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72 PAGES

\$2,500 and Over

Vol. 122 No. 8

The following are some of the names booked this season in the vaudeville and picture theatres at salaries of \$2,500 and over. They range from single and other individual turns to units and band shows. Some get additional money on percentage splits with the theatres, on top of the figures quoted:

	Folies Parisienne'	13,000	'Our Gang' Unit	5,250
	Eddie Cantor Unit	12,500	Dave Apollon Unit	6,500
	Jack Benny Unit	12,500	Buddy Rogers Band	5,200
	Rudy Vallee Unit	12,500	Sally Rand Unit,	5,000
	Amos 'n' Andy	11,000	Coogan-Grable Unit	4,500
	Burns and Allen Unit	10.000	N.T.G. Units	4,500
	'Sketch' Book'	10,000	Weaver Bros. Unit	4,000
	Fred Waring Band	10,000	Ina Ray Hutton Band	4,000
ì	Paul Whiteman Band		Lou Holtz	4.000
	Wayne King Band	8.500	Edward Arnold	3,750
	Eddie Duchin Band	8,500		3,500
	'Vanities'	8.500	Joe Cook	3,500
	'Folies Comique'		Benny Davis Unit	3,500
	Joe Penner Unit	8.500	Lupe Velez	3,500
	Veloz-Yolanda and Band.	8.000	Riley and Farley	3,500
	Louis Armstrong Band-	-,	Clyde Beatty	3,500
	. Milis Bros	8.000	Ruth Etting	3,500
	Jack Hylton Band	7.500	Phil Spitalny Band	3,500
	John Boles		Little Jack Little Band	3,000
	Ray Noble Band		Bill Robinson	3,000
-	Wallace Beery		Morton Downey	3,000
	Ted FioRito Band		Block and Sully	2,750
	Casa Loma Band	7.500	Benny Meroff Band	2,750
	Thurston Show	7 500	Lyon and Daniels	2,500
٠	Ted Lewis Band	7.500	Blackstone Show	2,500
	Guy Lombardo Band		Milton Berle	2,500
ì	Ben Bernie Band		Belle Baker	2,500
	Cab Calloway Band		Libby Holman	2,500
	Hal Kemp Band		Jane Froman	2,500
•	Olsen and Johnson Unit.	5.500	F. and M. Britton Band	2,500
	Mayfair Casing Unit	B.500	Benny Fields	2,500
	Blehard Himber Band	5.500	Jane Withers	2,500

Ocean-Going **Conventions** For Philco

Philco radio has chartered the Monarch of Bermuda from the Fur-ness Line and will conduct three ness Line and will conduct three occan-going conventions of its distribs and dealers starting May 15. In all, 2,500 persons will be carried to Havana and back in three different sailings, winding up in midding, when the Monarch goes back on its regular Bermuda run. Philco will display its wares and do its merchandising whoopla while (Continued on page 65)

NEGRO AMATEURS BEST

San Antoni Prefers Them Whites—Charge Admish

whites—tharge Admish

San Antonio, May 5.

Experience showed KMAC that
Negro amateurs far exceed appeal
of others so station is now reentering the simon-pure field with special
Negro programs to which public will
be admitted at 15-25 cent scale.
Stints will originate from auditortum in colored district each Sunday
from 6 to 7 p.m. Special section
reserved for whites.
Virgil Irwin will m.c. the stanza
which begins May 10 as sustainer.

Pros Duck Red Cross Show: Dislike Bowes Radio Amateur Angle

Curfew on Music

Baltimore, May 5.

The mayor and city council of Pederalsburg, Md, an upstate town, passed an ordinance last week which prohibits the playing of music in niteries, barrooms, taverns or any other spots which sell ben, and the sold till ben, and the clink, or both.

It is o.k. for likker to be sold till a.m., but tunes are out three house hefore that time each evening. Since the ordinance specifically states music, it is presumed that a warbler may sing unaccompanied.

CIRCUITS TALK SALARY SLIGES

Top Execs Reported Concerned Over Rising Name Act Figures—Seen Getting Together on Stage Booking Matters-Would Cut or Hold 'Em Down Smaller Acts Not Involved

MUTUAL CONTROL

Stage salaries in the top brackets are due for a possible slicing, or at least mutual control by the vari-

at least mutual control by the various circuits, according to reports in the vaudevilles and picture house booking offices yesterday (Tuesday). Account is that the theatres, if not succeeding in trimming the coin, will endeavor to keep the present big salaries from going any higher. Desire for reduction in current cost of stage attractions is understood to be centered among a few top executives of the major stage show-playing circuits, and likelihood is that any action in the way of cutting or control will emanate (Continued on page 56)

TAP DANCER AT MET OPERA

Paul Draper is practically set to tap with the American Bailet as one of the opening attractions at the Metropolitan Opera, N. Y., when the spring season gets under way Monday (11). Appearance will either be the first or second week.

Stepping will be to Each with Draper centered on a dals, and the artiler terpers cavorting around him. Something of the same idea.

artier terpers cavorting around him. Something of the same idea is used in 'On Your Toes' musical which George Balanchine, choreog-rapher of the American Ballet, staged. He is staging at the Met.

Le Roy's Earl

London, May 5. The Earl of Warwick may sign a long-termer with Mervyn Le Roy as

an actor.

Ha's deferred final decision pend-ing screen tests to be made at Ted-dington's Warner studios.

The One Way

Doyle and Donnelly have requested their agent to book them on the Fred Allen ama-

teur hour.
They want to play the Roxy.

Swing Bands Pave Way for Better Music Appreciation, Says Stokowski

Criticism?

Nice, May 5.
Inmates of the local insane asylum attended a gramophone concert recently, during which all types of recorded melody were given a hearing. When program was concluded they yeare asked to vote on what they liked best.
Unanimous choice was for American jazz.

\$1,250 to Mrs. F. D. R. For Lecture Deemed Too High for St. L.

Sf. Louis, May 5.
Demand of \$1,250 for a single appearance by Mrs. Franklin D. Roosevelt in St. Louis is too steep for local organizations and negotations for local body to sponsor visit have been dropped. Several weeks ago Claric H. Getts, Mrs. Roosevelt's manager, passing through local burg, visited officials of Municipal Auditorium and suggested they find some woman's club to sponsor lecture appearance of the Precident's wife.

Effort was made, but although several organizations said they would be honored by supporting the idea, subject was dropped when told that Mrs. Roosevelt was to get first \$1,250 taken in. Sf. Louis, May 5.

The President's wife's income from radio, lectures, etc., goes principally to her charities.

Books the 'Draegermen'

St. John, N. B., May 5.

The Halifax fair, official provincial exhibition for Nova Scotla, will give the featured attraction spot to the Draggermen, of Stellatron, N. S., who distinguished themselves in the rescue of Dr. David E. Robertsoh and Alfred Scadding, both of Toronto, from burlai alive in a crude old Moose River gold mine.

Name of 'draegermen' is bestowed because of oxygen tank equipment carried on the back of each man while underground. The name of the firm manufacturing this equipment in Germany is Draeger. St. John, N. B., May 5.

By George McCall

Los Angeles, May 5.,

Bing Crosby has just finished Lost, Jimmy Dorsey's combo was swinging high in the sweet charlot of Putting All My Eggs in One Basket. They hung the chariot on the hook of suspended harmony and me nook or suspended harmony and Bob Burns blatted 'St. Louis Blues' on his bazooks. After this Louis Prima, with his supporting three players, blew his front teeth out on what, with the greatest stretch of imagination, might have been Dinah.

Imagination, might be proposed to the first between the scholars between th

New French Play To Debut on Boat in N. Y.

Paris, May 5.
For the first time in history the
world premiere of a play will be
given in a theatre aboard the
world's largest liner while it is
docked in the world's largest port.
All this will take place in New
York harbor May 11 aboard the
French liner Normandie atter her
first crossing of the season. Play in
question is called 'Another Detective
Story' and has been specially writ(Continued on page 65)

2,500 Yr. Old Play

Parls, April 26.

'The Persians,' a tragedy written by Eischylus nearly 2,500 years ago and which thrilled Greek audiences five centuries before Christ, will be revived here in the courtyard of the Sorbonne university this summer by a second training the second training training the second training trai

each man while underground. The name of the firm manufacturing this equipment in Germany is Draeger.

No. 3 Co. of WPA Play

Los Angeles, May 5.

Third presentation of WPA play

'Chalk Dust' has opened here at the Musart theatre.

Original company opened at the Daly theatre in New York and was withdrawn last Saturday (2). See-ond troupe opened last week at the Great Northern theatre in Chicago.

Defeat of Metro on Letty Lynton Appeal Is Significant Decision to Pix on All 'Public Domain' Plots

Washington, May 5.

Access of film producers to yarns in the public domain was materially restricted Monday (4) when the U.S. Supreme court refused to review decision of the Second Circuit Court of Appeals holding that, Metro-Goldwyn-Mayer infringed on the play, Dishonored Lady, in making the pleure Letty Lynton.

In effect, upholding the ruling of Judge Woolsey in New York, the nation's highest tribunal denied petition for a writ of certiorari sought by Metro-In, effort to both avoid damages and establish the right of inn producers to make unlimited use of ideas which copyright protection has expired. The court's stand was evere blow to the film supporting. Metro-in the hope of reventing legal barriers from curtailing supply of, story material. The Supreme court, as is usual in cases where appeals are denied; indication of its own reather in the Section Circuit: to follow the reasoning of Indge Woolsey, who held that adaptations of judge Woolsey, who held that adaptations of oublic domain material are entitled to copyright protection. The supeal was based on the con-

to copyright protection.

The appeal was based on the contention that Judge Woolsey erred in

tention that Judge Woolsey erred in falling to limit conyright safeguards to new material and in excluding evidence that public domain stuff forms, the common stock in trade' of all dramatists.

The court's refusal constituted a signal victory for Edward Sheldon and Mrs. Margaret Ayer Barnes, authors of 'Dishonored Lady,' who sued for punitive damages under the \$250 minimum infringement clauses as well as for a cut of Metro profits, and attorneys' fees.

the \$250 minimum infringement clause as well as for a cut of Metro profits, and, attorneys' fees.

Industry Supported Appeal
With 17 major producers giving added support to its contentions. Metro in its petition in the historical profit of the historical story of the trial of Madeleine Smith in Scotland 80 years are for poisoning her lovers.

In the petition for review, Metrocypial and the historical profit only the stage that his but that when this procedure was unsuccessful a new script was prepared from spreen rights to the novel; by Missed on the same historical yarn. The least for Distoprofit Lady' fell through when the Hays organization refused to consent, to sergen some of the immoral scenes and objectionable dialog.

The producer gegintended there were numerous differences between the stage and screen versions and salsted that; if directly particulated in the public domain. Judge Woolsy hoted, however, that there were harm places where the film and play were identical or much the same and held that these incidents gave foundation to the plagiarism charge.

The high court was unmoved by Metro's list of differences between

I'the high court was unmoved by Metro's list of differences between the two works. Metro pointed out that its film emphasized 'wholesome love' while the stage script dealt with, 'sexual emotions and indulgences' and the petition further moted that the heroine in the picture was 'romanic' while the principal female character on the stage was a 'tragic figure'.

The Woolsey decision, which stands as a result of the Supreme court's nix to the appeal, held that, while there was evidence the novel, the play and the film all came from the same basic source, Metro had findde use of numerous ideas and rieatments found in the stage work. As a consequence, the Circuit Yourt held, the studio could not plead inmutity on the ground the original idea was in the public domain.

Discovered

Hollywood May 5. It may just be a coincidence, but just after Glenn Erickson changed his front monicker to Lief, Paramount took up his

Arty Groupers Give 'Awake' Pic the Smirk At Balto Showing

Baltimore May 5

Baltimore, May 5, roup Theaire dast in Awake and Sing, which played Ford's last week, were invited in a body to the New last week for advance screening of the film version of Odets! play, Only one replacement in legit Awake, is man playing role J. Edward Bombers, fand an offer to do his play in the film and accepted, which amounts to something trassonable to like rabidly arty (Group Thesplais).

Group gang sat in a bunch and smirked, mered and cyacked cynical all through ploture. Remarks were amplified when Bombers was before camera.

before camera.

Bomberg was the second member Bomberg was the second member of the group to be 'seduced' by Hollywood's gold. First was Franchot Tone, who went to the Coast not long atter acting company was formed among young Theatre Guidites. Tone, one of the founders, is said to be held not in at all "Sad repute at present. On his trips cast he always drops around to inquire how things are coming along, and, it is reported, he not long ago donated \$5,000 to the organization.

BURNSIDE ADVISING ON ROGERS' HIPP MUSICAL

Hollywood, May 5.

H. Burnside, for 25 years pro-ducer general of spectacles at New York Hippodrome, will act as his-torian and technical advisor on Universal's musical based on the

Universal's musica.

Hipp.
Long a pet production yet of Charles R. Rogers, story is being concocted by Ralph Murphy and Garrett: Fort, with former stated to direct. For, with former stated to direct. It may be titled 'Hippo-drome' for release title. Burnside is en route here from N. Y.

Oberon Scores First

Hollywood, May 5. First round was won by Merle Oberon in her legal tilt with Selz-nick-International when Superior Judge Rohert W. Kenny overruled demurrer to actress' complaint.

memurer to actress; complaint.

I Actress sulng for damages amounting to \$125,333.33, claiming to have been indured to that amount through being "dropped from lead part in company's Garden of Allah."

Errol in Shorts Series

Hollywood, May 5.
Lee Marcus launched first of
series of new comedy shorts bearing label of Superba at Radio. Russ Goodwin is directing from scrip on which he collaborated with Monte Collins. Leon Errol is fea-

Supporting cast has Lucille Ball. Jane Hamilton, Alan Curtis, Vivian Oakland, Bob Graves and Delmar

court's nix to the appeal, held that, while there was evidence the novel, the play and the film all came from the same basic source, Metro had hade use of numerous ideas and treatments found in the stage work. As a consequence, the Circuit tourt held, the studio could not plead impunity on the ground the original idea was in the public domain.

Arthur F. Friscoll, of O'Brien, disposition, prior to trial, not to do Driscoll & Raftery, attorneys for so.

- Fields Resting in Ariz.

Hollywood, May 5.
W. C. Fields will take an extended est near Tugson, Ariz, after a long

rest near Tugson, Ariz., after a long illness. (... Actor will keep in touch with the studio should retakes on 'Poppy' be

Can't Copyright a Voice.' So Helen Kane Loses Par Suit Again

The Appellate Division of the

The Appellate Division of the N. Y. Supreme Court on Friday (1) unanimously sustained the ruling of Justice, Edward J. McGoldrich; in dismissing the \$250,000 action brought two years ago by Helen (Booya-Opop). Kane against Max Freischer and Paramount-Publix. This decision, prohibits Miss kane from turther appeal.

Miss Kane based her action on the grounds that Theischer and Par used her voice and originality in the cartoons by Fleischer in his Out of the Inkwell' shorts, without her permission. She also, sought an infunction, Judge Carew held no one could copyright a voice and Miss Kane did not hold the copyright on the actions of the Fleischer character.

Doll Suit

boll Suit
an, opinion in he
awarded \$3,540 damages the
Fleischer Studios, Inc., Fleischer
Art Service, Inc., and the Cameo
Doll Co., U. S. Federal Judge John
M. Woolsey in N. Y., yesterday,
(Tuesday), branded the defendant,
Ralph A. Freundlich, Inc., doll
makers, a commercial parasite;
and recommended that the U. S. attorner investigate to see if Freund-

makers, a commercial parasite; and recommended that the U. S. attorney investigate to see if Freund-lich could be prosecuted on criminal charges.

The suit brought against Freund-lich charged he and his company with infringement upon the copyrighted cartoon characters of Betty Boop which, Max Fleischer originated in the making of dolls. The defendants claimed the Fleischer copyright was invalid in that Helen Kane was the originator of the character?

"Freundlich at the trial impressed me as belonging to the common type of commercial parasite; said the judge in his opiolon, who crackavor's silly to benefit from the work done and the good will achieved by others.

Besides the award granted the plaintiffs, the court directed the defendants to pay \$15,000 fees to the plaintiff's counsel.

SAILINGS

May 20 (London to New York) Max Milder, David Griffith (Beren

garia).

May 20 (San Francisco to Tokyo),
Tom D. Cochrane (Tatusta Maru).

May 13 (London to New York),
Joe Jackson, Joe Jackson, Jr. (Eu-

ropa),
May 8 (Havana to Ver ruž)
Ed Perkins (Orižaba),
May 8 (Los Angeles to Japan),
Charles Herbert (President Gar-

field):

May 8 (New York to London),

Margot Grahame, Sylvia Sidney
(Berengaria),

May 6 (London to New York),

H. B. Pole (Manhattan),

May 6 (New York to London),

John W. Hicks, Jr. (Washington),

May 6 (London to New York),

Harriet Hutchins, Raymond Ringo
(Georgie).

(Georgic). May 4 (Mexican cruise) Mr. and Mrs. Ross Lewin (Mildred Walsh) (Antigua).

(Antigua).
May 2 (New York to London),
Arturo Toscanini, Plerre Monteux.
Otto Klemperer, Madeleine Monnier,
Adolfo Bettl, Jack Curtis, Don Mese-

Adolfo Bettl, Jack Curtis, Don Mesereau (Champlain).

May 2 (New York to Genoa),
Angna Enters (Vulcania),
May 2 (New York to Rio de Janiero), Wallace Downey (Western Prince);
May 2 (New York to Havana), Ed Perkins (Oriente),
May 2 (New York to Nassau), Arthur Sinsheimer (Munargo),
May 2 (New York to London),
Charles G. Stew rt, Wilfred Lawson (Europa)

ARRIVALS

Gertrude Niesen, Maurice Her-mite, Paul Derval, Stanley Haynes, Mrs: Marthe-Jeanne Pottlen, Mrs. Ernestine, Ronie, Norma MacGee, Peter Lorie, Borthold Viertel, Greta Garbo, Gertie Citana, Don Ross.

Studio Stand Against Closed Shop Brings Truce in Scrib Ranks

In London, Too

London, April 28.

Richard Arlen, recently brought across the ocean by Gaumont-British, has his assignment.

signment.

He is going back across the ocean, to Canada, to make 'The Great ivide.'

Heap Big Sun-Dodgers. Bronze on Injuns to Make 'Em Look McCov

"lamath

Klamath Indians no ketchum sun shine. rihe poolroom too much. Heap big Red Man all same

much. Heap big Red Man all same paleface, so four makeup men were rushed here by plane from Hollywood to put a sun tan on the pans of the Vanishing Americans working in Reliance's Last of the Mohleans. Paleface Indians are no good for pictures. This was discovered after three days, work on the picture, when the 50 Klanath Indians kwoking in the picture looked like plating in the picture looked like plating blookes on the screen. Ken ing in the picture looked like plati-num blondes on the screen. Ken-Goldsmith, supervisor, gave, out with a yell and phoned the studio in Hollywood asking for the four makeup men pronto. Face artists arrived here devide time and started to daub honze ion the pans of the noble sun-dodgers.

LITTLE EGYPT'S \$25,000 DAMAGE CLAIM VS. M-G

was filed Monday (5) in N

Supreme attorney for alterney for Frieda tyrotoulos, the original Little gypt against Metro. The dancer also asis: a temporary dopunction to stop, the showing of the picture The Great legfeld, claiming, it is damaging to her reputation. \$25,000 for alleged libel

ing it is damaging to her reputation.

The complainant states that, she
originated the cooch chardeter at
the World's Fair in Chicago in 1898
and that ever since she and Little
Egypt' were synonymous. She objects to the part of the picture in
which Ziegefeld its supposed to send
a wire to her manager suggesting:
that Egypt' ind Sandow, another
character of the time, be joined in
a fake marriage for publicity purposes, and we'll split 50-50 on the
baby'. All of which Miss Styletoulos claims is a libel against her.
The hearing on the injunction
will be held today (Wed.) before
Justice Aaron J. Levy.

Prinz, Par Make Up

Hollywood, May 5. Hollywood, May 5.
Placed under new term contract
at Paramount as dance director.
LeRoy Prinz has gone east, with
Producer Lewis Gensler to start
preparations in picture lineup.
Prinz's former contract with Par
expired several months ago, with
studio and director unable to get together on renewal at that time,

Chan Back From China

Hollywood, May 5.

Hollywood, May 5.

Returning after two months in
the Orient, Warner Oland reports
to 20th-Pox soon four start on
next of his series of three Charlie
Chan pictures.

Title of first will be 'Charlie Chan
at the Race Track.

Oland had to go right out to his,
home in Carpenteria for a rest.

home in Carpenterla for a rest. 'Chan' being a popular character in China and Japan, he had to come home from his 'weation to rest up. It was the Olands' first visit.

Ruth Donnelly at Warners

Ruth Donnelly at Warners
Hollywood, May 5,
Ruth Donnelly planed out from
New York to step in role previously
announced for Mary Boland in support of Marion Davies in 'Cain and
Mabel' at Warners.
Deal with Miss Boland failed to
Jeil,

Stage player due from New 1017

Say 15.

Sol Lesser's Gene Marvey
Philadelphia, May 5.

Gene Marvey, singer, under contract with Sol Lesser for pix.
Leaves for Coast in few duys.

Following announcement, by pro-ducers early last week that they would resist any closed shop move ducers garpy stast, week that they would resist any closed shop movement among screen writers, and the formation of a committee to forestall any such movement within the ranks of the Screen Writers Guild that was headed by James K. McGulmess, after various statements were made pro and con on the issue for several days, a truce was effected at a "hve-hour session the issue for several days, a truce was effected at a "hve-hour session until early, Thursday morning.

Truce came when the administration group agreed to postpone vote on legal "amalgamation with the Authors' League of America until changes in the constitution, and bylaw that had been suggested by the opposing forces were miade. It was agreed that instead of the legal amalgamation being endorsed

laws that had been suggested by the opposing forces were minde. It was agreed that instead of the opposing forces were minde. It was agreed that instead of the legal smallgamation being endorse the principle of the amalgamation with the Authors' League. The changes' that the McGuinness committee, which included John Lee Mahin, Patterson McNutt, Robert Riskin and Howaya E. Rogers' waited were:

1. Restriction on voting power by members to be based on their screen achievements. Scope of this plan to be worked out immunity of the second of the s

CHILDREN'S HOUR

Five Fil Juves Get Court proval of Contracts

Hollywood, May 5 Contract approval covering five juve players was obtained past week by three major studios. Moppets given court sanction to draw down weekly stipend over varying periods

weekly stipend over-varying periods include:

George Rudd' Hjorthl' (George Ernest) at 20th-Fox for four pies yearly:

Salary starting at 1st for for four pies yearly:

Salary starting at 1st for for four pies weekly;

With four options bunning it up to \$500. Same number of films will be worked in by William Mahan and June Carlson at same studio, pay scale ranging from \$50 to \$400 of pickups.

Contract of Edna Mae Durbin with Metro also drew bourt okay.

Youthful singer-actress draws down \$125 week at start, with pay mounting to \$500 weekly over seven year period of deal. Jean Rogers, ander her real name of Eleanor Lovegren, had added option amendment to her Universal tuket okayed at \$125 weekly salary. weekly salary.

Dupont Fetches 'Son'

Hollywood, May 5.

First assignment for E. A. Dupont under new 'directorial contract at Paramount will be on 'Albert Lewis' production of 'Son Comes Home,' featuring Tom' rown.

Retently swung over direct 'Forgotten Faces.'

Phoebe in 'Hussy'

Hollywood, May 5.
Phoebe Foster goes into Metro's
The Gorgeous Hussy'.
Stage player due from New York
May 15.

SCENARISTS VOTE

Schism in Screen Writers' Guild: 50 to 100 Reported Resigning

Hollywood, May

Studios are buzzing with reports that anywhere from 50 to 100 memthat anywhere from 50 to 100 mem-bers of the Screen Writers' Guild are pulling out. The Guild's execu-tive board admits 13 resignations received yesterday (4). Also strong-ty rumored a new Guild is being formed by seceders with member-ship restricted to non-Guilders.

Guild has issued the follow-ing statement: 'The executive board of the Screen Writers' Guild an-nounces that in face of rumors 13 resignations have been accepted to date of which five non-voting members. Board postponed action on these resignations pending drafton these resignations pending drafting of letter by the Guild attorney which will accompany acceptance of resignations. It was deemed necessary to reply to these letters after legal consideration since every one of them contained a legally-phrased paragraph obviously dictated by an attorney.

Those who resigned are Leon

attorney.

Those who resigned are Leon Gordon, William Conselman, Mark Kelly, Bess Mercedith, Carey Wil-William Slavens Movutt, Gene Fowler, E. Richard Schayer, Sam Engel, S. G. Duncan, Howard Ellis Smith and Milton Sperling. First eight of the group constitute active members.

eight of the group constitute active members.
Following an organization meet-ing to discuss withdrawals, Guilders, wint to work on committee to func-tion during the year with appoint-ments to be announced later. Per-sonnel of group to negotiate with producers for Guild pact deferred until later in the week.

Heavy Withdrawals

Heavy Heavy Heavy Heavy

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Guild Slate

Hollywood, May 5.
Coalition ticket voted into office by acclamation from floor of Screen Writers Guild meeting last Saturday (2) comprises the following: Ernest Pascal, president; Scton L. Miller, v.p.; E. E. Paramore, Jr., sec.; John Grey, treasurer. Members of executive board are Ralph Block, Sidney Buchman, Lester Cole, Bert Kalmar, Edwin Justus Mayer, Mary McCall, Jr., James K. McGuinness, Patterson McNutt, Samson Raphaelson, Robert Riskin, Wells Root.

Won't Accede 'At Gun's Point. Execs Hurl at Writers

Hollywood, May 5.

Producers held last minute meet ing Friday (1) on general discussion of Screen Writer Guild situation in studios. Irving Thalberg presided. After a three-hour meeting a statement was issued that there had not been the slightest change in the position of the producers with regard to proposals to establish a closed shop for screen writers.

gard to proposals to establish a closed shop for screen writers. It further pointed out the attitude of the employers by saying, 'Any attempt to cripple the industry by invoking 'Article 12' will be fought to the limit: any effort to curb the free and independent relationship of producer and writer will be resisted at any cost.'

This statement was issued after producers as group had decided to hold last minute meeting with the writers, on day of the meeting. The latter weie called in by executive heads Saturday (2) at all stulios except Columbia. They were told by the bosses what 'closed shop' would mean, how it would be except Columbia. They were told by the bosses what 'closed shop' would mean, how it would be except. Columbia. They were told by the bosses what 'closed shop' would mean, how it would be except. That studios had big expense, were not going to have 'guns pointed at them' for demands, that at any time they orgonized! a guild which would have a policy with saine viewpoints' the phoducer with saine viewpoints' the phoducer with saine viewpoints' the phoducer with them as a body and discuss alleged grievances for adjustment purposes. Irving 'Thalberg, spoke to the Metro group of 60; Henry Herzbrum, Ben Kahane, Sam Briskin and Pan Berman addressed the RKO lot writers; Jack Warner talked. at Warners; Darryl Zanuck at 20th Versal.

It was expected from these tiles.

UP ARTICLE 12

Balloting Shows 193-25 in Favor of Tie with Authors' League 'in Principle'-Moot Clause Voted, 188 to 32—Coalition Slate Elected — Meeting Is Peaceful, Scoff at Strike Threat

PROD. EFFECT FELT

Hollywood, May 5.

Explaining that Article 12, which provides that members of the Screen Writers' Guild sign no contracts beyond May 2, 1933, with studios, had been strengthened to the extent that it would only remain in effect until such time as producers recognized the Guild for discussion of working conditions under a minimum agreement, Laurence Bielenson, attorney for the Guild, brought about a change of front among the 225 voting-members of the organization, with the result that it was passed by a vote of 183 to 32. The vote on the principle of amalgamation with the Authors' League of America had an affirmative nod to the tune of 193 to 25, with reservations, Colition ticket was voted from the floor without a dispending vote.

The meeting, which had been figured would be a rip and tear proposition between the administration faction and the opponents of the amalgamation, proved a very tame event with almost four hours of talk Saturday night (2) at the Hollywood Athletic Club. Preparations had been made for a hectic evening. When the 400 or so who attended arrived they found a plation of police in front of the club-house. Latter were later ushered into gymnasium, where session was held, finding it difficult to keep awake during the speeching. Inquiry as to why coppers were on hand was answered that the club did not want any of its property damaged, hence the proposition of certain members with the revised setup.

Situation was calmed after oppositionists bolted the accord with threat to withdraw the pledge of adherents to vote for continuing article 12 and amalgamation principle. Split was smoothed over just before the gavet fell.

Irving Thalberg, spoke to the Gatton of Liability to the \$10,000 for it but understood they will institute legal action for declaratory, special for the following special forms attempting to collect or sufficient for the following production of the following production at the producers.

HECHT & MAC A. SEARCH LEAD FOR THE MONSTER'

HECHT & MAC A. SEARCH LEAD FOR THE MONSTER'

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FILMERS BUILD Par Starts Astoria Production This Summer, Zukor Supervising And Serlin in Charge: 3 Pix Set

Protection

Hollywood, May 5.
When asked for reason that 24 cops were brought to Screen Writers' Guild annual meeting last Saturday night, an eastern playwright remarked.
They figured someone would come in with a new screen play idea and that it would cause the meeting to break up in riot.

90% OF EQUITY **MEMBERS NOW** IN S. A. G.

Hollywood, May 5.
Final checkup by Actors Equity after the May 1 deadline reveals more than 90% of its members now in pictures have joined the Screen Actors Guild. Charges will be preferred against the holdouts, with fitting penalties imposed by Equity Council.

council.

Payment of Actor Guild dues since its organization three years ago is the maximum assessment for defiance of ruling, which applies only to Equity members working in pictures before May 1. Guild members appearing on the stage and not joining Equity are subject to like penalties.

Equity members on the Coast, it is understood, will vote in favor of the independent slate for council instead of the administration ticket, with ballots being sent east currently.

WOULD ALSO TAKE IN H'WOOD PUBLICISTS

Hollywood, May 5.
Society of Publicists and Newspaper Correspondents, known as Spanes, was approached by an envoy of the Screen Writers Guild last week to join the proposed amalgamation with the Authors League of America as part of the move to bring all actively concerned in writing under the one banner. Proposition for joining was made to John Miles, Douglas Churchill and Tom Balley, vice-presidents, by Guildexecs.

ramount will start producing features this summer at its former Paramount Astoria, I., studios, ow known as Eastern Service and under lease to Electrical Research Products, Inc., with Adolph Zukor personally supervising eastern film-making. Plans are to start as

film-making. Plans are to start as soon as Ben Hecht and Charles MacArthur have completed The Monster, which is being made for release by Par.
Hecht and MacArthur have set 23 days as their shooting schedule, which may mean that Par itself will be in a position to begin eastern-operations some time in June or by July 1. Hecht and MacArthur have been held up through searching for a suitable lead but expect to be under way in a week or 10 days.

Four Mi imum
Intention of Par is to make. no

Four Mi imum

Intention of Par is to make no less than four pictures yearly in Astoria plant, where it once produced a major share of its pictures, While Zukor will personally supervise operations at Astoria, it is understood that Oscar Scrlin will be actively in charge of the studio and the selection of talent. Formerly in Hollywood, Scrlin came east about three years ago to take charge of eastern talent contracting. First picture planned for Astoria

charge of eastern talent contracting. First picture planned for Astoriaby Par is 'Artists and Models,' a revue in which illustrators and models will be cast. Second, tentatively, is 'Carmen,' the opera, in a modern version with Gladys Swarthout. Borls Morros is production chief on this. Third picture for the east will be 'No Man Knoweth,' scheduled for 1936-37 release.

ease.

In producing at Astoria, Paranount will select from its annual
chedule those pictures which lend
hemselves best to making in New

154 West 46th Street, New York City

BUBSCHIPTION

4

No. 8

INDEY

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Two Hurdles K.O. the 'Associated Press' Pooling Idea for Newsreels

weeks have put the skids under the proposed

newsreeis. Both have convinced the most enthusiastic supporters of the plan that it will require a year or more to smooth out current unforeseen developments.

seen developments.
Disparity in the weekly rentals of the five American newsreel companies, which is the tip-off on the number of prints supplied exhibitors each-week in the U. S. and out of the country, is one point of dissention. The high-bracketed reels, now operating at profit, figure that a pooling of news shots on numerous national events would benefit their competitors, enabling them soon to ned operating in the red. These same newsreels visualize the destruction of certain distinctive features currently associated with their reels under the pooling set-up. Statisticians estimate that their preds under the pooling set-up. Statisticians estimate that their preds under the pooling set-up. Statisticians estimate that their preds under the pooling set-up. Statisticians estimate that their preds under the pooling set-up. Statisticians estimate that their preds to the present, but would boost the revenues of those currently making not profit. The newsreel boys at the top of the heap say otherwise, claiming that standardization of coverage on national events would in time cost them customers. Disparity in the weekly rentals

roke Faith

other development, and one that has made at least one enthusiastic booster of the Associated Press idea to drop it, resulted from several trial tests. In a preliminary pooling experiment, one of the larger newsreels was asked by rival company to hold up a specific release on grounds that other companies were doing likewise. After spending several hundred dollars on coverage of this specific event, exceptionally as the several hundred dollars on coverage of this specific event, exceptionally as the several hundred dollars on coverage of the specific event, exceptionally as the several hundred sevent was the several hundred and requested delay in release of other company, so the news event according to its own schedules but the other three resistid ilkewise.

did likewise. Besides meaning heavy monetary loss on that particular clip, this incident. convinced editors of the scooped reel that if cooperation was lacking in this minor trial with a single competitor, chance of, working out a pooling plan on a national scale; would be impossible.

COMEDY LENSER GIVEN U ACTING CONTRACT

David Oliver, cameraman for Universal newsreel who attracted the eyes of syndicates, scribes and radio by his staged clowning in the newsreel, has been signatured to seven-year termer by U. He will appear in features. Deal was handled by Charles Ford, editor of Universal News. Oliver leaves for Hollywood Thursday (Thursday Churses)

nedy talents first revealed when Comeny talents first revealed when Oliver appleared as The Sweepstake Loser. He followed with Easter Parade and Kentucky Derby, two other humorous elips, in newsres, and decided to switch to other side of camera when Universal bid for his services.

Words But No Music

Hoilywood, May 5.

Hollywood, May 5.
Universal has dropped idea of
doing a Victor McLaglen musical
and instead is looking for a dramatte story for actor.
Meanwhile, Lou Brook, producer,
is completing a yarn for 'Everybody
Sings,' title under which McLaglen
pic was to have been made.

Schulberg Signs Kath Locke From N. Y. Legit

As the first of his new piayers for his next company association, B. P. Schulberg has signed Katherine Locke, New York legit player. She was seen last in 'It' a Body, and 'Crime and Punjshment,' on Broad-

way.

Miss Locke has been signed to a
year's contract, with options, starting in June.

Mouths of Babes

As an exploitation stunt, WHN runs a Great Zlegfeld' broadcast every afternoon, with outgoine patrons asked to comment on the picture in the Astor, New York, lobby.

Last week Ann Stern, eight-year-old niece of Buddy Doyle, who plays Eddle Cantor in the picture, was collared by the radio man. To the stock question of what she liked best about the picture, the kid relied:

lied:
'Uncle Buddy.'
'And who is Uncle Buddy?'
the radio man inquired. The
kid explained she meant her
uncle, Buddy Doyle.

'Tell us more Uncle Buddy,' suggested.'

Well, said the little girl, he lived with us until he got a dob.

S.E.C. REVEALS TRADING IN 20TH, LOEW STOCKS

Washington, May 5. Small deals in 10th Century-Fox and Loew's securities by insiders during early April were revealed last week by Securities and Ex-change Commission.

change Commission.
Biggest transaction in film stock was purchased by Arthur M. Loew, through a holding company, of 1,412 shares of Loew common, boosting his holdings to 3.177 shares. Charles C. Moskowitz of New York, a director, also picked up 300 shares of Loew common, giving him \$60.
Wilfred Lames Eagle of New York.

Loew common, giving him 600.
Wilfred James Eadle of New
York, director, sold 125 shares of
20th Century-Fox common and 250
shares of \$1.50 cumulative
his interest, shares of \$1.50 cumulative ferred, wiping out his interest,

De Mille Will Make Legion Deserter Yarn

Hollywood, May 5.

Tegion of the Dishonored, war yarn by Ivan Lebedeff, has been purchased by Cecil B. BeMille, who will make it either for Paramount, or independently in event he does not realign himself with studio upon completion of 'This Breed of Men. Story is built around deserters of the legion, using all male cast.

Toreador Sid Franklin Ruled No Bullthrower

Albany, May 5. Albany, May 5.

Almost two 'years ago a sport commentator for Columbia Picture in a running comment in a travelog 'Builfighting: the World Over,' remarked: 'I want to introduce Sid ney Franklin, the greatest built thrower—I mean builfighter—eve born under the sunny skies o Brooklyn.' Brooklyn.' Franklin sued Columbia Picture

Fränklin' subed Columbia Pictures for \$300,000, ciaiming the "builthrigger" remark gwas a, libel on him as a professional builfaghter. Justice Carew in N. Y. Supreme Court awarded him a verdict of \$7000, which was promptly appealed. The Court of Appeals has affirmed the decision, but cut the verdict to \$5,000.

Menzies' Korda Chore

Hollywood, May 5. William Cameron Menzies trained east yesterday (Monday) and sails for London to direct 'The Red Rose'

London to direct 'The Red Rose' for Alexander Korda, He came to the Coast for the opening of 'Things to Come,' which he directed.

JONES OUT, KING IN

Hollywood, May 5.
Ray Taylor wound up production
Saturday (2) on Buck Jones 12chapter serial, 'Phantom Rider' at
Universal, several days ahead of

Sked.

Next serial at U, under supervision of Barney Sarecky, will be 'Ace Drummond' featuring John King, figured, to go in work around May 20.

HIS BIG MOMENT

Unknown Picked by Warners for Fat Part in Davies Pi

Hollywood, May 5.
David Carlyle, newcomer, is set
by Warners for the second male
lead part in Cosmopolitan's 'Calu
and Mabel,' Marion Davies starrer.
Carlyle's only professional experience has been on radio.
Worners recordition with Column

ence has been on radio.

Warners negotiated with Columbia to borrow Michael Bartlett for part, and failing this made tests of several other singers before select-

ing Carlyle.
Youth has been ticketed to seven year termer with options. He warble four numbers in the Davifilm.

GTP - DUOVAC'S FOLLOW-UP VS. ERPI

Wilmington, Del., May 5.

Gener Talking Pictures (deForest) and Duovac Radio's filed
claims, totalling \$37,850,000, against
Electrical Research Products,
in U. S. District Court here,
lows up the GTP-Duovac joint ac-

lows up the GTP-Duovae joint, ac-tion in equity alleging 'monopolies by ERPI, its parent, Western Electric, and its grandparent, Amer-ican. Telephone & Telegraph Co. The equity action is still awaiting final adjudication in the district court by Judge Nields following February arguments and subse-quent briefing.

quent briefing.

Present filing of Galms anticipates
a final permanent injunction against
ERPI and co-defendants. A decision
on this may be issued at any time.

Temporary injunction is already issued and if the permanent injunction follows, the claims will be

sued and if the permanent injunction follows, the claims will be pressed. "Otherwise an appeal would ensue.

GTP figures its damages at \$10,000,000. Under triple puntative damages allowed for violation of anti-trust-monopoly laws, this comes to a total of \$30,000,000 asked, by GTP.

by GTP.

Diovac claims \$2,500,000 damages, or \$7,500,000 punitive damages.
Additionally, GTP claims \$250,000 in lawyers' fees and Duovac claims \$100,000 for the same.
Claims are filed in a 125-page document which reviews the testimohy'st the joint trial, and the subsequent arguments.

BERLIN SETS 'AVENUE' AT 20-FOX. TRIPS EAST

Hollywood, May 5. Completing original story, lyrics and music for 'On the Avenue' at 20th Fox, Irving Berlin trained for New York to join his family.

New York to join his family.

Slated to return in August at which time picture will be put in work, planned as biggest filmusical on studio's 1936-37 program. He will sit in on production.

Lubitsch in Moscow

Moscow, April 48.
Ernst Lubitsch: is in town with
Mrs. Lubitsch: It's his first visit to
the Soviet Union, and he says it's
'purely private. Has no plans for
motion picture work here.
B. Z. Shumyatsky, head of the
Central Administration of the
Soviet Film Industry, is hosting the
Lubitsches.

FLASH! U PASSES

Won't Make B Pictures Based on Fly-by-Night News

Hollywood, May 5.

Hollwood, May 5.
Substantial news trends, rather than mere flash events, will form basis of majority of Class B or secondary pictures turned out by Universal next season. Meiodramatic action will be relegated to background for this type of flim. Decision to this end reached following story-product conferences just concluded here by Charles R. Rogers and Willam Koenig with Elsa Neuberger, easiern story editor. Latter, upon puling out for New York Saturday (2) was instructed by Rogers to enlarge her reading department.

306-Allied-Empire Boothmen's Merger Off Again; Cross-Picketing

Just a Coincidence

Theatre advertising took a jump in. Albany, meyspapers last week, and with it there reappeared, after a lapse of a month, publicity stories about current pictures, especialively and the stories and the stories about current pictures.

month, publicity stories about current pictures, especially 'Under Two Flags'. Action of the publishers came after a 'checkup showed theatre a dvertising had slumped considerably from a year ago. Times-Union, Hearst sheet, had nary a picture of local attractions in its Sunday issue, a week ago, the illustrations all being Hollswood publicity, for shows past or combing.

licity, for shows past or com-ing.

Last Sunday (3) advertising lineage having jumped, the Al-bany papers got back to the former status of a picture for practically all theatres.

UA BACK TO REGIONAL SALES CONFERENCES

United Artists, which held its first national convention last year in Hollywood, is planning to go back to regional sales conferences this year, these to be held probably in June. The number of pictures for 1936-37 will probably run over 30, including deals such as with Waifer Wanger which remain to be set.

George J. Schaefer, v. p. in charge of distribution, who had planned going west with Sam Goldwyn to set up the program did not await Goldwyn whols still isid up in Doc-tor's hospital, N. Y. The new Wanger-UA contract also hastened Schaefer to the Coast this week.

Dunn's Personals, Three Weeks, After the Fight

James Dunn, who is motoring to N. Y. from the Coast to catch the Jimmy McLarnin-Tony Canzoneri fight Friday (18), will stick east for three weeks of personals for Loew's. Agented by Ralph Farnum, Dunn's Coast rep.

Dunn's opening stage week is May 15, at the Century, Baitimore, with the Fox, Washington, and State, on Broadway, following in that order immediately thereafter.

Farrell's One-a-Year Plans in Australia

Sydney, April 7.
Charles Farrell may make one pic annually in Australia for National, if present plans go through, Farrell has just completed 'The Flying Doctor' for the company and is resting prior to making a few personal annearnees.

He is reported somewhat annoyed t the huge tax slugs taken out of is earnings by the government. He s also reported as ready to make also reported as ready to make p pix in Hollywood following his

20th-Fox Signs Singers

Hollywood, May 5.
Inez Gorman, opera singer from
the midwest, given five year contract at 20th-Fox.
Studio will groot mu-

Inez Gorman's first assignment at 20th will be the lead opposite Law-rence Tibbett in filmusical remake of 'The Mark of Zorro.'

Leah Ray, songstress with Phil Harris' band, has been signatured by 20th Century-Fox. Ritz Bros. (3) recently were signed by same company through Lou Irwin, who also h ndled the Ray deal.

Griffith Drops Anchor

Hollywood, May 5. Edward H. Griffith has been tick eted by 20th-Fox to direct two pic-tures yearly over a two-year pe-

First will be Three Girls! held p temporarily by casting troubl

The long-negotiated combination of New York Operators, Local 306, with the Allied and Empire unions, is off. snig. cross-picketing: has returned in the Greater-New York sector, including on Broadway, This sudden turn in the situation, after it had been reported a merger was close at hand and the matter was in the hands of the International Alliance of Theatrical Stage Employees for approval, jeaves the booth problem in New York about where it, was nearly a year ago when plans were initiated.

While understood that Local 306, was willing to waive examination of all Allied and Empire members in absorbing the unions, admitting all operators who held cards, and stood ready to make other concessions, a deadlock was reached over scales. Allied, which has long-term contracts to serve the booths of exhibitors in the Independent Theatre Owners-Assn., wanted a smaller scale for such houses than 306 was willing to accede, it is understrook. With 306 having contracts it self in indie theatres at scales much above a reported \$15 weekly for two men urged by Allied, leaders were unable to reach scored. ITOA house lave seven, years to, go on a 10-year agreement with Allied which has been furnishing operator talent at much, less cost to the theatr operator than 306. The effort was to, reach a scale for all indie houses, that would be satisfactory not only to the unions but to the exhibitors. Latter, with long-term contracts for Allied operators, in many cases are declared to have felt that whild a. merger of the N. Y. boothmen unions was desired, their operating in about as much as they gould stand. George E. Browné, president of the Latter, who has been interested

booths but that others, at prevailing Allied scales, were paying about as much as they could stand. George 'E. Browne, president of the IATSE, who has been interested in seeing the N. Y. operator situation cleared up once and for all, personally 'a pproved of, merger plans some months ago, Joseph D.

tion cleared up once and for all personally approved of merger plans some months ago. Joseph D. Basson, president of 366, who originally declared a truce with Allicd, ending all cross-picketing and other problems for the theatres, has spent months on the merger.

Local 366 is preparing to picket-every theatre in N. Y. not employing its members in starting to wage a fight, against all independent unions for supremacy in the N. Y. sector. The organization regards that this is not a fight between rival unions, but between a bona-fide American Federation of Labor affiliate and a company union, On Monday, when four 366 pickets were arrested on 42d street, scene of many prior arrests and riots, the AFL local began picketing 21 houses in Manhattan and Bronx, 20 in Brooklyn and five in Queens, all of which employ either Allied or Empire ops.

pire ops.
According pire ops.

According to union sources, houses suffering from picketing at afready beginning to cut admission scales with a view of making their shows the more inviting to the public in spite of labor troubles.

MARXES SADDLE GAGS TO A WILD MUSTANG

Hollywood. Next picture for Marx Metro will be a western, venture into this field. Bert Kalmar, Harry Ruby and William Slavens McNutt working on

LeMaire Columbusing

Hollywood, Msy 5.
Rufus LeMaire dug up Michael
Loring, bartione, in a local niterly
and put him under a stock term contract with Universal yesterday.
(Monday).
This was done without a test of
the boy, who came from Minneapolis
where he starred and produked his
own plays at a little theatre.

TYRONE POWER, JR.'S 1ST

Hollywood, May 5.

Tyrone Power, Jr., in from N. V.
legit, gets as his first assignment
on a term contract the juve lead in
'Sing, Baby, Sing' at 20th-Fox.

ZUKOR, KENNEDY TAKE HOLD

Par Statement on Kennedy

The Board of Directors of Paramount has been giving careful consideration to the many serious problems concerning the motion picture industry, especially to those touching upon Paramount in particular. Costs have then rapidly in the studio and substantial losses have been taken on pictures made since January, 1935.

The Board has made a search for a man best equipped to advise the company. Finding that Joseph P. Kennedy was available, the directors and officers unanimously invited him to become a special adviser for the purpose of making a survey of the situation to report and make recommendations, Mr. Kennedy has accepted and will enter upon his pay duties immediately. In his role as advisor he is assuming no direct authority.

Mr. Kennedy brings a long and varied husbness cancel and services.

Both continue in their offices.

Kennedy's Statement

Thave seen the statement issued by the Paramount Corp. and there is nothing. I need add to it. except perhaps, this:

Thave been called into the situation by the unanimous vote of the directors and officers to give such help as I may to a company that has a great potentiality but which recently has had rough stedding. How that toptentiality can be most fully realized: what lines it should take; what changes, if any in major policies—these are the questions I shall try to answer in my role, which is equivalent to a Committee of Survey and Policy.

and Policy.

I shall take an office in the Paramount Bldg, and shall soon go to the
How long the engagement will be is undecided; that will be
determined by the time required to make my findings. I am assured of
the unqualified support of the directors and officers. I take up the survey

Grand National Films All Set to Go: Joe Schnitzer in as Producer?

Grand National Films, when it accomplishes the liquidation of First Division and actually starts operating as a distributing and producing company, figures to go, it alone, apart and separate from Pathe Film Corp. This independence of Pathe domination and the peculiar set-up which, sees the State theatte. Denver, formerly operated by Pathe, coming under the management of Grand National, has the industry pondering as to the identity of Edward L. Alperson's associates in the new organization. Grand National Films

tity or Edward L. Alperson's asso-ciates in the new organization.

No question but that Pathe put
up little or, no coin. But the same
com ny will be able to clear up its
big obligations and holding in FD,
presumably in return for the profitable State-bender operation. Also
belleved that terms included stipulation that producers must obtain believed that terms included stipulation that producers must obtain raw film stock from duPont Film Mig. Co. in which Pathe holds a substantial interest and from which Comid eventually benefit.

"Offic illy and as far as Pathe admilts knowing, the other parties who came into Erand National unquestionably with monetary backing, are known out." as Albreson's associations.

known oxly as Alperson's associates. Alperson, who has been associated with Skouras Bros. in many theatre and picture ventures; quit his post with National Theatres Cepts. (Pox-West Coast), which is Skouras-managed, on May 1, to assume presidency of Grand National Films, Inc. on'y as Alperson's associ-

Skouras Angles

Skouras Angles

This action is supposed to have served all connection with the Skourases, though it is reported that Skourases, though it is reported the Theorem and the State has a consistent money-maker over a deriod of years and the sole theather retained by Pathe after it broke up its international chain of the three is in 1927. It has been operated the safe with the safe wit

Aarons Blows Metro

Hollywood, May 5. Alex Aarons stepped out last Saturday (2) as production assist-ant to Sam Katz at Metro, winding up his association at studio. Former N. Y. musical producer will take a Broadway vacation be-fore announcing his new plans.

Goldwyn's 2d Operation, **But Not Deemed Serious**

Although he has recovered from the intestinal toxemia which sent him to Doctors' hospital, N. Y., im-mediately on returning from Eu-rope three weeks ago. Sam Goldmediately on returning from Europe three weeks ago. Sam Goldwyn will undergo another operation today (Wed.) at that hosp. He has been bothered for some years by a condition which resulted in the toxemia and doctors advised the United Artists producer-owner that it would be wise to have the opperformed at this time. Operation not regarded as serious and expected that Goldwyn will be able to proceed west in about two weeks. While two pictures, 'Dodsworth' and 'Come and Get It' are set to go, two others which Goldwyn also wanted to have ready for production by June 15 will be delayed

duction by June 15 will be delayed by his illness.

Mrs. Goldwyn remains in New York but Sam, Jr., has gone back to

Hollywood and school, making the

Considine's New 3 Yrs.

Hollywood, May 5.
John W. Considine, Jr., who has
been producing at Mctro for the
past two years, has signed a new
three-year agreement, which becomes effective when he returns
from a vacation in late summer.

EGLI JOINS DE MILLE

Hollywood, May 5.

Joe gil, who has been chief of staff in the Paramount casting department for the past eight years, returned from two months' vacation and was moved out of the department to the Cecil B. DeMills unit to become casting director on 'This Breed of Men,' set for July shooting.

STUDIO SURVEY FIRST BY BOTH

Zukor Tells'Em 'No Stalling on Production'-Kennedy Already on the Coast with Financial Aides

HUDDLING

Hollywood, May 5. Adolph Zukor arrived from N. Y. Adolph Zukor arrived from N. Y. yesterday afternoon (Monday) and immediately went to the Paramount lot for conferences with William Lebaron and other studio executives. In talk with them he made it obvious that he was in charge of Paramount production by telling them they had to get underway quick with new production and that stalling for N. Y. decisions was out, as he was standing by and that decisions would be made here. Zukor conferred this morning with Joe Kennedy and Pat Scollard, as well as studio execs, who gave them the lineup on general setup and production plans. Kennedy took over the offices occupied by John E. Otterson, while Scollard went into the sulte vacated by Watterson Rothacker.

Kennedy Accepts
Having accepted the post of adviser to Paramount, Joseph P., Kennedy has started on his assignment by making an immediate survey of the Coast situation. Kennedy's acceptance was announced officially on Friday (1), following a special meeting of the board.
Kennedy will not contact the Executive Committee again until making a final report. This final report may be submitted within a month.

Simultaneously with Kennedy's acceptance, the board has asked Adolph Zukor, chairman, to devote more time and effort to the production side of the company. Zukor also is on the Coast. Walter Cokeli, Par treasurer, is another who has left for the Coast to assist. Zukor and Kennedy. Simultaneously with Kennedy's cceptance, the board has asked

and Kennedy.

Kennedy has assigned an associate, John Ford, theatre man, to sit din on the Par home office theatre situation.

C. J. (Pat) Scollard, another associate, is on the Coast with Kennedy

without officially notifying Par without omciaily noutsing Par that anyone was accompanying him besides Scollard, Kennedy brought Lucius P. Ordway, Jr., downtown man, along with him aboard the plane Monday (4) for the Coast, Ordway is a financial expect with Ordway is a financial expect with offices in the Wali street sector, and

offices in the Wall street sector, and will act as a Kennedy alde.

In his (Kennedy) role as adviser,' says the official communication from the company, he (Kennedy) is assuming no direct authority.'

What Kennedy's remuneration shall be isn't indicated. Apparently his compensation is to be fixed at a later date by the board.

Kennedy has a definite film background and is also a successful shalker with wide experience, such as the international scope of Par operations require. perations require.

operations require.

Among his conditions of acceptance, it is held, was that stockholders be informed fully. There is an annual meeting in June.

Par's future setup may depend on Kennedy's recommendations. The company has been having a rough time and has been the target additionally of considerable sideline sniping so that the task which Kennedy has undertaken is one which may have its difficulties.

It was immediately following

which may have its difficulties.

It was immediately following Emanuel Cohen's resignation as studio head, early in 1935, that production costs began to rise, finally resulting in the current perplexing situation. Cohen was compelled to resign by the Par trustees.

Leake and Cohen

Much of the pressure against Cohen seemed to have come from Eugene W. Leake, one of the trustees, aithough, under Cohen, (Continued on page 70)

Bernerd in America and Execs In London Deny GB-Fox Reports

Green Pastures

Hollywood, May 5. cheme at Universal Color scheme at Universal becomes green under new re-gime after many years a many plashing red.
Old color held too indicative

SCHAEFER - WEST TO SIT IN ON **WANGER DEAL**

Hollywood, May 5.
George J. Schaefer, general sales manager for United Artists, arrives here by plane tomorrow (Wednesday) morning from N. Y. fo. be present with Mary Pickford on final discussions with Waiter Wanger regarding latter joining U. A. fold as producer. Wanger's releasing contract, made in N. Y. and revamped here over the weekend, is understood satisfactory to Miss Pickford, with Schaefer going in to iron out several points.

Adolph Zukor, who arrived here yesterday (Monday) from N. Y., has made further overtures to Wanger to remain in the Paramount fold. However, most likely Wanger will sign the U. A. deal. Hollywood, May 5.

the U. A. deal.

SALE OF G.T.E. ASSETS IN WILMINGTON MAY 10

Wilmington, Del., May 5.
Sale of the assets of General Theatres Equipment Corp, was authorized by Chancellor Josiah O. Wolcott to take place May 10 at the public Building here. U. S. Senator Daniel O. Hastings is the receiver, who is given the authorization.

Unset price aggregating \$3,667,-932.40 was fixed by Chancellor Wolcott. Assets consist mostly of stock in picture companies and other corporations. Sale is part of the Aug. 31, 1935, reorganization plan and is authorized on petition plan and is authorized on petition of a committee of dehenture holders which has resolved itself into a reorganization committee.

Petition for the sale was presented by Aaron Finger, attorney, Receiver is to report on it to the court May 20.

60G to Cravath Firm, 39G To Kuhn-Loeb by Court

The U. S. Circuit Court of Appeals, N. Y., on Monday (4) reversed the recent ruling of the District Court and awarded the law firm of Cravath, deGersdorff, Swaine and Wood \$50,009 as compensation for acting as attorneys for Kuhn, Loeb & Co., during the reorganization proceedings of Paramount in 1934. At the same time the higher court directed the payment to the brokerage firm of \$25,000 as compensation and \$14,000 disbursements for its activities as agents for Paramount during the reorganization. The U. S. Circuit Court of Ap-

tivitles as agents for I during the reorganization.

Boettiger on Coast

Hollywood, May 5.
John Bocttiger, son-in-law of
President Roosevelt and one of Will
Hays' assistants, arrived here for a
conference with his chief yesterday

RKO Producers Renewed

Hollywood, May 5. Lee Marcus, William Sistrom and Ed Kaufman had their options taken up at Radio. Ail are on production staff.

Jeffrey Bernerd, general manager of Gaumont- ritish, spoke to Mark Ostrer on the trans-Atlantic telephone yesterday (Tuesday) anent the recurrence of the reports possible sale of Gaumont-

the recurrence of the reports possible sale of Gaumont20th Century-Fox. Ostrer emphatically told Bernerd that G-B
was 'not for sale.' Coincidental
presence of Joseph M. Schenci,
chairman of the board, and Sidney
R. Kent, president of 20th. Fox. now
in London, has renewed the reports
of a deal for Fox to buy out G-B
100%. 20th. Fox is already a 49%
partner in Gaumont-British.
Ostrer stated that Kent and
Schenck were cabling their American home-office to similar effect, realizing that G-B of America cure
rently has an imminent selling season on its hands, for which purpose Bernerd is prolonging his stay
in N. Y. Ostrer relassured Bernerd
that the company 'would continue
to function as is.'
A. C. Blumenthal, according to
Ostrer's telephonic communication
to Bernerd, had seemingly steamed
up Wardour street, London's flim
row, with his efforts to promote a
deal.

In London

In London

London, May 5.

Persistent reports continue locally that Sidney R. Kent and Joseph M. Schenck are here negotiating purchase of the Ostrers' holdings in Gaumont-British, acting for 20th Century-Fox. Schenck told Variery, however, that the matter has not even been under discussion recently. There have been a number of discussions on the situation in the past, it seems, but nothing definite. The Ostrers cannot sell to anyone but Fox, without Fox consent, which consent, says Schenck, has never been sought.

Lord Beaverbrook tried to nego-

consent, says schenck, has never been sought.

Lord Beaverbrook tried to negotiate for the Ostrev holdings som time ago with Fox consent, but the Osters wouldn't even talk it at the time.

Asked about the A. C. Blumenthal negotiations to buy the Fox holdings in Gaumont on behalf of C. M. Woolf, Schenck said that Blumenthal never made any proposition to the company but admitted that Fox was both free and willing to sell at a 'lair price'.

Kent and Schenck are here from aris where they presided over the foreign sales convention.

KOHN BACK TO COAST. SCHULBERG'S OFFERS

B. P. Schulberg and Ralph A. Kohn wind up with Columbia in a couple of weeks. They have proposals from at least two major firms but it is unlikely that they will decide upon a connection immediately.

Kohn who has been in New York on several matters for around a week planed back to the Coast yes-terday (Tues.).

Hicks on Par O.O.

John W. Hicks, Jr., elected v., of Paramount at the board meeting April 23, salls today (Wed.) for a survey of Par distributio operations in England and on the Continent. He will be gone a month or more.

Before Paramount International was absorbed by the parent Par compa y, Hicks was a v, p, of this foreign sales subsidiary.

Ruben Termed at Metro

Hollywood, May 5. J. Walter Ruben has drawn a new

3. Water Ruben has drawn a new term contract at Metro, following his completion of 'Sulcide Club.' Direction of 'Old Hutch' is first assignment under new pact, Harry Rapf producing and Wallace Beery starred.

Annisements Rally After Two Weeks Of Declining Prices; Ten New Lows

By MIKE WEAR

Stocks climbed higher in yesterday's (Tues:) trading with amusement sector coming in for full share of attention. Several amusement sector coming in for full share of attention. Several amusement issues boasted gains of a point and greater.

Columbia Pictures ctfa. railled 1½ points; Keith pfd. climbed 2 points to 90; Paramount 2d pfd. lifted same amount to 69%; and Loew common pushed forward more than a-point to 47%. Another strong feature was 20th Cent-Fox pfd. which advanced nearly 2 points to 33%. Company's common firmed up to 24. Technicolor was up nearly a point. Strength also was shown by Warner Brox. common firmed up to 24. Technicolor was up nearly a point. Strength also was shown by Warner Brox. common, RKO. Pathe, all RCA issues, Consolidated Film common and preferred and Per first preferred. Eastman Kodak was up 2 points.

Paramount Pictures 8x soared. 2 points to 88½ while RKO debentures advanced same amount to 55. General Turther weatness in the forepast of the second of the second of the forepast of the fore

(Continued on page 41)

Steiner's Dual Baton

Hollywood, May 5 Max Steiner has signed a joint contract with Selznick International and Ploneer as musical director. He swings over from Radio.

Mary Pickford Settles 1 Suit, Scores in Another

1 Suit, Scores in Another
The \$250,000 action brought against
Mary Pickford three years ago by
a former manager, Edward Hemmer, for breach of contract was
settled out of sount, it became
known Friday (1) when a stipulation calling of the suit was entered
by attorneys for both sides with
the clerk of the U. S. District Court,
N. Y. Terms of the settlement not
made public.
Hemmer had charged Miss Pickford with not living up to an agreement made while she was the wife
of Owen Moore that he was to receive a pescentage of her earnings,
Miss. Pickford was partial victor
in a second, suit. against, her in the
Frederal Court, Judge Murray, Hulbest, granting, a motion to dismiss
two of four causes, in the \$250,000
suit for libel-brought, by J. Raymond, Cornell, an organ, salesman,
An article, published, in January,
1934, in, the Boston Advertiser is
cited.
Her, attorney moved dismiss

cited.

Her attorney moved diemiss the entire action, but Judge Hulbert only granted the motion relating to the alleged oral libel. Trial of the alleged libel contained in the newspaper article is expected to be held later this month.

Ryskind's U Deal.

Hollywood, May 5.
Morrie, Ryskind, who has been scripting Mysian Godfrey at Universal, is negotiating a producer's contract with the studio...
Deal, "peopried in the signing stage, calls for writing and producing."

GROOMING JANE WYATT

Universal has acquired the screen rights to 'Class Prophecy,' McCali mag story by Lenore Griffin, as a Jane Wyatt starrer.

Yesterday's Prices

. 6 4			Net
Bales, High	Low.	Tast.	chge.
500 Col. Pict. : 34	88	3314	+114
500 Con. Film. 4%	4%		+ %
800 East. K102	161	101	+2
6.200 Gen. El 3714	3614	361/4	
	40%	4714	+1%
2,000 Paramount, 8%		. 8%	1-/-
200 Do 2d pf 69%		69%	+2
1,400 Pathe 91/a	814	9	+ %
7,600 RCA 10%		1014	
100 Radio B. 94%	94%	94%	14
1,000 Red 1st pf 71	70%	70%	
4.000 RKO 6%	6	6%	
400 20th-Fox . 24	2314	24	1 12
7.300 W. B 10%	9%	ĩõ	1 12
	0.48		T .78
CURB			
700 Tech 27%	27	27%	+ %
100 Trans-L 3%	3%	334	. !
BONDS	1.0		
\$0,000 Gen. Th 241/2		2414	+1%
3,000 Keith 93	92%	98	4î^
0,000 Loew 06%	9014	DRA	+ %
104.000 Paramount 80	87	881/	To 78
2,000 RKO 65	64	65	Ιő
24,000 W. B 98	92	92	T to
24,000 W. D 10	. 02	0,2	T 78

L. A. to N. Y. Harry Goldherg. John Boles. Rex Cole Rowland A. Sylvia Sidney. Louis Sobol. Sheila Graham, Shella Graham,
Irene Dunne,
Paul Kelly,
Will H. Hays,
George Hickey,
Clayton Lynch,
H. N. Swanson,
Irving Berlin, frving Berlin.
Arthur, S. Lyons.
Ted Braun.
Robert Edmond Jones.
Fred Keating.
Dave Miller.
Gene Towne.
A. H. Hackel:
Charles 'Vanda.
Ken Frogley.

N. Y. TO L. A.

Tom D. Cochrane. Peter Lorre. Berthold Viertel. Arthur Gordoni. Herman Bernie, Ed Perkins.

Eason Breezes at Rep Over Script Trouble

Hollywood, May 5.
After working for two days trying to straighten out script handed him y studio, Breezy Bason walked at Republic from directorial assignment on Wings of the Wasteland, John Wayne starrer.
Eason went off the payroll of his own volition when notified by Sol Seigel, studio supervisor, that; he would have to shoot from the original script.

'GOD COUNTRY' REMAKE BY WB IN TECHNICOLOR

Hollywood, May 5,

Assignment to direct Warners' all Technicolor talker remake of 'God's Country and the Woman, James Oliver Curwood novel, goes to William Keighley, Picture was originally produced by Vitagraph 20 years ago.

New version will have Bette Davis and 'George Brent' in top spots. Peter Milne, Norman Reilly Raine and Charles Belden preparing screen play.

Eastern Agents Talking Of Hollywood Offices

Herman Bernie is opening a Coast agency in Hollywood. The brother of Ben Bernie has been virbrother of Ben Bernie has been virtually commuting between both coasts alighing talent for Bernie's American Can air show, along with other deals.

Arthur Gordoni, former musical comedy juvenile, latterly in the brokerage, business, came back to show biz with his assumption of the Solutions of

Hollywood branch management Gordoni accompanies Bernie to the

Coast.

Lou Irwin is another N.Y. agent
planning a Coast office. Had been
heretofore operating direct, when
making the Ethel Merman deals.

Zac Freedman has left the Irwin
office to become g.m. of Gus Edwards Sho-Window on Broadway.

wards: Sho-Window on Broadway. Booked, by Herman Bernie, for the American Can. (Ben Berniel), show as guest. stars are. Morton Downey for last night (5). Lanny Ross, 12; Bebe Daniels and Ben Lyon from the Coast, 19; Beverly Roberts, 26.

Inside Stuff—Pictures

Considerable effr in the trade press last week over the 40th samiversary of the showing of the Vitascope, invented by John Armat, improved by C. Frances Jenkins, and sponsored by Thomas A. Edison. First showing of the device was at Koster & Bial's April 23, 1889.

However, a couple of years earlier saw the Latham's Eidoloscope dishowing of the device was at Koster com, but the Latham's Eidoloscope dishared in prizeights, and there was little to show in between hig fights. In the latter part of 1895, the Launieré Chematograph was continuously shown at the Eden Musee, but little press work was done for this device, and the Koster & Bial showing took on the importance of a premier. In June, 1896, B. F. Keith arranged with the Eden Musee to relinquish its exclusive contract and took machines for his four theatres in Boston, Providence, New York (Union Sq.) and Philadelphia. He had been offered the rights to the out-of-town spots shortly after the Musee made its first showing, but declined to contract until he could get all four franchises. When this had been done Koster & Bial, who had dropped the machine from their music hall, put it back. The Biograph came the machine from their music hall, put it back. The Biograph came in September of that year, showing in New York at the Hammerstein Olympia (later the New York theatre), and featured pictures of William McKinley, then a presidential candidate. McKinley planned his famous front porch' campaign, and a half dozen clips were all the rest of the country got in the way of personal appearances.

Pictures were shown in England and France before they were seen here, and it was the pressure of his phonograph agents, Raff & Gammon, for something with which of fight the Limitere and Paul machines, which led to the sponsorship by Edison of the Armat device.

Otherwise tit's a perfectly good anniversary.

Sole immediate business relations currently between Hal Horne and RKO Radio is his agency, Blackstone Advertising, representing Sol Lesser's Principal Pictures which has a new distributing arrangement with RKO. The other affiliation is an old friendship between Horne and Leo Spitz, the new RKO president, which has given rise to reports of Horne's connection with the company in publicity and advertising. Horne, last director of pub and ad for United Artists, bought into the Blackstone Agency upon resigning. Horne made it a point to explain to S. Barrett McCormick, the RKO publicity and advertising director, that it's seemingly a mistake for another freelance ad man to lunch socially, in public, with a film company president, that being the only excuse, presumably, for the report.

While Columbia Pictures' earnings for the six months ended Dec. 29 last held close to those reported for similar period in preceding year, Wall Street will not be surprised if the March quarter net profit is disappointing. The two previous quarters showed earnings of \$2.74 Bulk of decline in per share earnings was attributed to increase in number of outstanding shares.

Despite expectation of comparatively poor report for three months ending March 29, the street is looking for a pickup in the subsequent quarter because of two features that are counted on to gross heavily nationally.

nationally.

Court actions, counter-suits and conflicting statements by various relatives which in recent weeks have surrounded the film career of Freddie Bartholomew have been a thorn in the side of the Hays organization. Haystans realize that officially it is no affair of theirs but view the present squabble over this youthful star as detrimental to the industry as a whole.

as a whole. Despite evident annoyance over clamor that has arisen as a result of hight for child's custody. Have office will take no action. Believe tha situation can be most effectively handled by producer to whom Bartholo mew is under contract.

Info-ground-Hollywood studies is that Adolf Hitler is perturbed over Info around-Hollywood studios is that Adolf Hitler is perturbed over tenor of speeches delivered at dinner to Prince zu Lowenstein of Bavaria in film colony a week ago, and that ban against American films into Germany may be ordered in retallation. Undercover, word, that has reached various forts shalks Hitler regime has been given transcript of the speeches and that drastic action may be expected. Major producing distributing organizations are little disturbed, as under presen-German setup prohibiting money being taken out of country, American films are getting little or nothing as is.

Coast radio producer went for a flash job off a used car lot, dolled it up and put it out for rental to film studios. Biz not so forte until major plant took bus for a few days at \$30 a day. Later when produger called at studio for, bis car he was told it would be another 10 days before they would be through with it. Developed that set was built in too close proximity to que housing the rented car, that it would be necessary to dismantle new set before car could be moved: That was okeh with producer, netting him \$300, which was what he paid for the four-wheeler.

Palm Springs property owners, and many of the film colony wi Palm Springs property owners, and many of the nim colony who he quent the California desert resort, are alarmed as to what may happen if the government should, fail to renew leases held by Indians on 3,500 acres surrounding the resort, which expire next month after 25 years. Feared that if leases are not renewed it will precipitate a, land rush of undesirables to the territory which would affect exclusiveness of resort and depreciate property values.

Because of an odd mixup in Metro bookings which it is declared, however, was not intentional, 'Absolute Quiet' was jerked from the Rialto, N. Y., Sunday night (3) after three days. Arthur Mayer, operating the Rialto, learned the picture was current at the Met. Brooklyn, on a dual bill, and had been booked into several other twinners concurrently with his run. 'Mayer put in 'Three' on a Trail' (Par) and revived the 'Life of Dempsey' short Monday morning' (4).

Spotted in a picture after having tough time getting work in past two years, actor held up unit for several days on location by insisting director's conception of actor's part was all wrong. When producer heard of the controversy he called the actor in from location, told him to obey the director's instructions or take a walk for himself. Actor returned to location greatly chastened.

Final specifications for new 2,000-ft, reel to be adopted by industry after Aug. 1 have been issued by Academy research council. Reel measures 14½ inches in diameter with a four-inch hub. Original specification called for 15 inches with five-inch hub. Change was made following nationwide survey with reasoning that projection machines could better handle smaller spool.

Unexchanged Radio Preferred B stock may be exchanged for new first preferred and common under the corporation's recap plan up to and including May 22, according to action of directors of RCA last week. Originally expiration date was set as of May 1. Corporation at same time announced that thus far 89% of Radio B stock had been presented for exchange, as of April 30.

Tork.

The high litigating expense incurred is given as having been a principal reason for Warriers succumbing to estitlement.

The instituting of a State Court suit by the Missouri Attorney General, in St. Louis, also may have had a disappointing effect on the defendants.

It is a mounced that thus far 88% of Radio B stock had been presented for exchange, as of April 30.

Hollywood press agent took quite a dressing down from prominent film star for being unable to plant story of his life in Satevepost. Player early in the provided suffering a silek mag complex.

Gene Autry is attempting to secure adjustment from Republic on balance of five years still to go on seven-year pact. Western star feels that fendants.

Films' \$1,000,000 Legal Bill

Warners' Share About \$400,000—RKO and Par About \$250,000

It has cost Warners approximately an estimated \$400,000 to fight the three attempts of the Government in that situation to inflict penalties not only on Warners but also RKO and Baramount and certain individuals. Fanchon & Marco's lawyers, for the floor part, are held to have taken their assignments on contingency, so that only the detendants and the Government incurred heavy expense.

curred heavy expense,
The Government is figured to
have spent an estimated \$150,000 in
its, three legal attempts to penalize
the defendants on behalf of F. & M.,
while RKO and Paramount and the
numerous individual defendants, aggregately, may have, incurred an
expense of around \$250,000.

the litigating cost have close to \$1,000,000 for everybody concerned, in the aggre costs gate.

. & M.' Obli

However. Fanchon & Marco, which has borne only the minimum of legal expense and trial costs in these three Government suits in which they were the underlying complainants, incurs a possible \$1,000,000 obligation in acquiring St. Louis domination.

St. Louis domination.

This would include the 10-year payments of the 3345,000, sum to be paid by F. & M. for the Warner theatre property equities. Additionally, F. & M. is held to have incurred operating losses in St. Louis in the operating losses in St. Louis in the past 'two years aggregating up-wards of \$250,000. This is additional to F. & M.'s estimated original investment in St. Louis, amounting to around \$400,000.

Fanchon & Marco borrowed cer-tain of the funds with which it en-tered the St. Louis theatre area.

There may be an underlying connection between the Government's suits and that state court suit filed not so long ago against the same company defendants by the

Attorney General of Missouri in St. Louis. This state court suit is expected to be abandoned in connection or as a result of the settlement of the restraint of trade suits of the Government.

When Fanchon & Marco first approached Washington about starting a criminal or equity suit in St. Louis, the Department of Justice is held to have rebuffed the group. Skouras Pros. are personal guarantors on millions of bonds on certain of the F. & M. operated properties in St. Louis Amus. Co. is in receivership and Skouras Bros. Enterprises owns 52% of this company.

Hays Also In On It

Hays Also Is On It
Will Hays, besides Sol Rosemblatt,
is also held to have had a finger in
the settlement and to have steered
the situation.

Some time ago Sidney R. Kent,
resident of 20th Century-Fox,
agreet to serve as arbitrator, but
the idea exploded, Warners and
F. & M. each charging the other
caused the breakup.

Warners has been most 'insistent
in deslring a fight to a finish so that
the hurried settlement is one of
those conjectural matters in the
trade, especially in view of the fact
that the defendants were victorious
in the criminal suit in St. Louis and
could elain victory in the Government's first equity suit in St. Louis,
from which the Government withdrew, after trial had been protracted. Feeling has been that the
Government stood slight chance of
victory in its third effort, in New
York.

The high litigating expense in-

ANTI-TRUST 'SETTLEMENT

WB, RKO and Par Strongly Criticize | F & M'S VIRTUAL | Film Trade Worried Over Possible Government Attitude on St. L. Appeal ST. L. MONOPOLY

Washington, May 6.

Strong criticism of the Government's action in the film monopoly suit was voiced by Warner Bros, RKO, and Faramount today in a lengthy brief urging the U. preme Court to rule on the propriety of the dismissal of the St. Louis equity case last January. Vehemently complaining against Judge Molyneaux's action, the St. Louis defendants declared that unless the 'highest tribunal holds the dismissal unjustified, the industry will be 'subject to unlimited annoyance by the Department of Justice, and may be repeatedly prosecuted for a single offense. Purpose of this appeal was plainly to prevent revival of the civil case in New York or any other jurisdiction.

Defendant firms contended that St. Louis acquittal on the criminal charge should automatically hix any further civil prosecution, and argued that Judge Molyneaux should have required the Government to go through with the abandoned equity proceeding to final decision.

If there ever was a case in which

goned equity proceeding to final decision.

If there ever was a case in which dismissal without prejudice should have been denied, it is this case, counsel for the three distributors told the Supreme Court. The Issues presented were the same as those in the criminal case already litigated and in which the defendants were acquitted. Clearly, if in any situation a plaintiff should be required to proceed or to subject themselves to a dismissal with the prejudice, the situation existing at the time the Government's motion in this case was made is such a situation.

Harassment

Harasment
If the Government is correct in
its contention that its right to dismilsy without prejudice is absolute,
then it can continue the process of,
bringing suit, trying its case, and
then dismissing it before it formally
rests;-thus indefinitely harassing,
and annoying the detendants with
successive unsuccessful efforts to
prove them guilty, first in one court
and then in another, of a charge of
which they have already been acquitted."

'By this Ingenious procedure the Government is at liberty to Inflict upon the innocent persons pecuniary

upon the innocent persons pecuniary loss and damage far in excess of the maximum \$5,000 fine provided by Congress for those found guilty of violating the Sherman law.'

Distributors argued that they never should have been forced to trial on the civil case after being acquitted of criminal charges. They contended that Judge Molyneaus made an initial error in permitting the second case to start. This position was based on the cialm that judgment of acquitted in a criminal case is a definite bar to subsequent civil action on the same charge where the same issues must be proved.

proved.

Distributors further argued that the second proceeding was unfair because the criminal trial was 'fong and tedious,' imposed great expense, and involved 'considerable demoral-faction' of the business of the defendants.' Judge Molyneaux erred, the brief argued, in denying the distribs 'motion to dismiss and also in holding he was compelled to grant the Government's motion to dismiss although the case had proceeded at sreat length.'

The Government in a counter-appeal has asked the Supreme Court to either dismiss the distributors' appeal or to affirm the order dismissing the civil suit. Both of these Federal pleas should be denled, the distribs contended, in order that definite limitations may be placed on the Government's right to harass the industry repeatedly for the same offense.

Surprise ove Distributors further argued that

harass the industry repeatedly for the same offense.

Surprise ove
The filmers' step came as a complete surprise to officials of the Justice Department and was not immediately explained by attorneys who have handled the film monopoly crusade. The general interpretation placed on the appeal was that

Warner Bros., RKO and Paramount were taking a long shot in the ef-fort to protect themselves against any revival of the criminal charges. This view, was based on the fact that the stipulation which led to

that the supplication which led to abandonnent of the more recent New York monopoly suit involved a qualification under which the gov-ernment reserved the right to revive the case if the Fanchon & Marco houses in St. Louis were not given an adequate supply of film, in the fiture

future. Strategic?

While the exact purpose of the appeal from the St. Louis dismissal was not particularly clear, Government counsel speculated that the major distributors were trying to forestall any possible renewal of the New York suit. If the Supreme Court should hold that Index Mothers were trying to the New York suit.

renewal of the New York suit. If the Supreme Court should hold that Judge Molyneaux erred in granting the Government's dismissal motion, the distributors then might be in a position to successfully evade any future attempts to bring the New York suit to trial.

There was little expectation here, however, that the Supreme Court will consider the distributor's petition for review of Judge Molyneaux's action. Justice Department will consider the distributor's petition for review of Judge Molyneaux's action. Justice Department officials took the slant that the court would not be likely to jeopardize the effectiveness of the N. Y. compromise and, were not apprehensive over the potential results of the latest move. Whether the government was still undecided, but department was still undecided, but department executives indicate every weapon will be used to influence the court not to review the St. Louis dismissal order.

The Government filed a brief opposing the distributors' petition on the ground the appeal was 'frivolous.'

John Barrymore Charges Short Count in \$30,000 Suit Vs. Warner Bros.

Los Angeles May 5

Los Angeles, May 5.

Asking damages of \$30,000 and an accounting of proceeds from five pictures he made for studio under sharing agreement, John Barrymore has taken legal action against Warners. At same time player started sult against Henry Hotchener, his former confidential advisor and agent, asking an accounting. He asserts Hotchener failed to deliver to him various securities.

He asserts Hotchener failed to deliver on him various securities.
Iver on him various securities.
Suit against Warners alleges studio kept two sets of records of
grosses on Man From Blankley's.
Mad "Genius," Svengal, "Moby
Dick and General Crack." Barrymore complaint charges he was engaged to make pictures for a flat
sum and 10 per cent of gross profit.
He claims studio paid off on returns
from prints without sound, and that
a scparate record was kept of gross
of prints with sound. Barrymore alleges this latter ran over \$300,000.

Miriam Hopkins Mixing Biz With London Vacash

London, May 5. Mirlam Hopkins, here on vaca-tion, signed with Victor Saville for the first of his pictures for United Artists release.

Production is set to start May 12.

Votion Stays on at Par

Hollywood, May 5.
Jack Votion has signed a new
Paramount contract as talent scout.
He tours the country to bolster
studio's stock company.

Warner Deserts That Key Completely-Costly Legal Battle Over the St. Louis Situation Incurred Over \$1,000 in Barristers' Fees

10 YEAR DEAL

Fanchon & Marco, Inc., is placed in virtual control of St. Louis following settlement of the anti-trust action recently filed by the U. S. Covernment in New York. In addition to the Ambassador, Missouri, Grand Central, Fox and St. Louis, which if has been operating. F. & M. acquires the Shubert-Risito and Orpheum, up to now operated by the Warners, as well as control of the St. Louis Amusement Co., which has around 15 houses and includes most of the neighborhood first runs. Thus, the 'settlement' of the suit-becomes virtually a victory for the Government and F. & M. F. & M. becomes as strong an operating power in St. Louis as can be found in any key. Film companies' acquiescence to the settlement was predicated principally on the economic equation. The St. Louis defense, while a technical victory for the picture firms on, both the criminal and the civil proceedings, is said to have involved a legal bill of \$1,000,000 to the three picture companies; a sizable sum to the Government, albeit a relatively light figure to F&M.

When Sol A. Rosemblatt, as mediator in this situation, in behalf of the Government, albeit a relatively light figure to F&M.

When Sol A. Rosemblatt, as mediator in this situation, in behalf of the Government, is said to have indicated how much more it might cost the industry in legal costs, the wisdom of the compromise settlement started to win fayor. No costs, however, are to be assessed foreither side.

Under the settlement, F&M not only greatly strengthens its theatre operating position in St. Louis but through needed. Fanchon & Marco, Inc., is placed

either side.
Under the settlement, F&M not only greatly strengthens its theatre operating position in St, Louis but through product franchises and agreements, will have call on everything but Metro and United Artists pictures which are held, under franchises, by Loew's State. Settlement agreement, specifying 10-year franchises for Warner and RKO product, makes these pictures available not only to the Ambassador, Missouri and Grand Central, which figured in the conspiracy action, out also to the St. Louis, Rialto and Orpheum. F. & M. also obtains right to purchase the Paramount pictures for these six houses, while for another house F. & M. operates, the Fox, it has the 20th Century-Fox outpuit.
While the government regards that the agreements, if entirely carried out, establish a situation in harmony with law' in trade circles, it is pointed out that the curious result of the situation is hat F&M now will have what amounts to a monopoly in St. Louis, although its

now will have what amounts to a monopoly in St. Louis, although its nowers under such a monopoly of st run theatres may never be abused.

st run theatres may never be abused.

Warner Bros. remove entirely from St. Louis as operators by the terms of the agreements which enabled a settlement of the U. S. conspiracy and restraint of trade case against this company, Paramount, RKO, various subsidiaries of each and 40 individuals.

The stipulation, filed Thursday (30), and signed by Judge John C. Knox in U. S. District Court, in settlement of the government's action based on an original complaint from F&M, includes letters signed by Soi A. Rosenblatt which outline the agreements entered into. Rosenblatt acted as the mediator through whom the settlement and stipulation whom the settlement and stipulation

whom the section.

Papers reveal that Warners is to give F&M a 10-year franchise on all its pictures, in addition to the balance of this season's (1925-5) output, making product available immediately. Prices and playing

Repercussions to F. & M. Settlement

Dream' Twice Daily in **Balto Colored Theatre**

Baltimore, May 5. 'Midsummer Night's Dream' w get what is believed to be film's first two-a-day showing in a colored theatre when Lou Romc screens it at his Harlem, Balto's

screens it at his Harlem, Balto's newest negro house, for three days, beginning May 19. Top will be 55c for mats and 83c for evenings. Tallest tap in colored theatres here regularly is at the vaudfilm Royal, which gets 40c high.

Not the first time a pic was twice-dailied here, since several years ago an all-colored cast film got its premiere at the Royal under such auspices, and fiopped at the bo. Dream is the first major studio release to get to colored public via two-a-duy route, however.

HORROR FILMS TAKEN OFF **USKED**

Hollywood, May 5.

Universal is ringing curiew on horror picture production for at least a year, following release of 'Dracula's Daughter,' just completed. Latter will be released on ourrent season's schedule, with no chiller pictures contemplated for 1336-37 release.

Reason attributed by U for abandoment of horror cycle is that European countries, especially England, are prejudiced against this type product. Despite heavy local consumption of its chillers, U is taking heed to warning from abroad. Universal has for long time had virtual monopoly on this type of production, with unusual success at box office.

production, with unusual success au-box office.
Studio's London rep has cau-tioned production exec to scruti-nize carefully all so-called chiller productions, to avoid any possible conflict with British censorship.

LOEW PONDERS FIRST JOE E. BROWN FEATURE

Hollywood, May 5.
After setting releasing deal with
RICO for series of pictures starring
Joe E. Brown. David Loew has returned from New York. Producer
conferring with comic on first of the
features, as well as setting up his
production organization.
Expected that Loew will make his
Brown pictures at Pathe.

STARRING SPANKY

Hollywood, May 5.
Spanky McFarland will be starred
y Hal Roach in a full-length
omedy of war between the states.
Fred Newmeyer directs.

mutually agreed upon annually. In the absence of an agreement, the matter is to be decided by S. R. Kent, president of 20th-Fox, ho will also settle any disputes as to other terms of the franchise. In case of Kent's death or incapacity, his place as arbiter is to be filled by someone appointed by a senior U. S. District Court Judge. Question of fees in reaching the settlement to be decided by Kent and Will Hays.

F. & M.'s Obligations

Hays.

F. & M.'s Obligations

Under agreement reached, F&M
Is to pay Warner Bros, 1385,000 for
its stock in St. Louis Amnsement
Co., a claim against Stouras Bros.
Enterprises, Inc., leases on Rialto
and Orpheum, and other considera-

In connection with turning over (Continued on page 28)

Istrict Court Judge John C. Knox may have established an entirely novel precedent in approving the terms of settlement of the government's restraint of trade suit against Warners, RKO, Paramount and some individual defendants, the case which arose from the Fanchon & Marco invasion of the St.

Louis theatre situation. (a) Fanchon & Marco, by terms of the government-dictated settle-

(a) Fanchon & Marco, by terms of the government-dictated settlement, dominates the exhibition side of the film business in St. Louis.
(b) F. & M. has tied up for 10 years, in St. Louis, Warner and RKO product, constituting aggregately an estimated 25%, of the annual total major film output. Fanchon & Marco. acquires control of seven first-runs (all excepting Loew's State) and 20 neighborhood theatres (St. Louis Amus. Co., chief suburban theatre firm). Some in the trade see the government placed in a paradoxical position by effecting such a settlement of domination for the parties behind the government's accusations of restraint of trade.

Others question whether the government by such a move: (1) removes itself from future prosecution by similar complaints; (2) recommends block booking.

Analysis seemingly places F, & M. under the terms o. settlement, in St. Louis: (a) film rental prices from distributors; (b) box office scales, although it is conditioned that terms are subject to mutuality.

Penalty?

There is trade sneedstation wheth-

A Penalty?

that terms are subject to mutuality.

Penalty?

There is trade speculation whether the settlement is more in the nature of a penalty against the defendants rather than "straight withdrawal by the government. The government insisted in the defendants granting fo-year film franchises to F. & M., while accusing the defendants of restrait of trade. The government had insisted at the start that Paramount also give F. & M. a 10-year franchise, in association with Warners and RKO, the price of peace. Paramount refused.

Paramount may have feared possible stockholder consequences if acquiescing to the government, demands, additional to the possibil trade restraining aspects of such a combination, even with government consent. Although he approved RKO's 10-year franchise, Federal Judge J. Bondy, in charge of RKO's 30-year franchise, Federal Judge J. Bondy, in charge of RKO's 70 operations, is held to have had some miggivings on the matter when it was first put before him. Among possible repercussions to still the situation is the possibility of the still the situation is the possibility of the still the situation is the possibility of the situation as the possibility of the situation is the possibility o

when it was first put before him.

Among possible repercussions to
the situation is the possibility of
taxpayer squawks about the heavy
government expense involved in effecting this kind of settlement,
which smacks of a private business
nature.

which smacks of a private business nature.

But the trade, it is felt, undoubtedly welcomes freedom from expensive legal entanglements. F. & M. Incurred the least expense, although being the actual complainant. The government assumed the major burden of the prosecution costs. The defendants were under heavy expense.

One final perplexing possibility to the trade, arising out of this St. Louis settlement, is the potentiality of it being used to attract easy squawiers who would expect the government, at taxpayer expense, to fight such intra-film industry suits.

PREVIN AT UNIVERSAL AS MUSIC DIRECTOR

Hollywood, May 5.

Hollywood May 5.
Charles Previn, for last eight
years in radio, two of them directing music on Realsilk air program,
goes with Universal as musical
director.

First assignment will be studio's 'Parole'

Getting Warmish in L. A. but Top Pix Thrive; 'Shirley'-'Old Man' 20G, 'Things' Nice \$5,800, 'Brad' \$14,000

Los Angeles, May 5. (Best Exploitation: Four Star)

Heat wave started again current week, with night fogs disappearing and distribution of business going to houses having the top attrac-tions. On the whole, trade in first run emporiums is considerably above that of the previous week. Chinese and State are in again

with double bill policy which is reported as permanent currently. Trade is much improved over the Trade is much improved over the Shirley Temple Captain January and Everybody's Old Man, both 20th-Fox, the attractions. Houses should have combined take of around \$20,000 for the week. Pantages and RKO have a business reawakening with "Ex-Mrs. Bradford' and are in line for a combined \$14,000 for the pic which is scheduled for two week soloum. "Golden Arrow" at the Warner Downtown and Hollywood is nothing superliktive as an attraction and will bring no cheer to management with its take.

periative as an amagement with the four of the four take.

Things To Come at the Four Star, heavily campaigned, got big opening both in show and coin and is headed for unusually big opening week in this house. Looks as though it can stick around for four stanzas. Great Ziegfeld' in third week at Carthay Circle holding up in great style and looks like cinch for another four weeks.

Mr. Deeds' in second week at Paramount doing oke and will bring house through to profit on the stanza.

Mr. Deeds' in second week and will bring house through to profit on the stanza.

For Things' the Four Star did things in circus fashion. Took over entire building in downtown busing the stanza was a standard with the stanza of the stanza of

while traveling in an idally papers and had plenty of air announcement.

Estimates for Thi Week.

Carthay Circle' (Fox) (1.518; 55-83-1.10-1.65)—Zilegfeld' (MG) (3d week). Keeping along at fast clip and dang unusually big. Last week calculations with smart 16.680.

Chinese (Grauman) (2,028; 30-40-55)—January (20th) and 'Old Man' (20th), split. Off to most healthy pace with this new polley but weak-ening to \$8,000. Lists week 'Small Town' (MG) and 'Chan at Circus' (20th) slipped below anticipations to a \$7,000 finish fairly good.

Downtown (WB) (1,800; 25-36-40).

Town' (MG) and 'Chan at Circus' (20th) slipped below anticipations to a \$7,000 finish fairly good.

Downtown (WB) (1,800; 25-36-40).

The control of the con

aroused on screen, so a power arrow around which was far below expectations for the week.

Orpheum - (Bdwy) (2,270; 35-30-35-40) -- Roaming Lady' (Col) and Bridge of Sighs' (Invincible), split, and vaudeville. Without anything sparkling in stage show trade is nothing to brag about and house will just do a fair \$7.00 at tons.

Last week 'Julia' (20th) and Amos 'Andy heading stage contingent.

Partages (Pan) (7.70; 25-35-40-15) -- Bradford' (RKO), Started of Showledge (Pan) (7.70; 25-35-40-15) -- Bradford' (RKO), Started of Kay and moving at clip for first week which should touch a profit so less; hum was done than example \$8,000 figure. Last week 'In- pected. Bowes' unit at Loew's and

vestigator' (RKO) and Personal' (U). Combo did poor \$4,600.
Paramount (Partman') (3,595;
40-55)—Deeds' (Col) and stage show. (2d week). Holding up on yery good fashion and will hit around the \$14,000 mark. Last week, the collection of the second the sec

THREE'S' \$10,000 LEADING IN OFF BUFF.

(Best itation: Buffalo)

Grosses are continuing to show erratic tendencies this week after a sharp slump during the last stanza which had some of the downtown theatres gasping. Last week's drop may be attributed to a couple of days of record-breaking hot weather, but whatever it is, it has the boys

but whatever it is, it has the boys in the front offices guessing.
"Direc' at the Buffalo is building: indely and deserves: everything it will get. Other houses are all running about even.
The Buffalo did most of the week's exploitation for "Direc'. Tle-ups covered every angle, including variety of newspaper co-ops, bannering of trucks, special telegram mestage of trucks, special telegram mesping, bag and window card distribution and several newspaper contests.

Estimates for This Week.

sages, window displays and wrapping bag and window card distribution and several newspaper contests.

Estimates for This Week

Buffalo (Shea) (3,600; 20-40-50)—Three' (UA). Fine pleture with strong supporting screen fare and Arno in the pit. Looks like fair \$10,000. Last week 'Moon's Home' (Par) flopno at the lowest gross in months, \$8,500.

Hipp (Shea) (2,400; 25-40)—Pine' (Far). This one brought back after first-run at Buffalo last month. Remus not doing so well currently and Last week. This Night (Par) \$40 F Man' (Par), another nosedive here for this dual which scraped bottom at \$4,300.

Great Lakes (Shea) (3,400; 25-40).—Married a Doc' (WB). Moderate takings indicated at \$7,500. Last week. 'Garcia' (20th) got the best comparative business in town and was runner-up for high gross on the week, \$4,500.

Century (Shea) (3,400; 25)—Chan of the week, \$4,500.

Century (Shea) (3,400; 25)—Chan of the week (Barcia' (20th) and 'Muss 'Em Up' (EK) (20th) and 'Muss 'Em Up' (EK) (20th) and 'Widow Monte Carlo' (WB) dropped off from preceding fortnight's top business at \$5,800.

Lafayette (Ind.) (3,400; 25)—Rhodes' (G-B) and 'Fersonal' ().

Medium business in prospect for this bill-at probably \$7,000. Last week 'Decks' (Col) (24 weez). Held up to excellent levels at nearly \$10,000.

1st Runs on Broadway

(Subject to Change)

Week of May 8 --'Great Ziegfeld' (MG) Astor

ith wk.). Capitol — 'Till Again' (Par). Center-'Champagne

Center—Champagne (20th) (6). Music Hall — Under Two Flags' (20th) (2d.wk.), Paramount—13 Hours Air' (Par) (2d.wk.). Rialto—Three on a

(Par),
Rivoli—'Things,
Come
(UA) (4th Wk),
Rioxy — Let's Sing Again'
(RKO),
Strand — 'Sons Güns'

(RKO).
Strand — 'Sons
(WB) (9).
Week of
Astor—'Great
(6th wk.).
Capitel — 'Suicide
(MG).
Music Hall—'Show
(II) (14).

(U) (14).
Paramount — 'Moon's Our
Home' (Par) (13),
Rivoli—'One Rainy Afternoon' (UA) (13).
Roxy—'Dracula's

Strand - 'Sons O' (WB) (2d wk.).

came heavy moving day resistance. Estimates for This Week Palace (FP) (2,700; 50)—"Two Flags' (20th). Wowing the town at \$12,000. Last week: Wife vs. Sec (MG) disappointing at \$7,500. "Capitol. (FP) (2,700; 50)—"Moon's Home. (Per) and "Meet Again" (Par). Average bill getting \$8,000, good. Last week (*Colleen' (WB)) and "Walking Dead" (WB), fair at \$6,500.

Home (Far) and acceptable (Par). Average bill getting \$5.00, 500d Maisting Dead (WB), fair at \$6.500.

4.0ew's (M. T. Co.) (3.200; 50)—13 Hours: (Par) and "F-Man' (Par) with Bowes Unit, at \$13,000, very good. Last week "Shark Island' (20th) and "Boulder Dam' (20th) and "Boulder (2

\$5,500.
Imperial (Ind) (1,900; 34)—'Secrei de Pollchinelle' and 'Mile Mozart (2d week). May get \$3,000 after good \$3,500 first week.

L'ville's Derby Hangover Socks Biz; 'Flags' \$6,500

Louisville, May 5.

(Best Exploitation: Rialto)

Hectic week-end occasioned by 2d and the subsequent let-down on spending, augurs for a week of takings about average or below. Top money looks to go to the Rialto, with 'Under Two Flags: While most of the visitors came here to attend the Derby, those who found time to patronize the first-runs centered most of their attention on the Rialto and Loew's State, where the dual 'Robin Hood of El Dorado's and Don't Gambie With Love' was the attraction. Rialto looks headed for good 46,500, while Loew's State shell be not fur bend at \$3,700 and \$4,500. While Loew's State shell be not fur bend at \$3,700 and \$4,500. While Loew's State shell be not fur bend at \$3,700 and 'Sky Parade's seized the opportunity to book Helen Morgan, who was appearing at the Log Cabin Club across the river in Jefersonville, Ind., for a single appearance Sunday (3), as a plug for the fortheoming 'Show Boat,' which good week-end biz, take for the week should hit \$3,700. Other first runs found the going rather tough, as most of the Derbyites did their heavy spending at the track and in the night spots, where the survay.

and the subsequent let-down on spending spending augurs for a week of Singling Kid' (WB) (2d run), \$2,200, tepid.

The spending augurs for a week of value in spending about average or below. To money looks to go to the Riable, with 'Under Two Flags.' While most of the visitors came here to attend the Derby, those who found time to patronize the first-runs centered most of their attention on the Rialto and Loew's State, where the dual 'Robin Hood of El Dorado and 'Don' Gamble With Love' was the attraction. Rialto looks headed for good 85,000, while Loew's State (RKO) (2,600; 35-42)—Two Home' (Par). Lazy \$8,500. Last week 'Malking Dead' (WB), an Won's Home' (Par). Lazy \$8,500. Last week 'Walking Dead' (WB), an Won's Home' (Par). Lazy \$8,500. Last week 'Walking Dead' (WB), an Appearing at the Log Cabin Club across the river in Jef-fersonville, Ind., for a single appearance Sunday (3), as a plug for free forthcoming 'Show Boat,' which good week-end biz, take for the week should hit \$3,700. Other first runs found the going rather tough, as most of the Derbytics did their keev should hit \$3,700. The forthcoming 'Show Boat,' which good week-end biz, take for the week should hit \$3,700. The forthcoming 'Show Boat,' which good week-end biz, take for the week should hit \$3,700. Other first runs found the going rather tough, as most of the Derbytics did their heavy spending at the track and in the night spots, where the surface week in Pine' (RKO) (2,000; 35-42)—Show and Town' (RKO) (2,000; 3

Big Splurge But Only \$11,000 for 'Things' in Philly; 'Flags' \$30,000

the lalto, for an elaborate lobby display and flag decked front and marquis. Johnson Musselman strutted his stuff with tents in the lobby, and men costumed as Foreign Legionnaires standing about the house and parading the streets. Colorful costumes attracted much attention, from the Derby-croyds.

nouse and parading attracted much attention from the Derby-crowds.

Lestimates for This Week
Lestimates for Colo, dual, tallied a profit at \$6,400, best in town.
Rialto (Fourth Avenue). (3,000;
15-25-40)—Two Flags' (20th). Best
of the field. Went to town on flashy
lobby display, which got attention
Should pull \$6,500, 600.d. Lest
get very far, windling up with 44,
300, light.

Brown (Ind) (1,500; 15-25-40)—
'Investigator' (RKO). Not much
strength here, Will be lucky to get
\$2,200. Last week Witness Chair
(RKO). n.sh. at \$2,400, (1,500; 1525-403—400; 1525

'FLAGS' UNFURLS **GOOD** \$17,000 **IN CINCY**

Chichmati, May 5.

(Best Exploitation: Albee)
Spring and baseball fever and the
Spring and baseball fever and the
Spring and baseball fever and the
Spring and large the downtown bo, trickle is much sloyer
than last week.

Under Two phan

town by the week and the control of the control of

week at the Grand.

Exploitation cheers of the week to
Two Flags, which was accorded
extra display space in dailies, 24sheet bulletin spreads and copped
main attention in amusement pages.

(Best Exploitation: Boyd)

(Best Exploitation: Boyd)

Looks like Under Two Flags' at the Frail Under Two Flags' and will hole to see Flagues for Sa0,000, best house has done in some than average. Aldine in the two Frail Under Two Flags' and William Were Individed to New York to see. Their notices were quite mixed and pace since opening hasn't been terrific for this English film. Hoping for \$11.000 and will hold for a second week. No make the flags of Flags of the Flags of the Flags of Flags of the Flags of the Flags of the Flags of Flags of the Flags of the Flags of the Flags of Flags of the Flags of the Flags of Flags of the Flags of Flags of Flags of the Flags of Flags of the Flags of Flags of

shops, were featured.

Estimates for Fhis Week

Aldine (1,200; 40-55-65)—Things' (UA). Plenty of ballyhoo but notices were mixed. Something over
\$11,000, and a week's holdover sure,
but engagement won't be unusual.

Last week 'These Three' (UA) (3d
week), fine \$7,500.

Arcadia (800; 25-40-55)—El Dorado' (AdG) (2d run). Collecting
fair \$2,500. Last week 'UnguardedHour' (AdG) not so hot, \$2,300.

Boyd (2,400; 40-55)—Small Town'
(MG) (2d week). Should see good
\$11,500. Last week's \$15,550 was

blessee the state of th

MGJ (2d week) Should see gods
311,500. Last week's \$15,500 was
blg.
Chestnut (1,500; 55-86-\$1,10-\$1.65)
—Zilegfeld' MGJ (4th week).
Dropping to \$12,000, but that will
still be okay. Last week's \$13,500
was satisfactory all aroundo; Six
weeks seem certain.
Earles (2,000; 26-40-55)—Brides
Like That' (FN) and Spitainy band.
With six-day week and lower scale
house were the control of the control o

(Rep.), another first-run, and also \$2,000, poor.
Keith's (2,000; 30-40-50)—These and three' (UA) (2d run). Looks good at \$3,700. Last week 'Singing Kid' (WB) (2d run), \$2,200, tepid.
Stanley (3,700; 40-55)—Married a Doc' (WB). Not over \$12,500. Deeds (Col) got a fine \$17,000 in its Stanton (1,700; 30-40-50)—Preview (Par.). Ordinary \$6,000. Last week 'Walking Dead' (WB), an average \$6,000.

500. Last week 'Deeds' (Col)
run), 36,500, fine.
Keith's (Libson) (1,500; 30-40)—
Married a Doc' (WB), Weak \$3,000.
Last week same on Brides Lik
That' (WB).
Grand (RKO) (1,200; 25-40)—
'Deeds' (Col). Third downtown
run; \$3,500, all right Last week
January' (Fox), third week on main
in: \$2,200, all right, Last week
January' (Fox), third week on main
in: \$2,200. BRKO) (1,000; 15-21)—
Yellow (Fux), Spilt, Good \$2,200.
Same last week on "Conquer Scal' (FD) and "Roaming Lady" (CI), separate.
Strand (Ind) (1,200; 15-23)—
Strand (Ind) (1,200; 15-23)—

Ex' and 'Comique' Unit Smash Combo and 'I Married a Doctor.' For dollar value, Fay's, is about the only stone with the only stone with the stone with a soon with a specific and the stone with the only stone with the only stone with the only stone with a soon with the only stone with a specific dealer. For dollar value, Fay's, is about the only stone with the only stone with the only stone with the stone with For Chi Palace at \$34,000; 'January'

lar four and new personanced daily.
Palace tops everything in the way of exploitation also, Johnny Joseph snatching the bulk of the newspaper spreads plus fact his advertising copy on the show had the natives talking.

Estimates for This Week

Acalla (REX) (1,200; 25-45-65)

Estimates for This Week
Apollo (B&K) (1,20); 25-45-65)—Deeds' (Col) '(3d week). Smacked
over the competition last week for
\$10,200, and currently holding for
\$10,200, and stage show
\$10,200, and stage show
\$10,200, and stage show
\$10,200, and stage last week,
which figures as a bit too much kid
stiff for this theatre. Will have to
be satisfied with \$25,000, fair, but
of up to expectations. Okay afternoon pace but evenings sufferfrom adult competition. Last week
'13 Hours' (Far) \$32,000, fair, but
from adult competition. Last week
'13 Hours' (Far) \$32,003, fair,
'200,000, and the show of strength. Dropping hardly any at all despite run.
Around \$10,000 currently, excellent.
Last week fine \$10,800.
Garrick (B&K) (900; 35-5-65)—
'Moon's Home' (Par). Neat enough
\$10,000 currently, excellent.
Last week fine \$10,800.
Garrick (B&K) (300; 25-30-40)
—'Gamble with Love' (Col) and
ande. House pepping up with some
fast vaude in an effort to combat the
Palace. Lifting to satisfying
\$16,000. Last week 'Paddy O'Day'
(20th) \$17,300, good.
Palace (RKO) (2,500; 35-55-75)—
Preadford (RKO) and 'Polies
Compute angles. Eiggest money this
shouse has seen in about a year at
\$34,000. Last week 'Rhodes' (GB)
and Abe Lyman took away fairlys
\$17,700.
Rosevelt (B&K) (1,500; 35-4565)—Petticoat' (MG) (1st week).
Opened on Saturday (2) and look
louse has seen in about a year at
\$34,000. Last week 'Rhodes' (GB)
and Abe Lyman took away fairlys
\$17,700.
Rosevelt (B&K) (1,500; 35-4565)—Petticoat' (MG) (1st week).
Opened on Saturday (2) and look
louse has seen in about a year at
\$34,000. Last week leveled
on same stride for \$13,700 for
Lunited Arts (B&K-LJA) (1,700;
\$5-55-75)— 'Things' (UA) (150)
\$5-55-75)— 'Things' (UA) (150)
\$5-50-750 — 'Things' (UA) (150)
\$5-50-750 — 'Things' (UA) (150)
\$5-50-750 — 'Things' (UA) (150)
\$5-50-750 —

Man Hunt' (WB), at \$5.800, okay. College (Loew) (1.55; 25-35)—
Big House' (MG) and Dancing Lady' (MG). Loew trying this revival bill in several N.E. spots, fair results here; \$3.500, average week. Last week Bohemian Girl' (MG) and local "Town Topjies' on stage landed a smash \$5,200, largely due. Bouse goes röddshow for Ziegfeld' (MG) opening Friday (8) at \$1.50 top.

'ZIEGGY'S' \$1.50 TOP TOO MUCH FOR INDPLS.

Duke Ellington's band and 'Country Beyond,' are a strong card at the vaudilm Lyric this week, and indications point to a dandy \$11,000. Roadshow, 'Great Zlegfeld,' at Loew's, is encountering the usual stubbornness of the natives toward \$1.50 price for films.

\$1.50 price for films.

Married a Doero' is faring moderately well at the Apollo with \$4,100 in view as a result of the lessened competition with the deluxe Indiana closed and with Loew's operating at roadshow price scale. Circle will also benefit a trifle from the situation by garnering around \$43,000 ratio of Thill We Meet Again' and Thodes.

Rhodes'
Exploitation honors were won by
Low's with its campaign on 'Ziegteid.' An elaborate premiere with
early the comparing proformance, codepartment store ads. distribution of
pamphlets. paper matches, rulers,
blotters, etc.

timates for This Week
Apollo: (Fourth Ave) (1,100; 2540)—Married a Doc (WB). Bit
above average at \$4,100. Last week
January' (20th) in. Its second week
did \$3,800. good for holdover.
Gircle (Monarch) (2,600; 25-40)—
Meet Agaln' (Par) on twin bill with
Rhodes' (GB). Grossing Stines
Charles (RKO) and 'Bridle Path'
(RKO) and 'Bridle Path'
(RKO) and 'Bridle Path'
(RKO) - Loew's (Loew's) (2,800; 55-83\$1.10-\$1.50)—Ziegfeld' (MG). Road
show run on two-a-day basis at
upped scale. Results are satisfactory, without being anything extra
Last week dual of 'Deeds' (CO) and
'Intrigue' (Col) did \$7,500 on 25-40
Country Beyond' (20th) and Ellington band. Latter responsible for big
\$11,000. Last week' layboy' (WB)
and vaude \$7,500, okay.

\$25,000, Things' Opens to Slow \$13,000 on screen and vaudeville netting spot.

Chicago, May 5.

(Best Exploitation: Palace)

Current big money in the loop is being: turned in by the Palace. House is buntly advertising that the show is intended for adults only: It consists of Ex-Mars free the show is intended for adults only: It consists of Ex-Mars free the shows in intended for adults only: It consists of Ex-Mars free the shows in intended for adults only: It consists of Ex-Mars free the shows in intended for adults only: It consists of Ex-Mars free the shows in intended for adults only: It consists of Ex-Mars free the shows in the shows daily while the combination show is turning in regular four and five performances daily.

Palace tops everything in the way of exploitation also, Johnny Joseph snatching the bulk of the newspaper spreads plus fact his davertising shows had the nature talking.

College (Loew) (1,555; 25-35)

Eyes' (Par) and Benny Meroff on construction and Benny Meroff on scales and shows in the shows

Lock or special display; radio transcriptions, and special windows were included. for This Week Lesw's State (3,200; 15-25-40) to Francisco and the property of the property o

Luke \$3,400 for Chaplin 'Times' in Lincoln, Neb.

Lincoln, May 5. (Best Exploitation: Varsity) Strong finisher at the end of the third week, 'Mr. Deeds' was set for a fourth at the Varsity and is still

Strong minisher at the end of the third week, Mr. Deeds' was set for a fourth at the Varsity and is still doing letter than average. Looks like a record for long staying here. Chaplin's fate in 'Modern Times' at the Stuart is still in doubt, although the beginning wasn't too strong. He'll finish over average, however. Lincoln is doing the best it is still in the beginning wasn't too strong. He'll finish over average, however. Lincoln is doing the best it is still in the money. Colonial, which was leased by Coorge O. Monroe, is being readied tor opening about May 16.

Estimates for This Week
Liberty (LTC) (1,00: 10)—'For the Service' (U) plus the beginning of serial, 'Plash Gordon' (U) and 'Return of Chandu' (Principal) plus 'Hitch Hike Ladv' (Ren), split. Running Cood with \$1,000 in sight. Jast week 'Lucky Terror' (Divery plus Hitch Hike Ladv' (Ren), split. Running Cood with \$1,000 in sight. Jast week 'Lucky Terror' (Divery plus Hitch Hike Ladv' (Ren), split. Running Cood with \$1,000 in sight. Jast week 'Lucky Terror' (Divery plus Hitch Hike Ladv' (Ren), split. Running Cood with \$1,000 in sight. Jast week 'Lucky Terror' (Divery plus Hitch Hike Ladv' (Ren), split. Running Cood with \$1,000 in sight. Jast week 'Lucky Terror' (Divery plus Hitch Hike Ladv' (Ren), split. Jast week 'Lucky Terror' (J.500) in sight. Jast week 'Lucky Terror' (Ren), plus three days of stage show featuring Blus Steele band. Weather breaking cool is helping house hold vaude, which it probably will until the latter part of May. Following four days is dual week served serv

At \$95,000; Lombardo with '13 Hours' Nice \$35,000, Bernie Ups 'Girl' to 30G

(Best Exploitation: Paramount)

'Under Two Flags,' at the Music.
Hall, and '13 Hours by Air' at the
Par are running away from the rest
of the first-run pack this week.
Business in some of the other spots
rather sad. Warm spring weather
and davlight saving time are probably starting to cause some injur;
with baseball games and racing
drawing big crowds away from
the with baseball games and racing
drawing big crowds away from
Elges' should do \$55,000 or better
for the Hall, while '13 Hours,'
coupled with the Guy Lombardo orchestra in person, takes the Par to
\$35,000 on its first week ending last
night (Tues.). Both shows hold
over.

'Golden Arrow' will be fair at a
pace that may drive receipts to
\$20,000 at the Strand, but the balance of the first runs are nothing to
talk about in light class grossing
company. A second-run, Small
Town Girl,' with the ald of Ben Ber-

VALLEE - 'HOUR'

\$26,500 IN

CAPITAL

When

cent personals.

sunny.

Washington, May 5. (Best Exploitation: Earle) hen it isn't raining, it's

Result is lowest total gross

in weeks and for the boys on the bottom it's brutal. Even Rudy

Vallee's p.a., which is leading town in gross, bids to be under other re-

Prize disappointment is Witness Chair, which is being yanked at Keith's today (5) with lowest figure

for five-day run house has sustained in two years. Ann Harding is usually big here and pic opened big, but film nosedived the following 'Ecstasy,' which was kidded by the critics, wound up last week with record figure that tripled house average. Slipping this week as word

average. Supping this week as word gets around that it's 1% sex and 99% art, but should get by nlcely. Other heartbreaker is 'Lonesone Pine' for which critles went the limit, but is scarcely bettering usual second week figure in debut

usual second week light in doolt at ace straight ple spot.

Top bally honors go to Earle for selling. Bowes' ams on stage with reception by city fathers and shows for orphans that cracked papers wide open.

nie orchestra, at the State, will be up with 'Flags' and '13 Hours' for a share of the big money. State will-end up at around \$30,000.

shawe of the big money.

Shawe of the big money.

I around \$30,00 State will end up at a round \$30,00 State so work that's getting no place is 'Connecticut' Yankee' (reissue), which dips the house has made in many months. Arthur Mayer brought 'Absolute Quiet Into the Rialto Friday (1) but pulled Into the Rialto in the first half of this week. 'Quiet' did only \$3,500 for the Rialto on its three day, 'Three on a Trall' replacing Monday (4). Latter stated off well. RKO alipped a first run into the Palace on a dual bill, 'Times Square Playboy,' with 'Message to Garcia,' may get around \$9,000, fair. Over at the Center another bites the dust, with 'Country Beyond' at only \$7,500 on the week ending last night. Great Zlegfeld' convinues a sea so with the state of the second of the midnight show again playing to standing room. Third week' take equalled that of the second the grammount extended itself in sell-ing '18 Hous's and the Lombardo pit.

'Flags' \$28,000 in 2 Boston Houses; Meet Again'-Hutton Bd. \$20,000 Solo

VARIETY

Boston, May 5. (Best Exploitation: Loew's)
Summer heat wave hit town last
weekend and shriveled up b.o. takes, as pleasure-seekers forsook indoor

as pleasure-seekers forsook indoor sports for open air. All stands took a slump, but "Ziegfeld' at the Colonial, now in its fourth roadshow frame, is outstanding flicker for stamina. Third week a tasty \$12,500. "Till We Meet Again," with 'Ina Ray Hutton on stage, 'Is disappointing at the Met at \$20,000. 'Under wo Plags.' unming single good, but not big at \$23,000 between two houses.

good, but not big at \$28,000 between two houses.

'Special Investigator' with stage show starring Irene Bordoni, Hal LeRoy and Joe Morrison is only moderate at, the Keith Boston. Keith Memorial very quiet with surprise ho. of 'Mrs. Bradford'. Second frame will take something like \$8,000, weak.

Par and Fenway in the alley with dual of 'Walking Dead' and 'Everybody's Old Man.

'Extase' not only earned a hold-

like \$8,000, weak.

Far and Fenway in the alley with dual of 'Walking Dead' and Everybody's Old Man.

Extase! not not acreate a holdparticle of the Arts, but has apsummer budgets have curtailed ambitious exploitation here already, but the Loew show boosters uncorked a commendable array of gags in connection with 'Under Two flags.' Landed a three-day feature in local newspaper, tied in with a meyspaper film strip. With a landed a flock of extra pictorial in Hub press. Numerous window tieups included eight 'Liggett stores and Postal Telegraph. Used displays in public and lending libraries, Planted two co-op ads and arranged two department for commetted the comment of the comment of

pace and polled shoot \$12,500. Very good evening trade. In for at least Keith-Beston (RKO) 3,009; 35-50-85)—'Investigator' (RKO) and State (RKO) and Vanities' unit above par last week with \$20,000. Very good with the state (RKO) and Vanities' unit above par last week with \$20,000. Orpheum (RKO) and Vanities' unit above par last week with \$20,000. Orpheum (RKO) and Vanities' unit above par last week with \$20,000. Or Petticott' (MRG) and 'Morgan' (COI), double. And the state (Loew) (3,200; 25-35-40-50). Two Flags' (20th). Okay here at \$14,000 canter. Last week \$14,000 or 'Petticott' (MRG) and 'Morgan' (COI), double. Keith Morgan' (COI), double. Keith Morgan' (RKO) (2,200: Keith Morgan' (RKO) (2,000: Paramount (M&P) (1,800; 25-35-40-50)—'Walking Dead' (WB) and 'Old Man' (20th), dual. Dull \$5,000. Last week week drab \$4,300 with Boulder Dam' (WB) and 'Damadford' (FAT) (1,200: 25-35-40-50)—'Walking Dead' (WB) and 'Damadford' (RKO) (2,200: 25-35-40-50)—'State of the paramound (WB) and 'Baramound' (WB) and 'Paramound' (WB) and 'P

the Aladdin in its three weeks, it did, consistently steady business, sind consistently steady business, sind the first of the part of the

PETTICOAT' PORTLAND'S **LEADER WITH \$6.500**

Portland, Ore., May Portland, Ore, May 5.
(Best Exploitati : Broadway)
Product without exclamation points
but with good b.o. appeal is this
week's fare for the burg. Parker's
Broadway shot off the top bally
barrage for Petticoat Fever, which

barrage for Petticoat Fever, which warranted the splurge and ran that house up into the higher brackets. Fever looks strong enough to hold. Other good product this week is "These Three;" running up a nice soore at Parker's UA, and "Witness Chair getting results for the Evergreen Paramount. Witness Chair is siamesed with. ig Brown Eyes at the Par.

National First Runs

PARAMOUNT 'Princes Comes Across,' Orph, St. L., May 29; Denham.

Orph, St. L., May 28; Dennau, Denv. 30.

'Sky Parade,' Par, S. F., May 7; Par, New Haven, 8; Newman, K. C., 15; Par, Seat-tle, 15; Lyric, Mpls., 22; Orien-tal, Chi., June 28.

'Fatal Lady,' Denham, Deav, May 23; Rialto, St. L., June 12.

'Palm Springs,' Rialto, St. T.: June 5.

"Fatal Lady," Denham, Denv.,
May 23; Railto, St. L., June 12.
"Palm Springs," Rialto, St.
L.; June 5.
"Moon's Our Home," Albee,
Cincy, May 8; Natl, Richmond, 8; Granby, Norfolk, 8;
Par, N. Y. 13; Par, S. F., 14;
Orph, Seattle, 29.
"UNITED ARTISTS
One Rainy Afternoon,"
N. Y., May 13; UA, Chi.,
UA, Det., 14.
"Things to Come," Amb., St.
L., May 6; Apollo, Atl., City, 8;
Keith's, Bost., 8; Roger Sherman, New Hav., 14; Warners,
Worcester, 14; Pantheon, Toledo, 21; Warners, Memph., 22;
Warners, Milw., 22.
"These Three," State, Mpls.,
May 8; Warners, Ygatown, 8;
Loew's, Canton, 8; Riviera, St.
Paul, 9; Aztec, San
9; Penn, Pitsbgh, 15.
METRO
"Absolute Quiet," lympla,
Maml, May 6; Bway, Muskogee, Okla, 6; Warner, Erle, 26;
Pal, Henderson, Tex., June 9.
"Suicide Club," Fox, Wash.,
May 15; Century, Balto., 15;
Warner, Erle, 16; State, New
Orl., 22; Colony, Miaml
Beach, 23; Olympis, Miaml, 29;
Grand, Columbus, Ga., June 2.
"San Francisco," State, New
Orl., May 29; Vendome, Nashville, 29; Loew's, Wimston, 29;
State, St. L., 29; Midland, K.
C., 29; Valentine, Toledo, 29;
State, Houston, 29; Grand, Atlanta, 29; Olympia, Miaml,
June 5.

"WARNER BROS.
"Sons O' Guns," Par,
May 14

WARNER BROS.
S O' Guns,' Par,

'Sons O' Guns,' I May 14. 'Golden Arrow,' "Golden Arrow," St. L.,
May 8; Maj., ; Strand,
Akron, 8; Warner, Milw., 15;
Warner, Memph, 16; Bway,
Charlotte, 18; Par, S. F., 21.

MILSTEIN AS SALES MGR. FOR REPUBLIC

Jake Milstein, who recently joined

Stokowski

nau nau in many a day.

'How come?'

People who never heard of serious music, who never cared to listen to it, heard it tonight. They suffered my orchestra and myself because they wanted to hear more of Crosby, Dorse's and Prima and naturally we made friends. They have discovered that serious music isn't as bad as it sounds. Next time they find us on the air they'll listen. Of the thousands of people who listen to Crosby weekly, we have made some converts and that's why we played tonight. On this tour that we are making we have discovered that America is beginning to be symphonically conscious.'

making we have discovered that America is beginning to be symphonically conscious.

he conversation was interrupted by a man seeking Stokowskis autograph. Stokowski hates autograph hunters. He excuses his refusals to squigale his celebrated name by saying he must save his hands for conducting. He does not use a baton. However, his repail relings were tipped off by his dismissal of the fellow with. Why don't you grow up. Before he could resume his talk a young girl stepped up to him queried, 'What's your definition of American music,' he replied, 'Is entirely devoid of European influence. Mr. Dorsey has just played some American music for you, perhaps not the kind you want to hear but a merican nevertheless, music that will with time improve greatly.'

Where was 1? Oh yes, he continued, 'the consciousness of the American public for good music can be traced directly to radio. Broad-casting can take credit for the advancement of public interest and, it has advanced. Look, here, we did \$35,000 in two performances here in Hollywood. No matter who or what did it, \$35,000 is news. That's not possible everywhere due to lack of buildings with large capacities. Our final concert in New York will be played in Madison Square Garden. Well jam the place. Large rauditoriums mean that we can sel the concerts for small admission fees. 'I'd like to scale prices from 25c. up. Your building, here can sea 15,000. That's ideal. With modern knowledge of acoustics and sound distribution, again developed by radio, most any building will do.

phonic selections and Stokie was a happy guy.
Stokie looked as out of place as a mackeral in Death Valley, but he want. He confessed to the interviewing mug that this Kraft airling was one of the best breaks he had had in many a day.
How come?

Teople who never cared to listen to it, heard it tonight. They suffered my orchestra and myself because they wanted to hear more of Crosby, Dorsey and Prima and naturally we

of these lads will make arrangements for me. They'll take the chances of which we symphony fellows are afraid.

bibling at Pic Bai
Stokowski admitted he had a yen for pictures. There has been some talk of his appearing in Metro's Life of Johann Strauss'. Now Paramount would like to have a Philadelphia Symphony sequence. The Big Broadcast of 1937!
He has the looks, a dynamic personality and though he reruses to admit it, a strong dash of showman-ship. Conducting without a baton is an example. While he talks to you, his strong sensitive hands are continually conducting his conversation, your answers. His light grey suit, shoes to match, green shirt and deeper green the are other indications of showmanship. His oft repeated announcement that he is through with Philadelphia and its orchestra, and a thoroughly disamning personality minus any suggestion of highbrow cinch the showmanship angle.

In Hollywood he was the lon of motion picture society and Hollywood bowed low. During his few days stay here he never forgot the lesser lights. They sagged with each other. Stokowski told the crooner how much he had enjoyed being on his program. Crosby returned the compliment, remarked that he had enjoyed to the limit both of Stokowski concerts.

"What composition did you like best?" asked the maestro.

I go for that Debussy uy,' answered Crosby. He's my meat.'

SYDNEY EXPECTS BIG **BOOM WITH NEW PIX**

Cryshew (Locary (Ade); 23-24-26.
Comparing good average gait of \$14-60.
Comparing good average g

Three' \$8,000, "Petticoat" 10G, 'Sutter' And Unit \$10,000; Mpls. Still Off

Minneapolis May 5.
(Best Exploitation: Orpheum)
Theatres here still in the threes of the worse than seasonal slump that suddenly away. threes of the worse than seasonal slump that suddenly swept down upon them, despite the fact that upon them, despute the fact in the weather remains cold. Thanks, however, to a strong loop line-up of attractions current grosses promise to attain respectable proportions, although nowhere near the deserved

attractions current and respectable proportions, although nowhere near the deserved for the control of the cont

Estimates for This Week

Estimates for This Week
Minnesota (Publix) (4,200; 2555)—"Petticoat" (MG). Loy and
Montgomery, and the title spelling
box office. Feminine trade particularly fleavy. SKIIIful selling job
also helping this one. Headed for
good \$10,000. Last week Moon's
\$500 (Far) and Dave Apollon unit,
\$500 (Singer) (2,380; 35,400.

also helping this one. Headed for good \$10,000: Last week 'Moon's Home' (Par) and Dave Apollon unit, \$2,000. Bad. (Singer) (2,890: 35-40. Sip.—Sutter, (U) and 'Laugh, Town, Laugh' unit. Able exploitation and the committee of th

BROOKLYN HAS MORE **ALIBIS THAN CHURCHES**

Brooklyn, May 5.

Nothing extraordinary on downtown screens. Major portion of
others of the control of the co

conscious of out show t Ringling auspices. Estimates for This Week

conscious of out show under Ringling, auspices.

Estimates for This Week.

Paramount (4,000; 25-35-50)—'13
Hours' (Par), Will draw only 49,000, weak. Last week Married a Doc' (WB) \$12,000, okay.

Fox (4,000; 25-35-50)—Roamin' Lady' (Col) and 'Pride of Marines' (Col). Looks for mild \$12,000. Last week Julia' (Fox) and 'Round Mountain' 50t okay \$11,500.

Loew's Met (3,400; 25-35-50)—'Small Town' (MF) and 'Quiet' (MG). Doing okay at around \$14,000. Last week These Three' (UA) received fine \$14,000. Three of the standard of the standard Revolt' (RKO): snared okay \$12,000.

Strand (2,000; 25-35-50)—'Garcia' (NG).

Clast week These Three' (NG).

Strand (2,000; 25-35-50)—'Play-boy' (WB) and 'Bridge of Sighs' (Ches), Goling under average, \$4,000. Last week, 'Sky. Parade' (Par), and 'Boulder Dam', \$5,700, oke.

'Flags' \$7,000 **Leads Balto** In Off Week

Baltimore, May 5.

Baltimore, May 5.

(Best Exploitation: Hipp)

Summer arrived in Balto this week, and people forgot all about the downtown houses. Only one loop spot lifting its head at all this week, and that house is doing elegant by the second of the look of look

Estimates for This Week

New Meet, Again (Far) Ditter at \$3,000.

New (Mechanic) (1,800: 15-25-03-35-40-55)—Two Flags' (20th).
Only big biz grabber in town currently, sweeping along to socko \$7,000, and will linger for at least three weeks in all. Last week, third of January (20th), lowly \$1,700, with pic kept on tap too long.

Stanley (WB) (3,200: 15-2-35-40-55)—Married a Doc (WB). In doldrums, and lucky to get \$4,000, poor. Last week, nine days, Moon's Home (Par), \$5,500, n.s.g.

Yankee' Revival \$3,000, 'Fauntie' \$6,000, Seattle

Seattle, May 5. (Best Exploitation: Fifth Ave.)
Cool and rainy weekend helped

Cool and ramp necessary out.
Steady takings holds 'Deeds' for fourth week at Liberty. Fifth Ave, is stepping out early for 'Under Two Flags' (20th), which comes in next week, using biggest advance cam-

paign since Mutiny some months back.

Three houses are using some special angles for this week's bills, special angles for this week's bills, but explicitation tops go to the Fifth for Fauntieroy, well-timed for the A. P. news stories in scramble for Freddie Bartholomew. Elaborate lobby and tuen with book stores highlights of campaign, and larger dis.

ads.

At the Paramount heavy news stories are being used for Francis Farmer, Seattle girl, who a year ago was an usheret at the theatre, pounding the aisles, and now she comes back as a star in Too Many Parents. Miss Farmer, at same time as ushering here, played lead in Seattle Repertory Playhouse's Ailen Corn, and got her dramatic training at the U of Wash. Big campaign is being given revival of Connecticut Yankee' at Music Box. Estimates for This Week

campaign is being given revival of Connecticut Yankee' at Music Box.

Estimates for This Week
Blue Mouse (Hamrick) (900; 27-37-42)—Small Town' (MGM) (2d
run). Single picture from nice, first week at Fifth Ave, for good \$2,700.

Last week Petticoat' (MGM) and Old Man' (20th), dual, six days, \$2,600, good.

Coliseum (Evergreen) (1,300; 21-22)—Rose Marie' (MGM) and Melody Lingers' (UA), dual, Plenty of flash at \$4,500, Last, week, Modern Times' (UA), dual, Plenty of flash, at \$4,500, good.

27-37-42)—Faunther graph (2,700; 27-37-42)—Faunther graph (2,700; 27-37-42)—Faunther graph (2,700; 27-37-42)—Taunther (MGM), nine days, \$3,200, good.

Liberty (J-vH) (1,900; 27-37-44)

—Deeds' (Col) (4th week). Still gat \$7,000, Looks set for eight weeks' stay. Last week, \$7,400, great.

Music Box (Hamrick) (900; 27-37-42)—Taunther (Fox), Revival setting nice \$3,000, Last week, Rhodes' (GB), \$2,300, fair.

Orpheum (Hamrick) (900; 27-37-42)—Taunther (Fox), Revival setting nice \$3,000, Last week, Rhodes' (GB), \$2,300, fair.

Orpheum (Hamrick) (300; 300, 141, 500), slow.

Paramount (Evergreen) (3,06; 16-21-32)—Parents' (Par) and 2nagerous Waters' (U), Major space to Parents' and good \$3,000 slow.

Paramount (Evergreen) (3,06; 16-21-32)—Parents' (Par) and 2nagerous Waters' (U), Major space to Parents' and good \$3,000 slow.

Paramount (Evergreen) (3,06; 16-21-32)—Caniles' (Rep) and vaude, House closing end of week for renovation.

Control of the control of th Estimates for This Week

No Justice in Jersey; Heat Holds 'Deeds' to \$16,000, Three' \$15,000

Newark, May 5.

(Best Exploitation: roctor's)

Hot weather stuck in its head this eek and business simply faded. This despite the presence of two apparent hits, 'Mr. Deeds' and 'These

'Deeds' is expected to Deede' is expected to bund through the week and take \$16,000. These Shree' will bring in about \$15,000. Both may hold over on the strength of what they should get rather than what they may. With all the heat only the Newsreel started its cooling plant, and to good results.

reel started its cooling plant, and to good results.

The usual story about the Moscue reopening has started again. This time it is Si Fablan who is supposed to open it in the fall. But as the Fablans sold out here to Warner's, it is unlikely that any of them will come in again.

Proctor's is distributing 1,200 heralds and 1,500 photos for Shirley Temple. Bamberger's is showing 'Shirley Temple' clothes.

Estimates for This Week

alds and 1.500 photos for Shlrley Temple. Bamberger's is showing Shirley Temple Colches.

Estimates for This Week
Branford (WB) (2,986; 25-75)—Deeds' (Ool). Running single in this dual house. Will apparently take tops with a nice \$15,000. Last week coke with \$15,000 for larried Capitol (WB) (1,202) 15-30-40)—El Dorado' (MG) and 'Colleen' (WB) (1,202) 15-30-40)—El Dorado' (MG) and 'Colleen' (WB) (1,206) follow the week too much. If it changes a bit should take \$3.500, fair. Last week Wife vs. Sec' (MG) and 'Boulder Dam' (WB), \$3.50, fair. Last week Wife vs. Sec' (MG) and 'Boulder Dam' (WB), \$3.50, fair. Last week Wife vs. Sec' (MG) and 'Boulder Dam' (WB), \$3.50, fair. Last week Wife will be Ecstasy.' Dodek' Will be nice at \$1,000. The Poles don't seen to mind the heat at all. Last week, six days, all right at \$1,000 for 'Marcia Nuzalae' (Roma).

Loew's State (2.789: 25-30-55-65-55-These Three' (UA) and 'Dan Mathews' (Col). Disregarding the had break in weather will probably take \$15,000, good if not great. Last and 'Moonlight Murder' (MG), fine at nearly \$10,000.

Paramount-Newark (Adam-Par) (2,248: 25-75)—Theo Sinners' (Rep) and '13 Hours' (Par). Not very good at about \$1,300. Opening: an 'amateur' hour Monday nights with many professionals, starting with Baby Rose Marle, WHBL Last

Weather Catches Pitt. With Plants Down; Flag' Gets \$15,000 in Heat

week had for Sky Parade' (Par)
and F Meir' (Par) at \$6,500.
Proctore (RKO) (2,30). 20-65,
and Lyceum (Root) (770; same
scale)—"Garcia' (20th) and 'Saturday Night' (20th). Fair at \$1,030,
Last week 'Witness Chair' (RKO)
and 'Farmer' (RKO), 'weak, \$3,80.
Terminal (Skouras) (1,600; 15-2935-40)—Investigator' (RKO), and
'Arson' (ED). Fair at \$6,00, Last
week Man Pontan, fair, \$5,800,

Nice \$30,000 for **Town' and 'Gang'**

Detroit, May 5.

(Best Exploitation, Fox).

Bottom of the coin bag dropped out early last week and hole is still unplugged current starza but Ziegfeld' and Michigan with the Out Gang Kids drawing well. Managers of both downtown houses and abea are growing hysterical trying to dope it out.

Above the widespread gloom herethis week shines 'Great Ziegfeld' at the Cass, which opened its fourth week Sunday (3). Originally set in for only two weeks, floker grad-ploitation to virtual capacities twice cally, at 31.50 tep. Third week's gross topped \$15,000, smash, after opening week of \$14,000 and a second session of nearly \$15,000. Will hold for a fifth week.

'Out Gang' kids on Michigan stage' at \$30,000, are proving good draw, Attraction got off to bad start, on the stage of the s

Michigan (United Detroit) (4,000; 30-40-65)—"Small Town' (MG) and 'Our Gang' on stage. Pulling top coln. in town this week, and big at \$20,000. Moon's Home (Pan.) plus Jaham Jones' band, mild \$16,500 last seasolon.

coin. In town this week, and big at \$20,000. Moon's Home (Par), plus Isham Jones' band, mild \$16,500 last session.

Fox (Inde) (5.000; 20-40-65)—
Deeds' (Col). with Jackle Heller heading vaude. With everything everywhere a disappointment, so is this combination, at \$19,000. Startied off badly, but building soine, Fried elecessor. Careld' (20th) and vaude only a fait \$18,500. Annews, sinagged only a fait \$18,500. Romeies, sinagged only a fait \$1,500. Suguest of get only fait \$3,000. Romeies, sinaguest of get only fait \$3,000. Romeies, sinaguest only a fait \$1,500. Romeies, sinaguest \$1,500. Romeies, sin

Buzzell Takes Yarn to U

Hollywood, May 5. Having completed original story,
'As Good as Married,' in collaboration with Norman Krasna, Eddie
Buzzell will follow through at Universal on screen play with Lynn
Starling.
Later will produce and direct.

Pittsburgh, May (Best Exploitation: Penn)

Early arrival of mid-summer, heat is putting pretty much of a dent in business all over town. Additional woe is fact that first-runs don't

Suchi (20th) gala at 10.800, week (Witness Chair' (RKO) and (RKO) and (1.600). In-self at 66.002, Last (Man of Iron (FN) and Drag (Bur-Tarzan), fair, \$5.800, and on' (FD). Fair at 66.002 Last (Man of Iron (FN) and Drag (Bur-Tarzan), fair, \$5.800, and Bur-Tarzan), fair, \$5.800, and Bur-Tarzan, fair, \$5.800, and \$6.800, and \$6.800,

cally dally in every sheet for, almost week, before opening.

Estimates for This Week'

Alvin (Harris) (2,000) 25-25-40).

January' (20th). Opens today (5).

Management has it for two weeks and hopes for three. Last week Rhodes' (GB) never got started and went by the boards after six days to dull 35-60. Before that 'Ghost Goes West' (14.0) fad aline days to dull 35-60. Before that 'Ghost Goes West' (14.0) fad aline days to dull 35-60. Before that 'Ghost Goes West' (14.0) fad aline days to Gaste (15.0).

Frankie and Johnnie (Rep.). Management decided to play this one sione after going along for weeks with dusls and results aren't yellow.

Frankie and Johnnie (Rep.). Management decided to play this one sione after going along for weeks with dusls and results aren't yellow.

Hardis (15.0). The control of the

Petticoat' (MG) in the doghouse at \$3,000.
Stanley (WB) (3,600:25-40-55).
Moon's Home' (Par) and Little Jacet
Little band. No b. o. strength and
chances slim. Looks like just a bit
better than \$15,000, which is poorest
here in some time. Last week
Eowes' amateurs bolstered 'Cincuarded Hour' (MC) into swell
\$20,000.

\$20,000. Warner (WB) (2,000; 25-45-40)—
Walking Dead' (WB) and 'Farmer' (RKO). No femme appeal, and that's tough to overcome hereabouts. Will have a struggle gettine even \$3,950. poor, Lost week 'Pine' (Par), brought here after week at Penn, great at better than \$5,000.

Leonard Draws, 'Jim'

Hollywood, May 5.
Robert Z. Leonard will direct
Metro's production of P. G. Wodehouse's Piccadilly Jim.'
Robert Montgomery will have top

'2 FLAGS,' \$18,000, STL STANDARD BEARER

St. Louis, May 5. (Best Exploitati

(Best Exploitati
Film row and theatre rialto have
combined to coin a new slogan for
this sturdy beer manufacturing
town which sounds something like
wortaburg. The weather here during the past 10 days has been
enough to make the natives yell
uncle. Three days of solid rain,
three days of boiling heat and
now for good old-fashined winter
atmosphere. Added his a dash of
well the move rain over the weekend.
Jimmy Harris of Loews and
Homer H. Harman at ShubertRaidto divide honors of best exploitation campaigns current week.

Estimates for Thi Week
Fox (F&M) (5,038: 25-35-55)

Rialto divide honors of best exploitation campaigns current week.

Estimates for Thi Week.

Fox. (F&M) (5.03s. 25-35-55)—
Country Beyond' (20th) and 'Dark Hour' (Maj). Doesn't figure to do better than 37.50, less than average. Last week 'Everybody's Old 'Man (20th) and Panic on Air' (Col), nosedived to poor \$6,200.

Ambassador (F&M) (3.01s. 25-35-40)—(Capt. January' (20th) and Rahould net \$5,000. Last week 'January' (20th). and Roboth (17.55. 25-35)—(Sapt. 18.55)—(Sapt. 18.

TACOMA STRONG

"Jan.' - 'Brides' \$3,600, '13' - 'Necks' \$3,000, 'Town' - 'Personal' \$3,700

Jan.; "Brides" \$3,500, "13 'Necks' \$3,000, "Town'. 'Personal' \$3,700

(Best Exploitation: Rialto)

(Best Exploitation

(Bue Mouse for another week.

- Ellue Mouse for another week.

- Ellue Mouse for another and a sure
palgn' and streets nearby bannered.

En 24-sheeters and 25 six-sheeters

make the billboard blare. Stories in

sports pages another ttein.

Estimates for Thie Week

Blue Mouse (Hamrick) (759; 16
27)—'Decks' (Col) (2d vun). Moved

after five 'good days at Music Box.

and still strong for \$2,200 here. Last

week 'Morgan' (Col) and 'Man Hunt'

(WB), dual. Big \$3,600.

Last week 'Trouble' (20th) and 'Brides

Bowes unit. (WB), dual. Big \$3,600.

Last week 'Trouble' (20th) and

Bowes unit. (two days, \$1,600. good.

Bows (Hamrick) (1,300; 16-27-37)

'I Hours. (Par) and 'Leathernecks'

(Rep) dual. Collecting smart \$3,000.

Last week 'Rhodos' (GB) and

Rhythm' (RKO), dual. \$2,700. good.

Roxy (Hamrick) (1,300; 16-27-37)

- 'Small Town' (MGM) and 'Personal'

(MGM) and 'Old Man' (20th) dual,

\$2,600. good.

'Canadian' Set

Hollywood, May 5.
Larry Weingarten will handle
production for Metro on The Great
Canadian, next at studio for Clark Gable. Production

Production reins on studio's Frank Morgan-Billie Burke pic have been assigned to John Emer-

Sidney Salls for 'Sabotage' Hollywood, May 5. Sylvia Sidney trained for New York and salls for London May 8 to report to Gaumont-British. Goes into 'Sabotage.'

Comparative Grosses for April

Total estimated grosses during April for towns and houses listed as previously reported weekly. Dates given are the closing days of the

NEW YORK

3 4	Apr. 9	Apr. 16	Apr. 23	Apr. 30
MUSIC HALL (5,980; 40-00-85- 99-1.10-1.65) High.\$134,800 Low. 44,000	Sutter's Gold \$55,000 (Stage Show)	Lord Fauntleroy \$96,900	Fauntleroy \$101,800 (2d week)	Mr. Deeds \$100,000
PARA- MOUNT 3,664; 25-35-55- 85) High.\$103,000 Low. 8,000	Milky Way \$40,000 (10 days) (Richard Himber Orch.)	Give Us This Night \$18,000 (Johnny Green Orch.)	Desire \$55,000 (Little Jack Little Orch Jane Cooper, Ethel Merman)	Desire \$33,500 (2d week)
ROXY 5,886; 25-35-55) High \$173,650 Low. 5,200	Pancing Feet \$28,800 (Jackie Coogan-Betty Grable) (Stage Show)	Laughing Irish Eyes \$24,000 (Major Bowes Ams)	Gentle Julia \$38,500 'Stuff Smith'	Julia \$96,400 (2d week)
CAPITOL 4,620; 25-35-35- 85), 41 \$110,400 -ow 10,000	Petticoat Fever \$18,000 (2d week)	Unguarded Hour \$30,000	Small Town Girl \$35,000	Small Town \$18,000 (2d week)
STRAND 2,767; 85-55-05- 85) High. \$81,200 ow. 5,000	Snowed Under \$6,000	Singing Kid \$20,000	Kid \$12,000 (2d week)	Married Doctor \$18,500

CHICAGO

15 Sec. 1	Apr. 9	Apr. 16	Apr. 23	Apr. 30
CHICAGO (4,000; 85-55-75) High. \$75,000 Low. 18,500	Colleen \$29,000 (Vaude)	Wife vs. Sec. \$39,500 (Xavier Cugat Orch.)	Wife \$28,000 (2d Week)	Mr. Deeds \$32,700
PALACE (2,500; 25-35-55- 65) High. \$34,700 Low. 7,000	Follow the Fleet \$7,000 (6 days, 4th week)	Love Before Breakfast \$6,400	Sutter's Gold \$22,300	Witness Chair \$14,300
UNITED ARTISTS (1,700; 45-55-75) High. \$43,500 Low. 3,300	These Three \$13,300 (2d week)	These Three \$10,000 (3d week)	Lord Fauntleroy \$15,200	Things to Come \$10,200 —

LOS ANGELES

1	Apr. 9	Apr. 16	Apr. 23	Apr. 30
DOWN- TOWN (1,800; 30-35-40) High. \$38,500 Low. 1,700	Snowed Under \$4,100	Walking Dead \$6,700	Singing Kid \$7,500 (8 days)	I Married Doctor \$4,100
HÖLLY- WOOD (2,750; 25-35-40- 55) High. \$37,800 Low. 2,400	Snowed Under \$4,600	Walking Dead \$5,000	Singing Kld \$7,200 (8 days)	I Married Doctor \$4,500
PARA- MOUNT (8,595; 30-40-55) High. \$57;200 Low. 5,600	Lonesome Pine \$16,000 (Stage Show)	Give Us This Nite \$8,500 (5 days)	13 Hours by Air \$18,600 (9 days)	Too Many Parents and Meet Again \$17,600 (Veloz, and Yolarda)
STATE (2,024; 30-40-55) High. \$48,000 Low., 4,900	Shark Island \$13,300 (8 days)	Petticoat Fever \$11,500 (8 days)	Lord Fauntleroy \$11,500 (8 days)	Message to Garcia and Garden Murder \$13,000

BOSTON

	White	Apr. 10	MDF 43	Apr. su
KEITH MEMORIAL (2,900; 25-35-50) High: \$43,000 Low: 4,000	Sutter's Gold \$8,800	Capt. January \$14,000	Captain \$8,000 (2d week)	Witness Chair \$10,000
STATE (3;200; 25-35-40- 50) High. \$29,000 Low 2,000	These Three \$13,000	Bohemian Girl and You May Be Next \$5,500	Mr. Deeds and Garden Murder \$17,000	Small Town Girl and Panic on the Air \$15,500
METRO- POLITAN (4,200; 35-50-05) High: \$67,000 Low: 11,500	Colleen \$22,000 (Stage Show)	13 Hours by Air \$16,000 (Benny Meroff)	Singing Kid \$33,000 (Ray Noble Orch.)	Moons Home \$40,000 (Fred Waring Orch.)

BUFFALO

BUFFALO 3,000; 30-10-50) High, \$42,000 Low. 8,300	Desire \$11,000	Colleen \$10,500	Capt. January \$14,000	Small Town Girl \$14,700
HJPP (2,400; 25-40) High. \$22,000 Low 3,600	Voice of Bugle Ann and Bohemian Girl \$6,000	Timothy's Quest and My Marriage \$3,800	Petticoat Fever \$7,500	Lord Fauntleroy \$5,400
CENTURY (8,400; /25) High. \$21,000 Low 3,200	Garden Murder Case and Bar 20 \$6,000	Man Hunt and 7 Keys to Baldpate \$6,000	Leathernecks Landed and Dancing Feet \$8,000	Robin Hood and Widow Monte Carlo \$8,500
	-		2.0	7

BIRMINGHAM

1	Apr. 9	Apr. 16	Apr. 23	Apr. 30
ALABAMA (2,800; 30-35-40) High. \$29,000 Low. 3,500	Lonesome Pine \$7,500	Country Doctor \$7,800	Colleen \$6,500 (Style Show)	Capt. January \$7,200
STRAND (800; 25) High. \$5,100 Low 800	Dangerous Waters and 3 Live Ghosts \$1,700	Preview Murder \$1,500	Yellow Dust and This Is the Life \$1,800	Melody Lingers and Desert Gold \$1,700
EMPIRE (1,100; 25) Hign. \$12,800 Low 800	It Had to Happen \$2,100	Snowed Under \$2,000	Ceiling Zero \$2,600	Rhodes \$2,000

WASHINGTON

:1.	A	Apr. 9	Apr. 16	Apr. 23	- Apr. 30
Н	EARLE ,424; 25-35-40- 50-70) tigh \$27,000 ow. 6,000	Collean \$18,500 (Paul Lukas) (Stage Show)	Snowed Under \$12,000	Singing Kid 119,000 (Ina Ray Hutton)	Mr. Deeds \$25,000 (Jan Garber Orch.)
H	FOX ,424; 25-35-40) ligh, \$41,500 ow. 11,000	Petticont Fever \$23,000 (Stage Show)	Robin Hood \$27,500 (Ben Bernle' Orch.)	Lord Fauntleroy \$28,500	Gountry Doctor \$23,000 (Jimmy Savo)
H	KEITH'S ,830; 25-35-60) ligh, \$25,500 ow., 3,000	Follow the Fleet; \$7,000 (5 days, 4th week)	Love Before Breakfast \$8,500	Sutter's Gold \$9,000	Love on a Bé
ļΗ	PALACE ,368; 25-85-60) igh. \$32,000 ow6,000	Modern Times \$9,000 (2d week)	Bohemian Girl \$10,500	Captain January \$19,000	Captai \$9,000 (6 days, 2d , week)
H	COLUMBÍA (1,833; 25-40) ligh: \$19,000 ow: 1,000	Wife vs. Sec. \$5,000	Timothy's Quest \$4,000	Modern Times \$5,000	Chan at Circus \$5,000

CINCINNATI

	_ Apr. 9 _	Apr. 10	Apr. 23	Apr. 30
ALBEE (3,300; 85-42) High: \$35,500 Low: 5,800	Desire \$11,000 ar	Unnuarded Hour \$10,500	Lonesome Pine \$15,500	Mr. Deeds \$16,600
PALAGE (2,600; 35-42) High, \$28,000 Low. 4,500	13 Hours by Air: \$7,000	Love on a Bet \$5,000 (5 days)	Capt. January \$14,500 (9 days)	Robin Hood of El Dorado \$7,200
LYRIC (1,400; 85-42) High. \$28,900 Low. 1,800	Bohemi Girl \$3,500	Garden Murder \$3,300	Brown Eyes \$3,800	Capt. January \$6,000
KEITH'S (1,500; 30-49) High, \$22,100 Low. 3,000	Colleen \$3,300 (2d week)	Snowed Under \$3,000	Singing Kid \$6,500	Kid \$3,500 (2d week)

BROOKLYN

3.74	Apr. 9	Apr. 16	Apr. 28	Apr. 30
FOX (4,000; 25-85-50) High, \$48,600 Low. 8,900	Hell-Ship Morgan and Spy 77 \$15,000	Leathernecks and Moonlight on Prairie \$14,000	Dancing Feet and Federal Agent \$14,500	House of 1000 Candles and Laughing Irish Eyes \$12,000
ALBEE (3,400; 25-36-40) High. \$45,000 Low. 2,500	Love on Bet and Every Sat. Nite \$13,000	Chan at Circus and Song and Dance Man \$12,000	Sutter's Gold and Everybody's Old Man \$9,000	Witness Chair and Murder on Bridle Path \$10,000
PARA- MOUNT (4,000; 25-85-50) High. \$57,800 Low. 5,000	- Klondike Annie \$13,000	Milky Way \$13,000	Singing Kid \$17,000	Desire \$13,800
METRO- POLITAN (3,400; 25-85-50) High. \$39,000 Low. 10,000	Modern- Times and Love Before Breakfast \$20,000	Times and Breakfast \$15,500 (2d week)	Country Doctor and Unguarded Hour \$18,000	Petticoat Fever and Panic on the Air \$16,000
STRAND (2,000; 25-35-50) High: \$28,500 Low. 2,500	Brides Are Like That and Lady of Secrets \$5,500	Preview Murder and Cheers of the Crowd \$5,000	Snowed Under and Nevada \$6,000	Give Us This Nite and Too Many Parents \$5,000

PHILADELPHIA

the second second	Apr. 9	Apr. 10	Apr. 23	JADI. 30
ALDINE (1,200; 40-55-05) High. \$30,300 Low. 5,000	Amateur Gentleman \$7,500	Gentleman \$3,500 (5 days) (2d week)	These Three \$18,000	Three \$12,500 (2d week)
EARLE (2,000; 85-40-50)	F-Man \$17,500	Boulder Dam \$13,500	Leathernecks Landed	8 nowed Under
High. \$33,000 Low. 10,500	(Vaude) (Major Bowes (Ams)		\$19,000 (Carroll Vanities)	\$13.000 (6 days) (Ted Fio- Rito Orch.)
FOX (3,000; 40-55-05) High. \$41,000 Low. 10,500	Chas. Chan at Circus \$14,000 (Stage Show)	Song and Dance Man \$13,000	Capt. January \$21,500	Captain \$13,000 (2d week)
STANLEY (3,700; 40-55) High.: \$48,000	13 Hours by. Air \$11,500	Robin Hood \$10,000	Singing Kid \$12,500	Mr. Decds \$23,000

TACOMA

MUSIC BOX Dangerous Next Time Singing Kid Sha	ek Island
(1.400; 16-27-37) Waters We Love and	and
High: \$10,500 \$3,400 and Two in \$	nowed
Low., 1,100 (Steele-Risko Every Sat. Revolt	Under
	\$2,900
\$2,400 (5 days)	, , , , ,
ROXY Wife vs. Sec. Colleen Chan at Lov	
(1,300; 16-27-37) \$4-800 and Circus B	reakfast
	and
	low Dust
	\$2,400
\$2,600	424,00

INDIANAPOLIS

	Apr. 9	ADT. 10	Apr. 23	Apr. 30
APOLLO (1,100; 23-40) High. \$15,400- Low 1,200	Colleen \$2,400 (2d week)	Connecticut Yankee \$5,500 (Revival)	Message to Garcia \$3,000	Gapt. January \$6,800
LYRIC (2,000; 25-30-40) High. \$15,500 Low 1,800	Snowed Under \$7,800 (Stage Show)	Voice Bugle Ann \$8,000	Everybody's Old Man \$7,500 (York and King)	Chan at Circus \$13,400 (Horace Heldt ()rch.)
CIRCLE (2,600; 25-40) High, \$26,000 Low 1,700.	Murder Case \$2,000	Dead and Muss 'Em Up \$2,750	Farmer in Deli and Boulder Dam \$2,500	Moon's Home and Silly Billi \$8,600
LOEW'S (2,800; 25-40) High. \$19,000 Low. 2,000	Robin Hood El Dorado and Next Time We Love \$3,800	Garden Murder and Don't Gamble With Love \$3,500	Small Town Girl and Moonlight Murder \$9,800	Petticoat Fever and Hell Ship Morgan

(Continued on page 38)

PARAMOUNT
SHORT SUBJECTS
1936-1937

BOX-OFFICE

tested

TURN PAGE PLEASE



POPEYES

The sock of the cartoon comedy business in a new series of hilarious contests with Bluto for the love of Olive Oyl. New gags, new laughs, and the old sure-fire box-office spinach. Backed by an ace newspaper cartoon feature with millions of daily readers, not to mention—The Popeye Clubs—a membership of a quarter million young Popeye fans.

100% BOX-OFFICE —tested



MAX FLEISCHER BETTY BOOPS

Betty, the singing sweetheart of the cartoon field, with those two pals of hers—Grampy, the youngest old man in the world, and Pudgy, the funniest pup in the world. By the way, these two newcomers are racing neck and neck for box-office laurels. We may have to star one of 'em by himself next year. The new series has all that the old series had—plus!

BOX-OFFICE



MAX FLEISCHER SCREEN SONGS

The famous Bouncing Ball Series with even funnier cartoons and the biggest name bands in the country to play the latest tunes. Last year we used such name bands as Abe Lyman, Jack Denny, Richard Himber, Hal Kemp and Vincent Lopez. We're signing up a similar list of big-time draw names for the '36-'37 season.

BOX-OFFICE

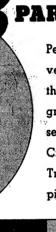




The "headliners" of radio, stage and screen. You know the kind of talent used this past year—Yascha Bunchuk's orchestra, Andre Kostelanetz's orchestra and choir, Duke Ellington's band, Red Nichol's tunesters, Ina Ray Hutton and Her Band, Richard Himber's orchestra, Hal Kemp and Ben Bernie. You'll get the same high quality entertainment this coming season.

100% BOX-OFFICE —tested



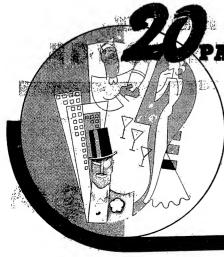


Personalities, oddities, adventures, scenic marvels from all over the world in a series that is the motion picture's nearest approach to the great field of a great daily's weekly magazine section. Many subjects in Technicolor. Robert C. Bruce, ace Technicolor camerman of "The Trail of the Lonesome Pine," will get the color pictures for you.

100%
BOX-OFFICE

-texted

PARAMOUNT PARAGRAPHICS



Everything from cock-eyed comedies to serious human interest stories. The most exciting ideas in the whole world of pictures. Our entire organization competed in a title-finding contest. Paramount Paragraphics is the name that got the most votes. It speaks for itself.

166%
BOX-OFFICE

tested



Paramount's GRANTLAND RICE SPORTLIGHTS

Grantland Rice, top sports writer and commentator, with another sensational set of thrilling adventures in the world of sport, brought to you with all the zip that has made this series a standby in the industry for sixteen years..., and with that ace of radio sports announcers—TED HUSING—at the mike. 100%
BOX-OFFICE
-tested

MUSICAL ROMANCES in Three-Color Technicolor

The glorious romance of such music as Schubert's "Serenade"..., dramatized, and made to live in vivid emotional scenes. Photographed in Technicolor by Robert C. Bruce, color camera expert of "The Trail of the Lonesome Pine. Played by the kind of orchestras that place symphony concerts among the most popular forms of entertainment. Something completely new in shorts, yet the answer to a country-wide demand.

100%
BOX-OFFICE
Tested

MAX FLEISCHER COLOR CLASSICS

So real they seem to walk out of the screen, these three-dimensional color classics—THE ONLY ONES OF THEIR KIND IN THE INDUSTRY—will be even more exciting this year than in the past. The Fleischer Studios have created and developed new trick effects both in color and dimensional treatment, and exclusively own the patent rights to the three-dimensional process and equipment. You cannot get these effects in shorts released by any other company.

100%
BOX-OFFICE
Hested



POPULAR SCIENCE Short Features in Color!

The sensationally successful series of one-reelers on the newest inventions of the mind of man. A short subject built to appeal to men, women, and children. science in its direct, personal day-to-day meaning in the lives of all of us. POPULAR SCIENCE MONTHLY will advertise and publicize these short subjects through the medium of its pages to more than 2,000,000 readers

100% BOX-OFFICE



PARAMOUNT NEWS

From Selassie's sunbaked mountains to the Antarctic waters, wherever there's front page news, Paramount's ace news cameramen are on the job... for their motto is WE GET THERE FIRST. And week in, week out, they prove it, as these typical Paramount News "scoops" show...which means the 104 Issues scheduled for next season, as in the past, will have passed the acid test.

100% BOX-OFFICE —tested



Max Fleischer's "SINDBAD THE SAILOR"

starring POPEYE with Olive Oyl and Wimpy... the ace color cartoon of 1936-1937...18 minutes of 3-dimensional laughs... three times the footage of the average one-reel cartoon! What happens when the spinach-eating seaman—Popeye—gets wrecked on Sindbad's famous tropical island.

TOOK OFFICE

UNDER TWO FLAGS 200K Chetty-You release of Darryl Reamond Production. Stars Ronald Colman. Cludette Colbert, Victor McLegien College of C

Hall, N. T. week April 30, '30, Running time, 111 'mins, Rergeant Viotor. Ronald Colman Cigaretto. Collegaretto. C

Colonii Fader, Douglas Gerrand Colonii Fader, Douglas Gerrand The classic Under Two Flags, in book, play and through two silent fimitizations, is still sturdy fare talker ized. A pionent sagard the fader in the colonial state of the fader in the fader

really, turned cloose in a civilized community, one, wonders about his Donjuanish progress. Victor McLagien turns in an expert chore as the scowling Major Doyle, lovested for and jealous of Cigarette's two-times. The second of the second of

13 HOURS BY AIR

Paramount release of E. Lloyd She don production, Features Fred MacMurray, Joan Bennett, Directed by Mitchell Leisen, Borry, Bogart Rogers, Frank Mitchell Dazely, screen play, Powart Rogers; edupta-logacy, screen play, Powart Rogers; edupta-tion of the Company of the Company of the Harrison on Nothern Company, Paramount, N. Y. Theodore Sparkrath), At Paramount, N. Y. December April 30, '36, Running time, 70 mins.

Jack Gordon Fred MacMurray
Felice RollinsJoan Bennett
Mlss Harkins ZnSu Pitts
Freddle Scott John Howard
Waldemar Pitt III Bennle Bart'ett
Walted- Fitt III Bennie Bart'ett
Trixie
Palmer
Dr. Evarts Bring Donley
Dr. Evarts
Gregorie Stephani Fred Kenting
Ann McKennaAdrienne Marden
Han Waller Dean' Increr
Ruth Bradford Mildred Stone
LanderJack Mulhall

This one falls right into the groove hetween the good and the bad, with some snappy dialog its best technical recommendation and a cast sufficient to keep it at least on the moderate side of the ledger where the box office is concerned. Story has its points, but it works out poorly, and indications are that

a better writing job was possible. It's, a commercial aviation yarn along Grand Hote! lines, with the various characters related only because they happen to be in the same plane, and there is only a bare thread of a story on which to haig the several important characterization of the control of the contro

BIG BROWN EYES

## TO \$ 400 F F POW 1 A	Contract Contract
Paramount release of	
production. Stars Cary C	Frant, Joan Ben-
nett; features Walter Pid	geon, Lloyd No-
lan, Alan Baxter. Dir	ected by Raoui
Walsh. Story, James	Edward Grand:
adaptation. Raoul Waish	Bert Hanlon:
camera, George Clemens,	At Capitol, N. Y.,
week May 1, '36. Runnin	g time, 75 mins.
Eve Fallon Danny Barr Scola	Joan Bennett
Danny Barr	Cary Grant
Scola	.Walter Pldgeon
Bessie Blair	Isanel Jewell
Corsig	Llovd Nolan
Benny Battle	. Douglas Fowley
Benny Battle	Mariorie Gateson
Carey Butler	Alen Baxter
Don Butler	Henry Kleinbach
Mother	

Extra strong programmer, which should do nicely by itself on second runs, although it may have a bit of trouble running up any marks in the aces. It's a case of an extra the aces. It's a case of an extra good cast in a neat yarn with exceptionally strong dialog. Pace lets down a bit and the title will hurt some, but those are about all the faults mentionable.

James Edward Grant, newest of the Dashiell Hammett school of

some, but those are about all the faults mentionable.

James Edward Grant, newest of the Dashlell Hammett school of crime writers, wrote the story for one of the incket weekles and Bert Dashlell Hammett school of crime writers, wrote the story for one of the incket weekles and Bert Dashlell Hammett school of crime writers, wrote the story for one of the incket weekles and Bert Dashlell Hammett school of crime writers, wrote the story for one of the incket weekles and Bert Dashlell Hammett school of crime writers, wrote the story for or crime writers, and a good many of them, have a Cin-derella complex, was given Bette Dashlells and Bert Dashlell Hammett school of a good many of them, have a Cin-derella complex, was given better to the story a pool for a starying role, and she best of it. It pokes fun the market for the, fameters in the market for the best of it. It pokes fun the market for the best of it. It pokes fun the market for the best of it. It pokes fun the market for the best of it. It pokes fun the story is to be and the lifesses, tells some exargeration of the best of it. It pokes fun the market for the best of it. It pokes fun the market for the best of it. It pokes fun the market for the best of it. It pokes fun the market for the best of it. It pokes fun the market for the best of it. It pokes fun the market for the best of it. It pokes fun the market for the best of it. It pokes fun the market for the best of it. It pokes fun the market for the best of it. It pokes fun the market for the best of it. It pokes fun the market for the best of it. It pokes fun the lifesses, tells some exargeration and the lifesses, tells some exargeration and the lifesses, tells some and the lifesses, tells some and the lifesses, tells some at a good breat for a starying role, and she was five best of it. It pokes fun the lifesses, tells some at a story a poor bot be a day to the story a poor better. It is and all it all its sufficiently story and the lifesses, tells some at a story and the lifesses, tells some at a s

Miniature Reviews

"Under Two Flags' (29th). Tiptop filmization of Foreign Legion classic with strong marquee values in Colman, Colbert, McLagien and Russell.

'13 Hours by Air' (Par). Good dislog and cast just about enough to save an otherwise mediocre picture.

'Big Brown Eyes' (Par). Better-than-average meller with strong cast and exceptional dialog.

'The Golden' Arrow' (WB). Bette Davis starred in a frothy story that should prove okay for this time of the year.

'Bridge-of Sighs' (Inv.) Fair indie-made which has enough movement and suspense to get by where they twin 'em up.

'Country, Beyond' (20). Good cast and a dog star cannot overcome.

Three On the Trail' (Par).

cast and a dog star cannot overcome scripting.
Three On the Trail (Rar).
Western in the Hopalong Cassidy.series Very actionful and well done. Has comedy.
Times: Square Playboy
(WB) Weak entertainment.
"Rosming Lady (Co), Fay Wray, and Raiph Bellamy teamed for good results in an exciting, adventure film.
The Passing of the Third-Floor Back (CB). Good acting and direction make it easier to take this morality play against the drab background of a London rosming house.

the drab background of a London rooming house.

the managing editor, listening in to her dictation, gives her a \$20 raise. It's all easy as that but, then, maybe the customers won't know the difference.

Grant handles his assignment with his usual ease. He has developed into a really capable light comedian, and blends the romance with that convincingly. Walter Fidgeon is the head menace, doing it with skill and finesse. Douglas it with skill and finesse, Hough and the skill and finesse, Hough and the skill and finesse house and her par in a comic society dame assignment, Alan Baxter is routine as another killer; Dorls Canfield males considerable of a bit as another manicuries.

Raoul Walsh helped on the adaptation besides directing and obviously fell in low with the dialog. Some of the same than to be side a single state of the same part of the same par

THE GOLDEN ARROW

Warner Bros. production and release. Stars Bette Davis. Features George Brent. Directed by Alfred E. reen. From play by Michael Arter Screeping, Charles of the Communication of

Dalsy Appleby	Bette Davis
Johnny Jones	George Brent
Mr. Meyers	Eugene Pallette
Tommy Blake	Dick Foran
Hortense Burke-	Carol Huches
Mlss Pommesby	.Catharine Doucet
Jorgenson	Craig Reynolds
Count Guilliano	Ivan Lebedeff
Aubrey Rutherford	F. P. Huntley. Jr.
Auhrev Rutherford DrWolfe	lobart Cavenaugh
Mr. Appleby	Henry O'Nelll
Davis	Eddie Aruff
'lfred. Parker	Earle Fore
Prince Peter	Rafael, Storm
Prince Peter	E. E. Clive
Mrs. Meyers	Sarah Edwards

the facial creams can have a publicity font, gets. Brent to many her on a 'convenience' arrangement so that she can sidetrack a couple of chnoxious foreigners after, her alleged barrel of coin, and, naturally male appeal is retained through posing Brent as a poor but proud author. He wants no part of the polo ponies, yacht, and expensive suite he marries, and doesn't, let loose his real yen, for Miss. Dayls until she's uncovered by a rival heiress as a phoney.

Miss Davis, and Brent make a Marries and Brent make a marries, and doesn't, let loose his real yen, for Miss Dayls nutil she's uncovered by a rival heiress as a phoney.

Miss Davis, and Brent make a marries, and be she will be a supported by a rival heiress as a phoney.

Miss Davis, and Brent make a contractically all the laughs the picture contains. Eugene Fallette also is in for comedy, in his standard patterned role of a nouveau riche oil man, but really hasn't much to do. Carol Hughes, as his daughter and playing the rival heiress, was given plenty of footage, however, and is barely effective in a party which femanded is more blunt, party which the production of the consense of the hobiemer. Catherine Doucet and Earle Fox. Bob Murphy, vaude vet, is the swanky hotel's blood them is the swanky hotel's blood of the hobiemer. Catherine Doucet and Earle Fox. Bob Murphy, vaude vet, is the swanky hotel's blood of the hobiemer. Catherine Doucet and Earle Fox. Bob Murphy, vaude wet, is the swanky hotel's blood of the hobiemer. Catherine Doucet and Earle Fox. Bob Murphy, vaude wet, is the swanky hotel's blood of the hobiemer. Catherine Doucet and Earle Fox. Bob Murphy, vaude wet, is the swanky hotel's blood of the hobiemer. Catherine Doucet and Earle Fox. Bob Murphy, vaude wet, is the swanky hotel's blood of the hobiemer.

BRIDGE OF SIGHS

Invincible release of Maury M. Cohen production. Features (naiso Xueens, Dorto Tree, José LaRue, Mary Doran, Walshot Larue, Marion, A. Strand, Bidyn, on dual, bill, and adaptation, Arfaue, Bidyn, on dual, bill, which was the stranger of the s

ridge of Sighs is formula crime material, but it has enough sus-pense and action interest to pull through for the masses on double bills. Title isn't a bad one for lure

pense and action interest to 'pullithrough for the masses on double
bills. Title isn't, a bad one for like
purposes.

Independently produced and palpably not ravored by a generous
budget, picture is still a bit above
the average that's bought novaeond feature, Having something
stronger, possibly a major release,
with it for company, 'Bridge' ought
to get into the better class houses
twinning 'em. up.

Mairy M. Cohen, who produces
the invincible releases, has not
sought out the best talent in Hollywood, but has a cast that carries
thinss out satisfactorily. Onslow
to the set steen in the set of the set of
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Ein Seltsamer Gast ('A Strange Guest') (GERMAN MADE)

Betlin, April 25.
Euphono Film production for Ufa re-lease. Peatures Affred Abel, thepmaon Spechmans Directed by Behardt Lamp-recht. Book. Kurt Heusertendam Berlin. Rymning time 5 mins. Berlin. Bruneaux H. 2. Wartusevendam Berlin.

Minus 65 min.

Alterd Abel
encours Frank-rehiling
cours Franz. Weben

A Weecher

A Weecher

Fig. Weben

Fig. Webn

Fig. Weben

Fig. Weben

Fig. Weben

Fig. Webn

Fig. Webn de Valencous
Valencours
Valencours
Valencours Rene Morone
Lou
Le Patron
La Patronne
Faston
Jeannette
Waiter
Clerk

(In German)
A thrilling detective film that has almost everything to make it a success—a fine cast, several new faces, a good inystery, and the interesting setting of one of thore tiny Parisian hotels, where anything might happen and almost everything does.
Case hinges on the theft of a costly necklace and a subsequent nurder. The suspense is excellently sustained and there are many tense scenes.

sustained and there are many tense scenes.

Main credit for having made the film a success goes to Alfred Ahel for his portrayal of Bruneaux, an art dealer: Aribert Waescher as Rumpon, an eccentric placing and centuristast; Hermann Speelmans as control as the control and the control an

COUNTRY BEYOND

20th Century-Fox release of a Sol Wmi-zel production. Features Rochelle, Illus-son, Paul Keily; Robert Kent, Alai, Illus-son, Paul Keily; Robert Kent, Alai, Illus-kan Dinetiart, Buck (dog). Different by Eugene Forde. Story, James Oliver Cur-wood: sereenilay, Lamar: Trott. Adde Commodini-Lemert, Barney Medil: cilitor for Allon, At Center, N. N., week: April 50, 26. - Highing; time of models. Fred Alen. At Center, N. Y., week-April 30, 58. -Rannog time ff not help Hudon Corporal Robert King. Robbile Hudon Corporal Robert King. Robert King

Buck.

Apparently this is an experiment to see how the Thin Man' formula works on a mountle story. Answer is that it doesn't. The heavy, often laborious play, for comedy serves no other purpose than that of slowing. The properties of the flag of the purpose than that of slowing. The properties of the flag of the purpose than that of slowing. The next injection of the flag of the purpose than that of slowing the purpose than that of slowing the purpose than that of the purpose of th

collowed so closely on the heels of some of the comedy.

Eugene Forde has done what he could with the direction, but he gets small chance to show what he can do. In general the photography is good, but never outstanding.

Alss Hudson is personable and amiable as the girl, lift Kent forced to be too much of a he-soubret. Paul Kelly gets about the only real chance to score, though Alan Hale and Dinehart have their moments. Buck, the St. Bernard who scored in Call if the Wild, is rather overworked. Too much of a disposition to show him off and make a misting here of him. The other pocol, Prince, a Dane, in for the pulse in this feature and the dialog is poorly written in Chic.

THREE ON THE TRAIL

PERADOUL Felease, of, Harry: Sherman production Stars William Eoyd, Fed-tures Jimmy Bilban, Ondow Stevens, Stars William Eoyd, Fed-tures Jimmy Bilban, Ondow Stevens, Fed-tures Jimmy Bilban David Schmere E. Mulford: adaptation, Doris Schmere, William Schmere, William Schmere, Doris Schmere, William Schmere, Doris Schmere, William Schmere, William

If it's action the exhibitor, is looking for in, his westerns, he'll find more than the customers demand in Hopalong Cassida, series, Harry Sherman makes for Par release, Berides being loaded with plenty of menace, shooting and riding, the picture has some comedy, tilly live interest of an acceptable grade.

William Royd as Mankara Carlo

picture has some comedy, fillys love interest of an acceptable grade.

William Boyd, as Hopalong Cassidy, this time is hot on the trail of a cattle rustling mob which also has robbed a stage coach, and trying to pin the latter job on hi and a ranch friend, Jimmy Ellison. Between efforts to escape from a sheriff who's sold out, to the rustlers, Boyd and Ellison are making a play for the girl, a schoolmarn who's ventured into dangerous territory. In handling the love interest, a bit of jealousy has been injected, but with Boyd bowing out gracefully in favor of his pal. Action would make it more acceptable that the girl prefers Boyd, however, She's true to type found in saider and-spur sagas, weight of the picture in performances and otherwise being carried by the men.

Boyd inakes a good type for the

ture in performances and otherwise being carried by the men.

Boyd inakes a good type for the western fans. He's got the physique they like. Ellison is a good type, also, though not as aggressive with the gun as his friend. George lines a case as a desert rat type for the sold that is allowed being the sold that is allowed being our several laughs, all of better quality than found in the ordinary date operal laughs, all of better quality than found in the ordinary date opera. Onslow Stevens proves adequate at the heavy.

The story moves along at a total pace and while following tested packs and while following tested packs as a property well plotted outpacks and the sold provides of the sold packs.

ABSOLUTE QUIET

Metro release of John W. Considine, Jr., production. Features Librel Activil. I reserved and the state of the state of the state. Sereen play, Harry Clork; story, George F. Worts. Camera, Lester White-mule, Franz Waxman, lim editor, owner, Laster Wilcemule, Franz Waxman, lim editor, owner, J. 30. Running time, 70 mins of the state of the sta time, 70 mins
time, 70 mins
Ataylin
frame Hervey
Raymond Walburn
Stuart Erwin
Ann Loring
Louis Hayward
Wallace Ford
Dernadene Hayes
Robert Glerkier
Harvey Stenhens
J. C. Matt Moore
Robert Livingston May 1. '36. Rur G. A. Axton Laura Tait Governor Pruden Chubby' Rudd Zelda Tadema Gregory Bengard Gregory Bengar Jack Judy Jasper Cowdray Barney Tait Kedro

Several drawbacks cumulatively olute Quiet' of a real display of strength and nudge it to-ward the dual class. There is merit ward the dual class. There is merit to the production from many angles, but it can't clear its own hurdles, one being a lack of matquee punch. Another is the nondescript title. Third is the odd psychological cross-graining of the plot in which sadism and pure hoke race it out to a dead heat. As a yarn it has a certain facility, but too much introspection contrasted to too much breeziness occasionally dult the keenness of the edge. Probably the acid test of the combo is that its pieces can be plaited into no other finish than a wholesaic slaughter rubbing out the problem-children.

'Absolute Quiet' is an entry into

plaughter rubbing out the problem-children.

'Absolute Quiet' is an entry into the airipane-disaster-Grand-Hotel class, Story has a financier, Lionel atwill, ordered to his ranch to regain health. With him goes his married secretary, Irene Hervey. Desperades are next introduced via Wallace Ford and Bernadene Hayes. While they're sticking up the place. The control of the control

These, plus the secretary, are left to go their respective ways at the end.

Tiptop acting weaves these threads into as good a needlework as was possible Production and did a was possible Production and did with the pattern and the pattern as mooth delineation of nastiness, while the Ford-Hayes combo keeps a high tempo of hoke. It's a credit to the latter that the pattern with no more clash than it does. D'alog, in their case, is a simed at comedy, plus toughness, and additionally requires them, to die tear-jerking deaths.

Rest work evenly, with Walburn's chore as a charlatan governor standing out for chuckle value, story is notably shy on romantic touches! Looks like one psychological bet was omitted there—or possibly one alternative to a vague one who is outpried, with real material, while the rest just grabbed liely bot-pourtl and put some starch into it via good acting under good direction.

Edga.

Times Square Playboy

Times Square Playboy

Warner Bros. production and release.
Features Werren William, June Travis.
Gene Lockhart, Barton MacJaane. Directed
Gene Lockhart, Barton MacJaane. Directed
Home Thin McGann From way. The
Home Thin McGann From Warren William
Reh Calkoun. Mary Taylor
Peter McGann Barton MacJaane
Peter McGann Barton MacJaane
Peter McGann Barton MacJaane
Peter McGann Dick Purcel
Lettle, Fanerolt Katheen Lockhart
Wally Calhoun Dick Purcel
Mrs. Calhaun. Derothy Vaughan

This one has little more to recommend it than' a title that may at-tract a few curious fans, and that isn't much either. Picture could have been called 'Sm ll Town Mugg' of something like that, which would have been fair, like that, which would have been far more appropriate, since it's from George M. Cohan's character study of a village yokel. Cohan play was 'Small' Towners. Makes a weak bid as double bill material.

material.

Neither care nor time was spent on Times Square Playboy.' The material, as evidenced by what's come to the screen, suggests that it offered little to begin with, no mater who was placed in the cast and who directed. Script is talky and actioniess besides dealing in situations that are of little consequence one way or another. Dialog is ordinary and the laughs are mild.

From the nuitset actions of the

nary and the laughs are mild.

From the outset actions of the cast, as undoubtedly dietated by the scenario, are anything but natural. Warren, William, stock broker, breezes into his office to announce he's getting married. The manner in which he does this and subsequent to thorse. He calls on a boylood chum from Big Bend, who has been selected as best man, and

the latter botches things up by getting suspicious about the marriage able motives of the girl and the sincertry of her family.

If the suspicious about the marriage able motives of the girl and the sincertry of her family.

If the suspicious man, middle-leaded who has a warm of the being picked who has a bear of the picked.

If the suspicious man, middle-leaded who has a latter and Gene Lockhart tries to sell the part, but has a hard job of it. In a couple of spots he's a little amusing. He's never very funny. Best that can be said for Lockhart is that he has a dor Lockhart is that he has a dor to Lockhart is that he has a cition of the suspicious manner of the

ROAMING LADY

Columbia production and release. Feat-es Fay Wray, Raiph Bellamy. Directed Alfred S. Rogell. Story. Diana Bourbon d Bruce Manning; screen play, Fred blu, Jr., and Earle Snell: camera, Allen die, Jr., and Earle Snell: camera, Allen 136, on double bill. Running time, 36

mina,

Joyce Fay Wray

Dan Raiph Bellamy

Dan Raiph Bellamy

Dan Thithron Hail

Laf Beld Bellamy

Edward Gargan

Capital Murchi

Woon Paul Guitori

Fang Tetsu Komal

Jamey Arthur Ramal

Fay Wray and Ralph Bellamy, are together again in this adventure film that is not swamped with too many implausibilities. Story gives both a nice break which should restore them to favor as a romantic team. Picture is light enough to make enjoyable summer fare, and tops for first feature in dual set-up. In spots where the pair draw, it may stand alone.

Much of the exaggerated action material is not difficult to swallow as projected through the efficient hands of Director Alfred Rogell. He is lielped materially by some dextrous screen scribbling. Without this, the original story reddied to Diana Bourbon and Eruce Manning looms as Just one of those things.

looms as just one of those things. Fundamental, story idea, that of a wealthy deb chasing the man of her choice, has found its way to the screen on several previous occasions. Holding of the pretty gal for ransom by a band of Chinese revolutionists also has been treated before. Hence, it is the manner that Free Niblo. Jr., and Earle Snell bring these events to the screen and instill them with life and originality that sayes the day.

with life and originality that saves the day.

Fay Wray is the cut-up helress whose yearning for handsome aviator Ralph Bellamy is temporarily halted when her father arranges to child the same that and his assistant to China to handle planes on his oil holdings. It is the girl's stowing away on the boat bearing her sweetheart, bombs, machine guns etc., to the Orient that causes complications The two men and wealthy miss are held prisoners until Ralph and his mechanic agree to pilot the airplanes for Chinese bandits.

The pretty rich girl's romance

The Passing of the Third Floor Back (BRITISH MADE)

Coma Vedic

Coma Vedic

Rose Ray

Frank Cellier

Anna Lee

John Turnbull

Cathleen Nesbitt

Ronald Ward

Beatrix Lehmann

Jack Livesey

Sata Allrood

Barbar Everse

Man Alexander Smari Viwian
Major Tomkin
Mrs. Tomkin
Chris Penny
Miss Kite
Larkim
Mrs. de Hooley
Mrs. Sharpe
Cook
The Gramen Gramophone Man ...

The Gramophose Man....Alexander Smart Limited as is its boxoffice appeal, this version of Jerome K. Jerome's morality play 'The Passing of the Third Floor Back', packs a keen concept of dramatic values. While the atmosphere of a long ago outmoded literary fare pervades the narrative, there's nothing musty about the direction or the acting. Also responsible for putting lots of tang into Jerome's mellowed theme are the adaptators.

about the direction or the acting. Also responsible for putting lots of tang into Jerome's mellowed theme are the adaptators.

Out of the film's happy combination of talents there develops a fine sustaining of mood and tempo, a sustaining of mood and tempo, a sustaining of mood and tempo, a result of the composition of the composition

quickening pace and mounting drama.

Among the stand-out performance are those of Rene Ray as the slavey with a reformatory origin, Frank Cellier as the self-made slum magnate who tries to corrupt those around him with his wealth. Beatrix Lehmann as the/caustic but witty-tongued spinister whose main woe is the imminent loss of her look and John Turnbull as the ner-do-well Major Tomkith who seeks to get out of debt, by marrying off his young daughter to Wright. Odec.

Ember a Hid Alatt

('Man Under the Bridge')
(HUNGARIAN MADE)
Budapest, April 20.
Sonor production and release. Seventlotto Indig. Directed by Lizato Vajda.
Otto Indig. Directed by Lizato Vajda.
Cies, Zoltan Szatser.

really wray is the cut-up heiress whose yearning for handsome aviator Raiph Bellamy is temporarily halted when her father arranges to send the lad and his assistant to the orient that causes complications. The two men and wealthy miss are held prisoners until Raiph and his mechanic agree to pilot the airplanes for Chinese bandits.

The pretty rich girl's romanes with the rough-n-ready aviator is deftyl handled by Director Rogell, but is never permitted to jeopardize the central plot them. Suspense is cleverly injected in closing action as film builds to climar. Dare-devil airplane escape flight and one-man machine gun battle with troop of bandits is splendidly done, if a bit exaggerated.

Miss. Wray makes a gracious heroine despite masculine outfur and tatters she is called on to wear during most of feature. Raiph Eellamy is a fine running mate, though inclined to be too blustery in carly sequences.

Edward Gargan lands most of the laughs as the droll mechanic assistant to Bellamy. Eles more humbron this character than the Borrivey of in the first plane has a clover intermediary between Frang and the U. S. Difficult to grasp his idea of an Oriental, mainly because he overdoes the characterization. Thurston Hall and Arthur Rankin are satisfactory in subsidiary parts.

Allen G. Seigler's camerain was highly effective, also Elmer, yer's lensing of the exciting aluphane of the every wound when when he foreworked a climic finds him. He is of the proposed and the control of the carting aluphane care the proposed and the proposed and

After a grave emotional crisis, complicated by the burglar's attempt at blackmail, the wife gives up her love for the young man and stays with the broad-minded, generous professor, while Andrew goes forth to build up a new life and a medical career overseas.

career overseas.

Maria Lazar, fascinating and interesting, plays the wife. Szakats has the part of the young doctor, which he created in the stage version. He is sympathetic and intelligent, but colorless. Real acting, strong and vivid, is done by Useroto in the role of the elderly but very manly professor and by Kiss as the burgiar. On the whole, a high-class and worthwhile picture. Jacobi.

We Are From Kronstadt

We Are From Kronstatt

(RUSSIAN MADE)

MacIllin production and Aribito release.

Directed by E. Elgians, Story, Verwoold
Vishnevsky; musloal score, N. Kriukov;
camera, Naumov-Strai, At Cameo,
Camera, Naumov-Strai, At Cameo,
Bit mins, seek May 2, '80. Running time,
Bit mins, revek May 2, '80. Running time,
Bit mins, revek May 2, '80. Running time,
Bit mins, Naval Division, Vasily, Matchikov
Sallor, Artem Balashov. Bueshev
Red Army Man, Vasily Burmfatrov, Yaskin
Commander of the Petuger Rillie
Regiment, Y. Draudin, ... O, Jakov
Walentin Besproay, P. Kirlio'

SalloraSalloraValentin Besprozv P. Kirllov
Valentin Karabash E. Gunn
Valentin Karabash Jisha Gurienko
White Guard Seganev
Lleutenant of His Serene Highness'
Division, Liven von Vitten, P. Sobolevsky

(In Russian)

incident of Red struggle in Russia against the white element forms the basis of We Are from Kronstadt. It's another drab sermon in favor of the revolution and Communism. Being nothing more than sugar-coated propaganda, something from which the Soviet screen can't seem to escape, It has appeal only for those who are Communistically-minded or still get a kick out of the flag-wav-ing of the U. S. S. R. over its revo-lution.

Picture is in Russian, but carries English titles. Latter are intelli-gent and makes it possible to gather what the action is all about most what the action is all about, most of it dealing with warfare between Red Petrograd forces and the White Army of General Youdenitch. Red Petrograd forces and the White Army of General Youdenitch. V. Vishnevsley, scenarist, based his script on alleged actual incidents in the struggle of the Communistic element to defend Red Petrograd against invading 'capitalistic' forces. The time is 1919, and most of the story concerns the efforts of sallors in resisting the enemy. All the way it's primer patriotic stuff, designed obviously to preach the heroism of the revolutionists and their policles. One dramatic scene figures. This is the sequence in which captured and the sequence of the sallors of the sequence of the sallors white's not even sparing a young boy who had gone to the wars. No love interest at all.

G. Bushuev plays the hero, the sallor who escapes from drowning by dubious circumstances and returns with the flect to secure victory over the despised remnants of the aristocracy. He gains only passing notice as, an actor. Others are also, a long way from screen are also, a long way from screen and control of the sallors are measured by Hollywood standards.

KOENIGIN DER LIEBE

('Queen of Love')

(GERMAN MADE)

Ul'A production and release. Peatures Alessiandro Zillahl. Directed by Pritz Feiter Better in Marie Britz Francisch Bernard Scholler in Marie Britz Francisch B

but is never permitted to jeopardise the central plot theme. Suspense is cleverly injected in closing action as fim builds to climax. Dare-devil alphane escape flight and one-man machine gun battle with troop of bandits is splendidly don, if a -bit suspense is

Short Subjects

MARCH OF TI 22 Mins. Center, N. Y. RKO

Usual four clips comprise this fourth issue of the second year, all timely. Only one, the Field Trials, has been done before and not as

fourth issue of the second year, all timely. Only one, the Field Trials, has been done before and not as well.

Reel had, for its third clip pictures of the fire department fighting, the growing increase in incendiary fires. Back in 1898 Vernon M. Davis, then an assistant district attorney in New York, practically wheel out the arson ring, but by properties of the fire degratiment, again had provided the fire degratiment, again had early will. Now it's a modern racket. Clip sketches in this background and then concerns itself with modern and improved efforts to combat commercial incendiarism. Tin-ly and important.

Opening is the Florida canal project, showing the partity completed ditch abandoned in response to the demand of the fruit growers, fearful of the canal acting as a drainage work on the excavation by the control of the control of the control of the control of the interest of the work on the excavation by the control of the control of the control of the control of the interest of the dogs in action, are splendidly as the crack pointers and setters from all over the country are massed for this one blue ribbon event of sporting dogdom. Shots of the dogs in action are splendidly as close-up of the planning the idea and the follow through to Congress. Interesting and well staged, but not the live topic it was a month ago. It didn't hold up. Useful for the record as givilar to the country.

'TABLE TENNIS' With Coleman Clark. 10 Mins. Metro

Mosting four table tennis champs and covering main points of this indoor sport thoroughly, this short is bound to attract attention. Mr.G-M thought enough of the subcet to assign two writers, a crack director and camera crew to handle the Result is graphic photographic description which is ably abetted by smart invertaing of Pete Smith. Coleman Clark, ex-single champion for the table tennis sport, figure of the collection of the collection

tion,

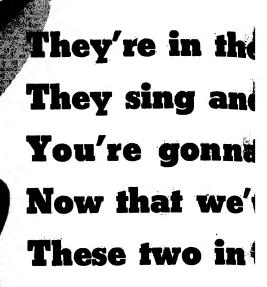
A specially designed ball is pressed into service in part of film to illustrate the 'English' put on ball by Clark. Slow motion pictures grab details that are overlooked in sucul photography. Close-ups illustrate in speedy and intrincate footwork required in skilled play. Ween.

RAMON RAMOS ORCHESTRA With Manya and Driga Munical 10 Mins. Strand, N. Y. Vitaphone

Strand, N. V.

Vitaphone
Typical Warner Bros. Vitaphone
musical short, set in a nitery
(Ramow band is billed as from
Radio City's Rainbow Room), with
no plot beginning or end. Music,
however, is excellent, Ramos' cree
efficently dishin the rhumbs
Ballroom team of Manya and
Drika is nicely set off for two terping routines, but they're staged
apart from the band and the nitory
patrons, though evidently cued by.
Ramos' music.

Tlenty of camera was, given the
baton-waver and prop sinile, with
an adorting blonde also close-upped
to a great extent, though, for no
other reason than to show the effect
of Ramos' pash rhythms. Scho.



Get Your Bright Lig Song-and-Laugh S — From That Fam

What 'A' Time -

What a Team-

What a Theme-

FOR DECORATION DAY

FROM WARNER BROS.!

Release Date May 30th



ance-and how!

et rich

hitched

nusical wow!

leady for a Greater Than Bright Lights' Musical Stage Hit



GUNS with

BLONDELL

BEVERLY ROBERTS • ERIC BLORE WINI SHAW • CRAIG REYNOLDS JOSEPH KING • ROBERT BARRAT

Directed by Lloyd Bacon

New Song Hits by Harry Warren and Al Dubin

STATE, N. Y.

Entire second half of stage show is utilized by Ben Bernie's contingent, with some new faces among the lads this time. Remaining tric of acts is spliced up nearly even for the first 30-minute portion, and having to move briskly to keep up

ing inst to move briskly to keep upwith the sharp timing schedule.
Besides Bernie's draw—and it's a
big one here—house is also celebrating Ruby to be a six of the state o

the difference of the control of the

SHEA'S, TORONTO

SHEA'S, TORONTO

Toronto, May. 2.

With Buddy Rogers into Canada for the first time with his band act, routine was upset at the Sheasport when Bill Stele, vicalist, was rushed from the train on arrival to the state of the stat

duction also, refurning after their regular hardesque balfroom routine

kerular histograph balfroom routher earlier in the proceedings. They were a minor riot, g. On all by himself in the middle of the show is Eddle Garr, on his first visit to town in a year. He made a mistake in telling the sudlence that the was glad. Be working this week, and that a week is a career in vaude these days. Such remarks in vaude these days. Such remarks don't do anybody any good, and don't make the audience enjoy the show any more. Garr iasn't changed his act any in the past year, about the only thing which can be called a change is his elimination of the drunk bit, He's now working on the plano platform with his impersonations. Most of 'em are still good, even though imitations have been worn thin. However, his Ned Sparks misses the mark by a mile. Garr is a bit too-wide-faced to impersonate the lean-faced picture actor.

the lean-faced picture actor.
Picture is Captain January (20thFox). Business only fair at the last
show on Friday.

Gold.

ROXY. N. Y.

A little more than issued was put into the Rexy's stage show this week, probably heckurs of the revival of Will Rogers' Connecticut Yankee (Rox). Besides the quantity there's also plenty of quality—and also the bicycle routine by the Gae Foster girls, held over for a fourth consecutive-week. Appears as though the Roxy is making a habit out of a good production piece and the Roxy is making a habit out of a good production piece and the read of the read of a good production piece. The read of th

MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

Nice stage show balance this week, seasonally in keeping with the control of CHICAGO

Chicago. May 1.

Rattling good silved currently plenty of ace telepton of the person of the properties of some and everalling production that the properties of some general tonsiling. The Paglacot' tec-off, with Robert Weeds very give and a heaping share of comedy that runs strongth most of the performance.

Basis of the bulk of the show is the Radio City Hall Glee Club. 24 vocalists who make a great appearance to start off with and then soctover give club numbers in a rousing fashion. On first in white tees for some general tonsiling, but return beer based some seneral tonsiling, but return beer based some seneral tonsiling, but return beer based and a National Rational Conference of the routine by the glee clubbers, but Baiaban & Katz took advantage of the routine by spotting the entire second portion of the show in a music hall background.

Besides a Bowery dance routine by the Prefeasible of the routine by spotting the entire second portion of the show in a music hall background.

Besides a Bowery dance routine by the Prefeasible of the routine by spotting the entire second portion of the show in a music hall background.

Besides a Bowery dance routine by the Prefeasible of the routine by the prefeasible of the routine by spotting the entire second portion of the show in a music hall background.

Besides a Bowery dance routine by the Prefeasible of the routine by spotting the entire second portion of the show in a music hall background.

Besides a Bowery dance routine by the read of the routine by spotting the entire second portion of the show in a first manimoth rostrum. The Rocketter care the Three Swifts, who return here with their surface land the production and the production

FOX, DETROIT

FOX, DETROIT

Detroit, May L.

Just as you can bet your littery night? I follow dan between the season of the seaso

Latter also doubles at plano, along with Burt Milton, before Lane's turn.

Five Elgins, two femme and three male jugglers with talent, opened show caught, but withdrew due to death in N. Y. of father of Tommy Green, one of group, just prior to opening performance. Act went on to give Manager Dave Idzal, of the Fox, chance to line up substitute. Nodello Bros, and Sally, with Ffolies Bergere' on layoff here, replaced in time for second atternoon show Deucing are Tim and frene, replaced in the fox the second atternoon show Deucing are Tim and frene, and the to the second atternoon show the second of Sam Jack Kaufman, features Bohemian Girl numbers and bits by theatre's songsters, Marian Shelby and Frank Connors.

Show runs 40 minutes. Noticeably lacking were settings, all actsworking the backdrop except the finale, which used a couple of drapes.

Pic 'Deeds Goes to Town' (Col).

working the finale, which used a coup-drapes of Pic, Deeds Goes to Town' (Col) Pic, just fair.

Earle, Philadelphia

Earle, Philadelphia.

Phil Spitalniyalelphia, May 1.

Phil Spitalniyalelphia, May 1.

of best he's very chiound eta. Allgirl outfit offers arrangements not
nearly so pretentious as previously
and they score easily by their tasteful simplicity and smooth way
they're. played. Offerings have
jenty of variety and style is distinctive, yet there's no stumbling by
trying too hard'to be different.
The straight of the straight of the
and two singe acts. They offer his
vacilation, but band itself is topnoth entertainment. Fashioned to
resemble Spitalny's radio, program
at opening and close, act comes on
with milke announcement before curtains are parted to 'reveal band
tains are parted to 'reveal band

received a good hand for his efforts.
Novelty innerhabout acre-furn is
Rellly. Thrawer and La Dayne, two
boys and a blonde femme who do
some nifty ground tumbling. Their
feature stunt is a pyramid build,
with some few laughs garnered by
the understander. It's a smooth
working act, and all possess good
sense of showmanship angles. They
click:

sense of showmanship angles. They cilck:

Hope Hall then on for a fan dance, acro work and splits. Gal is a looker, and packs plenty of sal in her gyrations.

Charles and Helen Stone, blonde dance team, are on for three dance routines. Probably the best of the three are Tady in Red and a fast and difficult far profithe Kongliam Tell Overture. Team is clever.

of winam sen. The description of the control of the Molina band and the complete absence of comedy.

Picture, Broadway Bill' (Col).

Hold.

EMBASSY, N. Y.

Paths holds the leading role in the current Embassy bill, through for the current Embassy bill, through offering a 20-minute, recollective display of 25 years of events, from 1910 to 1938, as part of the 67-minute show. This record; covers the ground from Teddy Rossevelt to FD.R. and from Edward VIII of the present Edward VIII.

Heavet Exp. VIII. Par and

F.D.R. and from Edward vii to the present Edward viii. Hearst, Fox, Universal, Par and Pathe, as usual, make up the balance of clips-between them. Program is a good collection of narrative screen magazine material, from religion to wrestling and, including a bit of sports and a little comedy. Fox makes fun of a bewhiskered French traffic cop. Hearst takes up the current China famine by showing library clips of a similar catastrophe of 15 years ago.

Paramount borders somewhat on the political with its photographic condemnation of two PWA projects which have been abandoned by the government for lack of appropriations. These are the Florida Ship canae and the north Maine dam Schere, is limited to prief displays.

which are been abandoned by the government or lack of appropriations. These are the Florida Ship canal and the north Maine dam project.

Science is limited to brief displays of new ideas, in, motor boats, and planes, such as a boat abalance of the control of th

GRAND O. H., N. Y.

PARAMOUNT, N. Y.

The younger generation is flocking in this week to hear the sweet but not so low (\$7,500) dance rhythms of Guy Lombardo and his several brothers. At the show caught the youngsters in the house did everything but get up in the aisles and

several brothers. At the show caught the young sters in the house did everything but get up in the alsies and hoof.

Loth also includes Gracle Barrie, not from 'Scandals' in which also the house did everything but get up in the alsies and the also includes Gracle Barrie, not from 'Scandals' in which are a buck dancer of merit. Georgie Tapps was in, too, but hurt a leg at the second show and had to withdraw, '13 Hours by Air' (Par) is the picture.

Miss Barrie sings two and an encore. Two of the numbers are pops and the third the special Twe Got to Sand He, third the special Twe Got to Got the second show and hot of new things Barrie has found a lot of new things and the hind the special tree got of the two: trickily arranged pops establishes her as a new top flighter among the younger generation of songstresses, and equal success in both the intimate revue house and this large theatter indicate she's ripe Miss danie is a close-to-the-floor stepper of the school that's become so popular among gril dancers since Eleanor. Powell broke through to promiterine, and this girl has her own style of laying 'em down. She keeps in tempo with two tough dancing arrangements, legs it like a boy, and looks nice on top of everything.

In tempo with two tough dancing and the band remains a fine one for stage purposes, stiling or dancing, and the band remains a fine one for stage purposes,

STANLEY, PITTS.

Pittsburgh, May 1.
Modest stage layout this week, gets modest results. Little Jack Little's band and two specialty acts, Three Wiere Brothers and Lyda Sue, comprise the bill. For Little it's a quick repeat, indicating WB deliver isn't he hard an easy time. No reflection, however, on Little because he has an entirely satisfactory outfit; it's simply that the speedy return does neither him nor the house any good. His turn is essentially the same as it was a few months ago; only difference is that Little's 'rapidly developing into a first'claiss' comedian and his non-chalant' himmor is catchiff, the the high dots again being his keyboard solo and the crew's smart impressions of a flock of name bands. Leader's, punching a lot of personal satire, too, into this end of it that's helpful. Altogether, he looms as a personality bation waver to reckon with in the future. Right now-cring need its for somethings of a novely nature to establish a few personalities among his ments. Leader's punching a lot of personal satire, too, into this end of it that's helpful. Altogether, he looms as a personality bation waver to reckon with in the future. Right now-cring need its for somethings of a novely nature to establish a few personalities among his ments. Leader's punching the later than the country of the control of the c

HIPP, BALTIMORE

Baltimore, May 1.

Baltimore, May I.

It has been two years since Joe
Penner praneed across a Balto
stage, and it is quite fitting this return should be effected via the
Hipp, where he appeared the
Hipp on shoulders, but currying
chips on shoulders, but currying
chips on shoulders, but for the
Hipp on shoulders, but for the
Had almost cheering. The hip
Had slipped. But the comic never appeared to better advantage her
than this current week. He has
been wise enough to discord those
(Continued on page 70)

Of Australia; Plan a Protective

Buildup of Own Interests, Outlets

Whither Are We Going?

London, April 26, ritish films are rapidly running into a zero zone here, with the

ritish films are rapidly running into a zero zone here, with the debit beginning to pile up.

With reasonably authenticated statements that one of the biggest iocal producers is, in danger of losing his city backing, and yet another known to be hard up for cash, the thin ice over which the local production industry is skating is becoming obylous. Trouble is due most to absurdly high overheads. One British company has stated publicly that it can't produce its second feature for less than \$200,000 Another has failed to dip below \$300,000 for any picture in the past two years, included in the ilst being a number of flops.

Point is that too many of the locals are making films for as much as \$400,000 and gambling on the American and world reicase to get they miss, they're hooked, because, despite the praiseworthy exaggerations of the local press, few pictures can net more than \$400,000 over and above distribution costs in this country.

U. S. Gov't Trade Pact with France Drawn Up in Paris and Now in D. C. For Ratification; May Be Pix Break

Paris, April 26.
Since the departure for America last week of Paul T. Culbertson and Harry, C. Hawkins, chief delegates sent here by the United Control

Isla, week of Paul T. Culbertson and Harry. C. Hawkins, chief delegates, sent here by the United States government to negotiate the Franco. U. S. commercial treaty, representatives of the American film industry in France have been holding their breaths and hoping for the best. According to information given out here by the American embassy at the time Culbertson and Hawkins left, a draft agreement of the treaty has been completed, which was being taken to Washington, where the final remaining difficulties will be ironed out.

Further than that, little can be learned here as to what the final agreement will actually contain. Big worry in American film circles here is that the pact can, and might very well, spell, the end of American film trade in France. It is known that difficulties in completing the negotiations here were due to the French delegates' attempt to drive a hard bargain. If the treaty does not take care of the lim industry, then a triple threat is waiting for it in June, when the existing quota agreements

American delegation weeks in negotiations here with experts from the Ministries of Foreign Affairs, and Commercia." Maurice Garreau-Dombasie, French." Gommercial attache at Washington, came to Paris to take part in the discussions.

a): Effective June 1 Despite the fact that negotiations have been long; and delicate; hope is held out here for an agreement on the final draft within a very short time. If this proves true, the treaty can be signed proposed and become effective by about June 1. But until it is ratified and the

Juns 1.

But until it is ratified and the Eurns of the treaty are made public the threats for the film industry are as obvious as a sore thumb. First of these is a measure to increase the duty on each film anywhere from \$2,500 to \$20,000. This would definitely mean that Americans would be out of business in France. Secondly, there is the Maurice Petsch pian, which would set up a semi-official body to control the imports of films while the money from the sale of licenses to import pictures, plus licenses to import pictures, and the film industry. Thirdly, a National Economic Commission attached to the Prime Minister's cabinet, and a new law drawn up by the minister of education, which is, almost the same as the old, still exist as threats.

Announced purpose of the pact is to revive the previously mutually profitable trade between France and the United States sold France \$285,000.000 worth of goods, but in 1934 this figure dived to \$171,000,000. During the same period France's exports to America slid from \$171,000,000 to \$357,000,000.

COCHRANE GOES BACK

Milan Cine Expo

Rome, April 24.

That Italy is getting more and more film conscious is evidenced once nim conscious is evidenced once more by the introduction of a motion picture industry display, at the Milan Fair, which opened this month. For the first time, this fair has had a pavilion dedicated to cinema, photography and optics in general.

eral.

Motion picture industry display is divided into a technical and commercial parts.

Large drawing card of the exhibition is a model of the new Cinema City now being built in Rome.

HOYTS TALKING DEAL WITH NEW ZEALAND

Sydney, April 7.

A high exec connected with Hoyte has admitted that feelers are out for a tieup with a leading New Zealand chain. Says he cannot give any further information because the whole thing is still up in the air, although considered pretty definite that an agreement will be arrived

that an agreement will be arrived at.

Last week representatives of Amalgamated Pictures arrived from N. Z. and went into a huddle with some of the Hoyts men, whether on the tleup agreement or on just a friendly visit, is not divulged.

Some time ago a theup with a New Zesland organization was contemplated by General Theatres but, owing to internal disagreement, atfair was allowed to side. Believed that because G. T. was not likely to remain an active organization for very long the N. Z. men decided to wait. However, Hoyts began a separate bid for a N. Z. buy-in, on its own.

on its own. Sir Ben Fuller must have an idea that something is stirring because he left rather suddenly for the Dominion, where he holds very large interests.

French Marine Films

Parls, April 26. French Ministry of Marine is go-lng to have a film section all its

ing to have a nim section all its lown.

By an order just signed by Minlister of Marine Francois Pletri the
organization and operation of a
film service in the navy has definitely been established.
Service, which will be composed
of an exploitation and technical
section, will have as a goal the realization and showing of instruction
and propaganda films, keeping of a
cinematographic archive and effectation of relations with the
commission of film control.

Turnbull in London

London, April 26. Ernest Turnbull, managing direc-or of British Dominions Films Ernest Turnoul, managing director of British Dominions Films Ltd., of Australia, has arrived her from Australia via New York on a special mission for the consolidation of interests in British Film Dis-Tom D. Cochrance, general manager for Paramount in the Orient. Salls from San Francisco May 20 tor Japan.

Jun., or Saturdia via New York on a special mission for the consolidation of the Coast.

Salls from San Francisco May 20 tor Japan.

Alexis Tolstoi Scripting Gogol's 'Dead Souls' Pic British Worried by U.S. 'Invasion'

Moscow, April 18.

based on Gogol's 'Dead Souis' for

ducer A. Ivanovsky in charge.

vin, Leonidey and Tarkhanov, will play the parts of Chichikov, Noz-drev and Sobakevich.

French Higher Court **Awards Leon Gaumont** \$20,000 in GFFA Suit

Paris, April 29.

After a court battle lasting more than two years, Leon Gaumont has won his appeal against Judgment rendered by the Tribunal of Commerce on March 16, 1934.

A decision just handed down by the First Chamber of the Court of Appeals reverses the decision of the lower court and orders Gaumont Franco-Film Aubert to pay Gaumont \$20,000, plus costs.

When Gaumont agreed to glye up his place as general manager of the company and cede his majority stock, control, giving the Banque Nationale de Credit a free hand, he was to receive \$133,333, but was to remain industrial and commercial counsellor at a salary of \$10,330.

Agreement kept. until the company went into liquidation, and then stopped. Liquidators balked on paying Gaumont, stating the sums which were to be paid him were in excess of what he earned as counsellor.

s counsellor. So Gaumont went to court.

Yanks In London

London, April 25.

Irwin Dash busy ith his new music catalog, acquired while he was in New York recently.

Carolyn Marsh doubling at the Ritz hotel from the Paliadium.

Lupe Velez ready to start in British-Artistic Film's first pic, and just in from Paris, with picture scheduled to start next week. Company has a releasing arrangement with British International.

George Kamenia sister Lee here

George Kamen's sister Lee here from Chicago, just to get a glimpse at her brother.

Noah Beery may go to Russia to do a film for an indle film company, Elia Shields dabbling in scenario writings.

writings.
Gilbert Miller considering Marjorie Mars for one of his forthcoming productions in the West End.
Bilind Alley, done on Broadway early this season, is being produced here as a Sunday night show by the Arts Theatre Club.
Edward G. Robinson coming over early in the fall to make one picture here.

early in the fall to make one ple-ture here.

Bert Lahr, George White and Gregory Ratoff talking in whispers in the Savoy Grill.

Lew Leslie's new show at the Palace in June will be titled the 'Colored Cavalcade'.

Russell Swann cabling to his local agent, Henry Sherek, to send over a fleet of newshounds on his (Swann's) arrival from America.

Mike Hoffman hustling around.

Eve Symington may be at the

Alexis Toistol is finishing a script Lenflim at Leningrad.

Shooting begins in July, with Pro-

Three of the Moscow First Art theatre's outstanding actors, Mosk-

Science Cinema

Moscow. A special cinema where scientific films will be shown is to open in May in the former premises of the New theatre, House of the Govern-

ment, on the Moscow river. Theatre scats 1.300.

BROMHEAD RETURNING TO PIX VIA DONADO

romhead, film pioneer here becomes chairman of the Donado circult, third largest circuit in the country, on public flotation for

nearly \$5,000,000, due shortly. Understanding is that the original Donado city backing failed to come

The Bromheads have been interested in returning to the trade for some years. They headed Gaumont-British for years, before the Ostrers stepped in.

H. O. Confabs

Charles L. Brookheim, Universal manager in the Philippines, arrives from Manlla for confabs with Kate Manheim, U foreign chief, today

Manheim, U foreign chies, when (Wed.).
Universal's other managers from abroad will trek into the States later, arriving a few weeks apart, at Szekler, U manager for Brazil, is expected in about a month, R. H., Tann, from the Straights Settlements is another expected soon. United Artists also has some foreign execs on the way in for hoconfabs, Haroid Sugarman from Cuba and Sam Seidelman from Mexico being due this week.

Ritz for a season, if terms can be

Attz for a season, it terms can arranged.
Trudina, snakes wriggler, here minus her snakes. Strictly vacash and off to Paris.
Gordon and Revel getting home facts so both decide to phone their

sick, so both decide to phou mothers in Hollywood.

mothers in Hollywood.

Minor and Root going direct from
the Savoy hotel cabaret into the
Mayfair hotel. Fred Duprez suffering from make-

up poisoning, but not worrying as he is looked after by his doctorson-in-law.

Prince of Wales management wants Cy Landry for its new show, but cannot get together on the

noney. Four Flash Devlls off to Stock-

Four Flash Devils on to Stock-holm. Vernon, of Russell, Marconi and Vernon, leaving the act. Boys are looking for a local replacer. Robinson and Martin back at the Berkeley hotel for the fifth time.

According to latest English communications the British producers are thoroughly alarmed at the are growth of American interests in the Australlan film biz.

British are readying to advance into this territory to protect their flim interests. tated that enough capital can be subscribed in Eng-land to build theatres here should the necessity arise. Stuart F. Doyle, head of Greater Union Theatres, is in England conferring with C. M. Woolf on the situation and it C. M. Woolf on the situation and it is reported, endeavoring to interest English capital in his circuit. Stated here, however, that Doyle is belng asked some serious questions by leaders of the British Industry concerning his intentions regarding British product. Doyle's chain naturally uses American product

naturally uses aniercan promostly.

Irrespective of Doyle's visit, however, the Britishers are deeply concerned on the American angle here and, it is learned, are setting out to combat the alleged inroads made by Americans in the nabe and country centres.

to combat the alleged inroads made by Americans in the nabe and country centres. Metro

Not only the British, but other local interests, allege that Paramount and Metro have combined to create a circuit, here solely for the outlet of their own product, with the exhibs forced to take only Far and Metro product. With the reported closing of so many nabe and country outlets, the British are claiming that they are being entrety shut out. Both Par and Metro deny any item with exhibs, or any financial interest.

In Melbourne, 18 nabe theatres are billed thus: 'Australian Independent Theatres lead the way, showing the best production from Paramount and Metro-Goldwyn-Mayer.' In the city proper Par has one ace theatre, and Metro dikewise. Now, both Par and Metro as said to be advancing on the Sydney and similar fashion to Melbourne. Par and Metro have, in Sydney, three theatres in the hart of the city and now are said ready for more nabe advances: Situation is getting pretty-serious, according to teeling in England.

to remove have advances. Situation is getting pretty-serious, according to feeling in England.
Certain influential British interests have sounded out the Federal Government on the question of eral Government on the question of an Imperjal Quota, and certain members of the Cabinet are in favor of such a measure. A check on Meibourne and Sydney shows that currently there are twenty-three Americans playing as against nine British. These figures do not include second-runs or nabes. British representatives say they have many pix on the ice because no play dates are available.

Four Georgian Pix

Moscow, April 18.
Georgian State Kino Studios are shooting three pictures, with a courth to go into production this month.

Golden Valley, dealing with the early days of collectivization in Georgia, is being directed by K. Shengeleya, scenario by Leo Kiachell, music by Tuskiya; an aviation film, The Winged Paperhanger, scenario by Mdivani and Esakiya, direction Esakiya, music Kiladze; Dariko, dealing with peasants' uprising in Georgia in 1890, directed by Dolldze; 'Arson', M. E. Chlaurell, music, Kiladze. Hollywood, May 5.

Cricket matches out at the municipal field, named for C. Aubrey as fifth, attracted a large number of the British colony last week.

Among those participating and watching were the Nigel Bruces, the Leslie Howards, Major Claude King, David Niven, Merle Oberon, Frank Laughton and Evelyn-Laye. Reggie Owen started work last week in The General Died at Dawn. Both Colin Taples and Ray Mile land have started in 'Return of Sophie Lang.' Millard is spending all his spare moments in his gardent he set. David Niven knocked himself out with a plece of string last week. He's all agog about surf fishing and spends all his spare hours casting out to sea. On this occasion he gave a mighty heave and the dine hacklashed and hit him just below the eye, laying him out cold for a getting ready to leave for England.

Hollywood Britons in



EXPLOITATION By Epes W. Sargent

Hot on 'Zieggy'

Indiananolia Ward Farrar, Fred Bartow, and Orville Crouch, combined efforts to leave no angles, untried in the campaign, to exploit the coming of The Great Ziegfeld to Loew's theatre.

paign to exploit the coming of the Great Ziegfeld' to Loew's theatre. Big splash of the campaign was a follywood opening held Friday night (1). Two 10,000 kilowatt trucks were brought down from Chicago to flood, the lobby with light. Special having the on-the match have a superior of the match the light grave percy of life to the scene. The percy of life to the scene in packed when the radio for the open-ing: which was sired over WIRD, actial bombs were discharged from the roof.

the roof.

All three papers came thru with more than double the regular art and reader space. A dress worn in the pic was displayed in Arye's department store window. The News converged with the pic was displayed in Arye's de-partment store window. The News-copperated with a classified tie-up. Both WFBM and WIBE radio sta-tions played a 15 minute transcrip-tion on the pic. Block's department-sides and the Indiana Fur Company, the pic of the pic block's department-sides of the Indiana Fur Company, the pic of the pic block's department-to hands in downtown clubs and interies. Each (tore soiling music rajed a display, Heralds were in-serted in all sheet music and record packages.

segred in all seet music and record parkinges.

25000 rulers were distributed to office buildings along with \$,550 bidters, 10,000 books of matches were given out at cigar stores and tohaco counters. 10,000 pamphlets were distributed in hotels, schools, and clubs. The Rost Jewery Company distributed in 1000 rotogory sections on girls. As sold to the part of the pa

came through with a fashion tie-up.
Routine exploitation was also attended to and final tally should reflect some of the energy expended by the Farrar to Bartow to Crouch combination.

Old But Lively

Omaha.

Old But Lively

Omaha.

Figuring out what to de with a large fortune or inhieritance is always good material for exciting day reams. The idea being the subject of the first process of the subject of the first process of the subject of the first process of the subject of the first public attention on the limit. Louise Cotter of the Brandels theatre publicity office went town with a contest, operated on this angle through the co-operation of the Omaha Bee News.

I kans were simply asked to write in their ideas about what to do with 120,000,000 if they were faced with the 120,000,000 if they were faced in the late of passes furnish the incentives which here proved strong enough to get a food of answers all skt days of the contest. Answers came in from all sections of city and outstate. Contest broke couple of days in advance of opening and thus rau through the heavy playing days of the contest was augmented by a counded compaign on the picture. Including the usual postings and facility of the Sunday Bee News, mostly on the score of Jean Arthur's wardrobe, but also managing to bring in Gary Cooper for a couple of men's articles.

Jimmy Allen Fans

St. Louis. members of the local Jimmy Aflen Flying Club, were the biggest boosters Homer Harman, p.a. at Warner Bros. Shubert- ialto tre enlisted in an exploitation campaign to put over the Paramount air foature rent at the Grand bouley rd house

Skelly Oil Company of Kansas City, Mo., sponsor of the Jimmy Allen

rent at the Grand boutev rd house. Shelly of loomany of Kansas City. Mo., sponsor of the Jimmy Allen national radio program spotted double one-sheets at each of the 65 filling stations in the control of the control of the sponsor of the Jimmy Allen national radio program spotted attendants to plug the introduced attendants to plug the control of a swell contest being held at the theatre.

The gag was to have youngsters estimate the number of drops of motor oil in a large jar in the lobby the control of the cont

Summer Trips

Summer Trips

With Bank Nite slipping, there seems to be a good chance to revive the vacation trip contest, preferably working with a newspaper. No lottery but a straight award based on the largest number of votes and offering a vacation trip commensurate in value with the endeavor required. Which merely means the bigger the trip the longer the contest. Theatre gives votes with admissions while the newspaper uses it to gain subscriptions or renewals.

means the bigger the trip the longer of Bake of the contest. The trip the longer of Bake of the contest head the contest in the contest in the contest in the contest of the contest in the contest of th

Rowed Out

Bowed Out

Sydney.

During the run of 'Street Singer's Serenade' (AD) pic's publicity members are not considered to the constant of the consta

Springtime

Springtime

One of the best spring stunts was worked by a house for its air-conditioning plant. It built an imitation thermometer with two tubes, one side was labeled in our audition the was labeled in our audition the state of the state o

Pittsburgh.

Mark Browar has started construction on new 1,000-seat nabe in Squirrel Hill district for occupancy sept. I. Will be called the Morrowfield and will give WB, who operate Manor in that section its first and only competition in wealthy residential area. Browar previously operated several houses in downtown Hill district, iast being Roosewelt, which was converted into Harlem Cashio, nite club, last winter. Another proposed Squirrel Hillinouse, backed by realty interests, and for which excavation had already been made, is being dropped as a result of Browar's action.

Two more nabes opened here, after being out of commission for years. The Rio, formerly owned and operated by the late Benjamin. H. Zerr, local pioneer, reopened and gives the populous Northwest Reading section its first film center in nearly 15 years. In remote East Reading, the Rex, out of service for a decade, reopened with new sound 55c.

The Rio is operated by an organization holding the Mays in Mays Landing. N. J.; the Diamond, in Birdsboro, and the Palace, in Topton, near here.

Indianapolis.

Joe Cantor, former branch manager for United Artists, has bought the east side deluxe nabe, Rivoli, the east side deluxe nabe, Rivoli, Comerciaestant manager of the Rivoli, with Bob Wade as asst.

Orville Crouch, assistant manager of Loew's Palace leaves for Pittsburgh this week to take a position with Loew's there, while Carl Scott is moved into the assistant manager and the state of the company of the comp

Gracy Barham, general manuger Southlo Theatree, Inc. announces remotion of Wm. Yackle from assistantiager plocal Paramount to marger Strand, Middletown, replacing Milton Kress, resigned. Marton Cassa, lacd usher Paramount, succeeds Yackle here, Barney Moffett, asst. manager Paramount, Middletown, promoted to manager Gordon, while 100 Gibbs, Jr., manager Gordon, becomes assistant at the Paramount.

Pittsburgh.

Reading, Pa.

BEHIND the KEYS

Spritanburg. S. C. tate and Imperial at Asheville escaped damage during the \$40,000 Patton avenue fine which seriously damaged nearby Myers building in and shopping belts. Houses remained in operation and audience were unaware of fire until they came out, hence no panic. Firemen swarmed all over the street and played water on nearby structures to avoid flames spreading.

Milton Ponder, veteran WFBC announcer, films commentator, etc., promoted to commercial department of station, operated by Greenville News, morning, and Pledmont, evening.

News, morning, and Freumons, evening,
Juddy Johnson, mc. for various
stage programs at, Carolina, State
and Strand here and a long time a
WSPA standby, in addition to conducting his orchestra, is reported
dickering with Wilton Hall for one
of the top spots at the latter's
Anderson station.

Washington.

Washington.

Washington.

Construction will begin this week on second of six neighborhood theatnes to be constructed in capital by Warner Bros. under \$4,000,000 building plan, announced by Harry Warner last fail. Uptown, now being constructed, will seat 1,500 and Sheridan, which will get under way this week, will seat 1,000. Both to be completed in August.

Rocinester, N. Y.

Cameo, nabe owned by the Norton
Armus, C., and operated by Mrs.

Katherine Thompson, auctioned
under foreclosure order for \$65,100
J. M. Ulmer of Cleveland, trustee
for bondholders. Only other bidder
was Jacob Schulman, attorney, said
to have been acting for the Fenyvessy interests. Following day.
Ulmer transferred the deed to the
Racit Corp., of Gloversville, N. Y.,
understood to be a Shine enterprise.
John A. May of Gloversville,
comptroller for the Shine Corp. was
present at the foreclosure saie, but
did no bidding. Attorney Schulman
complained to the referee that a
deal had been tentatively arranged,
Amount due bondholders was
\$73,343, of which \$49,500 was principal and the remainder interest,
taxes and services of trustee and
attorneys.

St. Louis.

Charlotte, N. C.
Leaze for the first community
motion picture theatre; project between Richmond and Atlanta has
just been let here. The CraverLittle theatre; net leased
the theatre, to be erected in the
Dilworth section of the city at a
cost of \$100,000. House ready Sept.
J. S. W. Craver and Thomus A.
Little signed the lease. Craver has
clath of houses in North Carolina
and Virginia.

Shuttered for last several years, Strand theatre in Oakland district will be reopened by Warner Brothers late this month. Steady business more proposed in the several has pompred in ore. A present, WB operates only one spot in Oakland, Schenley.

Construction has begun on 1,000-seat house in Squirrel Hill district by Mark Browar, veteran indie operator. Spot will be ealled the Morrowfield.

Pell City, la,
R. P. Higginbotham, of Pell City,
lalehas opened a new theatre (Rex) at
Goodwater, Ala.

Small Town Honey

While the March of Time clip on the arson gangs is done from the large city angle, it was the large city angle, it was the large city angle, it was the large city and it was been to the large city and it was been to the large towns, as well. And they'll all respond to the appeal of this section. Circumstances will determine whether it will be worth while to figure or benefit for the large was the larg

Small Town Honey

Veal for the Major

Veal for the Major

Lew Bray, of the Vernon, Vernon,
Texas, writes he ran the usual
bunch of stuff when he played a
Bowes unit in his town, including
posted cards over a 400 mile radius,
But he wanted to do something a
little different. He did.

He promoted a 600-pound purch,
promoted of trucking firm to-ship
the beast, and addressed it to
Major-Bowes at the studios.

Total cost to him was \$3 for the
state yet inspection, and it got him
pienty of local fame to be applied
to the ams.

Tells the Players

Tells the Players

New Haven.

New Haven.

Poll's that's bringing a good stunt at Poll's that's bringing a lot of favorable comment. Has receted a large easel-board on which is painted complete cast of weekly feature. Board is spotted in a corner that hits the eyes of outgoing fans.

Outgoing fans.

The property of the film were.

Knows the Answer

Knows the Answer
Chicago.
All RKO theatres in the middrest,
through, exploiter John Joseph,
made heavy use of the Varier' review on "The Ex-Mrs. Bradford'
(RKO), quoting the paper's review
in all trailer copy. Using the
Varier' banner slug trade-mark,
the trailers read as follows:

he trailers read as follows:

"The Toughest Critic in the
World: Vanuery.
The theatrical publication that
sees ALL the shows—and doesn't
hesitate to tell the truth. When
Vanuery raves about a picture—
that picture is GOOD!
Here—In part—is what Vanuery
says, about "The Ex-Mrs, Bradford":
"Many ulctures have been nom"Many ulctures have been nom-

'Many pictures have been nom-inated as successors of 'The Thin Man, but 'The Ex-Mrs. Bradford' is the legitimate heir of that epoch-making opus. It has the same spirit of nonchalance in the bright face of danger, the same sexy tang and comic accent with the same constant excitement and suspense.

suspense...'
'You can believe VARIETY,'

By Product

By Product
Joe Well, of Universal, sent out a nice piece on 'Show Boat,' a card printed in two colors with a sprilg orar; hotal mores in the upper left. In the sent of the se

Circus Battles

Circus Battles

After several years of fighting for business on circus days, one medium-sized town manager has worked out a new schemo for this season. He figures that he cau't coax the crowd from the circus, so the next hest bet will be to use the crowd attracted by the tents to pull business for later shows.

One gag will be an attractive herald listing two or three coming features of more than average importance with the suggestion that these are even more worthwhile (Continued on page 31)

THE PREVIEW TIP WAS RIGHT! IT'S OPENING BIG EVERYWHERE!

HOLDS OVER IN BOSTON!...Great openings and top week-

end business in Chicago, Los Angeles, Detroit, Kansas City, Rochester, Syracuse, and a dozen other first runs!... More big openings in key spots this week and next... for the show that gives you two big names in a picture that everybody hails as PERFECTLY SWELL ENTERTAINMENT!

BULLIANS BULLINGS

STAR OF "THE GREAT ZIEGFELD"

ARTHUR

CO-STAR OF "MR. DEEDS"

RKO-RADIO PICTURE DIRECTED BY STEPHEN ROBERTS Bradford

JAMES GLEASON * ERIC BLORE ROBERT ARMSTRONG LILA LEE * GRANT MITCHELL ERIN O'BRIEN-MOORE * RALPH MORGAN

Studio Placements

Hollyword, May 5.
Edward Price, Neves Gonn
Dance, RKO.
Albert Berkins,
Galled Chip, U.

play 'Gal

Rey. U. Henry Johnson, Ben Markson, screen play, untitled original, U. Horsee, McGoy scripting, 'Postal Inspector,' U.

James Seymour, adapting 'Every body Sing,' U.

Vera Caspary, vice DeLuxe, U.

Harry Clork, screen play, untitled

June Storey, 'Cirls Dormitory,' p-F.; Robert Andrews, 'Whispers, ic.' Col.

nc., Col.
Carey Wilson, narrating; Patricia
Harper soripting, 'Extra, Extra,' MG
short series.

snort series.

Harry Holman, Morgan Wallace,
Tom Herhert, Snowflake, 'Gorgeous Hussy,' MG.

Lussy, Mc.
Lusy, Mc.
Larry Crabbe, Raymond Hatton,
Marsha, Hunt, Glenn Brickson,
Robert Not, Stuast Anthony, screen
play, 'Stairs of Sand,' Par.
Lawrence Hazard, screen play,
'Night Operator,' MG.
Will Stainton, Robert Barrat, 'Last
of the Mohicans,' Rellance,
Jim Thorpe, 'On Secret Service,'
WB.

Clem Bovans, serial, U.

Clem Bovans, serial, U. Watter Walker, jorence Mix, John Bakratt, George Green, Eddie Baker, Bess Flowers, Sally West, Phillips Smalley, William Arnold Mary Wells, Bud Flannagan, Yours for the Asking, Pac.

Margaret Armstrong, James Bush, William Benedict, Arthur Hoyt, Esther Howard, Fern Emmett, WIJ68, RKO

Joan Davis, His Majesty, Bunker Bean, RKO,

Al Rogeli, directing 'Grand Jury,'

Mary Treen, Robert Middlemass, Eily Maylon, Mary Boland, 'Cain and Mabel,' WB.

and Mabel, WB.
Kay Francis, George Brent, Archie
Mayo directing, 'Sweet Aloes,' WB.
Heien Broderick, Robert Young,
'Marry the Girl,' RKO.

Jack Gardner, 'Builets and Bal-lots,' WB.

E. E. Clive, 'Cain and Mabel,' WB, Charles Wilson, Ed Keane, 'lood Lines,' WB.

Jean Howard, John Dilson, Stan-ley Mack, 'San Francisco Nights, Col.

Henry Wilcoxon, 'Last of the Mo-hicans,' Reliance. Edward Killy, William Hamilton lirecting, His Majesty, Bunket

Edward Killy, Williams and Constitution of the Constitution of the

ward Bond, 'Trouble Makers, 20-F. Ivan Lebedeff, 'Public Nulsance No. 1,' 20-F. Gene Autry, 'Guns and Guitars.

Rep.
Colin Tapley, Paul Harvey, 'Return of Sophie Lang,' Par.
Louis Mason, Arthur Loft, 'RKO.

turn of Sophie Lang. Par.
Louis Mason, Arthur Lott.
RKO.
Edgar Deering, Bunker Bean.
RKO.
Edgar Deering, Bunker Bean.
RKO.
Edde Dunn, 'Marry the Girl,'
RKO.
Edde Dunn, 'Marry the College College,'
William Ethoy, Edga Callahan,
Barbara Bedford, Dimples, 20-1.
Bonnie Bannon, Joe Living, Hall Lo
Seur, Sammy Loe directing, 'Doorways of Life, 'MG'
Joe Cunningham, 'Cafn and Abel,' Walter Abel, Harry Holman, 'Gorseous Hussy,' MG'
Joe Cunningham, 'Cafn and Rabel,' Wg.
Walter Abel, Harry Holman, 'Gorseous Hussy,' MG'
Rabel, 'Walter Abel,' Harry Holman, 'GorRous Hussy,' MG'
Rabel,' Walter Abel, 'Harry Holman,' Cartumnond,' U. Serial.
H. B. Walthall, Clyde Dilson; George,
Marshall directing, 'Mercy Killer,'
28-F.
Charlet Gregous,' 20-F.
Charlet Millhauser, 'Samuel Warshowsky, screen play, untitled origfial, P.L.
Ed Cooper, 'To Mary, with Love,'
28-F.
Label.

Allen.

Allen.

Label.

Allen.

Al

Isabel Withers, 'Crash Donovan,'

Alien Jenkins, 'We Found Love,' I Alien Jenkins, 'We Found Love,' Rose Caghlan, 'M'liss,' RKO. Joe King, 'Bengai Killer,' WB. Cacilia Parker, Russell Hopton. Thomas Jackson. Theodore Von Eltz, Warner Richmond, Katherine

(Continued on pa e 20)

Advance Production Chart

Hollywood, May 5.

Production activity on the Coast for the past week continues on the up grade. Barometer's shows new high level of 45 features in work at the major plants. Added to this there are 39 in process of editing and 31 preparing. Nine were features were placed before the comerca during the week while. Meeting the cutting rooms and previewed.

Meting and Paramount continue to lead the field in activity. Each has to start at least-two, Meter form, Paramount sing Rado for Republic four, Paramount sing Rado for Republic four, I start two for four paramount sing Rado for Republic four, I start two for four paramount sing Rado for Republic four, Paramount sing Rado fo

Columbia

Four in work, two editing, 12 preparing, in work:

'LOST HORIZOM,' reported Yaugar Issue April 1: 'FER DE LANCE,'
reported April 3: TRAPPED BILLETSION, 'reported April 15, and
'SAN FRANCISCO NIGHTS,' started as the started april 1: 'FER DE LANCE,'
'SAN FRANCISCO NIGHTS,' started as the started april 1: 'FER DE LANCE,'
'SAN FRANCISCO NIGHTS,' started as the started april 1: 'FER DE LANCE,' started as the started april 1: 'FER DE LANCE,' started april 1: 'FER

Metro

Ten in work, two editing, 10 preparing. In work:

'ROMEO AND JULIET, reported Vanery Jan. 22: 'SAN FRANCISCO.'

'ROMEO AND JULIET, reported Vanery Jan. 22: 'SAN FRANCISCO.'

'WITCH OF TIMBUKTU' and 'SUICIDE CLUB,' reported March 25:

'THREE WISE GUYS' and 'SUZ' reported April 15: 'OUR RELATIONS,'

reported April 29: 'and 'GORGEOUS HUSSY,' which started last week,'

'GORGEOUS HUSSY,' being produced by Joseph Manklewicz, Clarence

Brown 'directing; story, Samuel Hopkins Adams, adapted by Almsworth

Morgan and Stephen Morehouse Avery. Cast: Joan Crawford, Robert,

Taylor, Melvyn Douglas, Walter Abel, James Stewart, Lionel Barrymore,

Allson Skipworth.

Taylor, Melvyn Douglas, Walter Abel, James Stewart, Lionel Barrymore, Alleon Stipworth.

Story laid in period of Andrew Jackson's time and treated biographics, ally, depicting life of Peg O'Neal, daughter of a tavern keeper who rose to political power. There is romance, intrigue and action sufficient for Metro to schedule this as a big pictures of the year. 'Suzy' for general Company has suspended production temporarily on 'Suzy' for general control of the production of the p

Paramount

Ten in work, four edi ing, eight préparing. In work:

'POPPY, reported Vanierr issue March 4; 'RHYTHM ON THE
RANGE, 'THREE CHEERS FOR LOVE, 'AND SUDDEN DEATH, and
'THE GIRL FROM THE OZARKS,' all reported April 8; 'TEXAS RANGERS,' 'ARIZONA RADERS,' YOURS FOR THE ASKING' and 'SPEND'
THRIFT' reported April 29; 'RETURN, OF SOPHIE LANG' started last

THEFT reported April 22; RETURN OF SOPHIE LANG; started last week.

"RETURN OF SOPHIE LANG; being produced by A. M. Botsford, Supervision of Dario Faralla, George Archainhaud directing, based on Frederick, Lydns, Anderson's Satevepost serials, adapted by Brian Marlow and Lang. Blighbath Patterson.

Story is sequel to 'Notorious Sophie Lang' two years ago with Settude-Michael in title role. Character is woman Raffles who was supposed to have been burled in the first screen episode. In the new version sine appears while Ray Milland Amercan newspaperman, is seen placing flowers, on her grave. Sophie is also placing flowers along with Slizabeth Patterson, wealthy jewel merchant. All three cultivate close friendship and by coincidence is carried across Atlantit, when Arlo board same boat. Sir Guy, Standing, jewel thief, also on boat seeking possession of costly jewel. He succeeds in getting it but heat is on and to save himself places jewel in Milland's pocket. Lang knows this and put coppers off the trail by confessing, she is the real Sophie Lang, but not guilty of present robbery. Further complications arise with Milland returning the jewel on condition Sophie is released under his life protection.

New stories set for production have writers working on treatment for THE TURNING POINT, a drama of social divorce. THE PIANO TUNER, original by J. B. Ericettly for W. C. Fleids; THE BIG BROAD-CAST OF 1837. in which Jage, Egnny will star, and the remake of STAIRS OF SAND, a Zane Grey novel.

RKO-Radio

21.22

Three in work, five editing, nine preparing. In work:

"HIS MAJESTY BUNKER BEAN, reported Vamert Issue April 8;

"M'ISS and 'MARRY THE GIRL' which started last week,"

"M'ISS, being produced by Robert Sisk, George Nicholis directing
from Bret Harte short story by Dorothy Yost. Cast: Anne Shirley, John

Production Table

Shows current standing of the various product compani

*duction schedules for	Quota of Pix			Balance to Be	Number New Stories in Final Prepa-
Studio	Season	Release	Editing	Program	ration
COLUMBIA	. 40	32	6	2	12
GAUMON'T-BRITISH	16		in Londo	n	
METRO	. 50	30	.12		
PARAMOUNT	65	49	14		
Westerns	6	.5			
RKO-RADI	48	29	8		
REPUBLIC	32	16	8 4 2 9		
Westerns	21	_7	2		
20.FOX	. 53	51	9		
Westerns	, 4	3			
UNITED ARTISTS		_			
Sam Goldwyn	. 7	7	-	_	
Selznick-Intern'l	. 5	1	1	3 3	
Pickford-Lasky	- 4	1	_	3	
Reliance	. 1	- .	– .	1	
Korda-London			in Londoi	٦ _	•
UNIVERSAL	. 36	22	8	6 2	9
Westerns	, 9	-6	19	13 ove	10
WARNERS	. 60	54	19	12 0A6	. 19
	462	313	84	64 20 ove	. 81

Beal, Moroni Oisen, Guy Kibbee, Douglas Dumbrille, Barbara Pepper, Ray Mayer, Frank M., Thomas, The Bory depicts life vyou designed to the story depicts life vyou designed to the story depicts life vyou designed to the life of the fine of the life of the life of the life of the life of the fine of the life of the lif

Republic

None in work, six suiti , six preparing.
This company has 30 more pictures to make before its current program is completed, 16 of which are features, and 14 westerns.
Idle for the first time in many weeks, stiffle plans to but the final John Wayne western into work this week, along within mother Gene Autry western. Title for the Wayne picture will be "WINDS OF THE WASTELAND" and GUISS AND GUISTARS" OF AUTRY.

20th-Fox

Seven in work, two editing, 10 press ring. In work:

WMITE FANG, reported vanter March. 15; PRIVATE NUMBER;
reported April 1; THE MERCY KILLER; and 'ONCE EVERY YEAR,'
reported April 15; TO, 'MARY, WITH LOVE,' reported April 25;
'TROUBLE MAKERS and 'GRILE', DORMITORY started, last week,'
'GRILS' DORMITORY, produced by Raymond Griffith, Irving: Cummings directing, from Ladislaus Todor's Hungarian Play, 'Matura,'
ddapted by Gene Markey. 'Crast. Simons Simon, Harbert Margindl, Right,
Chatterton, Constance Collier, Frank Beicher, 16th, Qualen, shirley Deane,
J. Edward Bromberg, Dixie Dumbar, Lym Beirkeley,

Story is motitonial drama; hased on Joves of young girl and matured
woman for the principal of the school in which they are associated. Harbert
Marginal the principal of the school in which they are associated. Harbert
Marginal the principal Love letter discovered it wasfe hacker, addressed
to Marshall, is blamed on Simon, who steadfastly deales it until in
dramatic moment, confesses to crincipal sing did. For years, she had
built up a dream formance with him end for, years he had the same feeling for her. Meantime Ruth Chatterton had stood by the principal and
he with her. Break in Chatterton's Esendship with Marshall bomes when
she overhears, both, deeldes to leave the school, when Simon is brought
to scalize by marrying man twice his rage would not work. She given
Him over to Christerion with excuse he is engaged to almost any brough
to free and Edward Ellieou. Cost, Brinn Donley, Glenda Farrell. Norman Foster, Helen Wood, Romaine Callender, Robert McWade.

Story centers around Brigan Donley, trouble shooter for cable company,
with Glenda E rivell, workan adventure writer. He accuses her of arcepting him because he was good copy, in telling his many adventures
while under sea, checking for trouble. She says she will marry him if
he gives up his Job, finally retting a white collar job, only to histe Parrell accuse him of heink week. That is the breaking boln. Donleey recompany, has pint five new stord

Únited Artists

One in work, none editing, six preparing. In work:

'GARDEN OF ALLAM, reported y anner shaue April 22 location, shotsfor 'GOME AND GET IT,' which will set under way upon Goldwyn are
turn here next week.

Jodward Small also has erew out setting atmospheric shots for 'LAST'
OF THE MONICANS Smich is last picture to be delivered to U. A. under
the Relance Sanner. 2. 14 924

Universal

Three in work, aix editing, 10 preparing. In work:

"CRASH DONOVAN, reported Vanery Issue April 8: "MY MAM GODFREY and "WE FOUND LOVE," formerly 'IT'S A SMALL WORLD, reported April 22. No new pictures started here last week.

Pictures being readled for early production are. THE NIGHT KEY,
"RENO IN THE FALL" and KITCHEN PRIVILEGES."

Warners

Seven in work, 12 editing, 10 preparing, in work:

'STAGE STRUCK' and 'CHARGE OF THE LIGHT BRIGADE,' reported in Varbery Issue April 8: "THE BENGAL KILLER,' 'ON SECRET SERVICE and 'BLOOD LINES,' reported April 2: "CHINA CLIPPER' and CAL and MAPE state that week. Chedits are domain. Raymond Reprish directing, story and serven play by Frank Weed. Cast. Pat O'Brien, Beverly Roberts, Ross, Alexander, Humphrey Eogart, H. B. Waithall, Maric Wilson, Joseph Chena, Joseph King, Ruth Robinson.

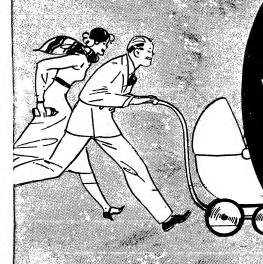
Story dedicated as tribute to-first U. S. long distance airlines. Story opens in New York at time Lindbergh returned from transationtic flikh. In the crowd is Pat O'Brien of the U. S. air service, who determines to concern agel one better and fibrough fibremination gets others interesting in establishing trans-Pacific dirways for passengers and mail.

"CAIN AND MABEL' is Cosmopolitan production supervised by Som Blschoff, Lloyd Bacon directing, from H. C. Wilwer's story adapted by Continued on page 31.

(Continued on page 33)

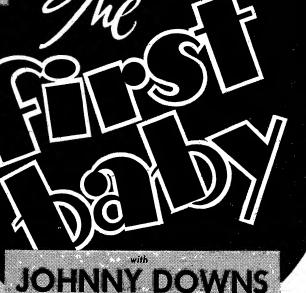
ITS THE 1936 "SLEEPER!"

Awake to its possibilities or you'll cheat yourself. Tell your town howgood it is audiences will pass the good word-of-mouth along. For here is a picture for the young-in-heart and who isn't?



2016 FOX

THE KEYSTONE OF YOUR FUTURE



JOHNNY DOWNS SHIRLEY DEANE DIXIE DUNBAR

> JANE DARWELL MARJORIE GATESON GENE LOCKHART

Directed by LEWIS SEILER

Associate Producer JOHN STONE

Original story and screen play by Lamar Trotti Music "Joan of Arkansas" by John W. Green and Edward Heyman,

A FOX PICTURE

Scenarists

(Continued from page 3)

(Continued from page 3)
writers away from the meeting for
yoling purposes, with this groupdeciding to sit on the sidelines and
ignore the entire proposition.
President Ernest Pascal called
the meeting to order and had roll
call and reading of minutes of
previous meeting dispensed with,
immediately appointing a teller'
committee for the voting.
Pascal then presented his annual
report, sketching the accomplishments of the past year. He declared
that the Guild for three years had
been purely a defensive organization, and when his administration
took command the Guild was dying
of inertia.

Intent the

He declared that the amalgama He declared that the amalgamation plan formulated during the past several months achieves for the SWG what it was originally formed to achieve—producer recognition and Guild shop.

The swall make the second control of the swall stated, "It releases the Authors' League, Authors' Guild and Dramatists' Guild from any further chilerations to this group to combine formulations to this group to combine of the swall state of the swall swall state of the swall s

obligations to this group to combine writers in one compact organiza-

for Tominuance of order on article The voted tonight, I am sure that saided will be recognized by the scere within sir months. Although the administration did not event that faction which added that amalgamation not give too much power to east writers, none of the proposals witters are to the proposals within the second of the se

writers, none of the proposals that the proposals that the proposal of the pro

writers.

He closed by stating. If you do not yote for continuance of order on article, 12 tonight, you and the screen writers do not want the Guild or any writing organization. Fou do not desire a Guild or any-fining, like it, we have done our work. Pascal received a heavy ovation at the finish.

Presents Resolutions

Presents Resolutions
Halph Block was then called on.
He presented two resolutions,
That for guidance of Authors'
League on attitude of Guild membership towards amalgamation if
the amendments demanded were
made stated.

Resolved, we favor (a) the prin-Thesilved, we favor (a) the principle of the analgamation of the present of the Screen Writers Case into the Authors' Lengue or America, inc.; (b) the appointment of a committee from the Guild to seek the constitution of the Dramatists' Guild and the Authors' Guild, as well as the League, of the desire of screen writers to unite with them in one organization.'

Leggie, of the desire of screen writers, to unite with them in one organization. On organization of the Screen writers called the SWG and action of the Screen writers called a California, corporation, in making its order dated April 1936, as to article 12 of the Code of Working Rules for Writers, and that this meeting vote to instruct it to keep it in effect.

And further, that the board be instructed immediately to open negotiations with producers for a minimum basic agreement, article 12 to stay in effect only until such proposed agreement is effected. 'Asking Simple Things'

In commenting on the two resolutions presented. Block said, If producers, by intimidation, can force writers to retire from their stand to protect their own rights, I say the writers will never have an organization. Events of the past several weeks have been very confusing, but the Screen Writers' Guild will ether live or die tonight. The Guild, in three years, never made any dains to destroy the industry, and is only asking for simple things.' In commenting-on-the two resolutions presented. Block said, "If producers, by intimidation, can force writers to retire from their stand to protect their own rights, I say the writers will never have an or sanization. Everate of the past several weeks have been very contusting, but the Screen Writers' Guild will either live or die tonight. The Guild, in three years, never made any claims to destroy the industry, and is only asking for simple things.

He declared that reports had reached him that producers had reached him that producers had made threats that if article 12 were continued, any writer refusing to sign term contract offered beyond two years would not work in the business.

Block closed by stating that not Block closed by stating that not men the stating was recommended by the continued from page 27) Sheldon. Jack Gardner, Al Thompson, 10 the constitutional discussion of the constitutional discussion behalf of the Authors' League and Dramatise. Although unable to make dethreats that if article 12 were continued, any writer refusing to sign term contract offered beyond two years would not work in the business and its conversant with current studio and production set-wite current studio and production set-wite in the target and it writers in the agreed. Mediumers said that that were not interested in the target and it seven a Guild or similar organization of the connection of the constitutional discussion. Every with the constitutional all-negation in the constitutional discussion behalf of the Authors' League and Dramatise. Although unable to make definite promises on behalf of the Authors' League and Dramatise. Return the discussion of the constitutional all-negation in the constitutional discussion. Every device with the constitutional discussion with the constitutional discussion. Every device with the constitutional discussion behalf the washing the week any connection with the constitutional discussion. Every device the writing from the verified the washing the week any connection of the constitu

quired by the minority group of SWG members were made by Authors' League council, satisfac-fory to the Guild, would it be offered to members for approval vote.

If, he declared, League council does not line up the changes satisfactorily, the SWG will have to go it

Conservatives In Support

Conservatives in cuppor.

Patterson McNutt rose to second
the motions presented by Block,
and J. K. McGuinners followed to
exhain that he supported the motions, and pledged to vote for both.
McNutt and McGuinners were leaders of the conservative faction McNutt and McGuinness were leaders of the conservative faction which had battled during the week previous for the changes in League constitution before Guild would vote on amalgamation plan in full. With meeting open for discussion at this point, James Gleason spoke as representative of Screen Actors' Guild to bring the message that the assertions of the constitution was solidly behind the writers.

Patterson McNutt then stated he was asked to explain objections to

Patterson McNutt then stated he was asked to explain objections to the original document (League constitution and amalgamation plan) by those writers represented by the committee of five. He declared that they felt the SWG should have autonomy in everything, without danger of control by other Guilds in the Leagues, They wanted a 662-3% vote of entire membership of each Guild on a strike call, and one thing they wanted to do was to throw up every possible safeguard against a strike which might be called during period of emotional stress.

He commented it was a great idea that the inner-Guild strife ended with none taking a beating, and he felt that any group should have the privilege of organizing and handling

privilege of organizing and handling

its particular problems.

Sees Salary Re-scaling

Sees Salary Re-scaling
States Buchman, member of the
board, followed to say that although
the industry was not in a period of
prosperity, there was still the prospect of serious diminishing of income which would necessitate the
re-scaling of salaries. He declared
that if he was reasonably satisfied
when such a condition arose, he was
ready to take a readjustment of
salay.

Mark Goodrich was next to point

rk Goodrich was next to point out that film producers had made recent offers to big eastern pub-lishing houses to secure film rights to their entire output of material

isoning houses to secure him rights to their entire output of material, besides acquiring small interests. In the publishing companies. He warned that the studios were reaching out to the fields of author and drama writers to corral sources of material which film writers depend upon.

Gene Fowler tossed first discordant note in the proceedings at this point by declaring he opposed the amalgamation entirely, as he'd did not desire Guild business handled by the New York end.

Samson Raphaelson, new board member and among those who opposed amalgamation unless actisfactory amendments were made, stated that the meeting was a stun-

posed amalgamation unless axtisfactory amendments were made, stated that the meeting was a stunning test of the writing group, and there was no hysteria in the proceedings. Bess Meredyth at this point asked if .MoGuinness claimed to represent all of those opposed to the amalgamation plan when peace was made between administration and conservative factions prior to the meeting. ne meeting. McGuinness explained that over-

whelming consensus of writers in the major studio meetings held the major studio meetings held ditting the 10 days previous was for amalgamation if the League constitution would be changed to insure screen writers' autionomy and to give them what they deemed necesary. He declared that it was stated at the studio gatherings that his committee was going into the annual meeting to press for those demands if writers in the studios afreed. McGuinners said that there might be those opposed to amalga-

Might Try China

Hollywood, May 5.
Influx of Chinese from Frisco
expected now that Metro
brought in a plane load for
'Good Earth.'
Local Chinatown failed to
produce the required number
of atmosphere players.

vened, with Dudley Nichols taking

yened, when the floor. He declared that word had gone out that producers were ready, to launch a bitter campaign against the Guild and its members. He the Gulld and its members. He told members to stand firm, and declared, 'if I hear of any reprisals against any Gulld member, I will go in to the front office and ask that my contract be torn up.' Nichols received a tremendous ovation.

Nichols received a tremendous ovation.

Coalition slate of officers and board members was then put into nomination, and added candidates requested. None were offered and the new officers and board were elected unanimously from the floor.

Memorial Resolution

Frank Woods, president of the original Screen Writers' Guild which preceded the present organization, during early years of 1921 and 1922, spoke briefly and offered resolution in memory of Grant Carpenter, a former president of the writers' organization, who died last week.

Balance of meeting was taken up in offering thanks and appreciation to various officers and others who had worked in the interests of the Guild during the past year.

Grand Nat'l

(Continued from page 5) clally understood that he will de considerable energy to the op-

vote considerable energy to the operation of this house.

First step in move to establish nation-wide distribution system was taken Monday (4), when Grand National announced it had completed deal to take over the noreation of Far West Exchanges about Sept. 1.

Far West benchanges about Sept. 1.

Far West operates exchanges in Los Angeles, San Francisco, Seattle and Portland, Mel Hulling and Sam Berkowitz, who came from Hollywood to complete the transaction, will remain with exchanges on West Coast, under Grand National.

Actual designation of other-ex-

tion, will remain with exchanges on West Coast under Grand National.
Actual designation of other exchanges and distribution manages will be delayed until Carl Lesserman, who leaves Warner Bros. to become sales manager, recovers from his present illness.

Personnel
Alperson took over his new office as president of Grand National adjoining Pathe headquarters last Saturday (2). James A. Davidson, who was with Alperson in National Theatres Corp., went with him to GN and will be his first assistant. Al Friedlander, who headed advertising-publicity for First Division, is scheduled to be Grand National's publicity chefetain.

publicity chieftain. Grand National Films stock Grand National Films stock, which will be given to Pathe as part of deal, will be distributed to Pathe stockholders in the form of a stock dividend. This is in keeping with Pathe's policy to steer clear of any direct connection with the new producing-distributing 'outfit, Neither do Pathe officials figure to have any hand in the actual capitalization

do Pathe officials figure to have any hand in the actual capitalization set-up. Grand National plans to sell stock to the public, basis and details of which will be reveated after capital and organization alignment has been submitted to the Securities. & Exchange Commission.

Although no general production head has been picked by Grand National thus far, the arrival of Joc Schnitzer, a former RKO president and producer, from the West Coast probably this week may figure in negotiations. He has been in Hollywood for some time in the costume business and is conversant with current studio and production setup.

Inside Stuff—Pictures

(Continued from page 6)

hls paycheck at studio is enfirely out of proportion with his value to company, current figure said to be less than \$200 weeldy. Cowboy singer came to films from radio about two years ago, and since then has become Republic's top money hoss opry name.

As part of his policy to make all promotions from the ranks, Culien Espy, Fox West Coast district chief in Los Angeles, has regular meetings with doormen of theatres under his supervision, they functioning as assistants to the regular house manager. Assistants are asked to draft selling ideas for pictures, and these campaigns are stacked up against similar plans prepared by managers, with best ideas getting the call.

Although John Boles went under contract at Paramount a short time ago, studio has no story available with result he will not start work on ticket until sometime next fall. Boles goes east shortly to fulfill broad-casting dates and will then take a vacation. Upon his return indications are Par may team.him with Gladys Swarthout.

Newsreel companies in the U.S. have been notified by the Province of Toronto censor that each issue must contain 100 feet of Canadlan news. Most of the American newsreels use 200 or 300 feet of English material and some of them probably will seek redress from such a strict ruling by asking part of this be rated as Canadian material.

James Cagney, on his arrival in London, will talk a one-picture deal with Alexander Korda. Understood that William K. Howard, now with Korda on one picture deal with optional arrangements, huddled with Cagney before he left the Coast for abroad on a story idea with Cagney in mind.

Following poll of Dixle exhibs taken by Gradwell Sears, southern and western sales manager. Warners mulling idea of preeming Green Pastures' in the south, possibly in New Orleans. No release dates so far set, although southern poll has distribution execs reported seriously considering the Dixle break-in.

During past three months Oscar Hammerstein, has been busiest writer on Paramount lot. In that period he completed script on Count of Luxemburg, made new screen treatment on Burlesque', which studio is to remake, and currently is working on dialog, in addition to shaping up original operetta with Jerome Kern.

Morris Mechanic, operator of the New, Baltimore, has signed a three-year franchise for 20th-Fox product, first-run in Balto. Mechanic has had Fox films' entire turnout for about 10 years. Feature in the new contract is that house guarantees to play all releases with exception of

After four weeks as a producer at Metro, Sam Marx, former story editor at studio, is still without yarn for his first production. Has waded through considerable material without finding anything to meet front

Karl Freund has been signed to term contract as cameraman at Metro. ticket also providing that if mutually agreeable he directs one or more pictures cach year on lot. Freund currently is handling camera assignment on Irving Thalbers's 'Good Earth.'

First instance on record where major studio has given a dance director a straight two-year contract is new termer handed LeRoy Prinz by Paramount. Ticket is five-year pact with yearly options after first 24

Member of Par's Texas Ranger company on location at Gallup, N. M., dropped lighted cig, starting brush fire that came close to wiping out site, but extinguished before any company property burned. Now forest rangers have been detailed to keep an eye open for careless smokers.

Universal copped a march on other producers by leading picture cycle instead of the customary tailending. Company previewing 'Parole' this week, first of series of films based on parole system. Metro, Radio and Columbia all have similar ideas on the fire.

Metro and Hays upilit lectures in Buffalo last week for Romeo and Juliet' and other screen plugs were reported doing a burn-up when Dr. Schwegier, head of the local Legion of Decency, failed to attend the Better Flims Council meeting, though invited.

Through deal closed with Universal, Norman Dawn acquired in excess of 40,000 (f. of Alaskan negative shot by him for wild animal picture being produced by studic called 'Alaska Bound' Dawn will complete picture off the U lot and distribute it through Eurroughs-Taran.

Leon Schlesinger will produce an additional five 'Merrie Melodles' and Leon Schiesinger will produce an auditional live surfree meroids and three Loonie Tunes for his Warner shorts release next season. Deal will up output by eight shorts, and was closed by Norman H. Moray, head of Vitaphone short subjects, our recent trip to the Coast.

Works Progress Administration has crew of 15 unemployed newspaper-men canvassing Coast pictuie studios for data on history of picture in-dustry, to be incorporated in an American encyclopedia. Another crew of 35 is canvassing other industries.

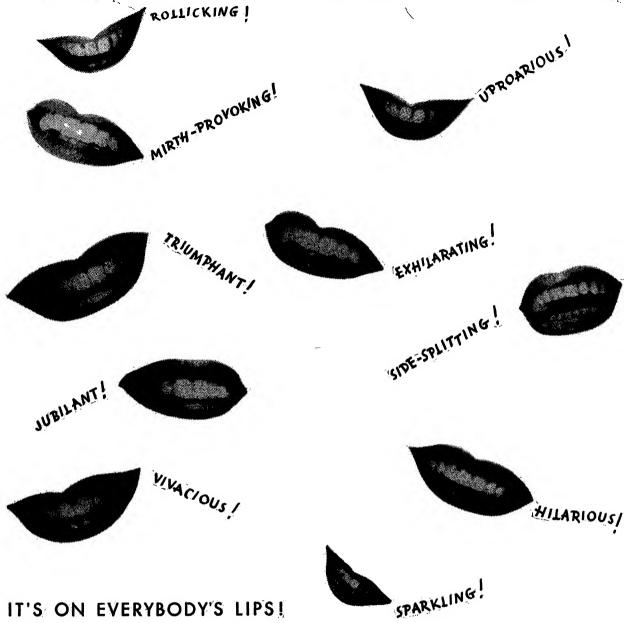
illboard space atop Laenamle corner property at Hollywood and Vine will continue to be used by Universal until 1938. Space, which fronts on both thoroughfares, was leased by Laenamle for studio at \$1,000 monthly for two-year period just before sale of Universal.

Production schedules at Radio call for average of six features a month in work during next five months, according to Sam Briskin, who says there will be no shutdown during the summer.

Holmes Herbert, Boyd Irwin, Charge of the Light Brigade, WB. Arthur Horman, screen play, 'Divided by Two,' Inv. Astrid Alwyn, 'Dimples,' 20-, Dean Jagger, 'Public Nulsance, No. 1, 20-F, Hugh He lege,' MG. Henry Myer, screen play, 'Itlddle of the Dangling Pearls,' RKO, Addison Richards, 'China Clipper,' WB.

William Prawley, 'Chinese Gold,'
James Morton, Jessie de Vorska,
Bud Jamison, Mary Lou Dix, Ann
Powler, O'Nel, Al Herman, Roy Türner,
Allen Eddie Laughton, Phyllis Crane,
Mary William Hervey, Blarnche Puyson,
S. Col. Johnnie Bramburg, John Kaseler,
Johnnie Bramburg, John Kaseler,
John Kaseler,
Short,
Obbes, Marsha Hunt, Roscoe Karns, Wil
obbes, William Prawley, 'Chinese Gold,'
Walter Catlett, 'Caln and Mabel,'
Walter Catle

liam Frawley, Lynne'Three Married Men, Par.
Virginia Brilssac, Bloo
WB.
Charles Vidor directing
Must Live, RKO.
Wallace Pox, co-directing 'L'
the Mohicans, Reliance,
Married Pox, co-directing 'L'
the Mohicans, Reliance,
Harried Control of the Control
Lean Jagger, 'Public Nulsance,
No. 1, 20th-F.
William Frawley, 'Chinese Gold,'
Par.



Everybody in the industry is talking about the unanimous critical acclaim which greeted the pre-view of Mary Pickford and Jesse Lasky's first offering of their new enterprise FRANCIS LEDERER in "ONE RAINY AFTERNOON" with Ida Lupino : Hugh Herbert : Roland Young)

Erik Rhodes · Joseph Cawthorn Directed by Rowland V. Lee

Watch for the world-premiere Rivoli Theatre, N. Y., Wednesday, May 13th



Film Reviews

KOENIGIN DER LIEBE

(Continued from page 19)

(Continued from page 19)
love-light enters the eyes of the celebrated ballader. Backgrounds are as artificial as the acting.
Alessandro Zillani, because of his voice, shows possibilities if put in proper hands. Doesn't get much chance in this picture, the film galling for too much singing with neither the director nor cameraman doing much to enhance his real potentialities. Fita Benithoff, as the sister, is the best actor in film though not especially attractive. Carola Hoehn is pleasing till she opens her mouth; lacks polish Rudolf Platte strives to be a funnyman but isn't.

Wear,

Sous Les Yeux D'Occident ('Under Western Eyes')

(FRENCH MADE)

(FRENCH MADE)

Paris, April 17,

Andre Daven production for Li Alliance Clients with the Community of the Co

(In French)
Official the best French films produced so tar; this year, admirably photographed and well directed, but hardly a pleture for the American market because it ends on such a well here.

Market because it ends on such as a note. however.

Russia revolutionary times. Haddin, a member of a terrorist organization, assassinated a rimm minister and seeks refuge with his friend Razumov, a serious student not interested in politics. Razumov turns Haddin over to the politics. His mission takes him to Geneva, where he is greeted with open arms by members of the terrorist organization, and Natalle fall in lover. His mission takes him to Geneva, where he is greeted with open arms by members of the terrorist organization, including Haldin's sister Natalle, because of the aid he gave Haidin.

Razumov and Natalle fall in lover Natalle is sent on a mission to Rissia and is about to be exposed by Le Policier, who shadowed Razumov makes one of his seen and as force and the first of the first of the first of the first organization, including Haldin's sister Natalle, because of the aid he gave Haidin.

Razumov and Natalle fall in lover Natalle is sent on a mission to Rissia and is about to be exposed by Le Policier, who shadowed Razumov makes one of his best appearances. He is both human and convincing as a serious student. Daniele Parola, although wk. In the theatre here is short on cinema technique and turns in a medium performance. Michel Simon as chief of the terrorist organization, including Haldin's the proposed by t

ists does an even, steady job, but Jacques Copeau overplays some of bls scenes. Michel Kleber turned in some good photography, especially shots of Leningrad, and Petrograd.

F MAN

Paramount release of Val Paul produc-hon Fredures Jack Haley, Grace Bradley, Fredures Jack Bulley, Grace Bradley, Hine, Streen play, Eddle Welch, Henry obason, Paul Gerard Smith; from story by Ishard Connell, Camera, Leo Tovar; art, Jame Dreier, Earl Hedrick, At the Globe, Mark Connell, Camera, Running time, Julias, Co May 4, "Running time,

Softent.	· · · · · · · · · · · · · · Jack aley
Flogan	William Franches
Eventur	William Frawley Grace Bradley
Mrs. Cura di	Adrienne Marden
Carrie and A.	Onslow Stevens
CLIEB.	Onslow Stevens Franklin Parket
Jerry	Norman Willis
Mr. Whitney.	dward McWade
Cartwright	Robert Middlemass
Dougherty	
Sharier	walter jourson
Q	Spencer Charters
Suerin	Robert Middlemas Walter Johnso

A good, zippy comedy, judiciously saited with burlesque, is somewhere in the cards as a sequel to the Gman cycle. This isn't it. P Man' has too many of the stock quickie touches to ring the bell. But v hat there is of the story has been pass-

there is of the story has been passibly directed by Edward F. Cline and similarly carried out by the cast. Titling and promotional angles okay, and it'll get by as a par dualer in the nabe spots.

F. Man' is either too long or too short to hit more than an amiable pace. A shorter job would have found a giddier galt in quickfire shapstek. A more extended production would have allowed leway for ferreting out all the comedy possibilities of the situation and executing them in neater fashion. Vallage for the situation and executing them in neater fashion. Vallage for the situation and executing them in heater fashion. Vallage for the situation and executing them in heater fashion. Vallage for the situation and thereby sets in the perfect of the situation and thereby sets of the situation and thereby sets of the situation soda jerker, is depicted as trying to become a G-man, and resters the Department of Justice on music for Max Reinhardt's Danton. The returns to the studio Ang. I when film goes into production.

him an T man' to shoo him away. Dime takes the gag seriously. Our by mistake throws an actual G mut by mistake throws an actual G mut into gangsters' arms. Finally added to the state of t

ANNE-MARIE

(FRENCH MADE)

(FRENCH MADE)

Tayle, April

[P. J. de Venico production for AureaRims release. Features Annabella and
Pierer Richard-Willim. Directed by Raymodd' Bernard. Scenario of Antoine de
Saint-Exceptry camera. Kruere and Fossaint-Exceptry camera. Kruere and Fossaint-Exceptry camera. Kruere and Fossaint-Exceptry camera. Kruere and FosRunning lime, 83 tilms.

Running lime, 83 tilms.

Running lime, 83 tilms.

Anna-Marie

The Period Company of Annabella

The Period Company of Annabella

The Peasant. Pierre Labry

The Boxer. Paul Azula

The Lover. Obrisilan Gerard

WARNERS ASKS PUBLIC REACTION TO DUALS

Warners is circularizing editors and drama eds of daily and trade papers, also fan mags and other sheets with drama or picture pages, asking them to conduct a poll of their readers on question of whether or not dual bills are wanted by the

Studio has 'Anthony Adverse Studio has 'Anthony Adverse. (Green Pastures' and 'Charge of the Light Brigade,' all scheduled to run over two hours, and wants to get public reaction. Survey is to be completed by June 15.

WROL Sends Amateur By Aeroplane Weel ly

MROL is going in for the amateur show, sponsored weekly by Old South Beer at WSM to the extent of sending an amateur by plane to Nashville to participate in each broadcast.

Exploitation

(Continued from page 25)

(Continued from page 25)
driving in for. Aimed at the outof-town element and putting in a
good plug for the bigness and permanence of the theatre.
The house will be specially
dressed with a valance of canvas
lettered in red. Lettered 'This is
dressed with a valance of canvas
lettered in red. Lettered 'This is
valance of canvas
lettered in red. Lettered 'This is
valance of canvas
lettered in red. Lettered 'This is
valance of canvas
lettered in red.
Lettered 'This is
he severy
have a value of the severy
he suppersion that there's time to
see the circus in the afternoon and
still get supper and the early night
show in plenty, time to start back.
Ferambulators will circulate in
the vicinity of the circus lot and go
over the parade route, if the show
makes parade. One float will go
ahead of the parade and the othe
ahead of the parade and the othe
coming attractions and opplied
Better than any circus you ever
saw.
Will not buy elephant banners or

will not buy elephant banners or make other hook-up with the show, the idea being to catch them going and coming rather than to invade the lot. For big shows balloons with the theatre imprint will be handed to the kids.

Sounds better than spending effort and coin to get them beireus day.

Senior Kids

Senior Kids

Manager, who started his kid club when lackies Coogan was its patron to the lackies of the lackies and he has what he calls his Seniors, who has what he calls his Seniors meet only twice a month on the first and third Thursdays, holding their meetings in the basement. No admission is charged, but membership cards are for three show four box-office stamps indicating paid admissions. Boys themselves have charge of the meeting but under managerial supervision, and usually the meeting is devoted to some special feature as a mock trial, debate, mock senate or similar other than the general naturand the general natur

ketball team.

Idea is working so well that the girls are complaining, though the management thought girls over 18 would feel too grownup. But they want a club, and manager is going into a huddle to find something that will appeal to the greatest number.

Lobby Stuff

will appeal to the greatest number.

Loby Stuff

Building up on a "Tazzan' picture an exhibitor out out a springing lion from a circus poster and mounted it on black scrim in the lobby. Built a black box to back this up and set in a small boy, also in black, with a lion-froar. Kid had instructions to wait until someone stopped to look at she ifon and then turn loose. Effect was surprisingly good and almoig everyone jumped when the youngster worked the cord the cord control of the cord of the c set into a frame in the center of an advertising display with the challenge. Is your hat on straight? When anyone looked a hideous face appeared in the mirror. The mirror was goldleaf smoothly applied to the glass. When a conceasing the court of the court told him it was no defense. This would have been good for April Fools day. But it will be around again next year. Just remember it in case you do not have cause to use it before.

Emergency Gags

Sometimes a picture does not some time ago a minicipality put a nother occasion and the halyards, and the theatre many posed it to be some form of give away, but on the back. People supposed it to be some form of give away, but on the back of each card was printed Now please times were a chance. This would have been good for April Fools day. But it will be around again next year. Just remember it in case you do not have cause to use it before.

Emergency Gags

Sometimes a picture does not some time ago a minicipality put and for the walk into the gutter have a report of the walk into the gutter of the walk into the g

RKO in Rochester Finds Out What Small Town's Loyalty Means to B. O.

Shades of June

Hollywood, May 5.

Metro will put 'Tarzan' back into work next month after jungle epic kicked around since last summer.

Outdoor shooting necessary in these see to match follows.

in June, so as to match foliage of footage shot same month

ALLIED DECIDES ON BOOKING MAY 18

Minneapolis, May 5

Whether Northwest Allied States shall organize a consolidated film buying and booking group among its members and underwrite insur ance of its members will be debated when its board of governors meets here May 18.

here May 18.

Members at their recent convention referred the proposal to the governors, empowering the latter to act. A resolution calls for adoption of a plan similar to that now in youte among Michigan independent sublitions.

Board also will consider a fight to halt the servicing of mon-theatrical film accounts, pressure of film distributions stop the practice of raising. Pictures from lower to higher classifications and thus increasing total film costs and means creasing total film costs and means of attaining lower electricity rates.

stunt several times, so he stipulated that the title must be written to the several times are the several times of the several times and the several times are the several times and the several times are the several times and times are the several times and times are times and times are times and times are times and times are times are times and times are times are times are times and times are times are

Threats

Some time ago a municipality

RKO is running into the same in taking over operation of the Eastman theatre seven years ago. Swift changes of personnel and policy have aroused criticism and feel-

Joy, have aroused criticism and feeling already markedly noticeable at the box offices of the four downstown houses operating.
Conservative Rochester no like chair operation too well, anyway. Patrons like to feel personally acquainted with managers and it takes months for new ones to become accepted. Even then managers have to have a flair for breaking through the barriers. It cost Publix plenty to learn this.
Chief cause of present peeve is

the barriers. It cost Publix plenty to learn this.

Chief cause of present peeve is firing of John J. O'Neill from the Regent. A theatre executive here for 20 years, he has a host of present and the people in the city. Even the newspapers rapped his dismissal and a number of preent organizations have treely stated they don't like bringing in outside, talent, when, then years they don't like bringing in outside, talent, when, then years they don't like bringing in outside, talent, when, then years they don't have read they are th

of Loew's Rochester, who has wide popularity where it counts. Result is shown in fact that Loew's with

Is shown in fact that Loew's with no outstanding films is doing best business in months, in some instances doubling the patronage of the other four houses combined. Circus stunits and giveaways have proved a little help to the RKO houses and added heavy problem is shortage of pictures. Double feature policy in all four theatres is eating up the product so fast nearly all are running ahead of schedule running ahead of schedule with little in sight to fill the gap.

SOFT-BALL OPPOSISH NIGHTLY IN ST. LOUIS

St. Louis, May 5.
Obening light week, of five softbell pairs, drawing an average of
3,000 persons per night, is but one
of the counter-attractions that film
exhibs here must contend with for
next six months. Forest ParkHighlands, only amusement park in
town, also opened and in addition
to new amusement devices has
booked name bands for twice-a-day
concerts, Excursion steamboats
soon begin jeasaon and this form of
cntertainment diverts many. Carnys
are working town as usual and are

entertainment diverts many. Carnys are working town as usual and are glomming lots of change that usual-ly. Is laid, on line, of, pix, p.o. 8.

Nabes, 'few of which are equipped with cooling systems, suffer more than deluxers, especially as soft ball: parks @are.located, in areas in which nabes are situated. Added to this is Municipal Opera which begins 12 weeks of open air legit presentation in Forest Park. in June and annually attracts more than 500.000 attracts more than 500,000

FOX-WARNER TRUCE

Plan Poolings in Certain Wi

Milwaukee, May 5.
Fox and Warner Bros, have declided to quit cut-throading each
other in a number of spots in this
state and are now in a huddle over
several pooling arrangements. Now
under ripe consideration is a pooling of the houses in Sheboygua and

ing of the houses in Sheboygan and Green Bay.
Under the terms of the agreement, Fox will operate all the houses of both circuits in one town, while Warness will handle both circuit groups in the other city, Should this arrangement work out satisfactority, similar deals will be made in other situations.

Viola Shore Anchors at Par

Viola Shore Anchors at Par Hollywood, May 5. Viola Brothers Shore, who has been away from the screen for sev-eral years, joins Paramount to make the screen treatment of 'Broadway Aftprhoon'. Satevepost yarn Ao be produced by A. M. Botsford.

THE PHONES ARE RINGING!



WIRES ARE POURING IN!



CROWDS ARE STANDING IN LINE!



CRITICS ARE WILDLY APPLAUDING!



H. G. WELLS'

CREATING A FURORE EVERYWHERE

NOW IN ITS 3rd CAPACITY WEEK, Rivoli Theatre, N. Y.

Held over 2nd big week, Aldine Theatre, Philadelphia. Now in its 2nd smash week, United Artists Theatre, Chicago. Held over indefinitely, Four Star Theatre, Los Angeles.

An ALEXANDER KORDA Production . A LONDON FILM .

Released thru UNITED ARTISTS

Among the Women

By The Skirt

Best Dressed Woman of the Week: WINONA (Roxy)

The bicycle girls still hold full sway at the Roxy robably will continue by popular demand. The little white costumes are this week enhanced by the addition of red gauntlet gloves and blue cor icopia hats.

Winona, with Gomez, wears a stunning frock of cerise chiffon with a blue panel set in the back of the skirt. The Les Kimris, late of rumbo, do their hair-ratising stunts, dressed in white ti his. The Can Can has been revived in this theatre, with the girls in red saith dresses lined with white ruffles. Will Rogers 'Connecticut Yankee' fin is also a revival.

ie Touted the Winnah

gen Bernie, from the stage of the State theatre Friday the audience that Bold Venture would win the Kentucky Der followed his own hunch he must be many pennies richer. If Ben going wasn't so good for the Old Maestro as he followed one of the biggest hit:

wan't so good for the Old Maestro as he followed one of the biggest hits this theatre has seen in many a day.

Bud Harris and Bert Howell, wowed the packed theatre.

Rector and Doreen, an act purely continental, had the woman in long white trousers with rows of tiny buttons down the sides. A white frilled blouse is covered with an eton jacket of black velvet. The blonde hair of this miss is covered with a sort of maids cap or white frill and black relvet ribbons.

Jean and Joan, with Lew Duthers, did their fast stepping in black ceri pants and bolero jackets over white blouses.

A Warner picture, Times Square Playboy, its way into the Palice theatre. The picture features Warren William, with June Trayls

Palice theatie. The picture features Warren William, with June Travis salicating woman. Miss Travis is a night club entertainer in a long shirtwaist frock of tiny flahscales. The skirt has a double pleat down the back forming a train. Buttons were placed from neck to hem. A cloth suit is worn with small had a land sables. There is a sports coat with fitch collar and a negligee was of a Chinese brocade with huge frogs astrimming. white net jabot and checked vestee, are the principal notes first placific design. A suite at the Waldorf, also in the modern manner, was appointed up to the minute.

Weak Cast

Weak Cast

One can't blame Anne Nichols for trying. But lightning never strikes in the same place twice, or so the saying goes. Miss Nichols' try this time is a play at the Lyceum theatre called 'Pre-Honeymoon,' but one deem't quite make out whose honeymoon it is. There are plenty of bitche in this opus and plenty action, what with the breaking of milk biflies and even a large pane of glass.

The trouble with this show is in the casting, it doesn't hold class. Jessie Royce Landis is the most probable character. Miss Landis wears, in the last act, a black suit and white hat and shows some silver foxes. In the last act, a black suit and white hat and shows some silver foxes. In the last act a grey outfit is trimmed in fox of shaded gray. A very smart handbag, shirred in the middle, is carried.

Marjorie Peterson, a blonde supposed to be a bubble dancer, looks the part. Miss Peterson went for a lot of yellow, that color predominating in her street dress and pajamas, also a negligee trimmed with maribeau in the, same shade. Remorse shows in her last dress of mauve with white trimming.

in her sures to the first sure in the sume shade. Remorse shows in the sume shade. Remorse shows in the first sure in the sum of the first sure in the sum of the sum

Mushy North

About 125 people sat through 'The Country Beyond' on the main floor of the Penter theatre Wednesday night (29) for the seven-o'clock show. It isn't a bad picture, but it goes sappy when the female interest is introduced.

Buck, the dog of 'The Cail of the Wild,' is again the feature and in a fight with a great dane he comes forth victorious. Rochelle Hudson, the girl, does a weak job as the daughter of a fur-runner. In the snow country, Miss Hudson is seen in ski outfit and raccoon coat. A white blouge is worn with a black skirt and a dress of a li ht material has a bow of shaded ribbon. Slacks are worn with a shirtwaist. Claudia Morgan is seen for a brief bit in a leather windbreaker and a mink coat.

About 125 people sat through The Country Beyond on the main floor of the Center theatre Wednesday, night (29) for the seven-o'clock show, it sind a bad picture, but it goes sappy when the female interest is introduced.

Buck, the dog of The Call of the Wild, its again the feature and in a Buck, the dog of The Call of the Wild, its again the feature and in a Buck, the dog of The Call of the Wild, its again the feature and in a Buck, the dog of The Call of the Wild, its again the feature and in a Buck, the dog of The Call of the Wild, its again the feature and in the Sun and Su

Studio-Guild

(Continued from page 2) Authors and Screen, and not by a vote of 60 per cent of the combined membership of the Authors' League

membership of the Authors' League, 7. Clarification of the offenses which would subject members to discipline and provisions made in the constitution that wherever discipline was given a member that latter would have right to appeal and that committee for this purpose be appointed by the executive board immediately after filing of the appeal.

That they would agree to discovere the control of the control of the appeal.

pose be appointed by the executive board immediately after filing of the appeal.

That, they would agree to attend the annual meeting and vote on all business except the amdigamation with the Authors' League, but that they would pass a resolution guaranteeing their vote for the amalgamation in and when the Dramatic and Author Guild would ratify the amendments they ask for. In consideration of the piedges by the opposition forces the Board stated it would only vote on the principle of the amiagamation and that the vote on the legal phase would be postponed until the turn their clarification of the constitution and by-laws had taken place. Ernest Pascal ascribed to this statement for the SWG, board.

Coalition Doar

It was also agreed that a coalition ticket for board members would be decided on and six changes were made in the nominees who had been announced previously for the post. Of these substituted the McGuiness roup were given five out of the 11 board spots.

This gest cogether session was brought about early Wednesday morning after William Anthony McGuire, Samson Raphaelson and Robert Riskin had met with both sides and agreed upon assistant to try and effect harming. Pascai represented his group and McGuinness his.

After presenting these demands for modification. In the constrution

After presenting these demands for modification in the constitution and having them approved, the McGuiniess group signed a statement which was issued by the SWG

ment which was issued by the SWG board.

It ried that the committee was solidly for the SWG, as their group wanted a united Gulfd and would you in favor of the continuance of Article 12, which would prevent signing of contract by Gulfd members with employers beyond May 2, 1938, and that their group would vote for the principle of amalgamation. Further statement said the McGuinness group would wet unanimously for the amalgama on, with the Author's League as soon as certain changes in constitution and by laws were made.

In return for this pledge the Culid board, for purpose of harmony, within, would postpone the legal voten the amalgamation until the constitution of the contract of the contract

Going Places By Coccilia Ager

ranks and Smart Clothes

The Golden Arrow's' got bright young people who can smash, with their little bows and arrows the lights in other people's bathrooms even though they're shooting way across a real classy Florida hotel court. This they prove in a gay opening sequence accompanied by merry laughter from everybody on the screen, and then for the rest of the picture they're stumped. hough Carol Hughes, an oil heiress with a loud de-livery and a wondrous white fox mantle with the skins worked diagonally, leads them trooping across the film at intervals thereafter, just don't seem to get another idea.

Alon with right young people in Hollywood , he Golden Arrow's got a yacht with its own swimming pool, ducking with screaming in that pool, George Brent smoking a pipe, the 'kissiess bride' suspense, Catharine Doucet chirruping—but it's also got an Academy wi

pense, Čatharine Doucet chirruping—but it's also got an Academy wil ner, Bette Davis. Miss Davis' work in 'The Golden Arrow' must make her Academy proud. She is interesting, charming, vital, sensitive, likeable, even though she too—striving to inject some bounce into the proceedings—grows strident at times.

Miss avis new aureole colifure brings out the delicacy of her expressive face. Her rich gir's war robe is unusually full of the right costume for the locasion, daring to contain a tailored dark' alpaca play suit trimmed only by the zipper closing down the center of the blouse, and a print bathing suit, cape and bandana bathing cap that encompasses all her hair when she goes near the water. Moreover, Miss Davis wears an evening ensemble that's mad with new fashion significance. It's a good adaptation for evening of the Lanz of' Salzburg play clothes mode, a full pleated plaid organza skirt, pleats stitched flat to the hips, with a tight black velvet peasant bodice, and little fitted black velvet jacket with braid-trimmed pockets' on the brict peplum.

verythi

An interesting. the one Joan Active! Whatsoever the pursuit that spurs her, it's got the mosta of the besta. As a maniourist, she cracks her gum and witty sayings in the besta... As a manlourist, she cracks her gum and witty sayings in the Watter Wanger Production barber shop of the town's posh hotel. Next day a columnist, it's into a dictaphone already that she blasts her copy, nor does the heavy drawl of her voice quicken, a-listenin' to the editor raise her pay from thirty bucks to fitty. And when, bored by the New York police department's ineptitude at its job, she drops everything to become a detective, herself, in order to assure justice being done—it's no ord; ny murderer, it's a baby killer, a baby killer who loves hot house flowers yet, that she tracks down.

Naturally, Miss Bennett has to do a lot more darting about than usual, with so much versatility to get off her lightly-brasslered chest. The darting looks like animation, and the new Joan Bennett is born. Whereas the old was impassive and refined, the new, transformed by gum, is tough. The basic morals of the new, however, are as irreproachable as those of the old, and so are her off-the-face and way-back-on-the-head lats.

hats.

Miss Bennett's clothes are discreet and unobtrusive enough for a girl who makes an honest living; her manicurist's uniform, with its white pique plastron with little turn-over collar tied with a velvet bow at the throat, matched by the bow that fastens the cuffs on her short sleeves, is becoming and demure; still, the spaciousness of her apartment could suggest, wrongfully, of course, that somebody else pays the rent. Isabel Jewell plays a frightened dame, and is swell at it, and Marjorie Gateson' does a lady-with-Pekinese, yelping so incessantly herself the little dog never gets a look-in.

igger and Better 'Bolero'

A bigger, and what would seem impossible, better Bolero' at the Music Hall this week. Better in its still more interesting choreography devised by Florence Rogge; formations that flow one into the other, the pro-

biall this week. Better in its still more interesting choreography, devised by Florence Rogge; formations that flow one into the other, the procedure of change itself scarcely noticed, but all of a sudden there it is, a grouping throbbing with mass movement expressing the score, thrusting, surging, swelling to the build of the music, progressively more exciting than the last stage picture, and so, on, and on until at last, the shattering climax is reached, and the audience, carried along with its mounting stimulation, sinks back in its scats, spent with response.

But though the ballet itself is, even more stirringly wrought than its past performances, the new set suffers from an unnecessary elaboration. This time there are primitive African figures painted on gleaming green and black screens which form the final background when, the number attains from its beginning blackness its full amber lighting, figures and colors that bear no relation to the mood or native locate of Spanish folk dance. Nor is ballethan Hilda: Eckler the summation of Latin fire, suggesting rather in temperament and figure the more composed, more practical outlook of middle Europe; and also, the great big splend! Music Hall really ought to give Miss Eckler a new costume for so important a spot. The black satin princesse thing with fairing skirt she's wearing has grown shabby, nor had its design ever the requisite drama. The Rockettes' number is, this week, very clever, a graceful scottische, brightly lighted, gayly executed, with swirling pastel mousseline de sole skirts, aphiptant with prettiness and femininty, to contrast blithely with the elemental emotion of the ballet corps' pageant. The Rockettes look overy fetching in long skirts inhat are not opaque; they'd look more fetching still had their hats more line and decision, instead of ruffling horsehair_baid strewn with blossoms timidly around their deserving heads.

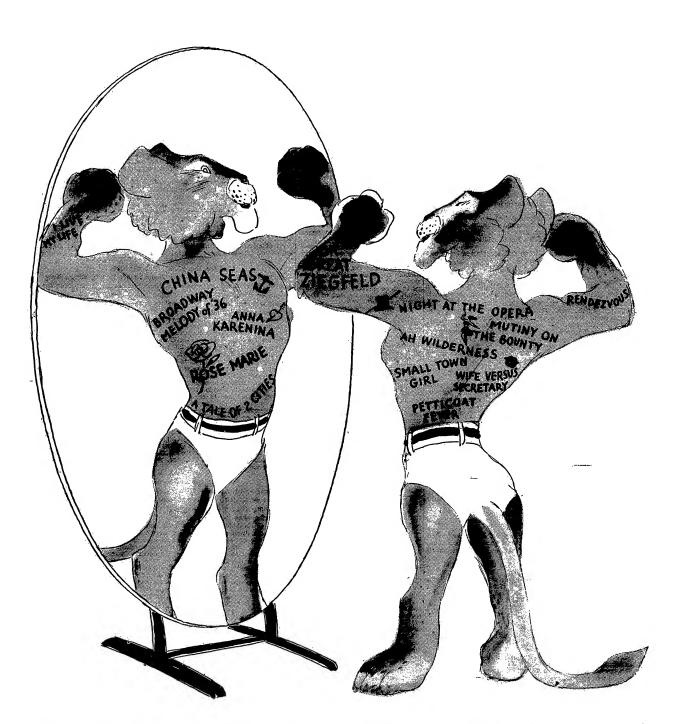
Making a Lady

It seems to be easier for Rosalind Russell, who these days represents all that is 'good breeding' on the screen, to sock it across when she plays

all that is 'good breeding' on the screen, to sock it across when she plays an English aristocrat than when she's got to make her point as an American dame. As an English aristocrat—as in 'Ender-Two Flags'—Miss Russell hears herself called 'Lady' Venetia all the time, and wo does everyone else. The word 'Lady' dinned into everybody's ears can't help but break down skepticism. Its frequent reiteration gets it established as fact, and thus Miss Russell has to do little more about it than just sit tight. 'Lady' will carry practically all the load.

And so Miss Russell, heartened by 'Lady' Venetia, can afford to refax in 'Under-Two Flags' and conserve her, 'charming smiles, her democratic graciousness, her thoroughbred condesension. With that 'Lady' in front of 'Venetia,' she doesn't have to hold her neck so stiffly nor her head as high; she can take it easy and be almost natural, 'She doesn't have to work so hard stressing the difference between her and ordinary folk,' which makes the whole thing a lot cosier for everybody, including the audience, and yet nobody will mistike the fact that Miss Russell and Claudette Colbert, who plays a kind of Foreign Legion Tex Guinan, are just not the same sort.

Miss Colbert is called 'Cigarette' Just Cigarette, 'She is warm, hoyden, but virtuous. She does things only for love, and nobody' enn come into her room without knocking on the door first. Miss Colbert, who does not not get a crack at walting for the 'dawn with Ronald Colman at a desert oaks; gets shot—though it takes her an avguly long time dying. Miss Russell, who does see the dawn with Mr. Miss Colbert who does not have to make gets and handed colack; Miss Colbert is windome in Turkish trousers tucked into high boots, an embreddered unive blouse, and a Roman striped cummerbund we ad round her siender walst.



COVERED WITH GLORY!

(What will Leo do now? He's got only a few choice locations left and the tattoo artist is on the way over to add titles of other great M-G-M entertainments to come!)

Kuvkendall to Set Further MPTOA **Parleys With Sales Execs Very Soon**

although the first conference between the Motion Picture Theatre Owners of America and sales managers, individually, sales and other reforms has been delayed, expectation is that any changes to pectation is that any changes to be made will be agreed upon in time for this summer's seiling season. Ed Kuykendail, MPTOA president, is in Okiahoma City for a three-day convention there of the Griffith Amusement circuit which ends to-morrow (Thursday). Griffith string, controlling 125 theatres in the Okiahoma territory and a strong unit in MPTOA ranks, each year holds a convention, bringing in all house managers and other operating men. On conclusion of the convention, L. C. Griffith will accompany Kuykendail to New York to sit in with members of the MPTOA executive committee in parleys with the sales heads. He will substitute for Morris Loewenstein, of Okiahoma City, secretary of the MPTOA and a member of the executive committee, who cannot come on to New York due to health and jocal business matters. will be agreed upon in time

Musters.

Kuykendall will arrange appointments with each sales manager after arriving in New York.

Article 2

Article 2

Fate of Article 2 of the Motion
Picture Theatre-Owners of America
trade practice proposals and the
progress made by the exhibitor's
committee in its first-hand discussions with leading distribution organizations may be known the last
of nea. week when the exhib's comittee reports.

Future sales policles
Thure sales policles
the distribution were taken
charge of by the committee after
the distributions, asked for two
weeks time in which to go over the
outlined proposals. The committee
starts next Monday on confabs
with each company to learn their
attitude on specific issues. The industry is looking for generally
favorable alignment.
Committee is anticipating that it

Committee is anticipating that It Committee is anticipating that it also will have some sort of a concrete attitude available on its plan for local arbitration and grievance boards as set forth in Article 2. Industry leaders who are anxious for Congress to maintain a handsoft policy as regards the film business in the current beforeture. in the current legislative sesslon, feel that home office approval of such an ailgnment may head off any move for a Federal probe. Such a move might go far in assuring certain legislators that a sincere effort is being made by principal leaders to set their own house in

Local Boards

order.

Local Boards

These local boards, which would comprise bona fide local theatre owners and branch managers of distributing companies, are to supplant the present activity of the old-time film boards of trade to a great extent. They provide an established organization to which any exhibitoronganization to which any exhibitoronganization of numerous costly damage actions and at the same elimination of numerous costly damage actions and at the same time elimination of numerous costly damage actions and at the distribution of numerous costly damage actions and at the same time will not deny the right to take the disputes to court later if the contending parties insist on a law suit. Home office approval of this grievance boards at the same time defore branch managers can go ahead and collaborate with exhibitors are presentative, key cities in establishing working pian for such boards. As soon as this is granted local branch managers are slated to meet and soft int he new grievance boards in spots where exhibitors asceed to co-perate.

PAUL SNELL SWINGIN' IT

Paul Snell. Pioneer publicity lead, is to make a six-week swing of the country to lay campaigns for Dancing Pirate."

'Sky Fever' At U

'Sky Fever' Hollywood, May 5.
story by George Sayre, will be produced for Universal by Edmund

Ben Markson working on screen

New High (Low)

The Selwyn on 42nd street, X., advertises a \$25 cash contest at non, plus two features for 10c.

While most of the grind houses on 42nd street are down to dime admish and dualing, cash givesway contests ballycash giveaway contests baily hooed from marquee is a ne

HARRY ARTHUR IN ST. L. TO OPERATE THEATRES

In spite of the reported settlement of differences between F&M inter-RKO and afests and WB.

of differences between F&M intersests and WB, RKO and affiliates there are two cases pending in Missour! that must be removed from dockets to entirely clear atmosphere. Temporary injunction is sued Circuit Judge. John W. Joyn on April 16 at request of Attorney-General Roy McKittrick to restrain major film companies from removing books, records, etc., pertaining to films for three F&M houses here, is due to be heard for another three weeks. First hearing was scheduled to be held Thursday (30) but, at request of defense counsel who asked for time to fle answer to charges, case was set back to Saturday (23). It is expected that this action and the anti-trust suit against the same companies filed in the state supreme court by McKittrick will be washed off the dockets.

Harry Arthur, Jr., v.p. of F&M, arrived here Monday (4) to make his headquarters and direct operation of the entire string of F&M houses.

Rental of Fox theatre will be in-

tion of the entire string of F&M houses.

Rental of Fox theatre will be increased from \$1,350 to \$2,000 a week, with holders of \$4,500,000 bonds also taking 50% of profits. Schedule of rentals will then be as follows: Fox, \$2,000; Ambaseadof, \$2,000; New Grand Central theatre, \$300; Missouri, \$1,000; St. Louis, \$1,000; Missouri, \$1,000; St. Louis, \$1,000; and Shubert-Rialto and Orpheum, several hundred dollars a week. WFs lease on Orpheum, which has about three, years to run. Is to be taken over by F&M, while Shubert-Rialto lease has about one year to run.

Present plans contemplate converting Shubert-Rialto and Orpheum thattes into second runners.

eum theatres into second runners until leases expire and then shutter

Studio Clockers Wised Up on New Wage Scale

Hollywood, May 5.

Interpretation of new wage scale to be put into effect in all major studios May 11, following recent New York conferences on a new basic agreement, was made to studio business managers and their timekeepers at powwow held at local Hays office. Workings of agreement, that affects all studios local Hays office. Workings of agreement that affects all studios signatory to pact was outlined by Fred Pelton, T. K. Glemon and H. K. Banhelder, who went east to sit in on labor conferences. New agreement primarily affects division of studio work between International Association of Theatrical Stage Employes and International Evotherhood of Electrical Workers.

Shown Poor Seats, Irate Customer Slashes Usher

Hollywood: May 5. Hollywood, May 5.
Charles Mint has closed with Columbia to again produce 28 short
subjects for release on 1936-37 program. Shorts will include eight
Barney Googtes, eight color rhapsodies, six Krazy Katz and six
Scrappys.
Latter two series will be made in
black and white, others in Techni-

J.L.&S. AND B&K IN ANOTHER **COURT TIFF**

Chlcago,
Jones, Linick & Schaefer and
Balaban & Katz locked horns again
last week when B & K. led suit
to restrain J. L. & S. from taking
over 'the lease on the southside
Tower, which has been a B. & K.
house for many years. B. & K. refuses to vacate the premises of the
theatre, on the allegation that its
lease has not expired. Lease itself
is understood to read until May 1,
1937, or at termination of receivership. House went out of receivership last week. Alo reported that
B. & K., at the time of the 'filing of
the appeal suit, offered to signature
a new lease on the property on a
10-year basis.
Johnny Jones and Harry Balaban
res still be a court bath over the

Johnny Jones and Harry Balaban Johnny Jones and Harry Balaban are still in a court battle over the disposition of the near-northside Dearborn, with Balaban suing to prevent the house, which he has been operating for some four years, from; switching over to the Jones standard. From present indications, not likely there will be a final court disposition of this property until the fall of this year.

Meanwhile Jones, Linick & Schaefer are continuing to carry the

fer are continuing to carry the theatre acquisition battle into the B. & K. camp. Have blds out for the two former Marks Bros, propthe two former Marks Bros, properties, the westside Marbro and the northside Granada, besides angling for some other B. & K. properties. B. & K. no Its hand, has been making overtures to the owners of the State-Lake to remove J. L. & S. from that house and turn it over to B. & K. Both circuits also still have bids in for the loop McVickers, though it appears that the School Board, owner of the property, will reject all present offers and insist on new bids on the house.

Bill Rosenthal Upped
Another sales promotion in United
Artists by George J. Schaefer is
elevation of William Rosenthal,
salesman in the Pittsburgh exchange, to exchange managership
at Indianapolis, effective Monday
(4).
Rosenthal

Rosenthal succeeds Joe Cantor, latter resigning to enter exhibition

Mintz's 28 Shorts at Col. \$450 Kickback Out of a \$500 Bank Prize Is Scandal in Lexington, Ky.

Can't Take It, Huh?

Los Angeles, May 5. Los Angeles, May 5. Word along film row here is that Affillated Enterprises of Denver, owner of Bank Night, is protesting screening of Charlie Chase's comedy. 'Neighborhood House.' Title was formerly 'Bank Night' and picture is said to throw unfavorable light on the giveaway gag.

CASINO, PITT, FOLDING, VAUDFILM IDEA COLD

Plttsburgh,

Pittsburgh,
Off-again, on-again, gone-again
Casino, George Jaffe's indie-operated site, is gone-again at moment.
House last week announced a return
to flesh for three weeks before shutting down for summer May 28 butabrupt arrival of soaring mercury
has put an end to that idea.
Casino has no cooling plant and
as resuit; site will shutter Friday
(8) for warm months. Since he
took over oid Harris in February,
house has been a consistent loser
for Jaffe, but he has spot under a
five-year lease. Warners previously
held a lien on it but had kept it
dark for couple of years before
Jaffe relieved them of burden.
Landlords have promised to remodel extensively before fall, when
Jaffe relieved them of burden.
Landlords have promised to remodel extensively before fall, when
Jaffe relieval them of burden.
Landlords have promised to remodel extensively before fall, when
Jaffe relieved them of burden.

again, he's expected to return to burlesque operation in competition to Varlety, which he disposed of to Independent wheel few months ago.

Mrs. Reid Readies Pair

Hollywood, May 5.
Two yarns are being readled at
Republic for production by Mrs.
Wallace Reld.

Wailace Reld.

'Portia on Trial' being written by
Gertrude Orr. Mrs. Beld is collaborating with Betty Burbridge on an
original comedy drama;

BUCK'S NEXT

Hollywood, May 5.
Next Buck Jones feature at Universal, 'Ride 'Em Cowboy,' scheduled to start May 11. Frances Guihan dolng screen play

red Schader Freelancing

red Schader Freelancing
Detroit, May 5.
Freddle Schader, p. a. at the Fox
theatre for several years, has quit
post for freelancing. Intends to
work in and around Detroit.
Dave Idzal, manager of house,
continues to supervise publicity,
with 'Mitch' Mitchell, assistant under Schader, as head of that department.

Lexington, May 5. Bank nights at three theatres operated by the Phoenix Amus. Co. were suddenly terminated this, week when it was disclosed that fraud had entered into the awarding of some of the bank night cash prizes. As soon as the theatre management became aware that trickery was being used, public announcement was made in the newspapers that bank night would be discontinued and John B. Elliott, general manager of the houses, asked for a court investigation. One award in question was that

the houses, asked for a court investigation.

One award in question was that of \$600 made last Saturday (25) to Mrs. J. C. Carrier, a patron of the Kentucky theatre, who told James-Park, Commonwealth's attorney, that she had been informed the night before the drawing that she would be the winner. She told Park that she had to agree to keep only \$50 of the \$500 prize money and give back \$450 to the fixers. She later changed her mind, however, and did not make the payment, keeping the entire amount, she said.

Theatre Victimized

Park said his investigation showed that the trickery was worked without the knowledge of the management of the theatres. In every case, the operating com-

the management of the theatres. In every case, the operating company paid out the full amount announced as the prize, and if there was any refunding by the recipient it was to individuals, so far not named, who devised a method of beating the game.

Fark's investigation revealed that most of the drawings were honest, but a few others besides the event of April 25 are under suspicion. It had not been revealed just how the fixers worked, particularly during fixers worked, particularly during

fixers worked, particularly during the stage business in which a ticket was ostensibly drawn from a drum,

A court of inquiry has been for Friday (8) at the insisten-the theatre management. E said if there had been crooked Eijiott

the theatre management. Elilott said if there had been crookedness he wanted it revealed and the guilty persons named.

The houses involved are the Ben Ali, Kentucky and Strand, all operated by Phoenix. The Strand was also offering a screeno game on night a week. This, too, was ordered out after the bank night scandal came to light. Theatres were offering \$100 each on bank nights. If the winning ticket-holder was not present, the \$100 went over until the next week and was added until the jackpot sometimes got up as far as \$500 or more.

An insurance racket was also worked at the same time. Theatre patrons were guaranteed payment of the entire amount of their winnings in event their names were cailed at the theatre in their absence. Fee charged was 40c. per drawing.

RKO Sues L. A. Exhib for 'Roberta' Print Loss

Los Angeles, May 5.

After waiting more than eight months for a settlement following thet of print of its 'Roberta' from the Olympic theatre here, RKO Distributing Corp. has filed action against Laurence E. Cohen, house operator, in attempt to dramages of \$225.28.

Action asserts that Cohen contracted for film to be shown at Olympic between Aug. 17 and Aug. 25 of last year, and that he has failed and refused to return print up to now.

Cohen version is that peles were

up to now.

Cohen version is that print stolen from theatre during its there, and that matter has been hands of insurance company version is that print was

CONTRACTS

Only a Uniform Statute Will K. O. The Evil, Anti-Bankites Aver

Crusades against bank and cash ing regulation prize nights and other alleged chance stunts that incorporate the ldea appear doomed to lottery idea appear doomed to failure until higher courts or individual states pass laws following the principle laid down in rulings of the solicitor for the U. S. Post Office. These rulings came shortly before the NRA folded and largely were confirmation of the general rules of the postal department on lotterles. Solicitor's contention was that any matter referring to games of chance whether for money of

that would have ing regulation that would have made possible uniform regulation or curbing of alleged lottery nights for exhibitors in every section of the U. S.

While this information was never accomplised on presented for action

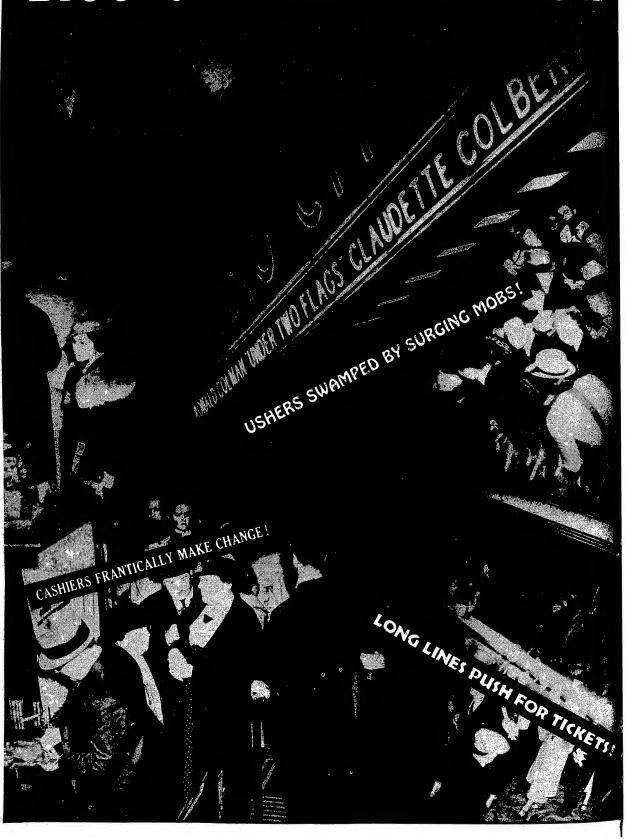
complled or presented for action data obtained revealed that lottery data obtained revealed that lottery laws were particularly strict in western states. In this area, anything issembling a lottery, whether it was essential to buy a ticket or not, were described as gambling violations. Check further indicated, that many eastern states required proof that a ticket of admission was involved in the alleged lottery before, a conviction could be obtained. Such point was made in the rilling

St. Louis. May 5.

Morris Rufa, ilquor merchant, was held for the grand jury after testiment of the postal department on lot will for the grand jury after testiment of the postal department on lot will for the grand jury after testiment of the grand jury after testiment die grand jury after testiment die grand jury after postal for the grand jury after testiment die grand jury after testiment die grand jury after testiment die grand jury after di

W. ...

BIGGEST WEEK-DAY NIGH



MUSIC HALL HISTORY

And in 300 other theatres it's the same smash business! Toronto: New record—80% ahead of "Country Doctor"! Baltimore: Bigging in 4 years!

And in 300 other theatres it's the same smash business! Toronto: New record - 80% ahead of "Country Doctor"! Baltimore: Biggest opening in 4 years! Bridgeport: Topping "Steamboat"! Atlanta: Almost double great "Shark Island" run! Dayton: Biggest opening of any 20th Century-Fox picture! New Orleans: Lines from minute box office opened till last show at night! Philadelphia: Biggest opening in 2 years (and without vaude!) Cincinnati: Set for 2nd week! New Haven: 72% bigger than "Steamboat"! Cleveland: 50% bigger than smash "Shark Island" run! Miami: New house record! Kansas City: 65% bigger than "Shark Island" Boston: Sensational dayand-date run! And so it goes ... everywhere!

All scenes on this page photographed by Sileo at Radio City Music Hall opening

last show bening in 2 ati: Set for igger than igger than lew house ger than onal day-verywhere!

Ausic Hall opening

OPS CALLED TO HANDLE THRONGS!

OVERFLOW CROWDS JAM LOBBY!

THE KEYSTONE OF YOUR FUTURE

Comparative Grosses for April

(Continued from page 12)

DETROIT

	Apr. 9	Apr. 16	Apr. 23	Apr. 30
MICHIGAN (4,000; 80-40-05) High. \$58,100 Low. 6,600	Colleen \$19,000 (Xavier Cugat Orch.) (Stage Show)	13 Hours by Air \$16,000	Singing Kld \$18,900	Lord Fauntleroy \$20,000 (Ruth Etting)
FOX (5,000; 80-40-05) High. \$50,000 Low. 4,000	Music Goes Round \$17,000 (Jan Garber Orch.) (Stage Show)	Love Before Breakfast \$16,000 (Roger Pryor)	Capt. January \$30,000 (Dave Appolon Rev)	Sutter's Gold \$22,000 (Fats Waller Orch.)
UNITED ARTISTS (2,000; 80-40-03) High \$27,000 Low 2,600	Lonesome Pine \$9,000	Pine \$5,300 (2d week	Wife vs. Sec. \$13,500	Wife \$7,000 (2d week)

SEATTLE

	Apr. 9	Apr. 16	Apr. 23	Apr., 30
FIFTH AVE. (2,400; 27-37-42) High. \$26,000 Low. 2,500	Lonesome Pine \$12,500	Sutter's Gold \$6,100	Singing Kid \$3,800 (5 days)	Capt. January \$6,300
PARA- MOUNT (3,166; 27-87-42) High. \$57,800 Low. 3,400	Garden Murder Case and Don't Bet on Love \$4,800	Walking Dead and imothy's Quest \$3,300	Chan at Circus and Bowes Amateurs \$7,500	Give Us This Night and Woman Trap \$2,989
LIBERTY (1,900; 18-27-37) High. \$12,600 Low 1,700	Lady of Secrets and Ghost \$4,800	Pride of Marines and Ring Around Moon \$4,000 (8 days	Mr. Deeds \$9,000	Deeds \$7,600 (2d week
MUSIC BOX (900; 27-87-42) High. \$17,000 Low. 1,700	Louis Pasteur \$4,000 (2d week)		Colleen \$2,400	Shark Island and Love Before Breakfast

NEW HAVEN

				. Apr. 30
PARA- MOUNT (2,848; 85-50) High. \$21,000 Low. 2,500	Love Before Breakfast and Preview Murder Case \$4,900	Give Us This Night and Too Many Parents \$4,500	13 Hours and F-Man \$7,200	Till We Meet Again \$9,200 (Spices of 1936)
POL1 (3,040; 85-50) High. \$20,000 Low. 4,200	Petticoat Fever and Farmer in the Dell \$7,800	Robin Hood and My Marriage \$7,000	Small Town Girl and Garden Murder \$10,500	These Three and Don't Gamble Love \$10,500
SHERMAN (2,200; 35-50) High. \$16,000 Low 1,500	Rhodes and Snowed Under \$4,300	Walking Dead and Laughing Irish Eyes \$4,000 (9 days)	(9 days) Singing Kid and Jimmy Valentine \$7,500	Road Gang and Brides Are Like That \$5,000

PITTSBURGH

		LIDDOM	GIL	
	Apr. 9	Apr. 16	Apr. 23	Apr. 30
PENN (3.300; 25-85-40) igh. \$41,000 Low., 3,800	CLOSED	CLOSED	Singing Kid \$10,000 (6 days)	Lonesome Pine \$12,500
WARNER (2,000; 25-40) High. \$29,000 Low. 2,000	-13 Hours by Air \$4,200 (5 days)	Anything Goes \$5,000	Love on a Bet and Big Brown Eyes \$5,000	Brides Are Like That and Preview Murder \$4,000
STANLEY (3,000; 25-40-55) High, \$48,000 Low. 3,200	CLOSED	CLOSÉD	Small Town Girl \$14,000 (6 days)	Robin Hood El Dorado \$19,500 (Block and Sully)

PROVIDENCE

	Apr. 9	Apr. 16	Apr. 23	Apr. 30
STATE (5,200; 15-25-40) High. \$29.000 Low. 2,500	These Three and Next Time We Love, \$13,500	Girl and	Small Town Girl and Garden Murder \$16,000	Petticoat Fover and Hell-Ship Morgan \$10,800
MAJESTIC (2,200: 15-25-40) High. \$17,500 Low. 2,500	Gentle Julia and Old Man Rhythm \$5,400	Walking Dead and Tango \$2,800	Singing Kid \$7,500	Captain January \$11,500
STRAND (2,200; 18-25-40) High. \$18,000 Low. 2,000	13 Hours by Air and Dancing Feet \$6,500	Soak the Rich and Too Tough Condemned and Call of Prairie \$4,000 (Split week)	Lonesome Pine \$13,000	Pine \$3,800 (4 days) (2d week)
ALBEE (2,500; 15-25-40) High \$20,000 Low. 1,900	Silly Billies and House 1000 Candles \$3,500	Love on a Bet and Farmer i Dell \$3,800	Sutter's Gold and Mimi \$7,000 (8 days)	Murder on Bridle Path \$13,000 (Vanities Revue)

SAN FRANCISCO

	Apr. 9	Apr. 16	Apr. 23	Apr. 30
PARA-	Shark Island	13 Hours		-
MOUNT	and	and		l .
(2.740; 80-87-40)	Snowed	Give Us This		1
High. \$37,500	Under	Nite		
Low. 5,000	\$11,800	\$10,300		1
	(2d week)			1
GOLDEN	Don't Bet on	Revolt		7
GATE	Love	\$15,000		
(2.850; 30-55-40)	\$10,800	(Major Bowes		
High. \$26,000	(Stage Show)	Ams)		
Low. 5,400				
ORPHEUM	Sutter's Gold	Sutter's		
(2,440; 80-05-40)	\$11,000	\$5,500		
High. \$27,002	4,	(2d week)		
Low. 2,100				i
WARFIELD	Rose-Marie	Petticoat		
(2,070; 35-40-55)	\$17,800	Fever		
High. \$57,400	, ,,,	\$18,500		i
Low. 8,200		1. 7-0,500		

PORTLAND, ORE.

Apr. 9 | Apr. 16 | Apr. 23 | Apr. 30

Apr. 23

BROADWAY (2,000; 25-40) High. \$21,000 Low., 2,500	Love Before Breakfast and Garden Murder Case \$4,800	Voice of Bugle Ann and Snowed Under \$3,800	Sutter's Gold	Robin Hood of El Dorado \$4,900
UNITED ARTISTS (1,000; 25-40) High, \$13,200 Low. 1,200	Modern Times \$4,700 (2d week)	Times \$3,000 (3d week)	Small Town Girl \$6,800	Small Town .\$3,800 (2d week)
PARA- MOUNT (3,000; 25-40) High. \$16,000 Low. 3,000	Colleen and Timothy's Quest \$5,300	Lonssome Pine and Every Sat. Nite \$7,700	Pine and. Sat. Nite \$4,200 (2d week)	Capt. January and, Chap at Circus \$7,500
				5 3

DENVER

		40		
	Apr. 9	Apr. 16	Apr. 23	Apr. 30
DENHAM (1,500; 25-85-40) High, \$16,000	Desire ¥7,000	Give Us This Nite \$6,500	13 Hours \$6,500	Moon's Home \$5,000
Low. 1,700				
DENVER (2,500; 25-35-50) High. \$27,700 Low. 3,000	Sutter's Gold \$10,000	Love Before Breakfast \$7,500	Capt. January \$10,000	Singing Kid \$11,000
ORPHEUM (2,600; 25-85-40) High, \$20,000 Low. 2,000	Wife vs. Sec. \$5,300	Petticoat Fever \$8,500	Small Town Girl \$8,000	Robin Hood and Love on Bet \$6,000
PARA- MOUNT (2,000; 23-40) High. \$22,000 Low. 1,200	Walking Dead and Boulder Dam \$3,000	Hell-Ship Morgan and Devil's Island \$3,500	Road Gang and The Pay-Off \$2,500	Chan at Circus and Song and Dance Man \$3,000

KANSAS CITY

1.4	Apr. 9	Apr. 16	Apr. 23	Apr. 30
MIDLAND (4.000; 25-40) High. \$35,100 Low 5,100	Petticoat Fever \$11,700	Bohemian Girl \$8,000		
MAIN- STREET (8,200; 25-40) High: \$35,000 Low: 3,300	Road Gang \$3,500	Snowed Under \$4,500		•
NEWMAN (1,900;,23-40) High. \$33,000 Low. 3,300	Colleen \$7,700	Walking Dead \$5,000		
UPTOWN (2,040; 25-40) High. \$11,000 Low 1.500	Country Doctor \$2,000.	Everybody's Old Man \$2,000		

MINNEAPOLIS

MINNE- SOTA (4,200; 25-85-35) High. \$45,000 Low. 5,000	Klondike Annie \ \$8,000	Lord Fauntleroy \$12,000	Wife vs. Sec. \$16,000	Message to Garcia \$16,000 (Our Gang Kids)
STATE (2,400; 23-35-40) High, \$28,000 Low, 2,500	Shark Island \$7,000	Give Us This Nite \$3,000	13 Hours by Air \$4,000	Wife vs. Sec. \$6,000
ORPHEUM (2,800; 25-85-40) High. \$25,000 Low. 2,000	Louis Pasteur \$10,000	Pasteur \$6,000 (2d week)	Singing Kid \$10,000 (9 days)	Mr. Deeds \$15,000
LYRIC (1,300; 20-25) High, \$17,000	Every Sat. Nite \$1,500	Walking Dead \$2,200	Boulder Dam \$1,800	Drift Fence \$2,000

MONTREAL

	Apr. 9	Apr. 16	Apr. 23	Apr. 30
PALACE (2,700: 50) High. \$18,000 Low. 4,500	Follow the Fleet \$10,000	Fleet \$7,000 (2d week)	Lonecome Pine \$10,000	Capt. January and House of 1000 Candles \$7,000
CAPITOL (2,700; 50) High. \$30,000 Low. 5,100	Petrified Forest and Every Sat. Nite \$3,500	Whipsaw and Love on a Bet \$9,000	Desire and Give Us This Night \$7,500	Bohemian Girl and Everybody's Old Man \$7,500
PRINCES (2,300; 50). High. \$25,000 Low. 3,500	Perfect Gentleman \$6,000	Lady of Secrets and Menace \$6,000	These Three Pride of Marines \$12,000	Three and Marines \$8,500
LOEW'8 (3,200; 50) High. \$18,000 Low 3,000	It Had to Happen and Song and Dance Man \$10,000	Tough Guy and 3 Live Ghosts \$9,500 (Vaude)	Man Who Broke Bank and Personal \$16,000	Exclusive Story and Sky Parade \$11,500

STORY BUYS

Man Must Live, by Ben Grauman Cohn and Jerry Horween, sold to Radio.

Dorrell and Stewart McGowan's 'Sophisticated Lady' bought by Chesterfield.

Radio bought 'Don't Turn 'Em Loose' by Ferdinand Reyher. 'The Show Shop,' play by James Forbes produced in 1914, bought by Metro.

Metro.

20th-Fox acquired 'Four Men and a Prayer' for reported price of \$30,000.

20th-Fox bought 'Death in Paradise Canyon' by Philip Wylle, and Bruce Gould's 'Reunlon.'

'President's Mystery Story', Liberty, mag serial credited to five authors, bought by Republic.

TITLE CHANGES

Hollywood, May 5,

rein-be-Lance' at Columbia hits release boards as 'Meet Nero Wolfe.' Paramount's 'The General Died at Dawn' underwent change to 'Chinese Gold.'

F. & M.

(Continued from page 7)
leases on the Rialto and Orpheum
to F&M, it is understood that it any
difficulty assignes with the landlord
on the assignment, WB is to transfer stock of the corporation holding
the leases. Stock owned by WB into
the leases. Stock owned by WB into
the St. Louis Amusement Co., 5,533
shares of Class A and 15,660 shares
of Class A, is to be turned over to
F&M, The HI-Pointe theatre, subject to encumbrances of record, is
also to be assigned to F&M, with
WB paying off mortgages.
The \$385,000 to be paid WB by
F&M is to be as follows:
(a). \$160,000, payable in 10 years
in equal monthly installments, from
Sept. 1 next, with interest at 4%.
(b). \$40,000, payable in five years
in equal monthly installments, from
Sept. 1 next, with interest at 5%.
(c). \$155,000, payable in eight
years in equal monthly installments,
from Sept. 1 next, with interest at
4%.

Notes for the \$40,000 are to be

from Sept. 1 next, with Interest at 4%.

Notes for the \$40,000 are to be secured by a mortgage on the Hi-Pointe, while leases and plodged stock of the St. Louis Amus. Co, are to secure other payments. Th St. Louis Amus. Co. is to render note to the West Park Theatre Co. to the amount of 49% of the indebtedness due St. Louis Amus. In the event of default in meeting payment of the 3835,000 obligation or in performance of leases on the Hialto or Orpheum. Warners will reserve the right to cancel franchises.

in performance of leases on the Rialto or Orpheum, Warners will reserve the right to cancel tranchises. In consideration of the \$35,000 be paid WB, this company will walve or, assign its claim against the Skouras Bros. for between \$110,000 and \$115,000.

RKOs Terms

RKO, which has been furnishing film for WB's Rialto and Orpheum, St. Louis, agrees under the settlement to perform the terms and provisions of the agreement it has to cover its current (1936-36) season's product for these two. houses, assigning these contracts to F&M, and agrees to a 10-year franchise starting with the coming (1936-37) season. The 10-year franchise for RKO product, it is agreed, will cover not only the Rialto r-d Orpheum, which RKO has been selling right along, but the Ambassador, Missouri, Crand Central and St. Louis theatres as well.

Paramount's agreement under the settlement includes to carry out contracts for its pictures this season for the Rialto and Orpheum, consenting to assignment for these contracts from WB to F&M. It also agrees as follows:

"That Paramount will not during a period of 10 years, beginning with the season of 1938-37, refuse to deal with Fanchon & Marco for first run exhibition of Paramount pictures in St. Louis for any reason extraneous to the price terms and conditions upon which Fanchon & Marco shall be willing to acquept Paramount pictures under exhibition contracts during the said period.

In approving the agreements outlined in letters accompanying the strenges of this action. In event any defendant fails or refuses to carry defendant fails or refuses to carry defendant fails or refuses to carry defendant fails or refuses to carry

not only in harmony with law but 'consistent with the essential purposes of this action.' In event any defendant 'fails or refuses to carry out the agreements, the U. S. reserves the sole ht to reopen its case and restore it to the court docket. It is stipulated that when all agreements have been carried out, the dismissal of the action shall be final.

h Guy and Broke Bank and Sidy Parade 31,500 and Personal 316,000 and Sky Parade 311,500 and



In the new issue now showing-

- 1. A CRIME WORSE THAN MURDER. Follow the arson squad in their thrilling fight against criminals who start fires for gain!
- 2. "VETERANS OF FUTURE WARS." The campus satire that may laugh war off the front pages!
- 3. AMERICA'S NO. 1 GUN DOG. 40 miles an hour on a 30-mile course—to win National Field 'Trials Championship.
- 4. WEEDS OR SHIPS? Which will fill Florida's new \$143,000,000 canal?

CARRY ON WITH THOSE HE LOVED, FOR THOSE WHO CALLED HIM "FRIEND"!

FOR OUR SICK, OUR NEEDY, FROM ALL BRANCHES OF THE STACE AND SCREEN!

SYMBOLIZE A GREAT MEMORY SUPPORT A GREAT CAUSE! SUBSCRIBE TO

The

Name.

WILL ROGERS MEMORIAL HOSPITAL FU

out this coupon and mail to Major L. E. Thompson, Chairman, Will Rogers Memorial Hospital Fund, Room 414 . . . 1619 Broadway, New York City

I HEREBY APPLY FOR MEMBERSHIP IN THE WILL ROGERS MEMORIAL HOSPITAL FUND AS FOLLOWS:

theatres and run the trailer with Lowell Thomas,

Bing Crosby, Shirley Temple, Irvin Cobb and May Robson, during the week of May 22nd - 28th. Plan No. 1

2. I will subscribe memberships for my theatre on the seating basis, and enclose my check for

I will also invite patrons to leave contributions a

Plan No. 2 Please Check

ADOPT ONE OF THESE PLANS AND BE 100%

Names and Capacities of Theatres

Market Stock

(Continued from page 6)
1st pfd., at 88½; Warner Bros.
common, at 9½, and pfd. at 44.
RKO debentures made a new low at
63, suffering a 2½-point loss on the

Meek. It was slumps, the worst that could be said of the amusement sector at the close Monday (d), was that it presented an irregular appearance because there were nearly as many stocks sporting gains as showed losses.

Columbia Columbia Picts. ctfs. developed Columbia Picts. ctfs. developed-weakness that carried through al-most to the close. After register-ing a low at 31½, it managed to grain a point, only to slip back sgain in final transactions to 32, where it was down three points. Preterred of this finished on the bottom at 46%; but was off less bettom the control of the control of

Treat of the same was up fractionally at the blow-rate in drugs of the points. The prefered of this finished on the hottom at 46%, but was, oft. less than a point.

Smart advance of Paramount 1st pld, to 71% was wheel out to a large extent in Monday: trading, After holding to 70 in lack to 67%, at the same and the low of the same was up fractionally at 8% but the 2d pld, weakened at the blow-off to slip down to 8%, off fractionally. It had been up to 10½ fast week.

Keith pld, was off two points. Keith pld, was fraced in a 104% is meighificant trading. Warner Broa. pld. was fraced in a 104% is meighificant trading. Warner Broa. pld. was fraced in a 104% is meighting up at 44, where it showed a decline of five points common, after hitting its new low ralled to above-10 and was only off fractionally at the closing quotation of 8%. Westinghouse common and pld. both finished lower, latter outting an earlier 8-point loss in half.

The same was up fractionally at the closing quotation of 8%. Westinghouse common and pld. both finished lower, latter outting an earlier 8-point loss in half.

The same was up fractionally at 13%, near its old low.

Lestman Kodak
After slipping to 156, Eastman Kodak common rallied smartly flowed a single same of a point each. This pushed the issue down to 22 with the final quote 56c higher. Loss on the week was one-point; pld of the same was up fractionally at 13%, near its old low.

Lestman Kodak
After slipping to 156, Eastman Kodak common rallied smartly flowed the same was up fractionally at 13%, near its old low.

Lestman Kodak after slipping so the same was up fractionally at 13%, near its old low.

Lestman Kodak the lasue down to 144.8, lasue continued to reflect the same was up fractionally at 13%, near its old low.

After slipping to 156, Eastman Kodak common closed at 14% the paramond with the same same consolidated Film common closed at 14% and 14% they managed to stay above this level. Seling Monday tow around 143, they managed to stay above this level. Seling Monday tow around

Common, after hitting its new low, rollled to above -10 and was only of fractionally at the closing quotation of 95. Westinghouse common and pfd. both finished lower, latter cutting an earlier 8-point loss in half.

Twentleth Century-Fox also came in for selling, although on a limited scale. This pushed the issue down to 23, with the final quote 56c higher. Loss on the week, was one point; pfd. of the same was up fractionally at 31%, near its old low.

After Eastman Kodak.

After

into Par as president and was a bit skeptical about his joining the com-pany in other than an advisory capacity.

skepteal about his joining the company in other than an advisory capacity. Westinghouse

Westinghouse declared the usual fix. cash dividend on its common stock, payable May 29 to stock on record May 11. Similar payment was made three months ago, with smaller distribution previous to that time. This maintains the annual divy rate of \$3.

Chancellor in court at Wilmington, Del., authorized General Theatre Equipment, Inc., to sell its assets on May 18. Assets, which consist largely of stocks in various picture companies, are reported to be worth around \$3.667,000 currently. The companies are reported to be worth around \$3.667,000 currently. The companies are reported to the worth around \$3.667,000 currently. The companies are reported to the worth around \$3.667,000 currently. The companies are reported to the worth around \$3.667,000 currently. The companies of the new 1st pfd. This makes more than 13.645,000 common shares and \$651983 ist pfd. shares listed. While the market is obviously reactionary and a bit littery at present, aside from the threat of French money troubles there is little in the picture that differs materially from what was visible a month ago. Power output last week showed the greatest percentage increase over 1935 of any week in the present year.

Worst rask Si
Recent break in the stock market was the worst since July, 1933.

Worst reak Si
Recent break in the stock market
was the worst since July, 1933,
which followed the bull move following Roosevelt's induction into
office. Chartists, however, describe
the correction thus far as only the
normal reaction expected after such
a long-sustained climb.
Traders just now are most concerred with the French monetage.

Summary for week ending Monday, May 4:

1036		
Low	.Sales.	Issue and rate.
18	2.500	American Seat
8116	2,700	Col. P. vic. (1)†
416.	2.000	Consol. Flim
1514	2.100	Consol. Film pfd, (22)2
441/4	200	Col, Plets, pfd. (2%)
	1.900	Eastman Kodak (5)
138	240	Do. pfd
3414	78,500	Gen. Elec. (1)
85	10	Kelth pfd. (1%)
	17,900	Loew (2)1
	100	Do. pfd. (
8%	2,500	Madison Sq.
75%	24.100	Paramount
60%		Do. 1st pfd
8%		Do. 2d pfd
7%	0,000	Pathe
	165,000	Radlo Corp
541/2	2,500	Radlo ned. A (3%) 557
8214	8,400	Radlo pfd. B 941
481/4	10,600	Radio 1st pfd. new 7012
-5	17,400	RKO 5%
		20th CentFox
		Do. pfd. (1½)
		Universal pfd
914		Warner Bros 1014
_ 44		Do. pfd 44%
U436		Westinghouse (3) 100%
1231/2	100	Do. pfd. (31/2)
	Low 18 81/4 4/6 15% 44/6 150 158 34/4 85 43 105/4 886	Low. Bales, 18 12, 27,00 at 18 14 2, 700 at 18 18 2, 700 at 1

New 1936 low. † Plus stock dividends. ‡ Paid this year.

\$50,000	Gen, Thea. Eq. '10 24
74,000	Gen Thea. Eq. 50 ct/s 24
23,000	Keith 6s, '46 93
36,000	Loew 3'cs. '46
20,000	Par-Broadway 3s. '55 50
200,000	Paramount 6s. '55 87
10,000	RKO deba Ga 64
170.000	****

OVER THE COUNTER, NEW YORK

Col. roadcast A (2)..... Pathe F. pfd. (7)..... New 1936 low. † Paid this year.

100% Giveaway

This is what happened to a theatre in New Jersey: Monday, night the manage-ment gave away a set of dish-es, but business didn't pick up. Wednesday night the management gave away \$50 in cash, but biz was still off. So Saturday night the man-agement gave away the theatre.

KEITH CORP. AND K-A-O **BOTH UP NET PROFITS**

Both B. F. Keith Corp. and Keith-Albee-Orpheum Corp. showed remarkable pick-ups in earnings the 13-week period ending March and subsidiaries 28. Keith showed a net profit of \$238,326 for the 13 weeks as against \$29,820 in similar period of 1935. Showing made

similar period of 1935. Showing made despite increase in provision of income taxes from \$6,000 in 1935 period to \$46,150 in 1935. For the 52 weeks ended on March 28, the corporation and subsides showed a net profit of \$673,151 after all charges.

For the 13 weeks ended March 28, Keith-Albee-Orpheum and subsidiaries revealed net profit of \$274,049 compared with \$28,954 in the comparable period of 1935. In the 52 weeks ending March 28, the corporation and subside showed a net profit of \$484,167 after all charges. This is equal to \$10,07 per share on the 64,304 shares of 7% preferred stock outstanding.

The provision for income taxes for KAO corporation, hiked to \$63,040 for the 13 weeks this year covered by the report as against 12,835 in comparable period in 1935.

Radio Corp.'s \$1,286,696 Net for First Quarter

Net profits of Radio Corp. America declined about \$331,000 in the first quarter of 1936 as compared with similar period last year This was revealed in the statement

This was revealed in the statement of the company for the quarter ended March 31, as released last week, which showed net profit of \$1,286,691 as against \$1,618,024 in the comparable quarter, 1935.
Gross Income from all sources rose to \$22,542,319 as compared with \$321,265,789 in the 1935 quarter. Cost of sales, general operating, development, selling and administrative expenses increased to \$20,148,651 against \$18,365,114 in the first quarter last year. This largely was reter last year. This largely was re-sponsible for the decline in net earnings.

Company's statement showed that a saving of \$74,439 in interest was effected for the quarter as com-pared with similar period in 1935.

effected for the quarter as compared with similar period in 1935.

While RCA's surplus at the first of 1936 was more than \$1,000,000 below the same time last year, the surplus on March 31 had climbed to \$13,266,642 as against \$10,185,638 as the same time in 1935.

Beason for this remarkable showing was the samel outlay for dividends as compared with the same quarter last year. Company provided for payment of arrears in addition to the regular \$174c. divy on the Preferred A stock in the first quarter 1935. This total amounted to \$4,950,740, while in the first quarter of 1935 the company's dividends on Preferred A stock totaled only \$431,148.

'Inflation' Short Suit

Trial of the \$25,000 suit brough by Edward Whitman and Eli Goldberg as heads of the Supreme Tone

berg as heads of the Supreme Tone Recording Studios, against Metro and the M. G. M. Dist. Corp., for alleged conversion is scheduled to be heard before Justice Collins and a jury in N. Y. Supreme court to-day (Wed.).

The plaintiffs claimed they produced in May, 1933, a picture which they titled 'inflation'. They gave Metro a print for distribution and assert that the print was returned to them a week later. In July' of the same years the plaintiffs allege M-G exhibited a picture with the same title at the Capitol, N. Y. and that this picture was based upon the same title as the Cown. Defendants deny all chargea.

Incorporations

NEW YORK

Terminal Projects, Inc., Kings; the atrical business; capital stock, 10 shares, no par value, Incorporators; Harold Dublirer, 11 Park place, New York City; Helen Neugewirtz, 1721 East 31st street, Brooklyn; Ernest Pielechman, 33 East 79th street, New York City. 33 East 79th street, New York City,
Merry-Go-Round Anusement Co, Inc.,
New York; theatrical business; capital
tock, 100 shares, no par value. Incororators: Joseph Lanuzzi, 2624 80th
treet, Brooklyn; Edward Cit; Rong,
Ditavi, 24 Bay 40th, street, Brooklyn,
Philip L. Ponce, Inc., Manhattan; thetricals, broadcasts, etc.; capital stock,
00 shares, no par value. Incorporators;
nez Wintner, Ruth Regosin, George, D.
form, Cill, 270 Madison varenue, New

York City. Results a very control average. New Result Anusement Corp. Kings, annual and the control of the cont 200 shares. 3100 par value. Incorporate venue. Brooklyn, Morris Kraut, 2131 East Seventh. street. Brooklyn; Morris Kraut, 2131 East Seventh. street. Brooklyn; David Kraut, 137 Williams avenue, Brooklyn. David Kraut, 137 Milliams avenue, Brooklyn. Success Dramatics, Inc., Manhattan, Todon Control Louis Goldstein, 268 Union street. Brooklyn. Amfilmen. Inc., Manhattan, Todion pluture Business: capital stock, 25 shares. Schainbolt, Samuel C. Lefkowitz. Benjamin Brennen, all of 302 Broadway. Schainbolt, Samuel C. Lefkowitz. Benjamin Brennen, all of 302 Broadway. Weber- and Gordon, Inc., New York City. Weber and Gordon, Inc., New York Charles, 1600 par value: Incorporation of the State o

Statement and Designation

General and Designation
General National Films (Co., 10-21) Dover
General National Films (Co., 10-21) Dover
General National Films (Co., 10-21) Dover
General National Films (Co., 10-21)
General Gene

CALIFORNIA

Metropolitan Theatres Corp.; capital stock, 315.000, some subscribed; Directors; Charles P. Skouras, Chatles A. Charles P. Skouras, Charles M. Charles P. Moffett, Grand Astonal Distributing Corp.; Charles A. Charles M. Charles P. Moffett, Charles C. Charles P. Skouras C. Skoura

George Tyler.

Permits to Sell Stock

Colony Pictures, Inc.; permitted to sell

100 shares, no pay.

TEXAS

TEXAS

Cavalcade of Texas. Inc., Dallas; orchestras; capital stock, \$5,000. Incorpurators: Paul Carrington, I. J. Walker,
Mount Pleasant Theatres, Inc., Mount
Pleasant; opera and play house: capital
rock, \$1,000. Incorporations: J. H.
Rocket hyperlumy (Ce., Dallas; playhouse; capital stock, \$1,000. Incorporators; O. O., Touchstone, Allen Wight;
H. W. Grouton.

Standard Capital Corp.-Rogers Group Dominates New U B'd

Standard Capital Corp-Charles R. Rogers group.completely dominates the directorate of Universal Pictures Co., Inc., as result of the annual stockholders meeting held Friday (1) at Wilmington, Del. Second preferred stockholders elected R. H. Cochrane director; and the second preferred stockholders. The second preferred holders, J. Myer Shine and Willard S. McKay. The common stockholders named J. Cheever Cowdin, Charles R. Rogers, P. D. Cochrane, William Freiday, Faul G. Brown and Budd Rogers as directors from their group.

Cowdin is chairman of the board of Universal Corp., recently formed holding company set up by Standard Capital-Rogers interests. Rogers, one of the directors named, is executive vice-president of U corporation while Cochrane is president. On the board of the holding corporation is William Freiday, another irector picked last week-Faul G. Brown is a voting truspee of the holding company. Willard S. McKay is chief counsel for Universal. Budd Rogers is a brother of C. R. Rogers.

With such a sweeping majority on the new board of directors of Universal Pictures Co., Inc., there seems to be no question but that the Standard-Rogers slate will be inamed when directors meet, probably this week. Originally had been

named when directors meet, prob-ably this week. Originally had been planned to meet after Friday's confab.

contab.
Universal recapitalization plan
will not be ready for submission,
actual date for presenting this being dependent on time taken by
Securities & Exchange Commission
before approval is granted.

PAR DENIED APPEAL

Hollywood, May 5.
Paramount was denied a motion for a new trial of the \$7,500 damage, award to Waiton Hall Smith, who obtained this amount for Paramount's fallure to give, ind screen credit on Were Not Dissing. U. S. District Court Jüüge. McCornick denied the motion. Paramount will appeal to the U.

S. Circuit court.

First Time With Ringling Bros.-Barnum and **Bailey Circus**

"VARIETY," April 15-Said

'Rest exhibition of showman ship was that by Rudy Rudynoff head man in handling teams of liberty horses . . .

"Rudynoff astride a corking high stepper finaled the menage · Ibee.

Now It Can Be Shown

U. S. CUSTOM AUTHORITIES FINALLY PERMITTED ENTRY
OF THIS BEAUTIFUL MUSICAL CZECHOSLOVAKIAN
"ENGLISH TALKING" MOTION PICTURE.

CATOLOGY

International Prize Winning Motion Picture All Flights Controlled by JEWEL PRODUCTIONS, INC., 410 E. 324 ST., NEW YORK CITY

SPOT BROADCASTING NEEDS PROMOTION, POSSIBILITIES CANVASSED AT N. Y. LUNCH

Pat Powers of Phillips Agency Takes Initiative-Edward Petry Stands Aloof From Meeting-Cost of Campaign a Problem

Groundwork was laid last week for station reps getting together on a general campaign to boost spot broadcasting as a medium. If the

Groundwork was laid last week for station reps getting together on a general campaign to boost spot broadcasting as a medium. If the reps go through with the project as outlined to, a group of them at a luncheon tossed by Pat Powers, of the Edwin M. Phillips agency, Liv will be the first move in that direction since, the exit of Scott Howe Bowen from the business.

Although those gathered at the unanimous opinion that some concerted efforts abouds be imade to promote apptication of the unanimous opinion that some concerted efforts abouds be imade to promote apptications are also as the contemplated in having his agency handle an institutional drive in spot broadcasting for the same source. It was Powers that the promoted by the stations ingettime fourly fate.

Sentiment amoing station reps is that the promotional value is a station to same source. It was Powers to the the same source. It was Powers to the pack his stations to support the same source. It was Powers to the principal of the pack his same source. It was Powers to the principal of the pack his same source. It was Powers to the principal of the pack his same source. It was Powers to the principal of the pack his same source in the principal of the proposed that the proposed that the proposed that each repair to the promote application there was no responsible to the principal of the proposed that each repair to the promote application the proposed that each repair to the promote application the proposed that each repair to the promote application to require a substantial bloos. The proposed that if this organization was to be composed of the principals of KFEQ, Inc., which was the outlet. Condurently Mitchell, Rudden and the first three to the principals of KFEQ, Inc., which was the outlet.

not jell with the reps. since they were of the belief that if this organization was to be composed of station reps. they should be free to inagae whatever outside assistance, they wanted. They were also of the opinion the interests of spot breadcasting, could be furthered best only, if they were in a position to retain, an agency they, thought best only, if they were in a position to retain, an agency they, thought best only, if they were in a position to retain, an agency they, thought best qualified to, do the job.

Lincheon wound up with all present agreeting to, congertate on any sound, plan submitted, but they were in to, nosiliton to, opmunit, themselves until something pare comprehensive were forthcoming, from Powers. Latter asserted that he would immediately undertake to map out a detailed presentation and that as soon as it was ready, he would invite them to altend another meeting. Among the figms represented at the luncheon were Free & Steiningen, Paul Raymer & Con John Blair & Co. Hearst Radio, Inc., the Latta agency. Joseph Hershey McGilivra and Michael O'Mara.

Edward Petry organization was not, represented, although invited. Reps who did attend were mor surplied by Patry's ignoring of the invitation, but averred at the same time that they would not-be interested in the institutional proposition if Petry, old, not-become a party to it.

Regardless of whether the plan advanced by the Edilling agency is tackled, or not, feeling is, steadily stoying amone, station reps, that proadcasters, should, 30, (1), more promotion, and (2) granter promotion, and (2) granter promotion. Lack of bluthing is viewed, as a notable shortcoming of the sign flows, and occasionally where reps found that it hampered their sales efforts too much, they have put up the coin themselves to promote stations.

tions In lyhat stale radio born-teoting The white state realicitation to the currently is, is exident, from a survey of promotional majorial made by the B. Katz Special Agency last winter. Katz asked 80 some stations to submit their market surveys and other coverage and area stuff. About 70 stations sent in replies. Calibre of the material was generally considered as very low.

Light Weight Stuff

Market studies in many instance Market studies in many instances were "little more than mimeodyraphed charts of signal strehgth with no info on dealers," fricome classes, etc. Showmanly, and decorative touches also were "missing. Bulk of it had an air of defeapness. There were a few exceptions, however, among "them" being "WJR, WWJ, KTAR," WKY, WXYZ, WCKY, and WFIL. Lacid of adequate or well-presented market data is adjudged a major lacid on the printy of stations

major lack on the part of stations because of present day advertising Most sponsors philosophy F. C. C. UPHELD

Authority to Order Hearings Fully Sustained by Court

the principals of KFEQ, Inc., which owns the outlet Condurrently Mitchell, Ruddel & Rudden newspaper reps, have been famed exclusive national reps. Wilson-Dalton pleviously had this chore in Chicago and Kansas City. Newspaper takes over all newscaist and issues them direct from its editorial room. Management, policies, and personnel of the station are unchanged, except that S. R. Douglas succeeds Scroggin, as vice president.

200 Sign With WB

List of Warner Bros. contractees for five year performing heenses went over the 200 mark last week. Some 40 other stations are operat-Some 40 other stations are operat-ing on 60 or 90-day extensions of their original licenses.

their original licenses.

Among the past week's newcomers in the five-year column were KOMA. Oklahoma City: KTAT. Fort Worth: WBAP, Fort Worth: WBAP, Fort Worth: Among the first first first worth of the first first worth. land Ore

Gene Lowry has joined the sales stair of WSGN, Birmingham.

R. L. Ferguson Resigns

Cleveland, May 5. R. L. Ferguson, sales manager of NBC - managed and operated WTAM here, has tendered his res-ignation to take effect May 15. Has been with the station since last Oc-Future plans are not an-

nounced.

Meantime, indications in NBC's home offices in New York, are that in replacement for Ferguson will be made. Sales duties are to be incorporated into the chores of Vernon Pribble, station manager.

FRANK RYAN TO CKLW: TO SEEK 50,000 WATTS

Toronto, May 5.

Creator and manager of the radio department of the Cockfield-Brown agency here, Frank Ryan has resigned to take over Immediate management of CKLW, Windsor, subsequent to the interests of George B. Storer of Detroit being taken over by a Toronto syndicate headed by Ted Rogers of Rogers Majestic Radio. Windsor, station, is a Mutual network cutlet for Canada, and expected that Ryans farst job, will be Inducing the Canadian Radio Commission to allow a 50,000 was tellum.

Ryan's official title is vice. The Toronto, May 5

Commission, to allow a 59,000-wattset-up.

Ryan's official title is vice.prez,
and managing-director of the Western Ontario Broadcasting Co., Ltd.
Other officers, elected Friday (1)
are Malcolm G. Campbell, prez;
Harry Sedgwick, station-manager
of CFRB, Toronto, vice-prez; G. W.
McDlarmid, secy-treas; Walter As.
Roland, director. Ted Rogers also
controls CFRB, Toronto, CBS affiliate.

B.B. Barkers Abed

B.B. Barkers Abed

Chicago, May 5.

Just with the baseball season getting underway, two key sports announcers decided to get tangled up with doctors. Bob Elson is now stowed away. In a hospital for a short slege with a bad throat, which has 'sent Jijm Fleming to the WGN mike as play-by-play substitute. Over at WIND, Russ Hodges let a pulled tooth infect his jaw and he too, is on his back, with Eddelweiss heer using Norm Rogs as sub on the sports program.

Jessel's Air Dates

Los Angeles, May 5.
George Jessel makes repeat appearance on Shell Chateau Mily 16.
Comic returns to Orpheum here
for playback June 3, and with his
wife, Norum Talmader, goes on title
Bing Crosby ether, program June 4.

302 Stations Have Reps

Continuous increase in the ranks of the radio teps, plus the recent spenthing of the smaller boys for new stations to sell, has just about reached the saturation point. Tatest count shows that 302 broad-casters have reps of one kind or another, and this figure does not include group representation (such as the N. I. B., for instance). Since there are less than 600 commercial stations in the U. S. of which more than a third are 100-watters, the feverish hunting of the reps appears to have explained just about very client possibility. Only way a rep can now add to his list is to raid somebody-else's stations or get regional rights (if any are open). This has regulted in the reps' continual fear of cut-raters, plus their figuring on schemes for building fences around their follent lists that will prevent swiping.

on schemes for building fences around their ollent lists that will prevent swiping.

By way of big stations still partially open to representation, the trade generally has only a single nominee—WGN, Chicago—and that aiready has disposed its Pacific coast rights to Rambeau. Elsewhere, however, WGN has its own offices. Boys of late have been enviously eyeing this set-up, and getting ready to make the Chicago 65,000-watter a proposition.

With scarciesly two years between them and the old time brokerage days, the current batch of reps has muskroomed in size and number until the topnotchers now pleim approximately the following station lists: Petry, 34; Raymer, 14; Biair, 14; Rambeau, 6; Free & Sleininger, 11; Free Johns & Field, E & Katz, 12 (within a half year): Jos. J. Weed, 5 (within two weeks).

Additionally there is a stable crop of reps will generally work on a regional basis. Representative of the lists these often carry is that of Joseph Hershey McCillityra which numbers 27 (17 in Canada).

Hill of WIBM, Jackson, Mich., Suggests All on 1370 Channel Form Club

Visiting

In New York E. C. Allen, Aerial Publicizing

Chicago. C. A. Cleveland, WNBF, Bingham on. Willet Brown, Don Lee,

geles.
J. Thomas Lyons, WCAO, Balti-

Arthur Church, KMBC, Kansa

City.

Leo Fitzpatrick, WJR, Detroit,
Alien Campbell, WXYZ, Detroit,
James Baldwi NAB, Washing-

Stanley Hupbard, KSTP, Minhe-

apolis.

Summer Quarton, WMF, Cedar
Rapids-Waterloo

Ike Lounsverty, WGR, Buffalo,
James MacPherson, KLZ, Denver,
D; Burton, WLBC, Muncle, Ind. In Washington

Warren Williamson, WKBN Youngstown. Hanrahan, James Howard

James R. , KFRO, Long-view, Tex.
H. L. Wilson, WENX, New York.
A. C. Armout, WTAR, Norfolk, Va. , KFRO, Long-

Phil Baker May Tour; Fall Return Is Indef

Phil Baker show for Gulf gaso-line (CBS through Young & Rubl-cam), exits for the summer on June 31, fomic now contemplating apper-sonal appearance, tour for the hot months, "but," nothing set and the idea may be substituted by a vaca-

stuff this yeer was done by Sam Perrin, Arthur Phillips and Hal Block (latter a newcomer to Baker's scribble staff).

Reggie Martin Moves

Des Moines May 5.
Reginald Martin, heretofore pygram director of KSO, KRNT and
the Iowa web, is leaving to become
station manager of KFAB-KFOR,
Lincoln, effective first of June.

Martin has handled his present thores for over two years. Started with WFBT, South Bend, then went to WGN, Chicago, for two years and was last with WKBB, Dubuque, and was last with WARS, Dubuque, before coming to Des Moines. Sta-tions he was with in South Bend, Chicago, and Des Moines all have newspaper, affili Same setup prevails in Li

Jackson, Mich., May Charles A. Hill, g.m. of WIBM, is circularizing the 50 stations on the 1370 channel with an appeal to organize into a group so that these 100 watters will be in a position to demand an increase to 500 days and 250 watts nights w

days and 250 watts nights w
Federal Communications Commission starts opening up the local
channels, Hill's idea is to call thi
group the 1370 Club.

If the 1370 club,

If the 1370 crub,

If the 1470 crub,

If the 1470 crub,

If the 1470 crub,

If the 1570 crub,

If the 1570 crub,

If the 1670 crub,

If the 1670 crub,

If the 170 crub,

MUTUAL'S DEAL FOR KMBC, K.C., FALLS THRU

Further conferences between Mu-tual and Arthur Church of KMBC and WaxBy regarding the possible adoption of Kansas City as a new market outlet for Mutual have conmarket outlet for Mutual have con-cluded that TMBC will not become affiliated with Mutual on any find of a deal. This is something of a disappointment for MBS which has been counting on the addition of KMBC: to this chain as a stepping stone to coast-to-coast coverage.

Church has informed Mutual th 'Church has informed Mutun the while he will not consider the affillation of KMBC with Mutual because its present Columbia hook-up
even now pievents that station from
giving as much time as he would
like to strictly local build-up, he is
open to a proposition for the affiliation of the high-fidelity WYSEY
with Mutual

Mutual execs are now in a huddle and should a St. Louis on the tevent-uate shortly, it is possible that MBS will accept the Church deal to stretch MBS to Kansas City through the W9XBY outlet. Stathrough the WARBI outer.

Iton has come up sharply in the past year, especially with its success in snatching off the General Mills play-by-play baseball account this second

Ed Gardner West to Handle Frank Fay Show

Ed Gardner, staff producer for J. Walter Thompson, left for Hollywood Monday (4) to handle the Frank Fay show, which Royal Gelatin bankrolls over NBC Saturday nights. George Faulkner, wow was sept, out to get the program under way; returns east.

In New York Cardner directed the

In New York Gardner directed the Bakers' Broadcast (Bob Ripley).

Wash Up Many-Chaptered WNBF Case

F. C. C. Ends Controversy by Turning Down Both Sides

especially in and work—is aimed a specially in and work—is aimed a specially in sales turnover, Necessitates knowledge of dealer situations and specialle, incomes. Stations, however, have done very little to deliyer this data competitively with ofter; medla, and in many cases stuck their necks out by naively claiming ridiculous coverage.

by naively claiming ridiculous coverage.

Same lack of showmanship and accuracy goes for program promotion. While there has been some increase in the advertising of stancasthat are for sale, the trend still is meager. Stations are viewed as generally devoting their paid space to boasting about the height of their transmitters and other irrelevancies that don't cut ice in agency offices.

GUS VAN RENEWS

Chicago, May 5. Gus, Van has been resignatured as m.c. on the Sinclair Minstreis show

on NBC by the Federal Agency. Contract will continue for at least 13 weeks through the summer.

Washington, May 6.

Federal Communications Com²
mission last week; wrote the final
chapter to the row between WNFF.
Binghamton, N. Y. and the Knoo
Broadcasting Co., Schenectady,
when it denied the application of
elither station. Wrangle between
the two factions at one point took
a sensational turn with the U. S.
Department of Justice stepping in
to investigate charges of bribery.
It was while WNFF had its bid
in for a boest in power that the
Knoo Co. made application for a
franchise in the same frequency.
Political freworks and recriminations of a cloakroom nature followed the conflicting reports of two
examiners, one recommending a denial of WNBF spiea and the other
supporting the Knox Co.'s request

Washington, May 5

lowed the conflicting reports of two examiners, one recommending a de-nial of WNBF's plea and the other supporting the Knox Co.'s request for a new station.

In putting the finishing touches to

the controversy the commission unanimously ruled against WNEF and split two to one in the case of Knox, with the ayes being Com-missioners Case and Sykes and the nix, Chairman Anning S. Prall.

RCA'S FACSIMILE TACTICS

Flying Squadron of Salesmen Hit Baltimore to Pep Up WBAL Biz

Baltimore radio sales world was upset over weekend by appearance in town of group of seven high-pressure salesmen and saleswomen, sent into town by Hearst to whip up-big for Hearst-owned WBAL, who immediately contacted merchants and oftered cut-rate ether time. First time that card-rates have ever been openly slashed to get biz by any Balto brundcaster. Not only are the three-other stations here letting out-grants of disapproval at this inno-

Baito bynadeaster. Not only are the three-other stations here letting out grunts of disapproval at this innovation, but many a time-tried WBAL advertiser is not slow at venting his opinion, chiefly because, in many instances, he has contracted for much time on station at card-rates and now does a burning when he sees what his rivals can get same time for. Five men and two women who comprise this special touring Hearst-sales body are offering merchants, alto-word spot announcement, plus five references for total of \$12,50 provided all sky plugs are consumed in one week. The 100-word spot can be inserted either morning, afternoon or evening, but the five refs are allotted early a, m. only period, According to WBAL's rate card, a 100-word spot costs \$35, while an early a, m. ref is assessed at \$5 per plug. Thus this cut-rate deal gives a merchant for only \$12.50 what, according to rate card, would cost him \$60.

Another angle is that these prices are far cheaper than any offered by any other local station, though the listed prices on WBAL's card are higher than any other station's

rates.
From time to time in Balto stations have bickered among selves, etten bluntly accusing one another of cut-rating cards on the q. t. to get big bulk biz from the judicler accounts. Now that open-faced cut-rating has been blandly commenced for the first time, the other three Balto broadcasters have as yet failed to get together to do something about it.

OUT OF A CLEAR SKY

Chi Broadcasters Assn. Stumbles
Into a Meeting

Chicago, May 5. Chicago, May 5.
Chicago Broadcasters Association
suddenly found itself in a meeting
last week, for the first time in a
year. And while the boys were
handshaking they decided to switch
a few of the officers. In the shuffle
Ben Kaney of NBC was elected
president; Ralph Atlass, who forsof even to show up at the meetlag, found himself taged as vp.,
while Jeff King of Columbia-WBEM
sets the double moniker of secretary-treasurer.
After settling the major problems

tary-treasurer.

After settling the major problems of the coming goff season, the slump of the White Sox and the probable Kentucky Derby winner, the boys voted an open hand resolution to play the good host to the N. A. B. convention in July. Then they adjourned, probably for another year.

Pat Stanton to Ireland

Philadelphia, May 5.
Pat Stanton, WDAS general manager, Icaves next month to make travel films in Ireland. Will be gone six weeks and is planning to exhibit pix before local Irish societies on return

Former flicker actor Stanton has had no experience behind a camera.

Rosenberg in Old Job

George Rosenberg, who recently resigned as sales manager of Aerial Publicizing, rep firm, has re-entered the outfit in his old ca-

pacity.

Hay intended to go into foreign anguage disc cutting and distributing, but that venture has become dormant for the time being.

Bill Bacher back at helm of Hol-lywood hotel after idling in Hawali.

'RACING MATINEE'

WAAB, Boston Devotes 2:30-6 To Race Track Infor

WAAB, one of John Shepard 3rd's two Hub outlets, is now taking up all of its afternoon space between 2:30 an 6 with racing news. Allotment of this time bloc to the nags started Monday (4) and will con-tinue daily under the label 'Racing

News of what the bangtails pay at the tracks, etc. is gathered by Yankee Network News Service, and is issued as spot anno between discs are played.

260 STATIONS DONATE TIME

hours gratis

weekly the Edison Foundation, Inc., 260 American radio stations are taking part in what is probably the biggest cuffo radio show ever

the biggest cuffo radio show ever to take place. Intention of the foundation is to propagandize the American public as to Edison-created wonders, etc., and the utilities contribution. Time is 'contributed' in 15 minute allotments. Originating in New York the networks are fed live talent quarter hour dramatizations of events in Edison's life. Other stations get transcribed versions furnished by foundation's stock company. Bruce Chapman-Jesse Butcher office is responsible for the idea and building of the programs. Will present different phases of the inventor's life, his youth, his creations, etc. Cast for presentations, etc. Cast for presentations includes: Geoffrey Bryant, John Barclay, Morgan Farley, Henry Gurvey, Paul Nugent, Joseph Granby, Alfred Hesse, Cecil Secrest, and Griffin Craft.

ED NORTON LEASES WAPI, BIRMINGHAM

Birmingham, Ala., May 5.
Bid of Ed Norton, local real estate dealer, to take over the operation of WAPI, owned by three Alabama educational institutions, was accepted yesterday (4) by Gov. Bibb Graves, acting for the State Board of Administration. It's a 15-year lease calling for increasing the power of the station from 5,000 to 50,000 watts and giving it unlimited operating time. Outlet now shares with KVOO, Tulsa.
Scripps-Howard was reported after station to tie-up with its local newspaper.

WANTS DAILIES TO TAKE LEAD

Feel NBC Should Not Use Facsimile for Newscasting Press Meanwhile Fears It Might Nurse a Frank-

TESTS STARTING

Lukewarm that newspaper owned stations have taken toward facsimile has reputedly produced a sense of dismay in the RCA duced a sense of dismay in the RCA and NBC organizations. With predominant opinion in NBC being against the network using facsimile for newscasting purposes, it is up to decide within the next several weeks what program policy is to be followed when NBC in conjunction with RCA undertake its facsimile experiments from a transmitter on the Empire State Building. Scheduled date for the start of these broadcast experiments is June 29.

Feeling at NBC is that as a network it should pursue the same

Feeling at NBC is that as a network it should pursue the same policy existing toward the casting of news by sound and refrain from including in its facsimile programs anything that would offer direct competition to newspapers. NBC has made this position clear to affiliated stations owned by newspapers and tried to interest them in assuming the initiative among independent broadcasters by exploiting the air-writing device to their own ends.

own ends.
Almost unanimous reaction reown ends.

Almost unanimous reaction received from newspaper quarters is that they see nothing to be gained in getting behind facsimile. By laying off facsimile during its experimental stages the newspapers figure they will not be contributing to something that might develop into a serious competitor, if not a frank-castein. View which has been voiced by the newspaper-broadcasters approached is that they would prefer to wait until they saw what trends facslimile transmission took before deciding what they were going to do about it.

Preliminary report on the programming outlook of facsimile is stated to be drawn up by NBC for submission to RCA within the next two weeks. Paper, besides containing suggestions, will describe the reactions obtained from newspaper publishers who are also in the broadcasting business.

DON LEE EXEC DUO IN N. Y. C.

56,060 watts and giving it unlimited operating time. Outlet now shares with "KVOO, Tulsa."

Scripps-Howard was reported after station to tie-up with its local newspaper.

Educational group made the lease available to any one who would in addition to paying a monthly rentap tu up enough money to finance the outlet's boost in power. Present operator of the WAPI is Bascom Hopson, his lease expires in August of next year.

Hayes at WNEW

John Hayes comes to WNEW, New York, as program director this week. He hails from WIP, Philly, where he held a similar post.

WNEW desk has been vacant for several months following exit of Walton Butterfield.

Ayer Scouts Lincoln Show

N. W. Ayer is scouting around for a new program for Lincoln Motors. CBS live up to its present west. It is no necessary to the complete the tone gottate a settlement. If Don Lee docsn't relement. If Don Lee docsn't relement it will acted the commercial portion of the watch and the agency, while a combination consisting of Ebot Crospby's and to the agency. while accombination consisting of Ebot Crospby's orchestra and Connie Boswell.

Material Used in Broadcasts May Not Be Published if Sponsor Forbids

No Surprise

Selection of the Stevens hotel, Chicago, as headquarters of the coming National Asso-clation of Broadcasters meet-ing came as a surprise to every one but the small indie sta-

Many small station man-agers happen to hold due-bills on the Stevens.

FOUR A'S HEAR **TALKS ABOUT RADIO**

Tenox Lohr of NBC, Roy Larsen of March of Time, Tom Revere of Benton & Bowles, and Robert J. Landry of Vaniety were the speak-Ländry of Vahibry were the speak-ers during last week's radio session at the annual convention of the American Association of Advertis-ing Agencies. Convention held at the Greenbrier, White Sulphur Springs, W. Va. was stage-man-aged by Tom Ryan of Pediar & Ryan agency and departed in sev-eral respects from the usual rou-tine of Four A's meetings. Ryan-was elected to the board of direc-tors, as was Raymond Rublcam of Young & Rublcam and Albert Shearer of Lord & Thomas, New chairman is Paul Cornell of Geyer, Cornell & Newell, Vice chairman is Henry Eckhardt of Ken-yon & Eckhardt. Raiph H. Jones, Cincinnati agency owner, is the new secretary. Re-elected to the treas-urership is E. DeWitt Hill of Mc-Cann-Erickson. ers during last week's radio session

Cann-Erickson.
Council representatives by districts include: Mark O'Dea of O'Dea-Sheldon, New York; H. B. Humphries, of Boston; C. Harold Marston, of Geare-Marston, Philadelphia; and H. M. Dancer, of Henri, Hurst & McDonald, Chi-

delphia; and H. M. Dancer, of Henri, Hurst & McDonaid, Chicago.

Although the convention naturally covered all phases of advertising, radio got what was considered a pretty thorough going into. Larsen developed the historic background and practical production problems of the 'March of Time' program. Talent problems. Yanxry's spokesman' discussed showmanship in general and traced similarities between moving pictures and radio. Major Lohr made clear some of his ideas with regard to a network's relationship to accounts and agencies, Non-radio speakers at the convention included Vaughn Flannery of Young & Rubleam, Tom Beck of Crowell, Marion Taylor of Vogue, Frank Coutant of Pedlar & Ryan, Clarence Francis of General Foods and Prof. George Vincent of the Rockefeller Foundation.

Principle that the right to publish radio scripts is limited by provisions of exclusive contracts between nsors and broadcasters was upheld Monday (4) by the Supreme Court in refusing to review a damage suit brought by Uproar-Boston against National

ing Co. and Texas Company,

Ing Co. and Texas Company.

Effect of the Supreme Court's action was to sustain a decision by the First Circuit Court of Appeals, which in turn upheld a district court opinion that Uproar Co. was not entitled to damages from Texaco and NBC for their reclusal to permit publication of scripts of Ed Wynn programs.

programs.

Complicated case was brought under the anti-trust and conspiracy laws, with the publishing firm requesting damages for the 'tortuois and illegal conduct of the web and

is sponsor.

Uproar claimed it acquired from Ed Wynn the right to publish operas' which the comedian broadcast on his Texaco program, and charged that NEC and Texas. Co., unlawfully interfered with performance of the contract with Wynn. The publishing firm also contended that the network conspired to prevent advertising of its booklet of Wynn scripts over the radio by inducing affiliated stations not to plug the publication. Simple damages, were claimed for the conspiracy and triple damages were sought under the anti-trust statutes.

der the anti-trust statutes.

District court upheld the arguments of NBC and the Texas people, perpetually enjoining Uproar from either pursuing its legal action or from publishing, advertising or selling the books. The low court also issued an injunction prohibiting the publishing house from making use of Graham McNamee's name as long as contracts between Wynn and Texaco or McNamee and NBC were in force.

Majority Opi

Majority Opi

Majority Opi
Majority of the circuit court held
that Wynn had a right to publish
the text of scripts which he prepared, but agreed with the district
judge that this privilege was ilmetied by the various contracts relating to the broadcasts. It was noted
that NBC held a contract with McNamee, under which the announcer,
agreed not to allow the use of his
services, name or productions except through the webs artistbureau.

Deal between Wynn and Uproar
provided that the comedian was to
collect 15% of the gross from sale
of the scripts, with a minimum
guarantee of \$500 weekly. In addition, at the end of the term of the
contract, the fire chief was supposed to pocket the difference between 15% of the gross and 50% of
the net.

NEWGOLD LOSES \$9,000 SUIT AGAINST CHAMLEE

By direction of N. Y. Supreme Court Justice Edward R. Koch, a

Court Justice Edward R. Koch, a fury on Thursday (30) dismissed the suit brought by Wilbert Newgold against Marlo Chamlee, opera and radio singer, for breach or contract. Newgold sucd for \$9,000, or 25% of the money Chamlee received for broadcasting on the Tony and Gus series.

Plaintiff claimed he had an agreement with Chamlee under the which he was to get John Weaver to write a script called 'The Organ Grinder,' which Chamlee was to broadcast. The latter instead selected the 'Tony and Gus' script written by George Frame Brown. The court decided there was no similarity between the two scripts and the evidence was insufficient as regards any agreement had between Chamlee and Newgold.

Reserve Funds for 'Specials' Seem In Favor with Nat'l Advertisers

Opportunism tendencies within the advertising world has resulted increasingly in national advertiser setting aside a portion of their budgets for the purpose of being able to take advantage of special openings and opportunities to hop

able to take advantage of special openings and opportunities to hop aboard topical bandwagons. This trend is apparent in the findings of the Association of National Advertising the Association of National Advertising Budgets, 1934-35.

Heretofore the general procedure was to-earmark the advertising appropriations pretty well in advance. Thus when 'specials' came along for which no provision had been made it was usually necessary to push extra fiscal resolutions through Boards of Directors. That is no longer easy since the days of '29 and throws budgets off balance, which is also frowned upon.

Reserves Rigger
igures show that of 241 sample companies, 20.38% had set up ad reserve funds last year, while in 1934-tile percentage wos only 16.86. Of the companies having reserves, 66.4% reported that they were, smaller; and 15.79% stated they were the same.

ANA study additionally makes lengthy breakdowns of media expendituries. Radjo was reported a being used by 30.38% of the companies in 1935; in 1934 the figure was 31.80%. This slightly declining percentage has nothing to do with dollar volume, but merely delineates wide extent of use by the companies under scrutiny.

ANA study (retailing for \$10 to non-members) is purely statistical throughout and offers no comments, but the material is phrased so that essentials are easy to detect.

N. Y. Station Shelves Its Boy-Meets-Girl **Program-Bad Stuff**

'Blind Date' series on WNEW, New York, has been jerked by the station, which decided the idea of getting strangers together for social purposes is 'bad stuff.' Listeners were asked to write in letters of qualification, with station mulling the best ones and then getting the two sexes together for an informal rendezvous via ether. Everything was to be done before the microphone.

phone.

Not stoppling there, however, a series of nitery spots was being contacted to fester the matches for hot spot stopovers. Series started, but after first one management reconsidered and thought that if any couples got loose it would reflect back on the Blow station and cause a headache.

CROSLEY BLOC HAS **BY-LAWS IN WORKS**

Cincinnati, May 5.
Broadcaster coterie aligned with
Powel Crosley, Ir., in the organization to be known as the Associated
Radio Stations, Inc., voted at a
meeting here last Friday (1) to
have the group's counsel, Sol Rosenblatt, to prepare incorporation
papers and to put in by-haw form
the purposes of the organization.
Gathering consisted of the organization's temporary executive board.
It was also decided to defer
lecting the regular officers and
board of directors until after the
floorporation papers have been approved and Rosenblatt has completed his writing assignment. Both

pleted his writing assignment. Both are expected to come throu h by the end of this week.

Rubin on Feen-a-Mint

Benny Rubin replaces Ray Perkins as ni.c, on the Feen-a-mint amateur show over Mutual the last Sunday of this month (31). He will have a Perkins tryout, Bill Kramer, as a regular stooge. Kramer is a secretary out of work.

Perkins starts a series for Standard Oil of Ohio over WTAM, Cleveland, May 26.

Hearst Okays

Washington, May 5. Communications Commission Communications Commission today (Tuesday) approved Hearst purchase of two Texas stations, but ordered hearings on plan to take over second pair from Southwest Broadcasting Co.

Immediate consent was granted for acquisition of KNOW, Austin, by Hearst radio and for transfer of KTSA, San Antonio, to a company headed by Elliott Roosevelt.

Examiners were ordered to

velt.

Examiners were ordered to delve into details of deal through which Hearst would get WACO, Waco, and KOMA, Oklahoma City, as well as transfer of KTAT, Fort Worth, to Raymond E. Buck, Fort Worth lawyer. KTAT deal is reported not part of Hearst transaction.

22,869,000 IS BEST POSSIBLE **ESTIMATE**

Lacking time to arrive at any methodology or extended research to date, the Joint Committee on Radio Research (set up by the AAAA ANA, and NAB) last week issued a 'best possible estimate' on set ownership to hold good as of Jan. 1 this year. Figure was frankly a stop-gap affair, and leaned heavily on gap artair, and reaned nearty on CBS-Daniel Starch surveys. It was apparently given out to keep radio circles in mind of the fact that the committee is functioning, and to supply webs with an overall set fig-ure. Latter quit issuing year-end figures on ownership since the com-mittee was set up.

mittee was set up.

Committee estimated that there are 23,869,000 radio families in the U. S.; and that there are 3,000,000 auto radios. No breakdown by counties was appended although one is promised within a few weeks.

This preliminary research in no way makes a drain on funds promised the committee for future extended prying into ownership data, listening habits, and other problems. Latter continue to be on the docket awaiting determination of methodology, time and money,

awaiting determination of methodology, time and money.
Current 22,856,000 figure was arrived at by using the CBS-Daniel Starch study as a base up to Jan. 1, 1936, and then adding on 1,413,000 new families for last year. The new ownership was determined by querying retail radio dealers as to how many of the 4,400,000 sets sold last year went to new families, and how many were repeat, sales.

'After issuing its conclusion, the committe made critical comments on its own work, but concluded that its figures, were probably very nearly correct since minor errors would cancel each other out. Work on the figuring was in charge of Alchman of the ANA; D. E. Robinson of the Federal. Advertising Agency; Paul Peter of RCA; Herman S. Hettinger of the Wharton School of Finance, and John Károl of CBS.

oan antonio, May 5.
Elvira, gal. warbier on 30-eent taxl program broadcast by KMAC, decided to walk the alsie. Sponsor footed the bill for wedding which was staged on taxi line's regular program.

Transcriptions

Samson United Corp., through the Hutchins agency, has placed an order for dramatized announcements with World Broadcasting. Campaign to be in behalf of the Safe-flex fan (electrical appliance with rubber blades that can't damage). About 150 stations to get the platterized hiurbs, probably on a 2-a-day basis, but no starting date or exact schedule set as yet.

Phillips Packing (soups) launching a test disc schedule in Providence over WJAR and WEAN, through the Blackman agency. Comprises one-minute e. t. announcements, 2-a-day for two weaks

Association of Auto Tax Payers releasing five-minute discs in Pennsylvania through the Hayes Advertising Agency, Philadelphia. Campaign designated to combat high gasoline taxes, and biz so far has been placed on Pittsburgh, Philadelphia, Harrisburg and other stations.

Packer Mfg. (in behalf of Scalptone) releasing an e.t. an-nouncement campaign for the near future, but no info on schedules available. Blackman agency in

lazo (manicure products), through Export Advertising Agency, spotting one-minute recorded an-nouncements over OAX4C-D, Lima, Perù, Will run several months, Set through Broadcasting Abroad.

Barney's clothing store, Abelson's Jewelry Co., Newark, and Canadlan Fur Trappers have authorized Bess & Schillin, Inc., New York, to make a series, of electrical transcriptions for them. Actual cutting has been started. All shows are being written and produced by Richard Morenus, program director of the agency.

Standard Oil campaign now hit-Standard Oil campaign now hit-ting South American markets is utilizing quarter-hour discs from the Langworth Feature Service, handled by Broadcasting Abroad, Ltd. Time placement set through McCann-Erickson and Conquest Al-

PLAY - BY - PLAY **BOOTLEGGED BY WDGY**

St. Paul, May 5. Unsettled weather has blown over the radio-baseball situation in the Twin Citles here, with WDGX broadcasting Minneapolis ball with out paying a cent for the privilege, while General Mills is forking out while General Mills is forking over close to \$20,000 for rights over WCCO. WDGY's rent-free method has been accomplished via the sim-ple expedient of hiring a building adjacent to the ball park and broad-

were ship was determined by querying restail radio dealers as to how many of the 4,00,000 sets sold last year went to new families, and how many of the 4,00,000 sets sold last year went to new families, and how many of the 4,00,000 sets sold last year went to new families, and how many were repeat sales.

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Meantime CBS has started overhauling its Starch data and will issue its own study on the American radio audience, its age and sax, listening habits, distribution and himomes. Web is also promotionally blurbing about the committee's use of its Starch figures.

MARRIAGE SPONSORED

San Antonio, May 5.

Elvira, gal warbler on 30-cent taxi program. Date of the studies was staged on taxi line's regular program.

Advance ball for wedding which was staged on taxi line's regular program.

Advance ball presulted in 500 persons cramming into the studies. Groom is E. B. People, non-pro.

New York Radio Parade

By Nellie Revell

Conventions and Songs

Following problem is giving the combined trouble shooters of NBC, CBS and MBS plenty of reason for ordering aspirin. The three networks have concluded arrangements for airing the complete goingson at the coming Democratic and Republican conventions. Outlets will furnish a most complete coverage with milkes and pick up points all through hall. But—and this is the problem—what will happen if, for example, the New York delegation desires to have their band play Tammany when a local political mogul arrives? Tammany is a restricted tune. And with each delegation having their own musical set-up liable to blare a song without warning, what'll be? The business of clearing songs will drive a huge staff to the opposition. And whoever does the cutting of the speech that is bound to be on the air the time that band plays a restricted tune will do much worrying about squawks.

Tele-Flash's Amateurs

Tele-Flash, the outfit servicing bars, grills, etc., with wired news flashes, sports results and music with the tunes on records, will start a number of pick-ups of dance programs from hotels for the pleasure of its customers. First pick-up will be the band at the Hotel Edison, Tele-Flash also readying to feed its cilents live amateur show that will be sponsored and originate in a local hotel. Outside of news and results they have never used live falent in past.

Rapped From Left to Right.

The March of Time program will be branded as pro-fascist in a special brochure shortly to be issued by the Communist Party. At the same time Squire William R. Hearst contends that the March of Time is a communistic menace. Orders have come through from the chief killing any mention of either the program or the magazine or any of its member mags in all Hearst publications, including the killing of the 10:45 listing on CBS. This is the program time for March of Time, Listings in Hearst papers have no CBS program mentioned between 10:15 and 10:45.

Papa Blue's Background.

Horace Papa' Blue is a radio director. He handles the Horn & Hardart show at CBS and the Tastyeast Pageant of Youth program on NBC. The latter program uses some 50 youngsters each week with Blue auditioning about 50 juveniles weekly for each new program. Prior to radio, Horace Blue was a professional hodysuard. One of his more famous clients was Grover Cleveland Bergdorf, the draft dodger.

Joe Jacobs Broadcasts

Joe Jacobs, the fight manager—he handles Max Schmeling—diguest shot on the late evening NBC Clem McCarthy program. Jacobs had everyone in panic with his cigar-chewing, pug-manager confidence, He, is the 'they can't hurt us' type. Joe kept his cheroot stewing all through the program. A fireman approached and said, 'No smoking' Joe said, 'So what?' and kept on smoking. Someone explained to the blue-coat that he was Schmelling's manager, and everything was hokay,

Can't Erase Association

Harry Reser and his sponsor, Cliquot Club, differed over the type of music Harry should play. Sponsor wanted the original Reser-banjo routine of 'Cliquot Club Eskimos' fame. Reser wanted to play dance tunes, So Harry wound up behind the bottle and off the air. Then came a number of road dates. Everywhere he went the 'Cliquot Club Eskimos' tle-up was used. He made a short for Warners and a super-size pop bottle wearing an Eskimo was a camera hog. Off the air and finds himself continually having to plug his ex-sponsor's product. So anyhow a dicker is now on for Harry to return to the air in the fall for Cliquot Club.

Scrambled Notes

Scrambled Notes

Scrambled Notes

Benton & Bowles press department has shrunk to the size that only Helen Strauss and Bob Wilkinson remain. Vance Babb and Ruth Barr were surprised with a dismissal and swell reference and check on Frieday eve. Charley Stark, ex-WIP announce, eloped with Marie O'Rourke of Philadelphia last week. Milton Berle is set for four weeks on the coming Jack -Oakie Gillette program. Berle do comedy spot. Oakie m.c., Dick Powell rejoins CBS' Hollywood Hotel program on this Friday night. Health of the best once again. Arthur Prop. BBDO radio executive, and brother Roger Pryor of pix, huddled for first time in long while in Pittsburgh Jast week-end. Arthur was handling the Intibuty of the Pittsburgh Symphony program. Roger doing personal appearances... Johnny Cantwell is playing straight for Clem McCarthy on his late sport spots at NBC. Final set-up on the Lipton Tea program with Ralph Kirberry and Al and Lee Reiser calls for a Monday and Wednesday morn WJZ local. Thursday evenings on WEAF it will be a network as far west as Kansas City, Fifteen minutes each show. Starts on May 11.

Stand By

When Abe Lyman, director of Jewish programs on WBNX, found that some 80 percent of automobile accidents are caused by confusion of ciderly Jowish women crossing streets in the Bronx, he asked the Police Dept, for several cops who would broadcast in Jewish. Now thrice weekly the policemen will air safety talks in Jewish on WBNX... Five Star Final program now airing over both WOR and WMCA sponsored by Remington-Rand rates highlight program mentions in New Jersey papers which credit the show to WOR only... Radio Orchestra Copp., Ed Fishman's outfit, has-a deal with the Hotel Rudy Value opens there on June 2... Donald Baln, CBS bird imitator of 'Renfrew of the Mounted' script, is the fellow gou laugh at in many of the Al Christic comedy shorts. He has the double Jointed Jaw... Charley Dornberger, the ork man, looking for a customer for his plane... Loretta Lee comes to town for three more programs at CBS before going South with Joe Haymes on a pa, tour... The Bob Taplinger office has installed a tele-typewriter for direct contact with their Hollywood office. Virgini Lindscy is new addition to the Coast office staft... Arthur LaTour, manager of CBS Playhouse number 1, is recuperating from an emergency appendectomy... The CBS and NBC Lucky Strike bands will do a switch appendent on the CBS and NBC Lucky Strike bands will do a switch appendent on the CBS and NBC Lucky Strike bands will do a switch act after thirteen weeks. Rich comes to NBC, Hoff goes to CBS. At least that's what has been decided on to date... Ned Weaver leaves the Welch Grape Juice, program atter, a long time of playing opposite Ireio Rich: Sponsor wanted him on a contract, which he hadn't been till now, but at no extra money. So replacements have been auditioned.

Nemo
Lester Gottlieb, of the WOR press staff, has been upped to post of publicity co-ordinator of the Mutual Broadcasting System...CBS v.b. Lawrence Lowman went South for the Kentucky Derby. Ditto Arthur Pryor and Ken Fickett of BBDO. They to handle the broadcast for Kool Cigs...Fickett family has the handling of this broadcast up their sleeve. Last year brother Homer Fickett handled the show...Boak Cater will do his May 18 broadcast from Havana. May 19 from Miami. May 20 will be handled by Floyd Gibbons. pinch hitting for Boake, who will be on way back to town aboard the Philico Cruise jaunt. This cruise is a prize for top salesmen of the Philco outfit.

FREDDIE RICH With Buddy Clark, manyame McGrae Band, Songa Band, Songa Band, Songa LUGKY STRIKE CIGARETS Sat., 10 p. m., EST WABC, New York.

Glord & Thomas)

Freddle Rich got Lucky Strike's

GBS series off to a corking start
last Saturday. Rich did more chan
carry out the Weshington Hill,
American Teneco prez, has laid
down the network bands. The
fast Rich has added good
and clanship plus a keen sense of
commercial values. Rich suavely
points up the melody and niftliy
interlards the rhythm with the result that the music not only lends
ties! pleasantly to the ear over a
long stretch but it is easy to dance
to. (Lord & Thomas)

itself pleasantly to the ear over a long stretch but it is easy to dance to.

As has been and is his policy Hill shrouds the cast on this stanza in comparative cast on the stanza in th

Earp Into Young

Baltimore, May 5.
Shelton Earp, who fortnight ago attached to WBAL as an announcer, this week has his last name changed professionally to Young. For broadcast purposes, his new handle is supposed to be more suppontous.

handle is supposed to be more euphonious. Second new name assumed at station this season. Some months ago Sidney Wolpoff became Sid Walton when doing mike announcing.

FOLLOW-UP COMMENT

Leopold Stokowski dominated practically all of the Kraft program

Leopold Stokowski dominated practically all of the Kraft program Thursday night (30) over WEAF, with the first half solid for the Philadelphia orchestra and certain stanzas in the last portion taken up again by the guest-conductor. Bing foreby in top singing and mc. position handled the cross-fire banter, but it was flat.

Louis Prima's groove was in the account and the contrast was a substance of the contrast will be substantially a substantial that the contrast was a substantial to the contrast will be substantially a substantial to the contrast was a substantial to substantial the contrast was a substantial to substantial the contrast was a substantial to substantial the contrast when in print, but J. Walter Thompson office smoothed it out quite expertly. Idea of allotting the symph first place was okay, and the quartet of classic samples reas. Especially the other listenness. Especially the other listenness. Especially the other listenness. Especially the conductor for the appearance.

Crosby managed to bring the program around for the Prima flash by tracing certain milestones in U. S. musical and front-page his town. Dipah' was Prima's offering to extended trumpet blasting.

Bob Burns, program's comic, and chorus were pushed in the background for this broadcast. Singer's chores were also clipped. Closing conversation between Crosby and Stokowski brought in the currently RCA-sponsored tour of the Philly orchestra. Latter's closing remarks were interesting saying that he was deading of the program of the pro

'INSURANCE FORUM' With Morris H. Siegel Lecture, Drama

30 Mi . Sustaining Tuesdays, 7:30 p.m. EDT WBNX, New York

Sustaining
Tuesdays, 7:30 p.m. EDT
WBNX, New York

On the assumption that everything connected with this stanza is on the up-and-up, 'Insurance Forum' is an able job. But its background is hard to turn into a natural program of the companies of the companies of alleged gyps, naming names and citing court records, Question naturally arises: What does Siegel get and what does WBNX get?

Station claims that its sole interest is, audience attention, and that its foreign dialers are so frequently, the objects of gyps that the program is a pattural' for them. The gram is a pattural' for them. The gram is a pattural' for them. The gram is a pattural' for them. The program is a pattural' for the program is depth of the program used to be on quarter-hours, and now has gone to halves, the bonus time being occupied with dramatization of particular gyps. The program used to be on quarter-hours, and now has gone to halves, the bonus time being occupied with dramatization of particular gyps. In the program caught for this review (28) started with a 10-minute lec-

He is billed as an insurance consultant.

Program caught for this review (28) started with a 10-minute lecture on weekly-payment policies, and how the beneficiary deem't always get his dough because the company can pay any blood relative in preference if it wants to Followed a dramatization of this evil wherein a widow was denied policy money because the company popure the company popure of the company of t

Jack Benny's fourth ether anniversary (3) characterized by a solld scripting and production job. Benny, continues to scribble his own shows, with Harry Conn (who next fall goes to Gilliette) still absent. Frank Parker and Don Bestor called in as anni guesters, and both of them: handled along ccc: c lines, This treatment, built on na sonality type of gagging, clicked better than a purely nostalgic approach.
Windup skit, woven around a Kentucky feud, had niches for the entire cast and guesters, and came

ANN HOLDEN
With Bennie Walker, Beth Dawson
Home Economics Talk
15 Mins
PET MILK AND TILLAMOOK
CREAMERY ASS'N.
Thurs, and Fri., 10:30 a.m.
KFI, Los Angeles

(Gardner Adv. Agency)
(Bostford, Constantine Gardner)

(Bostford, Constantine Gardner)
This crew has been audiencetested during its long service with
Woman's Magazine of the Air, a
hot fav with the mmes...who toil
and scrub in the kitchen. Which
may or may not be the reason, although it certainly affile buffer takes
them one day, cheese company the
next.

Not the spore of the deep company the set of the set of

vicarious substitute for the head of the house.

Strictly for women and spotted nicely for their convenience. Commercials overboard as is the rule in this type of show, but the shank of the mornings to dames who struggle for something new to put on the breadwinners plate.

Program fed to five spots on the NBC red.

Helm.

Williams Resigns

Herschel Williams handed in his resignation from the J. Walter Thompson agency. His departure date is May 31. He may His

departure date is May 31. He may in the meantime line with CBS program department. Williams decided to quit when he was transferred out of the agency's radio department. He joined Thompson over three years ago.

Bradley at WBAL
Baltimore, May 5.
Boland Bradley yesterday (Monday) joined staff of Hearst-owned
WBAL as assistant program-director.
Shifted here from staff of Hearst-owned WINS, New York.

CURT PARKER With Irene Gedney, Florence Knope, Frank Seibold Frank Seibold 15 Mins. PARKER PAINT WORKS Friday, 9:45 a.m. WHAM, Rochester,

Friday, 9:45 a.m.
WHAM, Rochaester,
Curt Parker, 'Hometown Philoscopher,' scores again in his own ypical style in this no program. His four minutes in program. His four minutes and program philosophizing every-day life is paid with fun and good sense. His picture of girls and boys of the old days' at church, at the garden gate, in school and at graduation was one to conjure up memories. The vernacular and slang of those days was calculated to create a few laughs.

Musical setting is excellent with frene Gedney at the plano, Florence Knope, violin, and Frank Selboid, fute. Talk was introduced by Seeing Nellie Home,' and other numibers included Shepherd's Dance,' Olffiel credits at beginning and end of program by Announcer Al-Sisson stress Parker points, but tend to benefit all paint firms by making listeners paint conscious. Listener to the first show called the Parker company for a complete house-painting job.

NORMAN FRESCOTT

NORMAN FRESCOTT

NORMAN FRESCOTT
'Tree of Knowledge'
Talk
15 Mins.
CALIFORNIA DENTAL SUPPLY
Thurs., 8:30 p.m.
KNX, Hollywood
This one time vaude mentalist
has carved a niche for himself in
coast vadio. Profesh treatment of
a spouting of knowledge gives it a
certain entertaining aspect that
makes it as interestim-best that
where the state of the state of the state
where the state of the state
where the state of the state
where the state of the state
that the state
that state in water keeps
flowers fresher longer. Or maybe
you didn't know about how the 1889
election came out. In the abstract
makes it pulatable. His gagging of
topical affairs also good for a laugh
Only sour note was his recital of
an accident in which the plugged
product (a mouthwash virtually
saved a man's life: That's reaching too far and might reflect on the
credibility of what went before.

Helm.

NO COUPON TO CLIP

But WLW has available three new radio programs, each of which has outstanding commercial possibilities.

Usually we do not shoot program ideas from a shotgun. These three shows, however, can be successfully applied to such a wide variety of products that this ad seems to be a simple way to mention them to many executives who might be interested.

Naturally, we will gladly send details on request.

WEEK OF MAY 6-12

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. in unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); W (Wednesday); Th (Thursday);

(Monday); Tu (Tuesday); (Friday); S: (Saturday).

'Life Studies' Tom Powers 'Needbam. L. &

RELLOGG 5:30-Daily Ex. Sp-WJZ Singing Lady freets Wicker

KRAFT-PHENIX

10-Th-WEAF
Bling Crosby
Toscha Seldel
George Raft
Una Merkel
Jimmy Dorsey Oro
Bob Burns

*J. Walt, Thomp.

LADY ESTHER 8:30-Tu-W-WEAF

Wayne King Ore

MAGFAIDEN.

'Tries Niery'
Post Niery'
Post of Hums
Percy Henns
Nod Wever
Wilmer Walker
Alice Theineart
Holen Spring
Fred Paicel, rg
Lucfile Wall
Allyn Josephar
Varthur Kudner
Varthur Kudner

DE. MILES LABY
(Alka-Seltzer)
9:30-Sa-WJZ
WLS Barn Dance
Ridge Runners
Uncle Ezra
Lulu Belle
Maple City 4

TIB M-W-F-WEAR
Uncle Erral Radio
Station EZRA
Pet Barrett
Cliff Soubler
Carleton Guy
Nora Cunnen
"Wade

Betty Stone

AIODERN FOOD
PROCESS CO.
4:30-Tu-WJZ
Charles Sorce
Harry Swan
*Clemente Co.

MOILE 9 p.m.-Tu-WEAF Voice of the Pen-ple' Parks Johnson Jefty Belthier 'Sighl-Goble PECHIC BORAX S9-Th-WJZ Death Vally Days'

NBC

AMERICAN CAN 9-Tu-WJZ Ben Bernie & Lad Lanny Ross Fuller-Smith-Ross

AMERICAN
HOME PRODUCTS
(Anacia)
Basy Aces
WJZ-7 P.M.
Tues. Wed. Thur.
Goodman Ace
Jane Ace
Mary Hunter

Mary Hunter

(Kolynes)

Mon-B-WEAF

ammerstein' M. H

Ted Hammerstein

Mildred Harris

Chaplin

Benny Davis

Lazy Dan

*Blackett TOBACCO
AMER. TOBACCO
10 p.m.-W-WEAF
A! Goodman Ore**Lord # Thomas
AMER. BADIATOR
7:30-Sup-WEAF
Fireside Recitals
Sirunt Nilsem
Wille Morris
Frank St. Leger
Ore
Ore

Sile A. 6. F.

Barry Horlich

Borry Horlich

Barry Horlich

Borry Horlich

Barry Horlich

Clay

Borry Horlich

Clay

Clay

Clay

Conec,

Con

ISRISTOI MYERS
9-W-WEAF
(Sal Hopatica)
(finena)
Pred Allen
Portland Hoffa
Elicen Douglae
Jack Smart
Poter Van Steedan
'Young & Rubicam CARNATION MILE 19-M-WEAB Juliaby Lady Maud Muller M. L. Bestman Buth Lyon Brwin, Wassy

S-F-WRAE

Jessica. Dragonette-Bosacio. Bourdeni O-Quartet. Thomas COOR. & SAN 630-Su-WiZ Mar Fron Conk's Matherim La Prade Lew. White werthelmer COX GELATINE Il a.m.-Thurs, WJZ lack Berch 'Katz

Jack Berch

Kalz

Kalz

Lo-Tu-WEAF

10-Tu-WEAF

Eddle Dawling

Ray, Daoley

Helen, Ward

Bry Goodman's Ord

J. W. Thompson

*J. W. Thompson

Fry Control of the Co

FITCH
7:45-Nu-WEAF
Motin Sisters
Ranch Bays
*L. W. Ramsey

L. W. Ramsey
GENERAL FUODS
(Magwell)
Show Boat'
Lanny Ross
Frank McIntyre
Jones & Hare
Vaughn de Leath
Vaughn de Leath
Cavaliers
Hillips Carill
Ben Bernie
The Westerners
Gus. Haenschen Orc.

Molasses in Jar Watter Tetley. Laurle Massey Walter Cassel. Clyde Barrie Southernaires Winifred Cecil Louise Mossey Benton & Bow (Jell-O) 7-Su-WJZ

7-Su-WJZ
Jack Beany
Frank Parker
Don Beeter.
Mary Livingston
Johnny Green's Or
kenny Baker
*Young & Rubleam
GENERAL MILLS
(Gold Medal)
10:45-W-F-WEAF
Betty Crocker

Betty Crocker Cooking Recipes *McCord Co.

Hequick)

(Blequick)

4-Daily-WJZ

Berty & Bob'
Edith Davis

Dorothy Shidler
Elizabeth Relier
Lester Tremanne
Loretta Poynton
Frank Dane

Blackett

GEN

Prank Dane

Blackett wirder

GEN. Mitrider

D. M. Sta-WEAF

Belon Gleadon

Heien Geledin

Carlo Mozelli

Armand Tokkolond

G. Motorn

G. D. Prov

HORLICER

HORLICER

HORLICER

HORLICER

Gallication Ora

C. D Frey

BOBLICUS

MOBLICUS

(Glo-Co) 7:45-Th-WEAF

Edwig W. Whitney Luncucine Fowley Jean King Jack McBryde Joseph Bonima Ore McCann-Erick WEAF Amos 'a' Andy Freeman Gosden Charles Correll Lord & Thomas

PHILIP MORRIS Phillips Lord 3 Sweethearts 1.co Reisman's Ord

Phill Dusy
Pill.LSBURY
Today's Children
10:30-Daily-WyZ
Irma Phillips
Walter Wicker
Bess Johnson
Irene Wicker
5.ucy Gillman
Fred Von Amon
Jean WcGregor
-Hutchinson

Jean McGregor
- Hutchinson,
PITTABURGH
PLATE CLASS
- PICTABLE
- PI

"McJunkin
"CTPR & GUBBLE
((rrise)
3:30 Dally Ex. SaSu-West-10 a.m.WJZ

VIO & Sade
Act Van Harvey
Billy Idelsoh
Berndine Flynn
6:15-Tu-Thu-SatWJZ
(vory Stame Club

WJZ

(vory Stamp Club

C

Mantos Ortega
GUAKER AOAS CO.
Kaitenmeyer's Kipdergarten,
Kaitenmeyer's Kipdergarten,
Kaiten Aoas Co.
Marion Jordan
Jim Jordan
Jim Jordan
Jim Jordan
Jim Jordan
Merrill Fugit
Harry Kogen Ord.
**Eord & Thomas
WEAF

WEAF**

Marion Taller

Garden and The Cord

Garden and The Co

**Garder C. **
**Q P. **C. **
**Q P. **C. **
**Land **
**Land

Stoy Bargy Ramona King a Men Durelle ck Gardiner (eggy Stanton ctor Young Ore.) Walt Thompson

11

SINCLAIR
9-11-WIZ
Malcolm Claif
Sincian Ot
Bill Childs
Fritz Claric
Joe Parsons
Cliff Soubler
Harry Kogen
*Federal

*Fadoral
STAND. BRANDS
(Royal Fruit
Gelatin)
D-Sat-WEAF
Frank Fay Calling
Frank Fay
J. W. Thompson
(Chass & Sanbora

S-Su-WEAF A. R. Spencer, Dir Amateur Show Maj. Edw. Bowes Graham McNamse (Royal Gelatine)

S-W-WEAF
One Man's Family
Carleton E. Moors.
Dir.
I. Anthony Smythe
Minetta Ailen
Michael Rafetto
Kathleen Wilson
Barton Yarborough
Bernice Berwin

Bernice Berwin

(Fielschmann)

8-Thurs-WEAE

G. Thompson, Bir.

Rudy Vallee and
His Conn. vanke
Jean Horsholt
Peter Lorro.

Hildegarde Holliday
Todd Duncan &
Chorus
David Oliver
(Rnyal Gelatine)

David Ollver
(Ruyal Gelatine)
7:30-Su-WJZ
Bakers Broadcast
Robt, Ripley
Ozzle Nelson Oro.
Harriett Hillard
J, Walt, Thomp

J. Wait. Thomps
STEBLING PROD.
(Bayer's Asplrin).
8:39-Wed-WJZ.
Lavender and Old
Late'
Gus Haenechen Ore
Frank Munn
Lucy Monroe
Frital Scheff
*Blacketf

Bayer's)
9:38-Su-WEAF
'American Album'
Frank Munn
Lucy Monroe
Arden & Arden
Gus Haenschen Orc
Bert Hirsch

(Phillips Mag)

9-F-WEAF

Walts Time'
Abe Lyman Ore
Bernice Claire
Frank Munn

Prank Muna
(Dr. Lyons Toothpaste)
P-Su-WEAF
Manhattan MerryGo-Round'
Rodney MoLennon
Rachel Carlay
Men About Town
Andy Sannella Orc
Blackett ucky Strike Cigs 10-Sa-WABC 'Your Hit Parade' Buddy Clark Margaret McCrae Freddle Rich's O' *Lord & Thomas

4:15-Mon to Fri-(Dr. Lyons Tooth-powder) WJZ Buck Stage Wife Stage Wife Stage Wife Stage Wife Stage Wife Stage Wife Stage S

Beatrice De Sylvera
Flackett
Slackett
Slackett
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S

CAN PRESIL (SOUD)

DE-WARD

Hollywood, Hotel
Ray Kenny
Jean Dickenson
Ballote,
Edw. (G. Robinson
Joan, Blonder,
Ray Mondel,
Ornato Julee)
Start-WARD
Burns & Allen
Grown Start
Start & Start
Start
Grown Start
Grown Mark
CHRINSLER
STARWARD
CHRINSLER
CHRINSLE

M. Warmin's Ore Chorus
"Lee Anderson Adv. COLGATE-PALM-COLGATE-PALM-PS-Sn-WABC
"Ziegfeld Foilles of the Air" Benny, Fields
Benny, Fields
Jack Arthur Al Goodman's Ore (Super, Suds)

(Super Suds)
11 n.m.-M to F
WABC

Columbia

Johnny Houser Reb Laurence Lennen & Mitch Inc.

CORN PRODUCTS
12:18: M.W-F-Sa-WABC
Musical Revertes
Stuart Churchili
Orson Wells
Ken Wood's Ore
'B. W. Hellwig ACME PAINT miling McConnell Henry, H. & McD PRODUCTS

(Louise Philipps Cosmetics) 7:30-F-WABO Paris ight Life' Armida Pierre Le Kreune Blackett- "H

7:30-Tu-W-Th
WARD
Kate Smith's Coffe
Time
Ted Collins
Jack Miller's Ore
'Parls & Peart

AMERICAN HOME PRODUCTS (Edna Wallace Hopper Cosmetics) 11:15 a.m.-M to F WABC

WABC
Trent:
Virginia Clark
Marle NelsonEugene McGillen
David Gothard
Hilda Graham
Audreg McGrath
Mary Calvert
Lawrence Salerno
(Kolynos).
WABC-11-30 A M

CREAR OF

6. M.W. P.-WAID

Buck Ropers

Matthew Crowley

Matthew Pryor, Jr.

Matthew Crowley

Matthew Crowley

Matthew Company

Matt (Kotynos)
WARC-11:30 A.M.
Mon. to Fri.
'Just Pisin Bill'
Arthur Hughes
Ruth Russejl
James Meighan
Curtis Arnail
Geneva Harrison
Ray Collins
(Kissproof)
(Outdoor Girl)
11:45 a.m.-Mon to

Forne Chas. Cockerlil *N W. Ayer GEN. BAKING 5130-Su-WABO

GEN. TRAKING
DIG STOS-SE-WABO
Julia Sanderson
Frenk County
Frenk County
Frenk County
The County
Three Josters
Jack Shiket Ore
Jack Shi

Lerraine Pank Joe Wilton Peter Dixon Billy Halop John Pattle John Shea *Erwin-Wasey

(Outdoor Grand American Man's Darling Peggy Allenby

Darling
Peggy Allenby
Ed Jerome
Ethel Remey
Carl Swensoa
Ona Munson
Blanche Sweet
(Blsodol)
8:30-F-WABO

B. SO-F. WABO

Bway Varieties
Oscar Shaw
Carmela Ponselle
Elizabeth Lennoz
Victor Arden's Ore

Engließ Flon
Wast
B. p.m.-Ta-WABC
Lazy Dan, the
Minstrel Man'
tiving Kastman.
Blackett

AMERICAN TOBACCO CO.

"Lord & Thomas
"ATTIAN'19" The N.
"1:30-Sn-WAHC
'Atlantic Family
'Tour
'Frank Parker
Bob Hope
Bob Hope
Bob Hope
Bosemary DeCamp
Go Granby
Rod'. Nichols-Orc
'N. W. Ayer
CAMPRELL
(Soup)

John Shea
"Erwin-Wasey
KKLEKNEK
12:00-M to F-WARD
MARY
MARY
MARY
John Crusinberry,
Joane Crusinberry,
Joane Crusinberry,
Joane Clains
Hobbit C. Gri
Bobbit C. Gri
Green
Hotty Lou, Gerson,
Hab Flaite
Murray Forbes
Marjorie Hannat
Isabel Randoiph
Lucille: Hissing
Lucille: Hissing
Lucille: Thomas
C. KERLEGER

*Lord & Thomas G. KRUEGER (Beer & Ale) 7:15-Tu-Th-WABC Kreurer Musical Tonat' S Schermerhorn Jerry Cooper Ray Block's Ore *Blow

Ray Block's Ore
Blow
Laby ENTHER
Laby ENTHER
Laby ENTHER
Laby ENTHER
**Stack-Gobie
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**Stack-Gobie
**Lehn & Fink
**Check-Gobie
**Bator

"Bitter Sweet"
Bitter Sweet
Bitter With
Bitter Sweet
Bitt

LIGGETT &
MYERS
hesterfield Ci MYERS (Chesterfield Cigs 9-W-WABO Lily Pons

Lily Pons

10-T-WARC
Kny Thompson and
Rhythm Singers
Ray Heatherton
Andre Kostelanetz
Oro throughout
Newell-Emmett

10HAWK CARPET
MILLS

12:45 Daily Ex. Sa-

Bernice Claire abe lyman Dilver Smith Su-WARG tar Johes and tar Johnstone Wan Zante ence Alsone de la contra del contra de la contra del contra de la contra de la contra de la contra del contra

TEWARTWASKED

IO-IN-WARD
Lysbett Truches
Bob McCoy
Art Thorsen
Egorice Fleit Ore
Bernie Mattison
Campbell Sisters
Radio Ramblers
Jerry Browne
Charles Goodman
E. S. THEACCOS U. S. TOBACCO (Dill's Best) 8:30-31-WABO

MATIONAL ICE

NATIONAL ICE

10-Th-WARD

ANTONAL ICE

10-Th-WARD

ANTONAL ICE

10-Th-WARD

Mary Pickford

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Glen' Gray's Ore
Willim C Sety Co
SOCONY VACUUSS.
SOCONY VACUUSS.
Flying Red Horse
Traver Singed Horse
Traver Singed
A Red Horsemen
Taver Singed
A Red Horsemen
Taver Singed
A Red Horsemen
Taver Singed

Hour & Charm
Phil Spitalny'e Alla
Girl Ena.
Arlene Francis, m.e.
Maxine
3 Little Words
Evelyn Kay
Francis Core
Roppylle & Lois
Pat Hardington
Grey Adv Agency

Mutual

CROWN OVERALL
7145 P.Mr. TinFleasant Valley
Froite Colorates Wayne
Devore Sia
William Graces
Froite
General
145-55-65
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*Frey
ISOLA
4-Su-WOR
'Ave Maria Hour'
'Adelaide Kiein
'Glorin Moore
Alfred Koran

Jane Marr Sarah Perry Wilmer Walters William Crimmis *Flanagan

Himan Brown, Dir.

Fietcher & Ellis

WAREY PRODUCTS

12-Daily Ex. Sa.

6:35-Su-WARU

Volce Experience

M. Sayle Taylor

WILDROOT CO.

7:30-31-WARO

Charloters 2.

WAL WRIGLEY

10:30-Daily Except

Bat-6a-WARO

March of Time

B D & Q

ZOTOS

(Machineless

(Machineless

(Machinelese Permanent Waves)

6-Su-WABO

William Crimms
**Planagan
**Planagan
**Sen, Thu-WOR
**Morning Jata Witk
**Norling Jata Witk
**Norling Jata Witk
**Norling Jata Witk
**Ponahue & Cos
**PURTTY
**PURTY
*

"Hanff-Metzeer
SSR CO.
(SSS Tonic)
S.39;F-WOR
"The Mindle Pox
Mary E. Wood
Balley Axton
William Stoess Ore
"Johnson-Dallis
WASEY
(Zemo)

M to Thu-11:15 Su-3-WOR 'Lampfighter' Jacob Tarshish *Erwin-Wasey WANDER CO.
(Ovaltine)
3-M lo F-WOR
Molly of Movies'
Kirby Fawke
Gene Byron
Blackett-S.-H.

CBS USING AMSTERDAM ROOF OVER SUMMER

Roof theatre atop the New Amsterdam, N. Y., which has been principally used for broadcasting this season by WOR-Mutual, will also have CBS using the spot during the summer and autumn. CBS, has made a deal for 26 weeks' ethering from the aerial house.

Hudson one of three Broadway theatres under lease to CBS, will be redecorated during the summer. Station also broadcasts from the former Avon and Little.

Expose Bill Goodwin to New York's Influence

CBS has brought Bill Goodwin on CBS has brought Elli Goodwin on from the west coast to imbue him with Columbia program policies and methods before assigning him to an executive position with the network's Los Angéles setup. Goodwin was formerly production manager of KHI, Don Lee key outlet.

Last week's exit from Columbia's program department was Georgia Backus. She was on the continuity staff.

"GOING TO TOWN"

Cleveland is the metropolitan center of Northern Ohio. The only high power, clear channel station in this populous section is WTAM. Advertisers who use the services of WTAM cover the entire Cleveland Chamber of Commerce Retail Trade area—a rich, responsive market.

VTAM

50,000 WATTS CLEVELAND

One of NBC's Managed and Operated Stations

Sinith Ballew Warren William Virginia Bruce Patsy Kelly Ty Cobb

Ned Wever

*Kasjor

WISCONSIN

ALUMNI

REFEARCH

FOUNDATION

4:15-Fri. & Mon.

WEAF

*Phillip Lord

Seth Parker Quartet

*Geyer. Cornell. N.

WYGONERDEN'S

WOODBURYS
9:45-Su-WJZ
Paul Whiteman
Beatrice Hagen

The Goldbergs Gertrude Bergers Gertrude Bergers Gertrude Bergers Byerett Shane Rosslyn Siberon Richard Clark Clara Langsner (Palmolive Shave) Clara Langsner (Palmolive Shave) Clara Langsner (Palmolive Shave) Alice Reinhard Alice Reinhard Matter Growley Lord Matter Smith Matt Growlowles Wonder Bread) CONTINENTAL HARKING G.45 Bully Cas & A Monder Langs and Control C

OIL CO. PREZS THREE RADIO **STATIONS**

Tittle Rock. Subject to usual approval of Federal Communications Commission eral Communications Commission radio stations KTHS, Arkansas' sole NBC outlet, will be sold to Colonel T. H. Barton, Lion Oil Company president, and the transmitter, station, etc., transferred from its present location at Hot Springs to Little Rock.
At the same time Ed Zimmermann, former NBC official, becomes general mahager of Colonel Barton's radio properties, which include station KARK, Little Rock, and a station in El Dorado, Ark. Understood efforts are being made to obtain a station in Jonesboro, Ark.
Larry Minert now acting as manager of KARK, Little Rock, replaces Howard Schumann, resigned. Minert came here several months ago from El Dorado, Ark.
Sale price by Hot Springs Chamber of Commerce to Colonel Barton for KTHS reputed to be \$75,000, of which one-third is to be paid immediately, the remainder to be divided over five years at \$10,000 annually.
Station formerly owned by Hotel radio stations KTHS, Arkansas'

vided over five years at \$10,000 annually.
Station formerly owned by Hotel
inington, which will receive \$15,000
as settlement. This means \$60,000
will go to C. of C. to be used for
advertising and magazine advertis-

Ted Braun Scrams N. Y.

Thomas Lee Artists' Bureau has given up the New York ghost. Last fall Ted Braun of the Don Lee network came on from the Coast and opened a N. Y. office in Radio City to book radio bands and artists on

With the American Federation of lusicians' disenfranchisement of the Tommy Lee bureau, Braun is heading back to Hollywood.

20 1

To the Cleaners

Rochester, May 5.

Phill Van Tassel, who takes the part of a trooper in WHAM's State Trooper dramatic series and sells vacuum cleaners on the side, was nabbed the other night by a regular cop for speeding.

Van Tassel paid a \$5 fine, meanwhile getting acquainted with the policeman and ending, up by selling him a cleaner.

ELASTIC TIME ARRANGEMENT

To accommodate stations which have previous baseball broadcasting obligations. Continental Baking is having its 'Renfrew the Mounted' series on CBS recorded, These outlets will then be free to clear the progr m in any 15-minute spot that comes available after the end of the play-by-play airing, as long as it doesn't go on later than 7:15 p. m. It is the first time that a show already on the air has entered into such arrangement. In the case of WJR. Detroit, and KMOX, St. Louis, the flexible scheduling idea becomes effective May 15.

MELVIN BLOCK LOOKS RADIO SPOTS OVER

In order to be in or the ground floor of next fall's local radio picture, Melvin Block, v! president and chief of advertising for the Omega Chemical Co. (Omega Oil) has started on a radio station tour. Will take him over a large area and last a corple of weeks. Specific object is to get info on competitive station situations, time available for next fall, suitable shows that are for sale etc.

Omega account is handled by the Hueband & Thomas agency, New York. Used a spot campaign last fall, and intend to repeat this "ean.

NBC TAKES SPECIAL COMMERCIAL AWAY FROM MUTUAL; REDS, BLUES LINKED UP

American Oil's Preakness on May 16 Goes to NBC Macfadden's Big Summer After Aggressive Sales Service Overcomes Fixed Policies-On a Split Web

business NBC departed from two set policies, one, of never nitxing blue (WJZ) and red (WEAF) basic stations on a single hookup and the other, having to do with the taboo placed on the sale of split networks after 6 pm.

Loss of the account brought a militant reaction from Mutual officials. They interpreted the strides which NBC took in competing for the contract as the opening gesture of a campaign on the part of not only NBC but Columbla to elbow or stymie. Mutual whenever possible. Mutual was under the impression that it had the deal with American Oil all set but the signature when the web's New York office got a call Friday afternoon (1) from the Joseph Katz agency advising it that the agency was sorry but an NBC hookup had been decided on for the turf event. The commercial had originally named Clem McCarthy as its choice for the milic assignment and when NBC refused to sell his services to Mutual the latter submitted Bryan Fields, turf expert for the N. Y. Times, as a substitute. After Amoco had approved the suggestion the NBC sales department stepped into the picture and offered the account of split network along with McCatthy's services.

Split Net Work

NBC last week ractically stated with the blue, held the broadcast rights locally to the product involving American Oll's broadcasting of the Preakness from Primilco, May 16. In getting the business NBC departed from two set policies, one, of never mixing blue (WJZ) and red (WEAF) basic stations on a single hookup and the other, having to do with the taboo placed on the sale of split networks after 6 p.m.

Loss of the account brought a militant reaction from Mutual of ficials. They interpreted the strides which NBC took in competing for the contract as the opening gesture of a campaign on the part of not only NBC but Columbia to allow or NBC separation of its deal with NBC seal and the subcover of the contract as the opening gesture of a campaign on the part of not not not not seal of split to allow or NBC separation of its deal with NBC separation of its deal with

\$200 per outlet.

NBC's explanation of its deal with Amoco is that it merely reacted in a businesslike manner to the exigencies of a peculiar situation. The hookup may indicate some severe stretching of policles, but it did not expect any repercussions to develop from customers who have denied similar privileges of network splitting.

More complications developed

splitting:

More complications developed
Monday (4) when it was found that
previous commercial obligations
barred NBC from clearing the
Preakness over WEAF and KYW.
Mutual stepped into the breach with
an offer to feed the program to
WOR, New York, and WFIL, Philadelphia, which is also affiliated
with the NBC blue. Also to give it
to the balance of Mutual on a sustaining basis.

Split Net Work

What necessitated the mixing of a blue outlet with an otherwise all red setup was the fact that WBAL, Baltimore, which is at McRaney as musical director.

Increase in radio schedule has been made by Macfadden with the result that True Story Court of Human Relations' (NEC red) will not be dropped for the summer. Original idea was to lapse this sand Original idea was to lapse this stanza during the hot months, and buy the 'Goodwill Court' for Mutual and Intercity with simultaneous airing.

neous airing.

Both shows will now go on, since the appropriation upping. Mutual and Intercity job will stair June 7 at 10:30 p.m. EDT. Ruthrauff & Ryan is in charge. Court of Human Relations, hitting 27 NBC outlets, is handled by Arthur Kudner.

Are Hillbillies Musicians Asks 257, Nashville

Nashville, May 5.

Whether or not to require mem-bership in the union of performers on WSM's Saturday night Grand Of on WSM's Saturday night Grand Of Opry is being discussed by Nash-ville Local, No. 257, American Federation of Musicians. Bob Payne, local secretary, said word would have to come from New York headquarters before action could be taken.

Question involved is whether hill-billies are 'musicians.' Many on the WSM shindig don't know one note from another. Native artists usual-ly don't come by their skill on fiddle and guitar by any system of cleffs and scales.

KYW has won its present leadership through sheer program excellence. Not only does KYW carry all Red Network commercials and Philadelphia's largest local commercials . . . but the majority of KYW's own sustaining programs are taken by the network because of their excellence.

You can depend on the station with the best programs.

PHILADELPHIA, PA.-10,000 WATTS RALPH A. SAYRES, Director of Sales

640 Channel, Two Years on Docket, Settled by Wholesale Refusals

VARIETY

Washington,
The 64' k, c. case which has been hanging fire for over two years was last week given a housecleaning by the Federal Communications Commission when it turned down every one of the bidders for a tranchise on the wavelength. The situation as regards the midwestern and eastern ends of the channel is back to where it was before the scramble started. Impression in broadcasts circles is that the commission elected to toss the whole mess into the wastepaper basket rather than stir up a political whirlwind just before the national elections.

Wholesale nixing involved the following bids:

Kunsky-Trendle Broadcasting Co. assignment on 640 k. c. with 10,000

watts.
Irving Sisson, Pittsfield, Mass.,
1,000 watts, daytime, on 640 k.
Eastland Co., Portland, Me., 100
watts on 640 k. c.
WAIU. Columbus, ,, shift from

watts on 540 k. c.

WAIU, Columbus, , shift from
640 to 570 k. c., change power from
500 watts to 750 watts nights, 1,000
watts days, and change time from
limited to specific hours now
signed to WKBN, Youngstown.

KFUO, Clayton, Mo., switch from
500 watts nights, 1,000 watts days
to 1,009 watts throughout and
change hours of operation from
sharing with KSD, St. Louis.

WORC, Worcester, Mass., shift

Share-the-Gas

Buffalo, May 5.

Idea for new Safety Patrol broadcasts of WKEW originated with Roger Baker who does a sports spile isponsored by Kendall gas. Safety Patrol is sponsored by Socony.

First winner of \$10 prize for day's safest driver was chauffeur for local Texaco distrib.

from 1,200 to 640 k. c., increase power from 100 to 500 watts.

WAAB, Boston, shift from 1,410 to 640 k. , increase power from 500 watts to 5 kw.

WFLA-WSUN, Clearwater, Fla., change frequency from 620 to 640 k. c, and increase power from 250 watts nights, 600 watts days to 5 kw. throughout.

WJAY, Cleveland, shift from 610 640 k. c. and change from 500 watts days to 500 unlimited.

Bob Kaufman Quits

Chicago, May 5. Bob Kaufman has resigned n. bob Kaufman has resigned as program manager for Columbiawhen from WBBM. Kaufman moved into the for program department several months it and from Bobby Brown, recently named commercial program supervisor, shift will succeed.

OUSTER TRIAL ON AIR

WNOX, Knoxville, Has Lively Po-

Knoxville, May 5.
WNOX went into politics here with a five-hour broadcast of dramatic ouster proceedings continued. matic ouster proceedings agains City Manager George Dempster Station officials decided on broad

City Manager George Dempster, Station-officials decided on broadcast when city council moved meeting from the city hall to Market hall to accommodate citizens who stormed regular council chamber and demanded opportunity to witness the show.

The ouster session was the most tumultuous affair of its kind ever seen—and heard—in Knoxville.

Charges and counter charges were hurled merrily by Dempster in a two-hour harangue and six councilmen piedged to oust him. Scrappy language, with "heli," 'Gamm' and .'lian.' got on the air. Session began at 7:40 p.m. and lasted until 12:30 a.m., with WNOX microphone wide open for it all. Ouster vote was postponed two weeks, and station plans to put forthcoming session on the ether with expectations of a livelier show than first event.

E D UCATIONAL **CONFAB SET** FOR DEC.

Washington, May 5.

More hot-airing about educational broadcasting is slated for first national conference on program problems summoned by Federal Office of Education and Federal Communications Commission for next December

cember. With several committees of indus-With several committees of industry reps, pedagogs, and civic leaders working on plans for better cooperation in the field of instructional and informative programs, more than a score of prominent organizations have been invited to take part in the projected gabrest, which is skedded for Dec. 10, 11 and 12.

Asserted purpose of the sessions Asserted purpose of the sessions will be to bring together the many persons interested in educational broadcasting to discuss means, by which radio may become more effective instrument for both forestal and informal education, as well as to debate plans to set up a clearing house for idsemination of current information on technical and professional developments and its explore the field of scientific program-building.

intomation in seminal resistant fessional developments and to explore the field of scientific-programbuilding.

Groundwork for the general convention has been laid at many formal conferences over a period of more than a year, topped by a rambling hearing by the F.C.C. last summer and organization of a 60-man committee by the Office of Education. Groups asked to take a hand in furthering the drive are:
American Association for Adult Education, American Farm Eureau Federation, General Federation of Women's Clubs, Jewish, Welfare Board, International Council of Religious Education, Institute of Radio eligious Education, Institute of Radio acasters, National Advisory Council on Radio in Education, Mathonal Campress, National Campress of Parents and Teachers. National Education National Congress of Parents and Teachers. National Education, Women's National Radio Committee, and Workers Education Bureau.

ONE WEEK AND OUT

ONE WEEK AND OUT

Chicago, May 5.
Gene Arnold is off the Morris B.
Sachs clothing store's amateur hour
on WEN local NBC outlet, after

on WEN local NBC outlet, after one week.

Deciding on a quick economy move, the account is replacing Arnold with Harlow Wilcox, staff NBC announcer. Deal being handled by Schwimmer & Scott agency locally.

'DAN' GOES P. M.

Chicago, May 5.

Chicago, May 5.

NBC is readying to switch the
morning 'Dan Harding's Wife' script
to afternoon time.

Will take the place of 'Girl
Alone,' which, inder Kellogg sponsorship, has shifted to the a.m.

More Super-Power Candidates

KDKA and WGY After 200,000 Watts-CBS Will Seek 500 KW for WABC, N. Y.

If the plans now in the works meet with approval from the Federal Communications Commission NBC will have three super-powered stations within a radius of 400 miles. They are KDKA, Pittsburgh; WGY, Schenectady, and WJZ, 7 York.

Schenectady, and WJZ, .* York.
With the application for WJZ's going to 500,000 watts filed several weeks ago, NBC is preparing data to support its imminent request to the FCC that KDKA be permitted to boost its power permanently to 200,000 watts. KDKA is at the present time equipped to operate on this basis and has for some period back been experimenting with as high as 150,000 watts. Plea in KDKA's behalf will be based on the station's wish primarily to better its signal in the Pittsburgh area. NBC manages and operates KDKA under a contract with Westinghouse Electric and Manufacturing Co.

General Electric which owns WGY

General Electric which owns WGY but has a similar management av-rangement with NBC also entertains super-watt ideas for its Schenectady transmitter and indications are that it will make its move before the commission soon after KDKA's application has been filed. GE is figured likewise to ask for 200,000 transmitter and indications are that it will make its move before the commission soon after KDKA's application has been filed. GE is figured likewise to ask for 200,000.

watts.

Bellef in the trade is that the FCC will act on the bid of WGN,

Chicago, for 500 kilowatts before it moves on WJZ's petition. It is reported that as soon as it has approvals of the lease of WEEL Boaton, and the ownership of KNN, Log Angeles, CBS proposes to file for 500,090 watts in behalf of WABC, New York. This outlet is under lease to CBS from a group headed by William S. Paley.

KMED, Medford's Boost

Medford, Ore. May 5. F. C. C. has granted KMED a re. gional cleared frequency on 1410 kc. as of Aug. 4, making it the only regional outlet (commercial) in Oregon outside the Portland sta-

Station heretofore was on a pure-ly local status. Is powered with 250 watts day and 100 night.

rchitect i incy Cincinnati, May 5.

WELCOME to WHN

MPORTANT in the radio news of the week is the association with New York's WHN of Mr. Herbert L. Pettey, former secretary of the Federal Communications Commission.

T is a distinct tribute to WHN's present position in the radio world, and is an expression of confidence in the future of this rapidly-growing station.

YOUNG blood, new ideas, and the magical combination of Metro-Goldwyn-Mayer Pictures and Loew's Theatres, have placed WHN at the head of the local parade!

5,000 WATTS, L. S. (1,000 WATTS NIGHT)

E. KATZ SPECIAL ADVERTI National Representatives

New York—Chicago—San Francisco

City—Atlanta—Philadelphia—Detroit—Dallas

Intelligent Coordination Producing the type of network facility that

producing the type of network facility that offers the highest order of interest-arresting and attention - holding program, coupled with advertising productivity, the Affiliated Broadcasting Company went on the air on April 1046.

No blaring of trumpets nor sounding of keynotes marked the opening of the initial program — just a good, workmanlike job, done in a sound and intelligent manner—that's the A B C story. A story based on intense coverage in a concentrated area.

Combining the Facilities of: WIND - Gary

ILLINOIS GROUP WISCONSIN GROUP

Green Bay Munitowoc Fond du Luc Racine Jancsville Sheboygan La Cros WDGY,Minn neapolis, Min. Dubugae, In-

State groups available separately if desired. Station WIND. Gary, may be included ith any state group, if available.

.... all are Proved Stations!

Write for Detailed Coverage Data

AFFILIATED BROADCASTING COMPANY



ldg., Chicago ing, New York Idg., Detroit

F.C.C. Charts Scope of Its June 15 Hearings on Technical Matters

Washington, May 5. Objectives of general engineering hearing scheduled for June 15 have been announced by Federal Communications Commission to prevent rambling discussion and arguments on trivial points.

rimbling discussion and arguments in trivial points.

Definitely limiting scope of the proceeding, Commish notified parties desiring to be heard that the include the confined to:

10 Determining present and future need of various classes of service for frequencies above 30,000 kc.

"Securing deeper insight into conficient problems confronting both the industry and the Commish is acting on applications for new requencies.

1. Guiding experimentation along more definite lines.

4. Reviewing present assignments below 30,000 kc.

5. Assisting preparations for 1938

5. Assisting preparations for 1938

5. Assisting preparations for 1938 International Telecommunications Commish made it plain that

The Commish made it pian that no individual applications or assignments within the various bands will be considered and asked prospective witnesses to prepare exhibits and arguments on numerous technical questions as well as policy westlers.

Persons planning to appear should be fortified with hope about dependence of communication serdependence of communication service on radio, probable number of
people who would benefit, relative
scala and economic importance of
different services, probability of
practical establishment of the service and degree of public support it
may receive, whether extended or
limited competition should be encouraged, and areas where services
should be maintained.

[Amalications from prospective

Applications from prospective diffusess must be submitted by June 1 and Commish must receive a copy of each anticipated exhibit by

NBC Continues Climalene Show Minus Sponsor

Chicago, May 5.
Considering the program, too good to drop, NBC is continuing the climalene 'Carnival' show through the summer on a sustaining basis, even though Climalene is dropping its sponsorship through the summer months.

NBC will call the show 'Thursday Carnival'



To many an observer of radio advertising trends there has been an increasing rush to programs pro-duced locally. One after another, major national advertisers have bought local live talent productions with tremendous success.

Each Blair station has long since learned how to use good showmanship in producing shows that sell goods to its own audience and all Blair offices have these shows in transcribed form ready for immediate audition, complete with case histories and merchandising plans.

JOHN BLAIR & CO.

itimal Representatives Radio Stations EM YORK - CHICAGO - DETROIT - SAN FRANCISCO

Forced to Withdraw \$10 Offer; Too Many Wrote In

incinnati, May 5. overwhelming response to Muel-ler's 'Stumpus' thrice-weekly fore-mon program which started early in month on WLW, with offer of \$10 to requester of any number or-chestra cannot play, necessitated withdrawal of reward invitation, and addition of 10 extra programs per-week for four weeks to clean up re-quests at hand. Requests had to be written on a macaroni or snapsheb written on a macaroni or spaghetti label of Mueller's.

label of Mueller's.

Small combo from Crosley staff
provides the music, with Charles
Dameron vocalizing. When a dud
tune bobs up, the drummer blows a
whistle and the announcer exclaims,
"There goes ten dollars' and the
winner's name and address is
tagged on. So far each program languaged
togged the senses of the senses of the senses." the sponsor about \$40

MORE ABOUT CANADA'S 'MR. SAGE'

Toronto. May 5 Maurice Bodington, an-nouncer for CFRB, Toronto, had re-ceived death-threats by letter and telephone after his only ance as 'Mr. Sage' was ad ance as 'Mr. Sage' was admitted on the floor of the House of Commons in the Dominion probe into political broadcasts aimed against Premier Mackenzie King by the now-defeated Conservative party. It was also revealed that 'Mr. Sage' was three other people; Rupert Lucas, station manager of CRCT, Toronto, for three broadcasts; Bodin ton of CFRE, Toronto, for one; Vaighan Glazer, American stock actor, for the remainder.

Thomas Magladery, deputy, minister of immigration, was also questioned. was admitted on

the remainder.

Thomas Magladery, deputy minister of immigration, was also questioned regarding the circumstances whereby Don Henshaw, production manager of CRCT. Toronto, and producer of the 'Mr. Sage' series, had been permitted to remain in Canada after he had been ordered back to the United States by a Toronto immigration board. When the Henshaw communications file was produced, it was admitted at the radio inquiry that a letter from Hon. Earl Lawson, Dominion Conservative organizer, had been removed. It was also shown that Henshaw, who came here from WIOD, Miami, to join the Canadian Radio Commission staff at Toronto, had Intentions of marrying a local lass and had signified that he wanted to settle permanently in d had signified that he to settle permanently in vanted

Canada. Henshaw, it was claimed by Hector Charlesworth, chairman of the Canadian Radio Commission, was performing a service to broadcasting in this country for which few Canadians were qualified, but neither political or personal consideration had been allowed to influence immigration department decisions. In the 18 months since was engaged by the Commission on October 1, 1934, Honshaw received \$6,140 plus renuncration for 'onthe-side' jobs.

WMEX-Hearst Tie-Up

Boston, May 5.

Boston, May 5.

WMEX, Boston, has effected a
tieup with Hearst's Boston Evening American whereby the station
will broadcast five of the newspaper's features daily. Programs were
reviously cleared through the
Yankee Network (WNAC-WAAB)
and WBZ, NBC-operated.
Lines were installed in the Boston
Evening American building Saturday (2).

Firestone's Summer Show

Guest star idea will not be used by Flrestone over NEC during the summer, with Margaret Speaks carrying on as a single. William Daly's orchestra will also continue to be heard on the series. Miss Speaks' sole chores start

CROSLÉY'S COIN UPBEAT

\$300,000 Added Profit for Fiscal Year Just Ended

Net earnings of the Crosley Radio Corporation for the fiscal year ending March 31 last were nearly \$300,greater than the 12-month 000 greater than the 12-month period in 1935. Company's statement issued Monday (4) showed net profit of \$1,137,552 which is equal to \$2,12 on the 545,800 shares of common stock outstanding.

In the 12 months ended on March 31, 1935, Crosley net profit was \$893,746 cr about \$1,64 per common share.

PUPS, BIRDS, DUCATS TRIPLE GIVE-AWAYS

Philadelphia, May 5. Tops in something-for-nothing shows is currently being milked out by WFIL. Give-aways on program include film ducats, canaries and puppics. Bankrolled by Mrs. puppics. Schlorer's

puppics. Bankrolled by Mrs. Schlorer's Mayonnaise, stanza brings 'Melody Man' (Wayne Cody) in his tune detective routine. Listeners try to identify five tunes played on each of three-a-week shows. Label must accompany each answer.

Five first correct answers draw pair of film ducats, with canary going to best answer of week. Kids get in it by winning pup for best letter on why they want pooch. Angle of triple give-away is that Annie Oakleys are supplied gratis by flicker here. Oakleys are supplied graus flicker houses for plug of pix.

Gen. Mills' \$700,000 Campaign, Others Concerned in Landis' Baseball Decree

Chicago, May 5. Big baseball play-by-play ac-counts have sent their key men into town to confer with Judge Kenesaw Landis, regarding the new ruling on commercial baseball contracts. Among visitors last week was Cliff Samuelson, advertising manager of General Mills, who spent a long General Mills, who spent a long time in a huddle with the baseball

commissioner.

Should the baseball clubs go through on their new policy it would wipe out the General Mills radio campaign, which now includes some 22 key stations across the country for a total annual billing of nearly \$700,000.

No ore Contracts

Landis has notified all baseball clubs that no more contracts or commitments are to be signatured for radio broadcasting of any kind until the board of governors can sit down and discuss the situation. Minor league teams protested to Landis about the broadcasting of major league games over stations located in minor league towns. Baseball magnates are still unable to get together on the radio situation; they are split into two divergent camps. Meanwhile P. K. Wrigley, owner of the Chicago Cubs, remains the main defender of Landis has notified all baseball

Wrigley, owner of the Chicago Cubs, remains the main defender of the principle of unlimited broad-casting of baseball games. Wrig-

ley, in fact, has gone even farther. Besides permitting every station to come in and pick up the Cubs games at no charge, Wrigley has bought regular commercial time on WIND here for the nightly rebroadcast and summary of the day's Cubs game, in belief that radio helps rather than hinders baseball

GEN. MILLS PROGRAM **CONFERENCE WED. (6)**

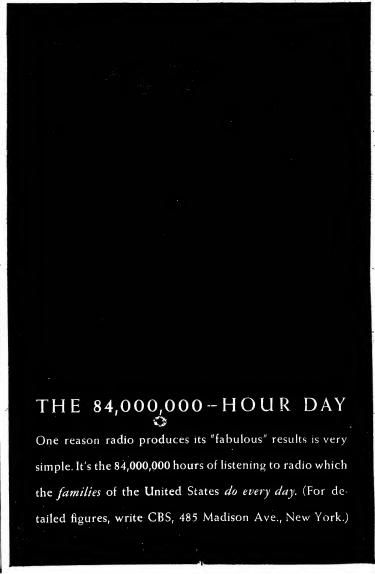
Minneapolis, May 5.

Minneapolis, May 5.

General Mills' final meeting on program setup of its 60 minute daily show due on Columbia network is to be held tomorrow. Gienn Sample of Blackett-Sample-Hummeit, Donald Davis, Sam Gale and Leigh Crosby will sit in on local huddle.

Looks like 'Betty and Bob' and Broadway Cinderella' will be in hour show. Rest of hour entertainments to be selected from 'Betty Crocker,' The In-laws,' The Worry Clinic,' and 'Hymns of All Churches.'

George Bowman and George Pro-val new additions to the sales staff at KFKA, Greeley (Col.). Francis Calhoun added to the mike depart-



British Irked, Forbid Talent to Make **Discs for Commercial Stations**

British Broadcasting Cor has taken a stand again the employment of British radio and vaude-ville talent over the Continental commercial stations which sell time space to British advertisers and whose programs broadcast rivairy to the B. B. C., which is strictly non-commercial.

In future all artists contracted with the B. B. C. will have to sign contracts nixing their playing any of the European commercials catering for the British listener. Or else they get washed up with the red-tape boys at London headquarters. Position, generally, is that radio entertainers record on discs in London. These are then sent to the

don. These are then sent to the distant sender and are broadcast back to London with a commercial

back to London.

Many local vaude names will be faced with a slice in income or the refusal to broadcast over British with its consequent loss of publicity.

Roanoke Daily's Splurge On 5KW Power Grant

Approximately \$150,000 for im-provements will be expended in the next few months by the Roanoke Times and the World News on its ether outlet WDBJ. Move cllows the FCC's approval for upping WDBJ's daytime wattage from

1,000 to 5,000. Program of refurblishing ircludes recetton of a 312 ft. vertical radiator antenna, construction of studios a new structure to be built specifically for the station, and moving of the transmitter to a point two miles out of the city. Studios to be equipped with such frillery as air-conditioning, and windowless lighting.

lighting.
WDBJ is a affiliate. Nighttime wattage will continue at 1,000.

Louisiana D on Air

Louisiana U on Air
New Orleans, May
Seven radio stations in the state
have been linked in the Southern
Broadcasting network to broadcast
a special: 10-week series of programs from Louisiana State University on Sunday afternoons.
Plans are now underway to acuire commercial accounts for the
new chain.

No Amateurs?

Buffalo, May 5,
When WEBR gets up a
variety show they don't fool.
First of a series of hourong programs tonight (5) iniudes vocal and instrumental c, sports resume, news and missing persons by Lieut.
John Regan of the police de-partment, and farm bulletins.

WXYZ Exec Shifts

Detroit. May 5.

Detroit, May 5.

Executives changes at WXYZ return Brace Beemer, assistant g.m., to his former post as studio manager, replacing Jack Ricker, who has been chief of production in the More blue. ger, replacing Jack Ricker, who has been chilef of production in the Macçabbees Bidg, studios since Beemer was made assistant of Gen-eral Manager H, Allan Campbell in the downtown offices last fall. Beemer retains his assistant g.m.

rating.

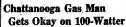
Harry Sutton, contact man and continuity chlef for some tlme, has been named traffic manager and assistant to Campbell pending appointment of another to that posi-

tion.
Meanwhile, Beemer, the original Vagabond Poet-Philosopher' of station, replaces Ori DeMass, poet-adventurer, on the 'Musical Guardsmen' program. Latter is sponsored by Kofen Tablets.

Healthier on WFBR

Baltimore, May 5.
City health department walked
out on Hearst-owned WBAL last
week. Department, which under
Dr. Huntington Williams had long Dr. Huntington Williams had longbeen broadcasting weekly programs devoted to spreading health doctrines quit WBAL because station, with almost weekly regularly, got to switching around the program periods so many times Dr. Williams and his group could scarcely follow the changes in time.

WFBR, arch-tival of WBAL has grabbed the department program, but it was really no achievement for station since group walked in off street and inquired if it might have an ether period. Until them WFBR did not know of the break with WBAL.



Gets Okay on 100-Watter
Chattanoga, May 5.
W. A. Patterson, chain filling station operator, has F. C. C's approval for a 100-watt daytime radio station here after long-pending application. Gas man says his ether station will begin broadcasting by Sept. 1. Claims will spend \$20,000 and will seek NBC service. WDOD, full-time, 1,000-watt station here, uses CBS.
Patterson was one of seven seeking a license to compete with WDOD. F. C. C. while granting Patterson's application, turned down one from Dudley J. Connoily & Co. One of applicants still in ring is Joe Engel, proprietor of the local ball club. Another application, from the Chattanooga Broadcasting company, with the backing of Wiley Couch, county trustee and political leader, asks for 1,000-watt, full-time license.

RCA ANSWERS PHILCO SUIT

Wilmington, Del., April 28.
Patent royalty tangle of Radio Corporation of America with Philadelphia Storage Battery Co. (Phileo) took, a new turn with filing of a cross suit by RCA against; the battery company in Chancery Court. Hearing fixed for Sept. 14.
The battery company, in the original compiaint, claimed restitution of millions allegedly overpaid on patent royalties. RCA now counters that all royalties paid were justly due, but that the battery company falled to pay additional royalties it actually owes.
RCA charges the battery company sold large quantities of apparatus, manufactured under RCA patent ilcenses, to Philoc Radio and Television Company and subsidiaries, and to Transitone Automobile Radio Company. In the latter, RCA alleges the battery company owns control by stock purchase.
Since July 30, 1934, RCA charges, Philadelphia Storage Battery has violated the license provision which prohibits transferring or dividing,

violated the license provision which prohibits transferring or dividing, and has falled to compute the roy-altles on the basis provided in the agreement.

agreement.
Threat of cancellation by RCA of license agreements is the reason for the original action against RCA by the battery company. This ault against that cancellation of the agreements be restrained by the court and that RCA refund "overpaid" royalties.

WHN Staff Line-Up

With the advent of Herbert Pet the roster of officials at the Loew station now stands as follows:

station now stands as follows: Louis K. Sidney, Managing Director, Herbert, Petter, Associate Director in Frank Robinenbeck, General Manager, Frad Raphael, Special Features, Copy-rights, Senotes Production Manager, Philip Whitten, Sales Manager, Philip Whitten, Sales Manager, Michael Besson, Program Manager, Michael Besson, Program Manager, Mussell Clancy, Assistant Program Man-fussel Caron, Assistant Program Man-

Russell Claury, Assessant Lagrana — ger Gordon Windham, Chief Engineer, Don Albert, Musical Director, Jacques Van Straten. Comptroller, Dan Golenpaul, Special Events Manager. Perry, Charles, Publicity Manager. Return Hellinger. Assistant Publicity Manager. Sid Adler, Night Manager.

WFIL Adds New Talent

WFIL Adds New Talent

Philadelphia, May 6,

Effort to build up its live talent
lineup being made by WFIL.

Without dropping any already on
staff, station has added in last
couple of weeks following mike
artists: Catherine Krause and Mary
Carroll, classical plano duo; Mary
Miller: Mount and Elizabeth Guest,
pop plano pair; Lucille Westcott,
pop plano pair; Lucille Westcott,
wocalists; Three Belles, gal harmonizers; Dick Goldhahn, 1-man
band, and Harold Stephens, tenor.
Studio execs claim they're trying
to eliminate E. T.'s wherever possible. No similar steps b, rival
local stations.

local stations.

Sinsheimer Relaxi

Arthur Sinsheimer, head of Peck Advertising agency's radio depart-ment, sailed May 2 for a two-week West Indies cruisé. Sinsheimer is responsible for the L. J. Fox Fur Trappers program, Yan Heusen Collar ahow, Sweet-heart Soap, etc.

FCC's Washington Docket

Grants and Applications

Washington, May 5.

Denials and dismissals featured last week's meeting of the Broadcast
Division of the Federal Communications Commission, with the Bing-hampton-Schenectady cases thrown out of court along with the small

New transmitter for Hamtramamck, Mich., applied for by the Wayne Broadcasting Co., also was frowned on, with Frail dissenting. Station had requested operation on the 1370 kg frequency with 100 watts, days, Recommendation of Examiner Sew rant Hamtramamck application

Recommendation of Examiner Sew rant Hamtranamck application was reversed.

Other denials including batch of new stations for Utah were handed out wholesale to the following applicants: WNEW, Newark, N. J., power boost from 2½ to 5 kw, commish reversing Examiner R. I., Walker: Utah Radio Educational Society, Sait Lake City, Utah, new station to operate on 1450 kc with 1 kw, Examiner George H. Hill sustained. Paul Q. Callister, Sait Lake City, Utah, new station to operate on 1370 kc with 100 watts; Cache Valley Broadcasting to the company of the company of

ismissals

Applications dismissed by the cor mish were as follows:

Applications dismissed by the cot mish were as follows:

Louis Callister, Provo, Utah, new station to be operated on 1200 kc with 100 watts, dismissed with prejudice; Munn Q. Cannon, Logan, Utah, new station to be operated on 1210 kc with 100 watts, dismissed with prejudice. New station for Utah Broadcasting company, Sait Lake City, was clayed for operation on 1500 kc with 100 watts; three other locals were given the go ahead sign, when applications were granted W. A. Patterson of Chattanooga, Tenh, for a station to be operated on 1420 kc with 100 watts; Herbert Lee Blye, Lima, Ohio, to operate on 1210 kc with 100 watts; Herbert Lee Blye, Lima, Ohio, to operate on 1210 kc with 100 watts; Herbert Lee Blye, Lima, Ohio, to operate on 1210 kc with 100 watts days, and Champaign News-Gazette, Inc., Champaign, fil., for transmitter to be operated on 1370 kc with 100 watts days.

Day power jump was authorized for KGRIL, Billings, Mont., from 2½ to 5 kw and commish granted three license renewals to the following stations: WOI. College Campus, I.a., daytime operation on 640 kc with 5 kw; WRDO. Augusta, Me., 100 watts on 1370 kc, and WHDH, Boston, Mass., with 1 kw days power on 830 kc.

Turndowns were given the following stations:

WNAC, Boston, Mass., change frequency from boost power from 1 kw days to 500 watts nights, 1 kw days; WINS, New York City, special experimental authority to use 5 kw instead of 500 watts and unlimited time instead of limited; WDGY, Minneapolis, Minn., change hours of operation from limited to unlimited on 1130 kc with 100 watts; Harry J. Grant, 1 kw with 100 watts and unlimited in 1130 kc with 100 watts; Harry J. Grant, 1 kw with 100 watts and sys. Advertleer Publishing Co., Lid, Honolulu, T. H., new station to be operated on 1010 kc with 250 watts nights, 500 watts days; WCKY, Covington, Ky, boots power from 6 kw to 50 kw; WGL, Fort Wayne, Ind., application for voluntary assignment of license of station WGL from Fred C. Zieg to Westinghouse Electric & Mfg. Co.

Applications Received

Applications Received

Harold F. Gross, Langhig, Mich., new station to be operated on 559 ke with 500 watts nights, 1 kw days; The Tribune, Great Falls, Mont., new station to be operated on 1280 ke with 1 kw nights, 5 kw days, requesting facilities KFEB, Great Falls; KFBB, Great Falls, Mont., charge frequency from 900 ke to 950 ke; Voice of Detrolt, Inc., Detroit, Mich. new station to be operated on 1120 ke with 500 watts inghts, 1 kw days; WMBH, Joplin, Mo., change frequency from 1420 to 1380 ke and boost power from 100 watts nights, 250 watts days, to 500 watts; Skagit Broadcasting Association, Whitney, Wash., new station to be operated on 1420 ke with 190 watts; KWYO, Sheridan, Wyo, Increase day power from 100 watts to 250 watts; KYT, Yakima, Wash., change frequency from 1310 ke to 1250 ke and increase power from 100 watts nights, 250 watts days, to 250 watts nights, 600 watts days; Fred J. Hart, Honolulu, T. H., new station to be operated on 600 ke with 250 watts; Asheville Dolly News. Asheville, N. C., new station to be operated on 1370 ke with 100 watts; Sherman Droadcasting Co., Sherman, Tex., new station to be operated on 1310 ke with 100 watts sherman Droadcasting Co.

Examiners' Reports

Examiners' Reports

Denial of applications for power boost for KLO, Ogden, Utah, and WMBG, Richmond, was recommended by two examiners, while a third report threw cold water on proposal to establish a black-and-fan station in Richmond.

Examiner John P. Bramhall gave the foot to WMBG's desire to change from 1210 to 1359 and to boost power from 100 watts nights and 250 day to 500 watts days and night. The report said there was no evidence of need for additional service, the station could improve its coverage increasing the efficiency of its equipment and antenna, and the shift might create additional interference. Bramhall looked with skepticism at statement in the record that one of the reasons the station wanted a better assignment was in order to Jack up its rates.

Eramhall likewise turned a cold shoulder on the Century Broadcasting Co., which, wanted to establish a new station at Richmond, using 109 watts days on the 1370 channel in order to render better service to the city's Negro population. The company, comprises a colored woman president of an hisuarance company, a white man formerly in the broadcasting to the company of the company of the properties of the city's Negro population. The company comprises a colored woman president of an hisuarance company, a white man formerly in the broadcasting to the properties of the city's Negro population. The company to the result of the incorporators, the examiner pointed out, has a Spanish name, but is not of Spanish plood and has been sued, several times for small debts. The outfit has neither financial nor technical experience necessary to run a station, Bramhall reported, and there is no evidence of additional need for program service for the Negro population.

The KLO plan to boost power from 500 watts to 1 kw night and 5 kw days was smothered by Examiner Ralph L. Walker, who said plans to move the station outside Ogden would reduce service to the city and fall to meet need for additional service in other areas. Furthermore, the state and zone are far above q

and zone are far above quota, the examiner said.

WROL's Air Theatre

Knoxville, May 5.

Colonial Air theatre is getting big play on WROLI here. Program is made up of vaudeyille acts, and is put on the air for one hour once a 1,300.

week, with W. C. Taylor, veteran Knoxville announcer, serving as the



"THERE'S GOLD IN THOSE HILLS"

And KOA does a great job of getting advertisers their share of it! You need a powerful station to sell the Rocky Mountain area. KOA is powerful, popular and influential—a big station in a big market.



One of NBC's Managed and Operated Stations

NRC's New Rate Card Names Station Call Letters; Gesture to Advertisers the concert series from NBC May 28, but will resume the program the latter part of September.

"the new rate card issued by NBC last week the network for the first time listed the call letters of the stations located in the towns whose coverage it offers to advertisers. Previous practice had been to list the city only. New policy comes as a concession to time buyers who in the majority of cases have insisted upon knowing exactly what stations they were getting. the stations located in the towns

tins.
Another new feature of NBC's latest rate card is a supplementary sheet tabulating all the network's stations as to call letters, towns, group or link affiliation, power, frequency and time zone. Still retained on the card is notation that it is strictly for informative purposes and does not constitute an offer on the part of NBC. This is to get around any embarrassment that might result from the loss of certain affiliates.
Of pertinent interest also in the

certain affiliates.

Of pertinent interest also in the latest rate card is the new way that the connection between NBC and RCA is phrased. NBC used to be referred to as an RCA subsidiary. Now it is a 'Radio Corporation of America Service.'

Cunningham in Omaha

Omaha, April 28

Omaha, April 28.

Bob Cunningham, who left the Omaha studies of KOIL-KFAB-KFOR in January to take a post with CBS in Chicago, has returned to the Central States Broadcasting Co. Back in the position which he left, program director.

Buryl Löttridge, general sales manager of Central States, is removing: his headquarters to the Omaha studies of the company. Lottridge moved to Lincoin several months ago to be nearer the executive offices. Florence Freer, commercial department secretary, like-wise removes to Omaha.

Marty Gosch With WB

Marty Gosch, formerly p. for WFIL, Philadelphia, has joined the performing rights licensing division of the Warner Bros. Interests. His will be a roving assignment, acting as a special rep in matters of license renewals and good-will contacting.

Claims of Double-X in Chicago Remote Scramble

Chicago May 5.
After a long period of peace and quiet, stations around town are running up the backstairs of notes and nite clubs to kidnap the rival remotes. The coming summer shutten and nite clubs is making the number of pick-up spots, both good and bad, plenty scarce.

spots, both good and bad, plenty scarce.

Losing the Blackstone because of the thermometer, WGN stepped out and snatched the Terrace Room of the Morrison hotel from NBC. And NBC, in turn, went over to the Morrison hotel from NBC. And NBC, in turn, went over to the terminal Room's wire away from its present Columbia. WBM affiliation, NBC takes over the Stevens remote May 14; WGN, goes into the Morrison. May 8 with the start of the Sophie Tucker band date.

WGN also negotiated with the Stevens hotel, and that station is burning over what it considers a double-cross. Stations claims the Stevens used the WGN offer purely to force better terms from NBC.

Switches leave Columbia-WBBM in a bad way for outlets. It has only the College Inn of, the Hotel Sherman, the Edgewater Beach hotel, plus a pick-up from the Medinah Club.

Lauren Findley now on KSTP, St. Paul, payroll as engineer.

SPONSORS-AGENCIES

Wrigley Gum and Time mag have arranged to keep 'March of Time' going on CBS throughout the sum-mer. It will be the first time that the stains hasn't been given a June to September vacation.

George H. Field, formerly with anglois & Wentworth, has left that firm to re-enter the radio station representative field.

General Foods began yesterday (4) a nightly sportscast via WOAI, San Antonio, in behalf of Huskies. Pat Flaherty spieling the stanza which was placed by Benton & Rowles

Canadian Fur Trappers last week lined up two programs on metropolitan stations that will appear daily Monday to Friday inclusive. First, a 15-minute transcription broadcast will be on WMCA, New York. Other a 5-minute program of same type goes on WHOM, Jersey City. Handled through Bess & Schillin, Inc.

Betty Gardner Quits Cincy

Betty Gardner Quits. Cincy.

Cincinnati, May S.

Betty Gardner, of the J. Walter
Thompson agency, closes 13-week
stay here Friday (8) for attention
to Chase and Sanborn Tea Time'
experimental program with Annie
Longworth. Wallingford, socialite,
and sister of the late Congressman,
Nick Longworth. A thrice-weekly
afternoon chat stanza, the series is
credited with fetching fair returns.

Miss Gardner will vacash in
Washington: a week before returning to N. Y.

Ted Weems Sponsored

Chicago, May 5.
Ted Weems orchestra lands on a commercial coast-to-coast when it hooks onto the Johnson wax company's 'Fibber McGee and Molly' pany's 'Fibber McG program on June 15.

Replaces the Rico Marchelli band which has been on the show since the start.

Radio Will Place Clerks in **ASCAP Office to List Music;** N.A.B. Financing Index Job

Washington, May

mediate steps to establish clear. ing-house for copyright informabeing plotted by executives of the National Association of Broadcasters following approval of board of

National Association of Broadcasters following approval of board of directors of ambitious scheme to build up a master library and central agency to handle music problems.

Declaring three to five years will be required for eventual realization of the plan, James W. Baldwin, managing director, announced today that selection of a director of the Association's new Copyright Bureau is imminent and work will start this month on preparation of the contemplated title index. Several months must elapse before any concrete results are laid before industry members.

Initial move will be to start a crew of cierical workers on compiling a catalog of all numbers used by network key stations during 1935. Research staff will be organized shortly and turned loose in offices of American Society of Composers, Authors and Publishers correlating necessary information for foundation for the entire program. Actual analysis probably will get under way late in the month; start being postpored until E. Claude Hills, ASCAP general manager, returns from the Coast and until exces of the two organizations have had further two organizations have ha

Royalty Free

Royalty Free
Another line of early activity
probably will be a similar survey
of public domain music, with preparation of a standard catalog of
royalty-free music as the eventual
objective, This phase of the preliminary work is expected to be
launched by mid-summer.

Numerous details of the scheme, involving the highly-important question of finances, remain to be ironed out. General discussion of the whole undertaking is due at the July convention, when definite money arrangements will be attempted, So far no comprehensive estimate of cost has been made, but its expected the first few months will not involve any heavy outlays. Special assessments probably will be made to raise cash for overhead, while the indexes and catalogs when finished will be sold to Association members and outsiders alike at a price calculated to meet direct production costs.

Choice of executive to head up the

meet direct production costs.
Cholee'of executive to head up the bureau is looked for within the next fortnight. Given authority by the directors to make his own selection, Ealdwin has been sounding out a number of possible individuals and checking on qualifications of various suggested bosses. If possible, Baldwin wants to sign up the bureau head before the analysis of ASCAP records is started so that the copyright chief will be active in the work at every step of the way.

way.

Long-range plan—which may eventually lead to direct entry into the music publishing and transcription business NAB—was approved by the directors, at last week's Chicago poard meeting. Networks, which have been at odds with Baldwin over, copyright policies, went along agreeably on the proposish, and the lengthy report, outlining the idea was adopted without change. out change,

Sally Mainwaring doing a twice weekly Tuesday and Friday 'correct service and the etiquette of enter-taining' program for women, tagged the Boston Hostess Hour, over WORL, Boston

4

PONSELLE CARMELA

AMERICA'S MEZZO SOPRANO OF OPERA, CONCERT AND RADIO

CURRENTLY STARRING IN

BISODOL'S 'BROADWAY VA

OVER THE COLUMBIA NETWORK

EVERY FRIDAY EVENING AT 8:30

'Bringing the World's Music to the American Home'

Management, WILLIAM MILLER Morrison Agency., Park Central Hotel **NEW YORK**

New Business

PORTLAND, ORE.

Union Pacific R. R., 13 night announcements. W. S. Kirkpatrick Agency. KGW.

Niklas & Sons, dally announce-ment service. Segar Advertising: KGW.

KGW. Hadleys, Inc., daily announcement service. Segar Advertising. KGW. Lambert Gardens, nursery, six months, announcement service. irect. KGW. Dodge Bros., five quarter-hour KGW. The Company of the Co

transcriptions. Kuttitatin & S.Jan.
KGW.
General Mills Cor., bassland
games. Westco Agency. KGW.
Stobert Smith Agency. Car gate
United States Bakery, daily announcement service, one month.
MacWilkins & Cole Agency. KGW.
Honce & Co., 13 quarter-hour programs, released through KOMO, Seattle. MacWilkins & Cole Agency.
KGW.

IGW.

David Bakery. Co., Sunday night
announcement service. Crossley &
Wicker Agency. KGW.

United Drug Co., 10 quarter-hour
transcriptions. Street & Finney

transcriptions. Street & Fliney Agency. KGW. Herner Radio Co., 13 quarter-hours. Direct. KGW. Diboise Motor Co., daily an-nouncement service, Saturdays only. Direct. KGW.

irect. KGW. Chevrolet Motor Co., 39 quarter-

AL GOODMAN

"ZIEGFELD FOLLIES OF THE AIR"

Every Saturday—WABC—8-9 F.M., DST Columbi Network—Coast-to-Coast LUCKY STRIKE "Your Hit Parade" WEAF—Wed., 19-11 F.M., NBC

4 STAR RATING FOR SOLID YEAR

BENAY VENUTA

ON THE AL

TUESDAY-THURSDAY

WABC and Entire Columbia Network

Exclusive Managemen CBS ARTISTS BUREAU ersonal Managemet JULES ALBERTI

WILLIE and EUGENE

Every Wednesday 8 P.M. DST.

DR. LYONS TOOTH POWDER

Material h IRV. S. BRECHER and ABE LIPSCHUTZ hours, three times weekly. Campbell-Ewald Agency. KGW.

*Star Furniture Co., one hour
dally, one year. Direct. KGW.

*Braley Graham, Inc., dally announcement service, one month.
Adolph Bloch Agency. KGW.

*Men' & Frank, department store,
dally announcements. Direct. KGW.

U. S. Rubber Co., 13 evening announcements. Campbell Ewald.

KGW.

*Percental Finance Co., 52 quarter.

nouncements. Campbell Ewald.
KGW.
Personal Finance Co., 52 quarterhours, Friday nights. Dramatic
shours properties of the control of the control
ear. Robert Smith Agency. KEX.
Royal Cab Co., slx months' an
ouncement service, daily. KEX.
Northuest Rulo Distributors, an
ouncement service daily. MacWilkins & Cole Agency. KEX.
Gruyson Apparel Shop, daily announcement service, one month. Associated Service. KEX.
J. K. Hill Co., 13 quarter-hours,
monthly. Direct. KEX.
Marinello Beauty Shop, daily an-

monthly. Direct. KEX.
Marinello Beauty Shop, daily announcement service. Direct. KEX.
Stetens Gleaners, one year, five
minutes. Direct. KEX.
B. Franklim Federal Savings &
Loan Co., 13 quarter-hours.
KIRINATIVE Agency. KEX.

ISMARCK, N. D.

Chicago Mail Order Co., 12 quar-ter-hour programs. Through Mat-teson-Fogatty & Jordan. KFYR. Ford Motor Co., 39 quarter-hour Ford V8 Revue' discs. rect KFYR.

KFYR
Land-O-Lakes Oreamevies, two
five-minute discs per week and
dally 50-word announcements for
one year. Direct. KFYR.
Continental Oil Co., 16 half-hour
discs. Through Tracy-Locke-Dawson.

discs. Through Tracy-Locke-Daw-son. KFYR.

Rolls Razor, six 15-minute plat-ters. Through Kimball-Hubbard & Powell. KFYR.

Minuteapolis Drug Co., 26 one-min-ute transcribed announcements. Direct. KFYR.

Chevrolet Motor, 39 quarter-hour 'Musical Moments' discs.

Through Campbell-Ewaid. KFYR.

NEWPORT NEWS, VA.

Gunther's Beer, 780 announcements, ten per day, six duys per week, for 13 weeks. WGH.

Steicart Worner Radios, 18 transradio news announcements, weekly.

WGH.

radio news announcements, weekly. WCH.

Sears-Roebuck., 200 transradio
Sears-Roebuck, 200 transradio
Sears-Roebuck, 200 transradio
Colerator Natural Ice Refrigerators; two five-minute broadcasts
weekly, 13 weeks. WGH.

Searate Beer, one temperature, one
weather report, daily, indefinite contract. WGH.

Fuller rush. Company, nouncements. WGH.

Fuller to Sear WGH.

Phillip Letyl & Co., four 50-word
announcements daily, 26 weeks.
WGH.

Republic Budget Stores, 13 15-

WGH.
Republic Budget Stores, 13 15minute 'programs, taient, WGH.
Ford Motor Co., two 15-minute E.
T. weekly, 13 weeks, WGH.
Marco 'Dog Food, 13 weeks, 15minute B. T. renewal. WGH.

ROCHESTER, N. Y.

E. W. Edwards & Son (department store), three announcements a week, indefinitely. Placed locally. WHEC.

Dodge (autos), two 15-m nute

NEIDC. raced by Hart-Colway.

WEIDC. Age and oil), five 15-minute studio. musical-dramatic programs weekly for 13 weeks, Placed by J. Stirling Ctetchell, New York.

WHIEC. Samuel stores, four 15-minute transcribed variety shows. Placed by Sawdon, New Mork. WHIEC. Samuel stores, or of the color of the co

program weekly for 26 weeks. for one year, plus tie-in with Chrysler and Plymouth network programs. KVI.

Goodrich World in Review programs announcements weekly. Placed discontinuity of the programs. Likely announcements weekly. Placed discontinuity of the programs of the program of the program of the program of the programs of the program of the program of the program of the programs of the program of the pro

rect. WHEC.

General Mills, Inc. Play by play
basebail games, 140 broadcasts.
Placed by Blackett-Sample-Hummert, Chicago. WHEC.

C. W. Fields (Chrysler au'os),
spot announcements weekly for indefinite period.

Clack about the control of the control
spot announcements weekly for indefinite period.

Placed by HartConway.

WHEC.

apot announcements weekly, indefinitely, Placed by Hart-Conway.
WHEC.
Connecticitt Mutual Insurance
Co., five-minute transcribed dramatic programs weekly for 13
weeks. Placed locally. WHEC.
Doyle Gas & Oil Co., two spot apPlaced my Isa weekly, which weekly for
13 weeks. Placed by McLeod, Rochester, WHEC.
General Electric Co., -15-minute transscribed musical program weekly for
13 weeks. Placed by McLeod, Rochester. WHEC.
General Electric Co., -15-minute
transcribed Eddie and Ralph' program, twice weekly for 13 weeks.
Placed direct. WHEC.
Alkalife, 15-minute transcribed
Goldman Band weekly for 13 weeks.
Placed by Stewart, Hanford & Frohman, Rochester. WHEC.
Asta Foods, five-minute studio
movie reporter programs thrice
weekly for 10 weeks. Placed direct.
WHEC.
Grephound Busses, three spot an-

WHEC.

Greyhound Busses, three spot announcements weekly for indefinite period. Placed by Beaumont & Hohman, Chicago. WHEC.

Goodland, Clarke & Durand (auto accessories), two spot announcements daily for eight months. Placed by Hutchins, Rochester.

WHEC. Schulman Co. (men's clothing), spot announcement weekly, indefinitely. Placed direct. WHEC. Kermis Co. (awaings), spot announcement weekly for indefinite period. Placed direct. WHEC. Kraft Co. (cheese), five spots weekly for 10 weeks. Placed by WHEC. To 10 weeks. Placed by WHEC. The Co. (cheese), the Co. (Teolic Cheese), the Co. (Teolic Cheese), the Co. (Teolic Cheese).

/HEC.

*Teal's (ice cream), six tranribed announcements weekly for
weeks. Placed direct. WHEC.

TACOMA

Pacific First Federal Savings & Loan Assn., one announcement daily for one year; 72 15-minute periods twice weekly. Placed through Izzard Company. ICVI.

United Drug Company, 10 15-minute transcriptions. Placed through Izzard Company. ICVI.

Henrick Theatres, 6x announcements daily, plus tie-in with March of Time network pipogram, Indefinite monthly contract. KVI.

Lloyd & Frieson (Dr. Locke Shoes), dramatized announcements daily for two months. KVI.

Brown & Haley Candy Company, three announcements daily for no month. KVI.

Batton Motor Co. (Chryster and

Olympic Ice Cream Company, five

Otympic Ice Gream Company, five weekly announcements for one year, plus daylime 'Mystic Meiodles' announcement for one month. KVI. C. C. Mellinger Co. (tuneral directors), three 15-minute programs weekly for one year. KVI. Fark Clinic, daily five-minute talks, indefinite monthly contract. KVI.

KNOXVILLE

KNOXVILLE
Champagne Velvet, 15-minute
broadcast of sports review, six days
a week, 52-week contract. WNOX
JFG Coffee, returns to WNOX
after two months absence. 15-minute spot six days a week.
Roil Tan Cigara, 21 transcription annoncements. weekly, 10 weeks.
WROCKE, Motor Fivel thee 15-min-

nouncements weekly, 10 weeks. WNOX.

Texaco Motor Fuel, three 15-minute transcriptions, 13 weeks. WNOX.

Wright-Cruze Hardware Co, weekly spot, 52 weeks. WNOX.

B. C. Remedy, noon spot announcement, 26 weeks. WNOX.

Sterchi Bros., furniture, 8 weeks, daily program. WNOX.

Golden West Co., six 15-minute programs weekly, 52 weeks. WNOX.

Chevrolet Motor, three 15-minute usical transcriptions weekly, 15 weeks. WNOX.

Ford Motor, two 15-minute programs a week, 13 weeks. WNOX.

Indian River Tonic, 15-minute spot six days a week using Tennessee (Hillibly) Ramblers. 52 weeks.

WNOX.

BOSTON

H. Scheft Co., Boston (Free Tread Shoes), nine 15-minute programs, once weekly, starting April I, ending May 27, program listing: Free Tread Musical Revue. Through Salinger & Publicover, Boston. WNAC.

WNAC.
Snider Packing Co., Boston (Snider Catsup), 39 participations in Yankee Network News' Service, three participations weekly, starting May 5, ending July 31. Through Stewart Hanford & Frohman, Rochester, N. Y. WNAC (and network).

N. Y. WNAC (and network).

Joyce Brothers, Boston (Clothes).

18 30-word announcements, twice
dally, three times weekly, starting
April 23, ending May 9. Through
Chambers & Wiswell; Boston.
WNAC.

George E. Warren Cov., Boston (Clearcoal), 28 weather reports, dally including Sundays, starting April 26 and ending May 23. Through Harry M. Frost, Boston-WMAC.

ments dally, plus tie-in with March of Time network piogram, indefinite monthly contract. KVI.

Lioya & Frieson (Dr. Locke Shoes), dramatized announcements daily for two months. KVI.

Brown & Haley Candy Company, three announcements daily for three announcements daily for commonth. KVI.

Battson Motor Co, (Chrysler and Plymouth), two announcements daily of grams, twice weekly, starting April

26, ending July 20, program listing:
Witches Tale. Through N. W.
Ayer, N. Y. WNAC.

Metropolitan Coal
Guel), 15 80-word announcementa,
starting April 27, ending April 23,
Through Harry M. Frost, Boston.
WNAC.

starting April 27, ending April 28, Through Harry M, Frost, Boston, WNAC.

Boston Fur Club, Boston (Fur Storage), 19 five-minute programs, tiree times weekly, starting April 20 and ending June 1, program listing; Boston Fur Club. Through Lib. Hawes, Boston. WNAC.

Community Degutist-Dr. Lewis, Interest Minus Boston. WNAC.

Community Degutist-Dr. Lewis, starting April 27, ending April 23, 197, program listing; Volce of Starting April 28, ending April 27, ending April 28, ending April 28, ending April 28, ending April 29, ending July 27, 1937. Through Including Sundays, starting July 29, ending July 27, 1937. Through Chambers & Wiswell, Boston. WNAC.

WNAC.

Suppose Suppo

Mass., 30 temperature reports, (Continued on page 67)

ALEXANDER

"PERFORMANCE BY CHRYSLER"

CBS Super Air Show EVERY THURSDAY AT 8 P. M., DST-COAST-TO-COAST Per. Mgt., CBS ARTISTS BUREAU

> reat American Tourist

PHIL BAKER

Gulf Refi ing Company

Sundays, 7:30-8 P.M., DST WABC-CBS

Direction A. & S. Lyons



XCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC.





EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY

RADIO SHOWMANSHIP Stunts, Novelties, Tie-Ups

'WMCA-As Others See Us

"WMCA—As Others See Us"
New York.

"WMCA—As Others See Us," the latest promotional work from the Kew York station, effectively states its case by quoting what advertisers, critics and others have had to say about it. Smartly conceived and documented, the brochure contains excerpts of program reviews, miagazine "articles," showmanshir comment and sponsors' letters all giving testimony in WMCA's favor. Publication also shows how WMCA has trated in obtaining high-spot listing in the New York newspatudy, a mail invalice a coverage study, a mail invalice a coverage study, a mail invalice a coverage study, a mail wrather with a coverage of the market WMCA covers and a sales story on the Inter-City group, of which WMCA is the key outlet.

of which WMCA is the key outlet.

Fan Club Mag

Ell . rowitz, who conducts the

Emo Fan Club over 82 indic stations and four in Canada, lass started a fan magazine of eight pages
to be issued monthly. Free to club

who pay 12c obering about 40,000,
Who pay 12c obering 40,000,
W

Glacier Park Tour

Glacier Park Tour

St. Paul.

One of the most unique stunts
ever devised for children's programs
will be carried out this summer
when Thomas Dunning Rishworth,
educational director and Uncie
Tom' of the Children's Hour at
KSTP, sponsors a 12-day Glacier
Park tour.

With a donation of \$600 from an

adult admirer of the program, Uncle Tom is organizing the tour and will act as its' personal conductor. Free transportation will be provided for three lads who have been with Tom's hour regularly since 1931. They are Robert Savard, Bob and Bill Anderson.

Any other kids between the ages of 13 and 18 will be eligible for the trip, paying their own-expenses. Tom believes the jaunt will stimulate interest in the program, be-

Tom believes the jaunt will stimulate interest in the program, be-sides being of vast educational benefit to the juves who accompany him. Trip will be worked into the continuities after its completion. Tour starts from the Twin Citles (Minneapolis-St. Paul) July 26; re-turn Aug. 6,

Cooking School's Tie-ups

Cooking School's Tie-ups
Birmingham.
One of the juiciest local programs in recent years was hooked last
week by WBRC. The program is
a cooking school to be conducted
over the air by the Birmingham
of the second o program.

Lum & Abner's Special
Little Rock, Ark.
Fifth anniversary broadcast of
Lum and Abner from steps of
Arkansas State Capitoi (April 26)
brought air old-timers of Clark
County, where scene of broadcast
laid, and was official date of changing name to Pine Ridge. Chester
Ling name to Pine Ridge. Chester
and Abortis (Off (Abher) ad-libbed with ala of Chaniey



Caribbean Spots on U. S. Radio

Three West Indies ports of call tourists are reported contemplating extensive radio (and magazine) campaigns to push Caribbean travel. Past winter season has been

of the most successful and travel exploitationers have coin in the sock: Civic bodies in Kingston, Jamaica; Nassau, B.W.I. and Havana reported readying sizeable appropriations for American radio advertising. WOR, New York, has an the through booking talent on Caribban cruise ships. of the most successful and

hean cruise ships.

Nassau is said to have \$60,000 on hand for its portion. Liquor and fourist tax have increased this budget outlay which the Nassau board of trade has approved. Kingston his approximately \$25,000 to use for its hallyhoo, and Havana is now

its ballyhoo, and Havana is now budding on its ante.

If closed, native talent will possibly be aired regularly from the isles, via telephone transmitter fook-up to WOR. Also U. S. entertainers aboard ships touching ports would be drafted for specially suit shows:

GRACIE

Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

STABI

LEVACCI'S, Boston, Mass. WOR—Fridays, 12—12.30 a. m. Saturdays, 8—8.30 p. m.

Ir.: M O A Per. Mgt., HERMAN BERNIE 1619 B'way, N. Y. C.

And His ORCHESTRA FRENCH CASINO, NEW YORK BROADCASTING Many 11-11:30 P.M., WABC-CBS COAST TO COAST Fri, 11:30-12 P.M., WOR-Mutual Per, Mgt., M.C.A.



FREDDY MACK

ROXY THEATRE Preparation "YOUNG IDEAS"

SUMMER LOOKS BIG

Horoscope Shows Weather Outlook Good

Cincinnati, May 5.

With drop in cancellations and boost in contract extensions plus new accounts, WLW's commercial schedule for summer, already indicates a record high, John L. Clark, gen, mgr., asserted today (5). Renewals apply to NBC, Mutual and local business.

Four hours weekly will be used through warm spell by the following programs originating from WLW:

through warm spell by the following programs originating from WLW. Dodge Motors, Inc., Showdown Revue: La Fendrich (Egar's Smoke Dreams; SSS Music Box Hour, which increases talent to include 31 musicians, 16-voice choir and two vocal soloists; Pebeco's Johnson Family; Crown Overall's Pleasant Valley; Jimmy Scribner's One-Man Show, and Hinds Honey and Almond Cream's 'Mary Southern' serial.

A. H. Lewis Medicine Co., t. Louis, has assumed commercial backing of WLW's final daily newscast by Paul Sullivan to blurb Tums digestive tablets.

Revamp Staff at KYW

Revamp Staff at KYW
Philadelphia, May.

Recent resignation of Arnold
Hartley as program director, and
appointment of James Begley to his
place, is occasioning more personnel
revamps at KYW, Latest move is
assigning James Harvey, announcer,
into continuity writing duties. Harvey will, however, continue to announce the 'Sports Extra' on Monday eves.

Meantime two new announcers
have been called in. Are Herbert
Austin, heretofore with WMMN,
Fairmont, and Charles Edwards,
formerly with W2XR, New, York.

Robinson's Tour

London, April 26.

Stanford Robinson, conductor of the BBC theatre orchestra, will make a continental tour lasting for the better part of a year. He will play all the European capitals. On his return, Robinson will take up the new post of conductor of BBC opera broadcasts, which will be made in condensed form. In his absence his work will be taken over by Mark Lubbock.

Top Hat in Mothballs

Top Hat in Mothballs

With dull season in the legit theatre at hand, Spencer Bentley, chief announcer and production manager at WNEW, New York, has supplanted his 'Top Hatter' program with film reviewing program acalled 'Meet Me At the Movies.' It goes on the air each Wednesday at 4:30 o'clock, with current picture hits being given once over.

As with 'Top Hatter' broadcast, Paul Rafael, WNEW continuity chief, is scripting the new show with Spencer Bentley playing the critic.

Ed Lewis in Buffalo

Ed Lewis in Buffalo

Buffalo, May, 5...

Ed Lewis, Macfaden publications rep., here last week to set deal with WGR for dramatization of True Detective Stories in tieup with Liberty mag carrier organization. Series to get under way latter part of month.

Station gets script for a couple of plugs. May have program sponsored or operate as sustainer. Lewis is making similar tieups in cities throughout the east.

iels-Lyon Third Dates.
Chicago, May 5.
Bebe Daniels and Ben Lyon will
make their third appearance on the Ben Bernie orchestra program on May 19, from the Coast NBC stu-

os. Set by Herman Bernie. Bernie band slated to stick out on Coast for six weeks.

Harry Hershfield back on WMCA, New York, with his commentaries. Resumed April 27 after his Cali-fornia trek with Donald Flamm,

EDDIE DOWLING'S "ELGIN REVUE"

With RAY DOOLEY

Here and There

NBC's prexy, Lenox Riley Lohr, ready to move into the old Elliott (Underwood & Underwood) man-sion in Pelham Manor,

Marie Mason, continuity irector of WMEX, Boston, has been ap-pointed office manager of the Hub unit of the Inter-City web,

Walter King, formerly with WAAT, Jersey City, now a new mikeman at WCAU, Philly. Re-places Jerry Mohr who resigned to become a free lance announcer for several New York agencies,

F. Broady named head of the continuity department at KFXM, San Bernardino. Used to be with WGY, Schenectady, in programming chores, and later with WOKO, Albany, as technician.

iddleton designated as commercial manager, and H. W. Selbert as chief mikeman at KWYO, Sheridan (Wyo.),

WEST, Easton (Pa.), putting on a Newsreel of the Air by live talent dramatizations of Transradic

Joe Keeley, of N. W. Ayer's New York radio department, co-author-ing on a book showing how the great and near-great landed the jobs that put them into the big-

Roy Spector joins Beacon Adver-ising of New York as radio exec.

Bob Wilbur, heretofore associated with several New England stations, teaming up with WIBX, Utlea. Ditto A. W. Triggs, previously with WRC, Washington.

Russ Brinkley, once with WMFJ, Daytona Beach, added to the mike and continuity staff at WHDL, Olean (N. Y.)

il futtle, previously in the sales departments of various Chi-cago stations, joining WTMV. East St. Louis (III.) to concentrate on merchandising. Jim Gillis is a new mikeman and vocalist.

Harold Bock, NBC publicist in Hollywood joins the newlyweds to-ward the end of the month. She's Sybil Chism, organist.

Stanley Resor, prcz of J. Walter Thompson, and Henry Stephens, second in command, looking over new agency quarters in Hollywood.

Sam Goldfarb has quit the Jack Pitluck agency to return as com-mercial manager of KABC, San An-

Jimmy Middlebrooks, chief en-gineer at WAPI; Birmingham, for last several years, goes to en-gineering staff of CBS in New York,

Tom Stone, of WFIL, hilly, announcing staff, goes to head production department, being replaced by Dave Tyson.

Don Withycomb, general manager of WFIL, back on job after golf vacash at Pinchurst.....

Leon Levy, chief of WCAU, Philadelphia, vacationing at White Sulphur Springs, and making a junket to the Kentucky Derby.

C. P. Scott, station manager of KWYO, Sheridan (Wyo.), back from a trip on which he fished for more power for his station.

Charles Kennedy, formerly with R. H. Donnelley, now advertising salesman for Stand By, weekly ra dle mag Issued by WES, Chicago. dle mag issued by

E. J. Kalusche, heretofore with WPFB, Hattiesburg, has been named program director of KFRO, Longview, Texas. Will also an-nounce special features.

Wilfred 'Scoop' O'Brien, transmit-ter operator for WHAM, Rochester, father of a baby girl.

WCSH, Portland, Me., is using the identical script on its Viva candy show that WCOP, Boston, airs over the latter's program, com-plete in all details.

Rollyn Thomas, WJR (Detroit) announcer and program booker, off station.

Vernon Crawford added to an-

Show Popularity 'Forces' Advertiser To Expand, Enter New Markets

Not a Stage Name

Case of the talent's name being the same as the product is that of Ford Bond, NBC announcer, who goes on a sport assignment for Bond Bread over WEAF, New York, the first week in June. Bond will re-enact the game played locally that day by one of the New York big league teams. He did a similar stint for Goodrich Tire last season.

SO. AFRICA SET MARKET

But Women Abhor io Commer cialization

Capetown, April 10.
Possible marketing benefits for U. S. radio set manufacturers is foreseen in the South African Minister of Finance's annual budget via a clause there calling for reduction of duty on sets. Current scale is 10% on British products and 20% on all others.
Although page 10.

any, on British products and 20% on all others.

Although no final word has been said as yet, importers figure that the proposed duty reduction will not apply to British sets. If so, it means that the bulk of the future advantage goes to the U. S.

Femme alliance called South African Council of Women is protesting the government's intention to sell ether space when it takes over radio facilities here next August.

Femmes contend that this system has a horrible example in the U.S.A. where blurbing, to their notion, is vastiy overdone. Also state that commercialization may encourage advertisers to influence public opinion in important matters.

Re-elect Ben Gimbel

Re-elect Ben Gimbel

Philadelphia, May 5.
At annual-board meeting of Pennsylvania Broadcasting Co., operators of WiP, last week, Benedict
Gimbel, Jr., was re-elected president, Albert A. Cormier was again
named vice-president and secretary
and George A. Lough, was chosen
treasurer once more.
Only change in board of directors.
was appointment of Danlet Gimbel to replace Richard Gimbel.
Other directors are Arthur Kaufmann, Kenneth Collins, Charles
Edwin Fox and Eilis A. Gimbel.

Arkansas Centennial Shows

Arkansas Centennial Shows

Little Rock, Ark., May 5.
In co-operation with Arkansas Centennial Commission, Pfeifer's, Little Rock department store, is currently sponsoring series of night-groups group historical, political and social background of state. Programs, which started over KLRA, Little Rock, on April 27 will continue through May 8.

Louis Cohen, member KLRA staff, writing and announcing program which fits in nicely with Centennial celebration. Program salutes city nightly.

nightly.

Safety Court Broadcasts

Safety Court Broadcasts
Philadelphia, May 5;
Broadcast of hearings in Traffic
Court will be alred weekly by WIP,
beginning May 15. Resuming practice of last year, station will pick
up proceedings from court of
Magistrate Jacob Dogole, continuling show for 39 minutes.
Plan calls for 15-minute spiel on
safe driving to follow every such
broadcast, with Mayor S. Davis
Wilson slated for first talk.

Mass. Moves from WINES, Water-bury, Conn. Turner Cooke, WMAS' announcer, appointed program director.

Nelson Churchill has shifted from WHDH, Boston, to the WNAC, Yan-kee Network, announcing staff.

Lou Lacey signed as chief of the radio division of the Texas centen-nial expo in Dallas, Lacey, former-

And now comes a situation where an advertiser is being forced to expand its markets in order to keep up with its program. Gordon Baking company is readying to increase its market coverage in order to continue its franchise for the use of the 'Lone Star Ranger' program on Mutual.

Lone Star Ranger program on Mutual.

Station WXXZ, Detroit, which owns the script has received offers at big coin from national advertisers who want to secure the rights to the boots-and-saddle opera for a coast-to-coast hook-ip, WXXZ has been rejecting all these offers up to this time, but now reported the bids are getting so enticing that they're too big to turn down coldly. Gordon Baking, to that end, is figuring on going into new markets so as to make more outlets available for the 'Ranger' script.

Guy Principate and His Hawalian ork doing a weekly Sunday quarter-hour sustainer from WHDH, Bos-



Presents .



SATURDAYS 10-11 P.M. EDST WORLD'S LARGEST NETWORK

JERRY



KRUEGER BEER 7:15 P.M. - Tues. and Mgt. CBS Artist Beres

"New King of Syncopation"

University of Texas

Direction: HABULD F. OXLEY E. 49th 84. New York City

DON NORMAN

NEWSCASTER Williams, Oil-O-Matic (36th wk.) Tel. WHITEHALL 4130, CHICAGO

DEANE

"CAMEL CARAVAN"

EVERY TUESDAY-THURSDAY, 9-9:30 P.M., (WESTCOAST, 8:30-9 P.M., PST)
WABC-C. B. S. Personal Mgt., NELSON HESS

Salt Lake City Matrons Want **Stags Barred From Ballrooms**

Salt Lake City.

A proposed amendment to the existing dance half ordinances by the Sait Lake City Council of Women seeks to bar unescorted women and stag men 'from public dance halis. Women's ciub petition, representing more than 10,000 Sait Lake City women, grew out of two recent crime cases, one resulting in death.

A 20-year old girl who attended a public dance three weeks ago was

found criminally assaulted and ied death by a person, police report, she left the dance hall with. He hasn't, as yet, been caught. The other case was similar in na-ture, only the victim recovered and her assallant was sentenced to life at McNeil's Island.

at McNeil's Island.

Operator showing greatest concern with petition is S. M. Covey, whose Coconut Grove, with 65,000 square feet of dance space, is reputed to be one of the largest in the United States. City commission promised the women the matter would receive serious consideration. Schools, civic and service organizations have also Joined sides with the council women and pressed the matter for immediate action.







Far-Flung Harlem

Philadelphia, May 5.
Philly listeners are offered nightly lineup of Negro jazz over WDAS on present setup. From 10:30 to midnight, station offers five of town's leading colored outfits. Payoff is that every one broadcasts it is playing at Such-and-Such hotspot in 'heart of Philadelphia's Harlem.'

All five vices.

All five places are in widely ifferent parts of town.

Pitt. Nite Clubs Won't Have Much Roadhouse Competish This Summer

ittsburgh, May 5.

ittsburgh, May 5.

Wiiiiam Penn will open its summer site, Urban Room, Saturdây, May 16, with Al Kavelin's band, booked in for indefinite stay. It's a first time for Kavelin around here. Begins to look like downtown spots will have trade pretty much to themselves during the warm months. So far none of the road-houses, which had one of their poerest seasons in years list summer, have any plans for reopening. Tony Conforth has given up the Willows and Installed a cooling system at his Nixon cafe, where he will keep going year 'round, while Sky Club went into receivership last fail and so far no tenant has been found.

Management of Plaza has been talking about taking over Eddie, Peyton's spot in outskirts for summer, but there's nothing definite on this Herman Middleman's band, a fixture at Nixon cafe, will also remain there throughout the summer, with floor shows booked in from Chleago by Ernie Young and Joe. Hiller.

DOWNEY TO SO. AMERICA

Adds Latin Representation of Several Catalogs

Wallace Downey, American music and film man, back in America from Rio de Janetro, and Buenos Aires since December, salled Saturday (2) for Rio and By. A. to reassume his South American representation of the Robbins and Berlin music catalogs. In addition he has taken on the catalogs of Milis, Feist and Popular Melodies, the new subsid of Famous Music. Downey, who also produced an alliportuguiese talker in Rio, is taking back Cinecolor for native production starting with musical shorts and to also include features.

Nix Nitery Noise

Baitimore, May 5.

The Maryland Country Club, oldestablished, golf-and-social, layout
on northside, got, balked last week
when attempting to get portion of
clubhouse turned into public giftery
for stimmer.

clubhouse turned into puone musy for summer.
Couldn't get a license, because residents of vicinity of clubhouse petitioned against it. Property-owners claimed music and noise would rob emon seep.

Police Nix Kids

Tacoma. May 5. Employment of under-tage enter-tainers in night clubs, cabarets and beer taverns is being stopped here by the police. Commissioner of upublic safety Callender said he would instruct his officers to arrest and bring in owners of these spots who persist in highly youngsters, as entertainers.

Decision was made after an investigation by the women's protective division of police.

Nitery Op Convicted

Nitery Op Convicted

Minneapolls, May 5.

Ben Wilson, operator of the Apox, the town's largest and leading black-and-tan interle, patronized mostly by whites, has pleaded guilty toteping; a disorderly house and been sentenced in district court to 90 days in the workhouse.

Testlmony pertained to indecent dancing acts in the floor show and other immorality.

Coast Tax Doubled

Los Angeles, May 5.
Musicians local, 47, has put 4½%
tax in effect on all side line and
atmosphere musical service, as well
as for sound pictures and electrical

as for sound pictures and electrical transcription recording. New tax put into effect May 1 following instructions from Joseph N. Weber, president of American Federation of Musicians. Heretofore, only local tax of 2½% has been collected.

Waiters' Strike May Shut Phila. Rests.. Niteries

Philadelphia, May 5,

Philadelphia, May 5,
As a result of developments with
the waiters union, 'Hotelmen's Association' ye sterday (Monday)
agreed on an open shop policy in all
hotels. Notices to that effect were
posted last night and a waiters'
union meeting is scheduled for this
afternoon (Tuesday) to decide, on
possible walkout.
Hotels are prepared to fight and
reported ready to shutter dining
rooms, etc. Restaurants and miteries
may follow. Musicians union,
which works hand in glove with the
waiters, org, 'has taken no action as
yet.

waiters org, has taken no action as yet.

Four alleged waiters' union officials were held for the grand jury last week on extortion charges. Complainant in case is Harvey Lockman, owner of the Rafters nitery.

Those held under ball are John Cassidy, Benjamin Paul, Samuel Carlola and Joseph Ziegler. At a hearing before Magistrate Selfel, Lockman identified Ziegler and Paul as the two men whom he paid \$380 Lockman identified Ziegier and Paul as the two men whom he paid \$30 to place some of his wattresses in the union. All four were held under \$3,000 bond each after it was testified several other man had complained. Carsidy, Paul and Carlola were previously held under \$500 bail each when Lockman testified they came to his place and demanded money after it had been stench-bombed.

Wintz Show Boating

The Hudson iver Day Line, in receivership, is eliminating its usual Showboat Revues this summer, and in its place booked Julie Wintz's orchestra.

In addition, entertainment will include ing troubadours.

DARIO-DIANE TO REPEAT

Dario and Diane are en route to Chicago to open at the Morrison hotel for six weeks starting May 8. Dancers return to the Rainbow Dancers return to the Rainbow Room, N. Y., for three months, July to August.

Diane has been winter-vacation-

ing south for a month since they closed at the Rainbow Room in late February,

Music Notes

M. K. Jerome and Jack Shoil penned 'Moonlight Valley' and Drums of Giory' which Dick Foran will warble in 'On Secret Scrvice.'

Universal cutting 500 ten-inch discs of music excerpts from 'Show Boat' for radio distribution: Plates, recorded on both sides, carry piugs.

Carl ritner in charge of Music Holding corporation's new educa-tional music department for Southern California.

Jack Yellen and Lew Poliack completed four songs for 20th-Fox's Sing Raby, Sing.' Assigned to two more.

High Hatters, Norfolk ork have job for Saturday night dances at Scaside Park, Virginia Beach, Tax per couple is \$1.10.

Earl ellen's Pittsburgh ork playing at Bachelor's Club there comes in for the Chamberlin Hotei, Old Point Comfort, Va.

Herman Heller appointed head of Universal's music department.

Pierre deRedder and Catherine (Continued on page 58)

Night Club Reviews

Club Richman Asks Stopper on N.Y. Cops

Stopper on N.Y. Cops

Justice Albert Frankenthaler, in N. Y. Supreme Court, Thursday (30), reserved decision on the motion made by attorneys for Morris' Elsbrouch, owner of the Club Richman, for a permanent injunction to restrain the police from closing the nitery for permitting alleged obseenity and immoral acts on the part of entertainers, and for seiling iduor after hours.

Elsbrouch's attorney asserted the police had no right to stop-men from dressing as women and that if the police charges against the nitery were at all true they should have caused arrests when they investigated the club last October. The injunction was opposed by the Corporation Counsel on the ground that the court had no right to interfere with, the findings of the police proceedings in regard to the licensing of a public place.

Converting Balto Rink **Into Summer Nitery**

Baltimore, May 5.

Howard Burman, who for 20
years acquired extensive show biz
background in legit, vaude, niteries
and film-house operation, but who
became publisher of weekidy newspaper here two years ago, just can't
keep out of, the biz, Has made a
deal with John J. Carlin, owner of
burg's sole amusement park, to take
over the lee-hockey hall in park and
operate, site as, summer nitery for
16 weeks, commencing June 14.
Rink is beling made over time what
will be called the 'S. S. Sho' Boat,'
and will seat 1,400 on a tiered arrangement that will resemble three
decks of a boat.
Carlin is understood to be putting
up the dough, with idea of using his
profitable hockey-hall as nitery each
summer. Burman will be full boss
at the 'Sho' Boat.' Baltimore, May 5.

David Guion Theme Song For Tex. Centennial Expo

'Cowboy Love Song,' by David Guion, set as theme song for 'Cav-alcade of Texas' production at the Dalias Centennial. G. Schirmer

Dalias Centennial. G. Schirmer publishes, Gulon's arrangement of the folk song, Yellow Rose of Texas' and his 'Home on the Range,' said by the Expo execs to be resident, Roosevelt's favorife songs, will be sung by Leonora Corona in the opening day exercises June 6 as tribute to the President, who is expected to be present and open the works.

NEW TORONTO CURFEW

Latest Toronto May 5:
Latest Toronto blue law, as inid
down by the Police Commission, requires public dance-spots to close
at 11:45 p.m., Decisión followed
complaints of nearby residents that
the music was, keeping them awake.
Hoteis are not affected by the decree and will continue their sumer-

Hotels are not affected by the de-cree and will continue their supper dances until 1:30 a.m. However, hotel supper dances must close on Saturday hight at midnite to con-form with the Federal Lord's Day

MOVING TO ROOF

Philadelphia, May 5.
Jack Lynch, will take his Cafe
farguery nitery to roof of Adelphia
otel May 21, instead of using
ownstalrs air-c-unditioned room as
ust summer.

tast summer.

Hotel air-conditioning was in-stalled only last summer at cost of several thousand dollar

GILL IN VA. BEACH

Norfolk, May 5, Emerson Gill has been booked through NBC to open the new Surf Beach Club, Virginia Beach, Va.
Virginia Beach has had only one class nitery, Cavalier Beach Club, but the Surf makes it two. Cavalier has year-

has recently added an upper deck and engaged Wesley Kay.

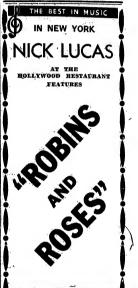
Al Kavelin Barnstorms Albert Kavelin closed at the Blackstone Hotel. Chicago, May 1 and embarked on a one-niter tour through Ohlo and Indiana. Will finish up barnstorming in time to go to the William Penn hotel in Pittsburgh on May 15.

HOTEL BILTMORE

HOTEL BILTMORE

(NEW YORK)

Russ Morgan and his NBC onchestra have put the Biltmore in the map with their brand of smart danapation. Like many another band, the radio suddenly cataputted Morgan into prominence with result that his unique trombone and plano specialities, plus the Music in the Morgan Manner, as he has been built up, have been getting plenty that the sundanger of the morgan dependent of the morgan



Greetings to "SHEP FIELDS and his orchestra," opening Pierre Hotel Root, May 6th. Fenturing THE HITS! "THE TOUCH OF YOUR LIPS"

"Mr. Deeds Goes to Town 'olumbia's Hit Picture "I'M PIXILATED OVER

Heyman and Spinas' Lovely
Smooth Hallad
"THE STATE OF MY
HEART"

Don't Forget Louis Armstrong's "OLD MAN MOSE" SANTLY BROS. JOY, INC.

THE HOUSE OF MUSICAL NOVELTIES

Now Add Bob Crosby, Charley Dornberger, Nick Lucas, Don Bes-tor, Jack Fallon, etc., to the Grou-ing List of Feature Orchestras Phyling "WE'LL REST AT THE END OF THE TRAIL"

Have You Heard Earl Hi Off" on "ISE A-MUGGIN" With the Musical Arithmetic Gam 1-2-3-4-5-6-UH-8-9-WOOF

Now a Big Request Number—The 'Swing Hit'
"RHYTHM SAVED THE WORLD"

SELECT MUSIC PUBLICATIONS INC S 9 BROSOWAY - NEW YURK CITY

NBC Seeks Understanding With Jos. Weber on Assignment of Band Contracts to 'Outsider'

be out of the band booking busines as of May 1, NBC yesterday (Tuesat d May 1, NEC yesterday (Tuesday) was still trying to, work out with the American Federation of Musicians an arrangement whereby the network would be permitted to asign its band management contents to an associated company. The outside organization which NEC proposes to, set up would have charles Green in charge, reen recently joined the NEC artists. Service as managen of the band denartment.

Service as manager of the band department.

Before passing NBC's request for permission to assign its interest Joseph N Webet, AFM prezented that the network submit a statement detailing heavill proposed appeared the associated company that share of the stock it would had and what line commitments it would and what line commitments it would make. It is understood that weber does not want to leopardize MBC's contractual Telations with the bands it has under management, but he is also interested in weeling that the assignment move for a support of the band booking business. Through the assignment method NBC will be protected on its present contracts, even though at some unure data, weber elects to deprive the new commany of its AFM agency NBC will. CBS did several

he new company of its AFM agency feenes.

NBC will, CBS did several weeks ago in the case of the Music Corp. of America, guarantee the sew company so many dance band pickup periods a week. Such facilities will not be made available exclusively to the NBC affiliated company, Outside band hopkers will be in a position to get their units bit without having to split commissions with the latter company. Under the deal which Columbia has with MCA the former guarantees (Continued on page 58)

Weems to Reopen Det.'s Big Outdoor Dancery

Detroit, May 5.

Detroit's class outdoor, summer the state of the stat Detroit, May 5.

Sheepskin Swingers

Los Angeles, May 5. Too Angeles, May 5, and 10 and

A. F. of M. Convention

American Federation of Musicians holds its annual convention in Detroit, opening June 8 and remain-ing in session the rest of the week. Headquarters of the meet will be the Detroit Leland.

ARNO HOLDS OVER

Buffalo, May 5.

Arno. Segall, two weeks' guest conductor at Shea's Buffalo, has signed a three months' contract with the house.

Lonez in Ralto

Vincent Lopez succeeds Dick Sta-bile's band at Lavaggi's, Baltimore, tonight (Wednesday) for a fort-nicht.

Anthough it has been declared to Morgan, Richman. Lillie Set for Blossom Heath

Detroit, May 5.

Helen Morgan, who closed the season last fall here, will open the summer season May 14 at Blossom Heath, ith Bob Grant's band. Other attractions lined up by Ed Fritz are Harry Richman and Beattrice Lillie. go in for at

least one week each.

Mills in Seattle But Gendarmes No Touch; Settlement Reports

Los May 5. Los May 5.

"Dismissing his visit to Seattld with nothing happened, we're still in receivership, E. C. Mills, general manager of American Society of Composers, Authors and Publishers, spent three days here on routine matters and showed off for Dallas. It had been reported from the north-west that the ASCAP g.m. had reached an accord with the Wash-ington state authorities.

ington state authorities.

Reported from the east that Mills would submit to arrest in Seattle to bring 'Society's difficulties in the state to a head, and test the legality of the receivership.

WPA, Relief, and Union

Philadelphia, May 5.

Philadelphia, May 5.
Petitions are being circulated by local music union urging WPA work relief under musio project be extended only to union musicians. Present WPA music projects in-chide large symphon, two large, bands and several dance units. Entire membership totals about 400 men, of whom: not more than 20 to 30 are non-union.

Union idea to force all musi-ns into organization. linion idea

CLARIDGE'S NAMES

Memphis, May 5.

Memphis, May 5.

Hotel Clari opens its roof garden Friday (8) with a name band policy that will have the units coming and going every two weeks.

Aggregations set are Will Osborne, Ted Weems, Kay Kyser, Anson Weeks, Joe Sanders, Henry Busse, Buddy Fisher and Art Kassel.

Pluggers vs. Tooters -

Song pluggers and band leaders will oppose one another in their an-nual ballgame in Central Park, New York, May 15.

Batonist lineup will consist of Bob Crosby, Jack enny, Ozzie Nelson, Don Bestor, Vincent Trav-ers, Eddie Duchin, Hal Kemp, Jerry Freedman, Glen Grey and Henry

Most Played on Air

To familiarize the trade with To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the combined pluss on WEAF, WJZ and WABC.

Lost
You
All My Life
Melody from the Sky
Touch of Your Lips
Goody Goody
You Started Me. ing
I Don't Want to
Let Yourself Go
Tormented
Love Is Like a Cigarette
All y Eggs in One Basket
Yours Truly Is Truly Yours
You's Good Heavy Date
Robins and Roses:
She Shall Have
Welcome Stranger
Always a Happy Ending
Every Minute of the Hour
Riythm, Saved the World
Moonrise on the Lowlands
Christopher Columbus

ASTOR TAKES **VALLEE; DUCKS** MCA BAND

Astor hotel, N. Y., has dropped its negotiations for Jack Hylton and arranged for Rudy Vallee to open the spot's reconstructed roof June 2. Whether Vallee would actually come in on this date was dependent on his starting work on 'Stage Struck' for Warner Bros. His counsel, Hyman Bushel, was in Hollywood discussing the trek with the WB studios when WB decided Tuesday (yesterday) that Dick Powell would be able to take up his assignment in the film. the film

the film.

Walter Thompson agency, which handles the Fielschmann yeast account, had in the mean time begun lining up a show on the Hollywood end for the May 14 broadcast in anticipation of the singer-handman's moying west. Report on Broadway had it that the Astor carcelled the Hylton booking after it had learned that J. C. Stein, Music Corp. of America prez, had bought at interest in a proposed cabaret-restaurant across the street.

In rebuilding the roof garden the Astor spent \$50,000, installing air-cooling equipment and making the decor resemble a garden on the Italian Riviera.

Philly's T.P.A. Doomed

Philadelphia, May 7. Tompson Building, on Chestnu street, which became known as Philadelphia's Tin Pan Alley and where many of the country's leading writers got started, is coming down.

Site is being cleared for another

business structure.

Howard Jackson touching up his score of 'King Steps Out' at Co-lumbia.

Inside Stuff—Music

"The Martins and the Coys" and Tm Just Beginning to Care," newcomers to the Irving Berlin, Inc., list, were picked up by Harry Link, the
fir 's professional mgr., on a recent visit to Chicago. The Martins,"
dealing with a mountaineer feud, has already been started by Weems.
'Care' grew out of the collaboration of Ashton Stevens, dramatic critic
of the Chicago Examiner, Ben Bernie and Seymour Simons. Trio got,
the idea for the song while gathered around a table in a Chicago cafe.
They overheard a youth remarking to his dancing partner something
about his just beginning to take. Stevens cracked that the avowal
ought to make a good title for a song and with that they started to play
around with a lyric.

Cancellation of John Barbirolli's short-wave broadcast over NBC via BBC hook-up last week has Arthur Judson office of Columbia Concerts up in the abr, on what step to take next to introduce the comparative newcomer on this side. Bureau had banked on the program as a sure-fire means of stirring up interest.

Appearance by short-wave was nixed from the other side. Barbirolli's the darkhorse conductor for the Philharmonic next year. Air date was planned for Thursday (28).

tonisht (Wednesday) for a fortnisht.

Lones's spot at the Hotel Ambas
stador, X. 'The Trianon room,
suitterg. Monday for rife summer studie ball there. Several other smaller spots also signed for catalog,
and a small combo will hold forth
Contracts with hotels and cafes are for one year. Radio stations required to take out five-year license.

13-Point Compromise Pact for 2 Years Ends Arrangers' Strike; Wages Fixed, No Closed Shop

Union arrangers, copyists and proofreaders, together with plano players, were back on the job in Tin Pan Alley yesterday morning (Tuesday) for the first time since Local 802 called its strike on the industry March 30. Agreement, which was ratified the night before, rated pretty much of a draw, with the union having yielded on the publishers agreeing to a price list that will up the cost of piece work anywhere from 25 to 35%:

Agreement is restricted : two

anywhere from 25.to 25%:

Agreement is restricted two years, although the committee negotiating for the publishers had for while held out for, five-year period. Non-closed shop angle of the covenant is covered in the provision which has the pubs promising to use none but 802 men within the jurisdiction of that local, but at the same time retaining for themselves the right to employ, non-union men, elsewhere. Local 802 has also consented to put up no bar against airangements made by educators, composers, eminent musicalns or others of like character within the union's jurisdiction.

Outstanding compromise effected

within the union's jurisdiction,
Outstanding compromise effected
between the pubs' and union's coinferees was the one applying to planists. It was agreed that plantsis
who are employed solely as such
are to be members of the union and
receive the minimum weekly wage
of \$35, but if a plano player also
does contact work, the foregoing
conditions do not prevail. He need
not be a member of the union nor
may he demand a minimum salary.

not be a member of the union nor may he demand a minimum salary.

Once the group representing the union and the publishing 'Industry started their settlement discussions fast progress was made. One concession after another on the major points at issue developed from either side until it developed on the sub-committee appointed. by, the hubs with Ellifett Shapiro, of Shapiro, Bernstein & Co., as chairman, to work out a 'satisfactory price list with the union. The major part of this assignment was carried out by Shapiro and his co-committeem over the weekend. Others on the price list committee were 'Abe price list committee were and the price list with the union and the price list with the union and the price list with the union and the price list was a price list with the union and the price list was a price list with the union and the price list was a price list with the union and the price list was a price

The major provisions of the agreement which brought the strike to a close were as follows:

1. Minimum for, head arrangers who do all types of this work including dance arrangements is to be \$75 a week.

2. Minimum for head arrangers who do all types of this work but dance arrangements is to be \$55 a

7. Copyists are to be paid strictly on a basis of piece work

All bills for piece work are to be made out on statisticity forms provided by the union and must be paid in two weeks, except for dance work, which is to be paid for within 80 days.

30 days,
9. Publishers agree not to reduce the salaries of those who were over the required union scale on or before March 30 (the date of calling of the strike).
No arrangers are to include proofreading in the cost for piece work.

No arrangers are to include proofreading in the cost for piece work.

11. Publishers 'shall' pay for manuscript paper- and ink.—

32. Union; recognizes all manuscript paper- and ink.—

32. Union; recognizes all manuscript paper and ink.—

13. The expectation of the standard of the standard property of the standard property. The affect of the standard property in the affect of the standard property in the affect of the standard property. The affect of the standard property is a standard property of the standard prope

to work out a satisfactory price list with the union. The major part of this assignment was carried out by Shapiro and his co-committeement over the weekend. Others on the price list committee were abe Schwartz, Trving Berlin, The. Sonia Tamber, Chappelle "Steve Levitz, Robbins; Harry Godfrey, Mills Music; Mitchell Marks, E. B. Marks, Music Co., Morris Koppelman, Famous Music; J. L. Lister, Southern Music, and Ed Glantz, the Warner Bros, group.

The major provisions of the agreement which brought the strike to a close were as follows:

The major provisions of the agreement which brought the strike to a close were as follows:

The major provisions of the agreement which brought the strike to a close were as follows:

The imagor provisions of the agreement which brought the strike to a close were as follows:

The major provisions of the special provisions of the spe

Philadelphia Offers to Those Seeking the Smartest in Night Life Entertainment

BENNY THE BUM'S

It's the Tops in Revues, Food and Liquors

BEN LEMISCH

Widely Known in the Sporting and Theatrical World Is Now Associated with Benny the Bum as Manager.

POPULAR PRICED LUNCHEON **DELUXE DINNER**



WHERE THE FAMOUS GATHER

VARIETY

Edwards' 2-a-Day Vaude Try Folds After 3 Weeks; \$23,000 Investment

Gus Edwards' 'Sho-Window' at the Broadway, New York, foided Sunday night (3) despite a hard try by Edwards and the troupe to keep it going. The original backers hav-ing refused to pit up more money, company decided to go co-op, with Ed Lowry, the mc., in charge, but there weren't sufficient tunds to

oper Proposition ran three weeks. Around \$20,000 was put up by Louis Smallinsky, Detroit lawyer, and Sam Levy, former burlesque manager, for a 60% share. Same backers have a plece of Nazimova's show, 'Ghosts,' currently on the road.

Ghosts, currently on the road.
When the angels declined to advance more than the original 20G's during the second week, Herb Ebenstein, insurance broker, and friend of Edwards, came to the rescue with \$3,000. But with the unions, Smatinsky and Levy drawing directly on the box office, there wasn't enough left for the company. Edwards, Lowry and Phil Fabelle, pit orchestra leader, personally contributed to help pay off the youthfut talent for the final week.
Gross for the three weeks was about \$18,000 at two-a-day, \$1.50 top.

about \$18,000 at two-a-day, shortop.

Edwards says he was sidetracked in his original intention of presenting 'new faces' exclusively by his partners' insistence that some standard talent be incorporated in the show. Edwards now is talking a deal with the major film companies for a 'new faces' project in New York, with the finding of picture talent in mind.

Line of girls from the 'Sho-Window goes intact into the Joe Penner unit.

N.Y. PAR ROUGH ON **HOOFERS: TAPPS HURT**

For second time within as many weeks a hoofer at the Paramount, N. Y. has met with a mishap while performing. While exiting, Georgie Tapps banged his knee against the band stand on opening night (29) last week.

An accident also occurred to Betty Jane-Cooper a week previous while performing with Little Isci. Little's ork. However, she continued in the show. Tapps was forced to quit both the theatre date and his doubling turn into the Paradise restaurant because of a twisted cartilage in his knee.

Folloy at the Par has the entire show spotted in the pit. It allows little space for dancers.

Edna Janis replaced Tapps at the theatte. No filler has been set for the Paradise as yet.

the Paradise as yet.

Davidow. Agenta Join Curtis & Allen Office

Ed Davidow is giving up his own office to amaigamate with Curtis & Allen. He will handle the legit department for that agency. Eddle Sherman, with Davidow for years, goes along.

Snerman, who goes along. Another C. & A. office addition is Mick Agenta, vet RKO agent, who becomes RKO booking floor rep for the office. Agenta succeeds Miles Ingalls, who left to head the new Cliff Fischer agency,

St. Louis Vaud Spot Folds for Summer

Folds for Summer

St. Louls, May 5,
Grand Opera House, only theatre
in town showing vaudeville, padlocked doors for season Friday (1)
after fairly successful season.
House, dark for five years, was
opened last fall by A. Clamage, Detroit, with burlesque and pigs, but
folded after several months of operation. Then representatives of
Rutherford estate, owners of theatre
property and York Hotel, which adjoins, reopened with vaudeville and
pics.

Theatre will reover South

pics.
Theatre will reopen Sept. 1.

RESUMING VAUD IN BUFF.

Buffi,
Buffalo, May 5,
State has abandoned its previous
policy of stock burlesque and pictures and returns to vaude this
week.

Pinched Bridge Teacher A Former Vaudevillian

Mildred Lovejoy, arrested last week in a police raid as one of the proprietors of the Lovejoy Bridge Studio in N. Y., is a former vaude-ville performer and producer. She was a member of Stever and Love-joy, standard in vaude for years, after quitting as a performer, she turned to producing, leaving this ond subsequently to operate a bridge club.

Raid on the Lovejoy club was the result of a complaint of a woman who charged that excessive losses by her husband threatened to break up her home.

N. Y.'ers in Chi

Chicago, May 5.

Number of vaudevillites from
New York in town last week. Agents,
Ferd Simon and Irving Yates came
out on some show hunting. William
Morris, Ir, dropped into town on
general business.

Bill Howard

general business.

Bill Howard, RKO booker, visited awhile, changing his mind about going up to Minneapolis to eatch the circus unit and heading back east instead.

Godfrey-Linder Split

Jack Linder and George Godfrey, who teamed as indie bookers three years ago, have split. Godfrey, till the end of May, retains the beoking of few small indie spots, but splits 50-50 with Linder on booking fees, Linder has moved out of the office he and Godfrey maintained in the Bond building, N. Y., and opened one of his own.

Cushman's Shutdown

Major portion of Wilbur Cush-man's \$150-a.day unit route closes down for the aummer within the next couple of weeks. ; According to Cushman, the time, will reopen in October.

Radio Texans to Tour

San Antonio, May 5.

Phil Alexander, radio scripter and comic, has organized stage tunit of radio talent which is set for sories of one-nighters hereabouts. Tagged Texans on Parade, unit includes Doug Largen, Pape Sisters, Regina Cassily, who will stooge for Alexander, Percy Barbat, formerly from stock; Maurice songster, and Pete Petralis, formerly of legit. Lester Kether is co-producer and pa, of unit.

Anger With FP-Can.

a. of unit.

Harry Anger has Joined Famous Players-Canadian as producer of stage shows at Shea's, Toronto, and Loew's Montreal: Heretofore Anger served more or less as a freelance producer for joth theatres, his income stopping when the spots played outside units. Besides a salary, Anger is also to get a percentage of profits of both FP-Can theatres.

'Vanities' in Balto

Condensed version of Earl Car-roll's 'Vanities' goes into Leew's Century, Baltimore, week of May 8. Show is topped by Blily Hot Buster West and Lucille Page. Unit is getting a smaller gu antee from Loew's than it got fr RKO, but with a split over a cert

Conn. PWA Unit Touring

Conn. FWA Unit Touring
Westport, Conn., May 5.
Homer B. Mason is routing his
first FWA vaudeville unit on a tour
of 24 CCC camps in state. Unit
opened in Danbury and will continue for next month.
Mason lined up the following
acts: Stephen Crane, minstrei;
George Carpenters, cowboy yodeler;
Francis Odell, monologist; Cosmos
and Antia, dance team: Cluries and

and Anita, dance team; Charles and Lillian Gerard, Fred Nadeau, Ar-thur Molloy, and James Brockett,

15 YEARS AGO

(From Variety and Clipper)

Sale of the effects of the late Olive Thomas, Jack Pickford's wife brought \$27,000. Lewis J. Selznick bought many of the jewels.

Jesse L. Lasky told an interviewer here were two persons for vallable job on the Coast.

Federal Reserve Bank of San Francisco, reported producers as cutting costs on features from \$100,000 to \$50,000. That meant top

Goldwyn dropped Will Rogers. His shorts were not selling well and studio was retrenching. Took the talkers to bring him in.

Dorothy Jardon was chirping at the head of the Palace (N. Y.) bill. Same numbers she had used three months previously, but just as wel-come. New gowns helped.

Keith theatres were using a mo tion picture short to coax people t stay for the last act.

Jim Corbett was straighting for Billy B. Van at the Keith houses. Doing nicely. Corbett a real trouper and not merely a name.

Lillian and Anna Roth were doing kld act vaudeville. Anna did

Estimated that 90% of the road shows had folded since the season opened.

Coney Island opened for the sea-son with hot dogs at a dime and rides mostly 15 cents. Dogs were three cents last summer.

Shimmy dance had been banned in Boston. Mae West, then a dancer in 'Whirl of the Town' announced she would do the dance the final night of the show. Perhaps she did, but they pulled the lights on her and no one saw. Toxen Worm was the switchman.

Reed Albee did two solos at ben-efit. Told the audience he would not take a dare from Ethel Levey, who staged the show. Not ban, but he didn't make the Palace in spite of his pull.

Jack Lait klssed Chicago good-bys and came east. Had beer Vanistry's Chicago corresponden and kept on the staff in N. Y.

Lyric Writers and Composers Protective League decided not to ask for an A. F. of L. charter.

readway had 46 shows, or which were doing capacity. Aboven more were plenty black.

Ringling show hit \$700,000 in 62 performances at the Garden.

50 YEARS AGO

(From Clipper)

St. Louis reported that Sid France was suffering from having a trunk fall on his head, but it did not affect his performance. Tough nut,

Salvini-Booth joint tour started in Phila, Substitution of an organ for the orchestra didn't help any. But

Practically all N. Y. theatres suf-fered May 1. Mass meeting in Union Sq. under the labor unions to argue for the eight hour day.

Edwin Booth, playing with Sal-vini, was suffering from billious-ness; a chronic complaint: Fell into the footlights one night and saved from a fall on another occasion by a member of the cast. Did not take enough exercise.

E. E. Rice closed his 250th per-formance revival of Evangeline at the 14th St. Practically a different cast for each act at the closing per-

Musical Protective Union sought U. S. aid in preventing the landing of a 40-piece band from Germany playing a Philadelphia four-months' engagement. Made it sweeping enough to stop all musical imports.

Shook & Collier dissolved partnership. Had managed the Union Sq. and imported London mellers Long famous.

Rental of the Grand Opera House

Salaries

(Continued from page 1)
from that strata. As yet the bookers have not been called in, but word has gone out that their superiors may hold a meeting some time this month, after which the bookers will receive their instructions.

Several top executives, in talking over stage show problems with the bookers and theatre operators, have lately shown considerable concern over the rate at which salaries have been rising for the big name acts and shows. The increase is attributed to the fact that real drawing attractions are limited in number, and played only where and when sorely needed by the theatres.

While the number of big momey acts has declined in the past two seasons, along with the proportion-ate decrease in playing time, an analysis of the current season's salary list shows the big money is getting bigger. There are fewer \$2,500 and \$2,500 turns around now, but the number of \$6,000 and over bands, units and singles has skyrocketed. The synthetic, non-drawbern weeded out, while shows and attractions of box office merit are demanding and getting more money.

was \$40,000 that now.

Lillian Russell was doing two violin solos in 'Pepita' cemic opera at the Union Square. Show needed

Daniel Frohman announced that all correspondence relative to the N. Y. Lyceum should be addressed to him. Lyceum's upset days were

Barnum and Forepaugh combined their circuses for a Phila. date. Roster gavo 115 ring performers, 42. on the hippodrome track, 55 concert and sideshow people, 61 musicians, 48 in the cook tents, 160 grooms and drivers, 181 canvasmen, 48 in the cook tents, 160 grooms and drivers, 181 canvasmen, 27 animal men, 35 property and 19 cowboys and Indians. Had 395 head of horses and 28 elephants. Used four menageries, two sideshows and had a big top with four rings. Just for the single engagement. Just about broke even

me of the circus organizations had falled to equip their cars with airbrakes. Such cars were not

Animal man on the Dorls show bet on rain for the opening—and won. Had been out 16 years and only one dry opening day.

Augustin Daly's Co, was at the Boston Museum, so the Museum Stock went on the road again. Haif' did 'Prince Carl,' with Mansfield, in New York, The others went on tour.

Business so good at his Boston museum B. F. Keith bought a horse.

Saranac Lake By Chris Hagedorn

Joe Dabrowski leaving for home with a clean bill of health. Camille Carpenter is new arrival. Formerly asst. treasurer of Keth's, Boston.
Sylvia Abbott left for a three weeks' hollad with her family before undergoing thorocaplasty operations.

ations.

Happy Benway arrived back in town to chase the cure.
Dr. Karl Fischel back after a week in N. Y.
Jimmy Peppard, former asst. treasurer of the Madison Square Garden, has added a few pounds.
Johnny Highland, of the Dan Hickey stable of fighters, after three years of curing, now runs the St. Regis tap room.

William Janney reported doing nicely.

William Janney reported nicely.

Marion Greene down with a cold: ditto Hannah Zimmerman.
Fishing season open.
Bob Faricy, former patient, pianist for Helen Morgan, taking a room at Lake Placid.

Write to those you know at Saranac.

Gus Kahn, Bronisiau Kaper and Walter Jurmann penned 'Alma Mater' and 'Sutter's Victory March' for Metro's 'We Went to College.'

Less than Night Club Reviews

(Continued from page 54)

(Continued from page 54) doing the contemporaneous crop of ditties in okay manner. Billy Reed and Louise Mele are the ballroom team, a somewhat unusual act for a conservative hostelry like the Bilttoner. Not that Billy Reed (George Raft's double) and the lovely Miss Mele, who's a looker, aren't the necessary class, for their personality is okay; but it's not the conventional type of terping usually associated with the Biltmore. Their forte is taps and flirtation fol-de-rol while hoofing. Miss Mele registers strongly on looks to the degree that even it's he didn't click as a stepper she'd get by okay.

The Biltmore has revived its Sun-

even it sne-didn't click as a stepper she'd get by okay.

The Biltmore has revived its Sunday night dansants, which Paul Whiteman made such a popular feature here some seasons back. Supplementary acts such as the Great Maurice, Miller, Glaser & Adams, and Meta Carlyle (Impressions) are spot-booked in to add to the regular floor specialities, Dorothy Granville runs these Sunday galas. Joe Zatour's crack combo is the relief band and also dispenses the tea dance music every Saturday. But malny, it's the Music in the Morgan Manner, that's featured and gets the prime attention.

THE CALIENTE

(NEW YORK)
Like many of its sisters on West
52d street, this spot has had many
christenings, latest being the
Caliente label. This conversion was
made by Chick Goldman from Al.
Singer's Sketch Room. Lacking anything, in the. Spanish motif, place
belies, its tag.
Premiere was a family gathering

belies its tag.

Premiere was a family gathering comprised of friends and well wishers of entertainers and proprietor. If equal number of patrons turn up nightly place should get by.

nightly place should get by.

Entertainment, as m.c.d by Edith
Roark, is slight but coally informal.
Johnny and George, colored singers,
open the show with slightly blue
lyrics. Miss Roark does little but
look beautiful, essaying only one
number per show. Bee Kelmus,
pettie nightingale, was singularly
successful.

Dot Pavis and There

successful.

Dot Davis and Four Ebony
Rascals complete lineup in the
second portion after one hour intermission. Jack Goodwin's five pieces
afford music for those capable of
dancing on a dime.

HOTEL ROOSEVELT

One Bestor is the new incumbent in the Roosevelt grill, succeeding the Lombardos. Bestor brings with lim a smooth brand of damped of the Lombardo call bright and the lower of the Lombardo call bright and the lower of the succeeding the lower of the succeeding the lower of the l

Bestorites for the draw.

Some nice little touches of showmanship highlight the presentation.
Patsy Kane and Neil Buckley, in
formal attire, do polite pops ache
mike in between the straight dance
sets, and Charles Ducky Yontz
likewise officiates in solo to Bestor's
accomp at the vibraharp. This
the organ-like instrument which
has long been a highlight of Bestor's
dansapation.

French Chase U. S. Acts From Vaude: Shutter Selves Out at Same Time

Paris May 5.

Paris, May 5.
French resentment against foreign
acts playing in France flared up
and caused a riot at the Alhambra
theatre last week when French unemployed artists staged a demonstration in the theatre and stopped
the show for nearly a half hour.
Eight arrests were made and one
syman was slightly injured before
pofice could restore order, and the
show could be resumed. As a result,
house will throw out all vaude on
May 7, going straight plx.

It was during the opening acro-

heuse will throw out all vaude on live?, going straight pix.

It was during the opening acrohadic act. of Fritz and Bobby (Swiss) hat the trouble began, Demonstrators sitting in the ball-only showered the main floor with leaflets asking the onlookers to demand their money back as only one French act was billed, the other-12 being fareign. Five were American. This was followed by French acrohats in the audience throwing ropes over the balcony and descending them, cryling 'See, we can' do that too,' referring to the act. on the stage. By that time the opener had finished and the Two Lindstrems, a German accordion act, took the spot.

idn't Stop 'Em

that did not deter the demonstra-tors. Numbering some 300, they all started descending the ropes into the audience on the main floor, still yelling that hundreds of French art-ists were unemployed and the Al-hambra was employing mostly for-eign acts. By that time, the police had, arrived. Under the direction of Commissaire Seignez the demon-strators were ejected, but not with-out, some heads being cracked and the show being stopped while the hause was cleared.

few of the spectators went to the b.o. to demand their money back. It was during this time that Mme. Ennags claimed she was thown from the balcony to the first floor, She received first aid in a nearly drug store later.

nearby drug store later.

Not more than two months ago
Robitcheit; and Isos, operators of
the Alhambra, were hauled into
court for an alleged violation of the
number of French acts which variety houses here must use. Fine
eventually imposed was 35c, for the
Judges seemingty understood the
trouble of the managers, agreeing
that music halls can't be run on
local tajent alone.

Only One Frenchi

Only One Frenchi

Only One Frenchi
In this, week's show only one
really French act is booked. Pils
and Tabet, with five American acts
setting the cream of the applause
that remained. They are Molly
Picon, Walter Dare Wahl and
Emimet Oldfield, Gracie Schenk and
Brothers, Barr and Esther and the
Three Top Hatters.

After the noise was cleared away, following the demonstration, the police let all of the arrested go home.

nome.

Outburst against foreign acts
may, be a result of the big play
American acts in general are getting in town at present. Probably American acts in general are ger-ting in town at present. Probably at no time since the days of Paul Walteman and Ted Lewis has the public here seen such an array of American talent.

American talent.

Led by the Alhambra, featuring five American acts, other vaude bills in town billing Americans may be found at the European, Bobino, Pa-amount, Rex, Empire and the Gau-Local cabarets and night clubs are also carrying their share of American acts, with most of them setting, a sood, play.

Joan Warner is costarring in the new Casino de Paris show, with one other-American act featured on the bill.

Elgins Cancel

Elgins Cancel

Detroit, May 5.

Beath of Tommy Green's father in N. Y. last Fitday (1), about an hour prior to opening show for the Five El ins 'at the Fox here, cut carts week's appearance here to just one show. Elgins, of which Green is one of the jugglers, showed the opening performance to give Manager Daye Graal of the Fox, time to line up a substitute.

Nodello Bargere, who were on layoff, here, substituted. Green planed to N. Y. immediately after opening performance.

Just a Habit

A two-man dancing team, very fussy about their music, still carry their own leader, even on club dates.

Last week they played a club where the only musical accompaniment was provided by a plano player, but they insisted on using their leader anyway.

sneed on using their leader anyway. So while the boys were do-ing their stuff, the leader waved his stick at the guy at the plano.

Nine Charities Named in Will Of Butterfield

Detroit, May 5.
Will of Colonel W. S. Butterneid, owner of 95 theatres in' Michigan, leaves many bequests to employees and relatives. No estimate made of estate's value.

Office employees of chain are to divide \$5,000, while a similar amount goes to theatre employees. Giffis of \$1,000 each were made to nine institutions: the Pacific Lodge of Masons, N. Y.; the Children's Masonic Home, Utica, N. Y.; Christian Science Church, Battle Creek, Mich.; the Hartridge School, Plainheld, N. J.; Medina Shrine Temple, Grand Rapids, Mich.; Elks National Home, Bedford, Va.; the Columbus, O., Elks; Starr Commonwealth for Boys, Albion, Mich, and Sunnyerest School for Girls, Holland, Mich., Remainder of estate will be held in trust and 30% of income will go to widow, Irene. Latter eand five daughters will divide personal property. Two sisters will receive \$2,400 a year. Another brother will get \$600 a year. A daughter, Ann, now 6, will receive \$2,400 a year until she is 24. Numerous \$1,000 bequests were made to nieces and nephews, and other relatives. Lawrence E. Gordon, Lansing, Mich, lawyer, was named special administrator.

More than 500, representing various branches of the theatre world, attended rites in Battle Creek for Josh Enterfield, who died in Boston two weeks ago. There were three truckloads of foral tributes from Detroit and the surferfield chai were closed for the day (23).

Associated with Butterfield chair were closed for the day (23).

Associated with Butterfield since 1914, Edward C. Beatty was appointed last week as president, general manager and treasurer of W. S. Butterfield Theatres, Inc. Additionally, Beatty will assume Butterfield's pike and in attempt to bolster his health. Edmund C. Shields, of Lansing, Mich, unit continue as vice-president and gm. of Butterfield in Bay City, Mich, and as assistant manager of house in Saginaw. He has been in virtual control of Butterfield's interests during past several years when latter was spending most of his time in Florida in attempt to bolster his health. Edmund

rhat Beatty, Shields, and Gordon be co-executors and trustees of the Centrial Trust Co., Lansing.

*Nother Am Purveyor

Buffalo, May 5.

Arthur Palmer has booked a unit of WEBR amateurs for a theatte tour from Chicago to San Francisco. Falmer has been running 13 week series of amateur contests here with winners getting one night booking. In State, downtown vaude and pichouse, and the rest of the week in neighborhoods.

Registration

Paramount booking office in New York, on learning of the curtailed four Gork, on lear

Roxy's Badminton

Braven Dyer, sports writer on the Los Angeles Times, denies he was dropped by Fanchon & Marco ascommentator for the badminton stage act of Jess Willard and Frank Curley at the L. A. Paramount recently. According to Dyer, he was hired by F. & M. for one week, played it, but refused to take a cut for a second week and quit. Willrad and Hurley are currently en route to N. Y. to open Friday (8) at the Roxy. Booking is for one week, with options.

Pitt. House, Continuing With Names Through Summer, Sets Names

Pittsburgh, May 5.
With wind-up of Jack Beniy
broadcasts for summer last Sunday
(3). Johnny Green's ork is setting
out for some theatre dates, opening
here at Stanley Friday (8). With the here at Staniney Eriday (8). With the Green outfit as soloist will be Joy Lynne, formerly with Don Bestor, and also slated for bill are Shea and Raymond, eccentric dance team late of 'Scandals.'

Raymond, eccentric dance team late of 'Scandals.'

For week of May 15, Stanley has Wini Shaw and Stone-Vernon foursome as well as Jackie Coogan and Betty Grable and Three Stooges. Following week, Ted FloRito comes no tuilfill date originally washed out by fload and Wayne King, who has been billed all season, also looked for around that time.

No interruption of vaude anticipated during warm months at Stanley, house expecting to continue right through summer.

It isn't expected that Stanley will have any stage competition until fall, since Harris-Alvin intends to stick to straight pictures until next season.

BIG-TIME VAUDE WILL DEBUT NEW S.A. HOUSE

London, May 5.

First time in three years, South
Africa revives big time vaudeville.
Management of African Consolidated Theatres instructed its London representatives, International
Variety and Theatrical Agency, to line up big attractions for opening of New Empire, Johannesburg, early in September.
Company guarantees six weeks, with option of eight more. Spots covered besides, Johannesburg are Pretoria, Durban and Capetown.
Fred Bernhard, head of Union Clinemas, is finally ready for big-time vaudeville launching. Just signed several American and British acts, ranging from \$400 to \$2,250 per week for 14 weeks.

Nelsons on B'way

Ozzie Nelson's band, with Har-let Hilliard (Mrs. Nelson), goes to the Paramount, New York, seek of June 17.

found to be okay.

Paramount booking office in New

Measles Epidemic Cuts 'Our Gang'

AFA Burns Philly Agents Through Booking Activities; Is Charged With Double-Cross, Underselling

New Nose, New Act

Chicago, May 5.
George Glivot launched a remade schnozzle last week.
At the dedication, he announced that this will be the
final year of 'Greek Ambassador of Good Will' act. Next

year, the program's going to be different.

'LIFE OF PARTY' SPOT GOES BIG TIME

First of the big summer resorts to switch from individual personal booking of their shows to big time is Grossinger's at Ferndale, N. Y., which will, starting Decoration Day, install a permanent troupe booked from the Fanchon & Marco office through Sam Shayon. Nucleus company of thirty people will be company of 30 yill be complemented weekly by specialty acts to form unit revues for the resort's playhouse. Dave Schooler will direct the shows.

the shows.
It is estimated that resort will exceed all records in theatrical employment in the 'life of the party' field with a budget estimated at between \$15,000 and \$20,000 for the season running through from May 30 to Sept. 7 (Labor Day).

In addition entertainment the inn sports a permanent summer dra-matic stock company for tryout plays. Two types will alternate in the enlarged playhouse, which has increased its seating capacity to

Hall Out on Bail

ibesides. Johannesburg are a, Durban and Capetown. Bernhard, head of Union ts, is finally ready for bigraudeville launching. Just several American and Brittste, ranging from \$400 to per week for 14 weeks.

Velsons on B'way
8 Nelson's band, with Harris (Millard (Mrs. Nelson), goes he Paramount, New York, f June 17.

will provide the entire show.

Baltimore, May 5.

Cliff 'Sharile' Hall, here with Joe Penner's unit at the Hipp, got out of the Akron hoosegow on \$1.500 all, where he was being held on charges of wife-and-child abandon-the service of the Akron hoosegow on \$1.500 all, where he was being held on charges of wife-and-child abandon-the service of the Akron hoosegow on \$1.500 all, where he was being held on charges of wife-and-child abandon-the Straightman was arrested in his dressing room at the Palace, and the service was finally agreed upon Case carded to come up in court of the service was finally agreed upon to have it set back since the Penner's will provide the entire show. Baltimore, May 5.

Sidestepping its strictly union Federation of Actors, through Ralph Whitehead, is slipping into the booking business on the side. Whitehead calls it an 'additional service' for AFA members.

First effort to establish itself as an entertainment booker is being made by the actors' union in Phila-delphia, with the Philly club book-ers already aroused over what they call a combination double-cross and an effort to squeeze them out of the

business.

A short time ago the Entertainment Contractors' Assn., consisting of 25 or so Philly bookers, met with representatives of AFA and agreed to co-operate with the latter on union problems and eventually asent to a closed shop, if the AFA could attain one in that city Later the AFA effected an agreement with the Philly musicians' union which appeared to make the closed shop there possible, in theatres' as well as nite clubs.

Following their meetings with AFA reps, the Philly bookers learned that several of their clients had received letters from Whitehead suggesting that they eliminate the middleman' (booker) by buying their cit'b shows direct from the AFA. The letter read:

Letter to Buyers. A short time ago the Entertain-

Letter to Buyers

Letter to Buyers.

Letter to Buyers.

veryone is interested in entertainment, especially if the entertainment is good. If you are conducting an affair for profit nothing will attract the public more than real good entertainment. If you are conducting an affair exclusively. for your membership, nothing will appeal to your members more than good entertainment. We therefore call your attention to the new system which we have inaugurated without profit to the middleman. This is merely an additional service which we are rendering our members gratis.

We number among our members the most prominent celephyfites in the vaudeville, night club and outdoor amusement field, and we therefore are in a position to give you more for your money than ayone else.

'If you are interested, please contact the representative of our Private Entertainment Department, Mr. Louis J. Pope, stating when it would be convenient for you to grant him an interview.'

Several Philly bookers claim that in answer to phone inquiries the AFA office there offered to deliver.

in answer to phone inquiries the AFA office there offered to deliver acts cheaper than the regular

Court Ends Rockwells' Lengthy Marital Dispute Providence, May 5.

Providence, May 5.
Final chapter in the long-drawnout litigation growing out of the
marital difficulties of George L.
(Doctor) Rockwell and his-wife,
Claire S. Rockwell, has been written with the filing in Superior court
here of a final decree, making effective the divorce she obtained from
the comedian in 1925.
Mrs. Rockwell had steadfastly declined to consent to the decree.
Rockwell had brought formal action asking that she be compelled
to, and Judge Frost in a recent rule
ing intimated he would order it file
ing intimated he would order it file
if she did not do so.
In conjunction with the filing of
the final decree it was learned that
Rockwell had pald alimony of approximately \$4,500 he owed his wife.
Recently Judge Frost reduced to \$50
he \$75 Rockwell had been compelled by a previous court ruling to
pay his wife weekly.

Slap Commersh Shows

Charlotte, N. C., May 5, council of Gastonia, ner City council of Gastonia, near here, has issued an order designated to stop chiscling on the taxes levied against commercial entertainment. Commercial ventures have worked tactles by claiming (t urch, civic or charitable 'auspices' and thus getting a reduction—or even abolition—of the iteense tax.

New order states that henceforth no admission entertainment, no matter under what sponsorship, will be granted a gratis license ticket.

Detroit, May 5.

Though three of the kids in the 'Our Gang' act, current here at the Michigan, are down with measles, the turn is continuing the week with a skeleton cast of three children and a dog. The three out of the show include Spanky McFarland, who headed as well as mc.'d the unit: Alfalia. (colored) and Darla Hood.

McFarland arrived here Thursday (30) with the flu, which later developed into measles. Alfalia and Ilood were examined and also quarantined, though the other kids were found to be okay. EARLE KEEPS SABBATH

Down to Three Kids and a Dog

Goes Dark Sundays, Despite Penna. Okay-Vaude Customers Stay Away

Earle theatre, Stanley-Warner's vaudilmer, has given up Sunday activities, being the first here-abouts to return to the old six-day week basis since Sunday films were leadled it blie cited legalized in this state.

legalized in this state.

Earle is predominantly a vaude
house, its pictures, being secondary.

News, its pictures, being secondary.

The state law does not permit stage
performances on Sundays. Theatre's
regular clientele wasn't interested
and, of all the downtown houses,
this one did the poorest Sunday
trade.

Revamping Cuffo Show

Oldtyme Distillers cuffo show is stopping off in New York to have its face altered. Show, when again readled, takes to the Hudson Valley and New Eng-land's resort towns for the sum-mer.

NEW ACTS

ELMER CLEVE AND CO. (3) Xylophone, Comeay 12 Mins.; One Grand O. H., N. Y.

12 Minsi; One Grand O. H., N. Y.

Fresh material and increased staff (to free) rate this old but still good turn a new candidate for the flies. Throughout it never once conveys the fact that Cleve has been vauding it for over 20 years without wearing thin.

Has been transformed from old routine of featured xylophoning and itid dancing assistant to a really funny turn. New stoogs and young girl dancer are present aides and that help learned the continues for the continue of the continue of

FASHION PLATE REVUE (6) 12 Mi .; Three Grand O. H.

Grand O. H.

Title is misleading since act fails to set a style instead, meanly everything brings back memories. One exception is the burlesked adaglo by mixed comedy dio that brought of a quartes of encires.

Team starts proceedings but million, they are followed by a blonder, dancer, Last interfued is speedly supplanted with a mist tap team working furiously for moderate returns.

returns.

Tarlously for moderate returns.

Approval is gamered when functions feappear for their rib wreckling closer. Total result is a good closer.

ALVIN and GILBERT

THE .

ALVIN and GILBERT
Munical
6 Mins., One
6 Grand O. H., N.
James Alvin plays harmonica,
with Middred Gilbert; accompanying
at the plano. Statigata bipes numbers are pulled out of the munibers are pulled out, of the munibers with at last minute offering
being 'Carnival, of, Venice, Encore,
had Alvin presenting 'Continental'
in smuch lithe same rippling styleincidental danciag embellishes Alving chores as he plays.

'Girl' stays as the plays.

'Girl' stays as the plays.

'Bral,

Bral,

the World Over

医的隐蔽 。这是那种是没有

"Variety,"

MOORE, WALLY AND GRACE Acrobatic 8 Mins.; Three State, Baltimor

8 Mins.: Three State, Baltimore
A very nice balancing demonstration by couple of chaps, with Grace in to supply a feminine as well as novel touch by joining in with the boys for couple of stunts. The men at start bounce on for some hand-to-hand, dalancing, with the boys for couple of stunts. The men at start bounce on for some hand-to-hand, and the stare of the stage plane. When she steps down and links up with the lads through next two feats, it surprises audience and wins 'em over handily. From then on only the men work, doing pedal stunts, and winding up with a swell closer that has one of the boys getting a running start from wings, doing a long headfirst hurdle over a grand plano to land plam-to-paim on plaws of pattner, who lies prome on back con other side of the obstacle; feat has the little of belief, a, blind leap and Trio-good on atthe and presenta-

catch.
Trio good on attire and presenta-tion.

EDDIE COLE & CO. (2)

10 Mins.; Two State, Baltimo

O Mins.; Two
State, Baltimore

Cole is a Dutch-dialect comic.
Dartnered by an o.k. femme foil
who, since she works as fully,
earnestry and importantly as fully,
earnestry and importantly as the
deserves some sort of billing.
Theirs is rather, a strangely concocted act, opening with clossing
that produces more old saws than
shiny scintillants in its humor.
Then, upon less provocation than
the drop of a hat, the screen is
lowered and about-noe reel of an
old Charlie Chaplin opus is lanterned. Cole and lijs parties stand
beside screen and comment not
wry wittilly upon flim.
When the act concludes, the only
hims that stands, out is the Chaplin.
Hims. And since Chaplin has the
thirds of ext, perfect the lady
in turn to get a line of billing.

Unit Review

King Brawn's Brevities

bers are pulled out, of the mouth organ, with a last minute offering being 'Carnival of Venice. Encore had Aftin presenting 'Continental' in much it he same rippling styles and the property of the landental dancing rembellishes Alvin's chores as he plays. If the short act, For the smaller houses mostly. Bral. Girl, stays at the plano throughout the short act, For the smaller houses mostly. Bral. Miss WOOLFORD's FETS

MISS WOOLFORD's FETS

MISS WOOLFORD's FETS

Avingal Act

MISS WOOLFORD's FETS

Avinga

"Roberto has further built up a

which consists of climbing out of a straight Jacket, crawling through prison bars, key holes and a tennis racket.

Although Brawn is rated as, the star of the unif, the other acts Jook pretty fair. Nick Boran's band Jooks good as the star of the unif, the other acts Jook pretty fair. Nick Boran's band Jooks good as the star of the unif, the star of the Jook pretty fair. Nick pushing his trumpet up to Cabove high; C. The lad has a nice appearance in front-of the band. Kelly and Hayes impress well, with Key in the mc. spot. Ky with the spot for the band. Kelly and Hayes impress well, with Key in the spot in a Spanish getup. It garners a laugh. In their own spot, Miss Hayes goes into a Spanish dance, later turning to the lighter acrobatic work.

Waies and Brady are a young couple who sell their modernistic necessary of the spot of

BLUE STEELE REVUE

BLUE STEELE REVUE

(GRPHEUM, LINCOLN)

Lincoln, May 3.

Almost strictly a band show this, with exception of a honoing duo stuck in for the occasion. As an other was a strictly a band show this, with exception of a honoing duo stuck in for the occasion. As an other was a strictly and year of the line of the occasion. As an other was a strict of the line of the line

Music Notes

(Continued from page 54)
Ealthoridge composed Dear
Englan Pair also publishing.

William Grant Still, colored com-poser, contracted as assistant mu-sical director at Collimbia

Roy Webb on store of Radio's His Mariesty, Bunker Beat and Marry the Girl.'

Ray Kinney, Hawaiian tehor, in from Honolulu do plates for Decca.

Russell Rangell.

Russell Bennett arranging Jerome Ketn's Never Conna Dance, score at Radio.

Max Steiner handed scoring as-signment on Radio's Never Gonna Dance.

Tony Antonio replacing Lew Ray-iond at the Village Nut Club, New

Billy Lossez band replaces Lloyd funtley at the Statler, Buffaio.

Nat Shilkret scoring 'Mary of Scotland' and 'Winterset' at Radio.

Al Colombo working on score M'liss' and 'Grand Jury' at Radio.

Les Maravillas, guitarist, added to Enoch Light reopens the McAlpir Roof, New York, May 15.

Abe Meyer scoring 'Yellow Cargo for George Hirliman.

NBC Seeks AFM Okay

(Continued from page 55)

(Continued from page 55)

MCA bands 18 half-hour sustaining periods a week.

Rebukes Riey, Farley

Fact that the AFM fad put up the bars against its continuance in the band business was forcibly brought home to NBC last Thursday (31) when Weber summoned Ed Riley and Mike Farley to his office and rebuked them for signaturing a management contract with the NBC Artists' Bureau. Weber' fold Riley and Farley, who had the week hefore obtained their release from Rockwell-O'Keete, that they should have known better than to affiliate themselves with NBC after the later, had had its idense revoked where dismissed the pair with a warning after they assured him that they had not as yet played a date under their contract. Wheir NBC got wind of the Riley-Farley incident Green called on Weber and asserted him that they had not as yet played a date under their contract. Wheir NBC got wind of the Riley-Farley incident Green called on weber and asserted him that they had not as yet played a date under their contract. Wheir NBC got wind of the Riley-Farley incident Green called on that its, leense was in effect and that when Weber two weeks previous had sastered him that they had not as yet played a date with the network was still under the impression that its, leense was in effect and that when Weber two weeks previous had saster visit George Engels, v.p. in charge of the NBC Artists', Service, pointed out that NBC had obligation to certain bands that it, had, to live up; to, and that the network would be loath to do anything that would violate these contracts and subject the network to either loss of income jor damage suits. "NBC was willing; isaid Engels to assign these booking agents which the linternational sent out Friday (1) NBC was noted as a mong those with the langes of the same organization.

In the revised list of AFM lincensed booking agents which the international sent out Friday (1) NBC was noted as a mong those with the langes of the same of the cancelled its were a subject the cancelled its were a subject the can

Weter Thomas Tours, Nate Merced She Black Tours, Nate Merced She Black Tours, Nate McDir. Connecticut

Bridgeport Security Artists Bureau, McClarchy Artists Bureau, McClarchy Artists Bureau, McCormack Edory The Cormack FLORI

Miaml-Hanson, le Barr. ILLINOIS Champaign— McConkey Orchestra Corp.

Chicago— WLS Artisis: Kankakee— Devlyn, Frank.

Davenport,—Radio Station WOC.
Webster City—Continental Attractions.

Topeka— Ryan, Randall, Wichita— Midwest Orchestra Service. KENTUCKY

Loutsville-Lorch, Chester. MASSACHUSETTS

Boston A.,
Pittafed A.,
Sonsini, Joseph,
MinnespollaMinnespollaNorthwestern Broadcasting, Inc.,

apolis, Goldle Booking Agency, Winona— Kramer Music Service, MISSOURI

Kansas CityKansas CitySt. LouisCooper,
NEBRASKA

Omeha... Amusement Service. NEW JERSEY

Atlantic City— Universal Enterprises Cor-

Camden-WCAM Entertainment Service NEW YORK

width Entertainment Service.

NEW YORK

Burlo
Bu

ctndy-Broadcasting Company. OHIO Knox

OHIO
Cincinnati Forman Service,
Geograf Program Service,
Geograf Forman Service,
Geograf Forman Service,
Fajio Station WSAL
Marietta
Oorry, William PENNSYLVANIA
Carbandae
Sattio
Carbandae
Sattio
PENNSYLVANIA
Carbandae
Sattio
Tennessee
Manubis
Bureau, Inc.
TENNESSEE
Manubis
Bureau

Memphis— WMC Artists' Bureau. Nasiville— Hay & Phel Inc. TEXAS.

Dallas-Southwestern Amusement Service. VIRGINIA

Richmond— Pumphrey Holt. WASHI

Kingwood-Hartman, Harland, Attractions

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DOROTHEA ANTEL

The THEATRE of the STARS



UBI SIDNEY H. PIERMONT BOOKING MANAGER



THE MOST COPIED ACT IN THE WORLD

Season 1936 Ringling Bros-Barnum and Bailey Circus

YACOPIS BOKARAS

Acclaimed Without Equal A Sensational Novelty

"The Great Yacopis copped the troupe working on a camel-plaudit honors—they held down dr wn platform. Turn is called the undisputed number one spot." The Royal ras—a novelty."

The Yacopis Still Perform the Quadruplet Somersault

Under Exclusive Management of ROBERTO YACOPI

"Wari

AUSTRALIAN WAITES

STOCK WHIP MANIPULATORS EXTRAORDI

ROUTINES, IDEAS, PRESENTATION AND ORIGINAL PEAPURES FULLY PROTECTED (BILLY WAITE) ason 1936-RINGLING BROS BARNUM and BAILEY CIRCUS

Variety Bills

NEXT WEEK (MAY 8) THIS WEEK (MAY 1)

ills below indicate openi Numerals in connecti show, whether full or split week

RKO

BOSTON

Reiths 10

Reiths 20

Rei

Alene & Evans
CINCINNATI
Palace (8)
Vaude Carnival
CLEVELAND
Palace (8)
Buddy Rogers B
(1)
Thrillers

Thrillers.
Ross & Stone
Bill Robinson
Fats Waller Orc
KANSAS CITY
Mainstreet. (0)
Laugh Town Laugh
MINNEAPOLIS
Ornheam (1) MINNEAPOLIS
OFFICEM (1)
Laugh Town Laugh
PROVIDENCE
Keith's (7)
Bring on the Dames
(30)
Blondes & Redn'ds
Keith's (8-11)
Blondes & Redn'ds

JACK POWELL

Puts Pep and Punch 'n Programs Sez LEDDY & SMITH

Loew

NEW YORK CITY
Ted Adair Rev
Geo Andree Mortin
Lewis & Moore
Everett & Marshall
Carl Freed Co
Entury 3:
Earl Evertum 16:
Cattle Co
Cattle

State (8)
Turnbull & Marin
Don Les & Louise
Cardini
Fork & King
John Boles
DETROIT
Jack Benny
Mary Livingston
Lalzeed Arabs
Chicken Sis

Guy Robertson
Stuar-Obertson
Stuar-Obertson
State (8)
Major Bower CH
FERSBURG
Major Bower CH
FERSBURG
Major Bower CH
FERSBURG
Major Bower CH
FERSBURG
Major CH
State (8)
Major CH
State (8)
Major CH
State (8)
Major CH
Major CH
Major CH
Major CH
Major CH
Major CH
Miller

Freddie Dosch Swifts Music Hall Sing MONTREAL Loew's (3) Mincahun Helen Honan Watson Sis

Paramount

NEW YORK CITY
Paramount (6)
Guy Lombardo Orc
Gracie Barrie
Edna, Janis
BOSTON
Metropolitan (8) HOSTON

Metropolitan (8;
A Robbins
Trado 2
501 Grauman Co
Sukar Cone
Matter Eugene
Cossepta

Watson Sis Legna LaMarr Harry Anger Co NEW HAVEN Paramonnt (8) Cab Calloway Bd Silvar Cone
lizater Eugene
Conserve
GHIOAGO
Chicago (2)
Ted Jawin Bd
UNTROIT
Michigan (3)
Kenya 2 Vin & D
Sun Ryan Co Cab Calloway Bd
OMAHA
Orphenm (8)
Dave Anollon Co
TORONTO
Sheak Hipp (8)
Benny Meron Orc

Wilbur Cushman

ANACONTS 4

Mae Bird (13-14)

Mae Bird (13-14)

May May Man (14-14)

Mily Raymond (Coration Site since Billy Raymond (Coration Site since Billy (March 1997)

Meland (March 1997)

Meland (March 1997)

Mily Tanak (March 1997)

Mily Tanak (March 1997)

Mily Tanak (March 1997)

Mily Tanak (March 1997)

Mily March 1997

Mily March 1

Nick Snin LEAD
Homestake (12-13)
Browne & LaVelle
Browne & LaVelle
Gifford Vavne 6
Forry & Jean
Grey Well Lores
Grey Well Lores
Grey Well Little Deer
Little Deer
Little Dearle
Honor Bull'vd'rs
LEXINGTON
Ben Mi (10-16)
Brodna Boys
6 Galos Hwood Boult of s LEXINGTON

Bradna Boys

Galso

Galso

Galso

Grako

Koban

Ko Avalon. (18-16)
Lorette Grey
Lutes Bros
Rherman & McVey
Fenwick & Kocher
Rolat 2
Ginger Stover

OFFICIAL DENTIST TO THE N. V. A DR. JULIAN SIEGEL

1501 Broadway, New York This Wk.: Madeline Hodge,Bernice&Tabor

Buddy Mack Glenn Mason

Theory Mack

Joe Changes Co

GREAT BEND

GREAT BEND

GREAT BEND

GREAT BEND

GREAT BEND

GREAT BEND

GREAT

Rainbow Rev
Musical Jordans
Orion 3
Hashi & Ossi
Mariene Sis
Connie Mitchell
Jimmy Mack
Alvira Morton
7 Sirens

7 Sirens
Skeeter & Ray
MONMOUTH
Rivali (13-14)
Silhouette Froller
Jackson & Cliffer
Lightening 2
Homer Coghill
Carvelle Sie Lightening 2 Homer Coghill Carvelle Sig Thomas Sig Maryo MONROF Paramount (10-11) Col Chee Davis Deby-Bedford Boby-Bedford Edit Sig Frank Feg Jones Emile Leone 2

Taylor & Elaine Ches Davis Bd Henri Nelser

Constitution of the consti

Paris of Parade Ted & Art Miller Phil & Dolly Wells & Dowell Jantz Sis Bell & Beditspers Bell & Bell & Bell & Bell Cay (10-11) Chatterbox Rev Al DeCarr & S Frazier Bros Polly Capps A & Chas Howard 3 Typestics West

Dolly Capp Howard
Thought Howard
Tho

SHREVEPORT Strand (12-14)

σf

Strand (12-14)
Col Ches Davis
Bobby Bedford
Bobby Dyer
Eilison Sis
Frank Peg Jones
Emile Leone 3
Taylor & Elaine
Col Ches Davis Bd
Henri Nciser

Henri Nolser
TEXARKANA
Paramount (10-11)
Lorette Grey
Lutes Bros McVey
Fenwick & Kocher
Holst 2
Ginger Stover
Buddy Mack
Glenn Mason
Joe Clausers Co
VANCOUVER

Glenn Mason
Joe Clausers Co
VANCOUVER
Beacon (15-21)
Musical Jordans
Orloff 3*
Hashl & Osal
Marlene Sis
Connie Mitchell
Jimmy Mack
Alvira Morton
7. Sirens
Skeeter & Per

7. Sirens
Skeeter & Ray
VINCENNES
Pantheon (8-0)
Bradana Befs
6 Gales
Great Kohan
Chan Knoll 3
Eddio Rogers
D Sis
Bicker D ckey Revnolds

Warner

PHILADELPHIA
Earle (8)
Joe Penner
(1)
Phil Spitalny Ore
Hudson Wonders
Block & Sully
PITTSBURGH
Stanley (8)
Johnny Green Ore
Jerry Adler

Shea & Raymond
Little Jack Little
3 Wiere Bros
Lyda Sue
WASHINGTON
Earle (8)
Ted Florito Orc
(1)
Major Bowes U

Orc

London

Week of May 4

Week (
Astorie D. H. R.
7 Fatury D. H. R.
18 Fatury D. H. R.
18t half (4-6)
10 Moonbeams
Chas Graham J.
20 Delane Broe
Mona Vivian
7 Endomision
7 En yl Seton

BRIXTON Harry Frever Bd CLAPTON Rink

Rink
Krakajax
EDMONTON
Empire
Fox & Evans
Jan Zaiski
Wiifred Greene 6
HAMMERSMITH

Falace
Evelyn Hardy Bd
ISLINGTON
Blue Hall
1st half (4-6)
3 DeLano Bros

Mona Vivian
2d haif (7-9)
10 Moonbeams
Mona Vivian
LEWISHAM

LEWISHAM
Palace
Macari Bd
OLD KENT ROAD
Astoria
Sonny Farrar Co
PECKHAM
FARE
Leon Cortez Bd
STREATHAM
Harry Freyer Bd
Murray Stewart
TOOTING
Chas Magningt
TOOTING
TRANGAM
TRANGAM
TRANGAM
TOTING
TOOTING
TOO

Krakajax
TOTTENHAM
COURT ROAD
Astoria
Rose Lory t
Laurie, Joy t
WALTHAMSTOW
WILTHAMSTOW
WILTHAMSTOW
Jan Zalaki
Fox & Evens

Provincial

Week of May 4

ABERDEEN
Tivoil Tonice'
Dave Will's
Caprice Proud
Pratova & Jul
Clin Harley
M. Christian's Dogs
10 John Tiller Gis
Dalmier & Eadle
Valente & Martell
ENEW RIFEGH

Dalmier & Eadle
Valenter Miller
EDN-Hiller
Hersen
1st, half (4-6)
Fred half (4-6)
Fred half (4-6)
Fred half (4-6)
Fred half (4-6)
Kan Stafford)
Charles
Royal
Charles
Royal
Charles
Herriano
El Ray & Dorothy
GLASCOW
GLASCOW
Don Rico Orc
F. Monthley
Herriano

MRY 4

Bob Howard

Jindy Co

Allan & Kent 4

Keith & Cortex

M. & H Nesbitt

*KINGSTON

Teddy Die

Douglas Bynk

Randolph Suton

Clarkson Rose

The 4 Dynamites

Chingaice

Aston Co

LLEEDS

Aston Co
I.EEDS
Puramoun
'Queen of the
'Terry's Juves Terry's Juves, IDITH
Capitol
1st half (4-6)
Stan Stafford
2d half (7-9)
Fred Lake & Pior
Plynol'TH
Paince
Larry Adler

6 Lai Founs Archle Glen Harold Wolden Stewart & Olive Terry Sis & Tovey Andy & Irvia Jack Grieve Skating Riots

Hotel Biltmore
Russ Morgan Oro
Linda Lee
Billy Reed
Louise Mele
Jos Zatour Orc
Lewis Julian

Hotel Commodore

otel Gotham

NEW YORK CITY RK CITY
Phil Neeley
Cachies O'Neil
Cachies O'Neil
Cachies O'Neil
Marin Martin
Helen Gray
Baton Martin
Helen Gray
Bose Blane
Lettie Campbell
Cookie Fraye
Casa Dulley
Casa Burgen
Casa Dulley
Casa Burgen
Casa Dulley
Casa Dull

Cabarets

Jack Osterman Bal Musette Parisian Serena Beachcomber Marion Butler Lesile Litamy Ann Suter Eddle Lesile Miller & Massy

Ill's Gny 80's Arthur Behi
Bill Lorraine
Ed Furman
Ethel Gilbert
Mike Dernard
Frank Russell
Bob Bigelow
Larry Lee Black Cat

Amanda Randolph Lonny Simmons & Rhythm Kittens Callente

Callente
Bee Kalmus
Edith Roark
Johnny & George
Jack Goodman
Dorothy Davis
4 Ebony Rascals Chatenu Moderne

Chatenu Moderne
Billy Castle
Elena McCoy
Maryon Dale
Fink McFariane O
Chez Josy Baker
Josephine Balter
Willem Van Loon
Gene Ashley
Ray Benson Ore
Antobal's Cubans Club Gaucho

Antobal's Cubans
Club Gauche
Dimitri
Virgia Ravel
Lon Gauches
Virgia Ravel
Lon Gauches
Rilla Dau
Munoz & Bolau
Club Richman
Lee Carn
Harry Bernis
George Oliver
Freddis Moroe
George Oliver
Le Too Gilla
Terry Green
User Grove
Tie Too Gilla
Terry Green
Ada Brown
Louis Jordan
3 Novels
Ravel Ravel
Troile & All
Aulas & Aland
Allos Galla
Troile & All
Aulas & Aland
Kalohn
Eddie Green Hotel Grt Northire
A Ferdinando Ore
Hotel Lezington
Bob Crosby Ore
Hotel Lincoln
Tommy Dorsey Ore
Esquires
Edythe Wright
Jack Leonard
Hotel McAlpin
Enoch Light Ore
Mayy Danis
Hotel Montchir
Don Richards Ore
Coral Islanders
Lillian Kenny
Jayanoft Sis
Hotel New Yorker

Al & Toni Cortex
Kaloah
Eddie Green
Leroy Smith Orc
Deauville
Marie Almonte
Delmonico's
Murray & Alan
Jay Mills Orc

Jack Dempsey's Owen, Hunt, P.
Roberta Tremaine
Mara & Ranata
Jan Brunesco Bd
El Chico

Consuelo Morena Portia Portar Emile de Torre Orc El Torendor

El Toreador
Ramon & Lucinda
Toreador 4
Fermin & Gioria
Fantasia Novoa
Medaro
Don Gilberto Oro
El Morocco
Ernie Hoist Oro
Famous Door

Red McKenzle Bd French Casino

REG MCKERALE Bd
French Casho
'Folies de Femmes'
Emilee Adrean
10 Argentina Ladins
10 Bredwins
10 B

Gang Plank Pat Harrington Boston Sis Gr'nwich Vill. Inn Elena McCoy Pat Clayton Lillian Cairnes Antony Tosca Orc

Antony Tosca Orc
Gypsy Tavers
Bert Linden
Alda Luclano
Bukku
Chubby Ross
Jules Keaton Orc

Juics Kenton Ore

Dan Healy's

Dan Healy
Jack White
Floria Vestoff
Camille Glory
Juns Larraine
Blenda Ranson
Roth-Andrews Ore
Beale St. Boys

Highers Manuel

Beale St. Boys
Hickory House
Kirby Walker
Marjorie Naylor
Francetta Malloy
Ted Lane
crithur Gansfried E
Wingy Manone Bd H'lyw'd Restaurant Nick Lucas Oro Benny Fields Jack Waldron Collecte & Barry MI Rollins

Leon & Eddle's Eddie Davis
Patricia Gilmore
H, Gardner, Cartei
Valerie Vance
5 Idiots
Win Farmer Orc
Madeleine's

Jack and Jill Lucille Jariett Damar Orc Joe Gray 3 Man-About-To

Malsonette Russe Codolban Orc Schura Liptova George Orda Jasha Nazarenko Borls Belostozsky Nadla Kortez Mon Paris

Jimmy Rogers
Kathleen Barrie
Barry Winton Orc

Monte Rosa
Pola Borgia
Sandy Ross
D Peccano oro
No. 1 Fifth Ave
Carl Hunt
Leota Lane
Joe Lilley
Harold Woodall
Hazel Webster
Normandle
Hal Hope Oro
Old Represelves

Hotal Commedore
John Johnson Oro
Patricia & Don
Terry Green
Eleanor Blake
Hotel Edison
Sammy Wilson Oro
Raiph Tores
Mao Googan
Frank Cornwell 2
Hotel Essex House
Wusical Rogues
Hotel Fifth Are
P Handelman Oro
Music Masters
otel Gotham Hal Hope Ore
Old Roumanian
Thais
Sadle Banks
Jack Hirsch
Russian Gypsy 3
Mickey Mallory
Sol: Schneider
Roumania Gypsies

Stuff Smith Bd Stuff Smith Ed Paradise Milton Berle Georgie Tapps Tic Toc Girls Mickey Alpert Frank Parrish Dawn Greenwood Sam Ted & Ray Dorls Rhodes Kathryn Rand Nancy Lee Betty Kean C Dornberger

Pince Elegante
Tommy Mills
Steve Lenti
Eddle Blanchard
Bill Farrell
Benn Kauff
Irve Harris
Leo Lazaro Orc
Rainbow Grill
Miaco

Miaco Eva Ortega Lane & South Ruby Newman

Lillian Kenny
Jayanoff Sis
Hotel New Yorker
Wilkens & Walter
Lyn Lucas
Clyde Lucas Orc
Hotel Park Lane
Fancho Orc
Hotel Pennsylvanis
Hal Kemp Oro
Knott & Towne
Yost's Calif Co Lane & South
Ruby Newman Or
Bainbow Room
Glen Gray
Casa Loma Ore
Pee Wee Hunt
Kenny Sarkent
Fred Keating
Avila & Nile
Jay Howard
Evalyn Turner
Nano Rodrigo Bd
Russian Beat Russian Bear Balalaika Oro

Hotel Pierre
Shep Flelds Orc
Caperton & C'l'mb's
Hotel Plaza
Eddy Duchin Orc
Emily Lane
De Marcos

De Marcos Hotel Ritz-Carlton Arman Vecsey Ord Hotel Ruoseveit Patsy Kane Nell Buokley Chas. Yontz Don Bestor Orc

Hotel Sproy-Plaza Dwight Flske
Dick Gasparre Oro
Maurice & Cordobs
Bob Grant Orc
Habsneras Oro

Bert King Oro
Hotel SherryNetherland
'Russian Eagle'
Alex Bunchouchot
Adolalde Howell
Gypsy Choir
Lidla Sadovskala
Jemme Hurok
Raphael
Hotel St. Morits Lynn Garland Gypsy Roma-je Isabelle Rook Chico Joe Tobin Jay King

Sarita Charile Wright Marianne Ron Perry Orc Hotel St. Regis

Hotel St. Regis
Grace Morgan
Hartmanns
Jules Lande Oro
Emil Coleman Ore
Hotel Tuft
Geo Hali Oro
Dolly Dawn
Notel Vanderbilt
Bernie Dolen Ore
Hotel Waldurf
Astoria

Bobby Morro Ore,
Motel Adelphia (Cafe. Marguery)
Eddie Bonneily (J.)
Vincent Rizzo Ore
Hoth Rolliner
Grace Johnston
Patny Ogden
Texts Sanklets
Norway & Danila
Evan B Fontains
Bob DuPont Beauvel & Tova Basil Forneen Or Orville Knapp O Hotel Weylin

Charile Wright Bobby Brooks Ore Jimmy Kelly's
John Rockwood
Evelyn Wilson
Mary Lane
Warren & Bodle
Carter & Schaub
Midgle Parks
Joan Miller
Billy Mack
Mary Borton
Joen Mardel Ore
Joe Ricardel Ore
Joe Capella Ore
Kit Kat Jimmy Kelly's Hotel Pennsylvania (Mirror Room)

Kit Kat

Ann Lewis
Johnny & George
Danny & Edith
Alherta Pryme
Sally Gooding
Alda Ward
Bob Hargrave O

La Rue

Nick Vouzen Bd Eddle Davis Orc

d rave Orc

Martha Raye Jerry Bergin Bllly Gray 3 Roberts Bros Hal Chanslor orc

Costya Krumin Kuban Cossache Sergey Sokoloff Julian Altman Nicholai Khadarik Fronia Stanisi vski ivan K rulluff Miss Nightingale Eliza Ramova Nadja Dushinska Russlan Kretchn

Gypsy Markoff
Adla Kuznetzoff
Adla Kuznetzoff
Nastia Pollakova
Nicholas Vosilleff
Mura Toumanova
Darlo Birse
Orlik & Lolik
Mischa
Nicholas Matthey
Gleb Yellin Oro

Russinn Troyka Anistel's Bd San Sanci Jerry Blaine Ora

Smill's Paradise Charlie Johnson Or Lucky Sis Mary Perry Stork Club

Stork Club
Eleanor Sheridan
Marion Cooley
Gus Martel Orc
N Brandwynne Or
Tony'e
Beatrice Kay
Town Har
Gypsy Er
Brook 2 own Casino

Henri Pierre Eus Maurice Shaw Ore Jimmy Vincent Ore Thomashefsky's Ann Kennedy
Barbara LaPorte
Gordon Davis
Chubby Smilt
Harry Littinan Ore
Ches Doberty Rev

Ches Doherty Rev
Uhangi
Gladys Bentley Rev
Psari Balnes
Erskine Hawkins Or
Versnilles Vera Niva Bill Arnold Bd Meadowbrooks Boys

Vogue

Vegue
Brooks 2
Village Baro
Ernie Mack
Bridey Gately
Mildred Barry
Mildred Barry
Mildred Barry
Club
Rivlera Boys
Lou Raymond
Iris Ray

Kenny Watts Shim Shim Rev Wivel Marianne Ernie, Maran

Brnie, Maran Lockwell Lazar Boring & Lazar Betty Bear Baron Gyldenkorn Naina Kinova Frank LaSaile Ore Bob Lee Wynne Rolph Yacht Club.

Frances McCoy Vera Niva Sid Franklin Oro

PHILADELPHIA

Anchorage Inn-Oliver Naylor Orc Arcadla Int'l Phil Harris Orc Leah Ray Pepino. & Mascot Sally. LaMar Harold Brooks Joe Frasetto Orc Walter Donahue Arlene Coleman Bob & Floretta Sally Gay Ester & Hazelton Debutantes

Barciay Hotel (Club Mirage) Sylvan Herman Ore Bellevue-Strutford (Planet Room)

Meyer Davis Ore Ben Franklin (Georgian Room) Manny LaPorte Or Benny the Bum's

oce tobin
Jay King
Jak King
Ja

Debutantes
Plerre's Roof
Red Oresh Ore
Plerre's Roof
Red Oresh Ore
Present & Daniels
Red March
Red Oresh Ore
Plerre's Roof
Red Oresh Ore
Plerre's Roof
Red Oresh Ore
Prankle Pairfax Or
Allen Kearney
Mitton Zuracket
a Truckers
Beila Brown
Russian Gyby Ore
Silve Gandenie
d Truckers
Beila Brown
Russian in
Russian Gyby Ore
Silve Landenie
George Tyalnor
Do & R Marchand
Ollettes Brabbandenie
George Tyalnor
Do & R Marchand
Ford Marchand
Lorenne & Wayne
Lorenne
Lorenne & Wayne
Lorenne
Loren Adrian Sis Marigold Kaelin Devon Sis Bob Martin Sidney Golden

LOS ANGELES

Beverly Wilshire Beverly Wilshire
Viola Von
Larry Lee Oro
Bill ore Bowl
Jeanne Blanche
B & E Burroff
Ann Traverso
5 Maxcilos
Bob Cutter
Trudy Wood
Dolores & Andre
Jimmy Guler Ore
Cafe Casenova

Cafe Casonova

Cafe de Parce

GELES
Lols Graham
Gai'nte & Leonardo
Al Geco
Ted Dawson Ore
Cefe La Muze
Stan Clair Ore
Pari: Ave Boys
Clover Club
Judy Starr
Al Hoose
Clover Club
Boys
Clover Club
Boys
Clover Club
Lover Club
Lover

Famous Door Sylvester Scott Laula Prima Org Ginne's Dome Pyramid 2

Maroni & Jove
Jeanetta Sir
Vogi Yorgensen
Anonda & Leta
June Marilowe
Jimmy Bittleh
OF Balumar
Bob Eberle
Inez & DeWyn
Eddie Gordon
Forey
Eddie Gordon
Jimmy Grier Orc
Pirrone's
George Hall

Hugo Marchetti
Lolita & Ardo
Thora Matthaison
Henry Monnet
Tete Contrelli Oro
Sherry's
Mary Lane
Castleman Sis
Ben Carter
Hazel Fitzgeral
Faul Kain Oro

Paul Kain Ord Three Little Inez Claire Raftone Sis June Purcell Joey Lee Ord Paul Roberts Smaroff Girls Pirrone's
George Hail
Hobson & Ray
Helen Lewis
Murray Peck
Dolores Ray
John Lindhardt Orc
Paris Inn
Singing Walters
Sylvia & Becina
Jack Binchin
Paul MeLain

Topsy's
Leona Rice
Dorls Baker
Cinger Weldon
Marjorie & L. Mc
Marjorie Suarks
Agnes Johnson
Gen, Redman Org

Edgewater Beac

When the Commins of Semeral Silven Silven

(Empire Room)
Bob Hail
Manya & Dri
Glovanni
Freddy Dosh
Manhattan 4
Abbott Dancers
Ted Weems-Oro
Royale Frolles
Gale Tracer & I
Florence Hin Low
Frazee Bia
Henry Lischon Ore of
Henri Linbon

Terrace Gardens (Hotel Morrison)

CHICAGO Clive Erard Merry Macs Freddy Schweltzer Georgie Lyons Edgewater Beac Hotel

Blamarck Hotel Dorothy Miller Jack Dalton Phil LeVant

Blacklinek Joe Saunders Dick & Dot Rogers Chez l'arce
Harry Richman
Betty Kean
Edgar Bergen
Johnny Wells
The D'Ivans
Henry Busse Orc

Blackstone Hotel (Mayfair Room) Ethel Dixon Robt Paddock Virginia Gilcrest Carmen Al Kavelin Oro

Continental Hoom (Stevens Hotel) Xavler Cugat Carmen Castillo Goff & Kerr Harry Sosnik Ore

Goff & Karr.

Goff & Karr.

Gorlege inn
Duke & Noble
College inn
Duke & Jebas
College inn
Duke & Noble
Duke & Jebas
College inn
Duke & Noble
Duke & Jebas
College inn
Duke & Noble
Duke & No

Benny Goodman Helen Ward Art Barnett Club Alabam

Jack Hylton
Pat O'Malley
Magda Neeld
Peggy Dell
Aleo Templeton
Effic Atherton

(Hotel Morrises
Ted Lewis Co
Radio Aces
Carroll & Shallta
Chas Whittler
Edna Strong
Nascha
Kay Gregory
The Hi-Hatters
Kingn Josters
885 Club Elliott Sis Anthony Marks LeMarge Sis Eme Burton Ginger Woods Art Williams Club Minuet

Club Minuet
Rider Sis
Phil Kaye
Elenore Leonard
Adelinna Dossens
Lew Sales Ore
3 Deuces Cafe
Art. Tatum.
Zutty Via Lago Drake Hotel

Pep Smith
Almes & Vivienne
Ruth Ennis
Dolly Dollne
Farrell Sis
Flo Ray
Ed Kraus Ore
Sqi Wagner Ore
Yacht Club
Endor & Farrell
Tuth Delmar
Dick Ware

Independent Burlesque

Week of May 10 Week of May 10

Sporty Widows Gayety, Baltimore.

Hollower Gayety, Baltimore.

Hollower Gayety, Baltimore.

Hello Pares — Werber's Brooklyn.

Follies, of Piessure — Hudson, Union

Cless and Laughter — Howard. Boston.

Beguity Parade — Gayety, Washington.

They's Off — Variety, Pittsburgh.

ROC's Staff Additions Raiph S. Peer, president of Radio Orchestra Corp. and Southern Mu-sic, has added five new members to sales staff of the ROC.

sales staff of the ROC.

Norman Campbell, out of CBS'
band department, heeds list, Others
are Bernard Barton, of National
Music, Washington, C.; Frank
Fishman, from Archie Blyer's crchestra; Billy Shaw, of Famous
Orchestras, of Richmond, Va., and
Fred Robbins,

A Thousand—Count 'Em

Hollywood, May 5.
Till Sing You a Thousand Love
Songs, just completed by Harry
Warren and Al Dubin, will be used
in Cosmopolitan's 'Cain and Mabel'
as focalsong for elaborate musical

routine. Bobby Connelly will stage re-

Capano oves to N. Y.

Frank Capano, Philadelphia pub-lishing house, is establishing a New York office. Johnny Farro will have, charge of the branch's professional

OLD LEGIT HEADS PUTTING COAST AND N. Y. GOVT. SHOWS IN THE LIMELIGHT

Take in N. Y. \$8,000 Last Week-\$65,000 Grosses Thus Far in East - Will Revive CCC Troupes With Admish Angle

The Works Progress Administra-tion theatre project is running more smoothly in and around New York than at any time since the relief shows started. That is the reaction to the work of experienced show people who are operating the at-tractions and the group of leased theatres.

Much of the red tape that accompanied production endeavors had been eliminated. Agent-cashier now has leeway in making purchases, such as buying or renting costumes and the many incidentals connected with presentation of shows. Heretofore manifold requisition was required, passed upon 'downtown' (111 Eighth ave.) and then, when purchases were okayed, additional routine was required for

payments.
Understood that William

then, when purchases were okayed, additional routine was required for payments.

Understood that William P. Farnsworth, who represents Haille Flanagan in Washington for the theatre project, straightened out the situation. That followed a conversation with Lyle Andrews, who collects all admission receipts and now has the authority to make general purchases. Higher-ups were advised that when shows are ready to open they should not be held up at the last minute begause of routine. When the point was recognized, the operation of the project became come efficient.

The Take

Last week the takings from the various relief shows charging admission in New York amounted to approximately \$5,000. While the figure does not appear large, as the low rate of admissions charged. To date the relief project in the metropolis has grossed about \$55,000, which has been turned back into the treasury of the WPA.

Indications that the project will continue indefinitely were again had early this week when plans were reported being readied to send shows into CCC camp territory. Present idea is not to send shows direct to the camps, but to adjacent towns. Admission will be charged generally, with camp recruits being allowed in for a small fee, probably a nickel. Camps would arrange transportation of the men in army lorter. It is believed that local residents would support the shows, and it is hoped that fouring costs will be secured in that way.

Shows were yanked from the camps last fall, when it was charged they were not properly handled and varied complaints were alleged to have been registered. If was decided to withdraw the shows, and resident directors assigned to coach camp recruits in amateur dramatics were stated to supplant the shows, but no report on such activities has sice been made.

Attracting press attention was a May Day show staged on the Mall in Central Park Saturday (2) under the direction of the complaints and the contral park saturday (2) under the direction of the contral park saturday (2) under the direction of the

no report on such activities has since been made,.

Attracting press attention was a May Day show staged on the Mall in Central Park Saturday (2) under the direction of Ed Rowland, administrator in Mew York under Phillip Barber. Around 1,700 players participated before an audience estimated at 25,000. Actors used were from circus, vaudeville and "The Mikado" units; also marionetics were included in the program.

On Coast

On Coast

Oakleys. However, experienced heads now identified with the venture are making a drive for coin, with results already apparent.

Exploitation and publicity are being resorted to with one of the attractions currently showing using a 28-sheet perambulator. Display space is taken in all local dallies, putting FTP shows on par with commercial productions.

Non-Reliefers

During the early days of the theatre project in this area, attempted legit productions were manned by persons who frankly lacked the necessary training and experience to make them anything like profitable ventures. Result was that shows mostly were slipshod affairs, with little interest manifested, even by those who walked in on passes. Players and others were of the deserving type, but wholly unsuited for the intricate details connected with legit production and presentation.

Then came the decision to utilize the services of a certain percentage of non-relief workers, recruited from the ranks of ex-legit managers, agents, stage managers, actory, crews, treasurers, etc.

Currently there are five federal legit projects operating in this area. Several onetime prosperous legit stands, which in recent years have been white elephants, have been white elephants, have been the managers and the lower of the way and the lower of the way and the lower of the services of presentations is given credit for the cash admission trend. In addition, better type of shows are dragging in the previously seen legit structions, and Hollywood Playhouse.

Improvement in type of presentations is given credit for the cash admission trend. In addition, better type of shows are dragging in the previously seen legit structions, and the proviously seen legit structions, but the structions of the structure of the same are dragging to some previously seen legit structions of the structure of the same are dragging to some previously seen legit structure.

New Orleans Open-Air Theatre as Project

New Orleans, May 5.

An open air theatre here is proposed for a WPA project, according to announcement by Utilities Commissioner Fred. A. Earhart.
Gen. Allison Owen, he says, has been authorized to draw plans for a theatre to seat 3,000 persons and to cost \$80,000. Owen recently visited St. Louis to study the openair theatre thre. He said he will draw his plans for the local project so that the theatre's capacity could be expanded as the demand regulired.

WPA REVIEW

BLACK EMPIRE

Hollywood, May 2.

Hollywood, May 2.

Drama in protog and three acts, presented by Federal Players at Playhouse,
Hollywood, May 2, '55. Written by
Christine Ames and Clarke Falter. 1rected by Claude Miller.
Cast: Jess Lee Brooks, Vernon McCalla,
Moselle imbier, Joe Kemper, Ron Seeke,
Humphrey, John Wagner, Ron Seeke,
Humphrey, John Wagner, Ron Seeke,
Graham Falis, Guerney, Morrow, East
Smith, Cleso Desmond, Onest Conley, Arthur
Sant, Cleso Desmond, Onest Conley, Arthur
Serv. Wan, Georgy, One King, HisServ. Wan, Georgy, Comley, Rubeline
Glover, Eva Grant.

Glover, Eva Grant.

Heavy dramatic fare too reminiscent of 'Emperor Jones,' but distinguished by a superb characterization by Jess Lee Brooks, one-time concert singer. Around his portrayal of the Black Napoleon the play takes it tempo. Once he's off stage, the piece lags. Opening night audience gave him five curtain calls, and deservedly.

Plot is spun in Haiti, hothed of voodooism, after a, brief profog depicting Napoleon's last hours at St. Helena, his desire to die a free man and the dispatch of a friend to the island of the blacks to bring (Continued on page 70)

SAILOR B'WARE BANNED IN **TORONTO**

Toronto, May

-Following - four packed houses since its opening at the Victoria, tonight's performance of 'Sallor Beware' is out and future production of the nautical opis-banned in this city, as a result of the decision, of Inspector Thomas Sockett, head of the morality division of the notice force.

sion, or inspector Tromas Sockett, head of the morality division of the politic force. He said that 'the play was based on a clear case of seduction, which was not conducive to the good morals of Toronto's clitzens. This gives Toronto hypothetical distinction of being the only city on this continent to ban the play. Some \$400 in advance sales was being refunded at the box office to day (Tuesday). Cast was instructed by the New York office of G. H. Atkinson, joint producer with Newthelf bags packed and await word as to whether they will return to N. Y. tonight.

Police action is expected to

N. Y. tonight.

Police action is expected to terminate the Atkinson-Dunn program of dollar stock in this city and it's intimated that next Monday (11) night's bill, Bishop Misbehaves, will not be given despite several hundred seat reservations. Means house staff of 55 is thrown out, plus orchestra, plus cast.

WPA Calls Off Three 'Hit' Plays To Make Room for Newer Efforts

Closing of three WPA shows last tendance has been better than exSaturday in New York puzzled the showmen connected with the Federal Theatre project. Claimed that the trio closed to capacity and could have continued indefinitely. Shows withdrawn were "Muider in the Cathedral," Manhattan; "Triple A closes, is doubted in managerial tenderal," Manhattan; "Triple A closes, is doubted in managerial claim of the control of th

On Coast

Mollywood, May 5.
Federal Theatres project. Claimed that the trico closed to capacity and could have continued indefinitely. Shows the rithory where its legit ventures are becoming at least partially supporting. Bringing in of experimenced managers, stage directors, actors and crews, after months of operation with vastly inadequate help, is responsible largely for the wet rend of affairs.

Under the new operating setup productions are beginning to gross regular coin. Latest Hollywood venture of the project. Censored. a new play which wound up two weeks' engagement last Friday (1), garnered a neat approximate \$1,000 m cash on the final stanza.

Productions are being largely roles of the project. Shows are ready, it was deemed from the project office that, because new shows are ready, it was deemed from the final star Friday (1), garnered a neat approximate \$1,000 m cash on the final stanza.

Productions are being largely roles of the ready in the incoming plays, because they receive the same pay when the incoming plays, because they receive the same pay when the ready in the final star and the project office that, because new shown are ready, it was deemed from the final star friday (1).

tendance has been better than expected, admission prices of 25 and 55c appealed to certain types of audiences. That either of the three could make the grade if regularly presented and at regular legit theatre prices, is doubted in managerial circles. One, "Triple A," is a playlet with a running time of only one hour.

let with a running time of only one hour.

Schedule of new plays to be seen starts with '1935', a playlet of the 'living newspape', dramatizing events of last season and opening at the Biltmore tonight (6). 'Class of '29' is due into the Manhattan late next week (15), while another managers' try-out play is dated for the Symphony, Brooklyn, the following night. It is 'Bacte, Wash'. Next at Daly's 63rd St, will be 'Battle, Thynn,' first called 'John Browin'. Due 'this Friday (8), the Yiddish unit will offer Live and Laugh' at the Public theatre, which the project has just taken under lease.

Inside Stuff—Legit

Contemporaries of the late Percy Hammond paid high tribute to the Herald Tribune drama critic, articles being spread out through last week in the New York dailles, expressions of a sense of loss running through all. Franklin P. Adams (F. P. A.) of the Trib staff dropped his usual Monday morning column, using what was perhaps the most affectionate parting salute of all. He quoted Hammond, who when first coming to the metropolis-from Chicago, wrote: But that is but a whitstling to keep from being afraid. Goine are the brave dreams of picturing Broadway as a chafed lion, cowering beneath my haughty huntsman's gaze; and in their place come visions of an affrighted mongrel pursuing a feet but-reluctant course down the rialto.

Robert immons, who appeared as the speechless, human automaton in Libel, which closed a successful engagement at the Miller, N. Y., Saturday (2), was never on the stage before. He is a Brooklyn radio salesman and obtained the part by answering an ad in the dailes asking for a, man with one arm off.

Appearance of Simmons as an unknown casualty provided the audience with shock that is believed to have helped considerably in putting the show across. Enactment was one of the credits in favor of the Viennese director, Dr. Otto Ludwig Preminger, now in Hollywood.

Alexandr , who died suddenly in her hotel suite in New York two weeks ago, was chief proponent in Equity's council for considering ways and means whereby stage actors might participate in picture rights money.

Such a motion was recently up for considering the motion was considered to the considering the considering

Such a motion was rec been tabled indefinitely,

thei (Sparky) Norvis, formerly roadway musical shows an now married to C. J. McKinney, motor car executive of Detroit, insisted on coming to New York for the birth of her first baby last week. An operation was necessary.

She is reported in favorable condition at the Gotham hospital.

Laurillard Sinking

Condition of Edward Laurillard, London showman, who was operated on at the Harbor hospital, N. Y., three weeks ago, was reported grave at press time Tuesday (5). Although little hope was held out for his recovery after a secondary operation for stomach ulcers, the manager rallied. Sunday (3) his condition suddenly grew worse and he has been in a coma since. He is said to be more than 73 years of

age.

Last week Laurillard received a cablegram of sympathy from the Windsor Castle. It was signatured 'His Majesty Edward VIII.'

Loses Money on Prod. So Jones Wants More Of Playwright's Share

Recent arbitration had Langston Hughes, colored poet and author of the mixed cast drama, 'Mulatto,' the winner over Martin Jones, play's producer, who collaborated on the writing and claimed a larger royalty share. Young manager argued that, because the show's engagement had been extended despite being far in the red, he was entitled to more of the royalties. Arbitrators ruled no on a two-to-three vote.

During the testimony it was brought out that 'Mulatto' was \$27,000 on the wrong side of the ledger. Play is now in its 29th week at the Vanderbilt, N. Y., and even Jones' representative at the hearing wondered why the show was kept on. House is to get 'New Faces,' a rowe, but the drama is slated to continue, moving to the Ambassador Recent arbitration had Langston

tinue, moving to the Ambassador and ousting 'One Good Year,' an-other low grosser, which moves to the 49th St.

other low grosser, which moves to
the 49th St.
Appears that Jones and associates
raised a bankroll of \$75,000, to operate in show business. In addition to
the coin put into "Mulatto," \$25,000
was expended to get possession of
the Vanderbilt, controlled until recently by the Dry Dock Savings
Bank. Another \$5,000 is being spent
fixing up the theatre for 'Faces.'
For his work with Hughes in revising the script of 'Mulatto,' it was
agreed that Jones receive 25% of
the royalties. He claimed that an
additional 10% was verbally agreed
on.

Tacoma's First

Tacoma's first
Tacoma, May 5.
Tacoma's first Federal theatre last
week played 'Bief Candle' to fair
returns at the Little theatre.
By using a government frank,
mimeograph letters were sent out
by the hundreds asking for support.
Letter stressed that personnel or
production was not amateur.
Local theatre project is co-sponsored by the Tacoma Drama League.

New Amsterdam Foreclosure. On **Auction Block**

Foreclosure of the New Amsterdam, N. Y. will be completed this week when the mortgage of \$1,670,-000 will be disposed of at auction, Original mortgage was for \$1,300,000 difference representing interest and taxes which mounted since the A. L. Erlanger estate lost the property. House has been operated for the

past two seasons by the Dry Dock Savings Bank as the 'mortgagee in possession.' Sale of the mortgage is formality, ince it is indicated that the will buy it in to protect the investment. hat the the total amount involved is likely. However, there have been few theatres bought since the decline in realty. Showmen figure it better business to lease houses or play on

terms, rather than hold the bag during possible extended dark periods. during possible extended dark periods.

New Amsterdam has not had a good season. It was unlighted until late autumn, awaiting 'Scandals,' which had a mild run. Spot was offered other attractions, including 'Jubliee.' Its present attraction, 'Cyrano de Bergerac,' is due off this week, being a limited booking. Roof theatre, however, has been profitable, being used for broadcasting. Possession of the house also includes the offices and, when the bank took control, tenants of the Erlanger interests were told that rent must be paid. Judge Mitchell L. Erlanger declined the rental idea and gave up his office, space now being occupied by a casting agency.

NEGRO TROUPE DOES 'NOAH' IN SEATTLE

Seattle, May 5.

An all-negro cast, with the exception of one white actor, Gerard Van Steenbergen, is doing Pierre Obey's Noah' currently at the Seattle Repertory playhouse, for an indef run.

This is the Company of the Seattle Repertory playhouse, for an indef run.

indef run.
This is the first Federal Theatr
Project show here. Opening business was fair, but not reaching
the small capacity of the house,
350. Reserved seats are 27c, and
42c.

By using a government frank, minneograph letters were sent out by the hundreds asking for support. Letter stressed, that personnel or production was not amateur.

Local theatre project is co-sponsored by the Tacoma Drama League.

'The Million Ghóste,' by Sidney Kingsley will be presented sind directed by himself in the fall.

'The Million Ghóste,' by Sidney Kingsley will be presented sind directed by himself in the fall.

DRAMATISTS PEACE NEAR

Pulitzer Prize Committee Decides To Make Up Rules as It Goes Along

Pulitzer prize committee took a seft jab at its competition in the husiness of picking prize plays and girded its collective loins for more intense skirmishing in the future. Critics Circle went unmentioned by the Pulitzerites when, with the year of trumpets, the annual awards were made Monday night (4), but there was plenty of behind-the-scenes snifting and finger-pointing. And as a first step the committee picked a smash hit, iddiot's Delight, as the best play of the season. Pulitzerites don't generally go in for naming successes, preferring, generally, to be 'different'.

ant. Not only dd the committee name a hit this time, but it went on to abrogate its own rule barring past winners for the future. Didn't say anything about it by way of explanation, but the reason of the about-face on this is that the committee found its hands too tied and crificism from various sources too fitnishe.

its Shut Out

its Shut Out
Tidot's Delight,' Theatre Guild
production of a Robert Sherwood
play at the Shubert, New York, was
one of the few hits available to
the Pullitzer committee under its
rules, It had been in discussion
when the Critics' bunch was makguild by the scriveners in taroor of Whiterset' by Maxwell Anderson. The late Percy Hammond,
John Anderson of the Journal and
Robert Garland of the Journal and
Robert Garland of the World-Telegram preferred 'idot.'
Report along Broadway prior to
the awards being made public had

seport along Broadway prior to the awards being made public had Bury the Dead' ag the winner. It is a one-act playlet by Irwin Shaw which recently opened to high criti-cal acclaim and is anti-war, as is "Delight."

cal'acclaim and is anti-war, as is 'Delight.'

There was greater secrecy about the winners this year than ever, not even the people involved being advised they had won until the very last minute; 'when telegrams were dispatched them. This is because Nicholas Murray Butler, president of Columbia University, doesn't like advance publicity and has squawhed about it several times in the past. He also doesn't like news photographers, as \(\frac{1}{2}\). idenced at the time of rocolaming the winners when cameramen were shooting pictures right and left and Butler interrupted his comments by pointing to them, and, without humor, stating if there were a prize for public nuisances, these fellows would get it en masse.

nuisances, these fellows would get it en masse."

Other rizes

Prize for distinguished reporting went to Lauren D. Lyman of the New York Times for his exclusive story on the secret sailing to England several months ago of Charles A. Lindbergh and his family. Honey In The Horn' won the novellst's prize. It was written by H. L. Davis, a one-time cow puncher. Late Will Barber of the Chicago Tribune won a posthumous prize Lor foreign correspondence.

Awards immediately brought causactic comment from persons not in accord. Winning novel was described as a long essay' by Harry Hansen, book critic. Clayton Hamilton, formerly on the Pulitzer committee, decried the rules that shut out 'Dead End' and 'Winterset.'

Boy Meets Girl' was recently awarded the Roi Cooper Megrue Augmental prize for the best comedy, ramatists Guild doing the picking.

Harvardite Hull

At a special meeting of the exec committee of the Harvard Dramatic Club, Henry Ifull was elected a member of the honorary advisory board, to serve for a term of five years.

years.

There was a meeting at the club's headquarters, at which Hull was given bis certificate of membership. Following the presentation, Ituli attended a rehearsal of the club's forthcoming production, The Wind and the Rain.

Try, Try Again

ree Men on a Horse' will return to Chicago for repeat engagement starting May 18.
Ticket scale will be \$1.65 top.
Comedy will be spotted at the
Harris again.

VOTE SNIPING STARTS AT **EQUITY**

Skirmishing for votes has already started, although Equity's election to place 14 members on the council is weeks away. It is a case of politics being played by the administration adherents as well as the opposition, which calls itself the independents.

position; which calls itself the independents.

Ballots can be voted on any time
prior to the election, such ballots
being impounded, until then. That
is permissible under the rules.
However, those who vote in advance
and then attend the election meeting have the privilege of changing
their votes.

Indications are therefore that

Indications are, therefore, that Indications are, therefore, that, with vote sniping proceeding, it is just as likely that there will be a number of switches at election time. Result is liable to be confusing to the count-up. Indies are figuring on winning with some of their candidates on the strength of the number of names on the petitions placing them in nomination. In one instance, a petition carried \$3 signatures.

NEW KAUFMAN-FERBER PLAY READY FOR PROD

George S. Kaufinan and Edna Ferber have completed their new play, untitled, for next season's production.

No production contract signed for it yet because of the Dramatists' dispute, but Sam H. Harris will produce it again, as he does all Kaufman plays. Harris is one of the half dozen managers who has held off on the manager's end in the tangle thus far, being instead the leader in an Indie group of managers which an indie n indie group of managers which more friendly with the Dramatists

Half of Marilyn Miller Estate to Her Husband

Estate of the late Marilyn Miller Estate of the late Marthyn Miller reported to approximate \$25000 and, under the New York statute, her hus band d. Chester (Chet) O'Brien, is entitled to half, in the absence of a will made out after their marriage in 1934. Star is said to have trimmed a will during her illness, when she sensed she would not recover. That document was supposed to have bequeathed the entire estate to O'Brien.

O'Brien.

Law states, however, that the hequests made in the original will, dated 1931, shall be carried out. Trovision is made for her mother. Mrs. Caro Miller, to receive \$150 per week for life. Her father, Edward Carrie Carter is to receive \$15.000 and Carrie Carter is to receive \$15.000. She is the nother of Miss Miller's first husband. Residuary estate is willed to her sisters, Claire Montgomery and Ruth Donnelly, who are to share her personal effects. Mrs. Miller resides on the Coast with the stepfather, who is cut out in the will.

TALK IT OVER

Three Joint Sessions Last Week - Seem to Be in Agreement on Most Minor Issues, With Film Split, Title Rights Staying in Favor of Dramatists

11 OF 19 POINTS SET

istinct signs of impending neace between dramatists and producers are seen. Both sides together

in three sessions during the past week. Indications are that they will come to an agreement very shortly and a contract agreeable to both sides may be adopted within two weeks. Sessions are claimed to have been amicable and without the presence of lawyers. Up to the time of yesterday (Tuesday) afternoon's meet 11 of the 13 disputed points had been settled.

There are a number of points in the process of adjustment, it is the main issues, percentage of film rights participation at the authors' idea of a split, 60-40, and retention' of title by the author, now understood okayed by the managers. All other matters the authors seem to be willing to trade on. British and other matters the authors seem to be willing to trade on. British and toner in the seem to be willing to trade on. British and roreign rights and the matter of arbitration are included among the lesser points.

League of New York Theatres, as the organization representing the producing managers, wants the League as an entity written into the contract. Dramatists Guild, which will naturally be written in as the authors' official body, is willing to do this but has asked that each manager sign affidavits to the effect that he will abide by the League at the authorized association to deal with the Guild. But the contract must be, they say, between the Guild, the League and other managers. New contract will read that way, when finished.

With the film rights percentage fixed, managers ask for the overage to go to the upkeep of the League. That is the money left after the negotiator, or arbiter's, salary and expenses are paid. Guild people are ready to split this money with managers involved, who may, if they wish, via blanket signature, turn it over to the League.

Managers further seek a clause that producers be let in on film rights negotiations, with the Guild assenting, provided the manager of the producers be let in on film rights negotiation, with the fluid assenting, provided the manager on the particular play in the bidding is not film-financed.

not him-hnancel. It appears, there-fore, pretty certain that two classes of managers will be established so far as film rights are concerned— those backed by Hollywood and those financed otherwise or on their

MGRS.-WRITERS | Equity Rules in Full Week's Pay For Filming Play on Legit Stage

Duty Calls

Just as the dramatists-managers thing seems to be coming to a head, idney Howard, writers' prez, got himself caught in a call for jury duty. Sam Goldwyn o ce prom-

Sam Goldwyn o ce promised to fix things for Howard and worked it for a week. But Howard had to show up in court Monday morning (4) anyway, and will have to show up again every morning this week.

SHAW'S 'JOAN' TO TOUR FOR 5 WKS

Although slated to stay into June, Although stated to stay Katharine Cornell will end her Proadway season here in 'Saint Broadway season here in 'Saint Joan' after another two weeks at the Beck, final performance being May 23. Star's quick tour of major key stands to the Coast will follow Immediately, instead of early in the autumn. autumn.

Immediately, instead of early in the autumn.

Slight tapering of business last week did not enter into the decision, since the show grossed over \$22,000. It appears that Miss Cornell wished to keep the principal supporting leads for the road, however, and several had picture commitments for next season. Another angle is that the play's being filmed in London and may be ready next season, with understanding that there is no desire on the part of either side to conflict.

Joan' will be shown in Boston, Philadelphia, Chicago, Los Angeles and San Francisco, where the season ends. New York engagement will be 11 weeks.

negotiators are Brock Pemberton

negotiators are Brock Pemberton, Marcus Heiman, Lawrence Langner, and Warren Munsell. When the expired basic minimum agreement was framed, Pemberton and Munsell acted alone for the managers. All sorts of scripts have cropped up in producers' and picture company offices since the impasse, they claim. The welter of plays, nearly all from unknowns, have had-play readers dizzy. Most scripts are accompanied by notes to the offect that the author is not a member, of the Guild, but practically none of the plays are acceptable.

of managers will be established to fax as film rights are concerned those backed by Hollywood and those financed otherwise or on their own.

Much discussion, also, on British rights. New dramatists' contract gives managers as its month free option on these. Managers say that enough time to get started over there. Authors admit this may be the more of the deliberations will release.

Then the Vote Outcome of the deliberations will release.

Then the Guild will similar the more of the deliberations will release.

Then the Guild will similar release to come of the deliberations will release.

Then the Guild will similar release to come to the committees have finished. League will present the contract as agreed on to its members for final acceptance and the Guild will similar release.

Then the Vote Outcome of the deliberations will release.

Then the Vote Outcome of the deliberations will release.

Then the Vote Outcome of the deliberations will acceptance and the Guild will similar release. Then the Vote out the following produce of the contract as agreed on to its members for final acceptance and the Guild will similar release. The first be committees have finished the first place the doct ont before its group. No hitch is respected one of the deliberations will replace the doct ont before its first place will present the contract as agreed on the fore its first place will present the contract they being Sam H. Harris, and will also the place of the first place will be outling, the place of the first place will be outling, the place of the first place will be outling, the place of the first place will be outling, the place of the first place will be outling, the the first place of t

Equity has adopted a rule calling for the payment of an extra week's salary to casts if or when motion pictures of plays are taken in Broadway theatres. Requirement applies whether such film recordapplies whether such film record-ing is for exhibition or other pur-poses. There have been precedents, but no specific ruling before on such activities.

but no specific ruling before on such activities.

Question of compensation for picturization of plays within theatres arose when Metro shot Pride and Prejudice' at the Plymouth, N. Y. It was agreed to pay the players a half week's salary each and Metro so arranged. When the matter came to Equity's attention, its council ordered the cast be paid a full week. Film company refused to make any further payment.

Max Gordon, who produced the play, offered evidence to that effect last week, with the statement that Equity had put the producer in the position of paying the balance. After hearing that the players were unaware of previous instances of (Continued on page 65)

Josy Baker Out Of 'Follies'; New Numbers Put In

Josephine is leaving the Ziegteld Follies, Winter Garden, N. Y., next week. Night spot named for her folds also, Saturday (9). She will go back to Paris to star In the new Folles Bergere after a short tour of South America.

Several changes in the N. Y. revue will be made and a new ballet will be staged by George Balanchine, which will replace 'Five A.M.', one of the Baker contributions, 'West Indies' and 'Maharanee' will be retained, another dancer being added, while Harriet Hoctor will feature the new ballet. Balanchine is currently engaged in staging numbers for the pop opera presentations at the Metropolitan. Ticket scale for the Foilies' has again been revised downward, and the top price is now \$3.30. It is expected that the revue will last into the summer. Previous change did not disturb the \$5.50 top for front center locations. Carden was curlously arranged as to ticket prices and, from the start, there were four prices for lower floor tickets, ranging down to \$3.30. They Meets Girl' has also cut ties scale, top now being \$3.30 nightly. Prices were upped after the show clicked, with \$3.85 the nightly top and Saturday evenlings \$4.40.

Tuesday 'The Children's Hour' announced its top price as sisshed in half, \$1.65 replacing the \$3.20 that applied during the long run to date. Last season, when the matter of reducing scales on Broadway arose, Herman Shumiln, producer of Hour,' offered to cut to \$2.20 if the other hits followed suit. When one or two refused he withdrew the offer.

New Play Subscription Group In Boston to Fight Censorship

in grid of h

Boston, May 5.

That conservative Boston, or at.

Enter a group of its aubstantial citizens, has become censor-conscious is indicated. This apparently came about through, the banning of The Children's Hour for recently the group of well-knowns were named in a movement to bring such plays here from New York 3s are wanted by the majority. Other plays which were kept out of the Hub in other seasons may be counted in.

wanted by the majority. Other plays which were kept out of the Hub in other seasons may be counted in.

However, that is but one feature in the plans of the Boston Playhouse Association, which was really started last July and recently revived. It is described as a foundation which intends to back such plays as its members favor. Claimed to be a non-profit group, but proposes the formation of a permanent acting company if and when earnings warrant it. Group, but proposes the formation of a permanent acting company if and when earnings warrant it. Group has no theatre, but is hopeful or feasing a house in time.

Playhouse people are out for life memberships at \$25 each and a large annual membership at \$5 four tickets accompany the former and two the latter. Stated that the movement is not opposition to the Theatre Guild, which has around \$,000 subscribers in Boston, nor the American Theatre Society, which is more or less allied with the Guild in several cities.

In addition to its other arms, the Playhouse people, contend-that if a play is, berred from Boston by the censor the weight of its anticipated membership would tend to sway. City Hall. Claimed also that, while the Guild and ATE have the support of the weight of its anticipated membership would tend to sway. City Hall. Claimed also that, while the Guild and ATE have the support of the weight of its anticipated membership would tend to sway. City Hall. Claimed also that, while the Guild and ATE have the support of the weight of the activery, including the intelligentia, which is attending theatre only, occasionally and who, as members of the Playhouse are thenry Lee Higginson, Mad. Gen. Daniel Needham, Bertram, K. Little Trustees of the Playhouse are flency Lawrence Robinson and Harry Bliven.

Recount comedy by Arthur-Block and Lou Widerman will be presented by Block in the fall. Latter, new author and producer, is treasurer at the Playhouse theatre for the Tyler.



MILLER

TPU's 50th Anni

Local Number . Stage Hands Union, known as the Theatrical Protective Union, held a dinner at the Asior hotel, N. Y., Sunday (3) in celebration of its 50th anniversary. George E. Browne, president of the I.A.T.S.E., and other officials,

were present.

Spotlighted table had 12 survivors of those who formed the union, accompanied by their wives.

10 ACTORS ON CARPET FOR PLAYING BENEFITS

Theatre Authority, which checks up on benefit shows in New York, where a percentage of the receipts must be paid for theatrical charites, has, filed charges against a number of Equity members, alleged to have appeared in benefits not sanctioned by the TA.

Charges were discussed by the council Tuesday (5), but no action was taken. Those involved will be given three weeks to answer and, if no satisfactory excuses, are made, are subject to discipline—fine possible suspension.

Those mamed to have appeared in several outlawed, affairs are:
Harry McNaughton, Alexander Gray, the De Marcos, George Tapps, Gertrude Niesen and the Nicholas Bros.

Skinner Lecturing

Baltimore, May 5,
Otts Skinner, vet legit- actor,
comes to town next Monday (11). to
lecture on the theatre and his career
under auspices of the Balto Town
Hall. Will do his stuff at the Lyric,
Reports here are that Skinner,
wheel of lyceum dates.

Farce in three acts presented at the Lycaum, N. Y., April 30, '30, by Arne Nichols, written by Alford Van Ronker and Miss Nichols, staged by authors, \$3.30

Anne Nichols has a keen sense of humon. It has been tested more than once and over a long period, as, for instance, during the record run of 'Able's Irish Rose,' about which the press was hardly fattering. That she, is back in the theatre means something. 'Pro-Honeymoon' will probably go well into the summer for it has an idea, a startling sound effect,

and Miss Nichols;
top.
Pearl
Virginia Barnard.
Mr. Bell:
Joe Dukes
Senator Dexter
Millie Marlowe
Jean Hammond.
Ken Arnold

Plays on Broadway

Billie Burke Topper In Coast 'Call It Day'

Hollywood, May 5.
Burke will play the tead in Henry Duffy's coast produc-tion of 'Call It a Day,' scheduled as the next attraction at the El Capi-

tan.
"Three Men On a Horse," current, is likely to fold within the next two

DORIS DUDLEY GOES **BACK INTO 'SUMMER**

Doris Dudley, young actress in End of Summer, Guild, N. Y., who allegedly shot herself last week with a target pistol in the apart-

allegedly shot herself last week with a target platol in the apartment of Sidney Kingsley, reported herself as ready to return to the cast Monday (4). She reopened Tuesday evening. Shot, which she cast Monday (4). She reopened Tuesday evening. Shot, which she claimed was accidental, caused a superficial wound in the shoulder. Kingsley, who authored 'Dead End', current at the Belasco, is reputedly engaged to wed Miss Dudley.

Miss Dudley was in and out of 'Summer' a number of times, Phyllis Welch filling the part. She hurt her back in a fall on the ice during the Boston date of the show and, though appearing in the premiere in New York, went out of the show again later. She was reported on the Coast during the time that 'Kingsley made a brief visit there recently.

Actress was given a contract by Pandro Berman for RKO-Radio Pictures after the opening of 'Sum' mer'. Salary is said to call for \$1,200 weekly, with the starting date indefinite.

ENGAGEMENTS

Mary Ryan, Dorothy Stickney, Rose Hobart, Linda Watkins, Eda Heinemann, County Chairman, Jerry Sylvan, Love on the Dole', Namcy Noland, Gloria Rondell, Lotte Lenia, Mischia Pompianov, New Faces; Dorothy Libaire, 'One Good Year,' A. J. Herbert, Helen Raymond, Royal C. Stout, Kathryn Givney, Love Me and Like Rt.

rist night innovation on Broadway found a microphone in action just after the premier of Anne Nichols' Pre-Honeymoon' at the Lyceum, Thursday (30) might. During a 15-minute period, opinions of half a dozen persons who saw the new play were sent over the atthrough NBC. Time was to have been used by Clem McCarthy, sports commentator, due to talk about the Kentucky Derby.

John Royal of the network arranged the stunt, rating the premiere as especially interesting because he figured Miss Nichols' a national figure on the strength of her. 'Able's Irish Rose. Broschast was courtesy to her without charge. Program was necessarily uniform in that all speakers lauded the play. Not scheduled were Robert Garland, critic for the World, Telegram, and Robert Coleman, reviewer of the Mirror, who stood in line and spoke their pleces. The mc. was Jimmy Jemail, the Inquiring Reporter of the Dally News.

Tone of the reviews were principally personal, the critics being

Daily News.

Tone of the reviews were principally personal, the critics being wary of Miss Nichols on the strength of the great record of Able. Brooks Atkinson in the Times in recalling Able remarked that she dild more to discredit drama criticism than Dr. William Sirovich, the Congressman who wanted something done, about that gentry. Reviewer also kiddingly mentioned something about a plot to defame the Critics Circle.

LOCKHART'S B'DWAY BID

Hollywood, May 5.
Laurence Schwab is angling with
Gene Lockbart for the top comedy
spot in m operetta he plans to
launch in New York in September. Actor, currently in 'The Gor-geous Hussy' at Metro, last ap-peared on Broadway in Herman Shumlin's 'Sweet Mystery of Life.

Plays Out of Town

Pittaburgh, May 3.

University of Pittaburgh, May 3.

University of Pittaburgh Cap and Gown Club presents to 20th annual production in three acts. Book by Nicholas Spanes and Kobert Saffron; words and music by Gas A. Schabel, Dr. Benjamir Levant, John St. Peter, William Collins, Vernon Erall, Jack Rodgers, G. Norman Reis, Tahl, Jack Rodgers, G. Norman Reis, Joseph W. Madden and Leo Cafferty. Directed by Theodore Victoman and Gene Keily, At Nixon theatre for four performances.

hauly. At Auxon theatre for four perfor-cast; Albert Barr, John Parks, Francis Devilh, Gecar Goodstein, Sid Evans, Jr., Joe Maddan, Wallace-Old, Jerome Black, Benjamin Storel, Robert Madden, Charles Benjamin Storel, Robert Madden, Charles Devices, Devilland, Child John Saker, Charles Allorot, Michaol Peinovic, Richard Trankel, Samuel Rohman, John Danton, Jerome Jack, James Thompson, Thomas Steele. John Finkbeiner, Frank Adams, Nelson Wilson.

Cap and Gown's 1936 show is the first student written musical for the organization since 1923 and a couple of bright young sophomores, Nick Spanos and Bob Smatron, have the couple of the student of the

successful.
Trouble is that boys:

LOBBY CRITICS ON AIR AFTER NICHOLS OPENING

OUT FOR THE COUNT in too much territory and show drops off somewhat after a swell first act. No doubt the conservative first act. No doubt the conservative policies of the university administration hemmed them, but they we been inoderately free just the same, with the polision sling-shot and travesty including everything from senatorial investigations and preme Court rulings to the New Deal and Pittsburgh's own showmanly Mayor McNatr

preme Court rulings to the New Dgal and Pittsburgh's own showmanly Mayor McNaft,

Idea itself is a good one. It's laid in a sanitarium presided over by a distinct of the country of the c

chance, with a not-field tune called Harlem Numbers Man also attractive. Otherwise score is bereft of Saleable numbers:

Script is best when it's dealing with the local political situation and with the local political situation and whether. Spanes or Saffron know it ditunder from the local newspaper fraternity and its annual griditon banquet. Of-course, any pertinent reference to Mayor McNair is a howl-hereabouts and a Pitt senior, Mike Peinovic, gives a shrewd impersonation of the Pittsburgh chief exec. New Deal is slammed chiefly on the WPA angle, with one of the best cracks when a bird answers a charge that he isn't a good Democrat with Wahadya mean? I was been with a relief check in my couth and the man and the standard of the standard with a relief check in my couth with a relief ch

COCHRAN presents

in 'ANYTHING GOES'

After 5 Months at the Palace, London Wk. May 4, Theatre Royal, Birminghan

PRE-HONEYMOON
Farce, in, these, acids, presented at the type of the property o

plan a week-end in Montreal, which is to be their pre-honey-moon.

Millle, however, has fallen for Ken Arnold, but has a strange way, of showing it. Ken arrives at the apartment bunned, goes into the bathroom and done palamas. Senator arrives and at well the strange way and a strange way and a strange way and a strange way and a strange way a stranger house and at the stranger from Ken's retreat. It was a first night how, but seemed to shock the audience. There is general rough-house, what with cops and house detective on the scene, Mille climaxing the goings-on by crowning Ken with a milk bottle.

Last act has to do with straightening things out because of hidden in the stranger of the strang

FIRTH SHEPHARD presents

HILDEGARDE Now Playing Lead Opposite Leslie Henson in "Seeing Stars" . . . at the Galety Theatre, London

"CABARET" . . . Variety News, London, October 17.
"Mildegarde remains the great magnet at the Ritz, and her cycle of songs is entertainment of real merit. A radiant creature is "Hildegarde," possessed of one of the most striking personalities I have ever seen."

Accidined one of the greatest calaret artists in Europe by the general press in Landon, Paris, Blarritz, Cannes, Le Touquet, Ostende, Le Zoute and Brussels.

els.

Personal Manager, ANNA SOSEXKO
American Representative
WALTER INATCHELOR

HENRY SHEREK
Excl. Columbia Recording Artiste British Broadcasting Feature

PREDERIC F. SCHRADER, of the Cincinnali Enquirer, reviewing 'Z feld Follios' said: ''Juggling may not be considered a fine art, but you see what Stam Ruvanaph does with bails and Indian clubs all bets off. To say that he receives tunultunus applause and has to come he curtain again and again, ought to indicate how popular his act.

STAN KAVANAGH

ZIEGFELD FOLLIES, WINTER GARDEN, NEW YORK



1.552 BROADWAY Open Until 9 P M.

Chi Is Only Town in U. S. Except **B'way With More Than Two Legits**

Chicago, May 5.

The Loop loses two shows and replaces the gap with one this week. Looks as if the town is heading publidy for the end of the legit sear, which is pretty much of a blow to a spot which once used to be known as a 52-week show town. Going out are Boy Meets Girl and Winterset, former heading morth and east, while the other heads back towards Broadway. Replacing at the Selwyn list night (Monday) was 'Awake and Sing as the sixth of this year's American Theatre Society's subscription sear-shattering goes completely on-

Allonday) was 'Awake and Jing an he sixth of this year's American theatre Society's subscription seath sixth of this year's American theatre Society's subscription seath and the sixth of the period operation of the period operation of the period operation of 'Dybbuk' and 'Prince Igor'. Two WPA houses, Blackstone and Great Northern, are struggling along on staticity for the struggling along on staticity for the loading for stronger, even if freskish, attractions.

Estimates for Last Week 'At Home Arradd,' Grand (1,200; 330) (4th week). Spotty biz, but holding above 30,000. Shuberts with the struggling and shifted east. Was desprointed at respection less a certain and struggling and shifted east. Was disappointed at respection less a certain 37,000 on the final, weakish. 'Awake and Sing,' Selwyn (1,000; \$2.75). Opened last night (4). WPA 'Chalk' Duet,' Great Northern Third play on this project's season.' Three Wise Fools, 'Blackstone Fourth play for this group.

'HORSE' BREEZY \$7,500 IN L. A.

Henry Duffy's Coast production, Three Men on a Horse, continues strong at the El Capitan, where it is currently in its fourth stanza. Play is sure to go on until June 1. Although the comedy played seven weeks at the downtown Biltmore last-summer, the El Capitan company, has been topping in weekly take, with the gross at no time draphing below that of the earlier togeth of the company. The company is the company of the company is the company of the comp

tooms have been tied up on the horse angle.

Estimate for Last Week.

Three Men on a Horse, El Cabitan (3rd wk.) (C-1,871; \$1.65). No the opts will get an easy sent he opus will get an easy sent weeks of longer, Take on the third week held strong Take on the third week.

Back Empire, Hollywood Playhouse, Historical drama, recently with a cast of 65. First week.

Our American Cousi / Mason Opera House. Early American Cousi / Mason Opera House. Carty American Cousely, opened today (5) for two weeks,

comedy, opened today (c), weeks, 'Chalk Dust,' Musart. Cast topped by Avery. Graves and Francesco Exolol. First week. 'If it Pleases the Court,' Mayany features Sheldon Levis, Ralph Claninger, John Hampton, David Marner and Marvin Loback.

Mpls. Little Theatre

Mpls. Little Theatre

Minneapolis, May 5.

ixty business and professional men and women, prominent in the city's civic affairs and representing the town's leading organizations, have taken the initial steps toward the formation of a Minneapolis community theatre.

Plans call for the theatre to be a self-sustaining enterprise with a drama school in charge of an experienced director in connection therewith. A committee has been appointed to a mane an executive board which will work syst the death, set a scouler board which will work syst the death, set a scouler board which will work syst the death, set a scouler board which will work syst the death, set a scouler board which will work syst the death of the proposed of the pro

'ROAD' \$6,000, HUB

Only Top Shelf Roosters for Dram Since It Was Declared Pure

Boston, May 5.

'Tobacco Road' at the Plymouth
and 'Storm Child,' locally produced
by Mary Young and John Craig at the Copley, are the only two adorn-ments on the Hub boards this week Neither is in the bi noney class but relatively speaking the diminutive Copley has the edge on the

'Road' has not attracted any carriage trade since it was officially claimed pure by the censors and top shelf sitters comprise most of the biz now.

the biz now.

Estimate Last Week

'Tobacco Road' (Plymouth; \$2.75;
3rd week). Swerved to about \$6,000,
but hanging on for at least one
more stanza.

'3 MEN' \$9,000 9TH WK., PHILA.

Spell of his weather that came along last well weather that came along last well weather that came along last well well of the special foll of what we was the state of the special legit business. Beginning of daylight saving didn't help any either. Three Men on a Horse, hitting its ninth week, couldn't make the 49,000 mark for the first time during its-run at the Garrick, but even at that, no kick coming. Show has already set a recent year's record for long run if The Pursuit of Happeless engagement at the Broad already set a recent year's record for long run if The Pursuit of Happeless engagement at the Broad be because it was strictly a 40%-pass-tax proposition. Three Men' is bound to ride through this month, with the only question mark now whether it can hang on until the Democratic convention in late June. Last Week's other show was Fresh Fields' at the Broad. Booking scemed an odd one for so late in the season was the star hasn in the season was the star hasn of the subscription movement lere, \$5,000 reported. Much of that was due to theatre parties. Presence in the cast (and featured) is Mary (Mrs. Fitzwilliam) Sargent, local subscription movement here. She accounted for considerable trade.

the subscription movement nerv. Indeacounted for considerable tride the control of the considerable the control of the control

athe parties neiphes.

"Three Men on a Horse" (Garrick, 10th week). Best run of recent years for a show playing at regular scale. Off some last week to \$3,000, but set through May, anyway.

\$87,000 Advance Coin In for St. Louis Opera

St. Louis, May 5.
Season tickets approximating \$87,000 have been sold thus far for solve have been soft to the control of the control

celled.
Season, 18th in the history of the Season, 18th in the history of the organization, gets under way June 5 and closes Aug. 30. Tryouts for the chorus of 92 began Monday (4), with Laurence Schwab, producing director, assisted by George Hirst and Hidding Anderson, in charge. All the chorus will be natives. Rehearsals begin Friday (8).

'Ghosts' \$3,300 Ind.

indianapolis, May 5. Nazimova stopped over for three perrormances in two days (28-29) at the English theatre in Ghosts, and did moderately fair biz at the OOX office to approximately \$3,300

Boy Meets Girl, final attraction be presented at the English inds up the busiest season in sev

'AWAKE' GOOD \$9,100, BALTO

Baltimore. May 5.

The Group Theatre production of 'Awake and Sing' did a dandy approximate \$9,100 at \$2.22 top at the UBO Ford's last week. Opened to strong advance, considering that the engagement wasn't announced till the Tuesday prior to opening, and, with the hardbolled Balto crix breaking down and garlanding the breaking down and garlanding the breaking down and garlanding the following the control of Group Theatre made a sentimental curtain-spiel thanking the patrons and assuring them of an annual pilgrimage to Balto.

Though Ford's is dark this week and nothing is inked in, manager Hurry Henkel is as yet unwilling to Arman and Sanday till top the control of the indie houses, Auditorium and Maryland, says the legit season is over at both spots. Has a flock of local bookings and some one-nite Yiddish shows, but nothing else save the film Ziegefeld (MG) set at the late of the control of the control of the film Ziegefeld (MG) set at the late of the control of the control of the control of the control of the film Ziegefeld (MG) set at the late of the control of the c

ONE PLAY OUT

One announced closing this week on Broadway, 'Pride and Prejudice' being carded to close at the Plymouth after playing 2' weeks. Show was an early click when it opened at the Music Box and led the dramas, paced as high as \$19,000. When moved across the street, it continued to excellent grosses until recently.

recently.
Some talk of stringing out the engagement, but stated Monday that was out.

IDE AND PREJUDICE

Opened Nov. 1285. Firststringers dug deep into adjectives to praise this ax Gorder
production of Helen Jerome's
dramatization of the Jana
dusten novel. At kinson
(Times) said it is shimmering
with decorous satire. Brown
(Post) said 'congratulations
are very much in order all
around.'
Variety sai: 'A beautifully

Variety sai : 'A beautifully mounted and acted play.'

Current Road Shows

Week May 4
'At Home Abroad,' Grand, Chi-

cago. 'Awake and Sing,'

ago.
'Boy M.ets Girl,' Metropolitan,

Minneapolis.
'Fresh Fi Broad. Philadel-

phia.
'Ghosts' (Nazimova),

"Ghoste' (Nazimova),
Washington.
"Personal Appearance,' Boulevard,
Jackson Heights, L. I.
"Personal: Appearance,' Belasco,
Los Angeles.
"Storm Child,' Copley, Boston.
"Three Men On a Horse,' El Capitan, Hollywood.
"Three Men On a Horse,' Shubert,
Newark.

B'way List Sags Way Down Again: Hampden Clicks Surprise \$16,000

Eight days of unseasonal warmth, daylight saving, and a plunging stock market sent Broadway's legits further down last week and new lows were recorded by most of the list. As for the agencies, they took it on the chin, too, except for the few standouts that seem to resist all deterrent factors.

One result of the reminder of on-

coming summer was the cutting of

coming summer was the cutting of ticket sales for three shows, Follies' dropping from \$5.50 to \$3.30. Boy Meets Girl' lowering from \$3.55 to \$3.30. Boy Meets Girl' lowering from \$3.55 to \$3.30. and The Children's House \$3.30. and The Children's House \$3.30. and The Children's House \$4.50 to \$3.30. and The Children's House the strong support given Walter Hampden, who announced a farewell two weeks of 'Cyrano' de Bergerac'. Takings at the New Amsterdam topped \$16.000 at \$2.75 top, much higher than anticipated, and a third week has been agded.

The-Honeymoon, the only new lay last week, drew a weak press but fairly good business at the Lyceum.

Pre-Honeymoon, the only new play last week, drew a weak press but fairly good business at the Lyceum.

'On Your Toes' upped its pace to around \$28,000 and is Broadway's top grosser, Foliles' being rated around \$26,000. 'diot's Delight,' new Pulltzer prize winner, went to \$23,000, as expected, when subscriperina' held to \$23,500, while 'Saint Jon' new play. Love Me and Like It,' is due next week at the Masque; 'Ghosts' returns, offering a \$1,65 top at the Golden; another G. & S. operetta guess on at the Majestic. New York of the Wall of the

"Call it a Day," Morosco (18th week) (c-981-\$3.03). Eased off somewhat, with last week's gross around \$16,000; third matince will be dropped." Children's Hour," Elliot (77th week) (D-957-\$1.65). Hooked up to carn profit at moderate takings; still \$6,000; third matince will be dropped. The control of the c

for a while and has goodly profit on run; around \$9,000.

on run; around \$9,000.

'Pre-Honeymoon,' Lyceum (2nd
week) (0:957-\$3.30). Anne Nichols'
new comedy drew a weak press but
business after Thursday debut
rather promising.

'Three Mon On a Horse,' Playhouse (67th week). C-869-\$3.0).
Around \$7,500 last week; lowest
gross yet for long run comedy;
profitable and still nominated for
summer.

profitable and still nominated for summer.

Tobacco Road, Forrest (127th week) (C-1,017-\$1.65). No material variance in the weekly takings for long run drama; \$8,000 or better through the springs.

Frondhurst (20th week) (1-1,118-\$3.30). End (20th week) (1-1,118-\$3.30). End (20th week) (1-1,118-\$3.30). End (20th week) (1-1,118-\$3.30). Off capacity; Just a few less standees last week; \$23.500.

Ziegfeld Folli , Winter Garden (15th week) (-1,425-\$3.30). Off earlier in the week, but closed strong with the estimated takings around \$26.000. Scale lowered from \$5.50.

Other Attracti

Other Attracti

Other Attracti
int Joan', Beck; eased off
somewhat and will tour after three
weeks, instead of next season; final
performance May 23; claimed over
\$22,000 last week.
'Cyrano de Bergerac,' New Amsterdam; revival drew excellent
business on first of its announced
two weeks, with upper foors especially big; over \$18,000; third week
adde.'

addes.

'Parnell,' 48th Street; repeat with
Denis King and Edith Barrett as
leads opened Monday; good press.
Gilbert and Sullivan revivals;
Majestic; doing well and engage-

majestic; doing well and engage-ment extended.

'Bitter Stream,' Civic rep theatre; last three weeks for propaganda play on 14th street.

'Elizabeth Sieps Out,' Comedy; getting by in some manner.

WPA

'Macbeth,' Lafayette; shakespeare in Harlem. '1935, Bilmore; 'living newspaper' playiet; opens Wednesday (6). 'In Heaven and Earth,' Sym-phony; Brooklyn's relief legit; final week,

NIXON GETS TWO MORE

Pittsburgh, May 5.
Far from being through, as the management anticipated a short time ago, the Nixon legit season will wind up with two successive attractions this month, 'At Home Abroad,' May 18, and 'Winterset,' one week later. Latter, which was originally penciled in here for April 6 and subsequently cancelled, will play under ATS auspices, winding up the six-play subscription seerles. Nixon the latest curtain it has had in years, and likewise will wind up the house's most successful year since the depression. It'il be close to a 40-week season, something this site hasn't had since the boom days. House has 'Great Ziegfeld' (MG) current in the second week and prospects are bright for a third which will lead directly into 'Wincard' attent the show is heading back to Broadway for a return engagement and will play here a week before it hits Manhattan again.

TWO MORE PLAYS SET FOR DETROIT SEASON

Newark.

Three Men On a Horse,' Garrick, Three Men On a Horse,' Erbliadelphia.

Three Men On a H

Soviet Liquidates Its Music Hall, Too Lowbrow; Here's Highbrow Sked

Moscow, April 13.
The Fourth Annual Theatre
Festival will be launched here Sept.
1 with a schedule of 12 performances for the visitors, eight Soviet
plays and four Russian classics.

plays and four Passian classics.

This year's trippers will find the Theatre of People's Art Triumphaini Ploshchaid, where the Music Hall once flourished. Here amateur performers recruited from collective farms, factories, railroad switches, etc., will put on their acts for the opening night of the festival. Government is giving this showhouse lots of publicity, hence the honor position on the festival program. The Music Hall was recently liquidated; too lowbrow.

On successive nights following the

iquidated; too lowbrow.

On successive nights following the amateurs, the visitors will see Pogodin's 'Aristocrats' at the Vakhtangoy theatre; Griboyedo's 'Woe to Wit' at the Meyerhold: Chaikovsky's 'Eugene Onegin' at the Bolshoi Opera House; performance by the Georgian State theatre and the Children's theatre: 'Selvinsky's 'Umka, the 'White Bear' at the Theatre of the Revolution and Leo Tolstoi's 'Resurrection' at the First Art theatre.

Sept. 7 the narty goes to Yanna

Tolstoi's 'Resurrection' at the First Art theatre.

Sept. 7 the party goes to Leningrad to see I. Dzerzhinsky's 'And Quet Flows the Don' at the Leningrad Little Opera. Dzerzhinsky is the Kremlin's fair haired boy these days. Although of meager talent, he's getting the plaudits that were given D. D. Shostakovich before Stalin heard 'Lady Macbeth'. and ruled it wasn't music because he couldn't whistle it.

A. Korneichuk's 'Destruction of the Squadron' by the Frank State theatre of the Ukraine from Kierand a ballet 'The Fountains of Deskhelissarai' at the State Academic theatre of Opera and Ballet, complete the program.

Tourists are also promised a backstage view of various theatres, conferences with directors and handshakes with Russian actors and actresses. They will be shown museums, factories, the marriage and divorce bureau and other features of Soviet life.

THREE MEN' VERY BIG B. O. IN MELBOURNE

Melbourne, April 7. Milbourne, April 7.
Biz is holding up well here for "Three Men on a Horse" under Williamson-Tait management. Show is stated to run here until the end of next month, with a Sydney date then set. A long time since a straight comedy has done so well in this city.
Williamson-Tait also did well with Jill Darling' and will bring in 'Anything Goes' this week for a run try.

Anything Goes this week for a run try.

White Horse Inn' has just re-turned after a great run in New Zealand. Gilbert-Sullivan unit is also reported doing well in New Zealand.

PARIS RACKETEERING

ite Clubs Being Victimized—New Police Brigade

Paris. April ...
A special police brigade to combat racketeering and clean up the bright spots in Paris night life has been created by Police Chief Roger

Langeron.
This is the latest regult of the publicity given the murder of Louis Lupler (April 6), operator of 2 Chez Guerny's nitery, the subsequent closing of Chez Jean Transhant and the menaces and threats

chant and the menaces and threats other cabaret owners and managers have received from 'racketeers.' Seems that small operators here are trying to ellow in on the niteries by the lucrative shakedown methods used in America for 'protection'.

MUNICH FESTIVAL

MUNICH FESTIVAL

Berlin, April 26.

Releius heatrical Festival 6i
1936, taking place at Munleh May
10-17 Includes performances of
Wagner's Tilenzil, Bethge's March
of Veterans, Mozart's 'Don Gliovanni,' Moeller's Rothschild's Victory at Waterloo,' Cornelius' Earber of Bagdad, Johst's Thomas
Paine,' Johann Straus' (Typsy
Baron,' and Wagner's 'Meistersinger,'

Mgr.'s Time-Clock

Mexico City, May 5.

Whether or not a legit house manager is entitled to compensation for overtime is to be decided by the federal board of conciliation and arbitration, which is handling a suit for \$2,000 filed against Anita and Isabe Blanch, whose company is current at the Teatro Ideal, by Jose Junco, their ex-impresario.

Junco claims that he put in five hours overtime daily for several months, but that the Blanch sisters nixed his request for compensation.

ITALIAN AL FRESCO TRAGEDY PLANS SET

Rome, April 24. Preparations for the great out-of-door performances of Syracuse in Sicily have entered their last stage The two classic plays which will be given in the Greek Theatre of Syracuse this year are Euripides's 'Oedinus' and Sophocles's Hippolytus.

polytus.'
Duilio Cambellotti has designed
the giant stage sets, the exterior of
the royal palace of Trezene, for
'Cedipus' and the sacred grove of
Colono for the Sophocles tragedy.

Colono for the Sophoeles tragedy.

Chorus, which has always figured prominently in the classic performances at Syracuse, has been imported from Vienna. It is made up of members of the Helleran school of dancing, whose directress and first dancer is Rosalia Chiadek. Miss Chladek gave several performances at a theatre in Rome on her way to the rehearsals in Sicily. During the entire performance of the two tragedies, the chorus never leaves the stage, commenting on the scenes enacted and giving plastic expression to the moods of the drama.

expression to the moods of the drama.

Annibale Ninchi will be dramatic director, as well as principal actor in both tragedies. Gualtiero Tumati will be Tesso in Hippol'tus; Amedeo Nazzari will pla; the same part in 'Oedipus.' Other members of the cast are: Glovanna Scotto as Fedra; Wanda Berinii as Antigone; Rita Pirani-Maggi as the Nutrice; Achille Maternal as Cropule; Glovanda Cachille Maternal as Cropula Cachille Maternal as Cropula Cachille Maternal as Cropula Cachille Maternal as Cropula Cachille Maternal as Cachille Ma Achille Maieroni as Creonte; Glo vanni Glachetti as Plinice; Osca Andreani as the Nuncio. Emm Baron will play both Ismene and

FRATELLINI COPY ACT IN NEW BERLIN HOUSE

Berlin, April 26.
With Grock billed like a circus all over town by the Scala, and the Wintergarten boosting Sascha Price, Scandinavian clown, Berlin's latest theatre, Europahaus-Palm Court, goes straight vaude May 1 with the Three Fratellinis-headlined.
It's not the original act from the Circus of Hiver Paris 1819.

goes straight vaude May 1 with the Three Fratellinis-headlined.

It's not the original act from the Cir ue d'Hiver, Paris, but Tratellini's nephews, a copy act many times in dispute with the uncles. Europahaus-Palm. Court, a restaurant-theatre seating over 2.000 opened on Christmas with a Viennese reyue bolstered by vaude acts. First straight vaude bill will include, besides the Fratellinis, The Four Winclairs, acrobatic dancers and tumblers; Hans Beetz & Partner, perch and (sottader: Claude, Nicol & Rolan, adagio; Eight Brox. accordionists; Luxor. i itator and mimic: Klein-Wicky, juvenie musical act; Topsy & Turvy, hoofers, Brick Boys, comedy acronuts, and the Europa ballet.

Even Moliere Play Is Mutilated in Reich

Berlin, April 26.
Recent performance of 'Tartuffe' at the Theatre des Volkes was an 'adaptation' from Moliere's comed, by Budolf Bluemmer. Contrary to the original played here years ago in an excellent translation by Ludwig Fulda, this new 'comed,' was played in farce style and promptly turned out a flop.
Reason for not using Pulda's translation is that Nuremberg Iraclal law again. Berlin, April 26.

racial law again.

Marcus' Mex Click

Mexico City. May 5.

A. B. Marcus' 'La Vie Parec unit, imported from Los Angeles, is a whamo at the new Teatro Lirico. Playing to capacity bit two shows daily and three Sunday, at the highest top, \$1.49, that a revue unit has commanded here in years.

Lirico, recently renovated. was chorine.

MAGYAR ROAD IN BAD SHAPE

Budapest, April 24.

Provincial companies, struggling against the slump, the overwhelming competition of pictures and the almost total lack of government substdy which, in the old days, was 10 times as much as it is today, are up against a new difficulty which threatens to extinguish them altogether.

gether.

Managers of Budapest Theatres make contracts for new plays only on condition that they are not produced by provincial companies during the year of their presentation in the capital. They do this because they want the patronage of provincials visiting Budapest and because they form their own touring companies in the summer.

Result is a total lack of new plays

mere and the summer.

Result is a total lack of new plays with which provincial companies can tempt local audiences. In a small country where no place is at a greater distance from the capital than six or eight hours by rail, and where the well-to-do theatregoing public gets there at least once a year, provincial managers have to keep up-to-date and present novel-ties so as to secure any patronage at all. This possibility being denied them, many companies are literally on the verge of starvation and back to the struggle of early barnstorming days.

Beia Tihanyi, new president of

Bela Tihanyi, new president of the Actors' Association, is now try-ing to make the Minister of Educa-tion see the point and stipulate that new plays should be available for provincial presentation 50 days for provincial presentations after their Budapest premieres.

COCHRAN'S STRAUSS OPERETTA IN OCT

London, May 5.

C. B. Cochran has concluded a deal with the Doremi Verlag, representing Oscar Strauss and Heinz Saltenberg, composer and author of Liebelle, to produce a new adaptation of the musical in London in October. Will star Paula Wesseley, German girl, in the piece.
Former adaptation was by Edward Knoblock and was abandoned after active rehearsals some months ago.

ago.
Understood now that Cochran in-Understood now that Cochran in-tends the show for His Majesty's, which was intended to be the the-atre for the "Elisabeth "Bergner, show. Miss Bergner is not now ex-pected to be well enough to do any shows before the first of the year.

Jewish Culture League Keeping Plenty Busy

Berli April 25.

Jewish Culture League had a busy week here, with a number of projects.

Joseph Schmidt gave two concerts at the Philharmonic Hall, with Leo Taubmann at the piano. usanne Landsberg did a recital at the Bechstein Saal, including lieder by Brahms. Dvorak and Mahler, Lill. Schlesinger gave a piano recital at the Logenhaus, with Werner Lywen accompanying on the vi-Leo Taubmann at the plane, using same Landsberg did a recital at the Bechstein Saal, including lieder by Brahms, Dvorak and Mahler.

Lill Schlesinger gave a piano recital at the Logenhaus, with Werner Lywen accompanying on the violin. Beatrice Freudenthal appeared in a lieder evening at the Schumann Saal.

Ralph Benatzky's op retta, 'My Sister and Ale,' was given in Hamburg.

Wilderness' in London.

Ralph Benatzky's op retta, 'My Sister and Ale,' was given in Hamburg.

Wilderness' in London.

Andre Frank, booking manager of the first time, at the Westminster thea fine vaude, opens a new house in first time, at the Westminster thea. The company.

Wilderness' in London.

London. May 5.

Eugene O'Neill's 'Ah. Wilderness' was presented in Eutope for the first time, at the Westminster thea. The company of the company.

Wilderness' in London is the price place and the price place and the company of the price place and the price place and

Plays Abroad

PLAISIRS DE PARIS

(Pleasures of Paris')

(Pleasures of Paris')

Paris, April 22.

Revue is two acts and By Vorta. Lebierre and Marc-Cab. By Vorta. Lebierre and Marc-Cab. is collaboration with Please Dae. Stars Joan Warner and O'Dett.

A new revine at the Casino used to mean the same to Paris as a new Follies' show in New York. But it does not any longer, if this revue is taken as a criterion. Former revives featured outstanding acts of interaction of the control of the control

lena Greasley, British.

Of these the honors go to Saint-Clair and Day, who do three numbers and deserve all of the big hand they get. Miss Saint-Clair is the grace of the act, but is well supported by Day. The Three Samuele ported by Day. The Three Samuele turn and get over for fairly, but don't garner what they deserve, for the reason that French audiences don't take to tap dancing like Americans.

Iris Kirkwhite

Americans.

Iris Kirkwhite garners just returns for the three appearances she makes, and does her part to carry the show. The Fokkers have been seen several times in Paris and have nothing extraordinary to offer in their comic dance act. Miss Marces does the usual antics on a suspended trapes—not too daring, but gets a good hand because Frenchmen like that kind of thing.

But were it not for these the He-lena-Girls, hard working and well trained, plus some scenic effects, this revue would be a near floo. It will not draw the tourists to Paris, as former revues have been capable of doing, and the locals won't care.

THE FROG

HEE FROG

London, April 14.

Mystery pday by lan Hay, adapted from novel by Edgar Wellace, presented by Firsh Shephard at Prince's theatre, April 11, "36.

A Tramp.

Albert Ward Hawkins Detective-Second Edgard Cordon. Jack Hawkins Detective-Second Edgard Cordon Firsh Parket Ward Eichard Gordon. Jack Hawkins Detective-Second Edgard Cordon Firsh Parket Parket Hawkins Programmer Land Hawkins Programmer Land Hawkins Programmer Land Hawkins Programmer Land Hawkins Broad. Percey Farsting Land Bressno. 'Instit Merrey Joshus Broad. Percey Farsting Farsh Mai India Hawkins Hawkins Broad. Percey Farsting Farsh Mai India Hawkins Broad. Percey Farsting Farsh Mai India Hawkins Broad. Alfred Atkins Spike Brudy. Alfred Atkins

Ender may find sufficient in it to amuse him.

As a plot, it is childishly crude, and outmoded, but the tale is well told. Great care has been exercised to prevent successing the identity of the arch villain.

the arch villain.
There is a tremendously big cast and an ingeniously planned production with 17 scenes, which are changed so rapidly that one doesn't have enough time to let the mind dwell on the crudities and implausibilities of the melodrama. Jolo.

WHITE OAKS

Drama by Mazo de la Roche from her novel, produced by Mancy Pries et the Little thearter, April 18, Price et the Renny Robert Newton Finch Stephen Haggard Princip Errent Frank Bright Pries Little Nicholas Autrey Dester Wakefield Tony Kitchell Pries Autrey Dester Wakefield Tony Kitchell Pries Autrey Dester Wakefield Tony Kitchell Pries Autrey Dester Wakefield Tony Kitchell Market Mark

Adapted by the authoress a Canadian novelist, from one of her series of stories, of which Janai has been filmed in the U.S. More melodramatic plot in the filmization than in the dramatization, as might be expected from a writer of novels, who essays her first play.

One or two character drawings are interesting for a limited space, but not sufficiently to sustain the proceedings for an entire evening.

Venture may earry on at fifth

roceedings for an entire evening.

Venture may carry on at this small theatre for a time without damaging any bankroll, but as a commercial proposition it has little to commend it.

MESEARUHAZ

('Miracle Stores')

Budspest, April 20.

Musical comedy in three acts, at the Fovarosi Operatu Theatre, Dodapest. Bok by Lassio Stalegri, music Michael Elsmann. Cast. Rose Earsony, Dill Research, Belansy, Julius Kabo, Lajos Gardonyi.

bassol. Istvan Behasy, Julius Kabas, Lalos Gardon; Istvan Garas, Istv

firm.
Production is brilliantly turned out. Music is attractive. A marked local success that will probably go further.

Jacob.

Mindennek Ara Van

Toscanini May Wave Stick Again; 'Farewell' Concert Gets Big \$23,750

There's a possibility that Artur Toscanini will be back on this side ithin a senson or but as a guest-conductor only. He sailed but as a last Saturday (2) for Paris,

iii conduct two performances before vacationing rough the summer. He's through as far as signing with any organization for a

signing with any organization for a series of batoning chores, he says, but it's hinted around concert circles that he'll be back in the U. States that he'll back in the U. States that he'll back in the last week was one of the fall hast week was one of the fall hast week was one of the fall hast week was one of the make the block around the music center was lammed throughout the day, with seats selling at 10° and boxes at \$20°. Proceeds from the performance was turned over to needy musiclans and the Philharmonic staff. Box-office hecked up approximately \$23,750 on

over to needy musicians, and the philharmonic staff. Box-office checked up approximately \$23,750 on the single program.

Leader's send-off really started three days before his final concert, with each of these performances getting extended applause. When the Arthur Judson office, first announced this season as Toscanini's last the Philharmonic ticket sale zoomed considerably. Last several shows found only standing room savilable.

Departing conductor is now 69 years old. He was prominent over here for 11 years.

NEGRO SINGERS DO TROVATORE' MAY 9

Harlem's high C ch tation of Verdi's 'Il Trovatore' on May 2 at the Manhattan, climaxing the WPA Music Festival Week, will he staged in traditional style. No or swing stuff is to be in-

corporated. Costuming will also be

corporated. Costuming will also be starchy.

Lee Pattison, state director of WPA, heard the group sing and okayed them for top spot on the week's program. Also click of "MacBeth' now at the Lafayette in Harlem, sold the directorate on the idea, of spreading itself with the sebis singers.

sepla singers.
Minto Cato and an all-Negro cast Minto Cato and an all-Negro Gast of 55 is to appear, Miss Cato for-merly, with Lew Leslie's Blackbirds aid Connie's 'Hot. Chocolates,' is now, inusic director at the West 17th agreet Y. W. C. A. under WPA. She's a mezo soprano. herself and will sing the gypsy role of Azucena. Luigt Lovregllo will conduct a 37-lees symphony. Other leads in the east will be Bob Roberts, Parker Watkins, Hariell Robertson, Hazel Mason, Joseph Fauntleroy and Mat-Mason, Joseph Fauntleroy and Mat-

Mason, Joseph Fauntleroy and Mat-tle Washington.

L. A. Symph's Crisis

Los Angeles, May 5. · Los Angeles Philharmonic orchestra is winding up season, facing approximate deficit of \$150,000, against

which \$70,000 is pledged.
Doubt is expressed as to what will happen to orchestra if deficit is not wiped out before start of fall season.

John Martin to Spiel

dance critic on the N. Y. Times, is being mentioned as a tentative lecturer next season on

modern honding. He'd be the first to appear on a set series, with the dencers following later. He'd explain the angular barefoot stuff to the kinterland in his advance choires, thus paving the way for the exponents themselves. Most of the name modernists are being discussed for the trek.

residents of the state of Oktahoma, will be the opening feature
for the new Shrinc Auditorium here
May 21-22.
Production effects for the opena
are being imported from Chicago.

ITURBI SAVES SCORES

Holds on to inal Notes While Other Belongings Si in Crash

Buenos Aires, May 5, i, guest-conducting here,

scores when is plane crashed a

scores when, is plane crashed a few weeks ago enroute for an engagement here. One of the scores was a Stravinsky original, Pianist-conducter held on to them in the water, though the rest of his juggage went down with the plane. Lost scores were mostly standard, and are being replaced here without any trouble. Iturbl is due back in New York in June.

Atlantic City's **Week-End Operas** For July-Aug.

Atlantic City, May 5.

A series of 24 performances of grand opera will be given at the Steel Pier starting June 27, with Jules Falk in charge, Henri Ikan is to conduct, with Stuart Ross assistant conductor, and Louis Angeloty concertmaster of the orchestre

sistau.
Angeloty concertmasus,
chestra.
Performances are to be given
Saturday and Sunday up to the
middle of September. Name singers
are to augment regular roster
ueriodically. All operas will be in

St. Louis' Opera Angel Repeats \$15,000 Gift

Louis, May 5.

Louis, May 5.

With \$91,668 pledged up to Friday (1) in semi-public campaign to raise \$135,000 to take St. Louis Symphony Orchestra out of the red and provide a working fund for next scason, officials extended drive until Wednesday (6) with assurance that quota will be realized.
Oscar Johnson, pres. of Symphony Society, who started campaign with a \$15,000 donation and thus became largest individual adonor in local symphony history kicked in with another \$15,000 to take care of outstanding bills.

Martha Graham's Tour

management Martha Graham's western tour which has just folded, grossed better than \$10,000 solo in 18 cities. Next season may see stiff competition in the arty terpsichore field.
Frances Hawkins' office handled
Graham tour.

Equity

(Continued from page 61)

(Continued from page 61)
plays pictured in theatres, the council changed its ruling and okayed
the four-eighths pay. Hereafter, however, a full week must be pald, the four-eighths pay. Hereafter, however, a full week must be pald, the four-eighths pay. Hereafter, however, a full week must be pald, the four-eighths pay. Hereafter, however, a full week must be pald, the full week weights in France. (Continued from page 1)

ten. for the occasion by Titstan Beneraft, one of the oldest play-wrights in France I on four the oldest play wrights in France. (Continued from page 1)

ten. for the occasion by Titstan Beneraft, one of the oldest play-wrights in France I on four the scream full wrights in Fr

Herr Professors

Berlin,
Birthday honor list contains several notables from the music world, all bestowed, with the title 'Professor' by the Fuehrer.
Their names are Wilhelm Backhouse, Franz von Blon, Dr. Gerhard v. Keushler, runo Kittel, Hermann Lueddecke, Michael Raucheisen, E. N. von Reznicek, Julius Weismann.

ting here, RIVAL SYMPH FOR CAPITAL

Washington, May 5.

Washington, May 5.

Announcement of plans to launch a new orchestra in the Capital, which would be a rival of the five-year-old. National Symphony, had local music world upset last week and cracked newspapers with page one yarns and editorials.

Idea is credited to Vascha Bunchuk, who was in town three days last week to start ball rolling. Chief backer of the new venture is Fairfax Oyster, local butter merchant and music patron, who claims Bunchuk will have 'ample financial' assistance.'

and music patron, who claims Bunchuk will have 'ample financial' assistance.'

News caught National Symphony board off its guard as regular orchestra, conducted by Hans Kindleris engaged in settling differences with local Musicians Union over importing out-of-town players. C. C. Cappel, National manager, made no comment on Bunchuk's anouncement, ut countered with tentative date for opening of National's summer season. Summer season will begin July 7, provided Union matters are straightened out. Bunchuk also stated he was planning summer season, using same barge and location, the Potomac Park Watergate, as, the National used last year. Navy Department, which furnished the barge last year, has since declined, to furnish the barge this season, claiming it he barge this season, claiming it he barge this season, claiming it is needed to hear superstructure used last year on the barge for the concerts is the property of National und, it is understood, will be transferred to another barge. C. Marshall Finhan C. Marshall Finhan C. Marshall Finhan of the National Capital Parks, which controls the Watergate, says Oyster and Bunchuk discussed use of the Watergate, says Oyster and supplication. National did so following news of the rival venture.

ing news of the rival venture.

Philco

(Continued from page 1)

(Continued from page 1) at sea. In Havaina the program will be earmarked 100% for pleasure. It's probably the largest maritime stag party on record. No women will make the trips.

All dealers and distribs who have made a sales quota set for them six months ago get the cuffo junket as a reward. Philco will lay out better than \$250,000, it is estimated, in its Barnumesoue sales, convention. its Barnumesque sales convention-

ing:
Contingent of Canadians will be
flown from Miami to Havana to
join the first trip and return via
boat.

Monaco Gives 'Monte Carlo' Title To New Rene Blum Company

AUCTION THREAT FAILS

ic Assessment Stands at \$1,490,000

Philadelphia, May 5.

State Supreme Court last week sustained decision of Common Pleas Court denying demand for \$500,000 reduction in tax assessment for Academy of Music, local concert and opera center. The 1934 assess-ment on building was \$1,726,000, but had been reduced to \$1,490,000 in January, 1935, after owners

had been reduced to \$1,490,000 in January, 1935, after owners squawked.

Owners had asked assessment of only \$1,226,000, as of 1934, and threatened to auction off property if demands weren't met.

PHILADELPHIA SET FOR BIG **SUMMER**

Plans for summer concert seaso in Robin Hood Dell, announced las week. most elaborate yet offered. Opening June 26, season will continue until August 20, with Jose Iturbi conducting at least 20 con-

Iturbi conducting at least 20 concerts. In addition to regular symph programs there will be numerous guest-conductor appearances, solosts, ballets and operas. Operas and ballets will be given Monday a nd Tuesday nights. Wednesday nights will be open, except for August 19, or in case Monday or Tuesday attractions are rained out. Concerts will be offered Thursday, Friday, Saturday and Sunday nights, with Thursdays as soloist nights. An innovation this year will be broadcast of Saturday night concerts over Columbia network.

night concerts over Columbia network.

Several pre-season concerts will be given during Democratic National Convention here week of June 22; it was announced. Iturbi is slated to conduct Thursday and Friday concerts and some others on Saturday and Sunday. Fraser-Harrison, associate conductor of Rochester Philharmonic Orchestra, and Willem van Hoogstraten, conductor of the Portland Symphony Orchestra, will be among guest leaders... Alexander Smallens will baton operas and several concerts, with Henri Elkan as assistant opera conductor. Saul Caston, first trumpet of the orchestra, will conduct ballets, which will include Philadelphia Ballet Company of Catherine Littefield.

Littefield.

Soloists will include John Charles

Littefield.
Soloists will include John Charles Thomas, Conrad Thibault, Mischa Elman, Rudolph Ganz, Harold Bauer, Ndartha Holbwachs, Albert Spalding and others. Philoc has donated and will install new p. a. system.
Robin Hood Dell Concerts, Inc., is co-operative project of musicians of Philadelphia Orchestra. William for Philadelphia Forum, is manager. Emma Feldman is campaign manager and Karl Schnoeder is stage director. Crowley-LaBrum handles publicity. Officers are Herbert J. Tily, honorary president; Mrs. Edward Bok and Miss Frances Wister, honorary vice presidents; Gutth Bok, presidents; Paul Lotz, vice president. Arthur Bennett Lipkin is chairman of the administrative committee, with

thur Rennett Lipkin is chairman of the administrative committee, with Leon Frengut secretary and Henry W. Schmidt treasurer. Others on the committee are Harry Aldnikoff, Gordon Kahn, Schima Kaufman and Gurtave A, Lochen.

800 Voice Chorus

Moscow, April 18. all-territorial ensemble, con

sisting of more than 1,300 a ateur singers and dangers from Daghes-tan, Kabardine-Balkaria, Karachi, tan. Kabardine-Balkaria, Karachi, North Osetla and Chechene-Ingu-shetia, with a Cossack chorus of 500 voices as its largest unit, will make its first public appearance during celebrations at the Dynamo Stadium in Pyatl or. Monte Carlo, May 5.

Name of Monte Carlo Ballet is again being used for a local ballet acttraction by a new company here under Rene Blum's helm and with Fokine as choweographer. Principality has given the new troupe caclusive rights to the label, over any competitors, and told the Col. de Basil troupe. In the U. S., to forget they ever came from here, insofar as billing is concerned.

Besides Fokine, whose first shows are now ready, a bid has been extended to George Balanchine to come over from the U. S. for a few guest assignments. He is stager for the American Ballet, main American opposition to the disinherited Col. de Basil troupe.

Serge Lifar is one of the mes mentioned for the new personnel, though many others are being lined up for stellar purposes. Leculde attraction by a new company here

though many others are being lined up for stellar-purposes. Leonide Massine is also wanted, but he's still under contract to Col. de Basil's present touring aggregation.

European managers have been watching U. S. tour of the de Basil troupe with keen interest, and want to come over with their own attractions.

PARTY FOR 'WIDOWS' OF SYMPHONY ORCH

Philadelphia, May 5.

Philadelphia, May 5.
While Philadelphia Orchestrá was touring in California last week: its 'widows' were 'consoled' by orchestra's only 'widower,' Samuel . Rosenbaum'. Affair was party at Rosenbaum's Germantown home, at which 'widows' were provided with cocktails, sandwiches and chaperones.

cocktalls, sandwiches and chaperones.

Rosenbaum, v. p. of Orchestra Association and president of WFIL, is hubby of Edna Phillips Rosenbaum, first harpist of Philadelphia Orchestra. His wife, he sald, askedhim to 'be nice' to the 'widows,' some and be consoled. Your husband and my wife have gone off to California. But on Thursday night we can hear what they are doing if we listen on the radio. 'Come tor my house at 10.' Philadelphia Orchestra, with Leopold Stokowski conducting, 'did guester that night on Bing Crosby's Kratt program from Coast. Most of 'widows' attended the party.

Walters' New Policy for Oklahoma 2.000-Seat Aud.

Oklahoma City, May 5.

J. Walters, Jr., has assumed the managing directorship of the Shrine Auditorium here. He is planning a number of diversified special attractions and road attractions including

A downward scaling of prices and longer engagements, three days in-stead of one, is the contemplated policy of Walters. He feels he can

policy of Walters. He feels he can rent more pews at below the \$3.30 scale that has heretofore obtained. Jumbo' may play the Auditorium if and when heading for the Texas Centennial. A uditorium seats around 2,000.

Covent Garden SRO

All the boxes have been sold for ne entire opera season at Covent

the cutire opera season at Covent Garden.

Soprano will be Tlana Lemnitz, from the Berlin State Opera. She has never sung before in England, Margery Booth, mezzo, is an Eng-lishwoman with a training from Berlin and Bayreuth. Alfred Borkleimann, German, is the boss, and Torsten Raif is Swedish tenor.

Tour's End for Eddy

Hollywood

Hollywood.
Windling up four-month conecrt tour, Nelson Eddy has returned here for few weeks rest before starting his next filmusical at Metro in June.

Eddy, on trip, travelled 50,000 miles and gave 63 concerts in 38 states.

Order A. P. to Restore Wateon
Labor, Board is expected to issue orders to the Associated Press late this week to put Morris Watson, resporter and rewrite man, back on the payroll. Matter was found in favor of Watson in the courts of N. Y. last week and is one of the most important victories for the Newspaper Guild to date.

Watson was one of the star A. P. men and an active worker in formation of the Guild. News association allegedly let him go because his work wasn't good enough, but, it was claimed by the Guild and Watson's attorneys, actually, he was dropped because of Guild activities. Court sustained this view and ordered him not only put back on the averolle but given back pay of date. payroll but given back pay to date It is a matter of formality for the

It is a matter of formality for the Labor Board to now issue orders making this effective. Understood the A. P. is consid-ering taiding the matter to higher courts, but I as 't completely made up its minus.

up its mine.

Watson has been working on the Living Newspaper branch of the WPA theatre project since dropped by the A.P.

Howe Heads Anti-Fascist Group Quincy Howe, former ed of Living Age and now editor of Simon & Schuster, is serving as chairman on the United Citizens Committee, Purpose of committee is to render as-sistance to American League Against War and Fascism in raising \$50,000 between now and the end of May.

between now and the end of May.
Serving on. the committee with
Howe are many authors and publishers including Sidney Howard,
vice-chairman; Heywood Broun,
Lillian Hellmann, Robert E. Sherwood, Lincoln Steffens, Waldo
Frank, Harold K. Guinzburg, Bennett Cerf and Elmer Rice.

nett Cerf and Elmer Rice.

Asks Interchanging of Scribes
Motton under which Canadian
newspapermen might be afforded
opportunities for occupying temborary positions on the staffs of
English newspapers, with reciprocal
arrangements permitting Englishmen on Canadian sheets for, short
terms, was carried at the annual
meeting of the Canadian section of
the Empire Press Union in Toronto.
Parent association conference is to
be held in London commencing June 8, when the matter will be discussed
in greater detail.
Proposition will be presented by
Colonel J. H. Woods, C. M. G. of
the Calgary Herald, and W. Rupert
Davies, of the Kingston Whig-Standard.

Plans Femme Digest Mag
I. Rodale who publishes the
American Humorist, is planning a
silok paper digest mag to be called
Ladys-Book. Mag will stress femme
interests exclusively and is the
third woman's publication to make
appearance recently, others being
Woman Today and Gernsback's Woman's Diese.

woman Tonay and Gernsback's Wo-man's Digest.

Nora Lourie will handle the edi-torial end, with Virginia Conflict doing the art work. Date of first Issue will be about August 1.

Boxing Encyclopedia

Nat Fleisher is compiling what he
terms an encyclopedia of boxing
which will have 1,000 pages. It will
give the biography of 4,000 fighters:
covering aperiod from 1700 to 1936.
Evely Boxer who appeared in 1,000
The contests will be included.
Fleisher, who as etter and nub.

more contests will be included.
Fleisher, who is editor and pub-ilsher of The Ring, a fight maga-zine, will revise the book every three years.

Ses Mortimer Bankrupt.
Mortimer Lieberman, who under the tag of Lee Mortimer does columning for amusement guide throwaway, has filed a bankruptey plea with the Federal court in Manhetten.

hattan. Liabilitles listed at \$4,116 and

assets none.

Mortimer is also leg-man for Jack Lait's N. Y. Sunday Mirror and Saturday Journal, and for these Hearst rags' radio chores.

Mag for P. A.'s

Public Relations, Inc., has come forth with a magazine mouthpleet for press agents called Publicity News. E. W. Pryor is director; V. Jewel, associate editor.

Sheet devotes itself to news of press agents, public relations and promotional news. Distributed on subscription basis.

Cue Expands
Weekly stage and screen mag
Cue, has combined all-local editions.into one M.nhattan number.
Contents of mag have been expanded to include short articles and
stories in addition to regular
theatrical stuff.

Best Sellers

est Sellers for the week ending May 2, as reported by the American News Co., Inc. Fiction

'Sparkenbroke' (\$2.75)	, y Charles Morgan
'The Last Puritan' (\$2.75)	By George Santayana
'Thinking Reed, The' (\$2.50)	
'Third Act in Venice' (\$2.50)	By Sylvia Thompson
'It Can't Happen Here' (\$2.50)	By Sinclair Lewis
'Woman Alive' (\$2.00)'	By Susan Ertz
"Wake IIn and Live" (\$1.75)	By Dorothes Brande

 Wake Up and Live (\$1.75)
 By Dorothea Brance

 Way of the Transgressor (\$3.00)
 By Negley Farson

 North to the Orlent (\$2.50)
 By Anne Morrow Lindbergh

 'Around the World in 11 Years' (\$2.00)
 Patience, lchard & John Abbe

 Man the Unknown' (\$3.50)
 By Alexis Carrell

 Imperial Hearst' (\$2.75)
 Ferdinand Lundberg

Co-op Franco-American Mag

Co-op Franco-American Mag
A new quarterly journal devoted
to cultural and historical relations
of France and America will be published in June. Journal will be
called Franco-American Review and
is a co-op effort of a group of
Americans and Frenchmen.
Beach issue to be about 100 pages
and will contain original articles,
book reviews, notes and queries. Articles submitted by French authors
will be printed in French and those
by Americans in English.
Quarterly will be published by the
Yale U. for Friends of
Franco-American Review, a membership corporation composed of
patrons who have provided funds
for the venture. Publication will
be edited by an American and a
French board.

Wells ing Book on Salary Scribner's has signatured Linton. Wells, news scribe, to write a book about his reporting escapades. Wells was for years a leading foreign correspondent on many fronts for the Herald Tribune, United Press and other news services. Just returned from Ethiopia, which he covered for the H T. Scribners will pay Wells a monthly retainer for eight months until he finishes the tome: Als will use two chapters in its mag as articles, paying separately for them. Hell go down to the West Indies to do the actual writing. ing Book on Salary

Architecture Mag Sold

Architecture Mag Sold
Charles Scribner's Sons have sold
their mag Architecture to William
Randolph Hearst. Architecture will
be merged with the Hearst American Architect, which was founded
in 1876. Reason for Scribner sale
was given as part of new policy of
firm to devote all activities to field
of literature.
Kenneth K. Stowell continues as
editor of American Architect, with
Henry H. Sayler, ed of Architecture,
becoming assistant editor.

Gilbert vice Boehnel

Gilbert vice Boennei
William Boehnel, Y. WorldTelegram film crick, leaves Thursday (7) for one month vacash in
Hollywood.
Douglas Gilbert moves over from
feature dept., filling spot vacant in
Boehnel's absence.

. Chatter:

Chatter.

Kenneth Roberts back to Maine after wintering in Italy.

William McFee back from Florida and at his Westport, Conn., home working on new.

Rosamond Leimann, whose first in four years, The Weather in the Streets, will be published simultaneously in Engiand and here, to Spain for a vacation.

Because of a cable received from the author, E. M. Forster, all copies of Abinger Harvest' have been recalled by the publisher.

R. P. Harris, author The Foxes, new literary editor of Baltimore Evening Sun.

Charles L. Flaccus, Jr., has joined the newly formed publishing house of Stackpole Sons.

Pearl Buck writing blog of her father, tentatively titled 'Blind Angel: Portrait of a Soul,' as companion book to 'The Exile.'

John Metcalfe is married to Evelyn Scott. elvn Scott

Naomi Lane Babson, author 'Yan-

Naomi Lane Babson, author 'Yankee Bodleys,' almost finished with
her second novel, which also deals
with eastern Massachusetts life.
B. P. Schulberg has bought film
rights to Lewis Corey's 'House of
Morgan,' published in 1928.
Kenneth Reddin, author two plays
In Abbey Theatre repertoire and
youngest member Dublin District
Court bench, to have new novel,
'Somewhere to the Sea,' published
this Fall.

Somewhere to the Sen," published this Fall.

Agnes Repplier, who is now 78, had her first book published in 1888. Ernest Raymond's 'We the Acc-cused,' published here last August received Book Guild of England

gold medal for best fiction for 1935.
Science Index Press of Princeton,
N. J., is new publishing house dealing in works of science and religion.
William Curley, N. Y. Journal
publisher, came on to the Coast to
attend W. R. Hearst's 73d birthday
party.

party.
Richard Watts, Jr., sailed for Orient for two months to gather material for N. Y. Herald-Tribune.

Radio Showmanship

(Continued from page 52)

O'Connor during 30-minute airing over NBC hookup and put in good words for Arkansas' Centennial celebration. Governor Futrell spoke on Centennial after praising radio artists.

artists.
Several thousand persons thronged Capitol steps for broadcast, which was also aired over KARK. Little Rock independent station. KTHS, Bot Springs, band provided the music while officials brought on birthday cake for pair who first aired over station five years before.

Keep Stoopnagle Out Buffalo

F. Chase Taylor (Col. Stoopnagle to you) home for a brief visit last week disclosed a novel exploitation plan for his new pinch-hit series for Fred Allen-on Town Hall Tonight' beginning July 1. Sandwichnen bearing the slogan, Keep Stoopnagle Out of the White House will parade in front of both the Republican and Democratic convention halls.

Advance Merchandi ing

Advance Merchandi ing
Nashville.
Here is an example of selling the
eggs before they are hatched. To
build up the Atlantic Lec and Coal
Company's weekly amateur hour
which opens on WSM May 12 at
8 p.m., CST, the master of cermonies for the embryo program and
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Berkeley, Cal.

Berkeley, Cal.
Latest manifestation of the amateur craze is "Inspiration Time."
sponsored by No-D-Lay Moving Co.
over KRE, Berkeley, Unpublished
tunes of members of the Eastbay
Authors and Composers Club are
alree by its president, and listeners
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Cantor Gags: As Booklet

New York City.

'Cantor Comics,' a booklet containing choice bits from his Pebeco CBS broadcast of two seasons, offered for a boxtop, any size, of the toothpaste.

Letters are mailed to Bloomfield, N. J.

Faster Than Fast

Fatter Than Fast

Bismarck, N. D.

Speed record of the New England
station which recently sold a broadcast of a fire to an insurance company has been equalled by KFYIR
here. Staff member spled a plane.
20,000 ft. up, writing in smoke the
name of a well-known oil company.

Grever set of technician Ernest
Grever set of the technician trongs
Grever set of the plane's unites,
Fran Fitzsimonds, station manager,
sold the broadcast to a local oil
company.

Program was signatured and on
the air in six minutes. Plane by
that time had barely written out the
first smoke-word.

Fiction and Films

By EPES W. SARGENT

By EPES W. SARGENT
Propagands
In her 'Woman Alive' (AppletonCentury: \$2), Susan Ertz spoils
what could have been a smashing
hit by injecting too much pacifist
propaganda. On the other hand, it
was the spirit of proselyting which
probably inspired her and there
might have been no book had it not
been for her desire to urge women
to deery man-made wars.

been for het desire to urge women to decry man-made wars.

Based on the premise that the Unites States of Europe, in secession, released a gas fatal only to women, but so effective that it wipes out the sex. Only one woman, in munuized by a fanalteal physician, is able to survive. his makes for a brilliant situation which Miss Ertz makes inefficient use of, but it's still novel makes inefficient use of, but it's still novel and in spots interesting, though in the main a bit tiresome. Not a picture.

Good Chore

Ayn Rand, wh concocted 'The Night of January 16' for Al H. Woods, has written a really intersenting play about the Soviet. That's news in any language. We the Living '(Macmillan; \$2.50) is about the only fictional work to expose the workers of the Soviet and still need to be sovered the soviet and still need to be sovered to be sovered

esting play about the sower. That, so move in any language. We the Living' (Macmillan; \$2.50) is about the only fictional work to expose the workings of the Soviet and still retain a definite narrative value. Also she is able to go 563 pages (net) without padding and to hold interest clear to the end.

The story starts with the return of the Argoinov family to Petrograd from the Crimea, whence the wealthy owner of a textile factory had fied from the sudden wrath of the red outbreak. With the end of the White army they come home, anticipating a settled state. The book deals chiefly with the romance of Kira, the younger daughter, who holds also Andrel, a G.P.U. worker, who halls in love with Leo, son of a former naval officer, executed for jointing counter revolution. There is also Andrel, a G.P.U. worker, who hoves her and to whom Irina gives herself to procure the means to send Leo to the Crimea to cure his linciplent consumption. Leo-does not appreciate the sacrifice when he discovers it. He leaves her and she meets death at the border trying to leave Ruesla. Backgrounding this is a shrewd and unimpassioned reproduction of Soylet, life and thought, not overdrawn and with rew incendiary speeches, which fall naturally from the lips of the distillusioned Andrei.

Domestic

hrewd characterization, not always free of a trace of carleature, a domestic plot off to a slow start but working to a more actionful finish mark Harriet T. Comistock's 'Sacrifice for Love' (Doubleday, Dorna '8)

Sacrifice for Love' (Doubleday, Doran; \$2).

It is parental rather than romantic love which, figures in this story of a young physician's bride, who adopts his son by a little actress he berriended. She has her own son presently and tries, without success to share her heart alike. In the end, of course, it comes to a satisfying finish.

Not for readers who like 'em with

Not for readers who like 'em with the steam turned on, and a picture after a fashion only if carefully adapted, but mostly for old-fashioned girls and their mothers.

New Line Sophie Kerr, always dependable, works out a new line in her "There's Only One' (Farrar & Rinehart; \$2). Her heroine is a young girl, adopted from cradle by a childless woman. Coming of age, her foster mother t is her the name of her real parent.

The girl is obsessed with a desire to contact that unknown woman and gets her chance when her mother's second husband seeks a detective to solve the mystery of disappearing lewels. The girl finds her mother and her half-brother to be the culprits, and loses her scarcely-formulated idea of changing allegiance.

Done briskity and readably, though most readers will find little mystery. It's all rather patent, though interesting. Hardly a pleture idea. sire to contact that unknown

Sea Sickness Cure
Under the title of Why Bring
That Up? (Home Health Library),
Dr. Joseph F. Montague, one of the
first to make full use of the motion
camera in recording surgical techulques, deals exhaustively with the
subject of seasicieness, though the
gist of the subject is contained in
about five pages in the middle of
the 130-nare book.

By WOLFE KAUFMAN
More On Ethiopia
Wynant Hubbard is the latest
newspaperman to break into print,
but his is not essentially a scribe's
reminiscences. Book is
called
'Flasco in Ethiopia' (Harpers; \$2.75)
and tells of the war down there,
which Hubbard covered for Universal Service.

versal Service.

Hubbard is not really a newspaperman. He was a writer about and student of wild life and other remote items of the sort, having published several books on succasubjects. In 1927 he went, down to Rhodesia on an expedition for First National and turned out a film. He went back there and was living in Africa when the current trouble broke out, so he grabbel ilmself the news assignment.

the news assignment.

With ten years of acquamtance
in the country, he was closer to the
situation than any of the other
American scribes. That gives he
a background which, added to his
own aiready considerable human
capacity for understanding, makes
the book of his reminiscences durthe book of his reminiscence ing his coverage of the sk interesting. There will be books about this Italo-African flict, but none in the near which are more correctly grounded and authenticated.

> Šli lip

Sil lip
Peter Neagoe, Roumanian, who
emerged as important new
American writer with his first novel
late in 1934, has a new novel now.
There is My Heart' (Coward-McCann; \$2.50). He still is an important writer and one with great
promise for the future, although
this second novel is somewhat disappointing. appointing.

appointing.

Neagoe, in this new book, couldn't seem to make up his mind about things. He tells the story, as usual, of peasants in Transylvania and their life. It is colorful and quite obviously truthful portrayal of unusual characters in unusual surroundling. See recept the view bed and with it philosophy, and Neagoo doesn't seem certain what to do doesn't seem certain what with either, allowing them to with either, allowing them to dominate his story and defeat him, eventually, since no point is proven, and no result accomplished. The book impresses more like the very fine trappings of a book to be written, rather than a book itself. It is not for films.

Omnibus of Crime

The String Glove Mystery, Alice Campbell (Knopf; \$2), is an unpleasant whodunit about people whom one can't like. It's well handled and the mystery element is nicely sustained, but the author fornicety sustained, but the author for-got about making at least a few of the characters pleasant. In this case there are a few nice people in-volved, but all of these are fools. Too British in background for film use.

Roland Pertwee tells a story, as usual, in 'Such an Enmity' (Little Brown; \$2). He knows wast to do with his characters and how

story, as usual, in 'Such an Emmity' (Little Brown; \$2). He knows wast to do with his characters and how to keep his yarn spinning atong at a neat pace. The mystery element in this book is submerged by the romance, but is very good and cleverly handled. It males good reading and could be filmed. "Keep It Quiet' (Putnam; \$2) is really more of a book of humor than a detective yarn, but in either case it strains a bit too hard in an attempt to be different. Same fault was true of Hull's earlier book, Murder of My Aunt,' but to a tessef degree. So, if he continues amusing, Hull may yet turn out a straight story with some comic elements in the background—and that should really be a book to look at. This one's not for films.

Hulbert Footner manages to get a lot of action into his G-man yarn. 'Murder of a Bad Man' (Harpers; \$2). Basically it is not any different from all the other G-men yarns that have been brought out; maybe it couldn't be. But Footner gives the story so much pace and exhilaration that it can't help but excite the reader. A year or two ago it could have been's agood film, but probably the subject's been overcone on the screen now.

screen now.

their weight in gold to the unstable stomached traveler. The rest is advice and analysis, written in a in a subject of seasickness, though the gist of the subject is contained in about five pages in the middle of the 130-page book.

But those five pages will be worth to be supplemented by a dictionary.

VARIETY

News From the Dailies

riment contains rewritten theatrical news items as pub This department contains reversitien theatrical news items as published during the week in the dally papers of New York, Oticago, Sun Francisco. Hollywood and London. Vanters takes no credit for these was items; each has been rewritten from a daily paper.

East

Headed by Gov. Allred, 100 Texans ame into N. Y. last week to tell about the centennial Dallas is to run in opposition to Billy Rose.

Chicago gunman tried to stage a holdup in Dempsey's cafe Thursday afternoon. Got away, but a cop cut

gome absent-minded musician it a tuba in Harry Greenberg's axioab last Thursday. Taken to estation house. Owner, a woman, of it back from police by paying te taxi charges.

WPA theatre projects to be split Vaudeville-Circus and drama sec-

tions.

Folice had to be called to Callarestaurant in 125th street last
restaurant in 125th street last
restaurant in 125th street last
restaurant and the holdup menrend and ganged up on 'em'. One
so seriously hurt he had to be taken
to the hospital. Other two patched
up by police surgeons.

Ernest Lewford to alay his catch

up by police surgeons.
Ernest Lawford to play his original role in 'Libel' when it is done at the Ann Arbor festival.
Jeannette Chinley, of 'Pride and Prejudice,' ins the Drama Study scholarship: a summer study tour of England.

or England.
Court of Appeals at Albany up-holds the lower court's decision giving Sidney Franklin, buildighter \$5,000 in his libel suit against Co-lumbia Pictures.

Met. , will open next season lec. 21, Ends May 19. For 14

Salvation Army regards the de-pression as passing. For the first time in four years it's getting gar-ments without holes.

ment without holes.

Cops crashing down on bridge studies and also picked up a wheel annex to a charity ball at the Committee, Games at latter piperate by the control of t

Schenley tower on the Rialto gets an official and formal dedication Getting to be a habit with ad com-

Father Divine's 'angels' to fly They have an airship for trips from Harlem to their Ulster county re-

Hariem to their Ulster county retreat,

American Arbitration. Assn. to start, hearing today (Wednesday) et. claims, of Lett Turn' players spaniar English & Ayer. Pla Gropper Start, hearing today (Wednesday) et. claims, of Lett Turn' players spaniar English & Ayer. Pla Gropper Start of the Letter of the Letter of the County of the Producers, and Joseph Pulvermacher, the disinterested third member. Latter is prexy of Sterling Natt. Bank and Trust Co.

Milton Shubert sluffs 'No Good End', but takes on James Briddies' The Black Eye', but not in association with Lee Ephralm, so originally planned. Will open Kind Laty in Charles and Pust Charles and Ch

summer. To do Eway drama hits.
Bill Erady back from the Coast
with some scripts under his arm.
'Night on Earth,' Julian La Mothe;
'Sour Mountain,' pirrassed in assecation with John Graven,' to be
jointly produced with John Golden,
and 'The Little Inn,' by John M.
Hymer. Had Mrs. Brady (Grace
George) on his other arm.
If nothing hancens meanwhile Ed-

If nothing happens meanwhile Ed-ward Sargent Brown will do three next season. Brown scripted two 'Asedicine' is by Lee Burgess.

Brooklyn Academy of Music, which has been having financial troubles, asked Albany for tax relief. No dice unless it's taken over by the Institute of Arts and Sciences, as proposed.

Ruby Zwerling starting his 10th Year as leader at Loew's State, N. Y. Only N. Y. house using or-caestras continuously for that period

Nod. Weather bureau in N. Y. adds a special proaccust for inshing partics. Lyceum theative leased to Spencer D. Lecumin theative leased to Spencer D. Lecumin 10 They years, contail runs from, 282,000 the first year to 340,000 tor the second, and \$33,500 for the remainder of the period. Leal calls for immediate expenditure of \$10,000 in renovation, to start when 'Pre-Honcymoon' is ended.

ended.

Dean Ackerman, of Columbia scanol of Journalism, urges the poice to rean news photogs. Following the Teaching and of the poice to rean news photogs. Following the Teaching and the poice to rean news photogs. Following the Teaching and the poice of the poice

theatre soon. To cling to old tradi-

Hippodrome struck by lightning during a storm May 3. Bolt followed electrical wires from the roof into the switch box. Damage confined to the switch box and a rug. Animals used in 'Jumbo,' still quartered in the building, were not affected.

Katharine Cornell to close 'St. oan' at the Beck May 28. Out or he road and then vacation.

'Ziegfeld Follies' drops to \$3.30 top for the warm weather. End of Summer' will give a mati-ee May 19 for the Stage Relief

Organized dance teachers yapping that the WPA classes are crapbing their game.

Perambulating 'Mulatto' to move to the Ambassador May 11. Hope to stay put for the summer.

Renee v to stay put for the summer.

Renee Villon, dancer, arrived by
plane from Fiorida Sunday (3).

Waiting until the others had dismbayked, she shucked her coat and
left the cabl while waiting photogs
snapped her in Godiva, poses. Then
cops wrapped her up again and
shipped her by taxl to her destinadiff, but the spapers had been stung by another nudist not long ago. This one
clicked.

Greta Garbo finally arrived in V. Y. last Sunday on the Gripsholm. Tave a 10-minute interview to the eporters. Went at once to Holly-

Hudson River Li , abandoning the Buccaneer, will put a roving troupe on one of its regular boats for nite cruises.

Cooler in Cort theatre to help the summer run.

Seven major picture companies to finance play competition by Theatre Guild for best stage plays by col-lege writers. Six prizes of \$500 each; fellowships at \$2,500 and scholarships of \$1,200. Pic com-panies to have the right to finance, privilege rotating.

scholarships of \$1,200. Pic companies to have the right to finance, privilege rotating.

Dist. Atty. of Nassau County, L. J., advises all, cops that bankintes: with ppices, for: admission tookets and life and the state of the

will open their strawhat in White Plains June 15. Mt. Kisco the following week.

Street sales of popples to be banned by the Legion this year. Must be purchased at headquarters or by mail. Street sales in previous years, have been diveted to private pockets.

Edna St. Vincent Millay lost several unpublished poems in a Potel of the first Sarnbel Island of its Potel of the first Sarnbel Island of the Potel of the Abbey players of Dublin seeking to form an Irish group in N. Y. To tentatively present 'Juno and the Paycock' at the Heckscher, May 21. Sidney Kingsiey has three shows in mind for next season. One is an untitled play by Ferdinand Bruckner for Peter Corre Janes Bruckner for Peter Corre Janes Cortes and third is his own '10,000,000 Ghosts.' Players' revival of The County Chairman' now in rehearsal.

Movement on foot to compile a memorial book on Percy Hammond to circulate to his friends.

Coast

to gain custody of kid actor. Caims guardianship award to aunt illegal. Notice of intention to wed filed in Santa Barbara by Dorothy Shorf, screen actress, and David Frona-

vaude and radio actress. She will recover.

Cross complaint filed by John L. Murphy, film production manager, in wife's separate maintenance suit.

Bankruptcy petition filed in L. A. by Warren Millais, legit producer, with liabilities listed at 26,251 and assets \$200 in books and clothing. Among liabilities are lease on Vine Street Theatre and actor claims.

MARRIAGES

Barbara Wiiiiams, dancer, to Alan Baxter, film actor, April 25, in Yuma,

Dorothy Hodshire to Louis Da Pron, dancer, April 12, in San Diego

Pron. dancer, April 12, in San Diego, Cai.

Betty Lou Gerson to Joseph T. Ainiey, in Chicago, April 27, Bride is NBC dramatic performer: groom is radio department chief for Leo Burnet agency.

Frances Sizer, picture actress, to Ted Husing, radio: announcer, in Harrison, N. Amfil 28.

Mary Parker, of Tri-State, to Don Allen, manager of Des Motnes theatre, in Des Motnes, April 30.

Ruth Sproule to Fred L. Lynch, in New York, April 30. Groom is in publicity department of Radio City Music Hall; ride a former chorine at the theatre.

Fadelis: radiey, non-pro, to James G. iddell, salesman for WXYX, Detroit, in Detroit, May.

Fadelils' radley, non-pro, to James G. iddell, salesman for WXYZ, Detroit, in Detroit, May Frances Sage, film actress, to Julius Epstein, staff writer at Warners, April 30, in Beverly Hills.

Elleen Percy, former film actress and now a columnist, to Harry Ruby, song and screen writer, May 2. in Yuma Ariz.

Ruby, song and screen which, and 2, in Yuma, Ariz.
Renee Borden, film actress, to Gordon Levoy, Hollywood attorney, April 25, in Tiajuana, Mexico.
Mildred Waish to Ross Lewin, non-pro, May 4 in Beverly Hills,
Calif. Bride is J. J. Murdock's

BIRTHS

Mr. and Mrs. Alan Dinehart, son, April 30, in Los Angeles. Mother (Mozelle Britton) and father in pic-

Mr. and Mrs. Genc Clark, daugh Mr. and Mrs. Genc Clark, daughter. April 26, in San Jose, Cal.
Father is radio producer'announcer.
Mr. and Mrs. Lou Payne, son,
April 29, in New York. Mother is
the former Laura Lee, films and
musical comedy.
Mr. and Mrs. Mervin Hauser, son,
April 28, in Hollywood. Father is
publicist at Columbia 'studio.
Mr. and Mrs. Hamilton McFadden,
son, May 4, in L. A. Father is director-writer at 20th-Fox.

New Business

(Continued from page 52)

contained from page 52)
except Sundays, starting April 27,
ending May 26. Direct WAAB.
Tom Maren Enterprises. Boston
from Maren Enterprises. Boston
from Maren Enterprises. Boston
from Maren Enterprises. Boston
from Maren
April 28, ending April 30.
Through Harry M. Frost, Boston
WAAB.
WAAB.

WHILE THE STATES AND MAREN
WALES.

WAAB.
William Little, Inc., Waltham (Automobiles), seven time signula, da ly including Sundays, starting April 24 and ending April 30.
Through Julian Gross, Hartford.
WAAB.

WAAB.

Mctropolitan Coal Co., Boston
(Fuel), 12 30-word cut-ins four
daily, three times weekly, starting

WHDH

Beacon Beverage Company, series of announcements, began May
1. Direct. WHDH.

Century Bakhip Company, renewal, series of announcements,
dally, participation Variety MusScala, Direct. WHDD (music, conversation), renewal, 26 weeks, 60minutes, weekly on Sundays, 2-3, began May 3. Direct. WHDH.

ELMIRA, N. Y.

Personal Finance Co., 39 spot announcements on organ program; ditto 39 after Press-Radio news.

Direct. WESG.

Direct. WESG, New York, initial and final ball scores throughout season. Through Stewart, Hanford & Frohman. WESG.

Corning Baking Co., broadcasts of all road games of NTP League in which Elimita Ploneers participate. Direct. WESG.

Direct. WESG.

Direct. WESG.

Direct. WESG.

Dodge Motors, 13 Direct.
WESG.
Richfield Oil of New York, 52
Quarter-hour discs, 'Aid Adventures
of Jimmle Allen.' Through Fletcher
& Ellis. WESG.
Chemung Baking, 39 spot announcements. Direct. WESG.
Dr. Phillips' Oranges, 39 spot announcements. Direct. WESG.
Goodrich Tires, '18 spot announcements. Direct. WESG.
Through McCann-Erickson. WESG.
Page Seed Co., '39 spot announcements. Direct. WESG.
Big Ruin Co., 144 spot announcements. Direct. WESG.
Big Ruin Co., 144 spot announcements. Direct. WESG.
Chewrolet Motors, '39 unter-hour
'Musical Moments' discs. Through
Campbell-Ewald. WESG.
J. G. A. Sföres, 117 quarter-hour
'Sons of Princes' programs, thrics
Cadillac Motors, '13 spot announcements after Press-Radio news. Direct. WESG.
BRIOGEPORT-NEW HAVEN

RRIOGEPORT NEW HAVEN

R. G. Sullivan Co., Manchester, N.

H. (7-29-4 Cigars), 100 30-word aninouncements, daily except Saturdays, starting April 28, ending August 19. Through Broadcast Advertising, Boston. WICC.

T. twice weektising, Boston. WICC.

Atlanta, Ga.

ight five minute E. T. twice weekly, starting May 5, ending May 28.

Through Ruthrauf & Ryan, N. Y.

WICC.

Connecticut Bearings, Inc. (Insulation), seven five-minute E. T.,

twice weekly, starting April 30, ending June 29. Direct. WICC.

Ticket-Sale Plans Set For Louis-Schmeling Fight: Ringside Raised

Fred De Wolfe, formerly treasurer of the Ringling, Barnum and Balley circus and last season with the Hagenbeck Wallace outfit, is off the road this season, and in charge of agency lickets for the Joe Louis-Max Schmeling fight, slated for the Yankee Stadium June 18. Appointment was made by Mike Jacobs, promoter of the 20th Century Sporting Club.

It is expected that by elevating the bulk of 'ringside' locations, fight fans will be mollified, since brokers have already bid for most of the front locations. RIV Bisland Julius Stone are in charge box office.

box office.

Madison Square Garden's bowl in Madison Square Garden's bowl in Long Island City is being revamped, to accommodate midget auto races. Bowl may be used late in the sum-mer for the world's heavyweight fight between Iames J. Braddock and winner of the Louis-Schmelling

fight between James J. Diaguous and winner of the Louis-Schmeling affair.

There are no plans for indoor activities at the Garden proper. Ads in the dailies offer prizes for ideas on what to do with the place.

BALL PARK TO USE BANK NITE FOR BAIT

Indinapolis, May 5.
The Indians baseball team will borrow the Bank Night idea from theatres this year in order to fill some of the 15,000 seats in Perry Stadium which were blank last season. Team returns home this week. And each Tuesday and Thursday night a \$100 cash prize is to be drawn from the barrel.

Merchandise prizes were given away after each injing last year, but that lure wasn't strong.

O.K. to Raze C.P. Casino

O.K. to Raze C.P. Casino
Supreme Court Justice John F.
Carew's action in granting an injunction to Louis Saltzman, mestaurant owner, prohibiting Fark Commissioner Robert Moses from tearing down the Casino in Central
Park, was reversed by the fullbench of the Appellate Division on
Friday (1). Moses can destroy the
old building and use the space for
playground purposes, according to
the higher court.

Saltzman sought the injunction
claiming that to tear down the
structure would be a waste of
money and guardanteed that he, with
other restaurations, would take
over the place and pay the city a
much larger rental than the former lease-holder had paid.

New York Theatres



CAPITOL E CARY JOAN GRANT BENNETT "BIC PROWN EYES" Plus! "Mavia Star-Fictati" with HARPO MARX. BOB TAYLOR Friday—"TILL WE MEET AGAIN"

A GEOLOGICAL BEN BERNIE and All the Lads

On ScreenJanet Rott.
GAYNOR TAYLOR
"SMALL TOWN GIRL"

TRAND BYWAY BETTE DAVIS

"THE GOLDEN ARROW"

PARAMOUNT TIMES

FRED JOAN MACMURRAY and BENNETT in "13 HOURS BY AIR" On the Stage—GUX LOMBARDO and his Royal Canadiens and GRACIE BARDE.



WIII Rogers in CONNECTICUT YANKEE"

On the Stage: Comes and Winona . . Ben Dova . . . and others

RADIO MUSIC HALL "UNDER TWO FLAGS"

DARRYL F. ZANUCK Producti A 20th Century-Fox Picture Spectacular Stage Productions

Broads

Dave Cha ack from Florida. ers St. John back from

Yokel lost sister through adden illness last week. Faul Whiteman's concert date in Carnegle still hanging from the control of the control of

year.
Margot Grahame, in from the Coast, planning to sall for England shortly.

ortly. George Lalt bought himself a oat and now at Amityville, L. I.,

shortly.

George Lalt bought himself a boat and now at Amiltyville, L. I., painting it.

The McMahon has gained 11 pounds since joining 'Three Men On a Horse,' Playlinger nursing some to the sound of the sound of

Sol Rosenblatt, after completing job as mediator in St. Louis fed-eral film case, hopped off for Cin-

cral film case, hopped off for Cincinnati.

Laura Lee (films) (Mrs. Lou Payne) doing okay in Doctors' hosped control of the co

and the other the hard coal maestro.'
Most of newsreel companies had their editors-in-chief in Louisvi'e Thursday (30) to make certain that every detail of Kentucky Derby was adequately handled.
Mildred Walsh, J. J. Murdock's see, went and committed matrimiony, in Beverly Hills Monday (4) to Ross Lewin, and they're honeymooning via a Mexican crulse.
Peter Lorre, en route to Hollywood for U's 'Hunchback of Notre Dame' remake, was feted by Gaumont-British on his arrival from London, for whom he made a picture.

London, for whom he make a private.

Early returners from abroad aver that, despite the steamship lines, in-land railroad and travel agency that despite the steam of the land and travel agency to still the property of the land and the state of the land that it's gate to allow a 25% overage on the budget because of the ligh tariffs, especially Germany, Switzerland, England, Holland, France is not so bad relatively.

Sydney By Eric Gorrick

Wirth's circus in Sydney. Sir Ben Fuller still ob'ing New

Sit Ben Function
Zealand,
Trocadero, Sydney, had a classy
opening.
'Escanade' (M-G) copped a nice

Zeeland.
Trocadero, Sydney, had a classy opening.
Escapade: (M-G) copped a nice nine weeks' Sydney run.
Long Tack Som concludes his Sydney for the line of the line of

CHATTER

opening a new theatre at Windson

Comedy, Melbourne, swings back to pix next week with 'Peter Ibbet-son' (Par) after legit for William-son-Tait

Zane Grey is expected to move to Sydney in the next two weeks. Scribbler will continue with his fishing until ready.

assung until ready.
Seats are selling rapidly in advance for Richard Crook's concerts under Williamson-Tait management. Singer due in June.
Hugh J. Ward; one-time head of J. C. Williamson, is still to be seen around the theatre district. Ward's big interest nowadays is in real estate.

estate.

Harry Langdon is doing a weekly sketch for the Sydney Sunday Sun.
Brodle Mack, one-time Fuller vaude booker, is also dabbling in black and white. 'Modern Times' (UA) opens at

Modern Times (UA) opens at the Plaza, Sydney, on long run. Fol-lowing, premiere, pic goes into a five-a-day grind. Billy Maloney is in charge of exploitation.

m cnarge or exploitation.
Williamson-Tait may produce
Please Teacher' following the run
of 'Jill Darling' and Yes Madam'.
W-T has plenty of attractions, but
very few theatres in which to play
them.

'Captain Blood' (WB) opens in Sydney, Melbourne and Brisbane simultaneously for General Thea-tres. Excerpts from pic were put out as a special broadcast prior to

out as a special broadcast prior to premiere.
Since the inception of a low price level, American mags have found a ready sale all over Australia. U.S. publishers agreed to low level in an attempt to oust the cheap pulp trade in the chain stores.

Riviera

By George Axelsson

'Crusades' (Par) doing well at the

Crusades' (Par) doing well at the Escurial.

La Belle Meuniere, eatery, revived at the Sayoy.

Huguette Dutlos as Camille at the Mediterranee,
Hollywood, Ann Litt nitery, haying a good season.

Twin Sisters and Vona Glory at the Ferroquet nitery.

'Chost Goes West' (UA) in fourth week at the Edouard VII.

Pierre Etchepare packing 'em into legit house, Nouveau Casino.

Riviera film extras have formed a union and enter the headquarters.

In the strip of the strip of the property of the girl, show at the Sporting Cub.

Polish Eallets at the Casino Municipal are getting an excellent press.

press. 'Anna Karenina' (MG) gets Nice premlere at the Forum and Ex-

elsior. Marlan Anderson, colored warb-er, billed at the Municipal Casino,

er, billed at the lands. Sannes.
Marengo, neighborhood cinema in vice, offering three full length

Marengo, accommodate full length films for 33c.

Touts who work the Riviera race tracks have formed a union to keep

out newcomers.'
Monte Carlo Ballet, arranged by Fokine, drawing plenty to the Principality these days.
'Valses of Vienna,' Johann Strauss

Valses of Vienna, Johann Strauss work, slated for production at the Capitole. Monte Carlo. Operatic wardrobe of tenor Lucien Muratore put up for auction in Nice, but no bids forthcoming. Peewee Howarth, Bostonian, dong a big business in beans and more than the Capitole of the Capitole

Nice.

It has rained every second day on the Riviera since October. Don't tell anyone, it's supposed to be a

secret.

Jetee Casino, latest acquisition of the Monte Carlo gambling trust is plenty in the red over the whiter session, and there are rumors of

session, and there are rumors of closing up.
U. S. chorus girls working in Monte Carlo say they have a duil time. Men hereabouts only care for gambling and liquor. They have no time to be nice to us. they complain. Sam Goldwyn got plenty of space in the local papers with the announcement that he signed up Elisabeth Bergner for five years. And more when C. B. Cochran sald it wasn't so.

There are rumors of another ex-

with Sydney's city fathers for a theatre site.

Queen of Hearts' (ATP) opened very well in Sydney. Slå Griesman axyanged the booking.

Cinesound readying to start work on 'Wilderness Orphan' within the week. Only locals used.

George Dean, Sulder-Dean, suffered a nervous breakdown and has gone to Broken Hill for a spell.

Cheney and Fox, American dancers, opened very strong for Bendatting Gees' (Par) comes in or a run at the Pinne Edward, Sydney, following 'Rose of Rancho' (Par).

Charles Munro, Hoyts, will 6.0. the Melbourne nabe field. Hoyts

Paris

Ralph Ince in town, Luna Park open again. Empire folding June 5. Lulu Gould off to Egypt. Lulu Gould off to Egypt.
Heiena Greasley slimming.
Jacques Dufier to Blarritz.
Paris-Pari, new daily, out.
N. Girard back from Menton,
Max Weldy flying to London.
Bert Ross over from London.
Tino. Rossi off on a singing tour.
Le Heider the latest Paris cinema.
Vitch planning a trip to New
ork.

York. Rex Williams girls to Switzer-

Cirque Medrano closing for the

season.

Bal des Petits Lits Blancs set for
June 16.

Ginette. Dhervyl at Pathe
Orleans.

Ginette Obervyl at Pathe Orleans.
Jacques Duval's 'Club de Femmes' finished.
Edouard Beaudu lald up with a game leg.
Albert Tavel splitting with Kurt Rollished.
Tabet Over Radlic Che.
George Davernay putting operettas on the road.
Norma and Vlolet Norman in Monte Carlo.
Jean Fred Mele at the Cinema Saint-Marcel.
Cecile Sorel off to Geneva with

May, Louise and Jeanne Stein Living.
Lucienne Boyer televising over the government P.T.T. Paris radio

the government P.T.T. Paris radio station. 'La Vie Est sl Courte,' ('Life Is So Short') opening at the Theatre La vie So Short') opening at Pigalle. Evangeline Lehman, Detroit com-poser, decorated by the French gov

Pigalle.
Evangeline Lehman, Detroit composer, decorated by the French government.
Ramon Novarro in town for a 43-bur yisit, and singing over Post Post Part of the Part of the

Grands' as soon as she finishes 'Amants Terribles'. Corchestra concerning Sails Pleyel under patronaction and the sails properly of the sails properly of the sails and th

things over before silding down to the Riviera and Italy, for some sunshine.

Kiepura announcing he has written a scenario called 'Sous le Solell' ('Under the Sun'), which he is going to produce shortly in Vienna.

Naufradge' ('Shipwrepked'), directed by Marc Arosa, is the first lim a new company, Le Constortum de Film Francals International, is going to make, it says, Marc Allegret starting first scenes of Amanies Terribles' from Noel-ville studio, with Gaby Morley, Andre Luguet and Mary Glory.

Exposition heads decided not to build a cinema for the big show next year in order not to compete with local nouses. Ifferent phases of pix production will be shown, hough.

Sacha Guitry back in town after finishing 'Roman d'un Tricheur'.

Sacha Guitry back in town after finishing 'Roman d'un Tricheur' on the Rivera and commencing rehearsals for his sown play, 'Mon Pere Avait Ralson' ('Father Was Right'), to be produced at the Madeleine.

Berlin

Paul Spadoni a grandpop. Palucça in dance recitals at the olksbuehne. Rita Lopez and Ramon to Ham-

Volksbuehne.
Rita Lopez and Ramon to Hamburg Procadero.
Georges Baklanoff at Volksoper In
Borls Goudenoff.
Twelve Aristocrats booked for
Wintergarten, month of August.
Pola Negri signed for another
German film, 'Conflict,' by ChnephonSamo (Girls (24) laying off, after a
season in the provinces; back to
Scala in August.
Berlin Alrways Inaugurated a
special theater plane service LelpzigBerlin and back.
130,000 shares of Tobis-TonbildSyndikat were sold at auction on
Berlin stock exchange.
Enoch Arden,' a new grand opera
to Other State of the State of the Hamburg State Opera for the new

season.
State controlled Legitimate Employment Office has opened five branches in the Reich, all subsidized

State controlled Legitimate Employment Office has opened five branches in the Reich, all subsidized by the government.

Werner Egk, composer of new opene Zaubergeige' ('Magic Fiddle') has been appointed music office to the produced by the government.

New Benlamino Gigli film 'Maria' (Itala-Syndikat) to be produced by Johannes Riemann, with Kaethe von Kagy in the title role.

Bertin Female Chamber Orchestra. directed by lise Tilsen, back from Italian tour and giving concerts at Beethoven Saal Between Geneva and Faria', play being the work of the produced at Kammerspiele Studlo matinee.

Zauber der Stimme' ('Magic of Voice'), a new musical play by P. P. Althaus & Kusche. current at Municipality Theater, Cologne.

French elections are claimed responsible for the sudden indefinite position of the sudden indefinite

Mexico City By D. L. Grahame.

Cinematographic employees union celebrated its 18th birthday with a flesta at the Cine-Teatro Alumeda. Bull fighters' union mapping retailation against Spanish toreadors because of Spain's boycott of Meximum Carlon, and talent. Better Calent (2017) for exteriors. V. Strichewsky directing.

Chiematographic employees union relebrated its 13th birthday with a feelbrated its 13th birthday

London

Jack Celestin off to New York. Paul Murray provincially bound.

Mrs. C. Chesteron in bed with a broken ankle.

'Mary Tudor' closed four months' un at the Playhouse.

'Follow the Fleet' (RK with records at the Plaza,

John Stafford Prod. postponing film activities for one month.

John Stafford Prod. postponing film activities for one month.

John Balderston adapting Farewell Performance: by Lajos Zilshy.

John Sandin lates to Join London's gostinin lates to Join London's gostinin lates to Join London's gostinin lates to Join the Daily Mail.

Carol-Coombe. marrying Armstrong-Jones, barrister the surgeon.

Gilbert Miller putting on an extra matinee of 'Pride and Prejudice' at the St. James.

Gordon Harker started work on his first film for Herbert Wilcox Prod. titled Millions.

'Viola les Damesi' ended lis run at the Prince of Wales with 778 performances on April 25.

Rhodes Parry, late manager of the Pailaddum, is spending four weeks at Dave Marks, of the Richard & Marks agency, serving his pariner with a writ of breach of partnership, Arthur Riscoe recuperating at Bournemouth. Doctor told him at Bournemouth. Dector told him to go into hospital for fortnight's rest. British arms life will provide the background of a forthcoming picture to be made by Gaumont-Britlish.

Maurice Elvey will direct Edward.

three to be made by Gaumont-Brit-lsh.
Maurice Elvey will direct Edward Everett Horton's film here. The Man in the Mirror, which starts in June.

June.

Eugenie Leontovich looking for an
Antony to appear with her in Antony to appear with her in Shakespeare's 'Antony and Cleo-

Billy Bleach, of the booking de-partment of Stoll Circuit, has re-signed. Was with the concern 29

years.
Title of the forthcoming Drury
Lane musical has been changed
from Flying High' to Rise and
Shine.

from 'Flying High' to Rise and Shine.'
Dalsy Hancox, former musical comedy actress, being sued for divorce by her stockbroker husband, Carl Bendix.
George Black considering doing his own show at the Hippodrome, to follow 'Please, Teacher,' current Jack Waller show.
Hannen Swaffer going over on the Queen Mary's maiden trip, for the Daliy Herald; will take a three week holiday in the U. S.
Production on Alice Campbell's novel, Juggernaut' has commenced at Denham studios under direction of Henry Edwards, with Boris Karlon's work of the untitled Warner picture at Teddington, scripted by Brock Williams and Russell Mederatt.

Tedlow the-Sun'. Cochran's Adel-

craft.
Tollow the Sun' Cochran's Adelphi show, was seen by 23,000 people last week, including 830 standees, on 12 show twice nightly policy just

pni snow, was seen by 23,000 people last week, including 830 standees, on 12 show twice nightly policy just introduced. The property of the Holborn Effect of the Holborn Effect

Jerusalem

James de Rothschild here.

Huge music festival planned for
the Levant Fair in Tel Aviv.

Salvatore Arnita, organist, fetted
prior to his departure to Europe.

New radio station broke down
and the state of the town of the state
Dance music relayed from the
King David Hotel by the Palestine
Broadcasting Service.

Preview of latest local film production. The Solution is in Your
Hands' screened at Mograbi.

Current pix here include 'Katherina die Letze' (German), (Ginge',
(FKO). Tarras Bulber's (LIA)

Man from Folles Berser's (LIA)

Man from Folles Berser's (LIA)

Belde' (WB), Uazz Singer' (WB),

Millixy Way' (Par), 'Lieutenna
Bobby' (German), 'Nocturno,' "In
Singing Clown' (German),

Hollywood

Bill Stevens now has a pag to feed. Paul Kellys planed to New York for rest. Mervyn LeRoy a sucker for gift canines.
Sol Dolgin quit promotion job at
warners.
Dorothy Phillips at

Warners. Bebe Daniels recovering from ton-

Warners.

Babe Daniels recovering from tonstactomy.

Adrian east on vacash and new statelooksee.

Shella Graham planed to New York for vacash.

Vince Mahoner berthed at 20th-feer publicity dept.

E. M. Sambly at U.

B. M. Swanson pulling out for Badway this week.

Enst Dryden designing costumes for two pics at once.

Danald Crisp and Fred Kingsbury have gold mining bug.

Whit Shaw opens personals tour in Pittsburgh May 15.

Harry Zehner in charge of studio censorship at Universal.

Louis Sobol returned east after several months on Coffee Carlon Broadway.

G. Dadlile scouting locations in Wish and the second way.

G. Dadlile scouting locations in West Carlon Broadway.

Javaterson R. Broadway.

G. Dadlile scouting locations in the Broadway.

Javaterson R. Broadway.

G. Dadlile scouting locations in the Broadway.

Javaterson R. Broadway.

G. Dadlile scouting locations in the Broadway.

Javaterson R. Broadway.

Javaterson R. Broadway.

Javaterson R. Broadway.

G. Broadway.

Javaterson R. Broadway.

Javaters

Regers:
Harry Archenal in from New
York for confabs on Samuel Goldwyn biz:
Lore Fernandez drew dance di-

Myn biz.

Jose Fernandez drew dance director ticket from Sol Wurtzel for Ramona.

Bill Fields ducked out of town for a rest before his next picture at

Agamona.

Agamona.

Agamona.

Agamona.

Bill Fiels ducked out of town for a test before his next picture at the control of the

lery Sedgwick. Atlantic Monthly ed, in 'Charge of Light' Brigade' at Warnet'. Rhumba motif and Spanish costume theme prevailed at W. R. Hearst's 73rd birthday party abeach, home of Marion Davies. So that mone of the 750 entries, will have to finish out their round in the dark, Metro has skedded its annual golf tourney for June 21, annual golf tourney for June 21,

annual golf tourney for June 21, longest day of the year.

Madrid

Roslta Diaz divorcing.
Geoffrey Parsons off to Parls.
Wanda Landowska rectailing.
Deck Morgan glimming the sight.
Bettina Bedwell o.o.ling the town.
Person boys banqueting Pedro

CHATTER

to launch a film producing outfit

here.
Raquel Rodrigo doing the femme commentary for Movletone here.
Conzalez Marin farewell recitating before South American tour.
Alejandro Casona, author of Nuestra Natacha being banqueted.
Continued disorders and unsettled situation cramping show and nitery biz.

biz. Loreto Prado-Enrique Chicote troupe touring the sticks until

Domingo Ortega making his peace with Madrid bullring and Eduardo

Pages.
Irene Lopez Heredia-Mariano Asquerino Stock Co. off on a provin-

Trene Lopez Heredia-Mariano As-querino Stock Co. off on a provin-cial tour. Pros dining Paulina Singerman before she pulls out for her Portu-guese tour.

Mapy Cortes, Blanquita Suarez and Conchita Paez heading femme draws in Pavon's new musical revue.

Several American publishing houses seeklips authoriselytics.

Several American publishing houses seeking authorization to publish some of Premier Azana's

publish some of Fremier Azana s works.

Anita Adamuz stock company taking over the Espanol theatre for the spring. Benito Cibrian due in the summer.

Enrique Suarax de Deza touching un his Eli Angel Negro ("The Black Angel") for Hortensia Gelabert and her company.

Carlos Arniches collaborating with Gurdd and Garay on a zarzuela for the Luis Calvo stock at the Fontaba.

with Carlos and Garay on a zarwith and and Garay on a zarzuela-for the Luis Calvo stock at
the Fontale.

Antonio Quintero and Pascual
Guillen, have written 'La Bela de
Plata' ('Silver Ball') for the Comedia theatre stock co.

Foor landline between Madrid
and Lisbon crabbed BaQ's retransmission of Albert Stoessen chamber
music program from Lisbon to New
York for NBC.

Maria Isabel stock co. polishing
up 'Zape', comedy by Munoz Seca
and Ferez Fernandez for early premiere. 'Dos Corazones con Freno
y Marcha Atras' by Gregorio Martinez Sierra and Jardiel Poncela to
follow, but title probably will be
chaged.

Soriano, Marquis of IvanRusco producer and distrib, in and
out of jail when police held in thre
Pascist assassins to France in his
plane. Turned out that fugitives
swiped the craft and Soriano was
in the dark about it.

Bombay By E. Marston

'Milky Way' (Par) still drawing crowds at the Pathe. Eddie Cantor in 'Strike Me Pink' (UA) doing well at the Regal. In the Pathe Cantor in 'Strike Me Pink' (UA) doing well at the Regal is in the control of the contro

(MG) quiet on the Maratha Front's completely Indian except the title. Produced by the Maharashtra Film Completely Indian except the title. Produced by the Maharashtra Film Completely Indian except the latest theatres to devote itself to talkers, doing very big biz with Midsummer Nightts Dream (WB). Madame Fashion', a new Hilling pay; is directed by Jaddanbai and promises to be popular. Baby Ranl, Indian Shirley Temple, has a leading part.

Indian Sillieg Temple, has a lead-ing part.
Wheeler Dryden, half brother of Charlie Chaplin, stopped in Bombay on his word to the stopped in Bombay on the word of the stopped in Bombay of the stopped in Bombay of the stopped in Bombay half the stopped in Bombay to the stopped in Bombay of the stopped in Bombay of the stopped in Bombay of the Bombay in Bombay of the Bombay in Bombay in Bombay of the Bombay in Bombay in Bombay of the Bombay in Bombay in Bombay in Bombay of the Bombay in Bombay in Bombay in Bombay in Bombay of the Bombay in Bombay in Bombay in Bombay in Bombay in Bombay in Bombay of the Bombay in Bombay company.

The Hague

.By M. W. Etty-Leal

A new cabaret her ing
Bird.
Dante, Magirion, at the Scale theatre, Hague.
Louis de Vrles appeared for
1,500th time in the role of Pancras
Duff in Chains.
Fritz Hirsch operetia company
Invited to come over to Brussels for
the International Festival there.
Dutch exports of radio sets
dropped in value from March. 1953.
\$1,160,000 to \$650,000 in March of
this year.

Beck Morgan gilmming the sights.
Bettina Bedwell o.o.ing 'the town to be supported by the support of theore.

Fress boys banqueting Pedro Chlooke.

Range in ew swank bearlery, dr who looke see.

Jay Milen up from Malaga for a looke see.

Juse Maria Penan elected to the Spanish ..cademy.

Louis Fischer gandering the political situation here.

Tha de Jarque heading a vaude with for a provincial tour.

Span Mayer planning a botte for Spanish this summer.

Runned that the German AEG in such things: encouraged by a water of Europe.

Ouebec

Ed Devaney visiting here.
Gordon Dahn in New York.
George Ganetakos to Toronto.
A. Mowbray in from New York.
Harry Dahn back at Fenelon Falls.
Barrett Klesling passing through.
Paul Cardinal married.
Joe Lightstone back from New

York, Haskell Masters in from New

Gene.
Ciub.
W. Bolstad in from Toronto.
O. R. Hanson in town.
New cabaret, Beaver Grill, opens with Jack Fogarty orch.
Mervin Moore passes thru from Vancouver en route to Europe.
Xan Blakstone back at Chez Maurice, with John Hale m.c.ing.
Richard Hayward here peddling Luck of the Irish,' made-in-Ireland pic.

pic. Ted Cloghesy, ialto Gardens manager, back from ten days in manager

manager, back from ten days in Bermuda.

Don Bestor quitting the Mount Royal and succeeded by Lloyd Hunter orch.

Theatremen dined on the Duchess of Bedford, fetting first entry of year into the port.

Hall-hour broadcasts on Moose Hall-hour broadcasts on Moose House and the House House

drummer of the state of the sta

Moscow

Milly Bennett

Alfred Cortot, French planist, gave a series of six concerts at the Big Hall of the Moscow Conservatory, Jacques Thibault, French violin-ist, with Tasso Yanopulo, Greek accompanist, gave three Moscow

ist, with Tasso Yanopulo, Greek accompanist, gave three Moscow concerts.

Emil Hilels and Jacob Flier, 19 and 22-year-old Soviet planists, have been chosen to represent the Soviet Union at the international contest for single and planists, in Vivan Steschenko, bass, who lived in the U.S. several years, where he sang with the Chicago, and the Philadelphia Opera Cos. gave a performance here at the Small Hall of the Moscow Conservatory.

Vishnevsky, Soviet dramatist, and Zigan, film director, collaborators on 'We of Kronstadt,' lett Moscow for Prague. They will tour Czechoslovakia, France and England, studying film production there.

Serge Radamsky, tenoam, after studying film production there.

Serge Radamsky, tenoam, after ports. Radamsk for other ports. Radamsk for the hometown, New York, and his wife for Scotland.

Budapest

By E. P. Jacobi

Bela Gaal in Paris under contract to direct two films.

Josephstadter theatre co. to play Lessing's classic. Nathan the Wise. Budapest Opera House Company invited for guest performances in Holland.

Color Films may make a picture out of Eugene Heltain's play Tunderlaki Girls.

Franz Lehar to conduct 100th performance of his 'Land of Smilles' at the Opera House.

Bernard Shaw expected here to take a look at his 'Saint Joan' as interpreted by Elma Bulls' Elma Rulls'

gaged by the Broadcasting Co. of Cairo for a Hungarian song recital. Arthur Bardos to direct screen-version of Rose Meller's 'Confession'. Elma Bulla to act the part in which she had her initial stage suc-

Julius Somogyi, gentleman farmer and dramatic author, is lessee of the Bethlenter theatre for the next sea-son. Lajos Balint to act as man-

Bus Fekete's new play, 'Cape of Good Hope,' probably will have its first performance in Vienna. Title refers to the famous rare postage stamp.

Criminal charges have been filed gainst two theatrical producers Criminal enarges have been against two theatrical producers who disappeared from town, leaving their companies in the lurch: Teddy Ehrenthal and Arthur Spitz.

No performance held at the Mu-nicipal theatre of Kecskemet one day when the box office receipts, ten minutes before ringing up the curtain, proved to be less than \$1.

curtain, proved to be less than \$1. Lauri Volpi, Italian tenor, hurt the feelings of an enthusiastic audience at the Municipal theatre because he refused to give the usual encore when singing 'Il Trovatore.' Heltai's novel, 'Last Bohemian,' to be put on the screen with Esther Kiss, from Freach films, in the off of the control of the c

St. Louis

By Sam X. Hurst

Forest Park Highlands, only amusement park in city, began 40th consecutive season Sunday (3). Harriet Foote, member of Little Theatre cast, has joined Thomas Wood Stevens Shakespearean or-ganization at San Delgo, Cal.

'Here Comes The Mail,' a film of Uncle Sam's postal dept. was shown in Federal Bidg. last week. Perform-ers are employes of St. Paul, Minn., post-office.

post-office. Former members of 'Ambassa-dorables,' dancing chorus of 'Am-bassador theatre which has discon-tinued stage shows, are appearing at Irish Village, nitery. Police Board ordered Relief As-sociation to return all money re-ceived from bookies, pin ball game operators, etc., for ada in program, for annual police circus now cur-rent.

rent.

Board of directors of Little Theatre are planning greater activities
for body and awarded \$250 to Whitney Crozier for three-act fantasy
'Celestial Holiday,' which will be
produced in New York next season

New Haven By Harold M.

Lester Deming home again.
Wm. F. Clark, ex-newspaperman,
died here April 24.
Lincoln WPA doing 'March Hares'
as latest production.
Billy Elder a full-fledged mgr.
after all these years.
Sam Yaffe set for ivory-pounding recital all his own.
Local revue work landed a film
job for Trudy Castle.
Sam Horwarth will soon go into
camphor for the summer.
They change pa.'s at the Lincoln
almost as often as the biling.
Frank Henry solding will wPA
make Donn's play a prize winner
in recent annual durant tourney.
Johnny Miller relaxing after a
week of stage action at College.
John Mason Brown lectured, on
frame criticism at Yale School of
Fine Arts (1).
Yale drama dept.'s next will be
an original comedy, 'Crab Apple,' by
Theodore Packard, May 13-14.

Kap Monahans and Joe Feldmans among the May I house-movers. Jack Gihon back on the Job again after a long hospital siege. Father of George Curry, Stanley musician, died of stroke over week-

Georgie Somers has joined up with Phil Jacks' orchestra booking

Freda Borg, Al Jolson's cousin, trying to crash radio job at local station.

Bob Senft at Buckeye Lake, near Columbus, O., managing a dance pavilion.

Bob Senft at Buckeye Lake, near rolumbus, O., managing a dance pavilion.

Barrett Klesling in for a couple of days of iectures and newspaper contacts.

Bebe Clyde felled by a horse and suffered some severe bumps on the cranium.

Father Thomas M. Jones named director of Duquesne U. Red Masquers.

Waiter Thiesen, veteran Post-Gazette photog, often mistaken for Irvin S. Cobb.

Imer Known in hosp services of the pendix clipped. The pendix clipped in the pendix clipped in the pendix clipped in the pendix clipped in the pendix clipped. The pendix clipped in the pendix cli

drive.

Freeman Hammond playing title role in Playhouse's closing production of season, 'Springtime for Henry.'

Henry.'
Anna Jane Phillips, back from round-world trip with Margaret Sanger, isn't returning to Post-Gazette staff,

Westport, Conn.

By Humphrey Doulens Pauline Starke is here. Longshore Club opening May 30. Grace Anthony has bought a place

ere. Wood Cowan fetes the Westbrook

Wood Cowan fetes the Westbrook Peglers.
Noel Coward expected at Fairfield late in August.
John Cecil Holms due home from London June 1.
Frazier Hunt off for the west, then Cleveland.
The Phil Dunnings celebrate 18th wedding anniversary.
Lily Fons is the countryside'. met tireless walker.
Lawrence Langner here lining uthings for his Country playhouse.
F. Chase Taylor (Colonel Stoopnagle) will summer at South Norwalk.
Thomas Edison's daughter, Mar-

walk.
Thomas Edison's daughter, Marion Edison Oser, disposing of her
cottage.
Richard Hagemann here rehearsing his 'Caponsacchi' with Mario

Richard Hagemann here rehearing his (Caponsacch' with Mario Chamlee.

Alexander Clark, Jr., salled to appear in London production of Kind Lady.

Maury H. B. Paul (Cholly Knickerbocker) building 3aft addition to his 150-year-old farmhouse.

Des Moines

By R. W. Moorhead

Bernard Shaw experted here to take a look at his 'Saint Joan' as interpreted by Dima Bull. and the state of the state alook at his 'Saint Joan' as interpreted by Dima Bull. and the state of the state

Dave Charles Loin Coast, Bonne Charles Loin Florida.

Tokel lost sister through adden illness last week.
Faul Whiteman's concert date in Carnegie still hanging fire.
Raiph Sanford and Lola Louise divorced in Chicago recently.
Ai Ouadbach, Chicago cafe-man, poncess of the concept of th

year.
Margot Grahame, in from the Coast, planning to sail for England shortly.

ortiv. George Lait bought himseif a oat and now at Amityville, L. I.

George Lait bought himself a boat and now at Amityville, L. I., painting it.

The McMahon has gained 11 pounds since joining Three Men On a Horse, Playhouse.

Bob Taplinger nursing some bruises from an auto accident early Monday, but at his desk.

Tom Walter has subjet his own apartment, taking a house for the summer near Long Beach.

George E. Price's brokerage into the Par Bidg. Irving H. Mendelson associated with the ex-actor.

Zac Freedman left the Lou Irwin agency to do summer showboat disconsidered with the ex-actor.

Morris Green plane Terrons.

Morris Green plane on a tast week on deal which may land Joe Cook in Hollywood in the fall.

Columbia Pictures baseball team starts its season next Friday (8) in contest with United Artists nine.

Davey Burns, in London Three Men on a Horse, slated for cast of Gaumont-British Northern Tramp' film.

Sol Rosenblatt, after completing job as mediator in St. Louis fed-eral film case, hopped off for Cin-

job a mediator in St. Louis reueral film case, hopped off for Cincinnati.
Laura Lee (films) (Mrs. Lou
Payne) doing okay in Doctors' hospafter a Caesarian op. It's a boy,
their first.
Ed Perkins returned from his 23d
trip abroad, this time a six weeks
stay. Coastward via Havana and
Vera Cruz.
Irene Dunne in town from the
Coast to attend promiere of 'Show
Band To Man and Coast to attend promiere of 'Show
Band To Man and Coast to attend promiere of 'Show
Band To Man and Coast to attend promiere of Show
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Band To Man and Coast to attend promiere of Show
Band To Man and Coast to attend to the Coast to attend
Man and Coast to attend to the Coast to attend
Man of newsreel companies had
Man of newsreel companies had

are both ex-Pennsy miners. One is a cond and cond of the first hard coal maestro. Most of newsreel companies had their editors-in-chief in Louisvi're Thursday (30) to make certain that every detail of Kentucky Derby was adequately handled.

Mildred Walsh, J. J. Murdook's see, went and committed matrimony see, went and committed matrimony is a Mexican cruise.

Peter Lorre, en route to Hollywood for U's 'Hunchback' of Notre Dame' remake, was feted by Gaumont-British on his arrival from London, for whom he made a picture.

London, for whom he made a putture,

Early returners from abroad aver
that, despite the steamship lines, inland railroad and travel agency
propaganda, prices in Europe are
up still more, and that it's safe to
allow a 28' owerage on the budget
because of the high tariffs, especially Germany, Switzerland, England, Holland. France is not so bad
velatively.

Sydney

By Eric Gorrick

Wirth's circus in Sydney. Sir Ben Fuller still o.b. ing New Zealand. Trocadero Sydney, had a classy opening.

CHATTER

opening a new theatre at Windsor

Comedy, Melbourne, swings back to pix next week with 'Peter Ibbet-son' (Par) after legit for William-son-Tait.

son-Tait.

Zane Grey is expected to move to Sydney in the next two weeks. Scribbler will continue with his fishing until ready.

Seats are selling rapidly in advance for Richard Crook's concerts under Williamson-Tait management. Singer due in June.

Hugh J. Ward; one-time head of J. C. Williamson, is still to be seen around the theatre district. Ward's big interest nowadays is in real estate.

estate.

Harry Langdon is doing a weekly sketch for the Sydney Sunday Sun. Brodle Mack, one-time Fuller vaude booker, is also dabbling in black and white.

and white.

'Modern Times' (UA) opens at
the Plaza, Sydney, on long run. Following premiere, pic goes into a
five-a-day grind. Billy Maloney is
in charge of exploitation.

in charge of exploitation.
Williamson-Tait may produce
'Please Teacher' following the run
of Jill Darling and Yes Madam'.
W-T has plenty of attractions, but
very few theatres in which to play
them.

them. "Captain Blood" (WB) opens in Sydney, Melbourne and Brisbane simultaneously for General Thea-tres. Excerpts from pic were product as a special broadcast prior to

out as a special broadcast prior to premiere.
Since the inception of a low price level, American mags have found a ready sale all over Australia. U.S. publishers agreed to low level in an attempt to out the cheap pulp trade in the chain stores.

Riviera By George Axelsson

'Crusades' (Par) doing well at the

Crusaces (Far) doing wen at the Escurial.

La Beile Meuniere, eatery, revived at the Savoy.

Huguette Duflos as Camille at the Mediterranee.

Hollywood, Ann Litt nitery, having a good season.

Twin Sisters and Vona Glory at the Perronuer nitery.

Hollywood, Ann Litt nitery, having a good season.
Twin Sisters and Vona Glory at the Perroquet nitery.
The Perroquet nitery (UA) in fourth week at the Edouard VII.
Pierre Etchepane packing em into legit house, Nouveau Casino.
Riviera film extras have formed a union and rented headquarters.
Feitx Ferry still the big shot of the girl-shows at the Sporting Club.
Polish Ballets at the Casino Municipal are getting an excellent press.

ress.
'Anna Karenina' (MG) gets Nice premiere at the Forum and Ex-

remiere at the selsior.

Marian Anderson, colored warber, billed at the Municipal Casino,

Marian Anderson, colored warbler, billed at the Municipal Casino, Cannes.

Marengo, neighborhood cinema in Nice, offering three fuil length films for 32c.

Touts who work the Riviera race tracks have formed a union to keep out newcomers.

Monte Carlo Ballet, arranged by Fokine, drawing pienty to the Principality these days.

Valees of Vienna, Johann Strauss work, slated for production at the Coperatic wardroad tenor Lucien Muratorie put up for auction in Nice, but no bids forthcoming.

Peewee Howarth, Bostonian, doing a big business in beans and mint julep at the Knickerbocker, Nice.

Nice.

It has rained every second day on the Riviera since October, Don't tell anyone, it's supposed to be a

Wirth's circus in Sydney. Sir Ben Fuller still aboling New Zealand.
Trocadero Sydney, had a classry poening.
Sir Ben Fuller still aboling New Zealand.
Long Tack Sam concludes his Sydney season next week.
Williamson-Tait will premiere Anything Goes in Melbourne.
Miles Mander socked nearly slob fine for alleged auto speeding.
Noel Monkman will travel to Great Barrier Reef to film a ple.
Buster Shaver doing a tour of the Tiber Shaver doing a tour of the Sir Ben Fuller is will detering with Sydney's city fathers for theatre site.

Queen of Hearts' (ATP) opened very well in Sydney. Sid Gresman stranged the booking.
Cinesound readying to start work on 'Wildeness Orphan' within the week. Only locals used.
George Dean, Snider-Dean, suffered as Broken Hill. Genery and Fox, American dancers, opened very strong for Bendrodt at the Trocadero, Sydney.

Anything Goes' (Par) comes in Great and Company of the Sydney, following Rose of Rancho-(Par).
Charles Munro, Hoyts, will o.o. the Melbourne nabe field. Hoyts of Labor squawked.

Paris

Ralph Ince in town Luna Park open again. Empire folding June 5. Lulu Gould off to Egypt. Helena Greasley slimming. Helena Greasiey simming.
Jacques Dufter to Blarritz.
Paris-Paris,' new dally, out,
N. Glrard back from Menton,
Max Weldy flying to London.
Bert Ross over from London.
Tino Rossl off on a singing tour.
Le Helder the latest Paris cinema,
Vitch planning a trip to New

York. Rex Williams girls to Switzer-

nd. Cirque Medrano closing for the ason. Bal des Petits Lits Biancs set for

Bal des retus all.
June 16.
Ginette Dhervyl at the Pathe
Orleans.
Jacques Duval's 'Club de Femmes'
finished.'

Edouard Beaudu laid up with a

game leg.
Albert Tavel splitting with Kurt
Robitchek.

Robitchek, Pilis and Tabet radioing over Radio-Cite. George Davernay putting operettas on the road. However, the road of the r

Monte Carlo.

Jean Fred Mele at the Clinema Saint-Marcel.
Cecile Sore!

With Temi-Monde.
Argentjan to dance at the Parls Opera May 10.

Dolly Relile engaged—refuses to amme the man and the man of the control of the c

Lucienne Boyer televising over the government P.T.T. Parls radio station.

'La Vie Est si Courte,' ('Life Is So Short') opening at the Theatre Pigalle.

Evangeline Lehman, Detrolt composer, decorated by the French government.

Ramon Novarro in town for a 48-hour visit, and singing over Post Parisien.

Bull fights are being given in the Palais des Sports, but the bulls can't be killed.

Larry Adler playing a command performance for King Gustav of Sweden in Nice.

rains des Sports, but the bulls can't be killed, having a command performance for King Gustav of Sweden in Nice.
Ray Ventura band at the Marignan theatre, which is celebrating its anniversary.
Eddle Cantor's 'Strike Me Pinic (UA) off to a good start on the Champs Elysees.
Hunter announcing he Hunter and the strength of the strength

Grands' as soon as she finishes 'Amants Terribles.'
London B. B. C. orchestra concerting at Salle Pleyel under patronage of British Ambassador Cleric. Adrian Bould directing.

Adrian Sulud directing.

Adrian Sulud directing.

Children of the Cadministration committee of the Value o

Jan Kiepura announcing he has written a scenario called 'Sous le Solell' ('Under the Sun'), which he is going to produce shortly in

whiten a scenario Canea, Sous is to long for produce shortly in Vienna and the second of the second

Berlin

Paul Spadoni a grandpop, Paiucca in dance recitals at the

Palucca in dance recitals at the Volksbuchne.
Rita Lopes and Ramon to Hamburg Froedero.
Georges Baklanoff at Volksoper in Palucca and Canada an

Scala Girls (24) laying off, after a season in the provinces; back to Seala Girls (24) laying off, after a season in the provinces; back to Secial Marways inaugurated a special theater plane service Leipzig-Eeriin and back.

130,000 shares of Tobis-Tonbild-Syndikat were sold at auction on Berlin stock exchange.

Enoch Arden, a new grand opera yo Ottmar Gerster, accepted by the Hamburg State Opera for the new season.

"Enoch Arden." a new grand opera by Ottmar Gerster, accepted by the Hamburg State Opera for the new season.

State controlled Legitimate Employment Office has opened five branches in the Reich, all subsidized by the government office has opened five branches in the Reich, all subsidized by the government of the wood of Berlin State Opera.

New Benlamino Gigli film 'Maria' (Rala-Syndikat) to be produced by Johannes Riemann, with Kaethe von Nagy in the title role.

Berlin Fernale Chamber Orchester of the State Opera.

Berlin Fernale Chamber Orchester of the Wood of

Mexico City By D. L. Grahame

n Poland Decause of lack of snow of Poland Decause of lack of

London

Jack Celestin off to New York, Paul Murray provincially bound, Mrs. C. Chesteron in bed with , roken ankle.

broken ankle,
'Mary Tudor' closed four months
run at the Playhouse,

Mary Tudor' closed four months' run at the 'Playhouse.

Tollow the Fleet' (RKO) with records at the Plaza.

John Stafford Prod. postponing film activities for one month.

John Balderston adapting Tare-weil Performance, by Lajos Zilshy.

Lord Killanin latest to join Loadon's gossip witers. Joins the Daily Mail.

Carol Coombe marrying Ronaid Armstrong-Jones, barrister son of the Comment of the C

ish,
Maurice Elvey will direct Edward
Everett Horton's film here, 'The
Man in the Mirror,' which starts in

June.

Eugenie Leontovich looking for an Antony to appear with her in Shakespeare's 'Antony and Cleopatra.'

patra.'
Billy Bleach, of the booking de-partment of Stoll Circult, has re-signed. Was with the concern 29

years.
Title of the forthcoming Drury
Lane musical has been changed
from 'Flying High' to 'Rise and
Shine.'

from Tlying High' to 'Rise and Shine.'
Dalsy Hancox, former musical comedy actress, being sued for divorce by her stockbroker husband, Carl Bendla, Show and the Hippodrome, to collect the same than the Hippodrome, to the same successive the same successive the Hancen Swaffer going over on the Queen Mary's maiden trip, for the Dally Herald, will talke a three week holiday in the U. S.
Production on Alice Campbell's novel, 'Juggernaut' has commenced at Denham studios under direction of Henry Edwards, with Boris Karloff.

of Henry Edwards, with Look.

loff.

Nervo and Knox have started work on the untitled Warner picture at Teddington, scripted by Brock Williams and Russell Med-

work on the untitled Warner picture at Teddington, scripted by Brock Williams and Russell Medraft.

'Follow the Sun, Cochran's Adelphi show, was seen by 23,000 people last week, including 830 standees, on 12 show twice nightly policy just introduced in the standard of the Holborn Empire and Maytair Hotel, due to one of its members spraining an ankle during the showing at the former house.

Ronaid Adam's next play at the Embassy to be L'Absence, by Hubert Griffith and starving Gwen Francon-Davies.

Somerset Maugham returned from America the day his daughter Liza's engagement to Vincent Paravicing was announced. Prospective strom Is a son of the Swiss Minister in Pearall and Zeitlin thinking of reviving 'Madame Dubarry,' with Rence Flouston in the lead. Negutiations are on with Melville Bross, or the Lyceum on a twice nightly policy, to open in four week. Gaumont-British sending a unit to Canada May 15, to 'take outdoor shots for Great Divide.' Amont those going are Richard Arten, playing the lead; Finlay Currie and Eddle Pierce, American, of the vaudeville act of Pierce and Rossiyn. Stanley Haynes, chief, assist ant director, is already on the way.

Jerusalem

By Arthur Settel

By Arthur Settel

James de Rothschild here.
Huge music festival planned for
the Levant Pair in Tel Aviv.
Salvatore Arnita organist, feted
prior to his departure to Europe.
New radio station broite down
and was silent for three hours one
day hast well expected from the
King bavid Elotel by the Palestine
Broadcasting Service.
Preview of latest local filin production. The Solution Is in Your
Hands' screened at Mograbi.
Current pix here include: "Katherina die Letze' (German), "Gige"
(RKO). "Curry Top (Graf)
Man from Follies Bergeres' (M),
Milley Way' (2017) "Op (1917)
Milley Way' (2017) "Top (1917)
Milley Way' (2017)
Singing Clown' (German), "Nocturno," 'he
Singing Clown' (German),

Hollywood

Bill Stevens now has a nag to feed. Paul Kellys planed to New York for rest.
Mervyn LeRoy a sucker for gift canines.
Sol Dolgin quit promotion job at

.at

Bebe Daniels recovering from ton-sllectomy. Adrian east on vacash and new

Bebe Daniels recovering from tonsilectomy.
Adrian east on vacash and new
style looksee.
Shella Granam planed to New
Jork for Mahoney berthed at 20thFor the Shella Granam planed to New
Jork for Mahoney berthed at 20thFor the Shella Granam planed to New
Jork for Mahoney berthed at 20thFor the Shella Granam planed to The
Dionne Family at U.
H. N. Swanson pulling out for
Broadway this week.
Ernst Dryden designing costumes
for two pics at once.
Donald Crips and the Shella Granam
Long the Shella Granam
Long Shaw opens personals tour
Harry Zehner in charge of studiocensorship at Universal.
Louis Sobol returned east after
geveral months on Coast.
James' Cagney and Fred'
Keating
Trained out for Broadway
C. Bornels and Junior joined
the Talibirds at the Derby.
Helen Virison staying in
London for another picture.
Eugene Pallette eyeling London
and two filckers for Korda.
Joseph Rosen swun over
Louis Broad Commander of Cermany.
Tavid Miller planed east to shoot
material for three Pete Smith shorts.
Helen Hernandez left Par secretarial corps for studio writing job.
Harry Joe Brown due back at
James For Brown due back at
Joseph Par for 'General Died at
Virison Foe brought from New

jaunt.

Lee Fong Foo brought from New
York by Par for 'General Died at
Dawn.'

Universal casaba tossing champs

Universal casaba tossing champs feted at Cocoanut Grove by Charles Rogers ogers.

Harry Archenal in from New ork for confabs on Samuel Gold-

wyn biz.

Jose Fernandez drew dance di-rector ticket from Sol Wurtzel for

rector ticket Irom
Ramona.

Bill Fleids ducked out of town for
a rest before his next picture at
amount.

minimized to the property of t

ton of US may be be filled and the Mohi-can's troupe north for two weeks of shooting.

Ralph Berger quit as art director at Universal for spot with Richard "Bowland".

of shooting.

Raiph Berger quit as art director at Universal for spot with Richard A. Rowland.

Ediahe Wheeler, English actress, changed her name to Dennis for a please of the control of

Madrid

Roslta Diaz divorcing. Geoffrey Parsons off to Pauls. Wanda Landowska recitating. Deck Morgan glimming the sights. Bettina Bedwell o.o.'ing the town. Press boys banqueting Pedro fictors.

Criess boys banqueting Pedro Chicote.

-Paul's, new swank beariery, dr w-lng well.

Jay Allen up from Malaga for a look-see.

Maria Peman elected to the Spanish

Jose Maria Peman elected to the Spantsh Leademy.
Louis Fischer gandering the political situation here.
Tina de Jarque heading a vaude outst for a provincial tour.
Ego Mayer planning a boite for San Sebastian this summer.
Runored that the German AEG in roject with Bilbao capitalists

CHATTER

to launch a film producing outfit

here.
Raquel Rodrigo doing the femme
commentary for Movietone here.
Conzalez Marin farewell rectitaing before South American tour.
Alejandro Casona, author of
Nuestra Natacha' being banqueted.
Continued disorders and unsettled
situation cramping show and nitery
biz.

situation cramping show and nitery biz.

Loreto Pr. icote troupe touri until Sept.

Domingo Ortega making his peace with Madrid bullring and Eduardo Pages.

Irene Lopez Heredia-Mariano Asquerino Stock Co. off on a provincial tour.

Pros dining Paulina Singerman before she pulls out for her Portuguese tour.

Mapy Cortes, Blanquita Suarez and Qonclita Paez heading femme draws in Pavon's new musical Secreta American publishing houses seeking athorization to

revue.

Several American publishing houses seeking authorization to publish some of Premier Azana's

Several American publishing houses seeking authorization to publish some of Premier Azana's Anita Adamuz stock company taking over the Espanol theatre for the spring. Benito Cibrian due in the summer.

Enrique Suarez de Deza touching up his El Angel Nogro' (The Black Angel') for Hortensia Gelabert and her company.

Carlos Arniches collaborating with Guridi and Garay on a zarzuela for the Luis Calvo stock at the Fontalba.

Antionio Guirrien Ita Bela de Plata' (Silver Ball') for the Comedia theatres stock to.

Poor landline between Madrid and Lisbon crabbed EaQ's retransmission of Albert Stoessen chamber music program from Lisbon to New York for NBC.

Maria Isabel stock co. polishing up 'Zape,' comedy by Munox Scca and Perez Fernandez for early premiere. Dos Corazones con Freno Marcha Atras' by Gregorio Martines Sierra and Jardiel Foncela to Canwebut title probably will be Canwebut title probably will be Canwebut Turned out that fugitives swiped the craft and Sorlano was in the dark about it.

Bombay

By E. Marston.

Milky Way' (Par) still drawing crowds at the Pathe. Eddle Cantor in 'Strike Me Pink' (IA) doing well at the Regal. 'Dhoop Chhaon,' local made, is in a thirteenth week at the Minerva. After three weeks of heavy drama in 'Tale of Two Cities' (MG) the new Central turning to 'Rose-Marie' (MG).

new Central turning to Rose-Marie (MG).

'All Qulet on the Maratha Front' is completely Indian except the title. Produced by the Maharashtra Film Co.

Royal Opera House, one of the latest theatres to devote itzelf to talkers, doing very big biz with "Midsummer Nights." Dream' (WB). 'Madame Fashion' a new Hh. 'uplay, is directed by Jaddanbal and promises to be popular. Baby Rani, Indian Shirley Temple, has a leading part.

The product of the product of the product of the world and the product of the world's a Stage.' He revisited India first time since 1918 when he was jouring with the Phillips stock company. company.

The Hague By M. W. Etty-Leal

A new cabaret here, the Mocking

Bird Dante, Magirion, at the Scale the-

Dante, Magtrion, at the Scale theatre, Hague.
Louis & Vries appeared for Louis & Vries appeared for Louis & C. Vries appeared for Louis to Chains.
Fritz Hirsch operetta company Invited to come over to Brussels for the International Festival there.
Dutch exports of radio sets dropped in value from March. 1935.
\$1,160,000 to \$650,000 in March of the vear.

dropped in Vane From a section of this year.

3,160,000 to \$55,000 in March of this year.

German Strässburger circus trying to obtain a lleense for touring Holland, but very doubtful whether government will grant it.

Dutch distributor of Ufa film Savoy Hotel 217 took special trouble to get simultaneous premiere in Holland and Germany.

Koetifita dancing troup, societating of native dancers and strom Netherland India, zero a test performance at the Pulchi to sewhether the public had any interest in such things; encouraged by a warm reception, kgoupe is going on a tour of Europ

Ouebec

Ed Devaney visiting here.
Gordon Dahn in New York.
George Ganetakos to Toronto.
A. Mowbray in from New York.
Harry Dahn back at Fenelon Falls.
Barrett Klesling passing through.
Paul Cardinal married.
Joe Lightstone back from New

York, Haskell Masters in from New York. Gene Curtis addressing Progress

Gene Curtis addressing Progress Club.
W. Bolstad in from Toronto.
O. R. Hansoi in town:
New cabaret, Beaver Grill, opens with Jack Fogarty orth.
Mervin Moore passes thru from Vancouver en route to Europe.
Address of the State of the Control of th

pic.
Ted Cloghesy, ialto Gardens
manager, back from ten days in Ted Cloghesy, latto Garcens-manager, back from ten days in Bermuda.

Don Bestor
Royal and Lloyd
Hunter orch.
Theatremen dined on the Duchess of Bedford, feting first entry of

ess of Bedford, fetting first entry of year into the port.
Half-hour broadcasts on Moose River Mine burials hit grosses all along Main street.
Howard Wyness doubling from drummer of Loew's orch to leading his own orch at a Maples Lake Shore resort.
Navy League (Sea Cadets) presenting George Rotsky with a desk blotter in recognition of loan of theatre to cause at different times.

Moscow

By Milly Bennett

By Milly Bennett

Alfred Cortot, French planist, gave a series of six concerts at the Big Hall of the Moscow Conservatory. I have been also been always and the companist, gave three Moscow concerts.

Emil Hilels and Jacob Fler, 19 and 22-year-old Soviet planists, have been chosen to represent the Soviet Union at the international contest for singers and planists, in Vienna June 2-13. Ivan Steschenko, bass, who lived in the U. S. several years, where he had been always and planists, in Vienna June 2-13. Ivan Steschenko, bass, who lived in the U. S. several years, where he had been always and planists, in Vienna June 2-13. Ivan Steschenko, bass, who lived in the U. S. several years, where he had been always to be the Moscow Conservatory.

Vishnevsky, Soviet dramatist, and Zigan, film director, collaborators on 'We of Kronstadt,' left Moscow for Prague. They will tour Czechoslovakia. France and England, studying film production there. Serge Radamsky, tenor, and Marie Saldamski, control of the Moscow of the Mosco

Budapest

By E. P. Jacobi

Bela Gaal in Paris under contract to direct two films. Josephstadter theatre co. to play Lessing's classic, "Nathan the Wise." Eudapest Opera House Company invited for guest performances in

Budapest Opera House Company invited for guest performances in Holland.
Color Films may make a picture out of Eugene Heltain's piay Truncerlaki (Bris."
Franz Lehar to conduct 100th performance of his 'Land of Smiles' at the Opera House expected, here to take a look at this Saint Joan' as interpreted by Dima Bulla containt of the Color of the

der management of Arcaneseki,
Anton Robbeling, Vienna Burgtheatre's manager, coming to view
Heital's 'Mute Knight' at Magyar

gaged by the Broadcasting Co. of Cairo for a Hungarian song recital Arthur Bardos to direct screen version of Rose Meller's 'Confes-sion.' Elma Bulla to act the part in which she had her initial stage suc-

cess.
Julius Somogyi, gentleman farmer
and dramatic author, is lessee of the
Bethlenter theatre for the next season. Lajos Balint to act as manager.

ager.

Bus Fekete's new play, 'Cape of Good Hope,' probably will have its first performance in Vienna. Title refers to the famous rare postage stamp.

stamp.

Criminal charges have been filed against two theatrical producers who disappeared from town, leaving their companies in the lurch: Teddy Ehrenthal and Arthur Spitz.

Ehrenthal and Arthur Spitz,

No performance held at the Municipal theatre of Keckemet one
day when the box office receipts,
ten minutes before ringing up the
curtain, proved to be less than \$1.

curtain, proved to be less than \$1. Laur! Vol0, Italian tenor, hurt the feelings of an enthusiastic audience at the Municipal theatre because he refused to give the usual encore when singing "I Trovatore. Heltai's novel, 'Last Bohemian,' to be put on the screen with Esther Kiss, from French films, in the femme lead. Miss Kiss is the wife of Stephen Pallos, business exec of London Films.

St. Louis

By Sam X.

Forest Park Highlands, only amusement park in city, began 40th consecutive season Sunday (3). Harriet Foote, member of Little Theatre cast, has joined Thomas Wood Stevens Shakespearsan organization at San Deigo, Cal.

There Comes The Mail, 'a film of Uncle Sam's postal dept, was shown in Federal Bidg, last week. Performers are employes of St. Paul, Minn, post-office.

Former members

post-office.

Former members of 'Ambassadorables,' dancing chorus of Ambassador theatre which has discontinued stage shows, are appearing
at Irish Village, nitery.

Police Board ordered Relief Association to return all money received from hookies, pin ball game
operators, etc., for ads in program,
for annual police circus now current.

for annual rectors of Little Thea-ren are planning greater activities for body and awarded \$250 to Whit-ney Crozler for three-act fantasy, 'Celestial Holiday,' which will be produced in New York next season.

New Haven By Harold M. Bone

Lester Deming home again.
Wm. P. Clark. ex-newspaperman,
died hore April 24.
Lincoln WPA doing 'March Hares'
as latest production.
Billy Elder a full-fiedged mgr.
after all these years.
Sam Yaffe set for ivory-pounding recital all his own.
Local revue work landed a film
job for Trudy Castle.
Sam Horwarth will soon go into
camphor for the summer.
They change pa.'s at the Lincoln
almost as often as the bills.
Frank Henry solding with WPA
musley the state of the state o

Chicago

Lou Abramson on the hunt for about 20 more pounds.
J. C. and W. H. Stein, conversing on the trans-Atlantic phone.
Hazel Flynn visiting old pals while in-on some Radio City work.
Mrs. Fred Spooner dropped downfrom Milwaukee to catch a few

Hearle's manager, comming the terms of the learners of the learners on schedule at the Municipal opera House.

Joseph Wild, ex-politician, has a license for building a new picture theater in a fast-developing residential section between the learners of the Rysa Nijnska, daughter of the Russian ballet dancer, making her Budapest debut. She is half native her other being Hungarian.

After figuring in a Budapest radio program, Vilmos Gregor was en-

Piitseburgh

By Hal Cohe

Kap Monahans and Joe Feldmans among the May 1 house-movers. Jack Gihon back on the tob again after a long hospital siege.

Father of George Curry, Stanley musician, died of stroke over week-Georgie Somers has joined up with Phil Jacks' orchestra booking

Freda Borg, Al Joison's cousin, trying to crash radio job at local station.

Bob Senft at Buckeye Lake, Columbus, O., managing a

Barrett Kiesling in for a couple of days of lectures and newspaper contacts. Bebe Clyde felled by a horse and suffered some severe bumps on the

Bebe Clyde felled by a horse and suffered some severe bumps on the cranium.

Father Thomas M. Jones named directors of Duduesne U. Red M. Walter Thiesen, veteran Post-Gazette photos; often mistaken for Irvin S. Cobb.

Elmer Kenyon in hosp for servation and may have to get pendix clipped.

Joe Corin joins Jan Garber's bandatte his graduation in June from Carnegie Tech.

Joe Corin joins Jan Garber's bandatte his graduation in June from Carnegie Tech.

Faulia Samentih, featured in Raula Samenti M. Sament

drive.

Freeman Hammond playing title role in Playhouse's closing production of season, 'Springtime for Henry.'

Henry.

Anna Jane Phillips, back from round-world trip with Margaret Sanger, isn't returning to Post-Gazette staff.

Westport, Conn. By Humphrey Doulens

Pauline Starke is here. Longshore Club opening May 30. Grace Anthony has bought a place

wood Cowan fetes the Westbrook

Wood Cowan fetes the Westbrook Peglers.
Peglers.
John Cecil Holms due home from London June 1.
Frazier Hunt off for the west, then Cleveland.
The Phil Dunnings celebrate 18th wedding anniversary.
Lily Pons is the countryside's met. tireless walker.
Lawrence Langner here lining up things for his Country playhouse.
F. Chase Taylor (Colonel Stoopnagle) will summer at South Norwalk.
Thomas Edison's daughter, Marion Edison Oser, disposing of her cottage.

Thomas Edison's daugnier, mainten Edison Oser, disposing of her cottage.

Richard Hagemann here rehearsing his 'Caponsacchi' with Mario Chambee.

Chambee Clark, Ir. salled to appear in London production of Kind Lady.'

Maury H. B. Paul (Cholly Knickerbocker) building ain addition to his 150-year-old farmhouse.

Des Moines By R. W. Moorhead

By R. W. Moorhead

Frances Herriott, home from N. Y. for a visit.

Joy Hodges finally arrived homfor that long delayed wisit.

WHO's lowa Barn Dance Frolclosed its Sat, night stage shows at the Shrine for the summer.

Mrs. Myron Black convalescing from serious illness at the home of her parents in Kansas City ack at its old stamping grounds, the Tropical Room, Fort Des Moines hotel.

Sally Bates, in private life Mrs. Pare Lorentz, stopped off here to visit her sister, Mrs. John Cowles, enroute to New York.

Stanley Mayer, elected presidentified the Variety Cub to fill the variety of the Varie

Plays Abroad

Mindennek Ara Van

(Continued from page 64) and is able to find one for her husband.

and is able to find one for her nusband.

Wealt point of the play is the coincidence of the lady-killing chief's
downfall and arrest in the very
mick of time, but this is amply made
up for by the well-observed charlights on office life, and clever presentation of the unemployed husband
—working wife problem. A play
full of sympathy, understanding and
human interest.

Well played, too, with a charming
young actress, Maria Mezey, in her
first big part, and Antal Pager,
brillant in the part of a gruff old
cynic.

The Great Experiment

London;	April	22.
Play in three acts by John	Hoare.	nree-
sented by Alec Rea at St.	Martin e	thea-
tre, April 21, '36,		
Rina Mallorie	Renee	Gade
Count Andre de Reinach. A	braham	Sofae
Herbert Calder	Malcolm	Keer
Harry Wendon	Eric	Berry
AngelaAni	olnette	Cellle
Ray FanshaweAl	thur W	ontne
Sir George Batteraby	.Erle S	Stanle
Editor	Guy L	efeuvr
Prime Minister	larcus	Barron
Lord Lichborough	.Ben .V	l'ebste
Editor Prime Minister	Frank	Perfit

This one was ilkely, from the opening curtain, to lead into a flop. Centered around the idea of a measage getting to and from Mars, and the stage littered with a lot of oturistic electrical gadgets, the melodrama dives into the sociological results of such a planetary probe, dishes up the opinions of a bunch of politicians and newspaper editors, fails to get on with its story, and descends to the fatuous. Either the author or the production couldn't make the situation realistic.

Cast includes Arthur Wontner and

realistic.

Cast includes Arthur Wontner and
Malcolm Keen, but they can't do
much with it.

Plece will be
a

PARMAI IBOLYA

("Parms iolet).

("Parms iolet).

Budapest, April 20.

Musical comedy in three acts: at the Varost, Theatre, Budapest, Book Lazzlo Stilagy! music Bels Dolesko. Cast: Abortlet, Kerter, Berges, Disses, Schillagy, Gabriel, Kerter, Berges, Disses, Schillags, Gabriel, Kerter, Berges, Disses, Schillags, Castellags, Castell

nah Bonthy, Serona Sulkiny, dantiel Kertess, George, Denes, Salina Latabar.

There's a lot of talk about the death of operetta—the pre-war Viennese kind, with a big waitz finale at the end of the second act and two happy couples at the end of the second act and two happy couples at the end of the third. Yet the good old days, with court intrigues and love affairs between archdules and ballet dancers, or princesses and Huissat officers, keep cropping up again and street, keep cropping up again and officers, keep cropping up again and officers, keep cropping up again and street, keep cropping up again and officers, keep cropping up again and officers, keep cropping up again and set the hills, but a large portion of the public still falls for them.

"Parma Violet" is of this variety Princess and capitain of a crack Hussar regiment. Seene is the imperial court of Vienna, 30 odd years pack. It's pleasant, with plenty of tun, a gypsy band on the stage, anatchmaking archduchess uniform aplenty and a charfning part for Hannah Honthy as a gracious and passionate princess.

On the whole, no worse than average. Same applies to a tuneful if none-ton-original score. Might go on the screen, if that, subject has not yet been washed up. Jacobi.

The Future That Was

199	and the second of the second
	London, April 23.
Comedy in the	London, April 23. bree acts by Francis and
Hilda Devereli.	presented by Sydney W
Carroll at the .	Amhassadors, theatre, Apri
22. '38. Product	lon by Henry Oscar. Sydney Fairbrothe
Caroline Langto	Sydney Fairbrother
Clare Venables	Lealle Wareing
George Langton	Divil Day
Antony Pittman	M. Bernard Lee
Sir Peter Land	Off Transfer
K.B.E. M.P.	M Bernard Lee ou Eric Cowley Henry Oscar
Enoch	Henry Oscar
Susan Johnson .	Lindistarne Hamilton

Reincarnation is of course, not a new premise, but in this instance, while submitted seviously, its treated in a satirical comedy vein and occasionally yanders into the realm of farce, as a goodly percentage of these scenes ar clever, and there are numerous topical witticisms, the eyening as a whole is pleasant. Piece starts off at a pace that gives promise of a whiriwind success, but when well into the second.

serves, but when well into the second access, but when well into the second access as a satircal paraphrase of H. G. Wells. It is carefully rehearsed and produced with some excellent character with some or standard with some or success. With just a little tightening upplied to the cast.

With just a little tightening upplied to the cast.

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With just a little tightening upplied to the cast.

With just a little tightening upplied to the cast.

Wit

THE SHADOW

	idon, April 23.
Play by H. F. Maithy	, produced at the
Playhouse, April 22, '30,	by the author.
Ralph Dexter	Cecll Parker
Marjorle Austin	Elleen Peel
Lady Schofleld	Ruby Miller
Richard Lowe	John Robinson
Angela Dexter	Marjorle Taylor
Mrs. Dexter	Margaret Damer
Rose	
Dean of Linchester	Bryan Powles
Ronald Austin, J.P	H. F. Maltby
Andrew Latham	· Cecil Humphreys
mapector Hedges	Unaries Barrett
P. C. Bennett	. Clifford Buckton

H. F. Maltby's comedy melodrams with a murder background look like a neat little box-office propo-sition.

sition.

No nonsense about it; just sets down its action in a hotel, throws on murder, puts an amorous on the set of the

House Reviews

HIPP, BALTO

(Continued from page 22)

(Continued from page 22)

catchlines that brought him the sudden fame (and likewise the cellpse), and expand into doing stuff, with much more foundation and more genuine body. Never ID (That exclamation in entire 80 minutes this show runs. Penner remains the same character with the marshmallow mind and childish impulses, but the costume is new and fresh. Even has new song material in toto, ditties custom-tailored to his type, of course.

Unit-two show Penner has sur-

in toto, dittles custom-tailored to his type, of course.

Unit-type show Penner has surrounded himself with is just fair, but since the star is at once the bo. beacon and chief entertainer, it works out well. At that, pair of the supplementary acts, have large morit on own. The Since of the supplementary acts, have large morit on own. The Since of the supplementary acts, have large morit on own. The Since of the large was a supplementary acts, have large morit on own. The supplementary large supplementary supplemen

Line of 12 Bines girls have three improved upon.

Line of 12 Bines girls have three intervals, frofting, through rather time-wor steps, but after all anumbers were just productional, and, as such, satisfactory. Solo stepper Harriet Hayes does two routines in front of the line, first an ok, tap, and other an acro endeavor that's excellent. For so large a lass, her bends, twists and contortions were unusual.

Though working for major percentage alone, Penner also is carrying straightmen. Cilff 'Sharlie' Hall' and Eddie Emerson. Hall, one-time straight for Jack Pearl, about divides assignments with Emerson, and Böth burrow through all tach.

time straight for Jack Pearl, but the straight of Jack Pearl, but divides assignment with Englands and both burrow through all right, and both burrow through all right. Since the straights are never to stage together, really no need for two feeders, but having a pair makes for yariety.

When caught finale was flaced and uninspired. Came too abruptly, with Penner boving of alone after some minutes of solo bridge-duty. Would make for brighten, bouncier farewell if company could be on hand when curtains close.

On screen, Special Invastigator.

tains close.

On screen, Special Investigator (RKO), two-reel comedy, cartoon and newsteel. About half a house, first performance Friday.

Scharper.

CENTURY, BALTO

Baltimore, May 5.
The name the Loew house is trying to sell this week is Ed Sullivan.
Broadway gossip-surgler, and by
opening atternoon had done nothing
tangible in getting his identity before the public in manner which
would have made 'em bite at the bobatt. Film is 'Unguarded Hour'
(MG).

over everything else, wonder who and what he is, and as result have their shoulder humped in a 'show me' attitude when they pass the pasteboard chopper.

pasteboard chopper.

He does the introling of acts simply, and actually only solo work comes when the sheet is lowered and he splels while short series of antiquated film shots are shown. This billed 'Water Under the Bridge, but title not significant here.

but title not significant here.

In the show, which is paraded before the pit band mounted on stage, are some good specialty acts. Opening, Pops "n' Louie, pair of licorice lads who invariably with warm reading, Pops and the stage of the s

pet show.

The Stanley Twins, llssom honey-blondes, haven't been around in some time, and onlookers seemed to think' they should be seen more often with their top-lofty tricks of precision dancing. Did pair of routines, with the old 'Shadow Dance' still tone.

still tops,
Fred Sanborn, the zany pantomimist, runs in and out of show at a
various junctures, with his identically garbed midget stooge dogtrotting after. Winds up with the
xylophone bit that always holds

interest.

Hotchs singer Ella Logan did very nicely by the folks and for herself through most of turn, but her second number missed. She went sobballad with 'Good-for-Nothing Joe.'

ond number missed. She went sooballad with 'Good for-Nothing Joe.'
Stage setting very attractive, with
layout in front of bald meaning to
suggest a night-club scene. Spe
of the second of the secon

KEITH'S BOSTON

Boston, April 30.

This house has been distinguished this season for among other things, brightly conceived vaude shows and a string of titles carrying the Hollywood Holiday Rerue' upholas the reputation commendably. There is two return engagements, the trete and a first of the commendation of the commend

Wonder Boys.

Remor act is smart all the way.

He brings on two traveling bags and leaves them on stage as he disappears on pretense of answering a phone and the Bags open and ding surprise. So well conceived, boys give the impression of three-year, and this impression, together with their good and varied taleins, combine to soil the act in a big way. Midgets hoof, tumble and perch with Remos and on their own.

Hal JeRoy got a big welcome on

and on their own.

Hall JeRoy got a big welcome on his first appearance, and his weavy, eccentric, rapid taps stopped the parade. Joe Morrison, who was here earlier this season, comes into the show with a ready-made reception awaiting him. Obliges and pleases with 'Eggs in One Basket,' Pleardy,' a medley of cowboy numbers and Trish Eyes. Caby plays around all through the show as mc.—and an able one he is—with a comedy bit with stooge lit the deuce spot and his ace ventriloquism in next-to-shut.

Miss Bordoni is in a tough spot,

next-to-shut.

Miss Bordonl is in a tough spot, following LeRoy on this bill. With the seasoned lans she registered solidly, but; was a stranger, to the younger crowd. Well presented on a car platform carrying the planist and herself, motivated by two Frenchy mailes. Barl and Fostore.

Frenchy maids.

Earl and Fortune are the featured dance team. Boy solos in the opener with a smart eccentric number that clicks helely, then in a midway production number he and partner register with an acro ballroom turn. His other girl soloes with a toe dance which meshes well with the line girls in the background.

ground.

This same number shows off the Bebe. Berril line to best advantage in a picture routine, notable for the oiled silk costumes that take colored lights magnificently. Girls open high the kind of the colored lights magnificently. Girls open high televant with a clever Dutch costume, wherein each girl dressed as a Dutch boy carries on each arm a life-sized Dutch doll. Big color flash and smart routine for closer."

Screen: Screen: vestigater.

OBITUARIES

THOMAS W. BROADHURST

THOMAS W. BROADHURST
Thomas W. Broadhurst, 78, sometime playwright, but more recently
of radio, died at his home in New
York, May 1. He came to America
in the late '90's, as director of the
Academy of Music, Baltimore, but
gave that up to associate himself
in production with his better known
brother, 'George H. Broadhurst.
When he was 46 he took a course in
Dlay writing at Harvard and produced a number of plays. In recent
times he has been telling sea stories
over the Columbia Broadcasting
system.

system.

He is survived by his widow, his brother and two children. Interment in Kensico.

THOMAS D. BREEN

THOMAS D. BREEN
Thomas D. Breen, 68, comedian
and juggler, died of cancer in Richmond Hill, N. Y., April 30. He was
widely known in vaudeville and musical comedy and had been in show
business all his life.
Was of the team of Derenda and
Breen and later as the Breen Famlien.

lly.

Last appearance was in the circus musical show 'Jumbo' at the

Hippodrome. Hippodrome. Survived by his widow, three daughters and four sons. All active

in show business Interment in Calvary cemetery, New York

T. Y. McConnell, ife of Tom McConnell, house manager at Chattanooga, Tenn., for Wilby-Kincey, died Friday (1) from in-juries received in a mysterious at-tack case. She was found, semi-clothed, in her apartment at Chat-tanooga. Police compared her death

with the Titterton case in New York except that Mrs. McConnel was not criminally assaulted. Sh died at a hospital.

ARNOLD SAMBERG

Arnold Samberg, 37, film actor, died May 3 in Alpine, Calif. He played leads in the silent film days and was lately stand-in for Joel McCrea.

His widow is stand-in for Dolores

WILLIAM D. BRISTOL WILLIAM D. BRISTOL.
William Daingerfield Bristol, 27,
author of 'Reprise'. died in Roosevelt hospital. New York, May 2,
after having been found in a stupein a hotel room in the Times Square
district acules in the day.

district earlier in the day.

ALFRED WEINBERG Alfred Weinberg, 42, manager of the Majestic, Hornell, N. Y., died

there May 4.

A concert violinist, he abandoned the stage for management in 1934, settling in Horneli.

Wife of Meyer 'Blackie' Lantz, former burlesque theatre operator of Cincinnati and now in liquor business in Miami, Fla., died in latter city April Funeral in Cincinnati May 3.

BURR M. ORR

Burr Orr, 60, for many years a
director of Morrow County Fair
board, died at his home in Mt. Gliead, O., April 29.

Father of H. M. Addison, of the Loew circuit, died in Hawthorne, Pa., last week.

Zukor-Kennedy

(Continued from page 5)

(Continued from page 5)
Par studio morale was at its best,
production quality was tops and
costs were at lowest average levels.
When the trustees left Pan production overcosts under their administration, in the five months following Cohen's departure, had
risen rapidly and amounted to
\$2,000,000, or more, according to
estimate.

Leake is now with the downtown N. Y. law firm of Beekman, Bogue, Leake, Stephens & Black. This firm formerly was counsel to the Bank Creditors group, in the Par situation.

John E. Otterson has dominated production since he became presi-dent in June, 1935. Watterson Rothacker and William LeBaron are his personal appointees.

Otterson made a report on the studio at the special meeting of the board Friday (1) and is held to liave suggested naming a new studio chieftain.

However, it is unlikely that any such action will be taken without the recommendation, first, of Ken-nedy.

Production overcosts at Par for 1935 aggregate around \$6,000,000.

With Zukor's approval. Cohen was invited to rejoin Par which he did about two weeks ago as a unit producer to make eight films yearly for Par, for three years.

Otterson formerly was president f Electrical Research Products,

of Electrical Research Products, Inc. He joined Par II months ago. ERPI was a claimant against Par for around \$1,800,000, which claim was finally compromised.

Certain of the management and several board members have resigned from the company since, among then Frank A. Vanderlip, Sr., William Gray, Jr., Charles E. Richardson, George J. Schacfer and Robert K. Cassatt.

several's board members have resigned from the company since among the planist girls of the solution of the first part of the solution of the first part of the solution of the first part of the solution of

Red Cross

(Continued from page 1)

these artists took the occasion to stick out the foot for Major Bowes, holding that his wholesale exploita-

holding that his wholesale exploita-tion of amateurs was doing nothing, but harm for the professional per-former. Bowes was under selection not only to line up radio talent, but to do the program's m.c.-lng. Primary purpose of the Thursday broadcast was to help boost ticket sales for the Red Cross Flood Rellef Sufferers' show, which is slated to be staged at the Madison Square Garden this Saturday night (9). Participants are to come from stage, screen and radio.

BLACK EMPIRE

(Continued from page 60)

(Continued from page 60)
back a cache of gold to break his
exite by buying off the English.

The confidence of English the Continue of the English.

The confidence of Emperor HenriChristophe, through a whimsy, and
the palace. In his effort's to locate
the gold he is constantly confronted
by Duke Rigaud, head man's right
tower, who plots against the throne,
and goes on the make for the crown
prince's tutor, a French girl. LeBlanc
also has a yen for the malden. Sereral forced embraces of the while
girl by the mulatto. incidentally
wouldn't go so well on the stage in
other parts of these United States.
Emperor Christophe setting und
the continue of the stage of the
while a slave. Voodoolsm descends
hans also exceed so of his youth
while a slave. Voodoolsm descends
hans it Man of the cloth' attempts
to 'reconcile his atheistic tendencies
and placate his cruel yen, but is
driven to his death by Christophe
He will permit nothing to Interferewith his complete domination of his
subjects. The only foe he recognizes
is time.

After death of the prices the tries.

Here and There

(Continued from page 53)

with Southwestern Broadcasting system, will have staff of 14;

Gordon Castle, ex of WGR, But-tale, new announcer at WJR, De-troit.

John Eccles, WJR (Detroit) an-nouncer, tripping to and from N. Y. for Ford recordings.

James K. Phelan, sales manager and a vice-president of WORL, Roston, is also press agent.

Henry Gladstone, WHDH, Boston, announcer, has affiliated with the WNAC, Yankee Network, Boston, uncing roster.

Claire Carroll, singer on WMCA's 6:45 pm. every Monday, has been set as entertainer in the Rainbow Room, Rockefeller Plaza.

Sieve Robertson, ergtwhile, wpGY, Minneapolis, announcer, now turning out platters for Midwest Recording.

Freddy now works his Ask Me Another street broadcast over WICC, Bridgeport, three, days a week, and over WATR, Waterbury, the other three weekdays. Broad-cast is under singer ale sponsorship.

Jerry Donovan will soon resume his Know Thy Neighbor spot on WATR, Waterbury, Conn.

Bob Yeomans replaces Floyd at WMBO, Auburn, N. Y. Kesee is now at WESG, Elmira.

Russ Prindle out as newgatherer at WICC. New Haven. Larry Gruza now toting pad and pencil.

Ruth McDonald, announcer, plants and singer, back to an an-nouncing berth with WNBR, Mem-

Tom Stone joins unnouncing staff of WFIL, Philly, making jump from WMCA, New Yor

Woody! Woods; who used to be with KSO, is now manager of the public service, bureau for WHO, Des Moines.

Mattha Jane Heath, cooking expert, has switched from newspaper field to tadio to conduct new home services ages for KMAC, San Antonio, 100 July 100

Leland Powers Dramatic School students presenting weekly Sunday half-hour dramatic series over WHDH Böston.

Gene O'Haire is doing a five-min-uie baseball and sports stint nightly over WGY, Schenectady, for a clear sponsor.

Trudy Little, of CKLW (

Albert Kyser, engineer at WSGN, Birningham, has gone to Knoxville as engineer.

Chris Wood, rape results, Philly, again spieling over WDAS,

Billy Hays oils leaving Studio Ballroom, Philly, for string of one-nighters, being replaced by Al Wil-ley hand. Has WIP wire.

Harvey, KYW, Philly, an-nouncer recently from WGBB, Free-197t, L.-I., has moved to continuity department.

Charles Edwards and Herb Austin John KYW, Philly, announcing staff, Former from WLTH, Brooklyn; and latter from WMMN, Fahrmount, West Va.

of Douglas Hibbs, Jr., co-owner of WTEL, rival station.

Fred Fowler, formerly of WJJD, Cht, Joins' KMAC announcing staff. Also assisting in merchandizing ac-

Don Walker, continuity scribbler for WHDL, Oleon (N. Y.) during the past year and a half, moving to the Times-Herald, associated with

Kenneth Paider, at WTAQ, Green Bay (Wis.) on continuity.

Benny Walker at NBC San Francisco now a Grandpappy.

Jack Little (not Little Jack) ex-KOMO, Seattle, has joined the an-nouncing staff of KGW-KEX, Port-land.

Rolyn, Therber, WWJ, Detroit, singer, to California; replaced by Avery Crew, of Toledo.

Hal Metzger, publicity director WTAM, Cleveland, and Edith M. Robinson, non-pro, double-crossed pals by secretly eloping to Willoughby, O., for hitching ceremony.

Hal Lansing out as WTCN; Min-neapolis announcer; in as general manager, WKBH, La Crosse, Wis.

Lauren Findley now on KSTP, St. Paul, engineering payroll.

Herbie Kaye ork at the Casino in St. Paul and airing over KSTP.

Lloyd Rosenblum grabbed a Uniersity of Pennsylvania degree, spe cializing in merchandising, and takes ever direction of WOAI, San Antonio, merchandising dept.

H. Abbott Tessman leaving KSTP. St. Paul, for NBC staff announcing job at San Francisco. George Putnam, formerly with WDGY, now pronouncing p's and q's in Tessman's nice. man's place.

KSTP's girls' volleyball team copped St. Paul title for third successive year. May go to Davenport, Iowa, for exhibition game during the men's national tourney.

Amy Thurston, Doc. Young's sec at WDGY, Minneapolis since 1931, tiffed and scrammed.

, Violet. Murphy in charge of KSTP's St, Paul's new artists' bureau.

oc Schneider's Texans have moved from WGY to New York City, where they are doing the twice weekly broadcast over NBC.

Tony G. Benander has just joined production staff of WMC, Memphis.

John E. Reilly, program director of WMEX, Boston, out of the woods after a long siege. Joe Grant, announcer, subbed in Reilly's place for several weeks.

Murray Grabhorn, chief of John Blair & Co.'s New York office, on a trip to Syracuse and Boston.

Marion Bergerman on WMCA's Spotlight Varleties' is a former Spotlight Varleties is a former Miss America, vintage of 1934.

James R. Curti, prexy of KFRO. Longylew (Tex.), off on a blz trip to St. Louis, Washington and Philly. Will be gone 10 days.

CHML, Hamilton, Ontario, broad-cast a special benefit for the rescue workers of the Mouse River mine disaster, coin being forwarded to the Red Cross.

Where's the Profit?

latter from WLTH, Brooklyn, and
West Va.

Dale Winbrow, NBC, commuting
bl-weekly to WFIL, Philly, for pair
of local shows.

Tom Rocap, of WIP, Philly, night
by variety show, is really Murray
Arnold, new station p. a.

Roy Lanc, singer over WIP, Philladelphia, is really Nelson Hibbs, son

Billy Jackson Opening Replica of Chi Fair's Midget Village at C.I.

Billy Jackson, veteran vaudeville agent, will venture into the outdoor show field this summer with a Midget City in Coney Island. Spot is Tocated at the corner of Eighth and Surf.

Jackson has obtained most of the paraphernalia used in the Midget Village at the last Chicago fair. Hewill have a troupe of 25 L/Inputians. Concessions will include stores and restaurants in pint size, along with the show, and there will also be a miniature newspaper published on the lot.

the lot. Opens Decoration Day (30).

PARK FIRE KILLS TWO AT CONNEAUT LAKE

Conneaut Lake, Pa., May 5. William L. Kleeb. vice-president and general manager of the Conneaut Lake Park Co., and Arthur H. Bjedow, 55, father of Maurice Bigelow, manager of the Conneaut Lake hotel, both of Pittsburgh, were burned to death in a fire May J., which destroyed a cottage at the park here. Donald MacDonald, an attache of the park, was badly burned in escaping from the cottage. The three men. were asleep in the cottage when the blaze broke out. It is believed to have started from an overheated water heater on the first floor. Conneaut Lake, Pa., May 5.

THEY WILL STAND UP

illed, Two Hurt When They Stand Up in Car

Stand Up in Car

Knoxville, Tenn., May 5.

Mrs. Belle Esterday, 25, sustained a broken neck and died instantly while two others were hurt when a seat broke from the Hoopla Catterpillar ride on the Blue Ribbon carnival, playing here under the auspides of Amra' Grotto, 'Velled Prophets. S. T. Carson, carnival manager, declared the accident happened when the 'tip isod up, in their seats after being warned. Ride is said, to belong to Mrs. Ruth Spellow De Soto, of Kansas City. Richard Esterday, 'estranged husband of the dead woman attached the carnival within an hour of the accident. Mrs. Esferday's '12-year-old son witnessed the accident from his seat in another car. She had two other children.

Girls for Lincoln

Lincoln, May 5.

Spending the most money for attractions since the hey-dey of 1929,
the Nebraska State Fair will feature the Ed Schooley Rhythm
Revels,' a big girl show, before the
grandstand each night from Sopt.
6-11

grandstand each night from Sept. 6-11.
This represents the largest carls outlay since the five-day apmea-ance of the John Robinson circus in 1929.
Figure was reported to be in the neighborhood of 10Gs, and included seven additional acts: 7 Danwills, 5 American Eagles, Wilbur 5 Circus, Hill's Elephants, Skating Marvels, Novak and Fay, and Hip Raymond. Jack Polk, representing Barnes & Carruthers, Chl, set the deal this week.

Took a Tumble

Seven spectators were injured, none seriously, one night last week when a portion of blue seats col-Baltimore, May 5. passed during performance of the ministrel-show, sideshow with the Glick Shows, carrey, bitched on a westside lot.

No panic ensued: The colored revue continued to calm customers after the injured were removed for examination and treatment.

Portland, Ore., May A world's fair to celebrate complete dam will be put up to the people of Portland and the Inland empire at a mass meeting to be held this week.

Beam Takes Hold

LABOR THREATENS FAIR

lowa State Fair to Be Boycotted by Unions Unless

Unions Uniess

Cedar Rapids, Ia., May 5.

Cedar Rapids, Ia., May 5.

Notification that the lowa State Fair in Des Moines will be boy-cotted again this year by organized labor unless the Fair board agrees to pay prevailing scales on all construction work at the fair grounds, has been received by officials of the Cedar. Rapids Federation of Labor and all local unions.

Lasi year after efforts of the labor groups to line up construction work on the grounds at the same scales, paid to skilled crafts in Des Moines had failed, the fair was placed on the unitair list and pickets were placed near the grounds urging attendants to stay away. The movement was started too late to have any effect on the attendance.

Members of the State Fair board take the stand that they cannot discriminate in hiring temployees, at the Fair is a state institution. Union officials retailate that they are not trying to eliminate non-union workers, but feel if union scales are paid, many of the trades unionists the can obtain work, which they cannot now take because the rate of pay is less than regular scales.

HEADED FOR THE EAST RUSSELL TARRIES

Canton, O., May 5.

Russell Bros' motorized outfit from Rollo, Mo, heading for, New England will pause in Ohio for some time it was indicated by R. M. Harvey veteran general agent here this week. The western outfit is due in Hamilton, O., about May 11 and will remain in the Buckeye State until June 1, playing the larger cities for the first time.

Columbus 2 days (28-27), Canton (28), and Youngstown (29), are in the route this year for the first time. Into western Pennsylvania for early June.

Columbus engagement is under the auspices of the Pepper club, a live wire business men's club which for the past two years has sponsored the annual cole Bross. Clyde, Batty show there. Canton, O., May 5.

sored the annual Cole Bros-Clyde Beatty show where, Russell show will have little op-position in the State as the only other motorized outfit to put in its appearance thus far is the Barnett Bros, trick, which remained in the State only a few days this, week; end and then headed east.

Now Its. N. O.

New Orleans, May 5. New Orleans, May 5.
Governor-Elect Richard W. Leche
indicated here Thursday (30) that
he will propose legislation to lay the
ground work for New Orleans to
have a great exposition like other
cities have been having and plan-ning. If the project is successful it
will be the first local world exposition since the cotton exposition 44
years ago.

years ago.

He has not indicated the scope or cost of the exposition.

M. P. Baseballers Start

Motion Picture Baseball League in N. Y. has four added starters this year, ball teams from Paramount Pictures. Radio City Music Hall. Skouras Theatres and Consolidated Films.

Officers of the League for this summer are Jack White, president; G. H. Woodward, v.p., and J. Shellman, secretary-treasurer.

Just Maybe Yet

Schenectady, May 5. Supreme Court Justice John Alex Watertown, N. Y., May 5.
Direction and management
Jefferson County Fair, the oldest in
New York State, has been turned
over to B. Ward Beam, with fair
board concentrating on agricultural,
end.
Beam's first move was to increase
length of fair, setting dates at Aug.
9-15th, inclusive. Day and night
shows will be held.

ander has named a local referee to
compute the amounts due to bondolders in a foremand a local referee to
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compute the amounts due to bondolders in a foremand a local referee to ander has named a local referee to

RINGLING TAKE CLOSE TO 750G

Takings ingling, Barnum & Bailey Circus during its date at Madison Square Garden which was concluded Saturday night (2) were estimated around \$750,000. While the outfit's officials refused to

estimated around \$750,000. While the butilt's officials refused to dleate the actual figures, it was stated that the gross bettered last stated that the gross bettered last season's total by 11 percent. Last year's date at the Garden was rated well ahead of the previous season and was borne out subsequently by excellent business on tour.

Garden date's figures are comparable with the ton, engaguments of the Ringling show at the Garden, where twice the gross went to the million dollar mark. Those unter were somewhat longer than the recent stay, however, Gross this season shon forgued as inclusive of the admission tax but the actual price of, tickets was 10 percent over that of, the past two seasons when the tax was absorbed—\$3.50 was the total for box seats whereas this season the cost was \$3.55.

Best attendance was during Easter Week when there were six consecutive, afternoon sell-outs Matines takings were around \$20,000 each and while higher prices for the pin. show edualed bettered from the control of the pin show edualed bettered from the control of the pin self-outs. Final performance, was, well attended in the bester-locations while the sailery was capacity, Circus's date was three weeks and days.

FOUR-A-DAY 'JUMBO' FIGURED FOR FT. WORTH

.2

'Jumbo' as to be presented at the Fort Worth, Tex. centennial will be cut to one and one half hours and is slated to go on four times daily in a special building now in course of construction. In addition to the circus show, the program will include a rodep, 'Indian village, open air cate in the center of a lagoon and a night caberet. Paul Whiteman' is slated for the latter as well as Jumbo.' No comedian has been chosen to replace Jimmy Durante in the show but, Joe Fenner, now with a unit, is being considered.

For the show in the open air cafe Joe Gook is 'the 'latest attraction heing considered. For the show in the open air cafe Joe Gook is 'the 'latest attraction heing considered. He would have Dave Chasen appearing with him. Latter is back in New York, after being separated from Cook for over a year. This is the show for which Shirley Temple, York and King and Sally Rand are named. Starting date for the Fort Worth shows is July 1 for a 15 weeks engagement. Brooks Costume Co. has received the contract to design and outfit the shows, attaches and concessionaires. Plant will be opened there under the direction of Jimmy Strooks and B. lumberg. Contract calls for aroynd 6,000, desiumes at an 'approximate cost of \$55,000, deal being handled through local ontcials. All. local help will be used and yalso all local products as far as possible. Fort Worth, Tex, centennial will be cut to one and one half hours and

Getting Ready

London, April 26. Although the coronation is set for a year hence, the outdoor show people are already making preparations to do business on a gigantic

scale. Event will be celebrated in prac-tically every village in England, and the local town councils are already being inundated with circulars offer-ing to supply outdoor attractions in the local parks.

King Gen. Agt.

Chicago, May 5.

Chicago, May 5.

Floyd King has been named general agent of the Cole 3ros.-Clyde Beatty circus by owners Jess Addins and Zack Terrell. King originally came to the Cole show as general press agent after many years as sceneral agent for the Al G. Barnès circus, Jake Newman, who had been general agent for the Cole thick by

cral agent for the Cole tilck be comes traffic pianager of the show. Bob fill-key steps up as general press chilef of the Cole outfit.

Girls-here's a secret!
Men can't resist a lovely skin,"



MAY 13 1936

15¢

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Vol. 122 No. 9

NEW YORK, WEDNESDAY, MAY 13, 1936

64 PAGES

Salvaging of the Lusitania with U.S. LEGIT SEASON Radio and Motion Picture Sponsors

American film producers and radio interests may underwrite salvaging operations to be started this month by the Argonaut Corp., over the spot where the Lusitania sank in the North Sea about 20 years ago

Although exclusive contracts have been offered both to picture companies and radio agencies, most immediate interest is centered in pos sibility that tie-up may be perfected with commercial sponsor for an air program. If done, broadcasts would emanate from boat and possibly from the diving bell working abou the sunken hulk of Lusitania.

the sunken hulk of Lusitania.

Argonaut Corp. is reported to be interested solely in uncovering valuable cargo including gold and other buillion said to have been aboard Lusitania when it was sunk by German torpedoes. Scottish Films Productions, Inc., of Ghasgow, Scotland, which claims to hold all rights to pictures, newsreels, features or phorts, as well as radio and news bulletins, has approached U. S. film ifoducers to interest them in making a feature production.

Initial offer was made about a Year ago, at which time the company wanted \$50,000 plus a later additional \$12,000 for exclusive film rights, understood to include newsreel shorts and material for feature. (Continued on page 62)

Denmark Hears London Will Pay \$5,000 for One **Concert by Grace Moore**

Copenhagen, May 12. race Moore's getting top money a single concert in London on June 4, singing in Albert Hall for a

June 4, singing in Albert Hall for a spiorted figure of \$5,000 against a periorited figure of \$5,000 against a periorited grown of \$5,000 against a periorited pressure of the first lap of series of continental personals, is garnering nice coin all along for her European appearances.

Much ballyhoo surrounds her concerts, with three-sheeting of dates posted extensively throughout the provinces. Metropolitan Opera, N. Y. mentioned prominently. She salis back to the U. S. on July 28 and goes to Hollywood for more pleture assignments.

Ruth Bryan Owen is hosting her on May 18 at the Americam Embassy. On May 28, the Swedish-American Society (lub in Stockholm are combining on a gala celebration and American London, for the June 4 date, the Duke and Duches of Kent are sponsoring the Man. Stopovers include: Copenhagen.

Stop-overs include: Copenhagen.
May 13-18; Oslo, 20-22; Stockholm.
24-28; London, 29-June 8 and
Paris, 10-16.

Sousa Mem. Bridge

Washington, May 12. Washington, May 12.
The old Pennsylvania Avenue bridge spanning the Anacostia, may be replaced by a new structure, and there is a movement among citizens of the sector to have the new span called "The John Philip Sousa Memorial Bridge."

Would be in honor of the late bandmaster who batoned the Marine Band for many years, and,—was reared in the southeast sector of Washington where the bridge would

In Providence, R. I., there is a George M. Cohan Bridge, erected and dedicated several years ago,

'LIFE OF THE PARTY' ON A CIRCUIT BASIS

Rotating stock idea, latest detime, has been set for the summer by William B. Friedlander, vet legit by William B. Friedianner, vet legit producer. Wheel will take in five summer resorts in the Adirondacks and Catskills, with five companies playing a week's stand in each spot. Since the season lasts 10 weeks be-tween July 3 and Labor Day, the troupes will visit each spot twice.

troupes will visit each spot twice.
Companies will consist of about
30 people each, half musical and
half dramatic, with the two halves
playing three days apiece at all
stands. For material Friedlander
will use try-outs, old legit pieces
and some of his own musical

Maxie's and Peggy's

Max Baer and Peggy Hopkins Joyce are being submitted to the New York bookers as a stage com-bination. Charlie Morrison made the deal on the Coast and Maurice Golden is submitting th combo bination. Charlie Morrison made the deal on the Coast and Maurice Golden is submitting the combo with the idea of building a unit around them.

One of their numbers will be a waltz, in which Miss Joyce plays the part of James J. Braddock. They're asking \$4,000.

In case the Joyce deal is iced, Baer is preparing to swing a stick in front of-his own band. Same price.

Rather Be a Mgr.

Bernard Zalenko, who was tested, but then refused a Metro termer as an actor, has been made manager of Loew's Cates theatre, Brooklyn. Metro wanted Zalenko while he was assistant to Al Rosen at Loew's State on Broadway.

Steady Decline in Grosses, Though Technically Three

Weeks to Go-Hollywood Stance on Production Uncertain-'Idiot' New Non-Musical Topper at \$23,500

CURIOUS YEAR

Broadway's 1935-'36 legit seasor washing up, though technically there are three weeks remaining until May 30, when run of the play contracts expire, Grosses have steadily declined within the past five weeks. Weather and other factors were ascribed as the reasons yet early this week, when condition ideal, attendance dropped further.

It has been a season which wit nessed surprising successes and, at one point, 15 shows were rated as one point, 15 shows were rated as distinct hits, approximating 50% of the total list. Yet there were star-(Continued on page 55)

S. S. Normandie's Floating Theatre **Debuts 3 Playlets**

By WOLFE KAUFMAN

France's No. 1 boat, France's \$4,000 Yen in \(\frac{3}{4}\) Time 2 playwright by proxy, No. playwright in person, and the together Monday night (11) on board ship. It was the premiero of three new one-act plays, all produced for the first time in the world, all written by ace French dramatists. French elite New York colony got

dramatists.

Performance took place in the small (under 200 capacity) but lush theatre of the Normandic, France's maritime pride, attendance (Continued on page 59)

Broadway Peace

Dramatists and Broadway legit producers reached an accord late yeaterday (Tuesday). This virtually insures a peaceful pact between both factions for the next five years.

Details in the legit departments.

Film Biz Nixes 'New Deal Propaganda' 3-Reeler; Possible Repercussions?

Radio Tent Show

Schenectady, N. Y., May 12. Schenectady, N. Y., May 12.
Tent show of Doc Schnelder,
whose Texas Cowboys recently have
been; broadcasting over the NEC
red rim from WEAF, opened this
week in Dover, N. J., 1t will play.
Middletown, N. Y., the Jast, three
days of the week, 2nd will come into
other New York and New England
territory, covered by WGY.
Latter listing over with Schnel-

Latter station, over which Schneider's unit broadcast daily for about a year, air-plugged this week's dates Schneider tende it last summer while hill-billying via WGY,

CRIME PREVENTION IS DALLAS AMUSEMENT

One of the novelty exhibits arranged for the Dalias Fair of the Texas Centennial, will be known as the International Crime Prevention. Bureau which will be under the direction of Lewis E. Lawes, warden of Sing Sing prison. Organization has Joseph Rogers, Terry Turner and Louis Dufor at its head. Exhibit is slated for the Grand Central Palace. New York, following the Texas showing.

the Texas showing.
Four phases of the crime situation
will be presented: causes, prevention, detection and punishment. A
crime laboratory will have Lieut. C.
H. Roseberry of Witchita in charge.
The police official is also on the staff
of Northwestern University. He will
demonstrate the lie detector, bomb
detector and ballistic data for methods to trace the origin of builets
used by criminals.
Cars of notorious bandits and

Cars of notorious bandits and gangsters will be among the ex-hibits which will include a rogue's

'King of England's Golf Partner,' Vaude Billing

Billing herself as 'The King of England's Golf Partner,' Bea Gott-lieb opens May 22 at Loew's Mon-treal. Imperial, Toronto, follows. She's doing a two-act with Eddie Bruce, with Mickey Owens produc-

Miss Cottlieb, an American girl, layed a few rounds of golf with dward VIII when he was Prince f Wales.

We Mington, May 12.

Ilm Industry headaches, which have been mounting st. adily ever since the Nei. Deal began to display an interest in the internal workings of the picture business, have now reached the point where lee-br_s are being applied.

Newest development arose when the wrath of President Rossevelt upon their collective heads. Line-up now sees the President considéring entering, the picture big to sponsor a film which he big. Stidios have spurned. Minor and individual to the president was the picture was shot by the Resettlement Administration executives v. rid act as its distributors.

Row started when a three-red lim, The Plow That Broke the Plains; was tossed out by the majors as 'New Deal Propaganda, Picture was shot by the Resettlement Administration and local politicos rate it with some of the inner foreign class production. It was written around the tragedy of the Western dust bowl area, and depicts the struggic of R. A, with the we congressed it should be shown at a joint was so impressed that he suggested it should be shown at a lour session of the Senate and House, Second showing will be given at the (Continued on page 52)

RUSSIA YENS NON-VODKA STARS FOR SOVIET PIX

Russia is making a quict attempt to boister its film production via the infusion of name taient from around the world. Noah Beery was recently contacted in London with a proposition to make a film in Moscow and Francy Gnal, ou the Universal payroll in Budapest, was also approached. Both offers were nixed because of the noney angle. No money can be exported from Russia and the film company reps tried to sell the actors on a deal to make the pictures for trade, taking out furs, and such.

tors on a deal to make the pictures for trade, taking out furs, and such. Miss Gaal was interested but Universal, which is using her in local Hungarian plx while building her up with an eye to Hollywood, couldn't see it.

Vet Vaude 'Professor' Becomes a Hillbilly

Miss Gottlieb, an American girl, played a few rounds of gold with Edward VIII when he was Prince of Wales.

Gov. of N. M. Goes Thesp
Gallup, N. M., May 12.
Governor Clyde Tingley of this commonwealth will turn actor temporarily in several sequences of transmonts. The Texas Banaper, presently on location near here. Chief exec is veteran plainsman.

Becomes a Hillbilly Rochester, N. Y., May 12.
Frank Monk, former theatre orchestra leader, has organized a choose of WHAM. Outfit includes Bradley Kincaid, Walt Freeman Beany Morgan, accordion; Prairie Beany Mor

Dickstem Alien-Actor Bill Up Again; Minor Changes, No Action

Washington, May 12.

Making only one change in or linal text, House Immigration, Committee last week gave the Dickstein alien-actor bill its third annual blessing. Measure was approved by the committee after three-months of stalling but had not been formally reported to the House up to today.

with chances of passage almost nil, committee accepted a suggested change alightly easing the proposed, ban on foveign talent. Amendment written into the bill cuts from 5 to 3 years the length of time an alien performer must have been employed in order to gain exemption from clause requiring a demonstration of unusual merit and ability in order to gain entry to the U.S.

The bill this year embodies a feature which was lacking in its predecessors. Besides restricting admission to allens of demonstrated talent, the legislation would pit into effect a reciprocal guota system, turther limiting the number foreigners who can come in to the number of Americans allowed to work in their fatherlands.

No companion legislation has been introduced in the Senate and the Immigration committee in the juper branch of Congress is regarded as hostile to such proposals, so pone including smoorers. Heures to today.
With chances of passage almost

one, including sponsors, figure there is any hope the measure we get on the statute books this year.

TO TAKE DEPOSITIONS IN 'FLIRTATION' CASE

An order for the appointment of a commission to take the deposi-tions of nearly a dozen witnesses who are in California was granted attorneys for Warner Bros. by who are in California was granted attorneys for Warner Bros. by Judge Cox in the U, S. District Court on Monday (11), in connection with the \$500,000 suit for infringement, recently, brought, against the company by Irving Glelow, writer and composer.

and composer.

The plaintiff claims WB without his authority used his stuff in both music and 'dialog in the plettire. Fliritation Walk. The witnesses whose testimony is desired by the defense include Lou Adelman, Delimar Daves, Frank. Borzage, Archie Mayo, Hal Walls, Elilot Nugent, Mort Dixon, Robert Lord and A. Laurie Brazee.

Hollywood May 12 Suit of Zachaby Zemby against Warners for assertedly using his yarn, Were in the Money, was dismissed in Superior Court. Writer sued for damages and an account-ing.

Boasberg Sues Zep Marx For \$3.500 and Relief

Hollywood, May 12.
Asking declaratory relief and
\$3,500 damages, Al Boasberg filed
suit against Zeppo Marx agency.
Metro writer's complaint charges
agency with attempting to collect agency with attempting to collect commissions on his Metro, contract, although having had nothing to do with obtaining deal. Boasberg asserts agreement be-tween himself and Marx has been

cancelled. Damages are sought for services allegedly rendered by writer to agency.

Bing's Bangtails East

Hollywood, May 12.
Upon completion of 'Rhythm of
the Range,' currently in work at
Paramount, Bing Crosby plans to go
east to race his stable of bangtails during summer months. Crooner will se off the air from June to early October.

Dixie Lee (Mrs. Crosby) and Everett Crosby and his wife accompany crooner.

BROWN IN 'NOOSE'

Tom Brown IN 'NOOSE'
Hollywood, May 12,
Tom Brown swings over to Richard A. Rowland's unit as soon as
he completes his role in 'A Son
Comes Home' at Par.
His Rowland stint will have him
east opposite Barbara Stanwyck in
The Noose,'

Oland's Hoof Delay

Hollywood, May 12.

With Warner Oland suffering from With Warner Oland suffering from foot trouble, acquired during recent tour of "Orient, start of production on 12th of. his Charlie Chan series for 20th-Fox, "Chan, at the Races, is postponed until next Monday (18). Added, to cast of new. Chan pic are. Helen "Wood,. Thomas Beck, Keye Luke, Alan Dinehart, G. P. Huntley, Gavin Muir, Gloria Roy.

HUTCHINSON'S \$500,000 SUIT OVER WB 'DANCE'

Justice Lloyd Church Supreme has granted an order to Edward Hutchinson, night club producer review the film and script of "Go Into Your Dance" in which Hutchinson claims he has been libelled and asks damages of been libelled and asks damages of \$500,000 each from Warner Bros. and Vitagraph, Inc. The defend-ants have been directed to afrod the review before May 22 and also to produce books and records of theatres in which the film has been axhibited.

theatres in which the film has been exhibited.

Hutchinson of ims that he was the promoter of, the nite club, Casino de Paree, and that the picture follows in detail the setting and activities of that club and also that it "infers the promoter is a racketeer. The plaintiff claims it is obvious the character portrayed in the picture as promoter of the hight club is, a reflection on his reputation and that as a result his resultation and that as a result his resultation and that as a result his reputation and that as a result in the order allows Hutchinson until June 1 t. answer th. request of the defendants for a motion to show the complaint should not be dismissed.

Repudiate Barrymore's 100G Accounting Claim

Maurice Hotchner and John Finn, Jr., attorneys, yesterday (Tuesday) filed answer in U. S. District Court, N. Y., to the account-ing suit brought against them by ing suit brought against them by John Barrymore recently. The actor claimed the defendants failed to properly account for \$100,000 in cash and securities which he had turned over to them in 1934 while they were acting as his attorneys. The lawyers admit receiving the securities and cash but declare they disposed of them under Barrymore's direction. They also have been accounted and cash but he claims they disposed of them under Barrymore's direction. They also have been accounted as the control of the second of the

disposed of them under Barrymore's directions. They claim the only cash, they have belonging to the plaintiff is \$43.89. They counterclaim with assertion that he still owes them \$4,000 for services under a contract which he failed to keep.

Par's 'Hideaway Girl'

Hollywood, May 12. Hollywood, May 12.

Likely that Joan Bennett will go
over to Paramount for top spot in
Hideaway Girl' (formerly Cabin
Cruiser') as soon as she finishes in
We Found Love' at Universal.
George Trhur, recently upped
from Par's cutting department to
associate producership, gets 'Hideaway' as first assignment.

Lardner, Jr., Critical

Hollywood, May 12.

The son of the late Ring Lardner, Ring W: Lardner, Jr., 21, is in a Santa Monica hospital near death from injuries incurred in an auto

accident.
Youth, unconscious, was identified through driver's license.

LANDI'S DIVORCE FINAL

Hollywood, May 12.

Hollywood, May 12.
Ellssa Landi, who obtained an interlocutory decree a year ago to-day (Tuesday), asked Superior Judge Balentine for a final decree of divorce from John Cecil Lawirence, London lawyer.

Miss Landi sued on grounds of cruelty.



WILL MAHONEY

The Birmingham-Post said: 'He has far more than patter at his command; he can entertain by actions and looks with equal facility. During the first five minutes of his first turn, in fact, he speaks only once, but during that time he gives an admirable impression of a physical training expert, tapping an imaginery punch-ball, having on his face the expression of nane satisfact the many supportant of the control of the contr Direction

WM. MORRIS AGENCY Mayfair Theatre Building New York City

FILM-FINANCED **PLAYS UNDER** B'WAY PEACE'

Dramatists and managers came to amicable terms yesterday on the production of new plays, after a lengthy confab. Writers of plays will henceforth retain 50% of film sales coin and title rights for all futures will remain vested with them. Otherwise writers backed down on a lot of demards, giving managers the break.

There will be a special classification for managers who are film-financed, with deals probably on a royalty basis under that circumstance. Details of this have not been cleared up yet.

Conduct of film sales of plays will be through a mediator, or arbiter, as in the past. Deal is for five years.

Further details will be found on.

Further details will be found on page 53 of this issue.

SAILINGS

SAILINGS

May 20 (London to, New York)
Samuel W. Smith (Normandle).
May 20 (New York to London)
Phil Cohen (Manhattan).
May 16 (New York to London)
Phil Cohen (Manhattan).
May 12 (New York to London)
Marcus Heiman, Lou Clayton, Jimmy Durante, Bennett A. Cerf, Dave
Apollon, Bernard Burke, Max
Gordon, Ben Goetz, George Copeland, Samuel and Bella Spewack,
John W. Considine, Jr., Andre La Varre (Normandie).
May 9 (New York to Hollywood)
Mr. Ralph Cohn (Santa Rosa).
May 9 (New York to London) Jeff
Dickson, Erich Wolfgang Korngold,
Maurice DeKobra, Rosario Scalero,
Arthur Brennon, Nefi O'Hara, Mr.
and Mrs. Albert Hackett (Paris)

Dickson, Erich Wolfgang Korngold, Maurice DeKobra, Rosario Scalero, Arthur Brenano, Nefl O'Hara, Mr. and Mrs. Albert Hackett (Paris), May 9 (New York to Genoa) Mr. May 9 (New York to Faris). Dusolina Giannini (Bremen).

May 9 (New York to Paris). Dusolina Giannini (Bremen).

May 9 (New York to Daris). Dusolina Giannini (Bremen).

Melen Chandler, Bramwell Fletcher, Ethel Remey, Frank Fenton, Don Douglas, Sidney Andrews, Ben Odley, Douglas, Sidney Andrews, Ben Odley, Douglas Gerard, Scott Moore, Lamar King, Arden Young, Helena Petri, Queena Bilotti; Simeon Greer (Laconia).

May 8 (New York to London) Anita Louise, Mr. and Mrs. Leslie Howard, Sylvia Sidney, Richard Barthelmess, Margot Grahame, Estelle Brody (Berengaria).

May 6 (New York to London) Mr. and Mrs. Morton Downey, Chick Endor, Charlie Farrell (Washington).

ARRIVALS

Felix Ferry, George White, Ginette Marboeui-Hovet, Guy Henneton, Henry Gerard-Rainville, Tito Schipa, Tristan Bernard, Carlton Dyer, Arthur Field, Alberta Mainfeld, Beatrice and Lorraine Pearl. Burton Brown, Hughle and Tommy Diamond, Maurice Winnick, George Beatty.

Par Directors' Chores

Hollywood, May 12. Two directorial assignments at Paramount has Paul Sloane han-dling Everything For Sale, with Elliott Nugent 'Wives Never

Know.'

Charles Ruggles and Mary Boland will be teamed in Wives.'

Charles Barton directs 'Lady Be Careful' at Pan. Bobert Cummings draws the lead.

William Shea-draws the direction on Tohnny Gets, His Gun', at his second assignment at Paramount. Lead goes to Gall Patrick, with Benny Bartlett featured.

M. Botsford produces.

VALLEE'S \$25,000 DEAL FOR PEACE ON-COAST

Under a settlement made by Judg Hyman Bushel, attorney for Rudy Vallee, with Mrs. Fay Webb Vallee, the crooner's estranged wife, Vallee

Vallee, with Mrs. Fay Webb Vallee, the crooner's estranged wife, Vallee may engage in film and radto work in Hollywood, free from legal harassments. Bushel and Philip Cohen, Miss Webb's Coast attorney, agreed on a \$25,000 settlement to the wife, plus the \$100 a week which Vallee has been paying, her. The Vallees' marital troubles have which Vallee has been paying, her. The Vallees marital troubles have resulted in much notorlety, based on the complaint that Mrs. Vallee didn't know what she was doing when agreeing to a \$100 weekly alimony. She sued for more separate maintenance; and Vallee countersued. Under the settlement the wife agreed to start divorce proceedings in California and to continue accepting the \$100 weekly.

Of the \$25,000 additional just agreed upon it's understood that former Judge McLaughlin (N. X.) gets half of that for arguing her appeal and that her other attorneys, on both coasts, will be paid from the residue.

Fay Webb filed divorce suit against Rudy Vallee in Los Angeles May 11, complaint charges cruelty.

M-G Culture-Ballyhooing Romeo': Follows 'Zieggy'

Metro is planning to save Romeo and Juliet' for extensive roadshowing in the fall, meantime sending Great Ziegfeld' through as many two-a-day dates at \$1 top or more as can be handled during the summer.—Ziegfeld, current at the Astor, N. Y. at \$2 top, will be supplanted n that house by Romeo, under present plans. That will probably be late in August or in September. under probably b

September.
Prior to roadshowing of 'Romen,'
Metro is undertaking an extensive
promotional campaign in advance,
aiready started. Nathan Zatkin who
did. special campaigning for Warner
Bros. on 'Midsummer' Night's Bros, on 'Midsummer' Night's Dream,' is lecturing on the educa-tional and Shakespearian aspects of the picture, while barrett Kles-ling is already out on the road con-tacting women's clubs, educational societies and other organizations on the forthcoming roadshow.

FLOCK OF FISTS

Studi

Bapti for Metro's 'Trouble'

Metro's, 'Trouble'

Hollywood, May 12.

When 'Women Are Trouble' goes into production at Metro It will mark a number of 'sts' for many persons participating in making the picture.

Earl Taggart, an assistant director on lot for some time, gets his first directorial assignment on this first directorial assignment on this film. Story by George Harmon Cox will be first of his mag yarns to be adapted to screen by Richard Blake, newspaper writer, making his first attempt at scribbling for screen. Stuart Erwin gets male lead, his first top assignment on lot, while Michael Fessier from writing staff is elevated to association with Luclen Hubbard on the 'Trouble' film.

RKO'S 'SAINT' IN N. Y.

Hollywood, May 12. Radio has bought Saint in New York' and took an option on others in the 'Saint' series by Leslie Char-

Pandro Berman

'Lonesome Pine' Trial Finishes In Settlement

After hearing the testimony only one witness in the suit brought by the Trail Co. against Paramount Pictures, and others, for an injunc-tion and accounting of the picture. tion and accounting of the picture. The Trail of the Lonesome Pine, Justice Isldor Wasservogel in N. Y. Supreme court yesterday (Tuesday) held a conference with attorneys for both sides: As a result a settlement was-agreed upon and the train ended. Details of the settlement were not made public but Louis Phillips, representing the defendants, said that 'a small amount had been which ended the litigation,

been which ended the littgation.

The action was the second in
which the Trail Co. had sought an
injunction against the showing of
the picture. Several months ago
justice William T. Collins denied
the company a temporary injunction pending trail of the suit for
an accounting. Complaint was that
the defendants had infringed on
copyrights which plaintiffs claimed
they held on the original Pine'
story, first produced on the stage in
1913. It was claimed by the plaintiffs that the original rights covering pictures were purchased by
William Norris, plaintiff's assignor,
from the author. John Fox, Jr., in
1911. Norris' wife, Mabel Blanche
Norris, and Geraldine Lolley are the
surving directors of the Trail Co.
The other defendants named,
sides Paramount and its subsidiaries, were Marc Klaw, surviving
member of the firm of Klaw & Erlanger; Joseph Klaw and Mort!
The first and only witness called

Fishel. The first and only witness called by the plaintiffs was Dorothy Rosenstein, of the legal department of Paramount, who told of investigating the original copyrights on the story. Although a severance of trial had been granted the individual defendants and the action on Monday was directed against Paramount alone, the stipulation signed by the attorneys involved each defendant.

attorneys involved each defendant. Charlotte Walker Walter, who starred in the stage play written by her late husband, Eugene Walter, was a spectator at the

Hollywood, May 12. Henry Hathaway and Grover Jones trained for New York to give necessary testimony in court in clearance of technical rights to Walter Wanger's production of Trail of the Lonsome Pine.

Director and writer of story will

remain east couple of weeks, work-ing on script of Beau Geste, to be made entirely in color.

PAR'S EXCLUSIVES ON ADDIS RIOTING

Paramount believes it has the

Paramount believes it has the only_exclusive pictures on recent rioting and pillagring in Addis Ababa, following abdication by Halle Selassie.

When the newsreel companies took their crews out of Ethiopia due to cost of maintenance and the unfavorable conditions under which working, one of Par's men, John Dored, decided to remain behind as freelance. He and a Greek photographer, also freelancing, were the only lensers in the thick of the rioting, it is understood.

A. J. Richard, head of the Parnewsreel, finally located Dored by cable and has arranged for shipping of about 2,000 feet Dored shot lindependently during the turmoil and killing incident upon Selassie's flight from the country.

Noms-de-Hollywood

Hollywood, May 12.
Jane O'Brien goes under contract
at Warners as Jane Bryan.
Frank Prince is now on the call
sheet as Robert Wells.

RUGGLES FOR 'TIGHTWAD'

Hollywood, May 12. ightwad. Safevepost yarn by Paul Gallico, has been purchased by Paramount.

Charles Ruggles

NEW SCREEN WRITERS' OR

PIC PRODUCERS' ULTIMATUM ON 'STRINGS'

Hollywood, May 12. Hollywood, May 12.

An ultimatum was laid down by the film producers at a meeting. Monday (1) warning that no plays or scripts would be bought that had atrings attached as to how and who shall handle the screen adaptation. Studios are perturbed over reports that the Authors' League and the Gramatists' Gulid will order their members to sell material with a strict provision that only Screen fault members must handle adapibers must handle adap

This, it is said, would be in re-chiation for fighting the amalgamation for mation move.
The following statement was meeting of producers in the model of producers in the model of the mod

The following statement was wed; 'At meeting of producers repgeenting major motion picture
fundos it was agreed that no play
will be bought or any manuscript
purchased now or in future that
carries with it any restrictions as to
who shall prepare it for use as
acreen play."

Producers nointed out it is use.

erreen play.

Producers pointed out it is use-less to try and make pictures where bound by deals compelling employ-ment of certain organization writers.

bound by deals compelling employ-ment of certain organization writers, also being confined to original yarn without privilege of making changes. Studio execs said they would be haunted by the fear that even though article 12 were rescinded the likelihood existed that tieup with the authors and dramatists might bring pressure from an eastern group to put the screws on pro-ducers for full recognition of mem-ber-writer rights—and the screen tranch of the League.

Irving Thalberg presided at the meeting, attended by Sam Briskin, Ben Kahane, Jack Warner, Darryl Zanuck, William Goetz, Henry Hery Counsel, and Fred Beetson, repre-senting the Hays office.

BERLIN SIGNED FOR 2D TUNER AT 20TH-FOX

Hollywood, May 12 Before training out for New York Irving Berlin signed new contract calling for his return to 20th-Fox next fall to write original, lyrics and made for studio's 1938-37 program.

Berlin recently completed 'On the Avenue,' slated as top filmusical on company's fall program.

100-150 Resignations

Hollywood, May 12.
Although Ernest Pascal declined to be committed to a definite number of those swinging over, to the new writers group, it is reliably reported secessionists from the Guild Would exceed 100 up to today (12). anducers claim more than 150 have deserted.

Of the Guild's reputed 950 members before the outbreak, only 420 are active and with voting privilege.

Marshall-Hepburn Set

Hollywood, May 12.
First assignment for Herbert
Marshail under his new termer at
RKO Radio will be to co-star with
Katharine Hepburn in 'Portrait of
a Ladav.'

U'S STEEL YARN UP AGAIN

Hollywood, May 12.
Universal has assigned Victor
McLaglen as the lead in 'Big.' Yarn
is about steel mills, with most of
the action to be filmed in Pittsburgh
and Gary, Indiana.
Edmund Grainger produces.

The Winnah!

Hollywood, May 12,
Weighty questions of whether nor no Clark Gable could be
Marion Davies' vis-a-vis in
Cain and Mabel' with an upper lip adornment has been
decided in Warner's favor. So,
off it comes off it comes

off it comes.

Home studio of player,
Metro, argued against tampering with their star's mustache.

Montgomery Slated For Re-election in Screen Actors' Guild

Hollywood, May 12.

Hollywood, May 12.

"Screen Actors' Guild, augmented by 80 new members in the past few weeks through its tieup with Equity, which requires latter's members working in plctures to join the Guild, will hold an election and memberslip meeting May 24.

Robert Montgomery, incumbent president, is slated for re-election. The Screen Actors' Guild, board met Monday (11) to set a meeting place for the annual membership conclave and discuss events in the industry of the past two weeks. It decided to duck the schism in the writer ranks without taking action one way or another, at least for the time being.

Actor group will meet in the Masonic temple.

WRITERS GUILD AIRS FINANCIAL STATEMENT

Hollywood, May 12. Screen Writers Guild wound up its fiscal year on March 31 last, with cash on hand amounting to \$4,135.73,

cash on hand amounting to \$4,135.73, most of which was carry-over from previous 12 months. Receipts during fiscal years just ended totaled \$19,606.82, with disbursements \$143.30 in excess of this sum. Committee of arbitration and conciliation passed on \$9 cases, of which 23 involved complaints on credits. Of these five were obtained for the writer, nine titles were re-shot and balance rejected because complaints filed too late. There were 11 complaints charge.

There were 11 complaints charging plagiarism, five cases of false advertising, six cases of lost manuscripts and three involving theft of titles.

G.W. Pabst Becoming U.S. Citizen. Due Back June 1

G. W. Pabst, exiled German film director, has taken out his first papers for U. S. citizenship. He is now in Germany straightening out his affairs preparatory to taking up nermanent residence here. Ex-

his attains preparation premanent residence here. Expected to return around June 1.

On his arrival he will commence work on 'Liberty' to Live,' propaganda film for the New Film Alliance. Picture will be first actual production of the group.

Abbey Players' Pic Chore

Hollywood, May 12.
Radio ls bringing the Abbey Theatre Players from Dublin for a sequence in Plough and the Stars.

WITH PRODUCERS

Rupert Hughes Presides Over Screen Writers of Hollywood, New Association, Comprising Chiefly Secessionists from Screen Writers' Guild — Scores 'Group of Stalins' and Likens Authors' League to Czarism

NO TRUCE

Hollywood, May 12.

The Screen Writers of Hollywood was launched as an organization Monday (11) at a meeting at the Beverly-Wilshire hotel attended by 75. scenarists made up mostly of secessionists from the Screen Writers' Guild. A committee of seven was named by Rupert Hughes, who presided, to draft a constitution for code of practice, submission to be made at the ext meeting when officers and board will be elected.

On committee are William Slavens McNutt, Frank Butter, William Conselman, Waldemar Young, Tom Reed, Kübec Glasmon and Bess Meredyth.

Meredyth, Group's first move is to contact the producers for the naming, by the latter, of a similar committee to work out a code of ethics and prac-

Hughes said the present writing situation smacked of too much dic-tatorship, placed in hands of per-

situation smacked of too much dictatorship, placed in hands of persons far away.

He ilkned the writer rebellion to czarism, and opined it 'would set up a group of Stalins' in the Authors' League.

Hughes declared the new organization would comprise scribes who do most of their writing in studios.

Associates also will be taken in, to graduate by their own efforts, into full membership.

Neil McCarthiy was named attorney for the new group.

Efforts. of the Screen Writers' Guild to bring about a truce resulted in a flat turn-down by spokesmen for the studios. Singling out William Koenig, boss of the Universal plant, for discussions that might lead to a harmonious settlement of the existing differences, overture was dispatched by Pascal and flatly rejected within an hour.

Following crossfire of wires pre-

Following crossfire of wires pre-

Following crossfire of wires pre-luded collapse of peace negotiations: Pascal to Koenig

Several writers have told me that
you would welcome the opportunity
to discuss our problems across a
table. If you, could give me 15
minutes with you I believe I could
convince you that you could be the
one to bring peace and harmony
into this industry within 48 hours
to the mutual satisfaction of us
both: I have tried eight times. to to the mutual satisfaction of us both: I have tried eight times to each you on the phone since noon.

reach you on the phone since noon.'

Koenig to Pascal'

Replying to your wire I cannot reconcile your expressed desire to promote peace and harmony with your recent speeches and activities. Thus far you have forced a fight on the producers which does not mean anything except loss to everybody in the industry. All this business of proposing a closed shop for writers and amalgamating with outside bodies can be summed up as an attempt to contre Players from Dublin for a sequence in 'Plough and the Stars.'

It's their first appearance on the screen.

GAYNOR 'LADIES' LEAD Hollywood, May 12.

'Ladles in Love.' starring Janet Gaynor, goes into production at 26th-Fox the end of this month comerly titled 'Three Girls.'

Charles Kenyon preparing script.

E. H. Griffith will direct.

BING'S 'PENNIES'

Hollywood, May 12.

Tennies From Heaven' will be the Bing Crossby starrer produced by Emanuel Cohen for Colu bla.

Arthur Johuson is writing the tunes.

'CODE OF ETHICS' Studios Hardest Hit in Writers' Scrap; Pix Stalled, Yarns Limp

2 New Board Members

Los Angeles, May 12. Screen Writers' Guild named Dorothy Parker and Donald Ogden Stewart to the executive board re-placing James K. McGuinness and Patterson McNutt, resigned. Only other action taken at the

Board meet was to summon Marc Connolly, Authors' League presi-dent, for a more thorough digest of the contemplated amalgamation,

Zasu Pitts Fails to Wring Uncle Sam's Heart on \$15,215 Tax

Washington, May 12.

Zasu Pitts last week asked the Board of Tax Appeals to review an alleged tax delinquency involving \$15,215 for 1932 and part of 1933. She argued that under California's community property law the income should be figured with that of her husband, from whom she was separated at the time, while the Government claims that, even if the actress and her spouse were not divorced, they were not entitled to lump their earnings, since they were living apart.

Tax assessment we levied on income of \$74,265 in 1932 and \$20,600 for five months of 1933 preceding the divorce.

for five mo the divorce.

ROY HOWARD WIRES TO RUPERT HUGHES

Roy Hollywood, May 12.

Roy Howard, chain newspaper owner, got into the Screen Writers' Guild scrap, by dispatching a wire to Rupert Hughes commending him for his stand against what he termed the attempted creation of a writers'

Howard said he was asking his Howard said he was asking his press association to watch closely the developments 'which I think are of vital importance to the real liber-ty of the writing craft and honest-to-God freedom of expression.'

Writer's Claims vs. Carl Laemmle on Two Films

Claiming that Carl Laemmle, for-Claiming that Carl Laemmie, for-mer head of Universal Pictures, had appropriated ideas for which he did not pay and has used these ideas in the making of two pictures, Nettle Goldstein, attorney and assignee of Max Seltzer, writer, has filed suit in the U. S. District Court for \$90,000 damages.

Miss Goldstein alleges that Selt zer furnished Laemmie ideas for sezer furnished Laemmie ideas for sequences which later were used in the films, 'The Man Who Reclaimed His Head' and 'The Good Parly', but had never been recompensed. The plaintiff asis \$45,000 on each picture, also temporary injunctions to restrain further showing of the fil s pending outcome of action.

'4 Men' to 20th-Fox

Hollywood, May 12.

Four Men and a Prayer, novel by David Garth, has been acquired by 20th-Fox.

Sonya evien assigned to screen play. Kenrith Macgowan associate

producer.

Akins Scripts Moore Pic

Hollywood, May 12. Zee Akins scribbling untitled yarn for Columbia, to be used as starrer for Grace Moore

Songbird still has two to go en her

Hollywood, May 12.

tudios have been dealt a terrific w on story preparation progress during the past three weeks as result of the controversy that existed in the ranks of the Screen Writers Guild. Work was practically at a standstill in all studios as most of those employed on the lots were on one side or another.

Situation got so bitter that in-stead of lunching in studio commissaries members not wanting to come in contact with the fellow on the other side of the fence went to various out-of-the-way eating places. There were meetings of various groups in studios to combat the issues facing them most of the wor ing time during the past two weeks

ing time during the past two weeks and few if any of the witters active in the situation were able to concentrate on scripts.

The Guild leaders at times found it tough in a number of the studios to get to men and plan their political situation. The studio heads had them in on story conferences up until last minute and tried to keep them convended as much as possible. till last minute and tried to keepthem occupied as much as possible
so that they could not get off the lot.
Others who pulled out, on the otherhand, found plenty of time to navigate about the studios and urge
others to abandon the 'sinking ship'
as they described the Guild before
it foundered.

Some producers aver that if woul
take another three or four weeks
after calm has been restored before
the boys will get down to steadythinking and scripting.

Several of the studios will probably have to delay pictures scheduled to start early in June as result
of the delay caused by this situation.

It is an imposibility to estimate
actual dollar and cents' loss to studios as result of this delay in work. them occupied as much as possible

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MPTOA Partitude Distributors May Bring in Other Exhib Bodies

Participation of the Independent Theatre Owners Assn., or any other exhibitor organization, in parleys with major companies arranged by the Motion Picture Theatre Owners of America on trade practice reforms, is something that will be up to the distributors. While the MPTOA welcomes support of other exhibitor groups, it will not invite the ITOA of any other to sit in with its executive committee members and sales managers unless the latter are agreeable.

Since the MPTOA incepted moves

latter are agreeable.

Since the MPTOA incepted moves weeks ago for conferences with major producer-distributors tooking to modification of sales policles, the organization of grievance boards and other reforms, numerous local exhibitor bodies have indicated a desire to get in on the conferences. These local groups are not members of national outfits such as the MPTOA or Allied States Assn. and felt in official MPTOA circles that it would be too much work trying to organize a lot of exhib units into one conference, plus that too many exhibitor organizations would complicate matters.

The ITOA, of which Harry Brandt

plicate matters.

The ITOA, of which Harry Brandt is president, made a bid to participate and at a board of directors meeting last week authorized the appointment of a committee of three to represent the organization. The ITOA embodies exhibitors in the Greater New York area only, but is considered the strongest local body in the country. body in the country.

While reported that Allied States is a blt concerned that the MPTOA has proved aggressive and succe ful enough to get major distributors to agree to slt down to modify or eliminate certain trade practices, that organization has not tried to invite itself in. Nor has anyone in the MPTOA been inclined to issue an invitation. Allied is the only other organization of national scope.

It has fought vigorously against block booking, designated playdating, low cancellation privileges, etc.

llied's Attitude

llied's Attitude

It is believed that Allied leaders may be hesitant about trying to come into the picture with the MPTOA on its own initiative because it would have to take the consequences on stage a walk, latter being something that is a bit it, ditional with Allied. Organization has walked out on various conferences, most important being written. If it wanted more from distribs than the MPTOA is willing to take, then it would have to walk, if participating, whereas on the other hand if not sitting in, it would be instantly clear to exhibitors that members of the MPTOA had proved more successful in getting results than Allied.

In any event, it is expected that whatever benefits the MPTOA conferences with sales heads bring about will be shared by all indle exhibitors, since distrib contracts would be changed along uniform lines.

Ines. Ed Ruykendall, president of the MPTOA, arrived in New York Monday (11) from the annual conference of the Griffith Amusement circuit in Oklahoma City, which he attended, Others returning, from that conference included Nell F. Agnew, Grad Sear's and Ned E. Deplnet, major sales chiefs. Kuykendall made no dates for meetings with distributor representatives prior to reaching, New York but is expected to set some this week.

SCHNOZ ABROAD, BACK TO HOLLYWOOD LATER

Hollywood, May 12. After a few days here to discuss film propositions, Jimmy Durante returned to New York, sailing to-day (12) for four weeks of personal appearances abroad.

Comic returns to Coast around July 1.

Jane Wyman Under WB Scal Hollywood, May 12. Latest screen novice added to Warner stock company is Jane Wy-man, one of dozen signed in past

From stage and radi

Lesser's 3 Distribs

Sol Lesser is the only producer in Hollywood to have three distribu-tors. He just completed a series for Columbia, which wants two more. He has a deal for six via 20th-Fox and while in New York, the pro-ducer closed with RKO-Radio for three-a-year.

is en route to Hollywood

Hollywood, May 12,
Metro's 'Great Zlegfeld,' has
determined Sol Lesser to hasten
production of 'Celludiod,' be a
semi-historical saga of the film industry, incorporating actual incidents and personages, much on the
order of 'Zlegfeld.'
Story has been compared.

order of Ziegreid.

Story has been completed by Rupert Hughes and Lesser is angling for Walter Huston for the lead, following completion of his part as Dodsworth.

Dodsworth."

Phil Rapp, radio and dialog scripter for Eddle Cantor, has been ticketed by Lesser to write the next yarn for Bobby Breen around title, Happy Go Lucky. Rapp came on from New York last weekend,

Cantor is taking juve player on two weeks of personals before arriving on coast with Lesser end of May.

SIDNEY AND DONAT **CO-STARRED IN G-B**

London, May 12. Sylvia Sidney and Robert Dona are set for co-starring in the Gau-mont-British picture which Miss Sidney is coming over from America

Donat's allenment, as her vis-a vis, sets at rest reports that Donat vis, sets at rest reports that Donat was under contractual commit-ment to Max Schach. Alfred Hitchcock directing. Titled 'The Hidden Power.'

Abel Gets Type Call Over Lowe in 'College'

Hollywood, May 12.

Walter Abel, instead of Edmund
Lowe, draws top spot in Metro's

We Went to College, studio figuring former more suited for part.
Charles Butterworth gets feature
role, replacing Robert Benchiey, laid
un with threat Infection

role, replacing Robert Benchley, laid up with throat infection. Picture, which started shooting last week, under direction of Joseph Santley, also has Hugh Herbert, Una Merkel, Edlth Atwater and Ed-

Air Testing

Metro is mulling a talkerized version of "The Music Master" with Jean Hersholt in the title

role.

Both Nick Schenck and Louis B. Mayer closely followed Hersholt's radio version for Lux Theatre of the air a fortinght ago, with a view to its cinematic values.

Orpheum Circuit, Inc.'s Referee Files Report, Praises Marc Heimann

In his report filed with the clerk of the U. S. District Court, Oscar W. Ehrhorn, referee appointed to W. Ehrhorn, referee appointed to unrawel the tangle of the financial status of the Orpheum Circuit, Inc., which went into volutary bank-ruptcy in 1933, revealed that on Sept. 6-last year the cash on hand of the defunct corporation amounted to only \$2,343.23 as against 586 gen-eral cialms aggregating \$5,577,855.90. Referee Ehrhorn will submit the re-vert to the sugge presiding in the port to the judge presiding in the Bankruptcy Court today (Wed.) for confirmation.

Bankruptcy Court today (Wed.) for confirmation.

Since the appointment of Marcus Heiman as trustee last September, the report reveals, there have been or ntinuous squabbles on the part of stockho ders who charged that the trustee was not doing right by them in the way of recovering Orpheum real estate assets which they claimed had been unjustly transferred by the corporation's directors to the Stadium Theatres Corp. prior to the petition in bankruptcy. The disgruntled stockholders claimed Trustee Heiman; had 'taken the cream and left them with the skimmed milk;' Mr. Ehrhorn's report stated. He does not agree with them, In fact he says the trustee did everything in his power to ald the stockholders.

The latter group insist that they

the stockholders.

The latter group Insist that they be permitted to have their own lawyer proceed in court to compel the return of the defunct corporation's real estate holdings, consisting of theatre properties, to them so that these can be liquidated to satisfy, a part of the outstanding debts. The heavlest creditor is the Northwestern National Bank & Trust Co., of Minneapolis which holds notes amounting to nearly \$1,250,000.

Referee Ehrhorn will ask the

Referee Ehrhörn will ask the Court to decide what further steps, if any, should be taken after read-ing the report.

Rivoli's RKO Pic

RKO-Radlo's 'The Ex-Mrs. Brad-ford' follows 'One Rainy Afternoon' into the Rivoli, N. Y., the first RKO

Northwest Allied Off Group Buying Idea: Awaiting Nat'l Conv. Results

Minneapolis, May 12.

Northwest allled States' board of governors at its meeting here today (Tuesday) put thumbs down on a proposal for group buying and booking of pictures and group insurance. The matter had been referred to the board by members of the independent Exhibitors' body for action. Covernors decided there hasn't been enough 'preliminary educational work' among independent theatre owners to warrant the organization of a film buying and booking group yet it was pointed out that chain theatres are such dominant factor in the territory and independent exhibitors are so 'scared' that the ground is not sufficiently well paved. The idea originally had been to incorporate a buying and booking group similar to the one in Michigan, and S. D. Käne, executive secretary, had been commissioned to obtain the necessary data. Governors were up in arms because of the boost in rentals being demanded by distributors there for 1936-37 product and also because of the increased percentage demands. They issued a 'request' to all independent

creased percentage demands. They issued a 'request' to all independent theatre owners in the transfer. issued a request to all independent that theatre owners in the territory to the torno buying any new-season product until at least after the June the National Allied board and a half dozen gov. nors were delegated to attend the National Allied convention.

110 national Allied States convention

10 national Allied States convention in Cleveland.

A proposed fight against percentages and upped rentals' however, will be deforred until it is determined what action in the matter be taken by National Allied States, President E. L. Peaslee announced. Percentages now being demanded are, generally, 40%, as compared to 35% past season. Moreover, Paramount and Fox, in particular have Joined Metro in making percentage demands upon exhibitors.

The governors also decided to wait National Allied States' action before aunching a fight against distributors' practice of failing to deliver lower classification films called for in contracts and thus raising picture costs, and before taking any action regarding block booking. W. L. Nicholas, Fairmont, Minn. mayor and exhibitor, was appointed chalirinan of a legislative committee to fight against a state theatre admission tax which, it was claimed, would bankrupt many independe exhibitors. Former President J. B. Clinton was reappointed this territory's director on the National Allied board and a half dozen

Urge Quick Action on Pending Block Booking Proposals, But-

Gd. Nat'l's Model Yarn

Ed Alperson's first production for Grand National will be 'Gorgeous,' from an idea by Mare Lachmann, press agent. Latter Joins the GN organization and will tel m with the Models' Culid of America, taking eight of the foremost commercial advertising models to Hollywood. Story is built around the model-ing craft.

Hollywood, May 12.

George Hillman has returned from New York where he closed with Grand National Films to distribute his series of eight Regal productions being made in Hirlacolor. Two already completed are 'Captain Calamity' and 'The Rest Cure'.

'Song of the Andes,' directed by Crane Wilbur, will be next of series

JOLSON-KORCH'S NO. 2 COMPLAINT VS. SETAY

N. Y. Supreme Court Justice Albert Frankenthaler on Friday (8) granted a motion by Al Jolson and Albert J. Korch to file a supplementary complaint in the sult for an accounting against the Setay Co., Inc., investment brokers and its directors. The plaintiffs desire to !-clude the names of additional defendants. Setay (Yates spelled backwar is the investment trust headed by Herb Yates of Consolldated Film Industries, Inc.

The complaint in the suit, which was filed in April, 1934, states that Joison is the holder of 2,200 shares of capital stock, which he bought in May, 1929, and Korch the holder of 400 shares purchased in September, 1323. They claim on behalf of themselves and other stockholders that Herbert J. Yates, president, and the directors had "squandered and misused the firms assets in unprofitable investments during the years 1923 th 1931 and that are result the

the directors had 'squandered and misused the firms assets in unprofitable inyestments during the years 1929 to 1931, and that as result the company's financial condition has been greatly impaired. The plaintiffs demand that the directors be compelled to make good the money the company lost through bad investments.

The directors named as defendants in the suit besides Yates age Joseph L. Celler, Jules E. Brulatour, John C. Cosgrové, Edmund C. Dearstei, Frank Insthwait, Benjamin Goetz, Harry M. Goetz, Maurice Hanauer, C. Aubery Micklas, Fred R. Ryan, Arthur W. Stebbins, Walter W. Vincent and Meyer Lowenstein.

U's Next 3 Filmusicals

Hollywood, May 12.

Heartened by Showboat, Universal is tuning three of its next 15 pictures to go into production. This is against only eight musicals in the last 200 pictures. Filmusicals set are Everybody. Sing. 'Hippodrome' and 'Love In-

surance.

In signing Charles Previo studio has a musical director under con-tract for the first time in five years.

U's 'Flying Hostess'

Hollywood, May 12.
Edmund Grainger will produce Flying Hostess' for Universal.
Ben Markson and Capt. E. H.
Robinson working on script.

GOLDSTONE RETURNING

Hollywood, May 12.
Phil Goldstone, after being inac-tive some time, is preparing to re-sume production within two months, turning out series of features for

Scott Darling now working on un-titled original story as first produc-tion,

ELLIOTT NUGENT'S NEXT

Hollywood, May 12. Direction of 'Imperfect Husband, next Charles Ruggles-Mary Boland, picture at Paramount, goes to El-liott Nugent.

washington, May 12.
Drive for legislation curbing block
booking gained renewed life last
week as House and Senate committees responded to deluge of demands trees responded to delige of demands for immediate action. With the present Congressional session nearing the wind-up, sponsors were working frantically to line up votes and obtain chance for consideration of their pet propositions.

of their pet propositions.

The Neely bill, sleeping in the Senate for more than six weeks following brief public hearings, suddenly won a subcommittee okay last week and was recommended to the full committee for early discussion. Must clear this second hurdle before reaching the Senate calendar, how

rr. Trailing the Senate group, the

Trailing the Senate group, the House Interstate Commerce subcommittee headed by Representative Samuel Pettengill of Indiana skedded a meeting on the legislation for late this week. This ganghas been marking time for more than a month. Expressing determination to fight to a finish, Pettengill said he was hopeful the measure will come befor the House and be ratified before adjournment. He declined, however, to. make any forecast or to comment on predictions of colleagues that a majority of his subcommittee will vote to kill the restrictive proposition.

WARNERS' APPEAL IN **CAGNEY CASE FILED**

Los Angeles, May 12,
Notice of appeal to judgment eancelling James Cagney's contract
with studio, has been filed by Warners, with studio prepared to carry
lasue to the highest courts.
O'Molyeir Tulbar & Wassen

issue to the nignest courts.

O'Melveny, Tulier & Myers have been retained by Warners to aid Freston & Files, studio's counsel, in

Academy Sues to Curb Use of Name for Pix

Los Angeles, May 12.

Injunctive relief against use of name 'Adademy' by Academy Pictures, Inc., and Academy Distributing Co., is asked by Academy of Motion Picture Arts and Sciences in action filed in Superior court. Show cause hearing set for May 15.

Complaint alleges use of Academy name by defendants was done to decelve and malsaed exhibitors and

deceive and mislead exhibitors and theatre patrons. Contention is theatre patrons. Contention is made that if pletures produced by Edward R. and Victor Halperin under the Academy hanner do not measure up to standards of Acad-emy awards, reputation and stand-ing of the organization will be i jured.

Dee Ducks 'Count'

Hollywood, May 12.
Starting date on Puramount's
Count of Arizona' again set ahead,
due to cast troubles. At her own
request Frances Dee is relieved of
femme lead, with Marsha Hunt re-

placing.

Miss Dee protested lead snot fro
the start and studio finally agree
to her withdrawal.

COL.'S LARDNER PIECE

Hollywood, May 12.
Columbia will make Golden Hon-eymoon' as a starrer for Walter Connoily.
Story was written 15 years by Ring Lardner.

JEAN ARTHUR'S 'FINE LINEN'

Hollywood, May 12.

Jean Arthur's next at Columbi
will be 'Purple and Fine Linen.'
Edward Ludwig directs from Jack
Kirkland script of original by May
Edginton.

U PACTS COMMANDINI

Hollywood, May 12.
Universal has signed Addle Combandini to a seven-year writing

First stint is on 'Thr

PAR BOYCOTT TH

Television Via Films July 1

After an intense speeding-up of preliminaries, television on a commercial, practical basis officially starts in England on July 1, when the British Broadcasting Corp's seeing-in station at the Alexandra Palace, in the North of London, will be opened with a full fanfare of trumpets.

As predicted here, and denied in most other places, film made by the B. B. C. itself will form part of the opening program, the Corporation admitting that shots of the actual station being built have been produced into a two-reel film for flashing out in the starting relays.

geen bounded.

A series of films has been made by the Corporation dealing with the history of television to the present day. These make a series around which the first relays will be built.

Apparatus and studios are already virtually complete, apart from tappings. Seven permanent appointments to the B.B.C's television department have been made.

These are headed by Major L. Barbrook, officially described, as ilm assistant, the film side presumably being under Gerald Cock, one of the B. B. C's outside broadcast experts who went over to their television arm some months ago. Barbrook was in Hollywood and the Paramount Long Island studies in 1930.

Other appointments include Hyam Greenbaum as music director.

Schulberg Back as a Par Producer; Heads Own Unit, Making 8 a Year

Hollywood, May 12. Winding up his contract at Co-lumbia, June 1, P. Schulberg is returning to the Paramount fold the new deal, which marks his third trip to the lot, he is to make eight pletures annually over two years

irip to the lot, he is to make eight pictures annually over two years period.

Production, will be centered at General Service studios, where Emanuel Cohen will also make pictures for Paramount.

Deal for Schulberg's return was consummated with Walter Wanger's decision to release his future output through United Artists. Figured by Par that Schulberg's eight will partially take place of dozen which Wanger was to have produced for Wanger was to have produced for Wanger was to have produced for Manager was to have produced for Safajh Kohn as a partner, latter also the general manager. Setup is similiar to that of Emanuel Cohen, with Schulberg getting flat sum for each picture produced and reported salls for 50-50 division of product. It A and B class, four of each to be made yearly.

After coming back to Par fold. Schulberg will not in future loan out any directors, writers or players he has under personal contract.

LASKY TO APPEAR AS WITNESS IN PAR SUIT

Federal Judge Alfred C. Coxe, N. Y. Tuesday (12) issued an order permitting Jesse Lasky to appear as a witness on any day up to and including May 31 in an action pending in the N. Y. supreme court, in connection with the reorganization of Paramount. These suits are Charles D. Hilles, Paramount trustee, against Fras Brulatour.

The order was issued at the request of Easter Allies y. Jules Brulatour.

The order was issued at the request of Easter Lasky cannot be compelled to appear in any other action in New York.

Judge Coxe also authorized the trustee in bankruptey for Paramount-publix to conduct an examination before Referee John E. Joyce the Coxe also authorized the trustee in bankruptey for Paramount-publix to conduct an examination before Referee John E. Joyce the court ordered issuance of subpoenas for the books and action trading of the stock of the defunct rading of the stock of the descential of the stock of the summon will also be issued directing Ralph A. Kohn who was a director of Paramount-Publix, to produce any records he may have relative to trading in the old company's stock. Employees of Kuhn, Lope & Co., will be summoned as itnesses by the trustee.

Presnell's New U Pact

Hollywood, May 12. Robert Presnell was handed a lve-year contract as an associate producer at Universal.

He's first of the Laemmle tractees to be renewed by the new

KENNEDY'S PAR STUDIO CHECK

Hollywood, May 12. Joseph P. Kennedy will probably stick around the Paramount lot until June 1, with Adolph Zukor not likely to return east until at least a onth later.

Since arrival here Kennedy, with his aides, has been going over de-partmental setups, with all heads

partmental setups, with all heads being questioned as to methods of operation, personnel and other de-tails.

Kennedy is also making thorough checkup of studio's commitments and checking over work of various contractees and their value to company.

GOLDWYN IMPROVING, MAYER OUT OF HOSP

Sam Goldwyn, who has been in the Doctors' hospital suffering from intestinal disorder, was reported much improved yesterday (Tues.).

much improved yesterday (1 ues.). Condition was held so favorable that he was expected to leave the hospital within a short time. Louis B. Mayer got out of Mt. Sinai hospital. New York, on Monday, where he had been a couple of days for observation. He's heading for the Metro sales convention in Chicago.

Harry Joe Brown Back With Charles R. Rogers

Hollywood, May 12. Harry Joe Brown swings over to universal as a producer on return from his N. Y. vacation.

trom nis N, Y, vacation.

He is leaving Warners to rejoin his old film production partnership which dates back to the Ken
Maynard series, Charles R, Rogers,
with whom he was later associated
as executive producer at Paramount.

RILES INDIE OPS.

Allied Exhibs and Others Talk Retaliation Against Balaban & Katz's Film Affiliate, Par, If Double Billing Goes Through

HURT 'EM 4 YRS. AGO

Chicago, May 12.

Chicago, May 12.

Double feature campaign on the part of Balaban & Katz circuit which is driving for the return of twin bills to this territory as soon as possible has started a battle royal, with old friendships splitting over the question and with circuits and indies lining up. for a drawn-out wrangle. Allied independent group has declared itself strictly against the return of doubles to this territory and, has sent its leader, Aaron Saperstein, to Balaban & Katz with an ultimatum that should B. & K. bring double features to its houses, Allied will edclare a national boycott against the clared itself on the situation, starting that it believes that it can increase its gross and net revenue by swinging twin flickers back intown. Particularly B. & K. believes it will jump business at its big nabe houses such as the mammoth

it will jump business at its big nabe it will jump business at its oig name houses such as the mammoth Granada, Riviera, Central Park, Tivoli, Belpark, Southtown, Century and Belmont. These theatres and Belmont. These theatres grossed sensational 1..oney during the double feature epidemic of forry years ago, these houses coupling the two major pictures of cach week's release for what was recognized by the public as the prin... picture barrain

triesse for what was recognized by the public as the print place and the tries and that they suffered from the terrific competition of the unbeatable picture bargain.

Smaller nabe theatres, such as the Allied group represents, feel that the twin bills didn't do them any good the last time and that they suffered from the terrific competition of the unbeatable picture bargains at the big nabe B. & K. spots. Even smaller circuit houses, such as the Essaness circuit, are out to arm against the Balaban & Katz can; algn.

This figures about the first time since the formation of the Essaness group that the-circuit has failed to agree with Balaban & Katz on a question of city policy. The Essaness group that the-circuit has failed to agree with Balaban & Katz on a question of city policy. The Essaness group at present is doing excellent business throughout its 28 houses, which range from 500 to 1,000 seats on the average and the circuit doesn't want any changes in the status quo as far as policy is concerned.

Whether Essaness would join with Allied in any declaration against Paramount pictures in this battle is debatable, but there is no question about the nabe circuit's feelings in the matter.

Threatened boycott of Paramoun pictures makes it the second boycott mix-up in this town, in the past year. Other set-to was the Metro-Goldwyn-Mayer boycott on the part of the nabe houses which refused Metro product on precentage deals. This boycott was broken up with the start of the buying season when Loew began to build and fo negotiate for theatrical properties. Loew's did build one house, when the exhibs returned to the Metro fold.

Any building threat on the part of Paramount in retaliation for Indee exhib boycott was did not man and the part of Paramount in retaliation for indees of the part of the part of the matter of the mether of the Metro fold.

Metro fold.

Any building threat on the part of Paramount in retaliation for indic exhib boycott would mean Balaban & Katz building since B. & K. is the Paramount partner in this

VIDOR DIRECTS (SH!)

Merian C. Cooper has engaged Charles Vidor to direct one of Pioneer's forthcoming all-Techni-color features; nature and title of which are being kept a secret. Preliminary work already started by Vidor.

B&K'S DUALS IDEA With Zukor at the Helm of All **Paramount Production, Wall St. Now Awaits Kennedy's Findings**

20th's Exec Huddle on Coast with Zanuck

Hollywood, May 12.

Hollywood, May 12.

William Goetz, executive assistant to Darryl Zanuck, John D. Clark, general sales manager, and Joseph Moskowitz, N. Y. rep. for 20th-Fox, arrived here yesterday (Monday) for confabs with Zanuck.

Will discuss convention matters and distribution details on forthcoming releases.

M'Donough-Spitz To Powwow in N.Y. On Prez's Return

Hollywood, May 12.

Hollywood, May 12.

J. R. McDonough's future at KO
may be determined in about two
weeks, following possible discussions
between Lee Spitz, RKO president,
and McDonough, in New York.
Spitz is on the Coast, where he will
remain on company business for
about two weeks. McDonough is in
the east, having been summoned to
New York by Spitz before the latter
headed west.

it is held that McDonough will be on statistical duties in New York in relation to the company's reorganization situation, and that McDonough will be engaged thus in New York, for four weeks at least.

Decision Reserved In \$9,100,000 Claim By Rockefellers

Judge William Bondy in the U. S. District Court, N. Y., on Monday (11) reserved decision on the motion of attorneys for RCA, as bondholders, and the Irving Trust Co. as holders, and the Irving Trust Co. as trustee, that the recommended award of approximately \$9,100,000 to Rickofelier Center, Inc., in connection with the reorganization of Rickofelier Center based its claim on the unexpired theatre leases which were reinquished by the old Rickoferm following the filing of bankruptcy proceedings. Former Judge Thomas D. Thatcher, special master, had recommended to the Court the payment of the award.

Court the payment of the award.

W. D. Whitney, representing RCA,
and George Letsure, for Irving
Trust, opposed the award on the
ground that the claimants had taken
over two of the theatres of the old
company and held that further
awards to Rockefeller Center should
not exceed \$1,125,000.

Judge Bondy allowed both sides a week in which to submit briefs.

Skouras East to Sit in On Fox-WC Product Buy

Los Angeles, May 12. Los Angeles, May 12.
Charles P. Skouras, operating head of Fox-West Coast theatres, and Mike Rosenberg, head of Principal (F-WC subsidiary), trained out last weekend for New York to sit in non-balance of circuit's product buys for 1936-37. Fleture deals currently being worked out in N. Y. by J. J. Sullivan, circuit's chief film buyer.
George Topper, F-WC treasurer, accompanies Skouras and Rosenberg cast.

Wanner called of a two-mount acation abroad to launch next season's program on completing 'acation's program on completing 'acation's program on completing 'samon's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no production that con's program on completing 'Samon. There'il be no program on con's pr

Adolph Zukor is now the over-all boss of Paramount's film production. This was voted by the Par directors at a meeting of the Paramount Productions, Inc., held in Jersey City, on Friday (6). Zukor's newly delegated authority is his by virtue of being company chairman. Zukor was proposed for the presidency of Paramount Productions, Inc., which was attempted unsuccessfully. Zukor's election is held to have been barred by H. A. Fortington, chairman of the executive committee.

Wall street observes that 'any-

ington, chairman of the executive committee.

Wall street observes that any-thing can happen in the next-two or three weeks' within Par.

President John Otterson's most persistent critic has been Fortington, who is now rallying around the Otterson cause. Eugene W. Leake and N. L. Nathanson were mentioned as likely presidential candidates, with Fortington's support. It is felt that with Fortington's support, Otterson could be induced to make a fight to remain president of Par.

Security holders are forming proxy committees in preparation for the coming annual meeting of shareholders in June. One group is under the leadership of a Boston lawyer. A company group would have as its leaders Adolph Zukor, Barney Balaban and Harvey Gibson, of the Manufacturers Trust.

The Bankers

H. Fortington, Par's British chairman of the executive committee, and Eugene W. Leake are held to be angling for Kuhn-Loeb company and Sir William Wiseman, former Par bankers, whom Fortington and the trustees fought strongly in reorganization.

In the meantime, Eugene W. Leake is the former Par bankers, whom Fortington and the trustees fought strongly in reorganization.

In the meantime, Eugene W. Leake is the former Par bankers, whom Fortington and including the Royal Insurance Co. interests of London, Fortington and including the Royal insurance Co. interests of London, Fortington, himself, is not known to own directly any Paramount securities.

Leake is the former Par trustee—who was responsible mostly forcompelling Emanuel Cohen to quit Paramount, early in 1935, although under Cohen's studio administration Par films were at their quality peak, production costs at average low est levels and studio morale at its best. Cohen has since rejoined Par.

Mounting costs until at the close of 1936, when they aggregated around \$6.000.000, caused the calling in of Joseph P. Kennedy as adviser.

Kennedy currently is on the Coast, He has made some recommendations already and it is possible that before long he will take cognizance of the strained situat

WANGER ALL SET WITH U. A.

Hollywood, May 12.
Walter Wanger will sign a 10year releasing contract for six pletures annually through United Artlists this week.
Wanger has one picture to finish
for Paramount and starts UA production in the fail.
Wanger called off a two-month
vacation abroad to launch next season's program on completing 'Simon. There'il be no production
letup for him during the summer.

B&K AND J.L.&S. IN BITTER THEATRE COMPETITION IN CHI, ILL. AND IND.

Jones, Linick & Schaefer Invading Down State Indiana and Illinois Territories Heretofore Sewed Up by Balaban & Katz

Chicago, May 12, What started as a picayune tiff between Balaban & Katz and Jones, Linick & Schaefer has developed into bitter theatre bidding and a property control battle. Starting over the & K. for the State-Lake during the J. L. & S. tenancy, battle turne sharply with Jones, Linick & Schae turned fer going after not only the Balaban & Katz theatres in the city of Chicago, but also have entered bids for B. & K. houses throughout the Illi-nois and Indiana territory.

B. & K. is hurriedly sending emis-saries throughout its circuit in a hasty endeavor to repair its fences

to forestall any desertions of present landlords. B. & K. took a terrific setback two weeks ago when the lease of the Tower, which has been one of its spots on the south-side for years, switched over to Jones, Linick & Schaefer, giving J. L. & S. its first foothold in the neighborhood in 10 years. Particularly was it a blow to B. & K.'s strength in the Engelwood sector, and makes a sudden competitive situation for such B. & K. houses as the Tivoll, Maryland and Southtown, all of which will be figured to be affected by any policy changes instituted at the Tower by J. L. & S. in Great Stets. the lease of the Tower, which has

In Great States

in Great States

L. & S. has started bids in several of the B. & K. towns in the Great States subsidiary. In most of these instances the theatre owners openly invited J. L. & S. to talk things over, following consektrable burn-up among the property holders against B. & K.* policles. J. L. & S. bas been invited into such key towns downstate as Decatur, Peoria, Springfeld, East St. Louis, Hannibal, Mo., Galesburg, Marion, Ind. Are sow negotiating over future leages, and likely that from four to seven houses will switch affiliation with the expiration of current Balaban & Katz-Great States leaseholds within the next 13 months.

Balaban & Katz has had a great many of these towns sewed up completely, without competition, and this J. L. & S. more shapes up as the first real rivalry downstate Illinois has seen in more than a decade.

In Chicago

In Chicago.

In the city of Chicago, the J. L. & S. firm continues with its present bids for the mammoth Granada and Marbro, former Marks Bros. houses which have been in the B. & K. circuit since 1930, and key theatres in the B. & K. plan of city coverage.

J. L. & S. also continuing bidding for the downtown McVickers now completely controlled by the School Board, B. & K. also has its bid in there for McVickers. Its understood, hawever, that the School Board is going to reject all of the present bids for the property as too tow and will ask for a reopening of low and will ask for a reopening of the bidding in order to boost the

HURLEY'S PAR H. O. **HUDDLES ON PRODUCT**

Harold Hurley, producer of Para mount's B pletures, is in New York on the tag end of a four months' leave of absence. Hurley has been in Honolulu for the past month coming here directly from the Islands.

Summoned to N., Y. for home office huddles.

Richards Back in N. O.

New Orleans, May 12.
E. V. Richards, Saenger Theatres head, and Mrs. Richards, arrived home, Thursday (7) after a several weeks' vacation in Florida.

They visited Miami Beach and other resorts and were on a fishing expedition near Bimini Island.

FOX THEATRES' CLAIMS ORDERED REDUCED

The claims of stockholders of the defunct Fox Theatres Corp. against Fox and Metro, the new organization, were ordered reduced by Federal Judge Knöx, N. T., Monday (11) from \$5,776,336 to \$3,500,000, which latter sum he allowed. Since the filing of claims in December, 1934, the court has allowed a total of \$12,022,738 as against \$13,093,976 filed.

Judge Knox elso authorized. The claims of stockholders of the

filed.
Judge Knox also authorized the
Irving Trust, as trustee, to include
as a portion of unmortgaged assets
50% of the notes turned over to
Fox-Metro during reorganization
and to charge this against the sum and to charge this against the sum of \$133,333 as a proportion of ex-pense and allowances. A dividend of 3.2% is declared on the remain-ing unsettled claims which amount

ing unsettied claims which accounts to \$6,062.

After the payment of dividends, the court directed Irving Trust to turn over to the new organization of Balance of the reserve fund. The cash balance available for dividends and all claims at present amounts to \$240.496. to \$349.496.

N. Y. to L. A.

Raiph Cohn. Bob Collier. George Jessel Paul Kelly. S. Charles Einfeld. Mort Blumenstock. Sally Eilers. Harry Joe Brown. David Oliver, Ed Perkins. Charlie Morrison

L. A. to N. Y.

Charles Skouras, Mike Rosenberg, George Topper. Walter Futter. Jesse Lasky. B. F. Zeidman. Sam Jaffe. Horace Jackson Will H. Hays. Harry Santley. Henry Hathaway. Harold Buchman.

Phil Cohen.

Con. Earnings Un

mon outstanding. For the three-month period in 1935, the earning were equal to 50c a share on the same number of preferred shares and 2c on the same

\$1,111,641 FOX CLAIM

In deciding on a special master's report in the Fox Theatre Corp. receivership, Judge Martin T. Manton, presiding judge of the U. S. Clircuit Court of Appeals, allowed a claim of \$1,111.641 and disallowed claims of \$1,421,178 for accrued creats. A claim of \$8,010,456 for damages resulting from an alleged breach of a lease was also disallowed.

breach of a lease was also disallowed.

The claims disallowed involve a lease entered into by the Colwood Co. with Fox Theatres Capp., covering: Fox Theatre and office building in Detroit, which was signed in 1928. The claim sillowed was in favor of the Union Guardian Trust Co. of Detroit, as trustee under a bend issue. A default of the bonds eccurred on Oct. 31, 1931, and foreclosure proceedings followed.

WB Sales Convention N.Y. June 3-4, Chi Later

Sales convention of Warner Bros. First National and affiliated com

First National and affiliated com-panies will be held in New York on June 3-4, to be followed by another regional meeting in Chicago. N. Y. sessions to be attended by all eastern U. S., Canadian and for-eign exchange managers, will be presided over by Andrew W. Smith, Jr. Chicago regional will be pre-sided over by Gradwell Sears. At-tendees for latter will be gathered from southern and western terri-tories.

Net earnings of Consolidated Film Industries, Inc., and subsidiary companies were nearly \$80,000 greater in the March quarter this year than in the similar quarter last year. The statement covering the three months ending March 31, 1336, issued, yesterday, (12), revealed net earnings, after deducting all charges including depreciation and cheral targes, amounting to \$290, 245 as against only \$212,535 in similar quarter of 1353.

The March quarter earnings for this year were equal to 50c per share on the 400,000 shares of preferred stock outstanding, and 17c a share on the \$24,978 shares of common outstanding.

DISALLOW \$9,000,000, OK

Amusements Take a Climb m

Market's Largely Improved Tone

By MIKE WEAR

By MIKE WEAR

Stock prices continued 'griegular and eased slightly at the 260se in yesterday's '(Tues.) market. Volume was well under 1,000,000 shares, with price changes meaning little-for the most part. Amusement list followed the general trend, best showing belieg made by bonds.

Consolidated Film Industries stocks staged smartest rally, the preferred climbing more than a point. Consolidated Film common also was up fractionally. Both

preferred climbing more than a point. Consolidated Film common also was up fractionally. Both moves were in anticipation of the favorable earnings statement issued later in day. American Seating, Pathe and Technicolor advanced. Faramount-Broadway liens edged to a new 1936 high at 60%. RKO debentures soared three points to 68. General Theatre bond certificates also were strong.

After halting of the recent decline in the stock market, cons'erable irregularity developed in final sessions last week. Buying power of the market ebbed towards final days of week after about a third of losses sufficed in recent sell-offs had been This improved tone was quickly

suffered in recent sell-offs had been cancelled.
This improved tone was quickly reflected in amusements. Amusement group climbed to 41%, as measured by the averages for 12 representative issues, or nearly a point higher than the top for the

Yesterday's Prices

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			100			·N	et '
	Sales.	4	Rich	Low.I	ant.	he	e.
	1 100	Con. Ilm.	514	4%	51/4	+	14
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٠.		LUCW	1075	07/	3%	Ξ	1/
	1,700	Paramount	074	0.28	075		.74
	300	Do 2d pf	0.76	19%	1974	-	78.
	900	Pathe	8%	8%	8%	+	74
	11,700	RCA	10	974	934	~	1/ 8
	2,000	Do 1st pf	701/2	70%	70%	+	%-
	600	RKO	61/4	5 %	6		
	400	20th-Fox	2336	281/4	231/2	-	%
	1.600	W. B	944	9%	9%	-	3/6
			URB				
				Z			
	400	Tech	27.96	2714	27%	+	₩ .
	400	Trans-L	3%	3%	3%	_	% `
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	1,100	т. В	0272	04	02	_	72
	* Ne	w 1036 high	١.				

preceding week. The group never dipped below 40%, and wound up at slight your 40%. This was an annee of 0.531 of a point.

Low for the Amusement Group last week was well above the lowest level reached during the previous week. Volume was inclined to dwindle, as it declined abruptly nearly every day on the big board. Typical of the general trend was the failure of any stock to slip to a new low or hang up a new peak.

(Continued on page 31)

Inside Stuff-Pictures

Current at Warner's Stanley, Baltimore, is the Bette Dayls starrer Golden Arrow' (PN). Last week manager of house, Rodney Collier, learned that Herman Blum, who operated the Little, Baltimore's older arty house, had made a deal with RKO to get 'Of Human Bondage' of the sheft. Since Miss Dayls plays legd opposite Lestle Howard in Bondage, Collier got alarmed at the prospect of femme star opposing herself at the b.o., since the Little is located across street from the Stanley. Collier went to Blum and put the matter up to him, as manager-tomanager, and Blum agreed to hold Bondage' back a few weeks. The two men went over their books and saw that the Stanley had booked in its Bette Davis film first. And since the Stanley is one of the WB chain with dates set in division office, it was easier for the indic exhib, Blum, to switch his showing. First time in years that two Balto houses ever got in agreement on such a matter without much squabbling, back-biting or holding out for cash reward for shifting date on a pic.

Quick signing by Warners of David Carlisle for second male lead in current Marion Davies picture, without any previous screen experience, has Coast agents no longer wary about taking on unknown talent seeking representation. Carlisle's only qualifications were promising singing voice and few radio broadcasts. Howard Lang saw possibilities, arranged test at Warners and following day youth was ticketed to seven-year contract:

voice and few radio broadcasts. Howaru and the voice and few radio broadcasts. Howaru and the voice at Warners and following day youth was ticketed to seven-year contract.

Elseven newcomers to films, signatured by Warners during past two months, are all being given feature assignments for their debuts, instead of being developed through minor parts and bits. Players drawing such breaks are David Carlisle, Pattick Knowles, Jeanne Madden, Dennie Moore, Linda Perry, Frank Price, Jane O'Brien, Lyle Moraine, Marjorie Weaver, Shirley Lloyd and Anne Nagel.

20th Century, Fox paid L. C. Page & Co. \$25,000 for settlement of the 'Captain January' suit, the somewhat epochal litigation anent talker rights which will have significant bearing in future on producer-author relations. Soi Lesser whose Principal Pictures originally produced Vanuary' as a slient in 1923 and who soid his rights for \$5,000 to Fox, states he made a deal with the Page Co. before trial, for one-third of any sum Page might collect. Accordingly, Lesser, during his New York stay, stated he may have to sue Page Co. for \$8,333.

Claim of Charles Furthman that story of 'Klondike Annie,' Mae West pic, is based on an original he wrote three years ago under title of 'Reno Annie,' is being investigated by Paramount. Furthman contends that he wrote his yara while member of Par scribbling staff, with his deal calling for compensation for any originals studio might accept from his pen. He contends that script was left in Par files when he quit studio and that only minor changes were made in yarn, with most of characters same in both stories.

Banned by postoffice department ruling from advertising bank Banned by postoffice department ruling from advertising bank night or other coin giveaways in newspaper, display space, number of Los Angeles indie theatre operators have found way to circumvent embargo. Use of line reading: 'play tonight' or 'surprise night' is sufficient tipoff info for regular cilentele. Subterfuge used to advertise recent Mae West picture, Klondike Annie,' in Hearst bapers, by using line 'that certain picture,' gave indies bank night publicizing idea.

Latest prestige seeking stunt of a screen actor, claiming to be an exmember of the Northwest Mounted Police, is the palming off as his titled sister, the ex-wife of a former Canadian attorney, with whom he eloped recently. The lady was putting on the stuff tor edification of the Hollywood nobility chasers. Actor at one time was a cierk in the Canadian Mounted Police system's offices, but not a member of the

Major studio and top femme player are at loggerheads following action of an exec in ordereing her private dressing room converted into a biz office. Star did a burnup which is what the exec expected and hoped for as it will ease the way for the option lapse which will occur when she washes up her current picture. Dagger looks started when star turned down one story after another, her contract giving her final say-so on selection of yarns.

Guide books, showing the seating capacity, outstanding policy and historic feature and type of architecture of the principal theatres in the U.S., are now being compiled by a new Works Project Administration project. Recently workers have been concentrating on picture houses in the Times Square area, but the campaign is supposed to cover every state in the union.

Probably a record high for talker contracts are the 15,000 pacts for the exhibition of Columbia's It Happened One Night. This is explained by the many repeats, running up to six and seven times. Normally, around 9,400 exhibition accounts is the maximum by a major distributor for one-time bookings.

First of Coast Indie producers to protest high taxes imposed by city-are I. E. Chadwick and Jesse Goldberg who complained against \$400, taxation rate imposed against them. Claimed that city tax burden too heavy for small producers who turn out 6-8 features yearly, and being forced to ante up same tax fee as majors.

New portable cooling system is being tried out by Sol Lesser's Border-Patrolman' unit at Death Valley location. George O'Brien, star of picture, is said to have been interested financially by the inventor who claims device will overcome prostrations, discomforts and other problems' encountered by companies filming, under extreme heat conditions.

Paramount has been given permission by Readers Digest to use title 'And Sudden Death,' on features currently in production based on wholesale slaughter by autos. Fevious agreement between Digest and J. C. Farnas, who authored article from which film story is based, had granted permission to use title for series of shorts:

Sam Taylor, WOR, New York, film commentator, continues his self-assigned campaigning with audience queries on use of double feature program in film houses. Opinions so far expressed by listeners favor the single feature supplemented with vaudeville or shorts.

Paramount studio editorial department is carrying peak load currently with six pictures in cutting room. Being edited are 'Poppy,' 'And Sudden Death,' 'Princess Comes Across,' Early to Bed,' 'Three Cheers for Love' and Girl of the Ozarks.'

Class of 40 top makeup artists at Coast studios are taking course of instruction instituted by Technicolor, under direction of Ern Westmoro and color experts. Training is to give artists line on proper requirements for Technicolor makeup.

After playing role of Abraham Lincoln over period of many years, Frank McGlynn, Sr., was unable to come to terms with Warners on contract with result that part of emancipator in studio's 'On Secret Service' will be played by Robert Barrat, studio stock player.

Lincoln's 'St. L. Case' Against Major Distribs and 2 Mgrs. for \$1,353,000

Lincoln, May 12.
of Independent Theatres,
Inc. demanding \$1,353,000 damages in Federal court here, charging collusion and conspiracy, is set to be heard by the jury May 18. Legal action is almed at J. H. Cooper or New York and his Lincoln Theatres Corp.; Bob Livingston, manager of the Capitol; and the film distributors, Fox, Metro, Radio, Universal, Par, United Artists and Warners. Lincoln, May 12.

Warners.
Principal charge is that the defandants controlled and tied up 90%
of the features available while only
of the feature of the feature of the feature of the
fandal running and the feature of the
fandal runn early 1934. ITC confindled the Orpheum, vaudfilmer,
fast time.

Therty, second-run and western
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house, and the Rialto (now the Var-sity), first run.

State Theatres, Inc., sponsoring a similar suit for \$444,000 in Federal imilar suit for \$444,000 in Federal court, dismissed it without prejudice in April after trial had been set for May II. State stockholders were substantially the same as Independent. There was no financial settlement made causing the dissisal, indie suit being figured the best case. If successful, the State damage action may be revived.

Stockholders

Independent's principal stock-holders are G. L. Hooper, Topeka, Kass., theatre operator-owner, and Car Bard, Lincoln. Bard is well Car. Bard, Lincoln. Bard is well known in indie circles in the state, having been code representative during the early NRA days in Washington. Also interested is George O. Monroe, Beatrice, Neb., exhlb, who is now managing the Colonial here, and his two sons, Don and George F., who formerly managed the State. George F., city manager of the Westland theatres, Greeley, Colo, will be one of the principal witnesses.

Legal staff of the plaintiffs in-

Greeley, Colo, will be one of the principal witnesses.
Legal staff of the plaintiffs includes Paul Good one-time state attorney general and winner of the famous \$25,000 Youngclaus protection verdict of four years ago against the majors; and Loren Laughlin, who is city attorney here. Thdie exhib organizers from all over the country have written the plaintiffs of intention to attend all or part of the trial. After the St. Louis litigation, the plaintiffs amended their original petitions to cover the few points which coincided. First action in the Indie case was taken in July, 1935, when the petition was filed. State theatres had filed late in April, 1935. Damages sought are three-fold.

Cooling Plants No Longer Make Summer A Box Office Bugaboo

spite the adverse influence of daylight saving time, hot weather is becoming less and less a box of-fice bugaboo to picture theatres, according to trade association ex-perts. Air conditioning, cooling plants, home-made contrivances,

plants, home-made contrivances, and improved ventilating systems and improved ventilating systems for hill responsible for this improvement. In summer receipts, A check made reveals two significant factors: (1) there have been fewer houses to close for the summer in recent years; (2) attendance has been on the upbeat during the warm season in the last two or three seasons.

"Because of economic conditions, there was a certain amount of de-cline in receipts from 1931 to 1933.

surere was a certain amount of de-cline in receipts from 1931 to 1933. However, it was not really felt dur-ing the summer months until 1932. There was a marked pick-up in at-tendance in hot weather periods of 1934 and last year, as general biz became more normal.

AL GREEN STARTS AT COL. ON 5-YEAR DEAL

Hollywood, May 12. Hollywood, May 12.
On completing direction of Two
In a Crowd' at Universal, Al Green
swings to Columbia to start a fiveyear contract. Green, at Warners
for seven, years, is now on loan
from that studio to U.
New deal is for one year straight
lith yearly options.

Estabrook Aiding Lloyd Unit at Par

Hollywood, May 12.

Hollywood, and 12.

Howard Estabrook is at Paramount as associate producer, joining Frank Lloyd unit. Four features will be made by pair for 1936, 37 season, first production, problem in Technicolor, to be determined this week. ably in Technicolor, to be de-termined this week.

Lloyd thumbing through Par-owned material for initialer.

'ECSTASY' BAN IN MD. **REVERSED BY C'T ORDER**

Baltlmore, May 12.

After a two-day hearing in City Court here Judge Joseph N. lman reversed the ban on the Czech film 'Ecstasy' by the Maryland board of censors. The board's rejection was appealed by Sam Cummins, who holds U. S. rl hts to the plc.

In rendering his decision, Judge Ulman pointed out that though he dld order censors not to ban film as a whole, print would have to be resubmitted to the state's shearers for another o.o., and that It 1 ...s quite possible that the board would remove some footage before glving

film a bill of health for Maryland.
When the case came up in City
Court, Judge Ulman asked to see
the film, and Ecstasy' was screened
for him at the Palace, now dark

Federal Judge Knox, N. Y., on Monday (11) denied a motion made by Eureka Productions, Inc., to compel former U. S. Marshal Raycompel former U. S. Marshal Ray-mond J. Muljigan to pay \$5,300 for having destroyed a print of the film Ecstasy' which was barred from ex-hibition in this country as indecent by the same court last June. Eureka had asked that damages be awarded based on the defendant's pleadings. Judge Knox held the matter was for a jury to decide.

Lensers' Wage Parleys For 1936-7 Resume Today

Parleys on the new 1936-37 wage contracts for newsreel cameramen will be resumed today (Wednesday) by the union representatives and company committee. Pat Casey, for the companies, and Louis Krausse acting president of IATSE, will

acting president of IATSE, will head conversations as they did at the one-day confab held last week. The newsreel photographers are asking \$112.59 minimum scale or approximately 10% greater than paid at present. They also want a 40-hour week over an eight-week period. This is similar to what was desired under the NRA code.

Working-hour sepkodule would not confine a callow and aduly but would not time that any union grinder could be also as the second of the confine and they would not time that any union grinder could be also as a confine a callow and they are also as a confine a cancer agrinders are anticipating a favorable d. itsion. James Brennan, v.p., and C. W. Dowes. Business rep of IA, also will be in on the huddles this week.

Metro Chi Conv. On

Chicago, May 12

Chicago, May 12.

Metro-Goldwyn-Mayer convention opened at the Palmer House yesterday (Monday) with key men from MGM home o ces, studios and sales organization plus Loew representatives in attendance. Opening day devoted to general welcoming speeches and eulogy for the late Felix Felst.

Present are W. F. Rodgers, newly appointed general sales manager for Metro; Tom Conners, Ed. Saunders, Al Lichtman, of the sales Branch: Barrett Keisling, Hal Roach, Fred Quimby and James Fitzpatrick, of production: Col. Ed. Schiller and Joe Vogel for Loew's theatre division, and Howard Dietz, chief of the publicity and advertising department.

Smithy's Mite

Hollywood, May 12.

For 50 years Pat Dennison
has been the town smithy of
San Pedro.

Last week he brought his
anvil and sledges to Metro to
work at his profesh in Gorgeous Hussy.

RE-HEARING ON PHILLY DUAL **PIX CASE**

Simpson, Thacher & Barlett, Nev York law firm, through Attorney Edwin L. Welsl, associate and counsel for Paramount, has obtained a re-hearing from the U. S.
District Court of Appeals (3rd
Dist.) on the now famous Pereiman double-feature case. The
Pereiman decision last January vir-

Perelman decision last January virtually decreed complete freedom of double billing practices.

Harry and Louis Perelman, individually and as co-partners, were the plaintlife in the original actions. Defendants besides Paramount were Vitagraph, Inc. (WB), RKO, Metro, Fox and United Artists. Conspiracy under the Clayton Act was charged by the Perelmans.

Thus for the time being, anyway, in granting a re-hearing, the court leaves the field open for the regular course of trade and business, until

course of trade and business, until final adjudication may be had.

Weisl, associate of Simpson, Thacher & Barliett, is general counsel to Paramount. He is known as among counsel to important banking and corporate interests, including among his cilents such firms as Lehman Bros, and Atlas Corp.

BERNERD PROLONGING VISIT IN AMERICA

Jeffrey Bernerd, g.m. of Gau British, is planning to bring his car over in anticipation of prolonging his American stay. Has been in N. Y. and on the Coast for the past two months and looks to be headquartered here until the summer, possibly making a trip back and then staying into the fall.

then staying into the fail.

Bernerd has been doing some intensive circuit and exhibitor contacting, singly and in association with Arthur A. Lee, v.p. and g.m. of the American GB branch, and George W. Weeks, saies manager. GB's anticlpated uppling of its production schedule from 16 to 24 releases, with Anglo-American marquee names, makes it advisable for a closer alliance-between the GB home-office in London and the New York exees.

GB sales convention is set for May 22-4 ln N. Y. at the Hotel Warwick.

Local 306 N. Y. Operators Blame 'Co. Union' for Renewed Picketing

North Made Producer, Col Moves Up Geo. Seid

Hollywood, May 12. In new executive setup at Colum-la, George Seid becomes producbia, George Seid becomes produc-tion manager, stepping up from head of studio lab. He relieves Bobby North, who will be producer. Ted Elias, studio attorney, has been made an executive assistant to Harry Cohn, who also has William Periberg in similar job.

\$3,171,796 ST. L. CLAIM FILED VS. SKOURASES

St. Louis, May 12.

A claim for \$3,171.796, probably largest ever submitted in bankruptcy proceedings here, was allowed Friday (8) by Reforce in Bankruptcy Hope against Skouras Bros. Enterprises, Inc. Entered by a protective committee for bond-holders and based on bonds issued by the Central Properties Corp., cured by a deed of trust and chattel mortgage on the Ambassador and mortgage on the Ambassador and New Grand Central theatre buildings, allowance was permitted over objection of Nelson Cunliff, trustee.

objection of Nelson Cunlift, trustee. The bonds on which claim was based were originally endorsed for guarantee of payment by Spyros R. and Charles P. Skouras and Skouras Bros. Enterpr. 8, Inc. Original issue was for *,550,000. Mortgage trustee was the Strauss Trust Co. and co-trustee was William R. Orthwein.

On Thursday (7) Referee Hone.

Orthwein.
On Thursday (7) Referee Hope allowed claim for \$72,086 filed by Empress Amuse. Co., operators of Empress theatre, in midtown,

Empress Amuse. Co., operators of Empress theatre, in midtown, against Skouras Bros. Enterprises, inc. with consent of Cunliff. Claim is for unpaid rent.

On a basis of a 20-year lease of theatre dating from 1921 and calling for \$2,500 a month rent. Empress Co. presented its claim on payment in arrears from Dec. 1, 1931 to Nov. 11, 1933. Taxes of \$14,041 are included in claim and \$940 is credited as amount netted by re-letting as a mount netted by re-letting as amount netted by re-letting

Jersey Politico's Yarn Wanted by Par for Raft

Hollywood May 12.

Figured as starring vehicle for George Raft, Paramount is dicker-ing for screen rights to Vince Mar-tino's Mr. Politico.' New Jersey political chieftain re-cently sold an original, 'Up for Points,' to Carl Laemmie, Jr., which latter plans to make independently.

Radio's Personnel Dep't.
Hollywood, May 12.
Personnel department has been created at Radio by Sam Briskin, first time studio has had such a

bureau.

Errol Sanders, formerly assistant to plant superintendent on lot, put in charge of new department.

Charging repeated violations of the so-called truce between Allied operators and Local 306 while negotiations were in progress, union officials of 306 yesterday (Tues.) announced their intention of waging a fight until every picture, theatre in Greater New York is unionized. Union spokesmen-claimed that the truce was broken through the action of Allied in outling wages of men employed in non-union houses. Determination to forget the effort at merging Allied and Empire with Local 306 was reached when the Allied operators' union started picketing houses in which 306 ops were employed in the Bronx. Union members of 306 contend that this was done with the intention of slashing wages and hiking hours. Cross-picketing was largely concentrated in the Times Square area last week, the Times Square area last week, the Times Square area last week, the Times Square area last week. What amounted to mass picket work was done during peak hours in the afternoons and at nights. Few arrests were reported of pickets of either union.

Spar that really brought the break in negotiations between 306 and Allied is the charge by American Federation of Labor union menthat a representative of the Independent Theatre Owners' Associations of the controls while the confab to bring the three unions together was in progress.

We will never picket houses where conditions are decent or where men are fighting for a better living standard, Local 306 officials stated vesterday. This is a fight, not between a bona-fide American Federation of Labor affiliate and a company union.

Express Co.'s U.S. Sup. Ct. Test on Delayed Delivery of Film

Spartanburg, S. C., May 12.

Spartanburg, S. C., May 12.

Sult over delivery of a motion picture addressed to Charleston, S. C., but delivered to Charleston, N. C., has gone to U. S. Supreme-Court for decision, following \$1,500 award to Pastime Amus. Co., operating the Gloria, Charleston. State high. court has already approved damages, and Southeastern Express, Co., witch carried the film, has appealed to higher tribunal.

Theatre had avertised film, 'Anybody's War,' for Labor Day showing and when it failed to arrive, house was dark, hence state court ruled theatre was entitled to special damages. Express company admitted only \$50 damages.

FRIEDL-LUDWIG'S % DEAL FOR PUBLIX NW

A percentage operating arrangement with John J. Friedl and L. J. Ludwig over the northwestern Finkelstein & Ruben houses is being considered by Paramount. For the past several months Paramount has been in complete operating control with supervision from New York home offices but with Friedland Ludwig at Minneapolis in charge of the circuit locally. There are about 75 houses in the F. & group, one of the most important in the Par chain.

While Friedl and Ludwig are presently under salary to Par in operation of the northwest, under the proposed deal they will run the circuit themselves on a percentage basis, it is declared.

Finale (6th) 'Hopalong'

Hollywood, May 12.

Sixth and final of series of Harry Sherman's 'Hopalong Cassidy' west-erns for Paramount goes into pro-duction May 18, titled 'Heart of the

duction may 10, these West.'
Title is derived from theme song to be used in picture, composed by Sam Coslow and Victor Young, Howard Eartherton will irect, wit Bill Boyd featured.

See No Drastic House Changes in St. L. as Marco and Arthur Set Staffs

No drastic changes are expected to be made in personnel of St. Louis Amus. Co.'s chain of nabe houses Amus. Co.'s chain of nabe houses of which Fanchon & Marco obtained. a 42% interest when it ended its film troubles with WB, Par and RKO two weeks ago. The exceptions are Byron F. (Dinty) Moore. district manager of WB's former properties, and Leto Hill, general manager of St. Louis Amus. Co. which was a WB subsidiary, who are expected to be shifted elscwhere hy WB.

St. Louis, May 12.

the St. Louis moving up into the first run field. Tentative plans call for the reopening of the New Grand Central as a subsequent and F&M stage units will probably return to St. Louis next fall. The St. Louis, Missouri, Fox and Ambassador have foolities, for such above. facilities for such shows. Harry Greenman, manager at the

RKO two weeks ago. The exceptions are Byron F. (Dinty) Moore. district manager of WB's former district manager of WB's former mannager of St. Louis Amus. Cowich was a WB subsidiary, who are expected to be shifted elsewhere by WB.

Marco Wolff, pres., and Harry Arthur, Jr., v.p. and gen. mgr. of Fanchon & Marco, have been closeted in executive session since their arrival here last week ironing out details.

The Fox, 5,200 seater on Grand house for F&M here with the Missouri and Ambassador and possibly souri and Ambassador and possibly

Heat, Freel Duals Hurt L. A. Lieggy' Holds Up; 'Dorado' 20G, Good; 'Brides' \$9,000, Fair

Los Angeles, May 12.

(Best Exploitation: Chinese, State)
Heat wave on with plenty of sunshine and no fog, meaning fresh air at night for the folkses. That kinda hurts the first runs as well as the

shine and no log, meaning fresh air night for the folkess. That kinda hurts the first tuns as well as the Best indication of continuity of trade is at the Carthay Circle with Ziegfeld' in fourth week and doing well. Mats have fallen on, but nights are still healthy. With State, Chinese, Paumount, With State, Chinese, Paumount, Warners Downtown and Hellywood harbly attractive as the offerings, nouses are not skyrocketing in trade. Previews are being depended upon to bolster the take, Paramount will be in the crimson plenty with Elig Brown Eyes' and 'Sky Parade, plus Jimmy Allen in person, as indications point to \$19,500 ton. Chinese and Stated doing life in the crimson plenty with Hood of El Dorado and 'Moonlight Murder.' Latter house depending on contest to help matters. Warner houses are lucky they got a shot at an 'Anthony Adverse preview going into the Hollywood to aid 'Brides Are Like That' and 'Man Hunt. Dollywood having plenty far in holdover stanzas at Pantages and RKO.

'Ex-Mrs. Bradford' pretty fair in holdover stanzas at Pantages and RKO.

Chinese and State went heavy in

preview nis. Bradford' pretty fair in moles. The above the nine of the nine of

500. Last week, first, olday at 55,00. Hollywood (WB). (2,756; 2,535,405).—Brides are Like That' (FN) and Man Hunt' (WB) split. 'Anthony Adverse' preview (8) was great tonic here and helped house toward a fair \$5,000, which pic never could have rolled in without it. Last week 'Golden Arrow' (FN) with plenty of preview bolstering it hit a fair \$5,000. of pr \$5,800

week Golden Arrow (2.7) with plenty of preview bolstering it hit a fair \$5,800 Bdwy) (2.280; 25.39-36-36) Bdwy) (2.280; 25.39-36) Bdwy) (2.280; 26.39-36) Bdwy) (2.280; 26.39-

through streat with a \$8,800 total ished 12 big days, first five at Music Box Hen at Blue Mouse, but gives and 18 big move beet of Box Hen at Blue Mouse, but gives and 18 big move beet of Box Hen at Blue Mouse, but gives and 18 big move beet of Box Hen at Blue Mouse, but gives and 18 big move beet of Box Hen at Blue Mouse, but gives and 18 big move beet of Box Hen at Blue Mouse, but gives and 18 big move beet of Box Hen at Blue Mouse, but gives and 18 big move beet of Box Hen at Blue Mouse (Hamrick) (18 big move beet at \$10,500. Last week 'Deeds' Blue Mouse (Hamrick) (18 big move beet at \$10,500 to boldover, 19 big move beet at \$10,500 to boldo

light Murder (MG) split. With all sorts of tleups this combo bringing in good return of \$12,000. Last week, Yanuary' (20th) and 'Old Man' (20th) did oke, but not up to what was figured, with finale being register of the state of the state

STAGES SHOW THE WAY IN **DENVER**

(Best Exploitati

(Hest Exploitati Orphsum)
All first runs started off in great
shape, with Orphsum getting a
head start by having three days of
Amos 'n' Andy in person on current week. Friday night (8) there
were 4,200 packed in the Orphsum
to see the last show of A. & A.,
which is the house record for any
one show.

Best exploitation award for the

which is the house record for ahy one show.

Best exploitation award for the week goes to the Orpheum for having A. & A. made president and vice-president of the Denver Tramway for one day. Downtown Day. This stunt, as well as the visits of the men to local children's hospitals, made the Post with liberal art and stories.

Estimates for This Week
Aladdin (Huffman) (1,500; 25-4050)—'Deeds' (Col) (3d run), and
Panic' (Col), first run, dual. Fine
trade at \$4,500. Last week 'Old
Man' (20th) and 'Roaming Lady'
(20th) double, disappointing with
\$2,500, fair; women turned thumbs

Man' (20th) and 'Roaming Lady' (Col); double, disappointing with \$2,500, fair; women turned thumbs of Broadway (Huffman) (1,500; 25-50-\$11)—'Zeigfeld' (MG). Roadshow tetting heavy advance sale. First week big \$8,000. Last week 'These Three' (UA), played to neat \$2,000, even though film was in its fourth week at first run houses.

Denham (Cooper) (1,500; 25-35-50)—'Mrs. Ames' (Par), and All For and the same of t

TACOMA ALL-DUAL

Gang'-'Ann' \$1,500, 'Fauntie'-'Far-mer' \$2,700, 'Garcia'-'Bet' \$3,000.

Tacoma, May 12.

(Best Exploitati (Best Exploitati Music Box) All four first-run spots are dualing this week, giving showgoers plenty for their dough. Deeds finished '12 big days, first five at Music Box, then at Blue Mouse, but gives way this week to 'Road Gang' and 'Bugle Ann' at B. M. Best exploitation at Music Box for 'Fauntleroy' with lobby, radio and news stories, and book store displays.

Estimates for Thic Weath Music Box)

National First Runs

RKO-RADIO

'Ex-Mra. Bradford,' Hipp,
Balto, May 16; Orph, Davenp't,
15; Pal, Akron, 15; Par, Newport, 15; Riviera, Bingh, 15;
Elk, Elkton, S. D., 17; Golden,
G'te, S. F., 20; Fox, Pomona,
May 24; Calif., San Bern'dino,
May 24; Calif., San Bern'dino,
May 26;
'Dancing Pirate,' Orph, Des
May 16; Iowa, Cedar Rapids, 15; Orph, Sloux City, 15;
Keith, Bost, 15; Keith, Sycuse,
15; Keith, Wash, 15; Pal, Rooh,

Reith, Bost, 15; Keith, Sycuse, 15; Reith, Wash, 15; Pal, Roch, N. Y., 15; Downt'n, Det, 15; Mains't, K. C., 16; Orph, Dayenp't, Ia. 22; Hipp, Cleve, 23.

METRO
Francisco, Colonial, Reading, May 29; Valentine, Cledo, 29; State, St. L., 29; Loew's, Richmond, 29; State, Norfolk, 29; State, New Orl., 29; Midland, K. C., 29; Grand, Atl., 29.

'Speed, Par, Miami, May 13; Loew's Richmond, Pal, Lancaster, O, 22.

'Speed,' Par, Miami, May 13; Loew's Richmond. Pal, Lancaster, O. 22. Icide Ciub,' Pal, Indpls., May 15; State, Louisville, 15; State, New Orl., 15; Mich, Det., 22; Colony, Miami Beách, 22; Fox, Wash., 22; Valentine, To-ledo, 22; Vendome, Nashville, 22; Midland, K. C., 22; State,

WARNER
'Sons o' Guns,' Par, S.
May 14; Met, Bos, 21; Century,
Roch, 21; Hipp, Cleve, 23; Cap.
Trenton, 23.
'Hearts Divided,' Strand, N.
Y. May 23.

Trenton, 23.

'Hearts Divided,' Strand, N.

'Hearts Divided,' Strand, N.

PARAMOUNT

'Case of Mrs. Ames,' Par,
New Haven, May 15; Denham,
Den, 16; Rialto, St. L, 22.

'Till We Meet Again,' Allyn,
Hartford, 15; Par, Atlanta, 15.

'Moon's Our Home, Ritz,
Bram, 15; Warfield, S. F., 29.

'Preview, Murder Mystery,'
Orlental, Chl, 15.

"Bi Brown Eyes,' State,
M'pls, 22; Orlent'l, Chl, 29;
Warfield, S. F., 29.

'Sky Parade,' Newman, K. C.,

Oriental, Chl, June 26.

Princess Comes Across,'
Orph, St. L, 29; Denham, Den,

30. 'Forgotten Faces,' Rialto, St.

Forgotten Faces, Rialto, St.
L., 15.
Too Many Parents, Rialto,
St. L., 22.
Border. Fli
L., 29.
'Paim Spri
L., June 5.
'Fatal Lady,' Denham, Den,
23. Rialto, St. L., June 12.
'Florida Special,' Warfield,
S. F., 22.

700. Last week 'January' (20th) and Brides' (WB), dual, \$3.400. big. Rialto (Moore) (1.350; 16-27-37) —Millions in Air' (Par) and 'Drift Fence' (Par), dual, 'Good \$2,900 in view. Last week '13 Hours' (Par) and Leathernecks' (Rep), dual, '\$3.300. big.

Hoxy (Hamrick) (1.300; 16-27-37) Acceptable (20th) and Bet' (RKO), Carriel (20th) and Bet' (RKO). Carriel (20th) and 'Personal' (U), dual, \$3.500, big.

Good Pix Beat Weather In PtInd.; 'Deeds' Dual 8G

Portland, Ore., May 12. (Best Exploitati Mayfair)

Portland, Ore., May 12.

(Best Exploitati Mayfair)

Despite balmy weather this week, big ballying for big product is getting results. Mayfair used radio besides customary channels to heat up the town over Great Ziegfeld. Mayfair roadshows that pic at \$1.65 top. Looks as though Zieggy may hold 14 days at those prices.

Advance bally for Mr. Deeds' also putting the Paramount in the big money. Par maintains its combo policy and siameses Till We Meet Again with Deeds.

Petticoat Pever in its second week at the Broadway is still getting great response. House plugged this pic heavily at its opening and the product that builds a steady b. o. trade.

Orpheum has started advance exploitation.

'Flags,' \$23,000, Best Thing in Philly On 2d Week; 'Fla.'-Penner, \$14,000

Again' (Par). Strong advance exploitation getting big \$8,000. Holds. Last week Brown Eyes' (Par) and Witness Chair' (RKO), duo, hit a fair \$5,200.

Orpheum (Hamrick-Evergreen) (2,000; 25-40)—Married a -Doc' (WB) and Bridle Path' (RKO). Limping to poor \$3,500. Last week Moon's Home' (Par) and 'Billies' (RKO) did an average \$4,800.

Mayfair (Parker-Evergreen) (1,400; 55-\$1,65) — Züegfeld' (MG)- (20,400; 55-\$1,65) — Z

THREE' \$13,000, OFF IN CAP; 'BRAD' 12G

Washington, May 12.

Grosses are a big puzzle this week, with boys on the bottom blaming the heat and those on top just grinning. Only pic that was anticipated as a sock attraction was These Three, and it's under house

average.

Big gun is "Ex-Mrs. Bradford," which is giving Keith's best figure in weeks. House, which is averse to screenings as a rule, pulled preview of ficker, and boys went to town on it in advance. Other profitmakers are holdovers. Fourth week by the pushing third, and third week of Ecstaay is ahead of second.

third week of managery second.
Best bally honors go to Palace for campaign on "These Three," even though it didn't work. Stunts included flock of store tle-ups, heralds and radio contest for best three combinations of film stares.

Estimates for This Week

Estimates for This Week
Fox (Loew) (3,424; 25-35-60)—
Brown Eye's (Par) and vaude, with
Mitchell and Durant. Bidding for
floppo \$15,000. Last week 'Unguarded Hour' (MG) can thank Rudy
Vallee personal for \$28,000 after un-

certain start.

Earle (WB) (2,424; 25-35-40-60)—13 Hours' (Par) and Ted Flo-Rito band. Only stage name in town, and combo will lead burg with oke \$17,500. Last week 'Golden Arrow' (WB) and Bowes mateurs took satisfactory \$17,500.

Keith's (RKO) (1,830; 25-35-60)— 'Bradford' (RKO). Top money-maker of week and should click with nice \$12,000. Last week 'Wit-ness Chair' (RKO) yanked after five days with brutal \$3,500.

days with brutal \$3,500.

Palace (Loew) (2,363: 25-35-60)—
These Three (UA). Big campaign and rave reviews, but won't better light \$13,000. Last week Pine' (Par) disappointed with \$14,000.

Columbia (Loew) (1,583: 25-40)—
'January' (20th) (3d week). Heading for oke \$4,000. Last week, second for 'Doctor' (20th), got fair \$3,500.

ond for Doctor' (20th), got fair \$3.500.

Met (WB) (1.853: 25-40)—Deeds' (Col). Fourth week downtown salling along toward excellent \$7.500.

Last week same pic got same figure.

Bolasco, (Radin) (1.100; 25-35-40-50-60)—Ecstasy (Eureka) (3d week). Looke like big \$4,000. Last week same pic took \$3,500.

B'klyn Scrams to Coney; Met's Dual Fair \$12,500

Brooklyn, May 12. (Best Exploitation: Fox)

Pleasant weather over weekend dented downtown deluxers considerably, but product was strong enough to give houses fair biz. Big play went to Coney Island, which drew multitudes Saturday and Sunday.

play went to Coney Island, which drew multitudes Saturday and Sunday.

Paramount with Golden Arrow gloomy but net okay with Little Lord Fauptleroy and Country Between the Control of the

Paramount (4,000; 25-35-50)— 'Golden Arrow' (WB), Looks very

(Best Exploitation: Stanley)

(Best Exploitation: Stanley)
Looks as if 'Under Two Flags'
will come pretty near grabbing the
spetlight for a second week in a
row here in Philly. Fox has been
hitting on all cylinders with this
one without the aid of the customary stage show. Pic has continued
clichter since start of second week. ary stage show. Pic has continued clicking since start of second week and there is a good chance it may get a third. With weather breaks being okay and everything else equal, 'Flags' should hit \$23,000 and might even slip a bit higher.

Local crix liked Ex-Mrs. Brad-ord' at the Stanley and so did audiences. Box office start was slow, but with William Powell bay-

audiences. Box office start was slow, but with William Powell having a good following here film should get an above-average \$15,000. Holdover, however, seems definitely out with Stanley-Warner plugging Show Boat' in a big way for Saturday (16). Hot weather is hitting most of the other houses a hard wallop. Zieg-feld, although still running good-evening trade, can't get a corporal's guident of the numbers of the control of the company of the control of the company of

were features.

Estimates for This Week
Aldine (1,200; 40-55-65)—Things'
(A) (2d week). Promises a dismal
\$4,500. First week, after big start,
grossed only mild \$10,000. One
Rainy Afternoon' Thursday (14).

Arcadia (600; 25-40-50)— 'Moon's Home' (Par) (2d run). Fair \$2,500. Last week 'El Dorado' (MG) (2d run), mediocre \$2,200.

run), mediocre \$2,200.

Boyd (2,40); 40-55)—Meet Again'
(Per). Not much biz indicated;
\$5,600. Last week 'Small Town'
(MG) got \$11,500 in second week,
which was pretty good.
Chestnut (1,500; 55-86-\$1,10-\$1,65)
—Ziegried', (MG) (5th week). Matinees off, with nights rather good.
Probably \$9,000 or less. Last week
\$11,000. Another week, probably,
but no more. ut no more

but no more.

Earle (2,000): 25-40-55)—'Florida
Special' (Par)' and Joe Penner on
nagre. Should up gross to \$14,000,
nvetty good for six-day week. Last
week 'Brides' (FN) and Phil Spitalny band, so-so \$12,000.
Fox (3,000; 40-55-55)—'Two Flags'
(20th) (2d week). Best thing in
town by wide margin. Figure
\$23,000 second week after first
week's whopping \$31,000. No stage

shows the second week after first
week's whopping \$31,000. No stage

Karlton (1,000; 25-35-40)—'Panic' (Col). First run and no biz indi-cated at \$2,000. Last week 'Play-boy' (WB), first, dismal \$2,000.

ooy (WB), first, dismal \$2,000.
Stanley (3,700; 40-55)—Bradford' (RKO). No hold-over figured on \$15,000 or a little more. Last week "Married a Doc' (WB), n.s.g., \$11,000.
Stanton (1,700; 30-46-50)—Investigator' (RKO). Fairly good \$8,506.
Last week 'Preview' (Par), so-so, \$5,500.

weak at \$8,500. Lost week '13 Hours' (Par), \$10,100, n.eg. For (1,00); 25-35-50) — Deeds' (Ool) and 'Mandalay,' dual. Setup will receive \$11,500. Last week 'Roamin' Lady' (Col) and 'Marines' (Col), \$12,000, is questionable. Loew's et (3,400; 25-35-50)- "Fauntleroy" (UA) and 'Country Bee yond' (20th), dual. Will obtain oray \$12,500. Last week 'Small Town' (MG) and 'Quiet' (MG), \$14,004, good.

(MG) and 'Quiet' (MG), signer, good.
Albee (3,400; 25-35-50) 'Carcial' (20th) and 'Billies' (2d week). Twin flickers look to \$10,000, okay. Last week, \$12,000, good. Strand (2,000; 25-35-50)—Smart Money' (WB) (revival) and 'Jesert Gold. Combo will get pleasant \$5,000. Last week 'Playbo' (WB) and 'Bridge of Sighs' (Cltes), \$4,000, week.

Small Town'-Ted Lewis in Chi 32G; * Comique' Unit Dives to \$17,000 on H. O., 'Bugle'-Henderson's \$17,000

Chicago, May 12. (Best Exploitation: State-Lake)

Folles Comiques' unit opened well

(Best Exponention: State-Lane)
Folles Comiques' unit opened well
at the Palace last week, but wordformouth was adverse, with the
ground of the state of the state of the
twas a clrcuit-owned unit, the house
was forced to hold it over for an additional week.

B. & K. has two bands fighting
each other at the Chicago and
oriental. 'Deeds' holds over for its
fourth loop week to big business.
Following only a fairlish week at
the Chicago it was shoved into the
Apollo and has already turned in
two emashing sessions, and is now,
State-Lane through its off with publicity and all around newspaper breaks.

Estimates for This Week
Apollo (B&K), (1,200; 25-45-65)

Jy, FILE BIOCKI INITING the Ball of July, FILE BIOCKI INITING the Ball of State of the Loop will clip off. another powerful chunk at \$8,000 currently, following a snappy \$7,900 last week. Chicago (B&K) (1,200 j. \$3,565-75.

—Small Town (MC) 35-55-75.

—Married a Doc' (WB). At \$6,000, plenty of happiness for everybody. Last week (Moon's Home' (Parl managed neat enough \$5,100.

—Oriental (B&K) (3,200; 25-35-50.

—Brigle Ann' (MG) and vaude. Chicago's present swing. Latweek (Don't Gamble' (Col) touched okey \$15,00.

—Palace (RKO) (2,500; 25-35-55.

—Brigle to hold to better than business started falling of toward close of last week. Will have to struggle to hold to better than \$17,000. and in the red. Last week big \$30,100, due to powerful publicity and heavy trade during early days of Ronevelf (BKK) (1,500; 25-35-55.

—Peritory trade during early days of Ronevelf (BKK) (1,500; 25-35-55.

—Peritory trade during early days of Ronevelf (BKK) (1,500; 25-35-55.

—Peritory (MC) (25 week).

big \$30,100, due to powerful publicity and heavy trade during early days of the stanza.

Roosevelt (B&K) (1,500; 25-35-65)—Petticoat' (MG) (2d week). Testicoat' (MG) (2d week). Montgomery-Loy combo working out well. Will touch excellent \$10,-600 for hold-over session, after excellent \$15,700 last week.

State-Lake (Jones) (2,700; 20-35-40)—Yellow Dust' (RKO) and Monte Carlo: (WB), class \$12,300.

United Artists (B&K-UA) (1,700; 35-45-65)—Things' (UA) (2d week). Will have to be satisfied with a fortnight or little better. Failing rapidly and under \$8,000 for current week, after managing so-so \$12,300 for first session. Started well, but hit the toboggan quickly.

"Erlanger (1,200; 55-85-\$1.10-\$1.65)—Tiegleid' (MG) (5th week). Best roadshow in town in years. Advance sale excellent. Better than \$10,000 this week. Last week powerful at \$11,100.

LAW' WITH NO. 7 AMS STRONG \$10,000, INDPLS

Indianapolis, May 12.

(Best Exploitation: Lyric)

Bowes Unit No. 7 linked with
Law in Her Hands is setting the
bace for the town this week with an
excellent \$10,000 in sight. 'Under
Two Flags' opened well at the Apoido, and will probably hold over with
an indicated take of \$5,000 for the
first week. 'Ex-Mrs. Bradford' and
Brides Are Like That', dual, is faring moderately well at the Circle
with \$4,500 in view. 'Great Ziegfeld.'
in its second week of roadshow run
at Loew's, is doing weakly and probably will not get more than a bad
\$3,100.

Tring in with the selection of the

ably will not get more than a bad \$3,100.

Tring in with the selection of indianapolis as the honor city on the Bowes radio program, the Lyric health of the Bowes radio program, the Lyric health of the Bowes radio program, the Lyric health of the Bowes program and the department store ads. special air plugs, flood of extra newspaper stories on local mateurs going to N. Y. for the Bowes program and their success the bowes program on Sunday night and their the Lyric, together with an elaborate theater front, plenty of outdoor pace theater front, plenty of orable mention. The Apolio deserves honorable mention on Tuder Two Plags; to win runner-up honorable mentions of the program of the program of the plags to the limit of the plags to the plags to the program of the plags to the plags the plags to the plags the plags to the plags the plags to the plags the third week. Cheap seats only In demand.

Amateurs going to N. Y. for the management of the management

advertising assistance in newspaper and on biliboards aided this one. Gross-is good at \$8,000. Last week "Married a Doctof" (WB) above average at \$4,000. Circle (Monarch) (2,600; 25-40)—"Ex-Mrs. Bradford" (RKO) and Brides Are Like That' (WB) on twin-bill. William Powell, in former pic, plugged heavily and is responsible for a fairly good \$4,500. Last week dual of 'Till We Meet Again' (Par) and 'Rhodes' (GB) light at \$3,400. Loew's (Loew) (2,800; 55-83,110-\$1,150)—"Great Zlegfeld' (MG). In its second and final week, the golden and the second and the second

Boles in Show And Film Cops \$24.000. Cleve.

(Best Exploitati Cleveland May 12.

Sudden spell of hot weather that spurted thermometers up to mld-July degrees is melting this week's grosses, which should have been tops. Several good attractions, but week end's scorching sun lures and fallures of theatres to have cool-

week end's scorching sun lures and fallures of theatres to have cooling systems working had downtown section deserted.

Even personal appearance of John Boles at State, expected to be big. is being hit at the state of the big. is being hit at the state of the big. is being hit at the state of the big. is being hit at the state of the big. It is being hit at the state of the state

Estimates for This Week

ballyhoo for his 'Garcia.'

Estimates for This Week

Palace (RKO) (3.20; 30-35-40)—

El Dorado' (Fox) and Buddy Rogers' band. Latter's third visit in
that many seasons and general humidity slump arc reasons, if week's
figure doesn't go over \$14,500. Last
week 'Witness Chair' (Radio) with
corking stage bill of Bill Robinson
and 'Fats with the stage bill of Bill Robinson
and 'Fats with the stage bill of Bill Robinson
and 'Fats with the stage bill of Bill Robinson
and 'Fats with the stage bill of Bill Robinson
and 'Fats with the stage bill of Bill Robinson
and 'Fats with the stage bill of Bill Robinson
and 'Fats with the stage bill of Bill Robinson
and the stage bill of Bill Robinson
Bill (20th) and John Boles in
person. Dual bill beathing rivals and
temperature with \$24,000. Last
week 'Two Flags' (20th) did well.
\$17,500.

Hanna (Carl Hanna) (1,453; 53\$3-\$1.10-\$1.55) — Ziegfeld' (MO).

Hold in second a fazzing \$8,500 with the
odd in second a fazzing \$8,500 with
the week. Cheap seats only in
demand.

Hipp (WB) (3,700; 25-40)—'ExMrs. Bradford' (RKO - Radio).

Heat Wave

Reports from many sections of the country indicate that current grosses have been badly hit by the first torrid

wave.

The sultry storm mowed a wide swath in film b; o, takes all over.

'FLAGS'' \$12,000 TOPS IN BUFF.

Buffalo, May 12. Great Lakes)

Mixed takings are the order of the week here currently, with 'Flags' peaking for the best gross and

guarded Hour following close be-hind, although to only fair business for the Buffalo. Trade is simmer-

ing down warm weather playing an important part in shaving off the figures.

'Flags,' backed by huge national and local campaign, got a notable exploitation sendoff. Biggest bolly-noo. in years. A strong advance outdoor campaign was backed up by newspaper build-up for over two weeks. Large additional displays space enthused the dailies and was good for plenty of free reading matter in the form of stories, art and rotos. A special lobby display of the control of the c

Estimates for This Week

stores. Estimates for This Week
Buffalo (Shea) (3,600; 30-40-50)—
'Unguarded Hour' (MGM). Pointing to very mild \$7,000. Last week
'These Three' (UA), evened up at
the stingles of the sting

Newark Can't Take The Temperature, 'Faunty' OK \$13,000

Newark, May 12.

Newark, May 12.

(Best Exploitation: Branford)
Weather took another dent in business. Summer came in May. It was too much for Fauntirov, which will have to be satisfied with \$13,000, day, but is hardly but was expected after the Music Hall run. Shirley Temple does a little better in the heat and Captain January at Proctor's will be good at \$15,000.

Despite the heat the Ballet Russe came into the Mosque Friday night and drew absolute capacity.

The Newsreel is still alone running its cooling plant.

"Three Men on a Borse' takes a state of the Subsert of loved next week, starting Sunday by 'Great Ziegeled' at \$1,05 top.

The Branford tried a novelty here scending out nearly 100 telegrams to Good Star Mothers offering them free admish for Mother's Day.

Estimates for This Week
Branford (WB) (2,965, 25-75)

Mr. Deeds' (CO) (2d week). Might are stated to be started to be satisfied with a state of the burg in interest of the week.

Branford (WB) (2,965, 25-75)

Mr. Deeds' (CO) (2d week). Might are started from the burg in interest of Capitol (WB) (2,965, 25-75)

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Mr. Deeds' (CO) (2d week). Might are started from the burg in interest of Capitol (WB) (2,965, 25-75)

Mr. Deeds' (CO) (2d week). Might are started (Best Exploitation: Branford)

Heat and Holdovers on B'way; 'Let's Sing Again' \$35,000, 2d Weeks Of '2 Flags' 75G, '13 Hours' 211/2G

the Front' (Blok-Musa) at a lower scale on six days took \$850.
Lowe's State (2,780; 25-30-55-65-75)—Lord Fauntieroy (UA) and state of the state of t

N.T.G. Unit's Fast epeat at Balto Hipp to \$11,500 the one performance on Saturday, Estimates for This Week Astor (1,012; 55-\$11.0-\$1.5-\$1.5-\$2.20) Ziegfeld' (MG) (5th week), Only for this week, and Main Stem continuescapacity. Last week \$17,000. That's for this week, last week and if and when. Repeat at Balto

Baltimore May 12.

Battimore, May 12.

(Best Exploitation: Maryland).

Blggest Item currently is 'Zicg' feld,' two-a-daying at the last feld, two-a-daying at the legit Maryland, Opened Sunday (10) to

Maryland. Opened Sunday (10) to capacity and strong advance sale indicates highly satisfactory week. Top is \$1.50. Weather, which had hiked up over 90 degrees, cooled opening day and has remained pleasant since, which is good break since the Maryland is not air-conditioned.

tioned.

After doing a sock \$7,800, biggest biz the New has had in four years, on first lap, "Two Flags," is still waving high and handsomely. Currently set for \$4,000, swell, and will go into a third week. Matinees are beginning, to lighten, but cves still

go into a third week. Matinees are beginning to lighten, but evos still powerful.

N. T. G. unit is back at the Hipp after having played house seven, weeks ago. 'Witness Chair' on screen evincing no lure, but the stage-show strong enough on own to wangie an o. k. st., 5,00 from Stage-show strong enough on own to wangie an o. k. st., 5,00 from Stage-show strong enough on own to wangie an o. k. st., 5,00 from Yearly wanties with 'Sheed' and 'Vanities' unit on stage House dependent on the stage show for b. o. but there is none apparently. Unit is in for \$6,000 and split over \$16,000 strong sross, but there will be no splitting this week. Biz is poorest in long time, with no more than \$3,500 indicated. House needs \$16,000 to break even.

Norman Pyle, clarlon-clanger of Metro. descended on the burg in interests of Ziegfold a strong cambalign that eddied up all channels. Dasily snatched the p. a. laurels for the week.

(Best Exploitation: Roxy)

(Best Exploitation: Roxy)

Weekend's mercurial rise reacted conversely at the box office. Broadway trade was k. o.'d by the torridity. With a substantial number of hot over filmen on the Market Skitch and the state of the stat

week.

'Fauntleroy,' and Everett Marshall, baritone, on the stage, only \$23,000 at the State, and 'Champagne Charlie,' \$6,000 expectation at the Center is gloomy.

Center is gloomy.

Two new films open today (Wednesday). One Rainy Afternoon' vice 'Things to Come' at the Rivoli, while 'Moon's Our Home' starts at the Paramiount.

Among the happy notes is 'icg-feld,' sr.o. at \$2 at the Astor on its 5th week.

At the Paramiount.

5th week.

At the Roxy, the week's exploitation by Mortis Kinzler featured distribution of 25,000 heralds and a special and unusual lighting setup over the theatre, in connection with Let's Sing Again, and the personal appearance of Eddie Cantor, for the one performance on Saturday.

when.

Capitol (4,620; 25-35-55-85-\$1.25)

—'Till We Meet Again' (Par).

Gloomy \$15,000, but it's a bit better than \$12,000 last week on 'Big
Brown Eyes.' (Par).

Brown Eyes. (Par).

Center (3,252; 25-35-55-85-\$1.10)

Champagne Charlie (20th). At \$6,000, brutal. 'Country Beyond' (20th) didn't accomplish more the past week.

Palace (1,700: 25-35-55)—'Capt. January: (20th) and 'Thousand Candles. About \$7,300, blah. Last week, \$3 on 'Times Square Playwell, \$40,000 and 'Garcia (20th), not over strong.

wave over the weet:-end. The first week ran true to form for a handsome \$35,000.

Rialto (Tofo; 25-40-65) 'Abdul the Damned' (Col) probably \$5,000, okay at this stand, which is about the same as the theatre's \$4,000 on 5 days of Three On a Trail, '(Par) for the past week.

Ivoli (2,092; 40-75-99)—'Rainy Atternoon' (UA) starts today (Wed) 'Things to Come' (UA) last three days after three full weeks finished at \$8,000, after an \$15,000 third week.

Roxy (5,388; 25-25-55)—'Let's Sing Again' (RKO) and stage show Well planned exploitation, personal stage appearance for one show by Beldle Cantor, as a boost for Cantor's radio protege. Bobby Breen, and the pletture rises elegantly to around \$35,000 and a holdover pace. Last week. 'Connecticut Yankee' (Fox) reissue, n.s.h. with \$21,000.

Strand (2,767; 35-55-65-55)—'Lord Funtleroy' (I'A) and vaude with Weak at \$12,000 on first stanza. State (3,455): 35-55-75. Lord Funtleroy' (I'A) and vaude with do above \$23,000, fairish, Last week, Ben Bernle and 'Smail Town Girl.' (Mi') walloned the box office for a nifty \$30,000.

Two Flags States, Mrs. Bradford 18,000 Highlight Minneapolis

VARIETY

Inneapolis, May 12. innesota) in weather for a change and a stage show in town, excepting the weekend Palace vaudeville, but a pair of strong screen offer-ings, Under Two Flags and Ex-Mrs. Bradford, are bringing in cus-tomers to the Minnesota and Or-pheum, respec, and lifting grosses up a trifle from the doldrums into which the spring slump catapulted them.

pheum, respec, and fitting grosses up a criffe from the doldrums into which the spring slump catapulied. With its star cast line-up and the circus 'adiyhoo given to it, 'Under Two Flags' is taking the lead, but the Powell-Arthur combo also seems to possess hefty pulling power and Ex-Mrs. Bradford' won't und and heat by a long show the same day another stage show headed be the same day another stage show headed by 'Velozand' Yolanda comes into the Oropheum. At the sure-seater World Ghost Goes West' completes a profitable four-week run and will be succeeded Friday by 'Rhodes.'

Minnesota outdid itself plugging 'Two Flags' with huge newspaped display and and combot in the profitable four-week run and will be succeeded Friday by 'Rhodes.'

Minnesota outdid itself plugging 'Two Flags' with huge newspaped display and and criter-ups that net-ed the gratis distribution of 130,000 heralds. It was a big and effective, advertising and exploitation campaign.

Estimates for This Week.

Minnesota (Publix) (4,200; 25-25-55)—Two Flags' (20th). Box of-

Estimates for Ints Week.
Minnesota (Publix) (4,200; 25-35-55)—Two Flags' (20th). Box-of-fice wallon, with galaxy of east stars and also advertised to fare-ye-well; may reach \$10,000, good. Last week Tetticoat Fever' (MG) \$9,000,

and also advertised to the control of the control o

Petrified Forest (WE) and Lose, some Pine (Par), second leop men split. Enroute to good \$3.201 Last week (Younty Doctor 1956th, and Petrified Forest (WB), good. Astor (Publis) (966; 15-25)—11 Had to Fappen (20th), first run, and Petrified Porest (WB), first run, and "Saturday Night (20th), second loop runs, and Three Godathers' (MG), first-run, apilt; \$800, fair.

AMA Conv. IB K. C.

Should Send Dr.

To \$8,000; All Okay

Kansas City, May 12.

(Best Exploitation: instreet)

After a week of not as good bit theatre. are setting hooks for good current week when 15,000 medicos are expected for American Medical Association's convention. Main at the convention of the stage unit, opened to a nice stage unit, opened to a nice stage unit, opened to a nice house. Front of theatre draped with any store present entrane to big top and stands out on local stem like a hitch-biker's sunburned pay. The pic is Murcai on Bridle Path. Two Flags's coppied form for Mid. Name has eye to medic trade with its. I Married a Doctor feature. Estimates for This Week Merch Pappen (1996). The very stage of the property of the propert

\$8,000. Last week Till We Meet' (Par), \$4,800, poor.
Midland (Loew) (4,000: 25-40)—
El Dorado MG). Baxter's followEl Dorado MG). Baxter's followexploited pounded the stretch for
big \$14,800.
Tower (Rewot) (2,300: 25-35)—
Squadron' (RKO) and 'Neapolitan
Night's stage revue. Should take
good \$8,500. Last web Frankie'
Uptown (Fox) (2,040: 25-40)—
Give Us This Night' (Par) and
'Chan's Circus' (20th) double. Cantering to probable \$4,000. Last week
the 'revived' Conn. Yankee' (Fox)
turned in neat \$4,100.

'Zieggy' Doing a 'Dream' At \$1.36; Louisville No Go for Roaders

Louisville, May 12. (Best Exploitation: rown)
National has a strong vaude lill
for four days, and with an impr ment in the film department. ome down the stretch for a nice

'Great Ziegfeld' roadshowing at prices ranging from 50c to \$1.36. Received lavish praise from the local critics, but the na-tives are displaying rather lukethose warm, interest warm interest those prices
Loeks to be a repetition of 'Midsummer Night's Dream'. Seems that
patrons in this town are reluctant
to pay roadshow prices for a picture.

summer Night's Dream, Seems that patrons in this town are reluctant to pay roadshow prices for a picture,

"Married a Doctor' is getting some attention at the Mary Anderson and should have no trouble getting in the \$4,500 class. Loew's State is maxing bid for bid with two retained in the state of the st

1st Runs on Broadway

(Subject to Change)

Week of May 15
Astor—'Great Ziegfeld' (MG)
(6th week).
Capitol—'Speed' (MG).
Center—'And So They Were'
Married' (Col) (13).
Music Hall—'Show Boat' (U)

(14).

Paramount—'Moon's Our
Home' (Par) (13).

Rialto—Dracula's Daughter'
(U) (16).

Rivoli—'One
noon (UA) (13).

Rexy—'Let's Sing Again'
(RKO) (2d week).

Strand—'Sons o' Guns' (WB)
(13).

Week of Maria Ca

Week of May 22 or—'Great Ziegfeld' (MG) Astor

(7th week).

Capitol—Three Wise Guys'

(MG) Music Hall-Show Boat' (II) (2d week).

Paramount — Florida Spe-

cial' (Par) (20).

Rialto—'Revolt of the Zom-

Rianto—'Revolt of the Zom-bles (Indie).

Rivoli—'One Rainy After-noon' (UA) (2d week).

Roxy—'It's Love Again' (GB).

Strand—'Taxi' (WB) (20).

OLD MAN-JACK **BENNY 25G IN** WILTED DET.

Detroit, May 12,

(Best Exploitati : Fox)
Midsummer heat wave cracked
grosses right between the eyes curgrosses right between the eyes cur-rent stanza, leaving only Ziegteld' unscathed. Latter has been run-ning wild past four weeks, averag-ing around the smash \$15,000 mark weekly, and entered its fifth and final session Sunday (10). Forced to make way for 'Whiterset' which opens at the legit Cass Monday (18).

to make way for 'Winterset' which opens at the legit Cass Monday (18).

Weather, jumping from normal spring temperature to around 87 in less than day, was too much for natives, and all openings past week got off on bad foot. Some relief came over Sunday, but most of the big-gross days passed with only handruls in. houses.

Chief among those caught in the bad breaks is the Fox, playing Everybody's Old Man' with Jack Benny etc., or stage. Combo figures to the stage of th

bedting more than \$25,000 not bad.

Faced with lowering grosses, RKO
Downtown is reported ready to close
down for summer. Life has been,
anything but pleasant for house
since it was opened isst fall, except
for a few instances when stage
shows upped take, and officials figture it better to shutter until late
August. Shutdown due in two
weeks.

ure it better to shutter until lâte August. Shutdown due in two weeks.

Fox. grabbed exploitation homors again this week, with a Jack Benny contest in daily press, grocery and truck tieups, air plugs, and usual didoes. RKO Downtown also turned in some good work, with a school contest on Rhodes scholarships, few store tieups, and sound truck to cover small-towns mearby.

Estimates for This Week Fox. (Indie) (5,000; 30-40-5)—Everybody's Old Main' (20th) with Jack Benny unit on stage. Combo best in town, and given strong exploitation, but can't beat the sudden heat wave. Figures for around \$25,000, oke mark ordinarily but disappointing in view of combo. Gross down, last week, too, on Deeds (10th) talk, \$15,700, not fault of combo.

Ichigan (United Detroit) (4,000; 100-40-65)—Goldan

Will gross around \$75,000 for its five-week run.

Downtown (RKO) (2,500; 25-30-55)—Rhodes (GB) and Too Many Pithons (AB) and Too Many Pithons (AB) and Too Many Pithons (AB) accorded good exploitation, and will pull only a fair \$5,400.

Last stanza got another weak take, \$7,100, on Bradford (RKO), plus March of Time. House reported readying to close for summer after topsy-turvy season.

Adams (Balaban) (1,700; 25-40)—Deeds' (CO) (2d week) Moved here after good sessions, at this week Could an angged an oke \$4,500 last stanza.

State (United Detroit) (3,000; 25-30)—State (United Detroit) (3,000; 25

stanza.

State (United Detroit) (3,000; 2540)—'El Dorado' (MG) and 'Dugans and Flannigans' (Mascot), dual. Getting near normal play, with \$4,400 due this week. Last stanza drew a low \$3,500 on 'Meet Again' (Par) and 'This Night' (Par).

'FAUNTY'-'CHATTERBOX' **DUO TOP MONTREAL 10G**

Montreal, May 12.
(Best Exploitati Princess)
Advent of real weather, couple of extra enain stems showing firstrons, plus local International baseball park open to Sunday afternoon, depressed grosses some, but Prin-cess liable to top the town on 'Fauntieroy' and Loew's heading for

depressed grosses some, but Princess liable to top the town on 'Fauntieroy' and Loew's heading for good gross but mainly on vaude. His Majesty's running 'Land of Promise' at 50c top may get \$3,000, fair, Palace repeating 'Under Two Flags' is holding up well and should gross \$3,000, making it over \$20,000 for the fortnight, Capitol has nice average bill in 'Petitocat Fever' and 'Charile Chan at the Circus' which ought to show \$3,700. Loew's with 'Farmer in the Dell' and 'Love Before Breakfast' will make most of its \$12,000 gross on the word of its \$12,000 gross on the word of the \$12,000 gross on the \$12,000 gross

advertisting.

Estimates for This Week

His Majesty's (C. T.) (1,600; 50)

—Tand of Promise' (Ind). Uncertain how it will work out, maybe3,000, fait. Last week was third of
Ziegfeid' (MG) which has done
very, well, ending; with \$5,000, good.

Falace' (EP) (2,700; 50)—Two
Flags' (20th) (2d week). Wowed
the town last week for \$13,000 and
should gross-currently \$3,000, very
good.

Capitol (FP) (2,700; 50)—Pettlcoat Fever' (MG) and 'Chan at
Clrcus' (30th). There ought to be
\$7,000 in this judging, by weekend.
Last week Moon's Our Home' (Par)
appronning at \$4,00 gsain' (Par) disappronning at \$4,00 gsain' (Par)

Farmer in Dell' (RKO) and 'Love
Before Breakfast' (U) with vaude.
Should gross \$12,000 most of it from
vaude. Last week '13 Hours by Air'
(Par) and 'F-Man' (Par) with
Bowes No. 4 Unit \$11,000, good
average.

Princess (CT) (2,300; 50)—

LOEW'S DOUBLE AT \$9,000 TOPS SLUMPY PROV.

Providence, May 12.

Frovidence, May 12.

(Best Exploitation: Loew's)

Town in the throes of a preseasonal siump, Business real hed
at several spots, in some cases as
jow as summer grosses. Best het is
the twin bill 'Unguarded Hour' and
'Murder in the Moonlight' at Loew's,
but \$3,000 figure below what house
usually takes in.

The traller looks like Albee where
latest filing at vaudeville is flopping
takes in.

The traller looks like Albee where
latest filing at vaudeville is flopping
to the state of the state of the state
livestigator' on screen and special
Investigator' on screen and sage
revue. Bring on the Dames.

Golden Arrow' and First Baby' at
Majestic sure to grab off second
honors, but \$7,000 is nothing brag
about. Strand's dualer, Big Brown
Eyes' and Doughnuts and Society
with the strands of the strands of the strands
were represented that the strands
were light stands in this town taking away biz from downtown theatrees by featuring Irene Bordoni in
a special revue. This is the first
time that a night club has dipped
into the big-money stars. Weather
swell, keeping, natives outdoors.

Cooling plants tready so undoors.

Cooling plants tready
on the publicity departments.

Cooling plants tready
on the proper of the strands
and placed a rather unthe strands of the strands
free sagents quite busy exploiting
their wares, but best campaign,
while largely routine, was put on
by Loew's. All the usual angles
utilized, but one or two stunts stood
out. Theatre-copped a couple of
one of the targe department
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N. H.'S MAD SCRAMBLE

'Deeds'-'Juli \$9,500 — 'Sky'-way Same—'Zieggy' N. S.

New Haven, May 12.

(Best Exploitation: College)

\$25,000, oke mark ordinarily but displayed appointing in view of combo. Gross of a combo. Gr

Summer Slump Overtaking Hub Arrow' N.S.H. at \$17,000, 'Things' 12G

Boston, May 12,

(Best Exploitation: Keith's) ! Cloudy weekend helped make up the warm weather slump in film irade which immediately preceded the cool days, but nevertheless the the warm warm study in the warm warm study preceded the cool days, but nevertheless the flub; in general; is sailing inevitably into summer leyel of b.o. takes. Met is not so forte with Golden Arrow, and stage show. Whooping up Bette Davis as a prize winner, helping somewhat to draw were min but not fooling many; signing the control of the control o

Faith Bacon at the Boston,
Bestimates for This Week
Met (M&P) (4,200; 35-50-65)—
Golden Arrow; (WB) and stage
show, Missing the mark, \$17,000
Last week \$20,000 for Meet Again'
(Far) and Ina Ray Hutton on stage.

(Far) and Ina, Ray Hutton on stage.

Keith-Boston (RKO) (3,00; 35-50-50-3),000 Candies (Rep) and good stage show for needed b.o. all starting and stage show turned in okay stage of the stage of the stage show turned in okay stage of the stage of the stage show turned in okay stage of the stage of the stage show turned in okay stage of the stage of the

(20th), single,

State (Loew) (3,200; 25-35-40-50)

Garcia' (20th) and Tough Guy'
(MG), dual. On the weak side,
about \$10,000. Last week okay
\$12,800 on 'Two Flags' 20th).

**IS.09 on 'Two Flags' 20th).

'Keith Memorial (RKO) (2.90);
26-35-50)—Things to Come' (UA).
Unexciting and will probably not surpass \$12,000. 'Mrs. Bradford' (RKO), 2nd week, full last week at \$7,500.

Quoinial (Loew) (1,500: 55-83-1,10-2,185)—Ziegried' (MG) road-show (5th week) Still doing commission of the commission o

\$4,500.
Fernway (M&F) (1,500. 25.35-40-50)—Married Doctor (WB) and Man Hunt, dual. key af \$5,000 clip. Last week way of, \$2,500 for Walking Dead (WB) and Old Man' (20th), dual. Scollay (M&F) (2,700. 25.35-40-50)—Capt. January (20th) and (Mon's Our Home' (Par) dual. Okay at \$5,000 gait. Last week h.s.h. \$4,500 for 'Singing Kid' (WB) and 'These Three' (UA), double.

'Mrs. Bradford' Popular In Cincinnati, \$12,000

Cincinnati, May 12. (Best Exploitation: Palace)

(Best Exploitation: Palace)

Clemem trade put in the shade during past week by record May heat marks locally, with mercury bobbunds as to make the solution of the coupled of the part of the coupled of the part of the current server to of the current server to the solution of the current server for the current server for

Times Square Playboy' is a \$3,000 marker for Keith's.
Repeats at Capitol and Grand-former has 'Under Two Flags' for \$4,800 and 'These Three' is getting \$2,200 at the other stand.
Summer 'presentation policy at Shubert is no dice with customers thus far despite swell notices in Stubert is no dice with customers thus far despite swell notices in stage talent and production.

"Ex-Mrs. Bradford' annexed press honors of the week.
Estimates for This Week
Palace (RKO) (2,600; 35-42)—
Ex-Mrs. Bradford' (RKO). William Powell blurbed over title and echoing an okay \$1,200. Lotsa femme powell blurbed over title and echoing an okay \$1,200. Lotsa femme powell blurbed over title and echoing an okay \$1,200. Josta femme fowell blurbed over title and echoing an okay \$1,200. Josta femme fowell blurbed over title and echoing an okay \$1,200. Josta femme fowell blurbed over title and echoing an okay \$1,500. Josta femme fowell blurbed over title and echoing an okay \$1,500. Josta femme fowell blurbed over title and echoing an okay \$1,500. Josta femme fowell blurbed over the sales puff.
Looks like \$3,500, fair. Last week Two Flags' (20th), 17,000, futtery. Shubert (RKO) (2,150; 35-55)—Farmer in Dell' (RKO) and first week fowell and the sales puff.
Looks like \$3,500, fair. Last week fowell and Brown and Ames topping new acts. A tustoff and the sales for second week; \$4,800.
Capitol (RKO) (2,000; 35-42)—Two Flags' (20th), Moved over from Albee for second week; \$4,800.
Capitol (RKO), 4,500, all right, following \$14,000 in finitial seven days at Falso.
Lyric: (1,4007; \$2,500. Same last week on 'Sutter' (U).
Times' Susare Playboy' (WB). Biz pull planed—on Warren. William sweek on 'Sutter' (U).
Geand (RKO) (1,000; 15-49)—Tuwe week's exet. Pulled a fair \$11,500 in initial showing at Albee.
Family (RKO) (1,000; 15-25)—
Lawless Nineties' (Ren) and 'Soak the Rich' (Par) divided. Under par at \$1,800. Last week 'Yellow Dust' (RKO) and 'Master's Voice' (Par), separate, \$2,000, level.

'FLAGS' \$12,500 AMIDST PLENTY SEATTLE DUALS

Seattle, May 12.

(Best Exploitation: Fifth Ave.)
Liberty takes 'Deeds' into fifth
week and while biz is tapering some,
the end isn't in sight. Music Box
hesitated on moving 'Connecticut Yankee' out after good first week, to take on 'Garcia' and 'Snowed Under' on moveover from Orpheum after oke week there. 'Rose-Marie

exploitation honors go to Fifth Ave. for 'Under Two Flags.' Street Ave. for Under Two Flags. Street along entire block in front of the-atre has gay decorations for flash display, Class lobby ties in. Three weeks advance advertising, radio and billboard, with up to half page newspaper ads completes ace cam-paign, playing up the four stars.

Estimates for This Week

Blue Mouse (Hamrick) (900; 27-37-42)—Fauntleroy (UA) (2d run). Release from Fifth, paced for slow \$2,200 here. Last week 'Smail Town' (MGM), \$2,800, good.

Meyw nere. Last week 'Smail Town' (MGM), \$2,800, good.

Goliseum (Evergreen) (1,800; 21-2)-Poctor' (20th) and 'Bohemian' (MGM), dual. Socko combo at \$4,000. Last week 'Rose-Marle (MGM) and Melody Lingers' (UA), dual, 10 days, \$8,000, big.

Fifth Ave. (Evergreen) (2,400; 27-27-42)—Two Flags' (20th). Advance and current campaign attracting \$12,500, great. Last week 'Fauntleroy' (UA), \$8,200, moderate. Liberty (T-VH) (1,900; 27-37-42)—Deeds' (Col) (5th week). Holding nicely at \$5,000. Last week \$6,200, Eook.

nicely at \$5,000. Last week so,200, good.

Music ox (Hamrick) (300; 2737-42)—Garcia' (20th) and 'Snowed Under' (FN), dual, second runs.

Moved from oke week at Orpheum, and slow here at \$2,200. Last week 'Yankee' (Fox), \$2,500, good.

Orpheum (Hamrick) (2,700; 2737-42)—El Derado' (MGM) and 'Brides' (FN), dual, Not so hot at \$3,000. Last week Garcia' (20th) and 'Snowed Under' (FN), dual, \$5,700, good.

good.

Paramount (Evergreen) (3.106: 6-21-32)—'Witness' Chair (RKO) and Godfathers' (MGM), dual, Mild dual, \$2.500. Last week 'Parents' (Par) and 'Waters' (U), dual, \$3.100, good.

good.

Rex (Storling) (1.400: 16-21-32)—
Tango (Ches.) and vaude. House
staying open mtill May 20 then closling three weeks for revamping.
Moderate \$2.700 this week. Last
week Candles (Rep) and stage.

'SMALL TOWN' IN DITTO

Gaynor Pic's Fair \$6,700

Gaynor Pic's Fair \$6,700 irmingham.

Birmingham. May 12.

Arrival good weather has helped business in a small way and will continue, more than likely, on this basis until the swimming places open for the summer. 'Small Town Girl' has the Jump this week.

Estimates for This Week.

Alabama (Wilby-Kincey) (2,800; 30-35-40)- Small Town (MG). Getting \$6,700, fair. Last week 'Pink' (UA) around \$7,000, moderate.

Ritz (Wilby-Kincey) (1,600; 25-300)- Control of the summer of the su

THINGS COME FAIR \$12,500, 9 DAYS IN ST. L.

St. Louis, May 12.

(Best Exploitati Manbassador)
With down town Ambassador)
With down town Ambassador
definitely back as a fresh first run
house, the biggest news event of the
local rialto this week is the guessing of the boys as to what is going
to happen when F&M finally irons
out details of recent settlement with
WB, Par, RKO, et al.

Loews, which details well big with
WB, Par, RKO, et al.

MB, which we will be second among money getters
as most of other houses, Ambassador
excepted, have only mediore b. oattractfons. Ambassador started
nine day run with "Things to Come'
wednesday (6) and should cop
most of coin in town.

Missouri may soar a bit above par
with Fauntieroy.
Freak angles of Things to Come'
gave Charles Kurtzman, major
to to mandaling first house has
made in months.

Estimates for This Week

tation campaign, first nouse has made in months.

Estimates for This Week
Fox (F&M) (5,038; 25-35-55)—
Devil's Squadron (Col) and The Harvester (Rep), Another below par week, only \$8,400 in sight for this dualer. Last week (Country Beyond' (20th), and Tark Hour' (Maj); natives shee away from the street of the

nive days, took \$5,500, swell as pic played total of three weeks in two houses.
Shubert-Rialto (WB) (1,725; 25-35-55) — 'S pecial Investigator', the control of the control

Between Floods and Heat. Pitt. Has Plenty to Cry About; 'Jan.' \$8,500

and it looks like 35 days will be enough. However, tempo is above average by quite a bit and fril be a print our all the way. Yaute bit is "still holding at the Orpheum and frill probably be a fish house until the end of May at least.

desh house until the end of May at least.

Estimates for This Week
Liberty (LTC) (1,200; 10)—Dawn Rider' (Lone) and 'all Quiet' (U) split with 'Invisible Man' (U), plus 'Sky Parade' (Par). Whole oblid 'For the Service' (1) with 'Gordon' (Prin) plus Hitch Hike Lady' (Rep). Ran right up to \$1.000, pretty good for this dimer, considering weather very hot.

Lincoln (LTC) (1,600; 10-29-25)—Tsuntlero' (UA). Ran right up to \$1.000, pretty good for this dimer, considering weather very hot.

Lincoln (LTC) (1,600; 10-29-25)—Tsuntlero' (UA). Running at even keel. Helped by national asshould get around \$2,700, okay Last week 'Singing Kid' (FN), dwindled to a light \$2,100. (1,450; 10-15-20-25)—Everybody's Old Man' (20th) blus shades of value for three days, then 'Welking Dead' (WB) with 'Dangerous' (WB) on' a fourday dual, \$2,400 likely, and good. Last week 'Love on a Bet' (RKO), plus stage show, featuring Blue Steele band; 'B days, 'Glowing four was dual 'O'Day' (2023)—plus Steele band; 'B days, 'Glowing four was dual 'O'Day' (2023)—plus Steele band; 'B days, 'Glowing four was dual 'O'Day' (2023-40)—Small Town' (MG). Chopping the Chapilin run short a day, will shay elight; she' Taylor influence will boom the mats and get the gals, cellent \$4,100 is not unlikely. Last week 'Modern Times' (UA) went to pieces after the first couple of days and went out on the 5th, total run at \$2,600, which is the miseries.

Varsity Wessen old (16th, final week). Passing by three weeks the holdover record for any other pictures in this town, 'Deeds' will probably get \$1,500 on the final canto. It has done nearly \$7,800 in the pist four weeks, taking \$1,600 last week.

APOLLON-BROWN EYES' STEAL OMAHA, \$14,000

Omaha, May 12, (Best Exploitation: Orpheum) Dave Apollon vaude unit on the stage of the Orpheum breaks the outine of picture programs in town. "Big Brown Eyes" as the screen at-traction means that most biz here will be due to the lighted stage.

Omaha and Brandels with dual bills offer only mediocre entertain-ment which works to the advantage of the Orph. "Special Investigainilis offer only mediocre entertainment which works to the advantage of the Orph. "Special Investigator" and "Brides-Are Like That" at the Brandeig are as weak as the house has seen for a flock of weeks, and Omaha featuring. "Sutter's Gold" is only a little better off.

Tiff at the Orph jumps to 35c. for the mats and 55c. for the eves, regular stage show ligures. Four extraprice and Liph should wind uppose the stage of the even of th

Estimates for This Week

(Best Exploitation: Weather knowing business with weather most pusiness with sengance here this with mercury fitting above 90 degrees, keeping them outdoors and grosses generally

sinking. It's been the toughest year

Estimates for This Week
Alvin (Harris) (2,000; 25-35-40)—
January (20th). Oppressive heat
Inlimizing originally fine estimates
and won't better \$8,500 and first fullweek. Profitable, the considerably
below usual form of the considerable
form of the considerable form of the considerable form of the considerable form of the considerable form of the considerable form of the considerable form of the considerable form of the considerable form of the considerable form of the considerable form of the considerable form of the considerable form of the considerable form of the considerabl

sack to regular opening day. Last week 'Rhodes' (GB) a disappointment, under \$4,000 and yanked after six days.

Casino (Jafte) (130), 20-25)—
Casino (Jafte) (130), 20-25

Teathernees (140), 20-25

mid (Jafte) (Jafte) (Jafte) (Jafte) (Jafte)
much more than \$1,000. House shuttened to have done it a week spo, but management figured it could stand another stanza. Last week 'Frankie' (Rep) also in the dumps at \$1,100

—Champagne. Charlie (20th) Just easing store Alyin downtown accumulates enough product to put East Liberty site back on regular secondrun policy. Looks like \$100 or so in five days. 'O'Mailey' (Lesser) and 'Panie' (Col) open tomorrow (13). Last week 'Chan at Circum (20th) and Roaming ady' (Col) about \$000

Just week 'Chan at Circum (150). Enlanged (20th) and Stanza nullified by heat and off about three grand to \$10,000thing considered, on heals officially would be kood for \$12,000

in Itahowings. Pretty good, in the showings. Pretty good in Itahowings. Pretty good in Itahowi

Last week ". Wo flairs cellent at \$18,000, but management decided against chancing extra week award was a superior of the supe

Cliff Fischer Control Taris Link of International Nitery Chain

المستشارة Restaurant des montesadeurs, swanky Chapper Elysees hangout of the stite when prices were on stratospheric levels, is recopening May 6 under a new policy reckoned to eatch the best of the night-oulb clientele but not too high for the little fellows.

Featuring two bands and a floor w staged by Clifford Flacher t is offering dinners for \$4 a ow and branded champagnes at er \$5.

Opening of this spot makes an-Opening of this spot makes another marker in Fischer's booking ramifications. Through the International Theatrical Corp., he already has his foot planted in New York, Miami and London, and this opening here gives him a solid place in Paris, for he is the sole revue producer and entrepreneur for the Ambassadeurs.

Although opening with a six sol

Amoassadeurs:
Although opening with a six act, show Fischer plans to present an American Revue here on June 5, in American Revue here on June 5, in much the same manner as the one now being shown in the Prince Edward in London. Opening acts will be Renita Kramer, from French Casino in New York; Red Dust, controtionist dog; Jigsaw Jackson, colored contortionist; Grace and Mike, dance iteam; Mabel Scott, colored entertainer and the Holley Sisters, billed as the Patou Sisters in New York and Miami. All American acts are making their amperance here are making their appearance here

Americans In London

London, May 3.
Vic Oliver says he will rent a castle owned by relatives of Lisa D'Esterre.
Mary Cole at the Buddy Bradley School of dancing, just to keep in

trim.

Dave Burns of 'Three Men on a Horse' to be in the Gaumont-British pic Northern Tramp,' which Albert de Courville will direct, with Constance Cummings starred.

Dave Bader searching for another star to represent. Has 13 on his books, and is superstitious.

Sam Brown, brother of Rowland, going home after scripting here for a year.

going home after scripting here for a year.

Art, and Ben Mowatt, formerly part of the Hollywood Four and now doing act on their own, have been refused a Labor permit, and told to leave England. Understood Harry Marsden Martini, now operating the new Hollywood Four, and English, had squawked to the Ministry. Mowatts, have an English partner, and play under the name of Three-New Yorkers.

Harris Twins and Loretta back in England, opening at the Savoy

England, opening at the Savoy hotel, with a General Theatres tour

Forsythe Seamon and Farrell off to Africa in August; booked for six weeks with option.

Fred Kohner planning to go to Carlsbad for a cure and to finish a

novel.

Dlamond Bros. wanted by Gainsborough Films to star in a pfeinrettitled Tattenham Corner, to be directed by Chuck. Reisner, but Hughle has to be in New York this

month on account of a suit.

Twentieth Century-Fox signed
Georgie Harris for first colored picture to be done at Denham studios.

Harris was under contract to Fox

Harris was under contract to Fox some years ago. Myro, Pearl Four booked for a specialty in Gainshorough Film, just before due to sail for an African

Charlie Raymond studying antique

Edward Everett Horton due here to appear in a Twickenham pic, but had to postpone owing to a Hollynmitment

ood commitment.
Al Trahan making the rounds of
ondon's antique shops and picking
bargains.
Doris Harding (Mrs. "Bobby Hen-

shaw) and son due here from Holly-

wood.

Alec Kann here from Paris to handle press work for London and Continental Films.

Continental Films.
Jules C. Stein checking in.
John Boles likely to land that
British International contract.
Gordon and Revel off to Cannes
to put finishing touch to the new

H. G. Wells' 'Miracles' Pic Back for Retakes

London, May 1.

Alex Korda's 'The Man Who Could Work Miracles, based on H. G. Wells story, is back on the floor for retakes.

Picture was produced by Lothar Mendes last summer.

TOBIS REPORTS EARNINGS DROP

The Hague, May 1.
International Tobis annual statement for 1935, issued this week, shows a net profit of only \$1,200 compared with a net of \$46,000 in France 388 and propagations are statement of \$45,000 in France 388 and suppagations and statement of \$45,000 in France 388 and suppagations and and exchange losses were held -sponsible for the slump in earnings

sponsible for the slump in earnings by the company. Operating as a holding company, International Tobis depends on earnings from various subsidiaries throughout Europe, in which it holds substantial amounts. Thus Tobis benefits from dividends declared by the various operating companies.

Top picture concern in the past year was Cinematografia Espanola American S. A. at Madrid, which declared a 1% divvy, same as in 1934, German Tobis Tobisid Syndicat paid a 4% dividend as against 5% in 1934.

17% divy, same as in 1934. German Tobis Tonbild Syndikat paid a 4% dividend as against 5% in 1934.
Profits in Austria were considered satisfactory and enough to strengthen Tobis' reserves,
Of the French subsids, Compagnie Francaise Tobis S. A., operating in southern Europe, broke about even.
But Films Sonores Tobis (S.A.R.L.) suffered a heavy loss. Operations, of the English companies were not particularly bad, but the profits didnot justify declaration of a divyy payment.

Jessie Matthews picture. Will meet the Harry Warners and Mervyn Le Roys, who are staying theire.
Lowe, Bernoff and Wensley playing fourth return date at the Savoy, and due there again in June for three weeks more.
Mr. and Mrs. Sam Baerwitz expected here some time in July.
Connte Russell likely to be not the

Connie Russell likely to be on the air soon

air soon.

Nick Long, Jr., leaving the Cochran revue; being replaced by Alan
Shires, local.

Gina Malo to play femme lead in
Capitol Flims' Southern Roses,'
starring with George Robey.

Harry Kaufman interested in

interested in

Harry Kaufman interested in Douglas Byng for America. Senator Murphy playing for Hyams Bros. after salary bickerings

the last six years. Dave Bader's latest capture is Diana Churchill.

Waiting for Lefty' produced here

Sunday performance at an de hall by a Communist or-

ganization.

Meeres and Meade lear.

Meeres and Meade lear.

Adelphi Cochran show, Tollow the Sun, to play vaudeville dates in Holland. Replaced by Marion and doubling from Trocaderoganization.

Holland.

Irma, doubling caberet,
Cliff. Fischer

talent hunt.

Petley, Jones and Co. are the former Five Petleys, back in England after eight years and playing first date at the Empire, Kingston.

Frank Belmont here to collect for the commissions.

off to Berlin for the Resumes his

Will Mahoney off to Berlin for the Scala, month of May. Resumes his English tour July 4. Joe Griffin playing English vaude-

o dates, lora Williams off to South Africa

on a vauleville tour.
'Bubbles' Stewart and Sisters
under contract to Parlophone Re-

under contract to Parlophone Recording Co.
George Beatty writing a vehicle for Hal Menken.
Mrs. Hughle Dlamond had to quit London. Could not stand the climatic condition.
Harry Ham's new contract with Myron Selznick calls for a 50% raise in salary and an interest in the business.
Glen Tryon in tow

Plays Abroad

VORSICHT BRIGITTE

("Look Out Brigitte")

Berlin, May 1.

Three set comedy by Fritz Gettwald and Franz Gribitz at the Komcedle, Berlin. Ellegitte Rhedean.

Ellen Frank Ellen Frank Chuser.

Garank Thysen.

Garank Chuser.

Garank Chuser.

Garank Chuser.

Garank Chuser.

Garank Chuser.

Garank Chuser.

Willi Schaeffers.

Willi Schaeffers.

Gangster theme in a light vein too light to even give it the sem-blance of plausibility. First two acts are an effort at straight comedy, with the second act curtain descending on a theme already petered out, double authors' breath coming in short puffs by that time. But the third act, superfluously attached and frankly farce, is decidedly good

and frankly farce, is decidedly governetralisment.

No longer burdened by keeping to a consistent idea, the authors put their accent on amusing dislog, when it is not a consistent idea, the authors put their accent on amusing dislog, when it is not a consistent idea, the gowky and vehenent Glesel Schlueter (a new face on the Berlin stage), as Lissy von Foerster with a tick of bathtubs, and Guenther Lueders as Bobby Schmitz, manufacturer of bathtubs, Story has Frank Thyssen make a bet with two triends to kidnap a woman for 24 hours without leaving a trace of her. Vernix but far a trace of her. Vernix but frank falls in love with his victim, Brigitte Rhoden, who responds reluctaitly at first but finally gives in whole-heartedly. Bobby, her fance, veers over to Lissy, his best customer. Staged by Arthur Maria Rabenalt, the production holds to a good level. Will get a fair run because of the utter dearth of drawingroom comedies on the Nazi stage.

Trusk.

Return to Yesterday

London, April 28.

London, April 28.

Griffith from French play "Libernec, by Charles Vildrac. Produced by Margaret Strobler. In Hubert Leslie Madame Stroebler. Maly Hamley Clifford Marie Bruyers. Green Françon. Dylad Marie Bruyers. Green Françon. Dylad Stroebler. Sanger Green Grandon Grandon

A rather drawn-out exploitation of a single situation, with no cross-track interest of incident or char-

acter to serve as a foil. Scene is in Paris, where a famous actress has for years been the 'little friend' of a politician. On the actress has, lor years been the eve of his going to London to attend a conference, the girl meets an old lover, from whom she was separated 10 years before when his inflammatory speeches got him deported. During the absence of her protector she tries to recepture the glamor of the stress to the story. Finale gives Gwen Ffrangcon-Davies an opportunity for a natural display of hysterics, when she learns the young Red has again been arrested, and the curtain falls with her elderly diplomat tactfully restraining her from running after the boy by relying on her trouper's internal country of the stress of the company down. Louis Borell. a young continental

ing, and not letting the rest of the company down.
Louis Borell, a young continental actor new to London, gives a fault-less performance as the ardent young socialist—amorous, moody, sulky and fanatical. Whatever the fate of this play, he will most certainly be heard of again, and the property of the second o

Schwarzbrot und Kipfel

Contrast between blustering Prussianism and Viennese graciousness and ease has always been a grateful subject on the German stage, and it stlmulates particular interest when elevated among titled folk, as is the

clevated among tuted 101k, as is the case here.

Author, who is from their ranks, and in the kr.w, takes an amusing critical slant, often giving vent to a real caustic wit. He has built up a farce comedy which, however, droops slightly in the end.

Types are standard; gruff, loud-voiced Pommeranian Junker, his snooping virtuous wife and their

Commish Chiseling on Again In London, Many Acts Nicked

Cochran Denies Curzon Report, Has Other Ideas

London, May 3.
Charles B. Cochran once more denies rumors that he will house an
intimate revue at the small Curzon
theatre in the heart of Mayfair,
which has specialized in the showing of continental films since it
opened a couple of years ago.
Cochran insists that he has no
deal for any house but admits that
negotiations are on with several
other small houses.

other small houses.

Nazis Stick to **Jewish Agents But Not Acts**

Berlin, May

Recent order of Reichsfachschaft Artistik' regards filling out a second permit for foreign performers in addition to the labor permit and specially wanting to know, among other questions, the religion of the foreign artist, making it difficult for German bookers to dodge the religious angle. This has proven a handleap recently in regard to book-

handleap recently in regard to book-ings of foreign acts that other-wise were pending.

There is, however, no discrimina-tion about bookings through for-eign agents of Jewish religion.
Scala, Wintergarten; Apollo, Dus-seldorf and Hansa, Hamburg, still book through Foster, Wollhelm, Ehrenthal, Dick Henry, Lou Wolf-son, Rottembourg & Goldin, Dimitric and Wornowsky.

and Woronowsky.

Inability of German agents to
offer the right acts for headline
honors seems to be one of the rea-

healthy offspring who attracts the shy, sensitive Viennese Prince. There is the princely sister and the carnetion of Austria's fascination with a dash of Hungarian paprika, who pulls all the strings, his own included.

Conflict comes through mistaken identity, Austrians having introduced themselves without titles because of the Junker's condescending the conference of the Junker's condescending the proof parent remarking that a buttered Viennese roll with a piece of hearty Pommeranian dark bread on top makes the best combination after all.

Play is well cast with the comedinans Jacob Tiedtke and Georg Alex-

dark ureas combination after an. Play is well cast with the comedians Jacob Thethke and Georg Alexander, latter back from films for the first time this season, which should give it a special boost.

HAPPY MEDIUM

1	London, May 4. Dearden, produced by
Comedy by Harold I	Dearden produced by
Comedy by Intivid a	sent den, produced by
George Cross for Re	
performance at Savoy	
Dr. Anthony Gisburn	Michael Shepley
Bob Clarke	Edward Chapman
A Small Boy	John Singer
Molly Bridges	Nancy Poultney
Alfred Bridges	Hugh Burden
Freda Westernam	
Roberta Wyllle	Ethel Griffles
Lord Colne	Oliver Gordon
George Trenthon	Poursond Levell

An involved mack spiritualist story that entertains, but fails stir, because of its improbability, Billed as a comedy-thriller, there are some good laughs, and several moments of tenseness.

poor London district takes pity on a damsel in distress who lives above him. She has a weakling brother who has got into some doubtful company and has been dabbling in some fale seances. Medico tries to solve the mystery by impersonating the boy, who is booked to appear at a country house party.

A siren is scheming to trap a wealthy peer into signing a check which is surmounted by dark paper and is supposed to be a writing slate at the seance; she nearly seduces the doctor, too, but all comes right in the end and he goes back to his pathetic little neighbor.

Generally well acted, and show a damsel in distress who lives above

his pathetic little neighbor.
Generally well acted, and show
may make good on the author's
name, if put on elsewhere for a run.
But it is not, quite funny enough,
nor creepy enough to be strong.

London, May 3.

Agents Ass. has at last awakened to the old commission racket, and is ready to adopt drastic methods to put a stop to it.

Some of the smaller indie agents have been telling the acts coming they cannot work on a 10 per cent basis, as there are too many splits. claim that, in many splits. are three-way splits,

and in some cases even four-way splits, and have quietly intimated to acts they would have to kick back some coin, if they want to get booked. Lots of performers have fallen for this blackmailing stunt, Others, however, have complained,

Another trouble here has been that Another trouble here has been that. the smallies, who are also bookers in some instances for indie theatre owners, have been supplying some very medicore programs, rather than get class talent, due to this refusal to split commissions. It has resulted in a general outcry from indie theatre owners. Indie ovners have been crying aloud for American talent, with the bookers always findling some alibit bookers always findling some alibit.

aloud for American talent, with the bookers always finding some allbi other than the real one. Agents' Ass. is now determined to draw up a blacklist of the culprits and submit the names of the un-desirables to the London County Council, the body which is respon-sible for the annual licensing of agents in London. But the snag is that a good many

agents in London.

But the snag is that a good many of the grafters avoid facing the L. C. C, by applying for an agency outside London, and getting their license from the local council s. Another snag, which the Agents Ass. intends to go into, is the agency which is often operated by a dummy, with the real head in the background.

Britons In Hollywood

Margot Grahame and the Leslie Howards have returned to England. Captain Philip Estley, British fi-nancier and husband of Madeleine Carroll, leaving this week for Lon-

don.

Dorothy Hope Stafford, who has been visiting Rose and Harry Cohn, returns to London for opening of her husband's (John Stafford) new picture studios. Ray Milland planning trip to Mexico City to visit Brazilian charge d'affaires as soon as he finishes Return of Sophie Lang. Elsa Buchanan modeling hats of woven wood at fashionable Ebell Club.

Freddle Batholomew catching up

Freddie Batholomew catching up

on his schooling at Metro.

Bart Marshall taking a ride with some of the femmes working in 'Girls' Dormitory' on ferris wheel

Girls' Dormitory' on rerris wasset.

Oliver Messel to England via Mexico following the sneak preview of 'Romeo and Juliet.'
Brian Donlevy planning fishing trip as soon as he completes work on 'Trouble Makers.'

Nigel Bruce had a postman's holiday last week when he took a day's vacation from the 'Charge of the Light Brigade' and visited his friend, Ian Hunter, on another lot. Anthony Kemble Cooper working in 'Bard of Avon,' playing the role of Shakespeare.

BROWN AS AUSSIE REP

Hollywood, May 12.
Howard C. Brown will represent
Efftee Prod. of Australia here as

talent and story rep.
Appointment made by Thring, managing director of Effice, currently here on a talent hunt, and now in the Hollywood hospital.

Brian Hurst's Second

London, May 4.
Brian Desmond Furst, director, ets his second picture with Briteria. gets his second picture with ish International immediately, isn international immediately, 101s lowing the success of the Irish story, 'Ourselves Alone,'
New one is 'The Tenth Mao,' based on a Maugham story.

New Idea for British Quota Calls For 35% Locals, Minimum Prod. Cost

London, May 3. Jockeying over the future co the British quota act, due to expire next year, continues

Latest is the films branch of th Federation of British Industries. Films branch has decided to recommend a 35% native quota to the Board of Trade when the renewal parleys are held. If this succeeds, the effect on the trade here would he revolutionary. It would mean that 17 British features would have to be included in a general program of 50 pictures, leaving only 33 Amer-

of bo pictures, leaving only 33 Americans and ven then the proportion would have to be on basic footage, and, not on the number of films. This means that in the ordinary way of business a firm like Metro would have to get about 25 British pictures a year in order to continue trading in this country, and the total British studio output, in order coffs: the American arrivals, would have to be moved up to about 256 features a year.

250 features a year.

Another suggestion in the present Another suggestion in the present debates, which are being kept secret and from which no official respects, are emanating, is that \$50,000 fig-the basic minimum for production cost of a five-reeler. This would allegedly kill the quota quickle trade, which has already brought, need two American houses into io-cal disrepute.

"Ethematograph Renters Society which will be consulted before any nature legislation; is framed, is almost certain to fight both ideas. ADjarrick associations of the Cinemétograph. Exhibitors Association, which must play a large part in the

which must play a large part in the eventual parleys between the trade and the Board of Trade, is now fobbying for no more quota of any

ree of the district meetings have tabled resolutions advocating that the society's Head Office budget for an abolition of all restrictive film legislation.

One branch did an alternative, and said that if the trade couldn't kill the quota, the least they could do would be to get in control at a maximum of 10%.

TOMAYO'S VENEZUELAN FILM SUPERVISORSHIP

Rernando Tomayo, for the past five years foreign publicity man for follumba Pictures, has resigned to begame supervisor of film production for the Government of Venesizela: At present he is in Washington, D. C., conferring with the Ambassador of that country. Will return to New York in about a week and then proceed to Holiywood for six weeks before sailing for South America.

Tomayo, a native of Venezuela, has had one year's salary posted in advance. He was down there last year on a vacation at which time, it is presumed, he made arrangements for change. Fernando Tomavo, for the pas

Dietrich Pic Bows in Berlin Ahead of N. Y.

Berlin, May 1.
Råre occurrence of an American
film opening in Berlin a week ahead
New York happened here with
Desire (Par). Marlene Dietrich ple
opened at the Capitol one week full
ahead of N. Y. and did splendidly
at the b.o. Admission higher thanin N. Y. too, at \$1.60 top, and no
slage show.
Miss Dietrich was not ilked by
the Nazis for a while, but seems to
be officially okay now.

Lupe's London 'Gypsy'

London, May 3.

London, May 2.
Edmond Greville is directing the Alfred Rode-Lupe Velez starring Vehicle, Gypsy Melody?
This will be the first picture to be, made by British Artistle Films, produced under the supervision of Dmil Reinert with Leon Hepner in 83, managing director and production manager,

UFA'S MONOPOLY

All Houses in Kurfuerstendamm Now in German Chain

Berlin, May 1 Berlin, May 1.

'Acquistion' of 11 more Tollrag
picture houses by Ufa gives this
firm a long-desired monopoly of
first-run houses on the Kurfuer-

Only exception is the Astor, former Nelson theatre, which, however, by its small capacity and location, seems un! portant and no rival. It's with the Marmorhaus and Capitol that the Ufa was always in bitter competition, and it remains to be seen what policy will be installed by Ufa as isoon as existing contracts have run off.

Four other local first run houses (Atrium, Primus, Titania, and Kurbel) are no trouble to Ufa on account of their location in different parts of the city. Only exception is the Astor, for

HOYT-FOX INTO NEW ZEALAND?

Sydney, April 14.
Hoyt's deal with Moonabe Bros., controllers of big pic interests in New Zealand, is proceeding apace. Officials will not yet openly declare the deal as on because accountants are delving into figures covering the N. Z. end. Depends on the result on reports whether a satisfactory agreement can be reached.
Link would give Hoyt's-Fox a chain of theatres spreading right across Australia and N. Z. Fox would be in on the deal because of its inancial holdings in Hoyt's.
N. Z. reps have been in deep huddles with the Höyt's exces for some time and there is every likelihood of a deal being clinched within the next week or so.

REID BUYS LONDON'S WORTON HALL STUDIOS

London, May 12.

Ed. Gourdeau has sold the Worton Hall Film Studios at Isleworth to Capt. Cunningham Reid, M. P. to Capt. Cunningham Reid, M. P., for \$400,000. Capt. Reid is head of Criterion Films, of which Dougias Fairbanks, Jr. and Marcel Hellman are joint managing directors. Both the latter will retain the same position in the Worton Hall venture.

Dr. Paul Czinner, husband of Elizabeth Bergner, has also been appointed a director of the new company, pictures of which are released through United Artists. Gourdeau remains studio manager.

30% B. O. Increase Since New Year in Shanghai

Shanghai, April 25.

Shanghai, April 25.

Films are on the up here, four major houses reporting a 30% increase since the new year.

Biggest successes have been 'Modern Times' (UA), 'Captain January' (20th), 'Trail of Lonesome Pine' (Par), 'Captain Blood' (MG), 'Louis Pasteur' (WB), 'Strike Me Pink' (UA), 'Milky Way' (Par) and 'Decited' (Par)'

How It's Done

Moscow, May, 24.

Moscow, May. 24.
Soviet transport workers complained to the cinema industry
that they were neglected—nobody had made a film with a
transport hero.
A meeting was promptly called
of scenarists and transport
workers. Latter told 80 storties of their experiences. Eight
scenarios are being epared
from the material.

Kent Tells Paris **Convention That** 20th Biz Is Okav

Paris, May 3.

In an attempt to solve some of the diversity of questions confronting American film producers who distribute abroad, more than 90 members of 20th Century-Fox's Europaris (1984). pean organization representing 26 countries met here in a European convention

convention.

Headed by J. M. Schenck and Siney R. Kent who came here especlally for the convention, the chief
questions discussed by the delegates
were conditions of the film industry
in each European country, how
many pictures are to be dubbed
and import problems throughout the
Continent.

Kent condided that 20th Century.

Kent confided that 20th Century Fox had no kick about business and that the reason for the convention was to establish closer contacts.

was to establish closer contacts.

Among other things, it was revealed that the company has four
flims in mind to be made in England.
Schenck and Kent brought six new
pictures over with them which were
shown to delegates here for the first
time.

PRIESTLEY PLAY SO-SO. **MUSICAL'S LONDON HIT**

London, May 12.
Bees on the Boatdeck' opened and Lyric Tuesday (5). It is a

"Bees on the Boatdeck' opened at the Lyric Tuesday (5). It is an-other G. B. Priestley character play and was weil received, although not likely to find popular appeal.

"Rise and Shine, which opened at the Drury Lane Thursday (7), is a spectacular musical with the usual inane plot. Magnificently executed and looks tike a solid click.

'Jill' Sydney Click

Sydney Click
Sydney April 14.

Jill Darling' opened very nicely for Williamson-Tait. English musical has a fine cast including Diana du Cane, Bert Matthews, Frank Leighton, Nellie Barnes, Cécli Kellaway, Marle La Varre and Leo Franklyn.

Show was produced by Albert Locke, with Andrew McCunn as musical director.

Renee Houston at C. de P.

Martinus Poulsen running the Cafe de Paris and the newly opened, highly successful London (Dasino, has put Renee Houston into the Cafe for a week-starting May 4.

Salary is understood to be \$500 for a one-number once-nightly appearance.

New Left Government in France Augurs More Pic Biz Headaches

FIRST IN ENGLAND

Gaumont-British Puts On a Talent Scout—A New Departure

London, May 3. Gaumont-British has appointed Mrs. Maude Gliroy as talent scout. Her duties will be to visit all West ner duties will be to visit all West End productions and, report on possible talent to Michael Balcon. It is the intention of G-B to give the young players whom Mrs Gil-roy thinks worthy a thorough film test.

It's the first time this has been done in England.

ALL LONDON B. O.'S SLIDE

officially opened

May 1 ith the private view day of the Royal Academy of Arts, and show business took its expected slide, despite the usual story of a

glittering season in all the papers. Society high time broke with a wave of hot weather which either sent péople on long walks or gave them ideas about getting away.

Consequence was that the first-class supper trade took a dive-clondon Casino, piaying to a less exclusive crowd than the more expensive piaces, kept up okay, and is scoring an excess of \$7,000 nightly on supper trade. All top places were off, with normal \$25,000 food and cabaret takings sliding down to the \$10,000 zone.

and cabaret takings sliding down to the \$10,000 zone. Same, in a modified fashion, ap-plied to films and iegit. Even the twice-nightiy musical show idea took a slide.

S-D GET FOX PIC

Sydney, April 14,

'Professional Soldier,' (Fox) has
been booked into the Mayfair foliowing run of Ball at Savoy' (RKO)
for Snider-Dean.

First time a Fox pic has played,
here,

Paris, May a.
Faces reflecting anything but optimism can be seen these days, not only in the American film circles, but in the French as well. And most of the blame can be placed on the political situation—international and internal.

Even conservative prognosticators are predicting that the Socialists, Communists and Radicals joined to-Even conservative prognosticators are predicting that the Socialists, Communists and Radicals joined together in the Popular Front are setherer for a while. And the announced plan of the Popular front is nationalization of the banks, and all key industries. That is the big worry of the French producers and the Americans, for, with a government-controlled film industry, measures practically choking off all American business here may be expected to follow.

Known that a body attached to the Prime Minister's cabinet has already drawn up a secret report recommending complete government control of films. Under the report the control would be in the hands of a two-thirds majority of French producers and, if they could not agree, the government itself would name the controller.

With this would come the increase of duty on imported films up to 1,000% a dubbing tax of \$1,500 to \$3,000 per picture, plus a drastic reduction in the number of dubbed films. Money thus collected would be used to subsidize the French government-controlled industry.

Group which would control the industry would a so have power to pass on films before the censor views them, to see whether it wants them passed into France or not. Although the present agreement design of the controller of the controller of the control of the controller of t

June, and a commercial treaty be-tween the two countries is expected to be signed before then, film cir-

tween the two countries is expected to be signed before then, film clucles here are not very optimistic about the outcome of the treaty. New government sits in early June, so many things can happen before the end of that month.

Receipts Drop

At the same time, with it known that this year's receipts are below those of last, there is not much jubilation in film quarters here. Figures just made public for last, year's b.o. returns show how the film business took the side. For all of France the cinema returns for 1935 compared to 1934 showed a fall of nearly \$1,000,000 and Paris suffered \$400,000 of that, Music-hall returns, however, showed a gain of \$550,000, while circus takings showed a scant gain of \$650,000. Returns show that the year started well and the month cf. November was an exception, but that the remainder of the year, partitularly May, July, August, October and December, returns were under those of 1934.

TIMES', 'BLOOD' LEAD **GOOD SYDNEY BIZ**

Sydney, April 14.

Happy holiday crowds should give the managements the best be obreaks in a long while here. City is jammed with visitors, with plenty of cash to spend.

is jammed with visitors, with plenty of eash to spend,

Todern Times' (UA) is a smash click and figures to stay quite a long while. Captain Blood' (WB) did well on its premiere and is set for a good stay. Biz is very high dil around for 'I Live My Lite' (M-G), 'Magnificent Obsession' (U) "Next Time We Love' (U) Tiest a Girt' (G-B), 'Rose of Ranchó' (Par), 'Professional Soldier' (Fox), 'Queen of Hearts' (ATP), 'Celling Zero' (W), 'Broadway Melody 1336' (MG).

Melbourne, April 14 Melbourne, April 14.
No co plaints here, with the f
lowing attractions, 'Sanders of
River' (I'A), 'Good Fairy' (U'), 'Rose
of Rancho (Par), 'Mutiny on Bounty' (M-G), and 'Invisible Ray' (U').

London Cap's Policy

London, May 12.
When Gaunont's Capitol theatre
here is ready to reopen house will
be devoted principally to prejelease of 20th-Few product.
House is now under extensive re-

construction process.

British Reels Won't Pay for Sports Events, But Crash; Suits Pending

major houses reporting a 30% increase since the new year.

Biggest successes have been Modern Times (UA), Captain January' (20th), Trail of Lonesome Pine (Par), Captain Blood' (MC), Louis Pasteur' (WB), 'Strike Me Pink (UA), Alliky Way (Par) and 'Desire' (Par).

Chaplin's pic is getting biggest grosses here in years with 'Capt January' a close second.

Is is and Carlton theatres have reopened to foreign pics. Pormer is showing Russians and Hollywood pix banned by the local ceasors.

Carlton is going first run foreign discarding Chinese pics. •

Protection in Spain

Madri May I.

Spanish authors and composers who are victims of pincy are finally to get a break. Government has is sued a decre authorizing suspension of performances, breadcasts, plays or concerts if the author of to use his brainchild was not previously obtained.

Exhibition of films in which mustic of Spanish composers is used in Composers is used of the manner when equilpoted with a marked out for the Hellcopters stayed outside the Floriby without permissh would be profib-without permissh would be profib-wit

VARIETY

Paramount release of Albert Lewis pro-
duction. Store Herbert Marshall; features
Gertrude Michael, Lionel Atwill, Rod
La Roccue. Directed by Robert Florey.
From play by Alfred Davis; adaptation,
Mowton Bartreguer screen play. Edwin
Justin Mayer, Brain Marlow, Franklin
Coan: camera. Victor Milner. At Capitol.
N. Y., week May 8, 36. Running time, 70
mins.
Alaw Barclay Herhert Marshall
Eisa DuranyiGertrude Michael
LudwigLlonel Atwiil

Alan Barclay	Herbert Marshall
Eisa Duranyi	Gertrude Michael
Ludwig	Llonel Atwiil
Carl Schrottle	Rod LaRocque
Capt. Minton	Guy Bates Post
Vogel	Vallejo Gantner
Kraus	Torben Meyer
Nurse	Julia Faye
Schultz	Egon Brecher

cast pull or other punch to get much tention as a grosser. As entertainment it's moderate because Herbert Marshall, Getrude Michael and the director do such a competent job with a familiar espionage routine.

When the Viennese actress and their wedding eve by the declaration of war, and each is drafted for spy service by opposing nations, it's a foregone cinch that they'll run into each other somewhere on the battle line. And nobody's going to be disappointed by a wrong guess. That the military iceberg who gives that the other and the conclusion was reached. This has been accomplished to; a satisfactory extent, and the build-up is not without its interesting moments. For instance, there's lass and the with the same of the conclusion was reached. This has been accomplished to; a satisfactory extent, and the build-up is not without its interesting moments. For instance, there's lass and the substance, as Miss Michael and meeting of the romantic enemies has substance; as Miss Michael and Marshall play it.

Two leads are excellent, Miss Michael sheig particularly impressive in one of the few non-menace roles she's ever had in pictures. Her couping allity should get her last the chief support in a part that fits him, while Rod La Rocque, as mill-faed spy, indicates enough to warrant every kind of a break in list comback attempt.

All but the first few pre-war moments take place during the World War, but there is little battle stuff, and most of it from the library, and most of it from the library.

LET'S SING AGAIN

LEI'S SINU AGAIN

WITH SONGS

RKO-Radlo release of Sol Lesser produclon. Features Bobby Breen, Henry Arnetta, Geo. Houston. Directed by Kurt

koumann. Original story, and ancerea play.

Release of the story of the story of the story

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TILL WE MEET AGAIN

Faramount release of Albert Lewis production. Store Herbort Marshall featured Lewis production. Store Herbort Marshall featured LaRocque, Directed by Robert Flored Larocque, Directed Miner. At Capitol, Minds Coart, Minoton. Geographic Coarts Sprottle. Rod Larocque Capt, Minoton. Gong Bates Ford Rottle and Schottle. Rod Larocque Capt, Minoton. Gong Bates Ford Rottle and Schottle. Rod Larocque Capt, Minoton. Gong Bates Ford Rottle and Capt. Minoton. Gong Bates Ford Rottle and Capt. Minoton. Gong Bates Ford Rottle and Schottle. Rod Larocque Capt. Minoton. Gong Bates Ford Rottle and Schottle. Rod Larocque Capt. Minoton. Gong Bates Ford Rottle and Schottle. Rod Larocque Capt. Minoton. Gong Bates Ford Rottle and Schottle. Rod Larocque Capt. Minoton. Gong Bates Ford Rottle and Rottle and Schottle Rottle and Rottle and Charles Concerns and

Champagne Charlie

20th Century-Fox production and release.
Features Faul Curanni and Helen Wood.
Allen Rivkin, camera, Daniel Clark; film
editor, Nick De Maggio; music, Samuel
Lillian Wayne, Minna Gombell
Mr. Fipps Herbert Mundle
Pedro Gorini, Nool Madison
Nool Madison
Nool Madison
Nool Schotters; Lower, Santiers, Maggiores, Samuel
Mr. Schotters, Lower, Maggiores, M

'Champagne Charlie' is not grade A product, although it has been meri-toriously acted, mounted, directed and sheared. Femme matinee trade appears to be its best bet, and pair-

toriously acted, mounted, directed and sheared. Femme matinee trade appears to be its best bet, and pairing on duals would seem to be in the cards, if for no other reason than the film's extraordinary short running time of 58 minutes. Other drawbacks are automatically interposed by the absence of marques sock, and the questionable tilling. Champagne Charle's is a monicker that could easily be mistaken for 30 most of the film is undoubtedly in the cutting-room wastebasket, but this stringent is hearing job, which permits scarce a single foot of surplus film, has done much to put cast and director in their best light.

Is share's adventures with a European high fiver (Helen Mack and Faul Cavanaugh), and most of it emerges via flashback sequences. The pay-off, which occasions all of the playboy action, is a murder on board ship in which the helress and the roustabout's ex-butler (Herbert Mundin) figure. Both are cleared for a Winduy. Thilling's handling of these situations—most of them so well worn that their characters are by now sheer stereotype—is fresh. Notably good is a series of quick-fire flashes in which each line of the dialog is spoken in a new setting via trick splicing of the photography. Clark's camera Job, furtherman as contributed one socious eries of shorts showing a chase between two automobiles with a wreck for a finish.

For Cavanagh, the European smoothle role in old stuff, and he registers up to anuff, abetted by fair dialog. Helen Wood, ditto. Mundin, as the helress' partner, appears to be inserted for no other reason than that the production was light on comedy and needed some wisecracks. She performs them as required. Support is okay from the rest of the cast. Edga.

DEVIL'S SQUADRON

Columbia production and release. Fea-
tures Richard Dix, Karen Morley, Lloyd
Noian, Directed by Erle C. Kenton.
Story by Richard V. Grace: screen play.
Howard J. Green, Bruce Manning, Lionel
Houser; camera, John Stumar, At Globe,
N. Y., week May 0, '36. Running time,
80 mins.
Paul Redmond
Mantha Dames Mantha Managar
Martha Dawson
Dana KirkLloyd Noian
EuniceShirley Ross
Forrester
Barlow
TexGordon Jones
Ritchie William Stelling
MajorThurston Hall
major
Lulu,Gertrude Green
Colonel DawsonBoyd Irwin
ButchBilly Burrud
Mary
mary Bue Comma

making a career. This puts the quietus on a team of gymnasts who recognize the lad's value and take out legal guardianship; a detail the old man overlooked. Just enough of the counterplot to fan un interest, with the denouement skillfully handled. When the denouement skillfully handled. Picture gives some interesting glimpses of the traveling truck film but it probably stands the best

Miniature Reviews

'Till We Meet Again' (Par). Routine spy story with competent cast but few box office attributes.

"Let's Sing Again' (Radio).

attributes. t's Sing Again' (Radio). child star in a well New child star in a well written story with Henry Armetta a headlight.
Champagne Charlie (20th). Lightweight fare, best suited to duals.

to duals.
'Devi's Squadron' (Col). Better than average airplane thriller, with Richard Dix and Karen Morley,
'Abdul the Damned' (Col). Story of Orient with Nils Asther and Adrienne Ames only American names for marquee, 'Girl From Mandalsy' (Republic). Adventure film for dualers.

dualers.

dualors:

"Desert Gold" (Par). Western that's freshened up a bit by a juvenile comedian. Larry (Buster) Crabbe plays a young Indian chief.

"Grime Patrol" (Emp). Leatherpushing and cops and robbers combine to make this a moderately exciting filler.

cataley exciting filler.

chances of getting extra coin by plugging new air thrills.

Unfortunately the plot doesn't give Dix much of a break until almost the close. Previous to that he is overlooked or placed in lukewarm episodes. When given half a break, he comes through in grand shape.

Test plot's hazardous existence in flying new planes designed for army use is central theme of picting pigs, will meet their death or serious injury is planted early.

The daughter of airplane manufacturer carries on after her father's death, but decides to call a halt after so many men lose their lives. The supposed dishonored aviator comes through in the crucial flight after covering up suicide of the girl's brother.

Director Earle Kenton has carefully developed numerous suspenseful moments with skill. Despite tather morbid central theme, there is a happy-go-lucky test pilot.

Richard Dix gives his customary clean-cut performance, behaving in remarkably restrained manner. He is the aviator who gets tabbed as the man who balls out. Karen Morgan constitute an able comedy acting as the suitor who is okay but undistinguished, Role is too weepy for her style.

Lioyd Nolan does his standard acting as the suitor who is okay but undistinguished, Role is too weepy for her style.

Lioyd Nolan does his standard acting as the suitor who is ousted by Dix. Gertrude Green and Gene Morgan constitute an able comedy acting as the suitor who is ousted by Dix. Gertrude Green and Gene Morgan constitute an able comedy acting as the suitor who is ousted by Dix. Gertrude Green and Gene Morgan constitute an able comedy acting as the suitor who is ousted by Dix. Gertrude Green and Gene Morgan constitute an able comedy acting as the suitor who is ousted by Dix. Gertrude Green and Gene Morgan constitute an able comedy acting as the suitor who is ousted by Dix. Gertrude Green and Gene Morgan constitute an able comedy acting as the suitor who is ousted by Dix. Gertrude Green and Gene Morgan constitute an able comedy acting as the suitor who is ousted b

ABDUL THE DAMNED

(BRITISH MADE)
Columbia Pictures release of Allance-Capital production. Stars Nils Asther.
Prizz Kortner, Adrienne Ames, Directed screen play, Ashley Dukes, Robert Burford, W. Chetham-Strode; musical score, Planne Eslier; art. Clarence Elder, John Mead; camera, Otto Kanturek, At Riatio, 79 minutes, May 9, 78. Running time, screen ...

Sort W. Chettaut. Claren...

Hanna Eisler: str. Claren...

Hanna Eisler: str. Claren...

Hanna Eisler: str. Claren...

Ramin Eisler: str. Claren...

Running time, 12 minutes. Running time, 12 minutes. Rudar Fasha ...

Adrienne Ander Adrenne Abdul Hamid II ...

Fritz Kortner ...

Adrienne Ander Marier Rilia...

Hasana Bey ...

Waiter Rilia...

Hasana Bey ...

Alvier Rilia...

Hilmi Fasha ...

Charles Carson ...

Abbas ...

Altred Woods ...

Agtric Knowles ...

Agtric Kno

drips from the English-made pic-ture. As a representation of Abdul Hamid 2d's oppressive rule it is powerful. Where it falters is the film's inability to strike a note of popular appeal or an even keel as interest sustainer. Hampered too by being lengthy, and looking more so because of ponderous pace. 'Abdul' may get a modest share of average ses in houses where they crave excitement, executions, killings and heavy plottings. Particularly will

neavy plottings. Particularly will a semi-villain role, and one which this be true when it is ballyhooed along sensational lines. Exhibs have only the names of Nils Asther, and Addrenne Ames to hang out front; hence, pressure must be on the Oriental Harem material.

Ruthless slaughter of the ruler's enemies by the half-mad Abdul sways a majority of the sequences. Episode in which 12 or more revolutionists, one by one, are shot down by firing squad as they sing the Younk Turk's anthem of freedom is gripping but dragged out so much as to be of dublous taste. Director and authors have centered too much attention on Abdul's obnoxious mannerisms, innumerable close-ups and during the producers intended to really climot have here needed to really climot have been devoted to Nils Asther,

The same reveal to the sequences of the same reveal to the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian valenty and the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian valenty and the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian operatic star who plays himself the voice of Glacomo Lauri-Boblo, talian operatic star who plays himsel heavy plottings. Particularly will this be true when it is ballyhooed along sensational lines: Exhibs have only the names of Nils Asther and Adrienne Ames to hang out front; hence, pressure must be on the Oriental Harem material.

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who is excellent whenever given the chance. Despite the fact that this characterization, as chief of Abdul's police system, logically is subordinated to that of the ruler, Asther might well have figured as the central interest in later developments. Instead, he goes the way of all arch-conspirators in the film, ending infront of the firing squad. That detail and the way the created at the finish of the constant of the firing squad. That definish de not set so well.

Angle of forcing, an Austrian dancer into Abdul's harem, even if, she can't dance, and mugging of various immates of his household including French and dusky femmes are unsavory features no matter how skillfully handled.

Seenes at the 'command', opera performance verge on the ludicrous, with dancing much the same as on the modern burlesque stage, predominating. Just as this seems out of place so do the genteel gyrations of the modern burlesque stage, predominating. Just as this seems out of place so do the genteel gyration. Aside from Nila Asther's polished performance, acting laurels go to Fritz Kortner, comparatively unknown in the U. S. His work as Abdul' is a vivid portrayal, Adrienne Ames turns in a trim thesplan stin in the role of Austrian opera performer. Walter Rilla and Esme Percy are best in the supporting cast, John Stuart, as the opera diva's sweetheart, is routine.

Production boasts a fin service.

Production boasts a fin service.

Production boasts a fin service.

Wear.

Girl From Mandalav

ı	Ciri i i Ciri i i i di
	Republic release of Nat Levine produc- tion. Features Conrad Nagel, Kay Linaker, Donald Cook, Esther Raiston. Directed
ı	by Howard Bretherton, From novel
1	'Tiger Valley' by Reginald Campbell; adap-
J	tation, Wellyn Totman, Endre Bohem;
1	camera, Ernest Miller, Jack Marta. At
Į	Fox, Brooklyn, week May 8, '86, on
ı	double bill. Running time, 68 mins. John Foster
ı	John Foster
١	Jeanie
1	Mary TrevorEsther Raiston
	Trever
	Dr. Collins
	Headman
ì	Malone David Clyde
	Bongai Jack Santos Oswald Joe Bautista
	OswaldJoe Bautista
	ManneringJohn Bouer
	Mrs. Coilins
	Captain

irl From Mandalay those half-and-half affairs. About half is snappy, exciting entertain-ment, but there is an equal amount of drab and highly artificial. Lack of name strength is a handleap that this one will find difficult to laugh off. While Kay Linaker looms as a comer, exhibitors will have to lean

The book, 'Tiger Valley,' offered fairly absorbing reading, but it has lost much in its transition to the screen. Both the screen play

fairly absorbing reading, but it has lost much in its transition to the screen. Both the seveen play authors and directors are accountable. Former not only failed to stress the pertinent details but were woefully unpristine, in dialog supply. Skillful touch which Director Howard Bretherton displays in a sequences is lacking in later thought and the sequences is lacking in later and the sequence is not only bad but in excusable. Plot is that of the white man who marries a Mandalay resort entertainer when his English sweetheart tires of walting back in England, a case of love on the rebound, for the fascinating cabares girl it means tusual misunderstanding when the bachelor pai of the English plantation worker recognizes and treats the newlywed wife as one of the many he has encountered in Mandalay. It all works out as might be expected, but not until a mad tiger has menaced the three principals well done, proyiding plenty of exciting moments. Outbreak of fever among the natives is only sketchily executed and might well have been written out entirely.

Conrad Nagel struggles manfully with a role that offers only fleeting and the control of the sequence of the sequen

DESERT GOLD

JE.DENTI GULLY
Paramount release of Haryle Mustery Crabba.
Robert Cummings, Marsha Hunt, ToRobert Cummings, All Strand, B'Ridyn, Androsse Cikweek May 7, '36. Running time, 59 mina,
Marsha Hunt, Marsha Hunt, Marsha Hunt,
Jane Beiding, Marsha Hunt,
Jane Beiding, Marsha Hunt,
Jane Beiding, Galler, Marsha Hunt,
Jane Beiding, Marsha Hunt,
Jane Hun meins, At Strand, B'klyn, half d
week May 7, '80. Running time, 5
Moya. Larry Buster
Fordyce Mortimer Robert Cu
Jane Belding. Marsh
Dick Gale. Tom
Gletn Kanedon. Glenn
Gletn Kanedon. Mon
Doc Belding. Raywond
Ladd
Ladd. Frant

A juvenile comedian, doing a sissy tenderfoot from the east, brings a few laughs and sone novelty to Desert Gold, but otherwise this is greater than the seast of the seast brings a few laughs and sone novelty to Desert Gold, but otherwise this is just another western made up of the usual ingredients. Being pretty well made and including numerous good exteriors, it will serve satisfactorily for duals using equine oppass as for features. Grey series for Paramount. He has not stinted on production and Tom Keene he has received able direction of the story and cast; latter headed by Larry (Buster) Crabbe who this time is doing a young Indian chief. Crabbe isn't pointed for love interest, this part of the Grey story being carried by Tom Keene and Marsha Hunt. The time of the story is not away back in pioneer days but; of more recent date with Indians thiming out badder Crabbe plays the chief young the secret to rich gold grands the secret to rich gold gronnive to find the mine and take it from the redmen.

As in all westerns, the horses never trot, including those that pull a stage coach. The heroines also are all the same in westerns, and Miss Hunt is no exception. She even gets into the big gun war at the finish when the lipuns, aided by Keene who's for their cause, are tattling it out with Blue and his mother to the red the caster week.

mob.
Robert Cummings lends a fresh note to pictures in the cactus cycle. He's a carey college boy from the east who gets into the thick of trouble. Cummings makes all its chances count for him. Raymond Hatton plays a smalltown doc, but gets over only a couple gisgies. He's worthy of better comedy opportunities. Char.

JUNGES BLUT ('Young Blood'). (GERMAN MADE)

Ufa release of Skalden-Terra production. Features Maria Paudler, Kurt Skalden, Hans Scharlach, Directed by Kurt Skalden, Gen. Story Kurt Skalden; music arrange-ments Carl Emil Fuchs. At UFA Kurtur-stendamn, Berlin. Running, time 60 mins

This experimental picture with lay actors is the second effort of Kurt Skalden in this, direction and only a mild success. Only professionals are Maria Paudler and Hans Scharlach, with Maria Paudler (wife of the producer) abit too ripe in age for the role of the innocent peasant girl.

for the role of the innocent peasant girl.

Story is laid in East Prušsia at the historic Masurian Seas, where. Hindenberg fought the Russians in 1914. Starts with some war shots showing how the Russians devastated the country before the German tropic of the country before the German tropic of the country before the German tropic of the country before the German a village, all played by regular peasants of the sturdy type. Nice the country before the country before the country of t

guy.

It's one of those harmless films
that won't create a stampede at
the b.o.

La Canzone del Sole

('Song of the Sun') (ITALIAN MADE) (W)TH SONGS)

(WITH SONGS)
Nuovo Mondo rienaso of La Capitini production. Stars Glacomo Lauri-Volpi. Directed by Mario Besozzi. Osikinal operetta by Pietro Mancagni. At the Cine Roma. N.T., week May S. 36. Running time. Avocato: Paladino. Vittorio De Sira-Fridas Brandt. Lilliane Diets The Theatrical Agent Barquit. Lilliane Diets The Theatrical Agent Barquit. Brandt in Giarnalista wao amico. Livio Payanelli Signora Bardelli. Eva Maral II Giarnalista wao amico. Livio Payanelli Signora Bardelli. Eva Maral II Segretario. Celeste Almieri

an admirer of Volpi and, up until the end, cherishes the belief that the lawyer is the tenor. Comedy is injected by Volpi's ecentric agent, Umberto Malhatt, and the latter's Production is most marked by the latter's Production is most marked by the latter's production is most marked by the latter's result of an opera in the massive open air laiddum at veroma. Italy, Thousands upon the concrete area to hear Volpi in Il Trovatore, Recordings of his singing is very good other vocal efforts in the film are volpi recordings of the ploture's original songs, the singer remaining myisble.

wolp recordings of the factors of spingland songs, the singer remaining invisible.

About the only creditable histrionic work in the picture is turned in by Umberto Mainatt, the activate of the high made plain by the film's English titles, and is therefore strictly for Italian consumption.

THE CRIME PATROL

Empire release of Harry S. Knight pro-juction. Features, Ray Walker. Directed by Eugene Cuminings. Story, Arthur T. forman; adaptation, Betty Burbridge: masra, Bert Longenecker, At Chaloner, Y., two days commencing April 7, 30, half double feature. Running time, 58

Ray Walker Bob Neal
Geneva Mitchell ary Prentiss
Geneva Mitchell ary Frentise
Herbert Corthell Commissioner Culien
Monter Atchiev Doctor Simmons
william Mack
Max Wagner
Vicelnia True Boardman Mrs. Neal
menty resident

Benry Roquemore. Leaf Promoter Study Follard. "Upp' ashioned in all departments but withal occasionally exciting, Crime Patrol' shapes up as passable filler fare for the nether nabes. When the actors aren't playing cops and robbers there awaying cops and robbers the same awaying cops and robbers the same some cops and robbers the same some of the plot make for anything but plausibility, but this same sort of weakness runs all the rocks talk tough, but when engaged in a brawl with the cops wheir maneuvers take on all the victousness of a frosh-soph tug-of-war at dear off Siwash. Cas is eventually the same sort of the surface of the same sort of the

Best or and the search and gets the Ray Walker plays the prelim fighter turned copper with a fetching smile and an awaward pair of dukes, while Mary Prentiss does satisfactory service as the nurse who resents the boy's brash manner until she finds that underneath it all there lurks the heart of a real ketc. Odec.

TWO'S COMPANY

(BRITISH MADE)

London, May 1.

Josekin production for United Artists reJoses. Stars Neg Sparke, Gordon Harker,
Joseph Stars Neg Sparke, Gordon Harker,
Whelan Adapted from Sydney Horler's
Fomce and Julia's, screen play, Tim WheBorne Geraghtly, Glaion, J. 19, Morton,
Starting, Comment, F. Ar Young, At Piccadilly theatre, April 30, '30. Running
At 9, mins.

A	
B. G. Madison	Henry Holman
Mrs. Madison	Oliva Blakenev
Julia Madison	Mary Brian
100mbs	bb McLaughlin
Jarry	Patric Knowles
Muggridge	Gordon Harker
Ives	Syd Crousies
Olto Stume	H F Wolthe
A J. P.	Robb Wilton
A J. P	Pahant Valubi
	Robert Mainby

On two successive nights two English pictures by two different companies were shown, both of them reinforced by adequate casts throughout, a complete equipment of artists and dialogists, and suitable attention to production detail. This is the second of two, and u peach,

LAWLESS RANGE

LAY ILLUS INCHILLS INCHILL INCHILLI INCHILL

SCHLOSS VOGELOED

('Castle Vogeloed') (GERMAN MADE)

(GERMAN MADE)

UFA release of Peter Ostermayr production. Reservations Students and Carola Hoston. Hoston March 1998 (1998) (199

Bornesmann — Hans A. Schelltow Franz Salvermoser — Peter Arnolds (In German)

German whodunt with nothing to recommend it to the English-speak, and the soope of the Teutonic route it classifies as mildly fair entertainment. More of the yearn is given to detective work, and what there is of the latter is pretty naive. Acting, however, as good, direction fair, and Story threads through a situation in which a charlatan count (Walter Steinbeek) has stolen a girl (Carola Hoehn) from his brother (Hans Stuewe) and is later murdered, supposedly by the frustrated brother. Suspicion centers on a handing the subject of the castle (Hans Zesch-Ballot). This setup is notably lacking in enough suspects to make it tantalizing to mystery fans, and is pervaded by an air of dreariness because of the lack of comedy pace-changes. Love angles are generally sombre. L

ng. Stuewe and Carola Hoehn both da okay. Support is adequate. Photography has a sadistic persistence scalping the performers in closups. No English titles here, Edga.

Maria Pentayotissa

('Marie of Pentagious')

('Marie of Pentagious')
(GREEK MAOE).
Mirror Films of Athens production and
S. March release. Directed by Joseph
Matre. Story and adaptation. Joseph
Matre. Story and adaptation. Joseph
Matre. Cat included Joseph Matre. Net
May. At Circle. N. May. July 18, 30 May.
10, 30 Hanning lime, 35 mine.

Arthus and dialogists, and suitable and the suitable and the suitable too much of No. and a bold. There is a littlet too much of No. and a Sparks grim wit at the beginning of the film and too much of No. and the Sparks grim wit at the beginning of the film and too much of No. and the Sparks grim wit at the beginning of the film and too much of No. and the suitable and the suita

tuting a more comely gal for Neila May when it comes to the closeups. The makeup of the players is unit formly clowlish, with the players is unit formly clowlish. When the players is unit formly clowlish, with the players is unit formly clowlish, with the players is unit formly clowlish. Marte has done well with his scenes of pageantry. Also those showing the peasants emgaged in native dances.

Story is a page from Greek history of the 1859's, during the reign for the Bawrian-born King Othon. Maria, a pleasure-loving lass of a. Village in Thessally, is double-crossed by her lover and takes a prison rap for the murder of her brother. Her old father-confessor, from prison rap for the murder of her brother. Her old father-confessor, from prison rap for the murder of her brother. Her old father-confessor, from prison rap for the murder of her brother. Her old father-confessor, from prison rap for the murder of her brother. Her old father-confessor, from the production relates how she joins a bandit band, becomes its leader, embarks on a campaign of reverse upon her village tormentors, and winds up as the king's defender when foreign enemies threaten his reign.

OURDEDIATES ALONE.

OURSELVES ALONE (BRITISH MADE)

(BRITISH MADE)

London, April 28.

Desmond Hurst production for Associated British Pictures (B. I. P.) rolease. Features and the production of Associated British Pictures (B. I. P.) rolease. Features Atlone Town of the Picture and Pictures Atlone Town of the Picture and Pictures and Picture

A Sins Fein story of brutal ruthleasness, showing with meticulous
detail showing with meticulous
detail showing with meticulous
detail showing fed between
the Royal mering fed between
the Royal mering fed between
and the Irish Republican Army.
Spiendidly directed and produced,
with detail that would be difficult to
challenge, minor types impossible
to improve upon, and a story which
moves with cumulative progression
that makes for the utmost entertainment value.
It leads up to the point where
the leads to move with a sister of the
leads to move with a sister of the
leads to the point
the point where the story in the point
tity. She is then placed in the position where she is forced to lure the
man she loves to what seems inevitably his doom. All comes our
right by an excellent, though not
new, twist.
Tag line is uttered by the superior
officer, who gives up the girl to one
officer, who gives up the girl to one
officer who gives up the remark to the efcent and with a remark

LABURNHAM GROVE

(BRITISH MADE)

London, May 2. Associated British Picture production and release. Stars Edmund Gwenn, Cedric Hardwicke; features Victoria Hopper, Directed by Carol Reed, Screen play, Annon, Kimmins; from stare play by J. R. Annon, Kimmins; from stare play by J. R. Old March Carolines, and J. St. Running time.

Mr. Baxley	Cedric Hardwick
Elsle	Victoria Hopne
Mrs. Baxley	Ethel Coleridg
Mrs. Radfern	
Haro'd Russ	Francis Jame
Ine Fletten	James Harcour
Man with Glasses	Norman Walke
Inspector Stack	David Hawthern
Simpson	Frederick Burtwe
Police Sergeant	Terence Conli

Stage plays, when adapted to the screen, do not always come off as successfully as the originals. This not since isn't a bad piece of work, and it is merely a question of how formillar the provincial people are with the London run of the Priestley play.

Edmund Gwenn has his original role, which he also portrayed in New York. As a build-up Cedric Hardwicke is injected into a supporting character bit, which he plays along character in the bucelle agriculturist. In 'The Farmer's Wife.' One is getting a bit fed up with he repetitions of Hardwicke's original success. He has done it on stage and screen with various make-ups until it has become distinctly the content. Gwenn's portrayal of the leading

until it has become distinctly tiresome.
Gwenn's portrayal of the leading
role compels sympathy, despite the
fact he is a distributor of counterfeit money, and one cannot help
feeling relieved when he escapes the
clutches of the law. Possibly it is
because of sorrow for his wife and
daughter. Lutter is played 5y Victoria Hopper, and why a young
woman of her talents is relegated to
so minor a role limit easy to fleure.
Picture is well directed and has a
lot of laughs. With the excision of
a few of the Hardwicke grinnares, it
will make an acceptable programmier.
Job.

whose realistic acting, tree or stage convention, recalis Ekk's earlier success, Road to Life, characterizes the new fine as the burning of the factory, and "the battle of china," (150,000 pieces of crockery so flaying) demonstrate that here, in this first Soviet color drama, Ekk hasalready learned to employ color as an auxiliary means of heightening scenic effects r ther than as an end. The color of the

LADY JANE GREY

(U. S. Release Title) ('TUDOR ROSE')

(TUDOR ROSE')

(BRITISH MADE)

London, April 29.

Gainsborough Practice of Gaumant.
British re'ease. Stars Cedric Hardwicke.
Nova Pilbeam, features John Mills. Directed and adapted by Robert Stevenson:
Proceed and adapted by Robert Stevenson:
Control of the Control of the Control
Control of the Control of the Control
Control of the Control
Control of the Control
Control of the Control

For U. S. release title of this film will be switched to 'Lady Jane Grey.' Abroad it remains 'Tudor Rose.'

will be switched to Lady Jane Grey. Abroad it remains Tudor Rose.

Piece opens with the death of Henry VIII, and his speaking of the order of his succession—his son Parameter of Marman Tudor. Bleachet with the death of the many states of the

Spearing pass of the sequence. Selection of any players for individual mention is merely to single out those who have the better parts. Work of Cedric Hardwicke, Felix Aylmer and Nova Pilbeam stands out strongest, and only for this rea-

out strongest, and only for this reason.

It is a swift and courageous tale with arresting portuitures, economical of words but sweeping of action. It possesses smoothness of script and marks the entry of Robert Stevenson as a director on his own. He has been with Calusborough for some years as an asistant, but can now be classified as in the front rank.

From every angle, it is one of the most interesting pictures ever produced on either side of the ocean. Experienced picture men here think the film will be a huge success in America. Perhaps, But they must not forget that the names in the cast are of relatively, small the cast are of relatively, small end of the control of the cast are of the

Beldon Scripts Comedy
Hollywood, May 12.
Radio has ticketed Charles Beldon
to do screen play from an untitled
comedy by Ernie Pagano.
Yarn will co-feature Victor Moore
and Helen Broderick.

ia's 'Birth of a Hero' Hollywood, May 12. Alice Duer Miller's 'Birth of Hero' will be made by Columbia. Yarn gets a mag bleak.

Shorts

EASY PICKING:
With the Cabin Ki
10 Mins.
Center, N. Y.

Educational
Neatly executed bit which should satisty the family trade. Cabin Kids, five colored youngsters, hold forth here with three songs and some midd clowing that's been nicely mounted and recorded. It's also been photographed with better-than-average attention to detail and filler.

Sequences are laid on a New York-Staten Island ferry sense of the competition with a hillbilly troupe. Singing is beautifully scored for a juve job. Since the voices of all are high-pitched, the lowest of the lot is selected for 'bass', with an externely high four-part harmony woven around it. They work in populars and ballads, and deliver with zip:

Gait saunters

zip: Gait saunters

TRIPLE TROUBLE'
With Ernest Truex
15 Mins.
Center, N. Y.

Poorly produced job, which never
fells into situations strong enough
to produce the strong enough
to pr

EDGAR KENNEDY
'High Blood Pressure'
18 Mins.
Roxy, N. Y.
RKO-Radio
Plenty of belly laughs in this, but
not much humor to the lines. Kenmedy gets his soldler's bonus and
announces he is going to buy a
farm. The family urges a beer parfor, so most of the comedy rises
from the fitting out of the sudashop. Plenty of beer squirting,
prate/falls and a finish wherein an
avalanche of beer barrels down a
hill the sum of the suda side of the suda
the frough, but the story and dialog
lack the sumothness which has
helped many in the Kennedy series.

Chic.

CANZONERI-McLARNI 18 Mins. Rialto, N. Y.

18 Mins.
Riaito, N. Y.

Tony Canzoneri's triumph over Jimmy McLarnin in Madison Square Gardein May 8 was well captured by camera in this Istic should be successful to the country of the

With 18,000 in the Garden to see the battle, interest that will be shown in this fight reel in the metropolitan area is obvious. Even outside of N. Y., the reel should do well. Clear-cut photography, well lightled, are praiseworthy features. Looms as one of the neatest fight shorts.

Bishop Talking Quota Product on Coast

Hollywood, May 12.
Kenneth J. Bishop, managing director of Central Films of Victoria, B. C., is here for series of product confabs with Lou Golder, hair owner

Studio recently completed six features for Columbia quota release and plans heavy production slate for new season.

'Holy Lie' Leads Set

Sol Wurtzel will co-feature Arlino
Judge and Claire Trevor in The
Holy Lick adaptation of Germa
play, which he will make for 20thFox.
Lew Schier will direct. Screen
play is by Frances Hyland and Saul
Elkins.

America's Box

"Ve ban very happy to be in such beautiful picture. Ve tank ve go to town."

36.7% faster, fun-

CAROLE LOMBARD

nier, better boxoffice than "Hands Across the Table"

"The Princess





"Carole's got script-fever, boys.
In plain American she means we've got a box-office winner for you."

FRED MACMURRAY

omes Across"

ramount Picture with Douglass Dumbrille, William Frawley Directed by William K. Howard

Badminton, which the state of the Breeding of the state o The dea its impetus in the second of the sec

ROXY, N.

plauded many of the nice shots, Referee with his phony enthusiasm does not help much.

Foster girls are also on for two other numbers, a nicely built dance, at the opening in yellow coats and brown vests and trunks. They are building rapidly into a precision line, which they were anything but when they first came the model of the box of the box of the company of the box of the company of the box of the b

hit other spots.

Film is 'Let's Sing Again, (Radio), a Universal travelog with Lowell Thomas spieling. Edgar Kennedy in a two reeler, Silly Symphony ('Kittens') and the newsreel. House half till on Friday, but that's pretty good here. Eddie Cantor and Bobby Breen, latter the star of the feature and one of Cantor's radio proteges, were adden to the control of the

HIPP, BALTIMORE

Baltimore, May 8.
Nils T. Granlund's show is back
here within seven weeks. Last engagement found N.T.G.'s array decisively besting the Jack Benny
show, which was holding the boards
over at the opposish Century. So
there was quite a quantity of realson in Izzy Rappaport's unhesitation in bringing back the unit.
Lineup this trip, about 75% altered,
looks like it tops its past performance.

ance.

N.T.G. cavorts like he used to in
his Hollywood eatery on Times
Square, prowling the alses, letting
out whoops and swapping badinage
with the customers. That method
of m. c. ing seems to have hooked
'em string!' here.

of m. c'ing seems to have hooked 'em stroing': here.

First portion of lower floor was packed with patrons who came not only to see the show but participate in it. Boys and girls down front learned that heckling this show got em a heckling back from the performers, and that was a roll in the clover for 'em. They could get as whacky, as they wished and it didn't matter, since the show always stayed one lap ahead of 'em in informality and whackiness.

The Slate Bros, still remain the tower of strength to this unit. Trio getting more madcap each appearance here, but always improving, Wandering in and out of show almost at will, they tickle the starch and inost of the seriousness out of t. They are frequent repeaters in Balto.

Rita Rio is the only femme sock

Rita Rio are frequent repeaters in Salto.

Rita Rio is the only femme sock in show, steaming the folks right off their chairs with her sizzling song-their chairs with her sizzling song-their chairs with her sizzling song-their chairs with the free should not similar the following their chairs with the footbands. This week she presess the throitle through the floorboards. Incidentally, that gown she wears for first number is the gaudiest seen here in long time.

Another outstander is Emily von Losen, introd as a Teuton countess emigre from Berlin, but that's been her billing for years. Does a toe dance in black formal ballet garb and, later on, an interpretative terp to light classical score.

Other femme sp cialities are

Rita Rio is the only femme soot in show, steaming the folks right of their chairs with her sizzling songard-dance style. Last time here should not offer their chairs with her sizzling songard-dance style. Last time here should not offer their chairs with her sizzling songard-dance style. Last time here should not offer their chairs with her sizzling songard-dance style. Last time here in long time.

Another outstander is Emily von Losen, introd as a Teuton countess emigre from Berlin, but that's been here in long time.

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Another outstander is Emily von Losen, introd as a Teuton countess emigre from Berlin, but that's been hered in Denver many that have been heard in Denver many that have been hered in Denver many that have been heard in Denver many and the Losen have have here have the crowd in good humor. Lord and wise provide and goo

princess.
Closing the 70-min, parade is fine skating trio (two men, maid), the fbree Speeds. After their feats, Granny has members of audience step-up, for a dizay whirl by one of the male-skaters. Laft-climaxer is the heavyweight woman, plant emerging from rear of house for a snin.

emerging: from tear of noise and spin, spi

ORIENTAL, CHICAGO

Chicago, May 9.

Chicago, May 9.
Chicago has gone swing-conscious in a big way. The Chicago Rhythm Club has presented several Jam concerts to turn-away business by such swing leaders as Benny Goodman, Duke Ellington and Fletcher Henderson to the end that the public, from the top to the bottom of the social Jadder, has become interested in the movement in modern music.

Oriental has labeled several of its

modern music.
Oriental has labeled several of its recent shows 'Swing It Revue' in an attempt to eater to this public consciousness, but this week represents the first genuine display or swing session with the presence of Fletcher Henderson's orchestra on the rostrum.

Henderson band, plus colored specialty acts, make up the latter and presentation half of this-bill. It's primarily Henderson's music, however, that counts, While there are singers and dancers in the show, the audience obviously preferred just to sit and listen to the orchestra swing it. Fresenting a number of tunes such as 'Honeysuckle Rose' and 'Stomping at the Savoy' the hand is a minor rlot, the audience swaying in their seats in tempo, That 'Savoy' tune, especially is a gem in arrangement and presentation.

tion.

Roy Eldredge, cornetist with the orchestra, is a standout on his own with a great solo, hitting notes which haven't been even closely approximated around here since Louis Armstrong blasted the valves.

Arinstrong blasted the valves. Excellent hoofing is dispensed by the three Lightning Flashes, colored. They, too, have acquired the new rhythm and they fit in neatly with the Henderson' presentation. Back again to the Oriental comes Valiadia, Negress torcher. Good selling personality that gets over a tune with a bang. Ted Lewis is a colored balliad singer with a fair set of pipes.

with a hang. Ted Lewis is a colored bailad singer with a fair set of pipes.

For the vaude portion of the show there are three acts, ranging from good to only so-so. Good were the three Emerald Sisters, kids with a fine display of acrobatic numbers and fine display of acrobatic numbers and and hard sind close with aurefire and hard sind close with aurefire stunts. In: the dance is an old-fashioned type of act in Barrows and Goss, cross-fire that missed more often than it clicked. Should go over their material more carefully to weed out the weak stuff.

Raymond Wilbert had a tough time at the last show Friday in getting his hoops to roll right. Wilbert also, hurt himself with poortaste monologue. Too much chatter about vaude salaries, lay-offs, and specially is Wilbert wrong in his miking for applause by telling the audience he gets paid according the country of the sandence he gets paid according the suddence he gets paid according the suddence he gets paid according the suddence is Busie Ann't MO.

Business good.

DENHAM, DENVER

DEIVITAIN, DEIVYLA Denver, May 9, Packing them in is the routine for the Al Pearce gang at the Denham currently. They had their reputation made in advance in Denver, their radio programs being among the most popular here, and at the last show Saturday night, their opening day, more than 500 were standing by the time the closing performance went on.

Tone Romano, guitarist and

ALHAMBRA, PARIS

This is Kurt Robitchek's finale in Paris, for the theater he manages is closing with this show. Program consists of 13 acts with 86 people and will probably be the last real vaudeville of international callber Robitchek is the only director here who has, since the days of the old Alhambra and Empire, brought international name acts to town.

As a protest against the continued demonstrations of, medioce French artists in his theatre against his employment of foreign acts. Robitchek is shuttering the treater with the seminor of the seminor of

STANLEY, PITTS.

Johnny Green has already estab-lished himself as a dance and radio maestro. Now the personable leader adds the stage to his media and does it with as smart a display of showmanship as any of the veteran leaders. He's assembled a corking outfut (16 mel including his leaders. He's assembled a corking outfut (16 mel including his early and the stage of the stage of the with a fock of smart arrancements and sends them through their paces like an old hand at presentation work.

with a flock of smart arrangements, and gends them through their paces like an old hand at presentation work.

The second and the presentation work and gends a fact Benny's second assistant dessert-salesman. To this he adds a restless-energy, a completely personable disposition and a thorough knowledge of what makes listenable music.

Show as it stands here could play anywhere with addition of just a stands and the stands of the sta

of male vocalists, Howard Phillips, a swarthy baritone, and Jerry Atlen. Maestro divides his time between the piano, which he tickies in showmanly fashion, and baton, also mc.'ing layout and getting in, a dew gags with Shea and Raymond. In every department he's okay and femmes should go for his affable mannerisms.

Green's program is nicely balanced out of current popular tunes and, or still effective, trick of playing a medley of his best-khown compositions. He admits, however, to the audience that it's an old trick, which immediately removes the curse. For his finish he leads both his own outfit and Dave Broudy's pit crew in a rousing Body and Soul, his most celebrated tune.

Ficture 1. The production of the control of the contro

EARLE. PHILLY

Philadelphia, May 9. Philadelphia, May 9;

Two years ago Joe Penner câme close to breaking all house records during a week's engagement at the Earle. He opened at the same house yesterday (Friday) with a nice house, but nothing sensational and no more than a moderate week and for more than a moderate week old (Fad).

nice house, but nothing sensational and no more than a moderate week is forecast, Film is Florida Spetial (Paris and Paris and

LOEW'S, MONTREAL

Montreal May 9

Montreal, May 9.

An all-femme show at Loew's currently started off to a half-filled house, for which, however, summer heat and heavy rain was partly respectively. The standard off to a half-filled house, for which, however, summer heat and heavy rain was partly respectively. The standard half half was summer and the standard half was summer and finaled with a swinging back and finaled with a swinging back and fourth routine that got her a fair hand.

Second spot filled by Helen Homan, redhead impersonator of crooners, boop-a-doopers, Llonel Barrymore, duologues between Zasu Pitts and Create and the standard half was summer and the standard half was summer and the summer and kitty, the sach other and the crowd likes was summer and kitty, the ach other and the crowd likes was summer and kitty, the ach other and the crowd likes was summer and kitty, the ach other and the crowd likes was summer and kitty, the ach other and the crowd likes was summer and kitty, the ach other and the crowd likes was summer and kitty, the ach other and the crowd likes was summer and was summer and kitty, the ach other and the crowd likes was summer and was summer and kitty, the ach other and the crowd likes was summer and was summer and kitty, the ach other and the crowd likes was summer and kitty, the ach other and the crowd likes was summer and was summer and kitty, the ach other and the crowd likes was summer and was summer and kitty. sponsible. Ten-girl line in nity costumes and smart routines got as good applause as any of the acts. Line. In long, blue skirts with enormous yellow picture hats, at once got home with the crowd. They did some hard shoe dancing and usual formation routines to quite a hand, then sat in row in background for the first act, Miacahus, Mexican wire walker. Latter is clever, blancing on knees, one foot, twifting method with a swinging back and finaled with a swinging back and fourth routine that got her a fair hand.

Second spot filled by 'Helen Homan, redhead impersonator of crooniers, boop-a-doopers, Lionel Barrymore, duologues between Zasu Pitts and Grete Garbo, Stepin Fetchit, Mae West, Joe Penner and Fred Astaire. Her finish on Crood and Latter, purchase and control of the president down there ming to the reaction somewhat disappointing on rather ordinary material. Get a laugh her and there, but act will have to be stepped uto make headline value. Fair hand first night.

Watson Sisters, Fanny and Kitty, rib each other and the crowd likes them. They are preceded by line the gar and there, but act will have to be stepped uto make headline value. Fair hand first night.

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Watson Sisters, Fanny and Kitty, rib each other and the crowd likes them. They are preceded by line the gar and there, but act will have to be stepped uto make headline value for the tendency of the parades, etc.

Mexico's Army Day made much of the President d

LOEW'S STATE, N. Y.

LOEW'S STATE, N. Y.

Tittle Lord Fauntieroy' (UA) should take gare of the box-office this week, and the five-act vaude says and the says and says and the says and s

(they go to Australia end of next month) and they're as welcome at the State as they should be elsewhere the state as the sta

EMBASSY (NEWSREELS)

HOLD SY

(NEWSRELS)

Hot weather reduced the Embassy audience size somewhat Friday. It may also be blamed for what seemed to be achieved the seemed to seemed to seemed to seemed to seemed to seemed the seemed

is speciacles of themselves. For years the newsreels have been connact that make that mad only to take the course in the course

NATIONAL, L'VILLE

Louisville, May 8.

Hot weather here in earnest, but Hot weather nere in earnest, but "newthitstanding this a full house greeted the five acts and 'It's a Great Life' (Par). Short subjects and 'Universal News round out the bill, and altogether the patrons got their money's worth and then some.

Opener, Toyama Troupe, six Opener, Toyama Troupe, six males and two femmes, have a fish layout, their costumes being particularly brilliant and appealing. Their tumbling routines move smoothly, and the tossing back and forth of the femmes garnered some right hetty applause.

Deuter has Harold and Reeves, soy and girl dressed in formal elothes, who vocalize singly and in dupt to good returns. Their closing song, My Hero, from the Chocolate Soldier gets them off to a good hand.

ing song. My Hero, from the 'Chocolate Soldier' gets them off to a good
hand.

Next is Pat Daly and Jean. Daly
is a rotund comic who depends
mostly on time-worn gags and bits
which have seen service for at least
20 years. Audlence seemed to
relish them, however, so maybe
there's some truth in the old saw
about 'only severn original jokes'.
Age to be seened to be overemphasis on cooching.

Reis and Dunn are repeating here
after some months, and wham 'em
with numbers made familiar over
comments on the seened to be overemphasis on cooching.

Reis and Dunn are repeating here
after some months, and wham 'em
with numbers made familiar over
comments of the seened to be overemphasis on cooching.

Reis and Dunn are repeating here
with numbers made familiar over
with numbers made familiar over
with numbers made familiar over
to come months, and wham 'em
with numbers made familiar over
to come to the some sissy stuff
with a boys inject some sissy stuff
latch. Days inject some sissy stuff
la

the fiddle. Kid straights for him. Gilbert is about the first guy to lay the disact the straight of the control of the control

SHEA'S, TORONTO

May 9.

Exhibiting plenty of showman-ship that rates a socko audience-reception. Benny Meroff and his band, plus specialties, pay their first visit to Canada under the present unit set-up. It's a snappy 58 mins. of music, song and dance which is solidly sold. Opening orchestral of-tering is hot and brassy and then for the samy musicians going into their may hem for the rest of the bill.

Boys in blue blazers and grey

prior to the zany-musicians going-into their mayhem for the rest of the bill.

Boys in blue blazers and grey trousers are on the three levels for opening and Meroff is generous in spoulighting solos of his 14. mentioned the second of the band, the second of the second

by the customers for a bit of truckin.

Interapersed for a couple of number of the country of th

CAROW'S, BERLIN

CAROW'S, BERLIN

Berlin, May I.

Undoubtedly the most popular of.
Berlin's small-time vaude houses,
Carow's Laugh Stage, has recently
Joined the 'Strength Through Joy'
Nazi organization, which would indicate that biz isn't so colossal any
more. Yet, with admich down to 14c,
it's still a gold mine, since Etic
Carow doesn't go in for American
headilners to fill his eatablishment.
His big and only draw is himself,
and he is very positive about it.
When Charlie Chaplin visited
Berlin some years ago he was told
there is such a thing as a German
Charlie, chaplin, went to see
him, and when, after 10 vaude acts,
Eric Carow appeared in his famous
sketch, pattern Mack Sennett 1915.
Chaplin was sound asleep, Making
an effort, he tried to look for the
much-touted comedy, and soon fell
asleep again.

So no Hollywood date for ric,

much-touted comedy, and soon fell asleep again.

So no Hollywood date for ric. but a month's engagement at the local Scala under Jules Marx, who paid him sil.200 for the month. Critics of the local dailles, who had always insisted that Eric Carow should be given a chance sither at the sillest of the control of the sillest of the control of the contr

CENTURY, BALTO

CENTURY, BALIU

Baitimore, May 8.

It has become axiomatic that a company of Earl Carroll's Vanities' must have at least one name capture of the same of the same

irst two did very well at the wicket, first being toplied by Milton Berle, first being toplied by Milton Berle, who have been a seried on the seried of the searce seays a alow shuffle, which the state of the control of the

BEHIND the KEYS

Spartanburg, S. C.

State is second of three local Wilby-Kincey houses to splice vod-ville bookings in with regular pix at light tariff boost. House is play at around two bits.

Sunday shows barred here but Criterion is annexing crowds, some good will and a bit of coin (perhaps) by letting theatre be used for critishing lines mingled with joke, etc. (some good) ever seen here was done by Folles de Paree unit this week-end. M. C. and others plugged ciothing, etc. and etc., in their lines and gags until one press scribe temarked that an old-time drop with the ads printed thereon at about 3 bucks aplece would save the audinee from boredom.

Pittsburgh May 12.

woman in the two skits opposite House, and straightman John Haynes also works in the skits. Unit carries carload of attractive and fresh-looking scenery and proper Pit band batoneer also tractive in the skits of the skits. Screen feature is Speed (MG), also Disney cartoon Elmer Elephant (UA), Flesta, a 2-reel Metroshort in color, Metrotone news and trailers. Usual Harvey Hammond organiog sandwiched 'tween stage and screen features. Biz light Friday night.

KEITH'S, BOSTON

two-week vacation in Florida, a relevand from Loew's for his post-flood reconstruction activity. O. M. Crouch has een dispatched here from Colimbus by company to manage Pennt during regular manager's absence. Ken Hoel has quit as the Harrist Amusement company's art advertisting director to accept a similar pose with R-K-O in Cleveland under Nathort Book of the Colimbus of the Col

Waldoboro, Me.
lans to build new brick theatre,
seating 600, under way here by
Carroll T. Cooney of New York and
Waldoboro. Expected house will be
open by Aug. I.

Waldoboro. Expected house will be open by Aug. I:

Canton, O. Recent ownership changes in this territory are: Akron, Paramount transferred to Louis A. Levine by F. C. Reinecke; Delaware, Strand transferred to Beiplik Theatres Corp. by Henry Bleberson, Jr.: Delta, Delt

John N. Archbold and Paul S. Forsythe have taken over the management of the Downtown. Double feature policy.

New Haven Maurice H. Balley, pres., and Meyer E. Balley, treas, of Westville Realty Cop., representating a group that now owns and operates the Whalley, have purchased a site for a 1,000-seater in Westville.

Norfolk Va.

With a brand new show labeled
The Radio Girl 'evue,' NTG has
been routed into Norva for stand
beginning May 15.

Sylacauga, Ala. Cecil Hudson of the Sylacauga to Lafayette where he is manager of the Lafayette.

Denver,
Managerial changes made in FoxWest Coast theatres in this territory
by Rick Ricketson, manager for Intermountain division. Gerald Whitney, former manager of the Maysn,
Denver, is new city manager for
Denver, a new position. Succeeding Whitney is Lee Crawford, promoted from assistant's job. Johnny
Robinson, from North Platte, Neb.
is assistant at the Mayan, and Lee
Austin, employee at North Platte,
takes Robinson's job as assistant,
Harry Ashton and Fred Glass have
been placed in each other's boots,
Ashton now being city manager at
Boulder, Cofo, and Glass being
southern division manager. Clarence Goder new manager at Delta,
and succeeds Harry Moore, who resigned to be city manager at Salida
tor two of the Allas theatres, owned
by C. U. Yaeger.

Los Angeles.

Los Angeles.

Jack eynolds has unshuttered Hawthorne (Cal.) has unshuttered Hawthorne (Cal.) has unshuttered Lambul Harmon brinden up State theatre at 21 Segundo, near here, after two weeks' try to break house jihr.

Defiance, O.
Firemen battled three hours to control a fire in the Strand theatre building here. Damage estimated at between \$7,000 and \$10,000.

between \$7,000 and \$10,000.

M. A. "Silm" Rishel, who recently sold his Elm, Elm Creek, has starter than the sold his Elm, Elm Creek, has starter than the pought the Gem there from Elm Nutzman is the new house manager of the Hastings Rivolf, taking the place of 7R. W. Smith, who resigned for a Seattle theatrical post of the same nature.

A 24-hour shift is working here readying the Colonial for opening the iniddle of this month. Western Theatre Enterprises, Inc., the new organization sponsored by Elli Younglaus and Lloyd Thomp(Continued on page 23)

WORLD PREMIERE GOLDEN GATE THEATRE... SAN FRANCE

GET READY FOR RAVES FROM ALL OVER THE MAP LIKE THESE FROM THE PREVIEW CRITICS!



"Adjectives tame when applied to this picture. Best color film ever made.
Charles Collins destined to be a rave. Picture has a spontaneity and charm that
send you out of the theatre feeling a thousand times better than when you
went in."
—Alice Tildesley, Philadelphia Public Ledger

"At last color comes into its own in this seductive symphony. Picture also creates a new star of the dance—the first who is the personification of both romance and rhythm."

—Mayme Ober Peak, Boston Globe

"The most imaginative use of color yet accomplished for the screen. Charles Collins is a remarkably clever dancer. One would say he is the best stepper among the men since Fred Astaire made his debut on the screen. He has real grace and agility. The dances are really made part of the dramatic action in a delightfully very-much-like-Douglas Fairbanks manner."

—Edwin Schallert, Los Angeles Times

"Color and Frank Morgan are at their peak in this picture. Without stretching an adjective too far, I would class them both as magnificent. A grand evening's entertainment. It's really lovely."

—Eileen Percy, Block Publications

"'Dancing Pirate' steps briskly and merrily into the gilt-edged class—the finest color the screen has had to date." —Carl Schroeder, Screen Guide

"I never really liked color before. I'm sold now. Grand fun, grand entertainment. They should keep Collins in music and dance pictures, and our hats are off to Frank Morgan." — Lee Townsend, Modern Screen

"Two outstanding features—gorgeous color and Frank Morgan. Color was never so lovely on the screen and Morgan never so funny. Grand entertainment." —Ted Magee, Motion Picture Magazine

"Four bells for color."

-Jimmy Fidler, McNaught Syndicate

"Beauty with a sense of humor. Travesty, humor, color, music, rhythm and a sort of tempo which grows and grows." —Paul Harrison, NEA Service

"If for no other reason than to see Technicolor as here presented this picture shouldn't be missed. The beauty and brilliance of some of the color is astounding. Charles Collins performs a number of routines which stamp him as a screen dancer of real ability. The story is one of those gay, fantastic things, and with Frank Morgan playing the musical comedy type of mayor, the story goes in for heavy hilarity."

— Film Daily

"The most entertaining picture I've seen in years."

-Lynn Spencer, Los Angeles Examiner

"A Pioneer in the field. Very fine."—W. X. Rawls, International News Service

"Another step forward in the universal use of color. It is the type of entertainment which will brighten tomorrow's screen."

-Eric Ergenbright, Screen Book

"An excellent production . . . beautiful color."

-McTamany, Scripps-Howard Papers

"For utter beauty and artistry stands head and shoulders above anything previously done in tints. And, withal, it is a splendid picture, brightly written, ably directed and deftly enacted with top cast honors going to Frank Morgan, all of which will guarantee the picture a niche among the season's best!"

-Box-Office Magazine

THE FIRST DANCING MUSICAL



RKO-RADIO PICTURES, Inc.

Advance Production Chart

Hollywood, May 12.

Production applicity here continues to flourish at a healthy pace with total of 42 leatures before the cameras and 45 in the cutting rooms. Added to this there are 80 features in stages of preparation ready to go before the

to high these two features in stages of in contains ready to yo before the cambring within next three months.

In checking over the output since first of the year, survey shows nine major studios have been completing on the average of 25 pictures a month. Total of 155 features was started since the first of the year. Of this group 113 have been completed, leaving balance of 42 before the cameras at the

With 80 stories in final stages of preparation there is every indication that all companies will be able to complete the current season's quota on time and be well ahead by the time next season's program is announced. Eight new pictures were placed before the cameras last week while nine finished shooting and placed in cutting rooms for final editing. Six pictures were taken from the cutting rooms and previewed during the week. For activity, Metro continues to lead the field with nine features before the cameras, three editing and 10 preparing; Warners has eight, 12 and 10; Paramount, eight, six and eight; 20th-Fox, six, four and 10; Universal, three, five and 10; Columbia, two, four and 11; Radio, two, five and nine, Republic, two, six and stx, and United Artists group, two, zero and five.

Columbia

VARIETY

Two in work, four editing, 12 preparing. In work: 'LOST HORIZON', reported Variety, April 1, and 'SAN FRANCISCO NIGHTS', reported May 6.

No pictures started or previewed here last week.
With 12 stories in the treatment stages, mone has progressed to a point where any one of them can be set for definite starting date. Of the 12, 'PURPLE AND FINE LINEN' will be most likely to get under way, first, Story will feature Jean Arthur.

Metro

Nine in work, three editing, 10 preparing. In work:
ROMEO AND JULIET, reported Yasistr, Jan. 22; 'SAN FRANCISCO,'
reported Feb. 19; 'THE GOOD EARTH,' reported March 4; 'WITCH OF
TIMBUKTU' and 'SUICIDE CLUB,' reported March 25; 'SUZY,' reported,
April 15; 'OUR RELATIONS' (Roach) reported April 29; 'GORGEOUS
HUSSY,' reported May 6, and 'MISTER CINDERELLA' (Roach) started

MUSSY, reported may e, and misler underfield (nonen) started last week.

MISTER CINDERELLA being produced and directed by Edward Sedgwick from his own original story, adapted by Jack Jévne, screen play by Richard Flournoy and Arthur V. Jones Coat: Jack Haley, Betty are the prophy, Monree Gwieley, Kathleen Lockhart, Rodina Lawrence, Charlotte Wynters, Tom Dugan, John Hines, Lella McIntyre, Toby Wing, Iris Adrian.

Adrian.

Story centers around Jack Haley who, are a barber, has aspirations and poses as a millionaire. Learning all the tricks of society from his customers, he makes the grade in breaking into parties where the rich are at play. Meets Betty Furness, debutante, who becomes the fairy god-mother is making him Mister Cinderella. Production is played for comedy.

are at play. Meets next yourses, and are at play. Meets next yourses, and the making him Mister Cinderella. Production is played for comedy.

Readd for early production "CAPTAINS COURAGEOUS," with Preedle Readd for early production. "CAPTAINS COURAGEOUS," with Preedle Production of the Sense Tracy. "OLD HUTCH," for Wallace Beerly. "WE WENT TO COLLEGE," 'CAMILLE, with Cret Wallace Beerly. "Yellow Wellace Beerly. "Captor and John Barrymore, and "THE DEVIL IS A SISSY," with Freedle Bartholomew, Jackie Cooper and Mickey Rooney.

Others being prepared are "PICCADILLY JIM, which has been on and off the schedule for past five years. Final script for "TISH" has been delivered and is awaiting return of Edna Mae-Oliver, now on vacaction. Samwood will, direct, planning to start next week.

Company is, now scouting New York for new all-star filmusical which Roy. Del Ruth will direct.

Jack Haley's second starring feature comedy for Hal Roach to follow completion of the current of the Half of the Courage Courage

Paramount

Eight in work, aix editing, eight preparing. In work:
"RHYTHM ON THE RANGE" and "AND SUDDEN DEATH," reported
VANIETT, Issue April 8: "TEXAS RANGERS," 'ARIZONA RAIDERS,"
"YOURS FOR THE ASKING" and "SPENDTHRIFT," reported April 29:
"RETURN OF SOPHIE LANG," reported May, 6, and "CHINESE GOLD,"

*RETURN OF SOPHIE LAME, reported May 6, and 'CHINESE GOLD,' which distred last week, "CHINESE GOLD,' directed by Lewis Milestone from screen play by Cliffore-Odeta, taken from novel, THE GENERAL DIED AT DAWN,' by Charles G. Booth. Cast: Gary Cooper, Madeleine Carroll, William Frawley, Forter Hall, Phillip Ahn.

Stery, is action drama of modern warfarer in China, Gary Gooper, as an American adventurer and soldier of fortune who makes deal with war lords of an isolated province in China. Bargain calls for him to get consignment of rifles into their territory at any cost. Madeleine Carroll's father, an Englishman, is out to intercept cargo of gold being collected from the natives for the general. Chest is confiscated by the English group and finger is pointed to Cooper and Miss Carroll who fight their way through.

agy through and ninger is positive to Cooper sign mins Carron who light agy through agy through a cooper sign and surlesque are being readied or early production. WIVES NEVER KNOW! will start soon with delphe Menjou, Charles Ruggies and Mary Boland. Others to go into onk soon are 'THE TURNING POINT and 'STAIRS OF SAND.'

RKO-Radio

Two in work, five editing, nine preparing. In work:
"M'LISS" and 'MARRY THE GARL,' reported VARLETY, May 6.
Set for early production, 'NEVER GONNA' DANCE,' with Fred Astaire
and Ginger Rogers, to start this week; 'GOUNT PETE' and 'GRAND
JURY,' slated to start May 15; "PORTRAIT OF A REBEL,' with Katharine Hepburn, to start May 20. Next Wheeler and Woolsey, 'MulmMy's
BOVS,' gets under way May 25, while 'DADDY AND I' and 'WE WHO
ARE: ABOUT TO DIE,' are slated to go before the cameras around
June 15.

ARE: ABOUT 10 DIE, are slated to go before the cameras around June 15.
Ploneer Productions, releasing through Radio, will select from three stories now in work as to which will be next. Stories in work include 'MONA LISA,' 'LIFE OF CUSTER,' and 'THE LIFE OF CHINESE GORDON.'

Republic

Two in work, six editing, six preparing. In work:

'GINS. AND GUITARS,' produced by Paul Malvern, Joseph King directing from story and screen play by Dorrel and Stuart McGowan.
Cast: Gene Autry, Dorothy Dix, Smiley Burnett, Eugene Jackson, Tom London, Charles King.
Story is typical Autry cowboy formula arranged to give star opportunity to strum his guitar, ride horses and get his girl.

'WINDS OF THE WASTELANDS,' being produced by Paul Malvern and directed by Mack Wright from story by George Yates, Charles Condon and Tom Gilson. Cast: John Wayne, Phyllis Frazler, Lane Chandler, Sam Filmt, Lew Kelly. This is next to last of the series of six westerns by Wayne for current year.

20th-Fox

Six in work, four editing, 10 preparing. In work:

'THE MERCY KILLER,' reported Variety, April 15; 'TO MARY, WITH
LOVE,' reported April 22; 'TROUBLE MAKERS' and 'GIRL'S DORMITORY,' reported May 6; 'PUBLIC NUISANCE NO. 1' and 'DIMPLES,'
which started last week: Credits are:

'DIMPLES,' being produce,' by Nunally Johnson, directed by William
Better from Jrighal and screen play by Arthur Sheekman and Nat Per-

rin; songs, Jimmy McHugh and Ted Koehler. Cast: Shirley Temple, Frank Morgan, Joseph Cawthorn, Delma Byron, Robert Kent, Helen Westley, Astrid Allwyn, Hall Johnson chöir.

Story deplets Frank Morgan as broken-down actor always getting into hot water, with Shirley Temple, his ward, always coming to the front and getting him out of his troubles. Morgan finally finds an angel to produce a musical. Opening night the prima donna refuses to go on, quick shift substituting Shirley and the show is saved.

"PUBLIC NUISANCE NO. 1' is another moppet-starring vehicle for Jane Withers, produced by Sol M. Wurtzel, John Stone assisting, Eugene Ford directing from original story and screen play by Lamar Trotta. Cast: Irvin S. Cobb, Slim Summerville, Murile Robert, Dean Jagger, Ival Lebederf, Delmar Watson and George Humbert.

Story depicts Jane Withers living with her uncle (Summerville), a member of the New York white wings, who has a run-in with Irvin Cobb, one of the city's richest men. Withers steps in on the scene and saves the day with result Cobb and she become pals. "Company purchased seven ghits leve of the Work this weed, PRAYER." Also whipping treatment of the production of the New York With Lawnon of PRAYER." Also whipping treatment of the New York Having Completed music for "ON THE AVENUE," which will be made on a pretentious filmusical scale. Irving Berlin was ticketed to return in the fall to write another musical.

United Artists

Two in work, none editing, five preparing. In work:

'GARDEN OF ALLAH!, reported VARIET, issue April 22;

'GARDEN OF ALLAH!, reported VARIET, issue April 22;

'I BOH HOATH, which started last week.

'I BOH HOATH, which started last week.

'I BOH HOATH, which started be the produced by Edward Small as his only picture for this easenors program, directed by George E. Seltz, acting director, Wallace Fox; supervised by Ken Goldsmith. Cast: Randolph Scott, Binnle Barnes, Henry Wilcoxon, Heather Angel, Fruce Cabot, Roberts Barrat, Hugh, Buckler, Willard Robertson, Frank McGlynn, Sr., Will Stanton.

Story is remake of early American historical classic. Was scheduled for last fall but owing to uncertain weather conditions, due to its many exteriors, was held up until more definite favorable conditions assured.

Universal

Three in work, five editing, 10 preparing. In work:

CRASH DONOVANI-reported VARETY, April 8: MY MAN GODFREY, reported April 22: WE FOUND LOVE, formerly '175 A SMALL WORLD,' reported April 22. No new pictures went before cameras last

WORLO, reported, April 22. No new pictures went before cameras sast week.

No new pictures into work before May 28. In final stages of preparation, ready to get under way, are 'NIGHT KEY,' RENO IN THE FALL,' 19 NOTAGE OF THE PALL, THE POST OF THE PALL, THE

Warners

Eight in, work, 12 editing, 10 preparing, In work:

'STAGE STRUCK' and 'THE CHARGE OF THE LIGHT BRIGADE,' reported Vanierr, April 2; 'THE BENGAL KILLER' and 'BLOOD LINES,' reported Vanierr, April 2; 'CHINA CLIPPER' and 'CAIN AND MABEL,' reported May 6, and 'SWEET ALOES,' which started last week.

'SWEET ALOES,' being supervised by Robert Lord, directed by Archie Mayo, screen play by Casey Robinson, from play by Jay Mailory. Cast: Kay Francis, George Brent, Roband Young, Frieda Insecont, Zeffier Tilbudy, Patrix Kowles already married to invalid wife. Though loyal to her, romance with Miss Francis, deepige Holes host portraying daughter of a book collector in Italy. She visits England, falls in love with young Lord Patric Knowles, already married to invalid wife. Though loyal to her, romance with Miss Francis, deepite watchful eve of Roland Young, the family advisor, results in their baby being adopted by the lord and his wife, latter not knowing her husband is the father. To forget, Francis leaves for America and meets George Brent, whom she marries. She wants to tell Brent of her past but he will never permit her. Story climaxes when Roland Young arranges for both couples to meet while the lord is visiting New York. Invalid wife had fully recovered, Francis has found she loyes the baby and is satisfied to let her continue to raise it.

Readled for early production; GOO'S GOUNLEY, AND THE WOMAN, Will Jason; 'MOUNTAIN JUSTICE,' for Bette Davie; 'WAY FOR A PIRATE', with Guy Kibbee and Sybil Jason; 'SHRINKING VIOLET,' with Ross Alexander and June Travis; 'LET'S PRETEND,' to feature James Melton, and 'GREEN LIGHT.'

Production Table

Shows current standing of the various producing companies

duction schedules for	Quota of Pix for	Number Completed or Shipped for	Work	Balance to Be Made on '35-'36	Number New Stories in Final Prepa-
	Season	Release	Editing	Program	ration
COLUMBIA	. 40	32	6	`\ 2	.12
GAUMONT-BRITISH			in Londo	n '	
METRO		.31	12		
PARAMOUNT		50	14		
Westerns	. 6	5			
RKO-RADIO	. 48	30			
REPUBLIC	32	16			
Western	21	7			
20TH-FOX	53	52			
Westerns	. 4	3			
Sam Goldwyn	. 7				
Selznick-Inter'l					
Pickford-Lasky					
Reliance			`i		
Korda-London	. <u> </u>	Mada	in Londor	•	
UNIVERSAL		23	7	. 6	9
Westerns		. 6	i	ž	′1
WARNERS	. 60	55	20	15 ove	
					. 10
*********	. 462	319	87	59 24 ove	80 er
				_,,,,,	

Philly Fox's Pit **Show Experiment OK in First Week**

Philadelphia, May 12,

Having as its film feature the almost two-hour 'Under Two Flags,' the Fox last week dropped its usual stage show and in advertising copy said so. irst time in years house, which is one of two downtown theatres having flesh entertainment, has tres having flesh entertainment, has done this. Solely used with picture was a prolog, presented entirely from the pit (except for a very brief flag display on stage and screen as pic got under way), and included a male octet and one woman singer, all radio talent. Together with the orchestra they offered a scant, 15 minutes of vocal and instrumental-music.

music.

House got few kicks on absence of regular stage show and first week's business with Two Flägs' soared to \$31,000, best house has had in a long time. Holding over and may go

ong time. Housing over the control of the control o

SWARTHOUT VS. RAFT IN PARIS TUNE TIFFER

Hollywood, May 12,
Paramount will put 'Opera' vs.
Jazz' into production ahead of 'The
New Divorce,' as initial vehicle for
Gladys Swarthout, who will be costarred with George Rart. Harlan
Thompson will produce.
Studio figured 'Opera' better vehicle for the songstress; also Al
Lewis, who will produce 'New Divorce,' will have two other features going at same time, which
would swamp him, with production.
Singer due here June 1 from current opera and radio bookings.

Parites to Nat'l Screen

Frank H. Blakely has joined Nafrank H. Blakely has joined was thonal Screen Accessories, recently formed by National Screen Service and American Display, as assistant to Arthur Craig, head of distribu-tion. He was with Paramount 15

years.

Duke Wellington, art director of Publix theatres for many years, preceded Blakely into National, as head of the art department.

'Mohicans' Chief Says Coin Scalped, So Sues

Coin Scalped, So Sues
Hollywood, May 12..
Jack Boland, retained by Reliance
Productions as production manager
on 'Last of the Mohicans, filed suit.
In municipal court seeking \$2,000 altime and the sum of the

Gleason's Mustang 7

Hollywood May 12.
Russell leason will be featured by Maurice O'Neill in series of seven westerns for the independent field.

reid.

First of series is labelled 'Wellington Pike Goes West,' made number of years ago as a silent with Douglas Fairbanks starred.

HALEY'S 2D FOR ROACH

Hollywood May 12.

Upon completion of 'Mister Cinderella,' currently in work at Hal Roach, Jack Haley goes into '44th Floor,' his second picture for pro-

Edward Sedgwick will produce-

--- in 'Stage Struck'

Hollywood, May 12.

Andrew Tombes goes into 'Stage Struck' at Warners.

Comic recalled from tion for part.

EXPLOITATION By Epes W. Sargent

Things in St. Loo

Things in St. Loo

St.

The Ambassador Theatre in downtown St. Louis which has had a dount of the st. Louis which has had a count of the st. Louis which has had a st. Louis which has had a seeks since its emergency closing que to inabality, to obtain product the st. Louis which had been in the st. Louis which had been st. Louis which had been st. Louis which had been st. Louis which a pair of swell looking salad the boyouts and stories about life at may be 100 years hence, making every rag in town, were excellent attention getters.

Theatre didn't go to the bill boards with had plenty of window teups, including telegraph windows, sport shows and department stores. Plenty of pais pace compared the strength of the strength of

Two for N. T. G.

oston.
The Boston Daily Record (tab) is co-op with Nils T. Granlund, Broadway produce: In town on tour, conducted a soarch for two lovely girls of good family and background to whom he can offer a stage career with the further possibility of getting a film contract later.

sibility of getting a film contract later."

N. T. G. p.a.'ing at the RKO-Keith Boston theatre, interviewed fem aspirants following his first three shows. Quoted that he was not after pro artists, that ability was not a requisite. Instead, perfection of face and figure, youth and charm desired. N. T. G. believed that a stage career, with the added possibility of a screen career in the future, is the ideal profession for a girl of good family who has intelligence, charm and personality.

has intelligence, charm and perdessity in the state of the state of

Fashion Show in Mont.

Fashion Show in Mont.

Montreal.

For the last week of May, George Rotsky at the Palace, is preparing, and has lined up an exploitation angle new in this town. It is a boost for 'Small Time Girl,' which will be showing then and consists of 12 models who go thru four acts illustrating Bathing Sults, Sports Wear, Afternoon Drosses, finaled with evening dresses. Each act is historically devening dresses. Each act is historically devening dresses, because the turn to come and models come out among audience on runways. For last act, man in tails and femme nevening dress adaglo on stage and runways in the snapplest gowns.

Buddy Payne, Palace according Baddy Payne, Palace according

Röwns Buddy Payne, Palace organist, writing words and music and the Buddy Payne, Palace organist, writing words and music and the dispersion of the state of the

Finger-Printed

Finger-Printed
Golden Gate, San Francisco, tied
in the citizen finger printing to
water Futer finger printing to
water Futer finger print the MannDepartment of Justice at the MannLogartment of Justice at the MannLogartment of Justice at the Cards for the finger print records
and police helped the house to make
the prints. Not a new idea, but
always good the first time it is used
thany town. Department wants
and fany town. Department wants
and is dependent on local co-operapicture is tied in to the Weyerhouser case, which gave the consection,

Getting Lowdown

Sydney. Hoyt's will bring some of its western managers to the castern states to have a brush up on exploitation methods, and so forth. Carles Munro wants his men to keen abreast of the times insofar as seiling pix is concerned.

Summer Stuff

Summer Stuff

With summer rushing along, it's time to give heed to hot weather stunts. Towns with hearby summer hotels can make quite a little patronage through appeal to the guests. The simplest is a card on the desk and a herald in each room box. Last year a small town theatre in a summer boarder section made a good appeal with the slogan 'City shows at 'Country prices'. Made it shows at 'Country prices'. The shows at 'Country prices'. The shows at 'Country prices' and bus line each knocked off an lickel. Bus people did plenty of car hanger advertising and also had its drivers spot heralds at hotels and stores along the route. It all helped.

But or can be sent out each evening with 'Why att on the porch when it is so much cooler at the 'Gem?' Pram starts as soon as It is dusk and sticks to the section where there are porch sitters.

Several theatres have capitalized their air conditioning with appeals to the grass widowers to come and make the lounge their clubroom. Stresses the greater comfort, the grass widowers to come and make the lounge their clubroom. Stresses the greater comfort, the grass widowers to come and make the lounge their clubroom. Stresses the greater comfort, the grass widowers to come and make the lounge their clubroom. Stresses the greater comfort, the grass widowers to come and make the lounge their clubroom. Stresses the greater comfort, the grass widowers to come and make the lounge don't free control, the stress and their shoes, the grass widowers to come and make the lounge don't free can admitted to the balcony, with the two front rows roped off. They can take of their coats—and their shoes, to, if they wish—and be perfectly comfortable. Coats only the serv-active and the

Emergency Stuff

Emergency Stuff
Kingsway theatre, Brooklyn, recentity plastered its section with a
special card which probably can be
worked as well in a plinch by any
house in a moderately large spot.
It's as usefol as the old 'Blueatis'
notice, with a more direct hook to
the house. Apparently the Kingsway was trying to stress the fact
that 'The Country Doctor,' then
playing the Albee, would presently
come to the suburban spot. In substance the placard, which is headed by a large'red 'Announcement'
runs:

stance the placard, which is headdby a large red 'Announcement'
runs:
You will probably be visited by
a solicitor who will ofter you tickets
to the Country Doctor' at a reticket and the country to the country to the country
the Country Doctor' will play at
the Kingsway (Dates) and tickets
may be had only at the box office
on those dates. There will be no
advance sale. Avoid being swindied: Buy your tickets only from
the box office.
This notice-was scattered all over
the neighborhood on fences, light
poles and wherever one could be
put. It had the section pretty well
stirred up. This is a one-timer,
good only once a year, but very
good then to attract attention to a
special picture or an emergency
It should be framed to avoid sus-

books.
It should be framed to avoid suggesting theatre advertising, the house name being sunk into the body of the type, and to have full effect it should be splashed all over the sector.

Eves Have It

Eyes Have It

Cincinnati.

Neighborhood interest developed by Joe Goetz, manager of the RKO Paramount, hilitop deluxer, for week's presentation of a Better Vision exhibit in the theatre's spacious foyer.

An elaborate array of animated displays linked with the better light, better sight campaign, the exhibit previously had been a popular feature of an electrical progress exposition held in a downtown halt. A mammoth whiking eye and pylons were used effectively as marquee bailty was publicized with a contraction was publicized with traction was publicized with traction and notices in the dailies. Tie-up was with Union Gas & Electric Co.

Double Duty

Omaha.

Thin diet of Chapiln films almost requires of an exhibitor something exceptional in the way of notice and exploitation. The combined may be a combined to the combined and the combined films of the combined films of the combined films of the seldom seen combined films. The combined films of the seldom seen seen combined films of the seldom seen combined film

Chaplin Fluked

cnapin Fluked

Sydney.

Illy Maloney, exploitation manager for 'Modern Times' (UA), arranged a radio-telephone hook-up direct to Java from his Sydney Office, and the standard of the total the sydney office, and the sydney office of the sydney, and also a bunch of newspaper men were in his office awaiting a statement to pass on to Chaplin's Australian fans.

Comic pulled a 'Garbo' and refused to speak, thereby losing one swell publicity break covering all Australia. Hook-up cost plenty, and the news buys quilt the office in disgust.

(Continued from page 19)

son of Grand Island, Neb, has picked up a 4th house in Newman Grove from W. L. Douglas. Besides this new spot the WTE owns the Shelton Roxy, 'the Central City State, and the Grand Island Empress

State, and the Grand Island Empress,
Cleve Phipps, Varsity house manager, married Edna Brooks, a local
stenog this week. It was Phipps'
second trip altarwise, the other endlng in divorce a few years ago. Lee
Mischnick, Kiva manager, announced that his marriage to Cecelia Hermsen, will take place in
September.

Schenectady, N. Y.
A. Vedder Magee, owner of the fire-swept Hudson theatre; has filed a \$4,000 claim against the city, in anticipation of claims against him for damage due to the collapse of rear walls during a high wind last month. Magee asserts in his papers that he was ready to demolish the standing wall, but was prevented from doing so by pending litigation over fire insurance. He declares he was assured by city building inspectors that the wall was safe. In the collapse, it crushed a garage erected after the theatre burned and destroyed several automobiles.

A deal affecting five houses, two in Tacoma. A deal affecting five houses, two in Tacoma, two in Puyallup and one in Sumner, has been consummated by Mike Barovic, owner of the Beverly downtown subsequent recently built. Partnership of Barovic and Peter Constanti brings under their control the Beverly and Riveria in this city, the Liberty and Roxy in Puyallup and the Riviera in Sumner. Riviera temporarily closed for renovating,

Reading, Pa.
Interests identified with Wilmer & Vincent, have acquired a large tract at Sixth and Penn avenues West Reading, and will erect a 1,000-seat theatre on the site, later.

Palm Springs, Cal.
Construction of 850-seater started here by Earl Strebe as part of unit tomprising 24 shops, department store, 27 bungalow courts and garage. Will be completed around Sept. 15.

Milwaukee.
Irving Mack of Filmack Trailer
Company, Chicago, has appointed
Irving J. Stein as Wisconsin sales
rep for the trailer firm.
Stein has been an exhib around for many years,

Stein has been an extenda around town for many years.

Canton, O.

Miles-Royal, East Akron nabe house, is dark again.
F. E. Price, Newark, owner of the Strand theatre at Marysville and five other theatres in different nearby cities, expects to have the new Avaion theatre at Marysville completed and opened about Junc Remodeling of the Koehler building at Pomeroy, Ohio, into a motion picture theatre to seat 600 persons has been started by the Rex theatre, or an experience of the stage one and and in hours after the last generate and the colonial theatre, cambridge, a 62 foot wooden fly beam that supports the fly loftbroke in the center, knocking an eight-foot hole in the west wall and nearrowly missing sound mechanism. Ray Wallace, Alifance, operating the Columbia, Morrison and Strand there, has announced that the Columbia the Strand there, has announced that the Columbia this bestuttered about July 4 for six weeks to permit renovation and Improvements.

Too Amateur

Rochester.
Amateur lms shown at Loew's Rochester, promotion stunt for the Democrat and Chronicle, are doubly Democrat and Chronicle, are doubly amateur. Performers are exceptionally green and Howard Bloomfield. D. & C. promotion manager, is doing the camera work without previous experience. Lighting is apparently chief difficulty. But he's learning at least, Manager Lester Pollock hopes he's learning because customers are complaining.

Idea is oke when properly handled, as shown by the laughs when picture comes out even half way good.

Behind the Keys

Hamilton, O.
Several managerial changes have been made in the houses of the Paramount-Barham partnership in Ohlo. William Yeakle, assistant at the local Par, has become manager of the Strand at Middletown, replacing Milton Kress, resigned. Kress was formerly with Par in Georgia, Barney Moffett, assistant mgr. at the Par, Middletown, shifts to the managerial post of the Gordon to the Managerial post of the Gordon, becomes assistant at Partnere Kress Coslimbus, Ga. in a managerial post. He was formerly in this town.

Baltimore. Frank H. Durkee will close down his Circle in Annapolis on June 1 for alterations. House will open in

for alterations. House will open in August.

The Temple, downtown Balto subsequent-run dime-admish house, has shuttered indef.

Flake Bros., operators of the Royal, Negro vaudfilmer here, this week acquire the Roosevelt, colored second-run grind. Spot will be redecorated and cooling system installed.

Birmingham, Ala.

Plans are being drawn for a new theatre, scheduled to open some time in September at Oxford, Miss. Theron Lyles, Bramlett Roberts. Sykes Haney and R. L. Smallwood are the owners.

Bridgeport.
Lyric, Loew-Polt second runne dark for summer except for three day, stand of Tobacco Road lar half of this week.

Cameo theatre, bought by Schine's following foreclosure sale, closed for renovation. Reopening June 1.

Vaudeville is planned to go out of e Orpheum about the middle of ay here. Then split week dual

Vaudeville is planned to go out of the Orpheum about the middle of May here. Then split week dual bills.

"Ep" Eppley, who sells theatre med to trying to interest theatre med in this area in a new rat killer for theatres. He has the bright idea of furnishing a bull snake for every twenty seats.

Bob Livingston, Capitol manager here, among those present at the running of the Kentucky Derby in Louisville.

Seattle. Rex (Sterling) closed May 6 for Rex (Sterling) closed May's tor extensive revamping, to reopen in month or six weeks, under new name. This is old Pantages thea-tre, and has led up and down life past few years. Martin Brown is building new theatre in Yakima, to open during

Des Moines.

Maurice Crew, formerly assistant
manager of the Paramount, Waterloo, Iowa, for Tri-Statcs, goes to
the Rooseveit, Des Moines, as manager, succeeding Bob Leonard, who
hecomes manager of the Garden.
Henry Workman, former manager
of the Garden, returning to his
home in Minneapolis.

After being without pictures for about four months, the town of Chatham, N. B., is now back in the lineup. The old Royal, idle for some years, has been remodeled and opened by Brocket & Raynor. The Palace, which had offered pix in chatham for 20 years, was destroyed by fire early last wilter.

Calveston.

Galveston.
Interstate extends theatre chain
in Texas by purchase of Bluebonnet, Houston, from L. C. Newton.
Jefferson Amusement Corporation, Beaumont, to build \$15,000
house at La Porte, to open about
August 1.

Universal Winners

Owing to the fact that one of the judges was out of town, announcement of the winners in Universal's Carl Laemmie contest was slightly

Indiges was universely in Universal's control to the Winners in Universal's content was slightly delayed.

E. M. Hart, of the Paramount, Plainfield, a Walter. Reade theatre, look top money (\$250 for his campaign on 'Next Time We Meet'. Getting to be a habit with him, but he was easily tops. Ted Emerson or the Omaha of the Omaha of the Capiton of the Was an infecent Obsession. Third money of \$100 went to Louis Charnlsky of the Capitol, Dalias, for a nice layout on The Invisible Ray.

The five \$50 prizes were awarded Doc. Elliott, Alhambra, Canton, Or. Raleigh W. Sharrock, Dalias, Canton, Cant

Appreciation Class

Appreciation Class

Vacation has interrupted a film appreciation stunt which has wen very decided approvat in midwest the preciation for the last (8th) grade in grammar school and the first two years in high. English teachers in those three years have been interested in the idea and it was taken up in a serious way, considerable progress made in the four months it was run. It will be resumed in the fall. Parent-Teacher organization is unanimous for it and a local literary club is just as much interested.

House has two changes a cek, and the control of th

Warming Up

Warming Up

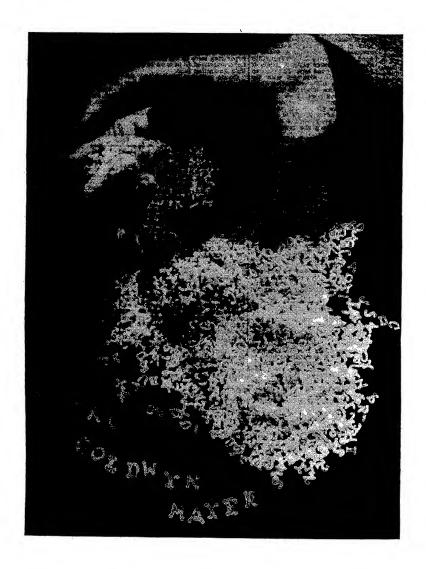
Theatre managers need to be
watchful about this time. The first
few warm days are going to play
hob with business if they are caught
uuprepared. Often a customer is
lost for the better part of the summer because he suffered on a couple
of warm days and went out with
the fixed idea that the theatre might
be all right for whiter but that it's
a hot and stuffy place through the
summer.

The canaditory period is always a
tour here of the fixed idea that he heat on one day
and the leed air the next, but a littheore in meeting the changeable
weather is going to mean a lot
later on.

Lobby decorations form part of

the care in meeting the changeable weather is going to mean a lot later on.

Lobby decorations form part of the interestion. Vivid colors are all the properties of the color of the color



USE YOUR NOODLE!

The greatest National Convention of Leo the M-G-M Lion has just finished in Chicago. The greatest product in the history of M-G-M was outlined. You'll agree with the slogan of M-G-M in 1936-37: "Glorifying the American Screen."

CALENDAR OF CURRENT RELEASES

ffices, 729 Seventh Ave., New York, N. Y. studio: Gower at Sunset, Hollywood, Cal. Columbia Hollywood, Cal.

Abdul the Damned. The story of Abdul Hamid II of Turkey, Nils Asther, Adelenna Ames, Fritz Kortner, Dir. Karl Grune. Rel. pending.

Calling of Dan Matthews, The. Harold Bell Wright's novel. Richard Arlen.
Charlotte Winters, Dir. Phil Rosen, 65 mins. Rel. Dec. 10, Rev. Jan. 29.

Charlotte Winters, Dir. Phil Rosen, 65 mins. Rel. Dec. 10, Rev. Jan. 22.

Gattle Thief, The. Western. Ken Maynard, Geneva Mitchell. Dir. Spencer
Gordon Bennet. Rel. Reb. 22.

Gordon Bennet. Rel. Reb. 22.

Gordon Bennet. Rel. Jan. 12.

Dangerous intrigue F David Sliman. 59 mins. Rel. Jan. 4. Rev. Jan. 22.

pavil's Squarfon. Richard Oliv. Karen Moriey. Ir. Erle Kenton. Rel.

Appella Charlet with Jew. 20.

April 10 Method No. 1 Agreem Morley. Ir. Erle Kenton. Rel. Poh. April 20 Method. Rel. Poh. Camble with Love. Expose of gambling backed by a dramatic story. Ann Sothern, Bruce Cabot, Irving Picket. Dir. Dudley Murphy. 68 mins. Rel. Feb. 15. Rev. March 4, Gallant Defender, The. Western. Chias. Starrett, Joan Perry. David Silman. 60 mins. Rel. Nov. 30. Rev. April 22. Hill Ship Morgan. Furgatory on a tuna fishing boat. George Bancroft, Ann Sothern, Victor Jory. Dir. D. Ross Lederman. 64 mins. Rel. Feb. 8. Rev. March 14.

Rev. Marca 11. Heroes of the Range. Western: Ken Maynard, June Gale. Ir. Spencer Gor-don. Bennett. Rel. March 28.

don Bennett. Rel. March 28.

17 You Could Only Cook. Kitchen masquerade that ends in a wedding. Herbert Marchall, Jenn Arthur. Leo Carrillo. Dir. Wm. A. Selter. 72 mins. Rel. Dec. 30. Rev. Jan. 1.

Rel. Dec. 50. Rev. Jan. 1.

Lady of Secreta. Love comes at last to sealed lips. Ruth Chatterton, Marian Marsh, Otto Kruger, Robt, Allen, Dir. Mario nGering. 73 mins. Rel. Jan. 25.

Jan. 25.

Lewiess Riders. Western. Ken Maynard Geneva Mitchell. ir, S. G. Bennett. 57 mlns. Rel. Dec. 23. Rev. April 22.

Lone Wolf. Feturns, The. Favorits earcen and fiction character reappears.
Melyyn Douglas, Gall Patrick, Tala Birel. Dir. Roy W. Nell. 68 mins.
Rel. Dec. 20. Rev. Feb. 5.

Rel, Dec. 20. Rev. Feb. 5.

R. Deeds Goes to Town. Formerly 'Opera Hat.' Gary Cooper, Jean Arthur, Dir. Frank Capra. 115 mlns. Rel, April 12. Rev. April 22.

Musile Goes Round, The. Love on a showboat goes sour on Broadway. Harry Richman. Rochelle Hudson. Ed Farley and Mike Riley (authors of the bong). Dir. Victor Schertzinger. 85 mlns. Rel, Feb. 27. Rev. Feb. 26.

Mysterious Avenger. Chas. Starrett, Joan Perry. Dir. Selman. 62 mlns. Rel. Jan. 17. Rev. April 25.

Panile on the Air. Radio figures in a crime detection. Lew Ayres, Florence Rice, Dir. D. Ross Lederman. 65 mlns. Rel. April 20. Rev. April 27.

Pride of the Marines, Charles Bickford, Florence Rice, Dir. D. Ross Lederman, 64 mins, Rel. April 2, Rev. April 29.

lng Lady. Society girl and airplane stowaway. Fay Wray, Ralph Bel-iamy. Dir. Al. Rogell. 65 mins. Rel. April 12. Rev. May 6. You May Be Next. A super criminal defies the world. Ann Sothern, Lloyd Nolan. Dir. Al. Rogell. 67 mins. Rel. Dec. 31. Rev. March 4.

First Division Offices: R.K.O. Bldg.,

First Division Offices: R.M.O. Bldg., New York, N. Y.

Releases Also Allied, Chesterfield and Liberty
rilliant Marriage (Invincible). A screen version of Uraula Parrott's great
Radbook Magazine novel, Brilliant Marriage. Ray Walker, Joan Marsh.
Dir. Phil Rosen. 64 mins. Rel. March 25.

August Week-end (Chesterfield). Light, breasy entertainment about the
first the Chesterfield of the Chesterfield. A fast-moving mystery, presenting a baffling
problem in crime detection. Irene Ware, Ray Walker, Burton Churchill.
Dir. Charles Lamont. Rel. Jan. 15.

Drake the Pirate (Alliance). Brigland's virgin queen in a human tale of
devotion. Matheson Lane, Jane Baxter. Dir. Arthur Woods. 78 mins.
Rel. April 1.

Rel. April 1.

Rel. April 1.

Rel. Mer. Solins. Rev. Jan. B.

Hitch Hiles to Heaven (Invincible). Story of actors in a traveling troupe, and
how they crash Hollywood. Herbert Rawinson, Henrietta Crosman,
Russell Gleason, Polly Annr Young, Anita Page. Dir. Frank Strayer.
Sinins. Rel. Dec. 1. Rev. March 18.

1. Conquer the Sea (Halperin). An exciting yarn, of Newfoundland whaling
waters—an outdoor story or unusual action and drama. Steffi Duna.
Dir. Victor Halperin. 67 mins Rel. Feb. 1.

Law of the 46's (Normandy). A dealing tale of reckless courage triumphani
over great odds. Mile-a-minute romance genred to the sheed of hamover great odds. Mile-a-minute romance genred to the sheed of hamover great odds. Mile-a-minute romance genred to the sheed of hamover great odds. Mile-a-minute romance genred to the sheed of hamover great odds. Mile-a-minute romance genred to the sheed of hamover great odds. Mile-a-minute romance genred to the sheed of hamover great odds. Mile-a-minute romance genred to the sheed of hamover great odds. Mile-a-minute romance genred to the sheed of hamover great odds. Mile-a-minute romance genred to the sheed of hamover great odds. Mile-a-minute romance genred to the sheed of hamover great odds. Mile-a-minute romance genred to the sheed of hamover great odds. Mile-a-minute romance

66 mlns. Rel. March 10. Living Dead, The (Alliance) Coffins and chilis—terror and thrills, and dead that live again! George Curzon, ir Gerald du Maurier. Dir. Thomas Bentley. 65 mlns. Rel. Feb. 28. Lucky Terror (Futter) Western. Hoot Rel. Feb. 20. Rev. April 8.

Reis, Feb. 20, Reis, Peb. 20, Reis, Reis, Reis, Peb. 20, Reis, Reis,

77 Inlns. Rei. Jan. 15. Rev. Feb. 12.

fty (Diversion). A murder mystery of the range. A cowboy saves himself from the gallows in a story packed full of excitement. Hoot Gisson, June Gale. Dir. Alan James. 60 mins. Rel. Dec. 27.

Tango (Invincible). The brilliant story of a gilttering fullst clink dancer who
picked the wrong partner in her dance of life. Marian Nixon, Click
Chandler, Warren Hymer.

They, Feb. 22.

Burbank, Calif. : 821-W. 44th St., New York N. Y First National?

Ties National

New York N. Y.

New York New York New York New York N.

New York New York New York New York New York N.

New York New

win, Barton MacLane. Dir, Howard Hawks. 96 mins. Jan. 25.

Rev. Jan. 22.

Golden Arrow, The. Bette Davis, George Breni, Carol Hughes, Henry O'Nelli.

Dir. Alfred E. Green. 70 mins. Rel. May 9. Rev. May 6.

Hearts Divided. Marion Davies, Dick Powell, Charles Ruggles, Edward Everett Horton, Arthur Treacher. Dir. Frank Dorzage. Rel. May 20.

Law in Her Hands, The. Margaret Lindsny, Glenda Farrell, Warren Hull.

Like Talbot. Couple of girls go into the law business. Dir. William

Like Talbot. The Margaret Lindsny, Glenda Farrell, Warren Hull.

Like Talbot. The Margaret Lindsny, Glenda Farrell, Warren Hull.

Man of Irens. Rel. May 23

Man of Irens. Rel. May 23

Man of Irens. Rel. May 23

Man of Irens. Market Market Breats of the adventures in hit society, of an unpolished worman. Burten MacLang, Maiy Astor, John Edwedge of American Market Market Breats and Market Market of the Company of the Market Market of the Market Marke

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference,

quent to that period should pre-serve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approx-imate the actual release length in imate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time, clocked in the the-attra after passage by the New York state censorship, since pictures' are reviewed only actual theatre showlings.

reviewed only actual theatre showings.
While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrep

Studio Placements

Hollywood, May 12.

E. H. Robinson, Ben Markson, screen play, 'Sky Fever,' U.

Brown Holmes, screen play, untitled ori inal, MG.

Laurel and Hardy: Charles Rogers, Richard Flournoy, screen play, 'You'd Be Surprised, Roach. Murray Alper, 'Trouble Makers,' 20-F.

Otto Fries; Herbert Farleon, dialog director, Public Nuisance No. 1, 20-F.

Brian Marlow, Marguerite Rob-erts, screen play, 'Cabin Cruiser,' Par.

Henry Stephenson, WB.

Sam Flynn, 'Winds of the Waste-land,' Rep. Charles King, 'We Went to College,' MG.

Tyler Brooke, Ed Cooper, Frank-lin Pangborn, 'To Mary-With Love,' 20-F.

Love, 20-F.
Raiph Byrde, Joe Ghrard, Chris Marti John Merton, John Ince, 'Wellington Pike Goes West,' O'Neill.
Dorothy Tennant, Syd Saylor, Edward Le Saint, Sam McDaniels, Rhythm on the Range,' Par.
Mike Pat Donovan, 'And Sudden Death,' Par.

John Hamilton, 'Lost Horizons,'

Ralph Byrd, 'San' Francisco Nights,' Col.

Boyd Irwin, 'Charge of the Light Brlgade,' WB. Sam Adams, Toby Wing, 'Ha Ha Wilderness,' Roach.

Carlos San Martin, 'Charge of the Light Brigade,' WB.

Jean Fenwick, Love, 20-F. Jefferson Parker, 'Night Key,' U.

Frank Morgan, 'Dimples,' 20-F. Nat Pendleton, Ed Gargan, Matt McHugh, Paul Porcasl, Robert Murphy, We Found Love, U. Adolphe Menjou, Women Never Know, Par.

Moroni Olsen: Fred Gulol direct-ng, 'Mummy's Boys,' RKO.

Ing., 'Mummy's Boys,' RKO.
William Gilbert, Allen Wood, Sidney Miller, Marry the Girl,' RKO.
Robert Cummings, 'Lady Be
Careful,' Par.
Steve. Clark, Ralph Byr. 20
Stanley, William Worthington, Al
Herman, Nick Copeland, 'Mare
Strong, Ethan Laidlaw, 'San Francisco Nights,' Col.
George Humbert, Nulsance
No. 1, '22-P.
Jerry Mandy, 'Spendthrift,' Wanger.

ger. Claire DuBrey, 'Ramona' 20-F. Ted Oliver. Charles Coleman, David Thursby, Art Rowland, Frank MacCready, Kelth Danlels, Jack Raymond, 'teturn of Sophle Lang.'

Raymond, teturn of Sophle Lang.'
Palprison Greene, Dora ;
Problem Greene, Dora ;
Problem Greene, Dora ;
Problem Greene, Gold, Par.
Bichard Pawell, 'Yours for asking,' Por.
Maria Shelton, Diana Gibson, Grady Sutton, Priscilla Lawson, My Man Godfrey,' U.Munder in Massachusetts, 'I. Romaine Glasmon, serven Munder in Massachusetts, I'.
Itomaine Callender, 'Public sancy No. 1, '29-1'
Vince Barnett, low,' Rep.
Monroe, Owsley, Raymond, Walburn, 'Mr. Cinderella,' Roach,
Wendy Barrie, Rozer Piyor,
(Continued on page 27)

Story of Louis Pasteur (Cosmopolitan). Dramatization of the stirring events in the life of Louis Pasteur in his battle against ignorance and his efforts to save life by science. Paul Muni, Josephine Hutchinson, Anita Louise, Donald Woods, Dickle Moere. Dir. Wm. Dieterle. Rel. Feb. 22.

Office: 1600 Broadway, New York. G.R.

Allas Bulldog Drummond. Comedy chiller takeoff. Jack Hulbert, Fay Wray.
Dir. Walter Forde. 62 mins. Rel. Sept. I. Rev. Sept. II.

Born for Glory. Naval warfare, with ald of British gov't. Betty Balfour,
Dir. Walter Forde. 79 mins. Rel. Oct. 16. Rev. Oct. 23.

First a Girl. Musical Comedy romance. Jessie Matthews. Dir. Victor Saville.
78 mins. Rel. Dec. 25. Rev. Jan. 8.

King of the Damned. Heavy melodrama and action. Conrad Veidt, Helen Vinson, Noah Beery. Dir. Walter Forde. 81 mins. Rei, Jan. 20. Rey. Feb. 5.

Mister Hobo, Tramp picked up because his name is Rothschild acts as the deus ex machina. George Arilss. Rel. Nov. 22, Rev. Feb. 12. Morals of Marcus. Comedy. Lupe Velez, Ian Hunter. Ir. 72 mins. Rel. Jan. 1. Rev. Jan. 16.

Passing of the Third Floor Back. From the play of the same Veidt. Dir. Berthold Viertel. Rel. pending.

Veidt. Dir, Berthold Viertel. Kel. pending.

ddes. Adventure drama depicting exploits of Cecil Rhodes in South African
diamond region. Walter Huston, Oscar Homolka, Basil Sydney, Frank
Cellier. Dir. Berthold Viertel, 89 mins. Rel. Feb. 20. Rev. March 4.

39 Steps. Romantic melodrama. Robert Donat, Madeleine Carroll. Dir. Alfred Hitchcock. 66 mins. Rel Sept. 1. Rev. Sept. 18.

Transatlantic Tunnel. Fantastic story of underson pathway between Eu-rope and America. Richard Dix. Helen Vinson, Madge Evans, Basil Sydney, Dir. Maurice Elvey. 90 mins. Rel. Oct. 15. Rev. Oct. 30.

, 1776 Broadway, New York, N.

Doughnuts and Society. A four-star family of folks becoming get-rich-quick-ers in a whiripool of belly-laugh predicaments. Louise Fazenda, Maude Eburne. Dir. Lewis D. Collins. 53 mins. Rel. March 27.

Metro : 1840 Broadway, New York N.

Absolute Quiet. Airplane crew repulse ranch bandits. Lionel Atwill, Irene Harvey. Dir. Geo. Scitz. 70 mins. Rel. April 24. Rev. May 6. Harvey. Dir. Geo. Scitz. 70 mins. Rei. April 24. Rev. Ma Bohemian Girl. Derived from the opera of that name, but well it. Laurel and Hardy, Dir. James W. Horne. 80 mins. Rev. Feb. 21.

tt. Laurel and Hardy, Dir. Jaures ... Rey, Feb. 21, Isiye Story, Martin Mooney's numbers expose. Franchot Tone, Madge Evans, Stuart Erwin, Dir. Geo. B. Seltz. 76 mins. Rel. Jan. 17. Rev.

Jan. 22.

Great Ziegfeld, The. Based on the life of the late great Impresario. William Fowell, Iouise Rainer, Fannie Brice Ann Pennington. Dir. R. Z. Leonard. 170 mins. (Roadshow length.) Rev. April 15.

Kind Lady. Based on the Broadway play by Midward Chodorov, stemming from a Hugh Walpole tale. Allne MacMahon. Rasil Rathbone, Dudley Digges, Dir. G. Seltz. 78 mins. Rel. Dec. 8. Rev. Jan. 1.

Last of the Pagans. Love story of the South Sens. Mala. of Makimo' and Lotus Long. Dir. Richard Thorpe. 70 mins. Rel. Dec. 29.

Monolight Murder. Service.

Jan. 15.

Moonlight Murder. Sinying in the Hollywood Bowl. Chester Morris, Madge Adams, Lee Carrillo. Dir. Edw. L. Maurin. 55 mins. Rel. March 27.

Petticoat Fever-Hot triangle in the Arctic. Robert ontgomery, Myrna Loy, Reginald Owen. Dir. Geo. Fitzmaurice. 80 mins. Rel. March 20. Rev. March 25.

March 25.

Ri raff. Story of the California tuna fishers. Jean Harlow, Spencer Tracy, Dir. J. Walter Ruben. 35 mins. Rcf. Jan. 3. Rev. Jan. 15.

Robin Hood of El Dorado. Drana of a frontier days' bad man. Warner Baxter. Ann Loring. Dir. William Wellman. 34 mins. Ret. April 17. Rev. March 18.

Rose Marie. Rudolf Frimi's operetta. Nelson Eddy Jeanette MacDonald. Dir. W. S. Van Dyke. 110 mlns. Rel. Jan. 31. Rev. Feb. 5. Dir. W. S. Van Dyke. 110 mlns. Rel. Jan, 31. Rev. Feb. 5.

Small Town Girl: Country girl makes good in the big city. Janet Gaynor, Robert Taylor, Binnle Barncs. Dir, Wm. Wellman. 95 mlns. Rel. April 10. Rev. April 22.

Jan. I.

Faran Escapes. Further adventures of the ape man. Johnny Weissmuller,
Maureen O'Esullivan. Dir. James McKuy. No release date.

Three Godfathers. Three tough guys give thelr lives for a baby. Chester
Morris. Lewis Stone, Walter Brennan.
Rei, arch 6. Rev, March 11.

Three Live Ghosts. Based on the novel by Fred S. Isham. Richard Arlen, Ann Loring, H. Bruce Humberstone. Rel. Jan. 10.

Ann Loring, H. Bruce Humberstone, Rel. Jan. 10.
Fough Guy, Two men and a dog in an odd irlandshib, Jackle Cooper, Joe
Callein, Rin-Tip-Tin Jr. Dir. Chester M. Franklin, 76 mins, Rel. Jan.
24. Rev. March 18.
Unguarded Hour, The English mystery story. Loretta Young, Franchot
Tone, Lewis Stone, Dir. Sam Wood, 80 mins, Rel. April 3. Rev.
April 3.

Opin of Bugle Ann. Dog story. Llonel Barrymore, Maurcen O'Sullivan, Eric Linden. Dir. Richard Thorpe. 70 mins. Rel. Feb. 7. Ikev. March 4. Whipsaw. Spencer Tracy as a Ci-man on the Itali of merits with a forlune. Myrna Loy, Harvey Stephens. Dir. Sam Wood. 80 mins. Rel. Dec. 12. Rev. Jan. 29.

Wife vs. Secretary. One office wife who was on the square. Clarke Gable. Jean Harlow, Myrna Loy. Dir. Clarence Brown. 85 mins. Rel. Feb. 28. Rev. March 4.

O(5) 1501 Broadway, New York, N. Y. Hollywood, Calle Paramount Anything Goes. Breadway musical hit: Bing Crosby Ethel Merman C. Ruggies, Ida Lupino. Dir. Lewis Milestone. 90 mins. Rei; Jan. Rev. Feb. 12.

Bar 20 Rides Again. Hopalong Cassidy western. William Boyd, son. Ethel Wates. Dir. Howard Bretherton. Rel. Dec. 6.

son, Piliel Wates, Dir. Howard Brethetton, Rel. Dec. 6.

Big Brown Eyes, Manleurist turns detective, Joan Bennett,
Dir. Raoul Waish, 75 mins. Rel. April 3, Rev. May 6.

Border Flight, Story of the air corps of the Coast Guard, John Howard,
Grant Withers, Frances Farner, Dir. Otho Lovering, Rel. April, 26.

Bride Comes-Home, The. A girl with spirit and a hoy with a temper, Claud,
dette (with rt. Pred. McMurray, Robert Voinin, Wm. Collier, Sr. Dir.
Wesley Riggles, 3 mins. Rel. Jan. 3, Rev. Jan. 1,

Call of the Prairie. Western. One of the Hopalong Cassidy series. Willia Boyd Dir Howard Bretherton. Rel March 6.

Boyu Dir Howard Bretherton. Rel March 6.

Case Against rs. Ames, The. Mrs. Ames prosecuting attorney becomes her champion. Madeleine Carroll, Geo. Brent. Dir. Wm. Setter. Rel. May 22.

Collegiate Musical Jack Onkie Inferits a ciris' school. Jack Onkie. Jack Onkie Inferits a ciris' school. Jack Onkie. Jack

Desert Gold. Zane Grey western.

Hogun. Rel. arch 27.
ire. An Americ in eighteer on vacation in France and Spain becomes involved with a band of crooks. Marlene Dietrich, Gary Cooper. Dir. Frank Borrage. 5 rules. Rel. Feb. 28. Rev. April 15.

riff Fence. From a Zane Grey novel. Larry Crubbe, Kalherine De Mille, Tom Keene. Dir, Othe Lovering, 57 mlns. Rek Feb. 14. Rev. March J.b.

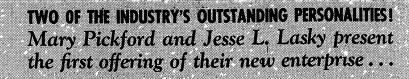
Tom Reene Dir. (tthe Lovering, 57 mins, Rek Feb. 14 Rev. March II. Fatal Lady. Grand opera in the Argentine and cabarets in Paris. any Ellis, Whiter Bidgeon. Dir. Edw. Lustig. Rel. April 29.

Florida Special. Jewel robbery on a train. Jack Oghle, Sally Ellers. Dir. Rathb Murphy. Rel. April 24.

Forgisten Faces. Gambler protects his daughter's happhness with his life. Herbert Marshall, Gertrude Michael. Dir. E. A. Dupont. Rel. May 15.

F. Man. Boy wants to be a G-man but he only gets an F. Jack Haley, Gracel Bradley, Dir. Edw. F. Cline. Rel. May 15.

(Continued on page 27)





IDA LUPINO•HUGH HERBERT•ROLAND YOUNG

ERIK RHODES . JOSEPH CAWTHORN Directed by Rowland V. Lee

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WE ACKNOWLEDGE WITH THANKS THE EFFORTS OF THESE GREAT MUSICAL LEADERS WHO ARE SENDING TWO SONG HITS, "ONE RAINY AFTERNOON" AND "SECRET RENDEZVOUS" INTO THE BEST-SELLER CLASS.

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Charles Dornberger George Hall George Hamilton Red Nichols Peter Van Steeden Leith Stevens Freddy Rich Henry King Frankie Masters Horace Heidt Clyde Lucas Dick Stabile Dick Himber Leopold Spitalny Lon Breeze Mark Warnow Ray Paige Rudy Vallee Harl Smith Tom Dorsey

Mal Hallett Sleepy Hall Hotcha Gardner Joe Haymes Ted Fiorito Bernie Cummi Johnny Green Vincent Lopez **Emil Coleman** Jerry Freeman Jimmy Carr Joseph Rodgers Emilio De Torre Clyde McCoy Phil Romano Al Roth **Charley Barnett** Will Osborne

Joe Saunders **Vincent Travers** Rosario Bourdon Lennie Hayton Pancho Harold Nagel Freddy Bergin **Eddie Dunstadter** Lew Bring Hugo Mari Dick Messner **Enoch Light** Jan Savitt Lee Gordon Milton Kellem Andy Sannella Paul Whiteman

Lud Gluski

Joe Reichman Norman Clouti Enric Madriguera Phil Harris Tommy Tucker Sophie Tucker **Billy Lossez** Manny LaPorte **Roy Shields** Fletcher Henderson Billy Mills Louis Katzman Carl Fenton Dick Gasparre Don Albert Leo Freudberg Merle Pitts Jimmy Dorsey

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Leon Belasco

CALENDAR OF CURRENT RELEASES Fried

give Ut This Night. Musical. Jan Klepura, Gladys Swarthout.

Hall. 75 mins: Rel. March 5. Rev. April 8.

ter Master Voloc. Ed. Everett Horton gets into trouble for firting with his own wife. Stage hit. Peggy Conklin, Dir. Jos. Santley, 75 mins. Rel. Jan. 17. Rev. Felb. 26.

tiondice Annie. Mae West warms up the frozen north. Mae West, Victor McLagien. Dir. Rapul Walsh. 78 mins. Rel. Feb. 21. Rev. March 18.

Millions in the Air. A romance of the radio amateurs. John Howard, Wendy Barrle, Willie Howard. Dir. Ray McCarey. 72 mins. Rel. Dec. 13.

Rev. Dec. 18.

Barrie, while acovers the control of the control of

Poppy over Diff. Edw. Sutherland. Ret. June 12.

Figure Murder. Mystery. The. Inside studie studie studie used to unarvel a couple for mystery murders. Reginald Denny, Florence brake. Gail Fatrick. Red. Lake Couple Dir. Robert Florey. 22 mins. Rel. Feb. 28. Rev. March 25.

Figures. Comes. Across, The. Love on a de iliner. Fred MacMurray, Carole Lombard. Dir. Wm. K. Howard. May 27.

Rawhlen. Spy story of the World War. Herbert Marshall. Gertrude | Chael. Little Atwill, Guy Bates Posts Dir. Robt. Florey. Rel. April 7.

80 er the Rancho. Richard Walton Tully's and David Belasco's corecous story of old California. Gladys Swarthout, John. Boles. Charles Fleet. Jord, Willie Howard. Dir. Marlon Gering. 15 mins. Rel. Jan. 10 Rev. Jan. 10.

oge (British made). Sir Seymour Hicks and Donald Calthrop in Dickens Cristmas Carol. 1r. Henry Edwards, 72 mins, Rel. Dec. Rev. Dec. 18 vensumas Carol.' Ir. Henry Edwards, 72 mins, Rel. Dec. Rev. Dec. 18.

Sky Parade, The Jimmie Allen from radio in his own adventures. Jimmy Allen, Wm. Getran, Katherine DeMille. Dir. Otho Lovering, 70 mins.

Sank the Rich. Fink columnists and one red.

John Howard. Dir. Hecht. MacArthur. 25 mins. Rel. Jan. 17. Rev. Feb. 12.

John Howard. Dir. Hecht-MacArthur. 15 mins. Rel. Jan. 17. Rev. Feb. 12.

Tährfeen Hours by Air. Saga of a transcontinental piane pilot. Fred MacMurray. Joan Bennett, ZaSu Pitts. Dir. Mitchell Leisen. 70 mins. Rel. March 27. Rev. May 6.

Three on the Trail. Western. William Boyd, Jimmy Ellison, Muriel Evans. Rel. March 27. Rev. May 6.

The Meet Asjain. From The Rober Play. Herbert Marshall, Gertrude Michael, Jonel Atvill. Dir. Rober Play. Herbert Marshall, Gertrude Michael, Lionel Atvill. Dir. Rober Play. Herbert Marshall, Gertrude Michael, Lionel Atvill. Dir. Rober Play. The Common William Rel. Jan. 31. Rev. March 4.

Timothy's Quest. Kate Douglas Wigging onld story. Eleanor Whitney. Tom Keene. Dickle Moore. Virginia Wedler. Dir. Chas. Sarton. 66 mins. Rel. Jan. 31. Rev. March 4.

Tago Many Parents. Cadet story. Frances Farmer. Lester Matthews. Dir. Robt. F. McGowan. 73 mins. Rel. March 20. Rev. April 22.

Taji of the Lonesome Pine, The. All Technicolor production of John Forks. story. Sylvis Sidney, Henry Fonds, Fred MacMurray. Fred Stone. Dir. Hanry Hathsway. 100 mins. Rel. March 12. Rev. Feb. 26.

Wings Over Ethiopia. Topical. 62 mins. Special release. Rev. Oct. 16.

Womann-Tega, The. Adventure story of a reporter's search for diamont thleven.

Monan Trap, The. Adventure story of a reporter's search for diamond the in Mexico. Girl complications. Gertrude Michael, Geo. Murphy.

Leo McCaren. 46 mins. Rel. Feb. 14. Rev. March 11.

es: Hollywood: Callt. Office: R.K.O. Bidg., Radio City, N.Y.C R.K.O. Radio

Another Face. A killer has his face remodelled by plastic surgery and be-comes a movie actor in Hollywood. Brian Donlevy, Wallace Ford, Phyllis Brooks, Alan Hale. Dir. Christy Cabanne, 72 mins. Rel. Dec. 20. Rev. Jan. I.

Chatterbox. An orbnan with a vivid imagination yearns to become an actress, but finds happiness with the man of her dreams. Anne Shirley. Phillips Holmes, Edward Ellis. Dir. George Nicholis, Jr. 68 mins. Rel. Jan. 17. Rev. Feb. 21.

Jun. 11, Key. Feb. 21. Jung Pirate. All Technicolor film with locale in Southern California in the 1920's, Steffi Duna, Charles Collins, Frank Morgan. Dir. Lloyd Cor-rigan. Rel. May 22.

rigan. Hel. May 22.

EK'Mra. Bradford, The. Murder at the race track solved by amateur sleuth
William Powell, Jean Arthur, Eric Blore. Dir. Stephen Roberts. Rei
May 15.

May 15.

Fang and Claw. Frank Buck's latest expedition into the Malavan Peninsula.

Frank Buck Dir. Frank Buck '3 mins. Rel. Dec. 20. Rev. Jan. 1.

Farmer in the Dell. Retired midwest farmer Accidentally crashes studio in Hollywood and, much to his own surprise, rises to fame as an actor.

Fred Stone, Jean Parker, Esther Dale, Moroni Olson, Frank Albertson.

Dir. Ben Holmes. 67 mins. Rel. March 27. Rev. March 11.

Fellow the Fiest. A sony-and-dance man who Joins the navy meets his former girl friend in a dance hall and helps her salvage a ship by staging a big show. Fred Astaire, Ginger Rogers, Randolni Scott, Herbert Rawlinson. Dir. Mark Sandrich. 110 mins. Rel. Feb. 21. Rev. Ecb. 26.

Adv. Consett. An Ideal marriage is bonien up by a scheming siren, but the vife gives the other woman a taste of her own medicine. Ann Harding, Herbert Marshall, Waiter Abel, Margaret Lindsay. Dir. Stephen Roberts. 76 mins; Rel. Feb. 23. Rev. Fcb. 12.

Love on a Bet. To win a bet, a meat-packing heir starts out from New York in his underwear. By the time he reached his destination he has money, clothes, and a charming fiances. Gene Itaymoid, Wentle Sarrie, Helen Broderick. Dir. Leigh Jason. 75 mins. Rel. March 6.

Murier on a Bridle Path. Once more Miss Hildgard Withers, old maid school teacher, helps Inspector Oscar Piper solve a muriler case. James Gleason. Helen Broderick, Shelin Terry, Dir. Edward Killy and Mr. Hamilton. 63 mins. Rel. April 17. Rev. April 15.

Muss (Em Up. Private detective solves the origin of extortion notes and a

Gleason, Helen Broderick, Sheila Terry, Dir. Mawatu Anny and Anthamilton. 63 mins, Rel. April 17. Rev. April 15. "Em Up. Private detective solves the origin of extortion notes and a kidnapping. 'Preston' Fusier, Margaret Callain'n, Jack Adair. Dir. Charles Vidor. Rel. Jan. 31.

Seven Ceps to Baldpate. Reston Foster, Margaret Callabin, Jack Adali. Dir. Charles Vidor. Rel. Jan. 31.

Seven Ceps to Baldpate. Remake of the Callabin play. Gere Raymond, Marater Seven Ceps to Baldpate. Remake of the Callabin play. Gere Raymond, Marater Michell Dir. William Hamilton and Edward Killy. 69 mlns. Rel. Dec. 13.

Rev. Dec. 18.

Illy Billies. Wheeler and Woolsey in the middle of the Callfornia gold rush and indians. Bert Wheeler, Robert Woolsey, Dorothy Lee, Harry Woods, Ethian Laidlaw, Delmar Watson, Dick Alexander. Dir. Fred Quiol. 65

Special Invested. March 20. Rev. April 8.

Special Invested. Agareter's lawyer reforms and hunts them to Justice. Richard Dir. Co. 18.

Special Invested the Sevential Seve

Republic

Burning Gold. Fast action. Bill Boyd. Rel. Dec. 1.

Comin! Round the Mountain. Western with music. Gene Autrey, Ann HithGord. Dir. Mack Wright team in Red-Auril 12. Rev. Auril 2.

Ban Lyon. Joan Marsh. Dir. Jack Harding Red. Auril 2. Rev. Auril 2.

Ren. Lyon. Joan Marsh. Dir. Joseph Sautter. 72 mins. 4. Jan. 31.

Federal Agent. Swift action. Bill Boyd. Rel. April 10. Rev. April 15.

Forced Agent. Swift action. Bill Boyd. Rel. April 10. Rev. April 15.

Stevens, Sidentin acroplane. Toby Wing. Esil 7 misten Onslow.

Stevens, Sidentin acroplane. Toby Wing. Esil 7.

Stevens, Sidentin acroplane. Toby Wing. Esil 7.

Rev. Jan. 1.

Frisco Waterfront, Drama. Original story by Norman Houston. Ben Lyon, Heien Twelvetrees, Rod La Rocque. Dir. Arthur Lubia. 66 mins. Rei. Dec. 7. Rev. Dec. 25. Girl from Mandalay. The dangers of man-killing tigers and fever, and the courage of white men in their struggle to insaster the tropics, Kay Lin-aker. Conrad. Nagel, Donald Cook. Dir. Howard Bretherton. Rel. April 20.

Parade. Dramatic story of five characters whose lives are entangled in the building of the Monitor, and in the climax of the battle between the Monitor and Merrimac. James Dunn, Mac Clarke, Charlotte Henry, David Manners. Dir. Lew Ayres, Rel. May 20.

vester, The. From Gene Stratton Porter's novel of the same name. Allce Brady, Ann Ruthorford, Russell Hardle, Cora Suc Collins, Dir., 1980ch Santley. Rel, May 6.

Hitch-Pike Lady. Comedy-drama. Four characters of the pasd findle to keep old lady from discovering son is in origon. Alson Skitswitch, See Company of the past findle to mins. Rel. Dec. 24. Rev. Jan. 25.

House of a Thousand Candles. Fast moving plot centers around efforts of an international say organization to gain control of papers which will plunge Europe Into war. Phillips Holmes, Mac Clarke, Dir. Arthur Lubin: 47 mins. Rel. Feb. 29, Rev. April 8.

King of the Pecos. Romantic western. John Wayne. Rel. March 9.

Laughing Irish Eyes, An all-Irish cast: Phil Regam: Evalyn Knapp, Dir. Joseph Santley, 70 mins. Rel. March 10. Rev. April 8. Lawless Ninetles, The. Western. John Wayne. Dir. Joseph Kane, Rel. Feb. 13.

Peb. 15.
Leathernecks Have Landed, The. From the original story by Lieut. Franklytt Adreon, Lew Ayres. Dir. Howard Bretherton, 17 mins. Rel. Feb. 22.
Rev. March 26. rev. march 25.

enworth Case, The. Anna Katherine Green's detective story. Donald Cook Jean Rouversol, Erin O'Brien Moore. Dir. Lewis D. Collins. 66 mins. Rel. Feb. 10. Rev. Jan. 22.

New Adventure of Tarana, Herman Brik, Ula Hoyt. Din Edw. Kull, W. F. McGaugh, 71 mins, Rev. Oct. 16.
Oregon Trail, The Western: John Wayne, Scott Pembroke, Jan. 18.

Red River Valley, Western, Gene Antry, Frances Grant. Rel. Reb.
Return of Jimmy Valentine. Fast-moving and suspense-filled mysfery comedy. Roger Pryor, Charlotte Henry, Rolett Warwick, 1917, Lawis D.
Collins. 12 mins. Rel. Feb. 14.

Sagebrush Traibadaur, The. Western. Gene Autry, Barbara Penber, Smilley Burnette, Dir. Joseph Kane. Rel. Dec. 2 km.
Singing Vagabond, Musclau western. Gene Autry, Ann Kutherford, ir. Carl.
Plerson, 52 mins. Rel. Jan. 5.

Studio: Fox Hills, 20th Century-Fox Offices 444 West 56th Dt. New York, N Y.

A Connecticut Yankee. Will Rogers relissue. Rel. April 24.

Black Gang, The. Paul Kelly. Slim Summerville, Mona Barrle. Dir. Lewis Seiller. Rel, Feb. 28.

Border Patrol Geo. O'Brien western. Rel. June 19.

Seiller, Rei, Feb. 23.

Border Patrol Geo. O'Brien western. Rei. June 19.

Captain January. From the book of that name. Shirley Temple, Guy Kibbs Silm Summerville. Dir. David Butler. Rei. April 17. Rev. April 29.

Champagne Charile. Paul Cavanaugh, Helen Wood. Ir. Jas. Tinling.

May 8.

Champagne Charlie. Paul Cavanaugh, Helen Wood. Ir. Jas. Tinling. May 8.
Charlie Chan at the Circus. Warner Oland, Keye Luke, Geo. and Olive Brasno. Dir. Harry Lachman. 72 mins. Rel. March 27. Rev. March 25.
Charlie Chan's Secret. Warner Oland, Roslina Lawrence. Dir. Gordon 71 mins. Rel. Jan's 19. Rev. Jan. 22.
Country Beyond, The. From the Curwood story. Rochelle Hudson, Paul Kelly. Dir. Eugene Forde. 67 mins. Rel, April 3. Rev. May 6.
Country Doctor, The. The story of the Dionne quins. Dionne quintuplets, Jean Hersholt, June Lang. Sim Summerville. Dir. Henry King. Screybody's Old Mañ. Irvin Cobb, Rochelle Hudson. lood. 82 mins. Rel. March 20. Rev. April 1.
Every Saturday Night. Domestic drama. Jed Prouty, Spring Byington. Dir. Jas. Tinling. 62 mins. Rel. Feb. 7. Rev. March 18.
First Baby, The. Domestic drama. Johnny Downs, Ir. Lewis Seiler. Rel. May 22.
Centle Julia. Jane Withers, Jackle Searle, Tom Brown, Marsha Hunt. Dir. John Blystone. 63 mins. Rel. April 2. "Rev. April 16."
Half Angel (20th). Frances Dec. Brian Donley, Chas. Butterworth. de-ney Lanfield. Rel. May 28.
Here Comes Trouble. Arline Judge. Paul Kelly, Leo

Here Comes Trouble. Arline Judge, Paul Kelly, Leo-Seller. 62 mins. Rel. Feb. 21. Rev. April 8.

Here Comes Trouble. Arline Judge, Paul Kelly, Leo
Seller, 62 mins. Rel. Feb. 21. Rev. April 8.

It Had to Happen (20th). Geo. Kaft, Rosalind Russell. Ir. Roy Wel Ruth.
50 mins. Rel. Feb. 14. Rev. Feb. 13.

King of Burleaque. Warner Baxter, Alice Faye, Jack Onkle. Arline Judge.
Mona Barrie. Dir. Sidney Lainfeld. 55 mins. Rel. Jan. 3. Rev. Jan. 22.

Littlest Rebel, The. Shirley Temple, John Boles, Jack Holt, Karen Mortcy.
Bill Kobinson. Dir. David Butter. 73 mins. Rel. Dec. 71. Rev. Dec.
Message to Garcia, A. (20th.) Developed from Elbert Hubbard's essay. Wailace Beery, Barbara Staneysk, John Boles, Dir. Geo. Marshall. 55

Message to Garcia, A. (20th.) Developed from Elbert Hubbard's essay. Wailace Beery, Barbara Staneysk, John Boles, Dir. Geo. Marshall. 56

My Marriage. Claire Trevor. Kent. Taytor, Pantine Frederick. Dir. Geo. Archainband. 68 mins. Rel. Jan. 31. Rev. Feb. 26.

Music Is Magic. Alice Faye, Kay Watker, Bebe Daniels, Mitchell and Durant.
Dir. Geo. Marshall. 66 mins. Rel. Nov. 1. Nev. Nov. 20.

O'Mailey of the Mounted. Western. Geo. O'Brien, Irene, Ware. Dir. David
Howard. 59 mins. Rel. Mars. 27. Rev. April 8.

Paddy O'Day. Jane Withers, L'inkle Tomill. Dir. Le

76 mins.
Rel. Jan. 17. Rev. Feb. 12.

Prisoner of Shark Island, The (20th). A little known story of America's Devlis Island. Warner Baxter, Gioria Stuart. Dir. John Ford. 95 mins.
Rel. Feb. 28. Rev. Feb. 19.

Private Number. Locretta Young. Robert Taylor, Patsy Kelly. Dir. Roy Del

iis Island. Warmer Exity, Gloria Stuart. Dir. John Ford. 95 mins. Rel. Ebb. 28. Rev. Feb. 18. Gloria Stuart. Dir. John Ford. 95 mins. Rel. Peb. 28. Rev. Feb. 18. Gloria Stuart. Dir. John Ford. 95 mins. Rel. May 18. Rel. May 18. Private Number. Loretta Young, Robert Taylor, Patsy Kelly. Dir. Roy Del. Ruth. Rel. May 18. Professional Soldier (20th). Victor McLagien. Freddie Hartinolomew. Gloria Stuart. Dir. Tay Garnett. 75 mins. Rel. Japan. 24. Rev. Feb. 5. Show Them No Mercy (20th). Rochelle Hudson. Cesar Bomero. Dir. Geo Marshall. 76 mins. Rcl. Dec. 6. Rev. Dec. 18. Showards. Ir. Gregory Ratoff, Otto Browner. 19. June 5. Song and Dance Man. Claire Trevor, Paul Kelly.

Stamboat Round the Bend. Rival capitains in a river row with a murder angle. Will Rogers, Irvin'Cobb. Anne Shirley. Dir. John Ford. 90 mins. Rel. Sept. 6. Kev. Sept. 25

Tank You, r. Jeeves. Comedy. Arthur Treacher. Eugene Forde. Rel. June 19. (20th). The Oulda stanidby. Romald Colomin, Victor Merries and State Colbert. Rossalind Russell. Dir. Frank Lloyd. 111. mins. Rel. May 8. Rev. May 6. Witspering Smith; Speaks. Western. Geo. O'Brien. Dir. David Howard. 67

White Fang (20th). Dog Story from Curwood's novel. Michael Whalen, Joan Muir, Brian Donlevy. Dir. David Butler. Rel. June 12. Vour Uncle Dudley. Ed. Everett Kortoron, Lois Wikson. Dir. Eugene Forde. 111 mins. Rel. Dec. 26. Rev. Feb. 21. Studie: 1041 N. Formos Blvd. J June 24 Aug. 24. Seventh Ave.

Studio: 1041 N. Formosa Blvd. United Artists Offices: 729 Seventh Ave., Amateur Genteman. Jeffrey Farnol's story of a young man who gambles to suve the life of bis father. toughts Farbanks, Jr and Blissa Landi. Jir. Thornton Freeland. Froduced by Criterion Fil. J.I.d. Rel. March 20. Rev., Feb. 5, April 29.

Rec, Feb. 5, April 29.
 Goes West. A gay romantle coinedy with Robert Donat, star of Count of Monte Cristo: Robert Donat Jean Parker Eugene Pallette. Dir. Rene Clair. 85 min. Rci. Feb. 28. Rev. Jan. 15.

Rene Clair. 85 min. Rci. Feb. 28. Rev. Jan. 15.
Last of the Mohicans (Reliance). Randolph Scott. Rel. June 19.
Little Lord Fauntleroy. Frances Hodgson Burnett's famous novel. Freddle
Bartindomew and Dolores Castello Barrymore. Froddeed by bavel Selznick. Dir. John Cromwell. 38 mins. Rel. March 6. Rev. April 5.
Man Who Could Work Miracles. Based on an original by 11, G. Wells, Ribland
Young: Joan Gordner and Ralph Richerdson. Dir. Lothur Mendes.

Joung, Joan Ouroner and Ralph Recurrison. Dir. Lothur Mendes.
Modern Times. A dramatic connedy based on large irreduction to a tilg factory. Charlie Chaplin, Paulette Goddard. 87 mins. Rel. Feb. 12. Rev. Reb. 12.

Reb. 12.

One Rainy Afternoon (Pickford-Lasky). A light Parisian romantic comedy adapted from a French story. Francis Lederer, lifa Lujino. Rel. ay 8.

Strike Me Pink. Eddle Cantor's first comic meiodrama with songs. Eddle Cantor. Ethel Merann, Parkwalakes and the Goldwyn Gills. Dir. Norman Taurog. 99 mins. Rel. Jan 16. Rev. Jan. 22.

These Three. A dramatic story of how three young lives are nearly wrecked by the mailclous lies of a spoiled child. Mirlam Hopkins, Merle Oberon, Joel McCrea. Written by Lillian Hell an Praduced by Samuel Goldwyn. Dir. William Wyler., 30 mins. Rel. Feb. 28. Rev. March 25.

(Continued on page 29)

MUCH THEATRE **BLDG. ACTIVITY** IN PHILLY

After a prolonged period of inactivity, theatre-building has been renewed in Philly with a bang. No less than seven film houses are either now under construction or will be before fall.

In South Philadelphia, Stanley-Warner will build a 1,000-seater at Broad and Morris streets while the Fett Brog. operating the Southern in the lower section of the city, will soon, thave another house in the same neighborhood. In southwest Philly, charles Stiefel is creeting the Fresidesit, also a 1,000-seater, which will be located at 22d Snyder avenue.

The 69th street terminal section of Philly, one of the busiest nabe spots of the city, is soon to have a new, pic house to be, called the Terminal, operated jointly by William Goldman and Warners. Section already has the Tower (Indie) and the 69th St. (Warner).

Jake Fox is soon to start building a house in the northeast section will grow and Nolan, real estate operators, are planning a house in West Lahe.

New house is to be built on Marrel, street west of City Hall, be-

New house is to be built on Mar-Agew house is to be built on Mar-ket street"west of City Hall, be-fween leth and 17th streets. It will be just west of the Europa and in the same block with the Fox and Stanton. Stanley-Warner reported to be the builders.

WALLACE IRWIN'S SUIT ON 'GHOST GOES WEST'

London Film Productions, Ltd., United Artists and Robert E. Sherwood, playwright, were named defendants yesterday (Tuesday) in U. S. District. Court. N. Y., in an action for injunction and accounting brought by Wallace Trwin, nutur, who charges the picture. The Ghost Goes West, is an infrincement on his original istory. The Transplanted Ghost.

In his complaint, Irwin claims, he wrote 'The Transplanted Ghost' in 1910 and that it was published a year later in Everybody's Magazine. wrot 1910 Year later in Everybody's Magazine. A sea alleges that the picture. The Ghost Goes West: contains fundamental parts of his story, including dialog, sequences and plot, without proper authority. London Films is named as defendant, as producer of the picture: United Artista. as distributor, and Sherwood as the author. The complaint requests the court to direct the defendants to produce trial a copy of the film, the scenario, continuity and an accounting of the profits thus far made on the picture. The Ghost Goes West.

Studio Placements

(Continued from page 25)

(Continued from page 25)
Claude Gillingwater: Aubiry Scotto
directing, Ticket to Peredise, Rep.
Robert Well, added dialog, Count
of Arlsons, Par.
Charles Frunc, Crime Doesn't Pay,
Well Court; Don't Turn 'em Loose,'
It'Colort; David directing,'
It'Colort; Don't Gallenge, John Gallenge, John Gallenge, John Gallenge, Georre McKav, Victor Killan, Gere Morgan, Wryley Birch;
David Selman directing, 'Night,'
Rey Williand Str. Guy, Standing.

Hall, Henry Mollson, John Galllaudel, Georre McKav, Victor Killaude, Georre McKav, Victor Killaude, Georre McKav, Victor Killaude, Geore Morgan, Wryley Birch;
Wire, Col.
Williand, Sir Giv Stording,
Kim Tamborf, Max Marcin, William Thiele directing, Queen of the
Jungle, Par.
John Hallton, Eddle Laughton,
San Francisco Nighty, Col.
Paul Stanton, John Carridine,
moña, 20-F.
Arthur Collins directin Thank
You, Jecves, 20-F.
Joe Lewis, Sing, Baby, Sing,
20-F.
Fritz Lleber, Beneath the Sea,
Rep.

Rep. A. Curtis, Edward Prince, Never Gonna Dance, IKO. Margaret Morris, Jin-Frniey, Jack Adalt, Marry the Gul, IKO. Francis Faracoh, screen play, Banjo on My Knee, 20-18. Tom Van Dyke, screen play, Death on the 8:66 Cd. Bille Burned, Two in a Crowd, U.

WHY WE ARE NOT USING "SHOW BOAT" AS A ROAD-SHOW:

We are not entirely crazy in refusing to yield to the temptation to use "Show Boat" as a road-show. Everybody who has seen it says it should be a

road-show, with openings at high prices.

Under our contracts, we could do this, but we have a feeling that it would not be quite the proper thing to do.

We are asking all exhibitors who have "Show Boat" under contract to improve the terms of their contracts and they are doing it. They know as well as we do that we undersold it.

In fact they are so decent about it, so willing to meet us more than half way, that it would be a rather indecent thing for us to milk their territories with roadshows.

Therefore "Show Boat" will go to regular movie theatres when they need it most.

The new Universal starts off by offering the finest picture it has ever made without a single road-show—and it does so solely for the purpose of showing its good faith.

When you see "Show Boat" you will still think we are crazy for not road-showing it!

R. H. COCHRANE,
President. Universal Pictures

(Continued from page 27)

Thiogs to Come. A dramatic adaptation from the H. G. Wells story The Shape of Things to Come. Raymond Massey. Rainh Richardson, Man-rice Braddell, Dir. Wm. Cameron Menzies (London). 96 mins. Rel. March 13. Rev. March 4, April 22.

March 13. Rev. March 3, April 22.

Universal City.

Gailt.

Gailt.

Gailt.

Universal City.

Gailt.

May 25.

May 18.

Gailt.

Gailt.

Gailt.

May 18.

Gailt.

East of Java Drama, Charles Blekford, Elizabeth Young, Leslie Fenton Frank Albertson, Dir. George Melford, 72 mins. Rel. Dec. 2, Rev. Dec. 18.

the Service. Western. Rel. April 6.

Rei. April 6.

Great impersonation, The. Drama. Edmund Lowe, Valerie Hobson, Wera Engels. Dir. Alan Crosland. 68 mins. Rel. Dec. 9. Rev. Dec. 18.

Indigible Ray, The. Mystery drama. Karloff, Bela Lugosi, Frances Drake.
Dir. Lambert Hillyer. 82 mins. Rel. Jan. 20. Rev. Jan. 15.
Lowe Before Breakfast. From novel by Falit Baldwin. Carole Lombard. Preston Foster, Cesar Romero. Dir. Walter Lang. 65 mins. Rel. March 9.

Rev. March. 18.

Magnificent Obsession.

Magnificent Obsession.

Stahl. 110 mins. Rel. Jan. 16. Rev. Jan. 18.

Next Time We Leve. From Ursuia Parroti's 'Say Goodbye Again.' Margaret gullavan, James Stewart. Dir. Edw. H. Gri th. 85 mins. Rel. Jan. 27.

Reb. Feb. 5.

Reb. Feb. 5.

Payledd Ann Preston, Henry Hunter. ir. Louis Friedlander. Rel. May 25.

Show Boat, From the stage play. Musical drama. Irene Dunne, Allan Jones, Helen Morgan, Paul Robeson. Dir. James Whale, Rel. May 4.

Niver Spure. Western. Buck Jones, Muriel Evans. Dir. Ray Taylor. 61

"Butter's Gold.' Historical romance. Edward Arnold, Binnie Barnes, Lee.

Tracy, Montague Love, John Miljan, Katherine Alexander, Morgan Wallace, Addison Richards, Priscillia Lawson, Nan Grey. Dir. James Cruze, 69 mins. Rel. April 13. Rev. April 1.

Sunset of Power. Buck Jones Western. Buck.

Traylor. 66 mins. Rel. Dec. 23. Rev. Feb.

Unconscious. Comedy-drama. E. E. Horton,

Greville Collins. Rel. May 11.

Studios Burbank. Calif. : 321 W. 44th St., New York, N. V Warner Brothers

Boulder Dam. Powerful drama with tremendous government project for background.
Donald. Powerful drama with tremendous government project for background.
Ross Alexander, Patricia Ellis, Lyle Talbot, Dir. Frank McDonald.
Colleen. Big musical revue loaded with comedy and songs. Auby Keeler.
Dick Powell, Joan Blondell, Jack Oakle, Paul Draper, Hugh Herbert,
Louise Fazenda, Hobart Cavanaugh. Dir. Alfred E. Green. 88 mins.
JRel, March 21. Rev March 11.
Dangerous. Dramatic story of a beautiful and brilling tactress who weeks
the tweet those she contacts and also her own. Bette Davis, Franchot
the weeks of the she contacts and also her own. Bette Davis, Franchot
mins. Rel. Jan. 4. Rev. Jan. 1.
Teachems Law. Frank Medium. Particla Ellis. Werne Hull, Joe Cawthorne.

Tone, Margaret Lindsay, Alson Skipworth Dir. Alfred E. Green. 78
mins. Rel. Jan. 4. Rev. Jan. 1.
Freshman Love. Frank Mctlugh, Particla Ellis, Warren Hull, Joe Cawthorne.
Dir. Wm. McGann. Rel. Jan. 18.
Married a Doctor. Revision of Sinclair Lewis' Main Street. Pat O'Brien,
Josephine Hutchinson, Guy. Kibbee, Ross Alexander, Louise Fazenda.
Dir. Archie Mayo. 83 mins. Rel. April 28. Rev. April 28.
Idsummer. Night's Dream's Speacettle Max. Reinhardt. Wm. Dieterle.
133 mins. (Roadshow). Release pending. Rev. Oct. 16.
[54 Pacific Fieet. Hilarious-comedy romance. Joan Biondell, Glenda Farrell, Hugh. Herbert, Warren Hull. Dir. Ray Enright. 66 mins. Rel.
Dec. 14. Rev. Dec. 11.
Cohen Takes a Walk. (British Made). Merchant prince brings his business to the point where he is shoved out. He takes to the road. Paul
Gratez. Dir. William Beaudine. 78 mins. Rel. Feb. Rev. Feb. 12.
Rev. Feb. 12. mins. Square Playboy. Local boy misjudges Big City friends of his bayance.

8, Rev. Feb. 12.

imes Square Playboy. Local boy misjudges Big City frighds of his boyhood chum and iearns there's nothing worse than Main Street mind. Warren William, June Travis, Barton MacLane, Gene Lockhart. Dir. William Travis, Barton MacLane, Gene Lockhart. Dir. William Travis, General May 18, Rev. May 6, Rev. May 16, Rev.

Miscellaneous Releases

Between Men (Supreme). Western, Johnny Mack Brown, Beth Marion. Dir. Robt. N. Bradbury, 69 mins. Rel. Jan. 25. Rev. Jan. 29.
Fast Bullets (Reliable), Western. Tom Tyler, Rex Lease, Margaret Nearing. Dir. Henri Samuels, 59 mins. Rev. March 4.
Outlaw Deputy (Syndicate), Tim McCoy Western. Dir. 5.
mins. Rev. Dec. 4.

Penthouse Party (Liberty).
Swifty (Diversion). Western. Hoot Gibnon. Dir. Alan James. 62 mins.
Rev. Jan. 29,
Toll of the Desert (Commodore). Western. Fred Kohler, Jr., Betty Mack.
Dir. Lester Williams. 69 mins. Rev. Jan. 16.

Foreign Language Films

(Most of these avadable with English titles.)

Alte Kameraden (Ger) (Casino). Life is so hard for a lady. Dir. Fred Sauer 70 mins. Rel. April 15. und June Kaiser (Ger) (General). Historical propaganda in splendid production. Emil Jannings. Dir. Hans Steinhoff. 82 mins, Rel. Dec. 1. Rev. Dec. 11.

Annette im Paradles (Ger) (Germania). Musical comedy. Dir. Max Opheuis. 87 mins. Rei. March 1. Rev. March 11.

Aufforderung zum Tanz (Ger) (Casino). Costume romance to music. Ir. Rudolf von der Noss. 80 mins. Rel. Nov. 15.

Bonheur, Le (Fr) (Franco). Love despite all. Charles Boyer, Gaby Morlay. Dir. Marcel L'Herbier, 105 mins. Rel. Feb. 15 Rev. arch 4.

Budal Cukraszda (Hung.). Comedy romance. Dir. Vela Gaal. 90 mins. Rel. Jan. 1 Ins

Builders of Socialism (Amkino) (Russ.). Newsreel compliation. Rel. Jan. 15. Rev. Jan. 29.

Rel. Jan. 15. Rev. Jan. 29.

Closs (Sp.) Mexican-made love story. Dir. Arcady Boytler. Rel. April 15.

Children of the Revolution (Russ) (Amkino). Youngsters i ir. Mausilukov. 70 mins. Rel. April 1. Rev. April V. Cabelia del Pueblo, El (Sp.). Racetrack story. Dir. Manuel Romero. 70 mins. Rel. Dec. 15.

imzett Ismeretlen (Hung), Romantic comedy to music. lr. Beia Gaal. 60 mins. Rel. Feb. 1.

Ou mins. Rel. Feb. 1.

Co Maj Maz Robi W Nocy (Pol), Siapstick farce. 70 mins. Rel. Dec. 1.

Contra La Corriente (Sp). Romantie drama. Dir. Ramon Novarro. 80 mins.

Rel. March 1.

Couraggio, della Gioventu Mussoliniania (It). cntary on Il Duce. 70 mins. Rel. Feb. 1. me and Punishment (Fr) (Lenauer). Dostoevski's drama. Harry Baur. Plerre Blanchar. Dir. Pierre Chenal. 103 mins. Rel. Nov. 1. Rev. Nov. 20.

Crimen de Media Noche (Sp). Murder mystery. Dir. Bernard Ray. 66 mins. Rei. Feb. 15.

Ing. Rel.

Kei, Feo. 18.
Csak Egy Ejszaka (Hung). Hungarlan life
Szekly. 60 mlns. Rei. March 16.
ernler Illiardaire (Fr) (Franco). Satire. Dir.
Nov. 1. Rev. Nov. 6.

CALENDAR OF CURRENT RELEASES

Desherados, Les (Sp), Mexican made drama of prison reform, Dir, Gulliermo,
Batueza. 30 mins. Rel, March 15.
Diablo del Mar, El (Sp), White man goes native. Dir. John Duval. 60 mins.
Rel. March 15.
Denogoo Tonka (Ger) (Ufa), Fantastic comedy. Anny Ondra. Dir. Relnhold
Schuenzel. 100 mins. Rel. April 1. Rev. April 22.

Dubrovsky (Russ) (Amkino). Pushkin novel condensed. Dir. Ivanovsky. 75 mins. Rei: March 15. Rev. April 1. Edes Mostoba (Hung). Magyar's Shirley Temple pic. ir. Bela Balogh. 80 mins. Rel. Nov. 15.

mins Rel. Nov. Egy ej Velenceben (Rel. Dec. 15. Musical comedy.

Fluechtling aus Chicago, Der (Ger) (Bavaria). Crime doesn't pay, Gustav Froehlich. Dir. Johannes Meyer. 110 mins. Rel. March 1, Rev. March 1, Frasquita (Ger) (DuWorld). Austrian made of Lehar musical. Jarmilla No-voina. Dir. Carl Lamac. 85 mins. Rel. Jan., 1. Rev. Jan. 2,

Frauen um den Sonnenkoenig (Ger.) (General), Around the court of Louis XIV. Renate Mueller, Michiael Bounen. Dir, Carl Froehlich, 55 mins. Rel. Jan. I. Rev. Jan. 15. Frauen vom Tannhoff (Ger). Rel. Feb. 16.

Frontler (Russ.) (Amkino). Rel. Dec. 15. Rev. Jan. A. Dovjenko. 86 mins.

Kei. Dec. 15. Rev. Jan.
Ganzer Kerl, Eln (Gep) (Bavaria). Comedymins. Rel. April 15. Rev. April 29.
Glueckliche Relse Ger.). Musical comedy.
Jan. 15.

90 mins. Rel

Jan. 15.

Golden Talga (Russ) (Amklino). Adventure in Siberia. Dir. Vladi erhol. 89 mins. Rel. Aug. 1.

Grain (Russ.) (Amklino). More collective farming. Dir. Olga Preobrazhens-factoris (Russ.) (Amklino). More Collective farming. Dir. Olga Preobrazhens-factoris (Russ.) (Amklino). More Collective farming. Dir. Olga Preobrazhens-factoris (Russ.) (Amklino). More Collective farming. Rel. Feb. 15. Rev. March 4.

Hellig und Nair, Die (Ger). Romance. Dir. Hans Deppe.

Rel. Hellig und Granes (Russ.)

Hello Budapest (Hung). Rel. Nov. 15.

Hermine und die 7 Aufrechten (Ger) (Casino). Battle for peace. Heinrich Georg. Dir, F. Wysbar. 105 mins, Rel. Sept. 15. Rev. Sept. 25. Herr der Welt, Der (Ger) (General). Fantasy drama. Harry Piel. 90 mins. Rel. Dec. 1. Rev. Dec. 18.

mins Rel. Dec. 1. Rev. Dec. 18.

Herr Kobin Geht auf Abenteur (Ger) Domestic comedy. Dir. Hans Deppe. 70 mins. Rel. Nov. 15. Rev. Dec. 4.

Himmel auf Erden, Der (Ger). Comedy with music. Herman Thi
E. W. Emo. 70 mins. Rel. Dec. 15.

Hoehere Beffehl, Der. (Ger). (Ufa). Historic drama with Nazi propaganda, Lil
Dagover. Dir. Gerhard Lamprecht. 96 mins. Rel. March 15. Rev.
April 15.

The Kenn Dich Nicht (Ger) (Casino).

1ch Kenn Dich Nicht (Ger) (Casino).

Willi Forst. Dir. Geza von Bolwary 7

Willi Forst. Dir. Geza von Bolwary 7

Nov. 15,

Nov. 15,

Inheritance in Pretoria (Ger) (Bavaria), Heavy drama.

Gustaf Gruendgens,

April 15. Rev.

April 15. Rev.

isla Maidita, La (Sp). Mexican melodrama. ir. Boris Malcon. 79 mins. Rel. Dec. 1.

Jeec. 1.
Jego Wielkä Milocs (Pol).
ir. M. Kri
mins: Rel. March 15.
Karneval und Liebe (Ger.) (Lenauer).Musical comedy. Herman Thi
Karl Lamac. 78 mins. Rel. April 1. Rev. April 22. ir. M. Krawicz. 70

Keine Angst vor Liebe (Ger.) (Casino). Romantic comedy. Hans Steinoff. 70 mins. Rel. Jan. 15.

Hans Steinoff. 70-mins. Rel. Jan. 15.

Klosterjaeger, Der (Ger.) (Ufa). Romantic comedy.

Klosterjaeger, Der (Ger.) (Ufa). Romantic-historical yarn. Dr. Peter Ostermayer. 10 mins. Rel. Jan. 1.

Kneckout (Ger.) (Bayarila). Prizefighter and his girl. Max Schmeling, Anny Koenighter. Liebe (Ger.) (Edmanc. 88 mins. Rel. Feb. 15. Rev. March 4.

Koenighter. Liebe (Ger.) (Lama.). 88 mins. Rel. Feb. 15. Rev. March 4.

Koenighter. Liebe (Ger.) (Lieb.). Liebe (Ger.) (Lieb.). Rev. March 20.

Koenighter. Liebe (Ger.) (Lieb.). Liebe Lan. 15.

Marc Allegret. 80 mins. Rel. April 15. Rev. March 4.

Liebe Liebe (Ger.) (Ufa). (Lieus film. Marika Rockk. ir. Werner Hochbaum. 80 mins. Rel. Feb. 1. Rev. Feb. 28.

Liebe und Leidenschaft (Yiddish). (Seiden). Heavy drama. Lazar Freed.

Dir. George Rolland. 80 mins. Rel. April 1. Rev. April 15.

Liebei (Ger.) (General). Record-breaking Vienness story. Magda Schneider.

Dir. Max Ophuls. 68 mins. Rel. Feb. 15. Rev. March 4.

Lied vom Glueck, Das (Ger.) (Casino). Romantic musical comedy. Dir. Cari

Dir. Max Opbilis. 68 mins. Rei. Feb. 15. Rev. March 4.
Lied vom Glueck, Das (Ger) (Casino). Romantic musical comedy. Dir. Carl
Boesse. 80 mins. Dir. Dec. 1.
Lia Akac (Hung), Musical romance. Irene Biller, Mihaly Istvan. 77
Lia Akac (Hung), Musical romance. Irene Biller, Mihaly Istvan. 77
Lordagskvallar (Sw) (Scandinavian). Domestic Edward Person.
Dir. S. Bauman. 80 mins. Rel. Feb. 1.
Lorenzino de Medici (Li) (Nuovo Mondo). Historic biography. Moissi. Dir.
Guido Brignone. 89 mins. Rel. April 1. Rev. April 15.
Madonna, We Bist Do? (Ger) (Casino). Romantic musical comedy. Liane
Haid. Dir. Georg Jacobi. 80 mins. Rel. March 15. Rev. April 1.
Magic Mountain (Swiss) (Lenauer), Arty in French dialog. Dita Parlo.
Dmitri Kirsanoff. 73 mins. Rel. March 15. Rev. April 22.
Marcia Nuziale, La (II) (Franco-American). Drama of self-searfide. Tuillo

Marcia Nuziale, La (It) (Franco-American). Drama of self-sacrifice. Tullio Carminatti. Dir. Marte Bonnard. 93 mins. Rel. Feb. 15. March 4. Maria Elena. (Sp.) (Col), Mexican-made meller. Dir. Raphael Sevilla. 90 mins. Rel. Feb. 15.

Marquise von Pompadour (Ger) (Germania). Based on the operetta of same name. Anny Ahlers. Dir. Will Wollf. 92 mins. Rel. Jan. 15. Rev. Feb. 19.

Mas Alla de la Mueta (Sp). Mexican romantic comedy. Dir. Ramon Peon. 80 mlns. Rel. March 1. Mein Leben fuer Marla-Isabell Ger) (Casino). Military romance. Dir. Eric Washnek. 80 mlns. Itel. Nov. 1.

Dir. John Reinhaute.

Tempo Massimo (R). Romantic comedy. Dir. ario Nation.

March I.

Tesero de Pancho Villa, El (Sp.). Action meller. Dir. Arcady Boytler. Ref.

To Quero Con Locura (Sp.) (Fox). Musical comedy. Resila Morego, and

Roulien. Dir. John J. Boland, So mins. Ref. Nov. 1.

(Continued on page 31)

TOWN GOES FILM-LESS IN CITY TAX PROTEST

Pensacola, May 12.
Pensacola, Fla., is without films, Saenger Amus. Corp. has closed both its theatres here, the Saenger and Isis.

Signs across the entrances to both houses read, 'closed in protest to the city council's amusement tax.'

Fulton and Cinema, Pitt, Not to Reopen 'Til Fall

Pittsburgh, May 12.
Two first-run houses closed by flood almost two months ago have finally decided against reopening during warm months and will remain shuttered until fall. They are

during warm months and will remain shuttered until fail. They are Fulton operated by Shea-Hyde, and Chnema, small-seater showing arty foreign pictures only.

Fulton was in shape to go again several weeks ago but sudden arrival of hot weather, together with fact that site isn't equipped with cooling system, brought management's latest decision.

When Cinema reopens in September, it'll be under solo management of Gabe Rubin: His partnership with Mannle Greenwald has been dissolved, latter returning to exploitation field, He's handling several roadshow engagements of 'Great Ziegfeld' in tri-state territory for Metro.

Defer Hobble Action

Los Angeles, May 12.
Continuance until next calendar term in U. S. District, court has been granted Cabart and Milton Arthur (operator of chain) on hearing of temporary injunction granted against Fox-West Coast more than two years ago.
Court order restrains F-WC from enforcing its interpretation of a contract existing between plaintiffs and Anaheim Theatres, Iac., with circuit seeking to increase directoratate of Anaheim from four to five.

ir.

United Detroit's Staffs In Midnight Whoopee

Detroit, May 12.
Five hundred employees of the
United Detroit theatre chain and
members of the executive staffs
were feted by President George W.
Trendle at a minute of the control of th

were feted by President George W. Trendle at a private party Monday evening (11) in the lobby of the Michigan, rolle started at midnight and included dancing, buffet and speeches.

Those attending included employees from the 12 houses of the chain now open, the Mich, United Artists, State, Madison, Fisher, Riviera, Alager, Annex, Rosedale, Birmingham, Ramona and Regent.

DETROIT'S SKY-TOP CINEMA

Detroit, May 12.

B. C. Fassio will start showing 16-millimeter talker in an open-air theatre at Edgewater Park this Saturday (16) for duration of summer.

CONTRACTS

CONTRACTS

Short term writher televisions and televisions writher televisions and televisions. Such as the contract and Paul Berger at 20th-Fox, Bartlett's ticket effective immediately; Burger's Oct, 2 next. Columbia has ticketed Luiden Ballard to term cameraman deal. Option on Arline Judge's pact at 20th-Fox litted.
Robert Buckner sealed to term writing pact at Columbia.
Universal handed Morrie Ryskind three-way contract to write, direct and produce.
Gordon Hart drew seven-year optional pact at Warpers.
Edith Meiser ticketed to term writing deat at Warpers.
Edith Meiser ticketed to term writing deat at Warpers.
Edith Meiser ticketed to term writing deat at Warpers.
Columbia natiled Herman Bing to term televiste theatre.
Columbia natiled Herman Bing to term contract.

STORY BUYS

Hollywood, May 12. Paul Galilco's 'Honey' bought by

Paul Gallico's Tioney' bought by Columbia.

Golumbia has bought Women Ar Wise,' by Lester Held. The Pauline Brooks, and Burnett Hershey yarn, 'Scattered Seeds,' bought by Metro for Jean Hersholt.

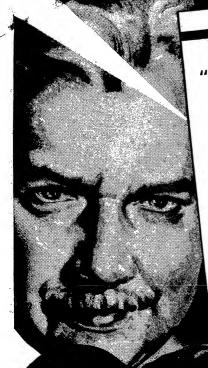
Columbia acquired 'Secret Marriage,' by Kathleen Norts.

Eleanor Griffin disposed of 'Class Prophecy' to Universal.

THE REPORTER

"Here is a magnificent performance that will literally tear your heart. It is a picture that once seen will never be forgotten. RECORDS SHOW THAT HEART DRAMAS OF A SIMILAR NATURE HAVE SCORED TREMENDOUS SUC-CESSES, to name but a few-'HUMORESQUE,' SORRELL AND SON, STELLA DALLAS, SINS OF MAN' is every bit as good as any of these names! Performance of Jean Hersholt is unquestionably the triumph of his career. Don Ameche makes a really auspicious screen debut."

—Jack Grant in The Hollywood Reporter



A sensational performance by "The Country Doctor" star!

> Don Ameche's screen debut stamps him as the season's find!

JEAN HERSHOLT Sins of Man

THE KEYSTONE OF YOUR FUTURE DON AMECHE : ALLEN JENKINS

A DARRYL F ZANUCK 20th Century Production * Presented by Joseph M. Schenick.

DIRECTED BY OTTO BROWER AND GREGORY RATOFF. Associate Producer Kenneth Margawan. Screen play, by Samuel G. Engel. Based on a story by Joseph Roth. Adoptation by Frederick Kohner and Dr. Ossip Dymow.

Stock Market

nued from page 8)
respiton of Pathe Films,
4, in on the over-thethe-the-the-see the see thetest the issue this thetest the issue this see thetest the see thetest the see thetest thet

prices.

20th Forward

10th Century-Fox pfd.

mit common and second preRKO, 20th-Fox common,
for and Westinghouse.

hew liens made a new high
being up nearly a point for
for the second of the second o

ending April 27 was on compara-tively heavy transactions. Follow-ling week (May 4) marked the low point for the group this year. While irregularity may be expected and usual seasonal influences may hold back a sustained rise, mem to group seems well situated to participate in any brisk revival of interest.

interest,

Twentieth Century-Fox common chartwise is deemed to be better studed than many amusementer it is decline. The stock's slump nearly was stopped, early in April, but it subsequently resumed its decline. Chart readers are inclined to view the stock as being in the process of the stock as being in the process of the stock as being in the process. Range has narrowed, and last week it gave some semblance of railying.

Rango Preferred R was not quoted.

The Columbia Plettings due to the first tournain and even the first tournain and even

	RA		
High.	Low.	Sales.	Issue and rate.
21	18	800	American Seat
451/	311/4	700	Col. P. vtc. (1)*
714	4%	1.000	Consol, Film
20%	1314	1.100	Consol, Film pfd. (½)†
611/	4434	. 200	Col. Pict, pfd. (2%)
170%	158	1.500	
100	158	80	Do. pfd
41%	84%	35,700	Gen. Elec.
914	85		Keith pfd.
54%	43.	9,400	
14%	-8%		Madison Sq. Garden (60c.):
12	756		Paramount
-87	6034	3,000	Paramount
12%	8%	12,600	
1177	7%	4,200	
1417	93%		
56%	5414	68,500	
104%	821/2	2,900	
73%	0272	100	
014	681%	8,500	
32%		10,100	RKO
41.7	22%	2,100	
115	31%	1,000	
14%	50	160	Universal pfd
1227	91/4	25,000	Warner Bros
1451/	041/4	10,100	Westinghouse (3)
******	12814	40	Do. pfd. (31/4)

Plus	stock dividends. † Paid this year. ‡ Plus cash extr	
8214 51/2	4,200 Technicolor	+ 1
	BONDS	
30% 30 90% 97% 60: 97% 82%	\$10,000 Gen. Thea. Eq. 40 244 100,000 Gen. Thea. Eq. 40, ctfs 25 100,000 Gen. Thea. Eq. 40, ctfs 25 24,000 Lew 315,44 do. 1617, 20,000 Par-Broadway 28, 55 00 420,000 Par-Broadway 28, 55 01 13,000 RKO debs 6s 06 127,000 Warner Bros. 68, 934	+1! +13 +13 +33 +33 +2 +5
: Ria	OVER THE COUNTER, NEW YORK	

Pald this year. † New 1936 high.

u Newsreel in Hwood
Hollywood May 12.
Western editorial office of Universal Newsreel moved to Hollyment in the Capitol theatre, N. Y. It
has been in experimental use at the
house for several months but only
recently was installed for regular
performances.
Similar installations probably will
be placed in other Loew houses,

ELECTED BY DIRECTORS

R. H. Cochrane was elected president and J. Cheever Cowdin chairman of the board of Universal Pictures Co., Inc., at the meeting of directors last week. In these and in naming Charles R. Rogers as executive v.p., Willard S. McKay as v.p., and secretary, and Charles D. Paine as treasurer, the directors followed: as treasurer, the directors followed

as treasurer, the directors followed as treasurer, the directors followed the general pattern set in electing officials to Universal Corp., recently control operating company that was created when Standard Capital Corp. and Rogers assumed control. Eugene F. Waish, comptroller, and William Koenig, studio manager at Universal City, elected assistant treasurers: Helen E. Hughes and E. E. Muhl assistant secretaries. Naming of Koenig and Muhl are considered special honors since both serve in other capacities in Hollywood. Muhl is head of the contract department at Universal City.

contract department.
City.
All directors, who were named at the May 1 meeting at Wilmington, excepting Rogers, attended the session, latter being on the Coast.

Incorporations

NEW YORK

NEW YORK

Albany,
Trichrome, Inc., New York, miotion picture films, etc.; capital stock, \$890,060;
30,000 shares, \$10 par value; 300,000;
30,000 shares, \$10 par value; 300,000;
30,000 shares, \$10 par value; 300,000;
30,000 shares, \$10 par value; Inc.
colin Epwarth David Laarus, arthouras
J. Irving, \$11 or \$7 Wall street, New
York, City, and the state of Albany.

Sorportores. A. Kairnet. 1938 Gody Junisiato, 48 Lake place, Brooklyn; Oscar Buchwald, 1832 West Ninth street, Brooklyn; Oscar Buchwald, 1938 Broadway, New York Cite, and of 1850 Broadway, New York Cite, Grant Stanley, S. Neal, 122 Seventh avenue, New York City, and Morris Block and New York City, the Stanley, John T. Doran, 1312 Murray Lane, Plushing, L. I.; Craigh McD. Kenny, 173 East Preeman, 1601 Broadway, New York City, Laburn, Re. New York, motion pleture business; capital stock, 209 shares. The New York City, Louis A. Brown, Jr., 69 East 427af Tree, New York City, Louis A. Brown, Jr., 69 East 427af Tree, New York City, Louis A. Brown, Jr., 69 East 427af Tree, New York City, Louis A. Brown, Jr., 69 East 427af Tree, New York City, Louis A. Brown, Jr., 69 East 427af Tree, New York City, Louis A. Brown, Jr., 69 East 427af Tree, New York City, Louis A. Brown, Jr., 69 East 427af Tree, New York City, Charles, Manhattan, Carlondon, Jr., 87 East 1974 City, Charles, Manhattan, and Carlondon, Jr., 87 East 1974 City, Charles, Laburatories, Irvin, Goldberg, Henry, Morris, Laburatories, Irvin, Goldberg, Henry, Horoportora, A. Waiter, Socious, Morris, Capital stock, 12 shares, and partments, Worldway, New York City, Capital stock, 12 shares, no par value; incorporatora, A. Waiter, Socious, Charles, Laburatories, Irvin, Goldberg, Henry, Horoportora, Irvin, Goldberg, Henry, Horoportora, Laburatories, Irvin, Goldberg, Henry, Horopo

issolutions
Tivell Vaudeville, Inc.: filed by Leo-old Blumberg, 261 Broadwa, New York

U OFFICERS FORMALLY 3 Little Girls as Palmist-Decoys In Fixing of Lexington Bank Nite

Lexington, Ky., May 12.
A succession of witnesses at a court inquiry mentioned a former doorman at the trand and his cousin in connection with the 'fixing' of bank-night awards at three theatres operated here by the Phoenix Amus. Co. Both suspects have apparently left the city, as deputy sheriffs and police have been unable to locate them since the frauds came to light.

Three little girls told from the witness stand how they paimed tickets that had been given them before the drawing and then pretended to draw them from drum.

tended to draw them from drum. Each girl, using a small piece of blotting demonstrated to County. W. E. Nichols, who conducted the inquiry, how she conceated the ticket in the paim of her hand, reached in and pretended to have selected one of the thousands of tickets in the drum. The girls said they had received small sums of money and tickets to the theatres in payment for their services.

or money and tickets to the theatres in payment for their services. The court hearing disclosed that at least seven of the bank night drawings were honestly conducted, the prize-winners receiving the en-tire amounts to which they were entitled.

entitled.

Five other persons testified that they had known in advance they were to win and had agreed to turn over all except 10% of the money to the doorman, who, of course, was operating without knowledge of the thester measurement.

operating without knowledge of the theatre management.

A Mrs. J. C. Carrier, who drew \$500, kept it all, going back on her agreement to split with the fixers. John Botkin said he drew \$300 but was allowed to keep only \$30, O'Nelll Napler, who drew \$500, turned back \$450 to the doorman, he said. Charles Combast drew \$300 and actually got only \$30, be testified. Mrs. Taxel Sharp asserted she drew \$300 under the same conditions.

According to testimony at the hearing, the fixers got at least \$1,260 out of their racket.

Elliott Urges Inquiry

Elliott Urges Inquiry
John B. Elliott, general manager
of the Phoenix Amus. Co., described
the methods by which bank nights
were conducted. He said when he
first heard reports of crookedness
in the drawings he did not believe
they were true, since he did not
think there was any method by
which the fixers could beat the
game.

which the fixers could beat the game.

Charles Y. Bean, secretary of a building association, was revealed as the person largely responsible for uncovering the scheme. He testified he first suspected that something was wrong through conversing with a youth employed in a garage. Conversation with the youth icle to information that Mrs. J. C. Carrier was to be the winner of a 500 prize awarded April 24. Bean said he wrote down Mrs. Carrier's and would not have permitted Sunama and left it at three different offices before the time of the draw-

ing to prove to his friends that the winners were known in advance. She was the winner on that day. No arrests have been made as the contact have not been anythended.

No arrests have been made as the suspects have not been apprehended and no charges have been prepared. The three theatres which held bank nights discontinued, them abruphly when the affair came to light. Screeno, operated at the Strand, was also yanked.

Louisville, May 12; Repercussions from the recent discovery of fraud in connection with bank night at Lexington, Ky, theatres of the Phoenix Amus. Co. were disclosed (8) at a court of inwere disclosed (8) at a court of inquiry. Woodrow Stewart, former doorman at the Strand, and his cousin, Snowden Stewart, who were said to be in collusion in fixing the located when attempts were made to subpoena them as witnesses at today's hearing.

Four witnesses today testified that they had entered into agreements with the alleged 'fixers' in which they, were to turn back to them all but 10% of their winnings, but one of them demurred at give line up \$450 of the \$500 prize money won, which resulted in the investi-

which resulted in the investi-

Fox-WC Managers Divvy Up \$20,000 Prize Swag

Hollywood, May 12.
Prizes for biz drive, totalling around \$20,000, were distributed last week to Fox-West Coast district house managers and bookers. nouse managers and bo Charles P. Skouras made

Charles tribution.
Winners were Earl Rice. George Bowser, Alan Warshauer, Hi Peskay, F. Kislingbury, Lester Clark, George Miller, Harry Briggs, Charles Thail, Dave Boyd, Charles Piercy and Mit Hossfeld.

SAFRON'S SALES TALES

SAFRON'S SALES TALES.

San Francisco, May 12.

Jerry, Satron, Cojumbla's western division sales manager, called branch managers of his six division exchanges, liere last welkend for special sales powwow before planing east.

Expects to remain at Col home offices for next two months.

offices for next two months.

CALENDAR OF CURRENT RELEASES

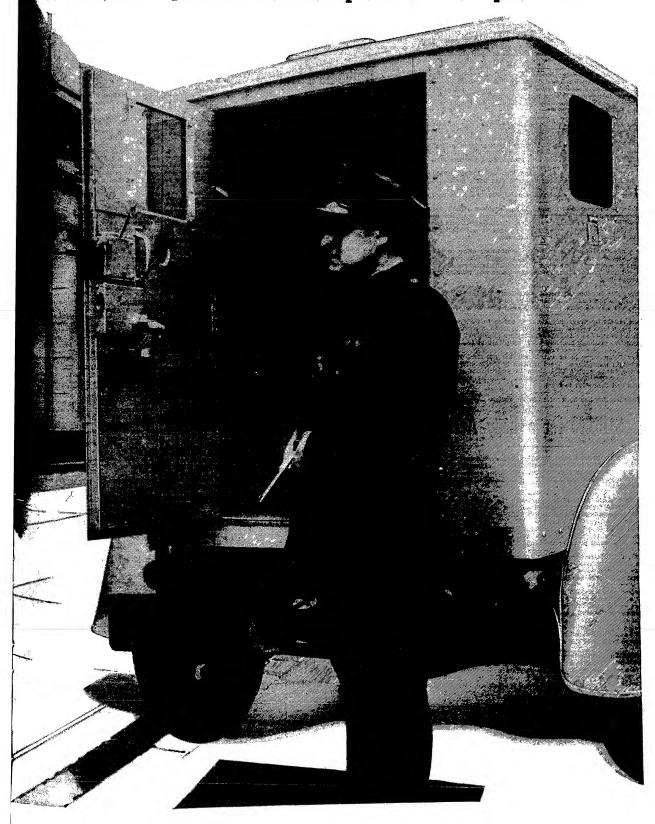
(Continued from page 29)

Todo un Hombre (Prizefight story, Dir. Ramon Peon. 90 mins. Ret. Traum Ret. Ret. Pizefight story, Dir. Ramon Peon. 90 mins. Ret. Traum Ret. Peon. 1. Rev. Dec. 1

mere, N. Y.; Rao Telcher, 16 Court airect, probable in the problem issolutions issolutions. The problem issolutions in the problem issolutions. The problem issolutions is a problem is a problem in the problem in the problem is a problem in the problem



The master prints of 'THE GREEN PASTURES' and 'ANTHONY ADVERSE' have arrived safely at the New York office of WARNER BROS. Their distribution will be guarded as closely as their transportation.



Spot Biz Ask an the Switch

plan has that Dish advocated that a campaign to advance spot broadcasting it justiched. Concerning the need for spot broadcasting to toot its own is in there can be no doubt. Up to now spot broadcasting has existed on crumbs dropped from the table of network broadcasting. Spot has been singularly inert and iethargic in hammering home the case in its own behalf.

Now comes this new plan which proposes to finance the battle for spot broadcasting by having station reps collect assessments and tossette money into a central kitty. Immediately there is disagreement over details although the station reps quickly realize the basic need and the halo mark of the basic. basic merit of the idea.

There is perhaps too much worrying about 'what Petry will do.' Petry will look after himself. The station reps and spot broadcasting should look after themselves. Petry's attitude has presumably killed earlier efforts to do something about an obvious trade problem. Petry with his long-term, iron-riveted contracts and newspaper-owned stations may not share the needs of other station reps and other spot broadcasting advocates: His aloofness or indifference should not halt the progress of any meritorious plan to further the interests of spot broadcasting as an institution.

Spot broadcasting is poorly promoted among the advertising agenci-No doubt on that. Station reps get relatively little cooperation from their stations. Scores of stations haven't even the simple facts of their primary areas in presentable form and as for any intelligent presenta-tion of their talent or showmanship facilities they don't know what the station rep is talking about.

And that brings up a point—if any plan to advance spot broadcasting is to work—the station reps presumably must be the ones to guide and direct it. If because they are asked to contribute snancial assistance stations are going to have persuickity and bothersome ideas on how copyshall be handled or on other details of the carrying out phase then it's pretty certain in advance that the best plan will get nowhere fast.

All bickering non-essential to a good idea—should be quickly set-tled, because it endangers carrying out of a plan badly needed. If the networks had not overflowed with accounts during the past year, spot broadcasting would still be a stepchild as it was two years ago.

That there is any money in it at all, is 95% accident. Gilbly spouting about showmanship, spot stations have seldom presented themselves to agencies or sponsors in a showmanly fashion, although the time is ripe and the 'point-of-sale' philosophy now in vogue in advertising makes spot a cut-to-order contender for national coin.

Wider unification of spot stations for considering other problems is also necessary, and a mutual promotional campaign may naturally lead to cooperative work on other subjects. Among the latter are the revision of rates, settling local-national rate controversies and working up ade-quate market data.

Whatever plan is adopted for spot promotion, its cost to the individual stations will be modest. There should be no ground for complaint on this score, nor any defaults.

Stations should by proxy delegate their say-se to their reps who are in closer touch with agency matters and understand agency psychology better than the stations. And the reps in turn should not let their eternal competitive pettings interfers with any plan that is feasible.

Whether Petry stays in or out is not the question, and has been exaggerated in importance. What matters is that stations realize the very real need to exploit themselves to present the story and the claims of spot broadcasting intelligently. Stations must pick their spokesmen and then stick to them.

Spot broadcasting has been asleep at the switch.

\$115,000 for a Copy Act

A jury in U. S. District court, rooklyn, last, week awarded. Tess Gardella \$115,000 damages in her suit to establish herself as the original and rightful Aunt Jemima of show business—including radio. The defendants, and losers, were General Foods, Log Cabin Syrup and the National Broadcasting Co.

Regardless of the facts of law on which the defendants based their defense, justice certainly triumphed in that case, regardless of any technical legal motions to set aside the verdict, or to reduce on allegations it might be excessive. The verdict' is a measure of protection for others who might find themselves in a similar situation, and perhaps it also will save radio from repeating an error which once proved so costly to radio's entertainment predecessor—vaudeville.

iss Gardella's story was a most interesting one. A singer of songs in 'coon shouter' fashion and with the appearance, with the help of some blackface makeup, to go with it, she adopted the stage character of Aunt Jemina early in her career. That was 16 years ago.

For years she remained Aunt Jemima—advertising, selling, exploiting and establishing herself as such. She was Tess Gardella to a few intimates and acquaintances, but to the theatre-going public at large, and later the radio public, and all, the while even to the majority of the people in show business, she was plain Aunt Jemima. As Aunt Jemima she became a high salarled singer or songs, with the name worth plenty to herself and to the box offices of theatres in which she played and to the business returns of the sponsors for whom she appeared on the air.

iss Gardella sued the three important defendants because she believed they had committed a wrongdoing and injured her by engaging another singer to appear on the Log Cabin program under the name of Aunt Jemima. Without ever having previously used that name, and with the public not advised that It was not the Aunt Jemima they had always known.

In this particular Aunt Jemima case, the plagfarism was not accidental. Miss Gardella was offered the Log Cablin job first. Because the salary proferred was far from adequate, she turned it dows. So the sponsor, through its advectising agency and with the consent of the network, went out and hought 'another' and cheaper, unit Jemima, At the very nominal cost of \$115,000.

This was nothing more than a revival of the 'copy act' practice of yaudeville, widely used not so many years ago. When they didn't wish to pay a good act its proper salary, some vadeville managers hit upon the bright idea of booking replica acts, not as good but not as expensive.

These managers learned to their sorrow that the copy acts were never as good as the originals, and that the copying only tended to impair the

originals, whose value was thus decreased, and vaudeville lost more than it gained.

If radio should attempt the same thing—and it certainly got off to a flying start in the Aunt Jemima case—it cannot help but injure itself just as vaudeville did before it.

'Copy acts' of Eddle Cantor or Fred Allen or Jack Benny or the obton the radio today would not, of course, ever attain the prominence of originals. But 'copy acts' would not help the standing of the Canton Allens or Bennys, either, And radio thus would only be tearing dits most valuable assets, and merely going backward.

Radio, which has done remarkably little to develop its own talent for Itself, has been extremely fortunate so far. The theatre in all its branches has been a generous source of supply. Radio meded only to ask, and all the treasures of the theatre were its own for the asking... So radio, having had no hand in the building, has even less right than the theatre to the lifting of these names and faces and talents.

Radio will find as it goes along that the 'copy act' doesn't pay. It isn't productive of good will and it isn't good business, show business or otherwise. And the original article always, in the long run, proves itself cheaper. In the case of Aunt Jemima vs. General Foods, Log Cabin Syrup and NBC—\$115,000 cheaper.

Radio as a Mailing Address

ions Commission told the National Association of Broadcasters at its convention that any broadcaster who could not tell in advance what was obviously 'wrong' lacked the judgment and discrimination to be a broadcaster.

No station should be able claim ignorance of its 'public service' esponsibility in view of the numerous experiences and warnings already necord. It is therefor surprising to find some of the smaller stations becoming a party to a promotional scheme that treats the public as so nuch sheep's wool waiting for the scissors.

The promotional scheme in question—and it is simply a little more obvious than certain others—uses a radio station not primarily as an advertising medium but as a mail address for dollar bills brought in through advertisements in daily newspapers. In a recent campaign where 300,000 pieces of mail were claimed the promoters spent only \$1,000 for radio time on the station in question but laid out \$30,000 for newspaper space to draw mail.

It is either naive or bold-faced for a station to claim that the promoters of such 'contests' are using radio for anything except the prestige value of the mailing address. How such practices can be reconciled with public service' is hard to see and it looks like merely a question of 'time when some station will be caught, red-handed' and without a wing-collar to look respectable in by the F. C. C.

Nature of the copy inserted by promoters in dallies and giving the radio station address is very close to the dubious. Too close for radio stations to take a chance knowing that the public's confidence in radio is being exploited by copy framed to make the most of the malling address and to give the public the impression that the station itself is the promoter of the impression that the station itself is the promoter of the impression that

And on the same subject there are plenty of examples still around of stations permitting exaggerated claims by high-pressure retailers, etc., amounting to fraudulent advertising. Genuine all-wool' suits with 'real slik linings' selling with two pairs of pants and a free topcoat for \$17.56 is a typical sample of what is meant.

Too many stations are flirting with the wrath to come by storing up such records of behavior. They may be confident of one thing—their business rivals, including newspapers and those who covet wavelength will not fall to jot down all such offside plays.

Stations that take a chance should not squawk when they receive summons to Washington.

Network Chart

NBC NEW PROGRAMS

Wasey Products (Musterole Kremi, Zemo, C.T.C. Seltzer), 'Volce of Experience,' 11:45 to 12 noon, Monday through Friday, and 1 to

Monday through Friday, and 1 to 1;30 p.m. EST, Sundays, starting May 25. Coast-to-Coast Red.
Manhattan Soap (Sweetheart and Sweetheart Soap Flakes), The Wife Saver, 11:30 to 11:45 a.m. Wednesdays and Fridays, starting June, 3; for 52 weeks. Spilt Red with WEAF, New York; WEEI, Boston; WTIC, Hartford; WJAR, Frovidence; WTAG, Worcester; WCSH, Portland (Me.); KYW, Philadelphia; WFBR, Baltimore; WRC, Washington; WGY, Schenectady; WBEN, Buffalo; WCAE, Pltisburgh; WTAM, Cleveland; WWJ, Detrolt; WSAI, Clincinnati; and Chleago.

Pittsburg...

WWJ. Detroit; WSAI,

and Chicago.

Thomas J. Lipton (tea). 'Ai and
Lee Reiser.' 10:30 to 10:45 a.m.,

Thursday, starting May 14; for 26

weeks. Basic Red with WLW, Cin-

NBC RENEWALS

Firestone Tire and Rubber, 'Voice of Firestone,' beginning June 1; for 52 weeks. Basic Red with WLW, Cincinnati; WHIO, Daton; WIRE, Cincinnati, WHIO, Daton; WHRE, Indianapolis; WOOD, Grand Rap-ids; Canadian, NW, and SE hook-ups; WFEC, Greenville; WCSC, Charleston; SW and SC hookups. Rebroadgast to Red Mt., Red Pacific, KFSD, San Diego; KTAR, Pitoe-nix; North Mt.; and KGU, Hono-hip.

Pillsbury Flour Mill 'Today's

Children, beginning June 1: for 52 (Note: This stanza hereby shifts from Blue to Red, where it will run five-a-week 10:45 to 11 will run nive-a-week 10:45 to 11
a.m.). Red Group B; WTMJ, Milwaukee; KSTP, St. Paul; WEBC,
Duluth; WRVA, Richmond; WTAK,
Norfolk; WPTF, Raleigh; WWNC,
Asheville; WJAX, Jacksonville;
WFLA, Clearwater; WIOD, Miami;
WKY, Oklahoma City; Dallas;
KPRC, Houston; WOAI, San Antonio.

tonio.

B. T. Babbitt, 'David Harum.' beginning May 25; for 13 weeks. Basic Blue, Group B.

CBS RENEWALS

U. S. Tobacco (Dill's) 'Pick and Pat in Pipe Smoking Time,' begin-ning June 1; for 52 weeks. Over 58 stations;

MUTUAL NEW PROGRAMS

MUTUAL NEW PROGRAMS
Holland Furnace Co.; 'Holland
Tulip Festival,' Saturday, May 16,
3:15 to 3:30 p.m.; one time only.'
Basic Mutual with WOR, New York;
WGN, Chicago: WLaW, Cincinnati
and CKLW, Detroit.

Isola Lithograph; 'Ave Maria,'
Sundays, 4 to 4:15 p.m., starting
May 3; for 13 weeks, Split web
with WOR, New York and CKLW,'
Detroit.

MUTUAL RENEWALS

Crown Overall; 'Pleasant Vailey Frolic, starting May 14; for 13 weeks.

(Note—New programs or renewals scheduled for more than 13 weeks are generally cancellable in cycles of 13 weeks on 30 days' notice).

Sponsors-Agencies

ivis Dental Powder, Buffalo, has radio to the media list. Ac-by the Warman & Hail

Hubbard Milling Co. planning a campaign through Addison-Lewis & Associates, Minneapolis, Radio to be used:

Purity Cheese appointing Critch-field & Co., Chicago, as agency, Forthcoming campaign is to take in radio, with G. M. Helman acting as account exec.

Sno-Flake Products (White Shos Cleaner) is working with the Chaa, A. Mason agency, Detroit, on a cam-paign in, which radio reputedly will be alloted about \$10,000.

Sun Ray Products placing adver-sing through the Alien G. Miller Co., Grand Rapids, with radio on

Dodge Motors has embarked on schedule calling for one-minute platters over 75 stations with a possibility of climbing to 200, nation-wide. Means a nice chunk of big for Midwest Recordings, local disc makers of St. Paul, whose v.p. Frank Ferrin, worked out the programs. Dodge Riddle man in introduced, when the wax begins airing, and springs a riddle, After 10 seconds he tells the answer. Windup, of course, has a riddle whose answer is Dodge.
Ruthrauff & Ryan agency flew a production exec to the Twin Citles

Ruthratin & Ryan agency new a production exec to the Twin Cities for the recordings, and the first batch of 40 will be ready by end of this week. Campaign to be placed by Ruthrauff & Ryan out of New York.

Kudner agency placing new Ceribelli account over WHN, New York. Talent is Dale Wimbrow, On thrice weekly, Monday, Wednes-day and Friday at 7:16 p.m., EDST for 13 weeks.

Horlick's malted milk show, Turn and Abner' spreads into ad-ditional transmitters through the south for the summer season. Have added Nashville and Memphis, will tack on WSB. Atlanta on June 1 and probably float over four addi-tional kilocycles by July 1.

Cardinal Laboratories, Rite - Way Cardinal Laboratories, Rite - Way shoe cleaner and dy-firm, spreading out with some announcements, placed on some 20 stations through the Blackett - Sample - Hummert, Chicago. Will spread from the eastern seaboard to Nebraska and south to Texas and Louisiana. Schedule -starts on June 1 on a four times weekly basis, Plugging the white shoe polish through June and then switches to a shoe dye plug in July.

and then switches to a shoe dye plug in July.

Cardinal outfit is the personal property of Hill Blackett of B-S-H.

G. E. Hollihan, previously radio G. E. Hollihan, previously radlo director with the Alfred Rooney agency and once with BBD&O; has Joined the program service department of World Broadcasting. New assignment involves thinking up sales ammunition which subscribing stations can use to sell the World platter service to local sponsors.

Lever Bros. (Lifebuoy) contemplating a possible resumption through June, July and August of the platter series usually run at that time. Iscs are five-minute dramatizations plugging the soaprun five-a-week; and are released on 12-week schedules. over 60 to 65 stations. Whether or not the campaign goes on this year depends on when the Lifebuoy-Rinso web show (CBS) will terminate. Matter now being mulled by Ruthrauff & Ryan, agency in charge. agency in charge.

Squire Dingee Co. (Ma Brown's Oid-Fashun Products) has signed Hontan Tonka, sustainer over WLS. Chicago, on a 26-week contract. Programs hit the air thrice weekly, May 4 to Oct. 30. Mitchell Faust agency in charge.

CBS spot vacated by the Plymouth-Ed Wynn show when the latter moved to NBC this week, is now being tendered to Sears, Roebuck. Mail order prospect has as yet heard no auditions, but something will probably be rigged up this week. week.
Spot in question comes from 9:
to 10 p. m. Thursdays.

640 DECISION POINTS WAY

Anticipating a Wash-Up

"Standard Brands is contemplating switching Rudy Vallee from pleischmann Yeast to Chase & Sanborn Coffee as soon as the popularity of Major Edward Bowes' amateur stanza shows signs of petering out. Problem which has agitated the food combine recently is to what use the Thursday night entertainment winner could be put, in light of the economic factor which finds the cost of air exploitation overbalancing the profits derived from the sale of yeast for realth nurroses.

Health purposes.

Vallee was offered a long termer in behalf of Listerine a few weeks ago but begged off because of his obligation to Standard Brands, which, if the options are exercised, is good for six years.

How Hearst Sales Pep Squad Works

Ed Palmer Re-Sale Technique Fills 23 Quarter Hours at WINS, New York

Sales squad for pepping up local business on Hearst's WBAL, Baltimore, left New York last Wednesday (6), vehemently disclaiming Balto accusations that rate-cutting or coercion was to be part of their tactics. Maryland job is in charge of Ed Palmer, a professional radio whose affiliation

with Hearst started via WINS, New with Hearst started via WINS, New York, last October. WBAL, accord-ing to his statements, will be treat-ed the same way as WINS, where his drumming has resulted in about 150 local accounts—enough to fill 150 local accounts—enough to fill 23 quarter-hour participating stan-

Palmer method, as employed and Palmer method, as employed and described by WINS, consists of lining up a crew of eight people who comb telephone books for prospects and then proceed to call these up. Hundreds of calls are made weekly. Only such prospects are reputedly phoned as would otherwise not be contacted by the station staff. Proposition to the people phoned is that, they can buy four anouncements, running 90 words apiece, for 494.50,

n a sufficient list of custom-When a sufficient list of customers has been lined up, Palmer arranges participating platter-musical programs, allotting WINS \$49.50 per 15 minutes (50c more than the single-time quarter-hour rate). Palmer's recompense is derived by fit-ding-eight announcements into each 15-minute stretch. In short, Palmer takes in \$39 and pays to the station \$49.50. The difference makes his salary, pays the phone crew, and otherwise defrays expenses.

Protect Showmanskip.

Protect Showmanship

Protect Showmanship
According to WINS, limits are
placed on Palmer's work. Station
professes to hedge this type of biz
in order to avoid 'throwing showmanship off the air.' That the
method involves rate-chopping is
denied. Station rate for four 100word announcements, single-time
rates, would be \$52. Palmer charges
customers \$49.50. WINS's view,
however, is that the quarter-hour
rate should be taken as criterion,
and not the announcement rate.
Other stations for whom Palmer
ralms to have done successful jobs
along similar lines are CKLW,
WGAR, WJAP, I & small
stations in Pennsylvania, and the
Mason-Dixon web.

WFEA, MANCHESTER. **DESIGNATES WEED**

WFEA, Manchester (N.H.), has appointed Weed & Co. station reps, making the outfit's sixth station since Jos. J. Weed left the employ of the New England web two weeks ago to set up shop of his own.

New Hampshire outlet is powered with 1,000 and 500 watts, and is a CBS and Yankee affiliate. Owner and operator Js the New Hampshire Broadcasting Co., principal stock-holder of which is Henry P. Rines, who is also prexy of WCSH. Portland (another Weed station).

Meantime the rep firm has hired Richael J. Thoman, heretofore in sales work, as a new member of the Chicago office. Plans for a Detroit branch now brewing.

PREMATURELY GRAY HAIR

Why Agency Youths
Disillusioned Look

Corporate heart of the local J. Watter Thompson agency is broken. For the past few months, the radio men in the office here angled and sweated on new twists in ether programming for the Nash autofirm. Assembled a parade of new spot ideas, split network ideas, coast-to-coast spreads, talking shows and singing shows and orchestra shows.

Last week they all journeyed up to the Nash home office in Kenosh, and auditioned ficcks of programs. Then they watted for the Nash, choice, And the decision of the autocompany is that all radio schedules will be deferred until the fall of 1336, when the new models hit the streets.

Fine Madrid Station \$30 For Exceeding Permitted Advertising Percentage

Madrid, May 1.

EAJ7, Union Radio, clipped for a couple of fines by ministry of communications for alleged violations. Fined \$30 for devoting too much time to advertising matter in its broadcasts and \$140 for having refused to allow government inspectors access to transmission and control rooms of station.

A few days before the latter fine the president of Catalonia and the minister of communications were the honored guests at Union Radio's new Seville station and the minister spoke on a nationwide hookup. But that didn't prevent the fine.

prevent the fine.

Spanish stations are permitted to dedicate only five minutes in each hour to advertising.

LUX GOES WEST FOR STARS, ATMOSPHERE

So as to make it more convenient So as to make it more convenient to get screen names as well as featured players the origin of the Lux dramatic series on NBC is being moved to Hollywood in June. It is also figured that the new source of broadcast will iend to the program an atmosphere that will go well with the femme listeners. The show otherwise will undergo no change of

policy.
Frank Woodruff, of J. Walter
Thompson's Coast staff, will do the
producing, with Danny Danker, the
agency's Lux contact in Hollywood,
supervising. Danker will also book
the talent for the series.
Savington Crampton, assistant account executive on Lux, will renal
east for the first from-the-Coast
broadcast and after conferring with
Lever Bros., the Lux manufacturers,
he will also go to the Coast for further confabs. Crampton will probably thus commute between both
coasts.

J. G. Schafer is a new control operator at WNOX, Knoxville.

DEFINE POLICY

Political Pressure Reported Disregarded Various Channel Petitions-F.C.C. Adheres to Fixed Policy of Fact-Finding and Course - Charting Before Upsetting Status Quo

FAR-REACHING

Washington, May 12,
Any raid or change on cleared channels will be deferred until next winter after basic policies on allocation of broadcast assignments has been worked out, industry observers predicted last week. This forecast was based on the attitude of the Federal Communications Commission in denying several proposals to split up the 640 frequency. Commission decision on requests of Eastern stations to share the channel earmarked for KFI, Los Angeles, came as a major surprise to watchers, and the opinions reflected in the ruling were believed to foreshadow the doom of similar efforts to muscle in on the exclusive efforts to muscle in on the exclusive

efforts to muscle in on the exclusive frequencies. There was a general belief, however, that the Commish frequencies.

640's Costs -

How much the 640 channel cases have cost the various petitioners and defenders in attorney fees is, of course, anybody's guess. Dragging on for two years and with 60 law firms, including changes of counsel, probably involved it is estimated that attorney fees and other expenses may have cost radio stations in the aggregate somewhere near \$500,000.

High cost of doing business

High cost of doing business with and in Washington has long been one of the bitterest squawks of broadcasters.

will change its fundamental policies regarding cleared channels after the June hearings on use of the ether and Fall discussion about broadcast

Commish decision in the 640 cases was considered a temporary stopper and not a final determination of the row about exclusive use of various channels. Consensus of opinion was that the broadcast division wanted to clear its docket without altering principles underlying the entire radio industry.

dio industry.

There were, however, varying reactions locally to the decish. In some quarters the ruling was believed to have been dictated by political considerations but in other circles it was said that the Commission disregarded the strongest kind of political pressure in reaching its conclusions. Many attempts were made to get Postmaster General James A. Farley, political poohbah of the New Deal, to take a hand in the rumpus, but as far as is in the rumpus, but as far as is known Genial Jim played hands-off

known Genial Jim played hands-oft.

'This is one case where the Commission stuck to its principles,' an attorney interested in the case asserted. 'Of course, the Commission of ar never has broken down a cleared channel without consent of the so-called dominant station, but it was generally feared that in this case the F.C.C. would yield to the political heat turned on it by variout applicants and take an important step toward discarding the cleared channel policy.'

Because the Commish abided by attorney interested in the case as steed. 'Of course, the Commission so far never has broken down as the cleared channel without consent of the so-called dominant station, but was generally feared that in this case the F.C.C. would yield to the political heat turned on it by various applicants and take an important step toward discarding the cleared channel policy.'

Because the Commish abided by it is existing regulations, attorneys here do not look for any significant appeals. The question of daytime use of cleared frequencies by stions located far apart may be presented to the courts, lawyers said, but there is not likely to be any serious attempt to squawk about

F.C.C. WILL FIRST NBC Owned-Operated Stations, **Card Rates Plus Line Charges,** Made Available as 'Special'

the general ruling on night duplica

830, 1180 Also

Commission's determination to adhere to the cleared channel idea—at least until after the general engineering hearings and discussion of broadcast regs—was further emphasized last week when two other similar raids were stopped. At the same time it turned down the proposals to break up the 640 frequency the Commish dumped pleas to split the 830 and 118 assignments, nominally owned by KOA. Denver, and KOB, Albuquerque, and KEX, Portland, Ore. In these incidents the broadcast czars nized requests of WNAC and WHDH, Boston, and WEEU, Reading, to climb on the 830 bandwagon and of WINS, New York, and WDGY, Minneapolis, to and WDGY, Minneapolis, to

These three significant These three significant runnings were seen as a reliable indication that the Commish is putting off any revision of existing allocations until it makes its quiz of the entire spectrum and decides whether to perpetuace the idea of exclusive frequencies for different parts of the country. ountry.

Question of cleared channels is due to come up in the autumn when hearings are held on proposed al-teration of present broadcast regu-lations. While nothing o cial has come out, it is understood the engineering experts are recommending that 13 channels now partially broken down be taken out of the ex-

Chicago, May 12.

NBC is prepared to deliver as unit during station optional time periods the eight stations it operates in the east and midwest. Setup will be offered as an accommodation to advertisers, and when the individual toutets involved aren't tied up by previous obligations of the nonmovable sort. Stations which are available on the unit basis during the optional segments on the NBC schedule are WEAF and WJZ, New York, WENR and WMAL, Welshington.

New York, WENR and WMAQ, Chit, cago, KDKA, Pittsburgh, WBZ, WBZA, Boston-Springfield, WTAM, Cleveland, WGY, Schenectady, and WRC and WMAL, Washington.

Proposition of linking together these outlets for group sales has been under discussion ever since NBC introduced its new station compensation contract. Plan at times developed so many kinks that the network was on the verge of junking it altogether. All the difficulties have been ironed out and the NBC salesmen are under instructions to submit the special link only if conditions demand it and the NBC salesmen are under instructions to submit the special link only if conditions demand it and the NBC salesmen are under instructions to submit the special link only if conditions demand it and the NBC salesmen are under instructions to submit the special link only if conditions demand it and the NBC salesmen are under instructions to submit the special link only if conditions demand it and the NBC salesmen are under instructions to submit the special link only if the stations being generally admitted to be the particular brain-child and pet of Niles Trammell-head of NBC here, and the local organization has been pressing to put this arrangement over. NBC is relying on this optomation of the stations only 3-7 pm, and 7:30-8 pm. 70 pm, the venture of the regular NBC intendition of the time function of the time function of the time function of the stations of the stations of the salesmen are under instructions of the salesmen are under instructions of the stations of the salesmen are under instructions of the salesmen

WHAS, Louisville, Seen As Midwest 500,000 Watter for Columbia

If the Federal Communications Commission grants the plea of WHAS, Louisville, for a boost of power from 50,000 to 500,000 watts, CES will have its Ohlo-Indiana coverage problem pretty well soived. It will also be Columbia's counter-balance to the availability to NBC advertisers of the 500-killowatt WLW, Cincinnati.

WHAS makes the third station in that general area which has applied for 500,000-watt privileges. Other two are WGN, Chicago, and WSM, Nashville. It is reported in New York broadcast circles that CBS will help finance the antenna and equipment costs involved in the WHAS increase, as happened in the

equipment costs involved in the WHAS increase, as happened in the instance of the station going 50,000

HIBBARD AYER WITH SLEININGER SET-UP

Sleininger, Inc., rep firm started by Cliff Sleininger since he termi-nated his affiliation with Free & Sleininger, has opened New York, offices in charge of Hibbard Ayer, who maintains a rep firm of his

who maintains a rep firm of his own.

Was not stated by either party whether Sleininger would in turn take Ayer's stations in Chicago. Sleininger has described his plans, after leaving Free & Sleininger, as involving short-list representation of a compact group of stations whenever the latter could be assembled.

Bob Babcox, WJAY engineer, prowled through New York stations for week getting ideas for new studios being built in Cleveland.

Dramatic 10 Mins. FLEISCHMANN Thursday, 8 p.m., EDST WEAF, New York

Thursday 8 pm. EDST
WEAF, New York
WEAF, New York
WEAF, New York
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Weafer, New York
Original redio sketch used here to bring the second state of the second specified to the second specified specified to the second specified specified to the second specified to t

pasywisin won is dismayed by his cast just so-so. Weer.

41TTY BITTY KIDDY HOUR' With, Perry Charles, Arthur Q. Bryan and Jos Jordan's Orchestra Camedy Satire 15 Mins.

GOLDENRICH CHEESE Mon., Weer, Tryan and Jos Jordan's Orchestra Comedy Satire 16 Mins.

GOLDENRICH CHEESE Mon., Wed., Fri., 7 p.m. EDST

WHN, Ned., Fri., 7 p.m. EDST

WHN, Ned., Fri., 7 p.m. EDST

WHN, Ned., Fri., 7 p.m. EDST

WHN, Statis of a single-time glimpse at this venerable spoofing stanza (6), two things are apparent. Messrs: Charles and Bryan seem to have burned up, their supply of martial, at least so-far as the top strata are concerned. Boring in a secondary vein, their pickings are slimmer, and an commercial blurbing than comedy satire. The commercials are the second consideration. By the time 15 minutes are up the word Goldenrich has been dinned so long and loud that it has well-nigh become a complex. As an idea, Titty Bitty Moyr Hour's has socked possibilities. Boys possibi

trip-inamounts to inconstruct of the pression amounts to inconstruct Charles and Bryan have approached this series with showmanly intentions, and carried them out, with a nice flair in the past, is stablished fact, and there can be nothing but credit from that angle.

Edga.

TODD DUNCAN, Howard U. Chorus

TODD DUNCAN, Howard U. Cherus Singing; 6 Mins.
FLEISCHMANN
Thursday, 8 p.m., EDST
WEAF, New York
(J. Walter Thompson)
Todd Duncan, a star in Porgy and Bess.' alded by 32 singers from Howard University, Washington, D. C., provided pienty of harmony as guesters on the Fleischmannhour. Duncan, who now is professor of music at this university, sang Tse Got. Plenty of Nothing' from Porgy' in distinctive style to excellent results.

celient results.

Returns to lead and do solo stint
as Howard U glee club did typical
negro spiritual 'Honor; Honor,
Number is neatly handled indicating
painstaking training of voices by
puncan. Wear,

GEORGE BASS
With Harold Van Horn
Violin and Piano
Sustaining
15 Mins.; 3:15 p.m. M-W-F
WMAQ, Chicagor Sustainer files in the summer
Sustainer files in the summer
of weeking the summer than the summer
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places.
While Bass rests, Van Horn de-lycers more of the same type of stuff, such as "Idebestraum."

In all, a clean-cut and gentle musical interfue that hash't any particular magnetism for the public, but which serves as a neat change of pace for any station. Gold.

JEAN HERSHOLT, PETER LORRE
Dramatic
10 Mins.
FLEISCH MANN
Thursday, 8 p.m., EDST
WEAF, New York
(J. Welter Thompson)
Original radio sketch used here, to brine: two screen actors togeth

MELONOL ICE GREAM
Friday, 7:30 p.m., EDST
WEAF, New York
(Pedlar & Ryan)

A haif hour program headlining two comedians that turns out to be chiefly notable for its zing, zippy, swingy music cannot be reported as a common series of the comedians but the comedians but the comedians but the comedy isn't funny. At least not funny enough or often enough and so the musical background begins to overshadow and ultimately to dominate the program. Which isn't what the auspices presumably had in musical be brought like Tom Howard regardles of the uneven and uncertain gagging. Howard has, of course, a swell delivery. Perhaps the program despite its 7:30-8 p.m. EDST our aims primarily at youngsters as a sizable segment of the total audience. Certainty children are prime prospects for the product far more plausible to assume that Howard will click with the kids than with the grown-upg-insofar, as the kind of sub-grammar school humor he dished out Friday (8) may be weighed in on the scales of critical guessing.

dished out Friday (8) may be weeten in nor the scales of critical second in nor the scales of critical Howard-Shelton formula of dry-voiced scatter-brained quarreling over trivia is a type of comedy that occasionally can be, where the vein is rich and exploitable, amusing but, reversely, can be incredibly duil and blah. It, was on the blah side on the session caught. Which may be an S. O. S. signal it the program wants to aim a little higher than the lower strata of moronia and juvenilia. Comedy material looks like a probable, cause, of headaches for the show, And if the comedy can't be imployed the music had best be increased in time allotment. In creased in time allotment modern didom. He gives out hot and should be liked. Miss LaCentra is likewise agreeable. Commercially the program leaves no room for doubt as to who is the sponsor and what the sponsor sells. This tie-up is made with ribbons of sited, the commercial message is moored fast, frozen into the vestibule, the main corridors and the exit of the program. On the getaway program the agency cutely took advantage of the revenue and the call of the revenue that ice ream time had arrived. Land.

ream time had arrived. Land.

'NIGHT AT THE THEATRE'
With Jack Douglas, Ann. Nadler, Fran and Francis, Brick Holton City Theatre, N.Y. 30 mine.

Sustaining Thursday, York
Amateurs picked from the audience and neighborhood of the City. The Company of the City Theatre, N.Y. 30 mine.

Wins, New York
Amateurs picked from the audience and neighborhood of the City. The Company of the City Thursday, York
Amateurs picked from the audience and neighborhood of the City. The Company of the City Thursday night, has the door of the City. The Company of the City Thursday night, has the dual purpose of showcasing artists appearing regularly on the radio station's programs and exploiting amateur ranks of the lowerest of the City Thursday of the City

team, sold their 'Saddle Your Biues' selection weil.' rick Holton proved the ace performer from the station. Did a swell handling of 'Alone,' clicking solidity.' Adam Horowitz loomed as the voice 'find' among the amateurs. Apparently as bit dazeled by having to please both the theatre and air audience solidities. The shall have been been solidities and the selection of 'Lights Out' slightly marred by voice interruptions, which could easily be dropped. Joseph Patiat, the jmitator, had three or four new sounds not aired on Allen's Town Hall broadcast. Tap dance team and two 'alleged singers, on separately, comprised remainder of amateurs.

No winners announced on broa cast, with statement that special around wheth the made later. For large the property of the selection of the statement that special around wheth the made later. For large Douclas employed consider-

be awarded.
Jack Douglas employed considerable restraint in handling talent, the few wise-cracks used being okay. Program presented with only plane as sole musical instrument.

Wear.

DAVID OLIVER
'John Q. Dohp'
Comedy
5 Mins.
THURSDAY, 3 p.m., EDST
WEAR, New York
WEAR, New York
David Oliver, vet cameraman for
University of the contract by
the picture company for featurely
was given long-term contract by
the picture company for featurely
was given long-term contract by
the picture company for featurely
was given long-term contract by
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the picture rompany for featurely
was given long-term contract
his number of the picture of the contract
Rudy Vallee's guidance. Sketch he
uses incorporates. the best lines,
Oliver employed in his staged comday appearances for the newsreelthe 'Sweepstake Loser,' 'Easter Day,
and the 'Kentucky Derby' episodes.
Even without seeing Oliver's deadpan expression, these offer sufficient
contract of the company of the picture of the pict

on his uron specific to the ist of all comments of the radio microphone, looms as a worthy addition to the list of air comics.

Wear,

JIM McWILLIAMS 'Professor Quizz' JIM Men, "Professor Quizz"
30 Mins. G. WASHINGTON COFFEE Saturday 8:30 p.m., E&T. WJSV, Washington (McKee)

Wisv, Washin, 201.

Wisv, Washin, 201.

This is an adaptation of already popular question-and-answer stunt, usually done via man-in-street settle. This time it is brought into studio and run off in spelling beet style, preserving spontaneous angle of q. and a. idea with competitive angle as an extra added attraction. Group of eight persons appeared as 'class' in opening show. Bunch picked as representing 'cross-section of town's populace, ranged from seamstress to government cierk. Jim McWilliams, as Prof. Quizz, presided as combination mc. and teacher. Contestants are; asked questions in rotation. No eliminations, but right, answers get exclamation. Tiot' Coffeel' and 'errors draw squeaking auto horn. What is the selfer range of the program of the sannounced at end of program. Announcer gives correct answers to missed questions during judges'

show and winner of \$10 cash prize is announced at end of program. Announcer gives correct answers to missed questions during judges' pow-wow.

Program is strictly informal with other contestants allowed to laugh and applaud. Query on George Washington included in first show enabled announcer to break in with nicely placed plug. Other plugs are with the contestant of the program moving, and at same time ad libbing with contestants. Each contestant is required to, give name, address, and occupation a la amateur hour style. Offer also made to award prize of \$5 for three best sets of five questions sent in by listeners who may submit entries without both-ring with box tops or facsimiles thereof. With man-in-street q, and a, stunts with set of the program is aired weekly on Saturdays.

FOLLOW-UP COMMENT

Beatrice Lillie's air appearances are sagging miserably. Most of her Friday night sirings on Flying Red Horse Tavern over CBS are turning out to be rehash jobs of previous broadcasts. Her repertoire's funny, but radio public can't stand too much of the same thing.

Comedienne ran into the same material trouble last year, when under Borden sponsorship. Last Friday (8), her bed-time story was announced in the closing stanzas but never reached the air at all.

but never reached the air at all.

Miles Laboratories' platter series.

(Thank You Stusia') for AlkaSelber is no more all and the series an

Inside Stuff—Radio

Appearance of Leopold Stokowski and his Philadelphia orchestra Kraft program from the Coast recently kicked up a storm of protest from Merie Armitage, Los Angeles concert manager, presenting the crew in two concerts same week of the broadcast. Reported air booking was a retallatory move by Radio Corp. of America, miffed at Armitage for covering their billing on the 24-stands with his own name.

Armitage publicly stated that air booking cut into concert gross by around 20%. Efforts to have radio date cancelled proved unavailing. Stokowski used only 60 men on Kraft show.

Coast radio eds made deal with president of airline company for free ride to New York in outfit's new sleeper plane, bargain being that they use their good offices to get the company a plus. Boys got air outfit not one but two mentions on coast-to-coasters. Trip was to have been made several weeks ago but eds have been given the stail by local exec making other plans for their vacations.

Ship also was to take a baby star selection of the eds to New York for network debut with Paul Whiteman next week. Kid must now pay her own way and go in cold as she had expected radio eds to lay a break-in campaign for her in New York.

Decision to supplement the 10-minute summary of news, now made valiable by the Canadian Press over the Canadian Radio Commission available by the Canadian Press over the Canadian Radio Commission network by three day-time ether news broadcasts, was reached in Toronto at annual conference of CP. Daytime news items will be assembled at the CP head office at Toronto graits and will be delivered through the co-operation of the land telegraph companies at a small transmission cost to any radio station in Canada wishing the service. Plan is to widen the scope of British news throughout the Empire, rather than rely on foreign sources, this including U.S. news broadcasts, point being made that Canadians are not particularly interested in America's alphabetical controversies.

NBC's London office is sketching out eight separate Queen Mary broadcasts on the maiden trip to support the main program from the ship being arranged by the British Broadcasting Corp. NBC is waiting to get a full list of the show business personnel sailing on the big barge and is building programs as the names come up. Frances Day is to do the main broadcast on the last day.

Show will include four song numbers and will have no direct relation to the voyage, other than being relayed from the boat. This is Miss Day's first broadcast to the State's since she left the native swamp about

North American Utilities is planning to reinstall its subsid Muzak, 'wired radio,' in Cleveland. Wire music has been out of Cleveland for nearly three months after operating, experimentally, for about a year. No definite date set yet, but looks oftay in about a month by which time they expect to iron out engineering difficulties. Ohlo city is original site of operations. Since then Muzak has invaded New York.

For re-entry into Cleveland, Muzak has rebuilt all equipment and studios. Since folding there they have opened salesrooms in New York servicing their sets over telephone wires.

Cooperative Analysis of Broadcasting, whose program ratings have heretofore occasionally contained figures on discs and sustainers, is dropping these two categories entirely. Move was made because interest in sustainers is not large enough to warrant inclusion, and because the disc figures are too hard to obtai.

Felt that in the case of discs, errors might creep in because of the difficulty of obtaining an accurate statistical base. Where figures on et, work are wanted by a sponsor, the future policy will be to do a special research job.

Chicago NBC engineering staff has been consolidated, both the field and control room engineers now being grouped into one organization instead of being divided into two separate classifications.

This makes the entire group of engineers available to handle peak loads either in the field or in the studios. In the past the field men have been restricted to outside work and sat around twiddling their thumbs when there were no remote control operations.

Reports mention Naylor 'Pop' Rogers remaining as general manager of operations for KNX when Columbia takes over the 50,000-watter around July 1: Understood that man being brought out by Columbia from the midwest will act as regional vice-president in charge of Coast operations. Rogers has been station topper for past 11 years. Guy Earl declines to shed any light on his future plans other than 'broadcasting is all I know."

Chicago offices and studios of both Columbia and WBBM will all be concentrated on the first three floors of the north wing of the Wrigley building here within the year. CBS-WBBM has just signatured a new five-year lease on the space.

Building is air-conditioning these three floors for the studios and offices. At present the business offices are on the ninth floor while the program staff and studios are housed on the second floor.

In anticipation of power increase to 5,000 watts, day and night, KFWB, Hollywood, will spend \$100,000 for new RCA transmitter and improvements to its Sunset boulevard studio. Out of town site for antenna now being scouted by Manager Jerry King. Towers atop Warners Hollywood theatre will not be dismantled as it would be less costly to allow them to stand. Tudios will get new acoustical treatment and otherwise brought up-to-date with modern equipment.

. Special study made by the Co-operative Analysis of Broadcasting on April 15, day the baseball season opened, shows that 7.2% of the seconsers interviewed listened to one or more ball games. Figure is considered as representing a healthy batch of dialers. All listeners, furthermore, tuned to the games for at least 15 minutes and frequently stayed tuned in for the entire game.

Mutual officials declare that at no time has their network put in a bid with Arthur B. Church for the use of W9XBY as Kansas City at filiate. The only discussions that have been held in that direction, aver Mutual officers, involved tleing up with the Kansas City $\,$ tar on whatever second outlet the newspaper acquires in that city.

L. B. Wilson of WCKY. Cincinnati, is a member of the Radio Jury of Awards which will select three persons to receive bronze medals. Leo Fitzpatrick, Edgar Kobak, N. K. Boice, John Shepard, Hill Blackett, Arthur Kemp are also members.

WDGY, Minneapolls, was erroneously described in a recent news stors a 100-watter. Station, of course, operates on 5,000 watts.

RENTED RADIOS IRK B. B. C.

Property Rights in Radio Program Up in Australia on 'Time' Carbon

Sydney

Antipodes version of the American Time magazine's 'March of Time' program has become in-Time' program has become involved in litigation. Permission was granted this week by the Equity Court for the Catholic Breadcasting Corp., operators of 18M, to sue for an injunction restraining 2UW (the Commonwealth Broadcasting Corp.) and the Goldfors. Advertising Agency, from using the title Time Marches On. Station 25M claims that the latter program is an infringement by both tag and form on its own March of Time.

Station 25M's stanza is fashloned along the lines of the American March of Time, with dramatigations founded on local news. Series started on this outlet several months ago.

Issue in dispute is without precedent in the Australian courts. It will be the first time that the Equity Court has been called upon to decide whether one broadcaster holds a property right in a program idea and may prevent another from airing something that closely resembles it. volved in litigation. Permission

Sponsor Fights Verdict Giving Aunt Jemima \$115.000 'Lift' Damages

Judge Matthew T. Abruzzo, in U. S. District Court, Brooklyn, Monday (11) ordered counsel for both sides to file briefs by May 25 on the question of excessiveness in the \$115,00 verdict by a jury in favor of Tess Gardella (Aunt Jemima) against General Foods, Log Cabin Products and National Broadcasting Co. Broadcasting Co.

Defense motion to set aside the verdict as against the weight of evidence was denied. Briefs on the amount awarded are returnable two

amount awarded are returnable two-days after filing.

Miss Gardella sued for \$250,000 damages over the use of the Aunt Jemima billing by another singer (Eya Taylor) on Log Cabin's current program on NBC. She claimed prior right to the name through having used it for 17 years on the stage, in pictures and on the air.

Defendants originally offered her the Log Cabin spot for \$100 a week, whise Gardella testified. She turned it down because of the money, whereupon the program sponsors engaged another singer and presented her as "Aunt Jemima."

Among witnesses testifying seaters witnesses testifying seaters witnesses.

Among witnesses testifying against Miss Gardella was Phii Cook, old time vaudevillian and now

Cook, old time vaudevillan and now on the radio, Samuel R. Weltz is attorney for iss Gardella. Herbert J. Smythe represents the defendants.

HUMBOLDT J. GREIG IN M'CLATCHY POST

Humboldt J. reig has become national sales mgr. for the Mc-Clatchy group of stations. Although Sacramento will be his base of operations, he will spend several months of the year in the east and idwest.

months of the year in the east and idwest.
Greig up to the entry of W. R. Hearst in Texas radiodom was commercial supervisor for the Southwest Network. Before that he was a parine in what is now John Blair & Co., and mgr. of the firm's New York office.

New Orleans, May 12.

Any night club that uses nude dancers or attractions of that order may not advertise over WWL here. Remote pick-ups of music from such places also www. Policy reflects WWL's ownership.

ership by Loyola University. Jesuit-operated. New station policy is an echo of the Catho-lic Church's decency cam-paign in other directions.

ZONE PARITY GETS SKIDS

Washington, May 12. Death knell for the Davis amendment, requiring allocation of broadcasting facilities on a basis of zone parity, was sounded last week when the House Interstate Commerce committee gave its consent to the Wheeler bill, killing sections 302 and 307b of the existing communications

30Th of the existing communications act.

Deleting the arbitrary zone clause and the requirement that each section shall have same share of radio assignments, the legislation would merely require the Federal Communications Commission in considering applications to 'make such distribution of licenses, frequencies, hours of operation and of power among the several states and communities as to provide a fair, efficient and equitable distribution of radio service to each of the same. Unanimously passed by the Senate last month, the bill was endorsed by the House committée without alteration. Report said bill was recommended' for practical reasons of administration' by the

without alteration. Report said bill was recommended for practical reasons of administration by the F.C.C which has experienced difficulty in carrying out the objective of the Davis amendment. Definite regulations covering issuance of subpenas were adopted last week by Federal Communications Commission to standardize practice of summoning witnesses and demanding papers and records. Revised code specifies that subpenas requiring prepence of persons

penas requiring presence of persons and production of books, papers rate cards, contracts, agreement and

and production of books, papers, rate cards, contracts, agreement and other documents relating to matter under study may be signed only by certain specified persons.

Only a commissioner can initial a summons in connection with a hearing before the full commission, while only a member of one of the three divisions may perform similar function relating to hearings before any of the divisions. A member of a division or the director may sign papers calling for persons or records at hearings before a director, while either a division member, a designated examiner, the chief or assistant chief examiner, may issue warrants, relating to an examiner's hearings.

hearing.

No subpena can be issued in any event without favorable recommendation by the Law Department, rule says, except when hearings take place away from Washington and no legal expert is present.

GREAT BRITAIN'S RELAY SYSTEM

Government May Seel Legislation to End Master-Panel Control and Service System Which Deprives Post Office of Home License Fees

CENSORSHIP ANGLE

London, May 3.

B. B. C., backed by the Post Office, its protective Gavernment department, under the wing of which the radio boys function, is out to spike the relay broadcasting system, which has 250,000 subscribers in this country already.

System operates in two ways: First, and simplest, is that you just hire a radio from the central company, pay 50 cents a week for it, set free maintenance, and don't have to pay the \$2.50 license required by the Post Office and of, which the B. B. C. gets the larger cut.

Government side of broadcasting is sore at the development of the hiring system because it is losing them so many thousand a year in license revenue.

But more serious exception is

license revenue. But more serious exception is taken to straight relay, operated usually by the same people. This consists of taking a straight hire of loud speaker service from a central set, the program being shot by landwire to the 250,000 subsertibers.

by landwire to the 250,000 subscribers.

This gives the man at the control panel of the master set the complete authority on what is, and what is not, to be heard in a quarter-of-a-million British homes, and the B. B. C. doesn't like this power being swung out of their hands—apart from the fact that they're losing 250,000 licenses.

It's pointed out that in time of national emergency the B. B. C. is taken over by the Government, but a huge slab of the national audience could be lost if those in control of the master sets of the relay system didn't choose to give the local point of view in a major crisis.

Legislation in Parliament's threatened.

Harlow Roberts Resigns

Chicago, May 12.

Harlow Roberts has resigned as advertising manager of the Pepsodent Company after 18 years with the firm.

Stewart Sherman takes over the Roberts duties and more by the new tag of vice president in charge of advertising and sales promotion.

NBC Thesaurus Royalty Ideas Perplexing Music Publishers; Super-Power vs. 'Local' Status

Worse Than Toothache

London, May 3.
Ullswater Report, the findings of the committee which was set up by the government to probe the workings of the British Broadcasting Corporation, and which emerged well favor of the B. B. C. as it now stands, has just been debated in Parliament, when there was a heavy anti-B. B. C. attack launched by some of the members. London, May 3.

the members.

Chief stand taken was against Chief stand taken was against the British Sunday programs, rightly described by nearly all debaters as being worse than toothache. Attack was so emphatic that it was intimated some pressure might be brought to bear on the corporation to insure that its old-fashioned Sabbath programs were more in line-with modern liberal audience requirements.

HEARST OKAYS RADIO NEWS

ordered the immediate reinstate-ment of radio columns in all his 38 ment of radio columns in all his 8 newspapers after a ban which lasted nearly two months. Report receiving the greatest credence on why the ban was put into effect in the first place is Hearst's alleged peeve at radio in general because of Communist Earl Browder's broadcast over the CBS network early in March.

Reinstatement of the radio col-Reinstatement of the radio col-umns was made by Hearst with res-ervations. In the future Hearst ether columnists are to confine their writ-ings strictly to reviews or spot news and to waste-basket all and any publicity blurbs on future programs. Another part of the Hearst mani-festo keeps all the radio columnists confined to a half-column daily. Only exceptions are the columnists for Hearst's Boston Record and N. Y. Mirror, both tabs, where the-radio reporters are permitted a full radio reporters are permitted a full column

Hearst late last week

Spot Broadcasting

Pat Powers, of the Edwin M. Ilsteners, and (3) direct mail proPhillips ag-ncy, who is trying to
get the stations together for a cooperative campaign boosting spot
broadcasting, has asked the New
York station reps to meet with, him
for the second time next. Tuesday
(19). In the meantime he proposes
to Turnish each of the latter with a
detailed presentation showing how
this campaign could be financed and
conducted.

mercial supervisor for the Southwest Network. Before that he was a partner in what is now John Blair & Co., and mgr. of the firm's New York division. Is starting a two months' trip to Cuba, Panama, and the west U. S. coast on May 28. Trip is a business work of the stations would contribute \$55. Chicago loses one of its oldest network commercials (6) New York in the stations and theatrical customers Genetic line of south of the firm's New York division. Is starting a two months' trip to Cuba, Panama, and the west U. S. coast on May 28. Trip is a business affair, idea being to sell radio stations and theatrical customers Genetic line of south of the stations would contribute \$55. Chicago loses one of its oldest network commercials (6) New York is stations and theatrical customers Genetic line of south of the west U. S. Chicago loses one of its oldest network commercials (6) New York is stations and theatrical customers Genetic line of south of the west U. S. Chicago loses one of its oldest network commercials (6) New York is stations and theatrical customers Genetic line of south of the west U. S. Chicago loses one of its oldest network commercials (6) New York is starting a drive for more thank the west U. S. Chicago loses one of its oldest network commercials (6) New York is stations and theatrical customers Genetic proposes: (1) the homealtime heproposes to the latter with a detailed presentation showing how increasing types of local programs, and etailed programs and the various types of local programs, and the ordination of the business, relate how successful spot programs have been domediated. As 'Powers has his plan set up. As

Fear of getting mixed up in the discriminatory implications of the proposition may induce music publishers to turn down NBC's request that it be permitted to pay a flat royalty fee which would include the privilege of local sponsorship. Members of the Music Publishers Protective Assn. will this week be asked to decide whether they want to okay the license arrangement

Protective Assn. will this week be asked to decide whether they want to okay the license arrangement proposed by NBC's transcription division or continue with the present setup which charges a flat fee for sustaining rights and 25c, extra when and however the song is used commercially.

Plan as advanced by NBC for its Thesaurus, or library service, calls for the payment of a fee of \$15 per master number, which would not only give the licensee unlimited sustaining uses, but include the right of local sponsorship. By the latter whose sphere of activity is limited to the radius of the station's signal. In submitting this licensing method to the publishers, NBC has declared that it would not solve the problem of checking up of local commercial uses, but allow a greater return for the copyright owner.

return for the copyright owner.

return for the copyright owner. Under the present licensing system the copyright owner gets a master or sustaining fee of \$10, with the rights limited for the period ending June 30, 1936. Not anxious for any change in the recording rights license as applied to library services is the World Broadcasting System. Latter would prefer to keep the purchase of the sustaining rights distinct from the fees that are to be paid for commercial uses.

Pubs'

Two angles of the NBC plan that have the publishers worried are: (1) how the line between local and national sponsorship is to be drawn and (2) whether the discrimination between local and national adverbetween local and national advertisers won't stir up a rumpus and complications both embarrassing and costly to the copyright owner, Pubs realize that NBC's definition of a local' advertiser can take on a confusing complexion when treated in the light of the coverage achieved by a 500,000-watt transmitter such at WLW's. This situation would be highly intensified when the superpower status is extended to the eight stations that are either arranging to apply or have already applied for it.

dent Company after 18 years with the firm.

Stewart Sherman takes over the Roberts duties and more by the new tag of vice president in charge of advertising and sales promotion.

Curing an Inferiority Complex

Curing an Inferiority Complex

Further Steps Taken in Campaign to Help

Spect Recading

James Melton West

James Melton goes on 'Hollywood Hotel' from the Coast in Dick Powell's spot, commencing May 15. Booking, arranged through the William Morris office, is inder, with Melton to romain as Powell's illness keeps him out. Mciton left for the Coast last week to start the first one of his two pictures for Warner Brox. Broadcasting will be in addition to his film studio work.

his film studio work.

Shields Scoring Comedy

Hollywood, May 12., Score for next Laurel and Hardy feature, "Our Relations," for Hal Roach, will be written by Roy

Musical director for NBC studios in Chicago arrived here (11).

New York Radio Parade

By Nellie Revell

Advertising for Religious Printing

Advertising for Religious Printing

Some 40 weeks ago WOR started a program known as the Ave Maria
Higher. Twas and still is built about the lives of saints. From WOR
It went to WMCA! Last week it returned to WOR and CKLW, Detroit,
sponsored by Isola Lithographers: Sponsor wanted WLW, Dut station
was leerly of the possible conflict between program and non-Catholic
listeners in Mid-West. Oddities run rife through this set-up. The same
program, little cast, director, with the exception of the script, airs on
WMCA where though it has no advertising sponsor it's on a commercial
basis since contributions are solicited. Week ago Saturday Coward Shoes
had practically closed for the program. Suddenly they shied away due
to the religious angle. So Donald Peterson who writes and directs
program hustled out and contacted Isola on Monday. Tuesday they auditioned. Wednesday they signed and Sunday they alred.
Sponsor wants to sell some of the 9,000 religious and semi-religious
organizations in the country all and any religious printing they need.

Associated Cemeteries is an outfit controlling a huge number of plots which they desire to sell. So a series of five minute wax announcements is planted on WNEW asking for sales agents and please send name and address, for further into. Further info consists of an invite to a lecture. At the spicing, high pressure sales per pormoters address audience (there is an audience, for after first, two announcements they had 150 at lecture) offering the audience quite a deal. In return for any lead, just name and address, no introduction, etc., for any lead that results in a sale they'll give up 10% of the amount of the sale.

sale they it give up any or the Sailed Tuesday eve past Morton Downey did a guest shot on the Ben Bernie program. He was scheduled to leave for Europe the next day. Just before aft time he was served with a summons, A friend of Downey took the paper and slipped it back into the server's pocket. The ss. found the paper while enroute to an exit. Back he came to re-serve. This time tempers were frayed. Words flowed and punches swung. Then came Bernie and peace. Next day Morton took the boat.

Music by His Majesty

Mark Warnow, after three months of wire-pulling, etc., has obtained permission to introduce in this country, Mailorca, a tune-written by King Edward VIII while still the Prince of Wales. Warnow will debut the tune on his Chrysler program of May 21 in a salue to England's Enjero Day, which falls on May 24. Tune was written in 1934. Warnow was first to think of using the song which should get him plenty of notice.

Too Many Silences in Golf
National Open: Golf Tournament authorities are stalling all requests from the networks for broadcasting permission. Have a yen for a sponsor which is okay-except that they also have a yen for said sponsor to have \$10,000 for the air rights. So the NBC, CBS and MBS are marking time. One thing the nets have decided on though is that this year the sportscasters will do a resume type of program. The routine of carrying a portable short-wave transmitter and following the play to give a strokely-stroke is okay-except that announcers must hush during actual stroking of players which makes for too much dead time on air and an uninteresting broadcast. teresting broadcast.

Radio's Pessava at Banquets

Next season will see broadcasters playing hard to please when it comes time for the numerous banquets and after dinner speakers that want to be on the air. In the past stations have scrambled for these remote programs since with name speakers it usually meant some valuable publicity. Of late, though, the outlets, both network and indie, have been taking a terrible drubbing from the slipshod fashion in which these affairs are run.

Outside of the President's Dinner a few weeks ago, where the co-peration was perfect, the radio medic were trated as interlopers. Speakers commence before the air is open, refusing to wait as little as two minutes; they refuse to time their speeches and either run over or finish early, manes renege on their promise and don't appear after itstening audience has been informed they were to talk; some of the toastmasters have made "uncomplimentary remarks about the 'outsiders' in the audience, all of which sounds bad on the air. Stations feel that this cuffing about could easily be avoided by closer cooperation between chairmen of committees and their contact men.

Sorambled Notes

Sorambled Notes

Feigenspan Beer sponsors Stan Lomax doing sports over WOR each day in the week. Six times a week they include the commercial blurb in the program. On Sundays, even though paying for spot, the program sounds like a sustainer since no plugs are allowed by the sponsor. .Olympic Trials from Randalls Island is preparing an elaborate radio set-up for use of broadcasters. With NBC, CBS and MBS. ready to air the final try-outs they gave the spot, an .o. and were surprised at the frouble the committee in charge had taken to insure perfect operage. Is top notch booths are to be provided. Even the windows will be operated by buttons. Manhattan Soaj Co. is spotting The Wile Saver on NBC in June. Feck Agency. .Alex Hanlon, vet vaude booker, and in the old days a top-notch acrobat, is opening a cafe on the Merrick road, He is airing tri-weekly over WHN prior to his opening. .Wheatles Baseball resume program on WMCA gives out with a strong plea to listeners to support the local teams. Asks them to get out to the ball park and see the teams play.

Short Shots

Due to his commercial commitments on NBC, Gabe Heatter will be unable to make the Queen Mary maiden trip for WOR-MBS. Harlan Eugene Read will handle the assignment. . They Ruffner is off to South America for a four week vacuash. . Bob Wilkinson is papa of a baby girl. The mater is at the Fifth Avenue Hospital. Bob is with B&B press dept. . On eve of the I7th CBS will air an original ghost story by Charley Martin. . The act of the I7th CBS will air an original ghost story by Charley Martin. . The act of the I7th CBS will air an original ghost story by Charley Martin. . The control of the I7th CBS will air an original ghost story by Charley Martin. . The control of the I7th CBS will are a noriginal ghost story by Charley Martin. . The control of the Switch of the Switch of the B&B audition for a summer Maxwell Showboat program . Paul Mosher, ex-Lottman office his joined the Dave Alber office. On May 20 the Bobby Eenson program will switch to the fantastic. Retaining only Bobby. Polly and Tex of the original cast, the locale of the script will switch to the Rockies where dwell a race of Lilliputians. A group of real midgets will play the roles of the little people. Productioneers found it impossible to get actors to simulate midgets voice, so they'll use the mites to make for realism in fantasy. . Publicity Associates are handling the Toledo, Ohio, marriage counselor who broke into print last week, for radio. They brought him to town on Friday. Had him writing scripts Sat. and Sunday. Waxed his program on Monday atom, Monday attoon the records were in hands of a sponsor. Tucsday the ex-prof, returned to Toledo. Twas his first trip to NY and first spiel into a mike.

KWKC CONFIDENT

Lays Out Mazuma on Assumption

Kansas City, May 12.

Kansas City, May 12.

KWK operating under temporary license is going ahead with plans to occupy new studios in the Commerce building Wednesday (13). Meanwhile the hundred-watter has its lawyer J. L. Milligan, brief-casing in Washington with a plea, for full time Usense, and a trequency charge.

change. New owners, T. J. Evans, C. C. New owners, T. J. Evans, C. C. New owners and Lester Cox, have parted with \$25,000 for new equipment and studio decoration. Call letters to be KCMO when shift is made. Fact communications commish has not yet granted license has not deterred the spending spree.

PHONE PROBE HAS COIN TO **CONTINUE**

Washington, May 12.

Washington, May 12.

Continuance investigation of the telephone industry seemed assured today after the House of Bepresentatives had passed an appropriation bill giving the Federal Communifations Commission another \$400,000 to press the probe.

Deficiency cash was requested on the ground that it will be impossible to conduct public hearings into many phases of the phone business—including radio and film investments. Electrical Research Products, Inc., activities, and wire charges—with the money on hand. Commish so far has not gone into radio angles at all and far only fouched on the film activities of American Telephone and Telegraphi American Telephone and Telegraph

Lou Holtz Finishes Out Palmolive 'Follies' Run

Lou Holtz, who stepped into the stricten Fannie Brice's spot at the last minute Saturday night (9), will remain on Palmolive's Trollies' Saturday night program. Radio Folles' continues despite the legit counterpart's folding. Program remains as is otherwise until June 6, its probable concluding date. First 13 weeks expired with the last broadcast, and renewal permits cancellation either on June 6

mits cancellation either on June 6 or July 4: Likelihood is that with Miss Brice off and the stage show closed, the earlier closing date will

closed, the earlier closing date will be decided on. Miss Brice is suffering from se-vere arthritis. A previous attack caused her to miss, the program's first broadcast last winter.

Brst broadcast last winter. Ilins replaces him at studio piano.

WOR to farm in Georgia for two week-wacash. Bob Taplinger cracked up his car with the air of a U. S. Mail truck. So now the boys rib him with Neither rain nor sleet nor Taplinger's car can stop the mail. etc., Mike Porter taking his two week vacash now. Hopes to return to find okay for his daily stint. Ted Husing frau sailed for Europe Friday eve. Russ Nordstrom of the NBC uniformed staff has been promoted to the Bsso-UP news staff at NBC. CBS is piping Golden Jubilee, a script by Charles Martin, scripter of March of Time program, to Sears Roebuck tomorrow. Program tee-in with the Sears Roebuck 60th year. Red Nichols starts a Kellogg local at WABC. He was on the Kellogg program at Wishenset and the Wish Bill Lewis. Saul Kushner, Don Bestor mgr., branching out and now has Eddie Eikins under wing. Kate Smith looking for a buy in a semi-pro football outfit. Celtics basketball combo paid its freight and gave her plenty of laughs. Wants to try same with a football team this fally. Sanderson and Crumit leave the Bond Bread show on May 17 for a two month voyage to Europe. Rest of program coming up at NBC.

unable to make the Queen Mary maiden' trip for WOR-MES. Harlan Eugene Resd will handle the assignment. This Ruffner is off to South America for a four week vacash. Bob Wilkinson is papa of a baby girl. The matter is at the Fifth Avenue Hospital. Bob is with B&B press dept. On eve of the 17th CBS will air an original ghost story by Charley Martin. Tis a ghost thriller of modern trend even to having the gers got into artists and excess hair looking to spot plugs. So sold outlet got the growing the gers got into artists and excess hair looking to spot plugs. So sold outlet got a by Martin. Pebeco is dickering with WOR for a program. All Good-man ork, Ramona, Jack Arthur and Sam Hearn did a B&B audition for a summer Maxwell Showboat program. Paul Moshet, ex-Lottman office has bined the Dave Alber office. On May 20 the Bobby Benson program will switch to the faniastic. Retaining only Bobby. Polly and office has bined to the original cast, the locale of the script will switch to the original cast, the locale of the script will switch to get actors to simulate midget's voice, so they'll use the mites to make for realism in fantasy. Productioneers found it impossible to get actors to simulate midget's voice, so they'll use the mites to make for realism in fantasy. Publicity Associates are handling the Toledo. Ohio, marriage counselor who broke into print last week, for radio. They brought him to town on Friday. Had him writing scripts Sat. and Sunday, Waxed his program on Monday ayem. Monday aftnoon the records were in hands of a sponsor. Tuckady the ex-prof, returned to Toledo. Twas his first trip to NY and first spiel into a mike.

Guy Lombardo severs his Esso commercial in June. Everyone and his kid brother now at local CBS has the irons in the fire looking to get transferred to KNX., John Clark of WLW it town. Jules Seebach of the original case of the 17th Advanced to the control of the control of

FCC's Washington Docket

Grants and Applications

Request to pipe programs across the border into Mexico was frowned on last week by the Broadcast Division of the Federal Communications Commission.

Commission.

Commiss, with very little business on its books for the regular weekly meeting, refused the Uvalde Chamber of Commerce, Uvalde, Tex., authority to transmit by remote control through XEPN, transmitter located at Piedras Negras, Mexico.

Apart from granting authority to WABA, Newark, N. J., and WIEL, New York City: for special broadcasts, covering the arrival of the new Germán Zeppelin; Hindenburg, and dismissing application of KFKA, Greetey, Colo, for night power jump from 500 watts to I kw, no commercial transactions of importance to the industry were handled last week.

Commiss did the expected to consent to the control of the commiss did the expected to consent the control of the commiss did the expected to consent the control of th

mercial transactions of importance to the industry were handled last week.

Commish did the expected in ordering a hearing on the application of VIZ, New York, for permission to finm from 50 km to the ultra-high 500 km assignment. No date yet fixed to consider this plea.

Folder of new business was awelled, by various applications for power increases and new transmitters. Applications filed during past week included:

WHZA, Springfield, permission to end synchronized operation with WHZ, Boston, including frequency shift from 99, to 550 kc and studio transfer from Boston to Springfield; Associated Arkansas Newspapers, Inc., new station at Hot Springs of 310 with 100 watts; KGW, Portland, Ore, night power jump from 1 to 5 kw; the Exponent Co., perstation at Clarksburg, W. Va., on 1270 with 100 watts; KGW, Portland, Ore, night power jump from 1 to 5 kw; the Exponent Co., perstation at Clarksburg, W. Va., on 1370 with 100 watts days; WABI, Bangor, Me., power boost from 100 watts to 100 night and 250 day; incoln Memorial University, new station at a Middlesboro, Ky., on 1210 with 100 watts; and KOMO, Seattle, night power jump from 1 to 5 kw.

Rochester, Buffalo Have Different Time and It's **Embarrassing the 1st Day**

Buffalo, May 12, Buffalo, May 12,
Daylight Saving Time mixup between Rochester: and Buffalo
straightened out, and as a result
talent, of Italian Intermeza broadcasts two identical half-hour programs in succession. In studios of WHAM first broadcast begins at 12.30 Eastern Standard Time and is fed to Rochester listeners. At 1. Rochester Time; they begin over again and the program is piped to WBEN, Buffalo.

WBEN, Buffalo, Buffalo, observes E. D. S. T. Last month, with both cities E. S. T., program had been broadcast simultaneously over two stations. Change-over: in time came, but somebody forgot to check up to see what would happen, and at 1.30, Buffalo time, WBEN had two commercial programs on the air at once,

programs on the air at once, One was Intermezco, sponsored by A. Gloia & Son, spaghetti, and the other 'While the City Sleeps,' spon-sored by Darl-Rich. After a few embarassing seconds of both, the spaghetti program was out off the air and hasty arrangements made to switch the Intermezzo' to another time. It now hits Buffalo at 2 p. m. E. D. S. T.

Ted Hale resigned from WIP, Philly, staff accompanist duties to give full time to his ork at Weber's Hofbrau, Camden, N. J. June Col-lins replaces him at studio piano.

New York Group Breaks the Ice; Burt Squre's Trip

With contracts for a half-hour of biz per week from Hearst's International Magazines and another halfhour from Remington-Rand tucked away, the Associated Broadcasters of New York met in Manhattan last Friday and Monday to discuss their future setup. End of this week Burt Squire, g. m. of Hearst's WINS

future setup. End of this week Burt Squire, g. m. of Hearst's WINS and prime mover in the group, will take a swing around member stations to further smooth out policles, etc. What the group is driving at is termed. a 'cooperative business effort' involving nine stations in New York, state. Charge \$493.38 per half-hour, daytime.

Members of the group are WINS, New York; WABY, Albany; WIBX, Ulica; WSYR, Syracuse, WSAY, Rochester; WBNY, Buffalo; WNBF, Blinghamton; WESG, Elmira; and WMBO, Auburn. Stations in Albany, Rochester and Syracuse have tie-ups with Hearst papers, and WINS is directly Hearst-owned, This fact, together with the placement of the International Mag account, is interpreted in the trade as representing a direct Hearst blessing. Overt connection of Hearst with the group, however, has to date taken no further form.

No corporation papers have been filed by Associated Broadcasters, and all designations of 'wee', 'chair' etc. are repudiated, obviously to avoid conflict with NBC and CBS, several of whose stations are inthe setup. Utmost precautions also taken to have all NBC and CBS. Selaims to time get priority on their outlets.

Roy Wilson on Own

Roy Wilson has resigned from the Columbia network's Artist Eureau. New York, effective May 22. Has been with CBS six years.

With Red Nichols and Frank Parker as a nucleus Wilson is set-ting up his own talent office. He has several other artists.

CBS EXECS VACATION

Klauber, Keston, Willis In Spri Hideout

First time within recollection that spring fever has ever hit CPS's home o ce hard enough to sen three major exect on vacations simultaneously occurred last week. Trio taking to the hoof are Edward Klauber, executive v.p.; Paul Keston, v.p.; and F. A. Willis, assistant to the president. Keston's vacash takes hi to Europe, Willis left no forwarding address, and instructions not to be bothered for a month. Klauber headed for a dude ranch in Arizon

PREJUDICE' IS **WINNER FOR ASCAP**

Portland, Ore., May 12. American Society of Composers Authors and Publishers won a decisive victory yesterday (Monday) when the Washington State Supreme Court upheld the Society's plea of prejudice and ordered a new trial of the state's conspiracy in risl of the state's conspiracy in restraint of trade case. No date has been set for the new trial at which ASCAP will ask that the receiverwhich has been set up over it blished.

h broadcasters and other

with broadcasters and other music users supporting num the state's attorney general last year succeeded in obtaining from the lower court a decision declaring lower court a decision declaring ASCAP a monopoly and restraining its and its local reps from conducting business or collecting fee in the State of Washington. Court followed up this finding with the appointment of a receiver over the Societys Washington interests.

In asking that the lower court be overruled ASCAP counsel argued that the latter had been motivated by strong prejudice which revealed itself in the wording and extent of the decision.

Ben Bernie Heads West

Bill Robinson and Beverly Rob-erts have been set as guesters on the Ben Bernie program over NBC on May 26. Set by Herman Bernie office.

Show will originate

office.

Show will originate from the Coast. Bernie plays the show out of Chicago tonight (12) and then heads west on some personal appearance dates at Cedar Rapids and test the control of the control pearance dates : Salt Lake City.

Dick Marvin back from a New York trip for the J. Walter Thompson agency.

Visiting

In New York
C. D. Mastin WNBF, Bingham-

ton.
Fred Dahlquist, American Radio
Features, Los Angeles.
James R. Curtis, KFRO, Longview (Tex.).
Clarence Wheeler, WHEC.

Rochester

Harry C. Wilder, WSYR, Syra-William Polje, Arbe Advertising Agency, Terre Haute,

In Chicago Joseph Calloway, WKBH, La-

F. C. Eighmey, WHBF, Rock Is-

land, Stanley Hubbard, KSTP, Minne-

polis, Bill Oakley, Peoria. O. B. Hanson, NBC, New York, In Washington
James R. Curtis, KFRO, Long-

iew, Tex. J. G. Ulmer, KGKB, Tyler, Tex.

N. A. B. Hires Aiken

Washington, May 12.
Dr. Charles B. Alken, assistant professor of electrical engineering at Purdue University, Indiana, has been retained by National Association of Broadcasters to represent commercial stations at forthcoming

commercial stations at forthcoming Federal Communications Commission hearing on engineering policies. N.A.B. brain-truster at one time was in charge of WAAB. Tulane University, where he was a faculty member; has been member of technical staff of the Beil Laboratories; and is known for work in broad-casting technique, aircraft communication, field strength measuring, common frequency broadcasting, and other highly-specialized aspects of the problem.

KFJZ Spruced Up

KFJZ Spruced Up
Fort Worth, May 12.
KFJZ last Sunday (10) opened its
new transmitter, a high-fidelity job
that makes studios, plant, etc., fidelity_equipped throughout.
Concurrently the station started
operating on 250 and 100 watts.
Used to be 100 straight.

'ANTI-BRITISH' IS CRY OF CANADIAN PUBLISHERS AT TRANSRADIO SERVICE

Herb Moore in Ottawa Answers Newspaper Owners—Calls Them Grubby for Profits They
Radio Stations May Get

Ottawa, May, 12.

Ottawa, May, 12.

Herbert Moore, Trânsradio News
Service prez, delivered a sizzling
attack on the Canadian Press, leading news collecting agency in the
Dominion, when he appeared before
a special parliamentarry commission
on broadcasting last week. Moore
came up from New York to answer
a statement made by the CP that
Transradio in its dispatches had
revealed an anti-Eritish attitude.
Canadian Press had also urged that
the subsidy it was asking from the
Canadian government had become
imperative in order to keep off the
air the anti-British propaganda
which TRP was allegedly spreading.
Charges against Transradio was
used by the Canadian Press in support of its plea for a governmental

used by the Canadian Press in sup-port of its plea for a governmental appropriation which would pay for the servicing of Canadian stations with news bulletins four times a day in place of the once-a-day ser-vice it is now getting from that source. As an instance of the anti-British viewpoint, the CP cited a story which Transradio sent out Oct. 25, 1945. It had to do with Prime Minister Stanley Baldwin's declaration that Great Britain would not blockade a country without knowing beforehand United States' attitude.

the wording and interpretation of the dispatch, and pointed out that there was nothing in the actual Transradio story that could be construed as anything but scrupulous ly impartial and fair to the British riewpoint. Moore ridiculed the CP's attempt to set itself as a champion of things British, declaring ed the question of news ownership in the station of news ownership in the surplus of the circuit court properly interpret, and properly interpret court to deny the special court properly interpret, and the circuit court properly interpret.

that this posture appeared strange in light of the fact that Reuters, the British-controlled news service, which also feeds Transradio, had never said anything to the latter about an anti-British emphasis.

A Monopoly

Moore asserted that the CP was seeking to monopolize the broad-casting of news in Canada, and de-scribed the subsidy proposition as a casting of news in Canada, and described the subsidy proposition as a most undemocratic scheme. Fact that the Canadian Press would bar the recipients of its service from selling the news, declared Moore, gave the plan a curious complex. To him it looked as though it was motivated by a desire of newspaper publishers to prevent radio from gaining additional advertising business, which the publishers feel being to them. Moore defended his organization as privately owned and dedicated to the principle that a fair profit can be made from the sale of fresh and honest news. It is under no obligation to anyone, has no cutstanding debts, no political axes to grind, no policy to preach and no propaganda to spread.

Washington, May 12. Washington, May 12.

Warm attack on news piracy by broadcasters was made last week by the Associated Press in a brief urging the Supreme Court to uphold an injunction prohibiting KVOS, Bellingham, Wash, from lifting wire service copy for news broadcasting, but her house to dear the contract of the con

tising field between radio and the press.

Tublic interest might be better, served by competition in the independent gathering of news than by the pilfering by one newsgatherer from another. Davis declared.

Pointing out that millions of dollars are paid by A. P. members to defray operating costs, the press association said that station KVOS and member papers cover the same area so that use of the service report by the Bellingham transmitter. works a direct and irreparable inworks a direct and irreparable injury. Terming the use of service copy 'appropriations,' Davis declared the station was guilty of 'unfair competition.'

Dowling, Dooley East

Elgin Revue shifts from Chicago NBC airing spot to New York on June 9 and will continue from the-east tifrough the remainder of the series. Cast includes Eddie Dowling, Ray Dooley and Benny Geoman's orchestra.

Program is on WEAF at 10 p. m. EDST on Tuesdays.

BUTLER EYES KOY

WLS Exec Wi Arizona

WCAU the call letters of a leader! PHILADELPHIA'S OLDEST * MOST POWERFUL * MOST POPULAR The most comprehensive set of market studies ever conducted by an individual radio station will be ready very shortly. Are you on our mailing list? 50,000 PHILADELPHIA, . Robert A. Street, Commercial Manager

I. N. S. Yields to Bassial Pressure: Withdraws Service From WMCA, N.Y.

Suit for damages against the International News Service may result from the latter's refusal to constitute to supply WMCA, New York, with a play-by-play report of a daily big league game. William Weisman, counsel for the station, declared Monday (11) that litigation will be commenced after WMCA has determined the extent of damages, which, he estimated, might run as high as \$75,000.

Affected by INS' shutdown on the

of damages, which, he estimated, night run as high as \$75,000.

Affeoted by INS' shutdown on the lay-by-play phase of its service was the contract WMCA has with General Mills. WMCA suffered no immediate loss of the business because it was able to find another. Source of play-by-play information. INS cut off the latter reports with the explanation to WMCA that if it didn't it might be barred from the American League's parks. WMCA claims that in signaturing a contract for INS' service it was given the privilege of calling on the news collecting organization for a running report of any out of New York City game it elected for any particular day. The contract with General Mills, which provides for a daily reconstructed version of a game, was accepted, WMCA contends, after INS had agreed to supply the necessary information.

Hostetler's Squawk

ply the necessary information.

Hostetler's Squawk

INS closed down on WMCA as the result of pressure brought upon the new service by Joseph Hostetler, counsel for the American League. Hostetler, who is a partner in the same Cleveland law firm with Newton D. Baker and who once represented the National Association of Broadcasters in copyright matters, falled to get any action out of INS until with the aid of a court stenographer he obtained a transcript of one of the WMCA baseball broadcasts. Walter Moss, the INS mgr. ed., had previously pointed out to Hostetler that all his organization supplied to WMCA was a brief skeletonized version of the game. Elling how each player fared at the bat or on the bases. According to the transcript which Hostetler turned over to Moss the few pages turnished by INS had been amplified by WMCA in the process of broadcasting until it covered many pages of typewritten matter.

Flamm's Angle

Donald Flamm, head of WMCA. asserted after INS' shutdown that

Donald Flamm, head of WMCA, asserted after INS' shutdown that he saw no reasonableness in the

Boston Spielers Shift

Boston May 12.

Wholesale changing and addition of mike men in the Hub, WMEX increases announcer staff with H Goodrich Flowers, formerly WWLH, Lowell, and Walter Frederics.

From Bennington, Vermont, Western Ufilon outfit, comes Hai Newell, to John WILLH, Lowell. Newell fills wacancy left by Gilbert Mitt' Bayek, who goes to Boston to affiliate with wHDH, WHDH loses two of its announcers, Henry Gladstone and Nelson Churchill, to WNAC, key station of Yankee-Network.

Filling the berths left vacant by the latter two, WHDH places Edund Dinsmore and Edwin Odisconcert baritone, who also is given the post of Director of Music at WHDH.

Vic Whitman, WEEI continuity writer, has annexed himself to the Columbia Broadcasting System.

writer, has annexed himself to the Columbia Broadcasting System (New York) script staff.

Sponsor Buys Intervals **Between Double Headers**

oston, May 12.

Harvard Brewing Company of
Lowell, Mass., starting Saturday,
May 30, will use 15-minute music
programs broadcast in the intervals between double headers of the
Boston Red Sox or the Boston Bees
(nee Braves) baseball games in the
local parks.

Listed as 'Here Comes the Band,'
the broadcasts will be heard over
station WNAC. Boston; WFEA,
Manchester; WORC, Worcester;
WLJBZ, Bangor; WLLH, Lowell, and
WNBH, New Bedford.

position taken by Hostetler. His station, said Flamm, was not doing anything to interfere with the income of the baseball park owners since WMCA's broadcasts were confined to out of town games. Flamm added that he would continue to air the running accounts of such out of town games for General Mills and that if the baseball magnates persisted in their attempts to stymie him he would extend his service to include games being played in New York.



MONARCH OF THE GREAT NORTHEAST

The giant voice of WGY dominates Eastern and Central New York, and Western New England. Among a population exceeding 4,000,000, this reigning favorite has a record for popularity, prestige and power-a must for alert advertisers.

50,000 WATTS SCHENECTADY

One of NBC's Managed and Operated Stations

Police Passes for Radio

Buffalo, May 12. Buffalo, May 12.
looks like more spot
news broadcasting for Buffalo
as announcers and news service department of WGRWKBW get police passes.
First time police passes ever
issued to radio people in Buf-

WINNIPEG IS **SOMEWHAT INVOLVED**

Winnipeg, May 12.

Winnipeg, May'12.
Guy F, Herbert, former manager of CFAC, Calgary, is apparently set as sales manager of CKY, Winnipeg, although there is an inexplicable inclination in some quarters to deny the fact, CKY is government-owned.

deny the fact, CKY is government-owned.

When questioned by Variety Herbert admitted that he was here to handle the commercial business for CKY and also to act as local manager for the United Broadcast Sales Company a subsidiary of Taylor, Pearson & Carson of Calgary.

Calgary concern already either owns or leases several large Western Canadian transmitters including CJOC Lethbridge, CJCA, Edmonton and CFAC, Calgary. Their main business is the selling of electrical transcriptions, being representatives for several large American manufacturers, and holding the majority of the platter trade in Western Canada.

Sales department of the govern-

Western Canada.
Sales department of the government station has only recently been organized, the Western Broadcasting Bureau having been their sales representatives until a few weeks ago when the WBB station, CJGX. Yorkton, Sask., was taken over by James Richardson and Sons, local grain dealers, who also operate CJRC, CJRW, and CJRO, all in Winnipeg, and CJRM, Moose Jaw. Sask.

Sask.
Sales staff, consisting of about half a dozen some of whom double between the counter and the mike for minor announcing and dramatic parts, have had a bad case of the jitters for the past few weeks. Rumors have been running riot, with station officials maintaining a sphinx-like attitude toward all questions.

Rumors have been running riot, with station officials maintaining a sphinx-like attitude toward all questions.

Adding to the general turmoil is the recent shake-up of the whole organization, Jack Whitehouse, former theatre pa, and station announcer was shifted to the sales. Florence Ward and Frank Wade, formerly with the WBB, were brought in and added to the commercial department. Brian Hodginson was taken from a local mouncing staff. A new mike-man, Robert Freeland, has been brought in from the Taylor, Pearson and Carson station, CFAC, Calgary. When questioned regar ag the recently announced plans for studie onlargement and additions to cost in the neighborhood of \$50,000, station officials stated that nothing further had been done regarding further had been done regarding this matter. It is thought that the Calgary concern may open its own audition and recording studies in town, thereby saving the government and station money.

Application has been made by officials of CKY's sister station, Officials of CKY's sister station, CKA, Bründen, to the Canadian Radio Commission for an increase in power from 500 to 1,000 wts. This plea is looked as another move by the Calgary interests, at present their stiffest competitors being the Richardson group known as the Grain Belt network, consisting of CIRC, CIRW and CIRO, Winniper, CIGX, Yorkton, Sask, and CJRM, Moose Jaw, Sask, Further changes around CKY linclude an earlier sign-on period, being mount of the programs.

afternoon, now being filled with gan, transcription and recor programs.

Consolidated Gas has renewed for 13 weeks over WBNX, Bronx, presenting seven foreign language programs weekly. Florence Leffert, soprano and string ensemble, are heard. Hungarian, German, Italian, Greek, Polish and Yiddish programs are built by Steinberg-Gilman Productions, under Harry Gilman.

General Mills' Diversified Hour Set: Serials, Novelties, Cookery Included

F. C. C. SUSTAINED

Transfer Station other Town Upheld

Washington, May 12. Washington, May 12.
Transfer of station KGKF, Moore-head, Minn.; to Duluth, Minn., was upheld by Chief Justice Martin of the U. S. Court of Appeals here last week in decision supporting Federal Communications Commission.

Communications Commission.
Case involved justification for
Commish decision permitting relocation of transmitter, which was
protested by city officials of Moorehead, Minn., and station WEBC, Superior, Wis. Commish accepted examiner's recommendation that shift
be allowed and the court in its review said the ruling was not arbitrary or capricious.

Political Conventions Informed of WB-ASCAP Situation by Networks

Warner ros will not decide what stand it will take toward the broadcasting of its music from the Democratic and Republican national con-

casting of its music from the Democratic and Republican national conventions until either political party
has made an approach on the subject. Indications are that the lid
will be off as far as the convention
floors are concerned, but the froning out of the networks angle will be
dependent on what the convention
pilots want to have done about it.
Charles Michelson, chief p.a. for
the National Democratic Committee,
meets tomorrow (Thursday) in
Philadelphia with reps from Mutual.
NBC and Columbia to go over the
final plans for the broadcasting end
of the convention which opens
June 23. Among the topics slated
for discussion is that of copyright,
with the network men prepared to
tell Michelson that when the convention band swings into a Werner number the proceedings will be
taken off the alr and a commentator
interpolated.

At the request of W. A. Webb.
director of finance for the Texas

interpolated.
At the request of W. A. Webb, director of finance for the Texas Centennial Exposition, Warner Bros. last week extended permission to the latter to play gratis whatever tunes it desired on the fair's grounds. This permission, Webb was informed, would not be extended to the broadcasting of any programs in connection with exposition, unless the stations have the required license from Warner Bros.

Bros.
List of stations which have signatured five-year contracts ith WB now amounts to 225. Among the past week's newcomers was WFAA, Dallas.

Dutch Radio Profits

The Hague May 1. Biggest Dutch broadcasting asso-

clation AVRO (neutral) has issued its yearly report. It still has about 200,000 members (there are in Holland 600,000 radio sets for direct reception, 350,000 on wired wireless). Voluntary subscriptions brought AVRO a total revenue for the year of about \$250,000 (at par), or 10% less than in 1934. AVRO also gets share of profits from weekly radio paper, Radio Bode (circulation 250,000). clation AVRO (neutral) has issued paper, 250,000).

250,000). Notwithstanding spending over \$250,000 during the year on its programs, AVRO finished the year with a credit balance of \$240,000; AVRO has a capital of about \$1,000,000, part of which is invested in securities. A new studio is almost ready at Hillversum, which will be one of the best equipped of Europe.

National Carbon (Eveready Prestone anti-freeze solution) has comtone anti-freeze solution) has commissioned its agency, J. M. Mathes, to start buying station breaks for fall and winter use. Announcement campaign will be nation-wide, Including stations as far south as Louislana, Georgia and Texas. Understood that breaks after web motor shows are preferred, and that the campaign will be released as of Oct. 20.

Agency figures it will take about

Agency figures it will take about two more months to complete its Williams and Curtline-buying. W. S. King in charge, cago, is the agency.

Six programs will make up the weekly parade of shows for the dally 60-minute General Mills gallop on Columbia starting June 1. This was the decision made by a meeting of General Mills and Blackett-Sample-Hummert agency execs last week.

Hummert ageincy exces last week.

First 16 minutes of the daily ride,
will be devoted to the 'Betty and
Bob' straight dramatic show, which
shifts over from a long NBC tenure;
second 15-minute period will be
Broadway Cinderella,' musical-dramatic serial which had a 26-week
test on the Mutual web earlier this
seesaon.

matic serial: which had a 25-week test on the Mutual. web earlier this season.

Third quarter-hour session will be divided between The Latest Thing, a new program which will be a news commentator as yet not named, and the 'Worry Clinic,' heart-to-heart talks program now being tested on WGN-MBS. News commentator program will be altituded to Monday-Tuesday-Thursday, while the 'Worry Clinic' will have its say on Wednesday-Friday. Fourth 15-minute session will also be split between two programs; the Thymns of All Churches,' now being spotted on discs, and 'Betty Crocker,' the General Mills kitchen worker. 'Hymns' will have Monday-Tuesday-Wednesday-Thursday, and 'Crocker' will have to crowd all of her hints-to-cooks in the single 15-minute allotment on Friday.' That's the starting line-up. Possibility, of course, that this set-up will be charged. 'Especially that the

That's the starting line-up. Possibility, of course, that this set-up will be changed. Especially that the present split-up into four 15-minute shots will be rearranged so as to squeeze in six programs daily by cutting down on the time allowance for 'Latest Thing,' Worry Cilled,' 'Hymns of All Churches,' and 'Betty Crocker.'

Programs will originate in Chi-

Station Reps' Merger Includes Aerial, N. Y., Frykman-Allen, Chicago

Merger has been effected between Aerial Publicizing and Frykman-Allen, both station reps, making one-firm henceforth to be labeled Wes-ton, Frykman & Allen. Previously there was an affiliation between the Allen, both station reps, making one firm henceforth to be labeled Weston, Frykman & Allen. Previously there was an affiliation between the two outfits, terms being that Frykman. Allen dug up biz for Aerial did the same for Frykman. Allen's list in New York. Merger was made to facilitate bookkeeping, give the stations of both firms wider representation under the consolidation, and to provide the Aerial firm with a more 'personalized' type of name, officers of the merged firms are: Malcolm N. Frykman, in charge of Chicago; Edwin G. Allen, in charge of Detroit; Herbert Weston and Stuart Ayres in charge of New York. Frank J. Cooney, previously with J. P. McKinney and Rodney Boone, is also coming into the New York office as district sales manager.

York office as district sales manager.
Station list of the firm (either nationally or regionally) includes WJAY, Cleveland; WROK, Rockford; WWSW, PittSburgh; WSAR, Fall River; WNAX, Yankton; WKBH, La Crosse; WTAQ, Green Bay; WHBY, Green Bay; CFLC, Prescott (Ont.) and, Ogdensburg (N. Y.); WBNY, Buffalo; Northern California Broadcasting System; and Nebraska Broadcast; Systei

Down-and-Outers Program

Kansas City, May 12.

Kansas City, May 12.
Sunday (10) WDAF ethered the
first of a new series of quarter-hour
dramatle sketches, Script, atthored
by Dan Blackman, is entitled 'The
True Story of the Man in the
Street.' Material is gathered frou
actual cases of down-and-outers.
Now the other half can know how
the other-name-your-own-percent
live.

Sendol inked the dotted line.

Studebaker's disc schedule of Richar Himber musicals hits 17 stations, with 13 programs cut so far by World Broadcastling Roche, Williams and Cunnyngham, Chi-

THE SPONSOR MOESN'T SHOW

Buffalo, May 12.

WGR-WKEW is installing complete transcription recording machine. Now when audition is scheduled and client doesn't show up, artists will go ahead with audition anyway, wax it, and keep it on shelf till client does show. Transcriptions also will be used to demonstrate to national advertisers what local shows are like.

Further plan is to catch announcers in wax when spielers don't know about it, later to consport them with mispronunciations, soor diction, etc., so they can do a little fault-correcting.

Field & Moses Sets Up

New talent agency for radio and other amusement fields has been formed by Julian Field and Jack Moses. Latter is son of Harry Moges, legit producer. He operated and owned station WRBX, Roanoke, mode'to WHIS, Bluefield, Va. Field formerly with CBS, Lennen and Mitchell and the Joseph Katzagement.

Frank Shannon at WCAII

Frank Shannon at WCAU
Philadelphia, May 12.
Frank Shannon last week left
WDAS, quitting 'S. S. Fun-for-All'
ishow, and went back to production
engineering staff of WCAU. That
completes array of lads who handied operation of latter station
hearly decade ago, and who left
hand have since returned. Others
are Harry Ehrhart, on various local
and Chi stations before returning,
and Dave Gullette, who made venture into retail radio sales only to
retrace steps. Three boys staged
helty reunion at WCAU.

Jerry Stone, WDAS announcer
and p.a., takes over Shannon's
skippering of 'S. S. Fun-for-All,'
daily participating-show.

Lovers Lane-On Roof

Knoxyille, May 12.

Knoxville, May 12.
New equipment at WNOX
includes a stout door lock.
The reason: to blockade an
improvised Lovers' Lane made
by University of Tennessee
students and their co-ed dates.
Students made a habit of
visiting studio atop downtown
hotel and strolling out on unused roof, for a date under the
stars.

KFRO OWNER SEEKS 2 MORE STATIONS

Longview, Tex., May 12.

James R. Curtis, prexy of KFRO.
Longview (Tex.) has made application to raise his station's wattage
from 100 to 250, and simuitaneously
acquire two more outlets. One of
these is an existing station, KFPM,
Greenville (Tex.), and the other
would be a new job for Corsicana.
Curtis has been in Washington and
New York during the past few days
getting details of the dicker set with
the F.C.C.
KFRO, of which Curtis is charge

KFRO, of which Curtis is charge d'affaires, is under 75 per cent ownership of himself. Other 25 per cent is held by his uncle. Station is located in the oil fields, and because of the influx of night clubs into that area, now claims to use live talent from three to five hours of its daily 13-hour operati time.

Barnsdall's Local Show

Fort Wayne, May 12.

Fort Wayne, May 12.
Live talent is being used on
Barnsdall Oil show with Franklin
Tooke as m.c. New contract is for
26 weeks with quarter hours including music and skits.
Jack, Queen, King, Duke and
Duchess are the titled monickers
for the musiclans on the run, with
members of the Old Fort Players
used in the sketches. Barnsdall
service is dramatized by the cast.
Handled through Co-operative
Advertising.

Sex Not in Script So Dr. Levy Pulls Switch On Commentator Scott

Philadelphia, May 12.

Alan Scott, news commentator for Sharpless Ice. Cream over WCAU, last week was clipped off the air by Dr. Leon Levy, station prez. Second time in recent months he's gotten out on limb via the mike. Nightly spileir at 11 o'clock over the CBS outlet, Scott had switch thrown on direct orders from Levy, who was listening to broadcast from his home. Newser was off following night pending settlement of incident.

Affair occurred when Scott, getting late evening news report or criminal assault case on child in Maine, substituted reference to it in place of previously okayed script. While nothing commentator actually said, was overboard, Levy hopped into action when he heard broadcaster begin comments on recent Titterton case and on 'examaniaes' in general. Figured he'd better clip it before something objectionable was said.

Undoubtedly jittery over recent case in which Scott brought down Mayor Wilson on his and Levy's head for criticizing Hizzoner's snow-storm-relief measures, station prez Philadelphia, May 12.

head for criticizing Hizzoner's snow-storm-relief measures, station prez figured it was better to act 'in case' and avoid repetition of incident. Understood Scott burned over 'cen-sorship' and 'violation of free speech,' but Levy countered with mention of 'within bounds of pro-priety' 'conform with station policy.' Station also came in for some crit-icism from listeners, to whom Levy naturally couldn't explain that he hadn't okayed script. Affair finally biew over and Scott returned to alr.

Straub Case to Jury

Buffalo, May. 12.
Judgment recovered by Herbert
Straub against Buffalo Broadcasting Corporation (WGR-WKBW)
for \$1,700 for breach of contract
covering his employment as musical
director, was reversed on appeal to
the Appellate Division this week,
Goes back for a new jury trial.

News Lifts, Verbatim, Broadcast Sans Re-Write in Cuba: Radio Editors, Unpaid, Sell 'Notices'

Mikemen Exude Static

I,

Cleveland, May 12.

Announcers at WHK here have been ordered to do, their stuff, standing up. Odd static on CBS's Matinee Memories' program caused by engineering 'investigation which found that wool in the mikemen's pants generated elecricity when they sat down.

So now the crew has to work

So now the crew has to work from a vertical position until a static-proof chair is invented.

4 BALTO STATIONS: ONLY 1 PRESS AGENT

Only one of the four Baito broadcasters now maintaining a publicity department. No activities at

other three stations because

the other three stations because the other three stations because locally there remains no place to plant any publicity. At a time when in other parts of the country radio station exploitation expanding and sharpening, here in Balto it is in a shrinking process.

Hearst-owned WBAL is the last local broadcaster garrisoning a part local leaves tailly most possible to the station so that hung the other three station, and give no space to radio publicity whatsoever. Small-town newspapers in outlying Maryland towns, when carrying columns or fillers devoted to radio, escheding the part of the columns and give no space to radio publicity whatsoever. Small-town newspapers in outlying Maryland towns, when carrying columns or fillers devoted to radio, escheding the first part of the columns and give no space to radio publicity whatsoever. Small-town newspapers in outlying Maryland towns, when carrying columns or fillers devoted to radio, escheding the first part of the columns and give no space to radio publicity whatsoever. Small-town newspapers in outlying Maryland towns, when carrying columns or fillers devoted to radio, escheding the first part of the columns of the colum

This country boasts 59 'Talking Dailies' as the news periods here are titled. This fact was made known by the Secretary of the Interior when he ordered that official stenographers watch each broadcast and take in shorthand everything said those trespassing

their commentaries.

their commentaries.

Noticiero Del Lunes, the Monday morning edition of Diario de la Martina, radio's worst enemy, brought out in front page news that the new Congress will immediately pass a law to stop radio dallies from using the published news of the papers. Radio news broadcasts use scissors and read news exactly as published. And besides, they do not credit the paper for the news.

Only real news broadcast is La

Only real news broadcast is La Voz del Aire over stations CMCD-COCD nightly from 3 to 11 p.m. It-has its own reporters and cable service.



THE WORLD'S THE W

★ because

WLW is the World's Most Powerful Station for producing actual sales to the consumer.

WEEK OF MAY 13-19

This Department lists sponsored programs on the NBC, Mutual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertisers as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency

Abbreviations: Su (Sunday); M onday); William (Wednesday); Th (Thursday); F (Friday); S.

OITIES SERVICE

8-F-WEAF
Jessica Dragonette
Rosario Bourdon Or
Quartet
*Lord & Thomas
COOK & SON
5:30-Su-WJZ

Man From Cook's Malcolm haPrade Lew White Werthelmer COX GELATINE

Il a.m.-Thurs.-WJZ Jack Berch

*Katz
ELGIN WATCH
10-Tu-WEAF
Eddle Dowling
Ray Dooley
Helen Ward
B'ny Goodman's Or
*J. W. Thompson

7-8u-WJZ
Jack Benny
Frank Parker
Don Beator
Mary Livingston
Johnny Green's Or
Kenny Baker
*Young & Rubicam

NBC

AMERICAN CAN CARNATION MILE B-Tu-WJZ
Ben Bernie & Lade
Behe Daniels
Ben Lyon
Fuller-Smith Ross 10-M-WEA
tullaby Lady
Maud Muller
M L Eastman
Ruth Lyon
'Erwin, Wassy

Fuller-Smith Ross
AMERICAN
HOME PRODUCTS
(Anacin)
Easy Aces
WAZ-7 P.M.
Tues.-Wed.-Thur.
Goodman Ace

Tues.-We.
Tues.-We.
Godwan Ace
Jane Ace
Mary Hunter
(Relynos)
Mon-s-WEAF
merstein M. mmerstein M. H. d. H. d. H. m. H. d. H. m. merstein ivia Froos olet Carlson by Cropper av Per

Laiy Den

**Blacket*
ABLA

FORD
Fri-9:30-WJZ
Fred Warings Pennsylvanians
N. W. Ayer
FIRESTONE
8:30-M-WEAF

FIRENTIONE
5:300-M: WEAF
Vocal Ensemble
Nelson Edda etc
'Sreeny-James
FITCB
Redis Bisdas
FITCB
Redis Bisdas
L. W. Rumsey
GENERAL FOOLS
(Maxwell)
9-Th-WEAF
Thou Boat
FOR Hold Fools
(Maxwell)
9-Th-WEAF
Thou Westerser
FOR Hold Fools
(Maxwell)
9-Th-WEAF
Thou Westerser
FOR Hold Fools
(Maxwell)
9-Th-WEAF
Thou Westerser
FOR Hold Fools
FOR Hold Fools
GENERAL FOOLS
(Maxwell)
9-Th-WEAF
Thou Westerser
FOR Hold Fools
GENERAL
COURT HOLD
GENERAL
GENERAL Howard French
Paris & French
Paris & French
18:45 a.m.-Ros.
18:45 a.m.-Ros.
19:45 a.m.-Ros.
19 haries Egglesion Secil Roy Marie Nelson Pauline Hopkins James Goss

Mailine
James, Gobs
-Comer
BRISTOL-MYERS
9-W-WEAF 9-W-WEAF
(Sal Hepatics)
(Inana)
Fred Allen
Portland Hoffa
Elleen Douglas
Jack Smart
Peter Van Steedan
*Young & Rubleam GENERAL MILLS (Gold Medal) 10:45-W-F-WEAF Betty Crocker Cooking Recipes *McCord Co.

*McCord Co.

(Blaulick Co.

(Blaulick WJ2
-Betty & Bob'
Edith Day Bob'
Blabeth Relier
Loretta Poynton
Frank Dan
*Blackett
GEN. MOTORS
10 p.m.-Su-WEAF
Mishe. Plaster

10 p.m.-Su-WEAP
Mishe: Plastro
Bruno Labate
Harry Glantz
John Amans
Bruno Jaenicke
Brno Rapee, Cond.
G Motors' Orc
'Campbell-Ewald

Cambell-Evald
HOUSE/HVILD
FINANCE
8:30-Tu-WJZ
Edgar A. Gueet
Bernardine Flynr
Sidney Elletrom
Gallicchico Ore
'C, D. Frey
HOBLICK'S
HOBLICK'S
LONG
HOBLICK'S
Cheeter Lauck
Nortle Goff
*Lord & Thomas
JERKEEN

Jeff E Thomas
JER(EN
JER(EN
S:30-Sn-WJZ
Waiter Winchell
J Wait. Thompso:
JOHNSON & SON
(Floor Wax)
B p.m.-Mon.-WJZ
Fibber McGeo &
Molly
Werlow-W-J
Cha-

Molly Dorden Charles Laveer U. Marcelli's Orc Needham. L. & B. S. C. JOHNSON & SON

SON
(Glo-Co)
7:40-Th-WEAF
'Life Studies'
Tom Powers
'Needbam, L. & B
KELLJUGG
6:50-Daliy-Ex. SaSu-WJZ
Singing Lady'
Ireener Wicker KRAFT-PHENIX

BLAFT-FIERIX

10-Th-WEAF
Bing Crosby
Mayor Tom English
Jinimy Dorsey Ore
Bob Burns
Murdo McKenzle
Tex McKinley
Bonnie Lake
Jean Stoddart
*J' Walt Thomp. B:30-Tu-W-WEAF

8:30-Tu-W-WEAR
Wayne King Ore
'J. W. Thompson
LIPTON, INC,
10:30 a.m.-ThursWEAF
Ralph Kirberry
Ai & Lee Reizer
'Presbry

MACKADDEN 9:30-F-WEAF Court of Hums Relations' Percy Hemus

Court of Humar-Relations' Percy Hemus Wilmer Walker Alloe Rheinheart Relem Surjan Court of the C

Wade
BENJ, MOORE CO.
II:30 n.m.-WedWEAF
Betty Moore
MODERS FOOD
PROCESS FO
4:30-Tu-WJZ
Charies Sorce
Harry Swan
Clements Co.
MOLLE

Harry Swan
Clements Co.

9 MOLLE
9 MOLLE
9 MOLLE
9 MOLLE
9 MOLLE
10 MOLLE
1

PHILLP MORRIS
8-Tu-WEAF
Phillips Lord
3 Sweethearts
1.60 Reisman's Ore
Eton Boys
Phil Duey

Phil Duey

Phil.Shuff Todays Children
10:20-Dally-W3Z.
Irma Philips
Walter Wicker
Bess Johnson
irene Wicker
Lucy Gillman
Fred Von Amon
Jean McGregor
*Hutchinson

PITTSBURGH PLATE GLASS 8-Thurs-WJZ Pittaburgh Symph'y Antonia Modarelli, Con. Queena Maria

B. B. D. & O.
PRINCESS PAT
9:30-31-WJZ
A Tale of Today
Joan Blain
Eaurett Filibrandt
Willard Farnum
Robert Griffin
Harriette Widmer
Frank Pascelli
Label Randolph
McJunkin

iaabel Kandolph
'McJunkin
'P'CTR & G'MBLE
(Crisco)
3:30 Daily Ex. SaSu-Wenf-10
WJZ
Vio & Sade'
Art Van Harvey
Billy Idelann
Rernadine Flynn
6:15-Ta-Tha-SatWJZ
(yory Siamu-Club

G:16-Tn-Thn-Sat(vory Stamp Club
Capt. Tim Healey
Blackman
(Ivory Soap)
S:46-M to F-WEAF
The O'Nellis'
Kate McComb
Jane West
Vloiet Dunn
Junny Donelly
Jack Rubin
Ja

Janet (Gilbert Sidekmann)

3:15 Paily Except

Sa & Sn-WEAB

Ma Perking

Virgina, Paily

Hawanon

Chas Egclaon

Hida Grahamon

John Mathewa

Corine Dearthle

Hida Grahamon

John Mathewa

Corine Dearthle

Filiackeri

Hida Grahamon

John Mathewa

Corine Dearthle

Filiackeri

Hida Grahamon

John Mathewa

Corine Dearthle

Filiackeri

Hida Grahamon

Hida Grahamon

Home Sweet Home

S. G. Smith

Home Sweet

Home Sweet

S. G. Smith

Home Sweet

Gertrude Hitz
Annios Order
GUARGE ANTS CO.
GUARGE C

Marion in Josef Kolstner's Gardine C. A. 2 p.m.-Nun-WuZ. Magic Key of Rt. A. John H. Kennelly Hulda Leahannika 4 Westerners Franti Black Thomas HEAL SILM P-Nu-WJZ. Jack Hytton Bd. Hytton

9-Nu-WJZ Jack Hylton Bd Pat O'Malicy Alec Templeton 'Leo Burnett

Alec Templeton

Leo Burnel ADV.

18:30 June W-F
18:30 June W-F
Mystery Chef

Myste

Rodney McLennon Rachel Carlay Men About Town Andy Sannella Orc Blackett

SHKFYTELD
6:46-34-Th-F-WEAF
Billy and Billy and Billy and Billy and SKELL
(Petroleum) 9:30-5a-WEAF
SMILD Ballew
Kryd In Stanton
June Knight
Goorge Jessel
Jack Gardiner
7-9eggy Stanton
7-9egy Stanton
7-9eggy Stanton
7-9eggy Stanton
8-9eggy Stanton
9-9eggy Andy Sannella Orc Blackett 4:18-Mos to Fri-Chy. Lyona Tooth-young Tooth-young Tooth-WHZ. Back Stage Wife Vivian Fridell (ean Griffin Henry, Saze Mary McCos Blackets Blackets 4:30-Ta & Thura-How the Charm-Boatrice Do Sylvera Blackett STUDEBAKER

*J. Walt. Thomas SINCLAIR
S-M-WJZ
Gur Van
Malcolm Clair
Sinclair Qt.
Bill Childa
Fritz Clark
Joe Parsous
Cliff. Soubler
Harry Kogen
*Federal *Blackett
STUDEBAKER
10 p.m.-Fri-WEAF
'Studeb'k'r Champs'
Richard Himber Or
Pick & Pat
*Roche-William

"Preferal
"STAND BHANDA
(ROGILLING)
(ROGILLING)
"PSAL-WEAF
Frank Pay Calling
"S-N-WEAF
A. K. Spencer, Direct
"Spencer, Direct
"Rogilling"
"A. K. Spencer, Direct
"A. K.

(Dr. Lyons Tooth-paste) 9-Sn-WEAF 'Manhattan Merry-Go-Round'

ACME PAINT Lazy Dan, the Giso-Nu-WABO Minstrel Man' milling McConnell Cyling Kanfman Blackett miling McConnell

> ucky Strike C 'Your Hit Parade' Buddy Clark Margaret McCrae Norsemen 4 Freddle Rich's Or *Lord & Thomas

ATLANTIC RES.
7:30-Sa-WAIM
'Atlantic Family
Tour'
Frank Parker
Bob Hope
Honey Chile
Honey Chile
Rosemary -DeCami
Joe Granby Rosemary -DeCar Joe Granby Red Nichols Orc *N. W. Ayer CAMPBELL

9-F-WABO 9-F-WABO
Hollywood Hotel
Jean Dickenson
The Case Against
Mrs. Amee'
Mrs. Amee'
Mrs. Amee'
Mateleine Carroil
Louisia Parsons
Raymond Paigo Ore
Frances Langford
ETOmato Julee
8:30-W-WABO
Burns & Allen
Milton Watson
Incutes Ranad's O
FF. W. Armstrong
CHRYSLER

CHEVELER
CHE

(Super Suda) 11 a.m.-M to WABC

The Goldbergs' Gertrude Berg' James R. Waters Everett Sloane Rosalyn Silper

Rosemary DeCamp Richard Clark Clara Langener Clara Langener
(Paimolive Shave)
19-W-WABE
(Sang Busters'
Phillips Lord
Alice Reinhart
James Vanlyk
Howard Sunith
Matt Crowley
"Benton & Howles
(Wonder Bread)

Lily Pons

10-F-WABC
Kay Thompson and
Rhythm Singers
Ray Heatherton
Andre Kostelanetz
Ore throughout
Newell-Emmett
10HASSE.

*Benton & Howless
(Wonder Bread)
CONTINENTAL
GAS Daily For. Sa &
Sun-WABO
Results of the
Monte o

SUN OIL 6:45-Daily Except Sa-Sn-WJZ Lowell Thomas 'Roche Williams CREAN OF
6-M WHEAT AT
6-M WHEAT AT
6-M WHEAT AT
6-M WHEAT AT
8-M WHEAT AT
6-M WHEAT AT
6-M WHEAT AT
6-M WHEAT AT
6-M WHEAT
M W Lowell Thomas

SWIFT

SWIFT

SWEAF

STUDIO PARTY

SIGNING ROMBER

SIMMAN ROMBER

SIMMAN ROMBER

TASTYKAST

12-80-147

TASTYKAST

TAS

"Rincitett 8".
NATIONAL CEE
ADV-NINGE
ADV-NINGE
Parties at Picitain
Mary Pickfor or
Alfred Noman Ore
Donahue & Coe
PHILO
Bondor & Coe
History
Hutchin
E. J. RETNOLDS
Camel Cictics
S-T-Th-TABO
Camel Cic

ATM. AUSTREE CONT. VACUUM
S.F.WAHOUS
S.F.WAHOUS
S.F.WAHOUS
S.F.WAHOUS
F.F.WAHOUS
F.F.WAH

STEWART-WARNER

Gene contiling of the continue of the continue

WARNER
(Alemite)
(Alemite) U. S. TOBACCO (Dill's Best) 8:30-M-WABO IIKCREK (Force) 6:15-M-W-F WABO HECKER H-0 BIOSENTAL SERVICE STATE OF THE SHORT SERVICE S

Bobby Benson Blity Halop Neill O'Malley Florence Halop Florence maio Cal Tinney *Erwin-Wasey

Cal Tinney
FETWIN-WASEY

KLEENEK

KLEENEK

KLEENEK

KLEENEK

KANTO

Mary

Joane

Basil Loughtrane,

Dir.

Au

Cousinberry,

Joane

Basil Loughtrane,

Jessel Loughtrane,

Marjoric Hannan

Harjoric Hannan

Harjoric Hannan

Lucille Hause

Lucille Hause

G. KRUERER

*Lord & Thomas
G. KRUEGER
(Beer & Ale)
7:15-Tu-Ti-WABO
Kreuger Musical
Tosat'
S. Schermerhorn
Jerry Cooper
Ray Block's Oro
*Blow

LADY ESTHER 10-M-WABO Vayne King Ore Wayne King Ore Stack-Gobie LEVER BROS, (Lux Soap) 9-M-WABO

CRUSADERS Mon-8:15-WOB

8:S0-Tu-WABC
Laugh With Ken
Murayray
Sen Alrea
Sen Heden
Sesse frae
thil Regan
Russ Morgan's orc
Rituthrauf & Ryan
LiffGEFT &
MYERE
O-W-WABC
Lily Pons
10-F-WABC 6 p.m.-Bnn-WOR Amateur Night' lay Perkins Arnold Johnson Or

*Wm. Esty
HOUSEHOLD
FINANCE
7:30 p.m.Sat. WOR
'Sherlock Holines'
Richard Gordon
Harold West

*Frey

**Frey ISOLA

4-4-9U-WOR

Ave Maria Hour'
Adelaide Kielin
Gloria Moore
Alfred Koran
Jane Marr
Sarah Perry
Wilmer Walters
William Crimmle
**Flanagan Ore throughout.

Newell-Emmeet

101AWK CARPET

12:48 III.12.8 Bi12:48 III.12.8 Bi12:4

Flanagan
MACY
D a.m.-Thu-WOR
'Morning Mat with
Nellie Reveil Nollie Reveil
Don Bestor
Joan Marsh
Gertrude Mayer
PURITY
BAKERIES
5:15-M to F-WOR

WASEY (Zemo) M to Thu-11:15 Su-3-WOR S-WOR

Lampiighter

Jacob Tarshish

Erwin Wasey

WANDER CO.

(Ovalitine)

"Molly of Movies"

Kirby Hawke

Gene Byron

Blackett-S.

Omar the Mystle

Ann seugen ...
Jeff Sparks
Edm'nd MacDonaid
Arlene Jackson
Eddte Vreeland
Camille Joachim
* Hanff-Metzger

SSS CO. (SSS Tonic) 5.30-F-WOR

The Music Box Mary E. Wood Balley Axton William Stoess Ore

Foreign Contracts

isterine Toothpaste has sched-uled amateur hours for KZRM, Manlia, Phillipine Island. Con-tract calls for 26 half-hours through Conquest Allience, Toothpaste spon-sor has devoted much of his for-eign stuff to the am idea, and had the simon pures in Havana, Puerto Rico, and Hawaii prior to the addi-tion of Manila.

Carter edici. is renewing its one-minute announcement schedules for si: months over HP5B, Panama City; and TIEP and TIGPH, Costa Rica. Meantime new schedules of a similar nature have been set for KGMB; Honolulu; and HIZ, Trujillo, Santa Domingo. Through Conquest Alliance.

Leonard Refrigerators is starting a musical disc series over CMX, Havana, Cuba. Contract calls for six 15-minute platters per week for

WBNX Power Boost

WBNX, New York, has obtained permission from the F.C.C. to up its power from 250 to 1,000 watts, and build a 200-watt shortwave outfit. Boost goes into effect as soon as a new transmitter at Cli N. J., can be completed. Programs therefre will be long and short-waved simultaneously for greater coverage. Indie station is owned by Standard Cabill and operates on three-quarter schedules. Programs are well salted with foreign stuff, latter being broadcast in 10 languages.

Swalley Gets Judgment

Kansas City, May 12.

Last week Duane R. Swalley, former member of a quartet regularly alred over KMBC, received an interlocutory judgment against the station for back pay and royalties on transcriptions the quartet made for the station. for the station.

r the station. Swalley claimed he was given a Swalley claimed he was given a new contract calling for salary increases and royalties at time transcriptions were needled. Singer further claimed he had never received the increase or royalties. KMBC testified they had a verbal agreement with the entertainers whereby the old wage scale was to continue. Court held there was no new contract and awarded the judgment to Swalley. Swalley.

Hank Keene hill-billies deserting WTAM, Cleveland, for annual spring trek, starting May 19, with 47 personal appearances definitely set, and 40 more tentative.

JULIAN FIELD, Inc.

Announcing a new talent agency formed by Julian Field and John H. Moses.

730 FIFTH AVE.

CI. 6-2677



MAY 24th

AT THE

Leading Exponents of "SWING MUSIC"

MODERN TREND IN MUSIC

ON SALE AT

0

Sunday Evening

IMPERIAL THEATRE

45th St. West of Broadway

WILL PARTICIPATE DURING THE EVENING AND OFFER THEIR INTERPRETATIONS OF THE

Tickets, \$1.00 to \$2.50 THE ONYX CLUB 72 West 52nd St.

ELdorado 5-9091

Bill Wright
(Royal Gelatine)
7:30-Su-WJZ
Bakera Broadcast
Robt, Ripley
Ozzle Nelson Orc.
Harriett Hillard
J. Walt, Thomp.

*J. Wait. Thomp.

TERLING PROB.

(Bayer's Aspirin)

\$1:30-Wed-WJZ.

'Lavender and Old
Lace'
Gua Haenschen Orc
Frank Munn
Lucy Monroe
Fritzi Scheff

*Blackett

*Blackett
(Bayer's)
9:80-80-WEAF
'American Album'
'frant Munn
Lucy Monroe
Arden & Arden
Gus Haenschen Or
Bert Hirsch

Pert Hirsch
(Phillips Mag)
9-F-WFAE
Waltz Time'
Abe Lyman Ore
Bernice Claire
Frank Munn

Geyer. Cornell, N.
WOODBURYS
9:45-50: W-JZ
Paul Whiteman
Judy Canova
Roy Bargy
Ramona
King's Men
Durelle
Dob Laurence
-*Lennen & Mitchell.
Inc.

Columbia

AFFILIATED PRODUCTS (Louise Philippe Coametics) 7:30-F-WABC

Parla Night Life' Armida Pierre Le Kreune Blackett-S-H 7:30-Tu-W-Th

WARC
Kate Smith's Coffee
Time
Ted Collins
lack Miller's Oro
'Paris & Peart AMERICAN HOME PRODUCTS

(Edna Wallace Hopper Cosmetics) 11:15 n.m.-M to F-WABC Romance of Heler

Romance of Heier Trent'
Virginia Clark
Virginia Clark
Virginia Clark
Roman McGillon
David Gothard
Hittig Graham
Hittig Graham
Hittig Graham
McGillon
Lawrence Salerno
(Kolynos)
WARC-11:39 A.M.
Author Hughts
Ruth Russell
Geneva Harrison
Ray (Colline)
(Outdoor Girl)
1:46 a.m.-Mon to
Rich Man's

Fri-WABU

'Rich Man's
Darling'
Peggy Allenby
Ed Jerome
Ethol Remey
Carl Swenson
Allen Bunce
Helen Choate
Blanche Sweet (Blacdol) 8:30-F-WABO

B'way Varietics'
Oscar Shaw
Carmela Ponselle
Elizabeth Lennox
Victor Arden's Orc (id English Floor Wax) 8 p.m.-Tu-WABO AMERICAN TOBACCO CO.

Cocil. W. & C.
WECO PRODUCTS
10:30 p.m.-SatWEAF

T. West's CelebTity Night'
George Olsen
Ethel Shutts.
Bert Wheeler
Joan Blondell

J. W. Thompson

WEICH (Grape Juice) 8-F-WJZ ady Counsellor ene Rich ed Wever

WISCONSIN ALUMNI RESEARCH FOUNDATION

4:15-Fri. & Mon. WEAF

WEAF

'Philip Lord Calling You'
Philip Lord
Seth Parker Quartet

Geyer, Cornell, N.

Radio Theatre'
'Get Rich Quick
Wallingford'
Geo M Cohan
(Rinso & Lifebuoy)

Mutual CROWN OVERALL Fred G. Clark
7:45 p.m.-ThusWOR Fresh Vally
Prolic Sole
Chartes Wayne
Devore Sia
William Greene
Galre Greenite
Galre Greenite
'H. W. Kastor

The Control of the Control of

GRUEN
7:45-Tu-Sa-WOR
Time Turns Back
De Garmo & Kilb's

(Machineless Permanent Waves)

'Hour & Charm'
Phil Splitainy's AllGirl Ens.
Arlens Francis, m.e.
Maxine Words
Evelyn Kay
Gypsy Cooper
Rochelle & Lola
Pat Harrington
'Grey Adv Agency

6-Su-WABO

Here and There

an

T. W. Bearup, Australian broad-st commissioner, visiting Los Anstudios:

Claire Widenour WOWO, Fort Wayne

John Cowles, one of the owners of the Iowa Broadcasting trio, elected a trustee of Phillips Exeter (N. H.) academy. Graduated in 1917.

Magnolia and Sunflower, doing Magnotia and Sunivery unit of the Magnotia and Suniver WGY, Schenectady, are Gene Cobb and Goff Link, who trouped in vaudeville as 'Honey and Smokey.'

Coe Glade, Heidelberg Octet and Allan Grant booked for successive weeks as guesters on the Public Service of Illinois show on WGN.

Nate Peristein absenting from the Morris, Shenker & Roth agency for some California sunshine.

Ed Voynow riding the rattlers to the east to kibitz with Ed Petry.

Mary Bynam deserted the Co-numbia Radio Sales office in Chi-cago for the Petry typewriters,

William Hemsworth, formerly of KMOX, St. Louis, and H. Gilbert Martyn, who was identified with the Detroit Symphony, are new announcers on Crosley's WLW. Chaples' Godwin leaves the station after two years as announcer.

Stan Conrad has been added to the WERC, Cincinnati, announcing were, Cincinnati, announcing staff.; Previously he was with WCHS, Charleston, W. Va., and WQAM, Miami.

Hampton Institute program fed to the NBC-Red Network by WTAR, Norfolk, will fold May 16 for the summer.

WNOX, Knoxville, will have church pews—and futuristic ones, at that—instead of regulation, theatre seas in its new auditorium, soon to have its sala opening. Auditorium will seas (80 with pews, 200 more than if chairs were used.

Gen. James B. Harbord vacationed with Mrs. Harbord in Carolinas past week, stopping at Grove Park.

ill Cavanagh, WJAY's publicity blower in Cleveland, turning graph-ologist. Reading character in hand-writing is dished up in new pro-gram, based on recent, books he wrote on subject.

Mendel Jones shifted from chief anneuncer of WJAY, Cleveland, to station's personnel director.

Hal Hubert, from WXYZ, Detroit, taken on by WGAR, in Cleveland, for production and continuity work.

Rord Rush, former partner in Gene and Glenn act, moving family to Cleveland to start long commer-cial over WTAM.

Vance Babb has returned to NBC's New York press department as assistant mgr. He went from the web to Benton & Bowles.

Jack Overall, formerly with NBC, as joined Mutual's New York sales has joined Mutual's New York sales stan. He replaces J. Wiley Kinney.

Richard Rodgers conducted Slaughter on Tenth Avenue' from On Your Toes' on RCA program Sunday, May 10.

Bernard Sobel is back on WHN, New York v. h his Ziegfeld remin-isences: Dennis King was Sobel's guest last week.

larence Wheeler, general man-ager of WHEC, Rochester is a Hot Springs, Ark.

Anthony Klukowski and Paul Jur nove added to WMCA, New York news editing staff.

Mutual's Gross

Mutual Broadcasting System had a turnover of \$139,934 in time sales during April.

Month before gave the link \$191,483, while in February the take was \$162,958.

history of the industry. Last guide book to the metropolis was mum on the subject because radio was too young. Was published in 1924.

Zelma Larsson, former musical director of WHDH, Boston, back on staff of WHDH in a secretarial position in the program department, effective Monday (11).

Ray Lloyd, of WIP (Philly) engineering staff, going to Wildwood (U. J.) to handle summer broad casts from there.

Ben Gimbel, prez of WIP, Philly, was this week named to Penna. State Crime Commission. Also his frau last week received her natu-ralization papers. She's former Britisher.

Anice Ives, director of Women's Club of the Air, WFIL, Philly, is the Janet Parker of Paul Whiteman's Sunday NBC shows,

Alma MacKenzie, of WIP, Philly, insurance dramas, is sis of 'Doc' MacKenzie, auto race driver.

Mary Lee Page handling style show over WFIL, Philly, for Bon-wit-Teller, replacing Janet Lane, who confines herself to regular par-ticipating fashion programs.

Fred Jacobsen, previously studic planist with KDON, Monterey (Cal.), now moving into the station's sales department.

Reginald Allen, formerly chief announcer for KGFJ, Los Angeles, assuming mike duties at KFXM, San Bernardino

Sid Parks, grad from a Texas radio school, joining the engineer-ing division of KICA, Clovis, N. M.

Fred Burns, head mikeman at WSAZ, Huntington, now also man-aging the office and directing pro-

Jack Wilson, ex of Wired Radio eplaces Jack Barrett as p.a. and replaces Jack Barrett as p.a. and continuity writer at WJBK, De-

W. R. GELLATLEY SET

W. R. Geliatley has been made sales manager of WOR, New York, succeeding Walter Neff, who left the company several weeks ago to start his own office. Gene Thomas, who's been acting as assistant sales man-ager, is now officially named to the position.

osition. Gellatley has been in the adver-Geliatley has been in the adver-tising business for the past 16 years, and has been on WOR's sales staff for some time. New posts become effective immediately. John Overali, formerly with NBC, is new to Mutual's sales staff.

Sponsor Gets an Idea

Kansas City, May 12. WHB likes to hear its staff artis but not on other station. A furni-ture company on the Kansas side hired WHB artists for an auction and party and used WHB for a month exclusively to ballyhoo the

month exclusively to ballyhoo the affair.

Then furniture company shot its broadcast of party over WLBF, the Capper publication's 100 watter.

WHB entertainers gave WLBF mikes all they had before a crowd of 4,000.

Anthony Klukowski and Paul Jurnove added to WMCA, New York, more additing staff.

WHB entertainers gave WLBF, miles all they had before a crowd of 4,000.

Trail-Blazer Bowes

Spartanburg S. C. May 12.

Major Edward Bowes has been amed incontinuity, while symmetry trail blazer, what-twenty trail blazer, what-twenty trail blazer, what-twenty trail blazer, what-twenty trail blazer, while symmetry trail blazer some time, because he dedicated his May Federal Writers' Project, will contain a descripti e section of radio attations, publications, and a short incontinuity.

WHB entertainers gave WLBF, miles all they had before a crowd of 4,000.

Trail-Blazer Bowes

Spartanburg S. C. May 12.

Major Edward Bowes has been amed honorary trail blazer, what-twenty trail blazer, what-twenty trail blazer, what-twenty trail blazer, what-twenty trail blazer because he dedicated his May blazer because he dedicated his May blazer because he dedicated his May sassistant g. m., was returned as studio manager in the Maccabees discontinued.

W2XR Moves, Expands

New York City's high fidelity station W2XR is embarking on an expansion program starting May 19 Station will increase its time on the air from present four hours to six Now broadcasting strictly musical programs from 5:00 to 8:00 p. m.,

programs from 5:00 to 8:00 p m, increase in time will up 'th from 4:00 to 9:00 p. m. Station operates on 1550 k. c.'s.

Removal of station's studios from Long Island City to New York City proper will be second move, after which more time additions are planned. Time allowances are unlimited because of special experimental permit from FCC in Washington.

mental permit from FCC in washington.

Howard Perry, manager for John Hogan, is at present negotiating with various local hotels as possible site for new quarters.

JACOUIER CHANGED STATUS FOR HEARST

Hearst Radio, Inc., proposes to leave, pretty well intact the per-sonnel connected with the station it has taken Texas. Only one whose status has undergone re-

whose status has undergone revision is L. L. Jacquier, who has been manager of KTSA, San Antonio, the past year and a haif. His new assignment makes him commercial ugr. of the station. Elliott Roosevelt's salary as v.p. of Hearst Radio is set at \$15,000 a year. Besides the salary he will collect \$35,000 as his end of the commissions on the sale of the five Southwest Network stations to Hearst.

Wynn Wright of WWJ on Visit to English Radio

Detroit, May 12.

Wynn Wright, production man-ager at WWJ, leaves May 20 for month's study of the British Broad-casting Corp., in London. Will be

casting Corp., in London, Will be accomparitied by Russell McLaughthin, music-drama, critic of the Detroit News, parent of station.

Although confident present U. S. methods are adequate, Wrightnevertheless believes the BBC system has certain novel and praise-ten has certain novel and praise-ten ways of doing things, especially in drama presentation, which will be advantageous to WWJ. When he returns, it is expected WWJ's new \$500,000 studios will be in such stage of construction to permit Wright to lay plans for the most ambitious winter season in station's history.

AS WOR SALES MGR. Texas Assn. Due May 23

Fort Worth May 12

Meeting of Texas broadcasters to form a permanent state corporation has been set for May 23 in this city About a month ago 19 of Texas' 30 odd stations held a preliminary get oou stations neid a preiminary get-together, and at that time formed a temporary Texas Broadcasters Assn. Officers elected protein were Fred Smith, KXYZ, Houston, presi-dent; R. S. Bishop, KFJZ, Fort Worth, vice-president; and James R. Curtis, KFRO, Longview, secre-tory.

Since the original meeting of a month ago, the board of director has been tinkering with a constitu-tion, and this will be put up for adoption at the May 23 pow-wow

WXYZ Changes Complet

Detroit, May 12.

General executive changes at WXYZ, in progress for some time, were completed this week, according to General Manager H. Allan Campbell. Shifts include James

Norfolk Daily Eyes Richmond Station

Transradio Declines To Release KNX (CBS)

Transradio Press Service has re-used to release CBS from the two-ear contract which Guy C. Earl, r., signatured March 1 in behalf of

Jr., signatured March 1 in behalf of KNX, Los Angeles. Present operators of the station put the release question up to Transradio at the request of the network, which is stated to take over KNX in July. For the station it owns and directly operates Columbia is taking the Press-Radio Bureau's service. Another angle about the Transradio bollgation that CBS doesn't like derives from the fact that the network is a co-defendant in the \$1,000,000 combination in restraint of trade suit which the news service has on file in the Federal court, New York.

Edgar Guest's 'Salutes'

Lidgar Guest's Salutes'
Detroit, May 12.
Girl Friends, novelty harmony
trio at WXYZ, set for opening of
Eddle Guest's Welcome Valley', new
series of 'salute' programs, June 2.
The trio, Ann Dhyne, Betty, Stevenson and Mary Naud, will be making
their debut on the NBC, although
they have appeared previously on
Canadian and Mutual webs.
Guest's first new-type program,
originating from Chleage, will salute Detroit, his home town.

Delmer King Tries Again

St. Louis, May 5 On the day he was divorced Del-mer King, assistant chief an-nouncer of KMOX, CBS outlet here, was married to Georgia Erwin, was married to Georgia Erwin, singer at same station. Divorce was granted April 23, Mrs. King charging spieler told her he. no longer eared for her and deserted her on Sept. 15, 1935.

King is assistant to France Laux, on announcing staff, and does the commercials as Laux broadcasts play-by-play accounts of local major league games. Miss Erwin sings on many KMOX shows,

ill Doss has joined station KWK, St. Louis, as has Art Benda, song stylist, and Bill Forman, tenor. Peggy Duncan, featured blues sing-er at KWK for past two years, re-tires from KWK June 5 for marriage.

Lynchburg, Va., May 12. Two interests are sim

Lynchburg, Va., May 12.

Two interests are simultaneously hattling in Washington for the right to erect a third station in Richmond. At the same time WMBG. CBS outlet in that city, is seeking to have its power upped from 250 day and 100 night to 500 straight.

Contenders for a new Richmond wavelength are the Richmond Times-Diepatch, morning paper, which is linked with the Norfolk Virginian-Pilot and Ledger-Dispatch, owners of Norfolk's WTAR; and the Century-Broadcasting Co, headed by Ethel Baker, a Negress. Newspaper applicant has told the F.C.C. that it is ready to lay out 255,000 for constructing a station and running it. Also that it would be managed by Campbell Arnoux, now manager of WTAR. His job. would be so arranged so that he could run the hew station and WTAR simultaneously.

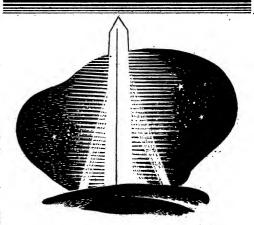
Century's plea makes much of a plan to provide an outlet for negro, as well as white, talent. After Century by the provide an outlet for negro, as well as white, talent. After Century by the station and WTAR shall devote an unspecified part of its time to negro-programs. Newspaper wants 100 watts and unlimited time:

F.C.C. Examiner John P. Bramhall has recommended a derilal by Century's requests on the grounds that its service is not needed. He's also opposing WMBG's plea for more wattage, stating its power is adequate.

Making Money Out of Politicians—WNOX Idea

Knoxville, May 12. WNOX has established a special recording set-up to make phonograph, records of politicians' speeches. Terms are the same for the discs as for the broadcast time—strictly cash in advance. Recording side-line promises to prove profitable to station as the politicians like to hear themselves talk and are going for the service.

Cal Swanson has been transferred Cas awasson has been transcerred from radio press agenting for J. Walter Thompson to the agency's program production staff. First show which has been assigned to him is Bob Ripley-Ozzie Neison combination (Fielschmann) over NBC Sunday nights.



IT'S MONUMENTAL!

ence-we mean-in favor of WRC and WMAL for local radio advertisers. In Washington, and its suburbs in Virginia and Maryland, both stations—unusually popular with listeners—have done outstanding jobs of selling ide variety of products. Either one can sell yours!

WRC 1000-500 WATTS

WMAL

500-250 WATTS

WASHINGTON, D. C.

Two of NBC's Managed and Operated Stations

New Business

LOS ANGELES

Bulova Watch, 21 spots weekly for one month. Placed through Blow Co. KNX.

one month. Placed through Blow Co. KNX.

**Ny - Ename!, six participations weekly in Housewives Protective League for eight weeks. Placed through Paul Winans. KNX.

*Ironized Yeast, spots weekly for three weeks. Placed through Ruthrauff & Ryan. KNX.

*Graham Paige, spot six times weekly for one month. Placed through U.S. Ad. KNX.

*Dr. W. J. Ross (dog food, six particulations weekly in Housewives. Placed through U.S. Ad. KNX.

*Placed through Dan B. Miner. KNX.

*Servel Refrigerators, two 15-minute transcriptions weekly for three months. Placed through Bardin, Barton, Durstine & Osborne. KNX.

*Union Pacific Stages, one 15-minute news broadcast weekly for two months. Placed through Beaumont & Hohman, KNX.

*Pacific Steamship Lines, daily



BENNY RUBI

Sunday, 6 ., May 31st FOR FEEN-A-MINT

and Each Sunday
ON MUTUAL NETWORKS

WILLIE and EUGENE

Every Wednesday 8 P.M. DST. DR. LYONS TOOTH POWDER WJZ -

Material by IRV. S. BRECHER and

JACK

And His ORCHESTRA FRENCH CASINO, NEW YORK BROADCASTING Mon., 11-11:30 P.M., WABC CBS COAST-TO-COAST Fri., 11:30-12 P.M., WOR-Mutual Per. Mgt., M.C.A.

spots, indefinite. Placed through H. J. Ryan. KNX.

McAleer Co. (auto polish), daily spots for 12 weeks. Placed through Holden, Graham & Clark. KNX.

Corn-Off Co. (corn cure), one spot daily for one month. Placed through Hixon-O'Donnel. KFWB.

Dad's Cochie Co. four fuvenile re-

Dad's Cookie Co., four juvenile revues weekly for one year. Placed direct. KFWB.

Crazy Crystals, one spot daily for ne month. Placed direct. KFWB

Broadway Department Stores, was 15-minute transcriptions daily for three days. Placed through Jefferson Kaye Wood. KFWB.

Santa Fe Railroad, one 15-minute transcription, dally for two weeks. Placed direct. KFWB.

CLEVELAND

Olson Rug Co., local, 13 weeks of spot announcements, once daily. Placed through Philip O. Palmer Co. WJAY.

I. J. Fox (furriers), local, daily spot announcements for five weeks. Placed through Stanley Kaye agency. WJAY.

Eureka Tobacco Co., three 15-min-ute 'For Men Only' chats weekly for slx weeks. Placed through Robt. St Clair Co. WJAY.

Ohio Watch Co., eight weeks of announcements, three per week. Through Wm. Ganson Rose agency. WJAY.

Rosenblum's Clothing, five-minute broadcasts of baseball scores six times a week for 20 weeks. Placed through LeRoy Lustig agency. WJAY.

through LeRoy Lustig agency.
WJAY.

Jewelry, Jocal, 42 weeks of the training and training and

weeks of spot announcements in Breakfast Club' broadcast, seven a week. WJAY.

Armand Varady Co., 39-minute programs by Ted Weems' ork every Sunday for 26 weeks. Placed through Sellers Service, of Chicago. WGAR.

Lehn & Fink. Co., 130 15-minute broadcasts of Tife of Mary Sothern, five weekly. Placed through Lenner & Mitchell. WGAR.

Kroper Groceries, 15-minute programs Tassays and Thursdays, for growing Groceries, 15-minute programs Tassays and Thursdays, for growing Groceries, 15-minute programs of Cabbage Patch. Placed through Blackett, Sample & Hummert, N. Y. WGAR.

Ford Motors, 13 weeks of Ford V-8 Revue, 15-minute sthrice weekly, for 13 weeks. Placed through Michael Life Underwriters, four weeks of five-minute Home-Dramas, seven times weekly, 19-minute Halls on Home-Hints, morning time, Placed through Medrum & Fewsmith, Cleveland. WGAR.

Merican Washing Co., 13 five-minute Saturday morning broadcasts by Dane Kings' for 13 weeks. Placed through Medrum & Fewsmith, Cleveland. WGAR.

Wilcoz Commercial Schools, 15-minute Saturday morning broadcasts by Dane Kings' for 13 weeks. Placed through Interstate Broadcasting Co. WGAR.

Honoluke Conservatory, 15-minute over 19-morgrams of Hawaiian music every

WGAR.

Honolulu Conservatory, 15-minute programs of Hawalian music every Sunday morning, 52 weeks. Direct. WGAR.

Meadowbrook Dairi , 26 weeks, 15-minute sketches by Sidney Andorn every Thursday afternoon at 4:00, adding two more weekly before June: Direct. WGAR.

WHITE PLAINS, N. Y.

WHITE PLAINS, N. Y.

Boldoin Piano Co., Cincinnati, 13
quarter-hour organice programs
starting June 11. Placed direct.

WFAS.

WFAS.

Courted Metal Weather-Strip Co.,
New York City, series of announcements.

Accurate Metal Weather-Strip Co.,
New York City, series of announcements.

Accurate Metal Weather-Strip Co.,
New York City, series of announcements.

Natural Health Institute, New
York, announcements. Placed
Broadcast Advertising.

WFAS.

Pauline Winter (milliner), New
York, announcements. Placed
through Associated Broadcast Advertising.

WFAS.

Câmps Geneva and Onibar, Blue
Ridge Mis., Pa., announcements.

Placed through Associated Broadcast
Advertising. WFAS.

Advertising. WFAS.

Advertising. WFAS.

Placed through Associated Broadcast
Advertising. WFAS.

Placed through Associated Broadcast
Advertising. WFAS.

Beautify Flaced through Associated Broadcast

Advertising.

WFAS.

Beautify Your Figure (publication), Brooklyn, N. Y., announcements. Placed through Associated Broadcast. Advertising. WFAS.

Paul Gradols (furrier), New York, announcements. Placed through Associated Broadcast Advertising.

annincements, sociated Broadcast Adversarias (colifures), New York, announcements. Placed through Associated Broadcast Advertising, WFAS.

Camp Jolee, Connecticut, announcements, Placed through Associated Broadcast Advertising.

Shop, New

WFAS.

Belle Struhs Gown Shop, New
York, announcements: Placed through
Associated Broadcast Advertising.
WFAS.

WFAS.

Alexander Dyeing Establishment.
Bronx, N. Y., announcements. Placed
through Associated Broadcast Advertising: WFAS:
William Davis (furfier), New York,
announcements. Placed through Associated Broadcast Advertising.
WFAS.

sociated Broadcast Advertising. WFAS.

ST. LOUIS

Hess & Culbertson, St. Louis. Jewelers. Time signals; 2 days weekly. P.M. 52 weeks. Through William J. Miller Adv. Co., St. Louis. Happy Herb. Songs. Studio. 4 days weekly. P.M. 52 weeks. Placed direct. KMOX.

Pevely Datry Co., St. Louis. Greisedieck Bros., St. Louis. Beer. Time signals, 6 days weekly. P.M. 52 weeks. Placed direct. KMOX.

Greisedieck Bros., St. Louis. Beer. Time signals, 6 days weekly. P.M. 52 weeks. St. Louis. Welfare Finance Co., St. Louis. Wilsourl Amateur Hour. Studio. 1 day weekly. P.M. 13 weeks. Placed direct. KMOX.

Benjamin Moore Co., St. Louis. Paint. Triangle Club. 1 day weekly. Am. 13 weeks. Placed direct. KMOX.

Hyde Park. reweries, St. Louis. R. Louis. KMOX.

Hyde Park. Teweries, St. Louis. KMOX.

Through Ruthrauf & Ryan, St. Louis. KMOX.

Seven-Up Bottling Co., St. Louis. Soda. Time signals. 7 days weekly. P.M. 26 devs. Trauser. P.M. 26 devs. Trauser. The Tenth Inning. Studio. 3 days weekly. P.M. 28 weekly. Falstaf Bottling Co., St. Louis. Beer. The Tenth Inning. Studio. 3 days weekly. P.M. 13 weeks. Through Gardner Adv. Co., St. Louis. RMOX.

Falstaf Bottling Co., St. Louis. Beer. The Tenth Inning. Studio. 3 days weekly. P.M. 13 weeks. Through Gardner Adv. Co., St. Louis. RMOX.

Part Med. P. M. 13 weeks. Through Gardner Adv. Co., St. Louis. RMOX.

Strong Gardner Adv. Co., St. Louis. RMOX. Beer. Muselly. P.M. 13 weeks. Through Gardner Adv. Co., St. Louis. RMOX. Strong Med. P.M. 13 weeks. Through Gardner Adv. Co., St. Louis. RMOX. Strong Med. P.M. 13 weeks. Through Gardner Adv. Co., St. Louis. RMOX. Strong Med. P.M. 13 weeks. Through Gardner Adv. Co., St. Louis. RMOX. Strong Med. P.M. 20 days weekly. P.M. 13 weeks. Through Gardner Adv. Co., St. Louis. RMOX. Strong Med. P.M. 20 days weekly. P.M. 13 weeks. Through Gardner Adv. Co., St. Louis. RMOX. Strong Med. P.M. 20 days weekly. P.M. 20 d

KMOX.

Snowflake Co. Shoe polish. Announcements. 5 days weekly. P.M.
13 weeks. Through Radio Sales, Inc.
KMOX.

BOSTON

BOSTON

Suffolk Downes Race Track, 19
15-minute programs, twice weekly, starting June 11 and ending July 10.
Through Goldstein, Boston. WNAC.
Bonded Oil Co., Boston, 125-word announcements in the 'Spotlight Revue, 'three times weekly. Through Dowd Ostreicher, Boston, WNAC.
United Drug Co., Boston, five 15 minute electrical transcriptions, five times weekly starting May 12 and times weekly starting May 12 and 12 minute programs. electrical transcriptions, five times weekly starting May 12 and starting May 12 and 12 minute programs. Electrical transcriptions, between the double headers of the Bees and Sox, starting approximately May 30 and ending approximately September 26; program listing, 'Here Comes the Band.' Through Charles W. Hoyt, N. Y. WNAC (also WFEA, WORC, WLBZ, Leopold Morse Co. Boston (mer's clothing), 15 five-minute programs, three times Jule 18 tothon May 18 t

couning), 15 five-minute programs, three times weekly, starting May 18 and ending June 19. Through Ingalis, Adverti ing, Boston. WNAC. Raymond's, Boston (department store), eight 15-word announcements, starting May 1 and ending May 2. Direct. WNAC.

starting May 1 and enang may 2. Direct. WNAC. Son. 125-word participations in the 'Spotlight Revue' twice weekly, started May 8 and ending May 27. Through Harry M. Paciff H. Birche Co., Boston (distributors of ABC Woshers & Ironers), 28 15-minute programs, twice weekly, started May 6 and ends July 30; program listing, 'Ranny Weeks and His 'Orchestra'. Through Chambers & Wiswell, Boston. WNAC.

Wolf, My Clothier, Boston (men's clothing), 52 125-word participations in the 'Spotlight Revue,' ending October 28. Through Salinger & Publicover, Boston, WNAC.

cover, Boston, WNAC.

Tidewater Oil Co., N. Y. (Tydol and other products), 48 participations in The Yankee Network News Service, six times weekly, started May 4 and ends June 27. Through Lennen & Mitchell N. Y. WNAC.

ends June 27. Through Lennen & Mitcheil N. Y. WNAC.

Lamson & Hubbard, Boston (fur storaço), seven participations in the Dorothy Melvin, Charm Mirror, three times weekly, started May 1 and ends May 15. Direct. WAAB.

William Little, Inc. (Dodge & Plymouth), 31 service announcements, three times weekly, started May 1 and ends May 31, Through Julian Gross, Hartford, WAAB.

Massadent Co. (toothbrushes), 30 time signals, three times weekly, started May 4 and ends July 10. Through Louis Glaser, Boston. WAAB.

Faramount Bakery Co., Roxbury (Kasanof Rye Bread), five 15-minute programs, once weekly, starting

Rasanor Rye Bread, nye 13-minute programs, once weekly, starting August 28 and ending September 25; program listing, Kasanor Melodies. Through : David Malkiel, Boston WAAB.

NEW YORK CITY

Florida Citrus Commission, daily
announcements for indefinite period.
Ruthrauff & Ryan. WNEW.

Budd Loke Developments, at 15mitute programs weekly, indefinite
WNEW. Bess. & Schillin, Inc.

minute programs weekly, interesting period. Bess. & Schillin, Inc. WNEW.

United Dring Co., 15 minutes daily, indefinite period, starting April 28.

Bolle 4. Detect, newwallon music program, half hour daily, in German, for 26 weeks. WBNX.

Home Diathermy, series of, five-minute spots five times weekly, for 52 weeks. WBNX.

Hans Jacger, 15-minute musical series in German, for 13 weeks.

WBNX.

WBNX. Express Exchange, series of daily spots, also half-hour music period on Sundays, for 13.-weeks. WBNX. Schwarz Furniture, half-hour musical program. Thursdays, for 13 weeks. WBNX.

weeks. WENX.

Franz Kaufman, series of spots thrice weekly, for 52 weeks. WBNX.

General Mills (Wheaties), broad-casts of the Newark Bears' ball games, 3 to 5 pm. daily during season of the series of the Newark Bears' ball games, 3 to 5 pm. daily during season with the series of the Newark Bears' ball games, 3 to 5 pm. daily during season with the series of the Newark Bears' ball games, 3 to 5 pm. daily during season with the season with the

WINS.

World Clothing, 10 announcements
per day, and one 30-minute program
per week. Direct. WINS.

Hearst Magazines (combined publications), one 30-minute, World in
Review' stanza per week. Direct.
WINS.

WINS.
Pictorial Review (Hearst publication), three 30-minute programs per
week. Direct WINS.
Riverview Lewins 10 announcements per day, and one 30-minute
program per week. Direct. WINS.
No. 1998. Refrigerators, two 13-mintion of the second of the s

ee. WINS.
Empire Gold Buying Service, 14
uarter-hours per week. Direct.

WINS.

Remington-Rand, 14 quarter-hour news periods per week, before and after ball games through baseball seasons are selected as the seasons of the season

PITTSBURGH

PITTSBURGH
Oneida, Inc., 36 one-minute an'
nouncements. Placed by Geyer,
Cornell & Newell. KDKA.
Bitward A. Woods Insurance Co.,
nine five-minute spots. Placed by
Ketchum-MacLeod & Grove KDKA
Ketchum-MacLeod & Grove KDKA
How Mac House Hole of the State of the State
Blove Os KDKA.
Blove Os KDKA.
The State of the State of the State
KDKA.
Max Asen Furs. 91 one-minute
announcements. Placed by Elsie
Lichenstul. KDKA.
United Dring Co., five quarter-hour
programs. Placed by Street & Finney. KDKA.
Good Luck Food Co., 12 four-min

United Drig Co., dive quarter-hour programs. Placed by Street & Finney, KDKA.

Good Luck Food Co., 13 four-minute spots. Placed by Hughes, Wolff & Co. KDKA.

Household Finance Corp., 312

Unarter-hour programs. Placed by Charles Daniel Frey. KDKG-Geater Pith. Area., 39 quarter-hour, programs. Placed by Ketchum-MacLeod & Grove. KDKA.

Chicago Mail Order., 24 10-

minute spots. Placed by Matteson, Fogarty & Jordan, KDKA. Ochiltree Electric Co., 25 one-min-ute announcements. Placed direct.

KDKA.

Oakite Products, Inc., 13 two-minute announcements. Placed by
Calkins & Holden. KDKA.

Calkins & Holden. KDKA.

FORT WAYNE

Burnsdall Oil, series of 26 quarter hours. Through Co-operative Advertising. WOWO.

Carter's, series of 12-minute spout for an indefinite run. Through Opt. Caldwell, 26-week renewal, five quarter hours weekly. Through Cramer-Krasselt. WOWO.

Ford, quarter hours, twice weekly. for an indefinite period. WOWO.

Spry, series of daily spots, for an indefinite period. Through Ruthrauff & Ryan. WOWO.

CINCINNATI

CINCINNATI

BC Headuche Fewder, 300 spot announcements. Harvey Wassengale
Co., Attanta. Mfg. Co., Pittsburgh,
co. attanta. Mfg. Co., Pittsburgh,
co. attanta. Mfg. Co., Pittsburgh,
control of twe-minute. In programs,
blurbing its litting language,
during American Mining Congress
here May 11-14. Walker & Downing
geney. Pittsburgh. WCR Downing
geney. Pittsburgh. WCR So spot announcements. Holden. Graham &
Clark, Inc., Detroit. WCKY.
Beaumont Laboratories, 110 oneminute et. plugs for 4-Way cold
tablets, starting Oct. 12. H. W.
Kastor & Sons, Chlcago. WCKY.



ROCKWELL O'KEEFE INC



ROCKWELL O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY

BENAY VENUTA

TUESDAY-THURSDAY at 6 P.M. EDST WABC and Entire Columbia Network

Exclusive Management
CBS ARTISTS BUREAU Personal Management JULES ALBERTI

FREDDY MACK

ROXY THEATRE Now in "YOUNG IDEAS"

DEANE

"CAMEL CARAVAN"

EVERY TUESDAY-THURSDAY, 9-9:30 P.M., DST (WESTCOAST, 8:30-9 P.M., PST)
WABC-C.B.S. Personal Met., NELSON HESS

By JANE WEST NOW RADIO'S MOST POPULÂR FAMILY BRINGS YOU MORE AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap • 99 44/100 0/0 pure 3:45-4:00 P.M., EDST - WEAF LISTEN -NBC NETWORK - COAST-TO-COAST IN . . Every Mon., Tues., Wed., Thurs., Fri. Mgt., ED WOLF — RKO BLDG., NEW YORK CITY DIE, BLACKMAN ADVERTISING, INC.

THE O'NEILLS"

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts:

Festival Play-Back WHB, Kansas City

6,000 Kids Hear Themselves

5,000 Kids Hear Themselves Kanasa City, WHB piped annual public school made festival from Convention Hall be gatton's recording lab waxing the entire program. Tuesday (5) wan area the sammer giving some 6,000 youngsters the apportunity to hear their own canned

unity to near their own canned voices. Mabelle Glenn, who directed the chorus, was on hand for interview and bows.

and bows.

Test For 'Mammy' Cooks
Cleveland.

As a novel plug for food product
points, WJAY cooked up a different type of audition—only colored
mammles eligible. Advertiser wants
one who can cook demonstrate it
Winner will be put on cookingacheol program, besides showing herstuff in exhibit at coming Great
Lakes expo. Tests held in minia-



SATURDAYS WORLD'S LARGEST CBS

And His ORCHESTRA

"ZIEGFELD FOLLIES OF THE AIR"

Every Saturday—WABC—8-9 P.M., DST Columbia Network—Coast-to-Coast

LUCKY STRIKE
"Your Hit Parade"
WEAF-Wed., 10-11 P.M.,
NRC

4 STAR RATING FOR SOLID YEAR



DON NORMAN

WARC-CBS Direction A. & S. Lyons

NEWSCASTER

ams Oil-O-Matic (37th wk.) Tel. WHITEHALL 4450, CHICAGO

ture kitchen set up by studio. Three Southern mammies showed up first day, cooking corn pone, chicken Maryland and staff boys had a good free feed for first time this spring.

day, cooking corn pone, chicken Maryland and staff boys had a good free feed for first, time this spring.

Isy Up Auto Radios

New York City.

Tremendous increase in the purchase of auto radios has given CBS a cue for investigating the extent and habits of this market which now comprises 10,00000 by the end of the year. Research is provided in the control of the year. Research is the end of the year. Research is the end of the year. Research is the end and halysis of Radio-Listening and Analysis of Radio-Listening and Autos. Was made by CBS's own staff which sent out 20,000 question-naires, garnering a 12% return. As a cross-check 1,000 personal interviews were added.

Findings show that the average weekday listening to auto radios is 2.6 hours per day. On Sundays the greentage ups liself to 3.2 hours. And the number of listeners per set of the development of the control of the

Lucky Strike's Post Cards
New York City
Lucky Strike has introduced the
chain postcard to radio. It's part
of the cig manufacturer's 'Sweepstakes' stunt, wherein 200 Luckies
first three twoon who guesses the
first three mentioned as to
popularity rating on the following
week's program.

popularity rating on the following week's program.
Each contestant whether he wins or otherwise gets a postcard with return address and postage guafanteed on one side and on the other printed lines on which to right his better the guesses. With every each three guesses. With every shot back. The guesser's only investment is his initial one, the original postcard.

Spreading the Gospel St. Paul.

Spreading the Gospel
St. Paul.
WCCO is tooting its horn loudly
those days, with station execs gtvling talks to illustrate the importance of radio in the daily lives of
the populace. Since all the spiels
hadleges made at local schools and
soldleges made at local schools and
worms are alive to radio's possibilities as a future.
Mrs. Hayle C. Cavanor, WCCO
production mgr. recently lectured
on 'Writing for Radio' to students
of the Department of Journalism at
the U of Minnesota.
Earl H. Gammons, WCCO prexy,
conducted a seminar on radio at
Hamiline University in St. Paul, as
a function of Occupational Day at

that school. Earl addressed students of the School of Business Admin-istration at U of Minn. on Satur-day (9) on 'Gains from Radio Ad-vertising in 1935.

Local News vs. National
Local News vs. National
Local News vs. National
Lowell, Mass.
WLLH, Lowell affillate of the
Yankee Network (WNAC-WAAB),
has taken on a local news service
to supplement with Merrimack Valley: coverage, Be. regular Yankee
Local signal area, and the service of Lovell.
Local signal area, will includes industrial cittes of Lowell,
Lawrence, Haverhill, Mass., and
Nashua, N. H., with populous towns
peppered about. A. S. Moffat, prez
of the station, dopes it that the hair
million humans are interested to
hear about their nabes. Enthusiasmillion humans are interested to
hear about their nabes. EnthusiasNews Service, bears his theory on
the nose.
Set-up has Bob Donahue, station
manager and former Hearst newscaster for the Boston Evening American, as managing ed and news
broadcaster, with Russ McCollister.
myes beagie with the Lawrence
greguen, on the leg news gathering.

\$16.50 Dress as Prize Boston

\$16.50 Dress as Prize
Boston.

A \$16.50 dress as a weekly giveaway is the promotional stunt used
by Marle Mason, WMEX, Boston,
stylist on the three-a-week commercial style shows, sponsored by Morcon's Dress Shop, Boston.
Sales department of whorton's
Sales department of Salling
femme atthe. Continuity department
of WMEX called in with Marle Mason consulted: Result, an unusual
contest, with no fuss, no coupons,
no box tops.'
Part of script with contest copy,
which cones midway through program, reads and informs the listence
to do is listen to this brogram, guess
the number of words used in the
program script and send your letter
to this station, WMEX, 70 Brookling
avenue, Boston, in care of Morton's.
The person submitting the closest
figure to the actual number of words
in the script used by the announcer
we callege the second of the script
second of the script used by the announcer
we callege the second of the script
we callege the script
second of the script
second of

priced at \$16.50.

Station's Baseball Team

New York City.

By way of getting publicity in the local dailies in Queens (borough of Greater New York) Hearst-owned WINS has herded together a ball team and is entering it in the Queens Alliance, a league of 60 semi-pro outfits. Burghers in. Queens take their sandlot b.b. seriously, and the move is figured for good returns in station promotion of the properties of preceding ones, and expounding the fine points of baseball rules.

For the Ladies

the bne points of baseball rules.

For the Ladies
Rochester, N. Y.
WHEC is making a play for women listeners aring a play for women listeners that Think Ye. Handled daily by Charlotte Edwards of the station staff with guest speakers three times a week. Guests are supposed to be average women, housewives, business and professional types, discussing problems of particular interest to women, including heart affairs.

Program aims to be inspirational and is sponsored by Good Nature Frumenti, breakfast food.

990 15-Min. Locals in Chicago

Seven key Chicago market stations are now carrying a total of 990 units of 15-minute local commercial periods weekly, representing almost a 100% increase of local business over the past year.

These 990 units of 15-minute local commercials are divided in the accompanying chart to show the amount of commercials between the opening of the station and 1 p.m.; 1 p.m. to 7 p.m. and thirdly, 7 p.m. to Josing. WGN WBBM WLS WENR WMAQ WJJD WIND

	WGN	MRRM	WLS	WENK	WMAG	MIID	MILLIAN
7 a.m1 p.m.	50	93	39	. 0	68	59	56
l p.m7 p.m.	75	118	0	4	7	13	128
7 p.mclosing	25	13	2	1	1	56	162

tails, Shudt (who had been airing for a local sporting goods store) stated that the continuance of the program development of the number of the program development. Tommy Thompson, International league umpire, submitted the question, the solution of which listoners send on their own paper or on a self-addressed blank obtainable from dealers in sponsor's product. First seven prizes are tickets to games played by the Albany International League club (whose park is situated on the Albany-Troy Road), and the remaining 20 are quarts of lee cream. Contest is figured to be a good all-around tleup.

icker Giveaways

icker Giveaways

New York City.

Molle's 'Vox Pop.', an NBC red
rim ride, which had been giving
away weekly, five Elgin wrist
watches for the best questions or
problems submitted by listeners,
shitted to an offer of 10 Bulova time
places. Carton the set questions or
places. Carton the set according
each entry. To stimulate interest,
a pacting of five Molle razor blades
offered to each contestant. Men and
women eligible for tickers.

Broadcasts had originated from
New York (with exception of one in
Chicago) since feature went nefwork, but last week's was from the
Hotel St. George, Brooklyn. New
York hotel and theatre lobbished
spots in which Vox Fop mike is
set up.

Radio Stunt for Florists

Radio Stunt for Florists

Radio Stunt for Florists

Winnipes.

To Victor I. Scott, owner of the Orchid Florists, goes the credit for a radio stunt that is economical yet ties up with community news and personalities. Scott has the 6:15 pm. Saturday apot on Government of the following state of the name of some person or persons to whom has been awarded the Orchid Order of Merit.' A committee of three prominent citizens decide who shall receive the floral tribute for some outstanding deed of honor or bravery.

Manitoha may get the province of Manitoha may get the tap. Persons show up at studio to receive the flower during broadcast or if out of town the local mayor is contacted and asked to dc the honors. They usually oblige without any hesitation, as it grabs space in local papers.

Current Event 'Rees'

Current Event 'Bees'
Charlotte, N. C.'
WBT will stage a series of current events bees as a part of its
educational program for the coming
year. The series will be handled in
schools, after the manner of the
old-time spelling bec.
Station plans eliminations in in-

dividual schools, where pupils will be asked current events questions like they are given words in spelling bees, so that they can spell each other down. In the end champions will be named from schools. These will then meet in the WBT studies for semi-finals, and finals, in naming the current events champion of the section. GRACII

Playing Return Engagement Paramount, N. Y., June 3 and 16

Sole Direction, HERMAN BERNIE, 1619 Broudway, New York

DICK STABIL

Opening May 15 PENNSYLVANIA HOTEL **NEW YORK**

Dir.: M C A Mgt., HERMAN BERNIE 1619 B'way, N. Y. C.

"New King of Syncopation"

lunceford

ON TOUR

Direction: HAROLD F. OXLEY 17 E. 49th St. New York City

ALEXANDER

BY CHRYSLER"

A CBS Super Air Sho EVERY THURSDAY AT. 8 P. M., DRT-COAST-TO-COAST



KRUECER BEER 7:15 P.M. - Tues. and Thurs. Mgt. CBS Artist Burea

P & G USES NBC RED AND BLUE FOR DUPLICATE A. M. AND P. M. SHOWS

Chicago, May. 12.

Duplication of the same programs for the same sponsors on different networks is being worked out by Procter & Gamble, for the broad-casting of four programs in the morning on the NBC for the broad-casting of four programs in the formal morning on the NBC blue spread and the same programs in the afternoon on the NBC red. Blackman agency in New York appears to be guiding factor in this duplication of the sume towns, though other portions of the P. & G. Usels of the Wick and Sade's and stributions of the programming agency in New York appears to be guiding factor in this duplication of the Sum towns, though other portions of the P. & G. Usels of the Wick and Sade's and stributions of the P. & G. Usels of the Wick and Sade's and stributions of the P. & G. Usels of the Wick and Sade's and stributions of the P. & G. Usels of the Wick and Sade's and the same programs for Cannay, Crisco, taking 10-10:15 across tract that will bind the co pany to make that and placed by the Black-tar framen on the BBC red hook-up at Green's Algard that was a patient of the William of the Color its defended to apread the prior of the will be back up at the was a formal place of the William of the coverage. Angle which might become to weighty.

Angle which make that will bind the co pany in the buck

reen Orch.

Green Orch.)

'Christopher Columbus,' 'All My Life'

(Teddy Wilson Orch.)

'You're the Cure for What Ails Me,'
'Keep That Hi-De-Ho in Your Soul'

(Cab Calloway Orch.)

'It's a Sin to Tell a Lie,' 'The Hills of
Old Wyoming' (Russ Morgan Orch.)

in the Pampas' (Carlos Molina Orch.)

'This is the Kiss of Romance,' 'Dancing with My Darling' (Lucienze Boyer)
'My Tani,' 'Na Pua' (Andy Iona Orch.)

'I'm Thrilled All Over Again' (Lucienne

'A Moment in the Dark,' 'Thinking of You' (Carlos Molina Orch.) 'Touch of Your Lips,' 'Twilight on the Trail' (Bing Crosby) 'Melody from the Sky' (Jan Garber Orch.)

'Goody-Goody' (Bob Crosby Orch.

'Love Is Like a Cigarette' (Henry King

Yours Truly Is Truly Yours' (Ted Fio Rite Orch.)

'Lovely Lady' (Bing Crosby)

Orch.

'Spanola' (Carlos Molina

SHEET SALES **OFF**; **DISCS**

46

OKAY

New York, May 12.

Sheet music business buckled badly in early April and failed for the rest of the month to move out of, the doldrums. Like the previous mouth, there was no outstanding pacemaker from either Tin Pan Alpey or the Hollywood studies. Disc distribs had a more optimistic story to fell. Overturn in the mechanical division not only maintained strong going in April but gave indications of a good summer.

In the New York area Irving Berlin's Tim Putting All My Eggs in One Basket' barely nosed Lightis Out' (Shapiro), out of first place. Runners-up for April were 'Beauti-tul Lady in Blue' (Chappell), 'Goody Goody' (Crawford), 'Let Yourself Go (Berlin), 'You' (Feist), Touch of Your Lips' (Select), and Every Minute of the Hour' (Schuster).

Berlin's 'Follow the Fleet' score.

ter). Berlin's 'Follow the Fleet' score Berlin's 'Follow the Fleet' score appeared to have a slow start over the counters but oncy it started to take the upward surge, was swift, with Let's Face the Music and Dance proving third choice out of the group. Turn into May found 'Lost' (Robbins), 'Melody From the Sky' (Famous) and 'It's Been' So. Long. (Pelst) still holding favorite positions around the sheet counters. Others showing up nicely were Tormented' (Mills), 'You Started Me Dreaming' (Marlow), 'All' My Life' (Fox), 'Is it True What They Say About Dixle?' (Caesar), 'What's the Name of That Song' (Popular'), the Counter's Caesar', What's the Name of That Song' (Popular'). Name of That Song?' (Popular) and 'She Shall Have Music' (Chap

pell).

Among the phonograph makers
Guy Lombardo took No. 1 listing
with Victor, Bing Crosby continued
to top things for Decca, Hai Kemp
was Brunswick's best seller and
Mills' Blue Rhythm Band rated
tops with Columbia.

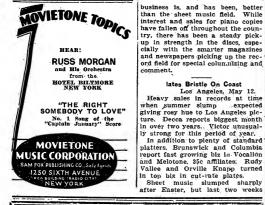
tops with Columbia,

Seasonal Slump
Chicago; May 12.

Continuing the downward are described annually at this time of the year, the music list swung into the lower levels both in the sheet and record divisions. Nothing startling upset the steady decline of trade as the sun drove the public away from the music counters.

Leading song of the sheet list 'Lost' was first by a slight edge and didn't figure as any outstanding parade tune. Not in the key six but still showing considerable power during. April, were 'You Started Me Dreaming,' Tornented' and the 'Touch of Your Lips' Tormented' has been around for months now but is just getting the play due now but is just getting the play due to slow build-up.

Generally, however, the record



DORSEY

PRIL MUSIC SURVEY

6 Best Sellers in Sheet Music as Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
Bong-No. 1	'All My Eggs in One Basket'	'Lost'	'Alone'
Song—No. 2	'Lights Out'	'Goody Goody'	'Beautiful Lady in Blue'
Song-No. 3	'Lost'	'Melody from the Sky'	'Goody Goody'
long—No. 4	'Love Is Like a Cigarette'	'All My Eggs in One Basket'	'Lost'
Song-No. 5	'It's Been So Long'	'Beautiful Lady in Blue'	'Melody from the Sky'
Song-No. 6	'Melody from the Sky	'Lights Out'	'Is it True About Di ie'

4 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK-No. 1	'Touch of Your Lips,' 'Lost' (Hal Kemp Orch.)	'Touch of Your Lips' (Hal Kemp		
BRUNSWICK-No. 2	'On Your Toes,' 'Quiet Night' (Ruby Newman Orch.)	(Love Is Like a Cigarette' (Duke El-		
BRUNSWICK-No. 3	'There's a Small Hotel,' 'It's Gotta Be Love' (Hal Kemp Orch.)	'It's Been So Long' (Freddie Martin Orch.)		
BRUNSWICK-No 4	'I Love to Sing,' 'Save Me Sister' (Cab Calloway Orch.)	'I Don't Wanna Make History' (Hal Kemp Orch.)		
BRUNSWICK-No. 5	'Is it True What They Say About Di ',' 'Streamline Strut' (Ozzie Nel- son Orch.)	'it's a Sin to Tell a Lie' (Russ Morgan 'Orch.)		
BRUNSWICK-No. 6	'Melody from the Sky,' 'So This Is Heaven' (Freddie Martin Orch.)	'Tormented' (Hudson DeLange Orch.)		
COLUMBIA-No. 1	'Ride, Red, Ride,' 'Congo Caravan' (Mills Blue Rhythm Orch.)	'Za Zu Zas' (Herbie Kay Orch.)		
COLUMBIA-No. 2	'Stop, Look and Listen,' 'Yankee Doodle Never Went to Town' (Joe Venuti Orch.)	'Swing It,' Mr. Charlie' (Herbie Kay 'Orch.)		
COLUMBIA-No. 3	'I'm Shootin' High,' 'Lights Out' (Little Jack Little Orch.)	Beautiful Lady in Blue' (London Accordion Orch.)		
COLUMBIA-No. 4	'Beautiful Lady in Blue,' 'One Night in Monte Carlo' (London Accordion Orch.)	'Ride, Red, Ride' (Mills Blue Rhythm 'Orch.)		
ÇOLUMBIA-No. 5	'Love is a Dancing Thing,' 'Got a Bran' New Suit' (Henry Hull Orch.)	'Dancing Dog' (Mills Blue Rhythm Orch.)		
COLUMBIA-No 6	Thinking of You, 'A Moment in the Dark' (Carlos Molin Orch.)			
DECCA-No. 1	'Touch of Your Lips,' 'Twilight on the Trail' (Bing Crosby Orch.)	'Beautiful Lady in Blue' (Jan Garber '		
DECCA-No. 2	'Lovely Lady,' 'Would You' (Bing Crosby Orch.)	'Lost' (Jan Garber Orch.)		
DECCA-No. 3	'Goody Goody,' 'What's the Name of That Song' (Bob Crosby Orch.)	'Goody-Goody' (Bob Crosby Orch.)		
DECCA-No. 4	'Yours Truly is Truly Yours,' 'Honey' (Ted Flo Rito Orch.)	'Christopher Columbus' (Andy Kirk 'Orch.)		
DECCA-No. 5	'Christopher Columbus,' 'Froggy Bot- tom' (Andy Kirk Orch.)	'Twilight on the Trail' (Bing Crosby)		
DECCA—No. 6	'You Started Me Dreaming,' 'Am I Gonna Have Trouble With You' (Henry King Orch.)	'Lovely Lady' (Bing Crosby)		
VICTOR-No. 1	'Lost,' 'There Is No Greater Love' (Guy Lombardo Orch.)	'Goody-Goody' (Benny Goodman Orch.)		
VICTOR-No 2	'It's Been So Long,' 'Goody-Goody' (Benny Goodman Orch.)	'Christopher Columbus' (Benny Good- man Orch.)		
VICTOR—No. 3	'Us on a Bus,' 'Christopher Columbus' (Fats Waller Orch.)	'Us.on a Bus' (Fats Waller Orch.)		
VICTOR-No 4	'You,' 'You Never Looked So Beau- tiful' (Tommy orsey Orch.)	'Lost' (Guy Lombardo Orch.)		
VICTOR-No. 6	'Touch of Your Lips,' 'Yours Truly Is Truly Yours' (Ray Noble Orch.)	'Touch of Your Lips' (Ray Noble Orch.)		
VICTOR-No. 6	'Moon Rose,' 'Garbo Green' (Fats Waller Orch.)	'You' (Tommy Dorsey Orch.)		
business is, and has bee than the sheet music field interest and sales for pian have failen off throughout try, there has been a steaup in strength in the disciply with the smarter mand newspapers picking up ord field for special column comment.	I. While trade. 'Alone' and 'Beautiful or copies in Blue,' although off to slow picked up smartly to cop first second spots, respectively. 'cs, espelagazines played on air.'	Lady start, t and Other 'most in a dance work on the Coast, Fa bello for the past decade has bee		

PATERNITY ANGLE ON 'GOODY' IS UP AGAIN

Having settled one legal claim over 'Goody Goody.' Crawford Music Corp., publisher of that song, is being sued in another action by A. S. Barnes & Co., Inc., publishers of a book, 'Tap Dances for School and Recreation,' wherein is incorporated a tune, 'Tom Thum,' authored by Esther A. Bremer. It is alleged that Miss Bremer's tune Is infringed upon by 'Goody Goody.' Its composer, Matt Malneck, is named co-defendant with Crawford.

Matt Malneck, is named co-defendant with Crawford.

A fortnight ago Julian T. Abeles, who now represents Crawford, was on the other side of the fence as counsel for J. W. Jenkins & Co., the Kansas City music publisher, with a claim that Jenkins' Piccolo Pete' (Phil Baxter composer) was infringed upon by 'Goody Goody.' No lawsuit was started. Abeles merety acting as mediator and effecting No lawsuit was started. Abeles mereiy acting as mediator and effc ting
a compromise whereby the 'Goody'
publisher and composers must pay
a 2c royalty to the 'Ficcolo Pete'
publisher and authors.
In view of this, and the fact that
Pete' antedates both songs, this
may become the defense to the
Barnes suit.

Gloomy Sunday' (Hal Kemp Orch.) 11'Touch of Your Lips' (Hal Kemp Orch. Lost,' 'Touch of Your Lips' (Hal Kemp Love Is Like a Cigarette' (Duke El-'it's Been So Long' (Freddie Martin Orch.) 'All My Eggs in One Basket,' 'I Saw the Sea' (Fred Astaire, Johnny

"Christopher Columbus," 'Get Happy'
(Benny Goodman Orch.)

You Started Me Dreaming' (Tommy
Dorsey Orch.)

'If I Could Be With You," 'I Know
That You Know' (Benny Goodman
Orch.)

Orch.)

You, 'You Never Looked So Beautiful' (Tommy Dorsey Orch.)

Tormented, 'Every Once in a While'

-Dick Himber Orch.)

My First Thrill, 'Monin' Minnie' (Jack
Hylton Orch.)

Phil Fabello, just closed at Gus Edwards' Sho-Window, is organiz-ing a dance band. Although a ploneer ing a cance band. Although a ploneer in dance work on the Coast, Fabello for the past decade has been identified with novelty pit orchestras in vaudfilm houses in New York and Brooklyn.

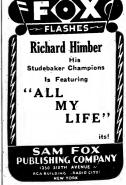
Dance band comeback is under Rockwell-O'Keefe's aegis.

QUEEN MARY'S BANDS

QUEEN MARY'S BANDS

Bands set to play on the Queen
Mary during her docking in New
York next month include: June 3,
Hal Kemp and Pancho: June 4,
Eddie Duelni and Orvile Knapp.
On June 1, Henry Scharf's orchesta will play at the Whitehall Club
for steamship officials and other
business heads, when the vessel arrives. All handled through Nat
Abramson:

Abramson



HAL

Y T

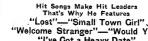
S TI

Capacity crowds at New York's HOTEL PENN-SYLVANIA and millions of air listeners attest his splendid song judgment. He features:

"You," "Summer Holiday" "You Never Looked So Beautiful" "Let's Sing Again" "Where There's You There's Me"

LEO FEIST, Inc. • 1629 BROADWAY • NEW YORK

Deservedly a Melody Monarch



"Welcome Stranger"—"Would You"
"I've Got a Heavy Date"

Making America Swing Conscious

ROBBINS MUSIC CORP. • 799 7th AVE. • NEW YORK

Writers' 50% Copyright Equity

Plan of Words and Music, Inc., Tin Pan Alley's orchestra leader controlled publishing firm, to give its writers a 50% equity in their copyrights, has aroused considerable comment in the industry. If the idea goes through, it will not only establish a precedent but gause writers in general to question the contention made by publishers for years that the nature of the music, publishing business made it impractical for a publisher to have writers as co-partners

squage writers in sensor.

Ishere for years that the nature of the music publishing business made it impractical for a publisher to have writers as co-partners in a copyright.

In the meantime Words and Music has added Abe Lyman to the roster of partners. Another band leader who has been offered an interest is Wayne King. Original bandmen involved in the take over of Harry Engel's, catalog and the incorporation of W & M were Paul Whiteman, Guy Lombardo and Fred Waring.

Position which hads been taken by the W & M partners is that they are merely following out logically a line of argument that they advanced during the trial of Waring's suit against WDAS, Philadelphia. In that littigation Waring contended that the prime profiger, from music should be the creator and the interpreter. To omit which reaction from the ownership of his copyright, aver the M & W partners, would be contrary to this viewpoint, and expose them to charges of inconsistency. By giving the writer a contractual 50% interest in the small rights of his composition W & M's putting into effect something that the writer faction in the American Society or Composers, Authors and Publishers sought to have incorporated last vivai in the new rhembership contract. The contract containing this principle was torn up and another eliminating the provision substituted on the insistence of the leading publishers in the industry.

30 Big Plugs Weekly

Though exercising caution in expressing their opinions about the project around the trade, publishers look upon the setup of Words and Music as likely to prove competitive mostly from the plug angle. The banding together of orchestra leaders in the venture may mean the loss of as high as 30 important plugs a week over the networks, aver the publishers. They also point out that this situation may develop to the point where a publisher may find it necessary to form a couple of bands and book them around at union sale just so that he can assure himself of the necessary breaks on the air for his publications.

Union Frowns at Ballrooms Acting as Band Bookers: No NBC Deal Yet

Next class of agency license holders that Joseph N. Weber, American Federation of Musicians prez, is preparing to move against are the ballroom operators who have established booking offices and service the band wants of other promoters

lished booking offices and service the band wants of other promoters in the territory as well as themselves. Weber proposes to act on the same theory which led to the withdrawal of AFM licenses from horadeasting stations and the networks, that an employer of musicians should not be permitted to carry on as a booking agent. AFM expects to have its present list of about 1.200, licensees eventually reduced to less than 200.

In the meantime the .NBC Artist Service has failed to obtain from Weber a definite assurance as to make the same of the service has failed to obtain from Weber a definite assurance as to make the same of the service has failed to obtain from Weber a definite assurance as to same in the service has failed to obtain from Weber a definite assurance as to same the service has failed to obtain from Weber alos for the service has the same of the service has the service has failed to resort to induction proceedings against the ARM. After advising the network fast, week that the sassignment idea tooked, okay to him, Weber did a complete reversal and informed NBC that he would not commit himself on paper to approval of the desociate, company proposition. associate, company to approval of the dissociate, company proposition. Weber also went a step further and laid down the dictum that NBC would have to get out of the concept business as far as it affected the booking of instrumental combinations.

er is due back from Washington today (Wednesday) and it is ex-pected that some compromise agreement will; be worked out between himself and NBC. If Weber de-clines to make any concessions the NBC Artists Bureau, it is under-stood, will turn the matter over to the network's legal department for action.

Buffalo May 12.
Buffalo Broadcasting Corp. artists
bureau, handling WGR-WKBW talbruster ent, has been dissolved. Joe Arm-pruster, who headed department. his orchestra.
Acts will now book themselves, stations taking no percentage.

Baltimore, May 12.
Sherwood now in soic of the local ASCAP office, Eddie

Eddie Sherwood now in sole charge of the local ASCAP office, which juridicates over Maryland, Delaware and instruct of Columbia. Plek Powers, win for past year-and-half had been Sherwood's supe in the judicial office, shifted down outh to take charge of the Texas territory.

Famous Door's Receiver

Judge Murray Hulbert in the Federal court, New York, last week appointed Louis A. Jackson receiver of the Famous Door, niterie located in West 52nd street. This has been a pioneer swing-band haunt.

DUFFY BILL GETS NOWHERE

Washington, May 12.
Sluggish pace of the House patents subcommittee considering copyright revision legislation has thrown another dose of cold water on hopes that the Duffy bill may be enacted before Congress quits for the sum-Although it has been meeting for

several days each week since pub-lic hearings closed a month ago, the Lanham subcommittee so far has Lanham subcommittee so far has made only slight progress toward perfecting a compromise bill. Members said last week that less than a dozen pages of the bulky legislation has been agreed upon, while most controversial points were being deliberately postponed until after the non-argumentative features have been fixed.

the non-argumentative reatures have been fixed. Committee has made no decision on the most important and most hotly debated clause of the revision proposals — minimum infringement damages—although consensus of opinion among members is that the present \$250 minimum will be ellm-inated. Committee is sharply split present \$250 minimum will be eliminated. Committee is sharply split over this question, and wrangies about this one-point alone may ruin chances of getting the legislation before the House.

There likewise has been no definite agreement on the question of merging production and exhibition rights, a matter in which two branches of the film industry are taking onlogsing views.

Tuners' Commish Suit

Hollywood, May 12.

Jimmy McHugh and Ted Koehler are being sued by the Mayer-Kempner agency for asserted failure to pay commissions. It's claimed the agency negotiated for the songwriting pair a six weeks' contract at 20th-Fox at \$1,500 weekly.

ENGEL AND VAN WEISMAN BKPT

Engel-van Weisman, the mag-azine promoting firm which two years ago caused considerable con-troversy in the music publishing in-dustry by putting out a series of nickel song folios, last week ap-pealed to the Federal court in New York for relief from its financial troubles. Petition in bankruptcy which Engel-van Weisman filed gave the liabilities as \$70,136 and the assets, \$1,106. Latter consists of furniture and fixtures.

of furniture and fixtures.

Jerome van Welsman, prez and treasurer of the company, listed himself as the firm's top creditor, claiming \$8,877 due him on a loan account. Second largest creditor is the Warner Bros. publishing group with a claim of \$7,950. Other publisher creditors listed are Mills Music, \$930; Milson Music, \$00 E. B. Marks, \$171; Irving Berlin, \$2,000; Santly Bros.-Joy, \$300, and Southern Music Co., \$100.

Owes

Owes

Owes

Also down on the creditor's tab for \$2,000 is the Music Publishers. Protective Association. This represents the royalty balance which was due the MPPA for the permission it extended the mag promoters to use the current song releases of MPPA members. Van Weisman had sold the MPPA on the idea that the contraband songsheet evil could be fought with a competitive but legitimate folio and that the \$5 folio could also serve to boost the sale of sheet music. It was after the firm had put out inje editions at the rate of from \$60,000 to 900,000 copies, an edition that the executive council of the Songwriters Protective Association voted to withdraw its membership from participation in the proposition and demanded an accounting from Engel van Weissen

in the proposition and demanded an accounting from Engel-van Weisman. SPA later placed the matter of collecting the balance due it from Engel-van With its outside conjasel. Other creditors named are Watenberg & Wattenberg and Gilbert \$221 and \$58, respectively, for legal services. Included also are a group of song writers who had won-some contest in one of the firm's mags. The winners and the prizes unpaid are Cole Porter, \$50; Con Conrad, \$25; Jim Kennedy, \$25; O. V. Bissell, \$10, and E. James Grant, \$5. are a group of song writers who had won some contest in one of the firm's mags. The winners and the prizes unpaid are Cole Porter, \$50. Con Conrad, \$25: 31m Kennedy, \$25: 0.0. V. Bissell, \$10; and E. James Grant, \$5.

Al Frisco ork appearing at newly unshuttered Open Door Cafe, Philipy.

Parklick.

Fed. Judge Raps ASCAP's Methods; Cafe May File 'Originality' Defense

Most Played on Air

familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the combined plugs on WEAF, WJZ and WABC.

Robins and Roses All y Life Touch of Your Lips Melody From the Sky You Love is Like a Ci Love is Like a Ci
Goody Goody
Is It True About Dixie
There's Always a Happy Ending
Don't Want to Make History
Let Yourself. Go
You-Started Me Dream!
She Shall Have Music
Isn't Any Limit to My Love
Stomping at the Savoy
Tormented
All My Eggs i All My Eggs i I'll Stand By Glory of Love
Doin' the Prom
Right Somebody to Love
Welcome Stranger
Rhythm Saved the World

SWING MUSIC RECITAL

Jam Boys Will Get Hot at Imperial on Broadway May 24

ove Helbock, director of the Onyx club, N. Y. is impresario of the first swing music recital in a theatre, slated for the Imperial, May 24. Part of the proceeds will go to the musicians' union's emergency relief.

Paul Whiteman's swing section he Casa Loma swingers, Red Sichols Fred Waring's Johnny Paul Whiteman's swing section, the Casa Loma swingers, Red Nichols, Fred Waring's Johnny Davis, Tommy Dorsey's Clambake Seven, the Original Memphis Five, Joe Venuti, Stuff Smith from the Onyx club, Bunny Berrigan's Swing Gang, Red Norvo's Swingtette, Bob Croeby, Adrian Rollini's Tap Room Gang, Carl Kress, Dick McDonough, Frank Chase's sax sextet, and probably Benny Goodpana's, swing trio, will be the performing artists,

W. E. Lossez Divorced

Publishers Decline to Push Labor's Cause With Business Associates Pair Charge Par Filched

Music Publishers Protective as-Music Publishers Protective association has advised the printing trades union that it will not make any attempt to prevail upon the music printing industry to treat with organized labor. As the pubsic in the property has, by getting together with the arrangers and autographers, gone all the way in recognizing union labor, but to intercede in behalf of the printing union would place the

to two years, but when it came to the final drafting of the covenant Local 802's officials yielded to the pub's request for a longer term, and made it two years and eight months. Strike Reactions

Murmurs of discontent over the chances of getting the legislation before the House.

There likewise has been no definite agreement on the question of merging production and exhibition rights, a matter in which two branches of the film industry are taking opposing views.

The committe 1: producting the essential distinguishing feature of the Dalfy bill—copyright for interpretations and renditions—without taking any decisive positions of far. Provisions of the Sirovich hill, many of them in sharp conflict with the Duffy proposal, also are being scrutinized throughly in the desire to present a compromise measure embodying parts of the three rival bills and easing the way to final passage.

The coherent with the desire to present a compromise measure embodying parts of the three rival bills and easing the way to final passage.

The clock and calendar seem to be outdistancing the embattled law makers, however, and most observers as believe there is now only an outside chainee that anything will be commended that their camp.

The clock and calendar seem to be outdistancing the major production and most observers abelieve there is now only an outside chainee that anything will be contact that the present proposal. As the time of the strike's settlement the union agreement of the film of the strike's settlement the union agreement of the film of the strike's settlement the union agreement of the film of the strike's settlement the union appropriate of the film of the strike's settlement the union agreement of the film of the strike's settlement the union agreement of the film of the strike's settlement the union and production and the film of the strike's settlement to a previous the comment of the film of the film of the film of the film of the strike's settlement to the set the present a compromise measure embody and the film of the fi newly adopted scale were heard from among freelance arrangers last

Syracuse, N. May 12,
Preparations are under way to
take the findings of Federal Judge
F. H. Bryant in the intringement
suit of the American Society of
Composers, Authors and Publishers
against the Elm Lodge, local niterie,
to the Circuit Court of Appeals.
The lower court judge spit his deciston, upholding ASCAP on one
count and dismissing the other, and
included in his memorandum a bilgterin arraignment of the Society's
methods in catching violators.
Elm Lodge's attorney, Bernard S,
Bennett, proposes to base his appeal on the allegation that the musical numbers involved are not orig-Syracuse, N. ., May 12,

sical numbers involved are not original creations of the writers and really belong in the public domain. Songs cited in the suit were Champagne Waitz, 'fill Be Tired of You,' The Continental' and 'Night: and Day.' Bennett claims that severul large organizations which use musi are interested in the case and are co-operating with him in making this a test case on the question of originality. sical numbers involved are not orig-

originality.
In throwing out the count which In throwing out the count which involved the unauthorized performance of "Champagne, Waltz," Judge Bryant did not pass on the issue of originality, but merely held that he did not consider the testimony of the lone witness in this instance reliable enough to support a verdict. What the court took objection to in the other count was the fact that ASCAP counsel called as witnesses the leader of the orchestra and a has a wind a sum of the orchestra and a plano player in the night club, Commenting on this phase of the testimony, Judge Bryant wrote:

Looking for Violations

Cases of this kind have re-ceived considerable adverse criti-cism. The methods used by plain-tiff, American Society of Com-posers, Authors and Publishers, in the present cases, will not tend to allay the criticisms.

to allay the criticisms.

'An official of the Society testified that it is not the policy of the Society, it is not the policy of the Society, it is make inducements to orchestra leaders and players to advise when they have played copyright pieces in unlicensed places. Manifestly, the Society has no scrupies against depending upon orchestra leaders and players to, prove its cases. It has done so in the present instances. Insamuch as orchestra leaders have

ers to prove its cases. It has done so in the present instances. In-asmuch as orchestra leaders have the choice of selections, a proprietor of an unitensed place, however innocent, may be placed in the toils of the Society through a bribable leader and an unscrupulous inyestigator.

4 am not in accord with the practice of attorneys, who are directly or indirectly retained by the Society, frequenting night clubs with the hopes that they may hear a composition played upon which they can base, a case and obtain a fee, and then take the witness stand to prove the alleged violation. Such conduct cannot have the sanction of this court.

Their Tune, Sue for 25G

Los Angeles, May 12.

Paramount Pictures, Crawford
Music Corp., Mack Gordon and
Harry Revel are charged with song
pinting in copyright infringement
suit flied in Federal court by Gene
Johnson and Grant La Mont.

Pair charge, that time, Wit out a
Word of, Warning, 'in Par's, 'Two
for Tonight,' is, so similar to their
copyrighted number, 'Staffway of
Jove,' written in 1927, as to be
castly recognizable.

Damages of \$25,000 plus full accounting is demanded.

LEON & EDDIE'S

LEON & EDDIE'S

(NEW YORK)

Ella Logan, the Scotch comedienter by the new tast show at
the part the first show at
the part the set for a freet
simportum, now that Leon Enker
is back from a Florida vacash and
his partner, Eddle Davis, has taken
time out for a spring slesta of a
fortnight or so. Surrounding Miss
Logan, paced by a substitute and
very good m. c., is a brisk floor
show that's repiete with variety and
not a little novelty.

The provided in the set of the control
of the set of the set of the control
of the set of the set of the set of the set of the
ream with intricate musical modulations on a miniature harmonica
which makes his stuff the more
noteworthy considering the limited
range of the instrument. He does
two pops in especially torrid manner and then clicks with Caralival
of Venice' in tiptop manner,
Tommy Martin is a sauve leger
Tommy Martin is a sauve leger
of magic from cards to ciggle butts,
with a couple of ideas all his own.
Of alce personality and easy address, as is Alvin, ils predecessor,
both the magician and the harmonleafst fit aptly into the general

THE BEST IN MUSIC

IN SAN FRANCISCO

Carl Ravazza

FEATURES

AT THE FRANCIS HOTEL

IRVING BERLINING

estings to CARL RAVAZZA I his orchestra at the St. nicls Hotel, San Francisce, ying and singing the His THE TOUCH OF YOUR

"THE TOUCH OF YOUR
The "Pixle" song from "Mc.
Deeth foce To Tovn"
"I'M PIXLIVE TO OVER
Have you have I'M condition of the fold Crosby's arch, sing "THE STATE OF MY HEART"
New, romantle fantasy in melody and lyrle—Editle Hayman and "SUNSHINE AT MIDNIGHT"
A brand, new "Swinger"—A Mappy Snappy!
"NOTHING'S BLUE BUT THE SKY"

SANILY BOOK JOY, NO.

SANTLY BROS JOY, IN

scheme of things in an intimate cafe such as Leon & Eddle's.

A can and Gloris do nesh terps and Jean George of the team also essays a Merry Widow waltz in tantalizingly abbreviated lace costuming that builds to a different conception of a strip-tease. Ultra modern sister team was at the Paradise last season.

Bedby, colored trio, one of the girls at the Ivories and the mixed team shouldering the brunt of the truckin and hot vocal numbers. The upfront team is virtually the act, the girl singer of nice personality. For its purpose, a starter-offer, Millie, Billie and Baby are okay but no William Farmer's orthestre con-

Billie and Eaby are okay but no pante.
William Farmer's orchestra continues with its snappy danaspation and Marion Joyce vocalizes the interludes with the combo. She's an added starter.
Leon & Eddle's remains one of the bright spots in the N. Y. mitery firmament, capably hosted by Leon. Four shows nightly starting at 5.30 p. m. and every two hours thereafter assually gets a nice turnover and througe change of pace, insure extra gravy to the house from the stayer-overers.

CONNIE'S INN

CONNIE'S INN

(NEW YORK)

New show at Connie's Inn in Immes Sq. (Connie Immerman and his brother, and associates, gave up the Harlem ghost two years ago) is a fast, snappy colored revue that should do okay spring and summer business. The revised edition of Hot Chocolates of 1936, staged by Ted Blackman, retains some of the old principals and shapes up into Market Stages of the uROBINS |

Philadelphia, May 12. Waiters and music unions staged

brief walk-outs last week at Hotel Adelphia in latest outbreak of Philliy's recurrent warfare between groups. Acting when hotel posted open shop' notice, about 200 employees struck, taking two bands with them and crippling service for the evening. Matter was straightened out next day after Mayor Wilson's arbitration board took a hand, and forced compromise.

Result was that hotel withdrew open shop ultimatum and union receded from several demands for additional wages for overtime, etc. Strike lasted about day, during which dinner was cancelled and Cafe Marguery was shuttered. Place

brief walk-outs last week at Hotel

Waiters' Strike, Under-Scale Music

Mark Hectic Philadelphia Week

Covering N. O. Nudes

MUSIC-NITE CLUBS

New Orleans, May 12.
Nude dancers, who have reigned
here without interference of any
kind, were ordered Friday (8) to add
more concealing accessories than a
fan, veil or shawl. Prima's Penthouse and the Chez Paree are two
of the spots affected by Superintendent of Police Reyer's order.
Order followed visits to the niteries by police matrons,

Gettin' Ready To Uncover N.Y. Niteries

N. Y. hotel roofs and roadhouses are readying for the summer. Ben Marden's Riviera, at Englewood, N. J., reopens May 21 with Enric Madriguera's orchestra, Dolly Kay, Al Bernie, Robbins Family, Joe Dorris and a line of girls, Park Lane's Terrace Garden has opened, with Fancho (Adolfo Rosquellas) holding forth, Hotel St. Regis' Jardin Viennols premieres May 19, newly done over roof replacing the old Josef Urban decor, Jacques Frey's orchestra and Clifford Newdah, in a 100% Vienness oveal repertoire featuring Johann Strauss compositions, are the attractions.

Annold Schleifer again has the Claremont Inn on Riverside drive, scheduled for May 19 debut. Being city property, and under existing maunicipal conditions, the policy will be popular (\$1.50 table d'note dinner) and no couvert or minimum Jolly Coburn is the band.

General Lodijensky, of the Russian Eagle restaurant in the Sherry-Netherland, stays there until June 1 and then switches to the Waldorf-astoria's roof as host and greeter, but returns to the Russian Eagle restaurant in the Sherry-Netherland, stays there until June 1 and then switches to the Sale Roof.

Joe Reichman opens for the summer at the Hotel Pennslyvania roof, switching to N. Y. from the Hotel Statler, Boston. He succeeds Hal Kemp who will summer at op the Hotel Astor's new roof, Rudy Vallee inducts the Astor as the bally attraction June 1, for three weeks, and then Kemp for the entire summer.

J. C. Stein in London Lining Up More English Bands for America

Music Notes

Duke Charles 13-piece ork, former WMEX, Boston, sustainer engaged by Paramount Open Air Ballroom, Cambridge, Mass, for the summer opening starting Wedneaday (27).

Harry Reser licquot Club Eski-mos ork, played May 11 at Ocean, View pavillion's ball room near Norfolk, Va. Gate was \$1.50 per couple with \$1 per stag.

Ed East and Lindsay McPhail continue their song-writing partner-ship with a new ditty entitled 'I Want to Be Your Sponsor.' Ed East, Inc., will publish.

Gene Rose-Sydney Clare, tune, 'Song of the Coyotes' will be recorded by Irvin S. Cobb and Slim Summerville in 20th-Fox's 'Public Nuisance No. 1.

Frederick Hollander and Sam Coslow are penning numbers for two Gladys Swarthout starrers 'Opera vs. Jazz' and 'The New Divorce.'

Lee Zolie, recently completed long engagement at Ben Franklin, Philly, goes to West End Casino, Deal, N. J. for summer, getting NBC wire.

Harold Knight ork into Cafe Mar-guery, Hotel Adelphia, Philly, re-placing Eddle Bonnelly and taking WIP and Inter-City wire.

ing of Swing' is George Gershwin's first tune since 'Porgy and Bess' music. Albert Stillman did the lyrics, Chappeli publishing.

oris-Matthias band continues until Labor Day at the Lorelei, New York, for total of three years in same spot.

Eric Peterson's ork, currently at Seven Gables, Milford, Conn., re-turns to Hulett's, Lake George, N. Y., this summer.

Walter Donaldson-Harold Adamson's 'Did I remember' will be chanted by Jean Harlow in four spot in Metro's 'Suzy.'

Californi Collegians go into L. A. Paramount week of May 28 Lou Weiss, staff planist at WICC,

Bridgeport, organizing dance band

Baltimore, May 12.

The Summit, swank roadhouse which was to have opened for summer this week, will not unshroud for fortnight yet. Freddie Weber, who acquired spot this year, neglected to apply for likker license and as there is required a wait of 21 days 'tween application and grant in Marylaud, opening is delayed.

When nitery starts, Boundary of the starts, Boundary band wa'll floor.

layed.
When nitery starts, Bernie
Lipsch's band will supply music.
Floor-show will be budgeted at \$500
weekly. One turn has already been
inked in for opening week, desha-bille dancers Mildred and Maurice,
who have been playing the Chez
Paree, Chicago.

Pub's Daughter Singing

Eva Ortega, now at the Rainbow Room, is the daughter of Frank G. Ortega, publisher of the Cine Mun-dial, oldest of the Spanish fan magazines. She's just out of col-lege and car. speak fluently English, French, German, Italian and Rus-sian.

sian.
Oddly enough she does not speak
Spanish, her native tongue.

London, May 3.

First thing J. C. Stein, president of the Music Corp of America, did on arrival here was sign Eve Becke for a return to America. English erooner opens at the Plaza hotel, N. T., in June.

Stein is now seeking more English taient, and will be the first American to line up all prospectives at a special audition, for which purpose he is hiring a hall. Also intends to import another English band into America, likely one being Ambrose. As in the case of Jack Hytton, Ambrose would go over solo, with the aggregation ined up from American musiclans.

American bar on English band leaders having been removed, Stein is now conferring with the English Ministry of Labor for a reciprocal policy. He has an American name band practically set to sail for London, only awaiting the official okay.

Forced Cancellation

New Orleans, May 12. Ruth Reynolds and Mary Young, ancers, are out of the Nut Club

Miss Young is in the hospital re-covering from an appendectomy.





"Salutas" to Buddy Clark—The "Swell Vocais" with Fred Rich's Lucky Strike orchestra singing THE GRAND WESTERN HIT: "WE'LL REST AT THE END OF THE TRAIL"

Now They're Really "Counting"-and Swinging! "ISE A-MUGGIN" With the Musical Arithmetic Game 1-2-3-4-5-6-UH-8-9-WOOF

There's Requests All ver Country for "RHYTHM SAVED THE WORLD"



Viennese Baritone

Master of Ceremonies and Enter-tainer. English, French and German Latest Continental hits. Open for Engagements:

Write: BOX 521 Variety, New York City

La NOVA and De MASI

International Dancers of Distinction

Completed a successful 2-year tour of the leading Hotels, Night Clubs and Music Halls of Europe—The Coliseum and Kit Kat, London—Paramount and Alhambra, Paris— Crystal Palace and Scala, Germany—The Palace and Palais de E'ete, Belgium—Casino Municipal, Cannes— O'Deon Roof, Italy-

AND ALWAYS HELD OVER!

OPEN FOR ENGAGEMENTS

Write: LA NOVA and DE MASI 128-14 18th Ave., College Point, L. I. Tel. FL 9-9885

was open and running full tilt next day. Lone exception to all-round settlement was union's yanking of Eddie Bonnelly's band. That, however, had nothing to do with strike. While waiters union leaders were confabbing with hotel management, Bonnelly was before music union rial board. Charges were playing under scale and socking member of his bend. Found guilty on both counts, he was fined \$500 (in addition to previous fine for like amount on similar charge), was forbidden to play at hotel for one year, was ordered to disband his ork and not play with any of men for at least year. Each man was likewise fined \$100 and ordered not to play at Adelphia nor with Bonnelly for year. No action taken against hotel, which allegedly paid under scale. Understood Bonnelly was reported as working under scale by member of his band whom leader had punched. Since action against him, meestro has not been working. Several in Willmington. Meanwhile Bonnelly's outfit has been replaced by Harold Knight, well known around Philly for some years. Schwartz After Casino

Lou Schwartz of Club Richman is dickering to reopen the Casino de Parce on West 54th street, New

Richman opened with a new show last week, using a mixed cast now instead of a straight male personnel.

Arthur Lang assigned to musical direction of Easy to Love, Eleanor Powell starrer at Metro.

COLLETTE AND BARRY **HELD OVER**

HOLLYWOOD RESTAURANT

New York City

Merlin Replaces Whitehead on N.Y. WPA Vaudeville; Mosconi Out, Too

Mix-up in the vaudeville-circus department of the WPA rellet show pediect in New York has resulted in the appointment of Frank Merlin, who assumed charge last week, succeeding Rejan Whitehead. Latter, the least to busy with affairs of the faudeville union to devote himself to the government show project. Also stated that he was unable to general eleave of absence from the stated that he was unable to a leave of absence from the

As tailed that he was unable to secure a leave of absence from the secure at leave of absence from the secure at leave of absence from the secure at leave of absence from the charles Mosconi, who been dividing the vandeville units, of which there are nine in N. Y., also repeated. He, too, is connected with the vandeville artists organization, leave the secure of the control of the vandeville artists organization, and the secure when the relief show project was financed by the Emergency Relief bureaus of the city and state, in which washington participated.

Wanted All

In very few spots has, admission been charged for the vaudeville showings, but takings by the circus unit have been an important item. Box office men assigned by, the agent-tability have been in charge. Understood that Whitehead approposed to haidle all vaudeville and circus into throughout the country and which that was nixed, he withdrew. Yande-circus division was originally handed to Eddle Dowling, who was the second of the country and which that was nixed, he withdrew. Yande-circus division was originally handed to Eddle Dowling, who was the second of the proposed touring several musical benedies in raddition to vaudeville shows. Hitch was a delay in getting at \$1 per day expense allowance in addition to the \$24 weekly, wage that yes finally conceded, but by that time Dowling had withdrawn and polyning has come of the plan, save for several limited touring units thing state limits. Such attractions are extant in New York, California had several reasons he has been in legit as director, author and man-

No Stage Shows for Interstate: Musicians' Demands Called Cause

Dailas, May 12.

Plans of the Interstate theatres here and in Ft. Worth to play stage shows this summer have gone cold, Earl Hobiltzelle and Bob O'Donneil, operators, refusing to consider the demands of the musicians union for approximates a 100% raise in salaties.

Interstate figured Interstate figured on playing stage shows on the basis of at least once a month while the Texas Cen-tengial was running here and the Frontier Days celebration in Ft.

Worth Interstate, which is a Paramount partner, and booked by Charles J. Freeman in N. Y., has four weeks of playing time, other towns being San Antonio and Houstom It played few stage shows this season, almost all of those going into the territory on percentage.

Friars Club Mgr. Freed On Gambling Complaint

Oharles

Titars club, was acquitted last week in General Sessions, N. Y., on the charge of operating a gambling device. Horse race gadget, along the times of a pin ball game, attended cops to the club after an anonymous, squaw k. Complaint charged machine was open gambling.

bling. Former Judge Frederick E. Former Judge Frederick E. Goldsmith appeared for the defendant. He argued that Pope was not aware of the gambling feature of the machine, nor was he present when, it was operated at the time of the police visit. Dismissal was or-lered after two of the three judges decided not to uphold the charge.

SPANKY BETTER

But Younger McFarland Still Quar-antined for easles

Detroit, May 12.

Spanky McFarland, m.c. of the 'Our Gang' kids, who started the parade of measles here ten days ago, which all but wrecked the act

ago, which all but wrecked the act at the Michigan, left his quarantined hotel room here last Saturday (9) to Join troupe in Cleveland. His younger brother, Tommy, is still under quarantine there.

Spanky's lliness, which spread to four other kids, left only three kids and a dog to continue out the week at the Mich. Par sent in another act to help out, but the scare and absence of Spanky cut theatre's gross several thousand.

BOWES' CIRCUS TYROS BRODIE

South Bend, Ind. .

Though the Major Bowes Ama teurs may be the leading radio snow according to Crossley ratings, and business boosters as vaude units, the purees under the Bowes label have turned out to be the worst brodle in circus history as the concert portion of the Cole Bros,-Clyde Beatty

tion of the Cole Bros.-Clyde Beatty trick.

Business has been so bad for the Bowles concert since the start of the season that, both the circus and the Bowes office decided to can't the entire deal off, with Zack Terrell and Jess Adkins cancelling the amateurs and going happily back to the old-time wild west riding and shooting for the concert.

In six shows in three Indiana towns—Rochester, South Bend and Kokomo, the Major Bowes unit's share of, the concert receipts amounted to around \$100. Unit played the concert on the highest deal ever heard of in the circus biz 50-56 spill of the concert gross from

ueas ever neard of in the circus blz: 50-50 split of the concert gross from the first dollar. Circus itself has been doing ex-cellent trade at the main gate, but the Major Bowes amateurs just couldn't get 'em to cough up an-other two-bits to stay for the con-cert blow-off.

IATSE SEC ATTACKS N. O. STAGE SHOW 'BAN'

New Orleans, May 12, A. J. Skarren, secretary of the A. J. Skären, secretary of the International Alliance of Theatrical Stage Employes and Motion Picture operators, on Friday (8) attacked what he termed 'local agreements to ban stage shows' and charged that local theatre patrons have been forced to view 'conned entertainment' while smaller cities were successfully presenting flesh entertainment, in a letter to Muyor Waimsley in which he endorsed the proposed establishment of an outdoor theatre.

"The picture setup in New Orleans is more severe than in any other city of like population in the United States,' Skarren's letter stated. The public which is deprived for stage shows must be considered, even more seriously than should the workmen, musicians and artists who will be removed from the unemployed rolls through establishment of such a theatre.' International Alliance of Theatrical

1 Cherry Sister Dies

Lesson in French

Following letter by the president of Association Francais des Attractions du Spectacle, Parisian organization of French actors; was sent to Vanierr in an effort to explain the anti-American demonstration at the Alhambra theatre there;

Editor VARIETY:

After a manifestation of French artists at the Alhambra theatre on April 20 the directors of the establishment sent out information the press and public in a version completely different from that which actually coursed. which actually occurred.

There exists in France a contingent law which permits theatre managers to employ 50% French talent and 50% foreigners. The proportion is switched to 60% for foreigners in the case of programs con-sisting of troupes of dancers who are foreigners.

On 17 bills given at the Alhambra since its opening there have been 90% foreign acts against only 10% Frenchmen.

management, warned by a minor manifestation on Feb, 3, promised, in writing, to re-spect the law in the future.

spect the law in the future.

On April 10, without remembering either its verbal or written promises, the manager of the Alhambra launched a den toward French talent by presenting a new bill consisting of 82% foreign talent. The whistling in the audience and the trouble in the lence while these foreign acts were on the stage during the performance of April 20 were intended for the management of the theatre only, since only the management is responsible.

Foreign actors and acts have

the theatre only, since only the management is responsible.

Foreign actors and acts have nothing to do with this matter, which is one of local importance only, an 'affair d'honneur' started by this imanager' who does not respect the laws of the country which is offering him hospitality, and our organization of artists. We have never had any battle or trouble with foreign talent. France, whose hospitality is universally acknowledged, is open to tailent from all the world, of any race or nationality, of any race or nationality, of any race or nationality of the entire world can always have any aid or protection here that our organization can offer, as long as they are within their rights under the labor laws of this country.

Because of the actual elium.

Because of the actual situa-tion here we ask those of our American comrades, actors who are likely to work in France now or in the future, to de so in a gentlemanly and friendly manner, and not to accept work in two theatres here at the same time, doubling in jobs at the same time as thousands of French artists are starving. To you we ber the nrivilere.

To you we beg the privilege.

To you we beg the privilege.

of explaining this in full, and
we ask that you give this letter the widest publication you
can.

Alhambra, Paris, Mgt. Blames Anti-U. S. Talent Demonstration For Folding; Warns of 'Reprisals'

diopped its stage policy and went straight films. specifying that 50% of all altists in French variety shows must be natives, and two demonstrations staged inside the theatre by unemployed French acts against foreigners, are the reasons given by Bobitchek & Bizos, opera-tors of the Alhambra, for the clos-ing.

ing.

The closing was sudden and un-expected. It's end as a variety house cuts deeply into local em-ployment both for native and

American acts. In announcing the closing, the management took a crack at both the other music-hall managers in Pau's for not joining in a protest against the existing law, and the newspapers and, warned that French artists can expect 'similar' treatment in other countries. In part, it

"Today is the last time we shall have the pleasure to invite you to the Alhambra Music-Hall. 'In ef-fect, the unemployed French artists

AFA VOTES TIE WITH H'WOOD

American Federation of Actors, at its annual meeting Tuesday night (5), voted affiliation with the Screen Actors Guild of Hollywood, along with same principles as the latter's tie with Actors Equity, Guild directorate had okayed the affiliation prior to the AFA's vote. Full terms of the agreement have not been drawn up as yet by attorneys for both organizations, built will be on a reciprocal basis. Members of the Guild playing vaudeville would have to become AFA members, and vice versa. AFA's Death Benefit insurance plan was also okayed by the membership at the meeting, with Rudy Vallee, Sophie Tucker, Bernhard Benson, Joe Laurie, Jr., and Ralph, Whitehead elected as a board of rustees to operate the insurance system apart from the AFA. Invarance plan takes effect immediately, with each member required to initially buy four stamps at 25c each, and then another stamp at the same price as a death occurs to provide the finances. New members over 50 are not eligible for the insurance. over 50 are not eligible for the

Morgan Band, Barrie Repeat for Paramount

To you we beg the privilege—
of explaining this in full, and
we ask that you give this letter the widest publication you
can.

Lewis-Moore to Australia
Sammy Lewis and Patti Moore
currently at the State, N. Y., sail
for Australia June 27. They're
guranteed 15 weeks in the Tivol'
theatres there.

Team returned from Europe five
weeks ago.

Gus Edwards' Angels Claim \$20,900 Loss, But Deny Tapping the Till

Alhambra, one of the largest and to demonstrate in the Music-Hall best known music-halls in Paris, against the employ foreign dropped its stage policy and went;

'A decree of April 23, 1933, made at a time when there were no music halls or variety houses in Paris, and by which no director was given the right to expose his views, obliges such establishments to employ 50% French artists.

French artists.

The decree is inapplicable. The public will not go to see attractions they have seen many times before, which make no effort to alter their offerings and which unhapply have not, in a large majority of the cases, the necessary worth to be included in programs of quality. If it is applicable in houses where singers are in favor, it is not in those devoted to variety.

Public the Judge'
The note then asked those who

pilicable in houses where singers are in favor, it is not in those devoted to variety. Public the Judge!

The note then asked those who have caused the demonstrations why directors engage foreign acts at great costs and pay their travelling expenses, if such new acts could be found in France. It said the public is the sole Judge and long ago furnished the answer.

Twice demonstrations have been held in the Alhambra and after each one, the theatre experienced a drop in fits receipts. It cannot continue with the fear of a demonstration always suspended over its head. And because it is powerless against the creators of disorder, as they are assured of impunity, and because one section of the press, without dreaming of the consequences, has only given slight publicity to their liegal actions, it is obliged to withdraw. The Alhambra will close its doors May 7. Thus 143 employees, all French—musicians, electricians, el

last three bills shows that five American acts were booked in each show and by far the greater proportion of them were those which were well known, and get good salaries.

Gancellationa
Robitchek said he had many acts booked in advance—in some cases as far as a year—which showed that he had no intention of closing had it not been for the demonstrations. He still maintains that if the present jaw regarding the number of French artists which must be employed sever repealed he will open the house again as a music hall. While not admitting it, it is known other managers here in town—both theatre adm lightles where Americans and other foreigners are employed—are wondering how long it will be before the unemployed turn on them.

Lew Lesile's Blackbirds of 1936 opened at the Alezar May 2, but as many French Negroes as possible are being used in this revue to overcome local agitation.

**A yet no talk of reprisal against French actors in the U. S. is known to have been discussed or considered by American acts, individually or as a group.

**American has its many unemployed artists, also, but there has been little evidence of anti-allen feeling to date.

**The French Casino, New York, continues unmolested with an almost entirely French roupe, while 'doubling' in two, John at once by French acts is not unknown over here. Luclenne Boyer and others have 'doubled' on occasion without resultant protests.

50

Flash Act
11 Mins.; Full
Grand O. H., N. V.
There have been weeks from
the standpoint words and zip.
but Stew on unders into the
par the property of the party of

ing.
Gowning and props are without distinction.

Edga.

JACK AND BETTY WILLI REVUE (6) Flash 13 Mins; Full State, Baltimore

Is mina; Full
State, Baltimore
For a strictly nabe vaude house
this act is okay. Jack and Betty
Willing have two numbers as a
team and heavily hoke both, and
it's easy jogging when the billed
twain open in goof garb for some
eccentric song-and-stepping.
A lanky pajamed girt follows for
a solo control dance and is succeded by two-lad team of messjacketed tap dancers who work
hard. Both these interludes present
straight dancing and the audience
when caught merely watched attentively, saving whatever pentup emotion they had until the Willings
came back for a broadly humorous
came back for a broadly humorous
possedly meent to suggest facetous
niun getupa.
Usuel diered insie with all hands

posedly meant to some injungetups.
Usual flared finale with all hands

KEN AND ROY PAGE (3) Comedy, Dancing 11 Mins.; One State, Baltimore

State, Baltimore
The billed brothers are a pair of knockabout comedians who have threaded some pretty good mugging, few bright gags and some ok. ecentric hoofing into act. Knockabouting is the real frame of the turn, but the other stuff makes for good garnishing. Third member, of act is a stooge who doubtes from audience heckler to some brief duty, on stage in a hardbolled role.

Crowd in this split-weeker liked the turn.

ENRICA and

DISTINGUISHED DANCERS Dow's State. New York, May 15

DON ALVIN REVUE (5)

DON ALVIN REVUE (5)
Flash
13 Mins.; Three
Grand O. H., N. Y.
Closing bit of neatly executed
military formations saves flash
from nothingness. It's all dancing
of: type which has been repeated
ad infinitum.
First four girls with their one
male co-worker go through a routime. Two of femme sidetrack while
the two of femme sidetrack while
the two of temme sidetrack while
bers were taken from Astaire-Rogers films. They all suit this type
of act. Outstanding single performance is given by a shapely lass who
does a fine toe tap.
Exit has entire lineup in nautical
regalla working the best bet of the
production. Conventional closing
flash.

flash.

THREE DEWEYS
Juggling
8 Mins.; Three
Grand O. H., N. Y.
Stock opener, off to fair reception
here. Trio, composed of two males
and one femme, are adept at what
juggling repertoire they possess
and appear neatly gowned. More
zip would be a most useful asset,
though. They use only two types
of paraphernalia in their juggling,
so some cover-up method could well
be evised to keep things from getthe the state of t

patter and clowning, but this wasn't enough.

Start off. by tossing sombreros around, and presently substitute Indian clubs. After brief solo bits, the windup finds the trio jugling nine clubs. It's olcay, but there isn't enough emphasis on either speed or difficulty.

Edga.

The THEATRE of the STARS

W BLDG. ANNEX

LUBIN

160 WEST 46TH ST. NEW YORK

Bryant 9-7800

SIDNEY H. PIERMONT

MARSHALL TRIO
Songs, Dances
II Mins.; One
Grand O. H., N. Y.
Voices and feet of the two girls
carry the act's weight. Boy accomps and joins in the harmonizing, but his vocal contribution is
practically inaudible,
practically insudible incest their
radio tieup, Girls do nice tap inreally new costumes. Striking appearance is an additional asset.

RAY HUGHES (2)

ACTION

OCHINNY and GEORGE

So Mas:: Two
Grand O. H., N.
Pair of Negro chanters (one primarily a planist) work entirely in noisy: foot-atomping style with a slight bow in the direction of synthetic scat. It's the hypo angle that sells. In style or delivery the boys haven't got anything on the ball; but they turned on white the best reception of the day.

Quartet of songs that goes into the act is composed of three pops and one novelty. Latter would be considerably off-color for some houses, lyrics describing a lad who wears vermillon ties and uses vaseline on his hair. Vocal work is away no better than fair in setting that the song sters have a sense of tone-beats.

Edoc.

DON ALVIN REVUE (5)

VAUDEVILLE

Unit Review

RUSSIAN FANTASIES

(ORPHEUM, WINNIPEG)

Fantasies is one of those shows that starts slowly and gradually works up. Although it doesn't hold anything particularly strong, the whole affair once it gets past opening carries along to a fair ending. The two standouts come at the end of the bill and thereby help a lot in taking the unit off to good applause. They are a magician. Don White, and the comic, Freddie-Werner. (ORPHEUM, WINNIPEG)
Winnipeg, May

applause. They are a magician. Don White, and the comic, Freddle-Werner.
White really hasn't very much, but it's his chatter and light breezy manner that sells his stuff. Majority of the tricks are old, such as a paperiube from which he pulls yards and yards of silk ending up with a flag of some kind or another. Best que is worked with a couple of bowins are water.
Werner-could be classed among the better type of dead-pan comics, coming in for the larger majority of laughs, even though there are some comedy dances. He doesn't say a word all through and only uses the stage plano and a cello-General-fooling around at the plano is helped plenty by a trick muglic rack, that does everything except works with the cello, but the his fooling around shows that he really knows what he is doing. Ends up with a swell solo on the overgrown fiddle that really sells.
When the curtain goes up.1t.looks, as though the customers are in for a symphony concert, with 17 musikers accatered over the stage. After the opening band number. After the opening band number of the control of the pand. When the curtain goes up.1t.looks, as though she may do something later on but needs more practise with the band. Nick Sanin, the band leader warbles during this number. Next is a roller skate dancer, Evalesh Magner, after which they sit back expecting to see at least a saw The band pulls a surprise than and control and cand control and control and cand control and con

Magner, after which they sit back expecting to see at least a saw plaver.

The band pulls a surprise then and goes into its own spot and inat's where things start to pick up. The band does things with 'Dark Eyes.' Sanin featuring his violin blayer, Mischa, and the planist. Sonia Lawrie. Jeaff goes into a Sonia Lawrie. Jeaff goes into a start of the control of the

15 YEARS AGO

(From Variety and Clipper)

'Cablnet of Dr. Callgarl' with-drawn from the Miller theatre, Los Angeles first day after a violent demonstration by the Legion. Ob-jection was to its German origin.

In London Adolph Zukor was explaining his large UFA buy. Told they were mostly wartime program pictures so bad he wanted to suppress them now now he had Pola Negri under Paramount contract.

Committee of theatre owners convening in Washington to decide what to do about ASCAP.

Los Angeles banker supplied de-tailed breakdown showing that the average feature should cost not more than \$140,000. About 90% come back the first year.

Herschel Heniere was doing 28 minutes, and he had clipped his act

at that, Reviewer commented it was tough on the stande played to standees then, standees, Palace

Joseph E. Howard was running a drug store on the side. Was play ing dates around N. Y.

Marcus show was closing early.
Marcus explained his flashy paper
was getting him in bad with too
many municipalities.

Fanchon & Marco review booked into the Globe for four weeks as a stopgan.

Revival of 'The Birth of a Nation' did \$48,000 at the N. Y. Capitol for one week.

Unempoyment conditions caused the Orpheum heads to ponder de-laying fall openings. Times were getting tougher.

Bert Williams, Negro comedian, was getting around \$1,700 a week from 'Brevities' on a 10% agree-

Out of town houses were offering guarantees to road shows to keep their theatres open.

Pennsylvania had a new law re-quiring all places of assembly other than churches to display the U.S. flag every day.

Al Joison was breaking all house records on the Coast with 'Sinbad.' Did \$49,700 in Los Angeles on the week.

So cold in Birmingham first week May all outdoor spots closed.

Shuberts were in again with their vaudeville idea. Had four houses for a dollar top.

50 YEARS AGO

(From Clipper)

Lawrence Barrett did \$7,000 on his first week in Frisco. Big money for the times.

American Opera Co. did a net profit of \$40 on a week in Philadel-phia, Emma Juch headed,

Buffalo Bill quit the stage for the open lots with his Wild West in St. Louis May 9.

Henrietta Crossman had youngstown, Ohlo. Going to N. Y. for a show Clarke's 'Strange Disappearance.'

St. Louis season closed early; Business had been terrible due largely to the strike on the Gould railroads,

McCaull's opens at Wallacks for a spring season. Clipper didn't like the idea of Mathilde Cotrelly in tights. Did 'Don Caesar' a version

of 'Maritana.' De Wolf Hopper was

Metropolitan opera house was too big for 'Mikado' and John Stetson's combined three companies made a quick exit.

Effle Elister's manager played only one week of a fortnight engagement at the 14th St. Said he could not work in a lunitic asylum. Eartley Campbell had the house and his mental instability was alarming his friends.

Daniel Frohman annou he would put a stock company into the Lyceum now under his management.

Sallie a camel at the Philadelphia zoo gave birth to her second foal in 13 months. This beat the record by 11 months.

McNish, Johnson & Slavin's min-McNish, Johnson & Slavin's min-strels took a display ad to explain that if their performers were short of cash it was not because they did not receive salaries, but because they played too much poker and fare, adding 'this has been going on all season.'

W. Coup's E'quescurriculum, in opposition to Prof. Bristol's hosses, doing nicely in Chi.

ransportation strike was tying Chicago into a double knot. Street rloting and unsafe to be out at night.

George Hall's tent show detained in Las Vegas by floods. Made a fifth day with prices dropped from four bits to a dime and made feed

Farewell dinner to Henry E. Dixey, sailing to England with 'Adonis' was \$25 a plate, and plenty of plates.

J. H. Mack bought 'The Gladiator' (Spartacus), from the McCulough estate for Robert Downing, who used it for many years for a standby.

Philadelphia had a home-grown operetta, 'Flogeo.' Made from Florence and George, first names of composer and librettist. Beat 'Florodoro' to the idea.

Yates' 'Movies' in Chi

Chicago, May 12.

Chicago, May 12.

[Irving: Yates in town last week to set his 'Making Movies' promotion unit with Balaban & Katz for the Oriental on a tie-in with the Hearst morning Herald & Examiner.

In Milwaukee will play the Palace.

BUY DOROTHEA ANTEL nveild Actress, Famous Greeting Pards, 21 Original and Excusive De-igns, One Dollar. Agents Wanted to fell Cards. Liberal Commission. Call r write

DOROTHEA ANTEL 226 West 72nd Street, New York City

HARRIET HUTCHINS

says "HELLO"

JUST BACK AFTER 10 MONTHS IN EUROPE ORIGINALLY BOOKED FOR FOUR WEEKS RETURNING TO ENGLAND SEPTEMBER

RENEE LA MAR'S **BABIES**

Just Returned from a Successful Two-Year Tour of South America and the Continent

THE ACT, OWNED BY RENEE LA MAR, IS NOW BEING RECAST WITH 2 NEW PARTNERS

WANTED!

For THE TEXAS CENTENNIALS

Novelty Flash Acta-Tyroupes—Name Banced—Show Girls—Goupe obtatte Dancing Girls—(Intake groups often unfailled with the properties of the complete photos and full ramation. (Note: Photos will positively NOT he returned.)

THE WILBUR CUSHMAN CIRCUIT (An Agency)
Meba Theatre Bidg., Dallas, Texas

AVAILABLE FOR EASTERN THEATRES IN SEPTEMBER Your contact and investigation invited THE WILBUR CUSHMAN CIRCUIT

'America's Largest Circuit of Stage Units'
MELBA THEATRE BLDG. DALLAS, TEXAS

Loew Gives Booking Franchise to Simon of RKO; No More Restrictions?

Simon agency has been granted the privileges of Loew's booking floor, making one of the rare occa sions that Loew's has lifted its franshise barrier for an RKO-franchised

chise barrier for an RKO-franchised agency. Only other RKO agent also sable to book direct with Loew's at present is Harry Romm.

Once, in the past, Loew's barred the Romm agency from its booking office when it. was reminded that Romm also booked with RKO. Such restrictions are now apparently of the next.

restrictions are now apparently of the past.

A few weeks ago Loew's booked the Rudy Vallee band through the Slimon agency, after it had first been enibmitted by Sam Lyons. Sid Plermont booker, stated that this was done because Simon delivered the act for Washington for \$9,000 plus a percentage, while Lyons wanted \$10,000 net for Washington with the State, N. Y., at \$12,500 Lyons squawked to the circuit for allegedly not protecting a franchised agent, but nothing came of it.

William Morris office, principal Loew agency, does a large part of its RKO business through Simon.

Condensing 'Mikado'

Chicago, May 12. Following a midwest tour as a regular legit show, Gilbert & Sulli-van's 'The Mikado' production is be-ing compressed into unit size by Mi-

ng compressed into unit size by Mi-hael Todd for vaude.

"Mikado' unit, which adds a ballet ind additional specialty people, reaks in at the Riverside, Mil-raukee, May 22.

2d Upstate WPA Unit

Syracuse, N. Y., May 12. Federal Theatre Project's second andeville unit, dubbed the Federal Sarn Dance, will leave Syracuse on state-wide tour Sunday (17), following the same itinerary as plomered by the first unit, according to oseph Saperstein, project's business manager.

Joseph Saperstein, project's business manager.

First unit, framed as a revue, is now in its third week on the road. Its bookings have been extended through July.

BUFF. HOUSE CLOSES

BUFF. HOUSE CLOSES

Buffalo, May 12.

State (formerly Gayety) went
dark Saturday night following half
dozen changes in policy since its
opening Xmas day. Originally announced for vaudefilm policy, theatre went to units, presentations and
finally musical stock, but was unable to attract patronage.

Dewey Michaels, who has the
lease, announces dramatic stock
season opening about June 15, with
spot attractions to fill in the interi

MISS NIESEN IN WASH.

MISS NIESEN IN WASH.

With the Follies' dosing Saturday night (16) ahead of schedule, Gertrude Niesen goes into the Fox, washington, for Loew's the week of May 22. Miss Niesen had given the Shuberts notice she was withdrawing from the show June 1.

Orighnal vaude booking was for the State, N. Y., week of June 5, but this has been set back indefinitely because of the two weeks' booking of Benny Fields starting May 29.

APOLLON'S TALENT TRIP

APOLLON'S TALENT TRIP
Dave Apollon will fold up his unit
for the summer and sail for Europe
June 6 with his agent, Bernard
Burke, going along.
Apollon and Burke will spend six
weeks on the other side, with the
view of finding some acts for Apollon's next scason's unit.

Opens to Ams

Buffalo, May 12. Buffalo (Par), which has been without stage attractions for a year, will show Major Bowes' amateurs for a week starting Friday (15), in addition to its regular film bill.

Peter DeRose and May Singhi Breen have written "Texas Star' as the official tune for the Texas Cen-tennial Exposition, Commission to do it came from Lt. Gov. Walter L. Woodul, of Texas.

A Billing

Detroit, May 12. At the National here, the burlesk comedian is billed as Tommy 'Scurvey' Martin,

Detroit Burly House Drops 'One For All' Stand at Lic. Hearing

Detroit, May 12.

Detroit, May 12.

After years of sticking together, burly houses here split wide apart last week at hearing on revocation of license of the Empress theatre on charges of obscenity and nudity. Squabble put police censor Lester Potter on the spot.

He was accused by Joseph Ellul, op of Empress, of concentrating on the Empress while letting 'perfectly terrible things' go on at the opposish National burly. Potter and his men produced stenographic noices of jokes and nudity at the Empress.

Ellul countered with notes taken

Empress.

Ellul countered with notes taken at the National: Mayor Frank Couzens decided to delay decision on Empress, and meantime put Potter to work checking up on the National.

J. K. Emmett Stricken

J. K. Emmett, manager of the Capitol on Broadway, underwent a major operation at Doctor's hospital, New York, yesterday (Tuesday). He's 65 and has managed the Capitol for 12 years.

Emmett was seriously ill when taken to the hospital Saturday (9).

Durante, Clayton Sail

Jurante, Clayton Sail

Jimmy Durante and Manager Lou
Clayton sailed yesterday (Tuesday)
for the schnozzola's English vaude
debut, dates being booked in Dublin, London and Glasgow. Deal is
also on for a picture to be filmed
over, here also. They were accompanied by Harry Donnelly, planist,
and Jack Roth, drummer.
Mrs. Durante has gone to California to visit relatives.

STOOGES TOUR EAST

Hollywood, May 12.
Three Stooges (Howard, Fine and Howard) open four weeks personal appearance tour July 3 at the Roxy, N. Y.
Weck stands at Atlantic City, Philadelphia and Pittsburgh follow.

Saranac Lake

By Chris Hagedorn

Dr. Karl Fischel last week was given the merit cash award of \$100 for his paper on Ther-Problem of Tuberculosis—award made yearly by the American Medical Associa-tion.

oy tne American Medical Association.

Sylvia Abbott in N. Y. for threeweek visit with her family.

Betty Huntington, who last week
received her Gregg Certificate, hasa young canary.

Camille Carpentier has gained six
pounds and feels great.

Several new clubs opening up
along the mountain road.

Betty Gordon, wife of Harry Gordon, here for summer club season.

Tommy Vicks up and around
after beating off grippe.

Cladys Palmer reported doing
nicely via the bi-lateral pneumo
route—ditto Bill Janney and Sally
Ragone.

Marie Blanchi doing fine with in-

Ragone.

Marie Bianchi doing fine with increased exercise—Herb Elder, former film salesman is getting along well and put on light exercise

Joe (Par) Parker put the house radio back in operating order. Write to those you know at Saranac.

Independent Burlesque

Rounders, Gayety, Baltmore, Melody Maldo, Bloo, Philadelphia, Riello Parc, Lepublic, New York City, Dporty Widows, Howard, Böston, Beauty Parar, Werba's, Brookl)

WIERE BROS. DENIED **EXTENSION OF STAY**

Pittsburgh, May 12.

Three Wiere Brothers, at Stanley last week, have been denied extension of their labor permit in this country and must leave U. S. by May 17. Boys first came over last year with 'Polies Bergere' unit, returned during summer and came back for George White's 'Scandals,' in which they appeared only during revue's tryout engagement. Since then they've been playing vaudé.

Boys have four months of bookings in England, two in France and still have a two-year-old unfilled contract at the Wintergarten, Berlin, for a month. They'll fill all these before returning to U. S. next-winter.

Palace, Chicago. **Sole RKO Spot Over Summer**

RKO drops vaude at Keith's, Boston, Thursday (14), 'house going straight pictures for the summer, Sudden heat spell and lack of available stage attractions decided the move for the circuit ops.

Expected that Keith's, Providence, Keith's, Troy, and Paface, Keith's, Troy, and Paface, Cincinnati, will also dispense with stage shows for the summer, with the switch to all-films probably coming within the next two or three weeks.

Only RKO house expected to play vaude steadily during the hot months is the Paface, Chicago, Palace, Cleveland, Downtown, Detroit, Main street, Kansas City, and Orpheum, Minneapolls, will probably play shows on a n't then basis between Memorial and Labor Days, putting in vaude either when a picture is weak or if an attraction is available.

Chicago, May 12.

Plenty of Time in Europe, But Nationalistic Feeling Makes It **Tough for Visiting Vaude Acts**

Berlin, May 2,

Although Europe has more vaude ville theatres open now than in a ong time, and despite the fact that there are more American acts on the Continent now than in years, the political situation is making things difficult for the acts. That goes not only for Berlin but for all Europe, and is due to a nur er of local conditions which affect every-

local conditions which affect everybody.

Three new vaudeville houses were
opened within the past few weeks
in Germany, Albert theatre, Dresden, Deutches theatre, Munich,
and the Europahaus-Palmoourt,
Berlin, all playing straight vaude
with 10 to 12-act bills.

But there is still an enormous
number of local acts available who
cannot find work. At one time
there were a large number of film
houses playing acts in Germany,
and now there is none. Also, at too
time there were a lot of foreigh
dates available, now most German
acts have to figure on local dates
alone.

Goodbye Russi

Goodbye Russi
Russian market was once important for European acts, but now it practically doesn't exist. Russian played with vaude a bit last year but has changed its mind and doesn't like it now. Moscow Music Hall has been closed down as 'too low-brow'.

America used to mean a lot to German acts but American vaude is, to all practical purposes, washed up.

is, to all practical purposes, wasned up.

Spain has home talent troubles and so has France. In both spots foreigners are frowned upon.

The Scandinavian countries want

The Scandinavian countries want acts but can't pay real money, and the exchange rate is so bad, from a local standpoint, as to make a trip to Norway or Sweden practically a bread-without-butter. affair.

a picture is weak or if an attraction is available.

Chicago, May 12.

Sudden hot weather smacked Chicago booking offices and midwest vaude with a heavy body blow. Three key spots were ordered off the books for the summer, the Shubert, Cincinnati, Colonial, Dayton, and Ft. Wayne deciding to lay off stage shows till fall.

All three spots booked out of the local RKO office.

Sudden hot weather smacked Chicago booking offices and midwest vaude with a heavy body blow. Three key spots were ordered off the books for the summer, the Shubert, Cincinnati, Colonial, Dayton, and Ft. Wayne deciding to lay off stage shows till fall.

All three spots booked out of the local RKO office.

land for American acts, since the U.S. uses so much legit talent from ondon, but for the rest of Europe,

ade it Worse
The Hague, May 2.
Cabaret and vaudeville artists in
Holland are in bad shape. This is
due not only to the depression but,
even more, to the nationalisatic tendencies all over Europe. Not only
single the control of the control of the
inpediate of the control of the
indicate of the control of the
indicate of the control
in the country.
Dutch vaude actors but

Dutch vaude actors held a meet-ing here last week to consider the situation and figure out how to make international vaude travel a simpler thing. They ended up by adopting a motion to have the gov-ernment restrict for gently than before, which, of course, will make things worse.

BURLEY SEASON CLOSES EARLY IN PITTSBURGH

Pittsburgh, May 12.
Burlesque season ended here Saturday night (9), when Variety went
dark until next September. House
had originally intended to keep going until middle of June, following
reopening month ago after fourweek flood shutdown, but unusually
hot weather brought an early cessation.

Arrives New York on the S. S. Normandie May II

Returns to London to Triple Palladium, May Fair Hotel and Radio July 13

GEORGE BEAT

"JUST ANOTHER INTERNATIONAL COMEDIAN"

Played Eighteen Consecutive Weeks in England 'Doubling and Redoubling'

000000

MANY THANKS TO:

Lord Lurgan for 6 Weeks at the Ritz Hotel Sir Francis Towle for 6 Weeks at the May Fair Hotel Sir Oswald Stoll for His Circuit

Messrs. George Black and Val Parnell for G. T. C. Theatres Mr. Eric Maschwitz of the British Broadcasting Corporation for Radio Appearances

2000000

My Fate Is in the Capable Hands of

PHIL OFFIN Simon Agency New York

AND

HENRY SHEREK His Majesty's Theatre Offices London

Variety Bills

NEXT WEEK (MAY 15) THIS WEEK (MAY 8)

Numerals in connection with bills below indicate openi show, whether full or split week

RKO

BOSTON
Beltit's (7)
Bebe Barri Co
Pritchard & Lord
Welst & Stanton
J Harold Murray
Tin Tap & Toe
Faith Bacon
Jimmy Savo
CHICAGO
Palnce (8)
Folles Comiques Paince (8) les Comiques CINCINNATI Palace (8)

Buddy Rogers Bd
KANSAS CITY
Mainstreet (9)
Laugh Town Laugh
MINNEAPOLIS
Orpheum (8) Thrillers
Ross Pierre & S
Veloz & Y'landa Bd
Bob Hall

PROVIDENCE Kelth's (7) Kelth's (7)
Bring on Dames
TROY
Kelth's (15-18)
Harlem Heat Wave

BOOKERS' BEST BET JACK POWELL Dir.: LEDDY & SMITH

Loew

NEW YORK (TIY State (15) Williams Carroll & Howe Jackie Heller Mitchell & Durant BALTIMORE BORNING (15) Bryant R & T. Rev BORNING (15) Bryant R & T. Rev DETROIT Fox (15) Benny Meroff Orc

PITTSBURGH
Stanley (15)
Stone & Vernon 4
Lew Parker
Raymond Wilbert
Wini Shaw
Coogan & Grable

washington
Fox (15)
Don Costello
Sybill Bowan
Collins & Petersen
John Boles

Paramount

May Noble Orc.
Med Service (15)
Rudy pulled (15)
Rudy pulled (15)
Rudy pulled (15)
Rip Tap Too
Aaren & Broderick
Barbette
DAVENPOET
Capitol (18-18)
Dave (18)
Arthur LaFleur

NEW YORK CITY
Paramount (18)
Britt Wood
Strict Wood
St WATERLOO

Paramount (19-21) Dave Apollon Co

Warner

PHILADELPHIA
Earle (15)
Johnny Green Ore
Jerry Adler
Shea & Paymond
(8)

Raymond Withert
Stone & Vernon-4,
Lew Faths
Johnny Green Orc
Jerry Adler
Shea & Phymond
WASHINGTON
Lathrie (15)
Lathrie 150 & Lee
Jerre Barrie
Grace Barrie
Grace Grace Joe Penner

6 Lucky Boys
Ruth & B Ambrose
16 Hollywood Debs
Alice Dawn
PTUTSBURGH
Stan'ey (16)
Wini Shaw
J Coocan & Grable Ted FioRito Oro OFFICIAL DENTIST TO THE N.

DR. JULIAN SIEGEL 1501 Broadway, New York This Week: Stanley Woods: Wm. Color

Independent

CHICAGO CHICAGO:
State Lake (9)
Walmans Saxotettee
Paul Sydell Co
Connor Fam
Ployd Christy Co
Inne & Delcampo
Ted & Al Waldman
INDIANAPOLIS
Buddy Rogers
Budarty Rog

Tower (16)

Tower (16)

Clymas
Bobby Glibert
Paul Batchelor
Jack. Carson
LOUISVILLE
National (16-18)
Jack Major
Harrison Circue
Dance Cocktalls
Murray & Fane Murray & Pane Jack Hediey 3 WINNIPEG. CAN. Orphesim (11-16) Darktown Scandals

London

Week of May 11

Canterbury N. H.
1st half (11-13)
Edw Victors

Neumann. W. & Y.

Rainfini F. d.

GHEVS KA

GHEVS KA

GHEVE Na.

Half Neumann.

GHEVE Na.

For a Comp. Plints

Songer Comp. Plints

Songer Comp. Plints

Songer Comp. Plints Canterbury M. H.
18t hulf (11-13)
Edw Vletor
Brent & Layne
2d half (14-16)
Stone & Dell
Peter Fannan
Wilbenfalon
Wilbenfalon
Wilbenfalon
Wilbenfalon
Wilbenfalon
Wilbenfalon
Conciln's Agal Hotel
Rudd Grazi
Narnton Wryne
New Vi-torin
Conciln's Georgians
Charles
Ch Ritz Hotel
Charile
Lyne Clevers
Rewicz & Landauer
Tronsdero Rest
Lyne Clevers
Lucan & M'Shang
16 Sineing Scholars
Maurice
Maurice Maurice BUKTON Astoria Farrar & Boys

KANSAS CITY. MO Tower (15)

CRIME
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General
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Chas Manning Ed
Halls & Page
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Halls & Page

Deninville Marie Al onte

Nello & Natal
Sadler Desmond 4
FINSBURY PARK
Astoria
Harry Freyer Bd
Lassiter Bros
HAMMERSMUH
Falace
Addison & Sylvia
Spyras
Jenny Howard

Jenny Howard
HOLLOWAY
Marthorough
Hal Swain Bd
3 Matas
Sybyl & Step
HIFORD
Super
Louis Almer
Garvey & Mac
Turner 2

Turner 2

IST NEW Hall
1st half (11-13).
Stone & Dell
Peter Fannan
2d half (14Edw - Vistor
Brent & Layne
KILBURN
Grange
6 Clevette Gis
Alfred Theys
Field & Resini

LEWISHAM Palace elyn Hardy Bd Palace
Eyelyn Hardy Bd
LEYTONSTONE
Blatto
El Cubanos Bd

OLD KENT ROAD
Anton Bed
Anton Bed
Toledo, Billy & B
SHEEN RUBHUJB
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Anton Belly & J.
TOTTOMHAM
COUNT ROAD
HATTP Freyer Bel
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WHAITP Freyer Bel
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WALITIAMSTOW
SALIFICATION

Provincial

Week

EDINBURCH

Ist half (11-13)
Dee & Maile
hit half (11-13)
Dee & Maile
hit half (11-14)
Embert Sie
Embert

Week of May 11

May 11
LIVERPOOL
Enramount
Rice O. EITH
Lat healt (11-13)
Dereski
2d half (14-16)
Dee & Makid
Market
Paramount
Queen of the Sea
Terrys Lives
FLANGER
ROY FOX Bd
Van Dock
Danock
ERADING
Attla Palace
Attla Palace
Attla Palace

Attilla ...
6 Lai Founs ...
O Henry P & M
SFOCKTON
Globe

Globe
Ambrose Orc
Evelvn Dall
Gaudsmith Bros
Scott Sanders
Felovis
Iarry Kemble
Kingslev & Forde
Vettony 3
O Walters Co

Jack Dempsey's Owen, Hunt, P Rober'ta Tremaine Mara & Rahata Jan Brunesco Bd

El Chico

El Chien
Consuelo Morena
Portin Portar
Emile de Toreo Ore
El Toreador
Ramon & Lucinda
Torondor 4
Formin & Gioria
Fantania Novoa
Medaro Ore
El Maroeve
Ernie Holst Ore
Famona Door
Red McKenzle Bd
French Cuslan

French Casino

French Caslno
Folias de Femmet
Emilice Adreon
10 Argentina Ladde
Alphonse Berg
3. Bredwin Ladde
Alphonse Berg
3. Bredwin Ladde
Alphonse Berg
3. Bredwin Ladde
Bruyals
Choopy
Martia Fareli
Dany Flore
Littie Fred
Vera Nargo
Orbai
Prosta
Andre Randall

Cabarets

NEW YORK CITY Delmonleo's Murray & Alan Jay Mills Ore

Bal Musette Parislan Serenn Beachcomber I Marion Butler Lesile Litarry Ann Suter

stile Lithray
nn Suter
dide Lesile
iller & MassyBill's Gay 90's
rthur Behim
ill Lorraine
d Furman
thel Glibert
Ne Dernard
cank Russell
ob Bigciow
arry Lee

Black Cut
Amanda Randolph
Lonny Simmons &
Rhythm Kittens
Callente

Callente
Bee Kalmus
Edith Roark
Johnny & George
Jack Goodman
Dorothy Davis
4 Ebony Rascals
Clinicast Moderne
Billy Castle
Glena McCoy
Maryon Dale
Cink McFariane O
Club Guarko
Dimitri

Club Gnucleo
Dimitri
Virgil
Persan Ravel
Lon Gnuchos
Munox & Boinu
Club Richmus
Lee Carr
James Sherry
Harry Bernie
Peredde Monroe
Preddie Monroe
Tic Toe Givis
Terry Green
Tic Toe Givis
Terry Green
Alice Glover
Dick: Messner Orc
Comules.- Inn

Dick Messner Orc Consile's -Inn Ada Brown Louis Jordan 5 Novels. Palmer & Peaches 5 Rhythm Debs Trotie & Al Alle & Al Alle & Al Alle & Al Corte & Kalonko M. Corte & Eddle Green Leroy Smith Orc

Piroska Andre Randali Freddie Zay Sonia Gausser & A Jack Denny's Oro Vincent Travers Orc Russell Patierson's Personettes Personettes
Gning Plank
Pat Harrington
3 Boston, Sis
Gr'awich VIII, Inn
Elena McCoy
Pat Clayton
Jillinn Cairnes
Aniony Tosca Ore Antony Tosca Ore Gypsy Tuvern Bert Linden Alda Luciano Bukku Chubby Ross Jules Keaton Oro

Dan Healy's Dan Healy Jack Whi

La Rud La Rue
Nick Vouzen Bd
Eddie Davis Orc
Leminge
Tommy, Lyman Orc
Leen & Eddie's
Eddie Davis
Eila Logan
James Alvin
Marion Joyce
Wm Farmer Orc

Hickory House
Kirby Waiker
Marjorie Naylor
Francetta Mailo
Ted Lane
Arthur Ganafries
Wingy Manone Bd Wm Farmer Oro
Madelene's
Jack and Jill
Lucilie Jarrett
Damar Orc
Joe Gray 3
Man-About-Town 'd Restaurau H'Iyw'd Restaura Nick Lucas Oro Benny Fielden Genny Fielden Collette & Barry Mim! Rollins Phil' Neeley Cackles O'Nell Charlot Lambort Mitzi Haynes. Marion, Martin Helen Gray Rose Blane Lettie Campbell-Cookle Fayo Cass Dalley. Arthur Warren. Mickey Stabile Malauti Orc Malaunetté Ripse Cotoban Torn George Orda Jasha Nazarenko Boris Belestozak Mos Paris Jimmy Ropere Barry Torne Mos Paris Jimmy Ropere Kathleen Barrie Barry Rope Barry Rope Orda Rope Ord

VARIETY

Camille Glory
June Larraine
Blenda Ranson
Roth-Andrews Ord
Beale St. Boys

Hotel Ambassador Vai Ohlman Oro otel Aster

Hotel litmere
Russ Morgan Oro
Linda Lee
Joe & Betty Lee
Jos Zatour Oro
Lewis Julian D Pecorano oro
No. 1 Fifth Ave
Cari Hunt
Leota Lane
Joe Lilley
Harold Woodall
Hazel Webster
Normandle
Hal Hope Orc
Old Roumanlan

Hetel Commudere John Johnson Orc Patricia & Don Eleanor Blake

Old Roumanian
Thais
Sadie Banke
Jack Hirek
Russlan Gypsy 3
Mickey Mallory
Sol Schneider
Roumania Gypsies
Onyx Club
Stuff Smith Bd

Ed Lowry
Faradise
Ed Lowry
Floria Vestoff
Faith Bacor
C Dorphorger Ore
Place Elegants Hotel Edison
Sammy Wilson Orc
Ralph Torres
Mac Coogan
Frank Cornwell 3
Hotel Essex House
Musical Rogues Hotel Fifth Ave P Handelman Oro Music Masters

Music Masters otel Gotham Raoul Lipoff Oro. Hotel Gov Clinton Dick Mansfield Orc Hotel Gr't North'rn A Ferdinando Oro C Dornborger Or Place Elegante Tommy Mills Steve Lenti Eddle Blanchard Bill Farrell Benn Kauff Irve Harris Leo Lazzro Oro Rallphow Grilli

Hotel Lincoln Balnbow Grill Miaco Eva Ortega Lane & South Ruby Newman

Tommy Dorsey Orc Esquires Edythe Wright Jack Leonard Hotel McAlpin Enoch Light Oro Mary Danis A Gonzales Ens

A Gonzales Ens otel Montclair Don Richards Ore Cural Islanders Lillian Kenny Jaysnoff Sie Hotel New Yorker Wilkens & Walter Lyn Lucas Clyde Lucas Ore

Hotel Park Lane Pancho Orc Hotel Pennsylvania Hai Kemp Oro Knntt & Towne Yost's Calif Co

Hotel Pierre Shep Fields Orc Hotel Plo

Eddy Duchin Oro Emily Lane De Marcos ltz-Carlton Hotel Rosevelt Patsy Kane Neil Buckley Chas. Yontz Don Bestor Or Hotel Savov-Plaza

Hotel Savoy-Plaza
Dwight Fiske
Dick Gasparre Oro
Maurice & Cordobs
Emile Petti Oro
Habaneras Oro
Hotel Skelton
Berty, King Oro

Hotel Sherry-Netherjand
Russian Eagle'
Alex Bunchoucho
Adclaide Howeli
Gypsy Choir
Eidia Sadovskala
Jennie Hurok
Raphael
Hotel St. Morits

Sarita Charlie Wright Marianne Ron Perry Orc Hntel St. Regis Jacques Frey Orc

Geo Hall Oro Hotel Vanderblit Bernie Dolen Orc Hotel Waldorf-Asterla

Bcauvel & Tova
Basil Fomeen Orc Brooks 2
Villinge Barn
Ernle Mack
Buddy Gately
Mildred Barry
Milton Mann Oro
Villinge Nat Club
Riviera Boys
Lou Raymond
Iris Ray Basil Fomesti Orc
Jimmy Kelty's
John Koskwaod
Evelyn, Wilson
Janice Andre
Warren & Bodle
Carter & Schaub
Janice Andre
Warren & Bodle
Joan Miller
Billy Mack
Makybronds
Danny Higglis
Danny Bodlish
Gene Waiter
Joe Ricardel
Jo Capelia-Org
Ric Rat
G D Wannigton
Ann Manington
Man Dickle Wells Kenny Watts Shim Sham Rev Wivel

Beverly Wile Viola Von Larry Lee Ore Blitmore Bilimore Bowl
Red Harper
Bruce Holden
Pansy the Horse3 Radio Rogues
Bob Cutter
Trudy Wood
Dolores & Andre
Jimmy Grier Ore
Cafe Cassuova
Frances Fay

Cafe Cassasora
Frances Fay
Jerry Bergin
Billy Gray
San Englis
An Fidler Oro
Cafe de Parce
Crystal WhiteChuck Barciay
(lee & Nancy Rya,
Kahlyin Bessette
Teche La Mare
Stan Clair Oro
Fark Ave Boya
Clover Club
Shella Barrett
Cocoanut Grove.

Cocoanut Grove Cocoanut Grove
George Olsen Or
Ethel Shutta
Hoftman R & Gerad
Famous Deer
Sylvester Scott
Louis Prima Oro
Omar's Dome
Ruth Skinner

Bismarck Hotel Dorothy Miller Jack Dalton Phil LeVant

Blackhawk
Joe Saunders
Dick & Dot Roge
Ches Parce Ches Parce
Edna Sedgewick
Harry Richman
Betty Kean
Edgar Bergen
Johnny Weila
The D'Ivans
Henry Busse ro

Blackstone Botel (Mayfair Boom)

Sincitation store
Sincitation store
Sincitation
Sincit Lane & South
Ruby Newman Orc
Rainbow Room
Casa Lorma Oro
Casa Lorma Oro
Casa Lorma Oro
Casa Lorma Oro
Casa Lorma
Conga Lorma
L

Busslan Kretchu

Busslan Ketelunia Gypey Markoff Adla Kuznetzoff Adla Kuznetzoff Nazita Poliakova Nicholas Vosilleri Mura Toucanova Dario Birse Orlik & Lolik Mischa Nicholas Matthey Gieb Yellin Ore Russlan Troyka Kmstel's Bd j Sun Sunci Jerry: Blatine Oro Small's Fazullas Serry Blaine Oro Small's Parnillae Charile Johnson Oro Lucky Sis Mary Perry Stork Club

Eleanor Sheridan Marion Cooley Gus Martel Orc N Brandwynne Orc

Tony's
Barry Oliver
Kay Cornelius
Town Casino
Henri Pierre Ens
Maurice Shaw Ore
Jimmy Vincent Ore

Jimmy Vincent Orc.
Thismusherlay's
Ann Kennedy
Barbara LaPorte
Gordon Davis
Chabby Smit an Orc
Chabby Smit an Orc
Ches Doherty Rev
Ubust
Gladys Bentley Rev
Fear! Balnes
Willie Bryant Or
Vorselles
Look Holtz
Bill Arnold Bd
Meddowbrooks Buys
Vogse
Vogse

Vogee Pat Clayton Brooks 2

Rev

Marianne Ernie Maran Lockwells Marlanne
Ernie Miaran
Lockwells
Borling & Lazar
Betty Bear
Baron Gyldenkorn
Naina Kinova
Frank LaSalle Oro
Bob Lee
Wynne Roinh
Yackit Club
Dolores Feris
Vicki Joyce
Noble Siesle \$
Sid Franklin Oro

LOS ANGELES

Wayne & C'rr'to Nick Stuart Palemar Ed Howard
3 Jokers
William & Char
Hudson Metager
Dick Jurgen Ord

Murray Peck
Wylle Webb Orc
Parls Ins
Covert Int'l Dame
Ken Wilmorth
Faul McLain
Hollin & Frdo
Thora Matthalon
Hensy Monnet
Pete Controll Ore
Blierry's
Mary Jane

Mary Lane
L. L. May Packe
Walter Johnson
Paul Kuln Orc
Three Little Pign

Three Little Pisa
Dorothy Roborts
Faul Stein,
June Purcell
Lou Singer Orc
Harold Woodlend
Smaroff Girls
Topey's
Leona Rice
Thelma Daniels
Pauline Starr
Mariorie Sparks
Dean Estono
Geo. Redman Orc

CHICAGO

Edgewater Beach Hotel Hotel
Frankle Masters Orc
Donna Dea
Beverly Kirk
Milton Blakely
Moreaus
R. T. & LaDayne

R. T. & LaDeyne
Zilich May 90's
Zilich May 90's
Zilich May 90's
Zilich May 90's
Zilich May 10's
Zilich May 10' Gay 90's

Paddock Club
G & C Herberts
Rilly Carr
Trudye Davidson
Marjorie Little
Jess Johnson Ord

cess Joinson Offe Rooms
Falmer, House
(Empire Rooms
Serge Plain
Serge Plain
Serge Plain
But Granoff
Ted Adair
But Granoff
Ted Weens Ore
Hoyale Prolies
Gale Tracey & L
Horence Hin Low
Lee Purdy,
Frazee Sis
Henry Lischen Ore
Henri Lischen
Terrace Gardens
Sophie Tucker
Ted Shapiro
Jack Fulton
Dario & Diana
Sophie Tucker
Ted Shapiro
Jack Fulton
Dario & Diana
Kings Jesters
SSS Club
Bobby Rollins
Jean Kirk
Acuttley
Ling Sesters

SSS Club
Bobby Rollins
Jean Kirk
Acuttley
The Dictators
The Dictators
Ann Seymour
Ann Seymour
Ann Seymour
The Dicticles
Gretchen Loc

them. Pleas of Resettler, it for some war scenes, were nixed by Hollywood until officials engaged Mabel Walker Wilelbrandt, former Assistant Attorney General under President Hoover, to use her induence with the film magnates and pry loose the desired shots.

Real show-down came, however, when all the big distributors turned thumbs-t wn c1 the Government smash, 'The Plow,' which by that smash. The Plow, which by that time had several foreign film deal-time had several for the rights, was described as too pro-Administration for Hollywood to touch. United

for Hollywood to touch. United Artists, a likely prospect because of friendship between Lorentz and Charlie Chaplin was approached, but with Chaplin abroad the deal fell through.

tell through.

New Dealers, amazed at the quality of the production, are seething with impatience to put the fill fore the American public but, although they could get a rod audience by distributing. It to schools, colleges, and CCC camps, they are holding out for a rest commercial debut. debut

debut. In addition to Lorentz and his three cameramen, the best takent available was engaged for the musical score of the film. Virgit Thompson, famous young American congress, handled the musical set-up, assisted by artists from the Metropolitan Opera and the New Yor Philharmonic.

Philiarmonic.

With the screams of producers and exhibitors still echoing through the halls of Congress, followin threats of Government supervision for the \$1,000,000,000-a-year film industry. Washington is speculating on what effect the latest snu; to the administration may have on re-strictive film legislation now pend-ing on the Hill.

Review of the

Review of the

"The Plow That Broke the Plains,"
three-reeler produced by the Resettlement Administration, is easily
the finest motion picture ever contrived under U. S. government auspices. From standpoint of photography, musical accompaniment and
direction it compares favorably with
any short of its type produced in
the country.

DRAMATISTS' FIGHT

Arbitrators Say 'Act of God' No Out on Pay-Off

Even when an act of God causes withdrawal of a play during rehearnels, minimum two weeks salary must be paid to actors. This
view was unheld by arbitration in
he case 'Left Turn.'
Play was to have a spring presentation by the young managerial
dating research to the lead, died
after rehearnels began. Another
scot was sought. Louis Calhern
cead the part but was not engaged.
Managers then claimed that Adams'
death was an act of God and offered to pay the cast one week's
malary'.

salary. Decision was that all who re-bearsed more than one week must resolve two weeks salary. One actor who rehearsed a single week was plat off on that basis.

ED LAURILLARD, 66, DIES IN NEW YORK

Edward Laurillard, 66, one of the foremost London theatre men, died in Harbor hospital, New York, May 7, of an abdominal aliment. He entered the hospital April 8, since which time he had submitted to two operations and a number of blood transfusions. At first the progress was favorable, but he suffered a stroke May 3, from which he did not rally.

Laurillard came to this country saft fall in search of stage material and connections and was on the point of returning to London, where he planned to produce Kind Lady in association with Milton Shubert. During his illness he had been fooded with messages of sympathy, including cablegrams from King Edward VIII and the Duke of Manchester.

Edward VIII and the Duke of Manchester.
Börn in Rotterdam, Holiand, his crosses was achieved in England, signing in 1894 with his production of King Kodak' at Terry's theatre. This was followed by other wins, siciading. Oh Susanniah. He made his American bow at the turn of the century, touring some of his English hits, but dropped legit for a time to associate himself with a siring of picture houses. In 1914 he effected an association with George Grossmith, which lasted until 1921. In 1922 he became lessee and manager of the Apolio theatre, London. He also produced Love's Awakening in conjunction with Sir Alfred Butt. He brought over a company in 1924. In 1927 he did Butter and Egg Man' at the Garrick, in London, and opened the new Picadilly theatre with Biue Evel.

He married Priscilia O'Dowd, who

Eyes.'
He married Priscilia O'Dowd, who divorced him in 1922 and he subsequently married Adrah Fair, an American. This marriage was dissolved in 1924. He leaves no issue.

Mohawk's New Play

Schnectady, May 12.

World premiere of Moroni, Edgar
Lee Master's dramatization of the
life of Joseph Smith, founder of
life of Joseph Smith, founder of
Mohawk Drama Festival on the
Union College Campus Aug. 18.
Charles Coburn again heads the
repertore company for the Festival.
Productions will be presented in the
outdoor theatre, but will be shifted
to the college gymnasium on rainy
ulghts,

Kaufman Back

Harry Kauman, who supervised the Bhubert musicals 'At Home Abroad' and 'Ziegfeld Follies' this Reason, returned Monday (11) after this has a supervised to produce two muchals for the Shuberts next sea-

Gladys George to London In P. A.' After Coast Run 60% PIC RIGHTS

Los Angeles, May 12.
Following its current run at the Belasco here, Personal Appearance, with Gladys George, moves to San Francisco, going into the Geary.
Upon conclusion of this engagement, Miss George hops to London to open in the same piece for Gilbert Miller.

UNION TO ROADSHOW PROPAGANDA PLAY

Deal is pending between Alber Rein and the United Textile Work. ers for the latter to rebuild Let Freedom Ring' and route it through the textile mili territories of New England, Pennsylvania and the South. Theme of play concerns mili workers, which is reason for the in-terest shown by the union, If it goes through it will be one of the few known instances where a union

few known Instances where a union actively sponsored a play.

As originally produced by Beln and Goldsmith, the propaganda play opened at the Broadhurst theatre, N. Y., and flopped. It was then taken by the Theatre Union to the Civic Repertory theatre, with a lowered admish scale. Between the two spots piece ran about 15 weeks. Union would like to get it under way for the summer.

Terry Helburn Heads Bryn Mawr May Fete

Bryn Mawr May Fete
Philadelphia, May 11.
Elight oid English plays (Elizabethan era) were presented Friday
and Saturday as a part of the ninth
quadrennial May Day fete at. Bryn
Mawr College. Taking part in the
proceedings, were 750 Bryn
graduates and undergraduates.
Theresa. Helburn, executive director of the Theatre Guild and a
grad of 1908, took the part of Queen
Elizabeth, an honor always greatly
sought after at these fetes.
Cornelia Otis Skinner assumed
the role of Queen Elizabeth in the
fete a few years ago.

fete a few years ago.

TO PLAYWRIGHTS

Many Compromises in Pact Reached Between Managers and Writers—Scribs Retain Right to Title Owen Davis Calmed - Managers Waters -Achieve Concessions

FIVE-YEAR DEAL

Difficulties between dramatists and producers over a new contract form for production of plays is practically over.

Contract committees of both factions reached a mutually satisfactory agreement late Monday (11). which has been ratified by the Dramatists' Guild Council and was okayed at a meeting of the Theatre League membership yesterday (Tuesday). All that remains now is for the general membership of the writers to ratify the pact, which is expected to be automatic.

is expected to be automatic.
There will be special conditions for managers who are film-financed, details of this not being clear as yet.
There are concessions from both sides in the new pact, but the authors retain the two points most in dispute. They will get 50% of the film rights in future and retain title to the rights. Latter means that, for the first time in writers, slistory, all rights will eventually revert to authors.

authors.

On the other hand, authors gave in on a number of points, managers getting the break on foreign rights, amateur rights and in other direc-

tions.

New deal is for five years though authors originally wanted but two. Final meeting Monday, at which the agreement was reached, was a (Continued on page 56)

Kingsley, Bel Geddes to Coast for 'Dead End'

Los Angeles, May 12.
Homer Curran's next Coast legit will be 'Dead End,' which he will do in association with Sidney Kingsley, coming in from New York to assist in the staging.
Rehearsals have started, with the opus set to debut in San Francisco, then coming here to the Biltmore. Normal Bel Geddes, producer of the N. Y. version, is also coming to the Coast to aid.

ST. LOUIS SETS NEW TALENT FOR OPERA

St. Louis, May 12.
In keeping with the policy estab-lished several years ago, the Munici-pai Theatre Assn't has engaged principals for the 1936 season, start-

par Interior was the last of t

vot.

Names of other seasons returning are Guy Robertson, Georgie Price, Gil Lamb, Joseph Macauly, Ruby Mercer, Audrey Christie, Edward Neii, Jr., Detmar Poppen, John Clark, John Cherry and Earl Mac-Veigh.

Four A's Re-elects Gillmore as Prez

Annual meeting of the Associated Actors and Artists of American (Four A's) was held last Friday at Equity's New York office. Frank Gillmore was named delegate to the American Federation of Labor convention to be held at Tampa in October

Equity head is also president of he Four A's. No election intil next

Ambrose Small Case Up Again: Alleged Murder

Toronto, May 12.
With police holding a 'confession' from the reputed murderer of Ambrose Småll, Canadian theatrical magnate missing since Dec. 2, 1919, the entire investigation is to be reopened and the Supreme Court of Ontario has issued an injunction against the distribution of the \$2,500,000 estate recently left by the late Mrs. Small, mainly to Catholic charities. charities

late Mrs. Small, mainly to Catholic charities.

Affidavits claiming that Ambross Small was killed within the Grand Opera House, now demolished, have been filed with the Supreme Court by Florence Small, sister of the missing ann. Startling charges in the affidavits have not been revealed by General D. C. Draper, chief of Toronto's police, or by Seneral Victor Williams, chief of the provincial police, but it is admitted that the documents open up a new line of investigation. Alleged confession was secured in Buffaio and is made by one closely identified with Ambrose Small in his theatrical interests, police admit. Small vanished the day after he had sold his chain of legit theatres to a

sold his chain of legit theatres to a new syndicate for \$1,200,000.

'Co-operative Amateurs' In Stock Version of Old Les Howard Play in N.Y.

Les Howard Play in N.Y.

Broadway's diminishing play fare includes something of an oddity in felizabeth seleps Out' at the Comedy on 41st street. Play has been presented in stock in various outside points. It was originally called 'durray-'Hill', Lesile Howard being the author. Before he sailed for England last Friday (8) he requested his attorney; Herbert W. Adams, to investigate the show's status. Howard is annoyed over the show's sponsors using a large picture of the star displayed in the cutrate marts and outside the theatre. He believes that such displays iend the impression that he is appearing in the play. At Equity's offices it was stated that the players in the Elizabeth' cast are not professionals and that it is not a stock presentation. Company is given the puzzling rating of 'co-operative amateur.' Yet the show is occasionally advertised in the regular legit directory list, managers being unaware of the set-up.

J. Emerson Smythe is listed at the show's producer. He is said to represent Jules Leventha, with that the professing no interest in venture. Show operates on variour types of bargain admissions—from two-for-ones down or up to 46c. Murray Hill,' as originally played,

two-for-ones down or up to 40c, 'Murray Hill,' as originally played, did not register on Broadway.

'Postman' Tour

The Postman Always Rings Twice, recently withdrawn from Broadway by its producer, Jack Curtis, is slated for touring in the fail. Figured that with Richard Earthelmess starred, the melodrama will be a natural in the sticks. Fact that the book was a best seller is another angle for the road, where it is expected that 'Postman' may make up for its production red. Earthelmess was featured with Mary Philips. Latter will not tour in 'Postman'. Ruth Failows being mentioned for the berth.

Pasadena, May 12.
Gwen Mannering, English cetres, draws the lead in the Community Playhouse production of Tess of the D'Crhervilles.'
Opens May two week stand.

ELECTIONEERING AND VOTE CADGING CHARGED IN EQUITY COUNCIL BATTLE

Administration Charged by Forum with 'Unfair Tactics'-Soliciting Ballots in Theatres-Militant Group's Hopes

Equity's election is not officially scheduled until May 25, but the campaigning is growing hotter daily. Nightly proponents for both the regular and independent, or opposition, ticket are visiting theatres and seeking votes from players. Around the professional clubs the same sort of electioneering goes on at all times.

Actors Forum, supposedly non-

indies. He explained that the standing order at the printer was to have ballots mailed direct to Chicago, Los Angeles and San Francisco, without being delivered to headquarters. Also it was claimed that the final nominations from the opposition had, not been filed until 24 hours after the deadline and, although these candidates were accepted, the 30-day time limit for mailing had expired. Because of that, he said, the green ballots did not go out until three days after the white ticket hit the mails. It was charged by the indies that Equity office representatives have been visiting theatres in order to distribute the regular ticket, so that those who may be out of the city, or who would not attend the election, could vote now. Equity's officers, however, stated they were not aware of this and that any such elactioneering was not officially sanctioned, nor was there, any official information that it was being done.

Administration election enthusiasts are also passing around a circular letter. It reads: We, the undersigned, feel that the opposition ticket is a very clever move on the part of a minority radieal group and, although the ticket contains several names acceptable to both sides, it is simply a device to split the ticket. Signatories are understood to be: Katharine Cornelt, tawford, Selena Royle, Helen Hayes, Arthur Byron, Philip Merivale, Chrystal Herne, Mitzl Hajos and Lester Chambers.

All sorts of queries have been

seeking votes from players. Around the professional clubs the same sort of electioneering goes on at all times.

Actors Forum, supposedly non-existent, is the indie faction. Present Equity administration is supposedly not cognizant of the activities, but there is a battle of votes for its the place in the professional clubs the same sort of electioneering goes on at all times.

Actors Forum, supposedly non-existent, is the indie faction. Present Equity administration is supposedly not cognizant of the activities, but there is a battle of votes for its than the said, the green ballots did not been filed units of two its death of the said of the said of the green in Equity office representatives have been as in regular political areas. Charges and in the filed information that it was been as in regular political areas. Charges that Equity's official stole a march on the indie faction were thrashed and the stole of the forum, wanted answer of this and that any such of official type in the filed information that it was been to be of the Forum, wanted answer of this and that any such of official the filed information that it was been to be of the Forum, wanted answer of this and that any such of official the filed information that it was been to lead of the association of the green, or indie, ballots had been sent of gallots.

Actors for on the indie faction was there, any of official the filed information that it was been to lead of the association of the green of indie, ballots had been sent of gallots. Actors told a different story. They did ciert six members last year, but some were replacement for the possible they will place some candidates in the council again this year but the real battle is dated that the answer was, only in the filed. Most instituted the decidence of the form of the council again this year but the result of two lickets being in the field. Most instituted the decidence of the filed that

WPA Taking on More N. Y. Theatres Indicating Project Continuance; Possible Through Next Season

istration securing additional the-atres in New York, indications again point to continuation of the federal relief theatre project beyond

ignation seciging additional, theatres in: New, York, indications
again point to continuation of the
federal relief theatre project beyond
the June 30 deadline. Appears that
the WPA administrators, having
asked Congress for approximately
\$1,500,000,000, have in mind keepling
the theatre project active well
through next fall and possibly all
next season. That word came from
Washington Monday (11), when the
deficiency bill, including new WPA
funds, passed the House.

Although the Symphony in Brooklyn is dated for its third attraction,
back Wash, Saturday (16), it will
be dropped at the end of the month.
House was formerly on the subway
circuit of pop price legit houses and
known as the Shubert-Teller. The
Majestic, Brooklyn, also of the subway time will be used instead. Another Bronx theatre for the WPA is
also help considered. Lagt-week
the project started operating a
Yiddish house on lower Second ave.

"Plan to lease the Longacre, N. Y.
was nailed last week when stage
hands profested. Theatre League
did not object. It was pointed out
that the Federal Theatre Project
theads had agreed not to use any
Broadway theatre between 40th St.
and 6357d St. defined as the Project
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and 6537d St. defined as the Project
theads had agreed not to use any
Broadway theatre person was made for the Biltmore because
the WPA living newspaper's playliets there are not regarded as legit.
Claimed that a dozen stage hands
would have been thrown out of regular jobs had the relief shows taken
over the Longacre, currently housing Love On The Dole.'

Adelphi Added

Adelphi Added

Adelphi Added

Adelphi Added

Adelphi Added

Adelphi Agieded

Adelphi Agieded

line. All houses leased carry stipulations to cancel on a month's notices.

Thisse are four WFA units, two of which are full length plays opening this week. Latter are Class of '29,' Manhattan, and 'Back Wash,' Brooklyn. 'News playlet '1935' opened at the Biltmore Tuesday (12) and several other playlets start at Daly's tonight. In addition there is at least one play to come, 'Battle Hymn,' also at Darly's next week. There are 14, full length plays he ing. rehearsed by, the relief, project, another indication that it will continue indefinitely. Not included are various dance projects. One day Darlor of Death, which will go into the Adelphi next week.

At a, women's club luncheon, in New York, last week Hallle Flanagan, director of the Federal Thearne, 'stated there are 12,452 persons employed by the project throughout the country now.

are, stated there are 12,452 persons employed by the project throughout the country now. She objected to claims that government money was being squandered on shows. She announced that to date \$6,800,000 was the total builay and if the total number of persons on the payroll were divided into the seemingly enormous, amount, the answer would be that each got a wage of \$350 during the past nine months. In New York there are approximately 5,400 persons on the relief show project. in the country now. She objected to claims that government money was being squiantered on shows. She announced that to date \$6,800,000 was the total builtay and, if the total number of persons on the payroll were alylided into the seemingly sonormous, amount, the answer would be that each got a wage of \$500 during the past nine monts. In New York there are approximately \$600 persons on the relief show project.

In her address Mys. Flanagan is quoted saying:

'As a matter of fact, no New York shows have ever been so inexpensively staged as our W. P. A. shows. Ninety per cent of all our money goes for indor costs and only 10% for production, including rental, royalties, scenery and costumes, New Audience

'For our potential audience, the audience which we want. We prefer the four million to the four undered? Many spectators, by member of the Martha Graham

M. P. A. jobs. They with their familes and friends are a potential audience which we want. We prefer the four million to the four undered? Many spectators, by member of the Martha Graham

Shapero Miss Shapero is a form of the Martha Graham

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The address of pace, another, old Second flow for pace, another, old Second flow for pace, and the surface is taken to too, the definition on the rough site stuff. It would snay do pace, another old Second flow on the rough cover heave flowed in the current affair is thought a bit on the rough converted too distribution on the four the surface of distribution on the four the state of pace another old Second flower in the four the surface of pace another old Second flowers on the relief is the surface of the Martha Graham

The address Mys. Flanagan is taken to form at a last state of fact, no New York shows have ever been so inexpensively staged as our Wp. P. A. shows. The transport of the four the pace of the surface of the pace of the pace of the pace of the pace of t

actual statistics, never have seen a

four million is a hard audience to get, because if you can only pay 25 cents or 55 cents for an evening's entertainment, you are going to think a long time about it. You are going to weigh it against the films or a dance hall. If that is the audience we want and if, through

audience we want and if, through our shows, it is going to want more shows and thus build back the commercial theatre, then our plays must be as swift, beautiful and exciting as we can make them.

It is here that the last and most difficult of our objectives comes in. It is not enough to "rehabilitate the artist," and conserve his skill. Let us be honest and admit that many of these skills were being wasted on oliches. It is not important to give the taxpayer, a return in quantity of sproduction unless we also increase quality. It is of no use to stimulate theatre-going unless, once inside our doors, our audiences see something which has some vital connection with their lives." something which has son connection with their lives."

One More Theatre

Birmingham, May 12.
Federal theatre project opened the Jefferson here today (12) with a stock company. House has been closed for over a year and is an old historic legit theatre of years prope by

gone by.

First show is 'After Dark,' a script almost as old as the house. Prices are 20-30-40c. Clyde Waddell, vet stock player is about the only known member of the cast.

New Play in New Haven

New Haven, May 12. WPA Lincoln makes a second t

New Haven, May 12.

WPA Lincoln makes a second try
at an experimental production openingr tomorrow (13). Play is Wuthering Heights, adapted from the
Brothe novel and directed by Ramdolph Carter, stage director of the
local unit. Pollowing a fortnightie
run of this, the troupe will put on
an original, Fancy That', by Fositer Furciowe. Duris vinton has a
trole in the latter production.
Recent changes in the local WPA
staff leave the lineup: Charles Atkin, succeeding Walter Bradley
Klavun as gen. supervisor (Klavun
is now in Bridgeport); Randolph
t Carter, stage director; Frank Kelly,
technical director; Josephine Tyler,
stage mgr.; Jred Ledger, asst. stage
y mgr.; Jr. Herbert Callister, costume
designer; Joseph Marra, scene-designer; Ann Dennison, wardrobe
supervisor; Edna Ules, seamstress;
E. B. Wallace, Robert Hitchcock,
Joseph Dietle, Edward Esposito and
Thomas Donahue, technicians; Joseph Carroll, publicity.

WPA Reviews

LIVE AND LAUGH (IN YIDDISH)

leh Intimate Theatre of Federal The-WPA presents revue in Yiddish at Theatre, N. Y., May 8, 33, for also only, two-a-day; directed by Ju-leth, Zeve Scoler, Wolfe Barsell; choreography, Lillian Shapero; sex, Hudiskori, production supervision, n. Karnot; costumes, Emile Stoner; D. Jeen Wessell, D

Stephen Kannoti, ostumes, bulls Stoneri.
Stephen Kannoti, ostumes, bulls Stoneri.
Ste top,
Cast: Leon Hofman, Borls Xuechsch.
Korris Tscyman, Karry Zocker, Zedward
Korris Tscyman, Karry Zocker, Zedward
Korris Tscyman, Karry Zocker, Zedward
Joseph Shrogin, Oscar Solomon, Isador Meitzer, Sam Buning, Benjamin Jacobs, Meitzer, Sam Buning, Benjamin Jacobs, Dickatelin, Lisa Varon, Berta Leitchuk,
Jarel Mandell, Same Lowenwith, Mortle
Steph, Mordechay Yachson, Benjamin Jocobs,
Minna Gurathick, Charlotte, Godo,
Sullian, Garight, Sam Lowen, Stoney, Stoney, Minna Gurathick, Charlotte, Gullillan, Morris Ganz, Ruth, Gordon, Sylvia
Bhildwach, Klorence Abrama, Anna RaBallia Schwartz, Anna Storna Acquister,
Stellia Schwartz, Anna Storna Acquister,
Stellia Schwartz, Anna Storna Acquister,
Borles Suerbach, Sol Bisikof, Url Kagen,
Jacob Silbert, Rose Becker, Henry Bine KannJoff, Carl Goodman, Til Kva, Pinne KannJoff, Carl Goodman, Til Kv

Mais and female choruses totaling about fitty others.

It remained for the WPA to give the Yiddish theatre its first taste of verue a bit has been a better revue but, at the prices, it's a show which ought to do business for a spell and which will make a lot of people happy.

There's a lot of solid entertainment packed into the show, mixed in with some junk. Even in Government hands the Yiddish theatre that the word of the

group, a fine dancer on her own, and a splendid dance stager. She's going places in a big way some 'day and this item shows it, being imaginative, colorful and original. 'Underworld' is a poor blackout. 'Prisoner 1936' is a fairly funny, though 'obylous sketch with good trouging by larael Mandell and a treat novely item by Morrie Siegel. Moishe 'Nadir, a fine writer, scripted and has done much better.' 'America, America' is a 'Yiddish' adaptation of the Alfred Kreymborg poem in ballet form. It is a bit, too aged in manner and tecto arbitrarily bitter. Nicely done with the work of Charlotte Goldstein and Louis' Brandt outstanding. Miss Goldstein had the femme lead in 'Yoshe Kalb' and is an able trouper; Louis Brandt suggests a lot of profise.

Younger line and is an able trouper. Louis Brandt suggests a lot of promise. Six Brothers' is an old folk song acted out. It's very good, with the work of Joseph Oberlander outstanding. Steam Heat' is a very bad sketch by Ben Finkel, Rose Dick to the steam of the benefit of the work of the promise of the work of the

but all the good acting in the worn couldn't, put over that kind of bad writing.

'Miners' by Rosenfeld-Bovshover' is a Greek chorus, ballet idea which is just a bit too pompous and self conscious, though the audience at the opening liked it best of all the opening liked it best of all only liked in skit form with some nice burlesqueling by Henry Blum, Uri Kager and Israel Mandell, Trouble with this kind of item, or course, is that it is a burlesque or Jewish actors by Jewish actors, They don't need to act, most of them, to do any burlesqueling. That part of it is automatic.

'Wonder Horse,' by Mani Leib, is another cute idea and comedy skift. The part of the rough side. The part of the rough side. The part of the part of the country in this out of a blury of but the scenery and other surroundings put it over. In toto, it makes a good evening.

Sen. Wagner Takes Up Cudgels For Hallie Flanagan; Theatre Project Defended in Congress

Washington, May 12.
Fight over economic beliefs of
Hallie Flanagan, director of the Federal theatre program, flared again
in Congress last week as Senator
Robert F. Wagner of New York
answered criticism of the Vassar
prof by Senator James Davis of
Pennsylvania. Simultaneously other
execs of the Federal Works Progress Administration, sponsor of the
drama ventures, expressed satisfaction, in the accomplishments of the
theatre projects, Washington, May 12.

tion in the accomplianments of the theatre projects.

Declaring Senator Davis had made some very unjustified criti-cisms of and attack upon the WPA theatre plan, Senator Wagner called

No Plays in Pitts,

Pittsburgh, May 12.

There'll be no regular WPA dramatic productions in Pittsburgh
this summer, Federal theatre project chiefs have just announced, For
the present, at any rate, workers
will sitck to the variety and dreus
unit, which was organized more
than a month ago and is now givingfour and five free performances
weekly in different sections of city.
Unit is under-direction of Leon
Ward, eretwhile globic action, who
was last in George Sharp's Tocal
production of Drunkard. Intimations that the WPA will eventually
go in for full-length plays here, but
not before the fall.

Cass, Detroit, Books

Cass, Detroit, Books

Detroit, May 12.

Following six weeks of legit darkness the Cass opens again Monday (18), with "Winterset' on a six-day stand at \$2.75 top. 'House has been showing the road-show Great Zleg-Teld' (MG) for the past rive weeks'. Boy Meets Cirl' follows Winterset,' opening Sunday (24) for one set,' opening Sunday (24) for a four-week try.

With a full dark season behind, the Wilson theatre flings open its doors Monday (18) for 'Three' Men on a Horse,' which hopes to run through the summer, at \$1.65 top. Marks third appearance here of 'Horse' this season, two previous sessions being at the Cass.

a bit when he sat out front and watched the audlence try to fathom the complicated, silly plot on the opening night. Perhaps he gained a little solace from hearing patrons checkle at the numerous jokes and melodramatic bits, and from the fact that the stage production was considered to the fact that the stage production was compared to the play.

As a satire on, true confession mags, the story reveals little that is new, and becomes so involved in three plots that the whole idea is lost in the dizzy whirt. One thing in favor of the play is learned to the stage produced to the fact of the play is the stage of the play in the stage of the play is the stage of the play in the stage of the play is the stage of the play in the stage of the play is the stage of the play in the stage of the stage

his colleague's attention to a message' defending Miss Flanagan, which was signed by a score of prominent actors and authors. Wagner pointed out that none of those endorsing the Vassarette have benefited from the Federal program. Telegram said 'Undersigned depiore recent aspersions on directors of the Federal Interture project and point-to careers of Haille Flanagan, national director, and Philip W. Barber, New York City director, as proving they particularly fitted to lied this worth-while-American enterprise. Mrs. Flanagan, first iwoman granted Guggenheim fellowship which given for her distinguished original work in theatre production Grinnel College and Haryard. Foundation specifically asked she study methods dramatic production foreign countries, which she did to eirrichment American theatre. theatre.

Career

For nine years she directed Yassar. College, experimental theatre,
which work brought her wide acclaim. She has, long been exponent,
for production American plays in
American way. Many Federal
atre hits in New York
charges of incompetence. Undersigned point also to Mrs, Flamgan's
sympathictic understanding for unemployment position was another
prime requisite for position was

charges or intermetence: Undersigned point also to Mrs. Flangan's sympathetic understanding of unemployment psoblem as another prime requisite for position she holds. Mr. Barber-long associated with progressive theatre movement and, it was under his immediate supervision that New York, Federal theatre developed auch outstanding theatrical successes. as Macbeth, Murder, in the Cathedral, Chalk Dust and Triple A Plowed Under, Signers of the wire included Helen Hayes, George S. Kaufman, Philip Msrrlyale, Theresa Helburn, Broots Atkinson, Lee, Shubert, Clayton Mamilton, Sidney Howard, Henry Chanin, Raymond Massey, Heywod Broun, Joseph Wood Krutch, Dorothy Dubbar Bronilley, Wollieot Gibbs, Kelcey Allen, Lawrence Tangner, Arthur Pollock, Austin Strong, John Howard Lawson, John Chapman, Malcolm Cowley and Edward Reed.

Atter Wagner's reading of the message, Senator Davis partially back-tracked, insisting he has made no personal criticism of Miss Flangan, but repeating his argument that her writings reveal sympathy for Communism. Pensylvania solon declared he has made repeated in equiries about whether the Vasasarette still holds the views she expressed in her books, but has been unable to get a reply.

Whole theatre program was praised last week at a meeting of state and regional directors of

Hopki '.'
Whole theatre program was praised last week at a meeting of state and regional directors of W. P. A. professional projects, with Harry Hopkins, Fedoral relief boss, being described as 'the largest theatrical producer in the history of the theatre.' Description was given by William P. Farnsworth, former N. R. A. code authority for legit and films, now aide to Miss Flanagan.
Statistical defense of the theatre

iand films, now aide to Miss Planagan.
Statistical defense of the theatrs program by Administrator Hopkins was revealed last week when the House Appropriations. committee published secret testimony by the relief boss about the Federal. In-imployment aid program. Hopkins declared the theatre projects are thoroughly worthwhile and indicated he intends to keep them running another year if enough money is forthcoming.

Admitting that the themes of some of the productions may be controversial, Hopkins strongly denied there was any deliberate design to use the theatre program as a vehicle for propaganda. He told the lawmakers that the organization is very careful not to permit any partisan propaganda and quoted from New York critics to substantiate his assertion that the project is a success.

with detasting are played on a halo of plnk light.

There are nine scenss in the first act and eight in the last action shifting so quickly from one plot to another di well offer some standard in the state has a seer that the state has a see and so often that they come to be regarded as performers.

Bright spot of the play are the femme performances, standout being Harrier Russell as Dlane, the nump. Klock Ryder as Officer Peters, is tops among the males, Pote,

B'WAY'S HARD LUCK CYCLE

B'way's Early Finale

(Continued from page 1)

tling losses, particularly among the musical productions.

How Hollywood regards the valu participation on Broadway soon be indicated, what with the virtual settlement of the conhe virtual settlement of the con-tract dispute between the managers and authors. Production plans for next season have been sketchy dur-ing the argument, which has been going on since winter time. New contract doption should shortly see individual producers, and those with picture affiliations, stepping up schedules for the fall,

Sparse Summer

schedules for the fall.

Sparse Summer
As for the summer, the number of new shows looks very sparse. Expectations for big attendance may eventuate, but the survivors of the current show list will supply the fare. Still no summer musicals in sight and the sudden closing of the Folles' leaves the musical field at a low ebb. Talk of resuming the request the Winter Garden is kazy. Of the number of shows now current and the sudden state of the summer of the summer. That takes in 'Idot's Delight,' Victoria Regina' up, bett week, but the others are due to lay off soon until late in the summer. Still a chance of Delight running through however. Week the summer of the summer

Cyrano de Bergerac' c'imbed again, despite the going, and was again, despite the going, and was again, despite the going, and was selected as a selected again, despite the going and was selected as a selected again, and was selected as a selected again, and the selected again and selected again again

Street. Estimates for Last Week
A Private Affair', Masque (1st
Week) (C-700-\$3,30). Presented by
Week) (C-700-\$3,30). Presented by
That Man' and 'Love Me and Like
It': opens Thursday (14).
"Boy Meets Girl', Cort (28th week)
C-1,059-\$3,30). What with reduced
scale and unseasonal warmth, buslness dropped to around \$15,000; still
blg winner, however.

C-1,089-\$3.30). What with reduced collections are and unseasonal warmth, business dropped to around \$15,000; still big winner, however.

Bury the Dead, Barrymore (4th Web (G-1,096-\$2.00). Extra space state of the composition of the compositi

\$23,500 on way to clean-up; got "Love on the Dole," Longacre (12th week) (D-1,057-83.55). Rated a picture possibility: business in modest brackets, with last week dropping around \$4,000; not certain after this week.

'May Wine,' St. James (24th week) (M-1,520-83.30). Musical got excellent week-end attendance and

managed to pull up to \$9,500 or bet-

ter; some profit at that figure.

'Moon Over ulberry St.,' (36th
week) (D-1,325-\$3.30). Around \$3,000, mostly all from cut-rates: show can make some profit at lov figure

figure.

'Mulatto,' Ambassador (30th
week) (D-1.156-\$3.30). Had been
operating profitably lately and may
stick; around \$4,000; moved here
from the Vanderbilt Monday.

'On Your Toes,' Imperial (5th
week) (M-1.488-\$3.85). Warm

'Ambassador (5th)

week) (M-1,468-\$3.85). Warm weather saw some reaction for this new musical hit but, with the gross around \$26,000, much the best in its

field.

'One Good Year,' 49th Street (25th week) (C-700-\$3.30). Moved again; down the street from the Ambassador to smaller house; can get little coin here; \$3,000 estimated.

dor to smaller house; can get little coin here; \$3,000 estimated.

Pre-Heneymen, Lyceum (3rd weeh) (C-857:\$3.30). First full weeh fair; liviley comed \$3,001 estimated.

Pre-Heneymen, Lyceum (3rd weeh) (C-857:\$4.30). First full weeh fair; liviley comed \$3,001 estimated to stick into the summer and listed to stick into the summer.

Illiance Men On a Horse, Playhouse (68th week) (C-868:\$33.00). Comparatively little drop for long run laugh show; last week's takings slightly under \$47.500.

Tobacco Road, Forrest (128th Week) (C-801-\$1.650.) Dropped off living the state of the season of the state of the season of the spring standouts and still setting hig money; \$21,500 last week; and Other Attractions

Saint_Joan, Beek: one of the spring standouts and still setting hig money; \$21,500 last week; and other week; then tours, New Amsterdam of the season of the spring standouts and still setting hig money; \$21,500 last week; and other week; then tours, New Amsterdam of the season of the spring standouts and still setting hig money; \$21,500 last week; and other week; then tours, New Amsterdam of the season of the season

two for one. WpA

'Class of '29,' Manhattan; opens
Friday (13)

'Back Wash,' Symphony (Brooklyn): due to open Saturday (15),

'1935,' Baltimore; 'new' playlet
opend last night,
'Macbeth,' Lafayette; colored cast
in Shakespeare.
'Ghosts,' Golden; revival with Alla
Nozimova topping back for two
more weeks at \$1.65 top.

'GHOSTS' GOOD \$9,300 IN WASH'TON HEAT

Washington, May 12.

Rave reviews were balanced by the first touch of torrid weather last week and the state of the state

JINX MUSICAL

'Jubilee' Lost Money Despite Good Grosses-'Scandals' Internal Difficulties Fannie Brice Stricken Twice

MAY TRY AGAIN

Closing of the 'Ziegfeld Follies' at the Winter Garden, N. Y., Saturday (9), after 15 weeks, ended a cycle of three hard luck shows on Br way this season. Revue, which was way this season. Revue, which was the second Shubert-produced show using the Ziegfeld title, under a royalty arrangement with the late showman's widow, Billie Burke, and the estate of A. L. Elanger, was forced off by the illness of its chief artist Fannie Brice, stricken with arthritis of the legs. It earned back half its production cost, ending \$75,000 to \$100,000 in the red.

Other feats streatives also mus

half its production cost, ending \$75,000 to \$100,000 in the red. Other fated attractions also musicals, were 'Jubilee' and 'Scandals.' Former ran into trouble when it tried out in Boston, A fire back stage was disconcerting, but measures indicating sabotage disturbed the players and producers Sam H. Harris and Max Gordon.

When the show opened in New York another backstage fire proved a more costly seback. 'Jubilee's' final bad break came when Mary Boland withdrew from the cast, after several deaths of players' relatives had occurred, including the passing of Miss Boland's mother. Business, aftonged so markedly that in two weeks after the star left show was yanked. It ended well in the red, although having had an operating profit of \$115,000. There is little doubt that, had Miss Boland suck, show would have made real coin.

"Scandals' Failure of 'Scandals' seemed a matter of internal dissension.

Failure of 'Scandals' seemed a natter of internal dissension. George White found it necessary to

matter of internal dissension. George White found it necessary to engage name players and was forced to keep the revue out of town more than two months. When business dived in N. Y, he cut salaries, but adverse publicity over a quarrel between the manager and Rudy Vallee dropped the gross further and it stopped abruptly with a loss. 'Foilies' looked like the best revue, in five years as it broke in out of town, and it won acclaim on Broadway. Few days after the premier Miss Brice was downed by laryngitis. Because she had the major assignments there were several cancelled performances and many tickets were refunded. Upon her withdrawal last Friday an attempt was made to continue, with Eve Arden doing some or Miss Brice's numbers and Milton Berte stepping in to bolster the comedy end. It was decided, however, that without Miss Brice the Foilies' would not do. It is planned to revamp the routines and reopen in about three weeks. In addition to Miss Brice, one of

routines and reopen in about three weeks,
In addition to Miss Brice, one of the Nicholas brothers was out, riptured while dancing.

Follies' was the first show to seek a \$5.50 top in several seasons. While there were other prices for the lower floor, the \$15 dea was regarded as a mistake. Last week the entire lower floor was reduced to \$3 and the: box office reported steadily improving sales until Miss Erice was forced to bed. Comedienne was also out of the 'Zlegfeld Follies of the Air', radlo broadcast Saturday evening. Lou Holtz stepped into the spot.

'Horse' 10G's, Buff

Buffalo, May 13,
"Three Men On a Horse' showing
at \$2.75 top at the Erlanger got approximately over \$10,000 last week.
Company went from here to
Washington for a week, after which
it returns to Chicago for an extended engagement.

'FOLLIES' THIRD End-of-Season Finds Chicago Well Fixed on Shows, 'Awake' Fine \$11,000

'Road' 51G, Hub

Boston, May 12.

Tobacco Read' ends its run here this week, making five frames for the piece that created a furore in azing five fits opening and end to the piece that created a furore in the piece of the opening and the same of the consumption.

Katharine Cornell will do 'Saint Joan' at the Opera House for one week, but otherwise, the advance ticket shows little promise.

Estimate for Last Week

Tobacco Road' (Plymouth; \$2.75; 4th week). Now getting a light play and last week attracted only about \$5,500.

MEN FOLDING IN 11TH WK., **PHILLY**

Philadelphia, May 12.
Sudden decision to end the engagement of Three Men on a
Horse' came as a big surprise to
nearly everybody here. Comedy
scrams Saturday night, giving it scrams Saturday night, giving it II weeks in all here, best run of the season, but under expectations. It had been figured as sticking at the Garrick another fortnight, with some even optimistic enough to say it would last until the Democratic convention in June. Engagement has been one of good profit, however.

convention in June.
has been one of good profit, however, has been one of good profit, however, has been one of good profit, however, has been one of June bookings, especially convention week, here and in other houses. Fresh Fields' closed its rather partetic two weeks' stay at the Broad Saturday and nothing is announced for that indle house either.

The standard profit of the single week of June 1.

Estimates for Last Week
Three Men on a Horse' (Carrick, 10th week). Reported \$7.000, despite extreme heat. Now in final week.

Fresh Fields' (Froad, 2d week).
Fresh Fields' (Froad, 2d week).

10th week) and two weeks' stay hardly to be called profitable.

'Boy' Good \$7,500, Mpls.; Curtains to Season

Minneapolis, May 12.
Playing a full week at the Metropolitan, Boy Meets Girl' grossed a good approximate \$7,500.
Critics fell all over themselves lauding this one, and the praise, coupled with favorable word of mouth, helped trade. This ends the local legit season.

Mary Young's Plans

Boston, May 12. Mary Young and John Craig, nov Boston, May 12.

Mary Young and John Cralg, now producing at the Copley here, will carry on this summer in a strawhat manner. Miss Young says she will either take over a Cape Cod playhouse or will play in several spots during the summer, centrallzing activities, such as rehearsals, in Boston. In any event, four new plays are on her schedule. John Cralg's adaptation of May Christle's Jazz Widow, and 'Cousin Adelaide', by Charles Woodbury, are two pieces on the sched. Two others being considered are by Arthur Stringer and Erle Kalkhurst, a member of the Copley co.

'Storm Child,' now being ogled by film interests in N. Y., is the final play of the season here, and willinglay of the season here, and willinglay of the season here. Folded Saturday night (10).

'Enchanted Princess,' Sterling Noel's and Thomas Young's dram-atization of James Branch Cabell's 'The High Place,' will be one of three fall productions on Sidney Kingsley's roster. Producer direct-ing.

Chicago, May 12. End-of-season finds Chicago's loop with two plays riding neatly at an-chor, and two new entries nounced, one of which, however,

be a repeater. Two now here are ne Abroad,' which has picked up suddenly and will last out the month of May, and 'Awake and Sing,' final piece of the American Theatre Society subscription season

Sing, final piece of the American Theatre Society subscription season here.

Coming are 'St. Joan' at the Grand on June 8, following 'At Home Abroad,' and 'Three Men on a Horse,' which returns to pick up where it left off at the Harris after its sensational 35-week run. Having had strength enough to last through the summer of 136, it figure of 36.

Three Wise Fools,' WPA revival at the Blackstone, has proved the first click of the WPA shows here and is sticking for four weeks instead of the usual fortnight.

Assumetes for ast Week

**Assumetes for ast assumetes for assumetes for

tions, WPA
'Chalk Dust,' Great Northern.
Third play of the season in final
week of its current run,
'Three Wise Fools,' Blackstone.
Revival has clicked on party business

'App' Gets Nifty \$10,500 in L. A.; 10G for 'Widow'

Log Angeles, May 12.

Legit perked amarty here last week, after being pretty much in the doldrums and three attractions are now running (to say nothing of four WPA shows) and garnering a near piece of change. The piece of change in the piece of change in the piece of the piece

advanced. Heavy exploitation is helping.

Three Men on a Horse continues at the El Capitan, holding a steady pace, and at the Philharmonic (downtown) Edwin Lester is presenting four weeks of light opera, starting with 'Merry Widow' featuring Helen Gahagan, and currently playing a revival of 'Naughty Marietta'.

Estimates for Last Week

Estimates for Last Week
Perconal Appearance, Belasco,
(1st week) (C-1,095; \$2.75). Initial
week wound up to satisfactory
\$10,500, which is pienty okay. Good
for two more weeks, possibly three.
Three Men on a Horse, El Capitan, Hollywood, (4th week) (C-1,671;
\$1,65). No letup in trade although
the leaving shortly. Fourth stanza
held to around \$6,700, which is
mart biz.

be leaving shortly. Fourth stanza heid to around \$5,700, which is smart blz. "Mercy Widow," Philharmonic, (M-2,700; \$2,20). Revival of a quartet of popular operatins started big but dropped way off to Iair \$10,000.

WPĄ

"Mary Stuart, historical cressic, recently staged at Bovard Auditorium, opened (12) at Musart. Ada Gleisson in the title role.
"Chaik Dust," after tryout wee Musart, moved to the Ma Francesca Rutoll and Avery Or heart of the Empire, in second and final week at the Hollywood Playbouse, where the performance by Jess Lee Brooks won heavy critical praise.
"Our American Cousin," seconal mad week, at the Mason Op House.

- 56

Hollywood, May 12.
Efforts are being made to reestablish legit on the entire Coast,
with four weeks of time having
been lined up in the northwest by
Bill McCurdy of the Mayfair, Portland, and Kent Thompson, of the
Metropolitan, Seattle.
They claim they can route shows
coming west out of Denver, jumping
them to the Paramount, Sail Lake
City, for two or three days; Grand,

City, for two or three days; Grand Bolse, one day; Fox, Spokane, two days; Capital, Yakima, one day; days; Capital, Yakima, one day; Metropolitan, Seattle, one week; Strand, Vancouver, four days; Royai Victoria, Victoria, two days; Temple, Tacoma, one day, and, the Mayfair, Portland, one week, with shows then jumping into San Fran-

shows then jumping into San Francisco.
First show to be booked for this time is Boy Meets Giri, opening in September. Other shows wiii be The Great Waltz and Walter Hampden in Cyrano.
Vancouver and Victoria have not had legit shows in a year, other towns being very spotty during the past three years.
First traveling legit attraction Fortland and Seattle will get from the east this year will be Katharine Cornell in St. Joan, playing a split week starting July 20. Efforts are also being made to line up the Canadian Circuit, opening in Winnipeg, coming up from Minneapolis, then playing Saskatoon, Regins, Edmonton, Caigary, Moose Jaw, Medicine Hat and then into Vancouver. Territory is hungry for shows and understood to be very receptive to legit entertainment in the flesh.

Brennan Re-elected

Local No. 1 stage hands union in New York held its annual election Sunday (10). Same officers. were re-elected. James J.-Brennan-being named president for the sixth consecutive term.

Vincent Jacoby and Frank Powderly were again elected business agents.

American Academy of Dramatic Arts

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BEST PITTS, SEASON TO END WITH 'W'SET

Pittsburgh, May 12. Decision of the Shuberts to milk a Chicago run for 'At Home Abroad pulls that musical out of the Nixor here for the second time in as many months. Show was originally pen

nexe for the second time in as many months. Show was originally pencilled in here last month, then again tentatively for next week. Understood the attraction is available for early June, but the Nixon management is unwilling to chance an expensive attraction that late in a season that's aiready been extended further than ever in the house's history.

As a result, the theatre will go dark again next week, unless 'Great Ziegfeld' (MG) decides on a fourth session, reopening May 25 with 'Winterset,' sixth and closing attraction of the ATS series. It's also a second booking for the Critics' Prize Play. Was supposed to have come in Holy Week, but cancelled because of uncertain local conditions on the heels of the flood. Current, one has been the Nixon's longest and most successful season in years. Around 40 weeks, something this town hasn't seen since legit's good old days.

'Tovarich' Due Intact For Shubert, N.Y. in Fall

Tovarich, one of London's most highly rated dramas this season, and a Paris click of the season before, will be spotted at the Shubert, N. Y. early in the fail, according to present plans. House is currently tenanted by 'Iddo's Delight,' Pulitzer prize vulner, which is due to suspend in July but will resume late in the summer. Theatre Guid will move it to another theatre when the European plece is ready. Gilbert Miller produced Tovarich. Company, headed by Eugenie Leontovitch is to be brought to Broadway virtually intact.

Chi Censor Battle

Chicago, May 12.
Council for the Freedom from Censorship has drawn up a petition to cut down on the arbitrary power of the mayor to censor the theatres and will present it to the City Council this week. Among the speakers present at the time the petition was drawn up were Frederick Eastman, Dr. Louis L. Mann, Carl Hessier, Burgess Mer ith and Meyer Levin.
Petition asks amendment

Petitlon asks amendments to the city ordinances so that the mayor cannot censor productions on his own say-so, but that all censorship on theatrical productions be con-ducted by general bodies.

BUCK HILL SEASON

BUCK HILL SEASON

Stroudsburg, Pa., May 12.

Buck Hill Playe 4. under direction of Cornella Stabler Gillam, have appointed Ralph Pendleton, head of the dramatic department at Wessleyan University, Middletown. Conn., as assistant director for the coming season.

Included in this summer's repertoire are 'Dover Road', 'Dear Brutus' and an original 1 y Mrs. Gillam 'Where's the Fire?'

AN "EXCLUSIVELY J. MILLER" ORIGINAL in]] different versions! a savare heel-and-toe "Buckler Hi-Flat DOODSA in suede Firewheel Red . Cornflower Blue . Palm Green Cedar • All White or with Sunburn Calf Navy • Haiti Brown • British Tan • Black Also Wheat Linen with Sunburn Calf sizes I to 8 - AAA to C 1552 BROADWAY Open Until 9 P M. 1-MILLER

'Follies' Out

'Ziegfeld Follles,' presented at the Minter Garden by the Shuberts, was forced off Saturday after 15 weeks. Statred with business under expectations, when Fannie Brice was first out ill. Same reason caused its withdrawal, Revue did not really recover from its first setback, although its grosses were fairly big, topping \$30,000.

Recently takings were approximated \$25,000 and probably would have been materially under that mark, though the scale was dropped \$3,30 last week. May reopen in three weeks. Garden by the

ZIEGFELD FOLLI

ZIEGFELD FOLLI
Opened Jan. 27. irststringers greeted the revue
with mixed notices. Garland
(Telegram) declared. This
Follies' has not taken the
Ziegfeld name in vain,' while
Mantle (News) called it 'one
of the dullest in humor and
thinnest i 'entertainment.'
Variety (labe) said 'Immediately stepped into the No.
1 spot among the season's
musicals.'

Current Road Shows

Week May 11
'At Home Abroad,' Grand, igo. 'Awaké and Si Selwyn, Chi-

ago. eets Girl,

'Boy eets Girl,' Mil-waukee,
'Personal Appearance' Belasco, Los Angeline Beware,' 'Salior Beware,' son Heights, 'Three Men on a Horse,' National, Washington.
'Three Men on a Horse,' Shubert,

Three Men on a Horse,'
Three en on a Horse,'
Philadelphia,
'Three Men on a Horse,' 1 Capitan, Hollywood.
'Tobacco lymouth, Bos-

ton.
Tobacco Road, Worcester, Worcester, Mass., 11-13; Palace, Bridge-

oort, 14-16. 'Winterset,' Masonle Auditorlum Rochester, 11; Erlanger, Buffalo, 12 13; Park, Youngstown, O., 14; Hartman, Columbus, 25-16.

McCormack as Novelist

John McCormack returns to the United States next year to appear under NBC Artists Service. He's now being booked across the country to the Coast.
This summer, he's putting the finishing touches to a novel based on his own life. No ghost writer is assisting; it's all self-authored. NBC reports that rumors of singer giving up his American citizenship are untrue.

Dramatists

Continued from page 53)
peaceful one, with the presence of Owen Davis, just arrived from Hollywood, the dominating factor. Davis was the first Dramatists' Guild president and is respected by both camps. He insisted on the authors in New York taking a less arbitrary attitude and smoothed the waters both ways, although pointing out to the managers that the writers must retain their position on the two major points.

In discussing the matter with other members after the meeting Davis pointed out that writers must not consider themselves as victors in the dispute, insisting that it was merely a matter of having 'gotten together' with the managers' on an equitable basis on common ground. He also clammed down on publicity or press' statements of any kind, claiming the time was 'not yet propitious'.

Late last week it looked like the apple cart was upset, and the managers-authors situation was frozen agens. Over the week-end they thought it over and on Monday the committees again got together in a more amiable mood.

Personalities entered into last week's conferences and Rancor Personalities entered into last week's conferences and Rancor Personalities on freviewers satin on the meetings for both sides, differences arose again and an impasse was the result. Previously there was peace. It was stated, however, that the legal people were not responsible for the Impasse, One of the points that the com-

Inside Stuff—Legit

Details of the arbitration between Martin Jones, producer of Mulatto, Vanderbilt, N. Y., and Langston Hughes, colored poet who wrote the original script, show the read difference involves John Rumsey, play broker. Jones collaborated in the rewriting of the play and his arrangement for 35% of the royalites was okayad by the arbitrators. He objected to turning the royality checks in full over to Rumsey, contending the latter had no right to commission on his (Jones) end of the royalites. It was shown that Jones had not received his royalites because the show was considerably in the red. Claimed that this was the reason the figures were introduced at the arbitration. Mulatto' has recently been turning an operating profit, with the weekly grosses around \$4,000. It moved Monday (11) to the Ambassador, under a four week rental. 'New Faces' is due into the Vanderbilt next weekly

week.

'Winterset,' which won the Critics Circle award as the best play of the season, has drawn considerably better grosses on the road than estimated. It rarely, dropped under \$11,000, while top money was grossed in Washington, where takings were \$15,570. Other figures: Boston, \$21,500, first week; \$12,785, second week; Philadelphia, \$10,048, first week; \$12,809, second week; Cleveland, \$3,465, four days (Holy Week); Chicago, \$10,985, first week; \$11,800, second week; \$12,800, third week, Last week in Toronto the approximate gross was \$9,000. To date the play has received but two adverse notices, desplie, other reports. Monday night (11) at Rochester, N. Y., show drew \$8,600.
Play returns to Broadway for a repeat date at the Martin Beck June 1. It is slated for two weeks, but the engagement may be extended. However, Burgess Meredith and Margo are under contract to Hollywood, Former will be in RKO-Radio's film version of 'Winterset,' to be produced by Pandro Berman.

Lease on the Lyceum theatre, N. Y., recently entered into by the present tenant, the Lyco Company, is for three years, with two years additional on option. Owners have the privilege of disposing by saie of the property after the first period. Lyco is headed by Spencer Bettleheim, who signed the lease. Julius Stone is also interested, and is house man-

ager,
Lyceum ownership has not changed, the Charles Frohman interests
(Paramount's legit branch), Daniel Frohman and the estate of William
Harris, Jr., each having a one-third interest. James Reilly, in charge of the
Charles Frohman office, arranged the leasing deal. Owners agree to an
expenditure of \$10,000 for reconditioning the house, money to be deducted from the rent. Leasees plan spending an additional 10 G's on

Sam Levey of Detroit, formerly interested in a string of buriesque the atres, is the backer of 'Ghosts.' successful revival which returned to Broadway at the Golden this week. Luther Greene, another Detroiter, is the presenter, there being no billing for Levey. Letter was reputedly associated with the late B. C. Whitney in legit ventures.

Levey went for a bundle in Gus Edwards' withdrawn 'Sho-Window.'

Funeral services for Edward Laurillard, London showman who died in New York late last week, were conducted Monday. Although oblivary notices appeared in the dailles, the rites were sparsely attended. No instructions were received from London as to the disposition of the remains, which were cremated. Ashes will not be sent to England.

Kelcey Allen, who covers shows for Women's Wear, calls it a season his week, going by motor to the Coast with his wife. They will return y boat Take in July. "Gilbert Gabriel's afready in-Hollywood-at-work-on-scenario. Most of the other critics will have quit Broadway in the

a scenario. Most of the other critinext two weeks.

mittees could not agree on conceirned the managerial desire to
have the name of the League of New
York Theatres written into the contract as representative of the manager-producers. Dramatists Guild
retorted that the League would be
officially recognized provided it be
guaranteed that the League could
be proved to have the authority of
disciplining manager-members in
case of infractions.

Brock Pemberton, of the managers' deputation, is reported having
tiffed with Sidney Howard, Guild
head, stating the authors, too,
should guarantee responsibility, and
citing instances where he claimed
he had found it impossible to reach
anyone in authority at the Guild
offices. Showman was rise ween
Howard is said to have remarked
that is ancient history,' with Pemperton countering by saying the
meter was dated within the past
year. Producer walked out of the
meeting. Later he returned.

Anot.er prominent playwright
figures in the dispute, although he
is not in the city is Eugene
O'Nelli, three-time Pulitzer prize
winner, who is understood to telephone to the Guild from his
Ceorgia retreat daily, discussing developments. O'Nelli is reported, to
be adamant, wanting authors to
dominate all around.

Curlous situation has the Theatre
Guild, 'hich produces the O'Nelli
output, having signed the League's
stipulation not to use the autnors'
contrart as originally framed, while
Sam H. Harris, who gets the works
of George S. Kaufman, is a nonsignatory to the League stipulation
through which a manager could be
taken into court on injunctive proceedings. O'Nell, Kaufman and
Robert E. Sherwood are rated the
leaders in the Guild's contract activities.

ENGAGEMENTS

Gerald Kent, Madeline Grey, arrell, Howard Sherman, 'To

Gerau ...

Gerau ...

Farrell, Howard Sherman, 1.

Husband.

Tom Ewell, Tobacco Road.

Jay Fassett, Ben Smith, Forrest orr, Lyster Chambers, Ben Lackland, Parker Fennelly, Arthur Allen, Jackie Kelk, James La Curto, John C. King, Richard Ellington, Houston Richards, 'County Chairman.'

A. J. Herbert 'A Private Affair.'

Irene Moore, Nancy Noland, New Faces.'

C. B. COCHRAN presents

'ANYTHING GOES

After 5 Months at the Paince, London. Wk. May 11—Streatham Hill Theat Streatham Hill, London



PREDERIC F. SCHRADER, of the Cincinnati Enquirer, reviewing "Zierfeld Follies" said: "Juggiling may not be considered a "fine art, but until you see what Stam Kawanaph does with buils and Indian clubs all bots are off. To say that he receives tunuituous appliause and has to come hefore the curtain gain and again, ought it in indicate how popular his act is."

STAN KAVANAGH

CHALIAPIN IS PANNED IN SHANGHAI

Shanghai, April 25.

Feodor Challapin doesn't put out for nothing. He flatly refused to give a charity concert for the benefit of 15,000 Russian emigres who live in pretty wretched squalor here

in Shanghal.

As a result of Challapin's refusal the North China Daily News as well as the Russian press and colany took up the cudgels against the Assas who sat nicely named col basso who got nicely panned all around. So much so that his final concert was cancelled for lack of ticket sale and he scrammed for

Two earlier Shanghai concerts preceding the charity incident had been practically S.R.O. for the singer.

LAURI-VOLPI'S 'FIGHT' CALLED MYTHICAL

Lauri-Volpi, the operatic tenor, who hasn't appeared in this country for the past 10 years, made his return debut at Covent Garden in Riggletto, April 28. Being intenset y nervous, Volpi repaired to his dressing room to pull himselt together, and left word he was not to be disturbed.

A circumstantial rumor is afoot that one of the stage managers was told to call him, and on being informed the tenor had left word he was not to be annoyed, replied he had to carry out his orders and entered the room. Volpi is alleged to have immediately seized him and there are conflicting stories as to London, May 3.

to have immediately seized him and there are conflicting stories as to what happened. Next day, some of the daily newspapers sent out scouts to get details and it was said a committee of. the opera management held a meeting to decide on what steps to take. By the time the journalistic scribes got hot on the story, therewas a categorical denial of the entire affair and, being unable to servite affair and, being unable to setire affair and, being unable to secure any verification, the papers laid off the yarn.

Recruit Film Names to Aid L. A. Opera Festival

Hollywood, May 12.

Intensive poil of film names will be launched by organizers of Hollywood Bowl Grand Opera Festival, in attempt to obtain public support of initial festival, set for June 23-26, and thereafter a permanent srand opera project for Bowl.

Advance sale of 5,000 tickets for the June concerts has spurred sponsors to launch expansion move, with film celebs as likely contributors to project,

Kansas City Line-Up

Kansas City, May 12 Kansas City, May 12.

Artists lined up to appear with
the Kansas City Philharmonic orchestra next season are: Lawrence
Tibbett, Albert Spalding, Florence
Austral, Josef Hofmann, Gaspar
Cassado and Artur Schnabel.

Contingent is managed by Grace
Kaufman, formerly registrar at the
Conservatory of Music.

Schelling's Balto Encore

Baltimore, May 12.
Dr. Ernest Schelling reappointed onductor of the Balto Symph Orch or next season. Past year was his stat poet.

Maestro also batons the series of children's concerts given by the N. Y. Philinarmonic annually in Manhette.

Kreutzberg Will Return
Harald Kreutzberg returns to the
U.S. next winter for series of solo
engagements under Frances Hawkins management.

ans' management.
For a time it was rumored that
dancer was staying on the other
side for good, but cable received
Monday from Austria cleared this
misunderstanding up.

Detroit Puts It On

Detroit, May 12. Detroit, May 12.
American premiere of Lecovico Rocca's The Dybbuk' here last week drew almost 5,000 persons into Masonic Auditorium, at \$6 top. Estimated gross was \$12,000. gross was Marked

Marked first operatic per-miere in Detroit's history, and brought out the biggest array of ermine and soup-fish seen in

GUILD'S QUIZ **ON RADIO AND BENEFITS**

Artists, Inc., is asking two questions at present of its membership. First at present of its membership. First conceins audiences at radio studio broadcasts, and second, participation of artists at benefits minus any fees. Chekrub is being conducted by questionnaire. Board of governors met Monday (11) and meet again today (Wednesday). Members of a grievance board have been selected, with William M. Daly, Florence Baston, Frank Chapman, Charles Hackett and Don Voorhees chosen, Group will receive squawks of members, and huddle with presiding board for any definite decisions.

Nab Symphony Musician On Rubber Check Raps

St. Louis, May 12. John A. Hartman, 37, trumpet player of Oakland, Cal., Symphony Ork was jugged here Wednesday (6) for allegedly scatteri less checks between here and Pacific Coast. Work gave out in California two months ago and be-fore departing with wife and two tore departing with wife and two children in auto, Hartman reput-edly planted bunch of rubber checks on Oakland merchants.

on Oakland merchants.
In Colby, Kans, he traded car for
used one and gave a bogus check
for \$101. License of car was teletyped to St. Louis and gendarmes
nailed him. Hartman admits passing 25 checks before being nabbed.
Colby will be first town to get him.

Opera's Telegraph Tie-Up

Detroit, May 12 Among exploitation stunts for Detroit Civic Opera's premiere of 'The Dybbuk' was tieup with Postal Telegraph, whereby telegram blank special folder were placed in

and special folder were placed in programs.
Folder read: 'Detroit is going to Chicago and New York, presenting 'The Dybbuk'. If you think this performance should be seen '.y your friends in these cities please use enclosed telegram blank urging enclosed telegra their attendance."

NEW HAVEN

Berlin Concerts

Berlin, May 3. Heinrich Schlusnus gave a song recital at the Singakademie with works of Schumann, Brahms, Loewe Chopin, Gounod and Verdi,

Drammens Mannskor, 40 vocal-ists from Norway, made their first appearance in Berlin at the Bachsaal under direction of Olaf Ander-

Gewandhaus Orchestra of Leinzig gave a concert at the Philharmonic Hall under Prof. Hermann Abendroth, ith Georg Kulenkampff as

Philharmonic Orchestra Wilhelm Furtwaengler gave a

wilneim Furtwaenger gave a special Beethoven evening.
Berlin's Mozart Festival Week commences. Choir of the Singakademie under Georg Schumann sings the Requiem. Edwin Fischer with his chamber orchestra is followed by the Strub Quartette and subsequently by Hars won Band's pham. quently by Hans von Benda's cham ber orchestra, Emily Roosevelt, American so

ber orchestra.

Emily Roosevelt, American soprano and a cousin of President
Roosevelt is giving concerts here.

Elinor Janson, American coloratura, gave a concert at Dresden at
the Japanese Palace,

FORD SYMPHONY TO **USE GUEST LEADERS**

New set-up under consideration for Ford symphonic broadcasts for next year features the guest-con-ductor idea. New policy borrows from same procedure which Phil-harmonic is using with its roster of five leaders stretched over the reg-ular season. ular season.

mentioned for batoning chores are: Fritz Reiner, Eugene Ormandy, Jose Iturbi, Victor Kolar and Artur Rodzinski. These would divide the series up, with each one allotted a certain number of con-

certs.
Soloists will also be used, though success win also be used, though it's thought that the name leaders will get-most attention. N. W. Ayer is agency.

Was Going to Drop 'Monte Carlo' Title But Not Now-De Basil Is Riled Up

All-Flute Recital

Lambros Demetrios Callima-Lambros Demetr'os Callima-hos, billed as the Paganini of the Flute,' is the latest artist to be signatured by Columbia Concerts for appearances in the U. S. A. next winter. He gives a one-man recital in Town Hall on Jan. 3.

SUPPER HOUR **CONCERTS AT TOWN HALL**

New Friends of Music, Inc., has been formed with Ira A. Hirschmann, vice-president of Saks Fifth Ave. in general charge. Org, contemplates series of 16 Sunday concerts next season at Town Hall at a \$1.10 top to begin at 5:30 p. m. Particular time will not conflict with Carnegie symphony which begins at the usuaf 2:30 hour. Artists to appear follow: Gordon String quartet, Artur Schnabel, Egon Petri, Hortense Monath, Mischa Levitski, Karl-Ulrich Schnabel, Ria Ginster, Dusolina Giannini, Arthur Fear, Dusolina Giannini, Arthur Fear, Emanuel Feuermann, Joseph Schuster and some others.

Series will start Nov. 8 and continue through Dec. 13, resuming on Jan. 10 and ending March 21. Programs will concentrate on classics

grams will concentrate on classics n.t usually given by the name ar-tists. Board feels that many compositions are pushed back on the shelves, in preference to other pieces which are now becoming standard due to continued repeti-

Richard Moses is managing New Friends body,

Concerts and Opera

THE DYBBUK

THE DYBBUK

Detroit, May 8.

Grand opera in three acts and prologbased on mystic music drama of same
formed to the control of the control of the control
forces: libretto by Renato Simoni; English
version by Archie Coates; conductor
France Gilone, American Simoni; English
version by Archie Coates; conductor
France Gilone, American premiers, and
version by Archie Coates; conductor
France Gilone, American premiers, and
version of the control
for the control
for the conductor
for the control

NEW HAVEN

(Continued from page 10)

feature stories; candid camera content giving \$5 prizes to femmes who identified themselves in news column anapshots.

Estimates for This Week
Paramount (MAP) (2.348; 35-50)
Paramount (MAP) (2.348; 35-50)
Paramount (MAP) (3.36) to invest points of the drawing. Last week 'Monor's Home ('Par') and Cab Callows of the drawing. Last week 'Monor's Home ('Par') and Cab Callows of the drawing. Last week 'Monor's Home ('Par') and Cot Callows of the drawing. Last week 'Monor's Home ('Par') and Cot Callows of the drawing the drawing the drawing the drawing the color of the drawing the

gan), was the music score, brought out to its fullest by Maestro Ghione. Never lagging, as the opera sometimes does, Rocca's music sweeps to numerous vibrant climaxes, with an incidental taint of both Wagner and Pucchin. Withai, it is markedly modern in that its orchestration plenty of chorel numbers, unlike most operas. Arias are kept at minimum, the choral sits downward in the summer of the control numbers, unlike most operas. Arias are kept at minimum, the choral bits dominating. The score is largely Italian, but there is sufficient Jewish minor melody for the theme.

Far from the average experience

melody for the theme.

Far from the average experience is this drama ament Hanan, a young Hebrew student famed for his student famed famed

By CECELIA AGER

Col. de Basil, entrepreneur of the
Ballet Russe de Monte Carlo, which
has just completed a successful 28
weeks' tour of the U. S., was grieved'
to read in last week's Vaniery,
under a Monte Carlo date line,
that the Principality of Monaco Anderanted another ballet troupe the
rights to the title Monte Carlo.
"That's,' said the Colonel through his
Russian interpreter, 'gratitude.'
For years now the Colonel has led
his company 'all over Europe and
America, advertising the name
Monte Carlo. "All because when
his troupe was first organized,
it happened to have a beautiful season in Monte Carlo, and so to show
his appreciation to Monte Carlo and

his appreciation to Monte Carlo and because he felt Monte Carlo had been lucky for him and also to distinguish it from other bailet troupes, Colonel de Basil's Ballet Russe de Monte Carlo. He could just as soon have named it "Ballet Russe de Brooklyn," but he didn't. He called it 'Ballet Russe de troupe and now comes a story in Variety and now comes a story in Variety.

Though the whole story pains him, because untruth, unfairness and injustice always make the (Continued on page 62)

Lily Pons Will Sing **Lakme'** for Chicago

Lily Pons of the Metropolitan Opera has been engaged to sing with the Chicago Opera at least once next year. It will be her first appearance in an opera role in the Windy City. Heretofore has sung there only in recitals. Appearance will follow completion of her next Hollywood film. She will sing 'Lakme,' with date tentatively set for December.

Stokie's Philly Wind-Up

Philadelphia, May 12. Special benefit home-coming' concert by Philadelphia Orchestra is scheduled for next Wednesday (20) at Academy of Music, with Leopold Stokowski batoning. It will mark return of symph group from nation-wide concert tour. Funds will aid Robin Höod Dell Concerts, Inc., mustcians' summer symbn protect.

Robin Hood Dell Concerts, Inc., musicians' summer symph project.
Idea originally was to have Stoky lead only half program, with another conductor for rest of bill, but now Philly's blond maestro will have baton alone. Guesters will include Rose Bampton and Conrad Thibault. Numbers will include those by Wagner. Debussy and Albeniz. Regular Robin Hood Dell season opens June 26. Several special concerts are planned before that time for Democratic Convention here in June.

N.Y.C. Shudders Allayed By Kraft Broadcast

New York concert managers consider Leopold Stokowski's highly touted guest appearance on the Kraft program over WEAF two weeks ago okay as far as showmanship is concerned. Before broadcast, considerable doubt was expressed as to the ballyhoo surrounding the appearance. Some thought it undigenified, and others shuddered at the idde of a symphony teaming up, with a suing band. But manner in which New York concert managers cona swing band. But manner in which appearance was staged met with

appearance was staged met with approval.
Next appearance for Stokowski in New York is at Madison Square Garden on May 17, climaxing RCA's sponsored tour now closing. Solvid engineers have been making special town to go at the best rowship and the part of washing special town to go at the best rowship are in the part of the part tests to get the best possible results for the symphonic program next next week. Hall will be all done over for the concert.

Carola Goya to Spai Carola Goya sailing for Spain May 30 to rest for the summer and prepare her program for next season. On return here she will again out under Columbia Concerts

She has just returned from an 11-week coast-to-coast jaunt. For next season she is already booked for November, December, March and

Pulitzer Changes

Changes in the rules of the Pulitzer prize awards were commented upon favorably in literary, dramatic and newspaper circles last week. Main switch was removal of the restriction shelving winners, so that none could win more than once, Why that was not done before this year's awards were announced is puzzling, since the advisory committee of Columbia University, which makes the decisions, is an-swerable only to the trustees. Claim that the change applied to the current winners is not borne out in

rent winners is not porce out in fact; all the names being firsts.

Robert E. Sherwood, however, is quoted as saying in London that, 'only because the competition was opened to all comers,' had he accepted the average of the company of the compan cepted the award.

In the past, before the limit of In the past, before the limit of one prize to one person was fixed, there were no repeaters in the Pulltzer prize lists except in play-wrighting and newspaper work. Eugene O'Neili was rather prolific in: copping the \$1,000 from the Pulltzer foundation. He won three times with Beyond the Horizon, 'Anna Christie' and 'Strange Internate'. Bolin Kirby, cartoniet'. lude.' Rolin Kirby, cartoonist on the defunct N. Y. Morning World, won twice, and the Brooklyn Eagle's cartoonist, Neison Harding, was Harding, a double winner

also a double winner.

Another new change makes the rules uniform, awards now reading for 'distinguished' novel or play instead of the snooty term 'best,' as previously. Other awards have been for a distinguished example or the most distinguished, since the Joseph Pulitzer prizes in journalism and letters started in 1917.

To Publish Guild's Plays

To Publish Guild's Plays

Random House will publish in the fall a compilation of plays produced by the Theatre Guild, to be called 'Theatre Guild Anthology' Will contain complete text of 14 successful plays produced by the Guild in the past, with the Guild directorate helping in picking the plays. Uncertain yet what the 14 plays will be, with the Guild and Random now in conference on the matter. Volume will also contain a history of the Guild and an outline of its aspirations, written by the Guild Board of Directors. Will retail for \$3.50, as did the volume of all former Pulltzer Prize winning plays, published by the same house a few months ago,

an Attack on Film Censoring w Film Alliance and Legion New Film Alliance and Legion of Freedom are planning a mass meet-ing in N. Y. end of May to pro-test film censorship. Sinclair Lewis and Dorothy Thompson will dis-cuss film ban of 'It Can't Happer

Meeting to be staged in theatre not yet decided on. Committee is now raising funds.

Writers' Night As Actors
Franklin P. Adams (F.P.A.)
played Uncle Tom in a skit by
Newman Levy in the Spring Tonic
benefit revue for City and Country
School, May II, at the Vanderblit
theatre, N. Y. Many other prominent literati participated. Deems
Taylor-was Simon Legree in same
sketch.

Taylor was Simon Legree in same sketch.

John Held, Jr., wrote skit for Gypsy Rose Lee showing plight of a strip-tease, dancer on her wedding trip who could not disrobe without an audience. Other skits by George S. Kaufman, Marc Connelly, Leonard Liebling, Kin Hubbard and Choffrey Kerr. Songs for the show by Gus Kahn, Johny Green and George and Ira Gerahwin. Staged by Monty Brice with advisory committee consisting of F.P.A., Howard Dietz, and Lawrence Langner. School is progressive institution in Greenwich Village, where many writers' youngsters attend.

writers' youngsters attend.

Pegler Back to Germany

Pegier Back to Germany
Westbrook Fegler quietty packed
himself aboard a boat for Germany
last week, intending to spend a
couple of months there despite the
vitriolic columns he wrote from
there during his last visit six
months ago.
Wants to cover the Olympics, He
favored holding them in Berlin as
per schedule when the matter first
arose. Then he went over there, en
route to Ethiopia for the ScrippsHoward papers, and changed his
mind, saying so in no indefinite
manner,

Scrib's Guild Convenes May 29
Newspaper Guild will hold its annual convention in New Xork at the Astor Hotel from May 29 to June 2. Question of affiliation with the American Federation of Labor, turned down last year, will come up again. Chicago has already instructed its delegates to vote for affiliation, and N. Y. Guild is voting now.

Annual benefit of the N. Y. News-paper Guild will be held May 29 first night of the convention, at the Manhattan Ballroom.

Photogs Reply to Butler
Walter Ranzini, prexy of the
N. Y. Press Photographers Assn.,
has issued a statement taking umbrage at Dr. Nicholas Murray Butler's remarks anent newspaper
photographers at the Pulltzer Prize
dinner. During award speech, Butler handed the photographers a
'nuisance' award and, as they
snapped him, declared, 'Why don't
you leave off bread and butter and
learn manners?' Ranzini repiled'
'Newspaper photographers were
invited by a press release from Co-

Newspaper photographers were invited by a press release from Co-lumbia U. to witness the awarding of the Pulltzer prizes. The Press Photographers Assn. is sorry that Dr. Butler, in his avid quest for publicity, found it necessary to impose what he considers a huisance on those present. Perhaps Dr. Buton those present. Perhaps Dr. Buf-ler is about to publish a book on etiquette, but the association feels that it does not care to learn man-ners from a host who insults his own guests.'

Post Has Edge on Hearst
Score in the David Stearn vs.
Hearst feud now stands Post 3.
Hearst 0. N. Y. Post only paper to
mention the photographer who upset Toscannin was a Hearst man.
Paper panned Hearst previously for
Lindbergh baby photo, said to be
the cause of the flyer's leaving the

ountry.

Post also exposed alleged inter-lew with the Titterton murderer n the Daily Mirror which was in the faked.

CHATTER th working for News-Rex Smith

Rex Smith working for News-Week, E. P. O'Donnell in New Orleans for the Mardi Gras,
Jules Romains expected from France next month,
Marvin Lowenthal started work on a new novel.
Covici-Friede publishing Wilson Collison's 25th novel next month.
Maurice Hindus has finished his first novel, 'Moscow Skies.' Took him five years.
Charlie Weiman, Rita's daddy, back from Atlantic City, where he stayed a month.

stayed a month.

william Boehnel, picture ed. for N. Y. World-Telegram, on Coast for

William Boehnel, picture ed. for three-week prowl.

H. W. Reeder, Western Canada Radio News editor, prowling film studies for material.

Griffin Jay landed his novel, "The Man With the Scar," with Scribners for early publication.

Four Times a Widower, mystery novel by Bob and Eve Burkhardt, hits the stands May 18.

Andre Mairaux's new novel, 'Days of Wrath,' the June selection of the Book of the Montife Club.

Knopt and Covici-Friede issuing-books at the same time with exactly the same names, 'Hits-width' with the stands may be the British publication rights to Edfeum Pinchon's novel, 'Until I Find.'

Duffy Cornell, ex-news ed of Los Angeles Examiner, assigned to write Pete Smith shorts at Metro-William Faulkner has delivered the manuscript of his new novel, Absolom, 'Dated for September.

Harold Goldman sold 'Cool Tur-

Absolom, Absolom.' Dated for sep-tember.

Harold Goldman sold 'Cool Tur-quoise' to Street & Smith, who will publish yarn in first issue of new mag coming out in September. Authors' League and Newspaper Guild signed a joint letter to, Sen-ator Glass asking for prolongation of the Federal Writers' Project. Roy S. Howard, publisher of World-Telegram, filling in as man-aging editor during absence of Lee

aging editor during absence of Lee Wood. Latter left last week on va-

cation.

Clara Laughin will be among the passengers on first trip from New York of the Queen Mary. Lloyd Douglas back in his Wellesley Hills, Mass., home after a winter in California.

Roy Topper, artist on the Chi Eve. American (Hearst), leaves for the Coast next week to turn out some sketches of picture names. Will be about a four weeks on the assignment.

Merritt Crawford's New Film Al-Merritt Crawford's New Film Al-liance is now supplying labor papers throughout the country with a film column of capsule reviews and chatter, syndicated in approximately 100 labor organs through Federated

After three months on Coast ompiling studio statistics and interviews for his paper, Harold Hef-fernan, picture editor of Detroit News, motoring home with his fam-liy. He'li return to Hollywood in

the Fali.

Leslie Charteris arrived from Germany on the dirigible Hinden-burg, bringing with him a new mys-tery manuscript, 'Thieves Picnic,' to be published in the fall by Double-day's Crime Club. His wife came with him.

Best Sellers

Best Sellers for the week ending May 9, as reported by the American News Co., Inc.

	Fiction
	'Sparkenbroke' (\$2.75)By Charles Morgan
	'The Last Puritan' (\$2.75)By George Santayana
	'Education Before Verdun' (\$2.50)By Arnold Zweir
	'Thinking Reed, The' (\$2.50)By Rebecca West
	'Third Act in Venice' (\$2.50)
	'It Can't Happen Here' (\$2.50)By Sinclair Lewis
	Non-Fiction
	'Wake Up and Live' (\$1.75)By Dorothea Brande
	'Around the World in 11 Years' (\$2,00)
	Patience, ichard & John Abbe
	'Way of the Transgressor' (\$3.00)
	'Man the Unknown' (\$3.50)
	'Imperial Hearst' (\$2.75)
•	'North to the Orient' (\$2.50)

Fiction and Films

By WOLFE KAUFMAN
Two on Hearst
In the curfous way that those
things happen, two 'unauthorized
biographies' of William Randolph
Hearst appear at the same time.
And the fact that both are very
good jobs makes it that much more
of a shame that they'll cut in on
one another.

of a shame that they'll cut in on one another.

'Imperial Hearst,' by Ferdinand Lundberg (Equinox; \$2.75), is somewhat more biased than 'Hearst, Lord of San Simeon,' by Oilve Carlson and Ernest Sutherland Bates (Viking; \$3), but then, anyone reading the story can't very well help being blased, Also the Lundberg book seems somewhat more thoroughly documented.

Both are pretty thoroughly bitter

more thoroughly documented.
Both are pretty thoroughly bitter
in their denunciation and picture
the newspaper titan and his history
in no especially pleasant light. And
both of them write very clearly and
logically, going through and analyzing Hearst's political, financial
and journalistic background without
the slightest scruple.

Young Love
Since books, like films and other
branches of amusement, have their
cycles, it is curlous to watch the development of the psychologistnovelist tangent currently cropping
up. George Santayana became
a novelist and best-seller. Robert
Briffault did the same, and severt
left did the same, and severt
right in his footstep. Latest is Alvin Johnson's first novel, 'Spring Storm'
(Knoff: 82.59).

(Knopf; \$2.50), __ 'Spring Storm' is surprisingly un-Spring Storm is surprisingly unlike what might be expected of an imment political economist like Johnson. It is a calm, peaceful book and a caim, peaceful iove story. The characters are young people and the situations are from immature life, and the first burst of maturity. It is highly and easily readable and makes a distinct impression. It is not for films.

Omnibus of Crime

Inez Haynes Irwin knows mystery yarns and knows how to tell 'em, but she doesn't know how to get

yarns and knows how to tell 'em, but she doesn't know how to get going. The first 100 pages or so of her newest book. Poison Cross Mystery' (Smith and Haas; \$2) are as annoying as can be; they're gabby and pointeless. But then the story begins. And then it's a very much okay whodunit. Could be screened. The Below the Dam' (Crime Club; \$2), by Esther Haven Fonseca, promises to be a better book than it is. All the way through it seems probable that any minute it will straighten itself out and get going—but it doesn't. The story's there and the writing's pretty good, but the combination is slow and the answer is too easy, the murderer being pretty obvious after half a dozen chapters. Not for films.

Alexander Laing has an unusual sense of the macabre, as proven by' his successful book, The Cadaver of Gideon Wyck.' Now he tries a follow-up on that in The Motives of Nicholas Holtz' (Farrar & Riffehart; \$2) and doesn't quite make it. Trouble is that 'Cadaver' was completely fantastic and unbellevable, but thorought errous. This time.

Trouble is that 'Cadaver' was completely fantastic and unbelievable, but thoroughly gripping. This time Laing tries to mix, his characters being thoroughly human and realistic. They're well drawn, from that standpoint, making the horror angle a sort of mock. It doesn't jell. Story is about wholesale murder via germs, and for that to register the background must be equally fantastic. Not for films.

Barnes H. T's Critic Temporarily
Howard Barnes is temporarily
covering legit for the N. Y. Herald
Tribune. He was second-string
critic under late Percy Hammond.
Herald Tribune has not definitely,
decided on whether to bring in an
outsiden, or let Barnes continue as
first stringer.

By EPES W. SARGENT Nice Hospital

Faith in her best vein, has written a brisk story about a registered nurse and her love complications, keeping the nurse in front and the hospital just enough in evidence to give proper color, 'Private Duty' (Farrar & Rinehart; \$2) differs from the usual hospital story in that there are no bed pans and other messy allusions. It's all clean cut narrative with plenty of action and sufficiently complicated to hold the interest to the end.

Has the makings of a good screen play, but probably was sold before publication. She has clothed her characters in flesh and blood as well as white uniforms.

The Williamson Story

The Williamson Story

Too often the stories of important developments are written by the second generation with the inacturacies that are bound to creep in in spite of the most careful endeavor. Therefore it is welcome news that J. E. Williamson, one of the brothers concerned with the development of their father's underwater device, has written his own story. In '20 Years Under the 'Sea' (Hale, Cushman & Filnt; \$2.50).

It will be recalled that it is about 20 years since the Williamsons went to Nassau to experiment with an underwater photographic chamber in the same waters where nearly

in the same waters where nearly half a century before Professor Agassiz developed the glass-bot-tomed boat from the water glasses tomed boat from the water glasses used by the sponge fishermen. The writer describes the early experiments and records the making of 20,000 Leagues Under the Sea and Mysterious Island. It is written for the lay reader and handled interestingly and in the main authentically, though to a native Nassauvian it would seem he piled it on a little regarding man-eating sharks. little regarding man-eating sharks.

Lavishly illustrated with enlargements from the films, and carrying a general interest in addition to its appeal to the film fans. It is public rather than rental library stuff.

Five for the Month

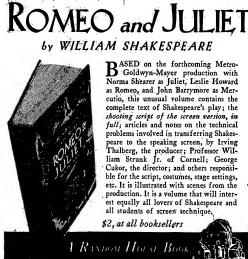
Five for the Month

Phoenix Press offers its monthly ration of five books in the usual assortment of two hot, two cool and a western. All priced at \$2 and running around 250 pages.

The western is 'Renegade Guns,' by James L. Rubel. Plotted for fast development and kept up to speed, but leaning too much to gun-fire for punch. Still it's a fair plot and smoothly spun.

The hot books deserve small comment. Both are crudely written. Beauty Racket,' by Charles Strong, is the story of the exposure of a fake beauty contest, with the prize winners shipped to South American bordellos. The other is 'Private Passion,' by Carlotta Baker. The title merely using sales bait. Starts with the heroine welcoming her seduction and ends with her marriage to a rich man. Style is almost childish. Best of the five is 'Honor Among Yomen,' done by Jeanne Bowman, Actions are a bit overstressed, but it spins along swiftly, gets into immediate action and holds the interest steadily. 'April Showers,' by Lacey Beck, is an utterly implausible yarn which would dry up if the

est steadily. 'April Showers,' by Lacey Beck, is an utterly implaus-ible yarn which would dry up. if this lible yarn which would dry up if the people acted even halfway intelligent. Probably it will appeal to the library patrons, but the author shapes his situations to meet his requirements. Largely centers around some chemical formlasse which an important dye company keeps in an office safe instead of placing in a safety deposit box. Not for other than the morons.



BASED on the forthcoming Metro-Goldwyn-Mayer production with Norma Shearer as Juliet, Leslie Howard as Romeo, and John Barrymore as Mercutio, this unusual volume contains the complete text of Shakespeare's play; the shooting script of the screen version, in full; articles and notes on the technical problems involved in transferring Shakespeare to the speaking screen, by Irving Thalberg, the producer; Professor Wil-liam Strunk Jr. of Cornell; George Cukor, the director; and others responsible for the script, costumes, stage settings, etc. It is illustrated with scenes from the production. It is a volume that will interest equally all lovers of Shakespeare and all students of screen technique

\$2, at all booksellers

1 RINDOM HOUSE BOOK STATES

A book that records the transformation of a

GREAT SHAKESPEAREAN TRAGEDY

RANDOM HOUSE ANNOUNCES A MOTION PICTURE EDITION OF

into a living, vital motion picture of 1936!



News From the Dailies

This department contains rewritten theat-leaf news items as published during the week in the daily papers of New York, Chicago, San Prancisco, Hollywood and London. Vanuary takes no credit for these wight items; each has been rewritten from a daily paper.

East

South Carolina student is making about \$150. a month relaying radio spegrams to neighors within a radius of ten miles. Sends out on wire in the various homes for 25 cents a month.

Dexter Fellows addressed the meerican Booksellers Assn. last week, A plug for that autobiogra-

received a pung for that automorgaphy.

Former Mayor Walker will be an
infarfoctuor in the Elks' minstrel
show May 24, at the St. James.

Zasu Pitts tells Washington it
shapped too hard on her income for
1932 and five months of the following year. Should have been treated
as community property until-after
her divorce from Tom Callery.

Harold L. Davis, Pulitzer privalener with his novel, declines tocome to N. Y. to receive his award.

Says it's tough enough to be an author without being placed on exhibition. thor W hibition

hipition.

Cops netted 98 men in two raids on alleged pool rooms Saturday. Driving on the bookmakers.

Hilda Spong's straw hat will open at Caps May July 2 for a 10 weeks.

Brooklyn woman set fire to her home because she wanted to move and her husband didn't.

and her husband didn't.

Toronto police last week got busy on the 17-year-old case of Ambrose J. Small. He disappeared in 1919 after the sale of some of his thea-

tres.
Theatre Guild has James Bridie's

Theatre Guild mas James bridges Storm in a Teacup.'
All night bar and restaurant in Bronx Terminal Market, now the only spot to operate on a 24-hour license, warned it will lose the spot if it pitts in a floor show.

Eddie Canton, Sophie Tucker, Fred Keating, Ed Lowry, Eddie Miller, Frank Lyrch, Sid Willams, John Dillan, elected to the American Federation of Actors' council last week to fill vacancies.

Winterset' at the Beck June 1 will come in at \$2 top.

come in at \$2 top.

American Arbitration Assn. finds
Earl Carroll owes his Vanities'
players \$519 for performances last
Nov.

Pall Mall, English talker co., to feature Ignace Jan Paderewski in a picture providing he approves the script. No financial details revealed.

script. No financial details revealed.
John Charles Thomas has announced he will do no broadcast without the sign-off. Good night, mother. Federal Communications announces it is a violation of the rife regarding personal communications.

tions.

Park Commissioner Moses voted \$750,000 for operation of city owned swimming pools, bath houses, bath-lig beaches, golf courses and tennis courts. All produce some revenue through fees.

Street band of four pieces in court riday (8) charged with violation the Mayor's anti-noise law. Let m. this time, but told not to take acores.

encores.

Actors' Fund at its 54th annual meeting Friday (8) re-elected Daniel Frohman, prer: Sam Scriber, treas; Robert Campbell, sec, and Walter Vinect ampbell, sec, and Walter Vinect ambell, sec, income was 155,589.37. Sec Gross income was spent for relief. Loss on Boston real setate was \$18,705.33, leaving a balance of \$7,683.14.

ance of \$7,583.14.

Greek theatre of the Bennett school, Millbrook, N. Y. will present "Antigone" for it's 17th annual festival. Edith Wynne Mathison. Hathison, Karaert Gage and Charles Rann Kennedy will take the leads. Weekends, May 16-17 and 23-24.

Lastic Howard Leaving for Long.

Leslie Howard, leaving for Lon-don, announced he will quit acting in films and write and direct for the

Localities plan a symphony orch or Newark. Eron Rapee to con-

Garl Shaw, of vaudeville, and Philip R. Distillator in N. Y. Superme court last week to divorce Mellel Ransome, professional beauty, and the last week to divorce because she many claims a divorce because she many claims and the latter makes that marriage grounds for his sult. Each will be star witness, for the other.

Charles Halde, Jr., has opened a

production office.

Joe E. Brown in Johns Hopkins
hospital, Baltimore, for diagnosis
and treatment for a spine injury.
Singled several years ago. Operasuperperd Strudwick back in Tond.
of Summer, but without his appen-

dix.

John Clarke will take a week out from Boy Meets Girl' to sing with the St. Louis Muny op. To sing his original role in 'Musketeers.'

American Arbitration Assn. gives

two weeks salaries to cast of Lett Turn, with the exception of one player, who had rehearsed less than seven days and draws but one week's pay. John Sunner, of the vice society, had Mrs. Minnie Brussell in court for selling one of his agents a copy of 'Kama Sutra.' Couldn't pinch the author; latter died 200 years ago.'

for Kama Sutra. Couldn't pinch the author; latter died 200 years of Kama Sutra. Couldn't pinch the author; latter died 200 years of Seph Freeman, a volunteer bank. In the judge, found guilty of substituting his own ballot in a dawling at the Alba theatre, Brookbyn. Came up for sentence yesterday (Tuesday).

Charles Harris announces negotitations for Mantra'by Minette Hurst and Barbara Willison, for fall. Mantras are lady spiders who gobble their boy friends when the paye no other use for t. em. and the fact to commute between Andle Gare to commute between and so the free of the commute of the fact of the

Dionne guints will be two May 28. Worth \$200,000, and more coming in. Washington trying to wish a czar on the brewers. Says they need reform from within.

Transfer tax appraisals reveal that the late Joe Leblang left a gross estate of \$5,161,451, which netted \$2,331,556.

Estate of the late Billy Le Hiff reported as netting \$46,811. Gross had been \$59,992.

Frederick A. Church, 58, general superintendent—of Piayland, West-hester county-owned park at Rys. High and the within the same of the county of the within the wastestifying in 'the sult for \$60,000 frought by Thos. L. Smith, who asserted this young daughter had suffered permanent injury to her nervous system when frightened by a skeleton in the ride 'House of Horrors'.

Gov. Lehman Monday (11)

skeleton in the ride House of Horrors.'

Gov. Lehman Monday. (11)
signed the bill to lleense theatres
to admit unescorted children under
if provided that a special section is
set aside presided over by a matron.
Philharmonic Symphony orch at
annual meeting Monday (11) reported it had kept within the budgeend man the second of the second of the second pass
are an experience of the second of directors.
Trustees are Clarenoe H. Mackay,
Marshall Field.' Charles Triller,
Frederick A. Juilliard, Paul D. Cravath, all re-elected.
Country stores nixed at 'Murder
in the Old Red. Barn.' To comply
with new liquor authority ruling
against-Jotterles on licensed premjess. American Music Hall has a
perCuruso American Memorial Founcuruso American Memorial Fountansfer its \$33.394 in assets to the

Caruso American Memorial Foundation asis: court for permission to transfer its \$33,894 in assets to the Juilliard school for further administration. Resources are too slight to pay administration set-up. Federal Theatre Project takes over the Adelphi. Had been after the Longacre. Elmer Rice, with his wife and daughter, off on an around-theworld cruise.

Elmer Ric daughter, off world cruise. A. Walter A. Walter Kramer quits Musi-cal America to become v.-p. of Gal-

cal America to become v.-p. of Gal-axy, music pubs. Grand Opera Artists Assn. elects Elizabeth Hoeppel prez. Seeks to promote opera particularly inter-ested in federal support. Not an offshoot of Metropolitan.

Coast

Ginger Rogers and Lew Ayres announced they had instructed attorneys to arrange for divorce. Ceta Garbo gave reporters, watting for her at Pasadena, the slip disembarking from Chief at San Bernar Divorce granted Marion Decker, singer, in L.A. from Dallas Dillor Decker, vaude actor.

Autograph hunter allegedly received sock from Leo Carrillo in Sacramento hotel. Actor later gave autograph and apology.

William Wyler, sereen girector, speeding in Beverly Hills. Due to lack of commitment papers, Wyler was refused admittance to

jug until 4:10 a.m. Sthday morning (3) and released Monday at 6 a.m. Divorce granted Mrs. Mary Cohan Litt, daughter of George M. Cohan, in Reno from Neil B. Litt.

in Reno from Neil B. Litt.

Suit for divorce filed in L. A. by
Dorothy Sebastian against Bill
Boyd. They have been on trial
period for last ist months after
Mrs. Boyd gave up her first divorce
suit

suit.

L. A. court approved contract of
Toby Wing, 19, with Hal Roach
studio. Salury starts at \$200 weekly and tilts to \$1,250, provided all
options are lifted.
Second suit filed by parents of
Freddie Bartholomew to regain custody of moppet, who is now under
aunt's wing, postponed in L. A.
while parents try to determine
guardianship.

SHORT IN ODDS, POUNDS CANZY BEATS McLARNIN

By JACK PULASKI
"The greatest little fighter since
Terry McGovern, said Joe Humphries in introducing, Tony Canzonerl at the Garden Friday, (8), for
his encounter with Jimmy McLarnin, whose nicknames include Baby ini, whose nicknames include Baby Face, Dynamite, etc. And Cangy went out to give a rattling demonstration of mussing the tough mug. The wise guys who laid 8 to 5 on the Vancouver boy stewed in disappointment within the swettering arena, which was capacity save for some rows on the top shelf.

In round one it looked like easy money for the long-enders. Baby Face rocked the sturdy Brooklyn Italian, who started his battle the wrong way by trying to outslug the

Face rocked the sturdy Brooklyn Italian, who started his battle the wrong way by trying to outslug the slugger. From then on, however, it was different, and in the second round the fight bugs arose excitedly when Tony landed a right that sent Jimmy downward. He touched the canvas with one knee, then straightened up as the bell rang. Canzoner! has been waiting for years for McLarnin. Being a legitimate lightweight, his handlers arrayed him out of such a match, yet he was sure he could take the western party. As a matter of fact Tony can hit as hard as the other fellow when he wants to, as shown by the badly swollen jaw of Jimmy at honn's label. McLarnin weighed 143 pounds to Tony's 138%, but the actual weight difference was probably greater at ringside. Only a Tearless fighter such as Canzy could have beaten the heavier man after the mauling he got at the beginning. Canzy won eight of the 10 rounds, Jimmy copping the eighth when Tony coasted. In the ninth it looked

ny copping the eighth when y coasted. In the ninth it looked curtains for Baby Face and in Jimmy like curtains for Baby Face and in the final round the vaquited McLay-nin had no punch at all, merely-pawing groggily to stave off the on-coming lightweight champ. Jiamy looked out on his feet. The deci-sion, which was unanimous, found Tony rather bunged up around the schnozz, but he was otherwise in excellent condition. Saturday morn-ing he was around Broadway and as in for the first hickure show at ing he was around Broadway and sa: in for the first picture show at the Rialto

An incident before the battle be-An incident before the battle began may explain why Canzy started badly. The heavy microphone lowered in the center of the ring for the announcements had not been lifted and struck the little scrapper on the forehead. Going to his corner for the starting bell, he seemed a bit dizzy. But when he really got going he made McLarnin miss often and he also forced Jimmy to do much of the leading. Essentially

got going he made McLarim miss often and he also forced Jimmy to do much of the leading. Essentially a counter puncher, the wetterweight appeared at a disadvantage.

That the Garden grossed over \$73,000, not counting tax, with an \$11.50 top proved the match a natural draw. The fans got their money's worth so far as the sensational star bout went, but the prelims, were painful excuses for a first-class fight show.

Former Mayor Jimmy Walker, inroduced to much applause, bowed from his seat in a box.

This Friday (15) Pedro Montenaz, fast coming pug from Porto-Rico, makes his first Garden appearance, matched with Leonard Del Genlo.

BIRTHS

Mr. and Mrs. Lawrence V. Rosenthal, son, in Chicago, May 3. Mother is known in radio as Sunda Love.

is known in radio as Sunda Love.
Mr. and Mrs. Carroll Carrolldaughter, May 2, in Hollywood.
Father is radio writer.
Mr. and Mrs. Arthur L. Leary.
daughter, in Boston: Father is production chief at WCOP, Boston.
Mr. and Mrs. Albert Margolles,
son, Stephen, May 9, at Lying-in
Hospital, N. Y. Father is United
Artists publicist.

Normandie

(Continued from page 1)

by invitation only. It was strictly formal. Three guys were roughing it in mere dinner jackets and were frowned at until it was discovered that one of them was Lee Shubert, who sometimes buys French plays for America.

Robert Garland, a Robert Garland, a critic, was somewhere in the audience during the first half of the first act and John Chapman, a columnist, was playing tag with the ship's pressagent, or trying not to. A Variery mugg was tucked away in the least obvious corner. Outside of that all was elite, plush, velvet, silk, monocles, tails and ice. critic.

ocles, tails and ice.

The show, a 'repetition generale' which is French for 'dress rehearsal,' is allegedly due to be performed in Faris when the boat returns there and was shown for the first time anywhere, It consists of three fair to middling one-acters very hicely played and exceptionally neatly staged. Also it got itself an unusual flavor at the opening due to the presence in the cast of Tristan Bernard, one of France's g due to the presence in the cast Tristan Bernard, one of France's of Tristan Bernard, one of Fran big three playwrights, the o two being Henry Bernstein Sacha Guitry. Bernard wrote final of the three pieces, was on boat for his first trans-Atla was on the boat for his first trans-Atlantic trip and (with no explanation) played a part lead in his own play at the opening, haunch, paunch, beard and all.

beard and all.

The plays seemed hardly to be worth all the pother. First is a bit called "Lilote Ivre" (The Boomerang") by Henri Duvernols, which is much ado about a stingy man who marries an extravagant girl and then, love being what it, is, she turns stingy and he gets extravagant. Andre Brule gives this much better acting than it deserves, standing out in a cast of six. The Saut Perilleux" (The Danger-

standing out in a cast of six.

Le Saut Perilleux ("The Dangerous Jump") is by Guitry. It is a
short and very much to the point
bit in a circus about the trapezist
who's trying to make a girl in between Jumps and leaps on the big
swing. He wants her to leave her
husband and run away with him.
If she doesn't he'll miss the big
jump, he says. Frightened, she
ipromises. Anyway he jumps. He
missess:

'Le Peintre Exigeant' ('The Ex-acting Painter') is by and with Bernard, although the program lists Pierre Juvenet in the role. It is a Plerre Juvenet in the role. It is a burlesque of bourgeois life and its fears of artists, with nine char-acters, all good. Very nicely acted. fears of artists, with nine characters, all good. Very nicely acted, acters, all good. Very nicely acted, respectively acted, respectively. In the intermissions there were to the former is quite good in a sweet, Frenchy way.

N. Y. NITE CLUBS DROP GIVEAWAYS BY REOUEST

The N. Y. Intery managers have agreed with Henry E. Bruckman, chairman of the State Alcohol Authority, that the N. Y. Ilquor laws are quite liberal but that any further violation of the lottery, givesway or bank night' promotional stunts would only lead to trouble. Accordingly all have summarily cut out the various stunts which reared from ingly all nave summarily cut out the various stunts which ranged from giveaways of \$100 bills, cases and half-cases of champagne to Ford cars etc

cars, etc.
Spots like Leon and Eddie's (mer-chandise only), Stork, Versailles, Hotel Weylin, et al., were among those who bolstered their off-night trade by the lotteries until Bruck-man's edict.

VFW 102 for Show Biz

With Maj. Albert Warner as commander, the Sergeant Bert Delaney Theatrical Post of Veterans of Foreign Wars No. 102 has been organized in N. Y.
Post has a roster of 140 members in show business, and meets at the Union Church.

\$5,000 STICKUP

St. Louis, May 12.
Biltmore Country Club, nitery and gambling establishment in Jefferson County, near here, was tapped ferson County, near nere, was tapped for \$5,000 by five banditis last week. No report was made to sheriff or prosecuting attorney, but news of stickup leaked out from number of natives who witnessed affair. Club has elaborate precautions against holdups.

MARRIAGES

Betty Shannon to Sidney Sloan, May 9, in Cincinnati, Bride is a copy writer, and groom a performer on Rex Stevens' program on WSAL, Cin

Helen Dolores Menges to Jack Edmunds, May 9, in Cincinnati. Groom is production chief and m.c. on 'Crosley Follies' over WLWL,

on 'Crosley Follies' over WLWL, Cincy.
Gloria Grafton, lately of 'Jumbo,'
to Orville Knapp, orchestra, leader at the Waldorf-Astoria, in Harrison, N. Y., May 10.

Jane Elichelerger to Welden Hey-

burn, film ctor. May 5, in Los Angeles. Second try for groom, former husband of Greta Nissen,

New York Theatres





4016 STREET "LITTLE LORD FAUNTLEROY" EVERETT MARSHALL



Beg. Wed. Ap il 13th-5 P.

PARAMOUNT TIMES MARGARET SULLIVAN HENRY FONDA

"The Moon's Our Home" On the Stage—RAY NOBLE and His Orchestra

HELD OVER '
"LET'S SING
AGAIN"
with Bobby Breen
and Heary Armetta ROXY OR the Stage: L'ARRY BLAKE THE KITAROS "RED" DONAHUE ALL 25° TO

RADIO MUSIC HALL "SHOWBOAT"

with IRENE DUNNE and ALLAN JONES ectacular Mage Profuntions

Broadway

VARIETY

Charile Gray and wife back from

Gene Keliey joined Billy Sharpe's agency.

Jimmy Reilly shed that mustacher or the summer. Kitty Carlisle remaining in New York for a while.

Will Weber and Bob Gordon's new booking office. Estelle Brody sailed Friday (8) for a London vacation.

Model's Equity giving a dance at the Ambassador May 22. Jack Fine in from Chi with his nit. Ditto Mike Todd.

Paul Kellys are in New York as uests of the Roy Gordons.

Warner Club takes its annual boat ride June 18 to Playland, Rye, Chris Dunphy flew to New Or-leans over the week-end for a brief

Bernard (Bunny) Granville, forwill Morrisey still at Hippodrome wondering what goes on at Fort Worth.

Lady Wilkins, wife of the ex-plorer, is talking about returning to the stage.

C. N. O'Dell, now at the Par, L. I., studio, has taken a summer place at Long Beach.

Sidewalk cafes hung out their awnings and got the flower boxes filled overnight.

Sidewalk cafes hung out their swings and got the flower boxes filled overnight.

Ben Plazza can't decide whether to get rid of the bay window in the gym or on a diet.

Standing room only on the beach' this year. It must be those ameter programs in the standing to the state of the standing room have hot spot on Fire Island. New police station just opened there, too.

Stage sets by Eugene Berman on exhibition at Julien Levy Galleries for nearly a month.

Marshall Montgomery, the ventriousits, selling cigars and playing club dates on the side.

Starder State St

40th, due to the extension season.
Fred Keating returns to Hollywood for further picture work following month's engagement at Rainbow Room.
Ann Mason Pepper, actress, took the bankruptcy way out last week

Budapest

Budape

CHATTER

Berlin

Corned and Beef, a hokum act

Baseball getting a start in Germany. to Vienna and

Elinor Budapest. Hans Aibers to Bulgaria for out-

Hans Albers to Bulgaria for outdoor shots.

Lilian Harvey to Switzerland for a rest cure.

Frankfurt Playhouse ensemble on tour to Holland.

Mon Prisonnier, new French Uta film, now in the making.

Russian Balalalka Orchestra playing at the Cafe Kurtuerstendam.

Max and His Gang to Ufa Palace, Hamburg, with England to follow. Circus Busch-Strassburger blown down in a blizzard at. Lippstadt, Westphalla.

Family Gozzi, new opera by Wilhelm Kempfi, premiered at Stadt Theatet, Bremerhaver the Albana, Rew operata by Felix and Salaka, Rew operata by Borls Grams, at the Theater Nollendorfplate.

King's College Chole of Com-

platz.

King's College Choir of Cambridge gave a recital at Jakobi Church, Hamburg, relayed by Berlin radio.

King's College Choir of Cambridge gave a rectial at. Jakobl Church, Hamburg, relayed by Berlin radio.

Der Fremdenverkehr (Tourist Traffic): a new weekly official papen; Issued by the propaganda Professor Hans Knappertsbusch, late general music director of the Munich State Opera, to the Vienna State Opera.

Friedrich Wilhelm Herzog lecturing at the Singakademie about Juden in der Musik. (Jews in the Music Trade').

Casanova, swank nitery in the Scala building, dark for past, three more constant of the music trade'.

Amria von Tasnady, Hungarian journalist writing for Budapest papers from Berlin, has landed in joix, in "Schlussakkord" (Ufa). Luis Trenker's new film, The Emperor of California, to be premiered in August in connection with the opening of the Olympic Games.

Official legit organization Buehne varns managers to close bookings of the control of the control of the premiered in August in connection who can prove pald-up membership.

Prominent teachers in the English, French, Italian, Spanish and Hebrew lingo, a special feature every Thursday at Cafe Leon, offering free conversation to members of the Jewish Culture League only.

Budapest

By E. P. Jacobi

office hit at Vienna Burgtheater. Scheduled for production in Berlin and Stockholm and may have an open-air performance in London. Miracle in the Mountains, Moinar's hitherto unperformed play, chosen to celebrate the Vigazinhaz's 40th anniversary. Inner Toronyl, a fine actor hitherto practically unknown, to play the semi-mystical principal part. Max Friedland and Ronauld Rapaport, late of Universal's European staff, producing on their own. They have taken a lease on Hunnia for three pictures, first of which will feature Mircha, child prodigy of Kumalian extraction. Pleture will-bemade in German.

Sydney Eric Gorreck

Rainy spell gives theatres a nice break.

Polly Moran proving a great biz-getter for Frank Neil. Edmond Seward readying sce-nario for 'Wilderness Orphan.'

Os Perry handling special atmos-pheric units at the State, Sydney.

Harold Bowden busy arranging legit bookings for Williamson-Tait. John Kennebeck booking specials verywhere for 'Par's Silver Jubi-

everywhere for Pars Shive weller,
Long Tack Sam and his daughter,
Nee Sa Long, chatted over the
radio in Sydney.
Charles Farrell may make a short
tour of New Zealand before returning to Hollywood.
Gordon Ellis, British Empire
Films, is working hard to place the
C. M. Woolf product in the acts
here.

ere. Zane Grey is still fishing around.

here.

And Grey is still fishing around.
Coming to Sydney soon from the
south coast and may begin his ple
them.

Every incoming boat brings a
fresh load of vaude-revue performers for Frank Neil from England
and America.

R.J.A. Moses, local journalist,
died from pneumonia. At one time
he was publicity manager for Williamonia of the service of the service of the
Managements holding back Shirley Temple pix until next school
vacation. Temple pix until next school
vacation. Temple kid is the biggest
grosser in Australia.

Government has refused permission for four Sydney youths to
travel overseas as members of Britshempire Boys' Band.

Service of the service of the service of the
There are plenty Americana; in var.
There are all var.

Paris

roadster. Marbeth Wright back at the

Dandy driving a new Chrysler roadstor.

Marbeth Casanova.

Marbeth Casanova.

Marbeth Casanova.

Kalph Olson and Louise leaving for Cannes.

Ralph Olson and Louise leaving for Cannes.

Fells Ferry and Jacques Charles in a huddle.

Glen-Pope and Anne back from a tour of Italy.

Public connects again in the Tuil
eth control of the Casanova of Cannes.

Kurt Robitchek an American-trip.

Franklin d'Amor and Jack Lane due for the Empire.

Mirlam Hopkins back in town on the way to London spointed p.a. for the Ambassadeurs again.

Jack Payne getting publicity here for his South African tour.

Pils and Tabet off to Brussels for two weeks at the Palais d'Ete.

Gaby Morlay deserting films for a moment; doing a sketch at the A. N. C.

Caby Morlay deserting films for a moment; doing a sketch at the I. N. C.

N. C. C.

Pierre Sandrini saying that in the future he will use only English girls at his Bal Tabarin.

L'Union des Artists giving a Concours Hippique all its own at the Bardin d'Acclimation.

Ether Was only the Market of Concours Hippique all its own at the Bardin of Carlen o

Cuba

By Rene Canizares

Deluge of Spanish films in town. Libby Holman dropped in for a

Deiuge of Spanish films in town.
Libby Holman dropped in for a little sun.
Castro Bros, orchestra at the, Jockey Club.
Velasco's musical comedy troupe at the Principal.
Local Film Board passed a resolution to stop free ducats.
Dalia Iniguez, Cuban reciter, golidon and the principal and the principal and the film Board passed a resolution to stop free ducats.
Dalia Iniguez, Cuban reciter, golidon and the film board passed a resolution to stop free ducats.
Dalia Iniguez, Cuban reciter, golidon film board film and at the Mitsouko Night Club, formerly the Tokio,
Charley Tellez now editor of the only American paper in town, the Havana Post.
Sidewalk cafes, going for fancy modernistic band stands. All feature femme bands.
Eva Guerrero, 18, trumpet and guitar player with Ensueno's band, committed suicides.
Eva Guerrero, 18, trumpet and committed suicides.
Hispania Pilma here, disappeared.
Whereabouts unknown.
Ernest Smith added the Riviera to his string of theatres. Campoamor, Encanto and Alkazar in his chain also.
Albert Bouche with his Villa Venice (Miami) Review here at the National. Troupe includes Mile. Corrine, Ruth Quinn, the Townsends, the Bernards, the Duvais, Rosita Ortega, Three Sophisticated Ladies, the Straus, Guivanni and dancers.

London

Arthur Dent taking Stuart Doyle

around.
Cyril Maude inaudible through loss of voice.
I. W. Schlesinger has arrived from South Africa.

Rudi Grasl to do another series of broadcasts

Rudi Grasi to do another series of broadcasts.

Archie de Bear out of hospital after eight weeks.

Weston Drury now casting director at Teddington Studios.

Ernest Simon appointed RKO's assistant sales manager here.

The Jack Taylors and daughter Pansy off to Spain on vacation.

Arthur Riscoe out of Charlot revue, The Town Talks, with flu.

Henry Sherek flying to Copenhagen as guest of Zarah Leander.

Reunion Films interested in Louis Weiss's The Drunkard' for English release.

Joyce Bland unable to go touring in Mary Tudor' because she has measles.

in 'Mary Tudor' because she has measles.

Matt McKlegue again ordered by his doctor to take a couple days in the country.

Eric Masschwitz postponing start of his three months' vacation from the total country.

Eric Masschwitz postponing start of his three months' vacation from the total country.

Let of the third the third thir

Moscow

By Milly Bennett

Ernst Lublisch and the Mrs. oft to Italy. Sokolovskaya, director of the Mosfilm studios has set the 1937 program. Nikolal Ostrovski has prepared a scenario of his successful novel.

program.
Niklolal Ostvovski has prepared a scenario of his successful novel, How the Steel Was Tempered, which Ukrainfilm will produce.
Hans Rodenberg, German action in Mezhratpom studios of his new film, 'Underground.' He also wrote the scenario. The Fratheriand Calls.' Jules Verne's 'Captain Gant's Children, 'Circus,' and Pogodin's 'Prisoners,'
Director Leonld Obolensky, upon completion of his present film 'Gluckauf' will immediately starproduction on his scenario of Maupassant's 'Dear Friend.'
To detail and plan material reorganization, on a broader man former officient scale, of he scenario of Soviet clinema industry, senal Boris Children, 'Lingrad. Boris

Alcazar burlesque folding.
Bobby May off to London.
Hai Sherman at the A. B. C.
Four Trojans at the Empire.
Clifford Fischer back in town.
Lamb and Ellis off to Hamburg.
New Bal Tabarin revue due in

June. Raymond Baird back from Ger-many. Caligari

mount. Dandy driving a new Chrysler

Hollywood

Owen Davis to New York, striood St. John down from Frisco.

ley. Bevhills

inene Hervey home. Orsatti joins Frank Orsatti Reginald Le Borg directing shorts

at Metro. Wadsworth doing nicely Gray planing South Amernow sporting

can trip.
Elaine ne lektop.
Paul Snell hitting air with arity. orge Regas taking

mip papers. Joe Egli working again after six weeks rest.

Horace Jackson taking boat trip
to New York.

Phil Cohen leaving this week on

woke' rest.
Horace Jackson taking boat trip
to New York
Phil Cohen leaving this week on
propean visit.
Robert Kent spending bri
don on desert.
Henry Stone, midget, stand-in for
Mickey Horace of the Markey Henry
Henry Stone, midget, stand-in for
Mickey Horace of the Henry
Henry Stone, midget, stand-in for
Mickey Horace of the Henry
Henry Stone, midget, stand-in for
Mickey Horace
Horace of the Henry
Horac

Wears.

'Thelma White set for both 'Desert Song' and 'Maytime' at Philharmonic.

monic.

Rube and Sonny Wolfsbeing sucd
by ex-landlord for damages to
house.

W. P. Lipscomb's butler makes
screen debut as a butler in 'Garden
of Allah'.

of Allah.

Norman Taurog heading Par's Rhythm on Range' unit to Mojave location.

Walter Plunkett wound up at Radio as costumer designer and treiked cast.

East and crew of 'Garden of Allah' was a continued to provide the continued of pounds on desert location for the state of the state of

sweated of plenty of pounds on desert location.

Raoul Walsh's flu attack halted all ing of 'The Spendthrift' for couple of days.

Loyal Griggs again process photographing at Par after naving appendix yanked.

Victor Briedis, accompanist for Rath Etting, gets, film break in Cain and Mabel. /

George Jessel planed east for process with Sam Harris and George with Sam Harris and George Marshall and company of George Marshall and company of 10 living on special tr in while on location in Arizona.

Bing Crosby accepts invite to help Vancouver celebrate its golden jublies at Warners.

George Marshall and company of 10 living on special tr in while on location in Arizona.

Bing Crosby accepts invite to help Vancouver celebrate its golden jublies this summer.

Clark Rhodenback, plc ed of Chicago Daily News, making the studies of the summer of the summer.

Jack Malloy, Hearst Boston ed. and Ann Marsters, feature writer, here to do series of yarns.

Charles Boyer came in from desert location to greet his mamma, here on visit from Paris.

Par seeking court sanction for contracts held with Eleanore Whitzer and Ray Griffith, milnor.

Cell B. DeMille, Waldemar Young Millet and Ray Griffith, milnor.

Contracts held with Eleanore Whitzer and Ray Griffith, milnor.

Contracts held with Eleanore Whitzer and Ray Griffith, milnor.

Contracts held with Eleanore Whitzer and Ray Griffith, milnor.

Contracts held with Eleanore Whitzer and Ray Griffith, milnor.

Contracts held with Eleanore Whitzer and Ray Griffith, milnor.

Could Lee Loeb and Harold Bachman draw month's leave from Columbia

CHATTER

writing staff, and will rest in New York.

David Burton and unit, headed by George O'Brien, filming exteriors for 'Border Patrolman' near Death

for Border Patrolman near Death Valley.

John Ford salling this week for Panama, accompanied by Dudley Nichols, Eddie Donohue and Joe August.

August.

Sol Dolgin, who recently quit promotion manager job at Warner studio, now handling similar spot for Dictograph Corp.

heading color g last week for Wilfred Cline heading color camera crew sailing last week for Tahiti and South Seas to get scenic material for Ploneer.

material for Ploneer.
David Lewis, transferring from Cuba to Tokio for Metro as exchange chief, stopped off here for studio provid before saling.
Mary Lou Islieb, stand-in for Shirley Temple, down with the measles. Every Baldoy, 6, subbula.
Won't be able to face camera for 10 days.

Shanghai

By Cal S.

Little Club folded again.

Lilian Green singing at the Casa

Lilian Green singing at the Casanova.

Toy Toy, Tower songstress, returned to Manila.

Harrls and Yvonne Ashburn en route to New York.

Lilian and Virginia Worth off to Hongkong Manila and Singapore.

Cowan and Balley summering in Eatavia and returning to Shanghai in the fall.

Ray Alinsod, of the Metropol band, after three months in hospital, is out again.

Harles and Robert headlining on the Park Hotel bill after a tour of North China.

Buster Dunson, Garcla Sisters, Pete and Fifi, David Kahill. and Queenle, trooping, to de throwing things at White Jade Frost, pop local actress, sent to jail for one Sette and Alls. adagto team,

local actress, sent to jail for one month.
Szita and Anls, adagio team, bowling em over at the Cathay. Tom and Laurie Devine on same program.
Anita Roth, Mona Lee and Haramond. Towning featured at the Faramond. Latter due going to Japan in May.

The Hague By M. W. Etty-Leal

Ballet Jooss back.

Lys Gauty, French slnger, here. The Hague now has a Chinese

theatre.

AVRO held first air fashion parade on big scale in Holland.

Austrian film, 'White Horse Inn,' in its ninth week at the Savoy.

Cabaret Pfeffermuelle gave its 1,000th performance at Amsterdam.

Hofstad-tooneel reviving German play, 'Das Conzert,' by Hermann bahr.

Scheveningen, seaside resort near Hague, to get a Luna Park this summer.

Hague, to get a Luna Park this summer.
Charles Laughton came to Holand to get local color, as he is to play title role in 'Rembrandt' for Korda.

orda. Wagner Assn. arranging for sev-al performances of 'Lohengrin' at msterdam and the Hague, con-

wagner wagner to Lohengrin at Amsterdam and the Hague, conducted by Erich Mielber and the Lague, con-Actress Else Maulis fainted durling performance of Elisabeth at Utrecht. Curtain came down and did not go un any more that night. Okay next night, though.

Liviera

By George Axelsson

Elsa Maxwell at the Juan les Pins and Bruce Bundy in from

Ann and Bruce Bundy in from Pasadena.
Mae West Going to Town' (Par) at the Edouard VII.
C. B. Cochran, London producer, spent three weeks in Nice.
Vona Glory moved over to the Municipal Casino, Cannes, Grace Moore off for a concert tour of the Scandnavian countries.
Bernard's New York bar is the pet hangout of the local bridge fans.
Carlo Bertossa, eccentric songster, heads the program at the Cafe de Paris.
Hollywood, open-air nitery at

de Paris.

Hollywood, open-air nitery at:
Juan les Pi , slated for early June
opening.

Marian Anderson gave a farewell
recital at Cannes before returning

Marian Anderson gave a farewell recitial at Cannes before returning to America.

Jean Ray on the bill at the Juan less Pins Casino, just reopened for the summer season.

Umbrella merchants are the only people on the Riviera who have done and the control of the Riviera who have done and the control of the Riviera who have done and the control of the Riviera who have done and the control of the Riviera who have done and the control of the Riviera meast and the Russian Ballets.

Rumor that Maurice Chevaller was to run for deputy in the Cannes district was only a publicity gag.

Riviera newshawks all set to swoop down on Lindbergh and his wife, expected to show up here for a short holiday.

Alice Cocea at the Nouveau Casino in a Louis Verneull comedy. Le Mari que j'ai voulu' (The Husshand I Wanted').

British Legious Bar, Nico. Milton thayes and oldtimer T. Medley Barrett contributed talent.

Police were tipped off that Communists intended to use 'Modern Times' (UA) premiere for election propaganda, so dicks in swallowtails sat in. Nothing happened.

Westport

Humphrey Doulens

Fania Marinoff in the country. Helen Hokinson due in the coun

Rex O'Malley has rented at Silermine. Mark Leuscher here for week

Lawrence Tibbett vacationing at Wilton farm.

Wilton farm.
Langner's Country Playhouse opening June 23.
Maude Bassertunb.
Maude Ba

ort.
Horace MacMahon has started
ommuting to Three Men on a

commuting to Three Men on Horse.'
Mrs. Daniel Lawlor sailed for France with Mrs. Buddy DeSylva, to return on Queen Mary.

Rome

Sixth congress of international cinema press at the Barberlin. Marian Anderson, American negro-contralto, in citck recital here. Alfredo de Torre and his operet-ta company debuting at the Prin-cipe.

clpe. Galdlert review Marionette, There Sanctions, shown for the 330th Galutes --Sanctions,' shown to time. 'Oggi...e un altre cosa' ('Today 'Orgi...e un altre cosa' ('Today 'Another Matter') at the Man-

Marked') shown with success at the

Valle.

Gualtiero Tuniati. l'rector of the
Dramatic Academy of S. Cecilia,
had to have special permission of
national ministry of education to
play the part of Theseus in the
Greek plays at Syracuse.

Greek plays at Syracuse. In the Plays written by university students which won best places at the recent dramatic competition in Florence, are now being shown at Rome; they are Caballo's 'Non siamo! figli dell 'Amore' ('We Are Not the Children of Love') and Ricciardi' 'Birth and Life of Luigi Falta.'

Pittsburgh

By Hal Cohen

Harry Kalmines have tagged new Ken Hoel joined Charlie Stanton's Atlantic Film Service.

Ben Kalmenson gets back from that Canal crulse next week.

Charlie Meade in town beating the drums in behalf of 'These Three.' Tony Sterns and C. J. Lattas plotting Hollywood tours this sum-mer.

mer.

Bill Dietz, the dapper office boy
of the Post-Gazette, a recent benedict.

Bill Fleids around for second time
this year, currently ahead of Win-

dict.

Bill Fields around for second time this year, currently ahead of 'Winterset'.

Volney Walsh, Press baseball writer, seriously ailing and off to Denver.

Jerry Blanchard and Teddy White have checked in at Powatan club in Detroit.

Jerry Balnchard and Teddy White have checked in at Powatan club in Detroit.

Jerry Salisbury and Len Nelson opening today (13) for bar music at Commodore. Russ Smith, one of Continental Bar's troubadours, died the other day.

Lou Mercur has beught into Harlem Casino, taking half interest from Mark Browar.

Joe Feldman gave two-hour discourse on theatrical advertising at Duquesne U. other day.

Sylvia Steiner and Ed (HIp) Segal told it to Rabbi Samuel Goldsenson in New York Sunday (9).

Sam Stern has died (HIp) Segal told it to Rabbi Samuel Goldsenson in New York Sunday (9).

Sam Stern has died witsing at Order of Son Storp pulling out for Coast to join her husband, arranger and trombonist with Jan Garber.

Bob Ginter to Washington to join G.O.P. press bureau and Helen Donnelly now in charge of Red Cross publicity.

Helen Wayne replaced Eda Toldiat last minute in Playhouse's closing production, Springtime for Henry'.

St. Louis By Sam X. Hurst

Joey Nash and band current at-traction at Mound Country Club. Jimmy Harris, p.a. for Loew's, has qualified for a private pilot's

has qualified for a present license.

Midget auto racing got underway for season Tuesday (11) at Edgar Walsh Memorial stadium.
Clarence M. Turley back from biz trip to N. Y. He was formerly associated with Skouras Bros. here.
Colvin McPherson, film crick for Posc. Dispatch, spending three weeks in Hollywood to see how they are made.

In Hollywood to see how they are made.

Inez Gorman; in private life Mrs.

James Stagliano, wife of St. LouisSymphony's horn soloist, received five-year telekt with 20th-Fox.

Anson Weeks and band scheduled for one-week s. and at Mcadow Brook Country Club heginning Friday (22). Jan Garner will play one night (28).

Cleveland

VARIETY

By Glenn C. Pullen

John Walters building own motor-

Barney McDevitt now Emer.
iill's band rep.
Benny Farmer and Barney Weltz
ew partners in Continental Club.

Benny Darrow, Metro p. a., erlti-cally ill in St. Vincent's hospital

William F, McDermott, dra Europe.

William F. McDermott, dra crick, on writing excursion Europe.

Joe Levy, Warner salesman now in Buffalo, is dad of Paulette Goddard.

Walter Davis, on the PecDee's copy desk, died from heart attack last week.

Marshall ield quits band biz, becoming manager of Cleveland beach dance spot.

Elwyn Emer Ollver, 62, inventor of several film projector devices and in the pix supply business, died At least a dozen nitery promoter opening new spots next month, hoping to clean up. on expo and convention crowds.

Jeanne Farah, who played Little Egypt'in Great Zlegfeld, and Agree of Cloughlin, another localite in film. At India A Trimble, Cleveland saleman picked to impersonate Will Rogers in Trimble, Cleveland saleman picked to impersonate Will Rogers in managers worried about rooming situation here this summer. Every hotel room sold out in advance to Republicans during coming convention. Visiting, actors may have to sleep in turkish baths or flop houses that week.

Chicago

John Ludwig dropped in for a look

Leroy Prinz handshaking his way

Kay Donna warbling at the Club Madrld in Milwaukee.

Madrid in Milwaukee.

Tubby Garron barricaded by a new fancy office fenne.

Mickey by the fenne fenne fenne fenne fenne fenne.

Mickey by the fenne fe

Mexico.
Frank Dare preparing for an Ann
Arbor visit for the Robert Henderson drama festival start.

Long Island By Joe Wagner

Rockaways to have a p.a.

iis Park will open May 30. Frank Buck lecturing around

Walter Ward with Fed theatre on Long Island Progress Exposition t the new armory in Jamaica June

19. Stock again this season in Flush-g. with Edward Colin Dawson di-

Stock as-ing, with Edward Coin Dan-recting.

Haynes Trebor, editor of the North Shore Journal, will have his play produced in Flushing this sur

Baltimore

By Albert Scharper, Jr.

Guy Lombardo set for the Preak-ness hall Friday (15). Freddle Schmuff still searching for some added avoirdupois. Southern hotel roof will reo for summer season May 23.

Gil Kanour, Eve Sun crick, planning trip to Hollywood this summer.

Howard Burman in N.Y. buyln-

Panama

By Bea Drew

Mary Fields married to Russel
Heath musician.

Eduard McDowel has formed a new music club.
Beverly and Carol Ruoff, two Beverly Ruoff, two Beverly Ruoff, two Beverly Ruo

Writers

(Continued from page 3) without hysteria. These are s of the reasons why any talk tween us would be useless.

Pascal to Koenia

Pascal to Koenig.

'Am answering your official attitude expressed in telegram althorgh
cannot believe it is 'likewise 'your
private opinion. In regard to your
inability to reconcile my speeches,
articles and activities with desire
to promote peace may I point out
that the Guid constantly has sought
only peaceful settlement with producers of writer abuses. It there is
war today producers have declared
it.

only peaceful settlement with producers of writer abuses. It there is war today producers have declared it.

You say I have forced fight on producers. This is obviously riduculous. The Guild has merely sought to consolidate enough strength in uniform writer body to induce producers to meet with us and adjust, and it is not fault of Guild that producers never admitted such thing as Guild existed until we found sufficient's ternight to lead them to attack us instead of meeting us across a table.

Of course a fight of any nature means only loss to this industry. We have not sought such night. On the contrary the fact that producers refuse to deal peacefully with any group until it is strong enough to frighten them into fighting it to the detriment of themselves and us is not our choice. Your reference of what the Guild seeks and has sought for the past three years. Apparently your information of my speeches, articles and activities is not sufficient to grant you even the smallest understanding of what the Guild and I as its responsible head stand for. We have sought power and centrol not of industry but of our own members. Without them we have known we could never have reached position of being dealt with reasonably or at all by these who control has few days tried by coercion and intimidation to destroy a democration and intimidation to destroy a democratic antimidation to destroy a democratic

reached position of being dealt with reasonably or at all by these with control this business.

As to swinging clubs nobody. Started swinging until producers in last few days inled by coercion and intimidation to destroy a democratic body of writers formed to stand upon their simple rights. A number of writers on your lot whose honsety is unquestionable told me you said you would be delighted to sixt down with Guild board and talk our differences. I was delighted. I phoned you repeatedly without result and then sent you my wre. Or course I can understand what has prompted your complete reversal of attitude and word.

But in answer to the attitide which you have now been induced to adopt may I point out that the which you have now been induced to adopt may I point out that the screen. Writers Guild is not, now and has never proposed a closed shop. The Screen Writers Guild has never sought power or control of the pleture business. You in your heart know these tilings to be true as well as I do. It is democratic law of country that employees have legal, right to organize and seek recupition. Under the law it is illegal for employers to correct threaten and intimidate their employees when they are merely seeking to exercise, a democratic and. Americanish the responsible for intimidation of employee, in ware, some employers, at least, will be held morally responsible for hitting below the belt and for attempting to destroy forever the self, respect of decent people. Do these producers think their writers are able to write honestly if they are not allowed to live honestly? Again in the name of justice and 900 screen writers I ask you for is 15 dittle minutes of your time.

you for is 15-little minutes of your time.

Decision to accept resignations was reached Thursday night (7), at meeting, of executive board. However, it will apply only to withdrawing members who are paid up. Others must square accounts before they will be given their release.

To thi, latter group attention will be called to Article 14 in the bylaws, which reads: 'Any member in good standing, and not in arrears of dues, assessments or other indebt-edness to the Guild may resign at any time without prejudice. No such resignation shall relieve 'the member from the obligations of any contract therefore signed.'

All pull-outs, will be asked, to 'reac' again' that portion of the contract dated April 8, 1933, signed by member's at time of their application for membership. It reads: 'No resignation or expulsion from the Guild or cessation of membership therein by operation of law or, the

provisions of the by-laws or other wise shall release the undersigned from the provisions hereof. Except that at the option of the Guild upon

from the provisions hereof. Except that at the option of the Guild upon such resignation (xpulsion or cessation of membership or at any time, thereafter the Guild may, by written, notice to the undersigned (but only with the written assent of 76% of the signatories hereto feclare him no longer a party to this agreement.

Although Pascal stated at the meeting, there was no evidence of contract-breaching under provision of Article, 12, it was announced at 20th-Fox that Allen Rivkin and Leonard Praskin, both Guild members (Rivkin formerly on the board), ha signed five-year contracts with yearly options, Earlier in the week provided the state of the signal of the two writers was taken as proof that unity was lacking in the defense of the contentious clause.

At Fridae's meeting, Marc Con-

taken as proof that unity was lacking in the defense of the contentious clause.

At Friday's meeting, Marc Connelly, speaking for he Authors League, declared that the Screen Writers Guild first proposed the amalgamation plan and that despite defections in the ranks of the film writers he believed that the AL would welcome the screen branch into the collective fold.

In explaining his acceptance of a five-year contract at Universal, Morrie Ryskind said that the deal had been pending for many weeks, that it called for only two years as a writer with the remaining three solely as a producer.

Various constructions have been placed by those watching the fight from the stdelines on the Guild's action in abandoning the highly controversial Article 12 of the constitution. Writers defend retreat as a strategical deliverance from a troublesome situation. Others take an opposite yiewpoint, see in the move a defeat on an important front.

move a defeat on an Important front.

92 Actives on Hand
Meeting of directorate last Friday (8), which voted '12' out of the sebup, was attended by 92 active members. Moot clause proscribed signing of writer contracts beyo I May, 1938. oard "dvised members to make immediate application for membership in Authors League, holding that 'body's covenant offers full protection in that direction once it is put into effect.

New Worganization le being pushed by former Guild. members and william flav of Menter to active a money that the top scribs working in major studies. Reported that application for a charter is now being drawn and organization setup in the process of formulation.

Understood that charter members

organization setup in the process or formulation.

Understood that charter members will pledge their support by contributing up to \$500 each to underwrite the new body. Rupert Hughes, who blew the Guild with statement that 'dictatorship was being established by the Guild utterly incompatible with principles of liberty, equality, and Americanism,' will be asked to head the new-scenarist eroup.

equality and Americanism, will be asked to head the new scenarist group.

Charge Producer Coercion
Charge that producers are using threats and coercion to force resignations from the Guild was aired at meeting. One studio exec was accused of execuristine the Guild and its members, adding that there could be no charge of blacklist hurled at him as it was all done over the telephone.

Checkup of Guild's reputed members and the second of the second

resignations, numbering, 82, were received at offices of Sciveen Writers Guild:

20th-Fox: Sonya Levien, Bas Menedel,
20th-Fox: Millis, Frances Hydnor,
20th-Fox: Menedel,
20th-Fox: Millis, Frances Hydnor,
20th-Fox: Menedel,
20t

Horace McCov. Ben Mark-Sackheim, Horace accopy, Dorls Malloy, Joseph Mankle Manuel Seff, George Oppenheimer Slivers, W. Aninworth Morgan et al. 1997, March Mar rd Emmett Rogers, James Keviess, John Lee Mahin, Bert Kal Republic: Ann Harolde, Free Lance: Rupert Hughes,

de Basil

(Continued from page 57) (Continued from page 57)
Colonel wince, disinherited is the
word the Colonel finds most distasteful of all. The only inheritance
he's 'got, he says, he got from Diaghileff—by buying Diaghileff's
scenery and costumes and by so
doing, acquiring along with them
and thereafter perpetuating himself,
the traditions of the great Russian
Ballet.

Ballet.

Rene lum's ballet troupe was ceded the M. C. title. Blum used to be a director of the Monte Carlo operate when the Colonel first brought his troupe to Monte Carlo. Blum was so enchanted with it and the business it was doing, he begged leave to become the Colonel's partner, and, for a consideration, the Colonel took him on. Well, then came the depresh, the receipts dived, so the Colonel bought him out for a half a million francs; in the papers also where their partnership, the the Colone bought him the colone half a million france; in the perpendissolving their partnership, the Colonel says, lum forfeited all rights to the title. So now, going it on his own, the Colonel brings his troupe to America, finally meets with tremendous success—where-upon the title Ballet Russe de Monte Carlo' seems to exert an irresistible fascination upon Monsleur Blum once more. Well, lust let him try to bring over a troupe of his own with that Monte Carlo' billing, just let him try, says the Colonel, looking inscrutable yet full of redresses up his sleeves.

ing inscrutable yet full of redresses up his sleeves.

Lower Case, Anyhow
As a matter of fact, at the beginning of this season Col. de Basil notified his manager, Mr. Hurok, that next season he was going to drop the 'Monte Carlo' part in his title and henceforth call it plain 'Colonel de Basil's Ballet Russe.'
So with this change in view, the size of type in which the 'Monte Carlo' was printed steadily diminished while the 'Colonel de Basil's rew and grew. But now he shall retain the 'Monte Carlo' he most certainly shall, just because of all this controversy. ' isinherited.'
Ball

certainly shall, just because of all this controversy. 'i sinherited.'? Bah!

The Colonel and his Ballet Russe de Monte Carlo' sailed away last Saturday. They play Barcelona next, and June 15 they open a 12 weeks' guaranteed engagement at the Covent Garden, London. Last year they were booked for four weeks there, stayed 17. Same story in America: first season, 20 weeks; second, 24; this last, 28. he Colonel explains his progressively longer engagements, with their delightfully increasing grosses, thus: First time, Americans regarded the Ballet Russe as one does one's first look at an elephant. It's unique. Second season, this is something worth serious attention. It seems to have an educational meaning. (And also during the second season a lot of books on the Russian Ballet were brought out, which didn't hurt.) But in this third season just ended. the Ballet has left a trail of balletomanes all over the country.

There are even in America now people who follow the Ballet Russe from place to place, the way some baseball fans travel with their favorite team. Now they can distinguish the performers, respond to the muances, begin to understand the finesses. They can even tell with a America Will Love It.

In the seasons to come, says the

America Will Love It

America Will Love It

In the seasons to come, says the
Colonel, America will love the Ballet more and still more, for it offers
not only fine dancing but great
mustic, Just as one rejoices in and
disgovers new meanings and unguessed depths in a symphony the
more often one hears it, so does the
ballet develop new interest and appeal each succeeding time it's seen,
he says.

The Colonel has not the set the series.

e says.

The Colonel has met the same re-The Colonel has met the same response in the provinces as in New York. The premiere here is always heady with society persons; if there are any snobs in Kalamazoo, they're at the premiere there. The rest of the run is thronged with good plain culture-seeking Americans, for, says the Colonel, deep in the hearts of the American people there is hidden rhythm and an understanding of and yearning for art and music. After all, he asks, what are Americans, but a mixture of European unationalities?

OBITUARIES

W. EDWIN CLIFFORD
W. Edwin Clifford, 84, who, with
Edward W. Rowland, produced dramatic show for more than 30 years,
died May 10 at the home of his sister in Hollywood after a long ill-

native of Oshkosh, dec A native of Oshkosh, dece and Rowlard operated out of cago. Their roadshow hit was cago. Their roadshow hit was 'Over Niagara Falls'. They followed this with 'The Rosery,' which netted them around \$1,000,000. Divorce Question,' the first play by William Anthony McGuire, was also a heavy money maker for them. Firm specialized in mellers and during the late '99s were the outstanding producers of legit attractions. One of his two surviving sisters, Mrs. Henry Schroeder, is the wife of the former auditor-manager here for Oliver Morosco. Funeral services held in Los Angeles May 12,

EUGENE Z. WEIDNER

Eugene Z. Weidner, 58, director of the Ringgold and Rajah temple (Shrine) bands, Reading, Pa., died suddenly at his home of a heart

attack.
Weldner and John Philip Sousa,
were warm personal friends. Sousa
died here March 5, 1932, in his hotel
an hour after a dinner given him by
Weldner, city officials and the Ringgold Band. The latter, organized
before the Civil War, its early members serving in the Union Army, had
invited Sousa to be its guest conductor at its 80th anniversary concert the next afternoon.

WILLIAM INGERSOLL

William Ingersoll, 78, stage and screen actor for more than a half century, died May 7 in Los Angeles of acute indigestion. Actor's first professional engagement was with Boston Museum company in the early '80s. He later appeared with-Nat Goodwin, DeWolf Hopper and was with Mrs. Piske on her last tour in 'Becky Sharp'. Deceased went to the Coast last June with 'The Last Legion' and remained for picture work.

The widow, Mab Ingersoll, also of the stage, and a daughter survive.

WILLIAM S. CLARKE
William S. Clarke, 79, who started
his theatrical career ir 1873 as advertising agent for Miner's Bowery
theatre, died in New York May 7.
He was later manager of that theatre. and the People's, also a Miner
house. He had also managed Waldman's theatre, Newark and the
Galety, Washington.
He is survived by his widow, two
sons and daughter.

sons and daughter

TOM MARKS
Tom Marks, 81, Canadian actor who got his start with the Buffalo Bill shows (not the Wild West), died at Christy's Lake, Ont., May 10. died at Christy's Lake, Ont., May 10. He was advance man for the Cody-Buntline dramatic tours and was: called back to play comedy when the regular comedian was taken ill. Later he turned his attention to vaideville and had played practically every pitch in Canada.

MARY WOOD

Mary Wood? 83. nationally known club, woman, child welfare worker, political organizer, lawyer and author, who during the World War served in a Washington 'dollar-a-year' job as censor of motion pictures sent to France for the entertainment of the A. E. F., died at her home in New Lebanon Center, N. Y., May 7, after a short illness.

ELIZABETH LENTON

Mrs. Elizabeth Lenton, former
Shakespearlan actress, mother of
Clive Lento) of London, Australia
and New York. dled April 22 at
Columbus Hospital, New York,
of heart disease and complication,
Interment took place April 25 in
Ferncliffe centetry, Ardsley, N. Y.
On other daughter, Jessie, survives.

BILL CANTON
Bill Canton, 30, died at th
Stantarium, May 2.
He was a former employee of the
Warner
Memher.
He leaves a mother, two sisters
and a brotther who reside in Brooklyn, N. Y.

at a Jonesboro hospital May 2 after an illness of three months. He had owned the Palace, Em-pire, Liberty and Strand with Will Mack, and Ell Collins until they were acquired by Majco theatires,

Surviving are his widow and one

RICHARD THORNTON
Richard Thornton, 56, veteran
actor, died May, 9 in the City hospital, New York. Death was caused
by a heart attack. He has been on stage for years with Mrs. Lesl ter, Mildred Holland, Lillis Carter, Mildred I Russell and others.

His body was claimed by his niece, Cecelia Donohue, of Tarrytown,

HARRY VOLKS
Harry Volks, old-time vaude and legit actor, died of complications May 6 at Morrisania Hospital, New York.

He was a partner in the act of West and Volks and for two sea-sons a member of the cast of 'Able's Irish Rose.'

FREDERICK A. CHURCH
Frederick A. Church, 58, general
manager of Playland Park, Rye
Beach, died in the witness chair
during a damage suit against the
park May 11 at White Plains, N. Y.

EVERETT J. CHAPPELLE

Everett J. Chappelle, 32, musician, died in Hollywood, May 6, heart attack. He was member of Musicians local, 47, AFM, playing at radio station KFWB. The widow survives.

EDWARD LAURILLARD

Edward Laurillard, 66, prominent English manager and producer, died May 7 in Harbor hospital, New York. Details in the legit section.

SUE ALRIC Sue Alric was killed when her rope broke in a breakaway, at Kit-chener, Can., last week. Details in the Outdoors section.

GEORGE W. LUNDGREN

orge W. Lundgren, 55, Para-int studio employe, died May 4 Iollywood of heart attack.

Mother, 53, of Charlie Morrison died May 7 in Hollis, L. I.

Mother of Gretchen Messer, Paramount, publicist, died May 7 in Portland, Me.

Lusitania

(Continued from page 1) Also asked 50% of net receipts from production of newsreels.

Tom Marks, Si. Canadian actor who got his start with the Buffaloil shows (not the Wild West), lied at Christy's Lake, Ont., May 10. He was advance man for the Cody-Buntline dramatic fours and was active in Later he turned his attention to vaideville and had played orned whom the regular comedian was actention to vaideville and had played orned with woman, child welfare worker, collitical organizer, lawyer and was reved in a Washington dollar-a-year' job as censor of molon pictures sent to France for the intertainment of the A. E. F., died at her home in New Lebanon Center, N. Y., May 7, after a short illness.

ELIZABETH LENTON
Mrs. Elizabeth Lenton, former Shakespearian activess, mother of Clive Lentor of. London, Australia and New York, died April 22 at Columbus Hospital, New York, of heart disease and complication.

Interment took place April 25 in Ferncliffe centerry, Ardsley, N. Y. Om other daughter, Jessie, survives more than a warner club Memher.

BILL CANTON
BILL CANTO

Great Lakes Expo Coming Along Fast, Cops WLW, Looks for Guesters

twin stations, are first ones to buy exhibit space in 'Radioland,' a min schibit space in 'Radioland,' a min-inter Radio City to be built in divic auditorium, as part of city's cen-tenary expo, which 'will' run 100 days, opening June 27. Booths are being built by both for chain hook-ups, with WbW slated to handle-programs by expo's symphony or-chestra, Besides bringing several

programs by expo's symphony or chestra. Besides bringing several (their. staffs acts here, both are working out daily dance broadcasts from expo's. Showboat.

Noie of the four local stations in Gleveland have bought any space yet, appearing a bit cool about the proposition at present. All seem waiting for an agreement with Righ Humphrey, who is handling the radio end, as to some compensation publicity and talent.

Humphrey is having a bit of touble contracting guest stars, due to Indefinite summer plans of many Guest stars so far booked belong to maifonal sponsors who already have leased space for industrial exhibits. Frene-Rich is lined up for the stars of the star of Ross Showboat troupe for two Pub-

The Anditorium broadcasts.

Booker finding big name acts like Rudy. Vallee, Wayne King and Jack Benny, whose radio sponsors have nothing to do with their personal appearances, hardest to dicker with. Both Benny and King signified willingness to appear during expout are asking salaries equivalent to their vaude takes. Maintain gratis dates even for sponsor would hurt drawing power at local Loew's State or RKO Palace later.

No Nudies

Talent bookings by expo conces-

Talent booking sionaires have to from Almon R. of amusements clean bill of land freak at by expo offitrying to brit colony and sonators go Talent bookings by expo conces po conces-ible check charge ling a flancers tabooed romoters s nudists' ale imperonators go Half of t

ity villages completed. completed.
's era being
r Players, in
vs. Herman
bwntown Alng Bavarian
for musical
many, George
ork to be
ate with Otto
and network Theatre built for comed Hessb broug! Thurn and network network progr ment reach for e agin acre area has and budget \$280,000, aver

\$250,000, averper week.
Co. buying the
space to date,
include singing
ine kind of outcal May Co. deis rehearsing 50
two-a-day fashion
shell on lake-front.
shin casing will be shell on lake-front.

Shell on lake-front.

Shell of the DeWitt, hotel as of his Florida.

Shell of the Shell

Amgwald made conductor of expo's mofical symphony onk of 80 pieces, with Sherwin-Williams putting up dough for a huge shell.

Says Its All Right
With 'the opening less than 60 days off, Shaffer has signatured 46 days off, Shaffer has signatured 46 amusement and concession contracts so far, 30 more in the tentative stage. Rene J. Zouary and Morris Miller have gotten together in two shows. One is 'Ethiopia.' a reproduction of an Abyssinian village using a troupe of 25 alleged natives. Other one is 'Monkeyland,' monkey speedway. Howard G. Kraus is stocking an 80 by 30-foot pool with fish for 'Sportsmen's Paradise, Inc,' prizes going up to \$10.00.

wsał, Cincinnatis are first ones to buy ahead of schedule and advance shead of schedule and advance space sales are twice as high as ex pectations. They claim entire exp will be ready by June 13, two weeks before the opening date.

BREAKAWAY FATAL

Sue Afric, Aerial Arti Fall from Tr

London, Can., May 12 London, Can., May 12.
Sue Alric, a native of Mexico and
trapeze artist with the Conklin
Shows playing in Kitchener, Ont.,
died from injuries received when
she fei) 80 feet to the ground while
performing a "breakaway" in an
aerial act. She was rushed to hospital but never regained consciousness.

In private life the girl was Mrs.

Raymond Marian.

J. W. Conklin, owner of the show, stated the rope was new when the stated the rope was new when the girls started the season and that it was inspected after every act and was never left out in the rain. A new gitl is flying from Los Angeles to Kitchener to complete the troupe which is now composed of Skee Gelaske, Fritzie Asay and Boots Strueby.

n the carnival opened on Friday night, the aerial tent was darkened. A spot light was played on the tent and a minute's silence was observed in memory of the dead

Omaha Race Meet

Second annual Ak-Sar-Ben racing meet will begin May 28 for a 33-day meet in contrast to the former 31-day meet. This year's meet with increased purse money (\$138.-000), more stake events, and resumption of the popular mile distance races expected to surpass last season's attendance and pari-mutual marks.

To include eight races Saturdays and seven other days.

Mile events were impossible last season when the Bahr starting gate was employed, but work is underway now on a new runway in front of the judges stand which will al-Omaha, May 12.

of the judges stand which will allow use of the gate at the mile dis-tance. Preferred list will be emtance. Pre yed this year in preference to also-eligible list in use last sea-

Six Day Girls

Girl bicyclists in six day races. And in the ballroom of the Garden Pier, That's the announcement made by one Samuel Gordon who repre-Pier, That's the announces by one Samuel Gordon who represents himself as an amusement man who in turn is representing Philadelphia and New, York promoters whom he refuses to name. Gordon however, did produce a lease which calls for a June 22nd opening. There will be 42 girls in the event, including riders, nurses, attendants, etc. 10 men will be employed as master of ceremonics, property men

master of ceremonies, property men

naster of ceremond ind mechanics. Gordon said he will start work mediately on a track and grand-nersons. There immediately on a track and grand-stand to seat 4,000 persons. There will also be a lunch and beverage

Ogles Akron

Waiter A. White general manager of the Johnny J. Jones Expisition was here this week looking over the local situation with a dewore the local situation with a dewore playing here later in the season, although he sald-here the show was booked solid for the entire

season.

A downtown lot was under con-sideration, it is said.

Circus Routes

foot pool with fish for 'Sportsmen's Paradise, Inc,' prizes going up to 1.0 kg. W. Becker and Charles Napolitano copped the novelty and Souvenir concessions, while a riding school in 36-foot ring will be staged

Circus Reviews

Ken Maynard's Wild West

Ken Maynard's Wild West

Van Nuys, Cal., May 3.

Ken Maynard, screen cowboy star, has sunk a nifty piece of change in the labels his Diamond k faculty has been been successful to the propose of centually whip into a 28-car show with which to tour most of the centually whip into a 28-car show with which to tour most of the civilized, globe. Outfit stacks up as ready money once it has been ironed into shape and should have little trouble piling up grosses particularly in the smaller burgs where the star of the smaller shows the star of the smaller show is a topless affair, with can show is a topless affair, with can vas covering the tree seat sections, set in 'U' formation, Menage is under canvas, as is also the sideshow with its dozen or more attract.

tions, set in 'U' formation, Menage is under canvas, as is also the side-show with its dozen or more attractions. The general sections in the gets his road show in the sections of the sections of the sections of the section of the

word as simulation, of opening asy, and the collect of results on might caught, the collect of results on might caught, fournament is spectacular introduction of entire troupe with Maynard as high spot, astride his film horse, Tarzan. Then into concourse of riders, followed by auto two sets of riders, followed by auto for the sets of the se

veals some unusual equine intelligence, particularly with a tap dancing animal which drew well merited appliause.

Pirst of the old west spectacles, the Pony Express, follows, depicting how mail was an shorted them does not be a special to be a special t

lick, does oke for its limited numerical strength.
Sideshow setup has colored jazzand: Ada Mae Moore (Loretta)
Mae West's screen double, handling pair of pythons; Major John, frog boy; Jolly Lee, fat lady; couple of well trained buildogs; trained beloon; magic act; femme sword swallower, and Mme. Bain, mentalist, with program topped with a typical 'blowoff.'
Menageric presently has 10 cages, stocked with deer, antclope, horses, water buffalo, lion and mate. Uge and mate, leopards, bears, monks and baboons.

Going Suburban

Tacoma, May 12.

Al G, Barnes show makes-lis annual appearance here May 15 at new circus grounds located further distant from the city proper this year.

New grounds adjacent to large south Tacoma railroad shops on main line of Northern Pacific.

Souther Pacific and Great Northern, There will be no parade.

James Cole Show in Record Flop, Hands Get Average of 25c Each

Cleveland, May 12
Every jinx known to the big-tent
world, besides some tragic new.
ones, hit the James M. Cole wild
animal circus on its break-in date
in Cleveland's Stadjum, which also
was its last date.
Death of one prop man in a freak
accident from carbon monoxide eas

was its last date.

Death of one prop man in a freak accident from carbon monoxide gas, which overcame 14 other circus employees, was the final blow after a series of incredibly had breaks. They ranged from seven cold and rainy days that scared away crowds, to a raid by hard-boiled creditors, a walk-out by the wild western acts, a threatened strike by 65 hungry performers and then a forced last show to satisfy a mob of soire cash customers.

Show had officially folded from lack of money to meet payroll when accident put an ugly climax to the world's most hoodooed circus. With mo dough for even flop-house beds, 15 property men had to sleep in a small concession room under the \$3,000,000 stadium.

\$3,000,000 stadium.

Tuesday morning (5) a cleaning moman opened door and discovered all of them overcome by gas escaping from a flueless heater. Five recovered when taken into fresh air and fire squads revived four more through inhalators. Peter S. Mc. (Joskey, 42, of Bridgeport, Ea, found with only 10e in pockets, died without recovering consciousness. Five prop men still in St. Vincent Charity Hospital, are given an even chance for recovery.

Paid Two Bits for Week

Although night watchman denies giving them permission to sleep on wooden benches or on cement floor in poorly ventilated room, Herbert Buckman, Stadium manager, is in poorly ventilated room. Herbert Buckman, Stadium manager, is making a sweeping investigation. Some hot charges expected as result of cleaning woman's statement that she had notified plumber of missing file pipe.

Injured men had received only 25 cents pay since starting work, according to Henry Rodemer, proposs from Lyndhurst, N. J., and hadn't eaten for two days.

Circus roostabouts ran up bill of

Circus roustabouts ran up bill of \$348 at nearby barbecue stand in five days before credit was cut' off. William Singer, owner, and Kennedy Oil Co., trying to collect total of \$473 from bankringt outfit via lawsuits. Other creditors also attempted to get ritachments until given the dope that all acts were individually owned.

Rained-out troupe, which came in without enough ballyloo, had reached only seventh day of its 10-day run when Buck Owens' and Buck Steele's rodeo acts from Hollywood got on their nags and galloped-out. Up to then total at-\$348 at nearby barbecue stand in

on their nags and Up to then total atgalloped out. Up to then total attendance figures came to only around 8,600. Sherliff's arrival with plasters and threatened strike by performers came together, while 1,545 natives waited nearly an hour on cold benches for show to start. James M. Cole used every 'the-show-must-to-on' gag to pep 'em up. They eventually conceded, for sake of the heavily Annie-Galdeyed house, but it was a sad affair with a real Pagliacel curtain.

Civil Servants Lose galloned out.

house, a real Pagliacel curtain.

Civil Servants Lose

During the post-inortem the
Cleveland Clvil Service Employees
Association, which sponsored en
agage on here, found their holding
the w, k, hag, Fromber had guoranteed sponsor 15% of gross
receipts. Posted bond saved city
from losing its \$5,000 rental on
Elephants, horse, etc. receipts. Posted bond saved, city from losing its \$5,000 rental on stadium. Elephants, horse, etc., which had been rented from Hagen-beck-Wallace, are being shipped lace, are being quarters in Pe

beek-Wallace, are being shipped back to quarters in Peru. Ind. Manuel King, 12-year-old Hon tamer who kopped show, elalmed he got nothing except expense money. Finding cost hadr't had a blie during last day, Stadium manager, Eugkman dug into his own pocket-to feed 110 of them. 18. Henry Rodemer, aerolast, and her 30-month-old son who were suffering from exposure were sent to city's hospital for treatment.

South Tacoma ratifoad snops of from exposure were sent to city's from exposure the exposure and the government of the Zavatta, family exposure and exposure were sent to city's

nomenally cold weather and low admission gate of two-bits.

After canvas was pulled down, however, promoter went into hiding again and still is among the missing. Then it was discovered he had accepted \$100 from a representative of Father Coughlin, who needed Stadium for a rally, to cut circus engagement short one day. Students from nearby college also looking for Cole, who spoiled their stunt of a mock Republican convention. Claim. they also paid him \$110 for rental of an elephant for gag.

CUT AND COLLECTS

Barnett ros. Show Cut Down But Beats Nut

Warren, O., May 12.

Barnett Bros. circus, piloted agai by Ray W. Rodgers, first motorized circus to invade Ohio this season, has grossed better at every stand, when the weather was right, than last year and in some instances business has been as much as 25 per cent better.

The Barnett show this year is greatly reduced in size, has more than 100 less people with it using 150 gallons gas less per day than a year ago and has taken out approximately 1,100 seats. The nut has been pared from \$350 a day to \$450.

Running time of the big show

to \$450.

Running time of the big show program is slightly better than anhour, this making possible giving two shows nightly where the business will warrant. Many of the stands this season are under auspices.

Berlin's New Luna

New open-air amusement park at Schoenholz, out Pankow way had 25,000 visitors on opening day, with R cents gate.

South States of Opening day, what is a nice place, but lacks attractive make-up such as was provided by the former Luna Park Halensee. There is only one orchestra, in the enter the park, playing in the beer garden at entrance and amplified throughout park.

Main riders are Over the Falls, Maze, Ell Wheel, Ghosts, Chairplane, Tilt-a-Whiri, Auto Kiddie Rides, etc. Most attractive a giant coaster and airplane, the lattercharging 40 cents and has 'em standing in line.

Free attraction is Leinert's Bob-

standing in line.

Free attraction is Leinert's Bobsleigh-somersault. The Human
Cannon Ball a forthcoming feature.

Bowes Books His Own

Chicago, May 12.

Deal for Barnes & Carruthers agency to represent and book the Major Bowes Amateurs units into fairs throughout the midwest is now cold, the parties failing to agree on the cold of the parties of the cold of the parties failing to agree on the cold of the parties failing to agree on the cold of the parties failing to agree on the cold of the cold Chicago, May 12. rnes & Carruthers

terms and arrangements.

Major Bowes units for fairs will be handled out of Bowes' own office,
'Tyro Productions.

Lily Pons' Rain Clause

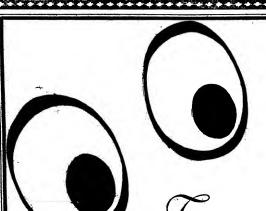
Lily Pons sings outdoors on June 16 in Newark as main attraction of summer concert season. If it rains she's to Sing on the first clear night, which follows, excepting a Wednes-day when she broadcasts, It's in her contract thusly,

COLE-BEATTY UNDER CANVAS

South Bend, Ind., May 12.
Cole Bros. Clyde Beatty circus
played here 5, first stand under
canvas, to capacity audiences. Performance ran smoothly but working

formance ran smoothly but working crew new, arrival and parade delayed two hours.

Two new acts joined here making 6,000 mile jump; first American appearance of the Zavattas, family equestrian act and the Zoeppes, balancing ladders.



here must be a leader in every field of endeavor... In 1931, there came to radio a leader of comedy, Eddie Cantor... In a short time, when the Cantor brand of humor had the country laughing from coast to coast, with the sales of Chase and Sanborn coffee mounting as the vast audience became vaster week after week, other sponsors and advertising agencies set up a chorus of "We Want a Cantor"... The comics came with a rush and Cantor came with a Russian, Rubinoff and his violin, a great artist who became the first radio stooge, and the first orchestra leader to make a perfect foil for a comedian.

In 1932, Cantor ran for President on the air, taking the lead in situation comedy... And the first singing commercial with both entertainment and sales value was on the Cantor program... When it was inevitable that a "dumb girl" comedienne arrive on the scene, Eddie was the first to bring one to the air waves. She was great then, she is greater now. Take a bow, Gracie Allen... "Drive Carefully, We Love Our Children" was the keynote of the first safety campaign on radio. The attention of millions was focused on this worthy cause by the leader, Eddie Cantor. This appeal for more cautious driving was the forerunner for other serious, constructive, human messages that have aroused nation-wide enthusiasm and approval.

Someone had to lead the parade of dialecticians on the air. Again Cantor carried the banner... The idea of one star visiting another star's program was instituted by whom? Cantor... For the first time in the history of radio, an artist started an essay contest with a \$5000 scholarship award as prize, paid for personally by the artist, Cantor.

The Columbia Broadcasting System in sending out a brochure to advertising agencies about "Edward the First", said, among other nice things:

"Measured with the yardstick of returns in actual dollars and cents, Eddie Cantor is now America's No. 1 commercial radio comedian. Eddie tops the list not alone because he is a great comedy artist of stage, screen and radio, or presents the most entertaining radio program. He leads all the rest because he is a super-salesman as well."

It is such leadership as this that distinguishes Cantor as radio's most valuable and most eminent comedian... And that's why we are proud of our part in having negotiated the new contract between Texaco and Eddie Cantor.



WILLIAM MORRIS AGENCY

INC.

NEW YORK CITY

LONDON

PARIS

CHICAGÓ

HOLLYWOOD

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Vol. 122 No. 10

NEW YORK, WEDNESDAY, MAY 20, 1936

56 PAGES

FLOATING NIGHT CLUBS

Dallas and Ft. Worth Break Peace, **Expo Resents Stuffiness Suggestion**

t. Worth, May 19.
Chicago may have had the 'Century of Progress,' but Ft. Worth and Dallas are how engaged in the merry battle of the century,' with the two neighborly (1) towns going at it tooth and nail trying to steal each other's thunder during the coming season of exposition. Though admitting that Dallas was first in line with Texas 'Centennial' plans, Ft. Worth is insisting that it's going to get the real bulk of the visiting trade with its 'Frontier Days' under the close of Billy Rose and under the cagis of Amon Carter, Texan publisher and sponsor of Rose.

Rattle brote right in the face of

publisher and sponsor of Rose.

Battle broke right in the face of
the combatants last week when Dallas suddenly rescinded a permit it
had granted the Ft. Worth expo
for a fuge electric sign right opposite the Texas Centennial main gate.
This sign was to be the second largest in the world, second only to
Wrigley sign on Times Square.

Sign was to read in Luge letters: Minutes to Whoopee'

Inference was clear to everybody concerned as the plan of Ft. Worth to boost itself as the hot spot of (Continued on page 54)

DOWLING AGAIN HEADS DEM. SHOW BIZ COMM.

Washington, May 19.
Eddie Dowling has been renamed
chairman of the stage and screen
division of the Democratic National
Committee. Appointment made Saturday (16) by Pastmaster General
Farley, who selected James E. Sayter of New York as Dowling's assistant. Washington, May 19.

sistant.

The musical comedy and radio entertainement had similar job in the certainement has been support for the New Deal as well support for the New Deal as well armaging entertainment features for the party convention. Head-quarters at the Hotel N. X.

Lewisohn Stadium to Have All-Gershwin Show

George Gersliwin plays with the Philharmonic in July at Lewisohn Stadium, in an all-Gershwin evening. He'll be soloist for several numbers, and also direct the first New-York performance of an ornestra, suite arranged from 'Porgy' and Bess."

and Bees!

Albert Spalding, John Charles

Albert Spalding, John Charles

Thomas, Harold Bauer and Mischa

Edited and Albert Spalding, John

Bailet States Albert Spalding, John

Bailet slated for an all-Stravinsky

Pfogram, the Littlefield bailet from

Philadelphia will present an all
Ravel evening.

Admissions for these summer

specials will be \$1.50 top.

'New Faces'

Baltimore, May 19. Indie wheel burlesque show at the Gayety last week was 'Nude Facts.' In the cast were two featured strippers never appeared before Balto.

out front as a pair of lovely new faces.'

\$100,000,000 AIR YEAR SEEN— **AGAIN**

Washington, May 19.

Washington, May 19.
Commercial broadcasting may be headed for \$100,000,000-a-year volume in 1938, on basis of latest revenue figures compiled last week by National Association of Broadcasters. With another record year in prospect, N. A. B. statisticians reported that time sales during the first quarter of 1937 were 11.4% over 1935, which in turn was 19.6% ahead of 1934. Aggregate income for the January-March period this year was 25.609,364 against \$22,850,710 for same three months of 1935.

TIPSTER TOO GOOD

rotested W9XBY's Horse icker-He's Out

Kansas City, Moy 19.
W9XBY, high fidelity station, last
week jerked a program begause it
was too good. Station picked up a
han icapper and had him air a dally
15-minute chat on nags and their
ways and which ones should carry
your col

Handicapper had a two-week alr-Handleapper had a two-week all-ing and pleked plenty of winners. Bookles growted and besides station was getting cold feet on the whole proposition, so asheanned the hot pleker. Result was station drew its heaviest local mail after program was sacked. Mpstly squawks from

Hauptmann Jury Film

Hollywood, May 19 Story development on 'We, the Jury,' arn based on reaction of couple of jurors in the Hauptmann cuse, has been okayed for immediate start at Radio by Sam Bris-

Screen play will be written by Ferdinand Reyher. Walter Abel slated for top spot, Robert Sisk pro-

1936 VERSIONS OF SHOW BOATS

National Revival of Ancient Showboats Spreading Bevond Time-Honored Mississippi River Confines-Permanent and Itinerant Barges with Elaborate Entertainment, Name Bands, Bars, Etc.

3-MILE GAMBLING?

America appears to be getting very showboat-conscious, 1936 fash-ion, a half-century at least after this cycle of show biz started to wane. Trend toward what approximates boat-niteries has been obvious for the past month. Release of Universal's film production of Show Boat's eems to, have given the movement some added impetus. Plans are under way in several portions of the country for new showboats to augment the few that have operated for years. Along with the plans for new projects come advanced ideas on the production of these boat shows. These will include not only revues, but also food, anding and modified gambling. The games of chance will be run only in such sections of the nation where bucking the odds is legally permissible.

Several boats are expected to ply the Mississippl, the waterway which figured in the birth of showboats. One boat will be tied up in Boston Harbor; this same craft having been moored at Providence last year. Another boat is being planned for the waterways in Texas. Another has been at Troy, N. Y., for the past two years playing name hands with much success. Another project, new this year, will embrace a Creat Lakes itinerary.

Golden Rod Show Boat, owned by J. W. Menke and touring the Ohio and Mississippl rivers since it was built in 1910, will again be operated this year. Menke is now in egotiation with a fast of the set of the set

this year. Menke is now in ne-gotiation with Major Edward Bowes for a troupe of amateurs as part of his show. Deal is being worked out on a percentage arrangement, with amateurs to pay Menke \$10 each a week for room and board out of san arles received from Bowes. Ama-teurs would hitch up at a different

(Continued on page 51) FILM AMS A FLOP

Rochester, N. Y., May 19.
Amateurs on films, irlen at Loew's Rochester, out after three weeks due, to-poor quality of reproduction handled locally.

Enterprise, sponsored by democrat & Chronicle prom promotion department, may be shifted to an-other theatre or revived at Loew's next fall with improved equipment for reproductio

B'way Theatre Shortage Coming? Real Estate Boom on Its Way

Babe Ruth, Songwriter

Kidding round in Babe Ruth's home recently with his his-two friends, Zez Confrey('Kitten on the Keys') and
Byton Gay ('The Vamp') the
ex-King of Swat suggested an
instrumental idea, 'Home Run
on the Keys', based on a crude
theme he had been fooling
around with. Ruth is an amateur Steinwayist.
Confrey and Gay have
polished it up and it will be
published. Latter is the songwriter, ex-U. S. Naval cadet,
who accompanied the second
Admiral Byrd expedition to
the Antarctic and, as resuit, is now nursing a case
of chronic rheumatism. his-two friends, Zez Confrey-

MG BUYS 3 MORE VIC HERBERT OPERETTAS

Ella Herbert Bartiett, daughter of Victor Herbert, sold during the past week three more of her father's past week three more of her father's operettas to Metro. They were The Red Mill.' Sweetheart' and Rose of Algeria.' Price on each was \$50,000. She gets two-thirds of this sum and her brother the balance after commissions have been deducted for the publisheragents involved. In the case of 'Mill.' it's Witmarl; 'Sweetheart.' G. Schirmer, and 'Rose,' the estate of Charles K. Harris.

Last week's sales makes eight Victor Herbert scores that Miss. Bartlett has disposed of to film companies.

companiés.

NAZIS SWING IT

American Jazz Bands in Recitals Via Wax

Magdeburg, Germany, May 5. Dietrich Schulz has set out to make Germany swing music conby forming clubs, giving swing record recitals and preparing special catalogs containing info swing record recitals and preparing special existings containing info about the musical vogue. He re-cently put on three concerts in Ber-lin, playing among others the rec-ords of Fletcher Henderson, Chick Webb, Don Redmond and Spike

Practically all the German record-ing outfits are now specializing in swing stuff. These include Elec-trola (Victor), Odon (Okeh) and Brunswick, the German releases to wilch Schulz holds control.

Within the next four years Broad-way will be under-theatred for legit shows, in the opinion of economists who are watching trends in show

Prediction is not based on the expectation that there will be an increase in the number of producincrease in the number of productions comparable with boom seasons. It is believed that, while
there are more houses on Broadway
han shows—and that has been so
for the past is years—a material
percentage of theatres now listed as
available will fall into disuse because outmoded and untenantable.
More alert showmen are beginning to realize that theatres must
be more attractive and comfortable
if they expect to draw the better
audiences that legit depends upon.
Predicted house shortage in New

Predicted house shortage in New York did not materialize during last York dld not materialize during last autumn for the reason that production slowed down, and a flock of failures came and went quickly. At least half of the present-list, of houses is controlled by banks, and so operated, generally through subsidiaries. Banks have no deaire is stay in show business. They-were forced in to protect mortgage investments and are waiting for the reality boom, said to be on its way. Inderstood that the Chanins are

realty boom, said to be on its way. Understood that the Chanins are again evelng Broadway. Henry and Irving Chanin are the prolife builders who started a string of playhouses and, after putting up five, disposed of them. They are credited with having anticipated the depression in that respect. Reported they

(Continued on page 40)

BAER CHANGES MIND: WILL FIGHT, NOT LEAD

Sacramento, May 19.

After being booked into a dozen key spots, and his band set, Max Baer again changed his mind and won't turn maestro. Manager Ancil won't turn maestro. Manager Ancu Hoffman says ex-champ wants to be in shape to retrieve the title. Unless he has change of heart, Barr will start intensive three-month training period pronto.

Where Legit Went

Easton, Pa., May 19.

Little Theatre group at Lafayette College produced a musical, 'The Laughlettes, last week. Originally scheduled for three nights, a fourth performance was given because of

At Allentown the Little Theatre group celebrated its 10th anniversary with a performance which drew a capacity house.

Last legit show in this section was Toboacco Rond'at the State, Alicatown, in February.

Rehabilitated and Reinvigorated **AMPA Results From S.O.S. Meeting**

Meeting of the new Association of Motion Picture Advertisers' board of directors, installed with the new administration only recently, marks the start of a new regime in that organization. The two-hour session revealed a unanimity of purpose and thought, all looking toward a complete rehabilitation of the associations structure. This step was taken as result of a so-called crisis, in organization affairs several weeks ago. At that time a strong nominating committee decided to strike out and make the AMPA. a group to be respected in the same manner as representative newspaper advertising clubs, or quit cold. There was little opposition to this attitude amalthe sar-up outlined by the sommittee. of directors, installed with the new

little opposition to this attitude and the 'set-up outfilled' by the symmittee.

AMPA members now admit that the association either was on the verge of disbunding or being spilt wide open by the sweeping with a disbunding or being spilt wide open by the sweeping with a disputation to go places. Opposition slate apparently resented this attitude, but efforts to put in their officers failed when only a handful showed up on election day. Word then went out to members of AMPA that if they wanted a virile association to carry on, their attendance was essential at the next session. It turned out that way, with the strong slate going into office.

Whole showdown, however, sulted because active members real, itself, the showdown, however, sulted because active members real, itself, that AMPA has been drifting into a state of dormancy in the last four or five years. With the history of the WAMPAS, formerly rated as a come on the Weig Coast and

into a state of dormancy. In the last four or five years. With the history of the WAMPAS, formerly rated as a power on the West Coast and throughout the industry, as a guide, and indicator of the trend. In, their organization, the energetic membership attempted to stem the ilderthey feared that AMPA, though a parent organization to WAMPAS, not affiliated or as strong, might develop into a strictly social society.

Orga. Was Just Drifting

Org. Was Just Drifting

Org. Was Just Drifting
Their desire to bolster AMFA was
prompted by the realization that,
although the advertising-publicity
branch of the business is considered the most important because it
goes far in making stars and box
office pictures, it was drifting to a
point where it had no fraternity or
medium to which to turn in ironing
out problems and difficulties. Keeling that press agents and ad men
in the industry, today were badiy
unorganized both in N. Y. and Hollywood gave the move further impetus.

lywood gave the move further imitipetus.

Consequently—convening of the new board of directors, with almost 100% attendance for, the first time in years, is now looked on, as marking a milestone in, the history of AMPA. Directors decided to revise what was rated an outmoded constitution. Qualifications for membership are to be made more exacting. The organization-is' to have a definite policy affecting constructively the business welfare of its membership.

Instead of indifferent and hap-azard methods in naming committees, the directorate will hold the chairman of committees immediately responsible for tasks to which year assigned. This arrangement is planned in hopes that the committees will have to work and that reports will be kept up to the minute. Progress of the committees is to be examined frequently, and what release is to be examined frequently, and what resports will we wheter to the

minute. Progress of the committees, is to be examined frequently, and their activity will be subject to the advice of the directors. Intention is to make committee work more than a routine reporting at the end of the year but a vital factor in the association's life.

These are highlights of the new administration outlined thus far.

Truly Colossal

Hollywood, May 19.

Hollywood, May 19.
Covering more than 280,000 square
ft., Chukoti set for Warners' Charge
of the Light Brigade' is largest set
ever constructed by studio on location. It comprise, 20 units and wascompleted in three weeks,
More than 230,000 ft. of lumber,
100 tons of plaster, 100 tons of sand
and thousands of dollars' worth of
other material used by crew of 250
craftsmen working in day and night
shiffs.

He Was Inundated

London, May 19.

London, May 19, :
Jimmy Durante arrived here with,
a boatload of film celebs and recelved the major portion of press
attention.
Schnoz was immediately
dated with a flock of film propositions, but says it is highly unlikely he will take any of them.

ASTAIRE - RADIO AGREE ON TWO PIX A YEAR

Fred Astaire will make not more than two features yearly on his ticket at Radio, instead of three or four each season, as he has been doing. Astaire and studio, ironed out their interpretation of player's contract following series of conferences.

contract to the contract to th

IRENE DUNNE TO PLAY 'MME. CURIE' FOR U

Hollywood, May 19.

Hollywood, May 19.

Screen rights to Life of Madame Curle, discoverer of radium, authored by scientist's daughter, Eve Curle, have been purchased by Universal. Studie will prepare screen play from book being submitted by Doubleday-Doran in galley form. It will be a starrer for Irene Dunne. Studie will also produce The American Consul, pleture based on activities of U. S. consuls in foreign countries. Robert Presnell now preparing story.

Suit Over Paramount's 'Desire.' an UFA Remake

Budanèst, May 19.

Miklos Laszlo is suing Paramount for plagiarism on 'Desire,' Marlene Dietrich starrer, claiming it is taken from his play, 'An Hour With the Lunatics.'

Desire is a Paramount remake of an old Ufa (German) picture, entitited 'The Pearl Necklace. As far as is known, Ufa was not sued for plagiarism on its picture by the Hungarian playwright, Par taking it for granted the rights had been cleared.

AT LONG LAST

H'wood Blvd. Finally Will field in Film

Hollywood, May 19.

Hollywood, May 19.

Screen colony's main thoroughfare, Hollywood Boulevard, will be
exploited by Paramount in a picture
to be made under that title, dramatizing memoirs of once prominent
star whom film parade passed.

Opus will be treated in comedy
vein, with Robert Florey directing
for A. M. Botsford production, with
Eddie Cline supervising. Lead role
goes to John Hailiday.

Marguerite Roberts developing
story from outline by Florey, with
shooting scheduled to start May 25.

MAY ROBSON MOVES AROUND

Hollywood, May 19. Her new contract at Metro be-coming operative today (Tues.), May Robson moves over to Warners. on loanout for co-starring role in 'Way For a Pirate.' Actress winds up loanout engage-ment at Universal.

Broadwayites West

Kelcey Allen and the missus are en route to the Coast, their first Hollywood visit, leaving by motor Saturday (16). If the trip becomes too thresome, the Women's Wear crifte proposes to put the car on the train and complete the trip by

the train and complete the trip by rail.

Paul Yawitz, ex-N. Y. Sunday Mirror's Broadway columnist, is also westbound on an RKO termer as a writer, booked through the William Morris agency. Probably will be first put on the Lew Brown immusical at RKO.

Marc Lachmann, another was a sallen, by plane, on a Coast pleture deal. He is later stated to stim on 'Gorgeous,' his original story idea, which George Hirliman will produce for Grand National in the fail, but has another. Coast deal pending in the meantime.

George McCail, Coast Vanistramigs, also motoring back after a Broadway, once-over, first in three years.

Broadway once way a way from yaude and nitery a way from yaude and nitery

PIX ANGLES IN **NEW DRAMATIST CONTRACT**

Producers and dramatists in New York are still debating the technical and legal verbiage of the newly agreed upon contract for production

agreed upon contract for production of new plays:
Status of film-financed plays is still not clear. There will be a committee of five authors and five producers to work out special instructions on the subject to be handled by the Arbiter or Film Saies Negotiator, as he is termed in the new next.

Further details in the legit sec-

'LUCKIEST GIRL' WINDS UP SULLAVAN AT U

Hollywood, May 19.
Final picture for Margaret Sullavan at Universal will be The Lucklest Girl in the World,' production starting May 25.
Herbert Fields adapting from Ann

Jordon original.

U'S HERMAN KOSTER

U'S HERMAN KUSTER.

Herman Koster, who produced
successfully in Budapest under his
former cognomen of Kosterlitz, has
been assigned to his initial production by Universal.

It's titled "Three Smart Girls," but
company has not picked any of the
girls.

SAILINGS

SAILINGS

June 24 (New York to London)
Carl Laemmie, Carl Laemmie Jr.,
Jack Ross (Queen Mary).
June 5 (New York to London)
Hedda Hopper, Jimmy Campbell,
Henry Hall's orchestra, Jack Buchanan (Queen Mary).
June 3 (New York to London).
May 30 (New York to London).
May 30 (New York to London).
May 27 (London to New York)
Eve Becke (Queen Mary).
May 27 (Los Angeles to Melbourne) F. W. Thring (Mariposa).
May 26 (New York to Paris) S.
Hurok (Normandle).
May 21 (London to New York)
Lou Kalker (Washington).
May 20 (London to New York)
Joseph M. Schenck, Anna Sten,
Murray Silverstone, Frank Belmont,
Walter Hutchinson (Normandle).
May 20 (London to New York)
Sidney R. Kent (Berengaria).
May 19 (Los Angeles to Ney
York) Jack Votion (Santa Paula).

ARRIVALS

Harriet Hutchins, Elizabeth Al-lan, John L. Day, J. L. Thornley, Mr. J. Buddy, Jennifer Dant, Stewart Sisters, Mr. and Mrs. Ernst Lubitsch, Mr. and Mrs. Mervyn LeRoy, Norman Bel Geddes,

Hash and Rehash

By Joe Bigelow

Modern Daniel

Producers told the writers that they were not going to have guns pointed at them for demands.—From Variety.

A Friend—Did you acquiesce to the writers' demands voluntarily? Producer.—Who do you think the guy with the shotgun was—George Bernard Boone?

Writer's Child—'My father is an Elk, a Lion and a Moose.' Another Child—'How much does it cost to look at him?' In 1936

In 1936
Writer's Child—'My father is a member of the Screen Writers' Guild, the Writers Branch of the Academy, the Author's League, the Dramatists' Guild and the Shubert Blackout Ass'n'.
Another Child—'How much does it cost him for dues?'

Father's Day

Joe Kennedy of Paramount is the father of 9 children

11 20th Fox can have Papa Didnne, then Paramount is entitled jo
Kennedy.

Things to Come

Out on the Coast, Leopold Stokowski put in a good word for swing stuff. It may lead to better music appreciation, he said. Which may lead to the following sample review by the New York Times music critic

of the heaf future:

'As they say in the conservatories, the boys burned up the platform with plenty screwy licks before a distinguished audience of fitter-bugs at Carnegle Hall last night. It was a jam session in honor of Stuff Sto-

with plenty screwy licks before a distinguished addresses of the content of the state of th

Asile Be Seein', Etc.

Maybe, Peggy Hopkins Joyce and Max Bear, who are teaming up for vaudeville act, won't be such a bad combination at that.

Peggy can talk about how she walked up the aisle, and Maxie can talk both how he was keepled into it.

how he was knocked into it.

Constructive criticism: A good notice.

Destructive criticism: A bad notice.

The Lusitania may be salvaged through picture company financing, ith a film to be made of the raising. Quick, Adrian, a diving beti, and make it chic.

Theatrical Alpha

Theatrical Alphabet

A is for Agent—he craves his commish.

B is for Butler—he's under susplash.

C is for Crooner—he's under susplash.

D is for Dancer—has corns on his toes.

D is for Dancer—has corns on his toes.

E is for Estura—a life that's no cinch.

F is for Fasteru—a life that's no cinch.

F is for Fasteru—a life strippers wear 'em.

H' is for Horing—Broadwayites tear 'em.

H' is for Horing—Broadwayites tear 'em.

H' is for Jokester—please cast no aspersions.

J is for Jokester—please cast no aspersions.

J is for Jokester—please cast no aspersions.

K is for Kibitz—all mortals do it.

L is for Lousy—say it and rue it.

M is for Million—will you settle for half?

N is for Nifty—a joke at half staff.

O is for Opera—a bum hook to muste.

P is for Nifty—a joke at half staff.

O is for Opera—a bum hook to muste.

P is for Philly—on Sunday 't's Hoosic.

Q is for Quickie—a super-stinkola.

R is for Radio—it killed the Victrola.

S is for Shakespeare—have they picked up his option?

T is for Tousp—juve's hair by adoption.

U is for Ultian—he always gets the fing.

W is for Wham—what you did in Pawtasket.

Y is for Yes—man—he never says 'no.'

Z is for Z is for nuts, 'let it go.

His Man

According to the cables, Mervyn LeRoy, over in London, is si ning the carl of Warwick to a contract.

As if Mervyn needs another

20th Century-Fox Denies And Admits on 'Thanks'

And Admits on "Thanks" In answer to the suit recently filed in the U. S. District Court, N. Y., by Morgan Wallace and Lawrence Shubert Lawrence, who charged plagiarism, 20th Century-Fox entered a general denial on Friday (15) but admitted the plaintiffs had submitted two plays for consideration to the company which were rejected.
Wallace and Lawrence claim page.

were rejected.

Wallace and Lawrence claim parts
of their two plays, 'On Missouri
Shores and How and 'Congratulations,' were used in the picture
'Thanks a Million' after they inad
submitted their script to 20th
Century-Fox for inspection.

BARTHELMESS DICKERING

London, May 10.

Richard Barthelmess checks in here May 14 on a two month stay. Film spot with Gaumont-British is being negotiated.

Korda's 'Canal' If-

Hollywood, May 19. Alexander Korda is negotiating with Harry Wurtzei by cable on deal

want parry wurtzet by capic on deal to secure Ronald Colman and Victor McLaglen on loan for leads in Panama Canal.

Korda's purchase of story, original by Milton, Watt, local writer, is contingent on producer grabbing of two players sought.

REED LIRECTING AGAIN

Hollywood, May 19.

After holding down post of executive assistant producer to Benjamin Glazer at Paramount for several years, J. Theodore Reed moves into directorial spot at studio. First assignment is 'Lady Be Careful,' starting this week under Glazer's production wing.

Reed directed for his Fair-banks 15 years ago.

GOV'T FILM ON B'WAY NSG

G-Man Picture Cycle Switches Off To Tracker-Downers for Post Office

Hollywood, May 19.

The 'G Men' cycle of films is over The 'G Men' cycle of films is over.

R's the Hoover-tutored boys' own
failt that it is, Public has nothing
to concern itself: with any more
affect those public ensemy boys are
all in the government net and doing time or ready to do it.

To take the place of the G-man
comes another working for Uncle
Sam, also very important in detecting crime, but he specializes
and on matters that involve the
floats laws.

only on matters that involve the fostal laws.
Practically every company but ketro is interested in this type of future to take the place of the deep the laws of the laws.

G Men
Tillyersal has Sally Unterberger
work on a script which is now being
put this shape by Robert Presnell
and Horace McCoy, to be produced
by Presnell and goes into production May 25. Title is Tootal Inspectors. Ricardo Cortez will be
starred and Otto Brower will direct.
RKO-Radio is working on a variance. spectors. Micardo Cortez will be staired and Otto Brower will direct. RKO-Radio is working on a yayn diled General Delivery which John Twist is scripting, to be produced. Rko-Radio Reid. Paramount has a title registered for a P.O. yarn; Warners has several stories ready to be put into shape; while Columbia has an original by Mortimer Brois, Post Office Inspectors, being developed. Darri Zanuck at 20th Century-Fox, who has been active in the action cycle of pics dealing with topical subjects, is also said to be increased in getting a couple of stories ready on this subject matter.

ASKS 10G OF TOM MIX FOR ERRANT LARIAT

Portland, Ore., May 19. Portland, Ore., May 19.

Harvey Deck, Applegate district prospector, alleging careless and negligent use of a lariat during a performance at Medford, last week filed suit for \$10,000 damages against Tom Mix. operator of a circus.

Deck asserts in the complaint filed in circuit court, that while Mix was

Deck asserts in the complaint filed in dreutic court, that while Mix was siving a roping exhibition in the main-area, he attempted to lasso a horse, and in so doing so negli-sently and carelessly threw out said rope as to catch the plaintiff over the head, and under the chin, causing Deck to be hursed into the main runway where he is the control of the court of the court of the causing Deck to be hursed into the main runway where he is the court of the court of the causing Deck to be hursed into the causing Deck to be hurled into the main runway, where he was struck and knocked down, by the horse the said Mix was attempting to lasso, said Mix was attempting to lasso, Injuries to head and chest are alleged to have been caused. Tom Mix mourned the loss of a valuable horse as tne result of a valuable horse has no several helm. Horse was one of several helm moved to Bend in a circus cara-moved to Bend in a circus cara-

Horse was one of several being moved to Bend in a circus caramoved from Kiamath Falls. In the truck with the horses was an elephant, Several miles south of Bend elephant apparently shifted position suddenly and the truck left in suddenly and the truck left ended elephant trampled the horse, then broke out, but was quickly subdued.

Pascal's Vacash

Hollywood, May 19.
Ernest Pascal, president of the
Screen Writers' Guild, who completed his 20th-Fox contract May
15, leaves here for N. Y. Friday (22)
en route to England to visit his
mother and vacash for the summer.
Salls June 2.

Bronte in Technicolor

Emily Hollywood, May 19.
Heights is to be made in technicolor by Walter Wanger.
Charles Boyer and Sylvia Sidney draw the leads.

LeRoy to Direct '3 Men'

Hollywood, May 19.
First directorial assignment for Mervyn LeNoy at Warners upon his return from Europe will be Three Men on a Horse.
LeRoy is due home May 22.
Laird Doyle has returned from

Laird Doyle has returned from Louisville, where he picked up local color at the Kentucky Derby to aid him in writing screen play for Three Men' at Warners, Figuring his education not yet complete, stu-dlo has sent him to Bay Meadows track north for further pollsh.

G-MAN HOOVER PEEVED AT **NEWSREELS**

Washington, May 19.

Washington, May 19.

Newsreels again infuriated easily-bothered Boss G-Man, J. Edgar Hoover, in plugging recent sensational roundup of four notorious kidnappers.

Maintaining he-doesn't want film publicity, Hoover vas burned over shots showing him taking part in the capture of Alvin Karpis at New Orleans and the grabbing of Harry Campbell at Toledo. Chief of the Government sleuths was even more trate at reels which pictured him sitting at desk making statement about what a swell job his underlings did.

While no formal charges have been made, associates hint that Hoover will accuse, eels of making phoney shots, and dubbing in voice in order to get a live yarn-about the criminal catches. Hoover wall accuse, eels of making phoney shots, and dubbing in voice in order to get a live yarn-about the criminal catches. Hoover wall accuse, eels of making honey shots, and dubbing in voice in order to get a live yarn-about the criminal catches. Hoover has not posed for reels for several weeks and indignantly denied authenticity of one reel which purported to have an up-and-up view of him saying the Karpis arrest cleans up all kidnapping cases brought to attention of Federal Bureau of Investigation.

METRO'S LONDON PRIMA FOR OPERATIC 'AIDA'

London, May 19 London, May 19.
Understood here that Metro has
made up its mind to do a series of
operatic films, based on real operas,
with first to be 'Alda.'
Margery Booth, prima donna with
the Covent Garden here, has been
signatured to go to Hollywood for
the first of these.

Cormack's H'wood Satire

Hollywood, May 19 Hollywood, May 19.

Metro is giving Bartlett Cormack
a leave on his writing contract to
produce his new play. 'Hi Diddle
Diddle' on Broadway in the early
fail.

Opus is a satire on Hollywood.

Radio Tees Up Two

Hollywood, May 19.

'Grand Jury' and 'Mummy's Boys'
set to start May 25 at Radio under
Lee Marcus production wing.
John Arledge heads cast of Jury,'
Al Rogell directing. Latter film is
Wheeler and Woolsey co-starrer. Fred Guioi directing.

SUTHERLAND'S ZEP HOP

Hollywood, May 19. Eddie Sutherland is flying to London on the dirigible Hinden-

Aired east yesterday (Monday).

AUDIENCE RAZZ AT CAPITOL. N.Y.

U. S. Dept. of Commerce's Short, 'Commerce Around the Coffee Cup,' Negatively Received

NOT PRO-NEW DEAL

Government-sponsored films, which have been receiving a negative response from the major distributing companies because including. New Deal propaganda, are receiving their first test on Broadway this week with the showing of Commerce Around the Coffee Cup, short, at the Capitol. It's a one-week booking, Loew's executive looking at the one-reeler this week for possible circuit-wide bookings, but improbable that the film will go elsewhere for Loew's after the screenling.

Film was produced by Pathe for the U.S. Department of Commerce, and, though shying clear of pro-Roosevelt propaganda; adhering strictly to educational lines, is still strictly to educational lines, is still sufficiently pro-government to have caused embarrassing (to the the-atre) audience reactions at the Cap-itol since opening day (Friday). Poorness of the short itself has been another contributing factor to the audiences' boisterous and sibillant response.

According to Louis K: Sidney, Loew's exec and circuit's operating rep at the deluxer, film was brought around by a Department of Commerce man and taken for the one week after a personal screening. Commerce department is doing all the distributing of the film, Pathe having been involved scrictly in the production.

Nine-minute short has Lowell Nine-minute short has Lowell Thomas as central character and interpreter of what is credited as a story by Howard S. Welch. Thomas, never dropping his radio-announcer style of infections, sits around a dinner table with two women and a man (all extremely poor actors) and attempts to give a clear picture of the ramifications of the import and consentration of the country as well. the ramifications of the import and export trade of this country, as well as how the books are evenually balanced in the amount of monlesgoing out of the country and foreign currency coming in. Volumes have been written by super-economists on this same subject, many of them far more clear-cut than this film, but the economics of foreign trade are still a muddle to probably 95% of the nation's population. This short certainly won't clarify the situation and therefore falls down in its avowed purpose of being educational.

'Commerce Around the Coffee Cup

Commerce Around the Coffee Cup'
tttle comes from Thomas doing most
of his explaining at the luncheon
table, stock flashbacks and graphs
being injected here and there in an
attempt to make things more lucid,
but are of little help.
Opening has Thomas in a radio
studio, broadcasting on the same inside-on-exports-and-imports theme,
but this is actually the most negative portion of the picture-because
Thomas is reading his speech. Could
have been more effect!: and apneared more expert l. morrising

tive portion of the picture-seasus Thomas is reading his speech. Could have been more effect: and appeared more expert 1. norizing the talk.

Along with the 'Coffee Cup' short, Department of Commerce sent 10,000 Government-franked postcards to the theatre for distribution among the patrons as they fave. Cards list three questions, first asking whether patron learned anything of interest and value' from short; second, 'did you find it entertained' and third, 'would you suggest other pictures of this kind?"

Recently the major film companies turned down 'The Plow That Broke the Plains,' three-recler made by the government's Resettlement Afinin stration, claiming that it was 'New Deal propaganda.' Major distributors refused to handle the film better (Continued on page 54)

(Continued on page 54)

Grover Jones Slated to Head **New Writer Group; Revolt Rests**

SWG's New Handle

Hollywood, May 19, Hollywood, May 19,
Board of directors voted at a
meeting vesterday (Monday) to
ditch the organization name of
Screen Writers' Guild of California.
for the Screen Writers' Guild of
Authors' League In view of recent
wholesale withdrawals, Guilders, favor the Authors' League connection
as a protective measure pending
amaleamation.

Maigamation. SWG-Authors' League, which has SWG-Authors League, which has been operating more or less under cover, now has membership of 150 with leaders figuring an additional 600 scenarists now that new organization out in the open and rolling. No meeting is set for a washup of the old Guild until the League council gives nod to the affiliation setup.

TALK UP SWOPE AS 'CZAR' OF **SCRIBS**

Her Bayard Swope may be the 'czar' of the Screen Writers for the Industry. An international personality in show business and journalism, Swope recently resigned the chairmanship of the Kelth-Albee-Orpheum, chief RKO theatre company, after that subsidiary was brought back to a profitable level under his supervision.

Swope is also on the board of the Columbia Broadcasting System.

DE MILLE'S 'BUFFALO BILL': RADIO DEAL

Hollywood, May 19. Cecil B. de Mille has a deal for an additional picture with Para-mount. It is 'Buffalo Bill,' with the deal calling for Gary Cooper to play

the lead.

De Mille is understood to guarantee the cost budget on the picture as against a percentage of the profits.
De Mille also has a radio deal

McLean Will Roadshow First All-Chinese Pic

Hollywood, May 19. Hollywood, May 19.

Bringing with him 'Song of China,'
first picture written, produced and
directed entirely in Chinese, Douglas MacLean, former Paramount
producer and one-time actor, has
returned from the Orient.

'Song' will be roadshowed by
MacLean and Herbert Bregstein,
who handled road bookings of
'Maedchen in Uniform.'

Oberon-Niven, If-

Hollywood, May 19. Merle Oberon and David Niven, English players in pictures, will be inarried if the contract clause is waived by Samuel Goldwyn. Commitment restricts them to

Ballew Signs for Pix

cellbacy.

Hollywood, May 19. ith Ballew has been signed to even-year acting contract by Radio.

Band leader currently m.c.'ing Shell Chateau on radio.

Hollywood, May 19. Writers of Hollywood, new scearist group being organized

secessionists from the Screen Writers' Gulld, is slated to be headed by Grover Jones, Paramount writer for In years. He was selected by the organizers because he represents to them the top writer today who has come up from independent ranks. New group leaders figure head of organization should be one who had worked exclusively in films and who

was thoroughly conversant with writer problems in both major and independent fields.

was thorough; contents and independent fields.

Series of meetings were held last week by special committee of seven ammed at preliminary organization meeting to draft constitution and writer-producer code for adoption by body. In considering code provisions, committee is proceeding on basis that industry development has spitalished certain practices, as well as prior writer-producer agreements, and will set up its requirements from that point.

Plan is to have next membership meeting within 10 days, at which time constitution will be adopted and officers named.

Meanwhile, writer-producer controversy locally has simmered down to what appears to be a windfall for noversy locally has simmered down to what appears to be a windfall for the graph companies. Rupert Hughes is latest to rush to the wire with a denunciation to Roy Howard newspapers, of Screen Guild's proposed closed shop. In a 200-word telegram Hughes states, that, regardless of Dudley Nichols wire to Howard, in while Erneet Pascal is attributed as not seeking closed shop for screen writers, he (Hughes) knows that Pascal advocated it incessantly prior to revolt of scribes.

knows that Pascal advocated it in-cessantly prior to revolt of scribes.

It was pointed out by Hughes that Pascal's speech, delivered at May 2 meeting on closed shop issue, was published in the Screen Guild's magazine, as was also the article by Nichole.

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FILM BIZ HAS NOTHING TO FEAR WITH ADVENT OF TELEVISION, ACAD REPORTS

Talley Gets Going

Marion Talley starts her film con-tract at Republic this week after being delayed for three months when ticket was signed. Feature will be "Follow Your Heart," with Aubrey Scotto directing.

Original film slated for opera warbler was 'My Old Kentucky Home,' since abandoned.

PAR DROPPING

'A' AND 'B' PIX

GRADING

Adoption of more elastic policy by studio is due to need for greater leeway in removing B label on pic-

tures that prove superior to desig-nation, as well as desire to change attitude of production personnel on features of apparently lesser impor-

In future, so far as studio is con cerned, each picture will find its own level at the box office. Distrib-uting organization will have right to classify pictures for its own pur-

JOAN BENNETT SUED

FOR \$100,000 COMISH

Alleging agency was wrongfully discharged, L. V. Buck, assignee for Charles Kenneth Feldman Corp.,

discharged, L. V. Buck, assignee for Charles Kenneth Feldman Corp., filed suit against Joan Bennett, de-manding \$100,000 in commissions, which it is claimed would accrue from March 11, 1935, to June, 1940, when agency contract would expire.

when agency contract would expire.
Complaint states that actress repudiated agency after Sam Jaffe left firm, but as no consideration was paid, contends discharge is void. Earnings by Miss Bennett since agency discharge amount to \$60,000, suit asserts, of which 10% is sought, plus percentage of future earnings.

Goulding on 'Maytime'

Edmund Goulding has been en-gaged by Irving Thalberg to direct 'Maytime,' next Jeanette MacDon-ald-Nelson Eddy co-starrer at

Metro.
Musical construction being handled by Moss Hart.

Orsatti's Crash Echo

Los Angeles, May 19.
Two damage suits totaling \$15,653
have been filed against Victor Orsait, agent, growing out of an auto
carsh last month.
Virginia Spencer and Daniel G.
Tomilinson, plaintiffs, claim Orsattifs auto crashed into car driven by
Tomilinson, throwing Miss Spencer
to pavement.

WEINER'S EIGHT WEEKS

Hollywood, May 19. After eight weeks as casting di-ctor at Republic, Jack Weiner has

Los Angeles, May 19.

Hollywood, May 19

Los Angeles, May 19

Hollywood, May 19. Paramount has shelved its A and B classification prior to completion of features, and in future will allotabbing completed film according to story merits, director and cast.

Hollywood, May 19.

Staggering Costs, Into the Millions, Estimated Before GETTING ALL SET ON It Can Be Marketed-Large Trade and Public Interest, However, Findings Admit

Hollywood, May 19.
Television will have no immediate effect upon picture business as means of entertainment, although it will make progress within next effect upon picture business as means of entertainment, although it will, make, progress within next year, it is revealed by Academy Research council, following several months of investigation. In lengthy report on its findings, council states that prior to transition from silent to sound pictures, excessive skepticism within industry was hurried, disorderly and costly.

"There is no likelihood," report says, 'of a repetition of 'such a crisis when television becomes a commercial factor. Instead of disbelief, we have, in the case of television, excessive credulity, Picture people, as well as public, have been awaiting television for five years.' Television, it is pointed out, has reached point where in its laboratory development a picture, 6x8 inches with moderate antactive.

tory development a picture, 6x8 inches, with moderate entertainment value, can be transmitted, but with far more complicated equip-ment than used for motion pictures

ment than used for motion pictures,
Not :Til 1937-8
Cost of development of television
to date may be measured in millions, it is stated in report, and before any nation-wide exploitation is
attempted, hundreds of millions of
dollars must be expended for numerous transmitting stations of
limited range. None of these can
be obtained overnight. There is,
however, a possibility of such a development starting in 1937, or more
probably in 1938.

however, a possibility of such a development starting in 1937, or more probably in 1938.

Scope, as far as television can be envisioned, is limited to home entertainment purposes "in" urban areas, council contends. However, in this country, a start is being made in reducing television to practice in the field. New transmitter is being installed in tower of Empire State building in New York for experimental service, with 150 receiving sets installed at cost of several thousand dollars each.

New type of transmission (coaxial) cable is being installed for several thousand dollars each.

New type of transmission (coaxial) cable is being installed for several thousand dollars each.

New type of transmission (coaxial) cable is being installed for several thousand dollars each.

New type of transmission (coaxial) cable is being installed for several thousand possible commercial usage between New York and Philadelphia. Similar development is reported from England, Germany and France, with every likelihood that by 1937 considerable data should be available on piofits now obscure.

Academy committee engaged in

obscure.

Academy committee engaged in television probe comprised Carl Dreher, chairman; Gordon Chambers, L. E. Clark; J. G. Frayne, N. M. LaPorte, Wesley C. Miller, Hollis Moyse and William Mueller,

ITOA's Squawk

TroA's Squawk

Threat of the Independent Theatre
Owners Association to carry alleged
unfair trade practices in the industry before the Federal Trade
Commission is still hanging fire aftre the official blast sent out by John
Manhelmer, secretary of the association. Bombast took the form
of an attack on the MPTOA because
TrOA members were not permitted
to sit in conferences between major
producer-distributor companies and
the MPTOA committee.

Ed Kuykendall, MPTOA chieftain
who was singled out specifically in
the lengthy two-page attack, would
make no comment but implied that
the situation had been fairly well
covered in previous dealings on the
same subject.

R. WM. NEIL TO LONDON

Hollywood, May 19.

R. William Nelli is en route to
London to discuss tentative directorial deal with British producers.

Taking with him 24 original
stories, accumulated over period of
years, as likely material for screen
plays.

"Variety" FOR SUMMER

over the summer. From now until Labor Day + + + \$1.50

LUSITANIA SALVAGE

Part that American motion plo-ture and radio interests will play in salvaging operations on sunken Lusitania in the North Sea this summer took more definite form last week when it was revealed that one group of film makers is set to go and that National Broadcasting may shortly announce how it will one group of film makers is set to go and that National Broadcasting may shortly announce how it will figure in the plan. Conversations' by the film group and NBC have been direct with the Argonaut Corp., Ltd., which is carrying on the salvaging campaign and controls all rights as a consequence. Scotish Films Productions, which originally attempted to interest U. S. picture producers, did not figure in these more recent negotiations. United Feature Syndicate has exclusive news aim news picture rights to the Lusitania salvaging, having a pact with Argonaut people. Rights cover the whole globe excepting ferat Britain, where Alleled Newspapers has coverage. Whether such news rights include any type of radio program probably will be amicably settled later, but understanding is that United Features figures radio broadcasting of this sort as a type of news.

American picture group already is laying plans for production. Special lights of high voltage and sulted for use at great depths have been ordered of General Electric. Filming layout already is independently financed, with outlet now sought both here and abroad.

ANTI-PIX BILLS NOW LOOK COLD

Washington, May 19.
Congressional hopes for block-booking legislation were about killed off last week when the House Interstate Commerce subcommittee, handling the film proposals, had first executive meeting without reaching any decision, Engaging in the second substance in the second substanc

ny decision, Engaging in immediate wrangling over the drastic measure sponsored by Chairman Samuel Pettengill, the committee voted to take up the legislation, but did not attempt to vote on whether to report the bill favor ably to the parent committe. derstood Pettengill would have be soundly drubbed if the vote h been held.

been held.

Declaring he is still hopeful, Pettengill, Indiana Democrat, conceded there was substantial opposition to his measure, but claimed that he had considerable support as well. Would not, however, attempt to forecast the eventual outcome of the backstage tiff.

With session expected to last only three weeks more, leaders declare there is little chance that either the House or the Senate will take up measures which have not already been approved by one branch of the

en approved by one branch of the been approved by one branch of the legislature. This means there is next to no possibility that film stuff will come before the lawmakers for a decisive test, since neither the Senate nor the House Interstate Commerce groups has taken final action on the Pettengill-Neely propositis.

sish.

The House gang meets again this week in the attempt to speed up consideration of the film matter, but there does not appear to be time enough to settle the subcommittee row, get an okay from the full committee, obtain a date for debate from the Rules Committee, and put the bill over.

All companion film measures are

All companion film measures are admittedly dead, including the dras-tic Culkin bill, providing a Federal film commission, the less stringent Celler bill, making picture industry a public utility, and minor matters Pettengill-said features of the alternative proposals might be added to his measure, but we are doubtful

NOVARRO'S CHI REPEAT

resigned.

Former Morris office rep has several deals in the fire.

Harold Dodds, dissistant caster, to the moves into Weiner's spot.

May 29. Ramon Novarro, who played the house a couple of years ago, returns to the Chicago, Chicago, week of

Commish Claim Against 20th Over Barbara Blane

Action has been taken by Sam E. Collins, booking agent, against 20th Century-Fox in the N. Y. municipal court to recover 10% of the salary paid Barbara Blane, ingenue. Compaid: Barbara Blane, ingenue. Com-platinant charges through his law-yer, Abner Greenberg, that the 10% assignment is due him through an agreement signed by the actress and her mother, May J. Holmes.

Collins states that the Wm. Morris agency placed Barbara Blane with the pic company, but that the 10% agreement was drawn up to satisfy his claim as original agent. 20th-Fox thereafter allegedly paid for three or four weeks, after which all payments were repudiated. Judge Shallick has appointed a committee to investigate.

Greenberg, Collins' lawyer, is making the contention that 20th-Fox cannot stop payments, once having started them. Likewise that an infant cannot disayow a cont ned by a parent under New

'A&M' FIRST OF 6 PAR WILL MAKE AT ASTORIA

"Artists and Models' is now scheduled as the first production Paramount will make at its Astoria studies under the supervision of Oscar Serlin, the initial of the three features to be turned out before the first of next year by Par in the east. "Carmen' is tentatively slated as the second to be handled by Serlin, Total of six probably will be pro-Total of six probably will be pro-duced at the Astoria plant for Par's 1936-37 sked.

Paramount probably will produce Artists and Models' as an annual musical every year since it has purchased the title from the Shuberts Now in writing stages, actual cast-ing will not begin until the first of June. Serlin expects to get under way on filming early in July.

way on mining early in July.

Next Ben Hecht-Charles: MacArthur picture, The Monster, may
follow 'Artists and Models' into production. If physical requirements at studio permit, shooting may he-gin before the musical is completed.

gin before the musical is completed.
Work of repairing stage and making other alterations at the Eastern Service Studios is being rushed to completion for start of eastern production. Company may overcome hot weather obstacle by installing cooling system. Similar plant for executive offices already is tentatively set.

RAINER WINS GUILD'S APRIL ACTING HONORS

Hollywood, May 19.

Hollywood, May 19.
Lulse Rainer's portrayal of Anna
Held in 'Great Ziegfeld' won Screen
Guild's top spot for best acting during April. William Powell won
honorable mention for his role of
Ziegfeld. Also drawing mention
were C. Aubrey Smith and Henry
Stephenson for characterization in
Little Lord Fauntleroy.'

William Anthony McGuire's 'Ziegfeld' was accorded best screen play for month, with Hugh Walpole, Herbert Fields and Nunnally John-son drawing favorable mention.

Polly En Route Home

Sydney, April 21,

Sydney, April 21.
Polly Moran has refused several offers to remain in Australia and make comedy pix. She leaves next week for Hollywood, following a vaude tour for Frank Neil.
Miss Moran has been a good biz puller, although her own act did not meet with tremendous success in Sydney.

in Sydney.
Film offers came from indies, but

she explained she was due back in Hollywood to make some pix.

Hollywood, May 19.

Sid Slivers and Jack McGowan are scripting 'Easy to Love' for Eleanor Powell.

'Hats in the Air, also a Metro musical, is bein readied by W. McGure.

Balto. Court **Upholds Censor** B'd on 'Ecstasy'

Baltimore, May 19.

After a court appeal last week won the Czech film Ecstasy a reversal of the state censor boards, complete banning of the picture, Eureka Prod., Inc., controllor of the U.S. rights, filed another appeal charging the censors with unreasonable cuts in footage. City Court Judge Joseph Ulman, reversing the board's ban last week, ordered the film sent back to the censors with instructions that, though the picture must not be banned in toto, whatever detections the board deemed necessary, should be made.

At a hearing of the new appeal to-Baltimore, May 19.

tions the board deemed necessary, should be made.

At a hearing of the new appeal to day before Judge Ulman, acting at the censor's was affirmed. Charges were the most serious and daying ever confronting a censor endered, a eliminations in an attempt to asbotage the film's commercial worth. Further charged that worth. Further charged that Marie Presistman of the Censor Board, incorrectly dominates the whole group and, when Bostasy was resubmitted after the court litted the ban she was alleged to have said to Sam Cummins, general manager of Eureka, The court decision did not do you any good, Wait till you see what happens when you get your elimination sheet.

Sho was also charged with hav-

sheet.

She was also charged with having said when Cummins protested that 18 ellminations would mut to the picture, Tknow it. You might just as well have your picture rejected.

jected. A Judge Ulman, at today's hearing, ruled in favor of the censor board on all counts and allegations. Exctasy is as yet not sold for exhibition—in Maryland and as yet there are no plans for any showing of the film.

SMITH'S 18 REELERS A YEAR. NEW MG PACT

Culver City, May 19,
Metro has given Pete Shith a
new contract for three years
whereby latter will make 18 onereel subjects yearly. Subject matter
is left to Smith's discretion and
will not be confined to the sport
field mostly as heretofor. New
series will cover comedy, oddities,
drama and athletic fields.
During the five years that Smith
has been making these specialty
pictures he has completed 100.
With new deal Smith gets additions to his staff in writing and research work. First-picture under
the deal will be drama, The

search work. First-picture the deal will be drama, Killer.'

new contract also permits The new contract also permits Smith to do radio chores. An attonal hookup as m.c. and comentator is pending for 'the fall.' Smith has been with Metro for almost 12 years, startin 'in' as studio publicity, and advertising distriction of the contract of th

Oberon Refused Part, Selznick's Defense

Los Angeles, May 19.
Asserting that Morle Oberon was suspended after her atforner had notified studio she would not appear for role in 'Dark Victory'. Selznick'. International filed answer of \$70.5 23.2 damage suit brought by

nick International filed answer to \$125,333 damage sult brought by actress over replacement as femme lead in 'Garden of Allah.'
Answer by studio contends that actress had been notified of her selection for lead in 'Victory' prior '10 purchase of 'Allah' and before execution of its contract with her.

RADIO LINKS STAGER

Hollywood, May 19.
Eduardo Clanelli, character actor appearing with Katharine Cornell in Saint Joan, due here next month, has been signatured by Radio to a term control

nas been signatured by Radio. Wall Jack McGowan is term contract.

He reports at studio when play arrives on Coast, being set to porreadled by W. A. Interest, a Pandro Berman production.

Place a subscription for 'Variety Mail remittance with name and summer address.

KENNEDY TO REPORT ON PAR

U. S. Supreme Court Assures Bill Fox of a Review of His Case

Washington, May 19.

Washington, May 19.

William Fox Monday (18) gained assurance of a U. S. Supreme court togless, of legal moves in his despetate attempts to avoid payment; as the second of the original growing out of his 1929 financial operations.

Refusing to consider the merits of the original case, the highest tribural second of the sec

involved case hinges on the

court's actions.

The involved case hinges on the question of whether Fox was guilty of contempt in refusing to acknowledge a subpoena for examination about his financial condition and whether the Circuit court was justified in denying his request for review of Judge Bondy's order requiring him to pay \$237,000 plus a \$10,000 fine for contempt.

The court made it plain that it will not go into the basic arguments over the judgment, stipulating that its review will be confined to the questions of jurisdiction of the Circuit court, which allowed Fox to file petitions for review on sach case, but later refused to grant the review. Fox's attorneys listed its legged errors by Judge Bondy and charged that the appellate batch likewise erred in failing to grant both appeals.

\$297,412 Judgment

segand likewise erred in failing to grant both appeals.

\$297,412 Judgment
The history of the case dates hack seyeral months when a judgment of \$297,412 was rendered against Fox and in favor of the Capital Co. When he failed to ante up. Fox was ordered to appear before Judge Bondy for examination. The subpoena was served in Pennsylvania and Fox failed to respond, claiming the court had no jurisdiction outside New York. Then he was held in contempt and a citation was served on him in Atlantic City. He argued that he was not guitty contempt for failing to answer the first summons and asked the Circuit court to settle the question.

After this argument had been set-

After this argument had been setided when the appellate tribunal declines to consider the propriety of
Judge Bondy's ruling. Fox was ordered to pay \$235,000 of the judgment, plus the \$10,000 fine for costs
and Judge Bondy ruled he could
purge himself of the contempt by
appearing for examination. The
former film magnate appealed that
ruling, but the higher court also
refused to consider the tiff.

R.C. Music Hall's '36-7 Film Shortage: Hasn't Renewed 20th-Fox

For the first time since Radio City was opened, the R. C. Music Hall fares a probable-new season film shortage. The Rockefeller Center bigwigs who operate the R. C. real estate and restaurants intruded into the theatre situation, and the Hall is in a spot for the coming season because it has not been permitted to renew with 20th Century-Fox.

option to renew with 20th-wox expired April 15, according to ac-

The option to rune.

Expired April 15, according to accounts, and april 15, according to accounts.

Twentieth is known to have considered a possible takeover of the Roxy theatre, not so long before Sid Kent and Joe Scheneck sailed for Europe. Nothing materialized, but it is likely that, upon Kent's return, this Roxy matter may be taken up once more.

Since the Roxy itself cannot absorb all of the 20th product. It may be possible for that theatre to be pooled on product with the Skouras-operated Rivoli or the Loew-operated Capitol.

ROTHACKER RESIGNS

May Be Forerunner of Other son Departures

Hollywood, May 19.

Matterson Rothacker has resigned from Paramount. His exit from the company may portend departure from Par of other John E. Otterson appointees. Rothacker has been in charge of studio operations, as Otterson's production contact. as Otterson's production contact His resignation comes on the eve of a long planned vacation abroad and after Adolph Zuker assumed control of company film production

Rothacker sailed for Europe yes-terday (Tues.). He may remain abroad for three months, spending most of the vacation in England.

MARCH FILM B.O. **UP OVER** FEB.

Washington, May 19.

Film admissions in March rose over previous month for first time since last October, Internal Revenue Bureau Indicated today. Reversal of downtrend which set in last fall was halted in March, tax figures showed, when government take from 10% box office levy increased \$11,032 over prior month and showed \$108,455 gain over same month last

Despite steady winter slump, fed-Despite steady winter stump, teu-eral revenues from admissions this year are running considerably ahead of 1935. During the first four months treasury pocketed \$400,000 more than in same period last year.

April collections, based on March theatre business, were \$1,266,425, as compared with \$1,157,970 last year and \$1,255,393 in March.

LAEMMLES ABROAD **BEFORE ANY DEALS**

Hollywood, May 19. Carl Laemmle, accompanied by Carl, Jr., and Jack Ross, his secretary, leaves here June 12 for N. X., sailing for England June 24. Laemmles will be gone three months touring Europe, In meantime, Junior Laemmle will make no production deel.

Still likelihood of his making a deal with United Artists, senior Laemmie to finance the pictures.

Zeidman Via G. N.

Ben Zeidman, who has been in New York for the past week, is dickering with Grand National to release a series of features he would produce via CN.

Deal is not definitely set thus far, according to Ed Alperson, Grand National president.

Mayer's Free D.C. Meal

Louis B. Mayer traveled to Wash Louis B. Mayer traveled to Washington, D. C., over the weekend with friends to attend a dinner in his honor given by Mrs. Mabel Walker Wilberand, long-time friend and formerly assistant C. S. Attorney General during the Hoover regime. Around 125 guests attended. The dinner had no political significance. Mayer returned to New York following the affair.

He and his aides are prolonging their N. Y. visit another week before returning to Coast.

IN 10 DAYS OR SO

With Zukor, Both Return From Coast in About a Week — Percy Johnston Among Prospective Resignees From Board

KENNEDY WON'T STICK

Kennedy's report Paramount company may be made i 10 days or so. Kennedy is re-turning to New York in about a Adolph Zukor, also on the Coast, may return about the same Zukor is getti pany's studio end in

Kennedy's report will be made to the Par board which invited him by unanimous vote to become its adviser. It is not known how far his recommendations will go.

There are some who would like to have Kennedy stay on in Para-mount, after his report is presented, but it is felt that nothing will influence Kennedy to do so, even vere the company's situation cleared thoroughly.

The expected resignation of Percy H. Johnston (Chemical Bank) has only been a question whether he resigns before or after the annual meeting (June 16) of Paramount stockholders. Johnston has been talking of resigning from the company board for some time. H. A. Fortington, chairman of the Executive Committee, will not resign.

tive Committee, will not resign. With Johnston resigning, six va-cancies would result on the board, to be filled at the annual meeting of stockholders or before. That's a third of the board membership requirements. Four of these vacan-cles are held to be for one-year terms only.

Johnston was elected for a 3-year period. He is chairman of the Chemicai Bank which, it is held, has disposed entirely of its one-time holdings of Paramount securities.

Fortington has been discontented with the Par operating methods al-most from the start,

most from the start,
S. A. Lynch is somewhere around
the picture. Like Fortington, Lynch
is known for his independence, and
is financially independent. It is
likely that he would not consider
any proposals to rejoin Paramount.
Lynch held conversations during
the past week with certain Par
directors and security holders. He
is the man who reorganized Par's
chain of more than 800 theatres, for
the trustecs, resigning from Paramount because of differences. In
the meantlme, Watterson Rothacker
has resigned. has resigned.

mass resigned.

When Kennedy accepted the post of adviser he is held to have requested the board to take no action towards ousting any incumbent officers.

LUBITSCH DUE BACK AT PARAMOUNT JUNE 1

Hollywood, May 19. Ernst Lubltsch, returning this week from European trip, reports back to Paramount June 1.

On return, Lubitsch Will function as producer- irector at head of own

Thalberg's Check-Up

Hollywoo May 19.

Irving Thalberg passed the last weekend in Cedars of Lebanon hos-pltal here for a general checkup. He was back in his o ce yester-

HIS FINDINGS DUE All Assets of G.T.E., at One Time Valued as a \$300,000,000 Corp., Sold at Auction for \$4,039,367

Schulberg Farewells Col.

Hollywood, May 19.

B. P. Schulberg wound up his one-year ticket as producer at Columbia list week and moved his offices temporarily to Bevhills, pending his return to Paramount June 1.

Producer will makes series of independent features for Par program over a two-year period.

SCHENCK, KENT **RETURNING**; NO **G-B DEAL**

London, May 19.

Joe Schenck sails from here tomorrow (Wednesday), Sid Kent also
sails from here tomorrow, Sid Kent also
sails from here tomorrow, but they
are on separate boats.

Understood that the deal which
they were aliegedly talking with
the Ostrers for take-over of Gaumont-British by 20th Century-Fox
is off, although both still deny that
there was any deal brewing. Inside
report is that Schenck and Kent
were willing to pay \$10,000,000 for
the Ostrer 49% holdings in G-B
with the Ostrers holding out and
standing pat on \$12,500,000.

Saling with Kent is Waiter Hutchinson, 20th-Fox's new head of the
foreign department, who had been
here setting the new European sales

setting the new European sales

LOEW'S JOE E. BROWN PROD. ON PATHE LOT

Hollywood, May 19.
Pictures starring Joe E. Brown to
be produced by David Loew for
RKO release will be made on the
Pathe lot in Culver City.

First of the series starts around Oct. 15, as actor still has 'Joe Poio' to make at Warners under current ticket. Brown takes six weeks' va-cation abroad before starting his

Zanuck's Mexico Cruise

Hollywood, May 19.
Darryl Zanuck will take a
month's cruise in iower California
waters in June, using the yacht,
Melodie, formerly used by late Don Lee, radio magnate, which the film

producer has chartered.

Party of 15 guests will accompany Zanuck, trip including deep, sea fishing, as well as hunting expedition into Mexico.

Jesse Lasky West

Jesse Lasky Vets Lasky Vets for the Coast on Saturday (16). Lasky, east on business, among other things testified at a hearing in concetton with pending trustee suits for Paramount against former officers and directors of Par.
Wille in the cast Lasky was feted at a luncheon tendered him by the AMEA Thursday (14).

Em. Cohen Heads Back

Emanuel Cohen left for the Const on Saturday (16) after two weeks east, during which he readled plans for his new Paramount production

Wil lngton, "May I Robert G. Starr, New York, torney, for reorganization committee of General Theatres Equipment, Inc., which has been in receiver-ship since Feb. 29, 1932, bought in the entire assets of the co-operation for the reorganization committee here yesterday (18) at public auction. Total price was \$4,039,-367.72. Corporation at one time was rated ith potential value of \$300,000,000

Example value had melted was the \$1.40 naid for 10,000 shares of the Ashcraft for 10,000 shares of the Ashcraft Automatic Arc Co., an open account carried on the books of the receiver at 43,784.65. U. S. Senator Daniel O. Hastings is the receiver and conducted the sale under order of Chancellor Josiah O. Wolcott, issued on petition of the reorganization committee, which represents about \$25,000,000 of General Theatres gold debenture bonds.

Auction was conducted in the corridors of the court house and failed to attract attention of passersby. Starr was about the only bidder and his final bulk price was the aggregate of prices he had bid on all 25 parcels.

The parcels were mostly items of stock, claims, negotiable paper, deposit accounts, patents, trademarks and good will and good will.

20th Fox Stock

20th Fox Stock
One parcel of 18.536% shares of
20th Century-Fox Film preferred
brought \$644,134.69, and another of
9,268% shares of 20th-Fox common,
brought \$231,703.13: A third general parcel, covering checks, drafts,
goodwill and other assets not included in the other parcels, went
for \$258,575.06.

All the 100,000 outstanding shares of class B common of Fox Theatres Corp. now in receivership, were sold for \$255, which represents transfer and tax charges, the upset price being \$1.

Sale was a major step in the re-organization, under which the reorg committee proposes to issue stock in the new company and option war-rants for shares of 20th Century-Fox in exchange for secured and unsecured GTE debentures.

rants for shares of 20th Century-Fox in exchange for secured and unsecured GTE debentures.

Arthur W. Loasby is chairman of the reorganization committee, which includes Edward C. Delañeld, Harry S. Durand, Lloyd S. Gilmour, Arthur Peck, Conrad H. Poppenhusen, Seton Porter and Ray W. Stephenson.

New concern will have an authorized capital stock of 800,000 shares to be issued largely in readjustment of obligations. Subscription warrants to be provided for these shares, Stock will also be issued for general corporate purposes.

Other parcels and prices for each in the auction follow: 219 shares of 37 dividend preferred stock of National Theatre Supply Co., 27,2826, 200 shares of 63 Toreferred of International Projector Corp., \$12,863; 9,906 shares of 13 preferred of Theatre Supply Co., 327,826; 1000 shares of common stock, same company, \$128,947; 151 shales of 37 preferred of Theatre Gulpment Contracts Corp., \$413,750; 2,000 shares of 37 dividend preferred of the same, \$273,000; 5,000 shares of capital stock of J. E. McAuley Mig. Corp., \$396,000; 1,000 shares of capital stock of J. E. McAuley Mig. Corp., \$396,000; 1,000 shares of capital stock of J. E. McAuley Mig. Corp., \$396,000; 1,000 shares of capital stock of J. E. McAuley Mig. Corp., \$396,000; 1,000 shares of capital stock of J. E. McAuley Mig. Corp., \$305,000; promissory note of J. M. Wall Machine Co., Inc., in principal unpaid amount of \$157 500, sold for \$38,417; 500 shares of capital stock of J. E. McAuley Mig. Corp., \$305,000; promissory note of J. M. Wall Machine Co., Inc., in principal unpaid amount of \$157 500, sold for \$38,417; 500 shares of capital stock of J. E. McAuley Mig. Corp., \$305,000; promissory note of J. M. Wall Machine Co., Inc., in principal unpaid amount of \$157 500, sold for \$38,417; 500 shares of capital stock of J. E. McAuley Mig. Corp., \$305,000; promissory note of J. M. Wall Machine Co., Inc., in Principal unpaid amount of \$157 500, sold for \$38,417; 500 shares of capital stock of J. E. McAuley Mig. Corp., \$300,000; and there par for his new Paramount production 57½ shares of capital stock of schedule.

Ben Plazza, Cohen's general manager, who was cast also, presently year 6% convertible gold debentures to heading west.

In metucal with this at the same price; 57½ shares of capital stock of such as the same price; 57½ shares of 57½ shares of such as the same price; 57½ shares of 57½ shares of such as the same price; 57½ shares of 57½ shares of such as the same price; 57½ shares of 57½

MPTOA-DISTRIBS' CONFABS INDICATE OK ON A 10% CANCELLATION PRIVILEGE

Past Week's Conferences with Universal, Par and RKO Assure Outright 10% Agreement with the Distributors-Also No Score Charges

Out of the conferences held during the last seven days with Universal. Paramount and RKO, the Motion Picture Theatre Owners of America committee seems assured

America committee seems assured of obtaining at least an outright 10% cancellation agreement from the distributors, if nothing else. And the MPTOA remains hopeful of gaining consent from distribs on the abstration set-up involved in Article 2 of the 10-point program suggested by the association.

New cancellation agreement, if approved by all distributors as now appears likely, means that the exhibitor will be able to cancel one out of every 10 features, and no questions saked. Under the old 10% clause, the agreement, was viewed by trade associations as not meaning much in actual practice.

Discussions in the past week narrowed down to a request for modification of sales policy on specific matters. Confabs between the MPTOA committee and representatives of the major distributing companies centers about what the distributors are going to do on the MPTOA's 10-point program.

Paramount agreed to a simplified form of contract that would be understandable to the exhibitor. Film company spokesmen were agreeable, but tossed the issue back in MPTOA's lap by requesting the committee to majte specific recommendations on changes wanted.

Score Charges
Universal's most definite and different of context that would be understandable to the exhibitor. Film company spokesmen were agreeable, but tossed the issue back in MPTOA's lap by requesting the committee to majte specific recommendations on changes wanted.

Score Charges
Universal's most definite and different concession was the agreement to lift all score charges, which would mean a material saving for ever's time. Company would not assess any purchaser of its product on score or music charges.

While definite action is still pending-on Article 2, which provides a doption certain, Distra paproval is prerequisite to provide machinery of working alignment.

That the excellent reception accorded it by distributors makes, its adoption certain, Distra paproval is prerequisite to provide machinery of working alignments.

That the arbitration plan incorporated in Article 2 is th

and stunts, and unfair non-theatri-cal competition.

While not entirely distribution matters in every respect, the sup-port and co-operation of distributor companies appear essential for suc-cess of the plan. Leaders in the trade figure that it is the best ar-rangement for handling disputes since enforced arbitration is cur-rently absent, particularly in view of the anti-trust threat and atti-tude of courts on industry media-tion.

tion.

Indications yesterday (Tuesday)
were that the MPTOA committee
might wind up conferences with
distributors this week, with Metro.
Fox and United Artists yet to be
contacted. Columbia officials were
interviewed Tuesday. Possibility
also loomed that 15%-20% cancellation agreements might be obtained from some companies.

COL. CHARLIE QUITS

Harrison, N. Y., May 19.
Charlie Pettijohn of the Hays
office, who is known as Colonel
when he sits on the town council
of this suburban village, ain't gonna

sit no more.

Col. Charlle resigned yesterday
(Monday) in a huff hen one
George Ferris, another local, went
to the Supreme court for rn order
demanding a place on the council
for himself.

Color's Expansion

Directors of Technicolor at a meeting yesterday (Tuesday) approved President Herbert Kalmus' recommendations that \$1,500,000 be appropriated for plant expansion. Technicolor is planning on 12 color features at its Hollywood plant in in the coming season.

Previous to the director's session Tuesday, the annual Technicolor stockholders' meeting was held Monday (18). Aside from routine business, four directors, John McHugh, M. D. Welch, G. F. Lewis and Robert Cushman named for three-year tenure to fill a vacancy on the board.

Special Bally Effects By Flagg for Horizon

Hellywood, May 19.
Columbia, is bringing James
Montgomery Flagg to the Coast to
do special art work on Frank Capra's production, "Lost Horizon."
Sketches will be used to exploit film.
Valente, theatrical art photographer, also coming on from New
York to make still photos.

L. A. to N. Y.

L. A. to N
Charles Levin.
Al Shenberg:
John Hay Whitney.
Eliza Schallert.
Sherman Rogers,
Hedda Hopper.
Lynn Farnol,
Bill Cagney,
Edwin Knopf.
H. N. Swanson.
Helen Ferguson,
James FitzPatrick,
Eddie Sutherland.
Carl Brisson.
Mel Walters.
Willard Vanderveer.

N. Y. to L. A.

Paul Yawitz. George McCail, Kelcey Allen. Marc Lachmann, Emanuel Cohen. Harry Segall. Harold Clurman, Harry Rose. Erno Rapee.

Gadget Gang Convenes

Hollywood, May 19.

Members of Society Motion
Picture Engineers will meet for first
time with Technicians branch of the
Academy at Metro studios May 26,
with joint meeting conducted by
Douglas Shearer, MG sound director.

Douglas Shearer, and rector.

Meeting will cover 'symposium on essential improvements achieved in sound-film recording and reproduction in adapting conventional methods to the high-quality requirements of motion pictures."

BROWER EAST ON F-WC BUY OF WB PRODUCT

Los Angeles, May 19.

N. H. (Jack) Brower, western division sales manager for Warner Bros., planed east last Saturday (16) to work out details of annual Fox-West Coast buy of WB product for 1936-37, deal for which is virtually closed.

Circuit's WB buy for new season will approximate \$1,000,000, much of which will be in percentage payments. Buy fakes in all situations where product is available. Where Warners have their own houses, or have other accounts using the product, F-WC share in the pictures will be materially reduced over what it will be in the open spots.

Won't Reopen F-WC Bkcv.

Hollywood, May 19.

Hollywood, May 19.
Federal Judge James Fee has de-nied the motion of T. L. Tally and the Corbar Corp., to reopen the Fox-West Coast bankruptcy. He supplemented his ruling with the remark, 'I refuse to turn my court into an arena for lawyers.'

Skourast \$3,448 Judgment

Judgment of \$3.448 Judgment Judgment of \$3.448 against Spyros P. Skouras was filed in N. Y. last week as outgrowth of a suit by G. G. Arlock in connection with a real estate mortigage that the theatre operator had allegedly guaranteed. Decision of Supreme Court Justice Shientag in the case is now up on appeal.

up on appeal.

Similar action against George
Skouras, involving \$1,000, is now
pending in the Westchester County,
N. Y., courts. Plaintiff in this suit is. Jack Levenberg, who has taken an adverse finding of the State Su-preme Court to the Appellate Divi-sion. Cohen & Jackob is represent-ing both plaintiffs.

Amusements Climb in Best Rally In Weeks But Ease Off Later

tock prices drifted lower in ves terday's (Tues.) market as trading activity again declined. The num-ber of selling orders uncovered in

ber of selling orders uncovered in Monday's attempt to raily the stock market contributed to the general timidity and some short selling. Amusements also Joined in the trend towards lower levels, with losses of 2 points or more sustained by Columbia Pictures ctfs., American Seating and Westinghouse. Others in amusement list to drop a point or more included Loew, Eastman' Kodak, Madison Square Garden, Paramount ist ptd, Radio B, Technicolor, and 20th Century-Fox ptd.

Bonds held comparatively firm,

Bonds held comparatively firm,

Bonds held comparatively firm, with Loew 3½s edging up to a new high. Warner Bros. and certificates of General Theatre llens were exceptions, being off more than a point each.

Stock market staged its biggest rally since it started declining during the past week, Bulk of the bull move was concentrated in Thursday's (14) session but firmness continued general in three subsequent trading days. Absence of selling pressure together with political de-

Yesterday's Prices

ı	Sales.				ast.cl	
1	800	Col. Plct.	. 38.	834	384 -	-2
J	300	Con. Film	5%	514	54 -	- 14 .
1		East. K.			1624 -	
1		Gen, El				
ı	1.300	Loew	4714	4514	45% -	-192
ł	1 200	Paramount	832	857	.8%	- 12
ı		Do .2d p			05/	- 78
١	1 300	Pathe	. ""	814	874	- 74
ì	17 300	RCA	103/	101/	10%	R/
1	1,000	Do lst p	1078	10.4		
ı	1.700	RKO	142	1278		- 78
١	1,000	MAC		0.78		- 25
ı	200	20th-Fox	24 16	24	24 -	- 1/8
1	4,300	W. B	. 10%	0%	01/2 -	- 14
1		· C	URB			
J	900	Tech	901/	20	90	44/
١	900	Trans-L .	6074		29 -	-178
1	800			4%	476 -	- 1/8
ı		180	DNDS			
ı	£10,000	Gen. Th.	. 95	25	25 -	- 16
J	1.000	Keith	0334	93%	03% -	
ì	14 000	Loew	90774	97%	97% -	- 2
ł	13,000	Paramount	110	80%	90 %	78
ı	8 000	W. B	013	90%		18/
ľ	3,000	*** D		00%	90% -	1.75

velopments in France and at Washington accounted for this upturn. Amusement Group was in spiendid position to take part in this movement and advanced 1.362 points to 41%, as measured by the averages for 12 representative issues. The state of the second part of the seco (Continued on page 25)

* New 1936 high.

Inside Stuff—Pictures

Bureau of New Plays, which is a combination representing seven major film companies offering prizes for plays written by students in the U. g. and Canada and alumni who graduated or left college within the past three years, announces the committee, which is made up of picture execa. All have college eggrees attached to their names, three being attorneys Richard Aldrich, B. A. Harvard, representing Columbia; J. Robert Rubin, Ph. B., L. L. B., Syracuse, Metro; Russell Holman, Litt, B., Princeton, Paramount; Leda Bauer, Litt, B., Columbia U., RKO-Radio; Edwin P. Kilroe, L. L. B., Ph. D., Columbia U., 20th Century-Pox; Willard S. McKay, Yale, Universal, and Jacob Wilk, B. A. Minnesota, Warners.

Universal avers that it is finding itself up against an exploitation hand-icap as result of the Jerome Kern music of 'Show Boat' being controlled by Warner music subside and playable only over WB licensed stations, Studio figures that lack of major network plugs will materially affect

grosses.

From WB it is learned that though the original score of 'Show Boat' may not be broadcast over the network there is nothing to prevent Kern from releasing the performing rights to three new tunes in the picture, 'Ah Suits Me, 'I Have the Room Above Her' and 'Gallavantin' Around'. Opinion in some quarters is that the bar perhaps is to Universal film's advantage through being on the restricted list.

Since breaking up her long association with Josef von Sternberg, along with her departure from Paramount and going over to Selznick International, Mariene Dietrich is reported to miss the still camera attention she draw at Paramount where she was personally posed by von Sternberg, for virtually every publicity or still photograph made of her. Camera setups were all made by director, who arranged lighting and other details and then hudged Don English, still cameraman, who thereupon squeezed the camera bulb. When going over to Selznick organization to make, Garden of Aliah, Miss Dietrich wanted to take English along, but Par refused to loan him out.

Harrison Forman, young American explorer serving as technic director on Lost Horizon for Columbia solved the problem of finding types to look like Mongolians of Tibet by he use of Arizona and Nevada Indians who have similar factal charact sittes and when dressed a la Tibet look the part. Jittery item is that studio is responsible not only for the borrowed Indians being paid, but for their behavior. Forman is just back from another trip to Tibet. He made New York from the heart of the Himalayas by horse, plane and ship in 27 days.

Takeover by Grand National of Far West indie exchanges on Pacific coast Sept. 1 provides for new distributing organization handling all prior commitments for picking up other indie product contracted for by Sam Berkowitz and Mei Huiling for new season. These accounts will be liquidated by Grand National over next two years. After that period exchanges will be designated as GN offices.

Record for bona fide previews in a single week hung up last week by Warners which pre-showed five pictures on Coast during that interval Group comprises Anthony Adverse, Two Against the World, 'Case of the Velvet Claws,' Bullets and Ballots' and 'The Green Pastures,' Studie now has 13 pictures on hand that have been previewed but not released, and 10 other features in cutting rooms.

Co-starring Gaumont- ritish feature to be directed by Alfred Hitch-cock, 'The Hidden Power' represents \$225,000 for the two stars, at the rate of \$75,000 to Sylvia Sidney and \$150,000 to Robert Donat. Latter, on a basis of chivalry, despite the disparity in coin, relinquished prior co-starring billing to the American actress, so that his name will be linked second in sequence.

In weekly compilation of unbiased opinions of dozen reviewing organizations, as issued by Fox West Coast public relations department for week ending May 16, only picture, out of 16 listed, to be rated as objectionable is Frankle and Johnnie' (Rep). Objection to picture is raised by National Legion of Decency because of the unsavory characters and questionable episodes.'

In its fight before Congress to secure \$6,000,000 with which to combat soil erosion, State of New Mexico will use one-reeler on subject made by Paramounit's Texas Rangers' unit. Short was produced under supervision of King Vidor as reciprocal gesture for co-operation by Bureau of Indian Antairs in securing redmen for battle scenes in the Par picture, being made on location in that state.

Critical raves at preview of 'Green Pastures' in Hollywood were recorded by George Bilson as reviewers filed out of the theatre. Each scrib was asked to pour his superlatives into the lobby mike, which in turn were put on sound track. -What looked like a gag will be put to advertising use as Bilson will use the plugs on a trailer, first time ever done.

Three and four-way contracts, once a studio oddity, are becoming more commonplace at Universal. Four-timer is Buck Jones, who is committed to writing, producing, directing and starring. Morrie Ryskind is tied down to writer-director-producer covenant while Hal Mohr, Robert Presnell and Gregory LaCava have only two duties to perform.

Buster Crabbe has won his monicker controversy with Paramount and hereafter will be billed by studio as Larry Crabbe. Compromise provides that Buster be used between first and last names, and if exhibs or sales department requests dropping of either handles, studio and player will make no objection.

A special master will be appointed to decide the damages due Edwar Sheldon and Margaret Ayer Barnes, authors of 'Dishonored Lady,' against Metro. Hearing is expected to come up some time in June at which time profits accrued on film 'Letty' Lynton,' subject of case, will be ascertained to decide amount of damages and counsel fees payable to plaintiffs.

New York street set, one of oldest on Universal lot, erected in 1917, is being demolished to make way for new administration building going UP this fall. Sot has served for Bowery, east side tenement district, water-front and Chinatown for virtually every U produced during past 20 years.

Direction of Jane Withers' film, Public Nulsance No. 1,' Sol Wurtzel production for 20th-Fox, was taken over by James Tinling after Eugene Forde had been six days on job. Switch made when Forde and Wurtzel were unable to agree on handling of certain comedy sequences.

Shooting 'off the cuff' has been given the bum's rush at Radio by Sam Briskin. Order has gone out to hold off production start until script is finished and okayed by unit producer.

THEY WANT DOYLE

Hollywood, May 19. Radio has signed Euddy Doyle for series of three shorts.
Eddie Cantor's imitator is also booked into the Orpheum, L. A.,
June 4.

Spotting the Engineers

Hollywood, May 19.
Fall convention of the M. P. Society Engineers will be Oct. 12 i
Rochester, N. Y.
Hollywood gets the spring conclave in late May next year.

FORCING MORE INTO DUALS

Autos and House, Lot Giveaways **Alarm NW Exhibs**

Minneapolis, May 19. Aroused by the fact that one independent neighborhood exhibitor has started giving away at \$650 automobile one night a week and that others are threatening to re-taliate to the extent of raffling off houses and lots, Twin City theatre owners and members of Northwest Ailled States, will meet Thursday to consider what they feel to be an alarming situation.

'an atarming situation.

With a more than seasonal slump
in business, some of the more panicstricken exhibitors are 'going beserk' on gifts, it was explained bygreatlent E. L. Peaslee, of Northwest Allied, who called the meet-

west. Allied, who called the meeting.

"We want to see if we can't nip
this giveaway epidemic in the bud,"
said Peaslee. 'The bank night gifts
are had enough, but now the whole
situation seems to be getting entirely out of hand. As a result, the
very foundations of our business are
being endangered.'

SEEKING STEWART BROS. IN KY. BANKO FRAUDS

Louisville, May 19. Two youths, Woodrow Stewart, former theater employe, and his brother, Snowden Stewart, were held responsible for recent bank night frauds in Lexington, Ky., as well as in other central Kentucky including Richmond and

The Stewarts were biamed with the fixing of bank nights at the conclusion of a court of inquiry held at the Court House in Lexington by County Judge W. E. Nicnols and County Attorney Samuel H. Cole, Judge Nichols announced fixit warrants would be issued for the arrest of the two Stewarts, who feft Lexington when the fraud first was exposed two weeks ago. Warrante will be for the old charge of common law cheat, or cheating the public, according to Cole. While this is a common law misdemeanor, a person cannot be extradited from one state to another on this charge. Judge Nichols absolved the Phoenix Anus. Co. operators of a chain of

one state to another on this charge.

Judge Nichols absolved the Phoenix Amus. Co., operators of a chain of Amus. Co., operators of a chain of Amus. Co., operators of a chain of Cheatres in Lexington and other Kentucky cities, of all responsibility for the fraud. Judge Nichols stated that the Stewarts were working independently and as outsiders not connected with the Phoenix company. He declared that the company was the innocent victim of the fraud.

Method used by the Stewarts utilized the services of three little firls who, in return for presents in the form of small sums or theatre tickets, would paim tickets for the drawings and ostensibly puil the winning tickets from a drum. Five winners of previous drawings testifed at the inquiry that they colected the full amount of the prize maney, while others declared that they kept only 10%, the balance golist to the Stewarts.

'IA's 33d In K.C. June 8

Eleven delegates from Local 306 were elected last week in a hot election to attend the 33d annual convention of IATSE in Kansas City, starting June 8.

Joseph D. Basson. president: Frank Ruddock. v.p.; Herman Gelber, Sec.; Charles Beckman, financial Sec.; Sent Pophin, business agent; Jack Winnick, Alex Polin, Wally Byrnes, Morris Kravitz, Jack Kieley and Dick Cancellaire, chosen delegates.

'Free Lottery'

Houston, May 19,

Will Howwitz, independent
theatre operator, who last
month announced that he was
getting out of petty gambling'
and 'going back into show
business' when he dropped his
bank night, is now conducting
a 'free lotter,' when he were
Howwitz served a Federal
prison term a few years ago
for operating a lottery on a
Mexican radio station. Houston, May 19.

TEST SUIT ON **SEWING UP** A TOWN

Minneapolis, May 19, Whether the motion picture bush can be treated by local licensing officials as though a thing apart from the ordinary legitimate enterprise will be a point of issue in a law suit just filed here. Acting for Lyle Carrisch and Raymond Lee, independent exhibitors, S. P. Halpern, Minneapolis attorney, has asked for an alternate mandamus writ to compet the town council of Excelsior, local suburb, to issue a permit for the construction of a new film house. Halpern says that, if necessary, the case will be carried to the state supreme court. Excelsior, a Lake Minnetonka town, now has one theatire, and the local council has refused Carriesto and Lee a permit to construct a competing house on the grounds that 'it is to the community's best interests not to have more than one theatire. ing for Lyle Carrisch and Raymond

Halpern will argue that town of-

theatre.'
Halpern will argue that town officlals have no power legally to,
limit the number of theatres in theircommunity arbitrarily and to prevent individual citizens from engaing in this line of business. He
points out that if a virtual monopoly
can be set up in local communities,
film producers and distributors
eventually will find themselves 'up
against it.'
There have been a number of instances here when the city council,
acting after protests from entrenched theatre interests which
argue the city or district in question already is overseated, has refused to issue permits for the construction of new theatres. The persons turned down, however, never

sons turned down, however, never before have carried the matter into

district court has set May 22 for the hearing of arguments on the Halpern mandamus writ appli-

Yaeger-Klein Pool

Denver, May 19.

C. U. Yaeger, Bank Night originator, of Denver, has entered into partnership with Charles Klein of Deadwood. S. D., adding nine theatres to the Yaeger string; and giving him an interest in 13 theatres in the territory. This is the largest group other than the Fox Intermountain, Yaeger air add was operating seven theatres in Colorado, besides being in partnership with A. P. Archer and Joe Dekker on two houses.

Included in the Klein group which is operated by the Deadwood and Amus. Co., and put into the Yaeger partnership are the Deadwood and Rex at Rapid City. S. D.; the Flat and Rex at Rapid City. S. D.; the Flat Belle Fourche, S. D.; the Hot Springs at Sturgis, S. D.; and the Pace at Gordon, Neb.

CUEING EXHIBS

Territories Heretofore Immune to Double-Billing Thus May Be Moved Into **Adopting Dual Policy**

ALL CONCERNED

Large theatre circuit operators in the south, east and middle west, as well as small-town exhibitors, who have held to a single feature policy thus. far admit, they may be forced into-double billing in the coming season. Strangely enough it will not be because of competitive situations, but on account of the manner in which picture quality is currentiny seared at the studios. While the big theatre circuit men, heretofore single feature advocates as a sound business policy, admittedly are worried by the situation which confronts them, the predicament of small community exhibs is even worse.

Some of the important single feature circuit chiefs, while sensing that they are drifting into a bad situation, acknowledge that they

Wash-Up Duals

Influx of double program bills in theatres that ordinarily play solo features in numerous key spots recently is attributed to usual wash-up process that has become an annual affair. Exhibitor goes dual, if only once a week, in order to play some of questionable box office films that have been on the shelf or held back until later in the season. Exhib figures that this season of the year, when there is the customary lull in attendance, is bees time to show this product.

The pictures are those of dublous drawing power which have been purchased and, rather than eliminate them airogether, are spotted in a dual

ogether, are spotted in a dual ill set-up.

cannot foresce the eventual outcome. Peculiar set-up which may force non-competitive houses, now playing solo film policy, into dual program alignment is directly traced to the current revenue market on which major producers must depend. With the bulk of the market for the producer-distributor now set on a solid dual feature basis, it is inevitable that there will be a certain number of cheaply produced films on every big film company's program. Result is that exhibitors in other spots are required to buy a large percentage of features that cannot foresce the eventual outcome. large percentage of features that will not hold up on single-picture policy!

How It Works Out

Exhibs, for instance, purchase 60 features. Of this number, 20 obviously were produced expressly foduble-film programs, but in order to obtain the 40 films wanted, and for obtain the 40 mms wanted, and figured to be strong enough for single-feature policy, the exhibitor also must purchase the 20 weak sisters.

(Continued on page 50)

Type Foundry Hums

Hollywood, May 19. Writing staff at Ambassador-Conn Productions has been upped

At Chadron, Neb.; the Belle at Belle form Productions has been upped forche, S. D.; the Hot Springs, at the Mijestical of the to prepare next group of features, shortly to go hoto work for Saxe Theatres and state boxtures, S. D.; and the Pace at the Mijestical of the top prepare next group of features, shortly to go hoto work for Saxe Theatres and state boxtures, Stephen Morris, preparing the for Saxe for the Saxe Theatres and state boxtures, Serveners are Joseph O'Do elling in the stress. He succeeds Charles Treatment for Racing Blood; Alames, writing 'Valley of Terror; Capt. Jack Domen, working on unittled yarn, and Thomas Gibson, preparin 'Legion of the North' outdoor special.

'B' QUALITY PIX Merger of ITOA and TOCC Into A National Trade Ass'n Points Way To Better Exhib-Distrib Accord

O.K. for Major Bowes

Hollywood, May 19.

'Last of Mohicans' troupe on location are bei taught woodcraft by Tom Phair, Eagle Boy Scout.

Lad draws weekly stipend, but loses his amateur standing.

INDICT EX-306 PREZ SHERMAN, SHORT 150G

Alleged theft of \$150,961 of the funds of operators' Local 306 (New York) led to the Grand Jury in-dictment Monday (18) of Harry Sherman, former president of the union. He was released in \$7,500 ball, posted by David Berk of the Brooklyn Paramount crew, and a hearing was set for today (Wednes-day).

According to the indictment returned on evidence presented by Assistant District Attorney Irving Mendelson, the \$150,916 was withdrawn from the union's treasury by Charles Beckman and Churles Hyman, former 'financial secretary and treasurer, respectively, of 306, and George Reves, recording secretary, in April, 1933. Sherman gave them receipts for the money. It was then placed in two safety deposit boxes. Witnesses whose complaints led to the indictment included 306 members, who charged that when they attempted to obtain information as to disposal of the \$150,916 at mestings of the organization, they were According to the indictment re

to disposal of the \$150,016 at meetings of the organization, they were ordered to sit down or be thrown out by Sherman. Several were fined for making inquiries, it was charged. The only explanation offered by Sherman, they contend, was that the money was used for reorganization and rehabilitation of the

union.

Upon hearing that the indictment was to be returned against him. Sherman returned to New York from South Dakota, where he is supposedly operating a theatre, and surrendered immediately. His outputs is Hyman Buishel.

surrendeved immediately. His counsel is Hyman Bushel. Sherman became president of 306 through a reorganization of the local's affairs, which followed the conviction on a conspiracy charge of his predecessor. Sam Kaplan. Latter was sentenced to a six months' penitentiary term on the charge. Sherman resigned as an officer of the union in July 1934, along with Beckman and Hyman.

Par Releases Set

Hollywood, May 12.
Release dates for seven pictures now in limal editing at Paramount have been set. Palm Springs' and Parily to Bed' hit screens, June 5; 'Girls of the Ozarks,' June 12; 'And Sudden Death.' 19.
'Arizona Raiders,' Three Cheers for Love' and 'Poppy,' set for June 25 release.

KEEFE BACK WITH FOX WISC.

Milwankee, May 19.

Milwankee, May 19.

Jim 'eefe, advertising manager
for Saxe Theatres and state boxlug referee, has been named advertising manager of Fox Wisconsin
theatres. He succeeds Charles

Definite strides were taken in th

Definite strides were taken in the past week toward perfecting the merger of the Independent Theatres Owners of America and the Theatre Owners of America and the Theatre Owners of America and trade association.

One of the outstanding purposes of the new organization, as yet unnamed, will be up-to-date handling of exhibitor distributor matters. New national association would devote most of its time to combatting outside the industry influences and subjugate usual petty squabbles between exhib and distributor. In such a new slant on industry matters, the association organizers admit that they took a tip from the manner in which Code Authority under the NRA operated. Activities of the C.A. revealed common accounts for amicable settlements within the business.

business.

Those interested in merging the two associations contend that the two associations contend that the older trade associations seemingly have accomplished their purpose, and that a more modern variety of trade unit is needed. Figure that the film business has matured and that ramifications of the industry have been extended so much in recent years that a truly independent exhibitor now is a rarley.

Consolidating of the Theatre Owners' Chamber of Commerce and the ITOA is expected to see a view leader at the head of the combined association.

Culiman at the Helm

Indications are that Howard S. Culiman, at present receiver-operator for the Roxy theatre and identified with tobacco and other businesses, will be asked to head the new organization.

Spokesmen for both groups describe Culiman as filing the qualifications of a neutral party as new whise executive. He is recarded as Those interested in merging the

fications of a neutral party as new chief executive. He is regarded as being representative of both the exis in the service of both the service had been and distributor, speaking their language and approaching major film problems from an impartial

viewpoint.

Iterry Brandt and Cnaries C.

O'Reilly, present heads of the ITOA and TOCC, respectively, are expected to accept lesser executive posts, thereby paving the way for removal of any chance for friction.

O'Reilly is expected to serve only in the capacity of consultant. It will mark his virtual retirement from activity in exhibitor-distributor relations after nearly Iv years, in which he has been closely ucentified with the business. He would devote most of his ti e to private interests.

OREGON STATE TEST ON 'COUNTRY STORE'

Portland, Ore., May 19.

Portland. Ore., May 19.
The Country: Store, an ancient procedure, went on trial here last week for its legal life in Presiding District Judge Woodley's court, Oi complaint of Gordon J. Niemann, Deputy District Attorney M. 15. Tarshis is attempting to prove that the Country Store is a lottery. The defendant is Mrs. Rose Moyer, operator of the Sellwood, nalic, and to make matters more complicated there is no statutory definition of a lottery in Origon.

The complaint charges Mrs. Moyer held a drawing April 21 at the Sellwood, and gave away pelices. The water contends considerations were given with the telefoxs. The de-

given with the tickets. The de-fense claims there is no considera-tion, and that merchandise is given away as a business stimulator."

Selander's Bronc Series

Hollywood, May 19, Buck Jones has ticketed Les Schander to two year termer to direct series of outdoor features he will make for Universal release.

Mercury Climbs, Grosses Droop, 'Flags' L.A. Tops, \$27,000, 2 Spots: 'Show Boat' 23G; 'Special' Ain't

Los Angeles, May 19. (Best Exploitation: RKO-Pantages) Heat just one the tar out of the box office soul current week. Last week it was tough enough with houses going 15% below a conservative estimate, while this week, with a quarter of them having outstanding ples, the box office lethargy is most damaging.

Everyone is shouting wolf and trade in some of the houses is about 50% off advance calculations, as well as being below that of a year

ago. "Under Two Flags' at Chinese and State is the take top mounter of the group and with normal weather would have gone in excess of \$27,000 on the combined take. Will hold over because of big weekend business and pickup on Monday. "Show Reat' playing Entrages and "Show Reat' playing Entrages and

oon on the combined take. Will hold over because of big weekend business and pickup on Monday.

'Show Boat' playing Pantages and RKO, which had terrific advance campaign to usher in what is figured a three week run, is doing just fairly good with the attraction in its initial week and will hit around a combined \$22,500 current stanza.

Taramount picked up bit over last read just gets them in at night. Taw in Her Hands' at Warners' Downtown and Hollywood is aloke to be, sister as was its predecessor last week. Only reason Hollywood saves its face in take for Herday (15 of 'Green Pasturea'.)

'Great Ziegfeld' in fifth week at Carthay Circle held up in good style on weekend with other days snowing-considerable drop in take. Picture, however, looks as though it can hold up for seven weeks.

'Great Ziegfeld' in fifth week at Carthay Circle held up in good style on weekend with other days snowing-considerable drop in take. Picture, however, looks as though it can hold up for seven weeks.

'Great Ziegfeld' in fifth week at Great Stantamound to have and will not lose coin. However, this house is not a valuable criterion to judge the worth of a reissue. Things to Come' in third week at Four Standard will just about creep up to the black side of the ledger for the stanza.

'Around \$5,500 was spent in exploiting the page, 2-color tab throwaways; had a sheet illuminated street perambulator; tied in for announcements on all'-local radio stations. Also with the Maxwell Rouse coffee ether dowy cards, as did Lux soep a similar amount on tieup. 'Also utilized 200 inch daily newspaper campalia beginning eight days before plc open-

Estimates for This Week

| 35-40)—'Hitch-Hike to Heaven' (Invincible) and. Two in Revolt' (RKO), split, and vaudeville. Kind of bad going for house which will not get over \$5,000 which is on the 'red' line. Last week 'Shark Island' (20th) (5 days) and 'Witness Chair' (RKO). House substituted 'Island as topper after two days of 'Drift week coming through better than figured at \$6,400.

Pantages (Pan) (2,700: 25-35-40-40) and the 'grabbed house' record but as is will hit substantial \$13,300 on first eight days. Last week, 'Mrs. Bradford' (RKO) (2d week). After good star fell by the wayside to wind up with a no (Partmar) (3,58; 30-40-55)—'Florida Special' (Par) and stage show. House has been off the gray train for past two weeks and the 'Special' not bringing it back, Best it can do is hit around \$13,500 which is just below break point, and that is with the help of Oisen and Johnson on the stage. Last week 'Bag Brown Byes' (Par) and 'Sky Parado' (Par), Just brutal \$100 will be great Last week 'Mrs. Bradford' (RKO) (2d week) just so-so with little over \$5,100.

State (Loew-Fox) (2,02; 30-40-55)—'Two Flags' (20th). Natural for this house and will despite weather conditions, garner close to \$15,500 which is great. Last week 'Bro-res' (10 weather around \$10.00 will be great Last week 'Mrs. Bradford' (RKO) (2d week) just so-so with little over \$5,100.

State (Loew-Fox) (2,02; 30-40-55)—'Two Flags' (20th). Natural for this house and will despite weather conditions, garner close to \$15,500 which is great. Last week 'Bro-res' (20th). Autorial for the cap death of the cap conditions, garner close to \$15,500 which is great. Last week 'Bro-res' (20th). Autorial for the cap death of the cap conditions, garner close to \$15,500 which is great. Last week 'Bro-res' (20th). Autorial for the cap conditions, garner close to \$15,500 which is great. Last week 'Bro-res' (20th). Autorial for the cap conditions, garner close to \$15,500 which is great. Last week 'Bro-res' (20th). Autorial for the cap conditions, garner close to \$15,500 which is great. Last week '

okay fashion with the St.2000.
United Artists, (Fox-UA) (2,100; 30-40-55)—Quiet' (MG) and 'Connecticut Yankee' (Fox), split. Relasue of 'Yankee', weak \$2,900.
Last week 'January' (20th) and 'Everybody's Old Man' (20th) did plenty good, hitting close to \$4,300.

IT'S ALL BOAT IN ST.L. AT \$20.000

Fox Grand boulevard with U's

1st Runs on Broadway (Subject to Change)

Week of May 22 --- 'Great Ziegfeld' (MG)

Astor—Great Ziegieid (MG, (7th week), Capitol—'Three Wise Guys' (MG), Music Hall—'Show Boat' (U)

Music Hall—'Show Boat' (U)
(2d week).
Paramount—'Moon's Our
Home' (Par) (2d week).
Risto—'Dracula's Daughter'
(U) (2d week).
Rivoli—'One Bainy Afternoon' (UA) (2d week).
Roxy—'It's Love Again' (GB).
Strand—'Taxi' (WB) (20).
Week of May 29
Astor—'Great Ziegfeld' (MG)
(Sth week).
Capitol—'Fury' (MG).
Music Hall—'King Steps Out'
(Col.) (27).
Paramount—'Case Against

(Col.) (27).

Paramount — Case Against
Mrs. Ames' (Par) (27).

Rialto—Revolt of the Zombles' (Indie) (27). Rivoli—'Ex-Mrs.

(RKO) (27). Strand—Bullets or Ballots' (WB) (27).

Contest Helps Brooklyn Met Pair to \$15,000; Paramount Going Dual

Brooklyn, May 19.

More attractive weather, with outdoor attractions getting greater play than all the nelghbs and downtown deluxers combined. Coney over weekend reported smashing blz. Ringling circus closed weeks stand Saturday (16) with healthy attendance and only one day of rain.

Most speciacular, stunt in downtown area was the grand finals of Loew's Brooklyn Eagle screen per somalry contest to selector a Metrosomalry contest and contest to capital January and Amateur Gentleman, and combo will give house eminent \$15,000.

Other news in theatre division of City of Churches deals with Fabian's Far, under Doc Joe Lee's management's succumbing to twin Bather good bo, results at Fabian's Fox, where 'Deeds' and 'Girl from Mandalay' are in second week. Par's offering 'Moon's Our Home' for about \$2,000 weekish.

Estimates for This Week

Estimates for This Week

Estimates for This Week

Paramount (4,000; 25 - 35 - 50)—
Moon's Our Home (Par), Quiet
\$9,200 for this one. Last week
Golden Arrow (WB) \$8,500, weak.
Next month house goes quals.
Fox (4,000; 25-35-50)—Deeds
(Col) and Mandalay, dual (24
week). Okay \$14,500. Last week
\$18,000, fine.

week): Okay \$14,600. Last week \$18,000, fme:
Loew's Met (3,00): 25-35-50)—
January' (20th) and 'Amateur Gentleman,' dual, plus Loew-Eagle-MGM gersonality contest on Monday (13) which drew healthy throng, Around \$15,000, fme. Last week \$75,000, fme. Last week \$75,000, fme. Last week \$75,000, fme. Last week \$75,000, fme. Albee (3,400, 25-35-30) -Two Plags (20th) and First Baby.' Pair will give house satisfactory \$12,500. Last week. Garcia' (20th) and Billifes' (20 week); 6kay \$10,000.

Strand (2,000; 25-35-50)—Big Broym Eyes' (Par) and 'Little Red Schoolhouse', Duglers' drawing nild \$4,500. Last week' Smart Money (WB), and 'Besert Gold, \$5,600 okay.

ONLY VAUDE GETS 5 FIGURES IN MONTREAL

Montreal May 19.

(Best Exploitation: Capitel)
Wettent, white an an codest
spring on record is helping main
stems, but current week, has no
standout, and probably Loew's, on
its vaude, will top town with the
only five-figure gross.

His Majesty's is repeating 'Land
of Promise with added feature,
'Two Hearts in Harmony,' but if it
rrosses \$25.00 it will do well. Pail
arrosses \$25.00 it will do well. Pail
arried a Doctor' and when Pail
arried a Doctor' and when Pail
arried a Doctor' and when Pail
arried a Bostor' and when Pail
arried a Doctor' and the Pail
arried a Doctor' and Chatterbox' with
pood houses over weekend that
ought to mean \$7.500. Doew's
opened and week-ended nicely for
Julia' with better
Julia' with better
Julia' with better
Julia' with all the exclusive
half arried Bishon has tied pic at
Capitol up with all the exclusive
half arried Bishon has tied pic at
Capitol up with all the exclusive
half arried and wormen's wear-stores, for
tashion and apport citothes worn by

'Show Boat' \$15,000, 'Julia' with Doc Taylor Ditto in Philadelphia

star. On 'Bugle Ann' pic, Bishor connected with Humane Societies S. P. C. A., dog and kennel organi-zations, etc. Extra space in papers has also taken.

Estimates for This Week His Majesty's (CT) (1,600; 50)— Tand of Promise' (Pal) and 'Hearts in Harmony' (BIP). Second week for first plc. Would do well on \$2,500 gross after \$3,200 last week,

week,
Palace (FP) (2,700; 50)—'Singing
Kld' (WB) and 'Married a Doctor
(WB). At \$1,000, only fair. Last
week, repeat of 'Two Flags' (20th)
got a nice \$8,000.

got a nice \$8,000.

Capitol (FF) (2,700; 50)—'RiffRaff' (MG) and 'Bugle Ann' (MG).
Nice build-up and good weekend
should produce \$8,000, very good.
Last week 'Pettlocat' (MG) and
'Chan at Circus' (20th), \$7,500, okay.

Loew's (M. T. Co.) (3,200; 50)—
'Garcia' (20th) and 'Gentle Julia'
(20th), with stage show. Started
well and looks like \$10,000, good.
Last week 'Farmer in Dell' (RKO)
and 'Love Before Breakfast' (U),
\$9,000, fair.

Princess (CT) (2 200; 50)—

Princess (CT) (2,300; 50)— Fauntleroy (UA) and Chatterbox (RKO) (2d week). Still going strong for \$7,500, after nice \$10,000 opening week.

opening week.

Cinema de Paris (France-Film)
(600; 50)—Prince Jean' and 'Coup
de Trois' May land average \$800.
Last week 'Valse Royale' and
'Touche a Tout' not so good at \$700.

St. Denis (France-Film) (2,300; 34—Roses Noires' and 'Debout La-Dedans.' Taking \$4,000, somewhat under average. Last week 'La Marmaille' and 'Le Train de Plaisir, \$3,200, not so good.

po,cov, not so good.
Imperial (Ind) (1,600; 34)—'Paprika' and 'French Revue,' at \$2,800,
fair. Last week 'Valse Eternelle'
and Trench Revue,' \$2,500, middling.'

BOLES DOUBLING FOR \$25,000 IN WASH.

(Best Exploitati

Total take is down this week with blame lame resting on perfect weather and two-day stand of circus. of circus. Two pies that might ordinarily have held on will bow out today (Tuesday) with but five days

Only sock is at Fox with John Boles on stage and in Message to Garcia. Palace is in deuce spot with Small Town Girl.

Top bally bonors accrue to Fox for campaign on Boles, which inch flock of advance stuff and subsequent stunts, including four of Justice. Department with local drama scribe.

Justice, Department with local-drame, scribe.

Estimates for This Week

Estle (WB) (2,424; 25-35-40-6070)—Mrs. Ames: (Far) and vaude,
with Cliff: Edwards and Gracie,
Barrle. Nice stage combo, but unable: to buck Holes, p.a. Woh't
better light; \$12,000. Last week 1;
Hours' (Far) and FloRito band ledtown with oke \$17,000.

Fox (Loew) (3,424; 25-35-60)—

Garcia (20th) and vaude. Boles
personal upping gross to swell \$25,
personal upping gross to swell \$25,
personal upping stage to work to the circus. Last week 'rown Eyes'
(Far) and no-name stage show took
floppo \$15,000.

Palace (Loew) (2,383; 25-35-60)—

Palace (Loew) (2,383; 25-35-60)—

noppo \$15,000. ... sage show took
Palace (Loew) (2,383; 25-25-26)
Small Town Girl (MG). Smart selling putting it over for good \$16,000. Last week "These Three (UA) suffered with disappointing \$13,000 despite ave reviews and smash campain.

campaign.
Keith's (RKO) (1,830; 25-35-60)—
Bancing Pirate' (RKO). Solid
heavily-on color angle, but comes
out tomorrow (20) with light \$4,000
for five days. Last week Bradtord' (RKO) clicked with nice
\$12,000.

Philadelphia, May 10,

(Best Exploitation: Fox)

Having the best chance to ring up some real money this week seems to be 'Show Boat,' at the Stanley, which got off to a nice, although not sensational, start. Appears set for about \$15.00, what appears to be a new heat wave over the weekend after several cool days is likely and the pix, on the whole, aren't the kind to offer much resistance.

Fox has 'Gentle Julia' on the screen, but presence of 'Voice' of Stanton, which are the series of the series of

ing tie-ups, deserves first mention.

Estimates for This Week

Aldine (1.200; 40-55-65) - Rainy
Afternoon' (UA). Will hold for second week, but no more than a fair \$3,500 indicated. Last week,
'Things to Come' (UA) (2d week) floppo at \$4,200.

Arcadia (2d run). (2d run). Book (2d run). Book (2d run). Godinary, 22,500.

Boyd (24,400; 40-55)—Golden Arrow' (WB). Notices n.sh. Davis (WB). Notices n.sh. Davis mame will help some for \$11,000, fair. Last week 'Meet Again' (Par) very sour at \$8,000.

Chestnut (1,500; 55-86-\$1.10-\$1.65). Cleated (MG). Roadshow in 6th and final week. May bounce up a trifle on announcement of run's end. Notices of the complex of the co

Last week 'Florida Express' (Par) and Joe Penner at \$15,000, fairly good.

Fox (3,00): 40-55-65)—'Julia' (20th) and 'Voice of Experience' on stage. Maybe \$15,000, fair. Last, week 'Two Flags' (20th) with no stage show (2d week). Disappointed at \$13,500 on holds, 65-64)—'Parients' (Far). Looks dismal at \$2,000. The stage show the stemal at \$2,000. Last week 'Panic in Air' (Col), also first run and also sad, \$2,200. Keith's (2,000; 30-40-50)—'Small Town Girl' (MG) (2d run). Dolng fairly well at \$13,100. Last week 'Panic in Air' (2d run). Dolng fairly well at \$13,100. Last week 'Stage (Col) (2d run), nine. day's very nice \$4,300. Stanley. (3,700; 40-55)—'Show Boat' (Ti). Notices were raves. Undecided as to second week, buvery likely, \$15,000 sure. Last well 'Mrs Bradford' (REO). Bringing back an old one (WE). Bringing back an old gres Started slow and \$4,700 seen. Last week 'Special Investigator' (RKO) fairly good, \$6,200.

'Tale' Best in Africa

Capetown, April 17

Metro's 'Tale of Two Cities' leading the town with capacity bit at the Plaza. Picture has been playing for the past two weeks, will daily matinees, an exceptional even here

Neith's (RKO) (1,830; 25-35-60)—
Danning Pirate' (RKO) (Sold heavily or plant and support of the control of the

Product Situash and Forced H.O.'s Mas Loop Worried; 'Flags,' Chi, 34G; Palace \$12,000 with \$7,500 Unit

Chicago, May 19,

(Bast Exploitation: Chicago)

Enginess skimpy throughout the
twn currently with the exception
of the Chicago with 'Under Two
Flast' (20th). Starting with a
group publicity campaign by Arch
ingroit, picture is headed for a neat
\$3,000.

The control of product has the major
chapting are being forced into holdingra-because of shortage.

Despite woeful grosses these
bases are forced to hold over their
shows for two and three weeks in
the face of certain box office calamity. Palace, in desperation, is
stricking the Folies Comiques,
with for, a third week, despite shot
at that he had week, despite shot
at that he had been to the unit
at the the the comiques of the comiques
with for, a third week, despite shot
at that he had been the shot of the unit
at the the the comiques of the comiques
with the price for the unit
alone \$1,500.

Dintied Artists has 'One Rainy

'Dintied Artists has 'One Rainy

of use 115,000. This city to top \$12,000, a miserance was well as the price for the unit lose \$7,500. Inited Artists has 'One Rainy menon,' which is doing sad trade, are can't yank it because of no fitted the control of the control

Estimates for 1 his. Week
Applio (B&K) (1,200; 35-45-55)...
Tinguarded Hour (MG). Just a
filler that will have to be satisfied
with filler business, around \$4,500;
calling all handkerchiers. Last week
Deeds (Col) (4th week) walloped
through for a great \$5,500.

Deeds' (Col) (4th week) walloped' through for a great \$5.55.55.75).

Chicago (B&K) (4.000; 35.5-75).

Two Flars' (20th) and stage high. Name-studded picture is rawing, them at night, though the matthese started weak. On evening strength will hit \$3.400, okay. Last week 'Small Town Girl' (MG) finladed to good \$33,900.

Garrick (B&K) (900; 35.45-55).

Small Town Girl' (MG) (2d run). Moved here for second loop session, and will play to enough femmes to count up to satisfying \$5,000. Last week 'Marricd a Doc' (WB). fell off to fiabby \$4,300.

Oriental (B&K) (3,200; 25.-35-40).

(WB)-fell off to flabby \$4,300, GD-shtal (B&K) (3,200) 25-35-40) g-Psytiew Murder' (WB) and warde. Generally weak currently, Heraid-Examiner dance contest winners headlining, impress strictly anateurs. Skidding off to \$11,-200. Last week Bugle Ann. (MG) Best 34,54,100.

900: Lest week Bugle Ann (MG)
mest at \$1.400.

Psilace (RKO) (2,500; 35-55-65)
Bradford (RKO) and Polles
Confique unit (3d week). Holds
Confique unit (3d week). Holds
Some as week and the second sets
slow, Lestle a week geoond sets
slow, as sol. Third session from the selfly indicates better that session from the week, 116.90 fair.

Roosswelt (B&K) (1,500; 25-35-65)
—Til Down (MG). Opened Satunday (16) of att enough trade, and
should finish (16) of att enough trade, and
should shish week Petrional Fever
(3407) '2d week Petrional Fever
(3407) '2d week (Petrional Fever
(3407) '2d week

United Artists (B&K-UA) (1,700; 5-45-53)—Rainy Afternoon (UA). Dened Wednesday (13) and will 8-e to struggle. In the neighbor-compact of \$12,000, so-so. Last week 2dngs to Come (UA) finished to 1,500 weak, for second half of fort-left.

Erlanger (1,200; 55-83-\$1.10-\$1.65)
Ziegfeld' (MG) (6th week). Hold-log up remarkably. Over \$10,000 without any difficulty this week after \$11,200, fine, last week.

\$4,500 TO COME FOR THINGS' IN SEATTLE

(Best Exploitation: Paramount) Sunny weather should be cutting on grosses, but business is good all

around.

Bear exploitation at Paramount for limity Allen, who personals and stars in pic, Sky Parade. Welcome at air all phy Seattle's mayor, and oppers in aviation field, including indicate and the property of the propert

ting good nace for \$7,000; Last week
'Two Flags' (20th) \$11,500, big.
Liberty (JvH) (1,900; 27-37,42)—
Mr. Deeds' (Col) (6th week). Still
going to town. Final week' line in
ads lured extra business, so it'll
stay longer; \$6,000 this' week. Last
week \$\$2,00, good.
Music Box (Hamrick) (900; 27-37,
42)—Two Flags' (20th) (2d run).
Moved from Fith' Ave. and still
Garcia' (20th) and Fith' Ave.
Garcia' (20th) and Fith' Ave.
Garcia' (20th) and Garcia' (20th) and
Garcia' (20th) and Garcia' (20th) and
Garcia' (20th) and Fith' (2,700; 2737-42)—Big Brown Eyes' (Par) and
'Unguarded Hour' (MGM), dual.
Fair enticing okay \$6,500 Last week'
(FN), dual. \$4,900, slow.
Paramount (Evergreen) (3,106;
Liberty (FN), dual. \$4,900, slow.
Paramount (Evergreen) (3,106;
Liberty (FN), dual. \$4,900, slow.

Paramount (Evergreen) (3,106;
Liberty (FN), dual. \$4,900, slow.

The Complete of the

slow.

Rex (Sterling) (1,400; 16-21-32)—
Here Comes Trouble (20th) and vaude. Combo policy okay at \$3,000. Last week, Tango (Ches) and vaude, \$3,100, okay.

BUDDY 'N' 'BABY' \$9,500 IN INDPLS.

Indianapolis, May 19.

(Best Exploitation: Gircle)

Buddy Ropolisation: Gircle)

coupled with First Baby, is a magnet that promises a hefty \$9,500 for the Lyric. This in spite of summer heat and the opposition of qualifying trials for the 500-mile race which drew weekend crowds of 40,000 persons.

Circle, with those Boat, is on the Circle, with the Week with \$5,000 in sight. A dual of 'Unguarded Hour' and 'Ruaming Lady' is head of for a wan \$3,800 at Loew's, while the Apollo is getting by at \$3,000 or its second week of 'Undar Two Flags.'

Rad plugs considerable adarbic and the second week of 'Undar Two Flags.'

Rad plugs considerable adarbic the second week of 'Undar Two Flags.'

Rad were highlights of the exploitation campaign or operative adds were highlights of the exploitation campaign which won honors for the Circle Universal had, an exloiteer on the job for two weeks in advance to help the local boys. Lyric twas act that included a singlay the-up ad on the opening of straw hat season, extra large art splashes in advance, radio and newspaper interviews, septial photos at speedawy with 500-mile race drivers, etc.

Estimates for This Week

Apollo (Fourth Ave.) (1,100: 540)—Two Flags' (20th) (2d week).

Passable at \$3,000. First week good \$6,000.

Circle (Monarch) (2,600; 25-40)—Two Boat' (U). Title plugged big

at \$6,000.

Circle (Monarch) (2,600: 25-40)—
Show Boat' (U). Title plugged big
with little mention of cast. Gross
\$5,000, good, but nothing extra. Last
week dual of 'Mrs. Bradford' (RKO)
and 'Brides Are Like That' (WB)
finished with \$4,700, fair.

nuissed with \$4,700, fair.
Low's (C.600's) (2,800' 25-40)—
'Unguarded Hour' (MG) and 'Rosming Ladd's (Col.) Tone and Young Ladder's sale of the Col. Tone and Young Ladder's the Col. Tone Last week, holdover session of 'Great Zilegfeld' (MG) thi the roadshow engagement, poor at \$3,100.

poor at \$3,100.

Lyric (Olson) (2000; 25-30-40)—
First Bable (2010) and Buddy Rogers and Latter repeated successions are successed as year ago by setting and year the looks good for \$9,500. healthy. Last week 'Law in Her Hands' (WB) and Bowes amateurs strong with \$9,800.

'Arrow'-'Law' Combo \$12,000 in Newark

shown. His newspaper ads were spending specimens.

S12,000 in Newark

S12,000 in Newark

Salvance and a valiation field, including only only on the specimens.

Salvance and on field including on the specimens of the specimens of the specimens.

Settimates for This Week

Blue Mouse (Hanrick) (900; 27: 31: 429—Thins, to Country Doctor's CUA) slowed week. Fluer to Salvance and Salva

minal is doing a Zomble parade with red flares every night on its mar-quee. Wax figures feature the lobby and there's an oil painting over the marquee. Blinking eyes and a green shadograph are in the lobby, and the ushers are costumed; 42,000 heralds distributed;

Estimates for This Week
Branford (WB) (2,966; 25-75)—
Golden Arrow' (WB) and 'Law in
Her Hands' (FN). Not taking much,
but will be okay with \$12,000. Last
week, second of 'Mr. Deeds' (Col),
good at \$3,750.

week, second of Mr. Deeds' (Col), good at \$3,750.

Capitol (WB) (1.20), 15-20-40)—
Small Town Girl' (20th) and 'Desire' (Par). Should reach good at \$4,000. Last week, eight days and back to Friday opening, Petticoat Fever' (MG) and 'Unguarded Hour' (MG) took \$3,752.

Little (Franklin) (299; 30-50-55)—Ecstasy (Jewel) (2d week). Next to record for house, which was made as considerably higher prices for creond for house, which was made as considerably higher prices for second. Picture was generally panned, but is selling to 'adults' and a catchline in ads about film Newark is whispering about arouse attentions.

Loew's Stato (C.) 25-30-55-65-75—Devil's dual from' (Col) and Don't Gamble With Love' (Col). Will hobbe in with about \$7,000.

Paramount Newark (Adams. Par) (2248: \$2.751-Mong One).

\$12,000.

Paramount-Newark (Adams-Par)
(2,248; 25-75)—'Moon's Our Home'
(Par) and 'Healer' (Mono). They
seem to like 'Moon.' May reach
\$3,000. Last week 'Big Brown Eyes'
(Far) and 'Taff's Journey' (Atlantle) weak at \$7,600.

uc) weak at \$7,800. (2,300; 20-65) and Lyceum (Root) (770; same Lyceum (Root) (770; same Lyceum (Root) (770; same Lyceum (Root) (770); same Srillian vo Elass' (20th) and Srillian vo Elass' (190). Looks like a gradual trisia Eyes (Rep) good at \$17,000.

at \$17,000.

Terminal (Skouras) (1,800; 15-20-35-40)—Revolt of Zombies' and Hell's Gulch. Big ballyhoo for Zombies' may mean something before it.finishes, but at present rate combo will take the usual \$8,000. Last week Living Dead' (FD) and Reform School' (FD) and Canzoneri-McLarnin fight pix took \$5,900, feir.

Shubert (Smith) (2,000; 50-77-\$1.10-\$1.65)—'Great Ziegfeld' (MG). Good advance.

'Show Boat' Boffs Balto for \$9,500; 'Bradford' \$10,200

Baltimore, May 19,
(Best Exploitation: Keith's)
Biggest blast in Balto currently is
'Show Boat' at Keith's, House hiked
top from 40c, to 55c. Initial week
will snatch a heavenly \$3,500, and
house is speaking of film sticking
for a month.

top from 40c, to 55c. Initial week will snatch a heavenly \$9,500, and house is speaking of film sticking for a mont.

Vaudfilm Century down in the deepest doldrums again this week, with 'Rainy Afternoon' displaying wan marquee magnetism, and James Dunn toplining the vaude portion and doing negligible tugging. No more than poor \$9,000 in the offingand of the work o

Ol' Rockin' Chair's Got B'way as Heat Wilts 'Em; 'Show Boat' Best With \$95,000; 'Moon'-Noble Orc 31G

B. o. top tilted to 55c, from 40c.
Last week 'Dracula's Daughter' (U),
poor, \$2,800.
New (Mechanic) (1,600; 15-25-3540-55)—'Garcia' (20th). Browed in
perty pay (III) as around \$4,000,
pretty good. Last week, final four
days of 'Two Flags,' after film had
two full weeks, o. k. \$1,500.
Stanley (WB) (3,200; 15-25-35-4055)—'Mrs. Ames' (Par). 'No more
than \$4,000, n.g. Last week 'Golden
Arrow' (PN) started pretty well,
but melted before race was run,
coming in at \$4,200, off.
Maryland (Penn-Mutual) (1,700;
(55-83-\$1.10-\$1.50)—'Zlegfeld' (MG)
(20 week). Still sprinting after
20 week). Still sprinting after
20 week). Still sprinting after

13' WITH TYROS \$15,000 IN BUFF.

Buffalo, May 19.

(Best Exploitati Buffalo)

Bowes amateurs at the Buffalo by plenty of publicity, the unit came in for strong opening and is hold-ing up well. 'Show Boat' is doing nicely at the Lafayette, but figures with a second week for the feature

look short of sensational returns with a second week for the feature undecided. Elsewhere business is tapering off.

Amateurs, the first stage show here for more than a year, diew top attention in exploitation. Civic welcome and public reception was held on public square tied into a 15-minute broadcast when the amateurs were officially welcomed by city representatives, heads of chambers of commerce and police commissioner with cast responding via entertainment.

Guy wires of traction company were bannered with several hundred signs carrying Welcome Major Bowes. Amateurs the first seed in Buffalo. Plenty of newspaper copy and merchandiss tie-ups, principally through Chase & Sanborn, were also utilized.

Estimates for This Week

Buffalo. (Shea). (3,600, 30-40-50).

born, were also utilized.

Estimates for This Week

Buffalo (Shea) (3,600; 30-40-50)—

13 Hours' (Par) and amateurs.

Bowes gang is doing the trick feel of the control of

'SKY PARADE'S' \$4,500

Show Boat' (U). Somewhat anort of smash business, but plenty good at \$10,000. List week Impersonation' (C) and Panie in Air' (Col) (Color on the Stage of Color on the Stage on the Stage of Color on the Stage on the Stage of Color on the Stage Kansas City, May 18.

(Best Exploitation: rpheum)
Filling station grosses and temperature started strong and built steady over the week-end. Those who didn't hit for open country jammed the ball park, while theatre managers nibbled at their nalls.

'Great Ziegfeld' groadshowing at the Orpheun, which was lighted for the occasion, opened to a full house in spite of the \$1.50 top. Advance sale for remainder of week is fair. Manager McManus of the Midland doing the pinch-hitting at the Orpheum getting the house wired and dusted. All bouses using extra newspaper space and radio plugs reluctant to admit majority of natives have been nipped by summertits.

Estimates for This Week

(Best Exploitation: Music Hall)
Broadway is gloomy from the
heat. The weather alibit is no gas.
Customers were chased over the
weekend from the city and the
Main Stem was deserted. The merriest tinkle is from the R. C. Music
Hall, where 'Show Zout' Te-traveling for a \$95,009 gate, and holdover.

over,

Runner's up include 'Draeula's
Daughter,' doing a fine \$10,000 for
the Rialto, and 'Moon's Our Home,'
with Ray Noble on the stage of the
Paramount, for a fair \$31,000,

Paramount, for a. fair \$31,000.

'One Raim's Attention' is a soso \$18,000 at the Rivoll, which follows this one with RKO's 'Ex-Mrs.
Bradford'.

No hally to speak of, save the
nice ad job or 'Show Boat' at
Badio City Music, It included a
personal by Irene Dunne opening
night.

night.

Estimates is Week
Astor (1.912: 55-\$1.10-\$1.05-\$2.20).

—Ziospicki (MG) (6th week) Still
doing whoopee bis.
Over \$17.000, as
usual and a.r.
Capitol (4.820: 25- -55-85-\$1.25).
—Speed' (MG). Almost a new low
with \$9.000. Last week Till We
Meet Again (Par), very weak \$14000. House is just ambling along
and must spread soon with quality
product to regain its normal stride.
Center (8.252: 25-35-55-85-\$1.01).

product to Tegain its normal stride.
Center (3,525; 25-35-55-35-31.10),
—And So They Were Married' (Col),
House shut down yesterday (Tues.)
as Rockefellers throw up trying to
operate this house separately from
the R. C. Music Hall Brown probably around \$3,500. House goes
probably around \$3,500. House goes
light in the fall with 'Whose goes
lim in has been operated threetly
apart from the R. C. Music Hall.
Palace (1,709; 25-35-55).—Champagne Charlie' (20th) and 'Human
Cargo'. Expected to do over \$9,000.
fair. Last week, 'Capt. January'
(20th) and 'Thousand Candles'
(Rep.), pretty good \$11,700.
Paramount (3,564; 25-35-55).—

(Rep), pretty good \$11,100.

Paramount (3.664; 25-35-55)—
Moon's Our Home' (Par) and Ray
Noble orch, on stage, 41 \$31,000, not
bad, considering the heat, Second
week of flim begins today (Wed.),
Last week; second stanza or '13
Hours' (Par) with Guy Lombardo
on stage, \$22,000.

on stage, \$22,000.

Radic City Music Hall (5,98): 40-60-85-99-\$1,10-\$1,65)—"Show Boat" (U) and stage show. Nitty \$95,000 and holdover. Last week, second period of Under Two Flags" (20th), very okay \$73,000.

very okay \$73,000.

Rislto (750; 25-40-65)—'Dracula's Daughter' (U). Fine \$10,000. 'Abdul the Damned' (COI). last week, good also at \$3',400.

Rivoli (2,092; 40-75-99)—'Rainy Afternoon' (UA) (2d week). Chugging along at \$18,000. Lederer film may stay three weeks sall-told, to be succeeded by RKCO's 'Ex-Mrs, Bradford.

Roxy (5,836: 25-35-55)—'Let's Sing Again' (RKO).

Gord.

Rosy (5,836: 25-35-55) — Let's Sing Again (RKO) (2d week) and stage show. Figured for 824,000 and oxay, aided by tleups. First week, very good \$55,200.

Strand (2,767: 35-55-85-85)— Sons o Gung (WB). Blah \$12,700.

Lass needs (2,767: 34-55-85-85)— 100. fair. "Taxif (WB). old Cagney-Loretta Young plc. revived this week.

Vallee With 'Charlie' Light \$20,500, 6 Days; 'Dorado'-'Hour' 30G 2 Spots

Boston, May 19.

(Best Exploitation: Loew's)

(Best Exploitation: Loew's)

Loew's Orpheum and State are
decidedly, up front this week with a
dual bill of 'Robin Hood of El Dofado' and 'Unguarded Hour.' Two
stands should reach a dandy \$22,500.

Rudy Willele on the stage of the
fully Willele on the stage of the
force of 'Champagne' Charlie' on the
force and will be lucky to scrape
\$20,500 for six days.

Rest of the town is dull. Keith
Boston, going back to summer
fouble film policy; is diving to \$5,500 with 'King of Damr-d' and
Silly Billies'. Keith Memorial is
also sad with 'Dancing Pirate,' and
"Par and Fenway dismal with
combo of 'Florida Special' and 'Gentle Julia.' Pair will hardly total
\$7,000.

"Ziegfeld' is a bright note in the

Ziegfeld' is a bright note in the drab picture, holding up satisfactorily at roadshow scale and entering sixth week. Originally booked for four frames. Ecstasy second run, is doing all right at Minsky's Park, entering second week.

Loew-exploiters get the badge this week on basis of a good, consistent newspaper and screen campaign on special local two-reeler, It Happened in Boston:

Estimates for This Week
Oroheum (Loew) (5,000; 25-35-

Estimates for This Week
Orpheum (Loew) (3,000; 25-35-40-59)—El Dorado (MG) and Unguarded Hour (MG) and Unflee to the state of the s

Hour (MG), dual. in wiming class, and \$14,500 take will satisfy. 'Gardia and Tough Guy' last week soft and the control of the

Married a Doctor (WB) and Man Hunt, double. Fsnway (M&P) (1,600, 25-35-40-50)—Julia (20th) and Florida Special (Par), double. Very constant of the property of

'Three' Heads for \$3,600, Top Money in Lincoln

Lincoln, May 19. (Best Exploitation: Varsity)

These Three' heads for the top money and patronage on theatre row this week. It went in the Stuart with the help of extra newspaper print and national ads. Pace indicates it'll run above average at near \$3,600. Vaude biz is dented by

weather. Last week, Dawn Rider (Lone) plus 'All Quilet' (U), split with 'Invisible Man' (U) plus 'Sky Parade' (Par). Parade' hit the kids for nice play and combo got \$1,000 on the week.

Lincoln (20th). Moderate peenlar, bear week. Parade' (20th). Moderate peenlar tretch. Last week. Pan' (UA) a decided hit and clocked at \$2,300. good showing.

Orpheum (LTC) (1,350; 10-15-20-25)—'Silly Billies' (RKO) plus stage show, split with dual 'Shark Isand' (20th). Week fi likely to wind up with \$2,300, okay. Last week, 'Old Man' (20th) plus 'Alex week, 'Old Man' (20th) plus stage show, split with 'Wakling Dead' (WB) 'plus 'Dangerous' (WB): \$2,400, good.

Stuart (LTC) (1,300; 10-25-40)— These Three' (bl.) King extra with Wakling Dead' (WB) 'plus 'Dangerous' (WB): \$2,400, good.

Stuart (LTC) (1,300; 10-25-40)— These Three' (bl.) Kings extra week, 'Small Town Girl' (MG), here for cight days and got very good \$4,100.

Varsity (Westland) (1,100; 10-20-25)—'Rhoes' (GB). About 'Show. Page. Last week, fifth of 'Mr. Deeds' (CO), got \$1,200, about average. This was the first five consecutive weeks of profit operation for the house sinae it became a part of the 'L. L. Dent string.

'EX-MRS. BRADFORD' OK \$5,000 IN OMAHA. SOLO

Omaha, May 19. (Best Exploitation: Omaha)

Biz hitting a lively pace as theatre row goes pictures only again. Un-disputed leader is the Omaha with 'Small Town Girl,' which finally 'Small Town Girl,' which finally broke after a lengthy campaign, heightened by waiting. This one hitting the marks set by previous Metro big 'uns, and present rate strongly indicative of holdover.

Brandeis resumes its single fea-ture policy with 'The Ex-Mrs. Brad-ford,' which points to a very satisture policy with The Ex-Mrs. Bradford, which points to a very satisfactory figure. Somewhat of a possibility of a holdover here also.
Orpheum with 'Desire' holding its
own, though probably not exceptional. Double bills at the ornal
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at the Omaha on the Taylor-Gaynor film.

Estimates for This Week
Omaha (Blank-Tri-States) (2,100;
25-40)—'Small Town Ghr' (MG) and Moonlight Murder' (MG), dual. Reacts favorably, \$8,200 indicated and may surpass that. Last week 'Sutter's Gold' (U) coupled with 'Next. Time We Love' (U) drew less than mildly with impotence divided equally between the two; \$5,000, so-so.

Brandois (Singer-RKO) (1,250;
25-26,000 to this one and any upping will merit a hold-over. Last week 'Special Investigator' (RKO) sulled with 'Brides over. Last week 'Special Investigator' (RKO) dualled with 'Brides Are Like That' (FN). Not enough to stand against the opposition from stage and civic affairs; \$3,900, very medicore.

Orpheum (Monthe Lorent (Pay) and

rimcar \$3.600. Iva a does be a verage at the case of the control of the case o

National First Runs

RKO-RADIO

RKO-RADIO

"Ex- Mira. Bradford,' Calif.,
Glendale, May 24; Jayhawk. To
peka, 24; Wash, Quincy, 24;
Granada, Slour Falls, 24; Par,
Atlanta, 27; Rivoli, N. Y., 27;
Community, Hershey, Pa., 28;
Crit, Santa Monica, 29; Wilshire, Beverly Hills, 29; U. A.,
Pasadena, 29; Jowa, Waterloo, 30.

loo, 30. Dancing Firste, Pal, Columbus, 29; Audian, Pullman, Mo., 31.

Toancing Pirate! Pal, Columbus, 29; Aud'an, Pullman, Mo., 31.

WARNERS

'Sons o' Gune,' all May 30, Cap, Sloux City; Midwest, Okla. City: Anderson, Lville; Strand, Akron; Keith, Cincy; Stanley, Pitt, Pan, Des M.; Orph. Seattle; Buff, Buff. Denver, Milw'kee Orph, St. : Orph. Seattle; Buff, Buff. Denver, Den.; Strand, Harti'd.

UNITED ARTISTS

These Three,' State, Easton, 22; Liberty, Seattle, 22; State, Johnstown 23; Des M. and Roosevelt Les M., 23; Maj, Gr. Rapids, June 5; Met, Winnipeg, 12; Cap, Edmonton, 13; Pal, Filmt, 13.

'Things to Come,' Pan, Toledo, 21; Pal, Akron, 22; Pal, Canton, 22; Par, Nashvle; Warner, Milw'kee, 22; Great Lakes, Buff, 23; Maj, Grland, 23; Byrd, Richm'd, 29; Lyric, Cincy, 29; Warner, Memphis, 29; Keith's, Lowell, June 5; Ritz, B'ham, 12; Par, Youngstown, 22.

'Little Lord Fauntleroy,' UA, S. F., 21; Cap, Ottawa, 22; Met, Winnipeg, 29; Garnd, Atlanta; Vending, Maj, Pham, 5.

'One Rainy Afternoon,' all May 22, Grand, Atlanta; Vending, Nashv'le; State and Orph, Boe; State, Prov; Rochester, Roch; Ohlo, Col'mbus; Valentine, Toledo Pal, Ind'ple; Midland, K. C.; State, St. L.; 4-Star, L. A.; State, Memphis, 23; UA, Pitland, 23; Loew's, Syracuse, 29; State, Houston, 29; Loew's, L'nd'n Ont, 29; Loew's, Frincess, Montreal, 29.

BOAT ANCHORS FOR \$11,500 **IN CINCY**

Cincinnati, May 19. (Best Exploitation: Capitol) Heat put a crimp in the weekend

take. Another hurt for indoor amusements this week was three-day visit of Cole Bros. Circus in

Greater Cincy.

Roadshow engagement of 'Great
Ziegfeld' is topping the town currently, marking up \$12,500 for the Capitol. Picture blurbed with heavy advance campaign, including added displays in public prints, bulletin spreads and lots of attention in news

spreads and lots of attention in news columns, especially on art.

"Show Boat' is anchoring \$11,500 at the Palace. 'Case Against Mrs. Amee' n.s.h. at Albee for \$5,500 on six-day stretch and comes out Thursday (21) for advanced start on 'King Steps Out.' "Golden Arrow' shooting for \$4,000 at Keith's. Combo Shubert in for another, tussle week of \$7,000, making summer run uncertain.

Estimates for This Week

Estimates for This Week
Capitol (RKO) (2,000; 55-83-81.101.50)—Ziegfeld' (MG). Fair opening. Building to an okay \$12,500 will hold. Last week "Two Flags'
(20th) (2d run), \$4,500, good at regular 35-42c. scale.
Pålace (RKO) (2,600; 35-42)—
'Show Boat' (U). Extra ad space in
dallies. Nice notices. But below
expectations at \$11,500 . Last week
Mrs. Bradford' (RKO), \$12,000, neat.
Albee (RKO) (3,300; 35-42)—Mrs.
Ames' (Par). George Brent and
Madeleine Carroll featured over
title. Story too heavy for warm
weather. Poor \$5,500 for six days,
giving way Thursday (21) to 'King
Steps Out.' Last week 'Garcla'
(20th), \$8,500, fair.
Shubert (RKO) (2,150; 35-55)—
Speed' (MG) and vaude. Tame at
\$7,000. Same last week on 'Farmer
in Dell' (RKO) and vaude.
Keith's (Libson) (1,500; 30-40)—
Keith's (Libson) (1,500; 30-40)—
Rollend Army '(WB). Polited for

Keith's (Libson) (1,500; 30-40)— 'Golden Arrow' (WB). Pointed for \$4,000, average. Last week 'Play-boy' (WB), \$3,000, slow.

Lyric (RKO) (1,400; 35-42)—'Mrs. Bradford' (RKO) (2d run). At \$3.-500 not bad. Pic moved over from

Falace, Last week Witness Chair (RKO), \$2,500, sorry.
Grand (RKO) (1,200; 25-40)—
Small Town Girl (MG). Third downtown week and \$2,700, r rmal.
Last week These Three (U), second downtown week, \$2,200, mild.
Family (RKO) (1,000; 15-25)—
Silly Billies' (RKO). Wheeler and Woolsey tugging in swell \$2,500 Last week Lawless 90's' (Rep) and 'Soak Rich (Par), on the usual split-week policy, \$2,000, level.

DENVER WEATHER TOO NICE: 'SHOW BOAT' 9G

Hitting a dandy \$3,000 at the Denver, 'Show B dady, \$3,000 at the Denver, 'Show B dady, \$4,000 at the Paramount, to follow, 'Zlegfeld,' still holding up on its second week at the Broadway, despite warm weather keeping folks out theatres as much as possible, 'Mrs. Bradford' at \$6,000 is makning a nice stay at the Orpheum.'Connecticut Yankee' at \$4,000 at the Paramount is better than expected. Soft ball games are giving the theatres some early competition, as are other outdoor activities in fine weather.

Estimates for This Week

Estimates for This Week
Aladdin (Hufman) (1,500; 25-4050)—Two Flags' (20th) (3d run)
following a week each at the Benver
and Paramount, and First Baby'
(20th), double. Okay at \$3,000. Last
week 'Mr. Deeds' (Col), (3d run) and
Panic in Air' (Col), double bill, did
a neat \$4,000. Week' (MG) (2d
week') - Roadchow okay on second
to \$4,000. Last week fine \$8,000.
Center (Allan) (1,500; 15-20-25)—
Two Sinners' (Rep)' and 'Feud of
West' (FD), double bill, and stage
show four days; balance of week
double bill revivals, Fair \$1,200 en
first half.
Denham (Cooper) (1,500; 25-25-

wow four days; balance of week double bill revivals, Fair \$1,200 on Irst half.

Denham (Cooper) (1,500; 25-35-40)—"Plorida Special' (Par). Nice week at \$3,500.

Last week Mrs.
Ames' (Par) and Olsen and Johnson on stage, \$3,50.

Denver (Huirman) (2,500; 25-35-60)—"Show Boat' (U) and stage band. Very good, \$9,000. Last week Married a Doctor' (WB), supported by a troupe of Bowes amateurs, did \$12,500, fine.

Orpheum (RKO) (2,600; 25-35-40)—"Mrs. Bradford' (RKO). Neat \$6,000 in sight. Last week with three days of Amos 'n' Andy in person, with "Special Investigator' (RKO) on screen, and four days of "Moonlight Murder' (MG) and "Absolute Quiet' (MG), double bill, take was around \$5,000, okay.

Paramount (Huifman) (2,000; 25-35-40)—"Connecticut Yankee' (20th) and Born for Glory' (GB). Double making fine showing, \$4,000. Last week "Two Flage' (20th) (2d run) closed with \$6,000, and won a third stand at the Aladdin.

Fast \$9,500 for 'Boat' In N. H.; 'Things' \$5,500

New Haven, May 19. (Best Exploitation: Sherman, Poli)

(Best Exploitation: Sherman, Peli)
Daylight saving beginning to dent
weekends somewhat.
Even distribution of trade this
Exploitation a neck-and-neck
proposition this week. Sherman
spread a niec campaign on 'Things
to Come' over a two-week period.
Landed swell graits space with Sunday feature story, plus a column on
lim's direction, w.m. Cameron Andily.
Covered central streets with man in
metal aviation outfit from film;
crashed sidewalk inquiring reporter
broadcast with chatter; yan classified ad rewrite contest for oakleys;
special jobby displays, also national
ads with extra lineage and daily at
plugs.

is somewhat.

distribution of trade this distribution of the distribu special lopby displays, also hattonated and with extra lineage and dally airpluss. The second of the

Estimate for This Week

Estimate for This Week
Paramount (M&P) (2,348; 35-50)
—Florida Special' (Par) and 'Mrs.
Ames' (Par). Coasting to fair
enough \$7,000. Last week 'Sky Parade' (Par) and Cab Calloway on
Sag. went red a \$8,00alloway on
Sag. went red a \$8,00alloway on
Sag. went red a \$8,00alloway on
Sag. 'Went red a \$8,00alloway on
Sag. 'Went red a \$8,00alloway on
Sag. 'Went of the weekend
Good week in
sight, at \$9,500. Last week 'Mr.
Deeds' (C0) and 'Gentle Julia'
(20th) tinkled cash register for
swell \$10,500.
Roger Sherman (WB) (2,200; 35(Continued on nage 46)

(Continued on page 46)

'FLAGS'-MEROFF NICE 26G IN DULL DET.

Detroit, May 19; (Best Exploitation: Fox)

Things looking a little better here current stanza, but nothing to write home about. 'Under Two Flags,' behind an expensive newspaper campaign, is doing the town's biz at the Fox, a \$26,000 clip. Benny Meron orchestra on stage not hurting gross

Alternately hot and cool weather has both managers and patrons in a whirl, so coin isn't as plentiful as it should be. World champion Tigers baseball team is back in town, too, and tapping natives' pocketbooks

Town's first-run downtown houses will be cut to five today (20) with exodus of RKO Downtown from local scramble until fall. A special Saturday night (23) performance will feature The Ghost Walks, with the stage effects. Downtown's biz has been below normal

ance will feature 'The Ghost Walks,' with the stage effects. Downtown's biz has been below normal most of time since house opened last August after 16 months of darkness. Only' an occasional stage show raised grosses to the higher level. Apparently cooled off entirely on Major Bowes units, town is giving present unit at the Michigan only after patronage, about \$21,000 coming through the considerably. The commendation of the considerably. The considerably. The considerably. The considerably. The considerably was a considerably was a considerably. The considerably was a considerably was a considerably was a considerably. The considerably was a considerably w

Loz-Yolanda With 'Chair' Get \$16,000 Mpls.; 'Zieggy's' Light \$4,000 Start

Minneapoils, May 19.

(Best Exploitation: Orph., Minn.)
Plenty of high-powered attractions, but the spring slump still
beds a firm grip and merited returns aren't forthcoming, start at the Aivin. Velox and Yolanda are the Aivin.

The firm grip and merited returns aren't forthcoming, start at the Aivin. Velox and Yolanda are fibe Aivin.

The firm grip and word or roadshow pictures and chances are Z'leigefeld' will have to build slowly.

Shirley Temple is bringing some start into the Minnesota, but 'Capt. January' doesn't show anywhere parly, the initial wallop that most of 'the previous Temple pictures and the firm of the highest parly the initial wallop that most of 'the previous Temple pictures and start in the State.

Orpheum and Minnesota both when the State of the State.

Orpheum and Minnesota both when the State of the Judy and the State of the Judy and Love on Bet' (RKO).

And Yolanda, the former had a State of the Judy and the State of the Judy and Love on Bet' (RKO).

Mill hold for second week.

Mill start of the Week of the State of the Judy and the State of the State of

3. 500, good.

... Oznheum (Singer) (2,890; 35-40-25,85).—Witness Chair' (RKO) and Yeloz and Yolanda on stage. Great exploitation campaign to acquaint public with dancers and critics'. plugsing and word of mouth helping, to offset fact that average run. of film and vaudeville patrons here good silcoop. Lasavec Headed for good silcoop. Lasavec Headed for ford' (RKO), \$8,500, okay.

. State (Publix) (2,300; 25-35-40)—
. State (Publix) (2,300; 25-35-40)—
. Big Brown Eyes' (Par). Skidding along at poor \$3,500. Last week (Sonacciout Yanke (Fox), revival, yanked after four days with \$1,500, had.

world (Steffes) (350; 25-35-40-55)
Close Relatives' (Swedish). Imported bleture oleh for this Scandard roommunity and a cinch to Eopy \$2,000. Last week 'Ghost Goes West. (UA), went out after fourth week to \$900, good stough.

Sood. (Publix) (J.600; 15-25)—
SCentury (Publix) (J.600; 15-25)—
Klondike Annie (Par) (2d run).
Light \$2,000 in prospect. Last week
Loneson Prie (Par); \$3,000, good.
Loneson Prie (Par); \$3,000, good.
Loneson (Par) (Scenario Last week
Loneson (Col); (Par) (1st run).
Last week Had to Happen; (Jant Last week Had to Happen; (Jant List run), split, \$600, light.

'Flags' \$4,500, Tacoma

Fox (Capitol) (5,000; 25-40)— Fatal Lady' (Par) and 'Ring Around Moon' (Ches), dual. Not so good at \$6,000. Last week 'Law in Her Hands' (WB) and 'Roaming Lady' (Col), dual got \$8,000, good.

Lady (Col), dual, got \$8,000, good.
Golden Gate (RKO) (2,850; 30-35-40)—Dancing Pirates' (RKO). Musical not getting forte b.o. response, \$10,200, fair. Last week 'Special Investigator' (RKO), in second week with 'Freech Follies' on stage, very good \$10,500.

Show Boat (II). Operetta is drawing and big \$14,000 is evident. Last week 'Mr. Deeds' (Col) in fifth week, okay at \$4,500.

okay at \$4,500.

Paramount (F-WC) (2,740; 30-35-40)—'Sons o' Guns' (WB) and 'Champagne Charlie' (20th), dual. Fairly good \$12,500 is in sight. Last week 'Unguarded Hour' (MG) and 'Sky Parade' (Par), dual, in second week, delivered satisfactory \$10,000.

week; delivered satisfactory \$10,000.

\$t. Francis (F-WC) (1,470: 30-35-40)—"Capt. January" (2011) and 'Country Beyond' (20th), dual (3d-final week). 'Etill okay with \$4;500 in sight. Last week, second, delivered \$7,800, good.

United Artists (UA) (1,200: 25-40-55)—These Three' (UA) (3d-final week). Ringing up \$4;500. fair. Last week, second for film, got good \$7,000.

\$7,000.
Warfield (F-WC) (2.680; 35-40-55)—Two Flags' (20th) (2d week).
Holding up in great style, \$14,000 tooking certain. Last week, first, film got very good \$20,000.

'KID' \$5,000, 'FLAGS' 7½G, 'DEEDS' \$4,500, PORTL'D

Tacoma, May 19.

(Best Exploitation: Music Box)
Music Box reverts to singleton this week, using Tunder Two Flags' silre of pie this week. It was the formal and getting results. All other spots playing duals.

Best exploitation at Music Box for Flags' with street decorations, hill boards and upred accorations, hill boards and the standard with streets of This Week

Let Mouse (Hamrick) (750; 16Authar (RKO). with return of Steeler and with us signed for champed on with duo signed for champed on with the street was depended on with duo signed for champed on with first proposed to be supposed to blank propositions. Another winner is Mr. Deeds, now in its second stahza at the Paramount. Deeds knocked 'em for all the stable propositions and with Steele being a local boy, but the standard with Steele being a local boy, but much help; \$1,600, Last week, but week the star of the standard with Stancase it with Till We Meet Agaln' is one of those unsolved mysteries. Deeds survived in a bir Portland, Ore., May 19.

way in spite of the combo and not because of it.

Ornheum sensibly scrapped its double pic policy for 'Under Two fags, following a dud week with 'I meet a Doctor' and 'Murder on Bridle a Doctor' and 'Murder on Bridle a Doctor' and 'Murder on Sirbese Thomes and 'Murder on Sirbese Thomes and 'Three didn't get the big dough. Three didn't get the big dough or next week's big.

'Great Ziegfeld' rolled up a nice six grand at the Mayfair at \$1.50 top last week under an exploited contract not to be shown elsewhere in the burg this season. That's good vickings for these parts.

Estimates for This.

Estimates for This.

Estimates (2000; 25-40)

Broadway (Parker) (2,000; 25-40)

- Singing Kid' (FN), Getting a break due to exploitation pressure for okay \$5,000. Last week 'Petticoat Fever' (MG) closed a second week at \$3,900, fair.

week at \$3,900, fair.
United Artists (Parker) (1,00025-40)—'Unguarded Hour' (MG)
Getting average results at. \$4,000
Last week 'These Three' (MG) in
second week, \$3,200.

Paramount (Evergreen) (3,000; 25-40)—Mr. Deeds' (Col) and 'Meet Again' (Par). Still carving off a great siloe of trade in its sec-ond week mostly on 'Deeds.' Good \$4,500. First week rocketed this house into the higher brackets with \$5,000.

\$8,000.

Orpheum (Hamrick - vergreen)
(2,000; 25-40)—"Two Flags' (20th)
rolled into the money on the impetus of a big advance campaign to
great \$1.500. and may hold three
weeks. Last week Married a Doctor' (WB) and Bridge Path (RKO)
disappointed combo at \$3,300, poor.

Mayfair (Parker-Evergreen) (1,-400: \$1.65)—Ziegfeid' (Metro) (2d week). Roadshow still good for \$6,000. Last week \$7,200, blg.

'Mr. Deeds' \$11,000. 'Show Boat' \$9,000 in Heavy Prov. Opposish

rovidence, May 19. (Best Exploitation: Loew's)

Opposish tough all around, les-ning chances for any real killings. With a couple of exceptions the programs have plenty of marquee strength, but it's anybody's guess as to what the finish will bring. Roadshow is 'Great Ziegfeld' at Carlton. Prices bit too stiff for the natives,

show is 'Great Ziegfeld' at Carlton. Prices bit too, stiff for the natives, but going is as good, if not better, than other road shows filmed in the past of the p

Estimates for This Weel

'Estimates for This Week
Carlton (1,400; 55-\$1.10.\$1.50).
'Zlegfeld' (MG). Opening rather topid, but pace much better than what the usual roadshow has copped here. In for one week only.
Fay's (2,000; 15-25-40)—'August Week-End' (Chest) and vaudeville. Both ends weak, and with tough opposition house will be lucky if can this \$5.000. Last week Champagne Charile' (20th) also off at \$5.000.
Loew's (3,200: 15-25-400)—'EST

hit \$5.000. Last week 'Charmagne Charlle' (20th) also off at \$5.000.

Loew's (3.200: 15.25-40)—(Fi) Dorado' (MG) and 'Speed' (MG) also 'It Happened in Providence,' reaturing local talent. Latter helped swell the takings for a couple of days, but character of bill as a whole not likely to give house more than \$3.000, fair. Last week 'Unguarded Hour' (MG) and 'Murder in Moonlight' (MG) so-sat \$8.560.

Majestic (Fay) (2.200: 15-25-40)—(MR) and 'Golden Arrow' (WB) disappointing at \$8,000. Swell Last week 'First Balby' (WB) and 'Golden Arrow' (WB) disappointing at \$8,000. Swell Last week 'First Balby' (WB) and 'Golden Arrow' (WB) disappointing at \$8,000. Strand (Indie) (2.200: 15-25-40)—(Mr. Deeds' (Col). House failed to get richt opening despite bally, but to make it the leader for at least \$11,000. plenty mice 15.000. plenty mice 15.000. RKO Albee (2.300); 15-25-40—(Mr. Seeds' (Col). House failed to get richt opening despite bally, but to make it the leader for at least \$1,000. plenty mice 15.000. Plenty mice 15.000. Plenty mice 15.000. RKO Albee (2.300); 15-25-40—(Mrs. Seed) (15-25-40)—(Mrs. Spadford' (Radio) an 'Two in 'Mrs. Bradford' (Radio) an 'Two in

Dancing Lady' Revival With Astaire And Eddy Plugged Getting 6½ G in Pitt.

Revolt' (Radio). This one getting in \$7,000 class; a big jump from what spot has been doing with vaudeville, Last week 'Special Investigator' (Radio) and 'Bring on Dames' unit another flop at \$4,900.

RKO Victory (1,500; 15-25)—
'Suicide Squad' (Puritan) and 'Scotland Yard' (FD). No more than \$2,500. Last week 'Zombles' (Academy) and 'Born to Fight' (Academy) tribe stronger at \$2,900.

Cantor Whamming Cleve. for \$30.000 With 50-50 Deal

Cleveland, May 19.

(Best Exploitation: Hipp, Palace)
Eddle Cantor and his radio troupeare making all the noise this weckat the Palage. Cantor has a unithere including Bobby Green, Parkykarkas, Bobby Breen and JimmyWallington. Comic a bit worried
first day, because of a few ragged
edges and no standees, but it's a bigfamily draw, with 'Murder on Bridle
Path' and should hit at least a 'big\$30,000. Week'-end was 'very strong.
Cantor is in for 55% of the gross.
All the p.a.'s were on their toes
to beat the Cantor show, cluttering
the entire town with their stunts.
Cantor go into cover of days in
Eddle du a press luncheon, tons of
interviews and a radio bow.
For 'Small Town Girl' Milt Harris
of State landed on page one with
yarn, on Ohio gal picked in contest
to be feted as a typical small-town
girl. Sid Dannenberg arranged a
Hollywood kleig-light preview for
'Show Boat' and Jack Lykes of
Stillman had a swell sidewalk radio
tie-up with kids for 'Sky Parade'

Estimates for This Week

Palace (RKO) (3,200; 30-35-40)—
Bridle Path' (Radio) and Eddle

Estimates for This Week
Palace (RKO) (3,200; 30-35-40)—
Bridle Path' (Radio) and Eddie
Cantor troupe drawing big \$30,000
on its own. Last week 'El Dorado'
(Fox) and Buddy Rogers' band' sad
at \$10,500.
State (Loew's) (3,450; 30-35-40)—
Small Town Girl' (Metro). Serialized novel running in local daily and
bang-up contest making everybody
harply. Gutne of \$25,800. Last
Boles on stage with 60 top over
hurt by first two days of heat, yet
still good at \$19,500.
Hipp (WB) (3,700; 25-40)—Show
Boat' (U). With less competish it
might be leader of week. Big sendoff will bring in sweet \$19,500. 'Mrs.
Bradford' (RKO) last week a victim
of warm spell, but \$14,500 was fairly
okay.
Allen (RKO) (3,000; 25-40)—
Allen (RKO) (3,000; 25-40)—

of warm spell, but \$14,but was tarry okay.

Allen (RKO) (3,000; 25-40)—
Walking Dead' (WB). Horror fans going for it. About an average \$3,-00. Last week 'Mr. Deeds' (Col) (2d run) came out better than many first-runs at \$4,500.

Stillman (Loew's (1,872; 25-25)—
Sky Parade (Par). Getting heavlest juve trade of season through radio and paper angles. Fine \$7,500, close to house's top. Last week 'Two Plags' (20th) for hold-over canc through with \$4,200, extra good.

B'HAM ON A DIET

'Flags' Getting Only Biz, and \$7,200 Is Pretty Fair

Birmingham, May 19 (Best Exploitation: Alabama)

(Best Exploitation: Alabama)
Let-up in the menu this week
finds only one and possibly two pletures set to do any business. Other
houses are on a diet. Swimming
holes will be opening this week and
that means more competition.
Alabama for 'Under Two 'Flags'
has flags across street in theatre
block, ample number 24's and several larger than usual ads.
Estimates for This Wask

Estimates for This Week

Estimates for This Week
Alabama (Wilby-Kincey) (2,800;
30-35-40) — Two Flags' (20th).
Around \$7,200, pretty good. Last
week 'Small Toyno (Ill' (20th) \$6,500g, fnir.
Ritz (Wilby-Kincey) (1,600; 2530)—Moon's Our Home' (Par).
Nothing statling, \$2,700, light Last
week 'Garcia' (20th), \$3,100, moderate.

week 'Garcia' (20th), \$3,100, moderate control of the control of t

Pittsbur , May 19. (Best xploitation; Stanley)

Cooler weather putting a little pep back into the town and trade gen-

Coler weather putting a little pep back into the town and trade generally spurting well above last week's weak levels. Ingest surprise of all is bristling biz the resissue of Dancing Lady, on double bill at Warner with 'Special Investigator,' is doing. Pilcker, in which such present stars as Fred Astaire and Gable, and the present stars as Fred Astaire and Gable, and the present stars as Fred Astaire and Gable, gave Fifth avenue site its biggest opening in months, and take is shooting for \$6,500, a figure that hasn't been touched in a blue moon. Elsewhere, too., things are looking up. At Stanley, Tauntheroy' brought strong weekend of kiddle trade and is getting plenty of adult word-of-mouth as well, which should mean pretty close to \$16,000. Stage support of Wini Shaw, Jackle Coogan and Betty Grabbe motices for 'These Three' helping ren back into black and prospects are for pretry close to \$12,000, which isn't to be sneezed at these days, 'Message to Garcia' helping itself to fair enough \$5,000, with Alvin marking time to open sleeg guns for 'Show Boat,' opening Friday (22) for what management phops will be a run.

Great Ziegfeld' inished strong at

Show Bout, opening are considered what management hopes will be a run.

'Great Ziegfeld' finished strong at Nixon, collecting around \$8,000 on the third and final week, giving Metro musical better than \$30,000 on the run. That's the best road showing a fine has made in these years ago.

All Quiet, about six years ago.

Stanley smartly divided extensive exploitation campaign between stage and screen, running series of reviews of Fauntierroy' for educators, perent-teachers and women's clubs, and lining up flock of stuns, including the newspaper and radio fields, for Wini Shaw and the Coogan-Grable combine.

Extinates for This Week

Alvin (Harris) (2,000; 25-35-40)—

Estimates for Inis Week
Alvin (Harris) (2,000; 25-35-40)—
'Garcia' (20th). Nothing unusuality
profitable and a considerable improvement of the strict of t

SHOW BOAT

VARIETY

SHOW BOAT

MUSICAL

Universal release of Catl Laemmie, Jr., production, Stars Irene Dunne. Features allan Jones, Chas. Winniger, Paul Robeson, Helen Morgan. Directed by James and Helen Morgan. Directed by James Charles and Morgan. Directed by James General Helen Morgan. Directed by James General Helen Morgan. Directed by James General Helen Morgan Fruinci again Fruinci (again James Helen Morgan Helen Morg

'Show Boat,' Universal's second talkerized version, is a smash film-musical. A cinch for big grosses from the deluxers down. Coming at this time, when there seems to be a

forged main drag very conscious of her for Allan Jones, 'Show Boat' should do what 'Naughty Martet' did for Nelson Eddy—project him vividly into the public consciousness. Of engaging personality, his juvenile appeal is coupled with an undeniable tenor that's a cinch for boxoffice.

Irene Dunne maintains the illusion of her Magnolia throughout—from her own secluded girlhood; into sudden stardom on the Cotton Blossom; and later, as a more mature artist, carrying the torch for the disappeared Ravenal and rearing hor more child into professional more more child into professional Meantline. Sammy White's film Meantline. Sammy White's film Cebrt is of import. The seasoned

prominence.
Meantime, Sammy White's film
debut is of import. The seasoned
stage trouper almost steals the pic-ture in at least two sequences. He
hoofs with eclat and manifests a
sense of cinematic conjecty values.

which should anchor him to the studios for quite a spell.

Of the songs, besides the familiars, frene Dunne registers with a new etty, Gallivantin' Around, and a reprise of 'After the Isall' which would have pleased the late Charles K. Harris.' Joe Howard's 'Goodbye My Lady Love' is likewise well done. Robeson's rendition and the cinematographic treatment of 'Ol' Man River' is perhaps the single song-production highlight, although some may' be captious a bit over the bales' and 'landing in jail.' He also clicks with 'Ah Still Suits Me,' a strong lyric number. Harry Barris in, a rehearsal bit is also impressive. Universal made 'Show Boat' with song and dialog, sequences in the early talker days, and the result at the time (Laura LaPlante and leading roles then) is as nothing compared with the current version, which is in the best 1936 standard.

Abel.

One Rainy Afternoon

One Rainy Afternoon

(WITH SONGS)

United Artists release of Pickford-Lasky production. Stars Francis Lederer. Feature of the Stars Francis Lederer. Feature of the Stars Francis Lederer. Feature of the Stars Francis Lederer. Harry To-bias, Freston Sturges: caméra, Peverolias, Freston Sturges: Ledered May 18, 38, Running time, 75 mins. Francis Lederer Monique Pelerin. Jack Lupine Gount Alfredo Donstelli. Francis Lederer Monique Pelerin. Joseph Cawthorn Twoma. Countess Llev de Maigred. Mallot Mallot Georgia Caise Minister of Justico. Richard Carle Ledding Man. Mischa Auer Leading Man. Mischa Auer Leading Man. Mischa Auer President of Furity League. Elly Malyon Pr

Quite a number of years ago Jesse Lasky bought a European film and remade it in Hollywood with a European star. That was 'Smillng Lieutenant,' the star was Maurice Chevalier and the result was satisfactory. In this picture, Lasky tries to repeat, But instead of Chevalier to repeat. But instead of Chevalier mess chances the same.

As 'Monsieur Sans Gene' this picture did quite well on the Continent in its original form. It was made in Paris by a group of Germans and Viennese. In transplanting it to the Hollywood screen, however, a great deal of lightness and zip was lost European farces have a way of thinning out in American adaptation.

Viennese. In transplanting it to the Hollywood screen, however, a great deal of lightness and zip was lost. European farces have a way of thiming out in American adaptation. The street is a backel or comain in Paris, the locale would excuse much of the story inaninities. But they forgot that the lady in Oshkosh has to have an explanation. Thus there is a long scene where Hugh Herbert wants to crash a French courtroom. He is sent from court for the story in the street is a backel was obviously to much the sum of the tongridar to corridor, from clerk to needed papers. In Europe this is undoubtedly funny sattre. Here it is a seemingly long-winded gag, because the point is not obvious. And the same all the way through. For the American production there was obviously too much regard for the original. The authors, adaptors, and such forgot that what is an inflatious scene on the Rue de la Esta may be a lot of hash on Mail and then there is the matter of acting. Francis Lederer is a hand then there is the matter of acting. Francis Lederer is a hand is one juve with considerable charm, but on his own has not amy hoo, pull, and needs strong story support. He doesn't get it here.

Cast contains some good actors, lida Lupino is lovely as the visa-avis on the star he's supporting.

Pressburger (neither the screen caption nor the press sheet carries on in his usual hokum way and is by far-the top performer in the troupe from the standpoint of get the purpose abroad, telling of a boy, who sits down in the wrong seat in a cinema and kisses the girl next to him by mistake. There's a spacking, brilliant dialog thesis to him by mistake. There's a spacking, brilliant dialog thesis of the salary—'. And Young, listening with one car and doing some cooks in growing the purpose a broad, telling of a boy, who sits down in the wrong seat in a cinema and kisses the girl next to him by mistake. There's a spacking, brilliant dialog thesis to him by mistake. There's a spacking, brilliant dialog thesis to him by mistake. There's a spacking

Miniature Reviews

'Show Boat' (U), Tip-top filmusicalization of Ziegfeld operetta; a cinch for smash

'One Rainy Afternoon' (UA). Francis Lederer in weak remake of European yarn. For moderate grosses.

The Moon's Our Home' (Par), Good light entertainment built on a frail story foundation,

foundation.

'Sons o' Guns' (WB). 'Stage
musical revamped as starrer
for Joe E. Brown, who does a
good individual job, but rest
of picture' lightweight.

"Speed" (Metro). Too news-reely to get more than passing interest, save where they still go for auto race stories.

'Dracula's Daughter' (U).
Well done chiller promises nice

And So They Were Married (Col), Good yarn that never jells completely because of spotty acting and pacing. For

MOON'S OUR HOME

MOON'S OUR HOME

Paramount release of Walter Wanger
production. Stars Margaret Sullavan. Feaproduction. Stars Margaret Sullavan. Feaproduction. Stars Margaret Sullavan. Feaproduction. Stars Margaret Sullavan. Feaserial of same title by Faith Baldwin;
adaptation, Isabel Dawn. Boyce DeGaw;
adaptation, Isabel Dawn. Boyce DeGaw;
adaptation, Isabel Dawn. Boyce DeGaw;
adaptation, Isabel Dawn.
Campbell; camera, Joseph Valentine. VA
Paramount; N. Y., week May 18, '26.
Running time, 80 mins.
Cherry Cheeter (Sarah
Margaret Sullavan
Anthony Amberton (John Smith),
Margaret Hamilton
Mrs. Boyce Medford. Butterworth
Lenn Welter Brennan
Abber Simpson. Spencer Charten

Daber Simpson. Spencer Charten

John G. Spacey
Miss Manning. Margaret Fielding

Some solid comedy moments have been injected into Faith Baldwin's original and the results look okay for the box-office. While the profor the box-office. While the pro-ceedings travel along a fantastic tack, the director and cast have capitalized wisely on the spirit of the piece and produced a species of romantic entertainment which should go well with the family trade.

should go well with the family trade.

As the Park avenue hoyden with screen affiliations, Margaret Sullavan to decease the season of the seas

SONS O' GUNS

Warner Bros, production and release, Stars Joe E. Brown. Features Joan Biondell. Directed by Lloyd Become, From and Jack Donahue; adaptation, Jerry Wald, Julius Epstein; music and Jirick Harry Warne, Al Dulin Jackee, Boby

N. Y., week May 15, 36. Running time,

"D mins.

"Doe E Brown

Joan Blondell

Joan Blondell

Mary Harper. Beverly Roberts

Hobson Eric Blore

Lieut. Burton. Civile Reynolds

Lieut. Burton. Civile Reynolds

Lieut. Frank Mitchell

Carl Carl Frank Mitchell

Vogel Tavers. Bert Robert

Hans Joby

Carl (cheel Mary

German Spy (title German Spy)

Lieut. Grank Auer

Lieut. Grank Mitchell

Lieut.

lacks substance enough for straight playing.

Brown again clicks individually, with his versatility given full play, but the one-man Brown variety show isn't well supported for 79 minutes' duration. Joan Blondell, featured in the billing, has, had, better breaks in the way of parts than the French girl she plays here.

Wini Shaw is in for a song, bedies occasional lines as a semimenace, and it's this number, 'Arms best possibilities of any of the three contributed by Warren and Dubin, Musical production is confined to an apache number, staged by Bobby Connolly, out of which Brown draws some humor. Beverly Roberts gets little opportunity as one of Brown's girl friends.

Escanjing from the brig in the dis-

little opportunity as one of Brown's girl friends.

Escaping from the brig in the disguise of a British officer, Brown gets an opportunity to do some funny English accent business, with the aid of a monocle, and later he does his new biz, Dutch. This sequence is well played, but an incredible situation, in which Brown is sent over the top to wipe out a machine gun nest, only to capture a whole German regiment single-handed, nullifles most of the laughs. Same sequence offers a choice bit of casting in Frank Mitchell (Mitchell and Durant) as a German soldier. Effic Blore has the Frawley butter led which, in the picture, is overwritten and overplayed.

Bige.

SPEED

Metro release of Lucion Hubbard production. Features James Stewart, Wendy Barrie, Una Merical, Weldon Heyburn, Tod Healy, Falph Morgan. Directed by Healy, Falph Morgan. Directed by Learny Bachman; screen play, Michael Fessler; camera, Lester White. At Caplery Heyburn, Weldon Heyburn, Weldon Heyburn, Wendy Barrie Jane, Mitchellicon. Wendy Barrie Jane, Mitchellicon. Wendy Barrie Jane, Mitchellicon. Weldon Heyburn Crank, Lawson Weldon Heyburn, Gadget Ted Healy Mr. Dear Raiph Morgan George Sanneer. Releph Morgan George Sanneer. Releph Morgan George George Sunders Robert Livingstone Uncle Water Kingsford

Shorts

MARCH OF TIME No. 14 Newsreel 20 Mins. Center, N. Y. RKO-Radio

Conter, N. Y.

Center, N. Y.

FRO-Radio

For its fifth issue of this year

March of Time chooses topics a

complex that only certain slants or

degree of clarity. The are significant

League of Nations, and rathradions

Selection of core material, however,

has been good, and the topics an

newsy enough, even if somewhat

perennial. One the whole, No. it

ranks favorably with its predeces,

sors in the series.

Relief is portrayed from the angle

of being a forthcoming political

football. Shots of flags, parades

skyrocites, etc.; lead into the

presentation of the idea. By con
trast with these political aspecia

comes a series of shots showing the

New Jersey township where raile

serimly portrayed and drives a

point forcefully. A better idea at

now many millions are on relief in

the U. S. could have been made,

though. Point is not too clear.

League of Nations section is a

rowing job seeking to correlate, the

though. Point is not too clear.
League of. Nations section is a
roving job seeking to correlate th
various diplomatic threads making
Europe a powder barrel. Both Esg.
lish and French cabinet maneuverligs are solidly nailed down, though
the editors of Time have apparently forgotten that Austria and
Russia figure in the Europe. Bed
Music figure in the Europe.
Official poll upholding the League
(Fest of the work is a nice pate)
job from stock newsreels.
Railroad section is best of all and

op from stock newsreels.

Railroad section is best of all, and shows a coherent flow of the economic factor of competition. Photography is aces, and strategically makes use of streamlined frain in action, etc.

Edga.

in action, etc.

CHIC SALE

"Little Boy Blue"

10 Mins.

Capitol, N. Y. Metro

Somewhat similar to Little Feller,
which Sale made a year or so age
and, like that, derived from a peen,
time Eugene Field's verse.
Sale is an old man, orcohety and
querulous. A small boy, retrieving
a lost ball, wins his heart and is
taken to the room of the dead child
and permitted to take a couple of
the toys. Just the basis for some
good character acting, but it will
get the parents in family addlences.
Support not named, but there's a

Support not named, but there's clever kid and a Negro who does servant nicely.

Chic.

cern, go into the factory to see cars made. Audience has to go along Assembly line has some of the dara bannered Plymouth, which spots the locale. This sequence drags hadly. In the Indianapolis race section there is included several of the art spills which have been shown mewareds and repeatedly frequent in the locale of t

Australia Learns a Lesson

Pic Production Not All Fun, Sydney Finds Importing Headache, H'wood Talent

By ERIC GORRICK

Sydney, April 21. ever the past few weeks the big local producers have been setting their house in order before proceeding further with pic production.

During the glamorous period following the importation of some pers from Hollywood to make piz in Australia, two major units went the whole hog in showing stars to the public. Mayoral receptions, bress receptions, society receptions, sid, so forth, making a swell impression, but also lowering the

for pression, but also lowering the land profile of the land profi

Stage Husband

Pic was finally completed and once again the husband began to atrut his stuff. Officials, to their dismay, discovered there was nothing in the contract to prevent the star from making personal appearances for any other organization. Husband decided his wife should make, no tour of Australia for the highest bidder. Finally, after many chiefless an agreement was reached whereby the star should make one of two personals for the chain over which the pic would be released later. Officials were against the idea, but could do nothing to prevent it.

idea, but could do nothing to prerepart it.

Next pic stated for production at
this studio will use only local talent.
The lesson has been learned, but
justiful really needs Hollywood
stars and technicians and is ready
to be shown the art of pic production. In the future, importations
will have to set their mind solely
on pic work and leave their domestic worries (if any) behind.
Another major unit set aside
\$10,000 for the first pic, but by the
dima pic went into the cutting room
the ante had been raised to over
\$10,000, and the stockholders had
been on diggling. No star or domestic worries here, but things just
didn't ban out as anticipated.
Whether this unit will get back the
equi, spent is doubtful. Again the
lesson, has been learned and a lesson, has been learned and a tightening up in production and directorial methods will come to force here. force before another pic is set to

LONDON'S NEW TRIO

itter Harvest' Doubtful, 'Chastity,' N. G.

London, May 19.

Bitter Harvest' opened at St. Marplay on the life of Byron and doubt-ful for popular appeal. Originally play on the life of Byron and doubtful for popular appeal. Originally
produced at the Arts Theatre pelvalely, it was banned for some time
by the Lord Chamberlain, but recently the prohibition was raised in
favor of Daniel Mayer, producins
jointly with Gilbert Miller.

'Aren't Men Beasts' opened
Wednesday (13) at the Strand. It
is an old-fashioned affair but well
played.

ls an oid-tasmono-played.

'Chastity, My Brother,' opened at the Embassy Monday (18). It is a ibblical play handled facetiously and bulled play handled facetiously and very unlikely for business. Was written by Ben. Travers, who pre-ylously has concentrated, and suc-dessafully, on farces. He wrote this one anonymously.

London, May 19.

Geraldine and Joe opened at the
Holborn Emplre: together with Chilton and Thomas, both not having
been seen here for the past couple
of years.

Smith Due

Lon , May 10. Sam Smith, head of British Lion Films, sails for America on May 20 to be at the Republic Films sales

to be at the Republic Films sales convention. Smith has a contract with Republic to release its product in London for four more years.

He is also taking over with him six of his own pictures, including 'Song of Freedom,' starring Paul Robeson and Elizabeth Welch. Intends to be away for six weeks, and will meet N. L. Nathanson, who is a large stockholder in British Lion. Will also visit Canada to look over the British. icture situation there.

IS VERY GOOD

Sydney, April 21.

English come dian, will return here for a season in 'The Gypsy Princess,' probably for Williamson-Tait, Actor was here some years ago under the Tuller management during its legit

williamson-Tail is meeting with exceptional success lately on its legit ventures. 'Jill Darling' opened to great biz here and looks like a sure winner. Biz is said to be okay, too, for Three Men on a Horse' in Melbourne, with Gilbert-Sullivan Operas very strong in New Zealand. This unit will not disband, as originally intended, but will make another tour of Australia following the completion of the N. Z. run.

W-T will also do a special short season of The Shining Hour' here as a tryout, before sending the company to N. Z.

Herald Bowden, g.m., is arranging for new attractions to follow the present lineup, and Sydney will later on see the premiere of 'Yes, Madam.' Big hold-up in this city is the lack of suitable legit theatres, with W-T badly handicapped by having only one house in which to play its attractions. regime.

Williamson-Tait is meeting with

Britons In Hollywood

Hollywood, May 19,

Cricket still attracting a goodly crowd of Britons. Fair percentage of those who remain in town over week-end turn out to watch Reggie Owen, Nigel Bruce, C. Aubrey Smith, Frank Lawton and Pat Som-

Swith, Frank Lawton and Pat Somerset in their tussie with invading teams each Sabbath.

Nigel Bruce had the 'charge of the Light Brigade' company in a dither last week when he came to work after a sleepless night with a sore throat and reported that he thought he was coming down with the mumps.

Donald and Mrs. Crisp entertaining Marjorie Noble from London.

Major Sam Harris, technical director on Charge of the Light Brigade,' planning a trip home this fail.

Roland Young leaves for New York as soon as Sweet Aloes is finished, and sails for London in August. Will do a pic there for

August, who conditions the Course Brent goes on location with 'God's Country and the Wombard as soon 'Sweet

Chastity, My Brother, opened at the Embassy Monday (18). It is a biblical play handled facetlously and ey unlikely for business. Was retten by Ben. Travers, who prefougly has concentrated, and successfully, on farces. He wrote this me anonymously.

CORDIALLY RECEIVED

Cordina Dumbrille, working in Market to the wardrobe for an old Prince Albert cont to wear in the picture. Coat was about 30 called hut the label inside the collar was that of Dumbrille's work and the working was made and Joe opened at the folhoric Emplore: together with Chiling and Thomas, both not having sen seen here for the past couple I years.

Received very cordial receptions.

London's Heat Wave

London, May 19
First heat-wave of the season hit here today.
Is playing havoc with all show biz, grosses of all picture and legit houses drooping way down.

PIX GET BREAK IN FRENCH **PACT**

Washington, May 19.

Definite protection for the Ameri can film industry against further discrimination at the hands of the French government was assured last week when provisions of the Franco-American trade treaty were made

Agreement, signed 10 days ago Agreement, signed 10 days ago after more than a year of negotiations, specifies that France will permanently abandon proposals made some months ago to control and restrict trade in foreign pictures and to curb exhibition of imported films. Treaty guarantees that existing conditions will be perpetuated and new steps taken which would put American reels in a less favorable position in comparison with French or suddenly handed down by the govtion in comparison with French o

Terming this guarantee a 'stabil-izing influence,' the State Depart-

Terming this guarantee a 'stabil-lizing influence,' the State Depart-ment estimated the promise would be of major importance in protect-ing the foreign market. Besides pledging no further dis-crimination, France also agreed to freeze the 20% ad valorem tariff at its present level and to permit films to share in the reduction from 6% to 2% on import taxes. France last vear imported \$1.570.

After announcements from Union Cinemas, headed by Fred Bernhard, and County Cinemas, headed by Fred Bernhard, and County Cinemas, headed by J. Donada, last year that each would make a public issue of stock, and both postponing from time to time, with rumors that one was grabbing the other and vice 'versa, it is now practically set they will combine for a joint issue.

practically set they will combine for a joint issue. Deal will comprise 40 de luxers of the Danada Circuit and Bernhard's amalgamation last year with Arthur Segal and the Mancunlan and Reed circuits enables him to bring over 200 cinemas into the combine. Actual number of theatres in the cinema circuits here are: Gaumont-British, 315; John Maxwell (E. J. P.), 265; Bernhard, 208; Deutsch 62, Donada, 35.

Yanks in Sydney

Sydney, April 21.
Americans in Australia: Edmond Seward, Charles Farrell, Polly Moran, J. C. Furnass, Bert Matthews, Fox and Cheyney, Zane Grey, Mason Warner, Harry Langdon Lillan Perka, Jonathan Seabrook, Gay Seabrook, Louis Tanno, Betty Hanna.

'BARRIER'S' BARRIER

London, May 19.

Production on Gaumont-British's Great Barrier, figured and special, has been postponed for awhile. Geoffrey Barkis, who was directing, has been replaced by Mitton Rosemer, with reason given that Barkis is suffering from a nervous breakdown.

Much Conjecture on New British Quota; Believed Likely Will Be 20% for Distribs, $12\frac{1}{2}$ % for Exhibs

Anzacs Like 'Goes'

Melbourne, April 21.
Critics here liked 'Anything Goes,'
but gave it a severe panning on its
evangelical sequence. Sydney did
this also, going so far as to call the
show dirty. Melbourne, apparently
not so easily shocked, praised the
show highly with this one excep-

Both Harry Langdon and Lilian Perka came in for a big share of praise, with Langdon copping the acting honors.

VICTORIA MAKES

suddenly handed down by the government, It was passed some months ago but has been held up pending official pronouncement.

Government's order is that all distributors must immediately are range their supply of quota pix for inclusion in every distribution program. Exhibitors must screen four films available for quota purposes within the next six months and twelve within the first year. Similar law goes into effect in New South Wales.

Wales.
Government doesn't care where
the pictures come from, pointing out
that this is the headache of the distribs. American distribs here had
figured that if there were no pictures available they couldn't be
forced to buy any or show them,
but new interpretation and ruling
would seem to put it up to them to
finance or encourage local production.

Americans In London

London, May 19. stunting in a club

Richard Arien summing in a semonoplane.
Sunny Jarmann presented her husband with a second son.
Clarence Johnstone discharged from bankruptcy.
Dwight Taylor has started work at the Gaumont-British studios on the script of Paris in Spring for Justic Matthews.

Jessle Matthews. Ernest Truex started work on the

w Cicely Courtneldge picture for

G-B. Will Mahoney wanted by Sain Smith, head of British Lion, for a pic, but asking for too much coln. De Vito, Denny Four wanted by Jack Woronofsky for Oslo, as well as several other American acts.

Bernard Nedell walting for 'The Dominant Sex' to vacate the Aldwych theater before he can stage 'It's a Wise Child' for A. E. Abrahams.

hams.
Van Phillips signed by British
Broadcasting Corp. Was with
Radio Normandie until recently.
Brookins and Van off to Australis
in September, while Fulls, Reading
and Joice go there in Nove ber.
Bubbles Stewart given an exbansitive fit test by British International.
Lee Ephraim wants to take '1066
And All That' to New York; so
does Alex Yoked.
Billy Kich here in a huddle with
local barristers over Shubert contracts.

Renewal of the quota legislation due to expire next year, and now inspiring semi-governmental confabs around the town—is gradually

due to expire next year, and now inspiring semi-governmental confabrs around the town—is gradually being shaped, following talks by the Fed. of British: Industries, cinema experis in the Board of Trade, the Kinematograph Renters Society, and the Cine Exhibitors Assn.

None of the parties protecting the industry have yet officially got gether and pooled opinion, meetings are imminent.

Renters and exhibitors are considered virtually certain to go to the Board of Trade and suggest after a good of the industry have yet officially got at a good of the industry have yet officially got of the Board of Trade and suggest after a good of the good of the industry have yet officially got of the Board of Trade and suggest after a good of the industry have been after the production of the business here, was popularly understood to be hitting for a 35% flat quots for both renters and exhibs. This move was obviously aimed at counteracting any suggestion of a much lower fixed quota, like 10%, which might have been advanced by film interests whose incomes were primarily derived from foreign pix. A 35% quota, obviously standing no chance of becoming law, was never seriously considered, however.

Nor was the suggestion, emanating from the American end of the business of the product of the business of the suggestion of the business of the suggestion of the product of t

Nor was the suggestion, emanating from the American end of the business, and, surprisingly enough, having the backing of at least one British producer, that the quota should be amended so that it was based on production cost, and not total footage. Under this scheme a distributor could estilety ble quota distributor could' satisfy his quota by setting one picture, it it was sufficiently expensive. Argument was that one super film would be better for the British industry, and more profitable both to exhibs and menters, than 10 quickles.

Weaknesses of the soeme are obvious; anyone wanting to railroad through the act could then find it easy.

General trade feeling is that the Board of Trade will determine to perpetuate the quota legislation, and that the 20-12½% basis would be as fair as any. distributor could satisfy

AUSTRIAN DIRECTOR JAILED IN LONDON

London, May 10.

Samuel Spiegel, described as a film director of Austrian origin and said to have adopted Polish citizenship, was sentenced here to 14 days imprisonment and recommended for deportation. He was charged with failling, as an allen, to notify the authorities of his change of address, Spiegel, who gave his age as 34, held a permit from the Home Office or emain in England until the end of the current year. His counsel pleaded guilty to the technical offense, stating Spiegel had stayed at the Dorchester hotel, and his account libere was guaranteed by a

at the Dorenester note, and his ac-count there was guaranteed by a film or pany which employed him. Spiegel had been in custody since March 4 on a celuinal charge of obtaining credit by fraud on which he had been acquitted.

Frances Day for Curtis' London 'Charm Girl'

Jack Curtis has set Frances Day to appear in a semi-musical, 'Charm Girl,' written and nadapted by Al Delaney, an American.

Play is to be done in London in September in conjunction with Associated Theatre Properties and after its run here will go over to the U.S. intact.

down.

Exterior scenes to be made In Canada, will not be delayed.

New Australian Indie Sydney, April 21.

Vogue Theatre, Hawthorn, opened last week with "Broadway Melods 1936" (Par).

Mostly Par and M-G product with be used by this new Indie.

Hildegarde taking private dancing lessons at Fred Lord's school.

Mrs. Roy Eox off on another crules. This time it is doctor's orders to gain weight.

Sydney, April 21.

George Ariliss back from the chroma at Windhock, "South West Afficia, a film caught fire, and 1936" (Par).

Earl St. John, town's heartiest ion-firlight tea drinker.

Edward G. Roffinson us shortly, spreading: \$7,500 damage was



JESSIE MATTHEWS . The Dancing Sensation of the Nation in

with ROBERT YOUNG

A MUSICAL SENSATION ON THE AIR . . . COMING • ROXY • FRIDAY





JESSIE MATTHEWS

The Dancing Divinity in Manager 117'S LOVE AGAIN"

A MUSICAL SENSATION ON THE AIR COMING ROXY FRIDAY



MUSIC HALL, N. Y.

Stage portion at Radio City Music Hall is an atmospheric prolog to the feature, Show Boat, (U), which Leon Leonidoff, Russell Markert, et al, have captioned Trocadero after the famed mauve decade nitery of that name.

the famed mauve decade nifery of that name.

It opens with a Stephen Poster musical pot pourrl and finales with a mass movement can-can by the combined terp corps—the ballet and the Rockettes. In between Nirska does her highly effective butterfly specialty, beautifully lighted and staged, assisted by Nick Daks as Fierret, and Hilds Eckler, as premier ballerina, backed by the M. H. ballet copps.

Balle's Then You'll Remember Mei'is Robert Weede and Beatrick of the Stephen Stallor's Filtration' by the cute Cherry and June Preisser. This sight novelty act is a natch for a mammoth auditorium like the Hall, with the fetching June in gob's getup opposite the more staid Cherry.

Bruno Maine did the very good

staid Cherry.

Bruno Maine did the very good settings, costumes co-credited to M. Montedero, Willa Van and Altred Stern. Special music by Maurice Baron; lyrics, A. Stillman. Official galso as m.c. is Robert Weede. To set the Trocadero motif, the side flanking loges are populated by miniature tables and pseudocustomers.

customers.

Richard Leibert, per usual, tees off with his usually capable organalog. A Walt Disney Silly Symph, Elmer the Elephant is added

der. Hz strong opening night and sure a fortnight at least AbeL

LOEW'S STATE, N. Y.

LOEW'S STATE, N. Y. Individual socks aplenty in this layout, but show, cohesively, is a slow-moving, 74-minute affair. Lethargy inside and balmy weather-outdoors didn't help biz here on opening night, though Mitchell and Dirante and Jackie Heller grace the marquee, with the Gary Cooper-Marlene Dietrich co-gitarrer, Desire (Par). Show opens strong with Captam Willie Mauss, but closes slow, though beautifully, with the combination of the Eilia Ballet and Enrica and Novello (New Acts). Agus, incidentally has in facts. Has undertailly in as in facts. Has undertailly and honde announce his thrilling stunt of circling a giant wheel on a bigicle. But the speech is unnecessary.

Carroll and Howe, deucer are also Carroll and Howe, deucer are also.

of circling a giant wheel on a bigycle. But the speech is unnecession New Acts, slipping in T face in relude of comedy and dancing between Mauss, and the personality warbling of Heller. Singer, though probably not the best voice ever to use the State's mike, is among the tops in song-salesmen. His personality is refreshings, even though patterned a bilt after Harry Richment of the state of the series of t

an offstage singer to the turn, continued, Mayehrem team, on a short tuned, Mayehrem team, on the short tuned, Mayehrem team, on a short tuned, Mayehrem team, on the short tuned, Mayehrem them, on the short tuned, Mayehrem team, o

and do it in likable fashion, while Norma and Jimmy Bell dash off a couple lively tap interludes. Comedy is also nicely placed, with the stocky saxophonist in troupe stocky saxophonist in troupe ting some funny capers during the rag nimber and again bringing the laughs when he teams up with another member of the band for a Laurel and Hardy takeoff. Odec.

EMBASSY, N. Y.

No single event rates any particular attention in the current arguments of the current of the current

a swing band is also a Fox entry and is among the best of the personable viewings.

Fox has the arrival of the Normandie for an opener, with young cadets parading across the upper deck. Same company has a carrier pigeon bit, showing one entire family spile, to ride on a single street-car-pass throughout the week, due to the bird's stamiliarity with the was been been for grown-ups shown first on their return rip from Canada, where they visited the Dionne tots. Immediately, comes, Pathe's pictures of the latest foursome, the Fassaic quada. Public ceremony with the mayor of the town complimenting everyone concerned is a language everyone concerned is a language the same well have been concerned and the standard of the same persone concerned is a language the same well have been concerned in the same persone concerned in the same persone concerned is a language that the same persone concerned is a language to the same persone concerned in the same persone concerned is a language to the same persone concerned in the same persone concerned to the

thunder storms and smining contly.
Scottle's come-back from death carries a human interest angle, with considerable Par film devoted to X-ray shots in the laboratory where it all happened. Par also has a Japanese baseball game, with the best stanzas displaying the grandstand reaction to a Nipponese home run.

best stantes unpaying stand reaction to a Nipponese home run.

Fox's Baer flash catches the exchamp first from belinfa as he participates in hip-slinging to lis own batoning. He takes the gong for a garged getaway.

No real political coverage, though Pathe does reveal G.O.P. candidates, employing the man-gn-testret employing the man-gn-testret control of the contr

A. B. C., PARIS

Paris, May 9 Gaby Morlay, after a long turn

A. B. C., PARIS

The May 9.

Gaby Morlay, after a long turn in films, doing a sketch aided by Paul Villa, Marcelle Monthil and Mauricet, gets the cream of the applauss builled are Ayrea, who completes the skating act of the Ayallon Sisters British) and Hall Sherman. Remainder of the bill is made up of Adrien Adrius, Fox and Rasco, Nita Raya, Darius Cittanova, Chappini and Brancato, Alina de Silva and Samson Fainsilber.

Adrien Adrius, Fox and Rasco, Nita Raya, Darius Cittanova, Chappini and Brancato, Alina de Silva and Samson Fainsilber.

Adrius and Ayrea pened the first bracket, but only drew a mediumity fair hand for skating that deserved better. Avallons have been seen requently here, perhaps too frequently.

Adrius to not satted in the state of the control of the control

string held in one hand, while the control box ig operated with the other.

If you have been a supported by the help of the he

big. Secuches woven around French politics.

Hal Sherman, despite being billed as the closer, and having to suffer from the let-down after Morlay, gets away for a good hand. His French is just as bad as ever, but his act is just as good.

Altogether, a bill up to the A.B.C. standards, which still has room for improvement.

HIPP, BALTIMORE

Sunday morning mass. That is like giving a hot-foot to a keg of dynamite in Balto or elsewhere. Hipp operator, Issy Rappaport, had the offending story, instantly deleted. Betty McKee and Dottle Rhoes double from the line for a sister tap-dance session, and the store and his story with chalk-face and his story with chalk-face makeup, Joe Cowan. The line consisted here of but seven girls, hardly impressive number. Their hoofing ability is negligible, but then they spend a great deal of time posing as background for other numbers while wearing little more than g-strings. Neatest done number is the street scene, which concludes with bartione Hardling chanting Tasty Sectione Hardling chanting Tasty Sections of the portray hard thundering through 1812 Overlure.

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Olsen and Johnson, with their own Fanchon & Marco unit, 'Anything Happens, are at the Faramount currently and the property of the property o

SHEA'S, TORONTO

Toronto, May 16.
With standees jamming the rear opening nite, heavy biz is greeting the ace entertainment of Ina Ray Hutton's band and the blend of five variety acts. Arrangements are pleasing and femme musicians ac-

SCALA, BERLIN

SCALA, BERLIN

Berlin, May 8.

Hoofing acts that came here from
England or 'America have been
heartbroken over the attitude of the
German audiences. General vau'. ville fan in the Fatherland doct-nit
understand tap dancing and is not
interested, and the highbrows conster broken of the control of the control of the control of the control
of the control of the control of the condepend alone on hoofing, but largely
of not speaking the language; if he
were to tell some jokes he would
have a much easter job. As is, he
have to work hard to avoid intervolume of the control of the control

step dancing.

Two Gladios follow with a novelty, fighting with sharp swords, a
somewhat freakish act.

Walter Topp, It's been done in
cabarets, but not in vaude here, letting, two wisecrackers loose. Popp,
jon doubt, is the real guy, with a personal comedy touch, while his colleague seems the stereotyped conferencier of night clubs.

Hanne Musch is a very talented

Hanne Musch is a very talented

league seems the stereotyped conferencier of night clubs.

Hanne Musch is a very talented rotesque dancer, but she should refrain from exagerating too much. Beate Bradna came in for the first big hand in the first part, her agrobatic dances revealing the old genool of gymnastics learned in her early years. Being a looker she has no difficulty in clicking.

Four Philipps do marvelous stunts as equilibrists and balancers of the forehead and feet.

Greta Keller, radio and mike Grooner, is known here from her numerous gramophome records and comes in to great results.

Quinet and Rilber, adagio dancers, are graceful, but slow, with to many similar acts seen here recently.

cently.

Powell and Negra, just in from the States, are experts as painters with multi-colored sands, an act that hasn't been seen around here in years.

GRAND O. H., N. Y.

GRAND O. H., N. Y.

Spotty fare for the most part, starting off briskly and kept up unit the closing stanzas, when audit the closing stanzas, when audit on applause end. Dual screen fare includes 'Preview Murder Myster' (Par)' and 'Milky' Way' (Par)' Acts) on first, with none of their material or talent really good, though they do reflect a certain efferweeth and the control of their material or talent really good, though they do reflect a certain efferweeth and the control of their material or talent really good, though they do reflect a certain efferweeth and the control of their material or talent really good, and control of the contr

FOX, PHILADELPHIA

FOX, PHILADELPHIA

Philadelphia, May 16.

Fox doesn't have a big stage show this week, but audiences of the first two days appeared to give it their two days appeared to give it their constant of the property of the property of the first two days appeared to give it their constant of the property of t



DECORATION

DAY!

FOR 'A' TIME IN MAY TIME"

Warner Bros. Give You This Big Star Team in 'Bright Lights" Successor from a Famous Musical Stage Hit—'Definitely Joe's Best Picture', says Literary Digest

JOE E.

BROW

THE CROIX DE GAG

Awarded by Film Daily

Awarded by Film Daily

KNOS O'GUNS" IS MUSICAL COMEDY

HILARIOUS SITUATIONS. SWEU CAST.

Joe E. Brown's comedy riot is a CAST.

J. Epstein screenplay from the Inch.

Thompson are enplay from the Joe of gags, and fallague that is brisk and single of gags, and dialogue that is brisk and thing possible is obligious situations, a wealth thing possible is obligived Bacon, every.

The material allows Brown to wearth amount of his machines, and the piece moves rapidly, being singing, dancing earn on the afunny English and "Dutch" dialect, all cast, in which an especially competent assumed that the specially competent assumed that the specially competent assumed that the specially competent assumed that are specially competent as a very appealing French manner. Blore, in a style that only Blore can

besides furnishing the main romantic in-terest in a very appealing French man-ner. Blore, in a style bird French man-handle, furness a wad of laughs. Blore can Warren and Al Dubin's music is very calchy and fils the story well.

calchy and fils the story well.

BEVERLY ROBERTS • ERIC BLORE • WINI **JOSEPH** CRAIG REYNOLDS SHAW KING · ROBERT BARRAT · Directed by Lloyd Bacon • New Songs by Warren & Dubin *Released May 30th by

WARNER BROS.

reviewed WITH EXCLAMATIONS!

"Warners again step out in front with a gangster story that leaves all predecessors so far behind that they'll never be missed! Instead of dealing with the old stereotyped prerepeal rackets, Martin Mooney, known for his expose on the presentday rackets, has brought each and everyone into play so vividly that the screen translation leaves nothing to the imaginatient Edward G. Robinson tops all prèvious gangster film performances!"

"An Ace Crime Picture That Scores in All Departments with Story from News **Headlines! Good Direction** and Acting!

Easily one of the most important crime pictures that has come to the screen! It has many authentic touches and is a credit to Martin Mooney, who has exposed many rackets, and Seton 1. Miller its authors. William Keighley who directed "G Men," hits again with his direction! Edward G. Robinson gives a top-notch performance!"

"Something new in suspense-laden, meladra matic, racketeer-gangster cop entertainmentl Different vivid and punchy, is holds much to engage attention! The show is narrated with vigorous, convincing realism! Worthy of a spot on any program, the picture is gripping audience entertainment that places in the hands of exhibitors countless novel exploitatation leads with which to sell it to far above average business!

MOTION PICTURE DAILY

FILM DAILY

VARIETY DAILY

OR

Barton MacLane · Humphrey Bogart · Frank McHugh Henry O'Neill Joseph King • Richard Purcell • George E. Stone • Joseph Crehan Honored By William Keighley • A First National Picture

B R O S. WARNER WILL TELL YOU MORE ABOUT IT LATER!

EXPLOITATION

By Epes W. Sargent

In Reverse

Might be timely to remind mansers who do not keep scrap books
aget along in July and August a
santa Glaus, or a Christmaa tree
will do a theatre more good than it
will at the appropriate season. That
does not mean merely to set up a
tree or hire a Santa. The thing must
be dramatized to have its full effect.
The tree atop the marquee is the
simpler of the two ideas, but that
doesn't mean it can effectively be
put over in slipshood fashion. It
should be a large tree and addover
should be a large tree and addover
to the street of the street of the street
with the consuments. If not the
suff it did not sell last December,
It is well to lay in a few extra glass
balls in a small town or nabe section because they are a terrible
temptation to small boys, with air
rifles.

Jiffes. Josephan vol. 18 Jiffes believes the superson of flashy lights—bright ones. Discard the blue and most greens in favor of the reds, yellows, (amber and gold), and some white. Hook up a loud speaker to play Jingle Belle' and carols, and after the tree has been up for a week take off the presents; represented by numbered tokens tossed into the crowd, but only if the street can be closed to traffic for an hour. The presents are small gifts promoted from merchants.

from merchants.

The Santa Claus can be worked in conjunction with the tree or merely as a perambulator back signed to announce he is living at the theatre (if the house is air conditioned) as being so much more comfortable than his North Polar home.

And lay off cotton for the snow on the tree. Use thick white-wash painting with aluminum, if desired

Flying 'Flags'

Flying 'Flags'

Indianapolis.
Colonel Collins and Corporal Potter of the Apollo theatre marched on to exploitation glory to carry the message that 'Under Two Plags' was being shown on Apollo's screen. Almost 3,000 lines of national assist ads were carried in the three papers week prior to opening.
Outdoor advertising consisted of 30 24-sheets, with half of them illuminated. A special front was constructed with box office designed as a tent. Flags and, pennants were draped from the marquee. A boy and a girl stood in front of the theatre in Foreign Legion costumes at the company of the

Same on the opening days of pic's and on the opening days of pic's and on the opening days of pic's and one of the opening days of pic's and one of the opening days of pic's and 10,000 more during first week's and 10,000 more during first week's and 10,000 more during first week's of the opening days of t

Crazy Shows

Having about worked out the pos-sibilities of the amateur night idea one manager got a final kick out of the idea by announcing a final ama-teur night as 'positively different.' He added 'you won't believe your ears.'

Bernle Seamar, hotse manager of the Boss an interior set with half a daspes and interior set with half a daspes and the seamer contestants atting around, show the cuttain rose to display the announced in a house set that can be tatched around mouthpiece of a telephone, and calle your property in the same contestants atting a strain of the local regarding the property of the part of was a gangling who announced in a house of the others were similarly falsed, they not standing at the mile for the others were similarly falsed, and a beautiful at a his loudest, and a beautiful at his loudest, a

Everything Grist

Everything urist

Everything sgrist that comes to
the mill of Edward McBride, of
Loew's State, Syracuse. He proved
it the other day by using the special train carrying Loew officials
and exchange men to the Chicago
sales convention. McBride cooked
up a Hollywood welcome though the
train was not scheduled to stop
there.

saies convention. McBride cooked up a Hollywood welcome though the train was not scheduled to stop the searchilght of the beautiful the search of the search of the trucks from the field end of the search of the trucks from the field end of the search of the trucks from the field end of the search of the trucks from the search of the trucks of the veterans of Foreign wars of the station as well as putting it on the air and the Mayor came down to present the travelers with the key to the city though they were leaving in a few minutes. McBride even persuaded a local paper to get out a special edition with pictures of the MGM officials. Fred Ripley of the radio station Mc2'd a brief per search of the search o

Helps the Program

Held.

Helps the Program

Manager who wanted to increase his appeal to the women hit on the das appeal to the women hit on the appeal to the women hit on the appeal to the women hit of the appeal to the appeal to the dashed his appeal to the appea

New Phone Hanger Angle

New Phone Hanger Angle
Bernie Seaman, house manager of
the Hippodrome, has evolved a
smart stunt that is winning much
actreation. Had printed up slew of
cards that can be attached around
mouthing the state of the state of
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Frame Gag

One of the hustlers who devotes considerable thought to his lobby, displays, knowing that in his location the lobby has a definite sales value has worked out a scheme which gives nim an attractive set of trames for comparatively small cost.

which gives nim an attractive set of frames for comparatively small cost.

He is pally with a buyer for the largest department store in town and found out that, frequently the store had bolt ends of fabrics to short to sell to advantage and of the store had bolt ends of fabrics to short to sell to advantage and of design the store had decided not to design the store had decided not to end the store had a decided not to end the store had a select store had a store had been a self these themants and are sold often below the wholesale cost. By arrangement he looks sale cost. By arrangement he looks what these termants and selects what these termants and selects what these termants and valances, the curtains being looped back with gold, sliver or colored cord. For this he uses a finished cord about 3-16-of an inch in immeter either just of the store of the store had been granted or dyed, the cord itself being white.

The frame inserts are always done in glossy black against a lighter latt of the same color or a corner blue backing or a light either a light blue backing or a light either a light blue backing or a light either and in the curtains on display at a light blue backing or a light either one time are from the same pleet. Each is good for from four to six uses, after which he cuts the material into swatches and hands-them out to regular patrons who make quifts. This last idea was developed when so many women asked if he had any small pleces left over, so he established a waiting list.

Gives a different appearance at comparatively small cost.

New Cincy Exhibs' Org.

Cincinnati, May 19. Newly formed Greater Cinci nati independent Exhibitors, representing 24 nabes, is headed by Harold ang 24 nabes, is headed by Harold Bernstein, of the Plaza, Norwobd. Other officers: A. J. Holt, v.-p.; Dave Helbig, sec.; Herman Bley. Directors are F. W. Huss, Jr., Charles Fine, Maurice White, Horace Worsel, Elmer Shard. Charles Weigel and Andy Nieden-

Group, not affiliated with any other or will meet first Tuesday of each month in Hotel Gibson Most members belonged to the Ohio Valley Independent Exhibitors, valley Independent Exhibitors, which folded two years since. Alms directed at biz and operating problems and opposish from non-theatre amusements.

Define Duties of Grips

roducer - labor representatives have completed schedule defining major lot duties of grips affiliated with International Alliance of Theatrical Stage Employees. Classification is made to eliminate misunderstandings in operation of basic studio agreement and studio duties delegated to jurisdiction of grips. Eleven divisions have been designated.

BEHIND the KEYS

M. & P. has relinquished lease on Paramount Newport and re-opened Strand. The Par has been taken over by Shea and will be re-opened first-run. Harry Granger formerly with Fox, is associated

with Shea.

M. & P. retained David Dugan as manager at Strand.

George R. Delis, district manager for the A.G. Constant theatres in eastern Ohio and the upper Ohio valley will be able to leave the hospital within a few days.

Hamilton,

Charles Slotner, last, week ended his 50th year of theatre work in various capacities with different houses in Hamilton. Started as a chore boy attending the oil and gas lamps in the old Globe Opera House, which closed many years ago.

Portland, Ore

Mrs. Kent C. Hartung, operator of the State theatre has been appointed by Mayor Joe. Carson, Jr., as a member of the motion picture censor board. She will represent the second-run houses, J. J. Parker, operator and owner or the Broad-operator and owner or the Broadsen the second-run theatres on the board. Mrs. Hartung replaces William Cutts, for several years a board member.

member.
Ted Gamble added another title
to his collection which includes city
manager of. Parker theatres and admiral of the local regatta. Now he's
decoration chairman for the Rose
Festival, big summer civic event.

another lineup at Boston police headquarters.

In a lineup held (9), witnesses of the robbery failed to identify the youth. Cops of the Special Service Squad, who investigated the case, said they still hoped to find evidence inclinating the youth to be the third of the trio who robbed the showhouse.

George Stockman and Charles Malkewicz, also of South Boston, ara awaiting trial on an indictment charging; them with being the two robbers in the case.

Eddy Garitty, former manager of

Eddy Garrity, former manager of the Loew's Columbia, fills in va-cancy left by manager at the Lan-caster, Boston.

caster, Boston.

In a summer shakeup in the M&P publicity department. Harry Browning remains in charge of the Boston office, with Daye Perkins out and Don Chambers shifted to Hartford Paul Levi remains in charge of the downtown Boston exploit office, with Harry Brown, Jr., and John P. McConville out.

Spartanburg, S. C. Civic auditorium for musicales, opera, road shows, etc., among new objectives of this industrial city. Junior Chamber of Commerce backing plan and conferences on details skedded soon. American Lexion has a smaller auditorium under way as a World War memorial.

Robert Bryant, manager of Globe theatre at Rock Hill, will fly in all-Carolinas air meet this year. Hoids uno clal. light planes record on basis of recent flight to Miauri and

Balto Hearst Daily Scoops Metrotonews On Preakness Coverage

Baltimore, May 19.

Hearst afternoon sneet, News-Post, is this week sponsoring a newsreel of its own in direct coma newsreel of its own in direct com-petish to the nationwide Hearst's Metrotone Newsreel. And, further, it completely scooped the parent reel on the most important chunk of local coverage, the 46th running of the Preakness at Pl lice track last Sat. (16)

the Preakness at Pl lico track last Sat. (16).

News-Post tied in with Warner's Stanley and had filmed slew of shots at the Preakness Ball held here on Friday night, and the big race following, afternoon. Local freelance cameraman Ernest Wood did the filming, with the Stanley footing the bill, around \$100. Newspaper spotted one of its staff-assignmentrix, Josephine O'Mara, to do the sound-track talking to the reel, which made the Stanley screep yesterday (Monday) morning. By late last night the coverage obtained by the Metrotone Newsreel had not yet, hit town. Latter service used by Loew's Century, opposish to the Stanley. In advance of the race and since

In advance of the race and since vent, newspaper has been plugging ts 'sponsored' reel at Stanley by giving the film boxed paragraphs first local-news page of sheet.

MG Wins 'Inflation' Suit

The \$25,000 damage suit brought against Metro by Edward Whitman and Ell Goldberg as heads of the Supreme Recording Studios on the grounds of unfair competition in connection with the big short flation was dismissed yesterday (Tuesday) by N. Y. Supreme Court Justice William T. Collins following

The action was instituted over a The action was instituted over a year ago, charging that Metro produced a short bearing the same title as the one plaintiffs made in 1933. They alleged at trial that the Metro-film had been made after the plaintiffs exhibited their picture.

Justice Collins, in his opinion, held he was unable to perceive unfair competition: Inflation was common subject on almost every tongue and pen.

Cullman's Roxy Report

Howard S. Cullman, trustee of the Roxy theatre, N. Y., on Monday (18) filed his report with the cierk of the U. S. Bankruptcy court for the period from April 2 to April 39 showing that the pash receipts during the time amounted to \$145.828 showing that the cash receipts during the time amounted to \$145.939 and disbursements were \$165.912, leaving a deficit of \$2.0972. The report states the deficit was due to the fact that taxes on real estate to the amount of \$24.151 were paid during the period to the city. On March 26, cash on hand amounted to \$88.546, while on April 30 the cash on hand was \$47.573.

A net profit of \$10.181 before the interest on property is paid is claimed in the report for the period.



THE BREAD AND BUTTER OF THE FILM INDUSTRY!

This Week is the 12th Birthday of Metro-Goldwyn-Mayer

Par's Sales Mgrs. Meet

Paramount's annual sales meeting will differ from the old-type pleture sales convention in that only district sales managers and 10 from the home office sales staff will attend to the contract of the sales of confab which will be held in chicago was set this week for June 5 and 6.

In addition to the district sales chiefe, Neil Agnew, v.p. in charge of sales; J. J. Unger, C. M. Reagan, R. M. Gillham Don Veldo, G. B. J. Frawley, Fred LeRoy, Jack Roperarthur Dunne and Herman Lorber will attend, Paramount's annual sales me

MAG WRITER SUES

MAG WRITTER SUES

Los Angeles, May 19.

Damages of \$1,850 for asserted breach of contract and loss of reputation sought in action filed here by Jiminy Boyle, writer, against Jack Gaines and Casting Directories, Inc. Complaint alleges he was engaged to edit tabloid mag, 'The Standard Trailer,' at \$50 weekly, but was discharged after two weeks, with salary for that period not fortheroming.

Studio Placements

Höllywood, May 19.
Albert J. Smith, Eddle Cobb, Willam Gould, 'Night Wire,' Col.
Robert Walker, Tommy Bond,
Marcus Turk, John George, Margaret Mann, Art Dupuls, L. H. Ford,
John-Impolito, Rene Shearing, Ernie
Shieldis, Jack Gardner, 'San Franclao Nights, Martin, 'Charge of the
Light Brigade,' WB.
Jack Kirkland, screen play, 'Purple and Fine Linen,' Col.
Frances Farmer, 'Come and Get
R', Goldwyn.
Mary Doran, Smiley Burnette,
Tom London, Al Hill, William P.
Carleton, Roy Mason, 'Border Patroil,' Frich; M.
Kargaret Irving, 'Women Are
Trouble', Mc.
Robert Gleckler, John Wray, 'The
Noogs,' En-

Noose, Par. Kenneth Harlan, 'China Clipper,' WB. David Scott, 'Garden of Allah,'

-I. Sam Adams, Charlotte Winters, Mr. Cinderella, Roach, Barbara Nelson, 'The Killer,' MG short. George Kelley, dlalog, ' ld Hutch,' MG

MG...
Dobothy and Herbert Fields, Screen play, 'Love Insurance,' U. Faul Porcasi, Dorothy Ates, 'Beneath the Sea,' Rep. Clarence Wilson, 'Public Nulsance No. 1,' 20-F.

Clarence Wilson, Public Nuisance No. 1, 20-F. Billy Gilbert, Bob Murphy, Im-les, 20-F. Harry C. Bradley, 'Parole, 'U. Johnny Arthur, Harbert Ashley, Stage Struck, 'W.B. Arthur Aylesworth, rash Dono-val, 'U.

S.I. Grant Mitchell, Dale Armstrong, Buck Connors, Count of Arizona,

Rosemary Theby, Henry Roque-tore, Arthur S. Hull, 'Yours for the

Rosemary Theby, Henry Roquemore, Arthur S., Hull, Yours for the Asking, Par.
Forrester Harvey, Guy Usher, Herbert Evans, The Return of Sophie Lang, Par.
Virginia Carroll, untitled feature, Wilding.

Virginia Carroll, untitled feature,
Wilding.
Fern Barry, 'Public Enemy's
Wife,' WB.
Helen Fiint, loes,' WB.
Donald Kirk 'm Cowboy.'

James Hogan, tairs of Sand, James Hogan, Par. Lynn Gabriel, 'Heart of the West,'

Par.

Lynn Gabriel, 'Heart of the West,' Par.

Lynn Gabriel, 'Heart of the Mohicans,' Reliance.

Igor Gorin, Doris Anderson scripting. Troubador in Trouble,' MG.

Igor Gorin, Doris Anderson scripting. Troubador in Trouble,' MG.

Troubador in Trouble,' MG.

Troubador in Trouble,' MG.

Letter of Cortex; Otto Brewer, direction of Cortex, and the Cortex of Cortex, and the Cortex of Cortex, and the Cortex of Cortex of

TITLE CHANGES

IIILE CHANGES

IJellywood, May 19,

Sulcide Chill its Metro release sheet as "Trouble its Metro release sheet as "Trouble its Metro release sheet as "Trouble its Metro release the staged Trailin' West."

Columbia changed over Taxi, Please to There Goes the Bride.

Tis Majesty Bunker Bean' at Radio, "One ws. Jazz' becomes "Champagne will." and "Champagne Waltz rives way to "Carnival" at Paramount, "Id Give My Life' new handle for The Noise' at Paramount. Universal clipped title, "Where Are Ly Children." to My Children."

Advance Production Chart

Hollywood, May 19.

Production activity on the Coast last week continued to maintain high level established four weeks ago. Barometer for the nine major plants registers 45 features before the cameras with 46 in the cutting rooms and 81 in various stages of preparation.

Ten new features were started last week while six were pulled from the cutting rooms for previewing. This makes a balance of only 25 features

yet to go before the cameras before the scheduled 441 are to be completed for the 1935-36 program.

Studios most advanced in completed product are Warners with 16 in work or completed over their quota. 20th-Fox has 11 over, while Paramount came into the over column last week with one.

Studios have not yet decided which of these pictures are to be held over for the new season.

Columbia

Three in work, three editing, 12 preparing. In work:

103T HORIZON, reported VARIETY, April 1: 'SAN FRANCISCO
NIHHS, reported May 6, and 'NIGHT WI ,' which started last week.

103H WIRE, being supervised by Harry Decker, Dave Selman directions by Barry Shipman, screen play, Grace Neville. Cast: Lew
Ayres, John Thurston Hall, Henry Mollison, John Galloudet, George
McKay, Victor Killan, Gene Morgan.

McKay, Victor Killan, Gene Morgan.

Story centers around Lew Ayres, telegraph messenger boy, a means of working himself up to position in company where he can qualify for daughter of the president of the company. Gradually rises, after defeating opposition project being organized to broadcast messages via radio. Purchased three new stories, including 'SECRET MARRIAGE,' by Kathleen Norris: 'GOLDEN HONEYMOON,' Ring Lardner magazine story published if years ago, and 'BIRTH OF A HERO,' by Alice Duer Miller. Next to go into production, untitled western, and 'DEATH ON THE 8:06,' Liberty mag story by Philip Wylie.

Metro

Nine in work, five editing, 10 preparing. In work:

'ROMEO AND JULIET, reported Vamery, Jan. 22; 'SAN FRANCISCO,' rep. 10; 'WE GOOD EARTH,' reported March 4; 'THE
DEVIL DOLL TO WHE GOOD EARTH,' reported March 4; 'THE
DEVIL DOLL TO WHE GOOD EARTH,' reported March 25;
'GORGEOUS HUSSY,' reported May 6; 'MISTER CINDERELLA,' reported May 12; 'WOMEN ARE TROUBLE' and 'WE WENT TO COLLEGE,' started last week.

"WE WENT TO COLLEGE,' produced by Harty Rapt, Joseph Santley
directing, original story by George Oppenheimer and Finley Peter Dunne,
Jr.; screen play, Maurice Rapf and Richard Malbaum. Cast: Edith; Awater, Una Merkel, Walter Abel, Hugh Herbert, Edgar Kennedy, Charles
Trowbridge, Charles Butterworth, Walter Catlet,
Story is comedy-drama bringing about complications at class reunion of old grads where feuds of earlier days are renewed. Action takes
place entirely on campus.

"WOMEN ARE TROUBLE,' produced by Lucien Hubbard in association with Michael Fessier, directed by Errol Taggart, story by George
Harmon Coxe, screen play, Richard Blake. Cast: Stuart Erwin, Florence Rice, Paul Kelly, Margaret Irving, Raymond Hatton, Kitty McHugh,
William Tannen, Robert Livingston, Jack Gray, Florence Lake.

Story is melodrama against background of newspaper office and gangland. Stuart Erwin gets into complications with his managing editor who
land inclined to ignore petty post-repeal rackets. Female reporter on oppoland. Stuart Erwin gets into complications with his managing editor who
land inclined to ignore petty post-repeal rackets. Female reporter on oppoland. Stuart Erwin gets into complications with his managing editor who
land complex to opposition paper and fun begins when he pries open
the ild.

Company bought "FIRST OF THE MONTH" for early production, original by Ray Doyle and Everett Rhodes Castle.

ng. mpany bought 'FIRST OF THE MONTH' for early production, orig-by Ray Doyle and Everett Rhodes Castle,

Paramount

Eight in work, eight editing, eight preparing. In work:
RHYTHM ON THE RANGE, reported Variery April 8: TEXAS.
RANGERS, YOURS FOR THE ASKING, and SPENDTHRIFT, reported April 29: RETURN OF SOPHIE LANG, reported May 6: CHI-NESE GOLD, reported May 13: 'HEART OF THE WEST' and 'COUNT OF ARIZONA', which started last week.
'COUNT OF ARIZONA' being-produced by Albert Lewis, Harold Young directing, original by Elmer Davis, screen play, Edith Fitzgerald and Virginia Van Upp. Cast: Francis Lederer, Ann Sothern, Billie Burke, Fred Stone, Ernest Cossart, Grant Wilhers, Hai K. Dawson, Adian Morris, Doris Clement, Dale Armstrong, Buck Connor, William Wagner, Montague Sherry is no type of "Develor of Page Con-

Shaw.

Story is on type of 'Ruggles of Red Gap,' depicting Lederer as count who meets Ann Sothern on boat en route to America. She is daupheter of the rich also. Fred Stone and Billie Burke, her parents, in small western town of Arizona admit him to the family. Everything goes okay until Stone is on verge of losing his properties. Count steps in and helps him

Stone is on verge of losing his properties. Count steps in and nears minout.

"HEART OF THE WEST' is last of the series of six Hopaiong Cassidyseries being produced by Harry Sherman for 1335-36. Directed by Howarise being produced by Harry Sherman for 1335-36. Directed by Howdark the state of the series of the seri

New stories purchased: 'TIGHTWAD,' Satevepost story by Paul Gal-

Production Table

Shows current standing of the vari duction schedules for the 1935-36 season.

l	daction selledines for		Number	Number	Balance	Number New
		Quota of Pix for	Completed or Shipped for	Now i Work or	to Be Made on '35-'36	Stories in Final Prepa
ı	Studio	Season	Release	Editing	Program	ration
l	COLUMBIA		33	6	1	12
ı	GAUMONT-BRITISH		Made	in Londo	ni .	
ı	METRO		31	14		
ı	PARAMOUNT	65	51	15		
ŀ	Westerns	6	5	1		
ŀ	RKO-RADIO	48	30	8 7		
ı	REPUBLIC	32	16	7		
	Westerns	21	7	1.		
	20TH-FOX	53	52	12		
	Westerns	. 4	3			
	UNITED ARTISTS					
	Sam Goldwyn		7			
	Selznick-Intern'l		1			
l	Pickford - Lasky		1	• •		
	Reliance			. 1		
	Korda-London			in Londor	١ ,	•
	UNIVERSAL		23	7	.6 2	9
	Westerns		6	1		10
	WARNERS		,59	17	16 over	10
	•••••					81
			325	91	53 28 ove	

lloo, and GOLD, mag story by charence Budington Kelland. Readien for early production are "QUEEN OF THE JUNGLE" 'LADY E CAREFUL, and 'JOHNNY GET YOUR GUN.' Next Charles Rugles-Man Edun; and Gomestic Comedy will be 'MPPERFECT HUSBAND'. Next for Gungs Swarthout will be 'EVERYTHING FOR SALE' Instead of 'NEW DIVORCE!

RKO-Radio

Three in work, five editing, nine preparing. In work:

'M'LISS' and 'MARRY THE GIRL,' reported Variett, May 6; '
GONNA DANCE,' which started last week.

'NEVER GONNA DANCE,' being produced by Pandro Berman, George
'NEVER GONNA DANCE,' being produced by Pandro Berman, George
Livens directing original story by Environthy Shelts, does
the started or the story of the started by the story of the started by the st

Republic

Two in work, six editing, six preparing. In work:
'GUNS AND GUITARS' and 'WINDS OF THE WASTELANDS,
orted Variety, May 13.

20th-Fox

Seven in work, five editing, 10 preparing. In work:

TO MARY, WITH LOVE: reported VARIETY, April 22: TROUBLE
MAKER NO. AGRINDEPS IN 1874, reported May 6: "PUBLIC NUIMAKER NO. AGRINDEPS IN 1874, reported May 6: "PUBLIC NUIMAKER NO. AGRINDEPS IN 1874, reported May 6: "PUBLIC NUIBABY, SING," which started last week.

"RAMONA! being produced by Sol M. Wurtzel, Henry King directing
from screen treatment by Lamar Trottl, adapted from Helen Hunt Jackson novel. Cast: Loretta Young, Don Ameche, Pauline Frederick, Kent
Taylor, Katherine DeMille, J. Carrol Nalsh, Del Campo, Pedro de Cordova.
Story is being filmed in Technicolor throughout on pretentious scele
requiring most of the outdoor settings to be erected on the Mesa Grande
indian reservation where hundreds of natives are employed to give picture natural background and atmosphere. Plot centers around the romance of Ramona and Alesandra, an Indian, for whom her ancestors are
young the control of the control of the control of the control
costumes. Was made twice in the silent days, first with Mary Pickford,
then Dolores Del Rio and now with Loretta Young playing the title role.

"SiNG, BABY, SiNG,' being produced by Buddy De Sylva, Sidney Lanfield directing, story and screen play by Jack Yellen and Milton Speriling.
Cast: Adolphe Menlou, Alloe Faye, Gregory Ratoff, Patsy Kelly, Ted
Healy, Tyrone Power, Jr.

Story is musical comedy backgrounded against cabaret, radio and
motion picture activity. Starts with Alice Faye as torch singer in cabaret until inhux of society girls taking up that vocation freezes her out
and the produce of the produce of the produce of the constory is musical comedy backgrounded against cabaret, radio and
motion picture activity. Starts with Alice Faye as torch singer in cabnet did with bookings. In desperation pair go to New York, meet up Menjou, picture star, and from then on the story parallels a current weilnou, picture star, and from then on the story parallels a current weilnound the produce of the produce of the

United Artists

Two in work, none editing, five preparing. In work:

"GARDEN OF ALLAH," reported Variety, April 22: "LAST OF THE
MOHICANS, reported May 13.

Readled for early production list the Pickford-Larky company with
THE GAY DESPERADO," Sam Goldwyn's "DODSWORTH," and "COME
AND GET IT.

Universal

Two in work, six editing, 10 preparing. In work:

"MY MAN GODFREY and 'TWO IN A CROWD,' latter repor.

"IT'S A SMALL WORLD.' in Vanistry, April 22.

Slated to start this week are 'RIDE 'EM,' COWBOY,' 'POSTAL INSPECTORS' and 'LUCKIEST GIRL IN THE WORLD,' latter to star
Margaret Sullavan.

New storles purchased or set for production lists 'LIFE OF MADAME

CURIE,' purchased in galley form from book authored by Eve Curie,
daughter of the scientist: 'IG,' a steel story, to be fill of mostly in

Pittsburgh and Gary, Indiana, Writers are at work gathering data to

produce story based on activities of American consuls in foreign countries. Will be produced under title of 'THE AMERICAN CONSUL.'

Writers also working on story centered ground Yellowstone National

Park, to be titled 'YELLOWSTONE PARK.'

Warners

Eight in work, nine editing, 10 preparing. In work:

'STAGE STRUCK' and 'CHARGE OF THE LIGHT BRIGADE,' reported Vaniety, April 8: 'THE BENGAL KILER' and 'BLOOD LINES,' reported May 6: 'SWEET ALOES,' reported May 13, and 'LONE STAR RANGER,' started last week. Credits are:

'LONE STAR RANGER,' being produced by Bryan Foy, Noel Sraith discreting, original by Authony Coldeway, sereen play, Blarod Buck'ey, Cast; Dick Foran, Anne Nagel, Joseph Crehan, Gordon Hant Eddie Acu Gaby Fay.

Cast: Dick Foran, Anne Nagel, Joseph Crehan, Gordon Hart, Eddie Acu Gaby Fay.

Story deplets Dick Foran being detailed by General Grant to go wes and round up-5,000 horses. Arriving in Texas he finite the whole country run by Judge Haké whom, he later discovers to be master aimle for bond of rushers. Foran joins the band to get goods on the judges that the property of the property of the property of the property of the cought in a light place for the property of the band and in the meantine save the girl.



. and a big demand hold-over at the Roxy!

"Loud and hearty applause Breen will soon be a name familiar to movie well as radio fans. —Eileen Creelman, N. Y Sun

"Bobby Breen a hit!" — Regina Crewe, N. Y American

"A new child star of the screen his voice is winning enthusiastic friends for him at every performance.

-Kate Cameron, N. Y Daily News

"Of all the recent child prodigies, Bobby Breen seems to have the widest range of talents He sings sweetly, acts naturally, and serforms formidable operatic arias with a sure tone.

-Bland Johaneson, N. Y Daily Mirror

This is heart-throb week at the Roxy, in celebration of an amiable trar-jerker featuring Bobby Breen an attractive youngster with pleasing voice. — Douglas Gilbert, N. Y World-Telegram

"Bobby Breen makes an auspicious film debut "Let's Sing Apain' affords an hour's worth of laughs and a few minutes' worth af trars. —Thornton Delehanty N. Y Post

The most curious voice in a generation

Bobby's dwarf tenor

"Picture handled with warmth and sympathy, and neatly fashioned for the abilities of its young star who has really an exceptional yelce."

Rose Pelswick, N. Y Evening Journal

124,783 PEOPLE CROWD THEATRE N FIRST WEEK TO SEE THE BOY WONDER SINGER OF RADIO . . . THE "BOBBY" OF EDDIE CANTOR'S RADIO PROGRAM BECOMES THE NEW STAR SENSATION OF THE SCREEN!

EDDIE CANTOR

Says

"There is no one on the screen . . of any age with a greater personality

BREEN

"LET'S SING AGAIN"

RKO-RADIO PICTURE... Directed by Kurt Neumann
A SOL LESSER PRODUCTION

with

HENRY ARMETTA
GEORGE HOUSTON VIVIENNE OSBORNE

House Reviews

PAX, PHILADELPHIA

(Continued from page 16)

(Continued from page 16)

In the from 'circusting' and gets

sets his material much as he does

of he ali. He took a little long in

conting through his introductory

wides, but after that may be a conting through his

a case and the continue of the continue o

CENTURY, BALTO

Battimore, May 15.
Film Rainy Atternoon's toplined
this week, with nether space position allotted to four-act bill on the
dals. James Dunn (New Acts) is
headlined at a reported \$2,500. He
does 13 minutes next-to-shut to
nice response.
Opening 18 acts

headlined at a reported \$2,500. He does 13 minutes next-to-shut to nice response.

Opening is flash, Jans and Lynton.revue, which didn't precisely panic the patrons. Team opens with a not too effective baliroom sumber of somewhat moderne designs. The pit windlammers and comp might, have thrown par blit with the pit windlammers and comp might, have thrown par blit with the pit windlammers and the pit will be pit with the pit will be pi

stride through a routine or manifolding.
Carl Freed and his eight youthful ignitionica, puffers close. Comedy blasected along the route by one disclosed along the route by one disclosed and the music is good. The string of the

MET, BOSTON

Boston May 15.

Higher Vallee makes his animal production the service of the servic

for a lively interlude of smart taps and bucks in unison and cinal lenges. One of the boys earned his edge of applause with some altry wings and trench steps on his toes. Rudy then solos, with the aid of Gentlemen Songsters and the Three Grause, Hold Me Close, in his farmer of the control o

ORPHEUM, LINCOLN

ORPHEUM, LINCOLN

A bad bill. It opens with a bang. which can't be followed, and closes with a spood sock, but not enough to make the audience forget the 30 or more minutes of wasted time in between. A lot of the fault is mc. trouble, the assignment going to Frank Hamilton, who is unfunny. He hogs the light, talks much more later list necessary, and in general the state of the st

while staying with the bike, is a swell finish. The flash, Miller, Keeiin and Dean, Is a musical novelty on second. Two gals and a man blow blazes out of some brass instruments, and the gais dance while the gent gets his threach. Whole act is stiff, the

off, came Jane Rowena Williams to bowl them over with straight warb-ling, an item which hasn't been a strong entry in vaude entertainment a strong entry in vaude entertainment enterently. But with semi-chassic and popular ballads, she was a show-pauser.

From the east comes Barbette with his wire and perch act. Since Emoz Frazere, this is the first straight acrobatic act to get a positional the center of the vaude bills. The straight acrobatic act to get a positional with the center of the vaude bills. The straight is a straight acrobatic act to get a positional straight and the center of the vaude bills. The straight is a straight acrobatic act to get a position with the straight in the center of the vaude bills. The straight is a straight in the straight is a straight in the straight in the straight in the straight in the handling builds unumber in great style.

Not much of a stage wait before Arren and Broderick and their surefire comedy. Miss Arren remains among the best lowdown comedientes the business and there doesn't appear, to be anybody even a close second in the handling of the burses of the straight in the handling of the burses of the straight in the handling of the burse of the straight in the handling of the burse of the straight in the plane work. It is a short act, but a smash.

Into the Bellringers, a quiet type of act that was set off well by the Ewans girl in a near little Tyroi number. All in all a show that works out well, though it lacks box-office draft.

Picture is Two Flags' (20th-Fox). Business good last show Fribay.

NAT'L, LOUISVILLE

Louisville. May 15.

Current vaude bill, in for four developers, marke the finals for the seasons, marke the finals for the seasons, marke the finals for the seasons, market the final for the seasons of the final fin

summer months.

Five-act isyout this week is varied. Opener is Hedley Trio, two males and a femme, who go in for some difficult head balancing. It's a nicely rounded turn and more interesting than the usual curtain respective to the control of th

faw in the whole routine, but they do manage to garner a few mild chuckles.

Dawn and Bertram, dance team, aiternate with six dancing girls in what they call a 'Dance Cocktafil' Team does some fast stepping, a is bailroom, opening in Colonial costumes, and later appearing in sailor the control of the cont

Film Reviews

Dracula's Daughter

(Continued from page 12)

such, figures to deliver nice

(Continued from page 12)
as such, figures to deliver nice
grosses.

Entire E. M. Asher production
rates bows, grom the scenariegroundwork up through the acting,
direction and photography.

For a change, this is, a picture
that is quits entertaining along with
its shocks. It's light, in spots,
thanks to the good dialog and the
acting of Otto Kruger, Marguerite
Churchill and Biliy Beyan, while
the heavy portions are more than
adequaterying Dracolds a fold
adultity in the property of the condaughter, and Irving Pichel, her
jealous servant. Edward Van Sloan,
who played the scientist in the original Dracula film, is ditto in this,
and just as convincing.

Two murders in this film, both of
them sufficiently shocking for the
horror-pic fans, with Miss Holden
doing the blood-draining. Kruger
is in the role of a psychiatrist who
uncovers the identity of the vamp
while working in behalf of Van
Sloan,
which was been a second of the sufficiently
shocking for the
horson the identity of the vamp
while working in behalf of Van
Marguerite Churchil is Kruger's
implies secretary and sweetheart, as
well as a near-victim of the femme
killed by her servant at the moment
she is hypnotizing Kruger.
Action skips from the subterranean cellars of a London castle to
those of the Dracula menage in
Transivania, with plenty of creeps
on both spots. Robinson apparentblesting the servery opper tunity to
the film of the fem
care.

A good acting job was contributed
by Gilbert Emery, as the Scotland

era.
A good acting job was contributed by Gilbert Emery, as the Scotland Yard inspector; Hedda Hopper and Halliwell Hobbes, in minor roles, also fit.

Scho.

And So They Were Married

This comedy is just good enough to put it into that, borderline class. Lack of marquee magnetism classifies it for the fair category. From outside the box office, it has all the following the state of the fair category. From outside the box office, it has all the hough a gimps grown picture, side of the eath till would largely solviate that impression. A hard promotional haul is in the cards, if much is to be made of it.

Addington's story, and screenplay taken from it, has solidity, Situations are loaded for chuckies, especially with the family trade. Nugent's direction and the acting are spotty. What's wrong with the former is that the film gets off to a

siow start; and the acting, on occasion, has a tendency to looke roles sion, has a tendency to looke roles and the state of the state o

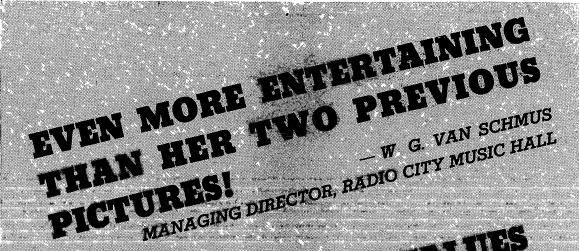
rey words to emphasize carnest ness, embarrassment, or wintever the scene calls for; the trick is overBright comedy situations punctuate the production and, while many of them have stock angies, their use here is fresh. With more emphasis on the parents role, the production could have emerged as a true bit of smartness. Parents are first seen meeting at a winter resort, where they and the kids both take a mutual dislike. Donald Meek as the Innikeeper here puts in a sent, where they and letter to the trick of the parents finally get acquainted, the kids go through some adolescent rough-house to stop the romance. A good bit is the kids comeraderie in carrying out their devilment, and rejecting a sissy visitor, nicely rendered by Douglas Scott. Having broken things up, the kids bring their parents to mapers are their parents. Fedeout is a jall scene and fine.

Photography of winter and snow scenes is excellent, and the production looks like money. Edga.

IT'S LOVE AGAIN

(BRITISH MADE)
(With Music)
(With Music)
(Wounder)
(Woun

.....Robert II



STRONG BOX: OFFICE VALUES
STRONG BOX: OFFICE VALUES
NUSSICAL WITH
EN SWELL RUDGENCE APPEAL
FILM DALL
ST. TYPE RUDGENCE APPEAL

SHOULD PULL LUSTY
SHOULD PULL DAILY VARIETY
GROSSES!

WIDE MASS, AS WELL AS CLASS WELL AS CLASS WELL AS CLASS WELL AS CLASS





Market Stock

(Continued from page 8)

1878. Volume dwindled as was the case in other representative groups; Lasses in the amusement were the acception, as many leaders would be referred B was a high cilmber, shedding up 4½ points to 89%, Radio First Preferred (new) registered a new high at 73%, and was up, 2% points on the week. Westingnouse stranged was up 1% points to 112, after prefously hitting 115. The preferred was up 3 points to 138. Consolidated Films pfd. cilmbed 2 points to 18.

proved was up 3 points to 138. Conposition of Films pid. climbed 2 points
to 18.

Among issues to show gains of a
spin or more were American Seating, Columbia Pictures (1% points),
General Electric, Loew common and
preferred, Radio common, and 20th
Century-Fox common and 20th
C

STORY BUYS

William Rankln's Pinkerton the bought by H. P. Schul-

Paramount purchased Clarence Budington Kelland's mag yarn, Gold

liar amounts were paid on		
Easuman Kodak common a	Acres	
Hearly three hoints on the m		
tater tell back and wound	in vi	uı.
tually unchanged.	-1, 1,	•-

later fell back and wound up virtually uncharged. Select 12

Radian Select 12

Only amisement issue to hit the 12-most-active took classification was Radio Corporation common, which as early selected in the 12-most-active took classification was Radio Corporation growth of the 13-most active to the 14-most active the 14-most active to the 14-most active the 14-most active again of 14-most points. Interest in the common also was reflected in two preferred stocks of RCA. Radio B, which of late has been extremely inactive, appeared to 99. The new first preferred, which soon will supplant the B preference stock, made a new peak at 73%. In connection with the activity of these two preferreds, the New York stock exchange reported admission to trading of 8,766 shares of first preferred and removal of 5,758 shares of Radio B. Also admission of 7,302 additional shares of Radio common.

yearal common can be a form the beautiful average up to nearly 162. Even as activity dwindled subsequently and some stocks fell back, the average managed to hold above 150. Industrial averages wound up ..week at 480.35 for an acvance of 3.50 points.

Inflation's Reaction.

Market raily followed the sefeat of the Frace-Lemke inflationary bill in the house. Easing of the French monetary situation about the same time was rated a contributing faccount was the fact that some observers held that the market now is once more down, it some observers held that the some o

	986						Net
High,	Low.	Sales.	Issue and rate.	High.	Low.	Last.	chg.
27	18	1.000	American Seat	211/4	20	20%	+1%
45%	311/2	800	Col. P. vtc (1)*	33%	33	33%	+1%
20% 170%	414	4,700	Consol. Film	. 5%	4%	5%	+ %
2014	15%	3,200	Consol. Film pfd. (1/2)†	18%	16%	18	+2
170%	156	2,500		166	163	1631/4	+ 4
108	158	1,020	Do. pfd. (6)	164	1031/2	164_	+ %
41%	341/4	47,800	Gen. Elec. (1)	3735	351/4	36%	+1%
54%	43	5,200	Loew (2)1	471/4	46	47%	+1%
1684	10514	200	Do. pfd. (6%)	107	106%	107	+1.
141/6	8%	900	Madison Sq. Garden (60c):	13%	121/2	13%	+ 1/4
87	7%	11.000	Paramount.	9%	_8%	87/4	- 14
12%	601/4	1,400	Do. 1st pfd	71	69	70	- 7
117	8%	3,000	Do. 2d pfd	10%	934	91/6	/
14%	7%	8,400	Pathe*	9%	81/2	8%	+ 1/4
561/4	9%	99.100	Radio Corp	1114	9%	11	+1%
10016	541/2	3,800	Radio pfd, A (81/2)	55%	5774	5534	
1043 784 84	821/2	1,000	Radio pfd. B	99	96	98%	+4%
01/	681/2	10,800		\$73%	70	72%	+278
82%	5	5,000	RKO	074	576	616	+14
41	22%	8,000	20th CentFox	25	2314	24%	Ŧ1%
115	31% 50	2,400	Do. pfd. (1½)	34%	33 92	34% 92	T4"
14%	914	120	Universal pfd	951/4		034	7.4
122%	943	24,500	Warner Bros	10%	956	112	+51/4
14514	12814	29,200	Westinghouse (3)	119 .	105 134!4	138	+3"
-		100	Do. pfd. (3½)	100	104.25	-00	4.4
, bi	us stock	dividend.	† Paid this year. ‡ Plus cash	extras.	§ New 1	936 hi	
		13,400 8,700 200		31 4% 10%			+314 + 34 + 34
			BONDS				
80 .	-19	\$46,000	Gen. Thea. Eq. 40	26			+ % +1% + ½
9may	19 924	145,000	Gen. Thea. Eq. '40, ctfs	26			+179
9774	90%	3,000	Kelth 68 '46	113'84			T 1/2
01 ~ '	00.4	124,000	Loew 314s, 46	f97".			+1
97%	83	10.000	Par-Broadway 30	THI			±14
82%	68	197,000	Paramount 6s,	9114			+3
981/4	86	6.000	RKO debs 6s Warner Bros. 6s, "	000			- 14
1. 1		53,000	Warner Bros. 6s, "	92%			. "
Bid.	Asked.	O.V	ER THE COUNTER, NEW	YOR	K		
100	193 X		Col. Broadcast. A (2)				
	102		Pathe F. pfd. (7)				
	ta and		aut 1990 blob				
			am fone him				

CONTRACTS

Hollywood, May 19, Tom Reed drew new writing pact Tom Reed drew new writing pace at Warners.
Radio termed Paul Yawitz to writing deal.
Russell Gleason si ned to five-year contract by O'. ill productions.

Pathe Divvy Shows How Grand National Films Is Set Up

Definite picture of Pathe ilm Corp.'s relation to Grand National Films, Inc., company set up to, liquidate First Division and constitute production and distribution outlet for firm's laboratory activities, was disclosed last week in the action of directors on a stock dividend. Pathe will give one share of capital stock of Grand National Films for each five shares of common Pathe stock held to stockholders on record May 22.

Statement to common stockholders of Pathe reveals that Grand National has been organized under the laws of Delaware with an authorized capital stock of 1,000,000 shares, par value \$1. Also reported that there are now 200,000 shares outstanding for which Grand National has received \$800,000. Provision also has been made to obtain additional capital by offering to its stockholders rights to subscribe for more shares.

Report discloses that Edward Alperson has purchased for himself and his associates 66,667 shares of the 200,000 now outstanding. Remaining 133,333 Grand National shares outstanding are held by Pathe. Dividend will result in the distribution of about 117,000 shares to Pathe Film Corp. common, stockholders, leaving Pathe holdings approximately 16,333. shares.

Report credits Pathe board of directors as believing that Pathe Film should sever itself completely from the management of Grand National Films, which is the reason for the stock dividend. It constitutes, the first melon cutting done for stockholders of new Pathe common. All classes of stockholders in Pathe Exchange, Inc., the old corporation supplanted hearty a year ago in a new capitalization set-up, were notified that they must exchange their old issues for the new Pathe Film common to be eligible for the Grand new capitalization set-up, were no-tified that they must exchange their old issues for the new Pathe Film common to be eligible for the Grand National divvy.

Stubbins, Olmstead Join As Coast Indie Distribs

Los Angeles, May 19,
Howard Stubbins, former part
owner and manager of local Monogram-Republic exchange, and Ray
Olmstead, presently operating Principal exchange, for Sol Lesser and
associates, have joined forces to
form Olmstead & Stubbins to operate independent distributing organizations here and in San Francisco.
Although operating his short-subjects distribution under Principal
banner, Olmstead virtually has been
on his own for some time, due to
the fact that Principal Productions
is confining itself exclusively to features which are distributed through
major channels.

Va. MPTO Meets June 1

Mid-year meeting of the M.P.T.O. of Virginia will be held at Virginia Beach. Va., on June 1, with Ed Kuy-kendali, Charles C. Pettijohn and Waiter Vincent as principal speak-

ers. Elimination privileges to be obtained from producers, steps to be taken to eli inate score charges and problems of budgeting will be main topics scheduled for discus-

Trans-Lux Doubles '35

Earnings of Trans-Lux 'Daylight Plotture Screen and subsidiaries more than doubled in the March quarter as compared with similar quarter in 1935, Statement shows net profit of \$72,385, after Pederat axes and charges, for the March quarter this year, as against \$35,972 in the same quarter last year.

This profit is equal to 10c as share on the equital stock, as compared with 5c per share in the March quarter, 1935. Present dividend rate is 20c annually. If this rate of carnings is maintained, the company will show 40c a share for 1936. Earnings of Trans-Lux Daviight

20th's L. A. Conventioneers East

raramount purchased Charence Budington Kelland's mag yorn. Richard Connell's American mag yorn. Richard Connell's American mag rate, Playboy, bought by Paramount.

Richard Connell's American mag rate, Playboy, bought by Paramount.

Richard Connell's American mag rate, Playboy, bought by Paramount.

Ricardo Corte rate, Ricard

Chi Clearance System, In Effect 15 Years. Due for Radical Shift

Neb. Upping Its Tariffs

Lincoin, May

ite going into the summer admission prices are rising in some sections of the state. A lot of the boxoffice tump has been laid to DOXONICE Jump has been laid to competitive situations. Most not-able of the corrective moves was made in Nebraska City, 16,000 pop., an excellent business center. Competing showmen were Tom Seydiltz, manager of the Overland, and the Booth Bros., who have the Booth and the Paramount.

In the face of bitter competition here, the Varsity recently went to a 40c top and has been at it for five weeks, and the Liberty, a former dimer, has increased 50%.

JUDGMENTS

(First name is that of the debtor; creditor and amount follows.)
Garden City Amus. Corp.; First Division Exchanges; \$189 and \$87.
Garden City Amus. Corp.; Vitagraph, Inc.; \$92.
Spyros P. Skouras; \$3,448.

Incorporations

NEW YORK

kins, John Cameron, Aus Street, Motel Laurelton, 147 West 55th street, New 16th Street, New 16th Street, New 16th Street, New 16th Street, 100 par value. Incorporators, 100 par value. Incorporators, Schmidt, all of 1 East 47, Genevieve Schmidt, all of 1 East 47, Genevieve Schmidt, all of 1 East 48, Genevieve Schmidt, all of 1 East 48, Street, New York city. Bruce Chapman-Jesus Parketer, Inc. Bruce Chapman-Jesus Parketer, Inc. 100 shares, \$100 par value. Incorporators, Howard B. Harte, 401 Eighth avenue, Brooklyn, N. Y., Jesus Butcher, 460 West 24th street, New York city. Studies Inc., New York, molton picture business, 230 shares, \$10 par value. Incorporators, Horn picture business, 230 shares, \$10 par value. Incorporators, Horn picture business, 230 shares, \$10 par value. Incorporators, Colley, all of .0 Broad street, New York, city, all of .0 Broad street, New York and Laurelton Picture Schmidt Schmidt

shares, sawman, sertia Solomon, Sidney Mookowitz, all of, 30 Broad street, New Mookowitz, all of, 50 Broad street, New Mookowitz, all of, 50 Broad street, New York City.

Abbett Theatree, isc., Manhattin, the Abbett Theatree, isc., Manhattin, the Island Solomon, Island

Caylor, all of 120 Broadway, New-York City,
Optick, Inc., Manhattan, motion picture business, Capital stock 109 shares,
no par value, Incorporators, Haroid J.
Brandway, New York City,
Bestern Shirtes, Amusement, Corp., New
London, 100 par veil, New York City,
New York City.

NORTH CAROLINA

Dilworth Theatre, Jac., Charlotte, N. C. to was and operate theatres and places of stock, of wifeh 32,000 has been subsected by W. C. to was a way of the stock, of wifeh 32,000 has been subsectibed by S. W. Crave, T. A. Lille and Carolin P. Shuman, all of Charlotte.

TEXAS

TEXAS Galveston.

1338 Streets of Paris. Inc. Building: on-tertainment; engital whork; Building: on-tertainment; engital whork; Building: on-tertainment; engital whork; Building: Oxfore the World Collities. But: Los Round the World Collities. But: Los Shares no nar value and \$30,000; Texas agent. F. F. Tukkern, Dullas.

Foreign Village Corporation, Dullas, Foreign Village Corporation, Dullas, Foreign Village Corporation, Dullas, Foreign Village Corporation, Dullas, Colling of the Control of the C

CALIFORNIA

Secramento,
Del Mar Turl Club, capital stock 2,500
sharea at \$100. Directors but Officien.
Officer Hardy, Harry L. Crosly, Jr., 3
X, Crosly

CALIFORNA Secrements.

Del Mar Turf Cube, combination of the district attorney's ofsharets at \$1800. Directors: Pat O'Brien,
office Therdy, Barry L. Crosley, J.C.

N. Crosley.

N. Crosley.

Permits to ScI Stock
Associated Cheens, Studies, recunited to explain the Cheens, Studies, recunited to share at \$1400.

Del Mar Turf Cube permitted to issue 1,000 shares at \$1400.

Theirtrain Projects, Inc., pert lifted to sell oil of 2,550 shares at \$150.

The Value of tobor Nations, Inc., per lifted to part, to sell 5,650 of 10,000 shares at 10 par.

Chicago, May 19.

ntire picture releasing system of

ntire picture releasing system of Chicago, a system which has been in effect for some 15 years and is generally agreed to be about th most equitable release and clearance arrangement in the country, on its way to the scrap-heap. Junking of the release system follows demands for changes in the set-up by ainban & Katz. Exchange hen generally last week tacity admitted that the upheaval was at hand and are now discussing further aiterations in the system so as to equalize the advantage secured by the B. & K. and other big houses in the new set-up and to give the smaller houses equal gains in the new release system.

maker houses equal game in the new release system, reak in the release sctup oc-curred when B. & K. canvassed th reak in the release setup oc-curred when B. & K. canvassed th distributors with a demand for full seven days of absolute clear-ance between the 'C' houses at 30c, and the first week of general re-lease houses at 25c. At present the first week follows immediately upon 'C' week of pie-release, 'C' week closing on Saturday and first week going-into effect immediately on Sunday, so that a first week house, may run the same picture at 25c on Sunday that the 'C' house ran the day before at 30c. Chicago system arranges all 're-lease weeks' immediately following each other, according to admission prices ranging from 40c houses to the 15c spots.

sach other, according to admission prices ranging from 40c, houses to the 15c spots.

istribs' Headache

Balaban & Katz made the demand for extra protection iast season, but in 1935 was turned down by all the exchange managers. This year, however, B. & K. appears to be a sure victor in its campaign for the extra week of clearance. As result, the exhibitors of the small houses in the first, second and third weeks of release are putting up a how! that they are going to be under an unfair disadvantage. Particularly are the first week houses yowing that they are losing a full week, while B. & K.'a blig.'C' week houses are the gainers.

To remedy this squawk the distributors have about decided to scrap the existent release system entirely and rearrange the schedules so as to give each week of release additional protection and equalize the B. & K. advantage. Thus, the exchanges are preparing to give the first week of release a full seven days of clearance over the second week of release, so as to make up to the 25c houses the loss they are to sustain from the increased protection of the 'C' week.

Result generally, however, is figured to be a large hendache for the exchanges, which will be put under a burden in the new realse set-up. Instead of clearing product out of the way in four to six weeks, they will be fooling around with pictures of 8-12 weeks. Pictures will gather dust in the vaults every second week to take care of that intervening week of protection, while the intervening week of protection, while the invention of the marke up the heavy demand for prints for first week houses in Chicago.

Home offices are already yelping to the local managers that the lide

Home offices are already yelpling to the local managers that the idle week in between release sessions will result in a bad jam-up of prints throughout the midwest territory, but the local distributors can't see any way out of the clearance di-

Texas Test on Banko

Houston, May 19.

Houston, May 19.

Armed with a search-warrant and on instructions from the district attorney's office, vice squard officers have selzed books, records and equipment used in the bank night operations at the North Main and Eastwood theatres and a "screeno" game at the North Main. Investigators for the district attorney's office, support that the theatre are as



and when these two biss... There's the heart-thrill that fills theatres in this love-tale millionaire's son who ty in numbers ... airl who kept

PATSY KELLY BASIL RATHBONE MAJORIE GATESON

A Fox Picture

Darryl F. Zanuck in Charge of Production

Directed by Roy Del Ruth **Associate Producer Raymond Griffith** Based on a play by Cleves Kinkead



Songs for Dell Publications, from six week western sales jaunt.
The Kamin Bookshop has been
appointed American representative
for Mariette Lydis, French illus-

Richard Connell, who has houses at Westport and Silvermine, will probably remain in Hollywood for the summer.

Joe Heldt, of Theatre Guild's pub-

licity department, will be p.a. for the County theatre at Suffern, N. Y.,

Scribner's rare book department has issued first extensive catalogue of first editions of American songs. Lists 400 items.

Robert L. Buckner leaves for Go-shen, N. Y., at the end of the month to work on adaptation of Europa for Max Gordon.

Adrienne Morrison has just built a house at Old Lyme. It is built of stone because fires have destroyed her previous homes.

Tom Gill was in New York from Washington last week after a trip to Honolulu. He has finished a new serial for Cosmopolitan.

Doris Peel sold her first story to Hollywood on the eve of sailing for Europe. Columbia bought the rights to her 'Innocents at Large.'

Allan Green, detective story writer, will spend two months abroad and then return with Lesser Samuels of British-Gaumont.

will summer as usual on Long Is:

land, and next winter plans a trip around the world.

two previous summers at Languer's

Playhouse and at Falmouth. She is

this summer.

Pegler Staying at Home

Pegler Staying at Home
Westbrook Pegler Isn't going back
to Europe until August and is at
resent hibernating
Internating Internating
His Is continuing his SerippsHoward columnizing and will cover
both the Democratic and Republican
an antional conventions, although
can actional conventions, although
conventing Walter Lippmann, N. Y.
Howard Tibbune's political savant,
who will undertake both mike and
Howard Tibbune's political savant,
who will maderake both mike and
will stick to the journalistic end exdissipation.

Roy Howard on Guild

noy roward on duild in cross five of whres with Dudley Michols over respective positions taken in Screen Writers Guild con-towers with picture producers, Roy Howard said regarding Scripps-Howard attitude toward Newspaper Guild.

We are completely sympathetic to we are completely sympathetic to the principle of collective bargain-ing, but oppose as unfair to the public, writers and publishers the application of closed shop trade union tactics to journalism, where no variatits of competence exists as in mechanical departments; also because the idea is incompatible with real freedom of editorial ex-pression and reportorial objectivity.

Topical Mag on Block

Topical Mag on Block
Cinrent Controversy, monthly
publication which gave both sides
of social, economic and political
quisations, will be sold shortly. Publication has been temporarily suspended and it is expected that the
deal will be consummated within
the next two weeks.
Magazine was started in September, 1935, with Bryce Oliver as
editor. Purchasers will probably
continue the same editorial policy.

Mary Johnston Dead

Mary Johnston Dead
Mary Johnston, 65, Virginia
author who penned, "To Have and
to Hold" and other popular historic
nyvels, died at her home, Three
Hills, Bath County, Va., May 9.
Her top: selliers about Civil War
were 'Long Roll' and 'Cease Firing.'
Funeral services for Mrs. Johnston were conducted at Warm
Springs and interment was in Hollywood Cemetery, Richmond,

Van Doren's Whoduni

Philip Van Doren, head of production dept. at Simon & Schuster's, is author of 'Murder at Twillight,' to be published in the fall is one of three books to be released by new dept.-Inner Sanctum Mys-

Other two are 'Murder at Far-rington Bluff,' by Esther Tyler, and ' ine Doctors and a Madman,' by llzabeth Curtiss.

½ Dilly Dallying

Publication of H. G. Wells' new Publication

book; Man Who Could with

Miracles, was postponed a number

of times by Macmillan, but finally

released on May 11. Books were receiped on May 11. Books were sent out for review, then firm asked to have them back. Later it sent out another announcement saying it was okay to release reviews. No explanation given for postponing the publication date.

A Hint Gives Birth

A Hint Gives Birth
George Seldes is preparing a book
on civil liberties. It will probably
appear before fall.
Book grows out of casual mention of lack of material on this subject at dinner party by Mrs. J.
David Stern, wife of N. Y. Rost
publisher.

D. 's Snake Yarn

D. 's Snake Yarn
Yarn about Los Angeles barber,
who allegedly tossed his wife to the
stakes in an effort to do away with
her, has been bought by Libesty.
Author said to be Burön Fitts, distitle attorney, who is being ghosted
by Sidney Sutherland.
Mag paid \$1,500 for plece.

Anzac Letup Due

Federal Government is considerlng a letup on book censorship in
Australia.
Prime Minister Lyons dropped å
hit recently that the present drastic restrictions would be modified åt
a very early date.

Juve Mag's Summer Layoff

Young America, kids weekdy rag with color gravure, will noy off staff for eight weeks this summer with two weeks; pay.
Only one Issue per month in July and August—to be prepared in June.

Best Sellers

est Sellers for the week ending May 16, as reported by the American News Co., Inc.

Ficti	
Sparkenbroke' (\$2,75)	By Charles Messes
Last Puritan, The (\$2.75)	Pr Casses Sentences
'Honey in the Horn' (\$2.50)	by George Santayana
'Roofs on Eim Street' (\$2.50)	D. William I. Davis
'Education Before Verdun' (\$2.50)	by William McNaily
Private Duty' (\$2.00)	By Arnold Zwelg
'Private Duty' (\$2:00)	By Falth Baidwin
Non-Fiction	
'Wake Up and Live' (\$1.75)	By Dorothea Brande
Around the World in Eleven Years' (\$2.0)	0)
****** By Patience	Richard and John Abbe
way of a Transgressor' (\$3.00)	By Negley Parson
Man the Unknown (\$3.50)	By Aleyla Carril
'Imperial Hearst' (\$2.75)	Ry Ferdinand Lundborg
'North to the Orient' (\$2,50)By	Anne Morrow Lindbergh

Van Every's Bi

Books have been written about outstanding boxers, but they were champions. Exception is Joe Louis; Man and Super-Fighter, by Edward Van Every, fight expert for N. Y. Sun, published by Frederick N. Y. Sun, published by Frederick A. Stokes Co. The Detroit Negro has been in the professional ring less than two years, and author and publisher should rate film worthy of a bound hography bespeaks the 22-year-old lad's sen-sational ring record.

irror Says It's the cCoy The N. Daily Mirror emphatically denies the editorial in the N. Y. Evening Post, which alleged that a series of interviews credited to John Florenza, the Titterton murderer, were faked. The Mirror stands back of not only the fact that stants back of not only the later that the interviews were given, but they were accurate, and that all will be proven at such time as cannot embarrass the prosecution or defense in the trial of Florenza, currently on

Strachey Goes to C-F

Strachey Goes to C-F
One of the biggest author grabs' in recent years is the unannounced, thus far, switch of John Strachey to Random House.

Strachey's contract with Covici-Friede ended with his last book and C-F wasn't sure whether or not they'd get dhother, or a new contract. Several other pubs tried to snare Strachey, with the Britisher its being to Bennett Cert's honeyed (and dollared) proposition most attentively. tentively.

Prize Ups Sales

There are those who say the Pu-litzer Prize doesn't mean anything

But Harper's claims that a half hour after the announcement of winners was made it had orders for 5,000 copies of Honey in the Horn, the novel winner.

CHATTER

Arthur Train sojourning in Eng

Tom Wood joins the staff of Time

Rennet Cerf spending six weeks

Bennet Cerf spending six weeks:
In Europe.
Robert Gessner has completed another book.
Sherwood Anderson is writing a play for Jasper Deeter.
Dick Simon has taken a house in Greenwich for the summer.
Charles Morrow, Wilson in Y.
from Fane, New Hampshire.
Heien Jerome has taken a house in Mt. Kisco for the sum Martin Berkeley and Marie Baumer working on another play.
Count Ilia Tolstoi, grandson of Russian author, back to N. Y. from

Russian author, back to N. Y. from

Laurence Kirk's 'Rings on Her Finger' is being filmed in England

by Fox.
Russel Crouse is finishing a show for Vinton Freedley with Howard Lindsay

Ann Ayres will be the p.a. at the Westport Country Playhouse this

sunmer.
Audrey Wood, formerly with Century Play Co., has opened an office
of her own.
Margaret Mallory, Greenwich socialite, reviewing plays for Westchester Life.
Ruth Langner has been doing
sychiatric social work with neurotte children.
Aliyee Saylor and Marjorie Bark-

By WOLFE KAUFMAN

By WOLFE KAUFMAN

Mugg Again Goes Nati
Gordon Sinclair was a perfectly
peaceful scribe on the Toronto Star
some years ago when he began making occasional excursions to Broadway and got himself a side-job as
Toronto correspondent for Vaniery.
This got him so interested in wild
life that he decided to expand his
activities and roved all the way over
to the other side of the world and
looked into jungle life here and
looked into jungle out
whether it was much worse or different. He wrote adventure stories
about new and mysterious corners
of the world, described native and
pagan life and told of strange and
unusual customs and rituals in
a new way. He wrote bisk, snappy
yarietese, or Broadway lingo, and he
found a quick responsive audience.
His fourth book is now published,
Khyber Caravan' (Fairar & Rinehart; \$3) and it is right in step. If
is Sinclair's biggest book in bulk
and contains a lot of unusual stories.
Some of the yarns he sping, arewell, just a a bit hard to Dedeve. and contains a lot of unusual systems. Some of the yards he spins, are well, just a a bit hard to believe But he tells them so serenity and pleasantly that one wants to leve them. That helps a lot.

A Wells Scenario
Since H. G. Wells has b
conscious of himself as a
writer, he has written two sce writer, he has written two sce arlos, both aiready completed by shodon Films (Alexander Korda). First is now on general release, Thargs to Come.' Second, which was 'Feally made first, is now back in the studio for remakes. It is called 'Man Who Could Work Miracles' (Macmillan; 31.35) and is now published in book form as a scenario, publishers having tired of waiting for the picture to emerge. 'It would seem to have a more le-Fred Keating, one-time scribe on the old World and now m.c. at the Rainbow Room, is related to Oswald Garrison Villard.

for the picture to emerge. It would seem to have a more legitimate film basis (if reading the scenario is any indication) than "Things to Come," but it is still far from what it should be. It is typical Wells fantastic idea drowned by its own self-consciousness. It is a liter-ary blackout in seven reels (or ten) Much depends, of course, on manuscript corrections, changes, editing, actors, etc. Maybe it will be a good picture. Who can tell?

Reprint

Samuels of British-Gaumont.
During, three-month sojourn in
Hollywood, Rupert Grayson, English novelist, completed tome to be
titled 'Gun Cotton Hollywood.'
Maxwell' Anderson has finished
another play. No title as yet, but
deals with the 19th century, and
placed in Europe, Now starting a
modern comedy.
Channing Pollock has built a new
combination garage and studlo. He Reprint
Fortune the mag printed an illuminating article on the subject of
Jews in a recent issue, which is now
republished in book form by Random House, \$1, and entitled 'Jews
in 'America.' It is well thought-out
and documented and purports to
show just what part in civic life
Jews do play.
Includes their alleged domination
of show business, with a breakdown
of the facts. combination garage and studio. He

of show bus of the facts

Robert Benchley Is, of course, a problem by himself. What one is to do with him will always remain one of those mysteries of existence. He doesn't seem to care. He goes calmiyon writing his little zany pieces and having them put to lilustrations by his beat pai and severest critic, Gluyas Williams, and handing themover to his publishers, who promptly-foist them on a public which is only too glad to be imposed upon in, such manner. Benchley's newest book git short pieces is called 'My Ten Years' in a Quandary' (Harpers; \$2.50) and, should sell guite as well as officially benchley items. It is on par. Benchley's particular type of humor is quite on its own shelf; if is peaceful, tame and balmy. Maybe Frank Sullivan comes closest to approximating the Benchley touch and maybe he doesn't. Anyway they are difficult in a book. Difficult Lecause one can't ever keep the book. It is esort which, inless tled down by look and chain, will disappear from one's library table in or time at all. around the world.

Helene Falk, former indoor tennis
champ and wife of Edwin Falk,
iawyer and writer of sea stories, is
doing a daily column for Manchester, N. H., papers.
Daniel Frohman is working on
another book, to be called Encore.
Will be published by Claude Kendail and deals with great personaltiles of the theatre. Will be published by Glaude Kendali and deals with great personalities of the theatre.

Herb Drake, critle for Cue and drama reporter for the N. Y. Herdal Trib, has bought Whitney Bolton's skiff and joined the City Island Yachting Colony.

Richard S. Currier, succeeds Earle Walbridge as librarian at the Harvard Club. Formerly with Widener Library in Cambridge and Brown. University Library.

Kenneth Stewart of the Literary. Digest spending two weeks' vacation at Lake George with his wife Evolyn Seeley. Latter will teach journalism at Sarah Lawrence College in Bronxville next fall.

Constance Erust, now at Bennington College, ill go to Hollywood with Brian Alherne as script cirl for her summer vacation. Spent two previous summers at Langner's. Playshouse and at Falmouth. She is.

Omnibus of Crime

Death of an Eloquent Man. by
Charlotte Murray, Russell (Crime
Chult); \$2), is a Jane Amanda Edwards story, second in the series, it
is is just a hit too consciously trying to be funny to really be funny. It
is just a bit too arch in its approach, shoe, But it does have a good story meatly plotted and executed. Could be filmed.

Rex Stout below. Playhouse and at Falmouth. She is the daughter of Morris Ernst. Edna Ferber will leave for Eu-rope in June after winding up the cashing on with George S. Kaufman. She will be accompanied by her, leve. Janet Fox, and go to Landon.

Oliver Saylor and Marjoric Barkentin are collaborating on a biosraphy of Morris Gest.

Essex Dane has written three oneact plays which will be produced for the Actors Fund henefit.

Government Levy.

Melvin Levy.

Melvin of Gold

English Guy, has just soid another play, "House in the Country."

Dick Gilbert, ed of Popular witners in their poker sessions.

June with bis wife.

Meromers of Remonstrating from the Coast In the Members of the Meromers of the Members of the Meromers of the Meromers of the Members of the Meromers of the Members of the Meromers of the Members of the Mem

Fiction and Films

By EPES W. SARGENT

Tenuous.

Back in '96 Sylvia Thompson's 'The Hounds of Spring' made the best seller list. Since then she has written about a dozen books, but she has yet to spin her first story. Not that falls in interest, but she is ade the discursive, ramplither year with little pot and much she is ade the discursive, ram-biling yarn ...h little plot and much iocai color.

local color.

Her latest, "Third Act in Venice" (Little, Brown: \$2.50), will probably meet a good reception though the book is about half over before the book is about half over before she has established her major premise. Francis, an impoverished baronet, who comes into an inheritance, loves Adria, the daughter of an old friend, and Josephine, a young Italian girl, whose aunt married into the aristocracy but permits her niece to gain a livelihood as a manicurist. Josephine's appeal is fieshly, Adria is different, though when she carns through Josephine of the latter's week-end trips with Francis she coolly offers herself as his companion on such outings.

While Francis is still trying to nerve himself to do something about Adria, Josephine administers an overdose of sleeping potion to her rival. So the story ends with Francis feeling himself, Adria's murderer since he brought the two women she has established her major

together.
All of the real action takes place

In the last 25 pages. Before then it is a sketch of high society, well written, but far from important. Not much for the screen.

Four Greenbergs

Feenberg offers a quartet of \$2, 250-page, books for May, two westerns and two romances. The lead-off story is The Stars Come Close, by Margaret E. Sangster, who has written a long string of novels, most of them better. than the current offering. This fluttery heroine is a bit irritating. She marries one boyhood admirer but gets weak knees whenver she meets the other man. Finally she goes home to aniounce her impending elopement to find hubby in bed with the measles, so that busts the elopement. Frobally will interest more women than men, and not so many women. No picture.

other romance is 'Love's. a Ca-cer, by Jean Ford. Small town girl goes to the city, licks it, gets licked, goes back home, but returns for a victorious second round. Improb-able in spots, but in the main in-teresting of its kind and well told.

Picture, possibilities.

Lett Handed Law, by Charles M. Martin, is the usual Texas marvel who cleans up troubles for Wells-Pargo., Familiav ingredients, but well put together. Stands well in its class. Nothing new for the

screen.

'The Red Legion' by Col. George
B. Rodney, is a pioneering story,
laid in Utah during the Mormon
struggle, Cavalryman, bent on personal revenge, manages to clean out an important enemy to the Govern-ment. It's a relief from the usual rustling shooting formula and offers infeture possibilities in spite of lack of love interest.

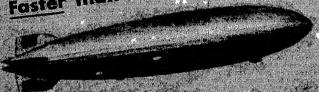
ior love integest. Best Short Stories Best Short Stories, annually complete by Edward J. O'Brien, its supplies and the story contained in the book story with th

450 U. S. Novels in Contest
Mo: than 450 American novels
were entered in the All Nations.
Prize Novel Competition, which
closed April 30. It is expected that
the winner Ill be announced next
month. Should the American novel
selected not win in the world wide
competition, the writer will never
theless receive an advance of \$1,000
from Farrar & Binehart, and \$3,000
for the book club rights from the

from Farrar & Rinchart, and \$3,000 for the book club rights from the Literary Cuild of America.
Joseph Wood Krutch will be an American judge in the final selection and will go to London in June.
Winner of the world wide contest will receive more than \$15,000 from associated publishers throughout the world within a week after the selection.

PARAMOUNT COMES A

Faster than the "HINDENBURG"



thrilling them a trip on the "GUEEN MARY



romantic than a canoe and the GIRL OF YOUR DREA







"Will you marry me?" "What? Before dinner?"

A'S BOX OFFICE ROYALTY

Carole Lombard and Fred MacMurray
"THE PRINCESS COMES ACROSS"

A Paramount Picture with Douglass Dumbrille, William Frawley • Directed by William K. Howard

FULL HOUR GUEST STAR PROGRAMS FROM HOLLYWOOD BY AUTUMN LIKEL

Astaire, Oakie, Perhaps Vallee, on Top of Shell, Kraft, Lux and Campbell Soup Programs See Repeating Inevitable

Coming fall may find as many as seven full-hour programs with a guest star policy originating from Hollywood. If this concentration will not only establish a record setup of its kind for any one place, but likely precipitate the stiffest bidding for name talent that the broadcasting industry has encountered. Some of the agencies involved foresee a situation where the various programs will be playing the same talent at close intervals, with the possibility of the salaries of top ranking film names going to new highs.

or the salaries of top rathing him ames going to hew highs.
Currently coming from the Coast are such 60-minute stanzas as Shell Chateau. Kraft Musle Hall, Lux Dheätre and Hollwood Hotel. Only one of these that gets its film celebs, through studio teluips is the lass, With all the others a new set of guestees is required each week. Definitely set for addition to this full-hour group from Hollwood is the Gillette session with Jack Oakle and the Packard program starring Fred Astaire is fasted as a fall starter. There is also the possibility of the Chelschmann Yeast hour on NBC möving to the film colony in the fall to allow Rudy Valles to da picture for Warner Bros.

Hollywood currently also has two half-hour commercials operating on with George Olsen and Ethel Shutta, and the other the lee dealers' co-operative program with Mary Pickford over CBS.

KWKC, New KCMO, Charts Change from Disc Policy; Station Has New Staff

Kansas City, May 19.

KCMO was granted license
Thursday (14) by communications
commish. Until that time station
operated as KWKC. New cell letters were set aside several years
ago by U. S. Dept. of Agrl. for station they planned to operate here,
but as station never materialized
KWKC officials gobbied them in.
Station has been re-staffed and includes A. F. Schliecker as general
manager, L. J. Simmons, program
director: Bob Gray, continuity, and
Morland Murphy, chief announcer.
Under old regime airtings were 90%
discs; new policy calls for 80% taient.

ent.
Station is owned by T. vans,
and Lester Cox. Latter also has
interest in KGBX and KWTO, both
of Springfield. Mo. Plans are being
made for late in summer when
KCMO expects to be tied to WTMV,
St. Louis, and either KGBX or
KWTO in three-link chain.

Singer's Attitude Earns Al Lyons Orch. a Layoff

Al Lyons Orch, a Layoff
Al Lyons ork, which has appeared
on all Mary Pickford ice box broadcasts, was taken off last week at insistence of, Jeanette MacDonald.
Songbird claimed her sololing required a concert accompaniment
and that she would be at a distinct
digadvantage singing with a dance
band. Alfred Newman's student
orchestra was rushed in.
Lyons returns for all remaining
Pickford programs.

"Variety" FOR SUMMER

Place a subscription for 'Variety' over the summer. From now until Labor Day + + + \$1.50 Mail remittance with name and summer address.

BALDWIN IN FT. WORTH

Texas Broadcasters Want '37 Convention City

San Antonio, May 19.
Readjustment of rate structures and adoption of general policy on contract cancellations set as chief items of discussion for Texas

Items of discussion for Texas' Broadcasters' Association, which meets in Fort' Worth May 23 to perfect the temporary organization formed in S. A. last March. State's 42 etherizers are determined to adopt right policies which heretofore have been noticeable for their absence. Tendency of preconvention huddles is to bind all stations to strict agreement to actually sell time at prices quoted. Frank Smith (KXYZ)' Houston, temporary prez, and Ralph Bishop-(KFIZ) Fort Worth, vice-prez, have inside track on permanent presi-

track on permanent presi-

dency.

James W. Baldwin, N. A. B. managing director, will attend Fort Worth huddle. One aim of organization is to make strong bid for 1937 N. A. meet for a Texas city at

Communist Time Demand in Chi A Hot Potato

Chicago, May 19.
Communist party is seeking to
buy 30 minutes of evening time on
May 29 to broadcast the speech
locally of Earl Browder, secretary
of the national party, from the Ashand Auditorium.

Station's managers are squirming desperately, hidln under desks, pleading illness and looking for sanctuary everywhere to escape the persistent onslaughts of the Compersistent onslaughts of the Com-munist party exces who are bom-barding them with demands that they be permitted to broadcast the Browder speech.

All stations have rejected the

Communist party requests on the able for sponsored political speeches until after the national conventions. until after the national conventions. Communist group, not satisfied with heckling the local boys, have taken the matter up with NBC and Columbia chiefs in New York, where the headaches are just as racking. However, if appears that the Communists will wind up without any ether time on May 29.

Communists in Philadelphia have just contracted for two 15-minute political talks weekly for 26 weeks over WIP, Philadelphia.

ENGLE, SHEBEL MOVE

Erwin-Wasey and Stack-Gobie Get New Radio Tops

Chicago, May 19.
Couple of changes in radio department heads around town last week. Holland Engle, former program manager for Columbia-WBBM, Joined Erwin-Wasey to guide its ether division.
Al Shebel heads the radio section of the Stack-Goble agency, moving over from the Carroll Dean Murphy agency.

MACDONELL OF LONDON SURVEYING N.Y. RADIO

John Macdonell, fiead of the radio department of J. Walter Thompson's London office, arrived in New York last week for a four-week study of American broadcasting methods. With Macdonell It's a job of producing the programs in London and shipping them off on sound track or disc for transmission over stations on the Continent.

Mácdonell in many cases spots the same program on two different stations so as to catch the British listener by either short or long wave. John Macdonell, head of the radio

stations so as to catch the British listener by either short or long wave. Frequently these airings are synchronized on the theory that if frequency interference prevents the reception of the long wave stanza, the English set owner will switch, to the short wave version, vice

the English set owner will switch, to the short wave version, vice versa.

About the biggest mail puller among his programs, avers Machonell, is a Sunday morning recipe disher, Mrs. Jean Scott, broadcast from a platter by Radio Luxembours. The plug concerns Brown-Poison's corn flour, Macdonell believes that there isn't the least chance of British radio sever going commercial and that the Isie's manufacturers and distributors will always have to depend on the present methods, recorded programs from Continental stations, for their air approach to British consumers. As things are done now the advertiser and the agency can be sure of the quality and manner of the entertainment and the raising of international complications is avoided by making no effort to move entertainers from one country to another.

entertainers from one country to another.

Before taking over Thompson's London radio department Macdonell did the agency's program producing on a freelance basis. For 10 years, beginning 1924, he was on the production staff of the British Broadcasting Co.

Ray Sandmayre's Agency

Chicago, May 19.
After a spell as local salesman for NBC here, Ray Sandmayre is opening a new agency, to be known as Sandmayre, McKay & Spaulding, Spaulding is a local banker, while McKay has been with the Lesan

Harry Hershfield's Air Remarks on **Colored Actress Stirs WMCA Rumpus**

Chain Income from Time Sales

-			
	NBC		
1936	1935	1934	1933
January\$2,681,815	\$2,895,037	\$2,391,667	\$1,869.885
February 2,707,148	2,758,319	2,211,637	1,742,784
March 3,036,353	8,025,808	2,507,890	1,997,463
April 2,729,376	2,682,143	2,373,890	1,690,177
\$11,164,692	\$11,360,807	\$9,485,084	\$7,300,309
	CBS		
1936	1935	1934	1933
January\$1,901,023	\$1,768,949	\$1,405,948	\$941,465
February 1,909,146	1,654,461	1,387,823	884,977
March 2,172,382	1,829,553	,524,904	1,016,102
April 1,951,397	1,615,389	1,371,601	775,487
\$7,933,948	\$6,868,352	\$5,690,276	\$3,618,031
M	UTUAL		
		1936	
January		\$166,703	
February		162,358	
March		191,483	
* dans.	• **	139.934	

Columbia, \$1,951,397 for April; **NBC Red and Blue, \$2,739,376**

Total\$660,478

ONCE FOR LOU HOLTZ

Guest Stars Weekly For Palmolive Program

Following one broadcast, Benton & Bowles changed its mind about retaining Lou Holtz as permanent replacement for Fannie Brice on Palmolive's 'Ziegfeld Follies' pro-gram on CBS, and decided on a gram on CBS, and decided on a weekly change guest star idea in-

stead.

First of the visiting names was Phil Baker Saturday (15), doubling from his regular Good Gulf spot on the same network. Miss Brice is out for the rest of the season with

KNX ON JUMPY SEAT AGAIN

Washington, May 19. Sweeping public hearing to bring out details of purchase of KNX, Los Angeles, by Columbia Broadcasting System was ordered last week by Federal Communications Commis-

Federal Communications Commission.

Demanding low-down on the deal, broadcast division announced it will listen to evidence and arguments en blanc June 29 and, springing a mafor surprise, said it would reopen the tiff about the station's program troubles. While hearing had been expected, the decision to have the entire division sit in judgment on the proposed transfer and to go into the license renewal matter again was believed inspired by fear of Congressional criticism if the deal did not get intensive serutiny.

Although both parties had been expected, the decision to look at the program problem again was a shock. Renewal proposition has been on the calendar more than a month, and, while the broadcast division stall-

newai proposition has been on the calendar more than a month, and, while the broadcast division stalling was exasperating there was no suspicion it had any particular significance.

suspicion it had any particular significance.

One reason for reopening is believed, to be due to KNX, refusal to offer evidence relating to some of the charges brought up at the last minute. Since the station failed to refute these accusations, it is believed the Commish wants to give a second opportunity, which will help save its own face, to fill the record with evidence that the offenses have stopped. Until this is done, it is said, the Commish would be on weak ground in taking a go-and-sin-no-more attitude toward the Guy Earl outfit.

Conrad Thibauit sings with the Philadelphia orchestia on July 1 in Robin Hood Deli, Philly.

Columbia's time billings continued on the upward bound last month, with the gross of \$1,951,397 figuring as a 20.8% boost over April, 1935. NBC's tally for the past month was \$2,739,376, or 2.1% better than the previous year. With of this year \$196,000 less than it was for the parallel period of 1935, Indications are that NBC will show

was for the parallel period of 1935, Indications are that NBC will show a sharp dip in profits for the curent half year as compared to the first six months of 1935.

Sideoff from the March traffic was slightly more in the case of Columbia. Than 'prevailed for NBC. Breakdown of the NBC total for April gave the red (WEAF) link \$4,762,201 and the blue (WJZ), \$997,175.

In April, "35, NBC garnered \$2,882,143 from the sale of facilities, while the like month the year before accounted for \$2,373,890. April, "32, brought the network \$1,690,177.

CBS' billings for April, 1935, were \$1,615,389, as compared to \$1,371,4601 in "34 and \$775,487 in "33.

CBS Seeks 5,000 Watts For WEEL, Boston: Rental Is \$18,250 Per Month

Washington, May 19.

Plans of Columbia Broadcasting
System to seek power jump for
WEEL Boston, came to light Friday (15) when network asked the
Federal Communications Commission for permit to take over the
ploneer New England station.

Revealing idea of expanding New
England coverage, C. B. S. said commish. will be requested to approve
installation of a 5-kw transmitter
in the immediate future. Station.
now has 1-kw. and would keep this,
transmitter as an auxiliary.
Deal provides that Columbia willtake over ithe instation under leasefor a seven-year period. Rental will
be \$18,250 per month, with the network reserving the right to purchase
WEEL at any time. Lease stipulates
that C. B. S. will get the same
chance to buy the property as any
other potential customer.
Plan to boost the station's power
involves outlay of \$150,000 for land,
new buildings, tower's and equipment. No indications given whether,
the web expects to relocate the
transmitter, now at Weymouth,
Mass. Application for F. C. C. approval showed the web will occupy
space in the Eddson Building for
studios and offices and as Now England field headquarters for the network.

Hayes at WNEW, New York
John Hayes, formerly on staft at
MP, Philadelphia, has been selected
as new program director at WNEW,
New York City.
He supplants Wallace Butterfield,
who resigned several months ago.

COMIC'S AUDITION PAY

50 Witnesses on Hand, Costs Big. Somebody's Leg Broken Six Weeks Ago, More Delay

Washington, May 19.
The long-fought Brooklyn radio cases were put back on the shelf for several more weeks on Monday (18) when the Brooklyn Eagle asked for and received a last-minute postponement. New hearing date set for Seot.
Delay came as a major surprise and a source of much irritation to attorneys for half-dozen other contenders in the acrimonious squabble but the Commish, with appearance of delight, arbitrarily announced the new date without even giving other parties a chance to outline their ylews on the stalling. More than 50 witnesses were on hand, while the entire Commish had assembled in public session for the artic time all seven communications chars have been on displaying the since the outfit was established.

Shouldering anger broke forth

lished.
Smouldering anger broke forth late in the day when it was discovered that the application for postponement could have been filed days ago, obylating much expense postponement could have been filed days ago, obviating much expense and inconvenience. Reason given by Preston Good-fellow, Eagle publisher, for asking

fellow, Eagle publisher, for asking more time was that principal wit-ness is laid up in a hospital with a broken leg. Pay-off was discovery that alling witness has been in-capacitated for slx weeks.

HARRISON HOLLIWAY JOINS E. C. ANTHONY

Los Angeles, May 19.

Harrison -Holliway, manager of KERC, San Francisco, northern outlet of I'on Lee chain, joins Earle C. Anthony radio interests here as co-ordinator June 15. Anthony stations are KFI and KECA, both National Broadcasting affillates:

Holliway's appointment will in no way affect present executive setup of the two stations, Anthony says.

H. K. Shillingiaw continues as menager of the two spots; Glenn Dolberg remains as program director, and no change is made in Carl Haverin's status as executive assistant to Anthony.

Understood, however, that Shill-Understood, however, that Simplaw, primarily an automobile man, will confine himself to Anthony's Packard agency and turn over the management to Holliway after latter gets feel of new job.

Cal Swanson West to Replace Herb Polesie

Cal Swanson, who for two years headed radio publicity and exploitation in J. Waiter Thompson's New York office, has been transferred to the agency's Hollywood office. Swanson entrained for the Coast Monsey (18).

His new assignment will have him basisting Danny Danker on Lux relations in Hollywood and also in buying talent for the various Rhompson shows originating from

buying talent for the various Fhompson shows originating from the west Coast. Herb Polesie, who formerly held that status with Danker, will now confine himself to production of the Shell program.

Boys Go Fishing

Managerial clan among the New Insland Network stations has Marted en masse on a fishing trip Sebago Lake, Me. It's an annual event, with the boys who go be there every spring to splass Bround after inland salmon. Current batch of Weltons includes Paul Morency of WTIC, Hartford; Jack Storey, WTAG, Worcester; Harold Fellows, WEEI, Boston, and George Kelly, WFEA, Manchester (N.H.).

Sid Parks added to the engmeer ing staff of KICA, Clovis, N. M.

Nashville, May 19.

To answer numerous requests as to the price of admission to WSM's Grand Ol'Opry, David Stone, WSM announcer, gave out information on last week's broadcast that tickets to the Saturday shindly were free.

From Lake Charles, Ia., came a letter asking:

'Are the tickets good for onlyone way, of are they round-trip?' Nashville, May 19.

SAM PICKARD **RETIRES AS** CBS V.P.

Sam Pickard, v. p. in charge of station relations, retires from active duty with Columbia at the end of this month. Understanding is that he will remain, on the network's payroll for the balance of 1936, in return for which he will make himself available for consultation and direct aid in the case of emergency or situations with which he is thoroughly conversant.

Pickard recently bought a farm in North Carolina and, having accumulated a fortune out of broadcasting, the wants to relieve himself of all business- pressure and give himself of all business- pressure and give himself into a life of bucolic ease. Pickard's station interests have been wide and varied, having owned or still owning a piece of WDRC, Hartford, CKLW, Detroit - Wind so, WKRC, Cincinnati, and WGST, Atlanta. Pickard came to Columbia from the old Federal Communications Commission.

He has been in uncertain health for a number of years, which condition has necessitated his being absent from the home office for extensive periods. Farm in North Carolina will make the fourth abode that he owns. The others are in Rye, N, Y, Florida and Atlanta, Ga. Pickard's salary with Columbia is \$22,000 a year plus an officer's bonus. The latter last year amounted to \$5000. North Carolina and, having accumu-

\$5,000. Plckard's retirement from active service will make Herbert Akerberg CBS's No. 1 man on station relations. With Akerberg in the department is Lincoln Deller, who wasmoved over several months ago from Radio Sales, Inc.

WHIO, DAYTON, OHIO, TO JOIN BLAIR CO.

\$3,000 FOR OAKIE IF NO CONTRACT?

Unusual Proviso Will Reim burse Comedian if Try-out Doesn't Result in Employ-

UNPRECEDENTED?

illette, razor firm, which will be

illette, razor firm, which will be one of radio's big spenders with a \$1,200,000 appropriation for next season, hasn't yet decided on the variety show, headed by Jack Oakle, which was auditioned Wednesday (13) by Ruthrauff & Ryan.

In the event the show fsn't bought, understanding is that Oakle will have to be padd \$3,000, which he demanded for participating in the audition via pipe line from Gallup, N, M., where he is on location with a motion picture troupe. Oakle, using a 'script written on the Coast by Joe Cunningham, did about two milnutes on the audia program, minutes on the audish program, with the rest staged in New York. If signed, he'll work throughout the

It algned, he'll work throughout the Gillette show as m.c. Audition was a big time affair, with the total cost reported to have run between \$8,000 and \$9,000, should the agency have to part with the \$43,000 consolation guaranteed Oakie. Myron Kirk of R.&R. went out to New Mexico to handle Oakie from that end.

The show, if bought, will be a Hollywood program, with Oakie and Victor Young's orchestra as the basis, augmented by five guest stars, mostly picture names, weekly.

weekly.

weekly.

Payment for auditions is practically unknown in radio except for musicians protected by union rules from cuffo appearances. Auditioning has been long recognized as a great evil and nuisance in radio with many sponsors very scatterbrained on making decisions.

Alex and Mose Back

London, May 10.

Alexander and Mose, regarded as most popular cross-talk act in the history of British radio, and the local parallel of Amos 'n' Andy, return to the air here May 15 after an absence of about four years.

Team, disguised as a couple of Negro patterers, is composed of Billy Bennett and James Carew, latter an American.

Larry Adler, making his last mike appearance before the 'Queen Mary' series, appears in the same program.

Larry Adler, making his last mike appearance before the 'Queen Mary' series, appears in the same program. London, May 10,

Conventions May Use WB Tunes, but Webs Will Probably Do Fade-Out; Paid Politics Not Privileged

2-Way Embarrassment

Los Angeles, May 19. Inability to distinguish be-tween licensed and restricted music on the air caused a music on the air caused a Coast announcer to put his station in an odd position, Belleving what he thought to be a verboten number was watting in on a remote, barker called a cut and filled the wait with a waxer. First tune was okay for the station, but the substitute platter happened to be in the Warner catalog.

TEXAS LABOR SEES RADIO 'MONOPOLY'

A resolution asking an investigation of the three Houston radio stations to determine if they are operating ln violation of the Federal antl - monopoly laws heen adopted by the Texas State Federatlon of Labor, in its annual con vention here.

Resolution

tion of radio station KXYZ's license tion of radio station KXYZ's license for allegedly 'ousting' William States Jacobs, Houston pastor, recently from his week program. Dr. Jacobs, formerly pastor of the fashionable First Presbyterlan' church here, and now head of his own Independent Church, blamed 'the spirit of the American Liberty League' for his ban from the altr. Station KXXZ is jointly owned by the Houston Post and The Chronicle.

Want Catholic Station Case Settled **Before National Campaign Starts?**

Washington, May 19.
Strongest sort of political pres-sure is being focused on the Fed-eral Communications Commission in the hope of getting the Catholic radio fight ironcd out before the

Orleans station, operated by Loyola University, is secking confirmation of its special authority to use 850 kc. Fr. Harney's Fight

Case has been hanging fire ever since hearings before the broadcast division a year ago when droves of stations begged the commish not to upset the present arrangement. Led by Father John B. Harney, the Paulists have besieged Congress for years and have constantly revered.

the hope of getting the Catholic ratio Millo Dayton, is appointing on Daliy & Co. national station resp. effective June 1. Outlet operates on 1,000 watts, and is an NBC Red and Bine affiliate. For a long time the station had no rep whats grame of the station had no rep whats pointed Sawyer - Perguson - Walker, pointed Sawyer - Perguson - Walker, pointed Sawyer - Perguson - Walker, newspaper sales popele, who also have charge of the Dayton Daliy News, by which WHO is owned. Control of both newspaper and Daliy News and its station, WIOD. I Latter is represented in New York, and WWL, New Orleans, demanding better facilities. The now held by municipally new York, and WWL, New Orleans, demanding better facilities. The case has been a hangling fire ever since hearings, before the broadcast, with this lin-dustion a year ago when droves of stations begged the commish not to disting where of the broadcast, with this lin-dusting where the present arrangement. Led by Father of the point of the present arrangement. Led by Father of the point of the present arrangement. Led by present arrangement, Led by present arrangement. Led by present arrangement and have constantly peppered the commish not begged the commish not to dispose of the case in short order by well in advance of the point of the present arrangement. Led by present arrangement. Led by present arrangement. Led by present arrangement and have constantly peppered the commish not begged the commish not obtained and have constantly peppered the commish not begged the commish not begged the commish on to estimate the weeks as members of the broadcast few weeks as members of the broadcast few weeks as members of the broad cast with this lin-dustion and present arrangement. Led by Father sor trigous groups. Description of the commish with demands for better facilities or religious groups. Desire for speedy settlement arrangement and have constantly p

Networks are free to broadcast Warner Bros. music used during the Democratic national convention. In Philadelphia June 23, Blanket license was extended last week by Herman Starr, WB v.p., at the request of the National Democratic Committee. Similar okay will be given the Republicans when and if they ask for it.

Rep of the Democratic National Committee who contacted Starr wanted to know whether the same permission would apply to campaign broadcasts. Starr, in return, inquired whether such broadcasts would bring revenue to the networks or individual stations. On getting an affirmative answer, Starr, declared that he saw no reason for putting stations that had not obtained Warner licenses in the same status with those that have, but added that he would prefer not, to commit himself either way for the time being.

time being.

Whatever permission Warner extends in connection with political broadcasts it will be made direct to the national committees. Even though WB is willing to make its catalogs available to the convention, NBC and Columbia are not expected to lift the taboo on Warner music. It is the intention of the webs to take the convention proceedings off the air every time a WB tune is placed on the floor and substitute the extempore remarks of a commentator.

Washington, May 19.
With the press gallery committee again having turned down the applications of broadcasters, the Democratic National Committee has arranged to give the radio contingent 24 seats in the balcony of the convention hall. There will be five booths at Philadelphia, making one each for CBS, NEC, Mutual Intercity Group and WFIL.
Each of the five will have its own

Each of the five will have its own mike on the platform but Columbia will handle the floor pickup, feeding all the others.

PENNER-CROSBY WITH CONN SET

Joe Penner and Bob Crosby's band as an air combination, with Harry Conn as the script writer, were set yesterday (Tuesday) for Cocomalt by Ruthrauff & Ryan. Program starts in September on a network spot to be set during the summer.

program starts in septemer on a network spot to be set during the summer.

Conn has another deal with the same agency to write the Gillette show, if and when set. This means the possibility of his returning to Jack Benny-Jello in the fall is out. Conn is back with Benny now, but conly for the remaining five programs of the latter's current series. Penner's salary for the scries will be \$4,400 a broadcast, with this including payment for the services of stooges and his writer, Harry Conn. Latter is to collect \$1,500 a script. Bob Crosby's unit will furnish the music until it is necessary for the comic to go to the Coast for a picture assignment. Deal all around was agented by Rockwell-O'Kcefe, Inc. Contract thes Penner up for a two-year period with 13-week options.

Ruthrauff & Ryan agency figures.

DUKE ELLINGTON With Ivy Ar Band, Songs 30 Mi su Mi Sustaining WEAF, New York

VARIETY

WEAF, New York

By bringing this front-ranking exponent of the blues back on the air NEO has rounded but the musical transport of the blues back on the air NEO has rounded but the musical the eastern area. The source is Duke Ellington's current stand, the Congress hotel, Chicago.

Each rogram comes rich in Harlein harmanic and rhythmic harlein harmanic and rhythmic hore. The moods shift frequently, going from blue, to hot to gay, to sentimental, with the melodic text embroided and toasted up to give it that authentic Harlein drag without once departing from the precepts of good musicianship.

Ellington is featuring Ivy Ander-Ellington in the processor and the statement of the processor and the statement of the statement of the processor and the statement of the processor and the statement of the statement of the processor and the statement of the stateme

good musicianship.

Ellington is featuring Ivy Anderson, who has the flair for getting under a lyvic and giving it the right flavor, and Rex Stewart, whose performance on the trumper puts him easily alongside of Louis Armeasily.

HOWARD BARLOW SYMPHONY With Henry W. Neely Classical Music 60 Mins. Sustaining Sunday, 3 p.m., EDT WABC, New York

MABC, New York

In the spot occupied by the Philiharmonic during the cold months,
CBS is now shooting 26 lighter programs with music by Barlow and
footines by Neely, a musical coldMusic Application Hour on NBC,
Everybody's Music justifies its
timespot. It is distinctly summer
fare of a good kind, There are no
notebooks (such as Damrosch distributes), and no delving into techicalities, but there is suitably
rendered music from an orchestra
small enough to make the melody
clear at all times.

Of the 86 minutes, Neely's patter

small enough to make the melody. clear at all times.

Of the 60 minutes, Neely's patter occupies about seven. He doesn't make many explanations of sonatas, symphonies, rondos, etc.; and barely introduces the numbers. Why be shaded to have a subject to the corner of the clear but what he does say doesn't hurt. Pethaps CBS hopes that Neely's abbreviated spiels will recruit the unittiated into listening ranks of the Philharmonic next fail. If this turns out as per schedule, Neely's job of course is justified.

Barlow's choice of selections is

out as per scheaule, Neety's Job of course is justified.

Barlow's, choice of selections is sound and will encompass program music, symphonies, operatic music, ontemporary compositions, solo concerts, and a request program. Stanza-capith for peviaw and contained works of Mozart, Shubert and Prokofeeff, All, were nicely rendered.

Everybody's Music' should be an okay summer stopper for a time spot habitually reserved for the classics.

Edga.

ARCH WARD
Sports Chatter
16 Mina.
Mina.
Mina.
Mondays: 10 p.m. CDT
WGN. Chicago
Arich Ward is sports ed of the
Chicago Tribune. And not only as
a writer but as an idea man in
thinking up and promoting national
stunts for the Chicago Tribune such
as the Golden Gloves, the golf
school, the All-Stars major league
game, etc., all smash promotions.
He is a great sports writer, sports
promoter and sports editor from
every angle. But he is a pediculous
radio performer.
Ward must take elocution lessons

and the is a pentionous radio performer.

Ward must take elocution lessons or leave the actual tonsil work to some stooge announcer. Maybe in consistency of the stooge announcer after diligent on better speaking terms with the microphone and loudspeaker.

In one program, besides the White Sox champ line-up, Ward discoursed on the strange deaths that athletes occasionally, suffer both in and out of the snort, the golf schools operated by the Tribune with their 55,000 pupils, in all making un 15 milutes of interesting stuff despite the drawback of the Ward 'uh,' 'er' and throat-clearing, Ward 'uh,' 'er' and throat-clearing.

HILDEGARDE HALLIDA Comedienne 4 Mins. FLEISCHMANN Thursdav. 8 p.m., EDST WEAF, New York

WEAF, New York

(J. Walter Thompson)

Hildegarde Halliday, described by
Rudy Vallee as one of the latest
additions to the comedicane lists,
came through in solid fashion with
a brief playlet having to do with a
middle-aged woman taking her has
ridding lesson. While entirely p onewoman akit, Miss Halliday's ability
to describe scenes makes it seem
more pretentious.

more pretentious.

Employing terse diction, this comedienne never sacrifices word detail for plot or descriptive nuances. Result is a moving portrayal of the matron who finds riding a frisky horse is more than a fashion parada.

Wear.

"AVE MARIA HOUR"
With Adelaide Klein, Gloria Moore,
Alfred Koran, Jans Marr, Sarah
Petry, Wilmer Walters, and William Crimmia
Religious Dramas
45 Mins.
ISOLA LITHOGRAPH
Sundays, 4 p.m., EDT
WOR, New York

(Flanagan)

(Flanagan)
This program, long heard on WMCA (where it still continues, but at a different time spot than the WOR version and without sponsor), alma directly at Catholics. Isola Lithograph, a printing house. Is now putting it on a split Martual boiling the continues of the conti

to get the Catholic biz for the calendars, religious pictures, etc.

Program continues to be a good ob with nicely paced dramatizations of the lives of saints. Some mon-Catholics may be expected to tune in, but on the whole the rich background of Roman procedure probably pretty well reserves it for the followers of the Vatican. It was for this reason that WLW. Clncinnati, at first refused to carry the sanera, although, lately the Crosley super-watter has changed its mind and is now on the hookup.

Production is, in every way a creditable affair. Saints emerge as believable personalities, and the emphasis is chiefly on practical religious virtuosity, and the emphasis is chiefly on practical religious virtuosity, cleverly played up, an antithesis between St. Ida's kindly nature and the cruel temper of her knightly husband. Twelfth century stylizations were softened up, and the shift from situation to situation, was, smooth. Actors do. a fire job.

Conclusion has a friar (real) give

fire job.

Conclusion has a friar (real) give a brief sermon, too short to offer any complication. Sponor's plugs are virtually non-existent. From the review sample, the stanza would be without offense to the average run of non-Catholic who hamened to bump into it.

Edga.

'MUSIC BOX'
With Bailey Axton, Nina Paisley
William Stoess' Orchestra
Musical
30 Mins,
SSS Co.
Wednesday 8:30 n.m. FDT.

/ednesday, 8:30 p.m. EDT. /OR, New York

Alternately occupying half hours with religious music and light classic fare, this series does its job in neat fashion. Its charm lies chiefly in an utter lack of pretention, Motto under which it operates appears to be home sween home, and it post and the post of the present (Johnson-Dallis)

a singer of unusually the voice.

Bailey Axton, baritone, was also
impressive in his rendition of 'Consider and Hear Me,' Another voice
with good timbre and training.

with good timbre and training.

Reach of the starns given over to receive a decider of the starns given over to receive a decider of the starns given over to receive a decider of the starts of the starts of the starts of the starts of thinness. More rehearsing would be a help to get the outfut out of the purely house-band class. Choir is adequate, but can't match the solo work on this program.

Stacks up as a neatly parcelled ether job, without many high points, but without any sags. Might not be a bad idea, though, to give the solo singers more of a chance. They could make good use of it, Edge.

JAMES SARSFIELD.
'Skipper Jim'
Stories
15 Mins.
KRUG BAKING CO.
Monday-Friday, 8:30 p.m.
WMCA, New York

To all appearances this is a kid program in an adult spot—and at 8:30 p.m. the competition on the air is too tough for Skipper Jim to ex-pect many listeners among the is too tough for Skipper Jim to ex-pect many listeners among the grownups. As for the kids, the ma-jority under 12 are already in the hay by the time James Sarfield be-bins to tell a lot of tall stories in his more or less ingratiating man-ner.

ner.

Skipper Jim originally was on afternoons and almed strictly for children. Type of entertainment—almost wholly unfunny for adults—isn't reaching the right people in its present spot. He's a Baron Munchausen without gags, but does plenty of laughing himself in spots that don't warrant laughs from the listening audience, much less himself.

self.

He's naturally handicapped in humor by the fact that he's on five times weekly. The writer who could deliver good comedy on such a wholesale basis could write his own ticket in radio, or any other branch of show business for that matter.

Scho.

FOLLOW-UP COMMENT

Unveiling of Jock Joy's 'Sulte astorale,' original opus, by KFWB, Hollywood, was quite an event in that section. Invitations went out to all the batoneers along these air lanes to give a listen to something new in modern composition.

Joy seems to have hit on a fresh

Joy seems to have hit on a fresh idea in his four movements from the quiet of the countryside. Highly descriptive and imaginative, the state of the country side of the state of the state

Pastures at Night.'
Joy has long championed chamber music on the station as a breather between the swing and Jazz melange that dominate the spot's musical log. His Moods Classique' has won him a wide following among those who like their heavier moments.

among those who like (peir leavier moments.

Suite Pastorale' is first original class composition by a local maestre to make the grade. Joy considering offer to conduct augmented ork ir rendition of his song poem in Hollywood Bowl this summer.

It was nice prestigs builder for station.

Metropolitan Opera's experimental pring season of grand operation of the property of the prope

Richard Rosers conducted his ballet music, 'Slaughter on Tenth Avenue' from 'On Your Toes in the closing stanza of Tenth Alexandra and the constant of the Arganization of the Arganizatio

New Chosterfield series for summer emphasizes lightness. Andre Kostelanetz delivers zippy music all in dance tempo. Show ended well ahead of gong with studio applause loud and solid and producers permitting it to go out over the ether as is. It was an impressive stimit

Commercials are suavely seeded y Newell-Emmett agency.

DEATH OF A FRIEND Drama 30 Mins

With Morgan Farley
Drama
30 Mins,
Sustaining P.m.
What Grap P.m.
What Grap New York
For its Jith Sunday evening
spook seance the Columbia Phyers
last weekend (17) chose Death of a
Friend. Charles Martin not only
was the author but he directed the
diverse of the columbia of the columbia
was the author but he directed the
diverse of the columbia of the columbia
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see the columbia of Remington-Rand had a lot to
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of Remington-Rand had a lot to
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table as the central character of
martin's piece. Farley has few
subdued moments. It was scream
and fury from start to finish.
Farley so overplaying the role than
all stening to him soon became a task.
The character is that of a young
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DON NORMAN

Inquiring Reporter
15 Min.
LINCO
Daily, Ex. Sat. & Sun; :45 p.m.,
COT
WCFL, Chicago

Much., Chicago

Linco, Chicago

Much., Chicago

Jaily at lunch-time Don Norman
takes mike for a 15-minute Interrogation festival in front of the
fire of the state of the state of the
fire of the state of the state of the
fire of the state of the state of the
fire of the state of the state of the
fire ars or kick; the back of their
heads; and in passing why they
prefer Linco.

Working plug in is a smart angle
on this show, the spiel being put
over before the audience is tipped
off that it's coming and before the
listener has a chance to tighten up,
subconsiously against the message.
Norman is a smooth and easy
worker with the public grouper
around her state of the state of the
cood listening all around.
Tie-up with the State-Lake is a
good angle that can be worked-elsewhere to the good of both parties,
the listeners getting passes for the
best questions submitted while the
heatr gets the air mention. Gold.

IRISH MINSTREL SHOW Songs-Comedy-Music Songs-Comedy-Music 45 Mins. SLACK FURNITURE CO. Monday 8:45-9:30 p.m. KWK, St. Louis

Monday 3:48-9:30 p.m.
KWK, St. Louis

Popularity of Minstre? Show ahed
by KWK every. Mon.uy evening
from 8:30 to 9:30 o'clock from Hotel.
Chase has grown so rapidly that
station moved presentation to
Municipal Auditorium (11) where it
will continue as long as interest is
maintained. Sterling Harkins who
serves as interiocutor, is also a
tenor soloist and the understand the stenor soloist and the understand the stenor soloist and the understand the stenor soloist and the understand of their stink well on
the program are Arnold Staley,
'national champlon' buck and wing
dancer; the Range Riders, male instrumental and singing tric; Smoke
Gray, Dilly Doss, Jerry Behrens,
Art Benda blacktace comedians,
and Benny Ford, 'The Duke of
Paducah'. The entire musical background features the music of Irving Rose's orthum dittituded at Irving Rose's orthum dittituded at Irving Rose's orthum dittituded and incorcreating one trombone smear in
each broadcast.

Due to prior contract engageach broadcast.

each broadcast.
Due to prior contract
ments show is limited to 45 minutes
more for live audience.
Commercials should be slashed.
The graphs.

PAT DENNIS
With Benny Kyte Orch, Russell
Neff
Radio Gossip
15 Mins.; M·W-F; 5 p.m.
Sustaining
W:YZ, Detroit

Sustaining
WX-YZ, Detroit.

Back on the air after six weeks of idleness due to Hearst ban on radio columns, Pat Dennis, radio columns, Pat Dennis, radio editor of the Detroit Times, has a neat new program. Heard three times weekly, Monday, Wednesday and Friday, for 15 minutes each.

Had been on WJR for man Hearst ban came through wXYL hooked onto him just as ban was lifted two weeks ago, and built a nice show around him.

Benny Kyte's ork, always good or a nifty performance, provides the interlude, with Russell Neff, a commendable singer, doing the warbling. Dennis has two five-minute spots during program, during which he relates star gossip and Brace Beemer, the original 'Vagabond Poet-Philosopher,' introduced bennis on inaugural and then recited some poetry.

Show runs smoothly, and music

cited some poetry.
Show runs smoothly, and music breaks up monotony of straight gabbing.

Pete.

NATALIE BODANSKAYA Song 2 Mins. FLEISCHMANN

Song 2 Mins.
FLEISCHMANN
FLEISCHMANN
FLEISCHMANN
FLEISCHMANN
FLEISCHMANN
(J. Watter Thompson)
A better than average operatic stint on the weekly Fielschmann variety program. Natalle Bodan the Springers operation of the springers of the springers operation of the springers operation of the springers of the springers operation operation of the springers operation operatio

Sandra Bruce, now full time an-ouncer at WCOP, Boston,

NBC DOG HOUSE With Cliff Engle Comedy 30 Mins. Wad_n 9:30 p.m. Sustaining KGO, San Francisco

Wed., 9:30 p.m.
Sustaining m.
Sustaining KGO, San Francisco
Neat little comedy offering that gives the dialers an insight into what goes on behind the mike. This explains itself, being a herding to sether with the sether of th

Union Warning Ends WPA Program on WFIL

Philadelphia, May 19.
Local music union last week yanked two shows off Philly stations. One was airing of WPA yaude shows over WFIL in connect tion with current exhibition of Works. Progress. Administration activities. Station broadcast first of three 15-minute shots after being assured WPA execs had fixed it

assured WPA exces had fixed it with union.

After that program union hopped in with ultimatum to yank following shows or take 'unfair list' pasting. Fact station has no house bandmade shows agin' the rules. Appeals to Washington brought no action, so following two 15-minuters and a .30-minute shot were off the air.

and a 30-minute shot were off the air.

Other case concerned band from Cuban warship in port on annual cruise. With program set over KYW, NBC red outlet, and annunced in papers, 88 men in regular band and 12 rhumba performers were taken off air when union came forward with warning that 100 standby musicians must be paid.

Visiting

In New York
Don Gilman, NBC, Los Angeles.
Ray Morgan, Los Angeles.
Harry Trenner, WNBF, Bingham-

iohn Macdonnell.

John Macdonnell, Watter Thompson, London, A. L. Chilton, WGST, Atlanta. In Chicago Dr. Robert D. Jones, Jr., South-ern Broadcasting Corp., New Or-

ern Broadcasting con-leans. James D. Carpenter, WKBB, Du-Murphy

buque. Crane Murphy, Crane Murphy Service, Green Bay. W. H. Kearns, Buchanan-Thomas

W. H. Kearns, Buchanan-Thomas Adv., Omaha, Lloyd Thomas, WROK, Rockford. Paul H. Raymer, New York. Ray Jenkins, KSTP, Minneapolis. Martin Kiebert, KIRO, Seattle. David Sannoff, RCA, New York. Frank E. Muller, RCA, New York. E. T. Cunningham, RCA-Victor, New York.

New York.
Thomas RCA-Victor
New York.
Wm. C. Gillespie, KTUL, Tulsa.
Matt Bonbrake, WKY, Oklahom

Tom Gavin, WEBC, Duluth.

In Washington

Kurt von Boechmann,

A. H. Morton, NBC program man-ager, New York. W. B. Greenwald, KWBG, Hutch-

W. B. Greenward,
Inson, Kan.
Eugene Thomas, WOR,
Max Jordan, NBC European
representative.

Boake Carter's Semi-Vacation Philadelphia, May 19. Boake Carter (Philoc, CBS) tak-ing his first vacash in five years, but not skipping any broadcasts. En route to Cuba his spicls were shortwaved from shin-to-shore

Monday broadcast (18) came from

B.B.B. RAPS FUR ACCOUNT

Earle Anthony Fiddles Far Away While Hearst Coast Cohorts Burn

Los Angeles, May 19.

Earle C, Anthony will erect KECA's new transmitter at 82nd and Compton, in the southwest part of town, and thereby hangs a tale. Few months ago Hearst radio growd got a nix from Federal Communications Commission on petition to move KTM (now KEHE) antenna from Santa Monica site to Baldwin Hills. Hardly had that burn subsided than word got around that Anthony had a yen for the same spot, and was making various applications to clinch it. Grumbled the Hearst crowd in their beards, 'if we can't have it neither can they.' So they went to work in earnest. Hearst dailles ran reams of copy and stirred the residents of Bald-in Hill vicinity to let out a yelp that reception for them would be ruined once a high power transmitter went. That went on for days on end. Hearstians were licking their chops: Anthony idn't have a chance and he knew it. 'Or else why had he been so strangely quiescent of late?'

'Then it came out. No sooner had Hearst started his campaign than Anthony gave up the Baldwin Hills site, switched his affections to \$2nd and Compton, at other end of town. But why spoil the Hearst mob's fun. So he let them hammer away and chuckled merrily down his sleeve. While the anvil was givin coechees of terrific pounding Anthony was going ahead with the necessary steps to have his new spot approved. New KECA vertical radiator location is considered ideal. With new equipment station draws power morths, too.

To Baldwin Hills—with tongue in

But what of KEHE? They're moving, too.
To Baldwin Hills—with tongue in cheek.

FRISCO'S CBS OUTLET STILL ON THE FENCE

San Francisco, May 19.
Without making any definite commitments for the Columbia outlet here after KFRC contract expires, Herbert Akerberg, net's station relations rep, hustled back. to New York, for discussions with William S, Paley, chain prez. Understood here to be tons-up-between KROW, Agross the bay the Collegion of the part across the bay in Oakland, and KSFO.

Deal for KFRO, Don Lee transmitter, to remain with web has

KVOS Case to Top Court

Washington, May 19

Washington, May 19.

New piracy charges: preferred by Associated Press against KVOS, Bellingham, Wash, will be pondered next fail by the U.S. Supreme Court. Station-won promise of review of lower court rulings that broadcasters cannot lift press service, stuff from daily papers.

High tribunal agreed Monday (18) to look into the squabble after Bellingham outfit had sought review of Circuit Court of Appeals ruling that A. P. was entitled to an injunction to prevent airing of yarns from the local papers carrying press association credit line. District Court had refused the A. I. Petition for restraining order huwas reversed when the press outfat appealed.

Gruskin, Hartley West

George Gruskin, Wm. Morris agency radio man being transferred from New York to Los Angeles, left last Saturday together with bis wife. Yicki Faust. Making the trip by motor with sight-seeing and stop-overs.

overs:
Also on the junket is Arnold Hart-ley, recently resigned program di-rector of KYW. Philly, who s aiming at either radio or picture affiliation on the Coast.

Snubbed!

Mutual Network has a staff of reps traveling back on the Queen Mary to broadcast the trip and landing ceremonies, but to both NBC and Columbia the Mutual contingent does not exist. In publicity releases sent out Monday (18) by NBC and CBS each web publicizes the other's activities, but both ignore Mutual. Mutual's contingent on the British ship's maiden voyage will include Harlan Eugene Will include Harlan Eugene Will include Harlan Eugene Read and G. W. (Johnny) Johnstone. John Royal, NBC

v.p. in charge of programs, will head the NBC representation, while Paul White, public events director, will be CBS head del-

3.000-Seat Tabernacle For WSM Radio Program

Nashville, May 19.

Nashville, May 19.

Radio station WSM will move its Grand O'l Opry to new quarters on June 13. The new home of the Saturday night barn dance program is a large, rambling building which accommodates 3,000 persons. It was called originally the Dixie Fundamentalist Tabernacle, but is no longer used for evangelistic purposes.

poses. Eighteen months ago WSM's Grand Ol' Opry was witnessed by only 600 persons each Saturday night. The capacity of WSM's largest studio at that time was 200 and the audience changed three times during the four-hour performance. Even after the new 500 capacity studio was added, it was still necessary to clear the hall three times during the evening. Six months ago Opry moved to

Six months ago Opry moved to the Hillsboro Theatre. Tickets were still required and triple clearing of the house still in order.

the house still in order.

In the new quarters tickets will
still be required, but it is hoped
that patrons may be able to sit
through the entire performance.
Earn dance music fans seem to be
satisfied with nothing less than the
whole show.

KUNSKY INTO 'KING'

Detroit Theatre-Radio S Asks Court Okay

Detroit, May 19.

If John H. Kunsky's petition to change his name to King is okayed by probate court next Monday (25), the Kunsky-Trendle Broadcasting Co., which operates WXYZ and the Michigan Radio network, will, be-come the King-Trendle Broadcast-lus Corn.

come the King-Trendle Broadcast-ing Corp.
In the petition, also signed by Kunsky's brother and nephew, Louis and Theo, John H. Kunsky said they wished an Americanized name. John H. who listed his age as 62, is vice-president of the radio corp., with George W. Trendle, who also op-erates the United Detroit Theatre erates the United chain, as president.

Ethel Cotton, Duchess Holdovers on CBS Series

Holdovers on CBS Series

CBS's sustaining marning strip
(9:30) with skt femmes respectively
taking a turn on each weekday, is
due for a recamping. Auditions for
a new dine-up of mames are now
going on; and a time change is like
wise in prospect.

Holdovers from the old series will
be Ethel Cotten, spicler on improvement in conversation, and the Grand
Duchess Marle. Thires newcemers
will be added to this nucleus. Time
change will probably boost the
series into a spot at 12 moon, EDT,
over a const-to-const hookup. Final
sny-sa-on these matters to be
forthcomin at the end of this week.

WRIST SLAP FOR 'HIGH PRESSURE'

WGN and WCFL, Chicago Accede to Better Biz Bureau Request - Cancel Evans Fur-Misrepresented Status Allegation

WBBM HOLDS OFF

Chicago, May 19.
Chicago's Better Business' Bureau
has asked local radio stations to
ban the Evans Fur Company's advertising for 30 days as an ethical
wrist-slapping measure. Evans is wrist-slapping measure. Evans is charged with misrepresenting itself as a manufacturing furrier and as claiming to underself the regular retail fur market. Its use of highpressure sales has antagonized res of fur trade.

Better Biz Bureau's request to stations, contained in a letter, cresetter Biz Bureau's request to stations, contained in a letter, created a situation of some embarrassment to local radio. Not : nxlous to seem in partnership with reputedly dublous advertising; yet loath to penalize one of the biggest local users of time within the Chicago area, only two stations have acceded to the request.

WGN, owned by the powerful and always independent Tribune, has lined up with Better Biz Bureau on the issue as has WCFL, the Chicago Federation of Labor transmitter, and have canceled Evans Fur contracts.

and have canceled Evans Fur courtracts.
WBBM, the Columbia station, has refused to submit to the Business Eureau request on the claim that the station has carefully scrutinized all copy and has found it acceptable. WBBM states it is waiting for the BBB to submit specific instances of violations in advertising copy on the part of Evans Fur before it will kick the fur program off the air. off the air.
Evans Fur Company has been the

Evans Fur Company has been the biggest buyer of local advertising time for its type of store in the city and has spent beaucoup coin on practically every station in town during the past five years in which time the store has grown immensely in size and sales.

Station's Farm Info Idea Strongly Backed by U.S. Agriculture Department

Charlotte, N. C., May 19.
WBT has launched a complete agricultural information service, with the co-operation of the U. S. Department of Agriculture, the state agricultural extension service and others. Series runs three afternoons a week. Reports on farm and home problems will be presented by county farm agents and home demonstrators.

Here to launch the series were

demonstrators.

Here to launch the series were Morse Salisbury, chief of the radio, service of the federal department of agriculture; Gordon Zimmerman, director of press and radio for the department of soil conservation; Jerome Henry, in charge of information for the regional office of the soil conservation service; Format & Robbin assistant information for the regional office of the soil conservation service; Format & Robbin assistant information the soil conservation service; For-ney A. Rankin, assistant informa-tion specialist in the soil conserva-tion service; and E. S. Knight, radio editor with the North Caro-lina extension service. All had a word to say on the initial program.

'Nay, Nay, John'-Stations Reaction To Deal Offered by Shepard of N. E.

Neighb Air Program

Doubling at Theatre

'Children of Today,' quarter hour
in Yiddish broadcast every Friday
over WBNX. Bronx, has been converted into a stage show, also in
Yiddish, and is running nightly at
the Bronx Art theatre. Ed Marcus
and Frieda Weisfeldt, who conduct
the radio program, are joined in the
stage version by 10 other actors.
Show is in its second week. Scaled
at 55c. to \$1.10.
Abe Lyman of WBNX made the
stage adaptation. Jack & Paul,
clothing shop, sponsors the radio
version.

SINGLE RATES GO IN

Multiple rate card, with different quotations for local and national accounts, heretofore used by KTSA, San Antonio, and KNOW, Austin, will be junked on June 1. With Hearst's purchase of the stations, and their representation through Hearst Radio, the single rate, used on all of the publisher's other outlets, will be put into effect. Quotations effective first of next month give KTSA's one-time night rate as \$140 for all classes of biz (national rate used to be \$160). KNOW's similar figure is \$60 (used KNOW's similar figure is \$60 (used

(national rate used to be \$160) KNOW's similar figure is \$60 (used

Dolph to Los Angeles

John M. Dolph leaves N. W. Aver John M. Dolph leaves N. W. Ayer agency, New York, for the second time on May 22. He has worked on Fred Waring, Eno Crime Club, Hal Kemp, Kelogg Prom, Sheffield and other Ayer programs. In all, Dolph was with Ayer eight years. He is heading for California, his native state, with the idea of getting in on the radio production booming expected out there this fall.

DON DAVIS' SIDE-LINE

He's the Travel Kansas City

Kansas City

Kansas City, May 19.

Don Davis, head of WHB, is bowing what he has labelled the town's
first International Trave's Show
into the new Municipal auditorium
May 31. He has ited up with every,
phase of the transportation biz for
the occasion, with the exhibits including dioramas, models, photos
and motion pictures of popular
vacation spots throughout the world.

For entertainment there will be a
stage and fashion show and a bathing beauty contest. Winner of the
figure look-see will get a two-weeks
varish in Los Angeles by way of
plane.

vacgan in Jan.
Davis has engaged 48 musicians, singers and dancers for the stage show. Also a cherns of 60. Charles Lee Adams will direct,

Ben Gimbel to Europe

Ben Gimbel to Europe
Philadelphia, May 19.
Een Gimbel, WIP prez, Icaves
May 29 for a six-week jaunt to England, catching quickle double-O of
British radio and television methcds and divelopagets.
Apparently travel idea has spread
to whole staff. Al Cormier, vicejack and general manager, hops to
Chi in few days for confab with flay.
Linton, station (ep. limmy Alice,
new program director, off to Washijagton to set WIP's radio deal dolementatic convention here in June,
Muryay Arnold, pa., in New York
Friday (22) for Inter-City gales
hoost huddle.

'Folies de Parce' stage comrany, in Charleston, S. C. went on the air from WCSC with a radio huildup for the theatre appearance

Doubling at Theatre

Doubling at Theatre

Doubling at Theatre

Bidren of Today, 'quarter hourdish broadcast every Friday

WBNX. Brons, has been conducted into a stage show, also in sh, and is running nightly at lone Arthur Ed MarcusTrieda Weisfeldt, who conduct dio program, are joined in the version by 10 other actors. is in its second week. Scaled to \$1.10.

Lyman of WBNX made the adaptation. Jack & Paul, mg shop, sponsors the radio in.

ILE RATES GO IN

FOR HEARST TEXANS

ILE RATES GO IN

FOR HEARST TEXANS

LE RATES GO IN

FOR HEARST TEXANS

LE RATES GO IN

FOR HEARST TEXANS

WE Regiand Network will lose its key coulted, WEEL, Boston. Shepard's lode now is to start a new regional web composed of the three of his own stations which are to go NBC — WNAC; Boston; WEEN, Providence; and WICC, Bridgeport. There is nothing in Shepard's other Boston; we will be put into effect.

A sample contract has been sent by John Shepard's 3d to three New England't well as Shepard and to revenue the worsh provided in the version by 10 other actors. Shepard is expected to rewrite the vetoed partnership bill and resulmit it later on.

Dickering follows the NBC and CISS maneuvers in New England't with the purchase of the stations, well and the new to support the purchase of the stations, but not the purchase of the station, was also in the purchase of the station, was also in the purchase of the publisher's other outfill be put into effect.

Lations effective first of next give KTSA's one-time night is \$140 for all classes of biz all rate used to be \$160, 're similar figure is \$60 (used 554).

Rumhlae frame dow three New Shepard and to three New Shepard and to three New Shepard is the result of the purchase of the submit of the purchase of the stations, the purchase of the station, was also in the purchase of the station of the purchase of the station, was also in the purchase of the station of the purchase

Rumbles from Orient: East Vs. West Quarrel Concerns Dutch Radio

The Hague, May 8.

In the Dutch East Indies a controversy has arisen in connection with broadcasting. Monopoly there is in the hands of NIROM which serves radio-fans for a moderate fee. Of course it is very hard for such a broadcaster to please in such a vast territory with a population, which is mainly native, both the white fans as well as the natives. It is naturally also a controversy of West versus East and the Eastern fans got together at Djokjakarta in a protest-meeting because they find that programs are too occidental in conception and do not take into consideration that so many oriental fans prefer stuff they understand better.

They also object against the fanpaper published and want it free as they find radio fee plus subscription to paper too much in view of depression in East. The white fans they find radio fee plus subscription to paper too much in view of depression in East. The white fans held a meeting at Semarang and found that NIROM was doing quite well, especially as it has not been able to find its bearings as, yet and settle in a rather transitional stage.

WDSU to Sleininger

First client to be announced by Cliff Sleininger, who recently started his own Sleininger, Mc., repnearred nis own sistinger, i.e., representation firm atter severing with Pree & Sichinger, is WD8U, New Orleans. Station is a 1,000-watter. Was a CBS affiliate until the web struck up affiliation with WWL, since which time WDSU has been coing it alone.

since which thin WDSU has been going it alone.
Sichinger's headquarters are in Chicago. New York work is ac-complished via a tie-in with Hib-bard Ayer, who has a rep business of his ow

WREN's Chicago Ren

WHE.', Lawrence-Kansas City, hes sapiointed the Hollingsberry firm of Chicago as rep in the Windy City area. Ray Linton previously had selling rights there.

Meanwhile WHE. New York business continues to be handled by

VARIETY

COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

uccunt.'' Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wedneaday); Th (Thursday); F (Friday); S: (Saturday).

(Bisquick)

HOBLICK'S
(Maired Milk)
M to F-7:30-WJZ
Lum & Abner
Chester Lauck

*Needham, L. & B.

KELIAUGG

5:30-Daily Ex. SaSa-Will Ex.
Sa-Will Ex.
Sa-Will Ex.

10-Th-WEAF
Bing, Cropby
Mischa Levitaky
Avalon Boys,
Jimmy Dorse, Ord,
J. Walt. Thomp.

LADY. ESTHER

5:30-Tu-W-WEAF

Wayne King Org

Wayne King Orc

Stock-Goble
LIPTON, INC.
10:30 a.m.-ThursRalph Kirberry
AI & Les Reissr
Presbry
HACFADDEN
(Frue Ridry)
9:30-F-WEAF

MOLLE 9 p.m.-Tu-WEAF Voice of the Peo

NBC.

AMERICAN CAN Ben Bernie & Lad Beverly Roberts Brit Robinson Fuller-Smith Ross A-Dally-WJZ
Belty & Bob.
Edith Davis
Dorothy Shidler
Elisabeth Relier
Lester Tremayne
Loretta Poynton
Frank Dane
*Blackett Fuller-Smith Ross AMERICAN HOME PRODUCTS (Anarin) Easy Aces WJ7.7 P.M. Tues.-Wed, Thus. Goodman Ace GEN. MOTORS 10 p.m.-Su-WEAF Je p.m.-bu-WEAF
Ross Fonselle
Los Angeles Symph
Altred P Stone
Campbell Band
HOUSEHOLD
FINANCE
Edgar A. Court
Edgar A. Court
Sidney Elistrom
Sidney Elistrom
Callication: Ore
"C. Frey
Hotel Belle

Goodman Acc Jane Acc Mary Hunter

ary Hunter
(Rolynow)
on-8-WEAN
ammerstein M. H.
ed Hammerstein
ames Barton
ess Gardeil
essie Colbert
lay Downey
Azy Dan
Blackett *Blackett

*Blackett

*AMER. TOBACCO.

10 pm. W-WEAF.

21 Goodman Org.

*Jord. & Thomas

*AMEB. RADIATOR.

7: 30-8un-WEAF.

Fireida Recitals

*Signed Nilson

Willid Morris

*Frank St. Leger

Org.

*Diaker Adv.

A. & P. 9-M-WRAF A. WEAF
PARTY Horlick
Roward Price
Party A Peart
MARBHITT CO.
10:45 a.m.-Mon.
Fri-WJZ
David Harum'
Wilmer Walter
Fesgry Allenby
Walter-Soderling
YBlackett

Blaukett
BOWKY'S
Su-1:30-ThursUpm.-WEAF
While the City
Sideps
Finney Briggs
Forest Lewis
Vivlan Frideil

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Forest
Vivian Fride.
Vivian Fride.
Vivian Fride.
Vian Pugh
Clare Baum
Charies Eggleston
Cecil Roy
Marle Nelson
Pauline Hopkins
Times Goss STOL-MYERS

9-W-WEAF (Sal Hepstics) (Inens) Fred Allen Portland Hoffa Elleen Douglas Jack Smart: Jack Smart: Jack Smart: Oak Allen Thung & Rubicam CARNATION

CABNATION MILE 10-M-WEAF Juliaby Lady Maud Muller M I. Bestman Ruth Lyon *Erwin, Wassy

PERWIN WASSY OFFICE SERVICE 6-F-WEAF Jessich Dragnette Roserie Boardon Of Quartet Quartet
*Lord & Thomas
COX GELATINE a.m.-Thurs.-WJZ ck Berch

ELGIN WATCH

10-Tu-WEAF

Eddle Dowling

Ray Dooley

Helen Ward

B'ny Goodman's Orc

J. W. Thompson

Helen Ward
Fly Good with the first state of the fir Lanny Ross
Frank McIntyre
Ben Bernie
Gus Henenschen Orc
Walsen Tetley
Walter Tetley
Walter Cansel
Gud Barrie
Southernaires
Southernaires
Southernaires
Southernaires
House
John & Bowles
Tehn W.Z.
Jack Benny
Jary Llymgston
Johnny Green
GENTRAI, MILLS
(Gold Media)
House
McCord Co.

Phil Ducy

Phil Ducy

Phil Ducy

Phil Shright

Today's Children

10:30-Unity-WJZ

frime, Phillips

Waiter Wicker

Bess Johnson

frene Wicker

Eucy Gillman

Fred. Von 'Amon

Jean McGregor

Hutchinson

PITTSBURGH PLATE GLASS 8-Thurs-WJZ

WJZ
Ivory Stamp Clnb
Capt, Tim Healey
*Blackman
(Ivory Soap)

"Blackman (Ivory Soap)
3:46-34 to F-WEAF
The O'Neille State McComb
Kate McComb
Jack Rubine
Jank Rubine
Jank Rubine
Jank Gilbert
"Blackman
Slackman
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Charner Batson
John Mathews
Corine Dearrier
Slackett
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Sl

10:15 a.m. Dally Except Sat & Sun-WEAF Home Sweet Home S. G. Smith Harriett" McGibbon Billy Halop Blackman

Grant of Human
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Peter Hennie
Ned Wever
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Cutts Annual
Betty Wragse
Just Annual
Betty Wragse
Just Annual
Betty Wragse
Just Annual
Learn to Berly
Just Bouleigh
Pediar & Ry
Magie Vole
Katieningsgr's KleList Bouleigh
Marion Jordan
Just Bouleigh
Marion Jordan
Merill Paul
Thory Brican
Merill Paul
Thory Brican
Merill Paul
Just Boul
Just Bouleigh
Marion Talley
Josef Kolsner's Or
"Gardner
Just Boul
Marion Talley
Josef Kolsner's Or
"Gardner
Se R. C. A
"Se R. C. A
"Se R. C. A
"Se R. C. A
"Josef Kolsner's Or
"Gardner
Just Walleigh
Marion Dahon
Republication
R

RITTCHIE CO.

S. 1801/22

Sino Orime Clues
Clyde, North
John MacBryde
Frank Navak Ore
Robert Shayne
Frank Navak Ore
Robert Shayne
Lucille Wall
Max Waksman
Liwson Zerbe
AMIEFITELD
MG-46-31-Th-WEAF
Billy and Testly
W. W. Asser
Cecl, W. & C.

SHELL (Petroleum) 2:30-Sa-WEAS Smith Ballew ZaSu Pitts Norman Roster Olsen & Johnson Adrienne Matzen auer

Adrenge Matzel
auer
Louis Prima Bd
King Levinsky
Jack Gardiner
Peggy Stanton
Victor Young Ore
J. Walt. Thompse

Blackett

Sie Blayer's)

Sie Blayer's

Sie B

Beatrice De Sylveia

Blackett
(Phillips Mag)
8:30-WJZ-Mon
Melodiann
Abe Lyman Orc
Ollver Smith
Bernice Claire
Blackett

Bernice, Claire

Silsacker AKER,

Silsacker AKER,

10 pm. Fri-WEAF,

10 pm. Fri-WEAF,

Studeb'kr Claimof

Richard Himber Or

Studeb'kr Claimof

Studeb'kr Claimof

Studeb'kr William

Faster Casey

"J. W. Thompson

TASTWAN

Faster of Youlb'

Clamebing Co.

"A Covelline"

"A Covelline"

"A Covelline"

"A Covelline"

WASEY 11:45 n.m.-M to F-WEAF 4:15-Frl. & Mon. Voice of Experi-

welch (Grape Juice) 8-F-WJZ Lady Counsellor trene Rich Ned Wever WISCONSIN ALUMNI RESEABCH FOUNDATION

4:15-Fel. & Mon.
WEAE
Phillip Lord Call
ing You'
Phillip Lord Call
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Phillip Lord
Sets Parker quartet
Good Call
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Phillip Lord
Call
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Phillip Lord
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Columbia Phillips Lord
Addison VanDyk
Howard Smith
Matt Crowley
Swood Bread)
CONTINENTAL
6:48 Daily see Sa &
House James VanDyk
Howard Smith
Good Swood Swood Swood
Renfrew of the
Mounted
Laurie York ErsHouse Jameson
Chester Stratton
Joan Dake or of
18. B. D. & O.
COEN PEROPICTS
12:15-WARD Sa.
Musical Reversed
Start Churchill
Ornou Wells
Ornou Well Oro
E. W. Hallwig
CREAM OF
CREAM OF ACME PAINT Smiling McConnell
'Henri, H. & McD.

AFFILIATED PRODUCTS aris Night Life' *Paris Nigu. Armida Pierre: Le Kreune *Blackett-S-H

30-Tu-W-Th WARO
Kate Smith's Coffee
Time
Ted Collins
Jack Miller's Ore
*Paris & Peart

AMERICAN HOME PRODUCTS (Edna Wallace Hopper Cosmetics) 11:15 a.m.-M to F-WABC

MARC F.

Romance of Helen
Romance of Helen
Romance of Helen
Virginia Hark
Marle Nelson
Bougene McGillen
Hilda Greham
Andrey McGrath
Mary Calvert
Lawrence of Helen
Roman College
Hilda Greham
Andrey McGrath
Mary Calvert
Lawrence of Helen
Roman College
Roman Harden
(Outdoor Girl)
1146 g.m.—Mon

(Bisodol) 8:30-F-WABO

Bway Varieties'
Oscar Shaw
Carmela Ponselle
Elizabeth Lennox
Victor Arden's Ore

Victor Arden's Ore
(Old English Floor
War)
8 p.m.-Tu-WABO
'Lazy Dan, the
Minstrel Man'
tving Kaufman

lackett

AMERICAN TOBACCO CO.

TUBACCO CO.
(Lucky Strike Cigs)
10-Sa-WABC
Your Hit Parade
and Sweepstakes
Buddy Clark
Margaret McCrae
Norsemen 4
Freddie Rich's Orc
*Lord & Thomas

*Lord & Thomas
ATLANTIO REF.
7:30-Sa-WAHC
*Atlantio Family
Tour
Frank Parker
Bone Chile
Jack MoBryde
Rosemery DsCamp
Joe Granby
Red Nichols Oro
*N. W. Ayer

CAMPBELL

9-F-WABO
Hollywood Hotel'
Jean Dickenson
To Marry With
Love'
Myrna Loy
Warner Baxter
Int Eurer
James Melton
Louella Parsons
Raymond Paige Ore
Frances Langford
Igor Gorle
(Tomato tutes)

Frances Langford
(Tomato Jurce)
(Tom

OLIVE-PEET
(Paimolive Soap)
8-Sa-WABO
'Ziegfeid Follies of
the Air'
Paiti Chapin
Benny Fields
Jack Arthur
Al Goodman's Ore

(Super Suds)
11 a.m.-M to F
WABC

The Walf Correct Control of Contr

9-F-WABO

11:45 a.m.-Mon Fri-WABO 'Rich Man's Darling' Peggy Allenby Darling
Peggy Allenby
Ed Jerome
Ethel Remey
Carl Swenson
Allen Bunce
Helen Choate
Blanche Sweet

CREAM F

CREAM F

CREAM F

CREAM F

CREAM F

Matthew Crowley

Matthew Crew

Crowled Common

Crowled Common

Matthew Crowled

6:30-30-WABO
Ramonta
Carlyle Sievena
Three Justro Per
La Walker
Ramonta
Walker
Ramonta

(Force)
(Force)
(15-M-W-F
WABC
Bobby Benson &
Blilly Halop
Nelli O Malley
Plorence Halop

Plorence Hato Cal Tinney *Erwin-Wasey

*Lord & Thomas
G. KRUEGER
(Beer & Ale)
7:15-Tu-Tu-WABC
'Kreuger Musical
Tonat'
S. Schiermerhorn
Jerry Cooper
Ray Riock's Oro
*Blow

*Blow
LADY ESTHER
10-M-WABC
Wayne King Oro
*Stack, Goble LEVER BROS. (Lux Soap) 9-31-WABO

'Radio Theatre'
'East Is West'
'Year Bainter
(Rinso Liffebu 8:30-Tu-WAIW
'Laugh With I Murray'
Ken Murray
Eve Arden

Sassafras
Phil Regan
Russ Morgan's orc
*Ruthrauff & Ryan
LIGHETT &
MYERS
(Chesterfield Cigs) STANDARD OIL OF N. J. B-M-WAHC Juy Lombardo & hi Royal Canadlans blaracualk & Prat

9-W-WABC

Lily Pone"

10.E-WABU
Kay Thompson and
Andre Kostelssett
Gre throughout

10.E-Kay Thompson

10.E-

THE CONTROL OF THE CO

Mutual

CROWN OVERALL 7:45 p.m.-Thu-WOR

Pleasant Valle

Frolic Charles Seel Charles Wayne Devore Sis. William Greens Claire Grenville Joe Lugar Orc *H. W. Kastor

*H. W. Kastor CRUBADERS Mon-8:15-WOR The Crusaders Fred G. Clark *Marschalk & Frat* 11:45-Mon. to Fri-WOR

*Blackett
GORDON
BAKERIES
7:30-N-F-W-WOR
'Lone Ranger'
*Sehl

*Sehi GRUEN 7:45-Tu-Sn-WOR Time Turns Back' De Garino & Klibine

De Garino & Klib'ne
HEALTH
PRODUCTS
6 p.m.-Sun-WOR
'Amateur Night'
Ray Perkins
Arnoid Johnson Or
'Wm. Esty

*Wm. Esty
HOUSEHOLD
FINANCE
7:30 p.m.-Sat; WON
Sherlock Holmes'
Richard Gordon
Harold West

aracualk & Pra
STEWARTWARNEB
(Alemite)
13-Th-WARD
(sbeth Rughes
b) McCby
t Thorsen
orace, Heidt Or
ernie Mattison
ampbelf Sisters
adio Rambiers
erry Browne

Borne States of Campbell Sisters Radio Ramblers Jorry Browne Compell Sisters Radio Ramblers Jorry Browne Compell Sea of Compell Sisters Radio Ramblers Jorry Browne Compell Sea of Compell

Alfred Koran
Jane Marr
Sarah Perry
Wilmer Walters
William Crimmis
*Flanagan
*MACY
9 a.m.-Thu-WC
*Morning Mat W
Keille Reyeil
Orville Knapp
Virginia Rea
Clara LaRoche
PURITY

Clara LaRoche
PURITY
BAKERIES
5:15-M to F-WOR
Commy the Mystle
Commy the Mystle
Raiph Schoolman
Raiph Schoolma

The Music Box*
Mary E. Wood.
Mary E. Wood.
Mary E. Wood.
William Stoess Orr
'Johnson-Dallis
WASEY
(Zemo)
M to Thu-11:15 Su
3-WOR

Scripps-Howard Tops Huddle in Cincinnati; Radio a Prime Topic

Cincinnati, May 19 Chichnati, May 18, Radio relationship to the press is paramount topic of discussion at general conference of editors and executives of the Scripps-Howard papers which opened here at the Metherland Plaza hotel yesterday (Monday) and continues through (Monday) the week.

(Monday) and continues through the week,

At the present conference, Karl

A Blokel, prexy, and J. C. Hanrahan, p. of Continental Radio, paper chain's broadcast division, will speak on broadcasting; and the dramatization of news. Meetings are round table confabs, presided over by John H. Sorrells, executive editor.

Scripps-Howard operates papers in 4 citles, but only in Knoxville and Cincinnatt are the sheets linked to their own stations. In all but two of the other cities, tie-ins are made with outside-owned outlets. During the course of the pow-wow, the editors will hear recordings of news programs originating at Continental's WNOX, Knoxville.

At the confegure are Robert P. Scripps, controlling stockholder and editorial director; Roy W. Howard, chairman of the board William W. Hawkips, g.m.: George P. Parker, ed. in chief also a number of writer.

Hawkins, g.m.; George P. Parker, ed. in chief; also a number of wried, in chief; also a number of writers including Heywood Broun, Joe Williams, William Philip Simms, Raymond Clapper, John T. Flynn, David Dietz, Gen. Hugh Johnson, and H. M. Talburt (cartoonist).

Putting It on at WNOX

Knoxville, May 19; WNOX plans to spread it on thick with talent on its opening gala broadcast May 27 from its new

gala broadcast May 27 from its new studio, housed in a five-story down-town building with sidewalk-level broadcasting rooms. Gov. Hill McAllister, other state officials and prominent city officials will be invited to witness a three-hour stage show, beginning at 8 p.m. Station plans to remain on air all night.

Station plans to remain on air all night.

Talent already set for the opening broadcast includes Pappy, Zeke, Ezra and Elton, Broadway hillbilly outfit, who will remain at WNOX for six weeks; George R. Kester, gospel-singer from Memphis, Betty Reed, xylophonist; and the Tallent 12-piece hot-cha orchestra.

A 40-foot meon tower is being creeted in front of the new studio, and the station will go high-brow (for Knoxville) with a sidewalk marquee for the big-wigs arriving by motor car.

Station expects to have 40 local accounts on the program.

MORT HARRIS BANKRUPT

Cites \$8,613 Liabilities and \$7,400 Assets

Mort Harris, roduction mgr. for WHN, New York, formerly a producer of presentations for Publix and Balaban & Katz, Chicago, filed a petition in bankrupte with the Federal court in New York

with the Federal court in New York last week. Liabilities were given as \$8,613, and assets \$7.40. K. Sydney, Loeve executive and managing director of WHN, who holds two personal notes amounting to \$4,500. One note is dated 1928 and the other 1933. Harris has also outstanding a long of \$2,000 from the Bank of tally, Los Angeles, and a judgment of \$1,357 obtained on a loan default for which Harris was an accommodation endorser. The \$7.400 in assets involve two notes Hadits holds against Theodore F. Snyder of Los Angeles.

Sheridan, Wyo., May 19.

Fire broke out in KWYO's sludios recently, but the damage was slight and no serious repairs are needed.

Statics

Station has equipped itself with new office quarters, and amid this refurbishing claims that sales for the first 15 days of May exceeded all of April by \$400.

Norfolk, Va. May 19.
Trafton Robertson, WTAIL, Norfolk, staff man, will spend his vacation as guest announcer in New York for Columbia from June 14 to July 4.
Roberts

3-WOR Tampnighter' Jacob Tarshish "Erwin Wasey WANDER CO. Outlins" S-M to E-WOR Molly of Movies' Kirby Hawke Gens Byron Blackett-S.-H. *Frey ISOLA 4-Su-WOR 'Ave Maria Hour' Adelaide Kieln Gloria Moore 24-Hour WJBK Acquires Land for Future Use

Detroit, May 19. numerous testings WJBK

this week closed deal for parcel of land at geographical center of town, for future construction of new tr nsmitter, etc. No immediate con-struction is planned but move was

struction is planned but move was taken to insure the future.
Station, which has been on 24-hour schedule for some time, plans to continue, following response to its innovation.

Harvey's Show Sponsored

Pittsburgh, May 19. Ed Harvey's 'Our Family' script, sustaining feature on WCAE few a sustaining reature on WCAE rew years ago, goes commercial five times weekly over Hearst-owned station for Neva-Wet. First airling hit the waves yesterday (18) and will continue daily for quarter-hour except Saturday and Sunday during next 13 weeks.

next 13 weeks.

Harvey's the program director at WoCAE and in addition to scripting also plays one of leading roles. Remainder of permanent cast includes Stephanie Diamond, Leon Churchon, Helen Wayne, Harold Goldstein and Pearl Hamil.

Goes on at 11:15 in the morning.

New York Radio Parade

By Nellie Revell

G-Man Reported Irked

G-Man Reported Irked

J. Edgar Hoover, the head G-Man, is much red-in-the-neck at both
CBS and Phil Lord. Lynn Allen, the California drug clerk who figured
in newspaper yarns as responsible for putting the finger on Kidnaper
Robinson, claimed he heard the memory-jogging item about Robinson on
the Gang Buster program. So Phil Lord had him planed in from the
Coast to appear on the program. When G-Man Hoover heard that Allen
was to be credited with the finding of Robinson on a coast-to-coast program, he asked the network and director to reconsider, claiming that his
department had had the kidnaper spotted for a long time prior to the
actual capture. If anyone rated a bow twas his unit and not Allen. After
much hemming and hawing Lord spotted Allen on the program and
Allen wound up with the bouquet.

Obliging Police

Allen wound up with the bouquet.

Obliging Police

Another yarn on the same subject is the trouble Lord had in locating and bringing Allen east. Show airs on Wednesdays. Tuesday they decided to use Allen. His home on the Coast was contacted. Not in and no one knew where. So local police out there were requested to pick up Allen and put him aboard plane. P. D. found Allen, but he'd not take plane until got his frau's ok. But, she also was out of the house, no one inew where. So police went out on another search. Finally found her at a relative's home. Hubby's trip east was okayed and Allen came.

12-Year-Old Ingenuity

Vicki Shaw, age 12, was gently nudged offa the Prospect Park Parade grounds (Bklyn) four or five times last Sunday. She insisted on peddling andy to ball game audiences which is contrary to rules. Finally, a copper, tired of seeing her come back for more, sath er down for a bit of a guestioning. Seems that one of Uncle Don's sponsors, Viva Candy, is foffering a wrist watch for 24 wrappers. The young lady wanted a wrist watch. So promoted cash to buy box of the candy to sell candy to grab wrappers as fast as customers ate to send for watch and meantime not show a loss.

Short Shots

Wayne Randall, manager of NEC press dept, shifted to his new offices on sixth floor up among all the other full fledged executives...Kellogg auditioned script show at CBS titled. Tom & Jerry. Written and one of the leads played by Ralph Locke, radio actor. N. W. Ayer is the agency...Charley Riddick who had his 'Steppin' Out' to the Opera' premiered and sold to Mills through this show has another coming up tomorrow eve titled 'Ev'ry Body's Jammin'...Atter all this time someone at NBC figgered out that the clock in large studio 8H cannot be seen when lights are low, so timeplece is now wired for light....Dwight Cooke, ex-CBS producer, is now scripting for the March of Time....Adele Purcell, secretary to Harold Kemp when he was at NBC, left today (20) with Mrs. Kemp for Hollywood where shell once again become Kemp's 'girl Friday,' this time at the Fanchon & Marco office...Ray Knight showed Jello Cockern Mix, through Young & Rublcam piped from NBC, a program ditiled Judge Knight's court.' Take off of court of human relations type program. Mebbe will sub for Benny during summer...Mrs. Dixie Walker; he is the ballplayer, is the formen Miss Shea of MCA...George Dan Junas, he is one of the Broadcast Producers, is papa of a habe boyHerschell Hart, radio editor of the Detroit News, in town...Jimmy Rich, head of WNEW music dept. takes no chances of letting a record hearing a restricted tune hit the air. All restricted waxes have adhesive tape pasted across the grooves in true first aid style.

Scrambled Notes

tape pasted across the grooves in true first aid style,

Scrambled Notes

im Frawley passed on recently leaving behind Mrs. Frawley and Tim.

William S. Rainey, head of NBC production, had Mrs. Frawley come
in for an audition. She proved a fine actress. Word was passed along
the line and now she has already done a couple of jobs with more in
the offing. .. Eddle Byron, ex-head of radio at William Esty Agency for
past three years, succeeded Frank Owens who resigned from Cleveland
B. Chase Co. Byron started Monday with a v.p. tag. .. Unable to do
fusfice to his other business obligations and hold down the WNEW press
job at the same time, Mack Millar has resigned as pa. of WNEW. He
will concentrate on his own office. Sid Schwartz, Millar's assistant at
WNEW, will hold down the press dept. ... Starting June 1 the new address for the Col Stooppage's will be Wilson's Point, Conn... Jack
Johnstone, author of Buck Rogers scripts, is readying a new script program; this time action takes place in current times. None of the 25th
Century in this opus. Not title as yet. ... Cast of The Goldbergs will get
summer vacations even though show remains on air. Cast gathered at
party at Mrs. Berg's home to draw lots for vacation' dates after which
the writing-out. -the-script will be done. ... Mark Warnow's Chysler
Program folds on June 4 but fesumes in the fall ... Sedley Brown partied
the saft of WOR at the 12 Cariton last week. His Hubshads and
Wives' program shifts from WOR to NBC where it replaces the Ripley
show for the summer. Sorta be-seein-yaa party.

tand By

Japk LaFrandre, NBC engineer, builds programs for the Joe Katz Agency. He was responsible for the recent Joset Stopak audition, for Spud Ciga at NBC; ...Bill Hawdith, resigned from Earle Ferris. office and opening his own pa. outht. Titled News Features, Inc...CBS will soon start a new program titled Music Americana' directed by Mark Warnow and using tunes from pens of American composers only...

Mal Hallett goes into the Aragon in Chicago June 2. with two MBS spots week... June Aulick; CBS press; hies to Europe on May 23 for a sixweek vacation... John Fraser, NBC announcer, is showing brother Donald Fraser the town. Donald was secretary to ex-governor general of Philippines with this being his first trip to NY in five years... Tom Fridale hits NY this week... John Hayes, the WNEW program director, gets himself wed on June 6, ... Jack Berger has signed with Radio Ork Corp.... Stuff. Smith hand has a bi-weekly WHN remote from the Onyx club. Spot is a bandbox in size and constantly jammed to the rafters. Margaret Moore, secretary to Wayne Randall, on a two-week vacash to Bermuda... Paul Douglas, the CBS announcer, answered to name of Paul Felischer back in Philadelphia when he worked for the Keystone Telephone there... Squabbles of the screen writers is delaying the Lanny Ross jaunt to the Coast. He may shift his plans and hie to Europe for some rest and concerts... Tito Guizar has a date in Mcxico which will keep hi there until Au ust 1 at which time he returns to CBS.

Nemo
Ruthrauff & Ryan Agency showed Cocomalt a show built about. Joe Penner with script by Harry Conn and using the Bob Croshy band. Show was piped through CBS from studios atop the New Amsterdam theatre with More and the street of the state of the street of the state of the street of the street

Sponsors-Agencies

Texas Co.'s platter campaign in the Southwest, placed there on a test basis, has been adjudged a success and is now due to spread up the Atlantic Coast. Series tagged up the Atlantic Coast. Series tagged up the Atlantic Possible Consumes three 15-minute periods per week, 13 weeks. Exactly how many station Hanff-Metzger, agency in charge, will use, or which outlets are on the list, is not definite. Fugured, however, that the expanded schedule is due to creep up through the Carollinas, Eastern Pennsylvania and New England. Will be set within the next week or 10 days.

Feen-amint is considering extend-Feen-amint is considering extending its air coverage to the west coast with a recorded version of the amateur show. It is bankrolling on the Mutual network Sunday afternoons. Preliminary to deciding whether the results would warrant the union scale required for musicians in the case of broadcast take offs, the account has made inquiries about available time.

Two spots that the laxative is primarily interested in are Los Angeles and San Francisco. William Esty & Co. is the agency.

Schlitz beer of Milwaukee (Mc-Junkin Agency, Chicago) has a pat-ented new brand Vitamin D Beer for which test newspaper coin is now being spent. Distribution not worked out in east yet, but product will come in cans and bottles. Schlitz is reported interested in radio if the right idea comes along. Meanwhile this account had Chicago radio circles dizzy some months with its auditions. None resulted in anything tangible. in anything tangible,

Feen-a-mint, sponsors of the 'National Amateur' stanza on Mutual, will supplement this web show in the next few weeks with platters. Although no definite schedule is set yet, anticipations are that the discs will run a half hour per week for 52 weeks. Will probably be disc versions of the live-talent shows, and the station list is expected to include 10 to 15 cities. Wm. Esty include 10 to 15 cities. Wm agency, New York, in charge

Lever Bros., who have been pep-pering the ether with spot an-nouncements for Spry, today (Wed-nesday) begin a strip serial locally in New York over WABC. Is the 'Bill and Ginger' series, with the schedule calling for a 9:45 to 9:55. a.m, niche on Mondays, Thursdays

and Fridays.

Series will run until August 18, through Ruthrauff & Ryan, New

Sunshine Radio System, Inc., manufacturers of Sunshine Radio taxis, is scheduled to go on WMCA, New York, starting June 18 with program titled Sunshine Joyride. Don Kerr is master of ceremonies, with Beth Wilson and Jimmy Ray as soloists. Carl Fenton's orchestra will provide the music. Broadcast will air Fridays and Tuesdays for 30 minutes starting at 7:30 p.m.

Isola Lithograph, whose 'Ave Maria' stanza airs on a split Mutual on Sundays got WLW, Cincinnatt, into the fold last week (17). Crosely super-watter had at first shiel away from the stanza because it aimed entirely at Catholics. Mind is now changed, however, and the program is routed through Cincy along with New York and Detroit.

Griffin All-White (shoe polish and cleaner) comtemplating a summer radio schedule through Birmingham-Castelman-Pierce, New York. Agency is currently figuring out schedules, and has nothing definite to announce except that about 10 more days are necessary to get things set. Understood that time signals are one feature being eyed.

Childs restaurant chain has placed its account with Ruthrauff & Ryan. Latter, through the New York office, are now busy with a spot radio schedule. Will probably be one-minute announcements with special shots here and there for special cities. List and other mechanics still in the setting-up process.

R. G. Dun's 'Big Broadcast,' variety show originating from Detroit theatre and using Benny Kyte's ork and soloists, is now being fed to two other 'tations by WXY2, Detroit, in addition to latter', Michigan web. Feedling began 'Thursday (14) to WY5AR, Cleveland, and WSPD, Toleid.

Skol Products (antiseptic and

Television Experiments Ordered Off 2,000-3,000 Bands; Police Stepping In

shake-ups in radio assignments occurred last week when Federal Com-munications Commission amended egulations to pave the way for a national radio network

Changes go into effect July 1, with public hearings anticipated late in

public hearings anticipated late in the summer. Explaining the need for addi-tional frequencies for police, broad-cast and fixed service, commish added nine bands to the total now earmarked for commercial broad-casting, ordered television experi-menters to vacate frequencies be-tween 2,000 and 3,000 kc, and set aside four new ultra-high frequen-

Kimbali, Hubbard & Powell as agency. Radio added to the media list, and the company is now participating in the Martha Deane stanzas over WOR, New York.

Fels-Naptha is opening several new markets in the middle west on a 13-week series to ballyhoo its flakes compound. Stations and the live programs to be used will be de-termined within the next two weeks, Young & Rubicam is the agency.

Check - Master, Inc. (National Safety Bank) is off WOR, New York, for the summer, fearing, Not weather Sunday afternoons. Con-ducted sidewalk interviews in Times Square. Publicity Associates han-

Pompeian Co., through Topping & Lloyd, begin a 'Magic Mirror' stanza today (Wednesday) over WABC, New York. Runs 10:45 or 11 p.m., EDT, with Ted Royal's Or-chestra and Ed Nell, Jr., in singing assignments.

Neva Wet (Lehn & Fink) starting a radio strip serial in Pittsburgh over WCAE. Is entitled, 'Our Fam-ily,' and runs in morning spots. Lennen & Mitchell, New York, is agency in charge.

Seagram Distillers have appointed R. J. Flood as sales promotion

Cheerio (Charles Fields), the Gos el Singer (Edward McHugh) an (Continued on page 36)

Washington, May 19, cles for experimental broadcasting. First of anticipated series of The cops would use the avenues cles for experiment.
The cops would use the avenues
snatched from visual broadcasters.
Chalce-up will have relatively

snatched from visual broadcasters. Shake-up will have relatively little effect on the commercial industry, although in the long run its probable that one result will be the creation of additional stations on the new frequencies earmarked for broadcast use. Principal move in this direction was decision to consider frequencies between 1500 and 1500 art of the results breach the consider frequencies between 1500 art of the results breach the consider frequencies between 1500 art of the results breach the consider frequencies between 1500 art of the results breach the consider frequencies between 1500 art of the results breach the consider frequencies between 1500 art of the results breach the consider frequencies are considered to the considered the and 1600 part of the regular broad-cast bands, instead of keeping them in the experimental category as at

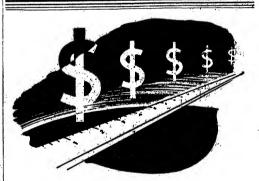
igh Fi
While this action suggested way to accommodate more broadcasters, commish said the ruling did not mean any immediate change in the policy of maintaining stations on 1530, 1550 and 1570. These experimental operators presumably will keep on with their research in the high fidelity' band. The commish specified, however, that all frequencies between 1510 and 1570, as well as 1590 and 1600, shall be reserved for commercial broadcasting.

Clearing the air of low-frequency clevision stations, commish said past experiments have shown that bands between 2000 and 2100, and from 2750 to 2850 are not suitable for visual broadcasting. Satisfactory picture cannot be transmitted, the order explained, and experience shows. that these frequencies are not likely to be adequate for visual programs which will be of sufficient quality to command public interest. Another potential change in basic policies was suggested when the

quality to comman puone meresa. Another potential change in basic pollecies was suggested when the commish reserved frequencies between 25,600 and 26,600 for broad-casting in conformity with international treaty. Although the order said no specific change is involved in this action, the modification will permit the commish to go ahead with its idea of setting up a bunch of high-frequency stations with concentrated service areas. Engineers see in this part of the spectrum a fine opportunity to expand the number of local stations, since research has shown signals on these freduencies have little carrying power.

The commission arms the carrying power.

The commission arms and 40,000 to 42,000 for experimental use, stipulating that the channels shall be assigned to researchers interested in obtaining facts about frequency modulation.



MEASURED IN DOLLAR VALUE

In reaching 4/5ths of the buying power of New England, WBZ and WBZA offer advertisers an unusual value per dollar expended. They boast a potential circulation of 1,156,000 radio families. And they're concentrated in the sections where most New England money is spent.

50,000 WATTS BOSTON, MASS.

1.000 WATTS SPRINGFIELD, MASS. VARIETY

Little Rock, May 19. Hot Springs chauvinists, afraid that loss of the city's radio station would mean less prestige and plugging for their resort town, have started a campaign of protest against the proposed sale of KTHS to Colonel T. H. Barton, prexy of the Lion Oil Co. Should the FCC approve the dicker whereby KTHS would pass out of the hands of the Hot Springs Chamber of Commerce into those of Barton, KTHS would be removed to Little Rock. Hot Springs emphatically doesn't relish that prospect.

Civitan club, the brotherhood of painters and decorators, and the Citteens Electric Co. (utility) are among those tendering condemnation of the sale and removal: Their pleas are generally based on loss of civic prestige and educational values. ging for their resort town, have

values. Meantime the parties to the sale

values.

Meantime the parties to the sale have set up a counter-offensive. In answer to the utility's protest, Douglas Hotchkiss, secretary-manger of the Chamber of Commerce, pointed out that the electric company gets nearly \$1,700 monthly for KTHS current, and asked if that was the basis of squawk.

Colonel Barton and Ed Zimmerman, manager of his radio interests, intend to tell the FCC that the station doesn't adequately serve Arkansas from a Hot Springs location. They will attempt to show that this is due to meteorological conditions. A further contention is located within 98 miles of Little Rock.

Rock.
Colonel Barton presently owns
KARK, Little Rock, and a station in
El Dorado. Should the FOC approve
his acquisition of KTHS, it would
in no way interfere with the colonel's present Little Rock outlet.
Permit has been asked to erect a
100-watter in Hot Springs.
Political Network

Meanwhile with 10 gubernatorial candidates tossing hats into the ring, an initial attempt at an Arkansas statewide hookup is being made to scoop up the political coin. Mainspring behind the idea is Ed Zimmerman, former NBC official, who recently became g.m. of Radio Enterprises, owners of KARK herand a station in El Dorado.

Aside from KARK and the El the right of the station of late.

Dorado outlet, the web would comprise stations in Hot Springs, Pine stations in Hot Springs, Pine

AMP-RCA Wax Deal

Associated Music Publishers, Inc. may line up with RCA ictor for the recording work on the former's program library. The stencilling which RCA is now doing for Associated involves the use of the hill

ERPI equipment.

If the AMP and RCA effect an alliance on recording and processing the former will use Victor's East 24th street, New York, studios.

Geo. Sisler on KWK

St. Louis, May 19. Station KWK last week signed George Sisler, former first sacker and mgr. of St. Louis Browns, to co-op with Ray Schmidt in broadco-op with Ray Schmidt in broad-casting of all major league baseball games at Sportsmen's Park. Sisler analyzes plays between imnings from a professional viewpoint. Sis-ler also works with Schmidt on the station Sport Spotlight program, from the studio, every night except Sunday. Every Saturday morning Sisler also broadcasts past reminiscences while starring in the American League.

Tim Goodman Sailing

Tim Goodman Sailing
Cincinnati, May 19.
Timothy S. Goodman, manager of
WKRC, sails from N.Y. Saturday
(23) for a holiday in France and
England with his wife, Scheduled to
return late in June.
Chuck Wise, press agent of the
local CBS outlet for the past four
years, has resigned. He will idle
through summer to mend from recent op. Succeeded by Louis Shafer, an announcer on the station of
late.

Agencies—Sponsors

(Continued from page 35)

Honey Boy and Sassafras (George Fields and Johnny Welch) are cur-rently rated by NBC as their top sustaining mail pullers.

Esso (Standard Oil of New Jer-sey) has arranged to continue through the summer with its news broadcasts on NBC managed and other stations in the east and south

Kaltenborn will be the likely political commentator for the Blackett-Sample-Hummert agency' Radio Features Syndicate

Radio Adverti ing Corp. of New York, ad agency exclusively for web shows, is expanding offices into Al-bany, Chicago and Los Angeles.

George Washington Hill, Jr., son of the American Tobacco prez, is taking an active interest in super-vising the Lucky Strike programs.

Alvin Austin Adv. Agency has completed a merger with Ralph Rossiter, combo to be known hence-forth as Austin & Rossiter.

Frank Preservey Agency is expanding into Chicago. New branch there is located in the Merchandise Mart.

New York State Medical Socials feeling out the possibilities sponsoring a radio program.

Pursmang blood tonic has one-minute wax series on various sta-tions (including WGY).

Champagne Party, Alleged But Denied. **Agitates Canadian Radio Investigation**

Toronto, May 19.
Charges that members of the Canadian Radio Commission's staff at CRCT, Toronto, were working on other station programs under fictious names, that traveling and expense accounts of officials required greater supervision, and that \$400 had been spent on champagne for a party which followed the opening of the new Commission station in Quebec City, are the latest developments of the federal probe into the activities of the CRC. Col. P. Landry, secretary to

latest developments of the federal probe into the activities of the CRC. Col. , P. Landry, secretary to the Commission, was called upon to testify and admitted that he had been advised by the Commission's accountant that names were appearing on the CRCT. Toronto, pay, sheets that were doubtful. He had reported to the Commission that ranny members of the Toronto station staff were taking part in commercial programs and receiving large sums for such work in addition to their salaries. Several artists were specifically named as appearing on these commercials under assumed names, according to the accountant's report. After he had brought the matter to the attention of the Commission, Col. Landry said he did not know what had been done about the situation.

Denton Massey (Con., Toronto)

Denton Massey (Con., Toronto) cousin of actor-manager Raymond Massey, claimed there was nothing in the artists' contracts with the

Commission which forbade their ac-Commission which forbade their ac-cepting other engagements, if these did not interfere with their duties, and that it was not uncommon for artists to assume fictitious names for program purposes.

and that it was not uncommon for artists to assume fictitious names for program purposes.

Col. Landry was also questioned on the supervision of Commission accounts. He said that until Nowember, 1934, Col. W. A. Steel, a member of the Commission, was in charge of accounts and then he (Landry) had taken over the duties, He was questioned on the expense accounts of nine journeys he had made to Montreal and Quebec City last year. He had charged certain automobile trips to the Commission but had paid these himself when the Commission and questioned them. Col. Landry admitted he held a railway pass but did not know that such charges could not be madewhile he held this courtesy.

Questioned regarding the Commission's party after the opening of the new Quebec Station, Col. Landry said: In the interests of economy, the reception was held at the officers' mess of an artillery regiment. To my knowledge, there was not one glass of champagne consumed nor did'the Commission pay anything for champagne;

Hector Charlesworth, CRC charman, was later called to testify and denied that approximately \$400 had been spent on champagne or that a member of the Commission had refused to, o.k. the bill. Vincent former member of the Commission, who resigned last fall.

'Mr. Cartler, If he said that, is a liar,' said Chairman Charlesworth. Heated discussion then arose among the members as to whether Cartier should be called. Others wished to

liar," said Chairman Charlesworth. Heated discussion then arose among the members as to whether Cartier should be called. Others wished to delete from the record all references to the 'champagne party'. Details of the accusation and the denial under oath will remain in this records, according to a motion which was cartied. records, according which was carried.

FCC's Washington Docket

Grants and Applications

Washington, May 19.

One night power boost and a handful of miscellaneous authorizations onstituted major business to come before the Broadcast ivision of the

One night power boost and a handful of miscellaneous authorizations constituted major business to come before the Broadcast: vision of the Federal Communications Commission last week.

Breathing spell, coming after recent deluge of applications passed on by the commish, began two weeks ago but raft of hearings is in sight for the next two months.

Station WTAR, Norfolk, Va., received commish okay to up its power from 500 watts to 1k w, nights. Tgansmitter, operating on 780 kc, already uses 1 kw daytimes.

Providing no objectionable night-time interference results, WIS, Columbia, S. C., was given extension of special temporary authority to operate on 560 kc with 1 kw, nights. Tgansmitter, operating on 780 kc, already uses 1 kw daytimes.

Providing no objectionable night-time interference results, WIS, Columbia, S. C., was given extension of special temporary authority to operate on 560 kc with 1 kw, nights, 5 kw day from May 28 to June 21. roadcast Division pointed out, however, that station would have to reduce night power if WQAM, Mismi, Fla., resistered complaints about interference. Interference snarl also would affect WNOX, Knoxville, Tenn., commish said. Regular license of WIS carries assignment of 500 watts nights, 1 kw days, on 1010 kw.

Petition asking commish to reconsider and grant without hearing new station application of WMT, Cedar Raplas, Ia., for a day juice-jump was turned down. Outfit wanted increase to 5 kw from 2½ kw.

Because of protests from WSBC, WEDC and WCRW, all of Chicago. commish suspended grant made to WWAE, Hammond, Ind., and designanted for hearing station's request to operate unlimited daytime and share with WFAM, South Bend, Ind., nights.

G. D. Goff, of Tampa, Fla., was denied a new station, to operate on 1500 ke with 100 watts, commish reversing recommendations of Examiner George H. Hill.

WBNX, New York city, was given go-ahead signal on juice-jump from 250 watts to 1 kw and will share time with WAWZ, Zarapath, N. J., on 1350 kc, Broadcast Division supporting Examiner John P.

Applications Received
The following applications were received:
WRBC, Inc., Cleveland, Ohio, new station to be operated on 950 kc with 1 kw; Radio Enterprises, Inc., Hot Springs, Ark, new station to be operated on 1310 kc with 100 watts days; The Tribune, Great Falls, Mont., new station to be operated on 950 kc with 1 kw nights, 5 kw days; Ed Klies, Helena, Mont., new station to be operated on 1280 kc with 1 kw nights, 5 kw days; Old Colony Broadcasting Corp., Brockton, Mass., new station to be operated on 680 kc with 250 watts, days; Valley Broadcasting Co., Cleveland, Ohio, new station to be operated on 890 kc with 1 kw; WELI, New Haven, Conn., install directional antenna.

Examiners' Reports

Complicated engineering tangle, involving renewal of license for WSMB. New Orleans, La., was considered sufficiently straightened out to warrant granting of the application, Examiner George H. Hill decided in filing his report with the Broadcast Division.

Station, which operates on 1320 kc, with 1 kw, has been colliding with other transmitters using the same frequency and, in 1934, commiss curtailed the radiation of WSMB in the direction of WADC, Akron, Ohlo, following squawks by the Akron station. KRNT, Des Molnes, La, and KGHF, Pueble. Colo., have been involved at various times in interference troubles with the New Orleans outfit.

Problem under consideration by Examiner Hill was to determine whether WSMB's renewed license should contain conditions limiting signals radiated in the direction of KRNT, in addition to the condition with respect to curtailing signal toward WADC. His conclusions were that the station is already limited by WADC to an extent which renders further restriction unnecessary. KRNT, he pointed out, had entered no complaint against the station and had performed 'meritorious service' in the New Orleans area.

Joe Keeley Upped

Joe Keeley, herefore head of N. W. Ayer's radio p.a. department in New York, has been boosted into the production division.

Will continue to keep his old chores in addition to the new duties. Idea of the move is to lend publicity and showmanship to certain phases of production.

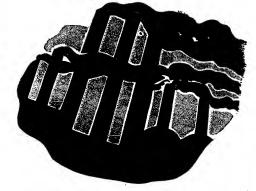
National Biscuit Co.'s new adver-tising manager is A. W. Kasten.

★ Buying radio programs need no longer be a problem of hunches and hopes! John Blair Stations have outstanding sustaining programs of proved selling ability which are now available on either a spot, sectional, or national basis.

★ Call your nearest John Blair office today for an audition. Complete case histories and merchandis. ing plans are included for every one of these timetested radio shows.

JOHN BLAIR & CO.

Vitic nai Representatives og Radio Stations NEW YORK, CHICAGO-DETROIT-SAN FRANCISCO



WHERE THERE'S SMOKE THERE'S FIRE

Pittsburgh's revival resounds throughout the entire tristate area. And KDKA is ready to serve as it served throughout the flood. Its influence was never more clearly demonstrated than during those dark days. Pittsburgh needs goods! KDKA can sell them-and only with KDKA can you reach the complete Pittsburgh market!

KDKA 50,000 WATTS

NBC Blue Network

PITTSBURGH

Break Down of New England Radio Biz

Heinz' 57 Musicians

Pittsburgh, May 19.

As soon as B. A. Rolfe has straightened out his tangle with the local musicians' union he will bring in his troupe of 57-musicians and singers to stage an audition for-Helnz food products. Though the program would originate from New York the sponsor preferred having the tryout take place before the home office and plant organization. The idea of an out-of-town aggregation coming in for an audition rates as a novel procedure for the Pittsburgh union and it wanted time to cogitate before giving its approval.

Rolfe has also put in a bid with Listerine for a morning show five times a week.

What Facsimile Will Be Like

While generally understood that facsimile is much nearer as a practicality and a possibility than television the same sort of vagueness as to the actual day-by-day program operation or con ercial financing is true of facsimile as of television. It is expected, and in some circles hoped, that newspaper publishers will step into facsimile, which is primarily a news dissemination method with limited amusement aspects.

marily a news dissemination method with limited amusement aspects. Facsimile programs would probably include printed text, half-tone photos, line cuts and advertisements. The broadcasts would resemble a printed page and would probably be little larger than the average \$1\text{\(\frac{1}{2}\)}\) by i1-inch typewriter sheet of paper. Present plans call for transmitting these through the air at the rate of about four sheets per hour. Would mean that the owner of a facsimile receiving set would receive about \$4\) by \$4\) inches of printed matter in \$6\) minutes.

Washington, May 19.
First installment of the real low-down on broadcasting business was issued last week when Director William L. Austin, Census Bureau official, released figures covering the total take of 36 stations in New England, together with data on advertising, employment, and payrolls and a break-down showing just where the money comes in and goes out.

Report is the first ever made pub-lic on the radio business and also the start of a long series to be made by the new Census of Business,

the start of a long series to be made by the new Census of Business, which plans a thorough survey of virtually every branch of industry. Though the New England broad-cast situation is fairly well covered in last week's report, a more detailed break-down on the subject was promised by Austin who said that subsequent final reports will be made public as soon as they can be compiled. Data on broadcast conditions in other sections of the country will be released as soon as the figures come in. Austin's report, described as a "preliminary" survey, covered all stations licensed to operate in the New England States, with the exception of two that do not carry advertising, and included 14 for Massachusetts, six for Connecticut, and three each for Rhode Island and New Hampshire.

Transmitters did a business of

Facsimile transmitters are much cheaper than television senders and more economical to operate. Nearly the same set-up as prevails in the ayerage newspaper daily office would be employed in preparing programs—editors, stenographers, photographers, half-tone artists and eigravers.

"Programs' would go out on an ultra short wave, entirely different from the one employed in radio broadcasts. Special facsimile receiving stip, would be necessary to grab off the broadcasts. These probably would cost \$100 to \$300 each or considerably less than the estimated cost \$100 to \$300 each or considerably less than the estimated cost of the cash facs manufacture facsimile equipment both for wire and radio usage. There are several groups with froms in the fire in the U.S., which has a facsimile equipment both for wire and radio usage. Among them are:

Capt. Otho Fulton, prominent English engineer now in this country, who has a facsimile system like that used abroad successfully.

John V. L. Hogan, a New York engineer of considerable reputation possesses another.

C. J. Young, son of Owen D. Young, now with the RCA Manufacturing Co., is pushing a facsimile system in which Radio Corporation of America is said to be deeply interested.

M.P.P.A. Rejects NBC Music Proposal

Finds Advertising Agencies Frown Upon Idea as Agitating Local-National Rate Tiffs

Birmingham News Gets WSGN: 2nd Station to Be Sold in Fortnight

irmingham, May 19.

Transfer of lease of WSGN, local 100-watter, to the Birmingham News has been approved, thus making the seebnd change of Birmingham radio stations in last two weeks. WAPI was leased about ten days ago to Ed Norton, Birmingham real estate operator.

Whethen the News will, improve WSGN remains to be seen. Officials of the paper were out of town when news came.

Ranks of women managers of radio stations have been increased by one, bringing the list to an even dozen. Newcomer is Mrs. Horace O. Hicks, who is currently chief of WSGN here. She's the youngest of the lot and formerly headed the WSGN commercial department.'

Other personnel changes at the station include appointment of Edward Murphey to director of studios; thoset L. McRaney, to musical director and head of publicity. Bill McCain, continuity and news editor; and S. L. Hicks, chief engineer. James Evans and Wilfred Edidle are new members of the control board staff.

Green with Astaire

Johnny Green, who had the Jello program this season, gets the or-chestra spot on Packard's Fred Astaire show.

It starts next September. Green was set by A. & S. Lyons office.

Indications are that the Music Publishers Protective Association will make no change in the present procedure of maintaining separate

will make no change in the present procedure of maintaining separate sustaining and commercial fees for music used, in recorded libraries. Pubs at a meeting last week declined to act on a licensing proposal advance by NBC and voted to abide by any decision made by John G. Paine, MPPA chairman, on the administration of transcription fees. Inquiry by the MPPA has developed that there is strong opposition among advertising agencies against the NBC plan, which would draw a line of demarcation between local and national advertising as regards music fees. Under the method suggested by NBC, the library manufacturer would pay the copyright owner a fee of \$15, which would entitle the licensee to make not only unlimited sustaining use of the tune, but commercial use as well in the case of local sponsorship. Agencies quizzed have advised the MPPA that they see no object in reopening the situation which prevailed before they solved the question of what constituted local and national rates in newspapers. Anything that suggests obtaining a lower rate through dealer co-operation has always been a headachewith them, averred the agencies and the best thing that the MPPA can do is to let the commercial fee stay as is, uniform for both local and sustaining uses.

Eddy Set for Vicks

Nelson Eddy will be the program's top name when Vicks resumes next fall.

Nelson succeeds Grace Moore after the summer layoff.

SUMMER BROADCASTING ALGEBRA SIMPLIFIED

Let x and y each equal large quantities of radio sets.

And let x represent those sets that are more than four years old.

And let y represent thousands of new automobile radios.

Then x + y equals listening sets that will be tuned consistently to WLW's super-power-almost without choice-during the hot summer months.

CINCINNATI.

65; totai payroll, \$88,195; full-time, \$67,871; part-time, \$20,324.

Vermont: Stations, 5: employees, 40; total: payroll, \$27,193; full;-time, \$19,229; part-time, \$7,964. Rhode Island and New Hamp-shire: Stations, \$; employees, 7 total: payroll, \$127,391; full-ti \$123,077; part-time, \$4,314.

Fears Allayed

Fears Allayed

Fears of broadcasters that confidential dope might be aired in the report were calmed by the bureau which explained that 'all figures of Individual concerns are confidential and are carefully guarded by law and by elaborate precautions within the Bureau of the Census the Bureau of the Census reports, and tabulations are arranged in such a manner as not to disclose any company's figures.'

Presents

edd/

OUR

PARADE

SATURDAYS

98 STATIONS COAST-TO-COAST

10-11 P.M., EDST WORLD'S LARGEST NETWORK

CBS

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Graduation Time Programs

A series of high school glee club
appearances has been scheduled beword with the control of the control
wnEW. New York, First school
will be Staten Island high school
song unit.

Dancing Lessons by Air Charlotte, N. C. WBT is now teaching dancing wer the air. Helen Poole, who con-uc' a local dancing school, handles le lessons.

exercises.

Orphans as Talent
Rochester, N. Y.
WHAM, straggler of the degline and received against amateur programs as such has launched one from new angle LeVere L. Fuller, formerly with WGY, spends five mornings a week conducting an elementary radio educational class for children of St. Mary's Home. Saturday the children go, on the air in half-hour program from the flome. Youngsters, rang-

LOUIS *** ARMSTRONG

"KING OF TRUMPET" and HIS ORCHESTRA
with LUIS RUSSELL and
SONNY WOODS PARAMOUNT

New York
Personal Mgr. JOE GLASER
Dir. ROCKWELL-O'KEEFE

BENNY RUBIA

Commenci Sunday, 6 P.M.,

FOR FEFN-A-MINT

Each Sunday Night Thereaft ON MUTUAL NETWORKS

"New King of Syncopati

iimmie

lunceford ON TOUR

Direction: HAROLD F. OXLEY

ALEXANDER

PERFORMANCE BY CHRYSLER"

CBS Super Air Show EVERY THURSDAY AT 8 P. M., DST-COAST-TO-COAS Per. Mat., CBS ARTISTS BUREAU

JERRY



KRUEGER BEER 7:15 P.M. - Tues, and Mgt. CBS Artist Bureau

Ing in age from five to 16, already trained in singing, instrumental music and dramatics, can put on an acceptable program with minimum of rehearsals.

There are 175 boys in St. Mary's Home with their own band and some of them having considerable talent and 65 girls in St. Patricks Home already in on the enterprise. It has made a hit with church educational leaders as real benefit to the children. Idea is to expand the program to include guest stars from other homes and then to move the broadcasts to the other homes in continuous circle.

Catholic Medal Presentation

Catnotic Medal Presentation
Buffalo.
WBEN studios here will be scene
of an NBC-Red presentation ceremo. v Sunday (24), at 5:30. St.
Bonaventure Medal for Catholic
Actor of the Catholic
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Catholic

Managerial Eye

'Managerial Eye Burtalo, Garager for Danahy-Faxon chain stores here, goes on WGR unormality for store managers. They listen as the tells them about specials, how to display signs, etc.

Stunt also draws many house-wives as listeners, too, because women go into the stores and say, 'Why look at that sign! That isn't he way Mr. Sallsbury said it should be on the radio.'

GULF'S SUMMER SHOW

Crumit-Sanderson Replace Baker Ramona to Bond

Gulf Gasoline's Sunday eve spot on CBS will continue throughout the summer, but a new show will be substituted between June 21 and Sept. 20 while Phil Baker takes his layoff. Program lineup includes Frank Crumit and Julia Sanderson

Frank Crumit and Julia Sanderson (heretofore with Bond Bread). HalKemp's orchestra, and Ed Smalle's Seven G's songsters. Young & Rubleam'is agency in charge.
Bond Bread meanwhile will put Ramona in the Crumit and Sanderson spot. Revamped Bond stanza starts Sunday (24), through B. B. D. & O. B. B. D. & O.

Ramona Brady's Job

Houston, May 19.
Rumona Brady, Houston radio commentator, has taken over supervision of the radio studios built at the Texas Centennial central exposition in Dalias. She is assistant to Clyde M. Vandeburg, director of radio and public address, and will also be in charge of women's activities.

also be in charge of women's ac-tivities.

Both CBS and NBC are setting permanent transmission lines into Texas and will have production studies in the new Gulf radio build-ing on the fair grounds.

HEARST TEXAS TAKEOVER

Some Changes Follow Switch of Ownership

San Antonio, May 19.

H. C. Burke brought in from Wisco., Milwaukee, as manager of KTSA when latter taken over by Hearst subsid replaces L. L. Lacquier, who became sales manager. H. W. Gambrill, formerly of WCAE, Hearst Pittsburgh outlet, made chief accountant of KTSA. Staff otherwise remains intact with additions skedded later.

James W. Hagood retained as manager of KNOW, Austin, second former Southwestern Broadcasting System outlet now in Hearst Texas lineup. KNOW hooked in with Columbia Sunday (17). KTSA retains CBS affiliation under the new regime.

tains CBS aminaton unner the regime.

KTSA began plugging San Antonio Light, Hearst rag, effective with takeover. Station's tag line is Volce of the San Antonio Light, W. L. McIntosh publisher made a spiel at takeover. Indie News and Express promptly Jerked KTSA program listings when transfer effected.

Arkansas' Big Program

Little Rock, Ark., May 19.
Quarter hour of the 45-minute
program over an NBC network on
May 29 featuring Arkansas artists
In behalf of the state's Centennial
celebration will be picked up from
Little Rock.
Program will not be piped through
a local station, but will-emanate
from the Little Rock High School
Auditorium, where the school band

Auditorium, where the school band wili play and Centennial officials, as well as Governor Futrell, will

Fob Burns, Dick Powell, Lum and Abner and other Arkansans will be heard from New York, Chicago and Los Angeles. Senator Joe T. Rob-inson will be piped in from NBC, Washington.

Branch Sales Office for **KOMO-KJR Seattle Set**

KUMO-KJR Seattle Set
Tacoma May 19.
Branch offices are being opened
here by KOMO-KJR, Seattle, to tap
the markets of Tacoma Olympia,
Centralia, Chehalis, Puyaliup, Sumner and Vancouver.
Previously business from these
sections was handled directly by the
Seattle sales force. But with the
inauguration of the new NBC
Pacific Coast Blue of which KJR
is a member a bigger and more
strategically located selling organization was deemed advisable.

KMBC Shoots Bankroll

KMBC is reconstructing it's main studio. Contract calls for latest type Johns-Manville Job. Much haste and work is being air conditioned and redecorated in the campaign. Entire new recording equipment has been installed replacing older apparatus.

Census Figures on Radio Biz

(Continued from page 37) 284 was local advertising. Connecticut came in second with a total of \$592,304, with Rhode Island running third and Maine fourth.

ning third and Maine fourth.
Payroll for combined station employees of the 36 broadcast stations, checked up at \$1,365,866, according to census report. This took care of a monthly average of 127 persons, though practically all checks went to full-time employees. An employment low of 676 persons was registered in February, last year, with December showing 745 persons employed. Addition of three new stations to the New England group raised the December figure by 41 employees. mployees. 16% Part-Time Help

16% Part-Time Help Report also covered a representa-tive week, when a total of 776 em-ployees were at work. Of this figure, 16.3% proved to be on a part-time basis, with their pay-roll representing 6.8% of the total. The remainder were full-time employees of the stations.

as follows:

All New England States: Total, \$3,664,687; national and regional networks, \$1,167,598; non-network, \$643,238, and local advertising, \$1,853,851.

of the stations.

Largest group receiving regular pay-checks were in the talent class, with artists and announcers accounting for 33.2% of total employment and receiving 26.7% of the total pay-roll. Station technicians represent 22.9% of the pay-roll. Exects, supervisors, office, clerical and employees not otherwise classified accounted for the balance of employment and salary. Of the total of 776 employed during the representative week on which the census based the above figures, 613 were men and 163 were women.

Revenue from sale of time was

Massachusetts: Total, \$2,184,112; networks, \$631,892; non-network, \$364,936, and local, \$1,187,284.

1,009,3x6, and localf \$1,187,284.

Connecticut: Total, \$592,204: networks, \$231,529: non-network, \$144,740, and local, \$216,044.

Maine: Total, \$249,512: networks, \$93,807: non-network, \$42,435; local, \$113,270.

\$93,807; non-network, \$42,435; local, \$113,270.
Vermont: Total, \$81,055; (no national or regional networks); spot, \$10,945, and local, \$70,110.
Riode Island and New Hampshire (combined to avoid disclosuire of individual figures): Total, \$557,704; networks, \$210,379; non-net-work, \$30,182; local, \$257,143.
Employment and station payrolls: All New England: Number of stations, 36; average number; station employees; 727; total payroll, \$1,365,856; full-time, \$1,262,327; part-time, \$103,529.
Massachusetts: Stations, 14; erage employees, 379; total payroll, \$725,874; full-time, \$1,265,856; part-time, \$13,018.
Connecticut: Statjons, 6; employees, 179; total payroll, \$397,103; full-time, \$139,194; part-time, \$37,103; full-time, \$139,194; part-time, \$57,909.
Maine: stations, 5; employees

GRACI

Bole Direction, HERMAN BERNIE, 1619 Broadway, New York

Great American Tourist

PHIL BAKER

Gulf Refi ing Company

Sundays, 7:30-8 P.M., DST WABC-CBS

DICK

AND HIS ORCHESTRA PENNSYLVANIA HOTEL NEW YORK

-Mon., Wed., 12-12:30 A.M., EDS1 Dir.: M C A
r. Mgt., HERMAN BERN
1619 B'way, N. Y. C. RERNIE

DON NORMAN

NEWSCASTER

Williams Oil-O-Matic (38th wk.) Tel. WHITEHALL 4450, CHICAGO

STATION SHOWMANSHIP CALENDAR (JUNE, 1936)

(Showmanship being largely dependent on stunts, tie-ups, etc., in connection with established holidays and events, Vanterv herewith presents a calendar for the month of June. This calendar is published monthly from material copyrighted by the National Retail Dry Goods Assn.).

Retail Dry Goods Assn.).

SPECIAL WEEKS DURING JUNE

June 1 to 6: National Cotton Week, sponsored by
the Cotton Textile Institute, 320 Broadway, New York

City. Event is solidly promoted by department stores
that tie in for purposes of opening their summer
lines of cotton wear.

June 4 to 6: U. S. Open Golf Tournament, Short

Hills N. I.

June 4 to 6: U. S. Open Golf Tournament, Short Hills, N. J. June 10: National Flower Shut-In Day, sponsored by the Florists Telegraph Delivery Ass'n, Detroit,

June 15: Start of the Learn-to-Swim Campaign in ew York. June 21: Start of the Send-a-Child-to-Camp Week

n New York, sponsored by the Children's Welfare Federation of New York City, 386 Fourth Ave., New York City.

June 22 to 27: British Open Golf Tournament at

Holyoke.

June 22 to 28: National Swim for Health Week,
sponsored by the National Knitted Outerwear Ass'n
and the National Ass'n of Amusement Parks, Pools
and Beaches. Promotion handled by Martin Stern,
122 East 42nd St., New York City.

SPECIAL DAYS DURING JUNE
(1) Kentucky admitted to the Union, 1792; Tenessee admitted, 1796.

(3) Confederate Memorial Day in Louislana and Tennessee: Jefferson Davis born, 1808 (celebrated in Alabama, Arkansas, Florida, Georgia, Louislana, Mississippl, South Carolina, Texas and Virginia),
(6) Nathan Hale born, 1755.
(7) Trinity Sunday.
(9) John Howard Payne 'Home Sweet' Home' born, 1781,
(12) New York City incorporated, 1665.
(14) Flag Day: Harriet Beecher Stowe (author 'Uncie Tom's Cabin') born, 1811; Children's Day (generally celebrated in churches).
(15) Pioneer Day in Idaho; Arkansas admitted to the Union: in 1836; Franklin's kite experiment, 1752.
(17) Battle of Bunker Hill, 1775; Bunker Hill Day in Massachusetts.
(20) Steamship Savannah first to cross the Atlantic, 1819; West Virginia admitted to the Union, 1863.
(23) Birthday of King Edward VIII, 1894; C. L. Sholes patented typewriter, 1869.
(24) John and Sebastlan Cabot discovered North America, 1497.
(25) Virginia admitted to the Union, 1788; Custer's Last Stand, 1876.
(26) American troops landed in France, 1917.

(25) Virginia diameter.
Last Stand, 1876.
(26) American troops landed in France, 1917.
(28) Assassination of Archduke Francis of Austria at Sarajevo, 1914, leading to World War.

Sales promotion note: On the average, department store sales in June make up 7.8% of the year's vol-ume; best sellers being low price dresses, sports wear and major appliances. Beauty shops consider June the year's best month.

Here and There

Duke Lidyard, who quit Cleveland ton and New York mikes to join for CBS studios in New York, home again on WHK's announcing staff.

Pat Dennis, Detroit Times' radio editor, returns to air via WXYZ, Detroit. Formerly on WJR.

Terry O'Toole, M.C., of the Irish Echoes program over WAAB, Bos-ton, back in harness, after an emer-gency operation for appendicitis.

ruff Olin, WFBL, Syracuse news announcer, back to work after an eight weeks siege of pneumonia eaught while trying a flood broad-cast.

Ken Thomas, radio script writer, introducing his new song, 'We Go For Us' on WFBL, Syracuse. '

Don Heyworth moves from Bos



ROCKWELL O KEEFE INC.



XCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY



POCKWELL O KEEFE INC.

HENRY BUSSE 2d SENSATIONAL SEASON

CHEZ PAREE CHICAGO

CHICAGO
roadcasting Nightly NBC
Thanks to
Mike Fritzel and Joe Jacobson
Management M.C.A. Held Over Indefinitely

BENAY

ON THE AL

WARC and Entire Columbia Network

ersonal Managemen JULES ALBERTI

Society for the Preservation of Spirituals, originating at Charleston, S. C., recently went on NBC with a program.

Elon College, at lon College, N. C., recently used WPTF, Raleigh; WTAR, Norfolk; WBIG, Greenspore, and WBT, Charlotte, for a simultaneous 'radio reunion' of alumni.

WDAY, Farge (N. D.), celebrating its 14th anniversary on Friday (12) with a round of special programs. Is the oldest broadcaster in the northwest, starting in 1922 with 50 watts. Now has 5,000, plus five studios and a staff of 20 exclusive of performers.

John J. Tobola, previously with WMFJ, Daytona Beach, joining KELD, El Dorado (Ark) at Trans-radio press operator and relief tech-

Charles Hines, heretofore with several southern dailles, is a new member on the sales staff at WKZO, Kalamazoo. Wynn Mead, Texas radio and newspaper man, added to the sales and promotion staff in a special capacity.

ilton (Ted) Byron, previously associated with Leo Freeman, has set up shop of his own in New York. Is merchandising ideas,

gags, comedy, etc.

Philip Irving, baritone, of WIP, South Fallburgh, N. Y., for summer engagement.

Jack Steck, amateur-show handler over WDAS, Philly, launching series of pro shows over same station from Woodside Park. Grabbing ex-vaudevillers for coin and

Tom Phelan, assistant telegraph editor and ex-radio editor of Phila-delphia Record, tenoring Saturday afternoons over WIP.

Carolyn Ann Cross, director of WIP's 'Homemakers' Club of the Air,' readying annual picnic June 23 at Clementon Lake Park, N. J., while her rival for Philly femme dialers, Anne Ives, of WFIL's 'Everywoman's Club of the Air,' set for competish near same time,

E. M. Clasen has been appointed controller of Blackett-Sample-Hum-mert, Chicago, effective June 1.

Chrysler Sales Corp. has slated Arthur E. Tongue for directorship of advertising and sales prometion.

WJAY Moves, Denies

Cleveland, May WJAY initiated its new studios in Carnegie Hall Monday (18) with program called 'At 12:15' as first in quarters which take up entire second floor of building.

ond floor of building.

Mrs. Edythe Ferne Melrose, manager of station, is staging official christening ceremony on Saturday (23) when an open-house and special air program will be held. Half-dozen acts coming down from Detroit and Toledo to participate.

Rumor that WSPD in Toledo has secured option on WJAY is denied by Mrs. Melrose, who recently also sootched the report that her station and local WHK would be merged.

Elbowed by NBC. WOL, Whington, **Burns Plenty**

Washington, May 19. WOL, local independent, is plenty

burned up at being tossed out of Griffith Stadium on night of Sar-

burned up at being tossed out of Griffith Stadium on night of Sarron-Miller bout here, first important fight Capital has had since boxing was legalized last year. Station has received what it considered permission to broadcast fight from Heinle Miller, secretary to Box Commission, and had run lines into ringside. Seats were even assigned to operator. When boys arrived at park, however, they were told that NBC had been granted exclusive rights to event and were refused admission with their equipment.

Reason advanced was that NBC had been granted exclusive rights to event and were refused admission with their equipment.

Reason advanced was that NBC had been granted exclusive rights to event and were refused admission with their equipment. On all and explanation seems to lie in lack of cooperation among officials arranging fighting. WOL is particularly upset in view of fact that it for years has been chief broadcaster of local sports events. Bill Dolph, station manager, has written for explanation from Maj. Brown, local police chief. Situation mans first time local station has hurned up openly in years, with Dolph even doing his kicking over the air.

W9XBY Hires Heyer

Kansas City, May 19. W9XBY, high fidelity station, en broadcasts for Wheaties, is getting a sales promotion campaign underway for national biz.
Clair Heyer, formerly of KGBZ, York, Neb., has been hired to put the job over. couraged by success of its baseball broadcasts for Wheaties, is getting

Saves Itself in Preakness Mix-Up

WFIL Left Out on a Limb But

Philadelphia, May 19.
Frantic scramble by which American Oil broadcast Preakness out of WBAL and over split NBC network last Saturday (16) had loud echoes here. Originally in line for local airing of show because of its NBC blue affiliation, WFIL was all set until news came that sponsor was taking KYW, NBC's local red outlet. Since WBAL has exclusive contract with Maryland Jockey Club at Plmilco, blue web had seemed in at Pimlico, blue web had seemed in

at Plinlico, blue web had seemed in bag.

Burned at sudden switch, WFIL contacted a wire service and was assured it would receive direct line from track. Went ahead and sold half-hour show to Tydol, already big users of station's time. At word its rival was crashing its 'exclusive' in Fhilly territory, American Oli boiled pienty and brought. 'MEC into picture to force WFIL to bow out. KYW was also active in trying to prevent WFIL from airing it locally. In spite of demands, WFIL went ahead with plans, even taking half-age ad in Philly dellies announcing its broadcast. Bombshell popped in WFIL studio just an hour before scheduled airing when word was received from wire, service that it could not supply race description. Pressure had gotten so hot that 'persons unknown' had removed phone service from wire office in Philly.

With WFIL staff in panic, several execs hopped onto 'telephones or into cars and started wild hunt for another wire service willing to supply description from track. Finally, with only 30 minutes to go and not a fingernall left in studio, one was

with only 30 minutes to go and not a fingernail left in studio, one was located.

fingernall left in studio, one was located.

Meanwhile, WOR, which had figured it might get in on regular bradeast through its connection with WBAL, arranged to pick up description from WFIL, with whom it's been growing ultra friendly! That gave it sole broadcast in New York area. Show was put on by WFIL with Chris Wood, Jr., local race spilely, telling about, how it looked 'through my binoculars' as the wire told it to thim.

Payoff came when close finish find everyone at track cudgeling brains to determine winner. With McCarthy in dark at WBAL mike and wire service also hung up, fiash came into WFIL via INS teletype, and was put on air several seconds, ahead of others.

Pal Stuff Extended

Pal Stuff Extended
About time WOR was granging to pick up Preakness broadcast from WFIL, deal was also set for

Merkle Kid in Norfolk

Norfolk, Va., May 19. Jackie Merkle, boy mental marvel now eight-years-old, is doing his stuff in Norfolk currently. Kid-usually stays a month or so in a town, his father making special deals with radio stations or local

sponsors.

Hofheimer's shoe store is spensoring the kid two mornings a week over WTAR. Quizzers write their questions on back of sales slip.

Hale Byers Divorced
Detroit, May 19.
Hale N. Byers, radio commentator
and announcer, was granted a
divorce last week in Circuit Court
from Blanche Morton Byers, actress
now living in N. Y.
Byers claimed she deserted him 1
1331

1931.

Mutual station to take three sustaining shows from NBC's blue station in Philly, They are Chubby Kane, nine-year-old boy vocalist, twice a week; Isabelle Hewson, Tetticoat on the Air femme show, once a week; Mount and Gest, piano duo, one a week.

Commercials now being taken from WOR by WFIL include Feenamint, Parade of Stars, Lady Esther, Glame and Jack Berch. Also several sustainers. Station exces re-

eral sustainers. Station execs re-cently confabbed with NBC heads and agreed not to publicize Mutual shows in Philly and to cut out WOR signature, but on several occasi artists have worked it into regular

ΑŁ

"ZIEGFELD FOLLIES OF THE AIR"

Every Saturday—WABC—8-9 P.M., DST Columbia Network—Coast-to-Coast LUCKY STRIKE

"Your Hit Parade"
WEAF-Wed., 10-11 P.M., DST
NBC

4 STAR RATING FOR SOLID YEAR

WILLIE and EUGENE

Every Wednesday 8 P.M. DST. DR. LYONS TOOTH POWDER WJZ

> IRV. S. BRECHER and ABE LIPSCHUTZ

JACK

is ORCHESTRA FRENCH CASING, NEW YORK BROADCASTING Mon., 11-11:30 P.M., WABC-CBS COAST-TO-COAST Fri., 11:20-12 P.M., WOR-Mutual Per. Mgt., M.C.A.

FREDDY MACK

ROXY THEATRE

aw In
YOUNG IDEAS"

Now in Preparation

VENUTA

TUESDAY-THURSDAY at 6 P.M. EDST

Exclusive Management
CBS ARTISTS BUREAU

Wayne Pierson, prominent in New York politics, is among the possi-bilities to succeed Herbert L. Pettey as secretary of the Federal Com-munications Commission. ierson has long been associated with the nunications

Inside Stuff—Radio

Jack Benny, who received \$6,000 a week this season, Jumps to \$7,500 on his next season's renewal with Jello. Prosent series has five more Sundays to go and then lays off for the summer, with Benny making a picture on the Coast before resuming in September.

Jello show's next setup will be physically the same as the present one. Benny will supply the missus (Mary Livingstone) and two or three stooges out of his share, with the agency employing a band and a singer

Pursuant to the regular policy of paying off guest stars, the J. Walter Thompson agency sent Eddie Cantor a check for one dollar in payment for services as guest on recent Vallee program. Check inclosed in very legal sounding letter.

. Cantor gagged up the receipt of the money by reture of it adding, that they had overpaid him.

Reports that Dell Publications was seeking a radio program were dealed by George Delacorte, publisher. While not entirely adverse to radio idea, publisher shies away from costs. Rumor had it that Dell was making the move to counter the already established Hearst and Macfadden mag air time.

Eddle Cantor was not carried by WBBM, Chie. o, or by WHK, Cleve-land, the following Sunday because of baseball overlapping.

DEANE JANIS

"CAMEL CARAVAN"

EVERY TUESDAY-THURSDAY, 9-9:30 P.M., DST
WABC-C.B.S. (WESTCOAST, 8:30-9 P.M., PST)
Personal Mgt., NELSON HESS

Chicago, May 17,
Pat Kennedy has been signatured to a 13-week contract with options by the Levy-Sang company, local clothing firm, for regular programs over WCFL.
Kennedy

THE O'NEILLS" NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap - 99 4/100 % pure

3:45-4:00 P.M., EDST - WEAF NEC NETWORK - COAST-TO-COAST

IN . . Every Mon., Tues., Wed., Thurs., Fri.
Ngu., ED. WOI.F. — BRO BI.DG., NEW YORK CITY
DIV., BLACKMAN ADVERTIBING, INC.

20TH CENTURY-JACK ROBBINS MUSIC DEAL VIRTUALLY SET; CREATES FILM-PUB. POOL

Awaits Expiration of Fox's Current Obligations-Many Sided and International Aspects to Screen-Music Syndicate Rivaling Warner Bros.

Hollywood, May 19. expansion move by Jack Robbins, tieup with 20th Century-Fox Films is virtually upon, as soon as 20th-Fox' deal with the Sam Fox Music Co. and Movietone Music Corp. ex-pires several months hence. If the and Movietone Music Corp. expires several months hence. If the Röbbins-20th deal goes through, as is very likely, this will create a gigantic cinematic and rusic dublishing pooling rivaling the Warner Bros. Music Publishers is affiliation, and both Robbins Music Corp. and the Metro-Goldwyn-Mayer Co. are allled in the recent buy-up of Leo-Feist, Inc., for \$400,000. In addition, between Robbins-Felst, sundry other subsidiaries figure such as Olman Music Corp. Faul Whiteman Publications, Mayfair Music, Rudy Wiedoett Music. etc.

The ultimate alliance of the Robbins-Felst firms with 20th Century-Fox is predicated on past business dealings at the studies when Jack Robbins published number of Darryl Zanuck' flumiscals, dating back to the United Artists days, and now to the 20th-Fox hookup.

When Jack Robbins was in the east recently it was reported he was in N. Y. for the twofold purpose of closing a possible 20th Century-Fox deal, and also the Gaumont British-Cinephonic Music Corp. af-fillation.

British-Cinephonic Music Corp. af-illation.

GB's music publishing affiliate is known as Cinephonic, on the same, basis as Metro's "subsidiation of the Robbins and Pelst firms, Cinephonic in turn is a subsid of Campbell-Connelly, London music publishers. Jimmy Campbell of the firm is sith in America, due to salt back June; 7 on the Queen Mary: He has 'been' in N. Y. And Hollywood Sintle Feb. during which time he' placed some 20 songs with American music firms, but primarily was concerned with setting up Cinephonic. In the U.S.

With setting up Cinephonic. In the U.S.

It was a question of starting their own offices or making an alliance. The latter was decided upon: Cinephonic will operate out of the Feist offices starting Aug. 1, on a reciprocal basis with Feist-Robbins for international cooperation.

Fact that Gaumont-British and 20th Century-Fox have direct film affiliations in Britair and America further ties in with Jack Robbins' international film-music coordination of the Metro, GB and 20th-Fox picture companies, and the



Robbins - Feist - Iman - Cinephonic music companies.

It may be that Olman Music Corp., now dormant, will be built up as the 20th Century Music Corp., as the 20th-Fox filmusical firm will probably be called. Abe Olman at the moment is v.p. and general manager of Leo Feist, Inc.

Nitery Doings

Stuff Smith and Jonah Jones, that 'cute' google-eyed trumpeteer who works with the hot fiddlin' Stuff, are continuing strong trade at Joe Heibock's Onyx Cutb, N. Y. Jonah Jones, who works of the stuff of the stuff

Lou Holtz is on the tag end of his fortnight's stay at the Versailles, N. Y., succeeding the Howard Fros., who were a surprisingly big click in the smart east side (N. Y.) intery, and Holz in turn is being succeeded this Friday and Bello Bello Holts of the Holts of

Barry Oliver in his fourth month at Tony's, on West 52d street, N. Y. Introduced a new personality last week in Kay Cornelius. Newcomer plays piano and sings intimate dittes. Oliver continues with his singing duties also, and presides as me, in the backroom, which gets its best draw late at night. This room is next to the newer quarters, and still reflects informality, though some of the satiric art decoration on the walls has been toned down,

'Folies de Femmes' at the French Casino, N. Y., continues doing big biz through the warmer weather. If anything it's a sprightlier show, what with a couple of the acts out and pruning in toto. It makes for compactness and improved tempo. Per usual Jack Denny and Vincent Travers' rhythms sustain the musi-cai end.

Bobby Feldman, who has charge of and directs the Dance Parade on WNEW, supervised and arranged the World's Biggest Night Club Show in Madison Square Garden last Saturday (16) night. It was a benefit for Red Cross to provide funds for flood victims.

From Bands to Show

Chicago, May 19.
Chicago, May 19.
College Inn at the Sherman hotel
is figuring on a change in policy
following the current Abe Lyman
band engagement. Will build up
floor show rather than orchestra
as attraction.
Figuring on George Givot to open
May 22 with a local band. Operators
planning a sort of 'crazy show.'

GOODMAN The Celebrated Sultan Of Swing



whose mighty melodies in the modern manner continue to thrill via radio, records and per-sonal appearances. His Royal Family of favorite melodies:

"Lost"—"Small Town Girl" "Welcome Stranger"-"Would You"

"I've Got a Heavy Date"

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Farewell 'Aloha'

Hollywood, May 19.
Hawaii's renowned bon voyage to departing tourists,
'Aioha,' will be replaced by
'Farewell Malikini' if Woife
Gilbert and Nat Shilkret have their way. Pair wrote the new tune as a real departing senti-ment to displace 'Aloha,' which doesn't mean au revoir at ail but welcome.

Process of educating natives to change being accomplished by means of platters being shipped to isle.

Philly Wants Whiteman

Philadelphia, May 19.
Philadelphia Orchestra is after
Paul Whiteman to baton two symph
concerts in Robin Hood Deli during
Democratic Convention here week
of June 22 and, addithonal, pair during regular season in Academy of
Music next winter. Question whether leader's date to play at Texas
centennial will prevent Deli appearance.

Plan for Dell concerts call for Plan for Dell concerts call for Jazz King to conduct combined Philadelphia Orchestra and his own band in programs devoted to both classics and Tin Pan Alley tunes.

caesius and Tin Pan Alley tunes. In two appearances with his own band and Philadelphia Orchestra at Robin Hood Dell' last summer, Whiteman kayoed all box office records there.

Summer Music in St. L.

St. Louis, May 19. St. Louis Little Symphony will have St. Louis Little Symphony will have an eight weeks' season during which concerts will be given on successive Tuesday nights beginning June 2. The first and last concerts will be conducted by Max Steindel, resident conductor of organization; three will be under direction of, Francis Findlay of New England Conservatory, of, Music, and three under direction of, Hans Lange, asst. conductor of New York Philharmonic Ork.

Concerts will be given in amphi-theatre of John Burroughs School.

B'way

(Continued from page 1)

(Continued from page 1)
will have a fund of \$20,000,000 for
theatre building purposes.
New law which permits apartments over theatres inspired the
Chanins to lay out plans for reentry in show house construction.
Expense entailed in the present
theatre set-up naturally will be
written down with the coming of
apartment houses which include
theatres and, incidenta."y, have
their own audiences at hand.
Chanins' plans are said to count on
locations adjacent to Broadway and
not on the thoroughfare directly.
New Housing Law
New housing law also revives a
plan for a large hotel and several
theatres on the combined sites of
the Shubert, Broadhurst, Booth and
Plymouth, and it could include adjacent theatres on 44th and 45th
streets west of Broadway.

jacent theatres on 44th and 45th streets west of Broadway.

streets west of Broadway.
Chanins started with the Biltmore, which they still operate for a bondholders' committee. Mansfield theatre followed and then a trio—Majestic, Masque and Royale (now the Golden). At the same time they built the Lincoln hotel. Their largest project on the west side was the Century apartment house. It is spotted on the site of the former Century theatre. Property was secured from the Shuberts on a deal through which the Majestic, Royale and Masque theatres passed to the Shuberts. During the latter's receivership the theatres went bock to the bondholders.

Proposed new legit houses will be

to the bondholders.

Proposed new legit houses will be thoroughly modern, with the important adjunct of air conditioning, a feature that was apparently over-looked in the Chanins' earlier thea-

tre building.

Last legit theatre to be built on Broadway was the Craig, now called the Adelphi, and currently used by the WPA. It was erected about eight years ago.

Music Notes

Henry Hall, musical director for the British Broadcasting Co., will head the dance combo on the Queen Mary during its maiden trip to America. John Royal, NBC v.p., is bringing over to England a batch of arrangements collected from Rudy Vallee, Guy Lombardo, Paul Whiteman, Fred Waring and others for Hall to use on the trip.

Ozzie Nelson repeat for the student body of Lafayette Colleg Pennsylvania, made the first instan of one band playing two social events in the same season at that

Phil Cohen, lawyer-rep for the American Society of Composers, Authors and Publishers in southern California, is sailing with his wife for Europe tomorrow (Wednesday).

Raiph Hawkes, of Hawkes & Son and Lawrence Wright, of Francis, Day & Wright, London publishing firms, are due in N. Y. for a visit within the next few weeks.

Freddy Bergin's band has opened Sylvan Beach, 25-acre bayshore resort near Houston, where renova-tions have been made on 1,000-foot pier and dance pavilion.

Rice Roof, Houston, re-done in pioneer motif in honor of the Texas Centennial, opens for the summer season with Gus Arnheim's orchestra as the attraction.

Jack Mills has taken over for publication the tune, 'There's Nothing So Lovely as Love, which was part of the recent Naval Academy show, Her Highness Regrets.

Larry Funk's band expected to fill rostrum soon to be left by Ranny Weeks at the Cocoanut Grove, Bos-ton nitery.

Lorraine Barrett and Julia Woodworth's ork move to Meadow Julian brook Country Club, East Orange, N. J. from WMCA for summer,

Mitchell Parish and Frank Perk-ins have turned their latest swinger, 'I'm the Fellow with the Yellow Carnation' over to Mills Music, Inc.

Lou Alter and Sidney Mitcheli sold 'You Turned the Tables on Me,' a 20th-Fox for 'Sing, Baby Sing.'

Sam Coslow and Frederick Hol-ander cleffed title song, Poppy, or W. C. Fields pic at Paramount.

Dideheart Conn has written 'Wel-come to the Hills' which Fuzzy Knight will warble in Ambassador's Wild Cat Trooper.'

Al Donahue replaces the Casa Loma band in the Rainbow Room, Radio City, July 1. Latter unit will go on a tour of one nighters,

Henry Halstead opens at the Chez Maurice, Dallas, Tex., June 10 for four weeks. Jolly Coburn crew follows for similar run.

Phil Harris leaving Arcadia, Phil-adelphia, replaced next week by Jimmy Littlefield ork for an eight-week toot.

Beth Wilson vocalizing with Enoch Light's band from McAlpin roof.

Henry Busse orchestra doubling to the Decca studios this week for six-sides of recor ings.

Dave ills' Hotel Saskatchewan rchestra, Regina, disbanded for the

William rant Still drew com-oser contract at Columbia Pix,

Warren and Dubin tuning 'Let's Pretend' at Warners.

FRENCH CASINO **SHOWS FOR FT.** WORTH, TEX.

Deal is on Haring, Bumenthal & Shapiro, operators of the French Casino gitery. In New York, to lease the Worth theatre, Ft. Worth, Texas; beginning with the start, of the Frontier. Days Celebration there June 1b. It's an Interstate house presently. Casino ops want to install a show, similar to Frenchy revue at the Casino, but with pix at the Texas house, instead of the restaurant and dancing adjuncts. Deal is on adjuncts.

adjuncts.

According to fentative ter
Casino ops would get the house for
an initial four weeks, with options
to renew for the duration of the Fr.
Worth expo. Rental price would
also include pictures, which the Interistate would provide.

Scale of the house with stage
shows under French Casino management, according to reports,
would be 75c top. It's figured that
the weekly nut would be \$11,000.

Check Nitery Fire Hazards In L. A. After Frisco Blaze

Los Angeles, May 19, Closer checkup on drapes and decorations of night spots in the Los Angeles area has been ordered by Fire Prevention Bureau, following Shamrook Club fire in San Fran-cisco that took four lives when

cisco that took four lives when dancer's torch set drapery ablaze. At same time Fire Department ordered tightening up of regula-tions governing smoking in Class A type picture theatres, following fire in Main street grind house which caused \$10,000 loss.

Midnite Music Curfew

St. Louis. May 19.

St. Louis, May 19.
Playing of music at beer gardens
or other outdoor food and flauor
establishments after midnight, has
come under ban of Excise Commissloper Thomas L. Andersen, and
local gendarmes have been instructed to carry out order. Places
may remain open for trade unfil
legally established closing hour,
1:30 a.m., but bands, if they play,
must, perform behind closed doors.
Midnight is regular closing time on
Saturday night. Saturday night.

Anderson said complaints had een made from persons living near al fresco places.

Both Wilson, WMCA, New York, balladist, now soloist with Enoch Light's band at the McAlpin hotel.



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SAM FOX PUBLISHING CO., Sole Agends
12.50 SIXTH AVENUE
13.50 SIXTH AVENUE
14.50 SIXTH AVENUE
14.50 SIXTH AVENUE
15.50 SIXTH AVENUE
16.50 SIXTH AVEN

New York's New Melodic Thrill

Currently dispensing dansapation de luxe at the Hotel Lexington, where he croons to huge crowds nightly, he features:

"You," "Summer Holiday" "You," "Summer Holiday"
"You Never Looked So Beautiful"
"Let's Sing Again"
"Where There's You There's Me"
"It's Been So Long"



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PLUGS MENACE COPYRIGHT

AUTOGRAPHERS' SHEET MUSIC CONVENTION Dealers Will Get in Chicago July BAND 'BRIBES' UNION, PUBS SETTLE

Music publishers last week got toon a new scale which allows the engravers a 10% increase on dance arrangements and a boost of from 10% 16.12% for vocal orchestrations. The agreement is for a year, No deal has been worked out on production

has been worked out on production music.

Autographers withdrew their demand that they be paid off according to the number of bars after the pulls obligated themselves to restrict their direct employment of engravers either on salary or plecework to members of the union. The pulsargued that if a system of paying off by the bar prevalled, they each would have to employ a blookkeeper to do nothing but check the work of the autographers. Under the new arrangement the autographers will continue to collect by the page.

Following the settlement with the publishers the autographers who walked out several weeks ago from such music printing houses as Radem & Neldorf and Kuperman & Def Guercjo went back to work. These firms have yet to settle with the union the question of the closed shop.

the union

UPSTATE NITERY OP HELD FOR MURDER

Glens Falls, N. Y., May 19.

Glens Falls, N. Y., May 19.

Carl C. Richardson, 31, owner of the El Dorado Club here, was arrested at the spot last week after an indictment had been returned at Lake George charging him with first-degree murder in the slaying hagt September of Earl Davidson, 25-year-old member of a prominent lens Falls family.

Thavidson once was held as material witness in the case after Chmeron Milleron, a nephew of his by marriage, had been arrested for the murder. When the grand fury falled to find an indictment, Richardson and another witness, together with Milleron, were relassed. State troopers, however, continued to investigate, and recently made a contact in a southern state which is said to have led directly to solution of the murder.

RHYTHM CONCERTS SET

llington's Stunt at Hotel Congress, Chi

Chicago, May 19.

Chicago, May 19.

Rhythm and jam conceris has become so much a part of the midwest's modern musical life; and especially for the mob which patronizes the Congress hotel, that the Duke Ellington orchestra will now present regular 30-minute 'mythm concerts' thrice: weekly in addition to the nightly entertainment.

Previous jam sessions at the Urban Room by Benny Goodman orchestra and the Fletcher Henderson orchestra have been sell-outs at 11.75 per, which mean strictly concert and no dancing.

Ben Bloom in Pix

Ben Bloom, for 15 years with

Ben Rioom, for 15 years with Irving Berlin, Inc., first as p.a. for the firm and latterly as executive assistant to Saul Bornstein, general manager of Berlin's; goes on the Columbia Pictures' general production staff June 1. Bloom will learn film production from the ground up. He was spotted on Harry Cohn's staff at the Col studio by Bornstein, who is a Columbia director. Max Winslow, still a sizable stock-holder in Berlin, Inc., has been a Columbia producer for a number of years. The president of Columbia is himself an ex-songplugger.

National Association of Sheet
Music Dealers will hold its 23d annual convention at the Stevens
hotel, Chicago, July 27, 28 and 29,
Delegates from the National Retail
Musical Instrumental Dealers Association, the National Association of
Musical Merchandise Manufacturers
and the National Association of Musical Merchandise Wholesalers have
been invited to attend the cather. been invited to attend the gather

ings.

Topic which will receive major attention at the convention has to do with trade evils; that the NASMD's trade practice committee is seeking to overcome. These include special discounts and consignment rates to schools, an unlimited system of returns, free music to teachers and band leaders and the collecting of retail music counts.

Goldsmith Looks Into Engel-Van Weisman Co.: Will Auction Assets

Judge Frederick E. Goldsmith was named last week trustee of the bankrupt firm of Engel-vanWeisman. Judge Goldsmith has an 'accountant going' through the outfit's books, and among the things he proposes to quizz the partners about, when a hearing is held before the referee, is what happened to the \$10,000 the firm got from the sale of the Voice of Experience mag to Macfadden Publications. Included in the assets in-addition to 500,000 horoscopes are huge

Included in the assets in-addition to 500,000 horoscopes are huge bundles of such F-vanW nickel folios as Melody, Fashion Parade, Old Timer Song Book and 200 Old Favorite Songs. All these Judge Goldsmith. Intends to put on the block immediately.

Engel-vanWeisman's failure in-volved \$70,136 in liabilities and \$1,106 in assets. Fred Engel, one of the partners, is arranging to go back into the business with a song folio

into the business with a song folio of his own as soon as the bank-ruptcy proceedings permit.

Bill Hastings Under Bond Following Auto Smash

Milwaukee, May 19,
Bill Hastings, leader of an orchestra of the same name, is being
held under bond of \$1,000 on manslaughter charge. Hastings was
driver of a car which left the road driver of a car which left the road here, enroute from Eartford, Wis, to Milwaukee, and in which Fred Orlando, a musician was killed. Hastings and three other mu-sicians were injured.

Name Bands in South Afr.

Capetown, April 17.
Teddy Joyce and his Syncopators,
Don Rico and his Glpsy Girls, Captain Streisky, and troupe of Cossack
singers and balalaika players are
booked for the Johannesburg Empire Exhibition.
Jack Payne and band are already
here and drawing capacity biz at
His Majesty's theatre, Johannesburg.

CINCY ARROWHEAD OPENS

Arrowhead Inn, outlying swank casino, is under way for the season. Nitery end of spot has local band, directed by Les Erlenbach, and floor show with permanent-line of eight girls and fortnightly change of

acts...
Initial lineup has Nina Olivette.
with Murray and King; Miles and
Kover, Terese Rudolph, Edith Griffith, and Sammy Walsh as m.c.

Roofing N. C. Hotel

Mooling N. C. Hotel
Winston-Salem, N. C., May 19.
Robert E. Lee hotel, largest in
North Carolina, will spend \$15.000
to convert the roof of the hotel into
an enclosed roof garden. Entire
roof will be enclosed in glass.
W. G. Tennille is planning to open
the spot early in June, with Bubbles
Beckner furnishing the music.

BRINGS UP ISSUE

Judge Bryant's Decision Seen as Holding Serious Possibilities - Solicitation of Plugs. Especially If Accompanied by Allowances for Orchestration, Etc., May Weaken Copyright Privileges

N. Y. MEETING

Possibility of ieonardizing their performance rights by paying an orchestra leadrights by paying an orchestra lead-er to plug a number was: made the subject of discussion at a meeting held by the popular faction of the music industry at the Astor hotel yesterday afternoon (Tuesday). Gathering, had been called by John G. Paine, chairman of the Music Publishers. Protective Association, at the suggestion of Francis Gilbert,

the association's chief counsel, wh

at the suggestion of Francis Gilbert, the association's chief counsel, who had found a cause of concern in the implications of law contained in a decision handed down by Federal Judge F. H. Bryant the week before. In his ruling on an intringement suit brought by the American Society of Composers, Authors and Publishers against the Elm Lodge, a Syracuse niterie, Judge Bryant questioned the right of ASCAP to sue after a band leader had been induced to play a tune for whose copyright owner the Society is the agent. The court attacked the Society for having no scruples against the pending on orchestra leaders and players to prove its cases."

Dire Si ificance

Dire S; ificance
Purpose of the Astor meeting was
to point out to the publishers that
the finding and its intimations
should be treated as having dire
significance, principally in light of
the fact that Judge Bryant has always been regarded as being not
unfriendly disposed to the music industry. It was Judge Bryant who
tried the anti-trust case of Max
Mayer against the Music Dealers
Service, Inc., two years ago.
Deduction made from Judge
Bryant's finding in the Syracuse

Mayer against the Music Dealers Service, Inc., two years ago.
Deduction made from Judge Bryant's finding in the Syracuse case is that once a copyright owner prevails upon a leader to play a number, particularly if a bribe or (gratuity goes with the request, the Society, as agent, is superseded, and the user becomes immune to infringement litigation. The question then comes up as to whether by virtue of his action the copyright owner takes the right to license his work out from under the Society or whether the performing right as administered by the Society becomes a limited right. Also to what extent has the copyright owner parted with his right to license the number.

COAST NITERY MGR. SCOUTING TALENT

Hollywood, May 19.

Mel Walters, manager of the Century and Casanova clubs here, planed to New York yesterday (Tuesday) in search of talent for both clubs to be used during the summer months.

Dick Ingram Licensed

Dick Ingram Licensed
Philadelphia, May 19.
After several weeks of delay, Dick
Ingram, local booker, last week received license from APM. Formerly
assistant to Manny Sacks at Unito wersal Artist Bureau, Levy-owned
booking office for WCAU and KYW.
Is Since AFM abruptiv called in UAB,
license some weeks agd and Sacks
joined Music Comporation of America's New York office, Ingram has
been forced to stall waiting license,
Will operate independently.

Booked by Paul Speci

Niteries Mushroom in Cleve.; See **Expo and Convention Gold Rushes**

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the combined plays on WEAF, WJZ and WABO.

You Robins and Roses You
Nobins and Roses
Lost
Lost
She Shall Have Music
Melody From the Sky
All My Life
You Started Me Dreaming
Love Is Like a Cigaret
Is It True About Dixi
Touch of Your Lips
Would You?
Let Yourself Go
Goody, Goody
Tormented
Don't Want to Make History
Rhythm Saved the World
I've Got a Heavy Date
Bet You Tell All the Girls
It's Been So Long
Glory of Love
Right Somebody to Love
All My Eggs in One Basket
River Man
Welcome, Stranger Welcome Stranger

WILL NOT INTERFERE A. F. M. TELLS NBC

American Federation of Musicians will not interfere with the efforts of NBC to assign its band management MBC to assign its band management contracts to Consolidated Radio Artists, Inc., the organization headed by Charles Green. International union has in principle agreed that though it has the right to put the network out of the band booking business it may not interfere with NBC's obligations. By assigning its contracts to the CRA under a deal which will give the network a split on the commissions NBC will be able to adjust the year's contract it made with Green, when he was brought in two months ago as head of the band department.

Trio Signed by M. C. A.

Stroudsburg, Pa., May 19. Don Potter, guitar, Al Schmidt, violin, and John White, sax, whose first names comprise their billing as first names comprise their billing as the Donalion Trio, have been signed by Music Corp., of America after starting locally. Trio is now at the Mayflower lotel, Akron, and is set for a tour of the DeWitt Hotels chain, and may go into the Cleveland Expo for the summer although MCA has them set for the Ogolthorpe hutel, Savanlah, Ga., in mid-

Schmidt and White were formerly with Kay Kyser's orchestra.

Dance Parade Extends

Dance Parade Extends
Addition of several summer night
spots within the next few weeks
will swell the number of night club
and cafe accounts on WNEW, New
York Dance Parade. Expected that
there will be 23 different clubs and
restaurants on the 'Parade' by June
1. Part of new biz is coming from
Westchester area.
Marden's Riviera, Woodland's
Taven, Larchmont Casino, Maison
Rue and Murray's Restaurant are
recent spots skeded for the parade
of the nine-to-two stint nightly.

Cleveland, May 19.

Around 10 new cabarets opening, while present ones are enlarging quarters or installing cooling systems, in anticipation of coming Great Lakes 100-day centearay expo and Republican National convention.

Great Lakes 100-day centenary. expo and Republican National convention.

Nitery promoters convinced than's tons of gold in visitor's wallets and are going to try and get it. Every old cafe downtown has already been enatched up. Prices for sites along E. Ninth street, nearest approach to expo's lakefront grounds, are sky'rocketing since scramble began for choice spots. Five joints now being built near gates for June 27 opening with hig hopes of yanking in some of the expected 4,000,000 sightseers.

George Shimola is moving, into the old Golden Pheasant in downtone of Golden Pheasant in downtown area, renaming it the Vanity Fair. Dolph Duerr's band goes into the 180-capacity spot Thursday (21) for, the entire summer. Jeanne Farah, who was "Little Egypt', in flickerized Great Ziegfeld, will head show including Ming Tei, dancer, Fred Helkell, and four other acts.

Further out Peter Schmitt's Lake Further out Peter Schmitt's Lake Shore Gardens will, be revamped. May 27, under tag of the Racetrack Garden, by Bill Frey and Louis. A. Oster. Partnership is oddest one hereabouts, Frey being a likker executive and Oster a medical doctor who owns a string of racehorses. Latter has invented and patented a miniature race-track with mechanical horses, which will run around center of dance floor. norses. Latter has invented and patented a miniature race-track with mechanical horses, which will run around center of dance floor, with a prize-number angle for cus-

Hotels to Stay Open

with a prize-number angle for customers.

Hotels are brasking custom of 15odd years by keeping their danceand-dine rooms open through hot
months. Six or seven national conventions set for Cleveland, including. Republican and American
Legion, indicate a gold-rush for the
hostelries. Theo. DeWitt spent a
couple of fortules in building, the
swank Vogue and new Parislan
Rooms. on Hollenden's first floor.
Harl Smith's orchestra, plus Mirlam
Grahame. and Covert and Reed,
slated to stay there indefinitely. Old
Parislan Room on second, floor also
will be kept going.

Mayfair Casino is now abreviating revues for slow spring season,
but will get a cooling system and
major-sized shows next month, contrary to all traditions. Mike
Speciale, booker for Casino, is
angling for Belle Baker and George
Givot for May 22, offering them a
minimum of four weeks.
Joe Bock, one-time catering manager of Mayfair, has teamed up with
Rudy Berger of Fenway-Hall to put
quross a Budapest Cafe near, the
theatrical section. Frances Republic
and her imps are being shifted from
the Everglades to the Airport
Tavern, which is being relit by
Eddic Sindelar and Fete Garsh.
Clevcland hotel putting in elaborate
chilling system; so is Carter's Rainhow Room. Designers are making
hay again, for every place is in the
so-called throes of redecorating.

SONG PIRACY CHARGED IN \$2,000,000 SUIT

Los Angeles, May 19.
Suit for \$2,000,000 and an accounting has been filed in Superior.
Court against United Artists, 20th
Century and Maurice Chevalier,
charging infringement of copyrright. Plaintiffs, Lee Mantin and
Eleanore Ninon, claim that musical
numbers used in "Moulin Rouge"
were filched from their compositions.

Attorney fees of \$100,000 also

Janssen Scoring Fil
Hollywood, Ma.
Werner Janssen signed by
mount to compose score for Gold.
Symphony conductor making Alma
debut.

Night Club Reviews

MAYFAIR CASINO

(CLEVELAND)

CLEVELAND)

Cleveland, May 11.

Mike Speciale's revised musical revue at Mayfair's swank casino, tagged Rhythms of 1986, is more of a legitimate vaude show—and a working one, too—than some of the regular ones penciled in by local variety houses.

All five new cate.

variety houses.

All five new acts are troupers and are spotted in the vaudeville manner. Instead of being split in two three-quarter performances, which was the winter policy, revue now runs only about 50 minutes as a spring economy measure. No nudes or spectacular scenes, for natives are a bit tired of undraiped doils. Result is a staccato-paced unit with punchy moments that bring yells for encores.

Dick and Edvibe Barstow are

punchy moments that bring yells for encores.

Dick and Edythe Barstow are easily the smartest tap-dance team imported by Mayfair this season. Team looks like a sure-fire holdover here. The boy has a load of Fred Astaire's rhythm without being a copy-cat, and plenty of individuality in his airy steps. They do two smart numbers, but that's not enough. Long red dress first worn by Edythe is not so flattering. In second briefer costume she shows a pair of swell gams that flash through some dandy taps.

Top novelty is Nelson's marlon-





ette act, first of its kind tried out by the 800-seated restaurant-

ette act, first of its kind tried out by the \$00-seated restaurant-casino, Puppets, made cleverly, resembling W. C. Fields juggling balls, or a Gilds Gray doing a grass-shirt content of the content of trapeze. Discovered to the content of the cont

own show. It's strictly Tucker, but she gives everybody plenty of credit. Her own orchestra is directed by Jack Fulton, with Ted Shapiro, Dale Sherman, Darlo and Diane, the King's Jesters, the Nonchalants plus a chorus of 12 peaches. Shapiro as m.c. and Introduces the show for the gelaway, directing the orchestra for the show end and the shapiro as m.c. and introduces the show for the gelaway, directing the orchestra for the show end and the orchestra for the show end and the shapiro as m.c. and introduces in susual songs to good effect. Three Nonchalants, who have been a loop clinch with their many visits in vaude and niteries, continue as surefire comedy acrobats. Goodrough-and-tumble, pratifalls in a knockabout act that never misses. Darlo and Diane form one of the class dance acts, Diane is an eyefur and Darlo a cotking captain of the terps. The Kotking with their songs and music. And then comes Tücker, She gave em what they had come for; the Tucker brand of songs, some new, some old. She and Shapiro have developed a routine of talk to work into the numbers, with Shapiro himself surprising as a foli for the Tucker comedy. Nothing stagey or theatrical in the routine, just sold sock-on-the-nose lauges were more smartly handled crosstalk.

After some eight numbers, Miss Tucker calls for the line girls in the finale, while she hops on the bard-stand. Opening session she worked nearly an hour while the patrons danced, greeting her fans, singing choruses and generally struing the evening that 'gai' atmosphylic shows the period of the server, she spells surefire entertainment, and surefire box-office. Gold.

BENNY THE BUM'S

BENNY THE BUM'S

more of the control o

to stick to acts suitable to his small place. Several gals warble, there's always a male songster, lad, with gultar and three-piece string band. All his performers work informal intimate style, there's song the song style of the

BLOSSOM HEATH (DETROIT)

Detroit, May 14.

Detroit, May 14.

Starting a parade of topnotch
performers, the smart Blossom
Heath roadhouse opened Summer
season Thursday (14) to crowd
which overflowed 400-seater. Spot
high and it's located in swank tercorrecte is mostly of the ermine and
soup-fish type.

Opening attraction, which runs
tw. weeks, is Helen Morgan, who
jammed 'em in last fall as the closing performer on Heath's 1935 card,
She tried a couple of new numbers,
including a nifty 'Desire,' but'it was
her old favorites, 'My Bill' and
Showboat' numbers, which clicked,
As last year, Lou Bring accompanied Miss Morgan at the plane.'
On the same card are Revere and

singing the first verse of 'Alone,' effectively produced with some clever lighting and maneuvers by the line.

Russell Swann, who had been act. Russell Swann, who had been act. then proceeds to my. tify the audience with his magic, doing very well.

A restaurant show of any pretensions in this country would not be complete without a comedy acrobatic turn, and the Lassiter Bros. effectively supply this ingredient.

Outstanding hit of the show is the wedomer, Swann, direct from the newcomer, Swann, direct from the Waldorf-Astoria, N. Y. 'They like him here, and will for a long time.

BAKER-LEWIS AT VERSAILLES

Belle Baker and Joe Lewis will top the new show at the Versailies, New York, starting Friday (22), They'go in Tor two weeks, with coptions for another two.



The Greatest Lyric Ballad in Years "THESE FOOLISH

THINGS (Remind Me of You)"

"I'M JUST BEGINNING TO CARE"

"MY FIRST THRILL" "CELEBRATIN"

"THE MARTINS AND THE COYS" (The Modern 'Gallagher and Shean')

And, Of Course, America's No. 1 Song: "ROBINS AND ROSES"

IRVING BERLIN INC.

THE HOUSE OF MUSICAL NOVELTIES

SMITH BALLEW on the alr-waves from Calif. Joins
the over increasing artists featuring
the wostern ballad success
"WE'LL REST AT THE END
OF THE TRAIL"

A Casa Lomainn 'Pee Wee' Hunt 'tees off' regularly on "I'SE A. MUGGIN'" with the Musical Arithmetic Game 1-2-3-4-5-6-UH-8-9-WOOF

The up and coming 'fastic'
"RHYTHM SAVED THE
WORLD"

In Preparation—
Fred Astaire's New Song GO"
"I'LL NEVER LET YOU GO" SELECT MUSIC PUBLICATIONS INC

RADIO ORCHESTRA CORPORATION

RUDY VALL

and his CONNECTICUT YANKEES and COMPANY at the

NEW \$100,000 HOTEL ASTOR ROOF, NEW YORK CITY **OPENING JUNE 2**

SUMMER DANCE TOUR NOW BEING ARRANGED RADIO ORCHESTRA CORPORATION

1619 BROADWAY

NEW YORK CITY

CIRCLE 6-1872

Books NBC's Ripley Unit; **Network Producing More Shows**

Reconstructed Bob Ripley unit, produced by NBC's Artist Bureau to take the place of the Bowes amateur units, opens June 12 at Loew's Mon treal, Charles J. Freeman, who gave the Bowes' ams their start in the interstate theatres, also books the Canadian spots for Paramount in

Ripley unit played a couple of mali Pennsylvania dates a couple of weeks ago for break-in purposes. of weeks ago nor break-in purposes. tinit going into Canada will be an abboration of that show. It's being sale by NBC as an 'A' unit, to play the larger theatres, with the artists brieau also producing two 'B' Rip-iey units to play one and two-night-est.

waitingtone show

Waitingtone show

MBC is also producing a unit to
be headed by Jimmy Waitington,

Both a laso producing a unit to
be headed by Jimmy Waitington,

Both Cantor's radio straight-man
at currently with the comic at the
strain and the strain of the strain of the strain

Band Balley and Lee Sims already

Jang Balley and Lee Sims alre

Mine Rescuers To Be Toured As Vaude Act

John, N. " May 19. A vaude tour, starting at Halifax,

S, has been arranged for a group of draegermen of the maritime soft coal mines (rescuers and emergency repairers) by E. F. emergency repairers) by E. F. Lordly, manager and secretary of the Nova Scotia Exhibition Commission. First engagement is to be the Nova Scotia Exhibition Com-mission. First engagement is to be under the auspices of the commis-sion, which finished in the red for \$3,000 in 1935, and see a chance of doing better this year, as sponsors of the men who made the thrilling underground rescue in an anti-quated gold mine at Moose River. N. S. recently.

I.S., recently.

This is the first official use of This is the first official use of the draegermen as entertainers, although two of them have been arbibling themselves on tour of ontario and Michigan theatres, and four doing ditto in Boston. Also, five of them have had a five days' booking at an Amherst, N. S., meter show.

five of them have had a five days' booking at an Amherst, N. S., motor show.

The whole corps of draegermen numbers 33 men, but indications are that the vaude act will have about 12 "Later, for the Halifax fair, the wijole corps is expected to be the festured attraction. In yaude the draegermen will give an exhibition of, the rescue work that reached the two entombed Toronto men and the body of their companion.

Lordly is making an effort to get Afred Scadding, one of the two survivors, to accompany the draegermen. However, Scadding is still in a Halifax hospital undersong the tentment, though he is reported willing to make his debut as an actor. There is no chance of Dr. D. Robertson, of Toronto, the other survivor, going on the stage, atthough he may do some lecture work during the summer and fall.

Jesse Kaye and Lillian Shade Secretly Wedded

Jesse Kaye, Fanchon & Marco booker in N. Y., and Lillian Shade, torcher, were secretly married May a jn Jamaica, L. I., with a detec-tive relative of Kaye's acting as the Wilness.

Couple left end of last week for Bermuda honeymoon.

Colleanos Plan 12-Act Unit to Tour France

Paris, May 10.

If everything goes as planned, the Colleano family will: have large unit of its own operating and playing. France late this summer. After filling engagements in Germany and England, the Colleanos will be back in Paris late in July to organize the unit, which is expected to make its first appearance here early in August.

pected to make its first appearance here early in August.

Present planned proportions put it at some 12 acts, using more than 50 artists, which, of course, would include the Colleanos themselves, with Winifred, Carol and Con all in, the unit. In order not to get in difficulties with French labor laws, more than half of the acts will be French.

PITT. STANLEY'S NAME BAND **SHOWS**

Pittsburgh, May 19.
roccssion of name bands slated
for Stanley within next-few weeks,
which will give house three orchestras in a month. Show including
Win! Shaw, Jackle Coogan and
Betty Grable currently sandwiched
in between Johnny Green last week
and Ted Flo Rito coming in Friday
(22) and Ozde Nelson with Harriet and Ted Fio Rito coming in Friday (22), and Ozzie Nelson with Harriet

later.
Fig Rito's booking was originally set for March, but pushed back on account of flood while for Nelson it'll mark the first time on a local

Hilliard slated to follow seven days

stage.
Stanley has also held a contract
with Wayne King since last winter,
but by mutual consent it's been held
over until fall due to King's forthout up mutual consent it's been held over until fall due to King's forthcoming engagement on the Starlight. Roof of the Hotel Waldorf-Astoria in New York. King was to have come in late in February, but wanted to be in Chicago at that time while expecting a second heir and high-water pushed out his next available date locally. WB de luxer working from cuff on stage attractions, due to their searcity, for summer and only thing set so far to follow Nelson are Three Stoeges. They don't come in, however, until July, I'll mark their second engagement here in less than a year, continuing long line of repeats for this site.

Chicago, May 19.
Vaude theatres in the loop finding it tough to find attractions to fill their yawning stages, with RKO, Balaban & Kat: and Jones, Linick & Schaefer searching desperately for material. RKO Palace is holding for material. RKO Palace is holding over its 'Folies Comiques' unit for a third week. Last week, second for unit, house grossed under \$17,000, in itself a weak take.

B. & K. Oriental is depending on an amateur show; the Herald & Examiner dance contest winners, for its headliner. It's proving a bobrodie.

brodie.

The Chicago is depending mainly on its picture and is sub-billing its presentation show.

Anzac Vaud Op Seeks U. S. Acis for New Spot

Sydney, April 21

Sydney, April 21.

ir Ben Fuller plans a trip to America soon to confer with A. D. Marcus and other vaude people for attractions to be installed in a new house he will construct here. Theatre is expected to be ready by Christmas.

Proposed trip to the U. S. looks like Sir Ben is laying ground work for a big waude build-up in his ustralian interests. Operator is confident of continued success of vaude in this territory.

fident of continued success of vacuation this territory.

All efforts at present are being bent toward completion of the new stand, so he will have sumething to lean on when he talks business in U. S.

Julius Kendler, 50. Theatrical Attorney. Falls to His Death

Glendale, Calif., May 19.

Julius Kendler, New York theatrical attorney, who had come to
Southern California to seek his
health, fell for leaped to his death at
a local sanatorium riday (15)
morning. Apparently responding
favorably to treatment for a nervous breakdown, he had gone to
the roof garden solarium at about
11:15; that morning, with other patients, when the fall occurred. He
died within a half hour without recovering consciousness.

A wife and two children survive.
Funeral was at the Hollywood
Chapel on Tuesday (19); interment
in the Hollywood Cemetery. Glendale, Calif., May 19

Julius Kendler was one of the best Julius Kendler was one of the best known theatrical attorneys on Broadway and in Hollywood. Prominent in many significant legal actions, and with a representative array of theatrical clients which numbered many prominents in all branches of show business on both coasts, had suffered some reverses in recent years. This eventually precipitated a nervous breakdown.

tually precipitated a nervous breakdown.

After hospitalization for a few days in N. Y, the nervous collapse finally hastened Kendler's long-mooted problem of following most of his clients to the West Coast, where they had migrated from a dwindling vaudeville and legit stage into more lucrative fields around Hollywood. The decision to close up his New York penthouse apartment, and entrust his N. Y. law-practice to his brother, Max Kendler, in the Bond Bildg., was looked upon—with his departure for the Coast two months ago—as doubly propitious: it would hasten his recovery to health, and also result in renewing many valuable contacts with clients now engaged in film work.

with clients now engaged in film work.

A further setback, however, ocurred on the Coast, where the California Bar Association insists on elaborate and technical regulations, according to local practice, which meant several more months of intensive cramming, in schoolboy fashion, to absorb the California statutes.

Kendler was assiduously studying up on Blackstone, California vintage, which seemingly induced further mental strain, requiring a couple of weeks' medical attention at the private Glendale sanatorium. He entered that on Wednesday (13), two days before the fatal fall, and in the ensuing two days was apparently responding very favorably to the medical attention.

Ignoring A.F.M. Licenses

Chicago, May 19.

No Chicago vaude agent has applied for an American Federation of Musicians IJcense to book A. F. of L. members.

This is in striking contrast to New York, where most of the agents have asked for and received such licenses.

Friedland At t. Sinai Anatole Friedland is at Mt. Sinal hospital, New York. Songwriter-producer-actor is undergoing treatment for a bum

Paris Press in Hot Pro and Con **Campaign on Closing of Alhambra** Due to Agitation vs. Foreign Acts

Healy's Testimonial

Dan Healy, the most prolific par-ticipant in benefit shows in New York, was given a testimonial show at the Majestic Sunday night (17). Turnout indicated proceeds of

Healy is appearing at a night club bearing his name, but under-stood to be operated by Bill Dwyer. stood to be operated by Bill DWyer. Benefit coin will be disbursed by a committee, with the recipient get-ting \$75 weekly. That was decided on because of Healy's inability to say 'No' to touches.

3,000 THEATRES **JOIN ROGERS** DRIVE

More than 3,600 picture hou are expected to participate in the Will Rogers Memorial drive, which starts Friday (22) to last for a week. Highest number of houses to

week. Highest number of houses to take part the annual drive in the past when conducted under the NVA name, was 1,732. Up to yesterday (Tuesday), with the drive not yet under way, the Rogers commission reported the re-ceipt of \$30,000 in advance. This came from 1,162 theatres which de-clined to conduct audience collec-tions and preforred to subscribe to memberships' instead. The 'mem-berships' are priced at \$10 to \$25, according to seating capacity, Yesterday's count on theatres

according to seating capacity,
Yesterday's count on theatres
agreeing to make collections was
2,219, of which 1,509 are circuitowned and operated, and the resi independents. All will show the
special trailer in which Shirley
Temple, Irvin'S. Cobb, May Robson,
Bing Crosby and Lowell Thomas
appear.

appear.
Rogers Memorial needs between \$100,000 and \$150,000 to operate the former NVA santtorium at Saranac Lake, N. Y. On the basis of \$30,000 already in through memberships, chances are that the drive may produce enough revenue to preclude the necessity of further fundraising this year.

CBS continued \$1.000.

CBS contributed 10 minutes of network air time last evening, to the drive, with Will Hays, Jesse Jones and Leslie R. Thompson mak-

Jones and Lealle R. Thompson making the plea.
Decision as to administration of the Saranac Lake institution will be made after the drive is over and the count in. Likelihood is that a hoard consisting of showmen and lay members of the Rogers commission will be appointed, with the supervision placed in the hands of a salaried superintendent.

Paris, May 10. By giving French agitation, in the form of demonstrations against his engagement of foreign artists, as his reason, for closing the Alham ra, Kurt Robitchek has started a hot press campaign for and against his actions, which is likely to have farrieaching repercussions where foreign artists are concerned. Number one on the 'against' side is along, open letter issued by L'Association Francaise des Attractions du Spectacle defending the viewpoint of the French artists, and latest on the 'for side is an article in L'Intransigeant which lends weight to articles which have already appeared in several local papers, pointing out the unfairness of the law regulating engagement of foreign artists, and the futility of the French resorting to demonstrations. L'Intransigeant names all of the

tions.

If the French resorting to demonstrations.

If intransigeant names all of the houses in town where variety bills are offered, but asker.

But is that enough? Don't lose sight of the fact that the 1937 exposition will bring foreigners here and it should be recognized that it will be necessary for our theatres to organize attractions more appropriate for a public that is not familiar with our language.

Robitchek says that if during the coming months the law is changed to the extent that the authorities agree to his mode of exploiting a house, he will reopen in September as a music-hall. His contract on the house, which is controlled by Gaumont-ritish, has another two years to run. In the meantime he is going to America, salling May 20, to pick up ideas and look over acts with the view of booking if a fail opening is possible.

Although the closing of the Alhambra will undoubtedly deprive some American acts of the chance

opening is possible.
Although the closing of the Alhambra will undoubtedly deprive some American acts of the chance of appearing, here, one house is opening 'kis week which will devote part of its program to variety acts and another is expected to open before the month is out, which will run a straight music-hall bill.
First 'is the Mogador, which has been dark 'since the Isola Bros. failed to make a.go of a long run, of operettas. So far as can be learned, however, most of the acts to be booked there will be Frenchmanagement takin; no chances. Program calls for one feature film with five acts and a pit orchestra. Second new house is the Theatre des Ambassadeurs, which Sayag is planning to open May 29 with a change of program every 15 days, No definite decision has been taken as to the opening show, however.

No definite decision has need taken as to the opening show, however.

Houses which presently run a straight variety bill are the A. B. C., Bobino, 'European and the Petif-Caşino, while the chemas Rex, Paramount and Gaumont-Palace offer a small number of acts ace offer a small number of acts with their picture presentations.

Par Sticks to Pit Bands **Despite Booking Difficulty**

Paramount, New York, will maintain its pit name band and show policy throughout the summer, though finding orchestras of by standards its becoming more more difficult.

Ray Noble's band is current, with Ozzie Nelson and Harriet Hilliard following, but nothing has been found to succeed the Nelson-Hilliard combo.

combo:
House has pretty nearly exhausted the list of b, o, bands since instituting the pit policy last De 25, changing its shows on the average of every two weeks, and sometimes event week. Holdover of the pit show depends on the picture.

"Variety" FOR SUMMER

Place a subscription for 'Variety' over the summer. From now until Labor Day + + + \$1.50 Mail remittance with name and cummer address.

G-Men Disclaim P. A.'ing Soda-Jerker Who Says He Uncovered Snatcher

Los Angeles, May 19.

Much ado hereabouts surrounding capture by G-men of Tom Robinson, convicted kidnaper. Jynn Robinson, kallies got on the capture. Alchough taken within a stone's drove of their printing present the Robinson Robinson Robinson, kallies got on the capture. Alchough taken within a stone's drove of their printing present the Robinson Robinson Robinson, and Robinson Robinso

NEW **ACTS**

ELIDA BALLET, ENRICA & NO-VELLO (15)
Dancing, Singing
24 Minas; One and full (special)
Loew's State, N. Y.
This is a combination of Betty
Friedmain's ace line at the Metropolitan, Boston (Paramount), with
one of the ace baircom teams, Enrica and Novelio. Smacks of a great
act, but is staged slowly and runs
away overboard in time. A fair mail
singer, Who is injected for a long
maxima in the stage of slowly and runs
away overboard in time. A fair mail
singer, Who is injected for a long
maxima in the stage of slowly and runs
away overboard in time. A fair mail
singer, Who is injected for a long
maxima in the stage of the stage of the latter of the stage of th

FUTURISTIC RHYTHMS' (5)

FUTURISTIC RHYTHMS' (5)
Flash
13 Mina.; Full (Special)
State, Baltimore
Did o,k. at this split-week nabe,
but whole act is rather run-of-themill offering, with little to recommend it. Presenting nothing new
nor novel and much that '1s' dogcared and hackneyed, turn looks
like it might do better in clubs. Fact
is, routines suggest that it has been
patterned for niteries.
Opens with man and two mids
do the suggest that it has been
patterned for niteries.
Opens with man and two mids
do on the suggest of the superior of the
patterned for niteries.
Then a femme soingstress dashes on
for so-so singing session, and is
succeeded by a brunet bouncing
through a Gypsy tambourine dance.
Then the trio trots out again after
a clothes change for more rhythm
terping. Overlong is this last number.

MODERN REVELS.

MODERN REVELS
Flash
12 Mins, Three
Grand O. H., N. Y.

All the ingredients of a good flash
are presented here and a little more
to boot. Tap trio of man and girl
due cop the cake with expert danctines.

In the interpedient of the separating
and some refreshingly new Youtines.

A disappearing separately is
speedily followed by their dancing,
Nary a second wasted. Exponent
of the toe dance interiude appeared
a little shaky when caught, but
that may wear off.

A throaty femme singer along
Ethel Merman lines is the next step.
Competent in her assignment.

Grand, O.H., N.Y.

Latin girls, are not particularly well charged with sparkling talent, but because of their natural fire manage to get over. Act is paced poorly, velps for smoothing out, which would permit it to really do things. One girl plays the plano, another man because the plano another man because the plano another properties of the plano another plano another plano are the plano another plano another plano another plano another plano another plano another plano and plano another plano and plano another plano another plano and plano another plano and plano and plano another plano another plano and plano another pl

sour for rhythmic enect. Rumba stuffs ends there, though.
Volces are wobbly, but gals make up for the deficiency by warming up to the audience and making them like it. They work diligently. One especially carries the brunt of the engage and rips off garaled Mexicall lingo at a fast pace. Later three-to-going the strength of the page and the side of the side of the page and the side of the side of

Costumed with fair taste. Bral.

MOORE, WALLY AND GRAYCE
Aerobats

Archats

WILFRED TROUPE (3) Juggling 10 Mins.; Full (Special) State, Baltimore

State, Baltimore

Two men and a maid have a very attractive novelty in this act, and, with turns doing tricks with hoops so rare, it's a strong attention holder.

Using a slew of wooden hoops about same size as those girdling beer kees, they are juggled, spun, made to run up and down thin strings siretched across stage, bounce up and down in movements that look like dances, etc. Gray-maired man chief manipulator, with young chap and the girl essaying the simpler stunts and handling the props.

props.
Across strongly here.

LUBIN

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GENERAL EXECUTIVE OFF LOEW BLDG. ANNEX

WINI SHAW

Songs 8 Mins.; Full Stanley, Pittsburgh

Stanley, Pittsburgh
Formerly in vaude and muslcomedy, Wini Shaw has become a
film name of moderate importance
through her service of last few
years in WB musicals. Gal's principally remembered for her 'Lady
In Red' tune in 'In Callente,' but
strangely enough doesn't use it in
her act.

strangely enough doesn't use it in her act.

Has a good pair of pipes and a slightly Heien Morganish voice which she sells well even behind a mike. Full stage not exactly a happy choice for her and she might fare better in one with possibly just a pianist. Does three numbers, none of which she introduces. Seems she could mention that her last one; Save Them Sister', is from the last Al Joison picture. Singing Kild, there was a secult of radio ban. In fact, just, a bit of chatter between each of her songs wouldn't hurt. She doesn't speak, a word while out front.

First two tunes okay, but last lyric too much of a situation number to be more than ordinarily effective. Also it's too long. Well-liked here, but mob seemed to sense something more that didn't develop. She's garbed hicely in blue evening gown and makes striking appearance.

JAMES DUNN (3) Talk, Song, Sketch 13 Mins.; One, Full Century, Baltimore

Sums up to just a quiet act, this excursion into vaude of pie player Jimmy Dunn, Opens greeting the mob and promptly gets off badly because of weak monolog material. Then a pianist sidies on and Dunn sings a song, in which he should invest more than he did on opening day bers

invest more than he did on opening day here.
Windup comes when Dunn does a bit out of the film that first brought him to celiuioid prominence, Bad Girli. The portion he is using is the sequence that had him pleading with a famed obstetrician to confine his wife. Dunn explains the situation lucidly enough before he starts, with an unbilled elderly chap for vis-a-vig, but like many of these bits it goes somewhat awry because it really has no buildup to establish proper frame of mind of audience. However, it is probably as good a choice of a bit as Dunn would have at his disposal from the gallery of his screen portrayals.

travals.
With sparse audience w h caught, Dunn got across easily.

CARROLL AND HOWE

CARROLL: AND HOWE
Comedy, Dancing
14 Mina: One
Loew's State, N. Y.
This is a new comedy team for
vaudeville and shows promise, especially the wacky femme. She's of
the dumb-dora sohool, but with a
rather new delivery; if not so new
jokes. She's a looker besides.

Roy is almost strictive a straight.

Boy is almost strictly a straight-man in the turn, except for inject-ing a swell acrobatic hoofing rou-tine. He needs some polishing as a feeder and then this pair can go

aces. Deuced here to good results, but aved too long on a curtain

TOPICS OF RHYTHM' (6)

Grand O. H.,

Six youngsters who appear as if they are still under a dancing teacher's eye. No routining to speak of. and little or no personality jelled for audience response. Curtains part on sextette in the threes of a tap, one fellow, among the five girls. There's the usual contortion specialty and hoofing on boxes. Costumed in pajama garb, or jumper effects.

Soloists, never got over, due to their inability to present their dances with any polish. Act didn't register, at the G.O.H. citadel. Bral.

HAYNES AND BECK

Haynes and Beck have been around so long that their file card got lost. But, unfortunately, none of their original material suffered a like fate.

like fate.

Three quarters of the act is alleged comic repartee between the fixed twosome. Rest is hoked dancing and singing that puts even the gags to shame.

Par's Femme Singles

Paramount has booked two femme

Paramount has booked two femme singles, one from films, the other from the stage, for vaude.

Winl Shaw, of pictures, goes into the Michigan, Detroit, week of June 12, with the Chicago, Chicago, Ioliving, while Harriet Hoctor, last in the Follies, plays the Chicago week of June 5. William Morris office set both deais.

15 YEARS AGO

(From VARIETY and Clipper)

Rumors of merger of First Na-tional with Paramount on again. Par had a strong interest in the other company, but merger was not sought.

Federated Film Exchange spent \$4,000 on a dinner dance to put a jungle pic over in Boston. Pienty of feeds those days.

Frisco, himself, judged a Frisco impersonation in the Prospect, Brookiyn, Frequently used the gag.

Variety rediscovered the Grand Opera house. Changing twice weekly then, but about the same style of show.

Mary Pickford's latest picture into the N. Y. Strand on a \$5,000 guarantee and half of all over

Michon Bros, showed their acro-batics at the Lincoln Sq. as a new act. Act not so new now but not greatly changed.

Marion Harris added a five plece blues band to her former single act. Had been out making phonograph records and wanted to mark her return.

Irene Frankiin topping the show at the Frisco Orpheum. Bert Green at the piano.

Belie Baker was slaying 'em at the Riverside, N. Y. Lait com-mented she had corrected the gram-mar in one of the songs. Wearing knee-high skirts then.

Doily Harvey arrived in N. Y. on horseback, allegedly direct from Frisco. A plug for the Fanchon & Marco show coming in shortly. Visited the Mayor and the news-

Though Elfie Fay's late husband was reputed to be rich, his estate netted her only \$500.

Angels were scary and were hold-ing up the expected advent of summer shows

Fannie Bride was poo-poohing Ziegfeld and talking about vaude-ville for the coming season.

Evelyn Nesbitt opened her first cafe. On 52nd near B'way, Had been playing vaude dates, but wanted to settle down.

Elsie Janis was in Paris heading a revue at the Apolio. Paris ap-proved.

Irene Castle was suing Charles B. Dillingham' for \$30,000 for alleged breach of contract.

50 YEARS AGO

(From Clipper)

Detroit was leading the National League with 11 wins against three lost. New York was fifth. In the American League topper was Brook-lyn with 11 won and six lost. New York was jast:

San Francisco got the first pro-(Continued on page 45)

Unit Review

Wednesday, May 20, 1936

EDDIE CANTOR UNIT

CANTOR UNIT

(PALACE, CLEVE.)

Cleveland, May 15.

This is Eddie Cantor's first return visit to Cleveland in four years, since his last George Jessel-Cantor, since his last George Jessel-Cantor, the control of the co

Son to the workers is another reason Cantor's first day with Murder on Briele Path' (RKO) didn't bring in the SRO sign, but he doesn't have to worry. He has a corking show for entertainment, which will be even better after a bit of pollshing and more punchy stuff in opener. And it's not all Cartor. He is surround, by the same particular and the same particular and the same particular and betty Jane Coopen, when the same and betty Jane Coopen, which and Betty Jane Coopen, which are the ice, doing it in exactly half a minute with some gags about how he always liked Cleveland, although he was almost broke by folding of his was. Walling or entire same but in the same particular and his was almost broke by folding of his was. Walling or entire same but in the same particular and his walling of his walling of his walling or his walling or his walling of his walling or his walling or a carloadure of his walling or his wallin

Decca has opened a new factory distributing branch in Cincinnati, which gives the company 10 such sources in this country.

BUY DOROTHEA ANTEL Invalid Actress, Famous Greeting Carda, 21 Original and Exclusive De-signs, One Dollar. Agents Wanted to Sell Cards, Liberal Commission. Eali

DOROTHEA ANTEL

DAVE APOLLON

Takes this opportunity of thanking LOEW'S, FOX, PARAMOUNT and INDEPENDENT MANAGERS

For the Most Successful Year of His Career!!

Closing the season at the CENTURY, BALTIMORE, JUNE 12 (Third return engagement this season)

Sailing on the S. S. Normandie for Europe June 17 on a combination Business and Pleasure Trip

Opening in the early fall with new talent never before seen in America!!!

JUST RETURNED FROM A SUCCESSFUL EUROPEAN TOUR

MACKIE - LAVALLEE and PAUL (Wook May 23) STATE-LAKE, CHICAGO

CATCH US - SEE US - SHOOT US Direction-East; BILLY JACKSON-West; TOMMY BURCHILL

WILBUR CUSHMAN CIRCUIT

'America's Largest Circuit of Stage Units'
MELBA THEATRE BLDG. DALLAS, TEXAS

Variety Bills

NEXT WEEK (MAY 22) THIS WEEK (MAY 15)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

ALBANY
Keith's (21)
Major Bawes U
Feliola Go
Feliola Go
Feliola Cantor
(15)
Folies Comiques
CLEVELAND
Feliace (21)
Februare (20)

Jimmy Savo
(15)
Eddie Cantor
KANSAS CITY
Mainstreet (22)
Major Bowes Co
MINNEAPOLIS
Orpheum (22)

Orpheum (22)
Folles Comiques
(15)
Thriliers
Ross Pierre & S
Veloz & Z'l'nda Bd
Bob Hail
Veloz & Yolanda

Loew

NEW YORK CITY State (22)
5 Tip-Top Girls
AI Shayne
3-Swifts
Mule Rhythm Bd
Both Wilson
Chuck Richards
BALTIMORE
Century (22)
Tathrop Bros.
Donald Novie

Mitchell & Durant
DETROIT
FOR (\$2\$)
Jack Hylton Ore
FISTBURGH
Beanley. (\$2\$)
WASHINGTON
FOR (\$2\$)
Elida Bailet
Janaste Hackett
Lewis & Moore
J. Fornalis
Gertrydo Felssen

JACK POWELL

Tapping Torrid Tempos .: LEDDY & SMITH

Paramount

NEW YORK OFTY
Paramount (22)
Ray Noble Ore
Metropolitan (22)
Tito Guizar
Sylvia Manon Coe
Sylvia Manon Coe
Pate Pachess & D
Johnny Burke
(EEDAB RAFIDS
Peramount (22-24)
Long (22)
Long (22)
Long (22)
Long (23)
Long (24)
Long (25)
Long (2

DETROIT
Michigan (22)
Tip Tap Toe
Bar Tap Toe
Bar Tap Toe
Bar Tap Toe
H Charles (22)
Loevie (23)
Loevie (24)
Loevie (24)
Loevie (25)
Loevi

Warner

PHILADELPHIA
Earle (22)
Jackie Coogan
Betty Grable
Wini Shaw

wini Shaw

Johnny Green Orc
Jerry Adler
Shea & Raymond
PITTSBURGH
Stanley (2)
Ted FioRito Orc
Wini Shaw
Jackie Coogan

Betty Grable
Raymond Wilbert
3 Biltmorettes
Lew Sarker
Wastrker
Wastrker
Wastrker
Sarle (22)
Saul Grauman Co
Fred Dosh Ames
RC Music Hall Co
Lathrop Bros & L
Lime 3 Barrie
Griff Edwards

Independent

CHICAGO State Lake (16) Baugh Town Laugh INDIANAPOLIS Lyrio (22) Ted Cook Lew Parker Co Mae Wynn Co

Jack Major
Elaine Arden
3 Reddingtons
KANSAS CITY, MO
Tower (22)
Eddle White
Lee Storms & L
Aleshire & R'ti'dge
Jack Carson

Palace
Billy Cotton Bd
CLAPTON
Rink

OFFICIAL DENTIST TO THE N. V. A DR. JULIAN SIEGEL 01 roadway, New York oek: Marcelie Sevilla, Stanley Wood

London

Week of May 18 Astoria D. H.
Bil & Bil
Canterbury M. H.
McDonald 2
Raifini Bd
Charlie Murphy & Mack Gordon Richards CHELSEA Palace

Maifini Bd Charile Dominion Billy Cotton Bd May Fair Hotel Rudi Gras New Victoria New Victoria New Victoria Med Brown Tedd Brown Tedd Charita Charita

Charlle
Trocadero Rest.
Arthur Prince
Harry Welchman
Brookins & Van
Anne Ziegler
Maurice

Brooking
Anne Ziegler
Maurice
BEDFORD
Granada
Wilfred Green
Fox & Evans
Jan Zajski
BRIXTON
Astoria

CLAFFUN
Mona Gink
Mona Gink
Flack & Lucan
Levandu
EAST HAM
Andree & Quack
Gordon Richards 4
EDGWARE ROAD
Kenealy, Sin
Gor on Richards
Cor Datord
Employed
Employed
Employed Anne Ziegler

BEDFORD

BEDFORD

THE GENERAL STREET STREET

HOLLOWAY Mariborough Evelyn Hardy 1 ILFORD LECORD
Super
Lecardo Bros
6 Clevette Gis
Lester & Andree
ISLINGTON
Blue Hull
McDonald 2
Raifini Bd
Charile
KILBURN
Grange

KILBURN
Grange
Kenealy Sis
Geo Betton
Co as booked
LEWISHAM
Palace
Batle & Foster
Feggy Cochrane
Lassiter Bros
LEYTONSTONE
Ralto
Lewis Roll's Stone
NEW CROSS
Collinson & Dean
Collinson & Dean

Pat O'Brien
Jane O'Brien
Jane O'Brien
Gorting
Grands Bornada
Chais Manning Bd
Candy Bros
Janet Joye
Haver & Lee
TOTTENHAM
Palace
Mona Gray
Flack & Lucan
Levanda
TOTTENHAM
COURT ROAD NEW CROSS
COllinsons and Land Standard Sandier 3
Abert Sandier 3
Albert Sa

Bii & Bli Stuart, Hire & E STAMFORD HILL Regent Evelyn Hardy Bd

STRATFORD
Broadway
Lecardo Bros
6 Clevette Gis
Lester & Andree

Lester & Andree
STREATHAM
Palace
Chas Manning Bd
Phileo 4
Pat O'Brien
Janet Joye

Provincial

Week of May 18

BRADFORD
New Victoria
Margle Clifton 3
B'way Boys & B
Bob Barlow
CARDIFF
Paramount

CARDIFF
Faramoust
Toise Mandoller
EPREDO MANDOLLE
TO SE MANDOLLE
TO SE BUSICATO SE B

Joe O'Rourke
Gee Boys
Jimmy McKinlay
Horsburch - Bros
Mrs J. Hylon Bd
Kirk & Laurence
7 Hindustans
Deveen's Blondes
Horace Kenney
Tommy Trinder
Paramount
Ambrone Orc

May 18

LIVERPOOL
Shakespeare
Charlie Kins.
Charlie Kins.
Charlie Kins.
Ray Tracy
Janice White
Barry
LETTH
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LITTH
MANCHESTER
Rogarmount
Rogarmount
Rogarmount
FLyalere
Stott & Whaley
Guen of the Sea'
Terr's Huver
FLyalere
Stott & Whaley
Guademith Broa
Decardo 2
Tonpy Gury 2
Henry Radding
Raddi

Germany

Month of May of May

Voertnan Gls
Angela Gornadl
Hans Lindenber
2 Glorlas
Glorlas
2 Glorlas
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2 Glorlas
2 Glorlas
2 Glorlas
Electrica Glorlas
Rita Mierail
WINTERGARTEN
WINTERGARTEN
Wilhelm Bendow
Bruno Fritz
5 Antonya
5 Antonya
6 Adrina Otero
Arnaud Peggy & R
d'Anseelm
3 Arnon
Bros Gorg
Holmon
Grane
Georg
Georg
Acklermann
Tokawa
Markia Maggart

Mont
Att Bayern
Waiter Wenk
Woldema:
8 Fortuna Girls
Assi Krueger
Oscar Faulig
Knot Herbig
Crocers & Crocers
Ellen & T. Eskee
Gabor
Family

Eilen & T. Eskee
Gabor Femina
Eva Weitin
Marya Santis
Ronny & Gray
3 Old Maigner
Ore
Adenin Marzel
Kakadu
Estelle Duvier
Hilde Algner
Sonia Sorensien
Tangolitas
Pepita & Boris
2 Thelonis
Katherina & P.
3 Jarkins
Max Rumpf Ore

Arnold Max Rumpf Oro Scala Man Seale
Will Mahoney
Great Keller
Fowell & Nedre
Fowell & Nedre
Great Keller
Fowell & Nedre
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Fowell & Nedre
Great
Heater
Fowell & Nedre
Great
Heater
Fowell & Nedre
Fowell & Nedre
Fowell & Nedre
Great
Grea

Sigrid Salten
Georg Ackermann
Georg Kroenlein

Cabarets

NEW YORK CITY

All Stars
Jack Laurie
Betty Real
Harriette Page
Marle Dohcrty
Pat Eugenie
Gailord Johnson
Tom Toscanno Bd
Alice Lowell
Bal Musette

Bobby Evans Bd Beachcomber Bar

Beachcomber Bar
Marlon Butler
Lesile Litamy
Ann Suter
Eddio Leelle
Miller & Massy
Beau Rivage
(Sheepshead Bay)
Jerry Bakler
Kay Mayfield
Buddy Green
Peppy Alexander Botel Biltmore Russ Morgan Ore Linda Lee Joe & Betty Lee Jos Zatour Orc Lewis Julian

Eddie Copeiand Or Ben Marden's Riviera Ben Marden's
Hartman Winona
Gomman Winona
Gomman Winona
Hartman Winona
Edith Roark
Joe Barris
Joe Barris
Al Bernie
Robbins Fam
Val Ernie Orc
Bladriguera Orc
Bluf Bary
Hartman
Edithe Gilbert
Mire Bernard
Mire Berna Hotel Commode Mildred Balley Zanette & Coles Red Norvo Bd Hotel Edlson

Sammy Wilson Or Raiph Torres Mac Coogan Frank Cornwell 3 Hotel Essex House Musicai Rogues

Hotel Lexington

Jaysnoff Sis
Hotel New Yorker
Wilkens & Waiter
Lyn Lucas
4 Nelsons
Norval Baptis
Gladys Lamb
Bobby Hearn
Clyde Lucas Oro

Hotel Park Lane Pancho Orc

Hotel Pennsylvani

Hotel Fifth Ave
P Handelman Oro
Music Masters
Hotel Gofhum
Raoul Lipoff Oro
Hotel Goy Clinton
Betty Bowker
Dick Mansfield Ore ry Lee Black Cat Amanda Randolph Lonny Simmons & Rhythm Kittens Callente Hotel Gr't North'rn A Ferdinando Oro

Callente
Bee Kaimus
Johnny & George
Jack Goodman
Dorothy Davis
4 Ebony Rascals
Chateau Moderne
Billy Castie
Elena McCoy
Maryon Daie
Fink McFariane O
Claremont Inn

Claremont Inn Frances Stevens Jolly Coburn Ord Club Gaucho

Club Gaucho
Dimitri
Virgii Persa Ravel
Los Gauchos
Rilla Dau
Minoz & Bolau
Coccanut Groye
Tie Toe Girls
Terry Green
Watter La Mae
Allce Glover
Connie's Inn
Ada Brown

Connie's Inn
Ada Brown
Louis Jordan
3 Noveis
Faimer & Peaches
3 Rhythm Debs
Trotic & Ai
Anise & Aland
Al & Toni Cortes
Kalcah
Eddie Green
Leroy Smith Ore
Coq Rouge

Hal Kemp Oro
Knott & Towne
Fost's Calif Co
Hotel Pierre
Shep Fields Oro
Caperton & C'Imb's
Hotel Plaza
Eddy Duchin Oro
Emily Lane
De Marcos
Hotel Ritz-Carlton
Arman Vecsey Oro
Hotel Rosecvelt
Patsy Kane Coq Rouge
Irwin Gilbert Orc
Tisdale 3

Deauville
Marie Almonte

Jack Dempsey's Owen, Hunt, P. Roberta Tremaine Mara & Ranata Jan Brunesco Bd El Chico

Patsy Kane Nell Buckley Chas. Yontz Don Bestor Orc El Chico
Consuelo Morena
Portia Portar
Emile de Torre Oro
El Toreador
Ramon & Lucinda
Toreador 4
Fermin & Gloria
Fantasia Novoa
Medaro
Don Gliberto Oro Hotel Savoy-Plaza

Personettes
Gang Plank
Pat Harringtoa
3 Boston Sis
Glen Island Casino
Laura Deane
Charley Barnet Orc
Gr'nwich Vill. Inn

V MacNaughton Alleen Cook Helen Yankee Irls Ray Carol Vance Musical Jesters

Gynsy Tavern

Gypsy Tavern
Bert Linden
Alda Lucluno
Bukku
Chubby Ross
Jules Keaton Oro

Dan Healy's

Dan Healy's
Dan Healy
Jack White
Camilie Glory
Mary Lucille
June Larraine
Blenda Rauson
Roth-Andrews Ore
Beale St. Boys

Hickory House
Kirby Walker
Marjorle Naylor
Francetta Mailoy
Ted Lane
Wingy Manone Bd

Hisw's Researched How's Researched How's

Hotel Ambassador Val Oir Hotel Astor Jack Berger Ore

Hotel Savoy-Plaza
Dwight Flake
Dlck Gasparre Oro
Maurice & Cordobe
Emile Petti Orc
Habaneras Oro
Hotel Shelton
Bert King Oro Hotel Sherry-Netherland 'Russian Eagle' Alex Bunchouch Adolaido Howell Gypsy Choir Lidia Sadovskala Jemme Hurok Raphael Ernie Holst Ore

Ernie Holst Orc
Famous Deor
Red McKenzie Bd
French Casino
'Folles de Femmet
Emilee Adreon
10 Argentina Ladie
Alphonse Berg
3 Bredwins
Georges Bruyals
Choppy Alphonse Berg
3 Bredwin
Georges Bruyals
Georges Bruyals
Mrgerite DuFreme
Estelle & LeRoy
Marita, Farell
Dany Flore
Little Fred
Vera Narge
Orbal
Arder Randall
Freddle Zayser & A
Andre Randall
Freddle Zayser & A
Joack Denny's Gro
Vincent Travers Orc
Vincent Travers Orc
Fetzonettes
Gang Plank Hotel St. Moritz

Sarita Charlio Wright Marlanne Ron Perry Orc Hotel St. Regis Clifford Newdahi Rasch Ballet Rasch Ballet Paul Gerrits Jacques Frey Oro Rotel Taft

Hotel Taft
Geo. Hall Oro
Dolly Dawn
Hotel Vanderbilt
Bernie Dolen Ore
Hotel Victoria
June Croeby
Allan Bannister
Jay Cole

Hotel Walderf-Asterla Asteria
Beauvel & Tova
Basil Fomeen Ord
Orville Knapp Or

Örville Knapp Ör
Jimmy Kelly's
John Rockwood
Evelyn Wilson
Swellyn Wilson
Jenice Andre
Warren & Bodle
Carter & Schaub
Midgle Farks
Joan Miller
Mary Barton
3. Raymonds
Danny Higgin
Dorothy Dorothy
Dorothy Digra
Key Walti

Kit Kat
G D Washington
Ann Lewis
Johnny & George
Danny & Edikh
Alberta Pryme
Sally Gooding
Aida Ward
Bob Hargrave Orc Kit Kat

Leon & Eddle's

Eddle Davis
Elia Logan
James Aivin
Marion Joyce
Wm Farmer Ore Madefelne's

Madefelne's
Jack and Jill
Lucille Jarrett
Damar Orc
Joe Gray 3
Man-Abont-Toy
Charile Mitchell
Ai Manutl Orc Malsonette Ru

Mon Paris

Mon Parls
Jimmy Rogers
Kathleen Barrie
Barry Whitmon Ore
Monte Rosa
Pola Borgia
D Pacorano oro
No. 1 Elith Ave
Carl Hunt
Minto Olmstead
Jeota Line
Gold Woodall
Hazel Websier
Normandle
Hail Hope re
Old Roumantan
Shale Banits
Jack Hirse
Russian Gypay
Russian Gypay
Sol Schneider
Roumania Gypay
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Roumania Gypay
Sol Schneider
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Sol Schneider
Roumania Gypay
Cub

Onyx Club Stuff Smith Bd

Paradise
Ed Lowry
John Steel
Floria Vestoff
Faith Bacon
C Dornberger Or

otel Lincoln
Tommy Dorsey Ore
Esquires
Edythe Wright
Jack Leonard Place Elegante
Tommy Milis
Steve Lenti
Eddie Bianchard
Bill Farreli
Benn Kauff
Irve Harris
Leo Lazaro Ore
Rainbow Grill Hotel McAlpin Enoch Light Oro Mary Danis A Gonzales Ens Hotel Montrials

Don Richards Oro
Theod're & Denesh
Coral Islanders
Lillan Kenny
Jaysnoff Sis

Rainbow Grill
Miaco
Eva Ortega
3, Majore
Ruby Newman Ore
Rainbow Reom
Rainbow Heom
Cana Loma Ore
Pee Wee Hunt.
Kenny Sargent
Kenny Sargent
Kenny Sargent
Renny Sargent
Ren

Nicholas Vosilieff Mura Toumanova Dario Birse Orlik & Lolik Mischa Micholas Matthey Gleb Yellin Oro

Russian Troyka Amstel's Bd Smail's Paradise Charlie Johnson O Lucky Sis Mary Perry Stork Club

Stork Club
Marjory Logan
Gus Martel Oro
N Brandwynne Or
Tany
Barry Oliver
Kay Cornelius
Town Casino
Henri Plerre Eijs
Maurice Shaw Oro
Jimmy Vincent Or
Thomashefsky's

Thompshefeky's Ann Kennedy Ann Land Ann Kennedy Ann Land Ann Kennedy Ann Land Ann Kennedy Ann Land Vogue Pat Clayton Brooks 2

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Wivel Wivel
Marlanne
Ernie Maran
Lockwells
Boring & Lazar
Betty Bear
Baron Gyidenkorn
Naina Kinova
Frank LaSalie Oro
Bob Lee
Wynne Roiph

Yacht Clob Bert Frohman Garner Wolf & I Doiores Ferris Vicki Joyce Noble Sissle 3 Sid Franklin Oro

Cushman to Expand

144 incoln. May 19. Handling the vaude bookings of next season in two divisions, Wilbur Cushman circuit will go in for higher priced shows as well as the \$150-per-day units. Reason, accor-ing to the Dallas office, is that ex-tensive signing has been made through the eastern section of the states and the smaller sh

heavy enough to fill the bill. Actual cost of the larger units per day to a theatre has not been worked out yet, but the figures will prob-ably fluctuate between \$200 and \$250.

Berlin Closings

Berlin, May 8.

April 30 meant the end of the season for a number of legit, vaude and cabaret houses here including the Metropole, the Admirals, the Schiffauerdamm, the Schiller, and the Komodienhaus.

Komodienhaus, Carow's Lachbuchne is the sole vaude house closed for the summer, while the Kabaret der Komiker represents the cabaret section. All will reopen July 1 for the Olympic Games.

Mentalist's Mgr. Fined

Norfolk, May 19. Harold Rose, manager of Jackie Merkle, kid mentalist, was fined \$10 and costs in Portsmouth police court today (Tuesday) on charges of vio-lation of child labor law as result of Merkle appearing on Gates the-atre stage May 18. Appeal was

noted.

Merkle will finish engagement, closing May 20. No defense testimony was offered. Mcrkle's WTAR radio tie-up was not affected.

50 YEARS AGO

(Continued from page 44) duction on any American stage Daudet's 'Sapho.' May 17. Not

Marie Prescott played 'Pygmallon and Galatea' at Pittsburgh with a five eugine obligato. Fire in the neighborhood, but the show went on, though at times the actors could not be heard.

Sudden eruption of dime museums in tents. Omaha alone had four. Cheap to run,

rminie' opened at the N. Y. Calsino for one of the longest runs the house ever enjoyed. Francis Wil-son was the lead.

Clipper reported a cooling ma-chine in the Standard, N. Y., but no details. Probably a failure, since the machine was not retained.

Fire escapes ordered for the gal-leries of all N. Y. theatres. If the auditorium was on a back lof tun-nels to be established through the front building. Made plenty of trouble for a lot of houses,

Litigation to require owners of concert halls to take out a theatri-cal license quashed. Rule was that unless they used a drop curtain and changed scenery it was not a theatr' in the eyes of the law.

Women on the Barnum show served notice that all 'dices' (derby hats) would be cut to pieces before they left Philadelphia, Men changed headgear. For performers only.

Hall circus entered its fourth year. Had been out continuously for three years. Five-car show.

Forepaugh show drew the first railroad smash of the season. Two sections collided on a down grade at Port Dickinson, N. Y., May 15.

Skating rinks cleaned up in Lawrence, Mass. State took one for an armory and the Salvation, Army moved into the other-

Cincinnati reported sheriffs were serving an average of three at-tachments a day on Col. Mapleacon and his operatic troupe was striking about as frequently. Too high a nut for a road show.

Cyclones were playing hob with midwest circuses. In Cincinnati no trains arrived in three days. Roadbeds turn up.

Saranac Lake

By Happy Benway A. B. Tony Anderson, former mgr. A. B. Tony Anderson, former mgr., Schine's Pontiac theatre, was reappointed relief mgr. to cover Oswego, Watertown, Ogdensburg, Massena, Tupper Lake, Malone and Carthage.

Carriage.

Chris Hagcdorn, who has N.V.A.'d it for some 10 years, will go on his own, downtowning it with a biz deal

in view. Johnny DeGiovanni, mgr. Ramsey theatre, Ramsey, N. J_{η} here for fishing and check-up.

Herman Lavine ogling the lodge for general check-up before the ded-ication of san as Will Rogers Me-morial Hospital.

morial Hospital.

Murray Salet, who Saranac'ed it for years, now in the Carolinas doing his stuff for towel makers.

Remember the Juggling Barretts, Harry and Charles? Both doing well. Harry, who is 80, seen keeping four lemons in the air just to keep in practice.

Camp Intermission being raked, combed and whitewashed awaiting the homecoming of Mrs. William Morris.

closing May 29. No defense textlemony was offered. Mcrkle's WTAR radio tie-up was not affected.

Spotlight

Herb Williams, last in 'At Home Abroad' on Broadway, goes vaude again for Loew's.
Opens at the Century, Baltimore, June 12, with the Fox, Washington, and State, N. Y., following in that order.

Z Indies Out

Two indic spots drop vaude the end of this week.
Worcester, Mass, split-weeker booked by Fanchon & Marco, goes Patterson, booked by the Dows as a split-week stand.

Lever Sheehan on oke side; Claude Lawsen strictly in bed; Bert Ford all okay; Helen O'Reiliy sciling pretties in dress shop.

E. G. Dodds, of Palace, Lake Placid, elated over son's graduation as civil engineer at Syracuse U, but boy hanging around theatre.
Town fathers dickering for talent for the two conventions that will be held here. Looks like a carnival will top the list.

Weather doing great act here. One day, at noon, temperature was \$6 above. Next a. m. it was 28 sabove and snowing.

Write to those you know at Saranac,

Changes agreed upon in the minimum basic agreement between dramatists and managers, and to be incorporated in the new contract between the two, follow. Lawyers are still working on the exact templated the contract of the c terminology:

terminology:

1. Title page is to be altered to "Minimum Basic Agreement negotiated by the Dramatists' Guild of the Authors' League of America, Inc., the League of New York Theatres, Inc., representing its members, and other theatrical producing managers.' (There was a lot of discussion on this, since the League dithit, want to include the last phrase, but the writers felt this only fair, since it, took in such producers as are not members of the League.)

League's Power of Atty.

2. An article is to be anaered whereby the League on sign for any

League's Power of Atty.

2. An article, is to be inserted whereby the League can sign for any of its members as have authorized it to act in writing. Proof of this authority to be shown on request.

3. Phrase in 1931-36 contract about foreign authors to stand. One English play to be excepted each year, contracts of foreign authors in foreign languages not to be subject to the Agreement, but the adaptation or translation must be by a Guild member.

4. If the Guild wants a manager to put up bond, the League may ask for the reasons and take the matter up. Guild also must give the League a list of League members from whom no bond is required, as of March 1, 1936.

5. A run of 21 performances is to be considered as a board wards.

March 1, 1936.

5. A run of 21 performances is to be considered as three weeks for picture sale purposes, if ending on a Saturday or Sunday night.

6. On British rights: Exclusive rights of the manager without advance stands for six months after New York opening; manager may keep them for six more months on payment of \$100 for the seventh month, \$200 for the eighth month, \$300 for the ninth month, \$400 for the keep them for six more months on payment of \$100 for the seventh month, \$200 for the eighth month, \$300 for the ninth month, \$400 for the 10th month. Next two months free.

7. London royalities must not be less than paid in New York.

8. Maximum percentage that may be paid to managers for stock, amateur and seml-professional rights, also tab versions, to be 50%.

9. Manager members of the Negotiator's (film sales) Advisory Committee are to be appointed by managers who signed the Agreement; author members by the Gulid Council.

10. A joint advisory committee is to be appointed, next season to recommend changes in the Agreement if considered mutually beneficial.

Default

11. Automatic default in case of advance monthly payment not made on time be eliminated; period of grace cut from five to three days.

12. Confract, runs for five years.

13. Minimum royalities be written in: 5% on first \$5,000 gross weekly receipts; 7½% on next \$2,000 gross; 10% above for dramatic plays; 6% of gross on musicals.

14. Managers' right to share in proceeds from sale of pictures to be extended to 10 years.

15. Motion Picture. Negotiator may be removed by two-thirds vote of signatory managers present at any meeting, if 10 days' notice of the miseting is given and at least 25 signatories are present.

16. Manager may make changes in revues without the author's consent, but not in plays.

17. Author gets the right to negotiate and sign contracts for foreign production outside of England, but the manager gets a 40% cut for two

sent, but not in plays.

17. Author gets the right to negotiate and sign contracts for foreign production outside of England, but the manager gets a 40% cut for two years after first London production, or three years after New York.

18. Stock rights provisions to go back to same as were in 1931-36

An arbitration panel is to be drawn up of 30 names agreed upor

by both sides.

20. Royalties may be cut on consent of the Guild and the author; such reduction can occur only once and only for two weeks and not until after the play has run three weeks in New York; producer must make his books available to the Guild to prove reduction is necessary.

Plays Out of Town

CRAB-APPLE

New Haven, May 14.

Comedy in three acts by Theodore Packard. Directed by Alexander Dean. Setting Harry William Haring. George Scale Harry William Haring. George Packard Company of the Compan

Mr Hunter	Alfred Etcheverry
Mrs. Hunter	Virginia Miller
Amy Hunter	Helen Marcy
George Hunter	
John Daly	John Koenig
James Hunter	Robert Bordwell
Paddy Hunter,	Hope Decatur

'Crab-Apple' is easily the best plece of work that has come out of Yale's drama laboratory this season. Originally tried out as a student workshop production, play was considered good enough for a major, airing. Plece aiready contains plenty of good stuff and, with proper building, should prove a worthwhile gamble for commercial legit. Also lass favorable film possibilities. Nothing sensational about the play, but it does provide a couple hours of diversion of the lighted branch Author apparently worked to the best of the control of the student of the couple hours of diversion of the lighted branch Author apparently worked to the couple hours of diversion of the lighted branch Author apparently worked to the couple hours of diversion of the lighted branch Author apparently worked to the couple hours of diversion of the lighted branch Author apparently worked to the lighted branch and the special propound and has bent his efforts towards situation and dialog, leaving the plot to be considered simply as among those present. Under the guidance of Waiter Prichard Eaton, handling the playwriting chair at the drama department, Packard has written a nicely-paced, not too sophisticated, plausible three-activities of the playwriting from thuckles to belly-laughs from a widely divergent audience at its opening. They have a system of

"Variety" FOR SUMMER

Place a subscription for 'Variety' over the summer. From now until Labor Day + + + \$1.50 Mail remittance with name and summer address, inviting to their truouts here a varied assortment of playpeers, ranging from college profs to neighborhood five-and-dime. merchants. Guests are-supposed to send in written criticisms of each production, the drama department figuring they'll get an accurate cross-section of opinion in this way. Judging from the reception 'Crab-Apple' got, it's due for a favorable smile from practically all classes. Granting that the drama department of the control of the college of t

nis due for a invoracie smile from practically all classes.

Granting that the drama department has all the time in the world scenea, as opposed to the limited scenea, as opposed to the verage producer, it is still quite a trick for a bunch if non-prose to put on as classy a production as this one. Harry Willis uncorked a setting that "surpasses many a Broadway production. George Cole co-operated with some first-rate inical end of the piece a major factor in its' appeal. Alexander Dean inical end of the piece a major factor in its' appeal. Alexander Dean shaped a talented cast into a clever sum total of acting. He staged 'Russett Mantle' on Broadway earlier this season.

Flot concerns an exciting evening.

this season. Broadway earnier this season. Plot concerns an exciting evening in the home of the Hunters, middle-aged New Englanders with a family of two grown boys and a girl. Father is a self-made man who never lets his family forget 'it. He keeps them pretty much under his thumb despite their years (20-27), and has a habit of praetically living their lives for them. A young doctor, John Daly, has lived with the family since boyhood, thankis to father Hunter's generosity, and John and daughter Amy are in love with each other without knowing it. Play opens with the family await.

with each other without knowing it.

Play opens with the family awaiting the arrival home from college of the younger son James, who appears with a bombshell in the four of a surprise bride. Father goes berserk and refuses to have anything to do with the girl also practions to do with the girl also practions. Pather, general changes and the properties have any the modes of the continuous and the continuous an

he likes the idea and softens up. After a few arguments here and there, Paddy finally brings peace to the family, plays Cupid to John and Amy and establishes herself as not such a bad egg.

Plot's main weakness lies in this all-too-sudden happy ending. After running the family show his own way for 25 or 30 years, it's asking a lot of an audience to believe the mailed-fist father would capitulate to his new daughter-in-law in, as ingle evening. However, in this case, it's not a matter of the plot's case, it's not a matter

NEW HAVEN

(Continued from page 10)

(Continued from page 10)

50)—'Things' (UA) and Law in Her Hands' (WB). Big campaign, but only fair reaction. Probably \$5,500. Last week 'Golden Arrow' (WB) and no Leathernecks' (Rep) reached College (Col) and 'Julia' (20th). Holdover from Polis, Glving everybody a battle and seems headed for healthy \$4,500. Last week 'Ziegfeld' (MG) roadshow, at \$1.50 top, took speeling. potion for a tame \$5,100.

LOUISVILLE LIKES ITS **'SHOW BOAT' FOR \$8,000**

Louisville, May 19. (Best Exploitation: Strand)

(Best Exploitation: Strand)

Boasting of a showing of Show
Boat' coincidental with the opening
in New York, thus giving the something to brag about, the Strand
is leading this week in the dash for
top b.o. honors. There's a local angle
being played up, too, and that is the
fact that theatre patrons are famillar with the occasional showboats
which play the river towns, and
once in a while tie up at Louisville.
Another selling point stresses Irene
Dunne, who is plugged as having
been born here. Localites are always
strong for the home town product,
and all this has its weight at the
b.o.

and all this has its weight at the b.o.

'Show Boat' was given a swell campaign by A. J. Kalberer for best exploitation effort, Started weeks exploitation effort, Started weeks and the start of the st

Estimates for This Week

Lew's State (3,000; 15-25-40)—
Rainy Afternoon' (UA) and Roaming Lady' (COl), dual. Former responsible for flow \$7,200. Last week flower (MG) and 'Big House' (MG) and 'Big House' (MG) and standout (M), dual. Revivals no standout at b.e., but satisfactory at \$5,000.

sponsible for fine \$7,200. Last week Dancing Lady (MG) and 'Big House' (MG), dual. Revivals no standout at b.o., but satisfactory at \$5,818 to (Fourth Avenue) (3,000; 15.25-40)—Mrs. Arness (Pr.), Pretty god and may come for the state of the satisfactory at \$5,818 to (Fourth Avenue) (3,000; 15.25-40)—Mrs. Farafford (RKO), Will feel the left of the satisfact of the early heat and be satisfied with \$2.400. Last week Though the satisfied with \$1.400. The satisfied with satisfied with \$1.400. The satisfied with \$1.4

Inside Stuff—Legit

Final performance at the Garrick theatre, Philadelphia, Saturday night (16) of the Chicago Co. of Three Men on a Horse. rought out an almost capacity house. Company was finishing an 11-week gailop and large percentage of house was composed of, repeaters and personal friends made during the (for that town) unusually long run.

After the show a cup was presented on the stage to Dick Carlson, assistant stage manager and bit player, for winning a recent golf tournament of the cast. Engraved with plenty of phony gas records, cup actually will go to Alex Yokel, producer. Ross Hertz received a battered, home made cup for being the worst divoter of the troupe.

Another Horse troupe opened Monday (18) at the Broad Street,

'A Private Affair, which opened at the Masque, N. Y., last week, was used before and, because of that, backstage questions were asked. In repainting the set the union label was covered, and absence of the mark was reported to the stage hands union. Under an arrangement between the deckhands and scenic artists' unions, all settings

ment between the deckhands and scenic artists unions, all settings must carry the union stamp.

After some scraping, the original union.

After some scraping, the original union.

A new low in reviews was drawn by 'Aftair.' Notice in the Times was confined to one paragraph. Critic Brooks Atkinson has done that before, but never in the strong language used this time. He concluded with a terse sentence to the effect that, if the review went any further, it 'might say something disagreeable.'

Operator of a little theatre in Hollywood has revived the racket of using embryo players without previous stage training and collecting con in exchange for speaking parts. Players are required to kick in varying amounts, ranging from \$5 for a few lines up to \$50 for lead parts. Money thus collected from would-be thesphans is charged off to them as advertising, with plenty of the chumps falling for gilb talk about being sure to be caught by scouts from studies.

Mr. and Mrs. Charles Coburn, directors of the Mohawk Drama Festival to be held this summer on the Union College campus, will again use radio for exploitation. They will do weekly dramatic excepts with their repertoire company over WGY, Schenbettady. List season WGY ali-plugged the festival, and the Coburn troupe, dance instructors and others broadcast a quarter-hour early evening program each week.

Low Scale Only Legit Lure on Coast; 'Appearance' Just Gets By

Dean's Year's Leave

New Haven, May 19, Alexander Dean of the Yale Drama Department is taking a year's leave for the 1936-'37 term. Dean plans on directing one or two New York productions (he staged New York productions (he staged Russet Mantle on Broadway on short notice) next winter and contemplates a world tour, essentially for the purpose of study the dramatic field in China and Japan. He will also direct the South Shore Players at Cohasset, Mass., this summer, opening July 6.

Dean's work at Yale will be carried on by Raisted Welles, director at Yale Drama, and Frank McMullan, present head of the Stevens College Drama Department.

College Drama Department

CROSBY GAIGE IN ON 'ROAD'

Crosby Gaige, formerly associated with the Selwyns, is now mentioned as being associated with Meyer W. Weisgal in finally getting 'The Eternal Road' opened next season. Weisgal was associated with Fanchon and Marco in the original promotion of the spectacle, with Max Reinhardt as director. It was first known as 'The Land of Promise.'

Those newly interested in 'Road' regard its possibilities as so unusual that it has 'got to be done.' Much work was in progress at the Manhattan Opera House, N. Y., last year and the interior was virtually were read that it has 'got to be done.' Much work was in progress at the Manhattan Opera House, N. Y., last year and the interior was virtually were read the second of the control of

work was in progress at the Manhattan Opera House, N. Y., last year and the interior was virtually wrecked in order that settings and entrances could be spotted, when the project ran out of money. At the time of suspension it was estimated that \$279,000 had been expended, money having been advanced by Jewish philanthropists. It is estimated that \$279,000 had been expended, money having been advanced by Jewish philanthropists. It is estimated between \$150,000 and claimed that the coin is now in sight. Theatre remains as it was when production ceased.

Last week Frank H. Berendt, named Weigal, Reinhardt and, the M. W. W. Productions, Inc., defendants in a suit in which he sought \$10,000 as commissions on \$100,000 which he claimed he solicited for the project.

Hollywood, May 19. Hollywood and its environs are

pretty much fed up on legit at \$2.59 or more a crack. On the other hand, the cinema colony is willing to, does, support the spoken stage when

offered at a scale ranging from \$1.50 down.

Occasional \$2.50 shows to hit the Coast in recent years have drawn satisfactory grosses, particularly with outstanding names or play Katharine Cornell is a sure-fire grosser in this neck of California at the higher admission prices, and there are a few others who can

there are a few others who can grab. off top coin at the gate. Couple of incidents are revealed here currently, which indicate that the rank and file of Southern Cal-fornia prefers not to lay out heavy ingles at the box office, but, will patronize the lower priced wares

jingles at the box office, but, will patronize the lower priced wares liberally.

'Little less than a year ago, an eastern company of Three Men on a Horse' hopped here for a summer run. Troupe, sans names, but giving an exceptionally good portrayal, stuck at the Billimore at \$2.50 top for seven weeks, but at no time did the gross hit in excess of \$8,000.

Currently, Henry Duffy's Coast production of 'Three Men,' likewise without draw names but scaled, at \$4.50. (plus tax) top at El Capitan, Hollywood, is in its sixth week, with at least one more to go to equal the downtown run and possibly sticking around a few weeks longer. Feculiar, angle is that, although the lop price is \$1 less than it was downtown, the gross at the El Capitan has in no week been lower than the similar take at the Biltmore. similar take at the Biltmore.

similar take at the Biltmore.
Another indication presently that locals prefer cheaper priced legit is the current engagement of Gladys George in Personal Appearance at the Belasco. Despite its success on Broadway and in other major spots, opus here has played to just fair busilpess, with windup scheduled for next Saturday (23) at the end of three moderate weeks.

Interest in low-priced legit in this

three moderate weeks legit in this area is also being developed by Fedge and Interest in low-priced legit in this area is also being developed by Fedge area. Theatre productions, particular and actors, instead of amateurs, in a majority of casts.

Federal shows are priced at 25c and 50c, with a few choice seals apotted at 75c. Plays are being illberally papered, and there's widespread distribution of service charge in a new following for spoked dram

Victory for Indies Possible; **Equity Administration Admits Probable Split Vote at Election**

R is indicated that the independent or opposition ticket will succeed in placing several green ballot candiates on Equity's council at next Monday's (25) election. That measures the strength of the campaigning by the younger group within the association, Actors' Forum, which was allegedly broken up last winterwhen repudated at a showdown meeting.

meeting.

Leaders of the present administration concede the probable splitting of the ticket. That concession followed another torrid council seguinal last week, at which charges against Frank Andrews were sifted. He is Equity's checker and collector of these from against Frank Andrews were sifted. He is Equity's checker and collector of dues from players in current shows, or those in rehearsals. It was stated that he was electioneering and showing partisanship by handing around only the white ballot, which is the regular ticket. Andrews was ordered to desist from such activities during business hours, or when calling at theatres on official bisiness. Also told that he must hand out both ballots if and when there be any further campaigning. It was strenuously pointed out that charges of irregularity were not confined to the administration end, but that the indies were just, as

confined to the administration end, but that the indies were just as cuipable in their pre-election activities. Letter to Frank Gillmore, Equity's president, who appears to be caught in the middle of both factions' charges, from George Abbott, drew general criticism. That the author-producer should have the author-producer should have the author-producer should have smarped at conclusions was questioned. He rated the Equity leaders as hourbons. He is a member of Equity because of his appearatine a year or so ago as John Brown. Not Even a Senior

Not Even a Senior

Abbott got riled over the advance voting of one member of the London cast of Boy Meets Girl. Just before it sailed last week an actress in the company voted the regular, or white, ticket. After an hour and a half of investigation of Abbott's protest, it was discovered that the lift is a Junior member of Equity and therefore ineligible to vote anyway.

girl is a Junior member of Equity and therefore ineligible to vote any way.

Formation of a new group, composed of junior members, called the Peter Pan. club, cropped up last week. It is interpreted as new move on the part of anti-administrationists, the aim being to jam up the constitutional amendment which will be voted on. Forum is known to have strength among the juniors. Amendment would make it necessary for a junior to have played 50 weeks, including rehearsals, before being qualified for senior rating, which carries with it the privilege of voting. Older Equityites figure newcomers to the stage should not become seniors automatically, after belonging to the association for two years, as in the present rule. Expected that resolutions will be introduced at the annual election, or subsequently in council. whereby the amendment, if adopted, shall not be retroactive and therefore include current juniors. It would not be supprising it a resolution is introduced giving all juniors the rating of seniors, all signs pointing to a fectic afternoon. Non-voting juniors will be on hand and probably some radically-minded seniors, who are not paid up on dues to May 1, as required for voting.

Arguments

Arguments

Arguments

In Equity's current house organ arguments by the opposition and the administration are set forth side by side, naming the candidates and reasons why they should be elected. Indie candidates are named, also, and the best known sponsors of each (those who signed the nominating petitions) are carried after each nominee. Argument is brief and the appeal includes: We feel the association has benefited from the recent renewal of interest in its affairs among the members. Legitimate contests are a sign of healthy activity. We are running because, as loyal Equity members, we want to serve the interest of the membership. We pledge ourselves to an independent progressive attitude based on a concern for Equity's welfare.

Administration argument points to the fact that there are 14 names (Continued on page 49)

Doubling in Brass

Buffalo, May 19.

Any legitimate performance here seems to be a signal for a mad scramble back stage and front on the part of local columnists. Efforts of the reviewers to get personal interviews with legit stars, while at the same ti covering performances from the front, have the scribes in a sweat.

Opening night audiences are slightly dizzy from the effects of reviewers scramming front and back stage, with some of the patrons wondering whether the newspaper boys are stooges for the actors or reviewers for the dailles. Buffalo, May 19,

SIR PHILIP BEN GREET DIES IN LONDON AT 78

London, May 19. Sir Philip Ben Greet, 78, one of the foremost promoters of Shakespearean drama, died Sunday (17) in a nursing home here.

Sir Philip Ben Greet, more generally known merely as Ben Greet, from association with the title chosen for his touring companies, was perhaps the most ardent pro-moter of Shakesperean drama in moter of Shakesperan drama in this generation. He was also known for his frequent revivals of the old morality play, Everyman, which he produced in the original medieval form. He had done other and more modern plays, but his name was chiefly associated with these. He was knighted in 1929, his 50th year on the stage.

year on the stage.

He was born on a British recruiting ship, of which his father was commander, and was early educated in the naval school at New Cross, but soon dropped the idea of a naval career and made his debut Nov. 1, 1879, at Southampton. He played for three years with Sara Thorne and then went to London, where he appeared in 'Cymbeline,' later going to support Minnie Palmer, an American actress then playing in London in 'My Sweetheart.' His first Important assignment was in 1884 as the Apothecary in Mary Anderson's production of 'Romeo and Juliet.'

derson's production of Romeo and Juliet.'

In 1886 he tried his hand at openair performances, which were continued for 20 years, and in 1895 he did a cycle of Shakespear's plays for the festival at Stratford-on-Avon. From 1890 on he toured in repertory with such players, at times, as Henry Broadribb Irving. Dorothea Baird, Robert Lorraine, Mrs. Patrick Campbell, Lily Henbury, Edith Wynne Matthison, Charles Rann Kennedy, Sybil Thorndike and Leon Quartermaine. At times he directed as many as 23 companies, ranging from the classics to the road fours of Drury Lane productions and "The Belle of New York.'

He tourned the United States from 1902 to 1914 and from 1929 to 1932.

He was especially interested in He was especially interested in the educational phase of his presentations, and it is of record that in London more than 1,900,000 school children attended his performances. He gave up his management of the Old Vic at the request of the London County Council to further this work.

Philly Honors Go to

Socialite's 26-Song Musical on Brahms

Musical on Brahms

Chicago, May 19.

Olga Mann, Chicago eocialite acuse a musical based on an incident in the life of Brahms. Piece is
labelled Czardas of Love.

Music is basically Brahms, carrying 17 of the Brahms numbers,
plus nine original songs in the composer's manner. Show is figured
for presentation at the Auditorium
here this autumn, with Rudulph
Ganz sitting in on production.

Non-Pro Pros in **B'way Show Has** Unions Puzzled

Rating of a play called Elizabeth Sleeps Out, in its fifth week at the Comedy, N. Y., appears to be a puzzle. Equity states the cast is non-professional and that, since the stage hands' union was not interested in the back stage arrangements, it (Equity) kept off, too.

Ray Le Strange, who became interested in the show last week, insists it is a professional cast, recruited from stock. If so, it is a non-Equity show. Deckhands union says that 'if they are professionals, somebody pulled a fast one.'

Claimed that the attraction, subsisting on cut rates, plans to move to the Fulton, at which time Equity rules will apply and a bond guaranteeing salaries will have to be posted. Up to now it is reported there is no crew at all and whatever stage hand work is necessary is done by the players, principally a matter of raising and lowering curtains and operating lights.

This is the play that was originally called 'Murray Hill,' written by Leslie Howard. Latter recently objected to the use of his photo in front of the house because it gave the impression that he was appearing in 'Elizabeth,' known to have been done in stock outside of New York. Mercedes Ferarra, said to be from the Coast and known previously as Stella Dean, is playing the lead. Comedy is a small theatre on 41st st., near Sixth ave. It was virtually abandoned several seasons ago, when the Shuberts dropped it.

Grossmith Must Quit The U. S. Before July 1

After getting a stay from Washington, Lawrence Grossmith, who was ordered to leave the country, has had his status definitely fixed by Frances Perkins, secretary of labor. Veteran British actor, appearing currently in 'Call It a Day' at the Morosco, N. Y., must depart for England or Canada before July I. Grossmith has spent most of his stage career in this country, but is not classed as a resident allen. He may return under the quota, or if possessed of a contract to take a specific engagement.

'Who Won?' B'way Asks as Mgrs. **And Dramatists Write Final Draft** Of New Pact for Play Production

Pix Stance

Picture execs contacting legit producers and authors ap-peared satisfied, up to a certain

peared satisfied, up to a certain point, when it was announced that the two sides had come to agreement on a new contract for a five-year period. They were inclined to query the why of a joint committee of managers and authors to make rules, if necessary, gov-erning the sale of film rights.

CARROLL LOSES IN ARBITRATION SUIT

Claims of actors in Vanities, which toured the south early this season, were granted by arbitration and Earl Carroll ordered to pay off. Manager, however, asked for an appeal. Under the rules of the Arbitration Society there can be no appeal from an award, which is filed in court in much the same manner as a legal decision.

as a legal decision.

Sum involved amounts to \$519, to be split'among the principals. There was a mix-up in playing dates, with several performances unplayed, and a difference of opinion arose as to how much was due the .cctors,

Follies' to Be Recast. Restaged for August

Sign outside the Winter Garden, N. Y., announces resumption of Ziegeld Follies' in about three weeks. Earliest actual estimate of relighting is about three months from the sudden closing, forced by illness of Fannie Brice. August is slated to see the revue again, but it may go directly on tour.

at may go directly on tour.

Cast has scattered, occupied with
engagements in other fields, including pictures and radio. Show must
be entirely restaged. Name comedians mentioned to join are the
Howard Brothers and Bobby Clark,
latter being virtually set. It will
be his first appearance since the
passing of Paul McCullough.

passing of Paul McCullough.
Principal atliment affecting Miss
Brice is neuritis of the arm. not
arthritis of the legs as reported.
Painful condition was traced to infected teeth, which must be extracted.

Frank Tours Ill

Frank Tours is on the casualty list, gimping around Great Neck, L. I., with a cane and complaining because he cannot take a fling at

Contract agreed on between the Dramatists Guild and the Theatre League (managers) is being phrased in final form by attorneys and vill be presented to the Guild membership next Monday (25). It is anticipated that the pact, already okayed by the managers, will be similarly received by the Guilders. With the dispute apparently ended, observers are asking which side won.

Managers regard it as a 50-50 adjustment over the widely divergent contracts separately drawn by both sides. Authors claim they are satisfied with the outcome, having won the major points at issue. New way of sharing picture rights agreed upon favors the authors—60% as against the managers.

Producers, however, see the new contract in a different light and respects over the original Basic Minimum. Agreements, second of which was permitted to expire March 1. Authors gave in on 18 of 2 disputed points carried in their proposed contract and the 60-40 sharing was bitterly fought at the final meeting of the managers, when the contract was adopted.

Pic Split.

Conceded by the managers that, on the figures of last year's picture

inal meeting of the managers, when the contract was adopted.

Pic Split

Conceded by the managers that, on the figures of last year's picture sales, the authors will receive a materially larger share of that coin. Guild's figures rhow that Hollywood paid \$386,000 for rights to Broadway plays, total being under the estimated \$1,000,000 mark of last summer. Added 10% would have given the authors \$38,000 more. Indicated that most of the film money goes to comparatively few authors, whose plays were bid in at top prices. Film sale restrictions in the author's propose! contract were dropped during negotiations.

But two classes are to be set up, plays which are independently produced and those which are picture-backed. In the former class the producer may assent and help fix the sales price, but in class two the foint committee will act. Authors were gratified that they retain the rights to plays under all conditions, but managers pointed out that this has been so for the past five years, dating from the time the first basic minimum was revised.

Regarded as a concession to manager is the rule permitting opening of a play as late as Thursday of any week for the retention of his share of pictum money, should the show be withdrawn after two and one-half weeks. To keep his share, however, the manager mustplay Sunday after the third Saturday and no more than five matinees are allowed. Manager's share goes unless the picture rights are sold within 10 years.

Royalti

Minimum royalties, are fixed at \$500 for the gest \$500, 716% in the state of the contract of the past the state of \$100 for the past \$100 for the past

within 10 years.

Royalti

Minimum royalties are fixed at 5% for the first \$5,000, 7½% up to \$7,000 and 10% on all over. Percentages have not heretofore been written into the contract and this is regarded as a concession favoring the authors. Claimed, however, that in only five known instances were plays contracted for at lesser royalties during the past five years and that several dramatists received higher royalties.

Advance on royalties is figured to

of town federal show set-ups, Whether the latter will continue through the try-out period is not yet decided. To date none of the new plays presented by the various projects in New York have been purchased by commercial managements. Leading possibility seems to be 'Murder At The Cathedrail,' but in show circles there is expressed doubt that the poetic drama coularmake the grade commercially. With authors and managers settling their contract disputes, there is a chance that a flood of new plays for summer tryout will crop up. Dramatists' Cuild has advised brokers not to sign contracts until formilly advised that the contract has been accepted by the Guild members. Volting occurs next Monday (25) and thereafter activity in show play arrangements is to be expected.

Expect Fewer Straw Hats and Play Tryouts This Summer; WPA a Factor

Bowes, Harris, Cohan
Philadelphia, May 19.
Sam Harris, George M. Cohan and Major Edward Bowes received Benn Athletic Club awards here last night for 'distinguished public service'. 1. D. Levy, board chairman of WCAU, made the presentation.

Bowes was called 'radio's forement amateur impressario': Harris the 'greatest living theatrical maner,' and Cohan 'leading considian and outstanding artist of the American the 'greatest living theatrical maner,' and Cohan 'leading considian and outstanding artist of the American the 'greatest living theatrical maner'. All cohan 'leading considian and outstanding artist of the American the 'greatest living theatrical maner'. All cohan 'leading considian and outstanding artist of the American the 'greatest living theatrican maner' and Cohan 'leading comedian and outstanding artist of the American the 'greatest living theatrican the 'greatest livin

Indications are there will be fewer youral show shops during the coming summer and fewer tryouts in the sticks. At this time 30 spots in the Eastern sticks are listed by new plays presented by the various are rangements, to operate under the rules laid down by the actors' association.

There is a tendency to try out one w plays with the WPA relief show units, on the grounds that better preductions are provided than in the woods and longer rehearsals are afforded. That does not however, nean in New York, because playsors could not be expected to partonize shows which had been of the sign contracts until

No Word from Washington Yet, But N. Y. Confident Project Will Go On

Federal Theatre Project of the Works Progress Administration continues to proceed along lines indicating continuance of relief shows beyond the June 30 deadline. Those in administrative berthe appear confident, but not until the Senate makes disposition of the Deficiency Bill, which includes a further WPA grant, will the status of the theatre project be fixed.

Onegon to Get Two WPA Vaude Announcement of approximation of the WPA program in the WP project be fixed.

project be fixed:

U. S. Appellate Court's decision on the relief measure caused a flurry in WPA circles early this week, but there followed assurances from Harry L. Hopkins, national WPA administrator, to the effect that the expenditure program will be carried

Federal relief shows in New York have taken in approximately \$70,000 in admissions. Pace slowed up recently, when several attractions shut down. Goodly attendance was reported late last week for two new shows in the legit field. New plays, however, are not as well regarded as the first crop of tries. That goes for 'Class of '29.' Manhattan; '193t.' Biltmore ('newspaper' playlet) and 'Backwash,' Symphony, Brooklyn, Majestic, in the same borough, gobs WFA tonight (Wed.). with 'The Ballad of Davey Crocket,' while the Adelphi, N. Y., offered 'The Dance of Death,' last night. Latter originated at Vassar when Hallie Flantagan, director of the Federal Theare, was 'drama instructor there. Another relief legiter is slated for Daly's 63d St., Friday (22).

Quarter Changed Federal relief shows in New York

Another relief legiter is slated for Daly's 63d. St. Friday (22).

Quarters Changed
Quarters of the agent-cashier will be moved from the project's main offices at 4th. St. and Eighth Ave. to 6 East 39th St. Order to make the change came from William Nuni, a Washington appointee, who is business manager of the four arts sections of the WPA set-up. That includes the theatre, music, artists and newspaper divisions.

He stated the business departments of all four should be under the same roof, but around the theatre headquarters the idea was, not so well thought of, since the department is constantly being queried from persons in the building. Agent-cashier's department takes in a fock of former legit box-office men, who function at theatres and halls when admission is charged. That includes the circus, minstrels and numerous other show units on the relief schedule.

At theatre headquarters all incident expenditures are handled without the former red tape that called for all requisitions to pass through the main WPA office in N. T. Agent-cashier also pays author' royalties (\$50 weekly), but theatre rents are disbursed by the district administrator.

GROUP IN CLEVELAND GETS NEW THEATRE

After using the Peoples' theatre and city's Little theatre for temporary headquarters, the local WPA players are getting a cheatre of their own. Federal Theatre Project their own. Federal Theatre Project officials have leased the darkened Carter for them from Max Lefton title's circuit. Deal is on a spock company basis, owners agreeing to left them take the house, renamed the Federal Theatre, on a percentage arrangement. Cleveland, May 19.

arrangement.

"Triple A Plowed Under is to be the initial production in the new location, under direction of Edward Reveaux, Previous plays were Living Newspaper and Brain Sweat, on which the Gilpin Players collabed.

S. C. No Like

Spartanburg, S. C., May 19. Spartanoury, S. C., May 19.
Concurrent with info that the excensive WPA ther tricais in North
Carolina are cutting heavily into
the once juicy Little Theatres' take, a survey shows a different situation on this side of the line. WPA dra-matte activity in South Carolina is matic activity in South Garonne. Ight, and, in the upper end of the state, is feeble or docum't exist at

Upper South Carolina dramatists just just don't take to the WPA theatre idea and hence no shows, nor an inch of publicity, on the sub-

WPA Vaude Units

WPA Vaude Units

Portland, Ore, May 19.

Announcement of approval by
Washington of a theatre project
under the WPA program for the
state of Oregon has been received
by E. J., Griffith, state administrator.

Qualified performers who were
certified as eligible for relief during
the period of May 1 to Nov. 1,
1355, are being interviewed for
formation of two vaude troups.
Present plans contemplate performances by these groups in local
schools and nearby CCC camps.
Each company will be accompanied by a seven-puce or chestra.
Operations will be under direction
of Bess Whitcomb.

INCUBATOR FOR PLAYWRIGHTS dered L. director, other

Charlotte, N. C., May 19.
Four professional playwrights have been sent to Chapel Hill in connection with the Federal The-late Project. They are Betty Smith, Grace Murphy, Herbert Meadow and Robert Finch. They will work under the supervision of Prof. Frederick H. Kock, head of the Carolina Playmakers, professor of charmatic composition with the University of North Carolina, and FTP supervisor for the Carolinas and Virginia. Writing quartet will work on plays to be used by FTP companies and also do research in the field of dramatic art. Just now they are writing a history of ten FTP projects in this state, and preparing a supplement to the play catalog published by the bureau of community drama at the state university.

lished by the bureau of commit drama at the state university.

ADDISON PITT JOINS TROUPE IN SYRACUSE

Addison Pitt, vet legit actordirector, joined the Federal Theatre Players here late last week to function as play director, with the revival of The Old Homestead as his first assignment. Denman Thompson classic will open at the Cive University theatre Thursday (21). For it, Pitt has joined the Federal Theatre Project's No. Two Yaudeville Unit with the dramatic stock troupe, making a total company of 52. Vaudevillians will be introduced in the expanded rural sequences, presenting a farmyard frolic.

frolic. Willard G. Foster, legit and stock actor of 35 years' experience, comes out of retirement at Homer, N. Y. to play the role of 'Uncle Josh.' Fos-

out of retirement at Honter, N. Y., to play the role of Uncle Josh. Foster is a veteran of two Syracuse stock troupes, the old Knickerbocker Players at the Empire and the Frank Wilcox Co. at the Wieting.

Another new face in the company this week will be Margaret Knight, stage and screen actress, who iscently completed a two-year contract with Warners.

Federal Theatre. Players will inaugurate a 'summer policy' with the Thompson classic, cutting prices and dropping Friday matines. New top 18 40° as against 55c at night, with matines at 25c and 15c.

Meanwhile, the Project has formed a No. Two dramatic unit here, emaining Harry Cliffton, Ruth Leighton, Murici Bedell, Joseph La Croix, Paul Mattie and Charles Funda, and will book them to play public in-

book them to play public in

Tex Show to Tour

Houston, May 19.
Initial Federal Theatre Project
show for Texas will take to the road.
Pioneer Texas, with Cyril Delevanti as producing director, received good notices at its premiere

It moves to Rosenberg, in an adfining county, for first road show appearance. Show has been in pro-duction since early in the year un-der supervision of J. Perry Moore, district WPA executive

Pemberton's Hat

rock Pemberton attended the opening of the WPA pro-duction 'Class of '29.' He sat in the last row and kept his

An usher asked him to remove it, and the turned and said; and the producer d said; 'I'm Brock turned and said; I'm Brotze Pemberton, and you can tell Philip Barber, Hallie Flana-gan and Franklin D. Roosevelt that there's a draft in this theatre and I'm going to keep my hat on.'
He did.

Cincy WPA Actors Called 'Hams' and **Demoted by Paul**

Cincinnati, May 19. Ival Paul, regional officer of the Federal Theatre Project here, ordered L. A. Gillett, local WPA transfer 26 actors to other work yesterday, (Tuesday, after watching a hearsal and classing the oldtimers

s 'hams.' Demotion cuts the monthly wage from \$93 to \$71.

Veterans are protesting that they will be replaced by young amateurs.

Pic Forces Detroit Troupe Out of House, Rehearsals Continue

Detroit. May 19.

Local WPA theatre forces los their home Sunday (17), and the project three to rem. 1 stymied time unless another lowntown theatre can be lined up. Ousting from the Lafayette re-sulted from the unusu I success of 'Great Ziegfield' (MG), which had enjoyed a big five-week run at the legit Cass. Latter had previously booked 'Winterset,' 'Boy Meets Girl' at 'At Home Abroad,' so the film was forced to move elsewhere.

Because the original WPA theat.a projects had been set to end? was drawn up accordingly. Scripps Estate, which operates the house, turned down a renewal in order to get extra coin from MG.

Dark houses downtown, suitable for legit, are scarce, so the WPA stuff will be mo ed into a ware-

stuff will be mo ed into a warehouse until nomething can be worked out. Meanwhile, the entire company of 100 will be kept intact ind rehearsals will go on. If a legit house can't be obtained, it is possible the local project will put out a vaude unit for a while.

Local theatre has staged only two plays since the Federal grant of \$33,000 was made in February. First, Liliom, 'ran three weeks while the second. William Beyer's new play, 'I Confoss,' started May 6 and ended last Saturday (16). 'tendance, at 40c. top, was fair.

Pa. Fests

Easton, Pa., May 19.
Under supervision of the WPA,
numerous festivals are being arranged in this section for the sum-

ranged in this section for the summer;
First festival is to be presented in the Cottingham Stadium, Easton, with a seating capacity of 10,000. It is to be an all-nation festival and rehearsals are now under way. Other festivals will be given in Ecthlehei Alientown and nearby cities.

'CAMILLE' IN N. C.

Charlotte, N. C., May 19.

'Camille,' by Alexander Dumas, is being offered by the Asheville WPA group for, three nights.

Unit from WPA North Carolina Symphony, also quartered at Asheville, is supplying the music.

WPA Reviews

FOLLOW THE PARADE

Musical revue in prolog and two parts, presented by Federal Theatre, roject, at presented by Federal Theatre, roject, and the Federal Theatre, roject, and Federal Theatre, roject, and Federal Theatre, roject, for the Federal Theatre, roject, for the Federal Theatre, roject, and the Federal Theatre, roject, and the Federal Theatre, roject, and the Federal Theatre, roject, roject,

This is the higgest 50c worth of entertainment ever doled out in these precincts. Two and a half

these precincts. Two and a half hours of music, hoofing and specialities, with all else thrown in to give it the stature of a Broadway revue. Talent runs rampant; so does everything lelse. Two auxillary stages flank the apron and even then the aisless have to be used, to fill in waits, and scene shifts. Before the last curtain drop the audience has seen a revue, a miniature circus, a dash of the classics (musically) and a porpourry of what else comes under the head of entertainment.

circus, a dash of the classics (mussically) and a potpouri of what also comes under the head of enterthinmand it's not all quantity. In that cast can be sligled out, the names that meant something in the hallow of the comes under the head of the cast can be sligled out, the names that meant something in the hallow of the comes and off so fast their brief interlude is a refreshing peek into the past. To Eda Edson belongs much of the credit for the show's spirited tempo. Everything is speeded up to double time, and it is her direction that leavens the sags. At direction that leavens the sags are direction that leavens the sags. At direction that leavens the sags are direction that leavens the sags. At direction that leavens the sags are direction that leavens the sags. At direction that leavens the sags are direction that leavens the sags are direction. Cast standouts are hard to peg. All do a well-rounded job. Richard Edwards, as the limberleg stew, and Patsy King, an effervescent Ingenue, rate notice because of their service in many skits and versatile accombilishments. Fera Dale does a neat impersonation bit, and Anna Chandler scores in a colorful production number. Most pretentions skit is east of the same at the combined of the same and the sa

BACKWASH

Managers Theatre of Federal Theatre research drams in three acts by Edwin Larvey Blum a Symphony theatre Break Park 1975 of the Control of th

Backwash looms as one of the more promising WPA endeavors. While it contains varied entertainment at these prices, play is studded

While it contains varied entertainment at these prices, play is studded with obvious weaknesses. Most encouraging feature, however, is that most of these are so apparent that they can be easily remedied. Even as is, play should make fair hot weather entertainment.

Cast contains more talented folks than generally discovered in these productions. Sad commentary is the training of them do not show best because of faulty direction, while others are permitted to overact or give self-conceived portrayals. Several smack of little theatre background. Despite these flaws, the latent rises, above the material similar contents are the production of the production of the content of t

FOLLOW THE PARADE thy its heels to give a sur inc.

Hollywood, May 16, May 16,

rewriting, to develop the psychology or near hypnotist theme would have gone far towards strengthening this portion.

Asition centers about the efforts of an enterprising professor to aid the local police. In solving a five-five them is a strengthening the present undergrads at one time was involved. There is the other off-shoot fromance between this prof's friend and associate. Instructor with a girl student. This involves the work of attempting to break this pupil of the stutering habit. Author makes much of this part of the pip to the protein, whereas the photology of the protein the professor of the policy of the protein the work of a student of this part of the pip to unconvincing, whereas the photology of the pip to the protein the protein the protein of the protein the protein of the

1935

1935

Playlet presented by Federal Theatre, Works Progress Administration, May 12 and 12 and

Program in the form of a miniature tabloid states that the com-pany has 100 persons, but by subtracting those who double there are 75 individuals in the cast of this 73-minute playlet, written by the staff of the 'living newspaper' unit of the federal relief show project in

To individuals in the cast of this staff of the living newspaper unit of the federal relief show project in New York of the federal relief show project in New York of the federal relief show project in New York of the federal relief show project in New York of the news during 1935, as culled from the news of the sense of the news of the years of the fedding newsmen attending the Hauptmann trial; then a guide, showing the curious through the years of the leading newsmen attending the Hauptmann trial; then a guide, showing the curious through the court house in Jersey's Flemington, repeats the mann is one of the characters. Phe Jury is the same as that curious through the years of years of the years of year

Hisses were heard during a Nazi episode piayed in several scenes, (Continued on page 50)

Loop Has Three Shows Now: 'Abroad' Back to Fine \$22,000, 'Sing' 7G's, Off

Chicago, May 19.

Loop shows jump to a round trio this week, with the return of "Three Men on the Horse' with the same company which established the record of the Horse' will be 'Awake and 'Sing,' toddling through its third session, and 'At Home Abroad,' which is closing its sixth week on Saturday (23). While 'Abroad' has come back at the b.o. with amazing strength, 'Awake' has taken' it on the chin, and is ready to crumble. Other play in the offing is 'St. Joan,' which comes into the Gran with Kathariotthight, according 6. It's in Arrivethight, according 6. It's in Mariotthight, according 6. It's in Mariotthight, according 6. At Home Abroad,' Grand (1,200; \$3.30) (6th, final week). Show perked after a couple of weak sessions and is finishing in a blaze of big, coin. Again over \$22,000 last week, fine. 'Awake and Sing,' Selwyn (1,000; 'Awake and

sions and is a series of the s

last summer.

WPA

'Chalk Dust,' Great Northern.
Show has clicked nicely and holds
over to Saturday (23),
'Three Wise Fools,' Blackstone.
Another click for the 'WPA, with Another click for the WPA, wit this show particularly strong on or ganization and party sales.

'3 Men' Quits Philly On \$7,500, But Another Co. of Same Comes In

Philadelphia, May 19.

Seems that Phility's legit season isn't quite weahed up after all. Although "Three Men On a Horse' closed an 11 weeks' stay at the Garrick Saturday night, another company of the same comedy came into the Broad this week, where it will play at a pop scale of \$1.50.

Also, in addition to Katharine. Cornell, who brings 'St. Joan' to the Forrest for a single week starting June 1, there is announcement of a comedy try-out, 'In the Dor, House,' by Robert Allen and David Levy,' which is skedded for the week of June 8 at a house not yet named. Finally, Sam Nirdlinger announcement of the composition of the composition of the Broad starting time 15 are the bunch here are beginning to figure that somebody will hook something for 'that week, too.

Roadshow 'Great Ziegfeld' is finally announcing last week' at the Chestnut. House hasn't reported any other booking; pether has the Garrick, which figures on having Three Men' until June. Comedy St. Least 11 th Least 11 t

Current Road Shows

(Week May 18)

cago. 'Awake and Si ,' Selwyn, Chi-

cago.

'Boy Meets Girl,' English, Indian-

apolis, 18-19; Victory, Dayton, 20-21; Hartman, Columbus, 22-23. 'Her Majesty, the Prince,' Music Box, Hollywood. 'Old Maid,' Boulevard, Jackson Helphis

"Old Maid," Boulevard, Jackson Heights.
"Personal Appearance," Belasco, Los Angeles.
Three Men on a Horse," El Cap-tima. Hollywood.
Three Men on a Horse, Harris, Chicago.
"Three en on a Horse," Broad,

'Three en on a Horse,' Broad hiladelphia. 'Three Men on a Horse,' Wilson

obacco Road, National, Wash-

obacco Road.

ford. 'Winterset,' Cass,

Summer Theatres

(NEW PLAYS)

'Adam Had Two Sons,' Bard Thetre, Annandale, N. Y.
'Dead Won't Harm You,' Temple
Gate theatre, Flushing, L. L

'MEN' \$13,300, WASH.

Good Gross in Capital; Current May Be Finale for Legit

Be Finale for Legit

Washington, May 19.

"Three Men, which had its premiere here two seasons ago, returned to pocket approximately \$13,300 loast week at the National. In face of rumored plans to bring the show in for two, and possibly three weeks, figure was below expectations, but warm weather cut in heavily.

House is now playing a return engagement of "Tobacco Road," which cleaned up in a nine-day stand last month. Show again opened on Sunday and early sales indicate a hold-over. Plans to bring in 'Old Maid' to close the house next week went on the rocks. Local child labor laws prevent using kids in the cast and the notion of inserting midgets was dropped og impracticable, although it worked in Buffalo. Unless 'Road' holds, the Capital's only legit will fold for the season on Saturday (23).

MAO DIAVC ITETT IN

NO PLAYS LEFT IN HUB: 'ROAD' N.G. 4G

Tobacco Road' withdrew last Saturday (16) after five weeks. of which the final four were disappointing. Producer Sam Grisman will be remembered here as one guy who dared to buck the Boston censors; but the censors have probably learned that a play really unappealing, to the Boston nublic because of its low-down theme will censor itself by let alone. One can be always to the Boston nublic because of its low-down theme will censor itself by let alone. One can do not a chance after opening night and its extended stay was a surprise to many.

Happy note in the season's finale here is Katharine Cornell's single week at the Opera House, starting May 25.

Looking beyond that, the New England straw hats will evidently grab the spotlight and hold it until late August.

Tobacco Road' (Plymouth; \$2.75; 5th week). On a wave of advance nublicity this one came into town like a ljon, but didn't go out the same way; \$4.00, poor,

Equity

(Continued from page 47)
on the indie ticket, exactly the same number as the regular ticket holds. An adherent of the latter claims that the indie group deliberately watched the white ticket and that this is extraordinary, because the naming of candidates by petition never happened before in Equity. Group's candidates were selected at a night-long session held by 20 members identified as haying been affiliated with the Forum (indie claim their group has 300 members). Continues: Let me remind you the council is

Continues:

Tet me remind you the council is not a congress, it is not a place to make speeches, it is a working committee. It is no place for personal aggrandzement, nor does it dare to hinder the best interest of the profession and its members by throwing monkey wrenches into the works. There undoubtedly many members who think that the council has an overload of deadwood, that there are too many who remember the early viclositudes of the actor to well understand the present needs. That I deny vocification, it is too members and the present needs. That I deny vocification is the tere. But the point is that the forum idea is not dead or disbanded. It is alive and operating. ed...It is alive and operating.

Reprimand

ed...t is anve and operating.
Reprimand
Philip Locb of the council, who
was active on the Forum's steering
committee, criticized the procedure
and rulings of Gillmore at a quarterly meeting in March, also questioning the expenses of the legal
department. At a council meeting
several weeks ago it was announced
liy an investigating committee, and
Locb was reprimanded by council.
George Heller, also of the council
and also a Forumite, protested the
passage of a resolution to that effect.

fect.

It is claimed at Equity that a lot of signers of the opposition nominating petitions stated they did not understand they had affixed their names to such documents.

Three Shows Out

'Saint Joan,' one of Broadway's outstanding attractions this season, closes at the Martin Beck Saturday (23), after 11 weeks to big grosses. With Katharine Cornell starring, Joan' could remain through June, but the Shaw drama will be toured to the Coast within a five-week period, Grosses went as high as \$23,000. Last week takings topped \$21,300.

'Co-Respondent Unknown' will close at the Ritz Saturday after playing weeks Comedy drew moderate money throughout and probably turned an operating profit most of the way.

'CO-RESPONDENT UNKNOWN'

Opened Feb. 11. Mixed opinions among those first-stringers who attended premiero of this satire on N. Y. divorce laws. Garland (Telegram) said it gets better as the evening wanes, but Lockridge (Sun) called it 'a routine comedy.'

VANERY (Ibee) sai 'Looks doubtful.'

Bitter Stream, an anti-Fascist rama at the Civic Rep theatre, is n its final week on 14th St. Never lated to move uptown.

There are several shows playing n a week-to-week basis which may e added to the exit group. Only other slated withdrawal is the windup of Gilbert and Sullivan re-vivals at the Majestic.

'Horse' Frisky At \$7,000, 5th Week, L. A.: 'P.A.' Perks

Los Angeles, May 19.

Legit trade held fair during the past week, with comedy and music providing the entire menu. Surprise of week was the buildup of Personal Appearance' at the Belasco, after mild opening week. Comedy is now in its third and final stanza, moving on to San Francisco from here and then folding to enable Gladys George to go to London for the same role.

"Three Men on a Horse' continues to surprise the Hollywood natives by its steady trade and length of run, after the eastern troupe had milded the tywn for seven weeks less than the publicant of the contractions of the property of the same of the

milked the town for seven weeks last season. Light opera season at the Philhar-monic is considerable of a disap-pointment to its sponsors. Estimates for Last Week

'Personal Appearance,' Belasco. (2d week) (C-1,095, \$2.75). Trade perked up slightly on the second week and opus garnered close to \$11,000, oke for profit.

yend: Fifth stania held strong for another neat \$7,000.

'Naughty Mariesta, Philharmonic, (A-2,700; \$2.20). Second operaticate verival by the L. Civic Light Opera Co., falled to elicit unusual, attention at the box office and was lucky to garner. \$7,000, not very healthy. Current opera is 'Maytime, with 'Desert-Song', due to wind up the four-week engagement.

'Her Majesty, the Prince,' Hollywood Music Box (1st week) (D-965; \$165). What legit is supposed to be in China. Has nothing to offer for the commercial stage of the commercial stage distinctions hold out. Opening stanza maybe \$2,000.

WPA

'A Texas Steer,' revival of Charles

'A Texas Steer,' revival of Charles H. Hoyt's three-act comedy satire,' the only new Federal Theatre pro-duction for the current week. Staged at the Mason Opera House (19).

at the Mason Opera House. (19).

"Follow the Parade," vaude-musical revue, at the Hollywood Playhouse, following a downtown engagement.

"Chalk Dust," continues at the Mayan, where it stays one more week before moving to the Hollywood Playhouse.

'Mary Stuart,' continues to attract derest at the Musart.

ENGAGEMENTS

Mary Fletcher, John Lydman, Harvey Fite, 'Adam Had Two Sons,' Bard theatre, Annandale-on-Hud-son, N. Y. Donald McClelland, Madeline Grey, Madeleine Clive, Jane Parrell, Warren Mills, 'To My Husband.'

B'way Grosses Keep Dropping, But 'Delight' Nicks New High, \$24,000

Broadway legit grosses, which have been steadily dropping, about, held their own last week, but that does not alter the fact that the season's end will see the list shrink down to hot weather proportions. At least four attractions are taking the air this week-end and, if the heat of Monday resumes, there will be further shutdowns.

the air this week-end and, if the heat of Monday resumes, there will be further shutdowns.

Saint Joan, one of Broadway's dramatic big three, will leave the Beck Saturday (23) for a fast trans-continental tour, but the other two leaders, 'diot's Delight' and 'Victoria Regina,' have another month before suspending for July and Albert and the state of the going, by approximating \$24,000 last week. Runner-up to the leaders is 'Boy Meets Girl,' while all the other successes have definitely slipped.

Success of 'Cyvano de Bergerac' continues a surprise. By lowering the scale to \$2.20 top it got virtual capacity last week, with \$74,000 at the New Amsterdam, where Walter Hamplet pinday with part for the "A Private Affair," Masque, last week's sole arrival, drew one of the worst press pastings in years. 'Pre-Honeymoon,' however, has shown shown life at the Lyceum and, while its takings are modest, may fool the critics and make a run of tt.

Announced closings, along with 'Joan,' this week, are 'Co-Responder of the Courty Chairman,' Players' Club's annual benefit performance, at the National.

The several WPA openings last week were not so hot.

Estimates for Last Week
"A Private Affair,' Masque (2nd

Estimates for Last Week

The several WPA openings last week were not so hot.

Eatimates for Last Week

"A Private Affair," Masque (2nd. week) (C-700; \$2.75). Opened late last week and drew severe press; doubtful.

"Boy Meets Girl," Cort (27th week) (C-1,059; \$3.30). More than held its own last week, with Saturday performances strongest and "Bury the Dead! Earrymore (5th week) (F-1,096; \$2.20). Attracting plenty of parties, while word of mouth praise alding attendance, too; over \$6,000 last week.

"Call it a Day," Morosco (17th week) (C-981; \$3.30). Most of Drodway has been sliding down week) (C-981; \$3.30). Most of Brodway has been sliding down erestimated around \$14,000; still in the moncy.

"Children's Hour," Elliot (79th week) (D-957; \$1.55). Lowering of scale attracting new audience; business around \$5,000, provides.

"Co-Respondent Unknown," Ritz (Co-Respondent Unknown, Ritz (Co-Respondent Unknown, Ritz (Co-Respondent Unknown," Ritz (Co-Respo

week) (D-1,325; \$3.30). College week (D-1,325; \$3.30). Dramatic leader now; takings topped \$23,600 last week. (C-1,375; \$3.30). Dramatic leader now; takings topped \$23,600 last week. (L-1,057; \$3.35). Week to week; English drama has not fared week; English drama has not fared so well since moving here from the Bay of the second of the s

business fair for this stage of run, with last week topping \$7.500.

Tobacco Road, Forrest (129th week (C-1,017; \$1.65). Longest stayer in years continues to make money; around \$7.500. estimated last week.

Victoria (Palla): \$3.00). Advertising last five weeks, but slated versume late in summer; leader until 'Delight' went into the variant last two weeks; still great at quoted \$22,800.

Saint Joan, Beck; 11th and final week for smash presentation, which goes on tour next week; \$21.500.

Saint Joan, Beck; 11th and final week for smash presentation, which goes on tour next week; \$21.500.

Saint Joan, Beck; 11th and final week for smash presentation, which goes on tour next week; \$21.500.

Saint Joan, Beck; 11th and final week for and maybe longer.

Ilbert and Sullivan Majestic; final week.

'itter Stream, Civic Rep theatre; final week for 14th street programd and week for 14th street programd and street or 14th street programd and the street program an

well rated.

"Back Wash," Symphony; press passed up this Saturday debut in 1936. Biltmore.

Prooklyn.

'1936,' Biltmore;
nightly; 40c top.

'Macbeth,' Lafayette; Harlem.
'Dance of Death,' Adelphi; opened
Tuesday.

Tuesday.

'Ballad of Davey Crockett,' Ma-iestic. Brooklyn; opens Thursday jestic, Brooklyn;

As Rest of Country Shuts Off Legit Tap. **Detroit Perks to 2**

Detroit, May 19.
Sudden booking shift brings 'At Home Abroad' to the Cass for a week's run, starting Monday (25). Supplants Boy Meets Girl,' originally set for that date. Latter will come in Sunday (31), for a fourweak stay. Both plays will sell a Local in-and-out, but successful, eason reopened again Monday (18), after six weeks of darkness, due to 'Great Zlegfeld' (MG) at the Cass. 'Winterset' began a seven-day stand at the Cass at \$2.75 top.
After being idle, all season, except for one week of roadshow 'Midsummer Night's Dream' (WB), the Wilson also opened Monday, 'Three Men on a Horse' starting a summer run at \$1.55 top. Comedy has appeared here twice already this year, and once laste season, and hit a merry clip each time.

CARNEGIE GRANT FOR MOHAWK DRAMA FEST

Schenectady, May 19.
Grant of \$12,000 to the Monswith
Drama Festival and the Institute of
the Theatre at Union College has the Theatre at Union College Mas-been made by the Carnegle Founda-tion, according to Dr. Dixon Ryan Fox, president, of the school and spohsor of the summer campus the atre. First installment of the fund, which will be spread in annual pay-ments over a period of years, will be used for renovation of physical equipment in two indoor theatres and enlargement and landscaping of the outdoor theatre. Also for foun-dation of a library for the Institute's dation of a library for the Institute's

dation of a library lot can academic work. Mr. and Mrs. Charles D. Coburn, academic work,
Mr. and Mrs. Charles D. Coburn,
who directed the first Festival last
year, will return with an acting
company that includes Margaret
Anglin and other legit names this
year. Miss Anglin will assist the
Coburns. Four plays will be presented, each for five performances.
Opening play will be 'Macbeth' on
July 21. The Rivals, 'The Yellow
Jacket,' Moron' a new piece by
Edgar Lee Masters on the founding
of Mormonism and The Imaginary
Invalid' will be the others in a season closing Aug. 29.
A staff of lecturers who will discuss various phases of stagecraft
includes: Sheldon Chency, Barret H.
Clatck, Walter Pritchard Eaton,
Clayton Hamilton, Prof. Arthur
Hobson Quinn, Alexander Dean and
S. Marlon Tucker. A new course
will be given on the technique of
radio performance, this being presented in cooperation with Station
WGY, Schenoctady.

WPA Reviews

(Continued from page 48)

(Continued from page 48)

with Judge Jeremiah T. Mahoney
and Avery Brundage, respectively,
attacking and defending America's
participation in the Olympic games.
Apparently Washington was unaware or unconcerned about the
pointed criticism of the Nazis,
atthough the first of the living
newspaper' playlets was banned bedinight lave been interpreted in
Italy as an unfriendly gesture.

With the Herndon, Georgia, chaingang case, spotted next to closing,
came more hisses. Episode is
propaganda against Georgia's treatment of Negroes. It calls for several colored players, and is one of
the esst bits of the performance,
the set of the performance,
mann's electrocution, but the hanging of William De Boe is shown on
the scaffold. He admits robbery,
but denies to the end that he assaulted the woman.

The Huey Long assassination is
another episode, as is the killing of
Dutch Shults, after a woman puts
another episode, as is the killing of
Dutch Shults, after a woman puts
Several labor episodes seemed to
interest the audience, one having
John Lewis, miner's head, speaking
for one big union. Another shows
garment workers being buildozed by
small town officials after the factory
was moved there from New York.
That episode taunted those who
cheed a book at one level as an
exhibit in case of inspection, while
the workers actually got 40% less.

Attempts at light touches are
nowhere on the same level as the
serious topics making up '1935.'
Plece will serve its purpose of keeping players occupied, and that's
Bout all.

Wuthering Heights

Wuthering Heights.

New Haven, May 13-10 spire Sign Sac London College Control of College College

As its second experimental production the WPA troupe at the Lincoln has tackled one that isn't quite up its aliey. Previously the outer with the condition of t



romance, character disintegration, insanity, death, etc.) and it's the type of plant care the control of the co

Petrie's bit as the crippled servant is okay.

From a technical standpoint; the production is satisfactory. Two sets look fair enough, despite an obvious loow budget. Costuming is pleasing and lighting and offstage effects are handled nicely. Bone.

CLASS OF '29

Federal Theatre production of play in three acts (two sets) by Orrie Lashin and Milo Hastlings. Staged by Lucius Moore Cook; settings by Tom Adrian, Cracorat. At Manhattan, N. Y., May 15, 280. Ulich Tippy Sayre. Allen Nourie Ted Brooks. Ben Starkle Martin Peterson. Robert Bruce Kate Allen. Helen Morrow. Rate Allen. Helen Morrow. Rate Allen. Helen Morrow. Bishop Holden. Harry Irvine Bishop Holden. Harry Irvine Stanton Federal Country Francisco. Control of the Country Francisco.

Lods and lassles who graduated in June 1923, lust a few months ahead of Wall Street's famed egglaying, have been the subject of considerable fictional exploration already. This play is strongly reminiscent of a number of moving pictures that attempted to wrestle with the problem of the depression's influence upon youngsters trained for Jobs which no longer existed. Lashin-flastings play is no subjusted to the subject of the depression's influence upon youngsters trained for Jobs which no longer existed. Lashin-flastings play is not subjusted to the subjusted of the subjusted of

in] different versions!

a square

Hi-Flat

in suede

heel-and-toe

ment even for WPA audiences, and probably not much of a prospect for film sales. But 'Class of '29' still re-veats enough—especially in the crieper tines—to suggest that its playwrights might collaborate on another theme with a better plot to another theme with a better plot to more telling effect.

another theme with a better plot to more telling effect.

Performance is smooth enough and the doings and characters are believable and true to life, but there is a general lack of distinction to the undertaking. Jan Ullrich's tipsy scene in the last act probably gives him the show's top honors in acting. Ben Starkle realizes the wishywashy semi-aristocratic bum role very well. He is the tragic figure of the story who in the end commits suicide, unable to bring himself to accept the only job he can get—a uniformed menial. Allen Nourse succeeds in being likable, even it intermittently hard to hear, and the fourth member of the class, a communist impersonated by Robert Bruce, does nicely.
Play is gawkward at times in the

Play is awkward at times in the exits and entrances, notably the precipitate scrammings.

Land.

SNICKERING HORSES

SNIUKERING HORSES

Municipal Theatre production in one act written by Emio Basabe; presented by Pederal Control of the Control

The Miser

The Misser

Municipal Theatre production in one act
presented by Federal Theatre at Experimental Theatre, N. Y., May Ja. 30, Staged
by Alfred Saxe and Peter Hyun; designer,
Samuel Leve; daspted from Moliere play
by Alfred Saxe.
Lee, Curt Conway, Virgliab Devetkio, Ben Ross, Perry Bruskin,
Vito Scozzari, Anne Gold.

The Great Catheri

Municipal Theatre production in one act presented by Federal Theatre at Experi-mental Theatre, N. T., May 13, 36; by Georgo Pernard Shaw. Staged by Alfred Saxe and Brett Warrer; designer. Samuel Leve; music, Earl Robinson and M. I. Arn-helm.

Love, music, sart scomeon and st. 1. ArtiCast: David Kerman, Roshyn Harvey,
Gregory Robins, Therol Libman, Eda Reis,
Scotzari, Harry Lessin, Bella Gould, Max
Mañes, Nella Seymour, Mary Gerge,
Berman, Anne Goldfarb, Vincenzo Rocco,
Robert Saidler, Nathan Malkin. Bert Norton, Lucy Kilder, George Hass,

More than 100 performers, stage technicians and others are employed in the performance of these three one act plays.

one-act plays.

'Snickering Horses,' by Emjo
Basshe, is new. It is enacted behind a scrim. Stereoption flashes
of newspaper headlines are thrown
on the scrim to accent the supposed
action taking place on the stage. It
theme, juvenile in thought, and,
from an acting standpoint, amateurish.

from an acting standpoint, amateurish.

Samuel Leve designed the setting for this playlet, and he has done infinitely more handsomely, both from a utility purpose and artistic standard, in the sets he prepared for the other two playlets, Moliere's The Miser' and The Great Catherine, by George Bernard Shaw.

Thaw's 'Catherine' is performed reduylshly, with the leading girl stussion and the set mitation as the ground of the movement in the Mcliere piece originates in the alsless and among the customers, proving extremely distracting to all lerformance of 'The Miser' is, in essence, a burlesque of the Mollere table and, because of its boffconish style of presentation, could perhaps be utilized as a comedy to be acted by children.

Shan.

\$272 DEFICIT

St. Louis Muny Aude Reports Big iz and Small Profit

St. Louis, May 19. Total receipts of the Municipal Auditorium for the fiscal year ording April 13 were \$85,533 and operating expenses \$85,806, resulting in deficit of \$272, according to the annual report of James E. Dar mgr., submitted to the Auditorium Commission last week. It was the second year of operation.

second year of operation.

In addition to regular expenses,
Darst reported, the Department of
Public Utilities estimated that
\$65,688 was expended through the
year for salaries of a mainteniance
crew and light, heat and power, but
these expenses were borne by the
Utilities Department,

Included in the year's events was the American Legion convention, St. Louis on Parade show, numerous wrestling and boxing show, and some legits. St. Louis Symphony Ork uses the building for a season

Dramatists

(Continued from page 47) tion on the number of foreign plays Authors are to receive 60% of all foreign rights other than Great Britain.

Britain.

Stock, amateur and other rights are to be shared 50-50. Rights revert to the author after three years unless played 75 times annually. That: was a concession; since the authors sought reversion of the rights after one year if not played 50 times. 50 times.

50 times.

Billing
League of New York Theatres
gets billing in the new agreed contract, which was one of the managerial objectives. Individual managerial objectives. Individual managers are to sign the contract, but the League may sign for them, if so authorized. An important feature in the managerial eye, too, is that a joint committee will act on all queries as to operation of the contract regulations, not merely a Guild secretary.

tract regulations, not merely a Guild secretary.
Arbitration angle has also been adjusted. Arbitrators will be chosen from a panel of thirty supplied by both sides. While the rules of the Arbitration Society will be used, Guild preferred to have arbitrators selected from among people familiar with show business, rather than business men. Latter type in arbitrations heretofore scoffed at the basic agreement.
Authors now get the right to approve the director, but little difference is anticipated, since a number of producers are also directors. Authors also have the right to bond producers, but that is not to be an arbitrary matter and is believed to be another safeguard against shoestingers.

stringers. Letter

In a letter to members sent out by Sidney Howard, president of the Guild, he wrote: 'After conference with the . . League of New York Theatres, it became apparent that the psychological moment for this resolution had arrived. In view of the fact that none of the major points in the contract were imperilled, the rouncil decided that it was better for both the general welfare of the theatre and for the dramatists themselves, to make certain concessions, rather than prolong the deadlock into the summer and thus curtail plans for an active season. . . In view of this w. are breaking our promise to you at the last membership meeting and calling you to a meeting on the 25th to recommend for your approval this series of amendments to the contract, with the assurance that the signatures of the managers are already pledged if the amendments are adopted. It was also pointed out that the 60-40 division of picture rights money, maintenance of an open market for the sale of such rights, and the control of the rights by the author, were retained.

'Bury Dead' for L. A.

Los Angeles, May 19.
Hollywood gets an early glimpse of Irwin Shaw's one-acter, 'Bury the Dead,' current at the Fulton, New York,
Deal set and the Fulton, Deal set and the Fulton, The State of the

whereby Contemporary Deal set whereby Contemporary Theatre will produce the Coast ver-sion of the peace playlet at the Be-lasco here, starting June 2. Shaw, under a writing contract at Univer-sal, will be called in to help stage it.

'Peggy-Ann' Revival

'Peggy-Ann', intimate musical comedy by Richard Rodgers and Lorenz Hart, is mentioned for revival by the Shuberts next season. It was originally presented at the Vanderbilt, N. Y., by Lew Fields and Lyle Andrews. Show clicked and played 45 weeks during the season of 1927-28.

Jack Oakle started in show business in the 'Peggy'-Ann' chorus, but was fired for clowning during performances,

ie was fired performances,

B'way Review

A PRIVATE AFFAIR

Comedy in three acis presented at the Masque, N. Y. May 14, 36, by Albert Bannister; written by Gaston Valourit; staged by presenter; Oscar. Shaw starred; etc. and the starred started of the started started to the started started to the started started to the started started to the started sta

about as weak as the other depart-ments.

Presenter has strung out some weakling plays in the past by means of minimum salaries and other low operating costs. Doubtful if he can do it again with 'Affair,' which does not belong on Broad-way.

Duals

(Continued from page 7)

(Continued from page 7)
With Chicago now set to enter the double featurling arena in a big way. Philadelphia may be forced into a similar set-up if only because of the product alignment. This would mean that the three largest cities in the country would be on a dual diet, and the industry more definitely committed than ever before to supplying films that satisfy these requirements.

Reports to trade organizations indicate that the wave of double-featuring has risen in the last three months. It is estimated that since the latter part of February there has been a 10% upping in the number of dual programs.

Shorts Problem
Exhibitors who are continuing on a single-feature program policy are disturbed by the decline in quality in many short features. Their squaswis are to the effect that the shorts do not measure up to the quality of the features they are showing. What worries them is that their requirements demand better grade of short features in order to round out their programs. Latest complaints have come from southern exhibs who hold the rapid and sweeping spread of double feature programs responsible. Claim that the decline in revenue from shorts has forced producers to neglect or cheapen their one and two-reel films.

C. B. COCHRAN presents

in 'ANYTHING GOES'

After 5 Months at the Paluce, London Now Touring Wk. May 18 Golders Green Theatre, Golders Green, Loudon

FIRTH SHEPARD presents

HILDEGARDE

Playing Lead Opposite Leslie Henson in "Seeing Stars" . . . at the Gaiety Theatre, London

"CABARET". Variety News, London, October 17
"Hildegarde" reinains the great magnet at the Ritz, and her cycle of songs is entertainment of real merit. A radiant creature is "Hidlegarde", possessed of one of the most striking personalities I have ever seen."

ecclaimed one of the greatest enbaret artists in Europe by the general ress in London, Paris, Blarritz, Cannes, Le Touquet, Ostende, Le Zonte and grussels.

Personal Manager, ANNA SOSENKO
American Representative
European Representative
WALTER BATCHEIOR
HENRY SUERBEK
Ext. Columbia Recording Artiste British Broadcasting Feature

MILLER

1552 BROADWAY Open Until 9 P. M.

Firewheel Red • Cornflower Blue • Palm Green Cedar • All White or with Sunburn Calf Navy • Haiti Brown British Tan Black

Also Wheat Linen with Sunburn Calf

AN "EXCLUSIVELY J. MILLER" ORIGINAL

Detroit Boys Dug Deep on 'Dybbuk'

Red Ink Nearly Swamped Tour Until the Motor Kings Got Civic-Spirited

Honor and reputation of Detroit as a musical center of importpever before questioned largely benever before proclaimed-almost got kicked around last week.

most got kicked around last week. But it came out okay. A couple of gys. (no names, please) kicked in with a fresh last minute bankroll and New York got to see its Detroit production of 'The Dybbuk.'

'It's all a bit complicated. The Detroit. Civic Opera, which recently emerged out of thin air to lend prestiga' and culture to the automobile city' worked long and arduously on its world premiere of 'The Dybbuk' in English. Did so well during rehersals and preparations that it depressals and preparations that it depends

its world premiere of 'The Dybbuk' in English. Did so well during rehearsals and preparations that it decided also to cash in. And that was the first mistake.

Show opened with a big splash in Digipti and was greeted with much bigrabing and bated breaths. Then the trip started to New York, by way of Chicago, and the ink began changing color, red appearing all along the line. The New York tate, at the Carnegke Hall for four day, was cancelled because there were so the time to the second of the wignaker came on from New York to fois into troup en route and see if he could collect. And it was right there that civic split entered the areas and saved the day.

Tightott ficked? A Detroit cultural project a flop? Perish the thought. Not with all the automobile boys around the corner. Detroit's fair name was at stake.

The Missing Scenery
A fresh bank roll showed up. The

name was at stake.

The Missing Scenery
A fresh bank roll showed up. The
wig-maker was paid off. The other
worders were told to stop worrying. The march to New York continued. And the performances in
New, York were played—all but the
first one. The scenery didn't arrive
in time. Scenery has an amazing
habli of not arriving in time when
there is trouble around.
New York music critics didn't
think so much of the opera as music
anyway, but Detroit's honor as a
cultural center was saved, anyhow,
as a troupe of 205 looked like a big
and, a splashy show, and it was
made in Detroit. Don't forget that:
made in Detroit.

STOKOWSKI'S \$225,000 GROSS ON SYMP TOUR

Tour of Leopold Stokowski and the Philadelphia orchestra which Révietor sponsored across the country is reported to have grossed an approximate \$225,000. Sunday night's closing concert in Madison Square Garden, N. Y., turned in around \$22,000.

Trip covered a five-week jaunt, with personnel traveling in a special train and ballyhooed on a heavy-scale throughout.

Columbia Sets Dates

Aiready numerous spots over the country have pacted fc: their artist courses for next year. Columbia concerts has the following sesied freater Artists Series. Denver Argentina Ballet, Kathryn Meissiand Charles Kullman, Nelson Eddy, Nathan Milstein and Lott's Lehman: Billson-White. An 'sts Series. Fortland, Ore., Jooss Ballet, Nelson Eddy and Richard Crooks.
County Prosentations, Inc., White Plains: Nelson Eddy, Lotte Lehmann, Argentina Ballet, Bartlett and Robertso. Emme Feldman's Course, Philadelphia: Argentina Ballet, Nelson Eddy, Nathan Milstein and Lotte Lehman, Argentina City, Nelson Eddy, Vladimir Horowitz, Joseph Bentonelli and Helen Jepson, Ruth Sienczynski. Soloists with the Cleveland Orchestra include: Jascha Heifetz, Nathan Milstein and Robert Jascha Heifetz, Nathan Milstein and Ruth Breton.

Pons in Hollywood Bowl

Lily Pons sings in Hollywood Bowl
Lily Pons sings in Hollywood
Bowl on Aug. 7 as one of the major
attractions on the summer concert
series. Diva starts work on her
lext Radio picture about the same
time.

Andre Kostelanetz will conduct.

G.O.A.A. ELECTS

Elizabeth Hoeppel and Evelyn Brant Returned to Office

Returned to Office

Annual meeting for Grand Opera
Artiste' Association was held recently, with Elizabeth Hoeppel again
heading group as president. Others
officers named for the ensuing year
are as follows: First v. p., Amund
Sjovik (re-elected); second v. p.,
Gluseppi Interrante; third v. p.,
Lavinia Darve (re-elected); fourth
v. p. Foster Miller; fifth v. p., Delfina Calzolari.
Secretary, Mattida Bastuill; secretary of advancement, Marguerte
Ringo; financial secretary, Evelyn
Brant (re-elected); treasurer, Silvio
Paglia; trustees;
Emma Redell.
Sonia Winfieldi Segregia Standing
and sergeant-at-arms, Luigi Dalle
Moelle. Committees for the year are
to be selected at next council session,
Miss Heappel metalts.

Miss Hoeppel met with officers of the newly formed American Guild of Musical Artists, Inc., recently, for a general session.

Guild Sets Up Committees in Members' Drive

Committees have been completed for the American Guild of Musical Artists, Inc., by Pres. Lawrence Tibbett. Those on the executive committee include: Alma Gluck, Deems Taylor, Frank LaForge, Queena Mario, Eva Gauthier, Charles Hackett, Frank Sheridan, Don Vorhees and Efram Zimballst. Those serving on the legislative and law committee follow: Richard Bonnelli, chairman; Frank Chapman, William Daly, Don Voorhees and membership committee, Queena Mario, chairman; Ruth Breton, Edward Harris, Jascha Helfetz and Rudolph Ganz. A. committee to

Edward Harris, Jascha Helfetz and Rudolph Ganz. A committee to huddle on the Dickstein Bill will also be selected.

Within a few weeks, Guild expects to have contacted all artists current in concert business. Those in Hollywood are also being sought as prospective members.

Concert managers are politic in commenting on it, apparently keeping their fingers crossed until more is known. Any mention of cert fee readjustment or management discussions, seals them up.

Adventurers' Spiels

Detroit, May 19.
Dr. Roy Chapman Andrews, Gobl
Desert explorer, Capt. Albert W.
Stevens, stratosphere conquerer, and Julian Bryan, photographer of Russia, headline the fall World Adven-

sia, headline the fall World Adventure Series in Detroit Art Institute. Others include Capt. Irving Johnson, 'Circling the Globe in Schooner Yankee'; Branson De Cou, 'Colordul Paris', David Irwin, 'Across Top of World'; Dr. Luther Gable, 'Wonders of Radium'; Arthur C. Pillsbury, 'New Miracles of Nature'; Herbert Thompson Strong, 'World of Color'; Deane H. Dickason, 'South Seas.'

Russell Palmer Killed

Russell Palmer Killed
Philadelphia, May 19.
Russell Palmer, said to he former
singer with Chicago Civic Opera
Company, died in Hahnemann Hospital here last night of injuries recelved last week in a fight in a tayroom: A resident of Philadelphia
for some time, Palmer was 35 years
of age.

for some time, Faimer was as years
of age.
Injuries which caused his death
were allegedly icted by Steven
Carey, 19, who told police he
knocked Palmer down after the latter robbed. Carey's father of a small amount of money.

John Charles Thomas, Margaret Speaks, Myra Hess and Mirlam Winslow's dance group set for 1936-1937 season of Bridgeport Mu-sical Research club.

Berlin Concerts

Berlin, May 8.

Berlin, May 8.

Emmi Leisner to give a lieder evening at the Sing Akademie.

At the White Hall of the Royal Castle, the Gewandhaus Quartet will give a concert with Paul Loh-

mann.
Missa Solemnis' will be performed under Prof. Brune Kittel at the Philharmonic Hall.
Edwin Fischer will be the soloist of a Beethoven concert given by the Hamburg State Orchestra under Eugen Joachim at the Philharmonic Hall.

Gluck's 'May Queen' relayed by the Berlin radlo.

Cleveland Summer Expo Sets 2 Symphs Daily; Series of Guest Batons

Cleveland, May 19.

Cleveland, May 19.

Huge shell seating about 5,000 has been built for symphony orchestra of 80 pleces, mostly from Cleveland Orchestra. Two concerts a day are planned throughout the expo opening June 27 on lakefront.

Hans 'Kindler of National Symphony in Washington, D. C., Is to take the baton from July 7 to 12.

Erno Rapee will direct July 14 to 19, going from here to conduct. Philly's symphony in Robin Hood Dell in Philadelphia.

Frank Black, music director of NEC, is guest conductor signatured July 28 to Aug. 2. Karl Krueger of Kansas City Philharmonic to appear Aug, 4 to 9. Will be followed by Jose Iturbi, recently named conductor of Rochester Symphony, from Aug. 25 to 30.

Walter Logan of WTAM to direct a pop concert every Monday hight during expo. with Rudolph Ring-

a pop concert every Monday night during expo, with Rudolph Ring-wall of Cleveland Orchestra doing

Pops Opera Try in Phila.

Philadelphia, May 19 Philadelphia, May 19.

New venture in pop-priced opera
will be launched in Philly this
month. Empire City Opera Company, recently formed by Gluseppe
Bamboscek and Paul Bleyden, former conductor at Met Opera House
and retired oners alleger research. and retired opera singer, respec-tively, will offer 'Aida' and 'Rigoletto' at Academy of Music May 28 and 29, at \$1.50 top. If successful, series will become fixture for regular full

will become fixture for regular full winter season.

Tentative plans call for summer of preparation for operast to be done next winter, with Vincenzo Celli, formerly with La Scala, Milan, staging ballets, Benjamin Altieri as stage director, and Mario Cosli, formerly of Cologne-Opera, Buenos Aires, as assistant art director. Company includes singers Selma Segalia, making her American bow here, and Luisa Franchesi.

Adventure as Basis of Radio Program and P.A.'s

Radio Program and P.A.'s

Detroit, May 19.

WXYZ has hooked onto Dave Irwin, only man ever to cross the Arctica clone, and is building an adventure serial around him. A Grand Raplds, Mich., boy, now 25 years old, Irwin will be starred in the serial, tagged Trwin of the Arctic.' Planned for 15 minutes each, five times weekly, and will deal with Irwin's experiences on the 3,500-mile trek across the ice, the historic people he met, etc.

Also planned to use films he took on trip, as well as dogs and sied, for public appearances. Irwin, who has written a book on adventures, is now lecturing herabouts.

Minneapolis Maestros

Minneapolis Maestros
Minneapolis, May 19.

With the resignation of Eugene
Ormandy to become Philadelphia
Symphony orchestra conductor, the
Minneapolis Symphony will have size
Symphony orchestra conductor the
Minneapolis Symphony will have size
Symphony will bave size
Symphony will conduct the first
three weeks to be followed by
Arthur Bodanzky for two weeks.
Then Leon Barzin, director of the
National Orchestral association
New York, comes for six weeks, after which the baton will be wielded
by Dimitri Mitropoulos, Guy Praser
Ifarrison and Jose Iturhi, in turn.

itsch in South Africa
Chaptown, Aprill 17.

Benno Moiserwitsch, planist, is
due here for a South African tour.

Was here about six years ago.

Ing the same type of revues as in the past, in the past, in the past, in the past, which has featured Mitropoulos also being planned. Tickets \$1.

Ing the same type of revues as in the past, in the past, in the past, which has featured Michael Kathryn Part
which has featured Kathryn Part
which has featured Kathryn Part
sons in N. Y. water the past few
years, will again operate this summer on the Hudson with Miss Parsons, again featured.

New show boat idea for the Great
that Lakes has been worked out and is
slated for 100 days in various parts
of a floor show the vessel will carry
to the vast Inland waters. Instead
of a floor show the vessel will carry
to the vast Inland waters. Instead
of a floor show the vessel will carry
to the vast Inland waters. Instead
of a floor show the vessel will carry
to the vast Inland waters. Instead
of a floor show the vessel will carry
to the vast Inland waters. Instead
of a floor more than 200
feet in length.

There are 75 ports around the
lakes where the population is 25,000
to more. That does not include contained the part of the vast Inland waters.

Harry Lee, sister ship of famous
ida Missbappi river packet, Robert
hip characteria.

Galveston, May 19.

Harry Lee, sister ship of famous
ida Missbappi river packet, Robert
hip checks \$1.

Harry Lee, so the Source of Source of S

Met's Spring \$3 Season Fares Nicely With Opera Singers at \$100 Each

SPRING K.O.'S OPERA

isinterest Too Pronounced

St. Louis, May 19.

St. Louis, May 19.

Lack of interest, slow advance
sale and other money raising drives
are reason given for cancellation of
remainder of Spring grand opera
season. While 'Lucia di Lammermoor,' with Lily Pons in star role,
recently drew \$13,000 to bo, with record breaking audience in conven-tion hall in Municipal Auditorium

tion hall in Municipal Auditorium, natives idn't ent huse over "Traviata" and 'Gloconda' scheduled for presentation on (25) and (29). An Opera Ball also was-washed overboard. Cancellation of remaining operas will result in St. Louis Grand Opera Association sustaining an approximate \$3,000 loss on abbreviated season.

FURTWAENGLER IN DUTCH **AGAIN?**

Berlin, May 8.

Official announcement that Dr. Wilhelm Furtwaengier has been released at his own request by Hitter from his conducting engagements in Germany for a season has created a stir. It is explained that he wishes to devote himself for a time to private work, which seems remarkable in view of the fact that a number of concerts under his direction have been arranged for immediate dates, both in Berlin and in the provinces. He will conduct only at the Bayreuth Festival in July, but otherwise will-not be heard in Germany during the coming season. He is expected to resume his engagements beth in Germany and abroad in about a year's time.

In March, 1934, Dr. Furtwaengler resigned, his post, as director-inchef of the Berlin State Opera. A year later he was reinstated. It is believed that his stant taken with the New York Sysaphonic Orchestra's dispute some few weeks ag) is closely related to present developments. Radical Nazi circles did not

is closely related to present develop-ments. Radical Nazi circles did not agree with the he tone of his cables York from his trip in Northern Africa.

Show Boats

(Continued from page 1).

town every day and play two or three performances at \$1 top. Menke's Golden Rod has been tied up at Plttsburgh for the past cou-

Menke's Golden Rod has been tied up at Pittsburgh for the past couple of years. Regardices of the Bowes deal he intends to sail the craft on the rivers this summer, figuring that the time is ripe again for touring showboats. It he doesn't get the amateurs, Menke will again show a repertoire of oldtime mellers. Gambling and restaurant ideas for showboats are being promulgated by the younger flock of impresarios planning to enter the showboat field. Most of them intend to pattern their shows after the Buccaneer, Hudson River Day Liner which had been anchored up above Yonkers till this year. This summer, however, the Buccaneer will be moored at 42d street and the North river, presenting the same type of revues as in ing the same type of revues as in the past.

Opinion around is that only dif-Opinion around is that only dif-ference between current spring run, at the Metropolitan Opera, N. Y. and the major winter season is a matter of admissions. New faces on the traditional boards have been turning in good vocalizing in the \$3 top, operas, measuring up to the established stars in many instances, with Muriel Dickson former D'Oyle Carte prima donna first to land solidly with press and public. Opera venture definitely goes through five weeks,

solidly with press and public. Opera venture definitely goes through five weeks.

Budget outlay for these additional weeks is reported fixed at \$25,000 with entire production costs geared low. Top leads are said to be getting \$100. Deficit has been nil, it's understood, which is also making the management content, as opera in May on this side is a somewhat daring gamble.

Cool weather has helped business so far. Tourist travel now starting is also expected to keep attendance up. Splash of new personalities, all young, gathered together for this extended season is being eyed by radio and picture scouts.

Miss Dickson's appearances in The Bartered Bride, sung in English, have been sell-outs, and newcomer may be put into spot vacated by Lucrezia Bori on the regular roster.

Other new faces include: Natalle Bodanaskaya, Wilbur Engelman, Norman Cordon, J. Guerney, Anna Kaskas, George Raseley and Lucille. Browning. Miss Bodanskaya has already appeared on the Feischman program on WEAF and may repeat. Miss Kaskaa has attracted interest on her own due to winning the Sherwin-Williams opera auditions over NBC recently.

It's London, You Know, So of Course, Opera Is as It Always Is

London, May 10.

London opera season at the Co-vent Garden which along with the opening, of the Royal 'Academy marks the start of the London social season has rated its usual success.

Nothing special presented in the

Nothing special presented in the way of unusual or new stuff, the faithful being content to sit back and study each others' dresses and tharas against the usual background.

Lines have been forming the usual 20 hours in advance for the unbooked parts of the house, and the usual madmen have walked out of the gallery on Monday night after the porfromance and made an immediate queque for Tuesday.

Productions are no longer in the hands of the Towle syndicate, but takings of the house don't alter 50 bucks a performance year in and year out.

Hurok O. O.'s Russia

S. Hurok will summer in Russia on a talent hunt. Heretofore he has stayed most of the time in Paris and London negotiating for new artists, but this year he's to remain in the Soviet Union until August. He saits Tuesday, May 28, for Paris, going to Russia after a short stopover in the French capital.

Mariam Anderson, colored singer, is a Hurok touring attraction in Russia at the moment.

calls for tieing up for one day in each intermediate stop and sailing off shore for six hours each evening, an afternoon sailing each Saturday also being planned. Tickets \$1. Understood that when the boat is beyond the three-mile limit, laws against gambling are inoperative. Boat will carry slot machines, chuck-a-luck and other devices cailing for moderate wagering but roulette is out, idea being to cater to the average person.

Show boat may stop over at several larger ports for more than one sailing.

News From the Dailies

This department contains rewritten theatrical news teems as published during the week in the daily papers of New York, Ohicago, San Francisco. Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

East

Sponcoring committee having dropped plans for a spring art exhibit around Washington Sq., the villagers will run their own. Starts May 29.

Women's Christian Temperance Union demands cessation of whiskey and sugar diet for those Jersey quadruplets. Saved their lives, but WCTU thinks it's naughty.

Joseph Loberg was arrested in Mineola, L. I., last week on a charge of shooting the Atlantic occan. Ex-plained he's from Wisconsin and the sight of the breakers overpowered htm: Fired six-shooter. Case dis-missed.

Gilbert Miller has purchased 'Tro-varsi' by Pirandello. Has also Rob-ert Sherwood's adaptation of 'Tovar-ich.'

Annual meeting of the Met. or reveals an increase in the mort gage from \$300,000 to \$500,000. Used to pay off a note and add air con-ditioning. Board ail replected.

Jeron Criswell planning 'The Pic-ture of Dorlan Gray' for a summer run on B'way. From the Oscar Wilde novel.

Police uncovered a new racket last week in raiding a series of dance studios. Individual spots with 'stu-dents' taxed one dollar for 10 min-utes, or \$5 an hour.

dents' taxed one dollar for 10 minutes, or \$5 an hour.

Society of Motion Picture Englaneers, in session at the Pennsylvania last week, chilly to the new three-dimensional film. Idea applauded but special viewing glasses the trouble. Improvement over the old red and green glasses, but still not be a supple of the desire of the control of the desire of the control of the control

Alex Yokel may take 'Bury the Dead' to London if the Lord Chamberlain is agreeable. L. C. reading the script now.

'Orpheus and Euridice' to be sung from the pit of the Met Friday (22), with the ballet supplying the action on the stage.

admit the contract, but deny he made any effort the state of tests for driving ability where that is in dispute. Museum of Science and Ind stry, in Rockefeller center, testing for reaction time, speed estimate, steering coordination, color bilindness, hearing and ability to withstand headlight glare. Four men taker into the toils last Wednesday (20) for use of malls in promoting an alleged sweepstake contest. Operated as Super Mailing Service.

contest. Operated as Super Mailing Service.

Bill permitting bars in theatres killed at Albany.

William Marbe, father of Fay Marbe, actress, killed by a Hudson tube-train at 23rd street Thursday (14). Motorman uncertain whether he feli or jumped.

Broken sewer causes New Rochelle health officials to bar Echo Bay and environs to bathers. Break will be mended, but silt must be cleaned before the waters are again open.

Kirsten Flagstad be an ed at Covent Garden, London, Thursday (14). Was in the audience and compact fell on her from an upper tier. Not serious, pouted and word of the compact fell on her from an upper tier. Not serious, which was not been an accompact fell on her from an upper tier. Not serious, pouted and word of the was to be a fell of the from an upper tier. Mot serious, pouted and word of the was to be to be the four on the air. Ham Fish took his place.

Dr. Milton Thomashefsky, of the

place.

Milton Thomashefaky, of the theatrical family of that name, died Thursday at the Half Moon hotel, Coney Island, as the result of a bullet wound inflicted five years ago when his office nurse shot him and killed herself.

Pearson & Baruch have relinquished 'Straws in the Wind' by Elliott Lester, and 'Handsome,' by Elliott Lester, and 'Handsome,' by Samuel 'John Park. Hanging on to 'Pastoral' by Baumer. Latter partly cast.

Pastoral by Baumer. Latter party.

Record of the Contemplated for Belley should it tour next season. Work of the Contemplate for the Eternal Road. Takes over with Meyer W. Welssal. Conference with Meyer W. Welssal. Conference with Reinhardt expected shortly.

American Grand Rights Assn. started at a dinner Thursday night (14). To parallel the American Society of Composers, Authors and Publishers, which deals with small rights.

Publishers, which deals may rights.
Swing music concert at the White House Thursday at dinner to newspaper correspondents.
'Idio's Delight' to close July 4 and reopen Aug. 31 at the same theatre (Shubert). Lunts want a vacation.

Orpheus and Euridice! to be sung from the pit of the Met Friday (22) with the ballet supplying the action on the stage.

Frank H. Bersend, public relations counsel, suling Max. Methhardt for \$10,000. Got an order for the defendant to testify before trial as to the sum. collected. Contends he raised the full \$100,000 fund for The Road to Promise on which he was she had no participation.

Experimental Thesa switches to have clipped 10%. Defendants.

Battie Hymn, from today to Friday (22), at Dalv's.

August 19 Mil from today to Friday (22), at Daly's.

Sir Alfred Butt, London music hall and theatre man, involved in the street mentioned in testimony and with no charge of complicity. He merely visited the Colonial Secretary.

tary.

August Heckscher ordered by supreme court to pay Frieda Hempel \$15,000 a year for life.

Sam H. Harris announces 'Stage Door,' Ferber-Kaufman piay, for the Music Box, Oct. 2.

Mineola theatre, Mineola, L. L. stench-bombed Friday (15) after a visit from union officials, who demanded that union stage hands be employed. House erreptied and I given hospital first aid for smarting eyes.

given hospital trist aid for smarting eyes.

Borough of Queens kicking over
improved highways. Contends it
raised accident rate when smoother
surfaces encouraged speeding.

Public profitting from a price wat
between liquor dealers. Prices for
standard goods lowest in re repe 1.

Valerie Huff Vose, former Alberting Rasch dancer, suing Charles
rectified the suing he tricked her into
an illegal marriage, since he was
not divorced from hig first wife,
Rita Moore Vose, except through an
illegitimate Mexican decree. Vose
will contend his first wife never was
legally divorced from her earlier will contend his first wife never was legally divorced from her earlier husband. Rita Moore Vose had heen a concert harpist before her mar-

a concert harpist before her marriage.

French Theatre Gulld, N. Y., plans a 16-week season starting in the fall.

Rev. Joseph A. McCaffrey, pastor of the Holy Cross Church and chaplain of the police department, appealed to Knights of Golumbus at a communion breakfast to help clean up filthy shows by voting out of office all politicians who failed to cooperate. Savage against judiciary Stokowski and Philis. orch would further the same properly of the cooperate of the cooperate

George Hamid to book the free shows at Palisades Park this sum-mer. Starts Saturday (23).

Nazimova will make it three weeks in N. Y. instead of the two originally planned.

weeks in N. X. Instead of the two originally planned.

Grace Moore was to have received a medal from the King of Denmark, but she forgot to bow to the royalbox so she only got flowers.

Philip R. Distillator given a divorce from Mozelle Ransome on the grounds she had not been divorced from Carl Shaw, vaude actor. Now Shaw will ask for a decree on the grounds she married Distillator.

Free Little Players organized to give free shows by unknowns at a Eway, theatre this summer. Will also maintain a free training school.

Ross. Westord and Sydney Rayner latest additions to Met's spring least.

casts.

Equity, in its magazine, promulgates the dictum that no actor is indispensible to any part.

George M. Cohan reported to be working on a revue.

working on a revue.

Max Gordon reported interested in Claire Boothe Brokaw's "The Women." All-femme cast.

American Radio Telegraphists emporarily rejected by Commercial Telegraphers Assn. Alms not the same.

same.

Akeley Hali, in the American
Museum of Naturai History, to be
opened today (Wednesday). A
memorial to Carl Alceley, who made
the early African hunt films, inyenting a special camera.

the early African hunt films, inventing a special camera.
Four performances of grand opera in one day something of a record in N. Y. Met gave 'Carmen' and 'Rigotetto' and there were mat and night performances of 'The Dybbuk' at Carnegie. All last Saturday.
Al Smith, Jr.'s, blackmail charge has "neovered a ring which has been concerned in about \$250,000 worth of suits and threats.

Boy Meets Girl' in an extra mat. Friday (22) for the Actors' Fund.
Center theatre closed to permit alterations required by White Horse Inn' coming in after the dog days.
Frank Gullino, who has been playing W. P. A. orchestras the past 18 months, gets a lob In the Met occ.
In the work of the second of th

day (13). One child killed and two hurt by falling pole. Some 15,000 in a bright clause of the first pole of the first p

a portion of the profits of the film production.

Grace Moore contributed her salary (\$4,000) from her Copenhagen date to Danish fund for superan-nuated opera singers.

Brooklyn Paramount leased by Par at \$100,000 a year minimum rental. Ups if business warrants.

Coast

Reno divorce granted Mrs. Gwen-dolyn Carolyn Heiler, Lang, studio fashion designer, from Howard Lang, agent.

Lang, agent.

Lang, agent.

Sulf for, \$5,000' filed by Gertrude. Michae against. Pacific Diectric Michae against. Pacific Diectric Language against the first against the firs

which four perished.
Suit asking payment of three
\$3,900 notes from estate of Robert
E. M. Covel, filed in Li. A. by Adele
Blood, former stage actress. Estate
filed counter claim on ground that
notes were signed to cover asserted
relations between actress and late
president of Railway Express.

Oregon's state fair has nixed ap-pearance of fan dancers.

pearance of fan dancers.
Suit for \$25,827 filed against Jeanette McDonald in L. A. by Gladys Searles, who danges she was bitten by actress dog.
Diane Davis, night club singer, pailed in Hollywood for asserted thett of wardrobe.
Patsy May Dorls, two-year-old film player, made ward of grandparents after father of child attempted to have legal adoption set asside,

uside.
Wonderland theatre in L. A swept by fire with damage esti-nated at \$10,000.

mated at \$10,000.
Divorce granted Marla Shelton, screen actress, from Richard Polimer, agent, la L. A.
To win \$50 bet, Howard Hughes flew from Chicago to L. A. in 8 hours, 10 minutes, for new record.
Suits asking \$15,000 and \$10,000 brought against 41 Club, L. A., for allegedly bouncing two giris out of pight spot.

µigat spot.
L. A. court gave default judgment to Foreign Club in suit against Vince Barnett to recover on \$200 check, payment on which had been stopped.

Divorce granted to Xandra L. Ny-iregyhzi in L. A. from Ervin Nyire-gyhzi, concert pianist.

MARRIAGES

Fiorine McKinney, actress, to Barry Trivers, scenario writer, in London, May 14, Both from Hollyvood.

Alice Davenport, N. B. C. artiste to Edwin H. Morse, stage manager of 'Dead End,' in Greenwich, Conn., May 14.

Monica Mullen to John V. Mc-Carthy, in New York, May 14 Bride is one of Four Mullen sisters of vaude and radio. Groom is non-

Joan Max, non-pro, to Ted Sha-plro, accompanist for Sophic Tucker, May 17, in Chicago.

Terry Wallick to Richard Landau ilm writer, April 23, in Los An

Anne-Marie Havrilla to T. Donald Rowe, non-pro, May 18, in Bridge-port, Conn. Bride is singer on WICC.

Betty Hickman, non-pro, to Ted Healy, film and stage comic, May 15, in Yuma Arlz. Second try for Healy.

Margaret Coleson to Al Morey, orchestra leader, in Des Moines, May 10. Bride singer on WHO, Des

Moines.

Lillian Shade, singer, to Jesse Kaye, Fanchon & Marco booker, May 9, in Jamalea, L. I.

Alice O'Leary to Adrian O'Brien, May 18, in Cincinnati. Both are singers on WLW, Cincy.

BIRTHS

Mr. and Mrs. Robert Andrews daughter, May 12, in Hollywood Mother (VI Bradley) is night club entertainer

MORE BOTTLES THAN BATTLES AT GARDEN

By JACK PULASKI

An uprising of Latins in Man tan occurred at Madison Square Garden Friday during, the socking match between Pedro Montenaz, a swarthy pug from Porto Rico, and Leonard Del Genio of New York, Pedro socked his way to a win, but during the battle the referee was him for holding.

Fellow countrymen in the gallery got sore and some sap tossed a pop bottle at the ref. It missed and bounced out of the ring. Then came a pint whisky flask, which also did no damage. By that time Bugs Baer had scrammed to an exit for protection, and some fans walked out of the Garden. Cops reached the bad men and mussed 'em up. Two got six months in the workhouse, and i'll take that long for them to

Montenaz has been scranning to Montenaz has been scrapping in town for some time, and winning a succession of fights. In his first appearance in the No. I fight club observers did not especially like his work. Reason was the head to head stuff, with most of the milling being inside. The way that Pedro socked it in, however, was impressive. He had the weight of his body behind those blows and De Genio was weakened.

Genio was weakened.

The island lad is being groomed for Canzoner's lightweight titie, but Tony will never permit him to stay in as close as did Del Genio. Boy was wild with left hooks, and he landed but few real right handers. He has youth and is powerful; built for a 133 pounder and should rate as a leading contender.

Card was one of the best all-around shows the Garden has oftered in a long while, but the house fewed in a long while, but the house

around shows the Garden has of-fered in a long while, but the house was slimly attended. Fellow named Jack Trammeil, lanky colored boxer from Youngstown, O., knocked out Eddle Mader, a New Yorker with a fair reputation. It ended in the first round when Jack shot a straight right to Eddle's jaw Mader dropped on his face and didn't move even when courted out. Trammell looks

on his face and didn't move even when counted out. Trammell looks like the kind of fighter that Joe Louis will have trouble with. Atility Sabatino, stablemate of Montenaz and also under the wing of Jimmy Bronson, defeated Hookey Johnson, a ringer for Mickey Walker.

Night Football Out. **But Baseball Sticks**

Easton, Pa., May 19.
Night footbail, bugaboo of theatres, will not be played in this section next fall. Muhlenberg College tion next fall. Muhlenberg College authorities have announced that after three years of experimentation they have decided to abolish night games and play them Saturday afternoon instead. The lights were taken out.

Night baseball will be played, however, in Easton during July and August.

August.

M. P. Baseball Results

M. P. Baseball Results
Annual activity of the Motion
Picture Baseball League has resuited in six played games this season since May 2. Eight were
skedded, but two were rained out.
First game Paramount was taken
11-8 by Consolidated; Columbia
Pictures thumped UA 12-2; Music
Itall beat Consolidated Labs 19-7;
Par and Ua played a squeeze out
game of 2 to 1 in fayor of former;
NBC hurdled Skouras nine. 8-0.
Tie between RICO and MGM calls
for another meeting between those
two. The Music Hall vs. Skouras
and MGM vs. Columbia games suffered inclement weather.

FRENCH REST. WINS

FRENCH REST. WINS

A temporary injunction restraining the restaurant at 121 iz, 52nd st., N. Y., from using the name Prunler de Paris, Inc., pending trial for a permanent injunction, was granted Malson Prunler of Paris and London by Supreme Court Justice Bernard L. Sheintag Thürsday (14).

In his decision, Justice Sheintag also ordered the N. Y. restaurant from using the Prunler trade-mark on its menus, or in any other manner infer a connection with the old restaurants of Paris and London. Trial for a permanent injunction set for May 25.

New York Theatres



CAPITOL 🔛 Coming Friday "Three SPEED!

48th STRE Gary COOPER Marlene DIETRICH "DESIRE"

Stage-MITCHELL & DURANT: JACKIE HELLER

TRAND JOE E. BROWN in "SONS O' GUNS" with JOAN BLONDELL

BEVERLY ROBERTS

PARAMOUNT SQUARE

Hold Over 2nd Week MARGARET SULLIVAN and HENRY FONDA in "The Moon's Our Home"

ROXY SEATS 25° TO P.M. "It's Love Again" with Jessie Mathews and Rob't Young

ith IRENE DUNNE and ALLAN JONES Spectacular Stage Productions

RADIO MUSIC HALL Street and Man Week
"SHOWBOAT"

Broadway

Perry Charles blistered. George Balanchine to bed. Affred E. Anrons out of hospital. Ed Dukon added to Lou Irwin staff. Perry Charles blistered

Billy Mishkind now in the travel

Vincente Minnelli penning a story

for a class mas.

Harry Reser signed for three more vitaphone shorts.

Ray Lestrange pa.ing Elizabeth Sieeps out at the Comedy Irene Dunne spects to hop back to the Coast close time this week.

Jinn & Eddie's, is nee Gus Mulcahy, could be comedy in the coast close to the coast close the coast close the coast close to the coast close the coast close the coast close to the coast close the coast close to the close to the coast close to the close to the coast close to the close to the coast close to the coast close to the coast close to the close to the

cops.
Nate Spingold's nag, Alfred the Great, finished 7th at Belmont Nate Spingold has, Africa the Great, finished 7th at Belmont Monday.

J. K. Emmett, manager of the Capitol, still the same at Doctors hospital.

Netter, of Paramount Detroit to outline operat-

Leon Netter, or Faramount, planed to Detroit to outline operating policies.

Fred J. Ringel has quit as head of Current Theatre. Group will be run

pitalicolicles.

Tred J. Ringel has quit as head of Current Theatre. Group will be run James P. Dawson, Times sports-writer, screnading the Yankees on the harmonica.

Vernon Duke tinkering on misic for contemplated musical version of Serena Blandish.

Sid Piermont's wife, on the up-beat, down from Saranac for a couple of weeks. Jer. vocallst with Sonry with the standard of the st

Amons the Queen Mary returners on the mader eastbound voyage June 7 will be Jimmy Campbell and Jack Buchanan.

Tou Irwin will leave the end of whise month for the Coast to open a new office and establish his Hollywood representative.

Joe Holton, 20th-Fox scout, off more week trip, Tested legitlets Rarry before leaving and Leelle Barry before leaved and a relyed.

Reynolds Denniston and Leslie Barry before leaving:

"Harriet Hutchins, dancer, arrived back from England last week after runs at the Park Lane and Mayfair in London. Goes back in Sept."

"Arthur Hanna in Murray Hill hosp. He's g.m. for Leonard Sill-man's 'New Faces,' which opened last night (Tuesday) at the Vanderbilt.

Jast. alight (Tuesday) at the Vander-bilt,
Theresa Heiburn, who will have charge of those play writing scholar-shilps, moves her bureau of New Phays into RKO building some time this week.

Male half of Hope Minor and Ed Root, dancing at the Mayfair hotel, London, is combining business with honeymoon. Root, just married Alice Carolyn Miller, Indianapolis deb.
New 'Admirals' in the Nebraska Rayy (Ship of State) are Gregory Ackson and Ken O'Brien, of U.A. J. K. Emmett, manager of the Capitol, Botton and Couler and Lou (Vaniery). Reden.

dell.

Paul Benjamin (National Screen
Serwice) Indulged in his sbuthern
fried chick a la Benjamin at his
Bast Orange manse Friday night.
His guests were the film advertising

Directors Guild May 24. Left May 15 and will first stop off for a Dettoit showing. Harry Burns is getting a picture break from Metro on the Coast. It'll be second film for the balloon-base beautiful first beautiful first f

Young daughter of the Doug Leavitts (Ruth Lockwood) was taken seriously ill last Thursday (14) at their home in Hayside, L. I. Same duy Locative Same day, Leavitt's car was stolen after he had parked it on West 47th street.

CHATTER

Paris

Almee Denton in town.
Moiris Gilbert to Rome.
Hal Sherman at the A. B. C.
Raquel Meller at the Bohino.
Mara-Mara in from New York.
Bernard Hida band at the Ritz.
Argentina dancing at the Opera.
Argentina deheasing a new dance.
Medrano-Voyageure showing in aris.

Paris,
Toscanini concerting at the Opera
May 21,
Bobby May off for the Savoy,

Sterner isters packing for Ingland.
Allee Marcus planning a trip to
lew York,
Luclenne over

Radio-Cite

Bengale.'
International accordion competi-tion held at the Moulin de la Galette, dance hall.
Rita Reyes sporting a new guitar decorated with the King of Sweden's

dance hall.

Rita Reyes sporting a new guitar decorated with the King of Sweden's autograph.

Jacques Guilhene benefit performance at the Comedie Francaise netting \$6,250.

Ivy Hall booked at the Modagor, which is reopening as a stage-film Further of the stage of the stage of the stage of Maitres Chanteurs' (Master Singers) at the Opera.

Ghost Goes West' (UA) entering 15th week at the Miracles-Lord Byron and still strong.

G. Hamelin, Ma urice. Cohn, Edouard Beaudu and Jim Witterled staging a stag luncheon.

Cinda Glenn off for Brussels where she's appearing at the Palais d Tibe; then to Geneva.

"Tous Va Tres. Blen' (All Goes Well') new Rip and Willemetz revue opening at the Nouveantes.

Imperial-Father shy vious Lumies.

L'Appeldu Silence' film made from contributions given by 100.000 Frenchmen, opened at the Colisee.

Mervyn Le Roy offering Fernand Gravey 5 year contract with right to make two films annually in France.

Still another commission appointed to employ 'all possible means' to augment the bo. returns of Comedie-Francaise.

Le Club des Gangsters' Pierre Chambard's adaptation of an American play, in rehearsal at the Theatre des Deux Masques.

can play, in rehearsal at the Thea-tre des Deux-Masques.

Sydney

By Eric Gorrick

By Eric Gorrick

'Magnificent Obsession' (U) going into third week in Sydney.
Charles Heslop returning to Australia for Williamson-Tail.
Charles Heslop returning to Australia for Williamson-Tail.

Methourne for Hotts.
His observation of the Hotts.
His observation of Music Goes Round.
Snider-Joen doing very well with His first Fox bic. Trofessional Solicy: A the Mayfair, Sydney.
So so summer well of Hotts.
Methourne Star folded last week after being in existence some two cars. No reason two his publisher.
'March of Time' scoring a his very words.

land. Made the first hop by plane. Farrell will return to Hollywood next month.

Stanley Crick, local Fox boss, will arrange a special exploitation boost Fox boss. Fox boss, will arrange a special exploitation boost Pox will be seen as the seen a

London

Alex Korda to Paris. Jean Legeard off on a continenta

trip.
Billie Houston finished her second novel.

Binnie Hale took 200 volts in a mine shock.

Billie Houston finished her second novel.
Binnie Hale took 200 voits in a juice shock.
Sydney Hayden has arrived from South Africa.
Eve Becke.
Eve Becke.
Live Bec

Ouebec

Bill Lester to Quebec.
Lzzy Allen to Toronto,
Micky Isman off to L. A.
Barence Robson in town.
Al Edelman in New York.
Art Hirsch back from Ort.
Art Hirsch back from Montreal,
Jim O'Laughlin passing through.
Hill Cass to Chicago for a conention.

ention. Harry Joe Brown and Sally Ellers town. Ken Finlay handling the Princes:

publicity.

Leo D. Cox new president of Advertising Club.

Harold Bishop main stem's best-

Harold Bishop main stem's best-tanned manager.
Toronto Interests dickering for two new nabes here.
Jimmy Edison orch at Cedar Vlew Country club for the summer.
Princess bowling team wins champlonship in theatrical league.
Harry Anger doubling alternate weeks between Shea's, Toronto, and Loew's, Montreal, producing shows.

New Haven

By Harold M. Bone

Berlin

Eden roof garden opened. Karln Branzell ln from N. Y. and

off to Munich.

"Castle in Flanders' (Tobis), new
Marta Eggerth film.

"Deslie' (Par) current in nine
Hamburg film houses.

Circus Sarrasant to Berlin for the
Olympic games season.

"Rocket
Rocket
Rocket
Rocket

Rochelle rchestra Hawaii. Juan Llossas Tango igned for Delphin nitery

Hansa Hamburg, closing for nonths of May and June.

Maurice Colleano Family booked for the Scala month of June. State Film Prize, 1936, given to

Dr. Leigh Baughan Henry-London conducting a Celtic concert on Ber-lln radio.

and Rotterdam for Tuschinsky theatres dates.

atres dates.

Broadway Melody 1936' (MG), in its 11th week of first run at Mar-morhaus, Berlin.

Thomas Palne' given at Munich National theatre under Juergen Fehling's direction.

"When the Cock Crows," Carl Froelich film of Tobis-Europa, cur-rent at 55 Berlin cinemas.

Franz Lehar over from Vienna to attend his 'Merry Widow' at the Charlottenburg Opera House.

Charlottenburg Opera House.

rigitte Horney signed by UFA
for a new 'plcture, 'Anatol,' to be
flimed prior to her English date.

Benlamino Gigli back from Italy
or his new picture, 'Ave Maria'
(Tobis-Itala), now in the making.

Muriel Dawson, a former Lawrence Tiller girl, now in charge of
the Europa Hous-Palm Court ballet.

Circus Carl Hagenbeck advertistif for acts for a Scheveningen
in for acts for a Scheveningen
15.

'Regatta,' new musical by Paul

15.

'Regatta,' new musical by Paul Leuchsenring, score by Herbert Walter, at the Municipality theatre,

Kiel.
Serge Jaroff's Don Cossacks
added attraction to 'Stjenka Rasin,'
a new Badal-Terra plc, at the Ufaam-Zoo.

added attraction to "Stjenka Rasin," a new Balai-Terra, pic, at the Ufaam-Zoo.

A street of the st

tion, amounting to \$600 each, to be given to talented musicians next October. The Hague

By M. W. Etty Leal

Ruth Draner here on concert tour. Liane Haid, German film star,

Liane Hald, German film star, here.
New revue by the Bouwmeester Co. at the Scala,
Elsle Rykens, Dutch sophano, slated to sing in London.
"Republic Pictures has appointed Odeon Films as its agent here.
Concentrachous ending up concert season with a Beethoven excle conducted by Wille Mengelberg,
Johen de Meester joining the Hof-stad-Tooneel Co. as actor and stage munager.

minager.

Plantage theatre, Amtesrdam, billing premiere of Legacy of My

Plantage theatre, August of My Aunt Ada. Nelson Revue at Amsterdam doing a new program, Ladies and Geullemen. Amsterdam students producing Amsterdam students producing Amsterdam a Lifetime. American play theorge S. Kaufman and Moss Hart.

Hollywood

John M. Stahl out of hosp. Harlan Thompson licked flu. Morrie Ryskind floored by flu. Shella Barrett testing for plcs Walter C. Kelly easting May 30 Mischa Auer tossed crawfish pri King Vidor now a Texas Ran Pete Smith running a badminto

Nancy Carroll has a Lond-

New diet has Archle Mayo pour lighter.

Ross Lederman angling in Hi

Jack Holt resting at Arrow Springs.

Charlle Melson here summer. Edward Arnold lopping

Fredric March hunting and fishing in Oregon. In Oregon.

Dick Powell sprouting mustar in next pic.
Owen to the control of the

Kyle Palmer tossed barbeque f. John Boettiger.
Richard Boleslawski being treated for infected eye. For acationing in Note of the property and to report at 20th Fox.
Frank Daugherty upped at Warners to writing staff.
Sherman Rogers east to complete Dress Extra, new play.
Gilda Gray hooled a nifty coat of tan on fishing excursion.
Gregory Gaye planed in for tee. In Goldwan's Dodsworth.
H. N. Swanson east to line up lierat material for filming.
Tath wedding anniversary.
Lucien Andriod few lensing assignment on 'Gay Desperado.'
Margaret Booth, Metro film recovering from appendectomy.
Howard Green mud-paciting at Arrowhead for that theumants.'
Jess Carlin, managing ed Conditions of the property of

distribution for Metro, on studio call. Cedric Gibbons and wife, Dolores Del Rio, winding up European so-journ. Hedda Hopper salling on Queen Mary for London picture work.

work.

Revealed that John Ford is one of authors of 'Last Outlaw,' & Radib, Billy and Beverly Bemis trainir Chleago to begin series of pla

of authors of 'Last Outlaw,' a Radib.

Billy and Beverly Bemis trainit to Chicago to begin series of pla dates.

Billy and Beverly Bemis trainit to Chicago to begin series of pla dates.

Warren Wilson joined Fanchon & Marco booking agency as contact for Hal Kemp.

Malcolm Boylan from his yacht short-waved resignation from Soreen Writers Guild.

Wilers Guild.

Malcolm Boylan from his yacht short-waved resignation from Soreen Writers Guild.

Under Guild.

Donald of Een, but primarily to open a local office.

Donald Ogden Stewart and Robert Benchley in adjoining hospital-rooms, just resting.

Ruby Loraine, English actress reunited here with Rupert Grayson head there with Rupert Grayson was at Universal, worked nogathe as cartoonists on N. Y World.

Brussels Academy of Indust brevetted Sam Wood for his divition of 'A Night at the Opera.'

Guy Kibbee wants to organize tors branch of national held.

Malcolin Stuart Boylan and very Gates drafting hea yarn a craft tied up at San Pedro docks.

John Hay Whither wound product talk with David O. Selzn.

and Merlan C. Cooper and hoppe cast.

Snider-Dean doing very well with
Hs first Fox pic, Trofessional Soldier, at the Mayfair, Sydney.
So so summer weather, was not so hot for the outdoor men, evercially with anusement park opercially with anusement park operdates.
Alchomres Star folded last week.
Alchomres Star folded last w

OBITUARIES

JULIUS KENDLER

JULIUS KENDLER
Julius Kendler, theatrical attorney, died in Glendale, Cal. May 15, at the age 50. He. gone to Hollywood to seek his health. Burlal in Hollywood, May 19.
Details in the vaudsville section of this issue.

FRANK J. REMBUSCH
Frank Renpusch, 60, died at his, home in Shelbythle. Md. May 6, one of the earliest picture exhibitors, and many years a colorful and often dominant figure the independent theatre organizations. For a time he ownied a number of theatres around his Shelbythle base, and it was his trouble in obtaining product which largely influenced his leadership in organizations formed to fight what its member regarded as a trust.

A flery speaker and resourceful faction, he was generally engaged in his younger years in a two-way, fight against the producers and in opposition to the larger and more conservative exhibitor body, usually changing the latter with being under the domination of the producer element. In recent years he had not been a prominent exhibitor figure.

He is survived by on and daughter, the former carrying on his Tather's theatre interests.

ERNEST GLENDENNING

ERNEST GLENDENNING rnest Glendening. 42, 'died in South Coventy, Göin,... May 17 after an 'llness of eight' weeks. He reitied from the stage two years ago because of ill health.

Born in Eingland he made his New York 'debut' 1903, 'supporting Ainde Russell in 'Mice and Men, 'His 'first starring assignment was in a revival of Jim the Pentian' in 1910, Generally cast in light-comedy roles, he played the heavy in 'The Greeks Had a Word for it,' and on the other extreme socred strongly Greeks gad a word for it, and on the other extreme scored strongly. Dr. Milton Thomashefsky, 39, son as Tony Lumpkin in She, toops to of Boris Thomashefsky, died May

in Columbus and burial was made there.

MILLA: DAVENPORT
Milla: Davenport: 85, stage and screen actress, died May 17 in Los Angeles. Deceased war doing: character parts in pictures when stricken.
The widow of Harry Davenport stage actor, she was in vaude and burlesque for 15 years later touring in repertory with husband before going into pictures 25 years ago.
She was born in Sicily.

LEO JELLISON

Leo Jellison, for a number of years Vanter's Dubuque, Ia., correspondent, ded in that city about two weeks ago.

He was correspondent for a number of trade papers and operated a second-hand book store.

OSCAR HUEBNER

Oscar Huebner; , memoer of the Riverside Theatre orchestra, Mil-waukee, died last week. He is sur-vived by his parents, two sisters and

SIR PHILIP GREET SIR PHILIP GREET
SIP Philip Ben Greet, 78 med May
17 in a London nursing bone. An
account of his activities be
found in the legit section.

BUDDY La RUE

Harold Baros, professionally, known as Buddy LaRue, stage dancer, died May 14 in Los Angeles of a heart attack.

He is survived by his parents.

IL FREASE

Phil Frease, 50; one-time booking manager for Bert Levey in Frisco office, died of a heart attack May 17 in Redwood City, Calif.

Julius Kendler

Conquer. Last year he played John 14 at the Half Moon hotel, Coney Bland in the Players revival of Island. He was shot five years ago Seven Keys to Baldpate.

He is survived by his widow, Marie Julie Horne, and a sister.

DELBERT NELSON

DELBERT NELSON
Delbert Nelson, 25, of Dorehester, N. B., son and associate of Carl Nelson, a traveling film exhibitor, and his wife, were passengers on a truck which crashed through a bridge railling last week and dropped into a rocky gully. Mrs. Nelson bridge railling last week and dropped into a rocky gully. Mrs. Nelson was, thrown clear of the wreckage and escaped with minor thirties. Nelson's head was badly, crughed and he died two hours later. Nelson's head was badly, crughed and he died two hours later, Nelson had been a projectionist for his father, who had been offering picture shows in a different village every night for a week in a rotary circuit the past 20 years along the New Brunswick-Nova slong the New Brunswick-Nova

EDWARDS DAVIS

EDWARDS DAVIS

Edwards Davis, 65, formerly a, a minister in Oaklain before he went, on the stage, died in Hollywood May, 16 following a two-year illness. His widow survives.

In the early part of the century he was a prominent figure in yaude-yille, in dramatic sketches, and folfolowing he went to Hollywood for picture work. He had been president of the National Vaudeville Artists Assn. and of the Green. Room Club and was founder and president of the 233 Club, of Hollywood, the charter members of which were affiliated with Pacific Lodge 223, F. & A. Masons, of New York Club.

The Committee of t In the early part of the century he was a prominent figure in yaude-ville, in dramatic sketches, and for lowling he wight to followood for pleture work. He had been president of the National Yaudeville Artists Assn. and of the Green Floom Club and was founder and president of the National Yaudeville Artists Assn. and of the Green Floom Club and was founder and president of the 233 Club, of Hollywood, the charter members of which were affiliated with Pacific Lodge 223, F. & A. Masons, of New York Citty. Cremation followed luneral services in the Aaston followed luneral services in Los Angeles Tuesday.

JOSEPH W. DUSENBURY Joseph W. Dusenbury, 78, central Ohlo theatre executive, died suddenly of a heart attack May 16 in Grait hospital at Columbus, O. He formerly operated the Southern, Colonlal and Grand theatres in that city and built the State and Vernon in association with his brother, who died less than a year ago.

He was also identified with several amusement park ventures in Ohlo, Funeral services were held Adolphus hold had a little tiff with propagand as former ballorest and venture in a possibility of Veloz and Yolanda.

Mother of Lew Pollack, composer, and Bernie Pollack, of Mills Music, Inc., died May 18 in New York. She was 78,

Anna L. inger, sister of Kate Mayhew, veteran actress, died May 8 In New York. Interment in Woodlawn.

Mother, Nora, 62, of John Doherty, WHDH, Boston, sustainer, died in

Expos

(Continued from page 1)

Texas was known. In fact, at first it was planned to read: 'educate in Dallas, play in Ft. Worth,' so that the public would get the idea that Dallas was strictly stuffy but that in Ft. Worth the visiting auto-salesmen would find the 'spirit of the streat.

Phil Harris orchestra but that seems straightened out and likely that Harris will open here."

Over in this town only the Casino on the Lake is figuring on special names. Has signatured for all the bands which are booked into the General Motors exhibit at Dallas, the orchestra following right in here out of the exhibit. First will be the Jan Garber orchestra.

Sam Macco. out in Galveston, a

Jan Garber orchestra.

Sam Maceo, out in Galveston, a short skip if, this territory of only 400 miles, is also figuring on grabbing off, some of the visiting mod is pringing in Ray Noble orchestra for four, weeks at a price reported at \$4.750.

iquor-Gambli Problem

All the interless are in the ponder, wondering about two things. Liquor and gambling. Liquor cannot be sold across bars or at a table in its state of Texas. If you want to drink you've got to buy a packaged bottle and then drink it off the premises. Which means prohibition days are in store for the interles, with their only safe restricted to ginger ale, carbonated water and ice. In other words.

words,
Gambling at present is completely
out in Texas. Everybody, however,
is kibitzing over the possibilities of
an open order for the fall season.
One faction says the state will continue closed as tightly as drum;
the other faction predicts a wide-

the other faction predicts a wideopen season.

Housing situation is terrible both
in Ft. Worth
the most optimistic of
admit that going to be hell
around these parts. Afready permanent residents at hotels have received
notice to move because the rates
are going to skyrocket.

Situation looks so desperate that
performers are making deals with
auto camps to put them up; others
are dickering with the Pullman company. Texas and Pacific ratiroad is
setting up a caravansary in the railroad yards, much after the fashion
of housing the visitors to Louisville for the Kentucky Derby. Setting up special Pullmans for showers; dhers and sleeping cars. Rates
will be \$\$4\$ a day for a Pullman with
from 16 to 20 people permitted in
the car.

Gov't. Film

(Continued from page 3) cause of the pro-Roosevelt angles, with Washington now reported to be seething with rumors that the government intends to force further headaches on the film biz because of the snub.

Washington, May 19.

Washington, May 19,
Film industry's failure to pay,
more attention to controversial subjects and educational productions
was called to public attention last
week during discussion of first government venture into the field of
propaganda pictures with 'Plow
That Broke the Plains.'

Declaring the Federal production is superb, Congressman Maury Maverick of Texas took cognizance of reports that national distributor of reports that national distributors refused to touch the 'Plow' saga, and 'recommended that government agencies make more strenuous efforts to turn out educational reels. Maverick charged the U. S. lags far behind other nations in this field.

behind other nations in this field.

While criticism may be made of the Resettlement film because it shows the horrible waste of our natural resources, I think that films of that character must by all means be shown to awaken our citizens to the necessity for immediate steps in conservation. Maverick said. It is conservation, Maverick said. It is entertaining to see Groucho Marx do his stuff; it is sometimes stimulating to see a love affair, while Walt Disney's Silly Symphonies and Mickey Mouse are outright grand, but thus far there has been no private film devoted to a serious treatment of saying we must be thrifty vate film devoted to a serious treat-ment of: saying we must be thrifty in the preservation of our own nat-tral resources. Why do not the private film companies show un-employment, poorly planned cities, lack of sanitation, something about the plight of the sharecroppers and farm tenants who have no purchas-ing power?

Confirming VARIETY report that Confirming Vantery report that commercial distribs had refused to handle the propaganda reels, Federal officials last week said the picture would be roadshown on the old government circuit of C.C.C. camps, high schools, civic groups and Sunday schools. Commercial exhibs have nixed proposals to include the film in their programs, fearing the propaganda side would lay them open to kicks.

Going **Places**

By Cecelia Ager

M. H. Beats Gun

M. H. Beats Gun

It's New Year's Eve at the Music Hall'this week, or New Year's Eve at the Trocadero, and the supers seated at tables along the ramps are merry as merry can be. Pantomimic wine flows in endless streams from papier-mache bottles, to be quaffed, assuredly, from ladder slippers, for the Century is about to Turn, and the gallantry then was said to be terrific. However, exactly how the Music Hall wine is drawning may never be known for a certainty, for now the lights (blue) and attention are concentrated on the stage, where, in a formal garden with a blue, startispinkled cycle. Dellet corps is gracefully being white-tarlatant-spirmkled cycle. Dellet corps is gracefully being white-tarlatant-spirmkled cycle. Dellet corps is gracefully being white-tarlatant-spirmkled cycle. Dellet corps quiverings may be, turns out that what they same; time. Pretty though-the ballet corps quiverings may be, turns out that what they for Fedily, doing is settling. "mood for Nirska, a lady in sequined leotards who wiggles her tremendous, sail-like sliken wings by a masterful grip on the rods that support them. While she swirts her wings in all sorts of marvelous convolutions, it is noticed that the limage of a highly colored, very large butterfly has been superimposed upon the background smack behind her; thus there is no doubt that it's a butterfly, Mile. Nirska's act is also treated with projected five and water, and at great length.

Cherry and June Preiser's vigorous young acrobatics went so well

Nirska's act is also treated with projected fire and water, and at great length.

Cherry and June Preiser's vigorous young acrobatics went so well opening show that they stopped it cold, but the Rockettes who followed doing their fine, playful Can-Can, permitted no preceding hurrahs to smother the accuracy of their attack. They went out there kicking, and their legs were beauteous framed in the white ruffles of their pettlocats, and by the time they'd bounced themselves into their ever-lovin straight line, no previous antics could compare.

line, no previous antics could compare.

Versatile trene Dunne

Irene Dunne, who, 'Show Boat, plays Magnolla from tremulous young girlhood until practically the grave, or so it seems, cracks out with some stunts along the way that even her most conselentious admires never dreamed were in 'At one point Miss Dunne throws herself into Negro shuffle tinged with viltuous messin' at another, she smears here noble face with bupth cbrit. There is no end to Miss Dunne's virtuosity. In 'Show Boat', is no doubt that she gives a well-rounded performance, and looks very.

Helen Morgan, as Julie, has caseler going.

Miss Morgan's trequire 'she open her mouth as widely as does Miss Dunne, Miss Morgan's forte finishes are more a matter of pluckting at her handkerchief, along with the suggestion that the litters approach. Miss Morgan's motions appear to be personal, whereas Miss Dunne's feelings climb up to a higher, a more philosophic, plane. It isn't fair, therefore, that Miss Morgan should be a lot more interesting than Miss Dunne with takes the, long view, yet that's the way it is. Miss Dunne's general all-around competence is no, match for the appeal of Miss Morgan's continuous surrender to her impulses, weak though that that may be.

Miss Morgan's continuous survivals.

Helen Westley's Parthy is barking Helen Westley. Miss Westley is so snappish most of the time she filings herself out of key, Queenie Smith works hard to be comically begulling, and Sunny O'Dea, as Kim, is unquestionably rushed into musical comedy stardom, rushed into even before she's had time to get her makeup straight.

Quiet Love.

In 'And So They Were Married,' Mary Astor must cope with small daughter Edith Fellows, go trudging through the California high Sierria' snows in various ski suits, and work up, a fondness for Melvyn Douglai, All In all, Miss Astor's assignment is not a glamorous one, but actress that she is, she is equal to all its phases. She copes, trudges, and dooks at Mr. Douglabs with at least as much warmth as he does at her—slide more fire in her gaze than in his would not be lady-like.

The solid respectability of her role and her placid fate as Mr. Douglas bride is matched by her sensible, wardrobe, a collection of practical satments that look as if they were chosen because they would wear a long time and not muss easily. Miss Astor's colfure is neatly in character, her makeup smooth, her voice taut as usual.

Dorothy Stickney, who plays a winter resort social director, wins as much sympathy for her own hideous life as for the guests, whose visits site strives to brighten.

Duel of Intonations

Margaret Sullavan has a voice vibrant with rich, deep experience. Margaret Sullavan has a voice vibrant with rich, deep experience. Margaret Sullavan and Henrietta Crossman are both in The Mons Our. Home, play several scenes together, whereupon a duel of vibrate voices is on. Miss Sullavan wins at last, because she is able to vibrate her voice from planissimo to fortissimo, whereas Miss Crossman attacks consistently fortissimo.

Miss Sullavan plays a picture actress whose tense little frame is a hotbed of temperament. She seethes so she can hardly keep on her feet, and so she's not surprised to find herself flat on the floor or in the Adirondack snows with her legs waving wildly in the air. This happens so often that it isn't long before the audience isn't terribly surprised either. It persists in being mildly curious, however, as to what it is about Miss Sullavan that inspires such tolerant devotion in her chaperone, Beulah Bondi.

Bondi.

Nevertheless, Miss Sullayan has never looked as lovely, been photographed as tenderly, been coiffed as interestingly, been eye-lashed so thoroughly, been dressed as smartly, as she is in 'The Moon's Our Home's At last Miss Sullayan's good line—the flat diaphragm and slender walst below the 'small, high chest' the dialogue talks about—has been discovered, and all her costumes are intent upon bringing it out. They cling close to it, then scuttle off in width at the shoulders and hem to make it all the more pronounced, and do it so ingeniously that can one's a different, lesson in the variety that can be brought to emphasize a girl's good points and conceal her not so good ones. The total effect, abetted by furs, maribou and symmetrical hat's, suggests a mighty salary disciplined with instinctive taste.

Margaret-Hamilton's comedy char savely registerings.

Virtuous Paree

'One Rainy Afternoon' hints of a distressing state of affairs in Parls. It appears that Parls has now sunk so low that the entire city gets exercised over a kits, that romantic dalliance conducted in Parls taxis makes no headway, that in Parls, as in our own provinces, marriage is makes no headway, that in Parls, as in our own provinces, marriage is of lee skating.

Ida Lupino, femme lead of this sweet little idyll, is unusual in that she has a clever way of mascaroing her lower eyelashes and, in so doing, giving her round blue eyes a provocatively smoty look, whereas most screen heroines work on only their upper cyclashes. Miss Lupino is also enigmatic, facing the camera without revealing all that she feels. She must feel more.

must feel more.

Miss Lupino has besides, two good costumes; a biege tweed tailored dress with a hip-length nutria cape swinging gently from its tweed shoulder yoke, a nutria turn-over collar, and a nutria softly crushed cap. Second good costume, a grey skating suit with circular accordion-plead short skirt and military jacket trimmed with grey squirrel. Her cap's grey squirrel, too. Countess Liev De Maigret, dissatisfied beautifully.

Theatres to War **Against Carneys** In Illinois Towns

Chicago, May 19.

After six years of inactivity the inteatres in the outlying towns of Tillinois have suddenly taken cognizance of a state law which states that cornorate limits of an Illinois city. Law naturally means that cannot a maying the companion of the apen field away from the town and apen secape paying a license; ex-phis law dates back to 1930 and was handed down in a decision at Rockford against the Rubin to Cherry shows.

Contry shows.

Publix-Great States circuit is going to bat on this statute and is going to insist that the state constabilizary enforce the law. If the law is enforced the theatres, feel that, they can go before the city fathers in each town and openly might against the granting of the permits to the carnies.

Carnivals are doing a whale, of a business throughout the territory already and from early season re-

nusiness throughout the territory aiready, and from early season returns the carnival managers are agreed that 1938 looks like the biggest outdoor season for them in 20 years. Business has been sensational, with no reason given. Suchows as the United Shows of America, the Rubin. & Cherry Show, the Royal American Shows are cleaning up in their early still dates, where in revious seasons they had where in previous seasons they had taken huge losses in their still dates before opening for fairs later in the

jummer and autumn. Last week the United Shows play-Last week the United Shows play-ed the fair grounds at Peoria on a still date, and snatched off 15,000 to 20,000 people a night, which had the theatres and merchants yelling their heads off as this draining of the local pockets for a out-of-town enterprise that wasn't going to leave any money in town after it left. Control of all offer a control of the local pockets of the same former of the same of the same of the same former of the same of the same of the same former of the same of the same of the same that the same of the same of the same of the same that the same of the same of the same that the same of the same of the same that the same of the same of the same that the same of the same of the same that the same of the same of the same that the same of the same of the same that the same of the same of the same that the same of the same of the same that the same of the same of the same that the same of the same of the same that the same of the same of the same that the same of the same of the same of the same that the same of the same of the same of the same that the same of the same of the same of the same that the same of the same of the same of the same that the same of the same of the same of the same that the same of the same of the same of the same of the same that the same of the same of the same of the same of the same that the same of the same that the same of th any money in town after it lett. Carnival also got a gate charge from a bulk of the visitors even though the town had been flooded with passes. While they may have scraped up a few hundred smackers from the gate charge, the main thing was the number of mooches correlled.

g was and alled, alled, incident is being the Peorla incident is being the carnivals in other repeated by other carnivals in other towns throughout the midwest, with the reports all the same: the big-gest carnival season in 20 years.

Fanners Out in Oreg.

Portland, Ore., May 19.

There will be no fan dancers for the Oregon State Fair. A story sent out recently indicated that three fan dancers would feature this year's fair program, but a flood of protests killed that, said Leo Spitbart, manage that the said Leo Spitbart, manage that the said Leo Spitbart manage that the s

Beatty Gets a Crown

Cincinnati, May 19. Cole Bros, Circus did fair mati Cole Bros, Circus did fair matinee and heavy night biz at Covington, Ky., opposite Cincy, Saturday (16). Show moved on this side of Ohio for Sunday and Monday dates at muny lot, Third and Smith streets, in downtown section. Sunday trade same as in Covington and rain held down afternoon and night attendance Monday (18).

"Incy chapter of Circus Fans presented Ciyde Beatty with crown and title 'human king of wild beasts' during Sunday (17) afternoon performance.

BRANCHING OUT

Saratoga Springs, May 19. deross Park, long a popular Kaydeross Park, long a ponular bathing beach and picnic grounds, its branching out with a midway that includes rides and concessions. They are being installed under the direction of Fred H. Pouty. Announced that fireworks and free attractions will be offered during the season and that imported orchestras will play nightly.

Betty Booped by Waltzer

Ocean Park's 'Waltzer' was too rough on Betty Truan, who is suing for \$15,000 damages. Claims she received broken school

and other hurts in being tossed around. Complaint charges negligence by operators.

DET. BURLEY THEATRE LOSES ITS LICENSE

Detroit, May 19.

irst theatre closed by a mayor in several years, the Empress buriy, lost Ifis license last week on charges of nude dances and obscenity brought by police censors.

Mayor Frank Couzens had warned manager Joseph Eliul-more than a year ago, and revoked the license without hesitancy. Another local burly, the National, because of Eliul's charges of police discrimination, is being investigated.

Closing of the Empress leaves town with only two buriles, the National and the Gayety. Renovated Avenue is due to open next week.

Weinstock Gets Repub. Theatre **As Minskys Walk**

Herbert and Morton Minsky, walked out of the Republic on 42d street, New York, yesterday (Tuesday), and dissolved their partnership with Joe Weinstock. Latter will continue operating the house on his own, and the Minskys will endeavor to find another spot for next season.

endeavor to find another spot for next season.
Under a weekly royalty deal made with the widow of the late Billy Minsky, Weinstock also retains the Billy Minsky, Mensock also retains the Billy Minsky name. Herbert and Morton will operate as Minsky, Bros. With Abe Minsky, another member of the clan, further up Broadway as I. H. Herk's partner in the Galety, the Broadway sector will have three houses bearing the Minsky name in one form or another, but operating in opposition to each other.
Weinstock has the Republic for mine more years on an original 15-

nine more years on an original 15-year operating deal with the lessee year operating.
Sol Hertzig.

If a Wheel

Soil Hertzig.

If a Wheel

Republic is currently playing the Independent (Issy Hirst) wheel shows, but goes stock for the summer upon the wheel's layoff. June 5. Whether Meinstock or the Minsky boys will get the wheel shows next season, providing there is a wheel, has not, been determined.

Differences of opinion between Weinstock and the Minsky brothers over the firm's activities outside the burlesque field, such as the two-aday show tries in Fiorida and on the Coast, and in the units produced for a few picture house dates, were reported to have occurred several times during the past year, and the split is understood to have taken place because of them.

Maynard Trick at Expo

San Diego, May 19. Ken Maynard wild west show, currently showing week ends at his ranch near Van Nuys, Cal., has been booked for three-day stand at California Pacific International Exposi-

tion here June 5-7.

Special arena, 45,000 sq. ft. in size, will be built on grounds to accommodate show.

Canton Burley Folds

Canton, May 19.
Stock buriesque, at the Crand
Opera House folded Thursday (14)
after five weeks, the best burly run
since the Columbla wheel days.
Company had planned to hang-on
for at least another three weeks, but unseasonable warm weather the week prompted a change in

Announcement was made that the same group would return here, opening at the same house around Labor Day for an indefinite run.

Season's On

Norfolk, Va., May 19 Patsy Silvestro, formerly with Dodson carnival, faces year and day Dodson carnival, faces year and day in state pen and Pollecman J. W. Gibson may lose Job as result of charges made by Bonnie McEachin, Negro woman, that Silvestro took \$25 from her at the grounds while the carnival was showing here April 18. Gibson's threatened grief has nothing to do with actual vanishing to coin, but Negro woman claims he would not afrest Patsy.

SAW THE ELEPHANT

Mother Holds Up Bull Truck as Main Show Waits

Lynchburg, May 19. Part of the Walter L. Main circ

Part of the Walter L. Main circus put on a command performance for a woman and her little boy at a rural stand near here last week. Woman carried the tike to the show mainly to see the elephant, After she had paid her admission, she found out. elephant truck had broken down on the road. Disappointed, she took her bawling boy out of the tent and started home in a car.

out of the tent and started home in a car.

Topping a hill, they saw the elephant truck approaching in the distance. The woman leaped out and began waving frantically. Driver thought she was in trouble and stopped, Woman explained she had paid to see the whole show and had missed out on the elephant. Anyway, her boy had never seen an elephant, and she thought he ought to be shown the one on the truck. Driver thought so too, and hoisted the lad up on his shoulders for a good look. After the driver had answered a lot of the boy's questions, mother and son looked satisfied, cranked up and drove away, while the tardy bull man caught up with the rest of the show.

PAMPA. EXPO'S PAPPY. HAS OWN HOOPLA

Pampa, Tex., May 19.

Add Pampa to the list of Texas towns that will have celebrations. Actually Fampa claims the parenthood of the Texas Centennial. Precentennial shindigs held here three years ago are claimed to, have inspired the state-wide effort now maturing in Dallas.;

Pampa, will be gala from June 2 to June 5 with numerous outdoor and indoor attractions. Town hopes to lure 50,000 visitors during the week.

week.
Carl Bennyfield and Carl Barber
of the Griffith theatre chain which
operates through the panhandle section are actively participating in the Pampa whoop-'er-up.

Drought Hits Carney

Lynchburg, May 19 Lack of running water on the was given as an excuse by the Campbell county grand jury for closing a small carney on the out-

closing a small carney on the out-skirts of Lynchburg.

Show played just across the Lynchburg border, escaping the city's recently enacted ordinance placing a steep tariff on tent car-

Cole-Beatty Shutout

Youngstown, May 19.

Mayor Lionel Evans refused to
grant a permit to the Cole Bros.Clyde Beatty circus to show here
Sunday, May 24. The mayor said
he did not believe the good 1469 let
would annoyer of a circus or would approve of a circus

William J. Lester, circus agent, is William J. Lester, circus agent, is understood to be trying to find a sultable lot outside the corporate limits. Cole-Beatty show is playing all the Sundays it can get permits for and already this season has given Sunday prformances in Indiana and have several Sunday spots booked in Ohlo.

Sanitary Fair

Milwaukee, May 19.
Efforts to insure adequate health
facilities along the lake front to
permit the second annual midsummer festival here are being rushed. Plans for the festival, the highlight of which was to be a circus, were interrupted when Health Commissioner John Koehler announced he would ban it, due to sanitary conditions. City officials are rushing plans to insure proper sanitation in order that the festival can be held.

SHOLL AT THE POLE

Galveston, May 19. 4 Vinten Sholl, Houston showman, vintan Snoi. Houston snowman, formerly manager Kirby theatre, will be in charge of Admiral Byrd exhibit at Dallas exposition. Sholi says a complete reproduction of Lit-tle America will be shown.

ROTON POINT OPENS

South Norwalk, Conn., May 19. Roton Point park opens Sunday (24). Mal Hallett set for first dance.

Ringling-Barnum Show Hit by Wind; **One Child Killed by Falling Pole**

Trapezist Hurt

Rve. N. Y., May 19.

Michael Cahiil, , who does a trapeze turn at Playland here, fell 35 feet to the ground when he 35 feet to the ground when he missed the bar during his act last night.

He was taken to United hospital, Port Chester, in a serious condition.

Det. Orders Quiz After 3 Die in Amus. P'k Fire

Detroit, May 19.

Jungle' at Eastwood Fain, 1882 spection of niteries, amusement parks and beer gardens was ordered yesterday (Monday by state and city fire officials. Meanwhile, a sep-'Jungle' at Eastwood Park, rigid incity fire officials. Meanwhile, a separate probe was started into the Jungle' fire which Saturday night' (16) trapped a score of persons, injuring several seriously.

Lax fire laws in East Detroit; where Eastwood is located, was

Lax fre laws in East Detroit, was blamed for the tragedy. The Jungle' concession, about 150 feet square and consisting of filmsy artificial grass, trees, and stuffed animals, burned to the ground in less than 40 minutes. The fire, belived to have been started by a cigarette dropped onto the supposedly 'fre-proof' material, caused about \$15.000 damage. Two other concessions were also destroyed.

Henry Wagner, co-owner of the Park with Max Werner, said the entire park had been inspected before the opening five weeks ago. He had-

the opening five weeks ago. He had even lighted a match to the material in the 'Jungle' to test fire-proofing, he sald. The 'Jungle,' and any simliar concessions, will not be allowed in the Park in the future, Wagne

The concession consisted of a labyrinth of corridors and jungle effects, confusing those trapped within. Several of the survivors sald they at first believed the shrein and smoke to be part of the 'show! The three victims were found huddled in a far corner of the 'lungle'. Although about 12,000 were in the park, which is one of the largest amusement centres in the midwest, few knew of the fire until it was almost over. One of the heroes of the blaze was Ted J.Ipsitz, manager of the beer garden in the park.

of the beer garden in the park, helped rescue several of t trapped.

San Antone Me-Too's

San Antonio, May 19,

This burg is angling for visitors at Dallas centenniai expo and will erect big electric action sign directly in front of expo gates extolling natural charm of semi-tropical

S. A. Chamber of Commerce has begun Chamber of Commerce has begun campalgn to still 2,000,000 sileck paper invitations to be stuffed by its firms and individuals in first class letters invites sell at two cents each and inco è is figured to dnance the sign.

Manager Pinch Hits

Canton, O., May 19.

Wallace (Due) Billott, manager of Warner's Albambra theatre here has been na ed chalrman of the concessions committee for the an-nual two day July 4th celebration, sponsored by the elly of Canton at the Stark county fair grounds July James 5.

Circus Routes

May D. Vall (BARNES)
West) 25, While the third than 12 to the the third than 12 to the the third than 12 to the third than 12 to the Criv Ward (25, Spales 12, Spales (26, Wall Wells West) 27, Penchala 27, Venchala 28, Wall Wells West) 27, Penchala 28, Wall Wells West 27, Penchala 29, Wall Wells West 28, Wall Wells West 28, Wall Wells West 28, Wall Wells W

Major disaster was narrowly averted here yesterday (18) when rain, lightning and a 40-mile an averted here yesterday (18) when ratin, lightning and a 40-mile an hour gate sent shivers over the bit top of the Ringling Brothers, Barnum & Bailey Circus during a matinee performance playing to a capacity audience. Prevention of a real panic was accomplished by use of police, fremen and every available roustabout to hold down center pole of tent which, at times during the gale, was lifted as much as five feet from its base as the canvas billowed in the wind.

Only casualty was the death of

billowed in the wind.
Only capualty was the death of
one 14-year-old girl in the audience
who was struck by a failing side
pole near one end of the tent.
Real threat of panic came when
boil of lightning struck nearby horse

Real threat of panic came when bolt of lightning struck nearby horse tent with resounding crash. Noise was signal for screams and rush from seats. Rumors spread ranging from reports that a tiger was loose to talk that elephants were stampeding. Attendants broke seats and rushed those intent upon leaving out through every available exit. Crash came Just as pony acts were winding up and one animal made a break for the audience but was caught before crossing track. Intermission of 10 minutes, was declared in performance, although band, with rain spraying from instruments, played steadily. Show resumed with about half audience remaining to end, including the concert, for which no extra charge was made.

Elephants were led across street

Elephants were led across street to parking lot a first hint of panje and cause? no trouble. Animal cages were shuttered and attendants report they kicked up no tuss.

Påpers played up panic with page one streamer in all final atternoon editions and fact that storm was still in evidence off and on had circus men anticipating empty house. Capacity crowd showed up for night show, however, and despite recurrence of lightning, thunder and rain that dripped through in all parts of tent only about a thousand left during performance.

Champ Cowgirl Hurt

Des Moines, May 19.

Des Moines, May 19.
Rose Weir, 28, Cleveland, Ohlo, cowgirl and former women's buck-ing horse riding champlon of the world, is in Mercy hospital here suffering from gangrene.
Miss Weir lost two toes from a foot on May 10 when she attempted to intervene in a fight between two horses. After seceiving emergency treatment in Cleveland she drove by automobile to Des Molines where skip automobile to Des Molnes where she to be solved to appear at the police rodeo opening at the Collseum May 25. Her condition is said to be

Cops Rebated

St. Louis, May 19.

Fifty-six thousand, two bundred and fifty dollars was netted St. Louis Police Relief Association from annual circus held at Coliseum from April 24 to May 3. Receipts from sale of tickets and advertising in program totaled \$30,250, and expenses were \$31,000.

Expenses included approximately \$1.000 returned to operators of hand

Expenses included approximately \$1,000 returned to operators of hand books, pin ball games and tavern owners who kicked in for ads in programs. Police Bo red ordered return of dough to this gentry acter all local rags rapped idea. Board further prohibited cops from accepting such ads in future. Revenue is used principally for widows and orphans of cops killed in performance of duty and for old age retirement fund.

WE ARE SEVEN

Detroit, May 19.

An executive committee of seven has been appointed to direct the 1936 Michigan State Fair, Sept. 4 to 13, at the Fair Grounds here. Include Andy Adams, Slatney Smith, E. J. Windle, Robert Buckley, James Vonton Lei War (Work).

"A dandy movie. This is the first film to be produced by the Pickford-Lasky Combination of perfect production and production and production and protect production and signature. It has the sheen coffee and the sugar on the cerein, the cream in the sugar on the case, the cream in the sugar on the case, the cream in the configuration. Which was a supplicious the sugar of the sugar on the case, the cream in the signature, which is produced the sugar of the sugar or the case, the cream in the signature, which is produced the sugar or the case, the sugar or the case, the sugar or the suga

ginning, Miss Picktord et Mr. Laskyi it you keep on this, you're apt to become our favorite producers!"

—Mae Tinee, Chicago Daily Tribune

56

15

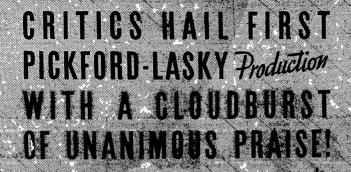
10

"Gay farce smartly turned of humor, "with a sones

ind frolisome A sple advance one one in product Aland Johaneson,

nuinely amusing. Can't thim, way to spend one of your rainy afternoons than a ferroon, the chicago Horald-Erang

N. Y. Evening Jou



Rivoli audience enjoyed yesterday, laughing loudlylight-hearted romance, cheerful both a hot and rainy after-

Creelman, N. Y. Sur

Peopled with enough of the bright lights of Hollywood, to insure a successful launching of the first product from the new Mary Pick-ford-Jesse Lasky studi ."

-Kate Cameron, Daily News

"Decorated with engaging antics, Performed enthusiastically by a crack company and threwdly directed by Rowland V. Lee. Pleasant entertainment—they do wonder replicities of One Rainy Afternoon." Howard Barnes, N. Y. Herald-Tribune.

PICKFORD-LASKY PRODUCTIONS

Francis LEDE

IDA LUPINO HUGH HERBERT ROLAND YOUNG

ERIK RHODES. JOSEPH CAWTHORN Directed by Rowland V Lee

Released thru

UNITED ARTÍSTS

15¢

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CS FOR 1935-30

Film Critics' Box Score

June 1, '35, to May 15, '36

Key to Abbreviations: PC (Pictures Caught), R (Right), W (Wrong), O. (No Opinion), PCT (Percentage).

NEW YORK

(This Score based on 474 pictures)

		•	**	v	PCt.
THORNTON DELEHANTY (Post)	160	125	35		.781
KATE CAMERON (News)	198	151	47	••	.761
BLAND JOHANESON (Mirror)		199	64	14	.749
FRANK S. NUGENT (Times)	70	50	17	3	.714
RICHARD WATTS, JR. (Her Trib)	139	96	39	4	.689
REGINA CREWE (American)	337	229	101	7	-679
EILEEN CREELMAN (Sun)	223	146	61	16	.654
WILLIAM BOEHNEL (World-Tele)	242	154	87.	1	,636
ROSE PELSWICK (Journal)	197	130	40	27	.614

CHICAGO

(This score based on 287 pictures)

	PC	R	w	0	Pct.
Doris Arden* (Times)	251	191	60		.760
Carol Frink (Her-Examiner)	199	137	45	17	.688
Mae Tineet (Tribune)	250	170	67	13	.680
Clark Rodenbach (News)	207	137	40	41	.657
1 1 4 3 1 4 1					

• Ellen Keene † Frances Kurner

BIGGEST MUNY STEREOSCOPIC FEATURE **EXPO HALL** FOR N. Y.

Plans have been drawn and presented to city officials for the most comprehensive and practical municipal exposition shall in America to be built in New York, Tentative arrangements call for its construction on a site near Columbus Circle adaent to Central Park, Entire project is now being considered by Mayor La Guardia,

Facade of exhibition building

Mayor La Guardía,
Facade of exhibition building
Facade of exhibition almost any
point in the Times Square area.
Structure would dominate entire
Central Park sector about Columbus Cirle. Exact number of filors
in the hall or the approximate
Fround floor area as yet not reYealed nor definitely set, but the
building would incorporate all most
modern details, elimination of ob(Continued on page 58)

DIONNES' 300G B. R.

Toronto, May 26.

With a bank roll of \$300,000 earned through pictures, newspaper and endorsement contracts, the Dionne quins will primp Thursday (32) for their second birthday.

COMPLETED IN ITALY

Italy claims the first full-length stereoptic film ever made. It is Vagabonde' ('Vagabond Wedding'), which Guido Brignone has finished in two versions: one normal, and the other stereoscopic. Engineer Gualtierotti is respon-

Engineer Gualtierotti is responsible for the venture. Stereoscopic films have not gained much headway before, chiefly because the adaptations of the projecting machinery for their showing was very costly. The Lumiere system of stereoscope pix used in France requires many important changes in the entire projecting machinery. But Gualtierotti's system requires only minor changes which make possible the fitting of special lenses to the projecting mechanism already in use.

'Vagabonde' is taken from a play

'Vagabonde' is taken from a play by Falconi and Biancoli. The Min-istry of Press and Propaganda has played guardian angel to the enter-

4 PIX FOR A DIME

New high on West 42d street. N. Y., last Saturday when the Harris theatre gave four features

Pictures shown, 'Muss 'Em Up,'
In Person, 'Rhodes' and 'Garden
Murder Case,' Switched back to two
on Sunday. Five hour sitting ses-

N. Y. American's Reviewer Has Record .920 Average -First Win for Delehanty Doris Arden Tops in - Brown, Cameron, Frink in Deuce

474 FILMS, 99 SHOWS

ilbert Gabriel (legit) of the N. Y American and Thornton Delehanty (pictures) of the N. Y. Post are the winners the VARIETY box scores on New York criticism for the

on New York criticism for the 1935-36 show season, just ended. It's no novelty for Gabriel, for he topped the critical league in batting on four previous occasions, but it's a first-time win for Delehanty, who finished sixth on the nine-person film reviewing circuit last season. Gabriel set a new mark for the legit boys to shoot at with a 320 batting average, besting his own previous record by three percentage points. He was wrong only seven times in 90 attempts. Delehanty registered 781 for 125 rights and 35 wrongs on 160 pictures caught. Neither winner was guilty of a 'no opinion' notice, which is considered worse than an honest wrong, all season.

worse than an analysis season. In legit, the Broadway season produced only 99 new shows, a record low for modern times. In films it was just the opposite, with the record high of 474 pictures playing the Broadway houses during the

In Chicago the winner of the film critics' box score is, Doris Arden, for the fifth consecutive year. The Times' Loop reviewer hit. 760 for 191 rights in 251 trips to the plate. Runner-ups are John Mason Brown of the Post, who won last year, in legit, and Kate Cameron of the News (also stars) among the New Tork filmers. Second place in Chicago goes to Carol Frink of the Herald-Examiner. Brown is pretty close to Gabriel with a .904 average in a continuation of his keen rivalry with the American reviewer. Gabriel with a .904 average in a continuation of his keen rivalry with the American reviewer. Gabriel with the American reviewer. Gabriel

in a continuation of his keen rivalry with the American reviewer. Gabriel and Brown have played catch with the legit crown for the past seven years, with no other critic getting a look-in on first and second places. The symbol system of reviewing films triumphed both in New York and Chicago. Delehanty used the clock method, while Miss Arden (Ellen Keene) rates them by stars. But in legit it was the other way around. Burns Mantle of the N. Y. Daily News, only legit critic on the metropolitan dailies using stars, finished last in his league.

This is the 13th annual box score for the legit show catchers; No. 9 for the film boys and girls.

Drama critical story on page 53.

Film critical story on page 2.

Dramatic Critics' Box Score

Season of '35-'36

(Aug. 23, 1935-May 19, 1936)

Key to abbreviations: SR (shows reviewed), R (right), W (wrong), O (no opi ion expressed), Pct. (percentage), SR. R. W. O. Pct. GABRIEL (American) GABRIEL (American) GABRIEL (American) GABROWN (Fost) 73
ANDERSON (Journal) GABROWN GARROWN GABROWN GABROWN GABROWN GABROWN GABROWN GABROWN GARROWN GAR

Booze Seeps Into Beerless Beer Garden, Angels Scram Youth Group

Silent Motion Pic Day

Hollywood, May 26.
Silent Motion Picture Day will
be observed tomorrow (Wed.) at
Riverside Drive Breakfast Club in
tribute to oldtimers who helped
make history in early days of industry.

dustry.
Several hundred players, directors, producers and others of the silent era have been invited.

HIDDEN MIKES FOR BASHFUL **POLITICIANS**

Cleveland, May 26.

Cleveland, May 28.

Some 52 mikes, a new high for any aired public event, will be set en pin Civic Auditorium by CBS and NBC for the Republican national convention, which opens here in yearly June.

Taking a lesson from broadcastying troubles during last Republican meeting in Chicago, both networks his way worked out a more elaborate and efficient system of pick-ups for gspeakers. A mike is being spotted in each state's section of delegates in each state's section of delegates gto save time 1. putting on speeches, Half of them will be hidden, as pessimistic engineers figure there are still some politicians who get a spell of mike-fright once in a white. Chairman of convention will have a special control-board and dual amplifying set in front of him, handling it with ald of chain experts. When a delegate wants to speak all chairman has to do is to pull a designated switch that connects his mike and gives him the floor exclusively. If representative gets too gabby or runs too long, he can be cut off equally as efficiently.

Detroit, May 26.

Beerless beer garden, which had mushroom growth throughout this territory the past year, have blown up following internal trouble in Youth, Inc., abstinence group angeled by local bigwiggies. One of the chief causes of dissension is alcohol, the very thing group sought to outlaw among its members.

to outlaw among its members.
Group, which sponsored, among other things, an amateur contest designed to open the door of opportunity for unemployed youths, recently lost its biggest backer, Mrs. Frederick M. Alger, socialite and ex-State Liquor Board member, who tossed thousands of dollars into the coffers. Other sponsors) including socialites, also dropped out, and organization is now about \$5,000 in the red. Several of the 'drinkless' amusement spots have already shuttered.

amusement spots have already shuttered.

Piled into all this woe comes charges of drinking, unnecessary moise and malicious destruction of property, voiced Saturday (23) by neighbors against attendants at the group's first garden, Castle-on-the-Nine, in suburtan Ferndale Likely organization's dance permit will be revoked, and Castle turned into a straight ice cream parlor, divorced from Youth, Inc.

Residents protested that dancers made so much noise it was impossible to sleep. Understood Mrs. Alger and the other angels pulled out when they discovered the noble experiment was a flop.

Sally Rand's Nude Ranch

'Nude Ranch' will be the billing on the femme display, headed by Sally Rand, at the Frontier Days expo in Fort Worth. Miss Rand will double between the concession of that name and the Casa Manana, a nitery restaurant on the same lot. The fanner opens July 15 on a deal set by the William Morrisoffice.

that departs from the

the germ of a 'trend' so the hiring

of Cecil B. DeMille to direct Lux

dramatic programs is viewed with

keen curiosity. Film directors see

keen curlosity. Film directors see the possible opening of a new source of income. DeMille is said to be getting \$1,500 weekly from the soap company.

Heretofore only film stars and players have picked up any side coin in broadcasting. DeMille example may widen the interest of advertising agencies in Hollywood personalities outside performer ranks. While in the main not as well known to the general public the director's screen credit and publicity buildup over a long period

the director's screen of our and pur licity buildup over a long perio of years is deemed to have give DeMille some radio boxoffice value

DeMille some radio hovoffice

or years is deemed to have given DeMille some radio boxoffice value. There is also the possibility that firm directors might bring some technical improvements to the radio programs. Possibly some production ideas that in themselves would cause comment. Matter of rehearsals for the radio probably means only directors without assignment or between pictures could possibly accept. Stars manage to jam radio work into their schedule somehow but doubtful if a director could do, so: That is, if he really is to direct and, not be a casual 'con-

to direct and not be a casual 'con-

Nelson Eddy Sees Big Season Ahead For Concert and Credits Films. Radio

By JACK HELLMAN

Hollywood, May 26.
The concert field is greener today than it has been in years. Its possibilities are tremendously enhanced by radio and picture personalities. Even better years lie ahead.

That's the message brought back by Nelson Eddy after his most successful to the control of the possibilities are tremendously en-

hanced by radio and picture personalities. Even better years lichead.

That's the message brought back Nelson Eddy after his most successful tour in eight years, in which he gave 61 performances over a period of four months.

Eddy said he knows his enthusiasm is shared by other concert singers who are heard on radio and seen on the screen. In this group he mentioned Nino Martini, Gladys Swarthout, Lily Pons and Grace Moore.

'Of course I can't speak for them, he interposed, but their reactions surely must be the same as mine. They've all enjoyed good seasons and that can only mean that happy days are here again for concert. Eddy figured that attendance, mostly sellouts, at his concerts were 36% over and above last year. And he's booked soild for next year with some spots already contracting for What has brought back concert with such guisto? he was asked.

That's easy-radio and pictures.

Getting Their. Baptism

By the latter he meant that films have developed a new concert following, those who never before ventured into an auditorium to hear Mozart, Bleet, Brahms and the other masters.

I would say that at least 28% of those who heard me on the tour-were getting their bantism of concert music! offered Eddy.

But it's a mistake to play down to that olass. They have to take the same program as mapped out. Jost it, I shall make my future programs even stiffer—that is, heavier classically.

But what of the songs that he sung on the screen, the type of

cally.

But what of the songs that he sung on the screen, the type of music that the 25% expected to

Finally Gives In Indian Love Call and Rose Marie' but I passed it off until the finale. And then I gave them 'Ah. Sweet Mystery of Life.' That seemed to settle them and I couldn't give them too much of that for it would have spoiled it for the them. After all, I'm supposed to be a concert artist.' Eddy said he completed the tour without: a, cold or any canceling, which, he believes, is some kind of a regord.

ROGERS MEMORIAL THEATRE IN DETROIT

Detroit, May 26.

A 3,000-seat deluxer, the WillRogers Memorial theatre, will be
erected by James N. Robertson just
outside Detroit in Grosse Pointe.
House, embodying latest innovations and a big stage suitable for
musical comedies, will be third
largest in this area.

Reported the Cinderella, operated
by Robertson and located within
half a mile of proposed house, has
been sold to Montgomery Ward &
Qo. for use as a retail store. Rogers
theatre, therefore, will take place of
Cinderella, a large house and a big
money-maker. Detroit, May 26. deluxer, the W

STOLOFF VICE JACKSON

Hollywood, May 26.
Horace Jackson has been replaced as Columbia's music department head by Morris Stoloff.
Latter is from Paramount's music staff.

Lony and Alison
Hollywood, May 26.
Republic will co-star Polly Moran
and Alison Skipworth in a comed.
Miss Moran recently returned
from Australia.

CAREER RETARDED

So Claims Glenda Farrell i er Suit Again Agent

Los Angeles, May 26. Answer and cross-complaint to suit brought against her by Ruth Collier, has been filed by Glenda Farrell, in which actress de-

Glenda Farrell, in which actress denies that commissions are due agency and contends agency has been without license from state labor commission to engage in business since April of last year.

Return of \$1,760 paid in commission is asked by Miss Farrell, because of alleged failure of agency live up to representation agreement. Actress also contends that failure of Ruth Collier to personally secure radio, stage and picture work for her, as agreed, has larded her career.

JACKIE COOGAN-WINI SHAW BILLING SCRAP

Pittsburgh, May 26. Feuding with Stanley manage-ment over billing last week, Jackle Coogan threatened to walk a couple of times, but was finally pacified when house agreed to alternate top

or times, but was limited, when house agreed to alternate top spotting in newspapers between former child star and his partner, Betty. Grable, and Wini Shaw.

"Understood that Coogan's contract called for preferred position, but it was made before Stanley hooked in Miss Shaw. Since she's to WB centractee, house naturally wanted to exploit player under its circuit beanner and Coogan upon hitting town burned plenty.

Ex-Kid' particularly got himself in bad with publicity department when he balked at several stunts lined up for himself and Miss Grable but came around a bit when accord was reached. Advertising staff got around it by billing him above Miss Shaw one day and giving latter the break the next.

Three of them are together again this week at the Earle in Philly.

'Came True' Next WB Powell-Keeler Starrer

Hollywood, May 26.

Next Dick Powell-Ruby Keeler
co-starrer at Warners will be It
All Came True, filmusical from
Louis Bromfield novel.

Warners will co-feature Pat

Warners will co-feature
Warners will co-feature
O'Brien and George Brent in ComFrank Wead's original mander Frank Wead's original Submarine 262, which studio has just acquired.

Dick Powell gets top spot in War-ers 'Gold Diggers of 1937,' slated

Dick Powell gets top spot in War-iers 'Gold Diggers of 1937,' slated for August production. Story Low being adapted by Tom Reed from 'Sweet Mystery of Life,' N. Y. stage play. Songs by Harry Warren and Al Dubin.

If Muni Switches

son, In Chicago it's the same old story, Doris Arden of the Times (Eleanor Keene) coming in first iagain for the fifth consequive time. Thus ends the ninth seasonal box score compilation on screen reviewers, a seemingly unquestionable victory. for the star or clock system. Miss Arden in Chicago uses stars. Delehanty in N. Y. inaugurated a clock idea with this season's ratings and moved immediately to the front row. Kate Cameron of the N. Y. News, also a star user and a former champ, ended up in the No. 2 spot in New York, 20 points behind Delehanty. Beyond the fact that Delehanty made his sensational rise in the ranks, and the arrival of a newcomer to score importantly and threaten the leaders (Frank S. Nugent of the N. Y. Times) the season was a quiet one with very few reversals. Delehanty was up on top with the first cuarterly score of the season, and stayed that way all the way through. Miss Cameron was third in the first quarter, with land Johaneson of the N. Y. Mirror. At the half way they switched spots and finished in that order.

It was a tougher season than sual, the boys and girls catching a If Paul Muni can be switched from his desire to play Napoleon in the New York production of the London play 'St. Helena,' which, incidentally, comes off here after 10 weeks' at lukewarm money, he may come to England for Paul Soskin's rext indee picture, 'The Shadow on the Wall.'

the Wall.'
Soskin's 'Two's Company,' feature
comedy with Ned Sparks and Gordon Harker, follows 'Fauntleroy' into the London Pavilion.

KORDA'S COWARD WHATSIT

London, May 26.

Alex Korda is flirting with Noel
Coward to write and appear in a
picture here.

Story is to be based on London
lite of the old Galety theatre days,
whatever that is.

DANCERS IN PAR'S 'VIENNA'

Veloz and Yolanda, dance team, are set for 'Moon Over Vienna, 'new

aramount picture.
Deal is reported at \$10,000 for four



WILL MAHUNE!

Die Reichshauptstadt, Sagt:

"Will Mahoney, der erfolgreichiste
Exzentriker, den Amerika je nach
Europa gesandt hat, war 18 Monate
Intereinander in London. Sein
ortginelister Trick jet sein Xylophonspiel mit den Fuessen, d. h. er
tanzt Melodien auf einem Riesenxylophon und ist dabel von unbeschreiblicher Gelentigkeit, Frazision und Geschwindigkeit. Mahoney ist die diesmonatige
zugnummer der 'Scala'."—Berlin.

Direction

Direction WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

RADIO'S 'EARLY LIGHT' FOR BENNETT-STONE

By the Dawn's Early Light, original by Gene Markey, has been bought by Radio. Studio at same time closed with Joan Bennett Camerarkey) to co-star with Fred Stone

Story with a Chinese revolution background will be made when Miss Bennett returns from her c ture assignment in England. from her one-pic-

Thornton Delehanty of the New

York Post is the winner of the film critics' hox score in the eastern sector for the season, having completed his first year at the head of the class with a score of .781 and a complete reversal of form, since he was last among the nine film prog-

nosticators in Manhattan last sea-

son. In Chicago it's the same old

story, Doris Arden of the Times

DeMille's Lux Deal Seen in H'wood As a New 'Trend' for Film Directors

'Unguarded' Suit

Cincinnati, May 26. Margaretta Tuttle, local author filed suit in U. S. District Court here last week against Metro-Goldwyn-Mayer Corp., charging inwyn-Mayer Corp., charging infringement of her copyright on her, novel, 'Kingdoms of the World,' by the M-G picture, 'Unguarded Hour,' She demands \$250 damages for each time the picture has been exhibited and asks an accounting of all showings and profits of the film. Plaintiff claims she copyrighted 'Kingdoms' in 1926. In January, 1925, it is claimed, she sold the slight picture rights to a scenario, 'Unguarded Hour,' to First National Pictures, Inc., for \$25,000.

The plot, characters, incidents and dialog of Metro's talkerized 'Unguarded Hour' are the same as in her book, she alleges.

her book, she alleges,

WARNER'S SERIES OF

Hollywood, May 26. to

studio to decide on production of others.

Next will be The Louislana Purchase; then follow "The Hoosier Youth," The Fall of the Alama, 'Patrick Henry, 'The Declaration of Independence,' The Burr-Hamilton Duel, 'John Paul Jones' and Thomas Edison, the Wizard.

FLAG-WAVING SHORTS

historical featurettes in Tech-lor, as part of The American reel historical featurettes in Tech-nicolor, as part of The American Parade: First of series, Song of a Nation, just completed, prompted

could ag 50. That is, it is really is, suitant."

Cecil DeMille's forthcoming advertising agency connection (f. Walter Thompson) recalls that his brother. William DeMille has in recent years been connected with the field of advertising through commercial motion pictures in the east. For his radio debut DeMille is, slated to have an expensive tiet, clark Gable and the band throwg; in, talent will. nick the sponsoy, around \$15,000. That amount also takes in DeMille's bit.

Danny Danker, who lines up the talent for the Lux shows, has his orders to spare no expense in giving DeMille the right talent to work with. Understood he will spend an average of around \$7,500 a week.

Columbia Broadcasting reported interested in the Mules Box Theatre where all Lux shows will be produced. House with about 900 seats has been an in-and-outer and of late mostly in the dark.

SAILINGS

May 21 (New York to London), George M. Cohan, Walter Duranty (Aquitania).

May 20 (New York to London),
Sergei Koussevitsky (Manhattan).

ARRIVALS

AKRIVALS

Irving Asher, Laura La Plante,
Robert Mendelsohn, Anna Sten,
Eugene Frenke, Joseph M. Schenck,
Erik Charrell, Jules Romains, Murvay Silverstone, I. W. Schlesinger,
Ethel Leginska, Guthie McCil
Hans Muller, Stanley Rivers,
Mersercau, Sidney Kent, Paul MusiRonsky, Walter (Orem Web), 40 et
Aza, Lita Grey Chaplin, Robt, Mariquis,

Film Critics' 1935-36 Box Score

mid-season stand. Regina Crewe-continues next at .679. Eileen: Creelman managed . to climb up from the cellar for the seventh spot with .654, switching positions with Rose Pelswick of the Journal, who ended the season with .614. William Boehnel of the World-Telegram stayed in penulti-mate all through the year, finaleing with .636 mate all with .636. In Chicago

In Chicago there is very little change through the seasons. Miss Arden seems to have established herself at the head of the class and the other film reviewers don't ever come close enough to even scare her, although there is some scram-bling among each other. Carol Frink of the Herald-Examiner, who Frink of the Herald-Examiner, who was second in the mid-season score, stayed that way for the finish with a score of .688. Mae Tinee (Frances Kurner) of the Tribune is only eight percentage points back of her with .680 and Clark Rodenbach of the News finales with .657. That line-up exactly matches the mid-season.

One thing noticeable during the season is the dropping of no-opinions in New York and the rise of them in Chicago. While Boehnel chalked down his first and only them in Chicago. While Boennel, the chalked down his first and only hither-and-yon in several years, there was still a lot less second guessing than ever in New York. Rose Pelswick is still tops in this class, with 27 as against 42 a year. ago. Miss Greelman falled to opine clearly 16 times last year and 16 more times this year. Bland Johaneson declined a definite opinion 14 times this year, as against only 5 the year previous, but Regina Crewe improved from 14 to 7.

In Chicago, Rodenbach is still the principal no-opinionator, having got worse, from 21 a year ago to 31 this year. Miss Frink improved a bit, from 18 a year ago to 17, while Miss Times also lopped one off her figure of 14 a year ago.

the half way they switched spots and finished in that order.

It was a tougher season than usual, the boys and girls catching a lot more films than they usually do. New York sector handed out 474 possibilities, as against 397 the year. previous. Despite which, the final percentages were better than the year before, there being four N. Y. critics in the .700 or better class this year as against two for the '34-35 season.

Frank S. Nugent of the Times succeeded the late Andre Sennwald in mid-season and is charted for only 70 films. On these, however, he ran up a score of .714, which is fourth. Interesting to note that last season a score of .714 was topped only by Richard Watts, Jr., the win-iner, who clicked with .734. This year Watts scored .689, which puts him fifth, down a notch from his

Miss Crewe again was the hardest worker in both sectors, taking her two on the aisle 337 times. That's

two on the alsie 337 times. That's a lot of pictures.

The VARIETY staff (combined) managed to cut itself off a piece of .837 scoring, which is the best it has done in five years, in spite of the fact that it does its own score-keeping. It was .816 a year ago and .791 (soft music, professor) the year before.

SAILINGS

June 3 (London to New York),
Bud Flanagan (Aquitania)."
June 1 (London to New Yor
Estelle Brody (Queen Mary).
May 29 (New York to Gilbrailar),
Carola Goya (Rex),
May 27 (Los Angeles to Honolulu), Adolph Ramish (Mariposa).
May 28 (London to New York),
Edward Johnson, Don Ross, William
Gaxton, Gertie Giltana, Tislan
Bernard, Madeleine Lambert, Ginette Marboeuf-Hoyet (Normandie).
May 28 (New York to Naples),
Walter Wanger (Rex).
May 23 (New York to Naples),
May 23 (Los Angeles to Honolulu), Winifred Robertson (Lurline).
May 23 (Los Angeles to Honolulu), Spencer Tracy, Rosalind Russell (Maiolo).
May 23 (New York to Los
Angeles), Benjamin F, Holtzman
(Santa Elena).
May 23 (New York to Los
Angeles), Benjamin F, Holtzman
(Santa Elena).
May 23 (New York to Los
Angeles), Benjamin F, Holtzman
(Santa Elena).
May 23 (New York to London),
Jo Mielziner, James D, Proctor, Alr,
tred de Laigre, Jr., Mr. and MrsMaurice Barber (Dorothy Farnum),
Mrs. Paul Lukas, Mrs. Ch les
Butterworth, Mr. and Mrs. Scipione
Guidi; Mr. and Mrs. Jacques Goutmanovitch, Bernard Laberge, Mills
Bros. (Champlain).

May 21 (New York to London),

MODIFIED ANTI-ALIEN B

Screen Playwrights, Inc., Launched In H'wood; Takes Slap at Radicals

Hollywood May 26,
Soreen Playwrights, Inc., organbation made up largely of secesbanists from the Screen Writers'
culid, in protest against proposed
amalsamation with the Authors
Seague of America, was formally
numched last Thursday (21) with
adoption of incorporation articles
and by-laws at meeting in Beverty
Hills, attended by 40 scribblers.

"Plan of the group, which is not to

Hills, attended by 40 scribblers.

"Mean of the group, which is not in agend with the closed shop pian after amalgamation ideas of SWG, is refli for large membership body. It will have stringent qualifications for both active and associate memberships with nine of 11 board memilians with nine of 11 board memilians. Ships, with the best on applicants. Wew group dedicated to work for best interests of screen writers, and to offer facilities to settle disputes any scrib, whether member or

and.

"Studio screen credit for three pic-tures produced during past two years, or having served as writer in major studio for that period is a requisite for membership. Voting privilege is confined to active mem-bers only.

pers only.

Organization was presided over by William Slavens McNutt, who did not mince words in stating that ideas of Hollywood writers did not debucke, and that the new group the state of the conductive local writing fraternity into the state of Hollywood was running the earlier bead writing fraternity into the state of the st Organization was presided over by

Articles

Among the Articles of Incorpo-ration of the Screen Playwrights, Inc:
"The organizers of this association

The organizers of this association have written screen plays for a number of years and have contributed in a very large degree to the development of the screen writers (aff to a position of dignity, importance and prosperity. We are determined to continue our efforts to maintain that position for our craft. This organization seems necessary for that purpose. The prosperity of all writers in our craft is exceptional and is dependent upon the prosperity of the motion picture industry. We, as well as our employers, must do our part toward protecting that prosperity.

"We have had, and will continue to have, problems with our employers."

. We have had, and will continue to have, problems with our employ-ers. We do not believe it is neces-sary to adopt, or maintain an atti-tude of hostility or antagonism toward our employers to protect ourselves and to accomplish our numbers.

ourselves and to accomplish our purpose.

There are, and will continue to be, many objectives to be accomplished and many inequities to be adjusted. We expect to accomplish these objectives and to adjust these inequities and, if necessary, to use every proper means necessary to do so. The problems of the writers of screen plays are peculiar to their cards and are different from the problems of dramatists and authors, senerally. We are organizing to problem of dramatists and authors, senerally. We are organizing to problem of dramatists and authors, senerally. We are organizing to problem of dramatists and authors, senerally the organization will assist in the adjustment of all professional problems of all screen writers, whether they are members of this organization or not. This organization will welcome all writers of screen plays with like ideals and objectives. These aire our purposes.

The principal office for the transaction of the business of this cornoration shall be in Los Angeles.

This corporation shall not merge or become a part of, any other association, unless and until such action

Flynn for 'Sea Hawk'

Hollywood, May 26.
Warners will star Errol Flynn in
forthcoming remake of 'The Sea
Hawk,' to be produced by Harry

Other picts scheduled for Flynn at WB are 'Another Dawn' with Bette Davis co-starred, and 'Adven-tures of Robin Hood.'

Dramatists Sign Contract: Ignore Rubin's 'Warning'

Motion picture companies, speak Robert Rubin, of ing through Metro, notified the dramatists at their meeting Monday (25) in New their meeting Monday (25) in New York that the new production contract negotiated between playwrights and the managers was not satisfactory from a Hollywood standpoint and would be no play financing by Hollywood under the terms of it.

This threat received scant attention at the meeting. Sidney Howard, writers' president, said he heard there are already a considerable number of Hollywood fianced plays set for next season.

set for next season. Contract, as ratified, sets up two Contract, as ratified, sets up two classes of film purchases. Non-film financed plays will go on the open market for film sale, as at present. Financed plays will go through a complicated ritual of bidding.

Full details in the legit section of this issue.

Hollywood, May 26.
After being advised of the ratification of the new Dramatists' Guild contract, the producers went into a session at the Hays office and issued the following statement:
'Affirming the position taken to day by the motion picture companies in New York, major producers at a meeting tonight agreed unanimously that motion picture inancing would not be given to any play producer under contract form agreed upon between the Dramatists' Guild and the League of N. Y. Theatres.'

WB FLATBUSH SHORTS **FACTORY SHUTS JUNE 11**

Brooklyn Warner studio suspends activities for two months on June 11. Studio has three shorts to go before the usual summer layoff. Sam Sax, head of the plant, will take his vacash during layoff. He may go to the Coast.

Metaxa's Radio Contract

Hollywood, May 26. etaxa, from stage ar Georges Metaxa, from stage and radio, has been signatured to term at Radio by Pandro Berman.
First feature role will be in the Astaire-Rogers filmusical 'Never Gonna Dance.

PAR'S ELSIE DINSMORE

Hollywood, May 26.

Paramount will make a picture based on the Elsie Dinsmore stories by Martha Stanley.

Virginia Weidler is being groomed

for the title.

has been approved by a vote of 90 percent or more of the active mem-bers good standing of this cor-

RECOMMENOS LAW ENACTMENT

House Immigration Committee Would O. K. Moderated Dickstein Alien Actor Bill as a Curb on Foreign Phoneys, and for Native Talent Protection

EQUITY AND A.F.M.

Washington, May 26. Enactment of legislation restricting entry of foreign actors, singers and musicians to the United States is imperative to prevent admission of phoney performers and to safe-guard jobs of American talent, House Immigration Committee declared last week in recommending passage of modified Dickstein alien

Suggesting foreign taient might be compelled to furnish bond in order to enter this country, the committee in a report by Representative Charles Kramer, of Los Angeles, said it was 'convinced that an act of this proposed character should be speedily enacted for the purpose of placing restrictions and limitations upon the admission hereafter of aliens who have heretofore secured admission under ex-isting provisions of law on a more or less fictitious claim that the alien applicant was an actor, vocal musician, operatic singer or orches-tral conductor when as a matter of fact, in many cases heretofore, admission was erroneously granted on the alleged professional status of the applicant when such applicant had no bona fide status abroad which would justify giving him or her the preferred status accorded under existing stafutes.'

The committee expressed its onlytofore secured admission under ex-

under existing statutes."
The committee expressed its opinion that 'American actors, vocal musicians, operatic singers and orchestral conductors will be more equitably assured of the artistic and earning opportunities in the United States through the prompt enactment of this bill.'

Up to Labor Dept.

The 1936 version of the age-worn Dickstein proposal embodies several novel features and would make the

Austrian State Film Head Effects 20th-MG Aid in Anti-Nazi Showdown

Left-Over Feature

Hollywood, May 26.
Feature length film is being made
by Universal from jeft-over footage
of its serial, Flash Gordon."
Bernie Burton is editing picture
which company figures will not conflict with the chapter play, due to
limited bookings of latter.

SCREEN ACTORS **REELECT SAME OFFICERS**

Hollywood, May 26. Screen Actors Guild met at Ma-sonic Temple Sunday (24) and re-elected the slate headed by Robert Montgomery as president. After making a few passes at little the-atre chiseling, Guild called it a nicht

Montgomery as president. After making a few passes at little theatre chiseling, Guild called it a night.

Time was faken up mostly with reading of reports and comments from members on this and that, but a provided all references to Screen Writers' Guild schism and the scrap with the producers. It was announced that 566 members were admitted in the past year, with all but 78 coming in through the tleup agreement with Equity.

Officers held over are: 1st v.p., James Cagney; 2d v.p., Claudette Colbert; 3d v.p., Chester Morris; secretary, Kenneth Thomson; assistant secretary, Roris Karlot treasurer, Murray Kinnell, Directors to serve three years are Humphrey Bogart, Cagney, Colbert, Joan Crawford, Montgomery, Dudley Digges, Frank Morgan, Morris, Pat O'Prien, Edward G, Robinson and Thomson, Director to serve two years is Waiter Connolly.

WB's New Import

London, May 17.

Irving Asher spotted Morra Reed
a a small part in the legit, 'Call It

a Day.

Girl had no previous picture experience, took a test, and got a three-year contract; Goes Burbankwards in the fall.

Pledging their assistance to break down Nazi domination of Austria's film industry, 20th Century-Fox and Metro yesterday (Monday) nounced production next year of two pictures each in Austrian studios. Dr. Eugen Lanske, Austria State Film head, who is here to iay his country's plight before the major producers, is confident others will follow suit.

will follow suit.

Both studios would send their British units into Austria, with no racial distinctions in cast or personnei, and complete disregard of the 'Aryan' question. Pictures to be made in English and German, latter version intended for release there, which is expected to bring a showdown on the Nazi attitude toward American films.

According to Dr. Lanske, five Austrian producers are threatening to pull up stakes and produce in Budapest unless the Nazi stranglendid is relaxed. With American producers throwing their support to Austria, he Eelleves Hitter will have to back down rather than drive the picture industry from the country.

Vienna, May 26.

Vienna, May 26,
Nazi restrictions on all-'Aryan' film casts, etc., under penalty of losing the Hitlerite market, has economically forced local film producers to conform with Nazi standards. For this reason, a migration to Budapest, as a more liberal production centre, has become a growing possibility.

Brown's Moppet Find

Hollywood, May 26.
Patsy Lee Parsons, five-year-ol
moppet tabbed by Lew Brown in
New York, will get featured spot in
producer's Round the Town' at
Radio.

Music being written by Sammy Fain,

Trade Mark Registered FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc. Sid Silverman President 154 West 46th Street, New York City

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Hits Five Hollywood Scribes-Don Marquis'

Yarn Gets a Once-Over Lightly

The D'Artagnan Spirit

Hollywood, May 25.
Several years ago Don Marquis dashed off a yarn about defacers of dining room linen and cailed it Table Cloth Millionalres. Studio after studio gave it a fast once-over and tossed it back into the malls. It just wasn't film material. Since then Marquis, broken in health and nearly blind, sought refuge on a farm in Connecticut. The opus was forgotten. Finances were low and it didn't matter much to him, anyway.

and tossed it back into the malls, it just wasn't film material.

Since then Marquis, broken in health and nearly blind, sought refuge on a farm in Connecticut, The pure was and the marquis' plight came to the notice of Grover Jones, and the McNutt brothers. William Slavens and Patterson, pretty good writers too. Where could they get hold of, Table Cloth Millionaires. Their question was answered severel and systater after many inquiries: it arrived in the malls. Marquis knew nothing about their interest in his script, they were sure.

Last Saturday night the McNutt boundary they took the studio health nearly many industrial lionaires it will be a different story from what they read before. The joys and Jones clearly good writers to the might and far into Sunday they to make the proposed of the McNutts boys and Jones clearly good writers to the might and far into Sunday they to make the proposed of the McNutts boys and Jones clearly proposed in the malls. Marquis and far into Sunday they to make the might and far into Sunday they to make the might and far into Sunday they to make the might and far into Sunday they to make the might are the might are the might and the mixtures.

Last Saturday night the McNutt boys and Jones clearly proposed in the make a window. Out the waveral decks of cards, setzer bottles and the mixtures. Now, let's get busy on that series are the market and the mixtures. Now, let's get busy on that series are the more and the mixtures. Now, let's get busy on that series are the more and the mixtures and the mixtures. Now, let's get busy on that series are the more and the mixtures and the mixtures. Now, let's get busy on that series are the more and the mixtures and the mixtures

Fowler. While the cards were being riffled, Jones happened to mention to Fowler and Johnson about Marquis' yarn. Fowler pressed for more details. Johnson was all cars.

'This is no time to play cards, broke in Fowler.

'My sentiments, too,' reed Johnson.

1ST FILM PROD.

A SHORT, BY

N.Y.U. STUDES

written, staged and produced by an American college debutted week before N. Y. University

dents at its School of Education auditorium. Titled, Applesauce,

What is described

mateur film

OTTERSON BEFORE SABATH COMMITTEE TO TESTIFY AGAINST PAR BANKERS

Goes Before Congressional Body at a Public Hearing, Probably Tomorrow (Thursday) - Fortington May Also Testify, if Called in Time-Washington's Repercussions Over Steuer's Position

John E. Otterson is ready to testify against the present bankers in Paramount at a public hearing of the Sabath (Congressional) Committee, which may get under way, with Otterson as the first witness, tomorrow (Thurs.).

Since H. Fortington, British chairman of Par's Executive Committee, may sail for London shortly, he, is not expected to get the opportunity to testify. Fortington, under whose leadership some of the bankers came into Par, was ex-

portunity to testify. Fortington, under whose leadership some of the bankers came into Par, was expected to testify against them also, it given the chance to do so. Political aspects in the situation thus become too apparent for the industry not to take notice.

Tomorrow (Thurs.) is the last regular meeting day of the Paramount board, prior to the annual meeting. Par stockholders, on June 16, Joe Kennety's report was to have been made and acted upon by the board at this scheduled session, but will deferred most likely.

In starting its hearing on Paramount on the very eve that the company may be about to straighten out its internal situation, the Sabath (Congressional) Committee may be serving to set back Paramount and throw the company out of gear once again.

Where the stockholders come off, in this situation, is open, while the hankers field things out before the

Where the stockholders come off, in this situation, is open, while the bankers fight things out before the political body.

There is the possibility that the hearings, before winding up, may resolve into an examination before trial of pending N. Y. supreme court actions filed by the Par trustees in hankruptcy against certain former officers and directors of the company.

max D. teuer, special counsel to the committee, is also counsel to certain of the defendants in those N. Y. supreme court suits. Whether Steuer is receiving a fee for his committee services isn't known. Max D. teuer, special coun

Washington, May 26

Washington, May 26
Reports that Max Do Steuer is
laying the groundwork for a renewed Congressional probe of
Paramount refinancing, at the same
time he is adding the defense of
Kuhn-Loeb, in the stockholders'
sults over stock repurchase agreement today brought criticism of the
Sabath committee, which is studying
the conduct of the bondholders' protective committees.

the conduct of the bondoders pro-tective committees.

Reluctantly admitting that Steuer is serving as an unofficial advisor to his group, Chairman Adolph Sabath (Illinois) concoded the committee may reopen last year's Par inquiry but insisted he had no information about any moves that Steuer was making to line up wit-(Continued on page 12)

COLBERT'S 7-PICTURE DEAL WITH PARAMOUNT

Hollywood, May 26.

Hollywood, May '26.'
Claudette Co'bert and Paramount
have concluded new arrangemouts
under which the actress makes seven
films for the company over a twoyear period. Par has an option for
three pictures additional to be made
by the star.

y the star: Miss Colbert is understood guaranteed a minimum salary per ture of around \$100,000 which a percentage arrangement addi-tionally, may raise her up to around \$140,000—\$150,000 per film.

20TH SIGNS LEAH RAY

Philadelphia, May 26.

Philadelphia, May 26.

Leah Ray, here last week with
Phil Harris' outlit, goes to 20th
Century-Fox in mid-August on a
term picture contract. Deal to be
signatured when sincer arrives in
Dallas Saturday (30) with Harris,
will call for 40 weeks a year.
Miss Ray appeared in a film with
Chevaller several years ago and recently made some shorts with Harris.

WANGER ASKS 'UNITY' AT BURNSIDE FEED

Hollywood, May 26.
Creative minds of the picture industry, who frequently find fault with producers because some of their pet theories are sideltrakhed, were called upon by Walter Wanger to lend their aid in stabilizing thebusiness, and help maintain the prestige of pictures, at luncheon tossed by Masquers in honor of R. H. Burnside, Charles R. Rogers and Wanger.

Wanger's talk, aimed primarily at disgruntled factions in various branches of the industry, was straight from the shoulder, and was linked with his tribute to Burnside, when he described as meaning whom he described as meaning more to the American theatre than does Reinhardt to the European

Alluding to Hollywood as a com-

Alluding to Hollywood as a community dovoted entirely to show business. Wanger said that motion pictures today constituted a stabilized industry and called upon the representative industry leaders at the feed to help keep it so.

'Certain Guilds'

He stressed the troubles that 'certain guilds' are Tomenting in the industry, and pleaded with his hearers that the business not be tofn down. Let not a minority group, he sai 'destroy this business. We must take the public into consideration.'

tion.'
Making of artistic pictures, Wan-ger continued, was impossible at commercial rates. We cannot afford

Making of artistic pictures, Wanger continued, was impossible at commercial rates. We cannot afford to do many things we'd like to do, because of this commercial basis, the speaker stated. 'If you want to do something artistic, go. to your producer, tell him about it, but don't expect to do it on our time.' Pictures, Wanger said, are a dollar and cents racket. 'Let's be artistic at the right time; but let's keep up our prestige.' Tracing the history of pictures briefly through past 24 years to where they now exert an influence that is enjoyed throughout the endire world, Wanger discussed the cavalcade of entertainment from the days of Burnside's spectacles at the N. Y. Hippodrome and Dillingham's Globe theatre, as well as Jesse Lasky's 'Folles Bergere,' down to the present day. He said that while we are facing trying times we are still living in Utopia. 'So let's stabilize, and have a happy ending.' Burnside was introduced by Joe E. Brown, and later, Pat O'Brien mpilling the introduction with a glowing tribute to the man who first put a circus inside a theatre.

Repeat date was made by Jesse L. Lasky, who was guested by Masquers couple of weeks ago, at which time he gave a history of himself. This time he reminisced with Burnside, with whom he did a show in the early days, then alluded to a deal he had on with Wanger to become general manager of the Frohman productions, but after getting his ideas on certain matters, decided he was too good for legit so brought him into pictures in Hollywood.

Groucho Marx, George Jessel and Joe Cu ingham provided plenty of howls.

Bette Out in the Open

Hollywood, May 26, New starrer for Bette Davis at Warners will be 'God's Country and Schedu'ed to start June

liam Keighley directing

MARIN'S METRO SOLO

Hollywood, May Edwin Marin has checked in at Metro to direct one picture, 'Sworn Enemy,' which starts this week un-Lucien Hubbard's production

Marin, upon completion of this feature, returns to Richard Rowland unit at Paramount to direct 'I'd Give My Life.'

Censorless Censor

Detroit, May

Near-by Pontiac has a fim-legit censor, but doesn't know what to do with him. He's Frank B. Anderson, 71, former assistant postmaster, and 60, 000-pop. town is all ago be-cause it's never had a censor before.

He got the job by offering his services free.

AUTREY FLITS REP.; P.A. TOUR

Hollywood, May 26.

Personal appearance tour booked through midwest by Gene Autrey leaves Republic without a western season's program. star for Autrey announced when leaving

that he did not contemplate returning to Republic, but would confine his activities next year to stage and radio appearances here and abroad.

Between personals, Autrey is due

to hop into New York to discuss stage tour to start next fall.

Signed to film deal after radio and stage buildup in east, Autrey's contact with Republic called for ontact with Republic called for starting salary of \$100 weekly, with \$50 option tilts each six months. Ticket provided company receive 50% of Autrey's income derived from personals, but this was cancelled by a verbal agreement couple of months ago.

Decision of westorn star to leave studio came after company wanted him to make more than eight pictures during current year's contract period. Star contends that verbal agreement provided he would not make more than that number any one year.

make more than that number any one year.

Known that Autrey has been approached with offers, contingent on his becoming a free agent, of around \$3,500 per picture. Reported drawing down around \$1,000 weekly on present tour.

25c Films on Trains

Denver, May 26.
The Burlington crack trains beiween here and Chicago show films
every evening in the diner. When
the idea was tried out President
Raiph Budd was on board and he
enthusiastically approved the plah.
The new service is featured on
the Overland Express and the Aristocrat. Admission fee is 25c.

NINE STUDIOS ASK \$132,107 TAX RETURN

Los Angeles, May 26.
Return of \$132,107 paid in taxes
on real property in Los Angeles
county during 1935-36 is sought in
joint action brought against the county during 1935-30 is sought...
joint action brought against the
county by nine motion picture companies, along with 147 other plaintiffs. Amounts sought are claimed
to be over-assessments for that fig-

dents at its School of Education auditorium. Titled, 'Applesauce, Professor!', this silent short feature was scripted, acted and screened by students in N. Y. U.'s Advanced Scenario Writing class. Only two professional or semi-pros are chanceted with production.

Robert Gessner, who con ucts this university course, produced the short. He authored 'Massacre,' a feature picture. Adelaide Symöns, Michigan Little Theatre director, who coached the pupils and directed, and Charles J. Carbonaro, cameraman, were the two-semi-pros.

Gessner's idea in producing the short was to 'bring Hollywood' to the classroom.' Picture was madewith no intent of distributing or exhibiting it commercially. It was screened as a laboratory experiment to demonstrate practically what happens to a typical film script, Budget was limited, and di n't exceed several hundred dollars. Film required usual semester period or about four months to complete.

tins. Amounts sought axes under protest, and amount returnable sought are:
Harold Lloyd Corp., \$11,523; Paramount Froperties, \$40,323; Paramount Land Corp., \$12,589; Paramount Land Corp., \$12,589; Paramount Publix Corp., \$12,589; Paramount Publix Corp., \$12,589; Paramount Publix Corp., \$12,581; Paramount Publix Corp., \$12,78; Metro-Goldwyn-Mayer Corp., \$16,571; Universal Pictures, \$4,304; C. B. DeMille-Productions, \$8,201; Pox Film Corp., \$24,895; Complaint alleges plaintiffs were denied right to make protests over assessments.

Ella Logan's Goldwyn Pact; Cantor Pic 1st

Ella Logan, nitery singer, signed by Sam Goldwyn to a termer. Deal calls for 40 weeks out of the year

calls for 40 weeks out of the year for Goldwyn. First assignment will probably be in next Eddje Cantor film, original reason for interest. She leaves New York around Alugust after completing several vaude dates. Slated for Ed Sullivan's unit at Loew's State, N. Y., in mid-June.

Sam Levine Coasting

Same Levine, one of the Three Men on a Horse, Playhouse, N. Y., Men on a Horse, 'Playhouse, N. Y., is due in Hollywood shortly. He will be replaced by Garson Kanin, currently in 'Boy Meets Girl,' Cort. Kanin was originally in 'Horse' and understudled all three male leads, claiming the 'scason's championship in that direction.

U. S. Sup. C't to Rule... On Film Producer's, Accident Liability Washington, May 26

required usual semester period or

rne snort was made from the prize-winning story contributed by Alice Jackson, member of the class, who also is secretary to the university's chancellor.

about four months to complete. The short was made from

Washington, May 26.
U. S. Supreme Court was asked
Saturday (23) to overrule California
Supreme Court on question of
whether Fox Films can be sued for
damages for death of employes, during filming of airplane picture.
Relatives of Kenneth N. Hawks,
who was killed in a plane collision
over the ocean in 1930, asked the
highest tribunal to review decision
of the California judiciary that they
are not entitled to collect from Fox
because the Federal air commerce
act did not affect intrustate operation of airplanes. Claim was made
that Fox was liable even if the
plane did take off from and plan to
land within the state of California.

Newsreels Burn at Hearst's News **Blast Charging Soviet-Propaganda**

Editorial attacking Universal, Fox and Paramount newsreels as being gagged by Moscow, carried in Hearst's N. Y. American, was sweepingly denied by the newsreels mentioned. Further, newsreel executives claim the Hearst attack presumably was a counter-move to Universal's published contention that it had no political connections, which was regarded as a direct slap at propaganda carried in certain Hearst publications. Fact that the heels of Universal newsreel's blast further bore out this theory held by certain newsreel officials. certain newsreel officials.

certain newsreel officials.

Charles Ford, editor of U newsreel, denied charges contained in the
editorial in writing by sending a
letter to Heavst. In this, he flatly
denied that any American newsreel
had any agreement with Amikino regarding how news shote shall be. garding how news shots shall be used. The Hearst editorial con-tended that Moscow orders Comthe death at Moscow orders Communist propaganda into U.S. news-reels, ch-refing that these orders are part of the agreement that every American motion picture corporation must sign when it buys Russian matter, either directly from Amklino, American distributing company for the state-controlled pictures made in Russia, or from the Russian povernment itself.

In the trade, the Hearst blast was termed, either a counter-offensive against recent onslaughts against recent merely a further continuance of the campaign against Communism which the pub-

against Communism which the pub-lications have fostered for some

Ayres Would Direct 100%

Hollywood, May 26.

At his own request, Lew Ayres has been released from a long-term acting contract at Columbia. Player

had appeared in one picture.

Desire to concentrate on directing prompted settlement of Col deal, which permitted him to direct only one outside picture yearly.

Wanger's Vacash

Hollywood, May 2 .

Hollywood, May 2,
Walter Wanger will not put 'Simoon' into production' for Paramount until after he returns from
European trip, around middle of
July. Planes to New York, then
sails for Mediterranean points.

Up From Cutting Room

Hollywood, May 2

Stuart Heisler has been upped from film cutter to director by Par-amount, his first assignment being Johnny Gets His Gun, starting this

week.

Heisler, prior to joining Paramount, was chief cutter for Samuel Goldwyn.

BONUS PAYMENT PIC

Hollywood, May 28, Metro is building a soldiers bonus payment sequence in a picture for Wallace Beery. No title for fil

Jory in Aussie Pic

Hollywood, May 2 Hollywood, May 26.
Victor Jory is sailing June 2 for
Sydney to take the lead in a Zane
Grey production for Australian-National studios. Author will supervise production.
Jory ditched vacation to northern
Europe for trip to Antipodes.

Sydney, May 1.

Big newspaper interests, PackerTheodore, Group, publishers of
'Daily Telegraph' and 'Woman's
Weekly,' is deeply interested in the

Theutouse Trough, proceedings and Woman's Weekly,' is deeply interested in the Zano Grey venture.

Some time ago it was reported that Cinesound's ould this up a Grey story for production, but the idea has apparently been dropped, because a quota local season the floor within two weeks.

No plx on the floor at any local studies right now, although stated that more are stated for production. Cinesound has Wilderness Orphan, with Ken-Hall megsing an entirely local cast. Only American touch is script-writer Edmond. All other locals completed are in the cutting-room now.

"Thoroughbred" Cinesoundly yill be the first to premiere, with digit better in the cutting-room now.

"Thoroughbred" Cinesoundly yill be the first to premiere, with digit best early next month under Snider Dearn Management. The Figing Doctor" (National) is also set for release through Fox over the forest through Fox over his and Doctor' some \$185,000. "Thoroughbred' depends on Heien Tweivetress for marquee pull, while Thortor is plugging Charles Farrel.

Other local due in soon is Charles Chauvels' Unicivilized with Deals Hoog (English).

Chauvel's 'Unci-

KENNEDY FOR UNIT PROD.

ERPI IN THE PAR PICTURE AGAIN

By owning upwards of 6,000 preof Paramount, ferred of Paramount, or around 130,000 votes, Electrical Research Products, Inc., which was prominent in the internal operadome of Paramount during the film gampany's bankruptcy period, stands again. With others, ERPI controlled one of the Par creditor comfletes, at that time. This was among the means by which John E. Otterson bounced from the presidency of the A. T. & T.'s talker equipment subsidiary to the presidency of Paramount.

It is expected that ERPI will vote is substantial stockholdings to sup-

There is every prospect of a potential battle between the A. T. & T. and Par's present bankers.

HEAVY EXODUS FROM COAST OF PIC EXECS

Hollywood, May 26,

Leo Spitz, Radio Pictures prexy, trained east Friday after studio conferences, with brief stopover in Chicago scheduled before proceed-ing to New York for company's annual sales convention.

After two weeks of confabs here on distribution matters and settlement of details of Walter Wanger [jeek-AGeorge J. Schaefer, United Artists v.-p. in charge of distribution, planed east.

tion, planed east.

Neil Agnew, gen. sales mgr., and
Robert M. Gillham, advertising chief
of Paramount, wound up short
stüdio prowi for production data to
be submitted to Paramount's sales
convention in New York and returned east last week-end.

Heading east for Metro's sales pow-wow after 10 days at Culver City studio, is Arthur Fields, company's representative in Paris, who came here for product conferences.

N. A. McKay, manager of Mary Pickford enterprises, other than Moduction under the Pickford-Lasky banner, trained east for two weeks in N. Y. on biz.

U Execs on West Coast For Product Parleys

R. H. Cochrane, president of Universal, headed a party of company officials who left for Hollywood Saturday (23) for a parley on last-minute details of 1936-37 product line-up. J. Cheever Cowdin, P. D. Cochrane and Willard McKay were in the official party.

First confabs on the west coast scheduled for tomorrow (Thurs.).

WANGER'S ITINERARY

In N. Y. Today (Wed.) for Final Par Confab Before Sailing

Hollywood, May 26.
Walter Wanger stops off in New
York tomorrow (Wednesday), before sailing for Naples, Friday (29).
He will conter with the Paramount
ho, execs on his final picture for
that company. Likely that his last
picture will be in technicolor, to be
started on his return from London,
July 1. Holiywood, May 26.

July 1, Simultaneous with the start of the Par film, Wanger puts in work first of the group for United Artists release, Three Time Loser starring Sylvia Sidney. Yarn is by Gene Towne and Graham Baker.

Goldwyn Improving

Samuel Goldwyn, who underwent an operation early this month, was reported progressing nicely yesterday (Tues.) at Doctors' Hospital. He is expected to leave the hostital in about a week.

Gibson, Griffis in Par

Harvey D. Gibson, president of Manufactures Trust, has been elected to the board of directors of Paramount Pictures, inc., replacing Fercy H. Johnston, whose resignation from the board was accepted at a special meeting last Wednesday (20). Johnston is chairman of the Chemical Bank which institution once held some Paramount securities, At the same meeting, Stanton Griffis, of Hemphili-Noyes; downtown firm, was elected to the executive committee, succeeding the late Gerald Brooks. Harvey D. Gibson, president of

THOMAS LINING **UP NEW INDIE** DISTRIB ORG.

Harry H. Thomas, now out of his First Division exchange organiza-tion, is lining up producers for a new picture setup. Has been ne-gotiating with such indie picture-makers as Maurice Conu, Billy Haeckle, Victor and Eddie Halperin for consolidation into a central dis-tribution group.

tribution group. He is signaturing 14 Conn pic-He is signaturing 14 Conn pictures, trade-marked Ambassadgr flickers, from Billy Haeckle, 16 pictures; eight Bob Steeles and eight Johnny Mack Browns. Eight pictures are also scheduled from Victor and Eddle Halperin. Besides these American pictures, Thomas is expecting six English BIP-Lion productions.

ROACH'S 8 FEATURES FOR MG NEXT SEASON

Hollywood, May 26. ım of eight features

Minimum of eight features will be produced by Hal Roach for Metro's 1936-37 program, producer an-nounced on return from New York. Pictures will include two Laurel and Hardy co-starrers; one Jack Haley filmusical; similar pic with Patsy Kelly, Lyda Roberti and Rosita Lawrence; one featuring Our Gang, and others still to be determined. Shorts by Roach this season will

Shorts by Roach this season will be limited to 12 Our Gang one-reelers.

Briskin Getting Five Pix Away at Radio

Hollywood, May '28.

Five features are slated by Sam Briskin to go into production at Radio within next few weeks.

Starting with 'Mummy's Boys,' which started vesterady (25), others are 'Daddy and I,' June (5); 'Grand Jury' (8); 'Don't Turn 'Em Loose' (10), 'Count Pete' (12).

Spitz and McDonough

With Leo Spitz back from the Coast, J. R. McDonough's association with RKO, following the expiration of his present contract, will be taken up. McDonough has been east on tatistical work in connection with RKO reorganization matters.

RKO's reorganization is expected by September.

Irv Briskin Moved Up

Hollywood, May 26.
Columbi has elevated Irving
Briskin to executive producer in
charge of all Class B, western and
action pictures. He replaces Robert North, upped to executive producer of class A productions.

Briskin will have as associates

John Decker, Maurice Pivar and Ralph Cohn.

FAVORS ZUKOR AT STUDIO HELM

Report Not Ready for Two Weeks, but Will Recommend More Unit Production-Can't Stick at Par, but May Return

HEADING EAST

Hollywood, May 26.

Completing his survey of the Paramount studio as special adviser, Joseph P. Kennedy and staff, comprising Arthur Poole, C. P. (Pat) Scollard and Lucius Ordway, departed for N. Y. today (Tuesday), W. B. Cokell, Paramount treas-

W. B. Cokell, Paramount treas-urer, who took part in the checkup, returned Saturday (23). Kennedy said another two weeks would be necessary before reports would be ready for submission to the Paramount executive committee on the board. Kennedy is hopeful that, in addition to his own findings on studio operation, he can submit

that, in addition to his own findings on studio operation, he can submit a general report on the entire organization which his staff in N. Y. is completing on distribution and theatre operation. Declining to shed any light on the nature of his findings, before leaving, Kennedy said the figures being compiled are necessary to amplify recommendations. Reported that he will ask that Adciph Zukor remain as production head on the Coast and encourage unit form of production. production.

production. Kennedy, said he had too many outside interests to confine his future activities to Paramount, but that if it is necessary for him to return here after submitting his report he would oblige.

Wall St. Wondering

Wall St. Wondering
Conditions point to Joe Kennedy
making his report on Paramount,
to the company board, tomorrow
(Thursday). He arrives by plane
from the Coast today (Wednesday).
Speculation is high both in the
trade and in Wall Street about what
Kennedy intends to report to the
Par board. There are several unorficial versions which remain uncorroborated still.

ficial versions which remain uncor-roborated still.
Insiders see Kennedy limiting his observations to production, at this time, and to the company's theatre situation. The Par theatre end has been under survey of J. J. Ford, as-sociate of Kennedy. Y. Frank Free-man, v.p. in charge of the Par the-atre operation, stands okay in that situation.

Insiders see Kennedy limiting his observations to production, at this time, and to the company's theatre situation. The Par theatre end has been under survey of J. J. Ford, as sociate of Kennedy. Y. Frank Freeman, v.p. in charge of the Par theatre operation, stands okay in that situation. In charge of the Par theatre operation, stands okay in that situation, interest with the conditions as he found them on reaching the Coast and Kennedy's report will recommend continuiance of Adolph Zukor, chairman of the board. His report may depiore studio conditions as he found them on reaching the Coast and Kennedy's accounts may detail the progress and improvements made since Zukor took charge.

There are rumblings that kennedy may take cognizance of the management situation of the company, and the political situation, internally—at the studio and elsewhere in the firm—by recommending stoutly that all politics be avoided for the good of the firm by all Otherwise, studio progress could be retarded and company operations as a whole could be damaged considerably.

In this respect, should Kennedy so into the management angle, at all at present, he is calculated to avise immediate changes upon the board membership, the executive committee and perhaps also as regards other officers.

Kennedy may prefer to talk directly to stockholders of the company about his work as adviser to Paramount, and about conditions in the company, so that the management and production, may be left to a supplemental report, which stockholders' meeting on June 18.

Setting Universal Pictures' Refinancing Via 3 New Stock **Issues**; Disclose Financial Setup

Washington, May 26.
Plans for refinancing Universal
Pictures were revealed Friday (22)
when the new management headed
by J. Cheever Cowdin and Robert H.
Cochrane asked consent to issue
numerous new securities for purpose of expanding capitalization.
Filing three bulky statements,
newly-organized Universal Corp.,
holding company formed March 31
to take over the various interests

to take over the various interests acquired from Carl Laemmie, anacquired from Carl Laemmie, announced intention of marketing more than 300,000 shares of common and of issuing upwards of 1,500,000 new voting trust certificates. Documents did not hint at the amount of money which new owners expect to raise but said the receipts will be devoted to increasing capital and, to financing production, improvements, and purchase of equipment.

The first of the series of applications covers \$4,00,000 worth of 10-year 5% convertible debentures which are now outstanding and 1,088,232% shares of \$1-par common which will be represented by voting trust certificates.

The second statement covers \$0,

trust certificates.

The second statement covers 80.000 shares of no-par \$6 preferred
convertible and 533,333% shares of
\$1-par common, which also will be
represented by v.t.c.'s.
The final statement covers 1,622,566 certificates for as many shares
of the \$1 common which will be issued under the other two applications.

company will turn over 130,000 shares of the common men-tioned in the first statement to Hammons & Co., New York, which will underwrite the refinancing Hammons & Co., New York, which will underwrite the refinancing move, and has planned to deliver 211,569 shares to pre-arranged purchasers. This part of the transaction involved withholding of 222,566 shares for exercise of outstanding purchase warrants and 268,6686, shares for conversion of debentures. Statement showed 258,431 shares of this issue are currently outstanding outstanding.

Insiders' Price

The price placed on the ducats to be sold to the bankers and the pri-vate customers is \$8, aithough the purchase warrants outstanding en-title holders to buy in at \$10 on any new issue, Price on stock Hammons will offer the public has not been

versal Pictures Co., Universal Pictures, Corp., and Big U Film Exchange. No specific guarantee was given about the time when house-cleaning will take place or way the new owners expect to simplify their organization.
Virtually all of the common stock now outstanding is under control of voting frustees in accordance with an agreement negotiated at the time the purchase took place. Trustees include George N. Armsby of New York, Paul G. Brown of Philadelphia, Cowdin, Garrettson Dulin and Dr. H. Giannini of Los angeles; J. Arthur Rank of England, and Charles. R. Rogers of Hollywood.

Hollywood.
Common stock outstanding
well concentrated, with Cochr well concentrated, with Cochrane controlling more than a quarter and only 21% in the hands of small groups and miscellaneous individuals. G. F. C. Corp. Ltd. of London, is down for 25%, Bob Cochrane for 10% and Julia Cochrane for 17%.

The salary statement indicated sharp paring of certain salarles and substantial rises for other individuals, Report showed 25 exees and top employees last year pocketed \$1,179,655.

Carl Leemmle, Sr., who collected

viduals. Report showed 25 exces and top employees last year pocketed \$1.179,855.

Carl Laemmie, Sr., who collected \$173,852 last year, will get only \$72,218 for the current year, while Carl Jr. will be shaved from \$67,031 to \$35,000, statement disclosed.

Cochrane, who took \$33,552 during the past fiscal year as vice-president of Universal Pictures, Big U Film Exchange and various subsids, will get approximately \$75,000 this year. Salary up to the time the new management went into office aggregated \$13,569, but the new prexy will drag down \$63,000 for the balance of the year.

Willard S. McKay, general counsel and Charles R. Rogers, vice-president in charge of production, will draw about the same as before. McKay was listed for \$37,100 during the past year and will receive \$700 a week this year, while Graingen, who got \$53,000 has tyear, is due to receive \$52,000 this year.

The Standard Capital Co., which is loaning Cowdin to be chairman of the new board, will get \$1,750 weekly for his services, while Rogers is to pocket nearly \$100,000, at the rate of \$2,000 weekly beginning February 1, 1938.

FEW PIX READY FOR CONV. OGLE

Hollywood, May 28.

District and branch sales managers attending trio of national sales conventions during next couple of weeks will have very little of new season's product available for screening. Par delegation, meeting in Chi-

Far delegation, meeting in Chi-cago June 5, will glimpse only 'Chi-nese Gold' and few reels of 'Texas Rangers.'

Mary of Scotland' will be about all that's available to show Radio selling force at New York pow-wow June 1, and 20th-Fox will have 'Poor Little Rich Girl,' Private Number' and 'To Mary, With Love,' for its convention showing at Chi-cago, May 29-30.

"Variety" FOR SUMMER

Place a subscription for 'Variety' over the summer. From now until Labor Day -+ + + \$1.50 Mail remittance with name and summer address. Yesterday's Prices

Amusement Group Takes a Slight But Not Surprising Market Dip

. 6.

Better grade stocks pushed higher on greater volume in yesterday; (Tues.) stock market, Amusement generally failed to share in this more optimistic attitude towards Columbia Pictures pfd. Paramount issues, most of RCA stocks and 20th Century-Fex com-

stocks and 20th Century-Fox common finished the day at lower levels while several other issues barely held their own.
Exceptions were Loew common, which went to 47%, up half a point; Technicolor, up 1 point; Westinghouse common, up 2%; American-Seating, Columbia Pictures cifs, and General Electric. Amusement bonds were inactive and steady, excepting General Theatre liens which lost more than a noint each.

were inactive and steady, excepting General Theatre liens which lost more than a point each.

Crosley Radio declared 50c dividend on common payable July 1. This doubles the-divry paid at same time last year. Stock, which is on big board, advanced to near its old 1936 high on this news,

Triegularity again appeared in the stock market last week, although many groups firmed up near the close. Encouraging feature, despite several lack-lustre sessions, was the several lack-lustre sessions, was the following the common service of the blue chip tocks were under forward on different days.

While industrials and some utilities managed to show minor gains, the Amusement Group was one of several divisions to sell lower. As a (Continued on page 31)

CLOSED SHOP FOR LABS IN EAST, IATSE DEMAND

George Brown, LATSE chleftain, issued an ultimatum this week that all film laboratories in the east be operated on a closed shop basis effective June 1. Order does not affect major Coast plants, already union. Seems little doubt but that all majors, will comply with the order since LA, has right to make such demands under the union agreement signed last January with majors. Means complete recognimajors. Means complete recogni-tion for Laboratory Workers' Union on eastern seaboard.

on eastern seaboard.

Previous to NRA, all film labs
were closed shop. lue Eagle code
administration set up certain wage
and working conditions and NRA
setup was followed even after its
demise. Compliance with Brown's
request will make' every major
laboratory strictly closed shop.

L. A. to N. Y.

R. E. Berlin, Irving Caesar, Charles Lederer, Paula Stone, Alma Lloyd, Jack Malloy, Anna Marsters, Sam Wolf, Harry Brand, Joe Moskowitz, Frances, Monson Frances Man Leo Carrillo. Leo. Contillo.
Georgia.
Georgia.
Leo. Spit.
Leo. Spit.
M. A. McKay.
Neil Agnew.
Robert Gillham.
Arthur Fields.
Lew Brown.
Roy Del Ruth.
Van Nest Polglase.
Buster Keaton,
Jimmy Fidler.
Waiter Wanger,
Joseph P. Kennedy.
W. B. Cokell.
Arthur Poole.
Fat Scollard.
Lucius, Ordway. Lucius, Ordway. J. L. Warner. Judy Garland

N. Y. to L. A.

Meredith Wilson, Benjamin F. Holtzman, Lewis E. Gensler, Lew Pollack, Lew Pollack,
Jack Benny,
Thelma Leeds,
Mary Livingstone,
Harry Baldwin,
Henry Baker, Green. Don Wilson, Tom Harrington, Al Birnes. Vi Kaye. Robert Colwell. Mervyn LeRoy.'
Doris Warner LeRoy.

Stoky on Film 'Carmen'

Philadelphia, May 26.
Leopold Stokowski, symph conductor, is understood slated to direct music for screen version of Carmen, starring Gladys. Swarthout. According to report, Stoky frowned on the Mariene Dietrich of the Met' for the title role, feeling she lacks sufficient experience for what is admittedly one of the most difficult parts in all opera, both dramatically and vocally.

Believed he preferred experimenting with one of several pic. stars and using the dubbed-in voice of some opera headliner. Philadelphia May 26.

Hollywood, May 26. Paramount is recording Stokow ski and the Philadelphia Symphon Orchestra in three numbers in

ski and the Philadelphia Symphony Orchestra in three numbers in Philly today (Tuesday). One num-ber goes in Big Broadcast of 1937; Maestro is due on the Coast in July for additional numbers in the picture and may remain for three months for chores on other films at studio. He was signed when on tour here last month.

NO PRICE-CUTTING WAR IN MILWAUKEE

Milwaukee, May 26.

Possibility of Milwaukee's disastrous price-cutting war was narrowly averted last week when exhibitiors finally got together on a compromise settlement after threats
of price cuts had caused several
hurriedly called meetings of exhibi-

Major portion of the price war threats had centered around the institution of an 'early bird' admission on Sunday, which would have sliced the tarift to 4 p.m., and if unhindered, might have resulted in an epidemic of retallatory admish slicing throughout the town, unchecked, since under the Milwaukee system the admission price has no effect upon protection and clearance. Compromise setup negrits these

effect upon protection and clearance. Compromise setup permits theaters which had been charging 35c, all day on Sunday to reduce prices to 4 p.m. to 25c. Theatres which had regular Sunday admission of two-bits cut to 15c. to 4 p.m. while the regular 20c. houses alice to 15c, for the 'early bird' session.

Ramish to Isle Opener

Los Angeles, May 28.

Adolph Ramish is salling tomorrow (Wednesday) for Honolulu to
be on hand for opening of the
on hand for opening of the
Queen, newest in J. J. Franklin's
chain on the Islands, in which he is
financially interested.

Ramish had booked to leave here
May 23 but cancelled passage when
advised of arrivel here over work.

advised of arrival here over week-end of Universal Pictures exects headed by J. Cheever Cowdin and R. H. Cochrane for series of confer-ences. Ramish, member of the board of directors of Universal Picts, is huddling with U exects for several days prior to departure.

1,100 Tech. ... 30% 29% 30% +1 400 Trans-L ... 4% 4% 4% BONDS \$4,000 Gen. Th. 25 24% 24% -11% 9,000 Loew ... 97% 97% 97% 97% 4 % 22,000 Paramount 90% 89% 90 - % 29,000 W. B... 92% 91% 92

RACKETEERING **CHARGE ON REJECTS**

Northwest Allied leaders here to lay charged 'racketeering' by local exchanges in the matter of cancellations and declared they would ask National Allied States to take action

in the matter.

in the matter.

The independent exhibitors' grievance is caused by the alleged fact that the distributors reallocate cancelled pictures in every instance to the bottom classifications. Assoon as they cancel a \$35, or highest: classification picture, for example, the picture immediately is placed in the \$15, or lowest classification, and they only are allowed credit on their contracts for the exchanges refuse to classify, or price, the films at the time they are booked, the exhibitors' assert, holding back the amount of the rental until shortly before the playdate.

Some of the larger independent chain operators announce they will refuse to book any film until it is classified for them.

No B&K-WB Chi Pool

Chicago May 26 Chicago, May 26,
Chicago, May 26,
Proposed pooling of the Balaban
& Katz Regal and the Warner Bros.
Metropolitan on the southside is
chilled. Had been in negotiation for
some three months, but deal, if it
goes through at all, will not come
up again until later in the year.
E. & K. and Warners pooled
houses in Hammond, Ind, last
season

EX-MRS. HUSTON LOSES SHIT

The \$10,000 damage suit for in-juries brought by Mrs. Catherine Rae Stevens, former wife of Walter Huston, against the Colombian S.S. Co, was dismissed by Judge Patter-son in Federal Court, N. Y. Mrs. Stevens was injured last June while on one of the company's boats on a trip to South America.

In dismissing the action, Judge Patterson decided that Mrs. Stevens had signed a waiver when she pur-chased a half-rate ticket for the trip.

U. S. Supreme Court Sustains Dept. Of Justice in Technical Motion

Frantic efforts of Warner Bros RKO and Paramount to shut the door on possible future prosecution

door on possible future prosecution on anti-trust charges growing out of trouble in St. Louis were nixed Monday (24) when the U. S. Supreme-Court upheld dismissal without prejudice of initial suit by the Justice Department.

Denying the majors' petition for review of the legal procedure in St. Louis, the highest court granted the Federal Government's motion and affirmed the decree of Federal Judge, Molyneaux allowing the Justice Department to abandon the St. Louis case. The court gave no explanation for its reasons for going along with the D. J., merely announcing 'the motion of the appellee to affirm is

granted and the decree is affirmed.'
The Surpreme Court ruling is a signal victory for the Government, since it means that the New York suit filed after the St. Louis cuso had been dropped can be revived at any future time when the distributors do not conduct themselves as the Justice Department desires. Court had been urged by the harassed distribs to rule that Judge Molyneaux erred in granting the dismissal. Counsel for the three major firms asked for a scopper to further persecution, pointing out that if Judge Molyneaux's action were upheld there would be no legal way of preventing the government from filing suits anywhere it wishes, inconveniencing the industry, going to trial, and then abandoning the cases.

Inside Stuff—Pictures

While Zukor and Otterson were making their studio survey about two months ago for Faramount, the company-was seeking possible new many power to handle its lot. At that time, conversations were had with Nicholas M. Schenck, Loew prexy, regarding his letting certain of his top studio, exces go over to Faramount. Far would have liked college tively or individually, Louis B. Mayer, Irving, Thalberg or Hunt Strongs berg. Nothing happened, although long conversations were held directly with Mayer and Schenck figured they couldn't let any of the three leaving the Loew company. Mayer couldn't be had. Thalberg is tied for 10 years to Metro, under pretty happy conditions. Mayer-Schenck wouldn't consider releasing Stromberg.

In filing its three registration statements for approval by the Securities Exchange Commission, besides listing the estimated salaries to be paid to officials of Universal Pictures Co., the holding company (Universal Corp.) set out that in time some profit-sharing plan or options to subscribe for common stock may be granted officers and employee, However, it was pointed out that no such program has been submitted or considered thus far by the board of directors.

Significant part of listing of new salaries is the sharp reductions in some of top-bracket executives, as compared with those paid under the Carl Laemmie regime.

Automatic control system of camera and recording motors, synchronizing devices, stage ventilating fans, telephones and all other production accessories is expected to be most important and first outside demonstration to be discussed at joint meeting May 26 of Pacific Coast section of Society of Motion Picture Engineers and Technicians branch of Academy. Development of automatic control is regarded as improvement that will save studios, where installed, thousands of dollars annually in operating costs, At present control is used exclusively in Metro sound dept,

While net earnings of Columbia Pictures showed a substantial decline for the nine months ended on March 28, as compared with the same period last year, the company's current assets held to a high figure. The assets currently are listed at \$9,692,440, which about \$1,814,000 js represented by cash. Working capital was placed at \$7,997,775. Company also announced that the inventory of released productions at cost, less amortization, has been increased by about \$60,000 as of March 28. This is in line with the firm's policy of effecting changes in the method evaluating inventories whenever conditions indicate such a necessity.

'Ramona' unit (20th-Fox) on location at Warmer Hot Springs in Southern California desert area has been forced to start daily filming as early as 6 o'clock, due to atmospheric conditions and requirements of natural lighting in filming of technicolor sequences. Shorting continues throughout morning until about 3 p.m., at which time natural light takes on a yellow hue, due to desert clime, that has tendency to mud up color recording. Technically, this is known as 'yellow light,' said to be prevalent only in desert areas.

Entire cast of 'Garden of Allah' has written letter of protest to syndicated Hollywood chatterer, alleging Richard Boleslawski, director of the film, and the principals live in luxury at a hotel on desert location, while rest of unit is forced to live in tents. Players and all concerned deny scribbler's accusation.

Mixed audience reaction noted by Trving Thalberg and aides during sneak preview of Romeo and Juliet prompted producer to have George Cukor do remakes, plus cutting changes, particularly in early sequences of first reel. Remakes are somewhat less stylized than in original and figured more suited for general audience reception.

Election of Harvey D. Gibson to Paramount's board of directors is looked on in Wall Street as start of additional banker domination of the picture company's affairs. Gibson is head of Manufacturer Trust, one of group that took part in Paramount financing in 1932.

Warners have changed title of 'Sweet Aloes' to 'Give Me Your Heart' for American distribution, but will retain original handle for distribution in Great Britain. Story is from English play, 'Sweet Aloes,' by Jane Mallory, pen name of Joyce Carey, English actress.

New 20th Century-Fox product deal for Radio City Music Hall is on paper, only awaiting signaturing. It was set with the Hall by John D. Clark and S. R. Kent before the latter went abroad. For 1936-7 the Music Hall commits itself to 20-24 pix from 20th-Fox.

Pete Smith's 'Audioscopics,' third dimensional picture, tops all shorts n repeat bookings with exception of Disney's 'Three Little Pigs' of two

Sherman's Double Woes

Hollywood, May 26.
Suit for \$25,000, claimed due for services, filed by Henry Hobart and William A. Johnson, and an action by his former wife, to have divorce and property settlement agreement set aside, hit Harry Sherman in sin-

Hobart and Johnson charge Sher man owes them money for their work in negotiating finances for his 'Hop-along Cassidy' series, being released through Paramount.

released through Paramount.

Mrs. Lillian Sherman charges
producer obtained divorce and settlement through threats of bodily
harm. She wants court to award
her a divorce and share in community property, also cuitedy of
two daughters and money for their
maintenance.

Shurr Mostly West

Louis Shurr will divide his time etween Hollywood and New York between Hollywood and New Yor under his new agenting arrange ment with Orsatti & Co., Coas Frank Orsatti has returned agency. Frank Orsatti has returne to the Coast and Shurr will follo shortly.

Al Melnick will be the more or less permagent N.Y. rep for the re-cently merged Orsatti-Shurr agency, as in the past, This is the first permanent Shurr-Melnick association with a Hollywood office; hav-ing heretofore made individual deals for Broadway talent spotted in pic-

Newsreelers All Set

Final signaturing of wage and hour Final signaturing of wage and hour agreement for newsreel cameramen is expected this week, with lensmen winning 10% raise in pay but remaining on present working week schedule. Gives the camera grinders \$112.50 minimum scale.

Both parties were reported yesterday (Tues) to be agreed on wage hike and retention of present working week.

Associated Takes Markey's 'Peer'; Gwenn or Arliss

Hollywood, May 26.
Gene Markey has sold an original,
The Sporting Peer, to Associated
Talking Pictures of London. Deal
was made via cable.

George Arliss or Edmund Gwenn will get top spot, with Basil Dean

Horne on Prod.

Hollywood, May 26.

Hall Horne, who was an assistant director in the silent days, may return to production.

The former publicity and advertising head of United Artists is now in New York as part owner of the Blackstone Advertising Agency which, among others, hardles the is Walter Wanger account. Horse may align with Wanger here on the production end.

PARLEYS PLEASE EXHIBS

Exhibs Ignoring Allied's 'Request,' Heavy Product Buying for 1936-37

Minneapolis, May 26,

Local exchanges declare they're not being hampered in their selling beforts by the request that has gone forth from Northwest Allied

leftorts by the 'request' that has gone forth from Northwest Allied istates' board of governors to all independent exhibitors in the territory to desist from buying any new season product until after national Allied has decided how to combat 'objectionable' rental and percentage boosts and the increasing number of percentage demands.

The exchange heads assert the 'request' has come too late—that many of the independent exhibitors already have been signed to 1936-37 product contracts and others, aware of this fact, are disregarding the 'request'. Rud Lohrenz, 'WB exchange manager, for example, states that his exchange already has sold 33% of its possibilities on new season product.

Because business prospects for

Because business prospects for the ensuing year are regarded as unusually favorable and because of a desire to get the edge over competitors in their own or surrounding towns, the theatre owners have been buying earlier than usual, according to the exchanges. In contacts already sold, practically all the major exchanges insist they're well ahead of itst year.

Northwest Allied is all worked up over the price and percentage boosts demanded by the exchanges and will bring up the matter for efficiencies on at the national Allied convention at Cleveland in June. Because business prospects for

DISMISS \$3,000,000 ANTI-TRUST SUIT

Holding that no cause of action was specified Judge John C. Knox in U. S. District Court, N. Y. on Monday (25) dismissed the \$3,000.000 action brought by Thomas F. James against A. T. & T. Western lectric and Erpl with leave to James and lea an amended computant. The suit was instituted last January by James as assignor of the Granger Manufacturing Co. makers of the Granger Manufacturing Co. makers of the James charged that the defendant had formed a monopoly in violation of the anti-trust Jaw and had injured the business of the Granger concern.

In dismissing the complaint,

Granger concern.

In dismissing the complaint, Judge Knox held that though a claim of monopoly was made, the plaintiff failed to specify how the Granger firm had been affected or had lost a single contract through the actions of the defendants. He also expressed the opinion that \$3,00,000 was an enormous sum to ask for on the basis of the complaint filed.

20TH'S LINE GIRL

WITH'S LINE GIRL

Hollywood, May 26.

Miriam Grahame, out of the line of the Paradise restaurant show on Broadway, is being tested by 20th Century-Fox on a \$500 optional ickup. Ex-nitery songstress is currently at the Hollenden hotol, Cleveland, awaiting the local call.

Abe Lastfogel (Morris office) and Jack Bertell, who took Miss Grahame out of the line, are handling the deal.

FLO RICE IN 'ENEMY'

Hollywood, May 26.
Hollywood, May 26.
Florence Rice gets femme lead in
Metro's 'Sworn Enemy,' starting this
week with Lucien Hubbard as producer and Edwin Marin directing.
Miss Rice recently completed
"Women Are Trouble" on same lot.

Zeidman's 6 for GN

rand National's deal with Ben-nie F. Zeidman includes all the nie F Zeidman includes six features for GN's 1936-37 program, first of which will be Angels in White, which Zeidman recently finished

producing.
Zeidman intends making most of group from novels. In confining himself to producing only six fea-tures, Zeldman expects to supervise every film.

RKO and Others Defer 'Zombies' Pending a Suit

Considerable playdates, including an entire RKO circuit booking, for Halperin Bros.' Revolt of the Zombes' may be tied up by an injunction action started in New York Monday (25) Sherman and Alfred Krellberg under the name of Amusement Securities Corp. They claim the title infringes on White Zombie,' owned by the Krellbergs and produced by them in association with the Halperins in 1932. Revolt of the Zombies' is a new indie picture.

RKO is understood to have decided to hold off on exhibiting the film until the injunction suit is, settled. The circuit is one of several defendants, along with Academy Pictures Distributing Corp. Midtown Theatre Corp. (operator of the Kinlio, New York). Producers Laboratories, Inc., Melbert Pictures, Inc., Amerango Corp. and the Halperins.

Rialto, New LOIR), According Inc., Melbert Pictures, Inc., Amerango Corp. and the Hal-

perins.

Picture is scheduled to open at the Riaito Friday (29), but it now depends on the court outcome.

Krellbergs obtained a show cause order in N. Y. supreme court. It is answerable today (Wednesday).

SCHENCK ESTIMATES 20TH GROSS UP 40-50%

Joseph M. Schenck, chairman of

Joseph M. Schenck, chairman of 20th Century-Fox board, this week estimated that company earnings are running 40-50% ahead of a year ago. Statement made on his return from Europe in announcing deal for foreign-made films.

Outstanding deal is one with British National Films which will produce six features at estimated cost of \$400,000 each for 20th-Fox. This and other tie-ups for English features indicates that the company intends taking no chances with European competition.

White's Mexican Pic

Hollywood, May 26.
Sam White, for past seven years
director at Radio, is en route to
Mexico City to discuss deal to direct 'Song of the Mayane' for Impulsora Cinematografic, S. A., one
of largest producing companies in

Mexico.

Negotiations are on for Mala to play lead in picture, which will be made in both English and Spanish

Sullavan's Ailing Flipper

Hollywood, May 26. Margaret Sullavan has been per-Loan Shark' Expose
Hollywood, May 26.
Loan Shark, expose of usury racket, by Lionel Houser, will be produced by Columbia.
George Bancroft, Marlan Marsh and Leo Carillo get top spots.

Margaret Sullavan has been permitted by Universal to withdraw from cast of The Luckleist Girl' because her injured arm will not be sufficiently healed by time picture starts.

Actress flew to New York last week to undergo further treatment for injury.

MPTOA CONFAB ACHIEVED MUCH

10% Cancellation Mean Double That, in Actual Practice-Result Will Be More Playdate Time for the Hit Pictures

SCORE CHARGES

With the Motion Picture Theatre Owners of America committee's work virtually cleaned up last week a resume of the individual parleys, held with various distributing companies, reveals that all are virtually agreed on nine of the 10 proposals outlined by the MPTOA. The score charge elimination plan has found some objectors but even this issue has been kept open, with the possibility of certain concessions being made during the next 12 months. No companies have fatly rejected the score charge proposition, and Columbia, Universal and Republic have indicated that they will lift this score charge in the future.

Columbia, Universal and Republic have indicated that they will lift this score charge in the future.

Viotory won by exhibitors, via the MPTOA, on cancellations still looms as one of the major accomplishments. Plan for concilliation committees in key centers, as set forth in Article 2, now is accepted as being virtually in.

Details as to the number of boards, how they should operate and what functions of the old film boards of trade will be taken over have yet to be ironed out. Word to go ahead in setting these up must first come from N. Y. home offices of companies involved. Matter of distributing the expenses of such a voluntary mediation system and the limiting of arbitration activities also must be fixed.

Now that the issue of what ought to be done has been answered, next problem confronting the MPTOA is how to do it and when. While the committee of this association may go back into conferences later with distributors, it is more likely that the MPTOA body will leave it to the various film companies to make individual announcements on sales policies involving the issues discussed during the last two weeks. Parleys last week were held with Columbia, 20th Century-Fox, Metro, Republic and United Artists.

With the likelihood that Columbia and Republic may agree to even higher than 10% cancellations, the general run of exhibitors will be assured of an outright 10% cancellation clause.

Such as set-up gives an exhibitor with the secuel one feature out of

higher than 10% cancellations, the general run of exhibitors will be assured of an outright 10% cancellation clause. Such a set-up gives an exhibitoright to cancel one feature out of every 10 contracted. Means that he will not have to pay for every tenth film. Some exhibs feel that this saving can be employed to further trim down his list of playdated features. They figure that this enables him to afford the cancellation of another picture in every 10 at his own expense, should he consider it of dublous box office power.

This alignment, placed in effect by certain exhibitors, would mean that every fifth picture might be cancelled without adding to budget as originally lined up. Thus out of 100 productions, it is estimated that some exhibitors could logically afford to shelve 20 films out of 100 productions. This would furnish pienty of room for his hit pictures. Score charge situation proved the only half-way touchy issue during the MPTOA parleys with distribution companies during the last few weeks. There was no inclination on the part of any, excepting Universal, Columbia and Republic, technitely lift score charges completily or universally. While a number of reasons have been advanced for this reluctance of distributors on this point, the fundamental one is that sales managers fear they will be confronted with irreparable loss of revenue if sweeplingly indonted.

Therefore the content of t

cre is no question but that (Continued on page 59)

Essaness Quits MPTOA in Chi. Joins Allied; See J. L. & S.-Loew Alliance in Battle vs. B. & K.

Lloyd's 'Witch' Trek

Hollywood, May 26.
Frank Lloyd is taking writer and camera crews to New England next week to gather material and take background shots for Witch of

This will be producer-director's initial picture at Paramount,

IA Convention **Will Emphasize** N.Y. Ops Merge

Importance attached to present Local 306 campaign to merge Allied and Empire operators with an enlarged 306 union in N. Y., is indicated by the spot it has been given on the IATSE convention program scheduled to start June 8 in Kansas City, It will be one of the principal subjects to come up for discussion and possible action at this annual confab.

Members of IA as well as spokesmen for 306 realize how vital the merger move is alone from the standpoint of number of projectionists involved. At present, there are about 1,545 active members in 306 and an additional 600-700 operators now are affiliated with Empire and Allied.

Allied.
White laying plans for the IA convention, 306 members do not con-template pushing present picketing operations to offset the picket ac-tivities of Allied. Consequently, operations of Allied Consequently cross-picketing is expected to re-main status quo. Minimum of ar-rests recorded thus far.

SCHULBERG TO PITCH ON CULVER CITY LOT

Hollywood, May 28.

B. P. Schulberg is passing up
General Service Studios in favor of
Pathe lot in Culver City for his new
production setup cailing for 10 features for Paramount release.
General Service lot is overcrowded with Emanuel Cohen and Walter
Wanger production activities.

Gensler Back West

Lewis Gensier, Paramount producer, headed back to the Coast end of last week after being in New York on material and background for Big Broadcast of 1927' which

he will produce.

Among other things, Gensler huddled with Jack Benny, who will be co-starred in 'Broadcast.'

Chicago, May 26. Chicago, May 26.
Lew Gensler and LeRoy Prinz.
passing through, auditioned specialties and bands for the new 'Big
Broadcast' flicker. Took options on
three bands for the flicker. Benny
Goodman, Navier Cugat and Jan
Garber. At first had considered
spotting four orchestras in the flim.
Specialty people optioned were
Edna Sedgwick, Lois Nixon and the
freak act of Lowe, Hite and Stanley.

BLONDELL 'PRETENDS'

Hollywood, May 26. Femme lead opposite James Mel-ton in 'Let's Pretend' starting June 1 at Warners, goes to Joan Bion-

It will be filmusical with department store background.

hicago, May 2 icago's largest nonnational circuit, has broken away from the Exhibitors' Association local MPTOA group, following a tiff with Balaban & Katz over the & K: demands for extra protection and for double features, and joined the Allied Exhibitors organization,

This means practically the wrecking of the Exhibitors Association, since Essaness with B. & K. and Warners were the big three sup-porting organizations of the MPTOA here. Jack Miller, exec secretary of Exhibitors Association, admits it's a terrific blow to his organization and won't even deny that the Essaness exit may mean the collapse of the local MPTOA group.

Essaness exit may mean the collapse of the local MPTOA group.

With Essaness joining Allied it
gives the indie group some 300 theatres besides such men as Emil
Stern, Eddle Sliverman and Sidney
Spiegel, owners of the circuit. With
Allied also is the Jones, Lipick &
Schaefer circuit. Understood that
Allied's members here are readying
to send personal letters of protest
to the 'Paramount home office, to
Joe Kennedy and Adolph Zukor, in
complaint against B&K demand for
additional clearance and the return
of double bills.

With Essaness and J.L.&S. now
allied, indications are that a new
powerful circuit will: be organized
in Chicago, combining Essaness,
Jones, Linick & Schaefer and Loew's.

All three organizations have been
alking and are readying to increase
their holdings in the Chicago metropolitan area as a single unit.
J.L.&S. and Loew's have been
friends for years, J.L.&S. having
handled the Loew vaude book in
the old days and during the Loew
theatre invasion into Chicago last
year, J.L.&S. through Johnny Jones
was to have been the operating local heads of the Chicago group of
theatres.

In 1937 the Balaban & Katz fran-

cal heads of the Chicago group of theatres.

In 1937 the Balaban & Katz franchise for Metro product expires which gives any new organization an opportunity to grab off these pictures, first run and for neighborhood priority.

WB'S 4-A-DAY RUN IDEA, FOR 'GREEN PASTURES'

A reserved seat four-a-day idea for Green Pastures' at the Hollywood, New York, and eigewhere may be Warners' solution to the picture. This would obviate the roadshow idea.

Four-a-day would mean that none would be seated after the picture started, giving 'Pastures' the implied prestige of a roadshow fil yet insuring greater turnover and at a lower price than the usual \$1.65 and \$2.20.

'Anthony Adverse' is slated for roadshowing at the Carthay Circle, Los Angries, following 'Great legical.'

Farrell's N. Z. P. A.'s

New Zealand, April 29, Charles Farrell is here making a few personals through the Fuller theatres before catching the next boat home to Hollywood. Farrell has just completed The Flying Doctor for National and also did personals in Australia for General Theatres in Sydney.

MARCELLA BURKE AGENTING

Hollywood, May 26. Morcella Durke has joined the mall-Landau ency to handi Small-Landau

writers.
She's a former fan mag contribu-tor and writer.

Can't Drag 'Em Away from Beaches. L. A.'s Burn; 'Ziggy' Zowie \$12,500, 'Rainy' \$6,000, Joe E. Tips \$13,300

(Best Exploitation: Four Ster)
Gasoline weather plus a run of
weak sister pice ganged up on the
first runs to keep them out of the
coupon-clipping class. Four of the
coupon-clipping class. Four of the
cluxers are graced with holdovers
and holding their own on the
strength of the momentum engendered by the smash campaigns that
preceded their entry into the lists.

Managers aren't exactly fighting
for elbow space in the crying room
but they're hoping for a break for
the better, if it goes the other way
the weepling wall will get a heavy
play.

the weeping wall will get a heavy play.

'Great Ziegfeld' is still cock o' the walk and will roll up a neat \$12,500 in its sixth week at the Carthay. That tops the village. The hold-over twins, 'Under Two Flags' and 'Show Boat,' doing so-so, with the buige going to the former on a combined take of \$15,500 in Hollywood and the still th

detail into the second of the

shy of earlier figures.

These (Graiman) (2,022; 30-40-55)—Two Flags (20th) (2d week).

Will come under the wire with around \$8,000 which is mostly night trade and nothing to be ashamed of. Just a pair of grand under first week, which just grazed \$11,000

first week, which just become \$11,000.

Downtown (WB) (1,800; 25-35-40)

Sons o' Guns' (WB), Joe E. Herwing to the state of the state o

has gone before in past few weeks. Last week, Law in Hands' (FN). Waz under the brode figure at Sandard (FN). Waz under the brode figure at Sandard (MG) spill. Latter plc a first run to bolster moveover of 'Things' from Four Star and none too forted at \$2,100 even with admish tilted to Sec, an upping of 15c. Last week, Lac-aux Dames' (Franco-American) disappointing at \$1,200, but will be brought back as pic showed by the second of t

still be around \$8.60°: that's how this comic rates on the boulevard, guite a jump over last week's \$3.800 washout for 'Law In Hands' (FN).

Orpheum (Bdwy) (2.280; 25.30-25.40)—Champagne Charile' (20th); split, and Bowes' ams, Latter rate credit as dualer failed to tug for, the \$3.000 first week big \$13,500. First we

Under par and around the red marker and house can thank Pinky Tomin for the \$10,800 that was forked over. Last week, 'Florida Special' (Par) and Olsen' and Johnson. Comics did it, but not like in the old days. Just fairish \$15,000.

RKO (2,560; 25-35-40-55)—"Show Boat' (U) (2d week). Slightly unperfected build. Signoff at \$7,500.
pretty much of a slap in the face in view of excellent notices and word-of-mouth. First week checked out with \$8,500.

State (Loew-Fox) (2,024; 30-40-55)—"Two Plags' (20th). (2d week). Just couldn't get that drove play from the sidewalk pounders. First week, \$16,100, which is right smart money in hot weather.

United Artists (Fox-UA) (2,100; 30-40-55)—"Thugs to Come' (UA) and 'Speed' (MG) spill Heading for the couldn't get that drove play from the sidewalk pounders. First week, \$16,100, which is right smart money in hot weather.

United Artists (Fox-UA) (2,100; 30-40-55)—"Things to Come' (UA) and 'Speed' (MG) spill Heading for the couldn't get that drove play for the couldn't get that drove play from the sidewalk pounders. First week, Ahmede Quiet. (MG) and 'Gonnecticut Yankee' (Fox), reissue. Just plain bad at \$2,100.

'Guns' and 'Drac's Gal' \$12.000 Dual. Newark

Newark, May 25.

(Best Exploitation: Shubert
Shubert Shumer has come but business
has not. The best over here is
Proctor's with the second week of
Under Two Flags at about \$13.000,
and the Branchord with \$1,000 for,
Daughter! Meanwhile 'Great ZiegFeld' runs along on its second week
and should surely take \$13.000.
Ecstasy is on its third at the Listle without slackening in pace as
yet.

Ormont third ware the same the second week

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Ormont the same second week or the same second week

tle without slackening in pace as yet.

Ormont, third-run house in East Orange, has put 'Midsummer Night's Dream' in for five days at roadshow prices and the Cameo (WB), South Orange, is following suit. Oream' at regular prices is not coming into the Branford, but only the neighborhoods.

Shubert, with 'legfeld,' has a decorated front with a blue and silver valance around the marquee, transcription over WNEW and WHBI, and many windows, including one at Bämberger's with a spectacular 'Follies' costume. Beat of all, it has a great newspaper campaign, using not only plenty in the theatrical columns but also crashing the news pages.

Estimates for This Week

Estimates for This Week
Branford (WB) (2,966; 25-75)—
Sons of Guns' (WB) and Dracula's
Daughter' (U). May come near
\$12,000. Last week 'Golden Arrow'
(WB) and 'Law in Hands' (FN) fell
off to only \$9,500.

off to only \$9,500.
Capitol (WB) (1,200: 15-30-40)—
Married a Doctor (WB) and 'Garcla' (20th). Should have no trouble
making \$3,500. Last week 'Small
Town Girl' (MG) and 'Desire'
(Par) good at \$4,200.

(Par) good at \$4,200.

Little (Franklin) (299; 30-50-55)

—Ecstasy' (Jewel) (3d week)—
Okay on third week with \$3,500.

Film has been signed for six weeks.
Second week beat the first at \$4,300.

Film is still generally panned, but they come just the same.

Loew's State (2,780; 25-30-55
75)—Speed' (MG) and Panic on Air' Col). House is in the doldrums and no relief in sight. Bad \$7,000.

Last week 'Devll's Squadron' (Col) and 'Don't Gamble' (Col), \$7,500, light.

Paramount Newark (Adams-Par) (2,248; 25-75)—Meet Again' (Par) and Telorida Special' (Par). Not so hot at a little over \$1,000. Last week of the control of t

National First Runs

PARAMOUNT
'Princess Comes Across,' 5th
Ave, Seattle, 28; Orph, St. L,
29; Minn, Mpls, 29.
'Big Brown Eyes,' Oriental,
Chl. 29; Warfield, S. F. 29.
'Too Many Parents,' Oriental,
Chl, June 12.
'Sky Parade,' Oriental,
June 28.

June 28. 'Forgotten Faces,' State, Det,

28. 'Palm Spri ialto, St.

L, June 5. 'Fatal Lady,' Rialto, St. L,

'Moon's Our Home,' Warfield, S. F. 29. 'Till We Seattle, 28. 'Case Against Mrs. Ames,' Par, N. Y, 27; State, Seattle, June 5.

BOAT STANDUP FOR \$13,000 2D, ST. L.

St. Louis, May 28.

(Best Exploitation: Loew's)
Loudest noise in local exhibition strata is wow business done last week at F&M's Fox with 'Show Boat,' hitting close to \$19,300 and being held for another week and possibly a third. Mgr. Harry Greenman lured Allan Jones, former Muny Opera fave and one of stars in ple for pa. Wednesday (20) and house doubled the usual night's biz, Rest of first runners didn't create much a furor and don't figure to do so this week.

Orpheum which will

so this week.

Orpheum which will crowd Loew's
and Ambassador in downtown sector for best bo. figures is offering
Dancing Pirates ans morts, a prosulful turnover. Ambassador has a
dualer. Dracula's Daughter' and
First Baby,' while Loew's also is
showing a twin program, 'Rainy
Afternoon' and 'Speed.'

Jimmy Harris won exploitation nonors for week for his efforts in chaif of Rainy Afternoon' and Speed.'

"Speed."
Estimates for This Week
Fox (F&M) (5,038; 25-35-55)—
'Show Boat' (U) and shorts (2d
week). Good \$13,000 should be easy
after swell \$19,300 for first week.

week). Good \$13,000 should be easy after swell \$19,300 for first week.

Ambassador (F&M) (3,018; 25-3s-40)—'Draculu's Daughter' (U) and 'First Baby' (20th). Looks like \$1,000 for eight days okay. Last week 'They Were Married' (Col) and 'Champagne Charlle' (20th). Fulled after six days at \$5,300, poor.

Shubert Rialta (WB) (1,725; 25-35-55)—'Mrs. Ames' (Far) and shorts. Fox competits is going to have the state of the s

ord (RKO), inhaned with \$8,300, fair.

Loew's (Loew) (3,162; 25-35-55)—
One Rahy Afternoon' (UA) and Speed' (MG). Good start points to \$11,200. Lasi week Garcia' (20th) and good to the start points to with \$10,800, fair.

ssouri (F&M) (3,514; 25-40)—
January' (20th) and 'Country Beyond' (20th). Third showing in town will get \$5,600, good. Last week 'Julia' (20th) and 'Old Man' (20th) faded away with only \$4,800 for run, light.

'Princess'-'Ames' Paired For \$5,000 in Indpls

(Best Exploitation: Gircle)
Business is light at the downtown turnstiles this week and everyone is seeking an alibl. Circle, with a probable \$5.600 on a dual of TrinMrs. Ames, is edity and the following the control of the profit side of the ledger this week. Team of Lombard and MacMurray were sold well and are beginning to mean something at the box office.

box office.

Loew's is doing mildly at \$4,000 on a twin bill of 'One Rainy Afternoon' and 'Panle In Air,' while the Lyric is below its recent pace considerably with a light \$6,500 on 'Golden Arrow' and vaude. Apollo, troubled with a shortage of product, troubled with a shortage of product, troubled with a shortage of product, troubled with a shortage of Tunder Two Flags' at a slow \$2,300.

Display ad tleups with department stores on Carole Lombard in bathing suits, spring frocks, special hair-dresses, etc., were highlights

Cantor Highlighting the Loop with Smash \$34,000 at Palace; 'Chan' With Rogers Bd. \$15,200, Oriental

Estimates for This Week Apollo (Fourth Ave) (1,100; 25-40)—"Two Flags, (20th) (3d week), Run forced for lack of other pic-tures. Results minus at \$2,300. Last

Run forced for lack of other pictures. Results minus at \$2,300. Last week just passable at \$3,100. Circle (Monarch). (2,600; 25-40)—Princess Comes Across' (Par) and Mrs. Ames' (Par). Lombard-Mac-Murray emphasized and, nicely exploited, responsible for an okay \$2,000 to \$1,500. Devis (Loew's). (2,800; 25-40)—Rainy Afternoon) (UA) and Panie ni Air (Col), short of money-making level at \$4,000. Last week 'Unguarded Hour' (MG) and 'Roaming Lady' (Col) light at \$3,500. Lyric (Gloson) (2,000; 25-30-40)—'Golden Arrow' (WB) and vaude. Film given edge in campaign with Bette Davis played up as academy waxed winner to little avall; off at \$5,600. Last week 'First Eaby' (20th) and Buddy Rogers band on stage healthy at \$9,500.

'Show Boat' at \$3,800, 'King Steps Out' OK \$2,000 In Lincoln

Lincoln, May 28.

(Best Exploitation: Stuart)

Show Boat is taking the cake this week at the Stuart, although Show Boat is taking the cake this week at the Stuart, although King Steps Out' at the lower profitable were street of the state o

Three For Vischer
Hollywood, May 26,
Blanca Vischer will appear in
three pletures for George Hirliman.
First will be 'Song of the Andes,'
filmusical, to go in production in
June.

Chicago, May 26, (Best Exploitation: Palace)

Eddie Cantor on the stage of the standing item on the card. Looks like he'll break all attendance marks, and is being stopped from possible coin record only by decreased admission tariff.

Because of door-breaking mobs, Palace for the first time in its history went to six shows on Saturday (23). Money will count up abov \$34,000 on the session. Around the rest of the loop only

the vaudfilm Oriental shows any genuine strength, Buddy Rogers band on the stage plus the always popular 'Charile Chan,' this time '

popular 'Charlle Chan,' this time '
the Circus,' \$15,200; not good.
That's all for the good news. The
other items are sad, due primarily
to the lack of quality. Chicago is
diving into the barrel of rose-colored
ink at \$16,500 for the holdover.
'Under Two Flags.' Had angled for
'Under Two Flags.' Had angled for
the Grace Moore 'King Steps Out,'
but print falled to show in time.
United Artists spotted 'Princess
Comes Across' for opening Saturday
(23) when 'One Rainy Afternoor
faded away after 10 days.

Palace ran off with all exploita-

Palace ran off with all exploita-tion strength, Johnny Joseph slam-ming through the dailies and radio with Cantor plugs,

Estimates for This Week

Apollo (B&K) (1,200; 35-45-55)—
'Inguarded Hour' (MG) (2d week),
Little picture drew fine comments
last week and is holding over with
some nice box-office punch. No riot,
but satisfactory. Will do maybe some mee box-office punch. No riot, but satisfactory. Will do maybe \$4,000 currently after neat \$6,400 last week.

last week.

Chicago (B&K) (4,000; 35-55-75)

"Two Flags' (20th) (2d week),
Holding for additional session and
will sink to \$16,500, plenty week for
this house. Turned in a pretty \$29,000 last week.

500 last week.

Garrick (B&K) (900: 25-35-65).

Garrick (B&K) (900: 25-35-65).

'Mra: Aner (WE)) Mystery floker getting good play atter. Saturday (23) opening and will be olday at \$5,000. Last week: 'Small Town Girl' (MG) had nice \$5,400 for second loop gallop.

Oriental (B&K) (3,200; 25-35-40).

"Chan at Circuse' (20th) and Buddy Rogers orchestra; \$15,200, not good. Last week 'Preview Murder' (WB) dismal at \$10,800.

Palace (RKO) (2,500; 25-35-55).

dismai at \$10,800. (2,500; 25-35-55-65)—Bridle Path' (RICO) and Eddle Cantor on stage. Smash of the season from every angle; sidewalk holdouts add to glgantic \$34,000. Last week 'Bradford' (RICO) was forced to hold for third week and went down to miserable \$11,800.

went down to miserable \$11,800.

Roosevelt (B&K) (1,500; 25-35-55)—'El Dorado' (MG) (2d week),
Will get the yankeroo after 10 sad
days. "Goes out tomorrow (Wedness-day) with \$9,300 for first week and
won't top \$12,000 for entire 10 days.
Bullets and Ballots' (WB) replac-

State-Lake (Jones) (7.70); 20-35-40)—Snowed Under' (WB) and vaude. Will garner neat \$13,000 currently. Last week 'Silly Silles' (RKO) and 'Laugh, Town, Laugh' until light at \$11,100.

unit light at \$11,100.

United Artists (B&K-UA) (1,700;
35-55-55)—Princess Comes Across'
(Par). Opened on Saturday (23),
00 ökay business, due to excellent results of 'Hands Across the Table,
previous MacMurray-Lombard film,
Should garner good enough \$12,000
for first seven days. 'Rainy Afternoon' (UA), in 10 days, got under
tearrul \$11,000.

tearful \$1,000.

Erlanger (1,200, 55-83-\$1.10-\$1.65)

"Ziegfeld" (MG) (7th week). Holding up with amazing strength, with end not yet in sight. Matinees straggly, but the evenings are running mostly to capacity. Above \$10,000, sensational.

MARY ASTOR'S APPEAL

Los Angeles, May

Los Angeles, May
Appeal to Supreme Court from
ruling of District Court of Appeals
in sustaining Superior Court decision giving Collier & Wallis
agency a \$223.33 judgment. has
been taken by Mary Asto: Heaving
set within next two weeks.

set within next two wocks.

Appellate court, in denying Miss Astor's appeal, ruled that portion of Private Employment Agency Act purporting to invest labor commissioner with power to arbitrate disputes between agencies and theilellents was unconstitutional.

Heat Hits London Too, and It's Not So Cheerio; 'Fleet' \$14,500 5th Wk., Pine' \$15,000, 'Three' \$17,500

London, May 17.
West-End picture houses are in for iean period. Summer conditions are already beginning to manifest. themselves. Although such conditions do not seriously affect initial runs, it has been found that they

curtail length of run.
Unlike New York, where audiences take cover in coolly condithe open road whenever ine is available.

is available.

This year, with abundance of product among the major companies, with exception of United Artists, pictures are not being held back during the hot period. Policy of revivals has also been abandoned this year for the same reason. United Artists is the only company launching a revival policy, with the Cinematograph Exhibitors Association already registering a squawk at U. A.

U.A. Another thing noticed in the West-End is the acute shortage of comedy pictures after the recent avalanche. It is figured that this time of the year audiences profer a good laugh, instead of heavy action on the screen.

Estimates

Academy—Tieleesmelodie' (Austrian). Opened to fair intake, doing around \$4560, but after four weeks has dropped considerably. Now nearer \$2.750. Lingering to May 25 when Tole Ewige 'Maske' (Hungarian) replaces.

garlan) replaces.

Carlton—Lonesome Pine' (Par).
Feeling the effect of the weather, but will get around \$15,000 on its first week. Will stay four to five weeks, when being replaced by one of Charles Woolf's pictures or a Julius Hagen product, to comply with the English quota law.

Curzon—Anne Marie' (French). Opened to fair biz at this ritzy house, doing close to \$3,500, but now barely touching \$2,500. Due to fold in about a week.

Empire—Wife vs. Sec.' (Metro)

in about a week.

Empire—'Wife vs. Sec.' (Metro).
Started as smash but heat dented it.
Still managed to score over \$30,000, which makes it a holdover. Close
to \$20,000 in, second stanza. 'Robin
Hood of Eldorado' (Metro) succeeds.

Hood of Endorado (Metro) succeeds. Leicester Sq.— These Three (UA). Did \$25,000 on its opening week but has now dropped to nearer \$17,500. Will stay quite a while, as house has no replacer imminent.

London Pavilion — 'Fauntleroy' (UA). First week close to \$15,000, but now tapering. Will stay four weeks, with 'Two's Company' (Soskin) replacing.

weeks, with 'Two's Company' (Soskin) replacing.

Marble Arch Pavilion—'Modern Inites' (UA) (2d run). Here after 13 'weeks at the Tivoli, where it proved somewhat of a disappointment. Arthur Jarratt's contract, direct with Charlic Chaplin, called for 26 weeks at \$200,000 in ali. Still has another 18 weeks to play. Will stay here around seven weeks and then go to the Dominion and New Victoria. Holding up fairly at \$7.000, which is okay for this comparatively small seater.

New Gallery—'Tudor Rose' (GB). Doing \$12,500, which is not far off capacity, but despite that will vacate May 28 to make room for Littlest Rebo! (Fox), to which the house is committed.

Plaza—Follow the Fleet' (Radio)

house is committed.

Plaza—Foliow the Fleet' (Radio) (5th week). Started as season's smash doing \$35,000 on its first week, with \$30,000 the second. Now in its fifth and closing week, and will still do \$14,500. Picture is being generally released in fortnight.

Regai—Sylvia Scarlett' (Radio).

Healthy on first week, with Katharine Hepburn still an attractions at this house. First week close to \$15,000. Doing \$11,500 in second stanza. Professional Soldier' (Radio). follows.

\$15,000. Doing \$11,500 in second stanza. Professional Solder' (Raddo) follows. Rialto--Kilou the Killer' (Indie) (5th week). Opened to nice dough at around \$5,000, and made money for B. Ir. P. Still doing \$3,500 and look of the standard with the

Radio's Air Special

Hollywood, May 26.

'Mirage.' history of American
aviation since 1904 by Dick Grace.
has been bought by Sam Briskin for
Radio.

Picture will be personally pro-uced by Briskin as one of top specials on Radio's 1936-37 program.

'Garcia'-'Yankee' \$7,200, 'Pirate' Dual 41/2G, N. H.

New Haven, May 26, (Best Exploitation: Poli)
Outdoor snots are beginning to

outcome and state of the catch the week-end trade. Things off currently and will slide from now on, with houses dropping into summer budgets.

summer budgets.
Circus (Downie Bros.) stand (27)
won't help film spots any.
Poll is doing what little exploitation there is around town this week.
Usual window cards, bus cards,
Liberty throwaways with printed
announcement, air plugs and memory song contest for Oakleys, special heralds distributed throughout
Yale, news truck banners, etc.

Estimates for This Week

Estimates for This Week
Paramount (M&P) (2,348; 35-50)
—Forgotten Faces' (Par) and 'Song
and Dance' (20th). Moderate 35,
(2ar) ass week Piorida 'Special'
(2ar) ass week Piorida 'Special'
(2ar) ass week Piorida 'Special'
(2ar) Poli (Loew) (3,040; 35-50)—Garcia' (20th) and 'Conn. Yankee'
(Fox). Not too good 37,200. Last
week 'Show Boat' (U), at \$3,200,
showed a profit as a single feature.
Roger Sherman (WB) (2,200; 3550)—Dancling, Pirate' (Radio) and
Dangerous Waters' (U). Headed
for mild \$4,500. Last week 'Things
to Come' (UA) and 'Law in Hands'
(WB) just about made the grade
at \$5,800.
College (Loew) (1,555; 35-50)—

POOR CONEY

Island Takes the Rap Again—\$13,-000 for 'Speed'-'Charlie' in B'klyn

Brooklyn, May 26.

Brooklyn, May 26;
Coney got bir and picture houses
took it on the chin Saturday and
Sunday, Somewhat better biz reported Monday,
Fox continues big with 'Deeds'
and 'Girl From Mandalay' in third
week with 'Speed' and 'Ghampagne Charlie, 'Paramount's quiet
with 'Sons o' Guns.'

Estimates for This Week

Estimates for This Week
Paramount (4,000; 25-35-50)—
'Sons o' Guns (WB). Very, dull at \$7,500. Last week 'Moon's Home'. (Par) \$8,800, quiet.
Fox (4,000; 25-35-50)— Deeds (Col) and 'Mandalay,' dual (3d week). Doing fine at \$14,000. Last week \$14,500 big. Leow's Met (3,400; 25-35-50)—
Speed (MG) and 'Champagne Charlie (20th). Bringing in good \$13,000. Last week 'January' (20th) and 'Amateur Gentieman, \$15,000, hee.

and "Amateur Gentleman, \$15,000, fine.

Albee (3,400; 25-35-50)—"Sing Again' (Radio), and "Draculas' Daughter' (U). Okay at \$12,000. Last week "Two Flags; (20th) and First Baby, \$12,500, satisfactory. Strand (2,000; 25-35-50)—"Till We Meet Again' (Par) and "Burning Gold," dual. Drawing around \$4,000, mild. Last week "Brown Eyes" (Par) and "Schoolhouse," \$4,500; 50-so.

Prov. Swaps Bangtails For Heat, Both N.G.; Nothing Beating \$8,000

get (1900) and Compared (1901) and compared (1

Heat Chills B'way Biz; Only 2 New Pix of Which 'It's Love Again' Is Strong at \$31,000; 'Boat' H. O. 73G

No Squawks Over \$7,500 For 'Boat' in Birmingham

irmingham, May 26. (Best Exploitation: labama)

'Showboat' gets the money this week at the Alabama. Will set no week at the Alabama. Will set no new records but everybody is likely to be satisfied. Good campaign has caused a lot of talk. Included a street float, radio tie-ups and a testimonial ad written by the city

testimonial ad written by the city censor praising the picture. Night baseball was introduced to Birmingham hast week and the third largest crowd to ever witness a ball game in the city attended. Show business felt it for two suc-cessive nights.

Estimates for This Week

Alabama (Wilby-Kincey) (2,300; 30-35-40)—'Show Boat' (U). Set. for \$7,500 and everybody will be happy. Last week, Two Flags' (20th), \$7,000, fairly good.

Ritz (Wilby-Kincey) (1,600; 25-30)—'31 Hours' (Par), Hopeful of \$7,000, fairly good.

Moon's Home' (Par), \$2,000, light.

Strand (Wilby-Kincey) (3,000; 25)
—Silly Billies' (RKO) and 'Navy Wife, split. 'Billies' will get most of the business, \$1,750, fairly good. Last week, 'Chan at Circus' (20th) and 'Bugle Ann' (MG), \$1,600, moderate, Empire (Acme) (1,100; 25)—'Law in Hands' (FN), At \$1,900, 'just fair. Last week, 'Shipmates Forever' (WB), \$2,200, moderate,

(Best Exploitation: Roxy)

Broadway is taking it on the chi heat and shortage of product has business on the run. Only two new films this week. ne is doing okay, the other is very weak.

new films this week. ne is doing okay, the other is very weak.

Willow the company the com

is Week

Astor (1,012; 55-\$1.10-\$1.65-\$2)—
"Ziegfeld" (7th week). Broadway's.
only \$2 film still sailing on a capacity take. That means around \$17,000, same as last week.
Capitol' (4,620; 25-35-55-35-31.25)
—'3 Wise Guys' (MGM). Very littie interest in this film; the Cap isstill on the chutes with a gloomy
\$3,000. 'Speed' (MG) last week was
\$7,000, very bad. A new all-timelow.

low.

Palace (1,700: 25-35-55)—'Under
Two Flags' (20th) and First Baby'
(20th). Twin 20th Century bill is
pushing this spot for a handsome
profit at \$14,000. Last week 'Champagne Charlie' (20th) and 'Human
Cargo' (20th) another twin offering
from the same company, likewise
profitable at \$12,100.

Paramount (3,664; 25-35-55)—
'Moon's Our Home' (Par) (2d week)
and Ray Noble orch, Around \$18,000
not good. First stanza, fair \$30,100.

not good. First stanza, fair \$30,100. Radio City Music Hall (5,88: 40. 60.-85-99-\$11.00-\$1,45) — Show Beatt \$73,000, can't squawk. It's a nitry second week figure, after a handsome \$93,500 for the first week. House is setting its cap for tomorrow's opening of the new Grace Moore film, King Steps Out' (Col), Rialto (750: 25-40-65) — Draculat's Daughter' (U) (23 week). Looks like a nice \$7,000 on the holdoyer week, after a first week's \$10,000, a happy figure.

nappy ngure.

Rivoli (2,092; 40-75-99)—'Ex-Mrs,
Bradford' (RKO) in today (Wed).
'One Rainy Afternoon' (UA) stayed
two weeks for an aggregate \$33,000.
First week showed \$18,000, fair.

Roxy (5.836; 25.25-55) — It's Love Again' (GB) and stage show. Pleture is the standout of the new-er product that's current with a nice \$31.000 Holding over. Let's Sing Again' (RKO) last week finished its second and iast week for a nifty \$26.000.

anity \$25,000.

Strand (2.767; 35-55-65-85)—Bullets or Ballots' (WB). Opened yesterday (Tues.). 'Taxi' (WB), revival. filips in or four days, did around \$5,000. 'Sons o' Guns' (WB), to be a superior of the superior of the

"Zierfeld" (6th week). Big petked considerably when closing notice was posted, and fill stle'ss for another week, longest run for roadshow here in recent years. Around \$10.000, not.

C.000: 30-96-551—Mrs. Ames' (Far). Prices back up to regular scale after week's trial at 25-53-55, but big ettl. (2000: 30-96-551—Mrs. Ames' (Far). Prices back up to regular scale after week's trial at 25-55-55, but big ettl. (2000: 30-96-55). The scale after week's trial at 25-55-55, but big ettl. (2000: 30-96-55). The scale after week's trial at 25-55-55, but big ettl. (2000: 25-60)—state (United Detroit) (4,000: 25-60)—state (United Detroit) (4,000: 25-60)—state (United Detroit) (4,000: 25-60)—state (1,000: 25-60)—state (1,000: 25-60)—state (2000: 25-60)

G.G.'s \$17,000 with 'Bradford' Only **Exception in Light Frisco Week**

VARIETY

San Francisco, May 28,

(Best Exploitation: Golden Gate)
Most anything can be calculated
as cause for general tumble in biz
past few weeks. Current stanza u
ception of px-Mrs. Bradford at
Golden Gat.

iolden Gate.

Rest of houses taking it on chin,
wen the Warfield, which is conidered the sure-thing house of
own, having trouble with a doule, I Married a Doctor and Flor-

sidered the sure-thing nouse of town, having trouble with a double, I Married a Doctor and Florida Special.

'Little Lord Fauntleroy in for extended run at United Artists, is going strong at mats, but rather light after the sun goes down. reat Ziegfeld, which built from start, stopped temporarily at the Geary (24), to reopen in that house again June 8, after Personal Appearance, legit, vacates. 'Ziegfeld' for final nine days into seventh week hit most profitable \$14,500.

Show Boat in second stanza at Organical Country of the country of the

Panic is on at the source of Fox.
Golden Gate stole show on exploitation of 'Mrs. Bradford'. Went very heavy on newspapers, local boards; and teups which proved effective for the Bill Powell-Jean Arthur combination.
Estimatas for This Week

Estimates for This Week

Estimates for This Week.

Embassy (RKO-Cohen) (1,512;
30-35-40)—Fire Trap' (Darmour)
and 'Last Journey' (Atlantic). Just
a rough road to travel for this
combo and pretty bad at \$1,300.
Last week 'Road to Mandalay'
(Rep) and 'Round Mountain' (Rep)
meant nothing except a headache at
\$1,400.

\$1,400.

Fox (Capitol Co.) (5,000; 25-40)—

Playboy' (WB) and 'Three on Trail'
(Par). Will do poor \$4,500. Law

week 'Fatal Lady'.(Par) and 'Ring

Around Moon' (Rep) a sick combination at \$3,500.

nation at \$3,500. (1.200; 50-Geary (Lurie-Pincus) (1.200; 50-75-\$1.51.50)—Zilegfeld' (MG) (6th week). Running into two days of seyenth week for final nine days be-fore temporary halt (24) with \$14,-500 in nine days. Last week, fitth, very good at \$10,300.

very good at \$10,300.
Goleen Gate (RKO) (2,850; 30-35-40)—Mrs. Bradford' (RKO). Sold in masterful fashion with sixes on Bill Powell, this one is going to town for a profitable \$17,000 on first week. Last week Dancing Pirate' (Ploneer-RKO). Light week for color film at \$9,000.

color film at \$5,000.

Orphoum (F&M) (2,440: 30-35-40)
—'Show Boat' (Univ) (2d. week).
Final for tile pus and somewhat
distressing, as pus and somewhat
distressing, as the some distriction of the so

good.

Paramount (F-WC) (2.740; 30-35-40)—'Golden Arrow' (WB) and 'Haff-Angel' (20th-Fox). With no names \$11,000, 'just fair. 'Last week 'Sons o' Guns' (WB) and 'Champagne Charlie' (20th), fair \$12,000.

of Guns' (WB) and 'Champagne Charile' (20th), fair \$12,000.

8t. Francis (F-WC) (1,47); 30-35-40)—Two Flags' (20th). Moved over from Warfield after two weeks and holding up in tairly good style to around \$6,500. Last week 'January' (20th) and 'Country Beyond' (20th), dual (3d week), oke \$5,100.

United Artists (UA-Cohen) (1,-200; 25-40)—Fauntieroy' (UA), First week is headed to fairly good take, with trade heavy at mats, Should hit \$7,500. Last week 'Three of the (UA), third and final stanza, Should hit \$7,500. Last week 'Three of the (UA), third and final stanza, Warfield F-W() — Mawried a Doc' (IVB) and 'Florida Special' (Par). Combo means nothing here and house will have tough going to hit a so-so \$12,000. Last week 'Two Flags' (20th) (2d week). Very good for holdover period at \$12,000.

'SHOW BOAT' LISTS IN SEATTLE, \$9,500

Scattle, May 26.

(Best Exploitation: Winter Garden)
Fifth Avenue spending douch to
put 'Showboat' over, but not getting
as much as expected. Deeds' shows
unexpected ability to hang on and
enters seventh week, though Liberty
was all set to open with 'These
Three,' which now comes next week.
Under Two Flags' has enough on
the ball to go into third oke week
at Music Box, while 'Ex-Mix, bradford' moves over for another week
at Blue Mouse.

In the face of mild biz. Winter
Garden is getting on with 'Lexong'
and rates exploitation tops with a
campaign that didn't ball suppson. Fifth avenue has big campaign for 'Showboat,' but nothing

out of established line; bigger newspaper space, billiboard, radio plugs, music store and grocery store tieups. Novelties for 'Legong' included blotters with semi-nude pix Estimates for The Week lue Mouse (Hamrick) (900: 27-37-42).—Ex-Mrs. Bradford' (RKO). In from Fifth Ave. and delivering loke \$3,000. Last week 'Things to Come' (U.A. East week 'Country Doctor' (20th) and 'Bovery Saturday Night' (20th), dual. Combo dandy, with big \$4,000 indicated. Last week 'Country Doctor' (20th) and 'Bohemlan Ghir' (MG) held 10 days, \$5,100, good.
Fifth Avenue (Evergreen) (2,400; T-37-42)—"Snowboot' (U. Word bottle pix of the company of the c

Hour (MG), dual, reached \$6,600, good.
Paramount (Evergreen) (3,106; 16-21-32)—Moonlight Murder (MG) and 'Desert Gold' (Par), dual. Weak \$3,000 in sight. Last week. 'Sky Parade' (Par), with personal by Jimmle Allen, and 'Two in Revolt' (RKO), got \$4,200, modest.
Rev (Sterling) (1,400; 16-21-32)—'Girl from Mandalay' (Rep) and vaude. Vaude has following of some degree and okay \$3,000 anticipated. Last week 'Here Comes Trouble' (20th) and vaude, \$2,800, fair.
Winter Garden (Sterling) (600; 16-27)—Legong' (Du World). Getting swell exploitation and clicking to tune of big \$4,500.

'SHOW BOAT' SAILS SOLO IN OMAHA TO \$10,000

Omaha, May 28.

(Best Exploitation: Omaha)

News of the week is at the Omaha. House goes single feature for virtually the first time since its remodeling over a year ago. Marks also first time any Blank-owned house has tried it here in years. Returns opening days more than justify the policy, although the extra long 'Show Boat' allows only five turnovers daily. This is a considerable improvement over the four shows a day the house nas been held to. Omaha likewise has its new cooling system. Within, making a more than the control of the cont

1st Runs on Broadway (Subject to Change)

Week of May 29 r—'Great Ziegfeld' (MG)

(8th wk).

Capitol—'Trouble for

(MG).
Music Hall—'King Steps Out'

Music Hall—King Steps Out'
(Col) (28).
Paramount—Case Against
Mrs. Ames' (Par). (27).
ialto—Revolt of the Zombies' (Indie),
Rivoli — Ex-Mrs.
(RKO) (27).
Roxy—It's Love Again'.
(GB) (2d wk).
Strand—Bullets or
(WB) (26).
Week of June 5
Asto—Great Zierteld' (MG)

-'Great Ziegfeld' (MG)

Astor—'Great Ziegfeld' (MG) 9th wk), Capitol—'Fury' (MG), Music Hall—'King Steps Out' Col) (2d wk), Paramount—'Princess Comes cross' (Par) (3), Riatto—'Florida Special' (Par)

Rialto—Florida Special'
(Par).
Rivoli—Ex-Mrs, Bradfor'
(RKO) (2d wk).
Roxy—Little Miss Nobody'
(20th).
Strand—Bullets or Ballots'
(WB) (2d wk).

'SHOW BOAT' 17G IN HUB; 'SONS **O' GUNS' 14G**

Boston, May 26. (Best Exploitation: Loew's)

Most refreshing note in the Hub im arena this week is 'Show Boat' film arena this week is 'Show Boat' at the Memorial, opening up for a run of three or four weeks. Initial stanza, Including good preview biz Thursday (21) night, will count up about \$17,000. Memorial moved up the preview hour from 10:30 to 6:30 to compete with the Met, which opened Thursday because of the six-day show last week, Joe E. Brown at the big house looks blan, at about \$14,000.

at about \$14,000.

Balance of the burg is dull. Par
and Ferway are stuer with a reviolet of Connection Yankee' and
Forgotten Faces' on dual bill. KeithBoston in doldrums with 'Fang and
Claw' and 'Bridge of Sighs,' duo,
and fiscal finale will hardly budge
\$5,000.

and nscal image will hardly budge \$5,000.

Orph and State holding their own with 'Rainy Afternoon' and 'Don't Gamble with Love' on double bill; between the two about \$25,000.

Loew's exploiteers came through nicely this week with a diversified campaign. on 'Rainy Afternoon'. Lineup included music store tleup, and stories in newspapers, a six-day serialization, an 'Inquiring Reporter tieup, two days' feature in the Globe Hollywood strip, four co-op pages, a window contest, radio transcription, and a neat rain check gag at a local ball park.

Estimates for This Week

Estimates for This Week

local ball park.

Estimates for This Week
Keith Memorial (RKO) (2,900; 25-50)—Show Boat' (U). Revivified trade at this stand and opening frame looks like very good \$17,000. Will ho. at least two more weeks. Last week 'Dancing Pirate' (RKO) dove to \$7,000, way off.

Met (M&P) (4,200; 35-50-65)—'Sons o' Guns' (WB) and stage show headed by Tito Guizan. Screen and stage fare will have to divide the blame for a duil week. Very bad \$1,000, was a stage for a duil week. Very bad \$1,000 on \$1,000 on

Minneapolis Slow-Paced

All Dull-Even Big 'Folies Comiques' Show No Help, \$14,000 NSG

Florida Special' (Par) and 'Julia' (20th), double, last week, swerved badly to \$5,000.

badly to \$5,000.
Scollay (M&P) (2,700; 25-35-40-50)—Florida Special: (Par) and Till We Meet Again' (Par). Duil duo will hover around a low \$4,000. Last week \$4,300 on 'Married a Dr.' (WE) and 'Brown Eyes' (Par), dual.

and Errown Eyes' (Par), dual. Fenway' (M&P)" (1600; 22:35:40-50)—Forgotten Faces' (Par) and Connecticut Yankee' (Fox), double. On the skids to \$2,500. Last week n.s., \$3,000 for Julia' (20th) and Florida Special' (Par), dual.

L'ville's Lone Stage Show Out in Heat, 'King' \$6,000 on Dual

Louisville, May 26.
(Best Exploitation: Loew's State)
Warm weather is here and with
it goes the one stage show in town. National has discontinued stage fare for the summer and will resume rare for the summer and will resultine with a vaudfilm policy Labor Day. In the meantime strut ht pictures will be served, with an exception now and then if and when stage attractions are available.

Pair of strong films, 'Show Boat' and 'Ex-Mrs, Bradfor ' are bringing in customers to the Strand and Brown, respec, and tilting grosses up somewhat from the warm weather slump. Both are holdovers, having garnered enough gravy the first week to warrant an extension, and lift both houses from the first heat depresh.

depresh.

Price scale also takes a dip in two spots. National with second runs goes to 15-25c, and Alamo, second run on Fourth street, to a straight lic. admish at all times. Both houses play double features and change in the middle of the week.

Theatres cattlen planty conscision.

change in the middle of the week. Theatres getting plenty opposish now from dog races held nightly across the river in Jeffersorville, Frank pending Saturday 232 arms and the selection of the selection will be spending their evenings in the open air.

Night stands are also in full swing, and with name bands, will take away plenty of business from the downtown theatres. Louisville Colonels open their home stand with a night game Monday (23). Loew's State grabbed the exploitation honors on the Grace Moore planting all houses went rather lightly on the ballyhoo stuf.

Estimates for This Wpck

lightly on the ballyhoo stuff.

Estimates for This Week
Loew's State (3,000; 15-25-40)—
King Steps Out' (Col) and 'They
Were Married' (Col), 'dual. Grace
Moore opus doing the biz here. Good
6,000. Last week 'Rainy Afternoon' (UA) and 'Roaming Lady'
(Col), dual, took nice \$7,200, with
former responsible.

Righta (Fourth Avanus) (3,000)

former responsible.

Rialto (Fourth Avenue) (3,000:
15-25-40)—Princess Comes Across'
(Par) and 'Forgotten Faces' (Par),
dual. Will combat the heat nicely
and take good \$5,000. House has
cooling plant in operation, which
should be an inducement. Last
week 'Mrs. Ames' (Par) with help
of nice exploitation, newspaper contests, etc., took \$5,400, good.

Brown (Int) (1500-15-25-40)—

tests, etc., took \$5.400, good.

Brown (Ind (1.500; 15-25-40)—

Brown (Ind (1.500; 15-25-40)—

Week), Will take \$2.500, 600; (2a week), Will take \$2.500, 600; (2a week), Will take \$2.500, 600; (2a week), Holdover stanza looks like \$3.400 stanza looks like \$3.00, no rave but good enough. Great \$8.000 last week, ary Anderson (Libson) (1.000; 15-25-40)—Golden Arrow (FN), Getting \$2.400, although should be more. Last week Law in Hands (FN) took fair \$2.900.

National (Ind) (1.000; 15-25)—

dove to \$7,000, way off.

week. Stunts and tricks are heightened by as heavy an ad layout a \$8,400.

Estimates for This Week

Omaha (Blank-Tri-States) (2,100;
25-40)—Show Boat' (U). Takes the blame for a dull week. Very better tiself. Breaks the double of getter policy in force here for years. Pace points to \$1,000; a stage fare will have to divide the blame for a dull week. Very better policy in force here for years. Pace points to \$1,000; a stage fare will have to divide the blame for a dull week. Very better policy in force here for years. Pace points to \$1,000; a stage fare will have to divide the blame for a dull week. Very better policy in force here for years. Pace points to \$1,000; a stage skidded to \$2,200 on six days, n.s.g.

Orpheum (Loew) (3,001; 25-33-40)—Golden Arrow' (FN).

Solon on six days, n.s.g.

Orpheum (Loew) (3,001; 25-33-40)—Golden Arrow' (FN).

Holdover stanza looks like \$3,900, and week week to \$1,000 and \$2,000 on six days, n.s.g.

Orpheum (Loew) (3,001; 25-33-40)—Golden Arrow' (FN).

Moonlight Murder' (MG) strong the stage fare will have to consider the strong that the stage of the strong that the

Minneapolis, May 26,
Some improvement in the boxoffice situation, but returns still below par, even allowing for the
usual seasonal drop. With tax payment time impending automobiles
draining purjess more than normally
and a general business slump, the
showhouses have plenty to-contend
with and continue to experience the
toughtest sort of sledding.

A big stage show, Tolies
Comiques, bogs the Orpheum to a
mediocre \$14,000.

'Small Town Girl' is another loon
'Small Town Girl' is another loon

Comiques, bogs the Orpheum to a mediocre \$14,000.

'Small Town Girl is another loop magnet for the Minnesota and promises to land the huge Publix house in the profit column. As result of the prestige gained in 'Magnificent Obsession'. Robert Taylor as real name draw and the profit of the profit of the brisk patronage.

The Orpheum put on a strong exploitation campaign for 'Folies Comiques,' landing 12 loop display windows, distributing 20,000 heralds, building a flashy front, posting 24-sheets and splurging on heavy newspaper advertising.

Estimates for This Week

heavy newspaper advertising.

Estimates for This Week
Alvin (Steffes) (1,500: 55-83\$1.10-\$1.50)—"Zlegfeld" (MG) (2d
week). They fight shy of advanced
prices for films here, preferring to
wait for the regular tariffs. Nothing but the highest of praise for this
offering, both from critics and customers, but it's a tough, slow job
bringing 'em in. May reach very
weak \$3,000 after bad \$4,000 first
week,

weak, \$3,000 list; weak, \$3,000 list; weak, \$3,000 list; well, mesesta (Publis) (4,200; 25-25-55)—Small Town Girl' (2005). Proceedings of the process of the

SUMMER HITS MONT'L; 'SMALL TOWN' 8½G, OK

Montreal, May 26. (Best Exploitation: Princess)

coest Exploitation: Princess, Grosses should plek up currently with no counter-attractions in town following exit of circus with most of the spare cash along the main street. Plx are not out of ordinary, but weather showing signs of being summer.

summer.

Tom Cleary has tied up whole town on his all-ritish pix currently. All dramatic clubs and socious and the two universities with high schools have been circularized and her been considered to the Peg pic, while 'Pantry' was the ocasion for a snappy tie-up wit (Continued on page 12)

'Oniet' With Coogan Unit Quiet. \$13.000 In Philly; 'Princess' \$9,000, 'Drac' \$5,500

Philadelphia, May 26. (Best Exploitation: Stanley)

(Best Exploitation: Stanley)
Summery weather knocked the
bottom out from under bix here
over the weekend and this week's
expensive promise to be from 25% to
own under average.

Show Bont, which started slowly
at the Stanley last week and then
jumped into the smash class, will
probatily do as well as-if-not-better
than most of the new pix in its second week. Word-of-mouth will give
this musical a strong \$15,000 at
least.

and week. Word-of-mouth will givethis musical a strong \$15,000 at
least.

Fox has a so-so combination on
stage and screen. Jean Sargent and
Larry Blake are on the stage and
sim is 'Country Beyond.' Combowon't get over an average \$13,000.
Earls and Will Shaw unit and
Absolute Quiet.' On the theatre's
new six day basis, gross won't go
much over \$13,000.

Boyd has 'Princess Comes Across,
which won't get over \$9,000, while
the Stanton's now chiller, 'Dracula's
paughter figures around \$5,500.

Another holdover is 'One Rainy
Jaudiang qualities in its first week
at the Addine and ought to get
\$7,500 in its second week.

'Great Ziegfeld,' which was to
have closed, goes on indefinitely at
the Chestnut. Nights continue big
and matinese weak, with this week's
gross probably \$7,500.

Stanley-Waxmen Im did, some
beautification of the staturloge, a tie-up with 25, circulating
libraries and displays in downtown
book shops. Also, campaigned downtown hotels.

Estimates for This Wee

Estimates for 1 nis week.
Aldine (1,200; 40-55-65)—Rainy
Afternoon' (UA) (2d week). Figures for okay \$7,500. Last week's
\$10,000 pleasant.
Arcadia (600; 25-40-50)—Married
a Doc (WB) (2d run). N.s.h. at
\$2,000. Last week Brown Eyes'
(Pår) (2d week), fairish, \$2,200.

a Doc' (WB) (2d run). N.s.h. at \$2,000. Last week "Brown Byes' (Par) (2d week), fairish, \$2,200. Boyd (2,400; 40-55)—"Princess Comes Across' (Par). Scant \$3,000. Last week "Golden Arrow" (WB) only \$10,000, light; 50-88-\$1.10-\$1.65. Grant Meghan (10) (7th week). Holding in after all with \$1,500 this week. Last week gave \$3,500. Matiness still weak. Earle (2,00; 25-40-55)—"Absolute Quiet' (MG) and Coogan, Grable, Bast week (Sky Farade' (Par) and Johnny Green's band, tepid at \$1,000 for six-day week. Last week Sky Farade' (Par) and Johnny Green's band, tepid at \$1,000 do 40-55-65)—"Ountry week. Julia (20th) and stage show. No marquee names. Weak \$13,000. Last week, "Julia" (20th) and "Voice of Experience," \$15,000, ordinary. Karlton (1,000; 25-35-40)—"Golden Arrow' (WB) (2d run). So-so at \$1,500. Last week "Small Town & Stanley (3,000). Drachel's Dear (10) & 40-55-550. Drachel's Stanley (3,000). The week's \$25.00 was tops. Stanton (1,700; 30-40-50)—"Drachel's Dear (10) & Average \$5.500 for chilier. Last week (9 Men' (WB), revival, got fair \$5,000.

KING' RULES DENVER. \$9,000 TOPPING TOWN

Denver, May 26. (Best Exploitation: Denham

(Best Exploitation: Denham bis Ming Steps Out" is doing bis money of town, win stage show at Denham to see the second seed of the seed of

Estimates for This Week

stage show, did around \$1,200 in four days. (Coper). (1,500; 25-35-40).—Hard Lady (Par) and stage show, with Arthur and Florence Lake in person. Show is being well sold and good \$7,000 is in sight. Last week, Florida Special (Par), did \$3,500, fair, considering it did not have stage show in support.

Denver (Huffman). (2,500; 25-35-60).—King. Steps—Out. (Col) and stage band. Leading the town with \$9,000. Last week (The Show Boat (U) and stage band. Leading the town with \$9,000. Last week (The Show Boat (U) and stage band. Leading the town with \$1,000. The show Boat (U) and stage band. Leading the town with \$1,000. The show Boat (U) and stage band. Leading the considering the stiff competition from anusement parks and outdoor sports.

Orpheum (RKO) (2,500; 25-35-40).—Dancing Pirate (RKO) and Three Wise Guys' (MG), dual. Combo is drawing good \$6,000. Last week, 'Ex-Mrs. Bradford' (RKO), played, to steady business all week, closing with \$6,000.

Last week, 'Ex-Mrs. Bradford' (RKO), played, to steady business all week, closing with \$6,000.

Week at the Denver, film is turning in swell \$6,500 here. Last week, 'Connecticut Yankee' (20th) and Born for Glory' (GB), dual, did \$4,000, neat.

'King' \$16,000, Balto.: 'Ecstasy' **Nothing Extra**

(Best Exploitation: Hipp)

Spotty biz this week. Town topper is King Steps Out at the vaud-film Hipp. House has decided to h. o. the flick, which will better splendid \$16,000 on first flight.

h. o. the flick, which will better splendid \$16,000 on first, flight.

Somewhat of a surprise is the sodden trade being done by the Caech importation, 'Ecstasy.' Sam Cummins hired the long-dark burlesque barn, Palace, and got gobs of corking advance bailyhoo when newspapers spread yarns on censor board banning pic in toto and City. court rescinding the ban. Opened pretty well, but word-of-mouth is badly damaging film. Not likely that, week will exceed \$3,000. Rentai light, but chalked against film are costs of three court trails required to overcome censor opposition.

Crackerjack second week is being achieved by Keith's with 'Show Boat' still steaming along. After the opening canto's delightful \$1,00, wind up run.

Pa.'s were rather under wraps this week. About best campaign in a trite crop was accomplished by H. Ted Routson of the Hipp for 'King Steps Out.'

Estimates for This Week

Century (Loew-U-A) (3 900); 15-25-35-40-55-85)—Wise Guys' (MG) and vaude. Very bad 38,500. Last week even worze for Rainy After-noon' (UA) and stage show, 87,500. House is experiencing its worst succession of crimson-coated stan-2as.

zas.

Hippodrome (Rappaport) (2,300;
15-25-35-40-55-66) — 'King Stops
Out' (Col) and vaude with Eddie
Peabody. Careening to a corking
15,000 and will ho. Last week
'Mrs. Eradford' (RKO) and Spices
of '36' unit, very good at \$10,900.

Keith's (Schanberger) (2,500; 15-25-30-35-40-55)—Show Boat' (U) (2d week). Another big one at \$7,-000, after initial \$9,100.

ow, atter initial 19,100. Maryland (Penn-Mutual) — Legit house salting away the scason with a few local rentals. Last week, second and final week of two-a-day, \$1,50 "Zlegfeid" (MG), grossed a smacko \$13,000 after opening \$14-300. No reason for removal given, other than film was set only for fortnight. other tha

Estimates for This Week
Aladdin (Huffman) (1,500; 25-40-50)—Rhodes (GB). English pic is drawing nice \$3,500. Last week, Under Two Flags' (20th). In its first week, was given 'The First Hung week, 'Took John Alam Week, 'Took John Alam Week, 'Took John Alam Week, 'Took John Alam Week, 'The John Alam Week, 'The John Alam Week, 'The John Alam Week, 'The John Hung Week,

'GOLDEN ARROW' GETS **BIG \$7,000 IN PORTLAND**

Portland, Ore., May 26. Portland Ore, May 26.

(Best Exploitation: Broadway)
Broadway turned on the bally stam in a large way for Golden and the bally stam in a large way for Golden to the stam in a large way for Golden and put that warranted the splurge of the seek and nice biz for all concerned. These are 'One Rainy Afternoon' at UA and 'Sons o' Guns'.

The area of the seek and the seek and the seek and nice biz for all concerned. The seek and the seek and the seek at the property of the seek and the seek at the Mayfair after carving off two big stanzas at the Faramount, and Under Two Flags,' playing a second week at the Orpheum to great busingular seek at the Seek and the Surprise biz was the roadshow 'Great Ziegfeld' at the Mayfair, forced to hold a second week even at \$1.55 top, big prices for this burg. Ziegfeld worked up a big play on the first stanza and while only the extra seven days which put the Mayfair over for considerable extra biz.

Estimates for This Week Broadway (Parker) (2,000: 25-40) (Best Exploitation: Broadway)

biz.

Estimates for This Week

Broadway (Parker) (2,009; 25-49)

—Golden Arrow' (FN). Cashing in on big splurge that this house put out for great \$7,000. Last week 'Singing Kid' (FN). well exploited and answered for better than average \$4,800.

United Artists (Parker) (1,000; 25-40)—'Rainy Afternoon' (UA).

Putting this house over the top for an okay \$5,000. Last week 'Unguarded Hour' (Mg) was fair at \$4.000.

Framount (Evergreen) (3,000; 25-40)—'Sions o' Guns' (WB) and 'Sky Parade' (Par), with Jimmy Allen 'in person'. Big at \$6,500.

Last week 'Mr. Deeds' (Col) and Meet Again' (Par) connected nicely on second at \$4,700.

Orpheum (Hamrick-Evergreen) (2,000; 25-40)—'Two Flags' (Fox).

Orpheum (Hamrick-Evergreen) (1,400; 25-40)—'Great Ziegfeld' (MG) (3d week), Roadshow, with admish boosted to 55-\$1,65, still strong at \$4,000. Second week \$5,300.

'KING' STEPS OUT FOR \$14,000 **IN CINCY**

Cincinnati, May 26. (Best Exploitation: Albee)

Cincinnati, May 26.

(Best Exploitation: Albee)
Outdoor attractions, aided by early, warmth, are under way in full blast and theatre biz is withing to summer levels. Added to baseball, midget auto racing and city-wide sprinkling of beer gardens, as cinema opposish, are Coney Island and the zoo and a 39-day meetling for the banktalls at Latonin, Ky, opposite Cincy.

Stap Could be the lead, breezing with \$14,000 for eight days at the Albee. Showing is advertised as a world premiere. Second and final week of Ziegfeid on roadshow basis at Capitol is registering \$9,000. At the Paiace Princess Comes Across' is scoring \$8,500. Keith's is having a high time with 'Sons o' Guns' for \$5,500 and a likely stayer-on.

Experiment of presentation policy for warm weather period at Shubert for past month is floppo and house goes dark Friday (29). Average take sarged from \$12,000 to seven grand.

Two encores: 'Show Roat' in second week, at Lyric, \$4,000, and Two Frings' hoisting \$1,000 for Grand in third week.

Extra ads used on 'King Steps Out' fund Sons o' Guns' Press puffs to Wind Sons o' Guns' Press puffs to Wind Sons o' Guns' Press puffs to Step Step Sun' (CO). Eight days.

Estimates for This Week

Albee (IKO) (3,399; 35-42)—
King Steps Out' (CO). eight days.

'Show Boat' \$10,000 and H. O. in Pitt.; 'Arrow'-FioRito \$16,000, 'Desire' \$9,000

Golden Arrow' (WB), \$3,500,

Golden Arrow' (WB), \$3,500,
rage,
Lyrio (RKO) (1,400; 35-42)—
Show Boat' (U) (2d run): Floatied
own Boat' (RKO) (2,150; 35-55)—
Preview Murder' (Par) and vaude
Cliff Winchill, billed as 'Cincy's
fayorate comedian of song.' topping
stage layout. Weak \$6,500 in slight
and the gong rings for the season.
Last week 'Speed' (MG) and acts,
\$7,000.

"Grand (RKO) (1,200; 25-40)—
"Wow Flags' (20th). Third downtown
Town Girl' (MG), and week 'Small
Town Girl' (MG), and week 'Small
Town Girl' (MG), Gold
Family (RKO) (1,000; 15-25)—
'Call of the Prairie' (Par) and 'Man
Hunt' (WB), separate. Regular \$2,
000. Last week 'Silly Billies' (RKO),
fair.

Strand (Ind) (1,300; 15-25)—

Strand (Ind) (1,300; 15-25)—

fair.

Strand (Ind) (1,300; 15-25)—

'Street Scene' (UA) and 'Ruggles',
(Par), split. Revivals fetching 31,500, so-so. Last week 'Girl from
Mandalay' and 'Alias Bulldog
Drummond' (UA), twin, \$1,300.

'Hour' with Local **Kid Film Draws** \$19,000 in Cleve.

(Best Exploitation: State)

Nearness of holiday and opening of amusement parks sooner than usual, because of zooming temperature, are not much help to show business. Everybody is taking it on the w.k. chin, though not as hard as expected. What's giving them hope is the coming Republican conven-tion. Houses are trying to book in

Is the coming Republican convention. Houses are trying to book in bigger pix for the event.

'Unguarded Hour' is pulling in most of this week's scanty dough for the State. Clever showmanship shown here in strengthening bill with the local transparent of the state. The state of the state of

cort for local leads, got radio cristo make a stage speech for then and had girls model for style show A local natural.

Estimates for This Week

Estimates for I his Week
Hipp (WB) (3,700; 25-40)—Sons
o' Guns' (WB), (Plugged for klds
and worth a healthy \$17,500, That's
higher than last week's 'Show Boat'
(U), which was hurt by heat,
\$15,500.

\$15,500.

Palace (RKO) (3,200; 30-25-40)—

Golden Arrow' (WB) with Renee

Villon and Jimmy Savo on stage.

Picture doing the business, atthough

it took a few raps along with those

thrown at stage show. Probably

\$15,500. satisfactory. Last week

Eddie 1'ng (150-4-1ad Surder on

whamming \$32,800. Canton being in

on 50% of the gross.

State (160-1) (3,510-30-35-40).

State (160-1) (3,510-30-35-40).

on 50% of the gross.

State (Loow's) (3,450: 30-35-40)—
'Unguirded Hour' (Metro). Given pionty of help in subsidiary film bill, plus pienty of publicity, which spells a smart \$19,000. Small Town (Girl' (Metro) last week tobogganed in the heat to \$16,600, fair.

Allen (RKO) (3,000: 25-40)—
'Rhodes' (Gir). Walter Huston's name on marquer offsetting class tone which excited critical rives. Excellent at \$4,500. Last week Walkling Dead' (WB) earned \$2,500, average.

Stillman (Loew's (1.872; 25-25)— 'Small Town Girl' (Metro) (2d run). Wise move will result in very sweet \$8,500. Last week 'Sky Parade' (Par) got only \$3,500.

Pittsburgh, May 26. (Best Exploitation: Alvin)

(Best Exploitation: Alvin)

Summer's apparently here officially. Town's down to four first-runs, customary number during the warm months. Bis is off, advertising's full of cooling plant copy, and everyther the cheems dog deeps, the arrival of the cheems dog deeps.

Weekend trade was kicked in pants by heavy rain Sunday (24) at wrong time. Brightest prospect for week is Show Boat' at Alvin where \$10,000 session looks practically set and holds every indication and the second of the control of the c

Three (UA) okay at \$11,500.

\$tanley (WB) (3,600; 25-40-56)—

Golden' Arrow' (WB) and Ted Fio
Rito's band. Looking up a bit after
a couple depressing weeks and
should manage a \$15,000 session.
That isn't too bad for this time of
the standard of the standard wind
Shaw on stage, \$14,500, fair.

Warner (WB) (2,000; 25,40)—25,40.

Shaw on stage, \$14,500, fair.
Warner (WB) (2,000; 25-40)—
'Witness Chair' (RKO) and 'Sky
Parade' (Par). Jimmle Allen, radio
fav with the voungsters, bringing
in some kid trade which should keep
gross from dipping too much. At
1,000 (A). Least with the control of the control
later (RKO), big at \$6,800.

Duals and Holdover Doing Fair in Tacoma

Tacoma, May 26. (Best Exploitation: Music Box)

(Best Exploitation: Music Box)
Gettling nice dough at Music Box,
'Under Two Flags' goes into second
weeks at Blue Mouse—and second
weeks are few and far between here.
The other three first run houses are
giving home folks dual values. Repent on Siteele-Riske fight pic didn't
help much at Blue Mouse last week,
showing.
Best exploitation for 'Bradford' at
Music Box, with newspaper campaign and attractive lobby the main
angles.

Estimates for This Week

Estimates for This Week

Blue Mouse (Hamrick) (750; 16127)—Under Two Phags' (90416) Moved over for second week after
ince stay at MB, and drawing fairis is \$1,800. Last week Dangerous
Intrigue' (Col) and Gentle Julia'
(RKO), dual, with 'Steele-Risko'
fight pictures for good measure, good
only \$1,500, poor.

Music Box (Hamrick) (1,400; 1627-37)—Ex-Mrs, Bradford' (IKO)
and 'First Baby' (20th), dual. Stepjilng along for big \$3,800. Last
week 'Under Two Flags' (20th) got
big \$4,800.
Raidto (Moore) (1,35: 16-27-37)—
Big Brown Byes' (Par) and 'Ship
carted' Lary, dual. Esting well sold,
but not drawing: \$2,000; slow, indicarted' Lary, dual. Being well sold,
carted' Lary, dual. Being well sold,
carted' Lary, dual. Being well sold,
carted' Lary, dual. Gentley (Cor)
Roys (Hamrick) (1300: 15-27-37)
—(Connecticut Yankee' (Fox) and
Muss' em 'L')' (RKO), dual.
Draughting \$3,000 into wicket, good
biz, Last week 'Robin Hood' (MG)
and 'Song and Dance Man' (20th),
dual, delivered \$2,500, fair.

Advance Production Chart

Hollywood, May 26.

Aduction activity on the coast last week was reduced to 43 features bethe cameras as campared to 45 for the previous week. Forty-two featremain in the cutting rooms ofter 11, were removed and previewed
five new features went before the cameras, with several being behind in their quotas.

Columbia

Two-in work, four-editing, 12 preparing. In work:

'LOST HORIZON,' reported Variery, issue April, and 'IGHT WI ,'
eported May 20. No new plotures started last week.

Company has 12 stories in final stages of preparation with none defnitely set for production. Of this group 'PURPLE AND FINE LINEN'
ill probably be first to go into production, Edward Ludwig directing.

Metro

Eight in work, four editi , 10 preparing. In work:

'ROMEO AND JULIET,' reported Vaniett, Jan. 22; 'SAN FRANCISCO,'
reported Feb. 19; 'THE GOOD EARTH,' reported March 4: 'SUZY,' reported April 15; 'GORGEOUS HUSSY,' reported May 6: MISTER CINDERELLA,' reported May 13; 'WOMEN ARE TROUBLE' and 'WE
WENT TO COLLEGE,' reported May 20. None started.

Next to go into work will be 'SWORN ENEMY,' Edward Marin directing. Company purchased three Victor Herbert operettas, including
'THE RED MILL,' 'SWEETHEART,' and 'ALGERIA.'

Paramount

Nine in work, seven editing, 14 preparition of the work:

"RING IN WORK SEVEN ENGINE AND THE RANGE," reported Vamer, April 3: 'TEXAS RANGERS," THE RANGE, reported Vamer, April 3: 'TEXAS RANGERS," THE RANGERS THE ARKING and SPENDTHRIFT, reported May 20; 'THE ART OF THE WEST, W. 'GUINT OF ARIZONA,' reported May 20; 'A SON COMES HOME,' which started last week. Credits are:

"A SON COMES HOME,' produced by Albert Lewis, E. A. Dupont directing from original by Harry Hervey; screenplay by Sylvia Thalbers. Cast: Mary Boland, Julie Haydon, Donald Woods, Furnell Pratt.

Story concerns young man who hitch-likes a ride with another chap driving a stolen car. Driver sticks up gas station and is shot. Hitch-liker is held until cope arrive, but makes his getaway by commandeering op's motorcycle. He reaches San Francisco where he reads story of mother still looking for her son whom she had not seen since he was a tot. Boy believer he can soother the mother's longing for her lost son and poses as him. Declares himself as her son. Cops, looking for him as the bandit, arrest him, but the old woman balls him out. While awatting trial boy meets girl, who later reveals to the mother that he is not her son, where he reported in the sum of all blame for the crime involved.

Starting this week are 'LADY BE CAREFUL,' 'HOLLYWOOD BOULE-VARD' and 'JOHNNY GETS HIS GUN.'

Pictures to get under way during June are 'WALIANT IS THE WORD. FOR CARRIE,' 'MURDER WITH PICTURES,' 'THREE MARRIED MEN,' 'WIVES NEVER KNOW,' 'BIG BROADCAST OF 1937,' 'CHAMPAGNE, WALTZ,' 'BUFFALO BILL' and 'STAIRS OF SAND.'

**DYA Da.L'.*

RKO-Radio

Three in work, three editing, 9 preparing. In work:
"M'LISS" and 'MARRY THE GIRL, reported Valuers, May 6; 'NEVER
GONNA DANCE, reported May 20.
Slated to go into work next lists 'MUMMY'S BOYS' (Wheeler and
Woolsey) to start May 28; 'DADDY AND I,' to start June 5; 'GRANDY.
Woolsey, I os Start May 28; 'DADDY AND I,' to start June 5; 'GRANDY.
PETE,' June 12. No new stories purchased during the week.

United Artists

Two in work, none editing, five preparing. In work:
'GARDEN OF ALLAH,' reported Variety, issue April 22, and 'LAST
OF THE MOHICANS,' reported May. 13.
With return of Samuel Goldwyn to coast this week, his unit will get
under way with two pictures starting June 1. They will be 'COME AND
GET IT' and 'DODSWORTH,' Following this will be 'COVENANT
WITH DEATH,' an original story by John Balderston which will feature
Merie Oberon.

Merie Oberon.

Pickford-Lasky will get under way June 1 with 'THE GAY DESPER-ADO,' featuring Nino Martini and Ida Lupino.

Republic

One in work, eight editing, six preparing. In work:

'TICKET TO PARADISE,' being supervised by Victor obel, directed
by Aubrey Scotto from Cosmopolitan mag story by Francis M. Cockrell;
screen play by Nathaniel West, Ray Harris and Jack Natteford. Cast:
Roger-Proy. Wendy Barrie, Claude Gillingwater, E. E. Clive, Andrew
Tombes, Theodore Von Eitz, Russell Hicks, Luis Alberni, John Sheehan,
Herbert Rawlinson, Charles Wilson.

Story concerns Chicago business man who hires a taxicab to get him to

Production Table

Shows current standing of the various producing compani

ψ· ·	Quota of Pi for	Number Completed or Shipped	Work		Number New Stories in Final Prepa
Studio	Season	Release	Editi		ration
COLUMBIA	. 40	33	6		
GAUMONT-BRITI	16	Made	in London		
METRO	. 50	- 33	12		
PARAMOUNT	65	-52	15		
Westerns		5	1		
RKO-RADIO	48	32	6		
REPUBLIC	32	16	8		
Westerns	21.	7	1		
20TH-FOX	53	55	10		
Wester:		3			
Sam Goldwyn	. 7	7			
Selznick-Inter'l	5	1			
Pickford - Lasky	4	1			
Reliance	. 1				
Korda-London	. 5	Made i	i		
UNIVERSAL	. 36	23		6	
Westerns	9	6		4	
WARNERS	60	62		17 over	8
	462	33	85	51 31 over	85

Pittsburgh in a hurry, During the wild ride cab collides with an ice truck. Both drivers are killed and business man is later picked up in nearby town walking aimlessly about with \$10,000 on his person. Suffering from amnesia, doctors put him through various tests only to find that all he can remember is taxicabs. In effort to bring back his memory they arrange it so he can return to that vocation. While driving cab he meets girl whom he finally weds after regaining his memory from craoking cab in similar situation that caused him to lose it.

20th-Fox

Eight in work, two editing, 10 preparing. In work;
TO MARY, WITH LOVE, reported Vaniery, April 22; 'HIGH TENSION, originally 'TROUBLE MAKERS,' and 'GIRL'S DORMITORY,' reported May 6; 'PEPPER,' originally 'PUBLIC NUISANCE NO. 1,' and
THE BOWERY PRINCESS,' originally 'PUBLIC NUISANCE NO. 1,' and
THE BOWERY PRINCESS,' originally 'PUBLIC NUISANCE NO. 1,'
RAMOND' and 'SING, BABY, SING,' reported May 20, and 'CHARLIE
CHAN AT THE RACE TRACK,' which started last week.

"CHARLIE CHAN AT THE RACE TRACK,' being produced by Sol M.
Wurtzel in association with John Stone, directed by H. Bruce Humberstone; story by Robert Eills and Helen Logan based on character created
by Earl Derr Biggers; screen play by Edward T. Lowe. Cast: Warner
Oland, Key Luke, Alan Dinehart, Helen Wood, Tom Beck, Franzle Darro,
Jonathan Hale, John Rogers, Gloria Roy, John H. Allen, George Irvirg,
J. P. Huntley, Jr., Gavin Muir.
Story is first of a series of three Chan mysteries to be made on the
1386-37, program, backgrounded against racetrack where much trickery
is displayed in substituting a nag for the champion as means of losing
the big race. Chan, as usual, knows what is going on and at the climax
steps in and prevents murder.

Into work June 1 are 'ACROSS THE ISLE'

YOU,

Universal

Three in work, six editing, 10 preparing. In work:

"MY MAN GODFREY" and "TWO IN A CROWD, formerly 'IT'S A SMALL WORLD,' reported Variety, April 22; 'RIDE 'EM, COWBO',' being produced by Buck Jones, Les Selander directing, original by Jones, screen play by Frances Gulhan. Cast: Jones, Luana Walters, Grores Copper, William Lawrence, J. F. McGowan, Joseph Luana Walters, Grores Copper, William Lawrence, J. F. McGowan, Joseph Story deplots Buck Jones a harem-scarem cowboy always in dutch with the sheriff by his complex for practical joking. Period is in 1910 at the time automobile racing was induged in by neighboring ranchers. It was an annual event in which all ranchers competed. Big race day was approaching when things got too hot and Jones had to leave town in a hurry. He boards a freight train and happens in on a private car carrying special racing car intended for one of the ranchers. The heavy has killed off the mechanic placed in charge of delivering it and persuades Jones to pose as the mechanic. Story from there on is the usual intrigue and western romance.

"POSTAL INSPECTORS' is one of the 10 stories in preparation with a definite starting date, due to get under way this week.

Warners

Seven in work, eight editing, eight preparing. In work:

"STAGE STRUCK, 'CHARGE OF THE LIGHT BRIGADE,' reported VARIET, April 8; 'GHNA CLIPPER' and 'CAIN AND MABEL,' reported May 6; 'GIVE ME YOUR HEART,' formerly 'SWEET ALOES,' reported May 13; 'LONE STAR RANGER,' reported May 20, and 'WAY FOR A PIRATE,' which started last week.

"WAY FOR, A PIRATE' being produced by Bryan Foy, Nick Grinde directing from original by Earl Felton, screen play by Roy Chanslor and Tom Reed. 'Cast: 'Sybij Jason, green play by Roy Chanslor and Tom Reed. 'Cast: 'Sybij Jason, green play by Roy Chanslor and Story is about an 'old man ridiculed because of his melodramatic tales about buried treasure. Sybij Jason believes, finds a mysterious map, and with the aid of romantic couple they find the treasure. In attempt to hijacit the treasure, crook is accidentally killed by the old man. He is tried for murder and acquitted.' First picture in which Sybij Jason gets top billing.

Otterson

(Continued from name 4) nesses and prepare for public hear-

ings.
Sabath also said he had no dope about: Steuer's reported interest in the Kuhn-Loeb troubles growing out of the film company's involved financial woes.

nnancial woes.

If Steuer is representing Kuhn-Loeb, or associated with them in such iltigation, of course he cannot have anything to do with our investigation of Paramount, Sabath said. I will inquire into this matter and if I find out that this is true I will see that he does not participate in our studies.

and it is the does not participate in our studies." Hesitant about making public statements, two nembers of Sabath committee also showed deep interest in New York tips and reflected resentment that they were not informed about plans the chairman and counsel may have to renew the Par probe. Duo said committee been given no hint that another look at Paramount was in prospect and one promised to kick up a fuss if Steuer is to be on the inside of the inquiry. Simultaneously it was learned that the Lecurities & Exchange Commission's report on Paramount's refinancing is nearing its finish. While no individual report will be sent to Congress, commiss experts are putting finishing touches on summary of discoveries during prolonged quiz about the activities of insiders in numerous bankrupticles.

Document should reach Congress before its adjournment, and probably will contain criticism of bank-

before its adjournment, and prob-ably will contain criticism of bank-ers connected with film company reorganizations.

MONTREAL

(Continued from page 10) (Continued from page 10)
Murray's, Montreal's leading restaurants with about 30 stores all
over town each of which has window display. Friday's broadcasts
eatured three silver tea sets offered as prizes by Cleary for twoline verses on show which are
bringing in big response.

Estimates for This Week
Palace (FP) (2,700; 50)—'Small
Town Girl' (MG) and 'Absolute
Quiet' (MG), Should garner \$8,500,
good. Last week 'Singing Kid' (WB)
and 'Married a Doctor' (WB) \$8,000,
fair.

Town Girl' (MG) and 'Absolute quiet' (MG). Should garner \$\$5.00.

Good. Last week 'Singing Kid' (WB) should garner \$\$6.00.

Gopitol (FP) (2.700; 50)—'Unguarded Hour' (MG) and 'Brides Aire Like That' (Par). Ought to be good for \$7.000. fair. Last week 'Riff-Raff' (MG) and 'Brides Aire Like That' (MG) and 'Growe Out of the Partner's (MG), \$5.00. Encourage of Old Drury' (GB) and 'Come Out of the Partny' (Bril). Old county pix that may go over for a good gross at \$1.700. Last week' speed of Old Drury' (GB) and 'Come Out of the Partny' (Bril). Old county pix that may go over for a good Gross at \$1.700. Last week' speed of Old Drury' (GB) and 'Come Out of the Partny' (Bril). Old county pix that may go over for a good Gross at \$1.700. Last week' speed of Old Drury' (GB) and 'Come Out of the Partner's Air (MG) and 'Come Out of the Partner's Air (MG) and 'Come Out of the Air (MG) and 'Come Out

BRAD'S' TEPID **10G BUFF'S BEST**

(Best Exploitation: Lafayette)

(Best Exploitation: Lafayette)

Box offices are sluggish here this week with little in evidence to lift the general average, which looks low. Weather has remained cool.

Out this fact seems to be doing almost a construction of the construction of

Estimates for This Week

dise tie-ins also helped.

Estimates for This Week

Buffalo (Shea) (3,600; 30-40-50)—
Mrs. Bradford' (RKO). Only mild
reception and only mild business at
\$10,000. Last week 13 Hours' (Par)
and Bowes amatetirs with latter
restributes and the state of the state of the state
restributes and the state of the state
(2,400; 25-40)—
(Golden Arrow' (WB) and 'Playboy'
(WB). Another dual but some improvement in the quality will help
to maybe \$6,000. Last week 'Lowe'
on Bet' (RKO) and 'Farmer' (RKO),
not very forte at \$4,800.

Great Lakes (Shea) (3,400; 25-40)
—'Things to Come' (UA). Got away,
okay and looks like \$7,000. Last
week 'Two Flarg' (20th) (2d week),
somewhat under anticipations but
still not too bad at \$6,000.

"Monilight Murder' (MGO) and 'Drift
Fence' (Par). Drift back to average level at around \$5,500. Last
week 'Road Gang' (WB) and Two
in Dark' (RKO) picked up nicely
with sensational, advertising for
'Gang' helping, at \$6,500.

Lafayette (Ind) (3,400; 25)—'Show
Boat' (U) (2d week). Nice business
for this at around \$7,000. Last week
fine at nearly \$1,000.

AMS SLIPPING IN K.C.; **LIGHT \$9.000 THIS TRIP**

Kansas City, May 26.

(Best Exploitation: ainstreet)
Two holdovers this week. Ziegfeld' clipped a merry \$13,500 last
week, which merited the stay. Mate
not too bright, however before the conmay get three before anchor is
weighed. Biz is pretty much on the
loose elsewhere about town.
Bowes ams doing the five-a-day
rick at Mainstreet, coming in under the usual exploitation for a
Bowes unit, which is enough to
snake honors for the week.

Estimates for This Week

Going Places

Overdressed Jessi Mathews.

The the glamour girl they try to make her, Miss Jessie Matthews is a list winkier. Rather more the monbeam than the moon's full maddening light; rather more the primrose than an orchid. Miss Matthews is basically fully; she's home-grown. The sleek, the singular, the bizarre-basically fully; she's home-grown. The sleek, the singular, the bizarre-basically fully; she's home-grown. The sleek, the singular, the bizarre-gaps style.

The's clul in her movement, her carriage; great ch c-in the line of her danding. but none in her way with clothes. Her personal style lacks confidence; it han't decided Just what it is—or even if it exists at all-ad-able in the same style she with the same she is acquiescent prey for whatever the designers fofst upon her, which may be good sometimes, bad sometimes, but always the total sleek if they're definite, if they reproduce the native garb of strange fainds—but when they strive to be interesting as of modern London, and so are disciplined by no traditional model, they are only terribly odd. Thus the incongruity of Miss Matthews' entrance get-up, a white silk aftida dress with a fan pleated skirt for dancing, worn with a tailored delible breasted short blue and white polka-dotted jacket, topped off with a white hat whose basis is a severe classical casque onto which sighen joined a halo band, against which are pointed outward two folks of dark ribbon-like horns. No single part of the costume is telled to any other part, and the whole is surmounted by a bunnet that is a production that is no less than a cavalcade all by itself. So, too, Miss Matthews' costume for the Big Seene, her opening night as fair in a super, super musical. There she is in long sleeved all-over white sequin tights that go all the way down to her slippers, sparkling away busily everywhere, but chiefly, it seems, around her ankles and charging them with reflected light. But, anyway, a severe costume that ham't the courage to make an impression by its austerity, but must the companying

Rich Working Girl

"Speed' teaches some of us that you never know what kind of girl you find, knocking around the publicity departments of automobile factories, free instance, Wendy Barrie. Most remarkable feature, good in any kind of factory, her extraordinarily long legs and silm thighs, proved over and over again by the close fitting straight skirts of her humerous tail-ord suits. Next best feature, her forgiving nature and temper control in the face of the hero's suiks. Some more good features; polse, a pleasant volce, richly sparkling diamond clips at the neck of her neat suit blouses. Well, at the very end of the picture it turns out she's the factory owner's nice and not a really truly working girl at all, hence the diamonds and the daring simplicity of her clothes.

Dan Merkel, on the other hand, has worked for her living for many years, finally becoming the factory's office manager, therefore her cost the neck; of, her black creps suit that has a shiny short black facket, is matched by a bow on her shiny black straw visored hat. Therefore Miss Merkel wears a print dress at the factory dance, whereas Miss Barrie may wear pure, classic white. Miss Merkel is very serious in 'Speed' and the forch she carries is a doctle one, which is not her usual custom. The switch in personality establishes Miss Merkel's versatility, at any the serious wears and the state which is not her usual custom.

Patricia Wilder's southern accent drips caressingly off the sound track; with a softer make-up, she'll screen as effectively too.

track; with a softer make-up, shell screen as effectively too.

Style in the Kitchen

The trouble with Betty Furness' part in The Three Wise Guys, she gets religion too soon. The other Damon Runyon rogues are allowed to go through the whole picture before their better selves run amuck; Miss Furness, after revealing a great future as the come-on for a consame trio, after establishing a new high for her vocation with her combination of soft, wide eyes, gentle manner and maidenly bearing, throws it all away to marry the guy. Too soon Miss Furness proves her Damon Ruhyon goodness and sincerity, becomes just another cake-baking clod.
But just before she blacksildes, it seems Miss Furness has conned her way into a job as a model, which requires her, appearance at the races in a black taffett suit with squared-off puffed sleeves, a mammoth white organdy-thow at the neck, and a black hat with a large white bird perches, on it, wings outstretched for a swooping take-off. Perhaps as a tenuit of costumes like this, the shop employing her had to fold, and so Miss Furness was forced into a life of marriage. Miss Furness was subsequent calte-baking is done in a white challis sports frock sprinkled over with red roses.

Femme Vampire

Despite her unconventional ways, the Countess Marya Zaleska, 'Dracula's Daughter,' is a much nicer person than her dad. Much cosier. He used to adore to go around biting people; she, too, goes around biting people, but she doesn't like it.

As played by Gloria Holar

played by Gioria Holden, the Countess is the hissing Image of her As played by Gioria Holden, the Countess is the hissing image of her pa. Same beaked nose—though hers is more delicate in outline, same devilishly upturned eyebrows, same shining black hair, same materialization in fogs wearing dashing black cloaks. Yet daughter doesn't seem to have inherited her father's ability to chill along with other of his characteristics, maybe because of the Hays yen-to-be-a-good-woman that's been grafted on to her. Then, too, daughter's voice is quite effect and her mouth a smidgeon prissy. Daughter, however, dresses the part and coiffs it also, wereaking her evil in good old vampire wrapped beaded, and flowing robes, slicking back her hair' and twining coils of it Medusa-like actoss her accursed head.

"Marguerite Churchill, the utterly normal girl in Dracula's Daughter, hay, a goodly quantity of modern innocence to contrast with Miss Holden's black-heartedness, and a full-length, white fox cape to make the picture a class A production. Nan Grey makes her bit as Miss Rolden's victim decorative, convincing and full of promise of bigger roles.

Day Players' Status

Hollywood, May 26.

Hollywood, May 26.

Producers and studio casting directors have been reminded by Jacques Pierre, head of Academy actors-producers relations office, of two clauses governing employment of day players as embodied in Academy-studio basic agreement. Under this pact covering freelance players, employers are obligated to give player a card stating terms on which he has been called, prior to now of first day's employment. Also, studios are reminded they must give player formal notice when engagement is converted to weekly basis.

TITLE CHANGES

TITLE CHANGES

The Bowery Princess' new handle for Shirley Temple pic which has been working under title of 'Dimples' at 20th-Fox.

20th-Fox has retitled three pictures. 'Mercy Killer' Is now The Crime of Dr. Forbes', 'Pepper' is new handle for 'Public Nulsance No. 1,' and 'Trouble Makers' becomes 'High Tension.'

'Sweet Aloes' will hit War 3r release sheet as 'Give Me Your Heart.'

New title for 'Sporting Editor' at 20th-Fox is 'Peach Edition.'

Rupert-Hughes' mag yarn. 'Section 213,' will be produced at Warners as 'The Marrii,ge Clause.'

'Chinese Gold' reverts back to original title. 'General ied at Dawn,' at Paramount.

'Great Siegfried' Sues Columbia Over Short

N. Y. Supreme Court Justice
Hammer has reserved decision on a
motion by Siegfried Steinwal,
known as the Great Siegried, for
an examination of officers of Columbla Pictures before the trial of
Steinwall's ault for an injunction
and an accounting.

Steinwall claims that carly in Steinwall claims that early in 1934 Columbia had taken film shots of him while performing as 'a 'skijumper without snow.' These se quences he claims were used in a short 'Wintersports Thrills' without his permission.

EXPECT NO F&M CHANGES IN ST. L., BUT—

St. Louis, May 26,
Minte pcace, between Fanchon &
Marco and WB, Far, RKO, settled
in New York several weeks ago employes of WB's two St. Louis houses,
Shubert-Rialto and Orpheum, and
the St. Louis Amus, Co., a chain
of nabe theatres, are on the anxious
seat awaiting word of what reorganization plans will be. When Harry,
C. Arthur, Jr., v.p. of F&M interests
came to St. Louis to confer with
Marco Wolff, film row expected a
definite statement from him, After
a week of conferences, behind
ale week of conferences, behind
a week of conferences, behind demnite statement from him, Atter a week of conferences, behind guarded doors, Arthur returned to New York and Wolf entrained for the Coast. Arthur was non-committal on developments. Representatives of FeM here profess to be tually unenlightnened on plans.

Delay in any announcement here is attributed to final details being is attributed to final details being ironed out by attorneys for both sides. Transfer of various units, etc. is expected to take some time but in the meanwhile there are sev-eral hundred employes wondering where they will light when an-nouncement of plans is forthcoming. It is believed, however, that no radical changes in personnel will be made.

'Glory Trail' Blazed

Hollywood, May 26,

Fliming of 'The Glory Trail,' first of a series of Tom Keene pictures to be made under banner of Crescent Pictures, will start this week, E. B.

Derr producing.
Lynn Shores will direct, story having historical background of the west. No release set.

Lachmann's U Berth

Hollywood, May 26.

Marc Lachmann has started on the Universal lot as special exploitation aide to Charles R. Rogers, executive v.p. in charge of production.

The former N. Y. ballyhooist will

the studios on all big U pix and act as liason between studio and the home office on all ad campaigns.

The studios of all big U pix and act be made in Hirilcolor, will be first home office on all ad campaigns.

Commerce Dept.'s Cuffo Short, 'Coffee Cup,' Widely Booked, Says U. S.

MIAMI, CHI EXHIBS NO LIKE DAYLIGHT TIME tion

Initial concerted fight against Daylight Saving Time as a menace to the summer box office of film exhibitors has sprung up in Miami. Exhibs squawking that moving back the clock takes the public to beaches and to out-door spots and prevents a large percentage from attending picture shows.

Rumblings also heard from Chicago exhibitors where daylight time schedule was made effective this year for the first time in many. Hays office has adopted a hands-off attitude on daylight saving, figur-

attitude on daylight saving, figur-ing that it is a matter for individual communities and local exhibitors to decide.

Minneapolis, May 26,
Determined to nip in the bud a
trend among independent neighborhead exhibitors toward double featuring, Twin City members of

haad exhibitors toward double teaturing. Twin City members of Northwest Allied States voted here today for the discontinuance of Saturday midnight 'surprise shows'. The 'surprise shows', which have become general throughout the uptown sections, consist of the regular advertised feature and an advance unannounced showing of the film feature attraction scheduled to start the following day. The stunt was denounced as the 'first inroad' of dual billing in Minneapolis and St. Paul.

Paul.

Heeding the plea of President E.

L. Peaslee, all theatre owners
agreed that, starting June 7, they
would abandon the midnight double

At the same time, President Peaslee announced that another meeting will be held two weeks hence in an effort to get the independent Twin City exhibitors to curtail giveaways. The exhibitors are aroused because the Paradise theatre is giving away \$600 automobiles. Bennie Berger, its owner, claims he was driven to this because nearby competing houses are giving away \$700 cash prizes on giveaway nights, despite a Northwest Allied edict that cash gift night prizes should not exceed \$550. If the others quit, he'll do the same, he said. At the same time. President Peas

LEWIS AS TRIPLE EDITOR

Hollywood, May 26.

Joseph H. Lewis has been signed

by George Hirliman as supervising editor for all pictures to be produced by Regal, Pacific and Hirliman Productions companies, headquartered at Pathe.

Despite the reported frigid recep-

tion roadway, 'Commerce Around the Coffee Cup,' first of pos-

Around the Coffee Cup, first of pos-sible series of educational shorts-made by Pathe for the U. S. Com-merce Department, is said to be go-ing over with a bang throughout, Pooh-pooling accounts of hissing by New York audiences at the Capi-tol theatre, bigwigs of the Bureau of Foreign and Domestic Commerce announced that a rough survey of comments from patrons indicates the reaction is '95% favorable' while inquiries from exhibitors give inquiries from exhibitors give foundation for expectations that the film will be shown from coast to coast.

coast.

The pic, which may or may not be the forerunner of a whole series of shorts explaining various angles of foreign trade, is being booked in all sections through 25 regional co-fices of the Commerce Department. So far no effort has been made to get wholesale distribution through single agency or for line un an enser, wholesare distribution through single agency or to line up an en-tire circuit. Loew's will not book the film for all its houses, although individual theatres in the chain are expected to add 'Coffee Cup' to their

expected to add 'Coffee Cup' to their programs.

Through Saturday, arrangements had been made to show the film in 1856 houses in all parts of the nation, while unestimated number of dates is being arranged for non-theatrical exhibitions. Schools, colleges, civic club, and other patrons on the cufforircuit will schedule 'Coffee Cup' before the film is withdrawn, officials predicted.

Whether other similar educational films will be turned out by the Commerce Department depends largely on audience reaction as revealed by comment cards handed out to patrons at key spots. Answer also depends to a large extent on the money angle, since the bureau is rather strapped for cash fof carry on promotional activities. No definite plans yet for additional shorts of this type.

LOEW'S HAS ASTOR, N.Y., ON LEASEHOLD AGAIN

Loew Metro is again the lessee of he Astor on Broadway, as of May 22, after having been out of the house for over a year. Rosta Thehouse for over a year. Rosta Theatres Corp. (Plunkett-RobinsonKrellberg), which had the house untill Aus. 9, 1936, stepped out to permit the Loew-Metro deal.
Metro's 'Great Ziegfeld' is the
present occupant and is expected to
continue list two-a-day piany unit
August, when the same company's
'Romeo and Juliet' replaces.
Astor lease is cancellable in the
event the property owners decide to

event the property owners decide to tear down the building.

Dickson Loses Plea

Dickson Loses Plea
Hugh F. Dickson, agent, whose
suit for \$10,000 against Paramount
for breach of contract was recently
dismissed in the Federal Court, was
denied a review of the case for the
purpose of appeal by Judge Knox.
Dickson claimed he was entitled to
compensation for having induced the
owners of the Penn and State theatres, of Uniontown, Pan, to come under the control of Paramount.
In his decision Judge Knox held
that while he believed Paramount's
treatment of Dickson was unfair, legally he had in grounds on which to
reopen the case.

Lesser's Pair

Hollywood, May 26.
Sol Lesser has returned from eastern trip and will put two stories into production.
They are 'Brian Kent,' first of

Lesser's productions on his new 20th-Fox deal. Other is 'Happy-Go-Lucky, second Bobby Breen pic-ture, to be made by Lesser as first of trio he will deliter to Radio.

U's June 15 Conv.

Date for holding Universal's annual sales convention last week has been set back for the second time, June 15 now designated as time for start of contab in New York.

That Anti-Block Bill Again

Time Limitations Now Look to K. O. Any **Action This Session**

film industry recorded a gain Monday (25), when a House Interstate Commerce subcommittee reported favorably to the full committee the Pettengill bill, minus an important

provision.

Reported 3-to-2 vote came after some acrid disagreement among solons, and measure squeaked through under the wire only when nembers of the committee agreed to members of the committee agreed to could speed up action on the bill clip. Section 4, prohibiting blind would put the legislation to still anselling of films, from the original bill. Legislation must now get through the full committee, get a Senate committee okay and muscle lits way onto the floor of both Houses, before adjournment of Congress, if it is to be made law.

Prediction is that, in view of still

Washington, May 26, Movement to ell inate the sales reactice of block booking from the lim industry recorded a gain Monay 26, when a House Interstate Commerce subcommittee reported avorably to the full committee the rettengill bill, minus an important reversion. Reported 3-to-2 vote came after come acrid disagreement among tolons, and measure squeaked hrough under the wire only when nembers of the committee agreed to dip. Section 4, prohibiting blindelling of films, from the original lill. Legislation must now get

THREE WISE GUYS

VARIETY

Metro-Goldwyn-Mayer release of Harry Rapt production. Features Robert Young, Rapt production. Features Robert Young, Rapt production. Features Robert Young, Capital No. Jonanon Runyon; dalputation, Elmer Harris. Camera, Jackson Rose. At Capital, N. X., week of May 22, '98, Run, Capital, N. X., week of May 22, '98, Tangle Capital Research of Cap

This one gets pretty boresome are one improbable sequence leads to another. After unspeoling for 76 minutes, it falls to make its characters believable or its situation stand up. It has been dressed lavishly with production values, but this cannot disguise the essential phoniness of the story and the unsuccessful rendition into celluloid terms.

successful rendition into celluloid terms.
Film opens Christmas eve on a rain, with a bogus hard luck story racket that cues into a hat-passing among the passengers.

Mention of the passengers.

Mention of the service of the servic

IT'S LOVE AGAIN (BRITISH MADE) (With Music)

(With Music)
Gaumont-Fitth production and release.
Stars Jessie Matthews. Features Robert
Young, Sonnie Hale. Directed by Victor
Saville. Screen play, Marion Dix, Lesser
Samuels; scenario, Marion Dix; additional
dialog. Austin Melford; music and lyrice.
Sem Coslow, Harry Woods; dances, Buddy
Bradley; camera, Gion MacWilliams. At
Bradley; camera, Gion MacWilliams. At
Jime. 83 miles week. May 22, 28. Running.

time, 83 mins.	
Diaine	Jessie Matthewa
Peter	Robert Young
Freddie	Sonnie Hal
Raymond	Ernest Milton
Boys	Robb Wilton
Mrs. Hopkins	Sara Allgoon
Geoffrey	Warren Jenkln
Durland	David Horn
Mrs. Durland	Athene Seyle
Montague's Typist	lennis Lorime
Col. Egerton	Robert Hale
Montague	Cyrli Raymond

Montague. Typist. lemis Lorimer Robert Hage Montague. The Robert Hage

smartcned it considerably, and more could be ripped out to the quicken-ing of the tempo. Miss Matthews is the star, but the story is based on rival column-

could be Tipped out to the quickening of the tempo.

Miss Matthews is the star, but the story is based on rival columnists, who invent people to make exclusive news. Peter Carlton invents a Mrs. Smythe-Smythe', supposedly a tiger hunter from India, pursued by a maharajah. Miss Matthews assumes the role of the non-existent Mrs. Smythe-Smythe's the strut her stuff, and possibly get an opening on the stage. She does, when Carlton in the stage. She does, when Carlton's the impersonation when Carlton's he gives him the inside track on scoops.

Pienty of invention, with one of the best bits her meeting with a real big game hunter. Her hostess insists the pair give a shooting display. She is scared, he is potted, and they wreck the ballroom. There is a good opening bit where a temperamental stage producer sleeps humor out of a butter drags.

Miss Matthews does a variety of dances, one a mock Indian number, less impressive, perhaps, than the Hollywood numbers, but as well devised and given an unusual staging. Here the costume is full tights with sequins. There is another pretty citety dance in a restaurant set. The others are less important. Only the production number and the Nautch dance should wholly escape the

dance bit in a park and a near society dance in a restaurant set. The
others are less important. Only the
production number and the Nautôn
dance should shears,
shears, gob is good, though not
brilliant, and meet of the people
speak with less of a bregue the
ppeak with less of a bregue the
ppeak with less of a bregue the
not annoy American ears other than
with the characteristic male trick
of starting a speech on a high note.

Miss Matthews carries her part
well and sings several songs, a
couple of which are not in perfect
synchrony with her pantomimed
singling. Her voice sounds better,
though with an independent track
though size and the severy
easy on the eyes. Robert
young is a personable columnist
and Sonnie Hale, as his idea man,
is handicapped by a drunk assignment. Ernest Milton is amusing as
the manager, just a bit, but effective. The cast includes a number of other well-known London
here, but thely acknown London
here,

Frankie and Johnnie

(WITH SONGS)

John... Lou... Tilmothy... Curley... Andy... 'Lumpy'

Amount was a manager of the control of the control

Miniature Reviews

Three Wise Guys' (Metro). Lightweight cast in silly story of weak dramatic values and very little comedy.

'It's Love Again' (G-B). Jessie Matthews in a musical that should draw in most spots. One of the best out of England, 'Cattle Thief' (Col.). Maynard starrer has all the trimmines.

trimmings.
Feud of the West (Div.).

Feud of the West" (Div.). Fast-paced western fare with Glbson for pull.

Frankie and Johnnie' (Rep). Draggy version of what probably was intended as torrid story; a weakle for the secondary dualer.

Burning Gold' (Rep). Frail story about an oil driller. Bill Boyd has made better films than this one.

Boyd has made better films than this one.

The First Baby' (20th Century-Fox). Pirst-rate family comedy, but without name values to make it more than supporting picture.

'Human Cargo' (20th). Newspaper - racket story without drawing names to offset its medicerity.

'Little Red Schoolhouse' (Chest). Weak schoolday film with melodramatic offshoots.

with some of the close-ups ineffectual and poorly executed.
Helen Morgan sings 'Give Me a
Heart to Sing To' in her better manner, but her bear man sings of the single single

THE CATTLE THIEF

Columbia production and release Start Ken Maynard. Directed by Spencer Gordon Bennet. Story, J. A. Duffy: acree play, Nate Gatzerf, camers, Herbert Kirk-May 24-26, 3d, Running time. 85 mins. Ken Maynard Alice. Genera Mitchell College Start en Martin Ken Mo
lice Geneva Mo
anse Ward
utch Roger Wi
al Jim Mo
olson Sheldon
oo Brawley Bdward

This oats opera has all the standard English on the ball and should satisty. Under Columbia's aegis a few trim touches have crept in here and there, plus a little oil on an otherwise parched yarn, but the tried-and-true roughhouse gets its full nine innings.

tried and true roughhouse gets its that and true roughhouse gets its Mill and fine inmings.

More than in his last every considered than in his last few pice. The tried is the considered than in his last every pice. The tried is an undercover man for a cattle association who masquerades as an itinerant peddier by day and a 'masked rider' by night. It's a slant that should appeal to the juves. Rest of the film is stock stuff. Maynard handles his dual role with enough tricks to get by, and enough of the obvious to make confusion impossible for patrons from the kindergarten. The make confusion impossible for patrons from the kindergarten. Photography gets fancy in spots with night shots of the mountains, and is on the whole a well rounded stint. There are two gun battles, and is on the whole a well rounded stint. There are two gun battles, and is on the whole a well rounded stint. There are two gun battles, and is on the whole a well rounded stint. There are two gun battles, and is on the whole a well rounded stint. There are two gun battles, and is one slap-bang fist fight, a runaway team, and a couple of fancy lasso performances. Maynard's voice gets a layoff in this one, and he sings only two or three bars of a song. Edga.

team and a couple of fancy lasse performances. Maynard's voice state a layoff in this one, and he sings only two or three bars of a song. Edga.

CLOISTERED

Path (FRENCH MADE)

Path Clinems production and Retardent's American adaptation. I. B. Lopert: English marricin. Rev. Mathew Kelly. At 1974.

36. Running time, 68 mins.

Through special permission of ecclesiastic authorities a studio crew. entered the Motherhouse of Good Shepherd Cloistered Convent in pleture and sound, the life, and pitture that the novitiates of the order lead. It's an idyllic, highly impressive story that they brought out with it. The religiously inclined, particularly the femmes, will derive from the film not only a sense of sawe, but succor for their faith, and it is upon this element that Clois way, but succor for their faith, and it is upon this element that Clois fast on the film not only a sense of sawe, but succor for their faith, and it is upon this element that Clois fast on the film not only a sense of sure the faith, and it is upon this element that Clois fast of the film the cloister fast of the film the cloister fast of the film the cloister fast of the film of articles and the preserve story that they brought out with it. The religiously inclined, Barclay) is introduced as persuance in the film not only a sense of successive the subtraction of the story that they brought out with the film not only a sense of successive the subtraction of the soundrack the subtraction of the subtraction of the subtraction of the subtraction of the study of the subtraction of the subtraction of the subtraction of the study of the subtraction of the study of the subtraction of the study of the subtraction of

lations of the various rituals, there has been retained a goodly portion of the catechism and litany chanting as originally recorded. Assurance is given in the introductory leaders that no changes had been made in any of the ritual scenes. Film opens with a bit showing a 21-year-old maid making application for entry to the order and takes the spectator through the various ceremonies that the novitiate must go before she becomes a permanent member of the Sisters of Good Shepherd, Clearly developed are the lines of demarcation, both figurations of the company of the compa

FIRST BABY

FIRST BABY

30th Century-For production and release. Features 52hnny Downs, Shirley
Deane, Dikle Dunbar, Janea Darwell, MarJorie Gateson, Gene Lockhart. Directed
by Lewis Selier. Original Lamar Trotti;
Camers, Barney McGill. At Albee Brockm, as half double bill. week May 15, 35.
Running time, 74 minutes.

Running time, 74 minutes.

Shirley Deane
Maude Holbrook Dikle Dunbar
Trudy Wells. Shirley Deane
Maude Holbrook Dikle Dunbar
Mrs. Wells. Marjorie Gatseor
Mr. Bills. Gene Lockhart
Mr. Wells. Selier Selier
Mr. Wells Taylor Holmes
DG Garke. Willethe McDaniel
Hattle McDaniel

As a supporting picture this one should rate program spotting because it is amusing, clean and wholesome. It's a tale of family life told simply. No hifalutin' plot and no subtletles are employed to get the simple story of a newly-married couple struggling against 'in-law' interference across.

couple struggling against 'in-law' in-terference across.

Johnny Ellis is an ordinary, small town lad who marries for love, but is too poor to have his own home. He lives with his wife's parents and, of course, there is trouble. One mis-there is the best of the couple almost split up when a baby arrives. Then the mother-in-law angle grows more intense until the baby's illness, accidently brought about, brings everybody, down to earth.

about, brings everybody down to earth.

Acting is good throughout, so Lewis Selier's direction must be credited for the results. Such a plot could be easily made maudlin, but wasn't. Comedy angles and the serious moments are timed okay and pocketed properly in the march of events.

Johnny Downs performs ably as the lovesick young husband, and Marjorie Gateson as the mother-in-law is fine.

is fine.

Downs is going places if he can
continue to get the kind of direction
and help he has received in this
film. Shirley Deane, as the bride, is
good also.

Dixte Dunhar has a giddy role,
well handled. She taps a number
with her usual gracefulness. Shan.

FEUD OF THE WEST

Diversion release of W. F. Futter production. Stars Hoof Gibson. Directed by Harry Fraser. Story, Russell A. Bankson: Hongary Fraser. Story Francis and Roger Allman; screen play. Francis and Roger Allman; screen play. Francis A. Y. A. as holf of double bill. May 17-19, '36, Running time, 62 mins.

ı	Whitey Hoot Gibson
	Molly Joan Borolas
	Six-BitsBuzz Barton
	Bart HunterReed Hower
ı	Hawk Decker Robert Korlman
	Walters Edward Cassid
	Wild Horse Henderson Nelson McDowel
	wild Holse HendersonNelson McDowel

LIEBESERWACHEN

LIEBESER WACHEN

("Cove" Awakening")

(GERMAN MADE)

(GERMAN MADE)

Berlin May 15.

Features Karin Hardt, Waite Hunste. Alog

Kloopfer. Directed by Herisert Match, Micharle Hunste. Alog

Mellchart production chief Hunste. Alog

Joseph Mellchart production chief Hunste. Alog

Joseph Mellchart production chief Hunste. Alog

Joseph Mellchart Schemen Lopeder

Joseph Mellchart Schemen Lopeder

Hanni Huns Schlenber

Dudek, his manager Willer Rila

Dudek, his manager Willer Rila

Dudek, his manager Heins Stiffer

Mr. Burns Heins Stiffer

Von Schwinde

Hotel porter von Schwinde

Hotel porter von Schwinde

Hotel porter von Schwinde

Mr. Burns Willer Willer

Mr. Burns Willer Willer

Mr. Burns Willer

Von Schwinde

Hotel porter von Schwinde

Hotel porter von Schwinde

Little Red Schoolhouse

Little Red Schoolhouse
Chesterfield release of George R. Batchels er production. Features Frank Coghina, et production. Features Frank Coghina, et al. (1988) and the second control of the second con

Having only the name of Dickie Moore to brighten the marquee, this curious admixture of school days, cheap melodramatics and forced heart-throbs is only for a minor secondary feature spot. Even there, it is apt to baffle the average audience.

Starts out to depict school days

Starts out to depict school days in a small town, switching abruptly to hobo gang robber life, then is off on a tangent apparently purporting to show life in a reform school and finally, as if by magic, closes with a wholesome romantic note of good ole school days again.

The Little Red Schoolhouse' a title calculated to give the average showman a headache, is no great shakes as a writing job. And Charles Lamont did not help with his jetty direction. Director Lamont knows his youngsters and animal pets, but he adjuncts in this film were not happly chosen nor are many of the 'tying.

his youngsters and animal pets, out the adjuncts in this film were not happily chosen nor are many of the juvenile sequences particularly editying.

There's the usual school teacher theme, with the handsome male, who holds sway over the primary class, failing in love with the youngster of the control of t

.. Tow release of Sol M

HUMAN CARGO

Wurtsel production, Features Brian Don-
productions a series Allen
World Trevor. Directed by Allan
wurtsel production, Features Brian Caire Trevor. Directed by Allan 1977. There novel 'I Will be Faithful'
From novel, 1 will be fulliment
by Claire Trevor. Directed by Alland Dwan. From novel, 'I Will be Faithful Dwan. Shepard: adaptation, Jefferson by Kathleen Shepard: adaptation, Louis Loef-
wathleen Sheparu, market Tank
Doris Mailoy; editor, Louis 1,001
by Kathleen Shepard; adaptation, Jenerson by Kathleen Shepard; adaptation, Jonies Loef- Parker, Doniel B. Ciark. At Pajace, Jer; camera double bill. Week May 15, '30.
remera, Daniel D. Commer and Inc.
double bill. Week May 10, 00.
der camera, Daniel B. Clark. May 15, '80.
Running time, 65 mins. Cinire Trevor
Running time, us mines. Claire Trevor
Thankle Blewster
Compbell Brian Dontey
Bennie Brewster Brian Donlevy Packy Campbeil Aian Dinehart Lionel Crocker Raiph Morgan
Lionel Crocker Raiph Morgan
Attorney Carey Raiph Morgan
Busic
Godie
Busic Rica Canaino
gasie Rita Cansino Carmen Zoro Morgan Wallace Gilbert Fender Morgan Wallace
Jugart Fender morgan wante
Fritz SchutzJohn McGulre

and Mesweney. Wade strings and several processing the message of the cast in the message of the cast is cast in the cast is equally all the cast is equally melting stand on a subject that the cast is equally melting stand on a subject that the cast is equally melting stand on a subject that the cast is equally melting stand on a subject that the cast is equally melting stand on a subject that the cast is equally melting as entertainment, and because the names aren't in the didaying class, picture isn't likely to get beyond the doubles.

Racket exposed and smashed in this instance is that concerned with smuggling aliens into the United States, and then blackmailing them for the rest. of their lives under threat of exposure. Smugglers bring with the cast is the concerned with smuggling of the cast in the cast is the concerned with smuggling of the cast in the cast is the cast in the cast in the cast in the cast is the cast in the cas

ratner tnan the actual smuggling or dumping that scenarists Jefferson Parker and Doris Malloy are sore about.

Belan Donley is the 'ace reporter' and the sand they do plenty of scrapping, but all the whole the audience property that they report and the work on the finish, when they boff the bandits Jointly.

All the work of the bandits Jointly.

All they boff the bandits Jointly.

All they call his managing editor the buildog' right to the me's face, but he can't be fired because he's the paper's ace reporter, and he's the only one that can really handle the bilggest story of the century.

The customers of the century.

The customers of the century and he ace reporter and he is managing editor do.

The customers and the bilggest story of the century as the ace reporter and he is managing editor do.

The customers and the bilggest story of the century as the ace reporter and he is managing editory in a competent workman at and can play a reporter as well as princed about the bilggest story of the century as the ace reporter and he is managing editory in a competent workman at and can play a reporter as well as princed of the chase, he continues to solve it is a subject to the century makes a nifty society girl-reporter, and too bad they don't come that nifty in real life.

Alan Dinehart and Ralph Morgan are good actors in bad parts. Rill consistent of the century was a subject to the century with the gangstern had on performance to be a decreased and the continues to had on performance to the century of the century had been pasted. Rill of the century had not bad on performance to the century of the century had not bad on performance to t

ance.
According to Parker and Miss Malloy's dialog, it doesn't seem possible that they were ever inside a city room.

Bige.

TANZMUSIK (AUSTRIAN MADE) (WITH SONGS) Lenauer release of Pan production, Fea-

tures Llane Haid, Gusti Huber, Herinau
Thimig, Leo Slezak. Directed by J. A.
Husbler-Kable Music Max Niederberger.
At Casino, week May 22, '36. Running
time Wil mine
Gina HardingLiane Haid
Hed Baumann
* Mario d'Almelda Herman Thimig
-KopplerLeo Slezak
Bob ('rawler
Jim Dieney d'Almeiday Rudolf Carl

(In German)

(In German)

Picture leans heavily on U.S. standards of film treatment, but does not tell anything in its unreeling. Its 80 minutes are used for a thin tale about jazz vs. Beethoven. On the other side this is a popular oldea, but over here it is fiat and hackneyed.

Cast is fairly bright with foreign names of Liane Hald, Herman Thimig; Leo Slezak and George Alexander. A new face, Gusti Huber, has a quiet charm which is arresting. J. A. Huebler-Kahla's direction starts out briskly, but gets wound up with minute details which eventually boils down into nobling strength of the start of the strength of

Jayman.
Opening shot shows Times Square with orchestra conductor giving his Tarwell appearance. It is a dance contingent with Thimig handling the leader's chores rather well. He films well. Story hops to Europe then, where leader yearns for the classics and after a 'qualled personality fling, poses as a serious-

minded planist. His wife, by this time, can't stand his lottler efforts und is bored. But d'Almeda (Thi-mig) has met a new girl of his own tastes, which is the ultimate motivation for the closing scenes. No appaient comedy moments are inserted, though a few lines garner chuckles. Photography is nice and general production airry, but tasteful smartness is absent. Exterior shots at a summer spa are lifeless in comparison with the U. S. vistas drafted for such usage. Bral.

LOVE IN EXILE

(BRITISH MADE)

Capitol Film produc	tion for General F	llm
Distributors release.	Stars Clive Bro	ok.
Helen Vinson, Direc		
ker. Screen play, R	orer Burford Err	est
Betts; from novel by	Gene Markey: 'ca	ım-
era. Otto Kanturek.	Alfred Bluck At F	in.
cadilly theatre, May		
78 mlns.	to, our training t	
Regis VI:	Clive Re	نامذ
Xandra	Helen Vin	cor
Emily Stewart	Mony Cont	Inle
Paul	Donald Co.	ioic
Weston	Certi Dan	411
Doc Tate	Cecii Ram	u.
Conve	Tomore De	yııı
Tanya	Tamara De	an
Zarroy	Edinund Br	eor
Dictator	Henry Us	CA

Dictator.

Menny Oscar Anna

Batbara Everest

One of those pleasant 'imaginary to the Riviera acts as a hectic playground the Riviera acts as a maligned patriot, whose downfall has been engineered by the monied influence of foreign business men with greedy eyes on the oil concessions of the country.

Helen Vinson is the Counters Kandra, who, despite her innocent friendship with the king, is made to believe she is a contributory cause of his abdication. Though deeply in love with him she fails to meet him, as planned, at Zurich, retiring to howe with him she fails to meet him, as planned, at Zurich, retiring to communication with the exile. She lyer-ever withing the returning the communication with the exile. She lyer-ever poises and sonhistication.

Cilve Brook plays the exile in an effortless, nonchalant way, with humorous interludes. Supporting company is excellent, and all in character, with no jarring note in either casting or direction.

RAGGEN

('Raggen, That's Me') (WITH MUSIC) (SWEDISH MADE)

Scandinavian Talking Pictures release of Europa Company production. Directed by S. Bauman: from novel by Gunnar Wide-gren; music, Erlk Bauman. At Cinema de Paris, N. Y. starting May 21, '36, Run-ning time, 85 mins.

	lls Wahibom
His Wife	Anna Ohlin
'Raggen'	Isa Quensel
Sting	Solveig Hedengran
Sofia	Gerd Nordborg
Magda	Britt Nordborg
The Boss	
Pyret	Margit Andellus
Lizzie	Alno Taube
Kristina	Anna Stina Waglund
Consul	Karl Gunnar Wingard
Minni Nym n	Karin Ahlden
Purjo	Stig Jarrell
Per Lennart	Fritlof Billquist
Gustav	Helge Hagerman

(In Swedish)

(In Stredish)

Raggen, That's Me' contains some animated performances, fair-ish looking Swedish girls and renms of dialog. Otherwise it resembles numerous other foreign-made features with the customary number of excellently photographed close-ups. Repartee between femiline members of cast supply the best laughs of film.

tures with the customary number of excellently photographed close-ups. Repartee between feminine members of cast supply the best laughs of the property of the control of the property of the

BURNING GOLD

Repu	blic r	elease	ಿ 10	Winche	ster	prod	uc
				i: feal			
Allen.							
by Stu	art A	nibony	: ada	ptation	. Ear	rl Sn	ell
At Sti	and.	Brook	lyn. c	n dou	ble l	ill.	be
ginnin	Ma:	21.	'36.	Runnl	ng t	Ime.	- 5
mine.							
Jim Ti	nursto				R	III R	ov

mine.	-		-		-		
Jim 3	hursi	on.		 	E	ш	Boyd
Carol	lne L	ong.		 	.Judi	th	Allen
Calle				 Llo	yd I	ngr	aham
Lena.				 	Fern.	Er	nmett
Brent				 	.Fran	ık '	Mayo
				 _			

Frail yarn about an oll driller who wildcats into millions on a single well; marries a tired-looking doll from Dry Creek, somewhere near the nite club in which the hero goes berserk; overdraws \$1,600 on his bank, and a. fire, destroys the well, so the bride and groom make up, now that the hero is poor again. They had had a slight argument. Acting is not better than the story for the most part, Photography and staging ordinary. Frank Mayo, of the old silents, is the menace. He tries hard. The camera doesn't flatter him in the nite club or the physical combat sequence.

sequence.
Customary fist fight finish between the hero and villain winds up the tale. It's one of the poorest in which Bill Boyd has participated.

PAPPI

(GERMAN MADE)
Lloyd Film release of Frank Cilford production. Features Victor de Kowa, Hilde Weissner, Petra Unkel, Directed by Arthur M. Rabenalt. Music, Walte Uilg. At 78th Street Thedtre. N. Y. week May 15, 38 as halt of double bill. Running time.

Hans Werner	Viktor de Kowa
Jenny Anderson	Hiide Weissner
Lilly	Petra Unkel
Tante Anna	Emilia Unda
Willibald Blsam	Hans Deppe
Gastwirt Krueger	Hans Sternberg
Fred	Joseph Dahmen
Lehmann	Joseph Bieber
Der Mann	Rudolf Platte
Die Frau	Hertle Kirchner
Frau v. Keiler	Maria Krahn

(In German)

(In German)
Germanic comedies are inclined to be stolid, particularly as far ... a pantomime and ingenuity are concerned. This one fits into this general pattern, excepting that it has more and louder comics and comediennes. A circus aerial beauty and the picture's bright child actress are the only principals to overlook taking a fling at clowning.

child actress are the only principals to overlook taking a fling at clowning.
Whatever spark 'Papp' possesses results from the facelle word-juggling results from the facelle word-juggling ster. Petra Univel. Otherwise, plot develops with childish simplicity and flounders around like a man out on a bender.
Hans, an assistant to his aunt in a liquor store, takes over the burden of looking after his brother's daughter when the child's mother, contracting after his brother's daughter when the child's mother, of the contraction of the desired and difficulties, including efforts of his relatives to rob the girl, form the central theme.
Part of the story takes the leading characters to an Indoor circus, where the operation of a Teutonic saw-dust show is depicted at some length. If at least proves a relief from the alleged funny antics and Petra United Indied of the

from the alleged funny antics and muggins.
Petra Unkel, juvenile find of the film, displays rare skill as the orphaned child. She provides the more refreshing moments. Victor de Kowa, cast as Hans, supplies the genuine con-edy. An adert, performer, he works easils opposite with the control of the control

HUEY LONG FEATURETTE

New Orleans, May 26.
A one-reel film of the late Senator Huey P. Long, slain Louisiana dictator, compiled from newsreel shots and special footage, including scenes of his funeral at Baton Rouge, was shown privately at the

Shorts

'APPLESAUCE, PROFESSOR!'
College Comedy
9 Mins.
N, Y, U, School of Ed.
N, Y, Scenario Writi
duction (Silent).

rō-

duction (Silent).

This amateur short was produced as part of classroom laboratory work to show students in scenario writing how scripts look when transferred to the screen. Only two professionals, the acting coach (who also served as director) and the cameraman, aided the students. While brief and hot involving any heavy plot, it rates well as semi-production.

heavy plot, it rates well as semi-pro
production.

Students appearing briefly show
remarkable apititude for portraying
bits and the four principal characters. Entire picture was filmed, in
one: set—the: classroom. Camera
work is uniformly fine, especially in
view of limited equipment available.
Budget kept this down.

Plot involves tough examination
with two femme pupils stumped by
rigors of test. Flapperish student
tries her wiles on prof when she
turns in her exam paper, but without avail. Returning for handkerchief, she discovers the instructor
apparently making love to another
student. Although this co-ed actually has fainted, compromising
position puts the professor on the
spot.

spot.

Full credit goes to Adelaide Symula University of Michigan grad and Little Theatre (Mich) worker, for showmanly work in coaching the class thespians and directing plece. Charles J. Carbonaro, cameraman who's been associated with other amateur film pieces, also grabs laurels for lensing. Allce Jackson, student who scripted, shows the most propensity for acting in cast of about 10.

Robert Gessner, who directs the

of about 10.

Robert Gessner, who directs the scenario writing class at N. Y. U. responsible for the picture, is credited with being producer. His energy is reflected throughout.

'Applesauce, Professor!' is not designed for public exhibition, but it might well serve as model for similar efforts in colleges. Wear.

'NEW SHOES' With Arthur Lake Novelty 12 Mins, Capitol,

etro

At least this one has a wisp of an idea and a little production. Which is faint praise perhaps, but an 'A' on the report card for trying. Shoes in Shop windows sing clever. A first one between Arthur Lake and an unbilled cutle. starts in a shoe store with the purchase of new footwear. Later the pair see dancing. Their feet are burning up. Romance triumphs over swollen feet. Later the girl lies upon a chaise lounge, comfortable at last, while the boy sings a love song to her over the telephone. He, too, has his tootsles immersed in soothing waters.

'FRESH FROM THE FLEET' Comedy 18 Mins. Roxy, N. Y. Educational

Educational
Tom Patricola and Buster West in
another grind of the familiar pattern as two gobs who make their
superior officer's best girls. The
idea is always the same. The business is only slightly different.
Good folder for houses where
they like slapstek and do not demand a change of pace. Chic.

Barry Loses 'Angels' Suit, Wins on 25G Legal Bill

A one-reel film of the late Sentinutes of footage.

Plot reveals home life of a professor, his wife and six daughters, four being downright homely. The fifth offspring is an indifferent, stupid blonde and the sixth. The heroline Raggen' of the pleec. It would appear that Rangel was helped to have been the heroline Raggen' of the pleec. It would appear that Rangel was helped to have been the heroline Raggen' of the pleec. It would appear that Rangel was shown privately at the heroline Raggen' of the pleec. It would appear that Rangel was helped by the camera too young to marry. When Eughes are married by dazy camera work property to cops the man of the heart and their actions are mantied.

Most interesting sequences are those in Paris, but some of these are marred by dazy camera work. Peculiar idea held by the camera man: When he takes a night seen often it's so dark the characters and their actions are mantied.

Is a Quensel does satisfying work it has Quensel does satisfying work it her in the property in the provided set of the state ilbrary.

Par BRUYS PAIR

Hollywood, May 26.

"Double or Nothing," by M. Coates are mantied the held by the camera mant. When he takes a night seen of the state of the state of the state ilbrary.

Is a Quensel does satisfying work it has quenched the property to good the same of the second of the state ilbrary.

Bank Sues DeMille

Los Angeles, May 26.

Mortgage foreclosure suit filed by security-First National Bank as the fild who refuses to marry the sirt, is annoying. Remainder of characters standard for This sort of the law foreclosure on the security of the province of the state ilbrary.

Bank Sues DeMille

Los Angeles, May 26.

Mortgage foreclosure suit filed by security-First National Bank as the fild who refuses to marry the sirth is annoying. Remainder of characters standard for This sort of characters standard for This sort of characters standard for This sort of chara

F.P. Can., Western And Kershaw in **Big Theatre Deal**

Winnipeg, May 26,

ne of the largest deals in western Canada was completed between the Famous Players Canadian,

ern Canada was completed between the -Famous Players Canadlau, Western Theatres, Ltd. and the Kershaw heatres, Ltd.
As result of this deal the Famous group purchased the Tivoli and Osbourne, both nabes, outright from Kershaw, transfering holdings on these two houses and other properties to the Western Theatre clan, leaving them with only two show-cases, both downtown, the Metropolitan and Capitol. Understood selling price for Kershaw houses \$175,000.

Western Theatres with Jake Miles at the helm owns the Uptown, Lyceun, Roxy, Rose, Palace, Plaza at the helm owns the Uptown, Lyceun, Roxy, Rose, Palace, Plaza, College and Starland, while those taken over are the Orpheum, Galety, Arilington, Wonderland and Crescent as well as the Tivoli and Osbourne. This makes him the largest Independent theatrical owner in western Canada.

Deal also gives Miles two downtown loon buses, the Orpheum and

Deal also gives Miles two down-

meestern characteristic owner in western Canada.

Deal also gives Miles two downtown loop houses, the Orpheum and Galeity as well as his own Lyceum, which he recently acquired along with the College and Starland from Universal Pictures. Understood the ritzy Uptown (nabe) will now become a preview house. It has been in the red since its opening Christmas, 1931.

Only minor changes in personnel at present. On the Famous side, Ray Tubman remains as supervisor for the district between Fort William and Calgary. Frank Willis stays at the Metropolitan, while Larry Graburn, at present in the Wilnipeg-Orpheum, after a short jaunt to New York, will return to take over the management of the Capitol. Jack Purves, present major domo at the Cap, will be moved back to Sudbury, Ontarlo.

Raymond Kershaw and son, rank H. will move to British Columbiation for the Cap, will be moved back to Sudbury. On tarlo.

Raymond Kershaw and son, rank H. will move to British Columbiation for the Miles Interests. Otherwise no selection of managers for the newly acquired theatres has been announced by the Western office.

At the executive confab, Famous At the executive Cap.

theatres has been announced by the Western office.

At the executive confab, Famous was represented by J. J. Fitzgibbons managing director; R. W. Belstead, comptroller; B. Geldseller, chief booker, all of Toronto; Ray Tubman, western manager, and John Hazza of Calgary. Western Theatres, Ltd. by J. Miles and Don Gauld, wille Raymond and Frank Kershaw spoke for their interests.

Mary Pickford Denies In \$250,000 Libel Suit

Mary Picktor led a general denial in the U. District Court, N. Y., yesterday (Tuesday) to the amended complaint in the \$250,000 action for libel by J. Raymond Cornell, organ salesman. Recently two of the four causes for action were dismissed and Cornell was given leave to amend the original complaint.

plaint.
The sult is based on a story published in the Boston Advertiser in 1934 which bore Miss Pickford's signature and in which Cornell claims he was made to appear as the head of a band of kidnappers and extor-

NO PALOOKA

Joe Palooka July (Hick) has been signed for six more shorts by Warners to be made at the Brook-iyu studios pext senson. Danny Collins set the deal.

RKO'S KYNE YARN

Hollywood, May 26
Peter B. Kyne's yarn, 'Without
Orders,' has been taken by Radio.
Cliff Reid produces.

Tag For War Scribe Pi
Hollywood, May 25.
Addo's title for picture to be
based on life of Will Barber, war
scribe who died in Addls Ababa recentily, will be Man Who Found
Himself.

ritmself.'
Script is being prepared by Ferdinand Reyner. Lou Lusty will pro-

'VARIETY'S LONDON OFFICE,

LONDON SKEDS 5 COLOR PIX

Likelihood is that the end of the year will see five pics on the market. ritish all-colo

Korda gets going in August with Lawrence of Arabia, direction and

Lawrence of Arabia, direction and production being by his brother, Zoltan Korda. Film will be made partially in Arabia. Victor Saville, on completion of the Miriam Hopkins film, starts on Gordon, life of the British general, to be filmed in tints in the African locations where the soldier staged his victories.

Gaumont-British is reported currently in a Technician realest.

Gaumont-British is reported cur-rently in a Technicolor parley, with likelihood of talking pictures as soon as the laboratories for the rocess are opened near town.

Jap Shears Busy

Censorship, usually mild here, has cropped up on a couple of recen importations.

importations,
Some sequences of '39 Steps'
(G-B) had to go. Couldn't have
Donat socking a cop. Bad precedent.
'Captain Blood' (WB) looks like
going back into the Warner vaults
for six months or so. Officials are
touchy about those who flout authority and 'the manner in which
the pirates cursed the king (even
though it was King James) made no
hit, Had been tentatively booked
into the Nippon Gekijo but was replaced by 'Shipmates. Forever,'
(WB).

Same complaint took one speech out of the mouth of Fredric March in 'Anna Karenina,' (MG).

Americans In London

Dwight Taylor under 27 weeks contract with Gaumont-British. Will work on two Jessie Matthews pictures to start.

Will work on two Jessle Matthews pictures to start.

Milton Shubert in and Immediately starting rehearsals of 'Kind Lady,' with no house set. Show is to be presented here by Gilbert Miller in conjunction with Milton. Robert Liebmann back from Metro and immediately signed by British International. Starts adaptation of 'Glamrouso Night,' Ivon Novello musical done at Drury Lane theatre. Henry Sherek agented.

Bubbles Stewart and Sisters returning to England to play some more dates in September.

Jack Holland dancing with his original June Knight, who left him some time ago to marry, a wealthy business man. Has to call her Hart not to confuse with his other partner Knight, now a film star.

Ernest Truex to broadcast The Thin Man' here on June 6.

Ken Harvey due back here in June. Opens at the Savoy.

Jack Donohue and wife (Tutti Rolf) off to Stockholm.

Jack Curtis lunching with Bobby Howes.

Jack Curtis lunching with Bobby

Howes.

Gilbert Miller flying to Budapest to see a play over the week-end, and then concentrating on his three new plays for the West-End:

Max Milder's proposed 'trip to New York has been postponed un-

Douglas Fäirbanks, Jr.,

work next month on filming of 'Lay of the Last Minstrel,' in which he

will star.
Gilbert Miller shortly going into rehearsal with Piramello's latest play, Trovarsi.
Mother of Yukona Cameron (Mrs.

A' Trahan) in Chicago hospital. The 'rahans may curtail their London

ay, Bill Beaudine to the Mediterra-ean on a cruisc with Nervo and Monty Banks has bought himself

mother auto.

Bill Pratt finishing his first film or Joe Rock.

Bill Fratt finishing his first film for Joe Rock. Margot Grahame and hubby Francis staged a reunion here. Francis Mangan in from Paris, Mr. and Mrs. H. B. Wallis (Louise Fazenda) arranging to go over 10 Austria on business.

Sir Alf's Return

London, May 26. London, May 26.
With conclusion of the investigation of leakage of Cabinet state
secrets regarding the budget Sir
Alfred Butt will probably return to

snow business.

Sir Alfred was a member of Par-liament for some years.

Rosenstock and Jessner Leave Berlin's Jewish Theatre to Go Abroad

Berlin, May 15.

General music director Dr. Rosenstock has tendered his resignation from the Jewish Culture League; going abroad, it is reported.

Dr. Fritz Jessner, opera and legit producer is also leaving, having accepted a post as stage director of the Municipality Theatre in Berne, Switzerland.

Recent offerings by the JCL here included a concert by the Statz (Zlonistic Front Soidlers' League, directed by S. Rappaport, with works by Meyerbeer, Rubinstein and Mendelssohn. Soloist was the opera singer, Nicola Schwarz.

After prolonged dickering with Stagma, the German ASCAP, an arrangement was completed which will allow a greater humber of Jewish compositions to be performed by the League. Stagma has the German monopoly over royalty claims of authors and composers.

Beatrice Freudenthal-Waghalter has left for Paris for a concert and after a London recital will sail for New York for a prolonged stay, in conjunction with her Yiddish Song Cycle.

WINTER'S HERE; AUSSIE PIC HOUSES DO OKAY

Sydney, April 28.

Sydney, April 28.

lements have been wonderfully kind to the theatre boys here. Rain and bitter cold of late, with every house packed, Only ones to suffer last week were the outdoor showmen. Trade has commenced to slip somewhat now, but biz remains solid for the good ones.

Leaders just now are 'Captain Blood' (WB), 'Magnificent Obsession' (U), 'I Live My Life' (M-G), and 'Queen of Hearts' (ATP). Biz is also oke for 'Professional Soldier' (Fox), 'First a Girl' (G-B), and 'Next Time We Love' (U).

'Anything Goes' (Par) came in this week for a run and should do moderate biz, oying to the prior showing of the legit version. Par should do well with 'The Milky Way because critics gave pic a rave. Standing alone is 'Modern Times' (UA), with pic copping marvelous biz on a five-a-day grind.

Melbourne, April 28.
Biz remains at a good level here
this week, with "Muttiny on Bounty"
(M-G), 'Captain Blood' (WB), 'Good
Fairy' (U), 'Rose of Rancho' (Par),
and 'Thanks a Million' (WB).

New Zealand, April 28.
Pic biz is very good here and should continue so. Trade is solid with 'Mutiny on Bounty' (M-G).
'Magnificent Obsession' (U), 'Stella Parish' (WB), 'Crime and Punish-ment' (Col), 'Mary Burns' (Par.).
'Lady Consents' (RKO), and 'Rendezvous' (M-G).

France Almost Gets a New Film Producer

Paris, May 17. France's latest film production ompany ended more quickly than it started.

company ended more quickly than it started.
Announced at a brillian't cocktail party given in a swanky hotel as the Constortium du Film International, Albert de Saint-Blancat let it be known that Prince de Broglie was backing the newly launched company and that he had engaged M. Marea-Roca, w.k. director; to make his first film, which would be called 'Adritt.' Also stated he had engaged Mary Marquet to play the leading role.
But that was as far as Constortium du Film International got. The following day two gendarmes arrested Saint-Blancat as he was about to leave his office. Seems that he had been condemned nine times for swindling and his film company was just another product of his too imaginative mind.

MORE VAUDE DOWN UNDER

Sydney, April 29.
Greater Union Theatres may go ahead on a vaude-pix tleup with Frank Neil to cover Tasmania. Idea would give longer playing time to acts booked by Neil for his local chain... As. the, situation standa. Ioday, Neil has only Sydney and Melbourne to offer. G. U. T., always, keen. on vaude acts for certain theatres outside its big aces, may develop the proposal.

atres outside its big aces, may develop the proposal.

Sir Ben Fuller may also click with an idea to re-introduce vaude acts in his New Zealand chain. Any tieup would probably go through Frank Neil. Knight has also Just returned from a visit to Meibourne, where he reports vauder-revue is still holding up remarkably well.

BERLIN'S BEER BIZ **BECOMES BADLY BENT**

Berlin, May 17. Berlin's unique street of beer gar-dens, the Zelten, situated in the Tiergarten, has, for the first time in its history, one empty garden, the

Tlergarten, has, for the first time in its history, one empty garden, the Zeit Three.

All these beer gardens have uniformed bands, as the attraction, in some cases two orchestras, also dancing, with free gate and low charges for beer and other drinks. It's the breweries that put up the cash, but with people's earnings and consequent spending ability very low, no tenant could be found for the Zeit Three.

Another record is a girl orchestra playing in Spree Zeit, consisting of five femmes, in a large garden which in former years had a uniformed band of 20.

Kroll Garden, some hundred yards away from the Zeiten, is doing very poorly too, but thus far keeps up its swank character by charging 20c. admission.

Stapenhorst to G-B

Berlin, May 15. Guenther Stapenhorst, former UFA director, has been signed by UFA director, has been signed by Gaumont-British as associate pro-ducer. His first picture is to be a musical, starring Jessie Matthews. Stapenhorst was previously en-gaged by Sir Oswald Stoll to pro-duce a series of pictures, but the plans never matured.

Early Opposition

New Zealand, April 29.

Although nothing definte has been set as yet regarding the possibility of Hoyt's joining forces with Amalgamated in this territory, loud outcries are already being heard concerning the invasion of American interests into New Zealand.

The American angle is a poke at Fox because of its holdings in Hoyt's.

Ellis in London Play

Hollywood, May 26.
Mary Ellis is pulling out nexteek for London to start rehearsals nead spot of 'Farewell Performnee.' John Baldersons play from the Hungarian

ance, John Baldersons play from the Hungarian.

Opus will be produced in August by Harry Tennant.

Absolutely

Sydney, May 26. Censor board here has irrevoc-ably banned Mae West's 'Klondike Annie' (Par).

Annie (Par).

Pic was rejected some weeks ago
Paramount appealed the decision
which resulted in the absolute nix.

New Melbourne Reeler

New Melbourne Recier
Melbourne, April 29.
Proscentino Investments, Ltd., is
the title of, a new unit readying to
introduce another newsreel theatur
to the Melbourne public, ite is
situated in Collins street and will be
known as the Albany.
This will give the city two reciers.

Levy to Warsaw
William Levy has been named
manager of Universal's Warsaw
office by N. L. Manheim, U export

chief.

Levy, who was brought back from
Java last year, has been in London
for the past six months. He is
scheduled to leave for Warsaw at

Franco-U. S. Pact Analysis

It could have been better, but it could also have been much worse. It could have been better, but it could also have been huch worse, e. That is the average reaction in American film circles here to the new Franco-American trade treaty which becomes effective June 15, to remain in force until July 1, 1937, and indefinitely thereafter until six months after either country has given notice of its termination. ine 15, to re-fter until six

Halled in business circles here as the beginning of a new era in Franco-American trade, for film interests the treaty marks the end of seven years of continual confusion, disorder and misunderstanding which have held the film industry in its grip and promises a stability that has never been known before.

Outstanding and most important paragraph in the treaty dealing with the importation and distribution of American films in this country is welthe importanon and distribution of American producers can now go with set plans and schedules free from the continual fear that the week or the next month will bring new restrictions which might all plans for the future. The paragraph says:

'No New Measures'

The French government will take no new measures which would have the effect of placing American films in a position, in comparison to French films or those of any other foreign country, less favorable than, that which they now enjoy.

that which they now enjoy.

Interpreted, this clause means that there will be no discriminatory measures such as interior guotas, dubbing taxes or discriminatory tax measures, such as a recent measure called the Latont amendment, which provided that chemas which showed a certain percentage of French films would be taxed at lower rates than chemas offering American films.

films would be taxed at lower rates than chemas offering American films. To add to this, American films will have the same protection on importuities as other American products. This means the protection of the automatic clause in the treaty which stipulates that if the French government, increases duties on any product without the approval of the United States government, the entire treaty automatically becomes null and void within 30 days after the increase in the duty becomes effective. But in any case the agreement provides that there can be no changes or alterations before July 1, 1937.

Squawks

Squawks

Despite this consolidation, and firmly establishing of the present conditions which regulate the terms under which American firms can operate in France, the liberties accorded American films are not all that could be hoped for.

For example the Americans here would have preferred to see the wiping out of all restrictions on importation and release of films in France. According to the terms of the treaty, the present regulations in force regarding the number of dubbed films which can be shown in France remains the same. That means \$4\$ dubbed films may be released in France each semester, and the law which requires that they be dubbed in France remains the same.

each semester, and the law which requires the free from the same.

Heretofore the French government has allotted 10 of this number to Germany, but the remainder is open to any foreign country. An average of 140 to 150 American films has been dubbed in France annually in recent years and there is nothing in the treaty which will prevent a

itations

itations

Treaty also stipulates that the present limitation of the number of houses to which original versions of American films may be sold is five in Paris and 10 in the country outside the limits of the capital. This means that an unlimited number of American films in original versions may be imported, but that the showing of each is limited to the total of 15 houses.

15 nouses, Despite these drawbacks, the signing of the treaty was genuinely wel-comed here when it was recalled how serious it could have been for the American industry had any of the existing threats been put into force, any one of which might have put the Americans out of business in this

country.

To what extremes these measures, brought up during the past couple years, could have gone is readily recognized, for they included plans to introduce measures which would tax foreign films to the tune of \$3,000 each; the Maurice-Petsch plan, which would have given a semi-official body the right to control the imports of films and impose heavy import licenses and a body known as the National Economic Commission which was working on plans to 'protect' the French industry.

New treaty definitely abolishes all these threats.

GYPPING IN LONDON

Much Ado Because Some Cinemas Sometimes Up Prices

London, May 17.

London, May 17.

Cinematograph Exhibitors Asso. has considered an unofficial, but nevertheless serious, complaint by the London County Council, which is responsible for the licensing of all places of entertainment, alleging that West End film theatres are raising admission prices whenever possible—that is, when they have a film that draws well.

Allegation made is that practically every West End pre-release house shoots up its prices with a success pic, with the exception of Metro's Empire.

Ruse allegedly used is the old one of keeping the same price top, but halving the number of cheaper seats and adding rows at the top figure.

L. C. C. has no power over prices and cannot dictate method of business operation to the C. E. A. or its member theatres. But the Council could make it awkward for cinemas when renewal of licenses comes up, and if a serious public complaint is ever formally made to the licensing authorities.

Short Season

Berlin, May 16. Berlin, May 16.

Much disappointment is felt in vande circles here over the short life of the Central, Dresden, which reverted to vaude last week under sreat promises, with Grock head-lining.

House has now been taken House has now been taken over by manager Hentschke of the Berlin Metropole, who will install musical comedy under a three-years' con-tract with the owners, commencing Sept. L.

Britons In Hollywood

Hollywood. May 26.

Practically the entire British film colony partying over the week-end, what with a deluge of miscellaneous parties and the Nigel Bruce-Merle Oberon shindy on the Sabbath.

Donald Crisp leaves on a Danish ship for London and a five week vacation at the finish of his picture 'Charge of the Light Brigade.'

Walking, an almost unneard of exercise in this town, is coming into vogue again with Britishers showing the way. The Lieble Howards started it with their evening hikes. Then the Basil Rathbones deliberately picked a house having immediate access to the Henr: Stephensons, Patric Knowles, G. P. Huntley Jr., the Frankle G. P. Huntley Jr., the Frankle Laughtons and the Lupino family have taken it up. Ray Milland and Gene Lockhart get theirs while graching, as does Molly Lamont. Ida Lupino, who didn't need to lose poundage, has dropped 10 pounds since starting work on 'Your's For The Asking.'

Sir Gay Standing claims he has never been late for an appointment, since he started on the stage at 15. Oliver Messel planed out of her last week, enroute to London.

Ruby Loraine with her husband, Rupert Grayson, di ing at Mary Pickford's.

W. P. Lipscomb received so many post-cards from friends visiting in Yosemite Park that he's headed there soon to spend a fortnight and satisfy his own curiosity about the spot.

BRITAIN FACING CRISIS

SIR BEN FULLER **BUILDING TWO THEATRES**

Melbourne, April 29.

ancipourne, April 23, Sir Ben Fuller says that work on the Bljou Block should be ready to go into swing next June. Knight says the plans are okay and he does not expect any difficulty in fi-'she Bijou Block should be ready to so into swing next June. Knight says the plans are okay and he does not expect any difficulty in financing. Block, when completed, will carry a hotel, offices, and a theatre. Project has been back of Sir Ben's mind for some time and now appears to have reached the consummation stage.

Sydney, April 29,
Sir Ben Fuller is in negotiations for a theatre site situated in Pitt St, close to the main theatre zone. Expected that work will begin next June. Reported that Otto Campian, Sir Joyton Smith's late manager, will be interested.

will be interested.

Sir Ben is anxious to have his own theatre operating in Sydney as quickly as possible, either with raude or legit. Mentioned a week ago that he was considering taking a quick trip to America in the near future on a talent scout.

AUSTRIANS INVADE **HUNGARIAN STUDIOS**

Budanest, May 7.

Budapest, May 7.

Six months ago the local picture trade launched futulous invectives against the government-controlled Flim Fund, because Hunnia Studios was frequently leased to foreign producers and studio space was not always available for local production and all-Hungarian versions.

Optimism of local producers has ebbed down considerably, since only one or two of the 25-odd Hungarian pictures produced during the last year have brought profits. Limited language area and export restrictions make the margin of possible profit so narrow that the burden of at months' interest on invested capital suffices to make the balance unfavorable. Hungarian producers therefore plan to make pictures during the fall months, so that they can open and realize profits during the winter season, promptly after-completion. pletion

completion. Hunnia Studios would therefore go dark during the spring and summer months if it wasn't for foreign producers, notably Austrian. Austrian production is so rapidly increasing—22 producers are planning to shoot no less than 37 features, all to shoot no less than 37 features, all to be completed for presentation during the coming season—that they are crowded out of their own studios and run down to Budapest, where conditions are favorable, costs comparatively low, and back-ground suitable for outdoor shots.

Norm. Thomas Quintet In Anzac Canvas Tour

Sydney, April 28.

Norman Thomas Quintet will do a canvas tour of Australia for George Sorley, indle vaude-revue operator. Booking was arranged through Frank Neil, who had the team under contract.

Tour will take in every tank town in N. S. Wales and covers quite a period. Following the canvas tour act will again play a season for Nell prior to returning to London and America.

Melbourne Vaude Dates

Melbourne, April 29. Connors and Paul, after a season of 20 weeks, will move from here to the Majestic, Sydney, for a sea-80n

Melbourne, April 29.
Connors and Paul, after a season of 20 weeks, will move from here to the Majestic, Sydney, for a season of 20 weeks, will move from here to the Majestic, Sydney, for a season of 20 weeks, will move from here to the Majestic, Sydney, for a season of 20 weeks, will move from here to the Majestic, Sydney, for a season of 20 weeks, will move from here to the Majestic, Sydney, and a season of 20 weeks, will move from here to the move of the season of the sea

Did He Sell It?

London, May 17. London, May 17.
John Benson, son of Lord
Charnwood, experienced dimculty in having the film magnates read a scenario by his
wife.
With the ald of a modest
camera equipment, he screened
it himself, with friends playing
the parts, and invited the film
people to see it.

G-B'S PLAN FOR UNIFICATION

. May 17.

After four years work in the ac countancy end. Gaumont-British has now consolidated the whole of its various financial enterprises, and

its various financial enterprises, and intends floating one parent company to house all subsidiaries. Corporation's finances are at present the most complicated in the British industry. In all G-B has 14 companies under it, apart from one-house units, and linked up to the exhibiting side of the octopus. Idea of unification comes from Isidore Ostrer, whose pet it has been for sometime. Ostrer intends filing and forming a public company to take over the entire business about the end of July. Likelihood is that all G-B's public stock will be offered for reversion to the new holding company, and any additional finances which may be necessary under the scheme will come in on a public issue.

Berlin Long-Runs

Berlin, May 15.

Berlin, May 15.

Boettcher's comedy 'Krach im Hinterhaus' ('Trouble at the Back Yard') tops the list of Berlin's long runs in the past season, boasting 1,228 performances. Next is Sell-nick's 'Hilde and Four H. P." with 600 performances, and Zerkaulen's 'Sprung Aus dem Alitag' ('Jump from the Everyday') with 407.

Over 300 performances were given by Schwarz' 'Prince of Frussis', Hinrich's 'When the Cock Crows,' Kahn-Bender's 'Sparrows in God's Hand' and Mueller's 'A Fresh Breeze from Canada.'

from Canada.

Of foreign authors, Jaques Deval's
'Tovarich' (French) saw 466 perfor-mances and Sardou's 'Madame Sans-Gene, (French) over 300.

Reunion's Ambitious **Production Schedule**

London, May 17.

Reunion Films, recently rekindled from an old renting organization, is branching out into \$250,000 picture production, it says.

First will be an English adaptation of an untitled German operetta, with Frances Day starred and Hugh Wakefield and Ernest Truex featured

Berlin's English Theatre

Berlin, May 15. English Theatre, under the direc-tion of Edward P. Melotte, is look-ing for its own house. Enterprise is

a success.

Performances are now being given at the Saarlandstr. Theater, with J. B. Priestley's 'Dangerous Corner,' current. Big local firms. like the Reichsbank, the Dresdener Bank, larly to these performances to improve their English.

Rolls' Yen

OVERBUILDING STUDIO SPACE

Big Money Men Pulling In Necks, with Coin Not So Loose as in Past-But Still Much Costly Production

THOSE INDIE SPECS

British film production faces im-ending headaches of serious order. Overbuilding of cinemas, which has inspired discussion between the Kinematograph Renters Society and the Exhibitors Association, is as nothing compared with the speed at which new studio schemes are

as nothing compared with the speed at which new studio schemes are going up.

Thirty new stages are either going up, or finishing. Problem is to find out where the stages will get productions to support them.

Korda's plant at Denham, with a \$3,000,000 investment, heads the list with nine stages set and space for six more, likely to be shot up at the end of the year.

The Pinewood layout, in which Herbert Wilcox has a large interest and which has been backed by the Portal interests behind C. M. Woolf's General Film Distributors, has a \$4,000,000 interest in a de luxe layout of six stages, with room for more.

Indies

Indies

Various indie building enterprises are going up around the town, with a number of studios like Julius Hagen's Twickenham plant extending its existing coverage. Problem facing the production end of the business at the moment is centered around overspending on output and overhead. Generally admitted her beach a blown is immigent and may that a blowup is imminent and may come any time within the next six ome any time within the next six conths. Position is unlikely to affect the

Position is unlikely to affect the well set-up companies like Gaumont-British and Associated British, but may hit heavily some of the smaller indies.

Drawing in of financial support from certain quarters in the City is known, with at least one of the big insurance groups backing British pictures having put the screws on for more money.

pictures having put the screws on for more money.

Of the 30 new stages going up here the greater proportion is unlikely to earn its keep.

Korda's group has contracts for letting space to indies which should give it a profit, and the same applies to Pinewood. Latter, anyway, has a certain production chain on which to call for pictures, as the studios will be closely linked with the distributing financiers.

With the others, though, it's distinctly dublous.

THREE MEN' FLOPPING. 'GOES' FAIR IN SYDNEY

Melbourne, May 29. Melbourne, May 29.
After the Easter rush, biz commences to drop rapidly for legit operators. Thre. Men on a Horse' took a bad nose-dive and may not come out on the right side of the ledger. Show may move out before its actual closing date.
'Anything Goes' is also medium just now, despite praise by the critics. Show is figured to be too American to go into the hit class here,

Tech's Wage Ideas

London, May 17. Motion Picture technicians are endeavoring to formulate a plan for a minimum wage and a standard

a minimum wage and a standard employment contract.

Annual meeting of the Association of Cine-Technicians was held in London. A resolution was put forward to make application for af-filiation to the Trades Union Congress, -

French Pass New Absolute Censor Bill Giving Board Power to Ban Any U.S. Film on Political Grounds

Returning the Squawk

Paris, May 17.

If the French censors take it upon themselves to get trouble-some, Americans would have plenty of arguments to present about the way Yanks are portrayed in French films. Latest and most glaring example of this is shown in the film Marinella, produced by Forester-Parant and starring Tino Rossi.

In this status

Tino Rossi.

In this picture Cinda Glenn
plays the part of the wife of an
American millionaire and, in
doing so, scandalizes even the
Frenchmen (in the picture) by
her continual filtring and lovemaking in the presence of her
husband, who seems not to
care at all. American women,
allegedly, are all like that.

INTER TRADE **BOARD IN SYDNEY**

Sydney, April 29,

Several huddles have taken place recently between representatives of the Motion Picture Distributors Assn., Motion Picture Exhibitors Assn., and Hoyt's Theatres, Ltd., to form a committee to handle any disputes within the industry. Pro posed board will comprise Sir Victor Wilson (M.P.D.A.), W. Harrop

posed board will comprise Sir Victor Wiison (M.P.D.A.), W. Harrop (M.P.E.A.), Dan Carroll (Prince Edward) and Charles Munro (Hoyt's). Idea back of the get-together is to prevent the government from coming, within the industry's walls to introduce legislation regarded as hurtful. Picture moguis have awakened to the fact that the government must be kept away. With a board in control it is expected that any dispute between either party will be quickly remedied and decisions handed down strictly abided by.

In days past, when either side had some tangle to unravel, an appeal, or a threat of an appeal, was made to the government. In this way the officials got quite an earful of what was taking place in picture business, finally deciding that the field opened up the possibilities of further tax grabs.

Proposal calls for three distribs and three exhibs to handle the business of keeping away government legislation and settling any disputes within its own circle.

W-T Probing Pix

Melbourne, April 29. Williamson-Tait may delve furth

Williamson-Tait my delve further into the pic field on the exhibiting end. Currently W-T is playing Peter Ibbetson' (Par) at its Comedy, with next booking reported being Whom the Gods Love' (ATP). W-T is said to be probing the nossibility of a further pic try in Melbourne through an official connected with a British releasing agency in Sydney. Whether W-T will go further into exhibition is rather a problem, depending, it is understood, on the success of the present venture and the success of failure of legit.

In this city W-T operates three theatres, using two for legit and one for pix. In Sydney it only has one theatre, using this solely for legit. A try was made some time ago with pix in Sydney but was not successful.

Paris, May 17.

Issued at a time which makes it appear as though the French government rushed the measure through just in time to get it under wire before the terms of the new Franco-American agreement were made public, a new decree just published gives censors here

were made public, a new decree just published gives censors here an airtight political control over all films shown in this country.

Not only does the measure consolidate many of the powers already held by the French government but it gives power to the censors—if they choose to use it in that manner—to shut out almost any foreign film they please, regardless of its merits.

Declaring that all films must be presented at least eight days before released to the censors to receive a visa, the law states:

"A visa may be rejected to films imported from abroad, even though they deserve a visa, in the case where it is established that the depositor or the producer has participated in the representation in public outside of French territory, films contrary to the national interests of France."

In reality, this clause means that

terests of France."

What is 'Gontrary?'

In reality, this clause means that the censors will have the power to refuse a visa to any or all films of any concern which, or person who, has produced or shown a film outside of French territory which is in anyway objectionable to the French. Furthermore, the decree does not define what shall be considered 'contrary' to the national interests of France' but leaves it to the censors to interpret the clause as they please.

Although the decree does give almost unlimited powers to the censors, opinion in film circles here is that it does not necessarily constitute a threat to foreign producers and distributors.

Further annoyances caused by the decree are its stipulations that every film going out of France must have a viea. This means that American films which are re-exported from France must obtain a French visa. The morning the decree was promulgated many firms found their reels being held up by customs authorities because they had no visa.

Not intended?

had no visa

Not Intended?

Not intended?

Inquiries in official quarters revealed that it is not the intention of the French government to hinder the operations of foreign concerns and that this part of the decree is not meant for them. But customs officials see only a printed decree and demand that it be followed.

Also, from the way the law is worded, it is impossible to tell whether a visa is necessary for newarcels or not.

Tower is also given to a commission which the law sets up to refuse export visas to any film whose showing in a Toreign country would be judged 'contrary to French national interests.' But this part does not affect Americans because, once they get a film into the gountry, it's a clinch they can get it out without trouble.

Stipulation that all films must be

a cinch they can get it out without trouble.

Stipulation that all films must be presented for their vina at least eight days before they are released has aiready caused some inconvenience and is likely to cause more in the future, but it is one of the annoyances that distributors will have to put up with, at least for the time being.

Mex-Spanish Boycotts

Mexico City, May 26. Mexican bulifighters are boycotting the Spanish dramatic company, headed by Margarita Xirgu, playing at the Palace of Fine Arts (Na-tional Theatre).

It's retaliation for Spain's barring Mexican matadors

ROXY, N. Y.

Apparently the Roxy intends keeping the badminton players until all regular patrons have learned the game, but that's okay by the the game, but that's okay by the audience and the applause greeting the nice hits is much more spontaneous than it was on the opening in the first of the second of the se audience and the applause greeting

to the pleture, dancing the theme-song.

Jimmy Cash is this week's Fred.
Allen winner and better than aver-age. Freddy Mack, who batons, said he will be given a professional job, and he rates it. Stage show runs about 50 minutes, with a far three hours for the full bill.

Film is Ti's Love Again' (GB).

Business excellent.

Chic.

LOEW'S STATE, N.Y.

LOEW'S STATE, N.Y.

Major portion of the current stage show is a swing concert by Lucky Millinder and the Mills Blue Rhythm band (13). And swing it is—aided and abetted by fine specialities and a corking arrar of jamilian and a corking arrar of jamilian to a vaude bill that wasn't getting anywhere fast, producing as much spontaneous appleause as this house has heard in some time.

Nothing in the forefront of the show compares with the colored outfit in the way of dash and penand certainly, none of dash and penand certainly, none of dash and penand certainly none of distilland crew. Opening turn comprises Eliaine Dowling and Tip Top distilland crew. Opening turn comprises Eliaine Dowling and Tip Top distilland crew. Opening temmes all bold, who look quite green. Billed name carries all the weight of the act, stunting okay first on skates and then delivering an acro-tap routline, while the others, working as a unit of four, stick to rather simple tricks. Costuming doesn't help.

Al Shayne, who selle his numbers. It is the decer and milked himself a couple of encores Friday evening. Maje pianist helps him musically, but certainly did just the opposite of the opening. Shayne sticks to pops; some of them not so new, and works hard, especially on the bowing. Familiar pops are reprised because of Shayne's radio identity with em.

Three Swifts are in what approximate the comedy jugiling. Act was shortened a bit here, but the three ren click easily nevertheless, gathering a full measure of chuckles all the way through. They help brighten things up, but the slam-banging the customers here have grown accustomet to expect doesn't start till the next the book of the context safer and swifts.

frame.

Millinder only announces one number as swing. 'Stompin' at the Savoy,' but actually all the band's arrangements are in the modern mode, even when the crew is playing behind the specialties. Millinder himself is a Callowayish stick-waver, always on the go and the popular concept of the swingy maestro. He's got a good band and good musicians, but he's got better specialties.

nates of the second part of the second musicians, but he's got better specialties.

First is Chuck Richards, a sweet tenor; second, Edith Wilson, a big hunk o' sumpin' who's 10% behind a shouter such a single second part of the trummer. But the act's climax—and it's the strongest of bowoffs—entails Pops and Louie, the singing-hoofing kids who veritably tore the bouse down. They were a clear-out smash despite the fact the theater was only about hair-field. The applause sounded like a capacity house. They are a fitting finale for 64-minute layout.

Feature, 'Mr. Deeds' (Col). Scho.

GRAND O. H., N. Y.

Two pictures and four acts of vaude couldn't draw them in out of the sunshine Saturday afternoon and biz was just about a half a house. Show, however, didn't offer any variation from the weather, entertainment conditions being just as sultry in the theatre as the temperature outside.

surry in the theatre as the tem-perature outside. Show's lack of speed could be di-rectly attributed to the m.c.'ing of

Buddy Walker, who stays on too long between the acts and then twice as long in his own next-to-closing spot. Playing a family house, but yet, he's establishing a record for the 'number of 'hells' voiced in one show. These are internixed with 'go-so gags and singing, latter, winding up in a blaze of imitations.

Opening turn is Birdiand, an old novelty with 'numerous stunting pigeons capably handled by a suave man. Act found the audience here a setup. Bob Carney, decuing with a contract of the contract of

touring with the Count Berni Visi specified Revue, a flash, which has had at least one other name, it to closing act. Entails a good ball room teaders—all okay. It's head mounted and costumed, but slow, Team's opening waltz, especially, seems to drag and drag. Screen has Petitioads Fever (MG) and Leathernecks (Rep.), Scho.

MICHIGAN, DETROIT

Detroit, May 22. diversified vaude here this week, but lacking marquee names.

diversified yaude here this week, but lacking marquee names. With heat wave peatering town, bit as a result is n. s. s. le is Princises Comes Across (Par). Standout in the 50-minute five-act show, and one of the most unique acts seen here this season, is A. Robbins, late of 'Jumbo'. Appearing in grotesque costumes, Robbins pulls so many things out of his pockets and plays so many instrumagnetic. Fantastic changes of costumes add flavor.

A bigger laugh, however, is theater's billing of his act: the starthat made 'Jumbo' the greatest hit N. Y. has ever known.' Stuff evidently goes over out here in the interland, where few know, or care, that Jumbo' was an expensive flop, or that Paul Whiteman and Jimmy Durante were its advertised stars. Nevertheless, Robbins' act is would come the second of the second of

Wintergarten, Berlin

Berlin, May 16.

Wintergarten, Berlin

Berlin, May 16.

Funsters this side are having a tough time and really should be given a break if only for the sake of the audience. Wilhielm Bendow, current in show this month with a partner, Funo Fritz, a local radio comic, is a point in question. Bendow has just managed to run his own vaude house. Bendow's Bunte Buehne, on the rocks, the side of the substance of the state of the substance of the substan

were a sale tection away. It seems to be lifted entirely, judging from the many juvenile acts around these days.

Three Spanish acts in bill, topped by Roberto Vasconcellos; unquestionably the foremost high school rider in Central Europe, Another question would be his treatment of holding, spanish actor, but why the hame of that once-famous La Belle Otter? Adriana will find it a long way to approach her. D'Anselmi, Spanish, very lower of the service of

SHEA'S, TORONTO

sponse if the audience had been larger. Worthy of mention is support of the pit-band. Line is back in silver helmets and some sort of a Winged Mercury costume idea for arm-drills. Earl, Jack and Betty close with their roller-skating ad and, proceed to inject some last-minute life into the proceedings on the danger angle alone and then into comedy when they use audience plants for whirls, the topper being a hefty femme stooge.

Biz bad opening nite. Screen, T. Married a Doctor (WB), McStay.

HIPP. BALTIMORE

Baltimore, May 22.

In the ads this week the pic 'King Steps Out' is given the playup, and the b. attention is riveted there. At that, biz will rise or tumble with the film, stage-show doesn't have a name exerting any singular

lure.

Eddle Peabody is headlining and wowing 'em'. By some strange quirk of bookings it has been years and years that one of the ace banjoists extant has strummed in Balto, and since his brief radio and film appearances have never brought him into local limelight; public does not know of him. But when he finishes up this week he'll feave an impression that will remain and display its depth when next he rolls into town. Closing the fair four-act show, because nothing on bill could possibly follow, he could stay on forever.

town. Closing the fair four-act show, because nothing on bill could possibly follow, he could stay on Orrever.

Other big slot is deuce, with Boy Foy getting gasps with his top-hole juggling and balancing while pedaling his unicycle. Doing feats audiences are accustomed to think difficult for a performer firmly footed to the floor, he gets a real ovation for in for the floor, he gets a real ovation for his full-bodied, unusual act.

Traying, Carroll and Howe, mixed comedy twosome, seen here not so long ago. Got by all right on pretty good chatter, with the man's hard hoofing counting up importantly. In the results.

Opening flash, Burns, Moriarity, and Deli, might bloom more brightly. If act was bulkers, we will and the footer from similarity. All three are highly capable hoofers, no doubt up the new set of stomps and couple of more performing specialists should make turn more lustrous.

Inserted tween vaude and screen feature are Pathe cilips and a color cartoon, 'Major Google' (Col), 'Trade fairlsh first performance Friday, Scharper.

FOX, PHILA.

Minus names, stage bill at Fox this week is nevertheless well above average and could give pointers to pienty of name shows that hit this town. Answer is that ample talent has been shrewly, tatefully presented. Acts aren't oversold before they appear on stage and when they deliver it's a natural.

(NEWSREELS)

Paramount: is entitled to much credit for its spot news broadcast of an exclusive interview with Halle Selasgie, in Jerusalem, first since the Ethiopian monarch fied his native country, with the Italian conquest. But the Embasy program has its share of scientific clips, sports, comedy and action photography. Pretty good program current.

EMBASSY

(NEWSREELS)

The hat Par clip. Halle Sejassie thanks the world for its thought and the world says something also about the got thanks of the world for the thanks are translated into English day had speaks in French. His remarks are translated into English the world for the peaks in French. His remarks are translated into English the world for the peaks in French. His remarks are translated into English the series of the english and themselves somewhat on the Enthopian-situation, and Par follows For in projecting shots of similar African scenes,

Par haz a pretty good clip, in Scottish haze, of the recent women's golf, matches; also a tiger swimming soil, matches; also at Uger swimming soil, which is that one, showing the destruction perpetrated by vandals on George and the offers a shot of Owen Yough Sannard's statues in New York Pathe offers a shot of Owen Yough Sannard's statues in New York Pathe offers a shot of Owen Yough Sannard's statues in New York Pathe offers a shot of Owen Yough Sannard's statues in New York Pathe offers a shot of Owen Yough Sannard's the West Pointers on parade, offers an interesting array of fashes of events from around the world. Duke and Duchess of Kent, Sir Anthony, Boden are shown arriving in London by plants of Rockfeller Center with fashion clips of femme summer styles are offered by both Fox and Pathe. Fox also gives a ging sent London function.

Clem McCarthy's description of the Preakness for Pathe is among the best of the program.

Fox gives Lew Lehr in his comedy episodes, Lehr also describes prove interesting.

Universal has the Hindenburg zep assignment on the Embassy program. Just a fair clip.

For political interest U also offers Dr. Townsend squawking about Washington's squawk against him and lies just a fair

and his plan, which was calling the Townsend thing a racket.

King Edward inspecting the Irish Guards is an interesting shot. Hearst offers Leon Blum of France in silent pose.

Show.

singing and comestly. Pastry Offonton who recently appeared in a couple of songs and a little dance and the coupled of songs and a little dance.

Act might capitalize more on her and the special pastry of the couple of songs and a little dance.

Act might capitalize more on her are the couple of songs and a little dance.

Act act might capitalize more on her are the couple of songs and a little dance.

Following flowlind, closing a capital coupled to songs and a little dance.

Following flowlind, closing a capital coupled to songs and a little dance.

Following flowlind closing a capital coupled to the coupled to

WARNER BROS.

VARIETY

HAVE

(That great big, beautiful boxoffice natural you've been searching high and low for!)



SPEEDING TO THE SCREEN ON A WAVE OF HEADLINES!

The Torrid, Timedto-the-Minute Revelations of



THE NEW DICTATORSHIP OF GANGDOM!



"G-Men's" producers score another sensational scoop with the first big drama of the SECRET SYNDICATE OF CRIME that supplants the Public Enemies as the nation's No. 1 Menace!

And Heading This Huge New Crime Combine Is None Other Than



EDW. G. ('Little Caesar')

ROBINSON

How high up in social circles are the real RATS OF THE RACKETS who are still sticking up America to the tune of 15 billion a year? YOU'VE GOT TO KNOW—AND

CAN WE BUST THIS BRAIN TRUST BEHIND THE CRIME TRUST?

Just a sample of how you can sell this lead-riddled show to a farethee-well!

The N. Y. Strand gave it the works, with this and 9 other big-space ads for yesterday's socko opening

BULLETS - BALLOTS

"leaves nothing to the imagination—but leaves all predecessors so far behind they'll never be missed"!—writes 'Variety Daily's' Coast Previewer

BARTON MAGLANE HUMPHREY BOGART FRANK MGHUGH

also Joseph King · Richard Purcell · Geo. E. Stone · Joseph Crehan · Henry O'Neill THE STORY OF THE "G-MEN'S"

MOST SENSATIONAL NEW HIT!

'Little Caesar' Gangs up with a 'Smart Money' Blonde! A First National Picture Directed by William Keighley, who made 'G. Men'

EXPLOITATION By Epes W. Sargent

No Boards-But

No Boards—But

Show Boat. Universal's great series feature, current at wow. Portentation Examples by mgr. However, the series feature, current at wow. Portentation Examples by mgr. However, complete for until next August, Greenman was forced to turn to other avenues to exploit the week's outstanding pix in this old Mississiph River town. Greenman planted a 24 in lobby of Fox and gobs of them at New Grand Central and St. Dressell, the fox of the fox and gobs of them at New Grand Central and St. Dressell, for the complete for the complete for the complete for the complete for the city. Theatre tied-in with Lux for 500 windows; Maxwell House coffee for 250 more; a dozen music stores for windows; Maxwell House coffee for 250 more; a dozen music stores for sory and plugging Edna Ferber's dory and plugging Edna ferber and plugging Edna and plugging Edna dory and plugging Edna feature stories and plugging Edna dory and the end of the end o

Ams in S. C.

Ams in S. C.

Spartanburg, S. C.

Well-arranged stunts and publicity angling events are converting Major Bowes amateurs-films programs into smash hits for Carolina louses. The second of the second o

Spotted Celebs

Spotted Celebs

Kansas City.

Claud Morris in charge of publicity for the Orpheum's roadshowing of 'Great Zilegfeld' climaxed his efforts with Sunday night's opening a la Hollywood'. Lights spotted the local celebs as they left their cars. Two announcers handled KMBC's short wave broadcast of the affair. One a girl spieled about the finery worn by the ladles; the other a man introduced and gagged with the celebs.

celebs.
Stunt attracted a large crowd.
Sound pictures snapped and the

Sound Dictures snapped and the crowd are it up.
Previous bally for the pic included to 24-sheets, 1,000 6-sheets and 2,000 two-sheets, dash board cards and thre covers on taxi-cabs. Fifteen thousand heralds house to house. Extra newspaper space in local papers and country sheets covered for a radius of 150 miles. KC blue book was nalled for 3,000 letters.

S. C. Sports

S. C. Sports

Spartanburg, S. C.

Country may be going to the dogs
but over in Bennetsville, S. C., the
bogs and nigs are having their day.

McCounick's skedded pig race

apecially built 50-yd. course
has peed up so much interest that
two newscel companies are bar
saining for ri hts.

Changing Poster

Changing Poster

Having a couple of stereopticons he picked un from a traveling show, a medium town manager arranged for a sheet on a building at the four corners and got the best single advertising space he feels he has ever had. Instead of running off a set of slides, he usually works a single announcement for the current show, but keeps ringing the changes.

For example he will get out a space with lines in red and blue. For example he will get out a space with lines in red and blue space with lines in red and blue for the space with lines and red way and entry to me ball the space of the spac

With the machines he also ac-dired a number of mechanica

With the machines he also acquired a number of mechanical slides, including a geometrical lathe effect which is sometimes thrown on the screen as a relief, or a rocking hoat or even the old sleeper eating the rat. These help to get attention occasionally, but he places his main reliance on the straight announcement, feeling that if he gives too much of a show people will stay down for that entertainment instead of coming up to the theatre, a common state of coming up to the theatre, a common state of common to the straight announcement for some church or social organization, but he has thumbed down many offers from merchants. It's his sign, and he wants to keep it for the theatre, is the straight of the strai

Amazing Lincoln

Lincoln.

Amazing Lincoln

Lincoln.

A natural for any exploiting stunt, 'Showboat' was opened here with the biggest hurrah of any picture in the last year. Work was largely the ideas of F. F. Vincent, Universal pictures, and E. A. Patchen, Lincoln Theatres pub boss here. Idea was worked out in Hollywood premiere style, front of the house protected from crowds who were looking on, but who had no tickets, by a roped off space. Invitations were sent to the burg's biggies and entrance and the burg's biggies and entrance and outlet over the local ether link KFOR. Big shots were asked up to the mike for words.

Prelude to the actual premiere was a parade, first, allowed by the city dads in this airtight town. A dog and pony turn was set up in front of the house, a small band togged in circus regalia brassing things up generally. House was closed in the afternoon and a general grand opening atmosphere created by a single evening performance and opening a day early. Talk and 'celobrity' comment was handled by Miss Hollle Wood (Beth Langford) and J. B. Lake, the link's 'Man on the Street.' Papers went for the idea bigger than usual, one even coming across with a front page splash of the event, which is something of a p.a.'s millentum around here.

Both Old, But Pulled

Both Old, But Pulled
St. Louis.

'Speed.' MG's annual filcker released just about the time of the big Indianapolis 500-mile race, with its story set against the background of the Chrysler Motor Co., brought the Loew boys in this burg some good, newspaper publicity and a large parade. Ple was screened for local dealers week prior to opening, enabling them to do some word-of-mouth plugging for it.

A chrysler word of the property bannered with picture and theatre credit, paraded through the loop and business sectors in outlying districts of town. Heading cavaleade was a huge Greyhound bus with a 24 plastered on each side. Continuous horn blowing, not molested by the cops, attracted considerable aftention.

On One Raiser and the control of carriers when boys fitted out two gais with slickers and umbrellas and as they paraded the downtown streets in the bright sunshine it was a good stunt. Impelias carried copy on pile and 'theatre playdate.

Other 'teups' included distribu-

brellas carried copy on ple and the-atre playdate.

Other tieups included distribu-tion of 50,000 circulars through Pig-gly-Wiggly chain of grocery stores; song hits over all radio stations and nearly every ork in city pluggling feature from orchestrations fur-nished them. Jimmy Harris, p.a., and 'Chick' Evans, mgr. at Loew's, were responsible for the good work.

Oldie Repeats

Uldie Repeats

Rochester.

For 'One Rainy Afternoon'
Manager Lester Pollock of Loew's
Rochester spotted a pretty girl with
umbrells art-busy downtown corner.
Umbrel carried sign 'See One Rainy
Afternoon at Loew's Rochester and
gag was concealed bag of water
with tube running up through umbrella to provide lively spray at intervals and collect laughs from the
crowd.

Radio version of play spotted on
WHEC two days before opening at
theatre.

theatre.

Plugs the Comics

BEHIND the KEYS

Changes in outstate ownership and other changes in the Omaha' territory include the Empress, Verdiore, sold by Mrs. A. V. Jeelminek to H. E. Bruce; Fairmount, Fairmount, sold by L. Bricker to Francis Waldron; Elm, Elm Creek, sold by George Monroe now interested in the Empress at Kearney and in the Rivoli at Hastings to take over the Colonial in Lincoln from the Lincoln Theatre Corp. of Joe Cooper. Monroe was formerly interested, in the State at Lincoln, now the Kiva. Roy Brown planning to open a house at Harian, fows. Bill Nutzman takes over the reins of R. W. Smith as assistant managor of R. W. Smith as assistant managor of the Monroe was formerly interested, in the State at Lincoln, now the Kiva. Roy Brown planning to open a house at Harian, fower the reins of R. W. Smith as assistant managor of R. W. Smith as assistant managor of the Monroe at the Monroe

Schenectady.

Following the collapse of a side wall of the old Albany theatre, which has not been used for some time, bids for the immediate demolition of the remaining walls Liquidation of the State Banking Department (the property is in the hands of, the department as a result of the fallure of the Bank of Europe, New York City).

Albany is the second local unused theatre which has recently had a wall collapse. A wall of the fire-swept Hudson crashed last month, crushing a nearby garage and deserved the second local country of the second local unused theatre which has recently had a wall collapse. A wall of the fire-swept Hudson crashed last month, crushing a nearby garage and deserved the second local unused theatre which has recently had a \$4.000 ciaim against the city, in anticipation of claims against him.

Louisville.

Operation of the Alamo and Brown Theatres is again in control of Richard A. Plerson and Jack I. Schwartz. For past, year, both houses were operated by Theatrical houses were operated by Theatrical to former managers May 17.

Managers, Inc. of Indianapolis, but reverted to former managers May 17.

A merger for operation was ef-fected in June, 1935, whereby Mid-West Theatres, Inc. of this city re-leased control to Theatrical Mana-polis. A house in New Albany, In-diana, and two houses in Shelby-rille, Ky, also figure in the switch.

Louis Hellborn, formerly manager of the Denham to San Diego, on managerial staff of the exposition. New portable circuit in Colorado opened by Martin Settle. Shows given a night each in Boone, Delargam Marcia. and Valde. perator in Wray, Colo., and Palisades, Neb. bought out his partner in Burlington. Colo., where he now makes his home.

Andrew J. Kenney appointed advertising and sales promotion manager for Filmack Trailer. Was formerly associated with ad department of Warner Bros. Chicago theatres.

Pine Bluff, Ark.
The Malco Realty Co. today pur-chased a building here at Second ave. and Main street. The build-ing was formerly occupied by the Simmons National Bank before that institution built the new building.

Great Falls; Mont.
Managerial changes in Fox-West
Coast houses include: C. P. Scates
to America, Butte, replacing Clarence Golder, resigned: John Trewhela to Fox, Billings, coming from
Judith, Lewistown, Mont., to replace Scates, J. Edwards gets nlace Scates. J Judith house joh.

Paramount has discontinued its district office here, district mer. George Cruzen stepping out of Par organization. Al Kane, Par exchange mgr., has been shifted to Boston and Eddle Ruff follows Kane locally.

RIUGS the Comics
RKO Palace theatre, WHEC and
Times-Union have arranged tieup
in originating with newspaper's desire-to boost-its-comic supplement.
With two holidays falling on Sati urday, T-U moves its comics up to
i Friday and to get extra promotion
value has them read over WHEC
Thursday night, Reader makes several intentional mistakes and listeners are invited to obtain entry
blanks at the Palace and ilst the
terrors. Prizes are, 500 tiekets to
'Dancing' Pirate.'

Philip Lannan, who has the Riv-oll and Nebraskan, West Polnt, Neb., is trying-out advanced prices. He now has a 40c top, 100% up from the old average, and he claims the neighbors are not complaining as long as the picture is good. Started on Mr. Deeds.

iong as the picture is good. Started on Mr. Deeds.'

Jim Hostettler, Nebraska circuit operator in the earlier days of the picture business, was back in this territory talking over some old leases. He was accompanied by Bill Heinke, of the Tower, Kansas City. City Manager Jerry Lincoln Theatres Copp. here, takes his 2½ year old of the territory takes his 2½ year old of the buying trips lately. The talking pictures are being used at Capitol Beach, local amusement park, to keep the crowd around until things are about over.

Local papers went to town on Ray Mayer, alum from vaude who is now in pictures with RKO. Ray is a former Nebraska boy, from Lexington, and came by that cowboy garb he used to wear, honestly.

New York.
Beginning July 1, the RKO theatres at Rutherford and Kearny,
N. J., will be operated by the Siegel
interests.

N. J., will be operated by the Steger interests.

Canfon, O.
Old Grand Opera House here dark again with little prospects of reopening before Labor Day.
Ralph Schaffer, manager of the State theatre ot East Liverpool, affillated with the A. G. Constant chain, upper Ohio valley. He replaces Fred Wilson who has been shifted to New Garden, Portsmooth and the state of East will be located on North Detroit street. Hatcher has a 20-year lease on the theatre.

Tracy Barham, g. m. of the Southlo Theatres, Inc., reports that William Yaekie, has been appointed manager of the Gordon. The new Ohlo theater as Been promoted to manager of the Gordon. The new Ohlo theatre at Marletta, O., has been opened by the Shea Interests, with Forney Bowers as manager.

ager: Lemotto Smlth, of the Mu-Wa-Tu Coshocton, is back at his desk after a 12-week vacation in Florida.

The Capitol here is being equipped with a new cooling system. F. M. Honey, manager of the Tecumseh, Tecumseh, passing out mushrooms grown by his own ef-

mushrooms grown by his own efforts.
In order to open new avenues of picture supply, the Liberty here has abandoned the 10c anytime policy or a 15c night top.
Tommy Tompkins, city manager of the Ute America and Tompkins, Colorado Springs, was here heading a contract of the color the color the color the president of the Colo. Springs chamber.
Vic Nelson, manager of the Wynot, Wynot, has installed a new blower.

blower.

Leland Mischniek, manager of the
Kiva here, says he's really going to
marry Cecilia Hermson this fall.

Cleveland.
Shaker, 17th theatre in chain operated by Abe Kramer, Meyer Fine and Samuel Stecker, Ray P. Allison to manage with Bernard Brookover as assistant.
Lefkowitz circuit leasing its Carter, closed for months, to Federal Theatre Project as headquarters of their plays. Triple-A Plowed Inder by first

Theatre Project as headquarters for their plays. Triple-A Plo wed Under Is first. Ridge-Essen circuit, with ten houses on chain, is building an eleventh to cost between \$100,000 and \$115,000.

Lynchburg, Va.
Frank M. Boucher has taken over
management of three Fisher theatres in Cumberland, Md. Boncher
transferred from here to Charlattesville as Publix cm. two months ago
(Continued on page 23)

Lynchburg, Va.

Contests

Contests

Appealing to the same gambling instinct that makes bank nites attractive, one manager has taken up contests in a serious way. He has set up a contest room in a small space off his rest room originally intended for a checkroom. Here h posts the details of the various contests sponsored by national advertisers as well as the more purely local ones. He of course, avoids the proposition or similar sting. He subscribes to a number of magazines for writers, most of which list contests, and he watches all of the regular magazines.

He also watches carefully for the regular magazines.

He also watches carefully for the regular magazines to these contests, and posts the contests, and posts of these contests, and posts of these contests, and posts had closing next week. There is a table and chairs, with a supply of paper on which notations can be made and a thesaurus is provided for use of those who desire to get the contest of the conte

New for 'Things'

"Things to Come is a natural for contests, but local stunt by Loew's and Daily News provides a specific and Daily News provides a specific the contest of th

had a 50-50 chance of coming back?
Sheet carried running score of how many yeas and how many nays were received in addition to excerpts from letters. Plenty of gags came in to give daily yarns punch according to the state of t

Expert Testimony

The fact that an amusement inspector sees so many jetteres was used in a testimonial ad for Show Boat' by Sam Suggs, manager of the Alabarna.

use Alabama.

Mrs. Harriet B. Adams, amusement inspector wrote a flowing testimonial about the picture and Suggs ran it in a large ad with italic type.

To Impatient

To Impatient

Sydney.

A theatre uptown (indle) and a theatre downtown (indle) and a theatre downtown (indle) and a theatre downtown (indle) and indle indle

In Series

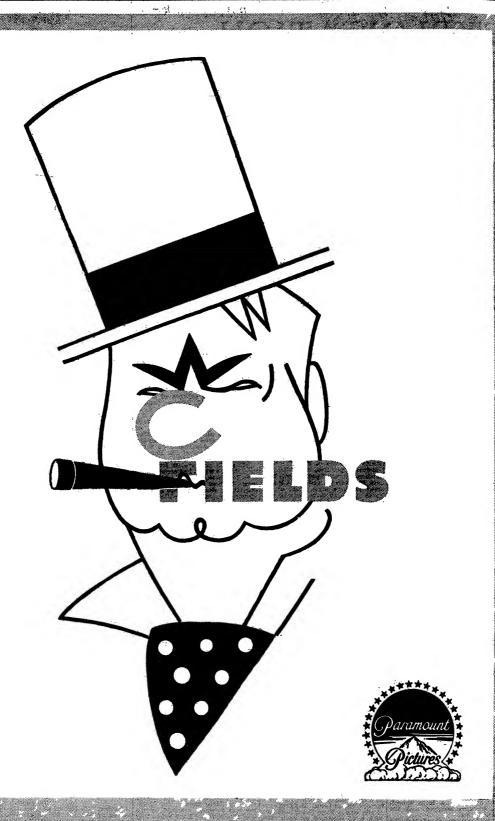
In Series

Burroughs Tarzan Pictures Corp., Is planning to issue plan books for each section of eight pictures produced, instead of one book for the full season. Figures fresh attack will give better seiling and at the same time permit rearrangement of the schedule if desired.

First issue is a neat looking affair with a cover simulating hammered copper, with overlapping pages, each a different color to give thing wopquar prismatic effect.

On B'way

Alex Yoke has girls out on Broad-way with their arms in slings osten-tations in size and color. They are handing out eards explaining they fell out of their seats laughing at 'Three Men on a Horse and urging the recipient to take the same chances.



PARAMOUNT brings you America's beloved comedian, W.C. FIELDS, as the one and only Professor Eustace McGargle in the musical comedy "POPPY" with Rochelle Hudson ... Directed by A. Edward Sutherland

House Reviews

ORPHEUM, MPLS.

(Continued from page 18)

(Continued from page 18)
swinging in two directions while he
spins at lightning speed.
Comedy also if nevidence in the
singing the Arose, Plerre and
schuster are also as The Radio
townstributes most of, the laughs,
he nonsense providing an agreeable
catting for the vocalizing and imitations.
Before working in the nut for

coating for the Vocalizing and imitations.

Before working in the pit for yeloz and Yolanda, the George Hamilton 14-piece militar to Aller and the said to the said the said to the said the said to the said the

Note to closing, Bob Hall does his familiar extemportaing rhyming and gasgling. Much of the stuff is of ancient vintage.

Veloz and Yolanda dance to Moonlight Madonna, 'Cobra Tanko' and 'Alexander's Ragtime Band' and, for an encore, 'The Veolanda, each their own conception and each having a mood of testim. It looks, and the stuff of the course, are the last word. The dances are brief and they go from one to the other without any wait or interruption. It's the top of class acts, Rees.

CENTURY, BALTO.

Baltimore, May 22.

After some weeks of indifferent stage-shows (and particularly indifferent grosses) this Loew 'luxer snaps back smartly into stride currently with four-act bill that sums up into heavy artilleried entertain-

ment.

Opening is Lathrop Bros. and Lee (New Acts), slick hoofing act of which Betty Jane Cooper was integral part until she went solo in lims and musicals. Deucing is Donald Novis, returned to vaude by closing of Jumbo' recently. The tuggedly masculine lad with the hoft-boy tenor pipes, has always been recipient of swell receptions when appearing on Balto boards, and he's sidetracking progress of show each performance as well sides as seen that the performance as well receptions the system of the sides of the system of the sides of the system of the sides of the system of the system

On screen Three Wise Guys' (MC)
On screen Three Wise Guys' (MC)
and newsreel. Harvey Hammond
organlog sandwiched in between
stage-show and flicker. Attendance
stage-show inght.
Scharper.

EARLE, PHILA.

Philadelphia, May 25.

Vaude section of this week's bill at the Earle is considerably above average. Biz first two days, however, was nothing to write home about, Film is 'Absolute Quiet'

(MG). Film is "Absolute quiet (MG). "Flesh portion of the entertainment is prologued by the showing of fashes from unapped to the showing of fashes from unapped to the showing of fashes from unapped to the showing of the showing comment, most of it on the breezy and kidding order. This works into the introduction of Jackie in person. He spiels very briefy and goes into his m. c. role by amouncing, first, the Honey

Family, acrobatic act in which the femme (3) really do more than the men (3). Their balancing is extraordinary and the act is smoothly routhed. One miss was all that octavity and the act is smoothly routhed. One miss was all that octavity and the shown and is reviewer caught the shown and is reviewer caught spring-board leap to the another shown and in the shown and in the shown and in the should be active the shown and in the should be active the shown and in the should be active that goes a bit overboard on the lovey-dovey side, after which she warbles 'The Touch of Your Lips' and 'So Long.' A shapely miss, accenting her curves with a tight-fittless of the shown and a little less of her forced smile.

Next on stage is Jack Powell, an old favorite here and as good as ever. Most of his material is old, but nicely tricked out and he seemed to work easier and more spontaneously than ever. His sense of timing and rhythm with his drum-sticks are accompanied by a swell sense of shownarship. lenty of hand and an encor and seemed to work easier and more spontaneously than ever. His sense of timing and rhythm with his drum-sticks are accompanied by a swell sense of shownarship, lenty of hand and an encor and the sense of shownarship, lenty of hand and an encor and the sense of shownarship, lenty of hand and an encor and the sense of shownarship, lenty of hand and an encor and the sense of shownarship, lenty of hand and an encor and the sense of shownarship, lenty of hand and an encor and the sense of shownarship select. Was at best in last-named. If they are shown and the sense of the sense of shownarship select. Was at best in last-named. This is a rather good knock-about comedy trio, not quite as wild as some, but plenty rough. A neat fall into the ork pit was a sure laugh from the selective of the second of the selection of the same and the second of the second of

into the ork pit was a sure ambigetter.
Finally comes the Balabanow
Five, European family, who specialize in accordion playing, but also
sing and dance. Act seemed overly long for a closer, but it won a
terrific hand—biggest of the show—
at the end. Perhaps use of Marines'
song as a finale number has something to do with the hurrah. At
any rate, it's an artistic offering in
the flash order, and with a little
trimming would rank among the
best.

STANLEY, PITTS.

Pittsburgh, May 22.

Nice opening today, best in several weeks, proves a couple of things. One is that the Academy award has made Bette Davis im

award has made Bette Luvis important bo. (Golden Arrow' (WB) on screen) and other is that I'ed FloRitio's considerable of a name in Pittsburgh through a curious circumstance. It's a first time for his band here and he hasn't been airing lately either, which ordinarily would be omething of an obstacle. When the state of the base of the content of the

Behind the Keys

(Continued from page 21)

(Continued from page 21)

He is succeeded in Charlottesville
by Richard E. Eason, ex-manager
of the Isis here.
W. Curtis English, president of
English Lumber Co., Aitavista, has
bought the Liberty theater in that
town, and will run it in connection
with his new Lyric now under construction. Latter will be ready in
June. James Craig. Liberty manager, will be assisted by Don Kesler, now of Blacksburg, in managing
the two houses.

Macon, Ga.

H. Vernon Johnson has arrived in
Macon, to manage the Rilatio,
of the Lucas & Jenkins group, Bill
Johnson, former manager has gone
to Dallas, Texas;

iosue 'Sonny' Martini now man-ager of the Queen, Dixie and Key the discount of the control of the type of the Martini general man-ager of Galveston Theatres, Inc., makes headquarters, J. A. Brown-ing continues as manager of the Tremont.

Los Angeles.

Harry Garsson, managing Belmont for Fox West Coast here
switched jobs with Al Haymie of
the Cariton.

Warners installing complete new
front at their Downtown here at
Gus and Lou Metzger taking over
Egyptian in Pasadena and reopening long darkened house after remodeling.

Harry Garson resigned as manager of Fox-West Coast's Carlton
here, replaced by George W. Bather.

St. Johns, Ariz.
Harry Nace of Phoenix and Ray
Olmstead of Los Angeles will oper
new house here June 15.

new house here June 15.

1,500 seater nabe in North St.
Louis being erected for Leko Realty
Co. at cost of \$475,000. Expected to
be ready for opening Labor Day.
Harry E. Miller, Festus, Mo., will
let bids for 500 seater in Festus, to
cost \$40,000 fergery, mer, local branch
of National Screen Service, also
supervising Kansas City, Mo., office
until successor is named for Beyerly
Miller, resigned.

Lill Oberbeck, who managed
Grand House, combo theatre until
recent closing is now m.c. of York
Hotel, nitery, Oberbeck is staging
ams one night a week. Same estate
cowns theatre and hotel. Theatre
scheduled to reopen in September.
Jimmy Walker, mg. Aubert thea
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The Tivoli and St. Maurice theatres, nelghborhood houses, have respended after being completely remodeled. The name of the St. Maurice theatres, nelghborhood houses, have respended after being completely remodeled. The name of the St. Maurice and the st. Maurice and

Houston.
Interstate circuit, which operates
three downtown theatres and four
suburbans, has taken over the Bluebonnet. L. C. Newton, former owner, remains as manager.

W. T. Cunningham has replaced Ernest Martin as manager of Fox West Coast here. Martin goes to Earl Rice's T-WC district, in spot yet to be de-termined.

Charlie Rich's WB-FN exchange here was awarded \$1,000 prize for leading in increased sales and collections during recent 11-week drive conducted by company. Rich also draws extra week's salary and another as yet unannounced cash award.

Mannie Greenwald, former coperator of small-seat arty film house, Cinema, here, back in exploitation field and hired by Metro 15 exploit road-show engagements of Great Ziegfeld of Great Ziegfeld of Great Ziegfeld charten and house schole the dealed for Pittsburgh in fall, with Sam Deutsch, operator of Sun,

Exploitation Ratings

Herewith is recorded the exploitation results, by keys and houses for the past 16 weeks. Where the total recorded is in excess of the number of weeks, two or more houses have received joint credit on one or more weeks. Where the number is below 16 it signifies that on some weeks none of the theatres has done work worthy of commendation. The score is from Jan. 15 to May 13.

Cleveland, and Bernard Windt, .f. this city, as co-operators. Square Amus, Co. intends to construct instance, and the stance of the stance of

Robert Quekemeyer, former house manger of the Century, takes charge of the Captol for Comer-fords when house is rented occa-sionally for special films, foreign language road shows and local amateur, productions.

Toronto.
Formerly assistant to Jack Arthur at the Impérial, Fred Trebilcock is into Shea's Hipp as house manager.

Jackson, Miss.
Rotisserie, suburban outdoor theatre, where sandwiches and drinks
are sold while customers see a picture, has reopened now that warm
weather is here.

Lynchburg.
Builders of a de-luxe house at
Altavista, Va., have discarded the
name Lyric in favor of Vista. Theatre will be ready about July 1.

St. Louis. ure theatre

Walter Light, picture theatre owner, Chester, Ill., is recovering from injuries suffered in auto accident six weeks ago.
George Barber, formerly associated with Tom Marlow in Herrin. Ill. show field, has become owner of Star theatre in Villa Grove, Ill., and Empire theatre in Christmann, Ill.
Ruissell Armentrout planning new movie theatre for his home town, Shelbina, Mo.
Construction has begun on new theatre in Fairfield, Ill., for Harry Pliner, Real Most, formers also

theatre in Fairfield, ill., for Harry Pitner.

D. M. 'Red' Major,' former film salesman in Kansas City, Mo., plans construction of new theatre in Paris, Mo.

Lester Levy, former RKO booker, now in film selling end of biz.

Natives of Einflachtheet to adopt ordinance fixing annual tax of \$250 on 500-seaters and \$500 tax on houses with more than 1,200 seats. They have joined exhibitors, who also are squawking.

The Roloff Development Co. will tel bids soon for construction of 700-seater in Kirkwood, St. Louis suburb.

suburb.

The W. T. Hartung Construction
Co. was awarded contract for erecting a nabe at 1217 Union boulevard,
west end.

Spartanburg, S. C.
State theatre has folined in the all-Carolinas safety movement by screening 'Drive Carefully' shorts frequently on bills. Some of the shots are shiver-starters and created much talk. 38 Carolinas newspapers are also co-operating in move.

ated much taik. 38 Carolinas newspapers are also co-operating in
move.

Hopkins, national WPA

dianistrator, has made available
a grant of \$50,000 for completion of
the Dock Street Theatre project in
Charleston.

Carolina theatre tied up with
Spartanburg morning and evening
Heraid-Journal for annual cooking
school which drew 1,000 or more
daily and 1,500 closing day.

Committees conferred this weekend on plans for local auditorium
for vodville, musicals, opera, exposition purposes, etc., and decided to
get plans and cstimates. Estimate
5 grand as minimum. Assume
to the street of the street of the
work of the street of the street
bond issue will see to that,
Mgr. Pat Sullivan has booked
vodville in at Criterion, a sort of
innovation for this second run
house. Pals and Gals revue had
the booking last week-end with
others expected later.

Kansas City, May 28.

leading in increased sales and collections during recent 11-week divise conducted by company, the also draws extra. week's salary and another as yet unannounced cash award.

Mannie Greenwald, former compartion of small-seat arty film house, Cinema, here, back it exploitation field and hierest expected to exploit road-affect in Stubenville, O. Example of the company of the compan

BALTIMORE

Orpheum (3)
Colonial (1)
Metropolitan (1)
U. Artists (1) Memorial (4) State (4) Boston (3) Fine Arts (3) BROOKLYN

Paramount (4) Fox (3)

BUFFALO

Buffalo (11) Lafayette (2) Great Lakes (3)

CHICAGO

State Lake (2) Roosevelt (2) Apollo (1) Garrick (1) Chicago (6) Palace (3) U. Artists (3) Oriental (2) CINCINNATI

Albee (8) Palace (4) Shubert (2) Keiths (1)

CLEVELAND

State (10) Palace (3) Hippodrome (4) Hanna (1) COLUMBUS

Ohio (2) Palace (1)

DENVER

Aladdin (1) Denver (1) Orpheum (7). Denham (4) DETROIT

Fox (6) Michigan (2) Downtown (2) U. Artists (1)

INDIANAPOLIS

Apollo (1) Keith's (1) Loew's (6) Indiana (3)

KANSAS CITY

Midland (5) Tower (1)
Mainstreet (2) Uptown (1)
Newman (1)

LINCOLN

Varsity (3) Orpheum (1) LOS ANGELEC

Car. Circle (1)
Egyptian (1)
Four Star (1)
Hollywood (1)
Downtown (1) Chinese (7) State (7) Paramount (3) Pantages (2)

LOUISVILLE

State (6) Rialto (4) Brown (2) National (2) Strand (2) M. Anderson (1) MINNEAPOLIS

Minnesota (8) Lyric (1) Orpheum (7) MONTREAL

Palace (8) Capitol (6) NEW HAVEN

Poli (14) College (2) Paramount (1) NEW YORK

Rivoli (3) Astor (2) Capitol (2) Music Hall (2) Roxy. (2) Paramount (2) State (1) Strand (1)

NEWARK State (7) Terminal (2) Paramount (1) Branford (3) Proctors (3)

OMAHA (6)

Brandels (Omaha (5) PHILADELPHIA

Stanley (3) PITTSBURG

PORTLAND, ORE Broadway (8) Mayfair (2) U. Artists (6) Orpheum (2) Paramount (3)

PROVIDENCE Strand (1) Victory (1)

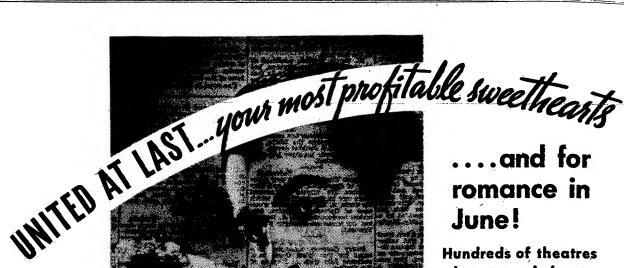
SAN FRANCISCO Embassy (1) U. Artists (1 Golden Gate (1) Warfield (1)

SEATTLE Fifth Av. (9) Liberty (2) Music Box (1) Paramount (1) Rex (1) Win. Garden (1) ST. LOUIS

Ambassador (2) Shubert (2) Orpheum (2) Locw (6) Fox (3) Righto (3)

TACOMA

Rialto (2) Blue Mouse (1) WASHINGTON Kelths (1) National (1)



Hundreds of theatres plan to celebrate Memorial Day with this sparkling new love team. "The combination spells box-office in the smash category," says Hollywood Reporter. The match-making producers of 20th Century-Fox have hit a natural again!

ROBERT TAYLOR · LORETTA YOUNG

Orwate ber Number

PATSY KELLY - BASIL RATHBONE MARJORIE GATESON

A FOX PICTURE

Darryl F. Zanuck in Charge of Production

DIRECTED BY ROY DEL RUTH

Associate Producer Raymond Griffith

Screen play by Gene Markey and William Conselman Based on a play by Cleves Kinkead



THEY

THE KEYSTONE OF YOUR FUTURE

CALENDAR OF CURRENT RELEASES

Columbia Offices, 729 Seventh Ave., Abdul the Damned. The story of Abdul Hamid II of Turkey. Nis Asther Addenne Ames, Fritz Kortner. Dir. Karl Grune. Rel. May. Rev. May. 13.

Agifene Ames, Fritz Kortner, Dir. Karl Grune. Rel. May. Rev. May 13.

And So They Were Married. Two kids mingle in the affairs of their parents. Melvyn Douglas, Mary Astor, Edith Fellows, Jackie Moran. Dir. Elliott. Mingent. 72 mins. Rel. May 10. Rev. May 20.

Gailling of Dan Matthews. The. Harold Bell Wright's novel. Richard Arien. Charlotte Winters. Dir. Phil Rosen. 65 mins. Rel. Dec. 10. Rev. Jan. 23.

Cattle Thief, The. Western. Ken. Maynard, Geneva Mitchell. Dir. Spencer Dangedra Sees. Dir. David Sliman, 59 mins. Rel. Dec. 10. Rev. Jan. 22.

Davil's Squadron. Story of a fest pilot. Richard Dix. Karen Morley. ir. Eric Kenton. 89 mins. Rel. Jan. 48 Rev. Jan. 22.

Dovil's Squadron. Story of a fest pilot. Richard Dix. Karen Morley. ir. Eric Kenton. 89 mins. Rel. Jan. 115. Rev. May 13.

Don't Gamble with Love. Expose of gambling backed by a Gramatic story. Ann Sothern, Bruce Cabot, Irving Pickel. -Dir. Dudley Murphy. 65 mins. Rel. Feb. 15. Rev. March 4.

Gallant Defender, The. Western. Chas. Starrett. Joan Perry. Dir. David Sliman. 69 mins. Rel. Nov. 30, Rev. April 22.

Heil Ship Morgan. Purgatory on a tuna fishing boat.
Sothern, Victor Jory. Dir. D. Ross Lederman. 64 mins. Rel. Feb. 8.
Rev. March 11.
Heroes of the Range. Western. Ken. Maynard,
don Bennett. Rel. March. 28.

on sennett. Hel. March 28.

If You Could Only Gook. Kitchen masquerado that ends in a wedding. Herbert Marshall, Jean Arthur, Leo Carrillo. Dir. Wm, A. Selter. 12 mins. Rel. Dec. 30. Rev. Jan. 1.

Lady of Secreta. Love comes at last to sealed lips. Ruth Chatterton, Marlan Marsh, Otto Kruger, Robt. Allen. Dir. Marlo nGering. 73 mins. Rel. Jan. 26.

Jan. 25.
Lewiess Riders. Western. Ken Maynard, Geneva Mitchell. Dir. S. G. Bennett. 57 mins. Rel. Dec. 28. Rev. April 22.
Lone Woff Returns, The Favorite acreem and fiction character reappears.
Melvyn Douglas, Gail Patrick. Tala Birel. Dir. Roy W. Nell. 63 mins.
Rel. Dec. 20. Rev. Feb. 5.

Rel. Dec. 20. Rev. Feb. 5.

Decds Goes to Town. Formerly 'Opera Hat.' Gary Cooper, Jean Arthur.
Dir. Frank Capra. 115 mins. Rel. April 12. Rev. April 22.

Music Gees Round, The. Love on a showboat goes sour on Breadway. Harry Richman. Rochelle Hudson. Ed Farley and Mike Riley fauthors of the song). Dir. Victor Schertzinger, 55 mins. Rel. Feb. 27. Rev. Feb. 28.

Mysterieus Avenger. Chas. Starrett, Joan Perry. ir. David Selman. 62 mins. Rel. Jan. 17. Rev. April 22.

Panile on the Air. Radio figures in a clime detection. Lev Ayres, Florence Rice. Dir. D. Ross Lederman. 65 mins. Rel. April 10. Rev. April 22.

of the Marines. Charles Bickford, Florence Rice. Dir. D. Ross Lederman. 64 mins. Rel. April 2. Rev. April 29.

man. 64 mins. Rel. April 2. Rev. April 29. Roaming Lady. Soclety girl and airplane stowaway. Fay Wray, Ralph Bellamy. Dir. Al. Rogell. 66 mins. Rel. April 12. Rev. May 6. You May Be Next. A super criminal defies the world. Ann Sothern, Nolan. Dir. Al. Rogell. 67 mins. Rel. Dec. 31. Rev. March 4.

First Division Offices: R.H.O. Bidg., New York, N. Y.

Releases Also Allied. Chesterfield and Liberty
August Wesk-and (Chesterfield). Light, breezy entertainment about the
financially and socially tangled lives of the smart set. Valerie Hobson,
Paul Harvey, Betty Compson. Dir. Charles Lamont. Rel. April 10.
Filliant Marriage (Invincible). A screen version of Ursula Parrott's great
Redbook Magazine novel, Brilliant Marriage. Ray Walker, Joan Marsh.
Dir. Phil Rosen. 64 mins. Rel. March 25.

Dir, Phil Rosen. 64 mins. Rel. March 25.

Hour, The Chesterfield) A fast-moving mystery, presenting a baffling problem in crime detection. Irene Ware, Ray Walker, Burton Churchill. Dir. Charles Lamont. Rel. Jan. 15.

(a the Pirate (Alliance). England's virgin queen in a human tale of devotion. Matheson Lane, Jane Baxter. Dir. Arthur Woods. 78 mins. Rel. April 1.

Play (Beacon). Western. Big Boy Williams, Marian Shilling. Dir. Albert Herman. 59 mins. Rev. Jan. 1.

bert Herman. 59 mlns. Rev. Jan. 1.
itch Hike to Heaven thuvinchibe). Story of actors in a traveling troupe, and
how they crash Hollywood. Herbert Rawlinson, Henrietta Crosman,
Russell Gleason, Polly Ann Young, Anitz Page. Dir. Frank Strayer.
3 mins. Rei. Dec. 1. Rev. March 18.
I Conquer the Sea (Halperin). An exciting yarn of Newfoundland whaling
waters—an outdoor story of unusual section and drama. Steffi Duna.
Dir. Victor Halperin. 67 mlns Rel. Feb. 1.

of the 45's (Normandy). A dashing tale of reckless courage triumph; over great odds. Mile-a minute romance geared to the sueed of ha mering hoofs and rauld gunfire. Big Boy Williams, Molly O'Day. I John McCarthy. 56 mins. Rel. Dec. 1.

Red Schoolhouse, The (Chesterfield). Gay, carefree childhood in the little red scroolhouse-rebellious, misunderstood youth behind gray reform walls. Frankle Darro, Dickle Moore, Corky. Dir. Charles Lamont. 69 milys. Rel. March 10.

68 mins. Rel. March 10. Using Dead, The (Allince). Coffins and chills—terror and thrills, and dead that live again! George Curzon, Sir Geraid du Maurier. Dir. Thomae Bentley. 65 mins. Rel. Feb. 29. Lucky Terror (Futter) Western. Hoot Gibson. Dir. Alan James. 61 ins. Rel. Feb. 29. Rev. April 8.

Rel. Feb. 20. Rev. April 8.

Id Curiosity Shop (British made). Dickens story. Ben Webster, Hay Petrie.

Dir. Thos. Bentley. 90 mins. Rel. Dec. 25. Rev. Dec. 25.

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Southern Maid (Alliance). Romantic story under Southern skies. Bebe Daniels. Dir. Harry Hughes. 60 mins. Rel.

lels. Dir. Harry Hughes. 60 mins. Rel.

Spy 77 (Alliance). Italian war espionage highlighted by spectacular afrilane
warfare. Greta Nissen, Don Alvarado, Carl Diehl. Dir. Arthur Woods.

The Carl Jan. 18. Per 18. Pe

: 821 W. 49th St., First National

rides Are Like That: From pisy Applesauce: Confident youth. Ross Alexander, Anita Louise. Dir. Wm. McGann. 66 mms. Rel. April 18. Rev. March 25.

Foadway Hostess. Glamorous drama of Broadway's bright lights. Wini Shaw, Phil Regan, Genevieve Tobin, Lyle Tahot, Alien Jenkins. Dir. Frank McDonsid. 69 mins. Rel. Dec. 7. Rev. Dec. 18.

Captain Blood (Coumpopolitan). Based on Rafael Sabatuni's smashing tale of the sea rovers of the 17th century. Errol Flynn. Olivia de Havilland, Lionel Atwill. Basit Rathbonc. Ross Alexander, Guy Kibbee. Dir. Michael Curtiz, 119 mins. Rel. Dec. 28. Rev. Jan. 1.

Ceiling Zero (Commonsither). Screw of these way, haddles who, in theyeloping.

Celling Zero (Cosmopolitah). Story of three war buddles who, in theveloping commercial aviation, are thrown together in the most exciting events of their currents. James Cagney, Pat (Piero, June Travis, Sinart Erwin, Barton MacLane, Dir. Howard Hawks. 95 mins. Rel. Jan. 25. Rev. Jan. 22.

win, Barton MacLane. Dir. Howard Hawks. 95 mins. Rel. Jan. 22.

Golden Arrow, The. Bettle Davis, George Brent, Carol Hughes, Henry O'Nell.
Dir. Alfred E. Green. 70 mins. Rel. May 9. Rev. May' 5.

Hearts Divided. Marion Davies, Dick Powell. Charles Ruggles, Edward Everett Horton, Arthur Treacher. Dir. Frank Borsage. Rel. May 20.

Law In Her Hands, The. Margaret Lindsay, Glenda Farrell, Warren Hull.
Die Tallott. Couple of girls go into the law business. Dir. William
Die Station of an unprolished workman. Barton MacLane. Mary Astor. John Eldredge
of an unpolished workman. Barton MacLane. Mary Astor. John Eldredge
Oir. Wm. McGann. 61 mins. Rel. Dec. 21. Rev. Dec. 11.

Murder of Dr. Harrigan. Murder mystery. Kay Linnaker, Ricardo, Cortez.
Dec. 10. Frank McDonald. 61 mins. Rel. Jan. 11. Rev. Jan. 22.

George J. William McC.

Road Carrena. Murder mystery. Kay Linnaker, Ricardo, Cortez.
Danald Woods. Rob December of the man she errocked bollibrians.
Coupling MacLane. Dir. Louis King. 60 mins. Rel. Feb. 16.

Rev. Feb. 28.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after refease. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in Variety carry the actual time, clocked in the theatre after passage by the New York state censorship, since pictures are reviewed only in actual theatre showi

while every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrep-ancies.

Studio Placements

Hollywood, May 26.

Hollywood, May 26.

Jefferson Parker, screen play.

Yellowstone, U.
William Benedict, Ramona, 20-F.

James Thiling directing See
America First, 20-F.

Stepin Fetchit; Arthur Greville
Collins directing, Thank You,
Frankie Darro, 'Charlie Chan at
the Race Track,' 20-F.

Ben Blue, Follow Your Heart,'
Rep.

Ben Biue, Forter, Rep.
Alan Hall, Louis Kingdon, screen play; Lester Williams directing, Gun Grip, Berke, Harry Sauber; Edward Ludwig directing, Purple and Fine Linen,

Gun Grip, Berke.
Harry Sather; Edward Ludwig directing, Purple and Fine Linen, Col.
Andre Beranger. Stuart Holmes, Cain and Mabel, WB.
Flerre Watkins, Jonathan Hale, China Clipper, WB.
Flerre Watkins, Jonathan Hale, China Clipper, WB.
Garthal State College Colle

short.
Theima White, Stanley Fields,
Paul Parry, Ticket to Paradise,

Rep. Blanca Vischer, 'Never Gonna Dance,' RKO.
Tyler Brooke, 'Two In a Crowd.'

Dance, RKO.
Tyler Brooke, 'Two In a Crowd.'
U.
Hily Gilbert, Lorin Baker, untitled short, RKO.
George Chandler, 'Women Are Trouble,' MG.
Gyril Hume; Max Marcin directing, Queen of the Jungle,' Par.
Phillip MacDonald, 'William Rankin scripting, 'Diamond Russh,' Par.
Patterson McNutt, Brian Marlow, screen play, 'Playboy,' Par.
George Marlon, Jr. Seena Owen, screen play, 'Carnival,' Par.
George Marlon, Jr. Seena Owen, screen play, 'Carnival,' Par.
Frank Butler,' Don Hart an, screen play, 'Carnival,' Par.
Frank Butler,' Don Hart an, screen play, 'Chumpagne Wallz,' Par.
Since,' 20-F.
Onslow Stevens, Alan Vincent, Seimer Jackson, R. Diert Homans, John Dilson, John Kelly, Monstohn Dilson, John Kelly, Monstohn

Singing Kid, The. Famous Rroadway entertainer, double-crossed by gold-digging girl friend, finds love and success away from Big City. Al Joi-son, Sybil Jason, Tacht Club Boys, Cab Calloway and Band, Edward Everett Horton. Dir. William Keigrley. 85 mins. Rel. April 11. Rev. April 8.

April 8.

def Under. Adventures of young man with all-feminine triangle. George Brent, Genevieve Tobin, Glenda Farrell, Patricia Eills, Frank McElugit. Dir. Raymond Enright. Rel. March 28. Rev. April 20. The Saddle: Stirring Western drams with music. Dick-Foran, Alma-Lioyd. Dir. Lou King. Rel. Feb. 28. Rev. March 20. Of Louis Patsteur (Cosmopolitan) Dramatization of the stirring events in the life of Louis Patsteur in his battle against ignorance and his efforts to make life by science. Faul Muni. Josephine Hutchinson, Anita Louise, Marchael 20. Company of the Saddle Company of the Saddl Murder of Dr. Harrigan. Ray Linaker, Ricardo Cortez, Mary Astor, John Eldredge, Joseph Crelian. Dir. Frank McDonald, 67 Ins. Rel. Jan. 18.

: 1600 Broadway, New York.

Alias Bulldog Drummond. Comedy chiller takeoff. Jack Hulbert, Fay Wray.

Dir. Waiter Forde. 62 mins. Rel. Sept. I. Rev. Sept. II.

Born for Glory. Naval warfare, with ald of British gov't. Betty Baifour.

Dir. Waiter Forde. 70 mins. Rel. Oct. 15. Rev. Oct. 23.

First a Girl., Musical comedy romance. Jessle Matthews. Dir. Victor Saville. 78 mins. Rel. Dec. 25. Rev. Jan. 8.

King of the Dammed. Heavy melodrama and action. Conrad Veidt. Helea Vinson, Noah Beery. Dir. Waiter Forde. 81 mins. Rel. Jan. 20. Rev. Feb. 5.

Vinson, Noah Beery, Dir. Waiter vorde, 81 mins. Ret. Jan. 20. Rev. Feb. 5.

Wilster Hobo. Tramp picked up because his name is Rothschild acts as the deus ex machina, George Ariliss. Rel. Nov. 22. Rev. Feb. 12.

Morate of Warcus. Comedy. Lupp Velez, Ian Hunter. Dir. Miles 23.

Passis of the Section of the

Offices, 1776 Broadway, New York, N. Y. Mascot

minuts and Society. A four-star family of folks becoming get-rich-quick-ers in a whirlpool of belly-laugh predictaments. Louise Fazenda, Maude Eburne. Dir. Lewis D. Collins. 63 mins. Rel. March 27.

Studios: Culver City.

Absolute Quiet. Airplane crew repulse ranch bandits. Lionel Atwill, Irene Harvey. Dir. Geo. Seltz. 76 mins. Rel. April 24. Rev. May 6.

Bohemian Girl. Derived from the opera of that name, but well away from it. Laurel and Harty. Dir. James W. Horne. 72 mins. Rel. Feb. 14.

sive Story, Martin Mooney's numbers expose. Franchot Tone, Madge Evana, Stuart Erwin. Dir, Geo, B. Seltz. 76 mins. Rel. Jan. 17. Rev. Jan. 22

Jan. 22.

Fury. Story of southern justice. Written directly for the screen by Norman Krasna, Stylvia Sidney, Spencer Tracy. Dir. Fritz Lang. Rel. May 29.

Grazt Liepfeld, The. Suggested by the life of the late great impresario. William Powell, Louise Rainer, Myrna Loy. Dir. R. Z. Leonard. 170 mins, (Roadshow length). Rev. April 15.

Kind Lady. Based on the Broadway, play by Edward Chodorov, stemming from a Hugh Walrole tale. Aline MacMahon. Reall Rathbone, Dudley Digses. Dir. G. Seltz. 78 mins. Rel. Dec. S. Rev. Jan. 1.

Last of the Pagans. Love story of the South Seas Mala, of Cakimo fame, and Lotus Long. Dir. Richard Thorpe. 84 mins. Rel. Dec. 20. Rev. Jan. 15.

Jan. 15.
onlight Murder. Slaying In the Hollywood Bowl. Chester Morris, Madge Evans, Leo Carillo. Dir. Edw. L. Maurin. 68 mins. Rel. March 27. Rev. April 1.
ticoat Fever. Hot triangle in the Arctic. Robert Montgomery, Myrna Loy, Reginald Owen. Ir. Geo. Fitzmaurice. 80 mins. Rel. March 20. Rev. March 25.

march 25.

Riffraff, Story of the California tuna fishers. Jean Harlow, Spencer Tracy.

Dir. J. Walter Ruben. 90 mins. Rel. Jan. 3. Rev. Jan. 18.

Robin Hood of El Dorado. Drama of a frontier daya' had man. Warner:

ter. Ann Lorins. Dir. William Wellman. 84 mins. Rel. April 17.

March 18.

Rose Marie. Rudolf Frimi's operetta. Nelson Rudy Jeanelte MacDonal Dir. W. S. Van Dyke 110 mins. Rel. Jan. 31. Rev. Feb. 5.

San Francisco. Story of the fabulous pre-earthquake età in Frisco. Clark Gable, Jeanette MacDonald. Spencer Tracy. Dir. W. S. Van Dyke. Rel. June 12.

Junc 12.

Town Girl. Country girl makes good in the big city. Janet Gaynor, Robert Taylor, Binnie Barnes. Dir. Wm. Wellman. 106 mins. Rel. April 12.

10. Rev. April 22.

10. Rev. April 22.

Speed, Action on the Indianapolis tracks. James Stewart, Wendy Barrie.
Dir. E. L. Marin. 72 mins. Rel. May & Rev. May 20.

Suzy. Herbert Gorman's novel of the girl who helped capture Mata Harl.
Jean Harlow, Franchot Tone, Cary Grant. Dir. George Fitzmaurice.
Rel. July 3.

Tale at two Chief.

Rei. July 3.
of Two Cities. Based on Dickens' famous novel of the French Isoviution. Itonald 'Colman Filanbeth Allan, Edna May Oliver Basil Reinbone, Henry B. Waithall. ir. Jack Conway. 121 Ins. Ref. Dec. 27. Rev. Jan. 1.

Farzan Escapes. Further adventures of the ape man. Johnny Weissmuller, Maureen O'Sullivan. Dir. James McKay. No release date.

waureen O Guilvan. Dit. James McKay. No release date.

The Devil Doll. Lionel Barrymore, Maureen O'Sullivan, Frank L.
Tod Browning. Rel. June 26.

Three Godfathers. Three tough guys give their lives for a haby. Chester
Morris, Lewis Stone, Walter Brennan. Dir. Rich. Boleslawsky, 80 mins.
Rel. March 6. Rev. March 11.

Live Ghosts. Based on the novel by Fred S. Isham. Richard Arlen, Ann Loring, H. Bruce Humberstone. 62 mlns. Rel. Jan. 10.

Trouble for Two. Based on Robert Louis Steenson's Sulcide Club' storics. Robert Montgomery, Rosalind Russell, Frank Morgan. Dir. J. Wa'ter Ruben. Rel, June 5.

Guy. Two men and a dog in an odd friendship. Jackic Cooper, Joe Callela, Rin-Tin-Tin Jr. Dir. Chester M. Franklin. 76 mins. Rel. Jan. 44. Rev. March 18. 24. Rev. March 18.

Jarded Hour, The. English mystery story. Loretta Youn Tone, Lewis Stone. Dir. Sam. Wood. 88 mlns. Ref. April 8.

Voice of Bugle Ann. Dog story. Llonel arryinore, a nursen O'Sullivan, Linden Dir, Richard Thorpe, 70 mins Rel, Feb, 7, Rev. March We Went to College. Old grads return for a reunion. Walter Abel, Edith water, Dir, Jos, Santley, Rel, June 19.

water. Dir. Jos. Santley. Rel. June 18.
Myrna Loy, Harvey Stephens. Dir. Sam Wood. 80 mlns. Rel. Dec. 13.
Rev. Jan. 29.
Wife vs. Secretary.
Jean Harlow,
Rev. March. 4.

: 6851 Maratnon St., Hollywood, Calif New York N. Y.

Anything Goes. Broadway musical hit. Blug Crosby, Ethel Merman, Chas. Ruggies, Ida Lupino. Dir. Lewis Milestone. 90 mins. Ref. Jan. 24. Rev. Feb. 12.

Rev. Feb. 12.

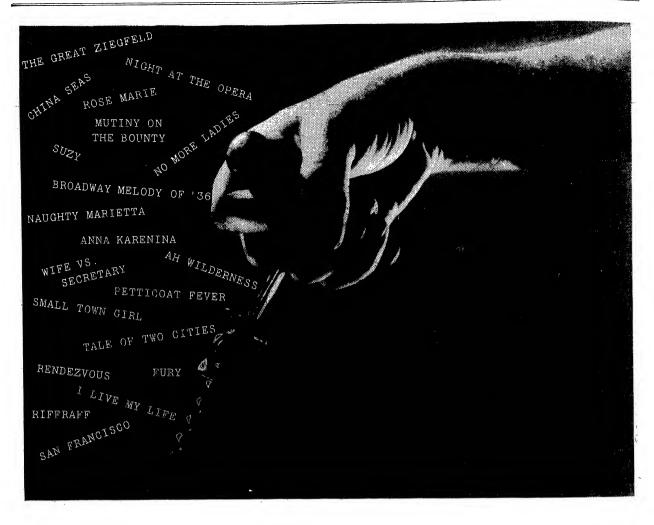
Say 20 Redes Again. Hopalong Cassidy western. William Boyd, Jimson, Ethel Wates. Dir. Howard Bretherton. Rel. Lice. 6

Big Brown Eyes. Manhemist turns detective. Joan Bennett,
Dir. Rami Walsh. 75 mins. Rel. April 3. Rev. May 6.

Border Flight. Story of the air cops of the Coast Gund. John Howar Grant Withers, Frances, Farner. Dir. Otho Lovering. Rel. April 15.

Bride Comes Home, The. A girl with split and a boy with a temper. Claudette Culbrit. Field McMurray Robert Yanneg, Win Collier, Sr. Dir. Westey Higgles. 88 mins. Rel. Jan. 3. Rev. Jan. 1.

(Continued on page 27)



THE LIFE OF THE PARTY!

Metro-Goldwyn-Mayer has always been the leader in that delightful habit of making BIG BUDGET PRODUCTIONS. Each year Leo has given you more and more of them. It's become a HABIT with us to make 'em . . . and a HABIT with you to expect them. And so-o-o. . . we're going to SPECIALIZE EVEN MORE in 1936-37 on a flock of BIG ONES! There are 30 BIG BUDGET PRODUCTIONS actually in preparation NOW with many of them COMPLETED! The total number of M-G-M Feature Pictures next season will range between 44 and 52 and you'll agree with our descriptive slogan: "Glorifying the American Screen."

CALENDAR OF CURRENT RELEASES

(Continued from page 25)

Call of the Prairie. Western. One of the Hopalong Cassidy series. William Boyd. Dir. Howard Bretherton. Rei. March 6. Case Against Mrs. Ames, The. Mrs. Ames prosecuting attorney becomes her champion, Madeleine Carroll, Geo. Brent. Dir. Wm, Selter, Rel. Mrs. Ames prosecuting attorney becomes her champion.

collegista. Mulcat. Jack Oakle Inherita a girle school Jack Oakle, Joe Penner, Nak Sparks, Dir. Ralph Murphy, 80 mins, Rel. Dec. 27. Rev. Jan. 29.

Descri Gold. Zane Grey Western. Larry Crabbe, Marsha Hunt. Jas. Hogan, Rel. March 27. Rev. May 13.

An American engineer on vacation in France and Spain becomes involved with a band of crooks, Mariene Dietrich, Gary Cooper, Dir. Frank Borzage, 98 mins. Ref. Feby. 28. Rev. April 15. Fence. From a Zane Grey novel. Larry Crabbe, Katherine De Mille. Gom Keene. Dir. Otho Lovering, 87 mins. Rel. Feb. 14, Rev. March 11.

rift Fence. offt fence. From a Zana Cyen Novel. Larry Crabbe, Katherine De Mille. Tom Keene. Dir. Othe Lovering. 57 mins. Rel. Feb. 14, Rev. March II. Fatal Lady. Grand opera in the Argentine and cabarets in Paris. Mary Ellis, Walter Pidgeon. Dir. Edw. Lustig. Rel. April 24. Florida Special, Jewel robbery on a train. Jack Oakle, Sally Ellers. fr. Rajph Murphy. Rel. April 24. Forgotten Faces. Gambler protects his daughter's happiness with his life. Herbert Marshall, Gertrude Michael, Dir. E. A. Dupont. Rel. May 15. Man. Boy wants to be a G-man but he only gets an F. Jack Haley, Grace Endley. Dir. Edw. F. Cline. Rel. March 13. ive Us. This Night. Musical. Jan Kiepura, Gladys Swarthout. Dir. Alex. Hall. 75 mins. Rel. March 5, Rev. April 8. Her Master's Voice, Ed. Everett Horton gets int trouble for firting with his own wife. Stage hit. Peggy Conklin. Dir. Jos. Santley, 75 mins. Rel. Jan. 17. Rev. Feb. 28. ipdidké. Annie. Mae West, Victor McLagien. Dir. Raoul Walsh. 78 mins. Rel. Feb. 21. Rev. March 18. [lillions in the Air. A romance of the radio amateurs. John Howard, Wendy

illions in the Air. A romance of the radio amateurs. John Howard, Wendy Barrie, Willie Howard. Dir. Ray McCarey. 72 mins. Rel. Dec. 18. Rev. Dec. 18. Barrie, v Rev. Dec.

Rev. Dec. 18.

Rev. April 1.

Moor's Our Homes, The. From the Ursula Parrott story. Margaret Sullavan, Henry, Fonda, Dir. Vm. Belter, 80 mins, Rel. April 10. Rev. May 20.

Nevada. Larry Crabbe in a western story. Monte Blue, Kathleen Burks. Dir. Chas. Barton, 55 mins, Rel. Nov. 23. Rev. April 15.

Palm Springs. Romance in a desert paradise. Frances Langford, Smith Ballew, Sir Guy Standing. Dir. Aubrey Scotto. Rel. April 3.

Poppy., William C. Fields in one of, his stage hits. Rochelle Hudson, Lynne Oyerman, Dir. Edw. Sutherland. Rel. June 12.

Preview Murder Mystery. The. Inside studio study used to unravel a couple

Overman, Dir. Edw. Sutherland. Rel. June 12.

Previewi Murder Mystery, The. Inside studie studie used to unravel a couple of invisitery murders. Reginald Denny, Florence Drake, Gall Patrick, Rod LaRocque, Dir. Robert Florey, & mins. Rel. Feb. 28. Rev. March 25.

Princesa Cames Aéross, The. Love on a de luxe liner. Fred MacMurray, Carole Lombard. Dir. Wm. K. Howard. Rel. May 22.

Foundai, Say story of the World War. Herbert Marshall, Gertrude Michael, Lionel Adwill, Guy Bates Post. Dir. Robt. Florey, Rel. April 7.

Rose of: the Rancho. Richard Walton Tully's and David Belazco's gorgeous story of old California. Gladys Swarthout, John Boles, Charles Bickford, Willie Howard. Dir. Marion Gering, 15 mins, Rel. Jan. 10 Rev. Jan. 18.

Scrooge (British made). Sir Seymour Hicks and Donald Calthrop in Dickens 'Cristmas Carol.' Dir, Henry Edwards, 72 mins. Rel. Dec. Rev. Dec. 18.

Sky Philade, the Jimmle Allen from radio in his kest. Peet Rev. Dec. ac.

Sky Philade, the Jimmle Allen from radio in his kest. Peet Rev. Dec. ac.

Rev. John Line Philade Committee and the property of mins.

Rev. April 17. Rev. April 22.

John Howard. Dir. Heoht-MacArthur. 15 mins. Rel. Jan. 17. Rev. Feb. 12.

Feb. 12.

Feb. 12.

Feb. 12.

Thirteen Hours by Air. Saga of a transcontinent plane pilot. Fred Mac-Murray Joan Bennett, ZaSu Pitts. Dir. Mitchell Leisen. 70 mins. Rel. March 27. Rev. May 6.

Three di the Trail. Western. William Boyd, Jimmy Ellison, Murlel Evans. Dir. Howard Bretherton, 65 mins. Rel. May 22. Rev. May 6.

Till Wes Mest Again. From the stage play. Herbert Marahall, Gertrude May 13.

May 13.

Timothy's Quant. Mark. Proceedings.

May 13.

May 13.

May 13.

May 13.

May 13.

May 13.

May 14.

May

woman Trap, The. Adventure story of a reporter's search for diamond thieves in Mexico. Girl compileations. Gertrude Michael, Géo, Murphy, Dir. Leo McCarey, 64 mins. Rel. Feb. 14. Rev. March 11.

: Hollywood, Calif.

R.K.O. Radio

Office: R.K.O. Bldg., Radio City, N.Y.C

her Face. A killer has his face remodelled by plastic surgery and becomes a movie actor in Hollywood. Brian Donleyy, Wallace Ford, Phyllis Brooks, Alan Hale, Dir. Christy Cabanne. 72 mins. Rel. Dec. terbox. An orphan with a vivid imagination yearns to become an actress, but finds happiness with the man of her dreams. Anne Shirley, Phillips Holmes, Edward Ellis. Dir. George Nicholis, Jr. 68 mins. Rel. Jan. 17. Rev. Feb. 21.

Jan. 17. Kev. Feb. 21.
Dancing Pirate. All Technicolor film with locale in Southern California in the 1920's. Steffi Duna, Charles Collins, Frank Morgan, Dir. Lloyd Corrigan. Rel. May 22.

Ex-Mrs. Bradford, The. Murder at the race track solved by amateur sleuth William Powell, Jean Arthur, Eric Blore. Dir. Stephen Roberts. Rel May 15.

May 15.

Fang and Claw. Frank Buck's latest expedition into the Maiavan Peninsula. Frank Buck. Dif. Frank Buck. 23 mins. Rel. Dec. 29. Rev. Jan. 1.

Farmer in the Dell. Retired midwest farmer accidentally crashes studio in Hollywood and, much to his town supering, rises to farme as an ator. Fred Synches. 87 mins. Rel. Moroni Olsen, Frank Albertson. Dir. Beni Holmes. 87 mins. Rel. March 27. Rev. March 11.

Føllow the Fleet. A long-and-dance man who Joins the navy meets his former at in the dance and a dance and the studies of the studies of

Feb. 26.

Consents. An ideal marriage is broken up by a scheming siren, but the wife gives the other woman a taste of her own medicine. Ann Harding, Herbert Marshall, Walter Abel, Margaret Lindsay. Dir. Stephen Roberts. 15 mins. Rel. Feb. 28. Rev. Feb. 12.

Sing Again. A child singer finds fame and a father. obby Breen, Henry Armetta, Geo. Houston, Vivienne Osborne. Dir. ur Neumans. Rel. May. Rev. May 13.

Vo mins. Rel. May, Rev. May 13.

Love on a Bet. To win a bet, a meat-packing heir starts out from New York in his underwear. By the time he reached his destination he has money, clothes, and a charming flancee. Gene Raymond, Wendle Earrie, Helen Broderick, Dir. Leigh Jason. 75 mins. Rel. March 6.

Rev. March 11.

Rev. March 11.

urder on a Bridle Path. Once more Miss Hildegard Withers, old maid school teacher, helps Inspector Oscar Piper solve a murder case. James Classon, Helen Broderick, Shelia Terry, Dir. Edward Killy and Mr. Glasson, Helen Broderick, Shelia Terry, Dir. Edward Killy and Mr. Dir. Dir. Dir. Rev. April 11. Rev. April 12. Rev. Dec. 13. Rev. Dec. 14. Rev. Dec. 1

Billies. Wheeler and Woolsey in the middle of the California gold rush and Indians. Bert Wheeler, Robert Woolsey, Dorothy Lee, Harry Woolse, Ethan Laidlaw, Delmar Watson, Dick Alexander, Dir. Fred Guiol. 61 mins. Rel. March 20. Rev. April 8.

Special investigator. A gangsters' lawyer reforms and hunts them to justice. Richard Dix, Margaret Callahan. Dir, Louis King. 60 mins. Rel. May 8. Rev. April 29.

Aylvia Scarlett. A father takes his daughter to England and dresses her as a boy. Katharine Hepburn, Edmund Gwenn, Cary Grant. Dir. George Dikon, 39 mins, Rel. Jan. 8, Rey, Jan. 18

Two in Revolt. A champion race horse is stolen by gangsters and is helped backed to his trainer by his staunch friend, a dog. Dir. Glen Tryon. 65 mins. Rel. April 2. Rev. February Walter Abel, Margot Grahame, Eric Biore Dir. Ben Stoloft, 72 mins. Rel. Jan. 10, Rev. Feb. We're Only Human, Cop loses a convict on his way to prison but recaptures him. Freston Foster, Jane Wyart. Dir. Jas. Flood. 67 mins. Rel. Dec. Witness Col.; Tal. 2. stenographer kills her employer when she discovers he is binetimaling the man she loves. Ann Harding, Walter Abel, Douglas Dumbrille. Dir. George Nichols, Jr. 66 mins, Rel. April 24. Rev. April 22.

Republic

Office: RKO Bldg., New York, N.Y.

Burning Gold. Fast action. Bill Boyd. Rel. Dee. I.

Comin' Round the Mountain. Western with music. Gene Autrey, Ann Rutherlord Dir. Mack Wright. 66 mins. Rel. April 13. Rev. April 29.

Dancing Feet. Capitalleing the modern craze for tap dancing. Eddle Nugent, Ben. Lyon. Joan Marsh. Dir., Joseph Santley. 72 mins. Rel. Jan. 81.

Edd. April Stift action. Ill Boyd. Rel. April 10. Rev. April 15.

Forced Landing, Murder mystery. Thirteen passengers ride with death on a transcontinental: aeroplane. Toby Wing. Esther Relston, Onslow Stavens, Sidney Blackmer. Dir. Melville Brown, 68 mins. Rel. Dec. 2.

Frisco Vater Travestress, Red La Rocque. Dir. Arthur Lubin. 66 mins. Rel. Dec. 7.

Rev. Dec. 25.

Gil from Mandalay. The dansgers of mankilling theres and fever, and the

from Mandaley. The dangers of man-killing tigers and fever, and the courage of white men in their struggle to master the tropics: Kay Linaker, Conrad Magel, Donald Cook. Dir. Howard Bretherton. 88 mins. Rel. April 26. Rev. May 13.

Glory Parade. Dramatic story of five characters whose lives are entangled in the building of the Monitor, and in the climax of the battle between the Monitor and Merrimac. James Dunn, Mae Clarke, Charlotte Henry, David Manners. Dir. Lew Ayres. Rel. May 20.

ester, The. From Gene Stratton Porter's novel of the same name. Alloe Brady, Ann Rutherford, Russell Hardie, Cora Sue Collins. Dir. Joseph Santley, Rel, May 5.

Hitch-Hike Lady. Comedy-drama. Four characters of the road unite to keep old lady from discovering son is in prison. Allson Skipworth, Mae Clarke, Arthur Treacher, James Ellison. Dir. Aubrey H. Scotto. 17 mins. Rel. Dec. 29, Rev. Jan. 22.

mins. Rel. Dec. 20, Rev. Jan. 22,
Heuse of a Thousand Candles. Fast moving plot centers around efforts of an
international spy organization to gain control of papers which will plunge
Europe into war. Phillips Holmes, Mac Clarke. Dir. Arthur Lubin. 67
mins. Rel. Feb. 29, Rev. April 8.

King of the Petecs. Romantic western. John Wayne. Rel. March 9.
Laughing Irish Eyes. An all-Irish cast. Phil Regan, Evalyn Knapp. Dir.
Joseph Santley, 70 mins. Rel. March 10. Rev. April 8.

Lawless Rangs. Western. John Wayne. Dir. Joseph Kans. 54 mins. Ref.
Feb. 15. Rev. May 13.

Lathernecks Have Landed,
Adroon, Lew Ayres. Howard Bretherton. 67 mins. Rel. Feb. 22.

Levenworth Cass. The. Anna Katherine Green's defective story. Donald
Cook Jean Rouversool. Erin O'Elen Moore. Dir. Lewis D. Collins. 69
nins. Rel. Feb. 10, Rev. Jan. 22.

New Adventure of Tarzan. Herman Brits, Ula Hoyt. Edw. Kull, W. F.

New Adventure of Tarasa, Herman Briz, Ula Hoyt.

McGaugh, 71 mins. Rev. Oct. 18.

Ocegon Trail, The, Western, John Wayne,
Jan. 18.

Jan. 18.

Red River Valley. Western. Gene Autry, Frances Grant. Rel. Feb. 24.

Return of Jimmy Valentine. Fast-moving and suspense-filled mystery comedy. Roger Pryor, Charlotte Henry, Robert Warwick. Dir. Lewis D. Collins. Rel. Feb. 14.

Sagbrush Trabbadour, The. Western. Gene Autry, Barbara Pepper, Smiley. Burnette. Dir. Joseph Kane. Rel. Dec. 2.

Singing Vagabond. Musical western. Gene Autry, Ann Rutherford. ir. Carl Flerson. 52 mins. Rel. Jan. 6.

Studio: Fox Hills, 20th Century-Fox Offices: 444 West 56th St. New York, N Y.

Hollywood, Cal.

A Connecticut Yankes. Will Rogers reissue. Rel. April 24.
Black Gang, The. Paul Kelly, Silm Summerville, Mona Barrie. Dir. Lewis Seiller. Rel. Feb. 28.
Border Patreiman. Geo. O'Brien western. Rel. June 19.
Captain January. From the book of that name. Shritey Tample, Guy Kibbee, Silm Summerville. Dir. David Butler. Rel. April 17. Rev. April 29.
Champagne Charlie. Millionaire mixes in a murder. Paul Cavanaugh, Helen.

Wood. Dir. Jas. Tinling. 58 mins. Rel. May 3. Rev. May 13.
Charlie Chan at the Circus. Warner Oland, Keye Luke, Geo' and Olive Brasno.
Dir. Harry Lachman. 72 mins. Rel. March 27. Rev. March 25.
Charlie Charle. Sacret. Warner Oland. Respen Lavrence. Dir. Gordon Wiles.

Dir. Harry Lachman. 72 mins. Rel. March 27. Rev. March 28. Charlie Chan's Secret. Warner Oland, Rosina Lawrence. Dir. Gordon Wiles, 71 mins. Rel. Jan. 10. Rev. Jan. 22.

Country Beyond, The. From the Curwood story. Rochelle Hudson, Paul Kelly. Dir. Eugene Forde. 67 mins. Rel. April 3. Rev. May 6.

Country Dector, The. The story of the Dionne quins. Dionne quintuplets, Jean Hersholt, June Lang, Slim Summerville. Dir. Henry King. 33 mins. Rel. March 6. Rev. March 24. Every March 24. Rev. Lawrence Level 11. Jan. 32.

Every Saturday Night. Domestic drama. Jed Prouty. Spring Byington. 11.

mins. Rel. March 20. Rev. April 1.

Every Satorday Night. *Oomestic drama. Jed Prouty, Spring Byington. it.
Jas. Tinhis. 62 mins. Rel. Feb. 7. Rev. March 13.

First Baby. The Domestic drama. Johnny Downs, Shriey Deane. Dir.
Lewis Salier. Rel. May 23.

Gentic Julia. Jane Withers, Jackle Scarle, Tom Brown. Marsha Hunt. Dir.
John Blystone. 63 mins. Rel. April 2. Rev. April 15.

Haif Angel (20th). Frances Dee, Brian Donlevy, Chas. Butterworth. Dir. Sidney Lindied. Rel. May 23.

ney Lanfield. Rel. May 28.

Here Comes Trouble. Arline Judge, Paul Kelly, Leo Carillo. Dir. Lewis Seiler. 62 mins. Rel. Feb. 21. Rev. April 8.

It Had to Happen (20th). Geo. Raft, Kosalind Russell. Dir. Roy del Ruth. 80 mins. Rel. Feb. 14. Rev. Feb. 19.

King of Buriesque. Warner Baxter. Alice Fave, Jack Oakle. Arline Judge. Mona Barrie. Dir. Sidney Lanfield. 85 mins. Rel. Jan. 2. Rev. Jan. 22.

Littlest Robel, The. Shirley Temple, John Boles, Jack Holt, Karen Morley, Bill Robinson. Dir. David Butler. 73 mins. Rel. Dec. 27. Rev. Dec. 25.

Bill Robinson. Dir. David Bütler. 73 mins. Rei. Dec. 27. Rev. Dec. 25. Message to Garcia, A. (20th.) Developed from Elbert Hubbard's essagy. Walse Beery, Barbara Stanwyck, John Boles. Dir. Geo. Marshall. 55 mins. Rei. April 10. Rev. April 10. Rev. April 10. Rev. April 10. Rev. Teb. 26. Marshall. 68 mins. Rel. Jan. 31. Rev. Feb. 26. Music is Magle. Alice Faye, Kay Walker, Bebe Daniels, itchell and Dutant. Dir. Geo. Marshall. 65 mins. Rel. 1. Nov. 1. Rev. Nov. 20. O'Mailley of the Mounted. Western. Geo. O'Brien. Irene Ware. Ir. David Howard. 55 mins. Rel. March 27. Rev. April. 27. Rev. April. 28. March 28.

Rel. Jan. 17. Rev. Feb. 12.

Prisoner of Shark Island, The (20th). A little known story of America's Devlis Island. Warner Baxter, Gloria Stuart. Dir. Join Ford. 95 mins.
Rel. Feb. 28. Rev. Feb. 19.

Private Number. Loretta Young, Robert Taylor, Patsy Kelly. Dir. Boy Del
Ruth. Rel. May 15.

Ruth. Rel. May 15.
Professional Soldier (20th). Victor McLagien, Freddie Bartholomew, Gioria Stuart. Dir. Tay Garnett. 75 mins. Rel. Jan. 24. Rev. Feb. 5.
Show Them No Mercy (20th). Rochelle Hudson, Cesar Romero. Dir. Geo Marshall. 76 mins. Rel. Dec. 6. Rev. Dec. 11.

Marshall. 76 mins. Rel. Dec. 6. Rev. Dec. 11.

Sins of Man (20th). Jean Hersholt, Don Ameche, Ann Shoemaker. Dir. Gregory Ratoff, Otto Brewer. Rel. June 5. ory Katoli, Utto Brewer. Rel. June 5.
Song and Dance Man. Claire Trevor, Paul Kelly. Dir. Al'an Swan. 72 mins.
Rel. March 13. Rev. March 18.

Rel. March 12. Rev. March 18.

Steamboat Round the Bend. Rival captains in a river row with a murder angle. Will Rogers, Cabb., Anne Shirley. Dir. John Ford. 96 mins. Rel. Sept. 6. Rev. Sept. 25.

Thank You, M. Seyt. 25.

Thank You, M. Seyt. 25.

Under Two Lags. (20th.) The Oulds standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. Ronald Colman, Victor McLarder Two Lags. (20th.) The Oulds Standby. (20th.) The Ould

(Continued on page 29)

Studio Placements

(Continued from page 25) wood Bailey, George Chan, Jerry Mandy, 'A Son Comes Home,' Par, Leslie Fenton, Sworn Enemy, MG.

MG.
Ann Sothern, Raymond,
Count Pete, RKO.
William Wagner, Nannette Lafayette, Florence Wix, Phillips
Smalley, Edwin Stanley, Sarah Edwards, Count of Arlzona, Par—Budd-Fine, Hair Price; Popr Byron,
Tom Kennedy, Edward Earle, Oscar Rudolph, 'The Return of Sophie
Ianne, Par. Rudolph, 'The Return of Sophie Lang,' Par. Clara Blandick, 'Gorgeous Hussy,'

Clara Biangues, MG. Olaf Hytten, 'Good Earth,' MG. Louise Stuart, 'Lady Be Careful,'

Par. Phil Kramer, Women Are Trou-

Dorothy Tennat, 'Count of Ari-zona,' Par.
Pat West, 'Cain and Mabei,' WB.
Arthur Aylesworth, 'Mr. Cinder-ella,' Roach.

ella, Roach. Leonard raskins, Marc Kelly scripting, Peach Edition, 20-F. Robert Warwick, 'Charlie Chan at the Race Track, '20-F.' J. Edward Bromberg, 'The Holy Lie,' 20-F.

J. Edward Bromoerg, The Holy Legic 20-F. Ben Stoloff directing, 'Em Loose,' RKO. Lester Cohen, screen play, Din,' Rellance. Barbara Pepper, 'Mummy's Boys,' RKO. Erle. Never Gonna Dance,' BKO. EM RKO

RKO.

Mary Treen, Granville Bates, Way
for a Pirate, WB.
Georges Renevent,

Georges Renevent,
WB.
Jerry Wald, Lillie Hayward,
screen play, Ever Since Eve, WB,
Ian Hunter, Bette, Dayls, Etrol
Flynn, 'Another Dawn,' WB,
Herbert Kawlinson, Charlés' C,
Wilson, 'Ticket to Faradises' Rep,
Claudette Kaye, Betty Blythe,
Phoebe Foster, 'Gorgeous Hussy,'
MG.
Frank Morgan 'Piccadlib', MG.

MG.
Frank Morgan, Piccadilly, MG.
Tom Brown; Robert Piorey
recting, Hollywood Boulevard, Par.
Jerry Larkin, 'Sing, Baby, Sing,
20-F.
Libby Taylor, Victoria Vinton,
'Stage Struck,' WB.
Mary Treen, 'Way for a Pirate,'
WB.

Mary Treen, Way for a Pirate, WB. Barbara Barondess, Kay Linaker, Accidents Will Happen, Chester-field.

'Accidents Will Happen,' Chesterfield.
Robert Gleckler, Charles Wilson,
Sworn Enemy,' MG.
Roger, Imhoft, 'A Son Comes
Home,' Par.
John, Rogers, Gloria Roy, John H.
John, Rogers, Spencer, Irving Bacon,
Lillian Harmer, Fred Kelsey, Edward Baker, 'Marry the Girl,' RKO.
Billie Burke, 'Piccadilly,' MG.
Durwood Grinstead, Bradley King,
Sereen play, 'Maid of Salem,' Par.
Fete,' RKO.
Andy Clyde, 'Billy 'Lee, Purnell
Pratt, 'Johnny Gets His Gun,' Par.
Colleen Colman, 'Stage Struck,'
WB.
Robert Benchley, Charles Grayson,

Robert Benchiey, Charles Grayson, screen play, Everybody Sings, U.

CONTRACTS

Henry C. Potter had option lifted on directorial pact by Samuel Goldwyn. Warners lifted Hughes

warners little Hughes first option.
Arilne Judge safe at 20th-Fox.
Grant Withers termed at Par-

amount,
Universal tabbed Eddie Buzzell to
repeater as director-producer,
Leonard Praskins scaled to
straight term writing deal at 20th-

Fox.
Metro signed Monckton Hoffe,
English writer, to termer.
Charles Kaufman and Harry
Selgel sealed to writing deals at
Radio.

Radio.
New writing pact handed Don Hartman at Paramount,
Warners added N. Brewster Morse and Fritz Falkerstein to writing

staff.

Helen Hayden of L. A. little theatres signed to contract at Para-

Metro sealed Luise Bainer to lon

termer.
Astrid Allwyn given contract renewal at 20th-Fox.
Long term writing deal han
Francis M. Cockrell at Republic.
Metro gave Harry Hamilton ter
writing ticket.
Maureen O'Sullivan given hew
ticket at Metro containing options
for several years.

ticket at Metro containing options for several years. Phyllis Clare, recently arrive from London, drew termer at Metro, Grace Ford ticketed to stock con-tract by MG. Radio signed Thyra Samter Wi slow to term writing contract.

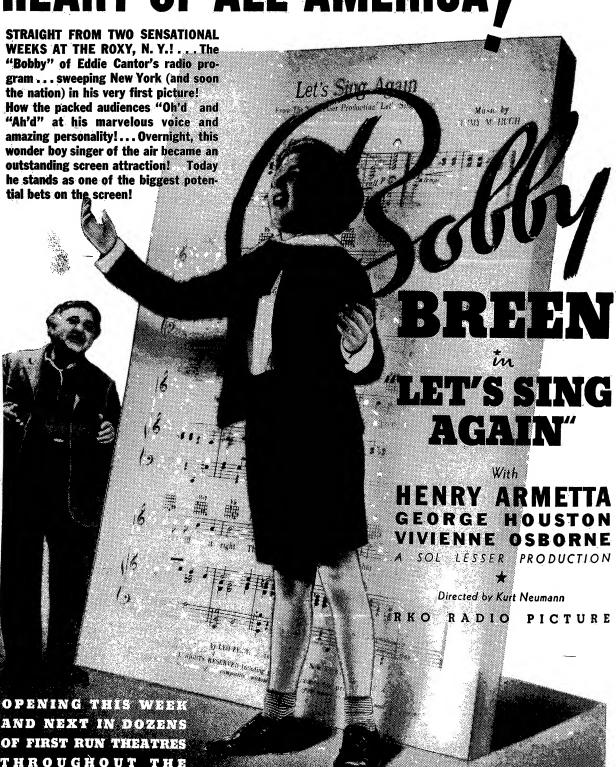
STORY BUYS

Hollywood, May 26, Graham Greene's novel, 'A Gun or Sale' bought by Paramount, A. A. Milne's 'our Days Wonder' bought by Universal.

B. P. Schulberg purchased 'Wine Agent' by William Rankin.

COUNTRY!

HERE HE COMES, SHOWMEN!.. THE BOY WHO'S WON THE HEART OF ALL AMERICA!



CALENDAR OF CURRENT RELEASES

(Continued from page 27)

White Fans (28th). Dog story from Curwood's novel. Michael Whalen, Jean Muir, Brian Donleys, Dir. David Builer. Rel. June 12. Year Unice Duffley. Ed. Everett Horton, Lois Wilson. Dir., Eugene Forde. III mins. Rel. Dec. 29. Rev. Feb. 21.

: 1041 N. Formess Blvd. United Artists Offices: 729 Seventh Ave.

Motivece, Caust.

Motive Gastinense, Jeffrey Farnol's story of a young man who gambles to laste the life of his Tather. Doughas Fairbanks, Jr. and Elissa Land.
Dift Thornton Freeland. Produced by Criterion Finns, Ltd. Rel. March.
20. Rev. Feb. 5, April 29.

4 Gess West. A gay romantic comedy with Robert Donat, star of 'Count of Monte Criste', Robert Donat, Jean Parker, Eugene Paliette. Dir.
Rene Clair. 85 min. Rel. Feb. 28. Rev. Jan. 18.

Feb. 12.

On Rainy Atternoon (Pickford-Lasky). A light Parisian romantic comedy adapted from a French story. Francis Lederer, Ida Lupino. Rel. May 8. Strike Me Pint. Eddle, Cantor's Grat comic melodrama with songs. Eddle Cantor, Ethel Merman, Parkyakaina and the Goldwyn Girls. Dir. Norman Turrorg. 39 unia. Rel. Jan. 18. Rev. Jan. 22.

man Thurog. 99 thins. Rel. Jan. 18. Rev, Jan. 22.

Thiss Three. A dramatic story of how three young lives are nearly wrecked
by the malicious lies of a polled child. Miriam Hopkins, Merle Oberon,
Join McCrea. Written by Lilliam Hellman. Produced by Samuel Goldwyn. Dir. William Wyler. 99 mins. Rel. Feb. 28. Rev. Marcil 25.

Things to Come. A dramatic adaptation from the H.. Wellis story. The
Shape of Things to Come. Raymond Massey. Rainh Richardson. Marrice Braddell. Dir. Wm. Cameron Menzies (London). 96 mins. Rel.

March 13. Rev. March 4, April 22.

Studies Universal City. Universal Offices: 50 Rockefeller Center, New York, N. Y.

Galli, Universal Offices: 30 Rockefeller Center, New York, N. V. Banthof, Western. Buck Jones. Rel. May 25.

Grain Denovan. Jack Holl. Dir. Ed Laemmle. Rel. May 18.

Grain Denovan. Jack Holl. Dir. Ed Laemmle. Rel. May 18.

Glibson. Dir. Lambert Hillyer. St. Mills. Rel. Feb. 3. Rev. Jan. 25.

Ont Get Fersonal. Comment Hillyer. St. Mills. Rel. Feb. 3. Rev. Jan. 25.

Totalli-Terronal. Comment. Millyer. St. Mills. Rel. Feb. 3. Rev. Dann. Pinky Totalli-Terronal. Comment. Millyer. St. Mills. Rel. Feb. 20.

Totalli-Terronal. Comment. Millyer. St. Mills. Rev. May 26.

East of Javas. Drams. Charles Bickford. Signabeth Young. Lealle Fenton. Frank Albertson. Dir. George Melford. 72 mins. Rel. Dec. 2. Rev. Dec. 18.

For the Service. Western. Ruck Jones. Comment. Comment. Mills. Jones. Comment. Comment. Control of the Comment. Comme

For the Service, Western, Buck Jones, Beth Marion, Dir. Buck Jones, Rel. April 6. rest impersonation, The. Drama. Edmund Lowe, Valerie Hobson, Wera Engels. Dr. Alan Crosland. 68 mins, Rel. Dec. 9, Rev. Dec. 18.

sangent arn ann crossand 55 mins. Rei. Dec. 3. Rev. Dec. 18. hrjålbe Ray, The. Mystery drama. Karloff, Bela Lugosi, Frances Drake. Dir. Lambert Hillyer. 52 mins. Rel. Jan. 20. Rev. Jan. 15. Leve Before Breakfast. From novel by Falth Baldwin, Carola Lombard, Preston Foster, Cesar Romero. Dir. Walter Lang. 65 mins. Rel. March 3. Rev. March 13.

Stahl, 119 mins. Rel. Jan. 16. Rev. Jan. 8.

Next Time We Love. From Ursula Parrott's 'Say Goodbye Again.' Margaret Sullayan, James Stewart. Dir. Edw. H. Griffith. 85 mins. Rel. Jan. 27. Reb. Feb. 5.

di Ann Preston, Henry Hunter. Dir. Louis Friedlander. Rel. May 25. Best, From the stage play. Musical drama. Irene Dunne, Alian Jones, Heleo Morgan, Paul Robeson. Dir. James Whale. 110 mins. Rei. May 4. Rev. May 5. Sept. 10 mins. Rei. May 61 mins. Rev. Feb. 10. Rev. April 1.

mins. Rel. Feb. 10. Rev. April 1.

"Stuter's Gold: Historical romanca. Edward Arnold, Binnie Barnes, Lee
Tracy, Montague-Love, John Miljan, Katherine Alexander, Morgan Wallate, Addison Richards, Priscilla Lawson, Nan Grey, Dir. James Cruze.

Smins. Rel. April 13. Rev. April 1.

Sunser of Power, Buck Jones Western. Buck Jones, Dorothy Dix. Dir. Ray
Taylor, 66 mins. Rel. Dec. 23, Rev. Feb. 21.

Uncasselcial., Comedy-drama. E. E. Horton, Glenda Farrell.

Greville Colling. Rel. May 11.

Studios: Burbank. Callf. Warner Brothers Offices: 321 W. 44th 8t ,

Soulder Dam. Powerful drama with tremendous government project for back-ground. Ross Alexander, Patrich Ellis, Lyle Talbot. Dir. Frank Me-Donald. Rel. March 7. Rev. April 1.

College, Big musical revue loaded with comedy and songs. Ruby Reeler, Dick Powell, Joan Blondell, Jack Oakle, Paul Draper, Hugh Herbert, Louise Fazenda, Hobart Cayanaugh. Dir. Alfred E. Green. 59 mins. Bel. March 21. Rev. March 11.

Dangerous. Dramatic story of a beautiful and brilliant actress who wrecks the lives of those she contacts and also her own. Bette Davis, Franchot Tone, Mirgaret Lindsay, Alison Skipworth. Dir. Alfred E. Green. 78 mins. Rel. Jan. 4. Rev. Jan. 1.

Testamen Love. Frank McHugh, Patricla Ellis, Warren Hull, Joe Cawthorne. Dr. Wine McGann. Rel. Jan. 18.

Preshman Love. Frank McHugh, Patricla Ellis, Warren Hull, Joe Cawthorne. Dr. Win. McGann. Rel. Jan. 18.

Marriad a Doctor. Revialon of Sinchip Lovis' Main Street. Pat O'Belen. Marriad a Doctor. Revialon of Sinchip Lovis' Main Street. Patrick Louise Fazenda. Dici Archie Mayo. 37 mins. Rel. April 25. Rev. April 22.

Idaummer Night's Dream, A. Spectacular production of the Shakespeare comedy. Extensive cast of stars. Dir. Max Reinhardt, Wm. Dieterle. 133 mins. (Roadshow.) Release pending. Rev. Oct. 16.

Is Pacific Feet. Hillarious comedy romance. Jonn Biondell. Glenda Fartell. Hugh Herbert, Warren Hull. Dir. Ray Enright. 66 mins. Rel. Evel. Rev. Dec. 17.

Cohe' Tra Rev. Dec. 17.

Cohe' Tra Rev. Dec. 17.

Cohe' Tra Rev. Dec. 17.

Sonio, Rel. Feb. Rev. Feb. 21.

Pstriffed Forest. Rassed on the Broadway stuge play. With Lesile Howard. Bette Davis, Humphey Bogart. Dir. Arche Mayo. 75 mins. Rel. Feb. Rev. Feb. 12.

Sonio V. Guns. From the musical comedy. Joe E. Brown, Joan Blondell. Ir.

Sons e' Guns. From the musical comedy. Joe E. Brown, Joan Blondell. Lloyd Bacon. 79 mlns. Rel. May 30. Rev. May 20.

Lloyd Bacon. 78 mlns. Rel. May 30. Rev. May 20. mas Square Playboy. Local by mistudges Big City friends of his boyhood chum and learns there snothing worse than Main Street mind. Warren William, June Trastle May 16. Rev. May 6. Lockhart. Dir. William KGann, 52 mins. Rel. May 16. Rev. May 6. Stone, onte Blue, Craig. Reynolds. Dir. Frank McDonald. Rel. April 2. Lochbarth boart.

Waking Dead, The. Trank McDonald. Rel. April 2.
Waking Dead, The. Thriller revolving about discovery of Lindbergh heart.
Boris Karloff, Marguerite Churchill, Warren Bull. Ricardo Cortez. Dir.
Michael Cit. 62 mins. Rel. March 1. Rev. March 4.
ldow from Monte Carlo, The. Farçical comedy of a social climber. Warren, Dolores Del Rio, Louise Fazeuda. Dir. Arthur G. Coilina. 60
mins. Rel. Feb. I. Rev. Jan. 29.

Miscellaneous Releases

Retween Men (Supreme), Western Johnny Mack Brown, Beth Marion, ir. Robt, N. Bradbury, 60 mins. Rel. Jan. 25. Rev. Jan. 29. Clime Patrol (Emplre). Puglist turne policenan and cleans up. Bob Neal, Mary Frentiss. Dir. Engene Cummings. 68 mins. Rev. May 18. Fat Bullet, Reliable). Western Tom Typler, Rex. Lease, Margaret Nearing. Dir. Henri Samuels. 69 mins. Rev. March 4. Outw. Optiv. (Syndicate). Tim McCoy Western. Dir. 65 mins. Rev. Dec. 19. Penhouse Park (Theme).

62 milns.

Penthouse Party (Liberty), ifty (Diversion). Western. Hoot Gibson. Dir. Rev. Jan. 29, Western. Fred Tell of the Desert (Commodore). Western. Fred Kohler, Jr., Betty Mack. Dir. Lester Williams. 49 mins. Rev. Jan. 18.

Foreign Language Films

(Most of these available with English titles.)

Alte Kameraden (Ger) (Casino). Life is so hard for a lady. Dir. Fred Sauer
70 mins. Rel. April 15. Alte und June Kalser (Ger) (General). Historical propaganda in spiendid production. Emil Jannings. Dir. Hans Stelahoff. 32 mins. Rel. Dec. L. Rev. Dec. II.

Annette im Paradies (Ger) (Germania). Musical comedy. Dir. Max Opheuls 87 mins. Rel. March 1. Rev. March 11. Aufforderung zum Tanz (Ger). (Casino). Costume romance to music. Dir. Rudolf von der Noss. 80 mins, Rel. Nov. 15.

Bonheur, Le (Fr) (Franco). Love despite all, Charles Boyer, Gaby Morlay. Dir. Marcel L'Herbier. 105 mins. Rel. Feb. 15 Rev. March 4. Comedy romance. Dir. Vela Gaal. 90 mins. Rel. Budal Cukraszda (

Agn. 1.

Builders of Socialism (Amkino)
Rel. Jan. 15. Rev. Jan. 29.

Celos (Sp). Maxican-made love story,
April 15.

Rel. Jan. 1.

Newsreel compliation. 38 mins.

Rel. Jan. 1.

Newsreel compliation. 88 mins.

Rel. Jan. 1.

April 15.
Children of the Revolution (Russ) (Amkinb). Youngsters in the Soviet. Dir.
Mausliukov. 70 mins. Rel. April 1. Rev. April 2.
Cabella del Pueblo, 1 (Sp). Racetrack story. Dir. Manuel Romero. Ins.
Rel. Dec. 15.

Cimzett ismeretien (Hung), Romantic comedy to music,

w mins. Rel. Feb. 1.

Co Moj Mar Robl W Nory (Pol). lapstick farcs. 70 mins. Rel. Dec. 1.

Contra La Corriente (Sp). Romantic drama. Dir. Ramon Novarro. 80 mins.

Rel. March 1.

Couraggio della Gioventu Mussoliniania (It). Documentary on Il Duce. 70 mins: Rel. Feb. 1. Crime and Punishment (Fr) (Lenauer). Dostoevski's drama, Harry Baur.
Pletre Blanchar. Dir. Pletre Chenal. 163 mins. Rel. Nov. 1. Rev

en de Media Noche (Rel. Feb. 15 urder mystery. Dir. Bernard Ray. 66 mlns

Csak Egy Ejszaka (Hung). Hungarian life during the war. Dir. Istvan Szekly. 60 mins. Rel. March 15.

Szekly. 60 mins. Rel. March 15.
Dernier Miliardaire (Fr) (Franco). Satire. Dir. Rene Clair. 85 mins. Rel.
Nov. 1. Rev. Nov. 6.
Desherados, Les (Sp).Mexican made drama of prison reform. Dir. Guillierme
Batueza. 80 mins. Rel. March 15.
Diablo del March 15.
Diablo del March 15.
Donogos Tonka (Ger) (Uta). Fantastic comedy. Anny Ondra. Dir. Reinhold
Schuenzel. 100 mins. Rel. April 1. Rev. April 22.

Dubrovsky (Russ) (Amkino). Pushkin novel condensed... Dir. Ivanovsky. 75 mins. Rel. March IE. Rev. April 1. Edea Mostoba (Rung). Magyar's Sbirley Temple plc. Dir. Bela Balogh. 80 mins. Rel. Nov. 18.

Egy ej Velenceben (Hung). Musical comedy. Dir. Geza Cziffra. 30 mina. Rel. Dec. 15.

Fluechtling aus Chicago, Der (Ger) (Bavaria). Crime doesn't pay. Gustav Froehlich, Dir. Johannes Meyer. 110 mins. Rel. March 1. Rev. March 12.

Fraequita (Ger) (DuWorld). Austrian made of Lehar musical. Jármilia Novotna. Dir. Carl Lamac. 85 mins. Rel. Jan, 1. Rev. Jan, 22.
Frauen um den Sannenkoenig (Ger.) (General). Around the court of Louis XIV. Renate Mueller, Michael Bonnen. Dir. Carl Froehlich. 95 mins. Rel. Jan. 1. Rev. Jan, 15.

Frauen vom Tannhoff (Ger). Bavarian romance. Dir. Franz Seitz. 70 mins Rel. Feb. 15.

Rel. Feb. 1b.
Frontier (Rinss) (Armkino). Aviation in Russia, Dir. , Dovjenko, ins. Rel. Dec. 15. Rev. Jan. 8.
Ganzer Kerl, Ein (Ger) (Bavarir). Comedy cinderella. Dir. Carl Boese. 92 mins. Rel. April 15. Rev. April 29.
Glucckliche Relso Ger.). Musical comedy. Dir. Alfred Abel. 90 mins. Rel Jan. 15.

Jan. 15.

Golden Taiga (Russ) (Amkino). Adventure in Siberia. Dir. Vitadi in Schneiderhof.. 30 mins. Rei. Aug. 1.

Grain (Russ.) (Amkino). More collective far ing. Dir. Olga Preobrazhenskaya. 30 mins. Rei. Jan. 15.

Grains und Russ. Veronika (Ger) (Zwicker). Farce comedy. Francziska Gaal.

Helliger Carl Boses. 84 mins. Rei. Feb. 15. Rev. March 4.

Helliger und In Nahr, Die (Ger). Romance. Dir. Hans Deppe. 60 mins. Rei. Neillo Russers (March 4.

Helio Budapest (Hung). Radio musical comedy. Dir. Laszlo Vajda. 80 mins. Rel. Nov. 15,

Rel. Nov. 15,

Hermine und die 7 Aufrechten (Ger) (Casino). Battle for peace. Heinrich Georg: Dir. F. Wysbar. 105 mins. Rel. Sept. 15. Rev. Sept. 25.

Herr der Welt, Der (Ger) (General). Fantasy drama. Dir. Harry Plel. 90 mins. Rel. Dec. 1. Rev. Dec. 18.

Herr Kobin Geht auf Abenteur (Ger). Domestic comedy. Ir. Hars Deppe. 20 mins. Rel. Nov. 15. Rev. Dec. 4.

Himmel auf Erden, Der (Ger). Comedy with music. Herman Thimig. Dir. E. W. Emo. 70 mins. Rel. Dec. 15.

Hochere Befehl, Der (Ger) (Ufa). Historic drama with Nazi propaganda. Lil Dagover. Dir. Gerhard Lamprecht. 96 mins. Rel. March 15. Rev.

April 15. Kev.
Kenn Dich Nicht (Ger) (Casino). Romantic comedy. Magda Schneider.
Willi Forst. Dir. Geza von Bolvary 70 mins. Rel. Nov. 15.
eritance in Pretoria (Ger) (Bavaria). Heavy drama. Gustaf Gruendgens.
Charlotte Susa. Dir. Johannes Meyer. 55 mins. Rel. April 15. Rev.
April 29.
Mexican melodrama. Dir. Boris Maicon. 70 mins. Rel.
Dec. 1.

Jego Wielka Miloca (Pol). Tragedy of actor's life. Dir. M. Krawicz. 70 mlns. Rel. March 15.

Jego Wielka Miloca (Pol). Tragedy of actor's life. Dir. M. Krawicz. 70 mins. Rel. March 15.
Karneval und Liebe (Ger) (Ienauer).Musical.comedy. Herman Thimig. Dir. Karl Lamac. 78 mins. Rel. April 1. Rev. April 22.
Keine Angst vor Liebe (Ger.) (Casino). Romantic comedy. Liane Haid. Dir. Hans Steinoft. 70 mins. Rel. Jan. 15.
Klosterjaeger, Der (Ger.) Lida, Romantic-historical yarn. Dr. Peter Oster-mayer. Company. Rel. Lida, Romantic-historical yarn. Dr. Peter Oster-mayer. Company. Rel. Lida, Romantic-historical yarn. Dr. Peter Oster-mayer. Company. Rel. Ed. Prizegigiter and his girl. Max Schmeling. Anny Ondra. Dir. Karl Lamac. 85 mins. Rel. Feb. 15. Rev. March 4.
Keenigin der Liebe (Ger) (Ufa). Opera back-stage. Zilliani. Dir. Fritz Peter Buck. 65 mins. Rel. April 15. Rev. May 6.
Lac Aux Dames (Fr) (Franco). Vicki Baum romance. imnee Simon. Dir. Marc Allegret. 80 mins. Rel. Jan. 15.
Liebte Mavallerio (Ger) (Ufa). (Ircus film. Marika Rockik. Dir. Werner Hochbaum. 80 mins. Rel. Feb. 1. Rev. Feb. 26.
Liebe und Leidenschaft (Yiddish) (Selden). Heavy drama. Lazar Freed. Dir. George Rolland. 80 mins. Rel. April 1. Rev. April 15.
Liebelid (Ger) (General). Record-breaking Vienness story. Magad Schnelder.

Liebe und Leidenschaft (Xiddish) (Seiden), Heavy drama, Lazar FreedDir. George Roliand. 80 mins. Rel. April 1. Rev. April 15.a.
Liebslei (Ger) (General), Record-breaking Viennese story, Magda Schnelder,
Dir. Max Ophils. 86 mins. Rel. Feb. 15. Rev. March 4.
Lied vom Glueck, Das (Ger) (Caslno), Romantic musical comedy. Dir. Carl
Boesse. 80 mins. Dir. Dec. 1.
Lila Akac (Hung), Musical romance. Ireno Biller.

""" March 11.
Lordsjäskvallar (Sw). (Scandinavian), Domestic comedy, Edvard Person.
Dir. S. Bauman. 80 mins. Rel. Feb. 1.
Lorenzino de Medici (It) (Nuovo Mondo). istoric blography. Ir.
Guido Brignoner. 89 mins. Rel. April 1. Rev. April 13.
Madonna, Wo Bist Do? (Ger) (Caslno). Romantic musical comedy. Liane
Haid. Dir. Georg Jacob). 89 mins. Rel. March 15. Rev. April 11.
Magie Mountain (Swiss) (Lenauer). Arty in French dialog. ita Parlo. Dir.
Dmitt Kirsanoff. 73 mins. Rel. March 15. Rev. April 11.
Marcia Nuziale, La (It) (Franco-American). Drama of self-sacrifice. Tuillo
Carmmattl. Dir. Mario Bonnard. 33 mins. Rel. Feb. 15. March
Anny Albiers. Dir. Will Wollf. 92 mins. Rel. Jan. 15. Rev.
Teb. 19.
Mas Alla de la Musta (Sp). Mexican romantic comedy. Dir. Ramon Peon.

Mas Alla de la Mueta (Sp). Mexican romantic comedy. Dir. Ramon Peon.

80 mins. Rel. March 1.

Mein Leben turn Maria-lasbell Ger) (Casino). Illiary romance, Dir. Erle

Wishinek. 80 mins. Itel. Nov. 1.

Mijikla Territoriale (11) (Casear). Military comedy. Dir. Mario Bonnerd. 84
mins. Rel. April 1. Rev. April 15.

Milioc Wasquiko Zwycieza (Pol.). Comedy romance. Dir. M. Krawicz. 70
mins. Rel. Jan. 17.

Muertos Hablan, Los (Sp). ystery drama. Dir. Gabriel Soria. 60 mlus Rel. Nov. 15.

(Continued on page 31)

TRENDLE GOES **ANTI-BANKO**

Detroit, May 26.

George W. Trendle, op of United Detroit theatre chain, jumped into the battle this week against bank night and similar lotteries, which have been rampant here for more than a year in numerous nabes. Trendle urged the City Council adopt a proposed city ordinance

adopt a proposed city ordinance outlawing giveaways. The ordinance then was submitted by independent theatre owners. Trendle said he and other theatre owners plan to go to court, if necessary.

Operator of several big downtown houses and president of WXXZ and Michigan network, besides several city and county board positions. Trendle has influence here, and outlawing of, lotteries appears certain with him behind it. Believing all houses would be glad to drop give-aways if everyone did, Trendle declares the lottery schemes hurt show big more than help it.

Opposition to giveaways was instituted more than a year ago by Chen Bros, ops of a nabe chain, and was aimed principally at Jacob Schreiber, who runs string on Wood.

Schreiber, who runs string on Wood-ward Ave. Recently the state su-preme court issued a restraining injunction until case comes up next

TATE'S DEFICIENCY **INCOME TAX CLAIM**

St. Louis, May 26.

St. Louis, May 28.

U. S. Board of Tax Appeals has under advisement deficiency income tax claims of \$23,798 against estate of Frank R. Tate, theatre operator and builder, and \$24,973 against his widow, Jannie E. Tate. Testimony in case was taken here last week. One of the principal contentions is whether payments of \$121,875 made to each as stock-holders by Middleton Theatre Co. in 1928 were straight dividends as government contends or a liquidating dividend as defense says.

Board also will determine how large a profit this payment was over value of Tates' stock in Middleton Co. in 1931 when income tax in we have a profit this payment was over value of Tates' stock in Middleton Co. in 1931 when income tax in which the stock of the formerly owned the Grand operatuse and the adjoining American Annex hotel, now the York. Testimoty showed that stock of Middleton Co, was taken over by Orpheum Circuit, Inc., and later it is stock was exchanged for that of RKO organization. In 1928 Middleton Co. dis-

ton Co, was taken over by Orpheum Circuit, Inc. and later its stock was exchanged for that of RKO organization. In 1928 Middleton Co. distributed \$731,250 to its stockholder; including payments to Tates. It was also established that Tate, who died in 1934, had not claimed credit in making Fed income its returns for numerous gifts to U of Missouri and other philanthropid organizations. Gifts to the University totaled \$154,180, between 1925 and 1928. Theatre company suffered losses of \$65,000 through loans to other theatrical enterprises, while the control of \$15,000 on a note signed by a relative and held by a local bank.

Legislation

, N. J., Goes Sun.

Washi , N. J., Goes Sun.
Easton. Pa., May 25.
First New Jersey town in this
section to vote for Sunday ptx, was
Washington, 6,000 pop., 13 miles
from Easton. The vote of 957-192
was a big surprise to both sides
as Washington is considered as
strong church town and the churches
put up a terrific battle. Theatre
owners remained quiet for fear of
offending the church people.

1/2c Per Ft., Pa. Idea

1/2c Per Ft., Pa. Idea

Rep. Joseph Ominsky, Philadelphia, introduced in the house last
night a motion picture tax bill, intended to raise state revenue
amounting, conservatively to \$3,470,000 a year. The tax is at the rateof 1½c a foot. The State Board of
Censors during the last fixeal year
examined about 210,000,000 feet of
film.

FAME

appeal? Note that Ringling Brothers-Barnum and Bailey this season added a new MARCH OF TIME clown act. That radio's biggest personaliimportance with the public in their extensive advertising in national publications. In Congress "Time Marches On" titles a speech, is L month adds to your bill one of the best known names in the United States today. Mass ties-Benny, Allen, Bernie and Boake Cartercontinuously parody the characteristic MARCH OF TIME tempo and phraseology, International Harvester, Hammermill Paper capitalize on its THE MARCH OF TIME in your theater each

reprinted, distributed to thousands of voters.) From civic pageants to clothing stores "Time Marches On" (sometimes in a manner not as In your theatre it thrills your audience, makes them think, feel, and talk about your show. Be Today it has become a byword with millions. sure that THE MARCH OF TIME-the most dignified or appropriate as we should like*).

Most startling is "Time Marches On" on the letterhead of a middle western mortician.

'TIME STAGGERS ON!"
-- Allen

CALENDAR OF CURRENT RELEASES

(Continued from page 29)

Nagymama (Comedy-drama. Dir. Istvan Gyoergy.' Rei.

Dec. 15.

Nam Einhetek Muzsikaszo Neikuel (Hung). Comedy

Alfred
Dasy. 80 mins. Rei. Feb. 15.

Dir. A. Ptushko. 76 mins. Rei. Nov. 1. Rev. Nov. 6.

Dir. A. Ptushko. 76 mins. Rei. Nov. 1. Rev. Nov. 6.

Ne Mataras (SD) (Modern). Comedy drama, Dir. Miguel Torres. 70 mins.

Rei. Nov. 4. Comedy-drama. Dir. Istvan Gyoergy. Dasy, 89 mins, Rel. Agel. Is and Park Style. Section of the Committee of t

Zu Strassping (Ger) (Gasino), Alpfins romance. Dir. Franz Osten. 60 mins.

Rol. 26ab. 25.

Rol. 26ab. 26.

Genral Foreign Sales. 729 7th Ave.

Germania, 22-33 19th St., Astoria, L. 1

J. H. H. 167berg. 729 Seventh Ave.

Ravaria Film. 439 Fifth Ave.

Casino. 24ab. 25 Seventh Ave.

Bayaria Film. 25ab. 25ab. 25ab.

Ravillon 37ab. 25ab. 25ab.

Martin Nosseck, 232 Audubon Ave.

Martin Nosseck, 323 Audubon Ave.

Martin Nosseck, 324 Audubon Ave.

Ranco-American, 65 Fifth Ave.

Incorporations

NEW YORK

With street, Brooklyn.

Peffendly, Teleste Service, Inc. New York: thesitas, licke: agencies; capital sacci, 3,000 shares; 2,500 proferred, 730 per yalles; 600 shares common, no par Yalas, "Incorporations: Louis J. Allester, 1984 West 48th atreet, New, York City, 2005 West 48th atreet, New,

Mill Theatre, Inc., New York; the-dibusiness; capital stock, 200 m; 110 par value. Incorporators, 2. E. Schwitter, Bay Shore, N. Y.; 15. R. Lambert and Elsie V. Maly. 1845, Islip, N. Y.

Bugger 12 West 44th atreet, New York Bugger 12 New York 19 New Yor

Ufa. 729 Seventh Ave

corporators: Gussie Ehrenberg, 605 East
169th street. Bronx: Emanuel Storm, 277
Broadway, New York City; Alex Cohen,
Sport Pitch ing Coop, Kings; theatrical business; capital stock, 100
Sport Pitch ing Coop, Kings; theatrical business; capital stock, 100
Jonaph Noto, 1818 West Pitch atrice,
Brooklyn; Frank Glustiniane, 822 Avenue J. Brooklyn; Vincont
New York; motion picture sime, etc.
New York; motion picture sime, etc.
Arcemenko Film Preductions, Inc.
New York; motion picture sime, etc.
New York; motion picture sime, etc.
Ancorporators: Max Boychuk, 228 Avenue B. New York City; Nicholas Zoynue B. New York City; Nicholas Zoynue B. New York City; Nicholas ZoyS. S. M. Amusement, capital stock,
100 sharen, no par value, incorporators;
Herman Silver, Rose Luischer, George E.
100 sharen, no par value, incorporators;
Herman Silver, Rose Luischer, George E.
100 sharen, no par value, incorporators;
Herman Silver, Rose Luischer, George E.
100 sharen, no par value, incorporators;
Herman Silver, Rose Luischer, George E.
100 sharen, 100 sharen, no
nor valine, incorporators; Roy Wilson,
N. Y.; Enver Power Ms. Perit arenne,
New York; Henry Hawword, Bayelde,
L. L. Sokenberg, Paydu K'niger, and of all
Broadway New York City.
Merce Ferenches, Inc., empstear
elegant of the Company of the Press, and of 180-18 Hillside avenue,
Jamaica, N. Y.
CALIFORNIA

CALIFORNIA

CALIFORNIA

CALIFORNIA

CALIFORNIA

CALIFORNIA

CALIFORNIA

CALIFORNIA

Southern California Turf Club, Inc.:
capital stock, 4000 shanes. Directors:
Stuart M. Salisbury, James Levis, W. B.
Dennis. Dome Amusements. Inc.:
capital. \$25,000. permitted to sell 250
shares at \$100. Directors: C. A. Straw,
Margaret Zoe Strayer, Henry Vallott.
capital stock, 300 permitted to sell 250
shares at \$100. Directors: C. A. Straw,
Margaret Zoe Strayer, Henry Vallott.
capital stock, 300 permitted to the capital stock and the sell stock and th

West Conat Concession Co.: capital stock, 100 shares. Directors: Bendauni Rics. Soobie That The Control of the

Singuist Sector of the March of

MASSACHUSETTS

mids. All value marmin, Louis massacrius II Boston, 1988. Theostri-14 Prifereriaes, 1990. Brite in Theatres Corp. Weymouth Passaic, N. 1891. Theotri-14 Prifereriaes, 1990. Thomas G. 191 Maura, 1890. Shares, 1809. Physics and P. Elward Com, 1891. Harry Hecht.

A Wash-Out

St. Louis, May 26.
Herman Tanner, owner of a picture house in Pana, Ill., had a swell idea to get water for a cooling system in theatre for nothing. All he had to do was drill for it, and so after drilling 21s feet in good old Pana soil, without striking water, Tanner sought expertadvice. He gave up his enterprise when he learned that five prise when he learned that five feet more would push his theatre into a tributary of the

Mississippi river.

P. S. — He will purchase water from the municipal plant for his cooling system.

COLUMBIA'S 9-MONTH NET PROFIT, \$958,579

Earnings of Columbi Picture dipped approximately \$600,000 for the first nine months of the fiscal year as compared with the first three-quarters of the preceding year. 'Company's statement, cover ing the three quarters ended March 28, showed a net profit of \$958,579 as against \$1.572.720 for the month period last year.

Earnings for the first nine months in the present fiscal year are equivalent to \$3.12 on the 280,413 shares of common as compared with \$5.47 per share for the correspond-ing period in the preceding fiscal year. This easily covers the \$1 annual dividend requirements and small stock dividend currently paid on the common

on the common.

While not officially announced.
While not officially announced.
While freet hears that earnings in the 'final quarter should show marked improvement because the company will have revenue coming in from 'Mr. Deeds Goes to Town', and 'The King Steps Out,' latter the Grace Moore starrer, by that time. The former feature was released in April while 'King' is set for release May 28.

Unofficially estimated that Columbia's gross business increased 14% in April, first month of fourth quarter, over January, initial month in the third quarter (included in the

in the third quarter (included in the 9-month report).

Elman's Chi Indies

Chicago, May 28.
Henri Elman's Capitol Exchange has snatched the Chicago states rights for Chesterfield and Invincible product, away from Ben Judell who previously handled the pictures in this territory.

In the general states-right battle Elman also has obtained the 16 Burroughs-Tarzan pictures and the 26 Italian pictures of the Nuovo-Mondo company, which is headed by

Burroughs-Tarzan pictures and the 26 Italian pictures of the Nuovo-Mondo company, which is headed by Joe Brandt. First release, 'Reburlone,' opens next week at the foreign-product Sonotone Italian pictures are booked as a unit, feature plus three single reels. Italian features generally run to 10 reels.

N. E.'s 1st Auto Cinema

Boston, May 26.

New England's first open-air
automobile theatre opens in Weymouth, Mass., Thursday night (28).
James Guarino in charge.
Continuous nightly from 8:30, admission 35c. per person, children
free. Capacity is 450 cars. Jack Goldstein handling publicity. Boston, May 26.

HARRIS' STATE, HARTFORD

HARRIS STATE, HARTFORD

Hartford, May 26.

With expiration of the Warner leaves on the State, house returns to owners, Capitol Theatre Corn.

owned by Harris Bros. They will operate after alterations have been completed. Expect to reopen Labor Day. Policy still undecided, but might try vaude.

Dr. M. D. Harris, president, is spending about \$40,000 to redecorate house and repair damage to wiring.

spending about \$40,000 to redecorate house and repair damage to wiring caused by recent flood. House is at present occupied by WPA plays since Warner vacated on April 20, after irregular operation since 1228. Federal project expected to exit around end of June when renovations start.

This loaves Warner with the Strand and several nabes in this locale. Harris also owns the Capitol, Passaic, N. J., isased to Warner, and the Palace there, under leave to Harry Hecht.

Stock Market

(Continued from page 6)

continued from page 6)
consequence, the group showed a
loss of 0.625 of a point at silghtly
above 40 %, finishing quetation as
the showed a continue of the co

under the close.
Like the entire list, the group volume fell below the 100,000 mark again. Most active stock in group was Warrer Bros. common and only 12,400 shares of this issue changed bends.

12,400 shares of this issue cnangeu hands, which hang up was by Radio first preferred (new stock), which went to 75%, Loew and Peramount Broadway bonds climbed into new high territory for the year.

Stocks to show gains for the week were the exception, being confined largely to preferred issues and radio stocks. Entire RCA group was firm and generally higher on the week's activity. Columbia Broadcasting stocks were up about 3 points,

and generally nigner on the weeks activity. Columbia Broadcasting stocks were up about 3 points.

Losses

Greatest losses were suffered by Eastman Kodak common, down 2½: Paramount 1st pfd., off 1¾; and Westinghouse, pfd., down 3 points. Other issues to decline around a point or more included American Seating, Columbia Pictures certificates and preferred, both of which fell to new lows; Consolidated Film cates and preferred, both of which fell to new lows; Consolidated Film cates and Technicor Paramont common and second preferred were down mone, than half a point each as was Madison Square Garden.

After getting down to 147.21 Tuesday (19), the Dow-Jones industrial averages built up steadily if .50wly for five days. Peak was reached Monday (25) when the averages hit 151.52. Close was at 150.83, as measured by the averages, again of the control of the

bested the century mark again to reach 101%. It was up 3 points at this level. Radio common was firm between 11 and 11%, after early sell-off that dropped it to 10½. Election of Cornelius Vanderbilt Whitney to Madison Square Garden directorate enabled Madison Square stock to rally from 12½ to 13%, It-fell back fractionally in late transactions.

fell back fractionally in late transactions.

Hamilton United Theatres voted an accumulation dividend of \$1 per share on the 7% preferred, payable June 30. This leaves only about \$4.50 remaining due in back dividends.

share on the 7% preferred, payable June 30. This leaves only about \$4.50 remaining due in back dividends.

Nine month earnings statement of Columbia. Pictures brought selling-ferred on the big board. Columbia, the preferred of the big board. Columbia, the preferred slipped into new low ground, at 43. Directors of the company are scheduled to meet this week on dividend declaration. The present \$1 annual rate yields about 3.1% at current prices.

Technicolor continued to reflect good buying. After a small shake out 28%, 5% stock came be known to the continued of the continued to the continued to

box office returns during June, July and August. In previous years, such a trend has most often developed at the property of the during the way may mid-July. Universal pfd. staged a brisk rally on Saturday and held its high spot on the following Monday as a result of the week and the following Monday as a result of palms. These were filed with the Securities Exchange Commission the latter part of the week. Universal preferred pushed forward 7½ points in Saturday's trading and closed at 39, just half a point away from the week's best quotation.

Radio's New High Marked strength in Radio Preferred B and the new first preferred issues reflected RCA directory action in declaring the initial 87½ dividend on the new first preferred action in declaring the initial 87½ dividend on the new first preferred action in declaring the initial 87½ dividend on the new first preferred action in declaring the initial 87½ dividend on the new first preferred action in declaring the initial 87½ dividend on the new first preferred action in declaring the initial 87½ dividend on the new first preferred action in declaring the initial 87½ dividend on the new first preferred action in declaring the initial 87½ dividend on the new first preferred action in declaring the initial 87½ dividend on the new first preferred action in declaring the initial 87½ dividend on the new first preferred action in declaring the initial 87½ dividend on the new first preferred action in declaring the initial 87½ dividend on the new first preferred to four successite new highs. Simple the declared the medium declaring the declined 2 points to 58 Loew down fractionally at the close Chemical These bonds are and a new top at the declined 2 points to 58 Loew declined 2 points to 58

Summaries for week ending Monday, May 25:

STOCK EXCHANGE

1	936			
High.	Low.	Sales.	Issue and rate.	igi
27	18	1.000	American Seat	20
4.01/2	31	1.000	Col. P. vtc. (1)1	3
3114	43	1.100	Col. Plets. pfd. (112)	56
71/4	414	800	Consol, Flim	56
20%	16/2	1,200		17
170%	156	1,100		16.24
166	158	40	Do. pfd. (6)	
4176	341/2	24,700	Gen. E'ec. (1)	37
91%	86	110	Kelth pfd. (1%)	91
54%	43	7.200	Loew (2)3	471
105%	10514	200	. Do. pfd. (6½)	1075
1414	8%	400	Madison Sq. Garden (60c.)	135
12	756	8,300	Paramount	83
87	80 G	500	Do. 1st pfd	69
1:2%	8%	2.70	Do. 2d p.d	107
1172	734	4.000	Pathe!	10
144	996	94,000	Radio Corp	111
5674	5415	1,300	Radio pfd. A (3%)	559
1047	82%	1,200	Radlo ofd. B	1013
7	65%	11,400	Radio, 1st pfd., new	17,33
1934	5	6.300	RKO	61
30-4	22%	800	20th CentFox	243
41	31%	1.700	Do. pfd. (1/5)	889
115	50	150	Universal prd	99%
14%	96	12.40	Warner Bros	10
1227	10416	14,000	Westinghouse (3)	1147
145	123%	14,	Do. pfd. (3%)	135.
	_			

Plus stock divide Paid this year. Plus cash extras. New 1936 high. Ex dividend. New 1956 low.

\$27,000	Gen, Thea. Eq.
77,000	Gen. Theo. Eq.
14,000	Keith 68, 46
75.000	Loew 31a . 46
	Par-Broadway 3., '55
132 000	Partinount 6s. 55
67 (88)	Warner Bres. "9

OVER THE COUNTER, NEW YORK



NEW YORK BUFFALO ROCHESTER ATLANTA CINCINNATI SYRACUSE BALTIMORE DALLA ST. LOUIS LOUISVILLE AKRON KANSAS CIT WATCH FO



FULL SPEED AHEA



PHILADELPHIA
NEW HAVEN
OTHERS

SAN FRANCISCO SAN DIEGO PROVIDENCE LOS ANGELES DENVER HARTFORD ALBANY



WITH UNIVERSAL!

SCOTT HOWE BOWEN, DADDY OF SPOT BROADCASTING, RETURNS TO INDUSTRY

Man Who Pioneered Many Radio Trade Developments Emerges from Retirement-His Exploits Have Already Become Myths of Broadcasting

away from the labels of 'web,' 'regional chain,' etc., because there are
several NBC and CBS stations in
it—has set its hat for biz via the
publicity route. F.w days ago Buri'
Squire, g.m. of WINS and nominal
head of the hookup, toured the stations to tle in publicity with Hearst
papers along the time. From the
trade slant, Bowen's name is figured a strong p.a. asset. For scarce
any other radio ploneer-has left behind such a wake of stories; remembranches and semi-myths.

hind such a wake of stories, remembranches and semi-myths.

Scott Howe. Bowen got into broadcasting in March, 1928, which is before Columbus, in radio. He had been a space-drummer for Coller's. When the latter sponsored a Sunday evening hour, Bowen was bitten by-the radio bug, borrowed \$10,000 from a friend at the Harvard club, and wired together a New York state hookup to qarry the Al Smith-for-Fresident campaign. In six months he had cleared \$86,000.

Signed 125—On His Back.

He next set up an exclusive. near

New York State Housely to carry the New York Station representation from the first of its breed. No sooner was this fermenting than Bowen severely hurt his back in an accidental fall. From his sickroom he signed 125 stations. But it didn't last long. Realizing that it was mistake to represent stations before there was any spot radio in existence, Bowen junked his contracts and Became a spot 'dee' man and a time broker. N. W. Ayer gave him his first two accounts.

Simultaneously. Bowen and Buova right of the was any spot radio in existence, Bowen junked his contracts and Became a spot 'dee' man and a time broker. N. W. Ayer gave him his first two accounts.

Simultaneously. Bowen and Buova rigged up the time signal campaign which endures to this day (and which gave Edward Q. Petry, then affillated with Bulova, his first taste of radio). A year later Bowen got his first time brokerage domythin the statistic of Broadcasting. Seventeen more came into the Industry within the next five years, but. Bay 1830 the Bowen machine was going great guns. He'developed the Beechnut account, Lehn & Fink (Pebeco). Iodent and others. He stablished branch offices in Boston. Philadelphia, Detroit, Chicago, St. Louis, Kansas City, Dallas and San Francisco. He bought WIBX, Utica. At this time Howard Meighan, previously with J. Walter Thompson, came in as gm.

In the heyday of 1936 Bowen made a tie-up with Sound Studios for dices, and in the fall went to Detroit, where he put a big display. It interestes. Chevrolet, Willard Battery, General Electric, and McAleer varnish in spot. Percy Deutsch, then with Sonora phonograph, took a look at all this, and anne away with an idea. He started World Broadcasting, and pretty soon he had Chevrolet, etc. Bowen saw how the with as blowing, and in November bought into Beyers

"Variety" FOR SUMMER

Place a subscription for 'Variety' over the summer. From now until Labor Day + + + \$1.50 Mail remittance with name and summer address.

Scott Howe Bowen, plotteer, deriveloper of spot broadcasting until his retirement to a farm in Fairfield, Conn., two years ago, has been appointed consultant in the activities of the Associated Broadcasters for New York. This regional hooking of nine stations fed by Hears's WINS, New York, includes WIBX, Utica, owned by Bowen and represents his last remaining state in an industry he once peppered with the variety of his ploneerin tures.

Bowen will undertake his new duties in purely consultant capacities. He is slated for no direct salary.

Bowen's affiliation with Associated Broadcasters is understood to mean that the hookup—which shies away from the labels of web, regional chain, etc., because there are several NBC and CBS stations in the has the hookup, toured the publicity route. F.w days ago Burt Squire, g.m. of WINS and nominal head of the hookup, toured the stations to the inpublicity with Hearst papers along, the line. From the trade slant, Bowen name is fig-

ment discovered he couldn't produce \$50,000. Things got black. Bowen hung on until July, 1934, when he severed himself from all his ventures except WIBX.

Started Many

Started Many
Bowen's employees have spread to
every phase of spot. Meishan is now
with Radio Sales (CBS). Norman Craig has his own firm. Christal and Elchelberg are with Petry.
Among other ex-Bowenites are Ringold, Greig and Larry Field, all still
in the industry.
Credited to Bowen are the first
New York state network, first exclusive station representation, development of scores of, spot accounts that still form the backbone
of the biz.

Theatre Man's Air Chore
Kansaa City, May 26.
Zoiley Lerner, local theatre manager, has been hired to produce a will half hour dramatic show for KCMO.
Show will be ethered Sunday evenings and its sponsored by the Inings and its sponsored by the Crown Drug Company.

LOREN WATSON'S JOB

RADIO

Associated Music Publishers Exte

Associated Music Publishers is extending the transcription phase of its business to include the making of commercial programs. Firm will introduce a new angle to the radio disc industry by making available to clients a choice of RCA or ERP.

to thems a content of the content of the com-terior watson will head the com-mercial sales staff, doubling over from the assignment of selling the AMP's recorded library.

WB OKAYS WPA AND POLITICAL **MEETS**

icenses for the broadcasting Warner Bros. music from their spective conventions has been issued to the Republican and Demo-cratic National committees, Letters of permission were given at the re-quest of Thomas G. Sabin and Wilquest of Thomas G. Sabin and Wil-liam B. Dolph, with the former rep-resenting the Republicans' radio di-vision and the latter filling a simi-lar capacity for the Democratic committee. Okay allows them full leeway to clear the music over any station or network. Similar blanket license was ex-tended this week by, Warner to the WPA, with authority to broadcast the music over any transmitter re-gardless of the latter's status or connection.

Vic Ratner in Chi

Vic Ratner, director of promotion and advertising for CBS, entrained for Chicago last Saturday (23), and will spend about a week in the

will spenu awww. Windy City. Idea is to a line on the General

Blackman Agency Campaigns for 2% Cash Discount on Radio Time

Blackman Agency is asking broadcasters to allow its clients a 2% cash discount on station time. In a circular letter addressed to stations throughout the country, L. T. Bush, secretary-treasurer of the agency, decried the lack of uniformity in the industry on the 2% thing.

What caused considerable eye-brow raising in the broadcasting trade was the letter's assertion that without the 'cash discount as a tool

trade was the letter's assertion that without the cash discount as a tool to securing prompt payment on the part of the client, there is graved dinger that the splendid record of agencies in meeting due dates for clients' advertising may be disrupted.'

Large number of the stations addressed rejayed the communication to their station reps. while in the case of NBC and CBS operated outsets the matter was referred to the home offices. The 2% cash discount is common with other media, particularly as it applies to local publication billing. View expressed by several of the more important station reps is that there seems no necessity for the added 2% reduction as the vast majority of the national spot business clears through a small number of leading agencies and as long as there is no threat of these ceasing to pay on time any move to tighteu up on credit would be merely a case of contributing an uncalled-for gratuity. With the 2% added to the commissions paid the agency and station rep the total clip. (Conlinged on page 41)

CHESTER MILLER'S FIRM

Forms New Wax. Company With Scherer, Pickett

Chester Miller, formerly allied with Jean V. Grombach, has organ-ized with two others a radio recordlized with two ohers a ranio recording company. Transcriptions, Inc. Miller is president, Wilfred Scherer, who is on the engineering staff of CBS, has been named v.p., while Clenn H. Pickett will serve the new organization as secretary and chief

Commissioner Payne's Irony

Washington, May 26,
Radio circles in Washington are still tittering over the dedication
of volume of speeches by Commissioner George Henry Payne of the
Federal Communications Commission.
Book comprises mostly series of public talks by milliant F. C. C.
member on radio problems and policies, and is filled out with other
addresses on Grover, Cleveland and Theodore Roosevelt, plus an
essax. on Qito H. Kahn. The radio addresses were delivered at
various eastern colleges last year when Payne was mobilizing educators and campaigning for more liberal policies in administration
of radio matters.
Pay-off is that the book is dedicated to My associates on the
Federal Communications Commission despite the fact that several
of them protested biterily against Payne's platform crusade and
considered he was butting in on matters that do not concern him.

AIRPORT SUMMONS

Morgan Sued By Howard Meighan On Hix Series

Raymond R. Morgan, Los Angeles transcription program builder, was last week served with the papers in a suit that Howard S. Meighan has brought in the State Supreme Court, Westchester County. Morgan, who had the summons slapped on him just as he was boarding a plane for the west coast, has 20 days in which to file an appearance.

Meighan is suing for delinquent commissions in connection with the sale of John Hix's Strange As it May Seem' series to Ex-Lax. Deal on the program end of the spot campaign involves 4104,000. Meighan's claim is for 15% of this amount. Series is now in its 28 to 39-week

Series is now in its 26 to 39-week

BENNY TO 'LAY OFF' IN FRONT OF CAMERA

Jack Benny's summer layoff from the Jello show will start after the starts of June 21. Benny will devote the major portion of the sumer to pic work in Paramount's Big-Broadcast, while Johnny Green's orchestra will tour theatres and Kenny Baker, singer, will go into pix. Mary Livingstone (Mrs. Benny) is slated for a rest.
Young & Rubicam, agency on the account, now busy with a substitute series for the hot months. As currently planned, Don Wilson, announcer, will be converted into a sort of mc. and will head up the cast. Tim and Irene, last head commercially with Joe Cook on the Goodyear program, stronely eved Jack Benny's summer lay

cast. Tim and irene, last heard commercially with Joe Cook on the Goodyear program, strongly eyed for clowning and dramatic chores, though nothing is on black and white. Orchestra hasn't been thought about at all as yet. Jack Benny left for Hollywood after his Sunday (24) broadcast and took a whole mob along with him. Besides Benny and the missus (Mary Livingstone), those going out included Johnny Green, Don Windon, Harry Baldein, Kenny Bakev, Tom Harrington, Al Birnes and Vi Kaye, all of the Jello, show. Prior to the troupe's departure, Birnes and Miss Kaye, who is one of the Chicken Sisters, were married at the Bennys' apartment.

ried at the Bennys' apartment,

SPEND \$160,000 ON CBS CHICAGO STUDIO

Chicago, May 26.
Station WBBM is to have 500seat auditorium on the first floor of
the Wrigley building. In the past
WBBM commercial shows desiring WBBM commercial shows desiring in-person audiences, had been using either the Medinah Club ballroom or the Civic theatre.

New auditorium is part of general rebuilding of the Wrigley building in a new deal with Columbia-WRBM

rebuilding of the Wrigley building in a new deal with Columbia-WBM.

New high-speed elevators, air-conditioning and cooling system for the first three floors and making arrangements for the moving of all CBS-WBBM operations to the first and second floors, CBS-WBBM part of the bill will be \$160,000 for new offices and studios, the latter being increased in order to take care of the needs of the new General Mills: 60-minute program parade each week-day morning.

Shell Talent Set

Hollywood, May 26.

Shell Chateau has guest talent lined up for next six weeks, John Barrymore leads off followed by brother Llonel, Bette Davis, Joan Crawford, Franchot Tone, Joan Blandell and Jean Howell Crawford, Franchot Tone, Joan Blondell and Jean Hersholt. Smith Ballew will probably be re-newed for another 13 weeks as m.c.

JOHN SHEPARD IS WILLING— FOR CASH

Though his contract has until Dec. 31, 1936, to go, John Shepard, 3rd, is willing to release Columbia three months prior to that date from its obligations to WNAC, Boston; WEAN, Providence, and WICC, Bridgeport. But there is a string to this willingness. Shepard wants a lump sum settlement which he has already quoted to the network.

work. Columbia would like to start clearing its network programs over WEEI, Boston, with the end of daylight saving, Sept. 27. Only things standing in the way are Shepard's contracts and the probability that the Federal Communications Comthe Federal Communications Commission will call for a hearing on the leasting of WEEI to CBS by the Edison Electric Illuminating Co. Boston. Latter last week filed with the commish a petition asking for permission to assign the station's license to the WEEI Broadcasting Corp.

If a hearing on the WEEI case is ordered there is a possibility of approval being put off until the fall. Commish goes into recess at the end of next month and during July and August, as a rule, time is devoted only to cleaning up old matters.

voted only, to cleaning up old mat-ters.

Despite the approach from Co-lumbia, Shepard is figuring on his shift of alliance to NBC not taking place before Jan. 1.

Visiting

IN NEW YORK

John Clark, WLW, Cincinnati. Gardner Cowles, Jr., Iowa Broad-casting System, Des Moines. Bill Cherry, WPRO, Providence. J. Leonard Reinsch, WHIO, Day-

Burridge D. Butler, WLS, Chicago W. S. Cherry, Jr., WPRO, Provi-

r. Lyons, WCAO Baltimore ohn Shepard, Yankee, V

oston. Edgar Bill, WMBD, Peoria. F. M. Doolittle, WDRC, Hartford. J. Haroid Ryan, WSPD, Toledo. George Storer, WSPD, Toledo.

IN CHICAGO

Matthew H. Bonebrake, WKY, Oklahoma City. Chas. R. Cook, WJBL, Decatur. Ivan Streed, WHBF, Rock Island. G. G. Criswold, KFEQ, St. Jee, Mo. Frank Fanton, WBNS, Columbus, James W. Irwin, Frigldaire, Day-

Fred Palmer, WMHN, W. Va.

Fred Weber, Mutual, New York Wells Wilbur, General Mills, Mpls. J. S. Smalley, KFRU, Columbia,

IN WASHINGTON

Burridge D. Butler, WLS, Chicago.
John Aitkenhead, WABC,

kron, O.
Burridge Butler, WLS, Chicago.
Ray Hamilton, Star-Chronicle
ublishing Co., St. Louls.
A. L. Chilton, WGST, Atlanta.
Rogan Jones, KVOS, Bellingham,

Wash. Edgar Bill, WMBD, Peorla, Iill. Ormond R. Black, Jefferson Broad-casting Co., Birmingham, Ala.

Colwell To Coast

Colwell To Coast
Robert Colwell, of J. Walter
Thompson's radio department, has
been assigned to the Hollywood
office for a four-week stay.
He left New York last Saturday
(23).

SPOT BROADCASTING'S PALS

If Spot Is Hard to Handle Let Us Do the Worrying'—Deutsch

Percy L. Deutsch, prexy of World Broadcasting, is mulling an idea whereby a special crew of World safesmen would rotate among agencies, advertisers, other strategic persons to push the idea of using platterized spot. Similar ristitutional jobs have long been in the wind from other directions, but were always stalled because the proponents were adraid of the attitude of the advertising agency. Hitch was that a good promotional jobs necessitates confabs with and pressure on the sales managers of sponsors, and the agencies are apt to resent such going over our heads.

World Broadcasting personal-contact plan is described as realizing all this, but hoping to avoid agiawks by using tact. Boys will, in all likelihood, try to break down agencies' resistance to spot as a bard-to-handle job by dangling the method used by Chevrolet and Campbell-Ewald (i.e., letting World handle the whole thing).

Meantime the publicity job for the Chevrolet disc campaign has, since the start of the renewal series, also been put into World's hands. Et, outfit now not only cuts and places the platters, but also sends out all mats, ballyhoo, etc., on them. Stations get the canned material in bulk and redistribute it.

EUGENE MEYER COVETS WMAL

Washington, May 28,
Fresh attempt on the part of Eugene Meyer, wealthy Washington
publisher, to grab off National
Broadcasting Company's local statidn, WMAL, is being eyed with interest by broadcasters and politicians,
With WMAL involved in a legal
tangle with William Braddoble

cians.

With WMAL involved in a legal tangle with William Randolph Hearst over an asserted breach of contract' following Hearst's unsuccessful attempts to buy the transmitter, Meyer, owner of the Washington Fost and a former Federal Reserve Board chairman under the Hoover administration, quietly slipped an application for a 'new station to be operated on 630 kiloscipies, and the station to be operated on 630 kiloscipies, and the station to be operated on 630 kiloscipies, and the station to be operated on 630 kiloscipies, and the station of the Federal Communications Commission. Application bore a request for facilities of WMAL.

Meyer, who for over two years has been making passes at the station, competed with Hearst in the hidding, but withdrew when the vadio-owning publisher raised. the lante to \$250,000: Heast at present is suing the M. A. Leese estate, owners of the transmitter, because of their failure to wrap up the transaction after his claim of a contract.

News of the Meyer application,

News of the Meyer application News of the Meyer application, which was submitted to the F. C. C. In the name of the Washington Post, revived year-old rumors that Meyer had once considered working out joint-ownership of the station with its evening competitor, the Washington Evening Star. Both rags have used the transmitter almost exclusively for their news broadcasts for several years,

Simpson Joins WTMV

Simpson Joins WTMV

East St. Louis, III, May 26.
Bradford Simpson, previously associated with the Daugherty Advertising and sales promotion director of WTMV. Was once prostan director of KMOX, St. Louis. Purther additions to the WTMV staff are Jack Brashear, p.a. director, and Fred Moegle, mikeman. Outlet celebrated its first anni week 350.

Baltimore, May 28.

Candor ran riot at station
WFBR, Baltimore, last Friday
(22) when the announcer working the Gladys Beck program
said in signing the girl singer
off:

"The public should be grateful to Miss Beck for coming up
here and giving us these sustaining programs for which we
don't give her anything more
than publicity."

No Radio Angle In Branham Co. **Atlanta Split**

Branham Co. loss of the Atlanta Journal national newspaper repre-sentation has no significance in con-Journal national newspaper representation has no significance in connection with the Branham entry into the radio station sales rep business. Rumors to that effect spread around radio circles when the Journal's switch away from Branham became known. Belief apparently sprang from the fact, generally well known, that the Branhamites had hoped to secure Station WSB, Atlanta, owned by the Journal, for its radio division.

Actually the loss of the Atlanta Journal as of the Wichita (Kans.) Eagle were entirely due to newspaper circulation problems and policles indigenous to home town competitive situations and in no way related to Branham's new interest in , radio stations owned by some of its newspaper circulation problems. KRLD, Dallas, and KTBS, Shreveport, both owned by publishers, continue on the Branham's TIFF

ABE LYMAN'S TIFF

Cleveland, May 26.

Abe Lyman is engaged in a tiff with the Mayfair Casino and Station WTAM, NBC-owned. Bandman is doing a fortnight in Cleveland and it looks like he will not be heard during that period over the

heard during that period_over the air.

Lyman insists upon condenser microphones. WTAM and the May-fair have carbons. Lyman wouldn't give in so Vernon Pribble, of WTAM, had to hastily fill in with Russ Morgan orchestra from New York.

Pribble says Lyman wiii have to use station equipment or else. And it looks like or else with Lyman,

Detroit's Rat Epidemic

Detroit, May 26.
March of Time's broadcast last
week that Detroit was overrun with
a million brown Norway rats, which
had entered town via hawsers of
Norwegian ships, got in hair of
localities. Health authorities rose
up in arms, and daily prints devoted
considerable space allaying natives'

After several children had been bitten by rats several days ago, one of local papers printed big story about influx of Norwegian rodents. of Time evidently picked up

AGENCIES COLD

In New York Eight Agencies Are Rated as Actively and Continuously Favorable - Small List of Semi-Friendly Secondary Contract Sources

CHICAGO LIST

Of the 400 advertising agencies in New York city, less than 30 pay any continuous attention to national spot

Of the 400 advertising agencies in New York city, less than 30 pay any continuous attention to national spot radio, and less than 10 are worth hounding for big on a regular basis. This is the conclusion arrived at by station reps and other spot people after figuring up the records for the first quarter of 136.

Boys agree with Dickens that it's 'the bear of times and the worst of times.' On a dollars and cents Lasis, national non-network intake (spot) continues to show a strong upward curve (reaching the \$2,000,000 mark for the first time in March) but the increased money comes out of so few worthwhile pockets that national spot continues to have all the earmarks of an unscratched, shoe-string venture. There are about 500 accounts using national non-network this spring. But if any one of about 10 or 12 of the first stringers suddenly folded, it would mean a bigger shakeup than if the last hundred or so jumped off the list.

A few big accounts axiomatically always form the backbone of any medium, but in the case of spot broadcasting the situation has other sidelights. What gives the spot boys the jitters is that advertising agencies dor.'t show much inclination to learn about the complicated biz unless somebordy lights a fire under them. Reason is simple. Spot campaigns generally don't involve appropriations as big as the funds for or more work. Agency attitude consequently is that a spot radio campaign is eight per the spot bothering with it unless the client gets exceptionally tough?

Eight Pet Agencies

In New York the reps have about eight pet experies that they read we should be a spot and the centre of the tother that the respective that they read a spot radio campaign is easy professional that a spot radio campaign is less profitable to handle, so what's the percentage of bothering with it unless the client gets exceptionally tough?

Eight Pet Agencies

Eight Pet Agencies

In New York the reps have about eight pet agencies that they pedal around to regularly in the hopes of renewed handouts. They are (without exact order as to size):

Ruthrauff & Ryan (Dodge, Ironized Yeast, Spry, Lifebuoy, Kentucky Winners).

Vinners).

Biow (perennial Bulova account).

Young & Rubicam (Fels Naptha,
finit Rub, Calumet Baking).

BBD&O (Electrolux, General Bak-

Shinola, Niagara Hudson Power). Street & Finney (ited Drug,

Carter Medicine).

N. W. Ayer (Ford, Webster-Eisen-lohr, Whittemore, Kellogg).

Blackman (Procter & Gamble).

Kissewetter (Mennen, Bathasweet,

In Chicago a comparable list would be headed up by Blackett-Sample-Hummert Wade, H. W. Kastor. Roche, Williams and Cumnyngham and McCann-Brickson. In Minneapolis it would be Knoor.Reeves. In Detroit, Campbell - Ewald. In Atianta, Freitag. In Cheinnati, Ralph H. Jones and Thompson-Koch. With possibly two or three minor additions for other sections of the country, the first-string list would be at an end. And the bulk of these topnotch agencies would have got into the picture only because of a single account apiece.

Secondary List In Chicago a comparable list would

MAJORITY OF Station Reps Can't Agree on Spot Promotion So Pass Buck to N.A.B.

Radio's Leap

vey of 299 national advertisers which the Association of Nalast week broadcasting was shown iast week proadcasting was shown to have led all other media in the increase of expenditures for 1985 as compared to 1984.
Margins of increase which the ANA tabulation disclosed for the four leading media were:

our reading media were.	
MAGAZINES	.46.7%
NEWSPAPERS	
OUTDOORS	40.5%
RADIO	

COLUMBIA SET IN FRISCO WITH KFSO

CBS will take over the operation of KFSO, San Francisco,

1937 on a five-year leasing deal. An nouncement of the acquisition was made Monday (25) in a letter ad-

nouncement of the acquisition was made Monday (25) in a letter addressed to advertisers and agencies and carrying the signature of H. K. Boice, CBS v. p., in charge of sales. Move puts CBS v. p. the charge of sales. Move puts CBS in the position of operating on its own a station in each of the first two markets on the West Coast. Other is KNX, Los Angeles.

Columbia turned to KFSO, which is licensed at 1,000 watts on 560 k.c. after the Don Lee Network had rejected CBS' offer for the continued use of KFRC, San Francisco, as the national web's local release. Coast report had it that the CBS propositioning reached the point where the cross-country network was ready to pay Don Lee as much for the clearing rights of KFRC, KDB, Santa Barbara, and KGB, San, Diego, as it had for the entire DL network. With KHJ, Los Angeles, included, Columbia's contract called for the payment of \$318,6000 a year to the Don Lee Network.

With the Frisco situation set as far as CBS is concerned, the alliance between Don Lee and the Mutual Network now becomes a mere formality. Whether the latter will actually become effective before formality. Whether the latter will actually become effective before formality. Whether the latter will actually become effective before formality. Whether the latter will actually become effective before formality. Whether the latter will actually become effective before formality with Columbia. Until Don Lee lets CBS out the McClatchy group is obligated to stick along and defer its switch of affiliation to NBC.

Federal Communications Commis-

NBC

Federal Communications Commis-sion last week approved KFRC San Francisco bid for a boost in power to 5,000 watts days and 1,000 watts

Earl Towner's Chore

Chicago, May 26. Earl Towner has been hired by Earl Towner has been hired by Columbia system here to direct and handle music assignments for the General Mills hour which starts next week (June 1). Will handle theme stuff and regular musical chores of Broadway Cinderelia' episodes.

Dave Stretch coming on for or chestrations and arrangements.

story from this angle.

Kaltenborn for Mills?

Chicago, May 26.
Blackett-Sample-Hummert talking with E.—V.-Kaltenborn as possibility of doing political commentator job.
Agency figuring on Kattenborn apposition only for its Radio Features Syndicate scribbling. job but also for a spot on the General Mills hour.

Evald, Lord & Thomas, Geyer, Cor
blackett-Sample-Hummert talking with E.—V.-Kaltenborn as possibility of doing political commentator job.

Metzger, Mathes, Benton & Bowles are related as knowing and carring nothing about national spot, that circumstance Gumbinner, Brooke, Smith & French, Hanffnot only for its Radio Features Syndicate scribbling; job but also for a spot on the General Mills hour.

Evald, Lord & Thomas, Geyer, Cor
blackett-Sample-Hummert talking with the boys more or less keep in mind agandes are rated as knowing and agandes are rated as knowing and in the scribbling by the NAB shows that annothed the proposed of the control of the remaining against maging nothing about national spot, or possibly to NAB shows that annothed the control of the control of the remaining against maging nothing about national spot, or possibly to NAB shows that annothed the control of the control o

Efforts of Pat Powers, of the Edwin M. Phillips agency, to get the station reps behind a co-operative campaign in behalf of, spot broadcasting have pip over a fruitless. Powers got his rejection slip last Wednesday (20) when a group of station reps huddled with him unanimously agreed that a promotional project of the sort he had outlined should be handled through the National Association of Broadcasters.

As had been suggested at his original meeting with the station reps Powers on Wednesday presented a detailed plan for a promotional campaign and the methods he had in mind for financing the idea. Reps who showed up at the second gathering early evineed no enthusiasm for taking the project to their stations.

After the reps had engaged in temporal campaign and engaged in considerable badding one of their stations.

After the reps had engaged in considerable hedging one of their number remarked that it looked to him as though the NAB was the logical organization to undertake such a proposition. This provided the cue for a concerted rush of handwashing. Without dissent the reps approved the proposal that at the forthcoming. NAB convention they lobby their stations into inducting the NAB to make an appropriation for the promotion of spot broadcasting.

It was also the opinion of the reps It was also the opinion of the reps that the spot promotional idea would serve as the very thing needed to bring together the various contending factions at the corv. notion. Suggestion that the networks whose memberships pay an important part in the NAB m. sh not cotton to the idea of boosting spot broadcasting and that the only thing that the proposal might be used for is a political football did not serve to dampen the let-the-NAB-do-it ardor of the station reps.

WOV, NEW YORK, DRAWS A RAP

Washington, May 26.

Washington, May 26.

Program indiscretions have put station WOV. New York foreign language transmitter, on the hot spot with the broadcasting franchise in danger of revocation.

Squawks about lewd entertainment aired by WOV have been referred to Commish lawyers for study, with broadcast division expected to decide next week whether to make further investigation or drop the case.

Case.

Basis of the bleats are two songs
in Italian which listeners reported
were extremely vulgar and offensive.

Additional kicks about the Italian Additional kicks about the Italian station were filed with the Commish during recent months but were sidestepped with notes of warning to the station. These complaints charged the transmitter carried anti-Catholic propaganda and offended the sensibilities of two foreign embassies here. In each case the Commish reported there was no ground for action but warned the station to be on its guard.

WLBZ, BANGOR, NAMES ITS 1ST SALES REP

WLBZ. Bangor (Me.), is appointing Weed and Co. rcps effective im-mediately. Had no sales affiliation heretofore.

Station operates on 1,000 and 500 Station operates on 1,000 and 500 watts, and is a CBS affiliate. Owner is the Maine Broadcasting Co., principal stockholder of which is Thompson L. Cuernsey who also runs the outlet, and who converted it in 1936 from an amateur station into a commercial. VARIETY

Falmolive-Colgate-Peet Saturday, 8 p.m.

WABG, New York

(Benton & Bowles)

Joe Penner is due to return to network radio in the fall for Cocomait. This one-time guester for Palmolive served two purposes. First, it introduced a new note in Palmolive commercials which Penner in spired and helped, work. Second, it was a warning to Penner's Weakness. Fresumably on Controlit Penner will be protected through the support of Harry Conin as writer. Without such support Penner will be on the critical condition roster.

A comedian whose former flush of popularity was based prinarily on the sweep of catchphrases, Penner now needs material far move meeds material far move meeds material far move meeds material far move meets with comedians who had nev're the surface of the second prinarily network of the second prinarily in the second prinarily in

makes it just another variety program using guest stars.

Benny Fields not up to standard. Didn't get over too well. Seems to be tripping himself up with over-involved ornestrations: all obitrate and not enough melody might be the compaint. Radio is not the contract of the compaint. But is not the contract of the co

BOAKE CARTER Stunt Program 30 Mins. PHILCO Thursday, 7:45 p.m Thursday, 7:45 p.m. WABC, New York (Hutchins)

Phileo, agreessive set-seiling outfit, is shipping its dealers and distribs to Havana, Cuba, for a general blowout. For this purpose the Furness line Monarch of Bermuda, its shipping and the set of Bermuda its shipping and shipping and shipping and shipping and shipping and shipping and shipping a logical stunt program tie-up with this wallopy flourish, the manufacturer's radio program went to sea also. Boake Carter became a manifeline broadcaster for a week as he made the first roundtrip with the Phileo whooper-uppers.

trip with the Philco whoopertippers.

What broadcasting from a ship
yia shortwave (converted into longwave at New Jersey pickup poi. t)
means in terms of technical difficulties can easily be imagined. Only
Carter did not leave it to anybody's
imagination-but went into considerable detail in explanation. The explanation Thureday (21) had particular point and interest because
the control of the control of the control
which Columbia broke in to apologize
for.

been a 80-second failure of service, which Columbia broke in to apologize with Columbia broke in to apologize of Reception was never very satisfactory at any time during the program. Rapt listening was imperative, and Carter's gatling-gun delivery, ordinarily a favorable slant with listeners, became in the prevailing conditions a further hurdle to intelligibility.

The failure of service, the overall unsertainty of reception, and Carter's description of the small cabin, from which he was speaking, did have the result of dramatizing Philoo's ingenuity and enterprise. As to whether a floundering and uncertain program is ever a good as the service of the servic Reception was never very satisfactory at any time during the program. Rapt listening was imperative, and Carter's satiling-gun delivery, ordinarily a favorable slant with listeners, became in the prevailing conditions a further, hurdle to intelligibility.

The failire of service, the overall carter's description of the reception, and Carter's description of the work of the result of dramatizing Philoo's ingenuity and enterprise. As to whether a floundering and uncertain program is ever a good advertising; proposition, and especially where the sponsor is selling radio receivers suppored to identified with superior merits of clarity, that is a problem the answer to which can only be guessed.

Basically, the undertaking was marked by showmanship and elever exploitation of a made-to-order opening.

Judy Starr, Los Angeles torcher, east to join up with Rudy Valles.

IMOGENE COCA Song FLEISCHMANN Thurs. 8 p.m. EDST WEAF, New York (J. Walter Thompson)

Commedienne is a member of 'New Faces' cast, spring revue which opened this past week at the Vanderbilt.

which opened this pair week at the Vanderbilt.

She's a half-pint performer and relays in much the same fashion over the air as upon the stage. There's quite a juvenile pequality to her voice which is easily captured when broadcasting. Material was a chatty song, adapted for intimate atmosphere primarily. Opened first on variety program to mild results.

opened first on variety program in ilid results. Rudy Vallee said in introduction, that she was a hard-luck star, in that she was being discovered annually, but never got a break. This date didn't help overcome the hoodoo.

'MARYLAND MYSTERIES'
With David Kurland, Katherine Dierken, Lois Benson, Garry Mornet, Shelton Young, Tom O'Conniel, Rex Reynelds
Delin Rex Reynelds
Die Residen State of Stat

high merit, sponsorship may be attracted.
In a state as old, traditional and legendary as Maryland every native knows of dozens of str.nee, weird drams told of the region and long-dead inhabitants. Not remembered that any other local station ever drew on this wealth of material, and the boys may be chargined and rightly now the they are the state of the control of

source among the ant-dov-ew such stations here have youch-safety listeners as the station here have youch-safety listeners as the state of Finger' was the label of the first, using time-tried formula of a curie being al.xed to a chunk of severy right down the ages. In this instance, based on a le-end that has occasionally gone the rounds here over after-dinner coffee cups, gem-glistened ring made for the Borgias ended up by bringing woe to weerer in Maryland in 1711, was lost at that time and has never popped up again. Dramatically, yarn was o. k., though suspense was somewhat snatched away because the finish was telegraphed from start when that curse was put on bauple.

Late the state of the state

ART KAHN
Pianist
15 Mins.
STARCK PIANO CO.
Daily, 12:15 p. m.
WBBM, Chicago
For years Kahn has been tickling
the Ivories throughout the Chicago
metropolitan area, in theatres, nite
clubs, ballrooms, clubs and now on
the radio. And on the air his style
remains typical of Kahn, 80% impictures, new sidelights to standard
polypictures, new sidelights and sidelights

During the 15 minutes Kahn shifts around the warehouse, announced as around the warehouse, announced as playing various priced and tagged playing various program-commercial tie-up,

CHARLES LAWRENCE 'Sound Effects Man'

FOLLOW-UP COMMENT

Wrigley's March of Time' (CBS, through BED&O) is now, hitting a clip minus all the wobbles and squeaks that at first characterized the 'March's' mass-production to when the once-weekly basis was abdicated last fall. A sure alm between the concerning the control of the concerning the control of the control

turee or four and thereby step up tempo.

Recent stanza (22) made the most of a dull day so far as news was concerned. Started out with novelty (Father Divine's coal biz), then rambled through heavier far consend plan, a mistaken Southernlynching, and English war preparations. Time pacing—2½ minutes, 2½ m

mer this year for the first time.

Fleischmann yeast commercials continue to skirt the border of bad taste. That 'unsolicited' (and unsigned) letter of endorsement which Rudy Vallee mentioned and Graham McNamer end 'Bruday (2) is the system 'working better' and the system 'working better' and the special to be special to b

charts.

Frank Fay either needs a new author or another formula for Royal Gelatine. Somehow the self-plug Fay for the gelatine doesn't jell. It hasn't the unction and the insouciance of the tongue-in-check with which Jack Benny, Dom Wilson, Johnny Green, et al. endow the Jello product when slipping in the commercials.

Fay's technique is too orthodox and to make a comedian also a 'straight' peddler of the commodithat's underwriting is too brash, even for radio. On top of which Fay's half-hour still remains too tough a chore for any one man. With the advantages of lights and personality, the average comedian can't exceed 15 minutes on a rostrum, in the flesh, without paling. It becomes the more difficult with the time allottment is twice that and in the cold abstract, via a mike.

Death Valley Days (Coast company) rounded out three years without a break last week and has built up one of the strongest followings in the west. Neither pattern nor cast has changed since break-in in May of 1933, and for the type of show is expertly produced and acted. Dramas of the desert, in 30-minute takes, open with a narration by George Rand, the Old Ranger, a ca able cast taking it through the enfoldment. Charles Marshall, the Singing Cowbow, gives the plece a melodic intention of the scripts is taken to the companion of the scripts is the scripts in the scripts is the scripts in the scripts is the scripts in the scripts in the scripts is the scripts in the scripts in the scripts in the scripts is the scripts in the s

Jay Flippen on WHN, New York, makes an effort to vaseline the Loft candy commercials with comedy treatment. He keeps giving the announcer a comedy impatience as the spleler rattles off the toothsome specials. This is pretty sophisticated and smart stuff for a local station.

Kate Smith's twice-weekly sessions for A. & P. Coffee hold a nice consistent average of melodic appeal. Leans more to ballads than anything, but delivered with abundant class.

Cowles on Zeppelin

Gardner (Mike) Cowles, Jr., of the Iowa Broadcasting System, returned from a vacash in Europe last Wed-nesday (20) via the Zeppelin Hin-

Remained in New York a few days giving things the o.o.

Jay Flippen Renewed

Jay C. Filppen has drawn a re-newal from Phillips (magnesia) for his weekly amateur show on WHN, New York. New termer starts July 1 for 26

BILLY ROSE With Dick Maney Dialog FLEISCHMANN

FLEISCHMANN
Thursday, Sp.m.
WEAF, New York
(J. Walter Thompson)
Billy Rose and his press agent,
Dick Maney, did this for nothing. Usually 'talent' doesn't appear or the heavy-sugar Standard Brands variety hour on those terms. variety nour on those terms. But Bill Rose did. For nothing—but it was—still—a commercial. A com-mercial for Billy Rose, a little for Maney, a lot for the Fort Worth Centennial, but most of all for Billy Rose.

Rose.

It was the sort of stunt that New York and show business would enjoy. Perhaps the radio listeners as a group did, too. That's not easy to surmise. How far, if at all, Billy Rose is recognizable to the crossroads of America (not Texas) as a household word and Grade A celebrity is a matter of conjecture. It takes years to make the public conscious of a mere producer. But as to that the regular following of the Rudy Vallee program is certainly accustomed to a varied and motley group of visiting illuminati, so Rose qualifies. For nothing—what could J. Walter Thompson lose? And how could Billy Rose get a nation-wide could Billy Rose get a nation-wide publicity break of comparable value

could failly knose get a indin-wise at the same price?

Rudy and the same price?

Rudy and straight. He flat was a selection of the same price of the same pressage price of the same price of t

mighty picayune criticism dwar frort Worth. Land.

DOUGLAS BROWNING.
Who's Who in Raci 'Interviews 15 Mins.
Sustaining M.-W.-F; 7:15 p.m.
WCKY, Cincinnati Perlod reviewed (22) sprung the barrier on new series, which will introduce listeners to officials, owners, trainers, riders and press handicappers identified with current racing meeting of Latonia Jockey Club at Latonia, Ky, opposite Cincy. Intial heat paraded a pair of track notables to the mike in Foik Laffoon, chairman of the Kenturky Raching Commission, and Judge Company of the Company of the Company of the Market of Bluegrass overs and Judged 50,000 races during the past half century.

Assortment of questions wisely pointed at subjects of general interviewed was as refreshing as a mint Julep, as was their references to such things as hosses, selling platers, thoroughbreds, foaling, starting gates' and other stock farm and track terms and items.

Each was asked to tell of standout horses, races and jockeys. They caster that racing of today is faster that racing of today is faster and that racing of today is faster that of the stock farm and track terms and items.

This run of sustainers may easily be touted 2s hot stuff with track fans, of whom there are plenty hereabouts.

BOBBY BENSON and POLLY With Billy Halor, Neill O'Malley, Cal Tinney, Florence Halop Kid Serial 16 Mins, HECKER H-0

This program enters a new cycle after a program enter a new cycle after a program and the good deal of showmanship and year cess. While some sponsors of kid programs have been driven off kids program has sought to adapt itself realistically to the point of view of parent-teachers, etc.

In the new story twist the auspices feel, and with plausible justiced in the driven of the country of the stimulate their imagination health ily.

In a hidden valley of the obscure.

say cust, is supposed, theoretically at least, to be good for kids, to stimulate their imagination healthily.

In a hidden valley of the obscure far west is located a face of peoply as the first installment of the property of the obscure far west is located a face of peoply as the first installment that pains, by their ancestors drinking certain waters which caused them to shrink like a \$12.75 sal-wood suit in the rain. An Indian chief, irked at a white man's perfidy, had brought about this unique situation. Frail, midget-like, other worldly voices are used in the program to mark the normal humans from the thimble-sized cittzens. Folly, the cowgin, gets a big thrill out of the program of the cowgin, gets a big thrill out of the program of the cowgin, gets a big thrill out of the program of the cowgin, gets a big thrill out of the program of the program and comparing her, repeatedly, to a 'real live doll.'

Obviously in installments to come Bobby Benson, and his fellow-adventurers will pay a visit to the valley of shrunken mortals. And Dean Swift's imaginative glimpses into mythical divilization will presumably be re-enacted with modern raids trimmings. It all sounds promising although, of course, it may possibly definitely fix the age cellmost of the program is appeal. Which, however, s probably okay with the sponsor.

Two Halop youngsters and others in cast give workmanlike perform-

ITALIAN INTERMEZZO

ITALIAN INTERMEZZO
Musicale
30 Mins.
GIOIA MACARONI
Sunday, 12:30 p.m. EST
WHAM, Rochester
This program aimed especially
at Italian audience has an outstanding appeal to all listeners. The
soloists, former Eastman School of
Music students are popular both
in the Italian community and the
city at large, as both are singers
of exceptional talent.
Vincenzo Fage, orchestra Tirector,
the large as the standard and graceful a seen understanding and graceful a steen understanding and graceful a steen understanding and graceful steen

and serve as master or ceremonies, the swung from Italian to English announcements with ease. If and Lena Milanetti adds life and Lena Milanetti adds life and the state of the program and uses her lead to the program and the same lead to the program and the same limited to the broadcast. Has mellow tenor. Closing number is usually a duet by De Spirito and Miss Milanetti from an opera.

Announcements of Gloia's macaroni products are subordinated to the music, Program is repeated each week and fed by special wire to WBEN, Buffalo.

fans, of whom there are plenty hereabouts.

RAY SAUNDERS

Voices Out of the Sky Guessing Contest its Miss.

Mon. Wed., Fig., 7:30 p.m. EDST.

WHN, New York

Guessing contest idea is not new to radio. In fact it's standard if not antiquated fare for gauging listener's interest. However, main novelty in this program, which Hearn's Department-store sponsors, is station's access to MGM sound track recordings which relay voices of please from Muting on the Bours of the Municipal auditorium was made Tuesd voices covered included a torch singer (Ettel Merman) and French singer (Maurice Chevailer). Besides the disk portion of production. Ray Saunders is present for welding purposes. He dropg hints from each note a single feltel Merman) and French singer (Maurice Chevailer). Besides the disk portion of production. Ray Saunders is present for welding purposes. He dropg hints from the contest of the most of the most

OUTLOOK SUMME

Crosley Group's 155 Members

See New Station Association a Power at N. A. B. Chicago Convention

GRACIE ALLEN IN PAPERS

Set For Series on 50-50 Terms With King Features

Dicker has been agreed upon between Gracie Allen and King Features Syndicate, calling for a daily stra-week column to be tagged I Always Say. O. Soglow simultaneously signed for illustrations to occupy space between paragraphs of the scribbling. Robert Taplinger, p.a. for Burns and Allen, set the deal for the radio comedienne. King Features is now lining upapers, and expects to get the first stint out in about a month. Actual writing will be done by Burns and Allen, though only the latter's name is called for.

Allen, though only the latter's name is called for.
Understood that financial terms call for a 50-50 split of the intake between syndicate and columnist.

Communist on WGAR

Cleveland, May 26.
After three other stations turned him down with diplomatic allbis, WGAR finally broke the ice by seliling a half-hour to Earl Browder, secretary of the national Communist party, for a speech. Rival managers sighed with relief, for Browder had been hounding them for a week for time and even wiring New York's NBC's and Columbia's execs for a showdown on the question.

Communists were recently refused ether privileges in Chicago.

First membership meeting of the Associated Radio Stations, Inc., will be held in Chicago during the consulting of the National Association of Broadcasters, July 5 to 8, includive At that time the organization's constitution and bylaws will be

adopted.
Indie broadcasters' association has 155 members to date, with a large number of applicants awaiting the okay of the ARS' executive committee. Bids for entry into the organization, which Powel Crosley, Jr., of WLW, Cincinnati, got under

organization, which Powel Crosley, Jr., of WLW, Cincinnati, got under way, are pouring in at the rate of from three to five a day.

ARS is expected not only to wield a powerful influence at the NAB convention but cause a drastic schism in the latter organization ever the part that the national networks played in the maneuvering of the new five-year license of the American Society of Composers, Authors and Publishers, Trade opinion is that the showdown will likely find NBC and CBS withdrawing their NAB memberships rather than take the responsibility for the blowup of the NAB.

Tony Cabooch at WBA

Tony Cabooch at WBA

Baltimore, May 26.

Tony Cabooch, character comic, and Donna Dew, who have been on staff of Hearst-owned WIN's, N. 7, shifted down to staff of Hearst-owned WBAL, Balto.

Arrive this morning (Tuesday) and face mike for first Balto broadcast tonight.

CBS. NBC. SPOT ALL JUMP '35

Improved Warm Weather Grosses This Year Now Definitely Estimated on Basis of Contracts Already In

LAG LESSENS

Columbia estimates that it will come through the summer with a 50% boost in billings over the figures that prevailed for the June-July-August period of 1935. With July-August period of 1935. With NBC the outlook is nowhere near as favorable. Latter web will consider itself as having done well if the take for these three months goes 10% above the accumulative gross for the parallel stretch of last year. In adding up the business that it has set on the books for the hot spell CBS arrived at a total of \$4.300,000. Last year the months of June, July and August brought a gross turnover of \$2.555,218, In June it had been \$1,065,729, in July \$310, 470 and August, \$879,019. Previous years had found Columbia billings taking progressively deep dives after April, but the situation will be decidedly different during the forthcoming season. In addition to year-around Palmolive business CBS has General Mills down for five hours a week. There is also the Ken Murray-Russ Morgan series for Rinso, the Jack Oakle program for Gillette. NBC the outlook is nowhere near as

Syracuse 'Uncle Ezra' Files Answer To Barrett-Wade-Miles Charges

Soldiers Without Pants

Buffalo, May 26.

New way to end war was divided over WGR in drama Sunday (24). Play lasted hour and 15 minutes, used cast of 17. Title was 'Ultimatum,' and written by Cedric Wallace and Florence Willatts of the British Broadcasting Corp.

You want to know how they ended the war?' The womenfolk stole all the men's pants and threw them. In the river,

which starts in July and the retention by Guif Oil of its Sunday evening spot through the summer.

NBC on Upbeat

NBC believes that it has broken s downward reven e streak, which NBC believes that it has procen its downward reven.e streak, which followed the exit of the Palmolive-Colgatu group, and that the graph for the next five months will show the network holding its own as compared to last year, if not carving out some measure of an increase. Among the newcomers to NBC's torrid spell list are the Plymouth show with Ed Wynn and Royal Gelatine's Saturday night stanza with Frank Fay.
Station reps report that the going in spot broadcasting should find the industry enjoying an edge of at least 30% over the level that obtained for last summer. Current spring, they say, has seen more extensions of spot campaigns among national accounts than has ever before occurred in the industry.

Syracuse, May 26.

John R. Van Arnam has filed an answer to the Federal Court suit charging, his 'Uncle Ezra' one night stand tent show infringes upon the radio program of similar name presented by Pat Barrett, Chicago, through the Wade agency for Miles Lab. makers of Alka-Seltzer. Actor-agency-sponsor are associated in seeking an injunction against Van Arnam.

In his reply the Syracuse football scout who does theatrical agenting and booking on the side makes a number of derogatory remarks about the advertising connections of the Uncle Ezra' he is alleged to be copying.

Answer says in pacture and the side makes a number of the Uncle Ezra' he is alleged to be copying.

Answer says in pacture in the connections of the Uncle Ezra' he is alleged to be copying. Answer says in pacture in the connection of the Uncle Ezra' he is alleged to be copying. Answer says in pacture in the connection of the performance does he urge the audience to abolish fears of the excesses of gluttony because he will let them have a concoction at price which will relieve such morning after condition.

As to the 'Uncle Ezra' character, Van Arnam' relates that the name has been used for rube characters for scores of years; he further points out that there is how playing on another broadcasting network an 'Uncle Ezra' in a program known as 'Happy Hollow Folks.'

Van Arnam makes a counter-acting for \$50,000 damages based upon a statement which he charges the plaintiffs broadcast on the night of March 21.

Acknowledged program leaders have made KYW the leader in the Philadelphia marketing area More programs voted most popular in nation-wide polls are carried by KYW than any other Philadelphia station.

RALPH A. SAYRES Director of Sales

PHILADELPHIA, PA.—10,000 WATTS

Only Philadelphia outlet for the N.B.C. Red Network

VARIETY

CHICAGO

Jelsert Ca., Chicago, 24 15-minute periods, Rogers & Smith Agency, Chicago, WLS,
Foley Co., Chicago, 165 15-minute periods. Lausen & Salomon Agency, Chicago. WLS,
Gateway Sporting Goods Co., Kansas City, three one-minute morning-announcements. Et J. Potts Agency Gance City, Will J. Potts Agency Gance City, Will J. Potts Agency Gance City, Will J. Potts Agency Gance City.

sas City three one-minute moranisannouncements. Et J. Potts Agency,
Kansas City. WI.S.
Graef-Coven Corp., Allentown
Pa., nine one-minute moraning announcements. John Butler Agency,
Philadelphia. WI.S.
G. S. Welh Co., New York, 12 oneminutes during Homemakers Hour.
Klesswetter Agency, New York
Corn Belt Hatcheries, Kankatee,
Ill., one-minute noonday announcements thrice weekly. Campbell-Sanford Agency, Cleveland. WI.S.
Household Finance Corp., Chicago.
Sannouncements. Charles Daniel
Frey Agency, Chelago. WI.S.
Acme White Lead, Detroit, 13 fiveminute Homemakers Hour programs. Henri, Hurst & McDonald
Agency, Chicago. WI.S.
Golf Ball, Inc., Chicago, 15-minute
person Williams Williams.
Varady, Inc., Chicago, 16-minute
person Williams.
Varady, Inc., Chicago, 30-minute
person Williams.
Varady, Inc., Chicago, 30-minute
person Williams.
Varady, Inc., Chicago, 16-minute
person Wi

WMAQ.
Goodrich Rubber Co., Akron, 100word announcement. Schwimmer &
Scott agency, Chicago. WMAQ.
Kraft Cheese Co., Chicago, fiveminute participation twice weekly.
J. Waiter Thompson agency, Chi-

minute participation twice weekly. Walter Thompson agency, Chicago, WMAQ.

Jewel Tea Co., Chicago, Rve-minute announcements. Schwimmer & Scott agency, Chicago.

American Express Co., one-minute announcement daily except Sunday.

Caples agency, New York. WENN.

U. S. Rubber Products Co., one-minute announcements, daily except Sunday. Campbell-Ewald agency, New York.

WENR.

Scoony Yactum Oil, Chicago, 100-word announcement. Schwimmer & Scott agency, Chicago.

MENTA SCOTT SCOTT

SCHENECTADY, N. Y.

Old Picard Farms (poultry), one-minute daily announcements; one-year, through W. L. Wright, Roch-ester. WGY.

M. S. Breitenbach (Pepto Man-gan), 11 one-minute live-talent an-

nouncements, through Brooke, Emith & French. WGY.
Fern Furniture Co., Schenectady, one-minute daily announcements, two weeks, through Leighton & Nelson, Schenectady, WGY.
McKesson & Robbins (Pursang, tonic), 12 one-minute announcements, through H. W. Kastor, Chisago. WGY.
Schneucker's Greenhouses, Schenectady, 5 co-operative market basket programs, WGY.
Chicago Mai, WGY.
Chicago MGY.
C

WGY.
S. W. Ashe, one 15-minute promotional program, live talent, for the Berkshires, Mass., June 16. WGY.
E. B. Ashton, Schenectady (coal), 3 one-minute announcements. Leighton & Nelson. WGY.

3 one-minute announcements. Leighton & Nelson. WGY.

McAleer Manufacturing Co., Detroit (auto pollsh), 39 one-minute announcements. Through Holden Graham & Clark, Detroit. WGY.

Ball. Brothers (jars), 28 weeks, co-perative household chats, starting June 24, WGY.

Man. Brothers (jars), 52 weeks.

Tan. Bulova Horton. Albany

Can. Bulova Gransh, 52 weeks.

5-minute sports commont, by Gene O'Haire. Through Moser & Cotins, Uica. WGY.

Bulova Watch Company, time sig-

O'Haire. Through Moser & Cotins. Utica. WGY.

Bulova Watch Company, time signals, twice daily. Through Blow Co. New York City. WGY.

Normanskill Farm Dairy Co. Esskimo ple confections), 50 5-minute discs, 3 times weekly. WGY.

Modern Food Products Co., Philadelphia (Thrito Food Co.), 25 one-minute market basket, programs, Through Clements Co., Philadelphia, WGY.

Peaslee-Gaulbert, Inc. (Zenith radio distributors), six weekly quarter-hour programs, Early Bird troupe; H. W. Kastor & Sons. WOAI and Texas Quality Network.

American Gas Machine Company Kitchenkool et despite Company Company of Carson Robertson and Buckaroos for three months, BBD. & O. WOAI.

General Foods Corp. (Huskles), Giberral Foods Corp. (Huskles), Infinity Is-minute sportscasts for eight weeks, Benton & Bowles.

General Found Corp. (Teaskes), nightly 15-minute sportscasts for eight weeks. Benton & Bowles. Prof. Moor Company, 13 weekly quarter-hour transcriptions of V-8. Revue. McCann-Erickson. WOAI. General Mills, 10 weekly-electrical transcriptions for 52 weeks, beginning June 1. Blackett-Sample-Hummert. WOAI.

McAleer Mfg. Co. (auto polish), 26 spot announcements. Holder, Graham & Clark. WOAI.
Pracker Mfg. Co. (Scalptone), 26 5-minute electrical transcriptions. Blackman Agency. WOAI.

Procter & Gamble (white naphtha

soap), 195 one-minute transcriptions. Blackman Agency. WOAI.
Oneida, Ltd. (community plate), 39
100-word announcements, six weekVery-Cornell. WOAI.

The Market of the Market of the Market of the Woal.
American Tobacco Co. (Rol-Tan telegars), 140 transcriptions, twice daily. Lawrence Gumbinner. WOAI.
American Tobacco Co. (Rol-Tan telegars), 140 transcriptions, twice daily. Lawrence Gumbinner. WOAI.
Kellogo Co. (cereals), 105 15-minute programs, Riding With Texas Rangers, three weekly. N. W. Ayer & Son. WOAI.
Armand Co. (cosmetics), 65 one-minute transcriptions. H. W. Kastor & Sons. WOAI.
Ironized Yeast Co., 10 5-minute transcriptions. Ruthrauff & Ryan.
WOAI.
Bethlehem Steel Co. (roofing and fencing), 35 15-minute transcriptions.
Bethlehem Steel Co. (roofing and fencing), 35 15-minute transcriptions. Placed direct. WOAI.
Chevrolet Motor Co., 39 15-minute transcriptions. Campbell-Ewald. WOAI.
Folger Coffee Co., 39 15-minute transcriptions of Judy and Jane.
Blackett-Sample-Hummert. WOAI.
WINSTON-SALEM, N. C.

WINSTON-SALEM, N. C.

Ford Motor Company, 13 15-min-ute programs, one each week. East-man, Scott & Co., Atlanta, Ga

Ford Motor Company, 13 15-minute programs, one each week. Eastman, Scott & Co., Atlanta, Ga. WSJS.

Forsyth Memorial Park, 15-minute programs each week, with live talent for one month. WSJS.

Home-Owned Drug Stores, 15-minute program weekly for one month, with Archie Galloway in Scotch monologues. WSJS.

Localyton Garaco, Werchants, Localyton, Grand Weekly for one month. WSJS.

Rol Tan Cligars, series of transcribed epot announcements for one month. Placed by Lawrence C. Gimblumer, New York. WSJS.

Dr. Pepper, 15-minute transcribed program weekly for 26 weeks. Placed by Tracy-Locke-Dawson Co., Dallas, Texas. WSJS.

Ashley Motor Company, 13 15-minute transcribed Dodge automobile programs. Placed locally. WSJS.

Crystal Joe & Coal Co., 15-minute weekly for orogram st nights each weekly for orogram st nights each work for morth. Placed locally. WSJS.

GRAND RAPIDS. MICH.

GRAND RAPIDS, MICH.

GRAND RAPIDS, MICH.

Wayne Products, spot announcements, three times weekly, indefinitely. Placed through Abe Brasch Agney, Detroit. WOOD-WASH.

Ohamberian inaboratories, 156 spot weeks. Placed through, 60 so weeks. Placed through, 60 so weeks. Placed advertising Co. WOOD-WASH.

Firestone Auto Supply, 62 announcements, six times weekly, for two months. Direct. WOOD-WASH.

Warzburg, 78 30-minute programs, six times weekly, for 13 weeks. Direct. WOOD-WASH.

Harley-Bmith Furniture, 40 five-minute transcriptions, four times weekly, for 10 weeks. Direct. WOOD-WASH.

Breen & Halladay, 182 weather re-

weekly, for 10 weeks, Direct. WOOD-WASH. Alluday, 183 weather reportion of the Manday, 183 weather reportion of the Manday o

BRIDGEPORT

BRIDGEPORT
Tidevater Oil Co. (Tydol and other
products), 48 participations in The
Yankee Network News Service, six
times weekly, started May 4 and
ends June 27. Through Lennen &
Mitchell, N. Y. WICC.
Goodrich Silvertown. Stores, Inc., 13
15.-minute programs, electrically
transcribed, started April 30 and ends
July 23. Through Ruthrauf & Ryan, N.
Yendro Cichhes. Serv. (Transcribed, Vendro Cichhes. Serv. (Transcribed, Vendro Cichhes. Serv. (Transcribed, Cichhes. Serv.)

N. Y. WICCO.

Clothes Shop (Rodney Vendor Clothes), 95 hundred-word announcements daily including Sundays ending Sept. 27. Through Advertising Trade Service, Inc. N. Y. WICC.

United Drug Co. Boston, five 15-minute electrical transcriptions, daily, starting May 12 and ending May 18; program listing, Magic Hour. Through Street & Finney, N. Y. WICC.

A. W. Burritt Co., 100-word announcements, once weekly. Direct.

ROCHESTER, N. Y.

ROCHESTER, N. Y.

United Drug Co., 15-minute transcribed musical program, five days a week for one week. Placed by Street & Finney through Spot Broadcasting. WHAM.

Miles Laboratories, Inc., 'Thank Miles Laboratories, Inc., 'Thank Miles Laboratories, Inc., 'Thank or the state of the state o

Inc. WHAM.
Rochester Journal-American, min-ute studio announcements six days

a week for four weeks. Placed by Hart-Conway Co. WHAM.

**Dhevrolet Motor Co., Musical Moments, 15-minut transcribed program three evenings a week for 13 weeks; Placed by Campbell-Ewald Co., Inc. WHAM.

*Simon & Schuster, minute pook announcements, two broadcasts, Placed by Schwab & Beatty, Inc. WHAM.

*General Rabing Co. No. Schuster.

neral Baking Co., one spot and cement. WHAM.

mouncement, WHAM.

Maryland Pharmaceutical Co.,
weather forecasts and spot announcements once a week for six
months, WHAM.

Weather forecasts and spot and mouncements once a week for six months. WHAM.

McAleer Mig. Co., polish, minute studio announcements twice a week for 13 weeks. Placed by Reiter & Jaeger WHAM.

Gardner Nursery Co., Planting Time, transcribed 15-minute pro-

Time, transcribed 15-minute program five mornings. Placed by Northwest Radio Advertising Co. WHAM.

Packard Co., minute studio announcements 12 times. Placed by Young & Rubleam, Inc. WHAM.

FORT WAYNE

FORT WAYNE

Allis Chalmers Manufacturing Co., quarter-hour disk series, for an Indefinite period. Through, Bert Gitting Agency. WOMO. Bert Gitting Agency. WOMO. Through spots, thrice weekly, for an indefinite period. Through Ruthrauff & Ryan, WOWO. Ironized Yeast, renewal, five-minute spots, twice weekly. Through Ruthrauff & Ryan. WOWO. Pepto Mangan, renewal, spots, thrice weekly. Through Brooks-Smith-French, Inc. WOWO. Spry, series of spots, five times dally; for an indefinite period. Through Ruthrauff & Ryan, WOWO.

LINCOLN

LOS ANGELES

Bathasweet Corporation, three 15minute news programs weekly for
three months. The difference of the composition of the composition

Almond Products, Inc., 10 partici-pations in Ten o'Clock Family, Placed through Mayer Co. KNX,

BOSTON

BOSTON

Reliance Manufacturing Co., Chicago (Big Yank Shirts) 13 15-minute programs, once weekly starting
May 23 and ending August 15. Program listing: 'Crockerville Mountaineers'. Through Mitchell Faust,
Chicago. WNAC.

Dr. McNight, Boston (Dentist), 52
125-word participations in the 'Spotlight Revue' program, three times
Through Leonard Elimington, Boston.
WNAC.

Dodge. Reothers, 10. open pluyte

MNOUGH Leonard Emington, Doston. WNAC.

Dodge Brothers, 10 one-minute.

E. T., five times weekly, starting May 18 and ending May 29. Through Ruthrauf & Ryan, N. Y. WNAC.

Procter & Gamble Co., new, 15 minutes, Jack Randolph and his Music, Thursdays 7:45 p.m., one a week for 18 weeks starting May 7. Through H. W. Kastor & Sons Advertising Co., Inc., Chicago. WBZ.

G. W. Van Slyke & Horton, new, fee minutes, Peter Schuyler. Briefs, daily except Sunday, 6:40 p.m., six daily except Sunday, 6:40 p.m., six

a week for 52 weeks, starting May 25. Through Moser & Cotins, Inc. Utica, N. Y. WBZ,

Utlea, N. Y. WEZ. & Cottas, Inc., renewal five minutes. Flyures in Harmony derments, Inc., renewal five minutes. Flyures in Harmony five minutes. Flyures in Harmony five minutes. Flyures five minutes for the minutes for th

New York. WBZ.

Acme White Lead & Color Worts, new, participating, Home Forum afternoons at 2:30 p.m., three a week for six weeks, starting May il. Through Henri, Hurst & McDoneld Inc, Chicago. WBZ.

Juley Tobacco Go, new, one minite announcements, noontime, two a week for 13 weeks, starting May 18. Through O'Dea Sheidon & Co. Inc., New York. WBZ.

Ge-Leck Raking Go. Brighton 19.

Inc., New York. WBZ.

Ge-Lect Baking Co., Brighton, 10
30 word announcements, five times
well and ending your announcements.

Wiswell. Boston. WM annows
Wiswell. Boston. WM annows
R. H. White Co., Boston (department store), 120 30-word announcements, two announcements daily except Saturdays and Sundays stating May 11 and ending June 34.

Horough Chambers & Wiswell, Inc., Boston. WNAC.

Nantasket-Boston Steamship Co., Boston (excursion boats), 130 18
Word announcements, two announces.

Nantasket-Boston Steamship Co. Boston (excursion boats), 130 Gis word announcements, two announcements duly except Sunday and Monday, starting June 9 and ending September 5. Direct. WNAC.

Kay Jewelry Company, Boston (installment Jewelers), 125 30-word acting the second of the control of th

WNAC.

Maryland Pharmaceutical Company Baltimore (Rem), 194 30-word announcements, four times weekly, starting October 1 and ending March 30, 1937. Through Joseph Katz, Baltimore, WNAC.

CINCINNATI

CINCINNATI

Beneficial Finance Co., sponsoring quarter-hour forenoon news flashes thrice weekly for 13 weeks, starting June 1. Albert Frank-Guenther Law, Inc., and Norman Craig, New York, O'Drited Woolen Co., Columbus, C. 300 15-word spot announcements, one an evening, started May 25.

WCIX.

Sphages 4 Biochem Co., Sophages 4 Biochem Co., sponsor and sevening started May 25.

one an evening, started May 25. WCKX.

Sohngen & Bischoff, local tire dealers, 150 spot announcements, started May 18. WCKY.

Bell Croon Furniture Co., 108 single daily spot announcements, started May 20. WKRC.

A. Nielen Co., household supplies, local, 100 15-minute E. T. programs, Monday, Wednesday and Friday evenings. Hart Miller Agency, Clacking and Control Graufs, Inc., blurbing planos with 100-word spot announcements five days weekly for one year from May 18. WKRC.

Flavoraid, using a five-minute morning spot three days a week for eight weeks. Program, conducted by Frank Bingman, staff announcer, offers reward of \$1 for humorer offers reward of \$1 for humorer offers news stories accepted for alring. Radio Sales. WKRC.

PHILADELPHIA

PHILADELPHIA

Communist Party of Philadelphia, wo 14-minute Desired talks weekly for 28 merchy of the property of the property

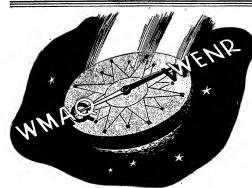
Wiff.
Westminster Theological Semi-nary, 30-minute sermon Sundays for 29 weeks, beginning October 29, 1936. WIF

WIP.

William Renhart, building and loan talks, three spot announcements weekly for four weeks. Hausdied direct. WIP.

Fox. Weis, furriers, three spot announcements weekly for four weeks. Placed by Feigenbaum Agency.

Shuman Bros., furniture, three 15-minute dramatic periods weekly for two weeks, WIP.



POINTING TO GREATER SALES

Prime movers of merchandise, WENR and WMAQ have pointed the way to greater sales to many an advertiser in America's second market. Either station reaches, attracts and influences a major portion of the tremendous purchasing power in this

rich territory. Let us point out to you how they do it.

WENR

WMAQ

50,000 WATTS 50,000 WATTS **NBC Red Network NBC Blue Network**

CHICAGO

F. C. C. Stiffens Regulations

International Angles and Written Consent for Re-Broadcasts Covered

federal Communications Commission regulations approved last week.
Expanding and stiffening present code, Commish has ruled that only regular broadcast stations may resid; programs of other transmitters without galing consent of the Commiss and no foreign program may be remained and no foreign program may be remained by the commiss hroadcast without express permission. Signitianeously the Commiss hroadcast without express permission without specific authorization no person may locate, use or maintain's a studio for purpose of delivering roorams to stations in foreign countries which have enough power or are located close enough to the U. S. to lay down a signal in this country.

The latter amendment is designed to break up the relaying of programs to Mexican stations which have querped wave-lengths reserved for U.S. transmitters. Commish has pretty well stamped out piping of programs by American-made transcriptions or by land wires and is now moving on against unauthorized low-power transmitters on the American side of the-boundary which merely feed chatter to high-powered stations below the Rio Grande. The latter amendment is designed to break up the relaying of programs to Mexican stations which have surped wave-lengths reserved for U.S. transmitters. Commish has pretty well stamped out piping of programs by American-made transcriptions or by land wires and is now moving on against unauthorized low-power transmitters on the American side of the-boundary which merely feed chatter to high-powered stations below the Rio Grande.

The rules on rebroadcasting retain the requirement that consent of the

Washington, May
Tighter rules covering rebroadeasting and relaying of programs to
foreign stations go into effect July-1
following most recent revision of
gaderal Communications Commission regulations approved last week.
Expending and stiffening present
Expending and stiffening present
edge, Commish has ruled that only
regular broadcast stations may resity programs of other transmitters
without saining consent of the Commids and no foreign program
may be rebroadcast without express permidsion. Signutaneously the Commidsion. Signutaneously the Commidsion. Signutaneously the Commidsion. Signutaneously the Com-

ZAIN WARNS WHN, N .Y.

Alleges Infringement Would You Do?

in Features Syndicate through its counsel last week warned WHN,

New York, 'What Would You Do?' series which the station has been airing for several months

NEWCOMERS TO RADIO ORGANIZE

See Realignment of Columbia and NBC Stations Chance to Put Own Bid-Short Distances for Charges, Populous Area Seen as Advantages -Indies Put Up Strong Fight But Have Found Going Tough

STARTS SOON?

Hartford, May 26. New England's newest regional broadcasting chain is about ready to pop. In the offing for many months, proposed combination of stations includes mostly newcomers who have entered radio in the last 15 months. Included, will be WELI, 500 watter in New Haven; WNBC, 250 watter in New Haven; WNBC, 250 watter in New Britain; WSPR, 500 watter in Springfield; WCOP, Boston, another 500 watter, and stations which are planned to be opened soon in Worcester and New Londoon. It is also likely that a Providence station will be added to the group.

Some of stations have applied to the Federal Communications Commission for full time broadcasting facilities, particularly WELI in New Haven, which is the only station in that city of more than 200,000 (Continued on page 45) proposed combination of stations in-

(Continued on page 43)

Growing Yelps of Minor League Clubs May End Play-by-Play in 1937

Chicago, May 26.
Possibility that commercially sponsored play-by-play baseball will blow up at the conclusion of the current season looms larger each day. While it's impossible to get any flat-footed statements from anybody concerned, the indications point to the general nixing of sponsored games following the increasing number of yelps from the minor league clubs which are doing poor business or which have falled to get together with sponsors for play-by-play reports.

rogetner with sponsors for piay-sy-play reports.

Though he has made no new statements, Judge Kenesaw Landis is considered among radio execs as antagonistic to the continuation of commercial baseball in 1937, prima-rily, it is understood, because of the squawks of the minor league own-

lubs As Sponsors

ers.

Iubs As Sponsors

If baseball as an organized industry does kick out commercial sponsors, such as the various tobacco, four and oil companies, there is a good probability that certain ball clubs which are still hot for radio as a box-office stimulant will actually reverse the entire procedure by purchasing time themselves, in order to advertise baseball as an attraction. P. K. Wrigley led the way in this regard this year by buying time on WIND, the Ralph Atlass station, to plug the Chicago Cubs.

This baseball club purchase of time, however, will not be for playby-play reports, but for rebroadcasts in the evening or late afternoon. Of course, these rebroadcasts

are also completely open for commercial sponsors since the rebroadcast is news and therefore available to anyone. Several advertisers are already considering switches to rebroadcast programs next year and are beginning to enumerate the various advantages, the greatest being the ability to reduce the time to 45 or 60 minutes since all the stalling that takes place between pitches can be ell inated in the rebroadcast.

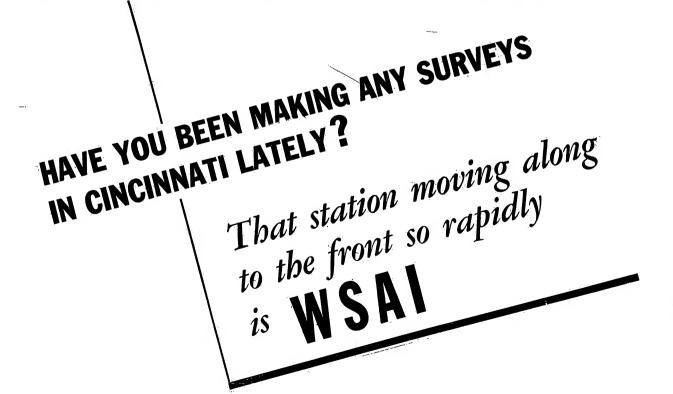
Wilson-Powell-Hayard New Talent Co. Set-Up

New Talent Co. Set-Up
Roy Wilson, Bruce Powell and
Henry Hayard have set up their
own radio firm, Wilson, Powell,
Hayard, Inc. Wilson and Powell
have been associated formerly with
the CBS Artists Bureau. Wilson
was business manager of the CBS
Artists Bureau. Hayard is an advertising agency man, formerly
with F. Wallis Armstrong, of Philadelphia.
Firm has been organized to represent and manage talent and tospecialize in building of radio prospecialize in building of radio pro-

Insull's 20th Station

Chicago, May 26.
Affiliated Broadcasting Company,
the Insull midwest network, has
added WROK, Rockford.

Brings the outlet to a total of 20 stations.



Agencies—Sponsors

Shinola Shoe Polish (member of the Gold Dust: Corp. family) is releasing a spot campaign consisting of 60 one-minute platters on June 1. Through BBD&O, New York, Fifteen stations are on the list, all of them in the high-wattage cate-

Of them ...

Departures are being made in the case of WLW, Cincinnati, and WOR. New York. In place of the regular skimmers, these two will get 30 five-minute stanzas.

Allis-Chalmers fg. Co. (tractors, etc.) is taking a shot at the farm market through the Bert S. Gittings agency, Milwaukee. Platter campaign has been set for June 1 to self rustics an 'All-Crop Harvester.' Discs, cut by World, tally 13 quarter-hours, to be released three-aweek.

week,
Station list as follows: WLS,
Chicago; WHO, Des Molnes; WCCO,
Minn.-St. Paul; WIBW, Topeka;
KMMJ, Clay Cenler; WDAX, Fargo;
WOWO, Ft. Wayne; WFBL, Syracuse; WMBD, Peoria; WBOW,
Terre, Haute; KFAB, Lincoln;
WNAX, Yankton; WKBO, Harrisburg; KFH, Wichita; WIBU, Poynette; and KFEQ, St. Joseph.

Roliance anufacturing Company of Chicago, makers of 'Big Yank shirt will sponsor a series of Islandinute, early morning programs of the Hill-Billy variety through station WNAC, Boston.
Listed as the 'Crockerville Mounaimeers' the new program will be eard every Saturday morning at a.m. Mitchell-Faust of Chicago's the advertising agency.

Dreft is shifting shows on July 1,

ое сивкес for spot distribution. George Fogle will direct the pro-gram for Blackett-Sample-Hum-mert agency and Procter & Gambie.

Serial will gailop on a five-times-weekly basis. lackett - Sample - Hummert and

General Mills readying a number of dramatic shows to select one as re-placement for the 'Worry Clinic' on Mutual on June 1. 'Clinic' switches to Columbia as of the General Mills 60-minute

Lady Esther cosmetic account on the Mutual web, starring Wayne King, adds WGAR, Cleveland, to the station lineup next Sunday (31).

General Mills has decided to add some 30 spot shots through a good portion of the country to supplement its coast-to-coast daily Columbia ride which starts on June 1. Spot shows will be planted mainly in the south, southeast and southwest wherever Columbia coverage may be doubtful. Where there is a possibility of a Columbia outlet filtering into spot markets, the disked shows will be placed in the atternoon time so as not to conflict with the 60-minute a. m. shows.

Drug Trade products will use a 30-minute show nightly at 10 o'clock, with 47 people in the cast, over WBBM, Chicago.

Tagged the Four-Star Revue,' it

will contain the Al Roth orchestra, plus duos, trios and quartets, hill-

billies, warblers and whistlers. Spotted through the Benson & Dahl agency.

Lord & Thomas, Ch solidated the offices o , Chicago, has cor es of its radio an commercial film departments, mov-ing the slide and commercial pic-ture routine work into the ether

Entire combination will be directed by Lew Goodkind, who has heen in charge of the radio divi-

Evans Fur company's case comes up before the Federal Trade Commission in Washington this week, following complaint against the fur firm by the Better Business Bureau of Chicago for alleged violations of radio advertising copy rules. Evans company has been biggest fur company air time buyer in the city of Chicago, its buyer increase sales being based primarily on the radio plugging.

radio plugging.

Calox toothpowder begins a spot campaign this week, placed by N. W. Ayer. Hits Chicago and Cleve-land with two announcements per day, six-a-week. Expansion is in the cards, but nothing definite set.

Zenith Radio planning an expanded appropriation for this fall through H. W. Kastor & Sons, Chicago. Radio on the media list.

Lambert Pharmacal, through the Lambert & Feasley agency, is mulling the possibility of putting on a big daytime plunge over KMOX, St. Louis, from whence it would spread Louis, from whence it would spread to other spots. If the deal goes through, it would put the Lambert people in a category with the big-gest daytime buyers of the year. Stanza, as auditioned over the St.

(Continued on page 42)

Inside Stuff—Radio

Inauguration next week of the new WJJD transmitter in Des Piaines, on the outskirts of the city of Chicago, marks the culmination of the three-year battle and campaign on the part of the Raiph Atiass organization to make the station as key outlet in face of the intense opposition of the National Broadcasting Company, WCFL, the Chicago Federation of Labor station, and WGN, the Chicago Tribune station. These three organizations fought the progress of the WJJD moves step by step. "First-Sattler was vower these Raiph-Atlass-campaign-to-type the-WJJD studies moved from Mooseheart, Ill., to Chicago After a 15-month wrangle, WJJD won the right to move its studies and to announce itself as 'WJJD, Chicago.' Next tussle was for the okay to move its transmitter in-order to lay down its full 20,000-watt strength in the Chicago metropolitan area. And at present, with both, victories, WJJD becomes the most powerful completely independent station in the Chicago area.

Paul Peter, who several months ago was transferred to RCA from the post of chief statistician at NBC, is receiving strong backing from the broadcaster phase of the trade for appointment to managing director of the Station Measurement Bureau. This project is under the supervision of a committee of 15, representing in equal number the National Association of Boadcasters, the American Association of Advertising Agencies and the Association of National Advertisers.

Other candidates named for the job are Dr. Herman Hettinger, professor at the Wharton School of Finance, Pennsylvania University, who for a while was on the payroll of the NAB; Dr. Miller McClintock, director of Harvard's Traffic Research Bureau, and Chester-Haring, formerly research director for B. B. D. & O.

Customary spring pick-up in broadcast advertising boosted industry's gross revenues for March to \$9,332,368, a gain of 14.6% over February and 12.6% over March, 1935, according to latest survey by National citation of Broadcasters.

Monthly survey showed regional web and national non-network advertising continued to experience the biggest lift over 1935. Increases in national chain business again were smaller while March business of local stations alumped below the 1935 level.

Despite the steady improvement, radio was nosed out by competing mediums in regard to the degree of recovery. In comparison with March, 1935, farm papers had the best gain while in comparison with February, 1936, newspaper advertising showed the greatest increase in volume.

Unless it digs up another sponsor for Benny Fields after Palmollve's Ziegfeld Follies' program's conclusion three weeks hence, CBS will have to place the singer in a sustaining spot at \$1,000 a week. It will be one of the highest non-commercial salaries yet paid out for a single. Fields closed at the Hollywood restaurant, New York, over the weekend and opens at Loew's State on Broadway next week for two weeks at \$2,260 per. Network's contract with Fields guarantees him \$1,000 a week from radio.

Press-radio spat, involving KROW, Oskland, Cal., and four bay region dailies, has cooled with the newspapers waving the white flag. Station is now listed in logs of all dailies;

KROW's continuous plugging or papers carrying their program listings proved too much heat for the other sheets who capitulated after about three weeks.

Battle leaves station in stronger position as all programs are now listed as against 'selected' listings, appearing in logs before the tiff.

Second thrust at Coast indie stations by American Radio Telegraphists-ssociation reported to have resulted in voluntary wage hike to 11 tech-leians at KFAC-KFVD (Los Angeles). Station holding off union cognition and ARTA not pressing demands. First sally at KHJ a andoff with both sides marking time and strike threat fizzling.

Frank Parker's deal with Woodbury's for the Paul Whiteman show, on which he started Sunday (24), is for four weeks only. Salary for the singer is \$1,500, his highest so far in radio. William Morris o arranged the booking

Columbia's daytime business for the first quarter of 1936 was 9.7% over what'tt had been for the parallel period last year. In 1935 the gross for the initial three months totaled \$1,125,567, while the daytime billings for January, February and March of this year figured \$1,246,207.

Purchase option held by Dick Richards. WJR, Detroit, on KMPC, Beverly Hills, won't be picked up at time of its expiration around July 1, according to well founded reports. Reputed price of \$130,000 involved.

Dee Dirks Out

Lincoln, May. 26.

Dee Dirks, with the KFAB-KFOR string of stations here since 1926, when he started as program director, is out as of July 1. He is to be replaced by Reg Martin, formerly of KSO, Des Moines, who will be station manager of the two spots. Dirks worked up through a series of positions, his top post arriving about three years ago when he was vice president and general manager of the two studios. In which job he, functioned until a short time before 50% interest was acquired by the 50% interest was acquired by the Lincoln Star and Nebraska State Journal.

New faces on this end of the Lin-coin-Omala stations include John Henry, who is station manager until Martin shows up. Henry was for-merly in charge of the Omaha stu-dios. The new announcers are Dwight Perkins, fresh from gradu-ation at the U. of N_p, and Layman Cameron, formerly with NBC, in Chicago.

Red Nichols to K. C.

Red Nichols to K. C.

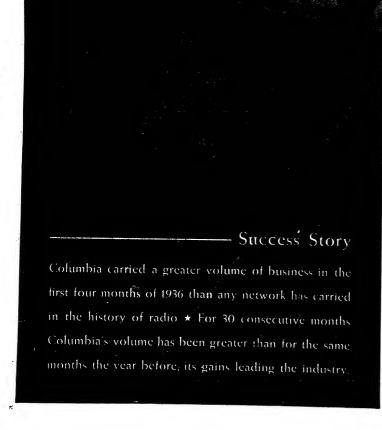
Red Nichols and his Songapators orchestra, together with his manager Howard Sinott, aeroplaning to Kansas City after their 'Atlantic Family' broadcast in New York next Saturday eve (30).

Will play a four-day engagement for Don Davis of WHB at the Traved. Show Exhibition, their hop back east in time to catch their next broadcast.



IOWA NETWORK

KSO-WMT-KRNT
Redio Stations of the DES MC
REGISTER and TRIBUNE MOINES Representatives: John Binir & Co.



New York Radio Parade

By Nellie Revell

Madison Ave. Grapevine Wrong

Madison avenue grapevine these past weeks has been repeating nuperous yarns about a split between Ford and Waring. What the sotto
vice splelers haven't said is that Ford has been booking Waring direct
gine the first of January or 1936. Not only does Waring book direct
with the aponsor, he also has complete charge of the program, from
publicity to plugs to production, is all cleared out of the Waring office.
The advertising agency handling the account provides only the actual
physical time contracts. So the agency collects a commiss on only the
times and not, as in the past, on both talent and time. And with Waring's
weekly check the commission is not minor item.
Rumors will presumably cease with the announcement this week that
Waring has been renewed by Ford.

Family Car For Cast

Last week, Jane West, author of 'The O'Neills' program, had the mythical family purchasing an automobile. After much chit-chat on the air they finally decide on a Pontiac, using this name on the air. Fifteen minutes after the script finished airing, the Pontiac people were on the phone, asking the cast to drop in and pick themselves out a car on the phone, asking the cast to drop cuffo. Just one car for the 'family,'

Imaginary Audience

Curious situation prevails at the Hotel Roosevelt in reference to the Don Bestor band playing at the Grill Room. Bestor's contract calls for two sessions each eve which nominally keeps the band in action until 3 am. The hotel though has a custom of shutting down the room at 10 each eve during the warm months. So even though the hotel pays a name band top prices and loses trade by its early closing, they still stick to the routine. Bestor's bunch take an hour off and, returning at 11, rehearse until 2, just as fi playing the usual late session. Thus the band gets all the rehearsing it needs. Band plays to an empty room.

Scrambled Notes

Short Shots

Short Shots
Himber program folds guest star routine after the Jessica Draggonette appearance and reverts to straight music....With all the bowing to German engineers as technicians, Capt. Lehman of the Hindenburg Zep bought himself three GE radios to take back to Germany...A. L. Alexander is sending friends and enemies around to see 'Cloistered,' a French plx with sound dubbed in locally. Alexander is the Bishop in the plx....Rosemarle Brancato winds up 39 weeks on the Echoes of NY Foeram over WEAF on June 12, and heads for Cincinnati for some Ojera....George Schmidt of WOR sales staff will start his vacation on July 7 with a trip to Europe abourd the Hindenburg....Madge Mariay returned to her, NBC spots....Jacob Tarshish renewed by Wasey Products for next season on Mutual.

Stand By

Nemo

Nemo
Taplinger office working a nice vacation stunt. Not original but timed to bring better results than predecessors. Offers editors a guest article or column on cuff from any of the 15 star names he handles... Log Cabin Syrup listened to a minstrel show built about Pic and Pat, Ben Klasson, an octette and a band composed of six saxes and a rhythm section. Bencott a star part of the star property of the production of the property of the prop

Mr. Baltimore Picked

Edgar Guest weekly program Welcome Valley,' on NBC-blue each Tuesday for Household Finance, will haul to Chicago on June 3 specialty entertainer from each key town to which period is piped. WBAL, which airs program locally, has chosen tenor El Gary to represent Balto on the broadcast.

Option Goldman Script

WSM WELCOMES WSIX

50,000 Watter Salutes 100-Watt

Nashville, May 26.
WSIX, Nashville's newest radio station, will go on the air about July 1, it was announced last week by Jack M. Draughon and his brother, Louis R. Draughon, owners and operators. WSIX was formerly operated by the Draughon Brothers in Springfield, Tenn. Broadcasting from Springfield, Tenn. Broadcasting from Springfield, which began in January, 1927. ceased last week. New station's license is for 106 watts on frequency of 1,210 kilocycles. Broadcasting will extend for 18 or 17 hours a day. Studios will be in the Andrew Jackson Kotel.

WSM, Nashville 50,000-watter, whose programs were rebroadcast in Springfield by WSIX, is saluting the new Nashville station by dedicating a special program to it.

West Virginia's Re-Broadcast **Web Functions**

Another regional re-broadcast web—with stations picking up longwave signals from each other, and not buying telephone wires—is currently struggling for a place on the map. It's the West Virginia Re-broadcast System which was formed shortly ahead of the Cornbelt setup in Iowa, but hasn't to date caused as much splurging or squabbling as the latter.

as much splurging or squabbling as the latter.

Members of West Virginia include WSAZ, Huntington; WCHS, Charleston (W. Va.); WPAR, Parkersburg; and WPAY, Portsmouth (Ohio). Another station slated for joining is WHIS, Bluefield, Prime mover of the group is W. C. McKellar, prexy of WSAZ and v.p. of WCHS. In isolated instances, WWVA, Wheeling, and WMMN, Fairmont, also join in the rebroadcasting. Rate card quotes a \$90 figure for 15 mins. over the whole group.

Boys claim they've had no trouble with picking up each other's signals except -during thunderstorms, and list 12 accounts among them being Household Finance, Kroger Grocery & Baking, and 'Chesapeake & Ohio Railway. Recent West Virginia primary elections brought in the heftiest-coin, garnering the web 14 hours of political talks.

Discounts

(Continued from page 34)

from the station's rate would be about 29 1/2 %.

The Letter

about 294.%. The Letter
Letter which the Blackman agency sent to broadcasters follows: 'Year by year the use of spotradio for our clients is growing in importance. However, there is one phase of this which gives us cause for concern. That is the fact that very few radio stations allow cash discounts. Over the years media owners have been assured of prompt payment because in the main they were wise enough to establish a cash discount policy. This made it possible for the agencies to get their money on a certain date and be in a position to meet in turn the media owners' cash discount date. No agency, no matter how be in a position to meet in turn the media owners' cash discount date. No agency, no matter how amply financed, is in a position to pay media owners' bille on a given date unless the agency. It is passed in its entirety to the client. As you must know, no part of a 'cash discount is retained by the agency. It is passed in its entirety to the client for prompt payment and as stated heretofore, its allowance by publishers has made it possible for agencies to pay the media owners on schedule.

With 'the development of radio to its present effectiveness it is not only possible but quite probable that many campaigns will consist of spot radio. Lacking the cash-discount as a tool for securing prompt payment on the part

cash discount as a tool for securing prompt payment on the part
of the client, there is grave danger that the splendid record of
agencies in meeting due dates for
clients' advertising may be disrupted.

"We therefore should like to
suggest that if possible you immediately adopt the 2% cash discount on station time. If you are

Broadway Legit Actors, Managers Chill on Gratis Air Interviews

Network Chart

NEC NEW BUSINESS—
Buick Motor Co. Leuis-Schmeling heavyweight fight, 10 p. m. EDT to closing. Thursday, June 18 one time only. Basic Red and Blue; WLLW. Cincinnati; Group B; WOOD, Grand Rapids; Canadian group, NW, SE, SC, SW; Pacific Red. Pacific supplementaries, Mt. Red. Mt. Blue, N. Mt.; WFBC, Greenville; WCSC, Charleston; KGU, Honolulu; and WFDF, Flint.

NBC RENEWALS
American Radiator Co., 'Fireside Recitals,' beginning June 14; for 13 weeks, Basic Red and WSAI, Cincinati,
American T.

cinati.
American Tobacco (Lucky Strike),
Your Hit Parade and Sweepstakes,
beginning June 10; for 13 weeks,
Basic Red, NW, SE, SC, SW, Mt.
Red, Pacific Red, Pacific supplementaries, North Mt.; WLW, Cincinnati; WCSC, Charleston's and
KGU, Henolulu.

CBS RENEWALS
G. Krueger Browing Co., Krueger
Musical Toast, beginning June 2;
for 12 weeks. Over 17 stations.
MUTUAL RENEWALS

MUTUAL RENEWALS

Armand Varady Commetics, Ted

Weems orchestra, beginning Oct. 11
and ending April 4, 1937; for 28
weeks. Over WGN, Chicago,
WGAR, Cleveland; WCAE, Pittsburgh; WGR, Buffalo, WBAL, Baltimore, and WSAI, Cincinnati.

Health Products (Feenamint),
National Amateur Night,' to May
16, 1937. Over WGN, Chicago;
WLW. Cincinnati; WOR, New
York; CKLW, Detroit; WNAC,
Boston; WFIL, Philadelphia;
WBAL, Baltimore, WGAR, Cleveland;
WCAE, Pittsburgh, and
WPRO, Providence. WPRO, Providence,

(Note: Renewals for more than 13 weeks are generally cancellable in cycles of 13 weeks on 30 days'

unable to adopt such a policy immediately it will be a great help if you will state to us your recognition of its value and need, and your intention of establishing cash discounts on station time as soon as it is feasible to do so. We shall appreciate receiving your assurance on this point. May we hear from you? unable to adopt such a policy im-

Legitimate theatre actors and managers on Broadway have closed their season with a new attitude toward radio publicity that may be "reflected next season." Lis now.felt. that the sustaining sort of thing is not helpful. On the contrary 'interviews' have a reverse effect because of the slipshod treatment.

Most of the local New York stations have had theatre commentators this season. They get paid off in theatre tickets. Their 'guests' are supposed to get paid off in the publicity value of a broadcast. But the general staleness of the programs fashioned on this theory, the dumb scripts handed players and stars to read and the not-too-designable time allotted the sustainer by the stations all have combined to make Broadway legits feel unfriendly to radio overtures that gives stations free names but gives the public a distorted and sometimes sappy impression of the player and the play which is clumsily excerpted for radio and carelessly produced.

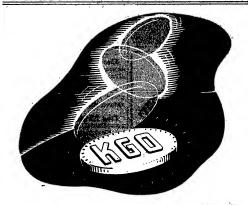
Hartford Times' WHTH Delayed Until Sept.: May Join NBC's Blue

Hartford, May 26.

New Hartford Times station, WHTH, which was scheduled to open May 1st, has delayed its actual broadcasting until a much later date and now hopes to start going on the air around the first of September, pending its application for full time broadcasting to the Federal Radio Commission. Also rumbored station may join NBC blue loop.

At the present time NBC blue network has no local outlet, the nearest one being WBZ in Springfield, which has small coverage in Connecticut. NUZ with its present 50,000 watts also has few listeners in this area life going to 500,000 watts, WJZ's status in Connecticut may of course be entirely altered.

Ethel Shutta 3d Repeat
Los Angeles, May 26.
Ethel Shutta has been set for
guester on the Ben Bernie show for
June 2. Makes third visit on the
Bernie program for Miss Shutta.
On June 5 the guest spot will be
held by Frank Morgan,



HEADS - YOU WIN!

The per capita spending in the airea of Station KGO is greater than anywhere else in the country. An NBC Blue Network station, KGO has a habit of increasing sales for advertisers in this extremely prosperous community,



42

Agencies—Sponsors

(Continued from page 40) Louis outlet, consists of a variety, show, 60 mins, long, which hits the ether at 7 a.m. It's a six-a-week job, Sunday only being omitted.

L'ambert's tentative idea is to de-

tamoert's tentative idea is to de-vote the plugging to its entire line (Listerine antiseptic, tooth paste; shaving cream, etc.) Final decision by the agency is set for the end of this week.

Listerine starts a half-hour ama tur show June 14 on KZRM, Manilla, P. I. Contract is for 26 weeks. Account has similar programs running in Porto Rico, Hawalia and Cuba.

Elli rothers Advertising Agency has appointed judges for second annual cup award to Buffalo's fore-most announcer. Judges Col. Ralph



ROCKWELL O'KEEFE INC.



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC WILLIAM MORRIS AGENCY



ROCKWELL O'KEEFE INC.



BENAY VENUTA

ON THE AL TUESDAY-THURSDAY at 6 P.M. EDST

WABC and Entire Columbia Network

Exclusive Munagement
CBS ARTISTS BUREAU ersonal Managemen JULES ALBERTI

DON NORMAN Chicago's Leading NEWSCASTER

Williams Oil-O-Matic (39th wk.) Tel, WHITEHALL 4450, CHICAGO

K. Robertson, Rabbi Joseph L. Fini and Rev. Charles D. Broughton will do their judging without forma audition. That is, listen to an-nouncers who are working on re-gular assigned program. No date for award set. Roger Baker, who won last year, now inelligible hay-ing been taken off regular announc-ing staff for sports specials.

Al Shayne begins a weekly 15-minute program on WOR, New York; for Vita-Col toothpaste (Gulld Laboratories) tomorrow (Thursday),

James Irwin of Fridigaire in Chl-cago from Dayton to talk it over with the Lord & Thomas agency.

Wells Wilbur of General Mills own from Minneapolis to chin vith the Blackett-Sample-Hummert ffice, Chicago.

Billboard sloganizing type of message on the air is being tested on WCFL; Chicago Federation of Labor station, by the Schwimmer & Scott agency for the Pontiac dealers of Cook County.

Schwimmer & Scott agency is now placing every local automobile radio account in Chicago, having snatched off every dealer organization now on the Chicago ether. Schwimmer & Scott also top the town on local radio billing, running nearly \$600,000 annually primarily from clothing, department store and automotive accounts.

automotive accounts.

Dorothy Shannon (Dorothy Shan-man), formerly of WTAM, Cleve-land, is now doing a daily market basket program over WGY, Sche-

Paul Whiteman's new suite of offices on the same floor as the Len-nen & Mitchell radio department in New York has been done in blue brocaded sllk stretched from celling to floor over felt.

David Rosenblum, NBC v.p. and treasurer, left yesterday (Tuesday) for a two-week cruise in Caribbean waters.

Edward A. Byron, formerly radio director of William Esty- & Co., has become v.p. in charge of radio for Cleveland B. Chase Co.

Leonard Reinsch, of WHIO, Day-ton, In New York last week work-ing with John Blair office on pro-motional campaign for the station.

Lambert Beeuwkes, formerly with WFBR, Baltimore, now on sales staff of transcription division of Conquest Alliance Co.

Buddy Linthicum has started a new series over WBRC, Birming-ham, after having been away from that station for several years.

Lionel Baxter, WAPI Birmingham announcer, is seiling real estate after quitting time.

New York University is making plans for course in radio for ad-vanced students next semester.

Fred Kirby, hill billy; Ted Poole, accordionist, and Happy Sam Fow-ler, blackface, of the staff of WBT, Charlotte, N. C., playing three days at the State theatre, Charlotte,

WBT, Charlotte, N. C., has sold a series of United Press news bul-letins to Cinco Cigars for Sunday afternoons, 1:15 to 1:30 o'clock.

Shime Serfass, formerly with WESG, Elmira, N. Y., now teaching school in Easton, Pa., and doing a current events program over WEST

Ed Cook, heretofore sales man-ager of the Jackson Tribune, team-ing up with the commercial depart-ment of WIBM, Jackson (Mich.).

Roy Kessier added to the technical staff of WJIM, Lansing. Used to be with WKBZ, Muskegon,

Announcers and operators WBRE, Wilkes-Barre, forming club. It's labeled '13 volts.'

Harold C. Johnson, formerly of KFVS, Cape Girardeau, Mo., added to the sales department of KFRO, Longview, Tex.

the Associated Broadcasters of New the Associated Broadcasters of New York, has now bought another 30 min, spot as of June 7. Tag is 'Junior Crime Prevention Club of America,' with John Mulrooney, commissioner of correction for New York state, slated for some appearances. Set by the Leeford Agency, New York, which recently acquired a piece of the R-R account. Bulk, however, still with BBD&O.

Swift stanza, with Sigmund Rom-berg, exits after the program of June 3. Occupied the 9.30 to 10 spot Mondays on the NBC Red through J. Walter Thompson.

Gulf Gasoli , through Young & Rubleam, Is embarking on an announcement campaign in 23 cities on its 'no knocks' Ethyl fuel. Blurbing is spotted amidst Gulf's regular Sunday eve CBS Phil Baker stanza, and thus involves no costs since the time belongs to Gulf anyhow. Some stations, however, bill service charges, To run five weeks.

Bond Bread, through BBD&O, has bought 10 minutes of daily time (except Sundays) over WEAF, New York, and skedded Ford Bond to fill it with ball scores, resumes, etc. It'll run through August.

Le Poer Trench agency, New York, has been named to handle the Samuel P. Fass account. Fass is sole distributor in the U. S. for Fryer's British Tobaccos. Radio

J. Sterling Getchell ensconcing himself in a new branch office in Chicago. Located at 58 Van Buren St.

Prescription Labs, Inc. (Ka-Fen products) interested in radio through the Charles A. Mason agency, Detroit. Doing some broadcasting now. Rockwood N. Bullard

Squibbs toothpaste is considering a campaign of transcripted minute announcement which has been sub-mitted to it by the World Broad-casting System.

Blackman agency yesterday (Tuesday) started lining up place-ments for a 100-word announce-ment campaign on Crisco (Procter & Gamble.

Several Maybes Get 0.0. For Palmolive Program

Palmolive Soan may how out of

Palmolive Soap may bow out of its Saturday night spot on CBS when the 'Zlegfeld Follies' series ends June 6. If the account does stay on it most likely will give up the hour program idea and make it either a weekly half hour or several 15-minute periods a week.

Among the substitutes Palmolive has under consideration is Columbia's 'Community Sing' with Paul Douglas, John Barclay and Irving Kaufman (Lazy Dan), Phil Spitalny's all-girl combination, an adventure serial with and by Nick Dawson and a dramatic show written within the Benton & Bowles office.

Can't Break Continuity

Buffalo, May 26.
C. Edward Falls of Toledo came here this month to marry his fiancee, Miss Helen Taylor. But no wedding bells because she is in the Cave of Horror. It's a serial running over WEBR.
Gal won't means.

Gal won't marry until its conclu-sion late in June.

Glorifying The Spud

Norfolk, Va., May 26, Eastern Shore Potato Blossom Festival at Keller Virginia used an hour on WTAR, Norfolk, to tell the folks all about it. Senator Jeff Wal-ter ballyhooed the wrestling matches and the local potato talent varying from hillbilly fiddlers to fe-male swing trios.

male swing trios.

Eastern Shorites don't have too much contact with Norfolk, across the Bay.

rs. Sam Taylor to Rene
Mary Jane Shour (Mrs. Sam Taylor) wife of WOR, New York, film
commentator, heads for Reno this
week where she will institute divorce proceedings.
Mrs. Shour assumed duties of
Taylor on WMCA, New York, when
he left that station short time ago. rs. Sam Taylor to Rene

Remington-Rand, already sponsor one half hour weekly series on m. c. for KRNR, Roseburg (Ore.).

Shepard Must Defend Case

Infringement Suit Ordered to Trial for the Second Time

Retrial of patent litigation between Shepard Broadcasting Service and Aeolian-Skinner Organ Cover—alleged...infringement...by WNAC and WAAB, Boston, on method of aliring organ programs was ordered Monday (25) by U. S. Subreme Court.

was ordered Monday (25) by U. S. Supreme Court.
Denying appeal by John Shepard III, Court sustained ruling of the First Circuit Court of Appeals which had partially reversed a not-guilty finding by the Massachusetts District Court. Appellate bench had ordered a new trial following its decision that the District Court erred in holding that none of the Aeolian patents were infringed. Case involved steps to improve organ programs by isolating pedalpumper so he could hear a rendition of his performance as it went out over the air. Aeolian claimed it had monopoly on such technic by virtue of a patent assigned by Arrhur H. Marks, Inventor of a method and apparatus of broad-casting. Marks housed the operator in a soundproof cabinet or gave him a soundproof helmet, so

WNOX ON 24-HOUR BASIS

Everyb d - An Announcer Knoxville Station

Knoxville, May 26.

WNOX has upped its time on the air to 24 hours a day. Station formerly had a dally broadcasting schedule of 19½ hours. Increased operation coincides with removal of station to new five-story building equipped with two sidewalk-level studios and an 800-seat auditorium for state events.

equipped with two sidewalk-level studios and an 800-seat auditorium for stage events.
Formal opening set for 8 o'clock Wednesday night (May 27), with a bunch of talent and state and city pollitical leaders on hand. Air schedule of 24 hours a day finds all studio and station staffers doubling for, regular announcers at the mike, salesmen taking turns to ease the strain and save the payroll.
Station officials have made peace with film house managers, who recently caused city officials to oust WNOX hillbilly show from municipal market house, and Tennessee theatre manager will provide uniformed ushers to handle invitation crowd at WNOX on opening night.

Traffic Court to WJJD

Chicago, May 26.
Ralph Atlass station, WJJD, has
snatched off the important Judge
Gorman 'safety court' for a 30-minute broadcast, running Monday
through Friday through Friday. CBS-WBBM has the Judge Gut-

CBS-WBBM has the Judge Gut-necht Traffic Court which is con-cerned only with the minor traffic cases while Judge Gorman's docket contains the more serious traffic infringements.

Malone a Working Guest
Kansas City, May 26.
Ted Malone was guest of honor
yesterday (25) at the Excelsion
Springs annual spring carnival. Station KMEC broadcast the event.
Guest of honor isn't a full time
job hereabouts, so Malone also
doubled as m.c.

Berle On Palmolive

Milton Berie Gut he next visiting comic spot on Falmolive's "Ziegeled Follies' program Saturday (30).

With three more broadcasts to go, show needs two additional comedy singles to sub for Fannie Erice.

he could not hear the direct sounds from the pipes but could get an idea of his performance by whe and change his style of playing to hear of his performance. Shepard stations rigged up a 15041 speaker in the organ chamber so their pedaler could listen to his work, but did not attempt to isolate him entirely from the organ is the highest condition of the claims in the Marks patent, which had been attacked by the Yanke Network attorneys, were valid, but also decided that no infringement had taken place. This ruling was woacated by the circuit court which held that the lower tribunal erred in holding there was no infringement in holding there was no infringement in holding there was no infringement.



WILLIE and EUGENE

Every Wednesday 8 P.M. DST DR. LYONS TOOTH POWDER

Material by IRV. S. BRECHER and ABE LIPSCHUTZ

JACK

And His ORCHESTRA FRENCH CASINO, NEW YORK BROADCASTING Mon., 11-11:30 P.M., WABC-CBS COAST-TO-COAST Fri., 11:30-12 P.M., WOR-Mutual Per. Mgt., M.C.A.

FREDDY MACK

ROXY THEATRE

Now in
Preparation "YOUNG IDEAS"



3:45-4:00 P.M., EDST - WEAF NBC NETWORK - COAST-TO-COAST

IN a Levery Mon., Tues., Wed., Thurs., Fri.
Mgt., ED WOLF — RKO BLDG., NEW YORK CITY
Dir., BLACKMAN ADVERTISING, INC.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

High School Breakfast Hour Riffeld WEBR has inaugurated a break thour, 7 to 8,1 for high school stidents. One school represented such morning, with students an acouncing school events, singing, etc. Itids often arrive at 5:30, 6 a.m., to repasts. Henry Clesel is m.e.

WTAR's Church Calendar

Now Religious service is now doled out to listeners every Sunday by WTAR, which carries four hours of services on the Sabbath. New is the Church Calendar—including name of church, address, officiating minister, title, and time of sermon. Good comment among the church-goers.

Jack of All Trades

'Jack of All Trades'
New York City,
Mack of All Trades' programmer
which goes on WNEW every Tuesday night at 8:30 p.m. is bringing a
parale of unusual occupations beare the programmer of t

LOUIS **** **ARMSTRONG**

KING OF TRUMPET" and HIS ORCHESTRA
with LUIS RUSSELL and
SONNY WOODS
NOW (Week May 27) PARAMOUNT Personal Mgr. JOE GLASER Dir. ROCKWELL-O'KEEFE

BENNY

Sunday, 6 P.M., May 31st FOR FEEN-A-MINT

Each Sunday Night Thereaft ON MUTUAL NETWORKS

"New King of Syncopation"

luncetord

LARCHMONT CASINO

Direction: HAROLD F. OXLEY 17 E. 49th St. New York City

ALEXANDER

PERFORMANCE BY CHRYSLER"

CBS Super Air Show EVERY THURSDAY 8 P. M., DST-COAST-TO-COA Per. Met. CBS ARTISTS BUREAU

KRUEGER BEER 7:15 P.M. - Tues. and Thurs. Mgt. CBS Artist Bureau

gives a dollar to each freak job holder to appear on the program for their examination as to details of their examination as to details of their examination as to details of their examination as to detail or their examination. Recent broadcase form hought a live corpse, a blush expert and expert half grower is typical. Coppse represented by Dave Sanda, who portrays role of dead soldier in Eury the Dead, legit show. Grace Donaine claimed her business, was that of managing professional blushers. She was asked if animals blushers, therrogated es to 'why gentlemen prefer blondes?"

ingerprinting

WMEX has tied up with the U. S. government in the latter's campaign to set the distinctive for any set of the company of the c

programs.

Program idea was originally suggested by WMBC, Detroit,

Chance to Criticize Films

Chance to Criticize Films

Thown the Aisle' is a new stunt inaugurated by WTMJ and Fox-Wisconsin that is geting a big play here Monday nights.

Portable transmitter is carried up and down the theatre aisles starting at 8:45 pm. on Mondays and patrons are interviewed. Same idea as 'man on the street' gag but it is getting a bigger hand because theatre patrons get a kick out of reviewing the picture and airing their views-Program lasts 15 minutes, during which time the screen is dark.

layground Talent Rochester.

Rochester, N. T.
Times-Union is promoting a children's program over WHEC using talent from city playgrounds. Two

or three acts picked each week by each of three play directors in directors parts of city, singers, dramatic skits and tap dancers. Idea is liked by playground leaders, children and parents as well with considerable good will accruing. Ira C. Sapozink, play official, mc.'s program Saturdays at 10 a.m. Nicholas Pagliari, WHEC program director, picked three acts from opening program to appear on LoBelle's children's amateur hour.

in Audition

in Audition

Chicago.

One of most pretentious auditions ever held in Chicago took place at the Ciric Titeatre list week-for the presentation of the Patricia Ann Manners 'My Diary' show to the Associated Laundries of Cook County by the Spector & Goodman agency. Agency took the Civic Theatre for the occasion and sent out special invitations for the show, special invitations for the MBM studies with announcers Tom Shirley and Pat Planagan on the mike. Then the show shifted to the stage of the Civic for a personal presentation and speeches from Miss Manners, agency heads and Association execs.

Affair finished off with a number of musical and singing acts to complete a full evening's entertainment, lies for College Stunt.

isc for College Stunt. Syracuse; N. Y. WFBL (CBS) is using its recording machine for a stunt at Syracuse University this week. Eddie O'Erlen, Orange track star, runs in the ICA meet at Penn Saturday afternoon. WFBL will pick up the network broadcast of the event on a record and run it off that eventing at the annual Kum-Bak' alumni show at the University during a dramatization of Orange athletic achievements.

Leavenworth's Civic Burst Kansas City

Kansas City,
Leavenworth, Kansas, inaugurated
Friday (22) what citizens expect
will be an annual celebration in
honor of town's pioneers. Town
claims 'Buffalo' Bill as a native son
and unveiled a statue of him.
WHB broadcast the ceremony and

FCC's Washington Docket

Grants and Applications

Washington, May 26.

Raft of small stuff relating to equipment changes and pickup stations was acted on last week by the Broadcast Division of the Federal Com-

munications.

Commish okayed turning over control of New Jersey Broadcasting Corp., licensee of WHOM, Jersey City, from Harry F. O'Mealia and the O'Mealia Outdoor Advertising Co., to Paul F. Harron and Joseph Lang. Transmitter operates on 1450 kc with 250 watts.

Station WICC, Bridgeport, Conn., received commish sanction to change hours of operation from specified to unlimited and share facilities of WCAC, Storrs, Conn., on 600 kc using 500, watts nights, 1 kw days.

Bid by Westinghouse Electric and Manufacturing Co. for control of WOWO, Fort Wayne, Ind., was listed among applications set for hearing before F. C. C. examiners, the big electric equipment company asking a transfer of the station's ownership from the Main Auto Supply Co. Station uses 10 kw on the 1160 kc frequency and shares nights with WWVA, Wheeling, W. Va.

Flock of new station applications were included in requests referred to the examiners, with three power boosts set aside to be heard by the Broadcast Division.

Set for Hearing

The following applications were set for hearing:

KIA, Inc., La Grande, Ore. new station to be operated on 1100 kc with 250 watts days; John S. Allen and G. W. Covington, Jr., Montgomery, Alm., new station to be operated on 1210 kc with 100 watts days; Fred J. Hart, Honolulu, T. H., new station to be operated on 600 kc with 250 watts; Bayou Broadcasting Co., Houston, Tex., new station to be operated on 1210 kc with 100 watts; Twin City Broadcasting Co., Inc., Lewiston, Me., new station to be operated on 1210 kc with 100 watts; Thomas L. Milligan and J. L. Milligan, Jefferson City, Mo., new station to be operated on 920 kc with 500 watts days; Harold M. Finlay and Mrs. Eloise Finlay, La Grande, Ore., new station to be operated on 1500 kc with 100 watts days; H. Vimpy, Albany, Ga., new station to be operated on 1600 kc with 100 watts with 100 watts and 1220 kc with 100 watts with 100 watts and 1220 kc with 100 watts with 100 watts with 100 watts and 1220 kc with 100 watts with 100 watts part of 1220 kc with 100 watts in 1220 kc with 1220 kc wit

The following applications were received:

Valley Broadcasting Co., Youngstown, O., new station to be operated on 780 ke with 1 kw; WHAS, Loulsville, Ky, juice-jump from 50 kw to 500 kw; KHSL, Chico, Callf., change frequency from 630 to 1260 ke; KGFI, Loe Angeles, Callf., frequency change from 1200 to 1170 ke and increase power from 100 watts to 250 watts nights, 500 watts days; WEDI, Boston, Mass., voluntary assignment of license from the Edison Electric Illuminating Co. of Boston, to WEEI Broadcasting Corp.; John E. Fetzer, Benton Harbor, Mich., new station to be operated on 1500 ke with 100 watts nights, 250 watts days, contingent upon granting of WKBZ, Muskegon, Mich., application of 1200 ke.

Scripps-Howard Eyes Washington

Newspaper Chain Desires Air Unit in National Cap-Involves WOL

Washington, May 26,

A new contest of political influence, with the prize being a local
broadcasting station in the National
Capital, came to light Monday (25)
with _entry_of_Scripns-Howard
newspapers into the local radio pic-

newspapers into the local radio picture.
Putting the Communications Commission right on the hot spot, Continental Radio, the Scripps-Howard substdiary in the radio field, filed applications for permits to build a new station on either 1230 or 1310 kc. Move was direct challenge to team of Leroy Marks, owner of WOL, enterprising smallie here, and William Dolph, radio campaign boss for the Democratic Committee and brother-in-law of expectage of the Continuous of the Co.C. secretary Herbert L. Pettey. Scripps-Howard entrance into the local situation, may upset a neatly arranged play by which WOL would have been moved into Maryland, incidentally gaining a better frequency, and Marks would have retained his position in the Washington setup by virtue of his intimacy

New England

New England

(Continued from page 39)

people. This new chain, if and when started, will include the most populated area in New England. They may offer the other regional networks some opposition. Low rates are figured to constitute a competitive bargaining level to get spot biz. Small distances keep down line charges between the cities. WNBC and WELI are now affiliated on hook-up as the 'Connecticut Broadcasting Company.' Springfield will be added within a week and WCOP in Boston is ready to go at any time. Although official figures are not definite, none of these stations is now reported billing more than \$750 a week, with the exception of WELI which, it is understood, is billing approximately \$1,400 a week. Under

week, with the exception of WELI which, it is understood, is billing approximately \$1,400 a week. Under these conditions, obviously none of the stations are paying their way as yet and it may be possible that a regional nook-up system will be the life saver of all of them. With the upset in New England statu quo under which the Yankee network and the New England network are being split and realignments are wholesale they may make some progress, the indies feel. Under regional set-up indies hope to be able to compete with the bigger and more powerful stations by giving the listening audience better programs and live talent.

WELI and WNBC have both gone in for exploitation stunts that have stracted attention throughout New England. They probably have more remote control wires than any other Connecticut broadcasting station of greater wattage and greater money-making.

Little 250 watter WNBC has taken

greater wattage and a staken making.

Little 250 watter WNBC has taken a stab at about everything, including the broadcasting of a recent fire which threatened the city of New Britain. Sent announcers directly into the midst of the flames and allowed the crackling of the fire to go over the air. WNBC engineers, go over the air. WNBC engineers, in fact, risked their lives when they In fact, risked their lives when they put microphones directly into the flames. The station commercialized this stunt by selling fire insurance commercials to fire insurance men, as the fire was going on. This particular station has done some fast work and this is typical of what they have accomplished. WELI has not lagged behind and neither has WCOP.

McClatchy Group Signs For Standard Service

Hollywood, May 26, McClatchy chain of five stations as signed two year contract with standard Radio for transcription

service.

Central California group had been using World prior to going over to National Broadcasting as coast aux-

with Dolph, who has been man-of-all-work at WOL. Dolph heads a new company which would like to use 1310 in the event it is vacated by WOL, and tentative plans were for both stations to use common studies.

Although olph has plenty of po-litical backing—witness his place on the Democratic committee payroll— Scripps-Howard is no slouch at the game. Newspaper chain has plenty to trade on in view of decision of Scripps editors last week to throw the 24 papers behind Fresident Roosevelt in the 1936 election,



Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

Great American PHIL BAKER Gulf Refining Company ndays, 7:30-8 P.M., DST WABC-CBS

DICK

Direction A. & S. Lyone

Per. Mgt., HERMAN BERNIE 1619 B'way, N. Y. C.

DEANE

"CAMEL CARAVAN"

EVERY TUESDAY-THURSDAY, 9-9:30 P.M., DST (WESTCOAST, 8:30-9 P.M., PST)
WABC-C.B.S. Personal Mgt., NEJSON HESS

All-Jam Concert at Imperial, N. Y.: 17 Orchestras Swing It for 3 Hours

New York got its first swing concert Sunday night (24) when 17 contingents put on a swing and jam session at the Imperial theatre under-direction-of-Joe-Heibock-of-the Onyx Club. Admission \$2.75 top. House enthusiastically received a program that opened with Glen Gray's Casa Loma orchestra and closed at midnight on Louis Armstrong's top blast.

No explanation or definition of swing was attempted, and opening mc. made it clear that public would still be in the dark afterwards, but the artists were assembled en masse for one grand splash. Let 'significance' be interpreted by whoever felt qualified.

Program moved briskly, Only one intermission in the three-hour grind. Bands were arranged against 'On Your Toes' sets, current musical houses in the Imperial.

The octest

The ostest

The ostest

All 17 bands were hot but several revealing items were made clear during the heavy barrage of swing talent such as: Most elegant, Glen Gray; most personable, Stuff Smith; most jam, Bunny Berrigan; most finished, Paul Whiteman's; most compelling chanteuse, Milder Balley; most penetrating, Louis Armstrong, and most arresting soloist, Arthur Shaw, clarinet.

The Girts

In Stuff Smith's, outfit, Baby

The Girts

In Stuff Smith's, outfit, Baby White, girl vocallst, stood out for her cleverly folled feeding, while Smith and Jonah Jones Jammed to an off-beat tempo. 'My Last Affair' was the ditty, with girl indulging in pollshed hand-warming, finger-counting, note pulling and generally heated deportment. Her voice was mild, but the casual business sunk in, Edythe Wright with Tommy Dorsey's band also appeared well, being quite nonchalant in her deliv-



ery midst so much swing. Girls, however, are not played up prominently in the new yogue, only Mildared Bailey's smoothly executed singing- with "Red "Norvo's...oth, showing how it should really be

snowing done.

Paul Whiteman's personnel included Charles and Jack Teagarden, both established trumpeteers, with Roy Bargy at the piano. Gershwin's 'S'Wonderful' was swung gently, with 'Basin Street Blues' ending the 'Whiteman's stanza.

both established trumpeteers, with Roy Bargy at the plano. Gershwin's 'S'Wonderful', was swung gently, with 'Basin Street Blues' ending the Whiteman's stanza.

Bob Crosby's orchestra presented slow jazz as a beginning, and ended up in brilliant swing, giving Ray Bauduc free rein at the drums. Wingy Mannone, third on the program, gave undiluted New Orleans Jam, and made it clear that the delta area cultivated the hottest individuals musically inclined.

Program trotted off as follows: Glen Gray and the Casa Loma. orchestra; Cappy Barra, harmonica hand; Wingy Mannone and his New Orleans Jam Band, Bob Crosby orchestra, Modernaires (8), vocalists; Stuff Smith and his Onyx Club band, Arthur Shaw's string ensemble, Bunny Berrigan and Gang, Carl Kress and Dick McDonough, guitarists; Tommy Dorsey and his Swingette; Paul Whiteman's band, Meade Lux Lewis, Adrian Rollini and his Tap Room Gang, Casper Reardon, harpist; Frank Chase and Saxophone sextette, and Louis Armstrong's band.

Ben Grauer, Paul Douglas and Budd Hulick divided up m.c. duties. Ted Sisson and Austen Cron-Johnson staged and produced, with Barney Scholl, and Saxophone sextette, and Louis Armstrong's band.

Ben Grauer, Paul Douglas and Budd Hulick divided up m.c. duties. Ted Sisson and Austen Cron-Johnson staged and produced, with Barney McDevitt. Edvard H. Welher and Sam Welss, others on the staff for the idea.

ENGEL-VAN WEISMAN SALE GETS \$1.000

Physical assets of the bankrupt firm of Engel-van Weisman, consisting mostly of office fixtures and published matter, went under the hammer Monday (25) for \$1,000. Disposal will be made later of copyrights held on magazines, folios

copyrights held on magazines, folios and other publications. At a meeting of the creditors held the same day Attorney Frederick E. Goldsmith was elected trustee of the bankrupt's estate.

Referee in Bankruptcy Irwin Kurtz set June 3 as the date of examination of the Engel-van Weisman partners, At that time Goldsmith proposes to Inquire under clause 21A of the bankruptcy act what disposition was made of the \$10,000 which the firm received from Macfadden publications on the turnover of the copyright to Voice of Experience' Magazine. Partners claim that the firm has spread this claim that the firm had spread this \$10,000 among several creditors.

Kavelin to Succeed King at N.Y. Waldorf

Pittshurgh: May 26.

Al Kavelin's ork, which opene Al Kavelin's ork, which opened William Penn hotel's Urban Roof last week for summer season, slated to remain here until August 1, when he takes over the Waldorf-Astoria spot in N. Y. from Wayne King. It'll be Kavelin's first engagement in Manhattan since he played there with a seven-plece outfit at Lexington hotel.

Nobody definitely slated to succeed Kavelin here, but there's talk that Joe Retchman, who played here all of last summer, may be brought back. Paul Pendarvis is another possibility.

No Introduction Necessary! With His Trumpet and His Renowned Orchestra, He Continues to Add to His Legion of Friends at Chicago's Chez Pares. Henry Is a Past Master of Rhythm and So He Features:

"Would You" -- "Welcome Stranger" "I've Got a Heavy Date"

"Guess Who?" — "Sing, Sing Sing"
"Stomping at the Savoy" — "Lost"

Checked Out

Hollywood, May 26.
Artle Mehlinger, Warners
music rep, signed up a Reno
night club, pocketed the check
and returned to his base here.
Next morning he read in paper
where club burned down several hours after he left, with
loss of \$150,000.
Check also in ruins.

RAID N. O. NITERY

New Orleans, May 26.

Patsy Filmore put on a dance at Patsy Filmore put on a dance at the Doghouse nitery Thursday night (21) in her altogether. A detective and police marron were watching the floor show. Raid resulted in the arnest of all connected with the club: that is, all except the dancer, who despite the handl-cap of no clothes whatever, scampered away in the excitement and escaped the police toils.

Friday (22) the police revoked the night club permit over the owner's protest, who denied the girl had danced in the nude.

Stop-Watch Routining at N. Y. Swing Concert a Lesson in Showmanship

Musicians who appeared at the Imperial theatre, N. X., swing concert, sponsored by the Onyx Club, aver that Broadway showmen might learn a. few. tricks. from the stopwartch clocking methods which obtained in scheduling the sundry swing combos. The stagehands and others, experienced with gala affairs of this nature, benefits, etc., razzed the time-lock methods of Ted Sisson and Austin Johnson, of the NBC production department, each of whom received \$50 for their services in scientifically charting services in scientifically charting the exact time per act; the esti-

the exact time per act; the estimated time allotment for the opening reception; the time for the appliance; the encores, if any; the intermissions, etc.

The Thursday before the Sunday night (24) concert, each band knew almost to the minute when it would go and be off. This was necessary

Ozzie Nelson and Harriet Hilliard on the p.a. route, and doing the honors at the opening of George Clarey's Bayside Pavilion, at Mal-let's Bay, Burlington, Vermont,

W. St. Clair Low, head of Canadian Music Sales, obtained the Dominion rights to the publications of Words & Music, Inc. while on visit to New York last week,

Jimmie McHugh and Ted Koehler penning five songs for Shirley Temple to warble in 'The Bowery Princess' at 20th-Fox,

because of the various bands (Whiteman, for example) and others having Sunday night commercials, hotel engagements, re-broadcasts,

having Sunday night commercials, hotel engagements, re-broadcasts, etc.

Joe. Helbock, managing director of the Onyx Club, staged this, the first swing recital in a theatre, primarily as a plug-for his Onyx nitery. The gross for everything was \$3,200, embracing \$2,200 for ticket sales at \$2.75 top, and \$925 from the program, which contained complimentary advertising from music publishers, liquor brands (because of the nite club), et al.

All bands, including leaders, were paid union scale by Helbock. This totalled \$1,700. Of the \$925 receipts from the journal; commish to the advertising solicitors, \$450 cost for printing and a large free-mailing list, brought that down.

The concert was s.t.o., upstairs and down. Its reception has prompted Helbock to plan for a full repeat.

Only disappointments were the

and down. Its reception has prompted Helbock to plan for a full repeat.

Only disappointments were the Original Memphis 5, due to Frank Signorelli, the planist, losing his father. Red Nichols and his 5 Pennics bowed out when learning that large bands would participate, and not merely the small, swing sections of the sundry combos. Joe Venuti was out because the swing-fiddler wanted to do his stuff in straight jazz technique and balked at any comedy, antics, for which he is noted in the music biz. Benny Goodman wasn't advertised and didn't participate. He's a Music Corp. of America band and MCA now wants to stage a gala swing concert in Madison Sq. Garden this summer as, soon as the Garden's couling plant is ready. Helbock is getting a certified accounting for dissemination among the musical fraternity. He intended giving the profits to the musicians union, but likely that he went into the red.

union, but likely that he went into the red.

Monday night he hosted at open-house to some 200 musicians at the Onyx club, in appreciation of their cooperation. Stuff Smith-Jonah Jones and his bunch, the regular Onyx attractions, cut up.

Music Notes

Meyer Davis' Bernie Dolen unit exited the Vanderbilt hotel, N. Y., for stint at the French Casino, N. Y.; Michael Zarin at the New Ocean House, Swampscott, Mass, May 28 after 19 months at the Waldorf-Astoria, N. Y.; a Davis' orchestra, under Walter Miller's bachen, into Briarcliff, Lodge, Briarcliff, Manor, N. Y., indef.; Sidney Zwilling's crew booked int. Skytop Inn, Skytop, Pa., May 30.

Jack Mills has taken over the publication of You're the Last of My Past, by George Jessel and Ben Cakland, and also acquired the renewal of copyright to 'The Girl Who Stuttered and the Boy Who Lisped' from Louis Weelyn. Witmark formerly had the latter number.

Irving Mills, exclusively booking the Mardi Gras ballroom, Pallsades Park, N. J., has booked Frank and Milt Britton to open May 29-30, to be followed by Tommy Tompkins orchestra.

Val Olman opened the season at Sam Maceo's Sui Jen, Galveston, Tex, May 29. Lilla Carmen, singer; Crawford and Caskey, terp team and Howard Brooks, maglelan, com-plete show. Ray Noble opens at Maceo's Hollywood Dinner Club, Galveston, June 10.

Irving Caesar and Arthur Schwartz east after doing numbers for Mark of Zorro at 20th-Fox. Caesar goes to London to write musical; Schwartz remains in N. Y. to do

Sam Myrow has been transferred from the Boston to the Los Angeles office of Mills Music, Inc. He re-places Jack Mass, who has been named L. A. mgr. for Words & Music, Inc.

Clarkson Eaton's orchestra is playing at Monument Inn, Old Ben-nington, Vt. whence opened (May 23) for second season under man-agement of Jacques Bonaudi, for-merly with the Plaza and Pierre

Abe Appolon orchestra, assisted by Gilbert Klamie and Dorothy Young, dancers; Marcia Wayne, dancer; Ottlile George and Eric Titus, sing-ers, open the season for Trocadero, West End, N. J., May 29,

Milsons Music Publishing Corphas been merged with Exclusive Publications, Inc., with Sidney Mils assuming the general managership of the combination.

Souvenir Strings (nee Utopians), stringing over WORL, Boston, twice weekly. Unit includes Salvatore Cordovano, Roger Mason, Al Lau-rent, Hayden Swett, Rita Scott.

George Kimball's Starlight Ball-room, Lynnfield, (Mass.), opened season Saturday (23), with Jerry Johnson and his WLW, Cincinnati, radio band, inaugurating.

Bal-a-lair, Shrewsbury, (Mass.) opens its oriental motif 'dance under the sky' ball room today (27), with Hal Kemp. Lee Shelley, fiddier, follows on Friday (29),

Ted Fio Rito ork, making p.a.'s at Cook's Butterfly Ballroom, Spring-field, (Mass.), and at the Roseland in Claremont, New Hampshire. Harry Hill and his Band Box into Post Lodge, Larchmont, N. Y., to-morrow (Thursday). Entertaining combo of seven men and a girl. Carlos olina opened at Lookout House, Cincinnati, May 19, for four

Herbie Steiner ork at Pavilion Royal, Merrick Road, L. I., for Joe Moss. Annabelle Lee, vocalizing.

David Buttolph termed at 20th-Fox as composer, arranger and musical director.

Lois Ravel, singer, opens at Chez Paree, Chicago, May 9. Just back from S. vacash.

Jerry Freeman opens at the Para dise restaurant, Broadway spo next Monday (1).

Little Jack Little debuted at Catalina Island last Friday (22), with the band using an NBC wire.

Davi rockman aired his origi-nal, 'leeping Beauty in Grant's Tomb,' on Coast network,

Egbert Van Alstyn, Chicago composer, is spending the week in New York.

Don Bestor leaves the Roosevelt, New York, June 4 and goes on tour, with Chicago his final objective.

Fred Dempsey's Job

Fred Dempsey's Job Chicago, May 26, Fred Dempsey has been appointed local manager of the Words & Music firm. Hasn't set quarters here as yet, but will open offices in a week or so.

NORA and JIMMY BELL

JUST CONCLUDED 2 WEEKS AT THE PARAMOUNT, N. Y.

Many thanks to Ray Noble for a Most Enjoyable Tour Also Bill Harty and Sam Colli

BUSSE

ALL

MY

A NO. 1 SONG

SAM FOX
PUBLISHING COMPANY
1230 SIXTH AVENUE RCA DUILDING ADDIO CITY:
NEW YORK

LIFE"



ROBBINS MUSIC CORP. • 799 7th AVE. • NEW YORK

Who With His Sunset rchestra Is One Of The Reasons Why Clevelanders' Toes Tingle-He's at the Trianon Ballroom There, and Will Soon Make New Attendance Records at Atlantic City's Steel Pier. Perhaps It's Because He Featuress

"You," "Summer Holiday" "You Never Looked So Beautiful"
"Let's Sing Again"
"Where There's You There's Me"

"Through My Venetian Blind"



RAY

LEO FEIST, Inc. • 1629 BROADWAY • NEW YORK

Inside Stuff—Music

Orlando Robeson, colored vocalist with Claude Hopkins' orch, came alone to being sentenced to a road-gang labor stretch recently when Hopkins' crew played a one-nite rug-cutters' set-to in Richmond, Va. Mrs. Ethel A. Robeson, estranged wife of vocalist, had him arrested on non-support charge when band was in Richmond and he was haled into domestic relations court, Judge on bench, Justice Martin P. Burks, heard the case and gave the singer choice of serving sentence in road-gang working of Virginia state roads or pronto paying \$200 allegedly owed wife. Robeson paid off.

William Harold ('Red') Hodgson, who claims the tune of 'Music Goes Round' was a steal from a piece he composed several years ago called Oyrange Number' was directed by Federal Judge Coxe, N. Y., to turnish the defendants in the action he has instituted with a verified bill of

particulars.
The plainti is suing for an injunction to restrain Ed Farley and Mike Riley, composers, Select Music Publishers, Inc., Rockwell-O'Keefe, Inc. and Columbia Pictures from using the tune pending trial for an account-

When they signed for a forthcoming date at the Fordham Club, New York, Rudy Vallee and his lawyer-manager, Hymic Bushel, thought it would be a classy college prom. They found out later that it has nothing to do with the university of that name, except that it's a smallie dance hall situated near the Fordham campus. But Vallee will have to play the date just the same, because the contract was signed.

150 Nite Spots Sign Five-Year Pacts With WB

publishing group has issued five-year perfor ling rights contracts to over 150 hotels. restaurants and nite clubs through-out the country. Stations that are now similarly tied up with WB total 251.

Included among the spots which re operating under WB music li-censes are the William Penn, Pittsburgh; the Brown, Louisville; the Ambassador and the Shoreham, Washington; the Bit wore, Los Angeles; the Biltmore, Los Angeles; the Biltmore, Dayton; the May-flower, Dayton; the Paxton, Omaha; the Bal Tabarin and the Music Box, San Francisco; the Rainbow Room, Radio, City; the Nutclub, New Orleans; the Ainsley, Atlanta; the St. Catherine and the Casino Ballroom, Catalina Island. Included among the snots which Catalina Island

Pittsburgh, May 26.

William Penn, biggest hotel in town, last week signed with Warners. Deal set by Marty Gosch, in town for few days trying to crack solid, front presented here until now. Another account Gosch landed for WB was Kennywood Park, out-

for WB was Kennywood Park, outdoor dance spot where routine hands alternate with name outfits throughout summer months. Fact that Al Kavelin, current at William Penn, has mountain of special arrangements on WB tunes was allegedly an important factor in hotel's capitulation. Gosch was unchie, however, to break down resistance of local air stations. Concentrated in indie station, WWSW, against, which WB has a couple of suits pending for violations, but they weren't able to come to terms and deal's still pending.

SIROVICH MAY TAKE COPYRIGHT CHAIR

Washington report has it that Instead of appointing a replacement for Representative Fritz Lanhan. for Representative Fritz Lanhan, chairman of the copyright subcommittee, Dr. William D. Sirovich, chairman of the House Patent and Copyright Committee, will assume the Lanhan post. Lanhan, who is returning to Texas, handled the savel during the recent House hearings on the Duffy copyright measure.

Impression still prevails in Con-gressional circles that the Duffy bill has practically no chance of being brought up on the floor of the House during the current session.

'LIE' TRIPLE TUNED

Three tunes composed by Harry
Akst and Sidney Claire for The
Holy Lie at 20th-Fox are 'Over a 'the Auc
Cup of Coffee,' The Augentia anon on
Swing' and 'Hullabaloo in Malibu.'
Sammy Lee will stage the dance
and production numbers.

Schwartz on WB Lot

Hollywood, May 26. Having completed formation of an organization for licensing and polic-ing use of Warner controlled music ing use of Warner controlled music on Coast, Art Schwartz, asst, gen. mgr. Music Holding Corp., Warner subsidiary, has moved his Coast headquarters to WB studios in Burbank. New licensing subsid has been put in charge of Artle Mehlinger, with headquarters at Warner music bungalow on Sunset.

bungalow on Sunset.
Schwartz will handle general activities of Music Holding Corp. and Music Sales Corp.

ASCAP STANDS PAT ON PUBS

System of determining each pub-lisher's availability status in the American Society of Composers, Authors and Publishers will remain unchanged. unchanged. So the pubs' avail-ability committee decided last week ability committee decided last week following a meeting called to permit the standard faction to air its grievances against the setup. Standard pubs felt that the system of rating a member's catalog that now provide deposite of the control of the catalog that the provided arrangements of specific to the public density.

credit for copyrighted arrangements of works in the public domain. Heated and long debate on the issue failed to sway the majority on the committee and it was voted to the conding a valiability. Pub members of the Society have their organized and the clerical staff of the Society. Indications are that the standard publishers who are dissatisfied with the new method of determining availability all make an attempt to have the subject again aired when the ASCAP board of directors hold their regular monthly meeting Thursday (tomorrow). It was reported in The Tan Alley yesterday (Tuesday) that as a last resort the standard boys may threaten to withdraw their memberships from the society. Agreemants signatured by several of these standard pubs were predicated on the society's revising its method of allocations on that it was equitable all around. These pubs, it is said, will contend that they would be justified in any exit action, singe the grain and the standard faction.

Leader of the insurgents is Saul Bornstein, of frying Beewe, Inc.

20th's Songsmith

E.-C. MILLS' BLESSING ON GRAND RIGHTS ORG. NOT ECHOED BY ASCAP PUBLISHERS

Most Played on Air

To familiarize the trade with To familiarize the trade with the tunes must on the dia around New York, the following is the Ising of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plays on WEAF, NYZ and WABC.

number of combined plags on WEAF, WJZ and WABC.

Robins and Roses
All My Life
You
Lost
Tormented
Melody From the Sky
She Shall Have Music
Glory of Love
You Started Me Dreaming
Touch of Your Lips
Would You
Goody Goody
I'll Stand By
Is It True About Dixie
Love Is Like a Cigarette
Don't Want to Make History
Welcome, Stranger
It's a Sin to Tell a Lie
Tell It to All the Girls
Christopher Columbus
There's a Small Hotel
Rest by End of Trail
Us On'a Bus
On the Beach at Ball Ball
Isn't Any Limit to My Love

Brito Barred Out

Francis Marquis, manager Alfredo Brito is circulating a petition to present to Congressman Sol Bloom for the readmission of the

Bloom for the readmission of the Cuban maestro into the U.S. He left for Cuba about six months ago when his temporary visa expired and was refused reentry on application to Washington.

Fear Broadcasters' Subtle Tactics to Undermine-Judson of Columbia a Promoter of New Organization with Soviet Catalog Nucleus

Decca's Unpublished Mss. May Become Cornerstone Of Jack Kapp Music Co.

Decca Record Co. may set up its own publishing firm to exploit orig-inal material which it has already inal material which it has already accumulated or may acquire in the future. No definite moves in that direction have been made, though Jack Kapp, prez of Decca's American division, has had discussions on the subject with Jack Robbins, head of the Robbins Music Corp. He has also been approached by

Since its inception two years ago American Decca has amassed a considerable number of compositions that the company has recorded but that have remained unpublished Kapp's idea, it is understood, is to effect a partnership with some published and develop this unpublished material through a newly organized company or use a dormant catalog as a nucleus for the Decca publishing enterprise. Person placed in charge of the latter outit would owne from the publisher-partner's own organization. Publishing business is rife with Since its inception two years ago

Publishing business is rife with Publishing business is rife with cases of smash sheet sellers developed from tunes which got their original breaks by way of phonograph records. Among these numbers have been "The Girl of My Dreams,' 'Rockin' Chair,' 'One Hour with You Tonight' and 'Black and Tan Fantasy.'

Beethoven Tops Nippon's Classic Best Sellers: 'St. Louis Blues' No. 1 Pop

Z BURTON CRANE

ances against the setup.

Standard pubs felt that the system of rating a member's catalog that now precuis dows. "Ever cover if or copyrighted arrangements or works in the public domain. Heated and long debate on the issue failed to sway the majority on the committee and it was voted to lowed Beethoven in the order to lowed be the lower between the order to lowed be the lower between the lower bet

named.

W. C. Handy's 'St. Louis Blues'
was the best seller among foreign
jazz recordings sold in Jajian,
paired with Victor Young's 'Sweet
Sue.'

Columbia, Victor, Teichiku and Polydor Columbia last fall sold out control to a Japanese organization. leaving Victor as the sole foreign concern in the market. Polydor reconcern in the market. Polydor re-leases Decca hot stuff here. During 1335 a new company was formed to release Brunswick recordings under the brand-new name 'Lucky.' It proved unlucky, for the concern folded and Columbia took it over, name and all.

name and all.

Lucky's entry of the field, however, screed to stimulate interest in the swing movement and more and more torid music is being heard. For almost a year Columbia has been releasing practically no American band music under its own label, Billy Cotton, Joe Danicis, Harry Roy and other British maesters attempting to all the owder for

worder in the temperature at a control of the second part of the secon

Several important publishers last week expressed themselves as disturbed by the benediction that E. C. Mills, gen. mgr., of the American Society of Composers. Authors and

turbed by the benediction that E. C. Mills, gen. mgr., of the American Society of Composers, Authors and Publishers is purported to have given the recently organized American Grand Rights Association in aletter to Milton-Diamond, codnesi and originator of the latter organization. Behind the Jitteriness of these publishers is the expectation of legal conflict between ASCAP and the AGRA over what constitutes a grand right and what is the line of demarcation between this right and the small, or performing, right.

Diamond declared Monday (25) that he saw no basis for the publishers fears, since by common agreement the borderline could be clarified and a set of definitions established. AditA's councier: 1: detailed and a set of definitions established. AditA's councier: 1: defined and a set of definitions established. AditA's councier: 1: defined and a written him. Diamond explained that Mills' letter merely agreed that the Idea of the grand rights society was a good one and wished the organizers success in their efforts. Mills' letter, averred Diamond, will never be used against the Society since the latter organization had no authority to approve or disapprove of an organization such as the Ari.

Judson In on it
One compression of the Columbia Concerts Corp., is playing in the formation of the grand-rights body. The Columbia Broadcastiny System owns a 50% interest in the Columbia Concerts Corp., is playing in the formation of the grand-rights body. The Columbia Broadcasting by the declaring as a counter performing rights combine to ASCAP, even though the former is committed to specialize in lidensing the grand rights to the works of symphony, opera and operatia composers.

But what has the ASCAP publishers worried most is the possibility

posers.

But what has the ASCAP publish-

But what has the ASCAP publishers worried most is the possibility of AGRA behmar. "It to censees of ASCAP to attack the small tights claims of the latter ganization. The dividing line between the grand and the small right has never been legally defined and the fear of the ASCAP publishers it that if the bundle of the ASCAP in the state of the ASCAP publishers it that if the bundle of the ASCAP in the state of the state of the ASCAP in the state of the stat

VARIETY

Night Club Reviews

TROCADERO

(SYDNEY)
Sydney, April 29.
Trocadero, Sydney, is the biggest success ever known in this country. Class dance-restaurant enters into third. week on complete sell-nut...
J. C. Bendrodt (American) has been operating dance halls and cabarets in Australia for many years and states that he has never before seen such biz. Night caught, Bendrodt had turned down 500 bookings and was forced to stop further sales.

rodt had turned down 500 bookings; and was forced to stop further sales.

Trocadero claims to be the world's largest dance-restaurant and can cater to 3,000. Area covers 30,000 square feet. Situated right in the cheatre force, the Trocadero cops both early and late trade. Most amazing fact is that the Trocadero caters to, and gets, all classes of the community, including some family trade:

Matinees on every day, with scale

the community, increasing the community in trade.

Matiness on every day, with scale of around 35c, including a floor show. Society nights the charge goes higher, with supper charge

goes nigner, near extra. Chaney and Fox, dancers, are the main attraction currently, clicking

strong.

Trocadero is the big kick right now in the city's night life. An American soil the idea to the backers; an American is in charge of the catering (and how the locals go for the eats!), and an American act provides the main entertainment.

Gorrick.

RIVIERA

RIVIERA

(ENGLEWOOD, N. J.)

Ben Marden's Riviera at Englewood, N. J., just across the George Washington bridge from Manhattan, is a natural show spot, hanging on the Palisade cliffs, and meritaing its billing as 'the Riviera of America'. When the Riviera opens its new show, summer is officially here. Current floor show, produced by Georgie Hale, is the tops of the Marden divertissements at this spot and among the most ultra-niters shows extant. The revue will reach the pulchritude sold-of-mouth on the line and is showgits all changed the problem to assemble such a set of lowers. With, that there's a flock of

problem to assemble such a set of lookers.
With that, there's a flock of With Acts comprise Dolly Kay.
Roetta and Fontana, Al Bernie, Edith Roark, The Hartmans, Joe Dorris, the Robbins Trio, Frank Parish, Enric Madelguera's orchestra, with Patricia Gilmore, and Val Ernie's Continentals for the relief rumba-tango rhythms. That's quite a lineup for a no-couvert \$3 and \$4 minimum spot.

Show runs longish, but with





"THE STATE OF MY HEART" "NOTHING'S BLUE

BUT THE SKY "I'M PIXILATED OVER YOU"

SANTLY BROS.:JOY, INC

pruning will shape up into a corking revue. The succession of three dance acts, one after another—Rosita and Fontana, The Hartmans and Dorris—is bad routning. Latter will have to go into the finale or into the opening groove where the Robbins. Trio holds. forth.

The Hartmans, with their grand burlesking of the straight baliromologists, Rosita for a mich on the heels of the straight baliromologists, Rosita for a mich on the heels of the straight baliromologists, Rosita for a mich on the heels of the straight baliromologists, Rosita for a mich on the heels of the straight baliromologists, Rosita for a mich of the straight baliromologists, Rosita for straight baliromologists, Rosita and Fontana also have three routines, waltz, tango and fast foxtrot finale; one number will have to go out for sake of timing.

After the Robbins Trio (two men and a woman) in fast acro-stepping, Al Bernie with his takeoffs. Young milmic has lots of new material, which is a bright idea as he had been overboard on doing the same stuff before, but some of it isn't up to par. Has a lot, also, so he can sarley sacrifice W. C. Pielda, among his poorest. Laughton, Richman, Fetchit, Schassie, Mussolimi okay.

Dours does an announced to be a mich of the Bolger, but crisiled. He looks very much like he 'On Your Toes' comedian.

Dolly Kay has been away from N. Y. for some time, latterly in Chi and a local nitery fave there. Per usual, she's a robust songstress with Phil Phillips at the ivories. Marten Benny Fleids. Miss Kay is lusty blueser who works with a mike throughout, which leaves no doub

Edith Roark is a nice personemas m.c.

Hale's production highlights include a stunning lace number with radium-paint effects, and a wired-nooped dance routine; also a number with red-liearts as the sairorial backbone. No matter what the girls did, however, they'd register on their sveite chassies and phizzes. Special songs by Bernie Mattin, Harry Stride, Milton Drake.

Marden's Riviera Foilles' looks to be the best roadhouse floor show to the least.

S.S. SHO' BOAT (BALTIMORE)

S.S. SHO' BOAT

(BALTIMORE)

Baltimore, May 23.

John J. Carlin, operator of the town's northiside annusement park hown's considerable and proving a chunk of the local approximation of Coney Is. And looks like he'll have a decided click.

As may be gauged from the name, spot is arrayed in the reutical motiff. Howard Burman, show biz vet we have been away? I om the proceeding the property of the spot is a rayed in the reutical motiff. Howard Burman displayed astute the decided click.

As may be gauged from the name, weekly newspaper here continued to the proceeding the property of the proceeding the proceeding of the proceeding the proceeding of the proceeding the proceeding of th

Close Harmony

Hollywood, May 26. Hollywood, May 26.

Just to prove that song writers and music publishers are one big happy family, Jack Robbins, Metro music ally, is tossing a party next month to honor Boris Morros. head of the Paramount music

Harry Warren, Warner tune-ster, will mic.

fore a crowd of about 1,000 Sat. (16) nicht, m.c. did not show, and Burman handled duties. Betrays his long-time service as a pa. by the flair of fancy language he uses to intro the acts. Fact is, no rear eason why Burman couldn't con-

reason way burned tinue chore.

Band is capable 10-piece crew batonned by Freddle Drew. Unknown here, but on merit should build following.

build following.

Sho' Boat prices for drinks pagged one notch above levels in force in the better barrooms. The smart idea, is the door admish of 25c week-nights and 40c, through weekends. No stags, correct for this place spotted as is on grounds of amusement park. Since building is ice-hockey hall during winter, it is excellently cooled from pleps beneath the dance-floor. Scharper.

URBAN ROOF

URBAN ROOF

(PITTSBURGH)

Penn hotel's summer room still the class dance spot of fown and should have clear sailing during the warm months. Last year it was the Urban Roof despite for But that's of small consequence since it's up high enough and sufficiently windowed to give the desired impression.

Few changes this season, but they're hardly needed, since it's a good-looking room the ustomers have come to know r ilke and recall and home in, which of all any body on askenes, particularly a sliver draped background over bandstand, are striking while still managing to retain original design of late Joseph Urbaa. Management, too, has wisely decided to continue minimum check system inaugurated last summer instead of couvert retained through good times and backingth as been difference to class trade Urban Roof draws.

At any rate, it's the music that's always been the important thing

days, but thath hade the an load difference to class trade Urban Root draws.

If a the music that's shwary rate, it's the music that's shwary been the important thing here, and looks like Gerry O'Nelli has made another excellent choice in Al Kavelin's outfit. First time for this ork, here, previously known only through airings, and Kavelin's instrumentations are flexible enough to pacify them all. Urban Roof's audiences pienty critical and tough, but present maestro should have little trouble winning them over with plenty to spare.

Kavelin gives 'em a bit of everything and all. of it A-1. Swing, rumba, straight jazz and symphonic jazz, dreamy dansapation and hot licks are all generous his repertoire, and he never stities at one long enough to generous his repertoire, and he never stities are to generous his stocked one of the control bearing out the best points in his form out the best points in his (Continued on page 62)

ANOTHER LEGEND BORN

Hobart Campus Thinks It Knows About Suicide

Geneva, N. May 26.

Although 'motive unknown' was written in the official verdict of the suicide of Philip Tangler Smith. Cooke, Hobart College sentor who ended his life by shooting, he is listed by classmates as the first American college victim of Budapest's 'Gloom's Sunday' suicide song. Witnesses at the inquest testified to Cooke's fascination by the song, and that on the preceding Sunday, he had driven into the country with the intention of committing suicide. Two hours before the suicide, Cooke, do not seen of a Springfield. Ominister, was awarded a diploma posthumously Monday (yesterday). Geneva, N. . May 26.

Vallee Hopes for \$70,000 In 3 Weeks of 1-Nighters

Rudy Vallee orchestra booked three weeks through southwest by Radio Orchestra Corp., starts June 26 in St. Louis, and will go through Texas and Oklahoma. One-nighter jaunt starts when band concludes engägement at Astor hotel, New York, starting June 2 for two weeks. Bandsman's Fleischman yeast broadcasts will be picked up in Dallas and Houston while enroute. Trip is figured to gross about \$70,000. Rudy Vallee orchestra booked

Dance Team Quits Stage To Op. Nitery in Detroit

To Op. Nitery in Detroit, May 26.
Alexander and Swanson, dance team which appeared in several musicals, including Good News, have retired from stage and will open a new nitery here. To be nave retired from stage and will open a new nitery here. To be known as Esquire and will replace Den of Forty Thieves. Associated with the Alexanders will be Lester 'Nig' Gruber, op of the Den. Opening show will feature Pauline Parker.

Nix Femme Wrestlers

Detroit, May 26.
Warned to abandon 'beef trust' wrestling matches, which caused the charges, Myron B. Lloyd, op of the Oasis nitery, was freed by the State Liquor Control Board this week without a fine.

Two heavyweight women, totaling around 450 pounds, were arrested, two weeks' ago because they didn't possess a wrestling ilcense. Recorder's Court jury dismissed the charges. Detroit, May 26.

Irene Keefe Moves
Boston, May 26.
Irene Keefe, 20, blonde nitery
warbler, signed for indef ticket by
Morey Pearl, singing Sunday show
from WMEX, Boston, and from he
Tent, Quincy, Mass.

She has been with number of Hub maestri—Jack Brown (Wonder Bar); Hughie Connor, (Blue Train, Hotel Lenox); Casa Mira Band

Disc Reviews By Abel Green

Good assortment of swing on the current crop of releases. Kenneth (Red) Norve and his swing sextel reprise two Gershwin tunes. Lady Be Good and Tve Got Rhythm' in swing manner on Decca. 779 with Red's xylo setting a very interesting partial sylong manner on Decca. 779 with Red's xylo setting a very interesting partial sylong manner on Decca. 779 with Red's xylo setting a very interesting partial sylong manner on Decca. 779 with Red's xylo setting a very interesting partial sylong manner on Decca. 779 with Red's xylo setting a very interesting partial sylong manner on Decca. 779 with Red's xylo setting a very interesting partial sylong manner on Decca. 779 with Red's xylo setting a very interesting partial sylong manner on Decca. 779 with Red's xylo setting a very interesting partial sylong manner on Decca. 779 with Red's xylong manner on Techstration on Techstration and Techstration on Techstration statistics o swingo manner on Decca. 739 with Sed's xylo setting a very interesting pace.

Fats Waller whips out his of rhythms on Victor 25296 with "It's 150 No Furi and 'All My Life,' and on No. 25295 with 'Christopher Columbus,' current swing fave tune by Andy azaf-Leon Berry, paired the sylong of the color of the sylong and the

HOLD EX-NITERY OP ON SHOOTING CHARGE

St. Louis, May 26. Joseph Hathaway, former opera-or of The Wedge, now Dante's Intor of the viewer, now Dante's In-ferno, midtown nitery, is held by the police on a charge of shooting and sectionaly, injuring Mrs. Hilda Vogel, beauticlan, in her shop last week. Affray allegedly résult of scour Mrs. Vogel's attempt to discour Hathaway's courtship.

After the shooting Hathaway fled in his auto, but was nabbed by cons was nabbed by cops overturned a mile when his away.

Carolina Band Dates

Charlotte, N. C., May 26.

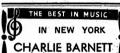
Bands booked for Carolina dance lates include: Ted Flo-Rito, under dates include: Ted Flo-Rito, under auspices of the Junior Chamber of Commerce, due here June 1; Hal Kemp at Sanford June 2 for the Sanford Cotillion club. Ray Noble, annual German club series, Univer-sity of North Carolina, June 4-6,

sity of North Carolina, June 4-6,
Others Just in the territory include: Jan Garber, for the Green
Parrot club at Wilson; Mal Hallett,
for the Azalea Festival, Charleston;
Joe. Haymes, with Loretta Lee,
Charlotte; Fletcher Henderson, for
a negro dance, Charlotte; Harry
Reser and his Clicquot Club Eski,
mos, for annual class dances at the
University of North Carolina; Bob
Pope, George Vanderbilt hotel,
abeyville, and Clyde McCov, and his Pope, George Vanderbilt hotel, Asheville, and Clyde McCoy and his Sugar Blues orchestra, University of North Carolina May Froile dances.

N. O. Blue Room Shut New Orleans, May 26.

Blue Room, swank night spot in the Roosevelt hotel, went dark Thursday night (21).

Spot will be closed for months or renovations,



AT THE GLEN ISLAND CASINO FEATURES

The Greatest Lyric Ballad in Years "THESE FOOLISH THINGS (Remind Me of You)"

"I'M JUST BEGINNING TO CARE"

"MY FIRST THRILL" "CELEBRATIN" "

"THE MARTINS AND THE COYS' (The Modern 'Gallagher and Shean')

And, Of Course, America's No. 1 Song: "ROBINS AND ROSES"

HARRY LINK G.P.M.
IRVING BERLIN INC.
799-7TH AVE. N.Y.C.

SEECT THE HOUSE OF MUSICAL NOVELTIES

LITTLE JACK LITTLE

And His Orchestra
On the Air Waves from the CASINO at CATALINA, CAL., playing
the Western Ballad

"WE'LL REST AT THE END

Henry Busse's Rendition of "I'SE A-MUGGIN'" with the Musical Arithmetic Gam 1-2-3-4-5-6-UH-8-9-WOOF

It's Quite a Hit—The "Swinger"
"RHYTHM SAVED THE
WORLD"

"I'LL NEVER LET YOU GO"



Dead or Alive?

To all intents and purposes, and in the average opinion, Vaudeville is dead. But

Every now and then something happens to make it appear that the undertaker might have been called in too soon. Every now and then something happens to make the average opinion seem hasty. For instance, the Folies Comique.

The physical ingredients of Folies Comique' are: Ferry Corwey, James Evans, Lucien LaRiviere, Diane Denise, Lee Bros. Mitzi (dog act), Dolores and Candido, Whitney, Millard and Auetin, Park and Clifford foilled as Lee Cerkos). Illy Branch Co. and a line of 14 girls. Ever hear of 'em? And even if you had, would you submit such a combination to the booking office, ask \$8,500 for it, and then not expect to be thrown out on your ear?

Not a name act in the show. With a title that may or may not mean a thing to the public, expect that it's something in French. Yet Folies Comique' is getting \$8,500 per week. And not only getting it, but proving worthy of it at the box offices of the theatres it's playing.

The answer is not what you've got, but how you sell it.

RKO agreed to pay \$8,500 for Tolies Comique—a show which, on paper, wouldn't even get a second it offered by an agent—because RKO produced the show itself. And in order to justify the \$8,500 RKO put everything it had behind the selling of the show. The selling takes in both the production which the audience sees, and which enhances the acts, and the publicizing, which attracts the business.

RKO was really anxious to assure Tolles Comique of success. The booking office, the theatre department, the local theatre managements all treated it as an event—and sold it.

But supposing the same lineup of acts were put together by an independent producer and submitted by an agent in the ordinary manner: If incky, perhaps the agent might book it for \$1,500 or \$2,000. The booker would book it, the theatres would play it—just another unit. And it the picture happened to be good, business would be good. If the picture happened to be bad—just another week,

'Folies Comique' is not the greatest variety show ever produced. Nor even one of the greatest. Better shows have been produced and played. And better shows have received far less than \$8,500—but they have also done far less husiness. Because they haven't been sold.

In the case of Folies Comique the only conclusion to be reached is that a \$2,000 unit, booked in the customary careless and disinterested way, and played in the same manner, very often isn't worth \$2,000. But the same unit with interested handling can be made to be worth \$8,500.

Vaudeville is either dead, or alive. Vaudeville is either worth selling,

For an old guy who's supposed to be dead, Vaudeville certainly is do-

BUS LINE ATTACHES

BOOPER'S TROUPE

ittle Ann Little, film voice of

'Betty Boop,' and other members of

'Betty Boop,' and other members of the '45 Minutes From Broadway' stage troupe, left here today after a one-night stand and a two-day detention, the latter caused by \$610 attachment brought by Merz White Way Tours of Philadelphia, which claimed show owed that amount as rent on passenger bus in which it is traveling.

Attachment order named Victor Carnaris, Edward Burns and James Burns as owners of the show. Legal tangle was straightened out after considerable boo-boop-a-doolng. Show appeared here under auspices of fraternal organization.

Pittsburgh, May 26.
Deal closed here Saturday (23)
between Lou Goldberg, representing
Major Bowes, and J. W. Menke,
skipper of 'Golden Rod Show Boat,'
for 40-week river tour of an amateur troupe aboard the Menke craft.
Voyage gets under way June 18 at
Monongahea City, about 20 miles
upstream, and will then proceed
down Ohlo and Missispipi Rivers
in a series of one-and two-night
stands.

Stations.

Golden Rod has been anchored here for last five years, operating every summer with old-time mellers in typical Show Boat fashion. Tyros, 25 of them, will live on the Golden Rod, paying Monke \$10.

Tyros, 25 of them, will live on the Golden Rod, paying Menke \$10 weekly out of their salaries for room and board. Understood that deal provides for cancellation of contract by either party should gross for any one week slip under \$2,100. Golden Rod auditorium can handle around 1,000 and scale will be \$1 for boxes and 75 cents for general admission at evening shows. Mats. when played, will be half that scale.

Totem Pole Ballroom (Boston), opened its summer schedule Friday (22). Deacon Moore doing the

Deal for Am Unit

Pittsburgh, May 26

Show Boat Closes

stands.

batoning.

Knoxville, May 26.

RKO Folding Up 'Comique'; Loew Won't Book It

Folies Comique, RKO's own unit production, may disband at the end of its current week at Orpheum, Minneapolis. 'Circuit will resume the show next fall.

the show next fall, \$\frac{1}{2}\$ Production did excellent business everywhere it played, though forced into a. third week at the Palace, Chicago. It was staged by Macklin, Megley, now Warners' eastern picture talent scout, along the lines of the revues, at the French Casino. N. Y. nitery. Production cost the theatres around \$\$500 a week. N. Y., nitery. Production cost the theatres around \$8,500 a week.

theatres around \$8,500 a week.

RKO has been trying to gent the
show to the other major circuits,
with Loew's the only one showing
any interest. Small possibility of
this deal going through now, however, Loew's not wanting to take
any chances with an expensive
stage show during the summer
lonths.

Marshall for Texas.

Witarshall for lexas.

Everett Marshall is among the first signed for John Murray Anderson's Frontier Days' show, which opens July 1 as part of the Frontier Days celebration in Ft. Worth, Tex. Marshall's contract, set by Matty Rosen, calls for a guarantee of four weeks and an option for four more.

BOWMAN ABROAD

Patricia Bowman goes to England in July to open around August 1 in the Palladium's 'Crazy Show.' Contract calls for eight weeks.

"Variety" FOR SUMMER

Place a subscription for 'Variety' over the summer. From now unfil Labor Day + + + \$1.50 Mail remittance with name and summer address.

Reunion in H'wood

Hollywood, May 26. Sidney Lanfield, 20th-Fox di-Sidney Lanfield, 20th-Fox di-rector, was touted by an agent to see a promising actress in the cast of a PWA show at the Playhouse rie went to the the-eatre and met his prospect, Anna Chandler. . In the old vaude days, Lan-field pounded the piano for her.

RKO'S 2 WEEKS THIS SUMMER

RKO's vaude playing time shrinks to but two weeks after June 5, these comprising the Palace theatres in Chicago and Cleveland.
Rest of the circuit's current stage show houses go straight pictures for the summer starting that week. These are Keith's, Albany; Mainstreet, Kansas City, and Orpheum, Minneapolis. Keith's, Boston, dropped vaude a couple ago.

ago.

Circuit originally intended to send

Cleve into straight pic-Circuit originally intended to send the Palace, Cleve., into straight plc-tures week of July 12, but then can-celled this idea in anticipation of added biz during the Republican national convention as well as the 100-day Great Lakes expo in that city. Theatre is now looking for names for the hot months, but only one set so far is Phil Baker, week names for the hot months, but one set so far is Phil Baker, of June 26.

of June 26.

ill Howard comprises RKO's entire vaudeville booking staff at present, though likely Danny Freundlich will return as his assistant in the event Folies sistant in the event Folies Comique, RKO's own production, disbands for the summer. Unit is currently at the Orpheum, Minneapolis.

Freundlich was switched a few weeks ago from booker of a couple of RKO houses to company man-ager of the unit.

MARTIN FOR ENGLAND

Tommy Martin leaves for Europe next month to play 16 European weeks set by the William Morris

Starts July 6 at the Palladium,

Gerald Carbonara finished scoring job on 'Girl of the Ozarks' at Paramount.

G-M Touring Free Show Strictly for Its Employees at \$10,000 W'kly Cost

ANATOLE FRIEDLAND'S RIGHT LEG AMPUTATED

Anatole Friedland had his right leg amputated in Mt. Sinal hospital, N. Y., where he was reported yes terday (Tuesday) as 'fairly com-fortable,' although his condition is

fortable, although his condition is still serious.

Troubled with a bad heart in re-cent years, which kept the song-writer-producer-actor more or less inactive. Friedland contracted a gangrenous condition, because of poor blood circulation, which neces-sitated the amputation.

Barbette Cancels Chi Vaud Date. Too Tough

Chicago, May 26.
Barbette, aerialist, had to leave the Balaban & Katz Chicago hill after three days last week. Couldn't stand the pace of four and five shows dally. Had been with circus and Jumbo' previously on a twicedaily policy.
Titan Trio, hand-balancing act at Oriental, moved over to replace,

Liquor Firm's 2d Cuffo Floor Show; Via Plane

Oldetyme Distillers will use a plane on a 30-day coast-to-coast jaunt for the second edition of its cuffo nitery floor show. Would stop off in principal keys only.
Will use the same type presentation of six specialty girls and a planist. Previous show used a bus on an eight-month hop, hitting all tanks.

Izzy's \$10,000 Loss

Izzy Rappaport, owner-operator of the indie vaudfilm Hippodrome, lost \$10,000 worth of levels in Philly last Sat. (23) evening.
Sent a sult to the tailor with jewel case in pocket, but tailor later denied that he had come across valuables. Latter were insured. Baltimore, May 26.

Baltlmore, May 2 General Motors is currently tour-

lng around the country a show consisting of eight vaude acts and two films, one of three-reels and other

films, one of three-reels and other of one-reel, which automotive manufacturing company is showing to employees in every town in which there is a G-M plant, or a Fisher Fody branch.

Show was put together in Detroit recently. Since it is being shown to employees only, there is no need for newspaper ballyhooor ads, billboards or window cards. When troupe touches a town, finest house available is rented and ducats are given to employees that they may bring one friend each and have an evening of entertalment on the evening of entertainment on the

boss.
Layout is costing G-M around \$10,000 weekly. Vaude talent booked by Corinne Muer, one-time Shubert prima donna who during recent years has been operating an agency in Detroit. Miss Muer-travels with show, handling the acts she has booked.

Stopping off here last week and

show, handling the acts she has booked.

Stopping off here last week and renting the town's opera hall.
Lyric, for around \$600 for the evening, two performances were put on. The acts on display were: Lester Cole and his Texas Rangers; Novello Brothers; Carter and Holmes; El Cota; Fritz Family of girl acrobate; Don Arden Trlo, hoofers; Sally Joy and Vobo, a dog act; and Frank Gillen's 10-plece band.

The one-reel film is 'The Steeple-chase,' which humorously gets, across to onlookers the practicability of G-M motor cars, and the three-reeler is 'Master Hands,' showing smart work in the factories, Both are to imbue the workers with itch to go out there and fight to finish for good of 'G-M. The vaude show is presented same as a bill in any theatre.

R. R. Jumps
Acts claim they are getting regular theatre salaries. They never have more than two shows in an evening, and sometimes only one; depends on what size factory is in town they are playing. Strange fact of show is that G-M; world's largest maker of automotives, is jumping show by rail only, and buying sleeper betths at that. After show played here, went on to Bloomfield, N. J., and was carded to follow into Tartrown N. T. G-M's headquarters in Detroit, is, bossing the layout and m.c. ing the shows. Also carried are a stage manager 'and projectionist.

The \$10,000 cost weekly to G-M summed up from nightly jumps, salaries, hall rentals and incidentals, if this tour is deemed a click, it will be a yearly stunt. There are said to be about 40 G-M plants in that many towns around the country. In these times that's a career for a vaude act.

RKO Refused Cantor \$15,000 Straight. So He's Taking \$17,000 on % in Chi

at a 50-50 split, may take \$17,000 expense of transportation for two as his end of the current week's gross at the Palace, Chicago. Theis expected they will become selfatre had around \$16,000 in the till supporting. for the first three days of the week, which started Friday (22), and is headed for a \$34,000 total take. Last week the Cantor unit got

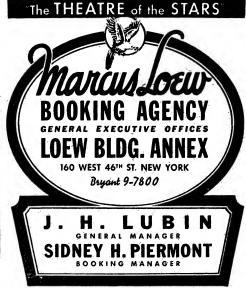
\$16,500 as its share of the \$33,000 gross at the Palace, Cleveland. In Chicago it's setting attendance records at the house, but gross is being curtailed by a recently lowered

curtailed by a recently lowered price scale.

Prior to taking the two RKO weeks, Cantor, through the William Morris agency, asked a \$15,000 weekly guarantee for the unit, also containing Parkyakarkus, Bobby, Twins and Betty Jane Cooper. If not that figure, then he wanted the 50-50 spilt arrangement, which RKO agreed to. agreed to.

agreed to.
Following the Chicago week, Cantor goes to St. Louis for a short stay on personal business and then heads for the Coast and conferences on his next picture for United Artists. Due to this, Cantor found it necessary to turn down offers for at least two-more weeks in vaudeone of them at the Fox. Detroit. He will continue breaking his jump to the Coast by raising funds for Youth Alyah, on behalf of German-Jewish children.
In Cleveland hast week Cantor realized enough to transplant 35 children to Palestine, His personal quota is 500 children; so far the funds realized will take care of 195, but not including the Chi. St. Louis and other stop-offs. Per Following the Chicago week, Can-

Eddle Cantor, playing the house child the cost is \$365, which defrays at a 50-50 split, may take \$17,000 expense of transportation for two



T

15 YEARS AGO

(From VARIETY and Clipper)

Joseph Schildkraut had signed a Guild contract and later one with Brock Pemberton, Equity gave the actor to the Guild.

Bee Palmer contracted to make three Victor records for \$1,500 in the Ziegfeld roof show.

Federation of Musicians, in convention, considering the idea of charging ASCAP a fee for playing its numbers. Didn't,

Sells-Floto had its canvas all up and ready to start the parade in Newark when notified it could not revue finally hit N. Y. Was de-

Arriving Home June 1

on the Maiden Voyage

of the

"Queen Mary"

AFTER TRIUMPHAL 20 MONTHS TOUR OF

GREAT BRITAIN AND THE CONTINENT

Including

ROYAL COMMAND PERFORMANCE

LARRY

"Virtuoso of the Mouth Organ"

Gratefully Acknowledges the

sincere Co-operation of

Mr. Charles B. Cochran - Mr. George Black and Mr. Val Parnell of General Theatres Corporation - Messrs. Hyams

Bros. - The Stoll Circuit and the man-

agements of Alhambra, Paris - Casino, Monte Carlo - Negresco, Nice - Trocadero, Berkeley, Savoy and Dorchester -

000

RETURNING TO ENGLAND

EARLY IN SEPTEMBER

COLUMBIA and REX RECORDINGS

BRITISH BROADCASTING COMPANY

000

in London.

play. Ascribed to the fight with Ringling Brothers.

Hippodrome and Manhattan Opera House scenes of the NVA benefit. Gross in excess of \$100,000.

Chic Sale back in N. Y. vaude

Los Angeles finally admitted that its growth was due to the picture

Joe Santley, Ivy Sawyer and Has-sard Short headed a revue at the Palace. Called 'Klick Klick' and it clicked.

Free Name Act

Hollywood, May 28.
Olsen and Johnson become a
free attraction when they open
week's stand at San DiegoExposition (29).
Will top that this summer, if
contemplated deal goe-s
through, by appearing under
canvas at the Dallas Fair,

scribed as 'Tiffany entertainment with a turkey production,' F. & M. both in cast. Billed as 'Miss Fan-chon' and 'Mr. Marco.'

Unnamed spokesman stated that musical comedies were costing producers about \$1,000,000 a year, but necessary for the success of legit. Said the Shuberts had dropped \$100,000 in the past season, just sustaining shows.

'Faust on Toast,' London musical, ran 17 performances. Cost \$250,000.

"Three Musketeers," musical, opened at the Manhattan Opera House on Friday and closed Mon-

Valeska Surratt was the top name on Chicago bills. Had a corking new act, but Olsen and Johnson got

Equity tried to invade the caba-rets when it sought to pull the chorus out of Reisenwebers floor show. Only 12 of the 20 girls quit.

Whiting and Burt lost a week in Baltimore when they left their music in a cab on the way to the station in N. Y.

Marion Harris, who had returned o vaudeville only a couple of weeks efore, forced to cancel. Nervous reakdown.

50 YEARS AGO

(From Clipper)

Small amounts of the stock of the Arch Street theatre, Philadelphia were being sold at seven times par value. Mrs. John Drew operated.

A. L. Erlanger before Phila. court harged with assault with intent to ill George H. Leonard, husband of kill George H. Leonard, husbe (Continued on page 49)

60-Piece Symphony Into Loew's, Washington, D.C.

Washington, May 28.

reaking of iron-clad rule of local
Musicians' Union will enable Fox,
local Loew vaudefilm spot, to present 60-piece symphony orchestra
as one-week attraction June 5.

Yasha Bunchuk, who made front
pages here last month with plans
to form rival orchestra to National
Symphony, will conduct

pages here last mount with pians to form rival orchestra to National Symphony, will conduct.

House has been asking concessions from Union for nearly a year to permit it to employ extra musicians below scale. Bunchuk is given credit for swinging the deal which will use regular 18 pit men at usual \$83 for the week and 42 men at 446 for the engagement.

Fox denies that stunt is to give Bunchuk nucleus for his prospective symphony, claiming idea was on the fire long before other angle broke. Orchestra's performance under Bunchuk will be watched closely by local music officials and fans, however, as suggestion of what former cellist can produce,

Mills Bros. Get 10 Weeks in England

Mills Bros. sailed Saturday (23) to play 10 weeks in Great Britain and do a tour of the Continent. Latter dates are still being worked out by the Harry Foster office in London

Quartette's opening date is in Birmingham June 1. Theatre en-gagements will bring them \$3,300 a

Nashville House Reopens

Nashville, May 26.
After two months minus stage fare, Princess Theatre opened Tuesday (19) with small unit shows in addition to regular film bills. First attraction was a Walter Cushman unit, Passing Parade, 'owned by Ed

Gardner,
Stage show beginning today
(Tuesday) is W. A. Mills' Brondway Rhythm. Next unit, May 2930 and June 1, will be the Burns
Twins' Forty-Five Minutes Off
Broadway.

New Acts

LATHROP BROS. & LEE (3)

LATHROP BROS. & LEE (3)
Dancing
8 Mines; Full (Special)
Century, Baltimore
Betty Jane Cooper and Lathrop
Brothers constituted a prime dancing turn in vaude for long while,
and now that Miss Cooper has wandered out of act to become solo
stepper in pix and musicals, the
freres have retained same act for
vaude, securing Miss Lee in place
of Miss Cooper, And this new act's
layout is so identical with other one,
appearance is that of understudy
assuming Miss Cooper's niches.
Layout is so identical with other one,
appearance is that of understudy
assuming Miss Cooper's niches.
Act still given chief busire by and
though newcomer may be just
shadow of a peg beneath predecessor's ability, it is scarcely noticeable
in the slick manner routines are routed
are not solo strut is a very, close
approximation of what Miss Cooper
did when with the Lathrops.
Layout presents the trio, then the
stal alone, the boys as a team, then
the trio for finale. With audience
here act crackled across as easily
as the former one always did.

Scharper.

LESTER LEE

LESTER LEE
Violin, Imitations
10 Mins.; One
Grand O. H., N. Y.
Judging from the gradual, but
certainly waning, applause with the
introduction of doubtful impersonations, this boy virtuose would do
well to stick to his fiddle. Concert
stuff and mimicry are a water and
oil mixture,

stuff and filmicry are a water and oil mixture,
Offstage voice gives buildup citing kid's film career and radlo work.
Violin work is all that gives this credence. He plays trio of classics and, while not done in the style of a prodigy, cannot help but elicit praise. Youth is an assisting factor in this bit. Could use a little coaching to replace mechanical delivery. Working before mike, he next does his impersonations of film celebs. While varying the turn, it doesn't help any. Good deuce turn until the second half.

PALEY AND TERRIS

PALEY AND TERRIS
Comedy
14 Mins.; One
Grand O. H., N. Y.
Almost a single but for ornamental femme. Hoarseness of man
was evidence of hard work on last
night of break-in. Got plenty of
giggles with his garbled talk used
as opener and spotted throughout.
Plenty of self-ribbing. Pale blue
dialog and action resorted to
frequently could be dispensed with.
Comedy is rapid fire and often
missed. Girl does a wiggle with
back to audience that can be seen
in burley shows.
Turned the show over well for
closing turn.

Va. Police Bothering Kid Mentalist on Vaud Dates

Mentalist on Vaud Dates

Norfolk, Va., May 26,
Jackle Merkle, eight-year-old kid
mentalist, has been having troubles
trying to do his stuff in Virginia.
Two pinches, two \$10 fines thus far.
Kid, with his father, does a twoway act, using radio appearances to
help secure theatre dates within the
signal area of the station.
Just concluded six special broadcasts over WTAR for a shoe company, but meanwhile the pinches
have interfered with the theatre
dates, where the real coin is.

INA HUTTON GIRL-BAND HAS NARROW ESCAPE

Detroit, May 26,
Ina Ray Hutton and girl-band escaped serious injuries near here early Sunday morning (24), when the bus in which they were riding overturned in a ditch. Driver said he turned into the ditch to avoid striking another car head-on.
Although the bus-rolled over, Kay Walsh, 22, a member of the band, was the only one hurt. She suffered minor scratches.

Charles Sargeant's 'Old Dusty Trail' bought by O'Neill Productions for themer of 'Wellington Pike Goes West.'

MABEL WHITMAN

presenta

POPS

THE HARMONIZING DANCING BABY **BOMBERS**

Nothing Can Follow Them **But the Curtai** As Demonstrated at

Loew's State **NEW YORK**

This Week (May 22)

HARRY PINCUS MILLS ARTIST BUREAU

HELD OVER 2ND WEEK-HEADLINING

CHARLOTTE

JOHNNY

"OPERA IN THE RUFF"

MILES INGALLS

MARK LEDDY

OUR REFERENCES: EVERY DIVISION MANAGER AND INDEPENDENT EXHIBITOR WEST OF THE MISSISSIPPIL

THE WILBUR CUSHMAN CIRCUIT

'America's Largest Circuit of Stage Units'
MELBA THEATRE BLDG: DALLAS, TEXAS

ROYAL SWEDISH BELL RINGERS

2ND WEEK CHICAGO THEATRE, CHICAGO Dir.I SAM BRAMSON-WILLIAM MORRIS OFFICE

Under Exclusive Management of NAT KALCHEIM

WILLIAM MORRIS AGENCY MAYFAIR THEATRE BLDG. . NEW YORK CITY

V MacNaughto Alleen Cook Helen Yankee Irls Ray Carol Vance Musical Jesters

Dan Healy's

Hotel Aston

Ruddy Vallee and Conn. Yankees

Hotel Commodo Mildred Balley Zanette & Coles Red Norvo Bd

Hotel Edison

Hotel Fifth Ave P Handelman Oro Muslo Masters

Hotel Gotham Raoul Lipon Oro

Hotel Gov Clinton Betty Bowker Dick Mansfield Ord

Hotel Gr't North'rn A Ferdinando Oro

Hotel Lexington otel Lincoln
Temmy Dorsey Ore
Esquires
Edythe Wright
Jack Leonard

Hotel McAlpin Inoch Light Oro Beth Wilson Gonzales Ens

A Gonzales Ens
Hotel Montclair
Hai-Hope Ore
Hotel New Yorker
Wilkens & Waiter
Lyn Lucas
4 Neisons
Norval Bapti
Gladys Lamb
Bobby Hearn
Clyde Lucas Oro

Hotel Park Land

Hotel Pennsylvania Joe Relehman Orc

Hotel Pierre
Shep Flelds Orc
Caperton & C'l'mb

Hotel Plaza

Ave Beck Lydia & Joresco George Sterney Orc Ray, Benson Ens

Ray Benson Ens
Hotel President
Adrian Rollinl Ging
Hotel Ritz-Cariton

Arman Veesey Ore

Hotel Rossevell Patsy KanNeil Buckley
Ches. You's
John Bestor Ore
Hotel Savey-Plus
Johnny Walsh
Elike Petti Ore
Hubaneras Ore
Hotel Shelton
Bert Ring Ore
Hotel SherryNetherland
Russian Eagle

Russian Eagle

Russian Eagle'
Alex Bunchouche
Adelalde Howell
Bypsy Choir
Lidia Sadovskala
Jemme Hurok

Hotel St. Morita

Hatel Times

Variety Bills

NEXT WEEK (MAY 29) THIS WEEK (MAY 22)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

CHICAGO
Palace (29)
Ray & G MoDonald
Jerry Adler
Florence & Alevere
Ed Sullivareity 8
Frazee Sis
Tosephine Houston
Arite Augusta Eddle Cantor
CLEVELAND
Palace (29)
Bebe Barri Co
Fred Sanborne
Joe Morrison
Block & Sully

Bebe Bart Co
Pritchard & Lord
Ross & Bennett
Ada Brown
Nonchalants
Fenee Villon
Jimin BaPOLIS
Orpheum (20)
Blackstone
Police (22)
Folice Camiques
ST. PAUL

Folies Comiques
ST. PAUL
Keith's (29-1)
Folies Comiques

JACK POWELL Belling Synconation Smartly Dir.; LEDDY & SMITH

Loew

NEW YORK CITY Biate (29)
Helen Reynolds Co
Nice, Florio & L
Benny Fields
Frank Gaby Co
Jans & Lynton Rev BALTIMORE Century (29)

Janette Hackett
Lewis & Moore
John Boles
Floyd Christic Co
FITTSBURGH
Stanley (29)
Paris on Parade
Rachel Carlay
WASHINGTON
Fox (29)
Benny Meren Oro

Paramount

NEW YORK CITY
Faramount (27)
Faramount (27)
Faramount (27)
Faramount (27)
Faramount (27)
Faramount (29)
Faramount (29)
Faramount (29)
Faramount (29)
Faramount (29)
Faramount (20)
Faramou

Ella Logan Swedish Bell lng's Chas Irwin MONTREAL Loew's (29) Large & Morgner Carroll Sis Marty May Hector. & Pals Giris TORONTO Shea's Hipp (29) Decardes
Jack Major
Maud Hilton
D & D Remey
Bea Gottlieb

Warner

PHILADELPHIA
Earle (20)
T G Rev
T G Rev
Jokke Cookan
Betty Cookan
Betty Cookan
Worth Wile & H
Baiabanow 6
H
Baiabanow 6
H
Baiabanow 6
FITTSBURG
Stnnley (20)
Geo Choos

Rachel Carley
(22)
Ted FioRito Orc
WASHINGTON
Earle (29) Earle (29).
Honey Fam
Fred Craig Jr
Wini Shaw
Gene DeOuincy & L
(22)
Saul Grauman Co
Fred Dosh
R C M H Glee Club

Independent

CHICAGO
State Lake (23)
Pinteess Chlyo
Maxine Kirk
W & G Ahearn
Billy Snyder
Mackle LaValle &
Relss & Dunn
Lols Nixon

Sue Ryan Shine Moore Shine Moore KANNS CIPY, Mo MANNS CIPY, Mo Moroe & A Sis Freddy Stritt Co 3 Byrons Jon ANSHWILE Trincess (26-28) B'way Rivthm De Way Rarrell Co Joe Madden Svivin Tucker Al Mardo Lols Nixon
Roy Rita & R
INDIANAPOLIS
Lyric (29)
Barney Rann Bd
Ruby Wright
Condos. Bros
Lois Harper Co

OFFICIAL DENTIST TO THE N. DR. JULIAN SIEGEL 1501 Brandway, New York
This Week: Marcolle Sevilla, Stanley Woods

London

Week of May 25 May 25

CLAPTON
RIMK
Turner 2

Lyons & Fay
Lyons & Fay
Eremier
P & A Shields
Judd & Ray
Billy Barra & Lady
EDGWARIEr & Addre
Lewis & Andre
Lewis & Andre
Ewis & Andre
Empire
Empire
Billy Cotton Bd.

Meek of Canterbury M. H. 1st haif (25-27). Manitoes Harry Condy Mercy Mercy Mercy Condy Mercy Me

BRIXTON Astoria Anton Bd
CHADWELL HTH
PAINCE
PA Faince
PA Faince
PA Shields
Judd & Ray
Billy Barr & Lady
CHELSEA
Lantovini Ore

Empire
Billy Cotton Bd.
FINSBURY PARK
Astoria
Rawlez & Landauer Astoria
Rawiez & Landaue
Conrad's Pigeons
HAMVERSMITH
Palace
Doyle & Allen
Hortobgay Tr
Lee Corroll & Len Lee Corroll & LeR HOLLOWAY Marihorough Magnets

B'way Bs & Br'nda Johnsen Clark ILFORD Super

3 Girles
Alfred Thrips
Maniey & Austin
ISLINGTON
Bine Hall
1st half (25-27)
Rhodes & Stephe
Dlam'nd Little'n
2d half (28-30)
4 Manitees
Harry Codes
Harry Codes

4 Manitoes
Harry Coady
KILBURN
Grange
Albert Sandler 3
Lester & Andres
Lewis & Lawn
LEWISHAM
Palace Palace
Delinoff & Raya Si
4. Hermans
Joe Griffin
LEYTONSTONE
Rights

Rialto
Panino II
NEW CROSS
Kinema
Levanda
Connor & Drake
Nello & Natal
FECKHAM
Palace

Palace
Levanda
Connor: & Prake
Nallo & Natal
RI'GBY
Plaza
Wilfred Greene 6
Fox. & Evans

Jan Zalaki
SHEPHRIIS BUSH
PAVIIIon
3 Virginians
Rouletta
Taps & Tempo Co
STAMFORD HILL
J. Magger
B. Way Be & Brida
Johnson Clark
STRATFORD
Broadway
3 Girlies

STRATEORD
Broadway
3 Girles
Aired Thripp
Manilar Thripp
Margine Cilifton
Margine Cilifto

TOTTENHAM

TUTTENHAN
Palace
Turner 2
Lyons & Fay
3 Hiltons
TOTTENHAM
COURT ROAD
Astoria
Parrar & S Bovs
WALTHAMSTOW
Granada
Billy Cotton Bd

Provincial

Week of May 25

CARDIFF

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Danie Clare
Hana Clare
EDINIURGH
Royal
Irish JOHN 10 1 26
Jimmy O'Dea
Harry O'Donovan
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May 25
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PLYNOUTH
Palace
Ganjou Bros & J.
Pell & Little
Florence & Clifton
STOCKTON
Globe
Trolse Mandollers
Myron Pearl 4
Rolf. Holbein
Sam Rayne
Jass & Jossie
Stella & Ptnr.

Cabarets

NEW YORK CITY

All Stars Jack Laurie
Betty Real
Harristte Page
Marie Doherty
Pat Eugenie Marie Doherty
Pat Eugenie
Gallord Johnson
Tom Toscanne Bd
Alics Lowell

Rall Jos LaPorte Orc Bobby Evans Bd Benchcomber But Marion Butler Leslie Litamy Ann Suter Eddie Leslie Miller & Massy

Beau Rivage
(Sheepshend Bax)
Jerry Baker
Kay Mayfield
Buddy Green
Pepny Alexander
Eddie Copeland
O

Ben Murden's Riviera Riviera
Hartmans
Ellin Pottl
Rosita & Fontana
Edith Roark
Joe Darris
Dolly Kay
Al Bernic
Robbins Fam
Val Ernic Orc
E Madriguera Orc

Bill's Gay 90's Arthur Behlm Bill Lorraine Ed Furman Elhel Gilbert Arke Bernard Frank Russell Bob Bigelow

Rich Bigelow
Hinck Cut
Amanda Runnicho
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Amanda Runnicho
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Club 18 Bunny Berrigan Bd Club Gauche

Dinitri Virgii Persa Ravei Los Gáuchos Rilla Dau Munez & Bolau

Coconeut rove
Tic Toc Girls
Terry Green
Walter La Mae
Alice Glover Oro
Conule's Inn
Ada Brown
Louis Jordan
3 Novels
Palmer & Peaches
Troile & Al
Anise & Aland
Al-& Toni Cortez
Kaloah

Eddle Green Leroy Smith Ore Con Rouge Irwin Cilbert Orc Tisdale 3

Tisdale 3
Donnville
Morle Al onte
Jack Dempsey's
Owen, Hunt,
Roberta Tremaine
Mora & Ranata
Jan Brunesco Ed

Mara & Ranata
Jan Brunesco Bd
Jan Brunesco Bd
Constiglo Morena
Constiglo Morena
Emile de Torre Orr
El Torreador
Ramon & Lucinda
Torredor
Ramon & Lucinda
Torredor
Ramon & Jucinda
Torredor
El Morocce
El Morocce
Eria liois Oro
Fig ans Door
Red McKenyle Eld
Frenci Cushio

French Casino

Trench Casinos
French Casinos
Folias de Peume

Hotel St. Morita
Cypsy Nina
Castaine & Barri
Charile Wright
-iton Perry Otc.
Hotel St. Regis
Clifford Newdah)
Rusch Bullet
Paul Gerrits
Jacques Frey Ore
Hotel Taft
Geo Hall Ore
Dolly Dawn
Hotel Times

Gang Plank Bernie Dolen Oro Hotel Victoria Pat Harrington
I Boston Sis
Gien Island Casino
Laura Deane
Char Barnett Orc June Crosby Man Bannister Jay Cole

Motel Waldorf-

Gen Lodijensky Raphael Beauvel & Tova Basil Femeen Or Wayne King Ord Gypsy Tayern
Bert Linden
Alda Luciano
Bukku
Chubby Ross
Jules Keaten Oro

Wave King Orc
Jimmy Kelly
John Rackwood
Evelyn Wilson
Janice Andre
Warren & Bodle
Carter & Schaub
Midgle Tarks
Janice Andre
Warren & Bodle
Billy Mack
Mary Barton
J. Raymony Higgins
Kitty Mullican
Gene Waiter
Joe Ricardel, Oro
Joe Capella Oro
Kit Kat Dan Mealy Dan Healy Jack White Camille Glory Frances McCoy Mary Lucille Jung, Larraine Blenda Ranson Roth-Andrews Oro Beale St. Boys Kit Kat

Hickory House

Hickory House

Kirby Walker

Marjorle Naylor

Francetta Malloy

Ted Lane

Arthur Gansfried E

Wingy Marione Bd Kit Kat
G D Washington
Ann Lewis
Johnny & George
Danny & Edith
Alberta Pryme
Sally Gooding
Alda Ward
Lillian Fitzgerald
C Austin Band Arthur Ganstried E Wingy Manone Hd.

R'Isw'd Restaurant
Nick Lucas Ore
Frances Williams
Colette & Thais
Mimi Rollins
Fink Resign
Charlet Lamberton
Mittal Haynes
Marlon Martin
Heien, Gray
Rdes Blane
Lettie Campbell
Cookle Faya
Charlet Lamberton
Arthur Warren Ore
Hotel Ambassador
Val Olman Ore
Rotel Astor Larue Eddie Davis Orq Eddie Davis Orq
LeMirage
Tommy Lyman Ore
Leon & Eddie's
Eddie Davis
Ella Logan
James Alyin
Marion Joyce
Wm Farmer Oro

Madelelne's Jack and Jill -Lucille Jarrett Damar Ore Joe Gray 3 Man-About-To

Man-About-Town
Charlie Mitchell
All Manuti Ores
Godolban Ore
Schura Liptova
Georgs Ord
Jasha Nazarenko
Boris Belostozsky
Nadla Kortez
Mon Taris
Jimmy Rogers
Kathlsen Barrie
Barry Winton Oro
onte Rosa

otel litmore
Russ Morgan Oro
Linda Lee
Joc & Betty Lee
Jos Zatour Oro
Lewis Julian onte Rosa Pola Bergla Sandy Ross D Pecerano ero Sammy Wilson Or Raiph Torres Mac Coogan Frank Cornwell 8

Sandy Ross
D Pecorano oro
No. 1 Fifth Ave
Carl Hunt
Minto Olmstead
Leota Lane
Joe Lilley
Harold Woodal!
Hazel Webster
Old Roumanian

Thais
Sadie Banks
Jack Hirsch
Russian Gypsy 8
Mickey Mailery
Sel Schneider
Roumania Gypsie
Onyx Club

Onyx Club
Baby White
Stuff Smith Bd
Faradise
Ed Lowry
John Steel
Floria Vestoff
Faith Bacon
C Dornberger Ore
Partille Boyal

Pavilion Royal Valley Stream, L. I. Herbert Stelner Orc Place Elegante

Piace Elegante
Tommy Mills
Stevs Lent.
Eddle Blanchard
Bill Farrell
Benn Kauff
Irve Harris
Len Lazaro Oro
Rainbow Grill
Miaco

Railbow Grill
Miaco
Eve Ortege
Evelower
Evelowe

Evalyn Turner
Name Rodrige Ba
Renslan Berr
Gatya Krumin
Kuban Consacke
Turner
Sulin Allumin
Nicholai Khadarik
Hisan Hisanil vaki
Hisan Nichilman
Kuban Krumin
Kuban Consacke
Sulin Allumin
Nicholai Khadarik
Hisan Nichilman
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Nicholas Matthey
(fieb Veilin Oro
nasian Troyka
mater Eith Cub
(Long Island)
Faul Rebucci Oro
Small'a Baradhey
Faul Rebucci Oro
Small'a Baradhey
Stork Club
Marjory Logan
Oro
Stork Club
Marjory Logan
Oro
Small'a Parent
Marjory Logan
Oro
Small Oro
S

Willie Bryant Orc

Versnilles
Belle Baker
Joe Lewis
Clement Rumba Ba
Meadewbrooks Boys
Vogue
Pat Clayton
Brooks 2 Brooks 2
Village Barn
Ernle Mack
Buddy Gately
Mildred Barry
Milton Mann Oro
Village Nut Club

Wivel
Marianne
Ernie Maran
Lockwella
Borlug & Lazar
Betty Bear
Baron Gyldenkorn
Naina Kinova
Frank LaSaile Oro
Bob Lee
Wynne Rolph
Yacht Club
Cont. Frohman Wacht Club
Bert Frohman
Garner Wolf & H
Holes Sis
Louise McCarroll
Sid Franklin Ore LOS ANGELES Louis Prima

Palomar

Beverly. Wilshire Viola Von Larry Les Oro Biltmere Bowl & Rhythm Rascais Red Harper Joaquin Gray Joaquin Gray S Red Raves & Racia Raves Bob Cutter Trudy Wood Lola & Luis Jimmy Grier Omar's Dome Wayne & C'rr'the Nick Stuart

Falomar
Woddy Herman
Ray & Voluveil
Ray & Voluveil Cafe Cason Jerry Bergin Billy Gray 3 Roberts Bros Max Fidler Oro Cafe de Parce

Mary Lame
L. L. & May Packer
Walter Johnson
Paul Kaln Orc
Three Little Pigs Century Club
Corliss & Palmer
Lester Lee
Grace Saxon
Stroud 2 Dorothy Roborts
Faul Stein
June Purcell
Lou Singer Orc
Harold Woodland
Smaroff Girls Stroud 2 Clarence & Claude Hal Chanslor Orc. Coconnet Grove

Topsy's Topsy's
Leena Rice
Thelma Daniels
Pauline Starr
Marjorle Sparks
Dana Buxton
Geo. Redman Oro George Olsen O. Ethel Shutta Hoffman R & Gerae Famous Door Sylvester Scott

CHICAGO

Freddy Schweitzer Georgie Lyons Edgewater Beach Hotel Frankle Masters Orc Donna Dea Beverly Kirk Milton Blakely Moreaus R. T. & LaDayne Gay 20's

Riamarck Hetel Derothy Miller Jack Dalton Pall LeVant Ore Blackhawk Joe Saunders Dick & Dot Rogers Ches Paree Edna Sedgewick Harry Richman Edty Kean Edty Kean Edty Kean Edty Hean Honny Busso Ore

Henry Busse Oro
Blackstone flotel
(Mayfulr Room)
Ethel Dixon
Robt Paddock
Virginia Gilcrest
Carmen
Al Kavelin Oro

Continental Room (Stevens Hotel) Ramon & Renita Xavier Cugat Carmen Castillo Goff & Kerr

Goff & Kerr Inn
College Inn
Duke & Noble
Oscar Johnson
Evelyn Chandler
'Tiny' Wolfe
Rose Blane
Phil Neely
Hazel Harris
Wez Plerce
Roy Shipstad
Abe Lyman Ord
Colony Club
Mary St. ne

Mary Stone
Myra, Lang
Rosalle Wynee
Paulette LaPlerre
Phelps 2
Rhythmeers Ore

Colosimo's
June St Clair
Della Carroll
Marian Alorgan
Raynor Lehr
Terry & Walker
Don Enrico
Elicen George
3 Short Waves
Bob. Tinsleys Or

Congress Hotel (Urban Room)

Duke Ellington Or

Club Alabam

Lill Bernard Flo Henri Art Williams Orc Club Minnet

Clish Minnet
Rider Sis
Phil Kaye
Bernice Lillie
Gloria Shayne
Adelinna Dossona
Lew Sales Orc

3 Deures Cafe
Art Tatum
Zutty
Throle Matel

Zutty
Drake Hotel
(Gold Const Reo
Jack Hylton
Pat O'Mailey
Magda Neeld
Pekgy Dell
Alec Templeton
Eille Atherion
Cilve Erard
Merry Macs

zelich Gar 90°8

Fle Whitman
Nyra, Lou & Torge
George, DeCouta.

Harry's N. X. Bar
Joan Clark

Harry's N. Y. Bar
Barden

Georgen

Georgen

Georgen

Georgen

Georgen

Burt

Granof

Burt

Bart

The Nonchalmate Kings Jesiern May Change Selley And Lee Plate Plat

Sullivan Stating Again

Sulivan Broadway columnist, goes back into Loew's State on Broadway week of July 3 for the third ti e within a year. His unit will include Ella Logan, Ben Yost's California Varsity Eight, Fred Sanborn and Florence and Alvarez, "Sullivan's vaude salary is \$2,000 net weekly.

Kuchuk as Bowes Booker

Benny Kuchuk, formerly associated with Herman Citron, has joined Major Bowes' office in New York as assistant to Lou Goldberg.

He'll help in booking the amateur

50 YEARS AGO

(Continued from page 48) Continues from page 48)
Louise Balfe, whom he managed.
She had left her husband because of his drinking, she testified, and Leonard was jealous. Erlanger shot in self defense.

Fire in a prop trunk caused near-panic at a theatre in New Cas-tle, Pa, Red fire ignited and made plenty of smoke.

Lillian Russell, in 'Pepita' quit New York for Boston. They liked her singing, but thought otherwise of her violin solo.

John B. Dorris contracted regular Bangor (Me.) billboards, shutting Forepaugh out. City council for-bade building of additional boards, which put the big show in a spot-

Helen Dauvray, who early in the Reien Dautray, who early in the season Clipper thought could not last very long at the Lyceum, made it 200 nights with 'One of Our Girls.' One of the best of the season, Clipper was like that.

Henry E. Abbey arranged to extend Mary Anderson's engagement a week beyond her contract, expecting it would be okay. But it wasn't and he was stuck with the house.

Makings of a comic opera row, Col. McCaull was readying The Crowing Hen, a version of Settern d'Amour,' The Bijou, just across the street, was working on The Bridal Trap from the same source,

Bartley Campbell, author of in-numerable melodramas, and lately unanager of the 14th St. theatre, N. Y. in Bloomingdale asylum. Soft-ening of the brain. Many benefits planned.

Edward Solomon in court on an attachment. Pleaded it took all his money to support his family as his wife (Lillian Russell) did not share the household expenses, though she't gave him small sums now and then.

In Westerville, Ohio, a gasoline footlight in a theatre on the third floor overturned. Manager attempted to carry it downstaffs, but dropped it when it got too hot, igniting the only exit. Two killed.

Small circus blotted out in Pennsylvania. Under the laws an attach, ment could not be argued immediately. Wrong man served but the show was tied up until October.

Saranac Lake By Happy Benway

Two thousand Rebekah's conven-tioning here, with night spots add-ing floor shows for a draw. Elderly ladies, however, refused to go for

Joseph Parker (Paramount) about ready to leave the ozoning routine for home, Jersey City.

Sophie Tucker expects to Saranae and Lake Placid-it after Chicago run at Morrison hotel.

Freddle Bachman who hash't seen anything but had for the ready three anything but had for the read three

Freddle Bachman who hasn't seen anything but bed for the past three years, perking up-a little.

Betty Huntington has got an eye on local business spot as public stenog. Gal recently got the okay papers on health.

Jerry Vogel now covers NVA San, Raybrook San, Stony Wold San and Franklin County San with sweets weekly.

Franklin county san weekly.

John Louden, of burlesque and legit, producing 'Peg of My Heart' for local Masonic lodge. A. Harris, former manager Erlanger theatre, Philadelphia, co-producing with

Doing okay are Ben Schaffer and Armand Monte. Ben's only squawk is that his dialect has been going to

is that his dialect has been going to waste up here.
Russ Kelly, former Dumont & Welch Minstrels comic shooting at the high spots of good health. He has had over ten years of ozoning. Write to those you know at Saranac.

LINCOLN DROPS UNITS

LINCOLN DROPS UNITS

Lincoln, May 26.
Final stage show at Orpheum
here will be Jack Schenck's Darktown Scandals' unit which comes
in Friday (22) for two duys. A
split-week dual picture policy will
be maintained through the summer.
House has been booked alternate
weeks by Wilbur Cushman and
other weeks filled by Jack Laughlin,
Denver, and Frederick Bros.

Denver, an Kansas City.

ADMINISTRATION WINS ALL SEATS IN **EQUITY ELECTION; AMENDMENT LOSES**

Indie Candidates Defeated by Vote of Three to Two Elmer Kenyon Quits -Surprise All Around-Financial Statement for Year Is Okay

Equity's annual meeting and election of counciliors at the Astor hotel, Monday (25), was surprisingly mlid, anticipated fire works failing to ignite. Result of the vote was not known until Tuesday because of complicated which were difficult to count.

Regular ticket in entirety was swept in by a majority of better than three to two. While the ministration expected most of the regular nominees to be elected, it was surprised that two or three incandidates piaced on the council, despite their

Analysis of the vote, as set forth ewhere, shows that the highes indle candidate received 164 votes indle candidate received 164 votes less than the lowest vote given a regular candidate. Those named are: Beverly Bayne, E. J. Blunkail, T. Reed Brown, Jr., J. Malcoim Dunn, Clyde Fillmore, Robert F. Haines, Robert Keich, Malde Reade, Richard. Sterling and Bretaigne

Haines, Robert Keith, Malde Reade, Richard Sterling and Bretaigne Windust. Replacements are Lily Catilli, Dudiey Clements, Katharine Warren, and Richard Whorf.
Proposed amendment which would have required juniors to mark up. 50 weeks of performance before being wadmitted to senior rating, was defeated. Vote was .222 in .tavor of adoption and 192 against the amendment Josing because a two-thirds wanjority. ds required .for adoption.

Meeting lasted three houses.

doption.

Meeting lasted three hours and he vote on council candidates took bout 20 minutes.

Attendance at the meeting was

about-20 minutes.
Attendance at the meeting was
considerably under expectations,
which was also true isst year and it
was figured that there as many
members on hand for some of the
Actors' Forum was not mentioned
and those formerly with the militant
group prefer to, drop it ontirely, in
favor of independent labelling. High
powered speakers of the group remained silent and depended on advance campaigning for the indie
ticket. Only approach to excitement came when Lee Beggs, as sergeant-at-arms, who spoke in favor
of the amendment, became excited.
There was a rumble of tension,
which subsided when Beggs called
a hait, which was his duty by virtue of appointment, There was boone before order prevailed. Robert
T. Halnes and Kenneth McKenna
also spoke in favor of the junior
regulation.
Opposed speakers were Allen

Opposed speakers were Opposed speakers were Allen Jossiyn, Edward Everett Hale (both Indle candidates), Richard Clark and Dorothy Patkin. It was declared that managers were using too many juniors, or at least up to the limit of the 80-20 rule, and it was stated that If the number of funiors was permitted to steadily mount, which would be possible under the amendment, there might come at time when some shows would have all junior players, regardless of the rules.

all junior players, regardless of the rules.

William A. Brady was introduced by Frank Gillmore, Equity head, weteran manager, whose pet measure, that of Sunday shows, which was not been as the last annual meeting, brought smiles to the assemblage when he started with: 'I have just returned from the actors' par' ise, Hollywood.'

Out there, he said, he had listened to much squabbling by actors and writers and back here he had found the same condition, so: 'I say to you a plague on both yourhouses,' which drew a hearty laugh.

ugh.
'I should know,' he continued, 'for

"Variety" FOR SUMMER

Place a subscription for 'Variety' over the summer. From now until Labor Day + + + \$1.50 Mail remittance with name and summer address.

One Minimum

Final measure disposed of at Equity's annual meeting in New York Monday (25) was resolution against split minimum saiaries. It was adopted unanimously and it recommends to the council that action towards that end be taken. At present senior members

tion towards that end be taken.
At present senior members
must be paid not less than \$40
per week and juniors \$25,
Sense of the meeting was that
there be one minimum. \$40 for
all players. It is belived that
if such a rule is adopted the
alleged managerial practice of
using juniors in preference to
more experienced actors would
be automatically eliminated.

I am probably the only man who belongs to Equity, the managers' organization the Gulid. All three should get together this summer and strive to put the speaking stage back on

Brady felt it could be done and remarked that, 'The ld Maid' can get \$2,300 in one night at Des Moines then I know it can be done.

Equity financial statement was Equity financial statement was read. It was supposed to be submitted by a committee of five of council, of which Philip Loeb was named. He withdrew, however, and George Heller was added. Latter refused to sign the statement, giving various reasons and mentioning expenditures of the legal department. He added that if the association is to be dependent on due alone, the income would be quite low. Year or so ago Equity raised its initiation fee to \$50 with the idea of discouraging embryos from makof discouraging embryos from mak-ing application. That has appar-ently kept down the number of new members, which was the intent, so that those already in the profession would have a better chance to se cure engagements.

Financial statement showed total

cure engagements.
Financial.statement showed total revenue, from dues, initiations and intgrest on bonds totaling \$110,102. Expenditures were close to that figure, with the net income \$809.
Pointed out that Equity's revenue has declined 50% in, the past six years, but the association was able to increase its surplus, nevertheless. There was a net decrease in surplus during the "e": but mostly a bookkeeping item. since \$11,100 owed by Chorus Equity was charged off. There was some extraordinary expense during the year. Total book surplus was \$225,019, as \$23,019, as

during the balloting for 14 members of the council. It was known that there were staunch adherents to the

during the balloting for 14 members of the council. It was known that there were staunch adherents to the administration and also the militant group, formerly identified as the Actors Forum, and definitely opposed to the administration.

In addition, however, there was a neutral, group, not radical but desirous of placing new blood in the council. It was expected that the opposition or independent candidates would receive some support from the latter source because the indile names were regarded as more familiar, than some of those on the regular ticket.

Council ruled that there be no speeches at the meeting furthering the candidacy of any of the candidacy of

speechifying would consume the en-tire time allotted to the election and

Shubert's Chi 'Hamlet'

Chicago, May 26.
Revival of Hamlet, with ian
eith in the name part, may be
rought into the Grand here by the

brought into the Grand here by the Shuberts. 'Hamilet' piece is on the Robert Henderson, spring 'festival at Ann Arbor. If brought here, it will fol-low the Katharine Cornell 'St. Joan' revival at the Grand in June.

Carnegie Drama School

ittsburgh, May 26. lmer Kenyon, former Theatre Guild agent and for last four years head

school, has resigned that post effective with close of current school year. Henry F. Boettcher, M.A. in drama, Yale, has been named his successor.

Under Kenyon's guldance, Tech drama department's prestige has grown by leaps and bounds until it's today recognized as one of the important theatrical training centers in country. Under his direction, school has widened curriculum so extensively that enrollment has to be determined on sharp selectivity. tivity.

to be determined on snarp selectivity.
Couple of months ago, group of rebellious students got up a petition for Kenyon's removal, clalming that his methods of instruction were too strict, but school authorities dissipated that had nothing to do with his present move. It's been known that Kenyon has been in ill health recently and not so long ago was sent to hospital by physicians for observation. A brother, Tom Kenyon, is local secretary of American Theatre Society.

Philly Little Theatres Form Own Organization

Philadelphia, May 26.

Group of 18 local bodies have joined into the Little Theatre Alliance. Formed by N. Richard Nusbaum, president, formerly of drama department of Harcum Junior College in Bryn Mawr.

Will sponsor the Barrett H. Clark with the control of the control

prize annually for the best new play among members.

Reason

Reason why the amondment to Equity's constitution re-quiring juniors to have 50 weeks experience in order to get senior rating failed of a two-thirds vote, was that the proposal was not elastic

It was proposed to amend the amendment, so that the experirequirement be less on a straight vote of 224 to 190. Count was made from the floor, seniors holding aloft yel-low envelopes given them for

New Pan Group In Equity Claims

a young group of players, newly formed under the tentative title of through a committee that its purpose is purely social and not politicai. It had been assumed that the Pans were affiliated with the supposedly defunct Actors Form the younger milltant group within Equity and in the latter's quarters the same idea prevailed.

Committee has been named to call on Frank Gilimore for permission to on Frank Gillmore for permission to form the young actors club. Committee consisting of William M. Grier, Lucille Strudwick, Bernard Zanville and Ben Ross signed a communication in which it is stated: 'Since we have tried to steer clear of the political problems in Equity, we don't see how our motives can be construed as either anti-proadministration.'

"We Who Live," by Norm n Col-iins, in rehearsal for Mennel Pro-ductions,

Inside Stuff—Legit

Paramount has notified Frederick Arnold Kummer, Baltimore novelist and playwright, that it does not want him to use title, Fatal Lady, any longer on a play he wrote some time back. Par has just released a pic bacing identical iabel.

Kummer originally called his work 'Julle' and it got a tryout several summers back at a straw hat near New York, with Lenore Ulric in the lead. Broadway never saw it. Last winter he rewrote part of script, and it was presented at a little theather here three months ago under tag of 'Fatal Lady,' Variery reviewed it here while Par's pic was in production throes. Par excess saw the review and wrote Kummer, who has not as yet decided whether he will contest Par on the matter.

John Drinkwater, English author and dramatist who scored best over John Drinkwater, English author and dramatist, who scored best over-here with 'Abraham Lincoln,' roposed to write two other blographical plays concerning prominents in American history. He completed the second, 'Robert E. Lee,' but when that play did not click, Drinkwater dropped the idea of doing the third, scheduled to be John Brown.' 'Eattle Hymn,' based on that character, opened under WPA auspices last week at Daly's 65rd Street, N. Y. About two seasons ago John Brown, by Ronald Gow, lured George Abbott to the stage. It flopped

Revivals of Gilbert and Sullivan operettas at the Majcstle, N. '., presented by S. M. Chartock, finished Saturday (23) in the red. Venture started fairly well, then slipped steadily. Last week's performances of 'Pinatore' and 'Trial by Jury' were in doubt after the previous week had shown a loss of \$1,000. Backer, said to be a Brootkyn attorney, was inclined to withdraw, but changed his mind over the weekend. Last

was melined to windraw, our changes his lained over the decidence week's gross was around \$5.000.

There were three G. & S. revival plans early in the spring, but one set of players was discovered who were up on the operettas.

It was indicated from the notices in the Hearst dailies in New York that the Louella Parsings' bit in 'New Faces,' which opened at the Vanderbilt last week, was frowned upon. Reported that a suggestion was made to the presenter, Leonard Siliman, to drop the travesty which has the Hearst coat chatter writer at the microphone frequently saying: 'Marion never looked lovelier.'

Some revision was made after the premiere, but the skit res

Word from Kansas City is that Laurence Schwab has been offered the managing directorship of its municipal opera outdoor season. Show-man shortly starts his second season as head of the muny open-air light opera in St. Louis.

If the showman accepts, it is possible the K. C. shows would be operated out of St. Louis and some of the latter's attractions possibly used.

Two-for-one tickets will be utilized to put over the Hollywood Bowi Grand Opera season of four performances, starting June 23. Total of 20,000 tickets will be available at the half price, split among the four concerts. However, in order to avail themselves of price reduction, prospective patrons must make application for the two-for-one ducats prior time.

Booklet containing 19 photos of Katharine Cornell in various characterizations has been published. It will be sold for the benefit of the Actors' Fund.

ANALYSIS OF EQUITY VOTE

Total number of votes cast in Equity's election for 14 regular candiates and 14 independents w 8,579 for the regulars and 5,158 for the indies roportion being more than three to two.

Highest individual vote polled by Lliy Cahlli, a regular candidate for a replacement post, wit 629. Highest vote by an indie went to John Litel, who got 410, which was 164 under the lowest number of votes polled by a regular can-

There were 1,061 voters, but 73 ballots were voided for one reason nother and 988 were counted It's Purely Social

It's Purely Social

on the basis of the total vote of 414 at: the meeting when the Juniors amendment was being decided, 574 yotes, were cast by mail, principally from Hollywood. There were 479 members present at the meeting, nearly one-half being included in the subject of 190 meeting, nearly one-half being in linguist in dues or juniors. Only seniors in good standing present ough a committee that it be juniors in good standing present ough a committee that it be juniors in good standing present ought of the index of the frequency were foll and for the indies 275, Regular ticket was scratched in 129 instances and 83 on indie ballots. On the basis of the total vote of

Tellers were: Doris Rich, chair-man, and Hugh Rennie for the in-dies; Dodson Mitchell and William Bishop for the regulars.

KOCH, PAUL GREEN IN NEW U. OF N.C. SCHOOL

Charlotte, N. C., May 26.
The University of North Carolina,
at Chapel Hill, has set up a new
department of dramatics, headed by
Prof. Predericit H. Koch, who has
been director of the Carolina Playmakers and a member of the University English department. for 18

He is to be assisted by Prof. Paul He is to be assisted by Prof. Paul Green, Pulitzer prize-winning play-right, who has been given a leave from the University's department of philosophy so that he may join the new department. Green has been writing scenarios in Hollywood of late

Others on the department staff will be Prof. Samuel Seider, Harry Davis and John W. Parker. Koch is also district supervisor for the theatres in the Carolina's and

Current Road Shows

Week May 25
'At Home Abroad,' Cass, Detroit.
'Awake and Sing,' Selwyn, Chi-

ago. 'Boy Meets Girl,' Hann

land. 'Personal Appearance,' Francisco.
'Saint Joan' (Katharine Cornell),

Opera House, Boston:
'Thre Men on a Horse,'

Thre Men on a Horse,' Chicago.
'Three Men on a Horse,' Philadelphia.
'Three Men on a Horse,' Detroit.
'Three Men on a Horse,' I have the work on a Horse,' I have the work of the Mallward.

tan, Hollywood, 'Tobacco Road,' National,

ixon, Pittsburgh.

Summer Theatres

Nummer Theatres
(NEW PLAYS)

'Bail-Bail,' Young's Gap Play
Parksville, N. Y. (30).
'Damn Deborah,' Ithaca College,
Ithaca, N. Y. (May 30-June 3).
'If I'm Elected,' Tamiment theatre,
Tamiment, Pa. (30).
r. Shaddy,' Lakewood Players,
Skowhegan, Me. (30).
'Right-O,' Hollywood
West End. N. J. (30).

'RAIN' IN PASADENA

Pasadena, May 26.
ast of 'Rain From Heaven,' to be
presented by the Community Players for two weeks starting June 2,
will be headed by Onslow Stevens
and Virginia Brisses.

Morris Ankrum is directing.

DRAMATISTS O.K. NEW PAC

Instructions for Playwrights

Instructions to dramatists as to the method of arranging film sales for plays are contained in a "memorandum to the negotiator" adopted in resolution form at the Dramatists' Guild, meeting in New York (25) at same time, as the new contract between playwrights and managers was ratified. part, it reads as follows:

was ratified.

In part, it reads as follows;

with egard to procedure to be followed in the disposition of the screen rights to plays, thestrical productions are divided sint two groups; those financed by motion proposed the state of the process of the process

(Continued on page 56)

SMALL 'MURDER' CASE REOPENED IN TORONTO

Toronto, May 26. With police holding a purported sion to the murder of Amrose Small, millionaire owner of a chain of 31 legit theatres in Canada, who mysteriously disappeared

., 1919, Mary Florence Small, sister of the missing man, is de-

sister of the missing man, is de-manding details of the claim that the late Mrs. Ambrose Small signed an affidavit just before her death that she had aided and abetted in the murder of her husband. Chief sensation in the reopening of the investigation being the claim of Frederick Osborne, caretaker of the Grand Opera House here, that he was offered \$20,000 to join the murder plot, the Supreme court hearing resumes today (28) after a 12-hour adjournment to permit examination of evidence. Police ad-mit that they hold a confession, but refuse to release this publicly or re-veal the identity of the signatory until it is officially submitted to the Supreme court judges. Meanwhile, Supreme court judges. Meanwhile, the Supreme court has issued an injunction against the probate of the will of the late Mrs. Ambrose Small, who left \$2,500,000 to Catho-lic charities. lic charities

Osborne testified that he had been approached three times by an unknown man who had promised him \$20,000 to help in the removal of

Small.

Thomas Shields, Toronto typesetter, also corroborated his affidavit and stated on the stand that he
had been present with others at a
party in the Grand Opera House to
celebrate the sale of the theatre
chain for 31,200,000 to Trans-Canada Theatres, a subsidiary of Famous Players Canadian, and that he
had heard a participant in the party
threaten three times to kill Small.

'Horse' Road Run

Two road companies of Three Men On a Horse' will be toured in the fall, playing until the picture version is released, approximately around the Christmas holidays. Two current companies on the fond will be brought in after this week. Original Horse at the Playhouse, N. Y. is expected to run through its second summer.

Dull 'Green Waters'

London, May 26.

Green Waters, new play, opened at the Vaudeville last night (26) and is unlikely to get very far. Play is a turgid melodrama, which fambles along slowly.

week, Dlagnosis there was uncertain, but a stomach growth was in-

Ent'ment Against Odds

Although Idiot's Delight' won the Pulitzer prize, no menof the award appears in the advertising. There have been as many as 90 standees at the Shubert, N. Y., for one of the winner's performances. House has been inclined to keep the number down to 50, but people have pleaded for admittance regardless of the inconvenience of peering over the shoulders of others standing.

Most of the insistent ones claim to have come from out of town to see the show.

'Jumbo' Lams, Hipp Store Tenants Ask Rentals Be Chopped

Since removal of 'Jumbo' land-lords of the Hippodrome theatre building have been threatened with evacuation by store tenants on the Sixth avenue front unless rents are chopped. Agents upped nut about 50% when show moved in. Unless there is an appreciable decrease in reintals storekeepers will vacate. Tenants think location is dead now since crowds no longer frequent locality. Added to this is the antimal aroma that wafts up through street gratings. Two stores are now empty, one goes this week and another sees the end near unless agents agree to terms.

CHORUS EQUITY MEETING AND ELECTION MAY 29

Annual meeting of Chorus Equity

Annual meeting of Chorus Equity will be held Friday (29) at its offices, 117 West 48th street, New York. Ballots have been sent members whose addresses are known. Voting is to be done by mail or delivered to the offices before noon May 28, one day prior to the meeting. Thiose who have pald dues up to May 1 are eligible to vote.

No opposition slate is reported. Ticket: Paul Duizell, chairman of executive committee; Henrietta Merriman, recording secretary; for executive committee to serve three years: Francis Clark, Eva Connell, Emily Marsh, John Muccio, Jack Paddock, Beau Tildon, Frances Wade. To scrve for one year as replacements: Albert Amato and Hobson Young.

Dorothy Eryant, executive secretary, is appointed by Equity's Council.

Violet Heming in Duffy 'Call It Day' Coaster

Hollywood, May 26.
Violet Heming is en route to the coast from New York for the character lead in Henry Duffy's coast production of Call It a Day.
Comedy by Dodle Smith debuts at the Curran, San Francisco, then comes into the El Capitan here.

GEO. PRICE RETURNS

GEO. PRICE RETURNS
Geor ic Price retuin. temporarily
to show biz with two weeks at the
St. Louis muny opera for Laurence
Schwab starting next week. It's an
old contract calling for 'Kid Boots'
and 'Three Musketeers'.
Price has been in the stock
brokerage business the past two
years.

Schnebbe Ill

Schnebbe III

Howard Schnebbe, former general
manager for William Harris, Jr.,
who was back with the Chicago
company of 'Boy Meets Girl,' returned to New York Saturday (23)
seriously III. He was under care of
physicians in Detroit, where the
show completed an engagement last
week.

IT HURTS, BUT THEY SIGN IT

Membership Accepts New Contract 32 to 15 After Hot Four-Hour Dramatists' Guild Meeting-Left-Wingers Ask Plenty Questions - Sidney Howard Presides

H'WOOD ON PAN

By WOLFE KAUFMAN

After a tempetuous four-hour neeting at which Hollywood and its cohorts were raked over the coals and which looked for a while like reversing itself and throwing an open defi and challenge to all producers, the Dramatists' Guild passed the newly negotiated contract for play production Monday (25). This

the newly negotiated contract for play production Monday (25). This puts to a practical end the battle waged between dramatists and producers for the past three months, since the managers had passed it previously. While it was a decided victory for the administration forces it was not an easy one, the left wing of the writers' organization giving it plenty of last-minute trouble. Final vote was 32 to 15 in favor of the contract as amended, votes of those not present not being counted. There were about 200 present at the meeting, but most of them were associate members without voting privileges.

There were several points about the new pact which aroused violent discussion, some of them seeming to surprise the administration by the ardor of the attack. Several of the members seemed to feel that-the committee which negotiated concessions for the managers were wrong in so doing, pointing out that the whole mater started as a 'take-it-or-leave-it' contract and should have been carried through that way. They couldn't understand bowing or giving in on any clauses and insisted that, had the Guild held out, the managers would have had to give in Leaders in this group wer John Howard Lawson, George Skitar, Lilian Hellman, Paul Sifton and Melvin Levy. Most of the administration arguments and defenses were made by Sidney Howard, Owen Davis, George Middleton, Phillip Dunning and Howard Lindsay.

'A Present'

Session started with Sidney Howard, organization's president, excepts wells as the several weeks

Davis, George Middieton, Phillip Dunning and Howard Lindsay.

'A Present'

Session started with Sidncy Howard organization's president, explaining that, after several wecks of negotiation, the contract committee had come to the conclusion that time had arrived 'to give the managers a present or two' and end the conflict, as long as it was possible to retain the main points at issue. The new points in the contact were then read and discussed, after it was decided that a vote on each was impractical since the total vote on the entire proposal was necessary. This was challenged from the floor but Howard explained that these were the changes agreed upon in toto to end the negotiations. If any of them were defeated the whole thing was defeated and the entire proceedings had to start all over again. Then he read at letter from the League of New, York Managers, signed by Dr. Moskowitz, giving the league full authority to act for 45 managers in the issue and to okay agreements. Managers' signatures were appended.

First trouble-maker was a new clause on foreign plays. Clause is to the effect that managers may produce one play a year by a British author who's a non-member of the Guild, or foreign plays from non-member if the adaptor is a member. Lessie Reid, a 'British playwight, didn't like this and said he felt it would lead to many abuses because managers could produce any number of plays, rather than one, by using (Continued on page 56)

Jam-Up of Deal with Shuberts Puts 'Parnell's' Boston Booking on Ice

Film Money

During the dyamatists, meeting, Sidney Howard, prexy, stated that picture people have consistently and bitterly fought the whole thing and that they are still fighting it, but that they are not consistently doing so as far as plays are courserned.

I know of 16 plays that will he produced with film money next season, he said. And I know that the very day the filmers were squawking about this whole thing, last week, and saying things about never again financing productions, they signed with Max Gordon for another year to finance all his productions.

ALMOST UPSET

Producers with Hollywood affiliations were the principal dissenters, insisting on clarification of several

Also questioned was a clause in

points.
Also questioned was a clause in the constitution of the Authors' League of America, which parents the Guild, whereby a manager or studio can be blacklisted if ruled to be unfair. Contention was made that through such provision the authors might ban one or more studios or go out on strike in sympathy with Hollywood writers at some future date. Was further charged that the Guild or League, or both, had in mind such an ultimate general strike movement against the West Coast studios.

Owen Davis went to bat with the managers on this. He pointed out, at a meeting Friday (22), that the clause had been in the Authors' League constitution for 15 years without interfering with business in any way. Also insisted the managers had okayed the pact and must stand by it, as agreed. Unanimously voted to pass up objections. Proxies of 65 producers are alleged to have been signed, giving the League the right to sign the new contract if not signatured by the manager individually. There were only 45 hames on the final notification letter to the Guild.

Proponents for finally okaying the contract pointed out that a joint committee of 16, five managers and five authors, is to hande all questions over the new contract and this takes in the appended rules. In in-

'Parnell' was advertised early this week in Beston as coming to the Shubert theatre there next Monday (June 1), but the deal whereby the show was to have been taken over by the Shuberts jammed over the weekend and Hub date is weekend and uncertain

uncertain.

'Last inid-week the contract turning over the production for \$3.500
was signed, there also being a stipulation for royalties to the producers. Check signed by Elias Weinstock, of the Shubert office, was ers. Check signed by Ellas Weinstock, of the Shubert office, was presented for certification Saturday (23), but there were insufficient funds on hand. Account was in Weinstock's name and when presented Monday (25), bank stated a stop order had been received.

__Kappears that when the services of the players were sought, the cast refused to play Boston unless, salaries were bettered. Most of the cast is on low salaries, with Denis cast is on low salaries, with Denis

ALMOST UPSET

AT LAST MINUTE

AT LAST MINUTE

AT LAST MINUTE

Two sessions were held by the League of New York Theatres last week before the managers-playwright situation cleared and for a time it looked like the matter was deadlocked again.

Producers with Hollywood affilia.

Producers with Hollywood affilia.

negotiate new sharing terms. Young showmen had hooked up the attrac-tion expensively, discovering errors

tion expensively, discovering errors later when reorganizing their office. One early arrangement calls for Stuart Chaney, scenic designer, receiving royalties every week, the show plays regardless of who presents it.

"Parnell' is slated to complete the season of the American Theatre Society, originally a Shubert-out-of-town subscription idea. There is an arrangement with the Theatre Guild whereby each is to supply three attractions during the season. Guild has already delivered its troic, with two sponsored by the society. Latter is expected to complete its schedule with 'Awake and Sing' if 'Parnell' deal is entirely cold.

WHITE SEEKS CAST FOR CHI 'SCANDALS'

George White is trying to as-semble a cast for his last season's 'Scandals' book and props, with hopes of landing a summer's run in Chicago. He'd like to open about

uly 15. Depends on Willie Howard's will-ngness to go out there. Helen ingness to go out there. Helen Morgan will be in cast if plans go

Tyson Vice Corcoran

in committee of 10, five managers and five authors, is to handle all questil tions over the new contract and this takes in the appended rules. In instances where there is an even division, the arbiter or negotiator of picture rights sales shall cast the deciding vote. That the negotiator of deciding vote. That the negotiator will be impartial is taken for granted by both camps.

Finercal sense of the managers' and the contract should be axpedited, since it has long been delayed and is primarily for the theatter, rather than pictures.

Howard's Double-Decker

Hollywood, May 26.
Leslie Howard has purchased 'Infamous Angel,' play by Hardwick Nevin, written around the life of Percy Shelley, and will produce it, as well as play the lead role in it. Howard's plan is to alternate her tween this play and 'Hamlet,' which he will also do on Broadway.

branch of the Federal, Theatre Project of the Works Progress Admin-

nounced suspension, but the govern ment's relief show movement is still ment's relief show movement is still expected to continue beyond June 30, the original WPA finale data. Hallie Flanagan, national diector, is confident of the extension, but, it will not be made definite until the U.S. Senate disposes of the deficiency bill, which includes the controversial provision for fresh WPA funds.

Several angles to the managers' Several angles to the managers' thdrawals. One was a scarcity of scripts, although it was stated at one time that there was 21 plays in sight. Actually the managers ried out three, two in the Bronx and one in Brooklyn, with inone certain of ever reaching Broadway. Managers' unit claimed it was placed at a disadvantage because forced to use neighborhood theatres, while other best butter were reached. forced to use neighborhood theatres, while other legit units were on or adjacent to Broadway. General operating set-up on the business end is, that, where admissions are charged for legit WPA shows, latter should at least take in the amount of the rent. Managers' ventures have not been getting such receipts, whereas other shows more advantageously monted have an-

receipts, whereas other shows more advantageously spotted have approximately paid the rent.
Few commercial showmen were ever interested in the idea... Shuberts were principally concerned in the idea... Shuberts were principally concerned in the idea... Shuberts were principally concerned in the idea... Shuberts was in charge of the shows.

Cashian More

Agent-cashler's department, which takes in all the box-office men, moved Saturday (23) from the headquarters at 44th and Eighth Ave. to 6 East 39th St. despite the contention that the office was functioning smoothly where it was. With the switch came a report that the department would have charge of the business end of the relief shows for which admission is charged in Pennsylvania, Connectior the business end or the relief shows for which admission is charged in Pennsylvania, Connecticut and New Jersey. Idea appears to be to tour New York's units in those states, with managers and treasurers accompanying the com-

those states, with managers and treasurers accompanying the companies.

No change in shows operating outside of the state. George W. Gatts continues to operate the relief outfits in nine eastern states.

No additions have been made to the metropolitan payrolis. There are 5.400 on the list, which is frozen, but if touring is started some will be added to the business end. Federal Theatre Project in entirety has about 12,400 persons employed. Actors including legit, vandeville and circus make up 45.88% of the total; stage hands; 14.45%; theatre managers, cashiers, box-office men, ticket-takers and ushers, 7.37%; clerks, 7.19%; watchmen, janitors, cleaners, 6.30%, directors, 5.09%; teachers (CCC camps, etc.), 4.72%; virters, 3.01%; costumers, 2.33%; artists, 1.59%.
WPA relief theatre is now in its seventh month.

WPA rener seventh month. It was announced that, starting late in June, the relief shows would start playing in the open-air, principally parks, but also enclosed places for those attractions for which admissions are charged. Inn however, is dependent on the project's continuing.

RARE G. & S. OPERA, UTOPIA,' IN PHILLY

Philadelphia, May 26,
A number of Broadwayttes commuted to Philly to see the revival of the little-known Gilbert and Sultvan opera, Utopia Limited' by the local Savoy Company, at the Acadway of Music Friday and Saturday (2-23) nights. Local crix all gave full reviews to the production of the opera, which has never been produced by an American company and had its only American production in Boston in 1894.

Local Savoyards did themselves proud with the öffering. Orchestral score was not available and John Thoms, who led the orchestra, had to transcribe and arrange a com-

to transcribe and arrange a com-plete orchestration and overture.

NEW CLEVE HOUSE

r Renamed Federal Theatre Lang Moves to Columbus

Cleveland, May 26.

Cleveland, May 26.

WPA actors have sub-leased the old Carter, once a burly house, from Max Letkowitz and are opening it as their permanent quarters Friday (29). Triple-A Plowed Under will be the initial play in the renamed Federal Theatre.

Group is incorporating Triple-A' in its second edition of its Taiving oapacity of about 1,100-and plans to have a 25c top.

Lester, Lang, recently appointed acting state director of the local Federal Theatre Project, has moved his offices to Columbus, O. He succeeds K. Elmo Lowe of the lay House, whose contract for supervising the local group expired May 15.

Reorganized cast of 30 is being directed by Edward Reveaux, with Gene Kane as assisfant, Louis Miller was made house manager.

New N. Y. WPA

Theodore A. Mauntz is now in charge of publicity for the WPA theatre project in New York, hav-ing succeeded Roy Copeland, who was sent to Washington. There was sent to Washington. There have been frequent changes in the

department.

New pa was transferred from the writers' project, made up rincipally of newspaper people.

Frank Merlin, recently placed in charge of the WPA vaude, circus and ministrel units in N. Y., will have a branch exploitation department for those attractions, Edward Heller.

Rise of Puppets

Washington, May 28,
Surprising popularity: of
puppet, shows, put on by workers in the Federal Theatre
project of the Works Progress
Administration, was revealed
last week by WPA officials in
a report showing that 22
marlonette units! have been
glying more than 100 performances weekly in various
tions of the country.
Theatre project exces claim
500,000 patrons, mostly klds,
for shows put on in New York,
Dallas, Omaha, Jacksonville,
Oakland, San Francisco and
Los Angeles, with 368 personsemployed as string-jerkers,
Elight New York units gave 34

employed as string-jerkers. Bight New York units gave 34 performances in a single week, witnessed by 9,085 persons, the execs declared.

SEASON OF STOCK FOR COAST FED PROJECT

Federal Theatre Project will in augurate a seasoi of straight stock at the Mason Opera House June 2. Opening bill will be 'Seventh Heaven.' Policy will be eight performances weekly, with house scaled at

Two companies will be employed in the venture, one being in rehearsal while-the other is playing, for a two-week run. Directors will be Charles King, O. D. Woodward and Ken McDonald.

FTP is also in talling complete exploitation staffs in all local theatres where admission is charged Staffs will comprise a publicity writer and several exploiteers, under supervision of a house manager.

WPA Reviews

BATTLE HYMN

Drama in three acts and epllogues pre-
sented at Daly's Gird Street by Experi-
sented at Daly's 63rd Street by Experi- mental Theatre of the WPA federal thea- tre; written by Michael Blankfort and
tre; written by Michael Blankfort and
Michael Gold: staged by Vincent Sherman.
Owen Brown
Ruth Scott
More Brown Like MacMillon
Frederick Brown Edward Segal
Frederick BrownEdward Segal Salmon BrownGeorge Ward
Oliver BrownJoseph Peyney
Oliver BrownJoseph Pevney Watson BrownAnthony Heathe
John Brown
Jason Brown
Mr. Hickey Horace Casselberry
Shields Green George Whittington
Joe Philip Hilton
Slave Mother Grant Mitchell
Slave Woman Ringgold Watts
Rey. Romney Donald Barrie
Manny Buell Sidney Vereker
August Bondi Mony Ash
Ist Sheriff Charles P. Thompson
2nd Sheriff Richard Haett
Bill Larkin
Joshua Larkin Henry Handon Bill Doyle
Rill Dovle Inmer I Covie
Drury Doyle Cortell Ramey
Dutch Sherman Philip Woodward
John KagiArthur Spencer
Mrs Kagl Puth Marougeon
Dolly- Thompson Poble Dolle
William Tlord Comit Touris Doub
Dolly-Thompson Robin Radin William Lloyd Garri. Lewis Paul Gerrit Smith Lesile Hunt Ralph Waldo Emerson Allan MacAteer
Polph Wolds Program Aller Michael
David ThoreauLee Hillery
Frank Sanborn erbert Rudley
Maria
Aaron Stevens Charles P. Thompson
Albert HazlettJames J. Coyle
John Cook
Charles TiddPhilip Woodward
Cantala Hugh For William Double
Captain Hugh For William Burb: ldge Mrs. Huffmaster Margery Christian
mis. munnasterMargery Christian
<u> </u>

large cast in abbreviated costumes for the most part. This item demands a wealth of perfect 36 and robust torsos, but the assembly gathered falls far short on physical display, so that much of the real entertainment value is lost. Cast must have been selected for voices, as it delivers fairly well on this end, however.

as it delivers tarry weil on this case, however.

There is much snap and dash to the postic drama, in spite of the sura as total spirit, ilbes at the postic drama, in spite of the sura as total spirit, ilbes at the sura as total spirit, ilbes at the sura as total spirit, ilbes at the sura as t

Ballad of Davy Crockett

logues with a speaker and groups participating, Historical figures such as Abraham Lincoln, Chief Justice Taney, Stephen A Douglas, Andrew Johnson and Senator Seward are thereby introduced, Criticism of the Supreme Court was mentioned in the Dred Scott decision. Speeches have been taken from the Congressional Globe and records of the period from 1854 to 1859.

There was an impression around that Battle Hymn' was of a radical nature and that may explain the program note: The viewpoint expressed in the play is not necessarily that of, the WPA or any other agency of the government.

Flay deals with the slave question, which has ceased to be an issue for so long that any reference to it on the stage could hardly be one chard as propagands. As for the play that Brownid seem from the play that Brownid seem from the play that Brownid seem from he was supposed to be. Town and dominant, he stood out in his time along with other abolitionists headed by Carrison.

Rather large company is employed, which is usual with relief shows. Lighting is generally effective. Ballad of Davy Crockett

Historical drama in two acts (sit scenes)
presented by Féderal Trabelte, WPA, May
Presented by Féderal Trabelte, WPA, May
Wood MacLane, based on original designs
by John Love; costumes, Lillian Richter;
Cast: Theodore Gros, Joseph Planck,
Heeritette Browne, Edward Loestler, Herbert Hutner, Bert Young, Daniel Carew,
George Matthews, Joseph Gregory, Hiram
Charles Downey, Kenneth Tuttle, Pei
Terry, Josephine Fox, Wilbur Cox, Samuel
Wright, Homer Lee, Thomas Boolan, Jaok
Myron Paulion, Harry Singer, Joseph Mc
James Barry Boden, Robert Lawrence,
Adama, Harry Boden, Robert Lawrence,
Harry Boden, Homer Care,
James Barry, Edgar Ballou, Allen Reeves, Florige
Singlair, Wallace Banfield, Franklyn MerLer, Marchell Barry, Harris, Knight, George
Singlair, Wallace Banfield, Franklyn MerLer, Marchell Barry, Harris, Klobert Brown, Krauss, Mina, Hilbertlan, Michael
Herbert Essinger, Lawrence Stannope, Edward
Clare, Joseph Rivers, Marsball de Silva.

B'way Review

NEW FACES

NEW FACES

Intimité wus in two man, or sted sy
the Yauderbill, N. Y. May Luy 105, 109,
Leenard Stillman; score. Alexander 160Sarty, Irvins Grnham: hytics! June SiliSarty, Irvins Grnham: hytics!
Leenard Street Marcey, dances.
Cutt. Income Coc. June SiliSurface Multiple SiliSurface Surface SiliSurface SiliSurface Surface Surface SiliSurface SiliSurface

Third intimate revue of the same title and sams aponsorable is more animated than its predecessors; also befter dressed. Its rating is senting to the same than the property of the same than the same to same the summer. Since the same to some the summer, since

better dressed. As rating is semipro, as well the others, the Coast
of Lord and Behold. Show has a tarthe and Behold. Show has a
the comedy way.

There is nothing sketchy about
the orchestra. Ray Kavanaugh is
in the pit, and the orchestrations
by Hans Spialel and David Raksin
away the numbers sound better than
they actually are.

Title is partially correct, but there
is one face emphatically not newImogene Coca—who seems to pop
up every time Sillman puts on one
of his revues.

Title is partially correct, but there
is one face emphatically not newImogene Coca—who seems to pop
up every time Sillman puts on one
of his revues.

Fight and the very well dressed,
others with exotic rigs. From the
latter came rapid plaudits for their
friends on the stage. Curtains were
quickly manipulated, which often
clidded. Womanipulated, which often
clidded the enthusiasts.

Highlights among the skitts, many
of which are not worth while, inclided the commant the White House,
men's coats and women's skitts,
Roly-poly Jack Smart as Madame
President is funny.

There is some humor in another
skit with music, Lottle of the Litratil, a good line being Non matter
who said it, Dorothy Parker gets the
colle Porter and Moss Hart enacted
by Robert Burton.

They, with Miss Coca, are in the
antominic walk-on in one with
sloppy outfits. Idea was used in
toher ykey wess. Just is doubtful
a Louella Parsons bit, with Elizabeth
Wilde at the microphone, frequently
spouting, Marion never looked lovelier.

Amusing, too, is the number, We
Shriek of Chie, in which the maga-

Wilde at the microphone, as the spouting, Marion never looked loveller.

Amusing, too, is the number, 'We Shriek of Chic, in which the magazines are mentioned, Girls have vegetables and fruit on their costumes, they being Jean Bellows, Marion Martin, Grace Milliman, Helen Craig and Marion Pierce, Bard as Esquire gives an okay impression.

Bard as Esquire gives an okay impression.
Rated the best-looker in the cast is Eleanor Bunker, blue-eyed brunet, standing out-in a bride and groom bit. Marion Martin attracts attention as a fairy godmother. She is a call bond and a standard for a standard brown of the control of the control of the control of the control of Bille Haywood and Cliff Allen has two specialty spots. Team's on (Continued on page 55)

(Continued on page 55)

David Marken Leville Rund David Anno Brivers Christian erich Rund David Anno Brivers Christian erich Rund David Anno Brivers Christian Charles Table Theory of the Charles Table Theory of the Charles Table Theory of David Anno Brivers Christian Margery Christian Margery Christian First two acts of the latest nev play from the WPA relief outfit impressed as interesting historical Margery Christian pressed as a margery Christian pres

26 SHOWS IN THE MON

Variety' Box Score Winners

T.,	SR.	w.	Pct.
123-24 CRAIG (Mail)	78	19	.677
194-125 POLLOCK (Brooklyn Eagle)	97	24	.753
GABRIEL (Sun)	109	18	.826
126-127 GABRIEL (Sun)	105	15	.857
107-128 ATKINSON (Times)	94	.12	.862
199-129 LITTEL (Post)	89.	16	.809
199_190 BROWN (Post)	88	9	.898
190_121 RROWN (Post)	104	18	.817
191 192 GABRIEL (American)	109	8.	.917
100_133 GABRIEL (American)	103	13.	.864
233-34 BROWN (Post)	98	8	.908 .
784-'35 BROWN (Post)	9.0	12	.855
'35-'36 GABRIEL	90	8	.920

Dramatic Critics' '35-'36 Score

Two in a row is still the best the Tribune, who passed away boys can do. John Mason Brown of the Post, who had copped in 1933-'34 and '34-35, seemed on his way to win again this year and set a precedent, but his oldtime nemesis, Gilbert Gabriel, caught up with him in the stretch and pulled out in front to win Variety's 18th annual Broad-

fo win VARIETY 15th annual Broad-drama critics sweepstakes with the very fine average of .920. The N. Y. American's reviewer was just gettin however, for the previous occasions Brown had out him short at two successive

had cut him short at two successive wins.

Cabriel's 320 is the highest mark ever compiled in a full season of reviewing. It tops the same critic's '31-32 record by three percentage joints. Brown's 304 is 19 points better than the average with which he won last year's box sore, yet it notted him no better than second place this time.

In addition to Gabriel's new slug-ering high, several other sets of

In addition to Gabriel's new slugging high, several other sets of figures for the record book were compiled during the Broadway season just ended. For one thing, the boys had a comparative pipe. Only 98 new show openings all season for an all-time low. Previous low mark was 120, set in '33-34 and duplicated last year. The 98 this year is the more remarkable in view of the fact that as recently as '27-28 a single Broadway season produced 199 new shows.

shows.

'John Anderson of the Journal finished in his customary position, third, with 482, which, incidentally, would have been good enough to win last year, but Bob Coleman, new first-stringer of the Mirror, broke up the Big Four combination that has been intact for several seasons, by grabbing the fourth position with 483, Coleman thus dumped Brooks Atkinson of the Times out of his accustomed first division berth and into the second section. Atkinson hit the critical apple at the rate of 311 this time.

Richard Lockridge of the Sun finished sixth with .708, Robert Garland of the World-Telegram seventh with .702 and Burns Mantle of the News): the cellar with .822,

Another season's record occurred in the 'no' opinion' department. The main issue was ducked on only 12 cocasions all year, a new low. The number had been gradually decling; every year, but this time the improvement is the greatest since the box, score's introduction. Five of the eight first-string reviewers ferfalhed completely from writing shows.
John Anderson of the Journal

Norton Honored

1936, is omitted from the box score The name of dean of the nation' drama critics thus is not included for the first time box score's inception in 1923. The late Andre Sennwald, N. Y. Times film critic, is also omitted from the pic-

The 99 shows included in the score are bounded by 'Smile at Me, score are bounded by Smile at Me, with which the season got away behind the eight ball on Aug. 23, 1935, and 'New Faces of 1926,' which officially washed up the legit year on May 19, Not included are four shows that opened between June and August of last year, and classify as 'summer shows.'

ture box score.

that opened between June and August of last year, and classify as 'summer shows.'
Combined batting average of the eight aisle-seat fillers for the season is. 78b, better than usual.
Variery's combined staff average is 518, two points in back of Gabriel. This sheet is burning, because it usually finishes ahead of all daily reviewers. But the guy who used to figure. things up so that Variery couldn't lose learned how to count accurately, and that probably accounts for it.
Jack Pulaski (Ibee), who catches the majority of legits for Variery, would be the individual leader, if so coorded, with a batting average of 336 for 67 rights, five wrongs and on 'no opinions' in 72 trips to the plate.

no 'no opinions' in 72 trips to the plate.

Up to this season, Brown and Gabriel had been tied for stellar box score honors with four wins each cabriel now is out in front with five firsts—'25-26, '26-27, '31-32, '33 and '35-36. Having alternated as winners bi-annually for the past seven years, on top of Gabriel's two earlier wins, Brown and Gabriel seem to have a stranglehold on the title, with nine firsts between them in 13 years. Only other winners have been Craig of the Mail ('23-21), Pollock of the Brooklyn Eagle ('24-25), Atkinson ('27-28) and Littel of the Post ('28-29). Between Brown and Littel, the Post leads all New York dallies with five wins. Gabriel was on the Sun during his first two years as titleholder.

15 HITS AND 74 FLOPS IN '35-'36

11 Moderate Successes Producers Bat 263 for Season — Holly wood Backed 25%, and Bought Others—Over \$1,000,000 in Picture Coin for B'way

ONLY 99 SHOWS

roadway's legit producers as a

roadway's legit producers as a group have just enjoyed their most successful season financially since prosperity took it on the lam. They didn't go to but quite many times, but their record at getting to first was better than average.

During the season of '35-'36, just ended, the record low of 99 new productions was recorded. But of this total, 25 finished in the money. The previous season of '34-'35 produced the same amount of successes, but there were 120 new shows that year.

Of the 26 ventures to finish in the dough or thereabouts, 15 rate, as hits and 11 as moderate successes. The remaining 74 opuses were a varied conglomeration of flops, busts, brodles, palookas and almosts.

mosts.

As a league, the producers, batting in 26 hits in 99 tries, compiled a gross average of .263. That's petiter than last year's mark by 45 points. By virtue of that .263, things seem back to normal. Although in the good old days there were a couple of seasons in which the producers were successful once out of every three tries, the average even for that period was once in four. Since .29 the changes dropped to one in five, but now they're back to one in four.

Hollywood Coin

Hollywood Coin

Hellywood Coin
Besldes its actual box office improvement over recent years,
Broadway saw more Hollywood
money in '35-'36 than ever before.
More than \$1,000,000 in picture
money filtered through during the
season, through direct backing by
picture companies, angeling by picture people, and outright film rights
buys. Hollywood and its citizes
backed over 25'% of the season's
shows, besides buying a few.
Purchase money declined to
\$1489,500 for eight shows, compared
to the \$586,000 Hollywood coughed
up for 14 shows the previous season, but this was more than compensated for by over \$500,000 pro-

Hollywood Buys

,	
Shows of '35-'36 pur	chased
for films, with buyer as	id ap-
proximate price paid:	
'Dead End' (Goldwyn).\$	165.000
'Pride and Prejudice'	
(Metro)	50,000
'Call It a Day' (WB)	50,000
'Slight Case of Murder'	
(WB)	45,000
'Sweet Mystery of Life'	
(WB)	45,000
'Personal Appear	
(Emanuel Cohen)	50,000
'Parnell' (Metro)	27,500
'Winterset' (Radio)	25,000
'For Valor' (WB)	12,000
Total	469,500

Hits of '35 - '36

'At Home Abroad'
'Boy Meets Girl'
'Call It a Day'
'Dead End'
'End of Summer'
'First Lady' 'Idiot's Deli 'Jubilee'

'Jumbo'
'Night of Jan. 16'
'On Your Toes'
'Pride and Prejudice'
'St. Joan'
'Victoria Regina'
'Winterset'

MODERATE SUCCESSES

'Parnell'
'Porgy and Bess'
'Pre-Honeymoon'
'Sketch Book'

'May Wine' 'New Faces of '36'

Failures of '35 - '36

'Abide With Me'
'Achilles Had a Heel'
'Alice Takat'
'Among Those Sail'
'A Private Affair'
'A Room in Red and White'
'A Slight Case of Murder'
'A Touch of Brimstone'
'Black Widow'
'Bright Star'
'Cone Angel Band'
'Co-Respondent Unknown'
'Corime Marches On'
'Dear Old Darling'
'Devil of Pei Li '
'Eden End'
'Ethan Frome'
'Few Are Chosen'
'Fer Alor'
'Fresh Fields'
'Good Men and True'
'Granite'en'
'Hell Freezes Over'
'How Beautiful With Shoes'
'If This Be Treason'
'I Want a Policeman'
'Lady Precious Stream'
'Lat Freedom Ring'
'Love on the Dole'
'Mainly for Lovers'
'Mid-West'
'Moon Over'
'Mother Sings'
'Most of the Game
'Mulatto'

'Night in the House'
'O, Evening Star'
'One Good Year'
'On Stage'
'Paradise Lost'
'Paths of Glory'
'Play, Genius, Play'
'Romember the Day'
'Satellite'
'Satellite' 'Scandals' Searching for the Sun Searching for the S
'Smile at Me'
'Squaring the Circle'
'Star Spangled'
'Stick-in-the-Mud'
'Strip Girl'
'Substitute for
'Summer Wives' Summer Wives'
Sweet Aloss'
Sweet Aloss'
Tapestry in Gray'
The Body Beautiful'
The Case of Clyde Griffiths'
The Fields Beyond'
The Illustrator's Show'
The Puritan'
The Ragged Edge'
The Sap Runs High'
The Sapson Changes'
The Young Go First'
Ther's the Reporters'
There's Wisdom in Women'
Tomorrow's a Holiday'
Triumph' 'Triumph'
'Truly Valiant'
'Whatever Goes Up'
'Weep for the Virgins'

other ploture firm. 'Winterset' contained Metro money, but went to Radio, and 'A Slight Case of Murder,' which had a Columbia exec bankrolling, was purchased by Warners. 'Sweet Mystery of Life and 'Fro Valor,' backed by Warners, and 'Pride and 'Prejudice,' backed by Metro, eventually were purchased outright by those firms for plotures, The 25 Hollywood-backed productions, and their backers, with individuals mentioned in cases where the financing was done on their own by members of the firms, were Warner Bros.—'Boy Meets Girl,' 'Sweet Mystery of Life,' 'Eden End,' 'Good Men and True,' 'For Valor,' 'Weep for the Virgins,' 'Sweet Aloes,' 'The Body Beautiful' (Doris Warner Mervyn LeRoy). 'Play, Genius, 'Play (Warner-LeRoy). Metro — Winterset,' 'Jublee,' 'Pride 'and Prejudice,' 'First Lady,' 'Pride 'and 'Prejudice,' 'First Lady,' 'Pride 'and Prejudice,' 'First Lady,' 'Pride 'and Prejudice,' 'First Lady,' 'Pride 'and Prejudice,' 'First Lady,' 'Pride 'and 'Pride 'Arris Luck' '

of Summer, 'Idiot's Delight,' 'On Your Toes,' and 'Saint Joan." Moderate successes, getting

Moderate successes, getting even break or better or establishing box office or length-of-run marks to rate successfully under ordinary. Porcy and Bess, 'Russet Mantle,' 'Porcy and Bess,' Russet Mantle,' 'May Wine,' 'Libel,' 'Sketch Book,' Parnell,' 'Ziegfeld Follies,' Bury the Dead,' 'Pre-Honcymoon' and 'New Paces of 1938.' The latter two are doubtful, but being still current, they are included. 'New Faces' figures to linger, being the lone musical this summer. It got good notices, Anne Nicfolis says 'Fre-Honymoon' will stay through the summer, atthough it was roundly panned. ner, although

Hit Producers

Plays Out of Town

KIT MARLOWE

Philadelphia, May 25, Romantic drama in three acts by Maria Coxe. Presented at the Hedgerow thea-tre in Moylan, Rose Valley, May 28, 36, irected by Jasper Deeter.

Hedgerow Company's second new production of the season, and Its 116th production in all, has considerable on its predecessor but doesn't impress as possessing great com-mercial possibilities. In the first place it's a costume piece and they are tricky at all times. In the second place the authoress, while havone place the authorses, while have ing a real flair for writing and a nice sense of characterization, still shows many evidences of immaturity in her writing, especially when tackling a canvas as large as this

ity in her writing, especially when lone. It at the same and a large as this one. Play does have real color in its atmosphere, several scenes that have vigor and vitality and some writing that possesses a definite porti. Kit Marlowe, contemporary of Shake-speare, a roystering, swashbuckling framatist in the reign of Queen Bess, who met a tragic end, according to history and legend. Miss Coxe involves him in a plot (not authenticated by records but by no means contrary to the man character) which links man a character which links man a character which links man a character which links man a which furthermore has reference to papers' sival, was really an illegiting that Francis Bacon, Shake-speare's rival, was really an illegiting the middle between Bacon, the Earl of Leicester. This plot gets Kit in the middle between Bacon, the Earl of Basex and Sir. Walter Ruleigh, last-named, allegned with a free-failed of the control of Marlowe in a tavern (as according to history) at the hands of Bacon's followers.

plot is eventual assacsanton was according to history) at the hands of Bacon's Marlows in a tavern (as according to history) at the hands of Bacon's Plenty of action in the earlier scenes, but one trouble with the play is that Marlows is not powerful enough nor clearly outlined enough as the leading figure.

Such famous historical personages as the Queen, James Burbages and Bacon appear and assume a certain amount of reality. However, it is in the introduction of so many people of the Elizabethan day that the young author has really come to grief. Because of her feeling for the period and its men and women for the period and its men and women for the complex of the play instead of following the dramatic main-stem of the plot, Good performances by a number

towing the dramatic maintenance of the plot, Good performances by a number of the first-line members of the compact of the com

A JOB FOR JOE

ittsburgh, May 19. Mtsburgh, May 19.

Mtsodrama in three acts by Madeleine Skelly Fourt.

Golden; setting by Norman Rutkin. Present of the Skelly of Norman Rutkin. Present Skelly of Norman Rutkin. Present Was Carney.

Mt. Rand. Sammy Schwartz Mr. Carney. Claries, Gallilot Mrs. Daysey. Picebe Templeton Tommy Carney. Edgar Glick Virginia Carney. Paula Colton Wirginia Carney. Penti Ginsburg Nick Glenn Myer Schwartz McGellenn Myer Schwartz Mr. Glick William Mrs. Daysey. Planticulture Robinson. Penti Ginsburg Nick Glenn Myer Schwartz Mr. Balancichtemen. Clare. Pearl Rubenstein
Detective Robinson Martin Fallon
Plainclothesmen Hyman Kaufman

'Y' Playhouse has been rapidly building a reputation for itself under direction of Al Golden, himself a playwright whose 'Female Species' was tried out here Judith Anderson couple of summers ago. In past, however, organiza-tion has been content to sall along ago. In past, however, organization has been content to sail along with tried and true works from established dramatists. For closing production of season, however. Golden has elected to do a new play by Madeleine Sicelly Foust, a Pittsburgh woman who has been turning a hand at playwriting for some years now and acquired something of the content of the season of t

cout, and, when he discovers the plot in next morning's papers, shoots down the leader. Seems that worthy was about to anne Joe's slete, who was innocently implicated, and that was the payoff for the lad.

It has him soing off to jail with the 10-year-old youngster of, the family telling-ma and the rest not to worry, because now he'll go out and look for a job, same as Joe did. Apparently Mrs. Foust meant Job for Joe to be a drama of frustration, but only the germ of the idea is there. For the rest, it simply doesn't come of olden a chance, but least few minutes when a chance, but least few minutes when a knock-fem down-and-drag-em-out fight enliens matters briefly. Acting, too, is rather flat. Leonard Talenfeld is an earnest Joe, but a triffe more overwrought than necessary while a youngster, Edgar Glick, does a nice plece of trouping as the kid brother.

Schwartz gives his gangster the proper menacing qualities, and Martin Fallon contributes a competent last-act bit as the flatfoot. Others are earnest ameturs trying their best to register histrionically, and a few of them do, but unfortunately, not for the whole route.

Cohen.

Her Majesty The Prince

Chinese comedy drams in three episodes by Raymond Cannon. Produced by Lead On May 10.

Raymond Cannon. Produced by Lead On May 10.

And Chinese Conded Street Control of the Chinese Control of the Chinese Ch

Not much chance for this oriental piece beyond the subscription riod. Foundation, which produc claims membership of around 20,000 women. Outsiders may nibble on the ad copy, which contains such catch lines as 'read that title again' and 'Chinese version of Well of Loneliness.' But beyond that curious mob there won't be much draw from.

rious mob there won't be much to draw from.

Ray Cannon, one of Hollywood's veteran scenarists, has long nursed a yen to have this play produced. He couldn't have picked a more propitious time, what with a film cycle of Culmese subjects soon to Maughtiest abow goets is a mixup of sexes and the epigramatic dialog doesn't help much.

Barbara Barondess, who has done considerable picture work, gives a convincing performance as the function of the former Universal chief, lacks the warmth and sincerity of a sexy princess who feels her oats. Her stage work has been mainly as a ballerina. Comedy relief and only condental document of the former Universal chief, lacks the warmth and sincerity of a sexy princess who feels her oats. Her stage work has been mainly as a ballerina. Comedy relief and only condental document of the former universal chief, lacks the part and makes it stand out. Grant Richards, from little theatres, it adequate as the tutor who compiles to the seductive wish of his pupil. Frank: Wayne makes the role of property man good for an occasional titter with his dead pan antics. Louise Glover is an excellent foil for her princess. Others manage to get by.

35-36

(Continued from page 53)

commenced Aug. 23, 1935, with 'Smile at Me.' Season concluded May 19, last, with 'New Faces of 1936' as the final entry. The season was unusually short, activity being centered in the early months. Be-

was unusually snort, activity being centered in the early months. Between March 1 and the closing of the season 11 weeks later, only 13 shows came in.

Prior to Aug. 23, and following the end of last season, four pieces came in and are listed as 'summer shows' and not included in the regular seasonal count. They were 'Sketch Book,' which stayed long enough to rate as a moderate success, and three flops, 'Knock On Wood,' 'The Young Go First' and 'Then's the Reporters.'

An exception is made this year to include an clongated one-act play among the regular length shows, due to the business it's doing and because it is being presented in orthodox Broadway legit fashion, with another one-acter as running mate and filling out the full entertanment time. This is 'Bury the Dead.'

Exceptions

'Jubilee' and Jumbo' are listed among the hits as exceptions to the Year.'

Hollywood-Backed

Shows of '35-'36 produced wholly or in part by Hollywood money, with individual backers listed along with studios with which they are af-

dlos with which they are filiated:
WARNER BROS.
Boy Meets Girl'
'Sweet Mystery of Life'
'Eden End'
'Good 'Men and True'
'For Valor'
'Ween for the Virgins' Weep for the Virgins'

'The Body Beautiful' (Doris Warner-Mervyn LeRoy)
'Play, Genius; Play' (D
Warner-Mervyn LeRoy).
METRO (Dorls

Winterset 'Jubilee'

"Pride and Prejudice'

"First Lady'

Ethan Frome'

'Paradise Lost'

'Bright Star' (Irving Thal-

PARAMOUNT Paths of Glory'
'Most of the Game'
'There's Wisdom in Wo-

'May Wine'
COLUMBIA
'Stick-in-the-Mud'
'Postman Always Rings

'Star Spangled' 20TH-FOX 'Libel'
INDEPENDENT

'Jumbo' (Jock Whitney-H. B. Swope)
'Tapestry in
Schulberg)

•(Purchased by backer.)

rule, despite both having failed to recoup on production investment. Having lost money for their back-ers, these two major musicals should be classed technically as flops; but both played to extraordinary grosses, and because they drew hit show money, their place among the successes is considered justified.

Likewise 'Porgy and Bess' and Ziegfeld Follies,' both of which were in the money for substantial periods as far as the box office was concerned, but did not make up their investment. Neither reached smash proportions, but both got response that would have spelled moderate success under ordinary circumstances. On the other hand, Ethan Frome' had a fair run, but lost too much money to escape flop rating.

Sharp decline in the number of shows as compared to other seasons, before and after the depresh, was attributable to several causes, but perhaps the most significant was the comparative scarcity of shoe-string tries.

In the past the shoe-string boys gambled on producing in hopes of engineering a picture buy. This season, with Hollywood more accessible, they took their scripts to the film companies in advance for direct bankrolling. When the film money sources falled to show interest, the producers were less inclined to gamble on a future buy.

The fact clearly shown by this past season's mathematical records is that Broadway legit is now not only heavily dependent on Hollywood for financial aid, but is largely affected by the picture capital in other respects. When Hollywood can not only control those shows which it directly or indirectly finances, but also exert so much influence as to largely affect the number of shows produced (and not between the source of the produced in the state of the same produced in fluence as to largely affect the number of shows produced (and not produced), then Hollywood can be said to have Broadway in the w.k. bag.

ENGAGEMENTS

Ruth Holden, Virginia Campbell, Clarence R. Chase, Frank Gibney, Donald Campbell, ' ursuit of Happiness,' Fairman's Players, Buck-ingham, Pa.

ingham, Pa.

J. C. Nugent, Ruth Nugent, Helen
Carew, Mary Kogers, Ruth Dillaway,
John Hammond Dalley, A. H. Yan
Buren, Mr. Shaddy, Lakewood
Players, Skowhegan, Me.
Estelle Winwood, Frances Maddux, Eddle Garr, Dorls Dalton,
Party, Ann Arbor Dramatic Festival, Aun Arbor, Mich.

Mary Morris, Damian O'Flynn, Mary Arbenz, Leo G. Carroll, 'Queen's Husband,' Theatres of Four Seasons, Roslyn, L. I.

Plays Abroad

LA CASA SUL LAGO

('The House On the Lake')
Rome, May 16.
Play by Fabrizio Sarazani at Valle Theatre, Rome, with Pettinelli, Lola Braccini, and Pezzings.

Least one can say about this play Least one can say about this play is that it is different, if only because its hero is a poet who is wealthy. But it's different otherwise, too; Stefano, the poet, suddenly and un-expectedly has become a millionaire, d he decides that money is going

Sicfano, the poet, suddenly and unexpectedly has become a millionaire,
and he decides that money is going
to buy him the realization of his
ideal. He has always pictured his
ideal woman, just how she must
look, what her name should be sume
how she had been a summary of the summary
how here had been a summary
how here here had been a summary
how here here had been a summary
somewhat unsophisticatedly he
enlists a notorious barman, John,
who has a reputation for knowing
every woman in town, to help him
locate the dream girl. The girl
hoat John present all the kind the
poet caves. Just as John is about
to give up hope, along comes Elaityra, a helpful lady of no less
notorious reputation than the barman himself. And she has discovered, the perfect girl; a beautiful
girl without name and without
memory, who she has found in an
institution for the medicate for Stefano's benefit, is persuaded to recognize Elzivira as her long-lost
mother and is equally easily persuaded to see in Stefano the man
she has always loved. To make the
deal easier. Elzivira as her long-lost
mother and is equally easily persuaded to see in Stefano the man
she has always loved. To make the
deal easier. Elzivira as her long-lost
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deal easier. Elzivira as the long-lost
mother and is equally easily persuaded to see in Stefano the man
she has always loved. To make the
deal easier. Elzivira as the listen of
the poet's divil, completely divorced
from the world and reality. She
bears him a son and he is happy,
having been able to do what few
people can do: actually live his
deal. Then he gots worried that
this won't last; Benedetta to prevent her ever becomin

vent her ever becoming less lovely than she was at the height of her beauty as a young mother. So ends the poet's dream, and a play that is —well, different.

BEAUTY DE FEMMES

London, May 13.

Revue in two parts, 25 scenes, produced by Valeska, staged by Alfred Endalic at the Prince of Wales theate. Berrie, Hal Menken, Cy, Landry, Martinet and Crow, Two Gallays, Ere Lynd, Iris White, Clif-ford Stanton. Tom Collins, Gioria Glover, Helen and Regis.

Two Gallays, Eve Lyrad, Iris White, Clifted Statent. Tom Collins, Glora Glover, Heien and Regis.

This is another of those grind shows for which this house has gained somewhat of a reputation since policy was adopted by Charles. Clore and Alfred Esdalie about three years ago. Made money consistently, with every show averaging around six months, and some longer.

Show does not aim at lavishness or outstanding talent; only one thought dominates, to give an eyemption of the discount of the di

Landry is more robust, and the scored,
Martinet and his Crow, from the Grosvenor, house nitery, seemed to be affilieted with nerve trouble;
both missed most of their juggling

tricks, while Martinet's tricks in several instances came unstuck.

Two Gallays, continental acrossory of the originality of the American of the originality of the American of the original material. He expose of what untalented people can do with original material. He lene and Regis, adagloists from the continent, are doing what was a novelty 10 years agole Earrie, as for the locates, American and the whole of the continent of

Harlem Black Birds 1936

Paris, May 15.
Negro revue in two acts (41 scenes) produced by Louis Douglas at Alcazar, Paris,

Paris, May 15,
Negro revue in two acts (si eeenes) produced by Louis Douglas at Alexan, Paris,
If this, revue is compared to the
original 'Black-Birds' which made
its appearance in Paris nearly its
appearance in Paris nearly its
appearance in Paris nearly its
appearance in Paris nearly its
appearance in Paris nearly its
appearance in Paris nearly its
appearance in Paris nearly its
its appearance in Paris nearly its
paris ago at the old Champs.
Elysees theatte, it has to be admitted that this one is far inferior,
but there's no necessity for comparison.

This time Douglas has no handpicked chorus, for he had to take
what one. And that goes also for
practically the remainder of the
show, with the addition of the little
Negro talent that happened to be
in town when he started rehearsals,
Nor did he have a Spencer Wilshow uses current (and some not
so current) songs,
so the show uses current (and some not
so current) songs,
so the show the started rehearsals,
Nor did he have a Spencer Williams to write the music, so the
show uses current (and some not
so current) songs,
so the show the started rehearsals,
Nor did he have a Spencer Williams to write the part of certain
individuals.

Douglas hunself carries the brunt
of the show and works harder than
anyone else, A little thinner and a
little adder the show and works harder than
anyone else, A little thinner and a
little adder the shows and works harder than
anyone she, A little thinner and a
little adder the shows and works harder than
anyone start and the shows and the show and
works harder than and come
who knows his steps and how to
present them. His imitations of
years ago, Douglas dancing is still
class. In all he does eight turns
and gets good returns for every
one of them.

Next in line for culling returns
is Lewis Hardeastle, a little dancer
who knows his steps and how to
present them. His imitations on
an old man and young girl, while
seeing perfect step are best liked
here.

Next come Lulu and Charles, a
couple of well-matched young gents
who d

dancing that deserved a great dealmore than it brings by way of returns.

Only one singer deserves much
mention, and that is Ola Bishop.
He relies on a couple of Paul Robesons old hits to show his voice and
gets away for the good hand he
deserved the state of the control of the
lengths.

Other spots are the Truckers, who
take in Edith Mathews, Baley Hill.
Norma Miller and Leon James; Joe
Alex, a member of the original review, who speaks understandable
French; Marlon Cook, Enid
Raphael, Eva Negriand and Miss
Caroline.

There is little of the original in
the review, which is overloaded
with step dancing. Not one realscenic effect is obtained and it relies on the usuals of a Negro revuon the first hour of the control
to the first hour of the control
to the review, which is overloaded
with step perss.

By billing the show as a real
farlem revue, when half of the talent is French and it was assembled
here in Paris, the Alcazar is doing
an injustice to Negro artists in the
States. French audiences seeming
ly do not realize that a show like
this would never get a house in
New York, but accepts it for al
american production.

Rise AND SHINE

RISE AND SHINE

Musical by Harry Grain and Desmond Certer, from original by Arnold and the Raiph Reader at Theatre Royal, Drury Lane, May 7, '36. Lane, May 7, '36,
Marie Marie Carlee Hardwicke
Oswald Sibthorpe Syd Walker
The Queen. Grice Lane
Princess Yraine. Meriel Forbes
Borls John Kevan
Alec Merton'. Geoffrey Sunner
Miss Sibthor Viola Compton Viola Compton
Binnie Hale
Jack Whiting
D. Hay Petrie
Irene Browne
Mary Honer

(Continued on page 57)

Two WPA Clicks in Chi's Loop; 'Abroad' Quits on Hotcha \$23,000

Chicago, May 28.

While other shows are weakening with the centing of summer, the two WPA poicts, here have snapped life and have a couple of gentine elicks on their, hands. Both with a couple of gentine elicks on their, hands. Both with a couple of gentine elicks on their, hands. Both with grosses of \$200 or so weekly, have zoomed up to canacity business with Three wise Fools and Chala Dust. Both shows have been holding over with a flow with the weekly should be the forced to leave after ortugat. Wise Fools has been suchasers, but to bulk organization purys. Will go six weeks to June 1, according to present indications, and maybe longer. Dust' is getting excellent comment. 'At Home Abroad,' which started weak, finished with smash business at the Grand and moved to Diroth where we will be shown that the started was the Grand and moved to Diroth where will be shown that the shown or the property of Three Men on a Horse' at 1.50 top is only fair, while 'Awake and Sing,' in its third week as the final show on the American Theatre Society subscription season, is flabby.

Estimates for Last Wask

Jamby, Estimates for Last Wsek

'At Home Abroad,' Grand (1,200; \$3.30), Closed here after seven weeks and moved to Detroit to finale the season. Show shapped up sudding to be more to work the final the bear of the season. Show shapped up sudding to be more to work the final the bear of the season. Show the season show the season. Show shapped up sudding the property of the season. Show the season show the seaso

for subscription snow.

100 last week, fair.

Three Men on a Horse, Harris
(1,000; \$1.00) (2d week). Return of
last season's smash is weak, despite
clipped tariff. Approximately \$5,000,
bit of a disappointment. Closes this

'Chalk Dust,' Great Northern.
Holding over indef on great trade.
'Three Wise Fools,' Blackstone.
Fifth holdover for this show and it
will ride to June 1 at pace.

SUMMER THEATRES

Dead Won't Harm You

Comedy melodrama lu three acts (single set) presented at the Flushing Summer Theatre, Flushingt, L. I. May 15, '30 by Theatre, Flushingt, L. I. May 15, '30 by Theatre, Flushingt, L. I. May 15, '30 by Theatre, T

spot that Richard Fredericks and Murray Montgomery have picked for their at summer tryouts is the secretic at summer tryouts is the secretic at summer tryouts is the secretic at summer tryouts in the secretic at summer tryouts is the secretic at summer tryouts in the secretic at summer tryouts in the secretic at summer tryouts in the secretic at the secretic and population angles, in the north shore area of Long Island. Everything about their venture but the shore area of Long Island. Everything about their venture but the choice of the opening play seems propitious. With a couple of exceptions the cast out-talents the script by a wide margin. The theme of the whodunit may have some novelty about it but the author's retarment doesn't make for either laterest or entertainment.

A millionaire with sadistic tenders of manifeat proportions and secretic secret Spot that Richard Fredericks and

'ROAD' \$9,600, WASH.

iz on Return Engagement eans Another Holdover

Washington, May 26.

Washington, May 26.

'Tobacco Road,' scheduled to wind up the local legit season last week, is being held over, giving the National another seven days before folding for the summer. This gives Road a total of three weeks in the

Road's total of three weeks in the Capital, show having returned after a smash one-week stay last month and going down as the only repeat engagement of the season. Play pulled a good approximate \$8,600 last week and is going oke this stauza, too.

Capital will have no in-town legit till the fall, although the Roadside theatre, unusually successful semi-pro venture in a barn across the Maryland line, starts a 14-week season, principally melodramas, on June 16. Started as a lark by amateurs in 1934, co-operative outif made the profit each year and is now recognized by first-string critics of the state of the st

'Winterset' \$11.000.

here last week, with double the number of shows which played during the winter. Despite the ho weather and the call-to-the-out-doors, one drew well, behind good

doors, one drew well, behind good exploitation.

Last week's winner was 'Winterset,' which snaged a good \$11,000 into the Cass at \$2.75 top for eight performances. Prize-winning play closed Saturday night (23), and 'At Home Abroad' moved in Monday (25) for six days. Getting \$3.30 op. Boy Meets Girl omes in expected.

(25) for six days. Getting \$3.30 op. Boy Meets Girl omes in expected. A summer can at the Wilson but got only \$5.000 and has been ordered back to New York. Only legiter in house this season. It was open one week last fall for roadshowing of 'Midsummer Night's Dream' (WB). Horse' failed to respond to exploitation stunts in daily press, horse parade, etc.

Other attractions here last week included 'Paradise Lost,' preduced for the first time outside in X yet he local New Theat Att. Play rentied in the control of the control of the press of the control of the control of the press of the control of the press of the control of the press. The produced in the control of the press. The produced is a good play. The Drunkard' also opened its third season at the Players Play house, with Beer and Pretzels at \$1.85 top, and plans to run throughout the summer. Set a new record of 25 weeks last summer.

Estimates for Last Week 'Winterset' (Cass: 1.400' 2.75.

of 25 weeks last summer.

Estimates for Last Week

'Winterset' (Cass; 1,400; \$2.75
top). Drew well, at \$11,000 for eight
performances, considering heat
wave, etc. 'At Home Abroad' opened
a six-day stand Monday (25) at'
\$3.30 top. 'Boy Meets Girl' comes in
May 31.

'Three Men on a Horse' (Wilson;
1,900; \$1.65 top. Play. given wide exploitation but planned stay for summer off. Now making its third visit
here this season. Got only \$5,000.

here this season. Got only \$5,000.
ther Attractions
runkard' (Player's Playhouse:
\$1.65 top). Running one-aday, and
attracting crowd, if for no other reason than beer and pretzels, which go
with each admish. Set record of
25 weeks last summer and hopes
to touch the same mark this year.
Several of cast dr wn from Broadway.

Several of cast of wh from Broad-way.

'Paradise Lost' (Art Institute; \$1.10 top). Fourth offering of the New Theatre Union this season, Odet's play got good pat-conage for its three-day stand. Publicized well.

Humble in Charlotte

Quarlotte, N. C., May 26. Directors of the Charlotte Little Theatre have signed a new contract with Thomas B. Humble as director. Theatre produces eight th plays each season, as several work-shop pro-Little full-length well as s

\$93,000 Advance Sale

For St. L. Muni Op.

St. Louis, May 26.

With opening of 18th annual season of Municipal Opera in open air theatre in Forest. Park less than two weeks away, advance ticket sale has soared above 493,000. Season subscribers for the Friday, Saturday and Sunday night performances are beilagiven the privilege of attending first three showless or 1 d Boots, which inaugurates season Friday night, June 5, or last three productions.

The Ziegfeld musical, never before given at outdoor theatre here, will be presented for 10 nights and all other productions will be limited to seven performances. Annual dinner of 800 guavantors and, invited guests will be held June 3 at Hotel Jefferson. Entertainment features will be furnished by principals in Kid Boots' cast,

P.A. Quits I.A. Very Much in Bag Maytime' Sickly Maytime' Sickly Maytime' Sickly The Company of the Compan 'P.A.' Quits L.A.

OU Advance Sale For St. L. Muni Op. | Last Week of Season Finds 24 Shows on Broadway and Several Sock Grosses, Plus 7 WPA Plays

Final week of the legit season of press; opened late last week; 1385-36 finds 24 attractions on Broadway, not counting the federal relief outfits, which slightly tops the list of last/zeason's finale. There are 10 attractions regularly touring, find summer going rof

are 10 attractions regularly touring, also several, independents in various sections.

End of June may see a sharp drop with the section of June may see a sharp drop who drammer of survivois. The hundred was a section of the sectio

chance for a summer stay.

'On Your Toes,' Imperial (7th week) (M-1,468; \$3.85). Number one musical currently, which should find summer going rofitable; around \$25,000.

'One Good Year,' 49th Street (27th week) (C-700; \$3.30). One of several small gross attractions operating on a narrow margin; \$2,500 esti-

'Pre-Honeymoon,' Lyceum (5th week) (C-967; \$3.30). Anne Nichols setting comedy for a summer stay; using much outdoor paper in neigh-borhoods; around \$4,500 and im-

Drama tists

(Continued from page 51)

different production company names. Howard answered by pointing out he didn't like it either, but for a different reason.

'It'll be making things easy for the Shuberts, which I hate to see, he said, 'but I feel it is a good idea in view of other things we're gain-

That brought a deluge of speakers headed by Lillian Hellman, who
didn't like the attitude, she said.
We're not asking for favors, she
insisted. 'Let's not be frightened by
phrases. If we don't like any part
of these negotiations we don't, and
fear of the whole thing isn't going
to change it.'

Before going on there were talks
by Johr. Wexley, Albert Bein, Lowell
Frentano, Howard Lindsay. George
Middleton and Edward Childs Carpenter.

enter. Bein introduced a resolution to bein introduced a resolution to the effect that producer-dramatist who had signed with the League no the permitted to sign or vote or dis cuss at this meeting. There was

cuss at this meeting. There was a question on the legality of this and, since there were no such writer-managers present it was tabled.

More Arguments
Howard anticipated more arguments on the clause about British rights. This, he explained, was Brock Pembertors dea made practical and the made pra Brock Pemberton's idea made practicable by a Lindsay suggestion. It is to the effect managers get an automatic free six months' option on British production, after which they must pay \$1,000 for a sixmonth prolongation and \$1,000 more for six months more. It would take care of the possibility of a manager taking a lew York show intact to London without losing production rights. It passed without discussion.

Next thorn came with the question of presentation in foreign countries. According to the new deal accepted, author gets the rights to negotiate and contract production, but pays the manager 40%. On the old pact he didn't have the rights, but get a \$500 advance on them. Wexley didn't like that. I want both, he said. I want the rights and I also want the \$500. This was met by general laughter which caused Wexley to remark, I thought there were no managers present, but I see I must be wrong.

mark, 'I thought there were no managers present, but I see I must be wrong.'

The matter of cutting royalties on occasion was okayed with minor dissension. Point raised was that if a royalty cut was permitted and the show should later pick up and go into the big coin class, shouldn't the manager be forced to make restoration? This thought was okayed as an instruction to the council.



I. MILLER

Showfolks Shoeshop

Leading producers find the prices, in our new

theatrical departments, a

1552 BROADWAY

ili 9 P. M.

pleasant surprise.

Howard pointed out that a considerable point was won by the writers in a new clause that they must okay directors, never before done, as well as cast. This, met with no comment from the floor. The matter of amateur rights brought a considerable hullabaloo. Contract, as changed, gives producers 40% of film rights, but goes back to a 50-50 arrangement; out stock, semi-pro, amateur and tay versions. Howard didn't think, he said, that this meant much, but the membership disagreed with him. George Sklar got most excited about it. He pointed out that amateur rights are very important now, more so than any other future rights, that a lot of 'new theatre' plays were being done all around the considerable attention. Paul Sifton also spoke for this and said, sercastically, that the committee had 'held out for picture rights, but not for amateur rights, but not for amateur rights, in other words protecting 27 playwrights a year as against several hundred."

Same Speakers.

This grew heated, but there were

Same Speakers

Same Speakers.

This grew heated, but there were again the same speakers, Miss Heliman, Klar, Albert Maltz, Lindsay, Bein, Carpenter and Middleton. Howard pointed out that it was 50-50 since there was a concession to writers also in that managers lost amateur rights if they didn't get them at least 75 productions a year for three years and that it was almost impossible to get that many productions in the third year. Davis, too, felt this way, saying that his too, felt this way, saying that his amateur rights didn't really amount

too, test this way, saying that his amateur rights didn't really amount to anything until five or ten years after production.

The younger men couldn't see that. Bein said, 'That may have been in the old days, but it's not so today. Certainly not for topical plays of importance.'

Indicated that a way out of this is to be sought, with perhaps an amelioration of conditions.

A laugh was injected there by 'Hyman Adler. He introduced himself as a writer and explained that he also produced plays, but he was 'a writer at heart' and writers didn't seem to realize that it was his production of plays that 'made them valuable.

No one paid much attention to

duction of plays that made them valuable.

No one paid much attention to him and it brought the meeting to such a negative state of mind, that it was distinctly rude to Rachel Crothers, the next speaker, who felt that 'the committee who negotiated the terms deserves a hearty vote of thanks instead of, 'ell this bickering. Managers are not our enemies; they are friends in business with us.'

Some hisses greeted the latter, with apologies following.

The real hub-bub followed on the motion picture clauses, towards which all attention had been riveted. Lawson first talked at length pointing out the importance of them and insisting that the new clauses as set are dangerous for our future.' Howard also spoke at length at this stage.

Hollywood can probably always.

Howard also spoke at length at this stage.

'Hollywood can probably always find a way to get around any contract form,' he pointed out. They would like to see the instructions on this issue frozen into the contract. This we felt we couldn't do. We wanted to experiment in order to

ease financing of plays but not kill motion picture returns.'

Can't Prove It

ease financing of plays but, not kill motion picture vaturns.'

Cah't Prove it

Meivin Levy didn't think it could be proven whether or not a manager is film-financed. This contract, he said, will force the Broadway managers to walk around with a gun under each arm and talk out of the side of their mouths. You can't prove that a play is film-financed, or isn't. Making two classes is impossible. It'll lead to exasion.'

Westey felt the two year clauses should have been retained, instead of five. Howard pointed out that Hollywood agreed with him and preferred two, reading a letter from J. Robert Rubin of Metro, who claimed that he was speaking for all the major motion pictur companies and that they didn't like the pact as agreed on between managers and framatists' contract committees. They wanted the pact for only two years and some other, points written in.

Someone suggested that the managers may have asked Rubin to write this letter in the hope that the dramatists would fall for it and pass' the concessions from a negative standpoint. But 'Howard pointed out that the managers didn't especially like the five year clause either but that Arthur Hopkins and San Harris wanted it and that it was probably best all around.

How can you tell?' Lillian fiellman wanted to know. The authors and managers are supposed to set up a fair price of their own, but who knows what a fair price is? Take my own case, I didn't think Hollywood would ever want my play, but Mr. Goldwyn did and paid a lot of money for it. I know of another instance where a play was hought for Hollywood only because Mr. Hearst thought it would fit

a lot of money for it. I know of another instance where a play was bought for Hollywood only because Mr. Hearst thought it. would fit Marlon Davles. How can you know those things?

This was explained in that it applied only to film-financed play, and not to others, so that her play. Children's Hour, wouldn't have been affected since it was on the open market.

Joseph P. Bickerton, Jr., arbiter for the past 10 years, explained some of the workings of this, He said that 'Pride and Prejudice,' financed by Metro, had been bought by Metro for, \$56,000. Ordinarily, we should have been able to get \$100,000 for it.' he said, 'but that's what film-financing has done. There is no open market today.' He was diblous about the workability of the bian suggested, but figured a try would be worthwhile.

Owen Davi

Owen Davi

would be worthwhile.

Owen Davi

When the various amendments had been talked over at length. Howard took time off to explain the entire negotiations and the headaches attendant to it, how owen tand been injected in the fight, the manner of proceedings, the difficulties during the past, week, etc. 'This is the best we can do,' he said. 'This sure that if we have to go back we'll have to give more. That's all right with me, if you want it. I'm willing to go on, fight, et capital, produce plays, or do anything you want. But it's now a matter of dollars and cents, it's June. The longer we hold out, then one we're cutting into next season's production. I don't think we can do any better.'

Davis followed up by saying he disarreed. He couldn't so beck for

Davis followed up by saying he disagreed. He couldn't go back for any more negotiations.

I told the managers I thought

any more negotiations.

"I told the managers I thought this would be acceptable. I think it should be. They wanted to back out since and I wouldn't let them. As far as I'm concerned, this is the end."

far's I'm concerned, this is the end.

Intere was then some heated talk about breaking up and away. Linday did the think so. No one's going to break away, he said. This ardent discussion today proves it, 'since there's no doubt that we're interested enough to take all this sufficiently to heart to talk it all over.' Howard again socked Hollywood at this point.

The writers in Hollywood have just suffered a heliuva licking,' he just the said. That was largely because some influential writers walked cut on their organization. This won't happen here. We're not that influential or important. Owen and I, and George' Kaufman, and Eugene O'Neill and the others will stick by you, no, matter what you decide.

"Defeatist Complex"

Murdock Pemberton suiprised at

Instructions

eveen right to the blay are to be offered for sale should be fixed and after full-consultation with both manager and author, you will arrange with the author to the third that the sale of the sale o

and now we're atraid. What did that?"

The question wasn't answered. It was passed off. Murdock Pemberton is not in business with his brother rock, an ardent leader on the managerial end of the negotiations throughout.

Phillip Dunning stopped most of the chatter by saying it was time for yote and yote yes all the way through." but Woxley got in one more crack at the expense of the managers before the count was taken.

'Is this another little concession to the managers?' he asked. 'Are they waiting impatiently for the re-

'Defeatist Complex'

After the vote was recorded and this point by asking 'where the desits complex' comes from. 'Did Owen bring it in from Hollywood' the wondered. 'We were optimistic and strong and no managers could and strong and no managers could teil us anything about our pusiness, be worked out.'

(Continued from page 51)

(Continued from pa

Teacher's Summer Course, July 6th to Aug. 14th Catalos of all Courses from the Secretary Room 247-E, Carnegle Hall, N. Y.

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Concerts and Opera

IL TRAVOTORE

IL TRAVOTORE

(Negre WPA)

Cilmax of National Music Week in New York was presentation of Yardis. "Il Trovatore" by Harlem vecalists, in strict traditional operacyle, minus any swing or jam, at the Manhattan. PWA production was staged and directed by Minto Cate. formers.

and of Hot Corners.

and Hot Corners.

and Is and Hot Corners.

Some of the opera's been offered by an it was sour but the attempt, early hot control of the stabilished top material was suited.

Some of the singers appeared in red wigs, and others in long grey reases. Others entered bedeked in diaras and sequin veils. Soldlers chorus, made up of all statures, deal lyeared volume fact in the long recitative passangers and nearly weeked in the passangers and nearly weeked in the control of the singing was the off-tage choral arrangements, which was more familiar to the amateurs, hand because of the popularity of the number.

Mattie Washington sang Leonora Mattie Washington sang team of a set of the short of the start had to the singing was the off-tage choral arrangements, which was more familiar to the amateurs, hand because of the popularity of the number.

Mattie Washington sang Leonora and the start of the short of the start of the start of the start of the short of the start of the short of the s

chan. the outer-ion. Interaction hashes.

Anvil Chorus' was stilled, but got a hand because of the popularity of the number sahington sang Leonora and the wobbly at first, but got a more grip as the part went along, and at last had the audience with high Miss Cato as Azucena spliced her arias up between contraito and apprano. Men singers had a .time manipulating their helmets, with the visors continually slipping forward, so after a while they removed them for the solo spotlighting.

Mixed audience applauded enthusiastically especially after the lengther stretches, which taxed the langers' lung power. Orchestra was conducted by Luigi Lovergilo, with Charlotte Lund. Supervising the solor of the solor spotlighting the solor solor stretch and the solor solor stretch and the solor solor stretch and the solor solor struction on the week's program after a single hearing by Lee Pattison, WPA chief in New York.

Ball. Langer Spotling Congram after a single hearing by Lee Pattison, WPA chief in New York.

Bakhchisarai Fountain

Moscow, May 12.

Best new ballet that Moscow has ylewed in many a year—Bakhchi-saral Fountain—has just been presented by the State Ballet Theatre under the direction of Victorina

Kriger. Honored Artist of the Republic.

The standard of creating a coherent dramatic ballet perceive whose moving force is the secuciae whose moving force which is present to the local ballet the attention of the same name. B. Asafeyev's score is conventional but competent, effectively strespiritation of the poem as a characteristic creation of the poem as

fountain—the Darkinstead of Polish girl.

Volkov's libretto sees the real leitmotif as the triumph of Pushkin, the poet, over the proprietary attitude toward women which characterized the early nineteenth century.

Troupe as a whole, most of them are youngsters, have excelled themselvesin this, their third ballet. (The Rivais' and The Three-Cornered Hat' were their earlier efforts.)

Victorina Kriger gives a rare performance as Zarema. Struggie of the Poles and Tartars was exciting and the Tartar dance, with A. Tolsky in the lead, can well be compared to Fokine's famous Polovetz dance in Prince Igor.'

Production was, of course, im-

in Prince Igor.

Production was, of course, imported from the Leningrad ballet, which premiered it isat season. However, the Moscow troupe must be given credit for having prepared themselves sufficiently to be able to reproduce an excellent production in a way that does credit to the original.

original.

Bolshol theatre's ballet corps presents 'Bakhchlearal Fountain' June 5 in a tremendous sculptural work of mass scenes, according to R. Zakharov, and the scenes according to R. Zakharov, the ballet now nodergoing final revision. Three casts are being twined for the Bolshol presentation. Slage sets are being done by V. Khodasevich.

Plays Abroad

RISE AND SHINE

(Continued from page 54)

tistic blending for the costuming is an optical feast. The Drury Lane, with its revoiving stage, is a nat-ural spot for the breeding of such spectacular musical entertainment.

say apol for the breeding of such speciacular musical entertainment.

See a minimers, plus a large company with a full strength singing sheal numbers, plus a large company with a full strength singing strength of the seed of the seed

duchess and eratwhile chorus giri.

Syd Walter, recruited from the
provinces at the last minute to veplace a case of tilness, has the burden of carrying the low comedy.
He has seen a lot of George Robey,
Sydney Howard and other comics.
Besides which, he hasn't been provided with any too much material.

Jolo.

Bees on the Boat Deck

Play in two acts by J. B. Priestley Raiph Gueral by Laurence and Raiph Richardson at Lyric theatr and Raiph Richardson at Lyric theatr and Raiph Richardson at Lyric theatr and Raiph Richardson Silver State. — Laurence Olivier Lyric — Laurence Olivier Lyric — Laurence Olivier Hids Jackson — Raymond Huntley Flanck Fletcherington ichard Gondlew Flanck Fletcherington ichard Gondlew — Alan Jeayes Hon Ustungtey — Alan Jeayes Hon Ustungtey — Alan Jeayes Hon Castler — March Maddinga — Kay Hammond Gastler — March Maddinga — Kay Hammond — Gastler — March Maddinga — Maru Hambling — Raiph Hids — Prederick T. Cooper — Pre London, May 12.

J. B. Priestley fans might revel in the novelist's latest stage work. Rees On the Boat Deck, which is programed as a farcical tragedy. It they do, it will, not be over the blot beause the average theatrespeer won't know what the author is trying a country of the country of th

bonnets'; in other words all of us are batty to a greater or lesser degree. He takes certain types to prove his contention, but disproves it absolutely by offering as evidence, exaggerated characters which make the thesis unconvincing.

Best thing the author did in consecutive to the content of the conten

Konnyu a Ferfiaknak

('it's Easy for Men')'

Budapest, May 7.

Comedy in three acts by Paul Barabas, at Andrassy ut Theatter, the Cast. Irene Asia, erene Delly, Dezso Kertese, Marton flatkay, Perenc Pethes.

Pleasant, if none too original, comedy by a new man who, if his gift of writing glib dialog and good characters will be turned to evolv-

characters will be turned to evolving less hackneyed subjects and less obvious situations, may do something really worth-while.

This one is a variation on the theme of the wage-earning wife and the unemployed husband, with conjugal bliss going to the dogs, but successfully patched up when the husband gets a job and pushes the wife out of hers.

It's lightly and amusingly done. avoiding dramatic issues which pre-dominate in "Everything Has a Price." Miklos Gaspar's current play on the same subject. Nicely acted, 'TINA VS. 'TINITA

Name Si ilarity May Be Booking Headache

Similarity of monickers between Argentina and Argentinita, both Spanish headliners, may mean a squabble next fall. Columbia Concerts has Argentina, together with Escudero and a troupe of. Spanish Gypsies aiready booked. Argentinita meanwhile is negotiating for a possible cross-country tour with a company of six. Both dancers are established and neither would think of any other identifications. Argentinita arrives in New York

Argentinita arrives in New Y next month to set her U. S. tour.

Toronto Managers Shy Off Lecturers But Book **Numerous Attractions**

'Celebrity Concert

Series' at Massey Hall does not get under way till next November, over 000 subscribers have signed up for 900 subscribers have signed up for the five concerts. It is hoped there will be 2,000 subscribers for; the 1936-37 season; there were 1,300 last season. Idea is the brain-child of Wilfred James and Ernest Rawley. Massey hall seats 2,800. Deal gives the subscriber five concerts for \$5.75; including tax; to attend sengrately. non-subscriber

Deal gives the subscriber nive concerts for \$5.75, including tax; to attend separately, non-subscriber will have to pay \$2.80 a concert, including tax, or a total of \$14 for the series. Schedule is: Rosa Tentoni, Nov. 10; Jascha Heifetz, Dec. \$9. John Charles Thomas, Jan. 19; Vladimir Horowitz, Feb. 2; Richard Crooks, March 30. Thomas booked through Charles L. Wagner; others through Columbia Concert. Bureau. Rawley-James duo are laying off lectures next season unless something extraordinary turns up. Halliburton, Emil Ludwig and the Dean of Canterbury brodied last season. Promoters are also bringing the Jooss European Balles into Massey Hall in October and Stckowski and the Philadelphia Orchestra into the Varsity Arena for a repeat perform-

the Philadelphia Orchestra into the Varsity Arena for a repeat performance in the spring of '37. Also into Massey hall for 10 days at the end of September is the San Carlo Opera with Rawley and James also booking this troupe into the Capitol, Ottawa; Palais Montcalm, Quebec; and His Masjesty's or the Forum, Montreal. Also negotiating for a Massey hall date with Ballet Russe management,

MELINDA ALEXANDER **RUNS FOR CONGRESS**

Melinda Alexander who conducts winter series of forums every year at the Waidorf-Astoria Hotel New York, is running for the Republican nomination to Congress from the 17th district of Manhattan from the 17th district of Manhattan. She also got in training during the winter by doing six weeks in the Des Moines Jowa, forum, most active in the United States. That required three speeches daily. Incumbent congressman of the 17th is a Democrat.

Edward Johnson Sails

Edward Johnson, managing director of the Metropolitan Opera. N. Y., sailed Tuesday night (26), for Europe to be gone several weeks on a talent hunt for next season. Cur-rent spring run at the Met. closes

Johnson will spend most of his time in Paris and London audition-ing new voices. He may or may not visit Italy before returning.

Yurka to Leigh

Blanche Yurka is under W. Col-ston Leigh banner for touring plat-form dates next year. She has three subjects rehearsed, 'Art of the The-atre,' 'Comedy Through the Ages,' and 'Ever Expanding Theatre,' Formerly handled by Clark Getts.

too, with Ratkay in the part of the senile philosophical boss of a hig business concern, and Pethes as his office how and fectorum, affording agreeable comedy relief.

Might easily be adapted for foreign production, but there doesn't seem to be any overwhelming reason to do so.

Jacobi.

Stoky Eulogizes Ormandy, But Sez Philly Mustn't Make Comparisons

Martinez Ballet Booked

Mexico City, May 28.
Well developed fancy for class but not too classic dancing, especially Spanish, here has resulted in booking the Ballet Espagnol de Juan Martinez of Madrid by the swank new Cine Teatro Alameda for two weeks, opening Nov. 27. Show will jump here from the Guild Theatre, New York, with concerts in Detroi, Chicago, St. Louis and Dallas en route.

route. Alameda, which was recently opened, seats 3,285. It is the biggest and most beautiful theatre in Mexico, much larger than the National Theatre where many high grade dance attractions have appeared. A full symplony ork is to play for the Ballet Espagnol.

COE GLADE OPERA CO. **RE-EMERGES AS TAB**

Chicago, May 26.

Unit version of 'Rigoletto' opened at the Mars in Lafayette, Ind., on a two-day stand, May 22-23. In a two-day stand, May 22-23. In the 60-minute show, produced by the Chicago Opera Productions, were Leola Turner, Helen Freund, Maria Matyas, Angelo Pilotto, with Isaac Van Grove directing the stage and Leo Kopp the orchestra. Harriett Lundgren, of the Chicago Opera Company, led a small ballet. Most of the cast were with the short-lived Coe Glade Company, which toured the midwest in March. C. Edward Seidner, who promoted and managed the Glade venture, is also managing the tab.

Gordon Signed by Met

Charlotte, N. C., May 26. Norman C. Gordon, Jr., 32, Char-lotte, N. C., has been signed by the Metropolitan Opera company. He is Metropolitan Opera company. He is the first North Carolinian ever to win such a contract. He's nephew of J. C. B. Ehringhaus, governor of North Carolina.

Was first trained in a Charlotte church choir. He's is a basso-cantante and has sung with the Chicago Civic Opera company.

NIJINSKY DAUGHTER DUE

Follows Mother in Invasion U. S. A. Platforms

Kyra Nijinsky is being submitted to platform managers over the country for next season. She appears with a single partner, Grant Mouradoff. W. Colston Leigh bureau is handling.

Same office presented Mmê. Romola Nijinsky last year on a lecture tour which drew nice returns. But mother and ausplier don't like the idea of competition in the same family, so former decided to exit when the young girl signed to come over.

Nijinski's sister is also known to

WPA Summer Concerts

WPA Summer Concerts
Philadelphia, May 26.
Series of summer concerts will be
given this season by WPA music
groups at Willow Grove Park. First
time it has been tried, plan is gradually to take WPA musicians out
of pension class and make them
self-supporting. Park will contribute facilities gratis, slight admission going to men.
Series, opening next weekly, with
guest appearances by 'name' conductors planned.

simon pures for occasion.

Previous night (19) orchestra was hanled welcome home banquet, at which there developed plenty of kidding, reports on tour and a few surprising speeches. Reports of tour included statements that audiences surprising speeches. Reports of tour included statements that audiences totaling 20,0000 heard concerts, that dates were played in 27 cities and that trip about broke even financially. RCA-Victor bankrolled tour to plug record saies. It had been estimated to cost \$160,000, with agreement calling for orchestra, to take entire profits, if any.

Among speeches was "Stoky's, which caused numerous lofted eyenrows. Maestro eulogized Eugene Ormandy, his co-conductor for next season, then got off following crack, 'Of course,' he added, 'you must not make comparisons (between Ormandy and Stoky). Comparisons have no place in art.' Conductor then delved into highly explosive subject of tour suggested several seasons ago, but never carried out. There was some hectioguirming among listeners as Stoky referred to that tour being nixed for reasons best not mentioned.' That was taken as slap at orchestra board and reopened an old sore.

Manager, 3 Directors of **Toronto Symphony Quit But Remain Reticent**

Toronto, May 26. Bitter quarrel of the Toronto Symphony Orchestra directorate behind closed doors in Massey Hall resulted today (23) in the resignation of Wilfred James, orchestra manager, and three directors, as heated discussion arose regarding past policy plus subsequent sharp past policy plus subsequent sharp cleavage over differences of opinion as to how the organization should be run in future. Disbandment of the women's committee, which had done yoeman service in the past in promoting the sale of subscriptions and tickets, is also an important promoting the sale of subscriptions and con argument.

Directors who angrily resigned are Fred R. MacKelcan, R. A. Daly and A. H. Robbins.

Resignees, however, declined to reveal the actual situation which had induced their action. Clogemouthed Manager James sustained his reputation for never talking.

his reputation for never talking. The three directors stated there is

Grant Park Concerts

Chicago, May 26.

For second year the city park will give regular nightly concerts, with the major concerts to be held at the Grant Park lot on the lake front. Arranged through James C. Petrillo, head of the Musicians Union, the

head of the Musicians Union, the Grant Park conceris will be held nightly throughout July and August. Last year Petrillo's men worked gratis in order to build up public interest; this year the Park Board will pay the musicians regular scale for the job. All stations are making arrange-ments for regular remote control ethering of the concerts.

Met's 6 Philly Dates

Hazel Moore's Job
Chicago, May 26,
Hazel Moore has been appointed
general promotional director of the
Chicago City Opera.
Mr. Moore is the widow of Edward Moore, former music critic of
the Chicago Tribune.

Edwin McArthur goes to London, shortly to accompany, Kirsten Fiags
stad in her recital date on June 9.

ries this summer, visiting Egypt, Palestine, Syri Greece, Aegean Isles and Italy.

by Tamiris and chorus,
Jack Stinnett, on the Daily Oklahoman, Oklahoma City, for a number of years, is now doing the New
York (norning newspaper) column
for the Associated Press. A. P. feature includes film and theatrical
news.

Muny

(Continued from page 1)

jectionable posts or arch supports, and an elaborate system of elevators to handle autos and other exhibs for annual shows.

for annual shows.

Construction of exposition hall probably would have to be underwritten by the city via a special bond issue or loah, or partially through funds obtained through the

federal government

A.P. Must Rehire Watson

58

National Labor Relations Board last week ordered the Associated Press to immediately reinstate Mor-ris Watson, vice-president of the American Newspaper Guild, and ruled that Watson had been discharged last October because of his activities on behalf of the Guild. The order was made public by Mrs. Elinore M. Herrick and requires the A.P to reimburse Watson for loss of income caused by his discharge, allowing for amounts earned

where during the time of his discharge. Watson has been manag-

where during the time of his discharge. Watson has been managing-producer of the WPA's Living Newspaper in N.V.
Board's order directs the A.P. to 'cease and desist from discouraging membership in the American Newspaper Guild or in any other labor organization of its employees, by discharging, threatening to discharge, or refusing to reinstate any of its employees for joining the Guild or any other labor organization of its employees.' Also orders A.P. to desist from discriminating against employees in regard to hire, tenure and conditions of employment because of Guild affiliation.

The A.P. was ordered to post immediately notices in its N.Y. office stating that it would desist from interference and keep notice posted for at least 30 consecutive days. Neither Kent Cooper, general mgr. of the A.P., nor John W. Davis would comment on the order, except to say that no action would be taken until the decision had been studied.

to say that no action would be taken until the decision had been studied. Morris Ernst was the attorney for

ne Guild,
If the A.P. does not comply with If the A.P. does not comply with the order, Guild may take the case into the U.S. Circuit' Court of Ap-peals, or the A.P. may appeal the case in that court. Believed that case will eventually reach the Su-preme Court for a final test of con-stitutionality of the Federal act as far as it applies to newspapers.

Lenin Goes On and On

Lenin Goes On and On Doubleday-Doran has plenty to worry about, having contracted for Trotsky's blography of Lenin, first volume of which has just appeared in French. Translation will be done by Max Bastman, now in Holly-wood.

by Max gastina.

wood.
Contract with Trotsky, who is in Norway, calls for a life of Lenin, but volume one takes story only to Lenin at the age of 20 in 1890, practically a hearinning of his career. Two Russian historians have fig-ured out that at present rate it will take nine volumes to cover the story of Lenin's life.

Add at 1

Loring Joins Vi ing
Firm name of Loring & Mussey
has been changed to Barrows, Mussey, Inc., following resignation of
Percy Loring, who has joined the
Viking Press. Firm now has larger
quarters and will act as trade agents
for Thomas Seltzer, Murdoch
Howell & Barrows and Edwin Valentine Mitchell.

- Beginning June 1 will also be N.Y.
office of Stephen Daye Press of
Brattleboro, Vt.

Brattleboro, Vt.

H'woof Sobbies Organize
Woman's Press club of Hollywood has been given charter by
State of California.
Directors are Eleanor Packer, of
Beverly Hills, Rosalind Sanger,
Rilla Palmberg, Frances Dillon and
Elizabeth Wilson, of Hollywood.

Graff, Miller Plans Fail

Graff, Miller Plans Fail
Bob de Graff and Lew Miller,
formerly with Doubleday, left, to
start a reprint house of their own,
but negotiations fell through.
Miller now with Book of the
Month and de Graff has bought an

interest in Blue Ribbon books,

Pop Songs Becomes onthly With July 1 issue, Popular Songs, Dell publication, will become a monthly. Jump was decided on return of Dick Gilbert, editor, from six-week sales trip through west. "Since its inception, sheet has been issued only six times yearly.

Slumps in Book Biz kstore business since Easter

said to be very slow.

Complaints heard from New York and Chicago by publishing houses indicate reading public has been laying off buying books.

laying off buying books.

Fic Co.'s Want 'Debut'
Several film companies are understood dickering for Irene Kuhn's 'Debut,' which was run serially by the N. Y. World-Telegram.

Ruth Moris and Ann Watkins are agenting the yarn.

Inew library at his house in Sea [Cliff, Long Island, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Long Island, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Long Island, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Long Island, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Long Island, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Long Island, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'The Arts,' a new book, at his house in Sea [Cliff, Lon is working on 'T

Best Sellers

Fiction

atthors, authors, authors, authors, authors, authors, and argaret S. Carhart, asst. professor of English at the U of California; Borts V. Morkovin, associate prof. of Cinematography at the U of Southern Cal.; Edwin Turnbladin, literary critic of California Aris and Architecture: Sidney M. Haskell and Vanclive Travers, bublishers

Russe Impresario's Biog
Vladimir Nemirovitch-Dantchenko, co-founder of the Moscow Art
Theatre, will: have his biography
published this fail by Little, Brown.
Title will be 'My Life in the Russian
Theatre.' It has taken four years
to write, a year to translate, latter
by John Cournoff.
Oliver Sayler was instrumental in
getting author to write his memoirs
and first suggested it to him 14
years ago.

years ago.

lished here in September, according to an announcement by Max Bernstein at a luncheon meeting last week for 100 dewish writers and cartoonists at luncheon.

Editor will be Jacob Marinoff, former editor and publisher of The Kundos,' the world's first Yiddish humorous publication which suspended publication 15 years ago,

Otheman Stevens Dead

died there May 23 of pneumonia

Newspaper Guild's Conver Newspaper Guild will hold its annual convention this week at the Astor hotel from May 29 to June 2. Will consider affiliation with the

held first night of the convention at

Mary Hamman and Max Trell of Pictorial staff collaborating on

new library at his house in Sea Cliff, Long Island. Hendrick Van Loon is working on

Best Sellers for the week ending May 23, as reported by the American News Co., Inc.

Helping New Writers
Newly formed California Literary
Guild trying to assure publication or
overthehile books by new authors.
Guild gives members six original
fiction or non-fiction books annually,
at least half of them new vincent Sheean now living in

Plans New Yiddish Weekly 'New York,' an international Yid-dish humorous weekly, will be pub-lished here in September, according

Otheman Stevens, 78, for 33 years with Los Angeles Examiner as drama editor and feature writer,

died there May 23 of pneumonia.

He was a Hearst war correspondent during Mexican Revolutions and authored many magazine articles on the theatre.

Daughter survives. Cremation followed services May 26.

Will consider affiliation with the A. F. of L. Annual benefit and show will be

the Manhattan ballroom. Mayor La Guardia will be the guest of honor, and Mrs. Roosevelt has in-dicated that she may attend. Tom Sugrue, of the American mag staft, rewrote for them a story which, he had printed in his college paper years ago. Editor made, him rewrite it three times to be sure no one would raise cry of plagiarism.

George Vigoroux, Jr., late of Postman Always Rings Twice company, will write a column this summer for Westchester Life, Name of column will be 'Cowbells and Curtain Calls,' and has to do with summer theatre gossip,

CHATTER

I.A.R. Wylie is leaving shortly for

England. Arthur Tuckerman back from

Australia.

Janet Cohn has bought a farm in Pound Ridge, N. Y.

L. Ron Hubbard leaving N. Y. for

the Coast next week, Rita Weiman's 'What Manner of Love' banned in Ireland. Nanette Kutner recovered from an appendicitis operation.

Joanna Roos now trying her hand at fiction and has sold some pieces.

Play.

Frank Scully on a new book in California, titled 'What the Doctor Ordered.'

E. H. Suydaı in Honolulu mak-

Ordered.

E. H. Suydai in Honolulu making sketches for a forthcoming book on Hawaii.

Margaret Ayer Barnes to Europe next month, well on the way with another book,

M. Lincoln Schuster is building a real library of his boye lates.

Fiction and Films

By WOLFE KAUFMAN

O'Brien's Collecti

O'Brien's Collecti
Edward, J. O'Brien, who has established himself as the top boy
among short-stary editors, brings
out his newest volume in his annual
compilation, 'Best Short Storles,
1336' (Houghton-Mifflin', \$2.50). The
trouble with his book, as it always
has been, is the title; the minute
you say 'best' you're leading with
your chin and O'Brien, by now, must
have found this out. 'Best' on what
standard? Best, of course, from your chin and O'Brien, by now, must have found this out. Best on what standard? Best, of course, from O'Brien's personal judgment and O'Brien, astute a scholar and editor as he is, has proven himself immune to some amazing blind spots and blas. Which is perhaps an unsual way of starting to say that the current volume is, nevertheless, a good one.

There are 30 stories, with most ace American magazines repre-

There are 30 stories, with most ace American magazines represented and quite a number of ace American writers. There are yarns by Thomas Wolfe out of the New Yorker; Albert Maltz, out of New Masses; Manuel Komroft, out of Equire; Morley Callagham, out of Harper's; William Faulkner, out of American Mercury, and Michael Fessier out of Story, Those are Vincent Sheean now living in Ireland with his wife, Diana Forbes Robertson. His novel, 'Sanfelice,' appears next month. appears next month.

Walter Ware author of a triple monograph, Ballet is Magic. Deals with Paul Haakon, Patricia Bowman and Harriet Hoctor,

Walter Philo working on a play Rugged Individualist, with Norman Bel Geddes, which the latter hopes to produce this fall.

Bill Fields back in N. Y. after the road show of Winterset, will be the pa. for Raymond Moore at the Cape Playhouse this summer, Walter Duranty left for Moscow last week after spending several months here. He is working on a new novel, 'One Life, One Kopek,' Will Durant will conduct a tour of students to Mediterranean countries this summer, visiting Egypt.

Harper's; William Faulkner, out of American Mercury, and Michael Fessler out of Story, Those are among the best.
There is also a Tess Slesinger story which one can't quite see as a candidate, or having been printed in Story in the first piace, but that's where editorial judgment enters. And that's where, undoubtedly, it would he a more acceptable and readable book were the title changed to read 'O'Prien's Short Story Anthology,' or something of that sort.

Another !

Another 'Arnold Zweig, who is admittedly one of the leaders of continental fiction, continues the good work he started in 'The Case of. Sergeant Grischa' in his newest published volume, 'Bducation Before Verdun' (Viking; \$2.50). It is either the second or third volume of the four-yolume affair which 'Grischa' started, there being some mixup because the books are not being published in numerical rotation on this side.

While the volume stands pretty much on its own, as all four are supposed to do, it is probably a bit tries this summer, visiting Egypt, Palestine, Syri Greece, Aegean Isles and Italy. Al Hill, on Coast, has completed There Is No Escape, his second, and the control of the control of the control of the control of the coast of t

much on its own, as all four are supposed to do, it is probably a bit unfair to judge it thus. It is by no means as good as 'Grischa.' A great deal of it is talky and dull. But a great deal of it is also very finely spun and beautifully written and very trenchant.

Probably the fairest judgment of the work will come when it is looked at as a whole. But even so there is no doubt of its import as war fiction.

Omnibus of Crime

Omnibus of Crime
Probably the greatest all around progress, both in writing and sales of whodunits, in the past few years, has come from Mignon Eberhart. She is now, without doubt, in the select class of four or five top writzers of chillers in the world. 'And her newest book, 'Fair Warning' (Doubjeday-Doran; \$2), is her best job yet. It is not only a good story, well thought out and excitingly told, but it is good writing (if a bit oversentimental) which cannot help but hold the reader's interest on its own. Okay for filming.

Lillian Day and Norbert Lederer

hold the reader's interest on its own. Okay for filming.
Lillian Day and Norbert Lederer have written themselves a story somewhat out of the ordinary run in 'Murder in Time' (Green Circle; \$2). It tries just a bit too hard to be different and it asks the reader to accept a lot which cannot be, but the 'story details are amusing and entertaining. It's different, to say the least. Not for films.
"Sutton 'Place Murders' (Crime Club; \$2), by Robert George Dean,' is fast, racy and rough. It makes good light reading, but there is little left. Story is pretty thin and the

left. Story is pretty thin and the culprit a bit too obvious, once he (or she) is allowed to enter the picture Which, incidentally, is much too late in the book to be fair. Not for films

available for industrial shows of all types. It would be so arranged that the central auditorium could be diminished one-half and one-third in size to suit the needs of any particular exposition.

Those behind the project regard the Columbus Circie area as the most suitable because of accessibility to several bus lines, elevated service, there subways and two surface car lines.

Parties backing the move for this

Parties backing the move for this municipal exposition building are interested because of its possibilities of making New York City the ace convention city in the nation.

By ABEL GREEN

Wednesday, May 27, 1936

History of Recording
Rhythm on Record' (Melody
Maker, Ltd.; \$2), by Hilton R.
Schleman, is a bibliography of
Anglo-American jazz from 1906-36,
more or less completely surveying
the principal recorded dance music
within this span of time. It's a reference book for jazz students, giving the personnel of the leading
American and British dance orchestras and a resume of their recorded
tras and a resume of their recorded

tras and a resume of their recorded works on the sundry labels. Illustrations are obviously culled from the British film exchanges rep Illustrations are obviously culled from the British film exchanges representing the American producers, and many of the stills of the name
bands—all of whom, either in
shorts or features, have done
screen work—are obviously dated,
The text, however, is quite complete, although there are omissions
of prominent American bands,
while others, British and American.

By EPES W. SARGENT

No Sequel

According to the Jacket blurb, Mary Roberts Rinehart wrote The Doctor (Farrar & Rinehart; \$2) boctor (rairar & Ribenatt; \$2) because so many of her following, were asking for a sequel to 'K.' She is far too wise to be betrayed into a sequel, well knowing she could not possibly write a continuation that would be accepted as the logical follow-up by the thousands of readers, each with a different idea as to what trend the sequel should take. Instead she has written another medical story that's worthy to stand by that earlier work. It's a book. because so many of her follo

book.
She runs it a couple of pages over
the 500-page mark, but it is all
story, vigorous, compelling and
splendidly lold. Her protagonist is
no baby doll, but a man. With some
faults, but still likable. He nusses
up his own life and that of the
woman he loves, he is stiffnecked
and obstinate, but he is human
every moment, and the story of his
procress never stales. There is progress never stales. There is nothing repetitious about either the

nothing repetitious about aither the action or the character.

Destined to make the best seller list and hold position, for it is a book to be talked about and recommended. Probably will lose some of its power through curtailment for the screen, but it still will be an important picture.

Again Best-Seller Candidate

Again Best-Seller Candidate
Rosamond Lehman, who has had nothing published in the past four years, joins the procession of British women novelists in The Weathish women novelists in The Weathish to the Streets' (Reynal & Hitchcock; \$2.50). In comparison with some of the more recent output she's fairly brief with only 416 pages, and she does manage to inject story into the interminable conversations. She does manage to inject story into the interminable conversations. She does not use so many long ones. Since there seems to be a demand for the thinly plotted, over-talked type, she should make the best-seller grade for a second time. The book has an inviting audaoity at times.

Her heroine is a grass widow who falls for an old friend, whose wife may understand him, but will not grass widow starts to supply this want at the same time the wife's foot slips in the same direction. She procures an abortion, alone until the denouement when her discarded husband drops in and acts as trained nurse; which is a novel situation even in action stories. Too much conversation occasionally grows tiresome, but at least she is talking about something, which is not always the case.

casionally grows tiresome, but at least she is talking about some-thing, which is not always the case. Not picture material.

Another Ayres'

Another Ayres'
Ruby M. Ayres, who's written so
many novels she probably has to
use a card catalogue to keep track
of them, is out with another. Too
Much Together' (Doubleday, Doran;
\$2). Story is of a triangle of two
men and a woman. They are so
pally one of the men never realizes
how much he loves the girl until
he's married another, hence the
title.

title. It is one of the author's best, vith a good plot and sustained in-It is one of the author's best, with a good plot and sustained interest. Breaks no new paths, but treads the old ones interestingly. Library and private readers shoul both like it.

News From the Dailies

This department contains rewritten between the terms as you-hed during the week in the daily papers of New York, Chicago, San rancisco, Hollywood and London. Varusty takes no credit for these sens items; each has been rewritten from a daily paper

East

vinton Freedley's picks . . . but illions' as the title for the Lind-y-Crouse-Porter musical. Due in osten in September.

gay-Crouse-Forter musical. Due in Boaton in September.
Bubbles Ricardo, 21-year-old acrobat, seriously injured at Playland, Rye Beach, last week when a rope from which she was suspended broke will like the state of the state o

Ry vos-Ry vos-marriage had not been dissolved. Court also allowed her \$40,000. W. Earle Andrews, general supt. of parks, made general manager of New York's 'If and when' fair. Clarles C. Green, advertising man, is secretary. Planned for '39.

is secretary. Planned for 33.
Radio City Music Hall to offer a new swing song by Gershwin in its stage show tomorrow (Thursday).

New state law requires that all beer must be drawn from taps labeled with the name of the brewery supplying the suds.

Helene Henderson, dancer, of Atlantic City, beat a reckless driving charge in the N. Y. traffic court Wednesday (20).

charge in the N. Y. traffic court Wednesday (20).
Court defined last week request of the trustees in bankruptcy of the Harriman estate to disinter the remains of the late Alan Harriman from the family plot and sell the plot for the benefit of the creditors. Herman Xablokoff, Yiddish favorand Ave. theatre for of the Section of the County of the Section of the Secti

Gilbert and Sullivan Assn. presented a puppet performance of Mikado' last Thursday. Puppets built and manipulated by children of the Federation Settlement, under Betty Lubin.

Edward Patterson, WPA worker, arrested charged with stealing two Sousaphones from the Hippodrome April 15. He explained he bought that the control of the contro

suit against Earl Carroll for seduction.

Joseph Schildkraut, now in Arlivana, ordered by Brooklyn supreme court to appear and personally defend the \$50,000 damage suit of John Rindos, former policeman. Latter claims he was struck by the actor's car. George M. Cohan headed for Ireland and a vacation.

Paul L. Berney has four plays for head of the season. They are Mrs. Temper Season. They are Mrs. Temper Season. They are Mrs. Temper Never Too. Old, Gaylord Kingston; The Valley, also by Shapirra and The Key, by Paul Stewart.

piro: 'Never Too Old'. Gaylord Kingston; 'The Valley', also by Shapiro, and 'The Key,' by Paul Stewart.
Irene Farrell, of Brooklyn, attended Radio City Music Hall last Thursday, Startled when cameras began to click and she was present to click and she was present to the control of the state of the state

a fion.

Great Britain censors a section of the March of Time, due to political allusions

Water company claimed hydrants were to be used in case of fire only.

in its early days. Saturday was the 14th anniversary of the 'Able premiere, and duly celebrated.

Three Men on a Horse' down to \$2 top for the summer. Mats \$1.50. Louis Hasselmans, for 14 years conductor of French ops at the Met, quits to take over another job, but down to take over another job, but down to the state of the state of the total state of the state of the first Sweeps and has taken back \$1.50. America has paid \$1.861,700 to the Irish Sweeps and has taken back \$1.161,540 in awards.

It took a dozen cops and a handful of detectives to get a would-be audience out of the Star Casino, 107th street, and Lex ave. Sunday night, following the announcement there would be no performance of Taylatid by the Royal Grand Olea Co. Operating under the audience of the star of the

Walter J. Hammett to stage Perfect 36, starting some time in August.
Charles E. Schultze, the 'Bunny' of Foxy Grandpa' days, celebrated his 70th birthday Monday (25). For a time he operated a picture they are not only the state on upper Broadway.
Mrs. Lyda Shigh of the Headness Midsummer crowds at the turbed in the director of the PWA music programs, asking a Connecticut divorce on the Fund of the the director of the PWA music programs, asking a Connecticut divorce on the grounds of cruelty. Papers have been served, she says. Lambs holding its third annual picture exhibit in the clubhouse. Club ruling bars women visitors.
Brik Charell here to stage 'White Horse Inn'.
Sid Gary plane a series of song rectical at rown Hall this month. Tearretinas' for Central and other parks. Tried out in a limited way last season and now to be improved. Light carts for sale of ice cream, hot dogs and other plenic commodities.

Light Carts for sare of the commodities.

Bartlett Cormack to emerge from Hollywood to produce 'Hey Diddle lot a satire. May also do dramatization of John Sanford's 'The Old Man's Place' if he can finish the writing job in time.

When Dominick Rellly, of the Bronx, crashed a red light in Englewood Cliffs, N. J., the cop rushed after him to serve a tlocket, to discover he was suffering from a neart attack. He died in the offeer's Arms.

cover he was suffering from a heart; attack. He died in the officer's arms.
Sidney Kingsley wrote a fourth act to 'Dead End' for showing at the Boya' Exposition luncheon. Shows what happened to Toommy Well, Boston station on NBC. hanned two of the net's programs Saturday, one by Socialists' and the other by Communists. Taken over by CBS on WNAC.
Professional high divers meeting in N. Y. to form a protective organization to exclude the unfit who hurt their business. The control of t

M. P. Ball Scores

the March of Time, due to political allusions.

Texas Centennial mailing out horned toads to advertise the show.

Helen Hayes given the Delia Austrian medal for the beat stage performance of the sear Annual award by Drama Leven.

Fire chief of Drayosbure, Pittsburgh suburgh, called to court when four circus elephants and a camel were watered from a fire hydrant, trimmed Par 4-1.

Coast

Notice of intention to wed filed in L. A. by Jack Donovan, actor and were, and Nina Crocker, film accreeker, Amay Miles Mirer to recover \$235,794 from L. A. brokerage house, which handled her account, gets under way.

Second attempt to gain annulment of her marriage to Lowell Morris, on grounds he misrepresented himself as casting director, denied Yvonne Morris, screen actress, in L. A.

Marlene Dietrich paid \$500 for a car in auction of late John Gilbert's effects.

denied Tyonne Morris, screen actress, in L. A.

Marlene Dietrich paid \$500 for a car in auction of late John Gilbert's effects.

Jalled for violation of parole by walking our of liquor-cure sanation of sanation of liquor-cure sanation of liquor-c

sections when the min need of special contents of the min state of \$600,000 by a French unite. California State Fair will hold amateur contest this fall and will award \$15,000 in prizes plus professional engagements to winners. On the min state of \$600,000 by a French uncle. California State Fair will hold amateur contest this fall and will award \$15,000 in prizes plus professional engagements to winners. On the state of \$600,000 by a French uncle. California State Fair will hold amateur contest this fall and will award \$15,000 in prizes plus professional engagements to winners. On the state of t

action to have marriage annulled. Both under age were wed May 19 in Yuma.

Divorce granted in L. A. to wife of Dilliam Kernell, song witer.

Notice of intention to wed filed in L. A. by Dorothy Dunbar Wells, Bayerial and former with the state of the st

BIRTHS

Mr. and Mrs. Howard Hawks, daughter, May 20, in Los Angeles. Father is film director. Mother is sister of Norma Shearer. Mr. and Mrs. Charles Maestic, daughter, May 16, in San Francisco. Father is Fox-West Coast booker.

Mr. and Mrs. Dave Blum, daughter, in New York May 20. Father thead of law and publicity for Metro's foreign department. for

Mr. and Mrs. Herb Sherman, daughter, in Chicago, May 25, Father in "BULLETS or BALLOTS' is sales manager of WJJD, Chicago, with JOAN BLONDELL

Aliens

(Continued from page 3)

Secretary of Labor the final judge of admissibility of foreign perform of admissibility of foreign performers. Furthermore, the cabinet ofcer would be given sweeping authority to stipulate the conditions
under which allens could be admitted for temporary periods, with
the power, the committee pointed
out, to require the posting of cash
bond subject to forfeiture in the
case visitors did not leave at the
expiration of the pariod. The bill
itself did not mention the bonding
idea, but Kramer said the enforcement provisions are broad enough: nt provisions are 'broad enough' cover this step if it is deemed

necessary.

The legislation, the report said, will not 'in any way operate to deprive the American people from enjoying in the United States the music or acting upon the stage, screen, radio or concert platform of any outstanding personality who is generally recognized, either abroad or here, as having distinguished merit and ability professionally as an actor, vocal musician, operatic singer, or orchestral conductor of high artistic standards. While 'the Secretary of Labor

operatic singer, or occurrent conductor of high artistic standards.'
While the Secretary of Labor
would have final say-so in deciding
controversies over admissibility of
foreign talent and need for allein
performers, the bill would give
labor unions, including Equity and
the American Federation of Musicians, a voice in administration.
One section says that the question
of availability of citizens or resident allens shall be decided by the
cabinet officer in co-operation with
and through the instrumentality of
reputable American organizations
and associations of actors, vocal
musicians, operatic singers, or orchestral conductors.'

MARRIAGES

Elizabeth Figel to Joseph Kelly, deputy controller of Philadelphia, secretly in New York, April 30. Bride formerly operated several Philly dance halls and will continue running Chez Vous skating rink.

Muriel Kirkland to S. Jennings Cotsworth, Jr., in New York May 24. Both in legit.

Both in legit.

Sue Ross, radio singer, to Charles

Vanda, Coast rep for Columbia

Broadcastins, May 25, in Hollywood. Bride is sister of Benay

Venuta, air chanker.

Phyllis F. Holt, non-pro, to Jules

G. Flacco, violinist in Milton Kellem's orchestra, in Philadelphia,

May 20.

Vina Beardsley to Louis Kennell, electrical foreman at Paramount, May 21, in Los Angeles.

Ernestine Lackey to Thomas Mc-kimson, film animator, May 22, in Los Angeles.

TRIAL OF DANCER'S \$100,000 SUIT VS. RKO

Trial of the suit for \$100,000 amages for injuries brought by Trial of the suit for \$100,000 damages for injuries brough by Wilma Irving, dancer, against RKO-Proctor Corp., RKO and the Irving. Trust Co., as receiver for the RKO Corp., was begun yesterday before Judge Clarence G. Galston and a jury in the U. S. District Court, N. Y.

N. Y.

Miss Irving, who was of the daucing team known as the Wallace Sisters, testified that while performing on the stage of Proctor's Grand theatre, Albany, in 1931, her foot caught in a defective flooring on the stage, resulting in injuries to her spine, a broken leg and contusions of her head. As a result, she claims, she has been forced to abandon an important and featured part of her toe-dancing act.

Converting Lou'ville Burly Spot Into Parking Lot

Louisville, May 26.

Gayety theatre, which was damaged by fire to the extent of \$40,000 April 4, will be wrecked and the ground which it occupied converted into stores and parking lot.

House was erected 25 years ago and has been used exclusively for burlesque. Theatre has been dark since the fire, in which several performers were severely burned and entire wardrobo destroyed.

Parleys

(Continued from page 7)

numerous distributors have or prob-ably will eliminate this charge for better accounts. In these instances, it is done because some compromise hike in rentals can be effected.

Just how a loss in revenue would result is wrapped up in the sales resistance encountered by distribu-tors when any effort is made to raise the basic rental. Thus a company with an average income of \$20,0 0,000 from film rentals obtains an additional \$1,000,000 to \$2,000,000 annually from score charges. And not many sales departments of dis-

not many sales departments of distribution companies have any intention of fiatly slashing off this yearly added income without striving to supplant it in some way.

It's in the effort to obtain added revenue that the hitch comes. Sales chieftains could attempt to boost the average rental but they realize how difficult that is. For instance, the exhibitor paying an average rental of \$50 plus \$10 score charge would fight any effort to tilt the average rental fee to \$60, although it would amount to the same he is currently paying.

New York Theatres





A GROADWAY IT'S COOL Gary Jean Vaudeville
COOPER ARTHUR
"MR. DEEDS Millinder
GOES TO TOWN"

TRAND BY WAY Edw. G. Robinson

FRI.: "IS HOURS BY AIR"

PARAMOUNT STARE

'CASE AGAINST MRS. AMES' with MADELINE CARROLL and GEORGE BRENT
On the Stage:
LOUIS ARMSTRONG
And His Band

ROXY ALL 25° TO LEATS "It's Love Again" with Jessie Mathews and Rob't Young -On the Stage-The Eton Boys and Others

RADIO MUSIC HALL "THE KING STEPS OUT" with GRACE MOORE and FRANCHOT TONE Spectacular Stage Productions

Broadway

wight Fiske to London Jack Hobbe in a sanitorium.

John Balderston off to England. Charles Washburn writing a play Dog races opening up at Mineola George Paley.

Benny Holtzman to Coast via the

Brock Pemberton planed to Frisco

Saturda ay. and Bess Gensler back to

Hollywood. Lillian Hellman at work on another play.

John O'Hara adapting a play for

chier play.

John O'Hara adapting a play for Herman Shumiin,
Arthur Tracy in auto accident near Scargale, N. Y.

Mihor and Rays and Sanders, return Mihor and Roys and Sanders and Sanders Sand

Par. J. K. Emmett, manager of the Capitol, improved at Doctors Hos-

vivien Eilis staying here until the ueen Mary docks, then back to ondon. Lady Hubert Wilkins debuting as itery songstress shortly—without

Gueen Mary docks, then back to London. Hubert Wilking debuting as nitery songstress shortly—without husband's consent.

Ina Ray Hutton's band shaken up in bus turnover going from Flint, Mich. to Cieveland.

Lew Policak, in from the Coast just before mother passed away, back to Hollywood.

Ruth Page back from Paris and staying in town for few days before returning to Chicago.

Ticket sale for the Louis-Schmeiling fight, three weeks hence, said to have reached \$350,000 mit exploiter, on swing through Ohlo for three recent feature releases.

Joe Fliesier has left ASCAP as public relations' counsellor to engage in indie publicity.

Martin Gabei, member of B'way cast, casting Chi company of 'Dead End' for Sidney Kingsley.

Alexander Basy of Amsov Artists Bureau, bookers of stalent for the Sourcau, brookers of stalent for th

month.

Meredith Wilson, the NBC
musical director in Frisco, back to
the Coast with the Mrs. after a
N. Y. holiday.
Frank Wenker, Metropolitan
Opera press chief, goes back to film
studio chores this summer when the
spring run closes.
The O. Ghandryres will either
The O. Ghandryres will either
or motor through New England on
a holiday shortly.
Pat Rooney couldn't find a satisfactory spot, so he won't be in the

The O. O. Manniyes with analysis of his designand, just for the ride, or motor through New England on a holiday shortly.

Pat Rooney couldn't find a satisfactory spot, so he won't be in the rest want be in the rest want be in the rest want be in the satisfactory spot, so he won't be in the rest want be in the satisfactory spot and the satisfactory spot so was a spot spot and shots for Big Broadcast of 1937.

RKO's annual boat ride to Bear Mountain June 8 and 15; two days necessary to accommodate 1,500 employees skedded to take part.

James Whale, director of 'Show Boat,' in N. Y. for brief vacation before sailing for England, his first visit to his home in two years, W. H. Stein- in New York this week to welcome back brother Julies Stein, president of Music Corporative of the satisfactory of the

CHATTER

Paris

Ivy Hall to London. G. W. Pabst in town Marcel Sabion in town.
Colleanos off to Brussels.
Chez Harry Plicer closed.
Kurt Robitchek to Marseilles. Kurt Robitchek to Marseilles. A, Fried over from London. Toscanini in from New York. Mara-Mara in from New York. Miller and Wilson at Chez Mollere Clifford Fischer back from Lon-

on. King Kong Perdu at the Para-Ballet Jooss at the Theatre de

Varietes.
Pils and Tabet back from Brus-Ray Ventura and band moving to

the Bobino.
Alhambra opening as a feature spot.
Lucienne Boyer at the St-Marcel
Pathe theatre.
Jean Vickers in from Italy; sall-

Jean Vickers in ing for home, Cirque d'Hiver in September. reopening

Cirque d'Hiver reopening in September.
Square in Paris named after Sarah Bernhardt.
Theatre des Ambassadeurs' opening set for May 26.
Harry Baur signed to do Beethoven' for Abel Gance.
Luna Park using a heavy advertising barrage for opening.
L'Intransizeant running as signed at the ball of the

Annabelia and actor husband Jean Murat back from Italy and oft to London. Empire giving cheap matiness and free pony rides for kids during intermission. Jean Galland signed for Frank Wysbar's film to be made in Berlin the Mysbar's film to be made in Berlin the Canaor stopping newsreel shots at the Bal Tabartin for contest to elect Miss Venus 1936.

Cinda Glenn signing with Cliff Fischer for a new French Casino show in New York.

Mistinguett winding up a tour of France in revue Fleurs de Paris' at Boulogne-sur-Mer.

Fellx Gandera readying to start work on Les Grands, starring Gaby Morlay and Charles Vanel.

O'dett and Pierre Dac both doubling at the Casino de Paris and Le Trone. Montmartre nightie.

Chevalier's first European film, made in London, opening at the Maringnan. Joe Alex. Josie Baker's partner during her starting days here, in the Aicazar Harlem Blackbirds 1936 revue.

Jules Ladoumergue, former cham-

Aicazar Harlem Blackbirds 1936
Tules Ladoumergue, former champion long distance runner, going to star in a film written for him by Michel Duran.
These Three (UA) replacing Ghost Goes West' after latter finished a four months' run at the Miracles-Lori Byron.
Josette Day signed to play opposite Maurice Chevalier in Le Homme du Jour, which Julien Duvlyier is producing.
Le Club des Gangsters' Marcel Dubols' adaptation of an American play by Lawrence Gross and E. C. Carpenter in rehearsal at the Deux-Masques.

bourne to handle exploitation for Modern Times' (UA).

Littlest Rebel' (Fox) into the Regent. Sydney, soon. Pic smashed all records in Brisbane.

Three Men on a Horse' will play Adelaide and Brisbane for W-T before coming into Sydney.

Very little broadcasting of legit shows now. Rule at present is to use excerpts from musical pics and cut the dialog entirely. The sydney of the state of the report concerning product.

Wirth's Circus goes out on the road next week. Tour will cover every city, town and hamlet in Australia.

Long Tack Sam goes out on a

every city, town and hamiet in Australia.
Long Tack Sam goes out on a tour this week covering the New Zealand territory. Just completed a season for General Theatres.
F. W. Thring is expected back from Hollywood soon with talent for Mastercraft. First pic is slated to go into work as soon as Thring arrives.

Bendits. compad. 310 000 from

arrives.

Bandits copped \$10,000 from Hoyt's in Melbourne, Forced a cleaner to open the safe at the Plaza and got away with the week-

Plaza and got away with the weekmarry Jacobs, English dance
leader, arrived for a season of air
and concert work under the Austrailan Bracacasting Commission.
Opens in Melbourne.
Charles Chauvel has completed.
Uncivilized and will release it
shortly. It was Chauvel who first
gave Errol Flynn his film break
with a local titled 'In the Wake of
the Bounty.'
Transcriptions are very hard to

with a local tilted 'In the Wake of, the Bounty.' Transcriptions are very hard to secure here, it is reported. There is a good market, too, just now. Recent releases include Burns and Alien, Joe Fenner and Jack Benny. The Bound of the Burns and Jack Benny.

Riviera

By George Axelsson

Ann and Ben Litt off to Vichy for annual water cure.

Blanche Montel in repertoire at the Nouveau Casino.

The Three Benjamins and The Swansons, acrobats, top Casino Municipal bili.

Rose Nivel is star warbler in La Teresina, Oscar Strauss musical at the Jetee-Promenade Casino.

'Modern Times' (UA) was finan-cial flop hereabouts. Moved into nabes at 33c after third week. Cagnes-sur-Mer has erected a statue to a cook—the late Escomer, former chef of King Edward VII's hitchen

kitchen.

Local exhibs say that Shirley Temple and Charile Chan releases are generally the most dependable bo. performers around here.

Night club owners and other amusement people fervently pray for the franc to bust, which they see, as only cure to present depression.

Nice-Cote d'Azur, government broadcasting station at La Brague, has now gone on a regular schedule, chiefly relaying sendouts from Paris and London,

and London,
Riviera will have plenty of openair night clubs this summer. Monte
Carlo Beach, the Hollywood, Paim
Beach are just a few, and several
newcomers are announced.

newcomers are announced.
There have been pienty of blds for the Grace Moore vilia near Cannes, which she purposes to seli. A Chinese diplomat is reported to have turned in the highest bid so far.

Berlin

Berlin columnists having a tough time. Circus Hagenbeck

Circus
Cologne.
Gustaf Gruendgens appointed a
State Counselor.
Rose theatre (Indoor) installing a
revolving stage for next season.
Schiller theatre becoming press
headquarters for Olympic Games.
All theatrical Germany to Munich
for Reichs Theatre Festival Week.
Tycha Turitaki, Greek soprano,
at People's Opera in Verdi's Bai
Masque.

for Reichs Theatre Festival Week.
Tycha Turlitaki, Greek soprano,
at People's Opera in Verdi's Bai
Masque.

Silding roof makes Europahaus
Paim Court Berlin's only open-air
Vorsilla Silding roof makes Europahaus
Paim Court Berlin's only open-air
Vorsilla Silding roof makes Europahaus
Will be 'Back' German ploture
will be 'Back' German ploture
will be 'Back on ext German ploture
by Bohannes Moyer.

'Matuschka' new drama by
Zdenko von Kraft at Bremen Playhouse, starring Lucie Hoefilch as
Katharina II.

Michael Bohnen, after his film
activities, back in grand opera and
activities, back in grand opera and
charlottenburg Opera.

Reichafachschaft 'Artistik' advises that recently inaugurated
'Auftrittserlaubnis' (permit to appear, other than the labor permit)
doesn't automatically authorize
managers to pay stipulated salery
to foreign performers; such payments requires another permit from
Government's Financial Office,
Foreign Money Department).

Mexico City By D. L. Grahame

Ed Perkins of Los Angeles here.
Fu Manchu, Chinese illusionist, at
the Charlest Spanish harpist, doing
well at the Teatro Arbeu.
Another all-Mexican ballet planned
for presentations in late summer.
National Symphony Ork has
started the concert season at the
Palace of Fine Arts.
Start of the rainy season dropped
the amusement biz 25%, especially
for cinemas and stage houses.
All-Mexican stage show of 85, including dancers and musicians, in
stage show at the Cine-Teatro, Alameda.

Cluding dancers and active control of the Principal and Company of the Company of

Tokyo

By Burton Crane

Arthur G. Doyle of 20th-Fox in

Arthur G. Doyle of 20th-Fox in town.
Cornellus Vanderblit, Jr., a passing guest.
Jacques Thibaud, French violinist, siving five Tokyo concerts.
Fedor Chaliapin back in town for two farewell concerts, May 10 and 18.
Vickil Baum passed through en foute to write a novel about a revolution in Ball.
Walter Herbert of Vienna guest conductor the Tokyo New Symphomy and the second to th

Sydney

By Eric Gorrick

Allen and Breen playing for Frank Nell in Sydney.
Charles Munro, Hoyt's, on an o.o. tour to South Australia.
Margaret Vyner leaving for Pollywood, citry her uck.
The Monte Carlo casino, reporting that the tour to South Australia.
Bert Matthews dancing successfully in Yilli Darling' for W-T.
Charles Farrel leaving for Hollywood after a New Zealand tour.
Zane Grey about to leave for Queensiand, Taking his rods along.
Maxie Rosenbloom, American, Eshing Esc Kelly her next month.
Residual Carleton, M-G, putting our sound accommendation.
Norda Matra, German dancer, will give a, series of recitals in Australia.
Gwen Munro has the femme lead in Wilderness Orphan' for Cinesyound.
Hal Carleton, M-G, putting our some sleep upplied wow of the Trocadero, Sydney, way, import more acts.
Chance y and Fox, dancers, and emphatic hit at the Trocadero, Sydney, and Hollows.
Charles Formel leaving for the Monte of the Monte Carlo Casin Communits, and the Monte of the Monte Carlo Casin Communits, and the Monte Carlo Casin Communits, and the Monte Carlo Casin Community of the Tokyo New Symbony Orchestra.
Takaradzuka girls revue comductor of the Tokyo New Symbony Orchestra.
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Takaradzuka girls revue comductor of the Tokyo New Symbony Orchestra.
Takaradzuka girls revue comduction for the Monte Carlo Casino Tential Successor.
The Monte Carlo casino, report for the Monte of the Monte

London

Archie de Bear seriously ill. A tonsilitis epidemic in this burg. Sydney Hayden back from South Africa. Louis Nethersole

\$21.000

\$21,000.

Ruth Draper back in London; from Stockholm.

Western Brothers back in harness. Opening at the Mayfair hotel June 8.

'Ah Wilderness'—noves from the Westminster to the Ambassador.

**An Wilderness — noves from the Ambassador.

May 18.

Will Hay, who's a keen amateur-astronomer, to Athens for the

Will Hay, who's a keen amateur-astronomer, to Athens for the moon's eclipse.

Jessica Tandy out of 'Anthony and Anna at Whitehall due to an appendictic operation.

Fleet Street,' British newspaper story filmed by Garrett Klement, edited by Philip Page.

Southern Roses,' a Crafton Films prod., is in work at Denham Studios, directed by Fred Zelnsko be starred in 'The statute under the started when for the first time a film was shown at the Tower of London.

Paul Robeson's starring vehicle for British Lion, 'The Song of Fredom', 'completed at Beaconsheid, Geoffrey Richard Bernerd, son of Jeffrey Bernerd, sales head of G.-B., married to Laelia Wingfield, May 9, Cariton Hotel now staging once-weekly cabarets, on Tuesdays, Andre Charlot producing one of Andre Charlot producing one of Johnny Jacobs, formerly Universal's sales manager, zoes over to

Andre Charlot producing one of these.
Johnny Jacobs, formerly Universal's sales manager, goes over to the Wolf outfit, as assistant to the Wolf outfit, as a subject to the Wolf outfit, as piked by pressure from the Royal household after one run. Contained a wisecrack.

Bud Flanagan, of Flanagan and Allen, sails for New York June 3 on a holiday, returning in time to open at the Holborn in late July.
William Mollison has a new play be recommended to the William Scownhas a new one by A. A. Milne; both want Ernest Truex star,
Alfred Esdalle, head of the Prince

Milne: both want Ernest Truex star.

Aifred Esdalle, head of the Prince of Wales, ready to Import American acts for eight weeks. Doing it in conjunction with Syndicate Halls, which has four weeks.

One-hundred-year old. Theatre Royal, King's Lynn, practically burned out, May 10, with many corners lost in the blaze.

Robber Symphony, pic which cost over \$400,000 and took more than a year to make, goes into the Palace for a short run as a stoppap while Lew Leslie's Blackbirds' is being made ready.

With Arthur Riscoe out of the cast with illness, Andre Charlot suddenly decided to close his revue, The Town Talks, at the Palace. The Town Talks, at the Palace rough the supplies on two months, naving transferred from the Vaudeville.

T. H. Bostock, Eric Masshwitz.

Show had only been on two months, having transferred from the Vaudeville.

T. H. Bostock, Eric Maschwitz, William Mollison and Laurence Howard specially invited by Oscar-Strauss to see his new operetts of the Control of Curich and fiew over trans, and Curich and fiew over transpect of Curich and field for the Coates and Henry Birmingham. Former is of the Coates family of cotton millionalres. First venture is 'Green Waters', by Max Cato, new writer, and considered a find by William Mollison, who unearthed him.

Heigal Films, new Inde company and the Coates family of Couries and Steve Geray, in difficulties. Film was to start formight ago, with Associated British Film Distributor to distribute, but \$150,000 bankroli did not materialize.

Rome

Salvatore Gotta's 'La Damigeila di Bard' a big cilck in Milan. Dina Galil closed her run at the Quirino with 'Felicita Colombo.' Cecilla', opera by Don Licino Refice, played at Massimo theatre of Falerman, and the Carlon of Falerman o

"Hollywood

Coy Poe off to Texas Expa. Lucille Watson back from Broad-Nelson Eddy closed his concert frvin S. Cobb laid up with tootsie trouble. Rupert Grayson en route home to London. Wallace Berry fishing in High Sierras. Carl rissons motoring east in new bus. Carolyn Rich, artist, here for rest. Allan Witwer new

s. es Del Rio planning jaunt to Denmark. Rosalind Russell vacationing in

Honolulu. Noel Wesley home from p.a. tour Noel W Mexic in Me. like a concert tour for

Modes like a concession of the Color of the

nean vacation. Al Christie heading coastward for

Edmund Gwenn back after European vacation.
Al Christie heading coastward for summer vacash.
Bill Bachor a
Barnett's ribbling.
Eddie Alpersol due in this week on product deadling agency formed by Chief and the control of the control

poser-conductor, here for studio ogie. Brian Ahern again at Metro after tour with Katharine Cornell in St.

Joan.
John P. O'Connor scouting ma-terial for British magazine group he edits. Harry Rapf's son, Maurice, re-

Gene Autrey personalling in Texas, Oklahoma and other southern spots.

spots.

Plane sold year ago by George
Brent cracked up last week, killing
three.

Tom Reed entered his achooner in
Santa Monica to Honolulu race
July 4.

Harold Shuster pulling out for
London to become film editor for

santa Monica to Honolulu race July 4.

Haroid Shuster pulling out for London to become film editor for Korda.

William Keighley, William Guthrie and "Wariner crew to Oregon on location jaunt."

Jack Wolford's first play, 'Earthquak,' looks set for fall production on Broadway.

Oharile Murrays threw shindig for few oldtime pals to celebrate 30th wedding anni.

Bee Mathews, Paris fashion scrib for New Yorker mag, looking over Holywood styles.

Hency Berst now field see for Deed Borst now field see for manager of Leon Schiesinger's animator org.

Gus Shy, after three months of dialog direction at Warners, will switch to grease paint.

James Whale en route to London to attend preem of 'Showboat' there, returning here Aug. 15.

Roy Del Ruth planted east with camera crew to film backgrounds for Metro's Great Guns.'

'Jasbel Jewell drawing down \$1,000 and expenses to make personal at St. Louis Purel Intervation.

Personal, appearance at Me phis cotton carmival netted Mary Carlisle trunkload of cotton frocks.

William LeBaron and W. C. Fields huddling at Soboba over weekend on comic's next Par picture.

Lewis Milestone gets first crack at new Paramount outdoor stage the General Died at Daw.'

Dr. Egon Lanske, president of Artica's film board, here for studio programment outdoor stage the General Died at Daw.'

Dr. Egon Lanske, president of Artica's film board, here for studio Predader at Universal will be 'Bulldog Drummond,' a serial.

Rulpe Boy Sork of For hustralia to attend Rado's sales pow-wow.'

Ernie Vache, U lot Information.

CHATTER

clerk, played for 17 years with Boston Red Sox and St. Louis

clerk, played for 17 years with Boston Red Sox and St. Louis Browns.

Bill Pine Republican National convention alternate for C. B. De Belline if studio duties prevent latter going east.

Joe Shea took the rap—and made good the deficit—when only 25 SPANGS (press agents) showed up at Juner-necting.

SPANGS (press agents) showed up at Juner-necting.

A company of the studies of the

resume as staff writer for Joe Fenner.
Lindsley Parsons upped to head of story department at Republic, with Jack Hardy replacing as publicity topper and Leonard Boyd in a assistant.
Allen Pomeroy, garage owner and former inter-collegiate heavyweight chains at Columbia Li, will mix the with Clark Gable in screen fight for Cain and Mabel.

Honolulu

abel Thomas

Toni Lenier here. Sachiko Chiba, Japanese beauty,

Rudolph Friml shoved off to the Orient.

Jack Suders coming to the King

as m. c. Fritzie MacGuigan and Gay Ken-

Fritzie MacGuigan and Gay Kennedy teamed again.
Web Edwards, general manager of KGMB, to California.
Mr. and Mrs. Frank Owens opening a plano studio here.
Mrs. Earl D. Biggers and Mrs. Montague Glass cruisins and familiary and Edwards and familiary and Edwards and familiary of the Company o

IUI p. a. tour of Australlla.

Johnny Noble expects the Islanders here soon for concert work.

Rochelle Hudson and her mother down for one month's vacation.

Bill Bacher says he found plenty of Hawalian talent on his scouting trib.

R. R. Doyle, RKO director from Sydney, and wife, one-day visitors

ncre. Max Malini, magleian, back for a nonth, ther on for an Oriental tour

Aroldo Collini, opera singer, do-ing 'Butterdy' with a local prima

Arona ing 'Butterfly' with a long 'Butterfly' with a long donna. Virginia Valli Farrell met her husband, Charlic, here; both are Walland, charling, here; both are Walland, charling, here; both are walland, here; both are walland, here; both are walland, charling, here; both are walland, here; both are walland,

band Charlie, here; both are WalManette Gilmore and Smokey Wells
not away to a wonderful start at
the King.
Robert Bruce, Par director, got
some good color stuff while here vacationing.
Lew Daro, wrestling promoter,
here for three weeks on way home
from Shanghat.
Paul Robillard and wife, with
Percy Marmont and Wheeler Dryden in making pictures.
KGAIB scekling new permit for
station at Honolulu to handle forcign programs exclusively.

Madrid

'Chauve-Souris' at the Eslava.
Walter Gieseking piano recitaling.
Enrique Burras aching to do
R. A. W. Morley, British actor.
Sill committee the committee of t

Pastora Imperio making her pic debut in film version of Maria de la O.

debut in film version of Maria de la O.

Meria Reimmda Ladron de Guevara figurine on a Patris showing for her Gying play. Maria de la O.

Ramon Baudet, Canery Island theatre owner, dead. All Tenerife showhouses shuttered in mourning. Jay Allen glated to do a book for a Lond publisher on the whys and whereferer of Spanish politics. Sparish Academy gave first price for his treatise of the there? Sparish Sparish Caner. Genetals of the there? Sparish Sparish Caner. Gontest sponsored by academy in connection with Lape de Vega tricentenary.

Minneapolis

By Les Rees

Fort Snelling polo season opened. Excelsior Amusement park opened

for season.

Mother of William Mussman of 20th-Fox died:
Resort bookings over state heavi-

Resort bookings over state heavi-est in history. Gene Meredith's scarlet shirt a Film Row sensation.

Temperature soared to 95. last Saturday, murdering show biz.

Merie Dotter, Journal film differ.

Merie Botter, Journal film differ.

Mational Screen taking over ad-ditional adjoining exchange build-ing.

ing.
Organized drys demanding pro-hibition of dancing in 3.2 beer par-

ing.
Organized drys demanding prohibition of dancing in 3.2 beer parlors.
Survey shows Bank Night slipping in number of spots in this territory.
Ben Ash, of the Berger circuit, working hard to improve his hands and the survey should be suffered by the survey should be suffered by the survey of t

Long Island

By Joe Wagner

Stan Ross at the Casino in Long Beach. WPA concerts in Queens to be-

WPA concerts in Queens to begin June 20.
Polo at Bethpage State Park will begin May 31.
Pat Doyle is the pro at the new municipal Clearview Golf Course.
Ed Wynn and Guy Lombardo new members at Sands Point Yacht Cliffose weekly firework displays at the Rockaways will be held this season.
The cops are checking all beer and cabaret lieenses at the Rockaways.

and cabaret lieenses at the Rock-aways.

The defunct Lawrence Country, Club may be taken over by the town and made public.

There will be 125 beach combers at the Rockaways this season at \$25 per week. The life-savers get the same pay.

Thomas F. Malone taking care of the island Progress Exposition at the new armory in Jamaica which will be held June 9-19.

Glad 1,8 Zuckov, George Vivian and Priestly Morrison are judging the second annual little theatte tournement on the Island which will close ton-jipt (Wednesday) at Hollis. Tengroups-competed in event. Gladly Zucker, George Vivian and Pricetty Morrison are judging the second annual little theatre tourns.

St. Louis

St. Louis

By Sam X. Hurst

Mal. James Doolittle, speed flyer, and Mr. Wilson W. Condict.
Henri Chomitson, capitalist and worker of World Theatre bidg., is steking Republican nomination for Edita Alpar's next Anglo-French Lieut. Gov.

Lee Purdy. Gomerly with Louise and sunt, Mr. And Mr. Wilson W. Condict.
Henri Chonitson, capitalist and worker of World Theatre bidg., is steking Republican nomination for Edita Alpar's next Anglo-French latter of Crystal Tenere in the Condition of Conditions and St. Louis and St. Louis and St. Louis and St. Louis and Mr. Wilson W. Condict.
Henri Chonitson, capitalist and worker of World Theatre bidg., is steking Republican nomination for Edita Alpar's next Anglo-French Individual Fair.

Lee Purdy. Gomerly with Louis and got a state of Conditions at the first of Ferench Mohar's three wives.

The Edita Alpar's next Anglo-French Individual Fair.

Margit Veszt writing her first park to work in pictures and get a proposition of the Munity Opens. Season starts time of the Munity Opens. Season starts time to the first of Ferench Herburg's novel, Photans, and the Life of a new German-Hungalian film, and during the summer.

second to be placed before local legislators in past two years. Bill provides fine from \$5 to \$500 for violation. Dayls, foster father of Paul Belsman, manager of Municipal Theatre Asan. and American theatre, died May 12 at Barnes hospital. His wdow, two sons and five daughters survive.

Protests against, obscenity on screen and indecency in dress of gal athletes were made in resolutions adopted at annual convention of St. Louis Archdjoesan Council of Catholic Women here last week.

New Haven

By Harold M.

George Cruzen still around.
Lew Schaefer spends Sunday giving the pooch a bath.
Arthur Hoy directing Light Op
Arthur Hoy directing Light Op
Charles Hallfer, 65, old-time musicain, died of apoplexy here recently.
John Chapman Hilder, exHarper's Weekly, died here May 20.
Dorls Vinton getting grasspelain out of camphor for WPA stage work
at Lincoln.
That was one of his bandmen. not

out or campion for Wrs stage work at Lincoln. That was one of his bandmen, not Cab Catoway, who drew a speeding Final year at Yale drama school for Alfred Ettheverry, John Koenig and Hope Decatur. Frank Henry landed Sunday feature story with his collection of old-time vaude musical instruments. Yale drama school's lighting expert, George Cole, pinched for lifting 13 red ones from st. excavation as a lark.

as a lark.

When Monk Maloney hired a calliope to bally Show Boat, the only
tunes the guv could play were from
'Follow the Fleet.'

Westport, Conn.

By Humphrey Doulens

A birthday for Paddy Martin. Kathleen Comegys into 'Call It a

A birthday for Paddy Martin.
Kathleen Comegys into Call It, a
Day.

Hendrick Van Loan moves to
South Norwalk.
Lou Rellly entertained for Captain Tom Gorman.
Edith Mason of Met rents cottage
at Longshore Club.
Outside carnivals banned again
at South Norwalk.
Anna Erskine visiting Marsha
Hunt in Hollywood.
Group Theatre expected at Nichols encampment next week.
John Yorke, of Theatre Gulld,
managing Country Playhouse.
Carlisle Bennett left for Concord.
N. H., to open summer theatre.
Dorothy Glsi, long a summer
visitor in these parts, has new place
at Easton.

visitor in these parts, has new pace at Easton.
Lawrence Langner back from Sea Island, Georgia, where he conferred with Eugene O'Neill.
Thomas Barrett, former Country Playhouse associate, graduates today from Generaj Theological Seminary in New York.

Budapest

By E. P. Jacobi

By E. P. Jacobi

Sarl Fedak to Berlin.
Ferenc Molnar in Venice.
Terry, Feliegt touring Denmark.
Gitta Alpar in town on a visit.
Francy Gaal back from winter
sports in the Tyroi.
Dr. Brigene Janovics to represent
London Films in eastern Europe.
Gregor Fiatigorsky here, playing
with the Philliammolic orchestra.
Glay Bajor signed for two months
guest performances at the Vigszinhaz.
Geza Schestyen, ex-manager of
the Municipal and Buda theatres,
dead.

Pittsburgh

VARIETY

By Hal Cohen

Carol O'Dell in for Par to contact ne local film eds.

Caro of the in the Par to contact the local film eds.

Shirley Heller getting along fine after tonsil-ellipping party.

Don,Bruce and Marty Miller tak-ing over Penn Bar Gardens.

Charlie Danver, Post-Gazette col-umnist, celebrated 38th birthday.

Donn Wermuth driving to the Coast in July to see the family.

Harry Thomas doing publicity in this district for Cleveland Expo.

Diane Ward (Bebe Falvo) coming home from London in July for visit. Sky Club scheduled for an early reopening with Reggie Childs' out-

Ralph Harrison to play week-end ancing at Webster Hall this sum-

Dave Broudy rounding into form and taking on all comers now at

It's a girl at the Dick Masons. Father's with Golden Californians

Harrises have equipped new -eat screening room with cooling

Variety Club staging annual golf burney at South Hills C. C. next

month.

Rob Clayman's ork signed for Beaux Arts in Atlantic City this summer. Arnold S. Berke named director of Cape May, N. J., Playhouse for summer.

Olive and Amdur heading shortly or some dancing engagements on for some Continent,

Continent,

Marvin Jensen sails on the He de
France Saturday for some European dates.

prante Saturday for some pean dates.

Harry Feldman in eral Hospital havi don repaired, some fire for the cortex of George Subel, Sun-Tele crick, on George Subel, Sun-Tele crick, on New Sagariter, out of hospital after three months and doing WB's art work once again.

Frank Werthelmer, sports promoter and band booker, dead here of pneumonia at 33.

Cash settlement given Mrs. Jerry Salisbury in her injury suit for damages against department store. Sylvan Simon, WB flicker scout, here for couple of days giving Carnegle Tech dramats once over.

Detroit

By Pete Wemhoff

University theatre month, State slashing number of liquor licensees,

Menasha Skulnik at Littman's Yiddish theatre.

Yiddle theatre.
Theatres seek city ordinance banning 'cash giveaways.
This mugg walks the plank' with
Ann Ruth Martin June 20.
Beet trust girl-rasslers cleared by
court of 'blue law violation.
Pat Dennis, Times' radio editor.
returns to air via WXYZ and state
net. A. J. Huck opens Westwood Sypmh Gardens with Ted Weems band.

Ban on theatre lotterles, backed by opposish houses, is put up to mayor.

Music fund drive on; \$130,000 sought for Symph and \$20,000 for operas. operas.

Flie marshall to taboo
dance,' similar to that which
strayed Shamrock Club, San Fr

Baltimore Ibert Scharper, Jr.

Eastside saloon operated by our

Eastside saloon operated by one Jack Hanns, News-Post copydesk-man, has finished first novel. Maurice Druker, film row subject tennist, giving up sport for noil. Chum McLaghiin dheady eye-ing Cape Cod for summer camping

'Chum' McLaugnin unway ye, ing Cape Cod for summer camping ground.

Gil Kanour, Eve Sun drama erlek, now commuting from shack on Severn to desk each morning.

John Boles, laying off this week tween vaudates, resting at hideaway in Bine Ridge Mis.

Detroit Red' Clearur Alvingstone) closed at Astoria nitery and scrammed for Atlantic City due.

The Rosesvett, colored make the colored of the colored and body and bodge due bed up into set of Booter T. Washington, Negro educator, the colored colored for the colored colored and laborate due to the colored colored and seven colored for the colored c

OBITUARIES

MINNIE PALMER

Minnie Palmer, 71, onco one of the foremost soubrettes of the American stage, died May 27 at the Percy Williams Home, East Islip, where she had been a guest since 1927.

She began her stage career in comedy, 'Home Erom School,' and in 1375 was a member of the Conway stock company at the Pauk theatre, Brooklyn. She was in the support of John T. Raymond in Risks,' and was the original Grace Brandon in Bartley Campbell's 'My Partner.'

arther.'
In 1880 she married John R.
logers and appeared in My Sweet-eart,' which served her as a ve-icle for many years.
Rogers was one of the first theat-

hicle for many years.
Rogers was one of the first theatrical exploitation men, as distinguished from straight advance men,
and his astute methods quickly but
her into the front rank. He took
her to England and made her a success there. She toured Australia for
two years and returned to this
country to tour in 'My Brother's
Sister,' in which she played both a
boy and a girl. This was followed
by 'School Girl,' but neither; scored
the success of 'Sweetheart,' and she
dropped, out for a time, to 'cappear
in the support of Frank Bacon in
the long run of 'Lightini',' It was
her final assignment.
Funeral services were held Monday, followed by interment in the
Actors' Fund plot in Kensico.

Actors' Fund plot in Kensico.

HERR . WEIL

Herb L. Well, 49, one of Michlgan's most widely known' theatrical executives, died Sunday (24) in his Hollywood, Callt., home. He had been ill for two years.

Born in Oklahoma, Miss., he moved to Port Huron, Mich., where, after reporting several years for the Detroit Free Press, he built the Desimond. theatre, there. When the house was sold to the Butterfield chain, Well became general manager for the interests, a position he held ten years. Illness forced him to go to Arizona two years ago. A short time later he moved to Hollywood; where he again became associated with Butterfield.

He is, survived, by the widow, a daughter, Gloria, two sons, Herbert and Charles. Burial in Port Huron.

NICHOLAS COGLEY

NICHOLAS COGLEY

Nicholas P. J. Cogley, 67, on the stage more than quarter of century and one of earliest screen actors, died May 20 in Santa Monica, Cal. following an operation.

Born in N. Y., deceased appeared with Lillian Russell and other legit stars of that day. He swung over to pictures with the old Sellg company and later did character parts with Keystone. At time he was stricken he was writing history of silent films.

Widow, a son and daughter, survive.

MILO RUNNI
Milo Runnion, manager of the Trianon Baliroom in Toledo, was killed there night of May 25 when his automobile collided with a street car. He was prominent in Toledo and Akron after 17 years of theatrfael expérience.

Besides manager of the Trianon, town's lavrest bally access to the trianon, town's lavrest bally and the trianon, to the trianon, to the trianon, to the trianon t

atrical experience.

Besides manager of the Trianon, town's largest ballroom; he was manager of Toledo's Willow Beach recreation center. Funeral to be held in Akron, Runnion's home

PERCY MOORE

PERCY, MOORE.
Percy Moore, 56, vaude agent, dled in Chicago on May 24. Moore came to Chicago about 39 years age with the George Webster office and when Webster sold out to Billy Diamond. Moor remained with Diamond. About five years ago became associated with the Frank Gladden office, and last year joined the Tommy Burchill

agency. Widow survives. Burlal in Chi-

MRS. GODFREY TEARLE
Mrs. Godfrey Tearle, formerly
Stella Freeman, 28-year-old actress,
dled in London, May 13, after prolonged illness. A graduate from the Royal Acad-

A graduate from the Royal Acad-emy of Dramatic Art in 1925, de-ceased had appeared in a number of plays, then toured with Godfrey Tearle in South Africa in Cynara, 'Michael and Mary' and 'Seventh Heaven' in 1932, when she became his wife. wROK's New Equipment
WROK's New Equipment
WROK's New Equipment
Seventh in South Africa in 'Gynara',
Michael and Mary' and 'Seventh
Sewife.

HERBERT_LLOYD

Herbert Lloyd, 53, known during
long career in vaudeville as 'The

Dlamond King, died in New York, May 24, of a heart attack, His widow, Edna, survives. Lloyd, a monologist, had made 18. trips abroad and on one occasion remained for 32 consecutive weeks at the Leicester Sq., London. He has been inactive since 1919.

CLAUDIA MUZIO

CLAUDIA MUZIO
Claudia Muzio. 44, died in Rome,
May 24, of nephritis.
Her father was assistant stage
manager at the Metropolitan here
and the Covent Garden performances. London. She made her debut at the Metropolitan in 1916, but
had sung with the Covent Garden
company for two years before that.
Her last appearance here was in

HENRY C. JACOBS

HENRY C. JACOBS
Henry C. JACObs, 75. one of the
furn of Jacobs & Jermon, burlesque
managers, died at his home in
Brooklyn May 23.
The furn at one time operated a
theatre in Philadelphia and also
maintained a burlesque company on
the road,

Two nieces survive.

JAMES W. THATCHER
James W. Thatcher, 61, died in
Lakeville, Conn., May 24, of a parajvitc stroke. His widow and two
daughters survive.
He was one of the owners of the
Century Play Co., of New York, and
for 18 years had been general manager of the Poli theatres. He had
been ill for about four years.

WILLIAM ELLINGFORD

WILLIAM ELLINGFUND
William Ellingford, 73, veteran of
stage and screen, died May 20 in
Los Angeles. In late years he
played lead role in Misslon Play on
the coast. Interment in Morgan, the coast. Utah,

GEORGE KEYS

GEORGE KEYS
George Keys, partner with WilbyKincey at Johnson City, Tenn., died
Saturday morning (23) at his home.
He operated the Majestic, State
and Liberty with W-K. Surviving
to his wife.

HENRY WELSH MILLER
Henry Welsh Miller, 72, magician,
committed suicide last week by
jumping out of a hotel window in
Brooklyn. Was once a rival of T. Brooklyn. Was Nelson Downs,

ROBERT A. BROWN

Robert A. Brown, president of the Alabama State Fair, dled at Bir-mingham, Ala., last week at the age of 68. He was president of the fair for 18 years.

Marvin Wise, 16, son of Mrs. Sallle Merrit Wise, founder of a string of neighborhood theatres in Birmiugham, Ala, died from an in-fected foot last week.

Mrs. George A. Crouch, wife of the assistant to John J. Payette, War-ner zone manager in the Washing-ton territory, died in Washington, May 22.

Paul Hellinger, father of Mark Hellinger, Broadway columnist, and Monroe Hellinger, of WHN, died In New York May 24. Senjor Hellinger was a retired attorney.

Wife of Charles Gartner, head of Paramount's foreign publicity staff, died in Forest Hills, N. Y., Sunday

Father of Frank Woodruff, pro-duction supervisor of Lux radio shows, died in Columbia, S. C.

Balto Burley Closing

Baltlmore, May 26.

Hon. Nickel's Gayety, only Balto burlesquery playing wheel (indle) shows, will shutter for summer June 6. Has had an In-and-out year, Reopening late in August with same

During hot months, only bur-lesque in Ealto will be at the Clover, which plays grind pix and flesh, lat-ter company a stock troupe.

WROK's New Equipment

Night Club Reviews URBAN ROOF

URBAN ROOF

(Continued from page 46)
band, one-of which is Kavelin's own fiddling and another some neat plane work. Still has a bit too much brass at times for this type of spot, but that can be corrected easily occurries three vocalists. Robert Paddock, Ethel Dixon and Virginia Gilcrest. Latter only fair vocally, but so decorative she'd be an assigned with her mouth closed. Miss Dixon is a Chi debutante who makes up for average pair. of pipes with vigorous delivery and a salable personality, while Faddock carries the warbling burden and impresses at Thosa, Roof has no show, although

sonality, warbling burden and impresses easily.
Urban Roof has no show, although Kavelin's putting on an informal little entertainment he could do without. It's a bit too casually presented for this large room and takes the edge off his otherwise elegant dansapation.

Cohen.

MAYFAIR CASINO (CLEVELAND)

CLEVELAND)
Cleveland, Máy 22.
Ever since it opened the Mayfair's theatre-casino has been known as the home of glorified nudity and leg-shows, but Abe Lyman is changing all of that. Manager Harry Propper pushed all his nudists out of the door, dropped Maurice Spitainy's and Gene Beecher's orchestras, and turned the summary of the control of the door, dropped may be suffered to the KKO Palace, is proving he can put on a rip-snorting show without the help of any gais. Besides his 21 instruments, he signed some special acts for this date, making 34 entertainers in all. But it the Lyman personality that 32.50 minimum on opening night, but have been done special acts for this date, making 34 entertainers in all. But it have been done special acts for this date, making 34 entertainers in all. But it have been done special acts for this date, making 34 entertainers in all. But it have been done special acts for this date, making 34 entertainers in all. But it have been done special acts for this date, making 34 entertainers in all. But it have been done on a hot week-end.

Ames and Arno set a fast comedy pace with a grand burlesque on dagoid dancers. Girl in red gown, should be named Fanny, for she takes more banging, funny prattfails than any acrobat recently seen in the parties, which register heavily in blues. Tiny Wolfe skips his 200 pounds around lively, hoking song nicely. Ward Wilson makes a trombone talk. Harmony team of five get the revue off with a parody of 'Around the World with Maw West' that carries a comedy walbors in a 'Student Prince' chorus.

Three 'Beau Brummels' know how osell slapstick hokum as a trlo of long-haired musical professors water-squirting and egg-laying gags a trifle strong for a casino, but carefully bulti-up comedy atmosphere puts them over for loud band also carns its dough by playing dance music for practically seven hours. Lyman's cut its \$7,500, but house should gross about \$22,000 on week, more than many vaude spots earn: Week-day minimum is \$1.50, which helps. Lyman is in for tw

URBAN ROOM

URBAN ROOM

(CHICAGO)

Chicago, May 21.

This room has belone the swing center of the midwest. Starting with the tremendous popularity of Benny Goodman, whose orchestra revivified this room, the nitery has become the hangout for the people who come to listen to the new rhythms, rather than to dance.

Goodman's and Fletcher Henderson's Jam sessions have taught the public of the properties of the common to shake a hoof, and in Duke Elling to and his orchestra they find an outif which has been up near the top of those seeking new faces in music.

nust. Open against stiff competition. Opening against stiff competition. Dilington still managed capucity bit here and is playing to around 500 people nightly, powerful trade in this room. As ever Ellington has the latest in harmonies. Arrangements and execution remain top-notch in the top-notch Ellington manner. It's the new music and the customers here want it as new as possible.

Melbourne, April 29.

Ivan's circus folded last week here after poor biz. Acts were Imported from oversens, but circus falled to get going and shut order

Disc Reviews

(Continued from page 46)

sax sections. Edyth Wright vocalizes with the Dorsey Clambake Seven.

Decca meantime has comboed Seger Ellis as a feature with Jimmy' Dorsey on No. 782, with 'It's No Fun' and 'Moonrise on the Lowlands'; No. 776: Robins and Roses' with 'Sing Sing Sing', Louis Prima's own tune, done in very swingo; No. 788: 'Is It True What They Say About Dixle?' with 'Welcome Stranger'; and No. 764, coupling 'You' and 'You Never Looked So Beautiful' both out of 'Great Ziegfeld'. Bob Eberle, Kay Weber and the trio vocalize.

Bing Crosby's latest batch of Decca releases are all in the best-seller category with Victor Young's usually expert orchestral backing. 'Would You' and Lovely Lady' on Decca 766; 'Twillight on the Trail' with 'Touch of Your Lips,' Ray Noble's tune, on No. 757; We'll Rest at the end of the Trail' with 'Robins and Breman,' and worked in a private recording as 'Robbins and Breman,' and worked in the names of a host of Tin Pan Alleyles. Incidentally, the selections, it will be noted, are a departure for Crosby, who had long adhered to the principle of recordings of the part be has culled excerpts from part be made constructions it was a nother moderne songstress likewise ayali-

from other motion picture and pop sources.
Frances Langford is another moderne songstress, likewise availing herself of the Victor Young baton, doing 'Hills of Old Wyomin' and 'I Don't Want to Make Hispan Springs Other Manger at the Palm Springs Other Manger at the Palm Springs Other Manger at the Sky and 'Is It True What They Say About Dixle? Is her other couplet, both Decca 783 and 775 respec.

couplet, some Interesting trombone massages by the mestro. Virginia Verrill and Woody Herman are featured vocally.

of Tve Had the Blues So Long Charlotte. N. C., May 26.

Joed Bishop) and Will Hudson's Tormented are in ultra manner to the customers here want it as new as possible.

Aussie Show Folds

Melbourne, April 29.

Ivan's circus folded last week here after poor biz. Acts were imported from overseas, but circus and the customers here want in as new as yellow the mester of the planist mucestro features his vanisher decases, with Judge San Cathey, and Solicitor Phil Zooke of the policies of the policie

(Continued from page 46)

778, 'You Can't, Live in Harlem' and That's What Love Did to Me, via the Noble Sisale baton. Leans Horne and Billy Banks vocalize. Bright foxes both, with resome hole brass teamwork. The continuation of the Continuation Jimmie Lunceford, who is among Decca's best sellers, has orchestrated the old Little-Matte-Finch tune, 'Jealous,' and an equally antiquated DeSylva-Brown-Henderson show tune, 'The Best Things in Life Ape Free' (from 'Good News') in Drisk swing manner. Dan Grisson and Henderson and

Asheville Court Programs

Circus Reviews

Gorman Bros. Circus

New Haven, May 22, This year's stand of Gorman trick

is a good example of what a favor-able rep can do for a small, rubber-tired outfit. Show has played here fired outsil. Show has played here investions two years and scored so neely that this year's business was coared in with the expenditure of just about enough paper for a integer's napidth. —Only posting was a few one-sheet date announcements, but, it sufficed to pull customers enough for an extra evening

aments, but it sufficed to pull customers enough for an extra evening. Maybe it's because of the load of entertainment Tom Gorman hands out for a single two-bit plece, with reserved section another quarter, plus a dime-a-throw wild west concert. Gorman has cut his daily mut considerably this year, but still manages to ofter 85 minutes of snappy variety that fills his 3,500-seat top and sends cm out boosting the trick. Since it is a head of Downle Bros. Opened in Hackensack a week ago and, despite coid, has required three weeks behind last year. Trick will rek through a gade, May 15, is over three weeks behind last year. Trick will rek through New England, but may hit New York State eventually. For a line-up that was tossed together in a hurry, this year's offering zips through a people in coll in the collection of the proper and ring number three just isn't.

A band of eight men warmed up the crydw with a pleasing overture;

A band of eight men warmed up the crowd with a pleasing overture; then came a brief entree with three thank girls leading with baton swinging. Show proper opens with gensational Lelands and DeKuh, comedy tumblers, followed by Lady Barbara's ponies, dogs and monkey, Grade Hanneford, 16-year-old daughter of Poodles on next in a series of the control o

pany; 2, double traps, featuring the Aerial Lakes; 3, Texas Ted Lewis, announcement wild west aftershow; 4, foot slide; Pat Knight; 5, single exception of the common of t

LEWIS BROS. CIRCUS

Substantially enlarged and replete with the same of the same and strill general standard to the whole out of meaning and standard to the same of the s

ELITCH'S HEAD START

Garden Plays to 34,000 First Two Days of Season

Denver, May 26.

Denver, May 26.
Elitch Gardens opened with a
bang and broke all opening 'day
crowds in the 46-year history of the
park. On the opening Saturday
night over 15,000 paid the ten-cent
admission charge, and Sunday's attendance reached over 19,000. The
rebuilt roller coaster was the biggest attraction outside of the dance
floor. Here the line was often a
block long and some waited in line
over an bour for the thrill ride. Concessions were sold out long before
the closing hour.
Bernie Cummins and his orchestra,
featuring Dorothy Crane, drew their

share of the crowds, the dance floor heing jammed to capacity both eve-

If the opening nights are any in-dication at all of this season's busi-ness, local theatres will have plenty of competition to contend wit.

Parades and Wreaths

Akron O., May 26.

Because the circus parade seems incongruous with the sad beauty of Memorial day, the Cole Bros, circus has been refused a parade permit for Memorial Day, May 30.

L. G. Gillen, license clerk, said reople want to decorate graves on Memorial day. They don't want to see a circus parade. They want to see a circus parade. They want to see a circus parade. Mayor J. D. Schory differs however and has asked the circus to send a representative here in an effort to arrange a schedule whereby both the soldiers and the circus can parade the morning of Memorial

and clowns; (13) Pony drill, Dorothy Lewis; (14) clowns; (15) Swinging ladders, Mary Matson, hyllis Stamwick, Mildred Meinke; (16) clowns; (17) Elephant solo, presented by Dorothy Lewis; (18) Single traps, Kelly, Eddie and Mae Moreen, Harry Merrill; (19) clowns; Dogs presented by Dorothy Lewis; (20) goats worked by Keith Poley; (27) concert announcement; (22) Eig ponies, Dorothy Lewis; (24) Banner announcement; (25) Jumping horses on the concept of the

Six Moreens, closing with a teeter board to a chair; Silvers Johnson with his funny Ford brings the program to a close.

Staff: Paul M. Lewis, Ownermanger; Joseph M. (Doc) Hefferman assistant manager; R. D. Lewis, Joseph M. (Doc) Hefferman, assistant manager; R. D. Lewis, Joseph M. (Doc) Hefferman, assistant manager; R. D. Lewis, Joseph M. (Doc) Hefferman, and hose canvass; Sanford Sussell, commissary; George V. Conneus, asst. sideshow manager; Bill Concord, asst. boss canvass; Doc Burns, big show announcer and lecturer; Sammy Macretta, supt. Inside Burns, big show announcer and lecturer; Sammy Macretta, supt. Inside Hirkendall, Mrs. Doc Tripp, Mrs. P. C. Hill, reserved seats tickets; P. C. Hill, front door tickets; Dorothy Campbell, director of ring stock; Louis Watson, inside tickets; P. C. Hill, front door tickets; Drothy Campbell, director of ring stock; Louis Watson, inside tickets; P. C. Hill, front door tickets; Drothy Campbell, director of ring stock; Louis Watson, inside tickets; Cy Perkins, inside tickets; Barney Ross, elephants; Bill Oswald, animals; Tony Lopez, Bonies; Harry Merninger, Brodering Jown, Mac Smith, Myrtle Meinken, Cora Graybar, June Russell, Carrie Robbins, Mary Richardson, Ethel Sheppard, Carrie Elmore, menage; Phylis Stanway, director of spec; Buck Reger, in charge of banner advertising; Massey Brothers, novelties; Verne Hall, chief of transportation; Fred Adams, Herman Delamer, mechanics; Agnes Underwood, Socretalla, assistant band leader; William Tingler, steward; Frank Kuba, cook.

Big show band, T. J. (Doc) Tripp, Itader, Sid Antell. Harry Kohn, John

Labor Strike at Dallas Doesn't Hurt **Buildings Are Already 90% Complete**

SUIT OVER SHOW

John G. Robinson Sues Bowers Estate Over Mugivan Sale

Cincinnati May 26.

Cincinnati, May 26.

John G. Robinson, great-grandson of the founder of the circus
which operated under that name for
more than a century, filed sult last
week in Peru, Ind., against the estate of the late Bert Bowers, banker
and former circus magnate, for
\$1,000,000 damage.

43,000,000 damage. Bowers and the late Jerry Mugivan bought the circus interests of Robinson's late father and grandfather in 1916. Robinson's suit alleges the sale carried the stipulation that the Robinson should have first option if the circus again was sold. The Ringling interests bought the Robinson show in 1929 and Robinson show makes like home in the inson, who makes his home in the family residence here, asks \$500,-000 for alleged loss of the circus and the title and \$500,000 for alleged loss in the earning power of the circus since he claimed it in 1934.

HUNGERFORD'S PAGEANT FOR CLEVELAND EXPO

Hungerford pageant based on the progress land, sea and air transportation for the Great Lakes Exposition open-ing in Cleveland for 100 days June 27. Title of the show, patterned after the Wings of a Century' at the Chicago fair, will be 'Parade of the Years'. Others connected with Hunger-ford, ex-newspaperman, in the pro-duction are Charles Alan, Harry Horner, Adele Nathan and John Ross Reed. land, sea and air transportation for

Mix Circus Weathers Idaho Blow Down

Rock Springs, Wvo., May 26. Tom Mix circus showed here yes-terday (25) little the worse for blow-down that hit outfit week ago at Burley, Idaho.

Mix at time suffered minor hurts and one or two other employes slightly injured.

That Rose Sign

Application of Billy Rose of Ft. Worth Frontier Centennial to erect a big sign on building across street from Dallas Centennial expo main entrance was denied because Rose's sign was large enough to endanger building. Inspector advised him to cut its weight of Billy Rose of Ft er Centennial to erec

cut its weight.

Expo execs said idea was absurd that they would retaliate by putting sign opposite Rose's show.

Big Tenter

Dallas, May . 26.

Threatened labor strike and un-seating of a key executive last week failed to stop Centennial Exposi-tion's steady march toward June 6 nnening.

opening.

Skilled mechanics walked off the
\$1,250,000 State of Texas Hall job
in sympathy affair and union delegates spent the week trying to persuade workmen to quit the 300 other
structures in the park Looks like
it will be only a tempest in a tea it will be only a tempest in a tea pot, as fair execs, are striving only to get the memorial's shell perfected by opening so it won't bilght appearan. of the exposition. Hall is reserved for regional historic treasures, and will open about Sept. 1.

Walter Herzog received his dismissal from Gen. Mgr. W. A. Webb. Under title of ass't finance mgr., Herzog had been running finance, service dep'ts, sports, much special-events and even some promotion.

events and even some promotion. Webb disliked his tendency to try

Webb disliked his tendency to try to cover too much and to dlp inty to cover too much and to dlp inty other deptis, it was said. Hersog recently refused a much higher salary offered by Billy Rose at the ft. Worth frontier Centennial. The labor walkout dld not touch the midway nor any of the major-exhibit structures, practically all of which are in the final painting stage. Seventeen large permanent halls have been turned over to the expo management, and every private building is at least 90 per cent completed. completed.

completed.

Bigger exhibitors are nearing completion. Ford building is being furnished, and Ford's old Southwest trail reproductions are being laid down around park lagoon. Chryster indoor exhibit and open theatre are well under way. General Motors is whipping auditorium in shape for music and tab shows. Many, like Coñocc and the 12 railroads in the show, are ready to open their doors now.

Telephone Numbers

Expo veterans are predicting that Centennial opening will eclipse every previous like day. They are setting figure a' any mark between 500,000 and 1,000,000. Those in the know at Washington say President F. D. Roosevelt will not be in Dallas to press open the gates, and excess are hoping he won't—that he will hit town some bilstering day in August. Parade 110 minutes long is planned to wend from business district to the expo gates; terminating in elaborate pageantry, with broadcasting, hook-ups, in park stadium. Stadium stunt is to go to CBS, while ceremony of lighting up grounds the first night is for NBC. Veteran exhibitors are pointing to

grounds the first night is for NBC. Veteran exhibitors are pointing to Centennial as proving grounds for air conditioned fairs. Everybody that has taken enough interior space to be walled in, all private exhib structures, all the eating houses, and a number of shows are air conditioned. General Motors has installed system in its auditorium, and same is being used in the four museums and the aquarium built by city of Dallas.



CLAUDIA MORGAN

"Call It A Day" when your complexion's as perfect as Claudia, Morgan's. "Thanks to Lux Toilet Soap, I'm not afraid of Cosmetic, Skin," she says.

PEGGY CONKLIN

niquant star of "Co-respondent Unknown," says: "I want my skin to stay nice, so I use the very best care I know—Lux Toilet Soap."

MARY PHILIPS

starring in that spine-shivering melodrama, "The Postman Always Rings Twice," says: "I use rouge and powder, but I'm careful to remove them thoroughly with Lux Toilet Soap."

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THEIR complexion care's a simple one, but it passes the test of results with flying colors!

That's what countless stage and screen stars find—what you'll find, too, if you use Lux Toilet Soap regularly—when you renew your make-up during the day, ALWAYS before you go to bed at night. There's a special reason why it protects your skin, keeps it smooth.

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