Published Weekly at 154 West 48th St., New York, N. Y., by Variety, Inc. Annual subscription, 16. Single copies, 15 cents, Entered as second-class matter December 22, 1985, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1936, BY VARIETY, INC. ALL RIGHTS RESERVED.

Vol. 122 No. 3

NEW YORK, WEDNESDAY, APRIL 1, 1936

64 PAGES

ITED FRONT

\$2,000,000 Exhibition Palace in R. C. Would Buck Mad. Sq. Garden and G.C.P.

Next addition to the group of buildings constituting. Radio City will be an up-to-date exhibition building, probably designated as the Radio City Show Palace. Plans are now being discussed, and only minor details remain in way of ac-tual start of construction. Struc-ture is to be located between Fifth and Sixth avenues, 48th to 49th streets.

streets. Tentative outline for exposition building calls for a modern steel-arch type of construction which spud eliminate obstructing posts, supports and other appurtenances. This will provide an unobstructed view, of exhibits and displays for automobile, radio and similar type of shows. Modernistic lighting the state of the st

automobile, radio and similar type of shows.

Modernistic lighting, latest airconditioning system and every known modern convenience will be incorporated in the Rockfeller exhibition hall. Bulk of floor space will be on the street level, with newest type of giant lifts, theatrical effects and equipment, designed to surpass anything used by any N. Y. theatre. This will make possible the speedy handling of cars, elaborate exhibits and equipment for industrial shows. Adequate storage space will be available in an unusually deep basement.

As set out at present, the ultra-(Continued on page 19)

JOE KENNEDY AS U.S. SEC. OF THE TREASURY?

If President Roosevelt is re-elected, Joseph P. Kennedy is spoken of as possibly becoming the next Severtary of the Treasury. He will accept no official position in or out of pictures until the election this fall is over, although reported various approaches have been made. Kennedy was chairman of the Se-curties and Exchange Commission in Washington, an appointment by the President. He recently resigned this post.

the rresulein.

this post.

His only official connection with pletures at present is in directing recapitalization plans for RCA.

Fleeting Fame

Detroit, March 31.

Manager Dave Idzal changed title
of Music Goes Around' (Col) to its
original 'Rolling Along,' for current
run at the Fox here.
Columbia okayed it and probability is it may be followed elsewhere.
Music Goes Around' was omitted
entirely from all press and margues

entirely from all press and marquee publicity, also Farley and Riley.

Reverse English

Friend of Anne Nichols is jubilant. Got a wire from the authoress-producer of 'Able's Irish Rose's about her new play, 'Her Week End,' breaking in prior to New York.

'Show got a 100% rossting from all the critics in Baltimore,' he says, and business for the week was under \$2,000. Guess Anne's got another smash all right.'

EX-CONS NIXED AS NBC AIR ACTORS

N. W. Ayer agency's idea of put-ting ex-convicts as 'guesters' on the 'Eno Crime Clues' stanza has been 'Eno Crime Clues' stanza has been blue-pencilled by NBC. First graduate from the big house was supposed to spiel on the program of March 24, but on that afternoon NBC sent through a nix. Said the effect of this kind of thing would be detrimental to listeners.

rimental to listeners.

Subsequently the agency has paid off its proposed performers and dropped the idea. Will, however, present victims of crimes for spiels from time to time. First of those signed is Mary McEiroy, daughter of the city manager of Kansas City, who was kidnapped some time ago and held for a big chunk of coin.

1st Opera in 30 Years

Tacoma, March 31.
Tacoma turned out en masse with
tux and evening duds to its first
grand opera here in 30 years.
Ned Edris and Bill Connor of the

Med Edits and Bill Collinor of the Hamrick houses booked San Carlo warblers into their Temple here for mat and night and drew two of the largest hoity-tolty audiences in the history of the city.

SAWDUST AMS

A Bowes amateur unit will go with the Cole Bros.-Clyde Beatty circus this summer. It will be fea-tured by the tent outfit as the con-

cert portion of the show.

Bowes is booking units also with carnivals, fairs, parks and other summer dates.

IN ONE COMBINE

Dramatists, Scenarists, Authors, Mag Writers, Radio Scripters, Newspapermen to Organize—Seek 100% Membership of Entire U.S. Writing Profession

NOT A UNION

All writers in the United States will be bound up into one organization under a 'united front' program adapted by the Authors' League, Authors' Guild, Dramatists' Guild and Screen Writers' Guild in a joint meeting held in New York Monday (30) afternoon. Work will also be started immediately to organize the radio seribblers into a Radio Writers' Guild, and a further consideration is the taking in of the Newspaper Guild, already organized, but separate.

The purpose is to organize all who make their living with the pen. Meeting was presided over by Marc Connolly and voted over-Marc Connolly and voted over-whelmingly for the adoption of a new constitution which will make the central organization autonomous rather than the separate entities, as has been the custom. Will mean that the Council of the Authors' League would be in bontrol of the actions of all the Guilds and action centralized in that body.

actions of all the Guilds and action centralized in that body.

One reason for the new move is understood to be the current battle of the Dramatists' Guild with the theatrical producers over a new contract form. Felt that should any other such battles develop in the future, organization will be larger and stronger and more capable of putting up a fight.

As explained by the Authore' League Council, which prepared the new set-up, a large and increasing number of members of one writing guild frequently work in the field of another because of the present inter-relation of fletion writing, screen writing and dramatic writing. 'Council strongly believe that the interests of all writers, whether they work for magazines, book publishers, theatre or the screen, are identical, and that a setback to any one of the Guilds in a controversy with those who control its market (Continued on page 63)

(Continued on page 63)

ALL PEN PUSHERS | Cleric's Advocacy of Shorter Lenten **Period Interests All Show Business**

In 1936

Knoxville, March 31.

Knox county grand jury, with indictments, and the Attorney General with raids, are clamping down on wet niteries and clubs that have junked the state's liquor laws.

Midway Inn, Green Pig and the Turnverein club have been indicated for selling. Raids have filled the storage room at the county bastile to capacity.

Knoxville, however, is still far from being bone dry.

WAR SCARE KO'S LONDON SHOW BUSINESS

London, March 3i.
Legit business in the West End has hit into a terrific slump despite money being plentiful here. Entirely due to the disturbing influence of European war scares.
A fortnight ago it looked like a peaceful arrangement with Germany would be made and business jumped but since then the theatre situation has become serious.

has become serious.

Only show approaching capacity there is 'Three Men on a Horse' at the Wyndham's. Others doing well (Continued on page 19)

VAN GOGH PAINTINGS' B.O.

Quarters in N. Y.—Has Circuit of Dates

Gircuit of Dates

Museum of Modern Art on West
53rd street Is routing the Vineent
Van Gogh collection of paintings
throughout the country for the rest
of the year. It was first planned to
send exhibition back to European
owners this June, but five more
towns bid for the show, which
shifted original plans.
When displayed in N. Y. over
100,000 attended, paying a 25c admission toil. It's about the only art
exhibited which ever paid its way.
Cities added include: Kansas City,
June 12-July 10; Minneapolls, July
20-Aug. 17; Chicago, Aug. 26-Sopt.
23; Detroit, Oct. 3-Oct. 51; and Toronto, Nov. 11-Dec. 9. Cleveland has
it now.

Statement of the Rev. David M. Steele, of the Protestant Episcopal Church of St. Luke in Philadelphia, that Lent is too long under present-day conditions, aroused considerable interest in the industry and recalled that one picture company not long ago surveyed the situation. Understood that the company had the oc. Ing made with the idea of ascertaining whether or not dignified steps could be taken to combat the customary decline in business during the Lenten period in some localities.

The Rev. Steele suggested that observance of Lent be confined to a period of one week, possibly Holy Week. He predicted that under such an arrangement 'there would be less profitless labor. Imposed upon the clergy and infinitely more benefit to the people.'

After extensive research, picture officials learned that there was probably only one possible slant that might be approached. Report showed that the general public looks on motion pictures as a luxury and as such something to be forfeited during Lent. Researchers held up the idea that the new attitude of industry leaders was that picture shows were not a luxury, but a public necessity.

Figures obtained showed that, with the exception of the clothing business, there is a rather definite business decline starting t

son that it is the custom to abstain from certain social activities and functions, including theatre attend-

NEW 100% AUTOMATIC FILM PROJECTION IDEA

The Hague, March 31.

A Dutchman, H. van der Schalle, has invented a film projection system which is entirely automatic, therefore needs no operator. He calls it Contimovie.

One of new system's features is that it can be used for different widths of films and can hold short as well as long reeis. Also it is not necessary to wind the film back, which is one of the main causes of deterioration. Claimed to be specially adaptable for grind performances.

ADVERTISEMENT

IMBER LEADING

KICKING COIN AROUND

Four-Way Scrap for Winninger \$4,718, 'Show Boat' Salary

holding on salary earned by Charles Winninger, Universal Pictures has

asking tribunal to

asking tribunal to coin until decision is reached as to who is rightful owner.

Conflicting claimants are Leo Fitzgerald, alleging money is his under assignment; Winninger, who earned coin by his work in 'Show Boat'; Nat C. Goldstone, who is suing actor for commission allegedly due, and Sheriff Eugene Biscalluz of L. A. county, who seeks the controversial coin under attachment writs. Universal asks that all claimants be enjoined from further action against it.

PAR 100% FINANCING

Paramount, which has a releasing deal with Ben. Hecht and Chartle MacArthur, is now financing, the pictures this combination makes. Putting up the money for their last, 'Soâk the Rich', which cost under \$300,000 Par is also angeling; the next this 'team' will make, 'The Monster'.

Monster.'
Electrical Research Products, Inc.
financed the first three pictures
H, & MacA. made for Par release,

For Work He Didn't Get

Los Angeles, March 31.

Max Hart, Inc., has been made cross-defendant in a cross-complete, flee, against the agency by Andrew Tombes. In: Superior sewel, here, asking damages of \$23,500.

Complaint asserted actor was guaranteed at least 25 weeks work within any year of five-year deal at \$500 weekly salary, under arrangement made in New York. Actor asserts that over four-year period he was employed only \$3 weekls, istead of the 100 guaranteed.

Swarthout's 3d at Par

Tombes Asks \$23,500

H-MacA's PICTURES

d complaint in Superior court

Los Angeles, March 31. Seeking to be freed from further responsibility for \$4,718.26 it is

WRITERS' GUILD SPOKESMAN IN WASH. GIVES PRODUCERS VERBAL RUBDOWN

John Howard Lawson Blames Hollywood Execs for Screen 'Dirt'-Says Writers Prefer to Write Clean-Asks 'Protection and Dignity'

Washington, March 31. Dramatists, standard and popula music publishers, joined hands with Tin Pan Alley last week in opposing Tin Pan Alley last week in opposing enactment of copyright law revision measures which would put the United States into the Berne convention abolish the minimum infringement penalties, and make numerous other changes in existing

numerous out...

Bitter blasts at Hollywood were fired by writers who appeared before the House Patents Committee to register strengous objections to the Durante of the Durante of the Patents of the Patents of the Patents hered by writers who appears a below the House Patents Committee to register strengous objections to the Dutrement of legislation giving writers more protection against users. Film producers were battered around as spokesmen for Dramatists' and Screen Writers' guilds yoloed complaints about treatment on Hollywood lots.

Only support for pending legislation came from hotelmen, who backtopped radio broadcasters with squawks about unfair licensing fees charged by ASCAP and demanding abolition of \$250 basic infringement penalty. Timkeepers' mouthplee denounced the 'selfish, greedy' methods of Ascap.

penaity. Innicepers' mouthpiece denounced the 'selfish, greedy' methods
of Ascāp.

A sharp assault on film producers
was made by John Howard Lawson,
ex-president of the Screen Writers'
Guild, who, declared the reason for
smutty motion pictures lies in snubbing of qualified dramatists by
studio executives. Lawson pleaded
for legislation strengthening authors'
rights to diletate how their writings
shall be handled in Hollywood.
Asserting that 'inferest of creators
should be more protected than the
interest of men who exploit. Lawson said that 'relations between
writers and film producers is very
unsatisfactory' because of 'mutilation of scenarios and insistence on
mass-production technic.

No Protection

We have in the motion industry

tion or scenarios and insistence on mass-production technic.

No Protection

We have in the motion industry a situation where we find that the writer has none of the protection. none of the dignity he has attained in other fields. One finds cases in Holly ood of very well-known writers, writers of standing, who are treated practically 1. office boys in the Hollywood studies, whose creative energy is not allowed free play, whose technical abilities, which have been tremendously demonstrated in the field of the theater and who'were brought there to give certain definite creative values are depirted of the right to give certain definite creative values are depirted of us, who wrote competitively the same story for a well-known company, and the executive in charge of that production never read either of the scenarios. The decision was left entirely in the hands of a reader who was getting \$25 at week. That is an absurd condition:

Tracing the development of the film industry. Lawson said that talking pictures placed more limportance on authors but writers did not benefit commensurate with their value. He said that because of need

portance on authors but writers did not benefit commensurate with their value. He said that because of need for numerous fil executive 'Ignorant of 'creattive values' have assumed responsibility for stories, snubbing writers 'who know how to create material and produce entertainment for millions of people.'

Smut, sophistication, and 'suggestiveness are inserted in film stories by execs because of box office requirements, Lawson said, saying 'the reason why the moral standard of pictures is so low is due to ignorance' of the fact that dramatists are the only individuals who can judge what should be presented on the

what should be presented on the screen.

Do you suppose writers want to put the absurdities, the repetitious paragraphs, the indecent allusions which one finds in motion pictures? Lawson asked the law-makers. To is the executive who wants to get some sort of enter-tainment value which he has failed to rectain to get because he has failed to rectain the screen of the creative worker. These remarks were directed at sections of the Duffy bill which permit editorial revision, while Lawson also slammed provisions of the measure which lift infringement (Continued on page 63)

Norman Freulch wrote and directed. In addition to solos by wise, Shaw Ethloplan chorus of 45 wise, Shaw Ethloplan chorus of 45 voices provides background music.

Rains as 'Nap'.

Hollywood, March 31.

After seeing Claude Rains' portrayal of Napoleon in 'Hearts Divided,' Warner excess are considering the actor for the lead in a picture based on the lift of the Little Corporal.

Original choice for the part was dward G. Robinson, who terminates his Warner contract on completion of his current picture, 'Bulletian and Ballota.'

LOMBARD, M'MURRAY TEAM IN PAR'S 'SWING

Carole Lombard and Fred Mac-Murray will be co-starred by Para-mount in 'Swing Your Lady,' filmu-sical comedy by Oscar Hammerstein II. Arthur Hornblow, Jr., will pro-duce. Ralph Rainger is writing the

tunes.
Pic will be second Lombard-Mac-Murray at Par, pair presently mak-ing 'Princess Comes Across' under direction of William K. Howard.

Col. Wants Particulars In Colbert's 200G Suit

Claudette, Ciblert, must supply Columbia Pletures with a partial bill of particulars, in connection with the \$290,000 damage suit she has brought against Columbia for the unauthorized use of her photo and indorsement in a whisky ad. Judge Murray Hulbert in N. Y. federal court has granted; a motion on

Judge Murray Hulbert in N. Y. federal court has granted a motion on behalf of Columbia for details of certain allegations made by Miss Colbert in her complaint.

The actress filed the ault in April, 1934, following the publication of the whiskey ad in the Deroit Free Press. At the time she protested to its use and the paper quoted her as saying that "while she did not object to people drinking liquor she did not wish to have her name broadcast as endorsee of that certain brand particularly when she had never given such authority to either the liquor company or to Columbia."

Rogers Estate Sued

Hollywood, March
Mrs. Betty Rogers, executrix, and three executors of estate of will Rogers, are named in Superior court complaint, alleging \$6,090 court complaint, alleging \$5,090 claim against estate was rejected. Suit brought by California Rivier through its trustees, charging that Rogers purchased lots in development for \$75,000, with deal including agreement for actor to pay half cost of improvements.

Complaint asserted including totalled

Complaint asserted improvements totalled \$12,180, but claim against estate for half that amount was rejected.

Ralph Murphy to U When Par Ticket Expires

Hollywood, March 31.
Ralph Murphy has been given directorial contract by Charles R Rogers at Universal. He'll double on writing assignments. on writing Murphy's

Murphy's contract is second di-ectorial ticket handed out by new Iniversal regime. He moves in at Universal regime. He moves i

Muse in Tune Dramas

Hollywood, March, 31,
Clarence Muse is starred in
Froken Earth, first of series of
one-reel dramas with music background independently produced for
national release.
Norman Freulich wrote and directed. In addition to solos by
Muse, Shaw Ethloplan chorus of 45
volces provides background music.



WILL MAHONEY

The Yorkshire Evening Post said:
"Will Mahoney probably is the funnest man in yaudeville today. Once
more he is excruciatingly in love
with hig Lifty, and tells us so vocally and facially. His voice is good
and his enthusiasms whole is so
and his enthusiasms to the saidways
a ring of the genuine in his balled.
Mahoney, also expresses something
at the heart of real comedy." H.P.D.

Direction WM. MORRIS AGENCY Mayfair Theatre Building New York City

ASTAIRE-RADIO CALL OFF MAD

Hollywood, March 31. Hollywood, March 31.
Fred Astaire and Radio have patched up their contract differences and dancer is back on lot atter a three weeks absence.
Studio reported to have made certain concessions agreeable to Astaire. Next picture will be 'Never Conna Dance,' with Ginger Rogers 'co-featured.

Sybil's First Starrer

Swarthout's 3d at Par
Continuing with-concert engagements for another two weeks, Cladys
Swarthout will depart for the Coast
and her third picture with Paramount' about April 15. She will
make no appearances with the
Metropolitan Opera, as originally
intended, Singer' feels she can
make more by playing concert dates.
Miss Swarthout's third will be
based on 'The New Divorce,' Sardou
play, Herbert Marshall and Cary
Grant in support. Hollywood, March 31.
First stairer for Sybli Jason at
Warners will be story based on
Everybody's Sweetheart,' by Gerald

eaumont.

Moppet recently finished 'Changing' the Guard,' Technicolor short, at

Clean Sweep for Dionnes

Pa, Ma and Quints' Sisters and Bros. in Goes termer. U Pix-Dionne Denies

Hollywood, March 31.

Deal has been made by Charles R: Rogers with Mr. and Mrs. Ilva Dionne, parents of the quintuplets, whereby parents, with five other of their children (not the quints) will co-operate with Rogers in filming of Universal's Where Are My Children? Picture will present Dionnside of controversy, which has persisted between parents and Canadian government, legal guardians of quints since their birth.

Lillian Barker, confidente of the family, and who with Arthur Crawford engineered the Universal deal, will write script for yarn from her intimate knowledge of family. She is due to reach studio first of this week, having just returned with Dionne family to Callander, Ont., after escorting them on first trip to New York.

Youngsters to be used in Rogers Ilm are Ernest, Rose, Therese, Daniel and Pauline, who come to Coast at later date.

Where Are My Children? No contract or agreement has been signed by either parent for a film appearance nor by any manager or agent on their behalf, stated Dionne pere. Flim negotiations were deadlocked as result of the refusal of Hon, David Croll, minister of welfare, to give the cabinet O.K. This followed

their children (not the quints) win
co-operate with Rogers in filming of
Universal's 'Where Are My Children?' Picture will present Dionne
side of controversy which has persisted between parents and Canadian government, legal guardians of
quints since their birth.

Lillian Barker, confidante of the
family, and who with Arthur Crawford engineered the Universal deal,
will write script for yarn from her
intimate knowledge of family. She
is due to reach studio first of this
week, having just returned with
Dionne family to Callander, Ont,
after escorting them on first tript
New York.

Toungsters to be used in Rogers
film are Ernest, Rose, Therese, Danlei and Pauline, who come to Coast
at later date.

Toronto, March 31.

Arriving here from their recom
New York visit, Oliva and Eizire
Dionne, en route to their home in
Callander, Ontario, deny they and
their five elder children had been
signed by Universal to star in

LAWSON SPEECH **BRINGS GUILD**

Hollywood, March 31

Hollywood, March 31.

Breach in the 'ranke of the Screen
Writers Guild was widened over the
week-end following statements attributed to John Howard Lawron at
the Congressional Committee hearings on the proposed Duffy Copyright bill. Split is seen as hampering the officers' and board in putting
into effect the program outlined for
the annual election May 2.

Guild president, Ernest Pascol,
wired signatories to a Joint telewired signatories to a Joint tele-

FIREWORKS

the annual election May 2.

Guild president, Ernest Pascal wired signatories to a joint tale gram to Washinkton, repudating the Coppose with vigor the Duffy hill.

Lawson's remarks, asking dispatch of individual wires to the Capital to oppose with vigor the Duffy hill.

Flare-up burst anew Saturday (28) when a letter signed by Horace Jackson, John Lee Mahli, Howard Emmett Rogers and James McGuinness, four sponsors of the Washington protest wire, was sent to Pascal taking him to task for rushing into print to protect Lawson's remarks regarding Hollywood were out of line. Letter follows in part:

"You informed one of us that James McGuinness, the Authors League secretary, had read you a transcript of Lawson's testimony, McGuinness asked, 'How was it' and you replied, 'Pretty bad, and' foel as strongly resentful of it is you do:

"In your statement to press

you do:

In your statement to press there is a weasiling effort to elaborate an office-boy quotation, which does not succeed in altering the meaning of the sentence one bit. Whether Lawson asserted we were forced to write smut, or of our own volition, the effect is exactly the same.

Our telegram was not intended to take sides about the Dufry lift and carried no such implication? You told McGuinness over the phone that efforts were being made in N. Y. to get Lawson to retract his statements. If his statements who would be considered to the construction of the const

in No. 1. to get Lawson to retact his statements if his statements were not damaging, why would League agencies make that effort? In our minds it is more important to show loyalty to the industry, to adjust our own grievances, and to protect ourselves against accusations of being dirty little boys writing dirty words to order. Signatories to the first wire dispatched a second constituting in the previous telegram repudiating Lawson's remarks about Hollywood conditions is to be construed as our support, of the Duffy copyright bill to which we are unalterably opposed.

Kenvon Shifts to 20th

Hollywood, March 31.
Charles Kenyon is winding up eight years at Warners as a writer.
Goes to 20th-Fox on a long-

Loan Grant for 'Suzy

Hollywood, Maurh 31.—
Cary Grant has been loaned by Paramount to Metro for featur spot in 'Suzy'.

Player due back on home lot May 11 for lead in 'Murder With Pictures.'

SAILINGS

April 29 (London to New York)
Gertrude Gitana, Don Ross (Berengaria).
April 25 (Los Angeles to Honolulu) Mike Rosenberg (Lurline).
'April 8 (London to New York)
Sam Goldwyn (Aquitania).
April 1 (London to New
Clifford Whitiey, Robert R
(Paris).

(Paris).
March 28 (Los Angeles to Honolulu), Mr. and Mrs. William Wellman, Mr. and Mrs. Frank Borzage (Lurline).

(Lurine).
March 27 (New York to London)
Arthur Fear, W. A. Bach (Aqui-

tania).

March 27 (New York to Paris' Molly Picon, Jacob Kalisch, George Macy, Plis and Tabet, Tom Barri (Champlain).

ARRIVALS

enobia Edmund Lowe, Maurice P Bronislava Nijinska, Lily Pon-

TRIX OF THE PIX TRADE

Academy Adjusted 550 Contracts Of 4,000 Free-Lancers During Year

Hollywood, March 31. Hollywood, March 31.

From total of 4,000 free-lance player contracts issued during year ending March 1 last, under revised Academy standard, actors' adjustment committee of Acad was called upon to handle 550 adjustments and

rpretations. Stilement was reached informal

interpretations.

interpretations.
Settlement was reached informally without appeal to Academy complete, in all but six instances. Of these, in all but six instances. Of these, in all but six instances. Of these, three were decided for the stor, one for producer and two were settled before formal decision was made.

Adjustment committee, entirely of actors, comprises DeWitt C. Jennings, chairman: Raymond Hatton, George Irving, Lucien Littlefield and J. Farrell MacDonald. Jacques Pierre, is committee rep who handles complaints before they assume serious enough proportions to warrant their being submitted to adjustment-committee.

Major studios signatory to Academy codes to free-lance players issued 2,500 contracts during year guaranteeing players from one to 10 week. Salaries pald reached as high as \$40,000 for one picture. In addition, 1,500 contracts were issued to dancers, singers and it players at weekly stipends of from \$65 to \$90. Signatory, studios made in excess of, 13,000 day player engagements, on weekly guarantee goulards of \$90 or over wage, were secured by players without aid of agent. Total of 93 agencies figured in balance of deals, with 12 of these firms (about 13%) being credited with handling 51% of weekly contracts.

Fewer than one-third of total number of agents are credited with handling 75% of the weekly tickets.

BURLINGTON ROAD'S PICTURES ON TRAINS

Lincoln, March 31.

Tilms on trains are being tried in this section by the Burlington rall-road, the first experiment being carried on Tuesday (24) on the Ak-Sarien out of Chi. Films are shown in the diners which are completely rigged with sound equipment and for which a nominal charge is made. Pop features are to be programmed and will be furnished by a Chi outit called Films, Inc.

Additional trains will be equipped soon and the stunt given a 2-months trial, according to Passenger Traffic Manager Albert Cotesworth, Jr.

Chas. Boyer Meets Girl (Dietrich) in 'Garden'

Hollywood, March 31.

Marlene Dietrich and Charles
Boyer get top spots in 'Garden of
Allah,' David O. Selznick's Techni-

Allah, David O. Seiznick's Techni-color production.

Merie Oberon, originally brought over from England by Seiznick for Dark Victory' goes back to that production at her own request, feel-ing 'Allah' not to her liking, Inabil-ity of Seiznick to hold Miss Oberon for two pictures has him rushing roduction plans on 'Dark Victory,'

Cagney's Play Yen

Hollywood, March

James Cagney has offered to play the lead in the contemporary theatre's Bury the Dead.' At reading and discussion of the play March 29, the group grossed \$1,200, half goes to New Theatre magazine, the play.

Group produced its last play at sthe Musart theatre downtown.

Par's New Trio

Hollywood, March 31. Hollywood, March 31.

Paramount is toying with the idea of a three-way starring combo, Lynne Overman, Roscoe Karns and William Frawley.

They go into 'Three Married Men' with yarn being developed by Owen.

with yarn being do. o... Davis. , If pleture clicks, trio will be used

Joe E. Brown in Dave Loew Fold Signs for 6 Pix

Hollywood, March 31,

Hollywood, March 31.
Joe E. Brown-has been ticketed by
David Loew to a two-year starring
contract, pact calling for six features during that period.
Brown is first star signed by Loew
for his new producing organization
which will operate on unit system
with distribution through major
channels.

Brown expects to wind up his
Warner contract by July 1. Loew
headed for New York last week to
negotiate outlet for the Brown plc-

Mannix Charges He Paid \$3.000 To Settle Mary Nolan's Claims

Whether Mary Nolan, nee Imogene Wilson, film actress, has sufficient grounds to continue her \$500,000 suit against Edward Mannix, producer and general manager of Metio's Coast studios, for alleged beatings he administered to her two years agong the summary of t

that she had released him 'from all claims of every hature'n paymen of \$3,000 to her. Counsel for Mannhx said his client would produce at the proper time a photostat check for \$3,000 to support his claim, and that this completely destroys cause of action in the present suit.
Miss Nolan alleges that the producer beat her so badly on occasions, she was finally removed to a hospital and had to undergo operations. She further alleges he used his influence in preventing her from obtaining employment both in pictures and on the stage.

Jolson P. A.'ing East

Hollywood, March 31.

Al Joison set to open three weeks of personals for Warners, at the Strand, New York, April 4.

Mammy singer also set for Philadelphia and Washington, with Cleveland, Pittsburgh and Boston also in view, Ruby Keeler accompanying Joison east this week.

Bette's 'Billy Yarn

Hollywood, March 31.

Hollywood, March 31.

'Mountain Justice' is the next starrer for Bette Davis at Warners. Yarn is similar to the Maxwell case in the hillibility country, where a school teacher killed her father who abused her for stepping out. Norman Reilly Raine, Satevepost writer, has been assigned to the screenplay as a starter on his contract.

UNIQUE CRAFTS CATER TO FILMS

Flock of Odd Businesses Contribute to Picture Production-Menageries, Old Motors, Odd Props, Gambling Sharks, Taxidermists, Flora and Fauna Experts

ALL SPECIALISTS

By GEORGE McCALL Hollywood, March 31,

Hollywood, March 31.

Many community enthuses about the diversification of industries within its confines. A hat company for instance will tell you proudly that it takes a dozen different tradesmen to make a hat. In Hollywood no one can tell you how many tradesmen go into making of motion pictures, and the Chamber of Commerce has never wised itself to the fact that there's more diversified industry here, all catering to pictures, than probably elsewhere in the world.

No ordinary butcher, baker and

in the world.

No ordinary butcher, baker and candlestick maker are these specialists who work outside the studios. Some do but little during the year, but that little is all important. For instance, there are four concerns in Hollywood that do nothing but supply all calls. Some relight houses handle wild animals, elephants, llous, tigers and other denizens of the wild. Besides, these people are the experts who say how and when the animals can be used. Metro once ran into a. headache with the picture was Africa and all elephants in this country are the Indian breed with small ears. Studio squared itself by building prop ears to hang onto the naturally small lugs of the Indian buil.

Then there are garage men who westellite to foreign our reader was presented. ordinary butcher, baker and

onto the naturally small logs of the Indian built.

Then there are garage men who specialize in foreign, cars for rental to pictures; also there's one garage man who collects cars of past years. He has everything from 1800 to the present day, Others collect birds, and when they're needed they are needed bad.

Hearts and Flowers

No sucker is the man who specializes in floral decorations. He's Important when special work is necessary and he also means something when the question of when and where certain species are in bloom.

Circus and carnival equipment

and where certain species are In bloom.

Circus and carnival equipment are supplied by two concerns who keep on hand every type of amusement device, show property, wagons and tents. The gambling specialist hovers over the studio with his valuable and costly advice and equipment to dress gambling scenes. Then there's one wise lad who knows everything about every holiday in all countries. He collects nicely for it too—good work if you can get enough of it. A dozen libraries cater to the needs of pictures on special data.

No small business is that of ornamental staffs and breakaways. They are the people who build all sorts of props necessary to pictures, as chairs, tables, bottles and other handy things with which actors are conked. Half a dozen sharpshooters and knile throwers are in demand to handle guns and knives out of the camera range when something has to be shot at or a knife or axe thrown. A dozen plane pilots do nothing but picture work, not alone crashing planes. The lads who know how to handle a ship so that cameramen photographing from the camera can planes. The lads who know how to handle a ship so that cameramen photographing from the plane can work to the best advantage are even more valuable.

Know Every Rail Break
There's a gent who has traveled over miles of the railroads entering Los Angeles, knows where everything is. He is consulted when a special rail side scene is necessary.

(Continued on page 62)

New Retroactive Deal to Shirley Temple by 20th-Fox; \$64,000 Per Pic

Rob Burns for Pix

Hollywood, March 31.

Paramount is with Bob Burns, radio comic, with latter holding off to see how his part in ing Crosby's icture, 'Rhythm on the Range,' pans out. Burns, who also supports Crosby on ether, made several trys for pic-tures before going east couple of years ago, but couldn't connect.

HOWARD GIVEN FREE HAND ON PAR PIC

Hollywood, March 31.

Differences between William K.
Howard, directing Princess Comes
Across' at Paramount, and Arthur
Hornblow, Jr., the producer, with
his assistant, Dick Blumenthal, have
been amicably adjusted. Disagreement arose over what Howard
claimed was unnecessary interference from Hornblow, and particularty Blumenthal.
Howard walked but returned after
it was agreed he would have free
hand, with Blumenthal remaining
off set for remainder of production.

Bartholomew's Parents Want to Participate in His Picture Earnings

London, March 31.
Cecil Llewelyn Bartholomew and
Lillian May Bartholomew, parents
of Freddie Bartholomew, are planning to institute habeas corpus pro-Initial May Sattholomew, parents of Freddie Bartholomew, are planning to institute habeas corpus proceedings in America to set aside a contract with Milleent Mary Bartholomew, the 14-year old screen player's aunt and guardian, who is with him in Hollywood. The father, a shell-shocked war veterar, minus one leg, will probably not make the trip, but the mother has communicated with American legal counsel to represent her and intends sailing for the U. S.

Young Frederic Cecil Bartholomew (his full legal name) was taken to America in 1934. Under are divided one-third to his grand-parents residing in England, one-third to the aunt (business mentor and g_ardian) and one-third for himself in trust for the future. In the event of dectil, a younger brother inherits his share.

The Bartholomews aver that his present five-year contract with Migtin-Goldwyn-Mayer guarantees im 34,000 per annum and that his annual income from other sources (testimonliss, endorsements, toys, etc.) brings it up to \$75,000 a year. The parents aver not liaving received any income from their son's earnings.

Fred Stone's RKO Termer

Hollywood, March 31.
Fred Stone has been given long-term contract by Radio.
Came to studio on a two-picture

U's Musical 'Insurance'

Hollywood, March 31.

Next blg musical at Universal
will be 'Love Insurance,' to be produced by Edmund Grainger,

Lynn Starling has been to adapt and script, from Earl Derr Biggers' story.

Hollywood, March 31. Hollywood, March 3L.
A new seven-year contract for
Shirley Temple, retroactive as of
September 9, 1935, has been given
the moppet by 20th-Fox to replace
the covenant in force for three
years prior to "Littlest Rebel," for
which she was paid \$20,000 for first
and third pictures, and \$15,000 for
second.

second.

On the new deal, it is reported she draws \$64,000 for each of four pictures in first year, plus a separatel increase for her mether; who is reported to have drawn \$5,000 every other picture under the old pact for watching over Shirley. Agreement was reached on the new contract two months ago by Lloyd Wright, acting for the youngster, and William Goetz, company v.p. Contracts were signed Friday (27).

Terms of deal give tile netters.

wacts were signed Friday (27)."
Terms of deal give tot a retroactive increase for work done in
Littlest Rebel and Captain January, which were completed since
last Sept. 9. Contract has six and
a half years to run from current
date.

Barrymore Stays on Coast, P. A. Tour Off, Elaine Barrie East

Proposed personal appearance tour of John Baseymore and Miss protege. Elaine Barrie, has been called off. Barrymore is sticking on the Coast, while Miss Barrie arrived in N. T. yesterday (Monday), but with no definite stage plans.

Deals had been made by the William Morris office for the Barrymore-Barrie team to open April 17 at the Chicago, Chicago, with the Michigan. Detroit, and Hipp, Balrimore, to follow. Salary for the sketch-act was to lave been \$7.500 net, though the original asking price for the Barrymore-Barrie p.a.'s was \$10,000 weekly.

SUBSCRIPTION

Vol. 122 No. 3

INDEX

dvance Production Chart	27
eilis	51
hatter	61
oncert	59
Exploitation	23
5 and 50 Years Ago	50
lim Reviews	6-17
louse Reviews	
nslde-Legit	52
nsidePictures	6
nside—Vau e	50
nternational Film News.	19
nternational Show News.	57
egitimate	2-56
iterati	58
Muslc	16-48
Yew Acts	
News from the Dailles	
Site Cinbs	48
Obltuary	62
Jutdoor:	6:3
Pictures	2-34
tadio	5-45
tadio-New Business	41
ladio-Reports	40
tadio-Showmanship	
limes Square	69
Short Subjects	
'nits	50
Vandeville	49-50
Vomen	21

AT &T'S FINANCING OF FILMS DISCLOSED; \$15,000,000 TO FOX, \$3,413,400 OTHERS

Phone Co. Paid Back All But \$800,000 at 12% Interest-Loans Via Erpi and Subsids-Indie Producers and Quigley Publishing Co. Listed

Washington, March 31.
Activities of the American Telephone & Telegraph Co. in financing production of independent motion plctures, as well as in ousting William Fox from his important industry position, were laid bare last week as the Federal Communications Commission continued its investigation into accounting and operating methods of the telephone trust.

Million was the March 2 Million of the second productions of the telephone trust.

operating methods of the telephone trust.

Millions were invested in the film industry to further the use of sound equipment, the commish learned from accountants who have been wading through telephone company files for more than a year. In its capacity as angel for indies, A.T.&T. loaned \$3,413,400 during a three-year period, and has still to get back \$800,000 of its investment. The commish dipped into the connection between the telephone system and the complicated financial-operations related to Fox Films in 1929, while William Fox, ducking a warrant issued by Federal Judge Bondy in New York, sht in an anternoom avidly reading the transcript. Little more light was shed on this subject, however. The commish inquiry on the whole merely substantiated Fox's story of dealings with Electrical Research Products, Inc.

The Fox loans of \$15,000,000 were made ostensibly to further the use of Sound picture equipment and promote development of audible pictures, according to evidence dug up by Samuel Meisells, F. C. C., sleuth.

turnished cash with which Fox repaid telephone company loans, substituting two new debtors (Halsey, Stuart Co. and Harley L. Clarke) for the original borrower.

The commish discovered that the \$15,000,000 which Fox Borrowed from ERPI in 1929 when his companies were in financial distress was passed along the line by wertons telephone

cine one by various telephone system corporations and did not come out or ERPI finds. On the day that the loan was made, Feb. 8, 1928, A.T.&T. advanced \$12,000,000 to Western Electric: Western Electric loaned \$15,000,000 to ERPI; and ERPI played Santa Claus for Fox. along the line by various telephone system corporations and did not

Roundabout Setup

The reasons for this roundabout

The reasons for this roundabout roceeding were not brought out, but the commish did discover that the money was later repaid in full when other loans were made to the Wall street firm and 'Olarke.'

The inquiry disclosed ERP1 as big banker, for the 'telephone' company and angel for numerous units of the film industry, as well as pai of the Quigley Publications, which borrowed \$50,000 for Motion Picture Daily and Exhibitors' Herald. The bulk of the production loans were made to small companies, many relatively unknown. The list follows:

Ben Hecht and Charles McArthur for 'Crime Without Pasion,' \$183,-971; for 'Once In a Blue Moon, \$307,000; for 'The Scoundrel,

\$187,000.

John Krimsky and Gifford Cochran, for 'Emperor Jones,' \$168,620.

Exito Productions, for 'Downhill' (also titled 'The Downfall'), \$71,000.

'His Unofficial Fiance' (also titled 'Love Among the Skyscrapers'), \$31,000.

Arnold Corp., for 'The Great Ad-enture' (also titled 'His Double venture' (also Life'), \$70,000.

Acord Theatrical Productions, for 'A Plain Man and His Wife,' \$7,000. Educational Productions, for va-

Educational Productions, for various shorts, \$180,000 in 1933-34 and \$279,000 in 1934-35.

The loans were made to companies using the A.T.&T. New York studio, with interest at 12%, the commish learned. The money was handed out through Exhibitors Reliance Corp., subsid of Erpl, in cooperation with the Chase National Bank, which played a prominent part in the Fox financial gyrations.

loan by lectrical Research Prod-ucts, Inc., through its subsid, Ex-hibitors Reliance Corp., on June 30, 1932, came up in the A. T. & T. hear-ings. Federal Communications

ucts, Inc., through its subsid, Exhibitors' Reliance Corp., on June 30, 132, came up in the A. T. & T. hearings. Federal Communications Commission's probe of American Telephone & Telegraph Co., activities disclosed that the phone company subsid had advanced a total of \$3,413,400 for film production. Among this was the \$60,000 to Publishing Co. Latter company then issued the following statement: 'On June 30, 1392, at which time, on account of the depression, the normal sources of credit to legitimate business were closed, Quigley Publishing Co. negotiated a credit, in amount of \$50,000, with the Exhibitors' Reliance Corp., a subsidiary of Erpi. 'The credit above referred to was negotiated in full and mutual realization of the fact that it involved no implications or commitments beyond, or in addition to, repayment with interest, was completed on April 18, 1385.' Quigley's name also came up during the Pettengill blockbooking hearings when H. M. Richey, of Petroit, assailed the film distributors. Richey's attack was directed against Dr. Daly, who appeared as representative of the Catholic Bishops Motion Ficture Committee, and Quigley, whom he called Dr. Daly's Man Friday and the producers' Catholic contact that the companies of the Hays organization, then talked in defense of Quigley and asked the committee's permission to file a detailed answer to the charges.

TOBY WING TO ROACH ON A TERM CONTRACT

Hollywood, March 31. Toby Wing, currently in the east, to report to Hal Roach on a

to by wing, currently in the east, is to report to Hal Roach on a termer.
First assignment will be opposite Jack Haley in 'Mr. Cinderella.' Studio figures to give the actress a buildup.

Coast P. A.'s on the Move

Hollywood, March 31.

Hollywood, March 31.

Gene Cohn, former columnist for Newspaper Enterprise Association in New York, joins Paul Snell as assistant in Ploneer's publicity department. Was set by Steve Hangan, public relations rep for Jock. Whitney in New York.

Ed Ellis joined Paramount publicity staff last week as unit man. Bob Hussey, formerly with Paramount and Warners, moved into Columbia publicity during week.

Bruce Gallup has joined Universal's publicity staff.

Other additions are expected as the department's budget is upped under the new regime.

McCoy Troupe East For Garden Opening

Hollywood, March 31.
Col. Tim McCoy opens April 8 as feature—attraction with the Ring-ling. Bros.-Barnum & Balley circus in Madison Square Garden.

McCoy, with troupe of 40 cowboy actors, pulled out for New York last weekend, to remain with circus

Hold McGuire at Metro

lance Corp., subsid of Erpl, in cooperation with the Chase National Bank, which played a prominent part in the Fox financial gyrations.

Erpi-Quigley

Martin Quigley, of Quigley Publications, etc., figured twice in 2 days last week at two different hearings. A \$50,000 in the National Public Samuel Goldwyn to write screen play for first Goldwyn Folles, William Anthony McGuire has signed a twoyvear straight writing on tract at Metro.

Goldwyn also reported negotiating with Seymour Felix to stage at two different hearings. A \$50,000 in the cooperation with the Chase National Bank, which played a prominent screen with Samuel Goldwyn to write Serven at two different hearings.

Reissuing Rogers

Hollywood, March 31.
Twentieth Century-Fox reissuing onnecticut Yankee' for a test run Indianapolis opening April 3 to t public reaction to old Willogers releases.
It was the most lavish production ven Rogers. Picture had Myrna by in the femme lead. Twentieth

U. to Educate **Cutters in What Directors Want**

Hollywood, March 31.

So that cutters will be more familiar with what directors want in pictures, and as an economy measure, Charles R. Rogers, Universal production head, is stationing a head cutter on set through entire shooting of film. Plan is in effect for the first time on What Price Parole.

If successful it will be invoked on all pictures at plant.

HAYS RE-ELECTED FOR 15TH CONSECUTIVE YEAR

Will H. Hays was reelected president of the Motion Picture Producers, a Historian of Southern (ac.). The Motion Picture at the annual meeting of the association held Monday (30). F. L. Herron reelected treasurer; George Borthwick, assistant treasurer, Carl E. Milliken, secretary. Entire directorate retained.

Hays in his annual report read at

Hays in his annual report read at the yearly meeting touched on de-velopment of color, the Production Code Administration, high standards of artistry attained by the screen in past year, etc.

Flock of Sunset Strip Niteries Folding Fast

Hollywood, March 31.

Hollywood, March 31.
Group of night clubs spotted on the Sunset Strip, Hollywood's live mile between this town and Beverly-Halls, are folding fast. When repeal became real, boys who saw a soft meg or two in view all hustled to the strip and opened two-by-four spots with intimate entertainment. There's a dozen to the mile.
During the past few weeks half of them have folded, with the sheriff inw in the night club business. Those that closed are the Envoy, Jubilee, Saville, Russian Bagle, El Ray and Kings. To make it positive, latter closed twice.

Stone's 20-Fox Quintet

Hollywood, March 31, John Stone has been asigned production of five pictures at 20th-Fox by Sol Wurtzel, executive producer. First to get under way will be Jane Withers starrer, 'Public Nulsance

Withers starrer, Public Mulsance No. 1, commencing middle of April. Next on Stone list will be Techni-color production of Ramona, slated for May 1 start. Other three will be in the Charlie Chan series.

Just Practicing

Warner Bros. music publishing contactees on the professional staffs, principally executives who have been retained because of contracts and other reasons, are now more or less in training when making the rounds.

rounds.

They see the plugs in almost the usual routine, but it's of little pructical avail because of restrictions against WB tunes.

It's getting to be quite irksome to the songpluggers who land mythical coast-to-coast plugs and still salve the band boys, ct al., but with no real evidence of their efforts.

Cooley Wants His 10% Cut Los Angeles, March 31.

Ralph Forbes sued in municipal court by Hallam Cooley agency.

Complaint alleges actor neglected pay 10% on \$10,500 assertedly earned by his work in Metro's 'Romeo and Julict.'

WB's Horror Yen

Hollywood, March 31,
Boris Karloff, presently in Engand, is being angled by Warners for
series of horror features, patterned
after The Walking Dead, which he
recently made for that studio.
Pictures would be sandwiched in
between films he is committed to
make for Universal.

AMERICAN BALLET'S FILM, WHEN AND IF

Lincoln Kirstein, director of American Ballet, returned from the Coast last week, where he negotiated for the dancers, now appearing at the Metropolitan Opera, N. Y, to do a film. Story trouble has held a definite deal up for some time, it's understood, though studios are now watching 'On Your Toes,' musical coming into Broadway, as a picture possibility. If pacted, George Balanchine, ballet director, who staged 'Toes' numbers, would probably repeat his chores in Hollywood Boyl date this summer for the group. Appearance, however, would be set when a corresponding film assignment would assure the dancers of studio work.

Once a Ky. Col., Always a Col., Says Ex-Gov. Laffoon

Louisville, March 31.

Kentucky Colonels, to the number of some 17,000 were in a quandary as to their exact status, upon learning of the recent ruling of Attorney General Beverly M. Vincent, volding the honorary titles in Kentucky and elsewhere. Vincent laid down the opinion that since Gov. A. B. Chandler took office last December, and since that time has appointed no honorary aides, those appointed no honorary aides, those appointed honorary aides, those appointed honorary aides, those appointed no honorary aides, those appointment of Colonels, Admirais, Majors and Captains rumbered several thotesand, has issued a statement from his home in Madisonville, Ky, declaring that once a Colonel, and poor always a Colonel. Many personalities in the amusement world have been the recipients of the honorary title, and according to the former Governor the practice has brought much favorable publicity: and good will to the Commonwealth. No political significance. Is seen in the move to demote the honorary of ficers in Kentucky's mythical army and now, and Gov. A. B. Chandler has indicated that he doesn't expect to appoint any Colonels during his administration.

Among the 17,000 colonels made by Governor Laffoon, of Kentucky, and now declared to be mere guests at a masquerade party that's over are many in radio. L. B. Wilson, of WCKY, Covington, has plenty of them on his conscience. Jay Flippen, of WHN, New York, who has been calling himself Colover the air this week, drops the title, Kentucky in vintage, and becomes a private once more. Five Kentucky colonels on Varery's start have reappeared in their original all-mugg condition.

Newcomer Op Crosby

Hollywood, March 31.
Frances Farmer, tabbed to stock contract by Paramount last September, steps into femme lead opposite Bing Crosby in 'Rhythm on the

Production under way with Nor-man Taurog directing.

Friede Into Pix

Hollywood, March 31.
Donald Friede has resigned from
the Covici-Friede publishing company to make his home here.
Understood that he negotiated a
story exce spot with a major studio
during his last three-month stay

Cooley Wants His 10% Cut

ST. L. APPEAL STALLS N. Y. **CASE**

is, March 31.

After prolonged hearing in chambers Friday (27) U. S. Judge Charles B. Davis állowed an appeal to WB Pictures, Inc., Paramount and RKO interests from decree of Federal Judge Joseph W. Moly. is, March 31. and RKO interests from decree of Federal Judge Joseph W. Moly-neaux, of Minneapolis, last Jan. 23, which permitted the government to dismiss the anti-trust suit against the film interests without prejudice to filing suit again. A new suit was then filed in New York charging the film gioups and 30 exces with conspiring to violate Sherman anti-trust act by witholding film preduct from Ambassador, Missouri, add. New Grand Central theatres here.

It is believed the appeal, which is direct to the U. Supreme Court in the anti-trust cases, will prevent prosecution of New York litigation until the highest legal tribunal determines points raised on dismissal of local case.

of local case.

Assignment charged Judge Molyneaux erred when he falled to deny government's motion to dismiss and when he falled to hold that issue in the equity proceedings had become res addudicata (already adjudicated) by virtue of verdict of a jury last Nov. 11, which acquited a number of corporations' exces of anti-trust misdeameanor charges. United States District Attoring Blanton opposed granting of appeal on the ground that since suit had

on the ground that since suit had not been tried on its merits Judge Molyneaux' decision was not ap-

LEW GENSLER'S 5-YR. PAR PRODUCER PACT

Hollywood, March 31.

Paramount has tabbed Gensler to a new five-year

Gensier to a hing contract.
Gensier, who joined Par production staff year ago, will make The Duchess, starring George Raft, as his first under new ticket.

UA's Washington Debut Of Wells' 'Things to Come'

Washington, March 31, First U. S. showing of Alexander Korda's Things to Come (UA) will be at swank preview April 7 at Wardman Park hotel, arranged by United Artists and local Loew's office.

Wardman Patr note, irrange by United Artists and local Low's office.

Sir Ronald Lindsay, British ambassador, has agreed to head list of 450 guests which will include Cabinet members, Congressional leaders, educators and representatives of nearly every embassy and legation in Capital.

Author H. G. Wells is scheduled to do radio talk from London, which will be piped into hotel pieceding shewing of film. Preview will also be preceded by dinner for local critics and drama editors from Baltimore, Richmond, Norfolk and Wilmington, to be brought to city by U.A.

Crosby, Oakie to Team For Indo-China Yarn

Hollywood, March f Dreams' will serve reach of Dreams' co-starrer for Bing Crosby and Jack Oakle at Paramount. Story is laid in Indo-China

Norman Taurog directs.

Sheehan Back on Coast

Hollywood, March 31... Winfield Sheehan trained in her setanday (Monday) from N. 9.

winned Sneenan trained in yesterday (Monday) from N. y. after being held up a day by floods and miseling train connections. Contracted a cold en route and inct discussing his future plans until recuperated.

Walsh's 'Spendthrift'

Hollywood, March 31.
Walter Wanger has signed Raw
Walsh to direct "Spendthrift."
Henry Fonda and Madelele
Carroll are in the leads. Madeleine

READYING SALES MEETS

Laemmle Collects \$4,000,000 Cash And Looks Forward to Takin' It Easy

At 69, rl Laemmle looks ahead.
Temorrow (Thurs.) he will receive approximately \$4,000,000, cash, in full aggregate payment of his personal controlling interest in Universal Pictures Corp. The company which he founded will pass integrity of a new firm, the Universal Corp., of which R. H. Cochrane is the new president and J. Cheever Cowdin of Standard Capital Corp. chairman.

chairman.

Lasmmle will leave Universal, which he founded and developed, and walk out of the film business, in which he has pioneered and has been a leader continuously for 30 years, without regrets, although, he says, he will miss the contacts of his long-time associates and friends who have worked with him.

who have worked with him.

He proved that at 39 it wasn't too late to carve out an international career in industry and at 69 he is still looking ahead to new living and new interests.

living and new interests,

'It was only yesterday (Tues.)
that Cowdin asked Laemmle to stay
on ith Universal, but he again declined. He wants to devote himself
to his new career and begin on that
immediately. He must reinvest the
money which he receives from selling his 72% interest in Universal.
This will tax much of his efforts
and time. and time. Plans, Hobbies, Etc.

He will travel and regain he is looking forward to visiting his home town, Oshkosh, Wisconsin, where townsfolk are waiting to honor him. He hasn't seen the town for five years and expects to resume his old custom of making an annual visit to the serie. annual visit to the spot.

He loves horse racing and now he will again visit Churchill Downs and see the Derby. This is another treat which he has missed for the past five years.

Laemnie will return to the Coast

Laemule will return to the Coast after his present visit. He has property on the Coast to winch he gels he can devote more time. After three decades of continuous fil interests he feels he can now give more time to his own health and other personal affairs. Two or three hours of work daily he feels will keep him in trim and he can devote the remainder to his hobbies.

devote the remainder to his hobbles.

In June he expects to sail for Eprope on the 'Queen Mary,' but he is sorry to think that the new British liner on her scheduled second journey from the U.S. will arrive over there too late for him to see the Grand Prix run at Paris.

But if Laemmle sheds old film habits and old trade walks that is all he is giving up. He leaves the film blz but departs still holding the unofficial title as the unluckiest. Diker player in the United States.' He says so himself.

M. H. HOFFMAN, JR.'S 20 PIX PROD. SKED IN FLA.

Hollywood, March 31 Hollywood, March 31.

M. H. Hoffman, Jr., left here
Thursday (26) for Brandon Park,
North Mianni, to take over presidency of Pan American Pictures
Corp., organized by him with dency of Pan American Pictures Corp. organized by him with Florida capital. Among sponsors amend are Gov. David Scholtz of that state. Floffman will organize that state. Floffman will organize company, with technical staff, going company, with technical staff, going from here later. Production split dule, slated to start in June, falls for 20 features for coming sea-son.

Son.
M. H. Moffman, Sr., not associated M. H. Moffman, Sr., not associated with his son's Florida venture, returned here from New York last week to start production of newly reorganized Liberty Pictures at RKO-Pathe studios here.

PAT CASEY TO N. Y.

Pat Casey left for the east yesterday (Monday) for labor meetings, R curis to the Coast May 1.

Laemmle's Farewell

Hollywood, March 31 Farewell Farewell message of Carl Laemmle to Universal studio

Laemmle to Universal studio employees was posted on bulletin boards on eve of his departure from studio. It read:

"This is my goodbye message to you, our loyal Universal employees, My heartfelt thanks to you. Continue to give the company all that is in you—as you have always done. With your united help, Universal will always be a leader."

TALK NEW DEAL **FOR NATHANSON**

N. L. Nathanson stands to get a block of stock in Par's Canadian circuit under the new deal offered him by Par. This is in addition to a percentage arrangement, after ar annual salary of around \$25,000. Nathanson has been operating the Canadian chain for Par and, under the new arrangement being discussed, would continue in operating control of that circuit for Par for a number of years. The Par directors eventually will pass on the matter when the negotiations are reduced to a definitive stage.

Y. Frank Freeman, who handles Par's relations with the theatre partners in the field, discussed such a deal with Nathanson in Florida

'SHOW BOAT' AND THE ZIEGFELD BILLING

Universal is mulling the idea of roadshowing 'Show Boat' on limited scale. Company plans to wait and observe what is accomplished with 'The Great Ziegfeld,' however, before being definitely set.

Universal's present intentions are to avoid any mention of the Ziegfeld name in exploiting 'Show Boat.' This is said to be in accord with agreement with Metro to whom 'Ziegfeld' was sold by U.

Spitz East for a Spell

With the Coast picture and studio situation straightened out, RKO Leo Spitz, will spend at least two months in the east before heading back to the sunshine slope,

Skouras brothers have sent out specific orders that their circuits are to pick up RKO pictures for all houses on the new releases.

Wanger's UA Details

Hollywood, March 31, Lloyd Wright, attorney for Wal-Y, yester Wanger, trained for terday (Monday) on his elient's reruny (Monday) on his ellent's United Artists contract, an is to confer with Nathun Burkan, Wanger's N. Y. attorney, and UA executives preparatory to Wunger leading east shortly to sign the deal.

Sid Kent Abroad

id Kent, president of 20th-Fox sails for Europe around April 22. He will hold annual sales convention of European exchanges of 20th-Fox in Paris, and then to London to preside at similar meeting for the English branches

EXHIBS EXPECT COSTLIER FILMS

Anticipate Improvement in B.O.'s Will Be Reflected in Upped Production Budgets - Sales Conventions May Be Earlier

FEWER SHORTS?

With the first of the major com pany sales conventions to be an-

wonder! if the recent 20% tilt in box ce grosses will be reflected in upped production budgets when outlined at the forthcoming annual confabs. Announcement of product from all companies is also expected to reflect an increased line-up of features and a subsequent trimming of short feature alignment.

Bulk of the larger film companies probably will set their sales confabs for May though one or two now are favoring last of April for the annual get-together of sales representalives.

More advance selling than usual wonderi if the recent 20% tilt in

representatives.

More advance selling than usual has been noted by industry observers, with several of the big sales organizations admitting tothave numerous deals already to 1335-37 with big colouits. This for 1935-37 with big offenits. This practice has been growing on an increased scale in recent years. So much so that salesmen from representative sections of the U. S. have gone to these large pep-gatherings knowing that their company is definitely set with major theatre chains in nearly all key spots.

One definite trend of which vari-ous company representatives al-ready are aware is the attitude of major leaders in more definitely set-ting stories, pictures and number of releases even as to likely release dates.

Conventions in next few week Conventions in next few weeks are expected to reveal nearly every major company definitely set on the number of features as well as the stories and stars who will appear in the designated total.

SCHAEFER'S TESTIMONIAL

Over 900 Attend-Net Split Between Two Theatrical Funds

Over 900 people, all friends of George J. Schaefer, the lad who went places in Paramount and recently joined the United Artists forces as v.p. in charge of distribution, turned out Monday night at the Hotel Astor, N. Y. to pay him tribute with a testimonial dinner.

the roter Astor, N. 1. to pay, him tribute with a testimonial dinner.

Tickets at \$7.50 each brought at total of somewhere near \$7,000 it was reported, the net going 50-50 to the Film Daily Relief Fund and the Actors' Fund of America. Probably close to \$3,000 w.l. be thus divided.

The committee presented Schaefer with four sets of cur! Ilnits as modest tokens of esteem.

It was one of the most representive gatherings ever brought together in the industry. A large delegation came from New England, where Schaefer started as a district manager for Par.

Much of the success of the Schaefer party was due to the efforts of Austin Keough, George Skouras and Ed Raftery and others who directed arrangements and sold tickets. In addition to these two theatrical atreagency the dals towards.

arrangements and sold tickets. In addition to these two theatrical actorneys, the dals Included S. R. Kent Leo Spitz, Will Hays, Joe Bernhard, Nick Schenck, Frank C. Walker, Spyros Skocras, M. H. Aylesworth and others,

Walker, Spyros Sagata, Aplesworth and others, Except for Hays and Schaefer, there were no speeches. A show followed the dinner, talent, including Milton Berle, Jimmy Savo, Beny Rubin, Roger Pryor, Music Hall Male Ensemble, Betty Jane Ceoper, J. C. Filippen, Ken Murray, et al. Monroe Creenthal was in charge of the entertainment.

U. S. Dabbling Into the Picture Biz on Ice as Pettingill-Neely Measures Are Shelved Indef

Col.'s 1st \$1,000,000 Film

Hollywood, March 31., Columbia's first \$1,000,000 picture. The Lost Horizon, went into production last week, following many delays due to casting problems. Ronald Colman heads cast, supporting players, including Jane Wyatt, Isabell Jewell, E. E. Horton and John Howard. Frank Capra directing as well as producing from

recting as well as producing fron screen play by Robert Riskin,

PAR EXECS IN PROD. POWOW

Hollywood, March 31, roduction conferences get under way today (Tuesday) at Paramount, attended by John E. Otterson, Adolph Zukor and studio heads, including William LeBaron, Watterson Rothacker, George Bagnall and Henry Helzbülm. Otterson agrived here yesterday (Monday) Thom N. Y., while Zukor stopped off in Phoenix to visit a relative before coming here.

It's understood that Otterson and Zukor will go to La Quinta in the desert later in the week to discuss company problems with Floyd Odlum, of Atlas Investment Trust. Otterson shunned the press, saying his visit here was a private one

PAR'S GIGGLE GETTERS IN HENIGSON'S DEBUTER

Hollywood, March 31, Hollywood, March 31.

Burns and Allen, Mary Boland
and Charles Ruggles have been assigned top spots in 'Hotel Haywire,' initial production for Henry
Henigson as Paramount producer.
Preston Sturges doing the original screen play.

Bernerd Sailing Back

Hollywood, March 31.

After conferring for three weeks on production deals and other film matters, Jeffrey Bernerd, Gaumont-British general manager, hauled east Saturday (25). He is due to saif from N. Y. the end of this week for London. Deals in nexoticition are expected to be closed on his return to the Coast May 16.

Bernerd announced Spremieres will be held here of Special Agent and the next Jessie Matthews musical.

Goldwyn Due Home

.a Goldwyn, alling from Europe next Wednesday (8), is due I New York April II. Will stay a few day's East before returning to the Coast to prepare for production at same time of three new pictures. Come and Get It, odsworth and Touricane.

Par's Four Pastels

Deal for four further to be made during for homolings a son has been closed by Pr amount with Technicalor.

Though no pettel to be Lioyd at helm.

LOEW EXECS BACK

Washington, March 31. Question of Federal dabbling in the motion picture business shelved Wednesday (25),

hearings on block booking practices folded in the House, and the Petten-gill ill, banning group selling of films, joined its companion measure in limbo of half-finished legislation.

Scheduled meeting of the Neely committee, Senate group which wound up investigations on same subject last month, flopped completely, with no indication that

completely, with no indication that further action will be taken. General prediction is anti-block booking legislation will remain on ice until deadline for enactment is passed. Some indication that the House committee will call an executive session within the week has been given, but lack of enthusiasm registered by the majority of the Pettengill committee makes a renewed campaign look doubtful. Failure to keep up committee interest in the subject will spell finis for bill, which will become outlawed by adjournment of this session of Congress.

adjournment or this session or congress.

Wednesday's windup was high-lighted by verbal punch-swapping-between opponents and proponents of the bill, renewed screams that block booking is a menace to public morals, fhreats by the Hays organization to have the Department of Justice examine portions of exhibitor evidence, and long discussion on mauners, morals and mechanics of the film industry.

Committee interest dwindled to point where two members, one of them Chairman Pettengill, showed up for the finals. Only a handful of spectators and half a dozen witnesses continued their chair-warming activities.

Spanking was administered by Chairman Pettengill, who told wit-(Continued on page 10)

(Continued on page 10)

Next Par Board Meet Will Be Sans Zukor. Otterson; On Coast

Paramount board will meet some time within the next week or 10 days, date unset, without either Adolph Zukor, chair an, or John

uays, date unset, without either Adolph Zukor, chair an, or John E. Ottewson, president, in attendance. It may be a routine meeting, Zukor and Otterson did not want to postpone their scheduled trip to the Coast after inability to raise a quorum for the board meeting Thursday (26).

It's the first visit to the studios by Zukor since he became chairman last June. Otterson has made several trips. The two top men in Par will huddle with William Le-Daron, new head of production, and two home office executives, Russel Holman and Herbert M. Wilcox, who have been on the Coast about two weeks. Future production plans and polley will be discussed in detail, together with any changes is setu or plans that may be decmed advisable.

Balaban Back; Active?

Chleago, March 31.

J. Balaban got back in this country on Saturday (28) and again his return to Chicago has started up a flock of rumors and reports.

Bolabon and his family will re-turn to this country permanently. Ealchan is here for visit, then goes both to Switzerland to dispose of all his projecties and will take up residence in the

By IKE WEAR
Entire list recovered part of recent losses in yesterday's (Tues,) market as trading activity picked up slightly. Industrials were in van of recovery. Eastman Kodak common lead the amusements with a gain of points for the day, making a new high at 168%. Universal common (on curb) advanced 2½ points Tuesday to register new top at 12½, Paramount ist pid, recovered nearly a point, while other good actors were Columbia Pictures at 15%, Patha, Patha, Electric and American General Electric and American Seating. Loew's common again dipped, slipping to a new low at 46%. Twentieth Century-Fox pfd. also retreated, with no transactions reported in the common.

Nearly all amusement liens were lower, sole exception being Warner

Nearly all anusculower, sole exception being Warner Bros. bonds.
Stock market last week was Stock market last week was still it regular and to agreat exception of the stock o

UA Producers' Pub And Ad Unit Reps In the Home Office

A unit publicity man for each of the producers making up the enlarged United Artisis company may be installed at the home office. Frank Fruner has been appointed eastern publicity representative for Pickford-Lasky unit. Sam Goldwyn formerly had Lynn Farnol at the h.o. to represent him on both publicity-and as the his advertising has gone through regular UA channels while Loia Woursell has been specializing on Goldwyn publicity. She was formerly with Farnol. David Scienick its also reported urging the idea of a unit representative for himself at New York, producers figuring that with their own man in the east they will get more individual attention.

The regular UA publicity-advertising department would co-ordinate the efforts of all the men, as it was a few years back in UA. Appointment of unit men at the home office would not mean control of advertising by these men, but would be under Monroe Greenthal's general supervision.

PAR MAY DISTRIB NEXT FRANK BUCK PICTURE

Hollywood, March 31.

Hollywood, March 31.

Paramount may distribute Frank Buck's next film, which will be concerned with the wild life of the Everglades, in Florida, Jock Whitney coin is reported in Buck's venture. A. H. Van Beuren, former Buck pic producer, is understood to have sounded Paramount on the possibility of making color pix based on the work on the Canadian Royal Northwest Mounted Police. Van Beuren and RKO have had their problems but this is the first definite instance of any probability that Van Beuren and RKO may take divergent paths. With RKO's acquisition of the Disney shorts next year, several by Van Beuren are also not going through RKO. going through RKO.

Sues Hicks for Comish

Los Angeles, March 31.

Municipal court action to collect
\$2,000 allegedly due on commissions
filed here against Russel Hicks by
assignee for Frances Robinson, New
York agent York agent.

York agent. Suit alleges actor has earned \$20,-000 since Dec. 31, 1934.

Freeman's U Break-In

Freeman's U Break-in
Hollywood, March 31.
First assignment under new Universal contract for Charles K. Freeman will be dialog director on
What Price Parole, now in production. Ann Preston and Henry Hunter in top spots with Louis Friedlander directing.
Freeman is former Chicago stage
producer and director.

Yesterday's Prices

				Net
Sales.	High.	Low.	Last.	chge.
300 Col. Pict	36	351/2	. 30	+ %
200 Con. Fili	m. 6	. 6	€ :	
1,500 East. K.	.*16814	164	16814	+5
5.000 Gen. El.	38%	8814	18%	+ 14
2.000 Loew	47%	†46%	4714	- 1/4
2,500 Paramour		914	9%	+ 14
. 1,300 Do 2d	of 10	974	10	+ 16
5,000 Pathe	114	10%	11	+ %
11.800 RCA	. 13	12%	12%	+ 14
1,500 Radio B.		98	98%	
1.400 RKO	. 7%	756		
300 20th-Fox	of 25%	85%		
3,200 W. B	. 12	11%	11%	
	CURB		/-	1 70
100 Tech		20%	2034	+ 1/2
600 Trans-L		8%	4	
	ONDS	G /8	•	
\$10,000 Gen. Th		27	271/	- 14

* New 1936 low. * New 1936 high.

COLUMBIA'S 48 PIX FOR 1936-7: 16 OATIES

Hollywood, March 31.
Columbia productions for 19361937, which has been lined up here
during meetings between studio and
home-office execs, including Harry
and Jack Cohn, will be 48 features,
16 westerns, 24 two-reel: subjects
and 100 single-reel subjects.
Joe Seidelman; foreign sales head;
Joe Freedman, English sales head;
and Henri Pincus, French sales
chief, left here Sunday (29) for the
east, with Jack Cohn departing
Friday (3).

Sparks Radio's Story Ed: Lengle Gets Col. Spot

Hollywood, March 31.
Robert Sparks, former Paramount assistant producer, has been named story editor at Radio. Albert Persoft is retained to assist Sparks.
Change in Columbia story department has Bill Lengle in top spot. Jack Aldrich, N. Y., stage, producer, arrived from the East with Lengle for conference with Harry Cohn, who wants to produce four legits next season.

'THANKS MILLION' SUIT

Lawrence Shubert Lawrence and organ Wallace's Claim

Alleging that the film, Thanks a Million, infringes on a play written by Morgan Wallace, playwright of Hollywood, Lawrence Shubert Lawrence, Philly producer, together with Wallace, filed suit in U. S. District Court, N. Y., yesterday, Gruesday) against 20th Century-Fox. The suit is for an accounting of the profits of Thanks a Million and the surrender of the film. No specific amount of damages is mentioned. tloned.

According to the complaint. Wal-According to the complaint, Wallace claims to have written a play titled 'On Missouri's Shores and How, the title of which was later changed to 'Congratulations.' He had it copyrighted in August, 1927. The author then sold the rights to Lawrence. How 20th Century-Fox came into possession of the script and used the plot in 'Thanks' a Million,' as claimed, is not divulged in the complaint,

Warnerites Fly West

Grad Sears, Andy Smith and Charlie Einfeld leave New York to-morrow (Thursday) by plane for Burbank.

Burbank.

Trio goes out for brief visit to survey spring, product and discuss sales plans on forthcoming pictures, including 'Anthony Adverse' and 'Green Pastures,' both of which will be road-shown.

San Anton's Indie Prod.

San Anton s Indie Frod.

San Antonio, March 31.

Deal has been set between Stuart Paton. director and writer, to direct for National Pictures, local indie producers, 'Wings Over San Antonio,' a Feature length pic long under discussion by indie outfit.

Paton leaves for the Coast to dig up taient shortly.

Arthur Lubin to U

Hollywood, March 31. Hollywood, March 31. 'Securing release from his commitment with Republic which called for him to make one more feature for that company, Arthur Lubin has signed seven-year optional contract with Universal as director and producer.

Lubin, who during past 18 months directed six picts for Monogram and Republic, starts with Universal April 15.

BADMINTON NO B.O. IN B'KLYN, OK IN L. A.

If response to the game of bad-minton is the criterion then Brook-lyn is far below the cultural status of the West Coast. Out where the Gowanus canal begins, badminton holds as much lure, if not less, than croquet. It got one try at the Brooklyn Paramount last Tuesday night (24), and hardly drew three

cheers. Angeles, however, bad-minton is going into its third week at the Paramount with Jess Wil-lard, champ of America, and Bill Hurley. Coast titleholder, mixing it lard, champ of America, and Bill Hurley, Coast titleholder, mixing it four times daily with femmes as partners. But, as Joe Lee, of the Brooklyn Paramount explains it, the game appeals strictly to a limited class and the prospects of Vincent Richards, former tennischamp, and Arthur Ellis, swapping services on a stage in the borough of churches hasn't excited them much.

Badminton got its first and last try on a stage in Brooklyn, as far as the Paramount is concerned, anythow, and Doc Lee now looking. The strict of the strict of

Los Angeles, March 31. After three days as commentator in badminton stage act of Jess Wil-lard and Frank Curley, at the L. A. Paramount, Braven Dyer, L. A. mard and Frank Curley, at the L. A. Paramount, Braven Dyer, L. A. Times sports writer, was dropped by Fanchon & Marco, who figured audience was sufficiently familiar with intricacles of game to sit through matches without the Dyer comment.

Dyer was originally set for one week.

SULLIVAN EAST ON FOX-WC FILM BUYS

Los Angeles March 31. J. J. Sullivan, chief film buyer for Fox West Coast, with his assistant, Ed Zabel, planed out Monday (30) for New York on film buys for next

Circuit has already closed for 20th-Fox product, only major deal

L. A. TO N. Y.

Nat Levine. Moe Siegel. Al Jolson. Ruby Keeler Moe Siegei.

Al Jolson.

Ruby Keeler.

Steve Newman.

Pat Casey.

Al Barras.

Victor Clarke.

J. J. Sullivan.

Ed Zabel.

Dick Arlen.

Jeffrey Bernerd.

Arthur Schwartz.

Lynn Farnol.

Joan Marsh.

J. E. Chadwick.

Joe Seidelman.

Henri Pincus.

Jack Cohn.

Jack Cohn. Lloyd Wright.

N. Y. TO L. A.

John E. Otterson. John E. Otterson Adolph Zukor. Marian Spitzer: S. Chas. Einfeld. Andy Smith. Grad Sears.

Inside Stuff—Pictures

Develops now that Universal had the inside track on original idea to use Dionne quintuplets in a feature, but that the studio front office frowned on project. This followed turning of idea over to two studio excess by Carl Laemmie, with report coming pack that any picture activities of quints belonged in newsreel department. Suggestor was told to forget about his plan. Original idea included engaging Charles Blake, Hearst reporter in Chicago, who was to prepare original yarn as he had covered story of quints from birth for his paper. Later Blake is said to have outlined idea to a Coast newspaper exce who brought matter to attention of Darryl Zanuck. U is now planning a pic with Pa and Ma Dionne, Later, however, deny any negotiations. Dionne. Latter, however, deny any negotiations.

In the census of business, now being taken, the importance of picture theatres in the amusement field and in American business will be impartially established. Profiting by experience gained in the census for 1933, the bureau has made improvements in its methods of handling the motion picture data. More information will be made available as to type of ownership and the number of picture houses owned and controlled, together with their locations.

The Census Bureau, 2401 Chestnut street, Philadelphia, is anxious to finish the field canvass at an early date, and solicits the cooperation of theatre managements in this effort.

Trio of U. S. Army officers sent to Hollywood during past four years to train for film production work now hold down important jobs in Uncle Sam's army. Capt. Fred W. Horne, here in 1931-32, is presently attending army staff in General' school at Fort Leavenworth, Kan. Capt. M. E. Gillette, here in 1933-34, is now major in command of pictorial service of the war department in Washington. Lieut. Charles Stoder, last to be sent here from Washington, is now a captain, in command of army photographic laboratory and studio in the nation's capital.

After working three weeks in a picture, former operatic star, through her manager, requested studio furnish copy of her part to be used on a broadcast. Night of preview, vocalizing star showed up in style, was freely photographed and generally made to feel like an established chema name. As preview unfolded, star began to realize her part had been cut to one scene of around 100 feet. Before screening was over, she left theatre in high dudgeon and will make no comment on flicker on forthcoming breaders. on forthcoming broadcast.

Reception of "The Great Ziegfeld" as \$1.50 road show picture at the Carthay Circle in Los Angeles will be watched closely by 20th-Fox. Hope is that Metro pic, debutting April 11, will arouse sufficient interest in the long darkened Circle to warrant similar booking there of 20th-Fox's 'Under Two Flags.' Reopening of Carthay for two-a-day showing of 'Ziegfeld' is an experiment that has Coast exhibs, distributors and producers all interested.

Headache in translating American films into Italian via dubbing route Headache in translating American films into Italian via dubbing route is the finding of Italian players with voice quality comparable to calibre of players in original version, according to Mario Luperini, United Artists distributor in Rome. According to Luperini, who is en youte home actor a month on the Coast on Misiness, all allen pictures must be dubbal in native tongue to get release in Italy. No foreign language films are now permitted.

All regularly employed workers at 20th-Fox studio on Coast will draw wacations during two-month summer production luli. This procedure will eliminate necessity of wholesale layoff of help during the non-production period, and will take care of all vacations within two months instead of having them extend from March 15 to Oct. 15, as has been

In addition to cutting running time of The Chief to 50 hours, starting May 10, Santa Fe will inaugurate a super-Chief in June that will make the run from L. A. to Chicago in 40 hours. New train, to compete with plane travel, is particularly aimed at the picture mob. It will carry a luxury premium of \$25 over regular fare. Regular Chief will continue overcharge of \$10 each way.

Despite fact that Metro had corraled most of Chinese extra players in Hollywood area, Columbia scouts managed to line up 500 Orientals for all night shooting of Lost Horizon air field sequences. Frank Capita had more than 800 people working one night on picture from dusk to dawn.

Warners' Coast exchanges are unable to take care of heavy demands for repeat dates on Dangerous, film that won for Bette Davis Academy award for best performance in 1935. Picture in Los Angeles and other Coast exchange spots had already neared end of its run in subsequents, but accolade has revived much interest.

In order to secure services of Tom Keene for series of six westerns, Republic signed E. B. Derr to a year's contract as producer on learning that Derr had nabbed option on Keene's services few days before Republic opened negotiations. In return for producer contract, Derr turned Keene over to Republic.

Crew of 1,500 workmen in six-hour shifts was used to build fortlifica-tions to represent Balaclava for Warners 'Charge of the Light Brigade.' Director Michael Curtiz, with Errol Flynn, star, and other members of cast, are at Big Pine to work with 500 horsemen in barracks and maneu-

Rev. Edward Roberts Moore, director of social activities for ureau of the Catholic church in New York, and representative of Legion of Decency, is in Hollywood to get slant on future film production. He'll also confer with Joe Breen in cooperation with the Hays office.

Harry Cohn of Columbia has asked all employes to submit ideas for a new product trademarks to replace Miss Liberty and her flaming torch Cohn wants a new emblem that will not lean on sex, and must be dis-nified. It must be linked with Columbia, such as the Stars and Stripes.

'Ramona,' long on shelf at 20th-Fox, is being brought out and made ready for early May production start. Picture will be made in Techni-color, with musical background. Uncertain weather and casting prob-lems held up production last fall.

Comic making pictures in Hollywood wants public to know he's driving an imported car, so he has a sign on the rear as large as the license plates, carrying name of bus in letters three inches high.

Radio, after trying several treatments on story, has shelved Wilson Collison's 'Save a Lady,' which Zlon Myers was to have produced. No cast had been set.

Speaking roles in Warners' 'Angel of Mercy,' saga of Florence Night-ingale, will exceed the 98 parts in 'Anthony Adverse.'

First use by 20th-Fox of its 8½-meter shortwave broadcast channels was at 'Under Two Flags' location near Yuma, Ariz, when allotted

(Continued on page 33)

Sneakers Doing the Biz in Loon: Jessel-'Human' Big \$14,000, 'Colleen' With Olsen \$28,000, 'Fleet' 4th, 10G

Chicago, March 31.

(Best Exploitati (Best Exploitati Roosavett)
Predicted busts turn out to be
whirlyind grossers, while plotures
which come in highly touted have
been nosediving of late. This goes
for such pictures as Pasteur, "These
Thire' and Tetrified Forest. All been nosediving of late. This goes for such pictures as "Pasten;" These Three and Petrified Forest. All were considered just fair, with Pasteur even being stuffed off into the Apollo. But the Muni flicker started from the beil and/built to a smashing first week, held to an amazing second; and will beat its way through a big third. Now, every-body agrees, it should have goe into the Chicago it that he will be a be the control of the chicago it the first second of the chicago it the chicago in the chicago in the chicago in the chicago in the chicago it was unled after a single session. Word-of-mouth isn't doing any good for 'Colleen' at the key Chicago currently and E. K. is banking on its names to keep on the ight side. Gross is considerably below recent average. Both the State-Lae and the Origon of the chicago in the chicago show a start that week with George Jessel heading in some competition of the chicago in the chicago currently and E. K. is banking on its names to keep on the grown of the chicago in the chicago currently and E. K. is banking on its names to keep on the state-Lae with George Jessel heading in the chicago in the chicago show and the Palace completely on its screen. State-Lake with George Jessel heading is gooming into a take which thasn't seen in months. Business started on wow scale at the opening and is building steadily on comment. While it's the nth Major Howes unit in the house, the Oriental is again getting a heavy play. Palace will slick to straight pletures for at least www. Tiet' months and the play of the play

ing.

Property Exploitation not only for the Rose-Marie' feature but also for the made the Audioscopies' short made the Roosevelt the outstanding house for news and publicity this week.

Estimates for This Week

Autoscopies and Autoscopies and Palosse for hews and publicity this week.

Estimates for This Week

Apollo (B&K) (1,200; 35-55-75)—Pasteur (WB) (2d and final week). Taik of the burg. Three big weeks. Will hit above \$5,000 for final session with the property of the burg. Three big weeks. Will hit above \$5,000 for final session with the property of the burg. Three big weeks. Will hit above \$5,000 for final session with the property of the burg. Three big weeks. Chicago (B&K) (4,000; 35-55-75)—Colleen (WB) and George Olsen hand and Ethel Shutta on stage. Slow \$28,000 flas in sight. Last week Annie' (Par) struggled through to \$28,000 flas. Garrick (B&K) (900; 25-35-55)—Forest' (WB) (2d rum). Here after previous stay at the Chicago. Around \$5,000 lighth offing, oke. Last week Thines (CA) finished fith loop galuled for at least that does actived with the stage of the st

Local Fight Film Grabs \$3,000 for Blue Mouse

Tacoma, March 31.

Tacoma, March 31.

(Best Exploitation: Blue Mouse)
The town is garga over its middieweight comp. Freedde Steele,
who copped a proper steele,

Mouse, with tleups with least another live days after setting the feather by the Box, but these two spots are furned to feather the pix at Biue Mouse, with tleups with

local sport clubs and stores, as well as special stories in sport columns.

Estimates for This Week
Blue Mouse (Hamrick) (750; 1627)—Waters' (I) Jack Holt backing up a he-man slave to the store to

NICER WEATHER HELPS BUFFALO: 'DESIRE' 11G

Buffalo, March 31.

Gest Exploitation, March 31.

The town is slowly recovering from the effects of the storms and improved weather is helping grosses all around. Desire at the Buffalo opened good and is doing okay. The storm is stored from the facts is being held over the Lakes is being held of the Lakes is the Lakes in the picture. The sire was also good for plenty additional newspaper space. Department stores, specialty shops and music stores also participated.

Estimates for This Week Buffalo (Shea) (3,600; 30-40-50)—

stores. also participated.

Estimates for This Week

Buffalo (Shea) (3,600; 38-40-5))—
Desire' (Par). Looks like about
\$11,000, okay. Last week 'Pine'
(20th) down to \$10,000.

Hipp (Shea) (2,400; 25-40)—Bo-hemian' (AlG) and 'Bugle Ann'
(AlG). Well advertised and looks
of set around \$3,500. Last week
'Shark Island' (20th) and 'Saturday Night' (20th). Failed to hold

"Descriptions at \$7,500. 25-40)
—Theel. (BIGO) (2.0 week). Still
strong and headed for around \$9,000. Last week betwee anticipations with fine \$14,800.

Century (Shea) (2,400; 25)—Garden Case' (U) and 'Bar 20' (Par).
Double will probably get \$5,500.

Last week 'Face' (RKO) and
'Whispering Smith' (20th) not so
hot at \$4,800.
(Ind.) (3,400; 25)—
'King of Damned' (GB) and 'Camble' (Col). Colng along nicely here
to about \$7,000. Last week 'Waters'
(U) and 'Breakfast' (U) climbed to
good \$8,000.

'Colleen'-'My Marriage' Duo in Omaha, \$8,300

Omaha, March 31.

(Best Exploitation: Orpheum)
Omaha theatre gleefully using up black ink on the past week's perfect of the control of the co

a house record of nearly \$11,000 past week. 'Saturday Night' (20th) as dual partner does its bit nicely and likewise stays on; \$5.00 expected.

Orpheum (Blank-Tri-States) (2, 25.40)—Colleen (WB)n and 14.50 partners are considered to the collection of the collectio

Fox in Detroit Changes 'Round' To 'Roll': 18G

Detroit, March 31.

Detroit, March 31.

(Best Exploitation: Fox)

Presence of spring and just average pix, coupled with fact Easter is drawing near, isn't reacting, very favorable in the wickets. Manages are considered to the pix of the wickets and part of the couple of the

due next week so things should start to look up.
Managers apparently have the spring fever, too, for, little effort was directed toward exploitation current stanza. Of the meagre stuff, the Fox gathered most of it, all on Jan Garber. Included ad tieups with downtown stores, music store displays on Garber and the store displays on Garber and the store displays and the store with the store of the start of t

Estimates for This Week

Estimates for This Week
Michigan (United Detroit) (4,000;
30-40-65) — 'Colleen' (WB) and
Xavler Cugat band on the stage.
With biz dull everywhere, house,
won't get over, \$20,000, good considering everything. Petiticoat'
(Métro) plus George Givot drew an
lote \$19,500 last stars.
Fox (Indie) (5,000; 30-40-65)—
Rolling Along' (Music Geos Round')
(Col), with Jan Garber on stage.
Latter doing the pulling, although
change of pic's name may have
helped. About \$18,000, oke. Pasteur
(WE), plus Ben Bernie, lee the town
(WE), plus Ben Bernie, lee the town
inghts exceeding matteness for first
time at this house in two years.
United Artists (United Detroit)
(2,000; 25-40-55)—'Plne' (Par), Not
up to expectations at around \$9,000.
May hold. 'Marie' (MG) good for
\$8,000, oke, last week in its second
session.
Downtown (RKO) (2,500; 25-40-

May hold. 'Marie' (MG) good for \$8,000, 0ke, last week in its second session.

Downtown (RKO) (2,500; 25-40-55)—'Bet' (RKO) and 'I'-Man' (Par), dual. House down and take will be under \$6,000, n.s.g. Better times ahead with vaude starting April 10. Second week of 'Annie' (Par) gathered only \$6,000, mild. Last week after getting off to a big start first session, chiefy on panning of Hearst.

State (United Detroit) (3,000; 25-40)—'Walking Dead' (WB) and 'Goddathers' (MG), dual. Big nearly normal here; with town going for Karloff, whose pic drew well' at another house two weeks ago: \$4,500 on the way. Last week good \$4,300 on Tough Gig' (MG) and 'Bohemian' (MG).

Adams (Bainbar) (1,700; 25-40)—

Adams (Bainbar) (1,700; 25-40)—

(MG).
Adams (Balaban) (1.700; 25.40).—
Adams (Balaban) (1.700; 25.40).—
'Leathernecks' (Rep) and 'Feet'
(Rep), dual. Below steady pace this
week at \$3.500, mild. Good \$4,000 last
week on third session of 'Doctor'
(20th) (six days).

B'way Vampin' 'Til Easter, Pix Weak: 'Milky Way'-Himber \$40,000 10 Days, Grable-Coogan 28G, Roxy

The managers have that fartaway look in their orbs as they scan the horizon for signs of Easter, and meantime the distributors aren't soling to the trouble of viriling titles salesmen anything about what's selection to tell this week. "Milky Way," which was held back until it got a playdate during Lent, is the best that the street offers, but it's no two-week picture, as hoped fyr. Lloyd comedy goes 10 days at the Paramount for a total take on that run of about \$40,000. Friday night (3) brings in Total take on that run of about \$40,000. Friday night (3) brings in 10 fere, which the Johnny Green orchestra, is penciled for Holy Week. Then the following Friday night: (3) brings in 7500 on Love. Before Brenkfast While account for most of the \$25,000 the house will get. The Roxy, plus a fair second week for "These Three' (UA) (2d week). Had a sale to the week and the week and the proof weeks was a transmit of the content of the state of the plus week and the week for 10 feet with the Johnny of the house well get. The Roxy plus a fair second week for "These Three' (WB), Al Joison the house will get. The Roxy plus a fair second week for "These Three' (WB), Al Joison the house will get. The Roxy plus a fair second week for "These Three' (WB), Al Joison the house will get. The Roxy plus and the plus and th

Nothing but routine advertising and exploitation this week, no one going to much trouble to sell shows.

Nothing but routine advertising and exploitation this week, no one going to much trouble to sell shows.

Estimates for This Week
Actor (1.012; 25-35-55)—Boulder Dam' (WB). Opposition and Lent too tough but gets by at \$6.000 on time days. House closes down Sunday night (5) to prenare for opening of 'Creat Ziegfeld' (MG) on two-n-day run at \$2 top Wednesday (8). Lust week, second for 'Rhodes' (GB), \$5,000 for 'Rhodes' (GB), \$6,000 f

(Rep.) dual. Below steady pace this week at \$3,500, mild. Good \$4,000 last week, second for 'Klondike' (Par) and 'Freet' (20th) (six days).

Rennedy's Comedy Series

Hollywood, March 21

Tadio has ticketed Edgar Kennedy to star in four 'Average Marit two-reel comedies during next 12 months. Comedian made series of six for current season.

New deal allows actor to work in outside features when not required for shorts.

Shubert, which has Every Saturday Night' and Major Bowes No. 3 unit of simon-pure grads.

'13 Hours by Air' is \$8,500 for the Palace and Lyric is getting \$3,500 on Bohemian Girl. Colleen' is holding to the second of the second

with swell reviews.

Estimates for This Wock

Albee (RKO) (3,300; 33-42)—'Desire' (Par). Cooper and Dietrich the
Bally feature. Rewarding with a nice
\$12,000. Last week 'Petticoat' (MG),
\$13,000. Shubert (RKO) (2,150; 35-55)—
Twery Saturday 'Night' (70th) and
Bowes No. 3 troupe of amateurs.
Looks like \$12,000, fair and under
other two Bowes units here. Last
week 'Gamble' (Col) and 'Rocheats
vs. londes' all-gal revue, \$3,500,
poor.

vs. iondes an earlight revue, \$5,000, poor. Palace (RKO) (2.600; 35-42)—'13 Hours by Ahr' (Par). Pointed for \$8,500, okay in view of sky angle and name scarcity. Last week Times' (UA), \$11,500, Chaplin below expections.

did main state the control of the co

Pittsburgh on Half-Time Basis with 3 Downtowners Open; 'Colleen,' \$5,000

Pittsburgh, March 31.
With recipening of Warner and
Casino yesterday (30) added to
Davis (27) town is approaching
normal again, although still half
time downtown. Despite fact that
there hasn't been any screen fare
for a fortnight, grosses won't be exceptional.

ceptional.

In first place things are still pretty unsteady downtown, with result that most of the business is going to the thiving nabe districts. For another thing, it's Lent and that's maining considerable difference, too. And add to all this fact that whatever surplus dough there is around is roing for relief of flood distressed and the inevitable Easter bonnet.

At Davis, 'Colleen,' originally intended for Penn, got off to ordinary
start since it opened while down
town gas scare was and to close
town gas scare was and to close
Sunday while Golden, Triangle was
being cleaned, and in six days will
be lucky to come out with \$5,000.
Warner has '13 Hours of Ali.'
House managed to get open for
couple, of hours Saturday night,
then resumed again Monday, and
in abbreviated session prospects are
for around \$3,200.

for around \$3,200. Flood apparently washed away Casino's taste for stage shows and house has shandoned them, temporarily at any rate, for double features. Wisdom of mow seriously doubted in many quarters, since it's figured that with de luxe Stanley and Alvin down, Casino would stand swell chance of cashing in plenty. Currently site has "Waterfront Lady" and "Too Tought to Kill' and will havdly do \$2,200 in four days.

Estimates for This Week

Davis (WB): (1,800; 25-35-40)—
'Golleen' (WB). Only house in downtown area unaffected by flood and first to get under way. Had been closed for last three months and for time being will get A product, or ignally, pengliled into Fern.

in isk days.

Casino (Jaffee) (1,800; 25-35-40)—

Waterfront: (indie) and 'Too

Tough-(indie). House letting stage
shows fall by wayside in favor of
double features on heels of two
weeks' shutdown in flood. Current
take, around \$2,000 in four days,

weeks' shutdown in flood. Current lake, around \$2,000 in four days, proves nothing either way.

Warner (WB) (2,000; 25-40)—13.

Hours (Par), This one, which ordinarily would have played on double feature bill, brought in her for four-day filler, with Fauntleroy scheduled for Friday (3). In four days 'Air' should hit around \$3,000.

PETTICOAT' UP IN N. H.

Dualled With 'Dell' for \$8,200-

Paulled. With 'Dell' for \$5,200—'Round'-'Dark' \$3,500

New Haven, March 31.
(Best Exploitation: College)
Bushess in general is off this week. 'Petticoat Fever' at Poll getting town's only, real trade. Bijou brought in 'Naughty Marletta' for a revival to fair biz.

College put over a punchy campaign for Music Goes Round, using everything room to the part of the par

Estimates for This Week

Paramount (M&P) (2.348; 35-50)
—Breakfast! (U) and 'Preview'
(Par), 'Taking a licking at \$4,500.
Last week 'Desirs' (Par) and 'Eagle's Brood (Par). Not too good at \$7,800 on nine days.

at \$7.800 on nine days.
Poli (Loew) (3,040; 35-55)—Petticoat (MG) and 'Dell' (Radio).
Good money in sight at \$8,200. Last
week Fauntle' (UA) and 'Bugle
Ann' (MG) couldn't hald starting
pace, and fell off to \$8,000, but okay.

pace, and fell off to \$8,000, but okay,

Roger Sherman (WB) (2,202; 35
50)—"Rhodes" (GB) and "Snowed
Under (WB). Not even excellent
word-of-mouth resculing this one.

Toppling to poor \$4,000. Last week

Colleen (WB) and Boulder (WF)

filled coffers to tune of nice \$8,000.

muea corrers to tune of nice \$8,000.

College (Low) (1,56; 25-36).

Round (Ca) and 'Two in Dark' (Radio).

Outlook for oke \$3,500.

Last week 'Wife-Ser' (Mf). hold-over, touched bottom with \$3,100 at 35-50c. seols.

1st Runs on Broadway

(Subject to Change) Week of April 3 Astor—Boulder Dam' (WB)

(2d wk). Capitol — 'Unguarded Hour'

Capitel — 'Unguaroso Loo...
(MG).
Center—House of Thousand
Candles' (Rep) (1).
Music Hall — 'Little Lord
Fauntleroy' (UA) (2).
Paramount — 'Give Us This
Night' (Par). (4),
Rialto—'Silly Billies' (RKO).
Rivoli—These Three' (UA)

d wk).

Roxy—'Laughing Irish Eyes'

(Rep).
Strand—'Singing Kid' (WB),
Week of April 10
Astor—'Great Ziegfeld' (MG)

(8).
Capitol—Small Town Girl'
(MG).
Center—Message
(20th-Fox) (8).
Music Hall — Little Lord
Fauntleroy' (UA) (2d wk).
Paramount—Desire (Par).
Riato — Murder on Bridle
Path (PRO).

Rialto — 'Mu Path' (RKO). ivoli—'These

(3d wk). -Gentle (20th-

Fox). ox). Strand—Singing Kid (WB)

'PINE' WELL SOLD, GETS BIG \$12,500 IN SEATTLE

Seattle, March 31. (Best Exploitation; Fifth Ave.)
Town had been hitting spring

the water and the western an unexpected showstorm over the week end didn't help. Pasteur moves to M. B., Into second week, with Wite. vs. Sec' bolding third week at B. M. 'Lonesome Pine' going tops at Fifth Ave., and duals elsewhere.

elsewhere.
Winter Garden (Sterling) is showing the Steele-Risko 10-round fight pix, getting lines. Over 9000 saw the fight, which grossed \$22,000. Showing effect of Acad award, Bette Davis, in 'Dangerous' (WB), is going big on second run' at the Roosevelt after n.s.h. when first run here.

here.

Best exploitation for 'Pine' at Fifth, including 24-sheets advance and current, 13,000 heralds inclosed with Liberty bags and special lobby of pine trace.

Estimates for This Week Blue Mouse (Hamrick) (900; 27-37-42)—Wife vs. Sec' (Metro) (3dweek). Falling off to fair \$3,300. Last week \$4,100, big.

Last week \$4,100, Dig.

Coijseum (Evergreen) (1,800; 2132)—Two Cities' (MGM) and First
a Girl' (GB), dual. Pulled after
four days with \$1,800. 'Wilderness'
(Metro) and 'Navy Wife' (20th)
opened Sunday (29), indicating \$3,500 no week. Last week 'Riff, 83,500, big.
\$4,800, big.

Fifth Ave. (vergreen) (2,400; 27-37-42)—'Pine' (Par). Nice campaign getting this one big \$12,500. Last week 'Pasteur' (FN), \$7,400,

fair.

Liberty (J-vH) (1,900; 11-16-27)

—'Secrets' (Col) and 'Ghost Walks' (Inv.), duaf. Okay \$4,500. Last week. 'Gamble' (Col) and 'Sunset' (U) dual; \$3,100, slow.

Music Box (Hamrick) (900; 27-37-42)—Pasteur (FN) (2d run). Still good for \$4,000. Last week Doctor (20th) (2d run), \$3,300,

good.

Orpheum (Hamrick) (2,700; 27-37-42)—'Desire' (Par) and 'Song Dance' (20th), dual. Fair \$7,000. Last week, 'Next Time' (U) and 'Ghost' (UA), dual, \$6,100, fair.

'Gnost' (UA), dual, \$6,100, 1air.

Paramount (Evergreen) '3,106:
21-27-32)—'Garden Case' (MG) and
'Bet' (RKO), dual. Nice \$4.800,
Last week Billies' (RKO) and Face'
(RKO), dual, \$4,100, fair.

Rex Sterling) (1,400: 16-21-32)— 'King of Damned' (GB) and Caval-cade of Laughs' unit. Taking good \$3,700. Last yeek 'Valentine' (Rep) and vaude, \$3,600, good.

ELLIOTT'S FAR EASTER

BELIGUET'S FAR EASTER
Hollywood, March 31.
Securing official okay of the Chinese government-fo produce 'China Roars' in the Orient, Clyde Elliott is Sailing April 27 to complete details. Pic will be the first American production 'filmed entirely in the Far East. Production start is set for early summer.

Buddy Rogers Bolsters Bohemian' in Balto, 12½G

Baltimore, March 31.
(Best Exploitation: Hipp)
Sole standout sparkling in town
this week is Lonesome Pine, in second week. Topped the burg last
session and continues despite fresh forces on the bulwarks at all fresh forces on the bulwarks at all the rival houses. Pine is holding so stoutly at Keith's, Larry Schamberger today (Tuesday) was considering a third stanza for filek; when it opened he had no such designs for it. This week will wangle a sock \$6,500 atop the rmash \$10,000 snagged oil initial lap.

\$10,000 snagged on initial lap.

Rest of burg mopping brows over
biz. Warm weather indubitably
detrimental to bo. interests, but not
the sole cause. Flicks are rather
weak, to boot.

weak, to boot.

Century, with 'Bohemian' seemingly no stronger than any Laurel and Hardy 2-reeler, 'dependent on Buddy Rogers' revue at the wicket and the erstwhile screen star-isn't pulling 'em in necessary numbers to get house with its heavy nut out into the clover. Stage-show is getting \$6,000, which ups house's budget several notches, and the \$12,500 in view means deep-dyed crimson. Weekend shaky and closing days not likely to bring out hordes.

The Hipp hippity on ballyhoo this.

likely to bring out hordes.

The Hipp hippity on ballyhoo this week. Passed up screen and stage was the second of newspaper m. the campaign.

Estimates for This Week

Estimates for This Week Century (Loew-UA) (3,000; 15-25-35-40-55-69)—Bohemian Girl' (MG) and Buddy Rogers. No pull in pic, and with the turnstile tugging up to stage-show, biz far from forte, \$12,500, poor. Last week 'Bugle Ann' (MG) and Jack Benny unit on stage, \$17,500,

\$17,000.

Hippodrome (Rappaport) (2,500;
15-25-35-40-55-60,—Snowed Under'
(WB) with 'Radio City Follies' unit on stage, plus Jackte Merkle, men-photose 531, 511,500,—Last_weak Bet. (RKO) and N.T.C. revue on the draw.

the draw.

Keith's (Schanberger) (2,500; 15-25-30-35-40)—Pine' (Par) (2d week)—Cock \$8,800 makes it only biz mash \$10,000.

New (Mechanic) (1,800; 15-25-35-40)—Si)—Gentic Julia' (20th)—Off \$1,500, with another than the state of the state o

very bad \$900 for 'Old Man' (Fox).

Stanley (WB) (3,200; 15-25,3-55-5-55).—Brides Like That' (WB). Regardiess, how good a show is, this off-the-beat swanker needs names to lure 'em, \$4,000. Last week 'Colleen' (WB), oke \$8,000.

Exploitation Gets \$5.000 For 'Breakfast'-'Garden.' Portland; 'Times' \$4,700

Portland, Ore., March 31. (Best Exploitation: Broadway)

Exploitation: Broadway)
Exploitation is a biz getter oncagain. Broadway turned on the hea
for 'Love Before Breakfast, an'Garden Murder Case.' Under stron,
selling pressure these two registered
nicely.

nicely.

Two big time holdovers in the burg this week. Modern Times' clicking off the second week at the UA, and 'Country Doctor' strong in the follow up at the Orpheum. Doctor' hit the burg's high gross in its first week.

Estimates for This Week

Estimates for This Week
Broadway (Parker) (2,000; 25-40)
—Broadway (Parker) (2,000; 25-40)
—Broadway (Parker) (2,000; 25-40)
—Broadway (Parker) (Pa

nouse to big \$7,300.

Paramount (Evergreen) (3,000;
25-40)—'Colleen' (WB) and 'Times
chty' (Par). Okuy \$5,00. Last week
'Shank Island' (Fox) and 'Bet'
(RKO) well exploited on the Prisoner' angle and in eight days ran up
a nice \$7,200.

Not Much Pep in Philly; 'F Man' And Bowes Unit Best at \$18,000

National First Runs

COLUMBIA 'Pride of the Marines,' Grand, Albany, Apr. 3; Fox, St. L., May 15. 'You May Be Next,' Family, Cincy., Apr. 6.
'Lady of Secrets,'

, Apr. 27. 'Hell Ship

Apr. 27.

'Hell Ship
Troy, Apr. 1.

'WARNER BROS.

inging Kid,' Strand, N. Y.,
Apr. 4; Hollywood-Downtown,
L. A., 8; Sth Ave., Seattle, 9;
rph, Omaha, 9; Orph, New
Orls, 9; Maj, Prov., 9; Pal,
Roch, Warner, Yngstown,
O, Mich, Det., 9; Met,
Houston, 9; Warfield, S. F.,
Ketth's, Clincy, 9; Warner,
Miw., 9; Orph, Mpls., Warner, Memp. 9.

UNITED ARTISTS

'These Three,' Apollo, Atl
City, April 10; Aldine. Phila,
10; Princes, Montil, 9.

'Things Come,' State,
Miami, Apr. 3.

'Little Lord Fauntleroy,'
Music Hall, N. Y., Apr. 2; Çasino, Miami Beach, 2; Minnesota, Mpls., 3; Roosevti, Des
M., ; Granada, So. Bend, Ind.

'odern Times,'Pal, Youngs'odern Times,'Pal, Youngs-

dern Times, Pal. Youngstown, Apr. 3; Cap, WilkesBarre, 10; Strand, Scranton, 10.
PARAMOUNT
13 Hours by Air, Mich.,
Det, Apr. 3; Newman, K.C.,
3; Orph, St. L., 3; Denham,
Denv., 11; Orph, Seatle, 24.
4 Man, Orlental, Chi., Apr.
17; Orph, St. L., 24

'F ...
17: Orph. ...
'Big Brown
St. L., May 1.
'Too Many Orph, St. L., 24, Big Brown Eyes, Rialto,

MODERN TIMES' LEADS

NEWARK WITH \$18,000

'Modern Times,' at Loew's State, with \$18,000. The Branford will take

more on nine days with \$19,000 for 'Colleen' and 'Garden Murder Cass,' while Proctor's will do well with Love on a Bet' and It Had to Hap-

pen: at \$15,000.

There may be excitement around the Shubert which has announced 'Tobacco Road' for Easter week, and

Director Duffy says it can't play. Duffy has the legal power to stop

any performance in Newark without even giving a reason. However, this power has never been tested in court and it will be interesting if the Shubert does.

the Shubert does.

Metropolitan Opera trying the Metropolitan Opera trying the Mosque again Wednesday. So far they have allways been successful here but never in Lent.

For the Milky Way' the Paramount-Newark had an artificial cow from which fresh milk was given (in residential districts), a tie-up with Borden's, which put 'Milky Way' on all bottles, a Lloyd contest in the Ledger, and the big float was sent around.

Estimates for This Week

Estimates for This Week

(MG) oke at \$4,000.

Loew's State (2,780; 25-30-55-65-75)—'Alodern Times' (UA) and 'God-fathers' (MG) getting plenty, maybe \$18,000. Last week 'Wife vs. Sec.' (MG) nearly \$19,000 on eight deep.

at \$15:000

Newark. March 31 (Best Exploitation: Paramount)
Looks as though a silent picture
will jure the most, being, of course

Philadelphia, March 31.

(Best Exploitation: Earle)
Current group of downtown pix
doesn't appear to pack much of a wallon, with some of the holdovers looking brighter than the new-comers.

comers.

As good as anything among the houses which changed at the end of last week is the Earle with No. 2 Major Bowes unit on the stage. The plc. FP Man," deen't mean so much but combo ought to shoot a stury \$13,600 and may go above that.

\$18,000 and may go above that.

Fox has a nice combination of entertainment but it doesn't appear to be heading for anything tremendous by way of trade. Ed Lowry, who m-c'd here at the Mastbaum for a long time and also at the Earle, heads the above-average stage show with 'Charlie Chan at the Circus' on the screen. Not much above an average \$14,500 indicated, however, "Thirteen Hours by Air" at the "Thirteen Hours by Air" at the 131,000 seen.

The Amateur Gentleman' at the "The Amateur Gentleman at the "The Amateur Gentleman at the "The Amateur Gentleman at the "The Amateur Gentleman" at the

ger excited about, with a scant \$13,000 seen.

The Amateur Gentleman' at the Aldime got either bad or kidding notices. It started weakly and will probably end that way. One week will do and that won't produce over \$8,000, it hat.

Karlton also has a weakle in 'Give Us This Night', a first-runner for a change, and it won't be better than \$2,400.

\$2,400.

Of the hold-overs and second runs, 'Klondike Annie' is getting the most attention. Terrifically panned, this Mae West film clicked at the Stanton to the tune of \$11,500 last week and ought to get close to \$7,000 this week. House is ideal for it, where the stanton to the stanton to the stanton of the stanton of

advertised, it might wash-out. Country Doctor, getting its sec.
Country Doctor, getting its sec.
It along what was the still served when we have the served when the served when we have the served when won't, however, get a full second great was the served when won't, however, get a full second great was the served when we was the served was the serv

in wednesday. Fever is doing nicely. Stanley-Warner people concentrated on Bowes amateurs for their exploitation this week, getting tie-ups with merchants all over the city and pitting a lot of heralds in food baskets.

Estimates for This Week

Estimates for This Week
Aldine (1,200; 446-5.65).—'Amateur
Gentleman' (UA). Looks decidedly
weak and lucky to get \$8,000. Last
week 'Fauntleroy' (UA) nine-day
hirld week to the tune of \$7,500, fine.
Arcadia (600; 25-40-60)—'Sylvia
Scarlett,' (RKO). Second run and
n.s.g. \$2,300. Last week 'Big House'
(MG). Revival an awful fign; Sool
in four days and scrammed.

Bovd (2,400; 40-55)—'Petticoat

Boyd (2,400; 40-55)—'Petticoat Fever' (MG). Getting a four-day second week on top of first week's nice \$14,000. 'Rhodes' (G-B) in to-

morrow.

Earle (2,000: 25-40-50)—'F Man'
(Par) and vaude. Major Bowes No.
2 unit and fine biz; \$18,000, maybe
a little more. Last week 'Silly Bililes' (RKO) and vaude, about average \$14,000.

nes (RRO) and Vaude, about average \$14,000.

Fox (\$,000; 40-55-65)—Chan at Circui (20th) and stage show. Ed Circui (20th) and stage show. Ed \$14,500. titlle over average. \$14,500. titlle over average. \$2,14,500. titlle over average. \$2,15,000. disappointing. Karlton (1,000; 25-35-40)—Give Us This Night' (Par). First run and n. g.; \$2,400 at best. Last week (Only Human' (RRO), also flist run, also off; \$2,100. Keith's (2,000; 30-40-50)—Country Doctor' (20th). Second run and hopes for a neat \$4,000. Last week Desire' (Par), second run, \$2,800, \$0.50.

so-sio.

Stanley (3,700; 40-55)—'13 Hours'
(Par). Crix raved, may build on
that and word-of-mouth. However,
only scant \$13,000 indicated. Last
week 'Colleen' (WE), very much on
the weak side, \$12,000

Estimates for This Week
Branford (WB) (2,956; 25-75)—
'Colleen' (WB) and 'Garden Murder
Case' (MG). Stays nine days and
should take about \$19,000, Good
weather Sunday took from mat
rosses here as elsewhere, Last
week on five days of holdover Petrifled Forest' (WB) and 'Breakfast'
(U) took \$8,000, and could have
easily stayed a full second, week.
Capitol (WB) (1,200; 15-30-40)—
'Rose Marie' (MG) and 'Dr. Harrigan' (R'N). Should get \$3,500. Last
week 'Pine' (Par) and 'Bohemian'
(MG) oke at \$4,000.

Loew's State (2,780; 25-30-55-66-Stanton (1,700; 30-40-50)— Klondike Annie (Par). Surprise of town after rest notices. Figures for nearly \$7,000 on second week after fine \$11,500 getaway.

\$12,000. This would make money for a first week.

Paramount-Newark (Adams-Par) (2.248; 25-75)—Wilky Way' (Par) and 'Woman Trap' (Par). Not able to make headway against Chaplin. Probably \$10,000. Last week five days for Annie' (Par) took in \$8.100.

a nice \$7.200. (Hamrick-Evergreen) (2,000; 25-40)—Doctor (20th) and (2,000; 25-40)—Evergreen) (1,000; 25-40)—Love on a Bet (RIKO) and Experimental (Par) took in \$8,100. The state of the state

'Pasteur' \$10,000, 'Klondike' \$9,000. 'Shark Island' \$8,000, OK in Mpls.

Minneapolis, March 31.

(Best Exploitation: Orpheum)
Trio of heavyweight films in bringing first-rate box office returns in the lors and how probably with the long almow probably with the long almow probably with the long and how probably with the dege over the opposition, but 'Klondilke Annie' and 'Shark Island' are pressing it closely for first honors. 'Pasteur' and 'Shark Island' are pressing it closely for first honors. 'Pasteur' and 'Shark Island' in fact, are exhibiting surplising strength, the latter hitting far above par.

Changeable, unpleasant weather has been hampering box office activity. Following on the heels of several tunder sterms and health and the latter and showing kiddies playing marbles. However, there are no floods here and showing kiddies playing marbles. However, there are no floods here and showing kiddies playing marbles. However, there are no floods here and showing kiddies playing marbles. However, there are no floods here and showing kiddies playing marbles daisadvantage. That 55c night scale also is an adverse intended the light publix house isn't beling neglected.

still holds a method by publik house isn't being neglected.

and customers' rayes are here being here here helped both 'Pasteur' and 'Shark Island.' The former is proving the best Muni box office bethere since 'Scarface.'

The Ornheum turned in a neat exploitation job for 'Pasteur,' mailing letters to college professors, school teachers, doctors and chemists and tying up with schools, book stores and libraries.

Estimates for This Week

Minneseta (Publix) (4,200; 25-35-55)—'Annie' (Par). Mae West still had professors, and the control of the college of the

has considerable of a following here and picture, while exciting no raves, seems to please; moderate \$3,000 in 1970.

"A 1971 and Horace Heidt band on its and the please; moderate \$3,000 in 1970.

"A 1972 and Horace Heidt band on its and its and

Preview Murder (Par), \$2,200, good.
Uptown (Publix) (1,200; 25-35)—
Pink' (UA) and 'Milky Way' (Par), split. Looks like good \$2,800. Last week 'Marie' (MG) and 'Pink' (UA), split, \$3,000, good.
Century (Publix) (1,600; 15-25)—'Anything Goes' (Par) and 'Pro Soldier' (20th), second loop runs, split. Fretty good \$2,400 in prospective of the property o

SCHOOL MA'MS HELP 'PINE'

700. Last week 'Desire' (Par), \$6,-500, moderately good of the policy of

'Snowed Under' With 'Vanities' \$21,000, Cleve.

Cleveland, March 31,
Gest Exploitation: State)
Spring is spurting all the grosses,
taking Lent in 'stride without noticeable effects, Leaders are 'Snowed
Under' with the 'Vanities' unit,
which is running up a hot \$21,000
To Falace: Fauntierory going to
10 Falace: Fauntierory going to
10 Falace: All Gregg pulled
Gest West, given sweet break by
Hipp, which will garner \$15,000.
While Palace's Al Gregg pulled
off some flashy ballyhoo for the Earl
Carroll show, State's Milt Harris
and Maury Foladare copped top exploitation again for 'Fauntieroy.'
They, ran a 14-day serialization of
story in a daily sheet, showed 16
story in a daily sheet, showed 15
story in a daily sheet, showed 15
story in bookmarks and give aways.
Letting the Company of the Court o

lectures, bookmarks and giveaways.

Estimates for This Week
Palace (RKO) (3,200; 30-40-60)—
Showed-Wester, WE) and Vanities'
the state of the state

000. Last week 'Colleen' (WB), \$16,500.

State (Loew's) (3,756; 30-35-40)—
Tauntleroy' (Selznick). House took it out of class of merely a kid's pix by selling it shrewdy to adults. Result is a very satisfactory \$18,500.

Last week 'Desire' (Par) fell a trifle below expectations at \$15,100.—
Colleen' (WB) (24 run). Transferred from Hipp and holding up nicely for \$5,500. Three days of 'Round' took around \$1,500. 'Another Face' (Radio) for rest of spilt week failed to make \$2,000.

Stillman (Loew's) (1,872; 25-35).—Desire' (Par) (2d run). Excellent \$6,000. double the usual. Last week Timothy' (Par) only \$2,500.

Louisville on the Dual Again: 'Fever'-'Next' 5G

Again; rever - Next Ou

Louisville, March 31.

(Best Exploitation: Strand)
Duals are back in four of the first
runs, Loew's State getting a slight
jump on the others with a fine Fri
day opening and sometical flows
and You May Es Next are coupled,
and while biz will not be up to
standard with Lenten opposish, takings are about as good as can be
expected. Looks like \$5,000.

Brown got off to a good start with
preview showing of Lovo On a Betand should coast in with a fairly
good \$3.400. Local interest in Everybody's Old Man' was given added
impetus by an offer of the management to give free ticket to every
bona fide Kentucky Colonel who
presented his ticket at the door
This was a complimentary gesture
by twin Colonies in the vast
army of Governor-manufactured
officers in Kentucky's mythical
army. Kentuckians don't take the
honor very seriously, and there is
no rush of Colonels at the Strand
b. O.

National will take some nice biz
with a well-rounded vaude bill for

SCHOOL MA'MS HELP 'PINE'
B'ham Convention Cives Color is Strong \$7,700
B'ham Convention Cives Color is Colored in C

s. Estimates for This Week

Estimates for This Week
Loew's State (3,009; 15-25-40)—
Petticoat' (MG) and 'Next' (Col)
dual. Normal activity for around
\$5,000. Last week 'Three' (UA) took
okay \$6,400. Opening good, but
sagged on last three days.

\$9,000. Last week 'Three' (UA) took clay \$8,400. Opening good, but sagged on last three days.
Riafto (Fourth Ave.) (3,000; 15-25-40)—Woman Trap' (Par) and Preview (Par) dual. Nice start but slipping as week progresses. No clay the same than the same that week and well be satisfied with week and well be satisfied with \$4,00. Last week 'Pine' (Par) (2d week) took \$3,800.

Brown (Ind) (1,500; 15-25-40)—Bet' (RKO) and Godfathers' (MG) dual. Preview showing of 'Love' helped, and week-end biz counted on to bring in revenue enough to carry over balance of week. Looks headed for pretty good \$3,400. Last week 'Obession' (U) didn't pull so well on return visit, and take was week 'Obession' (U) didn't pull so well on return visit, and take was been considered by the same to be going flat. Cobb into a successor of the late Will Roger- seems to be going flat. Cobb never was a great favorite here due to his long absence from these parts. 'Old Man' doesn't look to arouse the natives into a rush to see the Paducah humorist, and take will do good to result of the same time in the same time did not say the same time did fine \$3,800.

Mary Anderson (Libson) (1,000; 15-25-40)—Colleen' (WB) (2d week). Holding up and alming for \$3,200, fair. Last week same tilm did fine \$3,800.

National (Ind.) (2,350; 15-25-40)—

15-25-40)—Colleen' (WB) (2d week), Holding up and alming for \$3,20), fair. Last week same film did fine \$3,800.
National (Ind) '(2,350; 15-25-40)—Man Hunt' (WB) and five acts of vaude headed by O'Connor Family, presage some nice biz for a four-day stanza.

St. Louis Kid (WB) and file the file of the file

'Petticoat' \$14,500, 'Colleen' at \$11,500 But K.C. in Doldrums

Kansas City, March 31.

(Best Exploitation: Midland)

'Pettlocat Fever' is setting the pace here currently at the Midland.

Colleen,' at the Newman, also strong at estimated \$11,000, but the rest of the town is in the doldrums.

Midland is giving "Pettlocat' wide plugging in store windows, on radio and in newspapers,

Estimates for This Week

Mainttreet (EKO) (2 200, 25,40)—

Estimates for This Week
Mainstreet (PKO) (3,200; 25-40)—
'Road Gang' (WB). Poor \$6,000
looks tops. Last week Pasteur'
(WB) too classy for this town,
wound up with fair \$7,000.
Midland (Loew) (4,000; 25-40)—
Pettlooat Fever' (MG). Film well
exploited and Loy-Montgomery pulling big \$14,500. Last week Fauntleroy' (UA) slipped after good opening totaling poor \$7,500.
Nowman (Par) (1,900; 25-40)—

Newman (Par) (1,900; 25-40)—
'Colleen' (WB). Musical drawlng big \$11,500. Last week 'Lonesome Pine' (Par) got \$10,200 in nine days, good.

Tower (Rewot) (2,200; 25-35)—. Hell Ship Morgan' (Col) and vaude. Combo not doing so forte, fair \$6,000 at best. Last week 'Bugle Ann' at best. Last week 150 (MG) got excellent \$8,500.

Uptown (Fox) (2,040; 25-40)—
'Country Doctor' (20th) (2d week).
Still okay at probably \$5,500. Last week, first for 'Doctor,' good \$8,400.

'SUTTER'S \$10,000 LEADS DENVER: 'DESIRE' \$7,000

Denver, March 31.

(Best Exploitation: Orpheum)

'Sutter's Gold' is copping top
coin, \$10,000, at the Denver and will
move to the Broadway for second
run, 'Desire' Is strong and nearly
doubling Denham's average at
\$7,000.

from Hollywood, as well as Invites for all Colonels. Not what could be called an exceptional campaign, but rating just an edge on the other bourse. Biz: 'Pine' H.O., Leader, \$16,000, 'Prisoner' \$25,000, 'Snowed' 9G

business,

Broadway (Huffman) (1,500; 2540)—'Colleen' (WB) (2d run). Following week at the Denver, \$2,000
here. Last week 'Doctor' (20th)
(3rd run) turned in \$2,500, neat.

(3rd run) turned in \$2,500, neat. Center (Allan) (1,500; 20-25-35)—
Teathernecks' (Rep) and stage show. Combo getting \$2,500, Last week 'Hitch Hike' (Rep) and stage show turned in nice \$3,000.

Denham (Cooper) (1,500; 25-35-60)—Desire' (Par). Well over average at \$7,000. Last week 'Preview' (Par) and Bowes amateurs copped \$8,000.

Denve (Huffman), (5,500; 25-35-85).

view (Far) and Bowes amateurs copped \$8,000.

Denver (Huffman) (2,500; 25-25-50)—Suttler (U) and stage band. Leads town with \$10,000. Last week 'Colleen' (WB), \$9,500.

Orpheum (RKO) (2,500; 25-25-40)—Wife vs. Secretary' (MG) (22 week). Holding up on exploitation to \$5,300. Last week \$9,000 earned its right to stay second week.

Paramount (Huffman) (2,000; 25-40)—Walking Dead' (WB), and Boulder Dam' (WB). Dual attracting \$3,000. Last week 'Next Time' (U), and 'Waters' (U), \$3,500, above average;

'Colleen' With Paul Lukas P.A. \$19,000, Wash.

(Best Exploitation: Fox.)
Balmy weather intring the materight now out with outdoor spots yet to open, evenings are keeping the b. n. above koard. Fact that only two new ples opened this week is keeping total gross below average, although resulting spreading spreading the plant of the plant

Fox is on top with 'Petticoat Fever, and its vaudeville. Colleen, at Earle, can thank Paul Lukas' personal appearance for above aver-age figure.

age figure.

Two holdovers offer interesting angles. First is "Pasteur." which local WB office feared because of strictly class angle, but which is being pushed by critics and bally into third downtown week. Other is revival of 'Henry 8th' which enters second week on mainstem and is topping many first-ru's in local foreign flicker house.

Dest exploitation honors go to Fox for 'Petticoat Fever.' Pic is natural for tie-ins and house went to town with stores and 'fashion pages.

Estimates for This Week

Estimates for This Week
Earle (WB) (2,42; 25-35-40-6070)—'Colleen' (WB) and vaude.
Pic's names and Paul Lukas on
stage offsetting reviews. Shooting
at good \$19,000. Last week 'Brides'
(FN) and Bowes' amateurs, good
\$18,000.

Fox (Loew) (3,424; 25-35-60)—
'Petticoat' (MG) and vaude. Lavlsh bally pulling nice \$23,000. Lawweek 'Old Man' (Fox) and Buddy
Rogers on stage took fair \$19,000.

Rogers on stage took fair \$19,000.

Palace (Loew) (2,383; 25-35-60)—
Times' (UA) (22 week). Slipping to fair \$9,000. Last week big but no sock at \$22,000.

Keith's (RKO) (4th week). Slipped over weekend and will come out tonight (31) with oke \$1,000 for five days. Last week big \$10,000.

Met (WB) (25-40)— 'Pasteur' (WB) (3d week). Looking at nice \$4,500. Last week surprisingly nice \$8,000.

\$8,000.

Columbia (Loew) (1,853; 25-40)—
Wife Vs. Sec' (Mr.) (2d run); Repeat after two colors (1,800). Last week (Goes' (Par) after nice week at Fox took good \$5,000.

Belasco (Radin) (1,100; 23-35-50-60)—Henry' (IA). Winds up first week of revival tookay (31) with nice \$4,500 and will stick.

Los Angeles, March 31. (Best Exploitation: Chinese, State) Weather current stanza is plenty peppy and just type that should mean business. But trade is just so-so and bit shy of the lethargic state,

mean business. But trade is just so-so and bit shy of the lethargic state.

Paramount playing 'Lonesome Pine' in second week is out in front on individual grossing with around' \$16,000 in sight. 'Shark Island' a Chinese and State heavily exploited but not so forte with the femmes, Heavy trade is at nights with the male trade being in predominance. Week will bring around \$25,000 to the control of the control

Note \$10,200.

Downtown (WB) (1,800; 30-35-40)—Snowed Under: (FN). No whizbang by any means. Won't do over weak \$4,000. Last week 'Road Gang' (WB). Just bit above what-was figured, hitting over \$5,600, which, however, nothing brag about. Filmarte (Fox), (900; 40-55)—Fang' (RKO) (2d week). House canvass by phone and literature helping lots. Will do around \$1,800. Last week, first, was just what they wanted, \$2,200.

Fou. Star (Fox) (900: 20-25)—

wanted, \$2,200. Fox: (900: 20-25)—Fox: Star (Fox) (900: 20-25)—Rhodes' (G-B). Campaigned heavily in advance and with \$1 top premiere as starter this, one garnered nice opening notices and should for first week hit close to \$5,700. Last week, 'Bugle Ann' (M-G) third and final week, for five day windup came home with little short of \$1,100, which is tough for house.

house.

Hollywood (WB) (2,756; 30-35-40-55)—'S no wed Under (IN),
Doing everything to make this one
grab odd ends of coin and with two
previews to help be plenty lucky to
hit the \$4,700 mark. Last week
Road Cang (WB). Not what they
care for here so had hard plodding
to windup with little short of \$4,700.

to Windup with little short of \$4,700.

Pantages (Pan) (2,700; 52-55-40.

55)—These Three (I'A) (2d week).

House still out in front over RKO with same attraction and for holdover stanza has \$6,000 in sight Las.

week, first, came through in good style to an \$11,000 windup. Plents.

profit.

Lent Don't Mean a Thing in Boston; 'Colleen' Good \$25,000, 'These 3' 29G

Boston, March 31.

(Best Exploitation: Loew's)
Film trade here show Little frect from the corner.

Out-of-from the corner.

Colleen, at the Mer, with a stage show led by Eddie Garr, looks ok.

A \$25,000 gait; "These Three' day and date at the Orph and Starg with and the corner of the

Estimates for This Week

Estimates for This Week

Colt (M&P) (4,200; 35-50-5).

Company last week, easing in around \$23,000 through the gate. Keith-Roston (RKO) (3,000; 35-50-5).

Colt (Mark) (Mark

tering at \$8,000. Love Before Breakfast (U) not so hot last week at \$10,000. M&P) (1,800: 25-100-100 MeP) (1,800: 25-100 MeP) (1,800: 25-100 MeP) (1,800: 25-100 MeP) (1,800: 25-100 MeP) (1,800: 25-10-100 MeP) (1,800: 25-100 MeP) (1,8

'FLEET' STANDS OUT IN **MONTREAL WITH 14G**

(FN) and Saturday Night' (FN). Liable to build on word-of-mouth to \$8,000. Last week, house did nicely on good exploitation with 'O'Shaughnessy' (MG) and 'In the Air' (MG) at \$6,500.

Loew's (M.T.Co.) (3,200; 50)—Happen (20th) and 'Song and Dance' (20th) and 'Song and Dance' (19th) and 'Song and Dance' (19th) and 'Song and Dance' (19th) and 'Dancing Feet' (Emp) with stage show, \$8,000. Princess (CT) (2,300; 50)—Gendeman' (UA). British go well at this house; probably \$7,000. Last week, 'Round' (Col) and 'Wolf' (Col), \$5,000. Paris (France-Film) (600; 50)—Soug Las Terrour' and same as last week for 'Amants et Voleurs' and 'Le Cheri de sa Concierge' St. Deni (France-Film) (2,200:

Lincoln, March 31.

Plugging with national ads which crowded the daily papers, Lonesome Pine' is on the trail of some bretty decent money at the Stuart; will come near \$3,900 in 'all probability. This makes the house suring for a soild month and the first all profit month it has seen in a long time. Lent hasn't seemed able to ident it perceptibly either.

ume. Lent hasn't seemed able to den! it perceptibly either.
Dropping the Colonial this week, the 3. H. Cooper string is entering, the battle strongly by taking the action policy of the house almost in tact over to the Liberty at a reduction in price. Where single features were efferted second run on a split week basis at the Liberty for 10-15-20c, they house will now thay dust the colonial teams and the second run of a dime anytime. This will place it in direct opposition to the Kiva. Westland opposish house.

Plan is to move the grade A seconds, over to the Orpheum on a dulbasis as soon as yaude runs over the basis as soon as yaude runs over the temperature. Estimates for This Westland.

Estimates for This Week

mer. Estimates for This Week.

Calonial (LTC) (1550; 10-15).

Calonial (LTC) (1550; 10-15).

Man Hunt (WB) for 4 days until the house closed (29), 10-15 and 11-15.

Man Hunt (WB) for 4 days until the house closed (29), 10-15 and 11-15.

It Capper tropped this house and 11-15.

It Capper tropped this house and 11-15.

It cost of the house and 11-15.

Colleen (LTC) (1,600; 10-20-25).

Colleen (WB), No whiz and will be glad to get away with \$2,500, at little over average. Last week Petrified Forest (WB) got along well by word of mouth and pleased those who saw it around \$2,200. fairly good.

Oripheum LTC) (1,50: 10-15-20.

Sa-36-49).—Saturday Night (20th). Marches and Rhome the Capper of the dual. Invisible Ray' (U) and Big Broadcast' (Par). Vaude end of the week not as strong as usual and the full hurt, hear \$2,000, not so forts. Last week Monte Carlo' (WB) with Rainbow Revue three days; Frevue Murder Mystery' (Par) with Benny Meroff on stage two days; then 'So Red the Rose' (Far) three days, stretch of lest days took top. conf. for the spot in the strength of the strengt

Montreal, March 31.

(Best Exploitation Palace)

Last week dented grosses all over and the next two will be the difficult time, so all first-runs are out with good bills currently in effort to storm the ebbling tide.

"Start (LTC) (1,900; 10-25-40)— Pine" (Par), Bolstered by 4-three days appearance on stage to with good bills currently in effort to storm the ebbling tide.

"Start (LTC) (1,900; 10-25-40)— Pine" (Par), Bolstered by 4-three days appearance on stage to withing for weeks past; George Rotin Politic fine in both sky expects \$14,000, the Astaire Rogers combo rating high here. Capitol has attractive bill in "Petrified Forest' and Every Saturday Night, Bishop looking for \$8,000.

Low-w's goes into regular vaude, six acts, and "It Had to Happen" and Song and Dance Man' for maybe \$300, man days and hotels are harded and all cabarets, nite clubs and hotels orche playing them and the accompanying raids broaden and in the property of the plane of the

Estimates for This Week

Estimates for This Week.

Apollo (Fourth Ave.) (1,102, 25-40)—Colleen (WB) (2d week). All right at \$2,500. Last week an okay \$5,000 in its initial stanza.

Gircle (Monarch) (2,500; 25-40)—Give Us This Night (Par) and Preview Murder (Par), dual. Opened day early when previous program flopped, but not doing anything at \$2,800, weak. Last week Klondike Annie (Par) repeated dual with Woman Trap (Las), yanked after six days to bad \$2,000 lake.

take.

Indiana (Monarch) (3,100; 25,40)

Tove Before Breakfast (U)

dualled the Light (U)

Last veek Lonesome Pine' (Par) on dual

t \$6,500.

Last veek (2,800. S. 400. Mall

at \$6,500.

Loew's: (2,300: 25-40)—Robin Hood' (MG), and You May Be Next' (Col), dual. Warner Baxter played up hig because he usually means something locally, but not much at \$4,150. Last week These Three' (UA) better at \$4,900.

(UA) better at \$4,900.
Lyric (Olson) (2,000; 25-30-40)—
'Snowed Under' (WF) and 'Going Hollywood' stage unit. Both atractions shared equal space in advertising, all right at \$7,500. Last
tools Last at the stage of the stag

Coney Lures B'klyn But Biz OK, Klondike \$13,000, Chaplin 20G

Influx of splendid spring weathe with multitudes getting into their petrel wagons and moving to Coney Island boardwalk, parks and menagerles, Zoo reports thriving blz at free gate turnstiles while pix over weekend received temporary sethack due to blue skies.

Flickers this week in ace division with Fox and Met topping all other with Fox and Met topping all other; downtown, deluxers. Met with Chaplin filcker, 'Modern Times' plus Carole Lombard in 'Love Be-fore: Breakfast' getting great motices and steady patronage with plenty of attention from school kids and mothers. Met will receive fine \$20, 000 for week. At the Paramount. Klondike Annie' looks \$13,000, okay.

Though Met and Fox are leading town, Albee with 'Love on a Bet and 'Every Saturday Night' will manage to survive with satisfactory grosses, Strand and 'Fulton Playhouse also in the bucks with good

fare on screen.

Met and Par's display copy in local gazettes on this week's showings are provocative. Par stressing
'come early and save 50% angle
while. Met concentrating on 'Loew
Spring Festival' gag with bird borders decorating display copy.

Estimates for This Week

Providence, March 31, (Best Exploitation: Low's)
Every picture stand downtown is sporting duals, with opposits plenty tugh.

The stand of the stand stands of the stands o

ing close on the neels of opposish house,

Loew's sure of hitting \$13,500 with the help of a nifty campaign for this time of the year. Howard Burkhardt was successful in selling Providence merchants much space for co-op advertising which did much to work up interest in Three. Two department stores and Hood's Milk bought space in the town's leading rag plugging the picture, Town was flooded with routine stuff, and in addition there were 250 choice spots noted with window displays.

Estimates for This Week

plays:

Estimates for This Week
Loew's State (3,200; 15-25-40)—
Three' (UA) and Next' (Col). Critles attracted attention by shaking
the skeleton and telling the public
that plcture is based on the 'Children's Hour'. Capacity biz over the
week-end. Four shows a day cutbreak, but house will be plenty satisfied with \$13,500. Last week 'Shark
Island' (20th) and 'Bugle Ann'
(MG) 'stepped along to lead the
town with \$11,200 gross; oke.
Fay's (2,000; 15-25-40)—Bridge of
Sighs' (Chest) and 'Spices of 1938'
unit. Very little play for screen
Sighs' (Chest) and 'Spices of 1938'
unit. Very little play for screen
fault very side show is though the
had in months. Last week 'Man
Hunt' (WB) a so-so, \$6,000.
Strand (Indle) (2,200; 15-25-40)—
31 Hours' (Par) and 'Dancing Feet'
(Rep), Swell opening day put it

week Woman Trap' (Par) and Bar 20' (Par), dual, slow on four-day run at \$3,800. Majestic (Fay) (2,200: 15-25-40)—Old Man' (20th) and 'Julie' (20th). Raves for Cobb a help, but Lent and opposish not likely to give house chance to crack more than \$6,500, just okay. Last week 'Colleen' (WB) got off to a great start, and even with slide later in the week got \$8,400. Alber (2,500: 15-25-40)—Billes' (RKO) and 'Thousand Candles' (Rep) and 'Thousand Candles' (Rep) of the black Last week 'Breakfast' (U) and 'Leathernecks' (Rep) okay at \$5,850.

Gov't

(Continued from page 5)

(Continued from page 5)
nesses for both sides that he regretted' very much continued attacks on personalities which characterized the long battle. Pettengill's rebuke followed bombshell dropped by Alled States counsel, attacking integrity of Rev. Dr. Joseph Daly, representative of the Bishops' Committee of the Catholic Church.

Legion of Decency spokesman was scored in a long telegram from Arthur D. Magulre, president of the Detroit Council of Catholic Organizations, who charged that the priest had been coached for his talk before the committee by Martin Quilley, publisher of Motion Pleture Herald. Quijey, lay member of the Legion committee on films, was described by Maguire as the producers' Catholic contact man. Father Daly exceeded his authority in claiming to represent the Catholic population, Maguire charged, and his statement opposing the Pettengill bill was a 'canned' statement inspired by Quijey,

Pettijohn's Bri
Indignant oblection to the telegram was ralsed by Charles C. Pet-

der' and Harry Howard's 'Going Hollywood' stage unit. 'Love Before Breakfast,' dualled with 'First a Girl,' is faring mildly at the Indiana with a probable take of \$5,500 in Show addending else has its beed about watering else has its beed about watering else has its beed withing else has its beed by the Hollana's campaign on Tove Before Breakfast,' particular-just to tasser display ads, the only one of any importance. Feitmens for This West

St. Louis, March 31,

(Best Exploitation: Orpheum)
The two remaining downtown deluxers, Loew's and Orpheum, are fighting it out this week for town's best business, each house having a single screen feature and crowding the control of the control

here, put over a thorough exploitation campaign for 'Desire.'

Estimates for This Week
Fox (F&M) (5,038; 25-35-55)—
'Sutter's Gold' (U) and 'Thousand
Candles' (Rep). Geared for an \$11,200 week, good. Last week 'Rhodes'
(GB) and 'Don't Gamble With Love'
(Col), Finished with \$10,300, fair,
Ambassador (F&M) (3,018; 25-3540)—Shuttered. Last week 'Chan at
Circus' (20th) and 'Jimmy Valentline' (Rep), worst week in history of
himycord' \$100. almost everyone in.

Town bent's ing house was closed.

Shubert Riatic (WB) (1,725; 2535-55)—Walking. Dead (WB) and
Silly Billies' (RKO). Not much appear in this qualer, \$5,200 all insome control of the color of the

peet. Last week 7,100 for rice second week.

Orpheum (WB) (1,950; 25-35-55)

—Desire' (Par), Six shows a day will enable this small house to garner around \$12,800. Last week 'Coleen' (WB) and shorts, satisfactory week with \$11,300 in strong box at end of run.

Loew's (3,162; 25-35-55)—Little Lord Fauntleroy' (UA). Should be tops of the town in bo, take with \$13,400. Last week 'Shark Islandsour angle on 'Ann' enabled house to do \$11,900, only falr for this deluxer.

Missouri (F&M) (3,514; 25-40)—Don't Get Personal: (U) and 'Here to do \$11,900, only falr for this deluxer.

Missouri (F&M) (3,514; 25-40)—Don't Get Personal: (U) and 'Here Comes Trouble' (U), Won't do much better than \$4,300, poor. Last week 'Ghost Goes West' (UA) and 'Every Saturday Night' (20th) collected \$4,700, below average.

Grand Oper House (Indus' (CB), \$3,200 is and in the Cort this house this week, fair, Last week 'Confidential' (Mas) and vaudeville, dropped to \$2,800 for less than mediocre play.

mitted by Myers, to show that producers were exercising death grip on Nathan Yamins, Fall River index was openly questioned by Pettifolm, who requested its submission to the D. J. for, a checkup.

The "Tiffany Franchise" contrapolises are decided by a group of exhibitors, including Myers, was dragged into the limelight by Pettifolm in his 42-page brief. Describing it as the block bookingest, blind-buyingest contract ever written, Pettifolm south that the sponsors of the contract ever written, Pettifolm southers, stopping at the finiset hotels in the land, trying to unload that kind of contract on the independent exhibitors of America. The five-year contract was defended by Myers, who said it 'accomplished more than anything to 'bring down picture prices and give the exhibitors a preak.

Pettifolm also introduced a legal brief', development.

Inspired by Quigley,
Pettijohn's Bri
Indignant objection to the telegram was raised by Charles C. Pettijohn: Hays attorney, who bouncedfrom his 'châir' to defind Quigley
Pettijohn sought permission of andwer, 'atter due deliberation,' the
Maguire telegram. Quigley is a
man whose character and integrity
cannot be questioned,' Hays' lawyer insisted.

Shirley Temple has done more to
put Fox on its feet than Mr. Keht
and all the rest of the company put
together,' was claim of Abram F
Myers, general counsel for Allies
States, who launched a bitter attack on testimony given the committee by Sidney R. Kent and
George J. Schaefer. Evidence sub-



...When You Step Out With 11 (so of Entertainment In The Big





BROADWAY, HOLLYWOOD, AND HARLEM MERGED IN "AL'S GREATEST SHOW SINCE 'JAZZ SINGER'"!*

SYBIL CAB CAALLEN J

Bill Ullman, Fawcett Pub.; Harry Neimeyer, St. Louis Post-Dispatch; Jimmy Fidler, radio-reviewer.

Y AND HIB A NILY L

EAST AND WEST, BOOKED BY THE BEST FOR EASTER!

BALTIMORE STANLEY METROPOLITAN . **BOSTON** GREAT LAKES BUFFALO KEITH'S CINCINNATI HIPPODROME **CLEVELAND** PALACE COLUMBUS MAJESTIC DALLAS VICTORY DAYTON

ORPHEUM DES I MICHIGAN INDIANA INDIA MAIN ST. KANS DOWNTOWN LOS / WARNER LOS / MARY ANDERSON LO WARNER MILL

The Songs (1 Love to Sing-a', 'You're the Cure

15

Be sure they hear-a 'bout'l Love to Sing-a'; the most novel and elaborate production ever given a single song number.

YACHT CLUB EVERETT HORTON TALBOT · CLAIRE DODD

VARIETY

GHLEY A First National Picture

What Ails Me', 'Save Me Sister', by E. Y. Harburg & Harold Arlen

ORPHEUM MINNEAPOLIS ROGER SHERMAN NEW HAVEN NEW ORLEANS ORPHEUM OKLAHOMA CITÝ CRITERION BRANDEIS **OMAHA** STANLEY . PHILADELPHIA. PENN . PITTSBURGH ? PROVIDENCE MAJESTIC

PALACE
AZTEC
WARFIELD SA
FIFTH AVE
ORPHEUM
SHUBERT-RIALTO
ORPHEUM
EARLE

ROCHESTER
SAN ANTONIO
SAN FRANCISCO
SEATTLE
SIOUX CITY
ST. LOUIS
ST. PAUL
WASHINGTON



SUTTER'S GOLD

VARIETY

Universal release of Edmund Grainger production. Stars Edward Arnold. Features Lee Tracy. Binnle Barnes, Katherine Alexander. Directed by James Cruze. Based on a novel by Baise Cenders and a notify Baise Cenders and a notify Baise Cenders and a notify Grain Control of the Con

John Sutter Edward Arnold
Peto PerkinLee Tracy
Countess Elizabeth Bartoffski, Binnie Barnes
Anna Sutter Katharlae Alexander
Marsall
General AlvaradoJohn Miljan
Captain Kettleson Montagu Love
Kit Carson
Sutter's Son
Sutter's Daughter
General Rotscheff Robert Warwick
Captain Petroff Bryant Washburn
Crazed SallorRussell Hopton
Crazed SallorRussell Hopton SmytheSidney Bracy

One of the outstanding tales of One of the outstanding tales of the early west, often rising to epic quality, is the story of John F. Sutter, owner and head of the prosperous colony where the dis-covery of gold spelled prosperity to the state of California but misery and impoverishment to the man who was unable to stem the tide of gold-crazed prospectors. The man, and his times, were broad gauge, history making, but a poor scenaric work an unhappy choice of a lead have resulted in a massive production revolving around an amiduction revolving around an ami-able but unimportant sort of person who neither wins the regard nor the respect of the auditor. The result is a splendid spectacle which can be the person of the person of the listorical angle, the person of the listorical distinctly disclaims discovered and the curacy and proves it by an around the characters wear pylamas in New York in the early '40s. The picture probably will be able to give good account of itself through the subject and the names, but it will not win great honor for itself.

and the names, but it will not win great honor for itself.

Perhaps there is some excuse for the scenaries is some excuse for the scenaries is some excuse for the scenaries is some excuse of the scenaries is some excused to the scenaries of the scenaries of the scenaries of the scenaries is some excused to the scenaries flight from a murder charge in Switzerland and his excursion to the Hawatian Islands. The result is that there is scant opportunity to put over a cohesive and well-conceived plot. This means that only the highlight scenes can be resulted that the scenaries of th

practical razing of the estate it is not, given a chance to win the spectator's interest.

Now and then an epic comes to the screen with the main story, so simple and condensed that it wins regard. Here there is too much to to told and too little time in which to tell it. Sequences which cail for a definite development through a number of scenes are disposed of in one or two briefly dialoged bits without being driven home, with the result that by the time the close of the picture has been reached there through substantial to the search of the

most of her closeups.

At no time is Edward Arnold the rugged ploneer. The earlier scenes, which should establish him, are too fatuously played to create the suggestion of a really big man, and the conjugate of the conjugate of

restitution in the hope that someone will say yes.'

Lee Tracy is handicapped by the necessity for carrying the comedutate the commencement of the story, but he has little or nothing to work with. What impression he makes in the middle action he hacks out for himself through sheer strength of personality and determination. Miss Barnes is handicapped both by the role and the camera. Others, many of them highly competent veterans. turn in good acting without scoring personal hits because of the brevity, of their assignments. In the supplied cast there are all players mamed, the majority appearing in only one or two scenes. Their names may be useful in the marquee and press work, but they cannot help a story which apparently was trusted to get itself over.

THE MILKY WAY

THE MILKY WAS

Paramount release of E. Lloyd Steldon
production. Stars Harold Lloyd. Features

Mack. Directed by Leo McCarey. From
Mack. Directed by Leo McCarey. From
Mack. Directed by Leo McCarey. From
Goniell; editor, LeRoy Stone; photog, Al
Conneill; editor, LeRoy Stone; photog, Al
Conneill; editor, LeRoy Stone; photog, Al
Gabby Sloan. A. Adolphe Menjou
Ann. Weatley. Verree Teasfolie
Speed MacFarland. Verree Teasfolie
Speed MacFarland. Verree Teasfolie
Speed MacFarland. William Gargan
Wilbur Austin. George Barbler

Polly Pringit. Dorothy Wilson
Williand

Charles Lane
Williand

Mra. Winthrop Le
Marjorie Gatea

Williand

Mra. Winthrop Le
Marjorie Gatea

ORdowys. Bull Anderon

ORdowys. Bull Anderon

Datases. Larry McGrath.

"The Milky Way with Haroid Lloyd is a good laff picture. It'll please generally and in aggregate should do better than average

business.

The role of the timid milk wagon route-man who is catapulted into puglistic fame and fortune is almost made to order for Lloyd and he plays it to the hilt. Given the support of a sturdy stage original, the cinematic treatment is bolstered with some highly effective business of fas. own.

The dimensitic treatment is bolstered with some highly effective business of fas. own.

The dimensitic treatment is bolstered with some highly effective business of fas. own.

The difference of the milk-fund dowager (Marjoric Gateson) into a dip-the-knee and duck-the-contact disciple. This ability to duck is what first propelled Lloyd into puglistic prowess when Llonel Stander unwittingly kayoed the middleweight champ, William Gargan, and the harrassed fight manager who finds himself with a dead herring on his hands when Gargan gets the headline razz. This results in Lloyd's buildup as The Killer. Verree Teasdale is sophisticated vis-avis for Meniou, serving as good counterbalance to the almost pay. Chopathic mentor of, the amount pay chopathic mentor of, the mullers of the production was plenty harded, and a permits Lloyd to win on a technical ko, Back of the screen, The Milky Way' merits the final good results, for this production was plenty harded, the comes, including the Morpheus act that puts Gargan to sleep, again and permits Lloyd to win on a technical ko, Back of the screen, The Milky Way' merits the final good results, for this production was plenty harded, the comes, including the drough the services director fortifying him with sturdy production material, emerges again in his prime.

In a measure, Milky Way' is a milestone flicker for the former silent screen fave With the adventigeness, but making pictures almost as elsurely, didn't fare any too well in switching over to dialog. This leaves little doubt.

E. Lloyd Sheldon's production has endowed him with everything. Leo McCare's direction is fast and compact. The screen servivene

these Lloyd milks the lafts to the fullest.

Helen Mack and Dorothy Wilson as the two principal ingenues do plenty to carry the romance interest, the former as Lloyd's sisterand opposite Gargan. Lloyde Standers the dumb-cluck, pug is in his element with that basso-profundo speech and the wild attack of a role that's suited for his peculiar backs and the company peculiar backs and the company prez are on a par with Menjou and Miss Teasdale in the major support.

Al Gilks' camera work also .ates.

Everybody's Old Man

LVETY DOGY 8 UIG. WHATE

23th Century-Fox release of Begart Rosers
production. Stars Irvin S. Cobb. Features
Rochelle Hadgon, Johnny Downs, Norman
Foster, Alan Dinchart. Directed by James
Flood. Story, Edger Franklin, adaptation,
tor, Liloyd Noslew; camera, Barney McGill.
At Center, N.Y. week March 25, 30 Running time, \$2 mins.
Livin S. Cobb.
William Franklin. Rochelle Budson
Tommy Sampson. Johnsy Downs
Rocald Franklin. Norman Foster
Frederick Gillespile. Alan Dimehrt
Systam Franklin. Asar Hades
Frederick Gillespile. Sam Hades
Sam Branklin. Sam Asar Hades Irvin S. Coblin Rochelle Rudson Johnny Downs Norman Foster Aian Dinehart Sara Haden Donald Meek Warren ymer

An unpretentious but amusing little story, cut to his measure, serves equipment for Irvin S. Cobb in his first starrer for 20th-Fox. The heavy fowled author and his omnipseesn clagar makes his boy to have been studio provides him with the right material, which is of great importance, the name will soon begin to pull 'em in. There is no reason why it shouldn't build rapidly with picture fane since Cobb is so well known to magazine readers aready. Humorist's first starrer will help. It deserves to de fair builness.

Cobb's first effort was in support of the late Will Rogers in Steam-of the late will represent the readers and control of the late of the divorced wife at Author Steam of the late will represent the readers and control of the late of the divorced wife at Author Steam of the late will represent the readers and control of the divorced wife at the play to completion.

Miniature Reviews

'Sutter's Gold' (U). Lavish production and enormous cast still leaves something to be desired, but probably a grosser. Edward Arnoid tops cast. The Milky Way (Par). Haroid Lloyd starrer, a cinch aff. picture for better than average grosses.

'Everybody's Old Man' (20th-

verage grosses.
'Everybody's Old Man' (20th-ox). Irvin S. Cobb starrer,

Fox). Irvin S. Cobb starrer, fair entertainment.

'Snowed Under' (WB), Fair comedy, with Genevieve Tobin and Glenda Farreli.

'Dancing Feet' (Rep), Ordinary semi-musical with unim-

portant box office potentialties.

'Silver Spurs' (U). Shade
over par for westerns with
good name value, but shy on

good name value, but shy on roughhouse.

'Moonlight Murder' (M-G), Lukewarm whoduhit saginst background Hollywood Bowl during grand opera.

'Boulder Dam' (WB). Programmer that will get by on dual bills, its logical performing grounds. No names in east for the mazdas.

boat Round the Bend'. He isn't another Rogers and there is no known intention on the part of the 20th to expect him to be, but he's a quaint and interesting character, like Rogers, who easily ingratistes a quaint and interesting character, like Rogers, who easily ingratistes the second of the competition of the second of t

SNOWED UNDER

Warner Bron, r-leane of First National reduction, Features George Break, General Research of the State of the March 28, 36.
Alap Tanner.
Alice Merritt.
Dalsy Lowell.
Pat Quinn.
Orlando Rowe.
Rohert McPrid ...Porter Hal

Popular type of farce comedy that should grab a fair share of business. Brings together Genevieve Tobin and Glenda Farrell again in happy combination, and is further strengthened by the presence of Patricia Ellis. George Brent and Trank McHugh. Title 'Snowed Under' gives little inkling as to story content or type.

treatment for screen by F. Hugh Herbert and Brown Holmes. Direc-tor Ray Enright miks every situa-tion for laugh returns without devi-ating from farce implications of

ating from farce implications of plot.

Genevieve Tobin, as the author's first wife, and Glenda Farrell, as the ex-actress and spouse No. 2, click solidy. While the former easily dominates most scenes, Miss Farrell is equally effectual as the apple-jack loving wife out to grab her aimony. Work of this pair rates principal Burels. Swell spotted as the playwright. Particla Ellis, as the new blonde sweetheart of the author, does one of her best all-round performances. In the character of the ex-milkman turned deputy, Frank McHugh sustains the comedy. Topinotch throughout in this role. John Eldredge, as the lawyer; Porter Hali, the producer, and Helen Lowell do okay in iesser roles.

roles.
Snowed Under is a nice comedy entry for the spring.
Wear.

WOLF'S CLOTHING (BRITISH MADE)

(BRITISH MADE)
London, March 18.
Universal release of Wainwright production. Stars Claude Hulbert, Gordon Harker, Gorge Graves. Lilli Fainner. Directed by Gorge Graves. Lilli Fainner. Directed by Directed by Graves. Lilli Fainner, 18.
Even March 19.
Even March 17.
Even March 17.
Even March 17.
Even March 17.
Even March 18.
Even March

A highly colorful and thrilling international spy story unfolded via the medium of comedy—often farrical. Claude Hulbert plays he usual sappy. Englishman, Gordon Harker his shrewd cockney characterization, and George Graves a classy British statesman. All of them work seriously for the perperation of farce.

Lilli Falmer, obviously from the continent, is attractive and dainty. Whole thing has been seriously proved ability, and direction has been incentionally and direction has been reconsidered to the country of the country, where the three male stars are known, they should have some drawing power, and in America picture would provide suitable material for a second feature it 10 minutes or so is cut.

DUBROVSKY

Lenfilm production and Amkino release.
From novel by Alexander Pushkin, Directed by Ivanovsky, At Cameo, N. Y. week of the Company of the Com

(In Russian)

This filmization of the Pushkin classic is somewhat of departure from general Russian cinematic fare in that it hasn't the usual Revolu-tionary analogy, although it does leave some distinct road markers That is now what counts, however, because in the final analysis the

DANCING FEET

(WITH SONGS)

(WITH SONGS)

Republic release of Coblet, Clark production. Features Ben Lyon, Junn alum, 16

Returnes Ben Lyon, 1 Willoughby.
Specialty Dancer
Groves.
Aggle.
Jenkins.
Stupe

'Dancing Feet' is a semi-musical rating no better than medium in any department. It won't draw them in, but it won't drive them out, either, so it's suitable to fill up a 70-min-margine.

rating no better than medium in any department. It won't drive them out, ether, so it's suitable to fill up a 70-minute spot on a program.

It won't drive them out, ether, so it's suitable to fill up a 70-minute spot on a program.

With the spot on a program.

With the spot on a program in the spot on a program in the spot on a program.

With the spot on a program in the spot on a program in the spot on a program in the spot on a spot on the spot on a spot o

Madonna, Wo Bist Du? ('Madonna, Where Are You?') (GERMAN MADE)

Frana
Diroktor Peter Sumo
Diroktor Peter Sumo
Theatreportler
Frau Schioderer
Die Wirtin
Harry Reimers Tante.
Theaterdiener

That is now what counts, however, because in the final analysis the only importance to picture house customers is whether or not it's good entertainment, it isn't.

Dubrovsky is a sort of vodka version of the Robin Hood legend, it was a long novel and is none too expertly transferred to the screen. Shatches are given, with captions to denote passage of time and change of conditions, Also a good deal of the dialog, is in French, so the superimposed titles switch from English to Russian and sometimes, and change of conditions, Also a good deal of the dialog, is in French, so the superimposed titles switch from English to Russian and sometimes, and change of conditions, Also a good deal of the dialog, is in French, so the superimposed titles switch from English to Russian and sometimes, and change of conditions, a story goes, a young nobleman whose father had been robbed of all land and rights So he gathered logether his serial into an army of robbers who lived in the woods and swert down on the landed gentry. He falls in love with the daughter of the richest and most powerful of his enemies and thereby gets himself killed.

The acting is better than usual in Russian films, which is saying a good deal. Boris Livanov as the ider Dubrovsky and E. Samarin-Elsky as the young rebel leader are excellent. N. Monakhov is sufficiently Villathous as the rich Troyet Vereysky Cord in handles the Counting entirely too much posing and bilming at the camera. Director quite obviously tried to make her behave as some of the Hollywood longing entirely too much posing and bilming at the camera. Director quite obviously tried to make her behave as some of the Hollywood longing entirely too much posing and bilming at the camera. Director quite obviously tried to make her behave as some of the Hollywood longing entirely too much posing and promised to the electron of the ball along the result of the promise of the result of the promise of the result of the promise of the promise of the result of the promise of the result of the promise

vites a friend to dinner with himself and his flances. Friend, of course, turns out to be the stranger, gliderly director, after a few minor involutions of the situation, learns of the love between the youngsters and gracefully backs out. Paul Otto does the existing with finesse.

Throughout there's a steady subplot of comedy claiming pienty of footage. Olly Gebauer and Otto Wallburg, as actors, and Fritz Schulz, as a songwriter, make the most of the situations and the dialog. Latter is strongly constructed, with Wallburg drawing the lion's share of it. Shuitz and Olly Gebaur, for their part, also get some singing to do, and come through oldsy.

singing to do, and come inrough olary.
Four or five musical numbers by grothe, but only 'Madonna, Wo Blist Du?' is repeated often enough to leave an impression. Additionally, there are two flash sequences with choruses, revolving stage, etc., which would have panned out better with more careful photography. No English titles at this house.

Edga.

SILVERSPURS

Universal prod	uction and	d release.	Stars
Buck Jones, Dire	oted by Re	w Taylor	Stom
Buck Jones, Dire	-laware and		Taccard.
Charles Alden S	effrent! bos	reenplay,	203601
Franklin Poland	l; camera,	Allan '	Phomp-
son and H. Kirk	patrick. A	t Arena.	N. Y
March 29-81, '80	holf of d	louble bill	Run
March 20 or, ou	LIUIL OL G	outly bill	
ning time, 64 m	Ins	. '	1
Jim Pentriss	Charl	es (Buck)	Jones
Janet Allison		Murlel	Evans
Webb Allison		. P. Mc	Gowan
ALOND WILLIAM		Deltant	T
Art Holden	• • • • • • • • • • • • • • • • • • • •	Robert	L LEEBOL
Drag Harlan		George	Hayes
Yuma Kid		Bruce	Lone
Inima win		Danner M	o. Mano
Dude	*******	Deuna W	padows
Station Agent	********	George	French
Paper Weman		Beth	Marion
Sheriff	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Karmon	Crinne
puerm		· vrotimum	CLIPPS

Above average western. Dyed-in-the-wool oats opera viewers, and especially the youngsters, may find this catering to suavity as minus the required amount of roughhouse. In the whole film there is only one sequence devoted to fisticuffs, and but one pistol affair. Buck Jones Director Taylor's motions away rom strictly formal lines has resuited in the supporting cast getting better than a halfway chance, and the photography of Thompson and Kirkpatrick is notably lacking in silhousette and sunset seenes.

The control of the cont

Annual of the state of the stat

Living Dangerously

ine, I mins. Otto Kruger
Lednora Corbett
Francis Lister
Alleen Marson
Lawrence Anderson
Lawrence Anderson
Corbett
Charles Mortmer
Inflament Inflament
Inflament Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflament
Inflam '38. Running time, 7
Dr. Norton
Dr. Norton
Helen.
Loya
Dr. Pryor
Vera.
Lioya
Sir George Parker
Inspector Webster
Fresident of Council
Lady Annesley
Lingard
Member of Council
District Attorney.

shown, on either side of the Atlantic.

Among those to whom praise-worthy mention should go are the mention should go are the control of the

DIE EWIGE MASKE

('The Eternal Mask') (GERMAN MADE)

(In German)

(GERMAN MADE)

(In German)

This somewhart in, March 20.

This somewhart experimental film (Tobis-Buropa), learning on payronanalysis, creating occupation, and made occupation, and the subconscious takes the unper hand in the theme. The payronal states and the subconscious takes the upper hand in the theme. The payronal states and the subconscious takes the upper hand in the theme. The payronal states and the subconscious takes the upper hand in the theme. The payronal states and the subconscious the payronal states and the subconscious the payronal states and that he has committed a datast and that he subcorre so comes split. Film the patchet with a payrona datast and the subcorre so companying the picturized psychoannilysis. Then the wanderings of the tortured self are shown too objectively and the subjective horror is loss that the subcorre are the control of the control of the work of the work

lost.

Acting of the cast, headed by Mathias Wieman as the young doctor, is uniformly excellent, but a great deal of footage is wasted showing how the hospital is cleaned and how the nurses move the various instruments.

MOONLIGHT MURDER Metro release of Lucien Hubbard and Ned Marin production. Features Madge Evans, Chester Morris, Directed by Edwin L.

Marin. Story, Albert J. Cohen, Robert	Ξ.
Shannon; adapted by Florence Ryerson	r.
Edgar Allen Woods, a Plotence Ryerson	٠,
Edgar Allen Woolf; opera sequences, Wi	ļ-
helm Von Wymetal; camera, Charles Clark	e.
	1-
Steve FarrellCheeter Morr.	
Toni Adams	
Gino D'AcostaLeo Carrill	18
William	0
William Frank McHug	h
DianaBenita Hum	
Ivan Bosloff Leonard Ceele	-
Ivan Bosloff Tagnand Gard	39
Quinlen	У
Quinlan	.e
SwamlPedro de Cordob	a
Stage ManagerCharles Trowbridg	

La Signora Di Tutti

La Signora Di l'utti
('Everybody's Woman')
(ITALIAN MADE)
Novalla Film production and Metropolis
releasal. Taliana Parlova. Directed by MaxOphula. From novel by Salvator Gotta;
camera. Dialio Aratis; accer baniele Amfilheatrof. Gut in Perere! Neily Gorradi.
At World. S. Y., commencing March 25;
'26, Running time, 90 mina.

it' and the tragedy that the 'It' leaves in its wake.

Having used up all his definess and sprightliness in the opening reel, the director proceeds on the theory that if it's sad it must be theory that if it's sad it must be the opening reel, the director proceeds on the theory that if it's sad it must be the opening reel were maintained this might have been a clicker. As it is, Max Ophuls, the director, suggests Hollywood potentialities.

Despite this maladroit cueing, the players frequently show up effoctively. As the unintentional way is sets Hollywood potentialities.

Despite this maladroit cueing, the players frequently show up effoctively. As the unintentional way is set in the players frequently show up effoctively. As the unintentional way is set in the players frequently show up effoctively. As the unintentional way is set in the players frequently between the players frequently between the players and homes. Iss. Miranda suggests mod homes. Iss. Miranda suggests mir

BOULDER DAM

	Warner Bros. production and release
	Features Ross Alexander, Patricia Ellis
	Lyle Talbot. Directed by Frank McDonald
	Story, Dan M. Templin; adaptation, S.
	Bartlett, Ralph Block; film editor, Tomm;
	District, regipit block, mit editor, Tomm;
	Richards; camera, Arthur Todd. At Astor
	N. Y., week March 28, '86, Running time
	70 mins.
	Rusty Noonan
ı	Ann Vangarick
ı	Leave Total
į	Ed Hannen Taibo
1	Ed Harper Eddle Acuf
	Agnew Henry O'Nell
	Pa Vangarick Egon Breche
	Ma Vangarick leanor Wesselhoef
	BossJoseph Crehat
ı	SheriffOlin Howland
Į	Wilson
ı	Poten Wallam Pawie
ı	Peter Vangarick Ronnie Cosby
ı	Stan Vangarick George Breakston

A fairly exciting programmer which spots Ross Alexander as a worker and hero in the construction of the Boulder Dam. The background is novel and the story has enough to get by but lack of names and general box office strength will the story and the story has enough to get by but lack of names and general box office strength will ture that sells for dual pile. More for the neighborhood than down-town trade.

Ross Alexander le far more likable in this one than in Brides Are Like That' (WB), which has just preceded it on release. Running away from Detroit and an unfortunate litiling which resulted from a fight with his boss, he lands in worker's the wind with his boss, he lands in worker's the shots of the dam project are interesting, some of them thrilling, notably the rescue work in which Alexander figures.

On one occasion he hops aboard a dynamite truck that is running wild and unloads the danger sticks; on another he rescues the man who the short of the sho

RUBBER

(DUTCH MADE) The Hague, March 20

Dutch Assoched Film production and Toble release. The High Production and Frits van Dongen. Directed by Gerard Rutter and High Production of Market Mr. Based on Auditoria and High Production of High Production of High Production Control of High Production

(In Dutch)
Another tale of the tropics, this
time with the locale on a rubber plantation. Has not enough new anshowing. Probably will do well in Holland, South Africa, India and some other foreign lands. In addisome other foreign lands. In addition to familiar drama of oppressive heat-stricken regions, with the wife failing for worthless chap whose companionship she seeks, there is too much introduction of mistresses to make it savory fare in the U. S. Picture would not require many English titles because, at the sand, there is a minimum of as It stands, there is a minimum of

as it stands, there is a minimum of dialog.

After introducing the principal plot ingredients, director early spots the danger surrounding the necessary felling of trees in rubber, growing, Manager is depicted as co-operating with his assistant in making rubber estate profitable. Both have native mistresses who look after their hor streeting in John's fancee with outground the street of the streeting in John's fancee with subsequent dismissal of his mistress is used. Marries his fancee, Renee, who has come to him in the ropics. But she finds the solitude unbearable.

With work on the plantation boosted because of a boom in rubber prices, a shiftless worker makes love to Renee and seduces her: Another employe is killed by a falling tree. Seems that the man's wife was a dear friend of Renee's, and so John and his wife are remitted. Picture attempts to deport how the beauting on the plantation. Then, Black Friday in Wall Street—which

ture attempts to depict from the boom in rubber brings luxury to people on the plantation. Then, Black Friday in Wall Street—which offers the director an opportunity to contrast how their lives are al-

offers the director an opportunity to contrast how their lives are altered.

Camera work is good, especially that in the jungle and hills. Director of the contrast of the con

ONCE IN A MILLION

(BRITISH MADE)

London, March 14.

Wardour release of Associated Driting
Picture production. Stars Mary Brian,
Buddy Rogers. Directed by Arthur Woods,
Scenario and dalong, Jack Davico, Jr.
Ronnid Neame. At Piccarilly thertre,
London, March 13, '38. Running time,
Tr mins.

Suzanne
Gallvert
Dupont 30. Running time,
Buddy Rogers
Mary Brian
W. H. Berry
Joh Harwood
Billy Millon
Charles Cayson
Aubrey Mailalieu
Raginald Smith
Nadine March
Verolien Rose
Iris Hoey
Jimmer Lec Prince
President
Hotel Manager
Maier
Josette
Caroline
Mrs. Fenwick.
Plume
Joe
Chlef

Pleasing if improbable, story of a Farlisian clerk suddenly confronted with the responsibility of safeguarding 5,000,000 frances. He has been tentrusted with a grip containing the property of the same was an entire thank but in involve in the same was an entire thank but in involve in the same was an entire thank but in involve in the same was an entire thank but in involve in the same was an entire thank but in the same was and an entire thank but in the same was an entire thank but in the same was an entire thank but in the same was and and same was an entire thank but in the same was and and same was and same was and same was and same was and same and same was and same was and same and same was and same and same and same was and same and same and same was and same Pleasing, if improbable, story of a

Short Subjects

'BLACK NETWORK'
With Nina Mae McKi
Nicholas Bros.
20 Mins.
Strand, N. Y.

Vitaphone No. 1025

Strand, N. Y.

Vitaphone No. 1025

Strong on singing and musical noveltles but drags when it tries to go funny. Script job nothing to rave over, and feeble casting smothers what chance the lines had of getting across. Bailading of Nina Mad McKinney, in two tunes, is a highlight. Her rival in this screen short, unbilled, does equally neat warbling though story falls to place her in a favorable light.

Framed about the activities of a Negro radio station, it rings in usual sponsor jugging, talent rivairy, an amateur broadcast and other familiar matter. Washboard Serenaders do topnotch work although griven was the confidence of the control of the

'SLIDE, NELLIE, SLIDE!' Comedy 20 Mins. Strand, N. Y.

Strand, N. Y.

Vitaphone No. 1109

New comedy wrinkle introduced in this short through pitting two soft-ball femme baseball teams against each other. It makes possible numerous novel close-ups of pretty ball players garbed in trim shorts. Most humorous moments result from bang-up work of Herman Bing, as hot dog manufacturer who hits on idea of a gailadiamond team for advertising bally. Some snappy dialog also is injected by Joe Cunningham as the radio announcer.

California girl's soft-ball chamms

by Joe Cunningnam as the mananouncer.

California girl's soft-ball champs figure in most of baseball contest sequences. They are nearly all lookers, and are fiattered by trick camera angles. There is the usual contest of the contes

JOE PALOOKA 'For the Love of Pete' Comedy 16 Mins. Strand, N. Y.

Strand, N. Y.

Vita. Nos. 1930-1

Suggested by Ham Plaher's cartoon strip, this short has Palooka up against the fight champion and wins by a fluke. Not more than middly amusing.

Robert Norton plays Palooka effectively. He's a baggage room worker at first, then a handy man in a local clothing store run by a former fight fan. When a local bout town's hope suddenly out of commission, the promoters pick Palooka to fight the champ in a setup. He turns the tables instead.

Shemp Howard in the cast also tends to make the short palatable.

Az Okos Mama

('Wise Mamma') (HUNGARIAN MADE)

HUNGARIAN MADE)

Budapest, March 12,
Stylus production and release. Directed
by Jenil March 14,
Section 12,
Stylus production and release.
Directed
by Jenil March 15,
Section 15,
Section

(In Hungarian)

Gis Hungerian)

Bright and amusing play, in which Sari Fedak scored a stage success some ago, makes a good screen as the success some ago, makes a good screen as the success some ago, makes a good screen as the success some ago, makes a good screen as the success some ago, makes a good screen as the success and summer and summer as the summer as the summer as the summer as an ex-stage star, who has retired but plays her last role in order to patch up the matrimonial condicts of her two married daughters. Incidentally, she finds a husband for the daughter of the man she loves and whom she marries, after having a summer and she lacks Miss Fedak's pep and contact with the public. Julia Komaris and the summer as summer as the summer as the summer as the summer as the summer as th

SUTTER'S GOLD

Universal release of Edmund Grainger production. Stare Edward Arnold. Features Lee Tracy. Binnie Barnes, Katherine Alexander. Directed by James Cruze. Based on a novel by Bailes Cendres and a story on a novel by Bailes Cendres and a story land. Walter Woods, Geo. O'Nell; camera, Geo. Robinson, John P. Futton, At Radic City Music. Hall, N. Y., March 26, '80. Running time, 69 mins.

John Sutter Edward Arnold
Pete PerkinLee Tracy
Countess Elizabeth Bartoffskil. Binnie Barnes
Anna Sutter Katharino Alexander
Marsall
General AlvaradoJohn Miljan
Captain Kettleson
Kit Careon
Sutter's Son
Sutter's Daughter
General Rotscheff Robert Warwick
Captain Petroff Bryant Washburn
Crazed Sailor Russell Hopton
SmytheSidney Bracy

One of the outstanding tales of One of the outstanding tales of the early west, often rising to epic quality, is the story of John F. Sutten, owner and head of the prosperous colony where the dis-covery of gold spelled prosperity to the state of California but misery and impoverishment to the man who was unable to stem the tide of colderswafe prospectors. The man gold-crazed prospectors. The man, and his times, were broad gauge, history making, but a poor scenario work and an unhappy choice of a lead have resulted in a massive production revolving around an amiable but unimportant sort of person who neither wins the regard nor the respect of the auditor. The result because the continuous continuous and the continuous continu duction revolving around an ami-

and the names but it will not win great hionor for itself.

Perhaps there is some excuse for the scenariate in that they were required to cover far too much ground. They start too far beek and end beyond the climax, such as it is, Footage is wasted telling of Sutres, flight from a murder charge in Switzerland and his excursion to the Hawaiian Islands, The result is that there is scant opportunity to put over a cohesive and well-conceived plot. This means that only the highlight, scenes can be relatined. The second plot is the conceived plot, This means that only the highlight, scenes can be relatined. The second plot is the conceived plot, This means that only the highlight, scenes can be relatined. The second plot is the conceived plot, This means that only the highlight and the second plot is the conceived plot in the conceived many the second plot is the conceived and about and even in the practical razing of the estate it is not given a chance to win the spectator's interest.

Now and then an epic comes to

not given a chance to win the spectator's interest.

Now and then an epic comes to the screen with the main story so simple and condensed that it wins regar. Here there is too much to to tell it. Sequences which call for a definite development through a number of scenes are disposed of in one or two briefly dialoged bits without being driven home, with the result that by the time the close of the picture has been reached there is some firitiation of the action through sutter value at tacks on the finite of the second solder skitts Chic Sale does so well, and that's not a smash finish to any big story.

Productionally the story has been

and that's not a smash fluish to any big story.

Productionally the story has been well done. Yames 'Gruze adrotty handles the big scenes on the ranch. He makes colorful happenings of the moments of major action and places nicely the more generously populated sets, but he is helpless to bring file, warnth and suspense to the more personal events.

The photography is often above average, though frequently too dull, and in many of the smaller scenes the composition is excellent. However, Binnie Barnes, suffers saddy in most of her closeups.

At no time is Edward Arnold the

nost of her closeups.

At no time is Edward Arnold the rugged pioneer. The earlier scenes, which should establish him, are too fatuously played to create the suggestion of a really big man, and the only character in his face is those lines diawn in by the makeup man. So the condition of the con

restitution in the hope that someone will say yes."

Lee Tracy is handicapped by the necessity for carrying the comedy at the commencement of the story, but he has little or nothing to work with. What impression he makes in the middle action he hacks out for himself through sheer strength of personality and determination. Miss Barnes is handicapped both by the role and the camera. Others, many of them highly competent veterans. turn in good acting without scoring personal hits because of the brevity of their assignments. In the supplied cast the majority appearing in only one or two scenes. Their names may be useful in the marquee and press work, but they cannot help a story which apparently was trusted to get itself over.

THE MILKY WAY

	Paramount release of E. Lloyd Sheldo
	production. Stars Harold Lloyd, Feature
	Adolphe Menjou, Verree Teasdale, Hele
	Mack. Directed by Leo McCarey, From
	play by Lynn Root, Harry Clork; scree
	play, Grover Jones, Frank Butler, Richar
	play, Grover Jones, Frank Butler, Richar
	Connell; editor, LeRoy Stone; photog, A
	Gliks. At Paramount, N. Y., commencin
	March 25, '36. Running time, 80 mins.
	Burleigh Sullivan
	Gabby Sloan Adolphe Menjo
	Ann Westley Verree Teaedal
	Mae Sullivan
	Speed MacFarland William Garga:
	Wilbur Austin
	Polly Pringle Dorothy Wilson
	Spider SchultzLionel Stande
l	Willard Charles Lan
ŀ	Mrs. Winthrop Le Mariorle Gateson
ŀ	OblitskyBull Anderson
	O'RourkeJim Marple
	ReferceLarry McGrati

'The Milky Way' with Harold Lloyd is a good laff picture. It'll please generally and in aggregate should do better than average siness. The role of the timid milk wagon

The role of the timid milk wagon route-man who is catapulted into puglistic fame and fortune is almost made to order for Lloyd and he plays it to the hit. Given that he plays it to the hit. Given that he plays it to the hit. Given that he claematic treatment is bold the claematic treatment is bold that the claematic treatment is bold to the company of the milk of the company of the conversion of the milk-fund dowager (Marjorie Gateson) into a dip-the-knee and duct-the-contact disciple. This ability to duck is what first propelled Lloyd into Stander unwittingly know and the middleweight champ. William Garaf gan-only Lloyd got the newspaper credit.

Menjou is his usual capital self as the harrassed fight manager who finds himself with a dead herring on his hands when Gargam gets the headine razz. This results in Lloyd's buildup as The Killer. Verre Teasalle is sophisticated visacy with for Monjou, serving as good-chopathic mentor of the maulers. I sleep-inducer becomes plausible business for some more highly effective comedy, including the Morpheus of the production was plenty harrassed fight new for the production was plenty harrassed fight new for the manager who finds the company of the maulers. See the company of the manager who finds the company of the manager who finds the company of the manager who had been seen to the company of the manager who had been the company of the company of

and George Barbier as the announce ompany prez are on a par with Menjou and Miss Teasdale in the major support.

Al Gilks' camera work also .ates.

Abel.

Everybody's Old Man

20th Century-Fox release of Bogart Rogers
production, Stars Irvin S. Cobr. Features
Rochelle Hudeon, Johnny Downs, Norman
Foster, Alan Dinehart. Directed by James
Flood, Story, Edgar Franklin; adaptation,
Patterson McNutt, A. E. Thomas; film edi-
tor, Lloyd Nosler; camera, Barney McGili.
At Center, N. Y., week March 25, '36. Run-
ning time, 82 mins.
William Franklin Irvin S. Cobb
Cynthia SampsonRochelle Eudson
Tommy SampsonJohnny Downs
Ronald Frankiln Norman Foster
Krederick Gillesnin Alan Dinehart

Cotte Century-Pex release of Bogart Rogers
production. Stars Irvin 8. Cobb. Features
Rochelle Highen, Johnny Down, Norman, Peters
Production. Stars Irvin 8. Cobb. Features
Rochelle Highen, Johnny Down, Morman
Plood, Story, Edgar Prankillin, daptation.
Protect Features
Rochelle Highen, Johnny Down, Morman
Plood, Story, Edgar Prankillin, daptation.
Protect Features
Rochelle Highen, Johnny Down, Morman
Plood, Story, Edgar Prankillin, daptation.
Protect Features
Rochelle Highen, Johnny Down, Morman
Plood, Story, Edgar Prankillin, daptation.
Protect Features
Rochelle Highen, Johnny Down, Morman
Plood, Story, Edgar Prankillin, daptation.
Protect Features
Rochelle Highen, Johnny Down, Morman
Plood, Story, Edgar Prankillin, daptation.
Protect Feature High Colin and rights
An Layton.
Popular type of farce comedy that
Mars. Canterbury.
Popular type

Miniature Reviews

'Sutter's Gold' (U). Lavish production and enormous cast, atill leaves something to be desired, but probably a grosser. Edward Arnold tops cast. The Milky Way' (Par). Harold Lloyd starrer, a cinch laff. picture for better than average grosses.

'Everybody's Old Man' (20th-Fox). Irvin S. Cobb starrer, fair entertainment.

'Snowed Under' (WB). Fair. comedy, with Genevieve Tobin and Glenda Farrell.

'Dancing Feet' (Rep). Ordinary semi-nusical with unimportant box office potentialities.

'Silver. Spure' (U). Shade over par for westerns with good name value, but shy on roughouse.

roughhouse,
'Moonlight Murder' (M-G).
Lukewarm whoduhit against
background of Hollywood

background of Hollywood Bowl during grand opera. 'Boulder Dam' (WB). Pro-grammer that will get by on dual bills, its logical perform-ing grounds, No names in cast for the mazdas.

boat Round the Bend'. He isn't another Rogers and there is no known intention on the part of the 20th to expect him to be, but he's a quaint and interesting character, like Rogers, who easily ingratiates a quaint and interesting character, like Rogers, who easily ingratiates the secondary of the secondary from the country family, trade to city sophisticates and from kid patronage to the elder grandpas, he should prove a welcome screen character. Cobb may be regarded as a trifle stiff before cameras just yet but with more work he will smooth out a bit. In any event Everybody's Old Man' doesn't find him self-combious enough to make Story fashioned for Cobb is no Pulitzer prize. No belly laugh from start to finish, neither is it of strong ramatic pull. The best impression gained from it is that it fits requirements for Cobb very nicely and has a way of being rather good entertainment. Most of the plot follows lines that are cute even if not reasonates that are cute even if not reasonate that are cute of the plot follows lines that are cute even if not reasonatical methods in business. Cobb is developed rather intently as a tough industry leader who's fighting a rival canner with more than the usual competition—a former partner with conspection—a former partner with the toes. The plot immediately has Cobb in tears and rings in the indeveloping and it, too, is a bit sudden but it lends appeal to the proceedings, at the same time provide Hudson. Alan Dinebart is again at thoroughly acceptable heavy.

Film has not been edited down as far as it might have been: St minutes in reasons.

SNOWED UNDER

Warner Bros. release of First National production, Features George Brent, Cene-
vieve Tobin, Glenda Farrell. Directed by
Raymond Enright. Screen play, F. Hugh
Herbert and Brown Holmes; story, Law-
nervert and Brown Holines, story, Daw-
rence Saunders; dialog director, Hugh Cum-
mings; film editor, Harold McLernon; cam-
era, Arthur Todd. At Strand, N. Y., week
March 28, '36, Running time, 68 mins.
Alan Tanner
Alice Merritt
Dalsy Lowell
Pat Quinn
Orlando RoweFrank McHugh
Robert McEride John Eldred
Arthur Layton
Mrs. Canterbury Helen Lowell

treatment for screen by F. Hugh. Herbert and Brown Holmes. Direc-tor Ray Enright milks every situa-tion for laugh returns without devi-ating from farce implications of

ating from farce implications of plot.

Genevieve Tobin, as the author's first wife, and Glenda Farrell, as the ex-actress and spouse No. 2, click solidly. While the former casily dominates most scenes, Miss Farrell is equally effectual as the apple-jack loving wife out to grab her almony. Work of this pair rates principal laurels well spotted as the playwright. Particia Ellis, as the playwright. Particia Ellis, as the new blonde sweetheart of the author, does one of her best all-round performances. In the character of the ex-milkman turned deputy, Frank McHugh sustains the comedy. Topnotch throughout in this role. John Eldredge, as the lawyer; Porter Hall, the producer, and Helen Lowell do okay in lesser roles.

roles.

'Snowed Under' is a nice comedy entry for the spring.

Wear.

WOLF'S CLOTHING (BRITISH MADE)

(BRITISH MADE)
London, March 18,
Universal release of Wainwright production, Stars Claude Hulbert, Gordon Harker,
George Graves, Lilli Palmer, Directed by
Andrew Marton, Screen play adapted from
Author and Amed. At Cam-

Ambrose GirilngClaude Hulbert
Prosser
Prosser
Sir Roger BalGeorge Graves
Sir Hector Peter Gawthorne
Mildred Girling
Mildred LamingJoan Swinstead
Rev. John Laming Frank Birch
Finden Churvet Ernest Secton
Yamby
Baco Bhayle Gardiner
Babo's Mother
Klosk ProprietreseVlolet Gould
<u> </u>

A highly colorful and thrilling international spy story unfolded vis the medium of comedy—often the medium of comedy—often farcical. Claude Hulbert plays his usual sappy Englishman, Gordon Harker his shrewd cockney characterization, and George Graves a classy British statesman. All of them work seriously for the perpetration of farce.

Lilli Palmer, obviously from the Continent, is attractive and dainty. Whole thing has been seriously produced with a cast of players of proved ability, and direction has been intelligently applied.

In this country, where the three male stars are known, they should have some drawing power, and in America picture would provide suitable material for a second feature if 10 minutes or so is cut.

Jolo. the

DUBROVSKY

Lenfilm production and Amkino re	lease.
From novel by Alexander Pushkin, I ed by Ivanovsky. At Cameo, N. Y., March 28, '36. Running time, 75 mi	week
Vladimir Dubrovsky	ns. Vanov
Alexel Dubrovsky Samarin- Kirila Trovekurov N. Mon	Elsky
Count Vereysky	ardin
Vladimir Dubrovsky Borle Li Alexel Dubrovsky Samarin- Kirlla Troyekurov N. Mon Count Vereyelty V. Arkhlp B. Maeha Troyekurova Grig	orieva

(In Russian)

This filmization of the Pushkin classic is somewhat of departure from general Russian cinematic fare in that it hasn't the usual Revolutlonary analogy, although it does leave some distinct road markers. That is now what counts, however, because in the final analysis the only importance to picture house customers is whether or not it's good entertainment. It isn't,

good entertainment. It isn't.

Tubrovsky' is a sort of vodka
version of the Robin Hood legend.

It was a long novel and is none too
expertly transferred to the screen.

Snatches are given, with captions
to denote passage of time and
change of conditions. Also a good
deal of the dialog is in French, so
the superimposed titles switch from
English to Russian and sometimes
double up, making for added confusion.

DANCING FEET

(WITH SONGS)

(WITH SONGS)

Republic release of Colber Clark Production. Features Ben Liyon, Jonn Mursh, Ed.
die Nugent, Bashel Jewell. Directed by Jonder Stagent, Bashel Jewell. Directed by JoBarry Cholorov, Olive Cooper, Wellyn TokBarry Cholorov, Olive Cooper, Olive Cooper,
July Cholorov, Olive Cooper,
Julian Hamely Cholorov, Olive Cholorov, Olive

Madonna, Wo Bist Du?

('Madonna, Where Are You?') (GERMAN MADE) (WITH SONGS)

(WITH SONGS.)

Hisa-Film Q.M.B.E. production. Features Liane Haid, Viktor De Kowa. Directed by Geroff Jacoby. Maile by France Liane Haid, Viktor De Kowa. Directed by Geroff Jacoby. Maile by France March 20, 38. Rusuing time St mins. Of March 20, 38. Rusuing time St mins. Directed Liane Haid Liane Haid Liane Haid Liane Liane Haid Liane Die Wirtin......Senta Soeneland Harry Reimers Tante.....Emille Kurz Theaterdiener.....Gerhard Damann

Frau Schönerer Series Street S

vites a triend to dinner with himself and his flances. Friend, of course, turns out to be the stranger. Elderly director, after a few minor involutions of the situation, learns of the love between the youngsters and gracefully backs out. Paul Otto does the existing with fineses.

Throughout there's a steady subplot of comedy claiming plenty of footage. Oily Gebauer and Otto Wallburg, as a cotors, and Fritz Schulz, as a songwriter, make the most of the situations and the dislog. Latter is strongly constructed, with Wallburg drawing the blons share of it. Shultz and Oge Gebaur, for their part, also get some singing to do, and come through GRAV.

singing to do, and come unusuality.

Four or five musical numbers by Grothe, but only 'Madonna, Wo Blist Du?' is repeated often enough to leave an impression. Additionally, there are two flash sequences with charuses, revolving stage, etc., which would have panned out better with more careful photography.

No English titles at this house.

SILVERSPURS

	Universal production and release. Sta	TB
	Buck Jones, Directed by Ray Taylor. Stor	TV.
	Charles Alden Seltzer; screenplay, Jose	
	Charles Alden Settzer, actedibles, 3036	PЦ
	Franklin Poland; camera, Allan Thom	ıp-
	son and H. Kirkpatrick. At Arena, N. 1	ĸ.,
	March 29-81, '80, half of double bill, Ru	n-
	ulas time 64 mins.	
	Jim Fentries Charles (Buck) Jon	00
	Janet Allison	
	Janet Allison	IIB
۱	Webb Allison J. P. cGow.	an
	Art Holden	зег
	Snell	Ce
	Dreg Horlan	en.
	Durango	m
	Yuma KidBruce La	
	Yuma Kid	ne
	Dude Donny Meador	we
	Station AgentGeorge Fren	ch
	Peggy WymanBeth Mark	on
	Warmon Crin	na

Above averse western. Dyed-inthese was the second of the

Living Dangerously

(BRITISH MADE) London, March 10.

	Wardour release of Associated Bri	Hab
	Picture production. Features Otto Kruj	VA+
	Leonora, Corbett, Directed by Heri	
	Brenon; Adapted from play by Regin	201
	Simpson and Warney Diay by Regin	iatra
	Simpson and Frank Gregory; scena	r10,
	Dudley Lesile, Marjorie Jeans; addition	na)
	dialog, Geoffrey Kerr; camera, Br.	yun
	Langley. At Piccadilly theatre, March	9.
	36. Running time, 71 mins	
	Dr. Norton Otto Kru	men
	Helen Leonora Corl	ot t
	Dr. PryorFrancis Lis	***
	VeraAlleen Mar	cer
,	LloydLawrence Ander	2011
	Sir Coorse Destruction Lawrence Ander	ROD
	Sir George Parker Erlo Stan	ley
	Inspector Webstor Charles Mortin	ner
	President of Council Hubert Har	ben
	District Attorney	FOR
	Total Control of the	

lantic. On either side of the Atlantic. Among those to whom praiscworthy mention should go are the
two leading roles, enacted by Otto
Kruger B Francis Lister. Former
plays a man finding no other alternative but to kill off a former partner, who is endeavoring to blackmail him. This is a relatively
straightawy part, in which its interpreter gets all the sympathy, and
in which any good leading man
Would score.

Lister's continued.

DIE EWIGE MASKE

('The Eternal Mask') (GERMAN MADE)

(The Eternal Mask')
(GERMAN MADE)
(In German)
(In German)

This somewhat experimental film (Toble-Europa), leaning on psychoanalysis, created quite a stirpleng scientists and medical peoples of the stirpleng scientists and medical peoples when the mask of the every popular with the mask of the every popular with the subconscious takes the upper hand in the theme. A gifted young Swiss doctor has found a serum against meningitis, but is forbidden by the head of the pitter, a weattrying it out on a patient, a weattrying it out on a patient and that he has committed a fatial blunder and, under stress of mental torture, his personality becomes split, Film then pictures the same properties of the personality in its way of the patient with a stirpleng split in the subconstant of the patient with a stirpleng split in the subconstant of the subconstant of the patient of the subconstant of the patient of the subconstant of the subcontrol of the

lost.
Acting of the cast, headed by
Mathias Wieman as the young doctor, is uniformly excellent, but a
great deal of footage is wasted
showing how the hospital is cleaned
and how the -nurses move the
various instruments.

MOONLIGHT MURDER

Marin production, Features	para and 1460
Chapter Mornie Discours	madge Evans,
Chester Morris. Directed t	y Edwin L.
Marin. Story, Albert J. Coh	en, Robert T.
Shannon; adapted by Flore	nce Ryerson.
	97 130 Dun
ning time, 65 mins.	r., oc. 1444-
Steve Farrell	The atom 20
Tont Adama.	nester Morris
Toni Adams	madge Adams.
Gino D'Acosta	Leo Carrillo
Godfred Chiltern	Carlor Marsh
PedroDu	a. b. warner
Ivan Bosloff	ncan Renaido
Ivan BosloffL	eonard Ceeley
SwammPed	ro de Cordoba
StageCharle	a Trowbridge

La Signora Di Tutti

('Everybody's Woman')
('Everybody's Woman')
('ITALIAN MADE)
Movella Flin production and Matronolis
Movella Flin production and Matronolis
Movella Flin production and Matronolis
assi, Tatiana Pariova, Directed by Max
Ophula, From novel by Salvator Gottis
Challen ("All Pariova")
Cast includes Federico Benfor,
Pranco Coop, Major Ferrari, Nelly Corradi,
At World, S. Y., commenting March 25,
36. Running Him, 10 niles

two leading roles, enacted by Otto Kruger and Francisc lister. Former plays a man finding no other alternative but to kill the only snap and punch that this import offers are the sequence in the first real which take the only snap and punch that this import offers are the sequence in the first real which take the only snap and punch that this import offers are the sequence in the first real which take the only snap and punch that this import offers are the sequence in the first real which take the only snap and punch that this import offers are the sequence in the first real which the only snap and punch that this import offers are the sequence in the first real which that this import offers are the sequence in the first real which

it' and the tragedy that the 'it' leaves in its wake.

Having used up all his deftness and sprightliness in the opening reel, the director proceeds on the trace of the director proceeds on the trace of the director proceeds on the trace of the director of the director of the director.

It's sad it must be of the director of the impening reel were maintained the opening reel were maintained the opening reel were maintained the is.

It's Max Ophuls, the director, sugsesses Hollywood potentialities.

Is Despite this maladroit cueing, the splayers frequently show up effective of the director of a trace and in its work of the splayers. It was a sugrest more and the second with the splayers frequently show up effective of the director of a trace and in its second with the splayers of the director. Memo Benassi makes starkly bellevable the role of the elderly banker who succumbs to the spell and risks fortune and the lift of his invalid wife, a while the latter part gets a keening ill mine ill interpretation from Tatital of the splayers of the splayers of the director of the splayers of the s

BOULDER DAM

Warner Bros. D	oduction and release
Features Ross Ale	xander, Patricia Ellis
Lyle Talbot. Direct	ed by Frank McDonold
Story, Dan M. Te	muling edentation Co
Bartlett, Rainh Blo	ck; film editor, Tomm;
Richards: camera.	Arthur Todd. At Astor
N. Y. Week March	28, '86. Running time
70 mins.	20, 60. Running time
Rusty Noonan	Ross Alexande
Ann Vangarick	Patricia Elli
Lacy	Lyle Talbo
Ed Harner	Eddle Acuf
Agnew	Henry O'Nell
Pa Vangarick	Egon Breche
Ma Vangarick	leanor Wesselhoef
H088	Totanh Chahar
Sheriff	Olin Howland
Wilson	,.William Pawley
Peter Vangarick	
Stan Vangarick	George Breakstor

A fairly exciting programmer which spots Ross Alexander as a worker and hero in the construction of the Boulder Dam. The background is novel and the story has enough to get by but lack of names and the story has enough to get by but lack of names the story in the s

(DUTCH MADE)
The Hague, March 20.

Dutch Associated Film production and roles release. General Rutten and Done and Done Rutten and Done Rutten and Done Rutten and John de Mester, Jr. Based on and John de Mester, Jr. Based on and John de Mester, Jr. Based on the Rutten and John de Mester, Jr. Based on the Rutten Rutten and John de Mester Attended Rutten Rutten Rutten and John van Last. Fritz van Dongen Mesettre John van Last. Fritz van Dongen Kiku San Ansy Moi-Ravinsky Ansy Moi-Ravinsky Ansy Moi-Ravinsky Ansy Moi-Ravinsky Mr. St. March 200 (1997) ten Af Cuneone Studio, Amsterdam, KunMesentorf de Minima Juleu Verstractet
John van Last. Fritz van Dongen
Renee ... Enny Meunier
Kiku San ... Amay Moina
Ralvinsky ... Georges Spanelly
Joop ... Tony van Otterloo
Anette ... Dolly Mollinger
Mr. Stoops ... Constant Karchhovan
Mr. Stoops ... Duymaer van Tyule

(In Dutch)

Another tale of the tropics, this time with the locale on a rubber plantation. Has not enough new angles to make a bid for American showing. Probably will do well in Holland, South Africa, India and some other foreign lands, In addition to familiar drama of oppressive heat-stricken regions, with the wife failing for worthless chap whose companionship she seeks, there is too much introduction of mistresses to make fare in the U. Picture would not require many English titles because, as it stands, there is a minimum of dialog. plantation. Has not enough new an-

dialog.

quire many English titles because, as it stands, there is a minimum of dialog.

After introducing the principal plot ingredients, director early spots the danger's surrounding the necessary felling of trees in rubber growing. Manager is depicted as co-operating with his assistant in making rubber estate profitable. Both have native mistresses with look are pedient of dragging in John's flance with subsequent dismissal of his mistress is used. Marries his flance, Rene, who has come to him in the tropics. But she finds the solitude unbearable.

With work on the plantation boosted because of a boom in rubbosted because for the plantation boosted because of a boom in rubbosted because for the plantation has wife are reunited. Picture attempts to depict how the boom in rubbor in rubbor in rubbor in rubbor in rubbor in the man's wife was a dear friend of Renee's, and so John and his wife are reunited. Picture attempts to depict how the boom in rubbor in rubbor in the first was a dear friend of Renee's, and so John and his wife are reunited. Picture attempts to depict how the boom in rubbor brings luxury to people on the plantation. Then, offers the director an opportunity to contrast how their lives are altered.

Camera work is good, especially that in the jungle and hills, Director Gerard Rutten directed and produced Dead Water, which copped first prize at the Blennale contest at Venice two years ago. Prod Herthe settlings, did the stage settlings for 'King of Jazz' for Universal some years back.

Jules Verstraete, who is easily the best in the cast, dominates every scene, Second honors go to Fritz van Dongen. Other acting is good in spous. Dolly Mollinger, who from Eany Mouner, Janey Molna, and some part as John's mistres, does splendidly.

Wardour release of Associated British Picture production. Stars Mary Brion.

Wardour release of Associated British Picture production. Stars Mary Brion.

Scenario and dialog. Jack Davics. Jr., Geoffrey Kerr. Max Kester camera. Ronald Neame. At Piccadilly theetre. Trimins.

Pierre Buddy Rogers Suzanne Mary Pierre.

Dupont Prince Mary Mary Mary Mary Mary Mary Mary Pierre Prince P nch 13, '36, Running time,

"Buddy Repare

"Many Brian

"W. H. Berry

John Barwood

"Norsh Gale

"Norsh Gale

"Charles Carpon

"Rogrand Smith

"Wetening Plase

"Vetening Plase

"Jimny Gadden

"Jimny Gadden

"Jimny Gadden

"Lee

Short Subjects

'BLACK NETWORK'
With Nina Mae McKinney and
Nicholas Bros.
20 Mins.
Strand, N. Y.
Vitaphone No.

Strand, N. Y.

Vitaphone No.

Strong on singing and musical novelties but drags when it tries to go funny. Script job nothing to rave vever, and feeble casting smothers what chance the lines had of getting across, Ballading of Nina Mac McKinney, in two tunes, is a high-light. Her rival in this screen short, unbilled, does equally neat warbling though story fails to place her in a favorable light.

Framed about the activities of a Negro radio station, it rings in usual sponsor jugging, talent rivalry, an amateur broadcast and other familiar matter. Washboard Serenaders do topnotch work although given subordinate consideration. Nicholas Bros. sportilighted but their routine is too families of the service of the service

'SLIDE, NELLIE, SLI Comedy 20 Mins. Strand, N. Y.

itaphone No. 1109

Strand, N. Y.

ixaphone No. 1109

New comedy wrinkle introduced in this short through pitting two soft-ball femme baseball teams against each other. It makes possible numerous novel close-ups of pretty ball players garbed in trim shorts. Most humorous moments from bang-up work of result from bang-up work of the comparation of the comp

'Silde, Neille, Silde' is a timely, invigorating laugh vehicle especially suited for spring and summer bills. Wear.

JOE PALOOKA
'For the Love of Pete'
Comedy
16. Mins.
Strand, N.
Vita, Nos. 1930-1

Strane, Iv.

Vita, Nos. 1930-1

Suggested by Ham Fisher's cartoon strip, this short has Palooka up against the fight champion and wins by a fluke. Not more than mildly amusing.

Robert Norton plays Palooka effectively. He's a baggage room worker at first, then a handy man for the carton of the control of

Az Okos Mama

('Wise Mamma') (HUNGARIAN MADE)

(FIUNGARIAN MADE)

Budapes, March 12.

Stylus production and release. Directed by kimil Mertonfy. Adapted from Belabacenes' play; pho.ography. F. Gergelits; core Virany and F. Horvath; at Africa, Radius and Fouin theatres. Komas, Mittle Triebi, Kind Tolnay, Anal Fager, Mittle Richeli, Kind Tolnay, Anal Fager, Mittle Kabos.

(In Hungarian)

Here's one for the book... HOME OFFICE ASKS FIELD FOR ADVICE!

Yes, Gentlemen, we're asking you!

Because "Under Two Flags" is so rich in advertising angles, it has us dizzy!

For instance, how would you bill its four great stars?...Ronald Colman ("Beau Geste"), Claudette Colbert ("It Happened One Night"), Victor McLaglen ("The Informer"), Rosalind Russell ("Rendezvous")? We want to shout about each one, but type isn't made of rubber.

Would you place them over or under the title, "Under Two Flags"?... a title made famous by Ouida's novel and play.

How about the burning love story?

How about the spectacle?...the cast of 10,000...the limitless sweep of the Sahara...the hordes of blood-mad Arabs and heat-crazed Legionnaires?

And the men whose showmanship sense has come to guarantee entertainment?... Darryl F. Zanuck... Director Frank Lloyd?

Any one of the above is a great sales slant. But you tell us how to do them all justice in one ad!



THE KEYSTONE OF YOUR FUTURE

C.M. WOOLF'S BUY-IN ON G-B?

Americans In London

London, March 22

Gina Malo off to America on be lated hollday. Will be back in two months. Meanwhile Harry Foster, her agent, is conferring with Gaumont- ritish on new contracts.

Jack Tracy (Tracy and Vinette) has a new partner. A local girl named Eda Peel.

Saily Metcalf (De Wolfe, Metcalf and Ford) considering an offer to quit the act and join a Boston dancing academy as instructress.

Phil Reisman becoming a champion ping-pong player. Has a table in his room at the Savoy. Only one who can beat him here is Cliff Whitley.

iscarded his

Nick Long, mustache

Eddy Klein back from a four Eddy Klein back from a four weeks' visit to Paris, where he bought the English, American and Colonial rights to La Femme en Fleur, by Denis Amiel, now play-ing at the St. Georges theatre there. Jack Mersereau now a Gaumont-British unit producer. Has charge

British unit producer. Has charge of the new George Arllss picture. Niis Asther off to Morocco to rest while his hair grows back. Had to shave his head for recent picture

ork. Nell Hamilton, having finished ou Must Get Married' for City

'You Must Get Married' for City Films, filrting with two new offers.

Films, filtting with two new offers, George F. Rubens claims to have written 12 songs in the last month, which he figures is a record. Watter Dare Wahl having another ortion picked up by Clifford Whit-leys for the Dorchester hotel caba-

ret. Fred Kohlmar, Sam Goldwyn's taient scout, seeing every show in

Harry Ham intends to take a va-

n in Hollywood soon. Last two years ago.

Britt joining the Dave Bader

Lee Britt joining the Dave Bader office here:
Florine McKinney, currently in the Dorchester hotel cabaret, getting several film offers.
Faramount making quickle at the Joe Rock film studios.
Hugh Diamond's wife due here.
Boys booked passing for home, to open in a Will Osborn unit, but are now staying over to do a film for Pearl' Films, a local findle.
Latry Adler has invented a mouth organ with silent slide and new

organ with silent slide and new method of sound distribution which Hohner's is putting on the marmethod of sound distribution which Hohner's is putting on the market: 'Will be known as the Larry Adler Harmonica.
Fox has rut Ivon McLaren under contract to direct three films in its London studios.
Irving Ceasar on the way over sodn; with brother Arthur preparing a suprise wiscome.

a surprise welcome

Monty Banks had his auto stolen

willy visiting friends: it turned up later near Marble Arch. Richard Arlen due here early in April to make interior sequences of "the Great Divide" at Shepherds. Birsh

The Great Divide at Supposition Bush. Herbert Brenon sailing for a six weeks' holiday in the U. S. Fowler and Tamara off to Parls

weeks holiday in the U. S.

Rewier and Tamair off to Parls on, a concert tour.

We Three (UA), trade-showing postponed suddenly due to censor difficulties.

Hassard Short in town and staying, a while. May do a show here. The Ceeli Holmes off the Parls. Harry Steinburg in hospital.

Keil Hamilton, playing the lead in British International's latest, Star Falls From Heaven. Joseph Schmidt will star.

Borrah Minevitch suing Martinus Poulsen for six days pay, which was ducked week of late Kings death while harmonica maestro was fulfilling a month at the Cafe de Parls.

Twelve Arlsiocrais due in Europe. Open at Wintergarten, Berlin, month of August.

Teddy Bovce. formerly of Falls, Reading and Boyce, with two new partners at Savoy hotel, and Eric Wollheim trying to find a new name for the offering.

arry Ham b. from Paris and new deals.

Ann Harding's got her entry permit.

Ann Harding's got her entry per-

London

(Continued from page 1)

but not capacity are Cochran's revue at the 'Adelphi, 'Promise' at the Shaftesbury, the Charlot revue at the Yandeville, 'Pride and Prejudice' at St. James.

Others doing fair business are 'Please Teacher,' musical, at the Hippodrome, 'Seeing Stars' at the Galety and 'Call It a Day' at the Globe

Globe.

Persistent rumor here the Cochran revue will go twice nightly. Understood the show will close for four days during Holy Week, re-opening April 11 with its policy not yet set but depending on this week's trade. Whatever the decision, understood a twice nightly policy will go in early in May when 10 week's contract expires with a number of imported acts. imported acts.

GB TAKES WB PRODUCT. REPLACING PAR'S 50%

London, March 31. Deal has been concluded between Warners and Arthur Jarratt, head booker for Gaumont-British, which takes the Warner product away from the John Maxwell (BIP) circult, including the Regal, West End pre-release house, after four and a half years.

Entire Warner output now goes solidly over to G-B's theatre chain.

Gaumont's anxiety to tie up the Warner pix was brought about by G-B dropping 50% of the Para-mount films on this side. G-B is mount films on this side. G-B is burned at Par because the American company built its new Paramount theatre here in direct opposition to the G-B Dominion, one of the most profitable houses in the chain. Paramount is giving the Maxwell chain second West End pre-release for the Railto, concurrently with the new Paramount.

Exhibitions

(Continued from page 1) modern exhibition show place would

modern exhibition show place would ostensibly be in direct competition for business with Madlson Square Garden and Grand Central Palace. No effort will be made to obtain footage on Fifth ayenue, now well occupied by modern skyscrapers between 48th and 49th streets. Building would be spotted immediately behind church on 48th street, and take in space now occupied by vacant old-type brownstones on 49th street. It would extend over a portion of the present space devoted to car parking in this area between Fifth and Sixth, with likelihood that to car parking in this area between Fifth and Sixth, with likelihood that the western side of the building would be located against a drive that would connect with the present one between 49th and 50th streets belind the main RCA building. If found, feasible to erect a larger structure, a tunnel might extend through a part of the building, connecting 48th and 49th streets, with entrances to the Expositi how Place from this.

entrances to the Expositi 'how Place from this.
Actual cost of exposition building would be around \$2,000,000. 'Unlike the Center theatre building in same block and part of Radio City group, the current blueprints call for a rotunda-shaped roof. In this would be incorporated the mast modernistic out-of-door lightings effects.

Erpi's Latin Am. Shifts

B. Coster, former manager of Western Electric in Argentina, has arrived in N. Y. to take up a super-

arrived in N. V. to take up a supervisory position in Erpl's atin
American department.
W. S. Tower, Jr., sailed for Mexico
last Friday replacing William De
Mello as manager of Western Ejectric there. DeMello goes to Brazil
shortly for a new post, replacing
F. P. Young who returns to the U. S. at Palm Springs over the week-end

WITH ENG. GROUP

20th Century-Fox Willing to Sell Out in Gaumont-British - Would Re-Map Anglo-American Setup for Woolf, GB, 20th and Universal

AUSTRALIA ALSO

London, March 31.

A. C. Blumenthal is here endeav oring to consummate a deal for cer local holdings in Gaumonttain-British and is understood to be talk ing with C. M. Woolf and his asso clates. 20th-Fox has been ready to sell for a long time. Blumey is not representing 20th-Fox in these ne-

If the deal goes through, it would undoubtedly result in a general amalgamation of the Gaumont and Woolf interests. Two have been friendly, although Woolf quit an important G-B executive post to form his own film production and distrihis own film production and distribution corporation, General Film Distributors.

Distributors.

Another important angle in the deal at present is the Universal angle. Woolf recently completed a deal with U which gives him the U product for distribution over here and which calls for U to handle a few of Woolf's pictures for distribution in the United States, G-B also gets a few Woolf produced pix for U.S. distribution. U. S. distribution

U. S. distribution.

Should Woolf and G-B get together again, then, as has been hinted previously, plus picking up the Fox share of G-B, and adding the U tieup, it will mean a new international producing and distributing group which will be one of the biggest and most powerful in the world. It will also probably mean a complete split away from Fox.

G-B and Universal

20th Century-Fox handles physical distribution for G-B in the U. S, and the two concerns group their product for distribution in Australia.

Should Woolf pick up the Fox end of G-B and join with G-B, likelihood is he would swing away from 20th-Fox everywhere and G-B would either switch physical distribution in the U. S. to Universal or open exchanges of its own.

In Australia a switch is already

In Australia a swiich is aiready started. Fox owns a considerable share of Hoyt's. Hoyt's Is partnered with Creater Union in General Theatres. Stuart Doyle, head of Greater Union, is, however, partnered with woolf of London on the side in distribution and is currently en route to London to strengthen this tie and facilitate a complete split away from the Hoyt-Fox group. That, too, would seem to indicate a pulling of strings for international cooperation heliver Woolf and Gaumont-British, and away from Fox.

BLUMEY'S DICKER Metro Production in England All Set to Go; Goetz, FitzPatrick Arrive

Is It a Fact?

London, March 24.

Durling a discussion in the
the House of Commons on the
use of talking pictures in
schools, the President of the
Board of Education was asked
if it was a fact that some of
the American expressions in
pictures could not be found in
an English dictionary.
No reply No reply.

FOUR NEW PARIS PIC HOUSES DUE: 2 FOLD

Paris, March 22.
Plans to open four new houses on the Champs Elysees are underway, while two others have Jubeen closed because of bad busi-

been closed because or seemens.

Work has begun on one and it is expected to be ready in October. Second is the old Normandy, on which the greater-part of the work has been finished for nearly two years. The Petit Parisien newspaper, was talking of opening this 2,000-seater for a time, but nothing handened.

2,000-seater for a time, but nothing happened.

Third will be called the George V and be directed by the same management as the Apollo, showing English speaking films. Also there is now talk of opening another under a large restaurant with an entrance on the famous avenue.

On the other hand, the Ermitage, later called Cinema, Music-Hall and lastly Cinema d'Actualities, had to close down and the Elysee Gaumont followed suit:

BRITISH FILM OUOTA INTO GOV'M'TAL HANDS

London, March 22.

Board of Trade, Government department, has officially stated that it intends to establish a departmental
committee to sit and brood over the Quota act, due to enter into its final
very to 1829.

Quota act, due to enter into its iniary year in 1937.
So, with the Government statement lifting the quota into the realms of higher politics, the Films Group of the Federation of British industries has laid off its deliberations for amendments, revisions, and standardization of the quota personance.

Kane's 1st Tinter

London, March 22.
First English film to be produced by Kobert T. Kane for his recently formed New-World Plets, will be in Technicolor. John Mechan is here adapting the story.
Twentieth Century-Fox will distribute the Kane product. Film is scheduled for the first production at the new Technicolor studies at Uenham (Kordu). London March 99

Hollywood Britons in

Hollywood, March 31. Ronald Colman having finished work in 'Road to Glory,' has started 'Lost Horizon' for Columbi Lawrence Grant also is in this pic.

rence Grant also is in this pic.

Basil Rathbone completed his part
in "Romeo and Juliet" and is now
working in "Priyate, Number" with
Loretta Young at Pox-70th.
Madeleine Carroll skedded to go
into 'General Dies at Daw' on completton of her present pic, 'Case
Against Mrs. Ames.' After that she
plays the lead in a color film.
Cary Grant is nursing an infected
paw, an aftermath of horseback
riding and holding the reins too
tightly.

is now nursing a had case of

sunburn.

Herhert Marshall vacationing, having flushed his part in Forgot-

ten 'ta

En 'ta

Signat ring sent from ireland by
relatives, Bears a coat of arms used
as a seal for 300 years.

Alan Alowbray completed work on
'Case Aga'nst Mrs. Arms' and now
in 'Mary of Scotland.'

Margot Grahame dig in last week
on 'Gueer Money' at Columbia.

London.

Metro is finally

started on production Ben Goetz arriving from New York

started on production with Ben Goetz arriving from New York and James A. FitzPatrick fron Singapore to get things going. Intention is to set a 12 feature program. Negotiations are now on for a studio to be rented for a year. Studio site is unchosen as yet but will probably be either Associated Talking Pictures studios at Ealing or Sound Gity. Teddington. First picture will be Remember When, dealing with the English countryside. Immediately after When dealing with the English countryside. Immediately after Metro will get started on the two pictures FitzPatrick has been shooting around the world and which had originally been intended for completion in Hollywood. These gix are 'Gangway,' a sea yarn with most of the scenes set on a round Livingstone,' exteriors of which FitzPatrick shot in South Africa. Percy Marmont was with Fitz-Tatrick on his 'junket and acted in part of the films. Negotiations are on here with Cilve Brook to step in on this end.

Paul Robliard, American RCA

Paul Robliard, American RCA sound expert, is being brought over to handle the noise department. Shooting is scheduled to start June 15, with English talent to be used wherever possible. Goetz has four pictures set. First will be 'Silha Marrier,' Starring Lionel Barrymore. Second will be 'A Yank at Oxford,' and third 'Wind and the Fair' from the stage play. and the Rain' from the stage play. Fourth will be titled 'Rage at Heaven.'

GOV'T ENTRY IN FILM. BIZ DECRIED IN HUNG.

Budapest, March 20.
Great hue and cry in the film
world here because Hangya, government - subsidized co - operative
which practically monopolizes commerce in the villages and makes of
business, seems out to grab what it
can get of picture biz.
Occasion is the deplorable condition of some 200 small-town theaters vhich have gone dark or are
struggling along for lack of funds.
Hangya proposes to take over the
licenses of these houses and operate
them as a chain. Budapest, March 20

licenses of these houses and operate them as a chain.
Rumored that in connection with this plan film imports should be centralized and Hangya be put in charge of handling the whole business of distribution of foreign imports as a sort of monopoly. Such an outery against it that the project will likely not go through, at least not in this form.

Cinecolor in India

Hollywood, March, 21.
Imperial Film Co. of Bombay has bought Cincolor rights for India and adjacent territory. Laboratory will be erected in Bombay on return of Wolfe Henius.

Latter now here studying tinting process and lining up equipment.

66 Mex Cines

Mexico City, March 31, Mexico City, March 31.

Number of chemas open here has been brought to 66 with the finanguration of the Cine Hoxy. swank habe seating 2,350.

Three more habes are to open here this spring.

MAGYAR RAW FILM

Budapest, March 20.

Budapest, March 20.

First Hungarian Raw Film Co., last founded, will start manufacture of celluid and raw film in July. Market for products of this industry is assured by increasing demand of the local picture production.

Italian form of Tensi and Co., also about to establish cay film fatory in Hungary.

MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

As usual, just before a holiday season, the Hall is going light on production to permit the building of Easter settings and also to give more time for the rehears of the terms of the season of the verture. This is Spotlight' which title covers the Meditation' from 'Thais,' as a violin solo, a duet for piccolos and Dick Liebert playing along in a happy combination of organ and on the season of the sea

PARAMOUNT, N. Y.

PARAMOUNT, N. Y.

Strong stage and screen combo at the Par currently with Harold Lloyd's The Milky Way' (Par) and Richard Himber's band on the rostrum. Added feature is Lois Ravel, also from the alreaves, plus Ravel, allowed the second the second that the second the second that the second that Ravel Ravel, allowed the second that Himber has brought into the Paramount theatre.

Flanked by an orchestra of 17, with the exception of the feming harplet, all in white thes and talls, Himber is conversely in dinner second that Ravel Ravel

naywire. Previously Alten did another Fleet excerpt. Let's Face the Music and Dance."

The characteristic Himber medley and the harp interludes to break it up are effectively gotten across. Tenn the stoloits's opportunities, Estimated and the stoloits's opportunities, Scientally and the property of the stoloits's opportunities, Scientally all the stoloits's opportunities, and the stoloits's opportunities, and the stoloits of the stoloits's opportunities, and would tune up in swing tempo effectively takes care of that department.

Miss Ravel, a personality looker, sings two numbers, Shooting High's opportunities, and Night and Day to strong return the stoloits of the stoloit

ROXY, N. Y.

ROXY, N. Y.

'Hollywood Secrets' unit topped by by Jackie Coogan and Betty Grable is depended on to attract the pensants to the Roxy this week. Dancing Feet' (Rep) is the picture and house deast' count on it for much clearly the state of the pensant to the state of the picture and house the state of the state of the state of Jackie Coogan as a picture name has been sustained in remarkable fashion. Stars who followed him on the screen years later are already forgotten, yet the Coogan boy, who has done little of importance in a picture way in the last 10 years, is still a well known lollywoodite. In fact, his feat of

remaining in the public eye is second only to that of the Countess di

remaining in the public varieties of Forms on the vaudeville stage, where his late father was brought up. Coogan should feel at home for that reason alone, and at the Roxy he looks like he does. He hasn't much talent in the song and dance line, but he has a pleasant mianner for m. c. purposes, and he can hoof himself from one proscentum arch to the other without running out of steps his dark of the coordinate of the coordi

National, Louisville

Louisville, March 27.
Back to a-standard bill of five acts, with house band dressing the stage, the National is again making a bid for weekend bit here in face of light opposition.

Opener is Jordan and Grace, nice looking couple, who make their first appearance with man juggling sticks, while his femme partner cordion. Jordan then into his chores, juggling various articles in speedy tempo. He has a colorful bit whilch is enhanced by lightling effects as he wirds a long ribbon. His closing stunt is the twirling of an 85-pound wagon wheel atop his head.

In the deuce is Johnny Special, who does things with a 56c harmonica. Imitations are his fortermonica. In the deuce is Johnny Special, who does things with a 56c harmonica. In the fact of the stage of t

MEDRANO, PARIS

MEDRANO, PARIS

Medrano steps back into its old stride of furnishing paris, with three heads of the strict of the ome amusing acrobatics A well balanced show.

LOEW'S STATE, N. Y.

LOEW'S STATE, N. Y.

Aside from the personal of Roger Pryor, this is the second successive routine vaude show here because of strong, screen fare. He va vs. Service, screen fare. He vs. Service, screen fare. Pryor's stint is an exemplary one for a picture player. In fact, he is something of a legitimate sock, with his film rep puting the audience in the proper and receptive frame of mind. Pryor, starts right off kidding himself, tells a couple of gags well, but sings three songs best. Good entough vocally to have frame of mind. Pryor, starts right off kidding himself, tells a couple of gags well, but sings three songs best. Good entough vocally to have than the nine minutes alloted his session.

Lime Trio, which last week was faced with the predicament of replacing all their props washed out in the Pittsburgh flood, copped second applause honors opening night. This is a distinct noveity, without a recognizable duplicate in all of show biz, and the contortionistic and the continuities of the second here, and, though following a fast hoofing turn, breezed through:

Lew Parker and Co. (5), presented by Bob Hope (meaning that Parker is doing Hope's old vaude act) are rather slow in next-to-closing until Parker's bit with the two audience stooges; and the misti crooner on the stage. A lot of laughts in this contont and the sum of the stage of the contont of the stage of the stage of the contont of the stage of the stag

across the stage: Graceful, but not dancing. Hoofing end, however, is held up well by Harry King and the Sinclair Twins. Phyre a pretty expert trio, good-looking, well costumed and routined. It's not their fault that the 60-minute show lags in some spots.

EMBASSY

(NEWSREELS)
Flood pictures continue to dominate new newsreel layout here this week, with Universal copping laurels because of length and full covernate new newsreel layout here this week, with Universal copping laurels because of length and full coverage given throughout stricken. New England area by plane. Only other reel to, get into competish is Fathon a farrees or the food that and the strick of the control of the c

Nations meeting and French troops moving up. Universal slows Premier Hirota forming new Jay cabinet. Army maneuvers in Philipplines, new British mystery bomber and shipping of French. 40 & 8° boxcar to American Legion, all Fox, might be rated as contributions to Mars by a few. None highly exciting.

Heartlest laughter on bill is imprompti wit injected by A Smithin scene with Inlight of Fox Marshin in Smithin scene with Inlight of Fox Marshin in Smithin scene with Inlight of Fox Marshin Inlight of Inlight

freak item—cigaret and cigar smoking without fire.

Women's shoe styles and fashions for men from Fox, both trim, Miscellany, from Metrotone included shots of glant San Francisco bridge, young deer captured in Jersey town and Biltimore (hotel) Gardens showing freak bathing costumes, Anything to drag in the femmes. Fannie Brice comedy interlude from same newsreel company, garners a few leughs though not especially flattering to her. March of Time' rounds out program:

Wear.

FOX, PHILLY

There'll be no complaints from Fox patrons this week. Flash of lineup is a colored spotted at the end and copping honors from the headilners.

headliners.

Novelty is a Truckin' contest by five couples. Stage has seldom taken such a cuffing. Each due hotfoots it from wings and from beginning to end the audience shows every sign of itching to get up and join the uproar. Negroes, who played the Roxy the previous week, keep things at fever heat with complicated, prancing, which may or may not be Truckin'.

paracing, which may, or may hot be Trocking, which may, or may hot be Trocking, which may, or may hot be Trocking, which may be made the man and the m

LOEW'S, MONTREAL

Gene Curtis tries out his new plan currently of regular vande at this house, which was three-quarters full Friday (27) and had standees Saturday.

Opens with band on stage for room with band on stage for room with the sature that it is a stander of the starting that it is a stander of the starting that is a stage for room with the sature and Indy, gradually works up to good audience reception and ends, with black-out on stage and Trent working a marionet dance which earns him a call.

Mota Carlyle, bolding

A. B. C., PARIS

Paris, March 28.

Three French topliners (two hold. overs) furnish the drawing card for this bill, with two good Ametica acts added. Thin Ross is headliner, with-a couple of new songs from his film 'Marinella', which has just been released here.

just been released here.

Show opens with six ballet girls
doing a few steps, followed by
Morelly and Pellot, French singers
and gaggers who go well with the
locals, but are less than medium
quality, actually.

quality, actuary.

Martonn, quick-change artist who
can neither sing nor dance, although
he tries both, comes next with a
one-man act that is none too good.

one-man act that is mone too good. Renee LaMar's "Three American Bables' are relished by the audience with their "hit and miss' eccentric dancing. LaMar shows a good sense of comedy values and draws most of the lawlers; incidentally, he does most of the worfs.

The common state of the control of the contr

rent political situations.

Damia, another local favorite, sings melancholy songs about the girls in the streets. French love it, Features 'Sad Sunday,' song that was prohibited in Budapest because it caused too many suicides.

res promotion in Bidapest because it caused too many suicides.

Second bracket opens with dance team, Mary, Raye, and Naid, which does some commendable waitzing.

Harriet Hutchins, in France for the first time, ruhs into the same difficulty a lot of American acts do—language. She was only given two days to memorize her French gags, which go well, but a couple of well-rendered songs in English are unappreciated by the audience. A little more time, however, to get accilimated and she should be in the upper brackets.

Marion and Irma, a blond couple, cull some good returns with difficult contortions.

Rossi nearly stops the show, for

cult contortions.

Rossi nearly, stops the show, for
the audience won't let him go. This
is the second time he's been held
over here.

The Jovers, three clowns,
the show with some good

the show with and tumbles.

GRAND O. H., N. Y.

GRAND O. H., N. Y.

House is down to three acts this week, but they run over the regulation 45 minute schedule, generally the allotment for stage fare; with dancing and singing foremost in both the opining and closing stanzas. Shows hatve been looking up of late at this nabe theatre, last week's program beling above par on scoring average, and minute of late at this nabe theatre, last week's program beling above par on scoring average, and with the both the control of late and the mane alone special believed to the stepping fare is Cotton Club Five, and the name alone spells Harlemania, this time a sultry assortment of awing rhythms. Fersonnel comprises three follows and two girls, the first threesome stepping and singing, with the girls handling chanting chores altogether. Boran next presents a fast delivery of take-offs, most of them standard air portraits, excepting Lionel Barrymore, which seems most difficult of all to handle. Film actor has been chosen before for similar minute, but Boran's effort registered solidly, making it the high spot of his repetitive, and the personable accomplishments, rises above the average minic artist.

Gold Revue (7) last, also New Acts, consisting of six feminines saxophonists, and a dancer. Not as lively as the opening act, but carrying a fair measure of entertainment value.

Rose-Marie (Metro) on screen Bral.

SHEA'S, TORONTO

Gene Curtis tries out. his new plan currently of regular vaude at this house, which was three-quarted the stuff, with management intelligently still stressing it on program. This house finds only compilaints when out-of-towners from spots in the word of contributed by a putched in the word descriptions. Universal's sky hour included graphic views of the word descriptions. Universal's sky hour included graphic views of the word descriptions. Universal's sky hour included graphic views of the word descriptions. Universal's sky hour included graphic views of strategic dams in Mass,, and views of the word descriptions. Universal's sky four included graphic views of strategic dams in Mass,, and views of strategic dams in Mass,, and views of strategic dams in Mass,, and views of the word descriptions. Universal's sky four included graphic views of the word descriptions. Universal's sky four included graphic views of the word descriptions. Universal's sky four included graphic views of the word descriptions. Universal's sky four included graphic views of the word descriptions. Universal's sky four included graphic views of the word descriptions. Universal's sky four included graphic views of the word descriptions. Universal's sky four included graphic views of the word descriptions. Universal's sky four included graphic views of the word descriptions. Universal's sky four included graphic views of the word descriptions. Universal's sky four included graphic views of the word descriptions. Universal's sky four included graphic views of the word descriptions. Universal's sky four included graphic views of carried and word word descriptions. Universal's sky four included graphic views of carried and word word descriptions. Universal's sky four included graphic



THE ENGLISHE REPORTER

20TH-FOX 'MESSAGE TO GARCIA' GRAND THRILLER. B. O. WOW

Notable Portrayal By Wallace Beery

"A MESSAGE TO GARCIA"
(20th Century-Fox)
Producer......Darryl F. Zanuck
Associate Producer....Raymond Griffith

Gene Fowler.

Rudolph Mate
Assistant Director....Booth McCracken
Cast: Wallace Beery, Barbara Stanwyck, John Boles, Alan Hale, Herbert Mundin, Mona Barrie, Enrique
Acosta, Juan Torena, Martin Garralaga, Blanca Vischer, Jose Luis
Tortosa, Lucio Villegas, Frederick
Vogeding, Pat Moriarity, Octavio
Giraud.

The message of this robustious adenture picture, with its story straight out of revered American history, its

out of revered American history, its triple stellar draw and its consummate production values, is one of profits and more profits at the little glass cage. Darryl Zanuck has struck 12 for exhibitors again. For this is as high-tension a discharge of entertainment voltage as anyone could desire. It brings vividly to life the heroic Spanish-American war story immortalized by Elbert Hubbard and known to almost every American. It packs a swift succession of hairbreadth escapes that makes the of hairbreadth escapes that makes the Perils of Pauline and all her succes-sors seem child's play on the front lawn. And it brings to the screen a o-comic character portrayal des-d for the cinema hall of fame.

Sergeant Dory, the renegade ex-marine who helped Lieutenant Rowan get through the Spanish lines and Into the interior of Cuba, as played by the interior of Cuba, as played by Wallace Beery, emerges as engaging and heroic a scalawag as any modern Falstaff, Not since Beery's Villa has he had such a chance or enacted so superbly well-rounded and engaging a portrait. John Boles plays the undaunted

John Boles plays the undaunted Lieutant Rowan, bearer of the message to Garcia, and his, too, is an impeccable portrayal, vigorous and dynamic. Barbara Stanwyck is the high-bred and courageous Cuban girl of history who, in the screen version, not only aids the lieutenant but accompanies him on most of the perilous trip. Miss Stanwyck is not an exotic Latin but she gives a forthright and unaffected performance that combines appealing beauty and convi ing heroism.

heroism.

Events move rapidly from the very beginning and the pace never slackens. Following a brief prologue in which President McKinley gives Rowan the message, the lieutenant is found as a Canadian stoker on a British tig off the Cuban coast. But Spanish spies have wind of him and the villainous Captain Krug has been hired to capture him at all costs. Krug intercepts the boat and in the first of many chases Rowan swims ashore under a blanket of bullets.

In a low Cuban bodega he is pickay up by the disreputable but resource-

up by the disreputable but resource-

ful Dory. For a price the mercenary ex-sergeant offers to get him through the lines to the ranch of the Cuban Maderos and he is forced to accept the doubtful aid. From this point on-. ward the comical rogue dominates the story, pitting his wits against the relentless Krug.

They see Maderos shot down by Krug's men just before his lovely daughter (Barbara Stanwyck) arrives, in those circumstances they meet and the girl resolves to help the Cuban cause by seeing Rowan through. Soon the three alone are

through. Soon the three alone are working their way through the pathless and missmic tropical swamps, constantly harassed by the ever-following Krug.

Beery unwittingly leads Boles to the stronghold of Krug, He himself is captured by the Cubans and persuades General Carcia into a ride to the rescue of the tortured Boles and, as it happens, of the wounded girl, it is a gory and spectacular finish.

This is a grand job of picture-making throughout and there are a host of credits earned. The skillfully devised script by W. P. Lipscomb and Cene Fowler is carefully built on Lieutenant Rowan's own published account and a vast amount of research for picture purposes is evidenced. Tact has been used to avoid wounding Spanish sensibilities, 46 witness the employment of the foreigner Krug for everything beyond eigner Krug for everything beyond the Spanish code of honor in war.

The direction of George Marshall is unsparingly vigorous in its de-velopment of never-slackening pace and menace and of pungent and telland menace and of pungent and telling detail, at every turn, however swiftly taken. The photography of Rudolph Mate, with its multitudinous problems of night lightings in uncanny places, is impressively atmospheric and he is splendidly aided by the art contributions of William Darling, Rudolph Sternad and Thomas Little

Of the extensive and admirable support Alan Hale stands out as the support Alan Hale stands out as the merciless Krug. Herbert Mundin supplies a touch of comedy as a cockney, tinware peddler lost, with his stockney, tinware so the stand to take, but is dramatically justified at the end. The numerous Spanish parts are taken by members of the studio's gifted Spanish stock company, with handsome, young Juan Torena notable as the girl's soldier brother and Enrique Acosta as General Garcia. There are also meritarious bits by Mona Barrle, Blanca Vischer, Martin Garralaga and Jose Luis Tortosa.

Wallace Barbara STANWYCK John BOLES

ALAN HALE • HERBERT MUNDIN • MONA BARRIE

a DARRYL F. ZANUCK 20th Century Production

Presented by Joseph M. Schenck

Suggested by Elbert Hubbard's immortal essay and the book by Lieut. Andrew S. Rowan

Associate Producer Raymond Griffith

Directed by George Marshall

Screen play by W. P. Lipscomb and Gene For

Again 20th Century-Fox makes life sweet for exhibitors!

THE KEYSTONE OF YOUR FUTURE ...

EXPLOITATION By Epes W. Sargent

Stage Stunts

Stage Stunts

It may be a strew pointing the life with the cash gives and with one theatter with five cash gives ways a week is asking for contest stunts for amateur night at another spot. It has been asking for contest stunts for amateur night at another spot. It has been according to the property of the contest and the property of the contest and the property of the contest and the case. Apple of the contest and the case apple of the contest and the case. Apple of the contest and the case apple of the contest and the case apple of the contest and the case. Apple of the contest and the case apple of the contes

Big Store

Manager of a theatre with four stores on the street end seldom has more than two of the quartet rented. Rents were not large, but established stores were already settled and did not want to change locations so he had to take in the gambling ventures of small mccrants. He decided he would keep one store permanently rented by turning it not a bus stop. But the bus people would not pay, as he knew, so he ended at a sort of department store.

one store permanently remeased that the bus people would not pay, as the bus people would not pay, as the knew, so he made it a sort of department store.

The remease the store of the people would not pay, as the knew, so he made it a sort of department store.

The remease the store of the

Plenty on 'Desire

Good Radio Tie

Martin Goldenberg. Keith's, of Philadelphia; a Warner house, of Philadelphia; a Warner house, plays moveovers from the Warner list tuns and has to scratch to get the property of the property

Am Advertisers

Ticket Drives

Am Advertisers

Probably it will not carry along more than a couple of months, but a mid-westerner is cashing in on the amateur idea with amateur plugs for his shows. His advertising, space carries room for 25-25 words of sales talk and he pays two tickets to anyone whose copy he uses. Stipulates that ducats will be awarded only where servicable copy is turned in, but of far his as been able to keep up a pretty fair average.

Each space is prefaced with the name and address of the winner as evidence of good faith and a no winner today when the copy is not with the name and address of the winner as evidence of good faith and a no winner today when the copy is not without the name and address of the winner as evidence of good faith and a no winner today when the copy is not without the name and address of the winner as evidence of good faith and a no winner today when the copy is not with the name and address of the winner as evidence of good faith and a no winner today when the copy is not with the name and address of the winner as evidence of good faith and a no winner today when the copy is not with the name and address of the winner as evidence of good faith and a no winner today when the copy is not with the name and address of the winner as evidence of good faith and a no winner today when the copy is not with the name and address of the winner as evidence of good faith and a no winner today when the copy is not with the name and address of the winner as evidence of good faith and a no winner today when the copy is not with the name and address of the winner as evidence of good faith and a no winner today when the copy is not with the name and address of the winner as evidence of good faith and a no winner today when the copy is not with the name and address of the winner as evidence of good faith and a no winner to a set of the latter of the name and address of the winner as evidence of good faith and a no winner today when the copy is not the name and address of the winner as evidence of good faith and a

BEHIND the KEYS

Des Moines,
With the closing of the Grand,
Ottumwa, Eddie Dunn was transferred by Tril-States to manager of
the Strand,
Ukaterico, replacing,
Joe Steward

Jackson, Miss.
Capitol is to reopen within the next few weeks and will be operated by an independent co.

D. L. Cowart, of Donaldsouther, Co.

D. L. Cowart, of Donaldsouthe, Ca., has purchased the Tavern at Georgiana from Mrs. A. B. Mc-Gowin.

th Interstate Amus. Co. has closed with I. B. Adelman of Fort Worth, owner of the Delman theatre here and the Tivoll, Fort Worth, both suburban houses, whoreby Interstate takes over and operates both as part of the circuit effective April 1. This brings the Interstate string here to four suburban houses. Property adjoining the Delman owned by Interstate will be operated as a theatre parking lot.

Remniscent Ballyhoo

New York City.

Advance ballyhoo on 'The Great
Ziegfeld' (MGM) included a radio
sories over WHN with Bernard
Sobel, former Ziegfeld press agent
fantsead of the insual glorification
chatter. Sobel delved into intimate
sishers on the late director, bringing
of the insual glorification
chatter. Sobel delved into intimate
sishers on the late director, bringing
of the insual glorification
chatter. Sobel delved into intimate
sishers on the late director, bringing
of the insual glorification
chatter. Sobel delved into intimate
sishers on the late director, bringing
of the insual glorification
chatter. Sobel delved into intimate
sishers on the late director, bringing
of the insual glorification
of the sobel delved into intimate
sishers on the late director, bringing
of the insual glorification
of the sobel delved into intimate
sishers on the late director, bringing
of the insual glorification
of the sobel delved into intimate
sishers on the late director, bringing
of the insual glorification
of the insual glorification
of the insual glorification
of the soon for 12,9393 and live
the insual glorification
of the insual gl

Charles Schweitzer, Canton, O, tres now being reported cold on it. It's a 550-seat action and western house. Cleaning equipment valued at approximately \$150 was stolen recently by thieves who gained entrance to the building through a rear door. Hollywood.
Lloyd Derth, for years with Alexander Pantages in Memphis and Seattle, and more recently operating number of houses for Famous Players of Canada out of Vancouver, comes here to manage Hollywood Fantages.
Frincipal Theatres will erect new 500-seat grind house on main stem 500-seat grind house on main stem for the contract of the contract

Ralph Fisher of the Maumee, has taken over management of Strand. Film policy in effect, with occasional stage shows.

Bucyrus Opera house, swept by fire two months ago was sold this week at public auction to the Standard Oil Company of Ohlo for \$16,200. The building had been appraised at \$21,000.

Yuma, Ariz.
rincipal Theatres' Yuma theatre,
destroyed by fire in January, will be
reopened April 11 at cost of around
\$50,002.
Louis Long, who operated pic
house in Stafford, Ariz. for a numbeg of year, bought George Mault
circuit, embracing houses in Mayden, Plorence, Shepard and Ojai,
Ariz.

Charlotte, N. C.
Carolina, Theatres, Inc., of Charlotte, amnounce alterations at the
Carolina, in Lexington, to cost \$30.

-000. The same company has alterations underway at the Granada,
also at Lexington, costing \$3,500.

The Pharr building in the Biddleville negro residential section of
Charlotte, has been leased by Sam.
E. Revins, of Asheville, for the
opening there of a negro theatre.
Revins operates a chain of negro
houses in North Carolina.

Graduation Stunts

Graduation Stunts

It is not so far to June and graduation, and time to dust off the olivation, and time to dust off the olivation of the olivation olivation of the olivation olivation of the olivation olivation olivation olivation olivation olivation olivation olivation olivat

Costume Party

Costume Party

Dick Wright, W-B zone manag
in Cleveland, sent this to his managers for the Easter vacation when
schools are closed, but it's good any
time and plenty colorful. He werked
it himself when he was at Altron,
so it has been a supported to the color
with children to impersonate any
cartoon character from the local
with children to impersonate any
cartoon character from the local
sheets or cartoon series recularly
used by the theatre. Newspapers
running the comic strips will cooperate with mention and possibly
contribute a prize for the best impersonation of one of their cartoun
personation of one of their cartoun
contribute a prize for the best impersonation of one of their cartoun
personation of one of their cartoun
contribute a prize for the best impersonation of one of their cartoun
personation of one of their cartoun
contribute a prize for the best impersonation of one of their cartoun
personation of the best imcontribute a prize for the best imcontribute a pr

togs come.

And there's food for thought in another of Wright's bulletins wherein he asks: Toes your spring selling activity include tie-ups of genuine merit or are they just 99 much eye-wash for the boss?

Miniature Fleet

Miniature Fleet

The largest privately operated concern in Canada, the Canadian Pacific Railway, was an important factor in the exploitation of Foliow the Fleet' by George Rotsky, manases of the Falace, currently when press fleet, electrically flux's End yere exhibited in the lobby of the theatre with the legend in hings the theatre with the legend in hings threamers 'Foliow the Fleet' pol ting to the lined-up models.

The exhibit was so attractive that cans crowded the lobbles to look and had to be politely moved on by ushers. Minjatures of officers and mon of the ships operating the models added to the attraction. With the occan-travel season coming on, sun'l gave useful publicity to the on, sun'l gave useful publicity to the please of the week.

\$25 Per Baby

Carolina Theatres, Inc., of Charlotte Tandounce alterations at the Carolina, in Lexington, to cost \$50,000. The same company has alterations underway at the Granada, also at Lexington, costing \$3,500. The Pharr building in the Biddieville negro residential section of Charlotte, has been leased by Sam E. Revins, of Asheville, for the pening there of a negro theatre, Revins operates a chain of negro houses in North Carolina.

Luserne, N. Y. Will of Myron Bert Riddell, local theatre operator, killed with three companions in an automobile crash at East Greenbush, March 19, as filed in Werren County Surrogate's office, showed that he left an estate valued at noise than \$10,000. The theatre, and Business lattle as the county of the proposed cover tweins, triplets, filed in the county of the proposed cover tweins, triplets, collection of the Dionne quins. Provision was made after one of the Union was named after one of the Union was named after one of the Union was made after one of the Union was named after one of the Union was made after one o





Rogers

m MARK TWAIN'S

'A CONNECTICUT YANKEE"

with

MYRNA LOY

MAUREEN O'SULLIVAN

Directed by David Butler a FOX picture



THE KEYSTONE OF YOUR FUTURE





THEATRES WRINGING OUT

FLOODS' RAVAGES BEING REPAIRED

Damage Not So Great but Delays in Reopenings Denting B. O.-Realignment of First Run Situations to Partially Cope with the Losses and Keep Product Moving

BIZ STRONG

ittsburgh, March 31.

As Pittsburgh began to dig itself out of the flood wreckage, it was believed that losses to the de lux houses within the afflicted Golden Triangle area would not be as great and the state of the state

as originally estimated. The Fenn remains the hardest hit of all and Lucew officials figure it will take pretty close to \$300,000 to put this house in shape again while the Stanley damake has been conservatively placed at \$150,000. The Alyin outlay for repairs will be in the neighborhood of \$100,000 while the Fulton, Barry, Varlety, Art Climan and Ritz. subsequent-run remains the hardest hit

the neighborhood of \$10,000 while the Fulton, Barry, Variety, Art Cinema, and Ritz, subsequent-run site on 5th ayenue, will share about 220,000 loss aming them.
Although cleaning and reconstruction are being rushed, it's doubtful if Fenn Alvin, Stanley or Fulton will be ready to open until the last of April at the earliest. Houses' aren't drying as rapidly as managements hoped, and seats, drapery and earpet replacement will take longer to fill than houses figured. In meantime, to relieve booking Jams, WB has opened Davis, which has been shuttered for several months. House, outside flood district, was first downtown theatre to get started again, opening Friday (27), exactly nine days after flood first hit. Over the week-end, both Warner (WB) and Casino (Jaffe) were ready to go, but city authorities delayed them, fearing that gas leakages may have developed with six blocks surrounding these two houses. Officials belleved, however, that these two theatres could swing into action by yesterday (30) at latest.

WB Product Jam

Opening of Davis takes care of Stanley product temporarily, but leaves Warners without an outlet for the pictures tied up in the WB-Loew pool. An East Liberty house, possibly the Enright, may be turned into a first-run site for the time being, although nothing definite on

possibly the Enright, may be turned into a first-run site for the time being, although nothing definite on this yet.

Nabe houses all over the territory operating again after power restoration assured them enough light to continue. Subsequent runs all opened a week ago Sunday (22), but the following day were requested to shut down by Diquesne Light Co. in the Interests of power conservation. It wasn't until late Thursday afternoon '(26) that they got the word again to go.

Business immediately was sengational. Throngs jammed nabe houses all day and night and general upswing in trade is looked for deventown as well as soon as that section is reopened. It's still pretty fough to get into Golden Triangle for pleasure purposes, with polled guards and troopers stationed all along boulevards, asking for thorough identifications before they'll et automobiles through.

Davis opened with 'Colleen, originally pencifed into Penn, and startes of fairly well. Not entirely up to expectations, however, but that was to be expected in view of newspaper scare headlines explaining possibility of gas explosions in downtown section. Warner was set to go with either 'Little Lord Fauntleroy' or '13 Hours by Air,' double-feath house returning for time being to singles, while Casino had 'Waterfront Lady' and a hastily-assembled unit in readlness.

Wrasking crews were at work on

Variety, burlesque site, and management announced it would be ready to relight Easter Sunday (12) with return engagement of Ann Corlo. Fulton obviously doesn't intend to remain closed until fall, for Shea-Hyde Interests directed immediate repairs, with house apparently determined to go well into warm weather, possibly because of flock of strong bookings already lined up. In past, Fulton has usually called it a season around first of June.

Barry, formerly the Pitt, where

any icalled it a season around first of June.

Barry, formerly the Pitt, where Cleveland interests; headed by Willlam Skirboll, recently spent around \$25,000 on repairs, hasn't yet made any move to clean' up, and indications were that house would once more go on the boards. It's owned by an insurance company, which shared expense rent with Skirboll, and whether firm's willing to go further in the ried or not couldn't be learned. Art Cinema, although operated by Mannie Greenwald, is owned by private interests, which have so far delayed repairs to small seater and presents another downtown question mark, itz's Havoc

itz's Havoc

Only other site to encounter serious damage was Ritz, operated by WB, where it will be necessary to replace all chairs and furnishings. For the time being Ed (Hip) Segal, manager of the Ritz, has been shifted to the Davis.

Optimism of downtown first-tum managements, who at first-felt certain they'd be back in action again by Easter Week, was entirely unfounded, it seems. Flooded basements then precluded a full estimate of damages, and it's been since found that wiring systems and cooling plants have been seriously affected, too, which will require additional time for repairs. Present indications are that the Alvin and Stanley will be lucky to get open again by April 24, while it looks like a week or so longer than that for the Penn.

Power hasn't yet been fully recorded to the Denn.

again by April 24, while it looks like a week or, so longer than that for the Penn.

Power hasn't yet been fully restored to the downtown area, and absence of light and heat is adding pienty to difficulty of reconstruction work. Rise of rivers again last Wednesday (25) returned several feet, of water to basements of a couple of theatres, and that didn't help any, either. They've since receded, but not before adding considerable to the general woe.

While water reached only the lobby of closed Aldine, Low officials stated house would not be opened to take care of Penn product. House has been closed for couple of years and would be too expensive to relight again for only short time.

In Johnstown, Pa., Warners were convinced they would be lucky to get started again by midsummer. Both their houses there were under 20 feet of water and will have to be completely rehabilitated. Elsewhere in the tri-state area damage was chiefly from flooded basements, in only one or two other cases the water reaching the main auditoriums.

three days, lifting at noon Satur-day (28).

Hartford Recovering

Hartford, Conn., March 31.
The overflowing of the Connecticut River caused theatres in this city to close for four to seven days, and some are still closed because of cut river caused theatres in this city to close for four to seven days, and some are still closed because of lack of current to playhouses on the outskirts of the city. All Warner Bros.' houses in Hartford, with the exception if the State, were the first to open, four days after the first to open, four days after the crest of the flood. Loew's house opened on Thursday, while the Allyn theatre did not open until 10 days after they had closed the doors when waters reached near the theatre and power was shut off. The Capitol basement was flooded, while the State (WB), used recently by the PWA, will have to have all its seats removed or replaced and the walls painted. Henry Needles, district manager of the Warner houses, was the first to volunteer a charity show in behalf of the flood victims and he was followed by every other theatre in Hartford with behefit performances last Sunday. Only house holding its benefit next Sunday will be the Capitol with a WDRC show. Night clubs practically went out of business in Hartford, National Guardsmen in the city on duty against looters ring curfew at 9 volock, but it is believed that the major portion of the ban against pedestrians will be lifted within the veek.

Orleans, March 31.

Orleans, March 31.

Local men launching a midnight benefit at the Orpheum April 4, all net proceeds to the Red Cross to assist the city in raising its \$30,000 flood relief quota. Vic Meyer, manager of the Orpheum; Rodney D. Toups, manager of Loew's State; Bob Balar, manager of the Saenger; Harry McLeod, manager of, the St. Charles, and Maurice Barr, executive of the Saenger Theatres, Inc., are the prime inovers in the plans to stage a vaudeville show of 15-20 acts.

In Upper Ohio

Canton, March 31.

Canton, March 31.

George A. Dells, district manager of Interstate Theatrer, headed by A. G. Constant of Steubenville, stated that theatres of the company in the upper Ohlo valley flood area dark for more than a week, would be reopened shortly. The Temple, Bellaire, where water filled the basement damaging the heating plant and stockrooms, and the Family, Bridgeport, which was under several feet of water on the main auditorium, are the hardest hit along the valley. Seats and other equipment of the Family removed to safety before the water entered the theatre. Theatres in the East Liverpool district not camaged by the flood waters but inconvenienced by delay in receiving films from distributors.

PAR BACK TO FRIDAY **OPENINGS WITH 'LOVE'**

Holding 'Milky Way' for 10 days to Friday (3), Paramount, N. Y. returns to Friday openings with 'One Night of Love' and the following Friday night (10) brings in Desire. Ethel Morman and Little Jack Little's orchestra are set for the pit with 'Desire' as Easter week attractions.

The Johnny Green (Jello) orches-tra is in with 'Night or Love' this

tra is In with 'Night of Love this Friday (3).
Guy Lombardo and Phil Spitalny orchestras have been signed for later and negotilations are on to close with 'vincent Lopez and John Fogarty for some future date. Negotiations with Louis Armstrong were dropped due to price.

Exhib Loses \$6,000 Yacht

New Britain, March 31. Among the casualties of the Con-necticut river flood was Peter Pera-kos, owner of Palace here. Perakos had a \$6,000 yacht tied up at Mid-dietown. Came the flood, went the

Pix Expects B.O. Boom From Flood Sectors' Amusement-Hungry Public

Detroit's Flood Shows

Detroit, March 31.

Flood relief benefits running wild here past 10 days. Range from radio jamborees to collection of old shoes and clothes by theatres and nite spots. All these, plus street nite spots. All these, plus street donations and private contribs, are enabling Red Cross to come pretty close to its Detroit goal of \$199,000. How much the chislers are getting and the extent of the crimp in theatre b. o. are estimated at a good third of that sum.

Several of the 'benefits' were flops, both from standpoint of enter-issument and collections. Most of

Several of the 'benefits' were flops, both from standpoint of entertainment and collections. Most of 'em got up in a jiffy, with little thought to anything than the 'great cause.' Hearst's Detroit 'Times. ballyhoed its big music fete at. Orchestra Hall; had the attractions—Detroit Symph, Jose Manzanares orc and several auto plant thoruses—but gathered in only a patry \$3,000. Half of that was contributed by bigwiggles, who paid \$100 a box but didn't attend. Beating others WWJ's big 3-hour benefit show grossed nearly \$10,000. Featured Ben Benie, flood dramatizations and short wave hookups from afflicted areas. WXYZ and WJR also staged drives a few nights later, and collected \$4,000 and \$2,500, respectively. Theatre collections ranged all the way to \$500 each.

F&M Keeps St. L. Amb Operating 2d Run to **Avoid Forfeiting Trio**

St. Louis, March 31. Ambassador, Fanchon & Marco's deluxer, downtown Thursday (26), was reopened un-"Thursday (28), was reopened unexpectedly Saturday (28) as second-run house to show plx which have been run at Fox under same management. Harry C. Arthur, v.p. of F&M interests here, said reopening was decided on to avoid forfeiture of Ambassador and Missouri theatre leases. Arthur said he proposed to directors of landiord companies of Ambassador and Missourithat he continue to pay full weekly rent, \$2,350, and keep Ambassador closed until pending suit of Federal govt. against WB, Par and RKO should be settled. Late Friday (27) Arthur was notified directors had refused proposition and that a default would be declared, not only on Ambassador, but on Missouri, unless Ambassidor was kept open. Default on the two leases would have enabled owners to collect \$105,000 deposited as a forfeit for failure to keep downtown house open. Arthur said that in Interest of 6,000 or more didnered from the theatres, the management would endeavor to keep possession of the houses until decision in case pendin in New York. expectedly Saturday (28) as sec-

Brandt Chooses Not To Run Again for Prez

Citing the work that has been done in behalf of the Greater New York exhibitors by the Independent Theatre Owners Assn., and promising his cooperation in the future. Harry Brandt has notified the board of governors of the organization that he cannot reconsider his decision to retire as president. He definitely will not be a candidate for reclection.

Brandt, now operating a representative string of indie theatres in Greater New York, is bowing out largely because he cannot devote the time and energy he has given the ITOA up to now.

With available product piling up as result of eastern floods, theatre operators are planning to reopen with the strongest pictures in making a play for the maximum amount of business to be had. Some pictures may be shifted around on dates and between various houses, but expected that there will be no necessity for adjustments with dis-tributors nor cancellations.

tributors nor cancellations.
While many spots, such as Pittsburgh, Johnstown and Hartford were hard hit and many regular, patrons maybe lost for a time, the operators' attitude is the masses will want amusement badly after what they've been through, and that for every man before who had a job, a half dozen may now be put to work on reconstruction. Millions will be spent in rehabilitation and theatres are looking to benefit from this.

theatres are looming.

While suspension of operation created substantial losses for theatres, distributors at the same time being injured, after a survey of the entire situation and estimates on work required before operation can resume, it is claimed the losses will be minor compared to the fears at dreat roll.

be minor compared to the fears at first felt.
Greater New York has been or-ganized for raising of tunds for the flood sufferers, Major Edward Bowes as chairman and Mayor La Guardia honorary chairman. Elaborate plans are under work to extent this one are under way to gather into one fund, by a one-week roundup of

honorary chalrman. Elaborate plans are under way to gather into one fund, by a one-week roundup of varied entertainment, a substantial amount of money to be turned over to the Red Cross.

Vice-Chairman Wayne, Plerson is recruiting the entertainment for the week of April 27.

The New York Musicians' Union, Local 802, has donated \$1,009. for roller of its members in the stricken flood zones and is granting permission to all musicians to play benefits free-for flood sufferers whereverheld. It is very rare that musicians are allowed to perform gratis. First benefit scheduled will beheld Thursday (2) at the Jamaica, Jamaica, L. I., sponsored by the Jamaica, Chapter of the Red Cross. George Handson and his orchestra will play this show.

The \$1,000 contributed by 802 will be turned over to the American Federation of Musicians which is trying to raise a total of \$30,000 in behalf of musician flood sufferers.

MILWAUKEE UPPING **WEEKEND SCALES 5-10C**

Milwaukce, March 31.

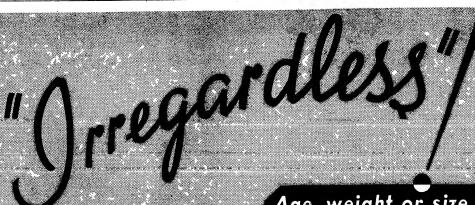
Because this town has been changing into a "Sunday show city," admission prices will be tilted beginning April 10, both downtown and in outlying houses, which will increase their tops 5-10e on the week-cuds only. The rest of the week will remain at present scales.

The change, theatre men say, 1s to apread a bit of the business over the week-days. Present Sunday business is so heavy that the theatres can't hold the patrons and since the day of the standee is past the houses feel they are losing too many shekels. Hoped that by boosting the Sunday prices, some of the "nickel mursers will come" on week-days and leave the seats open on weck-ends for those willing to pay the extra tariff.

State-Lake's U Serial

Chicago, March 21.
For the first time, serial, 'Flash Gordon' (U), goes into the down-town State-Lake April 11 for a regular week-stand grind. House has arranged tie-up with the Heavet murning Herald-Examiner which uns the Mash Gordon curtoon.

State-Lake will run serial during the matinee only, though if demand is sufficient will grind it at all per-formances.



Age, weight or size . . .

No arguments . . . no <u>ifs</u> . . . no ands . . . no buts . . .

Give us your playdates . . . we give you the service that made the word famous!

It's as simple as that when you deal with National Screen Service!

NATIONAL SCREEN SERVICE

... prize baby of the industry!

Studio Placements

Hollywood, March 31.

Jack Larne, Big Boy Williams, Lloyd Hughes, Betty Burcess; Citt-ford Sanforth, directing, Second Choice, Cameo.

Dalton Trumbo, adapting 'Once a Princess,' WB.

Lumsden Hare, 'Charge of Light Brigade,' WB. Henry O'Neill, 'Angel of Mercy, WB.

James Burton, John T. Murray, Hugh Buckler, David Clyde, Laurence Grant, John Miltern, 'Lost Horizon,' Col.

Claude Gillingwater, Money, Col. Money, Col.
Robert Warwick, Mary Gordon 'Mary of Scotland,' RKO,

Fritz Leiber, 'Glory Parade,' Rep.
Arthur Sheekman, 'Nat Perrin,
screen play, 'Pigskin Parade,'
20th-F. Harry Harvey, SI Jenks, 'Mob Rule,' 20-7

Harry Harvey, Si Jenks, 'Mob Rule,' 20-F', Pat West, Turmoll,' 20th-F. Shella' Terry,' Ma city Kemp, Second Choice, Imb. Herbert, Marshall, Anne. Shirley, Daddy and J. RKO. Gertrude Stitton, Grace Goodal, Jerry Bergen, Poppy, Fath. Robert Gleckler, 'Air Hill, Matt McHugh. Lee Phetps, Raymond Hantord,' Forgotten Faces, Par. John 'Flaillady,' Revoce Karlms, Three Marshallady, Revoce Karlms, Three Marshallady, Bob. teele, Ann Freston, Henry Hunter, Louis Figledhader directing, What Price Parole, 'Ul, Lynn, 'Rigse,' dalog, 'Garden of Allah,' S. Jennings, Turmoll,' 20th, F. Witt Jennings, Turmoll, 'Other Witt Jennings, Turmoll, 'Other,' Witt Jennings, Turmoll, 'St. Jen', Charge, The Huntey, Jr. Charge of the Light, Brigade,' WH. Pauline Garon, Bullets and Ballots, 'WB.

Pauline Garon, John Lots, WB.
Mariska Aldrich, Mob Rule, MG.
Housley Stevenson, 'Angel of Mercy, WB.
Dick Foran, Enlemy's Wife, WB.
Gordon Eillot, John Hson, Selmar Jackson, 'Case of the Velvet

Wife, W.S.
Gordon Effliot, John Hson, Selmar Jackson, Case of the Velvet
Claws, W.B.
Rotiert Lee Johnson, Wellyn Totman, scripting Twenty: Fathoms
Below, Rep.
Jean Rouverol, Ropes, End. MG.
Jerry Chorderov, adapting Sitting on the Moon, Rep.
Lulu McConnell, Stage Struck,
WB.

ting on the Monin Stage Struck;
WB.
Hal Dawson, 'Public Enemy's
Wife, WB.
Stuart Holmes, Shirley Lloyd,
Case of the Velvet Claws, 'WB.
Russell Hicky, 'J-Ma, 'Kerrigan,
John Hyams, 'dawig's Field's,
Lloyd Ingraham, Henry Roquemore,
Ed Gargan, Helen Seaman, Glory
Parade, 'Re.
Ha at to n, 'Undersea
Kington,' Rep.
Sam Film, 'Barthworm Tractor,'
Public Enemy's Wife,' WB.
George Kirby, 'Angel of Mercy,'
WB.

George Kirby, 'Angel of Mercy,' WB.

Tyles Brooke, Billy Gibert, 'White Fang,' 20-F.

Tyles Brooke, Billy Gibert, 'White Fang,' 20-F.

Robert Cimmings, Grace Bradley. Robert Cimmings, Grace Bradley. Bill Frawley, Ray McChrey, 'Par.

Rabee, Cheers for Love, 'Par.

Rabee, Cheers for Love, 'Par.

Rabee, Cheers for Love, 'Par.

Rabee, Grace Bradley. 'Herberton, 'Georgeous Hussey,' MG.

Lliyan Irene, Hale Hamilton, Joseph Tozer, 'Private Number', '20-F.

Raiph Remly, 'Bullets and Ballots,' WB.

George Chandler, 'Princess Comes

lots, WE. George Chandler, Princess Across, Par. Selmer Jackson, Public Enemy's

Across, Par.
Selmen Jackson, 'Public Enemy's
Wife,' WB.
Bernadine Haves, Berton ChurchII, Wallis Clarke, Alan Dinehart,
"What Price Parole,' U.
Irving Pichel, 'The Glory Parade,'
Pen Rep. Walter Miller, 'What Price Parole,'

John Howard, 'Lost Horizon,'
Col: 'The Duster,' Par.
Oscar Rudolph, 'Rhythm on the
Range,' Par.
Henry B. Waithall, 'Witch of
Timbuctoo,' MG.
George Ernest, Series, 20th-F.
Lloyd Hughes, 'Second Choice,'
Cameo,

Cameo Cameo,
Kenneth Harlan, 'Case of the
Velvet Claws,' WB,
Clarence Wilson, 'Love Begins at
Twenty,' WB,
Princess Balgum, Chief Thunderbird, 3Charge of the Light Brigade,'
WB, 'Charge of the Light Brigade,'

Olar Hytten, Clyde Cook, 'Angel of Mercy,' WB. Cy Kendali, ' here's Millions, in It.' WB.

It. WB.
Tristram Tupper, screen play.
The Duster, Par.
Tinez Courrney, Three Cheers, for Love, Far.; Suzy, MG.
Ray Harris, screen play, Ticket to Paradise, Rep.
Wedge Border, Ted Oliver, Elspeth Duddgon; duser Morney, Col.
"See Fronty, Allic, Mahin, Menneth Dudggon; Once, Ergery, Sarri, 20th, F.
Marg Lawrence, Harold Goodwin,

Advance Production Chart

Steady decline in production during past month finds Hollywood, March 31.

ebb for the past week with but 32 features before the cameras and 48 inthe editing stages. This low level, from present indications, will continue
for several weeks as there are very few pictures in the group of 70 in the
preparation stages in such shape as to go into immediate production.

The past week found only five new features placed before the cameras

while an equal number was completed and previewed. New pictures starting included 'Lost Horizon' at Columbia, 'Private Number' at 20th-Foz, 'What Price Parole' at Universal, 'Public Enemy's Wife' and 'There's Millions In It' at Warners.

Very Jew new story purchases made during the week, indicating that the producers are not in a hurry to grab up new material for the new season program.

Columbia

Two in work, six editing, four preparing. In work:

'QUEER MONEY,' reported Valiery, issue March 25, and 'LOST HORIZON,' which started 'LOST HORIZON,' by the started of th

Metro

Seven in work, five scilting and eight praparing. In work:

'SMALL TOWN GIRL,' reported in Vasiery Jan. 15; 'ROMEO AND JULIET,' reported Jan. 22; 'MOB RULE' and 'GOOD EARTH,' reported March 25, No new pictures started last week. New stories being; lined up for early production include 'GORGEOUS, New stories being; lined up for early production include 'GORGEOUS, HUSSY' (Joan Crawford, Robert Taylor, Melvyn Douglas, James Stewart), Clarence Bhown directing; CAPTAIN-COURAGEOUS, with Freeddle Bartindomew and Spencer Tracy; 'GRAM,' with Mme. Schulmann-Heink, May Robson, Harry, Stockwell, Frances, Langford; 'OLD-HUTCH,' with Wallace Beery; 'SUZY,' for Jean Harlow and Franchot, Tone; 'THRE WISE GUYS,' with Nobert Young, Betty Furness and Lewis Stone. Harry Ruby and Bert Kalmar are at work writing music for the next Marx. Bros. picture, 'STEP THIS WAY.' Company purchased screen rights to 'NIGHT OPERATOR,' original by Lucille S. Edgarton. Garbo has been saked to stay her departure another month unitl company can ready her two forthcoming stories, 'CAMILLE' and 'WALEWSKI.'

Paramount

Five in work, eight editing, 10 preparing. In work:

'PRINCESS COMES, ACROSS,' reported VARIETY Feb. 25; 'POPPY,'
reported March 4; 'CASE AGAINST MRS, AMES,' 'FORGOTTENFACES,' reported March 11 under title 'SOMETHING TO LIVE FOR,'
and 'EARLY TO BED,' reported March 12.

No new pletures started last week.
Pictures being readled for 'early production are: 'RHYTHM OF THE
RANGE' (Bing Crosby, Frances Farmer, Martha Raye and Bob Burns);
'THREE CHEERS, FOR LOVE,' for Eleanor Wintery, Louis, defrom,
Robert Cummings, Grace Bradley, Roscoe Karns and William Frayley;
'AND SUDGEN DEATH,' with Randolph Scott and Frances Drake; 'THE
DUGHESS', (Seorge Raft), and 'GOOD FOR NOTHING', 'Seaturing Virgina: Weidley and Henriette Crosman with cast of child players;
'HOTEL IMPERIAL', formerly 'I LOVED A' SOLDIER,' has become
the champion on and off picture in Hollwood. It was first haited after
several weeks production, due to disagreement: with Detrict, who walked
out on the part. Margarel, Sullavan substituted. A weeks work was
reported to the part of the production include 'GOLD', novel by
Clarence Budington Kelland', 'MEED OF, CHANGE,' by Julian Street,
W. C. Pields' next starring picture. 'I, JAMES LEWIS,' by Gilbert
Gabriel, being readled for Claudette Colbert.

RKO-Radio

One in work, six editing, 13 preparing. In work:

'MARY OF SCOTLAND, reported Vanner March 4. No new pictures started last week.

Being peadled for early production: 'HIS MAJESTY, BUNKER BEAN,'
HEVER GONNA DANCE! (Fred Astaire-dinger Rogers). 'LAST OF THE BAD, MEN, an all-star western to feature exception and the BAD, MEN, an all-star western to feature exception and the BAD, and

Republic

Two in work, three editing, six preparing. In works THE HARVESTER, reported Vament Marol 18: THE GOLDEN PARADE, reported March 26. No new plotters street is week.

Readled for early production are THE SINGING COMED. To tar Gene Advisor KENT TO ARADIST WORLD HOW STEELS A STEEL TO ARADIST, musical, and two esstering last of the series to be made with John Wanner. Titles are "LONELY TRAIL" and "WINDS OF THE WASTELAND.

20th-Fox

Seven in work, three editing, four preparing. In work:,
'THE ROAD TO GLORY,' reported Vantery issue Feb. 5; 'POOR LITTLE RICH GIRL,' reported Feb. 26; 'THE FIRST BABY,' reported
March 4: 'TURMOIL,' reported March 11; 'HALF ANGEL,' reported

Marcus Goodrich, scripting 'Navy Born.' Rep.

Born.' Rep.

Florence Lake, Dot Farley, Jack Florence Lake, Dot Farley, Jack Rice, Snub Zollard, 'Average Man, R. Koshort. The Street Wilton, Pat Flaherty, Paul Porcess, 'Suicide Club' MC. Tom Dugan, Bank Night, 'Roach. Jack Dalley, Pat Flaherty, 'Glory Lake' U.A.

Kermit Maynard, 'G-Men of the North, Conn.

Joe O'Donnell, screen play, 'Wild-sat Trooper,' Conn.

Florence Eldridge, 'Mary of Sotland,' BRO.

Sidney Blackmer, Jan Bucking-ham' 'Early' to Bed,' Pran. 'A. ''and Mabel,' WB.

Anne, Nagel, 'There's Millions in 'Naw' 'Early' to Bed,' Pran. 'A. ''and Mabel,' WB.

Buster Crabbe, John Kraft, screen 'Claws,' WB. Marcus Goodrich, scripting 'Navy

play, 'Raider of the Spanish Peaks,'
Par.
Eric Wilton, Pat Flaherty, Paul
Porcasi, 'Suicide Club.' MG.
Tom Dugan, 'Bank Night,' Roach.
Jack Dalley, Pat Flaherty, 'Giory
Parade,' Rep.
Euzzy,' Knight, 'Palm Springs,'
Par.

March 18; 'WHITE FANG,' reported March 25, and ' IVATE NUMBER,' started last week.

'PRIVATE NUMBER'. Produced by Raymond Griffith, Roy Del Ruth directing, William Conselman adaptation from play by Cleeves Kincaid; screenplay, Gene Markey. Cast: Loretta Young, Robert Taylor, Basil Rathbone, Patsy Kelly, Joseph Tozer, Lillian Irene.

Story concerns young girl who finds employment as servant on Long Island estate. Son of the owner falls in love with her, culminating in marriage. Parents rebel, cause annulment, girl disappears, baby is born. Son is frantically searching for his wife, learns of suit when trial comes up in court. Court awards large damages and reconciliation eventuates. Readled for early production are: 'TO MARY, WITH LOVE' and RAMONA,' latter to be made in Technicolor with musical background. Pleture was started last fail but called off until more favorable weather, as most of action takes place outdoors.

United Artists

None working, one editing, seven preparing.

This lot is void of actual shooting, but working to capacity on preparation. Selanick-international making tests for 'GARDEN OF ALLAH,' which will be produced on a lavish scale; Dietrich and Boyer top cast. Previously planned for Merie Oberon, instead will be starred in 'DARK VICTORY,' also being rushed to start early.

Pickford-Lasky unit busy cutting 'ONE RAINY AFTERNOON' preparing two stripes for Nino Making 'ONE RAINY AFTERNOON' stories. Reliance is busy working on that treatments for 'LAST OF THE MOHICANS,' its last contribution to U. A.

Universal

One in work, seven editing, five preparing. In work:

"WHAT PRICE PAROLE!" Robert Prenell, producer; Louis Friedlander directing, C. K. Freeman directing dialog, original by Kubec Glasmon and Joel Sayre, adapted by Glasmon and Horace McCoy. Cast:
Ann Preston, Henry Hunter, Grant Mitchell, Allen Baxter, Alan Hale,
Alan Dinehart, Bernard Dean Hayes, Wallis Clark, Noah Beery, Jr.

Story is expose on present parole system showing how organized orime
can spring the criminals they choose. Narrative depicts how they are
employed to repay for their freedom but are soon returned to prison.

Readled for early production: 'GRASHING THROUGH' (Jack Holt),
'IT'S A SMALL WORLD' (Joan Bennett, Joel McCrea), and 'MY MAN
GODFREY, William Powell and Cartet, Joel McCrea), and 'MY MAN
GODFREY, William Powell and Cartet Lombard co-starred. This will
be Carl Laemmie, Jr.'s last picture for Universal under his present agreement.

ment.

New stories selected by company show a deal made with parents of the Diome guints who will appear with their five older children in a controversial feature, "WHERE ARE MY CHILDREN?"

Warners

Seven in work, eight editing, 14 preparing. In work:

'ANGEL OF MERCY' reported VARIETY March 11: 'EARTHWORM
TRACTORS,' reported March 18: 'GASE OF VELVET CLAWS,' BULLETS AND BALLOTS,' and 'LOVE BEGINS AT 20, reported March 25:

"PUBLIC ENEMY'S WIFE' and 'THERE'S MILLIONS IN IT,' which

town tomors, one cawtinorn, Mary Treen, Eddle Conrad, Addison Richards.

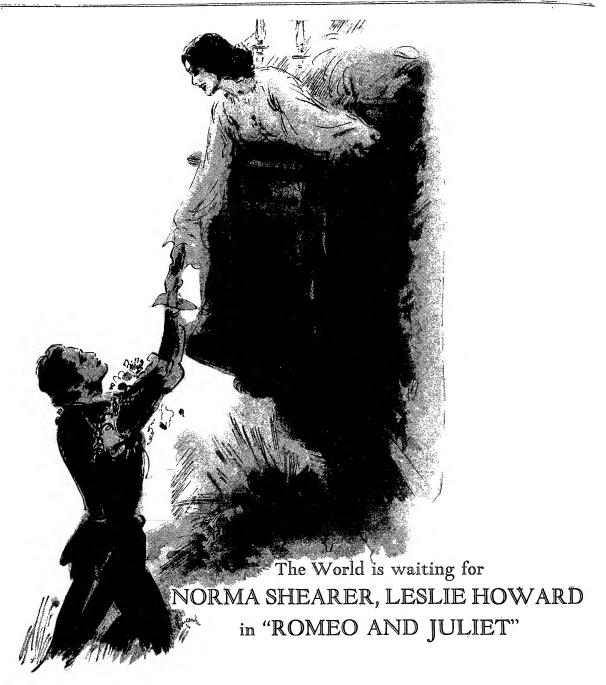
Story introduces Paul Graetz, German actor, in role of an eccentric cleming two invents a high-powered gasoline. Ross Alexander exploits the invention, the stock selling big. The erratic inventor, leaves the country mystariously mid with him the formula. Promoter finds himself in predictable that the law is about to close in when the inventor shows up. Oil interests big the formula cutrified.

Beling readled tor, early production, "CHARGE OF THE LIGHT BRIGADE", CENTRA SCIPPER, "OVER THE WALL," STAGE STRUCK, and 'SO YOU WON'T TALK.

Production Table

Shows current standing of the variduction schedules for the 1935-36 seaso

		Quota of Pix for	Number Completed or Shipped		Balance to Be Made on '35-'36	Number New Stories in Final Prepa
	Studio	Season	Release	Editing	Program	ration
	COLUMBIA	. 40	27	8	5	4
	GAUMONT-BRITISH		Made i	n London		
	METRO	: 50	24	12	14	8
	PARAMOUNT	65	42	13	10	9
	Westerns	. 6	4		2	1
	RKO-RADIO	48	26		15	.13
	REPUBLIC	. 32	14		14	5
	Westerns	. 21	7		13	1
	20TH-FOX	. 53	45		2 ov	er 4
	Westerns	. 4	3		1	1
	UNITED ARTISTS					
	Sam Goldwyn	7				
	Selznick-Inter'l	5			4	
	Pickford-Lasky .	4			3	
ļ.	Reliance	1		.1	1.	
	Korda-London		Made	in Lond	on	
ı	UNIVERSAL		20	8	8	
ı	Westerns	9.	6	1	2	
ı	WARNERS	60	51	15	6 01	/er
ı	WARRIE		تبت			
	Totale	482	277	80	92	73 ver



Never in the history of Metro-Goldwyn-Mayer Pictures has there been so much interest by press, public and exhibitors during the course of production as is happening with "ROMEO AND JULIET" To the famed producer Irving Thalberg go the honors for bringing to the screen with tenderness and reverence William Shakespeare's imperishable love story.

(Watch the national magazines for a glorious M-G-M-campaign!)

THE CAST: NORMA SHEARER, LESLIE HOWARD, JOHN BARRYMORE, Edna May Oliver, C. Aubrey Smith, Basil Rathbone, Andy Devine, Ralph Forbes, Reginald Denny and many other great players. GEORGE CUKOR Director.

CHI REALLY FED UP ON RACKETS Francis A. Bateman; for many years salesman with Metro, moves over to Republic exchange as branch

Chicago, March 31.

Campaign is readying locally to clean up the entire territory and do away with the games of chance which have been swirling around the theatres under various names such as screeno, bank night, sweep, stakes, bonus, Broadway handicap, Hollywood, pay night, etc. Novelty has completely worn off for all houses, and the exilibe have proven in the street of the larger givenways.

The little houses, therefore, haven't a chance for coth and the big-seater is the money potential grab because of tie larger givenways.

The chance racket received its biggest nose sock last week when police disclosed that, a gang of swindlers was operating in town, feecing the public and theatres via forged tickets. Police estimates reach \$15,000 as the amount of the fraud in recent weeks by this gang. Public reaction against the games on this revelation was so noticeable that even the circuits and major houses got into a huddle last week forced by the ban, resigned. Later, who owns 25% interest with Floyd St. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of California, was in charge of LA. John in Republic of Cal

on this revention was an indication that even the circuits and major houses got into a huddle last week and are now discussing seriously the possibility of killing off all the rames and giveaways.

the possibility of Killing on all the games and giveaways.

It appears that the clean-up will go through now because the great majority of the small, independent houses are in favor of it, and are using all means to get the big thea-tres to clean their skirts.

HAY'S HANDS-OFF ON DAYLIGHT SAVINGS

Hays office is maintaining a hands-off policy on Daylight Savings again this year. Such an attitude is similar to the one held by the Motion Picture Producers & Distributors Association on Sunday

In both respects, it is that the subjects are for local communities to decide.

\$28,000 Damage Suits Vs. F&M's Amb, St. L.

Vs. F&M's Amb, St. L.

Sults totaling \$28,000 for personal injuries were filed in Circuit Court last week by two women against Fanchon & Marco, operators of several houses here. Mrs. Eunice Barnes asks for \$25,000 damages, alleging she was permanently injured in a fall at Ambassador theatre ap Jan. 11. Mrs. Blanche Grimes asks for \$3,000 damages for injuries suffered when she tripped over rug in same house on Feb. 22. Ambassador shuttered Thursday (28).

CONTRACTS

Hollywood, March 31.

Allen Scott and Irwin Shaw, easten writers, ticketed at RKO.

Warners jumped gun in picking up Anita Louise's option, with current term unexpired.

Kay Griffith, vocalist with Griff William's orch., handed termer at Paramount.

Paramount optioned Eleanore withincy for another six months.

Dick Purcell's option hauled at Warners.

Dick Purcell's option hauled at Warners.
Joan Davis handed termer at RKO. Cutting short valide tour. Paramount tabbed Louise Bennett from return from the street from the sound of the street from the street for the street for the street from the street fr

After year on dances for 'Great Ziegfeld,' Seymour Felix tubbed to termer at Mctro.

Lucille S. Edgerton's 'Night Operator' bought by Metro.
Paramount purchased Charence Budington Kelland's Gold, Julian Street's "The Need of Change," and L. James Lewis, by Gilbert Galling Deriver Change, and Charence Budington Repairs.

Bateman Heads Rep. **Exchange on Coast**

over to Republic exchange as branch manager, replacing Howard Stubbins, resigned, Latter, who owns 5% interest with Floyd St. John in Republic of California, was in charge of L. A. distribution for number of years.

Republic offices will move shortly the consideration of the control of the

A petition has been filed in Chancery Court of New Jersey by the Second National Bank of Hoboken, N. J., as receivers of the Empire Laboratories, Inc., of West New York, N. J., demanding the return of all assets, stocks, records and files of the company which disappeared when Joel Gross, appointed receiver, appeared to take charge and found missing. Empire went into receivership on March 23 when forced by the ban, which sought payment of an \$80,000 ioan extended some time before. Albert Piedler, owner, named defendant in paper filed March 28. Attempt to subponen Piedler have been futile, petition claims, since he cannot be located at his home, his office in West New York or at the sales offices, 723 Seventh avenue, New York.

offices, 723 Seventh avenue, New York.
Fadeout of the records and files of the corporation has created a muddled situation in the storage vaults, Although records of owners and producers finished and negative product are now virtually without owners, the receiver has appointed Louis P. Randell to handle any claims on the colluloid. Randell has at his disposal a list of the contents of the various vaults, but no record of the rightful owners.
Application has already been made by a producer for films of the Yassion Play, allegedly in storage at the plant, Decision has been reserved. There is also another application before the court to merge all the subsidiary companies of the corporation into one to simplify the receivership.
Affiliates are the Empire Safety Film Corp., Empire Film Industry Vaults, Empire Lab, Inc., and the Empire Engineering Laboratories.

'Bean' Tops Set

Hollywood, March 31.

Owen Davls, Jr. and Louise Latimer draw top spots in Radio's His Majesty Bunker Bean.'

Goes Into production this week with Edward Killy and William Hamilton co-directing:

'Our Gang' in 1 Reel Only

Hall Roach will produce his Our-Gang pictures next season as one receivers, dropping a policy of 16 years of two-receivers for the young-ster.. Program calls for 12 sub-jects, to be released through Metro, Gang picts will be only shorts made by Roach next season.

Wayne's Two to Go

Wayne's I Wo to Go Hollywood March 31. John Wayne starts production of seventh on his eight picture deal at Republic April 9. Meanwhile, Wayne, with Paul Malvern are lin-ing up material for series of six wosterners to be made at Universal. Latter group scheduled to start-around June 1.

WB-RKO Colored House Pool

WB-RKU Colored House Fool
Chleage, March 31.
Possibl- pooling of two southside
colored houses, the Regal and Metropolitan, owned respectively by.
Ealaban & Katz and Warner Dres,
is under discussion. If pooling
agreement is reached likely that
D. & K. will operate.
Warners now operates a two the-

Yates Trying to Land **British Film Printing** Biz: Levine's Confabs

Herbert Yates is in London discussing the building there of a laboratory for the printing of American-made pictures going into that territory, as well as for the printing of product of local (English) distributors. Decision to go ahead on the lab will depend on whether Yates can close contracts with two or three leading British producers as a starter. He is virtually certain of getting the printing of the American distributions.

or three leading British producers as a starter. He is virtually certain of getting the printing of the American distribs.

That a releasing problem exists between British Lion in England and Republic on product of latter, and that Yates will attempt to straighten this out, is denied on this side by W. Ray Johnston. Lion is pleking up Republic pictures, as they are available for British release. Company is in good stage, had no financial difficulties to suggest possibilities of failure to meet cash commitments to Republic. When B-L got its franchise on Republic pictures last summer, company put up \$250,000 and is to make advance of similar amount to Republy May 15. There is no doubt but that this commitment will be met. During the past week. Republic set a program of 26 major features for the 1936-37 season, with Nat Levine flying in from the Coast Friday (27) to line up the program. Conferences were held Friday and part of Saturday (28), Levine returning late that affernoon to the Coast. He will take a two weeker vacation in Honolulu before starting on the new product. W. Ray Johnston presided at the Conference, with other executives and sales managers attending.

sales managers attending

Hollywood, March 31.

Nat Levine, Republic production chief, and Moe Seigel of Consoildated Leboratories, planed east on a quick business trip.

Pair due back first of this week.

Legislation

. I. and Labor

. 1. and Labor

Providence, March 31.

Theatre employes affiliated with various trades organizations are taking a deep interest in the activities of the Rhode Island legislature which is close to adjournment for this year, Among a flood of measures affecting organized labor, there are two bills causing union men much concern.

Of prime importance is the anti-

men much concern.

Of prime importance is the antiinjunction bill which wifi give unionstile right to peaceful ploketing.
While the measure is a broad one,
and is for no specific industry, theatre employes are leading the flight
for passage begatise the move is being pressed at a time when labor is
at loggerheads with the newly
opened pletune house, the Modern.
The Modern has been picketed by
labor for over two months, and some
sort of a break is expected soon. To
forestall any attempt at court action, an assembly, known to be
frieudly to labor demands, is being
asked to eliminate injunction suits.

Nuisance Bills Mixed
Albany, March 31.
Film Interests have killed three
bills in the New York legislature,
one of which would impose a state
tax of 1 mill a foot on all film negative. The other two bills, of a
minor nature, were also considered
to be of a nuisance character. One
would have forced all theatres to
flash diagrams of exits on screens,
the other provided for one day of
rest for all employees. Only musicians are now deprived of a day of
rest.

\$500 Giveaway Tax
New Orleans, Murch 31,
Opponents of giveaways here are
planning to ask the Legislature to
set a license than of \$500 on each
theatre for e.ch night a nine is s under discussion. If pooling greement is reached likely that is, & K. will operate.

Warners now operates a two there B. & K.-Will, pool in Hamiltonia, I have a swell as on local salestine B. & K.-Will, pool in Hamiltonia, I have a swell as on local salestine.

FEE Union-Republic Settle

See General Unionization—Threat to Picket Roxy, N. Y., Hastened It

Chadwick Signs Keaton For 2 Feature Comedies

Hollywood, March 31.

Buster Keaton has been ticketed by I. E. Chadwick to appear in two feature comedies yearly under roducer's banner.

After signing comedian, Chadwick pulled out for New York to close for a release through major channels.

F-W.C. RESTORES WAGE **CUTS TO BOOTHMEN**

Los Angeles, March 31,
Wage cuts in effect since FoxWest Coast went into bankruptcy
two years age were restored to projectionists under a new operating
contract ready to be signatured with
Projectionists' Local 150 of IATSE.
Union boothmen have been working
without contract, with wage reductions amounting up to 70c. per day.
In Frisco similar negotiations
with boothmen are being ironed out
by Arch Bowles, division chief.
Charles Skouras and F-WC aldes
mulling demand of Stagehauds Local 33, also working without conract since bankruptcy, that one
stagehand be employed by the circuit in all houses using bank night.

St. L. Referee Mulling \$3,387,092 Skouras Claim

St. Louis, March 31,
Allowance of \$3,387,932 claim of
the Central Properties Corp's bondholders' committee against the
bankrupt Skouras Bros. Enterprises, Inc., former operator of
first-run and nabe theatres here,
was taken under advisement Thursday (26) by Referee John A. Hope
following hearing in bankruptoy
court. The bonds involved, were
first mortgage fee and leasehold
bonds' issued in 1925, by Central
Properties Corp, an affiliate of
Skouras co, and guaranteed by
parent firm. Objections to allowance of bondholders' committee
claim were filed by Nelson Cunlift
rustee of bankrupt theatre company, who cited two grounds for
disapproval of claim.
Cunlift contended bonds had been
fully satisfied and discharged
through reorganization proceedings
of Central Properties firm, and that
bondholders had received new bonds
in successor company, Ambassador
Building Corp, in addition to voting
rust certificates; representing the
capital stock in the new concern.
He also contended that bondholders'
committee had no authority to
prosecute claims arising from bonds

He also contended that bondholders committee had no authority to prosecute claims arising from bonds under provisions of Issue which vested right in trustee of bonds unless 25% of bondholders made a written request to trustee to prosecute the claims and he had refused. Joseph H. Grand, attorney for committee, argued there was nothing in reorganization agreement which cancelled the Skouras firms liability as guarantor of Issue. He also cited cases in which courts the held that individual bondholders as well as trustees could prosecute the claims; providing the total did not exceed amount of outstanding bonds.

bonds. Attorneys were instructed to file briefs by April 11 and it jie expected that Referee Hope will rule on allowance of claim soon after. Skouras firm filed a voluntary petition in bankruptcy in federal court here in November, 1933.

Kids' Tabu Dents B. O.

In reaching a settlement with Republic, against which the Film Exchange Employees Union has been waging a strong battle for recogni-tion, the way is believed open for negotiation of contracts with all other major and independent ex-changes in New York. The union is preparing to concentrate on other exchanges following the victory exchanges following the victory over Republic, with leaders express-ing belief that there will be much

exchanges following the victory over Republic, with leaders expressing belief that there will be much less resistance now.

The settlement with Republic calls for a minimum wage scale of \$19 a week, with all but two of the men who walked out on Repub to be reinstated in their jobs. The exchange had objections against two men. One of these has been placed in another jobs, while the question of the other will be offered for arbitration. Instead of working 48 hours and more a week, the maximum under the agreement will be 40. The slop foreman, it is agreed by both sides, will handle any complaints in the future.

With the FEE preparing to picket the Roxy, N. Y., which currently is playing a Repub Licture, Danchig Feet, and, has another from this distributor booked for Friday. 3), Howard S. Cullman, receiver for the house, used his offices to get Repub placture, the substantial theatres which exhibit Repub plotures, taking pickets of when product of other companies came in, Union's first downtown Broadway, picketing was the Globe on opening there of 'Leathernecks Have Landed' a week ago, Some canecillations and shifts in booking has resulted from the picketing menace.

LABOR MEET DRAWS COAST REPS TO N. Y.

Hollywood, March 31,

teve Newman, studio rep for In-ternational Alliance of Theatrical Stage Employes, pulled out Wed-nesday (25) for Washington for confabs with IATSE president, George Browne, prior to going on to New York for annual meeting of signatories to basic studio

ment.
Pat Casey, Al Berres and Victor
Clarke, producer-labor contacts,
trained out for New York last Sunday (29) to sit in on meetings.

Researchers' Powwow

Hollywood, March 31,

Hollywood, March 31.

After month of committee meetings, Academy Research council meets tomorrow Wednesday night for the first time this year. Under chairmanship of William Koenig, council will consider reports sub-mitted by chairmen of the silent camera, sclentific, standard-release-print, and sound co mittees.

Major Nathan Levinson, just returned from New York, will report develop tent in the last in connection with cooperative studio technical department program.

Too Literal Realism

Hollywoo March 21.

Hollywoo March 21.

After training for a week to ride
a motorelycle for his role in Universal's "Crashing Through," and
priding himself on Leconing an expert, John King lived up to title of
film and tore through the transportation building swall at studio when
he forgot how to stop the contraption.

Bard's Entrance Suit

Hollywood, March 21,
Lincille Medigerton's Wight
Derator's bough 19 Metro.
Paramount with Street's "fire Need of Chirage and the Street's "fire Need of Chirage and The Need of Chirage and the Street's "fire Need of Chirage and the Street's "fire Need of Chirage and the Need of Need and Need Los Angeles, March 31,

pens tomorrow_RADIO CITY MUSIC HALL!



SELTNICK INTERNATIONAL presents

Little Lord Fauntleroy BARTHOLOMEW - COSTELLO BARRYMORE

BREY SMITH GUY KIBBEE MICKEY ROONEY HENRY STEPHENSON

Produced by DAVID O. SELZNICK · Directed by JOHN CROMWELL

Hailed by many critics as "greater than his 'David Copperfield,'" David O. Selznick's finest achievement wins coveted Easter Week playing time at the world's largest theatre, and has already established its box-office importance after 4 smash weeks at the Aldine Theatre, Philadelphia.

Released thru
UNITED ARTISTS

Market Stock

(Continued from page 6)
caution on the part of professional
traders.

(Continued from page 6)
caution on the part of professional raders.

Amusements fared comparatively well compared to many industrials. Amusement Group showed a loss of only 3,52 of a point as measured by the averages for LE stocks at the closing level mark was fractionally above the averages for LE stocks at the closing development of the LE stocks at the closing development of the LE stocks at the closing development of the LE stocks at the first stocks at the closing development of the LE stocks at the closing down and one high at the finish, sole new 1526 peak being hung up by Pathe Films at 115%. Even this issue dipped at Monday's close to cancel all but 75c. of total gained on the week. It pushed forward on report that company soon would amounce additional finishing outlets for Paramount stocks continued to be under pressure, with the first preferred slumping to 71 at the blownff. Here it showed a loss of 4% points for the week. The second on freeferred declined to a new low at 3% in Monday's activity but was down only fractionally at close, Paramount common was hovering near its old low at the beli, the issue being down half'a point at the closing quote of 3%.

Col, WB, U Decline
Other lows were Columbia Pic-

Col, WB, U Decline

Other lows were Columbia Pictures offs. at 35 and preferred of the same company, at 44½. Columbia pfd. was off 1½ even at the finishing price, the highest made in the week. Loew common registered a new 1938 low at 46½ but was ut 174 at 175 at 175

nearly the same figure at 23%.
Universal common on the curb full back much of the week buriefull back much of the week buriefull back much of the week buriefulled smartly Monday (30) from \$\frac{3}{8}\$ to 10. At this price it was down only half a point from previous week. The precent was unchanged at the process of the

preceding week, Warner Bros, common again slid back last week. To chart observers, an irregular trend seems in the offing, although accumulation of stock around these levels might well furnish the back ground for another sustained drive similar to the one which carried the stock to a new peak above 14 late in February.

Loew Dilemma

Loew Dilemma

Loew common continues to bear evidence that a thorough testing of the To-47 area is being made, according to a continue the testing of the To-47 area is being made, according to the testing the testing that the testing the testing the testing the testing that the

ago a similar test was made of the 48 mark.

Since Loew went above 53 early in February the stock has gradually but definitely retreated, aside from a nice technical rally the middle of March which pushed it up to 51%. Its continued weakness during a many and an anomal state of the anusement group. Hadio B, though it has hit 100 already this month, may come in for some extensive bulling this week in advance of the actual vote on the company's recapitalization plan. Because with approval of this recap set up, the Radio B stock will be get a state of the state of the state of the from the big board. The plan calls from the big board. The plan calls for redeeming this senior preference issue. Columbia Broadcasting stocks

for revening lasue.

Columbia Broadcasting stock:
Continued weak much of last week
The bld price for Class A stock
slumped to 50% while that for Class
B issue slipped to 50%.

Re: WB Debentures

Net chg. - % - 1% - 1% - - % +1%

Summaries for week ending Monday, March 30:

STOCK EXCHANGE

-	-1930			
High.	Low.	Sales.	. Issue and rate.	High.
. 27	20%	3.100	American Seat	2314
4576	85	2,400	Col. P. vtc. (1)†	30
614	4414	2,300	Col. Picts. pfd. (2%)	4016
716	516	2.000	Consol. Film	6%
2016	17%	1,200	Consol, Film pfd. (%)1	181/2
1676	106%	5,100	Eastman Kodak (5)\$	
166	138	29	Do. pfd, (6)	
4134	3614	40.800	Do. pia. (6)	30%
64%	40%	19,300	Gen. Elec. (1)	4814
10814	105%	660	Loew (2)§	
121/4	8%	900	Do. pfd. (8%)	12
12 **	016	17.700	Madison Sq. Gar	9%
87	7014	3.300	Paramount	74
1294	076		Do. 1st pfd	
11%	7%	14,400	Do. 2d pfd	10%
1414	1131	87,700	Pathe	*11% 1314
50	5414	148,500	Rudio Corp	
100	821	2,900	Radlo pfd. A (3½)	55%
0814	971	22,400	Radio pfd. B	90%
4912		100	Radlo pfd. B. ctfs	98%
32	5	16,500	RKO	8
32"g	22%	3,200	20th CentFox	29
- 92	3117	2,900	Do. pfd. (11/2)	30%
14%	50.	140	Universal pfd	110
77.5	994	40,300	Warner Bros	1276
1227	50	200	Do. p(d	5414
122	941.	12,900	Westinghouse (3):,	116%
140	12314	180	Do. pfd. (312)	131
• *	Cari 1000 .			
- 1:	Yew 1930 t	ilgh.		
11	lus stock	dividends		
1 1	ald this y	ear.		
8 3	lus cash	extras.		
1.1	New-1986 le	w.		

CURR

	O)t	11:14
		1,4
\$60,000	Gen. Thea. Eq 2	014
7,000	Gen. Thea. Eq. 2 Kelth 6s, 46. 6	11,
3,000	1.06W Gs. '41	21.2
17,000 112,000		715
12.000		112
13.000	RKO debs 6s 7	

Warner Bros. 39

OVER THE COUNTER, NEW YORK

'DRAGNET' STARTS 1ST IN BURROUGHS' SEXTET

Hollywood, March 31.

Burroughs-Tarzan has completed The Dragnet, first of six feature releases scheduled for this season. Next will be Three Wise Monks, with three weeks shooting schedule. The White Glove' goes into production within a week. Three other features anounced to transhiese.

duction within a week. Three other features announced to franchise af-filiates are 'Murder at the Carnival,' by Edgar Rice Burroughs; 'S. O. S. Coast Guard,' and 'Girl With the Red Feather,' by Meredith Nichol-

Company also has appropriated \$175,000 for 15 episode serial, 'Sky

Re-light 20-Fox Western Ave. Studio With 'Killer'

Hollywood, March 31.

Dark all last week, for first time in months, 20th-Fox Western average and the studie has resumed activity with production 'Mercy Killer,' George Marshall directing, Also going in production this week is a Jones Family' series, James Tinling directing, also Going Staut, J. Edward Bromberg and Sarah Haden. Hollywood, March 31

Burroughs Wants No Part of 'Lion' Serial

Hollywood, March 31.

Protesting that a film produced by Normandie Pictures, reputedly based on his serial, "The Lad and the Lion," bears no resemblance to his original magazine material, Edgar Rice Burroughs filed action in Superior court to restrain. Max and Arthur Alexander and others from selling, exploiting or distributing picture as being based on any story he had written.

Pic. produced by the Alexander Bros. under Normandie trade mark, was titled 'The Lion Man.' Rights to Burroughs story, written in 1917, were bought by Alexander Bros. from Selig Polyscope, which originally owned them.

SCRIPTING 'WHITE HEAT'

Hollywood, March 31.
Tom Lennon is preparing screen play for White Heat, forthcoming Radio feature, based on original by Stuart Edward McGowan and Tor-

riell McGowan, Jr.
John Burch and Ernest Pagano
will function as co-producers,

Incorporations

NEW YORK

NEW YORK

Elim ccording Corp., New York; incompicture films, etc.; capital stock, 206
John W. Wolf. 101 West Stirct,
New York City. William C. Plunker,
Adams, Mass.: Ferdinand von Middlier,
Adams, Mass.: Ferdinand von Middlier,
Adams, Mass.: Ferdinand von Middlier,
Phillips H. Lord, Inc., New York;
general amusement business; capital
stock, 1000 shares, no par value. In
Stock, 1000 shares, no par value.
Manhattan; operate theatree, etc.;
capital stock, 100 shares, no par value.
Incorporators: Robert Sterling, 122 Welley
Incorporators: Robert Sterling, 122 Welley
Incorporators: Robert Sterling, 124 Welley
Incorporators: Robert Sterling, 124 Welley
Incorporators: Robert Sterling, 125
Mills Welsberg, 341 Madison avenue.
New York City.
Therate Morting of the Middle of the Middle
Manhattan; operate theatree, etc.;
Apital stock, 100 shares, no par value.
Incorporators: Robert Sterling, 124
Mills Welsberg, 341 Madison avenue.
New York City.
Therate of the Middle of the Middle
Middle Welsberg, 341 Madison avenue,
New York City.
Television and Projector Cerp., Manhattan; radios, projectors, etc.; capital
rocopporators: Joseph Lavis, 1408
Mills Welsberg, 141 Majn 1408

CAL FORNIA

Trem Carr, Inc.; capital stock, 100 shares. Directors: Irving Colien, B. Janeshutz and L. Ryan.

Going **Places**

By Cecelia Ager

All Sorts of Ladi

All Sorts of Ladi

Since it's gotten to be pretty widely accepted that prizefight promoters' molis do not take on airs about it, Verree Teasdale, who plays one in The Milky Way,' permits herself to relax. Spared, the necestry of carrying on hoity-toty and devastatingly classy, Miss Teasdale truns out to be quite a likeable femme, natural and modest, and really no trouble at all. In The Milky Way' only Miss Teasdale's wardrobe sends up skyrockets—beads and feathers slinkly contrived for comedy and succeeding admirably. Herself, Miss Teasdale's as soothing, and inconspicuous as a blonde with a good crop of shiny ringlets can be.

More soothing, indeed, than brunet little Helen Mack, who is determined to show great surges of spirit and attacks the task feroclosity. Not as soothing, however, as Dorothy Wilson, a gentle, trusting soul bewitched by Haroid Lloyd, who compensates with toyalty and heartfelt devotion for her lack of zing. Marjorie Gateson, a 'society' lady who's learned to duck, manages it with no sacrifice of poise.

Nifty Pass-out

Nifty Pass-out

In the beginning of 'Snowed Under' it looks like those in the audience game to stick it out are going to watch three not too assorted blondes, Glenda Farrell, Patricia Ellis and Genevieve Tobin, throb prettily competitive for the attentions of Mr. George Brent. But right soon it turns out happily that Miss Farrell loves only his alimony, and Miss Ellis can be distracted by Miss Farrell's lawyer. Thus, the only one left pulsating for Mr. Brent is Miss Tobin. Fair exchange.

Miss Tobin says what Mr. Brent needs is 'mothering, and a good firm hand,' Giving it to him, Miss Tobin curbs her own exuberance and wrinkles her nose only rarely. She may be seen doing it in a black two-piece dress trimmed with white ric-rac braid round the narrow high collar and down the front of the jacket.

Miss Ellis, who is evidently very flightly, since they say she is a college girl, bursts upon the picture wearing a ski suit. 'Itss Ellis' hipline and long legs are suited to the achievement, and furthermore, she carries the accompanying knitted skull cap at a "dashing angle.

Miss Farrell presents a convincing interpretation of an applejack lag, passi out gracefully and quietly, winning everybody's admiration.

Tough One For Bi

Tough One For Bi

When a young lady's name is Binnle Rarnes and she looks it, and she's tossed to 'Sutter's Gold' to play, a dame all mystery and puzzling allure, all enigmatic looks and uniathomable motives—well, it's just no cinch, Most young ladies would be utterly stu. They wouldn't know how to begin. Miss Barnes, however, is made of more valiant stuff. She just ups and begins.

A last, thorough tweeze to her eyebrows; a fine, full flourish of her lip pencil; and she's off. Though, as a result now of the thin, precise line of her brows coupled with the lugh aweep of her mouth, her make-up's completely off balance, her voice at least shall not fall her. Low and melodious, its persuasive resonance maybe will distract attention from the fact that her new, generously curved lips are rather hard to control. Sometimes they seem to be smiling, provocatively, all over her face, while her eyes, because of the restraint of their half of the makeup, are merefy acting quizzcial. The effect is quite disturbing, even if not in the way tirat the rest of the cast of 'Suiter's Gold' appears to find the Countess Bartoffski disturbing.

Nevertheless the countess ride side saddle gracefully, reveals stream lines' in a period when other ladies hadn't the same foresight, and wears a fitted black suit with puffed sheeves, a full, frilly white jabot and shallow-crowned bowler hat. It needs only its skirt shorter to be acceptable in next Easter's parade.

irls' Revenge

irls' Revenge

Sick and tired, no doubt, of always playing the old-fashioned girl while the Rockettes get to be 'The Modern Girl,' the Music Hall ballet corps this week march right into the enemy's territory with some very fine precision stuff of their own, thank you. Dressed as simple-hearted maidens out of 'Godey's Lady Book,' in decent pantaletts, pale blue hoopskirts, red silppers, yellow hats to match the yellow panels down the front of their charming frocks, the girls of the ballet corps have seized innocent child's play hoops as the means of their revenge.

Nobody's guess, when the curtains part and the young maidens are scampering to and fro artlessly rolling their pretty red hoops, that ere long these picturesque toys are going to take on thoughtful formations, that the girls are going to assemble them in all sorts of exactly executed circles, that they're going to leap through them in unison, skip over them all together, and yes, even advance forward, tramed in circles, in one-straight—line. The Rockettes very own straight line.

So it's a mightly lucky thing that the Rockettes' number again is very swell. Representing 'The Modern Girl,' if there is such a creature, smack back into 'An Old Fashloned Girl'—it seems 'The Modern Girl' wears pants that are only the scantiest of shorts so far as one leg is concerned, whereas the other leg lurks inside full prjama concealment—the Rockettes drill vigorously in front of glittering metal zig-zags. Their lone unclad legs may not make sense, but they look good.

The intermediate stage between 'Old Fashloned Girl' and 'Modern Girl' is awarded, with a fine realization of their abilities, to the ladies of the Choral Ensemble, who are 'The Gloson (Girl' before a set and in costumes most amusing, and which consider tastefully a singer's chest and heft.

Silverstein Takes Stroll

Daverstein Takes Situli
Hollywood, March 31.

Dave Sliverstein walked suddenly
from R-public studios hast week,
following reported disagree...ont
with studio heads over development
of sarlpit of Ticket to Farr "ac,
picture he was supervising,
Sliverstein joined Republic some
months ago, after being teamed as
writer with Len Fields for several
years,

Tinting O'Brien Westerns

Hollywood, March 31. orge Hirilman will produce George O'Brien features in for Columbia.

Pictures will be action type, with at least two designated as western specials. O'Brien has one more pie to do for Sol Lesser for 20th-Fox release.

Max Kendler

Julius Kendler

Announce Removal of Their Law Offices to

1560 Broadway Suite 1005

New York City BRyant 9-5789



said...

"Mr. Deeds Goes to Town is the greatest picture Capra ever made! Will be more popular than It Happened One Night!"

Thank you Mr. Thalberg

First of the superlative comments made by distinguished members of a notable audience after the Hollywood preview of the new Capra production. Columbia Pictures Corp.

National release date April 12th Opening Radio City Music Hall, April 16th

House Reviews

(Continued from page 20)

(Continued from page 20)

Harlem style, rarely setting far off his heels. He socks over.

Flash opening in full stage, an elaborate Oriental tent interior with whole company on in costume, draws a heavy response before the bill gets under a page 20 miles from the continued here. Day Bills line in long silver sowns and velled headdresses open who are offered to held the company of the line in long silver sowns and velled headdresses open was no Oriental dance complete appollon band-boys drawn up a care of two levels for percussion work. Ruth del Rio trails for a rhumba and Seven Arabian Shelks close with speedy tumbling, and pyramid-building, whole working up to a fast climax and setting the tempo for the subsequent proceedings.

It's the balaikla orchéstra, however, that the customers are waiting for the subsequent proceedings.

It's the balaikla orchéstra, however, that the customers are waiting the they are 'on to an original their thandkerchief and cigaret trees. The men in scarlet messackets make a striking appearance. Comedy starts from then on, Apolor's palaver and the back-chat of the Fillpinos continuing throughout. Sarah Ann McCabe, striking brunet in white, is on for Indian Love Call' and a Spanish dat with the way of the control of the fills of the fills of the fills of the fills of the opening. Bines girls do a rhumba in colorful Cubanostume, with Apollon and Ruth del Rio trailing for la Cucuracha then a ballet number in whith the waits of lights or tinted gowns; and a jazz routine for the fillsh. Bill ran 70 minutes when caught and might be ut to advantage. Looked as if the rhumba production number was the rhumba production number

a good ween.
opening night.
Feature, 'Hitch-Hike Lady' (Rep).

McStay.

State-Lake, Chicago

Chicago, March 28.

George Jessel is back in the Loop and a pleasure to watch as he works through the bulk of this vaude show with songs, bits and Jesselisms. He arrives on the scene after two acts and from then on is off and on with a comedy line here, a smart piece of introduction, a song and general allaround entertainment.

around entertainment.

It's a smart bit Jessel does in introducing Terry Lawlor, who rates an experience of the control of the

ship.
Jessel and Miss Lawlor have
worked out a neat introduction bit,
with Jessel bringing her out as a
strawberry festival sing winner from
Lettice. Indiana, where she was
known far and wide as a warbler of
old-folks tunes. And Miss Lawlor
carries it off cleverly, with shy foot
and dowincast eye, and then wallopling the audlence with a low-down
blues number.

ing the audience with a low-down blues number.

Line of girls open the show in a neat chorus routine and are followed by Gardner and Kane in a fine round of dancing from tap to acrobatic. Girl is particularly good in her acrobatic number. Gene Gory and Roberta who used to be with the Frank and Milt Britton gang, continue the same sort of stuff on their own, breaking up violins and getting music out of novelty instruments for That of the control of the

Behind the Keys

(Continued from page 23)

(Continued from page 23)
Ing it, are left to Many Connery, of
Saratoga Springs, and George Stanton of Luzerne, provided they assume indebtedness of \$5,000 on the
structure at the time of the will's
execution, Donald Smith of Luzerne
receives \$2,000 chargeable against
the theatre. Will disposes of other
property (including Tyrol Inn on
Lake Luzerne), Mary Connery
named executivis with Saratoga National Bank, Riddell was 66,

Claud Morris, MG exploiter, in town preparing campaign for The Great. Ziegfeld' which opens at American April 12, as road show. House scaled to \$1.65 for engage-

House scaled to \$1.65 for engagement.

B. N. Judell, Inc., is to distribute three Weiss serials in this territory. The first will be 'Custer's Last Stand'.

Death at Trenton, Ill., of W. T. Carr, formerly production head of Republic Pictures, occurred March 19.

Rudolph Ganz, former conductor St. Louis Symphony Ork, was given planish and old organization last week, apaciting Friday afternoon 27 and Saturday.

George R. Dells, district manager of the A. G. Constant theatres in eastern Ohio confined to Mercy hospital here following an automobile and automobile and automobile and automobile and all the states of the stat

Plans are being rushed for the construction of a new picture house on the site of the Ventnor Theatre, which was destroyed by fire last week. G. Franklin Wielland, president of the Ventnor, estimated damage at \$125,000, but covered by insurance.

Inside Stuff—Pictures

(Continued from page 6)

channels were used for communication between director and various mobile technical units. 20th-Fox has five short wave permits, two of 181 and 51 meters, permitting commercial communication between location and Westwood studio. Transmitters used at Yuma, as well as other location equipment, were left at site, for probable use by other companies now bidding on rentals.

Confronted with problem of what to do with 40,000 feet of Alaskan adventure film brought to Universal by Norman Dawn and Del Cambre after five months in the north, Charles R. Rogers and William Keening, U studio chief, are mulling whether to shoot interiors to round out yarn or send pair north again for more outdoor stuff. Film was made by pair on limited budget, authorized by Carl Laemmile, Dawn lensing and Del Cambre enacting role wrecked viator beating way back to civilization. civilization

Process whereby filming of night scenes in daytime with Technicolor is made possible has been invented by Richard Boleslawski and turned over to Ploneer Pictures, which had previously experimented with the problem. Pioneer will utilize idea, claiming it will save thousands of dollars by eliminating lengthy tinting in labs. Boleslawski will use process first time in filming night scenes of 'Garden of Allah' for Selznick-International,

One of only two Lumiere motion picture cameras in existence in this country was permitted to be removed from Los Angeles Museum to United Artists studio where comparative pictures were made of relic and a present-day Technicolor camera. Lumiere camera weighs five peuples, compared with 750-pound weight of the new color recorder. Lumiere camera used was replica of first portable motion picture camera invented in 1895 by Louis and August Lumiere.

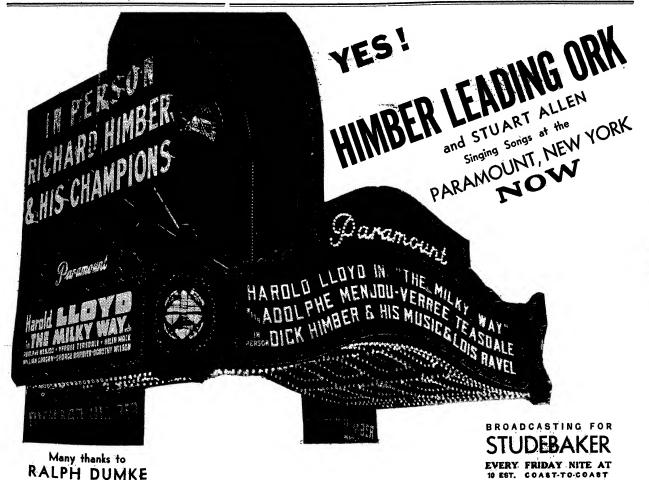
Increasing number of schools are using motion picture equipment to further visual instruction, federal office of education revealed last week in analysing replies from questionnaires about adoption of visual adds in teaching. Approximately 9,000 county and city superintendents and principals have answered questionnaires, largest number from Pennsylvate 455

Figuring that popularity of his newspaper strip and broadcasting serial, with reported 2,000,000 kids belonging to Jimmy Allen clubs, should make him a bet for personal appearances, Fanchon & Marco are dickering with Allen to go on tour in number of key spots, to personal in connection with showing of his Paramount feature, 'Sky Parade.'

Based on estimate of 1,500 production and publicity stills turned out daily at nine major studios on Coast, estimated that picture industry spends in neighborhood of \$300,000 annually for this alone. Figured that approximately 5,000,000 stills turned out over 12-month period, at average

Shirley Temple is featured in 600-ft. Red Cross trailer being made by 20th-Fox. Several changes have been made in film to include scenes from flood areas in east.

10 EST. COAST-TO-COAST



FIELD REPORT

GIVES MARCH OF TIME No. 1 RATING

A year ago some showmen questioned the idea of audiences liking the March of Time and its hard-hitting drama of real life. Its worth in small rural theatres was doubted. Questioned, too, was the importance the public and the press would place on the monthly issues. But with its second year now under way, these questions have answered themselves.

DO PICTURE AUDIENCES WANT TO SEE THE MARCH OF TIME?

Here is one answer from a large suburban house in a big mid-western city.

*"Recently I attended the.....theater here to enjoy the March of Time. After the so-called feature a 'Screeno' game was conducted. Finally the feature began again.

"Leaving my seat I asked the usher when I might see the March of Time. In a characteristic gush of courtesy he showed me the manager. This tuxedoed dignitary explained that the March of Time was omitted to save time. But this was the Last show! He offered me a refund and I refused it.

"By this time a large group had gathered and they took up the argument. None would accept refund or invitation to leave. Some became angry and the super-manager was called. He wailed that the cost of running extra time was too great; that the contest had taken too long. Receiving no sympathy he offered to show our request after the feature now on.

"Leaving the unsatisfied crowd I returned to my seat. Presently the house lighted and an announcement made that through an error the March of Time had been omitted and would be shown immediately. It was."—H. M.

And another from one of the largest first run houses in the Southwest.

*"Our weather here has been pretty but the March of Time, proven by figures, has meant an awful low of money for us at the box office and has been established in the minds of our patrons as one of the greatest film features the theater has ever seen."—P. S.

HOW IMPORTANT AN EXPLOITATION MEDIUM IS THE MARCH OF TIME?

This letter is from the General Seafoods Corporation to its branches and dealers all over the country.

"The March of Time during the past month

has been filming a picture of the New England Fishing Industry. It impressed us so greatly that we are writing this letter to advise you of the March of Time play dates in the theaters in your territory with their names and addresses.

"It is quite possible that you may wish to incorporate this news in your local advertising, and we feel sure that such action will be of material benefit to you."

WHAT IS THE MARCH OF TIME WORTH TO THE SMALL-TOWN THEATRE?

The operator of a 200-seat house in this Montana town (pop. 468) says:

"Being a comparatively new subscriber to the March of Time I have been noticing the increased interest my patrons are taking in your news and look forward eagerly to the next issue.

"I admire the courage and bravery of the March of Time in giving the public unbiased facts. We want more leaders like you in the motion picture industry."—H. O. E.



Radio City's Center Theatre displays the March of Time and its three exciting episodes on a huge lobby easel as well as on its Sixth Avenue marquee:



From a 500-seat house in an Idaho town (pop. 1500) comes this letter.

"In my opinion this is THE greatest item in short subjects available to exhibitors today.

"I feel that this subject has not only added prestige to our program presentation but has also built our business on the days of its showing to the extent of bringing patrons to our theater who do not come at any other time.

"The exhibitor of today who has the March of Time available for his screen and does not use it, is not doing his duty to his community."

HOW IMPORTANT DOES THE PRESS CON-SIDER THE MARCH OF TIME?

This review is from the Washington, D. C., News.

"Showmen are pretty well agreed that only two short subject series have any influence on the box office. One- and two-reel films enhance programs. But the only shorts that consistently affect prospective patrons' choice of theaters are the March of Time and Walt Disney's cartoons."

Australia's famed Smith's Weekly finds it important too:

"The greatest sensation in the moving picture world since the advent of the 'Talkies' has arrived in Australia—a series entitled 'The March of Time.'

"They are 'The Thinkies'—the term is 'Smith's'.
"They deal with subjects of world interest in a manner which sends the audience away with something to ponder."

As does London's Observer:

"March of Time is, on every count, the most lively, intelligent, and important departure of the recent screen."

*All letters reproduced here were written in the course of regular business, and the originals are on file in the March of Time's Advertising Department in New York. Not having been intended as testimonials, their signatures and theater names have been deleted.

INDIE BLOC MAPS TACTICS

Supreme Court of the United States has declared the State of Wash ington without constitutional authority in the imposition of state taxe upon radio stations. Decision is of cardinal importance within broadcasting as various states, notably in the east, have cast hungry eyes toward radio. City of New York also had the yen to sock gross advertising revenues about a year ago but that was thrown out at first base.

Stations KOMO-KJR in Seattle fought the question up to the Supreme Court. Justice Stone in reading the unanimous opinion stated: By its very nature broadcasting transcends state lines and is national in scope and importance, characteristics which bring it within the purpose and protection, and subject to the control of, the commerce clause.

Testimony before the U. S. Supreme Court established that KOMO-KJR are regularly heard in Oregon, Idaho, the Canadian provinces and other remote places including Alaska.

Tax that the court decision invalidates is 1% of gross revenue. Similar percentage seemed a joily inspiration to the politicians of several other states and, save for this decision, broadcasting could have anticipated an epidemic of such imposts.

Radio as the country's second most important form of public amusement will learn with what eagerness politicians, hearing of the prosperity of stars and exceptional individuals, seek to lay their tax conduits and tap such reservoirs of 'wealth'. Diternal vigilance by the film industry is sary to keep that industry from being taxed into a decline.

very state should have a broadcasters trade association to anticipate and guard efforts to elect radio for special attention from tax collectors and to collaborate with the national organization.

AUNT JEMIMA STREIBERT SPROUTS TITLE **SUES RADIO SPONSOR**

General Foods, Log Cabin Products and NBC are defendants in a \$200,000 damage and title injunction action action filed in U. S. District court, New York, by Tess Gardella, the original Aunt Jemima of show business. Miss Gardella seeks to restrain the defendants from presenting another singer (Eva Taylor) as Aunt Jemima on the current Log Cabin program on NBC.

Miss Gardella claims she was offered the Log Cabin job by James Rogers of the Benton & Bowles agency at \$100 a week, but turned it down because of the salary, whereupon the agency engaged Miss Taylor and gave her the Jemima billing.

Miss Taylor and gave her the Jemi-ma billing.

Miss Gardella ciaims exclusive right to the Aunt Jemima designa-tion through prior use, and con-tends she has become established under that name due to having been billed as each for the part 18 years. amuer that name due to having been billed as such for the past 15 years. As Aunt Jemima she has piayed in vaudeville, pictures, legit and on the air. Chief among her radio pro-grams being the Jad Saits series on CBS.

Samuel R. Weltz is attorney for Miss Gardella.

17-STATICY GROUP A 'DIXIE NETWORK'

San Antonio, March 31.

Seventeen station hookup which is to pipe Dr. Pepper Bottling Co. stanza through the south and southwest will be pipuged as Dixle Networ. 'Slow which is spreading from Texas Quality Network (four stations) to 13 additional outlets begins the expanded active Auxil. 5 gins the expanded airing April 5. Sunday stanza initialed fast year via TQN and has built to where sponsors feel justified in expanded hookup.

hookup.

Comedy-revue stint originates at WFAA, Dallas. Program will move up an hour when daylight saving sees into effect. Probable also originating-point will move to Centennial exposition grounds when the Dallas expo opens in June.

Morton Downey to Eng.

Morton Downey departs from the Bourjois program on NEC either the first or second week in May to fill a series of stage engagements in Great Britain and Ireland.

Ile 'due to open ublin May

WOR Boss Elected V.P. by Bamberger Corp.

Theodore C. Streibert has been elected a vice-president by the board of directors of the Bamberger Broadcasting Service, which owns and operates WOR, New York. Streibert joined the station a year ago last October, He's general manager. He is also on the Pathe board.

His 'Alumni' Serenade Whiteman on Birthday; **NBC's Unique Program**

On the occasion of Paul White-man's birthday Sunday (29) Jack Lavin and Stella Karn staged a party and broadcast early Monday morning at the Bittmore, N. Y. Stunt brought an unusual conces-sion from NBC which kept its lines

sion from NBC which kept its lines open after midnight, program coming from the studio, Hollywood and the hotel for one hour starting at 1:30 a.m. It was anniounced that the Whiteman alumni had been formed, Morton Downey, president and Mary Margaret McBride (Martha Dean), secretary. All participated, Crosby giving a special 'Thanks a Million' to the bandsman from the coast with Janc Froman warbling a number from 'The Great Ziegfeld' from there also.

there also.

From the studio Ferde Grofe conducted part of his Mississippi' suite and George Gershwin contitueted 1 Got Plenty 'Of Nothing' ('Porgy and Bess') while Roy Bargy topped off that end for the finale. At the hotel Miss McBride spoke, Downey crooned an Irish ditty and Whiteman beamed.

Just what birthday it was, Whiteman wouldn't say but a sign read:

man wouldn't say but a sign read: Life begins after 40. The cake had a diameter of three feet and was just that high

Agency Changes Name

Chicago, March 31.

New title, Morri-Schenker-Roth.

Inc., will shortly replace that of
Morris, Windmulier & Enzinger on

Morris, Windmulier & Enzinger on the local advertising agency. Philip Morris continues as key man and president with Sydney Roth in as v. p. and creative executive while Ben Schenker also gets a v. p. dosk and post as in charge of copy. Both Schenker and Roth get blocks of stock and a chair at the Board of Directors table.

Roth was formerly with the Catalog Association while Schenker has been advertising consultant to agencies. Both have been with Morris-W-E for the past couple of months.

CRISIS FORESEEN

Broadcasting Trade 'Interprets' Cincinnati Invitational Meeting as Presaging Formation of Battle Lines-Network Peeve at Baldwin Widens Schism-Peacemakers Have Tough Assignment

SECESSION?

New York broadcasting circles regard the formation of an indie station organization under the eadership of Powel Crosley, Jr., as a twofold protective measure with the coming convention of the National Association of Broadcasters the source of concern. Through the new association powerful independ ents will be in a position to stave ents will be in a position to stave off any attempt to censor James W. Baldwin, the NAE's managing director, for his stand against NBC and Columbia on their copyright behavior and, if necessary, effect a complete break of a major share of the membership from the NAB. Primary object of Crosley's Associated Radio Stations is not only to be able to fight the indies' copyright battles but to have the leading

right battles but to have the leading indie stations strongly solidified in

Baldwin Still Optimistic

Washington, March 31.
Prospect of putting copyright fees on per-piece or measured-service basis, are regarded as remote following failure of Warner Bros. and

failure of Warner Bros. and the National Association of Broadcasters to work out a new scheme to replace flat-fee charge now in effect. WB insistence upon five-year renewals of present licenses -prompts James W. Baldwin, managing director of N. A. B., to concede that most of his hopes have gone gilmmering.

mering.
Baldwin was still optimistic that at some time in the future some 'more equitable' arrangement can be worked out but admitted that the stand taken by Herman Starr and other WB officials is discouraging as far as the immediate future is

concerned.

T shall continue to try and develop a formula which will permit us to pay for the music we actually use. Baldwin said.

It think it can be worked out, but not until the industry becomes unified and insists on the consideration to which it is entitled.

the event NBC and Columbia threatened to withdraw from the NAB unless Baidwin's knuckies are meatine of withdraw from the rapped and a new managing director appointed. Baldwin, it is said, in the trade, doesn't care whether he stays on the job of otherwise, but the major independents are determined to back him up at the convention and, if a showdown eventuates, announce their own withdrawal from the NAB and the engagement of Baldwin as head of their own organization. In the meantime the charter members of the ARS propose to carry on their fight on copyright matters and to persist in their demand that the Department of Justice investigate the part that the webs played in the issuance by the American Society of suance by the American Society of Composers, Authors & Publishers of its new five-year contract.

Network Attitude

Consensus of opinion among Mutual broadcasters in New York is that the formation of the ARS makes a sehism inevitable at the Chicago inetwork.

Radio, Taxes, and Supreme C't NAB CONVENTION Boston Scrambled, WNAC Goes NBC; Columbia Leases WEEI, Overbids Hearst: Transfer Date Indef

CANOES TO TRANSMITTER!

Karl Hoffman Gets a Ducking on Way to Job

Buffalo, March 31.

A minor flood in the suburbs nearly scuttled Karl B. Hoffman, WGR-WKBW chief engineer, last week. Hoffman was canoeing to the WKBW transmitter, which was surrounded by a couple feet of water, when the canoe was overturned by a chunk of ice. Hoffman was dumped out in a ditch, where the water was over his head.

He managed to swim to ligher ground. A \$127 canera he had with him was wrecked.

Petrillo Denies Hylton to NBC On Farm & Home

Chicago, March 31.

After having been scheduled for After having been scheduled for guest appearances on the Farm and Home Hour, National Broadcasting Company's daily '60-minute sustaining show, and on the Al Pearce-Pepsodent show on NBC, Band Leader Jack Hylton was forbidden to appear on the shows on direct order from James C. Petrilio, president of the Musicians Union. Hylton prohibition was based on the Petrillo ruling forbidding musicians from making guest appearances on celebrity nights, etc.

convention. The webs have declared

convention. The webs have declared that they do not propose to support an organization which is being used to undo their works or put them in a defensive position at Washington. Efforts of peacemakers to bridge the gap is expected to prove rutile, if compromise means the letting out of Baldwin. Originally Crosley: John Shepard, 3rd, of the Yankee Network; Walter Damm, of WTMJ, Milwaukee, and the other leaders in the ARS group had set out to organize a coterie of independents who would, in the event of a breakway threat by the networks, assure the NAB membership that they were prepared to take over any loss of financial sipport that the withdrawal of the NBC and Columbia owned and operated stations might cause. But later it was decided to proceed with the setting up of their own association as a precaution against their failure to effect a breakdown in network domination of the NAB at the July gathering in Chicago.

Cincinnati, March 30.
Powel Crosley, Jr., was elected chairman of Associated Radio Stations which was formed Thursday (26) in Netherland Plaza hotel and held second meeting there Sunday (29). Sol Rosenbiatt is retained as counsei.

(29). Sol Rosenblatt is retained as counsel.

Directors are Waiter Damm, WTMJ, Miiwaukce; James Hanrahan, Scripps-Howard broadcasting subsidiary; John Sitepard, 2rd, Yankee net; and Edward Craig, WSM, Nashville.

John L. Clark, general manager of W.I.W and WSAI, sald membership in new organization is by invitation and for broadcasters with paraitel setups. He added that many problems are expected to confront members who will abide by profittles adopted by organization Claims organization unrelated to Mutual affiliates, some of whom have not as yet been enrolled, and is not almed at formation of new inetwork.

Boston, March 31.

NBC and Columbia have swapped release sources for their programs in Boston. After CBS had taken a five-year lease on WEEI, from the station's present owner and operator, the Edison Electric Illuminating Co. of Boston, NBC worked out a deal with John Shepard, 3rd, head of the Yankee network whereby WNAC, the latter's key, becomes the new affiliate for the red (WEAF) link, CBS's agreement with the Edison outfit, which must now be passed on by the Federal Communications Commission, guarantees the owner an income of \$225,000 a year over a five-year riod.

\$225,000 a year over a nve-year riod.

Under the contract which NBC holds with WEEI the latter must-give the network a year's notice, but it is believed that the webs will get together on an agreement which will put the switch into effect in tha early fall.

WEEI went to CBS after leasing bids had been put in by both NBC and William Randolph Hearst. It is understood that NBC offergd, to make it \$150,000 a year, While Hearst, who wants an outlet for his Boston American, submitted a figure of \$200,000.

Solves Dilemma

Solves Dilemma

ure of \$200,000.

Solves Dilemma
Acquisition of WEEI, which Is now affiliated with NBC's red. (WEAF) link, will solve the dilemima that CBS has been in since ft. started looking around for a local release to replace the one it now has through the contract with John Shepard, 3rd, head of the Yankee Network. Agreement with Shepard expires at the end of this year. Columbia resumed discussions on a renewal with Shepard several weeks ago after the national: network had settled with WHDH, Boston, on a partnership contract predicated upon the latter station obtaining permission from the FCC to move to a wavelength that would give it full time operation and an increase in power. Shepard's relations with CBS the past two years have at times been decidedly actimonious, with CBS lately taking particular exception to Shepard's frequent clearance of Mutual Network programs.

frequent clearance of Mutual Network programs.

Departure of WEEI left NBC with two solutions to choose from. It could either ally itself with Shepard's WNAC, or make a deal with WHDH whereby that station with the assent of NBC would get fulltime scallities and perhaps an increase in power from 1,000 to 5,000 watts. WHDH is on the same wavelength as KOA, Denver, 330 kc. KOA is managed and operated by NBC.

CLIFF SLEININGER IN OWN SALES BIZE

Chicago, March 31.

Cliff Sleininger, who bowed out of Free & Steininger due to differences with James Free, is opening his own station representation field and is reported to be taking a number of the key F. & S. stations with him. Ralph Atless is now negotiating with Sleininger to represent cither WJJD or WIND, Atlass having pulled both stations away from F. & S.

Other stations

Other stations which may hook up with Sieininger are WHO, Des Moines: KOIL, Omaha, and KSD, St. Louis.

Lou Pollock's Job

Lou Poliock from Chicago wher he worked for Balaban and Katz and others is newly installed at the Irving Mills office in New York. Pollock is in charge of Mills' new radio department. Will peddie bands, ideas and Milton Berle for radio.

PETRY DISCLAIMS SPADEA LETTER; ASKS ADV. AGENCIES TO IGNORE IT

Chicago Time Buyer's Reaction to Letter Recommending Bob Howard to Their Bosses Creates Embarrassing Situation-Not on Letterhead

dward Petry, the station representative, on Tuesday (31) stated to a Vaniery reporter in New York: You may quote me as saying that Joe Spadea should not have written that letter and had I known about it in advance he would never have done so. We have already contacted all the advertising agencies that received the original letter asking them to disrepard it.

them to disregard it."

Chicago, March 31.
A form letter written from Detroit by Joe Spadea, manager of Edward Petry's office in that city, fell among Chicago advertising agencies last week as a sensation. Although the exact number of letters sent out is not definitely known it is reported between 40 and 50 leading advertising agencies received copies. All were identical in wording, all were addressed to the president (of the agencies) and all recommended that the agencies hire Bob Howard as radio time buyer.
Blackett-Sample-Hummert, Lord & Ryan, B. B. D. & O. J. Walter Thompson, Hays MacFarland were among the agencies which got letters. Written on private stationery (not the Petry letterhead)—the Spadea recommendation described Edward as the best radio time buyer in the surface.

Long istance Phoning

Long istance Phoning.

First reaction among the time buyers was to ask by what logic a station representative suggests a substitute job-holder to the employers of the men to whom the station rep looks for contracts. After a few days of buzzing the long distance telephone from the New York Petry office started conveying earnest assurances that Spadea had not acted with the consent or knowledge of Edward Petry. Thereafter the reaction am on, agencies turned to commiseration for Bob Howard, regarded as an in-

Thereafter the reaction among, agencies turned to commiscration for Bob Howard, regarded as an innocent victim of the letter.

Spadea, too, got some sympathy for the friendly sentiments that apparently prompted the writing of the now-ceibarated 'ff-you're-looking-for-a-good-man' letter. What makes the situation a classic in its uniqueness is that the advertising trade in general probably agrees with Spadea in his estimate of Howard's ability. Howard quit Campbell-Ewald a fortnight ago after eight years. He was originally from show business.

Most of the presidents of the agencies receiving the letters referred the matter to thir radio time buyers with pithy, memoranda attached.

Spadea letter reads as follows:

Snadea letter reads as follows: Spadea letter reads as sources.

'fr. you are interested in securing
the services of the best radio buyer
in the United States I refer you to
Mr. Robert Howard, former radio
buyer for the Campbell-Ewald Combuyer for the Campbell-Ewald Company. His knowledge of markets and radio stations is valuable to any organization interested in solling or placing, radio time. His intimate contact with over 300 commercial station managers gives him every opportunity of securing special privileges which other people including NBC and CBS could not secure. He has already proven this on a number of important Campbell-Ewald accounts for clearance of time and adjustment of rates which have saved his company thousands of dollars each year.

Baltimore's 5 MBS Shows

Since joining up as an affiliate of the Mutual web, WBAL, Hearst-owned Balto outlet, has garnered itself a total of five shows. Some of these already going, while others are skedded as futures.

tisef a total of five shows. Some of these already going, while others a dread of the consumer goods market.

Quintuplets are Household Flandio people are viewing local, and not national, advertising as the Escape of the profitable eventuality from the National Amateur Night, and SSS to lay in a new supply of turniture, National Amateur Night, and SSS to lay in a new supply of turniture, National Amateur Night, and SSS to lay in a new supply of turniture, National Amateur, Night, and SSS to lay in a new supply of turniture, National Amateur, Night, and SSS to lay in a new supply of turniture, National Amateur, Night, and SSS to lay in a new supply of turniture, National Amateur, Night, and SSS to lay in a new supply of turniture, Not on the Night of Stational Amateur Night, and see the Night of Stational Amateur Night, and SSS to lay in a new supply of turniture, Not on the Night of Stational Amateur Night, and SSS to lay in a new supply of turniture, Not on the Night of Stations, and also adds Will, Philly, and Night of Stations, and also adds Will, Philly, and WGAR, Cleveland, to the schedule, Itulind in the waters. Bonus pay-

SUE EARNSHAW-YOUNG

Allege 'Marco Polo' Script Held by Producing Firm

Los Angeles, March Return of musical serial, 'Adventures of Marco Polo,' allegedly in possession of Earnshaw-Young, Inc., advertising agency, is sought by Cyril and Catherine Armbrister, in

Cyril and Catherine Armbrister, in superior court act'on filed here. Complaint charges that on repre-sentations of Harry A. Earnshaw that he had sponsors who might be interested in backing serial on air, they assigned rights to him. Suit charges agency then had cerial charges agency then I copyrighted in its name.

Transcriptions

Texas Oil Co. starts this week a dramatic series. Unsolved Mysteries on 14 southern stations. Contracts all around are for 39 quarterhous periods at the rate of three a week. If the show clicks in the special properties of the station list will be increased to the point. where all important markets are in-

Conquest Alliance Co. agented the recordings to the Hanff-Metzger agency for American Radio Fea-tures.

Pennsylvania Rubber Co., through Walker & Downing, have a spot an-nouncement campaign on the fire. No recording has been done to date, and the station list isn't set.

Niagara Hudson's 'Mr. and Mrs. Wise Penny' disc campaign through BBD&O has been renewed for 25 more programs over the present list of eight stations. Stanzas run 15 mins. in-length and are cut by World Broadcasting.

Campana's First Nighter' gram will slide off of the National web on April 24.

WNEW's 125 Remote Spots For Nightly Dance Parade

Dance Parade, which goes on six times weekly at WNEW, N. Y., broadcasts from at least 125 re-mote spots every week, regarded as tops for remoting in metropolitan area. Such a set-up requires ap-proximately 325 miles of radio lines to more than 20 night clubs, restau-rants and cabarete for the five hours that the Parade size on this sets that the Parade airs on this sta-

tions.

Construction and opening of WNEW's New Jersey studios in the Proctor Theatre building, Newark simplifies handling and co-ordinating the out-of-New York dance control.

It is one of several the local NBC of KYW, Philadelphila, spending his blue station has taken from Mutual. weekends in New York.

Water as Radio Norm

London, March 25.
Government official in charge
of water boards and other
public utilities has just issued a graph of provincial water consumption in relation to

consumption in relation to radio programs.

It shows that during a really top-line broadcast, like the King's Christmas speech, or the recent funeral procession relays, water consumptions drops as much as 85% under normal, suggesting what the big stuff is on the air.

WLW, Cincinnati, Clears 321/4 NBC Commercial Hrs.

Local biz..........15 hrs. 55 min. Mutuai commercials 14 hrs. 45 min.

Mutual commercials .14 hrs. 45 min. of NBC sustaining programs, and 12 hrs. 45 mins of MBC sustaining programs, and 12 hrs. 45 mins of Mutual sustainers. Heaviest NBC commercial run comes on Wednesdays when it amounts to six full hours. Evening schedule on that day is especially weighty with the Standard Brands, American Rolling Mills, Bristol-Myers, and American Tobacco stanzas coming on hand-running. Thursday is nearly as big an NBC day, with five and a quarter hours sponsored

sponsored Mutual sponsored stuff generally runs around two hours daily, with Monday reaching a high of two hours and 45 minutes.

Lit Takes 'Matinee

Philadeiphi , March 31. Lit Brothers department store, co-owners of NBC outlet, WFIL, last week began local sponsoring Mu-tual's 'Morning Matinee' series Deal

Ford Concert's 4,500-Seat Aud to Care for Demand

Aud to Care for Definant Detroit, March 31, Heavy demand for tickets forced inoving of Ford's Sunday, evening hour (29) from the 2,000-seater Masonic Temple aude. Nelson Eddy was guest soloist with the Detroit Symphony ork, Requests for seats were rejected more than a week prior to the concert.

Seek Bankroll For Professor's Radio Recorder

Efforts are being made by a New York firm of research engineers to obtain financial support from advertising agencies for the installation locally of Professor Robert F. Elder's device for measuring the listening habits of home set owners. Engineering outfit which is representing the Massachusetts In-

representing the Massachusetts Institute of Technology prof is Anderson-Michols, Inc.
Professor Elder had the placement of his listening meter bankroiled in the Boston area by John Shepard, 3rd, of the Yahkee Network. In the case of the Anderson-Nichols contacts it makes the first time that Elder has tried to interest the agency contingent. Reaction that has been obtained from the agencies so far is that while, the device has certain advantages such tion that has been obtained from the agencies so far is that while, the device has certain advantages, such as checking early morning audiences and homes not having tole-phones, it has also a number of handicaps. Principally among the latter, as pointed out by agency research experts, is the fact that the set may be left on for long periods without anybody listening to the programs, which makes it olay from the mechanical angle but is oblivious of the human element.

New York agency men contacted by Anderson-Nichols have also pointed out that the findings of the recording device corroborate other

pointed out that the indulings of the recording device corroborate other checking methods to a surprisingly high degree, and as long as this approximity exists there is a ques-tion as to what new fields it has to or can charter. Cost of the cetion as to what here to the de-vices, including installation is \$20 a plece, and it is to only certain types of radio sets that the recorder can be installed. Among the types that are out is the midget set.

Graham Robertson Forms Station Rep. Partnership

Graham A. Robertson, formerly in charge of the Frainte Farmer (WLS) New York sales office until (WLS) New York sales office until the outfil's representation was taken over by John Blair, has become associated with the Wilson-Dalton rep 4rm as a partner. Three-way company will hencefort be labeled Wilson-Dalton & Robertson, with Howard Wilson headquartering in Chicago, and Robertson in New York.

Seven stations are on the roster at the present time, but all are represented solely in the Midwest. Not known whether this regional setup can be arranged so that the same stations will be sold in New York through Robertson. Latter may go scouting for an additional station in the cast. the outfit's representation was taken

Radio Strike Settled

St. Louls, March 31.
Union operators returned to work
Friday (27) at radio station WIL
at Melbourne hotel, after being out
on strike since Feb. 16. Pending settiement of strike, which did not involve wage demands, station opened
on an open shop basis. Walkout
started when union operators employed by station demanded additional operators be employed to
man a new transmitter which had
been installed on roof of hotel.
George C. Foster, attorney for
station, said differences had been
ironed out at WIL and operation
of station on a union basis is resumed. At time of walkout station
was off air for nine hours. St. Louis, March 31.

BUFFALO YELPS FOR NBC BLUE **CONTINUE**

Buffalo, March

Buffalo merchants evidently mean to fight for an NBC Blue outlet here. R. V. Lawes, New York state rep for Bourjois, is armed-with a petition signed by representatives of town's leading downtown stores asking network. downtown stores asking network how about it? Copies go to Lord &

Thomas.

Matter came up when Morton
Downey, addressing a luncheon of
Bourjois dealers, apologized for failure of his 'vening in Paris' show
to have outlet here. In general
discussion that followed, merchants complained that other products ad-

complained that other products advertised on blue chain are not moving as they should.

Survey maps usually claim WHAM. Rochester, gives Buffalo adequate coverage on blue, but some of the Buffalo listeners with less powerful receivers tell a different story.

Young & Rubicam have made efforts in the past to get a Buffalo outlet for Jack Benny's programs, but with NBC it has always been

WHN STAFF INCREASES

Numerous Additions Follow Power Boost For Loew Outlet

Flock of newcomers have been added to WHN, New York staff, following station power increase to 5,000 watts. Helen Kahn is now Fred Raphael's secretary, replacing Lillian Messing, who's gone to the Coast. Mathilda Miller is new to the copyright department. Claire Landau, Shiriey Lewis and Bea Marks, have been added to the production department,

Marix, have been added to the production department.

Mailing staff, handling WHN
Amateur hour returns mostly, now
includes: Louise Kashin, Ruth
Rosenberg and Jane Marshall. Ruth
Friedlander is now secretary to Dan
Golenpaul, special events. Sybil
Peltyn is secretary to George Nobse
production. Only in a few cases are
they interdepartmental shifts, practically all being new to the staff.
Sales department has the following new people: Gilbert Parks,
former promotion manager for Macfadden. Publications; Bert Adlen,
former promotion manager for Macfadden. Publications; Bert Adlen,

fadden Publications; Bert Adler, formerly with Tower Magazine, and Helen Mack. Department has seven altogether now under Phillip Whitten, sales chief.

Olin's Flood Illness

VIII'S F1000 Illiess
Syracuse, N. Y., March 31.
Bruff Olin, WFEL news editor, is
in the hospital with pneumonia resulting from his attempt to make a
remote broadcast from the flood
area near Marathan, New York.
He has taken turn for the better
and is definitely out of danger.

Visiting

In New York

George F. Bissell, WMFF, Platts

John L. Clark, WLW, Cinclinati, John L. Clark, WLW, Cinclinati, L. S. Mitchell, WDAE, Tampa, Allen T. Simmons, WADC, Akron, R. P. Jordan, WDBJ, Roanoke, Dale Robertson, WIBX, Utica, John McCormack, KWKH, Shreveport.

. S. Mitchell, WDAE, Tampa Lee Armer, Fort Worth, In Chicago

Allan Burtis, Iowa Network. Tom Keene, WTRC, Elkhardt,

Tom Keene, WTRC, Elkhardt, Ind.
W. J. Frink, WTRC, Elkhart, Wm. Behrinan, WBOW, 'Haute, Wayne Cribb, WRJN, Racine, Arthur Croghan, WDGY, Mils, F. C. Elghi WHFS, Rock Island.

and. John Shepard III, Yankee Net-

Henry Bellows, Knox-Reeves,

Paul Rayner, New York, In Washington

James R. Curtis, KSR View, Tex.
Joseph H, Uhalt,
Orleans.
Frank

ton. Harold Myer,

Flood Replacements May Bring Boom

Affected Areas Need Refinancing—Local Radio Advertising Should Benefit

Damage done by floods through- ments later this year may well be ut the country is estimated at turned into home-fixing in the dam-500,000,000, of which scarcely any aged areas, and this will stimulate was covered by Insurance. This desolation, however, is viewed by Insurance. This desolation, however, is viewed by big and radio people as the basis of a coming bouniet in the washed out areas. How soon the cash will start to trickle in depends largely on how soon bunks, relief agencies, etc., will make money available to the bemeowner. Capital goods refucibility will undoubtedly come ahead of the consumer goods market.

Radio people are viewed.

Radio people are viewed.

Radio people are viewed.

TALENT UNION UP AGAIN

Columbia Take-Over of KNX July 1; John Blair Protected for Year: Richards Reported Out of Deal

able to take over the operation of KNX, Los Angeles, which it bought from Guy Earl, until at least the first of July. The network has yet hurdle the Federal Communica-

tions Commission on the matter of

tions Commission on the matter of transfer of the station's ownerships. From negotiating sources it was learned that CBS obtained complete control of the Los Angeles 50,000-watter and that by the time the pourpariers were coming to a close all other parties, including. A. Richards, prize of WJR, Detroit, had been nudged out of the picture. CBS has not deci on the person who will be put in charge of KNX's operation, nor the policy to be maintained for it pending the expiration of the contract which CBS has with the Don Lee Network. This agreenamed for it pending the expiration of the contract which CBS has with the Don Lee Network. This agreement does not run out until Dec. 1, 1936, but it is expected that, once the FCC's approval comes through, an amicable arrangement. will be worked out with Lee which will free CBS from its present Coast affiliation long before that date.

CBS avers that it is not settled as to how it will solve the San Francieco situation after KFRC has been withdrawn along with the other Lee outlets, although a report has it that several conversations have already been held with KSFO, indie 1,000-watter which is located on 550 kC.

Among the commitments that the namong the commitments that the new operators have on their hands is one that Earl made with Transradio News Service March 1. Under the renewal agreement with the latter KNX is obligated to take the service for another two years.

Chicago, March 31.

Take-over, of KNX, Los Angeles, by Columbia will not affect for some time the representation deal the station now has with the John Biair reportifit

Understood that lair ls protected for one year.

USING THE NOODLE

ing Attention of Kids Takes Ad Lib Tactics

Ad Lib Tactics

Nashville, March 31.

Standard Candy Company considering, sponsorship of the kiddle Fåramount-Popeye Club, broadcast from the Paramount Theatre over WLAC for half-hour Saturday mornings, asked for station announcer to read commercial copy from stage. Eddle Gleaves was selected for the job and with copy in hand was in the middle of his spiel when the kids decided they didn't care to be read to and started a buzz of conversation.

It was easy to sense the lack of attention so Eddle tossed away his copy, ad libbed the rest of the announcement, did a better job of attention so Eddle tossed away his selling all the way round. Kids approved, gave him a nice hand when he returned. Which was Okk will the sponsor. He signed the contract.

Rubinoff's Chevrolet Wax Series for 383 Stations

Series for 383 Stations
Dave Rubinoff, who for the past
26 weeks has been broadcasting for
Chewrolet over NBC Saturd'sy
nights, will record a series of 33
quarter-hour programs for inclusion in the campaign that the automaker is bankrolling on 383 stations. The transcriptions will be
run off at the rate of from three to
five a week. Others in the talent
setup are Virginia Rae, Ted Pearson and Jan Peerce, with Graham
McNames on the plug.
Platter series will replace the network alliance. World Broadcasting
will do the cutting. CampbellEwald is the agency.

Announcers' Wives

Washington, March 31.
Practice of WSJV, Capital
CBS release, using the recorded voices of staff announcers
for all breaks except at the end

for all breaks except at the end of live talent programs has developed its uncanny side.

Announcers wives who have been accustomed to check on their husbands' whereabouts by the loudspeaker route now show a fittery disposition at hearing: the latters' voices coming out of the set when heav are right there at home they are right there at home eating dinner.

HEARST-WMAL SUIT UP WED.

Washington, March 31.
Case of Hearst Radio, Inc., vs.
WMAL, in which Hearst is seeking
to force heirs of M. A. Leese to sell
Capital NBC blue outlet as per reputed contract, is scheduled to come
up in District Supreme court to-

up in District Supreme court to-morrow (1).

Case has been kicked about for several months and was scheduled for hearing when Hearst allegedly presented new evidence in support of his cialm that he holds option

station.

Station is property of M. A. Léese estate, whose heirs are three Leese children and Leese widow. Understood Hearst offer of \$225,000 plus income from remainder of three years of NBC lease, or \$90,000, was accepted by three children. In view of higher offers subsequently received from Post and Star, plus fact that widow had not signed option to Hearst. The heirs are reported re-Hearst, the heirs are reported re-fusing to sell. Hearst is asking court to force specific performance of contract.

of contract.

NBC taking no part in proceedings, although it operates station under five-year lease on station, which has approximately two years to run. Chain will insist that its contract rights be observed, but disclaims any interest in who owns

disclaims any interest. In who owns station.

Hamilton and Hamilton are representing WMAL and Eliah Hanson representing Hearst. Littlepage & Littlepage, regular Hearst lawyers in Capital, are out of picture entirely, in view of also being lawyers for Leese estate.

Insull Staff Expands

Chicago, March 31.

Manager of the Affiliated Broadcasting company's New York sales
office will be David D. Davis, Jr.,
formerly with Outdoor Advertising,
Inc. and the National Broadcasting
company.

Inc. and the National Broadcasting company.
George Halley, formerly with KMBC, Kansas City, joins ABC sales force locally. ABC Detroit office will be managed by Earl Maxwell, who also represents the George Roesler list of stations in that burg. Bert Green, formerly with Petry organization and with WIND, Chicago, will contact agencies and advertisers for the Roesler stations indepen ent of the web.

Al Goodman relieves Ray Sinatra as batonist for Lucky Strike tonight (Wednesday) in the spot which the eig account has on Columbia. Change was ordered by George Washington Hill, American Tobacco Co., prez., after Sinatra had done three program done three program

NOT SNOOZING, SAYS EQUITY

Singers' Union, Independent and Unchartered, Continues Membership Drive in New York-Peculiarities of Radio Puzzle Organizers

STALLED

Although little has been done about it in the past year or so, unionization of actors in the radio field has not been entirely forgotten by Actors Equity Association. According to Frank Gillmore, president of the legit actors' union which also has jurisdiction over radio under the American Federation of Labor, Equity is merely biding its time. About two years ago, following an investigation by a committee appointed for the purpose, Equity issued a report condemning working conditions in radio, particularly those affecting the minor artists, Specifically, condemned, were the payless audition abuse and excessive commission charges. Equity declared some of its members had given 10 and 12 auditions to irresponsible or incompetent sponsors' representatives, without remuneration and in most cases without getting a job. Some actors were found to be paying as much as 75% of their salaries as commission to various 'agents' and intermediaries in form of kick-backs.

At that time Equity also dreve up a recovered expendent and testing a recover.

form of kick-backs.

At that time Equity also drew up a proposed standard radio artists' contract which would have corrected many of the existing evils. But since then little has been done, and although Gillmore denies that the radio unionization idea has been completely set aside; the outside outlook made Equity appear to be dormant on the subject.

Asked to Lay Off?

During Equity's investigation several minor radio players claimed they were 'warned' by network and advertising agency executives against being implicated in the union's efforts. As members of Equity, they approached Gillmore,

against being implicated in the union's efforts. As members of Equity, they approached Gillmore, from accounts, with a plea that Equity 'lay off' the radio business. Whether or not these individuals tended to retard Equity's radio movement has not been established, but the pleas were said to have been seriously regarded, and are known to have been frequently mentioned by Equity officers.

Unionizing radio may be the most difficult problem it has ever tackled, and Equity is understood to fully realize this. Even with the other held 100% recruited, advertisars can exist without sponsoring radio programs, and subsequently without employing actors, whereas in the entitle and picture fields the employers are hit in their most vital spot when deprived of acting talent. There is nothing to prevent programs aponsors from going off the air entirely if not satisfied with the actors' terms. Equity realizes, it is felt that easier and quicker progress can be made in the sustaining program field, because the legit-film managerial equation exists there to a greater extent than in the commercial program section. Equity's right to organize in radio under the A. F. of L. is directly held by the association, and no separate radio organization under the Four A's, the parent charter organization for all theatrical unions, would be necessary.

Singers' Uni

NBC, Inspired by Success of Its Transcriptions, Ponders **Latin-American Extension**

Patterson Out

Richard C. Patterson, Jr., had his resignation as executive vi p. accepted by the NBC board of directors last Friday (27). He remains as a member of the board, with the understanding that his resignation from the latter connection will be submitted and acted upon at the next meeting of the directorate. Board also voted him as substantial salary payoff and a resolution attesting to the excellent job he had done for the network and to its appreciation of his services. Patterson was relieved of all duties upon the entry of Lenox R. Lohr as president and sole operating head of the company. M. H. Aylesworth was at the time appointed vice chairman of the board.

KID PROGRAMS DRAW NEW RAP

Tirade against children's pro-grams makes up the chief subject matter of the latest Issue of 'Radlo Review,' publication of the Women's National Radio Committee. ment against the lds stuff is on the grounds that the pace is too racy; characters zip through their lines; and the plot is generally a

lines; and the plot is generally a far-fetched concoction from some never-never land.

Femmes state that there are only 13 juve stanzas that have their unqualified support, and of these only four are commercials. Latter group consists of 'Billy and Betty' (Shefield), 'Captain Tim Healy' (tvory), 'Singing Lady' (Kelloge), and 'Standard School Broadcast' (Standard Oil of Calif.), Sustainers are 'American School of the A (CBS), 'Animal Close-ups' (Blue), Animal 'News Club' (Blue), The Calif.), 'Share Ribs' (Red), 'Story Teller's House' (Muttal), 'Tom Broadhurst's Sea Stories' (CBS), and 'Wilderner, Road' (CES),

Road (CDS).

Gillmore some time ago with a request for the radio charter. Gillmore countered with the suggestion that it make a drive for members, and then Equity would consider affiliation. Gillmore told Vaniery that any organization of radio artists would be welcomed into Equity's membership ranks, but he intimated that they'd be accepted as members only and that there is no possibility of any other organization obtaining the A. F. of L. charter, with Equity desirous of exercising the radio unionization right itself some time in the future. Radio & Concert Singers' Union says it proposes a minimum wage scale both for commercial and sustaining programs, based on a gradating grading of stations, and will demand pay for all auditions. Pay for auditions seems to be generally regarded as an imperativ reform by all who consider the subject from a workers' viewpoint. Singers' Union has graded stations in New-

Ray Sinatra Paid Off

Ai Goodman relieves Ray Sintura as batonist for Lucky Strike than as batonist for all theatrical unlons as would be necessary.

Singers' Uni

That outsido efforts away from Equity, to organize radio are being the sweak with line has a well-than batonist than be a well-than as well with a well-than than a well-than than as a call all and in the same for all theatrical unlons as would be necessary.

Singers' Uni

That outsido efforts away from a workers' viceyonist. Singers' Vinion as well-than than as well will be all the same for all theatrical unlons as would be necessary.

Singers' Uni

That outsido efforts away from a workers' viceyonist. Singers' Vinion as well-than than as well-than than the well-than than as well-than than as well-than than as well-t

Inquiries which NBC employees have been making of various export advertising agencies has developed the belief in the trade that the network is preparing to establish department devoted to seiling tim

department devoted to selling tim and programs for foreign stations. Impression current is that NBC, once having got a taste this foreign market through its placement of recorded versions of the General Motors concerts on South and Central American stations has come to the conclusion that expansion of its operations outside the United States was at least worth a try.

sion of its operations outside the United States was at least worth a try, NBC's quizzing has disclosed that it has a twofold interest; one is the sale of foreign station time by the transcription route, and the other is inducing its present network accounts with foreign distributing connections to add to their broadcast payroll a shortwave service which would allow outlets in South and Central America, the West Indies and insular possessions of the Nesternal America, the programs and rebroadcast them by shortwave. By spreading in, this fashion NBC would not only increase its income from the sale of time and transcriptions but develop a foreign market for presonal appearance bookings by the NBC Artists Service.

What may prove a serious obstacle to NBC's efforts to control its accounts internationally is the fact that a large number of the more important Latin-American stations have long term contractual obligations with established firms in this country when it comes to sales representation. Under most of these agreements the rep exercises the right to have clear through him any business that comes out of the United States.

Transcriptions Big Sellers

any business that comes out of the United States.

Transcriptions Big Sellers
South and Central American has proved for NBC about the most profitable source for the sale of its transcription library. This service is being sold to stations in the S & C A area through RCA and Victor distributors.

C A area through RCA and Victor distributors.

Waxings of General Motors' Sun-day night concerts are now being cleared over 40 Latin-American stations, with the West Indie In-cluded.

G. M. MAY REMAIN ON NBC OVER SUMMER

There is a strong possibility of General Motors continuing its Sunday night concerts over NEC through the summer. Present time contract expires April 12.

If a renewal is decided upon, the show's policy will undergo a slight change, with the style of music being more to the lighter side and the guest list including operetta names.

Felix Greene's Tour

Charlotte, N. C., March 31.
Felix Greene, touring America as a representative of the British Broadcasting Corporation, has 1681 made several stops in the Carolinas. His mission is to see what can be done in the way of tie-ups between the United States and Great Brit-

National Education survey.

Jack Nelson's Berth

Jack Nelson has joined the Ken-yon & Eekhardt agency as licul of the radio department. Nelson was formerly in the Los Angeles offic of Lennen & Mitchell. Pete Dixon previously filled the K. & E. position.

PROBLEMS F. C. C. CAN'T DUCK SEEN IN **COLUMBIA AND HEARST RADIO BUYS**

Future of Commercial Broadcasting May Be Wrapped Up In Government Attitude on Present Station Acquisition Tactics

Flurry of station acquisition in which Columbia and William Randolph Hearst are currently engaged has caused the broadcast trade to turn with questioning eyes toward Washington. Radio circles appear to have more interest in how the Federal Communications Commiseral Communications Commis-will react to the situation than the particular outlets that CBS Hearst have tagged for them-

and Hearst have tagged for themselves.

In the opinion of leading indie broadcasters CBS and Hearst have, through their station buying and leasing activities, tossed into the laps of the post of the most touchy and important problems that thus yet, had to adjudicate. As these broadcasters see it, the findings that the FCC makes in connection with the transfer applications. Of Hearst and Columbia will undoubtedly have far-reaching effect upon the future physical setup of commercial broadcasting.

Definite Policy

commercial broadcasting.

Definite Policy
Commission will be forced to do
more than merely pass on the
transfer matters as part of the daily
coutine. The political and other
implications involved, it is predictid, will jockey the FCC into a position where it will have to hand
down a definite policy concerning
the question of wholesale trafficking,
in wavelengths. Indie broadcasters
hold that there will be no escape
from this predicament. It cannot
give the favorable nod to one of
these petitioners and reject the plea,
of the other without exposing itself to litigation and blistering editorial fire charging favoritism, administration vindictiveness and
whatnot.

Impression in the trade is that Impression in the trade is that the commission will seek to put off making a decision in these cases, as long as possible, which may be until after the presidential election. In Hearst quarters it is admitted that the publisher's attempts to get an okay on the takeover of the five Texas stations have encountered, stiff going along the Washington track. It is said that there are two

ways out; either a political recantation, or the assignment of KTAT' to Amon Carter, publisher of the Dallas News and Journal, who stands trumps with the administration: Carter would then be in a position to carry out contract with NBC to provide a second network release in Fort Worth. He could move KGKO, which is on 570 kc., from Wichtia Falls. to Fort. Worth and replace the latter, which is on 3,240 k., with KTAT.

Another comment in the trade is, that NBC has by loshing out to CBS, that NBC has by loshing out to CBS, in the jidding for WEEI, Boston, kept itself clear from any repercussions that may result from the current grab for stations. If out of, the situation there develops a congressional investigation NBC can plead that it tried to go on doing business with an old ally, but when the asking price got prohibitive it quickly withdrew. Question that is now agitating NBC is whether the coming loss of WEEI and the switchover of WJR. Detroit, to CBS last year, is but the prelude to some serious raiding on the part of Columbia. Where NBC anticipates that columbia will strike next is in the south. To the former web it has long been known that CBS is anxious to strengthen its southern position on making a deal with the operators of either WSB, Atlanta, or WSM, Nashville, each operating at 50,000 watts.

New Faces at KMBC

Kansas City, March 31.

Switch in personnel line-up of KMBC brings in 'Chick' Allison on national sales' promotion. Allison comes, in from the Skelly Oil Company for which he had been handing the 'Jimmy Allen' promotion series. Mark Smith remains director of merchandising and research. Les Fox is director of sales and under him are Merle Jones as regional sales' manager, assisted by Wallace. Stemhouse, while Roland Blair is retail sales chief, assisted by J. L. Thompson. Kansas City, March 31.



You can be sure that WTAM has given impetus to the mounting sales for alert advertisers in the Northern Ohio market. The only clear channel, high power station in Northern Ohio, it blankets the retail trading area of the Cleveland Chamber of Commerce. WTAM is the only station which reaches this entire territory.

50,000 WATTS **NBC Red Network** CLEVELAND

One of NBC's Managed and Operated Stations

Network Chart

NBC RENEWALS

NBC RENEWALS
Procter & Gamble (tovry); 'Câptain 'Im's Adventure Stories,' beginning March 31: 13 weeks. (Note:
with this renewal a time change
takes place, and the program will
hereafter be broaddest Tuesdays,
Thursdays and Saturdays, 6:15 to
6:30 p. m.). Station list cut down
to inclule only WJZ, New York;
WBZ, Boston, and WBZA, Springfield.

Radio Corp. of America; Magic Key, beginning April 5; 13 weeks. Basio Blue: Group B up to and including April 19; WLW. Cincin-nati, to be added April 26; Cana-dian group up to and including April 26 only; NW, SE, SW, Pacific Blue; KTAR. Phoenix; North Mountain, KOA, Denver; KLO, Ogden, and KGU, Honolulu.

American Can Co: Ben Bernie and All the Lads, beginning April 28; 26 weeks, Basic Blue, WLC Cincinnati; NW, SE SC, SW, Mountain Red, KFSD, San Diego, and K7AR, Phoenix.

and KTAR, Phoenix.
S. C. Johnson & Son; Tibber McGee and Molly, beginning April 18;
52 weeks. Over 46 Blue stations.
NBC New Programa
Procter & Gamble (Chipso);
Magic Volce, '45 to 5 p.m. EST,
Mondays through Fridays, beginning March 30; 13 weeks. Split
Blue with WJZ, New York; WSYR,
Syracuse, and WHAM, Rochester.
CBS NEW PROGRAMS

ling alarth 39, 13 Weeks, Split Blue with WJZ, New York; WSYR, Syracuse, and WHAM, Rochester.

CBS NEW PROGRAMS

Wm. Wrigley, Jr., Co.; 'March of to Time, 10,30 to 10,45 pm. EST. Mondays through Fridays, beginning March, 30; 13 weeks. (Note: Wrigley's program is an intact version of the one heretofore sponsored by Remington-Rand; same time, station list, and agency; General Mills (Wheatles, Bisquick, Gold Medal, Softasilk Flour); unnamed stanza, 10 to 11 a. m., Mondays through Fridays (with a rebroadcast from 1 to 2 p. m.), starting June 1; 52 weeks. Over 38 stations.

& Williamson (Kool and Brown a Williamson (A.00) and Raleigh (Egarets); Kentucky Der-by, 6:15 to 7 b. m., Saturday, May 2. One time only. Over 71 stations. "Note: New programs or renewals, for more than 13 needs, re generally cancellable in cycles of 13 weeks on 30 days, notice. 30 days' notice.

Chambers-McNary Join

Chambers-Wichary John
Cincinnati, March 31.
Joe Chambers is out as boss technician at WLW. Cincinnati. Forms partnership with James C. McNary in Washington, D. C., to act as consulting radio engineers.
McNary is former technical director of the National Assn. of Broadcasters.

George Gruskin, on the radio end of the Wm. Morris booking agency, missing his frau who's on a West ludies cruise.

Sponsor-Agencies:

Certified Barbers Guild, Inc., has set series of spot announcements over WMCA, New York, Adverna Agency handling. Contract is on for five months.

Rival Shoe account starting over WMCA. New York, on April 15 is being handled through Grant, Wadsworth & Camir, Inc. It's on for 26 weeks, to be heard thrice weekly, Monday, Wednesday and Friday, at 7 p. m. EST.

ichardson & Robbins Foods, started over WMCA, New York, last Monday (30), using six 50-word an-nouncements daily. Placed through Birmingham, Castleman & Pierce,

Sonotone Corp. joins WOR, New York, for participating on Martha Deane hour. Handled through Top-ping & Lloyd.

Tasty Tunes (disks) is American as Machine show from Greve Advertising agency.

F. H. Vahlsing Company is new Nearly Deans series over WOR, to Martha Deane series over WOR, New York. Handled through Stern-field Godley, Inc.

Christian Feigenspan Brewery re-news over WOR, New York, be-ginning ril 27, presenting Stan Lomax, sports commentator. Through Paris & Pears.

Vienna Cosmetics appointing Sellers Service, Chicago, as agency, and using radio. teve Horton, account using radio.

Pet Milk Sales Corp. airing a Milk Way daytime stanza over CBS through the Gardner Agency, vesterday (Tucaday) tacked a dozen more stations onto its schedule They are WKBN, Youngstown; WV '7A, Wheeling; WBIG, Greenstore, WHEC, Rochester; WFBL, Syracuse; KFAB, Lincoln (Neb.); WEAN, Providence; WCOA, Pensacola; KWKH, Shreveport; WNOX, Knoxville; KGKO, Witchita Falls, and WOC, Davenport.

Radio set division of General Electric starts today (Wednesday) a newscasting series on WMCA, New York. Contract, which is for a minimum of 13 weeks, calls for a minimum of 14 quarter-hour, periods a week, with one program during the day and another in the eventing.

Business was obtained direct.

Valley Rancho (Val-Lee skimed milk) is contemplating addition of radio to their newspaper campaign-ing through the Gotham Advertis-ing agency.

Yeoman Mutual Life Insurance (Old Line Life) playing a radio campaign direct. Firm is located in Des Moines.

William Esty is gathering info about programs and time available on various stations preliminary to submitting to R. J. Reynolds (Camel cigarets-Prince Albert tobacco)
campaign involving the extensi
use of spot time with live talent.

SHARPEN AXE FOR CANADA'S **COMMISH**

Toronto, March

A draft bill under which the present Canadian Radio Commission will be abolished, was submitted to the House of Commons today (31). Howe, federal minister of railways and canais, in the opening of the government's in no quiry into broadcasting control Canada. The broad lines of the probe, which got under way today (31), will suggest federal supervision of broadcasting under a new corporation, which will consist of a board of seven directors and a general manager. Other items include the control of private stations, when the control of securing further revenues by loosening certain advertising restrictions that now exist and the obtaining of powers necessary to control local interferences.

Question of "political broadcast-

to control local interferences.
Question of 'political broadcasting' is to be dealt with most thoroughly with consideration as to what steps are necessary to control it in the future. Under this heading will come the inquiry into the 'Mr. Sage' broadcasts which were particularly virulent against Rt. Hon. MacKenzie King in those election activities which preceded the sweeping victory of the liberal administration over Bennett's conservative cohorts.

ministration over Bennett's conservative cohorts.
Directors under new set-up will serve at the pleasure of the government and will be appointive. Two of the seven will represent the Dominion and one each will serve the following geographical divisions; Ontario, Quebec, the Maritimes, the Prairie provinces and British Columbia. They will live in the divisions they represent. Remuneration scale for the new corporation heads has not been decided.

CALIFORNIANS EYE KGFW KEARNEY, FOR BUY-IN

Lincoln, March 31.

Attempt is being made by a pair of Californians to buy into KGFW. Kearney, Neb. according to info received here this week. Interested parties are Clark Staniford and a Mrs. Kafe Flaher, both having flush the F.C.C. application to buy in

with the F.C.C. application to buy in.
Station is owned by Hugh Brown, editor of the Kearney Hub, Mr. and Mrs. Roy McConnell, operators of the station; Edith McKean and Kenneth Dryden. Original capital-lzation \$10,000.

WTIC, WDRC Resume After Flood in Hartford

After Flood in Hartford

Hartford, March 31.

Radio stations in Hartford, areback on the air with full time broadcasts following the flooding of this area the past week. When power went out both stations attempted to keep on with battery sets but gave up when they found it impractical. Station WTIC continued throughout the flood by operation from its Avon transmitter, out of the flood area, but broadcast in local programs, taking only those from New York. Station WDRC, when bower gave out, moved its programs to station WNBC, New Britain, and continued from there until Monday, when power was once again renewed in downtown locations. Both the stations contributed news broadcasts.

Delayed WSAY in Gear

Rochester, N. Y., March 31.
Construction is going ahead on Gordon Brown's long-delayed 100-watter. WSAY. Studio will occupy over 2,700 square feet in the Taylor Building with the transmitter on the roof. Station will be on 1210 kilocycles, between WHAM and WHEC, and aims to be entirely local.

local,
E. K. Johnson of Cleveland engaged as commercial manager and Morie: Condon, WGAR, program manager, It will be at least another two months before the station is ready to open.

Wheaties-Socony Gas Share Baseball

Set in Detroit-Seek Extension of Combo Sponsorship in Other Cities

Chicago, March 31. Question of double sponsorship hit a number of baseball stations last week when both General Mills

last week when both General Mills and Socony Vacuum asked permission to alternate sponsorship of play-by-play broadcasts of baseball.

Stations No Like
Immediately rejecting the request was WBBM, the local CBS station, which stated that it would be alternate sponsorship for the play-by-play broadcasts of baseball was WBBM, the local CBS station, which stated that it would be against stated. The stated that it would be against station's policy prohibiting double sponsorship, KWK, St. Louis, Baltimore and New England.

Entire situation arose in Detroit, where White Star, the Socony Vacuum subsidiary there signatured deal for baseball on WWJ, permitting General Mills out of town. Mills asked Vacuum its depth in the play-by-play.

Stations No Like

Immediately rejecting the request was WBBM, the local CBS station, which stated that it would be also was WBBM, the local CBS station, which stated that it would be also was WBBM, the local CBS station, which stated that it would be against station's policy prohibiting double sponsorship. KWK, St. Louis, is slae reported to have nixed the suggestion.

On the other hand, Yankee Web is alternate's plugs; also WCAU in alternate plugs; also wcau in al

cago, New England, Baltimore and Philadelphia and has gone to the stations to ask them to permit Vacuum to join in the play-by-

New York Radio Parade

By Nellie Revell

Just Temporary Job

Phil Napoleon, after ten years on house staff at NBC, received his notice last week. Along with Miff Mole, Phil was one of the first of the

Present trio of Rockefeller Scholarships

Present trio of Rockefeller Fellows studying at CBS finished their
three-month course and returned to previous ventures last week-end.
Three new Fellows arrive at CBS this week. Meantime Art Colley
returned to Chicago and his Universal Broadcasting position; Luke
Robert headed for KOAC in Overon and Stan Young hiked for Westport and a novel that needs finishing,

New Reason For Folding
Member of the Popeye cast, which is sponsored by Wheatena, when
asked why show folding said, 'Show was so popular, the factory was
symamped with so many orders they couldn't get enough wheat for to
make Wheatena.' Wo, wooo, woooo!

Scrambled Items

Angelo Palange, who recently took over the job of m.c.'ing WBNX's late eve record program also tells time on this program. He expects to stay on alr until 4 a. m. broadcasting from a downtown studio which station will provide if he sells enough spots... Spud Cigarettes program fades from WWR. The sponsor likes the response to program but not the program... Home, Sweet Home program has been renewed for an additional four weeks and the Capt. Tim Healy show set to switch to another network... Wynn Cooper will do the daily dramatization of Today's Baseball' on WMCA. This season this program will be sponsored by Natural Bloom Cigars each Tuesday, Thursday and Sat and Sunday while Rival Shoes pays for the Monday, Wednesday and Friday programs ... Richard Himber has a deal on with MCA... Jinmy Wilkinson sings at U of West Virginia on April 3. This is his Alma Mater.

at U of West Virginia on April 3. This is his Alma Mater.

Trivia

To ald announcers at NBC whenever a big yarn breaks in a foreign country, a chart listing the correct pronunciation and meanings of the tongue-twisters is placed on the bulletin beard in the announcers' room. Recent: bulletine listed Ethiopian and Japanese names... Dr. Herbert Wilson, consultant engineer at WBNX, is bullding a new directional antenna system for the station. Will consist of two towers rising 236 feet, throw a signal three times as powerful and be built at Cliffside. N. J..., Beth Wilson and Buddy Clark doing a series of vocals on wax for five-minute et.'s for L. J. Fox for New England release. Bess & Schillin placing this biz.... Chick Martini, author and producer of the Tom Mix show, at NBC, hiked for the Coast to handle the Marion Talley program. Mix program felded Monday and cast threw farewell party in studio. Shebang complete to cake enscribed with Tom Mix's brand in whipped cream and colors on its topside....NEC tours now travel in special reserved elevator: so's not to jam the service....Jack McCarthy, the red. hadded husky is the newest NBC page to make the junior announcing staff..., Frank Cooley of WLW and Bob Keefe of Schenectady are how announcing at WOR.... Maxine Gray of the Hal Kemp band is not the Maxine of the Phil Spitalny Hour of Charm program. Local papers have been erroring in photo captions... Bob Wilkinson and Vance Babb, both Benton & Bowles pa.'s are expecting heirs....Jerry Cooper, has birthday on April and Resemary Lane on April 4.

Nemo

Talk about enny Goodman going on a one-hour Dance Parade for National Biscuit Co....I. E. Showeman, asst sales may at Chicago NBC comes east to ditto for new sales manager Bachen, who replaced the recently resigned Don Shaw...Ruth Keeler also resigned from NBC, and was replaced by her secretary...Vic Whitman of WEEI in Boston is new member of the CBS production dept...On April 5 200 members of the Little Congress, secretaries, etc., to members of Congress, convene in NY town and have requested ducats for the Spitainy show on CBSMelo-Rol airs for 26 weeks on NBC. Plugging Melo-Rolis of Horton, Borden and Reld Ice Cream Co.'s. Howard and Shelton heading the program will air from studio 8G so's to feel at home. This is the Vallee studio...Don Hayworth is latest addition to WNEW announcing staffMeyer Davis' daughter, Virginia Faith Davis, wrote and designed costimes for 'Salute to Death.' Play will be done at Oak Lane school in Philly tomorrow...Art Millet, CBS announcer, is entertaining his mother, in from Texas...Lily Pons returns to the Wedeve Chesterfield program at CBS on April 8....Del Peters spotted Earl Oxford on the Hammerstoin Music Hail program.

lowa's most famous radio figure chooses THE /OWA NETWORK



HENRY FIELD is a pioneer in radio selling. He showed the world that a couple of phonograph records and a "personality" could move carloads of merchandise. Now, when he branches out from his own station in Shenandoah, low, he chooses the lowa Network (KRNT-WMT) to do the job. Which is proof enough that The Iowa Network has changed the radio set-up in lowa.

THE IOWA NETWORK

KSO — WMT — KRNT: Radio Stations of The Des Moines Register and Tribune Representatives: 'John Blair & Co.

Wrigley New Sponsor For 'March Time' Show: Last-Minute Deal Set

Wrigley chewing gum firm has contracted to take over the 'March' of Time' five-a-week stanza for 13 weeks, with renewal option, and concurrently fins appointed BBD&O as agency to handle this phase of plugging. First 'March' under the Wrigley aegis went on Monday night (30) after Remington-Rand vacated on the previous Friday (27). Deal was so hastily concluded that there was a scramble on Monday to crowd the program under the web deadline.

R. E. Larsen, of Time, and Roy Durstine, of BBD&O, now in Chicago to straighten the deal out with the sponsor after the initial rush. Wrigley will be sole proprietor bine 'March,' just as. Remington-Rand had been since Christmas, when the dual sponsorship with the mifg was concluded. Time's only plugging will continue to be vested in a tagline that the 'March' was prepared by its editors.

Program last Friday clocked its 150th performance since going on the quickle schedule last All over CBS.

Alida Sturmann and Philip Crane were the winners of the WBBM un-known singers contest last week and each—of a 10-week contract at \$100

BUFFALO'SCALE DOWN

Rate Rai in Full Cri

W. E. Debnam, news reviewer for WTAR, Norfolk, is limbering up to toss for the Ledger-Disp tch soft ball team which opens its second season in the Tidewater League April 13, He won 25 contests last year dropping but a single fray.

Gov. Talmadge Denounces WSB

Buffalo, March 31. Musicians local has reduced scale for a network broadcast from \$12\$ per man for a half hour to \$8-and no extra for a staff man. As result David Cheskin's orchestra went on CBS Saturday (28) for the first time since the boost. Last fall Buffalo was outlet for four or five chain programs a week before scale was boosted—then everybody quit webbing. Last fall Buffalo was outlet for four or five chain programs a week before scale was boosted—then everybody quit webbing. Lambdin Kay Follows Speech with Denial of Governor's Charges tianta, March 31. Nationwi issue of whether or four or five chain programs a week before scale was boosted—then everybody quit webbing. Atlanta Constitution, the Augusta Chronicle and others in Georgia are for time on the air came violently to the front during a speech by Governor Eugene Talmadge on WSB, owned by his bitter enemy, current financial control of state government.

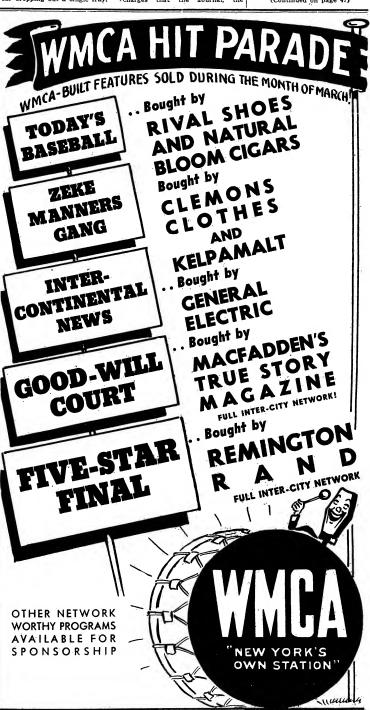
t tanta, March 31.

Nationwi issue of whether or not to charge government officials for time on the air came violently to the front, during a speech by Governor Eugene Taimadge on WSB, owned by his bitter enemy. The Atlanta Journal, Friday night to (27). Taimadge lambasted the t Journal and other newspapers i roundly in his half-hour address, which was on paid time (\$200). He repeated his frequently huried charges that the Journal, the

government.

"This is the reason I am talking to you tonight over the radio and paying for it out of my own pocket,"

Then he shouted into the micro-(Continued on page 41)



KNICKERBOCKER BROADCASTING CO., INC. WMCA BLDG., 1697 Broadway at 53rd Street, NEW YORK DONALD FLAMM, President . BERTRAM LEBHAR, JR., Dir. of Sales

VARIETY

(Ruthrauff & Ryan)

(Rithrouff & Ryan)

Ken Murray's half hour of comedy did not develop on its first time out as a sockeroo humor session. But it was easy to take and it did suggest that the way is clear for a stronger wallop on subsequent broadcasts. Murray has Eve Arden and Oswald (previously known as Sassafras and given the switch at the last moment for one of those advertising agency 'reasons') to play up the comedy. Murray would probably be safer if he did more himself rather than relying on the stocge technique so extensively. Oswald, however, is okay. He has vocal mannerisms which register well on the loudspeaker. Miss Ardenally, handle her times of the sasistants is implied by suggesting that Murray strut himself a bit more.

assistants is implied by seggesting a bit may be a supported by the control of th

to reach stance.

Commercial copy is unobjectionable. Lifebuoy doesn't peep once about the nostril salute stuff which previously was standard patter.

Land.

IRISH MINSTREL SHOW
With Chuck and Ray, Three Jays,
Irving Rose
Songs, comedy,
30 Mins,
SLACK FURNITURE CO.
Monday, 9:30 p. m.
KWK, St. Louis

Monday, 9:30 p. m.

KWI, St. Louis

A fast moving minstrel show premiered, Itself Monday (9) with considerable gusto. Show emphasizes clever comedy chatter and smooth harmony of Chuck and Ray Background and the state of the st

10 Mins.
FLEISCHMANN
Thursday, 8 p.m. EST
WEAF, New York
WEAF, New York

(J. Walter Thompson)
Two current Broadway shows got
a plug in the Introduction of this
sting Accampant in Saint Joan and
Pergy Conkiln in 'Co-respondent
Uninown,' both of which facts were
duly recorded.
For their brief radio stint they
might have selected something
better. In fact they couldn't have
done any worse if picking blindfolded. The Londonderry Air gave
Aherne an opportunity to exercise
his forte, a crisp Irish brogue that
makes prose sound like so much
litting poetry but it tende at the
Miss Conklin's assignment. wasn't
even silly—it was absolutley negative.
When Miss Conklin, in the last

tive.

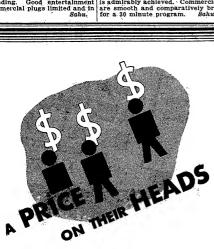
When Miss Conidin, in the last few seconds, decided to give up the comforts of a cozy home and the hand of a good man to run away and hit the road with a fiddle play-

and hit 'the road' with a fiddle playing tramp, it was nothing more
than the 'story' deserved.

The Londonderry Air, besides
being the script's title, was the
name of the tune played by the
tramp on his fiddle to capityate the
girl. When in doubt about eloping,
the girl asked the tramp to play it
again. When he mentioned
title it sounded like 'The London
Derribre,' Bipe.

title it ounded like 'The London Derriere,'

'LITTLE RED SCHOOL HOUSE' Amateur Juveniles AIRY FAIRY CAKE FLOUR 30 Mins. Sunday Aft. KSD, St. Louis Sometime of the Sometime of



In the area of KGO, the population spends more money per capita than in any other section of the country. That's why this station, now on the Blue Network, is such an attractive buy for advertisers. It delivers listeners in a really rich market.

7,500 WATTS NBC Pacific Coast Blue Network **SAN FRANCISCO**

One of NBC's Managed and Operated Stations

FOLLOW-UP COMMENT

ilton Kaye is functioning in the place of Jimmy Jemail as the inquiring reporter for WOR's National Sate and the place of Jimmy Jemail as the inquiring reporter for WOR's National Sate and the Jimmil National Sate and the Jimmil National National

villans.

'Rover's End,' by Author DeAngells, was another of those inobtrusive sustaining programs that often are worth ear-oil. Slipping quietly into the 10:30 p.m. groove on the MBC blue loop, the story was notable for the excellence of its sound effects. Scene of shipwrecked mariners manning lifeboats in a fog was uncanny in the illusion of reality achieved. It isn't too much to say that radio did a better job than motion picture technique.

While parts of the story could be criticized for weakness in clarity. While parts of the story could be criticized for weakness in clarity, the production create a perfection Young, James Mathews, Joseph Latham, Richard Gordon, Charles Webster and Burford Hayden were among the players.

Roy Shields gives out a quickle

Roy Shields gives out a quickle quarter hour of Encore Music, with such unusual items as Till See You in Cuba' and 'Mexicall Rose', NBC Chicago maestro makes it enticing. Title is a misnomer.

Title is a misnomer.

Pompeian's Promenade which airs on Tuesdays and Thursdays at 12:15 p.m. seems to have found the spot where it's product message goes over best of the product destine the seems of the seems of

tra and Jerry Cooper's ballads.

Victor Young proved himself a better maestro than a comedian while foiling with Joison on Shell Chateau last Saturday night. Jess Willard, the badminton champ (not the former fighter) was among the guesters and plugged the battledors and shuttlecock game by stating some 6,000 Hollywoodlans are addicted to it but that New England is the hottest centre of this growing sport. Los Angeles-Paramount got a plug for starting a Doc Joe Lee idea of sports' exhibitions on the stage.

mibitions on the stage.

Melody. Treasure Hunt (WOR, N. Y., Thursday nights) has improved but still continues as a sustainer. As a result, it still suffers from the fact that there are no prizes officred the tyro composers and tyricists. This lack of reward Fifteen minutes is not sufficient time to give a case history of each amateur songwriter, which it also necessary for human interest. With an extension of running time and a plan devised for the grading of the songs so that best compositions could be chosen, Melody Treasury funt might be worked into an appealing commercial possibility.

Eno Crime Clues, atter a long run of self-contained mysteries that unfold completely in one stanza, last rale crime. Two advantages in this arrangement: (1) love interest can be linked more firmly into the yarn by Stewart Sterling, author? and (2) the plot can be shifted from city to city, thus working up local interest.

to city, thus working up local inter-est.

First sample along this new tack showed up as strong as any of the previous Crime Clues stuff, which has been grounded on an amply solld foundation. Pace under the new arrangement is slightly eased off, but there's more detail to make up for the lack of hyper zip. Should work out okay.

work out okay.

CARL SCHREIBER ORCHESTRA
Dance Music
30 Mins.
Sustaining
WENR, Chicago
Good, versatile musical organization with a sweet-swingy type of
delivery that sounds easy on the
cars over the loudspeaker. Riding
nightly from the Orlental Gardens
in the loop, Schreiber manages
incley to strifsty the chop-sucy devourers and the stay-at-homes.
In a 30-minute session Schreiber
in an extremely okay change of pace
by shooting the ether with a series
of pop music ranging through
thumbas, tangos, waltzes and fox
trois.

GENERAL ELECTRIC CONVEN-TION

TION
With Richard Bonelli, Gerard
Swope, Dr. W. D. Coolidge, C. E.
Wilson, P. B. Zimmerman, Revelers Quartet, GE Male Chorus, GE
Women's Chorus, and Harold
Levey's Orchestra
60. Mins.
GENERAL ELECTRIC
Monday, 11 a.m. (Once Only)
WEAF, New York
(Maxon)
As a world-wide broadcast of the

As a world-wide broadcast of the GE convention designated to impress public as well as trade, this one came dangerously close too swedies. Rottfield intonations by GE blewigs and glee club 'singing might have fitted into the stained glass atmosphere of the Siwash chapel. Might also have impressed housewives busy with lunch preparations that GE is a very sombre, reliable outfit. But there was nary a whisp of aggressiveness, nor the noisy optimism that sends salesmen on their rounds in a burst of emotion.

Program paced as follows:
Orchestral medley of "Vagabond
King' tunes; 6 mins.
Gerard Swope speech; mins.
Glee Club college medley; 5 mins.
Bonelli singing 'Road to Manda-lay'; 6 mins.
C.E. Wilson speech; 5 mins.
Girls glee club singing 'Alone'; 5
mins.

Girls glee club singing 'Alone'; 5 mins.

Orchestra selection; 5 mins.
Dr. W. D. Coolidge: 7 mins.
Revelers quartet; 4 mins.
Corchestra selection; 4 mins.
Bonelli singing 'Through the Years'; 3 mins.
P. B. Zimmerman speech; 4 mins.
Closing chorus.
Lacking names familiar to the public, except Bonelli, this job will have to classify as below-par showmanship. Above-mentioned time table likewise shows that the pacing in the forepart went along at a pretty monotonous gait, though the latter half: showed some easing up from the somber stride.
Length of the stanca must have but they probably wriggled out after listening a short time. Edga.

ETHEL COTTON

peen a nig net in which to scoop em up, but they probably wriggled out after listening a short time. Edga.

ETHEL COTTON
Chatter
15 Mins.
Sustaining
Saturdays, 9:30 a. m.,
WABC, New York.
Ethel Cotton's Saturday stint fits lint a strip across the board called "Woman's Page," which CBS offers as a femme magazine of the air with different speakers for different days.
Frowment in conversation—a topic on which she has produced a book and done considerable iccuring.
Stuff is good, but the encumbrances of the lecture platform still cling to her mike work. She's just a little too unctuous. It's doubtful fif M'ss. Guggenpreffer of the Bronx will ever be able to roll 'Iridescent's a little too unctuous. It's doubtful fif M'ss. Guggenpreffer of the Bronx will ever be able to roll 'Iridescent's conserve to be completed to the strip overly holty-totly. At 9:30 a. m. the audience isn't in evening clothes. Most of 'em probably haven't disentangled themselves from their curiers as yet.
Aside from the necessity of simplification and a 'feel' for the masses, Miss Cotton does okay in her psychological controls of the string cap. Involing the 'fear complex' never seems to fail (as witness Lifebuoy soap, Listerine, et al.)' and this knack is Miss Cotton's forte. She controls it well.

More seasoning will be an asset Lifebuoy soap, Listerine, et al.)' and this knack is Miss Cotton's forte. She controls it well.

More seasoning will be an asset in the season of the weaknesses naturally. Yoke the season of the weaknesses naturally. Yoke the season of the weaknesses hours and the will undoubtedly erase some of the weaknesses naturally. Yoke the season of the weaknesses naturally. Yoke the young the season of the weaknesses naturally. Yoke the young the yo

and she will undoubtedly erase some of the weaknesses naturally. Voice is olicay.

Edga.

THE THREE NOTES With Bud Olten, Joe Sobota Vocal Trio 15 Mins.
TRI-STATES THEATRES Wod.-Fri. 6:45 P. M.
WOW, Omaha.
Three lads, Harold Clizbe, Lee Gotch and Bob Krumenacher, under the nom-de-ether of Three Notes', have recently come into the radio specificht via the WOW antennacher, under then as guest artists, and the work and the state of the popular and light classical numbers withs unficient variance in their selections to label them as something more than actroning trio. Vocalizing is enhanced by the backgrounds supplanded the continuous to label them as something more than actroning trio. Vocalizing is enhanced by the backgrounds supplanded the state of the popular and Joe Sobota on the vine plant.
Ensemble is agented and trained by Orville Renne, which explains, the Tri-States Theatres sponsorship, Renne being assistant manager of the Omaha theatre, Sponsorship, Renne being assistant manager of the Omaha theatre, Sponsorship hescome about by the WOW new policy which thumbed down reciprocation between ether and screen, Tie-ups with radio heling out, Tri-States has come about by the WOW new policy which thumbed down reciprocation between ether and screen, Tie-ups with radio heling out, Tri-States has come about by the WOW new policy which thumbed down reciprocation between ether and screen, Tie-ups with radio heling out, Tri-States has come about by the WOW new policy which thumbed down reciprocation between ether and screen, Tie-ups with radio heling out, Tri-States has come about by the WOW new policy which thumbed down reciprocation between ether and screen, Tie-ups with radio heling out, Tri-States has come about by the WOW new policy which thumbed down reciprocation between ether and screen, Tie-ups with radio heling out, Tri-States has come about by the WOW new policy which thumbed down reciprocation between ethers and screen, Tie-ups with radio heling out, Tri-States has come about by the WOW new policy which t

Wednesday, April 1, 1936

VEHUDI MENUHIN
With Erno Rapee Orchestra
60 Mina.
GENERAL MOTORS
Sunday, 8 P.M.
WEAF, New York

WEAF, New York

(Campbell-Ewald)

A performance by the boy hero of
the fiddle, Tchudi Menuhin, is perhops a good excuse for recailing
the state of the fidely of the boy hero
has a good excuse for recailing
the state of the fidely of the fidely
has good excuse for recailing
strates a capacity for showmanship on the grand scale and and
manship in the big time big
slickness of 1936. Even the commercial spiel is artistic, although
cocasionally, as Sunday (29) is a bit
too long, regardless of how intelligently written and suavely read.

Menuhin, at 19, is taking a twoyear hideout in California to re-appear at 21 as an adult soloist. Drapear at 21 as an adult soloist. Drastrains a soloist of the booking on
deneral Motors was been booking on
deneral Motors was been booking on
feneral Motors was been booking on
feneral motors or a performer
denuhin's calibre and 11 am ing
genius is a bit like illy-giding
strings and made the music guafrom a showmanship for GM to
have the last touch on famous flesh.
Menuhin whipped his magie
horsehair across those pulsating
strings and made the music guafrom a showman and an appear
well as a something and and other
temper make music through a Strause
well as a somethin and Rapee toteether make music through a Strause
well as a somethin and the seems
the somethin and the seems
that the seems are a seems and the true temper and made the seems
that the seems are a seems and the seems and the seems and the seems a

'CITY DESK'
With Alice Reinhart, James Meighan,
Mark Smith, John McGovern,
Edith Meiser, and Jimmy McCallion

Mark Smith, John McGovern, Edith Meiser, and Jimmy McGovern, Edith Meiser, and Jimmy McGovern, Edith Meiser, and Jimmy McGovern, Serial drama 30 mins. GOTTFRIED BAKING CO. Sunday, 6:30 p. m. EST. WJZ, New York Scripting on this local New York Scripting on the John Scripting of the York Scripting of the York

continued in successing incomments.

Production job weak during the first stanza. Sponsor is trying to sell Golden Crust bread of which there will be a late city edition—i. e., an extra delivery per day. Commercials not well written Edge.

BERNARD SOBOL

BERNARD SOBOL
Chatter
15 Mins;
METRO-GOLDWYN-MAYER
Sundays, 5:15 p.m. EST
WHN, New York
Well, Men Work
Well State of the Men Server

New York State Regionals Is Aim Of Hearst, Flamm

Hearst Radio, Inc., is trying to develop a New York, State network, with WINS, New York, as the key station. Also interested in linking iggether an upstate group is Donald Fjamm, operator of WACA, New York, which outlet is the hub of the Interest organization disclosed its plane at a recent meeting to which igylited WSYR, Syracuse; WABY, Albany; WNEY, Buffaio, WIEX, Albany; Lica, and WNEF, Einghamton. It is understood that Hearst offered to toss in a bulletin service of the International News Service on a sustaining basis as an inducement to an alliance. Tag that the Hearst outlit has picked out for the regional outit has picked out for the regional link is the Empire State Network.

DUTCH GETTING PEEVED

Talk Shortwave Reprisals for Rou-mania's Longwave Stati

The Hague, March 20.

As Holland broadcasting is still As Holland broadcasting is still seriously affected longwave (1875 metres) because of Roumanian ration BOD (155,000) watts) on same wave, Holland is toying with idea of reprissals to spoil Roumania's broadcasting on shortwave 365 (Bucharest). Holland refused to sign Luzerne-agreement which assisted 1875 metre wave to Rousigned 1875 metre wave to Rou-mania, though Holland had older

rights. rights. If controversy is not ended by compromise which satisfies Holland and its longwave continues to be constantly spoiled by BOD programs, there is quite a chance that as a refaliation Holland will put into operation again shortwave 365 of Huizen only to play havoc with Bucharest's shortwave.

Ray Linton on Cleveland and De-

You Will, Willya

Regina, Sask., March 31. CHAB, Moose Jaw, was coded with letters, telegrams, flooded with letters, telegrams, post cards and telephone calls when several announcements were made that church vices on Sundays were discontinued in belief there was little interest.
Young staff received calling-

downs from all over, being termed everything from 'pa-gans' to 'Communists.' One gans' to 'Communists.' One town of 40 people sent in 38 demands the services be con-tinued. They will be.

BUYING RADIO ORGAN INVOLVES PATRIOTISM

The Hague, March 20.

Neutral AVRO-broadcaster, biggest radio-association in Holland with total contributions by members yearly about \$285,000 (at par), is building a new studio.
Contributions come from native subscribers and on this account organ factories in Holland object against order for new studio-organ going to a foreign firm. They have sent a circular letter to the press in which they state that Dutch industry is competent to build for AVRO whatever it wants and therefore money should not leave the country. Would mean biggest organ-order ever placed in Hollanda-AVRO answers that organmaker had, sent misleading report with reference to the order: order was originally placed with a Dutch firm, which however during time, when it was building the organ went bankrupt; this meant heavy loss to AVRO and now this association has called in an English firm which will try to finish half completed instrument.

Singing Salesman Moves

Norfolk, Va., March 31. W. Travis Barnes, salesman and vocalist for WTAR, handed in his resignation Saturday last to take

three jobs in Baltimore,
Chief occupation will be selling
for large oil company. Others:
church singer, radio.

KELLOGG CORNBELT INCIDENT PEPS SMALL STATIONS; SEE 'SALES STORY'

(Continued from page 39)

(Continued from page 39)
phone: Tevery other Governor in
the United States is granted free
time over radio hook-ups in his
own state whenever he requests.
But not so in Georgia.'
Station officials, on the Atlanta
Journal payroll, evidently were prepared for this statement. As soon
as the Governor ended his speech
they went into act in Anti-New
Deal speaker was signed off as usual
by an announcer, who merely pointed out that 'this is a paid political
program.' Immediately Col. Lambprogram.' Immediately Col.

ed out that 'this is a paid political program.' Immediately Col. Lambdi Kay, director of WSB, took the hair and announced that no less than seven times (count 'em) Governor Talmadge was given the facilities of WSB, free of charge, during the one year 1935.

Then, reading from a paper, he enumerated the seven occasions, giving times and places. He spoke without 'rancor, and stated he was merely making the announcement for the sake of the record.

Talmadge is expected to reply to this in an address, next week. He has announced he would be talking to the people of Georgia via radio every 10 days or so. He asked for contributions to help pay for these broadcasts. He announced Saturday (28) that enough had been received already to pay for two more broadcasts over WSB.

Col. Kay said Saturday that, so the Governor of Georgie Tal-

broadcasts over WSB.

Col. Kay said Saturday that, as the Governor of Georgia, Talmadge could have time whenever he wished, but as a political speaker, he would have to pay just like anybody else.

WCAU Recaptures Show Philadelphia, March 31.

Philadelphia, March 31.
Having cleared its board for the series, WCAU takes back from WIP airing of the Curtis Institute of Music series this week. Originally had to pass it to WIP to handle locally.

It's CBS hook-up series weekly.

Denounces WSB Use of Local Transmitters by Big National Advertisers Held Encouraged by N. W. Ayer Agency's Attitude

> Recent case of the so-called Cornbelt network (a re-broadcast prip-ciple) which was formed to handle the Kellogs sponsorship of the Gene little stations for the past year desent loom as nearly so dramatic. Recently the little reps and the little stations have markedly spurred the Kellogg sponsorship of the Gene and Glenn program from WHO, Des Moines, has encouraged small sta-tions. Broadcasters in the less pop-

tions. Broadcasters in the less populous communities and with the limitations of restricted wattage see in the Kellogg-Cornbeit affair a disposition to recognize the purely local station as a worth-using part of broadcasting facilities.

While this single event isn't completely responsible for the small stations reaching after national cash, Kellogg is viewed by the trade as having provided the little fellows with as fine a sales yarn as they've ever had. It came exactly at a time when increasing radio appropriawhen increasing radio appropria-tions and a more thorough knowl-edge of the medium were focusing attention on the 100-watt to 1,000watt stations.

Significance of the Kellogg maneu-Significance of the Kellogg maneuver, from the viewpoint of the little
station, is that the cereal giant
bought a big station like WHO. Des
Moines, on the one hand, and a little
outlet like KMA. Shenandoah, on
the other. WHO had advertised
that its 50,000 watts would lay a
coverage blanket over Iowa from
every angle. Why then, the smaller
fry now ask, did Kellogg also get
KMA, whose area WHO claimed it
could cover?

Smalltmers are interpreting this

could cover?

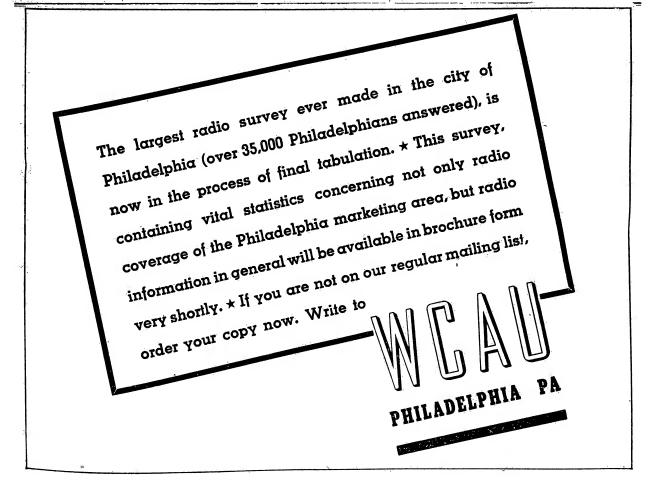
Smalltimers are interpreting this as meaning that small stations are necessary to provide local penetration in their communities, and that without them no local job is really local. With an agency the size of N. W. Ayer figuring in all this, it's viewed as an ace precedent that will help procure the little fellows admission in big agency sanctums,

Chevrolet's use of both big an

Recently the little reps and the little stations have markedly spurted their activity. Latter are, in many laces, buying new equipment. Among the reps. Wilson-Dalton have added Graham Robertson, once WLE's New York man, pattner and are going station gunning. Ditto Hibbard Ayer. Actial Publicizing is trying to start up numerous local webs. National Independent Broadcasters is also working with more fervor, though they haven't any accounts as yet. Looks like the whole thing will men that a good many many stations heretofore without reps (mainly because the big boys refuse to take 'em). will now find spokesmen among the smaller reps. They're rot going to do a land-office biz, and they know it. But the little reps can scrape up enough national trade for their stations to make, about \$2.000 to \$3.000 per month. By playing overhead close to the table, they'll show a profit on this gross. playing overhead close to the table, they'll show a profit on this gross. With the topnotch rep crowd, three times that much biz is eaten up in overhead alone.
There's also now a small reservoir

There's also now a small reservoir of national accounts that can be used to tide things over until the puddle gets bigger. Includes Chevrolet, Olson Rug, Mantle Lamp, Oyster Shell Products, a couple of cigar accounts, and some drug firms. These accounts are known in the trade as surefire for any class of station, and contribute heavily to the little reps' gross.

Malcolm Mecham, former KSL Salt Lake City Hawaiian lulabier, now free lance in Chicago.



NBC and CBS Collaborate But WGN Won't Clip Verbose Blurbs for Chicago Sustaining Cafe Dance Pick-Ups

Chicago, March 31.

Another campaign to cut out overplugs for the remote control dance-hall and nitery pick-up spots has been started by Sidney Strotz, program director for the National Broadcasting company here, and has managed to convince. Columbia that it should cooperate with NBC in the elimination of free commercial night band pick-ups.

In the general jamboree among stations locally for pick-ups to fill up the late evening hours the transmitters have been promising the niteries the world, with a fence around it and have been devoting a huge portion of the air time in ex-

• FEIST •

ELD OVER INDEFINITELY!
hat is what the management
of the Bismarck Hotel in.
Chicago thinks of

PHIL LEVANT And His Music Hear Him Feature:
"IT'S GREAT TO BE IN LOVE AGAIN"
"THE WHEEL OF THE WAGON IS BROKEN"

"IT'S BEEN SO LONG" and the two sensational songs from "THE GREAT ZIEGFELD"

"YOU" "YOU NEVER LOOKED" SO BEAUTIFUL"

LEO FELST, Inc.

AL

And His ORCHESTRA

"ZIEGFELD FOLLIES OF THE AIR"

Every Saturday—WABC—8-9 P.M. EST Columbia Network—Coast-to-Coast 6. LUCKY STRI

"Your Hit Parade" WEAF-Wed., 10-11 P.M., EST

4 STAR RATING FOR SOLID YEAR

toiling the swell personality of the nitery's owner, the quality of the foods, the looks of the hostesses and the easy check. In fact, while the networks have a time percentage limit on the amount of commercial spleis on bought-and-paid-for programs, they forget all about such restrictions on the sustaining dance remotes.

remotes.

Finally got too raw to digest and both NBC and CBS last week washed their faces and started clean with an outright restriction on remotes in which only the name of the place and the band may be announced.

prace and the band may be announced.

Strotz invited WGN, the Chicago Tribune station, to sit in on the confab and also slice down on plugs, but WGN nixed the palayer and the suggestion, stating that they'd run their transmitter as they saw fit. Thus, WGN will continue its policy of going to town for the remotes, plugging the floor show along with everything else. WGN has always believed in giving the niteries and danceries just a bit more than the rival transmitters, particularly when the station was strictly on its own and unable to meet the NEC and CES offer of coast-to-coast network coverage.

Paid Admissions for Sponsored Amateurs Irks Film Theatre Men

Regina, Sasic, March 31.

Amateurs continue popular in this area. Col. Kemp's Amateur Hour over CHWC from the Trianon ball-room is now bankrolled by Chicago Photo Supply Co. Agents in every town in district being pepped up by photo co/s agents to push show.

Opening of roads after winter bringing plenty of talent in from country. Hour heard Saturdays 5-6 p. m. dr. vs. average of 809 paid a check-up from theattre inspector.

Semi-adherence to theatre regulations permitted show continuing from Trianon dance palace.

Mormon Meet on CBS

Salt Lake City, March 31 Salt Lake City, March 31.
Part of the proceedings of the 106th amual general conference of the Latter-day Saints (Mormom) church will be aired over the entire CBS network, Earl J. Glade, managing director of KSL, sald Monday (28).
A half-hour program, from 11 to 11:30 a.m. (m.s.t.) April 5, will include addresses by Heber J. Grant, president of the church and J. Reuben Clark, Jr., and Dayld McKay.

ben Clark, Jr., and David McKay, counselors.

A choir of 10,000 voices will sing bhymns and the Mormon organ will

bhymns and be spotted, LDS church has around 750,000 members scattered all over the

Robert Hough and Latham Ovens are conducting a 'Saying It With Music' contest program on WFAS, White Plains, N. Y.



. Mgt. Ed Wolf, 1270 Sixth Ave., N.Y.C .- Dir. Blackman Advertising, Inc.

'Darby' It Is

Louisville, March 31.

With Kentucky's premier racing event, the 62nd running of the Kentucky Derby at Churchill Downs, Louisville, on May 2, the question arises: Which is correct, Derby or Darby?

Credo Harris, for 14 years manager of WHAS and native Kentuckian, says 'Darby' is correct, and has made this pronunclation a 'must' on his station. At his suggestion accommentators have adopted the term, including Graham McNamee, Ted Husing and Clem McCarthy.

KSL's All-Nighter

Sait Lake City, March 31.

KSL Saturday (28) alred its third
all-night broadcast, feeding an
uninterrupted 4245-hour program.
Earl J. Glade, KSL managing did
rector, said marathon airing was in
response to batches of mail from
Paclific Coast and Paclific Ocean
Island groups.
At the same time KSL adds another full hour to its regular daily
schedule, operating until 1 a.
(Ms.st.) as against its previous midnight sign-off time.
Lennox Murdoch, production managen, and Tommy Axelsen, publicity director, arranged the all-nighter. Four announcers were assigned,
handling 'news broadcasts, dance
music and features. Salt Lake City, March 31.

WHAS Leases Theatre

Lohr Carries Out 1st Departmental **Revision**; All Services Together

As part of his announced purpose of slashing red tape, co-ordinating and combining services and introducing responsibility and short cuts ducing responsibility and short cuts, Lenox R. Lohr, new NEC president, has carried through his first departmental rearrangement. He is establishing a general service department under Walter G. Freston, Jr. which combines several former separately supervised departments into a single unit.

Office management under Quinton Adams is one of the merged departments. Personnel was handled through this office before. Service

partments. Personnel was handled through this office before. Service unit, under John R. Carey is another department joined. Guest tours, managed by Gordon Mills, including tlekets and touring staffs, is also in the combine. Office su-

WLAC, NASHVILLE, ZOOMS

J. T. Ward Station Out Under Sun 87% Renewals

Nashville, March 31. With 44% of the business quota for the year already written, WLAC, formerly owned by an insurance, company, promises to surpass all former years. Station officials are chesty about a renewal average of \$7% on local business. Station is now operated by J. T. Ward on his own. He'a, former president of NAB.

N.A.B.
Contrary to precedent, January, February, and March, have been peak months and long-term sign-ups already in the files will carry the summer months.
Five-minute programs are proving a great success. Two furniture stores, two laundries, balkery, men's turnishing shop, department store, bank, realty firm, two chiropractors, and optometrist already on.

pervision under David B. Van Houten which handled mail, sten-cili mimeographing and sundry other chores, completes the various groups, which now operate under Preston, Jr.'s, order. Changes went in effect iast Monday (30).

Both Adams and Carey have been selleved of their former chores, but as yet have not been assigned to any new duties. Van Houten and Edward M. Lowell, the latter formerly assistant to Carey, are now staff assistants to Preston, Jr.

Preston has been with NBC for over a year acting as assistant to vice-president and treasurer Davi Rosenblum.

ROBBINS' CHATS

Thanks, California, for ORVILLE KNAPP

and his orchestra currently at the Hotel Waldorf Astoria and broad-casting via WOR.

esting via With the modern of the control of the co

"I'M SHOOTING HIGH"
"LOVELY LADY"
"THE OLD OAK TREE"
"ALONE"

ROBBINS
MUSIC CORPORATION
199 SEVENTH AVENUE NEW YORK

"New King of Syncopation"

AND HIS ORCHESTRA This Week (March 27) APOLLO, NEW YORK

Direction: HAROLD F, OXLEY 17 E, 49th St. New York City

PHIL BAKER

Gulf Refi ing Company Sundays, 7:30-8 P.M. EST WABC-CBS

Direction, HERMAN BERNIE, 1619 Broadway, New York

PALMOLIVE
GUY LOMBARDO
AMERICAN SCHOOL OF THE AIR
CBS—NBC

Louisville, March 31.

WHAS has taken over Drury
Lane Theatre (formerly Walnut) for
a series of Saturday night midnight
barn dances.

Talent will include Log Cabin Boys, Callahan Brothers, Cousin Emmy, Monk and Sam, and several other units from the station's roster of hillbilly entertainers.

FCC's Washington Docket

Grants and Applications

Spring crop of license renewals last week was dished out by the broad-cast division of the Federal Communications Commission, with a few stations left on the anxious seat with temporary extensions. Commish also granted several daytime power jumps and threw out one new station

application.

Herald Publishing company, Denison, Tex., requesting new station
to operate on 1200 kc with 100 watts, was denied application for failure
to file an appearance and statement of facts in accordance with commish

to file an appearance and statement of facts in accordance with commishrules.

Day juice-jumps were given WHA, Madison, Wis., which will change power from 2½ to 5 kw, and WHN, New York city, requesting 1 to 5 kw boost. Change of hours was granted WFAM, South Bend, Ind., which has been sharing with WWAE, Hammond, Ind. Station will operate unlimited days, and share with WWAE nights only.

The following license renewals were authorized by the commish: WMMN, Jefterson, W. Va.; WEBE, Superior, Wis.; KGGM, Albuquerque, N. Mex.; WHBI, Newark, N. J. (sharing with WNAM, Capterson, W. Va.; WEBE, Superior, Wis.; KGGM, Albuquerque, N. Mex.; WHBI, Newark, N. J. (sharing with WCAM, Canden, and WCAP, Asbury Park); WTOC, Savannah, Ga.; WDBJ, Roanolte, Va. Temporary renewal was given WAML, Laurel, Miss., transmitter for three monthe' period, while five months' lease on life was granted KFPY, Spokane, Wash, and WSYR-WSYU, Syracuse, N. Y. Station WLBL, Stations KUJ. Walia Walia, Wash.; WEBJ, Hagerstown, Md., and WATL, Atlanta, Ga., will stick close to the doghouse until commishman can take action on their pending renewal applications.

Tomporary Renewals

Four other transmitters were granted renewals on a temporary basis only, pending commish action, with no dates set for expiration. They were KGCU, Mandan, N. Dak.; KMA, Shenandoah, Ia.; KTFI, Twin Falls, Idaho, and KGEZ, York, Neb.

Examiners' Reports

Examiners' Reports

Tussle over new station for gold-mine community of Fairbanks, Alaska, was partly won by John Stump, whose request for transmitter to operate on 1210 kc with 100 watts night, 250 watts days, was favorably recommended to the Communications Commission by Examiner George H. Hill. Plea of Edwin A. Kraft for station to operate on 950 kc with 250 watts, in the same location, was set aside by Hill because applicant is not resident of Fairbanks and also because he owns a transmitter at Juneau. Alaska. Granting of the applicantion of another qualified applicant for the operation of a station at Fairbanks would tend to distribute the radio broadcast facilities available to this area, Hill found in his conclusion. Proposed new station would, be owned and operated by Fairbanks Broadcasting company, under an agreement whereby Stump would transfer his permit to the corporation, providing commish acts favorably in his behalf. Stump, a former U. S. Army Signal Corps radio technician, will receive good-sized chunk of stock in the corporation and be appointed director, in addition to receiving a salary for operating the transmitter.

transmitter.

Smallle for Cape May, N. J., was frowned on by Examiner John P. Bramhall, who argued that applicant must first put sufficient cash on the line for construction of proposed station.

Business troubles of Alfred C. Matthews whose principal assets were shown to consist of notes and non-dividend paying stock, were chiefly responsible for Bramhall's recommended denial. Town of Cape May, whose population dwindles to less than 3,000 after the tourist season, could not be expected to support a year-round transmitter, Framhall decided and area is adequately serviced by outside stations, Matthews application was for 1420 kc with 100 watts, specified hours.

Here and There

Harold True, WXXZ commentator, ing NBC's continuity department a

George Fogle in as director of the

Charles Schenk joins CBS production staff in Chicago.

Lennie Hayton is readying a 21-plece outfit, including 17 musicians and four singers, for touring dates

Bill Bivens, announcer with WISV, Washington, moves into announcing berth at WFBC, Green-ville, N. C.

Walter Folmer of WHEC, Rochester, dramatic staff to be assistant director of Cleveland exposition pageant.

Wall Street Brokers, harmony aud; have changed the name of their act to the Dukes of the Ukes and are auditioning tomorrow (Thursday) for WHN, New York.

WBT, Charlotte, has sign a lease for expanded studio and business quarters in the building where it has been located for many years.

gernett Marks is back at WMCA, New York, after sick leave. Doing three of Loft news broadcasts,

James Clenenger, new m. c. of WMCA, New York, Tin Pan Alley birthday parties.

Harold Coleman is at KFAB, Lincoln. Formerly chief engineer WJJD, Chicago.

Harold F. Snell, has resigned as advertising manager for The Em-ery-Bird-Thayer Drygoods com-pany and has joined sales staff of WHB, Kansas City.

Rodney Lien, treasurer, Iowa Broadcasting System, into Chicago on busings, also Ed. Linehan giv-

Bo Norris, director of music at WSOC, Charlotte, in a hospital for the past several weeks, is back this post.

Bob Snyder, engineer, new at KTUL, Tuisa, Okla.

M. D. Smith, of WBRC, Birming-ham, who has been ill for several weeks is coming down to the office almost daily now.

Paul Raymer back at his home office in New York after a 10-day swing around the Midwest and South.

Merwin C. Jones, recently with KOH, Reno, taking up duties as mikeman and technician at KOOS, Marshfield, Ore.

Don Hayworth, new to announcing staff on WNEW, New York, coming from WBZ, Boston.

Paul Wilson moving from the Chicago Paul Raymer office to the CBS-WBBM sales force on April

Harold Bock started night school the same day he was taken in by Los Angeles Ad Club.

Dick Wylie, former KHJ Angeles) manager, opened an advertising agency there.

Adolphe Menjou and Verree Teas-dale set for Parties at Pickfair April 21.

Skeets orris back on WAVE, Louisville, after operation.

Rosalind Dubin, now Mrs. P. M. eterson, has returned to Bess & chillin, Inc., as assistant in the Schillin, Inc., as assist continuity department,

S. S. , KDYL, Salt Lake prexy, in Arizona on business.

Dr. William J. Reynolds and Wil-

CRITICS IGNORED, ENGLISH RADIO STAYS AS IS; RADIO MINISTER IN CABINET?

NEIL JOINS STANLEY HIGH

Further changes in NBC press de-partment include William Nell who quits to join Stanley High's office in Washington, W. E. Kelley, is new to department, coming from Trais-radio press service. No successor as yet for post va-cated last week by H. J. Devins, who's gone to Sterling Getchell of-fice in Detroit.

Clark, Bickel Confer

Clark, Bickel Confer
Cincinnati, March 31.
William A. Clark, manager of
WCPO, is putting in this week at
Sarasota, Fla., with Karl A. Bickel,
prexy of the Continental Radio
Corp., subsidiary of Scripps-Howard
which operates WNOX, Knoxville,
Tenn., in addition to the local station, Volce of the Cincinnati Post.'
It's a biz-plez rendezvous,

Harry Lang on Radio

Harry Lang (Lang and Luise Squire) is set for three radio shows, Ripley, 'The O'Neills' and 'Magic

His vaude and radio partner, Miss Squire, is also doing bits in several commercials, and the team as a unit is being groomed for a spot of its

WHN Program Sponsored

WHN Frogram Sponsored

"Early Bird". series over WHN,
New York, has been purchased by
Grennan Bakeries for 52 weeks, It's
on at 7:30 a.m. EST, Mönday to
Saturday with Charles Windsor and
Ann Sedgewick handling the news hores. Hann-Metzger agency handles.

liam J. Jr. have asked permission to transfer license of WHBB, Selma, Alabama, to W. J. Reynolds, Jr., J. C. Hughes and J. A. Allen.

Don Daley replaces Bob Wilbur as chief announcer at WCAX, Burling-ton, Vt.

Dull Sundays Remains England's Gift to Continental Stations-75% of English Sets Tune Foreign Programs on Sabbath

London, March 22. Ullswater parliamentary committee, which has been considering the

future of the British Broadcasting Corporation, whose charter of in-corporation expirés shortly, issued its findings yesterday. Generally speaking, it is 100% favorable to the speaking, it is 100% favorable to the existing corporation—despite the fact a number of influential and well-informed circles considered they might take strong exception to the way the red-taped radio boys have conducted themselves. Most important finding of the committee is that the B.B.C.'s charter, which expires Dec. 31, this year, and which gives it complete broadcasting monopooly in this countries.

casting monopoly in this country, should be renewed, subject to minor and quite trivial alterations, for 10

years.
This is another way of saying that the state-supervised, noncommercial radio network of Britain will stand intact.

will stand intact.

Cabinet Membership
Second suggestion is that the board of B.B.C. governors, at present consisting of five members, should be increased to seven, it being added that the corporation ought to have a definite representative not only in the government, but in the cabinet. This would involve the creation of a post on the lines of minister of broadcasting; not so called, probably, but embodying a watching B. B. C. spokesman in Parllament.
Generally reckoned, the post, if

Donald has been suggested by one

Donald has been suggested by one or two high up sources. Ullswater favors the creation of more regional stations, giving the country still keener local coverage. Corporation control over the B. C. staff—a point which has been scathingly criticized in the past—is to stop (assuming it could ever officially be proved to have existed). In other words, according to the findings of the committee, there should be no interference in the private side of the individual workers at Broadcasting House. (It was openly alleged recently that one of the most successful men ever employed by the B. B. C. was given the gate because he got involved in a court divorce case.)

divorce case.)
Some comment is made against
the existing British Sunday radio
programs—the incredible duliness
of which has frequently been referred to in Variety. It is argued
that one of the two main nationwide radio channels, covering half
the whole network should concen-

wide ratio cnannels, covering nair
the whole network, should concentrate on much lighter stuff than it
now gives.
At present, excording to the J.
Walter Thompson advertising
agency estimates, 75% of the Engilsh radio-sets on Sunday tune in
to continental stations which relay
sponsored programs in English.
Two facts can be drawn.
Eritain is definitely clear of sponsored radio for another. It years.
And Eritain is in for 10, more
years of Sabbatarian dullness, for
the Reith administration, no matter.

man in Parliament.

Generally reckoned, the post, if undertaken, would be given to a parliamentarian in the House of Commons who already carries min-listerial rank. Name of Ramsay Mac-

As a matter of course, some advertisers never consider the individual use of WLW in their efforts to reach the maximum national radio audience.

THEY DO NOT KNOW THE FACTS ABOUT WLW

As a matter of course, some advertisers always consider carefully the individual use of WLW in their efforts to reach the maximum national radio audience.

THEY KNOW THE FACTS ABOUT WLW

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

Traffic Patrol Awards Socony Vacuum WKBW, Buffalo

Pats and Raps for otori

Buffaio.

WKBW has tied a commercial program in with the general campaign for traffic safety.

paign for traffic safety.

Starting April 7 a short - wave equipped car will patrol streets. Two spielers will describe courteous and careful acts by motorists and will give license number of car doing the good deed. Eest deed each evening good deed. Best deed carried state and a s

ALEXANDER

"PERFORMANCE BY CHRYSLER"

CBS Super Air Sho EVERY THURSDAY AT 8 P. M., EST-COAST-TO-COA Per. Mgt., CBS ARTISTS BUREAU



BENAY VENUTA

WABC-and Entire Columbia Network

Exclusive Management
CBS ARTISTS BUREAU Personal Management
JULES ALBERTI, 515 Madison Ave.
New York City

LEON

And His ORCHESTRA LOWRY HOTEL

St. Paul, Mi

Dir. Music Corn of America Pr. Mgr., HERMAN BERNIE

DON NORMAN

NEWSCASTER

Williams Oil-O-Matic (32d Wk.) Tel, WHITEHALL 4450, CHICAGO

ALEX HYDE musical director WHN new york

fic violations they observe, but with-out license numbers. Socony Vacuum Oil Corp, is spon-sor. Account set by J. Sterling Getchell for 12 weeks, 6:45 to 7 nightly except Saturday and Sun-day, Jack Geizer and Clinton Bueil-man are announcers assigned.

read Company's Kid Ti

read Company's Kid Ti
Baltimore.

One of the most effective stunts ever staged by radio in this city, and the stage of the

roduction Values in News Rochester, N. Y. WHEC has sold two daily news broadcasts to Tydol beginning April 1. New twist will be two volces, one to read the headlines, the other the news details. Evening broadcast also will have typical citizen, banker or ditchdigger, as guest to comment on what he considers most important news item given. Broadcasts with INS service will be at 8 am and 6 pm, with Harry LeBrun announcer in charge.

De at a saint and o bin, with that yellow the service of the continuation of the conti

Travelers' Radio Log Syracuse.

A good-will merchandising stunt at WFBL is a card distributed to automobile owners through the Automobile Club of Syracuse, listing stations in the northeaster part of the country giving the killocycle and power listing of each.

Card offers a convenience to Syracuse automobile owners traveling and carries institutional plugs for WFBL.

Amateur Dramatic Tournament
Detroit.
In conjunction with the Artisan
Gulda, now attempting development
of community theatres and anateur
dramatics, WJBK here is conducting an anateur dramatic tournament, Actors of all ages are eligible,
groups in all age classes can participate on equal terms. Photos, etc.
of entrants to be kept on file for
use of all stations, etc.

Local Tie-In on Prize Winner
Norfolk, Va.
Campbell Arnoux, g.m. of WTAR,
has a penchant for flash all publicity. Latest stunt was a feather
in the station's cap as well as the
sponsor', General Foods, When
Norfolk housewife, Mrs. H., C. Funk,
won the Log Cabin contest auto

(and her greer and clerk won cash) fast few moments of network Show Boat' were clipped and studio presentation in honor of the occasion ained. Norlok Manager of General Foods Boyd made the introductions, which were followed by interviews with the winners.

Good comment resulting caused the auto agency authorized to de-liver the car to buy time the next day.

Horoscopes on Sidewalk

Cedar Rapids.

A new angle was injected into street broadcasts as Archicopard and the street broadcasts as Archicopard and torum; 'Do you believe that your life is affected by the sign of the zodiac under which you were born?

Bill Brown, as the mystic, told each person questioned just what their birth-date signified and they were asked if their lives had been shaped along the lines the stars predicted.

It was a matter of 45 minutes before the broadcast; sould politely leave the scene of the broadcast since almost everyone about wanted their horoscope read.

their horoscope read.

Contest For Secretaries
Waterbury, Com.
Ed Fitzpatrick, manager of the
Loew-Poll Theatre here, concocted a
nice piece of showmanship which
incidentally netted WATR a bit of
coin. Occasioned by the Wife vs.
Secretary film showing at Fitzpoll the standard of the piece of the piece

If They All Show Up Indianapolis

If They All Show Up
Trobably for the first time in radio
history the entire audience of a
radio program is invited to gather
under one roof. Chuck Wagon Sociable of the Victor Furniture Company, is the daring, advertiser.

Membership cards have been
mailed out to over 1,500 families, All
members are invited to gather at
the Sociable when the radio talent
will entertain and ice caream, cake
and coffee will be served, and merchandise prizes will be distributed.
Leonard Soloman of the Victor worrying and wondering if all 1,560
families respond what he is going
to do with the mob.

Photo Morgue on the Cuff
Syracusc.
A tie-up with a local portrait
photographer in Syracuse has been
effected by WFBL. Photographer
takes entire staff and artist list
without obligation to station or artist. Station keeps record of best
poses and is able to order prints if
and when needed.
Photographer benfits in credit for
pictures to newspapers of people in
the public eye (and many of the
artists and staff buy pictures personally), making it of both promtional and monetary value to the
photographer as well as convenience
to the station.

Specials at WRVA

Specials at WRVA
Two colobrations Richmond, Va.
Two colobrations within a week
recently staged of the colobration of the colobr

Florida Flattered
Minni, Fla,
While President Roosevelt is on a
fishing cruise near here. WIOD
(owned by Miami Daily News) is
dedicating daily is minute world
minute of the state of the state of the state of
Anchors Aweigh, and contained the
following wish: 'for Franklin D.
Roosevelt, the angler, a full fish box
and may not all the big once get
away.' Florida, of course, got a plug
because 'we are fattered that our
beloved President should again
choose these health-giving waters
for his favorite recreation.'

li Right, Show Us! Winnipeg

Putting their critics on the spot is the latest stunt of CKX, Winnipeg. For unny years musical factions of the town have been riding the government-owned station, claiming that the better class of annatur and professional talent wasn't getting a decent hearing.

CKY is now calling their bluff in rather unique manner. Each week two late afternoon half hour spots are turned over to the Men's Musical Club and the Women's Musical Club and the Women's Musical Club and the Women's musical club with each organization given complete control.

New Business

FORT WAYNE

Eleanor Martin, Inc., twice daily spots, for an indefinite period. Through Morents Agency. WOWO. Kamm. & Schelinger, five quarter hours weekly, renewal for an indefinite period. Trayinc. WOWO. Enter, Jones Tayinc. WOWO. Catter, Jones Catter, Jones Catter, Jones Catter, Catter of the Catter of the

disks. Through Maxon Advertising. WOWO.

Barnsdall Refining, five minute spots, five times weekly, for 130 times. Through Co-Operative Advertising. WOWO.

Indiana Bell Telephone, twice weekly spots. WOWO.

Pendergast Candy Co., Chicago, five times weekly, spots, for an indefinite period. WOWO.

-American Potash Co., time service, daily for an indefinite period. Sinck, six times weekly, weather reports, for an indefinite period. WOWO.

LOS ANGELES

LOS ANGELES

Helm's Bakeries, five participations weekly in Housewives Protective League for five weeks. Placed through Mat I salen. Ky Placed through Mat I salen. Ky Los and Los and

CINCINNATI

CINCINNATI

Moskin's Clothes Store, 100-word announcements twice daily for 13 weeks. WKRC.
College Inn Food Products Co., Chicago, daily time signal of 50 words for eight weeks. Blackett-Sample-Hummert. WKRC.
Cracinnati Bell Telephone Co., 25-word nighttime time signal for 13 weeks. Japp-Orr, agency, local. WKRC.
Wiggins Chemical Co. 25 102 mg.

WKRC.

Wiggins Chemical Co., 25 100-word
announcements on Woman's Hour
programs. WKRC.

Lever Bros., Boston, 25-word time
signal nightly for 26 weeks for Spry
food shortening. Ruthrauff & Ryan,
N.Y.

Al Roch, real estate, sponsoring
Memory Lane, e. t. half-hour periods, Sunday
noon for a year.
WCKY.

SCHENECTADY, N. Y.

SCHENECTADY, N. Y.

United Baking Co. (Lady Betty Bread) time signals. Adirondack Advertising Agency. WGY.

Myers Co., co-operative Market Basket program, to April 17. Agency, Leighton and Nelson, Schenectady, N. Y. WGY.

Richfield Oil Corp. (Air. Adventures of Jimmie Allen), 52 times, half-hour transcriptions, to June 6, 1936. Agency, Fletcher and Ellis, New York. WGY.

A. L. Parsons and Son (Central Bridge, N. Y.), 58 musical clock programs, daily except Sunday, to May

Vradella Bros., refrigefators, spot announcements. WHIO.

M. J. Breitenbach, 36 one-minute aplaters, thrice-a-week, until day 16. Through Brooke, Smith & French, WHIO.

Lone Through Bros., paints, spot announcements, WKIO.

Lone Through Br., Wesekly until June 12. Through H. W. Kustor & Sons. WHIO.

Lone Through H. W. Kustor & Sons. WHIO.

Doan's Pills, 39 ono-minute dises, thrice-a-week. Through J. M. Mathes. WHIO.

Magazine Repeating Razor Co., 35 spot announcements, once-a-week. Through J. M. Mathes. WHIO.

Frigidator Corp., nine spot announcements, once-a-week. Through J. M. Mathes. WHIO.

Gem City Building & Loan Assn. 13 quarter-hour musicals, one-a-week. WHIO.

FORT WAYNE

Eleanor Martin, Inc.; twice daily

16, 1936. Leighton and Agency, WGX.

Stenars Department Store (Ball-store), Depart

JERRY

(CBS

Mot. CBS Artist ureau



EXCLUSIVE MANAGEMENT ROCKWELL-O KEEFE INC. WILLIAM MORRIS AGENCY



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC.



EXCLUSIVE MANAGEMEN ROCKWELL - O'KEEFE INC

FREDDY MACK

ROXY THEATRE "YOUNG IDEAS"

EMERSON GILL

AND ORCHESTRA

EN ROUTE

MCA Direction

EDDIE DOWLING'S "ELGIN REVUE"

With DOOLEY RAY Tues., 10:00 to 10:30 P.M. EST. NBC, Chicago

EVERY TUESDAY-THURSDAY, 9-9:30 P.M., EST (WESTCOAST, 8:30-9 P.M., PST)
WABC-C.B.S. Presonal Mgt., NELSON HESS

"CAMEL CARAVAN"

Townsend Old Age Pension Radio Biz **Snubbed as Congress Investigates**

Congressional investigation of the Townsend old age pension organization has already reflected itself in commercial broadcasting. Several major outlets which were on the verge of taking Townsend business have suddenly dropped the thing with an explanation that they would prefer to wait until the inquiry was over. In Townsend circles it is charged, but without offering any factual basis, that this shift in Interest had been influenced by word passed on from Washing-Congressional investigation of the

Townsend movement has a membership campaign going on stations in New York, New England and Cleveland, but the feeling in the Townsend organization is that these sources will decline to renew contracts unless Townsend and his confrers obtain a clean bill of health from the inquiry. What has caused some of the stations now carrying Townsend programs to become jittery is the fact that the movement's spokesmen are taking occasion during these air interludes to comment on the special House committee's probe, pointing out that the latter is merely a fishing expedition primarily primed to discredit, the personalities behind the plan instead of seeking to find the theory they advocate is economically sound.

Tom Wallace, Los Angeles agency mownsend movement has a mem

WFIL Adds 4 Accts.

Philadelphia, March 31.

Four new sponsored shows joined Four new sponsored shows joined WPIL's lineup last week, Valley Forge Memorial Estates (burlal lots) signatured to coin 52-week run of 'Sunday' Players, '30-minute platter biblical dramas. Angle is that series was brought up to date' by shifting sequence to have Lenten Bible stories aired while 'timely'. Station wangled pulpi announcements from more than 700 preachers. Deal set by Cox & Tanz agency. Other three additions to WPIL.

ers. Deal set by Cox & Tanz agency. Other three additions to WFIL list are 'Mrs. Wiggs of the Cabbage Patch,' 15-minute E. T. drama series, bankrolled for 13 weeks by Jad Salts; 'Tuneful Footnotes,' 15-minute, 3-a-week, musical T. series paid for on 13-week sprint by Dr. Scholl's Shoe Store, and 'Eye Health Talk,' taken for 13-week ride, 5-minutes, 3-a-week, by Speare Optical Co.

CFCY, Charlottetown (Prince Edward Island), has taken the subtitle of 'The Friendly Voice of the Maritimes.'

the past several months placing spot programs for the Townsend organizations, left last Saturday (28) for the West Coast. He said that he expected to be gone six

Nina Paisley Gets Break

Pittsburgh, March 31.
Second local girl to get coast-tocoast break via CBS on Josephine
Gibson-Lois Miller program sponsored by Heinz is Nina Paisley. Gal singer, who came to Pittsburgh from a choir-directing job in Steu-benville, O., just'a couple of weeks ago for a couple of radio spots here and landed a WLW and MBS contract, goes on the networks fomor-row morning (1). She begins her Mutual work via WLW next Satur-

day.

Only other artist to get similar
Heins break was Pescha Kegan,
Pittsburgh planist and protege of
Paderewski. Miss Kegan also aired
with Pittsburgh Symphony last
Thursday night (26) over NEC on
Pittsburgh Plate Glass program.

WKBO-WHP GO NAPLESS

Harrisburg Stations Arduous Flood Assignments

Harrisburg, Pa., March 31. WKBO and WHP staffs here barely got to bed after tiring themselves out on one flood, when another poured down the Susquehanna valley. New catastrophe occupied practically another week's time over both stations, and with experience for guidance both outlets put out greatly elaborated services. Harrisburg, Pa., March 31. BO and WHP staffs he

lets put out greatly elaborated services.

One of the stunts was to enlist a flying squadron of radio-equipped cars which cruised around, and engaged in relief work as directed by station broadcasts. Railroads also thed in to take doctors, nurses, etc. to communities, that could not be reached by motor.

Another item was establishing of "missing persons" bureau, aided by a department store which lent estation its clerical staff to keep tab on families that got separated. Estimated that 1,000 calls came in an hour. City and state officials sanctioned this work.

WGST's Baseball Deal

Atlanta, March 31.
Contract for the play-by-play broadcasting of every out-of-town game of the Atlanta. Crackers, Southern League baseball club, has been signed by the Coca-Cola Company, with headquarters here, with Station WGST, which also landed the games last season.

the games last season.
John Fulton, who came from
WTOC, Savannah, five months ago,
drew the assignment. He handled
sports at Savannah, but this is his
first sports job here. The games are
relayed in detail by means of telegraph line to studio. Broadcasting
of home games is tabo here.

Olsen Show from L. A.

Dr. West's Celebrity Night series over WEAF on Saturday nights shifts to the Coast next week, where George Olsen's orchestra will be heard at the Ambassador hotel. Show has been emanating from Chicago

Penner to guest on the hour.

WNEW Curbs Hillbillies

WNEW Curbs Hillbillies
WNEW, New York, is down to
one hill billy show, 'Happy Ranger,'
on daily under sponsorship of Michael's department store, Elizabeth,
N. J. Orders are to keep this type
of show off station unless sponsored.
At one time station was flooded
with hill billy stuff.

Mask & Wig on WFIL

Mask & Wig on WFIL

Philadelphia, March 31.
For second straight year, WPIL
will have exclusive on University of
Penn's Mask and Wig Club show.
Session will click off, 30 minutes,
with first Lalf short waved from
lobby and backstage and latter portion consisting of initial moments of
show itself.

Titled 'Red Rhumba' production
opens April 13 at Forrest Theatre
and tours after week here. As usual
it's musical comedy, with chorines
played by guys tryi to look like
gals.

Maxwell's Guest Stars

Maxwell's Guest Stars
Guester policy is now being
patched onto the Maxwell House
'Showboat' stanza, starting with tomorrow's (Thursday's) program.
First invited spieler will be Floyd
Gibbons, who's skedded to chatter
on the thiopian war.
Benton & Bowles have set no
time length for the continuance of
this policy, and are picking their
invitees simply from week to week,
Next week's not yet set.

Expect Anti-Radio Fireworks in April At Publishers' Annual Convention

Feeling that the convention of the American Newspaper Publishers Association, skedded for April 20, will weethe with controversial radio angles is growing in trade circles. Last year the lid was internally blown off the pot when UP and INS went into sale of radio news, and this situation is due for a rehash, with the old guard still strongly anti-radio. anti-radio,

Also this year two of the news-paper reps, Branham and Katz, will come to the proceedings with several radio stations on their to the radio stations on them.
While this is no matter for docket, it does several radio satter for thands. While this is no matter for the convention docket, it does presage a series of hotel-room con-fabs in which the reps will have to

Lynn Morrow to KDKA

Lynn Morrow to LUAA

ittsburgh, March 31.

Lynn Morrow, p.a. at KDKA for last three years and before that radio ed morning 'Post-Gazette,' has just been appointed sales promotion manager for station. It's a newly-created post on which Morrow has been working partime for several months.

Replacing him as KDKA's exploiteer ils Kay Barr, former newspaperman and last with 'Press.'

Denman Arnold to KSTP St. Paul, March 31

St. Paul, March 31.

Denman Arnold moves to KSTP,
St. Paul as sales promotion manager this week.

He held similar post with WROK. Rockford, Ill.

appease that crowd which looks askance at dual affiliation. askance at duta minimum. Once having scattered their soothing oil, Branham and Katz are then expected to try a selling coup via which they can garner ome more publisher-owned stations for their josters.

Press- ureau

Press- ureau

In the press-radio rehash considerable inmostry is certain. UP, and INS will definitely stand four-square for continuance of news selling to broadcasters. Against them is a faction headed by E. H. Harris of the Publishers' National Radio Committee which will lobby strongly for stopping news sales and buttressing the weakened Press-Radio Eureau. Harris has twice stated that he will broach a 'new plan' of which details are currently unrevealed. Expected, however, that this plan will be mainly an attempt at reviving the faltering Bureau's supremacy.

Uncertain to date is the position

Uncertain to date is the position Uncertain to date is the position the webs will take when the blokering gets started, or where the Associated Press fits in. By terms of its charter the AP cannot sell news to radio, but, it, certainly doesn't relish the plugging that UP and INS get with the public through retailing of their commodities over the air.

Both eff there uncertain positions.

Both of these uncertain parties know that a split on an important issue is in the wind, but will wait to see how wide it is before for-mulating their opportunist's tactics.





Area ABC will serve a part of mid-America ranking high in living standards—abundant with mod-ern homes and rich farm land. Its area will embrace the metro-politan centers, small towns and farming communities of northern mid-America.

ABC offers the advertiser Illinois, Wisconsin, Indiana and adjacent territory—a section typical of the wealthy mid-American market.

The Network will reach this buyi mi imum of wasted coverage. Write for defailed

AFFILIATED BROADCASTING CO.

Entire 42d Floor,

New Center Bldg.,

Station WIND, Gary, may be included with any state group, if available.

BREAKING ALL RECORDS

FOR SONG EXPLOITATION

*
The First Three Most Played of All Songs on
Major Radio Stations, Week Ending Friday,
March 27

No. I—"Let Yourself Go"

No. 2—"I'm Putting All My Eggs In One Basket"

No. 3—"Let's Face the Music and Dance"

The First Time Three Songs from Any One Musical Picture Held No. 1—No. 2—No. 3 Positions

For the First Three Months of 1936 Greatest Number of Major Radio Performances

For the First Time a Music Publishing Firm Consistently Breaks Its Own and All Records for Five Consecutive Weeks

Thanks to the Writer, Irving Barlin, and Thanks to the Exploitation Staff

IRVING BERLIN, INCORPORATED

799 Seventh Ave., New York

HARRY LINK, G.P.M.

Whiting's Credit Limit Idea Ruled Out at ASCAP's Quiet Annual Meet

Annual meeting of the American society of Composers, Authors & Publishers Thursday (26) proved the tamest event that the ASCAP mem-

Publishers Thursday (26) proved the immet event that the ASCAP membranes are the content of the Burkan's Pursuader

Burkan's Pursuader
yetofing of Whiting's amendment
came after Nathan Burkan, incitet's chief counsel, read an opinion
delaring that ASCAP had no right
to curtail the number of writers
seeking credit for a song and that,
adde from the Society's powers, the
law gave the writer the right to
select, his own collaborator and as
many of these as he wished. Without much argument Whiting was
prevaled upon to withdraw his reselution:
Practically the entire meeting.

dution:

Fractically the entire meeting, outside of the Whiting interlude, was taken up by speeches from Gene: Buck and Burkan, with the two loutlining the fights that ASCAP has 'ital to carry on along various fronts during the past six months, namely, the -government's anti-trust's suit, the ASCAP freeze-out and refiningle proceedings in the State of Washington and the Duffy copyright bill. Burkan explained State of Washington and the Duffy copyright bill. Burkan explained that the Society's reps have been on the firing line in Washington day and night constantly for weeks. Buck: and Burkan got in from Washington just before the time set fifth the meeting and returned to the Capital at midnight the same

NBC WALKS OUT ON CBS BAND **AGREEMENT**

ement which NBC and Co

Agreement which NBC and Columble recently made to refrain
from giving sustaining hookups to
babba that were not directly afflusted with the respective networks
bley up last week when NBC refused to pull its wire out of the
Waldout-Astoria, New York. NBC
feared setting mixed up in any restraint of trade complications, and
it didn't management.

Understanding worked out betwent have been that they
would not give their sustaining faclifties on y spot where the band
was not booking through the networks gartists service or not paying
the latter a commission. Largely
influenting the move was the allance which the Music Corp. of
America has with the Mutual networks gartists service or not paying
the latter a commission. Largely
influenting the move was the allance which the Music Corp. of
America has with the Mutual networks gastaining dansapation from
units booked through MCA.
One band that NBC did take off
sas Don Bestor's, which had been
conling from the Mount Royal hotel.

Guy Maier Unned

Guy Maier Unned

Guy Maier Upped

State director of WPA musicians, Glaude Lapham returned to this country from England Friday (27) after the country from England Friday (27) after an absence of eight months, and the country from England Friday (27) after an absence of eight months, after an absence of eight months, while on the other side he recorded and arranged for H.M.V. Works will be reclassed by Victor in America this month.

Maier will be in charge of WPA music projects in Illinois, Wisconsin, Minnesota, North Dakota, South Dakota, Iowa, Nebraska, Kansas, Missouri and Michigan.

CLAUDE LAPHAM RETURNS

Claude Lapham returned to this country from England Friday (27) after an absence of eight months. While on the other side he recorded and arranged for H.M.V. Works will be released by Victor in America to the country from England Friday (27).

Due for simultaneously release in England and the U. S. is his book. Scoring for Modern Dance Bands. Lapham figures on remaining in America for the rest of this year.

Del Regis Settles Contract Suit with WCAU-KYW

. March 31

Suit of Universal Artist Bureau, WCAU-KYW affiliate, charging breach of contr by Del Regis orchestra, has been settled out of

Understood band has signed with Freddie Martin, latter to split com-missions 50-50 with UAB.

CAN'T EVEN BOW WITHOUT PAY IN CHICAGO

Chicago, March 31.

James C. Petrillo, czar of the Musicians Union, has ordered out every kind of fruest and extra appearance for members, even if the guesting is only a matter of taking a bow. Band leaders have been advised that they cannot even get on their feet at cafes and niteries at which they are not regularly employed. Leaders have become so frightened at this dictating that they are going right home after their jobs instead of visiting other cafes as paying customers for fear that this relaxation may be misconstrued by union snoopers.

union snoopers.

There was the case of a cafe singer who was asked to guest at another nitery. Singer needed her own planist, and he was fined \$26,50 in advance of the guest appearance and then told not to play the guest bear.

Entire group of artists have be talent becoming merely a matter

SIMON VAN LIER HERE **LOOKING FOR WRITERS**

Simon Van Lier, gen. mgr. of the nusle publishing division of Kelth Prowse & Co. of London, arrived in New York last week with the primary purpose of contracting a couple writers to do a musical for British International Pictures. He plans to sald back Saturday (4).

Film involved is The Star in the Circus', over whose original rights there is pending a sult against Billy Rose. Allan Bart, who produced 'Circus' on the other side, charges that 'Jumbo' is an infringement.

that Jumbo' is an infringement. Van Ller has provided the writers and published the score of 14 BIP musicals during the past year. While on this side he will also tie up the British rights to some recent pop

tunes.

Sheet music business In England, avers Van Ller, continues to be on the downbeat, and as for phonograph records the British market has dropped to 25 per cent of what it was just three years ago. Dual condition he attributes to the rapid expansion in radio set installations.

expansion in radio set installations. British postal authorities are now collecting taxes on 6,000,000 loud-speakers. On the last contract the British Performing Rights Soclety made with the government the annual payment of \$500,000 for broadcast musical rights was based on 4,500,000 sets. This agreement expires at the end of 1936. When it comes to negotiating a new deal with the government the BPRS, says Van Lier, will propose that the annual royalty be upped to 250,000 pounds.

Most Played on Air

To familiarize the trade with To familiarize the trade with the times most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative-standing, according to the approximate number of combined plugs on WEAF, WIZ, and WABC. Let Yourself Go All My Eggs in One Basket

All My Eggs in One Basket Let's Faca the Musi It's Been So Long Goody Lovely Lady Touch of Your Lips You Started Me Dreami Lights Out Gonna' Write West Wind It's Great to Be in Love Yours Trully Is Trully Yours Melody from the Sky What's Name of That Song I'm Shootin' High Beautiful Lady in Blue All My Life Please Believe Me Wake Up, and Si No Greater Love Alone

Eeny Meeny Miny o Knick Knacks on the Mantle

STOCKHOLDERS SUE WB OVER **ASCAP TIFF**

Warner Bros. ictures, Inc., seven nusic publishing houses controlled by the company, and 22 officers and directors of the various companies, directors of the various companies, were named in a suit for an accounting filed in N. Y. supreme court Thursday (28) by two stockholders of the film company. The lolaintiffs are Morris and Emelia Sharof, of Roxbury, Mass., who h've held Warner stock since 1925. In their filling papers they seek an injunction to restrain the officers from 'continuing to waste and misapply the assets of the film company in connection with the music concerns. They also ask the court to order the reroval of the three Warners from control and also those who are the bosses of the music publishing set-up known as the Music Publishers' Holding Corp.

The complaint declares that wastefulness' on the part of Harry M., Albert and Jack Warner and Max Dreyfus, the latter three connected with the music end of WE, is shown by the price Warners sid for control of the publishing were named in a suit for an ac-

is shown by the price Warners paid for control of the publishing houses. It is also alleged that Warner stockholders lost the greater share of approximately \$400,000 a year income when the seven companies disassociated themselves with ASCAE panies disa

announcement of their with The announcement of their with-drawal from membership in ASCAP last December, the complaint al-leges, resulted in the discontinuance of the firm's songs on the air and consequent 'decline in publicity for the pictures in which the songs are

The Sharofs want the Court to di-

The Sharofs want the Court to direct the individuals named in the complaint to account for 'all secret assets and profits made by Warner Bros., either directly or indirectly and particularly ask for all de'-'s concerning the taking over of the nusle companies which, it is alieged involved a sum between \$8,-\$10,-500,000.

The plaintiff's contend that despite the fact that ASCAP had just signed a lucrative contract for five years with the National and Columbia broadcasting systems under which the seven companies were to receive a large percentage of profits, the Warners and the three controlling heads of the music combine severed connection with ASCAP. The plaintiffs have started the suit on their own behalf but expect many others to join them in the action. Among the 22 individuals named are the 'executors of the will-of the late Moe Mark," the papers Indicate.

88 Publishing Firms Affected in Arrangers-Copyists' Walkout; 802 **Demands Immediate Action on Scale**

Officials of the New York mu-sicians union gave intimation yessicians union gave intimation yesterday afternoon (Tuesday) that they were agreeable to calling off the strike of arrangers, copylists and proofreaders if the publishers would enter into immediate negotiations for a new wage scale. Local 802 at a late hour in the day extended the scope of the strike by adding to the list of picketed publishers 56 firms which are not members of the Music Publishers Protective Association, making a total of 88 firms affected.

Iton. making a total of 88 hrms affected.

In a morning meeting band leaders were instructed by union officials as to how they were to conduct themselves during the strike. They were told not to enter the premises of any publishing house which was under strike taboo, or to deal with any person representing such firms. It was reported that the bandmen were also instructed not to play the music published by three firms whose officers union of ficials had singled out as leaders of the publisher forces. Robbins, Berlin's and Shapiro-Bernstein were so mentioned.

MPPA had, in a letter to the

mentioned.

MPPA had, in a letter to the union, asked that the publishers be given until April 15 to get together on adjudication of the wage scale and conditions. In its answer the union avered that the MPPA's committee had been carrying on negotiations since Jan. 7 and that the arrangers and others concerned would not wait.

3. Publishers Sign

3 Publishers Sign

By yesterday noon (Tuesday), the union announced, three publishers had signed individual agreements. There were Miller Music Company, Miller-Schuster, and Iving Mills, representing Exclusive Publishers Inc., and Mills on Music Publishing Corp. By this act Mills of Mills Music, Inc., in an embarrassing position. Latter was among the publishers who, at a meeting of the Music Publishers Protective Association Monday (30), pledged themselves to stick together and abide by any decision made by the MPPA's union committee. Irving Mills, who is also interested in Mills Music, Inc., had, it is understood, yielded to the union as a protection for his band and recording enterprises, Neither of his publishing firms has a staff arranger.

anger. In addition to arrangers, copylsts

publishing firms has a staff arranger.
In addition to arrangers, copylisis, and roofreaders the union called out plano players employed by the publishers. In the picketing which started in front of publishers quarters the walkout was joined by members of the autographers union. Several publishers declared that if the strike persisted through the week they would move to have their arranging done by non-union men or send the work to Chicago. It is not known whether James C. Petrillo, head of the Chicago musicians local, will object to such an arrangement.

Assertion made by Jacob Rosenberg, secretary of 802, was that the publishers forced the strike on themselves' by siding with the dilatory tactics of their own negotiating committee. Latter committee's answer to this was that the industry had for weeks and still is deeply engaged in fighting passage of the Duffy copyright bill and that there had been little time for its members devote to a discussion of the union's demands. Principal among the local's demands are a minimum weekly wage of \$75 for arrangers and \$100 for supervisiors; a 35-hour week, and a basic price list for men doing plece work.

Publishers aver that the imposition of these conditions would jack up their operating expenses to a prohibitive level. Through John G. Paine, MPPA chairman, the publishers Monday night addressed and jurging that the strike be called off in the meanwhile.

tiate a new wage scale and urging that the strike be called off in the mean while.

MPPA Committee

the union group Bornstein pleaded that the publishing industry was in no condition to meet the demands of the union and he went as far as to invite the union officials to examine the books of Irving Berlin, Inc. of which he is v.p., as proof. of his assertion that his company has not and is not operating at a profit. Other publishers are opposing Local 802's requirements along a different front. Latter coterie contend that theirs is a highly specialized bustness and that the unionization their organizations would seriously impede individual methods of operations. Of the 600 arrangers, copysits and proofreaders who are members of Local 802, only 50 have regular employment in the publishing industry.

The music publishers see some optimism in the arrangers' strike in. the hope it will force the networks, and other large users of music into doing what the pubs have long felt to be their province—paying for and maintaining staffs of special arrangers for vocalists and instrumentalists over the radio stations. The publishers would like to dispense with any obligations of catering to the whims of artists. Pubs have even under consideration a proposal to exercise their rights under the copyright law and charge so much a special arrangement.

A.F.M. Predicts Less Than 300 **Eligible Agents**

tion of band bookers which it relaunched, cently Federation of Musicians expects to reduce the agents' eligibility list to less than 300 offices. International union has eight men on the road inculring into the standing and operations of some 2,000 band agents who have either applied for or received licenses from the organization.

have either applied for or received licenses from the organization.

In the few months that the AFM dicense's have been in effect over 80 have been revoic: I and the interactions will be issued by the score as the reg...so the field investigators por in. AFM probers are under instruction to look into the financial status of all those who lay claim to being band boolers, to find out from local runions what difficulties they have ken in and to make inquiry as to what inside 1 status of all those who lay claim to be the fine status of all those who lay claim to be made and to make inquiry as to what inside 1 status of all those promoters or the operators of dine and dance spots.

Thro with the process of elimination the international hopes to clear the "usiness of speculators and fly-by-nichts. Also to suppress the practice of a band buyer assignic," a relative or employee to act as a go-bett en so the 'interformer gan get the come 'ssion. AFM is particularly interested in getting out of the way those bookers in the sticks who have induced lame bands to

thusiarly interested in getting out of the way those bookers in the stekes who have induced name bands to come into their jerritories, only to find that what had been described as contract "ates were something that the local bookers had hoped to sell once the band was on the spot. By suppressing this speculative method the international hopes to cut down the number of strandings.

A. C. Pier's Big Bands

Atlantic City, March 31.

The Steel Pier is preparing for its first blg weekend since New Year's with Buddy Rogers band booked as the stage show attraction on Palm Sunday.

Chlcago, March 31.

Al Kavelin orchestra and show of Naul Bornstein, chairman; Jack the Mayfair Room of the Biackstone hotel April 25.

Douglas, Lew Diamond and Edward through the fall., B. Marks. At the last meeting with Laster Sunday.

MPPA committee which has been regulating with the union consists or the prior, and this radio bring Jan Garber and his radio musicians to the Pier. In addition the bill includes Major Bowes Amale Nitery will go durk until the fall., B. Marks. At the last meeting with Easter Sunday.

ASCAP Income in 1934-1935

Gross income 1935	\$4,505,829
Gross income 1934	
Administration costs 1935	895,829
Administration costs 1934	768,155
Net income 1935	
Net income 1934	2,607,774
Foreign royalties sent abroad 1935	361,019
Foreign royalties sent abroad 1934	143,491
Net (less foreign disbursements) 1935	3,262,556
Net (less foreign disbursements) 1934	2,514,850
Disbursements for relief 1935	18,446
Disbursements for relief 1034	
No. of ASCAP licensees 1935	23,137
No. of ASCAP licensees 1934	20,733

Swing Stuff

Tommy Dorsey opens at the Hotel incoln, N. Y., April 1, with nodest Maxie Kaminsky ride Lincoln, N. Y trumpet and Sid Stoneburn on the black-stick, Dave Tough on drums.

Our New Spring Catalog "SPENDING YOUR AYCALION IN MYINE, "IITTLE CHIN CHIN (Keep Aont Chiu fib) SUBSTITUTE FOR YOU, "TOLE MENT IL IN DUVAL DIER BILLY CHANDLER General professional Mer-General professions—500 each Orchestrations—500 each ERMANENT



"Green Fields and Bluebirds" "Laughing Irish Eyes"

SAM FOX
PUBLISHING COMPANY
1320 SIXTH AVENUE
REAGULICHTE, RADIO CITY
NEW YORK

MOVIETONE TOPICS

NEW NOVELTIES From Shirley Temple's
Next Fox Picture -"CAPTAIN JANUARY"

"The Right Somebody to Love "At the Codfish Ball" "Early Bird"

Hit Tune from the Fox Ploture "Song and Dance Man" 'YOU'RE MY FAVORITE ONE"

MOVIETONE MUSIC CORPORATION M FOX PUBLISHING CO., SoleA 1250 SIXTH AVENUE RCA BUILDING CEROIG C TY

On the Air

Gordon Griffin is with CBS.

On the Air

Airing 'Stomping at the Savoy' a few minutes after Benny Goodman's version of same, Isham Jones made a good showing with trombone and clarinet pienty okay and Howard Smith's key-work tops....
Vincent Travers unleashed a fine trumpeter on his crisp rendition of 'Christopher 'Columbis'... Casa Lo...a's clarinetist, Clarcace Hutchirder, did a Benny Goodman on 'I Never Knew'... Rudy Vallee let gowith a barel-house arrangement of 'How Come You Do Me,' and actually offered a good trombone chorus... Frank Daley has a fine clarinet with the rhythm section a close second... Benny Goodman on inclarinet with the rhythm section a close second... Benny Goodman swung 'Prairie Moon with top honors going to Jess Stacy for chromatic broken tenths—Ted Lewis showed an okay clarinet, tenor, and piano, with Spanlet trumpeting on 'Alexander's Ragtime Band,' but held them in the rest of the program... Bob Pope's rhythm section comes through fine... Joe Venuti pulled a new version of 'Basia St.' with a scat vocal, a great fiddle break, and fine trumpeting... Phil Harris has a version of 'Goody Goody' where the boys vamp till ready with plenty punch on guitar, plano, and drums, while Harris, ibes.

Jam Sessions

Jam Sessions

Having inaugurated the first large jam-session in New York at the Decca studios and rounded up a large and enthusiastic audience which made it a great success, the UHCA is faced with commercial competition that may ruin a good thing for musicians and fans alike. The original idea was to give the fans genuine swing which they craved, and to give the great swing artists the recognition they deserved. There was no attempt or desire to make money for anyone. The hot-spot managements caught on, however, and staged their own jam-sessions to attract trade, with the result that the fans are getting fed-up with competitive and therefore smaller sessions, while the musicians are beginning to wonder what price glory. The next UHCA concert is officially announced for the first part of April and plans to give fans and musicians an even break.

Wax Works

Wax Works

Wax Works

On Victor the Teagarden brothers do a creditable job with the tough but popular Tse a Muggin'. The line-up on this date was Bud Freeman, Frankle Trumbauer, and Jack Cordero, with Roy Bargy at the plano, Karl Kress on guitar, Bob White on drums, and Art Foster playin, bass. High-lights of this waxing are found in the clean trumpeting of Charley Teagarden, whose work shows pienty brain and technique in the Bix tradition, and Kress' work on the git-box. Incidentally, notice how this gang swings even while the jibes are thickest.

On Decag, Red McKenzier and His

swings even while the jibes are thickest.

On Decca, Red McKenzie and His Khythm Kings consist of Bunny Berigan, Philburn on trombonc, Paul Ricci on tenor, Signorelli, plano; Mastern, gultar; Stan King, drums, and Sid Weiss, bass. The four titles are: 'Don't Count Your titles are: 'Don't Count Your Kisses,' When Love is Gone,' Moon Rose,' and 'I Don't Know Your Name.' As examples of good commercial swing, these discs are plenty fine. McKenzie sings, the vocats in a way that would appeal to anyone, while the band swings out in a quiet way with Berigan tops. Which shows you don't have to be barrel-house,

Society Guy Sinks the Roll On a Long Shot

Philadelphia, March 31.

Philly musicians are watching with interest what is probably a record for woozy exploitation stunts by a band leader. Reversing Horatio Alger's procedure, the local batoner is seeking to crash the fop with a wallop. He's staking his savings of several years and all the coin his friends can gather together, putting it into one grand bender, to which everyone is invited who might do some good. If it clicks he's set. If not, it's back to the old grind.

Norman Van Pelt Levis, Jr., so-Philadelphia, March 31.

he's set. If not, it's back to the old Norman Van Pelt Levis, Jr., so-clally prominent minister's son, is the hopeful bandmaster. Nearly 10 years ago he was an ace society maestro, at one time heading six outfits and playing all the big social events here. In those days he tilted the schnozzle at nitery offers. But times changed, and so did his finances. Not so tuneful as a business man, he let all his shekels slither away and had to drop the baton and turn to filling station tending and similar chores. But he kept up his music lessons and saved his coin. And he always retained the social connections.

his coin. And he always retained the social connections, \$5,000, and he's all set to blow it April 16, with a cocktail shindig at the Warwick hotel. He's sent out 1,800 invites to top hat crew, hotel men, nitery nabobs and the press. Affair is on the cuff for guests. Social names are patrons, debs will hostess and contribute floor show turns, and Norman Van Peit Levis, Jr., will lead his 20-piece crew.

He hopes, with impressive social turnout, to grab a post at a nitery or gather in some deb parties and other swank affairs. If it works he pays off the creditors. If not, he's headed right back to the gas pump.

Versailles, N. Y., as Straight Eatery, **Morgan Gets Shows**

Morgan Lets Shows

With Johnny Borgiani, Nick Prounts and Arnold Rossneid of the Versailles restaurant, N. Y., having taken over the House of Morgan from Harry Kannen, et al., present plans are to make the Morgan club the spot for nitery attractions and to convert the Versailles into a straight restaurant. Now looks like the Morgan won't reopen until the fall, with the Versailles meantime continuing its present floor shows. Just like the Club Richman has continued without Harry Richman, the House of Morgan, sans Helen Morgan as the permanent attraction, will probably retain the name. Kannen originally built it for Miss Morgan, the investment running up to \$182,000 before the doors were opened. Spot is on East 54th street, opposite the Hotel Weylin. Meantime the Versailles, like many another smart spot, is up against suitable cafe names. The Versailles has played the tops—Richman, Boyer, Elsa Maxwell, Jessel, now Cross and Dunn. Cafe names in New York, it has been deduced by the nitery impressarios, are sood for once a year and can't be. Brought back twice within the same grosses.

SEPARATING SAM FOX

SEPARATING SAM FOX. MOVIETONE CATALOGS

Sam Fox Publishing Co. has re-organized its personnel as part of the firm's new policy to operate the Sam Fox and Movletone catalogs as

the lim's new policy to operate the Sam Fox and Movletone catalogs as separate entities. Each will have its own exploitation staff.

Fox group will have Robert (Stony) Stone head of the New York contacters, with Jim Durkin and Joe Whalen assisting; Jack Goodwin and Billy Stoneham in the Chicago office and Walter Zameenick and Lucky Wilber in the Los Angeles branch. Movletone's professional staff in New York has Elmore White as manager, with John McLaughlin and Hi Polsan as assistants, while in Chicago the catalog ants, while in Chicago the catalog will be represented by Eddie Tal-bert and Harold Weil and in Los Angeles by Harry Coe and Harry Kerr.

Most Requested

(As reported by George Sterney, Hotel Plaza, N. Y. Let Yourself Go Lost Face Music and Dance Star Dust Touch of Your Lips Night and Day Eggs in One Basket Just One of Those Things Blue Danbue

(As reported by Bob Crosby, Hotel New Yorker, N. Y.) Goody, Goody Lost
Christopher Columbus
Dixieland Band
Great to Be in Love Agai
Basin Street Blues
Eggs In One Backet
Don't Want to Make Hi
Old Man Mose
It's Been So Long.

WAYNE KING GETS 14G FOR ST. L. EXPO DATE

St. Louis, March 31.

St. Louis, March 31.
Wayne King, playing twice daily at Municipal Auditorium for the St. Louis on Parade Exposition, which closed Saturday (28), drew \$14,000 for the engagement. Out of his take King paid his tooters and expenses in connection with his radio broadcast. Wayne's fee was about 32% of total expense, \$42,000, but nut was cleared before show opened as \$35,000 was obtained from floor space for commercial exhibits at rate of \$1 per square foot and \$3,000 advance sale of general admission and dance tickets.

General admission was \$5c and

sale of general admission and dance tickets.
General admission was 35c and privilege of dancing from 9 p. m. to 1 a. m. was \$1.10 extra. Dance attendance slumped badly after first three nights and management of fered dancing opportunities for remainder of week for 10c, with admission coupon run in daily rags. This stunt served to perk up crowds for King.
Proceeds from exposition was split, 25% going to William Elseman Asociation & Exposition Management, In., and balance to St. Louis Convention, Publicity & Tourst Bureau, which will use its share in bringing conventions to this city.

Music Notes

Jack Mills has sold Topic of the Tropics' to Peter Maurice and bought from the latter the American rights to Tm Gonna Wash My Hands of You.' Another deal involves the sale by Mills of the British rights of if Ain't Nobody's Bizness' to Lawrence Wright.

Johnny ercer penning extra choruses for T an Old Cow Hand from the Rio Grande' to be sung by Martha Raye and Bob Burns in Paramount's Bing Crosby starrer, 'Rhythm on the Range.'

Harry Warren and Al Dubin assigned to do five numbers for 'Cain and Mable,' Marion Davies' starrer at Warners.

Yacht Club Boys penning words and music for Warners' 'Stage Struck.' Harburg & Arlen cleffing Dick Powell numbers.

Lew Pollack and Jack Yellen as-signed to write words and music for 'Sing, Baby, Sing,' Fred Allen's next at 20th-Fox.

Gertrude Ross sold 'Cowboy Mel-ody' to Paramount for 'Rhythm On the Range,' It's her first number for pictures.

Lew Brown and Sammy Fain leave today (Wednesday) for Holly-wood to write a musical for RKO. Brown will also function as associate producer.

Ji ie Franklin just placed two tunes with Handy Music Co., 'Har-lem Stomp' and 'Nenita,' rumba.

Joe Sanders orchestra goes back into the Blackhawk cafe, Chi, April 11. Replaces Will Osborne.

Frederick Hollander scoring Gladys Swarthout's 'Let's Get Di-vorced' at Paramount.

Dick Arnold, Coast sales ren for Robbins Music, taking over reigns while boss is in East.

Arthur Piantadosi looking over Arthur Plantagos.
Frisco situation for Feist

COAST TUNERS STAY STRICTLY **NEUTRAL**

Hollywood, March 31.

Hands off policy in fight between Warners and American Society of Composers, Authors & Publishers was voted by the Coast Songwriters Protective Association at meeting held last week, with is president, Sigmund Romberg, presiding. SPA members insist they have no axe to grind and are satisfied to maintain passive attitude until their rights as authors and composers are violated. Speakers at meeting, held in Beyerly Hills, included Jerome Kern, Irving Terlin, Irving Caesar and Jolson, L. Wolfe Gilbert presided. Sentiment of the songsters, as expressed, was that the Duffy copyright bill is headed for defeat.



CROSBY

Hotel New Yorker, New York

His most requested tunes are From 'Follow the Fleet' Words and Music by **IRVING BERLIN**

"LET'S FACE THE MUSIC AND DANCE" DANCE"
"I'M PUTTING ALL MY EGGS
IN ONE BASEET"
"BUT WHERE ARE YOU"
"LET YOURSELF GO"
"WE SAY THE SEA"
"I'D BATHER LEAD A BAND"
"GET THEE BEHIND ME
SATAN"

From "The Music Goes Round"
Columbia Picture
Featuring Harry Elchman
"Life Begins When You're in
Love"
"Susannah"
"There'll Be No South"

"Moon Over Miami"
"Building Up to an Awful Let-down"

HARRY LINK G.P.M. IRVING BERLIN INC 799-7TH AVE. N.Y.C.



"Away up in the hit parade -Bay Nobles.
"The Touch of Your Lips" Coming up strong—the "Swing" novelty "I'm Gonna Clap My Hands"

"I'm Gonna Giap My Hands"
Louis Armettong's "Native
"O! Man Mose"
There's Standard Hit Quality in
"So This is Heaven"
Getting Ready with a Gran
"The State of My Heart"

/Antly bros.-Joy. 1619 BROADWAY, n.y.C.



HAVE YOU HEARD? Paul White-man, Hal Komp, Casa Loma, Jac Harmes, "Stuff" Smith, etc., do-

"ISE A-MUGGIN" With the Musical Arithmetic Game 1-2-3-4-5-6-UH-8-9-WOOF," etc. Watch This Original Novelty Sweep!

They're "Swingin' Like a Gate" to 'RHYTHM SAVED THE WORLD

The Smooth Dancable Hit!
"DONT SAY A WORDJUST DANCE"

This Novelty Is Lasting and Popular "RHYTHM IN MY NURSERY RHYMES"



Loew's Mulling Vaud at N.Y. Cap and Met, B'klyn, on Now 'n' Then Basis

Providing suitable arrangements can be made with the unions, the Capitol, N. Y., may alternate between straight pictures and a stage show, putting something living into the theatre when weaker pictures come along. Loew's has been discussing the plan, believing that a

come, along, consisting that a stage show with a big name would probably counteract the dips in a counteract the dips in a counteract the dips in a counteract the counteract the stage show the counteract the stage show the counteract policy last fall.

When store pictures come along, as has been demonstrated with Copperfield, Mutiny' and others, the Cap doesn't need a stage show. During the past couple of weeks, however, bo. films have been scarce. Petiticagt Fever't this week was held over, though its first week's business did not justify a second. On Friday (3) house gets 'Unsuarded Hour,' followed probably by 'Gamil' Town Girl'.

Reported Loew's was interested in getting Edde Cantor for a personal at the Cap during Easter week, when house has the 'Small Town Girl' picture. Cantor, however, formed it down because of his Sunday broadcasts.

curred it down because of his Sun-day broadcasts.

"Loew's may return vaude to the Met Brooklyn, as a week-in-week-out policy. On duals the theatre is eating up a 10t of product. This week it is playing "Modern Times' and Love Before Breakfast' on a double bill."

3 WPA Units Will Combine for Philly Flood Relief Benefit

Philadelphia, March 31.

Philadelphia, March 31.

After mixing in which Mayor Wilson reverses himself on decision not to allow shows, local WPA wands units will give series of bensily of three vaude units will take part in shows, which will be given fivice a day. Thuraday, Friday and Saturday for 50c admission. Proceeds, without deductions for any expenses, go to American Legion fund. First time local WPA shows laye charged admission.

Fraduction is titled. Black and White Revue as both white and negro units take part. Consist of 118 persons, including 42 white performers, 24 white musicians, 31 Negro performers, 24 white musicians, and stard of 6 and stage crew of 5. Using Fox-Locust film house and only cost being electric light bill. In addition to vaude revive, show will include newsreels of food.

When. first proposed, show had

When first proposed, show had when first proposed, show had okay from Mayor Wilson for Red. Cross relief fund. Hizzoner later nired it, precipitating burn-up by WPA troupers, who'd been rehearsing with idea of doing something for good cause. When Legion stepped in to sponsor show Mayor reversed himself and is now co-operating.

JEWISH THEATRICAL **GUILD'S SHOW SUN. (5)**

Joylah Theatrical Guild's first fleatre benefit show in eight years will be held Sunday night (5) at the Majestic, New York. Eddie Cantor is chairman and Lester Hammel, of the William Morris of-fice, is booking the show. Guild is not trying to sell a radio Program and will depend entirely on the ticket scale. As scaled, and without extras on the so-called patron seats, the Majestic can gross about \$10,000.

NEW DEMOCRATIC ORG.

NEW DEMOCRATIC ORG.

Theatrical division of the Tonkawa Democratic Club, which represents Tammany Hall in the 10th Assembly (Times Square) district was organized last week.

Officers are Douglas Leavitt, President; Aaron Kessler, 1st vice-president; Jack Drucker, secretary; Ernest Forrest, Teasurer; Eddle Parks, chalman of board; Maude Dunn, John Butler, Harry Beasley, vice-presidents.

Jan Garber and Wife Held Up in Chicago

Chicago, March 31.

Jan Garber was held up last week and vobbed 60 in cash and a two grand diamond ring. Band leader and frau were gunned as they were returning home from Garber's show at the Balaban & Katz Chicago.

Garber is added to "list of Ethel Shutta, Betty Grable and Jackie Coogan, show biz hold-up victims in the past few weeks.

Al Trahan Still Waits for \$2.000 German Salary

London, March 22, Al Trahan, currently at the Pal-ladium here, still has \$2,000 to col-lect from Germany, where he wound up a month's engagement at the

lect from Germany, where he wound up a month's engagement at the Scala, Berlin, the end of February. Trahan was permitted, as is now the custom with foreign acts playing Germany, to take out 60% of his salary immediately. Remaining 40% is to be remitted to him in monthly installments.

Original rule with foreign acts in Germany permitted them to remove only a small percentage of their salaries monthly, but this was changed to the 60-40 basis after several squawks.

Part of the Palladium program, which was broadcast on opening night, included Al Trahan and Yukona Cameron.

kona Cameron

night, included Al Trahan and Yukona Cameron.

Trahan offering, which consists
of hokum at its merviest, is certainly not ether material, depending primarily on sight stuff, although the
singing and plano playing in the
offering is always appreciated,
whether visional or heard.

But the most surprising part of
the broadcast has been the response
from listeners. They have come to
see the show in big numbers. This
is to a great extent attributed, to the
Trahans, and for this reason: During the Trahan's performance the
house literally rocked with laughter, with those listening-in missing
the sight comedy. And they are now
coming in in bunches to look over
what they have missed on the air. what they have missed on the air.

Radio City Follies' Title Out: Rockefellers No Like

Baltimore, March 31.

Baltimore, March, 31.
This is last week the 'Radio City
Follies' unit, current at the Hipp
here, will, bear that title. Rockefeller interests objected and the
unit's producer. Alex Gerber, decided to drop the billing 'after all
dates had been played, which had
been booked at time the Rockefellers registered the complaint.
New tag will be 'Music Hall Follies.' The line of girs will continue to be called the Rocyettes, and
a troup of singers remain the Roxy

a group of singers remain the Roxy Ensemble.

Balto Extradition for Smithers on Philly Rap

Baitimore, March 31. Accused of bail forfeiture in Phil-

Accused of ball forfeiture in Phil-adelphia, Joseph Smithers, colored entertainer, has been ordered ex-tradited by Gov. Harry Nice. When arrested Smithers was appearing at the Comedy club here. Detective from Philly testified that Smithers was released on \$500 bond on charges of being implicated in the operation of a disorderly es-tablishment and failed to show in court.

REPEATING N.T.G. UNIT

Baltimore, March 31.
Izzy Rappaport's indie Hippodrome has booked for repeat the
N.T.G. unit, which played house last
week to excellent biz.
Show will return during May.

M'CULLOUGH A SUICIDE; 31 YEARS WITH CLARK

Paul McCullough's suicide in a Medford, Mass, barber shop March 25 broke up one of the oldest and foremost two-man acts of show business.—He had been Bobby Clark's teammate for 31 years without a day's professional separation in all that time.

McCullough died at Lawrence Memorial hospital in Medford two days after he had jumped up from a barber's chair while being shaved and slashed his throat with a razor. The act was attributed to a nervous breakdown, which recently sent McCullough to the New England sanitarium in Stoneham, Mass, for a month's rest and treatment: ment.
McCullough, who was 52 and five

. McCullough, who was 52 and five years older than his partner, and Clark started out together as a pair of acrobats with a small-time circus in 1995. From there, having switched to comedy, they went into the minstrel field with the Culhane, Chace & Weyson show. Vaudeville, then the musical stage and pictures, and later radio, followed.

Clark and McCullough's last engagement together was in the

and later radio, followed.
Clark and McCullough's last engagement together was in the Vanities' unit this season. This was the abbreviated and re-titled Thumbs Up, in which they played Broadway last season and, with Eddie Dowling, later took out on the road. McCullough entered the sanitarium when the unit closed.
Although he dressed in eccentric fashion on the stage—his minngy fur cost characterized him everywhere—McCullough in recent years was more or less a straight man for Clark, who was the more vigorous comic of the two. For his straight role McCullough drew a lot of kidding within the profession, but he always took it good naturedly. Despite the kidding, the fact that he was a vital part of the noted team was never doubted, least of all by Bobby Clark.
McCullough is survived by his wife.

wife.
Clark has not decided whether he
will engage another partner or do a
single. He believes he will have
difficulty working with somebody
else atter 31 years with one partner. Clark had been working on
some radio deals in New York while
awaiting McCullough's recovery.

Md. Agents' Licensing Law in Effect May 1

Baltimore, March 31.

On May 1 the state of Maryland on may I the state of maryimo puts into effect the booking agency law which was enacted last year by the legislature. Calls for each agency was much was enacted last year by the legislature. Calls for each agency that books talent of any sort at any time for straight fee or commission to take out license with State Em-ployment Commission. License costs \$25 and \$1,000 bond. must be nosted.

Charlie Freeman's Tour

Charles J. Freeman, Paramount Charles J. Freeman, Paramount booker, goes on a tour of southern key cities next week with a view toward solidifying a route for \$150-\$175-a-day units in theatres operated by Paramount partners and subsidiaries.

Freeman will contact operators in Attents Advants Attents (Aprille Chapite, Leek

Atlanta, Ashevilie, Charlotte, Jack-sonvilie, New Orleans and possibly

Marcus Show to Light Up Mexico City House

Up Mexico City House
Marcus show will open the Lyrica,
Mexico City's newest theatre, which
will light up April 24. Revue has
been booked four weeks, twice daily.
House, a 2,800-seater, will adopt a
film policy later.
Alian K. Foster, who traveled
with the Marcus outfit for about
two months, staged four new numbers, returned to N. Y. Saturday
(28) to observe his troupe in
'Jumbo.' He will polish up the
Marcus show before its Mexican
date.

State's Band Shows

Buddy Rogers' hand, to comprise the entire stage show, goes into Loew's State, N. Y., week of April

Cab Calloway's orchestra, with four additional acts, has been booked for the State the week of April 24.

Bowes Offers NBC New Deal—Flat 10% Commish on 'A' Units Only

RKO Restoring Vaude At Downtown, Det.

Detroit, March 31.
RKO resumes vaude at the Downtown here beginning April 10.
House has been playing

then stage shows since the terminated its pooling agr with the Fox theatre there. agreement

LOEW MAY TAKE **RKO'S 'COMIQUE'** AT \$7,500

RKO is peddling its Folies Comique unit, current in Boston, to the other major circuits at a re-ported 37,500 net weekly. Loew's is dickering to piay the show in Wash-ington, Baltimore and Pittsburgh. Following Boston Folies Comique' is set for two weeks at the Palace, Cleveland, opening April 3. This date, however, may be cut down to only one week because of Loew's booking of the Jack Benny show in

date, however, may be cut uown conly one week because of Loew's booking of the Jack Benny show in that town April 10. RKO figures the Benny opposish may be too tough for 'Folies' in its second stanza. Benny originally was set for the Earle, Philadelphia, week of April 10, but that date was moved back.

With 'Folies' doing okay biz in Boston. RKO is contemplating pro-

Boston, RKO is contemplating producing at least one more show be-fore summer sets in. Like Folles,' Macklin Megley will stage any of RKO's future unit productions.

LOWRY WILL HEADLINE GUS EDWARDS' OPENER

Ed Lowry will headline and m.c. the first straight vaude-revue show at Gus Edward's Broadway Show-indow at Mosa' Broadway, New York, which is scheduled to open on a two-day basis April 12. Phil Fabello, one of RRO's former pit maestroes, will lead the Showindow orchestra.

maestrees, was corchestra.
Other acts set so far for Edwards' first show include Armida, Ruth and Billy Ambrose, Mark Plant, Dutch Twins, and Janee Rich, daughter of the late Larry Rich. Phil Fabello the late Larry Rich. Phil Fabello heads the pit orchestra and will do his standard vaudeville musical

his standard vaudevlile musical presentations.
Production staff for the Showindow Includes Bill Powers, staging the dances; Clark Robinson, sets; Ted Fetter, special lyries; Eugene Conrad, sketches, and Veronica as costume designer. Edwards himself is staging the show.

Collegiate Drafted For 'Esquires' Unit

Chicago, March 31.

New unit tagged 'Esquires of 1936' has been put into production by Al Borde.

Esquires' will be an all-collegeman show carrying 45 people, and will be paterned after university shows of the type of Princeton Tri-angle and the Chicago Blackfriars productions. productions.

STATE-LAKE'S BOOKINGS

Chicago, March 31.

State-Lake dates for April and
May include a number of names
and units. On April 11 the Will J.

Harris show, now tagged "Kit Kat
Folies," comes in; April 18 a vaude
biti headlined by Roscoe Ates and

Estelle Taylor.

bill headlined by Roscoe Ares and Estelie Taylor. Paul Ash will top show May 2, with another headliner to be added Bring on the Dames unit is dated for May 8, a return booking in loop,

Cushman Drops Lincoln

Lincoln, March 31.

Wilbur Cushman has withdrawn his units from the Orpheum her for the rest of the season.

Units have been in on every-sther-weekend arrangement.

Jincoln March 31.

Thompson's band and entertained from radio stations WJW a WADC here.

Show was sponsored jointly Loew's, the Palace, Warnis strand and the Coloniai theatres.

Though still in the process of negotiation, it appears now that Major Bowes and NBC's artist bureau will reach a compromise agreement by the end of this week to replace the deal which expired yesterday (Tuesday). Bowes originally wanted to completely eliminate, NBC from the agenting of his amateur units for theatre dates. According to the deal presently under discussion, Bowes' own office will be the exclusive agent for the B' amateur units, while NBC will sell the 'A' units on a flat 10% commission basis. There are eight units and five of the 'A' class, selling to theatres at various guarantees and percentages. B' units are the small tyro troupes which play one and two-day stands, while the 'A' shows have been playing the keys.

No Profit Sharing
One of the impasses in the dis-

'A' shows have been playing the keys.

No Profit Sharing
One of the impasses in the discussions is Bowes' reported insistence that NBC must not share in the profits from the stage units. According to the contract which expired yesterday, NBC had the option to take one-third of the net profits from the units, or 10% of the gross. Paying NBC 10% commission for the agenting of the units has irked Bowes for some time. He also has been averse to giving the vaude booking offices the ritual 5% booking fee, but has not made any definite demands along these lines as yet.

yet. Currently estimated that the 13 Bowes units are grossing in the neighborhood of \$60,000-\$65,000 weekly, with Bowes net profit on the shows said to be \$30,000-\$35,000

WB's Flood-Stricken Pitt. House Out Till May 1; Casino, April 3

Pittsburgh, March 31.

Aside from two vaude units,
Xavier Cugat's and Ann (Betty
Boop) Little's '45 Minutes from
Broadway, washed out of town at
Stanley and Casino, respectively, by
flood in middle of their engagements, only three others will lose
already booked time as result of
wreckage. They are Little Jack
Little, originally pencilled into
Stanley for current week; Ted-FioRito, booked at: same house for
Easter Week, and 'Radio City Folles,' which the Casino had for be-

Rito, booked at same house for Easter Week, and 'Radio City Folleles,' which the Casino had for beginning last Friday (20).

Likely that all of these will get later dates. Doubtful if Stangy will be ready to play stage shows again before May I, but Casino, out of flood area, swings back into action this week and will probably resume vaude Friday (3).

Harris-Alvin, aiso seriously affected by flood, won't cost presentations any time, since house has been playing stage shows only occasionally. Site had been dickering for an attraction for Easter Week, but flood interrupted negotiations, and it's believed house, upon reopening, will continue with straight pictures, since flock of film product will pile up in Interim.

Amos 'n' Andy Follow Robinson Into Frisco

San Francisco, March 31, San Francisco, March 31.
Following \$27,480 week with Burns and Allen at Golden Gate, Cliff Work has set Bill Robinson for spot week of April 8.
Starting April 15, Ames 'n' Andy go in for seven days.

Bernie Heads Stage, Radio Flood Benefit

Akron, March

Ben Bernle, current at the Palace with band and unit, headed a stage and radio benefit at Loaw's here for the Red Cross flood, area victims. Bernle acted as m.c. for the stage presentation, which included Denny Thompson's band and entertainers from radio stations WJW and WADC here.

Show was sponsored jointly by oew's, the Palace, Warners

Inside Stuff—Vaude

Benny Meroff beat the college boys to the draw on his two-day appearance in Lincoln, Nebraska, last week. Meroff outsmarted 'em last year, so they laid for him this time and were going to newspaper the show

Benny, getting wind of it just in time, prepared all the band boys when the traveler opened they were all reading newspapers right bat the studes in the house.

The \$4,000 cut taken by the Jack Benny unit at Loew's Century, Baltimore, last week, was not locally administered, but agreed on four months ago when Benny signed his Loew contract.

Benny's regular Loew figure for himself and the show is \$12,500 net, but the Loew office claimed it couldn't afford that salary for Balto, so the \$5,500 deal for that week was made in advance.

A name comedian is considering suit against a Philly nitery for breach of contract. Star, booked into local spot two weeks ago, had deal canselled after single week when business flopped. Had trouble collecting and finally had to take a dated check. Wanted to sue, but booking agent wouldn't touch proposition. Nitery, already in receivership, is on the term of follow.

ON ROAD WITH UNIT

Bill Howard.
Switch in Freundlich's duties followed a survey of RKO employees by an efficiency expert, ith each member of the organization asked to fill out a form stating exactly what his work was, how he got the job and how long he's had been with RKO.
Freundlich formerly was assistant to Bill Howard, and before that was an office boy in the booking office.

Lillian Bernard Suing

Glucksman for Divorce

hlcago, March 31.
Lillian Bernard Glucksman, of the
team of Flo Henry and Lillian
Bernard, has filed sult for divorce
from Emanuel M. Glucksman, former RKO and Balaban & Katz exce.

Miss Bernard is also asking for return of her maiden name. Cou-ple were married two years ago.

Goes Into New Office

Goes Into New Office

Vaudeville and amateur show
branches of the WPA theatre project have been assigned new quarters in New York. Several floors
have been rented at 1991 Broadway,
relleving the congestion at 701
Bighth avenue.

Charles Mosconi is the active
head of the vaudeville section,
which includes a circus. Latter,
playing Fridays and Saturdays in
the Bronx and Brooklyn, has been
best attended of the rellef show
units. Stephen Karnot is director
of the amateur department.

Harry Burns Spotted For Role in WB Film

Hollywood, March 31, Harry, Burns, Jong: standard in vaude, gets first picture break at Warners. 'He'll play role in studio's There's Millions' in-4t.

Vaud Out of Albany

WPA Vaude Project

REPORT RKO WILL DROP RKO SENDS FREUNDLICH ITS CHI OFFICE JUNE 1

Danny Freundlch, RKO booker who recently was confined to buying shows for the circuit's two-day stand in New Brunswick, N. J., has been switched to company manager of RKO's Folies Comique unit. Freundlich joined the show Saturday (28) in Boston.

Tommy Crehan, who doubled as Freundlich's assistant and in the transportation department, takes over the booking of the New Brunswick house under the supervision of Bill Howard. Chicago, March 31,
Indications are that the RKO theatre and vaude booking office in
Chicago will be discontinued on
June 1, following survey of the
midwest situation by Lee Spitz,
RKO chieftain. Local office which

June 1, following survey of the midwest situation by Leo Spitz, RKO chieftain. Local office which includes a general manager, film booker, vaude booker, advertising department, costs between \$20,000-\$25,000 annually.

This office has maintained supervision of Chicago, Champaign, St. Paul, Kansas City and Des Moines, Now appears this supervision will be distributed among other RKO key spots and that some of those houses will be turned over to other operators. It is figured that with the closing of the Chicago office the St. Paul and Des Moines situations will be turned over to the Singer circuit, and there is a possibility that Champaign, Ill., will also go to Singer, It is silkely that the local Palace, under the Stadum Corp. to singer. It is likely that the local Palace, under the Stadium Corp., will be continued as a separate en-tity under the guidance of manager Frank Smith with possible district overseeing from New York or Cleve-land.

Nate Blumberg, who is president of the RKO subsidiary which oper-ates the Chicago vaude booking and theatre operating departments, de-nies that there are any plans to discontinue them June 1. Claims that the matter has not even come up for discussion.

Rubinoff Mulls Offers To Follow Radio Windup

Detroit, March 31.
Possible vaude tour and concert
engagements are in store for Rubinoff after his Chevrolet show on
the NBC Red hookup winds up
April 11. Has offer from the Fort
Worth Centennial under considera-

Also an invite to guest-conduct he Seattle symphony and feature s soloist during the Shrine conven-

The International Songstress

CHIQUITA

DE MONTES

vith "Hollywood Secrets" ROXY, NEW YORK—NOW

BUY DOROTHEA ANTEL

DOROTHEA ANTE t 72nd Street, New York City

Albany, March 31. Shine's Palace here dropped yaude ast week for straight pix. Was a split-week.

adlining Record Breaking Season for

Australia-A PLEASURE.

FRANK

WARREN

LASSITER BROTHERS

Now Playing PARAMOUNT Circuit, England

Thanks to MR. CHARLES MUNYARD, Booker

Unit Reviews

Hollywood Holiday

(ORPHEUM, WINNIPEG)
Winnipeg, March 23.
This intermingling of acts boasts
comedian, and a dancer, an acro-

batic team, a tap dance team, a tap dance team and a magician, no less: It's remindful of the old vaude days. In the entire line-up there are really only two standouts, they being the stooge-comedians. Spud' Seal and Mildred Perlee, dispensing a control acrobatic dance. Seal makes his initial appearance soon after the opening by announcing that he bets he can put some pepper in the show right here. He keeps heekling the mc., Johnny Dunn, until, as expected, he is given a chance to display his wares in the closing spot. He unloads a trumpet so was a spot, and the same of the sam

MARCH OF RHYTHM

(ORPHEUM, LINCOLN)

(ORPHEUM, LINCOLN)

Lincoln, March 29.

Harry Clark has put out several shows for Wilbur Cushman this year and it looks like he made this one out of what was left, over. Two acts justify their appearance and the rest of the opus is just so-so, or worse. Even when running only strengthes as here, it seems stretched it they are the strength of the st

mama was certainly right—she had her reasons.

Billy Joy, in attempts to m.c., stands on his own in a 'gun dance,' a pseudo comedy routine, but not well done. Lane and Harper again well done the base and the the langles telling whether it was a hit or an

tellina whether it was a hit or an out.

Jed Dooley, assisted by Audree. Evans, works preity well and his humor is welcome after the other drabness. He has a few gags not heard recently here, and hangs on longest to the fairest hand. After him, the St. Clair Sisters waik on as nearly out of their costumes as possible and the finale is started. Business was bad at the start and didn't build very much, probably due to the bo. wallop of Benny Meroff earlier in the week. This is the last Cusiman show in here this spring, it's understood, but Harry Clark had better throw away the recipe for this one.

Barn,

NEW ACTS

GOLD REVUE (7)
Flash Act
15 Mixet
15 Mixet
15 Mixet
16 Mixet
16 Mixet
16 Mixet
16 Mixet
17 Mixet
18 Mi

'DANCE TOPICS'
Flash
23 Mins.; Three and Full (Special)
Grand O. H., N. Y.
Act is weak fundamentally and
doesn't get its presentation theme
over-spontaneously enough. The
singing by a soprano is ordinary.
The solo colored lad who offers a
white shoe toe trick comes on too
early. The ballroom comedy dance
numbers are just fair.
Costumes worn by the girl dance
rers proved embarrassing to the
wearers when caught. The girls
squeezed out of them in their acrobatic routines.
Best number in the act is the finale

batic routines.

Best number in the act is the finale Arab curriculum put on by the sextet, with a dash of humor. They're the hardest working unit in the turn and the most entertaining. Shan.

15 YEARS AGO

American Society of Composers, Authors and Publishers reported that practically all film circuits had come in on the seat tax. Had just won its first case.

Latest fusser-upper was effort of Clara Hammond, acquitted in Olda-homa in the murder of a promi-nent politiclau, to brak into films. N. Y. state exhibs, agreed not to use the picture if made. Not made.

Pix producers cold to stage plays. Could get original script writers for a quarter the cost.

Someone figured that the fight between. Erlanger and the Shuberts had cost about \$2,000,000 in losses on touring. Intimated a merge was No merger.

Harry Mountford, former head of

COTTON CLUB FIVE

Songa, Dancing

18 May 1, May 19

Gond O, He (Special)

Title is synonymous with Insight of the colored fivesome is not as classy as some of the other Lenox avenual steppers-around, it contains some of the other Lenox avenual steppers-around, it contains goodly, load of sock fare. It's comprised of three men, one of them an expert planist who holds the stage most of the time, plus a girl team, Femilinie duo sings via microphone, and their particular renditions are concentrated on off-best tempo and unexpected in things are concentrated on off-best tempo and unexpected in things are concentrated on off-best tempo and unexpected in things are the energy's contactions.

Group makes a nice appearance in formal attite. The planists bit of pushing the plano stool aside and handling out some footwork along with his nimble fingering at the same time, nearly stops things. House not used to such heated pacing, but it clicked just the same laach drop earries a futuristic design of colored musicians. Brol.

Back drop carries a futuristic di sign of colored musicians. Brai.

HAROLD AND REEVES

HAROLD AND REEVES Songs.

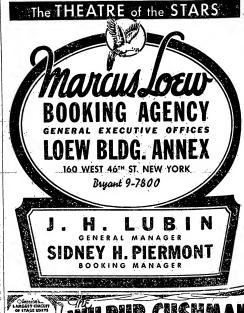
8 Mins.; One
State, Baltimore

__Mixed, surprise due of gart seldon
__Mixed surprise due of gart seldon
___mixed surprise due of gart seldon
___mixed surprise due of gart seldon
___mix

GIRLS (5)
Flash Act
15 Mins.; Full
State, Baltimore
Turn barely misses grade A category that would put it on equal
footing, with flash acts than cal
pin as this category that would put it on equal
footing with flash acts than cal
pin as this cabe.

Too much sameness of dancing a
drawback, but it's good hoofing of
the acro kind, and a fast-paced set
right through. Miss Dowling has a
solo control number which she does
on roller states; also a speedy acro
batic tap. Four girls wear
mass maneuvers.

Costuming all right, More strilling act is required for the 'fancet'
houses, though up to requirement
here at State.



Variety Bills

NEXT WEEK (APRIL 3) THIS WEEK (MARCH 27)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

BOSTON
Beith's (2)
Bebe Barri Girls
Bohby May
Daniels & Lyon
Lillian Roth
Hal Sherman
Barl Jack & B
(Two to fill)
(26) (26).
Folias Comiquee
CINCINNATI
Falace (3)
Going Hollywood
(27)
Major Bowes U

CLEVELAND Palace (3) Folies Comiques
(27)
El Carrolle Vanitle SCHENECTADY Keith's (2-4) Keitn's

4 Vespere
Benny Roes Co
Nina Olivette Co
Roecce Atee
California Rev
TROY
Keith's (3-6)
Bring on Dames

Loew

N T G Rev BALTIMORE Century (3) Mae Wynn 4 Carl Shaw Co

NEW YORK CITY State (3).

N T G Rev BALTIMORE Century (3)
Mae Wynn 4 Colar Shaw Co-

Paramount

NEW YORK CITY
Paramount (4)
Johnny Green Orc
Jerry Adler
BOSTON
Mctropolitan (3)
Banny Meroff Orc
Mcac Carlisio

JACK POWELL SERVING SYNCOPATION Loew's Washington This Week (March 27) Dir.: LEDDY & SMITH

CHICAGO Chicago (3) Cugat Oro

Charles Masters
Rorn & Edwards
Brown & Ames
Don Les & Louise
Moran & Wiser
TORONTO
Shea's Hip (3)
Carl Emmy's Co
Barry & Whitled
Typic Bros
Manhattanites
Harry Anger Co CHICAGO
Chicago (3)
Xavier Cugat Oro
(Four to fill)
Oriental (3)
Andrew Laeky'e
French Rev'
Uptown' (8)
George Givot
(Three to fill)
DETROIT
Michigan (3)
Pallenberge Bears

Wilbur Cushman

BARABOO
Al Ringling (6-7)
March of Rhythm
Jsd Dooley Co
Shay & Parker
Lane & Harper
St Clair Sis
Giairs
Juanita
Waneta
Waneta
Billy Joy's Ed

Clairs
Juanita
Juanita
Juanita
Billy Joy's Ed
Billy Joy's Ed
BEALMONT
BEALMONT
Star Faber
Dorothy Casey
Praddie Ray
Raiph & Teddy
Raiph & Tedd

Shannon Stanley
Domer & Parks
2 Arlstocrats Dance
Faye Sie
4 Arlstocrats Dance
Faye Sie
4 Story
6 Shanp
6 Shanp OFFICIAL DENTIST TO THE N DR. JULIAN SIEGEL
1861 Brondway, New York
This Week: Marcella Sevilla; Jee Danielle

Mayfair Sis Allyn & Caudraux Joyce Rogers Jown Crier's Bd DUBUQUE
DUBUQUE
Orpleum (3-0)
Revood Hollday
Revood Sala
Revood

FORT MAINES AND TO THE MAIN OF THE MAIN OF

Dorothy LaRue
Bob South Co
George LaTour
Masqueraders Bd
KEOKUK
Regent (5-6)

Regent (6-6)
Times Sq. Topics
Lorette Grey
Lutes Bros
Sherman & McVey
Fenwick & Kocher
Holst 2
Ginger Stover
Buddy Mack
Clenn Mason
Joe Clausers Co
LACROSSE
Majestle (4-5)
March T, Batthy

Maceste (4-5)
March, of Rhythm
Jed Dooley Co.
Shay & Parker
Lane & Harper
St Clair Sis
Juanita
Waneta
Billy Joy's Bd
LINCOLN
Orpheum (3-5)

Orpheum (3-5)
Kit Kat Kiub Rev
3 Payne Bros
2 Kanazawa Jajus
Barney Star
Ruth Sue Powell
Wagner Sis
Jeanette Lee
Richardson Si
Paul Cholet
6 Kittenettes
Krazy Kat Ed

LUNGVIEW
Renhert (G-9)
Sity Riders Rev
Ster Riders Rev
Sity Riders Rev
Sity Riders Rev
Bari Faber Rev
Freddle Ray
MacCounty
Town Seandals
Joe & Ed Dayton
Futters
Freddle Ray

H'wood Amb'ae'd'rs

MOLINE
LeClaire (3-4).
Times Sq Topics
Loretts Grey
Lutes Bros
Sherman & McVey
Fenwick & Kocher
Holet 2
Ginger Stover
Buddy Mack
Glenn Mason
Joe Chausery Co

orem Balson of the Market of the Month of th

D Site Pennolds Bert Dexter of Mickey Reynolds Bert Dexter of The Mickey Bert Dexter of The Mickey Bert Dexter & St. Declar & St. Dollo St. Declar & Decl

Independent

CHICAGO
Stato Lake (28)
Georgie Jessel
Jocky Club Boys
Gardner & Kans
3 Jackson Boys
Gene Gory & R
Terry Lawlor

INDIANAPOLIS Lyric (3)
Paris on Parade
Bert Walton
Art Frank
Helen Denizon
Nellio Arnaut Co
Ray Royce

KANSAS CITY, MO
O'Connor Fam
Jordon & Grace
Johnny Special
Jack Casseon
Major Bowes U
ST. DOUS (3)
Bussey & Harper
Sodis Martell
Yvonne & Vernon
Jack Joyre
Harrisson Circus
(One to All)

Warner

PHILADELPHIA

Ina Ray Hutton U 3 Burkos Sis Helen Honan (27) Major Bowes U

WASHINGTON
Earle (3)
Doberman Pincher
Goraldine & Joe
Frank Gaby Co
Kitchen Pirates
(27)
Starnes A & S
Ada Brown
Boy Foy
Paul Lukas Co

London

Week of March 30

Astorla D. H.
Juvelys
Canterbury M. H.
1st half (30-1)
Louis Jimer
Mona Grey
2d half (2-4)
Campbell & Wise
Chevaller Bros
Dounlalon
Geraldo Orc

Gerrido Minor
Gerrido Minor
May Fait Hotel
Via Oliver
Edw Cooper
Draper & Shires
New Vletoria
Hoetobagy Tr
E Biliotts
Ritz Hotel
Merry & Mende
Geo Bently
Treenderu Cah
Lee Allen Co.
Pred Hreezin
Anne Zh gier
Maurire

BRIXTON
Asterla
'Queen of the Scas'
Harry Frycr Bd
Terry's Juves

Hairy Pryor Rd
Terry's Juve TH
Formal Property
CHADWELL HTH
Defines Jee
Property
CHELSEA
Palace
Jack Hylton Bd
Chas Mannins
CLAS Mannins
CLAS Mannins
CLAS Mannins
CHELSEA
Property
CHELSEA
CH

Connle's Inn Anise & Aland Hotcha Drew Maxie Armstrong Eddle Green James Anderson Chuck & Chuckles Kaluha
Don Redman Bd
Dennville
Marie Almonto

Delmonico's Murray & Alan Jay Mills Ore Jack Dempses's Guy Odleg Car os Marc on

FINSBURY PARK
Act Sastoria
Color State of the Color

Hal Yung Tr George-Beatty-Brassellos de Eden Level de Eden Level de Eden Level de Lendauer Level de Lendauer Level de Lendauer Level de Level de Level Jack Morreil Lock & Lommond Donelli & Sutton Tom Kennedy Liverroot Binakenpeare Chas Ancaster Bex & Eex

Provincial

Week of March 30 'Hutch' Hai Yung Tr George Beatty

ALDERSINGT

Hippodrome
Owen McGiveney
Manicy Hos
Manicy Hos
Dawn Javies
Employer
Frank Olive
Frank Olive
Frank Groves

Les Hogenet
Les Hogenet
Les Hogenet
Les Hogenet
Les Hogenet
Les Hogenet
Loch & Lommon
Loch & Lommon
Thenred
Loch & Lommon
Thenred
Loch & Lommon
Thenred
Loch & Lommon
Loch & Lomm

LIVERPOOL
Arthurksepare
Arthurksepare
Arthurksepare
Arthurksepare
de Char Ancaste
Bex & Eex
Teddy Hais
12 Karola Dancers
George Heinger
Trich, Rolyat
Fallise Girls
Fallise
Tempy Handley
Tommy Handley
Tempy Handley
Tempy Handley
Fayre a
Feyre a
Feyr a
F

Jan Brunesco Bd

'Eighteen' Club Mary Mercer

El Chico
Consuelo Morena
Portia Portar
Emile de Torre Ore

En Torendor
Ramon & Lucinda
Toreador 4
Fermin & Gloria
Fantasia Novoa
Medaro
Don Gilberto Orc

El Mororco
Ernie Hoist Orc
Famous Door
Red McKenzie Bd

French Casino

French Casino
'Folies ds Femmies'
Emilec Adreon
10 Argentina Ladies
Alphonse Berg
3 Bredwins
Georges Bruyals
Groges Bruyals
M'rg'erite DuFresne
Estelle & LeRoy
Marita Fareli
Cilly Feindt
Dany Flore
Little Fred
Vora Nargo
Orbal

Paris Pirosita
Andre Randall
Freddle Zay
Sonia Gansscr & A
Jack Denny's Orc
Vincent Travers Orc
Russoll Patterson's
Personettes
Gr'nust-1:

Personettes
Grawich VIII, Inn
Albert Pryme
Elena McCoy
Pat Clayton
Lillian Calruce
Antony Tosca Orc

Gypsy Tavern

Cabarets

NEW YORK CITY

All Stars Evelyn Nesbit Bal Musette Parisian Serenader Barrel of Fun

Barrel of Fun Bobby Tremaine Percy Stoner Beachcomber Marion Butler Lesile Litamy Ann Suter Bill's Gay 90's

Arthur Behim
Bill Lorraine
Ed Furnan
Ethel Glibert
Mike Dernard
Black Cat
Amanda Randolph
Lonny Simmons &
Rhythm Kittens
Callente
Erende Eve

Callente
Francis Foye
Skippy Smith Orc
Casino Venezia
F Bracciante Ens Chateau Moderne

Billy Castle Elena McCoy Muriel Rogers Fnk McFarlane O

Chez Josy Baker
Josephine Baker
Williem Van Loon
Gene Ashley
Alice Delano Week
Ray Benson Ore
Antobal's Cubans Club Gauche

Club Gaucia Dimitri Virgli Persa Ravel Los Gauchos Rilla Dau Munoz & Bolau

Munoz & Bolau
Club Richman
Lee Carr
James Sperry
Harry Speriol
Coorge Oliver
pack Mayo Orc
Jocommut Grove
Jean McCiviley
Raye Prince & C
Kea Rea
Dick Mesener Orc

Bert Linden
Aida Luciano
Bukku
Chubby Ross
Jules Keaton Orc
Dan Heuly's Dan Healy
Dan Healy
Jack White
Floria Vestoff
Camille Glory
June Larraine
Bienda Rausso
Roth-Andrews
Beale St. Bay rews Bays Beaic St. Bays
Anna Held's
Anna Held Jr
Hilda Elfonte
Irene Barke
Ruth Templeton
Lindy Lou
"Toots"

Sunny Lambert Paul Bass Orc Hickory House Kirby Walker Marjorie Naylor Cari Banduli Phyliss Cameron Don Alberta Oro Lou Bring Orc Howard's Showbon Joe Howard Walter Lopez Ens Jimmy Kelly's

Prancetta Melloy
Transcrica Melloy
Tracthur tansfried R
Wingy Manone Bd
H'lyw'd Restaurani
Abe Lyman Ora
Benny Pielda
Benny Pielda
Benny Pielda
Billio Burne
Billio Burne
Billio Burne
Billio Burne
Honio White
Pillio Resiev
Honiot Lamberton
Mitzi Haynes
Marion Martin
Jane Casey
Rece Biane
Locolite Finye
Casa Dalley
B Jelesnick Oro
Hotel Ambaesudor Jimmy Kelly
John Rockwood
John Rockwood
John Rockwood
John Wwoon
John Wwoon
John Waren & Badle
Janies Andre
Warren & Schaub
Midglo Parks
Joan Miller
Billy Mack
Mary Barton
John Miller
John Barton
John Miller
John Barton
John Miller
John Barton
Jo

Hotel Ambaesudur
Clara Belle Walah
Maria & Floria
Fred Lowery
Maxime Tappen
Vincent Dase Ore
Hotel Astor
Jack Berger Ope
Hotel Barbkou-P'za
Lyor Peterson
Hotel Astor
Joe & Betty Lée
Nadine & Givaldo
Hotel Buckingham
Plerra Beaujean
Hotel Com odore Hotel Ambaesador

Joe Capella Ory
Joe Capella Ory
Joe Capella Ory
Ann. Levis In
Ann. Levis In
Toots & Al
Dorothy Rhodus
Alda Ward
Alda Ward
Alda Ward
Alda Ward
Jackle Mavley
Hob Hargrave Ore
La Rue
Costain & Crane
Marle Almone
Nick Vouren Be
Lein & Eddle
Fadile Davis
Fatricia Gilmore
H, Gardner, Carter
Wm Fariner Ord
Madeleine's
Jack, and Jill Hotel Com odore
John Johnson Orc
John Williams
Marcia Wayne
Donna & Darrell

Madeleine's
Jack and Jill
Lucilie Jarr
Damar Orc
Joe Gray 3
Man-About-Town Donna & Darrell
Hotel Edison
Sammy Wilson re
Mac CooganFrank Cornwell 3
Hotel Essex House
Musical Rogues
Hotel Fifth Ave
P Handelman Orc
Music Maeters
Hotel Gotham
Raoul Lipoff Orc
Hotel Gov Cilinois
Eddle Lane Orc Man-About-Town
Halen Lambert
Al Manuil Orc
Malsonette Rus
Codolban Orc
Schurn Liptova
George Orda
Jasha Nazarenko
Borls Belostazsky
Nadia Kortez

Mon Paris Mon Paris
Jimmy Rogare
Versatile 3
Barry Winton Orc
Monte Roen
Pola Borgla
Sandy Ross
D Pecorano orc Eddle Lane Orc Hotel Gr't North'rn

Hotel Grt North'ra
A Ferdinand Orc
Hotel Loxington
Ozale Nelson Oro
Harriet Hillard
Eugene Jelesnick
Hotel
Lineoln
Welgene
Edythe Wright
Jack Leonard
Hotel Lombardy
Teri Josefovite
Medel Welden D Pecorano orc

No. 1 Fifth Ave
Michael Tegnor
Billie Trask
Joe Lilley
Harold Woodall
Hazel Webster

Normandle
Hal Hope Orc
Old Roumanian

Hotel Madleon Val Olman O

Old Roumanian
Dials Banke
Jack Hiresh
Russian Gypay 3
Jack Hiresh
Russian Gypay 3
Solneider'
Roumania Gypeles
Onyx Club
Stuff Snith Bd
Witton Rerie
Georgie Tappa
Mikton Rerie
Georgie Tappa
Mikton Rerie
Georgie Tappa
Mikton Rerie
Georgie Tappa
Mikton Albert
Sam Ted & Ray
Vera Nivaces
Kathryin Rand
Nancy Lee
Robbline Fain
Ro Val Olman Orc
Hotel Meurice
Mimi Murici
Sylvia Light
Hotel McAlpin
Enoch Light Orc
Mary Danie
A Gonzales Ens
Hotel Montelul Don Richards Orc Coral Islanders Lillian Kenny Jaysnoff Sis Hotel New Yorker

Bob Crosby Orc Virginia Verrill Frank Tennill Ray Baduc

Leons
Scrippy & Pais
Hotel Park Lane
Max Bergere Ore
Hotel Pennsylvanhi
Hal Kemp Ore
Knott & Towne
Yost's Callf Co Place Elegante
Tommy Mille
Steve Lenti
Eddie Bignehard
Bill Parrell
Benn Kauf
Irve Harris
Lee Lazaro Oro
Rainbow Grill
Maygaret Gray
Olive Gardner
Gall Gall
Mildred Monson
Roby Newman Ore
althow Room
Glen Gray Hotel Plerre Pancho Ore Gregori Franzell Or Hotel Plazu

Eddy Duchln Ore De Marcos Hotel Kitz-Cariton Ruly Newman Ore
althow Room
Olen Gray
Casa Lojina Ore
Head Loj Arman Vecsey Ore Hotol Rossevelt Esther Velas Ens Guy Lombardo Orc

Hotel Savoy-Plaza Dwight Fiske Dick Gasparre Oro Maurico & Cordoba Bob Grant Orc Habaneras Orc Hotel Shelton Bert King Orc

Hotel Sherry-Netherland Retheriand
'Russian Eagle'
Alex Bunchouchou
Gypsy Cholr
Lidia Sadovskaia
Jemme Hurok
Raphael

Jemme Hurok
Raphael
Hotel St. Morirs
Nikita Balleff
Norbert
Sunny Rice
Sunny Rice
Sunny Rice
Sunny Rice
Sunny Rice
Sunny Rice
Leon Navara Ore
Hotel St. Regle
Hotel St. Regle
Fall Coleman Ore
Hotel Taft
Geo Hall Ore
Dolly Dawn
Hotel Yanceblik
Hotel Yanceblik
Hotel Yanceblik
Hotel Yanceblik
Hotel Yanceblik
Hotel WalderfAstorin
Colina Myra

Nasta Poliakova Nicholas Vosileri Mura Toundanova Dorlik & Lolik Mischa Nicholas Intibore G Rosenski Mischa Nicholas Intibore G Rosenski Mischa Nicholas Intibore G Rosenski Mischa Marmiy Jinny Helen Stone N. Y Roseco Alis Maminy Jinny Helen Stone Mischalt Jinny Helen Stone G Ratile Johnson Oreambirs & Valez Small's Paradise Charlle Johnson Oreambirs & Valez G Ratile Johnson Oreambirs & Valez G Ratile Johnson G Ratile Johnson G Ratile Johnson G Ratile Johnson G Ratile Potter Samula Nova Sierk Club Teddy Lynch Guy Mirch Grown Mischal Grown Misc Asteria
Conlina Mira
Boavel & Tova
Dr. Ross
Charlés Magnanti
Orville Knapp Dre
Michael Zarin 11d
Hotel Warwick Arthur Skrilow Ore

Arthur Skriftow Ore; Teddy Lynen Gar Mertel Charlie Weylint Bobby Brooks Ore House of Morgan Lillian Roch Clifford Newdahl

Ann Kennedy
Batharu LaPorte
Gordon: Davis
Chubby Smilh
Town Casino
Armand-Vallerie
Ann White
Henri Pierre Ens
Maurice Shaw Orc.
Jimmy Vincent Orc.
Thomaslicfeky's

Thomaslicelay's
Harry Littunan Orc
Chee Oolierty Rev
Thungt
Cladys anniey Rev
Peer! Labes
Ray White
S Melody Maids
Avon Long
Lucky Sis
Lucky Sis
Edna, Mae Holly
Ken & Ben
Willie Bryant, Orc
Xacht Club
Edith Ronak

Edith Roahk Bee Kalmus Goff & Kerr

Beverly Wilshiro

Sylvester Scott Louis Prima Oro

Johnny & George Sid Franklin Ore

Sid Evanklin Ore
Veranklin Ore
Verankler
Cross & Dunn
Eritos Rupna Bd
Jos Smith Ore
Village Barn
Ernis Mack
Endey Gately
Eddie Pritchnard
Collette & Barry
Milton Mann Ore
Village Nat Club
Riviera Boys
Lou Raymond
Iris Ray
Dickle Wells

Iris Ray
Dickle Wells
Keriny Watts
Shim Sham Rev
Wivel
Marlanne
Ernile Maran
Boring & Lazar
Betty Bear
Baron Gyldenk
Nalna Kinova
Frank LaSelle Ore
Bob Lee
Wynne Rolph

LOS ANGELES

Beverly Wilshiro Viola Von Larry Lee Oro Ellitmore Bowl Jeanne Blanche B & P Burroff Ann Traverso 5 Maxellos Trudy Wood Trudy Wood Library Bergin Blilly Gray 3 Roberts Bros Hal Chanelor or Cafe Casonova Martha Raye Jerry Bergin Blilly Gray 3 Roberts Bros Hal Chanelor oro Cafe de Parce Cafe Cafe Casonova Cafe Cafe Cafe Cafe Raye Martin Raye Jerry Bergin Blilly Gray 3 Roberts Bros Hal Chanelor oro Cafe de Parce

A Roberts Stoff
Hal Charelor oro
Cufe de Parce
Kathlyn Bessette
Lois Grahem
Gal'hite & Leonardo
Al Geco
Coff La Muse
Stan Clair Oro
Park Ave Boys
Clover Club
Judy Starr
Aniwa Boys
Coconnut Grove
Veloz & Yolañda

Veloz & Yolanda Shep Flelds Eddie LeBaron Ore Hoffman R & Gerad

Louis Prima Oro
Omar's Dome
Pyramid 3
Maroni & Joyce
Jeanette Sis
Yogi Yorgensen
Anonda & Leta
June Marlowe

GELES
Jim 1y Bittlek Ore
Boy Blomar
Boy Blorie
Boy Blorie
Boy Blorie
Boy Boylo

John Lindhardt Or Parls inn Singing Wallers Sylvia & Becina Jack Blackin Paul Michain Hugo Marchetti Loilta & Ardo Thora Matthaleon Henry Monnet Pete Confrelli Ore Sherry!
Mary Lane
Castleman Sis
Ben Carter
Hazei Fitzgerai
l'ani Kain Orc

_6

からはいから

7

I'anl Kaln Orc
Three Little Pige
Inez Clafro
Raftone Sis
June Purcell
Joey Lee Orc
Paul Roberts
Smaroff Giris
Topsy's

Leona Rice
Dorls Baker
Ginger Welden
Marjorle & L. Me
Marjorle Sparks
Agnes Johnson
Geo, Redman Ord

Independent Burlesque

Week of April 5

Week of April 5

Helio Parce — Cayety, Baltimore,
Hinda Wassan and Legs
Laughter—Troo, Philadelphia, C. C.
Berry Whit!—Republic, T. C.
Hinder — Cayety, C. C.
Holly Girle—Hudson, Union City,
Beauty Parade—Huward, Boeton,
Flying High-Empile, Newarik,
Micloy Maids—Gayety, Washington,
They'ro Gr.—Worcenter, Woccalter,
Worchieler, Woccalter, Woccalter,

Budapest Bars Two

Budapest, March 20. Two more American feature pic-tures have been banned by the cen-

sors here. Latest films to feel the censorial whip are 'Night at the Opera, (Metro), and 'Lost Patrol' (RKO).

Saranac Lake

By Chris Hagedorn

Milton (WB) Pollack given 15 minutes outdoor walking exercise twice daily.
Gladys Palmer training another canary for vaude comeback.
Elizabeth Rogers reported doing nicely in the infirmary.
Expatient Johnny di Giovanni is running the Rahway theatre, Rahway, N. J.
George Wicks and Oscar Davis leaving this weekend for home with a clean bill of health. And writer of this column was told he could leave May 1.

this column was told he could leave May 1;
Armand Monte doing better after slight setback.
Fin Climas very busy making handmade teasets.
Joe (WB) Dabyowski back from General Hospital after sinus opera-

ton.

Betty Huntington due back to the Lodge this week after week at the General Hospital.

James Peppard; former treasurer of several N. Y. theatres, is now curing at the Northwoods San here. Write to those you know at Saranac.

BROWER TO HONOLULU

DRUWER TO HONOLULU
Honolulu, March 31.

Jay Brower sailed Saturday (28) for Honolulu to replace Rube Wolf as m.c. at J. J. Franklin's King theatre. Brower took with him a new line of Fan.hon & Marco girls of and several specialty acts. Show opens for Franklin April 2.

Wolf and current show close preceding night and return here April 16.

AUTHORS ALTER DEMANDS, TRIM FILM SPLIT TO 60-40; MGRS. STILL NO LIKE

Writers Name Arthur Hopkins to Sit On Get-Together Meets with Producers-Claim Willingness to Confab — Managers Insist on Further Changes-Can Dispense with Guilders?

Dramatists have decided to give in on two major points in their take-it-or-leave-it battle-with the legit producers, and will moderate the demands of their ultimatum contract for production of new plays. This was decided at a special meeting of the Dramatist's Guild Friday (27), attended by both members and associate members.

Move has not moillified the manaers. There are other provisions

Dramatists have decided to give in on two major points in their cake-it-or-leave-it battle with the git producers, and will moderate he demands of their ultimatum contract for production of new plays. This was decided at a special meeting of the Dramatist's plays. This was decided at a special meeting of the Dramatist's plays. This was decided the mangers. There are other provisions which they object to. 'Producernanagers state that, before tying up with the Guild again, there is a point for mature consideration, between the state of the provision that the council, of which here are 27 members, may designate an executive committee of rom 5 to 15 with full powers to act or the entire body. That, they say, rould permit a handful of authors ochange the contract at any time of change the contract at any time of change the contract at any time ind, under the present set-up, mangers would be subject to that agers would be subject to that should be author to man and the present set-up, mangers would be subject to that should be author than her are sold the province of the contract at any time ind, under the present set-up, mangers would be subject to that members and associate members.

Move has not mollified the managers. There are other provisions which they object to. Producer managers state that, before tying up with the Gulid again, there is a point- for mature consideration, something that does not appear in the authors' new contract at all, but is in the by-laws. This is a provision that the council, of which there are 27 members, may designate an executive committee of for the entire body. That, they say, would permit a handful of authors to change the contract at any time and, under the present set-up, managers would be subject to that group's rulings if they signed the contract. For that reason they insist that at the present time they are more free to act than at any time within 10 years.

Managers also declare it possible to produce plays without the Gulid's author-members. At the managers' meeting last week a contract form of their own was presented in type. Its formal use awaits further proceedings of the Gulid at' its next general session April 8.

Youngsters Squawk

general session April 8.

general session April 8.
Youngsters Squawk
Particularly are the younger producers opposed to the Guild's contract, contending that they should not be penalized for sins alleged to have been committed against playwrights of another generation by managers who are virtually in limbo.
Authors' meeting was called by

managers who are virtually in limbo. Authors' meeting was called by the organization's council for the purpose of getting the 'general membership feeling' on the new contact, since there had been rumblings of dissatisfaction among the ranks. It voted unanimously to hold another meeting April 8, at which time the new contract form is to be amended in several points. Two major changes are to be a

Is to be amended in several points. Two major changes are to be a moderation of the terms for participation in Tillin rights and more amiable confabbing with managers on points in debate. Thus far the dramatists have refused to sit down with the managers on the pact, but now they say they will be 'glad to talk things over with a committee of two or three appointed by the League of New York Theatres (managers). They also named Arof two or three appointed by the League of New York Theatres (nanagers). They also named Arthur Hopkins as a friendly manager who could be trusted by the writers and, to show confidence, unamed Hopkins as chairman for meetings to be held with the League.

meetings to be held with the League. 'Too Lenient' It is indicated in some quarters that the managers do not favor the Hopkins appointment. Whether the writers will give in on this point, an' choose someone else is questionable. Some 'managers claim that Hopkins is too inclined to be denient' and ready to listen to both sides. Dramatists say that is exactly why he was chosen.

On the film rights angle. Sidney Howard, Guild prez, introduced a suggestion for switching from the slidling scale written into the 'new contract' to a straight 60-40 basis in favor of the writers. Slidling scale was from 50-50 to 75-25 as the figures for sales rose. Howard explained that this might prove 'too confusing' and also that it might serve to hinder proceedings for younger writers.

Plainly Indicated at the Guild ession that there is some opposition to the contract from willin the

having a tough enough time and should be aided rather than har-

should be alded rather than harassed at this time.

Miss Jerome offered to resign
from the organization if some moderations, were not made. This
caused an immediate uproar, from
the chair, Luise Silleox, organization's secretary, pointing out in answer that 'no resignations will be
accepted at this time from anyone'
and that there was no reason for
such threats. Also she said that it
was important for writers to stick
together at this time because 'obviously changes in the contract must
be made for the good of the be made for the good of the ganization's members.'

'Railroading'

'Railroading'
A charge of railroading measures
through without membership vote
was also denled and explained that
the Council talked the various
moves over a long time before declding on them and that it was impossible for the entire membership
to go over contract form phrase by
made by suggestion of any member.
Most members present favored the
chair and the council, but agreed
that concillatory methods night not

chair and the council, but agreed that conciliatory methods might not hurt in the future.

A note was read by one member from Lee Shubert, who had referred to Sidney Howard as the 'Hitler of the writers, trying to dictate to all the members of the writing industry.' This was laughed away. Suggestion was made that there might be moderation also in the clause whereby writers now insist they must handle all film sales and dispose of them themselves, turning over the producers' share after sale. Managers have squawked ing over the producers' share atter-sale. Managers have squawked hardest at this, claiming they will not be able to negotiate on their properties and that authors are not as capable of dickering with film companies as are producers.

'Out of the Question' Howard pointed out, and was sus-tained by the membership, that on

Howard pointed out, and was sustained by the membership, that on this there can be, no question of swaying—that'authors must retain this right to protect themselves against possible conniving or unscrupulous deals by managers, no matter what else they give in on.

Another suggestion made by the pro-contract faction was that the 60-40 ratio, in event of change, be carried through to all rights, stocks, amateur shows, etc. This will be discussed at council meetings but is not considered likely of passing due to the new feeling of greater leni-oncy towards managers.

It was made distinctly known at the meeting that the writers do not dislike' the managers, nor do they want to flight with them. Several of the younger managerial group have charged, that they should not be made to pay for the unscrupulousness of admittedly crooked managers of the past. Writers admit this, but, say they sharply don't know whom they can trust today and are not willing to take any chances. It is for that reason, they say, that'they have refused to discuss things at round table discussions with the managers during the past couple of months, although they have always by ounger wanagorial group have charged, whould not be charged that they should not be charged that they should not be charged with the contract from within the ranks. One question put to the certain was why the Guild associate but say they simply don't know members were not allowed to the Feb. 27 meeting at which the 'agreed ment' was adouted. Answer was lithit it would have been 'next to impossible' to explain the contract to a large meeting. While there are about 2,000 'regular memoers and as many associates, only about 100'.

Dog-in-Manger Angle

Explanation of the clause in the proposed new Dramatists Guild contract stipulating that, Guild contract stipulating that, upon the death of a manager, all rights revert to the author, was given at the Guild's meeting last week. Claimed that the Shuberts bought 60 plays from the estate of Flo Ziegfeld for \$500 and stopped. at least one presentation in an opposition theatre in the

west.

In order for the manager to retain sharing rights under the expired minimum basic agreement, the play must have been presented a certain number of conformation and the state. performances annually in stock or otherwise. rior to the old agreement plays were bought from authors in perpetuity.

posal or proposition brought up by managers in the form of writing without attendant lawyers and argu-

Managers are disatisfied also with managers are disadished also with being cut out of foreign rights and the loss of all rights in case of death other points not taken up at Fri-day's meet.

Managers appear in the mood for concessions on the basis of the old contract, but take the stand that the new contract should be one formu-lated in agreement and not in an arbitrary manner.

BALLOT OF 14 SET FOR EQUITY ELECTION

Equity's regular ticket, naming 10 persons for the council and four replacements, has been chosen, election being dated for late May. Candidates nominated for a five year period include six who have served before or are now on the council, which has 50 members.

council, which has 50 members.
New candidates are Clyde, Pilimore, T. Reed Brown, Jr., Robert
Keith and Bretaigne Windust, Renominated: Beverly Bayne, E. J.
Biunikhall, Robert T. Haines, Maida
Reade, J. Malcolm Dunn and Reade, J. Malcolm Dunn and Richard Sterling. Replacement can-didates to serve from one to two years; Kathleen Warren, Dudley Clements, Richard Whorf and Lily Cahin

Election of officers will be held at the end of next season, when present incumbents will be served three years. Whether present incumbents will have served three years. Whether the Actors Forum will endeavor to place an independent ticket for councilors in the field this season is not yet indicated.

WALTZ' FOLDS IN CHI: MORE TOURING IN FALI

Chleago, March 31.

'Great Waltz' will fold here after a run of 14 weeks at the Audito-rium on Saturday (4). This nikes Max Gordon's earlier plans to route the show through the midwest key cities on the way back east.

Cast will be jumped back into New York from the loop. Show will be reorganized next fall for further touring.

Los Angeles, March 31. Los Angeles, March 31.
Tentative booking of Max Gordon's 'The Great Waltz' at the Fhilharmonic here has been called off. Instead, Gordon plans to close the piece in Chicago and send it to the Coast next fall.

Opus will then come into the 'Biltmor'

New Lynchburg Little

Inside Stuff—Legit

Hard luck seemed to dog Leslie Adams, who died suddenly last week in New York at the age of 49 after being ordered abed while rehearsing with Left Tunn, a new play. There were many seasons in tent and rep shows, also stock far removed from New York. Break finally came when he appeared in a Broadway show and was selected for 'As Thousands Cheer after Frank Morgan was unavailable.

Cheer after Frank Morgan was unavailable.

Adams scored in the revue and went to the road with it, but left the cast four months before the tour ended. Reason for returning to New York was the possibility of Jed Harris producing 'A Room in Red and White.' Manager dropped the play, which finally reached the boards at the 46th St. theatre under other management. It lasted about three

Doctors said Adams had the gripp

Proposed Dramatists Guild new contract contains an out in arbitra-tion cases which the Guild may lose by stipulating that it not be held liable where monetary awards are made. That clause is believed to be the result of last season's 'Waltz In Fire' case. Show was stopped by Show was stopped by Guild, arbitrators awarding the producer \$500.

Also provided that arbitrators shall be chosen from the staffs of legal Also provided that arbitrators shill be chosen from the stats of legal professors at Columbia, New York University or the University of Southern California, Reason is that business men assigned by the Arbitration Society of America have scoffed at the old contract, on occasion jibing managers for signing it.

Idea is to use lawyers who might interpret the contract cording to its terms was suggested by Morris Errist.

Entire contents of the late Florence Moore's ho wore disposed of last week. Highest prices ever obtained at si lar auctions are reported. That is explained by the fact that professionals, who were her neighbors, laced a sentimental value on the effects of the

popular actress.

Sale attracted persons from other Long Island communities and they commented on the prices obtained. Few articles were bought by any except stage folk: Miss Moore died in March, 1935. She was a vaude-ville headliner with the late Billy Montgomery. When the team split she scored in farce and legit musicals on Broadway,

Reported disputes among critics at the session in which they named Winterset' as the prize winner, were comparatively mild. Staunchest in his refusal to agree was John Anderson, N. Y. Journal reviewer, who declared he'd stick to 'Idiot's Delight,' even if the meeting took.

John Mason Brown of the Post tried to dissuade Anderson, was considerable kidding between them

(Mrs. James) Louise V. Chapin, who was placed in charge of requisitions in the WPA theatre project, N. Y., succeeding William L. Ball, who was transferred, was mentioned in error as the wife of Irving Mendell, also of the WPA. Mrs. Chapin says that Mr. Mendell is 'a charming person' but 'my husband is a staunch objector' to the implied relationship. Same goes for Mrs. Ann Mendell.

Russel (Buck) Crouse, head man in the Theatre Guild's press office, decided he earned a vacation after the opening of 'Idiot's Delight' last week at the Shubert, N. Y. So he trained south to visit Eugene O'Nell on the latter's Georgia island hideaway.

Due back this week, schedule calling for three days with the author

Ads for an amateur show were slipped into the directory of regular Broadway attractions last week, when Jealous Mothers' at the Comedy appeared in the list. Matter escaped attention of managers. Show was still at the house early this week, but the ads were out. Gross one night reported at \$12.

Wildberg Bags 21 Plays On Coast Script Prowl

Hollywood, March 31 Hollywood, March 31.
After three weeks! play's earch
here for the Croup Theatre and
other producer clients, John Wildberg, N. Y. attorney, has returned
east, taking with him 21 scripts.
While on the coast Wildberg arranged with Hy Kraft and Mildred
Harris for dramatization of a
Charles Malamuth Russian novel,

Charles M which he will produce

Chocolate, which he will produce for himself. Cecil B. DeMille, who bought the novel for pictures; sold his ri hts to Wildberg.

Current Road Shows

Week March 30.
'At Home Abroad,' Royal Alexandra, Toronto.
'Childron's Hour,' Los

Angeles. 'Cyrano' (Walter Hampden)

Cass, Detroit.
'Dodsworth' (Walter Huston),
Cox, Cinclinati.
'Ghosts' (Nazimova), Plaza, El

Cox, Cincinnan.

'Ghoste' (Nazimova), Plaza, El
Paso, Tex., 30; travel, 31; Texas,
San Antonio, 1; Paramount, Austin,
2; Majestic, Houston, 3-4.

'Great Waltz,' itorium, Chi-

cago.
'Night of Jan. 16,' 1 Capitan,

Maid.' Maiestic. Wichita Old. Old Maid, Majestic, wienta Falls, Tex., 30; Shrine Aude, Okla-homa City, 31; Convention Fall, Tulsa, 1; Orpheum, Kansas City,

4.
'On Your Toes,' Shubert, Boston,
'Personal Appearance,' Plymouth, Boston. 'Personal Appearance,' English, Indianapolis, 30-1; Hartman, Co-lumbus, 2-

FOUR G&S TROUPES. BUT IT'S ONLY TALK

There are four proposals by as many ambitious presenters to revive Gilbert and Sullivan on Broadway, but none have progressed beyond the planning stage and unless one lays the salary guarantee coin on the line with Equity, this will be one spring in a long time when G & S shows will be absent.

G & S shows will be absent.
Curious angle is that the same
leads have been offered engagements
by each of the four proponents.
Players supposed to be verbally tled
up have been calling up Equity to
learn who, or whether any, of the
managements, has come across.
Figured that unless the G & S
revivals start Easter week the
season will not get much of a start.
While most of the players and
warblers know their lines, there is

warblers know their lines, there is little time remaining to reach the boards by holiday time. Those mentioned with G & S aspirations are R. H. Burnside, Laura Arnold and Frank, Perley, S. M. Chartock and Harold Hartman.

'Sailor Beware,' Broad, Philadel-

phia.
'Three Men on a Horse,' Nixon,

Pittsburgh.
'Three Men on a Horse,'

son, Milwaukee.

'Three en on a Horse,'
Philadelphia.

'Tobacco Road,'

'Tobacco Road,' Majest 30-31; Orpheum, Reading, State, Allentown, 2; Maje-risburg, 3-4, 'Winterset,'

Critics Call 'Winterset' Best Play: Panned It 5 to 4 on B'way Opening

reviewers talked it over last week and came out with a flourish, giving word to the press that the Critics Circle awarded a placque to 'Winterset's as the best play of the season, on a 14 to 3 vote.

as the best just of the best of the session, nearly all the critics present venting opinions and some being violent about it. For a time, daring the long disputes, it looked as though there would be no winner, although Winterset' was distinctly favored by the majority. Winterset' is Maxwell Anderson's melodrama, partly in blank verse, presented by Guthrie McClintic. It scored a run at the Martin Beck theatre, N. Y. Critical opinion was distinctly divided, on opening, there

geored a run at the martin beck theatre, N. Y. Critical opinion was distinctly divided, on opening, there being five unfavorable reviews against four laudatory ones.

heing nye dinavoration reviews against four laudatory ones.

There are nine first-string critics in N. Y. The three who voted against the Anderson play are John Anderson of the Journal, Percy, Hammond of the Herald Tribune and Robert Garland of the World-Telegram. Trio proved consistent in voting at the 'Critics Circle meet, but John Mason Brown of the Post evidently had a change of heart, since he had negatived the play on opening. Other switch occured on the Mirror, the paper's critic, Robert Coleman, pointing thumbs down. He does not, however, belong to the Circle. Paper's now and then is a member of the group and he voted for 'Winterset.'—There are reviewers-for-some week.'—There are reviewers-for-som

Play on Tour

Play is on tour and whether the scrivener's award will be helpful at the box-office will be indicated on the road, also later on Broadway. Show is due back for a repeat date in May, according to its

schedule. When Winterset returns the Pulitzer prize play will have been amounced. There will thus be two prize wizning plays, since Anderson won the Pulitzer award before (Both Your Houses) which excludes him from consideration now. Eugene O'Neill copped-the award so often (three times) that it was decided not to give the prize to any playwright more than once. This apparently narrows down

any playwright more than once.

This apparently narrows down
the Pulitzer field to three candidates—'Idiot's Delight,' Boy Meets
Giri and 'End of Summer.' Outside candidates are 'Russet Mantie'
and 'Emember the Day,' although
some not generally considered play
may be named. Pulitzer bunch has
done that before, outstanding example being naming of 'Alison's
House,' which wasn't even on
Broadway.

All of the sesson's ether leaders

All of the season's other leaders are out of the competition, either because the author, won previously or is an ailen. That takes in Victoria Regina, 'The First Lady,' Dead End,' Call It a Day' and Ethan Frome.'

B.O. Effect

Prize awards have rarely aided attendance, but the Pulitzer winner last season, 'The Oid Maid,' was an exception. It jumped to virtual capacity after the win, played through summer and has prospered on tour. Critics issued a 'citation' for Winterset';

Winterset;
The Circle's decision is based on the conviction that in Winterset' the author accomplished the notably difficult task of interpreting a valid and challenging contemporary theme dealing with the pursuit of human justice in terms of unusual poetic force, realizing a drama of rich meaning, and combining high literary distinction with compelling theatrical effect.
While this award is an averaging the content of the

the author accomplished the notably difficult task of interpreting a valid and challenging contemporary theme dealing with the pursuit of human institute in terms of unusual poetic force, realizing a drama of rich meaning, and combining high literary distinction with compelling the driving and embining high literary distinction with compelling the driving and effect.

While this award is primarily to the play and its author, the Circle feels that, since the production of Winterset' so admirably projected fix. Anderson's conception, special appreciation must also be expressed to Guthrie McClintic, the producer and director, to Jo Mielziner, the easigner, and to the members of the cast. Courage and wisdom 'rere clearly required in both the writing and unseenting of 'Winterset'—and to the members of the cast. Courage and wisdom 'rere clearly required in both the writing and unseenting of 'Winterset'—and to the members of the Cast. Courage and wisdom 'rere clearly required in both the writing and unseenting of 'Winterset'—and dignity of the New York theatre that this play was Produced and so widely appreciated.'

Basis of Title

Pittsburgh, March 31.
Friends here of Julius Epstein, WB writer, insists there's a reason for the title of new play, 'And Stars Remain,' he and his brother, Philip, have sold to Theatre Guild for production next season.

son.
They claim that was the first statement Epstein's opponents in the boxing ring used to make upon waking up from his k.o. punch. At Penn State college, near here, Epstein was the 115-pound intercollegiate champion for two years. Phil Epstein was also a college. Righter, but never in his brother's class.

Boys both graduated from

Boys both graduated from Penn State in 1930 and mi-grated to the Coast a couple of years later.

'JUMBO' AS BASE FOR TEXAS FAIR

With 'Jumbo' closing in three With Jumbo closing in three weeks, Billy Rose may transplant a great part of the show to the Frontier Festival in Fort Worth, Texas, in July. Manager has put the matter up to the show's leads for decision. It would mean laying off between April 18 and July 1.

Rose just got back from a fort-night in the southwest in order to meet John Murray Anderson, whom he has summoned back from Eng-land. Albert Johnson, Rose's scenic artist, has taken a house in Fort Worth, and is working on the Tron-tier decor. tier' decor.

tier' decor.
Slogan of both the Ft. Worth
Slogan of both the Ft. Worth
Show and the Dallas Centennial is
Texas Under Six Flags,' dating
from Spanish possession, to date.
This has given Johnson the idea
of icaning heavily on SpanishFrench backgrounds for scenic and
decorative motifs. His idea is that
to re-create any of the native adobe
and plains life would be nothing
new to the natives and that, for
showmanship, something else has to
be played up.

Rose has the exhibition rights to the centennial stuff after the south

western exhibits are over and will later try to route them in other fair Pian to tour 'Jumbo' under can-vas was virtually completed, but Rose prefers the Ft. Worth engage-ment, which would be guaranteed. Deal with Samuel W. Gumpertz was

Deal with Samuel W. Gumpertz was reported agreed on, using the Hagenbeck-Wallace equipment. Centennial will erect a one-ting circus structure with a capacity of 3,000, which would be ample, although less than the Hipp. Revolving stage now employed would not be duplicated.

With an uncertain line-up of mu-

be duplicated.
With an uncertain line-up of musicals for the coming summer on Broadway it is likely the choristers will be held together virtually intact for the Texas date.

YOKEL DOESN'T LIKE ADS FOR OTHER SHOW

Stage Reclaims Morgan

Hollywood, March 31.
Ralph Morgan, here in pictures, for the past four years, is returning to the New York stage this spring.
He'll go into 'Thanks for These Years,' to be produced by Harry Moses,

Trend for Drop of Monday Shows Stops. But L.A. Picks It Up

Trend towards dropping Monday nights and adding a third matinee has storped on Broadway, so far as this season is concerned. Half a dozen attractions adopted the idea, but three are reverting to a six night and two matinee weekly schedule,

schedule.

Several plays of established matinee strength will continue the third afterhoon performance. Managers of others, which tried it, were experimenting and found that their regular afternoon patronage was affected. There seems to be a limit to matinee draws except on holidays, and easing off in attendance between Washington's Birthday and Easter affected the in-between shops which tried the idea.

Tueset Availat will remark to remark to the shops which tried the idea.

snows which tried the idea.

Russet Mantle' will go back to
Monday nights starting next week,
Fresh Fleids' being first to revert
to its usual schedule. 'Ethan Frome'
may also drop the third matinee recently inserted.

Los Angeles, March 31.
Curran-Shumin Coast production
of 'The Children's Hour,' opening tonight ('Tues.) at the Biltmore, will
be the unexpurgated, uncensored
version. Advance seat sale has been
heaviest here in several seasons.

Figuring matinee business will be triguring management is eliminat-turnaway, management is eliminat-ing Monday night performances, and adding, instead, an extra Thursday afternoon performance. Cast will lay off both Sundays and Mondays during the local run.

Three Leading Broadway Dramas **May Suspend During the Summer**

And Hellinger Knows

William Anthony Magulte wired from the Coast to Mark Hellinger to the effect that since the latter is now a self-announced legit producer, how about sending him a script. Hellinger replied:
"You haven't finished the last act of 'Whoopee' yet.'

WHITE FOLDS

Abrupt closing of 'Scandals' at the New Amsterdam, N. Y., last week, came as the result of another losing came as the result of another losing week, also George White's dissatisfaction over other matters. Withdrawal of Rudy Vallee and arrangement to cut sataries were expected to keep the revue going beyond Easter. Late Saturday the producer decided to fold, mentioning a plan to resume after eight weeks, by which time run of the play contracts will have expired.

White objected to grean testing the same after the play contracts will have expired.

have expired.

White objected to guaranteeing the house \$5,000, which applied last week. Gross was \$13,000. Original booking contract called for a liberal sharing arrangeent, 75% going to the show. to Jimit was \$20,000, so that the guarantee figure called for the same deal. House claimed this merely covered expenses, since it paid the back stage union costs.

Manager had several sessions at the same deal and the same deal was the same deal and the same deal same deal and the same deal same deal and the same dea

Manager had several sessions at Equity and a salary slice was agreed on. Understood the cut went in on. Understood the tax week, but the usual agreement to continue for at least two weeks was not signed by White. Figured that he got away with a fast one

Equity Informal Meet
Another of Equity's Informal discussion meetings will be held Priday (3) at the Astor, with Robert Haines in the chair.

As observers for the council, Mary Morris, James Bell and Louis full states at the figures, but if having to pay Jean Heydt will be present.

HIS 'SCANDALS'

are expected to benefit thereby. Helen Hayes of 'Regina' will take a six weeks trip to Europe, show, suspending at the Broadhurst on June 20. Box office will remain open and ads will be carried in the dailles, in the expectation that the show will continue indefinitely into the new season. Katharine Cornell in 'Joan' at the Beck never appears through the summer. Ticket sale extends to June 1, but it is too early for indications as to whether the show can resume in the fall, There, are no load plans on the show as yet, oad plans on the show as yet, ever.

Alfred Lunt and Lynn Fontanne, in Delight, at the Shubert, lso usually rest during the summer and their show is expected to lay off at least four weeks. Newest hit started with a rush last week and, because of its late entry on Broadway, is figured a sure thing for next season, despite susmonsion. despite suspension.

uespite susponsion.

Meantime, plans call for the installation of cooling plants in atleast two other legit houses. Cort,
which has Boy Meets Girl, and the
Broadhurt, are slated for the improvement. Shubert has a coolinplant

Aithough the season's end is tech-ically two months off, it is indi-

nically two months off, it is indicated that Broadway's three leading dramatic smashes, which could be sure summer stayers, will suspend for four to six weeks. Stars in all three shows — Victoria Regina, 'Saint'-Joan' and 'Idio's Delight'— have invariably layed off during the heated spell. Those hits which stick are expected to benefit thereby.

plant.
Summer indications are light for musicals. What with the sudden closing of Scandais' and the withdrawal of Jumbo' in three weeks, only "Ziegfeld Foilies' and "On Your Toek," due in next week, are the possibilities, "May Wine' is not figured to hold over and there are no summer musicals in si ht.

Contempt Order Vs. H. Oshrin in Suit For 72G's by Colton

Justice McCook in N. Y. Supreme court has granted a contempt order against Harry H. Oshrin for failure to make good \$72,000 in John Coltin's suit. Money represents \$29,000 invested by Oshrin in Tininey Estates, Inc., a Long Island realty development of which Oshrin is president; and the return of \$18,000 commissions from Cotton's Hollywood film salary in connection with "The Shanghai Gesture and other Metro writing assignments, Difference represents interest and costs, which Richard J. Mackey, attorney for Cotton, is trying to recover.

Oshrin is theatrical attorney who

Oshrin is theatrical attorney who Oshrin is theatrical attorney who formerly was personal counsel and business advisor to the playwright on a 10-year contract dating from 1926. Oshrin currently has a piece of "Tobacco Road" and also represents Sam II. Grisman, producer.

THEATRE GUILD UPS SUBSCRIPTION PRICE

Theatre (fulld, N. Y., which reduced subscription prices to \$2.0 top in 1930, will restore the original scale next season. Increase of 50c per (teket will apply to all subscriptions except for the cheapest theses at \$1.10.

Road' a Gala Event: Barton's Fall James Barton took a pratt-fall of Henry Hull's performance in the last Tuesday night on the stage of lead superb and all went back to the Forrest theatre, N. Y., and he didn't do it on purpose. Occasion was the 1,000th per-outstanding. When Hull left the

1,000th B'way Performance of 'Tobacco

didn't do it on purpose.

Occasion was the 1,000th performance of "Tobacco Road," in which Barton is starred. That gives Tobacco' the third longest runmark on Broadway, only toppers being "Lightinin" and "Able's Irish Rosc." So Tuesday night, in honor of the occasion, Barton and the whole company celebrated and danced and asng and had fun. Barton add this standard vaudeville act and danced and took the usual number of prop falls. Plus one fall he didn't count on, a flop that made him retire for a minute's rest offstage.

Tobacco Road," ruun ing the

'Tobacco Road.' roun ing the Tobacco Road, roun ing the corner after its 1,000th performance in New York, is not the same show as when it opened. There is added business. There is broadening of dialog. There is added foolishness on the part of the cast, most of which has crept in almost imperceptibly through the years. And there is Barton.

snow as when it opened. There is added business. There is broaden in got dialog. There is added fooly ishness on the part of the early inspece to the box office tap. That goes under the best of exploitation.

And there is Barton.

The Critics—1,000% Wrong

When the show opened in New York the critics were unani ous. It couldn't last. Mantle-gave it to sand dances for the show as a stars and said: 'It isn't the sort of entertainment people buy.' Atkin and Barton hadn't changed his cost turned and shiple said: 'To make the best of entertainment people buy.' Atkin and Barton hadn't changed his cost turned and shiple said: 'To backer loss and on the stage for the show and Barton hadn't changed his cost turned and shiple said: 'To backer loss and on the stage for the show and Barton hadn't changed his cost turne. An one of those things have never meant 'Tor foodlights'.'

Lockridge thought it a 'Lagsing' drama.' John Mason Brown said that it fails as a play.' John An derson mentioned 'vandeville freak and the barton hadn't changed of part. But the contrast having a favorable reaction on the stage of the single said that it fails as a play.' John An derson mentioned 'vandeville freak and the place that time. It didn't for Broadway.' But they all thought take any fails that time.

second reviews to point out how Hull's performance alone makes it toutstanding. When Hull left the play, Barton came in, and the customers still paid for tickets. Then Barton left and James Bell came in, and the customers continued at the box office. On the road Slim Timblin took the part, and now Barton's back in the part, playing in 560th performance as the play hit its 1,000th. When that 1,000th performance was over, the customers were asked to stick around and a lot of new customers arrived from out of nowhere (as they will on Broadway at the hint of some extraneous dons') all of whom carried away gift eigaret lighters to mark the occasion, the lighters being, of course, distinctly stainped and marked with the, name and address of the theatre—everything, in fact, except the box office tap. That goes under the head of exploitation.

And then Barton came on and did his stuff. A plaulst from a nearby nilery trundled on a plano and Barton did his old-time vaude act, songs and dances.

That fall was explained. There's sand on the stage for the show, and Barton hadn't changed his 2005-

NO PERSONNEL CUT BELIEVED LIKELY FOR THEATRE PROJECT; COIN PILING UP

Shows in N. Y. Have Grossed About \$20,000 Already-Only Branch of WPA to Show Any Re turn on Outlay Thus Far

Assurances that there will be no reduction in the personnel of the relief show projects in New York are credited to Harry Hopkins, National Administrator. There is also a general feeling that the Federal Theatre will continue functionbeyond the original finale date of June 30. This being presidential election year, the expectation is that much of the WPA work will con-tinue into next winter. Additional funds from Congress, however, will be required if this be so.

Relief project in N. Y. has taken in over \$20,000, which is on deposit in the Federal Reserve Bank. That has caused quite a stir in WPA has caused quite a stir in WPA circles in Washington, where everything goes out usually, and nothing comes in. Coin is from admissions. To legit shows and other theatre units, While the amount is fractional compared to the expenditure untailed, fact remains that the theatre project is the only arm of the relief program which earns back any of its coin. In addition to the sum deposited

In addition to the sum deposited In addition to the sum deposited by the agent-collector. In the metropolis, admissions in other parts of the country have been gathered. Musicians project in the east also charges admission, that branch being of the arts or White Collar Division which is expected to be kept up to full complement at least until the end of June. Washington allotted \$\frac{1}{2}\$ time of the arts and relief show operation. Money is supposed to be expended by the agent-cashier, but he is unable to make diabursements directly.

CE

by the agent-casher, but he is all able to make disbursements directly. Requisitions in sextuplet form are required and turned over to WPA headquarters in N. Y. Required total is then paid in check to the

coshier.

Application of William L. Ball, former A. E. F. major, for reconsideration of his transfer out of the theatre project was refused last week by Victor F. Ridder, Administrator for New York. No comment was made on Ball's assertion that Ridder encouraged the formation of the Veterans' League for the purposes of combatting alleged communicative too the value of the purposes of combatting alleged communicative too the veterans' League for the purposes of combatting alleged communicative too the veterans' too the veterans' that we want to the veterans we want to the veterans was the veterans when the veterans we want to the veterans was the veterans when the veterans we want to the veterans was the veterans when the vetera

poses of combatting alleged communistic tactics within the WPA.

There are now more than 5,200 persons on the relief theatre payroll in New York.

WPA SUNDAY SHOW OKAYED BY EQUITY

'Everyman,' an early morality play, will be presented on Sunday nights in churches around New York by a WPA theatre project

unit.

Matter was put up to Equity, latter's council okaying the pian Equity has no jurisdiction over relief actors and would have no control over WPA shows on Sunday. A gesture of courtesy was the reason given for putting the matter before Equity, which does not bar Sundays if the actors get double pay.

pay.

Play was originally acted in Eng-lish churches.

Kinsevs Set 30-Week Run Record in Canton

Canton, O., March 31.

Kinsey

Players rep company, which has been playing through the middle west continuously for the past 49 years, will hang up an all-time record for permanent stock at the Grand Opera house here when it closes a 30-week engagement to morrow. Edith Ambier Players proviously had played the same house 21 consecutive weeks.

Company will rest two weeks, and then go into reheareal for its an medistry will remain intact for the aumment for an hour's broadcast of The Song and Dance Man.

Detroit, March 31.

First iocal WPA theatre production, 'Lillom', 'slated for April 13 at the Rad Cross flood relief fund. No demission charge, but those at before the ball teams were putting training. He is the guest of Sam temperature that the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emission charge, but those at the Rad Cross flood relief fund. No emissi

NEWS UNIT UPS SCALE

Good Business, So Mezzanine Price Goes From 15c, to 40c.

Goes From 15c. to 40c.

Admission scale for 'Triple A Ploughed Under,' Billmore, N. Y., has been upped by the WPA theatre project heads, There was but one price for the 'living newspaper' playlet, admission being 15c. Some reserved seats have now been decided on, since the show has attracted strong patronage.

Instead of the reserved section being downstairs however, first five rows in the balcomy have been classed as a mezzanine, tickets for which are 40c.

WPA orchestra concerts held Sunday at the Manhattan have a similar admission scheme. Lower floor is 55c, while the mezzanine is 15c.

'DAVIS' BACK; **WORST FLOP OF LIST**

'Jefferson Davis,' Works Progress Administration theatre project show, which was supposed to tour the south, returned, to New York Monday (30), the worst nop of the federal relief outfits.

Some mystery as to the reason for the 'Davis' play or tour, but-it was expected to have a favorable reaction below the Mason and Dixon line because of its sympathetic treatment, the central character, president of the Confederacy.

thetic treatment the central their character, president of the Confederacy.

However, customers didn't like the play in the few spots it was shown, as indicated by \$20 and \$38 grosses. Durham, N. C., wanted to cancel the booking after getting a load of the notices in Richmond, Va. first showing after a three-day try-out in New York.

Was decided to call it all-oft at Chapie Hill, N. C., last week, that spot being a keystone of the little theatre movement in the south. Some of the big company decided to stay there and act in little theatres of the sector.

Davis' is, the only WPA show for which interstate touring was arranged at the instance of Hallie Flanagau, national director. Operation of the show, however, was handled by the New York staff of the relief show administration. Davis' was originally intended to play some 146 southern stands.

MOTHERWELL NAMED MRS. FLANAGAN'S ASS'T.

Hiram Motherwell is now assistant to Hailie Flanagan, national director of the WPA theatre project, with offices at 701 Eighth avenue, N. Y.

N. Y.

He was previously regional director for New England, and carried
the brunt of a squabble over the
presentation of Valley Forge. how
was withdrawn and Motherwell relleved of the Boston district.

Energy of the State of the State

Home Talent

Charlotte, N. C., March 31.
Two plays written by Asheville
people have been selected for production by the Asheville Federal
Theatre Project, according to Wilbur Morgan, director.
They are 'Valley Lights,' by Kenneth Ellington, and 'Abram's Wife,'
by Mary Hoyt Reese.

NEW HAVEN UNIT BIZ FINE; ALL PASSES OUT

New Haven, March 31. 'Blind Alley' goes into its third week as the WPA offering at the Lincoln starting tomorrow (1). Originally slated for the customary fortnight's run, production is being held over a week paying patrons a chance to see it.

Peculiar situation arose last week when pass-holders grabbed first call on seats (house holds causing a turnaway of several hun-dred prospective cash customers.

causing a turnaway of several hundred prospective cash customers, From now on, oakleys are out. Interest in the project locally is on the upgrade and schedule calls for presentations into June, plus a possible outdoor summer production in Hartford when the local troupe combines with the Hartford unit. A modern version of Moliter's 'Would-be Gentleman,' translated and adapted by Walter Bradley Klavun with a score by John Barrows and costumes by Herbert Collister, is due to open a fortnight's run here at the Lincoln on April 8.

Recent personnel' changes here include shift of Marshall V. Rourket to handle publicity; Augustus Flaherty in as asst. treasurer and house manager.

Ads Up Biz for Some Theatre Project Units

Jump in attendance for certain units in the Federal Theatre Project is accredited to advertising. That pertains to spot bookings in New York neighborhoods, and upstate towns.

towns.

WPA is allowing a bigger permanagements, WPA is allowing a bigger per-centage to house managements, with the stipulation that the latter, pay for the ads: Circus is a case-in-point, outif playing 40-60, with houses on the long end. Best at-tendance for the show, was drawn at the Collseum, Brohn, and Ridge-wood Grove, Brooklyn, No way has been found to adver-tise the legit shows, yet.

Censor Previews

Baitimore, March
That the Philadelphia Mayor's
Committee of Censors of legit plays
slip out of town occasionally to
catch shows in advance of Philip
engagement was brought to light
when a member of that censor body
tripped into town last Sat (28) to
catch a matinee of 'Her Week End'
at the Maryland, where it was concluding a week prior to entering the
Penny burg.
Censor made known his identity
to Anne Nichola, producer of 'Week
End' and is reported to have given
the play a clean bill of health.

Detroit Starts

Detroit, March 31.

WPA Reviews

In Heaven and Earth

Drama in three acts presented at the Wilils, Bronx, N. T., March 26, 30, by the Fedreal Theatre Teologic written by Arthurgrant Theatre Teologic written by Arthurgrant Teology with the State of the State
J. J. White: 50c. top; and J. J. White: 50c. top;
J. J. White:

Government's relief show arm is trying out plays which ordinarily would be rejected by managers. In Heaven and Earth fails in that classification for, although it is well written and acted, it lacks punch. Spotted in a section of the Bronx that is not easy to reach, the play must depend on the neighborhood for attendance. A smallish audience was in the big theatre at the opening, despite the number of persons

H. Miller Named **Fed Director in West Coast Shift**

Los Angeles, March 21. Important executive shifts in the west coast setup of the Federal Theatre Project were made last week by Mrs. Hallie Fianagan, project director. J. Howard Miller has been named regional director for 11 western states and becomes one five national assistants to Mrs.

rianagan.

Gilmor Brown, who was placed in charge of the original setup on the Coast which covered six western states, is now in charge of California alone. George Gerwing, former director for Los Angeles county, is now chief assistant to Brown.

Miller jumped from the spot of assistant state director, where he ormerly worked under rown.

formerly worked under rown.

Miller, in announcing progress made by project here, stated he hoped to greatly increase the number of paid admission shows for April over the 18 produced in the L. A. district during March. Direcrector, who is 28 years old and with little experience in theatricals, stated that on a recent trip-east he had purchased rights to a number of plays which would be used by the Los Angeles project.

Project presently has three show

Project presently has three show houses under its control. Plan of annexing another, in Hollywood, was announced by Milier this week.

was announced by Miller (in Sweek.

Project currently has nearly 1,400
persons working, and Miller is waiting for an okay from Washington
on increasing the non-relief quota
from 10% to 25%. New additions
will be technicians and craftsmen
not on relief rolls.

Present PWA funds are expected be depleted by May 15. Future appropriations have not as yet been put through, but officials here ap-parently are not worrying over the future status of the project, as fresh

funds are expected;

NEGRO UNIT, THIRD IN CHI, STARTS TODAY (1)

Chicago, March 31.

Chi Negro Theatre Group, WPA its own playhouse, Ridgway theatre, in the heart of the local negro coiony. First offering will be 'Rome, and Julie,' an original play, and no a travesty on Shakespeare. Deals with the social enmity between West Indian negroes and those of the United States.

New unit is third for Chicago under the WPA theatre-project rules. Only the stage crew is made up of whites,

SOPHISTICATED NORFOLK

connected with the WPA project on hand. Several managerial representatives looked it over, too, but chances of it coming downtown are remote. One first line reviewer was on hand but quit after act one.

Play is better than that would indeate. It has an unusual metanical managerial programment of the sould be the summer of the sould be summer of the sould be summer of the summer of the sould be summer of the su

HOLLYWOOD EXTRA

Park Theater Players (Federal Theater Project) present consely framan in three acts by Brenda Corless; ataged by Ceell Sponer; technical director, Hall Clarendon; musical technical director, Hall Clarendon; musical Edigener; 56c top.

Bridgener; 56c top.

Rotan: Ceell Sponer, Paul Kenedy;

Norma Button, Lew Loomis, SI Chmpbell,

Morton, Esther Leening, James Knowiek,

Joe Burns, Carl Goodman, Grant Irwin,

Gestrade Murray, Flora MacDonald, Mariah

Gestrade Murray, Flora MacDonald, Mariah

Sackett, Cam Free, Darl Barnes, Ben M.

Sackett, Carrie Handy,

Sackett, Carrie Hackett,

Program-noted as 'a successful scenario writer,' Brenda Corless depicts Hollywood as a place where small-town girls had better watch their-step. Her 'Hollywood Extra,' Bridgeport WPA troupe, has little chance of graduating to the coinsuccial field significance is that it fives Miss Spoone; crtswhile Park theatre fave who has come back as director, and leading lady of the Bridgeport federal; unit, the best objectives Miss phone; the best of the bridgeport federal; unit, the best objectives had to date to display her old-time talent. This is (Continued on page 59)

(Continued on page 59)

LANGNER SETS 11-WK. SEASON FOR WESTPORT

Westport, March 31. Westport, March 31.
The Westport Country Playhouse, owned and operated by Lawrence Langner, will open an 11 week season on June 29. It is to be the longest season in the history of the house, established in 1931.

house, established in 1931.

There, will be a regular season of six weekig during which the Theatre Guild partner will offer new plays or revivals of classics, to, be followed by a popular season, in which Broadway productions of the present season will be repeated with guest stars.

Latter season is an innovation at Westport, which has never had stock. Idea is to bring a resident company in for the second half, with weekly troupes to be recruited for ::ew productions, all aimed at Broadway.

Westport theatre has an ex-tremely heavy nut for a summer stream hat but broke even last sea-son, first time the house budget has been balanced, although Langner has shared in profits of local pro-ductions taken to New York in the

Languer did not disclose his per-sonnel before leaving for a West Indies cruise, but expected that Hope Newcomb will again manage

Hope Newcomb will again induced the playhouse. At the close of last season it was announced that Ruth Gordon and Eya LeGallienne would appear in mew plays, in 1936, but nothing definite about their engagements wet.

Philly Legit Up; 'Winterset' \$13,500, 'Horse' \$11,500, 'Sailor' 7G, All Good

that hasn't happened here in a iong 'Sailor Beware,' which got off to a slow start at the Broad, has been upping steadily and last week reported close the start of the start

profit.

Winterset' finished its two weeks' run at the Chestnut Saturday night, it had been a strictly subscription piece until the news of its winning. The critics prize broke, and an and the critics of the critics ont. 'Winterset' finished its two weeks

week from Sunday with a pic, 'Great Ziegfeid', (MG), figured for a run to hot weather.

'Her Week-End,' Anne Nichols' try-out, listed for the Erlanger, last inght, is of until next Monday and then for single week only. Cash the contract of the contract o

lings. Down to \$6,000. This is the last week.

'Three Men on a Horse' (Garrick, 4th week). Off some from its original page but the town leader and stay is indefinite; \$11,500.

'ON YOUR TOES' OKE \$15,000, HUB

Boston, March 31.

'On Your Toes,' new musical at the Shubert, although no socko, is leading 'Personal Appearance,' only opposing legit attraction.

Met Opera in one week here counted up a big approximate \$45,000 with a subscription list.

Ballet Russe comes to the Opera House April 2 for four shows; 'Storm Child,' a new play, opens at the Copley, under direction of Mary Young, April 11. 'Night of January 16' opens the same night at the Shubert.

Estimates for lead Williams.

Shubert.

Estimates for Last Week
'On Your Toes' (Shubert; \$3.30;
first week, nine performances).—
Opened strong, but word-of-mouth
sot around that, show is not yet
ready, hurt; \$15,000, fair.
Personal Appearance' (Plymouth;
\$2.20, 3rd week).—Hit satisfactory
\$5,000. One more stanza here.

Personal Appearance (Plymouth; 32.20, 3rd week).—Hit satisfactory 32.000. One more stanza here.

JAN. 16' CLICKS OFF \$8,000, 4TH WK, L. A.

Hollywood, March 31.

Night of January 16' again had a clear field humary 16' again had a long run at the downlown Billmore last scason, but grosses were not up to snuff.

Billmore, dark for a week, remained with the plaque, is a hope production of 'Three Men on a Horse.' Opus had a long run at the downlown Billmore last scason, but grosses were not up to snuff.

Billmore, dark for a week, remained with the plaque, is a help to the production of 'The Children's Hour'.

Billmore, dark for a week remained with the plaque, is a help to the place of the

Detroit Back

Detroit, March 31.

Minus legit for three weeks, Detroit is back again the current week with opening of Waiter Hampden's 'Cyrano de Bergerac' at the Cass Monday (29). Advance sale is pretty heavy at \$2.75 top, and gross for the content legit performances should be up in the money. Bergerac' only one other legit performances should be up in the money. Bergerac' only one other legit show is booked for the Cass, but Manage Harch Cotter hopes to snag a couple others. Three Men on a Horse, which hopes to snag a couple others. Three Men on a Horse, which played to big houses on two previous appearances here, will return for a third engagement for one week starting April 5. Same cast which played here six weeks ago will be on hand. 'Great Ziegfeld' (MG) comes in for a two-week run starting Easter Sunday (12). Unless something is lined up after that, the local season, best in several years, will end April 26.

Chi Off to Two Shows: 'G. Waltz' **Finale \$22,000**

Chicago, March 31.

Town lays off another show and alldes down to a list of two legitimate attractions for this week; while on Saturday (4) the list will be clipped to a single entry. This situation will last until Easter, when two shows arrive to give more impetus to the loop. First will be 'At Home Abroad,' musical for the Grand on Easter Sunday, while Winterset will light up the Harris Chicago and the standard of the Grand, Saturday (28) after two good weeks, it was hardly the house for that show, but the Shuberts have been so-desperate for attractions that anything goes. Closing this Saturday (4) is 'Great Waltz,' which holds this season's gross record so far, with its biz 14 weeks at the Auditorium. Entire cast well be jumped back into New York and show will go into the wavehouse until next season to the wavehouse until next season to the wavehouse until next season of the company of the control of the

'ABROAD' BIG \$26,000, WASH.

Washington, March 31. ne Abroad" collected a

THREE SHOWS OFF

George White stopped 'Scandals' at the New Amsterdam, N. Y. Saturday, after 14 weeks, mediocrelength of engagement and business for a major musical. Revue was gaited at around \$26,000 for some weeks but never reached capacity. It dropped under the stop limit after Washington's Birthday and internal troubles reached the press. Last week's takings around \$13,000 proved too much red.

'SCANDALS'
Opened Dec. 25, '35. Though
the top flight play viewers
couldn't quite agree on revue's
chances, all of them concurred
on the staleness of the show's
material. Lockridge (Sun)
said, 'Mn. White, it seems to
me, has lapsed with something
approaching a thud.'
'Variety (Bige) said: 'On
merit it's moderate and will
probably de that kind of business.'

Night of January 16 will end Saturday (4) at the Ambassador, being in its 29th week, which is virtually season. Courtroom melodrama averaged around \$12,000 during the early months and was profitable throughout. Could re-main longer but goes to road, prob-ably because of fall release date of film.

OF JANUARY

OF JANUARY

Opened Sept. 16, '35. Critica
were split about evenly on the
merits of A. H. Woods' latest
courtroom, melodrama, Anderson (Journal) declared it 'good
fun,' while Gabrie! (American)
did not deem it a good play,
'Variety_(lbee). said: 'ft
should do moderately well.'

'Case of Clyde Griffiths' failed to relight at the Barrymore Monday. Version of 'American Tragedy' drew very little coin during its stay of less than three weeks. Went off after two way managerial (Group Theatre and Milton Shubert) dis-pute.

CASE OF CLYDE GRIFFITHS CASE OF CLYDE GRIFFITMS
Opened March 13. Opinions
were mixed on this, though
nearly all the ret-stringers
highly presided the Group Theatre's effort productionally and
histrionically. Brown. (Post)
said its is a terrible play, but
Gabriel (American) called it
'inarquably and immediately

Variety (Kauf) said: 'Mod-erate run at the very best.'

HORSE, DESPITE FLOOD, GOOD 12G, PITT.

Pittsburgh, March 31.

Everything considered, \$12,000 for the first week of Three Men, On a Horse' at the Nixon is mighty good. Show had plenty of flood difficulties to overcome the early part of the week and with lifting of many certification of the week and with lifting of many certification of the week and with lifting of many certification of the week and with lifting of many certification of the week and with lifting of many certification of the week and with lifting of many certification of the week and licket-holders were having plenty of trouble getting through police line of the week and licket-holders were having plenty of trouble getting through police line of the week and licket-holders were having plenty of trouble getting through police line of the week and licket-holders were having plenty of trouble getting through police line of the week and licket-holders were having latricts, and licket-holders were having and the licket holders were having plenty of the licket holders were having plenty of the licket holders were having plenty of the licket holders wer

Another Hit on B'way as 'Delight' Nicks \$21,000; Third Drama Sock

Another hit was credited the Broadway season when 'Idlet's De-light' arrived at the Shubert last light' arrived at the Shubert last week. It tickled the first nighters plenty as well as the reviewers, and the excellent press resulted in a line at the box office continuously. First week's gross was around \$21,000 (opened Tuesday but an extra matinee was played Friday), which is new that the state of the state of

will probably garner this week.
Spring therefore sees the unusual
presence of three dramatic attractions getting more than '\$20,000
weekly each. 'Victoria Regina,'
which spotted next door (Broadhurst) to 'Delight' noids the number one rating at '\$3,000, while
proper atting at '\$3,000, while
leader with takings that just topped
\$23,000.

\$23,000. Musicals are undeniably weak, but the list holds no less than nine comedy and dramatic hits, all making coin during the latter stage of the season. Others are 'Boy Meets Girl,' Call It a Day,' The First Lady,' Dead End,' End of Summer,' and Pride and Prejudices.

Dead End, 'End of Summer,' and 'Pride and Prejudice.'

Moderate successes, along with some of the leaders, eased off last week. Floods may have held down the number of visitors, but there seems to be no adequate albi and with attendance juming, way up. This week should be about the same, but next, Holy Week, is sure to see a further drop.

'Scandals' suddenly stopped at the New Amsterdam Saturday.' Case of, Clyde Griffiths' similarly disappearing. Definitely closing this week is 'Night of January 18.' Next week Summer Wives' comes to the Mansfield and 'On Your Toes' is due at the Imperial.

at the Imperial.

Also slated is WPA's 'Macbeth'
with a colored cast at the Lafayette.
Relief outfit's 'Murder in the Cathedral' at the Manhattan is doing excellent business at 55c, top. Its
date has been extended.

Estimates for Last Week Estimates for Last Week

Boy Meets Girl, Cort (19th week)
(C-1,685-\$3.85). One of biggest
money makers on Broadway; although several are drawing larger
grosses, this one is virtual capacity,
too; \$19,000.

coe; \$19,000.

'Gall It a Day,' Morosco (10th week) (C-961-83.30). Patronage stronger than ever from midweek on; in nine performances estimated over \$18,000.

'Case of Clyde Griffiths,' Barry-nore. Dropped out after two and ne-haif weeks.

one-nair weeks.

'Children's Hour, Elliot (72nd week) (D-987-\$3.30). Holding its own and better against film version (These Three'); last week again around \$7,500.

(These Three); last week again around \$7,500.

'Co-Respondent Unknown,' Ritz (3th week) (CD-918-\$3.30). Moderate pace has not materially, improved; cut-rate support to about \$5,000 last week.

'Dead End,' Belasco (23rd week) (D-1,000-\$3.30). Standout drama getting goodly share of visitor trade and continues to pile up profits; \$15,000 estimated.

'End bf Summer,' Guild (7th week) (C-914-\$3.30). Class comedy draw, which looks good into warm weather; estimated around \$14,000 about same as subscription figure.

'Ethan Frome,' National (12th week) (D-1,164-\$3.30). Extra mathee replacing Mondays not so hot and may revert to regular evoning performance; off again; slightly over \$9,000.

'First Lady,' Music Roy (1316)

rated right along; able to get by to small money with average take somewhat over \$3,000.

'Mulatto,' Vanderbilt (24th week) (D-804-\$3.30). Mixed cast drama operating along same lines and about same coin; \$3,000 estimated.

'Night of Jan. 16,' Ambassador (29th week) (D-1,156-\$2.75). Final week; has made good run and novelty should count on tour also; around \$9,000; Boston first stand

'One Good Year,' Fulton (19th week) (C-913-\$3.30). Backer can take it, although show has not cost much coin; estimated around \$3,000. Postmated around \$5,000.

Postmated around \$5,000.

Lyceum (6th week) (D-957-\$3.30).

Does moderate business but not up to expectations; may move to Golden after next week; over \$6,500 claimed.

claimed.

'Pride and Prejudice,' Plymouth
(22nd week) (D-1,046-\$3.30). Held
its own last week, when some others
eased off; extra matinee did it;
\$13,000.

"Russet Mantle," Masque (11th week) (C-900-\$3.30). Resuming Monday, nights; added matinee dis-appointing; paced around \$6,000 to some profit.

some profit.

'Scandals,' New Amsterdam.
Closed Saturday after playing 14
weeks; dropped way down.

'Three Men on a Horse,' Playhose (62nd week) (0-889-\$3,80),
Drawing steadily profitable business,
and may go through second summer; \$9,000 to \$9,500 last week.

mer; \$3,000 to \$3,500 last week.

'Tobacco Road,' Forrest (122nd
week) (C-1,017-\$1,65). Continuance
this season credited to pop prices;
publicity on 1,000th performance
last week helped maintain pace;
over \$5,000.

'Victoria Regina,' Broadhurst (15th
week) (D-1,118-\$3,30). Newer
smasles have not affected the
\$23,600 last week.

\$23,600 last week.

'Tienful Evilies', Winter Garden

\$23,600 last week.

Ziegfald Follies, Winter Garden
(10th week) (R-1,425-\$5.0), Sole
remaining revue; business not up to
expectations, with operating expense revised downward; better
than \$25,000,

than \$25,000.

Other Attractions

'Saint Joan,' Beck; revival upped to \$23,000; topped only by 'Regina' among non-musicals.

among non-musicals,

'Bitter Stream,' Civic rep theatre;
propaganda on 14th street again;
opened Monday (30).

'The Fencing Master,' Jolson's;
revival slated for two performances
(31-1);

WPA

'Murder in the Cathedral,' Manhattan; engagement extended; excellent attendance.

cellent attendance.

'In Meaven and Earth,' Willis',
try-out in Bronx; not exceptional.

'Woman of Destiny,' Symphony;
another try-out, moved to Brooklyn,
Triple A Floughed Under,' Blitmoved the Brooklyn, BlitChalk Dust,' Daly's 83rd Street.

'Conjure Man Dies,' Lafayette,
Railen; 'Manbeth' with colored cast
in next week.

NEW ANNE NICHOLS PLAY WEAK IN BALTO

Baitimore March 21.

Baitimore, March, 31.

Crix socked: 'Her Weekend,' which
the Maryland housed last week at
\$2.20 top, and play did worst biz of
season here, getting only an approximate \$1,700. House had to be
papered at every performance so
that enough people were on hand to
react to the farce and thus que the
producer.

Author-producer Anne Nichols
took the siating gracefully. Show is
now laying off in Philadelphia, with
a lot of cast changes being made.

Exactly are blank again here the
week of April 20 at the UBO Fort's,
Leonard McLaughlin, operator and
Auditorium, indies, has no touring
shows set, though one booking is
pending.

and may revert to regular evolung portormance; off again; slightly common of sources of again of the common of sources of the common of sources of the common of sources of the common o

Plays on Broadway

IDIOT'S DELIGHT

Comedy-drama in three acts presented at the Shubert, N. Y., March 24, 336, by the Thentre Guild; written by Robert E. Sherwood: Alfred Lunt and Lynn Fontanne Catured; alaged by Bretaigne Windust; \$3.30 top; first night \$5.50 top.

Dumptsv	.George Men-	der
Signer alota	Stephen San	tes
Donald Navadel	Barry Thoms	ton
PittalugaS.	Thomas Gon	162
Angusto	.Edgar Barr	ler
Cantain Louicero E	dward Roote	·Ho
Dr. WalderseeSvd	ncy Greenstr	eet
Mr Cherry Br	etalgne Wind	ust
Mrs. Cherry	Jean Macint	yre
Harry Van	Aitred Li	זמנ
Shirley	rraueline Pa	lge.
Beulah	Connie Crow	rell
Edna	Frances Fo	ley
Francine	Etna R	088
Elaine	Mariorle Bag	lln
Bebe	Ruth Timmo	าทร
First Officer	Alan Hew	ltt
Second Officer	Winston R.	PRO
Third Officer	Gilmore Bu	ish
Fourth Officer	ommase Titte	on!
Oullierr	Richard Wh	orf
Signor	Le Rol Opa	rti
. iemora rne	stine De Becl	res
Metorlor	glo Montever	-de
Anna	Una 7	/al
Irene	Lvnn Fontar	ne
Achille Weber	rancia Compl	on
Muzicians-G. Kunz, Max R	lch, Jos. Kno	pť.

Three in a row for the Theatre Guild. 'Call It a Day.' End of Summer' and now 'Idiot's Delight.' Names in all three, top authorship in all three, and all hits. Manage-

ment can call it a season now.

Robert E. Sherwood has delivered before for the Guild and the Lunts with Reunion in Vienna.' Last season he came across with 'The Petrified Forest,' in which he has Petrified Forest, in which he has his say about things in the U. S. This time, listening to the rumblings of international conflict abroad, he says a heap more. Play's N. Y. opening was timed following the day when Mussolini declared war as unavoidable. That is either clairvoyance or ominous coinciding.

nee or omnous coinciding.

'Delight' is a comedy, but it verges on tragedy, There's is more logic against—war' in it than in any play of the control of the

American Academy

of Dramatic Arts

THE first and foremost in-stitution for Dramatic and Expressional Training. The in-struction furnishes the essen-tial preparation for Directing and Teaching as well as for

Spring Term Still Open Catalog of all Courses from the Secretary Room 247-D, Carnegie Hall, N. Y.

1-MILLER

unded 1884 by Franklin H. Sargent

I nexed it. ' There are dialects of various sorts, adding to the color of the locale. Enter vaudevillan Harry Van with his ensemble of six; Irene, Russian blonde mistress of Weber, maker of var machines; Quillery, French communist; a German professor seeking a cure for cancer, and an English couple just starting on their honeymoon.

'Delight' thus has many facets. Van is a fellow who started selling ency-clopedias, pitched a medicine show, went out in the audience for a mind went out in the audience for a mind reading dame, and operated the code until booze got the best of her, then got his own act together. Turn did, okay when playing Monte Carlo but made the mistake of booking Buda-pest and some Bulgarian spots— akin to the Fan time, Harry fells a fellor merican arting as social di-rection of the social displayed to the social di-

fellow American acting as social director at the Alpine resort.

Upon arrival at the hotel, with the girls spilling all over the place, Van learns they cannot go on to Geneva. The Italian captant, Locicero, explains that the train, will not leave until the next day, situation between France and Italy being strained. At the moment Italian war place below, head do not be taken to be the control of the control

tion. Even the bride agrees that he is right in his bitter denunciation of war.

Van is puzzled by the Russian girl Irene, her. blonde wig fooling him for a while. When alone with her he finally tabe her as having been with a Russian act when his mind reading turn played Omaha years ago—he went over the Interstate Circuit after that and she continued on Orpheum. He remembers that she impressed him so may be the continued on the control of the control o

the the cost compelling passages in the play. In the last act the passports of all but Irene are cleared. Weber is a man who cannot stand criticism and sees a way of ending the affair by disclaiming that she is traveling with him. Van lingers, finally goes to the bus, which takes his girls to the train, but returns. He proposes making Irene a mind-reader and estimates it will take six months for her to learn the code. As they agree, French bombing planes arrive overhead on a retailatory raid

HARRY VAN (Alfred Lunt) and Les Blondes (6) Songs and Dances 8 Mines; Full Stage Shubert, N. V. doubt that Roberts 19 Mines; Full Stage Shubert, N. V. doubt that Roberts 19 Mines 19 M

and all but the two scram to the cellar. They are at the piano get-ting something out of 'Onward Christian Soldiers' when aerial tor-pects explode around them. That is the author's final bit of trony.

Christian Soldiers' when aerial torpedoes explode around them. That is the author's final bit of irony. There has been a lot of preparation for this presentation. It became the first that is the author's final bit of irony. There has been a lot of preparation for this presentation. It became the first that is the first that it is an author is a first that it is an author is a first that it is an author is a human being, one who is humble but whose philosophies are amusing, if not genuine. He never steps out of character and the diamonds in his tic and on his finger are touches of an author is a human being, one who is humble but whose philosophies are amusing, if not genuine. He never steps out of character and the diamonds in his tic and on his finger are touches of allalect and continuity of impersonation seem uncanny. The smoothness of her McCoy inflection is something to relish.

Supporting cast has Richard Whorf as the excited Communist, most authentic, in a field of characters who all seem true. Edward Raquello's Italian captain is most certainly like that, as is his dialect. Syndery Greenstreet: as a Germant Former of the communist of the seem of the certain properties of the certain properties as a fermant but is amusing just the same. To hell, he says, with the rats upon which he is experimenting in Zurich, let's going back to Germany where he may be needed to help exterminate the enemy.

A new name appears as the stag-er, Bretaigne Windust. He also has a part, that of the English bride-groom. Whatever his directorial contribution, the performance flows along easily and there never seem to be any dull spots. Even down to the six girls in the 'act' the di-rection is alert.

rection is alert.
Then there are others who count, such as Francis Compton as the munitions maker: George Meader, as the Austrian waiter who had to become Italian to keep his job, and Jean MacIntyre as the bride.

'Idiot's Delight' is Sherwood's best written and best acted play. Ibec.

BITTER STREAM

lodrama in three acts presented at to Repertory Theatre, N. T., March is by the Theatre Union: dramatized or Wolfson from novel Fontamers ed by Jacob Ben-Ami in associati Charles Friedman: \$1 top.

Pelino	Carlo Conte
orcanera	Frances Bavier
osurdo	Robert Harris
Michel Zompa	Charles Jordan
Dalla Croce	Walter Beck
Roldinger	Fronk Conlan
Elvira	Eisenlohr Valenty
Bernrdo	Albert Van Dekker
reofilo	David Hoffman
Mald	Millicent Green
Ligabetta	Hester Sondergaard
Promoter's Wife	Mariorie Wood
carpone	Vincent Sherman
Don Abacchio	alcoim Lee Beggs
Promoter	Sidney Packer
Don Circonstanza	Lee J. Cobb
Blackshirt	Jerry Sylvan
Elllipo	Sydney Mason
Parmers	ranklin Heller and
	Harry Levian
Inspector	Manart Kippen
Stranger	John Borutt
Farmer	A. Xantho

Theatre Union is consistent in selecting protest or propaganda plays, frequently with foreign locales. But there is an informative slant to the new play for those who care to know. But strictly for 14th street.

plays, frequently with foreign locales, But there is an informative slant to the new play for those who care to know. But strictly for 14th street.

Bitter Stream portrays the plight of poor Italian farmers, oppressed under the dictums of stern Fazelam and its black-shirted soldiery. These poor italian farmers, oppressed to be a living from the soll. They know little of what goes on politically, and the visit of an official or soldier only means more taxes to them.

Having lost their small farm plots, and taxed to the limit, the peasants of Fontamara are beset with a new menace—the stream upon which they depend to raise beans on the meagre plots remaining is to be done to the stream of the meagre plots remaining is to be done to the other side of the full, cultivated acreage operated by absentee landlords or promoters.

Farmers of Fontamara and nearby villages, object and are hauled off to jail for investigation. Berardo, husklest of the farmers without land, is caught reading an antigovernment newspaper circulated by an organization called the Underground Union. Berardo is shorted with the obbett of organization stream of the soldier of the soldier of the soldier of the summer of the summer of the soldier of the soldier of the soldier of organization is according to the soldier of the soldier of the summer of

ATOUT COEUR

('Hearts Is Trump') French Theatre Guild production of farce

tal; sets, Plerre Saget; at Berbizon Plaza,
N. Y., for four performances, March 20-28;
\$2.20 top.
Princesse Daisky Constance Mornel
Prince Dalsky Nicholas Baranoff
Berthe Erminie Nadeau
Mme. SalvadorLouza Riane
Miss Murray livia Jarrette
Arlette Millois Mitzi Derval
Marc
Mme. Millols Michelette Burani
Le Huchard-Berdet Pierre de Ramcy
Mme. Rotchirs Laure Morane
GingleuxJean de Rayville
Le'ol
Glibert Auguste Aramini
Raoul De Trem Marcel Journet
Sylvine
Tanlesler Caby Barrere

French Theatre Guild is a group of theeplans who hope to install a French-language theatre in New York as a stationary item and have set themselves a preliminary program of half a dozen plays on subscription basis for three evening and one matinee performance each week. Have set a heavy socialite patron' list and are at the more or

ess snooty Earbizon Plaza. But the hatrons, the background, the colo-nid everything else won't help—not intil they get better plays that the one, and better actors to perform

and they get better plays than this one, and better acrors to perform them.

'Atout Coeur' is an old-fashioned sex farce of the Al Woods slive school. It's about a girl who wants to get married in order to have to get married another to be a fair who wants to get married to rote to be a count. The real-count shows up and she throws overhead both her husband and her lover. The sacted the same way—unbetter than the same than the country of the same than the same tha

showing. a French language legit showing. a French language legit shockes which is successful. That is the successful of the success

performances have to have some merit.

Another angle which might well be taken into consideration is that a legit troupe in New York in French doing all the new French plays might work out okay from the state of t

Ex-Mrs. Walter Huston's Suit Vs. Steamship Co.

Katherine Rhea Stevens, former wife of Walter Huston, yesterday testified before Robert Pate terson and a jury in the U. S. Dissertict Court, N. Y., in her suit for \$100,000 damages against the Cost lombia Steamship Co. Mrs. Stevens lombia Steamship Co. Mrs. Stevens alleged she was permanently in-jured while a passenger on one of the steamship company's boats June last. Huston's son, John appeared in court and will testify for his mother.

She is now the wife of Howard Stevens, a v.p. of the Northern Pacific R. R.

B. COCHRAN presents

ANYTHING GOES

(In Ethel M After 5 Months at the Paluce, London

Now Touring
Week March 30 Palace, Manchester



RENT OR SALE

SHOWBOAT — Well-equipped: good stage, open air auditorium seats 500: Ilving quarters 25; kitchen, electricity, hot. cold water. showers. Room 105, 12 W. 44th St., VAn. 3-2233.

ROBERT BENCHLEY, in The New Yorker, reviewing "Ziegfeld Follice," said: "And a stupendous piece of juggling by Stan Kavanagh, which also adds immeasurably to the humor of the eveni"

STAN KAVANAGH

ZIEGFELD FOLLIES, WINTER GARDEN, NEW YORK

1552 BROADWAY open until 9 p. m.

Blue, black or brown patent gleams through 120 rows of red, white, green, yellow or self-stitchi

1375 tented D98748

exclusively 1. MILLER

Stitched potent leather

SAILING FOR LONDON APRIL 4th—OPENING AT THE HOLBORN EMPIRE, APRIL 13th—6th RETÚRN TOUR

Just Closed a Very Pleasant 2 Weeks Engagement at the ROXY, New York CAMPAIGN TOURS ARRANGED BY CHAS. L. TUCKER, 17 SHAFTESBURY AVE., LONDON, ENG.

LONDON'S TRYOUT SYSTE

Plays Abroad

WISDOM TEETH

	London,	Mar	ch 1	1.
New play in t	hann note h	v Not	ıı St	reat-
New play in telld; produced	by John Te	rnald	at.	Em-
being theatre, h	tamb 9 138			
plorence	ialca z, Go		A 1101	dve
Florence		15/111	h. S1	urne
Ann Mills Gerald Harvey		Bons	14 7	dam
Gerald Harvey .			Tho	mpon
April Harvey	De	Mort	In T	alwa
April Harvey Hubert Pargiter	*********	. Juai c	Tillos	muna
Deirdre Harvey	H2	auetn	- "10	804111
Veronica Holt		Monic	7010	talley
A Guest		Dor	een	Bent
A Guest Inspector Trant	Ber	nara	mer	enera
	41		4	iha

the adolescent code, the boy and girther adolescent code, the boy and girther adolescent code her again.

As there is no feeling of audience sympathy for the mother, the remunciation scenes falls a bit short of the emotional side.

It is a substitution of the mother in the emotional side, and the initial performance of highest quality, even for a twoit engagement.

Trincipals are Beatrix Thomson, as the mother of the children; Ronside Adam, as the father; Robert Flemng and Elizabeth Western, as the children, and Edith Sharpe, as the children, and Edith Sharpe, as the children of the convincing in an unsympathetic convincingly in an unsympathetic convincing the performance of the screen services of the performance of the page of the performance of the performance

Good Soldier Schweyck (IN HEBREW)

	by the opening was that, wille	Jolo.	•
Tei Aviv, Palestine, March 14.	the town was willing to give	30.00	
	Donat a full hand on his bow as		
	Bollat a full halla on hear	1	
Hashek; adopted by Max Brod and Hans	actor-manager, it wasn't so keen	1004 E . A	
Reiman; Hebrew version by Avigor	on war plays.	1,394 Foreign Actors	
Hamelel Manager			
Schwerch	Play is no masterplece; it has	11 . 11 . 7	1:
Mrs. Miller Margallth	strength in the drawing of its	Admitted by Landon	
Bautche Perlmutter Brown D. Arazi	characters, but it lacks the close-	Admitted by London	ď
Brown Dr. Grinsteln S. Popoch	ness of form of such productions	1	S
Dr. Grinsteln S. Popoch	as 'Journey's End.' Likelihood, on		b
Dr. Grinsteln S. Cehoval	as Journey's End. Likelinood, on	London, March 25.	
Lieut, Lukash J. Gabbai	the whole, is that the star's name		t
Jodicko J. Knaani	will pull them in just so long-	According to the Ministry of	18
	but no longer.	Actoronic to the Minates of	10
Ethelen Markoshewitz		Labor, permits for 1.394 foreign	("
His Wife Markoshewitz Ethelea J. Barkaith Maid J. Barkaith Lieut Boresi J. Shienski	Piece's chief recommendation is	variety and cabaret performers to	Ĺ
Lieut Bowen: Shionski	the theatrical authenticity of its	enter this country were issued fast	ĺη
Lleut. Bareni	atmosphere-well produced by Mal-		l:
Gen. von Shvarcenberg S. Cehoval	atmosphere—wen produced by man	vear.	1
Chief of Trai Z. Baraban	leson. Dugout and estaminet back-	This is a material increase over	t
C. O. Rallw	grounds, which comprise the ac-	the previous 12 months.	i
C. C. RallwD. Fogelson	tion, are ably reproduced.	the previous 12 months.	ı
Pentan	Story resolves itself into the	<u> </u>	1
Performance of Good Soldier	Story resolves itself into		1
	familiar cross-sectioning of the	T TO TO	ı
	British Army, swotting down on a	Legits Tax Free	ı
the 'Ohel' Please this triumph of	dug-out full of soldiers, gradually	Legito Iun I ice	1:
the 'Ohel' Players, a workers' the-	killing them off, and segregating		١,
atre which lavers, a workers' the-	the central character for promotion		10
atre, which inaugurates a new era	the central character for promotion	Mexico City, March 31.	ł
in Palestinian drama.	to commissioned ranks. In the end,		١.
	when the leader is due for home	In order to stimulate dramatic art	1,
	literate and a vectore he gate killed.	and enable legit theatres to meet	11
would be immortalized and that	the play thus following the more or	the stiff competish from plcs, Presi-	1
Don Oniver minortalized and that	the play thus tollowing the horse of	the still competian from production	1.
Don Quixote would forever typify the universal dreamer, poor, wan-	less accepted cycle of this type of	dent Cardenas has ordered play-	17
dering dreamer, poor, wan-	drama.	houses devoted exclusively to stage	1
dering and forsaken writer Hashck,	It has good moments in the	learning form of a 'morel cultural	1
ozechoslovakian humonist ata not	steady evolution of supporting	presentations of a moral date	10
Czechoslovakian humorist, did not surmise that his brave soldier Schweyck world			Ţ.
Schwevel his brave soldier	enaracter-with a stout weight of	Levemint fro dayes until 1938.	1
would symbolize a type	character—with a stout weight of the necessary incidental humor.	(exempt tro tanto anni	•
	A		
			_

who, with an innocent but destructive jeer, is able to shatter the seemingly stable and massive piliars of society. Upon the shoulders of this obscure little dog-fancier of Frague rests the mission of liberating society from its bunntness and the society from the the society f

DUSTY ERMINE

London, March 15.
Comedy in three acts by Nell Grant, at the Comedy theatre, March 6, 1936.
Alice Kent
Walter Kent Douglas Jeffries Glibert Kent William Fox Janet Rosalind Atkinson
Uncle Jim
Insp HelmsleyIan Fleming Insp HockingFrederick Piper

RED NIGHT

London, March 12.	
Drama in three acts by J. L. Hodson from his novel, presented by Robert Dona it the Queen's theatre, March 5, 1936.	t
stella HardcastleMeriel Forbe John Hardcastle,Robert Dona Robin McTaggartJames Gibso	t
Whitman Bernard Le Zoneer Tony Sympso. Capt. Wilson. Vernon Kels Corp. Ian Haslam Guy Spaul	0
orp. 1an Hasian	8
Harry Hollinwood	e
vetteYvonne Andr	e

Very doubtful whether even the name of Robert Donat will pull the town in to this pacifist prop ganda play. General impression created by the opening was that, while the town was willing to give Donat a full hand on his bow as actor-manager, it wasn't so keen on war plays.

Play is no masterplece: it has

In this players like John Mills, Set Hungarian Drama

Bernard Lee and George Carney do well.

Donat himself, moustache, shaven for the part, gives a fine performance, quietly pulling out the anti-war motive of the whole show. He is understood to have invested \$15,000 in the production. From all Indications the bankroll will be nicked more than that sum before it closes.

Az en Lanyom nem Olyan

('My Daughter Isn't That Kind') Budapest, March 16.

Comedy in three acts by Kalman Csatho, at the Vigazinhaz, Budapest, Cast: Lily Murati, Ella Gombaszogi, Ilona Aczel, Imre Raday, Andor Ajtay.

A comedy about modern girls and their upbringing which, in spite of its subject, is old-fashioned.

its subject, is old-tashioned.

A doting father, a mother who insists on being her daughter's bosom friend, an old auint who is regarded, as a victorian relic, but is the only sensible person of the lot—and as central figure, a girl who behaves as it she had a lover for every day of the week, but actually is Innocent, yearning for matrimonial bilss and half-a-dozen children. She'll probably find them at the side of the boy who acts equality cynical on the surface, but reveals himself as a real he-man when things get tough.

It's pre-war syrup. coquetting

tough.

It's pre-war syrup, coquetting with what at that time was termed risque, but palatably served and admirably presented, amusing in spots.

Jacobt.

Emperor of Make-Believe

London, March 17.
Comedy in t ree acts by Madge Pember-
ton and Malcolm Morley, produced by Mal-
colm Morley at the Embassy theatre, Lon-
don, March 16, '36.
Jonna Beryl Laverloi
Baron Stampe Eric Phillips
Ingeborg Dora Barton
Jenny Lind Sophle Stewart
Count Molbech
Edward Collin Douglas Burbidge Hans Christian Andersen. Ballol Hollowa
Hans Christian Andersen. Ballol Holloway
Otto Goldschmidt
Karen Olive Sloan
Martha Marjorle Clayton
Mr. LumleyStanley Drewit
English Author

his oramatic tales with his head and his fables with his heart. He falls in love with Jenny, but lacks the courage to propose. A simple-minded soul, he receives a letter from the singer, after years of friendship, inviting him to come to London to witness her debut at His Majesty's theatre, and rushes there with the full determination to screw up pluck enough to ask her hand in marriage. He then discovers that she is already wedded to heraccompanist. At this juncture he meets Charles Dickens, who tells liim a writer should never marry, because it would interfere with his work.

Play, as is, is too this to anything the same of the same

Play, as is, is too thin to provide a full evening's entertainment.

Jolo.

Troupe for Tour of U.S.

Budapest, March 20. Paul Javor has been placed under contract by Alex Ince, editor of a local fan mag, for a tour of Hun-garian neighborhoods in the United States this summer.

He will play 'Gilded Youth,' by Hunyady, and Foldes' 'Paul Hor-vath.' Ince will manage the tour.

Fancy Figures About Gov't Aid to Jobless **Vaude Acts in Reich**

Berlin, March 20,

Staggering figures about jobs pro-cured in vaude are given great prominence here by the Arbeitsbe-schaftungsstelle der Reichsfach-schaft Artistik (official employment office for vaude actors) in all the local dailies.

local dallies.

Nine thousand jobless vaudevillians have found temporary dates in the past three years, since founding of the office, and have received salaries of close to \$100,000 in that time, it is claimed.

sataries of close to \$100,000 in that time, it is claimed.

After carefully studying these figures and trying to digest them, actors still argue. They maintain that these jobs are no comparison to the regular cinema bookings forfor to 1933, when Greater Berlin boasted several hundred picture houses which gave them work all the year around. Many of these vandevillans could afford to exist on such bookings without leaving Berlin for years. Today, not a single picture house in Berlin plays vaude acts.

Figures about bookings by the

vauce acts.

Figures about bookings by the official employment office relate to performances arranged by this body in empty halls or restaurants.

Whatever salary is paid must be reported to the dole office to be taken out of the weekly relief.

Whitley, Ritchie Join As Agents, Producers

London, March 22

Clifford Whitley and Bob Ritchle have joined forces and formed a new company. Will operate as agents, devoting their time to discovering new talent for pictures, vaudeville, legit and radio.

Also intend to produce two sicals in the West-End in the with one to star Arthur Riscoe

Whitey and Ritchie sali for New York April 1, and intend to make an exhaustive tour of the U. S. for taient. Are due to meet Sir Malcolm McAlpine at San Francisco, where he is due on April 30. Sir Malcolm will travel with them to Hollywood. Among others, Sir Malcoim Mc-Alpine one of the directors of the new venture,

Wagner's Grandson A Stage Designer

Richard Wagner's grandson, Wie-land W gner, has just made his public debut here as a stage de-signer, Munkelpal Theatre of Lue-beek produced Siegfried (his father) Wagner's early work, 'Beur Skins, 'for which he Wicland Wag-ner) designed the six scenes, Young Wagner is now 19, Ilis mother, Winfried, is E lish by birth.

Dutch Legit Subsidy

Dutch Legit Subsidy
The Hague, March 20.

msterdam is malding a change
in its polir of subridies for legit
companies.
Formerly system was such that
companies which got help obtained
a certain subsidy her performance.
This is now changed into a lump Formerly system was such that companies which got help obtained a certain subsidy per performance. This is now changed into a lump sum per year.

Americal for the coming only performed in the coming subsidy per year on the same level of about \$16,000 as last year.

London, March 31.

Last of the Ladles' opened at the Apollo, Tuesday night (24). It is a plotless comedy which won't go far. Splendid acting isn't sufficient to save it. 'Her Last Adventure' opened at the Ambassador's Monday (20). It

DOZEN SMALL TEST HOUSES

No Straw Hats, but Sounder **Experimental Showings** 70 Test Plays Due This Season

PROFESSIONAL ARTIES

London, March 10.

Summer try-outs of legitimate plays in the Westchester and Connecticut barn circuit in America have their parallel in London, but on a substantially sounder profeson a substantially sounder professional basis and with a higher persentage of success. Acquisition of the rights to a play entitled 'Children to Bless You, which will be seen here soon at the Ambassador in the West End under the management of Gilbert Miller and Sydney Carroll, has centered attention once again on the London try-out system. Play was experimentally produced at the small Q theatre, in the suburbs. suburbs.

duced at the small Q theatre, in the suburbs.

More than a dozen try-out theatres of various types and capacities operate continuously during the regular London season. Admission prices are lower than in the regular legit houses and the theatres are supported by membership and therefore permitted certain presentations which are outside of official censorship. Also they give Sunday night performances which are forbidden in the West End. From such a beginning came R. C. Sherrif's smash success, 'Journey's End,' which was first presented as a try-out several years ago at the Arts Theatre.

Because the try-out houses are within the city limits, difficulties of good casting are not so great as in New York's straw-hat circuit. All the theatres in use here are well equipped and the productions on the whole are creditable from the viewpoint of scenery, props and lighting.

It is generally the custom to en-

the whole are creditable from the viewpoint of scenery, props and lighting.

It is generally the custom to engage an all-professional cast, which rehearses a week or two and then is guaranteed two weeks' playing time. Featured players receive \$50 weekly and supporting players \$25, but the cast has the assurance that, if the play attracts the interest of West End managers and is moved to one of the regular legit houses, the actors will go on full time salaries. Stage crews in the try-outs are paid a lower scale than in the regular theatres.

Sometimes try-outs are financed by the author, who guarantees the management against loss. Actors also have financed plays of their liking in the hope of landing a West End engagement.

liking in the hope of landing a West End engagement.
Ronald Adam has had success this season in his selection of pieces for the Embassy theatre, which is situated in the outlying Swiss Cottage district. Disinguished Gathering, "The Dominant Sex" and 'Close Quarters' moved from the neighborhood to successful downtown runs.

musters' moved from the neighborhood to successful downtown runs.

The Repertory Players, of which Matheson Lang is president, are in their 15th season as a try-out group. In that period 28 plays, not otherwise likely to have been produced in the West End, have gone into regular theatres for runs.

Other houses of the type are the Cate theatre, the Grafton, the Shilling, the Croyden Repertory Play Co., and the Westminster Theatre Co.

'Ladies' Won't Last

Milw. Journal's Stock Plan

VARIETY

Milw. Journal's Stock Plan
No outside interests will get a
chance to buy the Milwaukee Journal stock under plans presented to
the probate court here. Bulk of
the stock was owned by Lucius W.
Niemain, who died a few months
back, followed in a few weeks by
lis widow, to whom he left his interests. With no heirs, the stock
was placed in trust with the First
Wisconsin National bank here and,
under the terms of the Niemann
will, is to be sold, not necessarily
to the highest bidder, in five years.
Harry J. Grant, present publisher
of the paper, is seeking to buy the

Harry J. Grant, present publisher of the paper; is seeking to buy the Niemann stock for himself, Fay McBeath, Niemann's nlece, and one or two others. Stock is valued around \$5,000,000. Under the plan submitted to the court, stock not bought by Grant group will be sold on installment plan to employes of the Journal. Journal.

Journal. this plan works, the Journal It this plan works, the Journal unit of the American Newspapet Guild will receive a bump since a contract recently, submitted to the paper by the Guild will be shunned completely should editorial employes themselves own any shares.

One Ti , And Out
After one issue, the Schenectady
Sunday Times suspended publication, with the announcement that
papers had been served on the Cohoes American, inc. (which gets out
a daily in Cohoes, 15 miles from
Schenectady); in a \$75,000 suit for
the corporation's alleged failure to
deliver initial issue of the new
paper according to terms of a contract.
Management of

tract.
Management of the Sunday Time also stated that plans were under way to install a modern newspaper plant and that it was deemed best to suspend publication until these arrangements were completed.

arrangements were completed.

Manna For Maggers
Invasion of Hollywood Max
and Moe Annenberg's publishing enterprises is giving Coast fan mag
scribblers best break in years
through tilting of long established
price for articles. Local ventures
of the Annenbergs are Radio Guide
and Movie Guide, with publishers
paying twice the 'standard price of
\$78 for exclusive yarns.
Carl Schroeder, hired away from
Fawcett's Screen Book, becomes ed
Movie Guide. Other mags are
meeting the competish by tying up
writers to exclusive contracts at
upped rates, several of them now
offering to take minimum, of two
stories monthly from favored scribblers.

Corrigan Recuping
Arthur F. Corrigan, City New
reporter in N. Y. and court corre
spondent for Vanterr is show
ing improvement at Polyclinic hos
pital, though still in a critical con
dition, He is suffering from stomaci
disorders.

sorgers. Four blood transfusions have been dministered him.

U. P.'s Wired Interviews

U. P.s Wired Interviews
United Press has dispatched
Mary Knight to Hollywood for spot
interviews with film celebs which
are put on the wire each night and
cabled to clients in Europe and
South America.

First subject was Jesse Lasky,
followed by Francis Lederer and
Mary Pickford.

Funk to Edit Lit. igest
Wiftred J. Funk, president of
Funk & Wagnalls, will take over
the editorial helm of Literary Digest
himself, starting immediately. His
father was the mag's first editor, in
1890.

1890.

Weekly has been without a managing editor since Arthur S. Draper resigned nine months ago.

Time's H'wood Layouts
Loaded down with batch of Hollywood candid camera negatives,
Peter Stackpole, cameraman for
Time, planed east. News mag will
use photographic material in series
of Hollywood layouts.
Stackpole's last camera shot was
lensing Margaret Syllavan as she
broke her arm at Paramount,

Ringmaster's First:
First issue of the Ringmaster, bimonthly selling at 35c, is currently
on the stands.
Harry McGuire is editing the mag
in Chicago. Covers politics, theatre, films, sports and art in satirical fashion.

Best Sellers

Best Sellers for the week ending March 28, as reported by the American Naws Co., Inc. Ficti

F. & R. Forms Book Club
Farrar & Rinehart has formed a
new subscription book club to be,
called The Discoverers. Selections
of new club to be either the first
work of an author, first book of an
author to be published in America,
or completely new departure for
writers of established reputation.
The Discoverers will issue selections in limited autographed editions to subscribers in advance of
publications. From six to eight
books will be issued yearly at bi
monthly intervals, and all books
will, of course, be chosen from the
f. & R. list. Membership to be
limited to 2,500.

Ilmited to 2,500.

Club's first choice is 'Locos,' by
Felipa Alfau, which will be followed by 'Village, Chronicle,' by
James McConnaughey.

Guggenheim Awards
Two novelists were appointed to fellowships of the Guggenhteim Award in the annual series of nominations Monday (30). They are James T. Farrell and Josephine Herbst.
Three playwrights were named in the same list—Leopold Atlas, author of 'Wednesday's Child'; Albert Bein, author of 'Let Freedom Ring' and Tittle Ol' Boy,' and Robert Turney, whose first play, 'Daughters of Atrius'—was just dropped by the Theatre Guild after a series of options.

Theatre Guild atter a series of Op-tions.

Five poets were named: Kenneth Fearing, Kenneth Patchen, Edward Doro, Jacob Hauser and Isldor Schneider, a repeater, h won also last year.

Buffalo Gets Bugle
G. Carlton Brown and Emanuel
Manheim, publishers of the Saturday Night Bugle, Syracuse tabloid,
have invaded Buffalo with a similar
week-end gossip sheet. Rochester
also has a Bugle under the same
sponsorshi Allen Stearn is editing
the Buffalo weekly, with William
Rosebury as assistant.
Mannheim is the brother of Nate
Manheim export manager for Universal. Syracuse Bugle, now in its
second year, was started more or
less as a gag.

Can. Writers' Club Mag.
As a means of boosting the works
of those of its members who have
not as yet achieved recognition.
Writer's Club of Canada will sponsor mag to be known as Fletion.
Mag will be circulated to editors,
with latter asked to lift and pay
for whatever of the mag's content
they lik

for whatever of the mag's content they lik Printing and other costs of get-ting out publication will be borne by Writer's Club. Will not carry any advertising.

New Hub Book Pub

New Hub Book Pub Boston, which is second only to New York as a book publishing center, has a new book house, Man-thorne & Burack, Inc. New firm is headed by Gordon Manthorne and A. S. Burack, with Leonard Wor-

A. S. Burgck, with Leonard Wor-cester as editor.

New house will follow a publish-ing policy of general non-fiction books and juveniles.

tory to Publish ooks
Story Mag announces the formation of The Story Press, which will
publish books both here and in
England. New company will be England. New company will be closely associated with Harper & Bros., and the books will carry a joint imprint

Martha Foley and Whit will edit. rnett

in Chicago. Covers politics, theatre, films, sports and art in satirical fashion.

Maxine Smith Vice Morris
Maxine Smith Vice Morris
Maxine Smith is the new motion picture editor of Hearst's Chicago evening American.

Replaces Samuel Morris, who held the spot about a year following Jess
Krueger.

Camoon Joins N. Y. American
Jaimes Cannon, formerly with the N. Y. World-Teigram and International News Service, returns to the newspaper field this week, Joining the spots and the spots and the spots and the spots are the

Mark Barron III

Mark Barron, Associated Press editor who went to Ethiopia last fall, is fil aboard a hospital ship on the coast of Italian Samoliland. Case diagnosed as malaria.

He had the same complaint in Mexico some years ago and present illness is believed to a recur-

rence.

After recovering, Barron will rest
in higher altitudes, but has no present intention of returning. Most
war correspondents have already
left the war zone.

Donald Friede Coasting

Donald Friede has retired from active participation in the New York activities of Covici, Friede, of which he is v. p. Friede intends to take up permanent residence in Hollywood, where he will watch out for publishable manuscripts and do some writing of his own.

Friede was formerly with Boni & Liveright, having given up his posi-tion there in 1928 to form the pres-ent firm of Covici, Friede.

CHATTER

Cecil Roberts, author 'Volcano,' to ingland. Thyra Samter Winslow moved ito New York. intó

William Albert Robinson here from Tahiti for a visit. Irwin Shaw going to Hollywood on RKO writing contract.

William Soskin has joined New York staff of Telegraph Press.

Rita Weiman back in N. Y. after an Atlantic City rest of two weeks Mrs. Belloc Lowndes sailing for England April 8 for her annual

Publication of John Dos Pass 'The Big Money' postponed un August.

Marc Connelly and Lloyd Lewis off on a tour of the Civil War bat-

Maxwell Struthers Burt in Ber-muda working on his latest, 'Angel in Stone.'

English rights to Aben Kandel's City for Conquest' acquired by Michael Joseph.

Michael Joseph.

Owen Davis, Sr., writing original story for Paramount, to, be produced by Arthur Hornblow, Jr.

Henry Harrison publishing first book of poems by Katherine Carasso, 12-year-old prodigy.

Lester Cohen, who authored 'Sweepings,' to conduct tour for writers to Soviet Russia this summer.

Ayn Rand, author of current Broadway piay, 'The Night of Jan-uary 16,' has written novel of mod-ern Russia called 'We the Living.

Perryville, Md., town located mid-ay between Philly and Baltimore,

gets new county weekly next month Publisher will be Harold E. Coburn senator in the Maryland legislature

senator in the Maryland legislature.
Beth Brown gave a cocktail party at her Riverside Drive apartment to celebrate completion of her new novel, 'Riverside Drive,' on which she worked for more than two years.

Olivet College, Mich., with Joseph Brew, former publisher, sponsoring writers' conference in July. Con-ference staff includes Cari Sandburg, Tate and Jean Starr Unter meyer.

meyer.
First list of enlarged Random
House, which recently combined
with Smith & Haas, includes books
by Eugene O'Neilir J. M. Barrle, Wilillam Faultifer, Havelock Ellis and
Maurice Hindus.

Maurice Hindus.

Kathryn Patrick, of the Knickerbocker Press and Albany Evening News society staffs, will appear in production of the S. K. Lauren-Reginald Lawrence play, 'Men Must Fight,' by the Rensselaer Polytechnic Institute Players in the school theatre April 3-4.

Fiction and Films

By WOLFE KAUFMAN History of Musicals

'Light Opera and Musical Com-edy,' by J. Walker McSpaden (Crowell; \$2.50), is subtitled a pioneer book and it is that—whether ploneer book and it is that—whether it has any other claims to glory or not. As to that, there will be considerable difference of opinion. A good book, certainly, of its kind, it is yet a book which will bring forth discussion because of its very nature. Where does opera end and light opera begin? Where does light opera end and musical comedy begin? And no matter what the answer to either uestion, why has Mr. McSpadden included eight shows by Jerome Kern and only one by Richard Rodgers? Why has he included only two of Irving Berlin's shows, and why did he neglect the ones he did—that question going for both musicals; and musiclans? ranting Mr. McSpadden the right use his own judgment, however arbitrary, he has done a difficult job well. It is compilation of light opera through the years, including brief biographies of the composers and synopses of their, works. Form chosen is same as used by McSpadden in is earlier book, 'Opera

cnosen is same as used by McSpadden in is earlier book. 'Opera synopses,' a much more thoroughgoing volume. At that, it will surprise in some quarters that there are 17 American composers considered, by McSpadden as worthy of inclusion.

Leacock

Leacock

Stephen Leacock is a Canadian Prof who has won himself considerable rep as a humorist in America. He is one of the zaniest writers ever, although he hasn't indulged himself in that for some years now. His more recent work has been of a philosophic nature mostly. Now he steps forth with "The Greatest Pages of American Humon' (Double-Day, Doran; \$2.50).

Now, a title like that promises much. It is a good idea, a good title, a good author. Everything, in fact, is good about the book—except the book itself is bad, very bad.

bad, very bad.

Maybe Mr. Leacock has been stuck away in Canada too long. No one seems to have told him about radio and what it did to American one seems to have told him about radio and what it did to American humor, how it has practically translated it into new terms just as thoroughly as fifteen years ago the entrance of the New York, with Its slingle line captain for cartoons, changed the course of all magazine humor in the U. S. Leacock knows humor when he sees it, but he doesn't know how to tell about it, and he stops a bit too short. He spends a great deal of time on the ancients who 'created American humor, such as Artemus Ward, Josh Billings, Bret Harte, Bill Nye (what happend to Eli Perkins?) and Uncle Remus. Instead of giving them a once-over-lightly, as foundation, and going on to the prescut, he turns the full spotlight on them. Which would be oksy, too, if he then could come through just as solidly on today's humor. But today's humor, seemingly, wearies Leacock. He doesn't like it. He glances at it, points to it and marches solemning on.

rooklynite's Sea Tale

Oliver Pilat, a member of the Brooklyn Eagle staff, has given him-self a tough assignment for his first novel. A sea story is not only hard to write but hard to sell. Despite which Pilat has turned out a credit-able job in 'Sea-Mary' (Scribners;

Pilat's yarn tells of a salling of the Anna Swan from Porto Rico to the Gold Coast of Africa, with a woman on board. It is not, however, an ordinary romance or adventure yarn, but rather an honestly portayed, living picture of a gang of roughnecks under unusual circumstances. It is better as writing than as story telling, and yet there is sufficient good story which, after some medicinal treatment from the Hays censor bureau, could make a good film. Pilat's yarn tells of a sailing of

By EPES W. SARGENT
Good Finish.
In 'California Caballero' (Govici-Friede; \$2) William Côit Macdonaid works to an exciting finish, but gets off to a so-so start and fairly indifferent middle action.
This time it is a Texan who falls in love with a senorita and has a tough time convincing the father that there can be good in a gringo. He makes a very complete job of this chore without going brilliantly original until over than halfwar this chore without going brinantily original until tore than halfway through. But probably a picture His Powdersmoke Range made the

Plenty of Words

Plenty of Words
Quite away from the ordinary is
South Ridin, (McMillian, \$2,50), by
the late Winffred Holtby, in which
the real protagonist is the County
Council of the South Riding of
Yorkshire. There are but three
Ridings in fact; North, East and
West, the South Riding is the
writer's own creation.

The main pattern of the story is
to show the inter-relation between
official actions and the effect uponthe community, something to which
thousands of official bodies the
world over might, give heed. It is

official actions and the effect uponthe community, something to which
thousands of official bodies the
world over might give heed. It is
scarcely a running narrative in the
squal sense. Rather it is a series of
miniatures of life all set into the
mosaic of a larger frame; all done
with the painstaking care of th
miniaturist. It is 561 pages in a
condensed 12 point, making a tremendous wordage, but it is an easy
book to read because its keato travel to the story along a definite
line, though the writer seems often
to stray. It is a human book and
not a political argument, and worth
a place on private shelves. Too

not a political argument, and worth a place on private shelves. Too local for a picture.

An oddity is a cast of characters in the order of their introduction, which covers more than 150 names, though comparatively few of these carry the story.

Victi

Nuth Feiner, who suprised some commentators by making a success with 'Cat Across the Path,' comes back with her second novel, Fires in May' (Lippincott, \$2.50), which bids fair to repeat. Like so many German 'scribblers, Miss Felner overwrites, taking 30 pages of closely set type to tell a story that could be compressed, perhaps to its own advantage, but she holds interest.

It's the story of a girl who escapes from Nazi persecution and sets her-self up in London, unable under the British labor laws to do other than domestic work. She is helped to a lop as companion-housekeeper

domestic work. She is helped to a job as companion-housekeeper in a family of oid maids, surrenders herself to a rotter in sheer desperation of ennui, goes to Paris for an abortion and returns presently to find it menacing her union to a rich manufacturer. The closing chapter still leaves the outcome in doubt.

Miss Feiner has avoided the temptation to swat the Nazi at the cost of reader interest, and draws a clear and unprejudiced picture of the straits into which a small army of Hitler victims find themselves. Too closely related to politics to be picture material, but interesting reading for the thinkers, with enough to appeal to the rental trade.

Tells it All
In her Golden Lady, (Doubleday,
Doran; \$2.50), Dorothy Gardiner
starts to tell a tale of the golden west, and she manages to cover it too completely. She takes 498 pages

west, and sine mininges to over it too completely. She takes 498 pages to tell it all, and she lays such emphasis on detall that the book is half done before it becomes human. The Golden Lady is Evantha Aurelia Swenk, daughter of Pompey Swenk, gambler, and Carlotta, who for a brief time was the Leadylle Lily' of Mme. Eve's comfort sixtion. Carlotta is intent on making Vannie a lady; a real lady. Herbeauty attracts Trask, the richest mine owner of the guich, and she does become a lady in title, if not in fact, but eventually she comes in fact, but eventually she comes back to the gulch, a victim of the depression and disillusionment. It A Behrman Play

S. N. Behrman always was a writer who wrote to be read. His plays always did cry to be read over at leisure in an arm-chair. And his newest comedy. End of Summer, is no exception. It's right in line.

Play is currently a Theatre Guild production in New York, with Inn. Claire starring and Osgood Perkins featured. It's a hit. But reading the book (Random House; \$2) one sparkles quite on its own.

Mystery of Mischa Levitzki's Concert H'wood Ballet to Hit

Fails to Show at Concert—Audience Stalled to 10 P. M.—Coin Failure Responsible

Detroit, March: 31.

Detroit, March 31.

Mischa Levitzki was a, w. o. 1.
here Saturday (28) and left 1,000
music lovers in litters at Orchestra
Hall. Originally scheduled to appear in recital here April 6, planists
concert was moved up to March 28
by the Detroit Concert Society to
avoid conflict with Nino Martin'is
engagement here on the later date.
Mrs. Isobel J. Hurst, local impresurio, arranged change with
Levitzki's bookers, National Broadno planist. The 1,000 people, (most
of whom had bought clocket for a
second of the concerts at \$4.60 top).
Stuck in hall until almost 10 p.
stuck in hall until almost 10 p.
hoping he would show up. Mrs.
Hursafter wiring and phoning
N. Y. and finding no trace of
Levitzki, finally called off concert
and promised to honor tickets at
later date if another engagement
could be arranged. Probably will be
week of April 19. Concert was the
last of the series.

In N. Y. Shunday, Marks Levine,
Levitzki was in Detroit over weekend but refused to go on when cash
wasn't on the line. Series of Conover Society hasn't been going over
very well, and understood society

end but refused to go on when cash wasn't on the line. Series of Con-ort Society hasn't been going over very well, and understood society couldn't meet the reported \$1,000 contract.

Salt Lake Pushing Hard

Salt Lake City, March 31.

Sait Lake City, March 31.

Heaviest ballyhoo for any concert engagement in the history of
this town is being splurged by the
Deseret News, evening paper, for
Leopold Stokowski and the Philadelphia symphony orchestra, to appear heve for a one-night engagement May 5 in the L.D.S. tabernacle

nacle.

Daily, full pages of copy appear in
the sheet. Ticket sales reported
heavy with top admish at \$2.20 for
choice front row seats to \$1.12 for
balcony. It's the first time in a
decade that a nationality-famous
conductor and orchestra will make a

personal appearance here.

Tabernacle, has a seating capacity
of around 10,000. Deseret News officials will sponsor several other famous attractions if the Philip deal is successful.

Washington, March 31.

Washington, March 31.

Leopold Stokowski, who created near r't last December when he failed to show up to, conduct Tocal concept of Philadelphia Orchestra, will pacify Capital musle fans by, conducting last local program of orchestra this Thursday (2), replacing Eugene Ormandy, scheduled baton-waver.

Nelson Eddy concert on April 12 sets new record for advance. House was sold out cold eight weeks before presents.

St. Louis Summer Rep

St. Louis Summer Rep

St. Louis, March 31.

With its opening set officially for Friday, June 5, Municipal Opera Association has announced nine of its twelve productions for forthcoming season. Three, new to al fresco patrons of Forest Park theatre, arc Sons o' Gun, 'Connecticut' Yankee' and 'O Boy.' Six revivals are 'The New Moon,' The Three Musketeers,' The Merry Widow,' The Red Mil,' No, No, Nanette' and 'The Bohemlan Girl.'

Opera Association is dickering for Opera Association is dicitering for American premiere of an outstanding London success and with Ziegles big shows not produced in park theatre. In 17 years of local muny opera 119 individual productions have been presented. Production for opening attraction, which will run 10 days, has not been selected.

Ray Sovey, who designed stage settings during 1935 season, will be back on job this year.

WERFEL, LUDWIG TOURS

Franz Werfel and Emil Ludwig return to New York next season to embark on lecture tours under Har-old Peat office. First will be plat-rough the property of the pro-tage, with Ludwig starting out in October and closing in December.

10 LECTURES, \$1,000

Harold Peat's Circuit of Small Town

Harold Peat office of New York will tour iccturers next season in six eastern states, New York, New Jersey, Fennsylvania, Connecticut, Maryland and Virginia, About 120 towns are lined up.

Soiling method embraces the dating of 10 speakers in each town with Peat office guaranteed \$1,000 for the series. One speaker every two weeks will be the rule.

DETROIT OPERA TOUR TO INCLUDE NEW YORK

Detroit, March 31.

Detroit, March 31.

Making its first tour Detroit Civic Opera Co. will give four performances in the Auditorium, Chicago, and five in Carnegle Hall, N. Y., the early part of May. Assisted by the Detroit Symphony ork, the chorus of the Art of Musical Russia and Yakovieva's Ballet Russe, the local opera will present the world premiere of The Dybbuk' in English at the Masonic Temple aude here May 6. Franco Ghione, of LaScala, Milan, will conduct the Detroit Symph on this occasion.

Following the one performance

Following the one performance here, 'Dybbuk' will be taken to Chicago for one show May 7, with two performances slated for May 8, there. The opera will then be given May 13, 14, 15 and 16, matinee and night the last date, in N, Y.

night the last date, in N. Y.
Ghione conducted the world premiere of 'Dybbuk' at La Scala in
May, 1934. Leading roies in the
American opera will be sung by
Rosa Raisa, of the Chicago Opera;
Frederick Jagel, of the Met; Edvina
Eustis, Joseph Royer and 'Nino
Ruisi. Lesser parts will be sung by
the Art of Musical Russia, members
of which will also make un the of which will also make up the chorus, aided by the Detroit opera

chorus.

'Aida,' featuring Giovanni Martineili, Rosa Tentoni and Kathryn
Meisle, ail of the Met, will open local
season May 5 in Masonic aude, followed by 'Dybbuk' and concluding
with 'Prince Igor' May 11. Latter
also will be given in Chicago, one
performance, May 8.

HOLLYWOOD EXTRA

(Continued from page 54, show, and she makes the most

(Continued from page \$4,) her show, and she makes the most of it.

Apparently the piece has been kicking around for a long time, possibly written before the cycle of the cycl

Deli on his feet, gcts the lead role for Elaine and wins a wedding ring.

Action, confined to a single restaurant set is accelerated by the introduction of standard studiotypes, including a couple of actionation of the standard studiotypes, including a couple of actionation of the standard studiotypes, including a couple of actionation of the standard studies and the standard personation of the standard standard studies and the standard sta

The Trail Back Home

Hollywood, March 31. Following its New York date at Metropolitan Opera House, Hollywood Ballet, Fanchon & Marco at traction, will be routed back to Coast via northern and northwest cities.

Ballet returns here in time for Hollywood Bowl season, and goes on road again next fall.

REVIEWS

HOLLYWOOD BALLET

HOLLYWOOD BALLET

Hollywood Ballet is a development of Fanchon & Marco, producers of stage units are produced and in the Metropolitan Opera House the contrast between the performance and its setting is something to startle the beholder. Ballet is played with a plano for accompaniment and at one time phonograph records in the produced produced the produced of t

LA ARGENTINITA (ENCARNACION LOPEZ)

(ENCARNACION LOPEZ)

Mexico City, March 20.

Idea that class dancing is passe here was proven all wrong by the big biz captured by La Argentinita (Bnearnacion Lopez), front rank Spanish dancer, and her company, and the company of the big biz captured by La Argentinita can derect the company of the company

Concert Notes

Emanuel Feuermann, Austrian ceilist, will make five appearances in Mexico City next September before returning to the U.S. in October. He sails April 4 from the Coast for the Orient where he'il concertize for the summer season.

Fritz Reiner will conduct at Covent Garden, in London from April 15 to June 13. It will be his first visit.

Serge Prokofieff, Russian com-Serge Prokenett, Russian com-poser-planist-conductor, returns to this country next year for concert appearances. At present he's tour-ing Russia, having started on March 8. Later he goes to Prague. Budapest, Sofia and Warsaw.

Guiomer Novaes, planist, has re-turned to her native country, Bra-zil, and is embarking on a short concert tour before the summer months. She returns to this coun-try next fail.

Iturbi Summers in Phila.

Philadelphia, March 31.

Philadelphia, March 31.

Jose Iturbi last week signed to baton major share of Philadelphia orchestra's summer symph series in Robin Hood Deil. Season, to get under way about July 1, will continue through late August, will again be venture of orchestra' members, with William K. Huff as business manager.

Crowley-LaBrum handling pub-

North Carolina WPA Symph Resents **Effort to Cull Best Players for Atlanta**

JUST REHEARSING ADIEU

Bori's Final Bow Really in Balti-more April 2

Baltimore, March 31.
Though newspapers coast-tocoast played up appearance of Lucrexia Bort at the Met Opera House,
N. Y., last Sunday (29) night as her
farewell flourish to American opera,
she will really conclude in Balto at
the Lyric on Thursday (2) when
she sings Boheme with the Met
troupe, on opening night of outh's
annual three-day stand here.
New York papers smeared pages
with stories on her, Sunday showing
at Met, and same handling went
out over wires. Locally papers carried the stories same way, plus addition of a stick explaining that
Miss Bort would also sing here.
Locally the stories, therefore, were
self-contradictory.
Flock of local operaddicts have
pitched in and bought a jewel box
which will be presented to her with
a little ceremony after performance
on Thursday. Donors insist on remaining anonymous and have enlisted Mayor Howard W. Jackson to
present the gift. Baltimore, March 31

Martinelli Can Call Himself Top Tenor, Supreme Court Rules

Giovanni Martinelli has the right to classify himself as one of the foremost tenors in the country, according to a decision handed down by N. Y. Supreme Court Justice Carew yesterday (Tuesday), when he denied the motion of the Willow Carteria to strike out part of the signer's complaint in his suit for \$20,000 against the restaurant. The tenor is suing the Will-Low company for having used his photo and alleged endorsement of a recipe for articholes in a newspaper ad last January without his consent.

sent.

In his complaint Martinelli
claimed the ad had held him up to
ridicule and did him harm as 'the
foremost tenor in the country.'

PAR SCOUTS OPERA TALENT FOR 'CARMEN'

Hollywood, March 31.

Both opera and concert fields are being secured by Paramount for musical slent to spot in studio's Carmen, forthcoming production. Auditions will be started shortly by Boris Morros for both sound and sight.

\$6,000 Strad Award

Michael Banner, concert violinist Michael Banner, concert violinist, was awarded a judgment of \$6,000 by N. Y. Supreme Court Justice Timothy Leary yesterday (Tuesday) feliowing trial of Eanner's suit for \$10,000 against Lyon & Healy, Inc., musical instrument dealers of Chicago, and Jay C. Freeman, violin expert. The suit was based on Banner's claim that the instrument makers, through Freeman, and sold Banner's claim that the instrument makers, through Freeman, had sold him a Stradivarius in 1919 after representing to him that the instru-ment was in perfect and original

ment was in perfect and original condition.

Banner testified that it was not until 1930 that he discovered the Banner testified that it was not until 1930 that he discovered the violin had been partly repaired and that half of the upper part was not the same as the famous Stradivarius had made it. Freeman was head of the rare instrument department of Lyon & Healy when Banner bought the instrument,

Ganz Gives In

St. Louis, March 31.
Rudolph Ganz, concert planist,
former conductor of St. Louis Symphony Orchestra, with which he
appeared as soloist Friday (27) and
Saturday (28), has weakened in determination to remain aloof from

He is scheduled to play on one of

Spartanburg, S. C., March 31.

Spartanburg, S. C., March 31. WPA-North Carolina symphony ork which broke a storm last summer in Carolinas musical circles; simmers on and has bursted a bubble or so in congressional circles. Last season G. O. Shepherd, former WWNC prexy, as biz mgr. and Conductor LaMar Stringfield fought it out on a basis of who's who around here, and latter resigned and left Shepherd in control, Season closed with good fiscal Season closed with good fiscal showing for the boys in the band, and all looked well until the new row

Season closed with good ascasshowing for the boys in the band, and all looked well until the new row splashed all over the state.

A threatened disruption of the rk prompted Congressman Zebulon Weaver to take action. Dr Nikoli Sokoloff, head of the f. ieral music project, wanted to pick 17 players from the orchestra (to but in his all-southern aymphony "at Atlanta. Some others were to be sent to Raleigh, state capital. Civic music mogule, some with coin, kicked plenty when a bust-up was threatened. Fred L. Weede, chamber of commerce head, kicked to Weaver and Congressman acted pronto. "That means the finish of a North Carolina symphony orchestra," Weede wrote." It is a rotten reward for an artistic effort on the part of our people. Further, The unfortunate and ill adylsed 'n will take the heart out of the orchestra," Suggestion in one circle was that Rederal government would pick cream of local units and leave the rest to shift for themselves, and also bust up a lot of good local orchestra to build a top unit for the whole south in Atlanta.

Hitch Hikers

Later, 17 of the Asheville group took their instruments and tried to kitch hike to Raleigh. One guy with a buil riddle got stalled when no motorist would haul him and the Addie too. Those routed to Raleigh supposed

Those routed to Raleigh supposed Those routed to Raleigh supposed to play in-a so-called second symphony. What burns up most of the musicians and civic music leaders is that the N. C. Symphony once was an independent, well fixed unit, with Stringfield, a Puiltzer prize composer and conductor wielding the baton. They signed with the WPA for a summer series last year and have been in hot water since.

Erskine Sues Michigan

Detroit, March 31.

Detroit, March 31.,
John Erskine, who will fill his
postponed Town Hall lecture here
tomorrow (1); filed suit against the
State of Michigan iast week asking
§9,854 damages as a resuit of an
auto accident Nov. 6, invoiving the
car in which the author was riding
and a State Highway truck.
On his way from Lansing to
Detroit for his engagement that day,
Erskine received a broken nose and
iacerations which kept him in Henry
Ford hospital here for two weeks,
he was riding with Edgar H. Clark
and his wife, Helen, operators of the
Clarks seek \$2.410 damages.
Erskine claimed that he lost \$5,643
through cancellation of lectures and
\$3,000 because he was unable to
write short stories and articles for
several weeks. In addition he listed
a hospital bill of \$708 and doctor's
bill of \$485.

Stokowski in Bandages

Stokowski in Bandages
Chicago, March 31.
Cheopoid Stokowski, from Hoilywood to Philadelphia, stopped over, with right arm in sling, March 25, to inspect Auditorium, where he has April date with Philadelphia Orchestra, and to get earful of big theatre's acoustics at matinee of "The Great Waltz." Sling explained by bruined wrist sustained when Santa Fe train made panicky stop to avoid crasing into truck.

'No inconvenience in conducting because of sore wrist,' he said, for the reason that most of my conducting is with baton in left hand,'

Coe Glade Biz Okay

Minneapelis, March 31. Coe Glade and her grand open Coe Glade and her grand opera-company played to near-capacity both of her two nights at the Alvin here, 'Carmen' and 'Rigoletto' gross-

ing around \$4,000.
Local critics praised the com and productions

East

Beverly Parkor, actress, and Joseph Paterno, Tr., son of the contractor, got married at Armonk VII-lage Honday morning. Bride is the daughter of Albert Parker, London film director.

Larger Than Life' off until next

Ruth Gordon out of Ethan Frome March 24 but back the next night.

Robert C. Hall, the Cliff 'Sharile Hall of the Munchausen broadcasts to be brought here from Los An-

Marcil 24 but back the next night.
Robert C. Hall, the Cliff (Sharile'
Hall of the Munchausen broadcasts,
to be brought here from Los Angeles on extradition. Charged by
his wife with abandomment. Action
taken by Queens court.
Meningitis scare closed all the
theatres and schools in Covington.
Ky., last week.
Westchester county replaces its
road hog signs. Removed three
years ago because motorists complaced because middle-of-the-roaders are on the increase.
National Americanization League
joins the protest against the transfer of Maj. William Ball, of the
PWA drama project. Applauds his
stand against red propaganda.
Protest to Administrator Ridder
hat 'a PWA vaudeville show in
Brownswille was turned into a politcial raily. Tickets grabbed off by
the Democratic district leaders.
Austicians of the Phiharmonini a
blathum watch, on his 69th birthday Wednesday (25). Hists the estate at
between \$5,000 and \$10,000.
In spite of appeals from stage
hands, Newark's mayor refuses a
berimit or Tobacco Road.
Richard Arlen, going to London
of a picture engagement, announces
he'll enter the British Amateur golf
Fritz Refiner, who formerly conducted the Cincinnati saybent conducted the Cincinnati sympony,
will be one of the directors during
the London opera season, at Covent
Garden.

News the Dailies From

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. mmanisas saanuugaaankensia ulaalistei, esi eselusin menarakanna menendulakanahan alamata saanumman saanumman i

be served over the bar from Good including the boss. Stock valued at to make a debut in Harlem. Tried out the last holiday and found not to injure the mortal of the state.

one state.

Max Anderson's Winterset' given the award by the N. Y. critics. Can't get the Pulitzer tag because he's already won one.

already won one.

Leon Janney and Jessica Pepper, showgirl, married in Armonk, N. Y., March 26. Armonk the favorite spot for midnight alarms since Harrison authorities muffled the night nuptials.

Harrison authorities mutted the might auptidals.

According to Cora Wilkenning, lay agent, Jules Leventhal and Albert Bannister have recently bought plays. Neither is in the League of New York Theatres. Leventhal has Road to Paradise' and Bannister took 'The King's Messenget'.

Theatre Guild ups next season's subscription prices, Up about one-third, due to increased operating expenses, the Guild explains.

Park Commissioner Moses restrained from razing the old Central Fark Casine by temporary hay by razing the land marks, the city by razing the landmarks. Reminds him he is 'the passing creature of a day' and 'liable to get the boot presently.

Elives hearson to pay \$100,000 for

will of the late Samuel L. Rothatel filled in the Surrogate's court Wednesday (25), lists the estate at between \$5,000 and \$1,000.

In spile of appeals from stage hands, Newark's mayor refuses a permit to 'Tobacco Road'.

Richard Atlen, going to London for a picture engagement, announces he may be a considered from the British Amateur goil for the Dritish Amateur goil for the Cincinnatid symphony, will be one of the directors during the London opera season, at Covent Garden.

Park Commissioner sets aside the center drive in Central Park for the exclusive use of cyclists Saturday mornings.

Pauline Lord selected to speak for the theatre at the luncheon of the League for Political Education Friday, 60 action four bits, but pays for the Actors' Fund \$33.50 paid, her for autographed photos. Charges applicants four bits, but pays for the photos herself.

Federal Theatre adds the Yiddish Folk theatre to its projects. Will make first presentation shortly.

Stork Club took Samuel Aubrear, who says he's a Creek Indian, into court on a forgery charge. Says he ran up a bill for \$27 and tendered a phoney money order.

Authors and producers of 'Cortheapten's and producers of contents of the photos herself.

N. J. booze board approves egenog, By special dispensation it can be a common of the producers of the photos dispersion of the photos herself.

Privaled the botts in their next stratosphere of the privilege can ride with the Pickards in their next stratosphere of the privilege can ride with the Pickards in their next stratosphere of the privilege can ride with the Pickards in their next stratosphere of the privilege can ride with the Pickards in their next stratosphere of the privilege can ride with the Pickards in their next stratosphere of the privilege can ride with the Pickards in their next stratosphere of the privilege can ride with the Pickards in their next stratosphere of the privilege can ride with the Pickards in their next stratosphere of the privilege can ride with the Pickards in their next stratosphere of

John S. Sumner along.

Inspection for dance halls and cabacters for owing fatal fire in violations to the property of the fire of the fire

Nim. Victoria Regina now playing Tuesday nights, but not Mondays. Helen Hayes radio chore over for the time being.

the time being.
Fredric March looking for a script that will bring him back to B'way next season.
Jed Harris denies he is to get Metro backing for his stage ventures. Says he disapproves of film angels. Adds he is going to do a Philip Barry play, probably in the fail, but is not co-author.
Gus Edwards has hired Ed Lowry, Armida, Phil Cook, Jr., Mark Plant and Ruth and Billy Ambrose for his Showlndow.
Howard Hughes called off his at-

and Ruth and Billy Ambrose for his Showlndow.
Howard Hughes called off his attempt to break the N. Y.-Miami record Sunday. Adverse winds.
Mrs. Henry B. Harris, widow of the theatrical producer who went to the strain of the theatrical producer.
Hee Palmer, whe tays she is a stage dancer but not the girl of that name who originated the shimmy dance, questioned by the police on a suicide.
Add Freddie Rich, band leader, and Eula Marlene Mitchell, tobacco helress, to the Armonk (N. Y.) sunrise spilcers. Happened Saturday (28).

helress, to the Armonk (N. Y.) sunrise splicers. Happened Saturday
Paul Whiteman Alumni Assn.
presented the leader Saturday with
a gold Janelled door for his office.
Inscribed The Door of Opportunity.
Many prominent musicians among
the contribs.
Wrigley sign atop the old New
York-Criterion site unveiled Saturday night (28). Contains 1,084 feet
of neon tubing and 29,598 lamps.
Will be shut off at 1 a.m. Broadway
Association threw a dinner at the
Astor to mark the event.
2,500 music educators in convention at the Pennsylvania this week.
U. S. Bureau of Narcotics has a
bill drafted prohibiting the interstoratory of the control of the variety
acking the control of the control
Sack Johnson. former Negroheavyweight champ, socked \$20 in
Darien, Conn., for speeding. Wa
doing 60.
Crosby Gaige resigns rights to

Jack Johnson, former Negro heavyweight champ, socked \$20 in Darien, Conn., for 'speeding. Was doing 60.

Crosby Gaige resigns rights to Through My Eyes,' 'Angels in Paradise,' and other plays.

Arthur Corrigan, police reporter, seriously ill in Polycilinic, needing blood transfusions. Police Comming the control of the c

"Left Turn off until fall following death of its lead player, Leslie
Adams.

Bishop Manning attacked Mrs.
Harriman's lottery project so she
reminds him the first Fopiscopal
church in America was built on the
proceeds from a lottery.
Doctors hospital reports Marilyn
Miller has developed a toxic condition. Turn for the better.

"Case of Clyde Griffith" shelved
suddenly Monday.
Ramon, dancer, sulng Rosita for
divorce in Miami. Granted award.
Charges desertion two years ago.
Iluddie (Lead Belly) Ledbetter,
who sang himself out of two Jalls,

Stage show.
Max Anderson dines with the N.
Y. Drama Critics! Council Sunday
to get that award.
Old show lot in Flatbush now belug built upon. License Commissioner Moss granted request of new
neighborhood to kill licenses. Gave
in when protests poured in that
Brooklyn must have the show.

Coast

Returning from Australia where she made two pictures, Helen Twelvetrees announced she and husband, John Woody, broker, had separated.

Suit for divorce filed in L. A against Frederick Hoppe, writer.

against frederick Hoppe, writer.

Mrs. Norma Gibson, former dancer,
filed \$25,000 personal injury suit in
L. A. against Florence Allen, screen
actress, assertedly responsible for
auto accident.

auto accident.

Divorce action started L. A.
by Frank Allen against Peggy Allen.
Both are dancers.

Al St. John, film comedian, arrested on year-old warrant charged ing non-support of 17-year-old
daughter.

L. A. court awarded Jean Joyce,
screen actress, \$1,500 damages
against Arthur Whitney, film actor,
result of auto crash.

In L. A. court on morals charge.

In L. A. court on morals charge, Carmen DuBoise said she was to do fan dance for stag dinner, but for got her fans, for the fans

son.
Man, arrested for sending Kay
Francis threatening letters, told
Hollywood police notes were intended for extra named Katherine Fran-

L. A. court approved contracts of Spanky McFarland, seven, with Roach; Sunnie O'Dea, 18, with Universal; and Caroline Houseman, 20, with Columbia.

Sult for \$10,000 damages filed in L. A. by Irene Coleman, Warner stock player, as result of auto crash in which her four-year-old daughter was injured.

L. A. by Irène Coleman, Warner stock player, as result of auto crash in which her four-year-old daughter was injured.

Hollywood Studio Carpenter's Dinion planning to establish carponer's control of the control of Electrical Research Products Hollywood lab, released by police after his car struck and killed pedestrian.

Alleging she can no longer follow her profession because of permanently injured wrist. Bessie Gay, planist, filed sult in L.A. for \$17,650 from Charles Watkins, who figured in Bio accident, 160,163, assets \$150.

Kay Van Riper, radio awitter at the control of the contr

contract. Healy was to pay his corner stage partner at rate of \$75 per week for valuable consideration, compaint recites.

We have the control of the contro

Herrmann Denies Bid For White Sox Team

and for 24 years personally operated the Cort theatre (now razed), makes categorical denial of statement that he made a \$2.000.000 bld for the Chicago White Sox ball club although he adds that he would like to own the club and believes he could rehabilitate it in two years.

With the late H. H. Frazec, his partner in the Cort, Herrmann was owner for some years of the Boston Red Sox. They sold that club in 1922 for \$1,500,000. J. 'Sport' Herrmann, who built

Garberites Unhitched

Chlcago, March 31. Two members of the Jan Garber orchestra got divorces here last

reek.

Lee Bennett divorced Mrs. Louise
Ke J Bennett. Judy Randall, who
is really Mrs. Gertrude Magee
Pierce, secured a divorce from Benon Pierce.

Tuba Player Sues

Tuba Player Sues

Herbert Jenkel, tuba player formerly with the Boston Symphony orchestra, must furnish Serge Kaussevitzky, impresario, and the orchestra with a bill of particulars in connection with his suit to recover \$4,000 for alleged breach of contract. N. Y. Supreme Court Justice Ferdinand Pecora yesterday (Tuesday) granted the motion of the defendants for complete details on which the suit is based.

Jenkel alleges that he was engaged by Kaussevitzky to play the tuba in the orchestra last May at a salary of \$4,000 a year. He was dismissed a short time later, he claims, and now seeks a full year's salary.

MAKING IT EASY

Chicago, March 31.
Western Union has worked out a
deal to supply tickets to all Chicago Cubs baseball games via all
its offices in town.

BIRTHS

Mr. and Mrs. Ray Fernstrom, son, March 27, in Hollywood. Father is

March 27, in Holly wood, cameraiman.

Mr. and Mrs. Harold Dodds, daughter, March 28, in Hollywood. Father is caster at Republic.

Mr. and Mrs. George McKenna, daughter, in Buffalo recently. McKenna is manager of the Lafayette, findfalo.

Buffalo.

Mr. and Mrs. Harry Delmar, daughter, March 28, in Brookly

MARRIAGES

Frank S. Fenton, national sales manager of WBNS, Columbus, to Marilyn Bing, in Columbus, Feb. 29. Claire Johnson Pfarrer to Clark Conroy, both of St. Louis, last Dec. 10, in Waterloo, Ill. Groom is leader of orchestra in Blythesville, Ark.

Tess Slesinger, film writer, to rank Davis, Metro producer,

Tess Siesinger, in writer, to Frank Davis, Metro producer, March 29, in Yuma. Sally Singer, NBC vocalist, to Edgar Ellinger, Jr., non-pro, March 27, in New York. Miss Singer was Sarah Schermerhorn In private life

TEX. GROVE DESTROYED

TEX. GROVE DESTRUYED
Galveston, March 31.
Closed since New Year's Eve, following a raid by Texas Rangers, the Grove, nite club in Fort Bend, county, near Houston, was destroyed by fire March 23 with loss of \$100,000. Place was remodeled in 1934, name changed, and bought by Leon Lewis. Tom Ellis and Bob Elanchard of Houston, and R. E. McKnight of Richmond. It was later acquired by J. Edgar Payne and others of Houston. Shorted wires believed to Shorted wires believed blame.

Towne Club Sloughed

Pittsburgh, March 31.
Exclusive Towne Club, combined gambling casino and nitery, was raided by county detectives March 21. Elight employes arrested and released under bond and spot's liquor license was revoked.

Max Fiddler's band and Crace and Charlie Herbert were in the show. None of the entertainers was molested.

molested.

J. C. Stein to Europe

Chicago, March 31.

J. C. Stein, president of Music orporation of America, goes to Corporation of A England in April. He will stick in Europe for

New York Theatres



CAPITOL MAN Robert Myrna MONTGOMERY LOY "PETTICOAT FEVER" Starts Friday—Loretta Your Franchot Tone, "UNGUARDED HOUR" -Loretta Youn





Last Days-Geo. Brent in "Snowed Under"

Roger PRYOR

"THE SINGING KID"

"THE MILKY WAY" n the Stage ICHARD HIMBER

PARAMOUNT TIMES

HAROLD LLOYD in

ROXY ALL 25°, TO

On the Screen -"DANCI FEET" IN PERSONI
Jackle COOGAN
Retry GRABLE
In their own Stage Reve

RADIO MUSIC HALL "SUTTER'S GOLD"

with EDWARD ARNOLD
Lee Tracy, Binnie Barnes and
Katharine Alevander
A Universal Picture
Spectacular Stage Productions

Broadway

Al Selig a grandpappy. Joan Miller mulling some radio

kids have the Mack Millar staying another week on the Coast.

Mrs. Arthur Byron, Jr., came to town with Bette Davis.

Schnoz Crouse is what they call him after nose operations.

him after nose operations.
Irving Zussman, p.a., joined the
Charles Morrison agency.
Louis K. Sidney back from Floridea next week. Ditle Jack Peglar.
Jack Bertell flees to Coast next
week to open branch agency there.
Cithers Willey, flying around in for Gllbert Miller, flying around ln fog at week, had trouble locating air-

Jack Pomeroy, floor show producer, going into legitimate production.

Jack Oswalds back from another uto tour, this time up in New Eng-

John McLaughlin lost father, who

Joe Flaum and Myer North moved from Loew's annex to the Palace building. om __c ullding

Sidney Howard away for a week's est in between Dramatists' Club

rest in between Dramatists' Club meetings.
Helene Samuels, Ö. M.'s frau, has 21 of her paintings in New Orleans' exhibitions.
Lily Cahill out last Friday of The First Lady,' Music Box, Ruth Gordon subbling.
Oharles Ket for Warners in Brookmade a swet for Warners in Brookmade as the control of the company manager, seriously ill at home near, San Francisco.
Mei Morris maestroing the Jewish Theatrical Guild benefit at the Majestin eat Sunday.

ment san American de la constitución de la constitu

shortly.

Dave Palfreyman, of Hays office, back from Washington, where he attended public hearings on Petten-

attended public hearings on Petten-gill bill.

Jock Whitney, Ploneer Pictures chief, expected back from England within fortnight. There for racing

season.
Jack Hylton and Jimmy Campbell converged on N. Y. over the weekend, former returning to Chi this

converged on N. 1. over the weekcond, former returning to Chi this
afternoon.

The control of the control of the control

afternoon of the control of the control

without any veports as to what the

back in town following two months

in Hollywood with Louic Sobol,

Journal columnist.

National Legion of Decency, Rev.

Jos. A. Daly, Ph.D., executive sec.

has opened permanent headquarters

the CSS suilding.

Second of the control of the control

second of the second of the control

from the control of the control

from the control

month of longer.

Mort Blumenstock is becoming a

riding enthusiast, figuring that by
playing jockey in spare time hell
bring down that waistline.

Wife of Bill McFadden, stage

munuager of The First Lady, pain
the control of the control

was riding stopped and the control

saurday (28) after a vacation in

Nassau with her husband, John

Monk Saunders, who has gone on

to London.

Ringling-Barnum and Bailey cir
cus advance men in town, with big

cur olling in from Sarasota. Fla.

ner: Wedneaday Opens at Garden

ner: Wedneaday Opens at Garden

rett. Wedneaday Opens at Garden

ett. Wedneaday Opens at Garden

her wedneaday ope

CHATTER

Paris

Rosita Garcia in town. Jane Armstrong, Dolphin, Cannes. at the

Romauld Jobe made a knight of Comedie-Francaise back from Central European tour, Name of Tourjansky's film, being changed to 'Mad Night.'

Billy Bisset and his Royal Canadians at the Sporting Club at Monte

Christian Jaque handling the meg n Fernandel's latest, 'One of the egion.'

Legion.'
Pierre Chaine's 'The Hour H'
passing 100th performance at the
Humour,
Bal Tabarin running free matinee
for kids and distributing toys on
Mid-Lent.
Bal Tabarin running free matinee
for kids and distributing toys on
Mid-Lent.
Studia D'Etolle after a four
months run.
Lamy's Circus, now in the hands
of the third generation, celebrating
its 100th anniversary.
Diana Lonsdale, dancer, back in
town at the Caprice Viennolse and
Villa TEst after a tour.
The studies of the Lamy of the third generation of the third generation of the third generation.
The staffer a tour.
The staffer

cided whether to nod yes or shake no.

Albert Dieudonne explaining over radio Why I Produced 'La Garconne,' film which censors refused permission to be shown outside France.

Yvonne Printemps and Pierre Fresnay taking the leads in Octave Aubry's 'Madame Bonaparte,' with Bernard Deschamps megging. Starts in Anril.

Adury's 'Madame Bonaparte,' with Bernard Deschamps megging, Starts in April.

Roger Richihe going to produce Louis Verneuil's 'L'Amant de Madame Vidad' (Lover of Madame Vidady) with Elvire and Victor Boucher in the leads.

Maurice Chevalier smashing his car up against another at Saint-Julien-de-Peyrolas. Chevalier and his companions not hurt; two occupants of the other automobile in hospital. Biother through the description of the other automobile in Richard Elother through the description of the other automobile in Display in the description of the other automobile in Richard to announce that he's cocktainer to announce the through the description of the description

Berlin

Gustaf Gruendgens on the sick

ist, arranging a Chopin recital at Beethoven Saal.

'Lockenkoepfchen' ('Curly Top') (Fox), premiered at UFA Kurfuers-tendamm; a hit.

tooy, premiered at UFA Kurfuerstendamm; a hit.
Peggy Taylor and her Kitchen Pirates signed for Wintergarten, Berlin, month of April.
Authors can he forced to give permission for their works to be
screened, is new rule.
Scala biz way off-Pola Negri
back in show after illness, but doing
only two matines a week.
Fraeulein Turandot, new play by
Friedrich Forster, accepted by the
Theater Schiffbauerdamm, Berlin.
Jewish Culture League starting

Jewish Culture League starting performances again this week after two months' prohibit by authorities Central, Dresden, returning to audeville May 1, under direction of Miller, with Grock on the first

J. Miller, with Grock on the first bill.

UFA preparing a new educational about sleeping sickness and the successful war waged by German scientists against it.

Wege zur Guien Ehe' (Ways to a Grom pic, stopped by Grisser a Grom pic, stopped by Grosser after running since May, 1933, here.

"Das Auge der Weit' (The World's Eye'), educational about German television, synchronized in English, French and Spanish,
Four American acts in Hamburg, Tracey and Hay and Don Del Monte at the Hansa; Three Jades and Anderson and Allen at the UFA Palace.

derson and Allen at the UFA Pal-ace.
Werner Finck, m. c. whose cabaret was raided by Secret State Police last year, is now out of concentra-tion camp and announcing a lec-ture at Bach Sal about Fun—Taken Seriously.

Palm Springs

Milton Bren slept through two

Milton Bren slept through two tennis matches.
Paul Warberg still around enjoying sun and celebs.
Del Tahquitz to be remodeled during the summer lull.
More cocktail bars here than there are in Hollywood.
Madge Evans and Una Merkel went for bushels of dates.
Socialities and celebs to the barn dance at the Rogers stables.
There's a copper here who is not influenced by picture names, Amou'n handy have taken up around the result of the second either the second stable of t

again quick. Locationing actario.

Ruth Chatterton set her plane down for a few hours the other day. Didn't stay long.

The Edgar Rice Burroughs threw the season's biggest cocktail party. Everyone there but Tarzan.
Frank Condon back from a trip through Mexico with a flock of woven baskets as mementoes.

Season is nearing its end. Those 'After Palm Springs, what?' advertisements are beginning to appear.

The Hague By M. W. Etty-Leal

Dutc. export of radio sets fell off

Dutc.. export of radio sets fell of again.
Spring heralded in by mannequin parades.
Comedian Harmonists touring Holland again.
Simon Koster's Dutch film 'Lentelled' (Spring Song') to be screened in the state of the second of the second in t

Gustaf Gruendgens on the sick list. He was a mother, given the baton of Amsterdam Concertgebouw or many in ging line work. Boxing lessons now obligatory in all Hamburg schools. A matasche, femme orch, featured at Casaleon, local nitery. Till Dagover, signed with UFA for a new talker. Schlussakkord. Kannan Bombayo to Goteborg. Sweden, Circus Schumann for one month. Black Roses, UFA-Lillan Harvey film, synchronized in English and French. Raoul yon Koczalski, Polish plan-Raoul yon Koczalski, Polish plan-Maurits Parser.

London

A. P. Herbert now a grandpop. Jack Hulbert has taken a new flat Clift Whitley America bound

John Paddy Carstairs back from Algiers. Archie Parnell to the north of England.

Basil Dean planning a trip to

Arcos Tolnoy all set with his film ompany. Jose Levy recovering from an operation.

Martin Walker convalescing from neumonia.

Caligary Brothers back from a ontinental jaunt.

The John Garricks looking for a ondon town house, Major Leadlay intends to crash into legit producing. Charles Cochran getting over a bad bout of arthritis.

Lorraine la Fosse signed for lead in 'Melody of My Heart.'

Bernard Vorhaus and Dusty Er-mine, unit back from Austria, loods have inundated Gene Ger-rard's bungalow at Wraysbury.

Godfrey Tearle has joined cast of George Arliss' new film 'Hands Off.'

Jacques Charles to stage presentation in the Takarazuka theatre, Tokyo. Glasgow Cinema Club will hold s annual golf outing at Gleneagles

Gaston Palmer rushed to London and planed to Brussels to be oper-

and planed to Brussels to be operated on,
Lew Stone and band returning to
Cafe de Paris, with most of brass
section out.

Beta Donishorpe's 'Children to
Bless You' moving from Ambassadors to Duke of York's.

Cyril W. Last, late of National
Screen Service, appointed Columbia
representative in Leeds.

Max Weber, 'Austrian filmer, here
for an English hook-up to do bilinrepresentative in Leeds.

Max Weber, 'Austrian filmer, here
for an English hook-up to do bilinrepresentative in Leeds.

Max Weber, 'Austrian filmer, here
for an English hook-up to do bilinrepresentative in Leeds.

Max Weber, 'Austrian filmer, here
for an English hook-up to do bilingus of Irree Gigli pictures.

Enthur Dent and Connie Bennett's
nuspand (Marquis de la Falaise)
lunching quietly at the Savoy.

Cliff Pischer charging \$12:50 for
opening night of the Prince Edward
theatre English Casino on April 2.

Peter Lorre making a personal at
ppearance on opening night of
Charac and Punishment' at the
Day of the Charac and Punishment at the
Concurrent's mean of the Pinice
Bergere.

Vivian Van Damm wants Jerry
Verno as resident comedian for the
Revudeville, but Verno prefers stayling in films.

Laurence Olivier going into mangeneral Has a play by J. B.

Ender Haramount's new Tottenham Court
Road theatre, where his film 'Queen
of Hearts' is showing.

Luclenne and Ascher, from the
Palace flop, 'At the Silver Swan,'
engaged for the next Palladium'
Cray's show, due in August.

Concurrent's with Charles Wan,'
engaged for the next Palladium'
Cray's flow, due in August.

Concurrent's with Charles Wan,'
engaged for the next Palladium'
Cray's show, due in August.

Concurrent's with Charles Wan,'
engaged for the next Palladium'
Cray's flow, 'Que in August.'

Concurrent's with Charles Wan,'
engaged for the next Palladium'
Cray's flow, 'Que in August.'

Concurrent's showing.

Luclenne and Ascher, from the
palace flop, 'At the Sliver Swan,'
engaged for the next Palladium'
Cray's flow, 'Que in August.'

Concurrent's announcing, at
trade showing of 'Wof

and Make Op. Bir's back of the venture.

Lady Proclous Stream, after 500 performances at the Little theatre, is to move into another house, replaced by Whitcoaks, by Mazo de la Roche, featuring Stephen Haggard and Nancy Price.

'Children to Bless Yon,' originally tried out at the Kew and brought to the Ambassador's, will probably be transferred to the Aldwych on 5 two-for-one policy following The Domin'at Sex.'. Gilhert Miller has an op 'n on American rights.

Hollywood

Mark Kelly again dieting. Eleanore Whitney Ilmping. Diane Cook Palm Springing Eddle Moran again scribbling at

Art Schwartz to Arizona en route Irving Caesar 24-sheeting Hollywood.
Lou Lusty showing his mom the sights.
Tala Birell taking

riding. Lem Bailey to New

Lem Balley to New fortnight.
Claude Binyon out after long hospital slege.
Danny Danker out again flooring flu.
Martha O'Driscoll won ski jum at Big Pine.
Pan Berman building new domicile in Bevhills.
Frank Lloyd home from Mexican fishing trip.
Peter Milne week slests.
Howard Lang back from Broad-way looksee.

Mike Marco in New York for fort-night prowl.

Jimmy Fidler stacking up

Jimmy Fidler stacking up summer togs. Fay Wray wound up her New York vacash. Irving Berlin before 4 a. m. Jack Leo and Herman Robins ar-rived by boat. Arthur Gregor joined Metro rectorial staff. Thomasita Bird improving at St. Vincents nosn.

Artius Gregor Joined Metro rectorial staff.

Thomasita Bird improving at St.

John Beall on leave from Radio studio till May 1.

George Chandler champion hat loser in eaterles,

Mary Boland licked flu and returned to Par lot.

Ray Hoadley quit Columbia publicity department.

Artich May Boland licked flu and returned to Par lot.

Ray Hoadley quit Columbia publicity department.

Artich May Boland licked flu and returned to Par lot.

Ray Hoadley quit Columbia publicity department.

L. B. Behymer recovering from recent auto smash,

John Blystone writing book of his experiences in films.

Dudley Digges doing okay at Good Samaritan hospital.

Milke Rosenberg and the missuston Hawaii April 25.

Alden Nash off Metro writing staff, will free lance.

Bill and Beverly Bemis open at Isabel Dawn and Boyce DeGaw scribbling at Universal.

William Clemens at 30 claims, he's youngest director in biz.

Lillian Hellman flev in for open-

Billy and teverity memis open acts an Diego fair June 1. Isabel Dawn and Boyce DeGaw scribbing at Universal.

Isabel Dawn and Boyce DeGaw youngend the tore in the control of the control

ang. Edward Rhine upped from mes-enger boy to assistant caster at

songer boy to assistant songer boy to assistant songer boy to assistant songer back william Cameron Menzies back after two years in London with

William Cameron Menzies becatter two years in London with Korda.

A. M. Botsford will be next Parexec to lecture studio's Junior players.
Film row mob tossed farewein feeds for Milt Hossfelt and Jake Milstein.
Crawford, son of Helen Brondon Crawford, son of Helen try at plk.
Milt Arthur staged benefit showfor food sufferers at Long Beach auditorium.

mit Arthur staged nement for flood sufferers at Long Beach auditorium. Henry manke going to Europewers and the says.

Betty Grable given extension on leave from Radio for personals with Jackle Coogan.
Dwight Taylor pulling out for England where he will do yarn for Jessie Matthews.
Gene. Autrey personalling in Northwest with his wrestler prottege, Dude Chiek.
Victor Moore, here under contract to Radio, goes in next

lege, Dude Chick.
Victor Moore, here under ctract to Radlo, goes in Astaire-Rogers pic.
Irwin S. Cobb toastmaster
(Continued on page 62)

OBITUARIES

LESLIE ADAMS

LESILE ADAMS

Lesile Adams, 40, who built his way from a tent legit show to Broadway, died in the New York hospital March 26. He collapsed the previous Saturday at the rehearsal of Turn to the Lett in which he was to have played the lead. He put in 20 years on the road with tent legit, stock companies, vaudeville and even burlesque. He played bits on Broadway, but it was not untill, four years ago that he

played bits on Broadway, but it was not until four years ago that he scored his first distinctive success in the short lived 'Garry Nation.' Since then had figured in Goodbye Again, 'As Thousands Cheer,' Life's Too Short' and 'A Poor Again, 'As Thousands Cheer,' 'Life's Too Short' and 'A Room in Red and White.' In one tent stock he was required to keep up in 30 different

plays.

He is survived by his widow, wendoiyn Williams, and two sons.

HERBERT GRANVILLE SUCH

Herbert Granville Such died in New York March 25. Son of the late Matthew Monk he appeared as a child with his parents at Saddler's Wells and the Imperial London, and also at the

IN FOND MEMORY

OF

Paul McCullough

Drury Lane under Sir Augustus Harris. Coming to this country he toured with the Holman opera com-pany and later with musical com-edy and ministrel shows.

Compelled by a weak heart to give up the stage, he spent the last 23 years in the plane business in New York.

JOHN B. HENDERSON

JOHN B. HENDERSON
John B. Henderson, 82, manager
of Greene's, opera house, Cedar
Rapids, Ia., from the early 1890's
until 1915, died March 23 at the
home of his daughter, Mrs. Herbert
Cherry, in Tama, Ia.
Col. Henderson, served as mayor
of Cedar Rapids in the early 90's.
He owned 7,500 acres of ranch land
near Cozad, Neb., and spent much
of his time there. He is survived by
three children.

ICHAEL J. LYNDON

ICHAEL J. LYNDON
Michael J. Lyndon died in the
Cape Cod hospital, Hyannis, Mass,
March 26, as the result of complications following a broken hip sustained about six months ago.
With his brother, Patrick, he
opened the Imperial theatre, South
Boston, in 1908, and the Hamilton,
Dorchester, four years later. He
conducted the Olympia, South Bostou, from 1918 to 1927, when he disposed of his theatre interests.

PERCY AMES orcy Ames, 62, English actor had been playing in this coun-

who had been playing in this country for the past 40 years, dled in New York, March 29.

He had played in England with Mrs. Langtry and the Kendulls, then came over here and settled down. His last appearances were with Taliulah Bankhead in 'Somsthing Gay' last season and in 'Allec Takats'. His widow, Sybil Comins Ames, and three sisters survive hi three sisters survive hi

CONCHITA SUPERVIA

Conchita Supervia, 37, operatic artiste, died in a London nursing home March 20, two hours after

the birth of a stillborn child. A blood clot is supposed to have formed in her brain. She was well known on the Euro-pean stage, and had sung here with

the Chicago opera. Survived by her husband, Ben Rubenstein, non-

ELLISON VAN HOOSE

Eliison van Hoose, 67, director of the First Presbyterian Church choir. Houston, for more than 20 years, dled there March 24.
In earlier years he had sung with

In Fond Memory of One of the Best Friends I Ever Had F. B. HAVILAND JERRY VOGEL

the Metropolitan and Chicago oper companies and was equally prom inent in concert and oratorio.

F. GUENSTEQ

F. F. Guensteq 74, In pictures for past 20 years, died March 28 in Glendale, Callf. Had had long stage career before going to Hollywood where he be-came prominent for butter roles. Widow and three daughters survive.

WILLIAM T. ROBINSON
William T. Robinson, 62, retired,
the first man to open a motion picture theatre in Belmont, N. C., died

at his home there, March 24.

He operated the house until il health forced him to give up active connection with it.

WILLIAM O. GOODMAN

William O. Goodman, retired mil-lionaire lumberman, died in Chicago

lionaire lumberman, died in Chicago March 21.

He built and donated to the Art Institute the Goodman theatre as a memorial to his playwriting son, the late Kenneth Sawyer Goodman.

IDA NELL JOHNSON Ida Nell Johnson, 67, former comic opera star, died in Los Angeles March 19 of heart touble.

She was the mother of A. R. (Happy) Johnson, Ralph R. Johnson and Hazei I. Johnson Interment was in Grand Rapids, Mich.

PAUL McCULLOUGH

PAUL McCULLOUGH
Paul McCullough, 52, of the comedy team of plark and McCullough,
died in Boston March 25 as the resuit of self-inflicted wounds.
Details will be found in the
vaudeville pages.

FULLER MAITLAND

Jean Alexander Fuller Maltiand, 79, former music critic of the Lon-don Times, died there March 30. He began on the Pall Mail Gazette in

He was the author of many books

FRED LAWTER
Fred Lawter, machinist at Paramount studio, died in Hollywood
March 23.

JOHN COAKLEY

John Conkley, 55, scenic artist, killed in fall from scaffolding on set it Metro March 25.

John Marley, 69, father of Pavereil Marley, cameraman, died March 24 in Hollywood.

15 YEARS AGO

(Continued from page 50) N.V.A., objected to the plan to give benefits for the charity fund. Wrote a protest to the Orpheum, of which he was a stockholder. Had one

Kelth office announced that by Labor Day it would have 33 weeks of vaude time within the area of Grenter New York.

Vandeville Managers Protective Assn. again announced agents must not charge over 5%. Just an old

Equity bill in N. Y. legislature to provide better dressing rooms in theatres took the count.

having salary trouble. Figured on re coin or going to Chicago for a summer Tucker to boost.

Former Governor Carl Milliken formed Pine Tree Pictures, Inc., to film a Curwood story in Maine.

Francis X. Bushman and Beveriy Bayne were the Easter week head-liners at the N. Y. Coloniai, Packed em in.

Alice Lloyd was headlining the Frisco Orpheum bill. Had Cressy and Dayne and Bert and Betty Wheeler. Bob Woolsey's partner

G. M. Anderson (Broncho Billy) threatened with foreclosure in bank-ruptcy in Frisco. He started his y in Frisco. He started his company after General Film vent to pieces.

Margaret Anglin gave a special performance of 'The Trial of Joan of Arc at the Century for charity.

Effic Shannon joined the Guy

Marie Louise Walker jumped into Jeanne Eagels' part in The Night Watch' at the Century on only two hours' notice. Miss Eagels an-nounced as too lil to appear.

50 YEARS AGO

(From Clipner)

Mapleson opera was in the red in San Francisco and salaries were in arrears. Sig. De Ana published an advertisement announcing he was quitting an engagement of 'too much glory and too little money.'

Titusville, Pa., in a biaze of giory. New theatre opened and most of the audience in tails. Strange sight for the town,

Cornell university had just re-elved the heart of Jumbo. It ceived the heart weighed 47 pounds.

Dime museum in Kansas City was reserving most of the seats in its theatre. Bulk was sold out two or three days in advance. Was givor three days in advance. Was glv-ing full length dramas, two shows a day.

London theatre, on the Bowery, staged a championship contest between two one-legged dancers.

Tony Hart (Harrigan & Hart) flopped in his try at the Comedy theatre. He was a good feeder but a poor lead.

'The Little Tycoon' moved over from Philadelphia to try its luck in N. Y. Trying to ride in on The Mikado' but lacked what it takes.

Midwest circus was readying Lady Godiva's Ride, as its spec. Had a white horse, too.

Barnum-London and the Fore

paugh show got together for one week in Phila., spotted for April 29.
To be called 'Barnum, Forepaugh-London' combination for that week only. A surprise.

Richard Mansfield was playing Parlsian Romance at the Boston Museum, supported by the stock company, which had been with Edwin Booth during his N. Y. engagement. Prince Karl' was to have its premier April 5. He did very wiell by that, too; a strong contrast to the dramatic Cherival role.

Chanfr , playing English's, In-dianapolis, dropped three of the or-chestra as an economy measure. The rest struck. Places were filled without difficulty. No minimum

John O'Brien, circus man, leased what what was regarded as the only available show lot in Philadelphia, expecting to cover the rent by soaling Barnum and Forepaugh shows. Latter consolidated to show elsewhere and O'Brien was left holding a very empty bag.

Circus man had an agent in New Orleans, buying costumes used in the Mardl ras parade.

Duluth complaining it had been nearly two months since it had seen a legit show. And nothing in sight except local amateur shows.

Memphis museum was In spite of their recent hit at the Palace, the Manager state of the Palace, the Marx Brothers were the fraks went co-op-

(Continued from page 61)

(Continued from page 61)
luncheon celebrating Jean Hersholt's
30 years in pictures.
Winnie Sheehan sold Will Hays
three and a hait acres of his Hidstate of the state of the state of the state
Hamilton McPadden back on 20thFox Western lot, working on treatments of original yearns.
Waiter Kofeidt pulled out for
midwest and eastern points on sales
drive for Centaur Films.
Ruby Keeler qualified for Southern California Women's golf
tourney by shooting a '91, g'Hinky
Dinks, first can by Sammy White,
who has just turned author.
Eleanor Barnes now western ed
of Screen Book in addition to handling drama on Daily News.
His option not taken ub by Metro,
Louis Hayward leaves for England
in April to ot stage play there.
Bing Crosby, Woody Van Dyke,
Buck Jones, Ed Kennedy listed as
species of the state of the state of the state
Coast, Seymour Fisher replacing,
Robert Middlemass sold his oneact play, 'Our Dearest Possession,'
for New York and London publication.

for New York.

Sig Marcus hopped plane for Mexico City on first leg of five weeks tour of Central and South America.

Veda Ann Borg becomes Ann Noble at Paramount and Louise Bennett is now Louise Stanley on same iot.

same lot.
Given male lead in Paramount's
Good For Nothing, Lelf Erickson,
who became Glen when he came out
of a band, has had his old monliker
restored.

restored.

Calling Joe E. Brown aside at Warners, Sam Bischoff whispered to comic he had hot tip on a race and told him to get aboard Georgia Miss. Brown shot back, 'yeh, I know, I own her.'

Chicago

Dorothy Mali had a birthday, Mort Singer east on a bir trip, Wurfitzer opening fancier store on Vahash

Dorothy Mall had a birthday, Mort Singer east on a bir trip, Wurlitzer opening fancier store on Wabash.

Billy House getting his moiars revamped.

Harry Rogers stopped off on way to the sunshine slope,
Sherrill Cohen in from Los Angeles for a general or the sunshine slope,
Sherrill Cohen in from geles for a general or a constant to the sunshine slope,
Sherrill Cohen in from Los Angeles for a general or a constant to the constant to a local hospital for a selight overhaul.

Shannon Dean's foot mended and back in the Chez Paree line.
Handbooks running, open again after two years of sneaking.
Jack Fine moving office and apartment to Sherman house.

CAPA April Foolier's dance and show at the College Inn April 15.

CAPA April Foolier's dance and show at the College Inn April 15.

Or Michael Todd's 'Mikado' production.
John and Barney Baiban to New York for the George J. Schnefer dinner.

Fred Crowe readying for New York trip to line up next season's attractions.

Gardner Wilson handling Audionium publicity for Bailet Russe and San Carlo opera.

Gardner Wilson handling Audionium publicity for Bailet Russe and San Carlo opera.

Gardner Wilson handling Audionium publicity for Esquire, back in loop after key West cruise with Ernest Hemingway.

Lieut, Harry Costello, chief of the censor board, to Tucson for recoupliowing pneumonia siege.

J. Rubens, Publix-Great States each, and which will be inched with the name of the donor.

Seattle

By Dave Trepp

By Dave Trepp
Jackle Souders to Uptown ballroom, Portland.
Bernhard and Balley to Bock's
cabaret in Wenatchee,
Andy Gunard to Helena, Mont.,
Boosting Southern Cross biz.
Limmal Construction of the Constru

'Charcoal Charnes eater, on own.
Seattle Repertory, season nearing end with 'The Heavenip Express,' to be followed by non-subscription fitth annual summer drama festival.
Harry Mills, for seven years theatre ed of Star, out when slash outs off five men. Mills had been planchitting for auto, church and radio cepts, on Star.

Baltimore

By Albert Scharper,

Len Trout and Roy Bergere up to N. Y. on blz.
Ward Morehouse in on his coast-to-coast scribbling spree.
King of Kings' getting plenty of Lenten dates in church hall here-abouts.

King of Kings getting plenty of Lenten dates in church hall here abouts.

Now that normalcy has returned, flood losses incurred by four theatres in Church and May a series of the control of the control

Pittsburgh

By Hal Cohen

C. J. Latta to Johnstown to sur-vey the flood wreckage. Benefit shows for flood sufferers mushrooming all over tri-state area, Postponed Lawrence Tholett con-ert scheduled for Syria Mosque

cert scheduled for Syria Mosque April 14. Bob Newkirk, Penn treasurer, passed pneumonia crisis and on way to recovery.

passed pneumonia civilsi and on way to recovery. Florence Fisher Parry, Press crick and columnist, back from vacash in Palm Beach. It's a boy, their second, at the Barle, Baileys. He's the former Stanley manager.

Earle Balleys. He's the former Stanley manager. Plaza cafe open again after foday shutdown, with Joe Shafer's ork replacing Etzi Covato.

Sell Pittsburgh to the Nation' committee couldn't have given to try away a week ago.

Joe Feldman, who used to box for Joe Feldman, who used to box for Joe Wallyna O'Brien to exploit Basil Fomeen's opening at Chatterbox.

Anna Jane Phillips. Post-Gazette feature writer, back from round-theworld trip with Margatet Sanser. Sam Stern, rounding out two months in Montefore hospital, will be there at least four more weeks.

Caslno was playing I Conquer the Caslno was playing I Conquer the Sea", when the field broke, and had waterfront Lady penciled in to follow.

Natty military ushers in the de-

low.

Natty military ushers in the de-iuxe houses have been in hip boots and rubber jackets for last two

weeks.

Nova Keast, of Post-Gazette women's staff, slipped out of town during flood and became Mrs. James
Harlan,

'Radio City Foliles' unit troupe
stuck around town tor five days last
week waiting to open at Casino and
finally pulled out for Baltimore by
bus.

Quebec

Billy Gass down with flu. Ben Garson down with flu. A. W. Perry in from Toronto. John Costis here from Granby. Lou Rosenfeld passing through. Nick Kerry to Loew's as publicity

an. Billy ani rancais theatre getting face

Brancais Elifted.
N: L. Nathanson here from the Joe Cytronbaum, of Perron Hall, irried.

marrieu.
Dan Copelan giv...
Once-over.
Dewey Brown m.c.ing at Copelan giving town the

Dewey Brown m.c.ing at Paramount. George Rotsky judging at the Mi-Careme ball. Ilmmy Yorker m.c.'Ing at Rockhead's Paradise. Effic Tilm getting over a long bout of sickness. William Busay, head usher of the Princess, ramed assistant manager. Ken Finlay working up theatrical department for National Printing Co.

W. Elman to Three Rivers from ontreal. Tommy Trow in from

W. Elman to Three Rivers from Montreal. Tommy Trow in from Three Rivers.

Armand Viau. Montreal accordionist building up orch for social registerite functions.
Clarence Robson in from Toronto. Tommy Conway to operate French stage show at Imperial.

Nabe manager here exhibiting Mutiny on Bounty (MG) and, finding no moustaches in the pic, giving free admiss to first five gents with imperial programmers of the property of the programmers of the pick of the pick

Copyright

(Continued from page 2)
penalties from current-events reels
and broadcasts; clause merging
right to produce and right to exhibit; and abollehing minimum infringement penalties.

A hot attack on the international
copyright union was loosed by
George Middleton, who said none of
Dramatists' Guild directors favor
the Duffy bill. Taking the same
stand as members of Authors'
League who testified before him,
iddleton ripped into parts of the
Duffy bill which would give foreign
seribblers automatic protection but
would require American writers to
go through; various formalities in
order to acquire copyright. order to acquire copyright,

Everybody Welcome

We have opened doors and we welcome all the authors of the world to come here. Middleton testified we have opened above and we welcome all the authors of the world to come here. Middleton testified. We find a bill which says that foreign authors, shall have automafic copyright and the American has got to go through formalities of registration. Why that discrimination? What is the reason for it? There are phrases here that none of us can uncerstand. Every bill contains things that one is suspicious of. It is a very curlous fact that the things the authors do not want somebody else can profit by. There is things in this bill which someody else will make money out of. Praising the idea of extending copyright terms, standard and populse to publishers found much to

copyright terms, standard and pop music publishers found much to complain about in the Duffy bill. The measure passed by the Senate last year was denounced as a 'radical departure' from established surroun by William Arms Fisher, Oliver Ditson Co. exec and president of Boston Music Publishers Association, while broadcasters were taken over the hurdles by John G. Faine, chairman of Music Publishers Protective Association.

The idea of joining the international union is in sharp conflict

tional union is in sharp conflict with former principles in copyright laws, Fisher said, panning auto-matic copyright.

matic copyright.

If we participate in the Berne convention, Fisher explained, 'no one would know which of the million foreign works is now copyright and which is not,' with result that much littigation would result over rights to use works of European tunesmiths. Berne treaty and American laws are in conflict, he said, so that if the U. S. joins the union 'it must accept the procedure and regulations of that union, no matter how they contradict our current copyri ht procedure.'

how they contradict our current copyri ht procedure.

'The idea of extending copyright terms from 28 to 56 years was boosted by Fisher, who said that this feature of the pending revision legislation is 'a decided forward step,' but pointed that the international agreement gives protection over much longer periods of years.

'Provision merging film production, and exhibition rights was blasted by the Bostonian, who said this phase of the Duffy bill will break down tunesmitts rights. This clause, he explained, means that after 1 composer has been paid a small fee by the publisher he is not to receive a penny from the 15,000 houses that perform this film and song.' Section is inconsistent with the Berne inconsistent with the Berne treaty, he said.

Protesting against abolition

is inconsistent with the activity of the thouse committee that no court, indifferent and the House committee that no court, indifferent and the House committee that no court, indifferent and the House committee that the second to interpretations, also was reasted by Fisher, who told the House committee that this legislation embodies a unique and individual feature in copyright laws which would injure composers. He pointed out the difficulty of deciding which interpretation was distinctive and deserving of protection, saying that since no two actors or interpreters ever have the same ideas, manner issue on two actors or interpreters, inflections or gestures, this provision would he 'unworkable.' The theories on which the Paly bit is built, he averred, would add serious burdens to 'our aiready cumbersions and complicated htprocedure.'

The Strovich bill is the 'most sat-stactory' of all pending proposals, Picher deciared, although none of the three propositions is entirely acceptable to publishers. While the

compulsory 2c license fee for records and defended the \$250 minimum. Declaring radio spokesmen gave only part of the music controversy. Paine indicated his belief that ASCAP rates are, if anything, too low, rather than excessive.

You can tune in any night and you will be able to hear ways and means of keeping yourself from smelling bad, ways and means of regulating bowels and the bowels of your family, ways and means of keeping your scalp from becoming scurye, and recommendations that you eat fungus of some kind to keep from having a pimply skin, the M.P.P.A. head said. If amorude and coarse and vulgar when I say that, but that is radio.

The 2c license provision of the 1909 law is 'antiquated and no good.' Paine told the lawmakers, saying this provision discourages writing of more music by cutting down authors' income.

Boosting-the \$250 minimum, Paine told the committee that playing of copyrighted works without permission is heither the only nor the worst form of piracy. He slammed song sheets, naming a brewery which has been advertising its product by giving away sheets containing words to popular numbers.

The only good words for the Duffylli came from Congressman Karl Stephan of Nebraska, foe of ASCAP, and Hairy Somerville, managing director of the Willard hotel, Washington, who spycke for the American Hotels Asso.intion.

Local Stations' View

Voicing the feeling of local stations, Stephan, who spear an anouncer for more than, 10 years before coming to Congress, told the committee that ASCAP ees are way out of proportion' in many instances and generally are excessive. He noted that broadcasters are compelled to pay for the privilege for using discs made by the Navy and Marine bands, and said under the warmer licenses stations have to make reports, which cause great increases in work and saylense.

Radio makes composers and authors, Stephan reminded the committee, saying that enormous quantities of songs are sent to broadcasters with the plea that they be troadcast grails. Turbesmiths who have never been

American hotels are aiways ready to pay 'fair and reasonable' license charges, but will not consent to taking dictation from 'a selfish and greedy organization,' Somerville

In giving the innkeepers' side of the copyright controversy Someriville directly challenged testimony by Gene Buck and Nathan Burkan about rates paid by hostelries, and denied that \$1,400 is the top rate charged by ASCAP. Quotating testimony by Society officers, the hotel operator said 'The Waldorf is not the largest hotel in the world,' and, instead of \$1,400, is paying \$1,800 annually to ASCAP. That is far from the highest. The Pennsylvania pays \$2,350, the New Yorker pays \$2,854 and the Commodore pays \$1,500.

The House committee will continue hearings this week, getting In giving the innkeeners' side of

tinue hearings this week, getting the slant of magazine and newspaper publishers, record makers, li-brarians and other groups inter-ested more in the literary than mu-sical phases of the legislation. Hear-ings are due to wind up April 15.

Trix

(Continued from page 3)

seven some no two actors or interpreters since no two actors or interpreters ever have the same ideas, mannersham, infections or gestures, this provision would be unworkable. The theories on which the Daly bill is built be actived by the same ideas, mannersham by the same ideas, mannersham, and the same ideas, mannersham by the same identified by the same ideas, mannersham and the starsham and the same identified by the same identified b

specialize on pictures. They have to be able to dress a table in whatever style and period is necessary. Swimming pools are ornamental and reflect class, but swimming pool builders pass up many a residential job in favor of speciality constructed pools for underwater picture scenes. And where in the world will you find a fish specialist who supplies live fish, of any kind, for a day or so?

After it's all done, there are the guys who come around and collect old film. They get silver out of the emulsion.

Writers

(Continued from page 1) means a setback to all writers of any kind.

Means a sectack to all writers of any kind.

New Coues Setup

New constitution also changes the dues-paying setup of the organization throughout in what is considered to be a significant manner. Thus the various Gulids had their own dues systems previously and at varying ranges; a member belonging to any of the Gulids did not belong to any of the others unless paying dues to one or more. Now there will be a classification or sliding-scale system applicable to all writers with only one payment of dues for membership all the way through.

of dues tor mean-through.

Classification method dues payments reminiscent of the method of classification system used by the American Society of Com-Authors and Publishers

method of classification system used by the American Society of Composers, Authors and Publishers, which, however, is not in any, way connected with the Authors' League, which, however, is not in any, way connected with the Authors' League, which is not in the plans of the League, ince that branch of writing is already completely organized and includes publishers, whereas pubs are out of any of the League plane.

Minimum will be \$10 a year for the Authors' Guild members up to now, with writers then divided into seven classes according to earnings. This is understood to be a forerunner for possible classification of writers' (authors) in the future on a royalty collecting basis (lending libraaries, etc.) sithough such an avowed aim has not been admitted or discussed in open Authors' League meetings. or discussed ... League meetings. Classifications

Taxation of members,

Classifications
Taxation of members, after the \$10 minimum payment, will be on a schedule calling for; (a) on a yearly income from books, magazines and newspapers (not including weekly salaries) \$41; (b) from \$5,000 to \$7,600, \$81; (c) \$7,500-\$10,000, \$16; (d) \$10,000-\$15,000, \$22; (e) \$15,000, \$40; (g) \$25,000 and up \$50.
On earnings from plays after members' income has reached \$2,500, he will be taxed \$5 per week for each first class company presenting a play; \$1 a week for each stock company or 1% of any outright sale of stock rights; \$1 per week for each road company; 1% of any outright sale of anateur or semi-professional performing rights except one act plays; \$1 per week for each first class company or a musical sale of anateur or semi-professional performing rights except one act plays; \$1 per week for each first class company of a musical show; in the event author or each first class company of a musical show; in the event author or composer receives a flat payment per week in lieu of royalty or each first for each \$100 received by reach first class company of a musical \$1 for each \$100 received to reach first flass company of a musical \$1 for each \$100 received to reach first flass company of a musical \$1 for each \$100 received to reach first flass company of a musical \$1 for each \$100 received to reach first flass company of a musical \$1 for each \$100 received to the second s per week in lieu of royalty on a mu-sical, \$1 for each \$100 received by

sical, \$1 for each \$100 received by him.
On-earnings from motion picture sales, after the member's income has reached \$2,500, %% of all monies derived from sale or lease of picture rights in any literary or dramatic material, or of monies derived from employment contracts, up to a maximum of \$250 per year.
Last phase has already been functioning for the Screen Writers' Guild, which has been paying the heaviest dole of the organization thus far on its own.

Trick Riders with Mix

Hollywood, March 31.
Four girl trick riders planted by Fanchon & Marco with Tom Mix circus. They are Lavelle Mason. Dorothy Stone. Lois Pullman and Evelyn Parsons.
F&M also spotted Table Ardo, dancers.

Gato the Puma, Koogoo the Bear To Growl and Grunt for Yokels

McMahon's New Streets

Dallas, March 31.

John H. McMahon, who operated Streets of Paris 1934-'35 at Century of Progress, came down from Chiof Progress, came down from Chicago some days ago on invitation of a group of Dallas merchants and financiers concerned with the Texas Centennial Exposition. When McMahon was packing to return to Chicago, he put in his bag signed agreements whereby F was To establish and operate a Texas version of Streets of Paris, plus detailed undritandings as to financing the proj ct.

undr tandings as to financing the proj st.

McMahon's spot will be at the head of the Midway with the Henry Ford exhibit at the east end, half a, mile away. His spread will be litt more than an acre—about 15 per cent less area than he had at the Chicago Fair.

R-B&B Show Hunting New Brooklyn Site: Residents Squawking

March, 31.

Ringling Brothers and Barnum & Bailey fie'l agenis ran into difficulties here last week when they were turned down for a livense to pitch tent on new site in Flatbush, previous site having been taxen over by City College. License Commissioner Paul Moss refused the permit because a number of residents in area protested that, although circus listelf was okay, they felt that hangers-on of show were a harmful element.

Roland Butler, show's press agent, indicated another new site would be found soon. Circus missed this town only in 1925 and 1926.

CHECK WESTERN FAIRS FOR CANADA EXHIBITS

San Diego, March 31 Seekir, possible buys for Toronto exposition this year, Elwood Hughes, general manager of Canadian National exhibition, and George Hamid, talent blooker, spent several days here looking over attractions at the fair.

Pair left here for Dallas of glimpse early setups for Texas Centent' 1 and Frontier celebration.

Bismarck, Hitler, Et Al.

Berlin, March 20,

Berlin, March 20.

Circus Sarrasani, which recently returned from South America and opened in Hamburg's Madison Square Garden, had to evacuate building within 24 hours by order of authorities, requiring building for election meetings.

Sarrasani cailed a hurry meeting of entire personnel and explained situation, promising help and assistance to those who could not be taken care of. Circus moved over to Busch building with part of show, since antiquated Busch building could no. accommodate half of Sarrasani's show.

Circus Busch plaving under Paula Busch only on two week days besides Sunday with a historical drame. Bismarck' proved a poor substitute for Sarrasani, but latter is now erecting his big tent on Heiligengeistfeld to play under canwas with full show.

RODEO STAGERS SIGNED

Salt Lake City, March 31.
Salt Lake City's Covered Wagon
Days celebration officials faturday
(28) signed a tentitive contract
with Everett Colborn and J. C. Sorenson to stage Madison Square Garden rodeo here during this year's show, July 23-25. Same outfit staged last year's

BRIDGEPORT'S CENTENNIAL

Bridgerout, March 31.
Centennial of granting of city's charter will be celebrated throughout Bridgeport until fail.
Bxpesition starts May 15.
A. Parsons directing.

John Hewlett, who trouped Col-leen Moore's dolfhouse, will take a flock of picture animals on tour this summer, to see if the hay and meat eating actors will attract as much attention as the human players who exhibit themselves from time to time in the outlands. Hewlett, how-

exhibit themselves from time to time in the outlands. Hewlett, however, has started to have headaches hefore his gang of animals make their first appearance.

He has gathered three lions including Tarzan, several dogs, Gato hop uma, and Malibu the deer from Metro's 'Malibu'; Bernard the horse, and Koogoo the bear, from 'Smoky,' in addition to these he has a number of horses ridden by minor western stars who will be worked into a liberty act.

Hewlett has the menagerie housed on the grounds of his home in Benedict Canyon and the neighbors no likee. Too many growls and wooff had a flock of complaints lodged with the Beverly Hills police that a jungle was appearing in the residental section. Coppers advised Hewlett to take his pals out in the country where city ordinances would allow them a certain amount of freedom. Only thing Bewhills will stand for is a few lap dogs and some chickens.

will stand to some chickens.

Hewlett is looking for a spot to the show which will play in auditoriums and halls opening in the east in April

F&M PUTTING MICKEY **MOUSE UNDER CANVAS**

Hollywood, March 31.
Fanchon & Marco, producing and booking for week-to-week tour a miniature circus, labelled the Mickey Mo 12 show, and a med primarily as an exploitation plugifor alt Disney's acreen cartones, Singer' Midgets from Sain Diego exposition will be featured, with entire outfit a replica in miniature of a m' r circus, excepting there will be only one ring.

M. D. (Doc) Howe of F&M lining within next two weeks. Hollywood, March 31.

Lewis Bros. Roster

Canton, O., March 31.

Nine new trucks will be added to the motorized equipment of the Lewis Bros. circus for the new season which opens May 4 in Jacken, Mich., winter quarters. New motor units will bring the fleet to mose than a half hundred show-owned cars.

than a half hundred show-owned cars.

Doe Tripp, who has had the band on the show for the past five years, will act in the same capacity again this year. Sanford Susseli will head the commissary department this seanon. It will be his first season with the show. Arkis Williams, last season with the Hagenbeck-Wallace circus, will be prima donna in the opening spec of the Lewis show. Acts under contract for the new season as anounced by Paul Lewis season as anounced by Paul Lewis

Acts under contract for the new season as announced by Paul Lewis here are: Marine Trio; comedy acrobasts: Etz Duo and Marion, cradle perch and Roman..rings; Wilbur Trio, cradle perch and comedy acrobats; Dorothy Campbell, elephants and ponies; Roy Hauz, military ponies; Capt. Jerome Smith, jungle beasts; Texas Joe and Marion, whilperacking; E. S. Dickens and wife, menage and dogs; Chief Gray Eagle, Indian dances; Myrtle Anderson, aerialist, and John B. Anderson, tickets.

Cutey but Few Acts

What may safely be described as the last word in midget cities is Schaefer's Lillput Show, now playing open spots in and around Berlin. Outfit goes the limit in charmingly decorated little buildings that must have cost a small fortune. Including a cocktail bar handled by a smart dwarf.

Adjoining Liliput circus about the control of th

smart dwarf.
Adjoining Liliput circus show is just medicore, since Schaefer has rent his best performers to Holland for touring the cinemas. Dietrich Ulpst, 78 and for many years playing in States as one of the Marco Twins' is with show, acting as burpomaster of Midget City and looking like 50.

"Hollywood's Sweetest Sweethearts" JACKIE BETTY COOGAN & GRABLE



"Hollywood Secrets"

ROXY, NEW YORK

THIS WEEK, MARCH 27

14th WEEK OF A

LIMITED PERSONAL APPEARANCE TOUR

(MISS GRABLE - - THROUGH COURTESY RKO STUDIOS)

Published Weekly at 154. West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$5. Single copies, 15 centa. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1936, BY VARIETY, INC. ALL RIGHTS RESERVED.

Vol. 122 No. 4

NEW YORK, WEDNESDAY, APRIL 8, 1936

ACTS RIOT OVER **NO PAYOFF** IN PHILLY

Philadelphia, April 7.

Just when a riot was going merrily, cops arrived and halted swinging fists at the Town Casino Saturday (4) night. Gendarmes arrived to (4). night, Gendarmes arrived to find five acts and band members on warpath over non-payment of salaries. Manager, representing receivers, had taken most of coin and sorammed to basement, where he was hidling. Waiters, sensing what was about to happen, grabbed cheeks in lieu of coin. Folice finally quieted the battle and packed everyone off and shuttered the nitery. Formerly run, by Howard Lanin, had good season last year and was doing okay for early part of this, but business began to fall off and place went into receivership. Frances williams, booked in for two weeks, closed after single unsatisfactory show. There was report of her having to wait for her coin, but she finally took a dated check.

Possibility of Doc Borland, who sperates Streets of Paris, taking over the place. Deal hinges on owners making alterations to install-cocktail room on first floor (nitery is on second). find five acts and band members on

COLLEGE COURSE ON HOW TO BE AN EXHIB

Durham, N. C., April 7.

An extra-curricular course in thelatte management is one of the innovations at Duke University this
year. The 27 Duke students employed by Quadrangle Pictures, the
dampus film house, are automaticidly enrolled in the unique course.
While no academic credit is given,
the students learn both the theoretical and practical sides of five
phases of exhibiting: advertising,
house service, technical stagecraft,
placed of the programs, also booth work
Quadrangle Pictures, as the Duke
Chuadrangle Pictures, as the Duke
chema, is titled, is one of the country's few college pic houses operating on practically the same basis
as commercial theatres. The student enterprise is beginning its
eighth year. Durham, N. C., April 7.

Chaplin's '37 Duo

Batavla: Java, March 19.
In an interview here, Charlie Chaplin stated that he plans production of two films for the 193 season. Both he says, will be cast minus himself.

Price of Fame

Albany, April 7.
Frank Kirsch, Albany's German cop who sang Irish songs so well on Major Bowe's program a few Sundays ago that he was voted first, turned down a spot with one of the Bowes units. He declared that a copper's life was better than that of a vaude frouger,

of a vaude trouper.

Now he has been suspended from the Albany police force on charges of neglect of duty.

He'll have a trial this week.

RADIO NEWS BY U.S. FOR CONSULS

Washington, April 7.

Federal government is going into news broadcasting on major scale in order to keep U. S. embassies and consulates abreast of interna-tional and domestic developments.

tional and domestic developments. Series of test programs to a dozen large foreign cities has been inaugurated by the State Department, through Navy cooperation, to give foreign reps more up-to-date dope on happenings at home and abroad. Bulletins, averaging 1,500 words, are being edited by the State Department and transmitted In, code each night from Navy's Arlington, Va., station.

night from Navy's Arington, va., station.

Short-wave receiving apparatus will be set up in Sydney, Australia; Calcutta, India; Santiago, Chile; London; Buenos Aires, Rio de Jamerio, Lima, and Cairo, while naval facili. ies will be used in China and Panama. Previously embassies in Parls, Berlin, Rome and Geneva were furnished equipment.

BRUNO-VERA DECISIONS KEPT 'EM NEAR RADIOS

Wide public interest in the Haupt-Wide public interest in the Haupt-main electrocution, with news ex-pocted same night Friday (3) from jury in the Vera Stretz trial, had its effect on box offices with busi-ness considerably below normal for that night in New York and all over the east. Both cases kept many at home listening to the radio.

At Radio City Music Hall, the lounge played to large crowds. House has a set in its spacious lounge and many wanted to know it they could listen to broadcasts on the Hauptmann execution.

Norfolk, April 7.
Hillbilly composers are always quick to incorporate famous criminal cases or tragelies into laments In an interview here, Charlie Chaplin stated that he plans productin of two films for the 1937 minus himself.

Contrary to reports that he was cuitse, Chaplin plana embarking on an American ship shortly, returning to U. S. by way of Tokyo.

3 B'WAY SHOWS IN B. O. CONTEST

Helen Hayes \$23,802, Katharine Cornell \$23,667, Lunt - Fontanne \$21,000-But Latter Has Subscription Ducat Handicap

MUSICAL BIZ SPARSE

Keenest contest between legit's three greatest draws is being waged on Broadway currently between Helen Hayes, Katharine Cornell and the Lunts. All are playing to standing room and the grosses are so close that it's a toss-up which out-draws the other. Last week Miss Hayes in Victoria Regina' went to the highest gross of the engagement by getting \$23,602. Miss Cornell in "Saint Joan" also reached a new peak by registering \$23,667. Alfred Lunt and Lynn Fontame almost attained \$21,000 in Tidlot's Delight. Only the presence of subscribers tickets (Theatre (Continued on page 55)

(Continued on page 55)

Chas Laughton First **English Actor to Get** Comedie Française Bid

Paris, April 7.

For the first time in its history the Comedie Francaise has asked an English actor to play on its stage. Charles Laughton. Is the man and he will appear in an act from Mollere's 'Le Medicin Majgre Lu!' ('Dootor in Spite of Himself') at a charity performance to be given in May for the two children of Jacques Gullhene.

Not only is this the initial instance that an English actor has been asked to appear here in the 151 years of the theatr's existence, but it will also be Laughton's first stage appearance in France. He has only been seen here in films, but the French consider him one of the greatest living actors and know him for his portrayal of Shakespearean roles in London.

From \$24 to \$600

Director of a legit federal re-lief show complained to Equity last week that one of his actors had suddenly walked out, hav-ing accepted a Hollywood stu-Reputed salary was

dlo job, Reputed salary was \$600 weekly, Equity replied that WPA actors are not under contract. Also that the relief project encourages persons on the payroll accepting other employment. Actors in WPA shows get about \$24 weekly.

Chicago Cubs Buys Commercial Radio Time at Night to Dramatize Baseball

Co-op Break

London April 7.
Last December the manager who produced 'Anthony and Anna' at the Whitehall, gave the actors his production, if they cared to continue to gamble on their own.

Since then the company has been drawing full salaries, divided a profit and every has a reserve on hand for emergencies.

LEGIT BANKING ON BANKO YEN

Adapting idea of bank nights in picture houses, Broadway will get a legit attraction, 'Lady Luck,' audiences to which will par-Luck, audiences to which will participate in the profits of the show. Opening is slated for next Wednesday (15) at the Adelphi. Robert Stirling who will present Luck' at \$1 top has worked out the plan which, he declares, has been okayed by the postal authorities, also the U. S. attorney general's office and city authorities.

House figures that the inducement to 'take a chance' will be the real draw. Management claims it is counting on distributing \$2.500 out of expected show profits every three months. There are 61 slated prizes, winning coupon calling for \$5 each.

SCREEN AMS TO BUCK THE RADIO AMATEURS

Röchester, N. Y., April 7.
With WHEC amateurs still going strong Monday nights on the RKO Palace stage, Manager Lester Pollock of Loaw's, counters with amateurs on the screen, by joining the Democrat & Chronicle in a 'Stars of Tomorrow' contest. Studio setup is in the upstairs theatre lobby using the newspaper's sound camera outfit. D. & C. runs daily coupon to be submitted with photograph. Five amateurs picked each week for screening.

Audiences vote on winner, then

screening.
Audiences vote on winner, then group of winners will be screened to pick best of group for trip to New York. Annateurs are promised that cach week's film will be submitted to Metro as a screen test after the theatre showing.
Johnny Green, personality doorman at Loew's gets his break by serving as men to the proper property of the propert

man at hour a second serving as m.c.
Cost of the stunt is small with newspaper splitting expense of film

Chicago, April 7.

Chleago, April 7.
First instance of a baseball club actually buying time on a station as a commercial advertiser goes into as a commercial advertiser goes into effect with the start of the new ball season when the Chleago Cube will use a full 69 minutes every night from 7 to 8 p. m. on WIND, the Ralph Atlass Chleago-Gary station. During this hour broadcast the Cube game of that day will be re-enacted. At the mike will be Hal Berger, who did baseball game re-enactments for KNX on the Coast.
Object of the broadcasts by P. K. Wrigley, owner of the Cube, is to promote interest in the pastime generally, also in the Cube particularly, to create new fans and to reach these people who are unable to listen to spot broadcasts during the day.
WIND is located on the south side, the stronghold of the Chicago White Sox, the American League club.

MARILYN MILLER DIES IN NEW YORK AT 38

Marilyn Miller died at the Doctors' Hospital, New York, Tuesday (7) of toxle poisoning after a brief illness. She was 38.
Starting as a child prodigy in vaudeville Miss Miller became a Froadway star in the musical productions of the Shuberts, C. B. Dillingham and Flo Ziegfeld. Her last show was the revue, 'As Thousands Cheer,' during the season of 1933-34.
Born at Evansville, Ind., while her parents were touring, Miss Miller's earliest appearance was with the act known as the Five Columbians in 1963. Mr. and Mrs. Caro Miller, and her sisters Claire and Ruth, constituted the act up to that time. Because of children's societies the act did not appear much in the cast and New York carely saw the dancing tot billed as Mile. Miller, her step-father, took the act to London, going into 'Oh Joy,' a revue. Miss Miler also appeared there in the Lotos Club, cabaret, dancing and (Continued on page 54)

Unharmonious Film Tests of Operatics

Tests of Operatics
Operatic radio auditions which
tested approximately 400 operas and
concert warblers proved a flop as
far as revealing pleture material.
Of this vast number which passed
before the mike in 13-week period,
only four were placed under option
by Metro. Film company talent executives doubt if any of thèse actually will click in films. Thus far
they are rated only as voices and
lookers who may be trained in time
for the screen.
Mary Garden was official representative for M-G to scout for talent at the radio tests known officially as Metropolitan Auditions.

20th-Fox Taking 'January' Case to U.S. Supreme Court; Gets a Stay Meantime

With 20th Century-Fox's produc- as its special cou appeal.
tion of 'Captain January' (Shirley Edward Sheldon and Mrs. Margaret Temple) finished and awaiting release, this picture, costing in excess rease, this picture, costing in excess of, \$250,000, was given a legal body blow when Judge Swan in the U. S. Circuit Court of Appeals reversed a lower court order and granted L. C. Page & Co., Inc., an injunction.

a lower court order and granted L. C. Page & Co., Inc., an, Injunction.

This was on Monday (6) but yesterday (Tuesday) at a special reharing before Judge Swan a stay was granted pending another appeal to the U. S. Supreme Court, or an early trial of the issues.

The film company won in the lower court, but Page, book publisher of Capt. January, novel by Mrs. Laura, E. Richards, appealed. The film company through Edwin P. Kilroe, its solicitor, and Julian T. Abeles, its special counsel on copyright, is mraking in immediate leave for a writ of certiovart to the U. S. Supreme Court, Meantime the film's release will not be delayed, as it might had not the stay been granted.

Fox Film Corp. (now 20th-Fox) and its subsidiary, Rural Pictures with he purchased the uary screen rights, srgued and was sustained by they judges in the U. S. District Court in N. Y. that (1) it was financially responsible and thus well able to meet—any damages, and hence the injunction should not be granted, and (2) that it bought is dialog and quitolaim rights from the authoress, Mrs. (chards, for a total of \$1,333.33. This in addition to \$6,666.67 consideration to Sci Lesser's Principal Pictures Corp., which had produced 'Capt. January in 1923 as a silent, "Page Co. claims ownership of the dialog, rights.

Swan's Deci

in 1923 as a silent, Page Co. claims ownership of the dialog rights.

Swan's Decil

Judge Swan in his opinion, on the appeal, chied 20th. Fox because it speak it to proceed without coming to terms with the plaintiff. Thereby they exposed themselves to the remedies, of, an exclusive licensee of a copyright against an infringen. The defendants acted with their eyes open; they were expressly warned before they begain production of the picture that the plaintiff would seek equitable as well as slegal rellet; and there was no laches in starting the suit. It may be true, as the defendants urge, that they in good faith believed Mrs. Richards had the better title; but if they dealt with the wrong party it was at their own Doubless her quitolaim conveyance transferred to them what they in good faith believed Mrs. Richards had the better title; but if they dealt with the wrong party it was at their can recover only 55% of what the dedendants would otherwise have to account for; but in no other respect did it affect the plaintiff's enedles. They urge that an injunction should be denied because they are solvent, recovery on the accounting will adequately compensate the plaintiff, and their own losses, if enjoined from releasing the picture for exhibition, will be great. We recognize, of course, that where damages will adequately compensate a complainant and where granting an injunction might work injury to the defendant out of proportion to that resulting to the complainant from its refusal, a preliminary injunction may be denied.

But we do not see that the principle is applicable. An accounting—usually a protracted proceeding at the best—well be particularly complex here because the infringement relates only to 'talking' motion picture rights. The apportionment of profits between 'talking' motion picture rights. The apportionment of profits between 'talking' motion picture rights. The apportionment of profits between 'talking' motion picture rights. The apportionment of profits between 'talking' motion picture rights. Th

remedy of an accounting is an adequate substitute for an injunction. Any inconvenience or loss which an injunction may cause the defendants should not appeal strongly to the chancellor's conscience, for it made its investment with full knowledge of the plaintiff's rights. A wilful infringer should not by the extent or his investment be allowed to goin immunity from the injunctive remedy."

Meantime the 'Letty Lynton' Meantime the Letty Lynton in-fringement case in which Metro lost twice in the lower and appellate courts has likewise come before the U. S. Supreme Court on cer-tionar proceedings. Metro has re-tained former Federal Judge Thacher quences in 'R's a Small Worl'

Ayer Banieson and Mrs. margiret Ayer Banies, authoris of (The Dis-honored Lady, won twice against Metro. Likely that 20th-Fox will also retain special 'name' counsel on the U.S. Supreme Court proceedings, a customary legal practice in important cases.

In the argument for the stay yes terday (Tuesday) morning, Richard E. Dwight, of Hughes, Schurman & Dwight, with Ralph S. Harris of the Dwight, with Ralph S. Harris of the same downtown law firm (20th-Fox's major legal counsel), and Abeles and Kilrce, argue. the picture company's cause. Judge Swan, who wrote the adverse opinion, changed his mind orally sontwhat by observing that, as the concluded in 18 in Andings, he thought 4th might be difficult to determine the valuation of the damages'so far as the dialog portion is concerned; if ITher's light on argument about the valuality of the shent mortion picture rights. Judge Swantstated in his chambers that that was listed in his capterious as song copyright attorney if wasn't difficult to distinguish, the lyric from the melody values, etc.; also that in 1915 when the original Page Mrs. Richards contract was made, talkers weren't anticipated. same downtown law firm (20th-Fox's

BLAZE ALMOST FATAL TO WANGER'S 'LADY'

Hollywood, April 7.
Five reels of master print of Walter Wanger's 'Fatal Lady' and three'
reels of 'Falm Springs' were destroyed in blaze starting in
matic rewind machine in one of
General Service Studio's projection
rooms. Negative on both prints undamaged.

damaged.

Loss, including damage to pro-jection machines; estimated at around \$10,000, fully covered.

Release of Fatal Lady set for April 24; will be delayed several

eks while master print is re-cut.

2d Bartholomew Suit

A suit against Freddie Bartholo-A suit against Freddie Bartholo-mew for alleged breach of contract was revealed yesterday (Tuesday) when N. Y. Supreme Court Justice William Harmon Black appointed John J. M. O'Shea, attorney, as tem-porary guardian for the young actor. Appointment was made at the request of child actor's aunt, Millicent M. Bartholomew, who is now, in Hollywood.

Millicent M. Bartholomew, who is now, in Hollywood. According to . Carl . Hoffmann, counsel for Herman B. Schaad, plainliff in the action, suit is based on an alleged agreement Schaad had with Millicent Bartholomew when the young actor first arrived in this country. Schaad claims that through this agreement be . 'as to through this agreement he 'as to receive 10% of Freddie's earnings while in this country. Both Bartholomew and his aunt

were served with summons in the suit when they were in N. Y. re-

Roy actor's mother is currently en route from London to institute habeas corpus proceedings seeking to set aside the aunt's guardianship and her contract.

EDITH ATWATER'S 7 YRS.

Hollywood, April 7.
Edith Atwater, New York stagactives, has been given a seven-year optional contract, by Metro.
She goes into 'Gorgeous Hussy.

Marion Talley's 'Heart'

Hollywood, April 7.
'Follow Your Heart' will be Mar-ion Talley's starrer at Republic in-stead of the shelved 'My Old Ken-

Leonard Fields, who supervised tory, will set in similar capacity reproduction.

Film Hoofers' Fizzle

Hollywood, April 7.
Screen Dancers' Guild's annual ball at the Hotel Ambassador April 4 turned out a fizzle. KMTR called off the broadcast after eight minutes when the hotel band and publicists claimed less than half payoff, although 2,000 showed at \$1 a head. Drawing for the auto caused considerable rumbling among payees when a gal, designated as the contest chairman, and an office employee of the Guild, carried off the charlot. George Calhoun, Guild president, promises 100%; payoff.

Goldwyn Confirms Bergner, Saville's UA Product. Deals

London, March 29.
Sam Goldwyn, before leaving
London for Cannes, a nine-day holiday, and a return trip to the United
States, 'mea the news that
U. A. is employing Victor Saville as
a producer-leleaser, for two a year,
with 'American release promised as
and when the pictures come up to
snuff. London, March 29

and when the pletures come up to snuff.

Also stated that lisabeth Bergner is to make as many as she likes for U. A. World release for the next five years, with her husband. Dr. Paul Czinner, as producer.

First production is to be Barrie's Little David, ith which she was to have opened in Edinburgh recently but was prevented from doing by a serious appendix operation. Second will be Bernard Shaw's St. Joan.

St. Joan.' Miss Bergner does not become a roducer-member of U. A., like Alex producer-member of U. A., like Alex Korda, but gets world release through it whereas Saville only gets local release, with a world ticket attached for suitable subjects. Saville is now dickering with G-B for the loan of Jessie Matthews for his first picture.

PIC WORK HOLDS UP

Hollywood, April 7. Spots in five ix are keeping Stepin Fetchit from continuing his personal appearance tour, which has run five months. When colored has run five months. When colored comedian arrived here by plane from east he was swamped with parts, first of, which will be in "Thank You, Jeeves' at 20th-Fox. "Joomic_lett., 20th-Fox hurriedly when he 'developed' tempermental streak, during_making of 'The Littlest Rebel.'

STEPIN FETCHIT DATES

WB Sends for Author

Hollywood, April 7. With decision by Warners to use 'Mountain Justice' as next starrer for Bette Davis, studio has engaged Luci Ward, the author, for its writ-

ing staff.

Miss Ward presently is developing original story, 'Design for
Three.'

SAILINGS

April 29 (L. A. to Sydney) Maxin Lewis, Alexander and Santos (Mon

April 29 (L. A. to Sydney) Maxine Lewis, Alexander and Santos (Monterey).

April 11 (New York to Paris).

April 11 (Los Angeles to Honolulu), Robert Bruce, Roger Grace, Sidney Zipper (Lurline).

April 3 (New York to London).

Glenn Tryon (George Washington).

April 8 (New York to London).

Guthrie McClintic (Hamburg).

April 8 (N. Y. to Bermuda) Jay C. Flippen (Lafayette).

April 8 (New York to Paris),

Danny Simmons (Washington).

April 4 (Los Angeles to N. Y.)

Harry Joe Brown, Sally Ellers (Santa Paula).

April 4 (New York to Paris) Ezio Pinza, Elizabeth Rethberg, 'ttore Panizza, Escudero, Eric Chareli, Gilbert Miller, Mmc, Ganna Walska, Myron Selznick, Alwin Johnston. Myron Selznick, Alwin Johnston, Senator Murphy (He de France). April 3 (London to New York) Mrs. Lillian May Bartholomew, John Murray Anderson (Europa).

ARRIVALS

Westbrook Pegler, Harry M. Goetz, Bobby Crawford, Victor Orsatti, Reginald Whitley, Robert Ritchie, Helena Rubinstein, John Tapernoux, Jack Curtis, Murray Shuwitt, Harry Ferry, Vivian Ellis, June.

Hays Checkup Shows 421 Players **Under Contract at Major Studios**

Hollywod, April 7.
Survey by Motion Picture Producers and Distributors Association, as of April 7. shows total of 1820 women and 191 men under contract to major studies for periods of six

vomen and 191 men under contract to major studios for periods of six months or longer.

Checkup reveals Metro leads with 58 men and 48 women. "Educational is at bottom of list with single contract player, Buster Keaton.

Status of setudios on number of players under contract follows:

Columbia.

Robert Allen, Low Ayres, Michael, Bartlett, Ralph Ballam, Write, Birch, Walter Connolly, Douglass Dumbrille, John Galitter, Robert Millian, George McKay, Thomas Michael, Henry Mollison, Gene Morgan, Lloyd Nolan, Nither Rankin, Lonel Studier, Raymond Beatrice Blinn, Nans Biyant, Beatries, Grace Moore, Joan Perry, Brabbeth Riddon, Hartha Tibbetts, St. 25, 55 Educational Buster Kenton.

Buster Kenton.

Buster Kenton.

Buster Kenton.

Buster Kenton.

Buster Kenton

Burten Kenton

Brhnn Aherne Lionet, Barrymore, Freddie Barrholomev, Visilade Beery, Bothers with the Company of the Company of

Franche Latrimore, Donrue Leighton, Ann Chering, Mirra Loy, Jeanette McConnig, Mirra Loy, Jeanette McConnig, Lina Loy, Jeanette McConnig, Mirra Loy, Jeanett

Studio Radio Columbia Hal Roach Educational

Olymps Bindna, Claudelte Cubert, Jill Deem, Mindnes Diarteth, Chico Suglas, The Mannes Diarteth, Chico Suglas, Tenden States, Chicago, Chi

Wednesday, April 8, 1936

ney, Buns and Allen, RKO-Radio Walter Abel, John-Arloige, Pred Astaire, John Beal, "Willie Beit, Eric Biore, Alan Beal," Willie Beit, Eric Biore, Alan Radio, and Allen Beal, Mayer, Mooral Olsso, Gene Raymond, Bay Mayer, Mooral Olsso, Gene Raymond, Wheeler and Woolkey, Heather Angel, Lucille Ball, Hein: Bederick, "Marginet Calinhan, Antha Colby, Alan Hamilton, Ann Haroling, Kathama, Mandard, Marine Jamilton, Ann Haroling, Kathama, Mandard, Marine Jamilton, Ann Haroling, Kathama, Mandard, Marine Jamilton, Ann Haroling, Kathama, Peppler, Jamie, Aphre, Latine, Barthan, Peppler, Jamie, Aphre, Ann Spihan, Princes Sage, Ame Shirles, Ann Spihan, Princes Sage, Ame Shirles, Ann Spihan, Hall Roach, Marine, Marin

switzer, William (Buckwheatu) Takomas.
Darin Hood, Patty Kelly, Roeina Lawrence, Patty May, Toby Vinc.
Darin Hood, Patty Kelly, Roeina Lawrence, Patty May, Toby Vinc.
Darin Amothe, Willy Hood, Thomas Beck, John Boles, J. Edward romberg, John Carradhe, Irvin S. Cobb, Alan Dimberg, John Carradhe, Irvin S. Cobb, Alan Dimberg, John Carradhe, Irvin S. Cobb, Alan Dimberg, John McGule, "Victor McLagien, Gavin Mus, Orregory Ratoff, Charles Sellon, Paul Stan, Orregory Ratoff, Charles Sellon, Paul Stan, Orregory Ratoff, Charles John Martin, John McGule, "Victor McLagien, Gavin Mus, Julius" Tännen, Lewrence Tibuett, Arhun Prasaber, Mchnel Whalen, Charles J. Win Patty, Julius" Tännen, Lewrence Tibuett, Arhun Julius" Tännen, Lewrence Thbett, Arhun Julius" Tännen, Long Lawrence, Charles Julius, John McGule, Julius "Tännen, Long Lang Lewrence, Dikie Dunban, Alica Fraye, Virgelia Lawren, Deits Dunban, Alica Fraye, Virgelia Lawrence, Dikie Dunban, Alica Fraye, Virgelia Lawrence, Dikie Dunban, Alica Fraye, Virgelia Hudson, Arline Judge, June Lang Fratan Sisiers, Ruth Peterson, Muriel Roberts, Simione Simon, Gloria Stuart, Shire, Shiron, Gloria Stuart, Shiron, Simon, Gloria Stuart, Shiron, Simon, Gloria Stuart, Shiron, Simon, Gloria Stuart, Shiron, Simon, Gloria Stuart, Shiron, Mangare, Janes, Dante, Diana Gloria, Jack, Holt, Henry Hunter, John King, Janes, Maria Santer, Janes Nyatt.

Balline Barnes, Jeanne Dante, Diana Gloria, Mangare, Poste Rodie, Auff, Ress Alexander, Robett Bor.

•		
)		
)		
)		
3		
))) ;		
		_
-)	191	42

Howard Taking Lenser To London for Two Pix

Hollywood, April 7. Howard is taking James Wong Howe to England as cameraman on his two-picture deal with London Films, due to get

under way May 1.
Wong and Howard were long associated on the Fox lot.

WPA LEGIT INGENUE'S PICTURE POSSIBILITIES

Regarded as the first WPA legit show artist to be 'discovered' as a screen find is Blanche Collins, 21-year-old ingenue in 'Criminal At Large' at White Plains.' This Collins girl is being groomed for screen tests by several companies, Paramount probably to give initial lensing.

DIONNE CONFIDANTE AT U TO SCRIPT YARN

Hollywood, April 7.

Lillian Bark has arrived to write Universal's yarn of Mr. and write Universal's yarn of Mr. and Mrs. Oliva Dionne and their five older children, in relation to the situation created by Canadian government's guardianship of the quints, under title of 'Where Are My Children?'

Miss Barker, confidante of the Dionnes, will do first draft, after which it will be turned over to staff sortners.

Rogers Memorial Week

Will H. Hays, head of the Motion leture Producers & Distributors Will H. Hays, head of the Moldon Picture Producers & Distribitors Association, last week announced plans for a Will Rogers Membrial Week during May in every picture theatre in the U.S. The same week, the \$1.000,000 Will Rogers Memorial Hospital at Sar-anac Lake will be dedicated.

Educ. Renews Patricola, West
Educational has renewed its contract vit's Tom Patricola and Buster West for one more year with
options.
Series of six shorts for each.

The Odds Beat Them Down, Still They Fight for That Pic Break

Hollywood, April 7.
Those youn hopefuls brought to Hollywood as screen potentialities, then dropped by the studios after a few weeks, remain around waiting for a second chance. Few go home for to return means that they did not make good. Some enter the aniso of the extris and eke out mager living as casual workers.

Recently a major studio, brought on six girls from the south. All were given a fanfare of Hollywood abily, three months have gone by and three have been dropped. They are still in Hollywood hoping that Paramount's guess was wrong. Until a talent sout had arrived in their midst, they had all been satisfied students at various colleges. Now they have nothing but the screen in their mindst.

The girls take it hardest, but not switch the mell. They can usually find something to do.

One lad made a lot of pals in the studio, so went into selling 'em high-piced cars after he was told that as an actor he should try something else. He became top salesman in this territory, was taken back to Detroit by the motor company and installed in a minor exec capacity with a chance to go places. Occasionally he visits the coulds. give up despite automotive

spreeds.
Confest winners have Just as tough a time but they are not brough here by the studios and are usually a different tribe. Most contest winners are girls who can take care of themselves. Youngsters brought here under contract to the studios as junior players are of a more sensitive type, can't take the likking when it comes and it does come to about 75% of those ploked up by talent scouts, when they are without previous acting experience.

VON STERNBERG MULLS COAST, EUROPE OFFERS

Hollywood, April 7. Josef von Sternberg has wound up his two-picture contract at Co-lumbia. Negotiations are on for him to join another major studio on the

to join another major studio on the Coast, or go to England on a two-plcture deal. During stay at Columbia, von Sternberg made 'Crime and Punish-ment' and 'King Steps Out.'

WB Rewards Louise With 'Kimberley' Lead

Hollywood, April 7. On strength of her performance in Midsummer Night's Dream' and 'Anthony Adverse,' Anita Louise has been given the lead with Paul Muni

Sheridan Gibney is working on screen play which is a tale of South African diamond fields.

'Ramona' All Set to Go

Hollywood, April 7.
Loretta Young returns to title role of 'Ramona,' now set for May 4 start at 20th-Fox, Henry King directing under Sol M. Wurtzel production wing:
Pic will be filmed in Technicolop, practically entirely on location. Was to have been started last October, but set back.

LILY DAMITA TOURING

Hollywood, April 7.

Hollywood, April 7.

Lily Damita is being routed by Fanchon & Marco for series of personals in the east. Opening stand will be Metropolitan, Boston, middle of April.

Hall Johnson negro choir, following two additional weeks at Warners recording spirituals for The Green Pastures, will also be sent on tour by F. & M.

Schildkraut's Comeback

Hollywood, April' 7.

Joseph Schildkraut returns to pictures for a part in Selznick International's 'Garden of Allah.'

Had been out two years.

'Everybody Sings' at U. Mebbe McLaglen, Too

Hollywood, April 7. Victor McLaglen moves over to Universal, on loan from 20th-Fox, to be starred in Everybody Sings, planned for midsummer production Ralph Murphy will direct, with Ben Markeon and Henry Johnson adapting original story by James Edward Grant:

Attack Standard Player Contract In Dvorak Case

Los Angeles, April 7.

Possible precedental ruling on constitutionality of standard screen player contract is being studied now on the Ann Dvorak-Warners legal controversy by Superior Court Judge H. R. Archbald.

Points on which constitutionality of contract are attacked is Miss Dvorak's plea that the instrument is in restraint of trade and against California practices in that it prevents aritist from working elsewhere while held under suspension. Case also brings up point of unconstitutionality raised in the James Cagney filt with Warners, won by Cagney with voldance of contract. Cagney pleaded suspension clause permitted studie to control cannot be contract. Cagney located suspension clause permitted studie to control services of actor beyond specified period of contract. Court recently handed down decision in which actress was awarded approximately \$7,000 as partial back salary for period she had been suspended by studie, but in which she was denied termination of contract. She contended that Warners had abrogated contract by taking her off payroid at time she claimed she was temporarily ill and couldn't aspect, work. Studie claimed agtress really was too ill to place in subsequent roles.

She was restored to payroll dur-ing pendancy of final judgment,

Canned Previews

Hollywood, April 7.

Quite a few sound recording machines have been installed by actors in their homes to rehearse lines for new parts.

Songwriters on the Coast also employ them for recording new numbers, sending the disks to eastern music publishing houses for consideration. Supply houses report demand heavy. port demand heavy

Tim McCov's Pix

Hollywood, April 7. Tim McCoy has been signed by Imperial to a three-year contract calling for eight outdoor pictures nnually.

Two films with a circus background will be made in the east where McCoy is with the Barnum Ringling Circus.

Keene Gets Court Order to Stand Off Futter Claim

Los Angeles, April 7.
Temporary restraining ordergrainted Tom Keene against Waiter
A. Futter and Futter Productions
prevents producer from interfering
with contract actor has with Crescent Pictures Corp., Edward B. Derr
and Charles E. Sullivan. Action,
patterned after James Cagney, suit
against Warners, will come up on
show cause order at hearing set for
April 9 in Superior court.
Keene, through hi attorney,
Charles E. Millitan, in his complaint against Futter, asks for declaration of rights in addition to permanent injunction. Complaint asserts Futter had threatened suit
against any studio using Keene in
pletures, alleging cowboy star is under contract to him for five pictures.
Keene asserts this past has been
terminated.
Interference by Futter is asserted
to have stopped deal Derr and Re-

terminated.

Interference by Futter is asserted to have stopped deal Derr and Republic were arranging for realese felpit Keene pictures. Studio dropped all negotiations for distribution and release pending determination of Keene contractual status.

BURNS AND ALLEN'S NEW RECORD AT GATE, S. F.

Los Angeles, April 7.

Burns and Allen broke the house record at the Golden Gate, San Francisco, held by Top Hat, when they garnered \$27,800 against the previous \$24,000 high.

House got the first \$3,000 then split 50-50 with Burns and Allen show, which got \$12,400 for its

'Garden of Allah' Goes Into Work Next Week

Hollywood, April 7.

'Garden of Allah' goes into production at Selznick International next week. Eric Stacey, assistant director, and Bob Ross, unit manager, are currently near Tuma, Ariz, supervising erection of accommodations for company.

Marlene Dietrich and Charles Boyer, who have top spots, are at studio this week for additional color tests before actual production starts. Hollywood, April 7.

Until WB Establishes Its Talent School, Tyros Given Small Roles

'Mummy's Boys' Set For Wheeler-Woolsey

Hollywood, April 7.

Next Radio starrer for Wheeler and Woolsey will be Mummy's Boys', an original story by Lew Lipton and Jack Townley. Yarn previously labelled 'Archaelogist.'

Lee Marcus will produce with Fred Guilo directing, roduction slated for early in May.

DeMille's Finale for Par Status of Cecil B. de Mille upon completion of Buffalo Bill, which draws the new title of This Breed of Man, is a question.

Paramount may not renew with the direction

the director.

Boles Freelancing

Hollywood, April 7.

John Boles and 20th-Fox are parting amicably after four years.

Actor will likely freelance.

Hollywood, April 7.

Without waiting for establishment of its-stock school for junior players, Warners has contracted half a dozen youngsters in the pair month and given them all a chance to first the property of the force cameras without handiful to the force.

month and given them all a chance to face cameras without benefit of training. School will start to function as soon as production gives exces a breathing spell.

Newcomers getting their breaks are Jean Madden, given part in 'Stage Struck'. Ann' Neagle, who did nothing while under contract at 20th-Fox, goes into Warners' next. Dick Foran western.

Linda Perv. coming from radio.

Dick Foran western.

Linda Perry, coming from radlo, gets a chance in Two Against the World. Rosalind Marquis and Carol Hughes are given feature assignments in future productions. Frank Prince and Jane O'Irien. contracted from Jean Mulr's theatre workshop, although on salary at WB studio, remain with Miss Muir for further training.

In case of first batch of tyros, studio feels actual expecience in films will be their best training.

Pola Negri's Temperamental Acts No Entertainment for Scala, Berlin

Ed Lowe for Fox, Det., Dickie Moore for Balto

Edmund Lowe will head the stage show at the Fox, Detroit, booked by Loew's in N. , the week of April 24. Others set for the same layout week include Guy Robertson and Vivian Fay.

Dickie Moore, kid film actor, was tentatively booked for the same show, but house found itself going overboard on salarles. Kid, plays for Loew's Instead, at the Century, Baltimore, week of May 8.

Screen Guilders Study Plan for **Four-Way Tieup**

Hollywood, April 7. Hollywood, April 7.
Series of group meetings have been instituted by Screen Writers Guild in order to familiarize members with details of amalgamation plan of organization with the Authors League, Authors Guild and Dramatists Guild, prior to vote on proposition at annual meeting of Guild May 2.
First of the confabs was secret gatherings at home of, one of, writ-

gatherings at home of one of writ-ers in the Hollywood foothills, at

ers in the Hollywood foothills, at which those invited were given out-line of amalgamtion plan and per-mitted to ask questions. Understood that several members of Guild board, which has already ratified amalgamation plan, have been appointed special campaigners to line up sufficient votes to insure measure being adopted.

THOMPSON'S N.Y. BIZ FOR SCREEN GUILD

Kenneth Thompson. secretary of the Screen Actors Guld, planed, into New York from Hollywood Saturday (4) to further revise the Gulld's working agree-ment with Equity. Conferences with Frank Gillmore and Paul N. Turner will be held during the week, covering matters not settled when the latter pair visited the Coast this winter. the Screen winter. Thompson will remain about one

Thring's Talent Hunt Restricted to H'wood

Hollywood, April 7.

Here to line up talent for his independent Australian film productions and to make story contacts, F. W. Thring, head of Effitee Film Productions, also operator of radio station 3XY, in Melbourne, plans to spend most of April in the film colony.

Aussie producer will not go east this trip, having booked passage homeward April 29.

Huston Starts 'Dodsy'

Huston Starts 'Dodsy'

Walter Huston and his wife, NanSunderland, left here April 4 for
Hollywood where Huston reports to
Sam Goldwyn for his assignment in
Dodsworth.
Pair was accompanied west by
Director William Wyler, who artived in Cincinnail last week to remain three days and familiarize
himself with the play which he will
handle in film version. Show played
here for a week before Huston's departure.

Colbert Looks 'Em Over

nionywood, April Dorothy Parker and Alan Camp-bell are scripting 'Legal Holiday' as a Claudette Colbert starrer at Par-amount.

Berlin, March 29. heralded and very costly personal appearance of Pola Negri at the Scala in a sketch, Hollywood, was brought to a sudden end after a series of disappointments and frictions on both sides of th curtain, badly upsetting biz.

Trouble began before the pre miere, during rehearsals when La Negri, on account of illness, decided to open three days late. Bilis had to be changed and the public informed. After finally appearing in both hows on March 3 and pulling big biz, Miss Negri declared that to play the daily matinee would be too heavy a strain for her, so the Scala had to tell the public accordingly. Some days later she fell ill again and was out of the show for a number of days, another heavy draw-

ber of days, another heavy draw-back for the bo.
Biz dropped badly, with the public seemingly irritated. Climax came when the engagement was terminated and suddenly by mutual consent all ads were pulled and Nati Morales, Spanish dancer, was put in to fill the gap. Theatre had decided that enough is enough.

Two truckloads of scenery for a realistic film studio set, besides other paraphernalia, a full cast for the sketch, engaged for a whole month, and refitting of a special dressing room for Miss Negri, are some of the items that the Scala went in for on the date.

Reinhardt's Next

Hollywood, April 7.

Next Max Reinhardt production for Warners will be story based on career of George Jacques Danton, French revolutionary figure. It will be labelled 'Danton,' a picture of stark realism, in contrast to fantasy marking Reinhardt's 'Midsummer Night's Dream' for same studio. 'Picture will have five principal characters. Sheridan Gibney and Abem Finkel will collaborate on story, in conjunction with Reinhardt, and Henry Blanke will hold production reins.

Danton' was produced as stage play by Reinhardt in several European cities.

ARIETY FOUNDED

Bid Silverinan, President 154 West 16th Street, New York City

SUBSCRIPTION Annual \$6 Foreign \$7

100 No. 4

INDEX Advance Production Chart 12

BIIIS	52
Burlesque	50
Shatter	GL
Concept	59
Exploitation	21
is and 50 Years Ago	
Ilm Reviews	
House Reviews	19
Inside-Legit	56
Inside—Music	48
Inside—Pictures	-6
Inside-Radio	42
International Film News.	
International show News.	57
Legitimate	3-56
Literati	68
Musle	4719
New Acts	50
News from the Dallies	60
Nite Clubs	
Obituary	62
Outdoor.	63
Picture.	2-23
Radio	31-46
Radio-New Business.	38
Radio-Reports	36
Radio-Showmanship	44
Times Square	GU
Units	. 50
Vaudeville	50-51
737	

15

Hollywood, April

Actress arrives from east tomor-row (Wednesday) to look over three scripts to decide on her next picture

Par Slates 60-65 Pictures for Next Season, Astoria Plant to Catch Overflow; Specs in Leadoff

Paramount execs have decided to rovide adequate financing for 60 or 65 features on next season's pro gram. John E. Otteson, president, and Adolph Zuker, chairman board of directors, announced decision in wire sent to Neil Agnew sales mnaager in New York, to proceed with plans for annual sales convention to be held on June 5, probably in Manhattan.

Shooting schedules are being pre pared now to move 10 pics into pro duction April 20. More than half of these will be for the new season

If production requirements ex-If production requirements ex-haust facilities of the Hollywood plant. concern will produce series of films at the Paramount studio in Astoria, L. I. Undetermined at this time how much of a production staff will be moved east.

Sales department gained point is demanding high quality pictures be delivered as quickly as possible, it

delivered as quickly as possible, it is said.

The new season's program will lead off with three outdoor spectacle films, all iaid against American historical backgrounds, and a fourth important film, based on a sea story. Cecil B. DeMille is expected to do 'This Breed of Men, starring Gary Cooper. William Le Baron will produce 'Wells Farge,' yarn of the early pony express, and also 'H. James Lewis,' best seller, written by Gilbert W. Gabriel, who will do adaptation. Frank Lloyd will produce the sea yarn as the first of his series of four films for plant, and it is expected to be a follow-up for his Mutiny on the Bounty.

Readying Assignments.

from his expected to be a informing for his Multiny on the Bountry.

Readying Assignments

Stars and leading players will be essigned spots within few days when the program is distributed among the studio's 12 unit productions. At same time, A. M. Botsford will have obtained approval of hudgests for total of 26 B pictures of hower negative costs, but regarded as important films for the exploitation of young actors and directors. Burden of costiler films will start from of young actors and directors. Burden of costiler films will start Claudette Cobert, Gary Cooper, Bing Crosby, Marlene Dietrich, Irene Dunne, Carole Lombard, Fred Mac-Murray, Margaret Sullavan and Charles Boyer. They will be handled by Henry Henigson, Harold Hurby, Jr., Harlan Thompson, Al Lewis, Wesley Ruggles and Benjamin Glazer.

Botsford's appervisory staff in-

Ruggies and Henjamin Glazer.

Botsford's aupervisory staff inoludes Dan Keefe, Jack Cunninguam;
Darlo Farralo, Sid Brod, William
Lackey, Edward F. Cline and Mel

Darlo Farralo, Sid Brod, William Lackey, Edward F. Chin and Mel Shauer.

Within the week two stars, Ann Harding and Emrhara Stanuyot, are expected to sign term contracts.

Two indie producers whose films probably will be made off the Paramount lot are Richard A. Rowland, who will do two, and Harry. Sherman, who will make four Rex Beach stories, in addition to six Hopelong Cassidy westerns.

Studio has contracted with Technicolor for use of process in at least one of four major films to be made by Frank Lloyd.

Varns for New Scason

Some of material purchased for the new season's program has been assigned to writers and producers. Clifford Odets is preparing "The General Died at Dawn," to be directed by Lewis Milestone as LeBaron production: 'Internet Can't Take Money.' by Max Brand, and 'Why Don't You Marry the Girl,' by Vina Delmar; 'Divorcons,' by Sardou, which probably will be made with musical back, round as a starring vehicle for thadys Swarthout; The Old Maid, 'Pulitzor prize winer, slated for Am Harding; film adaptation of 'Eurlesque,' to be entitled 'Swing You' Lady,' starring Carole Lombard, and Fred Machuray; 'Carmen,' with, Miss Swarthout, and a special production, the Control of the Charlon of the Charlon

National First Runs

PARAMOUNT

Desire, Par. N. Y., April 11; 1r, Toledo, 17.

'ar, Toledo, I'.

'13 Hours by Air,' Par, New
Faven, April 19; State, Mpls.,

0; Newman, K. C., 10; Garick, Chi, 10; Denham, Denv.,

1; Saenger, New Orl., 18; Pal,

balkas, 18; Orph, Seattle, 24.

'Moon's Our Home,' Par, At-lanta, April 10; Orph, St. L., 10; Malco, Memph, 18; Den-ham, Denv., 18.

Big Brown Eyes, Rialto, St. L., May 1.

COLUMBIA

'Mr. Deeds Goes to Town,' Jusic Hall, N. Y., April 16. 'Pride of Mari ,' Family, Cincy, April 20.

'Music Goes Round,' 105th St., Cleve., April 14.

REPUBLIC TO SPLURGE. PENCILS IN 30 YARNS

Nat Levine, Republic prexy, who returned after New York production conference bringing with him 30 stories tentatively selected by company's eastern story department pulls out this week for Honoluly vacation.

Levine announced Republic would up its budget on all pictures for the 1936-37 season, some as high as 50%.

Radio's Fall Footballer

Film rights to The Big Game, tootball, story by Francis Wallace, have been acquired by Radio.

It will be on next fall's program with Pandro Berman slated to pro-

Tryon's London Tinter

Hollywood, April 7.
Glenn Tryon will direct the first Technicolor feature to be produced by Robert Kane in London for 20th-Fox.

Tryon sails from New York

STOOGE NEWSREELER.

Clip from Universal's newsreel last week titled 'The Sweepstake Loser,' is current laugh hit on last week titled 'The Sweepstake Loser,' is current laugh hit on Broadway. Spontaneous laughter incorporated in staged interview brought second week's showing for it at the Music Hall and the Rosy. U clip is close-up interview of David Oliver, regular staff cameramn, who recites, dead-pan, his experience with sweepstakes this year.

PATERSON OF FONDA

Hollywood, April 7. terson set for the lead with onda in Walter Wanger's

JULIAN STREET'S CHORE

Hollywood, April 7.
Paramount has assigned Juliar
Street to whip up the yarn of "The
Doctor's Wife."
Arthur Hornblow, Jr., produces.

ALLVINE VICE LAZARUS Glenn Allvine, for several years in an executive production berth at RKO, succeeds Jeff Lazarus as studio story editor at Paramount.

Murray, "Carmen," with Miss Swarthout, and a special production by Chester Franklin ittled, Wilderness, which will be squared as sequel to same director's Sequoin.

Lewis Gensler is preparing production of 'The Big Broadcast of 1937, starrling Ja. Benny.

Paramount has a writing staff of 60. Recent acquisitions are Owen Davis, Frank R. Adams, Preston Sturgls, Tristam Tupper and Gilbert Street and Waldemar Your.

Bert Lytell Producing

Hollywood, April 7. Bert Lytell joins Richard A. Row land as associate producer on the two pictures the latter makes for Paramount release at Educational

studio.

Lytell, after years on stage and screen, got his baptism on the production end with John M. Stalil on 'Magnificent Obsession.'

'TIME'-RKO DEAL EXTENDED; 6,570 **ACCOUNTS**

Progress made by the 'March of Time' with its distribution through RKO during the first nine months has resulted in complete accord on 1936-37 program details between RKO and the 'Time' reel officials. Long-term deal with RKO called for adjustments at the end of every 12 months but the satisfactory re-sults for both parties has resulted in next year's detailed program be-ing set

in next year's detailed program being set.

Since RKO took over distribution last August theatres showing each month's issue of Time' upped about 600%, according to Roy E. Larsen, president of March of Time, Began in 1,000 houses in U. S. but reel now is playing in 5,200 theatres in this country and 720 in the United Kingdom. In addition, it also, is played in 450 Latin-American houses and 200 theatres in Australia. World distribution is figured as 6,600 houses.

600 houses. Special Spanish and English tions now are being released, with possibility that shortly editions in French, Swedish and several other languages will be placed on the

KEEP MARX BROS. BUSY THALBERG'S DECISION

Hollywood, April 7.

Irving Thalberg has put two Marx Bros. yarns into preparation, feeling that long layoff between their pix is

that iong layoff between their plx is unnecessary.

George S. Kaufman and the Seaton-Pirosh combo are on first yarn. Bert Kaimar and Harry Ruby have been set to second, which will be started immediately after canning of initialer. Futting both plx into production this summer may permit the Marx outfit to do a show in New York this winter.

F. P.-Canadian's Refunding Idea, New 5-Year Deal for Nathanson

1st Runs on Broadway

(Subject to Change) Week of April 10 Astor—'Great Ziegfeld' (MG)

(8). Capitol-'Small Town Girl' -'Message to Garcia'.

Center—'Message to Garcia'.
(30-Fox). (8).

Music Hall — Tittle Lord
Fauntieroy' (UA) (2d wk).

Faramount—Desire' (Par).

Rialto—'Murder on the Bridle
Path' (RKO).

Rivoli—'These Three' (UA)
(3d wk).

Royy—'Gentle Julia' (20Fox).

Strand—'Singing Kid' (WB)

(2d wk). Week of April 17 Astor—'Great Ziegfeld' (MG)

-Small Town (MG) (2d wk). Center—'Message

(20-Fox) (2d wk). Music Hall—Mr. Deeds Goes to Town' (Col) (16).

Peramount — 'Desire' (Par)

Paramount - Desire' (Par) (2d wk).
Risilto-Sky Parade' (Par).
Rivoli - "Things to Come' (UA) (18).
Roxy-'Amateur Gentleman' (UA).
Strand-'I Married a Doctor'

M'RAE, SARECKY TO SPLIT UP U SERIALS

Hollywood, April 7.

Serial production at Universal serial production at converse under new setup will be divided between Henry MacRae, heretofore in complete charge of the cliff hangers, and Barney Sarecky, who moyed, into studio (6). Serials will be alternated between the two, each responsible to William Koenig.

responsible to William Koeng.
MacRae currently is working on
Buck Jones' chapter yarn. The
Phantom Rider. First for Sarecky
will be 'Ace Drummond.' He follows this with 'Secret Agent' will
MacRae's next will be 'Jungle Jim.'

'Beau Geste' in Color

Hollywood, April 7. remake of 'Beau Geste' will A remake of 'Beau Geste' will be the first of four pictures to be given a color bath by Paramount for the 1936-37 program, Gary Cooper

Gary Cooper heads the all-star cast, Henry Hathaway directing.

Kayo to Pettengill Bill Hoped to End That Sort of Legislation for a Time

Not only has the Pettengill blockbooking bill in Washington been dealt its death blow as a result of the way industry leaders went after

dealt its death blow as a result of
the way industry leaders went after
it, but in onjuin on producer- disitchtise and isolitical sources this
type of regislation may be unlooked
for in the near future.

The Pettengill bill first came up
last year, without being acted on,
but for the past eight or nine, not
a single session of Congress has
gone by without introduction of
virtually. The same or similar
measures Many-years ago, block
booking legislators raised the cry
that if this practice of selling film
was not stopped, it would mean the
end of the independents in a couple
of years. The end has not come for
the indies even after around 10
years, with result the alarms of the
past have lost their steam.

In addition to the stiff fight put
up by the Hays office, with C. C.
19 Pettijohn having spent months in
proparing the fight against Pettergill. S. R. Kent made a special trip
to Washington to stick spears into
the bill. He made a very able presentation of the distributors' side
of the question, industry leaders
hold. Ed Kuykendall, president of the
Motion Pleture Theatre Owners of
America, representing the cream of
the country's exhibitors, also appeared, making what was regarded
as a very clear analysis of the
situation.

'SHOW BOAT' U'S FINAL PIC FOR '35 INTO R.C

The final film Universal must de liver to Radio City Music Hall, N. Y., under its deal for 1934-35 will be Show oat. It is expected for a nlavdate in Mav

After this picture has been played After this picture has been played the Roxy, N. Y., under this year's deal' with U, has the pick of its product. Hall up to booking of Show Boat' has been able to take anything it wanted from U until the old contract was fulfilled.

Donat's Play Folds

Lonat's Flay Folds

London, April 7.

'Red Night.' legit play which
Robert Donat financed and in which
he starred, folded Saturday (4) after a month's run.

Donat goes into the lead of
Knight Without Armor,' film
which Alex Korda is producing here
in August with Marlene Dietrich co-

Buzzell Directs at U

Hollywood, April 7.
'Trouble in B Flat' goes into production at Universal this week, Eddie Buzzell directing.

Latter ticketed for one pic with

Toronto, April 7.
Famous Players-Canadian theatre circuit may be considering refunding its outstanding aggregate
amount of \$7.700,000 bonds and debentures outstanding and replacing
the a new, single issue ob-

amount of \$7,700,000 concs and dependings are suitstanding and replacing same with a new, single issue obtligation. Paramount owns 96% of the stock of Famous-Players Canadian, which is a \$23,000,000 company operating around 200 theatres in the Dominion. N. L. Nathanson is operator of the company for Par.

There is every indication that Paramount intends to stick to Canadian operation of the chain by native personnel. From what can be gleaned Paramount is favorable to extending the present Nathanson operating control for another five years, if Nathanson is willing.

The circuit net is approximately \$1,000,000, with the Nathanson operation getting credit for same.

The circuit net is approximately \$1,000,000, with the Nathanson operation getting credit for same. It is quite likely that any deal with Nathanson would be concluded on the basis only whereby Nathanson retains his interest in the Pardistributing outfit in Canada.

But from what can be gathered, Nathanson and his management will be privileged to purchase a small stock interest in the F-P circuit probably around 10% at a price preshare yet to be determined, probably around 10% at a price prishare yet to be determined, probably around 10% at a price prishare yet to be determined, probably absed on the current market. Nathanson also would be given a basic salary of around \$25,000 yearly. He and his management would receive as additional compensation 5% of the net.

Such an arrangement is deemed favorable to both sides. If concluded, it will probably be set some time this summer.

time this summer.
F-P-Canadian has an authorized issue of around 600,000 shares of common, of which 378,790 shares ar

Ottawa, April 7. F. P. Canadian has acquired the Avalon, leading house of three in the l.cal chain owned by Paddy Nolan, formerly mayor of Ottawa. Harry Neun the new manager.

UA. COL. WIN POINT IN CARTOONIST'S SUIT

Pedro Lianuza, newspaper cartoonist, must furnish Columbia Piotures, United Artista, et al. with a hill of particulars in connection with his suit for an accounting of profits from screen, shorts based on synchronized cartoons, which idea the artist claims to have originated, Justice Ferdinand Pecora in N. Y. Supreme Court yesterday (1) directed the defendands be furnished with complete details on the allegations made in his complaint. Lianuza had previously been granted the right to examine the defendants before trial of the action. Lianuza claims he conceived the idea of caricaturing film celebrities and having the drawing animated and put on the screen in synchronized form. He alleges he broached the idea to the officials of Columbia and United Artists. He claims that sometime later, through Walter Disney, the Winkler Film Corp. and Charleg J. Mintz, president of the latter firm, all named sefendants, the idea was carried out and, according to the plantiff, the companies have realized upwards of \$500,000 in profits of which he believes he is entitled to a share.

ROSS ALEXANDER SET

Hollywood, April 7, as set Ross Alexander Warners has Warners has set Ross Alexander for title spot in "The Shrinking Violet," George Bricker yarn, on profesh hockey. William Clemens will direct.

Horton's Starrer

Horton's Starrer
Hollywood, April 7.
Universal has purchased 'Adam's
Evening,' by Katherine Cavanaugh
as a starrer for Edward Everett
Horton.
Deal for Miss Cavanaugh, who is
employed on the 20th-Fox lot, was
made by Dave Werner.

Keefe Supes 'Riders'

Hollywood. April 7.
First supervisory assignment for Daniel Keefe at Paramount will he on Zane Grey yarn, 'Riders of the Spanish Peaks.'

Keefe was formerly production manager . Harold Hurley unit.

K-A-O EXECUTIVE SHIFTS

New Universal Setup as \$4,000,000 Changes Hands for Laemmle's 72%

Payment of approximately \$4,000,000, cash, was made to Carl Laemmle on Thursday (2), for his 72%, interest in the Universal Pictures Co, Inc., thus effecting a transfer of control of this company to Standard Capital Co, and associates, including J. Cheever Cowdin, Lawrence W. Fox, Jr. and Charles R. Rogers. Stock control of U is vested now in a newly formed holding firm, the Universal Corporation.

Charles R. Rogers. Stock control of Us vested now in a newly formed holding firm, the Universal Corporation.

Laemmle has returned to the Coast. His 30 years of leadership in the film industry is ended thus. He is 69, having started in the trade, a ploneer, at the age of 39.

More than 90% of the common stock of Universal, it has been announced, changed hands in the transaction. The aggregate consideration was \$5,500,000. The net consideration was \$5,500,000. The net consideration was \$5,500,000. The net consideration mad actual cash which has passed hands is around \$4,000,-000. Neither the U shares owned by R. H. Cochrame, nor those held by H. H. Cochrame, as well as shares of certain other minority holders in UPC, have been included in this cash consideration. Such holdings of these stockholders are retained and included in the new Universal Corp. setup.

Transfer of control was effected from Carl Laemmle to Standard Capital and associates, in UF Jersey City corporate offices, through the Corporation Trust Co., New York.

Officers and Directors
J. Cheever Cowdin is chairman of the board of the new Universal Corp.; R. H. Cochrame, president; Charles R. Rogers, executive viceresident. Charles Palne, is treasurer.

All the stock of this new company is placed in a voting trust. The voting trustees are named for a period of 10 years. They are George No. Armsby, Paul G. Brown, J. Cheever Cowdin, Garrettson Dulin, Dr. A. H. Glannini, J. Arthur Rank, and Charles R. Rogers.

Representing the interests of the British group (C. M. Woolf and associates) on the board of Universal Corp. are William Freiday, New York banker, and J. Arthur Rank, and Charles R. Rogers.

Adolph Ramish, who is financially interested with Charles R. Rogers.

the transaction, its a member of board-of-the-new-Universal Continued on page 6)

U SALES CONFAB IN N.Y. MAY 25 FOR 3 DAYS

Three-day annual sales convention of Universal has been set to start in New York City on May 26. It will be the initial sales confabunder; the new Standard Capital-Regers regime. Company expects to announce schedule, of 36 features pitus eight westerns and trimmed shorts schedule.

Jaines R. Grainer, sales chief, is now on the Coast arranging details of product line-up. Probably will not return to N. Y. until just before convention. Three-day annual sales conven

Hollywood, April 7.
Universal will make 36 features, eight westerns and four serials for 136-37 program.
Decision was reached on the production lineup yesterday (Monday) following a conference between Cliarles R. Rogers and James R. Grainger.

Charles R. Rogers and James R.

U's Recap Plans

U'niversal officials are still working on recapitalization set-up for hew operating company. Biggest task at present time confronting financial experts with company revolves about finding most satisfactory way to take care of the first preferred stock listed on N. Y. stock exchange.

Company is understood to be fairly well agreed on recap handling of common stock, and possibly a bon issu.

Cohn-Schneider Linger

Hollywood April 7 Jack Cohn and Abe Schneider who were to have left Friday (3) for New York, are delaying their departure another

Continue here with Harry Cohn

Continue here with Harry Cohn on discussions to get out the bal-ance of Columbia's this year's product, which is behind, and also next season's lineup.

William C. Lengel, Col's eastern story editor, and Richard Aldrich, New York play editor, have returned east. Pair discussed story requirements Harry Cohn and Frances Manson, studio story ed.

UNIVERSAL'S **EXEC SETUP**

Executive assignments at Universal, effective April 1, as announced by Charles R. Rogers, executive vice-president, are:

William Koenig, general manager, concentrating on production.

Rufus LeMaire, assistant to Rog-rs; to handle story ideas and per-

Rufus LeMaire, assistant a vec-ers; to handle story ideas and per-sonalities.
Fred S. Meyer, executive assistant to Koenig.
William Fender, studio superin-tendent, in charge of physical equip-ment, improvements, maintenance and insurance.
Martin Murphy, continuing as

and Insurance.
Martin Murphy, continuing as
production manager.
Under new studio setup, authorit: of Edward Erymer, wardrobedesigner, has been broadened, with
various creative departments supillemented.

Jack Otterson has been added to studio art department.

Marx Ups, Knopf In

Hollywood, April 7. Edwin Knopf moves into Sam Mark's spot as Metro story head this week. Mark joins the produc-tion ranks.

Knopf has been on the lot many years as a writer.

Hanline East on Stories, Also Martini's Ditties

Maurice Hanline, story editor for Pickford-Lasky, pianed to New York last week to curry the eastern field for film production material. White east, Hanline will also huddle with Nino Martini to discuss songs to be incorporated in script of 'The Car Desperado.'

to be incorporated in script of 'The Gay Desperado.'
Martini scheduled to make con-cert tour ôf Coast before starting his picture work May 18. Opera star winds up his eastern broadcasting April 11, and is due here 10 days later.

UA Sales' Huddles

AYLESWORTH TO SUCCEED SWOPE

Spitz President of Keith-Albee-Orpheum in Thompson's Place—Swope Served as Mediator Between RCA and Meehan Factions, Now Coordinated

NEW DIRECTORS

Herbert Bayard Swope resigns today. (Wednesday) from the chairmanship of the board of Keith-Albee-Orpheum. The annual meeting of KAO stockholders is scheduled for today, It is likely that M. H. Aylesworth, chairman of RKO, will be named successor to Swope. Leo Spitz, president of RKO, is expected to be named president also of KAO, succeeding Major L. E. Thompson. Spitz and Aylesworth, thus, become the Integral operating of KAO, succeeding Major L. E. Thompson. Spitz and Aylesworth, thus, become the Integral operating of the Spitz of all RKO. These changes which are contemplated with the consent and approval of David Sarnoff, president of RCA, probably will be announced by him and Spitz, following meeting of stockholders.

Major Thompson's prospects appear to be as theatre liaison officer and assistant to Spitz on theatre matters.

Nate Blumberg, general manager of theatre operation, and John O'Connor, chief film buyer and film booker, continue. Naught is known however, whether the 'general manager' title continues. As chairman of KAO, Swope was the over-all boss. Under the contemplated new setup, Spitz is in the driver's seat and, in the future Blumberg and O'Connor answer directly to their new president. No mention is made so far about Alex Reoch, Sarnoff's head of real estate.

Thus, through these changes, which are to be effected, the Atlas-Lehman people, new owners of RKO, who have had the responsibility of operation of the RKO-KAO actup, without having the operating control, now also will assume such operating control of all RKO is integrated in the hands of the new owners.

Only 7 Directors

The number of directors on the KAO board, it is expected, will be reduced from 13 to 7. Malcolm Kingsburg, representative of the M. J. Meehan interests, is expected to continue as vice-chairman. Leon (Contifued on page 10)

Par Board to Act on Zukor-Otterson's **Findings Regarding Studio Setup**

2 Prod. Records

Hollywood, April 7.
New ail time high for pictures finished and previewed none week was established in the past seven days when If features with negative cost of \$4,000,000 were run off for audence reactions. Group included major product with a few indies.

the windes. What is believed to be another record was the production start in the same period of 11 pictures budgeted at around \$5,000,000. Combined it gave the industry the biggest week in history.

F.&M.'S PICTURE PROD. PLANS

Mike Marco of Fanchon & Marco is back on the Coast to further plans for film production with Lester Cowan, formerly of Academy of M. P. Arts and Sciences, in charge

M. P. Arts and Sciences, in charge of production. No distribution connection is known.

Plans call for four pictures, two of which will be for fall release. Each picture will be budgeted at \$400,000. First two titles are 'Waltz King' and 'Dance Congress,' latter by Allan Rivkin.

Producers Confer On Labor Matters, Also Honor Laemmle

Hollywood, April 7.
Producers Association held a
meeting today (Tuesday) to choose
a representative from each studio
who will go east with Victor Clarke
on Thursday (9) to join Pat Casey
on his annual parleys with International labor heads on studio labor
conditions.

national labor receased and conditions.

Meeting also considered the matter of a 'testimonial dinner to Garl-Lucmmie and the presentation of a parchment to universal's president emeritus, signed by all the producers.

Lasky, Jr., Works for Dad

Hollywood, April 7.

Jesse' L. Lasky, Jr., has started work at Pickford-Lasky to develop an original story idea.

Recently returned after seven months in England.

The board of directors of Paramount late this month, sufficiently in advance of the firm's annual meeting of stockholders, in June, will determine definitely what policy to pursue regarding the company's studio situation. Deliberations are expected to start among the board members, soon after John

terson and Adolph Zukor submit their reports on the studio situation. Otterson and Zukor are on the Coast at the present time, making a survey of the situation.

Present opinion seems to be clear that neither Otterson nor Zukor is on the Coast to make alteration in the studio setup but rather to look over the situation and discuss pos-

the studio setup but rather to look over the situation and discuss possible changes, if any, upon their return to New York. The indication appears that no important changes will be made at the present time, while the two are on the Coast. This is 'Zukor's first studio visit since Otterson. succeeded him as president of the company. Otterson has been in complete charge of the studio, since taking office. Information is that Zukor was asked by the company board to make the present trip with Otterson. William LeBaron, in charge of the studio, is an Otterson appointee. He remains in charge of studio operations, under Watterson Rothacker, also an Otterson appointee. Le Baron's contract awaits the board's approval, in New York.

Hollywood, April 7.
Series of conferences were conducted throughout all of last week by John E. Otterson, Adolph Zukor and Russell Holman, with local Paramount studio executives and producers, headed by William Le.

Baron.

As result of confabs, purpose of which was largely to strengthen product previously outlined for the 1936-37 season, situation at Paramount has been considerably improved.

proved.

Meantime, number of deals are on for several strong freelance players to come into the Paramount fold on individual picture assignments, instead of on term contracts. Zultor and Otterson go east April 11 after a week at the studio concerning on Paramount production setup. Ployd Odlum and Ed Weisl incad to Frisco over the weekend before returning east.

WB PRODUCT CONFABS STARTING ON COAST

Hollywood, April 7.
Major Albert Warner and Andy
Smith planed in from New York for
confabs with Jack L. Warner, Hal
Walls, Gradwell Sears and E.
Charles Einfeld on next year's program and selling policy of big
budget pix being set for release,
Sears and Einfeld arrived
plane previously.

Par Sales Conv. June 5

June 5 hav been lentatively set by J. E. Otterson and the sales department as date for Paramount's annual sales convention, to be held in New York.

Five pictures go into production within next three weeks on the Par lot, giving studio 11, in work, high-est production schedule in past year.

Zimbalist, Karp East
Hollywood, April 7.
Martin Beck, Sam Zimbalist and
Jacob Karp left over weekend for
New York.
Bock mode his periodical visit,
Zimbalist, assistant to Hunt Stromber All visit cast for week, while
Karp, Par said, torney, will
indelic with 0.

No Summer Letdown at 20th-Fox, 24 Pix Readying; Zanuck Clips Vacash

Gene Markey, 20th Prod.

Gene Markey, 20th Prod.

Hollywood, April 7.

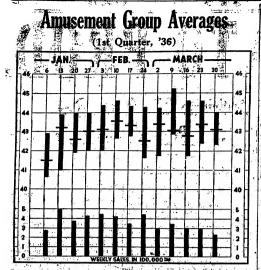
New contract, effective Aug. 1.
signed by Gene Markey with 20thFox gives him producer status.

No assignment, however, until hereturns from abroad on a onepicture writing deal with GaumontBritish.

Piazza Scouting
Chicago, April 7.

Ben Piazza was in town last week
for special auditions. Interviewed
the Weaver Bros. and Elviry, vaude
fillbilly act, and had a special sesston at WLS, the Prairic Farmer
station, looking at and listening to
farmyard yodelers.
Piazza is secouting talent for the
new Emanuel Cohen-Bing Crosby
flicker.

Heavy production schedule lined
up at 20th-Fox for late spring and
summer eliminates any possibility
of Westwood studie olssing of slowing during the next six mounts.
Durrity Zanuck is abandoning plans,
for a 10-week European varation,
and will limit himself to a two
weeks' fishing trip in nearby waters
instead.
Presently, 24 features are in varicus stages of preparation at 20thFox, with three others working. Of
the 24, all but seven will be made rt
work this month. They are:
To Mary—With Love. John
Cromwell productio is Simone Simon
and Ruth Chatterton in 'Girl's
Dormitory', under directio of Irv's
ing Cummings: Shirley Tempilestarrer, Dimples,' to be produced by
Nunnally Johnson, and 'Sing, liaby,
Sing,' Buddy De Sylva filmusicat, Hollywood, April 7. uction schedule lined



The weekly high and low average of prices for 12 representative amusement stocks listed on the N. Stock and Curb exchanges is indicated by the vertical hars in the upper part of above chart. The closing prices each week are shown by means, of short cross-bar. Lower portion of chart, in like manner, shows volume of group weekly.

High mark reached in this three-month period was 45%, reached in week conding March 9; while low was recorded in week of Jan. 6 at 49%.

Trend was distinctly upwards through week ended Feb. 16 when 44% was attained, making it highest level-in-two years that date; of computured irregularly lower after that until week of March 9 when there was sharp rebound to new peak at 45%. After that trend, was moderately downwards:

was sharp rebound to new peak at 20 a. Annual active downwards:
Largest volume came for week engling tan 16 when 486,000, shares changed with low recorded in March 30 when volume was 234,400. Group's rise of more than 4 points during this quarter largely coincided with trend of other representative grains.

U, Pathe, Radio, Eastman Hit New 36 Highs in Generally Good Market

By MIKE WEAR

With Universal preferred bossting one-day rise of 14% points, and Radio Corp. issues supplying only reworks for amusements, picture

company stocks drifted lower with the remainder of stock market yes

the remainder of stock market yes-terday (Tues). Preference issue of Universal shot, skywards ta' new peak for three years or more at 115, closing aftitis high. Bullishness in Radio stocks was in anticipation, of approval on re-che plan after market closed. Radio B and certificates for same both registered new highs above 100, both finishing 103%. Certificates showed advance of 3½ points on day. Radio common was up frac-tionally.

tionally.

Only other amusements to show strangth were Eastman Kodak, Sindy other amusements to Show Strongth were Eastman Kodak, Pathe and Technicolor, last named being up nearly 2 points, near former peak price, on favorable annual financial statement. Amusements to digit to new 1938 lows included Lowe common, Paramount common and first preferred, and Consolidated Film pdg.

With representative because

Film pfd.
With representative branches of trade staging a smart recovery from recent interruptions caused by Gooda, the stock market last week was quick to sense this return to normally and pushed into new high ground. In this advance, amusely ments were among first to fall in line.

Iline.

"Amusement roup equilled its old high silghtly above 45% and boasted again of 1,229 points; as measured by the averages, for the week. Closing level was slightly off 44%. Lawest point-reached by group was a minor fraction below 43. Despite this buillish implication, volume again fell off as compared with previous weeks, dipping to below 200,000 shares for the 12 stocks. Individual Standouts

individual Standouts

Excellent showing made by the group was due in a large measure to the marked strength in a few individual Issues. Drive forward pushed five stocks to new 1936 highs. These were Universal common, which went to 12½; Universal pfd., which touched 101; Eastman Kodak, a strong favorite at 170½; Athe, at 11%; and Redio B Ctfs., at 19½. Other side of situation presented by Loew common, Paramount 1st pfd., and Paramount 2nd pfd., all of which registered new lows for year. Columbia Pictures ctfs., common and preferred, Eastman Kodak, (Continued on page 31)

(Continued on page 31)

Fox, St. L., Reorg. Plan

Louis, April 7. The reorganization plan under which holders of \$4,447,000 in defaulted first mortgage bonds would acquire leasehold to Fox theatre and adjoining Humboldt office building was approved tentatively Friday (3) by Federal Judge George H. Moore. He set May 1 as date by which objections and applica-tions must be filed.

tions must be filed.

Submitted by a committee representing about '8% of bondholders, plan proposes that theatre be leased to Fanckon' & Marco by corporation which bondholders would form to take title. Bondholders would get preferred and common-stock of new corporation in exchange for their bonds.

bonds.

To pay expenses of reorganizaTo pay expenses of reorganization, and to provide working capital
for new company, F&M would take
a new first mortgage of \$55,000
against the "Humboldt Building.
Fees and expenses have been estimated at \$230,000.

L. A. TO N. Y.
Glenn Tryon
Fred Stone,
William C. Lengel.
Richard Aldrich;
Jacob Karp.
Sam Fox.
Jack Durant.
Maurice Hapline Maurice Hanline, Bert Allenberg, Fanchon Royer. Nate Saland Sam Zimbalist. Jack Kapp. Lee Tracy Lee Tracy.

Ernest Schoedsack.

Buddy Schulberg.

Ernest Segte.

Norman Moray.

Mrs. Arch Selwyn.

Fred Pelton.

Patsy Filck.

Martin Beck.

N. Y. TO L. A.

Claudette Colbert. Bob Taplinger. Mike Marco. Major Albert Warner.

Yesterday's Prices * New 1936 high.

Geo. Webb Sues Dell for Million. Alleging Libel

Through the filing of a motion

Through the filing of a motion yesterday (Tuesday) in the U. S. District Court, N. Y., it became known that George Webb, Hollywood, former husband and manager of Esther Ralston, screen actress, has instituted suit for \$1,000,000 against Mary Burgum, managing editor, and the Dell Publishing Corp., for alleged libel, In. his. complaint, Web alleges that as result; of the publication of an article on July 1, 1934, in the defendants' magazine, Modern Screen, he was held up to hatred, ridicule and contemptible in the community (Hollywood Hills) in which he lives and in all places where the said publication was distributed.

tributed. The article complained about was entitled, 'Could You Have Borne Such Suffering 'Dy Gladys Hall. It was based on an alleged interview with Miss Raiston. Latter obtained an interlocutory divorce from Webb in 1934.

Defendants entered a general de-nial of the charges.

RCA'S NET 1ST OUARTER \$1.250.000; PLAN O.K.'D

Radio Corp. of America stockholders at a special meeting yesterday (Tues.) approved the recapitalration plan drawn up by Joseph P.
Kennedy, which previously had been okayed by corporation directors. Approvat was given by a votewell above the 'required majority, and the plan was declared effective at once. LASo. declared. that thera was sufficient Preferred B stock deposited to make plan an actuality.
David Sarnoff, president of RCA, estimated that company earnings for the first quarter this year would be about \$1,250,000. Four directors, General James G. Harbord, Cornelius Bliss, Bertram Cutter and Newton D. Baker, were reelected to April, 1398.

First television field test was announced for June 29, Sarnoff Calming that felevision when it became an actuality would supplement and not supplant, gadio.

not supplant radio.

King Draws Circus Pic

Hollywood, April 7.
Lou King goes to Warners under contract as director.
First assignment is untitled circus story, to be produced by Bryan Foy from an Earl Felton original. Barton MacLane will have top spot. Roy Chanslor is scripting.

Wants Own Moniker

Hollywood, April 7.
Unusual situation arose when
Veda Ann Borg, Paramount stock
player, refused to permit the studio
to change name to Ann Noble.
She preferred to retain her own
moniker, and new componen, was moniker, and new cognomen stricken from studio lists.

METRO'S LEGITS

Raymond Middleton, baritone, who was in 'Roberta' several years ago, has been placed under option by Metro-Goldwyn. Company also tested Frances Fuller, legit actress, last week.

Both players previously appeared films.

Inside Stuff—Pictures

Mrs. Lillian May Bartholongew, mother of Freddle Bartholongew, page 14 to 16 t

blic studio has been notified by Mrs. Mabel S. Kinney, Los Angeles Republic studio has been notified by Mrs. Mabel S. Kinney, Los Angeles head of Osiliornia state division of industrial, welfare for women and children, that hereacter studio will be required to pay femme employes overtime for all hours worked in excess of eight per day. After weeks of scrutiny of Republic payrolls, studio was advised that its practice of giving compensatory time off for extra hours worked is in violation of California regulations. Numerous complaints had been registered that Republic had not been reimbursting help sufficiently for their chores, other than giving time off.

Los Angeles circuit houses were hard pressed for biliboard space last 10 days through Al G. Barnes circus grabbing off all available boards from Foster & Kleiser. Poster concern for time being had more panel biz than it could comfortably hardide but tension was ensed late in week as circus paper began dying. F&K cyrently are building 1,000 new 24-sheet boards in the southern California area. Fox West Coast and Paramount are heaviest amusement panel users in L. A. territory.

Because of increased production activity at Coast major studio, front office sent out form letter to all producers, execs and directors activing that they retrain from taking guests to lunch in studio case unless definitely to discuss company business. Idea was that all tables were needed for extra workers on various pictures in production. Despite warning, Bead of the company played host to large groups of outsiders for several days after notices were sent out.

James P. Normanly, v.p. of Bank of America, who joins Universal as comptroller April 14, succeeds Henry M. Clark, with the company 11 years, Normanly has been a close friend of Dr. H. Glannini for past 25 years and during most of that period centered his work on financing of theatre and picture ventures. Frior to coming to Los Angeles, Normanly handled show business matters for Glannini banking interests in New York.

To make sure she is properly lighted in her first Technicolor picture, Marlene Dietrich has requested that Charles Lang be brought over from Paramount to handle the closeups in 'Garden of Allah,' which she will appear in for David Selzinick. Howard Greene will look after Technicolor's end on the film.

Although George O'Brien still has one picture to make for Sol Lesser before he begins series of six for George Hirliman, both actor and producer are shopping for story material to be used under the new setup, Only one of six will be a western, others to be of outdoor romantic type. Two films will be made with new Hirlacolor process.

RKO-Pathe studio in Culver City Will be near capacity within next two weeks, although there will be only two companies working. Sejanick-International will be filming 'Garden of Allah', and Reliance will, have 'Last of the Mohicans' under way. Both are big set pictures and will require virtually all of studio's facilities.

Hays office is called on almost daily for facts relative to picture theatre attendance by various advertising agencies in N. Y., chiefly in relation to radio. Recently an agency requested information as to the number of people who see every topnotch feature. Haysian estimate was that approximately 75,000,000 view the average hit picture.

With forthcoming release of 'Dracula's Daughter, the line Laemmie presents' is dropped and replaced with 'Universal presents,' Laemmie name has been on main titles of Universal productions since inception of company in 1912.

Most profitable set ever built in Hollywood studio, replica of three-deck ocean liner, has been razed at 20th-Fox Westwood lot to make room for new administration building. Aside from heavy charge-off over period of several years, ship brought in at least \$50,000 in rentals.

Fred Beetson of Producers Association is contacting Coast studios in drive of industry to raise its share of \$90,000 Red Cross relief for flood sufferers alletted to Los Angeles area. Each studio assigning an employe to handle collections.

Coterie of non-employes formerly privileged on Universal lot have been given the gate under new regime, with entry to studio automatically cancelled in all cases where employment is terminated. Several of those affected by ukase had been admitted from day to day as extras.

Glenn Allvine's appointment as story editor brings into the Par plant another former Sheehan man from Fox. Gabe Yorke, studio publicity head, and Joe Shea, his assistant, both formerly with Sheehan. This despite Sheehans own deal with Par as a unit producer now colo:

Samuel Goldwyn has cautioned against using the title, 'Children's Hour, in conjunction with 'These Three.' Some exhibs claim they will simply use reproductions of N. Y. daily newspapers which linked picture with stage bit.

Universal

(Continued from page 5)

(Continued from page 5)

Corp. Budd Rogers, brother of C. R.
Roger, is also on this directorate;
Both are veteran showmen. Hamish
headquarters on the Coast.
In addition to these, the Universal
Corp. board in clud es Cowdin,
Cochrane, Rogers, Paul G. Brown,
Philadelphia; Garrettson Dulin, Los
Angeles; and Lawrence W. Fox, Jr.,
of Standard Capital. Fox is a v.p.
of the latter firm.
The Board
The board of the Universal Pictures Co., Inc., comprises Cowdin,
chairman; Coch rane, president;
Rogers, executive vice-president;

three Co., Inc., comprises Cowdin, chairman; Cochrane, president; Rogers, executive vice-president; Eudd Rogers, Paul G. Brown, William Frielday, besides Simon Kiee and, Meyer Schine who represent firm, General Flim Distributor.

hrst preferred stockholders. Charles Paine is treasurer also of this com-paine, Universal Pictures Co., Inc., continues as the producing and distributing company. Without specifying details, an an-nouncement from Cowdin and R. E. Cophysics, Indicates, editional in-

Cochrane indicates additional incompany.

company.
Additional to the C. M. Woolf, British intercets, in the transaction, other .ssociates of Standard Capital Co. include Electrical Research Products; Inc., Western Electric subsidiary: Eastman Kodak, and certain private individuals who are interested in Standard Capital Co.
The arrangement with the Woolf

PATHE BACK INTO PROD.

Penn and Stanley, Pitt, Rush Flood ED ALPERSON'S Repairs to Catch Easter B.O. Biz

Determined to cash in on expected heavy Easter trade, both Penn and Stanley are pushing reconstruction crews in three 8-hour shifts a day in frantic effort to get going again this weekend. Present outlook is for Loew and Stanley houses to reach w and Stanley houses to reopen

Low and Stanley houses to reopen Saturday (11).

Penn, where recent flood hit hardest, will close off basement, where main rest-rooms are located, since several weeks of repairs remain in this section of the house. Also likely that a part of the loge will stay shut for while longer. House will also be without drapes for some time, but management figures seating, carpeting, rewring and painting will be completed by Saturday. For reopening attraction, site gets Singing Kid.

At Stanley, it'll be a picture only.

Singing Kid.

At Stanley, it'll be a picture only, Small Town Girl, for Easter, It'll take house at least a week longer to install new stage, waters having ruined old one, which we means presentations won't be resumed here until April 17. Nothing set yet, however, It's just possible both houses will be delayed in renovations a bit but figured that they'll be able to open nevertheless although under certain handicaps.

handicaps.

It's been a herculean job, with even the most optimistic refusing to believe either site had a chance of being in operation again just 23 days after worst flood in city's history struck. However, two other remaining first-run sites, Fulton and Alvin, aren't so fortunate. They'll not get started for at least another 10 days and possibly longer than that, due to delays in getting seat and carpet replacements.

That's what has saved both Penn and Stanley. These spots had seats in warchouse week ago and ready to install just as soon as painters were finished and interiors had dried out sufficiently.

Even with deluxe reopenings, WB plan to keep both Davis downtown and Regent in East Liberty going for at least another fortnight as first-runners until product jammed by three-week closing has thinned out. Then Davis will probably close again and Regent return to its subsequent run policy. It's been a herculean job, with

out. Then Davis will probably close again and Regent return to its subsequent run policy.

Small Art Chema, also seriously damaged-by-flood,-won't-open-again,-at least not until fall. Management here had planned to close anyway last of next month for warm months and figures it wouldn't pay to resume this late in year. Landlord here also reluctant to make immediate repairs with result that partnership management, Manule Greenwald and Gabe Rubin, has dissolved. When and if small-seater gets going again with foreign filckers, it'll be under a new managerial set-up.

gets going again with foreign filckeres, it'll be under a new managerial
set-up.
Present indications point to Stanley being only first-run site in town
now with flesh. Resuming after
two-week shutdown, George Jaffe's
indie-owned Casino, untouched by
waters, has dropped units and
switched to double-feature poilcy.
Move brought about through management's differences with unlons,
Jaffe has been insisting upon reduction of backstage crew from seven
to five men, with unlon refusing to
consent and Jaffe insisting there'll
be no more stage shows at his spot
until the local does.
Another downtown site hit by
flood, Ritz, also coming along in
fine shape and will swing into action next Sunday (19). Varlety, burlesque site in high-water area, relights this weekend (12) with returengagement of Ann Corlo, while remaining damaged house, Barry, formerly the Pitt, still undetermined as
to future status.

RADIO TRAILERS WEST

Hollywood, April 7.

It io, for first time in several years, is making and editing its trailers at the Coast studios.

Rodney Bush has joined studio's publicity staff to take charge of trailer production.

Md.'s 1% Tax

Baltlmore, April 7.

Just before Maryland state legis-lature adjourned late last week it lature adjourned late last week it passed a bill, signed and made effective when Gov. Nice squiggted it over weekend, which taxes all amusements in state 1% of gross. Further, excise on all passes taxed to what amounts to 10% of bo. value, though least tax on a single pass is 5c. Tax on ductis effective this week, while gross tax retroactive as, or April 1. ill calls for excises to stand for one year. It's first amusement tax Maryland has ever levied, and it's especially designed to supply relief funds for state.

Indie Exhib Ass'n To Highest Court On 2% Sales Tax

Exhibitor interests in the Inde-pendent Theatre Owners Associa-tion are determined to go to New York State's highest court at Albany

tion are determined to go to New York States highest court at Albany in an effort to restrain distributors from collecting the city sales tax on film. Harlou, Inc. and Quinr. Inc. operating houses of lesser importance in Brooklyn, on Monday (6) submitted an order to show cause, returnable Aprill 17, why leave to appeal to the Court of Appeals at Albany should not be granted.

These independent operating companies, part of the ITOA, proceeding in a test case in behalf of the Harry Brandt organization, lost in the Appellate Division last week, when that court denied an injunction to restrain the city comptroller and distribs from forcing, them to pay the 2% sales tax. In applying for the show cause order, the Harlou-Quinral people asked for a stay meantime. This was not granted.

The distributors themselves who are c.o.d.ing accounts to insure payment of the tax since they are preparing their own case against the tax levy on film rentals. The law firm of O'Brien, Driscoil Raftery, acting for United Artists in the test case on legality of the tax, has been notified by the printer that the record of the case will be ready tomorrow or Friday. Firm tax, has been notined by the printer that the record of the case will be ready tomorrow or Friday. Firm will start on briefs right away in hope that case can be heard in the Appellate Division in three or four weeks.

Pitt's Realignment

Pittsburgh, April 7. Harris-Family in East Liberty will be Harris Amus. Co.'s first-run outlet until Alvin downtown is ready outlet until Alvin downtown is ready to open again. Small-seat nabe site picked up 'Country Doctor' as soon as house got power enough to repen again and Dionne flicker has been held over there for second week. Picture was in middle of second week downtown when flood hit Alvin.

Easter week attraction at Family will be double feature consisting of 'Gentle Julia' and 'Every Saturday Night.' Everything here will apparently be duals until product jam is clear—up.

Wheeling, W. V. April 7, we weeks following the flood this section of the Ohio Valley is still digging from under. Theatres that were submerged have managed to get going again, but it will be months before anything like normately is again established.

The Rex and the Liberty, Wheeling, were the only large houses in the pathway of the disaster. Each sustained a less of about \$5,000.

PREMIER PICTS

Consolidation of All Pathe Film Activities - Production, Distribution, Laboratory-New Exec Setup

F.D.'s STATUS

Consolidation of Pathe Film activities, from production to distribution, inclusive of the laboratory, under the comprehensive but centralized control of a new holding company to be formed for this purpose, is on the way definitely. These plans include preparation for additional financing and new overall executives who will be drafted from the trade.

Premier Picts is the tentative name of this new company. The financial setup awaits the consideration of the Securities and Exchange Commission, in Washington. Edward Alperson, associate of the Skouras Bros., and executive of National Theatres (Fox West Coast), is to be the new operating head of the new Fathe setup. He is a former general sales manager of Warner Bros. Frank Kolbe, present president of Pathe, it is conjectured will be chairman of the new setup. Alperson's incoming executive associates will include Willlam Pow-Consolidation of Pathe

Alperson's incoming executive as-sociates will include William Pow ers, now among counsel to the Skouras Theatre interests. Powers Skouras Theatre interests. Powers will occupy an important executive lawyer capacity with the new Pathe setup. Alperson is also bringing with him Carl Lesserman, assistant general sales manager for the south and west, of Warner Bros. Lesserman will occupy a top sales betth, under the contemplated Alperson operation at Pathe. James Davidson, associated with Hayden, Stone commany discontant paths of the path of t company, downtown bankers, at one tlme and now with Alperson in Na-tional Theatres, will go over also to

tional Theatres, will go over also to Pathe.

Except that certain of the individuals who will join the new Pathe setup are presently associated with Skouras Bros, theatre interests, there is no connection between Skouras and the new Pathe plans. Additional capital to be put into Pathe is coming from present interests which have been and will conests which have been and will con-tinue to be associ with the com-

pany:
First Division and 'Time'
While Pathe officials were noncommittal, only way that First
Division is expected to figure in
new set-up is as part of the distri(Continued on page 27)

Anticipate Mild Theatre Bldg. Boom, Principally on Improvements

FEE-Republic Settle

Following its settlement with Republic and return of members to the Rep exchange in New York, the Film Exchange Employees Union is holding a meeting tonight (Wed.) of its membership and board of directors to determine on future

course.

Hoping to gain recognition for the union and better working conditions for film examiners, handlers, shippers and others included in its membership; the FEE is hoping to open the way for agreements with exchanges of all other distributors in New York.

WB 'Dream' Into 12 RKO HOUSES 55-1.65, 2-a-Day

A total of 12 RKO theatres in Greater New York which are in double feature policies play 'Mid-summer Night's Dream' on a tyo-a-day basis under a deal with Wari-ner Bros. closed during the past week, 'Picture goes in a 60% of the gross to WB but the distributor shares advertising costs with RKO gross to WB but the distributed shares advertising costs with RKO

50-50,
'Dream' played 14 weeks at the WB Hollywood, N. Y., at \$2.20 top. It goes into the RKO two-a-day dates at a scale ran ing from 55c

dates at a scale ran ing from 55c to \$1.65 top.

RKO, under the Greater New York, deal, plays Oream' three days in the remaining nine. It goes into the Kenmore, Brooklyn; \$1815 St., N. Y., and the Alden, Jamalea, on the three-day basis, Opens April 21 at the \$1st-\$5t. and in Jamalea. On April 29 it goes into New Rochelle and Collseum, Fordham, Franklin and 55th \$15t., all in New York. It goes into the Kenmore, Brooklyn, May 5 and into the Tilyou, Coney falled, Dykker, Drooklyn, and Keith's, Flushing, on, May 6.

Arnold's 6th Term

John Arnold was voted a sixth term as president of the American Society of Cinematographers at its annual election April 6. Most other officers also reelected.

With the New Selling Season, Dual Billing Will Take Care of Itself

With the selling season getting under way, no effort to curb double featuring is being made by major callites where independents, taking is the lead, have reached an accord on the subject. Reason to this indefinitely or as long as the Indies of the continue double-feature policy.

Definite swing in attitude of independents on two-picture ulits in attributed to growing realization that they now are in the same boat attributed to growing realization that they now are in the same boat as the larger exhibitors. Industry leaders agree that it is inopless to attempt to control dualing extensions to attempt to control dualing in the Chicago district. In that area an agreement has held dualing in the check while doublin' spread out all sides.

In several districts near the fillings in netropolis reports have the nereceived of efforts to effect similar set-ups. Attempts to do this,

Revival of remodeling and new construction of film theatres, which got into full swing just before the heavy winter set in, is expected to heavy winter set in, is expected to take on miniature boom proportions this spring, in the opinion of industry observers. Although there is not much outright new building work, there is reported a large amount of remodeling and re-equipping going on throughout the country.

Major factor in this improvement campaign is the large amount of cheap money available on short-term loans. Fact that exhibitors and circuit operators can obtain funds at extremely low interest rate has prompted many to step up plans for improving houses and equipment.

inud at extremely low interest rate has prompted many to step up plans for improving houses and equipment.

Remodeling and building campaign which got into swing latter part of last year was the first of any consequence since 1931. The small : mount done in '31' was only finishing up of projects planned or begun two years previously.

While new theatre construction is largely confined to smaller theatres, the industry's building program is keeping pace with that in other representative industries. New film houses going up are almost entirely those having 1,000 seats or less, located in smaller cities or in subsequent ineighborhood spots.

Survey conducted several months ago by a principal trade organization revegled numerous obsolete theatres as far as sound and equipment, was concerned. Vast number of theatres, designed originally for silent pictures, but conditioned and fitted for talking films later, adde to total of houses of accertailly will be supplanted by up-to-date talking picture adultoriums or entirely re-equipped with more modern equipment.

Daylight Projection Claimed Ready for Standard Exhibition

Hollywood, April 7.
Daylight film projection in outdoor drive-in theatres will be tried out by J. E. Edwards, Hollywood inventor, who has completed a new type of daylight projection, labeled Ultrallic, on which he has applied for letters patent.
Basis of new invention is chromium plate, or screen, upon which

Basis of new invention is chromium plate, or screen, upon which plcture is reflected from series of mirrors, projected from behind. Presently invention is being utilized on 16 mm. basis for commercial window fdvertising, but inventor claims it is practicul for standard equipment.

Claim is made that it is possible to play any amount of sunification of the configuration of the configur

to play any amount of sunlight or artificial lilumination upon visible surface and yet bring out a clear, perfect reproduction.
Exhibits will be set up shortly in San Francisco and other key spots.

ADMISSION TILTING HASN'T HURT THE B.O.

Minneapolls, April 7.
Raising admission prices here has not hurt business houses here. The Minne'sota, Orpheum and State titted scales from 40c - to 55c for outstanding, films minus stage shows and patronage apparently hasn't been suffering. The same goes i the stage shows, boosted from 55c to 60c.
Gordon Green, manager of the 1.900-seater Palage here, says that since the hike from 10c to 15c attendance has increased at this big Benz theater. Week-end vanderlie pits subsequer run pictures at 20c top 18c drawing capacity crowds. The Benz beauty crowled have compeledy Minneapolis, April 7.

Benz brothers have completely abundoned their suit to compel lo-cal major film exchanges to servic this house and the St. Paul Lyccum for the pictures and dual bills.

'Night' an Easter Egg, \$8,500, and Yanked in L. A.; 'Petticoat' Fair \$19,000, 2 Houses; Legion Pic \$5,000

Los Angeles, April 7.
[Best Exploitation: Egyptian]
It's that time before Easter when
Mr. Exhibitor says, 'We're doing the
best we know how,' and as usual
figures at the box office are in that
category, Al G. Barnes circus in
downtown area is cutting into re-

downtown area is considered to the course of the course of

along, which came out last night (6) after five day stay to take around \$3,500, which is pretty hard followed by the stay to take around \$3,500, which is pretty hard yoling.

Another five day sojourner was 'In-Paris A.W.O.L.', an assembled film under American Legion auspices at the Expyrian, which abandoned it's second run policy for the engage ment. Ite handwess of Exploitation of the ment of the second run policy for the engage ment. Ite handwess of Exploitation of the second run policy for the engage ment. Ite handwess of Exploitation of the second fairly good trade for attraction with the Robert Montgomery-Myrna Loy bo. enticement. Walking. Dead, at Warners is last of the second continuous and not a terrific magnet for cash buyers. Love Before Breakfast' at R.K.O. and free Breakfast' at R.K.O. and "Rhodes' in second week af Four Star more than satisfactory and will hold four weeks. 'Shark Island' invoked over from State to U.A. doing nicely though not terrific as trade is mostly night in house that ordinarily gets big mat business. Campaign put on for 'In Paris, A.W.O.L.' was a natural. With American Legion cutting in on the Company of the American Legion cutting in on the Company of the

Legionnaires.

Estimates for This Week
Chinese (Grauman) 2,028; 30-47-55)—Petticoat' (MG). Top bracket, the control of the con

\$1.200.

Four Star (Fox) (900; 30-35)—

Rhodes (G-B) (2d week). Trade continuing in consistent style and should reach an easy \$4.300 for this week. Last week first, was exclelent with the take being bit short of \$55.500

week. Last week first, was excellent with the take being bit short of \$5.500.

Hollywood (WB) (2,756; 30-35-40-55)—Dead' (WB). Couple previews are helping this one to a fair bit not big gross. Will do around \$5.300.

Last week 'Snowed Under' (FN).

Came through according to expectations with an even \$4,600.

Oppheum (Bdw). 2,270; 25-30-35-40)—Trouble' (20th) and Tough.

Guy' (MG), split, and vaudeville.

Not so forte at all. Jinst slowing recealing here which will nut house on off side of ledger with around \$3,800.

on off side of ledger with around \$38,800.

Pantages (Pan) (2,700; 25-35-40-55)—Brankfast' (U). Carole Lombard quite fave in this section of town with pic going at fair eith that should bring in around \$3,500.
Last week was excellent, winding and the with few dollars less then \$6,500 |
Paramount (Partmar) (3,593; 30-40-55)—This Nicht' (Par) and \$40,500.
This Nicht' (Par

\$8,500. '13 Hours by Air' opened for nine day stay (7). Last week 'Pine' (1'ar) second and final stazz hit a perfect 16 grand which is unusual for holdover attraction.

nor holdover attraction.

RKO (2,950; 25-35-40-55) —

Breakfast' (U). Hitting heavy on the mats with night trade bit shy so will come through with neat but not outstanding \$6,500. Last week "Three' (UA) second and final. Just what they expected, \$5,500, that's oke.

oke.

State (Loew-Fox) (2,024; 30-40-55)—Petitoost' (MG). Doing better night business than mats with indications week will hit around the \$10,000 mark. Last week 'Shark Island' (20th). It shy of calculations but oke for eight days stay a \$13,300.

\$13,300. ! United Artista (Fox-UA) (2,100: 30-40-55)—"Shark Island' (20th). Pleking up the odds and ende in this sector on moveover from State. Will do a so-so \$4,500. Last was plenty good for the house, showing heat profit with final count of \$5,300,

Taking the Slap In Buff; 'Colleen' Best at \$13.000

Buffalo, April 7.

(Seat Exploitation: Lafayette)
Box offices are just putting in time this week. Nobody seems disposed to buck the annual Holy proceed to buck the annual Holy with the holy of serving up whatever can be found at the bottom of the barrel.

Excepting the Buffalo, all down-town houses have gone identified facilities for the downtown houses are including Good Friday in the current week, which will further depress the figures, the annual custom calling for cancellation of shows on that day, until late afternoon, seems to be considered to the figures, the annual custom calling for cancellation of shows on that day, until late afternoon, seems to be considered to the figures, the annual custom calling for cancellation of shows on that day, until late afternoon, seems to be considered to the seems to seems to be considered to the seems to seems to be considered to the seems to

(Radio) (2d week) held up well at \$8,400.
Century (Shea) (3,400; -25)—Man Hun' (WB) and Baldpate' (Radio). Ordinary pace and perhaps a little under \$5,500. Last week 'Garden Case' (U) and Bar 20' (Par) moved by the state of th

'BOHEMIAN' \$8,000 BEST IN DULL K. C.

Kansas City, April 7.
With exception of Bohemian
Cirl' at the Midland, delivering an
okay \$5,000, town is suffering from
the pre-Easter blues. Folks are
walking right by the theatre wickcas and into stores for shopping
Spiring fever must've also struck
the exploiters, none of the theatres
having an outstanding campaign.

Estimates for This Week

Gang' (WB), Anished with \$3,500, Retty good.

Retty good.

Retty good.

Walking Dead' (WB). Semi-sensational copy; look for \$5,000, nice. Last week, 'Collean' (WB), fell short at \$7,700, but pretty good.

Uptown (Fox) (2,040; 25-40)—'Old Man' (20th). Local paper carrying irvin S. Cobb, the star's column, fair \$2,000. Last week, section of \$1,000.

College of \$2,000. Last week, section of \$1,000.

Beat the Band' (RKO) and stage show. Looks for \$5,000. Last week, Hell Ship Morgan' (Col), finished with \$5,500, light.

Midland (Loew) (4,000; 25-40)—

Bohemian Girl' (MG). House registered the only lines at bo. at opening, looks for \$8,000, good. Last week, "Petticoat Fever" (MG), returned \$11,700, good.

'FEVER' OKAY \$15,000, BALTO

Baltimore, April 7. (Best Exploitation: Century)

The boys are bawling those Holy Veek woes. Century alone is get ting attention with 'Petticoat Fever and vaude. Reviewers raved on the pic and town lifted its head to see what the cheering was about. No sock, but good biz, with \$15,000 in

happourome is naving a ratine-heavy time of it, with the Cab Cal-loway orch on stage and Farmer in the Dell' on the sheet. Opened-slowly, but pace accelerated nicely, on the weekend; then came doldrums

on the weekend, then came doldruma again. House had about \$5.800 in the kick after the first three days, but doesn't look now to get more than a wavering \$10.500 on the week. Walking Dead is sticking at the swank Stanley for nine days, not be alled through to the end of Lent before splurging with 'Singing Kid.' Dead' won't do more than a dolorous \$4.000 in the nine days.

Lou Brown covered the town nicely in the interest of 'Petticoat Fever' at the Century, leaning to gag stunk, which were in very good order for the subject.

Estimates for This Week

Estimates for This Week

gag stunts, winch were in very good order for the subject.

Estimates for This Week
Century (Loew-UA) (3,000; 15-25-35-40-55-68)—Petticoat' (MG) and vaude. Only near-bright beacon in the burg; \$15,000, solid. Last week
Bohemian Girl' (MG) and Buddy Roeers of the control of th New (Mechanic) (1,800; 15-25-30-30-36-46-55)—Chan at Circus' (20th.) Weak \$1,500, with house concentrated ling on selling Capt. Januarying Apparently threw in the sponge after round one and looked to next stanza's white hope. Last week Genti-Juia' (20th) let house down badly, \$1,400, WB) (3,200; 15-25-35-40-50)—Walking berd' (WB). Holding for nine days to bring house up to gale Sat. start for Singing Kid. Siongated week not prompted by any bit the current chiller is doing, the properties of the current stanza's white hope. Last week Through the considerable of the current stanza's with the total captain of the current stanza's with the note of the current stanza's with the note of the current stanza's with the stanza's wit

Pittsburgh Slowly Recovering; All Theatres Open Doing Extra Big Biz

sidering everything, it stood out

Estimates for This Week

sidering everything, it stood out nicely.

Estimates for This Week

Albee (2,500; 15-25-40)—Bet' (Radio) and Farmen' (Radio). Good start and week-end biz should help house grab off at least \$4,500, okey. The considering season. Last week 'Billiles' (Radio) and 'Candles' (Rep) too: to the toboggan for \$3,500, one of the house's lowest figures.

Majestic (Fay) (2,200; 15-25-40)—One of the house's lowest figures.

Majestic (Fay) (2,200; 15-20-10)

"Dead (WB) and Tango (Invino). The control of the topic of the week 'Glob and 'Radio' (Beth) and 'Lango' (Last week 'Old Man' (20th) and 'Lulle' (20th) and vaudeville. Stage show is just what the natives want, and coupled with the right kind of a licture for this spot. Should come near \$4,000, oke. Last week 'Sigha' (Chest) and 'Count Berni Viel's unit, with stage show doing the trick, got \$7,000, great.

Strand (Indle) (2,20: 15-25-40)—One of things sufficiently for at least \$2,000 on three days. First three days, 'Third Floor' (GB) and 'Tangue' (Col), around that figure, too. Last week '13 Hours' and 'Dancing Feet' (Rep) finished at \$6,500.

Loew's State (3,200; 15-25-40). Bohemian' (MG) and 'Devit's 'Island' (Col), Good start auguring at least \$1,000 of rt his spot. Last week 'Three' (UA) and 'Next' (Col), \$15,500, dandy.

'Julia' \$11,500, 'Garden' \$8,000;

ting around \$3,000 this week. That's shead of "the four-day take" last week at a higher top, on 'Headline Woman' and 'Waterfront Lady' (Acad.).

St. Louis Blues

St. Louis April 7.

Ist's abad week on the row with Louis sitting back waiting for Friday morning as the proper of th St. Louis, April 7.

Just a bad week on the row with
St. Louis sitting back waiting for Good Friday to land. hurriedly reopened last week, is renting itself out Friday morning for a special Lenten church service while the other first runners re-

while the other first runners re-trenched on advertising and gen-erally took on a pessimistic look. Loew's usually the leader, sneaked in a dualer.

Ambassador, carrying over 'Sut-ter's Gold' from a seven days' run at the Fox and now established as a contract of the contract of the account of the contract of the contract a contract of the contract of the failed to get that 5,000-seater any extra business. Ambassador will do better than it has the past three weeks. Grand Opers House, only theatre in town showing vaudeville, is still moving slong at an average page.

First-rin situation is clearing up a bit around seem of the town should be seed there and stanley expening Saturday (11). Business last Friday and Saturday (12). Business last Friday and Saturday (12). Business last Friday and Saturday (13). Business last Friday and Saturday (14). Business last Friday and Saturday (14) and the better-than-average business all all all soling the line. Saturday (14) and the better-than-average business all all all all study the line. But the better-than-average business all all all all all all all study and the better-than-average business in better good one. The saturday (14) and the biggest fams in years gave the three Golden Triangle spots. Warner Golden Triangle spots. Warner Golden Triangle spots. Warner Golden Triangle spots, warner Golden Triangle spots,

Estimates for This Week
Casine (Jaffe) (1,800; 20-25)—
Dropping units for duals, house has been did to the fact that for a few weeks the downtown sector has been dim stareved as a result of the flood, the Casine should have no trouble getting around \$3,000 this week That's ahead of the four-day take last week at a higher top, on 'Headling Woman' and 'Waterfront Lady' (Acad.).

Sec' \$40,000, Only Biz-Getter in Chi This Week; State-Lake with Vaude-'Ray' \$12,000, 'Harrigan' 17G

Chicago, April 7.

(Best Exploitation: Chicago)
The boys have declared a general vacution until Easter Week rolls around with its promise of better tox offic. Holdovers are the rule generally, the theatre deciding to stick it out with current pictures and take it rather than waste sureire flickers on a barren land.
Only the Chicago decided in fight tout and went to town with 'Wife vs. Sec.' Picture is the wallop of the session of the session of the session with the content of the session of the session with the content of the session of the

stimates for This Week

Apollo (B&K) (1,200; 25-25-55)— Shark Island' (20th). Opened Sat-urday (4) and looks business with around \$7,000 the offma. Last week Pasteur (WB) (3d week) touched \$6,100, powerful finale.

fair. Last week 'Forest' (WB) had strong evening play to give it fine \$5900.

Oriental (B&K) (3,200; 25-35-40)

—Dr. Harrigan' (WB) and 'French Revue' unit. Sirictly up to the vaude portion currently. Okay week in the offing at around \$17,000. Last week 'Riff'-Raff' (MG) and Bowes unit good enough at \$20,000.

Palace (RKO) (2,500; 35-45-65)

Phalace (RKO) (2,500; 35-46-65)

Phalace (RKO) (2,500; 35-66-65)

Phalace in the straight fileker evidently proves that house needs stage shows. Not better than \$11,000 in sight for this picture. Fleet' (RKO) insised a run of four weeks less one day to a workul \$7,000 for final sly days.

week got away to a bang-up start at \$17,800.

State-Lake (Jones) (2,700: 20-25-35-40)—Ray' (U) and vaude. Relying on the hair-raiser and will manage good \$12,000, which is black lik here. Last week the same figure for 'Only Human' (RKO).

30-45-651—Three' (UA) '3d week'. Has built steadily. Will make it four weeks at current strength. Fact that it is based on 'Children's Hour' has unquestionably helped gross. Above \$10,000. excellent. Gurrently after fine \$13,300 last week. Lord Fauntleroy' (UA) next.

'EL DORADO'-'BRIDES' \$13,000, LEADS NEWARK

in papers, which has not been done lately. Last week 'Colleen' (WB) and Lately. Last week 'Colleen' (WB) and the lately of the l

and 'Woman Trap' (Par), n. s. n. \$8,400.

Terminal (Skouras) (1,600; 15-20
Terminal (Skouras) (1,600; 15-20
Terminal (Skouras) (1,600; 15-20
Terminal (GB), Going well at \$7,000.

Last week \$5,500 on 'Road Gang' (20th) and 'Crime Patrol' (Emp).

week) touched \$8,100, powerful final week or Not, powerful final f **Cleve's Doing Biz;** 'Comique' Big 27G

leveland, April 7.

[Best Exploitation: State, Palace)
Phenomenal thing about this
Lenten season is that Holy Week,
which once made grosses zoom
down from 28, to 48, as no
flown from 28, as no
flown

All the p.a. Doys out-our unemperature for this week, but prizes got and seek with nobody doing anything excellent the part of the third of the third will comparatively the Branford, which will compare the Branford which will be been seen that the week of the Branford which will be been the Branford which will be been the Branford which will general upturn. Belves were with no branders and adversarial property of the Branford which will general property the Branford which will be been the Branford which which will be been the Branford which will be been the Branford

week earned \$15,200, which was farfrom bad.
Allen (RKO) (3,900; 25,40)—Billies! (Raddo). Another egg by
Wheeler and Woolsey, who seem to
have lost their following here.
Picture in for only four days, hoping
to get \$1,500. Last week, second
over for Colleen' (WB), \$4,500, undusually good.
Terretweek (1,872; 22-23)—
Tervelweek (Par), bod jack-230—
Tervelweek (Par), bod jack-24,200. Desire' (Par) for second run was a
fine \$5,500 last week after being
shifted from State.

Holy Week No Bugaboo For Good Attractions; Bernie-'El' 28G. Wash

Washington, April 7.

(Best Exploitati Earle)

As has been demonstrated here
before, Holy Week is proving bugaboo only to those spots that take
it lying down. It's brutal on the
boys that went easy on the product
and the bally, but by same token is
and the bally, but by same token is
and the bally, but by same token is
and the bally by the boarde
(Robin Hoode Ed.)

Bernie on stage, by into the smart
dough.

Fox got nice beek

dough.

Fox got nice break, too, with influx of tourists for annual cherry blossom display over, weekend. House is showplace of capital, anyway, and, with added advantage of having outstanding attraction, it mopped up with biggest weekend of season.

Met is doing unexpectedly well with respat of Desire' after good stay at Earle. Best bally honors for week, when everybody let up, go to Earle for gags on three-blondes angle in Snowed Under.

Estimates for This Week

Snowed Under.'

Estimates for This Week

Fox (Loew) (3,424; 25-25-60)—
El. Dorado'. (MG) and Ben. Bernle.
hand. Lack of opposition sending combo soaring toward smash \$28,100. Last week. Petilocat (MG) to the sending combo soaring toward smash \$28,100. Last week. Petilocat (MG) to the sending combo soaring toward smash \$28,100. Last week. Petilocat (MG) to the sending combo soaring toward smash \$28,100. Last week. Petilocat (MG) to the sending severything on pix, and it isn't strong enough. Light \$12,000. Last week. Colleen (WB) plus Paul Lukas p.a., good \$18,500.

Palace (Loew) (2,363; 25-35-60)—
Bohemian' (MG). All-local film with Sen. Ashurst accounting for some of light \$11,000. Last week, second of Times' (UA), fair \$30,000—
Breakfast' (U), Opened \$3,500—
Breakfast' (U), Opened \$3,50

Portland, Ore, April 7.

(Best Exploitation—Par, Orph). Discounting tradition, Evergreen's Paramount opened 'Treii of the Lonesome Pine' for Holy Week, with Evergreen's Orpheum putting up the biggest opposish with 'Desire.' Both houses turned on the baily steam and are clicking for to hold at the big Paramount, although holding is against the usual policy of that house. Likely the pic will run 10 days and move to the Mayfair.

Parker's Broadway and UA coasied this week, but started advance exploitation on two pix to break caster week. Stitter's Gold and Easter week. Stitter's Gold and Program combo this week in 'Bugle Ann' and 'Snowed Under' and dolug fairly.

B. o, reports for the town show!

'Robin'-'Marriage' OK 8G Despite Holy Wk. in N. H.

program combo this week in Bugie Ann and Snowed Under and dolig fairly.

B. o, reports for the town show substantial gain in grosses for first three months of this year over same program of the second of the seco

Despite Holy Wk. In N. H.

New Haven, April 7.

(Best Explication: Poli)

Annual Holy Week tadeout in progress, except Robin Hood (MG) at Poli, which staged weekend turnaways. Yale's reopening will bolster the polity of the polity of the polity of the polity of tage tare, with first unit, 'Spices of 1936,' due April 17.

Ballyhooers crawled into their holes this week, the only murmur coming from Poli's, who sold 'Robin Hood' via air campaign, fan mag giveaways, six-week advance trailers, oakley contests and lobby plugs, extimates for This Week.

Fauntleroy' Smash \$100,000 Despite Holy Week, Chaplin Big 35G 2d Run, Jolson 20G, Ams NSG \$25,000 in N.Y.

(Best Exploitati Music Hall) type of picture. has a Bowes amateur unit with it at the Roxy, sectours, only Little Lord Fauntleroy of the Year for pictures, only Little Lord Fauntleroy of the Year for pictures, only Little Lord Fauntleroy of the House. At the \$25,000 figure, theatre may get out all right. Only on the Market Park of the Holy Week derby are Silly Billies, blowing any speed at all. The good ingure, theatre may get out all right. However, the Holy Week derby are Silly Billies, on the Holy Week of "These Tributing to slow up the pace. Outclassing everything else, Little Lord Fauntleroy" will return a handsome stake to the Music Hall, chances looking sanguine for \$100,000 on the week. Picture holds over and on its second lap runs through Good Friday. (10), a day of forror operators, but on Sunday (Esster) should regain setbacks suffered toward the end of this week.

The new Al Joison starrer, Sing ing Kild, opened at the Strand Friday (10), before, It before, It before, It before, It before the pace of the week of "These Tribution on the strength of the Music Hall, the strength of the House Hall, the Hous

Lord Fauntleroy' will return a handsome stake to the Music Hall, chances looking sanguine for \$100,-000 on the week. Pictare holds over and on its second lap runs through for operators, but a faint of horrowear the second lap and the second lap the second lap the second lap and lap

Port. Stands Up

With 'Desire' at

\$5,500, 'Pine' 8G

Strand and Warner Bros. also campaigned strongly in behalf of Singing Kid. Joison appeared on the stage for the opening. Other stars who were on hand included Eddie Cantor, Ethel Merman, Milton Berle and Belle Balter.

Estimates for This Week

Berie and Belie Balter.

Estimates for This Week

Astor (1.012; 55-\$1.10-\$1.65-\$2.20musical running three hours, opens
musical running three hours, opens
formances dally. House closed down
formances dally. House closed down
Sunday night (5), 10 days of
Boulder Dam' (WB) at pop prices
under Joe Plunkett operation being around \$6,000.

Capitol (4,620; 25-35-55-35-\$1.25)
—'Unguarded Hour' (MO). Looks
short of \$30,000, disappointing, but
a profit. Second week of 'Petticoat Fever' (MG), which didn't
merit a holdover, under \$18,000.

Center (5,622; 25-35-55-35-51.0)
—Town of the second week of 'Pettimer's days endies held of the second week
Everybody's old Man' (20th) suffered Lenten knockout, under \$6,
000. House in tough luck lately
and often with fairly good pictures,
is considering band units for its pit
again. Meantime, starting today
'Message to Garcia' (20th) goes in
for two yeeks, on a 14-day guarantee.

Palece (17,00: 25-35-55).

antee.
Palace (1.700: 25-35-55)—'Colleen'
(WB) and 'Chan at Circus' (20th),
dual. This duo will be lucky to
snatch mediocre \$8,000. 'Road Gang'
(WB) and 'Love on a Bet' (RKO),

smatch mediocre \$8,000. Road Gang'
(WB) and Love on a Bet' (RKO),
\$8,500.

Paramount (3,664; 25-35-55)—
Give Us This Night' (Par) and
Johnny Green orchestra in pit, No
soap this week, poorest since house
went into pit policy Christmas day,
about \$18,000 and at low nut this
week breaking even. Desire' (Par),
with Little Jack Little orchestra,
the constant of the control of the control
trough, oen Sturday morning 11)
In time to fight for Easter crowdg.
Radio City Music Hall (5,883 and
the control of the control
(UA) and stage show. Cetting nearly all the business this week chances
bright to touch \$100,000, smash
money for Holy Wook, Holds over
through Easter. Sutter's Gold' (U)
last week managed to ease up to
only \$65,000, invitation to aspirin.
Histo (1762 25-400 to 10 pens' to
comedy a slow goot; only about \$65,000.
Last week 'Moonlight Murder'
(MC) finished at \$8,500, good. An
other mystery picture. Murder on
the Bridle Path (RKO) opens' Friday (10).

Rivoli (2,092; 40-75-99)—"These

tado infinincia in Sassos, como Anicarlo mastery picture. Murder on
the Brile Fath. (RKO) pone. Friday (il. 2002; 40-75-99)—These
Three' (UA) (3rd week). Ends fits
third week today (Wed). at this side
of \$20,000 in all probability, mild.
Second week reported at \$29,200.
Things to Come (UA) softoduled to
property of the second reported at \$20,000.
Things to Come (UA) softoduled to
property of the second reported at \$20,000.
Things to Come (UA) softoduled to
property of the second reported at \$20,000.
Things to Come (UA) softoduled to
property of the second reported at \$20,000.
Things to Stage. Ams failing to entier good business in company with
an ancent film, but at \$26,000 or
bit over there is a chance house canget out. Last week Jacitic Coogninature of the second reported to
things up better for Dancing Feet
(Ref. 2002).
Stage (2,761; 25-55-85)
Stage (2,761; 25-55-85)
Stage (3,401; 36-37-5)
Last week with the second reported and Carninal stage show, all signs
pointing to \$33,000 or over, elegant.
Last week 'Wyfe 'vs. Secretary'
(MG) and vaude bill, around \$28,000.

Last week 'Wife vs. Secretary' (MG) and vaude bill, around \$28,000.

"Trouble" with Lyon-Daniels and 'Jan." Alone Each Strong \$17,000 in Boston

(Best Exploitation: Fine Arts)

Holy week is the only Lenten week to have a general telling effect on film b. o.'s here, although stands with attractive fare are doing com-

on lim b. o.'s here, although stands with attractive fare are doing commendable trade.

Bebe Daniels, Ben Lyon and Lillian Roth, heading a good stuge show at the Keith Boston, with Here Comes Trouble' on the screen, look outstanding, 'Captain January' at the Keith Memorial is also doing all right. Better than \$17,000 indicated at each house.

Hours in Better week with '13-Hours' an Benty Meroff on tage, around \$17,000. Orpheum and State in the slumps with 'Bohemian. Girl' at both stands, on a dual bill, with 'Lady of 'Secrets' and 'You May Be Next,' the companion features at the Orph and State, respectively, About \$15,000 total for two Loew houses. 'Great Ziegfeld' opens roadshow engagement at the Colonial Easter Sunday at \$1,65 top, Loew houses with take it for pop price run after 'George Kraska at the Fine Arts.'

that.
George Kraska at the Fine Arts
worked fast last week when Sonja that.

George Kraska at the Fine Arts worked fast last week when Sonja Henle, skater, came to town for one performance at the Garden. Kraska booked in a short subject. 'Swiss on White,' starring the fancy skater, and the envispage announcements of the Garden exhibition add followed up by a handout of special flyers at the break of the Garden show. Kraska guaranteed distribution on his handout by personal town on the handout by personal town on his handout by personal town on the handout by personal town of the handout by personal town of the handout ha

wolles Comiques' stage show (2d week) pleased last week with \$2,000.

Southeam (Loew) (3,000; 25-35-40-50)—Bohemian' (MG) and Secrets' (COI), dual, n.s.g. at \$8,000. Last week \$14,000 on 'Three' (UA), single. State (Loew) (3,000; 25-35-40-50)—Bohemian' (MG) and 'Next' (COI). dual, right may at \$4,000. Three' (Loe) (3,000; 25-35-40-50)—Bohemian' (MG) and 'Next' (COI). dual, right may at \$4,000 on the stage of the stage

'BREAKFAST'-'TOUGH' COMBO, \$6,800, OMAHA

Compu, attown, comman, April 7.

(Best Exploitation: Orpham)
String of attractions less mordinary and biz keeps step. Holy Week calls for a breathing spell from theatres, and houses getting things under way to break big plctures Easter week. Sort of calmibefore the competition really starts. Orpheum leads the current bills with Love Before Breakfast. Branden before the competition really starts. Orpheum leads the current bills with Love Before Breakfast. Branden before the competition of the current bills with Love Before Breakfast. Branden before the competition of the current bills with Love Before West and Don't Gat Personal' about ditto.

Exploitation brought little notes, worthy, but Orpheum in the van with a stunt on the romance angle of its picture. House stood as hest to all gals who would brug, in a boy friend and pay for his admission of the call gals who would brug, in a boy friend and pay for his admission of the call gals who would brug, in a boy friend and pay for his admission of the call gals who would brug, in a boy friend and pay for his admission of the call gals who would brug, in a boy friend and pay for his admission of the call gals who would brug, in a boy friend and pay for his admission of the call gals who would brug, in a boy friend and pay for his admission of the call gals who would brug, in a boy friend and pay for his admission of the call gals. The call gals who would brug have been a supported by the call gals who would brug have been called the call gals. The call gals who would brug have been called the current bills with the house the current bills with

with 'My Marriage' (20), \$8,000 more

with 'My Marriage' (20), \$8,000 more than satisfactory.

Omaha (Blank) (2,100; 25-40)—
'Ghost Goes West' (LA) and 'Don't Green Fernand' (20). May reach \$5,000 more than 15,000 more than 15,000

B'HAM FED UP ON OUINS BUT 'DOCTOR' LOOKS 8G

(Best Exploitati Alabama) (Best Exploitati Alabama)
If there are enough parents in
Birmingham the 'Country Dector'
should have a nice take this week. should have a nice take this week. Picture is not going to crowd the single boys and girls into the theative, however. The bables pictures have been in newspapers so long and there have been so many stories

about them that everyone except parents are fed up with the Dionne kids. This means the Ritz with Milky Way is going to get the boys

and girls:
Alabama, however, has one of the best campaigns house has had in months for the picture. Fifty thousand heralds were distributed through grocery stores in co-operation with condensed milk; eight co-operative ads; 25 24-sheets, and 12 window displays in depairment stores in addition to working with Fost, Na&; client here. Paper has been running a serial with a notation at the bottom of installment saying picture will play Alabama and has promised a page one story.

Estmates for This Week
Alabama (Wilby-Kincy) (2,800; 30-35-40)—Country Doctor (20th). Looks for \$8,000, good. Last week Lonesome Pine' (Par), \$7,500, satisfication of the condition of the c

Holy Wk. Dents Lincoln B.O.'s; 'Desire' \$3,200

Best Exploitation: Stuart I.

Holy: Week and the grosses are holy: Week and the grosses are holy: to a breakaway start with Frank; and a breakaway start in the show three days; Runs, right-and of shie walled; into appateur Application of the ship of the ship

ordinary and biz keeps step. Holy Week calls for a breathing spell from theatres, and houses getting things under way to break big pictures. Easter week. Sort of calms before the competition really starts to all galz who would bring. Throwback ('U) and 'Leavenworth Genson between the start to all galz who would bring, in a boy friend and pay for his admission worth more as publicity than as an agnet to the box office.

Estimates for This Week. Throwback ('U) and 'Leavenworth' Glores Goes West' and 'Dort Gat' Robert and the start of the start of

very good. Last week 'Saturday Night' and stage show three days, then our days of 'Invisible Ray' (U) and 'Big Broadcast' (Par), only got \$2,100, not so forte.

Stuart (LTC) (1,900; 10-25-40)—
Desire' (Par), in spite of good notices, pic served, fair. Last week 'Pine' (Par) wowed with \$4,200.

Varsity (Westland) (1,100; 10-20-25)—Lady in Scarlet' (Ches) and 'Marines' (Col), dual. Fair at \$900. Last week, 'Don't Gamble' (Col) and 'Passing Third Floor' (GB) got same figure.

ROGERS' 'YANK' REVIVAL \$5,200 IN INDIANAPOLIS

Indianapolis

(Best Exploitati : Lyric)
Bugle Ann' linked with George Choos unit, Paris on Parade, is doing nicely at \$8,000 pace in the vaudfilm Lyric, to lead the town this week. Trade circles are buzzing more aves more over the successful revival of Will Rogers' 'Connecticut Yankee'

Will Rogers Connecticut Yankee' at the Apolic, where it is gamening a substantial \$5,200. The other straight film houses are below par. Exploiteets must be on a vacation, for there was little to attract classified ad promotional iteup and radio broadcasts of transcriptions and stage talent.

Estimates for This Week

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 2540)—'Yankee' (20th). Revival of
Rogers' pic, in the house where he
always pulled 'em in, is showing
plenty of activity, with indications
of a good \$3,200. Last week holiover of 'Colleen' (WB), fair at

plenty of activity, with indications of a good \$5,200. Last week holdover of "Colleen" (WB), fair at \$2,400.
Gircle (Monarch) (2,600; 25-40)—
Dead' (WB) dualled with "Muss
'Em', (RKO). Former plugged in
ads with emphasis of add not commit, but the going is slow and weak
\$2,400. Last week dual of This
Night' (Par). and 'Freview' (Par)
bad at \$2,000.

-Indiana (Monarch) (3,100; 25-40)—
-Indiana (Monarch) (3,100; 25-40)—
-Indiana (Monarch) (1,100; 25-40)—
-Indiana (1,

pect.
\$3.800.

Lyrie (Olsen) (2.000; 25.30-40)—
Lyrie (Olsen) (2.000; 25.30-40)—
Butter (MG) and Choos stage
with Middle steady pace and will
than kay \$8,000. Last week
'Snowed Under (WB) and 'Going
Hollywood' unit all right at \$7,800.

Hollywood, April 7.

'Death in Faradise Canyon,' new serial by Philip Wylle, has been purchased by Darryl Zanuck for

New K-A-O Setup

(Continued from page 5)

(Continued from page 5)
Goldberg, treasurer of KAO, also
a Meehan designee, is expected to
continue as treasurer of the circuit,
David Sarnoff, president of RCA,
may retire from the KAO directorate. However, neither he, nor his
company, RCA, is to be without
representation on the KAO board.
Lumford P. Yandell, a financial officer of RCA, is expected to continue
on the KAO directorate.

However whether Sannoff stens

on the KAO directorate.

However, whether Sarnoff steps
off the directorate is a matter for
his ow disposal. The new owners
of RKO Atlas-Lehman, are understood to be desirous for him to
continue.

As president of KAO, Spltz, of
course, will take a seat on the KAO
heard

course, will take a seat on the KAO board.

Swope is resigning apparently, in accordance with his known and oft expressed desire to step out of KAO, as soon as his task shall hive becompleted for which he was invited to take the company helm. He came into the company helm, He came biter and as a balance wheel between the disputing Meeh n interests on the one hand, and the REA_RKO interests on the other.

Since his advent, KAO has returned to a dividend basis on its preferred stock, the first time, since 1931. The company showed a net of around \$367,000, in 1935, after being a loser for several years, and for the first quarter, this year, acording to unofficial estimates, KAO may show around \$39,000, net. The latter figure would cover approximately \$9% of the required preferred stock interest on the year.

Swope's Record

Ferred stock interest on the year.

Swope's Record
Prior to Swope's entrance into
KAO The 'company' had undertaken
a serious theatre expansion drive
in Greater New York. The 'expansion drive which netted KAO
around.'13 theatres, most of which
it not nearly all, the company had
to drop, and seriously, jammed up
the circuit's film situation around
New York.
This expansion campaign was
dropped after Swope came into the
picture. The company's film situation was restored as Aylesworth
the pred into the breach at the time
to heal another situation with Warners, and KAO was able to get that
company's product as well as that
of Fox.

Lyric (Olson) (2,000; 25-30-40)—
Bugle Ann' (MG) and Choos stage
intt. Holding steady pace and will
it an okay \$3,000. Last week
Snowed Under (WB) and 'Going
Hollywood' unit all right at \$7,800.

Another Whodunit
Hollywood, April 7.

'Death in Paradise Canyon, new
serial by Philip Wylle, has been
purchased by Darryl Zanuck for
Nutry (Nther) (Nthe Special Control on the Met board,
Yarn will be-published shortly in
American mag.

KAO's representative on the board, should Swope also retire that directorate.

that directorate.

Swope o regime at KAO has been a liberal one. He instituted the bonus system for executives and employes in the company. For the first time, also, certain employes in the lower salary brackets received Christmas bonuses, Vacations with pay were also instituted for the personnel,

Swope, at one time, was offered top United Artists berth while at KAO, and other similar spots in other firms have been extended to him for consideration.

him for consideration.

A former chief executive editor the old N. Y. World, this KAO berth was 'Swope's first active job in the film business. He is also a director of the 'Columbia Broadcasting System, and nany other corporations. Swope is on the ecutive committee of the BMT, subway system in New York; and a member of Mayor LaGuardia's transit unification committee.

His rother, Gerard wone.

His rother, Gerard wope, president of General Electric.

Major L. E. Thompson retires from the KAO board, according to expectations, also, and besides riom the KAO board, according to expectations, also, and besides Swope and the possibility of Sar-noff deciding to step out of the KAO directorate, another who will retire from KAO is William G. Var retire from KAO is William G. Van Schmus, managing director of Radio City Music Hall. Van Schmus is the 13th or neutral member of the KAO board, set up with a membership evenly divided between RCA-RKO representatives and M. J. Meehan representatives. The new neutral member will be Donaid K. Dayid.

Jay Eddy, Edward J. Maloney and Frank Altschul are expected to retire also. Altschul are expected to retire also. Altschul is of the downfown banking firm of Lazard Prera, Monroe Goldwater, of the law firm of Goldwater & Flynn, counsel to Meehan, is expected to stay of the board, as also Meehan himself, Besides Goldwater and Meehan, Spitz

Meenan, is expected to stay on the board, as also Meehan himself, Besides Goldwater and Meehan, Spitz and Aylesworth, the new board of seven, should Sarnoff decide to step out, will comprise Malcolm Kingsburg, Lumsford P. Yandell, Donald K. David, The new setup puts the entire RKO operation into the hands of Spitz and Aylesworth. The RKO interests, own approximately one third of the outstanding 64,000 shares of oppreferred stock; M. J. Meehan interests own upwards of 27,000 shares of this stock, according to unofficial authorities, with RKO owning all of the KAO common.

Failure to meet the preferred stock interest requirements put the preferred stockholders into voting control of KAO.

rph and Rockefellers

control of 'KAO.

rph and Rockefellers

In the RKO reorganization, important notice must be, taken of the hossition of the stookholders and bondholders of the situation; and the coutstranding large Rockers feller claim of yor's 48,000.000 eaginst RKO are the two remaining financial problems to be met prior to actiful company reorganization.

With the shift in the executive lineup of KAO, the management and of the expected RKO reorganization is now integrated and centralized properly giving the new owners management control as well as ownership control and responsibility. No comment is foottochining reliability to the RKO board bearing the first of the respective for the result of result of the result of result of the result of result of the result of result of the result of t

Moonlight (MG) and Timothy (Par). Goline, Silghtly better than previous week at \$6.400. Last week (Par). Goline, Silghtly better than previous week at \$6.400. Last week (Par). Goline (Par). Hought in with freakigh, exploited bring house highly profitable \$6.500. Last week revivals (Human Bond, are (RKO) and Battation (RKO). When to even break at \$2.200. Golden Gate (RKO) (2.560; 30-35-40). House (Par). Golden Gate (RKO) (2.560; 30-35-40). However, and the new owners of RKO. The RCA interests are still the dominating adv. by Bowes' amateurs on stage. Silding home with \$15.000. Last week (Par). Golden Gate (RKO) (2.560; 30-35-40). However, and the new owners of RKO. The RCA interests are still the dominating adv. by Bowes' amateurs on stage. Silding home with \$15.000. Last week (Far). Golden Gate (RKO) (2.560; 30-35-40). However, its to \$31,000. Last week (Far). Let-down at \$10,300. Last week (Far). However, its financial office of \$7,900. Last week (Fourth) and final for 'Doctor' (20th) and 'Bugle Ann's (MG). Okeh at \$5,200. Last week (fourth) and final for 'Doctor' (20th) and 'Bugle Ann's (MG). Okeh at \$5,200. Last week (fourth) and final for 'Doctor' (20th) and 'Bugle Ann's (MG). Okeh at \$5,200. Last week (fourth) and final for 'Doctor' (20th) and 'Bugle Ann's (MG). Okeh at \$5,200. Last week (fourth) and final for 'Doctor' (20th) and 'Bugle Ann's (MG). Okeh at \$5,200. Last week (Fourth) and 'Bugle Ann's (MG). Okeh at \$5,200. Last week (Fourth) and 'Bugle Ann's (MG). Okeh at \$5,200. Last week (Fourth) and 'Bugle Ann's (MG). Okeh at \$5,000. Last week (Fourth) and 'Bugle Ann's (MG). Okeh at \$5,000. Last week (Fourth) and 'Bugle Ann's (MG). Okeh at \$5,000. Last week (Fourth) and 'Bugle Ann's (MG). Okeh at \$5,000. Last week (Fourth) and 'Bugle Ann's (MG). Okeh at \$5,000. Last week (Fourth) and 'Bugle Ann's (MG). Okeh at \$5,000. Last week (Fourth) and 'Bugle Ann's (MG). Okeh at \$5,000. Last week (Fourth) and 'Bugle Ann'

Sensational Freak Bally Gets Indie **Penitente' \$6,600, Frisco; Fever' \$18,500**

San Francisco, April 7.

San Francisco, April 7.

(Best Exploration: Embassy).

Pentisenice Murder Case at the Embassy, "by the Case of the Embassy, "by the Case of the Embassy," by the Case of the Special Case of the Case of t

'sins', etc., etc. And this is ravy, Week, with S. F. a: strong Cathollocenter.

Other strictions stunts putted daily other strictions are read nouse all week, lifting the gross of about three times average. Picture is just rehash of news, scenic and studio fill-ins connecting it with Carl Taylor, mag writer's, death in Fentiente district last year. But it's getting across and even the critics are treating it nicely in all it's getting across and even the critics are treating it nicely in all it's getting across and even the risk of the strong of the stron

Boulder'-Hutton \$13,000, 'El Dorado' \$10,500, 'Rhodes' 9G, Philly 'Way Off

Philadelphia, April 7.

(Best Exploitation: Boyd)
Nothing very exciting downtown right now, and this plus the fact that it's Holy Week will probably pull the grosses way below awerage. Not a standard the lot as far as bo, let have been and it will be to the fact that it's Holy Week will probably pull the grosses way below awerage. Not a standard the lot as far as bo, let have been and line Ray Hutton on the stage. Letter played the house only a few months ago and proved quite a hit. This time combo looks weak at not more than \$13,000. Other stage show house, Fox. has 'Song and Dance Man' on the screen and Little Jack Little on the stage. Little has following but here than \$13,000. And the stage of the late of the lat

314,000; 25-35-40)—"Parmer" (RKO)—Light at \$2,500, if lucky, Last week, "This Night' (Par), gloomy \$2,200, "Acid-50)—"Pauntleroy" (UA) (2d run), Strong \$3,200 indicated. Last week Doctor' (20th), (2d run), couldn't hold; \$3,700.

3,700. Stanley (3,700; 40-55)—'El Dodo' (MG) Nice notices but not uch trade; \$10,500 | nat week, '13 lours' (Par). tepld \$11,500. Stanton (1,700; 30-40-50)—'Annie'Par). Holding for third week though edge is now off. Still 5,00 indicated. Last week's \$8,200 g for a holdover.

BIG 'SUTTER' CAMPAIGN BUT SLOW 6G. SEATTLE

Seattle, April 7. (Best Exploitation: Fifth Ave.)
Lonesome Pine' did enough during first week at Fifth Ave. to warrant moving to Blue Mouse. Fifth alving a slow week with 'Sutter's Gold.

r's Gold.' Music Box goes into third week

ter's Gold.

Music Box goes into third week
of 'Pasteur.'

Jim Schiller is here for advance
exploitation for 'Zicgfeld,' which
opens roadshow engagement at Music Hall, April 11.

Best exploitation at Fifth Ave. for
yellow the standard of the standard o

Fifth Ave. (Evergreen) (2,400; 27-37-42)—Sutter (U). Big cam-paign, but disappointing at \$5,000. Last week Pine (Par), very good \$12,500.

11.500. Week. Fine (Far), very gone | 1.500. | 1.500. | 11.16-27)— that seek (Col) and 'Moon (Inv), dual, st. (Col) and 'Moon (Inv), dual, st. (Col) and 'Ghost' (Inv), dual, st. 200. good. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1.500. | 1

Song and Dance (20th), dual, \$7,-900.

Paramount vergreen) (3,100, 21-27-32)—Dead (WB) and Timothy (Par), dual. Special exploitation for former, including gum giveaway to dew, Garden (Sae', MG, Good, and Bet' (RICO), dual, \$4300, good, and Bet' (RICO), dual, \$8300, good, and \$8300, go

Case' (MG) and Bet (May), 484,800, good.
Rex (Sterling) (1,400; 16-21-32)—Personal! (U) and vaude. Very big \$4,300. Last week "Damned (GB) and stage show, \$3,700, good.

'FEVER,' \$8,500, **BURNS UP DENVER**

Denver, April 7,

(Best Exploitati Orpheum)
Things starting very nice in theatres for Holy Week, with most of
first-runs doing average, or above,
snow Saturday night and Sunday
did not hurt grosses to any great
extent, but nothing strong enough
at present to warrant holdover.
Petticoar Fever is copping the
Testicoar Fever is copping the
vore weekend, "Giva Uo Theologuet
over weekend, "Giva Uo Theologuet
strong at Denham. Orpheum has
fortune teller on mezzanine and its,
impossible to get near the woman
after first show lets out. Women,
stand in line to get their fortune
told and mystic is being held second
week.

atter first show lets out. Women, stand in line to get their fortune told and mystic is being held second week.

Aladdin (Huffman) (25-40-50)—
Bugie Ann' (MG). Heading for \$3.000, average. Last week 'Fauntleroy' (UA) did around \$3,500 in second week, good.

Broadway (Huffman) (1,500; 25-40)—'Sutter's Gold' (U), following a week at the Denver. Garnering \$1,500, good for second run. Last week 'Collean' (WB) copped very good \$2,000, following a week at the Denver.

Center (Allan) (1,500; 20-25-35)—
Remember Last Kight' (Us and most of \$3,000 coming though wicket; good. Last week 'Collean' (Web) word of \$3,000.

Denham (Cooper) (25-35-40)—'Give Us This Night' (Par). Plenty strong at \$5,500 pace, but won't-beheld over. Last week 'Desire' (Par) sailed along to a \$7,000 week and held three extra days.

Denver (Huffman) (2,500; 25-35-40)—'Deve Before Breakfast' (U) and stage band. Hitting \$7,500 explement (Huffman) (2,500; 25-35-40)—'Deve Hefore Breakfast' (U) and stage band. Hitting \$7,500 corphered (Huffman) (2,500; 15-31-40)—'Detticoat-Fever-(MG). Town's top-rosser currently with \$8,500. Last week 'Wife vs. Secretary' (MG), in second week, \$8,300 okay.

(Faramount (Huffman) (2,000; 25-40)—'Detticoat-Fever-(MG). Town's top-rosser currently with \$8,500. Last week, 'Wife vs. Secretary' (MG), in second week, \$8,300 okay.

(Faramount (Huffman) (2,000; 25-40)—'Detticoat-Fever-(MG). Town's top-rosser currently with \$8,500. Last week 'Wife vs. Secretary' (MG), in second week, \$8,300 okay.

(Faramount (Huffman) (2,000; 25-40)—'Detticoat-Fever-(MG). Town's top-rosser currently with above average with \$8,500. Last week 'The Walk-ing Dead (WB) and Boulder Dan (WB), and Boulder Dan (

State gathered most of it.

Estimates for Thi 'Week
Loew's State (3,000; 15-25-40)—
Bohemian' (MG) and 'Bugie Ann' (MG) dual. Feeling the Lenten dlp and no names to draw 'em in, but contented at \$5,500 Last week
Petticoat' (MG) and 'Next' (Col), dual, took \$5,000.

Rialto (Fourth Ave) (3,000; 15-25-40)—13 Hours' (Par). Fair \$4,500 in sight. Last week 'Woman Trap' (Par) and 'Preyewi; (Par), dual, did well enough at \$4,600.

Brown (HM) (1,500; .15-25-40)—13 Brown (HM) (1,500; .15-25-40)—13 Brown (HM) (1,500; .15-25-40)—15 Br

uua, aid weil enough at \$4,600. Herow, (Ind) (1,500; 1,5-2,5-40). Farmér (RKO). Nice; start with preview showing, but doubtful. Fred Stone doesn't. spell bo., poiency. Probably around \$2,300, light. Last week 'Bet' (RKO) and 'Godfathers' (AGG), dual, pleased at \$3,400. Strand (Fourth Ave) (1,500: 18.

Strand (Fourth Ave) (1,500; 15-25-40)—'Yankee' (20th), Will Rogers revival got nice weekend biz, but slackening considerably last three or four days; \$2,700 in sight, just

or four days; \$2,700 in sight, just fair.

Mary Anderson (Libson) (1,000; 15-25-40)—Snowed Under (WB). Decidedly weak at \$3,000 or less. Colleen' (WB) did better last week, taking \$3,200 on the last half of the fortnight's run.

National (Ind) (2,350; 15-25-40)—Conquer' (FD) and Bowes' amateurs. Looks like \$5,000, fair, and ander showing of other two Bowes' (WB) and vaude for four days, and Transatiantic' (UA) and 'All Quiet' (U) dual three days, fair, \$3,500.

Alamo (Ind) (900; 15-25)—Teleet' (RKO), First single pic to run a week in this house in many moons. Looks headed for \$2,000, and at this figure will show nice profit. Last week 'Invisible Ray' (U) and Melody Lingers' (UA) dual splitting with 'Sylvia Scarlett' (RKO) and 'Seven Keys' (RKO), dual, took fair \$1,300.

Breakfast' and Pryor, \$19,000, '13'-Freed 17G, In Holy-Weakened Det.

Detroit, April 7. Holy Week, the Passover, and all that, so boxoffices aren't expecting anything startling this week. Marks second successive week that grosses have been down. No exploitation either, so it makes things unani-

Tops in the coin bracket current stanza goes to the Fox, which ex-pects to pull in a mild \$19,000 on Love Before Breakfast and Roger

Love Before Breakfast and Roger Pryor on stage. Any other week combination could have done half as much more.

Michigan, with '13 Hours in the Air,' plus Carl Freed ork heading vaude, will give rival good run for the money, about '\$17,000 due. Things are virtually dying in other downtown houses. United Artists, playing 'Lonesome Pine,' for sec-ond session, doesn't hope for more than '\$4,000, oke in face of com-petish.

Estimates For This Week

and stage hand. Hitting \$7,500 easily, nice gross. Last week Sutter's Gold' (U) topped the town with \$10,000. MRO (25-35-40)—Petticoatt-Eeveir-(MG). Town's top grosser currently with \$3,500. Last week Wife vs. Secretary' (MG), in second week, \$5.300, okay. 'Baramount (Huffman) (2,000; 25-40)—Sprosser currently with \$3,500. Last week "The Walk-ling Dead' (WB) and Boulder Dam' (WB), double bill, did average with \$3,500. Last week The Walk-ling Dead' (WB) and Boulder Dam' (WB), double bill, did average \$3,000. Last week The Walk-ling Dead' (WB) and Boulder Dam' (WB), double bill, did average \$3,000. Last week The Walk-ling Dead' (WB) and Boulder Dam' (WB), and Special of the second week and the secon

and exploitation this week, and no one making much effort to sell shows. Of the meager sun Loew's State gathered most of it. Estimates for Thi Week \$21,000 Aggregate Downtown Gross

'Whinsaw' \$7.500 on Lov Bally in Montreal

Montreal, April 7.
(Best Exploitation: Capitol):
Holy Week Isn't hitting the main stems too badly, after a reasonably good week previous, thanks to good exploitation and better than average

good week previous, thanks to good exploitation and better than average programs.

Harold Bishop at Capitol is putiting over some quiet but effective ballyhoo for Whipsaw' and will be satisfied with \$47,500. Added, feature, 'Love On a Bet.' Palace holds over 'Follow the Fleet,' Which did well last week and showing the with chance of \$3,000. Love its catching on with vaude and showing Tough Guy' and Three Live Ghosts' with chance of \$3,000. Frincess has Lady of 'Secrets' and Fable Chance of \$3,000. Frincess has Lady of 'Secrets' and Pable Chance of \$4,000 to \$3,000. St. Denis trying a memi-religious pic. Bataille' not likely to top \$300. St. Denis trying a memi-religious pic. Dom Bosco, which with 'La Petit Sauvage' ought to gross \$3,000. Capitol is stressing angle of Myrna Loy's return to screen as keynote of advertising and popularity of this star here. Catchy lobby display and department store tie-up with extra ad space in local presshould tide house over difficult.

with extra ad space in lo should tide house over

Estimates for This Week

week.

Estimates for This Week
Palace (EP) (2/700; 50)—Fleet'
(RKO) (2d week), Still going well
and should gross \$1,000 after a nice
\$10,000 last week.
Capitol (FP) (2.700; 50)—Whipsaw (MG) and 'Bet' (RKO). Bill,
with nice exploitation should pick
up \$7,500. Last week 'Forest' (FN)
and 'Saturday Night' (RKO), \$8,500.
Loew's (M. T. Co.) (3,200; 50)—
"Tough Guy' (MG) and 'Ghostor at
\$9,000. Last week 'Happen' (20th)
and 'Song and Dance' (20th) with
vaude, \$10,000.
Princess (CT) (2,300; 50)—
"Secrets' (Col) and 'Menace' (Col).
Secrets' (Frince-Film)
S

'HOUR' AT \$9,500 TOPS CINCY— BLACKOUT

Cincinnati, April 7.

(Best Exploitation: Albee)
Lenten blackout attended by
usual egg-laying in chierna box 7.

(Best Exploitation: Albee)
Lynne in chierna box 7.

(Best Exploitation: Albee)
Lynne in chierna box 7.

(Best Exploitation: Albee)
Lynne in chierna box 1.

(Best Exploitation: Albee Exp

Minneapolis, April 7.

(Best Exploitati : Lyric)

Holy week plus continued cold and more snowstorms brings mild grosses. Bad weather probably is the worst box office influence, taking an even greater toll than the religious season. The combined of the combined of the cold of the combined of the cold of th

Estimates for This Week

Letimates for line Week.
innesota (Publix) (4200; 25-3540-55)—Fauntleroy' (UA), well received and copping heavy matines
biz. School vacation a help. Kid
angle and 56c. admish obstacles to
night trade, but film is coming
through to indicated \$9,000, fair,
Last week 'Annie' (Par), \$8,000,

Shoon after satisfactory \$2,000 first week.

Week.

Time (Berger) (290; 15-25)—Human Bondage (FN) (24 week). Remarkably successful revival. First week's \$1,300 best gross chalked up by this sure-seater in some time and means real gravy. Has shown all around-loop-plenty-of-times. at. 15c. and later at 10c., but now is taking on new lease of life thanks to Bette Davis' Academy award, etc. Looks like satisfactory \$900 for the condition of the condition of the condition of the condition of this house. Manager Roy Schlentz's striking from thinging in customers. About \$1,800 in propapet, pretty good. Last week Saturday Night' (20th), \$1,500, light.

Uptown (Publix) (1,200; 26-55)—

in propaget, pretty good. Last week Saturday Night (20th), \$1,500, light. Saturday Night (20th), \$1,500, light. Proper (1800). Storing towards big \$3,000. Last week Pinls (UA) and 'Mills Why' (Par), split, \$2,500, okeh. Century (Publix) (1,600; 142-55)—Pink' (UA) (2d run). Mild \$2,000 in prospect. Last week Goes (Par) and 'Pro. Soldler' (20th), second loop runs, split, \$2,200, fair. Aster (Publix) (900; 15-25)—Navy Wire (20th) and 'Ghosts' (MG), first runs, split. En route to fair \$300. Last week Taniche (Par) and "Pro. Soldler' (20th), according to fair \$300. Last week Taniche (Par) and "Pro. Soldler' (20th), first run, split, \$700, light.

Navy Wife (20th) and (Ihoste-bow-to-Unguarded Hour's processing of the Space Hour's Comparate of Hour's Co

Advance Production Chart

With 11 new features being placed before the cameras last week, the completed.

Production picture in Hollywood took on a more lossed hue, lifting it Warners continues to top the list for activity with nine features before from a low level of 32 features in work to a total of 31 for the week. the cameras and eight in the cutting rooms. Paramount has eight and Nine features were taken from the cutting rooms and previewed duringsiz; Metro, six and three; 20th-Fox, four and five; Columbia, three and the week, leaving a balance of 45 yet to be finally edited and shipped six; Radio, there and five; Republic, two and three; Universal, two and This makes a total of 73 more pictures to be placed in work and com-eight; United Artists, one in the cutting room.

Columbia

VARIETY

Three in work, six editing, four preparing. In work, 'QUEER MONEY,' reported Armery Issue March 25; 'LOST HORIZON,' reported April 1, and 'FER DE LANGE,' which started lest week, 'FER DE LANGE,' which started lest week, 'FER DE LANGE,' Produced by B. P. Schulberg, Herbert Bierman directing from story by Rex Stout; screenplay, Howard Green, Bruce Manning, Joseph Authony. Cast: Edward Arnold, Llonel Stander, 'Victor Jory, Joan Perry, Russell Hardie, Thurston Hall, Nana Bryant, Martha Tibbetts, Frank Conroy, Story Is whodunit which Nero Wolf, criminologist, finds himself involved without solicitation. Mystery of series of deaths begins on golf course where there is a certain golf club used to linject a deadly poison for whoever handles it. Investigation extends to International boundaries before it is solved.

Only definite production set to start next is 'SMART SISTER.'

Metro

Six in work, three editing, eight preparing. In work:

'ROMEO AND JULIET, 'reported Variety Jan. 22: 'THE GOOD EARTH,' MOB RULE,' reported March 4' SPEED,' WITCH OF TIMBUCTOO' and 'SULGIZE CLUB,' reported March 25. No. new pictures started last week.

Readled for early, production lists 'GORGEOUS HUSSY' to be directed by Jokarence Brown with Joan Crawford, Robert Taylor, Melvyn Douglas and James Stewart: 'GAPTAINS COURAGEOUS' to be directed by Jack Conway with Freddle Bartholomew and Spencer Tracy; 'GRAM,' Richard Thorpe directing, with Mme. Schumann-Heink, Ray Robson, Harry Stockwell and Frances Langford in cast; 'OLD HUTCH,' next Wallace Beery starre; 'SUZY' for Jean Harlow and Franchot Tone, and 'THREE WISE GUYS' with Robert Young, Betty Furness and Lewis Stone.

Paramount

Eight in work, six editing, 10 preparing. In work:

"PRINCESS COMES ACROSS,' reported Variety Feb. 26; "POPPY,'
"EARLY TO BED,' reported March 11; "EARLY TO BED,' reported March 11; "EARLY TO BED,' reported March 13, and "RHYTHM ON THE RANGE,"
"THRE CHEERS FOR LOVE,' AND SUDDEN DEATH,' GOOD FOR NOTHING HAS BEEN TO BE AND THE RANGE." Produced by Benjamin Glazer, Norman Taurog directing from original by Marvin J. Houser; screenplay by Walter De Leon, Francis Martin. John C. Moffitt and Sidney Salkow. Cast: Bing Crosby, Bob Buurs, Frances Farmer, Martha Raye, Samuel S. Hinds, Terry Walker. Music and songs are being contributed by the studio, staff. Terry Walker. Music and songs are being contributed by the studio, staff. Staff. Crosby is wealthy ranch owner in the west, anxious for an outlet to express his talents, as a singer. Madison Square Garden, N. Y., becomes the scene of a rodeo coupled with music. Broadway showigh, Frances Farmer, tived of the lights, determined to go west, stows hepself away in the car that is returning the stock to the ranch and ultimately wins Crosby.

"THREE CHEERS FOR LOVE." roduced by A. M. Botsford Mel.

becomes the 'scene of a rodeo coupled with music. Broadway showgiri, Françose Karmer, tired of the lights, determined to go west, stows hepself away in the car' that is returning the stock to the ranch and ultimately wins Grosby. THREE CHERS FOR LOVE.' roduced by A. M. Botsford, Mel Shauer supervising, Ray McCarey directing, original by George Marion, Jr.; screenplay, Barry Trivers; dance director, Danny Dare. Cast: William Frawley, Roscoe Karns, John Halliday, Elizabeth Patterson, Eleaners, Marion, Mario

community.
Lined up for i

'THE OLD MAID' and 'THE

RKO-Radio

Three in work, five editing, seven preparing. In work:
"MARY OF SCOTLAND, reported Vanisty March 4: 'HIS MAJESTY
BUNKER BEAN' and 'LAST OF THE BAD MEN' starting last week.
'HIS MAJESTY BUNKER BEAN.' Produced by William Sistrom, codirected by Edward Killy and William Hamilton, from novel by Harry
Leon Wilson: screenpley, John Grey. Cast: Owen Davis, Jr., Louise
Latimer, Lucille Ball, Sybil Harris, Ferdinand Gottschalk, Robert McWade, Edward Nugerf, Leonard Carey, Berton Churchill, Hedda Hopper,
Story centers around timid young man who, through series of events;
finally gets confidency in himself and wins the girl. Owen Davis in title
role is a young chap, inheriting large sum of money, acquires complex of
being reincarnated tolking of a mythical country. After psychological
treatment administered by fiancee, the lad becomes a go-getter lords over
all who had treated him roughly during his inferiority stages.

'LAST OF THE BAD MEN.' Produced by Robert Sisk, Christy Cahanne directing, original and screenplax by John Twist and Jack Townley. Cast: Harry Carey, Margaret 'allaghan, Hoot Gibson, Tom Tyler,
Harry Jans, Ray Mayer, Frank M. Thomas, Maxine Jennings, Jr. B. Walthall, Alan Curtis.

Story is modernized western starting in old mining town when Harry
Carey is convicted and sent to jail. When he returns he finds it mode
em, not only in buildings, but his old feet up ace the finds at mode
em, not only in buildings, but his old feet up ace the finds and the
lands his daunched was seen kidnaped. Carey, last of the bad men, volunited himself in once more with the community.

Being readed for early production, 'M'LISS,' to feature Ann Shirley;

NEVER GONNA DANCE' for Astaire and Rogers, 'GRAND JURY' and
'WINTERSET.'

Republic

Two in work, three editi , six preparing: In work:

'THE GLORY PARADE,' reported Variety March 25, and 'INGING-COWBOY,' which started last week.

'THE SINGING COWBOY.' Produced by Nat Levine, directed by Mack
Wright; screenplay by Dorrell and Stuart McGowan. Casit Gene Autry,
Lois Wilde, Smiley Burnett, Lon Chaney, Jr., Earl Hodgin, Ann Gillis,
Oscar Gahan, Jack Kirk, Wes Warner, Tracy Lane, Ken Cooper, George
Pearce, Jack Rockwell, Harrison Green.

Story conterns a nationally advertised coffee concern which sends at
troupe of western cowboys across continent in a modern covered wagon
caravan. At towns along the roadside they give typical western entertaliment, with plenty of singing and music, broadcasting at same time.
At a primitive settlement in New Mexico where cowboys are not any too
sympathetic with the modern version of their lives and antics, band of
hoodiums gang up on the show troupe.
Lined up for immediate production, FOLLOW YOUR HEART, which
is substitution for 'MY OLD KENTUCKY HOME' to star Marion Talley;
'WAVY BORN' and 'LONELY TRAIL,' latter to be next and second to
last picture starring John Wayne for this company.

20th-Fox

Four in work, five editing, seven preparing. In work:

'SINS OF MAN,' formerly known as TURMOIL,' reported Vauley,
Issue March 11; "HALF ANGEL,' reported March 18; "WHITE FANG,'
reported March 25, and PRIVATE NUMBER,' reported April 11 Include
THE MERCY KILLER,' ONCE EVERY YEAR are to consult the MERCY KILLER,' ONCE EVERY YEAR are to consult the MERCY KILLER,' ONCE EVERY YEAR are to consult the MERCY KILLER,' ONCE EVERY YEAR are to consult the WITH LOVE! FOllowing this Jane Withers is slated to start her next picture, which will be the first on 20th-Fox 1936-37 program. Title will be
'PUBLIC NUISANCE No. 1,' followed by 'GIRLS' DORMITORY, with Simone Simon. 'DIMPLES,' next Shirley Temple starrer, and 'SING
BABY SING.' Others in preparation are BANJO ON MY KNEE,' to star Janet Gaynor; "THE MARK OF ZORRO,' for Lawrence Tibbett;
'LLOYDS OF LONDON,' illimiscal by Irving Berlin; THE LAST'
SLAVER,' 'CAFE METROPOLE,' 'FIFTY ROADS TO TOWN,' 'SEE AMERICA FIRST,' 'THE HOLY LIE,' 'PERSONAL SERVICE,'
'CHARLIE CHAN AT THE RACE TRACK' and 'CHAN IN THE NAVY.'

United Artists

None in work, one editing, 7 preparing.
Of the United Artists group, Selznick International is making final preparations and tests to get under way some time this week on 'GARDEN OF ALLAH, following which 'DARK VICTORY' goes into work. Not likely to start before May 15.

In the Pickford-Jasky group, final editing touches are being put to 'ONE RAINY AFTERNOON,' first picture to be produced by this new company. A story for Nino Martini is being readied for early production.

tion.

At the Samuel Goldwyn camp work is being rushed to get the first of his 1938-37 program of pictures under way.

Edward Small is still trying to get 'LAST OF MOHICANS' in shape to start just as soon as favorable weather is assured.

Universal

Two in work, seven editing, five preparing. In work: 'PAROLE,' formerly known as 'WHAT PRICE PAROLE,' reported in Vanistra April 1. Started last week: 'CRASH DONOVAN' Produced by Julius Bernheim, co-directed by Edward Laemmle and Jean Negulesco; original by Haroid Shumate; screenplay, Marjorie Klein; Eugene Solow and Carl Detzer. Cast: Jack Holt, Nan Grey, Andy Devine, John King, Paul Harvey, James Donlan, Ward Bond, Douglas Fawley, George Simpson, Lane Chandler, Paul Porcest

Ward Bond, Boughs Fawley, George Shinbon, Lene Chainder, Fast-Porcast.

Story is melodramatic version of inside workings of California state motorcycle patrol, showing Jack Holt's rise from rookie.

Readied for early production-lists-My-MAN-GODEREY, starring William Powell, and 'IT's A SMALL WORLD,' with Joan Bennett and Joel McCrea co-featured, to start April 13. Following this 'EVERYBODY SINGS,' with Victor McLagian, and 'ROXANNA,' to star Margaret Sulavan.

Warners

Nine in work, eight editing, 10 preparing. In work:
'ANGEL OF MERCY,' reported Variery March 11: 'EARTHWORM
TRACTOR,' reported March 18: 'CASE OF THE VELVET CLAWS,'
BULLETS AND BALLOTS,' and 'LOVE BEGINS AT 20,' reported March (Continued on page 29)

Production Table

Shows current standing of the various product duction schedules for the 1935-36 season.

	Quota of Pix for 16 40 16 50 65 64 48 32 21 53	Number Completed or Shipped for Release 27 45 4 27 15 7 46 3	Number Now i Work or Editing 9 n London 9 14	Balance to Be Made on '35-'36 Program 4	Number New Stories in Final Prepa- ration 4 8 10 17 5 17 17
Sam Goldwyn	7	7			2
Selznick-Intern'l Pickford-Lasky	5	1		4	2 2 2
Reliance	7			3	2
Korda-London	5	Made is	n London	1	1
UNIVERSAL	36	20	9	7	4
Westerns	9	6	1	2	i
WARNERS	60	51	17	8 over	10
Totals 4	62	286	82	83	=
			92	10: oven	66

Rockefeller Center Disposes of 10,000 RCA Shares; Other Deals

Washington, April 7. Sale of 10,000 shares of Radio Corp. of America preferred stock by Rockefeller Center during first half of March was revealed by Federal Securities & Exchange Commission last week.

Semi-monthly statement transactions by officers and direc-tors indicated Center wiped off all tors indicated Center wiped off all Interests in R.C.A. through the deal in 7% cumulative preferred A. Report showed John D. Rockefeller, Jr. and Midtown Development Investments of Jersey City, indicated as participants in Rockefeller Center, likewise have no other direct interest in Radio Corp.

Other transactions revealed by the S. E. C. statement were:
Sale of 600 shares of Translux Daylight Picture Screen common by George H. Robinson of New York, a director, slicing his interest to 7,350 shares.

a director, 7,350 shares.
Gift of 150 shares of 20th Century-

7,359 shares.
Gift of 150 shares of 20th CenturyFox Film common by Darryl, Fy.
Zanuck, cutting his common holdings to 183,830. He still has 21,846
shares of 51.50 cumulative preferred.
Sale by Heien E. Hughes of New
York of 20 shares of Universal Pictures 8% cumulative preferred, wiping out her Interest.
Sale by Holding Co. A, Harry M.
Warner's corporation, of 2,115 shares
of Warner Bros. common, leaving
Warner with 62,850 shares of common, 10,618 shares of 38.85 cumulative-preferred, and-1,469,000-6%-debentures in his own name and 4,788preferred shares through Holding
Co. B.
A belated report on holdings
shows Regan Day, Inc., Los Angeles,
holds all but seven shares of stock
in International Cinema, Inc. Statement by this company reveals
Thomas Ashby, San Francisco; A.

ment by this company reveals Thomas Ashby, San Francisco; A. J. Guerin, Los Angeles; L. D. Higgins, Oakland; H. T. James, G. P. Regan, Bonar Russell and A. C. Snyder, all Los Angeles, own one share each, while Regan Day, Inc, controls 250,000 shares.

CLEVELAND RULES BANK NITE LEGAL

Cleveland, April 7.

Two month fight over bank-nights, started when a rival ex ib kicked to police, was settled when town's prosecutor, Perry Frey, ruled that they were legal and free from future plnches.

Mack Kaplan, owner of Grand Central, made the original com-Mack Kaplan, owner of Grand Central, made the original complaint which started a miniature Teapot Dome feud among cops and an advantages. Merill Cowan, assistant managers Merill Cowan, assistant manager of Martin Printz's Alhambra, was one of first yanked, into court for alleged violation, Gottout of it by a temporary injunction. At that time prosecutor flatly claimed bank-nites were clear cut violations of state's lottery laws. Threatened to arrest somebody and make a test case of it but, after two months of stalling, he suddenly reversed his own opinion. Declared that since bank-nights don't prequire put-up money or consideration, they don't break the law. Smart houses now get around that technicality by letting anybody sign the löbby book without charge for a chance at prize money. Person also can walk into theatre to get prize money without paying admission, they say, but must be there the second the name is called. Joker is that they call names so fast a chiseler couldn't get a break, if he hadn't previously bought a ticket and was inside when his number came up. Cops couldn't prove it was an out-and-out lottery, so film row is going bank-crazy again.

Clayton Lynch Heads Metro Exchange in L. A.

Los Angeles, April 7.
Clayton Lynch, with Metro in midwest for past 18 years, was installed as branch manager of local Metro exchange (Friday (3). Succeeds Jake Milsteln, now Republic western sales manager.
George Hickey, district manager, will name successor this week to F. A. Bateman, top MG salesman, who went over with Milsteln to become Republic branch manager.

Americans In London TRY TO INVOLVE

Douglass Montgomery on vacation until his broken hand is healed Caused by vaulting in a film scene Grace Moore will give a recital at Lord Inverciped throwing several parties in Glasgow for the cast of 'Anything Goes,' with Diana Ward as guest of honor.

as guest of honor.

John Murray Anderson paying a ving visit to Edinburgh to visit his old school, and incidentally will pay his respect to an old lady friend there who is losing her sight.

Columbia dickering with Melville Brothers to play their first run re-leases at the Lyceum, one of the oldest legit houses in the West End.

Charlie Forsythe's apartment, in Iount Royal, the rendezvous of mericans here seeking American ood, with Forsythe doing the cook-

De Wolfe, Metcalf and Ford off to the Alhambra, Paris, for a fort-night, with several more continental dates to follow.

Carolyn Marshes occupying Place.

Chesham Place.

Dave Bader cabled James Cagney an offer to play in a picture over here, with the local company ready to deposit the salary, in any bank the American star cares to mention. Cagney cabled back he has 14 other offers. Line forms to the right.

Three Sailors here for 10 weeks including a fortnight at the Alham-

Wilbur Hall at the Cafe de Paris

Wilbur Hall at the Cate de Paris.
Morris Gest may bow in as a
producer here, if Jack Curtis can
get Frances Day for him to star in
The King and the Dancer.'
Brookins and Van attempted to
walk out of their Dominion theatre
date after the first show, on account of the vehicle being cut, but
changed their mind at the last
minute.

Carolyn Marsh to be a regular fortnightly broadcast feature in Harry Roy's band from the Mayfair

Beb Robson (Three Sailors) and De Wolfe, Metcalf and Ford flying to Parls

Margo practically set to play op-posite Richard Tauber here in Pagliacel, film being made by Cap-

reginaco, itol Films. Jack Curtis interested in 'Koe-negin' ('Queen') current Budapest

Elizabeth Welch being fitted at

Elizabeth Welch being fitted at Bermans for her lead opposite Paul Robeson in 'Song of Freedom,' which Hammer Films is making. Bernice Stone, formerly of Emily and Stone, to play the lead in 'Saratoga Chips,' which Jack Curtis is producing on Broadway in the fall. Eddle Darling expected here from Florida in May, with friends already on the lookout for an apartment for him. Intends to stay the summer.

William Morris office cabling George Dormonde a film offer, and asking whether he still rides a bl-

cycle.

Lew Leslie has disposed of the ights of Blackbirds' to Dave Bliss for \$3,750. Show is now touring and will continue for four more weeks, after which it is to be stored; will reopen with a cheaper cast for another tour.

Evelyn Hayes in hospital with pneumonia.

Norman Lee to direct Full Till.' film starring the Diamond Brothers, Nelson Keys and Georgie Harris at the Joe Rock Studios, the Felly Jack Pearl is signed for the Felly Jack Pearl is signed for the Felly.

Nelson Keys and Georgie Harris at the Joe Rock Studios. Jack Pearl is signed for the Felix Ferry revue, which starts rehearsals in June and 'i destined for the Adelphi. Gill Pratt here to direct another for Leslie Fuller, to be titled 'Big Hearted Bill'. Bennett Franks (The Four Franks) celebratist.

Bennett Franks (The Four Franks), celebrating his 21st birthday and now entitled to one-fourth of the act's salary.

Charlie Manny, formerly Manny and Roberts, with the Fosters' office.

Jack Tracy still looking for a new partner to replace Vinette, now in Hollywood. Local girl, Ray Zack, may be the choice:

New Paris Cinema

ris, March 29 Another cinema is opening in Paris. To be called the Helder, it is now in the course of completion on the corner of the Boulevard des Italiens and the street of same

name.
With a seating capacity of 500 it With a seating capacity of 50 will show both French and fore films and be run by Mme. Roux, owns the Cinema Vivienne, also, augural, film will be Llly Pons Dream Too Much' (RKO). in orl inal English speaking version

Anzac Cinema Must Run Trailer for Opposition House on Court Ruling

Sydney, March 10. Court here ordered that the Lib erty management must run trailer supplied by Metro in connection

supplied by Metro in connection with "Bacapade' (M-G).

Management had cut the trailer, claiming that it looked to them like ain "advertisement" for "The "Great Elegfeld," but Metro took the matter to court and secured an injunction.

Liberty has "Bacapade' in on on a long run, but could not get the Elegfeld' booking, ic having been sold elsewhere.

sold elsewhere.

BRITISH TECHNICIANS SOUAWK ON ALIENS

London, March 29. A deputation from the Association of Cine-Technicians has been re-

of Clne-Technicians has been received by the Ministry of Labor, with a request that certain unsatisfactory conditions be rectified by the Government.

Studio technicians' organization compialms that permits are too easily granted to allens to work in England. They are not opposed to foreign experts coming here to teach the native members their jobs, or help to improve them, but the complaint is that, in addition to more than 100 foreign technical men here, there are many resident allens engaged in local film production, who cannot be classified as experts.

experts.
On the other hand, a specific com-plaint is that not more than 40 per cent of the British camera operators are in regular employment.

Sir Ben to N. Z.

Sir Ben to Iv. L.

Sydney, March 10.

Sir Ben Fuller is again making a survey of his New Zealand interests and will be away from here for some weeks.

Knight was made some very high offers for his chain there, refusing to be tempted, because of future waude plans.

vaude plans.

Snider-Dean will take over his Apollo, Melbourne, next month for pix, using mostly M-G and Par.

'DOWN' IS OUT

London, April 7.

Max Schach's film production of
The Stars Look Down' from the
best-seller novel by A. J. Cronin;
has been postponed indefinitely.
Company was unable to get up a
satisfactory screen adaptation.

'Olympic Honeymoon.' First time producer's faced the camera in many moons, James Flood story-conferencing

Austrian Films Must Be Okayed by Berlin-Similar Deals On for Hungary and Czechoslovakie

BUDAPEST WARY

Vienna, March 27.

German filmers are trying to make deals to dominate all mid-European production. Having com-European production. Having com-pleted a deal with the Vienness gov-ernment whereby all Austrian thms must be okayed first by Berlin, as to costs, directors, etc., on an Aryan basis, the Reich is trying to make similar deals elsewhere.

similar deals elsewhere. Pourparleurs along these lines have been made to any rejected by the Czechoslovak industry. Similar deal is now on the griddle for Hungary, with the Magyars, too, resisting.

Budapest, March 27.

German film imports to Hungary are down to one-half of their pre-Hitler figure. Against 100 German fleatures imported to this country on an average before 1933, there were 50 in 1934 and 55 in 1935.

Oswald Lehnich, president of the German Film Chamber; Heinz Hille, manager of German Film Credit Bank, and Wilhelm Meydam. Ufa exec., were here last week to discuss the situation with film and government authorities.

Local film authorities complain that German protuces entry to Hungarian-made pictures, on a racial basis, and make their support of German imports dependent on Whether this ban will be removed. Lehnich suggested that a list of German from German chamber's approval, in which case a platform for camiliting Hungarian-mades to Germany could easily be found. Local producers refuse to submit to such admitting lungarian-mades to Germany could easily be found. Local producers refuse to submit to such situation in consumer from a foreign country. Trio departed with nothing settled, but peace negotiations continue.

Berlin, March 27.
Prof. Dr. Lehnich, president of
the Reichs Film Chamber, has returned from a trip to Budapest,
where he discussed export possibili-

'In recent months,' he says, 'Jew-ish circles have tried to stir up trouble between the two countries, and the nasty word boycott has been heard in film districts. We will be

New Italian Idea

ALL EUROPEANS Americans to Produce One Film in Rome for Every 5 They Distribute—Not a Law Yet

Anzac Biz Oke

Sydney, March 16.

No pre-Lenten slump, here yet, with biz okay. Currently best biz is being gotten by 'Mutiny on Bounty' (M-G). Cold weather is also assisting the b. o.

Nice lineup includes 'Escapade' (M-G), 'Man Who Broke Bank' (20th-Fox), 'Bride Comes Home' (19ar), 'Out of the Pantry' (B.D.). 'Splendour' (UA), 'Dangerous' (WB), 'O'Shaughnessy's Boy' (M-G), and 'East of Java' (U).

Melbourne, March 10.
Biz is very good here, with 'Midsummer Night's Dream' (WB),
'Married Her Boss' (Col.), 5th week;
'Becky Sharp' (RKO), 'Out of Pantry' (BD), 'Se Red the Ross' (Par),
'Here Comes Cookie' (Par), 'Rain
Makers' (RKO), 'Rendezvous'
(M-G), and 'O'Shaughnessy's Boy' (M-G), and 'O'S (M-G).

'Desire's' London Record, Moves Into A Larger Theatre

London, April 7.
After breaking the record at the
Plaza for a fortnight, 'Desire' (Par)
will move to the Carlton which has rmaza ror a normagnt, 'Desire' (Par) will move to the Cariton which has a larger quantity of reserved seat space. Record which 'Desire' broke was established by 'Beau Geste' six years ago. First week's bushess was approximately \$35,000. Management tried to get Radio to push 'Follow the Fleet' over for a week or two, for a continued run at, the 'Plaza but couldn't get together, especially since 'Fleet' had already been advertised. This necessitates putting back 'Trail of the Lonesome Pine,' skedded for the Carlton. It is the first time that the Carlton plays a second pre-release date.

'Times' in Sydney

Sydney, March 10. Charles Munro of Hoyts bought Chaplin's 'Modern Times' for Aus-tralia at the highest figure ever paid

or a single film.

Opening is set for next month,

garian film product in Germany. At present, about 22 Hungarian films are being produced in Budapest, a number of which can be exported here. Naturally, as much as we trouble between the two countries, here. Naturally, as much as we and the nasty word boycott has been heard in film districts. We will be extremely happy to exhibit Plun-mentality and politics.'

Hollywood Britons in

Hollywood, April 7.

D'Arcy Corrigan has written a play which he expects to produce in Ireland this summer.

Molly Lamont beat Captain John Hyde at pingpong and won a hand some tennis racquet.

Madeleine Carroll vacationing at a Quinta between pix.

La Quinta between pix.

Pat Sands, Earl of Annesley, doing some trick riding to amuse other
members of the cast on the 'Mary
of Scotland' set.
Ray Milland, on his return from
England, brought back two champion dogs. One, an English setter;
the other, Brother John of Ware,
son of Wanderer of Ware, champ
eccker spatial cocker spaniel. Heather Angel showing her ma

the Bobby Jones Golf tournament at Catalina next month.

Ronald Coliman working long hours in the new Capra picture, 'Lost Horizon.'

Ian Hunter has moved from town back to his cottage at Mailbu Lake E. E. Cilve feeling the cold at Lone Pine, where he's on location with the 'Charge of the Light Brigade' company, Other English members of the cast, C. P. Huntley, Jr., Errol Flynn, David Niven and Patrick Knowles, were burned out of their hotel when a fire started in the town.

town.
Nigel Bruce starts work this week
in 'Light Brigade.'
Sir Guy Standing moving back to
his Mailbu Lake place for the sum-

Rome, March 27. Many headaches are in store for American im producers Government listens to a campaign

launched here. Suggestion is that American companies distributing pix in Italy be required to produce at least one out of every five of these films locally.

If the Government takes up this endation it will mean that American companies will have to nake about 50 pix yearly in Italy if they wish to keep their Italian busl-ness. It's estimated that about 270 foreign films are distributed here every year and about 98% of them come from the States. If the Government forces foreign companies to locally produce one out of every five films they distribute in Italy, it means foreign companies must make

about 60 pix yearly here.

To a limited extent the Germans, French and Austrians already are making pictures in Italy, but not the Americans, which is, it seems, the

Americans, which is, it seems, the rub.

At the present time there are only about 30 to 46 films produced annually in Italy: If the new 'sugsestion' becomes law, the production would be upped to around 100 yearly, with the Americans doing most of the producing.

Idea is that the new 'Italian Hollywood' which is being built near Rome, mostly at Government expense, will be a fine place for the production of Italian-American alims. Americans, it is explained, will be forced to make good films because the Italian market is too small to meet the cost of production, therefore the pix must be good enough for export.

THREE ANZAC **EXECS TO** LONDON

Sydney, March 10.

Stuart F. Doyle, head of Greater Union Theatres, and co-director of General Theatres, is enroute to London to dig up some British capital for his chain and other enterprises. Allan Williamson, Gaumont-Brit-

ish representative here, is also London bound and will arrive there at about the same time as Doyle. Ernest Turnbull, of British Dominion Films, may also leave for London, ti ing his arrival with that of Dovle and Williamson

Understood that Williamson due there for a pow-pow with his execs on the Australian situation, exects on the Australian situation, and also in connection with the release of 'The Flying Doctor,' local made which is nearing completion.

Turnbull's proposed trip is unconfirmed. Only recently Fox tied up with British Dominions to take over

with British Dominions to take over the distribution of product in Aus-tralia, with him in charge. As Fox is very much interested in G-B, Hoyts, and B. D. F., and because of recent bitterness between Hoyts and Greater Union on General Theatres, there may be some deeply hidden motive for the three separate but coinciding trips.

celebrating his 21st birthinow entitled to one-fourth
cet's salary.

Manny, formerly Manny
berts, with the Foster'

Tracy still locking for a new
to replace Vinette, now in
to replace Vinette, now in
the choice.

Banks acting again in

Banks acting again in

Banks acting again in

James Flood story-conferencing
Heather Angel showing her may the town.

Basil Rathbone plays the part of the butter in Frivate Number.

Charge of the Light rigade.

Ch



SYBIL CAB CA

Presented

"THEY LOVE TO SING-A"* the Praises of Warners' Biggest Variety Musical

- "Al's here—and Al's there! A songspangled comedy to delight the paying patrons... The audiences love it"! —N.Y. American
- "Proves that Al Joison is still one of the world's greatest entertainers"!

 -N.Y. Sun
- "Loaded with fun. 'Singing Kid' makes good"! —N.Y. Mirror
- "Best Jolson has had in some seasons
 ... Hits a high G—for Good"!

 -N. Y. Eve. Post
- "One of the smartest musical routines the screen has yet offered . . It's gay, lively and tuneful"! N.Y. Eve. Journal

RE FOR WHAT AILS ME!"

That swell Broadway premiere last Friday and that standees-at-midnight week-end business midnight week-end business prove you're just what the box-office ordered to cure that awful pre-Easter sinking feeling!"



N · THE YACHT CLUB BOYS

WAY HIS - E. EVERETT HORTON

IS . LYLE TALBOT . CLAIRE DODD

by WM. KEIGHLEY A First National Picture

The songs 'You're The Cure For What Ails Me', 'I Love To Sing-a' and 'Save Me Sister' by E. Y. Harburg and Harold Arlen

79 key houses for Easter) by Warner Bros.

Little Lord Fauntleroy

Little Lord Fauntleroy

United Artists release of Selanick International (David O, Seiznick) production
Stars Freddie Bartholomew, Dolores Cosmonths of the Selanick production
Stars Freddie Bartholomew, Dolores Cosmonths of the Selanic Selanick, Interest Cost
Burnett; adaptation, Hugh Walnole; assi,
director, Brid Stucey; mr. Huttpes Carrer

(Chas. Rocher: music, Max. Steiner. Art.
Chas. Rocher: Music, Max. Steiner.
Chas. Rocher: Music, Max. Steiner.
Mar. Music, Max. Max. Steiner.
Mar. Music, Max. Steiner.
Mar. Music, Max. Max. Beatty
Chas. Joseph. Tozek.
Mar. John Steiner.
Mar. Jo

As his first for Selznick International since leaving Metro, David O. Selznick has turned in a fine, sensitive, box office picture in Little Lord Fauntieroy, which may well rank with his 'David Copperfield' and 'A Tale of Two Cities.' The same intelligent fiair for transmuting the classics into celluloid manifests itself in the clienatic transiture and the control of the control

grumpy grandfather in the castle of the earldom, and similar sequences are essential to the general mood of the film.

General technic 100%. Charles Rosher's camera work is ultra. Max. Steiner's score contributes in no small measure and the art direction is distinguished.

GIVE US THIS NIGHT

Paramount release at William LeBaron production. Stare Jan Kierura. Gladys Paramount Features over the Stare Jan Kierura. Gladys Paramount of the Stare Jan Kierura. Gladys Paramount of the Stare January January Stare January January Stare January January Stare January J

time, 75 mins.	
Antonio	Jan Klenura
Marla	
Marcello Boness	Philip Merlvale
Tomasso	Benny Baker
Francesca	Michelette Burani
PriestW	Illiam Collier, Sr.
Caraliniero	
Vincentl	John Miltern
Forcellini	
Elena	
Lucrezia	Chloc Douglas

'Give Us This Night' will advance Gladys Swarthout no farther at the box office than did her first. Rose of the Rancho.' It is stilled and slow entertainment, built largely to give Jan Kiepuna and the Metropolitan Opera diva every opportunity to sing. Ittle chance to act. In order to get fair grosses, picture will have to pull hard.

The production given the ordinary story by William Le Baron is all that could be expected, while the

direction of Alexander Hall suggests a job well fulfilled, yet everything both have done still leaves much be desired. In editing, the running time could have been cut do step up the action, notably and the step up the action, notably seems and in the released sequences. The effort at comedy is an almost total miss-out.

and in the reheursal sequences. The
effort at comedy is an almost total
miss-out.
Kleupura has a fine tenor voice
and an agreeable personality but
fails to show much in playing a
part. His love scene a are some who
should get to the some who
should get to the
should get to
the personality and acting ability
to suggest good possibilities. She
is a bit stiff on a couple of occasion
and sometimes seems a bit lost. The
scenario and song-spotting glve
most of attention to Kleupura. His
wocal chores about double those of
Miss Swarthout.
The Polish tenor is a Sorrento
fisherman. He's singing as he fishes
and almost forever after. Thought
apparently has been to put him over
with the voice rather him
straight acting work.
The should
have been to put him over
with the voice work of the should
have been to put him over
with the voice and hater in
Romeo and Juliet' for an oper
finish. The music, both original and
therwise, listens well. T Mean to
Say I Love You' sounds like it might
to a far hit. Both sing this as separate solos.
Some of the settings are very well

be a fair hit. Both sing this as sep-arate solos.

Some of the settings are very well done and form picturesque back-grounds for the picturesque back-is laid in Sometic and Naples. The photographic work of Victor Milne photographic work of Victor Milne and Cardon Jennings is also highly

and Gordon Jennings is also highly creditable.

Supporting cast is satisfactory but minor. Philip, Merivale does nicely as the maestro whose original opera the Swarthout-Kiepura pair sings, while Benny Baker gets a few giggles six comedy relief. Alan Mowbray excellent as a temperamental op star. His drunk bit stands out. William Collier, Sr., has a briet part as priest. Char.

THE SINGING KID

(MUSICAL)

Warner ros. release of First National production for release of First National production. Stars Al Jolson. Directed by William Keighley. Story Robert July Charles of the Company of the Comp (MUSICAL) Sanno-insieal direction
George Barnes,
George Barnes,
Al Jackson,
Joe Eddy,
Bob Carey,
Bob Carey,
Potter Hammond,
Fotter Hames,
Sorman
Regers, Edwa Fulton Joseph C Dana Lawrence Claire Mary Lcu Kay H Dr. Brown John Four Yacht Club Boys Cab Calloway and His Band

Cab Calloway and His Band
Spotty entertainment and one of
Alloson's minor' afforts for Warner Bros. The star should attract
enough the star should attract
enough the star should attract
enough but The Singing Kid
on its merits won't rate the customary Jolson musical grosses.
Story trouble, which is the picture's chief weakness, might have
been overcome; as others have, by
plenty of trimmings; but the trimmings are not so olentiful this time
and it's a case of too much story
and not the right kind. Jolson is
on most of the time and singing
with sufficient frequency, which
tends to keep the picture moving.
There are also some ground
contributions by Sphil age. Call
Calloway's band are exceptional
contributions by and are exceptional
Connolly. But there's a lot of plot
in between these items, and the inbetween moments are the tearerdowners.

The Harburg-Arlen songs are T

Connolly. But there's a lot of plot in between these items, and the inbetween moments are the tearer downers.

In between moments are the tearer downers.

Tove to Singa. Save Me, Sister and You're the Cure for What Ails Me.' Singa' sounds good, and no song could ask for better delivery than Jolson gives it, but it's badly overplugged and slipped in at every opportunity. Besides all the straights singings and musical playing creeks. The moment delivery as a reprise by Edward verett Horton while he goes about his duties as Jolson's scretary, etc. It may not be the intention, but it appears to he an effort to make up for the present lack of radio plugs for Warner turns for a big comeback. The romance doesn't get started untill the picture is almost half over. Up to that noint the book is uninteresting and rather cumbersome. Once the romance get unindersex the presence is almost half over. Up to that noint the book is uninteresting and rather cumbersome. Once the romance get unindersex the picture is almost half over. Up to that noint the book is uninteresting and rather cumbersome. Once the romance get unindersex the picture is almost half over. Up to that noint the book is uninteresting and rather cumbersome. Once the romance get unindersex the picture is almost half over. Up to that noint the book is uninteresting and rather cumbersome. Once the romance get unindersex the picture is almost half over. Up to that noint the book is uninteresting and rather cumbersome. Once the romance get unindersex the picture is almost half over the present last long because the romance and the receives the complications.

Long hefore the finale the picture reaches its centertainment peak in the reaches its centertainment p

Miniature Reviews

Little Lord Fauntleroy'
(Selznick-UA). Capital filmi-zation of mld-Victorean clas-sic with Freddie Bartholomew, Dolores Costello Barrymore and excellent cast. Top flight

and excellent cast. Top flight film.

'Give Us This Ni (Par). Gladys Swarthout and Jan Kiepura pairod in a slow, famillarly patrented romance, set to much singing.

'The Singing Kid' (WB). Not up to the standard for Jolson musicals, but has enough to get by, chiefly on its star.

'House of 1,000 Candles' (Rep.). Fast-moving and good-looking indie production on international spy formula.

'The Unguarded Hour' (Metro). Good acting helps overcome the dullness of a familiar whodunit.

'Laughing Irish Eyes' (Rep).

overcome the dullness of a familiar whodunit.

"Laughing Irish Eyes" (Rep). Romantic exhibit built around Phil Regan, who plays a singing fighter. More for duals.

"Silly Billies" (Radio). Wheeler and Woolsey out west and appealing only to W. W.

'Here Comes Trouble' (20th). B picture for duals. No cast

B picture for duals. No cast mames.

'Cheers of Crowd' (Mono). Thin comedy of phoney metropolitan theatre life. Weak secondary dualer.

'Mysterious Avenger' (Col). Another get-the-cattle-rustiers exhibit. Fair.

'O'Malley of the Mounted' (20th-Fox). George O'Brien western that will please in spots where outdoor stories thrive.

of filling out the running time. The big number is also based on a 'Singa' reprise, but the theme switches to T Want to Sing a Mammy Song' by Jolson, and it develops into a street of the street of t

For an indie it comes remarkably close to de luxe smacko. Mrs. Wal-lace Reid and Arthur Lubin have spent money cannily and ccr ented

spent money cannily and cer ented smoothly.

Phillips Holmes is likable and convincing as the English young man of diplomacy whose progress from London to Genther and the Converse and the State of the Converse and the State of the Converse and the Converse and

nows well and conducts herself smartly.

The menace could have becomeburlesque in uncertain hands, but Irving Pichel makes a suave scoundrel. Especially able is the performance of Rosita Moreno as the siren of document-bearing, diplomats. She plays a dancer, but of
course that's really no impersonation. In consequence the dancing
solo has the stamp of authenticity
unlike the results when many
actresses are similarly cast. There
are a number of smaller parts,
hotably Fred Walton, which are
well handled.

Land.

The Unguarded Hour

The Unguarded Hour
Mitto values of Lawvee Weingarten
posterion Ster Loretta Young, Franchot
rote, features Lewis Stone, Roland Young,
Jessie Rajbh, Dudley Digges, Directed by
the Manager of the Manager of the Manager
than yellow the Manager
than yellow the Manager
than yellow the Manager
than Jenes Man Trees, Al Culpion
Lady Helen Dearden. Loretta Young
Sir Alan Dearden. Franchot Tone
Bummy Lawveen Roland Young
Lawyen Roland Young
Lawyen Roland Young
Henderson Roland Young
Henderson Roland Young
Loretta Henderson Roland
Loretta Loretta Henderson Loretta
Loretta Henderson Loretta
Loretta Henderson Loretta
Loretta Henderson Loretta
Loretta Lore

Without the expert cast that's been wrapped around it, this Engrish drawingroom whodunit would have made a stodgy, meandering, talkfest. Even as it stands, the production offers little action or suspense, while the few punch moments that there are find themselves crowded into the final reel and the stands of the stands of the first comments. The stands of the first comments that there are find themselves crowded into the final reel and the stands of the stands

Laughing Irish Eyes

Laughing Irish Eyes

trees Phil Regan, Waiter C. Kelly, Eyealyn
trees Phil Regan, Waiter C. Kelly, Eyealyn
trees Phil Regan, Waiter C. Kelly, Eyealyn
Joseph Santley, Story; Sidney Stither
Joseph Santley, Story; Sidney Stither
Joseph Santley, Lewis, camera,
film editor, Joseph H. Lewis, camera,
film editor, Joseph H. Lewis, camera,
music, Fann H. Stopt; Jyrion, Stdney Jris,
tokil, At Roxy, N. Y., week April; 2, 28,
Running time, 70 mins.
Pat Kolly Pergy Keily, Budyn Knapp
Pat Kolly Eyespy Keily, Budyn Knapp
Beddle Belle, Ray Walker
Beddle Belle, Ray Walker
Molly G. Betty Compan
Tim J. M. Kerrigen
Molly B. Betty Compan
Tim J. M. Kerrigen
Welsbecher R. Herman Bing
Welsbecher R. Herman Bing
Deacon Clarence Mines
Silk Russell Hicks
Tony Maurice Black

In 'Laughing Irish Eyes' thouse

In 'Laughing Irish Eyes' thouse

In 'Laughing Irish Eyes' they've mixed up Irish countryside, plenty of Irish brogue, a liberal amount of Irish tenoring, some romance of the wholesome Emerald Isle type and a bit of good fighting, plus Phil Regan. The whole structure is a familiar one, built from a story that familiar one, built from a story that doesn't go out of its way to be orig-inal and founded mostly on a fairly good cast in addition to several song

doesn't go out of its way to be original and founded mostly on a fairly good cast in addition to several song numbers that listen agreeably. Never more than mildly entertaining, picture is heading for many more double than single dates.

Regan, a County Cork blacksmith who through circumstances of a unique nature, becomes a fistic champ in the U.S.A., turns in an excellent job both as an actor and singer. His work in this one suggests he is worthy of better story and production attention. The former Brooklyn cop has four numbers. Laughing Irish Eyes', the theme song, is reprised at convention of the control of the

Batch, Russell Hards and Black.

Joseph Santley's direction is routine and the film editing job a bit careless. Among other things, a bad boat miniature could have been dropped on the cutting room floor, especially since in other scenes a real liner is used. Char.

THE CARDINAL (BRITISH MADE)

(BRIIISM MADE.)
London, March 27.
London, March 27.
Stars Mathesso of Grosvenor production,
Stars Mathesso Lans, Discreted by Sint
Parker, The Committee of the Matheson Lang Guilland de Medici Eric Fortman Gen. Belmonte. Roper Clarerce Beginner Schreft S

Duenns

Most noticeable defect of this
filmization of an old costume drama
is the lack act and sopphere of the
lack act and sopphere of the
Volces, explayers and the dialog.
Volces, explayers and actions
hint too much of modernity ever
to transport the audience to the
lazy glamor of Rome in the 15th
century.

Matheson Lang, in the role of ac
cardinal powerless under the zeal

century.

Matheson Lang, in the role of a cardinal Doweless under the seal of the confession box to extreate his young brother from a much of simulated insanity, and a constant of simulated insanity, and some of the few characters who seem to belon to the peer, making her screen debut, is ewent and dignified in a part that calls for much shedding of tears and love's sweet sorrow, but not much else. The little shi called upon to do, she enacts with charm, but a casting of the role more true to type would have heve been an advantage.

Lighting and direction barely passable, film being too rought of the prior of subjects and individual to the convincing. With one may get more than its due locally.

SILLY BILLIES

(WITH SONG)

of Lee Mercus production.
Radio release of Lee Marcus production. Stars Wheeler and Woolsey, Features
Derothy Lee. Al Bonehorg Took
Orothy Lee. Story, Al Boasberg, Jack
Scholl; editor, both
Nick Nusuraca. At the Righto, N. Y.,
Nick Rusuraca, April 8. Running time,
65 mins. Roy Banks
Daw Ranks Bert Wheeler
Robert Woolsey
Mary Blake
Warr Blake
Chias Whundauhina
Chief Cyclone, Chief Thunderbird
John Little lchard Alexander
TOWN PRICIES

Two authors and two scripters set credit for this 'Wheeler' and wouse' script, and there's not mouth credit for one. Story may speed to dyed in the wool W. & W. fans, but not even they are apt to regard it as one of the comedians' best. Draggy all the way and the segal are preposterous and stretched far too long. Negative results seem affected by the second of the authors remained the scenarists of what Slim summerville did with an itinerant dentist in 'The Farmer Takes a wife,' and the other contributed the suggestion to dress them as Indians. Both made poor guesses, but that's their story and they're stuck with the story and they're stuck with the stages of the second of the second of the story and they're stuck with the story and they're stuck with the second of the second

Morton John Little

their story and they're stuck with fit.

Gags are mostly flat, as when the boys, drunk, mistake a goat for a patient. Jag acquisition also might be funnier. Both could be very much shorter, for Boasberg clings to an idea like a strip serial artist milking at electric series of a strip serial artist milking at electric series series of the stuff is along the lines of Woolsoy's remniscence of a school teacher he knew who had class but no principle. Production is heavy in spots around the camp, but it takes more than background. One song, Tumble On, Tumble Weeds, has a fairly catchy air, but it doesn't leave the theatre with the auditor. weeds, ha it doesn't the auditor The com

the auditor.

The comedians are just about the same as they have been in their last dozen releases. Dorothy Lee has rather less to do than usual, but there's nothing for anyone else. Most of the east is not programmed but they have most of the standard out opera players, Lafe McKee, et al.

Here Comes Trouble 20th-Fox release of John Stone produc-

tion, Features Paul Kelly, Arline Judge.
Mona Barric, Gregory Ratoff, Directed by
Lewis Seiler. Story, John Bright and Rob-
ert Tasker; adaptation, Robert Ellis, Helen
ore respect, adaptation, Robert Ellis, Helen
Logan, Barry Trivers; film editor, Louis
Loeffler; camera, Harry Jackson. At Co-
lonial, N. Y., half double bill three days,
March 31, April 1-2, '36. Running time, 62
mins.
Duke Donovan
MargieArline Judge
Evelyn Howard
Ivan Petrolf Gregory Rotoff
GrimySammy Cohen
Crowley Ddward Brophy
Professor
ProfessorHailiwell Hobbes
AdamsAndrew Tombes
Harry Goodfellow Ernle Alexander
Purser BrooksGeorge Chandler

Adams. Andrew Tombes Adams. Andrew Tombes Adams. Andrew Tombes Adams. George Chandler Passes Brooks. George Chandler Here Comes Trouble has no names of marquee value and its entertainment value is negligible. A No. 2 feature for the dual bills. A very familiar pattern serves and its three adaptors, Robert Ellis, Reden Logan and Barry Trivers, Reden Logan and Barry Trivers, and the serves and t

IThere is an
Ukrainfilm production and Amkino re-
Acme N to Treet by Mausilukov. At
Stepan
Marina S. Khorosh

than that it contains considerable action. Even youngsters, no matter how bad the acting or what juvenile tricks the director makes them perform, are not irritating if kept in action. Picture's activities in this country, however, will be confined strictly to spots where the Soute sct-up is thoroughly comprehended. To outsiders, it will hold little littless and the second control of the second

To outsiders, it will hold little interest.
Action centers around lad of about 10 years who is abused and browbeaten by a rascally father, supected of murder. Director Maslukov has done well in capturing the youth's enthusiasm and desire to be accepted by children of community. In their Young Pioneers movement. For the most part he has refrained from too much monotony of detail but rather has chosen to move story forward at all costs.

Youngster's father steals a valued horse, Sivka, and sets fire to extensive stock buildings. Fire scenes well done considering material at hand. Sequences where the old man is pictured trying to extensive stock buildings. For seven well done considering material at hand. Sequences where the old man is pictured trying to extensive the consumer of the property of of the proper

tion.

Photography probably is outstanding part of film. Musical background is well spotted to suit the mood of the picture and far more impressive than the seenes themselves.

Wear.

Cheers of the Crowd

. Monogram	malan an	of Tren	n Car	r or	0-
Dibliogram	1 Cicago	II E	Conton	Tras	'n
duction. Fe	atures R	ussem E	topton,		
Ware and	Harry H	oiman.	Direct	ea i	JУ
Wante	Story	and serv	en pu	ву (υy
George Wag	nout com	are Mi	Iton B	raan	er
and Harry	Ber, Caro	C. a,	the S	tt main.	^
and Harry	Neumani	1. AL	THE !	- Id	
Brooklyn, st	arting Ap	rii 2, '8	0, 88	11100	Λr'
Lee Adams.		Ru	ggell ··l	Honte	าก
Lee Auguna.	********		THORA	7070	-
Mary			. II chio	. D.	
Lil Langdon			Retty	Bivti	he
Q'Rellly			Fode 1	Potel	er
O. Kelna	*******		Taue .	Co	12
Barney		Jol	ın H.	Dilac	ď
Dai nej					

Familiar story material, inexpert direction and absence of name draw are the weaknesses of this comedy. Destined only for dual consumption and then only as secondary feature. Picture is graced by one or two

and then only as secondary feature. Picture is graced by one or two individually brisk performances but in the main the cast is as biah as the plot.

There is much meaningless and thring detail, including the discount of the control of the contro

Universal release of Walnwright produc-
rected by Reginald Denham, Story adapted
from Edgar Wallace's novel; camera, Phil
Tannura. At Cambridge, March 26, '30.
Running time 80 mins.
Derek Yalc
Inspector ParrAlfred Drayton
Jack BeardmoreNiail McGinnis
Sylvia Hainmond June Duprez
Sorgeant Webster Paul Blake
Felix Mari
Brabazon ordon McLeod
Millie Macroy
Lawrence FullerRaiph Truman
Lawrence Fuller Robert Rendell

20th Century Fox release of Sol Lesser
production. Features George O'Brien and
Irene Ware. Directed by David Howard,
From original story by William S. Hart:
Trons original story by William S. Hart;
screen play, Dan Jarrett, Frank Howard
Clark; camera, Frank B. Good. At Globe,
N. Y., Week April 4, '36, Running time
50 mins.
O'Malley
Edith Midead
Edith HylandIrene Ware
Red Jagger Stanley Fields
Bud HylandJames Bush
Gabby
Commi lonerReginald Barlow
ButchDick Cramer
Lafty Cramer
LeftyTom London
Brody
AndyOlin Francis
McGregorCrauford Kent

Typical George O'Brien adven ture thriller that will be aces with western houses and subsequents, and hold up second half of most dual spots, Original directorial touches and plot progression aid councies and plot progression aid considerably in sustaining interest, with actual slam-bang action kept to a minimum. Some cowboy fans might voice objections to the limited amount of brong galloping, but this should be a help in larger houses.

houses.

William S. Hart, star of many silent outdoor epics of several years ago, is credited with the original story pattern. Several typical Bill Hart touches can be noted, including the terrific fist battle that cli-

ago, is excitted with the osiginal ago, is excited with the osiginal story pattern. Several typical Bill Hart touches can be noted, including the terrific fist battle that climaxes.

In 'O'Malley of the Mounted' the Canadian Mounted Policeman gets his man by subterfuge. Seeking the slawer of another mountle, he poses confidence of the band that terrorizes the locality. Most of the story is centered about his efforts to turn up the bandit crew while assuming to be one of their lot.

Fresh twist is given coepted overheard conversation' angle. O'Malley deliberately discoses the sags's intentions in a loud confidency of the story of the s

IL RE BURLONE

('The Clown King')

Nueve Mondo production and rolease. Features Armando Falconi. Music director. Mancini. English titles. May Christic. At Teatro Cine-Roma (old Warner Bros.), Y., starting March 26, '30. In Italian, with English titles, Running time, 95 mins,

(In Italian)

This foreign-language production lacks the requisites of even an average European film. Will have tough sledding at wickets, even with toler-

siedding at wickets, even with tolerant Italian audience Drawbacks include this stoom, meandering leadtoler that the stoom of the stoom of the stoom
derous details. Several neat performances fail to survive these burdens. Added handicap is the 9minutes that it takes to untold.

Basic idea of bringing Italy to
gether as a united nation is spotted
in the first few sequences, Device in
the first few sequences, Deviction of the stoom
Starts with tiresome launching of
rustic railroad line back in 1844.
Eventual pay-off incorporates abunch of newsreel shots, depicting
fighting men, that is suposed to
prove that Italy has been united.

by Miles Adde who is given a lot of standard to discovere the second production and the property of a smooth gem their mob, and Gregory Ratorf. representing a great of a smooth gem their mob, and Gregory Ratorf. representing a great of a smooth gem their mob, and Gregory Ratorf. representing a great of a smooth gem their mob, and Gregory Ratorf. representing a great of a smooth gem their mob, and Gregory Ratorf. representing a great for a smooth gem their mob, and Gregory Ratorf. representing a great for a smooth gem their mob, and Gregory Ratorf. representing a great for a smooth gem their mob, and Gregory Ratorf. representing a great for a smooth gem their mob, and Gregory Ratorf. representing a great for a smooth gem their mob and of the standard for the same time, two titieves of lesser repute are trying to snare the gem. Sets are the great and in an effort to transport of the same time, two titieves of lesser repute are trying to snare the gem. Sets and photography are obtained from the south of the standard players and the same time and the standard for t

by the flighty injection of newsreel clips.

Probably best in cast are Armando Falconi Cesare Zoppetti, Luigi Certica, and Colland Market Cestra, and Colland Market Cestra, and Colland Market Cestra, and Colland Market Cestra Colland Market Cestra Colland Market Cestra Colland Market Cestra Cest

Mysterious Avenger

Columbia production and release. Stars
Charles Starrett. Features Joan Perry.
Wheeer Oakman, Edward Le Saint, Lafe
McKee, Directed by David Selman.
Story, Peter B. Kyne; adaptation, Ford
biory, reter b. Lyne; adaptation, Ford
Beebe; camera, George Mechan. At Arena,
N. Y., half double bill three days, April
5-6-7. '36. Running time, 54 mins.
RannyCharles Starrett
AllceJoan Perry
Brophy
Lockhart Edward Le Saint
MaitlandLafe McKee
Sheriff
Lafe
Foley
And Sons of the Pioneers.

Regulation 10-gallon hat drama that has sufficient action and plot to get by with the fans of the out-door dramas. Stars Charles Starrett, a good type for spurs and sad-dle, and carries a supporting cast that fills the bill satisfactorily.

dle, and carries a supporting cast that fills the bill satisfactorily.

Again cattle rustling forms the background. Two neighboring ranchers are accusing each other of swiping beef, one of them calling in a Texas Ranger for aid. The Long forms of the accused ranchers but goes out on the complaint of the other.

Plot well worked out and the dialog suitable but not so much action until the final reel when a fist fight, a lot of hard riding, and shooting figures. The girl is Joan Perry. Not much love interest. Wheeler Oakman provides familiar menace. Edward Le Saint excellent as one of the renchers. Late McKee okay as the other. Hal Prics looks the sheriff part convincingly. And again, all the horses do their bit well. One of them runs like a Man o War. Char.

LUCKY TERROR

	First Division release of Walter Futter
1	rected by Alan James. Screen play, Alan
ij	James, Roger Allman; camera, Art Reed.
ı	At the Arena, March 22-24, '36, half of
1	double bill. Running time 61 mins.
. 1	Lucky
1	AnnLona Andre
	Doc
,	Tony Frank Yononelli
٠	Sheriff
	BattJack Rockwell
	Scooter
1	SkeeterFargo Bussey
	SpikeWally Wales
ı	Lawyer
1	CoronerNelson McDowell
Ш	The second secon

One of dullest, most absurd outdoor mellers in many weeks. Even Hoot Gibson's presence fails to cover up roving direction, slovenly acting sluggish pace and specious story or development of it. Virtually all action is confined to

Virtually all action is confined to the last two or three reels. Re-mainder is a curious mixture of medicine show patter, an effort to build up some semblance of ro-mance, the weirdest courtroom scene to creep into a western epic

TARASS BOULBA

(FRENCH MADE)

In French

This is just another French film and, were it not for Baur's performance it is doubtful if it could be dubbed that. From a French viewpoint it undoubtedly has good promotion possibilities here, but it is more than doubtful for America.

Had Benoit stuck closer to the original in adapting story for the screen he could have possibly averted a certain extent of the could have possibly averted a certain extendent throughout.

Granowsky has succeeded to a certain extent of the could have proposed to the could have prospected to the could have prospected to the could have been applied to the could have been an extent of the could have been an extent of the scenes are unconvincing and unreal that it is hard to believe a semi-barbaric tribe is at war.

The sons of Tarass, Andre and

lleve a semi-barbaric tribe is at war.

The sons of Tarass, Andre and Ostaphaving finished their studies at Warsaw, return home to join in the fight between their peoples and the Poles. Andre, the learned, turns traitor for the love of Maria, daughter of the Polish governor with whom his father is at war. But instead of a fighting Cossack he seems more the charming lover—an operetta lover.

His father killing him for turning coat is well done, but Baur is the actor and Aumont the prop. Danielle Darrieux as Maria deserves a better role, while Duschesne as Ostap makes the most of the part given him.

makes the most of the part given him.

Most unreal of all in this picture are the battle scenes where a magnificent job could have been done but instead a mass of man and horse are thrown together in confusion. And not one of the 'Cossacks' in the film can really ride.

Some good nectorizably helps Some good photography helps great deal, but not enough.

Maedchenjahre Einer Koenigin

('Girlbood of a Queen') (GERMAN MADE)

Berlin, March 12.
Rota release of Kiagemann Film (Tobis)
Production: Features Jennie Jugo, Directed
by Erich Engel, Story Ernet Mariechka;
music Hanna-Otto Borgmann; camera Bruno
Mondi, Otto Baecker.

Victoria	Jennie Jugo
Lord Melbourne	Otto Tressler
Duchess of Kent	Olga Limburg
Baroness Lehzen	Renee Stobrawa
Prince Albert	.Friedrich Benfer
Prof. Lenkmann	Gustav Waldau
King Leonold	Paul Henckels
King William	Ernet Schiffner
Archbishop Canterbury	Julius Brandt
Archbishop Canterbury	Helnz Salfner

King Leonold.

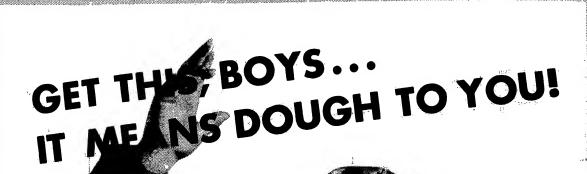
King Leonold.

(In German)

Not just another costume picture but a class film comedy with insociate the cost of the cost of

Hollywood, April 7.

Republic has made a contract for a five-year period to purchase two or more 'Jim Hanvey' detective stories written by Octavus Roy Cohen.



This is Jimmie Allen... broadcasting five nights a week over 53 stations to 15,000,000 families... including the 3,500,000 enrolled members of the "Flying Cadets." He's telling 'em about his first starring picture for Paramount ..."THE SKY

Get Special Press Book
from Paramount Exchange on
"The Sky Parade". Tells how
Jimmie's four great commercial sponsors arrange for
radio plugs, giveaways, billboard space, contests, prizes
—all without cost to theatres
playing "The Sky Parade"
in their respective territori

Thousands of gasoline filling stations from coast to coast ready to cooperate with theatres the moment playdates are set on "The Sky Parade." The merchandising facilities of Richfield Oil Company of California, Skelly Oil Company, Hickok Oil Company, Richfield Oil Company of New York—all set to help work out local campaigns and publicity stunts planned to bring theatres extra business. All described in the Special Press Book.

JIMMIE ALLEN "THE SKY PARADE"

with William Gargan, Katherine DeMille, Kent Taylor, Grant Withers, Billie Lee...A Paramount Picture...Directed by Otho Lovering



MUSIC HALL, N. Y.

Crackerjack combo show at the Hall, ideal for the holiday fortnight. Hall, neen for the holiday forthight, and slated for two weeks. Little dear Fauntleroy' (Selznick-UA) on a creen and 'Easter Parade', hrelited by 'The Glory of Easter,' are well-nigh perfect seasonal mating, and should do okay biz for the session.

uded by The Glory of Easter, are a well-nigh perfect seasonal mating, and should do okay biz for the season. Piece de resistance of the major riage portion is the Joliet (III.) High School Band of almost 160 youngsters, batoned by Aut political management of the major and hit their peak with Education of the major march, wherein they are sloned by Erno Rapee and the regular Radio City Music Hall symphony orchestra. First of the kids' band numbers, Universal Judgment' (De Nardis) is not so happy a choice, albeit appropriate. But coming after the lengthy and highly impressive Glory of Easter' entracted and the season of Easter, Edwina Eustis, soprano solist, flanked by all the Music Hail ensembles, vocal and ballet, spreading al over the stage and along the side promenade. After the newsrel, the major presentation.

Miss Eustis registers again with Fritz Kreisler's The Old Rectain and the season of the season of the first pressive waltz pageant by the ballet and the dance ensemble (Florence Rogge, director), seguing into the finale with the Rockettes (Gene Snyder, stager) to the finale with the Rockettes (Gene Snyder, stager) to the finale with the Rockettes (Gene Snyder, stager) to the finale with the Rockettes (Gene Snyder, stager) the season. Their stained glass recreation of a secular background for the Easter pageantry was a spontaneous applause-inspirer several times. Ditto-the-rest of their decor-

CENTURY, BALTO

CENTURY, BALTO
Baltimore, April 3.

Eddle Garr toplines this four-act vaude show, which has "Petticoat Fever (Metro) on the screen. It's been about three years since Garr lent personal presence to a show here; film shorts in which he appeared, and radio program with which he aired, have had local out-left, but nothing more; none of the legits in, which he trouped ever inquened town. Consequently he is scarcely known the force a limp house of the scarcely known the force a limp house prening atternoon, Garr gave from the ankles up, but to small avail. His gags skimmed clean over their craniums and the fine points of his impersonations found not the suggestion of a recentive roost. Just a case of bringing too much Broadway to Balto.
Opening the show, lechiant

session of a receptive roost. Just's case of briging too much Broadway to Balto.

Opening the show, lechiani Troupe, male septet of fine teeter-boarders togged out in plain linenshirts and white fiannels. Did nicely though marred when several feats withough marred when several feats with the second of the sec

steppers,
George Wild's '12 good men and
true' in the pit put on an overture
of five Berlin tunes in honor of composer's 25th anni as a songsmith,
nice gesture and well received. Harnice gesture and well received. Harnice gesture and well received. Harnice gesture and stage and
stage and stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and
stage and

nice gesture and well received. Harves Hammond organics ovationed as nearly always, and stage and screen features further flanked by Metro news, Pete Smith short and years trailers, which this week were less tedious than usual. Scharper.

PARAMOUNT, N. Y.

The flagship of the Paramount thain last summer and fall after many bad weeks was heading for drydock, so on Christmast the house brought bands, plus specialty entertainers, into the pit and the results assemblave told the story. Getting somethave told the story determined the story of the story of

Holy Week, the worst in show business, not excluding Toledo, the show isn't as strong as the house has been playing in the last three months, 'Give Us This Night' (Par), second Glady's Swarthout starrer, is on the screen, and the Johnny Green orchestra in the flesh.

The Green orchestra entertains pleasingly and will satisfy. The pleasingly and will satisfy. The pleasingly and will satisfy. The Memory of the strength of the please should help a little but the picture should help a little but the picture suggests no more than moderate draught.

should want along the ether lanes should want along the the picture suggrests no more than moderate suggrests no more than moderate suggrests no more than moderate fraught.

Green band numbers 18, several of whom double for specialties. Howard Phillips, the first soloist, affects a Harry Richman style but fails to impress much Joy Lynne is the standout, "ith Jerry Adler, harmonica eater, the runner-up. Miss Lynne sells her numbers well and has an ingratiating personality of songs as he pood voice for the type of songs as he pood voice for the type of songs as he pood voice for the type of songs as he pood voice for the type of songs as he pood voice for the type of songs as he pood voice for the type of songs as he pood voice for the type of songs as he pood voice for the type of the typ

compositions.

In addition, show includes Don Baker at the organ, Betty Boop cartoon, the Paramount Pictorial and Par News. Business fair Saturday afternoon.

LOEW'S, MONTREAL

LOEW'S, MONTREAL

Another corking show and a good crowd opening nite (for HolyWeek) sturday. New orchestra is now secured to the control of t

FOX, DETROIT

Detroit, April 3:
Good show here for Holy Week,
even though comparatively few will
see it. Topped by Roger Pryor, but
iot of flash is provided by two turns
from local nite clubs. Runs 30 min-

STATE, N. Y.

N. T. G. is at the State this week with a unit of his nitery entertainers. He starts the proceedings with statement that it is his bett to the control of the theatre. It was a big crow to the control of the cont

SHEA'S, TORONTO

Toronto, April 4.

Current bili is topped by the Wiere Bros., soft-shoe eccentric trio new to Canada. Tommy Trent and the Manhattanites also invade the Dominion for the first time. This lends novelty, once the customers are in.

new to Canada. Tommy Trent anu the Manhattanites also invade the Dominion for the first time. This iends novelty, once the customers are in.

Prez. tagged 'Hip-Hip, Hooray,' ran 89 mins, when caught and, despite lack of any name-draw, Hary Anger as producer has blended his time of the production seems to head the seems. Production seems to head the seems of the production seems to head the seems. Production seems to head the seems of the production of the promised elaboration of the promised elaborati

PARAMOUNT, L. A. Los Angeles, April 2.

S Line.

Maybe it's this climate out here that builds interest in sports and makes badminton a good stage at traction, and maybe it was spotting lack an University Vincent Richards to bat the shuttle.

Screen (RKO).

nount's stage that caused the game to flop as an attraction there.

mount's stage that caused the game to fipp as an attraction there.

Richards, a ranking tennist, is number four on the list of low net piayers, but badminton is a different game. Even Bill Tilden isn't so hot at it. Anyway, it's such an attraction here that it is in its third werk at this house. To give a little s. at the game, this week there's a 10-point mixes made single cally.

Jess Willard, word's champ, and Bill Hurley, No. 2 man, both professionals, are still the male contestants. Tyta Heath and Phyllis Frances, both socialities and amateurs, are the femme pair. For looks, the girls are ass good as with the racquet. They, play is white grants are the femme pair. For looks, the girls are ass good as with the racquet, they play is white grants in the season of the professionals with the racquet. They play is white grants is heated. Girls were befulded by the lights and got plenty of laughs with their, misses, giving the exhibition a comedy angle.

Two men still do the sensational stuff, with the audiences on the edge of the seats. When they appeared they got a big hand and additional applause on all hard indicated and the seath affe. He knows every trick, allows, the bird to get almost out of reach before batting it and uses his classy, backhand with telling results. Line girls are out this week, so kids from the Fanchon & Marco school. dire amateurish compared with the regular line, bit the please help' introduction by Al Lyons gets them, a sympathetic land on each and give in and gets the show off to a slow

Rhapsody in Blue; and a ballroom number.

Band opens with a specialty of millibility numbers that lasts too long and gets the show off to a slow start. Following the opening, Marle and Her Indoor Circus, a four pony ofill and three dogs. Entertaining and fast routines reckoned to attract the kiddles, but 'Give 'Us This Night' (Par) seemed to scare them away despite Easter Week vacations, for house was only half filled at the opening show Thursday.

Paramount Pictorial, Rice Sportneys and the special paramount control and Par news clips reund out the screen end.

Call.

KEITH'S, BOSTON

RETHYS, BOSTON

REVERING THE Boston custom of the booking in mediores stage stim the booking in mediores stage store booking in the booking in mediores stage store booking in the booking in mediores stage store booking in the same store have already held a following. Although the formula is ditto, the ingredents of the store booking in the sole store the store in the store

ROXY, N. Y.

Second Major Bowes unit of ama-teurs to play New York is here this weck. Management did so well with the first, grossing \$39,600 on the week (prior to Lent), that it figured

week prior to bency, that a negative the arms again, this being for the draw will be derived from the stage the same as before. Picture is "Laughing Irish Eyes" (Rep).

It's the arms again, this being food and the malority of the draw will be derived from the stage the same as before. Picture is "Laughing Irish Eyes" (Rep).

It's the draught rather than the entertainment value that counts with the second Bowes troupe of arms. While chances are the good investment on the part of the theatre may be a fair gamble and keep house from red with a week picture. Show is presented like an audition. After an opening, with the Gae Foster girls, who, do' a novel acrobatic routine with specialty and the grade of the grade and talking to them as Bowes does not the air, inquiring where they're from, etc. While the opportunity is, there for comedy only a couple of titlers result.

A total of 20 performers, some of the grade of the grade arms with a professional sir, are marched out to the mile, first on the show, play musical instruments. Not much. The Jersey Happy Rangers, cowboy quints, first on the show, play musical instruments. Not much. The ing agakin, coloratura soprano, follows. Joint as a style and might be a future prospect. The Campus Greeness the tempo of things a bit with smart tap dance routines. Billings has a style and might be a future prospect. The Campus quartet from the University of Missouri who carry Kewple and instruments are the tempo of things a bit with smart tap dance routines. The only a stress, and Joseph Rigardo, announced as the single garbage and server more arranged by contraptions he have a supplementally some day. Her show. Two additional singers are Rhoda Chase, husky voice songstress, and Joseph Rig



M-G-M's Show of Shows starring

WILLIAM POWELI MYRNA LOY LUISE RAINER

with Virginia Bruce Frank Morgan • Fannie Brice • Ray Bolger Nat Pen dleton Harriet Hoctor • Ernest Cossart Reginald Owen • Joseph Cawthorne and countless others.

Screen Play by Wm, Anthony McGuire)
Directed by
ROBERT Z. LEONARD
Produced by
HUNT STROMBERG



ASTOR THEATRE, NEW YORK (Twice Daily Thereafter, Two Dollars Admission)

Metro-Goldwyn-Mayer takes pride in announcing the first Road-Show engagements of THE GREAT ZIEGFELD "Glorifying the American Screen"

NEW YORK	Astor Theatre	•		- Ma			April 8th
PHILADELPHIA	Chestnut Street	Opera	Hous	se	•		April 12th
WASHINGTON .	National			¥	Þ		April 19th
DETROIT	Cass		•		•	•	April 12th
CLEVELAND	Hanna , ,						April 26th
BUFFALO .	Erlanger		•				April 12th
TORONTO	Royal Alexandra	î ş	4			•	April 13th
BOSTON ,	Colonial 1		•-	•	,	•	April 12th
CHICAGO.	Erlanger.					•	April 12th
ST. LOUIS	American .	•			•		April 12th
PITTSBURGH		6 · · · ·		ŧ	è	•	April 26th
MONTREAL	His Majesty's						April 19th
SAN FRANCISCO	Geary .						April 12th
LOS ANGELES	Carthay Circle						April 15th
SEATTLE	Music Hall					•	April 12th
ORLANDO, FLORIDA	Grand			b			April 14th
ST. PETERSBURG "	Capitol			ŧ	٠		April 15th
TAMPA .	Victory .				,	٠	April 15th
DAYTONA .	Florida				,		April 15th
JACKSONVILLE " .	Arcade						April 22nd
PALM BEACH " .	Paramount .					•	April 10th
MIAMI BEACH	Community ,						April 9th
MIAMI BEACH " .	Paramount .						April 14th
							7



AN EVENT IN THE GLORIOUS TRADITION OF THE FIRST ROAD-SHOW COMPANY

EXPLOITATION By Epes W. Sargent

Telephone Sales

Telephone Sales

'March of Time offers a special service in connection with its real. It is undertailen and the service in connection with its real. It is undertailen and the service in connection with its real. It is undertailen of Fox Midwest theatres.

If E. Jameyson is one of the continuers, anyhog Jameyson wrote he was contacting non-regular, and not Jameyson wrote he was contacting non-regular, and the service of the continuers of the service of

Basketball in Omaha

Basketball in Omaha

Sports as an auxiliary attraction was given a try at the Orpheum-theatre by Manager Bill Miskell as a stunt never before tried here. As something entirely unrelated to a locture the drawing power of a basket-ball tourney didn't reach the proportions that a directly connected stunt might. Still had plenty of bolstering effect.

The three round tourney was run off in rive nights and involved four measurements and involved four men teams were run off Monday through Thursday with the finals—one men's game, one girls' game—on Friday. First time here anything like this ever attempted on a theatre stage here and considered a mild success.

Patrons were urged to attend the

tre stage here and considered a mild success.
Patrons were urged to attend the last show and stay over for the basket-ball game, but box office for games only was opened at close of the regular picture program—Strike Me Fink and Timothy's Quest.

Me Fink and Timothy's Quest. when the strike we have been and game by far than paid the two-bits for the game only.

Mid-week-games, while—worth-while, were more valuable as build-ups for the finals games. These on Friday night in connection with opening of a new film—Colleen—bolstered the second show crowd decidedly.

Long Sleep

Baltimore.

All Ben All hypnotic act played State last week, and to played State last week, and to publicate schow, however, and the state last week and service transfer for display in show window of dept. Some theat the state window of dept. Some errore girl was spotted in a display that advertised bedroom unfurniture. Sleeping in the bed, she not only attracted public attention to the feat performed by All Ben All of the State stage-show, but also to the comfort given by the particular type of bed she reclined on.

particular type or occur.

In billing and publicizing 'O'Maley of the Mounted,' nabe theatres here are giving as much bulldup to William S. Hart as author of piece as they are giving to star George O'Brien.

O'Brien.

Despite fact has been more than to are years since Hart played in an oats onera, houses still consider his name b.o.

Everyone Wins

Charlotte, N. C. The Charlotte Theatre, secondary in house here, has started issuing fliden treasure cards to regular flident reasure cards to regular the bottom of the instalment giving the date and name of theatre flides the meal tekets that the Greek manner of the control of the flides the meal tekets that the Greek munched out, and the ticket taker punched out, and the ticket taker punched out, and the ticket taker punched out, the flident presents his card, a secret papel is opened, and the gift that it calls, for its presented to the holder. There are no blanks and wards run up to \$5.

After After throwing away several ousand dollars worth of lobby displays because the theatre had no storage space, a manager finally got hep to himself and hired a large barn on the outskirts for a store-

hep to himself and hired a large parn on the outskirts for a storenouse, ne corner has been fitted up as a workshop where repairs and repainting can be done as well as new jobs handled. The rest is devoted to storage, and nothing is thrown away.

Novel angle is that before being sent to the dock every lobby piece and such stage furnishings as are not immediately needed are photographic to the stage furnishings as are not immediately needed are photographic costs but because the prints are less apt to fade. These prints are less apt to fade. These prints are less apt to fade. These prints are mounted in a large scrapbook, loosely classified as frames, discussional control of the stage o

from the avoidance costs.

The photographic idea is a good one even where local storage is

Big for 'Ziggy'

Big for 'Ziggy'

The road show engagement of The Great Ziegrield has sengited the Company of the

'Dr.' in Ham

'Dr.' in Ham

First blg campaign in many months was used by Alabama for Country Doctor. Fifty thousand heralds were distributed with Carnation milk; of the cooperation with Carnation milk; of the cooperation with Carnation of the cooperation of the cooperation with Carnation of the cooperation of

Shoes and 'Faunty'

Shoes and 'Faunty'

Tor the first time in many years toew's State put over a wholesale ticket campaign by tying up with merchants on Little Lord Fauntager Chick Evans for deal with city's largest shoe mender. A Golub, who took large two column add in all metropolitan dailles announcing a free ticket to Loew's with each pair of mended shoes. Cost to shoemaker on special discount leal more than paid for in \$1.83 in the control of the contr

Calling the Police

Police de partment, Southern California. Auto Club and Auto Dealers Association have tied into Pariamount's production of 'And Sudden Death' for publicity benefits. Dealers will supply old cars to be wrecked in production.

In a Big Way

Universal pushed off 'Sutters Gold' to a big start in Sacramento, near the locale of the picture, when it premiered the production there Maych 25. Working with the Cham-ber of Commerce, arrangements March 25. Working with the Cham-ber of Commerce, arrangements were made for a blg parade from which horse-drawn vehicles were barred, and plenty of men grew beards and wore frontler costumes for the sake of the community.

for the sake of the community.
The company brought up a delegation from Hollywood including
the featured players; the Governor
was persuaded to stir things up,
and merchants were tied to a contest for a trophy for the best '49
window display.

Joe Weil of Universal has worked out a neat birth announcement for 'Draculas'. Businers with a the latest of the state of

Just a little laugh, but it sells the

Baby Drac

BEHIND the KEYS

Omaha.

Evert R. Cummings, district manager for the Blank-Tri-States theatres. In. Nebraska and Jowanannounced that the Majestic at Fairbury will open Easter Sunday after
a three-year dark spell.
Wm. Youngclaus and Lloyd
Thompson, outstate exhibitors, are
phosphosomerous and control with the Empress
at Grand and City and the Shelton at City and the Shelton at Shelton as the nucleus. Shelton to be
remodeled.

Rochester.

John J. O'Neill is out of the Regent in changes brought about by shift in control of the Comerford-RKO-Paramount setup to RKO. Stockton Leigh comes from New York to replace.

Loew's Rochester and the rival outfit got together to eliminate the 15 cents balcony price after 3 p. m. for this house Century and RKO Palace. All seats-two bits from 3 to 6 with main floors going to 40 cents thereafter.

Charlotte, N. C.

Charlotte, N. C.
Contract has been let for a
modern picture theatre at Newton.
G. G. Mitchel already operating the
Imperial there, the builder.
Don Nichols, manager of Warner
Brothers' Broadway, here, re-elected
exalted ruler of the Charlotte Eliks.
The Jesters Club, composed of
theatrical folks, staged a leap year
dance in honor of Herman Biersdorf, former manager of, 20th Century-Fox film exchange, here.

Des Moines.

I Ray Brown, manager of the Harlan, Harlan, Iowa, 'Is starting construction of a second there, yet unnamed.

The Pastime at Massena. Iowa, damaged by fire last winter, is being rebuilt by A. S. Ames. Ames has entered into a partnership with C. L. Kimballton, Iowa, of the Rialto at the Company of the Rialton, Iowa, and the Friedman opened, the New Orpheum at Mapleton, Iowa, on March 29, with Bob Whelan, former assistant manager, Orpheum, Sloux City, as manager. The New Orpheum is the former Princess.

Lucedale, Miss Charles Watterall erecting a net 600-seater here which is schedule to be opened this month.

Weldon Parsons named manager of Delman, just taken over by Interstate in pooling deal, with I. B. Adelman of Fort Worth, successing L. O. Daniel, Jr., manager, who joins the staff of Will Horwitz theatres as manager of the Uptown and Uptown Hall.

Bucyrus opera house, one of the oldest in central Ohlo swept by fire two months ago was hold this week at public auction to the Standard Oil Co., which company plans to develop the site for a commercial service station. Purchase price was \$16,200. Building had been appraised at \$21,000.

Galveson, April 7.
Weldon Parsons, formerly manager of the Queen theatre here, took over-management of the Delman Theatre, Houston, last week following pooling agreement between I. B. Adelman of Fort Worth and Karl Hoblitzelle, president of Interstate.

Knoxville.
Riviera, first run film house managed by Jean Parrish, is dark for extensive redecoration. Parrish has put up for sale \$25.000 orgn^1, slient since sound pictures. No takers so for.

Cleveland.
Shaker theatre opens April 23,
1,500 capacity, first erected in rich
suburb. Associated. Theatres to
operate as 21st house in its circuit.
Ray Allison manager, formerly
managed in Toledo and Chillicothe,
O, for Publix and Warners.

Two of the managers in the J. H. Cooper Enterprises group have been exchanged. Richard Raubb formerly at the Uptown, Pueblo, is now at the Thompkins: Colorado Springs, and Edward Vaugin from there to the Uptown.

The Plaza theatre has boosted its statuday. Sunday and Monday divided the Statuday and Monday divided the Statuday of Company of the Statuday of the Statuday

Flynn on 'Horse'

niladelphia. and most conservative of all cities in the matter of theatrical exploita-tion and advertising, has quite sud-

denly on a ballyhoo sp. What's more it wasn't the film men who started things but the usually dignified legit.

dignified legit.

Credit Jose Plynn, here ahead of Three Men on a Horse' with a major share of the credit. This is his home town and he admits he was very dublous on checking in here as to whether he would be able to repeat his Chicago and Boston exploits for the same show.

repeat his Chicago and Boston exploits for the same show.

Everything worked like a charm and now he has competitors in the ballyhoo racket.

Naturally the first stunt was the inevitable three guys riding a white horse through the streets. That's still being done and for a variation the competition of the competition of the care of the competition of the care of the competition of these days.

At any rate, Sam Niedlinger, managing the inde Broad, evidently got jealous over all the attention given Joe's horse Sam has 'Salior Beware' playing his house so last week Philip burghers and their wiyes were edified by the sight of a big truck, moving ponderously through the streets, and hearing one sleepy unemotional looking ow. A legend procialnis that 'Salior Beware' has a flock of laughs and states 'This Is No Bull.'

In the meantime Flynn had a

is No Buil."

In the meantime Flynn had a couple of delectable looking blondes, with their right arms in silnzs, passing out cards that read: "My arm, is disabled. I broke my funny-bonewhen. I fell out of my seat laughing to the been delivering them on the state of the season of th

Works with 16mm

Works with 16mm

With more than 50 amateur motion cameras in town, one manager has found it expedient to cater to this trade. To this end he has fitted that the tendence of the trade. To this end he has fitted that the tendence of the trade of trade of the trade of

rant, and dancing. Seats torn out of front of the main floor for many of the main floor for many of the main floor for many of seats also removed, for counters for food.

Lincoln.

Lincoln.

J. E. Reider, Oxford, who recently had the Granada daringed by fife, has put up a new screen and is operating as per custom. North Platte petitioning for no more duality and less quantity. Feetiton is aimed at the Fox.

Remodelling is going on in three currents of the more quality and less quantity. Petition is aimed at the Fox.

Remodelling is going on in three currents of the petiton is aimed at the Fox.

Remodelling is going on in three currents of the petiton is aimed at the Fox.

Remodelling is going on in three currents of the petiton is a simed at the Fox.

Center to cover a major to start in easy in the same work and is operating as her custom. North platter petiton in the same work and it is completely overable to the form of the petiton is almed at the Fox.

Remodelling is going on in three currents of the petiton is a single at the fox of the stock of the petiton is a single petiton. The petiton is a single petiton is a single petiton in the second in the sound for summer work and as well present to select the fills to be show to make the petiton is a single petiton. The petiton is a single with the current of the petiton is a single with the petiton. The petiton is a single with the petiton is a single with the petiton. The petiton is a single with the petiton is a single with the petiton. The petiton is a single with the petiton is a single with the petiton. The petiton is a single with the petiton. The petiton is a single with the petiton in the petiton is a single with the petiton. The petiton is single with the petiton. The petiton is single with the petiton in the petiton with a petiton. The petiton is single with the petiton with a petiton in the petiton with a petiton. The petiton is single with the petiton with a petiton in the petiton with a petiton in the petiton with a petiton in the petiton with a pe

New Shirtey, named it honor Shirtey Termite, on Studyney Termite, on Studyney I Local merc lond it me Bulff, Ark, Local merc lond is cooperated with the Storegor theories to promoting a operator of Liptown interie and showing of Tin councetlon with the storegor from the promoting a Manune theatre. Films and or featuring in the Diomes unions. It formerly played burle.

Diomes Compatition is consistent in the Storegor theories on promoting a special of Tin country, Doctor featuring the Diomes unions.

Dantice and the Diomes unions.

Dantice special constitutions are all the special constitutions and the special constitution is smell.

The foremost personality in the amusement world answers the showman's problem with SIX



CALENDAR OF CURRENT RELEASES

Chesterfield

August Week-End. Faith Balivin "Anything can happen from a Friday to Monday week-end." Valerie Hobson, G. P. Huntley, Jr., and Fraul Harvey. Dir. Cina. Earnet, 66 mins. Rel. April 15.

ridge of Signs. A story, hassel on the famous bridge of sighs. Onshow Stevens. For the August March 15.

prilliant Mar

park Hour, The. A murder mystery from the popular novel, The Last Trap, with lay Walker, Irene Ware; Berton Churchill. Dir. Charles Lamont. 64 mins. Rel. Jan. 10.

raise Pretenses. Modern tove story. Sidney Blackmer, Irene Ware, Russell Honton. Dir. Charles Lamont. 67 mins. Rel. Sept. I. Rev. (ict. 30.

**Rother Hine to Heaven. Movie-struck girl takes a Hitch fills to Heaven. Horrietta Crussman, Anla Page, Herbiett Rawlinson, Dir. Frank Strayer. 64 mins. Rel. Nov. 1, Rev. March 18.

**Wareholder Strayer. 18.

**Wareholder St

64 mins. Rel. Nov. 1, Rev. Marci Ledy in Scarlet. A mysterious would Denny, Patricia Farr, Claudi Rel. (Ict. 15. Rev. Jan. 8. Charles Lemont, 65 mins.

le Red Schoolhouse. The. A story of school days, with Junior Coghian, Dickle Moore. Dir. Charles, Lamont. Rel. Feb. 25. Murder at Glen Athol: Crime Club story of a G-man on vacation. John Mil-jan, Irene Ware, Noel Madison. Dir, Frank Strayer. 63 mins. Rel. Oct. 1. Rev. March 4:

1. Rev. March 4

10g Around the Moon. Story of love on the rebound. Three people who dared love. Donald Cook. Erin O'Brien Moore. Dir. Charles Lamont. 68 mins. Rel. Dec. 1, Rev. Feb. 21.

Society Fever (Invincible). Proud but impoverished family struggles to keep up appearances: Lois Wilson, Lloyd Hughes. Dir. Frank Strayer. 65 mins. Rel. Oct. 18ev. Nov. 27.

The modern Tanger Strl. A story of.

Nixon, Chick Chandler, Warren Hymer. 65 mins. Rel. Jan. 1. Rev. Feb. 24.

drudlo: Gower at Sunset. Columbia 729 Seventh Ave., New York, N. Y Abdul the Damned. The story of Abdul Hamid II of Turkey Nils Asther, Adrienne Ames, Fritz Kortner. Dir. Karl Grune. Rel. pending.

of the Missing Man, The Candid camera turns detective. Roger Pryor, Joan Perry. Dir. D. Ross Liderman, 58 mins. Rel. Oct. 15 Rev. Nov. 27.

Calling of Dan Matthews. The: Harold Bell Wright's novel. Richard Arien Charlotte Winters. Dir. Phil Rosen, 65 mins. Rel. Dec. 10, Rev. Jan. 29 le Thief, The. Western. Ken' Maynard, Geneva Mitchell. Dir. Spencer Gordon Bennet. Rel. Feb. 28.

Gordon Bennet. Kel. Feb. 28.

Chine and Punlahment. From the novel by Dostolvaky. Kdw. Arnold, Peter Lorre. Marian Marsh, Tala Birel. Dir. Jos. von Sternberg. 92 mins. Rel. Nov. 20. Rev. Nov. 27.

Dangerous Intrigue. Famious surgeon does a comeback. Gloris Snea. Dir. David Silman. 50 mins. Rel. Jan. 4.

Devil's Squidron. Ichard Dix. Karon Morley. Eric. April 18.

April 16.
Don't Gamble with Love. Expose of gambling backed by a dramatic story Ann Sothern, Bruce Cabbt, Irving Pickel. Dir. Dudley Murphy. 66 mins Rel. Feb. 16. Rev. March 4.

scape from Devil's Island, Just that. Victor Jory, Florence Rice. Dir. Al Rogell. 64 mins. Rel. Nov. 10. Rev. Nov. 27.

augen. or mins. See. Nov. 10. Rev. Nov. 21.
Festher in Her Hat, A. Vivid story of a myther's sacrifice. Pauline Lord,
Billie Burke, Louis, Hayward. Dir. Alfred Santell. 72 mins. Rel. Oct.
24. Rev. Oct. 30.

ant Defender, The. Western. Chas. Starrett. Selman. 57 mins. Rel. Nov. 30.

rand Exit. Novel story of a fire investigator. Ann Sothern, Edmund Lowe. Dir. Eric Kenton. 68 mins. Rel. Oct. 25. Rev. Nov. 13.

d That Girl, Mystery death threat story with an odd twist. Robert Allen, Florence Rice. Dir. Lambert Hillyer. 7 mins. Rel. Sept. 20 'Rev. Nov. 13.

Heir to Trouble. Ken Maynard inherits a haby. Ken Maynard Joan Perry. Dir, Spencer Gordon Bennett. 59 mins. Rel. Sept. 26. Rev. Feb. 12. Hell Ship Morgan. Purgatory on a tuna fishing bont. George Bancroft. Ann Sothern, Victor Jory. Dir. D. Ross Lederman. 64 mins. Rel. Feb. 8. Rev. March 11.

Herees of the Range. Wesjern. Ken Mayn Dir. Spencer Gordon Bennett. Pel. March 28.

If You Could Only Cook. Kitchen masquerade that ends in a wedding. Herbert Marshall, Jean Arthur, Leo Carrillo. Dir. Wm. A. Seiter, 72 mins Rel. Dec. 30. Rev. Jan. 1.

Lady of Secrets. Love comes at last to sealed lips. Ruth Chatterion, Marian Marsh, Otto Kruger, Robt. Allen. Dir. Mario nGering. 73 mins. Rel Jan. 25.

Lawless Riders. Western. Ken Maynard, Geneva Mitchell. Ir. S. G. Bennett. 57 mins. Rel. Dec. 23.

Lone Wolf Returns, The, Pavorite screen and fiction character reappears Melvyn Douglas, Gall Patrick, Tala Birel. Dir. Roy W. Nell. 68 mins Rel. Dec 20. Rev. Feb 5.

Rel. Dec 20. Rev. Feb 5.

Decds Goes to Town. Formerly 'Opera Hat.' Cary Cooper, Jean Arthur. Dir. Frank Caprà. Rel. 'April 12.

Muilc Gees Round, The. Love on a showboat goes sour on Broadway. Harry Richman. Rochelle Hudson, Ed Farley, and Mike Riley (authors of the Rochelle Hudson, Ed Farley, and Mike Riley (authors of the Rochelle Hudson, Ed Farley, and Mike Riley Ravibros, Tev. Feb. 27.

Bysterious Avenger. Chas. Starralt, Joan Perry. Dir. David Seiman. Rel. Jan. 12.

One Way Ticket. Love in and out of prison, and a girl who weds a convict Lloyd Nolan, Peggy Conklin, Dir, Herman Biberman, 71 mins, Rel Nov. 25, Rev. Jan. 8.

xov. 23. Rev. Jan. 8.
Panic on the Air. Radio figures in a crime detection. Lew Ayres, 'ibrence Rice. Dir. D. Ross Lederman. 56 mins. Rel. April 10.
Pride of the Martines. Charles Bickford, Florence Rice. Dir. D. Ross Lederman. Rel. April 2.
Public Menace. Crime reporter on board ship. Jean Arthur. Geo. Murphy
Dir. Erie Keition. 72 mins. Rel. Sept. 30. Rev. Sept. 25.
Bic Couldn't Tale 14.

DIP, Erle Keitton. 72 mins. Rel. Sept. 30. Rev. Sept. 25.

Benoett, Wolter Connolly, Billie Burke. Dir. Ty Garnett. 77 ins. Rel. Oct. 22. Rev. Nov. 13.

Sine Married Her- Goss. Title tells the story. Claudette Colbert, Melvyn Douglas, Michael Bartlett. Dir. Gresory LaCava. 39 mins. Rel. Sept. A. Rev. Oct. 22.

Sine. Rev. Oct. 2.

Superspeed. Speedhoat environment. Norman Foster, Mary Carlisle and Fiorence Rice. Dir. Lambert Hellyer. 57 mins. Rel. Spt. 1. Rev. Dec. 4. Tog Tough to Kill. Newspaper kril saves a hardbolled hardrock man. Victor Jory, Sally O'Nelli. Dir. D. Ross Lederman. 58 mins. Rel. Nov. 23. Rev. Dec. 25.

Courage. Western, Ken Maynard, Geneva Mitchell. nnett. 58 mins. Rel. Nov. 15. Pev. March 18.

Bennett. 58 mins. Rei, Nov. 15. Rev. March 18.
Western Frontier. Ken Maynard meets a blonde Queen of the Range. Ker Maynard, Lucille Brown, Nora Lane. Dir. Al Herman. 59 mins. Rei Aug. 25. Rev. Dec. 28. You May Be Next. A super criminal defies the world. Ann Sothern, Lloyd Nolan. Dir. Al. Rogell. 7 mins. Rel. Dec. 31. Rev. March 4:

First Division Offices: R. N.O. Bidg., N. Y.

Releases Also Alled, Chesterfield and Liberty
rilliant Marriage (Invincible). A screen version of Ursula Parrott's great
Redbook Magazine novel, Brilliant Marriage. Ray Walker, Joan Marsh.
Dir, Phil Rosen. 64 mins. Rel. March 25.
August Week-end (Chesterfield). Light, breezy
einfancially and socially tangled lives of the smart set. Valerie Hobsou,
fraul Harvey. Betty Compson. Dir. Charles Lamont. Bel. April 10.
ircumstantia Evidence. Reporter fakes murder in camp ign against deatr
penalty and admost goes to chair. Chick Chandler, Shirley Grey, Arthur
Dir. Charles Lamont. 70 mins. Rel. Aug. 1.

Dance sand (Alliance). A girl and boy band leader find a pepty tuneful.
Dir. dan way to overcome relative. Charles "Buddy" Hogers, June Chick
Dir. Mar way to overcome relative. Charles "Buddy" Hogers, June Chick
Dir. Mar Charles (Rel. Nov. 8.
Dark Houe, "The Chickerfield"). A fast-moving mystery, presenting a baffling
problem for Chickerfield"). A fast-moving mystery, presenting a baffling

Dark Hour. The (Desterfield). A feat-moving mysiery, presenting a baffling problem in crime detection. Irone Ware, Ray Walker, Burton Churchill. Phr. Charles Lamout. Rel Jan. 15.
 Drake the Pirate (Alliance). ugland's virgin queen in a human tale of

These tabulations are compiled from information supplied by the various production compaines and checked up as soon as possible after release. Listing is given when release dates, are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference. The running time as given here is presumably that of the projection room showings and can only approx.

room showings and can only appro imate the actual release length imate the actual release length in those states of communities where local or state censorship may result in deletions. Running time in the reviews as given in Variety carry the, actual time, clocked in the the-atru after passage by the New York state censorship, since pictures are reviewed only actual theatre, showings.

showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrepandic.

Studio Placements

Hollywood, April 7, Charles Irwin, 'Angel of Mercy,

Charles Irwin; 'Angel of Mercy,' WB.
Marla Shelton. Diana Gibson, Harry Woods Joeg Ray, Ray Tayjor directing, 'Phantom Rider,' U.
Larry Wickland, screen play, 'The
Vigilantes,' Rep.
Gene Autry. Lols Wilde, Lon
Chaney,' Lo. Earl Hodgins, George
Parce, 'An Earl Hodgins, George
Robert, 'An Ellels Autrey' Devis,
Jack Kirk, Wes Warner, Occar
Gahan, Mack Wright directing,
'Singing Cowboy,' Rep.
Walter Kingsford, 'Suicide Club,'
MG; 'Ter 'de Lance,' Col.
George E. Stone, Lúcille Gleason;
Norman Taurog directing, 'Rhythm
on the Range, 'Par.
Fiorence Roberts, Jed Prouty,
Dixie Dunhan, 'Once Every Year,'
20-F.

Dixie Dunbar, 'Once Every Year,'
20-F.

Lawrence Hazard,
A.B. C. Murders,' MG.

Jack Holt, Nan Giay, Andy Devine, John King, 'Crash, Donovan,' U.

Phoebe Foster, 'The Gorgeous
Hussy,' MG.

Rosalind Tractor,' WB.

Joseph King, 'Public Enemy,' S

Wife,' WB.

Skylm sorgen play.

Joseph King, "Public Enemy's Wife, WB. Mordaunt Shairp, screen play, Enoch Arden, MG. Monroe Gweley, Hale Hamilton, Private Number, 20-F. Hale Hamilton, Private Number, 20-F. Charles Roberts, scripting The Archeologists," RKO. Henry B. Walthall, 'Last of the Bad Men, 'RKO. Raiph Forbes, E. E. Clive, Edwin-Parker, Mary-of. Scotland, 'RKO. Margaret Irving, George Meeker, Charles Lane, Charlie Chase comedy, Roach.

Charles Lane, Charlie Chase com-edy, Roach,
Thurston Hall, Martha Tibbets,
Fer de Lance, Coi,
Phillips Smalley, Florence Wicks,
Three Cheers for Love, Par.
Henry Johnson, Paul Gerard
Smith, screen play, Murder in B
Flat, WB.

Smith, Seveen play, Studies, 18 Pilat, WB.
Doris Milloy, Samuel Hoffenstein, Scripting 'It's a Small World, 'U. Swipting 'It's a Small World, 'U. The Number, '20-F. Peter Millen, Richard Macauley, screen play, 'Cope and Robbera,' WB. George Regas, Harry Allen, Walter Holbroots, 'Charge of the Light Brigade,' WB.
Charles: Wilson, 'Earthworm Tractor,' Wellow, 'Earthworm Tractor,' 'Wellow, 'Earthworm Tractor,' 'Wellow, 'Earthworm Tractor,' 'Wellow, 'Earthworm Tractor,' 'Wellow,

Brigage,
Charles: Wilson,
Tractor, WB.
Elsa Buchanan, 'Suicide Club,'

Tractor, WB.
Elsa Buchanan, 'Sulcide Club,'
MG.
Gavin Muir, Henry Armetta;
George Marshall directing, 'Mercy
Killer,' 20-7.
Major C. Court Treatt, scripting
'Slave Ship, 'Halperin.
Pat Flaherty, 'Glory Parade,' Rep.
Ward Bond, 'State Trooper,' U.
Frank Moran, Tammany, 'Young to the control of the control

Clifford Jones. Charles Richman John Miltern, Selmar Jackson, 'Pa-role,' U

John Miltern, Selmar Jackson, Acroic. I'
John Barclay, 'G-Men of the
North.' Conn.
Stephen Roberts. directing 'A
Love Like That.' RKO.
Paul Porcasi, Paul Harvey, Hal
Craig, Stanley King, Lee Phelips,
'Crash Donovan.' II.
ETrank R. Adams, screen play, 'A
Kiss of the Sun.' Par.
Eddle Nugent, Maxine Doyle.
Nick 'Stuart, Joyce Kay, George
(Continued on page 25)

Rel. April 1.

Ocath from a Distance (Invincible). A giri reporter and a police detective match their wits. Russell Hopton, Lola Lane, George Marion, Sr. Dir. Frank Strayer, 82 mins. Rel. Sept. 1.

False Pretences. Sympathetic romance of a shady lady, powerfully developed. Sidney Blackmer, Irene Ware, Russell Hopton, Betty Compson, Edward Gargan, Lucy Beaumont. Dir. Charles Lamont. 66 mins. Rel. Oct. 22

Edward Gargan, Lucy Beaumont. Dir. Charles Lamont. 68 mins. Ref. Oct. 2.
Frontier Justice (Futter). A rip-roaring out-door drama of might and rikht. Hoot Gibson. Dir. Robert McGowan. 58 mins. Rel. Oct. 1. Rey. Jan. 5.
Glri Who Came Back, The (Chesterfield). The regeneration of might and rikht. Hoot Gibson. Dir. Cheries Lamont. 68 mins. Rel. Sept. 3.
Grey. Noel Madison. Dir. Charles Lamont. 68 mins. Rel. Sept. 8.
Gun Play (Beacon). Western. Big Boy Williams, bert Herman. 59 mins. Rev. Jan. 1.
Happiness Co.D., (Chesterfield). Hilarious solution to the money problem that besets every (innity. Madde Edurns, Donald Mrek. Irene. Wars, Commont. 69 mins. Rel. Cet. 16. Young and Lona Andre. Dir. Charles Lamont. 69 mins. Rel. Oct. 16. Hother Rawlinson, Henelta Crosman, Russiell Gleason, Polly 'Ann Young, Anita Page. Dir. Frank Strayer. 63 mins. Rel. Dec. 1. Rev. March 18.
Hong Kong Nights (W. Futter). An exciting yarn of American courage and Oriental cunning. Tom Keene, Wera Engele, Warren Hymer, Tetsu Komal. Dir. E. Mason Hopper. 59 mins. Rel. Dec. 18.

Oriental cunning. Tom Keene, Wera Engels, Warren Hymer, Tetsu Komal. Dir. E. Mason Hopper. 59 mins. Rel. Sept. 15.

Conquer the Sea (Halperin). An exciting yarn of Newfoundland whaling waters—an outdoor stery or unusual action and drama. Steff Duna. 19.

In the Committee of the

form walls. Frankle Darro, Dickle Moore, Corky. Dir. Charles Lamont.
68 mins. Rel, March 10.
Living Dead, The (Alliance). Coffins and chills—terror and thrills, and dead
that live again! George Curzon, Sir Gerald du Maurier. Dir. Thomas
entley. 68 mins. Rel, Feb. 29.
MI 1 (Alliance) Murger's immortal love story freely adapted from 'La Vie
de Boheme.' Douglas Fairbanks, Jr. and Gertrude Lawrence. Dir. Paul
L. Stein. 76 mins. Rel; Cet. 8.
Murder at Glen Athol (Chesterfield). Crimo Club story of a G man on vacation. John Miljan, Irene Ware. Noel Madison, Dir. Frank Strayer. 68
ins. Rel, Oct. 1. Rev. March 4.
Old Curtasty Shon (British made). Dickers story. Ben Webister.

nis. Ref. 10ct. 1. Rev. March 4.

Old Curlosity Shop (Britlish made). Dictiens story. Ben Webster,
Dir. Thos. Bentley, 90 mins. Rel. Dec. 25. Rev. Dec. 25.

Red Wagon (Alliance). Life under the big top with cross currents of love,
hate, and revenge. Charles Bickford, Raquel Torres, Greta Missen, Don
Alvarado. Anthony Bushell. Dir. Tault L. Stells. Rel. Dec.

hate, and rèvenge. Charles Bickford, Inaquel Torres, Greta Missen, Don Aivarado, Anthony Bushell. Dir. Tabit L. Stein. Rel. Dec. 8.

Ring Around the Moon (Chesterfield). A strong human interest drama of the daughter of a newspaper publisher and a reporter. Erin O'Frien-Moon Donald Cook, Ann Doran. Dir. Charles Lamont. 89½ mins. Rel. Jan. 22.

Society Fever (invincible): A mad, metry sags of the vany Froutys. Los Williams, Charles Charles, and the sage of the vany Froutys. Los Williams, Charles Charles, Charles, Hedda Hopper, Guinn Williams, Ins. Rel. Sept. 18. Rev. Feb. 21.

Southern Mald (Alliance). Romantic story under tels. Dir. Harry Highes. 60 mins. Rel.

Spy 77 (Alliance). Italian war esplonage highlighted by spectacular airplane warfare. Greta Nissen, Don Avarado, Carl Dishi. Dir. Arfaur Woods.

Swifts (Divention). A murder mystern of the fange: A cowboy saves himson, June Gale. Dir. Alan James. 69 mins. Rel. Dec. 27.

Tango (Invincible). The brilliant story of a giftering night club dancer who picked the wrong partner in her dance of life, Marlan Nixon, Chick Chandler. Warren Hymer. Dir. Phil Rosen. 70 mins. Rel. Jan. 18.

First National offices: 321 W. 44th St., New York N. Y.

Calif 1 New York N. V.

Brides Are Like That. From play 'Applesauce'. Confident youth. Ross AlexaMarch'. 25.

Broadway Hostess. Glamorous drama of Broadway's bright lights. Wini
Shaw, Phil Hegan, Generieve Tohin. Lyle Tainet, Allen Jenkins. Dir.
Frank McDonaid. 68 mins. Rel. Dec. 7. Rev. Dec. 18.

Captaln Blood (Cogmopolitan). Based on Rafael Sabatini's smashing tale of the sea rovers of the 17th century. Errol Flynn, Olivia de Havilland, Lionel Atwill, Basil Rathbone, Ross Alexander, Guy Kibbee. Dir. Ichael Curtiz. 119 mins. Rel. Dec. 23. Rev. Jan. 1.

Curtiz. 119 mins. Rel. Dec. 28. Rev. Jan. I.

Case of the Lucky Legs. Detective story in a heauty contest. Warren William, Genevieve Tobin, Patricia Ellis. Dir. Archie L. Mayo. 77 mins.
Rel. Oct. 5. Rev. Nov. 13.

Celling-Zero-(Cosmopolitan). Story of three war buddles who, in developing
commercial aviation, are thrown together in the most exclining events
of their careers. James Cagney, Pat O'Brien, June Travit, Stuprit Frwin, Ention MacLane. Dir. Howard Hawke. 55 mins. Rel. Jan. 25.

Rev. Jan. 22.

Golden Arrow, The: Bette Davis, George Brent, Carol Hughes, Henry O'Nelli. Dir. Alfred E. Green, Rel. May 9. Hearts Divided, Marion Davies, Dick Powell, Charles Ruggles, Edward Ever-ett Horton, Asthur Treacher. Dir, Frank Borzage. Rel. May 30.

tel Horton, Anthur Treacher. Dir. Frank Borzage. Rel. May 30.

Found Stelfa Parjah. International trials and tribulations of a famous autress. Kay-Francis, ian Hunter, Sibyl Jason, Paul Lukas. Dir. Mervyn LeRoy. 38 mins. Rel. Nyv. 22. Rev. Nov. 6.

Irish in Us. The. Three brothers of Irish extraction with Cagney leading in the mischlet, Jab. Cagney, Par'Q Frien, Illyta be Havilland, Frank Law in Her Handis, The. Margaret Lindsoy, Glenda Parrell, Warren Hull, Livis Talbot. Couple of girls go jinto the law business. Dir. William Clemens. Rel. May 23.

Man, of Iron. Comedy-drams. which, treats of the adventures in high society of an unpolished workman. Barton MacLane. Mary Astor, John Ediredge. Mary Medical of mins. Rel. Jec. 21. Rev. Dec. 11.

Mark McGant. of mins. Rel. Jec. 21. Rev. Dec. 11.

Mark McGant. of mins. Rel. Jec. 21. Rev. Dec. 12.

Dir. Frank McDonald. Of mins. Rel. Jan. 11. Rev. Jan. 22.

Payoff. The. Snorts columns is jout on the rocks by his cleating wife, but

Dir. Frank McDonald. 67 mins. Ref. Jan. 11. Rev. Jan. 22.

Payoff, The Sports columniat is put on the rocks by his clienting wife, but proceedings of the color o

Song of the Saddle. Stirring Western drama with music. Dick Foran, Alma Lloyd. Dir. Lou King. Rei, Feb. 29. Rev. March 25.

Lioyd. Dir. Lou King. Rei. Feb. 29. Rev. March 25.

Story of Louis Pasteur (Cosmopolitan) Dramatization of the stirring events
in the life of Louis Fusteur in his battle sgalnet ignorance and his efforts
to save life by science. Prul Muni, Josephine Hutchinson, Anita Louise,
Donald Woods, Dickie Moore. Dir. Wm. Dictorie. Rei. Feb. 22.
The Murder of Dr. Harrigan. Kny Jinaker, Ricardo Cortez, Mary Astor, Joshu
Eldredge, Joseph Crehan. Dir. Frank McDunald, 67 mins. Rei. Jan. 18.

Office: 1600 Broadway, New York, G-B

Alias Buildog Drummond. Comedy chilier takeoff. Jack Hulliert, Fay Wray. Dir. Walter Folde. 62 mins. Hel. Sep. 1 Rev. Sept. 11

Born for lory. Nexas warfare with aid of bettlesh govt. Petty Balfor Dir. Walter Forde. 70 mins. Hel. 10: Rev. Oct. 23.

Continued on page 25.





Frankie and Johnnie were lover Oh boy, how they did love!



Johnnie went out steppin Calling on Nellie Bly



Frankie she was a good woman Just as everyone knows



He was her man But he done her wrong

THE ROMEO & JULIET OF A ROARING AGE!

Here is your new screen sensation! A picture as racy, colorful and entertaining as the lusty ballad it dramatizes. The immortal lovers who lived and loved dangerously. Frankie and Johnnie who have brought thrills to three generations.

ૡૡૢૢઌૡૢ૱૱

GRAND NIE JOHNNE JOHNNE

with

Chester MORRIS - Helen MORGAN



Distributed by REPUBLIC PICTURES



CALENDAR OF CURRENT RELEASES

(Continued from page 23)

irst a Girl. Musical comedy romance. Jessie Matthews. Ir. Victor Saville. Tenlus. Rel. Dec. 25. Rev. Jan. 8.

Ing of the Dammed: Heavy melodrama and action. Conrad Veidt. Helen Vinson, Noah Beery, Dir. Waiter Forde. 81 mins. Rel. Jan. 29. Eev. Feb. 5.

Vinson, Nosh Beery, Dir. Waiter Forde. 81 mins. Rel. Jan. 20. Rev. Feb. 5.

jater Höbe. Trämp picked up because his name is Rohseshid acts as the deus ex machina. George Ariiss. Rel. Nov. 22. Rev. Feb. 12.

orais of Marcus. Comedy. Lupe Velez. Ian Hunter. Dir. Miles Mander. 22 mins. Rel. Jan. 1. Rev. Jan. 15.

Passing of the Third Floor Back. 2 mm the play of the same title. Conrad Vetti. Dir. Berthold Viertei. Rel. pending.

Rhodes. Adventure dramm depiction exploits of Cecil Rhodes in South African Cellier. Dir. Berthold Viertei. 83 mins. Homolia, Basil Sydney, Frank Cellier. Dir. Berthold Viertei. 83 mins. 120. Rev. March 4.

39 Steps. Romantic meladrama. Robert Donat. Madeid-arroil. Dir. Attrick Hilkhocok. 65 mins. Rel. Sept. L. Rev. Sept. 1.

Transatiantic Tunesi. Fantasile story of undersea pathway between Europe and America. Richard Dix. Helen Vinson, Madge Evans, Basil Sydney. Dir. Maurice Elvey. 59 mins. Rel. Oct. 15. Rev. Oct. 30.

Offices, 1776 Broadway, New York, N. Y Mascot

Confidential. An expose of the numbers racket. Donaid Cook, Evalyn Knapp, Warren Hymer. Dir. Edward Cahn, 68 mins. Rel. Oct. 26. Rev. Nov. 20 Brown, 30 mins. Rel. Nov. 29.

Brown. 30 mins. Rel. Nov. 29.

Doughnuts and Society. A four-star family of folks becoming get-rich-quickers in a whiripool of belly-laugh predicaments. Louise Fazenda, Maude Eburne. Dir. Lewis D. Collins. 63 mins. Rel. March 27.

Waterfront Lady. Fast, moving romance of two who loved-and joked with the shadow of the law across their lives. Ann Rutherford, Frank Albertson, Dir. Job. Santley, 67 mins. Rel. Oct. 5, Rev. Nov. 6.

tudies: Culver City.

Metro

ces: 1540 Broadway, New York, N. Y

! Wilderness. Film version of Eugene O'Nelli's comedy success. Lionel Rarrymore, Wallace steery, Cecilia, Parker, Eric Linden, Di Clarence Brown, 93 mins. Ref. Nov. 29. Rev. Jan. 1, Brown. 93 mins. Ref. Nov. 25. Rev. Jan. 4.

Anna Karcenia. Tolstoy's Inanous novel of a woman's struggie for love.

65 mins. Ref. Sept. 6. Rev. Sept. 4. Ratibone. Dir. Clarence Brown
65 mins. Ref. Sept. 4. Rev. Sept. 4. Ratibone. Dir. Clarence Brown
65 mins. Ref. Sept. 4. Rev. Sept. 4. Rev. Sept.

ishop Misbehawes. A cleric impressed into duty as a detective. Edmund
Gwenn. Maureen O'Sullivan. Norman Foster. Dir. E. A. Dupont. 35

mins. Ref. Sept. 13. Rev. Oct 2.

Bohemian Girl. Derived from the opera of that name, but well away from
it. Jaurel and Hardy. Dir. James W. Horne. 80 mins. Ref. Feb. 14.

Rev. Feb. 21.

ktev. 200. 21.

Right Sleanor Fowell. Buddy and Vilma Ebsen. Dir. Roy Del Ruth. Eleanor Fowell. Buddy and Vilma Ebsen. Dir. Roy Del Ruth. 202 mins. Rel. Sept. 20. Rev. Sept. 26.

Kutsiwe Story. Martia Mooney's numbers expose. Franchot Tone, Madge Evans, Stuart Erwin. Dir. Geo. B. Seltz. 76 mins. Rel. Jan. 17. Rev. Jan. 22.

reat Ziegleid, The. Based on the life of the late, great impresario. William Powell, Louise Ratner, Fannie Brice, Ann Pennington. Dir. R. Z. Leon-ard. No release date.

grd. No release date. Comes the Sand. An ambitious song writer and a stolen melody, Ted Lewis and his hand. Virginia Bruce, Ted Healy. Dir. Paul Sloane 32 mins, Rel. Aug. 50. Rey. Sept. 25. Live My Life. The archeologist and the society girl. Joan Crawford, Brian Aherne. Frank Morgan, Aline MacMahon. Dir. W. S. Van Dyke. 25 mins. Rel. Oct. 4. Rev. Oct. 15.

Aherne, Frank Morgen, Aline MacMahon. Dir. W. S. Van Dyke. 25 mins. Rel. Oct. 4. Rev. Oct. 18.

18's In the Air. High pressure comedy with stratosphere setting. Jack Beens, Una Merkel, Grant Mitchell, Mary Carlisle. Dir. Charles Riesner.

Kind Lage Based on the Broadway play by Edward Chodorov, stemming from a Riugh Wathole Isla. Aline MacMahon. Basil Rathbone, Dudley Digges. Dir. G. Seltz. 73 mins. Rel. Dec. 6. Rev. Jan. 1, Last of the Pagana. Love story of the South Seas. Mals. of Foldier, 15 min. Sel. Dec. 6. Rev. Jan. 1, Last of the Pagana. Love story of the South Seas. Mals. of Foldier, 15 min. Sel. Dec. 20. Rev. Jan. 15.

Moonlight Murder. Slaying in the Hollywood Bowl. Chester Morris, Madge Adams, Leo Carrillo. Dir. Edw. L. Maurin. 55 mins. Rel. March 27.

Mullay on the Bounty. Based on famous historical episode of South Seas.

Mutiny on the Bounty. Based on famous historical episode of South Seamuliny. Clark Gable, Charles Laughton, Franchot Tone. Dir. Frant Lloyd, 131 mins. Rel. Nov. 8. Rev. Nov. 13.

ight at the Opera. Wild adventures in mistaken identity of three Italians. Groucho, Chico and Harpo Marx. Dir. Sam Wood. 36 mins. Rel. Nov. 15. Rev. Dec. 11.

Rev. Dec. 11.

O'Shauyanasay's Bay. A father and son who follow the circus. Walince Beerg, Jackle Cooper. Dir. Richard Boleshawaki. 17 mina. Rel. Sept. 27. Rev. Oct. 3.

Perfect Gentleman. Ras. An acter who comes back. Frank Morgan, Ciccily Courtneldge. Dir. Tim Whelan. 73 mina. Rel. Oct. 18. Rev. Dec. 25.

Petticast Fever-Hot triangle in the Arctle. Robert Montgomery, Myrna Loy. Reginald Owen. Dir. Geo. Fitzmaurice. 80 mins. Rel. March 29. Rev. March 25.

Pursuit, Pseudo kidnap story. Chester Morris, Sally Elitera. Dir. Edw. L. Marikh. 15 mina. Rel. Aug. 3. Rev. Oct. 9. Rev. Cot. 9. Renember. Resed on Major Herbert. O. Yardley's Black Chamber. William Flowell. Rosalind Ritusell. Cear Romero. Dir. W. K. Howard. 95 mina. Rel. Ret., 55. Rev. Sett. 50.

och vol. 25 Acy. Oct. 30.

(ffrat. Slöry of the California tuna fishers. Jean Harlow, Spencer Traty.

Dir. J. Walter Ruben. 15 mins. Rel. Jan. 2. Rev. Jan. 15.

(bolh Hood of 16 Doratio of a frontier days' bad man. Warmer Baxter. Ann Loring. Dir. William Wellman. 84 mins. Rel. April 17. Rev. March 18.

Rose Marie. Rudolf Frimt's operetta. Nelson Eddy. Jennetie MacDonald Dir. W. S. Van Dyke. 119 mins. Rel. Jan. 31. Rev. Feb. 5. Dir. W. S. Van Dyke. 116 mins. Rel. Jan. 31. Lev. ren. o. Tale of two Cities. Rused on Dickeris famous novel of the French Revolt Ronald Colman Elizabeth Allan, Edna May Uliver Rosil Rath Henry B. Walthall. Dir. Jack Conway. 121 mins. Rel. Dec. 27. Jan. 1.

Tarian Escapes. Further adventures of the ape man. Johnny Weissmuller Maureen O'Sullivan. Dir. James McKay. No release date.

Maureen O'Sullivan. Dir. James McKay: No release cau-Godfathere. Three fough guys give their lives for a baby. Chester Morris, Lewis-Stone, Walter Brennan. Dir. ich. Boleslawsky. 30 mins Rel. March 3. Rev. March 11.

Rel. March. 8. Rev. March 11.

Three Live Schoes. Based on the novel by Fred S. Isham: Ichard Arlen.

Touln Solving, H. Bruce Humberstone. Rel. Jan. 10.

Touln Solv. Two men and a doe in an odd friendship. Jacklé Cooper, Joe Stella, Rin-Tin-Tin Jr. Dir. Cheeter M. Franklin. 75 mins. Rel. Jan. 10.

Sellea, Rin-Tin-Tin Jr. Dir. Cheeter M. Franklin. 75 mins. Rel. Jan. 10.

Lindes. Dir. Richard Thorpe. 70 mins. Rel. Feb 7. Rev. March 4.

Whipass, Dir. Sam Wood. 80 mins. Rel. Jan. 10.

Rev. Jan. 28.

Wife vs. Secretary. One of the mins. Rev. Jan. 80 mins. Rel. Dec. 12.

Rev. Jan. 28.

Wife vs. Secretary. One office wife who was on the square. Clarke Gable-Jean Harlow, Myrna Loy. Dir. Clarence Brown. 88 mins. Rel. Feb. 28. Rev. March 4.

: 1501 Broadway,

Studios: 5851 Maratnon St., Hollywood, Calif. Paramount

Anything Goes. Broadway musical hit. Rugsies, Ida Lupino. Dir. Lewis Milestone. 90 mins. Rei. Jan. 24. Rev. Feb. 12.

Rugsles, Ida Lupino. Dir. Lewis Milestone. 90 mins. Rei. Jan. 21.
Rev. Feb. 12.

Bar 20 Rides Again. Hopalong Cassidy western. William Boyd, Jimmy Ellison, Ethel Wales. Dir. Howard Bretherton. Rel. Dec. 6.

roadcast of 1936 The. Jack Oakle, Lyda Robertl. Burns and Allen and Wendy Barrie carry along a fanciful story which serves as background for an array of radio stars. Dir. Norman Taurog. 97 mins. Rel. Sept. 13. Rev Sept. 18.

Brown Eyes. Manlourist turns
Dir. Raoul Walsh. Rel. April 5.

Border Flight. Story of the air corps of the Coast Guard. John Howard. Grant Withers, Frances Farner. Dir. Oltho Loverius. Rel. April 15.

ride Comes Home, The. A girl with spirit and a boy with a temper. Claudelite Cothert. Fred McMurray. Robert Young, Win. Collier, Sr. Dir. Seeley Rigsles. 83 mins. Rel. Jan. 2. Rev. Jan. 1.

Call of the Prairie. Western. One of the Hopolong Cassi William Boyd. Dir. Howard Bretherton. Rel. March 5.

Case Against Mes, Ames The. Mrs. Ames prosecutin.

Case Against Mrs. Ames. The. Mrs. Ames prosecutin champlon. Madeleine Carroll, Geo. Brent. Dir. May 22.

comes her

Collegiate. Musical, Jack Oakle Inherits a girls' school. Jack Oakle, Jo-Penner, Ned Sparks. Dir. Ralph Murphy, 30 mins. Rel. Dec. 27. Rev. Jan. 29.

Ceronado. Story of Coronado Beach, Southern California awank resort, Johnny Downs, Betty Burgess, Jack Huley, Allie White, Leon Errol. Dir. Norman McLeod, 76 mins. Rel. Nov. 29. Rev. Dec. 26.

Desert Gold. Zane Grey western. Larry Crabbe, Marsha Hunt. Jas.

Hogan. Rel. March 57.

Desers Gold. Zane Grey western. Larry Crabbe, Marsha Hunt.
Hogan Rel. March 27.
Desire. An American engineer on vacation in France and Spain becomes involved with a band of crooks. Marlen Dietrich, Gary Cooper. Dir. Frank. Borage. Rel. Feb. 28.
Drift Fence. From à Zane Grey novel. Larry Crabbe, Katherine De Mille. Tom Keene. Dir. Othe Lovering. 57 mins. Rel. Feb. 14. Rev. March 11.
Eagle's Brood. The, Second in title Hopolong Cassidy series. William Boyd. Jimmy Elson. Wm. Farnum. Nana Marlinez. Dir. Howard Bretherton. Rel. Oct. 25. Rev. Jan. 23.
Eagle's Brood. The, Second in title March 12. Howard Bretherton. Fells. Waiter Hopolong Cassidy series. William Boyd. Jimmy Elson. Wm. Farnum. Nana Marlinez. Dir. Howard Bretherton. Fells. Waiter 1998. The Larry Larry Larry Ellis. Waiter 1998. The Larry Larr

Rel. Jan. 17. Rev. Feb. 26.

Re Comes Cookle. Gracie Allen sets her father's fortune and starts a private theatre for out-of-work actors. Geo. Burns, Gracie Allen, Geo. Barbler. Dir. Norman McLeod. 55 mins. Rel. Sept. 6. Rev. Oct. 16.

a Great Life. Story of the CCC cammes. Joe Morrison, Paul Kelly Cipas. Sale, Rosalind Kelth. In. Edw. F. Cline. 62 mins. Rel. Nov. Rev. Feb. 5.

Feb. 5.
Klondike Annie. Mae West warms up the frozen north. Mae West, Victor McLagien. Dir. Racul Walsh. 75 mins. Rel. Feb. 21. Rev. March 18.
Last Outpost, The. From h. Britten Austin's attribute fiction story. Cary Grant, Claude Rains. Gertrude Michael. Dir. Chas. Barton. 72 mins. Rel. Oct. 4. Rev. Oct. 18.
Little America. With Syrd in Antarctic. Special. 52 mins. Rev. Oct. 16.
Mary Burns, Fugitive. G.-men story. Sidney, Silvia, Mulyun Dougitas, Feri Mary Burns, Fugitive. G.-men story. Sidney, Silvia, Mulyun Dougitas, Feri Relton. Dir. Wm. K. Howard. 80 mins. Rel: Nov. 15. Rev. Nov. 28.

Mi ions in the Air. A romance of the radio amateurs. John Howard, Wendy Barrie, Willie Howard. Dir. Ray McCarey. 72 mins. Rel. Dec. 18, Rev. Dec. 18.

Rev. Dec. 18.

Milky Way, The. Harold Lloyd production taken from a stage hit. Lloyd, Adolphe Mendou, Verree Teasdale. Dir. Leo McCarey. 80 mins. Rel. Feb. 7. Rev. April .

Meon's Our Home, The. From the Ursula Parrott story, Margaret Sullayan, Henry Fonda. Dir. Wm. Seiter. Tel. April 10.

Nevada. Larry Crabbe in a western story, Monte Blue, Kathleen Burke. Dir. Chas. Barton. § S. mins. Rel. Nov. 29.

Palm Springs. Romance in a desert paradise. Frances Langford, Smith Bailew, Sir Guy Standing. Dir. Aubrey Scotto. Rel. April 2.

Peter ibbeton. George Du Maurier's Iamous love chassic. Gary Cooper, Ann Harding, John Haillday. Dir. Henry Hethaway. 83 mins. Rel. Nov. 3.

Rev. Nov. 12.

oppy. William C. Fleids in one of his stage hits. Rochelle Hudson, Lynne Overman. Dir. Edw. Sutherland. Rel. June 12.

Overman. Dir. Edw. Surberland. Rel. June 122.

Preview Murder Mystery, The. Inside studio stuff used to unravel a couple of mystery murders. Reginald Denny, Florence Drake, Gall Patrick, Red Gall Patrick, Red Carole Lombard. Dir. With K. Howard, Rel. May 22.

Princess Comes Acress, The. Love on a de luxe liner. Fred MacMurray, Carole Lombard. Dir. Wn. K. Howard, Rel. May 22.

Reunion. Spy story of the World War. Herbert Marshall, Gertrude Michael, Linnel Artwill, Guy Bates Post. Dir. Robt. Florey, Rel. April 3.

Ross of the Rancho. Richard Walton fully a and lavid Behasco a gorgeous story of old California. Gladys Swarthon; John Robes Tharles Rickford, Willie Howard. Dir. Marion Gering. 45 mins. Rel. Jan. 10 Rev. Jan. 15.

Scrooge (British made). Sir Seymour Hicks and Donald Calthrop in Dickens 'Cristmas Carol.' Dir. Henry Edwards. 72 mins. Rel. Dec. Rev. Dec. 18 Cristmas Carol. Dir. Henry Edwards. 72 mins. Ret. Dec. Rev. Dec. 18.
Ship Cafe. Waterfront story of a stoker who samp. Carl Bisson, Arline
Judge, Mady Christians. Dir. Robert Florey. 64 mins. Rel. Nov. 1.
Sky Parade, The Jimmie Allen from radio in his own adventures. Jimmy
Allen, Wm. Gargan, Katherine DeMille. Dir. Otho Lovering. Rel.
April 17.

the Rich. Pink columnists and one red. Walter Connolly, Mary Raylor, John Howard. Dir. Hecht-MacArthur. 15 mins. Rel. Jan. 17. Rev. Feb. 12.

Reb. 12. 82 the Mose. From Stark Young's best seller. Margaret Sultavan, Watter Connolly, Randolph Scott. Dir. King Vidor, 39 mins. Rel. Sept. 27. Rev. Dec. 4.

Mer. Dec. 4.

Keen Hours by Air. Saga of a transcontinental plane pilot. Fred Mac-Murray, Joan Bennett, ZaSu Pitte. Dir. Mitchell Leisen. Rel. March 27.

Se on the Trail. Western. William Boyd, Jimmy Ellson, Muriel Evans. Dir. Howard Bretherton. Rel. May 22.

Dir. Howard Bretherton. Rel. May 22.

711 We Moch Again. From the stage play, Herbert Marshall, Gertrude Michael, Lionel Atwill. Dir. Robt. Florey. Rel. April 17.

Timathy's Quest. Kate Douglas Wigsirs' child story. Eleanor Whitney, Tom Reene, Dickle Moore, Virginia Weldler. Dir. Chas. Barton. 66 mins. Rel. Jan. 31. Rev. March 4.

Too Many Parents. Cadet story. Frances Farmer, Lester Matthews. Dir. Robt. F. McGowan, Rel. March 20.

Robt. F. McGowan. Rei. March 20.

Trail of the Lonesome Pine. The. All Technicolor production of John Fox's story. Sylvia Sidney, Henry Fonda, Fred MacMurray, Fred Sione. Dir. Henry Hathaway. 100 mins. Rel. March 13. Rev. Feb. 25.

Fwe Fished. Two ones enter Vark Avenue society. Lee Tracy, Kuoscoe Karns. Gail Patrick. Dir. James Cruze 60 mins. Rel. Cet. 3. Rev. Cet. 9.

Fwe for Tenight. From the stage hit by Max and 3. O., Lief. (sin')-hearted playwrights on the loose. Bing Crusby, Joan Bennett, Mary Boland, Virginia Judge, The. Based on Waiter C. Keily's vaudeville character. Watter C. Keily's Stepin Fetchii, Marsha Hunt. Dir. Edw. Sedgwick. 60 ming. Rel. Sept. 27. Rev. Sedgwick.

ming, Rel. Sept. 22. Rev. Oct. 23.

Wanders of the Wasteland. Zane Gray story. Dean Jagger, Gali l'atrick.
Edward Ellia. Dir. Otho Lovering. 22 mins. Rel. Aug. 16. Rev. Oct. 16.
Wings Over Ethiopia. Topical. 62 mins. Spetial release. Rev. Oct. 16.
Woman Tray. The. Adventure story of a reporter's search for diamond thieven
in Mexico. Girl complications. Gertrude Michael. Geo. Murphy. Dir
Leo McCarry. 64 mins. Rel. Feb. 14. Bev. March 11.

flice: R.K.O. Bidg., Radio City, N.Y.C R.K.O. Radio

Annie Saktey. Events in lie ille of Annie Saktey, famous woman elfe shot.
isarbara Stanwyck, Freston Foster, Melvyn Douxlas, Moroni Olsen, Peri
Kelton, Andy Clyde. Dir. George Stevens. 90½ mins. Rel. Nov. 15.
Rev. Dec. 25. Kelton, Andy Clyde, Dir. George Stevens. 80½ mins. Rel. Nov. 1s. Rev. Dec. 25.

Another Face. A killer has his face remodelled by plastic survery and becomes a model actor in Hollyword. Brian longers. Wallore Ford, Phyllis Brooks, Ala Hale. Dir. Christy Cabanne. Tr miss. Rel. Dec. 20. Rev. Jan. 1.

Chasing Vesterday. Adaptation of an Anatole France classic. Anne Shiriey.
O. P. Heggie. Dir. Geo. Nichols, Jr. 78 mins. Rei. May 3. Rev. Oct. 23.

O. P. Heggie. Dir. Geo. Nichols, Jr. 78 mins. Rel. May 2. Rev. Oct. 23.
Chatterbox. An orphan with a vivid imagination yearns to become an actress but finds happiness with the man of her dreams. Anne Shirley.
Phillips Holmes, Edward Ellis.

Jan. 17. Rev. Feb. 21.
Dancing Pirate. All Technicolor im with locale in Southern California in the 1829s. Steff liona, Charles Collins, Frank Morgan. Dir. Lloyd Cornigan. Rel. May 22.

Ex. Mrs. Bradford, The. Murder at the race track solved by amateur sleuth William Powell, Jean Arthur, Eric Elore, Dir. Stephen Roberts. Rel May 16. Fang and Claw. Frank Buck's latest expedition into the Mulavan Penlusida Frank Buck, Dir. Frank uck. 73 mins. Rel. Dec. 20. Rev. Jan. 1.

Frank Bick. Dir Frank ick. Is simms. Ref. Dec. 20. Rev. on it.

Farmer in the Dell. Rethred midwest fariner accidentally crashes studio in
Hollywood and, much to his own surprise, rises to fame as an actor.

Fred Stone, Jean Parlier, Esther Bale, Moroni Olson, Frank Albertson.
Dir. Ben Holmes. 6: mins. Ref. March 27. Rev. arch 11.

LUT. DERI MODITES. 0: 10118. 161. AMETO 27. Rev. arch 11. we the Fleet. A cong-and-dance man who joins the navy meets his former girl friend in a dance ball and helps her salvage a ship by staging a big show. Fred Actoire, Gluger Rogers, Rondfolts Root, Herbert Rawlinson. Dir. Mark Sandrich. 110 mins. Rel. Feb. 21. Rev. Feb. 26.

Freckles. Orthan boy who conquers fear in order to save the life of a little girl and thereby wins the love and extern of his benefactors. Tom (Continued on page 27)

Studio Placements

(Continued from page 23) Walsh, Forrest Taylor; Bob Hill di-recting, 'Rio Grande Romance,' Vic-

Wilson Benge, 'Suicide Club,'

Edward Keene, 'Parole,' U.
Bryant Washburn, Cedric Blanch
rd, Maidel Turner, 'And Sudder
eath,' Par.

Death, Par.
Edward Keene, Bryant Washburn,
Second Choice, Imp.
Dick Thorne, 'Senor Jim,'

Cesar Romero, 'Public Enemy's Wife,' WB.

Charles Ruggles, Mary Boland, Burns and Allen, Hotel Haywire,

Par. Butler. Both Harman, screen play Beach of Dreamas' Par. Locard Wilson, Rupert Hughes, screen play, 'Beach of Dreamas' Par. Carey Wilson, Rupert Hughes, screen play, 'Mr. and Mrs. Washington,' MG.

Faul Sotoff, Witch of Timbuctoo,' MG.
Jack Gardner, 'Half Angel,' 20-F.
Eddie Waller, 'Rhythm on the Range,' Par. Sy. Gordon Hart, 'Case the Vetvet Claws,' WB.

Cary Grant: George Fitzmaurice-directing, 'Susy,' MG.
Al Hill, Jr., 'Good for Nothing,' Par.

Al Hill, Jr., Good for Nothing, Par.
Berton Churchill, Sibyl Harris, Ferdinand Gottschalk, 'His Majes-ty, Bunker Bean,' RKO.
Lyle Talbot, 'Smart Sister,' Col. Billy Gilbert, Early to Bed,' Par.
Billy Gilbert, Early to Bed,' Par.
Bad Men, RKO.
Sidney Blackmer, 'Early to Bed,' Par.

Par.

Jerry Larkin, Mary of Scotland,

RKO.
Leonard Praskins, screen play,
'Roxana,' U.
Robert Emmet O'Connor, John
Blison, 'And Sudden Death,' Par.
Henry Kleinbach, 'Crash Dono-

Bilson, And Sudden Death, Par.

Henry Kleinbach, 'Crash Donovan,' U.

Fred Scott, 'Last of the Bad Men,'
RKO.

Jane Withers, Public Nuisance
Number I, '20th-P.

Jane Withers, Public Nuisance
Number I, '20th-P.

Jane Wathers, 'Public Nuisance
Number I, '20th-P.

Dale Van Every, 'screen play, 'Son
of Monte Cristo,' RKO.

Billy Lee, Virginia Weidler, 'Our
Miss Keane, 'Par.

Nat Pendleton; Del Lord directing, 'Smart Sister,' Col.

Bradford Ropes, screen play, untitled original, WB.

Adele Buffington, Kubec Glasmon;
screen play, 'Night Life,' U.

Hooper Atchley, Warner Richmond, Arnold Gray, Lloyd Ingrabam,
Glory Parade,' Rep.

Ann Rutherford, 'Twenty Fathoms
Below, 'Rep.

Leona Vaddi, Derby Clark,
Horizona,' Col.

Charles Qugjey, James Contin,
Charles Qugjey, James Contin,
Charles Qugjey, James Contin,

Below, Rep.
Leona Vaidl, Derby Clark,
Horizons, Col.
Charles Quigley, James Conlin,
Russ Clark, Hal Davis, Charles
Arndt, And Sudden Death, Par,
Lols Kent, Good for Nothing.

Par.
Hedda Hopper, Louise Lattimer,
Robert McWade, Edward Nugent,
Leonard McCarey, 'His Majesty,
Bunker Bean,' RKO,

CONTRACTS

Hollywood, April 7.
Paramount lifted options on Nick ukats, Paul Barret and Martin

Helen Broderick handed conewal at substantial salary RKO

Radio sealed Vivian Coshy, play-wright, to long-term writing pact: William Keighley sealed to new directing termer at Warners. Warners tied Lyle Moraine, actor-warbler, to term deal.

warbier, to term deal.
Richard Malbaum's writing ticket
gets option lift for another stretch
at Metro.
Educational holding Tom Patricola on new deal to make six shorts
in eastern studio.
Irvin Blanw, novelist, termed at

Radio

Radio.
Leon Schlesinger knotted Frank
Tashlan, Tish Tash, to work on
Loonie Tunes, and Merrie Melo-

Loonie Tunes, dies.' Universai handed Elisha Cook, a termer.

RKO sealed Patsy Lee Parson, four-year-old, to termer after ogling. New York tests.

STORY BUYS

Hollywood, April 7.
Columbia purchased 'No Gold
Medal,' Leonard Lee's Satevepost

Medal, Leonard Lee's Satevepost yarn.
Borls Ingster sold his ter' to 20th-Fox.
IKCO purchased David Garth's 'A Love Like That' and The Big Game' by Frank Wallace, Edward Kaufman to produce Love' and Pandro Berman, 'Game' in Trouble,' Jay Gornye-Franx opus, taken by Metre.

Metro.

Paramount bought 'Johnny Gels
His Gun.' Lucian Carey Satevepost

yarn.

20th-Pox has taken the old Tom Wise show. The Gentleman from Mississipple



Boy, What a Builder-Upper!

What a "getter-inner" what a "helperouter" what a ticket-seller that National Screen Trailer from

NATIONAL SCREEN SERVICE

... prize baby of the Industry!

(Continued from page 25)
Charlotta Weldler, Carol Stone, Lumsden Hare, James Bush, Peterson, Addison Richards, Dick Alexander, Dir, Edward Smins, Rel. Oct. 4. Rev. Oct. 20.

Hi Caucho, Aromanos of the plains of Argentine. John Carroll, Steffi Duna, Rod LaRosque, Montague Love. Dir. Thomas Atkins. 59 mins. Rel. Oct. 14.

Cot. 11

Cot. 12

Cot. 13

Cot. 13

Cot. 14

Cot. 15

Cot. 15

Cot. 15

Cot. 16

Cot

Grant Mikinski. Dir. William Seiter. 24 mins. Rel. Nov. 22 Rev. Dec. 188 mins. Rel. Nov. 22 Rev. Dec. 188 mins. Rel. Rel. Rev. 22 Rev. Dec. 188 mins. Rel. Rel. Rev. 24 Rev. Dec. 188 mins. Rel. Rev. 24 Rev. 25 Rev. 26 Rev.

v. March: 11.
on, a Bridle Path. Once more Mles Hildegard Withers, old, noof feacher, helps inespector Oscar Piper solve a murder case. Ja ason. Helen Broderick, Shelia Terry. Dir. Edward Killy and militoni. Rel. April 71.

les en a Bridle Path. Once more Miss Hildegard Withers, old madd cohool teacher, helps Inspector Oscar Piper solve a murder case. James Gleason. Helen Broderlot, Shella Terry, Dir. Edward Killy and Mr. Hamiltoni, Rel. april "I".

'Em d.B. Private descrive solves the origin of extortion notes and a tidanappine. Private Notes, Margaret Callahan, Jack Adair. Dir. Charles How. His description of the solves of the Charles How. His description of the solves of the Margaret Callahan, Jack Adair. Dir. Charles How. His description of the solves of the

Farium, Honel Sallow, Dir. Wanace For. 173 mins.
Rev. March II.
makers 12, 10th but distribut furnier tiles to atto Vineder sing Woolsey
makers 12, 10th but distribut furnier tiles to atto Vineder sing Woolsey
for the Control of the Control of the Control of the Control of Sallow
for the Churchill, George Mesker, Dir. Fred Gulol, 75 mins. Rel. Oct. 23. Rev.
Nov. 8.
no of Petes Grimm, The. From David Warfield's hit. Lionel Barrymore.
Releg Masky, Edward Ellis. Dir. George Nicholis, Jr. 824 mins. Rel.
Rev. 26 efficient. Remake of the Cohan play. Gene Raymond, Marsard: Callelann, Eric Biore, Erin O'Frien Moore, Morori O'Bern, Grant
Mitchell Dir. William Hamilton and Edward Killy. 69 mins. Rel. Dec.
13. Rev. 26c 33.

garet Callehan, Eric Biore, Brian Bedward Killy, 69 mines Mitchell.Dir William Hamilton and Edward Killy, 69 mines Mitchell.Dir William Hamilton and Edward Killy, 69 mines and Andiana. Betr Wheeler, Robert Woolsey, Dorothy Lee, Härry, Woods Ethan Leidiaw, Delmar Watson, Dick Alexander, Dir, Fred Gulol, Rel. March. 20. March. 20. A sangsters' lawyer reforms and hirts them to justice William Rel. May 8.

managemen sert Wheeler Robert Woolsey, Dorothy Lee, Harry Woods, Ethan Liddiaw, Delmar Watson, Dick Alexander. Dir. Fred Gulol, Rel. March: 200.

Spetial Investigator. A. gangsters' inwer reforms and hunts them to justice. Richard Dir. Kargarret Callahan. Dir. Louis King. Rel. May 3.

Syvia Serjiett. A. fathier takes his daughter to England and drises her as a body. Katharjue Heebfrit. Edmund Gwenn, Cary Grant. Dir. George Cugo. 95. ming. Rel. 54. 54. 54. 58. W. Jan. Nature Abe, Margaret Gugor, Spinning. Rel. 54. 54. 58. W. Jan. Nature Abe, Margaret Spinning. Rel. 54. 54. 58. W. Jan. Nature Abe, Margaret Spinning. The Margaret Cugo. 95. ming. Rel. 54. 58. 59. Ming. Rel. 54. 58. 59. Ming. Rel. 59. Ming. Spinning. Rel. 59. Ming. Spinning. Rel. 59. Ming. Rel. 59. Ming. Rel. 59. Ming. Rel. 59. Ming. Spinning. Rel. 59. Ming. Rel. 59. Ming.

27. Rév. Jan. 22.
28. Rév. Jan. 22.
29. Rév. Jan. 24.
29. Rév. 24.
29. Rév. Jan. 24.
29. Rév. 14.
<

Office: RKO Bldg., New York, N.Y Republic

Burning Gold, Fast action. Bill Boyd, Rel. Dec. 1.

Cappy Ricks Returns. Peter B. Kyne's familiar fiction hero. Robert McWade.

Ray Walker, Florine McKinney, Dir. Mack Wright. 67 mins. Rel.

Sopt. 23. Rev. Dec. 4.

sept. 23. Rev. Dec. 4.

Crime of Dr. Crespi, The. Original story suggested by Poe's The Fremature Burlai. Eric von Strofteim, Harrier Bassell, Dwight Frye. Dir. John H. Auer., 64 mins. Rel. Oct. 23, Rev. Jan. 15.

Danding Fest. Capitalizing the modern craze for tap dancing. Eddle Nugent, Ber. Lyon. Joan Magah. Dir. Joseph Santiey 72 mins. Red. Jan. 31.

Rev. April 1.

Federal Agent. Swift action. 11 Boyd. Rel. March 15.

Rev. April 1.

real Algent. Swift action. Ill Boyd. Rel. March 15.

bidden, Heaven. Suggestie of One More Spring. Four derelicts in an abandoned London house. Chas. Farrell, Charlotte Henry, Berryl Mercer. Fred Walton, Dir. Reginals Banger. Rel. Oct. 5.

ted Linding. Murder mystery. Thirteen passengers ride with death on a transcontinental aerophism. Tably, Wing. Eather Raiston, Shalow Stevons, Sidney Blackmer. Dir. Melville Brown. 66 mins. Rel. Deo. 2.

Rev. Jan. 1.

Rev. Jan.

The statement of the state of the

of the second of

CALERO CURRENT RELEASES

Singing-Vagaborid. Musical western. Gene-Autry, Ann Rutherford. Dir. Carl
Pleyon. 52 mins. Rel. Jin. 5.

Spanish. Cape Mystery, The From the pove by Ellery Quent. Heien. Twolvetrees, Done Cook: Jack La Rue, Betty Blythe. Dir. Lowis D. Collins
Frod. M. H. Hoffman. Rel. Oct. 17.

Thousand Direct a Minute. A. Newspaper main makes a bet wherein he has
to spend 11.000 a minute. 70 mins. Rel. Nov. 8. Rev. Dec. 35.

Turbiling-Reference, Addison Richards. Dick Alexander. Dir. Edward
Kully. 85 minus. Rel. Oct. 4. Rev, Oct. 30.

Two Singers. From the Warwick December story. Otto Kruker. Minna Gom-

Rei, Sept. 3. Rev. Reb., 5.

Rev. Tab., 18.

Rev. Tab., 21.

R

Rustio Fest Hills.

20th Century-Fox cess 444 West 68th 0t. New York. N y Bad Boy. By Vina Delmar. James Dunn, Derethy Wilson. Loube Fazenda Dir. John Blystone. 65 mins Rel. Oct. 25. Rev. Oct. 30. Black Gang. The Feat Kelly, Sim Summerville, Mona Barrie. Dir. Is Sellier. Rel. Feb. 28.

Captain January. From the book of that name. Shirley Temple, Guy Kibb.
Silm. Summerville. Dir. David Butler. Rel. April 17.
Chamingane Paul Cavanaugh, Helen Wood. ir. Champagne May 1.

May 1. Charlle Chan at the Circus. Warner Oland, Keye Luke, Geo. and Olive Brasno. Dir. Harry Lachman. 72 mins. Rel. March 27. Rev. March 25. Charlie Chain in Shanghai, 72 mms. Rel. March 27, Rev. March 25, Charlie Chain in Shanghai, For once Chan operates in the frome port. War-ner Oland, Irene Hervey, Dir. John Blystone. 70 mins. Rel. Oct. 11. Rev. Oct. 16.

charlis Charle Secret. Warner Oland, Rosina Lawrence. Gordon Wiles. 21 mins. Rei. Jan. 10, Rev. Jan. 22. Country Beyond, Rochelle Hudson, Paul Kelly. Dir. Eugene Forde. Country Beyond, Rel. April 3.

Country Seyond.

Rochelle Hudson, Paul Kelly. Dir. Eugene Forde.
Rel. April 3.

Country Doctor, The. The story of the Dionna gitins. Dionne quintuplets,
Jean Hersholt, June Lang, Silim Summeryllle, Dir. Henry King, 93
mine. Rel. March 8. Rev. March 13.

Cressed to Trill. Tutta Rolt, Clive Brook.
Rel. Aug. 16. Rev. Nov. 27.

Everybody's Old Man. Trill' Cobb, Rochelle Hudson.

Lovey Saturday Night. Domestic drama. Jed Prouty, Spring Byington. Dir.

Susy Titining. 62 mins. Rel. Feb. 7. Rev. Märch 13.

Centic Julia. Jane Withers, Jackie Searle, Tom. Scown, Marsha Hunt.

John Blystone. 63 mine, Rel. April 24.

Here Comes Trouble. Goe. Raft. Rosalind Russell. Affine Judge. Leo Carillo.
Dir. Lewis, Seller. 62 mins. Rel. Feb. 7. Rev. Mischell. Genevieve Tobic.

Physical Rev. March 13.

Rel. Rel. 18. Rev. 18. Rel. Rel. 18. Rel. Rel. 18. Rel. Rel. Rel. 18. Rev. Oct. 18.

In Code Kertucky. Final Will Rogers release with Shorothy Wilson, RussellHardid. Bill Robinson. In Geo. Marshall. Striming. Rel. Nov. 22. Rev.

Dec. 4.

Hadd to Happen (20th). Geo. Raft. Rosalind Russell. Dir. Roy der Ruth.

18 Had to Happen (20th). Geo. Raft, Rosalind Russell. Dir. Roy del Ruth. 80 mins. Rel. Feb. Rev. Feb. 19.

it mad to Mappen (20th). Geo. Raft, Rosalind Russell, Djr. Roy der Ruth. 89 mins. Reli, Feb. Rev. Feb. 19.
King of Burleaque, Warner Baster, Alice Faye, Jack Onkle, Arline Judge. Mone Barrie. Dir. Sidney Lamledl, 85 mins. Rel. Jan. 3. Rev. Jan. 2. Littlest Rebei, The: Shirley Temple, John Boles, Jack Holi, Karen Morley, Bill Robinson. Dir. David Butter. 73 mins. Rel. Jan. 3. Rev. Jan. 2. Man. Who. Brotte the Bank at Monte Carlo (20th). Renald Colman, Joan Rel. Nov. 2. Rev. Rev. 2. Rev. Rev. 2. Rev.

Oct. 23.

Musio Is Magic, Allee Faye, Ray Walker, Bebe Daniels, Mitchell and Duiant.

Did Goo. Marshall. 66 mins. Rei. Nov. 1. Rev. Nov. 29.

Navy Mor. 25. Rev. 1. Rev. Nov. 29.

Nov. 25. Rev. 1. Rev. Nov. 29.

Nov. 25. Rev. 1. Rev. Nov. 29.

Nov. 25. Rev. 1. Rev. Nov. 20.

Alian Dwan. 72 mins. Rei.

O'Malley of the Mounted. Western.

David Howard. Rel. March 47.

Howard, Rel. March 27, Paddy O'Day, Jane Withers, Life, Jan, 17. Rev. Feb. 19, Pisoper of Shark Island, The (20th). A little known story of America's Divilis Island. Warner Baxter, Gloria Stuart. Dir. John Ford. 55 minst Rel. Feb. 28. Rev. Feb. 13, Professional Sodier, (20th): No.Lagien, Freddel Hartholomew, Gloria Fordstonal Sodier, (20th): Vistament States, Rev. Feb. 5, Stuart. Dir. Tay Garrelt. 55 mins. Rel. Jnn. 24. Rev. Feb. 5, Geo.

rortessional Soldier (2011) Viktor McLaglen, Freddie Bartholomew, Gloria's Bluart. Dir. Tay, Garneti. 55 mins. Rel. Jan. 24. Rev. Feb. 5.

Show Them No Mercy (2011), Rochelle Hudson, Cesar Romero. Dir. Geo Marshall. 75 mins. Rel. Dec. 6. Rev. Dec. 11.

Song and Dance Man. Claire Trevor, Paul Kelly. tr. Allan Swan. 72 mins. Rel. March 13. Rev. March 13.

Steamboat Round the Bend. Rival captains in a river row with a murder angle. Will Rogers, Irvin Cobb. Anne Shirley. Dir. John Ford. 90 mins. Rel. Sept. 6. Rev. Sept. 25

Thanks a Million (2014). Musical. Dick Powell, Ann Dvorak, Fred Allen. Fatsy Kelly, Faul Whiteman Band. Dir. Roy Del Ruth. 15 mins. Rel. Nov. 15. Rev. Oct. 9.

Thunder in the Night. Murder in Budapest. Edmund Lowe. Kuren Morbon. 101. Rev. Oct. 9.

Thunder in the Night. Murder in Budapest. Edmund Lowe. Kuren Morbon. Sept. 20.

Thunder Mountain. Zane Grey Western. Geo. O'Brien, Barbara Fritchile.

Sept. 20.

Thunder Mountain. Zane Grey Wesiern. Geo. O'Brien, Barbara Fritchie, Thunder Mountain. Zane Grey Wesiern. Geo. O'Brien, Barbara Fritchie, Francis Grant. Dir. David Howard. 6 mins. Rel. Sept. 27. Rev Oct. 2. Under two Flags. (20th.) The Oulds attaudby. Ronald Colman, Victor McLagien. Claudette Colbert, Rosaling Russell. Dir. Frank Lloyd. Rel. May 8.

Lagien. Claudette Colbert, Rosaling Russell. Dir. Frank Lloyd. Rel. May 8.

Way Down East. 'Remake of the Griffith silent version.' Rochafte Hudson. Rel. (ct. 25. Rev. Nov. 6.

Henry Fonda. Dir. Henry King. 84 mins. Rel. (ct. 25. Rev. Nov. 6. Whispering Smith Speaks. Western. Geo. O'Brien. Dir. David Howard. mins. Rel. Dec. 20. Rev. Feb. 21.

Your Uncle Dudley, Ed. Everett Horton, Lois Wilson, 68 mins. Rei. Dec. 13. Rev. Dec. 18.

Studi : 1041 N. Formosa Blvd United Artists Offices: 729 Seventh Ave. New York N V

Amateur Gentleman. Jeffrey Farnol's story of a wolfing man-who gambles save the life of his father. Douglas Fairbanks. Ir. and Ellissa Land Dir. Thornton Freeland. Froduced by Culterion Flims, Lid. Rel. Marc 20. Rev. Feb. 5.

20. Rev. Feb. 5.

ary Cosst. A blazing sfory of America's last frontier of untamed emptions. Milriam Hopkins. Edward G Robbisson. Joel McCreat. Dir. Höward-Rawks. 90 mins. Rel. Sept. 27. Rev. Oct. 16.

Angel. The. A love story that will give love a new menning. Fredric March, Merle Oberon. Herbert arshall. Dir. Sidney Franklin. 105 mins. Rel. Sept. 6. Rev. Spt. 11.

105 Goes West. A cay romantic company.

March, Merle Oberon, Herbert arshall, Dir. Sidney Franklin. 105
minus Rel. Sept. 6. Rev. Sept. 11.

Ghost Gees West. A gay romantic comedy with Robert Donat, star of Court
of Monito Cristor. Kohert Donat Jean Parker Eugene Pallette. Dir.
Last of the Mohlcans (Bellance). Handdoph Scott. Tel. June 19.

Little Lord Fauntleroy. Frances Hodgson Burnett's Innous novel. Freddie
Bartholomew and Dolorar Gostello Barrymore. Produced by David Selznick. Dir. John Cromwell. Rel. March 6.

Man Who Gould Work Miracles. Based on an original by H. G. Wells. Roband
Young: Joan Gardner and Raiph Ritchardson. Dir. Lotier Mendes.

Modern Times. A dramatic comedy based on mass methodien to big factory. Charile Chaplin, Paulette Goddard. 87 mins. Rel. Feb. 12. Rev.
Feb. 12.

Fob. 1

Joel McCrea. Dir. Elifott Nugent. 76 mins. 164, 569, 23. 169; 160; 27. These Three. A dramatic story of how three young lives are nearly wrecked by the malicious lies of a spoilet child. Miriam Hapkins, Merle Oheron, Joel McCrea. Written by Lilliam Hellman, Produced by Samuel Goldwyn. Dir. William Wyler. 90 mins. Rel. Feb. 28. Rev. March. 25.

(Continued on page 29)

Pathe

(Continued from page 7)

(Continued from page 7)
bution system. In localities where
First Division now has exchanges,
existing facilities will be taken over
as part of Premier's distributing
layout unless franchise holders refuse to sell.

Pathe will retain its English prodtut affiliation with British International Pictures. While the producing-distributing subsidiary nowtentatively known as Premier Productions, Inc., officials of Pathe air
expected to insist that pictures bereleased and shown in theatres as
Pathe Picstures in order to cash inon obvious value of long-established
trade name.

When First Division was reported
merged with Pathe about six months
ago, industry observers looked, on
the new alignment as an actual
control, however, was made possible
through First International Corp.

the new alignment as an actual take-over and control of FD. Actual control, however, was made possible through First International Corp., Pathe holding company. First international undoubtedly will be dissolved with the creation of the new company.

March of Time' in no way figures in the new Pathe production-distribution line-up, only old connection was because of through small interest held in First Division at the time. Time' reel: was being distributed by FD. The small holdings retained in First Division after RKO took over distribution of March of Time' were held by Time' March of Time' officials as being distribution. While the program with RKO, and officials of the monthly short feature elei indicated complete satisfaction with the present releasing set-up.

While the matter of issuing addi-

with the present releasing set-up.
While the matter of issuing addi-While the matter of Issuing additional Pathe common stock or new stock for the subsidiary unit is move being considered by legal lights of the company, it is believed likely that there will be no Premier stock officially listed on any exchange. If such course is pursued, the new Premier, set-up will not come under the surveillance of, the Securities and Exchange Commission. If only when application for registration with an exchange is made that the SEC figures.

Pathe's Statement

pathos Statement
David Significant portion of the financial statement of Pathe Film Corp. and its subsidiaries, covering period from Aug. 15 (date of incorporation) of the financial subsidiaries, covering period from Aug. 15 (date of incorporation) of the financial from Aug. 15 (date of incorporation) of the financial from Aug. 15 (date of incorporation of the financial from Aug. 15 (date of incorporation of the financial from Aug. 15 (date of incorporation of the financial from Aug. 15 (date of incorporation) of the financial from the development and printing laboratory work, net profit being listed at \$66.362 the company showed a net-loss of \$4.1387 from operations. It was, the non-operating income, but of which came in through 1210,000 received in dividends from the financial fr

PAINTERS PICKETING

Painters union started picketing the Paramount building, N. urday (4) in protest against non-

union, help During the past two weeks decorators have been at work painting walls and cleaning wood-

work.

The Sign Painters group is picketing the Sciwyn, N. Y., indic double feature house on 42nd street.

Wayne Starting Seventh Hollywood, April 7.

Republic's "The Lonely

he directed by Joseph this week. Picture, seventh in the John Wayne serie', is next to Wayne's last before swinging to Universal.

TITLE CHANGES

Hollywood, April 7.
Universal shortened What Price Parole to Parole, and switched 'Crashing-Through' to 'Crash Donovan.'

'Sins of Man' latest tag for what has been 'Job' and 'Turmoil' at 20'F.

Warner's Murder in the Bi House rehandled Jailbreak.

Big Business hits Warner re-lease sheet as The Bir Noise.

Great as they are THE STARS ARE ONLY THE HALF OF IT!

> IT TAKES A **LOT OF PAGES*** TO TELL THE

whole STORY ABOUT

UNDER TWO FLAGS

-by far the most magnificent production ever released by 20th Century-Fox!



THE KEYSTONE OF YOUR FUTURE

*Watch the trade papers



CALENDAR OF CURRENT RELEASES

(Continued from page 27)

Things to Come. A dramatic adaptation from the H. G. Wells story, The Shape of Things to Come. Raymond Massey Rainh Richardson, Mau-rice Traddell. Dir. Wm. Cameron Menzies (London). 110 mins. Rel. March 13, Rev. March 4.

Universal Offices: 30 Rockefeller Center,

Affair of Susan, The. Comedy. Zazu Pitts, Hugh O'Conneil. Dir. Kurt Neuman. 62 mins. Rel. Oct. 7. Rev. Nov. 6.

Hanished. Western. Buck Jones. Rel. May 25.

rash Donovan. Jack Holt. Dir. Ed Laemmie. Rel. May 18.

Dangerous Waters. Drama of the sea. Jack Holt, Robert Armstrong, Dians Gheon. Dir, Lambert Hillyer, 62 mins, Rel, Feb. 3, Rev. Jan. 29.

, James Dunn, Pinky Rev. Feb. 26. Don't Get Personal. Comedy with music. Tomlin. Dir. Wm. Nigh. 70 mins.

Dracula's Daughter, Mystery drama, Otto Kruger, Marguerite Churchill. Dir. Lambert Hillyer, Rel. May 4.

East of Java. Drama. Charles Bickford, Elizabeth Young, Leslie Fenton Frank Albertson. Dir. George Melford. 72 mins. Rel. Dec. 2. Rev.

Fighting Youth. Football story. Charles Farrell, June Martel, Andy Devine, J. Farrell Macdonald, Eddle Nugent. Dir. Hamilton Macfadden, 80 mlns. Rel. Sept. 30, Rev. Nov. 6. Beth Marion.

For the Service. Western, Rel. April 6.

For the Service. Western, Rel. John S. Beth Marion.

Rel. John 16.

Great. Impersonalfin, The. Drama. Edmund Lowe, Valerie Hobson, Wera Engels. Dir. Alan Crosland. 63 mins. Rel. Dec. 9. Rev. Dec. 13.

His right. Gut. Comedy. Edward Everett Horton, Irene-Hervey, Lola Lane, Billy Burrud. Dir. Wim. Nigh. 14 mins. Rel. Oct. 21. Rev. Nov. 20.

isle Ray, The. Mystery drama. Karloft, Bela Lugest, Frances Drake. Dir. Lambert Hillyet. 82 mins. Rel. Jan. 20. Rev. Jan. 15.

Igyor Handled Gume. Western. Buck Jones, Charlotte Wynters. Ir. Ray Taylor. 53 mins. Rel. Nov. 11. Rev. Jan. 22.

Kag Solomon of Breadway. Musical drama. Edmund Lowe, Dorothy Page, Chefand. 12 mins. Rel. Sept. 13. Rev. Dr. Lille Brooks. Dir. Alam Leves Before Breakfast. From novel by Faith Beidwin. Carole Lombard, Prescon Toxifort, César Romero. Dir. Walter Lang. 65 mins. Rel. March 3. Rev. March 18. Rev. March 19. Rev. March 20. Rev. March 19. Rev. March 20. Rev. March 19. Rev. March 20. Rev. March 19. Rev. March 20. Rev.

ficent Obsession. Drama. Irene Dunne, Robert Taylor. Stahl. 110 mins. Rel. Jan. 16. Rev. Jan. 8.

Next Time We Love. From Ursula Parrott's 'Say Goodbye Again.' Margaret Gullayan, James Stewart. Dir. Edw. H. Griffith. 85 mins. Rel. Jan. 27. Reb. Feb. 5.

Reb. Feb. 5.
gift: Ann Pression, Henry Hunter. Ir. Louis Friedlander. Rel. May 25.
gifter Last Night? Mystery drama. Edward Arnold. Sally Ellers. Constance Cummings. Robert Young. Dir. James Whale. Rel. Nov. 4.
Feb. Nov. 7.

Rev. Nov. 21.

Step date Fer Man. Comedy, Zaau Pitts, Hugh O'Conneill. Wm. Nigh.

Step mins. Rel. Aug. 19. Rev. Sept. 11.

Step mins. Poof the stage play. Musical drama. Irene Dunne, Allan Jones,

Milion Morgan, Paul Robeson. Dir. James Whale. Rel. May 4.

Step Surs. Western. Buck Jones, Muriel Evans. Dir. Ray Taylor. 61

mins. Rel. Sept. 10. Rev. April 1.

swert-spurs, western, Eick, Jones, Muriel, Evans, Dir, Ray Taylor, 61

Bins, Rel., Reb. 10, Rev. April 1.

Brend, Over the Ander. Drama, Jack Holt, Antonio Moreno, Gene Lockhart,

Hona, Barri Dir, Christy Cabanne, 82 mins, Rel. Sept. 16, Rev. Oct. 2.

Begring, Outdoor drama. Noah Beery, Jr., Jean Rogers, Arlzona Wrangiers,

Diff, Louis Friendlander, 167 mins, Rel. Nov. 11. Rev. Dec. 11.

Guther's Gold, Historical romance, Edward Arhold, Binnle Barnes, Lee
Tracy, Montague Love, John Millan, Katherina Alexander, Morgan Wal
Tagos, Addison Richards, Friscilla Lawson, Nan Grey, Dir. James Cruze.

189 mins, Rel. April 13. Rev. April 1.

Bujast of Power. Huck Jones Western. Buck Jones, Dorothy Di ir. Ray
Taylor, 66. mins. Rel. Dec. 23. Rev. Feb. 21.

West Surrender, Musical. Brank Parker and Tamara. Dir. Monte Brice.

Trains. Rel. Nov. 25. Rav. Dec. 19.

Trick, Ridg, and a Queen. May Robson, star. Comedy-drama. Henry Ar
motias, Wm. Benedict, Frankie Darro, Billy Burrud. Dir. Ed. Ludwig.

Trick Back, The. Buck Jones western. Rel.

Threw Back, The. Buck Jones western.
Sept. 16. Rev. Nov. 6.
Unconscious. Comedy-drama. E. E. Horton,
Greville Collins. Rel. May 11.

Warner Brothers Offices; 321 W. 44th St., New York, N. Y.

Builder Dam, Powerful dram with tremendous government project for background. Ross Alexander, Patricia Ellis, Lyfe Talhot. Dir. Frank McGons Harden of State of the State of t

County Highbrow. Kaness farmer suddenly rises to riches through the stock market. Guy Kibbee, ZaSu Pitts, Edward Everett Horton. Dir. Robert Florey, 67 mins. Muddled motives in a mountain shack. Rei. July 6. Rev. Sept. 4.

se and the Gander, The. Kay Francis, George Brent, Genevieve Tobin. Halph Forbes, Claire Dodd, Dir. Alfred E. Green. 65 mins. Rel. Sept. 21. Rev. Sept. 18.

**Seign and the Garder. The 'Kay Francis. George Brent. Genevieve Tobin Robert Chair Dodd. Dir. Aired E. Green. 65 mlns. Rei. Robert 21. Rev. Sept. 18. Bodd. Dir. Aired E. Green. 65 mlns. Rei. Sept. 21. Rev. Sept. 18. Live for Love. Spanish artiste on American stage. Dolores Del Rio, Everett Marshalt. Dir. Busby Berkeley. 64 mlns. Rel. Sept. 28. Rev. Oct. 23. Marshalt. Dir. Busby Berkeley. 64 mlns. Rel. Sept. 28. Rev. Oct. 23. Marshalt. Dir. Busby Berkeley. 64 mlns. Rel. Sept. 28. Rev. Oct. 23. Alexander, Louise Fazenda. Dir. Archio Mayo. Rel. April 25. Little Big Shot. Two tough guys as a baby's guardian. Sybil Jason. Robert Armstrong. Glenda Farrell. Edward Everett Horton. Dir. Michael Cur-Armstrong. Glenda Farrell. Bdward Everett Horton. Dir. Michael Cur-Armstrong. Glenda Farrell. Bdward Everett Horton. Dir. Michael Cur-Armstrong. Glenda Farrell. Barby Marshalt. Rev. Oct. 13. Miss. Rel. Sept. 4. Rev. Oct. 18. Rev. Oct. 14. Rev. Dec. 14. Rev. Dec. 14. Rev. Dec. 14. Rev. Dec. 11. Marshalt. Rev. Dec. 14. Rev. Dec. 11. Marshalt. General Rev. Dec. 14. Rev. Pec. 21. Marshalt. General Rev. General Rev. Cet. 18. Rev. Pec. 11. Marshalt. General Rev. General Rev. Rev. Dec. 28. Rev. Pec. 11. Marshalt. General Rev. Rev. Dec. 11. Sept. Rev. Bed.

House Reviews

EMBASSY, N. Y.

(Continued from page 19)

(Continued from page 19)
London, Russlan fashions and unusual waves, in Seine river.
Sports world attracted next interest, with Fox getting edge because of diversity. Captured Harvard boat trew at practice, a yacht, race off Forda coast, Bowle race season opening (with superb close-up cameraing), Ray Woods dive off the control of the

hosses. Metrotone did nice jou covering the Toronto-American hockey game, representation of the property of th

TABOR, DENVER

Denver, April 3. Current show is sort of celebra-tion for the producer, Jack Laugh-lin, who has been at the Tabor for 100, weeks, easily a record for this spot. And it's the 165th consecutive stage show for the theatre.

stage show for the theatre.

Show is good enough for the celebration. The layout and the routine build up for the top billed name of the show—Rosita Royce, with he dove dance. The doves take the place of fairs in her nude numbers

place of fains in her nude numbers. Opening stage effect built for dove dance, with huge pictures of baskets of flowers, and doves. One of best looking settings seen of best looking settings seen of best looking settings seen and pink seantles and blig licture hats. A good looking and picture hats. A good looking and intricate routine.

Frank Santry does a new Jugsling act, starts with hat, cane and gloves, works with three balls with a dozen cigar boxes. Difficult stuff with a smash finale. Variety Boys (3), dance and play harmonicas, and would have got across better with the train state if they stick more to popular music, and not finish with the train mittation, which lent see Second production supports to the seed of the see

but get off stage before start of

but get off stage before start of act.

As the curtains open Miss Royce is shown with five doves, two on each arm and one on her head. As she marches down the stens two more are released from wings and light on her arms. The doves stay where they are put during the dance, except that two change places once and another files in the ir as Rosita does a spin, and lights on her hand as it comes round, Purples go on as Rosita ducks to side of stage and sheds her scant clothes, and she finishes her number nude except for a small shield.

Morosco and Hoyton, the femme on stage and other as stoge in audience, put over fast line of chatter. Man later does comedy or noller skates.

on stage and one of the condition of chatter. Man later does comedy on roller skates.

In finale line wears what might be called combinations in any underwer department of the continuation of the condition of t

Set April 28 for GTE Hearing on Sale Of the Co. Assets

Wilmington, April 7. Chancellor Josiah O. Wolcott fixed April 28 as the date for hearing on petition of the reorganization committee of General Theatres Equipment, Inc., for an order for

sale of the company's assets. Acting under plan of agreement and reorganization filed last Aug. 31, the committee recommends ordering sale of the property in whatever way may be most advantageous

after the hearing.

after the hearing.

U. S. Senator Daniel O. Hastings, the receiver, would then report on the sale to the court. At this hearing, under the committee's petition, the court would determine all further matters of the sale, and also all matters relating to termination of the receivership, discharge of the receiver and consummation of the receiver and consummation of the last and recement of reorganizaplan and reement of reorganiza-

the train imitation, which isn't so good anyway.
Second production number by the line is also the introduction for Miss Royce, and effective. Members of line do specialties, mostly cart-wheels, then use steps to call at-tention of audience to dove dance, the control of the

2 NEW COLOR **IDEAS ABROAD**

London, March 29.

A new color system was demonstrated in London last week.

Harmonicolor, it is based on French patents, and supported by a group of French optical research men who have been experimenting on it for some years.

some years.

Too much emphasis on blues and yellows, resulting in an effect totally lacking in realism. System used in the process is black and white representation of the three primary colors, with a component filter supporting them, iving one iving one ge on the posite colored image on the een. Result is not up to standard.

Milan, March 27.

Two engineering brothers, the Signort Christiani of Milan, have invented a four-color process which is considered highly important here. Camera is fitted with a prism behad the leng which splits up the

Camera is fitted with a prism behind, the lens, which splits up the rays into four separate pictures on the direct film. To reet the film, the camera process is reversed.

Developing calls for no more time than ordinary roll film, Inventors are, calling their system Natural Color.

Rochester, April 7.

Eastman Kodak, pushing tests of kodacolor process for motion picture film, has reached point of trying it out under actual theatre conditions. Projection machine at Loew's Rochester theatre remodeled for experimental numbers and delly properly.

Projection machine at Loew's Mochsetser theatre remodeled for experimental purposes and dally morning
tests made by plant researchers
added by theatre operators. Kodak
officials attended a private showing
last week. Rumors current around
town that process appears perfected
but officials refuse any prediction
as to when it will be ready for the
market.

Minute prisms embossed on the
film form the basis of the process.
Emulsion goes over the prisms and
photographing is through color fliteers. Finished film appears much
like regular black and white film,
but projected through the same color
fliters, excellent color effects are
obtained on the screen.
Economy, it is said, would be a
big feature of this process.

While Eastman Kodak is reported perfecting an inexpensive color film process for 35 millimeter pictures, it is not believed to be available for marketing for 18 months or more Eastman company already has 16 mm. color film (Kodachrome) on market. Kodacolor also was originally confined to 16 m.m.
DuFont also is reported working on similar color film, Technicolor, which has a cross-licensing agreement with Eastman on both 18 and 35 mm. films, would share heavily in new color film invention.

ANTI CENSOR GROUP FORMED IN FRANCE

Paris, March 29.

So hard have the censors shaken their heads during the last two months, and so freely have they used their selssors that an organization called Cine-Liberte has been formed to fight them.

Group Will publish a journal where all the chema's questions will be discussed and dobated.

Move is the result of the Fr. censor bothing recently cocked on eye at four fines, three of them French: First of these was Les Mut ness de l'Eliseneur, and next came 'La Garconne,' which they finally released, but refused to allow to be sent outside of France:

King of the Dammed' (GB) came next with two releases and two recails, picture finally leaving the ensors' hands after the selssor were used freely. Last was 'Les Pretices Alliese' (Cittle Entento), which was also considerably multilated,

Advance Production Chart

25; PUBLIC ENEMY'S WIFE' and 'THERE'S MILLIONS IN IT,' reported April 1; 'STAGE STRUCK' and 'CHARGE OF THE LIGHT BRIGADE'

25; PUBLIC ENEMY S WILL and CHARGE OF THE LIGHT BRIGADE started last week.

'STAGE STRUCK.' And 'CHARGE OF THE LIGHT BRIGADE started last week.'

STAGE STRUCK.' Supervised by Robert Lord. Cast: Dick Powell, Joan Blondell, Jeanne Madden, Frank McHugh, Spring Bylngton, Warren William, Johnnie Arthur. Carol Hughes, Loub Engley Marren William, Johnnie Arthur. Carol Hughes, Loub Engley Reprodes.

Sory fa buttenge musical. Powell established as dance director, rehearing new show, not knowing producer is working on a short bankroli. "CHARGE OF THE LIGHT BRIGADE.' Produced by Sam Bischoff, directed by Michael Curtiz, screenplay by Rowland Leigh and Abe Jacoby, Cast: Errol Fynn, Olivia de Haviland, Patrick Knowies, C. Henry Gordon, Princess Baigum, J. Carroll Naish, Nigel Bruce, Spring Brington, E. E. Cilve, Lumsden Hare, G. T. Huntley, Jr., David Nivens, Chier Thundercloud.

dercloud.

Story being made on an epic scale with 33 principal players, thousands of extras, artists, designers, set builders and technicians taking part. Three months have been spent to bring story of this historic charge to the screen.

the screen. Being readied for production, 'CAIN AND MABEL,' for Marion Davies; 'INVITATION TO A MURDER,' with Marguerite Churchill and Gale Sondergaard; 'NOWHERE,' with Ross Alexander and Beverly Roberts, 'OVER THE WALL,' 'THE WAY OF A PIRATE' and 'GREEN LIGHT.'

Walking Bead, The. Thriller revolving about discovery of Lindbergh heart.
 Borls Karloff, Marguerite Churchill, Warren Hull. Ricardo Cortez, Dir.
 Michael Curtiz. 62 mins. Rel. Murch 14, Rev. March 4.
 Widow Irom Monte Carlo, The. Parcical comedy of a social climber. Wm. Warren, Dolores Del Rio, Louise Fazenda. Dir. Arthur G. Collins. 60 mins. Rel. Feb. 1 Rev. Jan. 29.

Miscellaneous Releases

Between Men (Supreme). Western, Johnny Mack Brown, Beth Marion. Dir. Robt. N. Bradbury. 60 mins. Rel. Jan. 25. Rev. Jan. 29.
Fast Bulets (Reliable). Western. Tom Tyler, Rev. Lease, Margaret Nearing. Dir. Henri Samuels. 59 mins. Rev. March 4.
Land of Promise (Ulim). Photographic survey of the Palestine of today. 57 mins. Rel. Nov. 27.
Sty. Model. Western. Dir. 55.

Special Agent (Casmopolitan), Woman G-man has her troubles. ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Montan Gorce Brown of Casmopolitan), Adaption of Casmopolitan), Woman G-man has her troubles. Ette Dayle, Gorce Brown of Casmopolitan), Montan Gorce Brown of Casmopolitan), Adaption of Casmopolitan of

Theatre Wins Crucial Negro Segregation Suit in Philadelphia

Philadelphia, April 7. The first segregation case having to do with the theatre since Pennsylvania's new Equal Rights' bill went into effect has resulted in acquittal for the theatre defendants. The Dovis, small nabe indie in West Philadelphia, Raymond J. O'Rourke, manager, and Charles Shields, ticket-taker, were sued by Dr. Charles G. Nickens and Mary K. Bolton, colored interne and nurse, respectively, of the Mercy Hospital, a Philly Negro institution. They charged that they were requested to leave seats, on the center-aisle of the Doris and sit in a section reserved. The Doris, small nabe indie in West

beave seats, on the center-aisle of the Doris and sit in g section reserved for Negroes to Negroes. But the defendants without commod the defendants have been defended the same in all all a decreased the defendants without commod the defendants have been defended the seath of the surple of the surple of the declared that the defendants without commod the defendant shad the same in all all a decreased that the defendants without commod the defendant shad the state of the surple of the surple of the surple of the declared that the had, never received protests or complaints. He declared that the had, never received protests or complaints, the further stated that when he told Miss Belten of the theatre custom she said. I don't care to sit with those hoodlums. Fil' go where I can sit with white persons.

The manager testified that both whites and Negroes used the same entrances, exits, drinking and washroom facilities and declared that the ventilation was the same in all parts of the house.

James F. Masterson, defense with the defendants without commod making the defendant shad the same in such as the staturants have been divided in the stature stature that the same in the surple of court of acquittal in the stature of a statures.

Bank OK'd in Conn.

Waterbury, Conn, April 7.

Bank night has been resuared, following a statement by Prosecutor Charles units at the distribution of a statement by Prosecutor Charles Summa that he did not see where the scheme was lilegal. Decision was based on rulings of I own and the price of the statures.

A test case in the city, to come to c

counsel, objected at one time to one of the plaintiffs (Miss Belten) 'making speeches' was warned

by the judge.
Under the Equal Rights Law, a fine of not less than \$100 and not more than \$500 can be imposed in case of conviction and the court can also impose a jail sentence of from 30 to 90 days. There was no appeal in this case, although expected in some quarters. After the verdict Judge Alessandorni dis-missed the defendants without com-

missed the defendants without com-ment.

Hotels and restaurants have been having their troubles with the same law, but this is the first theatre case in the city to come to court.

Horwitz Is for 'Getting Out of Petty Gambling

Houston, April 7.

Will Horwitz, independent theatre operator, has dropped bank night and is now campaigning against other theatres continuing them, His string of downtown theatres are placarded with huge signs declaring he is 'getting out of netty gambling

and 'going back into show business. Horwitz served a term in Leavenworth a few years ago for operating a lottery on a Mexican radio station just across the border.

STATE, LINCOLN, NEB., 444G SUIT DISMISSED

Lincoln, Neb., April 7.
State theatre's \$444,000 sult for damages, alleged as the result of collusion and conspiracy among defendants J. H. Cooper, Bob Livingston, Lincoln Theatres Corp., Fox Film, Universal, Metro, Paramount, Warners, United Artists and KKO, was dismissed in Federal Court here yesterday (Monday) without prejudice to further action. Plaintive's attorneys, Paul Good and Loren Laughlin, declined to comment on the reason for the dismissal other than to say that no financial settlement had been made. Trial had been set for April 27.
Immediate plans are for readying the Independent theatres' similar suit against the same defendants during the May court term.
Independents are asking \$1,353,000 damages.

50% 'Bank' Tax Nixed
Birmingham, April 7.
An effort to put a tax of 50% of
the value of prizes awarded by theatres and other business establishments, at 'bank nights' has been lost
by the Legislature. The House
ways' and means committee killed
the bill when it was brought up before them. Anyway, 'bank nights'
have about disappeared from the
state.

M. P. Engineers' Conv. In Chicago April 27-30

In Chicago April 27-30
Spring convention of the Society
of Motion Picture Engineers will be
held in Chicago April 27-30, with
some 50 technical papers to be read
to delegates. Most of these will deal
with refinements of existing equipment since this has occupied the attention of engineers and researchers in the past year. Although no
radically new apparatus has been
developed, the field of color will be
covered in some reports.
Representatives from Warner,
RCA, ERPI, Bell Telephone, Haryard, General Electric, Metro, Agfa
Ansco, National Carbon Co., Bell &
Howell, Eastman Kodak, Westinghouse and Wilding Pictures are
scheduled for talks.

scheduled for talks.

Hollywood, April 7.

Recommendations of sound recording subcommittee of the Academy Research Council that the council undertake to establish suitable standardization of sound volume for trailers and newsreels to approximate same level used for repetition of present course in fundamentals of sound recording, with second to follow immediately upon completion of present course.

At request of sectional committee on motion picture standards of the American Standards Ass'n, formal approval was given for transmission to the ASA of existing research council standards, including the Academy standard aperture practice, adopted in February, 1982.

Also the ständard release print, first adopted in November of 1930, and subsequently revised in May, 1934.

Detailed report on new technical

Detailed report on new technical evelopments in the east was given y Nathan Levinson, just returned rom New York.

NO. 2 G-MEN TITLE -

Hollywood, April 7. Ignoring the objections of Warn-ers, Maurice Conn will use the title, 'G-Men of the North,' on an indie

G-Men of the North, on an indi-production.

WB is claiming ownership of the title due to the production of 'G-Men' eight months ago.

Dozen 'Whispering Smith' Yarns for Air, Film, Tomes

Hollywood,

Agreement and Frank Spearman reached whereby latter group of 12 novels, based on adventures of Whispering Ith. period of next three years. Lesser cuts in for piece of author's rights, with books to be published by

Doubleday-

Also planned to make ser lization of each book for broadcasting, and eventually stories will find their way to screen. First yarn will be labelled 'Whispering Smith Rides Again.

Plan Nationwide Merger Of Indie Poster Outfits

Of Indie Poster Outits

Los Angeles, April 7.

National combine of poster, lobby display and trailer service organizations that would take in independent concerns from coast to seling worked out here on behalf of Hollywood Advertising Co., which was to be the concern from coast to the concern from coast is being worked out here on behalf of Hollywood Advertising Co., which up western poster distribs through proposed merger.

Hollywood Advertising Co., which already controls its own poster exchanges in New York, Chicago, Atlanta, Philadelphia, Pittsburgh and Kansas City, wants to hook up with Lanta, Philadelphia, Pittsburgh and Kansas City, wants to hook up with Pacific Coast and far west concerns, Details are now being discussed with Arthur Aaronson and Max Morris, who control Southern Poster Co. of Los Angeles and Western Poster Co. of San Francisco and Seattle.

Under proposed combine was accounted to the control of the

Seattle.

Under proposed combine, see exchange would handle all types of film selling material, including new translucent trailers of Hollywood Co., lobby displays, transparencies and other sales products.

Sam S. Steinberg is here from New York on behalf of Hollywood Co. and sitting in on the discussions.

THE FLOOD SUFFERERS THANK YOU

FOR THE ACTIVITIES NOW BEING CONDUCTED BY THE

STAGE, SCREEN and RADIO ORGANIZATIONS

THROUGH THE

CITIZEN'S COMMITTEE OF GREATER NEW YORK

MAJOR EDWARD BOWES

HON. F. H. LaGUARDIA HONORARY CHAIRMAN

OVER 500,000 DESTITUTE AND NEEDY WILL BE HELPED BY THE FUNDS RAISED DURING THE WEEK OF APRIL 27th BY THE AMUSEMENT INDUSTRY

ALL FUNDS TO BE DISTRIBUTED BY THE AMERICAN RED CROSS

H. WAYNE, Vice Chairman Headquarters: Hotel Commodore, New York

ORGANIZATION COMMITTEE

Hon. James A. Farley Gene Buck Eddie Cantor

George M. Cohan Hon. Howard Cultman

Eddie Dowling Donald Flamm Morris Gest

Hon. Wm. Griffin Hon. Theo. Peyser Alfred J. McCosker Charles L. O'Reilly Sen. Royal S. Copeland Hon. Jos. Higgi

Lee Shubert Hon. Frank C. Walker Major Albert Warner

John Bernard Rieger, Treasurer National City Bank, 1451 Broadway, New York

Market Stock

(Continued from page 6)
General Electric, Radlo common and Radlo B, Universal pfd, Technicolor, and Westinghouse common and preferred were stalwarts in bull move of the amusement list.
Universal pfd, broke the century tape in Monday's trading to hit 101. The issue was the stalling to his to his was the stalling to his the stalling the his was the his was the his was the stalling the his was the hi

to receive additional boosts in unmeantime.

Columbia Pictures ctfs. snapped
out of recent doldrums and staged
a brisk raily, going from 35½ to 40
before meeting selling. At 39, the
closing quotation, this issue sported
a gain of 3% points. The common,
listed on the curb, joined the procession. Monday, (6) and spurted
3% points to 40%. Company's precession would be a superior of the curb, in the color of the curb.

See the curb of the builling attitude
and swung bywards 11% points
to 48.

before that was unce-week period cossion. Monday, (6) and spuried 3% points to 40%. Company's preferred also felt, the buillish attitude and swung upwards 1½ points of 40%. At the new peak price above 170, Eastman, Kodak showed an-advance of more than 7 points. It was nearly 2 points gainer on the week the closing pire being 161 feet that this indicates the stock is being readed for a readed for read

tion strictly under the wing of the parent corporation. Company has no other issue outstanding exceptions of the parent corporation. Company has no other issue outstanding exceptions of the parent cover the county of thich there are less than 10,000 strictly outstanding. Company figures divide untertained the county of the parent of the county of the

Summary for week ending Monday, April 6:

STOCK EXCHANGE

1	מלפ		
High,	Low.	- 1	4 197
27	DOW.	Sales.	Issue and rate.
4514	20%	4,500	American Seat
514	:35	5,800	Col. P. ytc. (1)†,
0194	4436	. 000	Col. Piets, 5fd. (23;)
2013	514	1.400	Consol Film
2014	1701	1,100	Consol, Film pfd. (19);
170%	15614	6,::00	Eastman Kodak (5)\$
166	158	280	Do. pfd.
4176	307	66,300	Do. pfd
91%	85	20	
5476	.46%		Keith pfd.
10814	10514	18,000	Loew (2)§
1217	86	100	Do. pfd. (6½)
15.	278	300	Madison Sq. Garden (
12 87	918	17,900	Paramount
132	70	2,900	Do. 1st pfd
1175	823	8.700	Do. 2d pfd
14%	739	61.300	Pathe
4414	1131	160,500	Radio Corp.
5614	5412	8,400	
100	8214	18,800	
2100	9714	300	
30%	3.2	14,200	Radio pfd. B ctfs
322	22	1,800	
41	3115	1,000	20th Century-Fox
100	50	2,400	Do. pfd. (112)
1455	1107	630	Universal pld
5787	50	37,600	Warner Bros.
122%	9414	800	Do. pfd
14013	0419	18,800	Westinghouse
140:3	12812	. 60	Do. pfd. (3)4
* No	w 1036 e		
t Die	W 1036 C	iigh.	
t Da	s stock	alvidend:	i.

Paid this year.
Plus cash extras.
New 1936 low.

\$65,000 Gen. Thea., Eq. '40.
55,000 Gen. Thea. '40 ctf.
55,000 Kelt 6s, '46.
25,000 Par-Broadway 3's, ...
25,000 Paramount 6's, ...
116,000 Warner ros. 6s, ...

OVER THE COUNTER, NE

Testing Tinters to Gauge Economy for Indie Production

Hollywood, April 7.

M. G. Neil, connected with Technicolor in technical capacity, has taken space at Talisman studies and will produce series of western features in tint, utilizing Technicolor crew and laboratory facilities when available.

Operations will be more or less of an experiment, to measure economy of technicolor process for independent companies. Project is financed by John B. MacKenzie, New York and Paris banker, with productions bearing the O'Neil banner.

Productions bearing the States banner.
First pict tentatively stated to get going around April 15, with no release so far set.

Peak Load at Talisman

Hollywood, April 7.
With five independent companies
working on as many features, Tallsman studios is at peak production.
Pacific Productions is making
Yellow Cargo'; Imperial, 'Second
Choice'; Beaumont, 'Senior Jim';
Supreme, 'Last of the Warrens',
Ambassador, 'G Men of the North.'

Tech's \$3,472 Net Loss

Tech's \$3,472 Net Loss
Technicolor, Inc., and Its wholly
owned subsidiary, Technicolor Motion Picture Corp., Hollywood, reports a net loss of \$3,472 for 1985,
after taxes, Interest, depreciation,
amortization of patents and capitalization expenditures. Means that
the company reduced losses nearly
\$250,000 because. Technicolor and
subsids reported net loss of \$282,608
in 1934 with the same deductions.
The company set aside \$36,470 for
patents and research during the
past year which was deducted from
earnings. During 1934. Technicolor
charged off only \$30,806 for similar
purposes.

Incorporations

NEW YORK

Incorporations

NEW YORK

Albany.

Brown Theatrey, Lig., Enat Rockiaway, theatrical business:

Percy Brown, Percy Margraff, Brown, Lens M. Brown, all of 395 Clinton average of the property o

- %

- 78 -1. -1.114 + 38 -1.19 - 7178 7 178

CALIFORNIA
Sacratocolo.
Sacrato

TEXAS

Dallas Racine Coaster Cera, Pallas; Intrusements, capital stock, \$20,000. In-connorators, G. S. Howard, Mrs. Nelson Hellewood Animal Shafa, Inc., Pellas; Updastlesi; capital stack, \$1,000. Inco-toring Marker Carlat, M. . Mar-Clout, Visian Wood.

Going Places

By Cecelia Ager

Cutting off Little Lord Fauntieroy's' long golden curls was a mistake. Shorn of his only explanation, the Little Lord is bared as a tiny, twisted soul, taut with silver cords, avidly collecting data that shall make of him one of the most spectacular case histories in all the annals of psychoanalysis,

The trouble is that without his fright wig, the boy looks real. When they snipped his curls, they plucked him out of the realm of fantasy into the here. But that's all they did: cut-off his curls. They left the rest of him intact, and so the contrast of his normal-small-boy appearance with decidedly unique behaviour makes his aberrations all the more pronounced. Curl-less, the Little Lord is revealed as a grim example of what can happen to a lad when he's entrusted to the loving care of women only.

He not only calls his mother 'Dearest' to her face, he speak's of her that way without filnching when she's not around. He adores to have his face washed, he loves to have his hair combed. When given new toys, he writhes in paroxysms of gratitude, contorting his sensitive little face the while tears well up in his eyes, now darting from Dearest to Nurse to filing, his army about them in volent embrace, subsiding only to beg permission please to play with his gifts.

But it is always the duty of giving thanks that provokes these selzures in the little fellow—never revoit, So completely is he the victim of his ilfe, a new pony, awaits him in the stables, he pulls himself up short not to rush out to see the animal, but rather to go visit 'Dearest,' who, he says, and it must be admitted that for the first time he looks a little harded, is expecting him. And without-hesitation it is to Dearest, that he goes.

Dearest, as played by Dolores Costello Barryı b little narrieu, is capeurus, hat he goes, Dearest, as blayed by Dolores Costello Barryi sad expression, as well she might.

Itinerant Dresser

Until "The House of a Thousand Candles' came along and showed them

Until The House of a Thousand Candles' came along and showed them, American youing women probably didn't regize the fun to be had out of saving the fate of Europe; robably never realized, how easy it is, just whisking nimbly behind curtains in the master spy's apartment, illstening to the dastardly plot, then whisking out again to the rescue. All it takes figure slim as Mac Clarke's, dressed in white satin because taffeta rusties; a yen for a British attache that's strong enough to send a girl chasing him straight into the master spy's clutches; and the awareness that any dame who wears an all-over sequin costume with tulle flounces massed on her shoulders like Rosita Moreno's, has got to be a secret agent no matter how much she slinks, yelping she's Raquel, the dancer, the Toast of All Nations. No dancer would be caught dead in that costume; Miss Moreno is; so she's no dancer. Not even though she can dance, and has an accent besides. It does help, Miss Clarke points out in addition, to have friends spotted all over Europe who wear the same size clothes you do. That's for when you jump on trains in evening clothes and without baggare, you should have something different to wear the next night. Not so different, however, that it doesn't display your, hip-line with equal conscientiousness.

Sprinkled

The business of looking rapt while she's told she's 'sprinkled with star dust,' that she has 'what's known as quality,' in which Loretta Young engages during what seems like interminable stretches of 'The Unguarded Hour,' is really not as worthless as it seems. It does fit Miss Young for the job of being sung love songs to by a blond curly haired baritone, should it be ordained that her persecution is to continue.

Though the star dust she's sprinkled with doesn't show up very well, Miss Young looks particularly lovely in 'The Unguarded Hour,' as fact, the audience can concentrate on and that way sort or not notice Miss Young's inaptitude with the 'gay badinage' allotted her in the dalog, nor the very provincial way she—a power in London's Mayfar—is dressed. Perhaps it is to match her accent that Miss Young is put into a white mousseline evening dress with great, clumsy mousseline flowers bunched all over her shoulder and at her hips, but on the other hand 'The Unguarded Hour' gave little evidence elsewhere of being that subtle. It can't be their subtlety that make the motives of Miss Young's conduct in the story so very odd.

She's Not ressing

When Claire Dodd, who plays rather a rat in 'The Singing Kid,' leaves the story forever—she runs off with Lyle Talbot, which squares everything—very few people besides Dick Watts, perhaps, will remember she was ever in it. That's because for her final scene, a 'show-down,' Miss Dodd wears such a dog of a hat.

It's black, it's got some sort of addle-pated brim, it has no line, it hides plenty of her face, which doesn't need hiding. It makes Miss Dodd look so nondescript that the analysts in the audience may wonder what Jolson ever saw in her in the first place. The drooping, desolate silhoitette of the white satin blouse that accompanies the blouse only increases their wonder, whereas ladies bent on showdowns, if they know their biz, should always make their last stand looking so knockout that the memory of it shall haunt eternally the other party.

Miss Beverly Roberts, Jolson's true love, is healthly buxom and 'does her hair in all-over little blonde curls brushed up and away from her face the standard of the pleture.

face.

Joson's lounging garb is the real fashion excitement of the picture.

Ver black and white polks dotted pyjamas, he wraps a dressing gown whose white polks dots are larger and farther apart. Then he loops a white silk muffler about his sensitive throat, and is a fine, tenderhearted, and dashing figure of a man.

Sande Rides Again

Hollywood, April 7

Hollywood, April 7.

Bob Steele is being negrotiated by
Republic to play title role in-feature
to be produced covering life of Earl
Sande, famous jockey.
Actor, under contract to A. W.
Hacks, to star in series of westerns,
would be permitted to take Republic spot, as Hackich ask deal on with
Republic to release his other outdoor series starring John Mack
Brown.

utler, Hartman Assigned

utler, Hartman Assigned
Hollywood, April 7.
Frank Buller and Don Hartman
have been assigned to do screen
hilay for next Eling Crosby starer
ut Paramount, entitled Beach of
Dreums. Lew Gensler will produce. Norman Taurog directing.
Stint will be done this summer
after croner returns to Paramount
fro 1 his first indie production under Columbia banner.

Direct De Rue On U Trailers
Hollywood, April 7.
Jack De Rue has been placed in
supervision of Bruce Galiup.
John LeRoy Johnston formerly
landled stuff as routline publicity.

Pichel Directs First Derr Pic for Republic

Hollywood, April 7.
E. B. Derr's production deal with Republic, cailing for two features, does not include the Tom Keene westerns as first included in negotiations. Derr's initial film will be 'Gentleman from Louisians,' starting within 10 days. Irving Pichel and Joseph Fleids are doing screen play, with Pichel slated to direct. Second Derr production for Republic will be 'The Devil Commands,' based on novel by Robert Dusoe. Robert Lee is writing script. John H. Auer will direct.

DAY OF DAYS!

NATIONAL RELEASE



Opening Thursday, April 16th at RADIO CITY

MUSIC HALL



JEAN

George Bancroft • Lionel St

A FRANK 6

S C R R O I

HISTORY-MAKING DAY FROM COAST TO COAST TO FEVER PITCH WITH SMASH CAMPAIGNS FO



COOPER eds Goes to

ARTHUR

nder Douglass Dumbrille

H. B. Warner

IPRA PRODUCTION

ERT RISKIN
Clarence Budington Kelland

These important showmen, representing every branch of the industry, acclaim "Mr. Deeds Goes to Town" one of the great boxoffice pictures of all fime!

IRVING THALBERG
NICHOLAS M. SCHENCK
JESSE LASKY
CHARLES C. MOSKOWITZ
NATE BLUMBERG
JOSEPH R. VOGEL
WALTER WANGER
JOSEF VON STERNBERG

Town

77

CHARLES SKOURAS
BOB O'DONNELL
MARCO
JOS. VON HERBERG
HARRY VINNICOF
HOWARD HAWKS
HENRY HATHAWAY

A. F. M. GIVES CBS 48 HOURS' NOTICE TO LIQUIDATE BAND BOOKING BUREAU

Music Corporation of America Is Beneficiary, Closes KSTP and Transradio Deal with CBS-MCA Can Guarantee Radio Time to Hotels, Cafes

Given by the American Federation of Musicians 48 hours in which to dispose of its band obligations to another organization, the CBS Artists Bureau last Friday (3) entered into an agreement with the Musicians of America whereby the network is guaranteed \$50,000 a year in booking commissions in return for giving MCA bands 18 half-hour sustaining periods a week. CBS soughtleave from the international union to take 80 days for the next of a booking a fall attoin, but this permission was declined. Columbia's booking license from the AFM became null and void the day after the network closed its deal with MCA. Union's action came while CBS was debating whether to withdraw its band booking operations in Chicago, where it has had considerable grief with James Petrillo, head of the local branch of the AFM. Precioament that left CBS with no wayout was a batch of affidavits which Petrillo had the week before collected showing that the musicians in a unit which a Chicago vaude booker was playing around town were receiving less salary than the required scale. The unit got its name from a program regularly cleared over WBBM, Chicago, WBBM Around-the-Town, and for the right to use this tag the unit booker was paying CBS' band bureau 10% of all the unit brought. The tieup with the vaude broker had been okayed by Leslie Atlass, CBS v.p., and gen mgr., of the network's midwest division.

Seven-Year Contract

Seven-Year Contract

Seven-Year Contract

Before the international union moved against Columbia, Petrillo came on to New York with his affadavits and laid them before To-seph N. Weber, AFM prez, 'Ultimatum. from the union left the neft, work with no alternative but to act quickly and that it did in pourparlers with MCA which lasted all Thursday night and up to 5 pin. Friday. The deal as made with MCA was approved by Weber. This agreement, which is for seven years, guarantees the network \$50,000 a year against the commission on any 10 MCA-CBS bands that the duo mutually selected, with Columbia's mutually selected, with Columbias cut being 3% on all engagements outside of radio, while the latter is to bring the web a clip of 5%.

to bring the web a clip of 5%.

Alliance between MCA and CBS gives the former a strong selling argument, it now being able to guarantee to a hotel or cafe client a definite number of periods a week over an extensive hookup, Altogether CBS allows 28 half-hour periods a week for sustaining pickups of dance. With MCA holding a grip on a minimum of 13 of these, there will be facilities only for the clearing of five other bands, the usual arrangement being that a band get two spots a week. MCA several weeks ago contered into an affiliation with the Mutual Network whereby the latter allowed an hour each night for the routing of MCA booked.

tions.

With the closing of the MCA deal Columbia shut down its Chicago band department. The New York department will be kept going for several weeks so that its booking the colligations can be liquidated and the personnel can find pither jobs. Of the entire band department only one booker will be retained, and that is James Peppe, who will act as liaison executive between Columbia and MCA. Letout will affect around 20 persons, including the New York and Chicago offices.

Mutual has been informed by Jules Stein, MCA prez, that the deal with CBS will not affect any arangements that new prevail with the former network. All lines which Mutual has in the various spots will remain undisturbed and there will be no duplication of pickups for network purposes. This assurance means that Mutual will continue to have first call on MCA bands in Chicago and maintain its line into the Netherlands-P...za, Cincinnati. With the closing of the MCA deal Columbia shut down

Sid Silvers and Una Morkel up as team for two broadcasts each for the Bing Crosby program and Shell Chateau.

Park Ave. Aftermath

Radio Guild of America, Inc., with offices in the RCA building, was last week assigned to 'Albert E. Chanson, a lawyer, for the benefit of creditors. Guitfit started business last summer with the backing of some Park avenue socialites, headed by Mrs, Samuel Reyburn, wife of the Prez of Lord English and Jack Adams, Stella Unger and Mary Olds.

"Adams and Miss' Ungerwithdrew from the proposition several days before the creditors stepped in, Among the programs handled by the Guild was the Borden Milk program with George Hall and Lou Little on WOR, New York, which faded March 25.

L. B. WILSON'S WCKY AFTER 50,000 WATTS

L. B. Wilson has filed application with the Federal Communications Commission for 50,000 watts. Station WCKY recently installed entirely new equipment and a vertical

urer, new equipment and a vertical radiator, one of largest in broadcasting industry.

Duke Patrick of the law firm of Hogan, Donovan Jones, Hartson, Guider & Patrick, is representing Wilson in Washington.

Ford Rush, formerly of team of Gene, Ford and Glenn, is lining up a new WTAM series for a Cleyeland sponsor, starting in about three weeks.

Dispute Use of Title Radio News Assoc.'

St. Paul, April 7. KSTP's attorney has sent an ulti to Transradio Press Service

St. Paul, April 7.

KSTP's attorney has sent an ultimatum to Transradio Press Service, Inc., demanding that latter 'cease and desist from use of the name Radio News Association in St. Faul and Minneapolis.' Station contends that in an agreement in letter dated June 14, 1934, the name 'Radio News Association' was specifically excluded from the sale of assets; in other words, sale was to include 'all but good will,' good will,' good will being tantamount to the name and use of same KSTP's ultimatum warned Herbert Moore, Transradio boss, that 'use of the name by the corporation organized by Moore constitutes a clear violation of the rights of National Battery Broadcasting Co.' (owners of KSTP') and 'unless such use is discontinued, 'National Battery Broadcasting Co. will take such steps as are secessary to protect its rights in the good will and trade name aforesaid.'

Herbert Moore declares that Hubbard's 'desist' order was his way of answering a similar demand made upon him by Transradio. The RNA title was registered by him, says, Moore, in New York in March, 1934, or three months before Transradio took, over the news bureau that Hubbard had started in the Twin Cities. After a period of disassociation, Transradio last summer buried the differences with Hubbard and again started serving him with news, allowing him to use the RNA title. Transradio decided to stop this when it learned that KSTP was crediting the builetins of another news. service. to the Radio News Service.

RNA was originally started by Hubbard as a co-operative service for radio stations and for a while served an outlet in 'St. Louis and another in Wisconsin.

Split WBZ-WBZA in New England Blue Loop Creation for NBC; WPRO, Providence, Joins CBS

NBC expects to have in operation by the end of this year a New England hookup of at least five stations devoted exclusively to clear, ing programs for the blue (WJZ) link. Following the replacement of WEEL with WNAC as. Boston release for the red network, NBC last week closed a deal with John Shepard, 3rd, making WEAN, Providence, and WICC, Bridgeport, two of the stations in this proposed of the stations in this proposed New England lineup for the blue

New England lineup for the blue trail.

In brilding up its New England position NBC intends to apply for the right to de-synchronize WBZ, Boston, and WBZA, Springfield, which re now allied with the blue network. Move entails finding another site for WBZ's transmitters and settling up a separate studio for WBZA in Springfield, Fifth station in the NE blue group will be the one that the Hartford Times, has under way, if and when a deal can be worked out between the newspaper and NBC. It is also likely that-a Maine outlet will be added to the blue tribintary.

NBC's plans do not involve any changes in the alignment of the red link in the New England territory. With the exception of WEEI this trail will continue to be represented by the present setup, which includes WJAR, Providence: WTIC, Hartford; WTAG, Worcester; and WCS Portland.

WPRO to Columbia

WHRO to Columbia
With the move o. WEAN to the
blue camp WPRO, owned and
operated by Cherry & Webb, will
become the Providence source of
Columbia programs. Date for the
switchover as now set is Jan. 1,
1937, but I is likely that by mutual
agreement of NEC and Columbia

this will be affected in the early fail.

In signaturing a uniform station compensation contract with NBC for the use of WNAC Shepard agreed that the outlet would not be made available for the release of Mitual Network programs, which means that the latter will have to go by way of Shepard's other Boston transmitter, WAAB. It was Shepard's refusal to make WNAC exclusively Columbia's that frequently brought the Yankee Network head and CBS to bitter controversy. During the many discussions which CBS held with Shepard concerning a renewal of his contract the latter offered to sell WNAC, quoting as his price \$i,000,000 plus the government taxes that the transfer would entail.

ridgeport, April 7.

the transfer would entail.

ridgeport, April 7.

John Shepard's switch of WICC, Bridgeport-New Tanker Webber, from associate. CBS membership to basic NBC blue will be welcomed by large Connecticut area that has long been complaining about unsatisfactory signal of WJZ, New York's blue chain key.

WICC's new affiliation, however, will mean that Southern Connecticut will have to depend on WABC, whose reception hasn't been consistent in the territory, either, for CBS programs. Columbia has increasingly used WICC as outlet for commercials and sustainers, practically all of standout shows being carried by local 600-killoyder.

all of standout shows beling carried by local 600-kilocycler. NBC now well covered in Con-necticut by New York's /WEAF and Hartford's WTIC of the red net-work and WICC, blue at end of year. CBS' strongest representative in state will be basic Hartford out-let, WDRC.

500,000 Watts for WHO, Des Moines

WHO, Des Moines, is on the verge of receiving an experimental license for 500,000 watts, which will make it the second station on NBC's list shooting this amount of power. Other one is WLV,

Cincinnati.

Contract which NBC has with WHO does not expire until the end of 1937. Included in this deal is a provision which gives the network an option to purchase WHO stock, but the right in no way would affect the financial control of the station by B. J. Palmer and his

Sponsors Pout, Stooges Rule Radio, **But Conn Doesn't Worry Anymore**

'Stumpus' Sponsored

'Stumpus' Sponsored Cincinnati, April 7.

'Stumpus' Boys, orchestra, with Charlie Dameron, tenor, transferred yesterday from a sustaining spot on WSAI to a commercial period on WLW for Mueller's Macaroni. At the same time the sponsor discontinued connection with the a. m. newscast on WLW.

New stanza is on Monday, Wednesday and Friday from 11:30 to 11:45 a. m. As Stumpus name implies, the orchestra invites listeners to request any published song, for which broadcasting privilege has been obtained. If the musikers are unable to play a requested number, the sponsor offers \$10 to the person suggesting it. Account through E.

By CECELIA AGER

When radio comedy writers say

"Stumpus" Sponsored
Cincinnati, April 7.

Kinnapus Boya, orchestra vite with the antifer of the Saya, orchestra, vite with the action of WKM to a commercial period on WKM to the same time the approach of the same time the approach of the same time the approach of the same time to request any published song, for which broadcasting privilege has been obtained. If the musikers are been obtained and the sponsor offers allow the persons suggesting it. Account, through E. W. Hellwig & C. W. Hellwig

FILMS PRIME NAME SOURCE

GUEST PROGRAMS MUST HAVE 'EM

Hollywood Is Greatest Single Supply of Celebrity Material for Rotating Name Programs-Film Stars Move to Erase Anti-Radio Clauses in Their Contracts

STUDIO VIEW

Opinion that next season will find more picture names on the air than before is now mutually held by

more picture names on the air than ever before is now mutually held by both radio and films. In preparation, advertising agencies and the networks are thoroughly scouting Hollywood for future bookings, while the picture talent is endeavoring to eliminate all obstacles in form of studio objections to ether programs. Picture names whose contracts are coming up for renewal are demanding that the old standard contract clause, which gives the studios control over their outside work, be eliminated. Among the first to succeed in having broadcasting privileges transferred to his own authority is Lionel Barrymore, recently renewed for films by Metro-Goldwyn-Mayer. Others have also obtained the same concession and the demand is being made all down the line in Hollywood.

While they are still not sold on the idea of complete freedom on radio for their high-priced stars, the studios have lately altered part of their former strict opposition. The bolections now are chiefly confined to stars' acceptance of long term connection with an objection-ble' product, may impair a screen name's value at the theatre box of the. But the likelihood is that the film names won't encounter much studio interference with one-time film names won't encounter much studio interference with one-time 'guest' shots next season.

Publi ity Aid

Publicity heads and advertising-minded execs have convinced other studio-bosses that radio can be a valuable exploitation aid to pictures, if properly used. For this reason appearances on commercial variety

if properly used. For this reason appearances on commercial variety shows of one or more players from "Picture," and doing a scene or two-from the opus, are becoming more requent. Next season, it is indicated, the majority of important pictures will get advance plugging on the ether. Advertisers as a general rule are happy to sponsor the picture plugs in order to obtain the film names as attention promoters for their own products.

While the film names are not only willing, but anxious to make radio appearances, radio seems to be taking the role of pursuer; due to the scarcity, of names available to the scarcity, of names available to the similar than the rest of show business just about washed up now for name laient, Hollywood is practically the exclusive source of supply. Outside the picture field, radio must rely on an occasional guest player from the political. Hiterary, adventure or sporting worlds, but these are far from numerous. Network commercials alone require about 20 'guest' artists weekly.

Despite restrictions still imposed by studios on their players' radio en-

artists weekly.

Despite restrictions still imposed by studios on their players' radio engagements, a lengthy list of Hollywood names has hit the air this season. Since September nearly 150 have appeared on NBC and CBS Programs. A few, such as Mary Pickford, Dick Powell, Al Jolson, ing Crosby, Eddie Cantor, etc., are regularly on long run shows, but the majority stepped in for guest shots. Many of them have made several one-time appearances.

More than 75% of the film names that have appeared on the air since

More than 75% of the film names that have appeared on the air since September are under contract to a major picture studio. M-G-M was the largest individual film company contributor to the air lanes, with 25

(Continued on page 37).

SOFTPEDAL COURT AIRING

Buffalo Times Withdraws from Program Sponsorship

Buffalo, April 7.

Traffic Court broadcasts continue in Buffalo, but without Times sponsorship. Broadcasts over WKBW were originally pushed by Times as part of Scripps-Howard daily's safety campaign.

were originally pushed by Times as part of Scripps-Howard daily's safety campaign.

After a period of months some of the judges began to feel that broadcasts were making the court more an entertainment than a lesson and were of a mind to call the whole thing off.

Conference between judges and broadcast executives was arranged and finally setup was changed, eliminating Times sponsorship. To lend program further dignity, Judge on duty now makes a little spiel on dangers of careless driving; etc.

Still a question as to whether people listen for a moral lesson or to be amused.

International News Hot Commercial Biz-Getter For Polyglot WFAB

War rumbles in Europe has New York foreign radio listeners on edge, with WFAB, New York, concentrating on news-castings in mother tongues.—Station executives—watch copy carefully to see that no bias

creeps in. Gino Bonnani, Italian news com-

Greeps in.

Gino Bonnani, Italian news commentator, has been renewed for an additional 13-weeks series under sponsorship of Atlantic Macaroni. He airs 10 minutes daily excepting Sundays, giving first-hand political and general news slants.

Station also has a line in editorial room of Jewish Morning Journal with M. Brown and J. Kirschenbaum atternating on broadcasting in Yiddish. It's on nightly at 9 p. m. EST for a solid hour excepting Mondays. Mischa Rappel directs.

Sponsors alternating on time immediately following the hour's news airings include: Garber Eagle Oil, E. Manischewitz, Adolph Goldmark, Stuhmer Baking and Tuxedo Branc cheese, all sold because of peak listening interest at this particular time.

PROGRAM.

(Armstrong)

Ford (N. W. Ayer)

Lux (Thompson)

National Ice (Donahue & Coe)

Colgate-Palmolive (Benton & Bowles)

RADIO EMULATES FILMS' MULTI-STAR **IDEA FOR STRONG BOXOFFICE VALUES**

Washington Humor

Washington, April 7.

April fool stunt here gave
Arthur Church of KMBC, Kansas City, an excited few minnites—even if the gag was 24
hours late. Landing in town,
Church called Harry Butcher,
local Columbia Broadcasting
v.p. What's new, Butch?
Church asked. Not much.
Butcher replied, except the
power boost for the 100 watters.'

What's inquired Church.

What's My Why President Roosevelt by executive order yesterday raised all 100-watters to 500 watts and ruled broadcasting stations are public service institutions. That means they are exempt from taxes and copyright fees.

After Church's shouting died down, Butcher pointed out that the day when all this took place was April 1.

WHO, KSL, WTIC SIGN WB 5-YR. **PACT**

with M. Brown and J. Kirschenbaum alternating on broadcasting in Yiddish. It's on nightly at 9 p. m. EST for a solid hour excepting Mondays. Mischa Rappel directs.

Sponsors alternating on time immediately following the hour's news in rings include: Garber Eagle Oil, E. Manischewitz, Adolph Goldmark, Kithmer Baking and Tuxedo Brand cheese, all sold because of peak listening interest at this particular time.

WPA dramatic players are to broadcast weekly over WNEW, New York, starting Thursday (9) at 7.15 p.-m. Excerpts of 'Chalk Dusk, current at the Experimental theater will be the initial one to be aired.

Many Standard Air Shows Adding Guest Stars Right Along to Maintain and Bolster Its Ethereal 'Marquee' Appeal

G. M. Stays All Summer

Ford Motors has closed with CBS Ford Motors has closed with CBS for the return of the former's Sun-day night concert Sept. 20. Pro-gram fades June 21. General Motors' latest renewal will keep its hour going on NBC for another 13 weeks.

Old Foreign Custom Retards Discs Deals With Automobile Group

Although the spot and transcription fraternity. In this country finds the automobile group just about its biggest barkroller, foreign stations are getting very little motor money. This situation is persisting despite the large volume of U. S. auto exports. Reason is that the auto makers have been in the habit of salving foreign distributors by giving them a stated advertising allowance for every car they take.

Foreign distributors thus control the Sudgets abroad, and the money

Foreign distributors thus control the budgets abroad, and the money generally which up in newspapers or is simply stuck into the distributors pockets without getting anywhere. Agencies for foreign stations are currently tying to point this out to the auto people in the hopes of landing some accounts, chances look sim for some months to come, though. Auto boys must be cages about regaining control of its own foreign advertising without burning up the distributors.

ieler Now Bailiff

Week ending February 29. Eddie Cantor

Josephine Sable

Dusolina Gianini

Lotte Lehmann Ann Sothern William Brady Kay Weber

Maria Jeritza

Sloux City, April 7.

Marshall Renshaw, announcer for Station KSCJ, was elected Municipal Court bailiff at the city election. His supporters claim his pleasing voice won him the votes that brought victory.

It looks like one guest star per radio program is no longer considered enough. Tendency to book a multiplicity of 'names' rather than rely upon one alone appears to be on the upbeat. A survey of bookings on 14 leading variety programs during recent four weeks indicates widening recourse by advertising agencies to multiple star system. This 'trend' (which is accumulative rather than something that just started) finds an easy comparison with the philosophy of certain Hollywood film producers, notably Irving Thalberg. It recognizes realistically how few performers, regardless of artistic achievements or personal brilliance can 'carry' an entertainment.

entertainme

or personar or manager or any one entertainment. Not that the 'names' on any one guest star program are necessarily equal. Radio only occasionally presents comparable situations to film-dom's star-loaded casts where as many as six stars, all of relatively equal magnitude, share billing. Use of guest stars on radio is primarily to draw listeners to the dials. Often the star is a complete floppo as entertainment. This is especially true of names incapable

dials. Ofter the star is a complete floppo as entertainment. This is especially two of names incapable of doing a specialty and hard to eduly with dramatic material or other scarfolding. Recognition of this weakness often brings about the use of several stars so that they average up on entertainment value as well as curiosity turn. Of the guest bookings itemized in the accompanying chart it is worthy of note that the total breaks down in these individual classifications: Films, 34; Concert, 25; Radio, 21; Legit, 16; Vaude, 16; Miscellaneous, 16.

Contribution of radio to the incomes of concert personalities in the last two seasons has been standout.

MUTUAL'S \$173,118 MONTH

March Figures New Hi Network

Mutual Broadcasting System netted \$173,118 on the sale of time for its four basic stations during the past month of March. Figure represents a 12% boost over the total that prevalled in February in January of this year the network's time sales amounted to \$157,728 and in February \$154,064. MHS'S 17evious monthly high was \$168,795, obtained in October of last year.

RUINED CAREER CLAIM **VALUED AT \$20,000**

Jackson, Miss., April 7. McCormick, radio ente Jackson, Miss., April 7.

Lois McCormick, radio entertainer. can accept \$20,000 or a new
trial in her suit against the Mississippl Power & Light Co. Mississippl Supreme Court thought lower
court's verdict of \$30,000 excessive.

She averred results of explosion
of was bacter bed suiced becaused by

of gas heater had ruined her radio

James Rockwell at WLW

Cincinnati, April 7.
James Rokwell is the new technical director of Crosleys WLW.
and WSAI, succeeding Joseph A.
Combers, who resigned to join
James C. MoNary in Washington,
as consulting radio engineers.
Rockwell, formerly a designer of
transmitter., has been with Crosley Radio Corporation's manufacturing division for the past several
years, engaged in special research
work on radio receiving sets.

Guest Star Booking Chart Week ending March 21. Lupe Velez

PROGRAM.	March 21.	March 14.
American Can (Fuller-Smith-Ross)	Lupe Velez	Pat Rooney
Hammerstein (Blackett)	Gerald Griffin Mildred Bragdon	Harry Carroll John Barclay Talbot Hazlett
General Motors (Campbell-Ewald)	Grace Moore	Josef Hofmann
Kraft (J. Walt. Thompson)	Lyda Roberti Emanuel Feuermann Fred Stone Dorothy Stone Paula Stone	Owen Davis Patsy Kelly Bronislaw Huberr
Pittsb'gh Plate Glass B. B. D. & O.	Joseph Bentonelli	Efrem Zimbalist
RCA (Lord & Thomas)	Lanny Ross Ray Noble Floyd Gibbons	Gladys Swarthou Vienna Boys Cho E. A. Mowrer
Shell (J. Walt. Thompson)	Charlie Ruggles Joe Lewis King Sisters	Lionel Barrymore Jimmy Dykes Vi Bradley Clyde Hager
Fleischmann (Thompson)	Alexander Kirkland Reed Brown, Jr. Brown Sisters Fred Lightner	Pauline Lord Raymond Massey Ruth Gordon William Harrigan Beatrice Kay
Weco (Thompson)	Lou Holtz	Tom Howard George Shelton
Woodbury's	Helen Ault	Phil Regan Tell Sisters

Burns and Allen Freddie Bartholomew Dolores Costello Benny Fields

Vera Brodsky Harold Triggs Gladys Swarthout Frank Chapman George Glyot George M. Cohan

Bebe Daniels Ben Lyon Vera Van Lee Johnson Charles Kullman Jack Oakic Alex. Brailowsky Wini Shaw Marina Schubert Giovanni Martinelli Russ Morgan Ruth Etting Lauritz Melchior Joan Bennett ZaSu Pitts Fred MacMurra Gallagher and Shean Ernle Hare Efrem Zimbalist Fred Bartholomew Kitty Carlisle

Miriam Hopkins

Lauritz Meichor
Fred Niblo
Walter Connolly
Bill Robinson
Benay Venuta
Fred Bartholomew
Eddie Green
Helen Lynd Elissa Landi Una Merkel Maxine Lewis Helen Keller Doug, Fairbanks Jr. Harriet Hilliard Ozzie Nelson Wallace Beery Kate Smith Arthur Tracy Ruth Etting Jean Hersholt Dorothy Peterson Irvin Cobb Rochelle Hudson Gallagher and Shear Richard Bonnelli

Collette D'Arville Ginger Rogers Chas. Butterworth Tamara Victor Moore Sidney Skolsky Hoot Gibson Eva LeGallienne

JACK HYLTON ORCHESTRA With Pat O'Malley, Alac Temple-ton, Peggy Dell, Magda Neeld, Effic Atherton, Merry Macs Songe and Music

VARIETY

Effic Atherton, Merry Macs Songs and Music 39 Mins. REAL SILK HOSIERY CO. Sundays; 9 p. m. CDT. WENR, Chicage (Lee Burnet)
With this coast- to-coast on the NBC blue web the Hylton band begins to reach the entire nation after having been confined to the midwest heretofore on his spilt Columbia, hook-up for Standard Oil of Indians

having been confined to the midwest heretofore on his spilt Columbia hook-up for Standard Oil of Indiana.

Hylton is doing his typical show which means excellent arrangements, a goodly share of novelties and a fiair for polished delivery. It is not really dance music, however. Hylton has steered clear of strictly popular songs since he arrived in Chicago, on the premise that in ploing the public what they were getting from every other orchestra in the land. For that reason, Hylton has imported such novelty numbers as 'albert and the Lion' which with its various sequels of the adventures of the Ramsbottom family bids fair to become as big as 'Main on the Flying Trapezer. It's a constant-west and seems a cinch to click across the nation. The general program theory is accordingly not only novel and refreshing, but makes also for excellent showmanship.

Alec Templeton, the blind planist, another surefire item on the Hylton array. Templeton has already given a concert at Orchestra Hall and the sour music erities. On the sour music erities of the sour music erities of the sour music erities of the sour has a constant in the sour music erities of the sour has a constant in the sour music erities of the sour has a constant in the sour music erities of the sour has a constant in the sour music erities of the sour has a constant in the Ramsbotton times line Goes Round and Around into one tune. The sour making him a national standout. Merry Macs, for a long time on NEC, are finally starting to go places with Hylton. Given the right type of numbers, and more important, the group of vocalists is really close.

BENNY RUBIN'S WHIRLIGIG With Lester Vail, Rhythm Girls Four Showmen Four Showmen
30 Mins.
Sustaining
Wednesday, 8:30 p. m.
WJZ, New York City

Sustaining Wadnesday, 8:30 p. m.
WJZ, New York City
Moderate language is scarcely capable of conveying an idea of how bad a comedy program without comedy can be. This one was embarrassing because it had the importance of the complete of the canality because it was on the NBC blue.

Perhaps sensing the failure of the material given him to get across during the half-hour session that marked his first build-up program. Benny Rubin just before the sign-off, grabbed, the, microphone, and started telling an anecote. Ad ilb ran smack into time limitations and started telling an anecote. Ad ilb ran smack into time limitations and started telling an anecote. Ad ilb ran smack into time limitations and with the complete of the complete of the final faux pas of a program that was characterized throughout (save for the musical portions which were good) by floundering and uncomfortable straining for comedy that just wasn't there. John Eugene Justice of the program and must take the rap for what came out of the loudspeaker. Continuity stooped to puerlie puns and self-conscious sillness. It was studded with such lines as 'Who put that in the script?' A straight spieling of gags, clipped from the funny journals, would have been far more effective. Rubin, and of material; listeners suffered in sympathy even more than he was probably suffering as the program unfolded.

PAHYTHM MELODY REVUE

'RHYTHM MELODY REVUE'
With Tommy Birch, Harry Babbitt
and 'The Basin Street Trio'
Songs, Harmony, Comedy
15 Mins.
DAU FURNITURE CO. londay-Friday, 8 a. WK, St. Louis

KWK, St. Louis

Harmony, solos, rhythm tunes and funny chatter are all interwoven and make an appealing local show. Frogram breaks with some wise-rogram breaks with some wise-rogram breaks. From the solow of the solow down to soft voice of Tommy Birch, after which younger elements get sentimental with romantic songs by Harry Babbit. Show closed with ensemble, then with Trio doing special rhythmatic arrangement en route.

Commercials unobjectionable.

MARION TALLEY
With Josef Keestner's Orchestra
Songs, Music
16 Mins.
RYE-KHISP
Friday, 10:30 p. m., EST
WEAF, New York
Older tones of Marion Talley's
volce, as presented in popular or
non-operatic melodles, suffice to
make this worthy entry. Commercial capital is made of the fact that
the Kansas prima donna is down to
the Kansas prima donna is down
the Kansas prima donna is down
the Kansas prima donna
the Kansas prima donna
the Kansas prima donna
the Kansas prima
the Kansas
th

and to the point without being repe-titious. Studio audience in Hollywood, where program originated, gave Marion Talley what amounted to an ovation at conclusion of broad-cast. Wear,

cast. Wear.

EAST AND DUMKE
With Three Star Tri
Comedy, Music
Discs
15 Mins.
GENERAL ELECTRIC DEALERS
Wody Schenoted Britan Britan
Wedy Schenoted Britan Britan
Well Schenoted Britan Britan
Well Schenoted Britan Britan
Well Britan Britan
Well Brit

ione doubles on steel guitary, fill musical spots and provide accompaniments.

Records unwind an enjoyable brand of fluffy entertainment for early morning consumption, thanks largely to the efforts of comedy duo. Their 'solutions' of problems supposedly sent in by housewives, are far-fetched but funny. The slightly-insane manner of the boys is effective, especially for housewives, volces and the state of the state of

MUSIC FOR AN HOUR'
With Johnny Boyer
Das Similaries, Songs
Similaries, Similaries, Songs
Similaries, Songs
Similaries, Songs
Similaries, Songs
Similaries, Similaries, Similaries, Songs
Similaries, Similaries, Similaries, Similaries, Songs
Similaries, S on this program which is otherwise transcribed. It's aimed at music lovers in a period when other local stations are largely devoted to talk programs of one kind or another. Music is excellent, of the popular kears, many of estanding the programs of the property of the propular kears, many of the propular kea

Follow-Up Comment

Percy Hammond, drama critic of the New York Herald-Tribune, took the New York Herald-Tribune, took to the air Sunday night (5) and immediately, and probably innocently, tabbed himself with commercial possibilities for radio. Occasion was the broadcast (WJZ) of the prize presentation to Maxwell Anderson, by the New York drama Critics Circle, for Winterset' as the best play of the season. Hammond acted as spokesman for the dissenting faction among the critics. He handled the assignment in such entertaining manner as to leave the impression he can step in and do a radio Wooltcott on the dramatic season if called and so inclined.

Phil Spitalny singled out Carrie Jacobs Bond as a woman composer to do honor on his Zotos stanza over CBS last Sunday (5). His arrangement, both instrumentally and chorally, of her 'A. Perfect Day' was a thing of polished melodic charm, as were the program's interpretation of Berlin's Cheek to Cheek. 'Three Little Words' and 'Home on the Range.'

Range.'

Good Will Court over WMCA,
New York, packs plenty of entertainment amperage as humanity
with its tragedies and hardships
parades (anonymously) before guest
judges who attempt to untangle the
law's reduspe. Because the law itself does not always emerge in the
law's reduspe. Because the law itself does not always emerge in the
are controversial both as regards
specific cases and as concerns Justice in the abstract.

A. L. Alexander performs nimbly
the task of clarifying the inarticulate persons and reducing to pithy
almplicity the involved and confusling stories the justice-seekers frequently tell.

Inc. stories the justice-seekers frequentity tell.

DODGE OPEN HOUSE'
With Gertrude Niesen, Bert Lahr,
King's Men. Ted Husi , Freddie
Rich Orchestra
Music and Comedy
30 Mins.
DODGE DIVISION CHRYSLER CO.
Saturday (April 4); 2 p. m. CDT.
WBBM, Chicago.

This program comes mighty close
to beling the common street of the country. Entire program is a city
the employee, and salesmen of the
Country. Entire program has ally
the showmanship of a intra-office
memo. Spring pep talk to get the
buttonholers out of the rut is the
sum and substance. It seems to be
strictly an organizational stunt.
The show arrived without any
special publicity so that the public.
The show arrived without any
special publicity so that the public was not even forewared to listen
in. Therefore, the program dangercously nears a person-to-person
broadcast to the Dodge employees;
rather than a general show for the
"public convenience and necessity."
Belie's orchestra, which comes
through with some swell music and
arrangements, lifting the program of
a rangements, lifting the program of
a so-so group. Husing doubles in
brass as-spleler and straight man
for Lahr.
Right smack in the middle of the
program the entertalment stops
cold while they switch over to Detroit for a straight-from-the-shoule
sales organization. It was pep talk
for the organization; the mere publile couldn't help being bored. Gold.

ROGER WOLFE KAHN With Charles Carfile, Marjorie Harris, Don Kerr 30 Mins 30 Mins. GOLDMAN Tu., Fri., 10 p. m. WMCA, New York

WMCA, New York

(Bees & Schillin)

Kahn's music is marked by swing in texture and that's in the modern taste. Carille is a "millar voice, of the calibre that gets nodding approval from feminine listeners when he's chanting. Marjorie Harris spotted for the rhythm. breaks, is least effective of the cast. She never lets go.

spotted for the my cast. She never least effective of the cast. She never least go.

The state of the state of the state of the state of the program and jumping around on localities is confusing. Don Kerr handling the announcing chores is a frequent buildsr-upper to a declade let-down, especially in the signature which was meek.

especially in the signature which was meek.

**LIFE ON RED HORSE RANCH'
Tox Owen, Ruth Barth, Marien Frendville, Jed Presten, Lev Marcell, Midwesteners Quartet, Fran Huyser
Dialog and Songs Seri
15 Mins.
Diso
MRS. WAGNER'S PIES
Tu.-Th.; 7:30 CDT
WGN, Chicago
(J. M. Mathes)
Since The Lone Ranger' started to seil bread through western horse-dramas and kid appeal, the others in the baking business have come to be seried to sell bread through western horse-dramas and kid appeal, the others in the baking business have come to poperas and kid appeal, the others in the baking business have come to poperas and kid appeal, the others in the baking business have come to be pressed to the bill-billy style by the Midwesterners.
For the rest there is a sketchy meaningless yarn sprinkled with such western plains local color as sho powerful glad to see you all, ribs about a tenderfoot who turns out to be a hero by buil-dogging a steer even a henderfoot who turns out to be a hero by buil-dogging a steer even make the listendary of a sequence such as this, which a sequence such as this, which after all, is strictly a visual experience. Much ado is made over the loss of a horse, which isn't likely to cause much papitation among the hearts of what few women may be accidentally tuned in.

It's a bad show from all angles. And the commercial plug is even worse, and to top the general aura of poorness there was an announcer who stumbled, stuttered and stanners.

ORRIN ALDEN DeMASS With Russell Neff Poetry, Songs 15 Mins. KAFEN CO. WXYZ, Detroit

KAFEN CO.

WXYZ, Detroit

Reading poetry over the radio must seem tame compared with rigorous Arctic explorations, but Orrin Alden DeMass lights into his material with enthuslasm. Maybe because it's his own poetry, gleaned from adventures in the North with Oliver James Curwood, Zane Grey and other authors.

Frogram, aired six days a week for Kafen Company headache tablets is a composite of what morning listeners have suggested to station. DeMass, now a Detroit business man, has an appealing presentation. Russell Neff, a good lyric tenor, provides musical portion of program, songs in Keeping with poetry. Accompanied by violin and accordion. Production flows smoothly.

Accompanies and the series of the series of

HENRY KING'S ORCHESTRA With Nellie Revell, Pickens Sig-Martha Manning, Fay Jon Carmel Snow Music, Talks

Carmel Snow
Music, 'islke
45 Mins.
MACV'S (cooperative)
Triureday, 9 a. rs.
WOR, New (Donahue & Cos)

A deluxe 45-minute program at nine oclock in the morning, with name orchestras, must of constitution of the species.

It's probably just as well that the husbands aren't around to hear the husbands aren't around to hear carmel Snow assure the dames that the husbands aren't around to hear carmel Snow assure the dames that the husbands aren't around to hear carmel Snow assure the dames that the sort of the sping-up-with-state of the sping-up-with the constitution of the constitut

ault that no continuity at all would have been preferable to such scripting.

Nellie Revell forms a good contrast to the formalized spechifying of Mesdames Snow, Manning, Jonnell. Nellie talks ilke people talk, plus a dash of her own wit. She can and does quis her greet stare provides a start of the sta

sponsorship.

HAL STYLES
With Eleanor Hunt
Interview
15 Mins:
Sustaining
KMTR, Los Angeles
This chap has long been showcasing but no catchem sponsor.
And the answer is easy. He does it
the hard way to negative results.
On night caught he had Eleanor
Hunt, film actress, on the receiving
end of his curlosity. Just why he
asked her to sing and why she coufile with two send gal of the
nike wit

Hollywood Talent Parade
With Ben Alexander, Phyllis Fraser,
Felix Knight, Nel Roy, The
Guardamen, Harry Jackson Orchestra
30 Mins.
KELLOGG CEREALS
Thursday, 9:15 n.m.
KFI, Los Angeles
(N. W. Ayer)
Newest Coast entry to fill late
evening void is well turned effortthat should not lack for an audience. It has zlp and dash, should
overcome the minor faults that generally attend the break-in.
In ingratlating tashion. Ben Alexander steers: the show on an exander steers: the spice from sagging. His film bits are dramningthat the protein of the sits is conjectural.
Bit had to do with a prop snowtorm on the set. Director sets up
a howl when sugar and salt are
used to simulate snow. What. to

(Continued on page 46)

(Continued on page 46)

LITERARY WELL DRYING UP

N. I. B. and World Will Huddle

Chevrolet Discs Develop Commission Problem-Allen's Attitude

Tussel between National Independent Broadcasters and World Broadcasting over control of the Chevrolet business on N.I.B. stations and rates to be charged, has been settled in favor of World by the Campbell-Ewald agency. As a result of the fracas, however, N.I.B. and World will soon hold a series of meetings to work out a plan that will be to mutual advantage; in future disciplinements. Neither side has stated definitely whether this will be a split-commission arrangement, but it's expected that a divry on the takings will at least be one important factor.

Set-to which was settled last Friday in Detroit by the Campbell Ewald people, got started when World asked a number of N.I.B. stations to quote N.I.B. rates on Chevrolet renewal contracts. Attitude of World was that Chevrolet contracts contain a clause guaranteeing the motormaker the lowest national rate charged by the station, and that the N.I.B. rate was therefore obligatory.

obligatory.

that the N.I.B. rate was therefore abligatory.

When this demand came to the N.I.B.'s prexy Edward A. Allen (WILVA. Lynchburg) he immediately wired all N.I.B. stations not to give World anything but standard national rates, which are considerably higher than N.I.B. rates Stated that N.I.B. rates only apply when a piece of biz is placed through the N.I.B. (that is, the O'Shaughnessy organization in New York), and that otherwise quoting of the lower figures would mean sabotaging of the organization. At the same time Allen and O'Shaughnessy tried to swing placement of the Cheyrolet business away from World on the N.I.B. outlets.

Campbell-Ewald's ruling has subsequently been that World will continue to place all Chevrolet business, despite that it means higher rates on N.I.B. stations. Figured that Campbell-Ewald handed down this decision after an argument by World that even if N.I.B. got the biz, it still couldn't give lower rates in all cases because the stations would resent a decrease of revenue on an old account.

Starting date of 'mutual advantage' meetlings between World and N.I.B. have not been definitely set. this demand came to the

PrimeNameSource

(Continued from page 35)

of its players having played radio dates in the past seven months. Paramount is next at 21. This season's film names who have appeared on the air, listed by

This season's film names who have appeared on the air, listed by studio:

Warner Bros.—Bette Davis, Edward G. Robinson, Ricardo Cortez, Joe E. Brown, Pat O'Brlen, Erroll Flynn, Olive DeHaviland, Ruby Keeler, Al Jolson, Kay Francis, Dick Keeler, Al Jolson, Kay Francis, Diving Shuw, Marion Davles.

20th Century-Fox.—Edward Everett Horton, Stepin Fetchil, Lawrence Tibbett, John Boles, Alice Faye, Janet Gaynor, Dorothy Peterson, Irvin S. Cobb, Rochelle Hudson, Victor McLaglen, Ronald Colman, Bill Robinson, Fred Allein.

Paramount—Jack Oakie, Eleanor Whitney, Ceell B. DeMille, Sylvia Sidney, Henry Fonda, Herbert Marshall, Mariene Dietrich, Gary Cooper, Mary Boland, Gall Patrick, Kitty Carlisle, Bing Crosby, Burns and Allen, Lyda Robertl, Charles Rugeles, Joe Penner, George Raft, Carloe Lombard, Ida Lupino, Fred MacMurray, Jan Kiepuva.

RKO-Radio—Ann Harding, Barbara Stanwyck, Preston Foster, Helen Broderick, Fred Stone, Fred Astaire, Lily Pons, Harrlet Hilliard, Irene Dunie, Ginger Rogers, Betty Grable, Margot Graham, Heather Mary Pickfers av. 1920.

Grable, Margot Granam, Angel,
United Artists—Francis Lederer,
Mary Pickford, Eddle Cantor, Merie
Oberon, Joel McCrea, Ethel Merman.
Matre—Una Merkel, Frank MorYork advertising agencies because
gan, Mickey Rooney, Jean Herry, of his Georgia dr wi and humor.

Jury Exemption Law

Bir ingham, April 7. Gov. Bibb Graves has signed an act of the present session of the Legislature exempting radio engineers, announcers and newspaper reporters from First law of kind in U.

Coulter to CBS: With N. W. Aver

Douglas Coulter leaves this weel as head of N. W. Ayer's radio department to become assistant to William Lewis, CBS director of broadcasts. Also leaving the agency for a post with the network is Harry G. Ommerle, Coulter's as-sistant

sistant.

Coulter's duties with the web have not been definitely aligned but indications are that he will concern himself not only with the supervision of production but with the development of ideas for commercial programs. Day (13) that Coulter steps into his rew job Lewls is slated to go on a Bermuda vacation.

ther steps into his rew job-Lewis is stated to go on a Bermuda vacalComing to Ayer in January, 1925, when it had no radio department, Coulter became involved in the preparation of the first network program, the Ever Ready Hour. Linked up at the time were WEAP, New York, WRC, Washington, and WAAR, Providence. In the course of time he had such accounts a Camel, ploneer of the hour variety show, American Sugar, Kellogg, Haroid P, Ritchie & Co. (Eno) and Yardley. Ayer's was his first job. He had after graduating college spent a period studying music. No successor to Coulter has been picked by the agency. His quitting along with that o. Ommerie leaves the Ayer radio department, as far as network program; are concerned, with Brewster Morgan, Jack Dolph, Dave Gudrord and Jay Hanna. Ommerie, who has been with Ayer for five years, will be attached to CBS' commercial program division. Arthur Snyder has resigned from CBS' production department following his return from Hollywood.

ing his return from Hollywood.

Spencer Tracy, Brian Aherne, Freddie Bartholomew, Eric Linden, Chester Morris, Allen Jones, Wallace Beery, Lionel Barrymore, Franchot Tone, Jackie Cooper, Marx Bros., June Knight, Helen Hayes, Eleanor Powell, Robert Taylor, Paul Lukas, May Robson, Lewis Stone, Charles Buttenworth, Virginia Broe, Elizabeth Allan.

Universal — Margaret Sullavan, Sally Eiler., Pinky Tomlin, Boris Karloff, Cosar Romero, Hoot Gibson, Golumbia—Jean Arthur, Harry Richman, Grace Moore, Ann Sothern, Walter Connoily, Ruth Chatterton, Conrad Nagel, Leo Carrillo, Free-lance—El] Brendel, Lupe Velez, Adrienne Ames, Blissa Landl, Polly Moran, Dixie Lee, John Barrymore, Lola Lane, Kenneth McKenna, William Farnum, Jinmy Durante, ZaSu Pitts, Laura Hope Crews, Patsy Kelly, Lesile Howard, Walter Huston, Douglas Fairbauk, Jran Wurle Kirkland, Blanche Yurks, Frank Fay, Tamara, Helen Lynd, Raymond Massey, Margo, Jackie Coogan, Dolores Costello, C. Aubrey Smith, Sterling Holloway, Joan Marsh, Ralph Forbes.

RADIO MATERIAL PROBLEM AGUTE

Legit and Film Sources Nearly Exhausted-Radio Skits Hard to Get-Need for Originals Grows, but Comparatively Small Salaries and Redtape Hamper Development

NOVELS N.S.G.

Continuous and terrific drain of a umber of web shows on legit and screen material has resulted in a virtual exhaustion of this source of Radio 11 Years dramatic supply. Bigger agencies will be a supply to this source or dramatic supply. Bigger agencies of this winter's season, they don't know where they'll get more plays, etc. for fall adaptation unless a season of N. W. Ayer's radio delayed of N. W. Ayer's radio delayed from somewhere. This

The Usual Paradox

Report of the literary well Report of the literary well drying up for radio presents the usual paradox. Outside writers cannot get to first base in the tedious and red tape-haunted routine of selling orig-inal material to advertising agencies.

inal material to advertising agencies.
Only those who patiently play the game and manage to get acquainted have a chance. Radio bit sias no clearing house for ideas or material, no short cut. between the author and a paycheck.

will be a pretty difficult task, but thought is now being given to it and contacts are being arranged for acquisition of scripters who can bat out passable stuff with enough speed to make the radio grade.

Ether's burnup pace started to get into the alarming stage about two months ago when Colgate-Palmolive-Peet's 'Operettas' exited because all suitable operettas had been used up. Now Vallee's dramatic interfudes are running thin on adaptable material and J. Walter Thompson is starting to use stuff (Continued on page 41)

(Continued on page 41)

Lohr Subordinates Frank Mason in Station Relations: Seeks Good Will

NBC Drops Sales Bonus

pensation setup for New York time salesmen has been revamped. All commission or bonus arrangements are out and it will be straight salary all around. General tilt in the salaries of the sales staft was made a pur of the adjustment. Bonus idea was instituted as an incentive to just hapricularly the sales of daytime facilities,

GOV. HOFFMAN **GROWLS AT CARTER**

Philadelphla, April 7.
Threat of libel and siander action against Boake Carter for remarks on his Philoc broadcasts last week was made by Governor Hoffman, of New Jersey, and foreman of Grand Jury handling case of Wendel, 'confessed' Lindbergh kldnapper.
Copies of complete broadcasts of the latter threatened to subpoena them. While expressing willingness to forward transcripts of his remarks, Carter declined to back down on anything he said and defied both Hoffman and Allyne Freemant, the jury foreman, to bring sult. Carter, whose Philoc series over CBS originates in WCAU, Philly, was first person to break actual 'confession' of 'Wendel, obtaining copy in Trenton and airing it same night. Papers printing 'confession' of 'Wendel, obtaining copy in Trenton and airing it same night. Papers printing 'confession' or 'Wendel, obtaining copy in Trenton and airing it same night. Papers printing 'confession' or 'Wendel, obtaining copy in Trenton and airing it same night. Papers printing 'confession' or 'Gendel, obtaining of them for 'playing politics' with Hauptmann case.

John J. Karol, CBS research di-rector, is booked to talk on 'Radio Circulation Results' at the Market-ing Institute of the University of Toledo, April 13.

Lenox R. Lohr, NBC's new prez, has assumed direct supervision over station relations subor inating Frank Mason. Realizing that the maintenance of the right sort of contact with its associated stations' rates is one of the most important angles of network operation, Lohr proposes to devote as much time as he can to getting personally acquainted with affiliated operators and to making himself available to them for discussion of any problems that affect NBC. Under the new policy Lohr hopes to eliminate buck passing, or the route which starts from the station relations department and proceeds from one sub-official's desk to another, and place himself in a position where he can give an associated outlet a quick and final answer. For the past year and a half the handling of station relations has been part of the dutes of Frank Mason, a v.p.

been part of the duties of Frank Mason, a v.p.
In line with the network's new idea of treating with affiliates, Lohr intends to spend a major part of the summer visiting associated sta-tions. His timerary will include outlets owned and operated by NBC.

Gab Heatter's 35-Min. Ad Lib **Draws Praise**

WOR, New York, dominated met-

wOR, New York, dominated metropolitan radio on the execution, Friday night (3) of Bruno Richard Hauptmann in Trenton, N. J., but in grand Hauptmann in Trenton, N. J., but in grand Hauptmann in Trenton, N. J., but in grand the samile) by New York's two morning tabs, Mirror and News. Daillies took a chance on Hauptmann's exit, drushing extras into the Times Square area fully 20 inhuites before, Hauptmann was pronounced dead at 8:47:30 p.m.

Gabriel Heatter, handling the WOR broadcast from a post opposite the prison in Trenton, flashed the news of Hauptmann's electrocution in the last 10 seconds of a spiel which was stretched from an originally aliotted quarier-hour to 50 minutes. All he had time to say was, "Hauptmann excuted," before he was signed off to permit the delayed Jack Hylton band broadcast. Time aliotted to Jimmy Mattern's sketch over WOR, scheduled for 15 minutes starting \$1.15, was completely usurped by Heatter.

Other stations did not flash Hauptmann's execution till 9 p.m., though Trans-Radio delivered the news at \$1:49:30.

Heatter, at his 15-minute broadcast, starting at \$ p.m., came to a close, was hinself given a reprieve and had to continue spleling. His job was as strenuous as it was an exemplary plece of radio journalism.

About \$1:30 Heatter warned the reduced phrase coming suddeniv and exemplary plece of radio journalism.

G. W. Johnny Johnstone, WOR's press relations counsellor, who all old and catter in Trenton was twice pressed into service to ascertain the cause of the delay.

Heatter's prepared script consumed 15 minutes. Thereafter he and lib jobs ever turned in by a broad-lib iobs ever turned in by a broa

All NBC Hostesses Fired

'Whom Did You Wish to See?' Girls Out in **Economy Drive**

Second axe in NBC's drive to save \$1,000,000 a year in operating expenses: fell last Saturday (4), with the result that the entire force of hostesses, numbering around 25, suddenly found themselves out. Girls were toold in a general meeting that they no longer were to report for duty but to come back today (Wednesday) to collect two weeks salary. Initial economy move had been marked by the consolidation of all office personnel and service units.

Receptionists will be replaced by page boys at along the line, which will mean doubling them from their errand running and giest guiding tasks. Hostess idea dates back to 1925 when WEAF was quartered at 195 roadway. The original WEAF, hostess gravitated between a desk in the main anteroom and the studies of the hostesses have obtained their Jobs at NBC through, a connection on the boat of directors or with an NBC exec. In several instances the receptionists have been socialities. Included in the itouts is the daughter of the publisher of a major southern newspaper.

HERBERT PETTEY TO WHN

F. C. C. Secretary Goes To N. Y. Station May 1

Herbert L. Pettey, who quits as Herbert L. Pettey, who quits as secretary of the Pederal Communications Commission; reports at Station WHN, New York city on May I. He will occupy the dual and special post of general sales promotion head and advisory engineer of the station under Louis K. Sidney.

Pettey's advent doc, not affect the status of Phillip Whitten as saics manager.

Harriet Menken at WINS

Harriet Menken has been named

Therriet Menken has been named

Therriet Menken has been named

Therriet Menken has been paned

Therriet Menken has deliberated and lib fobs abover turned in by a broad
turn on radio personalities for the

Hearts Kanday papers. Once was

Therriet Menken has deliberated and lib fobs abover turned in by a broad
turn on radio personalities for the

Hearts Kanday papers. Once was

Therriet Menken has deliberated and liberated saver turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most resourceful and smooth ad lib fobs were turned in by a broad
time most

Lohr Summons WFIL, Philadelphia, **Execs to Explain Mutual Link**

Samuel Rosenbaum, president of WFIL, Philadelphia, and his gen. mgr., Don Withycomb, came to an amicable understanding with NBC last week about the station's obligations and relations to the web, after the latter had protested against the Philly outlet's increasing intimacies with the Mutual Broadcasting System. Meeting at which the differences were aired took place in the office; of Lenox R. Lohr, NBC prez. Incident which actuated the gathering in Lohr's office Thursday (2) occursed during an MES broadcast Tuesday night (2). G. W. (Johnny) Johnstone, director of special events for WOR, had described the news commentator on the program, Isabel Manning Hewson, as connected with Mutual's newest affiliate, WFILL Somebody in NBC's program department reported the remark to John Royal and in quick time it was brought to Lohr's attention. A protest to Rosenbaum brought the request that he and Withycomb between an appointment at which, the entire situation as relating to WFIL, and Mutual could be gene over:

Withycomb averred that WFIL was anxious to play along with NBC but at the same time it was anxious to get all the business that became available for Philadelphia. Though admitting the soundness of NBC's position in objecting to having one

available for Philadelphia. Though admitting the soundness or NBC's position in objecting to having one of its affiliates allied with another network, Withycomb held that the business it has been setting from futual in no way interfered with any demands for commercial time put in by NBC. WFIL is on the blue (WJZ) link.

Harry W. Conn Ill

Harry W. Conn III
Jack Benny is doubling temporarily as actor and author, due to the
iliness of his script writer, Harry W.
Conn. Benny wrote the Sunday (5)
Jelio (NBC) show after Conn was
taken illi during the week.
Conn is recuping at Pinehurst.
N. C. Benny will continue writing
the program until he returns.

WHK, Cleveland, is filing applications with FCC in Washington for wave-lengths of 31,600, 35,600, and 41,000 killocycles, to be used in general experiments requiring a special transmitter set-up. Station also asking for 31,100,34,600, 32,600 and 40,600 killocycles for use for a portable set pick-up.

Cornbelt's 2nd Acct.

Des Mölnes, April 7.
Second commercial to tie up with the Corn Belt Wireless Network is the Barnsdall Renining Co., with the stations tagged to pick up and rebroadcast a 30-minute show out of WHO, Des Mölnes, Including KFOR, Lincolin, KOIL, Omaha, and WIBW. Topeks. Original backer of the CBWN-idea was Kellogr's.
Frogram is WHO's recently expanded 'The Old and New' musical melangs, which has Margaret Coleson and Ed Mortal Park of the Colesian and Carling directing the studio orchestra. Des Moines, April 7.

17 Clerks Tab WLW Mail

Cincinnati, April 7.
Recent additions to mail receiving department of Crosley's super WLW bring staff of clerks up to 37 an all-time April record for the station

tion.

During March, according to Frank
Smith, sales promotion manager of
the 500,000 watter, WLW programs
brought in 350,000 pieces of mail.

Visiting

In New York

Harry , WSM, Nashville, Lee Poulson, WHAS, Louisville, John Ourtler, WSB, Atlanta. Herb Sherman, WJJD, Chicago. Hugh Haiff, WOAI, San Antonio. Martin Campbell, WFAA, Dallas. Edgar Twamley, WBEN, Buffalo.

In Chicago

Jack Lavin, New York. Hugh Halff, WOAI, San Antonio. Martin Campbell, WFAA, Dallas. Walter C. Bridges, WEBC, Du-

luth,
B. Burton, WLBC, Duluth,
R. C. Elghmey, WHBF, Rock

Wayne Cribb, WRJN, Racine. Arthur Croghan, WDGY, Mpls.

In Washington Arthur Church, KMBC, Kansas

City.
John Elmer, WCBM, Baltimore.
Harry Stone, WSM, Nashville.



HIGH - WIDE AND PROSPEROUS!

That's the best description we know of the Rocky Mountain Area. It's a big market and you need a big station to sell it. KOA is the answer - for sales.



One of NBC's Managed and Operated Stations

ST. LOUIS

Pewelly Dairy (**E.** St. Louis, 1,1954
signals, seven daspe weekly, char, 55
weeks. Placed direct, KMOX.
Arthur R. Lingburg, St. Louis
Westinghouse products, time signals
seven days weekly, simple, 58
Weekls, Placed direct, KMOX.
Arthur R. Lingburg, St. Louis
Westinghouse products, time signals
seven days weekly, simple, 58
Placed direct, KMOX.
Country Club of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air trans, 1989
doctor between the control of the Air transport of the Air tr

Inc. KWK.

Gordon Clofwing Co., St. Louis, three 15-minute locals daily, featuring Basin Street Trio and Hills billes, 52 weeks, Placed direct.

KWK. General Tire Company, nouncements, one dealy, nouncements, one dealy, nouncements, Rely Clothing On one-minute announcements daily, slaggered. Through Byron Rothenberg Agency. KWK.

LOS ANGELES

LOS ANGELES.

Halco Laboratories (alcoholiccure), one 15-minute talk by The Old
Counsellor, weekly, imeenately.
Placed through Allied, Adv. KFWB.
Easts de Breving, Co., seven halfhour electrically transcribed music,
weekly, indefinitely. Placed through
Allied Adv. KFWB.
Southern Futritium Co., one halfhour talk with electrically transcribed
music, weekly, indefinitely. Placed
music weekly, indefinitely. Placed
music weekly, indefinitely. Placed
direct. KFWB.
McCloskey Varnish Co., three 15minute electrically transcribed music
programs weekly, indefinitely. Placed
direct. KFWB.
Staber's Beauty Salon, one spot anhanced through Fox Adv. KFWB.
Var. Shotwell Shoe Cleaner, three
spots weekly for three months.
Placed through Helen Hamilton,
KFWB.
Hollywood Cemetery, two spot

van. Shotwell Shoe Cleaner, three spots weekly for three months. Placed through Helen Hamilton. KFWB.

Hollywood Cemetery, two spot daily for three days. Placed through R. C. Colling Adv. KFWB.

Tanner Motor Livery, bus tours, one spot daily for one month. Placed through KFAC. KFWB.

Kay's Credit. Department Store, nine 15-minute electrically transcribed music programs weekly for four weeks. Placed through Eddle Hanley Adv. KFWB.

CHICAGO

CHICAGO

Eleanor Martin, Chicago; twominute daytime announcements, six
days weekly. (Morenus agency, Chicago.) WLS.
Feature Foods, Chicago; continuation order for 78 45-minute daytime
programs. (Michell-Faust agency,
Chicago.) WLS.
(Ken-L-Ration),
Rockford, Ill.; two-minute daytime
announcement. (Røgers & Smith
agency, Chicago.)
Gillette Rubber Co., Eau Claire,
Wis.; continuation order for 13 15minute National Barn Dance programs. (Cramer-Krassel agency,
Milwaukee.) WLS.
Ill.nois Bell Telephone Co., Chicago. 30 one-minute Sunday mornling Lingfer Bross. Co., Peoria; conling Lingfer Bross. Co., Peoria; conling Lingfer Bross. Co., Peoria; conconder for 38 15-minute

ing announcements. WLS,
Altorfer Bros. Co., Peorla; continuation order for 39 15-minute programs. (Lamport, Fox agency, South Bend.) WLS,

South Bend.) WLS.

Country Idic Insurance, Chicago;
30. five-minute daytime talks.
(Critichfield agency, Chicago.) WLS.

Hoover Limitent Co, Carlisle,
Ind.; 60 one-minute daytime announcements. (Wade agency, Chicago.) WLS.

nna.; 60 one-innue agency, Chicago) WLS.

The cost of the cost o

New Business / New York Radio Parade

By Nellie Revell

Priore Giris, As Taleste

New, Tork Telephone Ce, is planting a ready campaign, for first time in history. ATEST the parent company, has a phonocrae one shot prior grams byte never NTTel. Campaign, will constal its blight stations cover fine NT Softe with, series of signs and spot moreoments pluggians the long distance rates. Starts April 11. In making the recogning for the announcements the sound pro softens was disposed with. Instead, phone gals, were auditioned with the winner testing the Job and class.

Protests 226.

Popeye Set: Fall Return

Popeye Program will return to the air on September 1. Contracts have already been sized and providing the time can be steared, twill be heard over some outlets. Earl Thomas who was tontact on the show for Lyons & Lyons has shifted to the Walter Craig office. Craig directed Popeye after the third broadcast.

itie livolved

When Buy, Lombardo goes into the Palmer House in Chicago a most unusgin glugdion, will prevail. During his Chicago engagement the religious produces his successful produces his successful to the MCA-MES deal. Meantime his Best commercial will be airing over the eagle Monday. But this program will not be heard in Chicago, he network is limited to the sate.

Program Stunt Goes Blah

MCAMIS deal. Meantime his Rest commercial yell, he atching over the earth Mondey. But this program will not be heard in Chroso. As newwork is limited to the east.

Program Stunt Goes Blan.

This Deficitive program on Walca has a jult of a dillemma last Friday eve. Trogram are at a 1st. Hadythnam was ofteinally scheduled to be electroprical at 3. Cast reheared two endings for this program, which was about the Lindbergh case. Flywed that should have the final frim Trenton in grant case in the correct ending. Cama 3.30 and no float from Architon. So yanked and dearth from files and did a results of the return of the feeting as a contract of the program. The form of the feeting as a classification of the feeting as a classification of the feeting as a classification of the feeting and the concerned who fad, prepared a fine dramatic script and had to drop cause, had no climax.

Short Shots

Maxwell Showboat for the feet 13 weeks, will have its permanent stark-tasing starnaring furboighs while guest stars are playing the program. None of the cast being raplated. Ruthrauf & Ryan have asked Inham Jones allows on the Reight Wonders and the CBS artist bureau. But Segal may slen with Rajbh Wonders and the CBS artist bureau. But Segal may slen with Rajbh Wonders and the CBS artist bureau. But Segal may slen with Rajbh Wonders and the CBS artist bureau. But Segal may slen with Shalph wonders and the CBS artist bureau. But Segal may slen with Rajbh Wonders and the CBS artist bureau. But Segal may slen with Rajbh Wonders and the CBS artist bureau. But Segal may slen with Rajbh Wonders and the CBS artist bureau. But Segal may slen with Rajbh Wonders and the CBS artist bureau. But Segal may slen with Rajbh Wonders and the CBS artist bureau. But Segal may slen with Rajbh Wonders and the CBS artist bureau. But Segal may sleng when the search we have a second segal may sleng the search when the NY Folice Dept weeks and the search was a search of the s

Scrambled Notes

Reason Phil Napoleon and NBC split is that Phil refused a wage cut...

During Mack Millar's sojourn in California, p.a. named Irving Lehrer
handled Mack's accounts...Next month makes it five years in radio for
Stoopnagle and Budd, and ditto for Kate Smith...John Cary and Quentin Adams were released by NBC...Bob Ripley has been refusing a
number of vaude dates, at juicy figures; claiming he is too, too busy,
So in his spare moments he runs about town lecturing to boys' clubs.

Does as many as three lectures a night...Mario Braggiotti goes to WOR.

Stand By

Stand By.

Three of King Features syndicated comic strips have been released for radio with Cleveland B. Chase getting the exclusive rights. They are Tim Tyler's luck, Little Orphan Annie and Mandrake the Magician.../
Billy Rose is dickering with Dave Rublinoff for the Fort Worth, Texas, shebang... CBS v.p. Edward Klauber's title has been changed from first v.p. to executive v.p.... Ennery Deutsch back from that West Indies cruise ... Freddie Rich band being shown by CBS to Lucky Strike in an attempt to spot some of their own talent on this program when it comes to CBS on May 2... Hal Kemp's trumpeter, Mickey Bloom, has written a tune tittled, 'One and One'.... At the same time Kemp has lost his secretary Eddie Taylor. Eddie is returning to the home town... Dave Lyon added to WNEW continuity staff... Edgeworth Corn Cob program folds for its annual summer, vacash at end of April....Ken Lyons, And Elliott Grenard, a song writer, finished their play titled 'Slighty Terrific.' Tis a radio satire. Ed Wolfe, the NEC productioneer, is conducting classes in dramatic training for some 25 of the NEC page boys each, Monday. They start on Hamlet next... Mildred Munson renewed for an additional four weeks at the Ralnbow Room.

10 Web Shows Folding

Ten more web shows are nearing the end of their winter run and are

Ten more web shows are nearing the end of their winter run and are ready for hibernation during the hot months. Foldups are evenly divided between the two big chains, CBS's quintet is: Wrigley's Myrt and Marge,' April 12; Nrigley's Myrt and Marge,' April 18; Coca-Cola's Refreshment Time,' April 22 (unless a renewal comes through within the next couple of days); Pompelan, April 23; General Mills' Jack Armstrong,' April 24; and Studebaker's "Champions,' April 24 (when it moves to NBC).

NBC's exiting lineup is: Chevrolet's Rubinoff. April 11; George W. Luft's 'Jummy Fidler,' April 21; Texaco's 'Jumbo,' April 21; Campan's 'First Nighter,' April 24; and Macfadden's 'True Story Court of Human Relations,' May 29.

Spencer Tracy goes on Shell Chateau May 2.

ITTY BITTY SPONSORED

Advertiser Spoofing Bankroller

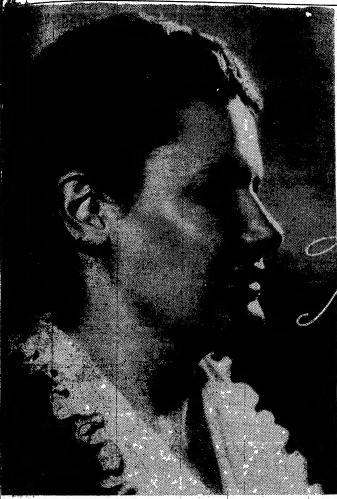
Itty Bitty Kiddie Hour, sathreal sponsor-spoofing session over WHN, New York, for the past year and a half, began its first sponsorship Monday night (6) under Pure Milk Ass'n label. Perry Charles and Arthur Q. Bryan continue as Joe Jordon team. Orchestra also included. Ward Wilson, who aired with Charles for long stretch, exited a short time before program was sold. Hanff-Metzger is agency.

Meredith to KWK

St. Louis, April 7.
Charles E. Meredith from WODZ,
Mobile, Alabama, is new production
manager at KWK. Helen Grogan
on staff since 1929 becomes assist-

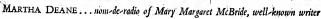
ant production mgr.

Don Martin from W9XBY, Kansas



hank You

Martha Deane





and thank you Lacles of the committee: "The most popular woman on the air today, bar none, is Martha Deane, despite the fact that there are sections of the country which do not even get a chance to hear her. Her assistant, Vincent Connolly, is always mentioned by the Deane enthusiasts, too. Nice team work on that program. We think its popularity is based on its naturalness and sincerity. The listeners get the impression that Martha Deane is speaking to them just as she would if she were holding a personal conversation with each across a tea-table. Maybe it's our imagination but we think WOR has an intimate atmosphere anyway."*

from RADIO REVIEW, Official Publication of the Women's National Radio Committee, Representing a Constituency of Twenty Million Women in Twenty seven National Organizations

^{*}Yes, WOR is intimate. Close-to-the-listener quality and astute showmanship have always been the criterion at WOR. And its effectiveness is well demonstrated by the tesults we have secured for advertisers.



Squire Hix
Sue Hathaway
'B. B. D. A
GEORGE W.
LUFT CO.
(Tangee)
10:30-Tu-WEAF
Jimmy Fidier
'Cecli, W. C.
MACFADDEN
(True Story)

Section W. C. Section W. C. Section W. C. Section Sect

Nors. Cunneen
'Wade
BENJ, MOORE CO.
11:30 unn Wed11:30 unn Wed11:30 unn Wed11:30 unn WedBetty Moore
MODERN, FOOD
FROCESS, TO.
Charles Sorce
Harry Swan
'Clemente Co.
9 MOJ.LE AF
10 und Co.
10 und Co.
10 und Co.
11 und Co.
12 und Co.
13 und Co.
14 und Co.
15 und Co.
15 und Co.
16 und Co.
17 und Co.
18 und Co.
18

Jerry Beicher
*Stalk-Gobie
*Fadireic BOPA'
*Stalk-Gobie
*Fadireic BOPA'
*Death Vally Days'
*Clim Frawley
*Cowle Witten
*Joseph Brothme
*Joseph

Marion Jordon
Jim Jordan
Johnny Wolf
Thor Bricson
Johnny Wolf
Thor Bricson
Johns Wolf
Thor Bricson
John Marion
Lord & Thomas
(Ry Krisp)
10:80 W.m. FriMarion Talley
Josef Kolstner's
O'Gardner
John Marion Talley
John B Kennedy
John B Kennedy
John B Kennedy
Lord & Thomas
L, Stokowski
L, Stokowski
L, Stokowski
L, Stokowski

OMMERCIALS

WEEK OF APRIL 8-14

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); W (Wednesday); Th (Thursday); F (Friday); S:

Forest Lewis
Vivian Fridell
Jess Pugh
Clare Baum
Charles Egglesion
Cccil Roy
Marle Nelson
Pauline Hopkins
James Goss
3 Comer

NBC

AMERICAN CAN 9-Tu-WJZ Ben Berme & Lad: Ruth Etting *Fuller-Smith-Ross *Fuller-Smith Ross AMERICAN HOME PRODUCTS (Anacin) Easy Aces' WJZ-7 P.M. Tues-Wed Thur.

9Comer
BERNOL-MYERS
9-W-WEAF
(Sal Henatica)
(Inana)
Fred Atlen
Portland HoffaBilleen Douglas
Jack Smart
Peter Van Steedan
'Young & Rublean Goodman Ace Jane Ace Mary Uniter

MARY Uniter

(Kolyana)

Mon 3 WEAF

Hammerstein M. II.

ted Hammerstein

George White

Joe Howard

Florence Healy

Lucy Laughlin

Lazy Pail

Blacketi CAMPANA

19 F-WEAF

First Nighter
Francis X Buchman
Betty Lou Gerson
'arina Brickert
Harry Jackson'e Or
'Aubrey Wallace "Aubrey Wallace
CARNATION MILE
10-M-WEAF
Lullaby Lady
Ireene Wicker
M. Bastiman
Ruth Lyon
"Erwin, Wasey

CHEVIN, Wasey
CHEVROLET
G-Nat-WKAE
Rubloof
Virginia Rea
Jan Peero
Grabam McNere
Campbell: E
OTTEN SERVICE
AST-WKAE
Loudon, O
Touried & Thomas
CELECOMOT CLAIR Phris & teart
BABBITT CO.
10:45 am.-Men.
Frl-W4Z
'David Harum'
Wilmer Walter
Peggy Allenby
Edith Spence
Walter Soderling
Blacket *I.ord & Thomas CLICQUOT CLUB S-Su-WEAF Harry Reser & Clicquot Club O-Lynne Gordon Ernie Weber John Zellner John Zeilner
N. W. Ayer
COOK & SON
5:36-52-WJZ
Man From Cook of
Makcolm LaPrade
Lew White
Werthelmer

Walter Soderling
**Blackett
BETTER SPRECI
**SNITTUTE*

**TOUT English
**Court English
**Auspitz & Lee
**BOURBOIS SALES,
**Mon-Riss M-UZ(*Evening in Pariet)
**Marton Downey

- Werthelmer
COX GELATINE
II a.m.-Thurs.-WJZ
Jack Berch
*Katz *Katz
ELGIN WATCH
19-Tu-WEAF
Eddle Dowling
Ray Dooley
Helen Ward
B'ny Goodman's Or

*J. W. Thompson FORD Fri-9:30-WJZ Fred Warings Penn sylvanians *N. W. Ayer

FIRESTONE 8:30-M-WEAF Vocat Ensemble Nelson Eddy Murgaret Speaks Sweeny James

Sweeny-lames
FITCH
7145-SU-WEAF
Morin Sisters
Ranch Boys
'L. W. Rumsey
S:15-Fit-WJZ
Wendall Hall
'Ramsey
GEN. ELECTRIC
11 p.m.-Sun-WEAt
Matt Clemans ""

11 p.m. Sun W.E. at Matt Clemens, The Melody Master Alan Jocelyn Virginia, Howard Edwin, Jerome Frances Noristron Robert Strauss William Stickles Charme, Allin 'B. B. D. & O.

(CHERAL COODS (Maxwell) 9-Th-WEAF 9-Th-WEAF
Show Boat'
Lanny Ross
Ross
Hong Thibault
Frank McIntyre
The Westernere
Virginia
Moiasses 'n Jan'ry
ine Hoenachen
Walter Tetley
Laurie Massey
'Benion & Bowler
(Jel O)
- Sa-WJZ
- Jack Benny

Jack Benny
Mary Livingston
Johnny Green's Or
Kenny Baker
"Young & Rubicam GENERAL MILLS (Gold Medal) 10:45-W-F-WEAF

Betty Crocker . Cooking Recipes *McCord Co. (Bisquick) 4-Dally-W4Z 4-Pally-W4Z

Betty & Bob'

Bdith Dayls

Dorothy Shidler

Ellzabeth Relier

Leeter Tremayne

Loretta Poynton

Frank Dane

Blackett

GEN. MOTORS 10 p.m.-Su-WEAP Lily Pons Erno Rapee, Cond. G Motors Orc *Campbell-Ewald
HOUS-RHOLD
FINANTE
B-33-1-U-NJZ
Edgar A. Guest
Bernardille Flynn
Sidney Ellistrom
Gallicehlos Ore
'C. D. Frey
HORLICK'S
(Matted Milk
M to F-130-WJZ
LUD & Abner
Nortle Gold
Nortle Gold
Lord & Thomas
HUMPHREY'S *Campbell-Ewald

FUMPHREY'S
MEDICINE
5.15-Wed-Fri-WJZ
Sweethearts of the
Air'
Peter De Rose
May Singhi Breen
Andy Sanelia
*Blow
*Blow

Andy Saneiia

Blow

Blow

Biso-Su-WaZ

Walk Thempson

John Non & Son

(Floor Waz)

p.m.-Sun-WiZ

Fibber McGee &

Varion Laveer

Varion Laveer

Needham, L. & B.

S. C. JOHNSON &

(Glo-Co)
7:15-Th-WEAF
'Life Studies'
Tom Powers
'Needham, L. & B

KELLAGG 5:30-Dully Ex. Sa-Su-WJZ Singing Lady ireene Wicker

8:30-F-WJZ James Melton Hed Nichol's Orc N. W. Ayer

N. W. Ayer

KRAFT-PHENIX
10-Th-WEAK
Bing Crosby
Mme. SchumanHeink
Rudolph Ganz
Rudolph Ganz
Rudolph Ganz
Florence Gill
Kay Weber
Jimmy Dorsey Ore
Bob Burns
- U. Walt Thomp
LADY EXTHER
8:30-Tu-W-WEAF
Wayne King Ore

Wayne King Orc

LARUS & BROS (Edgeworth Tob'co 9-Wed-WJZ Corn Cob Pipe Cl'b

Connections of the Control of the Co

(Crisco)
3:30 Dally Ex. SaSu-VEAB
Vic & Sade
Art Van Harvey
Billy, ideison
Republine Flynn
115-Tu-Thu-SatWJZ

(vory Staine Club Capt. Tim Healey Blackman Mon-Wed-Fri-12 WEAF Pat Barnes Blackett-S-H.

(Dr. Lyons Tooth-9-Sn-WEAF

OP. Lyons Tooth
9-Sn-WEAF
Rodney Paste
Rodney Paste
Rodney Paste
Rodney Paste
Rodney Rodney
Men' / hout Town
And Sannelle Orc
4/15-Mon th FriOP. Lyons Tooth
powder)
We'r
Back Size Wife'
Vivian Fridell
Ken Grillin
Henry Saxe
Blackott
(Phillips Milk)
4:30-Th & ThirsHow to Be CharmIng:
Beatrice De Sylveia
*Blackett
\$UN OIL

Beatrice De Sylve;

*Blackett

\$: Shally Except

Gardner

Gardner

(1very Soon)

2:48-31 to E-WEAF

(1very Soon)

2:48-31 to E-WEAF

(1very Soon)

2:48-31 to E-WEAF

And McCounty

1very Soon

1very S

'Kaltenineyer's Kir dergarten' 5:30-Sat, WEAF Bruce Kamman

Henrietta Tedro Jack Mather Art Van Elyke Forrest Lowis Vic Smith Eugene McGillen *Blackett

CHAS. WARNER 10-W-WJZ
J. Charles Thoma
Frank Tours Oro
*Cecil, W. & C.
9:30 p.m.-W-WJZ
(Sloan'e) WJZ

20,000 Years in Sing Sing' Warden Lawes *C.-W.-Cecil WECO PRODUCTS
19:30 p.m.-SatWEAF

WEAF

'Dr. West's Celebrity Night'
George Olsen
Ethel Shutta
Joe Penner

'J. W. Thompson

Columbia

ACME PAINT

Frant: Black
Philis. Symbl.
Lord, & Themas
BEAL Sill.
Lord, & Themas
BEAL O'Mall But
Beat O'Mall But
Beat O'Mall But
Beat O'Mall
Lord, Beat O'Mall
Lord, Beat O'Mall
B Smiling McConnell Henri, H. & McD AFFILIATED PRODUCTS Louise Phillippe Cosmetics) 7:15-W-WABC 7:15-W-WABU
'Paris Night Life'
Armida
Pierre Le Kreune
'Blackett-S-H

:30-Tu-W-Th WABC Helen Choat

Ayer

Ayer

Ayer

SABETIELD

SAB-SITI-F-WEAF

Billy and Betty

(Petroleum)

1330-38 WEAF

WEAF

WILL

(Petroleum)

1330-38 WEAF

WICTON

WILL

(Petroleum)

1340-38 WEAF

WICTON

WILL

(Petroleum)

SIMOLARI

SAM-WIZ

Malcolm Clair

SAM-WIZ

Malcolm Clair

SAM-WIZ

Malcolm Clair

SAM-WIZ

Malcolm Clair

SAM-WIZ

MARCOLM

MARCOLM WARC
Kate Smith's Coffee
Time
Ted. Collins
Jack Mitter's Ore
*Paris & Peart

AMERICAN HOME PRODUCTS (Edna Wailace Hopper Cosmetice) 11:15 a.m.-M to F-

(Edna Wallace
Hopper Cosmelice)
11:15 a.m.-M to FWARD
Romance of Helen
Trent
Virginia Clark
Marie Nelson
Eugene McGillen
David Gothard
Hudrey- McGrath
Mary Calvert
(Kolynos)

(Kolynos)
WABC-11:30 A.M.
Mon. to Fri.
Just Plain Bill'
Arthur Rughes
Ruth Russell
James Meighan
Curtle Arnall
Geneva Harrison
Ray Coilins
(Kiesproof)
(Outdoor Girl)
11:45 a.m.Mon.to

11:45 a.m.-Mon Fri-WABC

Fri-WABC
'Rich Man's
Darling'
Peggy Allenby
Ed Jerome
Ethel Remey
Carl Swenson
Ona Munson
Blanche Sweet

Elisodol)
S:394-F-VABOB'way Varieties
Ocean Shaw (Bisodel)

Charles Newman
Perne

W Ayer

GENERAL SAVARG

LUILA SANAVARG

GENERAL MILLS

BILLS

BIL South

(Tomato Juice)
8:30-W-WABO
Burns & Allen
Milton Watson
Ken Niles
Jacques Renard's Q
F. W. Armstrong
CHRYSLER
8-Th-WABO
Chrysler Airshow

8-Th-WABU
'Chrysler Airshow'
Alexander Gray
Chas Hanson Towne
M Warnow's Ore
Chorus
'Lee Anderson Adv.

COCA-COLA CO. Refreshment Time Counte Boswell Al Bowlly Ray Noble'e Ord

Ray Noble's Ore

*I)'Arcy

*COLGATE-PALMOLIVE-PEET

(Palmolive-Soap)
8-5a-WABC

"Ziegfeld Foliles of
tho Air

Fannie Brice
Patti Chapin
Benny Fields
Jack Arthur
Al Goodman's Ore
(Super Suda)

Al Goodman's Ore (Super Suds) 5:45 M to F-WAMC The Goldbergs Gertrude Berg James R. Waters Everett Sloane Rosslyn Silbert Rosslyn Silbert Rossumary Deckship Richard Clark (Palmolive Shave) 10-W-WAMO Gang Busters

John, ShenErwin-Wassy
KLEENKX
280-4 to E-WABC
SMARINBASIL OR E-WABC
BASIL OR E-WABC
JOHN
JOHN Crushberry,
Jonne Crushberry,
Jonne Maine
Robt E, Griffin
Bob Whits
Gorieton Brickert
Heity Lon Gerson
Jack Daly
Marjorit Hannan
Anus Davenport

WELCH
(Gress Jules)
(Gress Jul

Alice Reinhart
Jamee VanDyk
Howard Smith
Matt Crowley
*Beitton & Howles
(Wonder Bread)
CONTINENTAL
BAKING
6:45-M-Tu-Tb-FWABU
'Renfrew of th
Mounted'

Renfrew of the Mounted Laurie York Erskine, Au. House Jameson Nancy Kelly Warren Bryan *B, B, D, & O.

Detrift Sym Orce
Victor Kolar

9:50-Fa-WABO
Fred Waring
Stella Friend
Rosemary & PriscilHouse
Fley Article
Fley Article
Bill Marshall
Trey Peters
Stuart Churchill
Johnny Davis
Tuhby Hanlon
Cene Conkiln
Charles Newman
Ferne

HECKER II-0
(Force)
(F

the

Ray Block's Ore
Show
LANY ESTHER
18-M-WARD
WISH-WARD
TERMS FINE
(Febrer)
7-Su-WARD
Eddie Cantor
Harry Elasten
Jimmy Wallington
Betty Garde
Betty Garde
Louis Gress Ore
Lenne & Mitchell
LEYER BRUS.

C. KRUEGER (Beer & Ale) 7:10-Ta-Ta-WABC Kreuger Musical Toast' 8 Schermerhorn Jerry Cooper Ray Block's Oro *Blow

Louis Grees Ore
Lennen & Mitchell
LEVER BRUS,
(Lux Saus),
Radio Theatre
Shore Leave
Lee, Tracy
Sisp-Ta-WaBC
Laugh, With Ken
Ken Murray
Brus Arden
Phil Regard
Radio Theatre
Ruthrauff & Ryan
LIGGUTT &
MYERS
(Chesterfield Re

BIYERS
(Chesterfield Cige)
9-W-WABO
Lily Pone
9-Sa-WABO
Nino Martini
Andre Kostelanetz
Oro throughout
*Newell-Emmett

Novel Enunett

OHAVIOR ARPT

HILL

1245 Dally Ex. Se
Nu-WARO

6 Star Jones'

Johnny Kane

Elizabeth Day

Bill Johnstone

Phit Van Zante

Florence Malone

Florence Malone

Florence Halone

Flo

CORN PARTIES AND P

*Binckett S-H.
NATIONAL ICE
ADV. INC.
10-Tu-WABO
'Parties at Pickfair'
Mary Pickford
Jackle Cooper
Al Lyons Oro
*Donahue & Coe

*HILCO

THE daily ex. SaSu-WABC

Boake Carter
*Hutchins

*Hutchins

*FLYNOUTH
MOTOR
9:80-Th-WARG
'Guilive, 'the
Traveller
John Sar Young
John McIntyre
Lennie Hayton's Or
Lovely Girls 8
'King's Merry M'n 4
'J. Stirling Getchell
POMPRIAN

POMPEIAN 12:15-Tu-Th-WABC

POMPEIAN
PRISTAT-WABC
JETT GOODET
TOODING & LICY
TOODING
TOODIN

SOCONY VACUUM 8-F-WARD Flying Red Horse Tavorn Walter Woolf King

J Sittling Getted
STANDARD ORL
STANDARD ORL
S-M-WABO
JULY LOUDARD ARE
ROYAL CRANGING
MARKET LOUDEN
STERLING PROS
DUCTS
(Bayor's Aspira)
8-Tu-WABO
Laceder and Ollace

R-Tu-Walb Lavender and Lace' Fritzi Scheff Lucy Monroe Frank Munn Jus Haenscher

(Phillips Dent Magnesia) 5-Nu-WABO Melodiana' Bernice Clai Abe Lyman Oliver Smith STEWART. WARNER

WARNER
(Alemite)
(Alemite)
10-Th-WARO
10-Th-

Charles Goodman STUDEBAKER 10-Fri-WABO Richard Himber Champions Ben Bernie *Roche-W.-C.

U. S. TOBACCO 8:30-M-WARO
Pipe Smoking Time
Pick & Pat
Landt 3 & White
Benny Kruger's Or
Arthur Kudner
WARD BARNA
6:16-Tu-Th-Sa
WARO

"Yound 5 Youth

WARD

News of Youth'
Laddle Nemma
Jackle Kelk
Ethel Blume
Alfred Corn
Lester Jay
Joyce Walsh
Hanley Stafford
Himan Brown, blr
Fletcher & Ellis
WASEV PROBATO
Sincing San'

Singing Sam' Harry Francel 12-Daily Ex. Sa-Sa-WABC 6:45-Sa-WABC

Machineless Permanent Wave

Permanent Wavel
G-Su-WABC

Mutual

CAL-ASPIRIN
12:45-M-W-FWOR
'Painted Dreams'
Kay Chase
Mary Afflick
Alice Hill
Bess Flynn
'Reincke E.-Y. G.
& F.

CROWN OVERALI.
7:45 p.m.-Thu7:45 p.m.-ThuWOR
Crown Headil
Frolles Charles Seal
Charles Swayne
Devore Stayne
Devore Stayne
Devore Stayne
One Lugar Ore
"H. W. Kastor

*H. W. Kastor
CRUSAIBERS
Mon-8:15-WOR
The Crusaders
Fred G. Clark
*Marachalk & Prat
11:45-Mon. to FriWOR
*Fileskers

*Blackett
GORDON
BAKERIES
7:30-M-F-W-WOR
'Lone Ranger'
'Sek!

"Sehi GRUEN
T-45-TEN-WAR
T-45-TEN-WAR
T-45-TEN-WAR
Time The Back!
De Germo & Kilbine
HEALTH
PRODUCTS
G p.m.-Sun-WOR
Amateur Night
Arnold Johnson Or
'Wm. Esty
HOUSEHOLD
FINANCE
18-30 p.m.-Sat.-WOR
Richard Gordon
Harold West
Frey
MACY

*Frey
MACY
9 a.m.-Thu-WOR
'Morning Mat with'
Neille Revell
Abe Lyman
Helen Gleason

Mcs. Ethel.H Lills
*Donabus'& Cos. |
MURINE
(Eye Wash)
9:30-The-WOR
Listen to This
Johnny & Dotry
I.ew Dlamond ore
*Nelsser-Meyerhod
Printing

Noisser-Meyerhod
Noisser-Meyerhod
BAKERIES
BIIG-B to F-W08
Gener the Machine
Gener the Machine
Hall Joachine
Hall Joachine
Hall Joachine
Let Spark

The Music Box Mary E Wood Balley Axton William Stocs

WASEY (Zemo) WAREL (Zemo)
M to Thu-11:15 54:
2:30-WOB
Lampitchter
Jacob Tarshien
Erwin-Wasey
R. L. WATKINS
9:45 a.m.-M to se
WOR.
(Dr. Lyons' Tools
Powder)

Powder)
Back Stage Wife
Vician Fridell
Ken Griffin

Ken Griffin Henry Saxe Mary McCormick

Mary McCornes
James Goss
'Hackett-S-H.
WANDER CO.
3-M to F-WOR
Molty of Movier
Kirby Hawke
Gone Byron
Blackett-S-H.



From Vermont to Cape Cod, from Connecticut to Maine, these two stations do the work of a network -blanketing 4/5ths of the purchasing power. They're what you need to do a selling job in New England.

50,000 WATTS

· NBC Blue Network **BOSTON**

SPRINGFIELD, MASS.

1,000 WATTS

Two of NBC's Managed and Operated Stations

8-Station Promotion Draws Nix

Finkelstein, Theatre Showman, Partner in Pool That Seeks Radio String

Washington, April 7.

Washington, April 7.

Second attempt to organize chain of small stations in Minnesota, Iowa, Nebraska and Wisconein was spiked last week, when a Federal Communications Commission against nications Commission examiner number of the commission of the comm the eight-station application made in the name of a partnership con-listing of Robert J. Dean, Emmons L. Abeles, Dr. F. Koren and a cor-poration known as M. L. Finkelstein Sons, Inc.

sons, and Falling to receive Commish approval, last December, the eight applications were set for a joint hearing before Examiner P. W. Seward, who found them wanting on several brounds, including legal and financial qualifications.

tal qualifications.

Conflict between testimony of chal qualifications.
Conflict between testimony of Harold D. Finkelstein, president of the corporation, and provisions of its 'amended articles of association,' which, according to the report, appears to be an unlimited partnership, left the question of the propeed operation of the transmitters up, in the six. Partnership agreement showed, that group had been formed to 'conduct the business of a radio broadcast station,' while Tinklestein claimed it did not propose to assume any general obligations, beyond the mere application for construction permits.

Scheme provided for capital of 12,000 for cans station involved, to which 'each party shall contribute from time to time as required,' but financial statements of Dean, Abeles and Dr. Koren left doubt that they could contribute 3,000 appece for

and pr. Moren left doubt that they sould contribute \$3,000 apiece for such transmitter.

Seward also questioned legality of interference and quota over-load, was given by Seward as reason why station should be refused construction as a 'partner' in the applications of the stations of construction of the stations on grounds of interference with the 'fair and efficient radio swides of existing radio stations or its construction of the stations on grounds of interference with the 'fair and efficient radio swides of existing radio stations or its construction of WMSD, Sheffield (Ala.), with the commission's monitoring station at Grand Island, Nebraska.' Al-

ready over-quota conditions would be increased by granting of the applications, he added.

Each application was made in the name of a separate corporation, designated as a broadcasting company bearing the name of the town in which the transmitter was to be erected. Asking 100 wants power and unlimited hours of operation for each transmitter, the group requested a frequency of 1,500 kc for two of its stations, at Winona. Minn. and Appleton, Wis.; two assignments on 1210 kc, at Fort Dodge. Ia., and Mankato, Minn., and two on the 1310 kc frequency at Wausau, Wis., and Clinton, Ia. The remaining stations, at Hastings and Grand Island, Neb., asked for 1420 and 1370 kc, respectively.

inkeletein a Showman

inkelstein a Showman

Dean and Koren, both from
Watertown, S. D. have been assoclated for several years as owners
of KGDY, Huron, S. D. They recelved a license last year to operate
KABR, at Aberdeen, in the same
state. Finkelstein, corporation president, has been in the amusement
business and is at present interested
in the operation of an electrical recording business, Mid-West Recordings, Inc./in Minneapolis.
Request of the Northern Broadcasting Company for new station at
Wausau. Wis, was turned down by
Examiner Seward coincident with
his recommended denial for the
Finklestein group. The application,
asking 100 watts or 1370 kc, was
heard jointly, because of its interretationship with the other requests.
Interference and quota over-load,
was given by Seward as reason why
station should be refused construction permit.

Well Drying Up

(Continued from page 37)

(Continued from page 37)
written strictly for radio. Lux
Theatre (full hour dramas) will in
all likelihood be the next to feel
the pinch. Already it's a majos
headache.
Going is made all the rougher
because icture material is being
burned up almost as fast as legit.
Hollywood Hote! scoops up
snatches of new screen works almost as fast as they're out, and
occasionally others like 'Shell
Chateau, and RCA's 'Magic Key'
grab similar material. While
there's a much greater film than
legit assortment, pic stuff is felt
to be hard to adapt in radio's abbreviated time spreads. Resultantly
it, too, is nearing depletion.

io ust urse Own

io ust urse Own Only solution seen by agencies is to foster a group of strictly radio authors who can acclimate themselves to the pace. J. Walter Thompson now has its eye on a number of such authors and is keeping a close tab on their development, One or two other agencies meantime are eyeing the Authors Guild and the various writer's organizations for candidates. One agency has circularized the Guild necently, So far this activity has produced pretty meager results. Takes time to acquire writers who can work in racing gear at radios relatively small gear at radios relatively small gear at radios relatively small ing gear at radios relatively small

This handful are strictly disablaries. This handful are strictly disablaries are so-called strip' shows. Latter are not designated to take the place of legit and screen material, and their authors are hence not in the same category with the above-mentioned. However, in the serial class, too, there appear to be some candidates whose activities could be transferred to the more delicate field with success.

Adaptation of novels for radio use

with success.

Adaptation of novels for radio use in the heavier drama stuff has been mentioned and even tried as a possibility, but it is not regarded as fruitful. Many a novel already has been transferred to stage and screen whence it went to radio, and the rest with few exceptions could not successfully be telescoped for radio use.

Censorship by Buzzing Sounds **Obliterating Speakers' Words Described in Canada Parliament**

Toronto, April 7.
Some form of advance censorship directed against defamatory and libelious broadcasts is expected to be a result of the Federal govern-

libelious broadcasts is expected to be a result of the Federal government's probe into the activities of the Canadian Radio Commission and the planned abolition of this body. Hector Charlesworth, dean of Canada's dramatic critics and chairman of the Canadian Radio Commission for three years, has so far been the target of attacks on the House of Commons floor and has been forced to reider an exhaustive account of his stewardship. He was outstanding in his defense of the present radio set-up and claimed the Commission is one of the most efficient branches of public service. He did admit, however, that he and his henchmen had been hampered by the lack of finances in the way of Federal grants and that, as a consequence. Canada's broadcasting service is not 'as good as it might be.'

WCAU Survey Ready

Philadelphia, April 7.
Survey based on mail of more than 290,000 and nearly 38,000 answers to questionnaires is being prepared by WCAU and will be released as soon as it's off the presses. Data, gathered by tabulation of mail for last six months and canvas conducted by Boy Scouts, will cost nearly \$10,000.

Approximately 2,000 copies of survey will be sent out. Expect to release it in about two weeks. Claimed to be most exhaustive survey of listener habits ever made.

pointee of the now defeated Conservative party of Rt. Hon. R. B. Bennett, Mr. Charlesworth stated that there had been some censorship of anti-Conservative political speeches over the air during pre-election activities, this particularly in the case of Communist candidates who were running for Federa' office. Censorship as done by means of buzzing which obliterated the speakers words, he testified.

which obliterated the speakers words, he testified.
Regarding the national hook-up broadcasts of the 'Mr. Sage' programs, these virulently attacking Hon. Mackenzie King, present Prime Minister of Canada, Charlesworth blaimed that these had been sponsored by the Conservative party and the time paid for. Admitting that he had not read the scripts and that he had depended upon the sponsor, Charlesworth said that the first 'Mr. Sage' broadcast came as a surprise to the Canadian Radio Commission but that later broadcasts were less objectionable. This occasioned the remark from Denton Massey, cousin of Actor Raymond Massey and Conservative member for Toronto, that all political parties released objectionable broadcasts prior to the last election.

election." Charlesworth was also questioned regarding the salarles and duties of Stanley Maxted, manager of CRCT, Toronto, and regional director for Ontario, and of his second-in-command, Rupert Lucas. Maxted receives a salary of \$4,750 and Lucas \$3,500 yearly. While Charlesworth admitted that Lucas, duties were to supervise Commission and commercial commences and commercial commences. ducted by Boy Scouts, will cost nearly \$10,000.

Approximately 2,000 copies of survey will be sent out. Expect to release it in about two weeks. Claimed to be most exhaustive survey of listener habits ever made.

Ruby Hagler has joined WBRC, Birmingham, as accompanist, replacing Aiva DeMarks, resigned.



NOT EVEN WLW knows the full force of the tremendous sales influence wielded daily by the **WORLD'S MOST POWERFUL BROADCASTING STATION**

For final information on this subject, consult any consistent WLW advertiser.*

> *(If you examine the list of consistent WLW advertisers, you will find them to be not only the companies who know most about WLW, but also the corporations who are radio's most successful national advertisers.)

'Sift Facts, Define Policy,' Craven Urges F.C.C.; Meeting in June

Puerto Rico's 1st Full

Station has also recently become a Transradio press subscriber and is peppering the etiler with news-casts.

the facts about growing competition between broadcasting, radio-tele-phone, radio-telegraph, and land wires and the rivairy between broadcasting, motion pictures, news-papers, and television. Craven wants his bosses to lay down hard-and-fast policies about the extent to which each interest in these fields

Time Station Starts First full-time station in Puerto Rice has just come into existence with the granting of an all-day permit to WNEL, San uan, by the government. Operates at 1,000

Washington. April 7.
Sweeping general investigation into alocation of radio spectrum to to various groups of users will be conducted by Federal Communications Commission because of rapid progress of radio art during past few

As prelude to possible changes in broadcast allocation policies Commish last week voted to take up the many-sided problem on June 15. Meanwhile the question of regrouping clear, regional and local broadcast channels will be held in abeyance, with this phase of the big matter slated for disposition by the broadcast division after the major principles of ether usage are settled.

principles of ether usage are settied.

Broad inquiry was voted upon recommendation of Commander T. A. M. Craven, commish chief engineer, who told his bosses the time has come when long-range planning must be tackled and decision must be made about places for television, radio - telephone, broadcasting, and other types of operation. Objective is to bring up to date the different brackets carmarked for miscellaneous purposes. Although the whole issue was set for public discussion, the Commish refused to make public the Craven memorandum or give the industry any precise idea of whet it will take up at the forthcoming hearing.

Reali Needes. must be tackled and decision must be made about places for television, radio - telegraph, radio - telephone, broadcastins, and other types of operation. Objective is to bring up to date the different brackets carmarked for miscellaneous purposes. Although the whole issue was set for public discussion, the Commish refused to make gublic the Craven memorandum of give the industry any precise idea of what it will take up at the forthcoming hearing.

Reali Needed.

One of the primary purposes of the chief engineer's note, however, was to force the Commish to face.

PLAYS UP RADIO

Indianapolis Times Only Local ily Given Biz Attention

Indianapolis, April 7.
imes, Scripps-Howard paper, is
the first of the three local sheete to
open up with an attempt to build
a radio page. News' and 'Star' still
skimping on space. Al Norman has
been named radio editor and is mixing in plenty of local art and stories
along with national publicity, releases. Plans now include the ritention to run a series of candid
camera shots showing local radio
workers in activity, from boss to
stenos.

Conn.

(Continued from page 34)

(Continued from page 34) pops up all over. When you protest, he says, 'Feople like Milton Berle's mother will say to you, 'Well, where did you get it?' She thinks it comes out of the ground, like flowers. Trying to stop material being stolen is like a fellow in a row-boat. One leak springs up, and while he's trying to patch it, fifty leaks are bursting through. Or, if that comparison isn't clear, Conn's got another. It's like suing for ten bucks. So you pay two dollars for the summons, and eight for the cab that takes you to court. takes you to court.

implifies It Bertha Brai

Bertha Brai implifies the Once Conn—who used to be a vandeville artist too;—Or. course, I never played the Palace, he recalls, somewhat wistfully, but I played all around there—once Mr. Conn thought it would be nice if the writers for radio got billing on the air. So he went to Bertha Brainerd of NBC. Why is it that a writer can't get billing? I asked her. 'We just won't give it to you. The public's not interested.' So then I says to her, I think I'll quit radio.' So she says, 'Do as you please,' Like that, but Do you please,' So Conn doesn't worry any more about billing for writers on the air, anyway the Jack Benny program is written o sound ad lib, and if the writers got billing, it would destroy the fullusion. But just the same, Conn feels that radio could get good writers if they'd give the writers or defined. If it isn't the money that's keeping really good writers off, the says. Why, money is nothing to the sponsors. he says. Wh the sponsors.

Pouting Sponsors

Pouting Sponsors

Sponsors. They surprise Conn.

Sponsors. They surprise Conn.

They're pouters,' he says. 'Those big multi-millionaires are pouters. They're hurt, they pout, if you improve a first script after they're hurt, they pout, if you improve a first script after they're hurt, they pout, if you make a first script after they're okayed it.' Sponsors don't understand yet the importance of material. They're learning, but they don't realize fully, for instance, that a writer not only must write the material. He's got to be at the rehearsals, watching ose-that the material registers as he visualized it originally. Sometimes it doesn't. A first script is like a first fitting of a, suit of clothes; it. always needs some fixing. Some 'sponsors hirs' a performer after catching one show. They put him on for a run, says: Conn, and then they; wonder what's happened. He was great the first:time; what's happened for him now, he's no good. They don't-realize that it was the material in his first show that made him sound good.

Right now most of the big comedy.

im sound good. Right now most of the big comedy Right now most of the big comedy, programs are using the group, the family, 'style, which, it so happens, says' Conn, he originated. The group formula is good, he says, because whereas a monologist has to tell stories, and dialogue has to tell jokes, group comedy, permits use of situations. Group comedy allows one fellow to be the goat and gives a chance for humorously individual characterizations for the rest of the cast. It is a natural set-up, it has scope, its comedy is most natural. But it needs a good head, a strong-center pole of the Jaok Benny type, says Conn, to hold. It together. says Conn, to hold it together.

Radio a Stooge Biz

Radio a Stooge Bix
Reflecting on the success of group
comedy, Conn comes to the conclusion that radio is a stooge racket.
It's a stooge biz, he says. The audience, has heard so many good voices,
like the announcers,' so much good
English, that now they want to hear
funny voices. Funny voices take the
place of stooges' tunny make-up.
But a stooge doesn't get anywher
but a stooge doesn't get

Inside Stuff—Radio

Having completed extensive alterations. Leon Levy, WCAU and KYW, Philadelphila, prez. recently moved into Germantown home he purchased last summer. Last week he received, whe from Joan Rosenbaum, il-months-old daughter of nextdoor neighbor, Samuel R. Rosenbaum, WFIL prez. and Mrs. Edna Phillips Rosenbaum, first harpist of Philadel-

WFIL prez, and Mrs. Edna Phillips Rosenbaum, first harpist of Philadelphila orchestra.

Message read, 'You have made your lovely new house such a thing of beauty is it really necessary to maintain a noisy dog, who barks for hours making night hideous for your innocent and admiring neighbors best regards Joan Rosenbaum.'

Next day, adcording to Levy, his pooch, 'Zip,' a German shepherd, vamoosed and was picked up by dog catchers and landed in pound. He's row quarantined at's veterinarian's on account of local epidemic of rables. Levy says 'Zip,' an extremely sensitive animal, didn't like Rosenbaum's saxophone playing. He's considering notifying Society of Prevention of cruelty to Animals.

Anyway,' he declares, no 11-months-old-child should be up as late as 9 p. m., when wire was sent. He suspects Rosenbaum of making his daughter goat of case.

If NBC wants it NBC can have the 'Voice of Experience' program. Offer to transfer the five-a-week rogram has been made by Wasey Products. Show has been on Columbia.

Previously NBC officials frowing upon the program because of the 'advice' angle conducted by M. Sayle Taylor who, before radio, conducted lectures with sex films in theatires.

Voice' escaped Colum ia's much-publicized, clean-up campaign last year. Not reported if Columbia now intends to extend its regulations more drastically or whether other reasons prompt the sponsor's disposition to change webs.

Case of a plot temporarily saving a serial has occurred in connection with Wrigley's Myrt and Marge' stanza over CBS. When the chewing gum firm also bought 'March of Time,' the previous serial was in such a state of plot complication, with a murder among the ingredients, that Wrigley decided to untangle things before folding the show. Will now with until 45.

urin until April 16.
Understood that CBS volunteered to put 'Myrt and Marge' on sustaining in case Wrigley decided to drop it so there wouldn't be an audience kickback. Now felt, however, that by middle of this month a satisfactor

Permission previously given James Cagney to do a radio version of Winterset' on Shell Chateau program was withdrawn by Maxwell Anderson after New York ortics had acclaimed his play best of the season. Author stated that cricks are interested in a full nour airing of the show and didn't want edge taken off by previous tab production. Cagney will be spotted on program when rights to suitable vehicle can be obtained.

Al Nagler, of WJBK, Detroit, last week waded through six hours of continuous play-by-play at the Detroit Red Wings-Montreal Maroons hockey playoff game in Montreal. Record game started at 8:20 p. m. and lasted till 2:30 a. m., with Red Wings on top 1-0, the equivalent of three full contests.

Nagler was sent to Montreal by Dodge Motor. With Angus Plat doing the commercial, Nagler's stuff was shipped by whre to Detroit.

A. L. Alexander, chief announcer of WMCA, New York, is under contract as an integral part of the Good Will Court program which goes commercial June 7. He gets a percentage based on program's income.

AND LONG INTO-

Brook'yn Cases Now Set for May Hearing

Washington, April 7.
Famous 'Brooklyn cases,' toughest, nut the Federal Communications' Commission has ever been called upon to crack, last week were given a spring cleaning, with application of Arde Bulova and Norman K. Winston being dropped entirely and all applications involving assignment of license either killed or dismissed.

Present status

ment of license either killed or dismissed.

Present status of the six-way
scramble for all, or part, of the 1400
kilocycle assignment, leaves WBBC,
the Brooklyn Broadcasting Company; WARD, U. S. Broadcasting
Corp.; WEVD, Debs Memorial outfit, and WVFW, Paramount Broadcasting Corp., all fighting over fulltime 'privileges; WLTH. Voice of
Brooklyn, which has been using
one-fourth share of the facilities,
seeking, renewal, and the Brooklyn
Eagle howling for a 50% share of
WBBC's requested full-time chunk.
Commission for particular
Commission which still remain
in the ring. All seven commissioners will meet 'en banc,' in May, to
listen to the revised requests of the
proup.

group.

Bulova-Winston application was
thrown out for failure to file an ap-pearance with the Commission.

Anne Honeycutt's Office

Annie Honeycutt s Office

Anne. Honeycutt, who resigned
last week as assistant program
manager at Columbla, will, after a
vacation in Europe, open offices in
New York in the fall to do freelanes producing.
Miss Heneycutt was with CBS for
seven years.

Showerman on His Way
Chicago, April 7.
Irving 'Chick' Showerman who
has been assistant sales manager
for Ahè central division of NBG,
shifts to New York this week as
assistant sales manager of eastern
district.
Réplacement locally yet
named.

- * Buying profitable radio shows, people in the biz report, is no cinch. Frantic searching through the files seldom brings forth ideas that will knock the listeners out of their seats.
- ★ People want good shows -not screwy ideas. So we say: get a station-tested program that has the "socko" appeal and save dough and worry all around.
- * Blair stations offer you programs of proved selling ability, which are available for sponsorship on either a spot, sectional, or national basis. We include case histories and merchandising plans.
- * Let us tell you more!

JOHN BLAIR & CO. Natural Representatives of Radio Statums

NEW YORK - CHICAGO - DETROIT - SAN FRANCISCO

OFFICES. 48 WEST 48 ST.

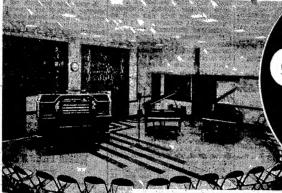
Large and Small Units Albert M. Greenfield & Co., 18c-521 Fifth Ave., MUrray Hill 2-6006 Agent on Premises—BRyant 9-8299



PRIL 13th A NEW ERA IN BROADCASTING EGINS IN OKLAHOMA WITH THE OPENING











A STANDOUT ACHIEVEMENT IN STUDIO DESIGN, ACOUS-TICS AND ENGINEERING

PLANNED with audacity and executed with characteristic vigor. WEY's new studies opening April 13th sclipse America's finest in beauty, design, laclities and technical excellence. Only a handful excellence.

technical excellence. Only a handful exceed them in size.

This new castle of the air occupies an entire floor especially provided for it in the original plans of Oklahema City's new Starrin Tower Hotel. Six studies, including an ultra-modern kitchen-studio and an auditorium senting 1,200, provide ample facilities for radio productions of two sixes there.

mpile facilities for radio productions of my size or type.

The entire floor is air-conditioned. The most recent developments in accoustical engineering together with RGA high fidelity speech input equipment achieve perfection in transferring program quality from studio to air. Many unique innovations are the marvels of radio technicians

as well as laymen a
To WKY's audience, this new air castle marks another crescendo in WKY's end-Oklahoma

Oklahoma.

To WKY's staff of able showmen, it provides a new and bigger stage on which to build the Sbuttery's it specifies a stage on which to advertisers, it specifies with as the lead station of the Sbutteryst with an audience whose size loyalty and esponsiveness make it a standout in results and economy.

Affiliated with THE DAILY OKLAHOMAN CKLAHOMA CITY TIMES THE FARMER STOCKMAN

The Only Full-Time NBC Outlet in Oklahoma

SPECIAL ADVERTISING AGENCY KATZ

44

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

ittsburgh Recovery Salute WCAE, Pittsburgh

Pittsburgh Recovery Program Pittsburgh

Pittsburgh Recovery Program
Pittsburgh. A 90-minute coast-to-coast broadcast over NEC's Red chain starting
at 11 p.m. Thursday (9) night from
WCAE here will recount in detail
highlights of recent flood and
dramatize city's speedy return to
recovery following billion-dollar
catastrophe. Program being arranged by station's general many
speed of Billings; Et al 12 p.m.
program of Billings; Et al 2 p.m.
program of Billings; Pit 1 sharey,
program of Billings; Pit 1 sharey,
program of Commerce and Major
Lenox Riley Lohn, NBC prexy,
Speakers will include Governor
Earle of Pennsylvania, Mayor McNair and Oliver J. Keller, general
manager of Post-Gazette, wilth
parade of entertalnment from Carnegle Tech symphony orchestra,
Unquesne University choruses, U. of,
Pitt pand, Basil Formeen's orchestra,
176th Field Artillery band and staff
Program will switch at Intervals
to other cities on Red network for
salutes to Pittsburgh.

John Patt's Promotional Idea
Cleveland.
In a city like Cleveland with four
competing radio stations (WGAR,
WHK, WTAM, WJAY), new methods for developing business inspire
the managers to agitate their creative imagination. Station WGAR
is currently experimenting with, a
notion that Manager John Patt

JACK

And His ORCHESTRA FRENCH CASINO, NEW YORK BROADCASTING Mon., 11-11:30 P.M., WABC-CBS COAST-TO-COAST Fri., 11:20-12 P.M., WOR-Mutual Per. Mgt., M.C.A.

BENAY VENUTA

ON THE AL BC—and Entire Columbia Nety
Appearing Week April 10
LOEWS STATE, NEW YORK

Exclusive Management
CBS ARTISTS BUREAU Personal, Munagement
JULES ALBERTI, 515 Madison Ave.
New York, City, EL 4-5350



hopes may cause some of the conservative agencies and would-be sponsors to relax their saies resistance.

On the theory that anybody who can see and hear what's being the conservation of the conservation of

rab the Easter Parade
Paidadelphia.
Initial try for such a stunt WFIL
will short wave hat-by-coat description, of Easter parade on Atlantic City boardwalk this year. Will
have man to do color yarn, gas
spieler to flash latest fashions to
quivering femmes at home and
name-wise guy to spot local celebs
gulping ocean 'ozone.
Resort is pet spot for localites.

NBC's Daytime Build-Up
New York.

NBC's Daytime Build-Up.
New York.
NBC is retailing its daytime listening story in the form of single sheet carboard folders. They are being mailed out at the rate of two a week, with the series calling for 10 altogether.
Each card is a red and black job, highlights a rooster in the illustrational continued or more 200.

(Continued on page 62)

WSM-WB Apart

Nashville, April 7.

Harry Stone, manager of WSM, was in New York last week to discuss Warner Brothers' contracts. WSM was one of the stations to sign a temporary contract with Warners Jan. 1. The first agreement has expired and to date no new one has been signed. There has been no indication yet as to what WSM's action will be.

Until' matters are settied, WSM orchestras and units are not playing Warner Brothers' tunes. April 1 was first time such music had been barred from WSM programs.

Tydol's WFIL News

hiladelphia, April 7.
Tide Water Products (Tydol Oli and Gas) last week took four daily news shots over WFIL, bringing station's total of news sessions to sight, daily, all sponsoved. By far biggest news crop in town.

Latest set includes three periods of five minutes each and one 15-minute stanza. Using INS service edited for radio, with station's customary two-man spiel; that is, one for headlines, other for story, Lenning, & Mitchell set-deal, which is for 13 weeks.

fign & Matches Set Jean, which is for 13 weekles also handle news shot of 'We minutes daily, and there are three half-hour participating (Classified Section of the News.' Gives station total of two hours and 10 minutes time to what's going on.

Ted Epstein Quits Radio

red Epstein Quits Radio
Pittsburgh, April 7.
Ted Epstein, sentior announcer at
Hearst-owned WCAE, has resigned
post there to devote all of his time
to practice of law. Epstein joined
station in 1839 while a student at
Pitt law school and received his
degree year before last.
He's been succeeded by Marx
Hartman.

YOUR OLD FRIENDS THE O'NEILLS' NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE " AUGHTER TEARS AND HEART-THROBS Presented by lypry Soap 99.44/100 % pure LISTEN 3:45-4:00 P. M.-E. S. T., WEAF NBC Network—Coast to Coast NBC Network—Coast NBC Network—Coas

'Darby' Issue Rages

Editor, VARIETY:

Editor, Variett:

Last week you ran an article on the pronunciation of America's counterpart of the great English Derby (called Darby) which stated a native Kentuckian spoke of our turt classic as Darby (called Derby). Because of this Clem McCarthy, Ted Husing and Graham McNamee have taken up the cry and that makes it official. Says you!

As for Messrs. Husing, McNamee and McCarthy, the least any airman can do is forget English as the English speak and remember we're no longer a colony but a free land where our only rule is an (i) for an (i) and an (e) for an (e). This is the only way the good old town of Harwich will ever be saved the insult of becoming 'Harrich' or Birmingham from being fore-shortened to 'Birmingum' or 'Brum'! I Americans really wanted to be confused, why didn't we borrow a few more of our British brethreis tongue-twisters long ago such as Punchnowle. (Punnel), Ulg'ham (Uffam) or Slatithyatte (Slott?' If we would avoid some of the hide-bound inconsistencies of our forbears, let's forget our tongue ever had anything to do with the British Isles and learn to speak good American.

(Si Mark Hawley.

Mark Hawley. WOR, New York.

Editor, Variety:
When one hoss races another hoss in Kentucky it may be the darby to NBC, CBS and your English Aunt Tillie but no sissy announcer will ever call it anything but 'derby' on L. B. Wilson's WCKY. It js. B.'s hunch that in Kentucky we are all Americans and talk that way.

It's 'derby' to the owners, trainers and jockeys and the first js citizens that L. B.'s inquiring reporter met on his survey.

(Signed) Elmer Dressman,

WCKY, Covington, Ky.

P. S.—You're still a colonel.

'RULES' DRIVE **CELEB SHOW OFF WGN**

Chicago, April 7. After three years the Monday night Midnight Flyers celebrity program over WGN, the Chicago Tribune station, from the loop. Blackhawk restaurant folded last hight (Monday). Program had failen sharply in the past few months due to the lack of genuine talent because of the strict prohibition on Fivers dates by the loop theatre oircuits. of Balaban & Katz, RKO, plus order from car Jimmy Petrillo of the Musiclans' Union banning attendance of orchestra leaders. Result was that the talent before the mike became baseball players, wrestlers, billiard players, etc. Program was killed on direct order from W. E. Macfarlane, business manager of the Chicago Tribune and WGN, following the broadcast of March 30 when a Greek wrestler got plenty off-color.

Fivers starled in 1933 as part of Chicago program for welcoming celebrities and guests to the World's Fair. On initial program was Hal. Kemp orchestra. Other orchestras who have backled up the Flyers shows shave been Jan Garber, Seymour Simon, Kay Kyser, Art Jarrett, Joe Sanders and Will Osborne. Pierre Andre handled the announcing job for the greater part of the Flyers run with ourrent Bob Elson having the mike job during the past year. Tribune station, from the loop Blackhawk restaurant folded last

New Status at WLAC

With supervision of sales demanding all of his time, F. C. Sowell, Jr., vice-president of Wilde, has shifted responsibilities of the control operation. Soveni, Jr., vice-president or WLAC, has shifted responsibilities of station operation and created a new setup for the station's program department. Tim Sanders has been brought ir from the sales force and given charge of all commercial programs and avolutions. grams and production.

255 Stations Get Ford Discs April 20: Two Agencies Making Placements

Ford is hitting the air on April 20 with a twice-weekly recorded program on a national spot campaign, evidently designed to buck similar spot campaign of Chevrolet. Ford will use some 255 stations throughout the nation and is angling primarily for the best evening time. Being spotted through Mc-

KIDS PICK GAGS ON WLW'S COMMERCIAL

Cincinnati, April 7.

A new juve program on WLW, starting April 27 for General Mills, will feature Bob Nolan and the Toy Band. Commercial bally is to be for Wheatles. To hit the air lanes Monday through Friday from 5.30 to 545. n. m.

Monday through Friday from 5.30 to 5.45 p.m.

Combo will dramatize jokes contributed by youngsters. Now and then Red Barber, sportscaster of Crosley's WSAI, will be on the program to report highlights of day's game between Reds and National-League opponents, with occasional guesting by stars of the circuit.

Commencing April 11, Bob Nolan-will head a 11-piece band at the Hotel Gibson for the warm-weather session. Ork will be a sustaining

session. Ork will be a sustaining pick-up by WLW.

WCBM Finds a Spot

Baltimore, April 7.

WCBM, which has been prowling the town for a site to erect a new transmitter for nearly a year, has finally decided on a location out on north side and has drawn up contract and planked down a first pay

ment on property.

Holding up outright immediate purchase is fact site is zoned restdential. Station has drafted a specential. Station has arried a spec-cial petition which will be placed before City Council seeking right of license to build, regardless. Likely that City Council will this week pass proposal, since no one is op-

posing.

Transmitter and antennae of WCBM now spotted atop the Keth theatre building, in which studio is located. Removal will leave only WCAC among the four local broadcasters with entire equipment on

St. Louis Case to F.C.C.

St. Louis April 7.
Federal Communications Commission will hold hearing in Washington Friday (10) on application of WILL, operated by Missouri Broadcasting Co. to change its status. Should application be granted it will probably knock out efforts of, St. Louis Star-Chronicle Publishing Co., publisher of Star-Times, an afternoon rag here; to obtain license to establish commercial station.
Will's effort to obtain increase began last September when newscaper announced intention to executation on top of Continental Life Bidg, highest spot in town. Star-Times asked for 1250 wave length which, would interfere with WIL's station which is located just one short block way. WIL is plonicer station in town. St. Louis Post-Dispatch, publisher of other afternoon sheet, operates KSD.

Work Out St. L. Baseball Broadcasts' Cois Deal

Broadcasts' Cois Deal

St. Lóuis, Apr. 7.

With opening of major league
to baseball set for next week, exces of
two and gossibly three local broadcosting companies and officials of
Cards and Browns clubs are scheduled fcr. a huddle to arrive at figure which broadcasting companies
must pay for airing home games of
both teams. Last season each club
got \$3,000 from each station, a total
of \$30,000.

Last year KMOX, local outlet for
CBS and KWK of NEC chain signed
contract at beginning of seasoh and
later WIL, now a Mutual Broadcasting station joined in. It is expected that all three stations will
again air local games as each has
an advertiser ready. KSD, operated
by St. Louis Post-Dispatch, publisher of biggest rag in town, does
land etherize baseball on theory it
interfores with sale of papers.

Cann-Erickson here for some 50 of the midwest stations. Plugging the Ford Dealers the program will con-centrate plenty of attention to the disposal of used cars, an angle also stressed in the Chevrotet discs.

McCann-Erickson and N. W. Ayer are conjointly doing the placing with World Broadcasting on the cutting end.

cutting end.

Show has been labeled Ford V-8
Review, discs running 15 minutes
apiece. Talent will include a girls
trio, a vocalist, and an orchestra,
but only the latter has been deanitely picked, with Victor Artens
band in the assignment. Copiolat
placing between the two comploist
due to the fact that the campaign
die to the fact that the campaign
is being bankrolled by branch office
districts (of which Ayer and MoCann-Erickson each have a number), and not by the main Ford
headquarters.
Additionally, Ford, through w w

Additionally, Ford, through N. W. Ayer, will continue to ship platters of the Waring web show to about 30 stations.

Chevrolet meantime is starting second year of discs on 383 stations, having used up an estimated \$1,500,000 of local time in the past twelvemonth.

AL

And His ORCHESTRA "ZIEGFELD FOLLIES OF THE AIR"

Every Saturday—WABC—8-9 P.M., Est Cotumbia Network—Coast-to-Coast LUCKY STRIKE "Your Hit Parade" WEAF—Wea, 10-11 F.M., EST NEC

4 STAR RATING FOR SOLID, YEAR

reat American Touri

PHIL BAKER

Gulf Refining Company Sundays, 7:30-8 P.M. EST

Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

WALTER

TALMOLIVE
GUY LOMBARDO
AMERICAN SCHOOL OF THE AIR
CBS—NBC

EMPIRE STATE NETWORK IS **VAGUE**

Current version of the so-called gmpire State Network with Hearst's WINS, New York, as key, is that it will simply be a temporary regional group to accommodate one account—Cosmopolitan mag (Hearst owned). Tag of 'Empire State' not owned). Tag of ampire state not to be used, and no incorporation papers have been filed. Not even known how the stations will be linked, or whether linkage will be demposed entirely in favor of discompaced at the same hour over all

stations.
Earlier it was understood that
Hearst had offered a group of New
York stations free International
News bulletins as one means of get-

Took stations are amens of get-flews bulletins as one means of get-ting them together permanently. This plan, along with any others legling for a stable web structure, has now evaporated.

"Cosmopolitan biz starts April 28 ever WINS, New York; WIEK. Titch: WSYR, Syracuse; WBNY, Buffalo, and WEEG Elmira. Will put the Cosmo publication onto its first extended other schedule, a tac-tle long employed by the competi-tive. Woman's Home Companion.
No sattlement reported yet as to

No settlement reported yet as to whether wires or discs are to be used, but the latter are eyed strong-ip because they involve lower costs. One angle that apparently sent per-manent web plans a-glimmering was that so many of the proposed stations had major chain affilia-

Brewery Ballyhoos Advent

Nortolk, April 7.
Six spots daily and two 15 minute transcribed Charlie Chan programs are being used on WGH to being or being of brewery in Nortolk by Atlantic Ice and Coal Company of Atlanta.

Begr is to be brewed in Nortolk befineler this shummer.

Network Chart

NBC NEW PROGRAMS

Studebaker Sales Corp. of America; unnamed musical featuring Richard Himber's orchestra, 10 to 10:30 p.m. (rebroadcast 1 to 1:30 a.m. until Sept. 25 inclusively), Friann then sept so menusarely, ni-days, starting May 1; for 52 weeks. Basic Red, WLW, Cincinnati, Red Mountain, NW and SW; Pacific Red is on the rebroadcast schedule until Oct. 2 when rebroadcasts are until Oct. 2 when rebroadcasts are

stopped and it is hooked onto the main chain.

Standard Brands (Royal Gelatin);
unnamed program. featuring Frank Fay, 9 to 9:30 p.m., Saturdays, starting April 18; for 37 weeks, Basic Red, WLW, Cincinnati, Mountain Red, and Pacific Red (program originates in Hollywood).

A. H. Lewis Medicine Company (Tums); Russell Pratt and Don McNelll, beginning April 6, nightly except Saturday and Sunday, 11:15-11:30 p.m., CDT.; 13 weeks. Split Red network out of Chicago wWAAQ, Chicago; WLW, Cincinnati; WTAM, Cleveland and with KSD, St. Louis to be added later.

NBC RENEWALS

NBC RENEWALS

NBC RENEWALS

Procter & Gamble (Crisco): Vic and Sade, beginning April 6, for 13 weeks, (Note: with this renewal at time and station change takes place; stanza will hereafter appear Mondays to Fridays, 10 to 10.15 a.m., over WENR, Chicago, WJZ, New York; WSYR, Syracuse, and WHAM, Rochester).

Canada's 1st Yiddish Show

Hamilton, Ont., April 7.
First Jewish dialect hour in Canada has been started over CKOch
here, and runs on Sundays from
9:30 to 10:30 a.m. Programs are
filled with strictly Jewish talent, vocal and instrumental, and frequent-ly have religious and social slants. S. M. Greenfield, Jewish fraternal figure, is in charge,

Montreal, April 7.
To help advertisers on CKAC over the hurdles of the French language, an expert has been hired by the station to assist in linguistic difficulties,

Just a Vagabond M.C.

Walter O'Keete won't renew with Camel for next season if the ac-count insists on continuing to make it two half-hour programs a week. The comic complains that the task of preparing material for two stan-zas every week is tood much for him. His present contract with Camel expires July 1. Present seasonal run of the show has been marked with something of

Present seasonal run of the show has been marked with something of a feud between O'Keefe and the Casa Loma band. Major bone of contention has been O'Keefe's habit of showing up at the broadcast in muftl and a colored shirt, while Deane Janls, the vocalist, graces the occasion with an evening gown and a spig of orchids, and the bandmen wear dinner jackets,

Hillbillies Glorify Air Or Vice Versa, in St. L.

St. Louis. April 7.

St. Louis, April 7.

Midwest finals for hillbilly talent fostered by National Fiddlers' Association attracted 13,000 natives to Coliseum Sunday- afternoon and evening, March 29. Winners were selected by applause from audlenge and those chosen to compete in national finals in Madiso: Square Garden in New York next September are 'Pappy' Cheshires' Hillbilles, KMOX radio headliners; Guy Blakeman and Natches, national champion fiddler, tied for first place among violin scrapers and Skeet Yaney, a yodeler, All winners are radio performers.

Winning band and fiddlers received \$500 in cash, a plaque and tap ses to New Yor' while Yaney and the trip, There were 230 ent and the trip.

Harding Joins WINS

rarraing Joins WINS

William Harding WEYR (NEC)
announcer and production exec has
resigned effective next Saturday to
join WINS, New York, on April 13.
Harding has been with WMC, Memphis, and WGAR, Cleveland, prior
to his Syracues affiliation.

At WINS he will specialize on
production.

At WINS

N.A.B. Check Shows Air in Feb. Failed to Match Gains Of Other Advertising Media

business in February showed: a 1.3% Against radio's 1.3% improvement gain over January, checking the seasonal decline, and total time sales were 13% better than in the same month last year.

Reporting only one dark spot in the business picture, National Association of Broadcasters said last week in monthly survey that aggregate revenues for February were \$3,14,836, up approximately \$100,000 over January, with national non-network and national non-network business accounting for the important of the provious of the provided of the provid 000 over January, with national net-work and national non-network business accounting for the im-provement. The most discouraging aspect of the situation was the fact that deepite a 13% pick-up over 1935, radio's improvement for the first time in many months was not in pace with the gains by other ad-vertisine modia. vertising media.

vertising media.

**Peaker % Gai

National magazines, national farm
papers, and newspapers all showed
greater percentage gains over 1935,
while mags and farm papers also

WHAM SHOW TO WBEN

Musical rogram Aims at Italian Colonies

Buffalo, pril 7.
WHAM, Rochester, blue network
affiliate, is originating a program
exclusively for WEBN, Buffalo, red
chain member. Sponsored by Gloia,
it's expected to attract large Italian
settlement here.
Students and teachers of Eastman
School of Music are featured. Booked
indefinitely for Sunday afternoons
with Vincenzo Fargo conducting
and directing.

Washington, April 7.

Boosted by a sharp increase in automotive advertising, broadcast January and February this year, business in February showed a 1.3% Against radio's 1.3% improvement

ding \$250,000.

Compared to February, 1935, regional webs and national non-network categories showed heaviest gains of 59.3% and 45.6% respectively. National network advertising rose 7% and local volume slipped 1.7%, first decline below the preceding season in 18 months.

Sponsor trends in February were spotty, N. A. B, sald, with numerous gains being counteracted by other declines. Only important drop, however, was a 31% slump in national non-network amusement busters which te not generatelly hyperiness, which is not especially lucra-tive, anyhow. Principal gains of importance in non-network field fleld importance in non-network field were 52% rise in gasoline and automobile accessory advertising, 59.4% in cosmetics, 73.4% in beverages, 173.9% in financial, and 53.7% in tobacco. In the national network field, significant, increases were 9.3% in automotive, 18.4% in clothing, 37.1% in financial.

Marked increase in volume of

chain member. Sponsored by Giola. It's expected to attract large Italian settlement here. Students and teachers of Eastman School of Music are featured. Booked indefinitely for Sunday afternoons with Vincenzo Fargo conducting and directing.

Call letters sought by WIXES, Waterbury, Conn., are WCON.

RYW has won the listener confidence of the entire Philadelphia marketing area because of the acceptance of only the most reputable advertisers whose commercial messages cannot possibly offend. Advertising over KYW is literally a hallmark of the quality of a product to KYW's listeners.



PHILADELPHIA, PA.—10,000 WATTS

RALPH A. SAYRES. Director of Sales

Radio Reports

VARIETY

(Continued from page 36)

do! When Kellogg's cornflakes, one of the plugged products, is used megger, in high giee, shouts, "Cornflakes again save the day!"

flakes again save the day!

Half-hour show has plenty of varlety, although not so hot on names. Alexander brought in Phyllis Fraser as guester, who sub-mitted to questioning about her pic career and then let go a song. Just so-so, Guardsmen, male quartet, did their turn well after sendoff that they worked in 36 pictures last year. Nel Roy's chanting, is fairly standard along these lanes, same forher tapping which is being overdone of late.

Felix Knight, who, despite a fine

done of late.

Felix Knight, who, despite a fige
tenor voice, seems haunted by the
fact that he once won an Atwace

Kent contest, on for one number
and nicely piped. Harry Jacksen
crew okay on the backup and accommandment.

crew okay on the backup and ac-companiment. Of wires to Alex-ander from well-wishers out of the way and the newness worn off, pro-gram should hit its stride in an-other week or two. For a local its smartly produced and well handled. Sponger and the the dalles, are send-ing it out over eight stations of the NBC western web.

'TOMORROW'S STARS'
With Jay C. Flippen
30 Mins.
LOFT'S, INC.
Thurs, 8 p.m., EST
WHN, New York

Winners on the Phillips Milk of Magnesia amateur program bob up as paid talent on this semi-pro fol-low-up on behalf of Loft's, Inc. An-

'New King of Syncopation' immie (HARLEM EXPRESS)

lunceford AND HIS ORCHESTRA

Exclusive DECCA RECORD Artist

Direction: HABOLD F. OXLEY

ALEXANDER

"PERFORMANCE BY CHRYSLER"

CBS Super: ir Show EVERY THURSDAY AT 8 P. M., EST-COAST-TO-COAS Per. Mgf., CBS ARTISTS BUREAU

ELEON

And His ORCHESTRA LOWRY HOTEL

• Pr. Mgr., HERMAN BERNIE

JERRY

POMPEIAN CREAM 12:15 P.M. Tues, & Thurs.



gle of one sporsor capitalizing on another's show lends some novelty to the program. Blackett-Sample-Hummert is the agency for the regular amateur session. By-product program is a station-sponsor direct deal. Both programs share and regular amateur session. By-product program is a station-sponsor direct deal. Both programs share and regular and the program share and makes it a chummy affair. However (on night reviewed) show is none too smooth. Started out fast and used up all six scheduled entertainers in the first 20 minutes. Two had to repeat to fill-in. One girl tap danced for a flashy getaway. Tenor saved for the finale, and also recalled for additional control of the finale, and also recalled for additional control of the finale, and also recalled for additional control of the finale, and also recalled for additional control of the finale, and also recalled for additional control of the finale, and also recalled for additional control of the finale can be added to the finale can also recalled for additional control of the finale can also recalled for additional can also recalled for additional can be added to the finale can also recalled for additional can be added to the finale can also recalled for additional can be added to the finale can be added to the finale

HEARTH AND HOME.
With Irving Zipperman
Poetry, Music, Drama
15 Mins.
EDWARD HOFFMAN FURNITURE CO
Sundays, 12:15 p.m.
KSTP, St. Paul-Mi

Sundays, 12:15 p.m.
KSTP, 8t. Paul. Mi
Smart merchandising marks this
15- minute stretch every Sunday
afternoon over this station, since
the two or three poems (depending:
on length) read on the stanza are
always tied in airtight with the
store sponsoring this program. Tothe listeners whose submitted poems
are read, lamps are awarded; since
they're asked to submit their favorite poems, it all requires little skuliwork and it's easy to take. Winners are usually lines with the
comfy family, home or tiny little
fingerprints angle.

Nicely worked in, too, is an occasional platter of music, which
fogether with the bit of drams
offered, results in sensibly balanced
are.

offered, results in sensibly balanced fact.

All the little dramas caught so far have been stressing the disgrunted hubby or frau craving new home furnishings, then learning that the Hoffman company has a slick and painless way of paying off, etc., with a windup hugs, kisses and happiness. Last one caught started with action in the trenches, rang in Mendelssohn's altar music, then closed with plans of the happy couple to use some of that bonus money for some of Mr. Hoffman's good fact the same of the same

'TWO PUBLIC ENEMIES'
Bob Ballin, Renny McEvoy,
Novelty Musi , Comedy
15 Mins.
Sustaining
Thursday, 3:15 p. m.
WABC, New York
Ballin, a planist, combines with
McEvoy, a performer, on such instruments as the ukelele, ocarina,
silde whistle and cowbell. The results are warmish. Boys have the
makings of novelty entertainment
for radio. Scat-like, weird and
zippy, their bizarre harmonics make
easy listening.
What is lacking for presenting the
cat. Columbia has them on a staggered schedule (10:30 Tuesday
angelt, 2:30 Saturday matines, as
well as the Thursday session here
reported), and staggered schedules
seldom put an act over. It militates
segainst the chances of establishing
listener habits.
To which handicap is added the

against the chances of establishing listener habits.

To which handleap is added the matter of the right framework. Presently the talk is on the silly side of pre-adolescent humor. A reterence to 'ups and downs' brings forth a line about 'Oh, you mean the races in England.'

Land.

RUTH CARHART

RUTH CARHART
Sons
Sons
Sustaining
Fri, 1:45 p.m. EST
WABG, New York
Ruth Carhart in the bulld-up
state over CBS is an example of how
silipshod a builder-upper campaign
can be. No particular attention is
given her from the announcer, mild
musical accompaniment, and general
indifferent handling, makes her sustaining appearances seem wasted
and unpromising.
Girl possesses to the older it is popular times. Balladry seemed to be
her fortic. Hard to arrive at a decision on her air personality due to
the tepid routining.

DEANE JAN

"CAMEL CARAVAN"

EVERY TUESDAY-THURSDAY, 9-9:30 P.M., EST (WESTCOAST, 8:30-9 P.M., PST) WABC-C. B. S. Personal Mgt., NELSO: Personal Mgt., NELSON HESS DAVE VINE
With Estelle Taylor, Leon Janney,
Rita Rio, Noble Sissle, Bob Fisher,
Barbara Ray, Bill Vine and
Sammy Wilson's orchestra

Sammy Wilson's orch Variety Sustaining 45 Mins. Sundays, 7:45 p.m. EST WMCA, New York

45 Mins.
Sundays, 7:45 p.m. EST
WMCA, New York
Potpourl is routed over the
Flamm station and the Intercity
web from the Edison Hotel which
provides the entertainment free in
return for the lines and a few minor
plugs. Result is none too creditable.
It might be an okay floor show, but
when the minor blaker, Ripay, and
Major Bowes it hasn't got what it
takes. Names are there in goodly
numbers, but no program.

Dave Vine manages to cop the
lion's share of the proceedings, delivering comedy with a drawly,
grouchy twist. He's promising as
before (when on WOR) but his
script isn't written fluently. Builds
to too many anti-climaxes and is
overboard on length. As an example,
Vine gets nearly a half-hour tof
guesters and here whole floot of
guesters and here.
Guesters do okay in their abbrevlated allotments, but the placement could be improved. On the
show caught for this review (5),
two singers—Bob Fisher and Estelle
Taylor—got alongside each other
without anything intervening for
pace. Wilson's orchestra likewise
meds strength in backing the
warblers up.

Looks like an eye job transferred
to the ear without enough adjustment.

Edga.

to the ear without enough adjustment. Edga.

TEA TIME MELODIES
With Irane Gedney, Robert Hemings, Ralph Frank
PAINE DRUG CO.
Sunday, 6 p.m. EST
WHAM, Rochester
Tea Time Melodies rates high among the class programs. Spotted Sunday evening it brings Irene Gedney, young concert pisnist, and Robert Hemings, versatile keyboard artist, in a plano duo calculated to make the ivories fairly talk. Numbers such as Mendelsohn's Spring Song, as played by them are bound in the control of the con

sitvertown NITECLUB
Jimmy Blue, Honey Williams, Hal
Dean, Shine Bradford
Songs, Band
Mine College Blue Hall
Thurs, 7:30 P. M.
WBRC, Birmingham.
This is probably the iirst attempt
of any advertiser in the South to
give a free show in a niteclub and
at the same time bankroll an airing
of the proceedings over a local station. The spot is the Pickwick Club,
with tickets of admission obtained
from gas stations and other dealers
in the Silvertown brand of tire.

In the Silvertown brand of the series in the progularity over WBRC; Hal Dean, a
member of the Blue aggregation,
and Honey Williams, who speciallizes in torch material. Time is

taken out half way through the progularity over WBRC; Hal Dean, a
member of the Blue aggregation,
and Honey Williams, who speciallizes in torch material. Time is

taken out half way through the progularity over WBRC; Hal Dean, a
member of the Blue aggregation,
and Honey Williams, Shoot becale the

shown and that all they have to do

do pick up a ticket at one of the tire

caravansaries.

Third show of the series had the

nite spot jammed with around 560

bersons. Pickwick is located at Five

Polins, which is some distance from

the down and is the state.

Manny LaPorte moved his band

Manny LaPorte moved his band from Arcadia International Restau-rant, Philly, to Ben Franklin Hotel, but still pipes through WIP.

Jack Lavin is in Chicago handling Paul Whiteman auditions for Wood-bury's, Returns at end of week.

Eddie Begley doing basebali chats at WELI, New Haven.

Agencies-Sponsors

Arthur Rosenberg agency handling New York Band Instrument series over WMCA, New York, for 13 weeks, ending June 28. It's heard Sundays at 12:15 p. m. EST, presenting 'Accordian Land.'

Charles A. Mason agency, Detroit, in charge of Sno-Flake Shoe Clean-er air 'program over WMCA. New York, which begins April 13 for 13 weeks. Helen Leighton's Rendez-yous is the program tag.

Johnny Marvin being signatured for a five-week stretch over WKY, Olkahoma City, as 'The Lonesome Singer of the Air,' with Cain Coffee footing the bills.

Hubbell Riobi , Jr., of Young & Rubicam, leaves this Friday (10) on his cross-country treit in behalf of Fels Naptha. His first stop will be Chicago, with the next swing taking him to the far northwest. After Spokane it will be Seattle, Portland, San Francisco and Los Angeles. His return will be through the middle west.

General Mills will share expense this year with Kelvinator refrigera-tor in sponsoring broadcasts of out-town games of the Birmingham (Ala.) Barons, Southern League

Time has been taken with WBRC. 'Bull' Conner, will handle the mike,

Play-by-play baseball for the season on WIND Gary, the Ralph Atlass station has been bought by Phillips 66 gasoline. Will broadcast home games of bott White Sox and the Cubs, with Russ Hodges at the mike.

mike.

Set through the Lambert & Feasley agency, this shiw will replace
the Phillips 66 Amateur show on
WGN, the Chicago Tribune station,
for the summer.

Atlantic Refining has signed Dolly Stark, big league umpire, to do ball-by-ball description of A's and Philles baseball games over WIP. N. W. Ayer set deal. WCAU will also air home tilts for Wheatles, but won't name announcers until teams return from South. Several big-leaguers have been mentioned, Stan Baumgartner, Chief Bender among them.

WLW, Cincy, has several newly produced scripts being piped to Chl-cago and New York this week for auditioning by national advertisers. One of 'em is a sentimental creation by Don-Becker, tagged 'Little Moth-er Mag.'

"Mary Sothern' script show, originating at WLW, Cincinnati, and spreading to WGN, Chicago, during past 26 weeks under sponsorship of Lehn: & Fink, has been renewed for a similar period by that firm and, starting May 4, will extend to WCAE, Pittsburgh: WGAE, Clevland, and CKLW, Windsor, Ont. Program, on the air Monday through Friday from 4:15 to 4:30, has been blurbing Hind's Honey and Almond cream. During the summer it will plug another Lehn & Fink product.

'Nationai Feenamint Amateur Hour' is shifting from its theatre origination point through WINS New York, to the studios of WOR since the latter has now been able to clear time for the stanza. WINS, however, remains on the Mutual hookup as a second New York station, for this program.

Uncle Ken's Kiddles Klub, sponsored by the Maytag Washers and Ironers over WDAY. Fargo, shifting to the State theatre where it will be aired from the stage in conjunction with films picked especially

Seventh consecutive season Seventh consecutive season of basebali broadcasts over WNBR, Memphis, has been bought by Coca Cola. Pre-season as well as regular games of the Memphis Chicks exclusively aired under the arrange-

Francis Chamberlin, part owner the station, at the mike.

Samuel oore, Jr., has been appointed radio director of L. D. W. rtheimer agency, New York.

Kellogg Bait Leases 'Em

Chicago, April 7.

Hot fight in progress among the local radio stations for the contract being dangled around here by Keliogs which has decided to come into the local radio picture.

into the local radio picture.

Cereal company is hunting for a five-a-week dramatic serial during the morning. N. W. Ayer agency out of Philadelphia is doing the searching.

Pattee at KWKC

Kansas City, April 7.

Henry H. Pattee, formerly with
the Los Angeles Examiner and the
Associated Broadcasting Corporation, and once owner of his own
agency, has been appointed program
director of KWKC.

Terrence O'Sullivan, heretofore with the Civic Theatre Workshop, coming in as announcer. Meantime a news bureau is being launched with Al B. Gregory in charge.

Ft. Wayne's German Yodels

For Wayne of Manner April 7.
Fort Wayne Maenerchor (male chorus) is now on WGL Saturday nights under auspices of German-American Buergerbund, it represents all German speaking groups to the active.

Otto Brunner directing.



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC WILLIAM MORRIS AGENCY





EMERSON GILL AND ORCHESTRA EN ROUTE

MCA Direction

DON- NORMAN Chicago's Leading NEWSCASTER

Williams Oil-O-Matic (32d Wk.) Tel. WHITEHALL 4450, CHICAGO

FREDDY MACK

ROXY THEATRE
Now in "YOUNG IDEAS"

DOWLING'S EDDIE "ELGIN REVUE"

DOOLEY With RAY Tues., 10:00 to 10:00 P.M. EST. NBC, Chicago

Performing Artists Have Their Sav at Copyright Hearings; Favor Daly Bill

Washington, April 7.
Boosts for the Daly copyright bill, establishing the principle of protection for interpreters of copyrighted works, were entered before the House Patents Committee last week as band leaders, singers and record makers took the stand. Charging broadcaaters with a variety of crimes and oftenses, as delegation of radio performers appared to plug the measure introduced by Representative Burrwood 1919, of Philadelphia, and admittelly drafted by the artists workspars. Measure would, expand copyright-protection to loover arrangements, variations; and interpretations of previously copyrighted protections of previously copyrighted.

pretations of previously copyrighted works. Fleas for further broadening of copyright was to cover phonograph; records were voiced by the war industry, which called for resultion of the compulsory license mature of the 1908 act under which life royalties are limited to 2c.

Leading the parade of radio entrainers. Fred Waring, president in National Association of Portainers, Fred Waring, president in National Association of Portainers, fred Waring, president in the National Association of Portainers, fred Waring, president in the National Association of Portainers, fred Waring, president in the WDAS aftering and the WDAS aftering and the WDAS aftering and the National Portainers with the Portainers of the WDAS aftering and the Portainers of the WDAS and the Portainers of the WDAS aftering and the WDAS and the Portainers of the WDAS aftering and the WDAS and the Portainers of the WDAS aftering and the WDAS and the WDAS aftering and the WDAS and the WDAS aftering a property of the WDAS and t

The performing artist is subjected to aumerous cases of unauthorized interference with his talent, (Waring said, listing:
Unauthorized broadcasting of

interference with his talent. Waring side Histories of Unauthorized broadcasting of these made for home use; unauthorized commercial exploitation of receive by dance halls, cafes, etc.; unauthorized use of records in motion pictife from the standard process of records for wired feed of the commercial exploitation of air programs to permission; drop in sale of for home use; unemployment frig musicians due to mechanismietish.

The committee by Waring the committee by Waring the committee by Waring the committee by Waring Crumit, Guy Lombardo of the committee by Waring and recording of the proposition of the committee of the committee of the committee by the committee of the com

ing, who complained of abuses abroad through unauthorized use of reordings and said American adherence to the Berne convention would be helpful in preventing intrav. of this sort. The union also rough help check growing competition in this country from foreigners, he said.

Lombardo Seconds Motion

Lombardo Seconds Motion
Siding with Waring, Guy Lombardo told the committee that use
of his recordings without permission
grew to such extent that his band
grey to such extent that his band
gless. This step was not particilarly helpful; he sald, because old,
shop-worn numbers were played, larly nelpful; he said, because old, shop worn numbers were played, Which injured his reputation. He told the lawmakers that his sponsors treauently complained because records by his band were used on other programs, pointing out to the committee that runder existing conditions he is powerless to control sies of his discs.

A similar squawk was voiced by French Crumit, who related how his friends frequently tipped him off that phony broadcasts were sked

that phony broadcasts were alred through use of his recorded per-formances. 'Upless,' unauthorized broadcasting of discs is outlawed,

(Continued on page 49)

Garber First Band Set. For Dallas Texas Expo

, April 7.

Jan Garber's orchestra probably will be the first pop name band booked for the Texas Centennial exposition at Dallas next summer. Garber band is slated to head the first of the exposition shows for the General Motors exhibit.

SEARS-ROEBUCK WANTS NO LIMIT ON RETURNS

oebuck Co.

nusic publishers to do away with music publishers to do away with the return deadline as far as sheet copies shipped to the mail order house are concerned. It was agreed at a meeting in the 'offices' of the Music Publishers' Protective Association last week to see what could be done about granting this request on some reasonable basis.

on some reasonable basis.

Plaint of the maliorder, firm is
that the 90-day, limit set on the return of music serves to work a
hardship, particularly as a result of
Sears-Roebuck's methods of operation, With unlimited return privileges Sears-Roebuck figures that
it would be in a position to dispose
of considerably more copies than it
now does.

now does.
Sentiment voiced at last week's
MPPA meeting was that an effort
should be made to arrive at some
arrangement that would ease things
for the mallorder outil but without creating a situation that would
place it at a decided advantage over
other sources of retailing.

NTG BACK AT H'WOOD ON LYMAN BUY-OUT

Deal was in negotiation vesterday (Tuesday) for Joe Moss, of the (Tuesday) for Joe Moss, or the Hollywood restaurant, N. X., to take over the considerable share in the enterprise jointly owned by Abe Lyman and Lou Breoker. Estimated that the Lyman-Brecker portion is close to 49%, with Moss owning the controlling interest.

owning the controlling interest.

If the deal is closed the Moss interests will then negotiate with Nils T. Granlund currently at the State on Broadway, to buy into, the Hollywood and again take over production m. c.ing of the floor shows.

N.T.G. also has a deal pending to take over the entire building on the corner of 49th street and Broadway, formerly Churchill's, where the Joy a one Chinese restaurant is presently quartered. Irving Mills will be associated with him in reconverting the structure to house a cabaret, as well as a couple of restaurants and bars.

Order Jury Trial for Motzan's 'Wheel' Suit

Efforts of Otto Motzan to get a summary judgment in his suit summary judgment in his suit against Shapiro, Bernstoin & Co. failed in N. Y. State Supreme Court last week. Justice Callahan ruled that the accounting which Motzan is seeking on the tune, Spinning Wheel, which he calaims to be an in-fringement on something he wrote, would have to go through the usual trial procedure by jury.

trial procedure by Jury.

Manuscript with which Motzan claims 'Wheel' has several points in common has been 'neither published nor copyrighted. Billy Hill, writer of 'Spinning Wheel,' in an affidavit to the court declared that not only had he, not seen the cited manuscript but he had not until the filing of the suit heard of Motzan. 'Spinning Wheel' sold close to 700,000 copies.'

GOODMAN'S 2D JAMMER

Chicago, April 7.

Cincago, April 1

Benny Goodman orchestra, at the
Congress hotel, will deliver another
jam session Easter Sunday (12).
This is the second Goodman concert
under the auspices of the Chicago
Rhythm Club.

Afternoon jam session ducats are retailing for \$1.75.

Most Played on Air

To familiarize the trade with the tunes most on the air, the lowwoods congs tere most played on the cross-country networks last week, in relative standing, according to the combined plugs on WEAF, WJZ, and WABC.

Goody-Goody Let Yourself Go What's Name That Song Lost
Jegs One Basket
Touch of Your Lips
Love Is Like a Cigarette
Melody From the Sky
Let's Face the Music
You Started Me Dreaming
Lights Out Lights Out
You
It's Been So Long
All My Life
It's Great To Be in Love
Tormented
Wa-Hoo
It's Shootin' High
If You Love Me
But Where Are You
Yours Truly i Truly Yours
Wake Up and Si
Please Believe
Beautiful Lady in Blue Beautiful Lady in Blue There is No Greater Love

ASCAP to HoldWB Coin Aside, Pubs **Ponder. for Split**

First quarterly dividend for 1936 is due to be distributed among the writers and publishers of the American Society of Composers, Authors & Publishers Friday (10), Question which agitated the publisher members of the ASCAP board of directors at a meeting Monday (6), was whether there should be withheld from the publisher divry the shares that the Warner Bros. firms would have collected had they continued in the Society.

Nathan Burkan, chief ASCAP counsel, has during the past several months taken the position that ASCAP was still empowered to act for the Warner group and that each of these firms should be still considered a member of the Society. By setting aside their money the Society would serve to strengthen this line of argument.

Warner Bros. proposes to distribute its first dividend among the writers in its catalog at the end of April. It is reported that most of the writers involved intend to turn these checks over to the Society by second quarter of 1936.

Philly Reported Letting -Down Bars on Theatre Niteries; Moss Interested

Philadelphia, April 7.
Joe Moss, co-owner of Broadway's
Hollywood restaurant, is reported
angling for the Locust Street theatre here, with idea of converting
dark film house into a nitery.
Understood there's move afoot to
liberalize present law barring theatre-niteries here.

WARNERS SETTING UP LIBRARY ON COAST

Hollywood, April 7.
Complete library of all music contained in Warner Bros. music subsidiary company catalogs, will be established here by Music Holding Corp., subsid of the parent WB organization, Included will be product of Witmark, Harms, Remick, T. B. Harms, and New World.
Under setup, in excess of 20,000 compositions will be available with standard price for each classification.

Music Holding Corp., in establishing a Coast library, is seeking revenue from radio sources, not presently serviced.

Guy Lombardo opens at the

Publishers Complain to Webs Over Alleged Song Discrimination as Arrangers on Strike Picket B'way

of Irving Berlin, Inc., Robbins Music Corp., and Shapiro, Bernstein & Co.
Union claimed yesterday (Tuesday) that it had signatured wage scale agreements with 16 small publishers. Included among the latest signators were the Joe Morris Music Co. the Roy Music Co. There have been no breaks from the ranks of the major publishers, with these holding the viewpoint that they have been and always will be ready to talk scale and hours but that under no circumstances would they submit to conditions tantamount to accepting a closed shop.

Representations to the networks are to be made by John G. Pafne, chairman of MPPA, and Francis Gilbert, the association's chief coumbla show that the program records of NBC and Columbla show that the posted numbers from Follow the Fleet (Berlin), had been at the last minute removed from program listings and ask whether the networks propose to stand for this discrimination. In every instance, it is claimed, the song eliminations occurred in programs picked up by remote control from hotels, cafes and nite clubs. At its Monday (6) meeting MPPA took the position that the west should be quizzed on their sentiments toward the eliminations before the publishers take retailatory measures against the bands volved. volved.

Networks on Spot

Networks declare that the strike has put them in a ticklish spot since the union has made no attempt to extend this pressure to sustaining or commercial programs cleared from the studios, there is nothing, say the networks, that they can do about interceding in the situation. The webs feel that the outside discrimination can be overtome by placing the proscribed numbers on studio originated sustaining programs and also commercial shows. Efforts of the union to take six numbers off the Lucky Strike program of lest Saturday (4) night over NBC brought an utitimatum from the Lord & Thomas agency that if this were insisted upon, the program's point of origin would be moved to Chicago, or, as a final resort, pulled altogether. Both NBC and Columbia had only the week before signatured new wage and condition agreements with 802.

Discrimination

Discrimination

Discrimination
In anticipation that the song elimination order would be extended by the union to network sustainers and commercials, Sydney Kuye, a CBS lawyer met with Lou Diamond, Famous Music Corp. head and a member of the publishers' union committee. The two discussed the alleged discriminatory measures, but did not come to any agreement as to what legal steps should be taken.

alleged discriminatory measures, but did not come to any agreement as to what legal steps should be taken.

Prevailing opinion among the major publishers is that, although the strike is to be regretted, the controversy with the union may develop into a profitable situation for the industry. If the walkout lasts long enough the industry, they say, will see sound economics of taking advantage of the clause in the copyright law which restricts the right of making arrangements to the making arrangements to the on making arrangements to the copyright owner and charging orchestras a fee for the privilege of arranging a composition.

Meanwhile the union is continuing to picket the buildings housing

the publishers and putting on daily demonstrations. On Monday the union had 150 demonstrators on paalong Broadway. Yesterday sday) this number was in-(Tuesday) the creased to 300.

Unrest in Chicago

Chicago, April 7. Local music arrangers are start-

No negotiations for a settlement fing a campaign for better working in the New York arrangers' strike conditions and wage scale. Local were in view yesterday (Tuesday), writers want every music publisher as to be a support of the Music Publishers Protective at a minimum wage of \$60 a week. Association Monday (8) it was a to submit in a detailed letter what the submit in a minimum wage of \$60 a week. At present the general run of a minimum wage of \$60 a week. At present the general run of a minimum wage of \$60 a week. At present the general run of a minimum wage of \$60 a week. At present the general run of a minimum wage of \$60 a wee

WPA REPORT ON MUSIC PROJECTS

Washington, April 7.

Washington, April 7.

With more than 500 projects going, music division of the Federal Works Progress Administration has given jobs to 15,700 musicians formerly on the rellet rolls and entertained over 3,000,000 persons during the past four and a half months.

Dr. Nikolai Sokoloff, director of music projects, sidd in preliminary report last week that 163 symphony and concert orchestras, 51 bands, 15 chamber music ensembles, 63 dance teams, 22 choruses and many miscellaneous projects are under way.

Program of spring festivals includes series of American music concerts in New York, pageants; in Fortland, Ore, programs in Richmond, Va.; A Beethoven cycle in skypograms in New Jersey; choral and instrumental programs in St. Paul and Minneapolis; singing gathethn in the Kentucky mountains, and an Easter Sunday performance of 'Aldg' in Miami.

Activities now under way include three full-size symphonies in New Jersey, the Palas of the Columbia Chicago, Los Angeles, Hartford, Syracuse, Buffalo, New Orleans, San Francisco, San Diego and Oakland.

Concert orchestras are performing or in rehearsal in Detroit, Grand Rapids, Lansing, Omaha, St. Paul, Minneapolis, Duluth, Bridgepoit, Wewark, Paterson, Yonkers, Durham, Asheville, Greenville, Columbia (S. C.), Milwaukee, Birmingham, Cleveland, Cincinnati, Providence, Richmond, Tulsa, Oklahoma City, Joplin (Mo.), Jackson-ville, Minni, Tampa, Atlanta, New Orleans, Holyoke, Lowell, Salem, Somérville, Springville, Worcerger, Portland (Ore.), and San Antonio.

MUSIC DEALERS' CONV. AT CHICAGO IN JULY

The 3rd annual convention of the National Association of Sheet Music Desires will be held at the Stevens hotel, Chicago, July 27-29. Meet will be held in conjunction with gatherings of the National Association of Muric Merchants and the National Retail Musical Instrument Desires Asso.

the National Retail Musical Instru-ment Dealers Assn.
Sheet dealers plan to discuss the elimination of cutthroat practices in their business. A Trade Prac-tice Committee will make its first annual report on the situation, Group has been co-operating with the Music Publishers. Agsociation of the United States.

ARNHEIM IN TEXAS

San Antonio, April 7, Gus Arnheim band set folycopen St. Anthony hotel's remodeled roof. Band opens April 15 for three

Band opens April 15 for three weeks.

Name band policy expected to remain in force following Arnheim's departure. Spot will have a WOAI

Night Club Reviews

DAN HEALY'S

(NEW YORK)

DAN HEALY'S

(NEW YORK)

Dan Healy's Broadway Room on West 54 he she of an instoric nitery during the she of an instoric nitery during the she of an instoric nitery of the she of the she

an interesting repertoire who'll go blaces.

Runs a bit too long but has plenty. She's cleaste for intime nitery work whether a hotsy-totsy like the Broadway Room or in the snooty Rainbow. Blenda Raisen gives out blues; Camille Glory with more taps; and Fifi clowning in the old Durante-Fifi manner with a broken-down Truckin.

White, who was backed; nut and with the scores of the day, now has the Broadway Room place arded with the number of days before the season starts.

Room itself, in keeping with the Broadway tag, has a series of interesting banels grouping the stage, creen and radio satellies by sectors—the Ziegfeld stars. Shubert stars, nitery stars, etc. No couvert; 2 minimum.

HOTEL VIRGINIA (COLUMBUS, O.)

COLUMBUS, O.)
Columbus, April 3.
Columbus, April 3.
The success of the responsible for the success of the responsible for the success of the responsible for the first of the

ROBBINS' CHATS

rvedly a Chloago fav

making the Windy City "mu-alc-conscious" at the Black-stone Hotel and broadcasting via WGN and MBS.

Naturally he features:
"LOST"
"WELCOME STRANGER"
"I'VE GOT A HEAVY
DATE"

"WOULD YOU" from the forthcoming MGM, Jeanette MacDonald produc-tion, "San Francisco":

"EVERY ONCE IN A
"HILE"
"LOVELY LADY"

ROBBINS
MUSIC CORPORATION
199 SIVENIE AVENUE FREW YORK

and prepare them for the big parade that starts things off. There is nothing left undone to create real circus atmosphere.

Lions, an elephant, a pony and the Virginia Cavallers, the latter decked out in clown costumes, are formed.

Show has variety and talent. First come Barteaur's Dogs in a regulation ring. Later Lee Rol, the human frog, along with some comely froglets; La Faiva and Le Gary have two dance spots, one of them a whirtwind affair; Laypo tumbling; Xylo, French musical clown, has his way with a xylo-phone and also with the audiency the four Jumboettes prance pleasantly through a dance routine, and Barteaur's ponies close the floor show end of the program. The twisters provide melodic interfudes and the control of the program. The twisters provide melodic interfudes also with a songstress, Ula Dean. Ray Gordon, as ringmaster, m. c.' Mack.

Dempsev's Supper Room

Dempsey's Supper Room (NEW YORK)

Jempsey's Supper Room (NEW YORK)

A genial atmosphere, pleasant service and no need of having a Morgan bankroll to get bailed out makes the inviting little supper room annex of the Jack Dempsey restaurant a rendezvous that should not be the service of the servi

ST. PAULI

(BERLIN)

Berlin, March 20.
Berlin's Barbary Coast in niteries is the picturesque Remde's St. Pauli, bringing the Hamburg waterfront right to the center of Berlin's night

bringing the Hamburg waterfront right to the center of Berlin's night life.

This cafe, true to the style of the famous district in the Hanseatic city, is one of, the gayer nooks around the Kurfuerstendamm neighborhood. A hale tar-welcomes and the visitor is confronted with a salformar's nest. Fishing nets, portholes, small models of w.k. German ships, and waiters dressed in the traditional gob attire make for atmosphere. A five-piece sailor orch with accordions and plano handles the music. A vocalist with a salformar's a vocalist with a salformary of the salford or salford a country that a dachabound; a quartet and a femme chansonette with meaty material, all induging in coaxing the customers to sing.

to sing.

Main attraction, besides typical

Hamburg dishes, is 'Grogk Windstaerke 14.' a potent cocktail that
does things in less time than expected.

Mex Nitery Folds

Mexico City, April 7. Mexico City, April 7.

El Patlo Moxicano, swank nitery that opened up three months ago in what was the paiace of independent Mexico's first emperor on a local main stem, by American interests of which William T. Booking was head, has folded. Patio's 56 employees were indemnified for dismissal with five weeking baye each.

the weeks pay each.

Heavy competish from several smart niteries that opened up about the same time hurt. Night life here is still too new to support more than four spots.

Villani's Own Spot

Villani's Own Spot
Philadelphia, April 7.
Mario V.llani, m.c. at Arcadia International rest urant here, will
leave May 1 to reopen Latimer Club,
defunct nitery, which he'il rename
Chez Mario. He plans informal bar
on first floor and swank formal
intery (must dress) on second floor.
Spot will remain open through the
Democratic national convention
here in late June, then shutter until
October 1. Will use a band and
four or five acts.

Chi's 1sts

Chicago, April 7.
Local showmen aver that this
burg is first in lots of things
by years. With the east hot
on swing music and Benny
Goodman, Chi recalls that
Goodman was playing clarinet
in Ben Pollack's orchestra round here 10 years ago. Chi has been first, it claims

Cni nas been first, it claims, in swing bands, fazz bands, minimum check (in lieu of a couvert). Folies Bergeres' show, Benny Fields (whom N. X. is just 'discovering'), Wingy Mannone, Cab Calloway, Sally Rand, et al.

Padula Gets Democratic Conv. Concession Plum

Philadelphia, April 7.

Arthur H. Padula (operating Arcadia International and Anchorage Inn), has been named director of concessions for the Democratic named and April 1988. concessions for the Democratic na-tional convention here in June He'll have exclusive and entire charge of restaurants, men's and women's rooms, parking, check-rooms, vendors and all similar con-

cessions.

Philly expects 1,000,000 visitors to convention, with each spending upwards of \$5 during minimum of 10 days' duration.

Music Notes

Jimmy McHugh and Ted Kohler eleffing tunes for 'Dimples' at 20-F.

Sam Fox training from L.A. to meet his London rep., H. S. Van Lier, in New York on business. Ex-pected back about May 1.

Jan Garber and Little Jack Little combos set for Catalina Island this summer. One other name crew will split Island's summer season three

Dick Jergen's Ork follows Jimmy Dorsey into Los Angeles Palomar April 15.

Hugo Reisenfeld and Abe Meyer handling musical direction and re-cording, respectively, of Sol Lesser's 'Let's Sing Again.'

George Hamilton supplanting Shep Flèid's as maestro with Veloz and Yolanda. Set for Mark Hop-kins hotel, Frisco, after Los An-geles run at Cocoanut Grove ende March 13... George Olsen takes up stand at Grove.

Ace Brigode band starts on a tour Ace Brigode band starts on a tour of one-niters May 3, ending in Fort Worth by the 15th to begin a month's engagement at the Lake Worth Casino. Band lost several dates in and around Cincinnati due to the flood recently.

Barrel of Fun, N. Y., is installing new show produced by Chester Daugherty and including Francis Dunn, Arthur Budd, Bennett Green, Claire Fellx, Gwendolyn Dougias and Lillian Wayne.

Billy Vine, son of Dave Vine, heads current show at Plaza Club, Pittsburgh, with Doris Winston, Calton and Jarett, Ruby Collena and the Jack Pomeroy-Josephine Earle

Don Bester moves out of the Mt. Royal hotel, Montreal, April 20, to do a tour of one-nighters. He was brought into the Canadian spot for eight weeks and stayed 16.

Ray Noble will do a month of one-night stands after closing a two weeks' engagement at the Para-mount, N. Y., May 26.

Adrian Marsh has signatured a contract to go under the management of the Rockwell-O'Keefe office after she has completed several cafe engagements.

After 13 weeks at Hotel Utah, Salt Lake City, Bob Lightner and his band is being replaced by John-ny Burkarth and his 13-piece combo Friday (10), Lightner goes to Los Angeles.

KEMP'S 1-NITERS

Hal Kemp leaves the Hotel Penn-sylvania, New York, May 15, after a run of nine months. He will play one-nighters, return-ing to New York every Sunday for his Good Gulf program (CBS)_a

Inside Stuff—Music

Negotiation of stipulation in the government's anti-trust suit against American Society of Composers, Authors & Publishers is turning out to be 'quite a job. John Dickinson, assistant attorney general, was disclosed last week to have told members of Congress Outlining the vast job handled by Justice Department's anti-trust division, Dickinson testified before House Appropriations Committee that ASCAP is co-operating in attempt to agree on statement of facts, and to avoid protracted, costiy trial. But in reply to one Congressman's observation that there couldn't be much controversy about the facts, Dickinson said:

"There is some controversy as to the amount of business that is a

There is some controversy as to the amount of business that is done and whether or not there is a monopoly and various matters of that kind. It is proving to be quite a job. I think the statement of facts in that case will probably run to several hundred printed pages, bringing in all of the details of their methods of doing business and the amount of business that is done, and so on.

Henry Spitzer, head of Chappell, music pubs, hosted at a loomy, Sunday shindig at Leon & Eddie's, New York, which also became the occasion for a bridal celebration for Freddie Rich, CBS maestro, and his lew wife, a Chicago heiress. Jack Hylton, Jimmy Campbell, Ruby New.

Henry Spitzer, head of Chappell, music pubs, hosted at a loomy Sunday' shindig at Leon & Eddie's, New York, which also became the occasion for a bridal celebration for Freddie Rich, CBS maestro, and his new wife, a Chicago heiress. Jack Hylton, Jimmy Campbell, Ruby Newight, and Croseby, Henry King, Guy Lombardo and other band leaders in town turned out.

"Gloomy Sunday," now internationally notorious as the Hungarian sulcide song," was punctuated by two eeric shricks at the nitery during Eddie Davis' rendition of the number, suggesting the fine Italian hand of Marc Lachmann, the club's p.a. Incidentally, the American networks have objected to the straight morbid rendition of the number and Sam M. Lewis, the U. S. lyricist, has had to write in a special version giving the suicide motif a 'dream' twist. This number was long dormant abroad until a record of 17 suicides, allegedly induced by the somnolent lyrics, gave it wide European notoriety.

Although he has spent a small fortune trying to master the 'cello, and despite study abroad under old world masters, being told by confidants that he'll never master the instrument, one of the Coast's wealthlest patrons of the arts insists he's going to make the grade. So deter ined is he that every morning he goes to music room in his home, where he has installed \$250,000 organ, to saw away on an overgrown fiddle. Expert organist has been engaged to accompany him. In order to escape prying eyes the tycoon has butlers stationed at all outer doors to insure greatest privacy. Devotees of the classics, who have heard the man's playing, say he'll never be more than a dub.

Harry Link for Berlin, Inc., has taken over two U. of P. Mask and Wig songs, When You Love and Too Good to Be True, both out of the 48th annual campus musical, Red Rhumba.

Songs are by Moe Jaffe and Clay Boland, both U. of P. alumni, latter now a Philly dentist. Jaffe has written tunes before, his 'Collegiate' because the contract but the traces but the contract but the contra

ing his biggest hit.

E. Z. Nutting, writer of 'I Found a Rose,' which Jack Mills has taken over for publication, is a former music buyer for the Woodworth counters, Nutting, who is now retired and a major holder of the dime stores stock, is indulging a yen to write songs and have them published, something he had to put the brakes on while in the position of buying and saling them.

Performance of the Yip Harburg-Harold Arlen tune, I Love to Singa, from 'The Singing Kid,' has been banned by Warners everywhere outside the picture. Studio feels that with number running eight minutes on screen, any outside plugging might hurt audience appreciation of so lengthy a production number.

It was the Bob Miller Music Co. and not the firm of Schuster & Miller that signatured an agreement with the New York musiclans' union shortly after the strike of arrangers, copyists and proofreaders was called, Bob (Hilbilly) Miller is not the Bob Miller of the S-M house.

Salt Lake Spot-less

Salt Take City, April 7.

Salt Lake City, April 7. When Wally Stewart's Club Dorado is put on the auction block Thursday (3) Salt Lake City will be without a class nite spot.
Several years ago there were six spots operating. With state-controlled liquor stores and limited beer licenses, night clubs this year have had a tough time.

Beilin to Chappell

Chicago, April 7.

Al Bellin has resigned as Chicago manager for T. B. Harms to become general western manager for Chappeli. Harry Reinhold continues as local professional manager for Chappeli.

for Chappeli.

Sid Lorraine, in from New York last week, set the new personnel arrangements for Chappeli.

Joe Smithers Cleared

Baltimore, April 7. Baltimore, April 7.
Joe Smithers, colored, was found
not guilty on charge of being implicated in operation of disorderly
establishment in Phility, and has returned to the floor show at the
Comedy Club.
Accused of ball forfeiture, Smithers

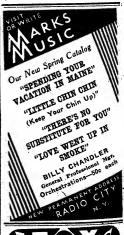
was yanked out of show and taken to Philly to stand trial after Gov. Harry Nice signed extradition

Paul Specht, Agent

Chicago, April 7.

Paul Specht, former orchestra leader, has obtained license from the American Federation of Musicians to handle bands and musicians, and has opened offices in Chicago.

Specht will have exclusive agenting privileges for the Medinah Club hera.





• FEIST •

LUIGI ROMANELLI And His Music

14

Currently appearing at the King Edward Hotel, Toronto, is best exemplified by his renditions of: "THE WHEEL OF THE WAGON IS BROKEN"

IS BROKEN"
"IT'S BEEN SO LONG"
"IT'S GREAT TO BE IN LOVE
AGAIN"

And from M-G-M's Super-Production, "The Great Ziegfeid," the two song hits:

"XOU" and "YOU NEVER LOOKED SO BEAUTIFUL"

LEO FEIST, Inc. 1629 BROADWAY NEW YORK

Artists on Copyright

(Continued from page 47)

(Continued from page 47)

sponsor will want to pay for his sorvices, he declared.

Another squawk of the same sort came from Louis James, one of the Revellers, who told how his team decided not to perform too often, only to find out that their records had been used without permission by rival broadcasters.

written complaints along this line were received from Paul Whiteman and Josef Pasternak, who appealed to the committee to recommen legislation giving performers some control over use of their recordings. Whiteman wrote that use of discs for commercial purposes is one of the most fiagrant evils in our profession today and Pasternak said he has been 'victimized', in this fashion by 'pirates' who refused to give him any compensation.

ouble Talk

Charge that stations deliberately garble announcements about rec-ords and transcriptions was hurled by John O'Connor, Waring's assist-ant, who said steps should be taken to prevent illegal broadcasting of old-time records.

to prevent illegal broadcasting of old-time records.

You can tune in on any number of stations throughout the country.
'Connor testified, and you will, hear the announcer give a spiel something like this:
'Good evening. This is station so-and-so. Here we are and the place is crowded. On stage four, that is the big stage, we have Paul Whiteman. We had to have a big organization. On stage three we have Fred Waring. The boys are going to take their turns with this big entertainment this evening. And, here comes Guy now and he has a Feldstein hat on. Guy, I see you wear the Feldstein hat. Well, boys, you want to all buy those Feldstein hats because you can get them now at that special sale for \$1.40 at the corner of Market street.



RAINBOW GRILL **New York**

most requested tunes are From 'Follow the Fleet'

Words and Music by IRVING BERLIN

"LET'S FACE THE MUSIC AND DANCE" "I'M PUTTING ALL MY EGGS IN ONE BASKET"

IN ONE BASKET"
"BUT WHERE ARE YOU"
"LET YOURSELF GO"
"WE SAW THE SEA"
"I'D RATHER LEAD A BANU"
"GET THEE BEHIND ME
SATAN"

New Burke and Leslie Hit

"I Can Pull a Rabbit Out of My

From the U. of P. "
Wig Show"
"To Good to Be True"
"When You Love"

HARRY LINK G.P.M. IRVING BERLIN INC 799-71HAVE. N.Y.C.



THE RIGHT SOMEBODY "AT THE CODFISH BALL" "Song and Dance Man"

* "YOU'RE MY FAVORITE ONE"

rom "A Message to Garcia"
*"LITA"

MOVIETONE MUSIC CORPORATION FOX PUBLISHING CO. SOLAN 1250 SIXTH AVENUE NEW YORK

Now, Guy, what are you going to play? Oh, you are going to play so-and-so? And buzz on goes a rec-

Now, Guy, what are you going to play so, and-so? And buzz on goes a record.

Then the next thing he does, he introduced a mythinked Whiteman with a little conversation, and strange enough, Whiteman has a Feldstein hat on, too. Finally he brings Waring: In whiteman has a Feldstein hat on, too. Finally he brings Waring: In whiteman has a Feldstein hat on, too. Finally he brings Waring: In whiteman has a Feldstein hat on, too. Finally he brings Waring: In whiteman has a Feldstein hat on, too. Finally he brings Waring: In whiteman has a Feldstein hat on, too. Finally he brings Waring: In whiteman has a Feldstein hat on, too. Finally he brings Waring: In whiteman has a feldstein hat on, too he can be says, This is a phonorararara; this is a mechanararara; Nobody can understand it. I believe, according to law, they are supposed to say that it is an electrical transcription, but they might as well say it is an optical illusion, because as far as the average listener is concerned he is convinced he has heard Lombardo, Waring and Whiteman on one program.

'I have never yet heard any of those various diction awards being presented to the gentlemen of that one sentence, This is an electrical transcription. They very neatly garble that word.

Musicians' support for the Daly bill came from Samuel Tabak mouthplece for Local 802 of New York, and Gen. Samuel T. Ansell, counsel for American Federation of Musicians.

Favoring copyright of records, Tabak said use of discs without permission is serious menace to learn how to blow a say or scrape a fiddle. Hotels are advertising their ballrooms for rent by emphasting that thot one cent of remuneration for the artists who performed those records is made.

Gen. Ansell. Assents

Gen. Ansell Assents
Reviving his fight with the Army
and Navy bands over free performances and giving Federal Communications Commission sly digs for the
realizing the transcription rules,
Gen. Ansell enthusiastically supported the Daly bill and challenged
the validity of compulsory licenses.
Radio abuses are well-cetablished
and beyond question, the General
said, adding. It is a surprising thing
to me that the broadcasting industry of this country should have so
far forgotien the public interest, as
to /foist unthe public interest, as
far forgotien the proble of the
United States every kind of musical
reproduction, of whatever age, of
whatever quality or character, and
have endeavored to create among
the people of the United States an
appreciation that such broadcasts
were the real thing.'

Denial that N.A.P.A. wants to
prevent the use of discs by the
broadcasting industry was entered
by Morris J. Spelser, association
counsel, who said performers only
want national relief from piracy and
right to stipulate conditions under
which their recordings are used.

Disc makers filed a raft of obfections against any move to drop
the 2c license fee clause of the
control of the record business by
well-heeled firms which could engage in competitive bidding for
numbers.

R. W. Ultschuler, president of
American Record Corp, which turns
to take a such as a such as a such as a such
princed discs, cannot pay higher
prices than at present, while Isabel
in noyalite, which was promptly
challenged by Gene Buck, president
of American Society of Composers,
Authors & Publishers, with assertion that royalites from record makcers probably could pay heavier
license fees came from H. A. Heubner, speaking for Brunswick and
Columbia. He explained how the
sale of discs has declined since the
coming of radio, noting that sucveral years argo a good

bardo, et. al. in asking for protec-tion for records, asying that under present conditions record-makers are powerless to collect any royal-ties from stations.—
The idea of copyrighting record-ings was supported by Fulton Bry-lings and dance dates

Most Requested

(As reported by Glen Gray and the Casa Lama orchestra, Rainbrow Room, N. Y.)
I'se a-Muggin'
Touch of Your Lips
I'm Gonna Clap My Hands
No Greater Love
Goody Goody
All My Eggs i
Blue Illusion and Dánce
Christopher Columbus
Rhýthm in Nursery Rhymes

(As reported by Kay Kyser, Trianon Baliroom, Chicago.) Goody Goody Isch Kabibble What's Name of Song What's Name of Song Lost Tormented Get Thee Behind Me Satan Love is a Dancing Thing There's No Limit to My Love Don't Want to Make History Love is Like a Cigaret

(As reported by Dick Himber)
Let Yourself Go.
I Got Plenty o' Nutti
Alone at Table for Two.
Face Music and Dance.
I'd Rather Lead Band.
Lights Out.
Please Believe Me. ease believe Me. ovely Lady. ou Started Me Dreami elody From the Sky.

(As reported by Jack Hylton, Drake Hotel, Chicago.)
She Shall Have Music-Head Underneath Her Arm Changing of the Guard My First Thrill Moanin', Minni Phil the Fluter's Ball Misty Islands of the Highlands You Can't De That There 'ere Wien Wien Nur Du Allei The Saw Comes Nearer

(As reported by Ruby New-man, Rainbow Grill, N. Y.) Just One of Those Things Face the Music and Dance Eggs In One Basket Get Thee Behind Me, Stardust. I got Plenty of Nutti Goody—Goody Basin St. Blues Night and Day

lawski, counsel for film producers, who said if motion pictures are entitled to protection, discs should have the same safeguards.

Declaration that copyright-owners always will bargain fairly with record makers, in event the 2c clause is eliminated, was made by E. Claude Milles, ASCAP general manager, who said recordings should not be protected. Mills admitted ASCAP wants a bigger take from transcripts, pointing out that discs for radio use sell for much more than home records, but the license fees are identical. Committee continues hearings this week with book publishers, labor spokesmen, and groups interested in design copyright.

Ottawa, April 7.
On the heels of substantial newspaper propaganda campaign by the Canadian Performing Rights Society, Hon. F. Rinfret, Federal Secretary of State. has given notice in the House of Commons of a bill to amend the Canadian Copyright Act of 1931 to make changes in the provisions for the collecting of fees and royalties on musical compositions and other works. The measure also provides for the scitting up of a Copyright Appeal Board before which theatre proprietors and other users of music could not consult of the consultance of the scitting up of a Copyright Appeal Board before which theatre proprietors and other users of music could not consultance of the c tors and other users of music could appear to register complaints garding practices of the owners copyrighted compositions or their

Government bill replaces

Government bill replaces that which was brought before the Commons some weeks ago by W. K. Esling, a member of the opposition, which provided for a reduction in fees charged by the Canadian Performing Rights Society. It was suggested that the bill introduced by the cabinet might effect the changes sought by Esling. The wording of the Rinfret measure will be made known when the bill is tabled in the House, probably before the Easter recess.

HEIDT'S DRAKE RETURN

Swing Stuff

Sidney Catlett now drumming combo was held down to arrange—with Fletcher Henderson . . . Ben Pollack has uncovered a fine tenorbax player called Fazola . . . Bud Freeman is appearing regularly on Paul Whiteman's airing for the swing numbers . . . Stewe Fletcher Just waxed a few with Red Norvo's men, Roger Römerez on piano, to be released on Bluebird . . . Teddy Wilson slated to play at Chicago Rhythm Club concert April 12 . . Dave Tough in the spot-light at Tommy Dorsey's opening, with room-mate Maxle Kaminsky featured . . Vocalist Billie Holiday Contacted for job in England . Joe Marsala, Conrad Mannone, Red McKenzie, Bud Freeman and Art Shapiro, staged a jam-session for Columbia students at Delta Phi . Louis García playing the ride trumpet with Richard Himber, UHCA. Concert

trumpet with Richard Himber.

UHCA Concert

With Benny Goodman coming east, the UHCA has scrapped all other plans and is making arrangements for a big swing concert featuring Benny at a New York hotel. The date has been tentatively set for May 30.

On the Air

for May 30.

On the Air

A fine swing program entitled 'Is Swing the Thing?' hit the ether, March 29, over NBC, with little or no publicity. Readled by Britisher Austen 'Ginger' Croom-Johnson, of BBC, who plans to repeat, the program offered Benny Goodman, Red Norvo, Mildred Bailey, Ray Noble, Meredith Wilson, Adrian Rollini, Stuff Smith, Kay Thompson and the guitar combo of Dick McDonough and Carl Kress, with Caspar Reardon swinging on the harp. It lasted an hour from 8 to 9 and stated the case for swing fully by giving examples of both sweet and hot. Mildred Bailey's performance was tops, with the work of McDonough and Kress a close scond. By some mistake, Stuff Smith was cut off just as he was getting under way just a service of the same was tops. just as he was getting under way on 'I'se a Muggin,' and the Norvo

REVENUERS AFTER DET. **NITERIES OVER TAXES**

Detroit, April 7.

U. S. Internal Revenue agents have started cracking down on Detroit's 400 niteries, cabarets and hotels, which provide amusement for drinking guests, The amusement tax regulations, which provide for a 10% tax on all covers in excess of 41c. a 15% levy on portion of dinner checks to defray cost of entertainment and responsibility of collection from patrons charged to owners, have been in effect since Jan 1 but little effort was made until this week to collect the levies. Nite spot operators were explained the new taxation at meeting of Royal Ark Assn. last week. The Royal Ark also agreed to act in co-operation with other agencies in supporting Duffy copyright bill. Niteries are protesting against the ASCAP fees, which range in Detroit area from \$50 to \$500 a year. The average levy on the 400 clubs is around \$100 yearly. Detroit, April 7.

Philly Union Settles With Frank Palumbo

Philadelphia, April 7. Philadelphia, April 7.
Having signed peace deals with other adversaries around town, the local music union iast week settled ats dispute with Frank Palumbo's cafe. Bobby Morro's union band, bounced by Palumbo when scrap flared, returned. Terms understood to be five men instead of former ight, with balance to be used 'when needed.' Also per-man scale is lower.

Alice Lucey, accompanist for several acts, represents the only question still unsett'ed. Union wants her to join and it depends on Palumbo's okay.

VALLEE IN PHILLY

Philadelphia, April 7. Rudy Vallee opens at Arcadia International restaurant here April 17 for two weeks.

Will bring his own show, including the Stewart Sisters.

CHI'S DECCA HEAD

CHI'S DECCA HEAD

Chicago, April 7.

Monroe Wayne heads the local
Decca geoording office, replacing
Dick Voynow who moved to WLW,
Cincinnati.

Wayne, formerly with Columbia
recording locally, doubles as chief
recording locally, doubles as chief

Decca showed an ace in the hole by releasing four sides out by Andy Kirk, entitled 'Christopher Columbus,' Froggy Bottom,' All the Jive is Gone,' and Tse a Muggin.' The job done by this Kansas City or on 'Columbus,' is a new swing sensation, played in an easy style within the foreing that most bands give it. The Pianoling of Mary Williams is in the Earl Hines tradition. The tenor-sax is played by Dick Wilson, clarinet by Johnny Harrington, and the ride trumpet by Paul King, Drummer Ben Thilgpen takes the vocals. With a mid-Western rep. this band comes east to record seldom enough, the last time about 10 years ago for Bruswick.

Brunswick has issued this month's hottest disc, 'Mer Vocalion, by Wingy Mannone and a new combo. Of the four sides, 'West Wind' is tops, with more old-fashioned heat generated than Wingy has introduced for many a moon. Discarding his regular band, which is too small to record well, 'Mannone took clarinetist Joe Marsala and a nucleus 'from Bob Crosby's ork. Eddle Miller plays tenor,' Ward Silloway, trombone; Hilton Lamere, guitar; Gil Bowers, plano; Ray Beaduc, drums, and Bob Haggard, bass. The result is jam at its burning best.

Victor has waxed some fine platters for plano; Ray Beaduc, drums, and Bob Haggard, bass. The result is jam at its burning best.

Victor has waxed some fine platters for pelase on Buebird. Fourtitles by Louis Garcia, recorded some time ago, feature Garcia on trumpet; Marsala, clarinet; Haymer on tenor; Rollini on plano, Mastren, guitar; Morey, trombone, and Weisson bass. Numbers and Weisson bass. Numbers and Weisson bass. Numbers and Weisson bass of superior brand with Mezz playing funky clarinet, Bud Freeman, on tenor, Willie The Lion' Smith on plano, wellman Braud on bass, and George Stafford. 'The Panie is Or' rates high, with an unrecognize-able version of Tse a Muggin' good for an appreciative laugh. With the Pietcher dates yet to be released, and such good swing as Joe Haymes' aliveady out, Bluebird steps up as a swing label.

71



The Greatest Novelty Song Gamel
"ISE A-MUGGIN'"
With the Musical Arithmetic Game
"1-2-3-4-5-6-UH-8-9-WOOF" Have You Heard—That Fetching "Swinger"! "RHYTHM SAVED THE WORLD"

For Beal Society Type Music—Try
"DON'T SAY A WORD—
JUST DANCE"

That Good and Reliable Hit!
"RHYTHM IN MY NURSERY
RHYMES"





"The Touch of Your Li

The Novelty Swing Hit!
"M Gonna Clap My Hands" Now Ready! Eddle Hayman and Harold Spinas "The State of My Heart"
Louis Armstrong: "Native
Novelty" l' Man Mose"

JANTLY BROS - JOY " 1619 BRO ADWAY, N.Y. C.

ACTS NEW

THREE SIDNEYS
Wire Walking
State, Baltimore
Two young men alternately tripping across the tightwire. Third member is a lady who hauls the props on and off and makes herself generally indispensable with some fast valeting.
Working with and without, but mostly with parasols, the boystines: dancing, backward somerally indispensable with some control of them hopping over flour chairs held in row over wire. Pretty good but, perhaps, more logical coloser would be the no-hands backward leap placed further down in act at present. The completely when picked up at this nabe-house. Closed show, but, opening slot would be, more sultable.

TERRY AND TILLY (2)

sultable.

TERRY AND TULLY (3)

Comedy, dancing

9 Mins.; One

Grand O. H., N. Y.

This is a misht trio, the two boysbeing average hoofers trying for

comedy with an unbilled feature

stooge, where the billed pair possess.

Results are negative all around.

Terry and Tully actually sattempt

to underplay their dancing, but, it's

soon evident that that's about all

they have in the way of talent. So

far as comedy, is concerned, they'd

be best off, letting it alone. Girl is

kept' in the background until' their

closing hoke waits routine, a far

from original bit. She gets some

laughs in this, but almost strictly

on her own.

Deuced fare, quietly.

BURNS, MORIARTY and DELL.

BURNS, MORIARTY and DELL

BURNS, MORIARTY and DELL Dancing To Minas: Full Grand O. H. N. Y. Grand O. H. D. Y. Grand O. H. D. Y. Grand O. H. D. The three Dancies of Burton and Moriarty. Used to be Burns, Moriarty and Burns. Ow a lively and graceful girl performer, welds the trio. The, three present-a highly developed technical exhibition of trick acrobatic and eccentric tapological curricula in a very satisfying manner. The full setting is not necessary could exhance the presentation exceedingly. Boys are in talks: and have fudicious lightfurg judgment, while the girl has an opportunity to change frem a white, flowing gown muto black, transparent pyjamas for the challenge dance finish. Shan.

PRANK AND VILMA REVUE (5)
Dancing, singing
10 Mina: Fall (special)
Grand O. H., N. Y
Looks like a producer had some specialties loitering in his office and threw them together, come what may. Unfortunately, it appears as though he didn't audition them first, and the act doesn't get anywhere at any point.

Mixed ballroom team not too experienced. A femme tog-dancer, besides an acro worker, show some ability. The fourth femmen in the act place plano accent mind the act plano accent mind the accent mind

JOHNNY HOWARD
Comedy
10. Minst, one
Fox, Detroit
10. Minst

ter and comeny, we are replaying.
Working before a stage band in debut, Howard reveals some nifty whistling and then launches into a March of Time sequence which allows him to mimic personalities in a novel and faithful manner. Can sing a good song, too.

NELSON'S MARIONETTES

NELSON'S MARIONELIES
Puppets
Cond flash and different stuff.
Good flash and different stuff.
Fretty near the top flight of puppet acts and should please anywhere.
Consists of man and femme partner, who work behind a walst-high stand in front of stage band. Both have technique and could easily work alone. Act has been appearing at a Detant in the puppet bits, a juggler, clown, trapezist and solder.

Pete.

REBEL, BAXTER and DEAN
Comedy, Instrumental
10. Mins; One
Grand O. H., N. Y.
Three boys in parlor comedy.
Their entire performance a medicore
simulation of the familiar type of
roughhouse comedy acts.
One of the trio tries a tap. At
the finish they reveut to musical instruments, which may be their forte.
One strums a uke and other two
blow on clarinets.

Shan.

Kemp in Coast Post

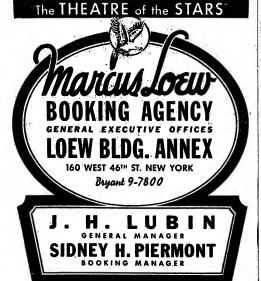
Hollywood, April 7.

Harold Kemp and John Schultz planed in from New York, former to take charge of Coast offices of Fanchon & Marco John Schultz agency.

Kemp was former talent manager for National Broadcasting Co. in New York.

BELMONT SAILING

Frank Belmont sails Saturday (1:) to contact acts in England and on the Continent. He will be away about five weeks.



Burlesque Reviews

CALIFORNIA, L. A.

Statted, which was pensage or the best, it is stripper is Geace Carlos, with Roballe De La Torres working in bits. Comies are Frant O'Neili, Dutch, and Jack Little, rube. Eddle Pope and Bob Sandberg do straight. With burlesque currently having a good revival here, the California got a little business on the opening, but dropped off with succeeding performances. Call.

GAYETY, MPLS.

GAYEIY, MPLS.

(STOCK)

Minneapolis, April 4.

Stock burlesque of an apparently
enduring type in these hinterlands
is exemplified by the current Harry
Hirsch show, 'The Nadji Revue.'
This is Hirsch's tenth season and,
despite several months of blizzardy
sub-zero weather, is going into its
32d week. Scaled at 99c. top, it has,
been grossing from \$3,000 to \$3,500
much of the time, the former figure
representing its approximate overhead.

representing its approximate overhead.

Hirsch gives 'em plenty of the usual strip stuff and spice that they apparently demand, but he also gives class productions that would do credit to the more pretentious vaudeville. Bills, and his offerings are by no means devoid of talent. Moreover the injects into each show that the properties of the control of the control

their lame and descrepit 'books.' The comedy does not attain anywhere near the level of the scenery and costumes.

'Nadji Revue' is a succession of flash chorus numbers interapersed contributions and specialties in approved revue fashion. The luminaries are the heavily exploited Counters Nadji, a stripper and singing comedienne of no mean ability, and Linda and Delgo, classy looking, personable ballicom team. A pair of comedians, Lew Fine and Boo Cote, struggle hard to stir laughter, bersonable ballicom team. A pair of comedians, Lew Fine and Boo Cote, struggle hard to stir laughter, bersonable ballicom team. A pair the mander much of the time and the control of the time. There's real class to the production numbers, scenery, costuming and lighting. A Russian interiude is well done. In it Nadji presents a Russian song and dance that merits is well done. In it Nadji presents a Russian song and dance that merits is well done. In it Nadji presents a Russian song and dance that merits raise, a Russian tio warbles and the chorus steps fast. Throughout the second of the control of the number of the rumber and Bert Saunders produces the book.'

Indianantant Rurlecousts

Independent Burlesque

week of April 12

oilies of Measure—Gayety, Baltimore.
Marry William of Measure—Gayety, Baltimore.
Marry Marry Measure—Marry Marry M

UNIT REVIEWS

CRAZY RHYTHM

(ORPHEUM, LINCOLN) (Frank and Milt Britton)

Lincoln, April 5.

Swelled out into a 46-minute show from the old vaude act, the new Frank and, Milt Britton out and breakway band is plenty of entertainment. The talent list is about the same, on the connecty supplied by Walter 'Mousey' Powell and Tito, with Milt Britton out front. Although still billed as Frank and Milt Britton, Frank is no longer with the outfit and hasn't been out for the past three months, due to ill health, it's understood.

Only femmer, relies of the third was a saw of the connection of the bid was known around Philly as the Dave Van 'Horn ork, and picked up to fill vaude and dance dates by Milt only recently. Selling of the show is on the strength of the band's appearance with Vallee in Warner's Sweet Missian and the order of the band's appearance with Vallee in Warner's Sweet Missian of the band's appearance with Vallee in Warner's Sweet Missian of the band's appearance with Vallee in Warner's Sweet Missian of the band's appearance with Vallee in Warner's Sweet Missian of the band's appearance with Vallee in Warner's Sweet Missian of the band's appearance with Vallee in Warner's Sweet Missian of the band's appearance with Vallee in Warner's Sweet Missian of the band's appearance with Vallee in Warner's Sweet Missian of the band's appearance with Vallee in Warner's Sweet Missian of the band's appearance with Vallee in Warner's Sweet Missian of the band's appearance with Vallee in Warner's Sweet Missian of the band's with the band of the band's with Pewills to the band of the band's with Pewills of the band of the band

FRENCH REVUE (ORIENTAL, CHICAGO)

FRENCH REVUE

(ORIENTAL, CHICAGO)

This is the second 'French Revue' by Andre Lasky. He had a pretty by Andre Lasky He had a healthy run out of the current assemblage. It has enough flash and rallent.

Roy Sedley holds over from the previous show and he is working hard. Sedley is a good comic with a tast small by a good comic with a tast small by a busy had been be crabe himself with some off-color rag or some inside stuff gar for the amusement of the musicians in the pit and the scattered agents in the last row.

Talent is uniformly good, but the Marcellas Troupe, dramatic adaglo the stuff of the state of the stuff of the state of the stuff of the state of the st

the most of them. Paul Noland is a wow with his juggiling act, especially his hat stuff.

Of outstanding excellence in this unit is the Gray Family, four sirts and a boy, who have a snappy dance act, and their presence, mose than anything else, helps to sait the show with a zing and to off the finale with a fine precision number.

The state of the s

Fire Tosses Louisville Burley House for 40G Loss; 3 Actors Hurt

Louisville, April 7,

Fire of undetermined or is in
caused \$40,000 damage to the burler.
Gayety theatre here Saturday [4].
Filmes were discovered eating Into
stage borders by stage hands, whe
tried for some time to extinguish
the fire without success. After asbestos curtain was dropped, a combustion was formed from draft combustion was formed from the outside, but
several sustained burns. Of 'the
members of Fred Hurley's burler
troup playing at the house, Joe
Kilch, Danny Jacobs, and Billy
(Boob) Reed sustained severe burns
on the hands and face. Chorus
girls escaped injuries, but entire
wardrobes were destroyed.

Damage to scenery, wardrobe,
musical instruments, etc. was estimated at \$15,000, while damage to
the dinearte was placed at \$25,000.

First twelve rows of seats were esti
tirely destroyed. Burley had been
occupying the house since August.

Center's Band Shows?

Fighting a hard battle under a pop-priced straight film policy, the Center, N. Y., may bring in pit bands in a couple of weeks. Vincent Lopez orchestra is reported to have been offered \$5,000 to play the house, Center today (Wed.) brings in 'Message to Garcia' (20th for two weeks, 20th-Fox insisting on 'this guaranties.

weeks, 201 guarantee.

Canton's New Burley

Canton, April 7.

Burlesque will be revived here Saturday (11), after an absence of almost a year, when a stock company, inaugurates an indefinite run at pany inaugurates an indefinite runat the old Grand Opera House. Com-pany will be headed by Max Cole-man and Harry Bentley, and Hazel Miller will lead the feminine con-tingent. Policy will be two shows daily, with a midnight show every Saturday night.

NUDE IN LION'S DEN

NUBL IN LION'S JEM
Dallas, April 7...
Joan Warner's American debut
may be in Walter Sibley's Beauty
aid Beast, unde dance act in eath
cage. Sibley has Miss Warner
under contract for Centennial Expo,
appearances, but says she is still
unwilling to take the lion turner
role. rolė

The International Songstress

CHIQUITA DE MONTES

"Hollywood Secrets"

BUY DOROTHEA ANTEL
Invaild Actress, Famous Greeting
Gards, 21 Original and Exclusive Designs, One Dollar,
Salt Cards, Liberal Commission, Call

DOROTHEA ANTEL 226 West 72nd Street, New York Olly



Roxy May Get Badminton Champ With Socialites as Femme Lure

Hollywood, April 7. Mike Marco is making prepar loss to spot Jess Willard, world adminton champ, and Bill Hurley cond ranking player, in the Roxy, T, as stage attraction. Marco say also bring Tyta Heath and philis Frances, to give s. a. hamp and runner

the game. Quartet is currently t the Paramount L. A. in their third week

had week.

Failure of Vincent Richards to
impress in his badminton game at
the Brooklyn Paramount is blamed
by badminton enthusiasts here on
the fact that Richards is a tennis
player, finds it hard to accustom
immedit to the faster game.

isyer, finds it intend to accuss in inseelf, to the faster game.

Only hitch in the Marco plans will be the engaging of the Misses itself and Frances, both local so-diffice and amateurs. Badminton issociation in a strict as the U. S. reagls Association may yell at the inseerance of the girls with Willard and Hurley, both pros. Girls resiste nothing but exercise for their beat appearances of five shows fally. If they, go east, they will play Denver, St. Louis and Chicago. Amateur tourney will be staged at the Paramount on Monday nights for the next four weeks. Presentations will be dropped for one show each Monday night, with the hour devoted to five 15-point games.

Jewish Theat. Guild's First Benefit in Eight Yrs. Grossed \$6,800

Jewish Theatrical Guild's first benefit show in eight years, held at th: Majestic, New York, Sunday pight (5), grossed \$6,800. There was m and receipts all came through the box office.

urougar the box once.
Brandon Tynan, president of the
Catholic, Actors' Guild, denounced
are, prejudice and pointed to the
friendly relationship among actors
of all creeds as a model for the rest
of humanity. Percy Moore, of the
Episcopal Actors' Guild, also was
there.

there.
M.c.'s were Jay C. Flippen, Willam Degan Weinberger, Bob Hope and the Guild's president, Eddie

and the Guius pressure.

Cantor.

Show included Pl-Il Baker, Artie
Averbach, Rita Rio, Regis Toomey,
Nicholas Bros, Cross and Dunn,
Berman and Herbert Timberg, Lou
Boltz, Ethel Merman, Abe Lyman's
sand, Benny Fields. Milton BerleWillie and Bugene Howard, Sylvia
Proos, the Pat Rooneys, Elila Logan,
Nikita Balleff and a Russian chorus
from the St. Moritz hotel.

Saranac Lake By Chris Hagedorn

ilton (WB) Pollack left for his home after okay report. Ditto for Oscar Davis.

George (WB) Wicks also told he is okay to return to home and

Dr. Karl ischel to Utica on busi

Jackie Roberts, former patient lere, visited the gang for a day. Eddie (Shufile Feet) Ross going to N. Y. for thorocaplasty opera-

Tommy (Hoofer) Kerns to N. Y.

Nellie Quealy, bed for the past six Nellie Quealy, bed for the past six Years, is showing improvement. New. arrival this week is Mrs. Paul Turnicky on staff of the Areal Turnicky on taff of the Areal Turnicky on the Areal Turnicky on the Areal Turnicky on the Areal Turnicky on the Area Turnicky on the Area Turnicky on the Area Turnicky of the

Helen O'Reilly, former patient who now runs dress shop in town, had a fashion show at the Hotel Write to those you know at Sara-

B&K BOOKS PRYOR

Roger Pryor finishing at the Fox, Bettot, this week, follows into the Marbro, Chicago.

Ralaban & Katz has options on Prior for the rest of its vaude

Discharge Max Hart In Dog-Kicking Case

of kicking a dog lodged Hart, the agent, in

against Hart the agent, in N. Y. magistrates court by Doro-thea Kavanagh has resulted in discharge of the defendant, who was found not guilty.

Hart's physician testified that he was treating him for leg paralysis which would make free use of his limbs impossible. Plaintiff charged that Hart wilfully caused injury by striking the dog. Max Kendler represented Hart.

EX-BOWES TYROS CAN USE THAT BILLING

Lynn, Mass. April 7. Agreement reached last week between counsel for both sides here at an equity suit hearing, giving the Capitol theatre the right to use Major Bowes' name in conjunction with amateurs who appeared on his programs, may have widespread effect on the tyro-impresario's stage enterprises. Bowes originally asked for an injunction in the Superior Court to restrain the Capitol from using his name. This has been continued indefinitely.

Counsel for both sides agreed that the Capitol theater is entitled to been jor Bowes' name in conjunction with

the Capitol theatre is entitled to us the Capitol theatre is entitled to use Major Bowes' name with the employing of amateurs who appeared on his programs so long as it was not used 'unfairly or misleadingly'. Advertisements in newspapers and in the theatre lobby are included in the agreement.

CHI PALACE BACK TO **VAUDE: B&K DEAL COLD**

Palace, Chicago, after five weeks of straight pictures, goes back on vaude book Friday (10). First stage show will include Block and Sully. Mary Small and Buck and Bubbles, with 'Sutter's Gold' (U) on the screen.

screen.

House originally went straight pictures for only four weeks with Follow the Fleet' (RKO), Fred Astaire-Ginger Rogers starrer. Policy, however, was continued into last week with 'Love Before Breakfast' (U) despite fact that grosses had been sliding considerably.

been sliding considerably.

Deal was under way for a time for Balaban & Katz to take over the operation of the house, with the possibility of installing a State-L. vaude and presentation policy.

but this is now reported cold.

'Folies Comique,' RKO's own unit
production, will go into the Palace
for two weeks in May.

Vaude Sticking at **Balto Colored House**

Baltimore, April 7.

The Royal, westside Negro house, has gone vaude again.

Couple weeks ago house tried the Mills Bros. on stage for a week as a feeler, then followed successively with Cabin Kids and Bob Howard ork. That trial clinched it, so stage-shows stick.

The bi-weekly change of films continues, though vaude layouts play full week. Colored talent only used:

RAYNORS TO U. S.

Melbourne, March 10. Joan and Betty Raynor will short ly take another trip to America.
Girls have been touring around the
Cities here for some time presenting
'Cap and Bells,' a novely.

Strictly Amateurs

Chicago, April 7.

Lack of booked material forced the Balaban & Katz press department at the last minute to run phony names of acts in the westside Marbro vaude ads last week.

Among the 'acts' listed were Dick Bergen, who is nabe and Great States booker, and Dorothy Mall, Lou Lipstone's sec.

Several Shows for Par Spot Bookings East-West in April

Paramount will augment its regular stage time with several now 'n then vaude houses April 17. One house, the Paramount, New Haven, will have shows three weeks in succession, starting that date.

cession, starting that date.

Minneapolis gets the Our Gang Kids unit that week, while Springfield, Mass., plays the Benny Meroff band. Dave Apollon's unit splits between Duluth and Superior, and the Southtown, Chicago, resumes vaude with George Givot as headliner. Count Berni Vici unit will open the three-show cycle in New Haven, with Meroff and Cab Calloway bands following.

A Maior Bowes' B' amateur unit

A Major Bowes 'B' amateur unit is skedded to play six Illinois towns for Paramount that week, while an-other tyro show is booked for two days, April 22-23, in Pittsfield, Mass.

15 YEARS AGO

rom VARIETY and Clipper)

Woolworth stores to drop dime music counters. Couldn't get the hits for that price and couldn't sell

New Orleans running rings around itself trying to discover who was financing the Sanger expansion Steve Lynch and Paramount chief suspects. Was planning to spend

Vaudeville act reported about to try out a set of paper scenery. In-vented in Germany during the war. Forgotten now.

Boston banned Guy Bates Post's 'The Masquerader' because one ch racter was a dope flend.

As an extra added attraction Loew theatres advertised that art-ists playing the southern time would have guest privileges at golf clubs in practically every town.

Martinelli, booking agent, was try-ing to get Chaplin for a revival of 'A Night in an English Music Hall.' It was 'Hall' in which Chaplin got his start over here.

It cost D. W. Griffith \$1,000 to re-tain certain music in the score for 'Way Down East.' But for that ASCAP gave him the pick of the

Where a year before B way thea-tre owners were pushing attractions off the steps, they were now dash-ing around to find something with which to keep the houses lighted.

Weaver Brothers gave New York its first chance at hillbilly music. Opened at the Riverside and featur-ing the musical saws.

Frank Fay had been running in-timate concerts at the Cort all win-ter. Warm weather was drying them up. Not vaudeville but 'vaudeville style.' Meant that Fay's, salesmanship counted more than the acts.

Benny Leonard, lightweight champ, had a piece of the Marx Brothers act. Went into the turn to boost the salary.

Bessle Clayton was comi to work after a year layoff, toe dancer of her day.

Bee Palmer announced she could get along nicely without Al Sickel, so she was going to divorce him. Both got along nicely.

Joe Howard, songwriter, drug store on the side.

Leo Carrillo topping at the Chi (Continued on page 62)

NVA to Pass Plate, Wk. May 22, **Under Rogers Memorial Guise**

June Knight Joins Tomlin Unit in Det.

Hollywood, April 7.

Fanchon . Marco sending June Knight from New York to Detroit to open at Fox theatre April 10 in new Pinky Tomlin unit. Act will

new York within next two weeks of personals, booked by M. D. (Doc) Howe.

Jean Parker also set by Howe for five weeks of personals, opening in New York within next two weeks.

CANTOR BOOKED BY RKO ON **50-50 SPLIT**

Eddie Cantor, on a straight 50-50

Eddle Cantor, on a straight 50-10 split from the first dollar, goes vaude again at the Palace, Cleveland, week of May 15. Cantor will supply the entire show, with exception of the pit band.

Only talent set in the unit thus far are Parkyakarikas and Jinny Wallingtord, both with Cantor on the air. William Moviris office, which is agenting Cantor, will: cast and stage the unit with the name comedian. Following Cleveland, Cantor plays the Palace, Chicago, on same percentage terms. percentage terms.

percentage terms.

Deals are also pending for Cantor to go into Paramount's Michigan, Detroit, prior to the Cleveland booking. Cantor plans to leave for the Coast soon after playing Chicago forhis next picture.

Deal for Detroit is not set, but Cantor is asking either a 50-50 split or a \$20,000 weekly guarantee.

Hillbillies Ousted from City-Owned Auditorium When Mgrs. Squawk

Knoxville, April 7.
The hillbilles of WNOX can go
back to the hills they came from, as
far as city officials here are concerned. Knoxville city council has
ordered station to vacate municipally owned Market hall, scene of
daily hillbilly broadcast by Tennessee Rambleirs, and the weekly barnhouse opera presented each Saturday night. Knoxville, April 7.

day night. day night.

Theatre men complained when station slapped a five-cent gate on noon show, and a 25c, fee for the Saturday night performance. They claimed the radio shows hurt their biz.

City fathers agreed. Now WNOX is looking for another house.

Jean Huber Hurt

Hollywood, April 7.
Jean Huber, partner of Fritz
Huber, working their drunk act at
Paiomar, local nitery, fell during
routine and had to have several
stitches taken in lower lip.
Accident happened because house
failed to slow down marble dance
floor. Hollywood, April 7.

JOAN BRODELL SIGNED

Joan Brodell, of vaude's Brodell Sisters, has been signed to termer

Sisters, has been signed to termies by Metro. Expected to leave for the Coast in about two weeks. Possible that sister, Merle, will tag along to Coast. She is awaiting word from Universal, for whom she tested. Remaining sister she tested, Remaining sister Betty, will probably go also, but not

KID MAKES GOOD

Los Angeles, April 7.
Davi Jones, 10-year-old Weish singer, made his first professional appearance at a Red Cross benefit performance in Long Beach last week and was immediately signed by Fanchon & Marco to open at local Paramount April 12.
Youngster will latter be sent east for additional personals. Los Angeles, April 7, les, 10-year-old Welsh

The NVA public collections for funds will revert to the old method -plate passing in the theatresduring the week of May 22. Th

during the week of May 22. Th only difference this time be omission of the NVA name, with the fund raising to be called the Will Rogers Memorial Hospital Drive. Week of May 22 has been designated by the Huys office as Will Rogers Week.

Theatre collections were necessitated by failure of the recent Rogers Memorial national drive to produce the required revenue. It's expected about 1,500 theatres will participate and the customary trailer, with a name actor doing the tailk, will be produced at one of the Coast studios.

studios.
Actual takeover of the NVA sanastudios.
Actual takeover of the NVA sanatorium at Saranac Lake, N. Y., by
the Will Rogery Memorial commission has not yet been effected, but
probably-will occur upon conclusion
of the drive. Regardless of the income from the drive the Saranac
Lake institution is assured of maintainance for the next five years
through the major circuits jointly
underwriting the upkeep at the rat
of \$100,000 a year for that period.
Meanwhile the san, still known as
the NWA San, continues under
rection of the present NVA Fund
and the personal supervision.
Havold Rodner, of Warner Bros.
General committee named by the
Hays office to handle the drive includes M. H. Aylesworth, Robert
Cochrane, E. W. Hammons, Will
Hays, Sid Kent, Carl Laemme, Sr.
Joli E. Otterson, May Pickford,
Joe Schenck, Nick Schenck, Spyros
Skouras, Leo Spitz, Harry Warner
and Adolph Zukov.

and Adolph Zukor.

Mark Leuscher, who handled th NVA drives for E. . Albee in the old days is doing the publicity.

Noble, Merman, Little, Lombardo, Cooper Set For N. Y. Par Shows

Ray Noble's band, currently at the Met, Boston, goes into the Para-mount, N. Y., for two weeks, start-ing May 13 at \$7,500. Rockwell-O'Keefe agented.

ing May 13 at \$7,500. Rockwell-O'Keefe agented.
Jane Cooper goes into the Par Saturday (11) with Little Jack Lit-tle's band and Ethel Merman. This show is expected to stay for two and a half week.
Guy Lombardo's orchestra, aug-mented by Gracie Barrie, will re-vert the Paramount to Wednesday openings. April 29, skedded for a two weeks' stay.

PENNER COMING EAST FOR HIPP, BALTO, DATE

Baltimore, April 7.

Izzy Rappaport's indie Hippodrome has set Joe Penner for week of April 17. Understood comic is still

on Coast completing final film work, but ready to head east. A unit will be built around Pen-ner for the date here, including ner for the date here, including specialty acts and likely a line of girls.

Robertson with Benny

Guy Robertson goes into the Jack Benny stage unit. Friday (10) at the State, Cleveland, in place of Georges Metaxis, who withdraws to open at the St. Regis hotel, N. Y., next week, i Metaxa's original deal with Benny was only for four weeks' stage time, his booking at the St. Regis having been, a prior commitment.

B&K Sets Lewis Ork

Chicago, April 7. Ted Lewis' band is set for the Balaban & Katz Chicago here week of May 8.

Lewis is now playing in Terrace Room at Morrison hotel.

UKELELE IKE IN BOSTON

Cliff Edwards, out of Geor White's 'Scandals,' which folded in N. Y. last week goes into amount's Metropolitan, E

Variety Bills

NEXT WEEK (APRIL 10) THIS WEEK (APRIL 3)

Numerals in connection with: ills below indicate opening day of show, whether full or split week

RKO

JACK POWELL

Loew

Paramount

BOSTON Keith's (9) Buddy Rogers (One to fill) (One to fill)

(2)

Bebe Barri Co

Bobby May

Danicle & Lyon

Lillan Roth

Hal Sherman

Byrnes & Farncy

Earl Jack & B

CINCINNATI Palace (10) Eddle Peabody Co Going Hollywood

Havana Royal Ore
BALTIMORE
Century (10).
Don Costello Co
Jack Powell
Herman Timberg Co
Songwriters Parade
CLEVELAND
State (10)
Jack Benny
Mary Livingston

NEW YORK CITY Paramount (10) Jack Little Oro Ethel Merman Betty Jane Cooper

BOSTON
Metropolitan (10)
Ray Noble Bd
Lime 3

CHICAGO
Chleage (10)
Xavier Cugat Ore
Faul Duke
Marbre (10)
Roger Pryor
Orlental (10)
Ray Perkins Show

DETROIT
Michigan (10)
Ross & Stone
Geo Andre Martin
Stanley 2

: 1

CLEVELAND
Folies Confiques
Folies Confiques
Folies Confiques
Folies Confiques
Folies Confiques
Folies Configuration
Al Pearce Co
Finky Tomilio
Melch's (11-12)
Barto & Mann
(Three to fill)
Brites (6-11)
Brites on Dames
TROWS

seith's (9-11)
string on Dames
TROY
Keith's (10-13)
Bandbox Rev

Masqueraders Ed
LEWISTON
Liberty (13-14)
Cavalcade of Laffs
Murand & Girton
Charile Brugge
Evens & Rudie
Leroy & Pals
Danny Harris
Dan & Ann Manos
Mile Lilla
7 Play Boys

e Ann Manos Mile Lila.
7 Play Boys
MACOMB
Illisols (14-15)
These 9 Taples
Lorette Gray
Lutes Bros
Sherman & Kocher
Holst 2
Singer Stover
Buddy Mack
Honn Mason

Buddy Mack Glenn Maco Clauser of CTIV Ceell (16-12) Two Holiday Johnnie Duna-Salac Bros & P Syble Lee Billy Thornton Co Spud Sal xan-Joe Donalds in LMOLLI To Laire (16-11) To Laire (16-11) To Laire (16-11) To Laire (16-11) The County of the Holiday of the Hol

NEW FORK CITY State (10)
DeCardos Schicken Sle Stuart-Morgar Or Stepin Fetchit Pavan Royal Ore Hawan Royal Ore Hawan Royal Ore Stepin Fetchit Ore Stepin Fetchit Ore Ampolion Refusion Review Ore Stepin Fetchic Ore Stepin Fetchic Ore Stepin Fetchic Ore State (16)

Joyce Rogers
Town Crier's Bd
MONMOUTH
Rivoll (14-15)
March of Rhythr
Jed Dooley Co
Shay & Parker
Lane & Harper
St. Clair Sis

Lane & Haiper St. Clair Sis St. Clair Sis St. Clair Sis Juanita Juanit

Wilbur Cushman

S Weire Bros
Boy Foy
ULIUTH
Lyceum (12-16)
Our Gang Kids
Pete the Dog
Wid Annal Circu
SUPERNOR
Our Cang Kids
Pote the Dog
TORONYO
Shon's Higo (10)
Shon's Higo (10)
Lyne Kids
Pote the Dog

Shen's Hipp (10)
Shen's Hipp (10)
Lynn Kirk
Miller Sis
Ross & Edwards
Brown & Ames
Jausleys
Eddle White
Pearce & Carthay

ABILENE ount (14-15)

ABILENE
Paramenta (14-18)
Rainbow Rev
Piddlers 3
Oriof 5
Oriof 6
Osal
Marleno Sis
A & C. Howard
Sumestow (14-18)
Alvira Morton
7 Sirens
AMARILIO
AMARILIO
Benies Dancerr
Billy Raymend
Compile Michel
Cappe Rev
Compile Michel
And Child
Compile Michel
Cappe Rev
Compile
Cappe Rev

OFFICIAL DENTIST TO THE N. V. A DR. JULIAN SIEGEL
1501 Brondway, New York
This Week: Joyce Wines, Billic Goldie

This Week: Joyce
Hadji Baba S.
Shannon & Harris
Juck Lowe
Dob South Co
George LaTour
Masqueradere Bd
America (19-11)
Chicago Foiline
Col Ches Davis
College College
College College
State College
College College
College College
College College
College College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
College
Colleg

Astoria D. H. Anderson & Allen Canterbury M. H.

1st half (6-8)
3 Matas
Norman & Forms
2d half (9-11)
Stewart & Olive
Gus Elton Dominion
Younkman's Bd
New Victoria
6 Lins
Gaudsmith Bros

Trocadero Cab. Naunton Wayne
Forsythe S & F
Larry Grey
Tonl Lister
Maurice

BRIXTON

Chuck & Chuckles Kaluba Don Redman Bd Deauville Marie Almonte

Latasha & Lawr'ce 3 Academy Gls LEYTONSTONE Blaito Herschel Henlore NEW CROSS Kinema

VARIETY

CHELSEA

HOLLOWAY
Mariborough
Albert Sandler 3
LEFORD
Super
Grimand Bd
ISLINGTON
Blue Hall
1st half (5-8)
Stewart & Olive
Gus Elton
KILBURN
Grange
Cubanos Bd (

MILBURN
Cubanos Bd
LEWISHAM
Palace
7 Hindustans
Constance & Lillia
Monty Ares
Angela Parselles
& M Harrison
Forsythe S & F
S Stooges
Al Oakes
Syd Howard
Sensational Macks

Younkman Bd
CLAPTON
Halm
5 Sherry Bros
EAST HAM
Fremler
Cantellis Bd
EDGWARE ROAD
Cubanos Bd
EDMONTON
Empire Einema Lennox & Loraun Dave Poole Dave Poole
Gaston & Helen
OLD KENT DOAD
Astoria Astoria
Billy Cotton Bd
PECKHAM
Palace
Lennox & Loranna
Dave Poole
Gaston & Helen
SHEPH/RDS BUSI
Pavilion EDMOSTON
Geralden PARK
FINSBURY PARK
Queen of the Seas'
Terry's Juves
Fryor's Bd.
HAMMERSMITH
Falace
6 Chartadles
Edw Vitor
MOLLOWAY
Mariborough
Albert Sandler 3

Pavilion
Johnson Clark
Blum & Blum
STAMFORD HILL
Regent
Albert Sandler 3
STRATFORD
Briadway

STRATFORD
Briendway
Grimard Bd
Briend Bd
STRAM
S

Paince
Sherry Bros
WALTHAMSTOW
Granada
Geraldo Orc

Provincial

Week of April 6

Week O

ABERDEN
THOME
TH

Renara
Renara
Pred Phyllis & A
Fields & Roselli
Pryllion
Nina M McKinney

Don Galvin
Hap Hazard & M
Skeets Martin
Thelmina
Frank Wilson
Dave Seed Co
Max Wall
Yong Kee 3
Liverpool
Paramount
Marlo de Pietre
Haver & Lee

Haver & Lee
Shakespeare
Radeliffe & Rodger
Calglary Bros
Cy Landry
Mona Vivian
Betty Jumel & Ptr
Gaston & Andree
Torrani

Torrani

LEEDS
Faramount
BBC Cuban Bd
MANCRESTER
Paramount
Derok Oldham
Joy & Graham
NEWCASTLE
Paramount
Ann Penn

Cabarets

NEW YORK CITY

All Stars
Evelyn Nesbit
Alice Lowell
Bul Musette
Parisian Serena

Barrel of Fun

Francis Faye Skippy Smith Oro Casino Venezia Casino Venezia F Bracciante Ens

Chateau Moderne Billy Castle Elena McCoy Muriel Rogers Fink McFarlane O Chesapeake House John Steel Chez Josy Baker Josephine Baker Willem Van Loon Gene Ashley Alica Delano Week Ray Benson Orc Antobal's Cubans

Club Gauche Club Gaucne Dimitri Virgil Persa Ravel Los Gauchos Rilla Dau Munoz & Bolau

Cinb Richman

Cinb Richman

Lee Carr

James Sherry

Harry Bernie

George Oliver

Freddie Monroe

Jack Mayo Oro

Dan Healy's
Dan Healy
Jack White
Florin Vestoff
Camille Glory
June Larraine
Blenda Ranson
Roth-Andrews Ore
Beale St, Boys Connie's Inn Anise & Aland Hotcha Drew

Anna Hold's
Anna Held Jr
Hilda Elfonte
Trene Burke
Ruth Templeton

Lindy Lou Toots' Sunny Lambert Paul Bass Oro

Hickory Honse Kirby Walker Marjorle Naylor Francetta Malloy Ted Lane Arthur Gansfried Wingy Manone Bd

Wingy Manone Bd
R'lyw'd Reslaurian
Nick Lucas Oro
Sunny Fields
Jack Waldron
Denny White
Phill Neeley
Cackles O Noil
Haynes
Marion Martin
Halen Gray
Halen Gray
Gookle Page
Lottle Campbell
Cookle Page
Gookle Page
Helen Ray

Helen Haynes
Hele

Hotel Ambassador Hotel Ambassador Clara Belle Walsh Maria & Floria Fred Lowery Maxine Tappen Vincent Bragale Vincent Lopsy Ord

Hotel Astor Jack Berger Ore Hetel Barbison-P's

Hotel Biltmore
Russ Morgan Ore
Linda Lee
Joe & Betty Lee
Nadine & Giraldo Hotel Buckinghan Pierre Beaujean

otel Commedore
John Johnson Oro
Jane Williams
Marcia Wayne
Donna & Darrell otel Edison

Jimmy Rogers Versatile 3 Barry Winton Orc Vermittle 3
Serry Winton Orc
Monte Rosa
Pola Borry Roria
Sondy Roria
D Fecorane oro
No. 1 Fifth Ave
Michael Tagin
July Harold Woodall
Hazel Woodall
Hazel Woodell
Hazel Woodell
Hazel Moster
Normundle Sammy Wilson Ore Mac Coogan Frank Cornwell B Hotel Essex House Musical Rogues
Hotel Fifth Ave
P Handelman Oro
Music Masters
Hotel Gotham

Racul Lipoff Ore Hotel Gov Clinton Hal Hope Oro Old Roumanian Eddle Lane Thals
Sadie Banks
Jack Hirsch
Russian Gypsy 2
Mickey Mailory
Sol Schneider
Roumania Gypsie

Hotel Gr't North're
A Ferdinando Oro
Hotel Lexington

moter Lexington
Ozzle Nelson Oro
Harriet Hilliard
Eugene Jeismick Or
Hotel Lincoln
Tommy Dorsey Oro
Esquires
Edythe Wright
Jack Leonard
Hotel Lorenard Hotel Lombardy Teri Josefovits

Hotel cAlnin Enoch Light Ore Mary Danis A Gonzales Ens Hotel Montclair

Don Richards Ore Coral Islanders Lillian Kenny Jaysnoff Sis Jaysnoff Sis Hotel New Yorker

Hotel Bits-Carlton

Hotel Savoy-Plaza

Bert King Oro
Hotel SherryNetherland
'Russian Espel'
Alox Bunchouchou
Loffar Sanchouchou
Loffar Sanchouch
Jemme Hurok
Raphael
Hotel St. Morits
Nikita Baileff
Nikita Baileff
Coorge Breton
Ron Ferry Oro
Ron Ferry Oro
Ireno Aniarova
Andrea Salama
Loc Resnick

June Antarova
Andrea Salama
Leo Resnick
Leon Navara Oro
Hetel St. Regis
Phylies Clare
Hartmanns
Jules Lande Oro
Emil Coleman Ore Hotel Taft

Vanderbli Evelyn Swann Murray Dancers Bernie Dolen Ore

Hotel Weylin

Howard's Shawbon:
Jos Roward
Walter Lopez Ens
Jimmy Kelly's
John Rockwood
Evelyn Wilson
Mary Lane
Janice Andre
Warren & Bodle
Carter & Schaub
Midgle Parks
Joan Miller Jimmy Vincent Ord

Midgle Parks Joan Miller Billy Mack Mary Barton 3 Roymonds

3 Raymonds
Danny Higgins
Dorothy Dorr
Kitty Mulligan
Gene Walter
Joe Ricardel Oro
Joo Capella Oro

Kit Kat Ann Lewis
Johnny & George
Danny & Edith
Sally Gooding
Alda Ward
Bob Hargrave Orc

Halsonette Buser Codolban Oro Schura Liptova George Orda Jasha Nazarenko Boris Belostozsky Nadla Kortez

Mon Paris

Onyx Club Stuff Smlth Bd

Stuff Smith Bd
Paradise
Milton Berpas
Georgie Tappa
Georgie Tappa
Milton Georgie Tappa
Milton

Pince Elegante
Tommy Mills
Steve Lond
Elegante
Bull Farrell
Benn Kauff
Irve Harrell
Benn Kauff
Irve Harrel
Leo. Lezaro Orc
Bainbow Grill
Margaret Gray
Olive Gardner
Gall Gall
Mildred Monson
Ruby Newman Orc
Rainbaw Enome

Rainbow Room

Rainbow Moon

Glen Gray

Glen Gra

Ches Doherty Rev
. Ubnng!
Gladys Bentley Rev
Pearl: Baines
Ray White
3 Melody Malds
Avon Long
Hot Foot Watson
Lucky Sir
3 Lang Sis
3 Lang Sis
Bdna Mae Holly
Kon & Ben
Willie Bryant Ore

Bob Harrave Orc.

La Rue

Costain & Crane
Nick Vouzen Bd
Eddle Davis
Orc.

Leon & Eddle's
Eddle Davis
Patricla Glimore
H, Gardner, Carter
Noble Sissie 3.

Wm Parmer Orc.

Madeleine's Madeleine's
Jack and Jill'
Lucille Jarrett
Damar Orc
Joe Gray 3
Man-About-Town
Betty Bowker
At Manuti Orc

Glayful Room)
DeMarcos
Anna Fulor
Octobersal Room
Larry Blake
Sonya & Roomero
2 Elleens
Harry Sonalk Ore
College Inn
Mary Ann Reves
Evelyn Chandler
George Olsen
Ethel Shutta
Colony Club

Colony Club
Lill Bernard
Flo Henry
Phelps 2
Edna Rush
Rhythmeers Orc
Colosime's

Colosime's
Maggle McGuire
Don Donna & Don
Don Enrico
Countess Alebassi
Faith Bacon
Bob Tinsleys Oro
Cougress Hotel
(Urban Room)
Benny Facdural

Benny Goodman Helen Ward Art Barnett

Club Alabam Club Alaban
Elliott Sis
Anthony Marks
LeMarge Sis
Effie Burton
Ginger Woods
Art Williams

Club Minget Club Minuet
Danny Beck
Carol Dean
Hope Parker
Helene Carol
Jay Holly
Shirloy Handler
Adollina Dossena
Lew Sales Oro
3 Deuces Cafe

Art Tatum

Drake Hotel (Gold Coust Room)

PHILADELPHIA

Frank Palumbo's
George Reed
Alice Lucey
Burns & Betty
Suez & Mein
Charlie Wilson
Guertian & Carlton
Margaret Skelly
5 Modernettes Hotel Adelphia (Cafe Margnery)

(Cafe Marguery)
Eddie Bonnelly Orc
Vincent Rizzo Orc
Bob Roltnar
Bob DuPont
Evan B Fontaine
Agnes Tolle
Fritchard & Lord
Kay Kernan
Texas Rockets
Tung Pin Soo

Hotel Pennsylvania (Mirror Room)

Versallies
Cross & Duns
Jean Travers
Brito's Rumba Bd
Jos Smith Ore
Willage Bers
Ernie Mack
Buddy Gittely
Mildred Barry
Mildred Barry
Mildred Rut Clab
Riviera Boys

Riviera Boys Lou Raymond Iris Ray Dickie Welli Konny Watts Shim Sham Rev Wivel

Ken & Ben Wille Bryant Orc Kachi Club Edith Roshik Bes Kalmus Eddle Barnes Eddle Barnes Eddle Barnes Geo Faderwald Geo Faderwald Geo Faderwald Johnny & George

CHICAGO

Mary Stone Andy Rice Ciaire Powell Ann Rush Jean Kirk Jess Johnson Oro Palmer House (Empire Room)

Bob Hall Manya & Drigo Glovanni

Royale Freiler
Doily Kay
Henri Lishon
Nell Kelly
Unin Cooper
Sid Tomack

Terrace Gardens (Hotel Morrison) (Hotel Morison)
Ted Lewis Co.
Radio Aces
Carroll & Shalla
Chas Whitiag
Edna Strong
Nascha
Kay Gregory
The Hi-Hatters
kings Jesiers
885 Club

Vla Lago Via Lago

'Pep' Smith
Aimes & Vivienn
Ruth Ennia
Dolly Dollne
Farrell Sis
Fio Ray
Ed Kraus Oro
Sol Wagner Oro

Joanne Andrews

Anchorage Inn
Oliver Naylor Oro
Aroadda Int'l
Billy Lossez Oro
Mario Villani
Larry Blake
G & M daleon
Torry Green
Ambroses
Sally La Marr
Barclay otel

Sally LaMarr
Barciay otel
(Club Mirage)
Sylvan Herman Ore
Bellevue-Strattord
(Planot Room)
Meyer Davis Oro

Meyer Davis Oro

Ben Franklin
(Georgian Room)
Manny LaPorte Ort
Benny the Bum's
Eleanor Sheridan
Gypsy Roma-is
Kit Taylor
Adelaide Joy
Isabelle Rook
Nancy Barry
Epicureans

Embassy
Mildred Fenton
Helene Standish
Vicki Joyce
Jack & Jill
Dick Abbott Ore Frank Palu

Eddle Vickner ore
Weber's Hofbras
(Camden)
Gregory Quinn
Jenette 2
Danny Cook
Jane Astor
Fred Gruber
Elsa Hart
Sidney Golden
Bill Bilger Ore
Jack Justin Ore

Ezio Pinza, who sailed last week for Europe, will team with Elizabeth Rethberg for a 10-week concert tour in Australia starting in June. His first operatic chore when he returns to this country in the fall will be with the San Francisco Opera company.

London

Coconnut Grove
Tic Toc Girls
Torry Green
Waiter La Mare
Alice Glover
Dick Messner Oro

Maxie Armstrong Eddie Green James Anderson Chuck & Chuckies

Delmoniro's Murray & Alan Jay Mille Oro Jack Dempsey's
3 Reasons
Guy Odley
Carlos & Marchon
Jan Brunesco Bd

1 Chico Consuelo Morena Portia Portar Emile de Torre Ora

Emile de Torre Or El Torrendor Ramon & Lucinda Torrendor 4 Fermin & Gloria Fantasia Novoa Medaro Don Gilberto Orc

El orecco Ernie Holst Orc Famous Door Red McKenzle Bd

French Casino
Folles de Femmes
Emlise Adreon

Emilise Adreon

10 Argentina Endler

Alphonae Rerg

3 Bredwine

Georges Bruyals

Choppy

M'rigerits DuFresn

Estelle & LeRoy

Murita Farell

Dany Filoe

Little Fred

Vera Nargo

Orbal

Mile Parls Paris

Piroska
Andre Randall
Freddie Zay
Sonia Gansser & A
Jack Denny's Oro
Vincent Travers Or
Russeil Patterson's
Personettes Personettes
Gang Plank
Pat Harrington
3 Boston Sis
Gr'awich Viil. Inn
Albert Pryme
Blena McCoy
Pat Clayton
Lillian Cairnes
Antony Tosca Orc

Gypsy Tavern Bert Linden. Alda Luciano Bukku Chubby Ross Jules Keaton Oro

Dan Mealy's

Charlie Wright Bobby Brooks Ore

Bob Crosby Oro Virginia Verriil Frank Tenniil Ray Baduo

Frank Tennill
Ray Badus
Leons
Leons
Leons
Stopp & Pals
Stopp & Pals
Stopp & Pals
Stopp & Pals
Hotel Park Lane
Max Bergere Oro
Hetel Pennsylvani
Hai Komp Oro
You's Calif' Co
Hotel Pierre
Pancho Oro
Gregori Franseil Or
Gregori Franseil Or
Gregori Franseil Or
Botel Plata
Eddy Duchin Oro
De Marcos
Hadel Blue-Cesten

Esther Velas Ens Guy Lombardo Orc

Note! Savoy-Fiana
Dwight Fleke
Dick Gasparrs Ore
Maurice & Cordoba
Bob Grant Ore
Habaneras Oro
Hotel Shelton
Bert King Oro

Geo Hail Oro Dolly Dawn Hotel Vande

Hotel Walderf-Astoria Astoria
Corinna Mura
Beavel & Tova
Dr. Ross
Charles Magnanti
Orville Knapp Oro
Michael Zarin Bd

Small's Paradise Charlie Johnson Orc Paimire & Valez Chunk Robinson Oille Potters Arnstte 3 Blink Boys Ames Bonds Marion Heirsten

Tony's
Beatrice Kay
Town Bar
Gypsy Erma
Brook 2

Bilza Ramova
Nadja Dushinska
Roselan Kretchmah
Roselan Kretchmah
Adia Kusnatzoft
Nastia Poliakova
Nicholas Vosiliéft
Mura. Toumanova
Orlik & Loilik
Mischa
Grilk de Loilik
Mischa
Smisbold
Forty Blains Oro
Sldowalike of N. ¥
Roscoe Alis
Mammy Jinny
Hotel
Roselan Touta
Amttel's Bo
Group Blains Oro
Sldowalike of N. ¥
Roscoe Alis
Mammy Jinny
Hotel
Forty Blains
Hommy Tinny
Hotel
Forty Lewis
Mamily Paradles
Charlie Johnson Orc
Kharlie Johnson Orc
Kharlie Johnson Orc

Stork Club
Teddy Lynch
Gus Martel Oro
N Brandwynne Oro

Town Caulag Armand-Vallerie
Ann White
Henri Pierre Ens
Maurice Shaw Ore 3 Speeds
Marty Landls Ore
Vera Hayes
Lee & Borde
King & Brooks
Boots Gregory
Debutantes Pierre's Roof Red Gresh Oro Ted Pike Montgomery & W

Rafters' Frankie Fairfax Or Frankie Fairias
Rendezvous
Variety Boys
Dolly Parker
Retta Ray
Little Ernle
Frances Black
Pearl Kay
Melodians Oro Russian Gypsy Or

Russian Cype for Silver Label in Mickey Familian Mickey Familian Mickey Familian Or Beth Challis Jans & Lynton Vaughan Sis Charile Gratians Zoth Century Taress Gall Lee Helen Benton Heien Shaw Weidon & Hosey Weidon & Hosey Weidon & Hosey Zemaa Ort Waiton Roof

Barney Zeeman O.
Walton Roof
Yotte Rugel
Bowman & Bayne
2 Mystics
Mitton Kellem Or
Henry Berman
3 Waltonettes
Warwick Hotel
(Cocktall Room)
Eddie Vickner-Ort

Bell & Bedini
5. Rhythm Stepperr
15. Rhythm Stepperr
16. Rhythm St J. & E. Dayton
Butters Tr
Art Gleason
Phil Bernard
Mayfair Sis
Allyn & Gaudraux
Joyce Rogers
Town Crier's Bd loist Z linger Stover luddy Maok lenn Mason

Buddy Mack
Glenn Masch
Clausers Co
ROCK SPRINGS
Blatte (12-12)
Colles Davis
Bobby Dyer
Ellison Sis
Frank Peg Jones
Emile Leone 3.
Ches Davis Bd
Henri Nelser Town Crier's Bd
LACROSSE
Majestic (11-12)
Mardi Gras Nights
Glon Dale
Hadji Baba 8
Bhannon & Harris
Jack Lowe
Dorothy LaRue
Bob South Co
George LaTeur
Masqueraders Ed ri Nelser ly Bedford SEATTLE Rex (9)

SEATTLE
CAY PRO (A) Wood Browne & Lavolle
Clifford Wayne 6
Jarry & Jean
Little Doer
Fattrick Sutten
Kellywood Boul'd's
SHERVEFORT
SHERVEFORT
SHERVEFORT
Cashing Farade
Fradas Boys
Gales
Gales
Gales
Edithe Regers
DiShay Reynolds
Birt Darty

Edithe Rogers
DiStor Perpolds
Box Micker Detty
Thythm Makers
Thythm Makers
TREARRANA
Paramount (12-13)
Fassing Parade
Bradna Boys
6 Gaice
Great Kohan
Great Kohan
Siss
Mickey Reynolds
Bert Dexter
7 Rhythm Makers
TRIARA

Jimmy Morton
Alriva Morton
T Sirena
T S

Warner PHILADELPHIA
Earle (10)
E Carrol's Vanities

Bryant Rains & Y
WASHINGTON
Earle (10)
Ina Ray Hutton U
Jack Pepper
Burkes Els
Helen Hann
(3)
Doberman Pincher:
Geräldine & Joe
Frank Gaby Co
Kitchen Firates Earle (10)
E Carrol's Vantites
Carrol's Vantites
Ina Ray Hutton U
Jack Pepper
Helen Honan
S Burkes Sis
READING
Astor (7-18)
Kitaro Japs
Lew Parker

Independent CHICAGO tate Lake (4)

KANSAS CITY, MO
N & O Dietrioh
3 Jacksons
Frant Conville
Sunny Dais
J. Conville
Sunny Dais
LOUISVILLE
National (10-1 Nixon & Sans)
Nixon & Sans
Nixon & Sans
Genne O. H. (10)
AMARGO
H. (10)
H Edger Bergen Johnny Boyle Chic Thomas Lyda Sue Ross Pierre & S Al Wilson INDIANAPOLIS Lyric (10)
York & King
Steve Evans
Alexander & Sanios
Grant Gardner Co
Howard Weslee Co

Week of April 6

Astoria
Anton Bd
Mady & Coe
CHADWELL H'TH
Paince

Castelli Bd

Easing the Tension

At the battle between the dramatists and managers—some call it an inthose strike—goes into its second month, the language is getting more bitter and the skirmishing more subtle. That is natural, but it may helping matters. It is a difficult situation with such bitterness on both sides because of much truth and much justice on both sides. And are matter.

It is, unfortunately, no occasion for laughter, but a good hearty chucke on both sides—which must have arisen in both camps when they read the statement by the Equity president that actors should be before in film rights. It might not be such a bad idea to grin. It might

The trouble is not what the picture split should be. That's the point they're arguing about but that's not what is at stake. Problem resolves itself into: who shall collect the gains and profits (if any) from the mental work of another? An author conceives an idea from out of thin gair and executes it. It is lis, he says, to do with as he pleases. But is it, asks, the producer, and how

There is no doubt that producers have helped to make plays. Producers also have helped to ruin plays. That is the chance an author lakes. There is no doubt that producers have helped rewrite plays and in other ways made it possible for them to succeed. With the authors not one whit more grateful. That is unfortunate, but remains the producers fault as much as the author's since, if he really did the collaboration, he (the producer) should have—and could have—protected himself by getting that into a contract and being recompensed therefor.

It doesn't matter, say the authors, who executes the play, or how. The point, they say, is who thought of it and put it on paper first? And that is a problem as old as the hen and egg business.

There is this to say for the dramatists: in no other field of writing does the producer cut in on future rights. The magazine publishers get no future rights. The book publishers get no film or other outside rights except in rare cases, with new writers, when they get from 15% to 25%. Why, ask the writers, make an exception of the stage producers?

Producers answer this by saying that it costs much more to produce plays than books. Much more, yes, say the writers, but how much more? A splance at the cost and expense items in the matter of publishing a book would surprise the casual guessers. With no returns except from

Authors say that producers can argue all they wish; just parade a George S. Kaufman or a Robert E. Sherwood script in front of them and they'll sign for any terms. Which is evading the issue. Authors say they have been gypped in the past and don't propose to let it happen again. Which is begging the question. Authors say they cannot sit dommand talk it over with the managers because managers never agree. Which is quibbling.

The managers say the authors are 'unreasonable' but can't explain why. They say that today's managers should not be punished for the slus of the last generation but include the sinning managers of the last generation in their mildst. They say all they want is to sit down and talk things over with the authors and come to an equitable agreement, but all the producers offer as a suggestion in exchange for the contract proposed by the authors is the one thrown out by the authors. Then they get old-fashioned and melodramatic and sign contracts to get out injunctive proceedings against each other. Which may or may not be legal.

outsider watching the proceedings has opined that producing plays is comparable to playing roulette. You put up so much money and so much time and probably you lose, but if you win, you win considerable. So what? So the game of roulette will go on, even under the terms proposed by the authors. Instead of winning (when they do) 36 to one, the managers would win only 26 to one. Is that bad?

One thing that hasn't been pointed out yet by anyone is the time element. The authors certainly picked themselves a good time for a lot of gabbing. At no other time of the year could the managers afford to sit around for three months or so and dicker. They're not going to put on any plays during the aummer, anyway, so why not see if they can talk themselves out of it, or into something. It makes for a longer fight and more battle on both fronts but that, after all, might be a good idea. It isn't, after all, like the usual strike where those on one side are not estimated. not eating during the skirmishing. It's entirely a matter of principles and futures. It can't help but help.

And with Mr. Gillmore sitting on the sidelines to furnish the laughs all is well. That's all that was needed up to now. A good hearty guffaw,

On Road 47 Weeks And \$7.000 in Red. No. 3 'Horse' Record

Number three 'Three Men On a Royse,' has toured 47 weeks and is at this time approximately \$7,000 in the red. Most of the losing stands were midwest and southern one-nighters.

nightors.

Ormany was originally formed for and played the Coast. It shut down in Milwaukee last Saturday (6) and was brought east. During the current Holy Week lay-off there will be four changes in the cast; show reopening Monday (13) at South of the Coast. Week lay of the Monday (13) at 10 per lay of the Coast. Alex Yokel, producer, is arranging for repeat 'Horse' dates in Chicago and Detroit during the summer and will also spot the show in Atlandar will also spot the show in Atlandar will also spot the show in Atlandar three show will be kept going for the service of the coast line-up is effected if the new cast line-up is effective.

other events.

In Attantic Cive or a six week run. Mumber three show will be kept soing indet if the new cast line-up is effective.

Collings Has New Play

Inollywood, April 7.

Plerre Collings, author of The story of Louis Pasteur, has returned atte attended to be a record for little there are actively of Louis Pasteur, has returned attended to be a record for little there was a fixed for two months on a new recer and Polly De Loos. They replace the story of Louis Pasteur, has returned attended to be a record for little there was attended to be a record for little the received for two months on a new receral weeks, work-er and Polly De Loos. They replace the stage play. Tiger, Tire?

Plans to leave this week for New director of the group. Play is the school of the story of Louis Pasteur, has returned attended to be a record for little the three production.

York to arrange for Broadway profirst of the secon's new productions at Hedgerow.

Czechs Check In 3 Hits

Biggest single deal for continental rights to U. S. plays is claimed by international Literary Bureau, N. Y., which last week sold Czech rights to Dead End, 'Celling Zero' and Petticoat Fever.

Purchaser was Universum Thea

'ROAD' TO RISK **HUB CENSOR**

Boston, April 7, "Tobacco Road' has been penciled in for the Plymouth theatre here, to open April 13, and Producer Sam Grisman, it was indicated over the weekend, will clean the lines and business until they satisfy Mayor Mansfield and the board of censors, who are playing possum on the situation

uation.

Mayor Frederick W. Mansfield, who usually expresses an official or unofficial opinion on questionable plays in advance of bookings, so that 'producers can be guided and forewarned, has refused to state in advance what he, or his board of censors, will do if 'Road' is shown here. He has, however, expressed an opinion that he regards the New York version as 'rotten, revolting, disgusting and shocking.'

Aside from the expresse of helly.

York version as 'rotten, revolting-disgusting and shocking.'
Aside from the expense of bally-hooing the opening performance, the Shuberts theoretically hold the bag should the mayor close the theatre after one show. His board has the power to revoke a theatre's license for an indefinite period. Last closing was the Old Howard (burlesque house) for about three months.
Legally a play cannot be banned here until it has had one performance. Previously the mayor has given producers 'triendly tips.' This procedure' did not jell so opportunely for him in the case of 'Children's Hour,' when his 'tip' resulted in a Federal court trial after he had turned thumbs down. Herman Shumiln lost his suit against the mayor and the censor board, but now the mayor just won't talk.

Syracuse, N. Y., April 7.
Renewed efforts by Tobacco
Road's management to get a Syracuse playadate and thus cash in on
the rumpus caused by its Utica engagement were futile.
Syracuse University, lessee of the
Civic theatre, and Morris Fitzer,
operating the Empire, only two theatres available for touring atractions, both rejected the overtures,
influenced by the attitude of the
Most Rev. John A. Duffy, Bishop of
the Roman Catholic diocese of
Syracuse.

To TEXAS FOR ROSE

Record

TO TEXAS FOR ROSE

Refore returning to Fort Worth, Billy Rose addressed the Jumbo' clompany last week and mentioned a summer engagement for most of stands one- long care should be checked and the chroma musical at the Frontier Festival, assuming that no engagement are satisfactory and his broadcast in the meanulme.

Paul Whiteman will probably be amenable to going down if the terms are satisfactory and his broadcast; ing can be regulated, but his co-star, and the common lease of the suggestive lines. When the chroma most make it in the meanulme.

Paul Whiteman will probably be amenable to going down if the terms are satisfactory and his broadcast; ing can be regulated, but his co-star, and broadcast in the meanulme.

Paul Whiteman will probably be amenable to going down if the terms are satisfactory and his broadcast; ing can be regulated, but his co-star, and his probably be amenable to going down if the terms and broadcast in the meanulme.

Paul Whiteman will probably be amenable to going down if the terms are satisfactory and his broadcast; ing can be regulated, but his co-star, and broadcast in the meanulme.

Paul Whiteman will probably be amenable to going down if the terms are satisfactory and his broadcast; ing can be regulated, but his co-star, the meanulme.

Paul Whiteman will probably be amenable to going down if the terms are satisfactory and his broadcast; in the meanulme.

Paul Whiteman will probably be amenable to going down if the terms are satisfactory and shis broadcast in the meanulme.

Paul Whiteman will probably be amenable to going down if the terms are satisfactory and shis broadcast in the meanulme.

Paul Whiteman will probably be amenable to going down if the terms are satisfactory and shis broadcast in the meanulme.

Paul Whiteman will probably be amenable to going down if the terms are satisfactory and his broadcast in the meanulme.

Paul Whiteman will probably be made to stop the suggestive lines. When the committee left it was understood that no attempt wou

Managers Gain Strength in Fight With Dramatists; Sign Injunctive **Agreement Against New Contract**

Gillmore's Idea

Frank Gillmore of Equity in-Frank Gillmore of Equity injected that body into the Dramatists Guild-Theatre Mgrs. League battle, momentarily at least, by suggesting, that the actors get a share of picture rights, money, since they were 'the real salesmen' of plays. He later admitted it was just an idea and a laugh, but it wasn't such a bad thought,

it wasn't suen at that,
one of the managers, when
told of the Gillmore suggestion,
made the crack that he'd like
to declare in those critics who
accorded good notices to his

20TH-FOX PAYS **OFF DISPUTED LIFE' COIN**

rehearsal pay of the cast of Larger Than Life' were settled in full and scheduled arbitration was cancelled last week. Total amount involved was \$1,500. Play was slated for Broadway, but debut was put back indefinitely.

indefinitely.

"Life" played seven performances out of town and the management contended that, since it closed within one week, the rehearsal coin was deductible from the second week's salary. It was shown, however, that when the play returned from its Springfield try-out there was a dress rehearsal on Sunday for the benefit of pleture exces of the company which backed the show also a similar showing on the

was a dress rehearsal on Sunday for the benefit of picture exces of the company which backed the show, also a similar showing on the following day.

Immediately after the second dress rehearsal the players were informed that the show had closed the previous Saturday. Equity claimed no dice, saying that the closing should have been made definite not later than the end of the week. 20th show, advised Equity later that the coin deducted from the players salary would be forthcoming.

'Life' rehearsed four weeks, cast getting three weeks' rehearsal allowance (one week is probationary). Total was deducted in error but, had the shew concluded after now week, management would have had the right to take out for two weeks.

EDMUND BREESE DIES: PERITONITIS SET IN

Another addition to the list of Broadway fatalities whose perform ances were interrupted during the season took Edmund Breese out of 'Night of January 16' last Thursday (2), He died of peritonitis Monday.

no attempt would be made to the show in Harrisburg production of some further funigation id be ordered by the managet.

W Play by Katherine

Hepburn's Brother Set

Philadelphia, April 7.

**Iomas Hepburn, brother of the show of the production of the produc

Alger's Treatment

llie Alger, former manager of he Henry Miller theatre, York, has gone to the Desert Sanitarium, Tucson, Ariz., for sinus treatment. He has been company manager of a tonving Three Men On a Horse' company. Returning to New York Monday (5) he departed for the desert immediately.

for the desert immediately.

Alger has a leave of absence from the show. Expects to remain west for about two months.

Week's developments in the test between the managers and authors over the proposal new Dramatists Guild contract, finds the producers in a stronger position than at any time since the two sides; started combatting. Judging from the reported letters and telephone conversations between the Guild head, Sidney Howard, and several showmen, the authors are not so sure of their position any longer. Managers huddled last week and voted to use their own form of contract. There was more enthusiasm exhibited than at any managerial gathering in years. Nearly all the well-knowns were represented or on hand, with some telegraphing assent from out of the city.

Theatre League, through which the managers are operating, pointed out that the newer managers are user aligners are such some contracts. The street League, through which the managers are operating, pointed out that the newer managers are user aligners are such some contracts. The street League, through which the managers are operating, pointed out that the newer managers are user aligned as the veterans in this battle because a hit can bring a producer into the limelight overnight.

Hollywood Anti?

A producer mo, the immelgin overnight.

Hollywood Anti?

It was stated a bombshell had
been tossed among the authors by
Hollywood. One producer visiting
the Coast claims he was informed
that no further backing would be
given his productions if the shows
were secured under the new Guild
contract. Film executives in New
York are alleged to have made the
same statement. Picture people are
claimed to be opposed to the contract because it would place their
show activities under the domination of the Julid. Hollywood's support of the managerial end of the
argument has been intimated before,
but while seems little doubt about
how the film people stand in the
matter, there has been no official
derogatory statement from filmdom.
Further claimed that some authors have expressed themselves as
being willing to side-step the new
contract. Believed that a considerable number of contracts under the
old 50-50 picture sharing terms will
crop up pre-dated. New contract is
supposed to have become effective
March 1. Old forms are reported
in demand, with no hesitancy noted
of authors to use it.

Some showmen out-foxed the
Guild by using the old forms before
expiration and having the signatures attested. Copies have not yet
been sent to the Guild as required.
Managers are specific in saying

Negotiation Urged

Negotiation Urged
Managers are specific in saying
they are ready to negotiate with the
authors and adopt a mutual agreement. That the Guild has refused
to negotiate appears to be the factor which has strengthened the
managers' stand. Managers agreed
to lay themselves open to injunctive
proceedings if using the new conract and that is the first time they
ever took such a distinct stand.
Several of the older hands were
inclined to be pacific until they
were told by the younger group to
change their tactics. Then pro(Continued on page 62)

Only One G&S Troupe Available on Broadway

First of two or more proposed cilbert & Sullivan revival troupes will open Friday (16) at the Majestle, N. Y., under the management of S. M. Chartock, Mikado being, the first attraction. Chartock beat the other aspirants in by depositing \$4,000 covering two weeks salaries with Equity last week and announced having secured the house. Solomon M. Strausberg, a Brooklyn attorney, is his backer.

There appears to be but one set of players for G. & S. shows around New York. Same names were mentioned by all of those who also planned to revive the operations. Whether a second competent cast can be gathered together appears to be questionable.

One group said to have secured ample backing consists of R. H. Burnside, Laura Arnold and Frank Perley, but they are reported stymics first reported being on his own in the G. & S. fiel

first reported being on his own in the G. & S. fiel

WPA Cast Members at Equity Meet Demand Continued Aid from Wash.

VARIETY

Monthly informal Equity meeting last Friday (3) was largely attended by players on the theatre project payroll of the Works Progress Administration in New York. These members are on the 'excuse card' list and not required to pay dues until such time as they secure regular engagements.

People on rellef arose to demand fillions' for the theatre. Attitude surprised non-rellefers in the audience but its partly attributable to that taken by Hallle Flanagan, national director who has invariably expressed diellke to use of the term relief, insisting that the whole setup is a work project. From the expressions made by WPA members at the meeting, it was indicated they sought to make the rellef show project a permanent government institution.

project a permanent government Institution.

There was protest uttered, too, against being laid off. Although regional director Phillip Barber has stated there will be no reduction of the number of people in the theatre project set and Washington announced no cutting down in the arts project of (including the theatre project) before the end of June, it was claimed that some persons had already been laid off.

Eguitty's check-up on this showed.

fore the end of June, it was claimed that some persons had already been laid off.

Equity's check-up on this showed that only two people had received pink silps, and for cause.

In one Juntanes, it was indicated the recipient had not been on home relief prior to the Nov. I deadline. Latter stipulation has been protested time after time but remains a feature of the WFA regulations. Harry L. Hopkins, national administrator, when reached, explained he could not make an exception in the theatre project without making exceptions in all projects.

It was erroneously reported after the meeting that E. J. Blunkall, who is Equity's reclassification representative on the project, had found that nearly 50%, of the actors on the WFA theatre project in N. Y. were amateurs. He denied ever making such an estimate. Blunkall, who had differences of opinion with Mrs. Flanagan, found that about 150 geople had gotten into casts although not having regular standing as legit where the wage is less than that in the theatre project. Claimed that some of the so-called non-pros were spotted in walk-on parts, but got the same wage as the leads.

There are approximately 3,000 actors in the Federal, Theatre Project in New York now, payroll including administration staff being around 5,500.

'ACT OF GOD'

Young Mgrs. of 'Turn' Seek to Ar-

Management of 'Left Turn,' which was dropped when its leading player, Leslie Adams, suddenly died; claims that it was an act of God and therefore the usual Equity requirements should not apply. Rules applied when a play is abandoned during rehearsals call for the payment of one week's salary to all who rehearsed not more than sevelf 'days and two weeks to all others, 'Turn' rehearsed about two weeks.

Play was being readied by Smith and, Ayer, young, 'managers who bowed in this season with 'Painell', Duo, asked that the point, be, arily trade, 'Equity' later receiving would be acceptable and probably accomplished more quickly. Some decision will probably be arrived at this week.

After 'Turn' was stopped, mangers proposed reviving 'Parnell,' but they have apparently vetoed that also. Management of 'Left Turn.' which

2 More Rehearsing

Managers' tryout division of the WPA relief show project in New York is rehearsing two new plays. They are 'Backwash' and Top Dog.' Both will eventually be presented at the Symphony theatre, Brooklyn, known as Teller's Shubert when it was in the subway circuit.

That house and the Willis, Bronx, have been under lease to the covered to the subway circuit.

That house and the Willis, Bronx, have been under lease to the government arm. Willis will be abandoned Saturday (11), 'In Heaven and Earth' moving from there to the Symphony, succeeding 'Woman of Destiny,' which will close.

Enough Is Enough

WPA in N. Y. has a hit in 'Murder at the Cathederal,' Manhattan, N. Y. and the dallies have been devoting an extra amount of spaces to II, although neglecting most of the other project shows. This, seems all wrong to the officials in charge who last week sent an order to the show projects publicity department reading:

Telease see that there is nore publicity on project nummore publicity on project nummore publicity on project nummore nummor

Please see that there is no more publicity on project number umpteen (each of the shows is officially known as a number only) and concentrate on numbers bumpteen, and tumpteen.

Davis' Cast as Nucleus For New N. C. WPA Unit With Chapel Hill Base

Charlotte, N. C., April 7, A unit of the Federal Theatre Project is to be set up at Chapel Hill, according to plans of Mps. Hallle Flanagan, national director. Haille Flanagan, national director,
Mrs. Flanagan say the touring
FTP unit present Sefferson Davis'
at Chapel Hill, where it folded. She
then conferred with the company
over possibilities of the group remaining permanently in the south,
with Chapel Hill as a base. Out of
the company, 15 elected to remain in
Chapel Hill, where they will immediately start rehearsals on a new
play. Guy Standing, Jr., heading
the cast, is among those sticking.

The Asheville FTP unit is re-

the cast, is among those sticking. The Asheville FTP unit is re-hearsing 'Valley Light' by Kenneth Ellington, and 'Abram's Wife' by Mary-Hoyt Reese, two originals by North Carolina folks, John McGee, assistant to the director of the projects, has just visited Asheville and assisted with plans for booking a tour of 'The Drunkard'. Asheville group presented George

Asheville Drunkard.

Asheville group presented George
Kelly's The Flattering Word at the
state dramatic festival at Chapel
Hill last week.

WPA Reviews

ROMEY AND JULIE

ROMEY AND JULIE

Chicago, April 7.

Federal Negro Theatre Chicago Unit
No. 21 presents ture-act play at Negro
life by Robert Dunmore, Ruth Chorptenning and James Norris; music by Margaret Allison Honds; at Ruigeway theagaret Allison Honds; at Ruigeway theabut 256 if bought in advance.

Cast: Scott Manning (Kersey Farr, alternate), Joseph Benton, Henry Sweet;
William Medylde, Paul Williams, Lou
Vernon, Albort Glenn, Herman Clay, Sam,
William Johnson, William Curry, Allande,
William Johnson, William Curry, Allande,
William Johnson, William Curry, Allande,
Roiscot, Leroy Toms, Knowlton Williams,
Ruige Johnson, William Curry,
Lander Johnson, William Curry,
Lander Johnson, William Curry,
Ruige Hondon, Ruiger
Glady Bources, Eyn Mar, Jones, William
Hazel T, Davis, Geraldine Clark, Emmu
Montgomery, Marian Wilson, Ruth MaChonless of the new Will.

Hazel T. Davis, Geraldine Clark, Emma thews.

Openling of this new WPA unit here made the occasion more intersecting than did the play. This, described as a romantic comedy, parabelling the second of the second process of the second than did the play. This, described as a romantic comedy parabelling the second that t

Marilyn Miller

(Continued from page 1)

giving imitations. She was signed by Lee Shubert over there and made her first legit appearance on Broad-way at the age of 16 in The Passing Show of 1914 at the Winter Garden

Show of 1914 at the Winter Garden. There followed "The Show of Wonders' and 'The Passing, Show' of 1917, both at the Garden. Zlegheld thes engaged her for the 'Folles' of '1913 and 1919, also for his Rosalie.' Perhaps her biggest success was in Zilereld's 'Sally' which played the New Amsterdam, N. Y., opening late in 1920 with Leon Errol co-starred. Show lasted for three years including the tour. In the fall of 1925 Miss Miller duplicated the hit in Dillingham's Sunny,' also at the New Amsterdam, with the late Jack Donahue. When musical pictures first came

dam, with the late Jack Donahue.
When musical pictures first came
Into vogue, Miss Miller went to
Hollywood, where the film version
of Sunny was made by First National. It was reputed Miss Millerreceived the highest salary ever acorded a legit player on the Coast
up to that time.

in to that time.

Miss Miller met her first husband, Frank Carter, in the 1918 Follles and they were wed the following year. The marriage ended in tragedy, Carter being killed in a new car he was driving from Pittsburgh to New Tork. Miss Miller later for Mary Pickford, whom she di-torded the first proceed. Her husband who survives her is Chester (Chet) O'Brien, who was in the chorus of 'As Thousands Cheer.

Miss Miller was the highest paid

sands Cheer.

"Miss Miller was the highest paid ingenie" ever known in the musical comedy field. In 'Sally' and 'Sunny' her. contract called for 10% of the gross against a guarantee of \$2.500 weekly. Both shows grossed between \$38,000 to \$40,000 weekly and cometimes to med that mark When sometimes topped that mark. When appearing in 'Smiles' in 1930 at the Ziegfeld, Miss Miller agreed to modright her terms because she was anxious to work with the Astaires. Show, produced by Ziegfeld, ended in the red, overhead bein, too high.

Show, produced by Zlegteld, ended in the red, overhead bein, too high. Remains are at St. Bartholomew's chapel, 199. E. 50th, street, N. Y., where the funeral service, will be held Thursday (9) at 2:30 p.m. Surviving are hen, husband, mother, father, and Mrs. Claire Montgomery and Mrs. Ruth Sweeney, her sisters. Mrs. Montgomery was formerly wed to James McKowen, a vainde agent. Deceased was christened, Mary Lynn. Reynolds.

The mother is in California with her step-father, too ill to make the journey to New York for the funeral. Mrs. Sweeney planned to sail abroad last week with Miss Miller but the trip was postponed. As hecondition did not appear serious, that sister went to New Orleans to visit their real father (Reynolds). Soon after entering the hospital Miss Miller, who was Presbyterian, sent for a priest and adopted Catholicism, the religion of her husband. She was unable to speak for 17 days.

At various times she had told friends she did not care to live beyond the age of 40.

story construction. Text is not witty and incidential action draws on the rough cloyening of old-time blackface afterpieces. Lyrics are dull, and, the music lacks Negro indiom.

Dunham, who directed, classifies as co-auther for work in editing the text provided by Miss Chorpenning. The contract of the Negro unit, but is an old script. Performing, is a disappointment, but cast is at a disadvantage because of hurried preparation, a stage which is little more than a speaker's platform, a low-celled flat-floored auditorium, and no room for the free action called for by the contract of th

N. Y. WPA Shows Do Best Biz Yet. \$7,000 on Week; 'Murder' Capacity

Straw Hat Bait

troudsburg, April 7.
Early activity in summer theatres is evidenced locally by the following ad in one of the daily papers:

'Attention hotels and boarding farms Stroudsburg, Henry-ville and vicinity. A company of 20 Broadway actors will consider a summer stock engagement for room, board and a percentage of the famission receipts; can use dining room, of part for theatre, Will guarantee, \$3,000 worth of advertising via newspaper, radio, bulletin, wall, barn, fence, road signs, window and auto bumper, cards and posters.' cards and posters.

Lester Skeds Four Weeks of Operetta Revivals for Coast

Los Angeles, April 7. Edwin Lester has set casts for four weeks engagement of his Civic Opera Co. at Philharmonic Audi-

four weeks' engagement of his Civic operis Co, at Philharmonic 'kuiditorlum, 'starting May 4'.' Opening operetta will be 'The Merry Widow'. With Halen. Gahagan, John Ehrle, Richard Powell, William Hain and Billy Griffith in top, spots.

Second production will be 'Naughty Marletta, having Francia White, William Hain, Richard Powell, 'Paul Keast, Esther Howard and Billy Griffith in leads, Charles Purcell and Charlotte Laneing get top assignments in Maytime, third attraction. Desert Song. "Anal production of, season, will have George Huston, Francia White, Bobby Jarvis and Thelma White as toppers. Alonzo Price will stage, with Louis. Kroll conducting. "Widow' set to open May 18 in San Francisco, where Lester is producing at Curran Theatre in association with Homer Curran. For current season Lester is selling his showy at 50c. boost over last year, to \$2 top, and has tilted budget of his productions to around \$14,000 each.

CURTIS SETS 'MADAM' FOR AUG. AT ALVIN

London, March 29.

London, March 29,
Jack Curtis sails back to N.Y.
April 1, having completed his deal
with Jack Waller to stage 'Yes,
Madam,' on Broadway,
Three of the original principals,
Bobby Howes, Bertha Belsnore and
Wylle Watson, will be in the show.
Curtis tried to get the fourth, Vern
Pearce, but she refused to go, remembering, the flop of Princess
Charming, for which she was
brought over to Broadway five years
ago.

ago.
Eleanor Farrell, of Forsythe, Seamon and Farrell, is being talked to for the Pearce part.
Show goes into rehearsal, in New York, around Aug. 15, and comes to New York, probably at the Alvin after four weeks of road dates.

New One for N. H.

New Haven; WPA project at the Lincoln offers

WPA project at the Lincoln offers its first experimental production here Wednesday (3) for two weeks. Previously confined to established plays, the group will try a modern version of Mollero's. Would-Be-Gentleman, trapslated and adapted by Walter Klavun, local supervisor. Cast principals include Peter Cusanelli, Mary Hone, Charles Atkin and John Warren. Vaude artists appearing in the production are Snakchips Robinson and Three Chocolate Drops.

John Taragowski replaces James Maloney as business mgr.

WPA relief show projects New York last week reached the highest mark in point of receipts since the federal theatre started charging admission. Takings approximated \$7,000 but the tax did not amount to 10% of that sum because of the number of admissions priced at 40c, or less on which there is no tax charge. Among the theongrutties in the WPA is that while tax is collected on higher priced admission tickets, (60c, plus five.), the administrator have refused to pay New York citys sales tax. Lyle. D. Andrews, as the cashier-agent, is empowered to make purchases of materials used by the various shows and units and he has been instructed that the sales tax must not be paid. Various stores with which the WPA does business have been so informed.

Biggest receipts for any one relief show last week was for "Murder At The Cathederal," Manhattan theatre, Virtual capacity, which is \$395. at 55c. top, was drawn for the five performances, Monday night show is tree to 'relief, people, and there are no matiness nor Sundays.

DETROIT PROJECT TO DO THREE LEGIT PLAYS

Detroit, April 7. Detroit, April f. Detroit, April f. With its first venture, 'Liliom,' ready for opening Eastern Monday at the Lafayette, the local WPA theatre project has already started rehearsals on the second play, which will run two weeks, beginning April 27. It is 'I Confess,' a new production by William Byer, who is is town directing the show, to see the content of the content of the content with the seaten and the first part of the content with the content in the first part of the content o

two weeks, will cost, see top, nouse seast 1,500 and is an ex-legit show-case.

Third play, which also will run two weeks, thus ending May, 16 when the local project is scheduled to close, will probably be 'Sag Harbor.' Likely the project will be extended till early summer. Cast of 29, plus about 70 stagehands and ushers, represents the entire humber of actors on local relief, except for a few found physically incapacitated. Few of the performers are ex-vaude troupers, but all have had at least stock experience. Assisting Jack Marvin, vet actor and director of road and stock, who is in charge, are Edwin Gramercy, localite; Gordon Falredough, staging, and Stephen Nastfogel, designer.

Guest Stars Upstate

Syracus, N.

Syracus, N. Agu; t WPA-operated Federal: Theatre Players at the Civic were further strengthened this week for the pro-duction of 't. Elmo' in magen. dress, Doris Underwood, joining the troupe, Miss Underwood, anounced 3.8 guest star, appeared in stock troupe, Miss Underwood, announced as a guest star, appeared In stock at the Empire here some years ago. First of the local Theatre Project's vaudeville units broke in the a performance at Aubum Prison on Saturday; after two more institutional appearances troupe will start out on a state-wide tour.

Much Ado About Program for WPA

of Marle Merrill, who has done well in the past as a pageant-mistress.

LIVING NEWSPAPER (CLEVELAND)

Cleveland And 13.

Dramatized newelland And 13.

Dramatized newelland And 13.

Mary Hone, Charles Atkin and John Warren. Vaude artists appearing in the production are Snakehips Robinson and Three Project Players at Public Little Project Players and Project Players at Public Little Project Players and Project Players at Public Little Project Players and Project Players and Project Players and Project Players at Public Little Project Players and Project Pl

Top Magnets Broadway's

(Continued from page 1) Guild) kept the pair from reaching the same brackets as the two actual leaders.

the same bruches are the leaders.

There is some difference in scale and hoise capacities which might theoretically place one of the trio-slightly ahead of the other, but survival dead heat. Figures of these shows are of minimal comedy sixture and, as a matter of fact, they are cleaning up while the few musicals on Broadway are just about getting by. It is now virtually sure that the leaders will bow out late in June, but at least two will resume, probably in August.

Rusiness was somewhat improved:

will resume, probably in August.

Business was somewhat improved generally last week, early nights belief better than previously. Most proposed by Junbo when its final three weeks amounced. Show figures to increase its gross this week and cleaplife the opening of the Ringling circus at Madison Square Gardin today (8).

garden today (8).
For the average show, however, the current (Holy) week will be distinctly off until Saturday. Several of the lesser shows ducked performances early this week because of Lent.

of Lent.

This week's new attractions are dated for the latter half, 'Summer wives' opening at the Mansfield Thursday (9), a revival of 'Mikado' ighting at the Majestic Friday, and 'On Your Toes,' Imperial, Saturday. Be addition, a colored cast will sport 'Macbeth' in Harlem for the WPA.

Macheth' in Harlem for the WPA.

Next week has two remieres
carded: 'Her Week End,' Lyceum
and Lady Luck,' Adelphi, Latter
is a dollar top, show on bank night
plan, Among the WPA outfits
Triple A Ploughed Under' is due to
be followed at the Biltmore by
'1935,' based on the news of the
year, 'Murder in the Cathedral' has
been extended at the Manhattan uniti April 18.

No scheduled closings.

Estimates for Last Week

Estimates for Last Week

'Boy Meets Girl,' Cort (20th week) (C-1,659-\$3,85). In fifth month to big money and destined to remain well into next season; quoted over \$13,300.

193300.

"Gall It a Day," Morosco (11th week) (C-961-\$2.30) Business is about the with "Boy; in nine performances takings approximated 13,000 last week.

"Children's Hour," Elliot (73rd week) (D-957-\$3.30) Last season's dramatic standout still in the money, with last week's takings bettering 14,000.

\$7,000.

"Go-Respondent Unknown, Ritz (9th week) (CD-918-\$3.30). Paced at moderate coin, but may stick unth season's end; estimated around \$6,000.

"Dead End, Belasco (24th week) (D-1,000-; \$3.30). Among Broad-way's nine socko dramas and clean-ing up, with the weekly gross close to \$15,000.

may's nine sock of trains and cleaning up, with the, weekly gross close
19 11,500.

Find of Summer, Gulld (3th week)
(C-91+33.0), Another hit, but not
will as big in grosses; getting
\$\frac{4}{3}\text{4}\text{3}\text{3}\text{3}\text{3}\text{3}\text{3}\text{3}\text{4}\text{3}\text{3}\text{4}\text{3}\text{3}\text{3}\text{4}\text{3}\text{4}\text{3}\text{4}\text{3}\text{4}\text{4}\text{4}\text{5}\text{4}\text{5}\text{4}\

plies, with the gross estimated around \$3,000.

'On Your Toes,' Imperial. Opens Saturday (11).
One Good Year,' Ambassador (20th week) (C-1,190-\$33.0). Low grosser moved here from the Fullings and the state of the

week a superior of the control of th

musicals in sight; \$25,000 last week.

Other Attracti

'Saint Joan' Beck; one of the big
three dramas and closest contender
for top gross honors; \$23,867, which
was tapactry plus standees.
was the standees.

Gibert and Sullivan revivals; Majestic; 'Mikado' opener; starts Friday (10).

WPA

WPA

Macheth, Lafayette; colored cast in classic; opens Thursday (9).

Murder In the Cathedral, Manhattan; drawing big attendance; date extended to April 18.

In Heaven and Earth, Willis; managers' triout in the Bronx.

Triple-A Ploughed Under, Blittler, and the Bronx of Destiny, Symphony; managers' tryout in Brooklyn.

'Woman of Destiny,' Symphony; managers' tryout in Brooklyn.

'Chalk; Dust,' Daly's 63rd street.

Chi List Off to Single; 'Boy-Girl' **Comfy at \$9,000**

Loop slides down to one show currently, lowest legit mark of the current season. Only 'Boy Meets Girl,' trotting along comfortably at Girl, trotting along comtortauy at the Selwyn, remains following the demise of 'Great Waltz' in the 15th week of its excellent Chicago run at the mammoth 4,000-seat Audito-vium.

rium.

However, three shows come in next week: two are well-knowners at the box-office, 'At Home Abroad' and Winterset, 'while the other is a first starter.

From Out of the Darkneys, 'written and produced by Paul Salvatori, a local lad with local capital, Opens next week at the Studebaker.

Studebaker.

Estimates for Last Week

'509 Meets Girl,' Selwyn (1,000;
\$2.75) (15th week).—Continues
strong. Show has built on wordof-mouth and is now starting to
spread publicity and exploitation
tie-ups which are helping. Around
\$9,000 last week, okay.

'Great Weltz' Auditorium (4,000;

Estimates for Last Week

Showled has tweek; concludes April

Show has built on word.

Show precious Stream, 49th St.

St. (12th week) (D-700-18.3.0) Because of low operating cost, this imported novelty better (17th week).

CYRANO' KNOCKS OFF

CYRANO' KNO

P.A.' \$3,500, Ind.

Indianapolis, Appearance's

last ween, to some proximate \$3,500. House built nicely after the first performance, with the last night definitely in the black. Assumption is that a week's sojourn would have been much more profitable.

Crix Award Ups W'set' to \$15,000, Wash., Only Fair

Washington, April 7.

Washington, April 7.

Announcement of the New Yorkcritice, award upped the Windreset saie considerably, but not a
much as the National had hoped, in
view of ballyhoo built around it.
Week wound up with approximately
\$15,000.

Tobacco Road, which the house
has been leery of all season and
finally booked for 1.1 performances
in one week, figuring to get it in
and out before any serious trouble
arose, opened with a bang. Sunday,
the show might be closed after the
first performance and seats were at
a premium. Rest of the week will
be good but not capacity, according to present indications.

Half dozen assistant D.A.'s were
on hand for the 'Road' opening and
all passed it as okay. Steve Cochran, house manager, had caught, the
show in Philly the week before and
atongest profanity and tone down
one, or two scenes, while here.
Pressure to bar or silce the, show
was expected from Capitol Hill as
a result of squawks by patriotic
Georgians to members of the
Georgia delegations.

'MEN' OKE 10G'S 2D WK., PITTS.

Pittsburgh, April 7.

With the town still feeling the pinch of the recent flood and the pre-Easter' shopping boom absorbing most of the loose change around a fortnight's stay at the Nixon with around, \$10,000 for the closing session. Everything considered, that kind of money for a play hooked up as cheaply as this one is not bad, especially coming in, as it did, right on the heels of the worst catastrophe in the city's history. Nixon has been topping off an otherwise excellent season with some of the worst breaks on record. In addition to the tough luck Horse-encountered, all off a being the same of the worst breaks on record. In addition to the tough luck Horse-encountered, all off a being the same of the worst breaks on record. In addition to the tough luck Horse-encountered, all off the same of the worst breaks on record. In addition to the tough luck Horse-encountered, such as the performances. Just before that, 'Saint, Joan' got in only five shows, just as it was likewise heading for a complete sell-out, when the star, Katharine Gornell, went down with larvngitis. House is dark this week, 'Winter-set' having cancelled, unwilling to chance Holy Week right after the flood confusion. Nazimova comes in Myonday (13) in 'Ghoetta' as an Ar's subscription offering,'the fifth, Pits pencilled Loor got and the worst of the confusion of the confusion

night, (28).

Estimate for Last Week |

"Three Men on a Horse' (Nixon: 2,100; \$235). Second week for the comedy hit not up to the first, around \$10,000, but okay in the face of post-flood conditions. House dark this week.

"Three Men' \$10,600, 'Sailor' \$7,500, 'Tobacco' \$8,000, Philly Biz Okay

Current Road Shows

Week April 6

'At Home Abroad, Grand, Chicago, 10-11.

'Boy Meets Girl,' Selwyn, Chicago. 'Children's Hour, iltmore, Los

Angeles.

'Ghoste' (Nazimova), Baylor U,
Waco, Tex, 6; Melba, Dallas, 7-8;
Worth, Ft. Worth, 9; Shrine Aude,
Oklahoma City, Okla, 10; Convention Hall, Tulsa, 11.

'Night of Jan. 16,' Plymouth, Boston, 11.

ton, 11. 'Night of Jan.

Hollywood.

'Old Mai Auditorium, Memphis,
7-8; High School Aude, Little Rock,

'On Your Toes,' hubert, Boston, 'On Your Toes,' hubert, Boston, 6-8.
'Personal Appearance,' Royal Alexandra, Toronto.
'Sailor Beware,' phia.
'Three Cass,

Philadelphia. 'Tobacco Road,' National, Washington.

'Tobacco Road,' Krlanger, Buffalo.

Winterset, Hanna, Cleveland.

Hour' Away to \$11,000 Start, L.A., 'Jan. 16' 7G

Los Angeles, April 7.

Previous release of picturization of The Children's Hour here under the title of These Three' seemingly production, which is currently in its second week at the Biltmore, under sponsorship of Homer Currant.

Opus moved in last week, after three substantial weeks at the Curron of the seeming to a mart start at \$2 top. It's good for a third week, with a fourth a strong possibility.

At the El Capitan, 'Night of January 16' is currently in its sixth and final week, winding up Saturday (11). Following night (Easter Sunday) Henry Duffy will present the coast company (number five) of Three Men on a Horse.' Same play, direct from the east, played at the Biltmore, last summer to satisfying grosses, despite, the absence of any box office names.

Estimates for Last Week

The Children's Hour,' Biltmore, Los Angeles (D-165; \$2.10', (figst week). Heavy matinee trade, with three afternoon performances, Sunday and Monday nights being dropped, sarnered neat \$11,000, on Opening, Heavy sale for second week, 'Night of January 16' El Capitan, 'Night of January 16' El Capitan

week. "Night of January 16." El Capitan, Hollywood (D-1571; \$1.65) (fift week). Mystery drama holding good pace and on fifth week grossed trifle better, than \$7,000. Now in final stretch; and should again too seven grand.

ENGAGEMENTS

Helen Carew, One Goods Year.'
Joseph Della Maiva, 'diot's De-light.'
Frank Moulan, Vera Ross, Vivian Hart, Roy Cropper, William Dan-forth, Herbert, Waterous, Dean Dickens, Frances Raviello, 'Mikado.'

its second engagement here in six weeks at the Cass Monday (\$\frac{1}{2}\$.\times the Cass Monday (\$\frac{1}{2}\$.\times the tat on of \$\frac{1}{2}\$.\times fall here the last week in February, but won't do anything like that during Holy Week and Fassover. Green Zelected two-week star on Easter Sunday. Nothing clee is definitely set thereafter, but the season is likely to last until mid-\(\text{Ady}\) and yor later. Estimate for Last Week (Yorano de Bergerage (Cass); 1,400:

Estimate for Last Week

'Cyrano de Bergerae' (Cass; 1,400;
\$2.75 top). Given nice advante
\$1.000 gross, in view of pre-Easter
\$1 u mp nad counter-attractions.
Low-priced seats at a premium for
all eight performances. "Three Men
on a Horse' opened Monday (6) at
\$2.75 top). for its second expagramenthere in six weeks and its third intwo seasons.

Philadelphia, April 7.
Philly had only three legit shows town last week and biz

Three Men on a Horse' upped a little, hitting \$10,600 on its fifth week at the Carrick. Show is sailweek at the Carrick. Show Is sailing along smoothly and management claims it won't have any difficulty in riding through May. This week scale is being out from \$2.50 to \$2, with plenty of seats advertised for \$1.50. This move was planned in advance and has nothing to do with biz.

'Sailor Beware,' a slow starter at the Broad, has built into profitable trade and manager San Nirdlinger claims it's in for a long stay. Last week, third, found it gross \$7,500, okay.

the Broad, has built into profitable trade and manager San Nirdlinger claims it's in for a long stay. Last week, third, found it gross \$7,500, okay.

Tobacco Road' wound up its local stay Saturday at the Forrest. Did the stay of the s

TOES' OFF AT \$10,000, BOSTON

Boston, April 7,

"Personal Appearance left fown
last, week after, four, satisfactory
stapazs at the Plymouth leaving
On Your Toes holding the Huk fort
as the sole legit attraction for Holy,
Week, and that for only three days
before it leaves for its Broadway
opening.

Mary Young Group will do a new
one, Storm Child, opening at the
Opplex April 13. Night of Jan 16
Owner of the Company of the Company
Mary Young Group will do a new
one, Storm Child, opening at the
Opplex April 13. Night of Jan 16
Owner of Tobacco Road will
actually open at, the Hymouth
April 12, on a gamble that it will
not be banned here in its cleaned
cloak, is the current big buzz in
legit circles here.

Estimates for Last Week
On Your Joes' (Shubert; \$2.30;
2nd week!), Emerged from second
teamer rather of the company
of t

DODSWORTH' FOLDS ON FAIR \$12,000, CINCY

Cincinnati, April, 7.

Plays Out of Town

LITTLE HAM

Cleveland, March 31.
Comely of near life in three acts, presented by Glapin Players at Kuramu theater. Crevelard, March 24, '30, Written by Coast Magnet Williams William Cooper, Levile Engram, Dorochy Smith, Pestus Fitzhuph, B. awnie Woodford, Minnie Centry, Lloyd Gentry, Bill Johnson, Heren Krees, Nolan Boll.

Irene Reese, Noian Bell.

Whit's most novel about this play of Negro life interpreted by one of Cleve as the Cleve and the Cleve as the

folk-play dealing aimost exclusively, with the policy-numbers racket in Harlem.

Title refers to a lady-killing, lazy, self-confident bootblack in a shoe-shining shoy who handles numbers on the side. When he isn't in trouble with the cops, it's his women who are on his neck. Action shiften where Tiny Lee, huge proprieters, kicks up some real laughs by soraping with one of her clients for Little Ham's affections. Another dance hall scene is staged with exceptional effectiveness, a jazz band on the staze adding to the color.

Hints about racketeering in the first act are not carried through completely enough. Most interesting is the shangy flavor of the dialog and the definiteness and likability of the characters in an extra large quarter of the control of the co

diverting as the wave shoe-black. Shingle, with a little more pruning and hypoing in the incidents that lack unity, or have a sense of Inconclusiveness, it may have a chance on Broadway.

Pullen.

Hollywood Holiday

color words and color and

'Hollywood Holiday' is an example of two class authors writing down



to an audience. Van Druten and Levy have written down so much that, outside or the long and the control of the long and the long that the long that the long that the long that long the long the long that long the long that

would show sufficient sparkle as a Broadway follow-up. This it does not do.

Story is written around a spinster governess who, for three weeks, attended a young gitl in England who later became a picture star in Hollywood. Star, a temperamental hussy loaded with sex and having affaired finds that when things go wrong a great trick is to mention the name of the governess, who has become a mythical panacea for all her fancled wrongs. Unknown to the star, the studio sends for the spinster and brings her to Hollywood. From then on there's no play.

Spinster aprives with a scenario and has it provided with a scenario and has it provided. What thumers and task it provided with the studio of the story of tural England and acts is garnered from the adaptation of the story of tural England and farms to a story, of the Balkans, then to a western and winding up as a Foreign Legion picture. In between are sandwiched several parties, considerable sexual irregularities and other things supposedly routine in Hollywood.

Englog and a the sexual pregularities and other things supposedly routine in Hollywood.

Englog and the sexual regularities and other things supposedly routines. Here the play is at its best, with several excellent, characterizations.

Best crack in the script, from a local standpoint, is when the studio

tions.

Best crack in the script, from a local standpoint, is when the studio fails to lift the temperamental star's option. Nothing left for me now but Hecht and McArthur pictures,' she

Hecht and McArthur pictures, she of the child and McArthur pictures, she of the child and picture the play much more than mild interest. Gaby Fay is excellent as the governess and should get studio attention. Cy Kendall gives an interesting characterization as the director. Earl Cunn plays the produce: with a good comedy flair. Dave Clyde, as an agent, handles his sasignment expertly as doer Earl Eby as the star husbar as the same than a course the child have gotten more out of the part.

Direction by Morris Ankrum is way above the Playhouse average. Production is class throughout.

Call.

PHILLY G&S GROUP TO SHOW UTOPIA LTD.

Philadelphia, April 7. Savoy Co., local organization de voted to the presentation of Gibert and Suilivan operas, will present the seldom-heard and little-known 'Utopia Limited' this year.

This next-to-last of the G and S series will be presented at the Academy of Music on May 22 and 23. It was given a few performances by the D'Oyley Carte Co. in New York in 1894 but has never been revived here and has never

been revived here and has, never been given by an American troupe, Facile Ripple, foriner D'Oyly Carte player, is directing the book, while John Thoms will have the musical direction. Wilbur Evans, William Swayze, John Williams, Marjorie Snowden and James Montgomery have the leading roles.



Jesuit Father's Play To Be Staged on Coast

The Virgin Queen's Daughter, by Father W. W. Whaten, one-time actor but for the past 20 years pastor of the old Jesuit Mission at Orratanna, Pa., will be the opening attraction at Ben Bard's new little theatre here, Story is based on the life of Queen Elizabeth.
Opening date is set for April 21, with Bard scheduled to direct.

DU ROY CASE TO HIGHER COURT

The DuRoy case, which has been one of Equity's headaches for several years, has been appealed to the Court of Appeals, final tribunal in New York, despite reversal in the Appeliate Division, which volded the lower court's award of \$13.358.1 against Frank Gillmore and the association.

objection on the part of Robert DuRoy.

When the case was heard, court
ruled out certain lines of testimony
which Equity claimed might haveresulted in a different verdict. High
court upheld that contention and
ruled, that such evidence might have
carried weight with the jury. Opinlon especially mentions the barring
of evidence by Paul Dutzell, Equity's
executive secretary, and his instructions to deputies William
O'Nelll and Harry Munson, who ordered the actors out.

Opinion rated the play as 'doomed
from the outset. Gross receipts
from the sale of tickots covering the
four performances during the first

four performances during the first week amounted to only \$1,085.85

tour performances during the first week amounted to only \$1,085.85. Theatre had a seating capacity of about 900 and the average price of the seating the seating capacity of about 900 and the average price of the seating seating se

ANTI-CENSOR GROUP FORMED IN CHICAGO

Chicago, April 7.
Clarence Darrow's name heads the roster of the Chicago Council for Freedom from Censorship, a new offshoot of the Civil Liberties Union. Others are Margaret Ayer (Mrs, Cecil) Barnes, novelist, Meyer Levin, motion picture critic for Esquire and with a play listed For Chicago production; and Lawrence Martin, 'teacher of Journalism at Northwestern University: Projectors base their pleas for popular, support on the closing of Tobacco Road' and the effect of this closing on Herman Shumitn, causing him to Keep 'Children's Hour' out of the city

him to keep 'Children's Hour' out of the city' Literature, put out by new organization quotes 'lendors in contemporary literature,' Including Byrton Rascoe, George Seides, Lester Cohen, John V. A. Weaver, Edgaz Lee' Masters and Theodorc Dreiser, as burning with rage over the 'To-bacco Road' ban and urging a fight on Mayor Kelly's attitude toward 'free art.'

Clive Stays Out

Colin Clive, who has been out of Libel, 'Henry Miller's, N. Y., for about one month, will not rejoin. He withdrew for a minor operation and was expected back, but pneumonia developed. English player is under treatment at his hotel. Colin Hunter will equitine in the nark.

Inside Stuff-Legit

Wednesday, April 8, 1936

Appears plainly that the 17 members of the N. Y. Critics Circle a trying to make their annual play award rank higher in the public mit than the Pulitzer prize for an annual outstanding drama. Amount publicity the critics themselves have given their award to 'Winterset'.

publicity the crifics themselves have given their award to 'Winterset' I
now seems to assure them of success.

Nationally, news of the award did not get the flare that the Pullic
choice usually receives, but followup stuff has mounted to such an exic
that now, nearly fortnight after the initial announcement was made, it
linterland is still chattering.

Columnists have given the matter so much space and praise; cith
themselves in their articles; people in show business—that it is consi
ered likely that in a couple of years the Pulltzer plume will be secon
rate in public consciousness. Biggest spur yet came when Maxwe
Anderson accepted the plaque awarded him as author of "therest";
the Algonquin hotel Sunday night. In his speech of acceptance he soon
the Pulltzer play-pickers, and lined up with the critics. NBC furth
dignified the award by a special broadcast.

Smartest stunt the crix resorted to was selecting their play well I
advance of the Pulltzer choice, which took the edge off the rival priimmediately.

At the recent meeting of the Dramatists Guild, when it was indicate the sharing between authors and managers of picture rights money would be changed, the difference between the sliding scale, as originally it tended, and the 80-40 spilt was explained. Total paid by Hollywood trights of plays presented during the season of 1834-35 exceeded \$1,065,00 Under the terms of the proposed new contract authors' share wool have approximated \$750,000, or 50% more than the 50-50 division the has been in use for the past five years. Under the new arrangemen which the managers refuse to accept also, the authors would recail \$600,000 and the managers \$400,000.

\$600,000 and the managers \$400,000.

There was some misunderstanding over the requirements accompaning the cut in salaries of Scandals' principals, which applied on it shows final week at the New Amsterdam. Reported that the revue producer, George White, had guaranteed four weeks continuation return for the slice. No such deal was made, however, and the ca agreed to a week to week arrangement. White did not make up h mind about shutting until after the final Saturday night performanc Equity usually requires managers to continue shows for at least in weeks after a cut is effective.

Value of a hit, even long after regular stage presentation, is indicate by 'Coquette,' which has brought coin in for its authors, George Abbo and Anne Preston Bridges, in the past three years. Jed Harrls, wh produced the drama, did not participate in the money, having lost, in half-interest because the play was not given 75 times annually, as n quired by the old dramatists agreement.

Most of the 'Coquette' revenue in the Interim came from radio an amateur rights. Upwards of \$1,000 was paid for each air use.

Although Chester Erskin was reported to have leased the Belmon Attough Chester Leskin was reported to have leased the Belmon N. Y., when it relighted as a legit house early in the winter, it is state by the owners that no such deal was entered into. House is controlle by Arnold Dumey, Sidney Kramer and Louis Broman, first two bein attorneys. Sam Schwartz is operating it as their representative.

So far this season the Belmont has been open one week and a lag is the state of the Vanderblit, was yanked after three days, while Mulatiplayed the spot for one week, then moving back to the Vanderblit.

Larger Than Life, which Crosby Galge folded after one week! Springfield, Mass., cancelling the Broadway booking, had a pecular, brief, history. Three actresses stepped in and out of the leading part, a withdrawing on their own during the probationary period for the sam reported reason—they didn't like the play. Trio had not had engage ments for six months or more.

Third act is said not to have been written when rehearsals begar Show had the backing of 20th Century.

Leblang's ticket agency has given up its branch at \$2nd St. and Broad w Corner is occupied by a 'sportland,' including pinball devices, which ilcense commissioner Paul Moss has ruled out. Operators of the spoare not sure of continuance and Leblang's therefore passed up its option to renew the lease.

Ticket branch operated one year and broke about Last season "Anything Goes,' nearby at the Aivin, was the 'rincipal revenue source."

Cast of May Wine, t. James, N. Y., is working on percentage buguaranteed minimum salaries. All money taken in up to a certain manages to the players. Last week they received 70% of the salaries goes to the players. Last week the originally contracted for.

Sh rossed approximately \$10,000.

Robert Turney's play, 'Daughters of Atrius,' was not dropped by the Theatre Guild, as reported. Turney withdrew his play from the Guild after it had picked up two options on it last season and were negaliating for a third. Turney figured he could get quicker action elsewhere Delos Chappell bought it immediately after the Guild deal ended.

30 Ohio Little Theatre Groups Form Conference

Cieveland April 7. Little theatre movement here has gained such impetus and become so important a part of community life, that 39 groups are banding together in a co-operative association. Organization is being sponsored by Western Reserve U., through funds advanced by the Rockefeller Foundation, and is cailed the Ohio Non-Professional Theaire Conference. Clubs, which are equipped with their own theatres and workshops, and giving plays two or three times monthly, are holding joint meetings every two months to discuss theatre problems. Richard Kay of the Lakewood Little theatre is chairman of the board of directors.

Ohio association is joining the gained such impetus and become so

ne board of directors.
Onio association is joining the

National Theatre Conference, which stages its national convention is Cleveland late this month. Besidet issuing bulletins about newly released plays, production tips, etc., if plans to work out a system of exchanging across and scenery of changing actors and scenery' special performances.

DIANA

in 'ANYTHING GOES

New Touring
Week April 6, PALACE, MANCHESTER

ROBERT GARLAND, World Telegram, "Or what the new Folike would amount to without the brilliance of Fannie Brice, the hokum of Jose phine Baker and the juggling of Stan Kavanagh."

STAN KAVANAGH

ZIEGFELD FOLLIES, WINTER GARDEN.

Plays Abroad

Wanderkoenigin Christine Von Schweden

('The Royal Tramp')

passed at the Agnes Straub Theatre.

Berlin, March 28, starring vehicle for Agnes south Germany's only actress-ageress, in her first uninter-aged Berlin season at her own

megeress, in her first uninterpress of Berim season at her own
pulse on Kurfurstendamm.

Traking the nucleus of the ensempress of the press of the ensempress of the press of the ensemperson of a troupe, with herperson of the troupe, wars,
her troupe,
her troup

LAST OF THE LADIES

Lar with the Co.	London,	March	25.
Comedy in the	rea acts by	William	Fresh
man: prosented	by Arnold	Watson	at the
Apolio theatre,	March 21, '36	. Produ	ced by
TOO BUTTOOL			
Heureur.		Svd	Walker
Got. A	**********	Charles	Healor
Cor.		cnneth	Henry

The aithor is a stage and film stor. but this is his debut as a play-wight. An unconventional idea forms the hasis of the plot and it is sceptionally well acted by a company of experienced West Endhayers,

Hayers. It is well mounted, well produced, ind there is a quantity of smart diality by the whole lacks motivation. Gives indication, however, that the found actor, has many of the potentialities of a playwright, and may do smething solid in the future. Jolo.

OTHELLO

Haifa. Palestine, March 18.

New Theatron Ivri (Hebrew Theatre) made its bow with an initial Meetantation of 'Othello' on the stage of the Ora here. Players are all refugees from Hitter-and-run Mulland and clocked a victory. Celtes have earmarked them for successful biz here.

Silkarsch in the title role, gets into this after his jealously has been strugged.

strong after his jealously has been stronged. Bare is one of the great villains of English literature and Heuser thracta everything possible from last sinister role. It is a perfect bettaval executed with understanding appreciation. The stronger of the cast, with the stronger of the cast, and the stronger of the stronger of

Brotherly Love

The highest paid clowns in Europe. The Rivels, who split partnership some months ago on account of friction in the family, are now separately do-Berlin March 20 on, account of friction in the family, are now separately doning the same act. One of them, Paolo and Rene Riyels, were booked for a run of six months with the Circus Schumann in Scandinavia, opening in Stockholm. As soon as the news spread, Charile Rivel, jumped to Stockholm with his act to Stockholm with his act the Circus Schumann, renting a cinema and playing there on percentage heavily billed The Original ive! Charlie is booked at the Scala here for month of September.

process and is certain to unearth a

Personnel of the present show is made up, in the main, of a stock company of supporting players. His two principals are Arthur Riscoe and June.

When Riscoe appeared at.

When Riscoe appeared at the Sayille theatre here in 'Ill, Darling' he was touted as a candidate for stellar comedy in New York. Since the stellar comedy in New York. Since the stellar comedy in New York. Since the stellar comed to the stellar comed in New York. Since the stellar comed in New York. Since the stellar comed in the stellar comed, Riscoe socked. But there is too much grease on his hair like comed, Riscoe socked. But there is too much grease on his hair like comed, and the six in the first rank; as a musical comedy Romeo, he lacks plenty. June has put on a little weight, which is very becoming, and she looks more alluring than ever. She has no superior here as a dainty dancer are at least half does not continue content principals who contribute excellent work. Skits are generally good, some of them excelent, and there are some original ideas for introducing imitations of stage and smartly turned, and music pleasing. Humor is clean. Production is slimple and unpretentious; dress-martly turned, and music pleasing. Humor is clean. Production young, attractive and well trained.

A good evening's entertainment. Saville theatre here in 'Jill, Darling'

CHRISTIAN DE WET

CHRISTIAN DE WET

This play by Arnold Krieger, just produced at Halle, deals with the Boer leader both during the Boer leader both during the Boer leader both during the Boer leader by the state of the play de Wet is shown fighting the British and, finally, with a heavy heart, which takes place in 1914, he attempts to prevent the Boers from being compelled to fight the German colonists in Artea. While to a long term of imprisonment. Later he is released, owing to popular clamor.

Dramatist has contrasted the characters of de Wet and Louis Botha. Boer leader is shown as an upright character who does not deviate from what he feels to be his details and he opportunistic when necessary.

ST HEIENA

the tee month to do. Miss Taube, as	31. HELENA	exception of Jimmy James replacing	ī
		Albert Burdon.	ı
his as the hore Cassio, act efficiently	Historical play in two parts by R. C.	Taylor ranks as provincial pro-	ŀ
but have no chance to show their	Sherriff and Jeanne de Casalis, presented	ducer but is certainly no West-End	1
mettle. Miss Wolff as Emelia is	by the Daniel Mayer Co. at Daly's theatre March 19, '36. Production by Henry Cass.	producer, even for the Alhambra,	16
convincing but a little forced. Kon- stantiner gets all the forced.	Marchand Richard Warner	which has lost some of its former	Į.E
stantiner gets all there is to get out of the Duke. Sett.	Cipriani ndrea Malandrinos	glamour.	į
sett.	Gen. Count Bertrand Tristan Rawson	Most of the scenes in the show	ſ£
Sett.	Gen. Count Monthelon.,Leo Genn Gen. Baron GourgaudClement McCallin	are from the Folies Bergere, Paris.	١t
THE TOWNS -	Novarrez (usher) Elliott Seabrooke	But sight stuff is not enough for a	1
THE TOWN TALKS	Napoleon Keneth Kent	show that charges \$2 top.	ł
_	Adm. Cockburn Raymond Huntley	Comedy, in the hands of Jimmy	4
Revue in two London, March 25.	Count Las Cases Alan Wheatley Countess Mentholop Lydia Sherwood	James, an excellent comic, is not	ľ
Atthough the party by Vivian Ellio and	Sir Hudson Lowe Cecil Trouncer	well served up. Besides, James is	
		not West-End class. Burdon, who	
		has a Cochran show to his credit,	Ĺ
		should have been retained. He	1
		would have fitted in better.	١.
Robert Nesbitt.	Recently produced at the Old Vic	There are a few bright spots,	١,,
If he i		which lift the offering from utter	Įr.
If he has not gotten the idea of	senting attractions along the lines	mediocrity. These are Randolph	ļ¢
another American invasion, Andre	of the Theatre Guild in New York).	Sutton's song specialty, which he	į t
Charlot should lay his plans to do	this play has been transferred to the	has done in vaudeville for years.	Ĺ
		and the Four Whirlwinds, American	Ĺ
Some years ago, after a series of revies at the Vaudeville over a period of years. Charlet	cast. It also features Keneth Kent,	skating act, still one of the fastest	Ĺ
		whirlers, around.	I
		Mention should go to 16 English	ı
		chorus girls who perform some in-	Ĺ
	gives a magnificent performance of	tricate waltzing on skates. This is	Ĺ
show made up of the best parts these three sternious productions.	the French Emperor.	the first time such a feat has been	ļ l
		accomplished with local chorines.	į I
dis const. Stars were the result of	play has been shortened by about 40 minutes and it could do with 10 or 15 minutes more clipping. It is in	Show is in for four weeks on	10
collery and describ for the dis-	minutes and it could do with 16 or 15 minutes more clipping. It is in 12 scenes none of them of outstand-	guarantee and percentage, with op-	Ĺ
the past of talent.	15 minutes more clipping. It is in	tion of five more weeks. Does not	1 :
has been year or more Char-	15 minutes more clipping. It is in 12 scenes, none of them of outstanding consequence, but, on the whole,	look like there will be much option-	i.
tollowing the same	12 scenes, none of them of ourstand- ing consequence, but, on the whole,	ing.	٠

New German Plays

Berlin, March 29.
'Vorsicht Brigitte' ('Be Careful Bri itte'), comedy by Gottwald & Gribitz, due at omoedienhaus. Ber

'Die Fier Schlaumeier' ('Four mart Alecs'), musical by Decker & Bars, music by W. Goetze, at Komlsche Oper, Berlin

'Adrienne,' retta by Walter W Goetze, ' Nollendoriplatz,

y, rama by Edgar von Rheben, Landestheater, raun-

'Hervarts Heimkehr' ('Hervart's Homecoming'), musical by Kurt Atterberg, Operahaus, Chemnitz.

Maedele von Biberach' ('Girls from Biberach'), operetta by Julius Brandt, music by J. Mueller, Plaza Berlin.

'Spanische Komoedie' ('Spanish Comedy'), play by Curt Hotzel, in

'Held Seiner Traenme' ('Hero of His Dreams'), comedy by Axel Ivers, due at Komoedienhaus, Berlin. 'Hans und Hanna,' musica

Grube and Mueller, Schiller theater

LONDON CASINO SHOW A CLICK

London, April 7. Prince Edward theatre, in its new dress as a cabaret theatre, called the London Casino, opened Thurs-day (2) with Clifford C. Fischer's Follies Parisienne' and every indi-cation of long success. Almost every local and visiting theatrical celeb-rity was on hand

north and visiting theatrical celebrity was on hand.
This is the same show as played in New York, Miami and Chicago, for Fischer, with Emile Boreo heading the cast. Americans present say there is less multiy than was say there is less notify than visused on Broadway, but to Londoners there is playir.

used. on. Broadway, but to London-ers there is plenty.

Associated with Fischer on the show and London Casino manage-ment are his American partners, Haring & Blumenthal and Jack Shapiro. Louis F. Blumenthal came here with Fischer.

making for interesting entertain-

ment.

Any stage biography of Napoleon must, necessarily, be episodic, and the amount of pleasure derived by the spectator may be gauged by his interest in the history of that

period.

Period Would probably be well received and favorably commented on by the press of New York, if produced under the aegis of someone like the Theatre Guild. Without such yeclame, it might not receive a requisite send-off.

Show That Jack Built

London, March 25.
Revue in two parts, Devised and produced by Jack Taylor; presented by Solic Stallambra, London, March 18, '36. Stars Jimmy James, Randolph Sutton and Frank Randel

This is, a rehash of 'Shout for Joy,' provincial Jack Taylor show which vian in Blackpool for 18 weeks. Very few changes in the cast, with the exception of Jimmy James replacing Abert Burdon.

Taylor ranks as provincial producer, even for the Alhambra, which has lost some of its former clamour.

Gilbert Miller Sets Four Plays From U. S. for Showing in London

No Ass't Agents

Berlin, March 29.

German vaude agents' law will not permit agents' engaging an assistant, except typists

One local six-percenter some-how managed to engage a guy who formerly held a license in Munich. He was told to discharge the man forthwith.

WILLIAMSON-TAIT'S **HEAVY LEGIT SKED**

Melbourne, March 10.

Williamson-Tait appears to have hit in Jill Darling," brought from London by E. J. Tait Cast includes Nellie Barnes, Diana Du Cane, Bert Matthews, American, Cecil Kellaway, and Leo Franklyn W-T is also presenting Night Must Fall with Ethel Morrison, Lloyd Lamble, Elaine Hammil, Har

vey Adams, and Reggie Dane. 'Anything Goes' quits Sydney in two weeks, after an average run and will play Brisbane before opening here Lenten, 'Yes Madam' will

go acress to Sydney for Lenten and will be followed by Jill Darling. White Horse Inn' is still out on the road in New Zealand.

Three Men On a Horse' opens here March 21 with an American

ONLY FIVE MUSICALS CURRENT IN BERLIN

Berlin, March 29.

Against a former average of 10 nusical plays a year, prior to 1933 when there was no 'racial law' and when such composers as Offenbach, Kalman, Oscar Straus, Jean Gilbert,

Ralman, Oscar Sträus, Jean Gilbert, etc., were favorites in Berlin, the number now current has reached a low ebt of five. These are: The Bat, revival, operetta by Johann Strauss, Admirryeve-operetta by Fred Raymond; revue-operetta by Fred Raymond; Metropole theatre; Marletta, operetta by Walter Kollo, Rose theatre; Liselott, operetta by Ed Kuennecke, Plaza; Ein Maedel von Heute' (Girl of Today'), musical play by Walter Komische Oper.

JOSY WENT FISHING

Suit In France Because She Failed To Show Up at Theatre

To Show Up at. Theatre

Paris, March 29.

Josephine Baker will soon know whether she will have to fork up \$8666 because she went fishing one day back in June, 1934. At that time she was scheduled to appear at the Theatre de la Nature of Blassacin Foltou, but failed to show up.

Armed with a doctor's certificate that she needed a 24 hour rest, Miss Baker bought herself a pole, hook, line and sinker and went out to try her luck, with other members of the troupe. Now M. Bremont, manager of the theatre, is demanding 3666 for her failure to appear that day, claiming that if she was able to fish, she was able to appear at the theatre.

Gertrude Lawrence Ill. Halts '8:30' Temporarily

London, April 7.

Noel Coward playlets starring itimself and Gettrude Lawrence, To-night at 8:30, have temporarily closed due to Miss Lawrence's attack of laryngils.

Expect to reopen in a week.

London, April 7.
Gilbert Miller is due back here
April 12, after stopping over in
Paris for a couple of days. Will have
a line-up of four shows for the West-End.

raris tor a couple of days. Will nave a line-up of four shows for the West-End.

Personal Appearances' will be staged first, with no cast yet set. His next will be Kind Lady," starring Sybil Thorndike, at present appearing here in Short Story. Pertified Forest' will probably come third, with Miller trying to persuade Leslie Howard to play his original part, and finally Boy Meets Girl'will make its bow to London under the Miller, banner, all in conjunction with Associated Theatre Properties. Miller, unlike Cochran, is not afraid of opening shows here during the summer months. He put on Reunion in Vienna' in June, 1334, and it ran for six months, playing to a profit of approximately \$9,000 on its closing week; also Tovarich' debuted in May, lass tyear, and is still showing a weekly profit.

With Tovarich' very healthy and Pride and Prejudice' settling down into a moneymaker, it is possible that Miller will have six plays running simultaneously in the West-End.

THRILLER, MUSICAL **BOTH LONDON CLICKS**

London, April 7.

Tove From a Stranger, opened at the New theatre Tuesday night (31), It is a thriller adapted by Frank Christie, and starring Vosper. Was well received and has an even chance of clicking.

Vosper wrote the play at the same time he was appearing in John Gielgud's 'Hanlet' last year at the same theatre. Marie Ney and Muriel Aked are in the supporting cast.

'Spread It Abroad' at the Saville Wednesday (1) is a revue featuring Neison Keys and Dorothy Dickson, It should be good entertalnment when cut and more thoroughly rehearsed. Herbert Farjeon wrote the book, Lyle Evans and Ivy St, Helier gre among the supporting players.

MAGYAR EQUITY IN TROUBLE: NO MONEY

Budapest, March 27.
Actors' Association, local equivalent of Equity, is undergoing
grave crisis. Many prominent members have resigned because they feel
the association is not fulfilling its
purpose and lack confidence in its
president. Bekeffly, and managing
director, Molnar.
Management of the association
claims that it is suffering from a
lack of funds and can do little
therefore. With several theatres
dark, income from membership fees
is far below average. A'sm has lent

dark, income from membership fees is far below average. A'sm has lent large sums to members, it claims, many of them prominent and now prosperous actors, and is unable to get its money back. Theatre managers who have gone bankrupt in the course of the last few years owe the Ass'n about \$2,000. That is why the institution is now unable to aid destitute actors, although President Bekeify hasn't collected his salary for years, he claims.

1st Mex Musical

Mexico City, April 7.
First real Mexican musical comedy, authentic to the last detail in dialog, songs, music, dances, settings and costumes, is being arranged here by William Giaxon.
All-Mexican company of singers, dancers and musicians is to be recruited.

NEW DANCERY

NEW DANCERY

New Zealand, March 10.

Williamson-Tait is back into the legit field here with 'White Horse line' and Gilbert and Sullivan operas.

Other shows listed for here later include 'Night Must Fall,' 'Anything Goes,' and 'Jill Darling.'

Mirror's Wendel Scoon

N. Y. Dally Mirror, which once caused the reopening of the Hall-Mills murder case in New Jersey, was the cause for the execution of Bruno Richard Hauptmann without further reprieves, in Trenton Friday night (3).

form Richard Hauptmann Without further reprieves, in Trenton Friday night (3).

Mirror, tipped by an outsider who received \$50 for the service, broke the story on the incarceration of Paul Wendel and his subsequently repudlated confession of the kidnaping of the Lindbergh baby a few days prior to the first date set for the Hauptmann execution, March 31. This secop later proved the undoing of an alleged plot to flash Wendel's confession just before Hauptmann was seated in the electric chair, which would automatically have given Hauptmann another reprieve. As it was, his execution was stayed 48 hours so that the grand. jury of Mercer County, N. J. could investigate.

Mirror's thyster first went to the N. T. Dally News, but understood that he couldn't get a hearing there, News' editors figuring he was just another crank. At the Mirror he demanded to see the editor but was family tricked into telling his story to a reporter who then brought him of Jack Lait, editor-in-chief.

manded to see the educio flut was sinally tricked into telling his story to a reporter who then brought him to Jack Lait, editor-in-chief. Investigation of the tip uncovered Wendel in å Jersey institution for the feeble-minded, placed there by Ellis Parker, a county detective, who is alleged to have received. Wendel after the latter had been tortured by unknown men into isigning three different confessions in Brooklyn. In the Half-Mills case, the late Phil Payne, the m. of the Mirror, gathered sufficient evidence to cause the trial of the Rev. Half's widow, her brother and another relative almost four years after the dual murder. The defendants, however, were acquitted.

acquitted.

Farrar inchdrt announce establishment of new corporation be called University University of the Corporation Farrar Inehart announce establishment of new corporation to be called United University Presses, Inc. Purpose of new company is to carry on a service for University presses throughout the country, furnishing, them with N. X, head-quarters, and giving them manufacturing, selling and distribution facilities. facilities

facilities.

Helmut Ripperger, formerly associated with N. Y. office of Oxford
U. Press, is sales manager.

Foreign Book Contest

Foreign Book Contest
European publishing houses, Natur
och Kultur, of Stockholm: Johan
Grundt Tanuim, of Oslor and Soderstrom & Con, of Helsingfors, sponsoring & competition. Prizes of
\$500, \$250 and \$125 to be awarded
for best hook mauseript on Can an
objective moral standard be set up
in the present age. If so, on what
can it be based?
Entries must be received before
January 1, 1937, and may be in
Swedish, Danish, English, German
or French.

New Chiller Pulp

Popular Publications sponsoring new chiller mag titled Dr. Yen Sen. Mag consists of complete Dr. Yen Sen novel and several shorts. Mak up of new pulp more adult than Popular's Wu Fang brought out

Kenneth White, editor Dime De-tective, will take charge of this one too. Mag is a bi-monthly.

Reviving War Birds

Del Publishers are reviving War Birds, first mag in its field. Con-tents will include novelettes, shorts and articles on war stuff, parti-

cularly aviation. War Birds War Birds to start regular schedule with August Issue, Bea-trice Jones, formerly with Munsey's, is in charge.

'Nother Macfadden Contest

Nother Macfadden Contest
Close upon the heels of its recent
\$25,000 contest, Macfadden Publications is starting a new competition. New contest calls for short
true stories of from 2,500 to 4,500
words. There are 53 prizes totaling \$10,000, first being \$1,500, second
\$1,000 and two third prizes of \$50

Deadline is midnight, June 30.

Arthur Corrigan Dies
In spite of six blood transfusions,
Arthur Francis Corrigan, 46, reporter for the City News Assu. for 22
years, died April 1 in the Polyclinic
hospital, New York, following an
abdominal operation.
He had had the 'West Side' run
for years and convert applic court

for years, and covered police court happenings for Variery in addition to his dally paper work.

Best Sellers

Best Sellers for the week ending April 4, as reported by the American News Co., Inc. Fiction

| The Last Puritan' (\$2.75) | By George Santayans | The Hurricane' (\$2.50) | By Charles Nordhoff and James Hall | Thinking Reed The' (\$2.50) | By Charles Nordhoff and James Hall | Thinking Reed The' (\$2.50) | By Dorothy Sayers | Gaudy Night' (\$2.50) | By Porthy Sayers | The Exile' (\$2.50) | By Pearl' S. Buck | Four Apples' (\$2.50) | By Desphine Lawrence | Non-Fiction | By Alexander Wedlect | Non-Fiction | By Alman Morrow Lindsgress | North to the Orlent' (\$2.50) | By Alman Morrow Lindsgress | By Alman Morrow Lindsgress | North to the Orlent' (\$2.50) | By Alexander Woolloott | Reader, The' (\$3.00) | By Alexander Woolloott | Inside Europe' (\$3.50) | By Jone Morrow Lindsgress | By Jone Gunther Life With Father' (\$2.00) | By Clarence Day

'O Men'

Paramount exec has a new tag for the Vanery muggs—Q men. Al-ways asking questions.

New Western Mag
Another hoss opry pulp has been
added to the swelling number of
western mags. This one is called
Quick Trigger Western and if being sponsored by Martin Goodman.
Mag is a bi-monthly, and Goodman is editing as well as publishing.

John Van Eaton Dead
John Van Eaton, 71, for a quarter
of a century identified with West
Coast newspapers, died March 31, in
Venice, Cal., after long illness. One
time editor of San Francisco Chronicle, he later founded inglewood
Californian, He also was part owner
of French Herald.

Californian. He also was part owner of Fresho Herald.
While connected with papers in Phoenix, Douglas and Bisbee, Arlz., he filed the in orporation papers for city of Chandler, Arlz. Widow and daughter survive.

Rach. Editorial Changes
Allan C. Ross, editor of the Rochester Democrat and Chronicle for
the past 12 years, retires to become
editor-emeritus. Harold W. Sanford,
associate editor, takes charge of the
editorial page.
At the Tilmes-Union, Joseph Torbett takes newly-created job of news
editor, moving up from telegraph
editor. Frank Bonn succeeds as
telegraph, editor, Jack Rider becomes sports ed, with Jack Burgess,
veters no 'the desk, shifting' to special sports writer.

'35 Journalism Awards May 4 Winners of 1935 Pulitzer prizes

Winners of 1935 Pulitzer prizes in journalism and letters to be made public at annual dinner of alumni of Columbia U. School of Journalism

May 4.
This year's awards to be first under new ruling, which prohibits any individual receiving same award more than once. This does not apply to public service prize, which may be awarded to same sheet

may be awarded to same sheet twice.
Prizes in letters are for best play, novel, blog, history, and poetry. Those in Journalism include public service, foreign or Washington correspondence, and editorial writing.
American. Booksellers Ass'n. to announce their first National Book awards at annual banquet May 11. Divisions of award are four, comprising most distinguished novel of the year, most original novel, most distinguished blography and most distinguished non-fiction. Selections to be made by means

Selections to be made by means of ballot, all members of association participating in the voting.

LIVING NEWSPAPER

(Continued from page 54)

sound theatrical veterans sound theatrical veterans was shown in 'the stage tricks' needed for selling sketch versions of news topics, of the day. An up-to-date theatre in the downtown section is another factor that built up at tendance, bringing in a healthy gate from the first. Addition of a cur-tain-closing dramatic playlet and a 20-piece WPA orchestra between

contest porter ed, with Jack Burgan, bedeaues, brinting in a banking one periodic sports wither.

I weeken of the desti, shifting to printing in a banking one periodic sports wither.

I week of the desti, shifting to each shades and the periodic above the periodic above the periodic shifting out the periodic above the periodic show th

Fiction and Films

By EPES W. SARGENT Power and Gloom

Eve Waiters seems set to In for considerable discussion over ther Honor Them, Then's (Bouble-day, Doran; \$2.50), a story of the Cape Cod cramberry bogs. It is powerful, intense and about as gloomy script as has seen the light in some time. Adopt telling alone saves it from being a literary nightness.

aione saves it from being a literary nightmare. It is 'he story of the family of Nestori Kivi, a Finnish bog farmer, or more particularly of his wife. She is growing in years and fears the loss of her husband's love, to which end she hysterically accuses him of dailiance with every woman he meets. Not only that, but she warms her daughter that he is liable to attack her. Not until the close is it made definitely clear that is all a fabrication. The stark sordiness of the yarn makes it one of the best blood chillers, and it. is intelligent enough to appeal to a fairly large clientele in these days of psychoanalysis. No dice for pictures.

Keeps Busy

Keeps Busy

A. H. Fitch manages to get into action at the bottom of the third page of his When the White Camel Rides', (Henkel; \$2), and he does not let up for nearly 300 pages, and that without using padding. Not all iterary gem, and it is not helped by poor copy and proof reading, but it's continuous and sustained action all the distance without the use of much gunplay.

Story is located in Pekin and on the fringe of the Gobi desert, the horo being young explorer who saves the pretty daughter of a Caucasian sympathizer during the boxer rebellion. Clearly pilotted and convincingly told, even captious readers can find this interesting. All the makings of a picture, with only the Chinese political angle possibly hurting.

Domesti

No chilis and fever in Beatrice
Burton Morgan's Mainspring (Farara & Rinehart; \$2). It's one of
those home, sweet home, stories
with the placi, competent mother,
whose children skirt the edges but
are saved from the smash.
Two of the children fly high, the
boy defaulting but saved by his
parents, while the daughter marries and lives beyond her means.
The stay-at-home daughter almost
loses her man, but mother fixes that,
too. Too tame for the heat chaser,
but respectable and fairly interesting reading. Too thin for a picture.

By WOLFE KAUFMAN The Coward Slant

By. WOLFE KAUFMAN
The Coward Slant
Keith Winter has written several
plays which clicked on Broadway
and in London, most successful being The Shining Hour. He is a
young man with considerable skill
and a keen wit. His newest novel,
Impassioned Fygmy' (DoubledayDoran; \$2.50) shows, however, thi
Winter has been attending a bit to
well the school of Noel Coward.
Tygmy' gets a very bad stagt,
corrects; itself and then can't make
the final grade. It starts as a sort
of burlesque or sortire of D. H. Lawrence, then takes up the children
of the writer and their lives after
his death. A good deal of it is very
keen and an even greater deal of
it is honest. But the phoney sophistication and snobbism with
which the book abounds, and which
Mr. Winter quite obviously affects, ruins what chances it has.
Not for films, although it could
make a play.

Toe Soon

Ruth leanor Howard has turned out a little booklet called 'The Story of the American Ballet' (Ihar: Which doesn't accomplish very much. It's a bit too anxious bo rush in; the time has not yet come to write the story of the American Ballet

Ballet.
There are only a few pages in the book, which tell of the inception and origination of the dance group. It's interesting enough, but there simply isn't enough of it. Some good photographs helps.

simply isn't enough of it. Some good photographs helps.

Comnibus of Crime

Tong Tunnel, by idney Pairway (Doubleday-Doran; \$2), is a verbose account of a very dull ortime. Some of it is well written and a lot of the background and characterization is highly sensitis, but it nevertheless is, a whodight taken too sertously and hard in read. Not for films.

'Shadow on the Downs' by R. Woodthorpe (Crime Club; \$3), brings Matilda Penks back to work. Matilda' is an old spinster with a long meddlesome ness who finds murder where it's unsuspected and then unravels it. She's a sort of British counterpart of Hildegards Wither in the Stuart Painier stories. This book is a good fast action yearn with plot ramifications that are not too obvious and make interesting unraveling. Not tor dims, however.

Edwin Balmer, editor of Red Book, and Philip Wylle, author of half a dozen interesting novels combine their efforts in The Shidlo of Silence' (Slokes: \$2). Between the two they should have turned out a good detective story, but they must have leaned too hard on one another, or they assigned their office boys to do the actual writing. It is not only a dull story, but contains just about the worst Dag-jush used in a book thus far this season. Not for films.

Sanctionists Sing in Milan

But Not at LaScala - 'Figaro' with International Cast Draws S.R.O.

By F. A. SHEPLEY

Milan, March 27 prezart's igaro was presented at Testro Filodrammatici here this with a cast of singers who with a cast of singers who live is itself but belong to nations the are ranked in this Fascist land, sanctionist. United States, Berris, Bulgaria, France, Poland, Chestuela and Spain, were the districts: represented. Two Italian Pasers completed the cast. Operating singer in Italian.

states completed the cast. Operative suner in Riallan.

**ArranebiKennedy with Pag Magland of the Paris Opera led the
land of the Paris Opera led
land of the Paris Opera led
land of the Calendro Le
land of the Calendro L

With the Met in Baltimore

By ALBERT SCHARPER. Jr.

Baltimore, April mal hight few minutes before cur-nin lifted on 'Carmen,' Said wanted to get few points on Rosa Pon-line's interpretation, as is anxious sile's interpretation, as its anxious in set a whack at the role for the fee some future time; was on interpretation of picture location when the ponselle several times sangled in N: Y, this winter.

When Bucrezia Bort sang finis to the Brear career in American open with Boheme, group of Mitoperaddicts anonymously gave philoperaddicts anonymously saving the filter jewel box as token. Theorems of the control of the contr around for some moments win-picked house tittered at spectacle. Then the Mayor mispronounced it three times, each to guffaws from suddence. Gave up finally, and laughed himself; ditto the recipient.

Desire Detrere, onetime baritone and now stage manager for the Met, mast talking to reporters about work of Hilda Hopkins Burke, Balto girl who sang one of leads in 'Carmen,' Defree said she 'is the greatest acquisition, the Metropolitan has had many very She is venderful. many years. She is wonderful, maryelous. Reporters later learned he is Miss Burke's husband.

The operas did not break until The operas did not break until sites, mindinght, though started fromptly at \$115. Reason was that thetmissions were unduly lengthy because the bar that was especially set up for the three days of opera needed to get as much biz as possible.

Incongruous aspect lent the per-formance by formally attired per-formance by formally attired per-fons, who, shad to accept standing from hysting field seats along, to fleath, with them. Never teture, sen in the standing of the seat were sen in the standing of the seat water sen in the seat water in the seat water sen in the seat water in the seat water sen in the seat water in the se

At end of third act of Carmen, Rosa Fonselle suffered severe wench of arm when falling to stage, Medic called to dressing toom and attended her. No bones broken, but a bad sprain.

Enzio Pinza had been carded for role of Escamillo in 'Carmen,' but could not appear because of sudden call to close of Italy by order from Mussolini. Satied for home Sat. (4), day he was skeded to appear here, Replaced by Julius Huehn.

Giovani Martinelli's spring re-cital dates are: April 13, Asheville; 13, Springfield, O.; 17, Columbus, O. and May 16, Ann Arbor. He's also stated for several performances with, the Detroit Opera company.

MASSINE DROPS OWN CO.

Decides Not To Launch Another Ballet Troupe

Leonid Massine has called off his plans to form his own Russian Bal-let for next year, and is remaining with DeBasil's Monte Carlo troupe. with DeBasil's Monte Carlo troupe. Company arrived in New York last Sunday (5) to lay off a week before opening its spring engagement at the Metropolitan Opera on Easter

the Metropolitan Opera on Easter Sunday (12) Massine will continue as chief choreographer... ronislav, Nilinska who's direct-ing Les Noces' one of the new pai-lets this spring, Illes to, Buenos Aires on April 26 to repeat these chores for the opera company there.

\$250,000 IN 30 YEARS FROM **ONE TOWN**

Louis, April 7, An audience of 3,000 creeted Bur An audience of 3,000 greeted Burton Holmes Monday (30), in Opera-House of Municipal Auditorium as he gave last of five illustrated lectures for season. During past 30 years Holmes-has been lecturing in St. Louis his local accumulative 350,000.

Holmes' first professional appear-Holmes' first professional appear-aince in St. Louis was in 1961 when he lectured at old Y.M.C.A. hall, since destroyed by fire; The follow-ing year he returned to the Odeon, also burned down since then, but bo; tilz was so disappointing he did not return to Missouri's metropolis until 1907.

Since then he has been an annual Since then he has been an annual visitor. From 1907 to 1914 Holmes gave two courses of five lectures each. Demands of other cities made that program too strenuous and since 1914 Holmes has been limiting his lectures in St. Louis to five each

season. While the b.o. take varies according to popularity of topic offered W. W. Wescott, Holmes' mgr. esti-mates they have averaged \$8,000 for finites they have averaged \$5,000 for five lectures each season in St. Louis thus giving the famous lec-turer a gross revenue of \$240,000 since coming to this city. Last year Holmes made his first appearance in Municipai Auditorium.

Holmes is considering making a flight across Pacific in the 'China Clipper' this summer as part of his tour to obtain material for next season's lectures,

REFUSE PAY CUT TO 50 PITMEN FOR L.A. OPERA

Hottywood, April 7.

Hotlywood, April 7.

Despite plea that 50 musicians members of local 47. AFM, would be used in grand opera, performances of 'Alda' and 'Carmen' at Hollywood Bowl April 23-27, 'Musicans local 47 ruled that there could be no slash in tunestera' pay.

Application for wage sice below scale was made by Maurice Frank. managing director of the, grand opera festival.

Giannini's Summer Dates

Giannini's Summer Dates

Dusolina Giannini, Metiropolitan
Opera diva, is remaining in the
U. S. until May 10 before sailing
for Europe, due to several postseasonal concert appearances. On
April 3 she sang in St. Louis and
last night (7) she appeared in
Corpus Christl, Texas.
Other dates, including radio engagements, follow: April 16, Pittsburgh Plate Glass program over
MBC; 24-25, Atlanta, and May 3,
Ford hour over CBS. She's been engaged for the Salzburg Music Festival this summer, with appearances
at the Paris Opera beforehand.

Japanese Music Concert In N.Y. by Claude Lapham

Claude Lapham, composer and avranger, is giving a piano recital of Japanese music at Steinway Hail in two weeks. He is also stated to repeat the production c' his Japa-'Sakura,' at the Hollyw. "Bowl this summer. Latter which was rst Jananese ever written, had its unveiling at bowl in 1933.

Victor is releasing a record of Lapham's concerto for the pland next month. Lapham did the sten-

MET OP, \$53,000, IN BALTIMORE

Baitimore, April 7.

Met Opera in a three-day vitand here last Thursday, Friday and Saturday smitherened all, records. First time in all the annual visits the Met has made to Baite that houses went clean each performance. Sell-out preceded opera to down by 10 days. Total take was a thundering-\$58,210.

Most Interest was in Boheme!

Mo

Only house record that was not shattcred was the number of standees. In 1929 Galli Curcl sang to 1,204 standees, but at that time Lyric did not accomodate as many people, several hundred seats having been added few years ago.

Lily Pons' Protege

Lily Pons, just returned from Eu-

Lily Pons, just returned from European opera engagements, has adopted Jean Dickenson, U. S. singer, as a musical protege. Metropolitan Opera diva first heard the newcomer before she sailed several weeks ago. Stre's already been placed under the tutelage of Albert Jeannotte, N. Y. vocal instructor. Miss-Pons, presented giv on the Melody Master program last Sunday (5) over, WEAF. Protege is 22 years old and is a native of Denver. In announcing this, Miss Pons expessed hope that she may be setting a precedent to be followed by other foreign-horn artists who have clicked on this side.

Levitzki Mix-up Clarified

No Money Trouble—Confusion in Booking— Set for April 20

OPERA IN ATLANTA

Festival Books Standard High C

Atianta, April 7.

Atlanta, April 7.

Opera with top names will be presented here during Dogwood Blossom Festival celebration the end of this month. 'Aida' is stated for Friday night, April 24; 'Boheme,' Saturday matinee, 25, and that night, Carmen.'

Joseph Bentopiell, Dusotina Giannini, Hilda Burke, Collete D'Arville, Giovanni Martinelli and Carla Morelli are to appear. Musicians, chorus and bailet will also be drafted directly for the performances.

SO THEY SPENT THE \$40,000 ON OPERA

St. Louis, April 7.

St. Louis Grand Opera Co. is sinking \$40,000 in three operas and an opera ball starting Thursday (16). First opera 'La-Traviata' will be held in opera house of Municipal Auditorium to be followed by ball, concert and buffet supper Saturday (18) 'also' in opera house. 'Monday (18) 'also' in opera house. 'Monday (20) 'Lucia de Lammermoor' will be presented in convention hail of auditorium and season' ends Wednesday (22) with 'LaGioconda' in opera house,

day (22) with Lacioconda in operahouse,
Lily Pons sings role of Lucia in
Lammermoor. Convention hall isscaled from 50c to \$3.00 while operahouse prices are from \$1 to \$5. Admission for opera ball is \$5. Gennaro Papi, of Metcopolitan Opera
will direct 70 musiclans for each of
operas. Ernest Knoch will assist at
opera ball concert.
Costumes and scenery for operas
have been obtained from Chicago
Opera Co.

Concert Boys in N. Y.

Field staff for Columbia Concerts assembled in New York this week discussing business for the new son. District chiefs from all se onscissing plainess for the new sea-son. District chiefs from all sectors are on hand for the session which will extend over Easter. F. C. Schang, Jr.; sales manager, is presiding.

Chicago Opera Done and Over Before Met Opens; Jason Whitney New Prez

Chicagó, April 7.
City Opera has a new president—
Jason F. Whitney, succeeding
Charles Peterson, who officiated last
season after October death of Karleton S. Hackett. Whitney, who was
high-in Kraft Cheese for a time 'because of his control of the Thoentx
Cheese 'unit, is a new fighte in
opera accompanied Paul Longone, to
New York last month to talk thips
over with Metronolitian management. New York last month to talk things over with Metropolitan management and to sign up singers. City Opera will star Oct. 31, and will have its season out of the way, after six weeks, before Met is ready; so, there need be no conflict on commitments of singers wanted by both Chicago and New York. Longone's pending contracts with notables still require

contracts with notables still require signature and endorsement.
Meanwhile, City Opera is dealing with former subscribers by mail. All subscriptions, new and old, asked to pay down at least 25%.

J. B. DeKeyser continues search for cities willing to guarante his Chicago Opera, but doesn't yet seem to be a continued to the contract of the contract o

Carlo season In Chicago, but keep going till mid-May, ealling it a day in Richmond, Va., taking in Cleve-land on the way east. Will give eight opens here, April 20-26, but omitting 22, when Marsnail Field Chord will have Auditorium for annual concert, Gallo says, he has hird Lyuba Senderowna, a mezzo from Russia, for principal roles.

Lincoln, April 7.

Lincoln, April 7.

Cos Glade's Civic Opera Productions' 'Carimen' went before the local fur and carriage trade to the
tune of an estimated \$4,100 at the
Collseum last Tuesday (31). Turnout was good in spite of a snow
flurry about dinner time, which was
accompanied by, bitter cold. Newspapers were lavish in publicity on
the affair, which was sponsored locally by Mrs. Florence Gardner.

Monday (39) the company did

corpus Christi, Texas.

Other dates, including radio engagements, follow: April 16, Pittsmust be agreements, follow: April 16, Pittsmust be agreement be agreement by the control of cities willing to guarantee his
Chicago Opera, but doesn't yet seem
to be in way to amplify present citcout of Rockford, Springfield. People. Next
the Paris Opera beforehand.

Expected the Paris Opera beforehand.

Expected the proposed of the Sioux
Six being and so the six being agreement by the Engcountry of troupe dated April 22,
Wienna choir boys sang to the
largest Sloux City concert audience
of the 1935-36 season of the Sloux
City Civic Music Association.

Subscriptions, new and old, asked to
Allowad 230) the company did
Rigoloux City at the Six City Compunity date was an attachment by the Encut of Rockford, Springfield. People.
Nactivity of troupe dated April 22,
when La Traviata, with Rosalinda
Morini title-role, will be revived
in Rockford.

Fortune Gallo will not close San

or authorized.

Cally by Mrs. Florence Gardner.
Monday (30) the company did
Rigoloux City at the Sloux City company did
Rigoloux City at the Sloux City concert audience
and South Bend, with Jollet and
Morini title-role, will be revived
in Rockford.

Fortune Gallo will not close San

or authorized.

Cally by Mrs. Florence Gardner.
Monday (30) the company did
Rigoloux City to the Mosal of the Siloux
Rigoloux City company of the term
Rigoloux City concert audience
and South Bend, with Jollet and
Market Demandary
Adales of the English Rigoloux
Rigoloux City concert audience
and South Bend, with Jollet and
Market Demandary
Adales of the English Rigoloux
Rigoloux City concert audience
and South Bend, with Jollet and
Market Demandary
Rigoloux City to troupe dated April 22,
when La La Tra

Detroit, April 7.

Booking jam between Detroit and New York that resulted in an Orchestral Hall audence wasting until 10 p.m. on March 28 for Mischa Levitzki, who never showed up, did not concern financial matters. Report that Levitzki was in Detroit on the day in question and had refused to appear because of a failure of Mrs. Isobel Hurst to fulfill any obligation was wrong. Misunderstanding between the NBC Concert bureau and the local auspices was a booking-fluke. Detroit, April 7.

standing between the NEC Concert bureau and the local auspices was a booking-fluke.

Numerous previous changes in the date of the concert (it is now set for April 20 at which time the Detroit Concert Society will honor all tickets presented for the March 28th concert that did not materialize) created the misunderstanding. Levitzki was unaware of the situation, until informed in New York couple of days after the date.

Mrs. Hurst issued a statement from Detroit as did Marks Levine of NEC from New York explaining the incident, Levitzki's performance will wind up Mrs. Hurstis series of concert planists for the season.

Philadelphia's 28-Wk. **Concert Season Engages** Many Stellar Soloists

Philadelphia, April 7.

Philadelphia Orchestra season of 1936-37 will be divided by Leopold Stokowski and Bugene Ormandy, as co-conductors. It will be 28 weeks long and will feature most ambitious array of soloists yet offered. Alfred Reginald Allen, uitra-showmanship-imided, is niew manager.

1. Season will open on Philly, Oct. 9 and continue until April 20, 1937. In addition to 28 each of Friday and Saturday concerts, increll be 10 Tuesday concerts. If present plans lell, there'll be another lengthy tour (similar, to forthcoming one) at end of regular season.

Soloista will include Fritz Kreiser, Josef Hofmann, Sergel Rachmaninoff, Yladimir Horowitz, Artur Schnabel, Mischa Levitzki Rossiyn Turcki, ... Kirsten Flagstad, Artur Schnabel, Mischa Levitzki Rossiyn Turcki, ... Kirsten Flagstad, Elman, Lawrence Tibbett, Jascha Heifetz, Gregor Platgorsky.

There will be five youth concerts (always great b. o. attractions here, several special concerts, 10. New York dates (instead of present 8), five each in Washington and Baltimore (increase of one each), with Hartford and several others tentatively set.

timore (increase of one each), with Hartford and several others tentatively set. Season prices for 28 Friday concerts (most of which are taken by regular subscribers already newals) range from \$400 and \$500 for boxes seating four, to simple sent at \$470, \$400 and \$400 for boxes seating four, to simple sent at \$470, \$400 and \$400 for boxes seating four, to simple sent at \$470, \$400 and \$400 for boxes seating four, to simple sent at \$470, \$400 \$430, \$430 and \$500 for boxes for 128 Saturday concerts, prices are \$150 for boxes for six, \$300 for boxes for four, which single seats at \$22, \$15 and \$11. \$80 coalled 'income subscription plan,' tried first list season and highly successful, will be repeated. Briefly, it calls for down payment of 20 percent at the time of application or rehewal and subsequent payments of 10 percent on each of the following eight months, Also possible to make payments in two parts or four parts, instead of 20 percent and additional 10 percents.

Opera Wage Claims of 57G Settled for \$500

Los Angeles, April 7.

Wage claims aggregating \$66,-946.08 filed through state labor bureau by Los Angeles Grand Opera Co. against Auditorium Co, have shrunk to \$500 in out of court settlement just reached, One of actions filed in Superior court, was for \$8.723.04, other for \$54.223.04

tlement just reached. One of actions filed in Superior court, was for \$2,728.04, other for \$54,923.04. Chorines and other members of cast, who made up \$1% of wage claims, will draw approximately 12,71% of their demands. Settlement by Auditorium Co made vojuntarily, rather than go through litteation. untarily, rather

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Ohicago, San Francisco. Hollywood and London. Variety takes no credit for these wews items; each has been rewritten from a daily paper.

East

Croup actors not in 'Awake and Sing' at liberty to take Hollywood dates so long as they are back for the July training season.

Equity discussed straw hat contracts at its meetling last week. No longer possible for a manager to charge more for room and board than he pays players. Cannot now-charge more than \$3 per day.

Howard Bary, animal collector, landed two pygmy elephants for the Barnum-Ringling show Wednesday. Lost three others and three giraffes on the sea trip.

Lily Pons back from Europe

on the sea trip.

Lily Pons back from Europe
bringing her furniture with her.

Capital theatre, motion picture
house in Haverstraw, N. Y., destroyed by fire Wednesday (1). Believed to be of incendiary origin.

lleved to be of incendiary origin.

Business firm has been releasing a balloon daily from Rockefeller Center carrying an order for \$1 worth of merchandise. April Foolis day a couple of dozen fakes were sent out by some joker carrying an order for \$25 each. Some people sore, but do not know who to be sore at.

Ruth Chatterton flew in from the loast last Wednesday (1) doing her

Ruth Chatterton flow in from the Coast last Wednesday (1) doing be constituted by the constitute of the coast last Wednesday (1) doing be constituted by the constitute of the coast last well as a constitute of the coast against the benefit planned for her by the Gilbert and Sullivan Society. Says she resents the power of the coast of the coa

There's a Better Show

CAPITOL E

Loretta YOUNG FRANCHOT TONE in "UNGUARDED HOUR"

Friday GAYNOR, Bob TAYLOR "SMALL TOWN GIRL"

A SHOLOWAY

Charlie CHAPLIN "MODERN TIMES"

VAUDEVILLE
N.T.G. and Girls
RITA RIO
SLATE BROS.

TRAND

erly Hill Her second, his third.

April 2.

Pritz Bush unable to accept a bid from N. Y. Phills monic-Symphony. Recommended to proceed in the same Danisi engagements.

Hotohne's Elmin N. Y. lawyers. Some Danisi engagements.

Hotohne's Elmin N. Y. lawyers. Some Danisi engagements. Hotohne's Elmin N. Y. lawyers. Some Danisi engagements are proceed in trust for him. Say he deposited from the second in securities in one bank, which were sold and paid into his account in another bank. They merely acted in a legal capacity for which services, they state, they have been paid only in part. Equity trying to figure a scheme to include the actors in the split from sales of motion picture rights to plays. Contends the actors help sell.

sell.

Last week Maj. Bowes restrained
the Capitol theatre, Lynn, Mass, a
Loew house, from using his name
for advertising purposes without
his authorization.

his authorization:
That Lillian Russell diamond and
emerald ring in the courts again
Thursday (2), when it was ordered
turned back to the receiver for
Dorothy Russell, her daughter.

Trursday (2), when it was ordered turned back to the receiver for Dorothy Russell, her daughter. Lee Simonson talked to the Art Directors' League last Friday (3). Book store in Paramount building freed of charge of Sunday selling. Court held sale of a few books did not impair Sunday quiet. Shuberts pass-back to Sam Warschawsky rights to 'Woman of Destiny'.

PARAMOUNT TIMES

"GIVE US THIS NIGHT"

with JAN KIEPURA and GLADYS SWARTHOUT

On the Stage-JOHNNY GREEN nd His Orchestra

BADIO MUSIC HALL

"Little Lord Fauntleroy"

FREDDIE BARTHOLOMEW
DOLORES COSTELLO BARRYMORE
A David O. Selznick Freduction
Released through United Artists
Spectacular Stage Productions

SAN DIEGO GETS TRACK

Del Mar, Cal., April 7. One mile race track seems cluch for San Diego County fairgrounds here, some 30 miles north of San Diego.

iego. Expected plant will be finished for

ROXY

SEATS 25°, TO

Screen "LAUGHING IRISH EYES"

On Stage Major Bowes' All New Radio Amateur In Person

New York Theatres

join, claiming it to be service and not sales.

Appellate division last week ruled that claw machines are illegal in N. Y. Had been held a game of N. Y.

Sunday Stage Society dropped the projected production of 'Passport' last Sunday, Will hunt up some-thing else.

sainday. Will hunt up some-thing else.

Mercedes Gilbert now starred in Mulatto. Was formerly in 'Green Pastures.'

Automobile registrations in N. Y. state now 1,379,003. Up 113,930 above 1935 top.

Local court in Greenwich, Conn, gives okay to Bank Nite so far as state law is concerned.

Lilly Pons sponsoring Jean Dickenson, of Denver. Will put her over the hurdles to a career, she hopes. Martin Beck going to London to dicker for the D'Olyt Carte Gilbert and Sullivan troupe for next season. Will hold them for a longer stay this time.

Russet Mantle Roes back to March 1980.

this time.

Russet Mantle' goes back to Monday night shows and drops that extra mat.

Billy Rose keeps control of the Hippodrome. To put a show in next fall. Meantime he can lease to conventions and dignified attractions, but no boxing or wrestling.

Massachusetts courts slap tax on the Boston Symphony players. Enadmen contended they are exempt as an educational enterprise. The standard of the standard st

cast.
Seven censors passed "obacco
Road for performance in Washington Monday. Caught opening show.
Beatrice Barclay Pickerell, former
chorus girl, who eloped four years
ago when she was 16 back to the
old home with her three-year-old
son. Undecided about a divorce.
Husband was a truckman; her parents wer wealthy.
Fannie Brice a triple threat.
Zleggield Follies' at the Garden. ditto
on the dir, an in the Metro film at
the Astor.

on the air, an in the Metro nim at the Astor.
Representative Deen of Georgia, plasted Tobacco Road on the floor of the house as a slam at his constituents. Show in the capital.
Harry Moses has bought William C. White's autoblography of Lenin.
Will be dramatized by White.

Coast

Alexander Pantages will, filed for probate in L. A., placed 'over \$10,000' value on estate. In accordance with provisions of instrument, the widow was named executrix.

was named executrix.

Temporary alimony of \$100 monthly and attorney's fees awarded wife of Herbert Eccles, makeup artist, in L. A.

James Timony won suit filed against, him in L. A. by Herbert Wartin, writer, for \$250 assertedly due on revision of Clean Ecds,'

Remote Control

Baitimore, April 7.
First time here that a spot was ever picketed seven blocks from its location occurred last week when pitchmen stalked up and down declaring the Belvedere hotel 'unfair' to some labor group.
Picketers marched in front of the Pennsylvania station. Idea presumably was to attr persons coming into town.

which Timony staged at Hollytown theatre.
Divorce suit filed in T.

which timony staged at Holydown Divorce suit filed in L. A. by Virginia Boyen, and actress suit for the suit filed in actress suit for the suit filed in the

voice teacher.
Auto crash damage suit of \$57,
500 filed against Dorothy Parker in
L. A. by Dorothy Casey, postponed
for month to permit rounding up
witnesses.

witnesses. FOX-West Coast Theatres sued in L. A. by Esther Rose, who asks \$1,892 personal damages for injuries received in fall on uslcony stairs of Bevo.!/ theatre.

Bevoily theatre.

Jail sentence of 30 days and \$100 fine hung on 'Daddy Rango,' radio philosopher, for drunk driving.

On arrival here after doing three pix in England, Dorls Kenyon announced she will do series of concerts for I. A. Philharmonic this summer.

California Supreme Court settled disagreement over estate of Lowell Sherman by authorizing Mrs. Julia Louise Sherman, mother of late actor, to continue as executrix.

After filling brief annews for

Louise Sherman, mother of late actor, to continue as executiva.

After filing brief answer, formally denying mental cruelty charges of Sylvia Sidney in her divorce suit, Bennet Cert, publisher, announced he will not contest suit. Petitions pushed in Pasadena to force local taxpayers to contribute one cent for each \$100 assessed valuation to support Civic Orchestra.

valuation to support Civic Octace
tra.
Dr. Fred Eastman, of Chicago
Theological Seminary, recommended in L. A. formation of citizens'
control of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the contr

Country and David Nivem joined the refighters.

Court flight in L.A. for custody of Patsy Doris May, two-year-old screen player, by her father, former steel worker. Child has been in custody of grandparents, who claim youngster was deserted by parent after mother died.

Victor Meyers, former Seattle band leader, acting as governor of Washington while state's chief execon.sick list.

Two damage suits field in L.A. against Lyle Talbot and chauffeur as result of auto crass. suits ask \$14.450 and \$5,926.

Separate maintenance suit filed in

as result of auto crass. Sutts ask states as the state of auto crass. Sutts ask states are suit filled in Landschaff and the substantial states are suit for the substantial states. The substantial states are substantial states are substantial states. Republic Pictures, Inc., Mascot Corp., and Herman Schlom sued in LAA for \$1.125 by Brma. Horsley, negative cutter, for breach of contact of the substantial states are substantial substant

Model Suing Actor **Husband for Divorce**

Husband, for Divorce
Lyons Wickland, actor and ad
model, was sued for divorce in New
York Supreme Court Monday (8) by
his wife, Grage Hatch Wickland,
artlst model. Wickland did not defield the action.
Mrs. Wickland said she had married the actor in 1926 and produced
witnesses who claimed they found
her husband in a N. Y. hotel last
Januar with an unidentified
woman. Referee James O'Gorman
reserved decision,

BIRTHS

Mr. and Mrs. Richard Moss. son, i Hollywood; March 28. Father manager of Fox-West Coast Boule-

manager of Fox-West Coast Boule-vard theatire, Los Angeles.
Daughter, Esther Jane, to Mike
Lustig, p.a. for Republic Picts of
Australia, in Sydney.
Mr. and Mrs. Paul J. Greenhalgh,
son, April 4. in Philadelphia. Father
is with Jay Emanuel Publications.
Mr. and Mrs. Robert Palmer,
daughter, April 6. in Hollywood:
Father is casting director at Radio.
Mr. and Mrs. Mack Elliott,
daughter, April 6. in Los Angeles.
Father is camerainan will Walter,
Wanger.

Lillian Russell's 50G Ring Is Returned to Daughter's Receiver

Daugnter's Receiver

Dorothy Russell, lost possession of a \$50,000 diamond and emerald ring when N. Y. Supreme Court Justice Edgar J. Lauer on Thursday (2) ordered her to turn the gem over to Edgar M. Le Pard, receiver of Dorothy's property. The ring had been originally owned by Lillian, Russell, who had received it from her husband, the late Alexander Moore, former ambassador to Spain. Since Lillian Russell's death, the jewel has been successively in the possession of another daugher, Dorothy Caruso Ingraham, widow of Enrico Caruso, and Samuel Kornbluth, Miss Russell's lawyer.

Transfer of the ring to Le Pard was made in connection with an action brought by the Tishman Realty & Construction Co, to satisfy a judgment of \$1,150 rent owed by Dorothy Russell. Both Miss Russell and Kornbluth attempted to retain possession of the ring on the ground that Miss Russell had given it, as security for a \$5,000 loan from Mrs. Marguerite Deeley, her former nurse.

Sports-Crazy Det. to **Publicly Feed Champs**

Detroit, April 7.

Detroit, April T.

Climaxing the most successful drive for national honors by any one (7, Detroit is going to gather all its sport champions under one tent April 18 for a big fete at Masonic Temple. Tickets for jambores, sponsored by Detroit Times, are 33 per person and include a dinner and entertainment. Local radio, and stage performers will participate. Heading the array of champions will be the Detroit Tigers, baseball tideholders, and the town's two champion hockey sexties, Bed Wines and Olympics. Joe Louis, colored heavyweight, also will addend. Invitations have ellhewise been sent to Gar Wood and his son, Gar, Jr., king and-prince of speedbast racing; Watter Hagen, goler, Jake Ankromr, national 'amateur', billiand titleholder; Dick Degenet, Al, Root and Jimmy Gilhula, swim, slarg; Clark Haskins, of the police department, who is national weighthrowing champ; Bill Bonthros and Eddle Tolan, track champs.

About 3,000 persons are expected to attend.

Ex-Actress' Breach Suit Dismissed in N.Y.

A motion to dismiss the \$100,000 sult for breach of promise brought by Peggy Shaw, former stage and screen actress, against James A Fitzpatrick, Denver mining operator, was granted yesterday (7) by N. Y. Supreme. Court justice Julius Miller on the ground of non-prosecution.

prosecution.
The action was begun in 1933, The action was begun in 1933, when Miss Shaw claimed that Plistpatrick had induced her to give up lucrative jobs as a dancer on the stage and also as a screen actress to live with him from 1935 to 1935. She contended he promised to marry her, but falled to carry out his promise. The mining man's attorney, Harold L. Strauss moved for the dismissal on the grounds that Miss Shaw was in Chicago and had no intention of continuing the suit.

Due-Billers Organize

New York's 20-odd established due bill agents have incorporated themselves into an association called the Trade & Exchange Ad-vertising Associates for purposes of vertising Associates for purposes of cooperation and elimination of un-fair and unethical trade practices. Move would ostracize the office-in-

Move would ostracize the office-lie the-hat species of papier exchain Lew Bodee is president. Greenfield, v-p; Herbert Blum, seretary; So Kampf, financial seretary, and Jack Roland, treasurer. A set of regulations providelos for fines and penalties for violutes advertising of availability of accounts on hand are one of major don'ts.

don'ts. In the event of large deals being to much for one agent to carry, it is proposed that the association can from its fund, assist in underwriting such an issue of paper and share in the profit. Dividends are to be dealf out semi-annually.

AL JOLSON 'The SINGING KID" THE GREAT (MIST NAIMED) ASTOR

Broadway

Lillian Carmen set for Roosevelt hotel, New Orleans, Bill Farnsworth now managing WPA theatre projects.

WPA theatre projects.

Harry Romm is looking high and low for Wayne Christy.

Gang on 45th street waiting to hear from Charlie Ahearn.

hear from Charlie Ahearn,
Bert Prival, dancer, set for a
Warner short in Brooklyn.
The Three Yates Sisters into the
shorcham hotel, Washington, Easter
reck,
Today (Wednesday) the J.
McCarthys celebrate their 30th ansiversary.

Monastery, old Friars clubhouse in 48th street, quartering PWA music project.

jacques Koerpel has eft Eureka Pictures, of which he was prez; will be on his own now.

Jacques and the was prez; will be on his own now.

Betty Barker, of Winter Garden 1: 0, recovering from appendix op 2 Middown toopnus and Charles Belton, of the 'Postman' cast were taken and the summer on battleship woming. He's naval reservist. Lily Cahill back in 'The First Lady', Ruth Abbott having filled art half a dozen performances. Louis Nizer is chairman of the fory Memorial Grove. Each contrib of \$1.60 plants a tree in Palestine. This plants a tree in Palestine. This plants a tree in Palestine. The first chart for Scinnick international. The first chart can be contributed in the contribute of \$1.60 plants a tree in Palestine. This plants a tree in Palestine. This plants a tree in Palestine. The first chart of Garden Ahla' for Scinnick international. The first plants and dance at the Astronomy of the part of the Astronomy of the server had a server to be given Spencer D.

JATES, holds its golden anniversary entertalnment and dance at the Astor May 3.

Shag party to be given Spencer D. Battelhelm by the 48th Street Yacht Chub in the lounge of the Lyceum that the lounge of the Lyceum that the seast Regis Toomey will make a vitaphone short for Warners before returning to Coast.

Jack Holland and June Hart stick at the Rainbow Room until April 15, with a London date at the Savoy following on May 1.

Janual Brices say the Just her just her

Flaming-a survey of Paramount fleatrs; operation and booking matters in the northwest Leon Netter leaves shortly after Easter. He intended getting away last week. Westbrook Pegler. Scripps-Howard (World-Telegram in N. Y.) feature writter, abroad on freelance writing chore since Oct. 15 back to-say (Wednesday). Jack Pegler, his krother, Lord & Thomas ad agency exec, also back at his desk after month in Miami.

Paris

Vona Glory off to Brussels. Albert Adams in town from Lon-

don. Trio Ryder at the Cirque Mesinging over Post
Ray Goetz in looking over the
Rey plays.

Victor Do

Perosino putting on ctor rditroofs

avoirdipols.

Avoired policy of the Casana de Paris.

Services moving from the A. B. C. Set the Boblino.

Barney Dardaine shopping for marican fines.

Chaz Chase held over for the new Allambra show.

Jeanne Aubert opening at the Europeen April 3.

Addre Bellesort installed at the Academic Prancaise.

Surppeen April 3.

Addre' Bellesort installed at the Asademie Francaise.

Im Wittered out of hospital and the Asademie Francaise.

Im Wittered out of hospital and the Asademie Francaise.

The day stretch.

The day stretch.

The and the Asademie of the Asademie of the Stretch.

The Stretch of the Asademie of the Asade

icques de Baroncelli thinking of foducing 'Feu' ('Fire'), success of ht dave

eproqueing Feu' ('Fire'), success of allent days a bayer back, singing over discount of the prosent of the pros

CHATTER

going into rehearsal at the Theatre Figalle.
Roser Duchesne in bed recovering from injuries suffered while for the control of the control of

London

Ralph Reader around again, 'flu Josie Fearon back from New York.

York.
Toeplitz Films to do another costume film.
Aubrey Hammond off to the States shortly.
Elisabeth Bergner now out of nursing home.
Gracle Fields around town again after Empire tour.

nursing home.
Gracle Fields around town again after Empire tour.
Winnie Meiville recovered from recount for Meiville recovered from recount for MacCormick signed for British pictures.

Hammer Films to do one pic starring Stanley Lupino.
Twickenham has renewed its contract with Judy Gum.
Rodney Ackland's new play opens the Criterion after Easter.
Bunny Hare and Alfred Drayton Bunny Hare and Alfred Drayton Lawrence Huntington to do a quickle at Sound Films studio.
Brian Hurst has a contract with British International for one year.
K. Browne, who authored 'Please Teacher' has finished a new musical.
Komisarjevsky is among the producers at the Stratford Festival this year.

ducers at the Stratford Festival this year.
Libraries have taken another six weeks' deal for 'Three Men on a Horse'.
Nellie Wallace recuperating at Bournemouth after a nervous breakdown.
Seymour Hicks out of filming of 'Dusty Ermine', replaced by Ronald Squire.
Bob Greeovy opening symmastum.

Bob Gregory opening gymnasium in Bond street to cater especially for show people.

An influx of piano acts on the General Theatres and Moss Em-

General Theatres and Moss Empires circuits.
Clarice Mayne makes her debut n talking films with a role in Educated Evans.
Dusty Ermine, current legits above, retitled Love in the Alps' for

Cated Evans.

Dusty Ermine, current legit show, retitled Love in the Alps for film purposes.

Alfred Hitchcock starting work immediately on 'Sabotage,' starring Sylvia Sidney.

Harry Claff re-elected honorary chairman of the Variety Artists Federation for another year.

Eric Maschwitz, radio acadeville head, is turning down musical turns but crying loudly for which the control of the type of comedy to the type of comedy to the type of comedy to the type of comedy will man pepper. besides being house manager at John Maxwell's Regal, is an expert on color light. the Hyams' Brothers Troxy; claims it is too big for his type of comedy. William Pepper, besides being house manager at John Maxwell's Regal, is an expert on color lighting.

Albert de Courville finished The Wrecker; starring Edmund Lowe and Constance Cummings, ahead of schedule.

Warner picture being made at Teddington, Third Time Unlincky, has been changed to 'Crown Versus Stevens.'

Contrary to expectations, Nervor and Kore August.

Contrary to expectations, Nervor and Kore August.

Balliol and Merton have split.

Balliol and Merton have split.

Balliol and Merton have split.

Balliol and Merton have split and the post of the third through too much enthusiasm in a saword scene during filming of The Gav Adventure.

Gray Aldieleton injured himself through too much enthusiasm in a sword scene during filming of The Gav Adventure.

Bright Stewart, former manager in the films of the follow the through too much enthusiasm in a sword scene during filming of The Gav Adventure.

Bright Stewart, former manager at John Maxwell and Martinus Poulses.

Billy Stewart, former manager at John Maxwell and Martinus Poulse.

The Schipa in Rome to sing first performance here of Giullo Massent's Werther.

Martha Abba and Memo Benasa, Ilaying in Phrandello's 'Questa And London.

Habimah's 'Golem' at Ha Tal Hal (T. A.) a floo.

Brabel in Toyland' (MG) a cheeck at the Eden, Tel Aviv's Eden, Tel Aviv's Child and Aviv's Eden, Tel Aviv's Child and Company of Creat Art Shows, the Eden, Tel Aviv's Child and Company of Creat Art Shows, and C. Achille's mystery melodaran Le torn' del diavoto.

Thirde Worther August.

The Schipa in Rome to sing first performance here of Giullo Massent's Werther.

Markle Rosenbloom off for Ausstant to fill artistic on 'The Volta Boat Child to fill divent the safe.

The Call Mallion and the Clover and Martinus Pouls and Contrary to expect and the Contrary to expect and the Contrary to the Eden, Tel Aviv's Eden, Tel Aviv's Eden, Tel Aviv's Eden, Tel Aviv's Child the Scale and Lie torn's Child the Scale and Lie t

Berlin

Dorothea Wieck married again. Paul Abrahamowsky, vaude agent, died.

Benjamino Gigli giving a Scala German Radio claims 7,500,000 subscribers.

Weather forecast service installed by German Post.

Hatsue Yuasa at Volks Oper Hamburg in 'Geisha.'

Hamburg in Geisha.

Most played American screen actor here is Clark Gable.

Renate Mueller aigned for three more Europa-Tobis films.

Open-air stage Marienburg, East Prussia, starts season at Whitsun.

International Dance Competition in Berlin during the Olympic Games.

English Theatre Berlin doing Competition of the Competition of th

Manager, Ludwig Schuch invit-ing 150 helio girls to a Wintergar-ten matinee. German Spa, Bad Blankenburg, building 'Silentarium' for noise-recked neothe.

building 'Silentarium' for noise-racked people.

'Adventurer of Paris' title of new Karlheinz Martin-Terra film, now

'Adventurer of Paris' title of new Karlheinz Martin-Terra film, now in the making. First German femme journalist, Christine von Thaler, died in Gallneukirchen, Austria.

Viggo Larsen, veteran film producer of sient days, signed by Tilmkunst, new Llustrated trade sheets, issued by Reicha Film Chamber; a monthly.

Tobis-Sueropa announcing a Willy Forst film 'Burg Theatre,' to be made late in the season.

Karneval in Venedig' ('Carnival in Venice'), new UFA color educational, at the Ufa am Zoo.

Deutsches Theatre Munich, dark for years, reopens April 1 with big time vaude under new management.

King of Ivetot, comic opera by French composer Jacques Bert, Prech Cossacks and Carre is

"King of Ivetot," comic opera by French. Composer Jacques Bert, premiered at the Dusseldorf Opera House.

Three Cossacks and Carre le Baron & Mayon, constituting the American talent, at the Apollo, Dusseldorf,

Luna Park Schoenholz, Berlin,
Luna Park Schoenholz, Berlin,
opens April 12, with John, M. Friedle of: San Francisco furnishing the man shows third Hamburg premiere within four weeks, now under a big top, tent holding 12,000; Breslau next.

Juergen Fehling, German scenic director from legit, signed by Syndiat Co. to produce the next Emil Jannings film.

Hagenbeck's Animal Park, Hamburg-Stellingen, arranged for exchange of animals with Zoological Garden, Warsaw. current at the Stadler and at Ufa Palace, Hamburg, for April 15 and Apollo, Dusseldorf, for April 15.

Austrian government nixes guest hay of Salzburg Mozarteum, set for Munich Residenz Theatre with chamber opera The Nightingale.

Capt. Alberty, French gymnast on swaying pole, a Scale act, was arrested and held without bail. Act displaced by Hans Beetz and partner.

Rome

Ripp and Nuni's new revi w called

Ripp and Nuns stew test.

Egg of Columbus.

Three Acts, Marcello Gallian's newest play, at the Eliseo.

Benlamino Gigli sang in 'La Forza del Destino' at the Royal Opera.

Three Women on Horseback' and 'It's Spring' are two new reviews here.

ment—took part in a benefit performance at the Argentina.

Two Dozen Scarlet Roses' (Due Dozzine di Rose Scarlatte') by A. De Benedetti is a comedy about some roses a husband means to send anonymously to a lady he admires, and which his wife gets hold of by mistake.

Mostin Pioneeris ('Sulle Orme dei Nostri Pionieri') has two phases: first deals with historical back-ground of and political argument for Italian conquest of Abyssinia; seconds shows goldiers and roadbuilders in action.

The Hague By M. W. Etty-Leal

German film star, Dolly Haas, here,
Music season drawing to a close, but still pretty strong,
Dutch conductor, Martin Heuck-eroth, 83, died at Amsterdam.
Dutch premiere of Par's Destrewith Marlene Dietrich at Tuschinsky, Amsterdam.

sky, Amsterdam.
"Triade," a composition of Dutch composer Constant van de Wall, performed for first time at Nice.

Bruno Walter big success as conductor of Amsterdam Concertge-bouw orchestra during Mengelberg's absence,

Amsterdam Legit Co. doing a gala premiere of Greek play, 'Medea,' by Euripides in Dutch version by Dr. Deknatel.

Denripides in Jutch Version by Dr.

Uta signed Dutch tenor Johan
Heasters for title role of film versions Milloccker's operetta, Begstandard of the Milloccker's operetta, BegKermes Herofque, French film
by Jacques Feyder, still getting
publicity by disturbances during
performance here.

A French company, Ensemble
Karsenty, here doing Sacha Guitry's
play, La Fin du Monde' (End of
the World') at the Theatre Royal,
Hague.

the World') at the Theatre Royal, Hague. Queen Wilhelmina visited a cinema for first time in her life; she went to the Capitol Cinema at The Hague to see film of the round-the-world trip of Dutch submarine K-XVIII. Producer got a decora-tion from her majesty.

Mexico City By D. L. Grahame

Cinema biz is better.
Theodore Kosloff is here.
William Gaxton and wife in town.
More American tourists arriving
plane.

William Gaxton and wife in town. More American tourists arriving by plane.

Jean Kriston in recitals at the Teatro Fabregas.
Government sponsoring national stage actors' day, April 15.

Mr. and Mrs. Joel Sayre, Hollywood writers, vacationing here.

"The Choet Goes West" (UA) at the Theatre Alameda best bo. ple in town. Rapaport, Russian nianist, Anata Carlon Conference of the Arts.

Gertride Knowlton, Astec and Maya lore authority, to Los Angeles for lectures.

Arthur W. Kelly, U. A. vice-prez, here on tour of firm's Spanish American performers playing local revue and pic houses and doubling in floor shows of niteries.

Polly Stevenson and Roony Graham, American house, and Roony Graham, American hoofers, playing El Patic, swank local nitery.

Theatres, chemas and all other amusement centers closed in Torroon, center of Mexico's biggest cotton beit, by a spinal meningitis epidemic.

Jerusalem

Hollywood

Don Woods fighting flu Perry Lieber nursing sore throat. George Fawcett here from New

cille Bell given new termer at

adio. Orry Kelly moved into micile.

Orry Acay domicile. Ross Alexander going for ranch near Encino. Lou Smith bailed his car out of dead storage. Vern Parton pulling out for rance vacash.

Vern Parton pulling out for ropean vacash.
Murray Kinnell en route east to sail for England.
Vera Van in from New York to open at Paramount.
George O'Hara in hospital following appendix attack.
After three years abroad, Howar Phillips back in town.
Shefla Barrett spotted for Clover club, opening April 30.
Gilbert Gabriel joining Paramount scribbing staff May 1.
Charles Ray operating training school for young actors,
Miguel De Zarraga now foreign play have in from New York on Radio writing ticket.

foreign publicity at Col.
Irwin Shaw in from New York
on Radio writing ticket.
Joe Cawthorn threw party to celebrate his 64th birthday,
Jack Gargan topped Radio studio
golf tourney with a 72,
Bert Allenberg planed east to uegotiate deals for clients.
Next MayTair party slated for
April 13 at Bev Willshim Donald
Flamm on Way to Coast.

Note May fair party slated for April 18 at Bev-Wilshire.
Harry Hershfield and Donald Flamm on way to Coast.
Mildred Law, Broadway stren termer at Warners.
Fay Wray planed in from New York to report at Columbia.
The Helen Gahagans tossed house warming last Sunday night.
Joseph Henry Steele Joined. Sam Friskin's xece staff at Radio in the Same Staff at Same Staff at

uct.
Moss Hart will dramatize Dalton
Trumbo's book, 'Washington Jit-

ters.'
Josephine Houston brought on from New York for testing by Metro.
Constance Bennett due home from European picture work around

Constance Bennett due none accurate the European picture work around May 1.

Herman Robbins in via the canal and will stick around for few

and will stick around for few weeks.

Antil Halonen here digging film notes for Finnish and Swedish papers.

Albert Persoft resigned as story ed at Radio and goes on month's vacash.

Albert Persoft resigned as story ed at Radio and goes on month's vacash.

Goldwyn keeping in touch with his office by cable from Cannes, France.

Dr. Miguel Mariano Gomez, president-elect of Cuba, guested at local studios.

Warner club tossing second annual dinner dance at Bitmore Bowl April 23.

nual dinner dance at Biltmore Bowl April 23.
Robert L. Miller here to buy equipment for Wilding studios in Chicago.
Ralph Staub wound up at Metro after waiting three months for as-signment.
Hal C. Kern signed to term con-tract as film editor by Selznick In-ternational.

tract as film editor by Solznick In-ternational. Jacob Karp, Par studio legal ad-viser, flew into New York for a week's stay. Universal signed George Stinson, singing motorcycle cop, as techni-cal director. Louise Stuart is third artistly model to draw termer at Paramount fortnight.

OBITUARIES

MARILYN MILLER

Marilyn Miller died April' 7. after brief illness, at the Doctor's Hospital New York. iagnosis wa

pital, New York. iagnosis was toxic poisoning. It was known Monday that she could not recover.

Her sister Claire was at the bed-side, also the mother of the late Frank Carter, who was her first husband. Mrs. Caro Miller, her mother, was not in the city and too ill to travel.

ill to travel.

Detailed account of Miss Miller's stage career appears elsewhere in this issue.

EDMUND BREESE

Edmund Breese. ture actor for 44 years, died in New York April 6 of peritonitis.

Details in the legit dept.

JULE DELMAR

Jule Delmar, booker 28 years with the Keith and United Booking Offices, April 3 from heart ailment in Los Angeles.

mar had been in California for two months prior to his death, but had been in ill health for almost a year. having spent five months in French Hospital, New York, before coming to the coast. He had been in good physical shape after arriving in Los Angeles until about five days prior to his death when from exertion he

had an attack.

Delmar was a Ketth and United
Booking Office vaudeville booker for
22 year, remaining with the circuit
during its conversion into KetthAlbee-Orphenin and for the first
few years of the present RKO regime. He booked, the S. Ai. Lynch
and Sparks circuits in the south for
so, many, water that, its southers and sparks circuits in the south for so many years that the southern route came to be known by the whole show business as the 'Delmar time.' At its peak the 'Delmar time' reached 26 weeks, but its average

reached 28 weeks, but its average was about 14.
His name and word were legion to the acts which played the time. If railroad fares were even \$5 in excess of what acts were told. Delmar when notified would see they were reimburged for the extra outlay. After Delmar went off the books the time flitted with him and in short time flitted with him and in short period there, was nothing left to play. For quite a spell prior to his fatal illness Delmar was in charge of the artist bureau at WOR, New York.

He was the outstanding benefit ooker while in the United Booking Offices, especially looking after needs of hospitals, For French hos-pital, New York, he held benefits raising large amounts and a ward in that institution was dedicated in raising large amounts and a ward.
In that institution was dedicated in his honor. He was also interested in the welfare of New Rochelle where he lived for more than a quarter of a century. He gave various shows to raise funds for a hospital in that city, as well as running the annual benefits for the police department. Proceeds for latter shows amounted to around \$317,000, with take; ir one performance being \$25,000.

Besides a widow residing in New Rochelle, three daughters, Mrs. Pouguas Patterson of New York and Dorothy Delmar, residing with the mother, survive.

Funerai services were held at the Chapel of Hollywood cemetery. Hollywood, with hor allowed the called the calso.

BEN VERSCHEEL

Ben Verschleiser, , motion pic-ture producer, died April 4 in Good Samaritan Hospital, Los Angeles from shock following a major operation three days previous. He had

ation three days previous, He had been in the hospital for two weeks. Verschleiser, born in N. Y., entered the picture business 10 years ago from law practice, going to the Coast at that time because of filness. Started with Hairy Coin at CBC, after which he went to Cran Asher in 19:3 to head production. He then started to produce indies on his own at the Pine Arts Studio and when taken ill Sam Briskin took over his productions. Later he was a producer for Joe Brandt with when taken ill Sam Briskin took over his productions. Later he was a producer for Joe. Brandt with World Wide, after which he was at Radio and Monogram. Lear year its joined Universal, and his final picture was Three Kids and a Queen.

His widow, son and two daughters survive.

Pumeral was held April 5 at

Home Peace Cemetery, where bur-

JAMES K. ANDERSON

JAMES K. ANDERSON
James K. Anderson, 66, nationally
known former circus executive,
ended his life March 27 in Findlay,
O, with a revolver bullet at the
Findlay hotel, or which he was
manager. The body was returned
to Columbus for burial in Green
Lawn cemetery, following funeral
services in Findlay.
Son of a circus man, Mr. Anderson was best known as former general manager of the Barnum &
Bailey circus, but he also had been
associated during his. as an

associated during his outdoor showman with lace, Adam Forepaugh, as an Wal-Ring-

ling and James Bailey. Surviving are his wife, a son and

OTIS TUSCANO

Tuscano, of the Tuscano Brothers, battle-axe jugglers, died suddenly: his home in Philadel-phia March 19.

For the last eight years, Mr. Tus-cano has been confected with the General Motors Sales Organization. the was sales manager for J. J. Po-cock, distributor of Frigidaire, and air-conditioning units in Pennsyl-vania. Interment in Little Falls,

N. Y.

He is survived by two brothers and a sister, and his widow, Virginia Baker, of Bill and Ginger, CBS art-

JULES JOURDAL

Jules Jourdain, 62, founder and for 25 years president of the Belgian Association Cinematographie, died at his home in Schaerbeek. With his death Belgium loses one of its most distinguished film figures.

of its most distinguished film figures. Even before the first movie house was built in Belgium he traveled from one town to another with a rude apparatus, showing the first films made by Louis Lumlere. Before the art was greatly developed he founded the Association Cinematographie and it was he who organized the International Film Congress held in Brussels in 1930.

Alfried E. (Alf.) Hall 33, old-time, actor, died-last week in Schenectady N. Y. A native-of-Nova Scotia, he appeared: in many plays, including Rip Van Winhle, as presented by Joseph Jefferson's original company, before retiring from the stage in

1906.

14 Mall had lived in Schnectady since the dosing of a 50-year career. behind the footlights. He was an active supporter of the Mohawk Drama Feetival. at Union College last summer, when "Jefferson's version of Elp' was staged by Charles Coburn's company. Mr. Hall's wife died in December. A daughter and grand-daughter in Vancouver, B. C. survive.

JOSEPH A. PADEN

Joseph A. Paden, 50, of the team of Paden and Dompierre (Mrs. Pa-den), who played the big time the atress for many years, was killed April 1 when an automobile in which April 1 when an automobile in which he was riding crashed with a train near Tampa. Flas Faden and his wife rethird from the stage six years ago, and since have been in the real cetate business in Troy. N. Y., his native city. He was a member of the NVA.

"Mrs. Paden survives, having returned to Troy several weeks ago.

ED CORCORAN

Ed Corcoran, exploitation an publicity man for the Steel Pic Assin, Atlantic City, died April 5 o heart attack on a Santa Fe trai thile en route home from Holly

wood.
Corcoran went to the Coast a lit-tle over three weeks ago to arrange for stadio exhibits this summer at the Steel Pier. Was tak ill with pneumonia, got out of bed too soon to complete his work, and started home April 2.

ALEC BRIAD

W. and F. company, which was one of the indies out of which G.B. evolved.

BARON WILLIAM HESSE
Baron William Hesse, 51, an exile
from Russia, who had been doing
extra and singing parts in films in
Hollywood, died April 4 in coast
hospital following amputation of a
leg. Hesse was hurt on United Arleg. Hesse was nurr on United Ar-tists lot two weeks previously when struck by Kleig light. He suffered diabetes previously and fatal re-action set in upon operation. Widow and daughter reside in

ISAAC BERKSON

Isaac Berkeon, 63, died March
31 in Los Angeles, where he was
visiting relatives. He was a pioner
in operating picture theatres in
Chicago, his home, staring in 1905,
and for years was a partner of
Sam Katz. He was at the time of
his demise owner of the Roseland,
State and Parkway.

Widow and daughter survive.
Burlal in Chicago.

DAVID ROBINSON

DAVID ROBINSON.

David Robinson, 26, vaudeville comedian, died in Darlen, Conn., March 3, of injuries received, when struck by an automobile while crossing the Post Road. The driver of the car was arrested charged with drunk driving.

Robinson was returning from a date in a Bridgeport theatre.

ANTON R. BOECKLING

Antion R. Bocckling, 65, president of the G. A. Bocckling Co., owning and operating Cedar Point at Sandusky, O., died suddenly at his home in South Bend, Ind., March 25.

Mari Hanna Wright, 23, wife of Donald Wright, assistant manager of the Indiana theatre, died in In-dianapolis March 25 of lobar pneu-

onia. A three year daughter also

Mrs. Cora H. Kettering, 76, mother of Ralph T. Kettering, midwest man-ager for Ay Woods and Brock Pem-berton, died in Chicago, on April 2. Son and sister survive.

Willard King, 62, father of Gerald King, KFWB manager, and Russell King, technician at that station, died March 29 in Glendale, Cal.

race Hardy died in Hinsdale Chicago suburb, March 31. She wa sister of Guy Hardy, manager o Blackstone theatre, Chicago.

Father of Al Hanson, assistant general manager of Fox-West Coast theatres, died in Los Angeles April 5. He was 81.

rank Curran, 72, father of Homer Curran, coast legit producer, died March 31, in Beverly Hills.

Wife of Harry David, Inter-mountain Theatres general man-ager, died April 7 in Salt Lake City

Thomas I. Kincal, father of Pearl Kincald, of the legit stage died in Topeka March 11. Inter ment in Sterling, Ky., his home.

Mother of Reinald Werrenrath dled in New York April 6.

News From Dailies

(Continued from page 60)

(Continued from page 60)
\$4,673.14, assertedly, due on material and Installation.

Returning from six-week stay in New York, William Wyler, film director, declined to comment, on reported divorce proceedin 'against Margaret Suilavan.

Rian James, soreen writer, and Anna Andre, film actress, filed notice of intention to wed in L.A. When her divorce becomes final, when her divorce becomes final, proposed ordinance, regulating reception of police broadcasts in attempt to thwart ambulance chasers.

California Board of Education issued six-month extension, on working permit of Bennie Bartletin sessed six-month categories with the propertion of police broadcasts in attempt to the properties. Sid Grauman placed in charge of Easter Benefit and Style Parade the properties of the prope

April 11; Legit players, Gioria Jenkins and Gorden Maudsley, filed notice of In-tention to wed in Laguna Beach. Tom Mix ili in San Francisco with pneumonia

dancer, against Herbert Formes, whom she married in prison.
Cross complaint filed by Victor Jory in \$35,000 auto-crash damage suit brought against actor in LA. by Mr. and Mrs. McVey, who assert Jory was driving on wrong side of street at time of accident.
LA. court fined B. P. Schulberg \$250, revoked his license for year, suspended 30-day sentence, and put him on probation. Producer pleaded guilty on reckless driving charge. He was allegedly driving 70 when he struck another car, overturned it, but did not injure any of eight passengers. Settlement made out of court.

Bert Wheeler and Sally Haines announced intention to wed in L.A as soon as his divorce decree is

as soun as his divorce decree is final.

The women and two men selected in L.A. trial of damage suits filed against Tackie Coogan for \$55,090 by Trent Durkin, father of Junior Durkin, and \$25,000 by Anna V. Horner, blaywright.—Actor and playwright were killed in accident while riding in Coogan son. Father of Coogan and Charles Jones were also killed.

15 YEARS AGO

(Continued from page 50) Palace and wowing 'em with ute to the American Legion.

First performance of 'La Batalle in Paris. Made into a picture las year "The Battle," with Merk year Oberon.

Ona Munson was playing around N. Y. vaude with her 'Manly Revue. Six good-looking boys.

50 YEARS AGO

(From Clipper)

Barnum show in hard luck. It was unthinkable to open until the night street parade the eve of the opening. Heavy rain caused the postponement of the parade for three nights. Parade made in 's three nights. drizzle the drizzle the fourth night and show opened four days late.

Capt. Bogardus, champ wing shot and his entire Wild West went with

J. B. Eillott, head of the skating family, had held patents on several novelties. Four intringers agreed to quit and pay post royalties. Fam-ily still survives, but with new per-

Even at reduced prices Minnie Hauk was not cleaning up in Cali-fornia with her oper, outfit.

Col. Mapleson's troupe another red liker in Frisc, and he was in trouble about a bouncing check for railroad fares.

Lawrence Barrett refused to play a Sunday date in New Orleans though he had once managed a the-atre there with Sunday shows.

Chicago baseball team had started for spring training 'except McCor-mack and Sunday.' Latter was later the evangelist.

S v nt girl at __ ag Baby' i Jerscy City laughed herself in spasms and taken to the hospital.

Minncapolls Tribune published a circumstantial story of the death of J. M. Colville in the ducl in 'Romeo and Juliet.' Purely a fiction and supposed to he an April Fool joke, appearing in the paper of that date. Not appreciated, since the story was without Compation. without foundation.

Lillian Russell and Ted Solomon were on the outs, though she was appearing in Pepita' and he led the orchestra. Mother-in-law trouble cecording to some.

'Adonis' was being given the once over to prepare it for a trip to Lon-don. Rice & Barton, had refused the Bijou to E. E. Rice for the '86-87 seasou, so Rice closed the trouge three months before the lease ex-

Denman Thompson presented his Old Homestead' at the Boston theatre April 6. Announced as a sequel to 'Joshua Whitcothb' and using the same central character. Served him until he quit. Originally it had been a variety skilt and very much off-color.

Walter Main was making his own ideshow and concert announcements. Wanted the best,

rom Mix.III in San Francisco with pneumonia.

Suit for divorce filed in L.A. by Manita Coleman Hayes, screen meant legit,

Writers-Mgrs

(Continued from page 53)

ducers have agreed to use the new contracts, but the managers claim that no leading producer is on that list.

that list.

Up to now Howard and the Guild leaders have demanded that the managers place their objections to the contract in writing for possible consideration, but has held out on suggestions to negotiate for a type-way correspond.

Back and Forth
Henry Moskowitz of the Theatre
League. on behalf of the managera,
wrote Howard following a meeting
last Friday and enclosing a copy of
the agreement signed by the managers. He pointed out that that step
was taken after the Guild had repeatedly refused to entertain the
request for a negotiated agreement
or to arbitrate any of the most
points in the Guild contract. Moskowitz reminded Howard that although he had indicated over the
telephone that the Guild would begotiate, his letters set forth the oppositie.

posite.

Howard's reply to one letter from the League asking that the Guild negotiate was quoted as We are asked to continue a correspondence which we feel compelled to point out is a complete waste of your time and ours.

Form of agreement which the managers signed:

managers signed:

The Manager agrees that he will not make any contract concerning any play to 1.5 produced and presented in the United States, ex-

cepting

Subject to the form adopted

Subject to the form adopted by The League of New York Theatres, Inc., at its meeting held, March 25, 1936; or 5. Until a Minimum, Basis Agreement with the Dramstists' Guild of the Authory League of America shall be negotiated and approved by The League of New York Theatres, Inc.

2. This contract shall be hinding upon them, whether they produce individually, as a member of a partnership, or by any corporation of which he is a member or stockholder, or has any interest directly or Indirectly.

of which he is a member or stock-holder, or has any interest directly or indirectly.

3. The partles hereto agree that the provisions of this agreement and the performances thereof, are for their mutual interests and benefits, and that the breach thereof would occasion irreparable hury to the League and other signatories, for which there is no adequate remedy at law, and that in the event of the breach of this agreement by the Manager the League shall be efficient to injunctive relief, enjohing and restraining the violation of this titled to injunctive relief, enjohing and restraining the violation of this agreement, as well as any damage which the League and/or other signatures hereto shall suffer in the event of such breach.

4: This agreement is not applicable to plays written by foreign authors.

authors.

'5. This agreement shall be binding upon the parties, their heirs, executors, administrators, successors and assigns.'

Radio Showmanship

(Continued from page 44)

tions and cites some one finding about daytime broadcasting as dis-closed in the survey of some months ago, Sales Begin Programs Begin

ing a Hardware Store

An orchestra was installed in new Small Co. hardware store for the grand opening and two half-hour programs remoted through Wellhere. This ballyhoo plus giveaways

drew crowds to store.
Community was made strongly
conscious of new retaller's presence

iness Women's Week Joplin, Mo Joplin, Week, used to sustaining showner ship, went commercial over While here, when the station framed a series of stanzas honoring outstanding local biz and professional women and sold them merchants were paying tribute to the role women play in the economic life of today.

'Uncle Neal' Gets Police Medal Dertolt. Two years after ine began his daily safety program for children over WJR. Uncle Neal' promy was interrupted in midst of one of the broadcasts last week and presented with a gold medal on behalf of the Detroit Police department. Commissioner Helinich A. Pickermade the presentation.

Everything Okie-Dokie in Dallas With Only Two Halls Incomplete

,,, , months before June 6 open ing. Centennial expo officials are privately raising their 12,000,000 on anticipated attendance to around 13,000,000.

Everything is clicking in the park and exhibitors are moving into haif d'dozen buildings. Ford's major structural done, and

Chrysler has started on its wing of transport hall. General Motors will take possession of the auditorium April 13. Railroads are moving into trans-

port hall. Others now available to exhibitors are varied industries, agricultur

stock. Gulf, ., Magnolia Grande Valley Corp Gas, and other major builders are

First midway structure up is Otto Nuremburg restaurant, opening April 10. Every
vice is installed and drives and
areas are paved.

ares are paved.
Only flaws possible in set-up of 26 major permanent buildings opening day will be unfinished parts of art museum and state hall interiors.

art misseum and state hall interiors.

Art misseum and state hall interiors are misseum and state hall interiors are always apparent as big log building of Texas Hangers, Alamo reproduction, and Judge Roy Bean's court concession have been finished. Col. W. T. Johnpon's rodeo is signed for June 7-21 and Sept. 8-15. Stamford (Tex.) Cowby Reunlon is signed for Aug. 1-9.

City of Dallas and most of Texas aquarely behind fair now, and these analysis of the state of opening day. President Roosevelt will ronfirmed his engagement to will be a state of the state of t

ing on plan for his address in rk 'isseltim.

'Radio plant' will open May 10. Installation' of pla, system has begun and studio equipment is ready to go in when Gulf finishes building.

Rade 'track grandstand is being converted into theatre with big conserved into theatre with big conserved for Texas, with river, as seing built in front of stands. Milifary camp is being built in the stands will apply the stands will be seen to be seen to the stands will be seen to be s

Military camp is being built in the shifted in the

Shrine Show in Black

Canton, O., April 7. Canton, O., April 1.
Third annual Canton Shrine
Trumdrum circus opened here in
city auditorium Monday night (30)
under the direction of Paul M.
Lewis, owner manager of the Lewis
Bros. motorized circus. Show this
Vara had monies of being the first

Bros. motorized circus. Show this year has promise of being the first winner the state of the state of the first winner the first winner the first winner than three grand last year. Than three grand last year, than three grand last year than the year of the first winner they sold 261 banners of all sizes, grossing more than \$2,500. This, in addition to an advance thete sale aggregating \$1,500 put the show off the nut before the floors opened Monday night.

Miss. Fair Dates

Tupelo, Miss., April 7.
Mississippi - Alabama Fair and Dairy Show will be held here Oct. 6-10, it was decided at a meeting of the directors.
Figuring to get a jump, the Meridian rair will be held this year spit. 23-Oct. 3, in advance of the state fair at Jackson, it was decided last week. Heretofore it has followed the Jackson show.

10 Days Early

irmingham, April 7. ecause cool weather interfered with night attendance last year, the Limestone County Fair will be set up 10 days ahead of last year. Datc has been set for Sept. 22-25.

COLE, RICE SCOUTING **KENTUCKY TERRITORY**

Lexington, Ky., April 7. Cole Brothers and Rice Brothers circuses have sent advance men into several Kentucky spots this spring to getting first-hand with a information on conditions. Both shows are likely to route through the state early in the season. Last spring Cole Brothers seated them on straw here a few days after opening in Indiana.

opening in Indiana.

Lexington now has two circus lots, one on North Limestone street; the other a baseball park on East High, where the grandstand burned last fail. The latter lot was used by such outlits as Selis Floto, Hagenbeck-Waiiace and others before the ball park was set up. This town is an ace spot for any circus that gets in early in the season. But it's thumbs down on carnivals.

OMAHA ELECTRIC EXPO.

Show Annex Made Good Draw But Hurt Theatres

Omaha, April 7. Omaha Electrical Exposition, which held the city auditorium week of March 30 through April 4 turned into a strong opposition factor to

town's theatres by line-up of enter-tainment presented there. "Foot-light Parade" stage unit brought in from Chicago and presented in full length with Bill Dornfield as maste:

ength with Bill Dorthleid as mastar of ceremonies.

Talent array enlarged locally by Freddie Ebener and his orchestra, The Three Notes, and George Johnson at the electric organ.

In addition to this entortainment cast expo brought in George McManus for appearances as No. 1 celebrity. Whole show backed and sponsored by the Omaha Bee-News in cooperation with the Nebraska Dower Co. Backing resulted in heavy news column plugging as well as exceptional ads and a special section in the Sunday edition. Newspaper backing explains the bringing in of McManus as Bee-News is a Hearst press.

Anyhow a Show Lot

Los Angeles, April 7. Dog racing plant, erected at cost of \$200,000 in heart of Wilshire of \$200,000 in heart of Wilshired-Fairfax district, is being demolished-Plant was shuttered after few days operation when betting on the hounds was declared lilegal. Tract is expected to be used as site for circus and other outdoor

Rice Starts Sat.

Birmingham, April 7.
Rice Brothers Circus starts its 84th annual year at Jackson, Tenn., April 11, where the winter was

DODSON OPENS

Norfolk, Va., April 7.

Dodson Shows, carnival outfit wintering here, cracks open the season in Norfolk April 11.

lack for Fezzes

Defiver, April 7.

Fourth annual Shrine circus, put on by the El Jebel Shrine in the muny auditorium, grossed over \$16,000, tonping any previous year by two grand.

Manager Lew S. Parsons said the circus would be put on again next year. Higher-priced seats were more in demand than previou

Los Angeles, April 3.

Barnes circus, one of the three remaining railroad shows, has been a west coast fixture for 30 years. Outfit has played the coast and Canada, rarely ever got into the east. With the Hagenbeck-Wallace show in the barns this year, it will probably make its first entrance into the far east during the summer. Show is a 30-car trick, looks mier. Snow is a 30-car trick, looks much bigger than that on the lot. Equipment is fresh, new canvas, banners and a great number of new wagons. Efficiently operated for past number of years by S. L. Croni, this season it tops previous years in entertainment value with three candout offs. with three standout acts, well spotted, and sufficient good displays to hold the show together between the high spots. Only weak place is high where a triple bar act re-

is-high where a triple bar act replaces the usual flying act.

Three toppers are the Barnes elephant herd of 20 in their track backstand, the Cristiani Troupe, Italian riding act, and Bert Nelson and his cage of 25 ilons and tigers. Latter is the class of show, but suffers through being spotted early, necessary because of the arena equipment. Nelson, a was degradiashion, has a fighting lion which breaks at him frequently, chases him out of the cage for the finish of the group act. Returning he goes through a fast fighting routine with Norma, lloness, successor to Frincess: Pat which Nelson had in vaude for number of years. Young, good-looking and with a town of the cage of the finish of the group act. Returning he goes through a fast fighting routine with Norma, lloness, successor to Frincess: Pat which Nelson had in vaude for number of years. Young, good-looking and with a town of the control of the Rio Grande' is merely a walk-around. Newly cosumed it's a good spening. Usual swinging ladders and aingle trap acts follow. Girls are all new, fresh and of the chorus girl variety minus the usual bigs are all new, fresh and of the chorus girl variety minus the usual bigs are all new, fresh and of the chorus girl variety minus the usual bigs are all new, fresh and of the chorus girl variety minus the usual bigs are all new, fresh and of the chorus girl variety minus the usual bigs are all new, fresh and of the chorus girl variety minus the usual bigs are all new, fresh and of the chorus girl variety minus the usual bigs are all new, fresh and of the chorus girl variety minus the usual bigs are all new, fresh and of the chorus girl variety minus the usual bigs are all new, fresh and of the chorus girl variety minus the usual bigs and high and high and the properties of the show form of the act should be and the show for some 20 years. Pony drills in the end rings, Next display has dogs, ponies and high shool horse in the end rings. Next display has dogs, ponies and high shool horses in the end rings with Levene McCla

with the Carresteness and provided ladders. Finish is weak with the Waltiers Frinish is weak with the Waltiers Trio in the air on three bars replacing the usual flying turn. Act is well done, contains sufficient comedy but lacks the sock for a new finish. Roman races closing, Creri's has several good buys in the show when it comes to doubling in the Cristianis, Canastrellis and Waltiers each oubling several times.

AL G. BARNES CIRCUS Show Boom for State-County Fair To Offset Pull of Dallas, Cleveland

Bank Buys Beach

Buckeye Lake, O., April 7.
Millersport Bank Co. has purchased Summerland Beach at Buckeye Lake for \$15,000. The property was sold in a mortgage foreclosure action seed. action against the New Summerland

EXPERIMENTAL LIGHT FOR **CLEVELAND**

With opening of Great Lakes Expo Dickey is rushing sale of conces-sions, lining up definite talent and laying foundations for amusement spots and n villages.

General Electric planning to introduce two of its new light inventions, both to affect the theatrical busiduce two of its new light inventions, both to affect the theatrical business, at the expo. One is a powder-light light produced through fluoresence, which may revolutionize colored lighting in theatres and night clubs. It is frosty-white tubular buils, about a foot long and as thick as ordinary walking cane. Inside, invisible ultra-violet light is produced through electricity and radiates through artificially prepared powders, giving off richer colors while using only about one-hundredth of old current. The other buils invented at Nela Park liere is a capillary lamp, which may cut down picture production cost when placed on the commercial market. It is a tiny mercury vapor light which, under sufficient pressure, is said to be more brilliant than the sun. Mercury gas occupies a hair-like cavity in a quartz block and expands with its own heat. Pressure increases with expansion and intensity of light ditto.

Lamp is made in two different designs, an cooled and water-cooled. Watered ones, according to GE engineers, can develop 200,000 candlepower.

BARNES CUTS L. A. TO 7 DAYS, HOLLYWOOD 3

Los Angeles, April 7. Al G. Barnes circus opened its Los Angeles run here Friday, did but fair due to rain. Show has been out a week, has topped last year's business in all spots save year's business in all spots save 'Santa Ann, where rain held It back. Long Beach, played Thursday (2), gave show its biggest day there in 20 years.

Show drew approximately \$12,500 at San Diego in two days at the Exposition, pulling 30,000 persons to the grounds and nitting the exposition neonle around \$10,000.

the grounds and mixing on tion people around \$10,000.

S. L. Cronin has cut the L. A. stay to the deal of usual 11.

S. L. Cronin has cut the L. A. stay to seven days instead of usual 11, moves to Hollywood Friday (10) for three days. Show goes north to Vancouver, then heads cast for middle west route.

After opening in the rain on Friday the business was capacity the following three days, about 50% better than last year.

Circus Suit Compromised

St. Louis, April 7.

St. Louis, April 7.

After a brief hearing Friday 3.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis, April 7.

After a brief hearing Friday 3.

Louis Louis, April 7.

After a brief hearing Friday 3.

Louis Louis July 1.

After a brief hearing Friday 3.

Louis Louis

Fair agencies are readying for their biggest booking season since 1929 as the state and county festivais hurry to signature for the lineups of acts of all kinds. Estimates indicate a season at least 75% greater than 1935 and better than

Indicate a season at least 10% greater than 1935 and better than 190% better than 190% better than 190% better than 190% better than again as as the country harvest fairs are concorned and the fair agencies are seeing real profit coin in the offing after years of starvation diel.

Behind the entire perk-up is the spiread of World's Fairs, Expositions and Centennials generally throughout the harvest fair territories in Ohio, Pennsylvania, lowa, Indiana, Michigan, Tilinois, Okishoma, Texas, Louisian, Georgia, Alabama, Colorado, Kansas. With the big national expositions getting terrific plugging, the country and state fair execs are naturally skittish that the expositions at Cleveland, Fort Worth and Dalias, and in order to keep as many of their regular customers as possible are yanking the strings off the pocket-books and are really beginning to spend money again.

Ads i

Throughout, the midwest, and

Ads i
Throughout the midwest and south, from Oklahoma to Georgia to Iowa to North Carolina, the fair exces ylew with plenty of alarm the growing interest in their states for the Dalias and Ft. Worth festivities. They learned their lesson well in 1933 and 1934 when they saw all their regular attendance streaming into Chicago for their Fair vacations, which left the local county and state fairs high and dry and without enough attendance for a good clam-bake. In order to forestall a repetition the fair secretaries are lining up really big lists of surefire attractions from circuses, vaude and radio for their headliners and are already sending publicity out to the natives to keep their interest; alive.

Irls and leg shows, plus radio ames as second bet are the thing among the fairs. They know that the Ft. Worth and Dalias exposition are going to go heavy on the dame and the local secs are doing angle and the local secs are doing

names as second bet aire the thing among the fairs. They know, that the Ft. Worth and Dalias exposition are going to go heavy on the dame angle and, the local sees are doing what they can to counteract that magnet. Out in Indiana, Ohio, Pennsylvania, Maryland and West Vitginia time the big bugaboo is the cleveland Centennial, and while dame angles look pretty weak for cleveland the fair sees feel that the town will draw plenty of customers unless the home-town fair spreads this year.

As far as radio attractions, the noise is still the hilly-billy stuff such as the WLS N. Actional Barn Dance, the WHO barn dancers from Des Molines and the hilly-billies from the WSM 'Old Opry' show down in Memphis, National names are the home-and-mother acts such as Kate Smith, 'The Goidbergs,' Amos 'n' Andy,' Morton Downey, Maxwell Showboat with the fairs making every sort of offer to entice such names to the fair-grounds. By the way the prices are growing by the spa and bounds every day, it's likely that the coln offers will reach such proportions by this fall that even the biggest of ether names won't be able to turn down the bids.

HAAG SHOW STARTS SEASON AT MOBILE

Mobile, Ala,, April 7.

Harry Haag Big 3-Ring Circus organized in Mobile on the Fair Grounds 10t after two months of work, took to the road of March 30. The show opened up at Mobile to good business, followed with performances at Prichard March 31, Biloxl, on April 1 and then through Mississippi into Tennessee and Indiana.

The circus features dogs and onles and aerial acts. The show

The circus features dogs and ponies and acrial acts. The show will carry 90 people and is motorized with 25 trucks.

The circus is headed by Robert C. Schwarz, pres.; Sam Schwarz, gec-treas: Harry Haag, general manager, the latter a son of the late "Mighty" Haag.
The Schwarz Brothers are native Mobilians, and this is their third show that they have had out in the part three years.



when it comes to complexion care

STAR OF REPUBLIC PICTURES

STAR OF REPUBLIC PICTURES

TAR OF REPUBLIC PICTURES

THOUSE OF A THOUSAND CANDLES

Mae Clarke's complexion

Skin

Radiantly clear and smooth—Mae Clarke's complexion is one of her greatest charms. "I avoid Cosmetic Skin is one of her greatest charms, "by removing make-up this easy, safe way," she saye my skin flawless," with Lux Tollet Soap, It keeps my skin flawless,"

Evalyn Knapp "LAUGHING IRISH EYES"

Coulyn Knapp "LAUGHING IRISH EYES"

Charming Evalyn Knapp finds it easy to keep skin smooth and clear. "I never trust my skin to any other soap than clux Tollet Soap," she says. Another Hollywood star Lux Tollet Soap," she says. Another Hollywood skint who's found this simple care the secret of lovely skint.

Use cosmetics all you wish, but protect your skin the Hollywood way

YOU can be sure the owners of these perfect complexions are

taking no chances with Cosmetic Skin—dullness, tiny blemishes, enlarged pores. They guard against this with

Joan Marsh STAR OF REPUBLIC PICTURES "DANCING FEET" Complexion word Lux

"DANCING FEET"

Never a complexion worry for
Joan Marsh! "I've used Lux
Joan Morsh! adjacovered that
Toilet Soap for years—discovered that
regular, daily use of this soap keeps my
skin in perfect condition," she says.

Lux Toilet Soap, you see, has an ACTIVE lather that goes pore-deep, carries away thoroughly every trace of dust and dirt, stale powder and rouge.

Use this gentle white soap before you

such a simple, sure care.

Use this gentle white soap before you put on fresh make-up during the day, ALWAYS before you go to bed at night. It keeps skin soft, clear and smooth. That's why 9 out of 10 screen stars trust their priceless complexions to this carel

Published Weekly at 154 West 48th St., New York, N. Y., by Varlety, Inc. Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 22, 1805, at the Post Office at New York, N. Y., under the act of March 3, 1879.

Vol. 122 No. 5

NEW YORK, WEDNESDAY, APRIL 15, 1936

64 PAGES

LL ST.'S LEG GIT BAI

Harris and Berlin May Quit Musicals; \$1,000,000 FOR Only Few Due, Filmsongeries Blamed

Aftermath of the sudden closing of Jubilee' at the Imperial, N. Y., some weeks after its star, Mary Boland, left the cast, is the declaration by Sam H. Harris, who produced the show with Max Gordon, that he is through with mustcals miless able to contract talent for the length of the run. Same goes the Irving Berlin, who planned another Musle Box Revue' with Harris. This revue is off inder, Showmen say that unless assured of the services of featured players over a period covering the Broadway engagement and a tour of the principal cities, the production of missicals becomes far too hazardous. Jubilee' was financed by Metro and ended in the red, but Harris and Berlin are agreed on the point. They cited 'As Thousands Cheer' and say that, although that attraction was a real money-getter, the vexations because of cast disturbances were too frequent and the fact that the revue did show profit was a break. Harris talks of signing leads for two seasons in order to protect musicals in New York and the road. An interval between Broadway and the road, for Hollywood appearances, may eventually solve the problem, it is suggested.

How much Broadway summer re-(Continued on page 62)

Considine-Pantages And History of Vode As Metro's Next Spec

Hollywood, April 14. John W. Considine, Jr., will pro duce a picture on the history of vaudeville, story based on the careers of John W. Considine, his father and Alexander Pantages, for Metro. Story currently in prepara-

tion. Story Constitution and Consider conversant with the careers of his father and late father-in-law, is handling the script work. Mrs. Considine is the former Carmen Pantages.

1st WPA Legit for Pix

First picture buy of a WPA leftit play is likely to be consumated this week, with both Universal and Cotumbia interested in 'Chaik Dust,' ourrent at the Daly's 63rd St. N. Y. Columbia had sounts in to see the plece every performance last week and is understood having the innertrack, with deal simost lined up. Play is a first effort by Haroid A. Clarks and Maxwell Nurnberg, school teachers, and deals with life in a big set the entire film coin when will get the entire film coin when lift the deal is closed. WPA simply leases plays on a straight \$50 waltz to exekly basis under a special agreement sanctioned by the Dramatists' Guild, but gets no strings on futures.

23-Mile Billboard

Hollywood, April 14.

Believed to be largest advertising sign of all time is two and one-half mile broadside for. Little Lord Fauntieroy, painted on surface of Washington Bivd, main arterial link, through Cuiver City. Letters painted on highway are 12 ft. across.

across.

Stunt arranged by Russell Bird-well, publicity chief for Seiznick-International, as plug for film.

TWO NEW LARGE **NITERIES DUE** FOR B'WAY

roadway will have two new, elaborate nite spots next season, both situated directly on the main stem. One will be on the second floor front of the Criterion, now being completed on the block frontage between 44th and 45th streets. It will be called the Hollywood. Second dinner, dance and floor show will be within the Winter Garden, Revue house was reported going nite club last season, but the idea was shelved. Plans for re(Continued on page 61)

was shelved. Plans fo (Continued on page 61)

LAEMMLE'S \$4,000,000 IN TRUSTS FOR HEIRS

Bulk of \$4,000,000 cash received by Carl Laemmle in transfer of Universal to Standard Capital-Charles R. Rogers group, has been socked away in various trust funds for himself and family, Laemmle revealed upon his return to Coast. Ploneer producer is allowing himself a min.um income from his own investment trust, established, he says, largely to escape agents and highressure salesmen who have dogged his steps ever since sale of his holdings. Bulk of \$4,000,000 cash receive

ings.
Funds of \$1,000,000 each understood to have been set up for Carl Laemmle, Jr., and to daughter, Rosabelle (Mrs. Stanley Berger-man). Rest of money goes into in-vestment trusts for other relatives.

SWING WALTZ

Ed. East and Lindsay McPhall have united in the composition of The Swing Waltz, a novelty which they believe to be the first applica-tion of the new musical idiom to the waltz tupo. waltz tempo.

East, who conducts a radio program agency, is publishing the

Specific Proviso Is Against Only 'Name' Playwrights Becoming Self-Entrepreneurs-This Would Insure Young Authors Not Bolting the Dramatists Guild Ranks-New Stage Writers to Get Equal Breaks on Productions

WB-CONNOLLY

Unless the dramatists and the managers reach a mutually satisfactory agreement on new contract forms, next season is likely to see certain playwrights blossoming forth in strong fashion as producers. Dramatists' Guild has set itself another month before considering a definite move of the sort, but officially announced to members at the Dramatists' Guild meeting last Wednesday (8) that one Wall Street group had offered the Guild \$1,000, 000 for legit production. Members were asked not to disclose this ofer, nor its possibilities, and to keep all the details to themselves for the period by the Council and officers that such money, or any similar sum, would be accepted by the organization only on the contingency that at least half of the plays involved must be authored by 'young men' and not names. This to avoid the possibility that only name authors would get their plays put on.

Quite aside from this, and yet in a similar vein, at least two strong author-producer arrangements are (Continued on page 57) Unless the dramatists and the

Petrillo Tells Bands to Slip m a Lil' Plug for the Mayor; NBC-CBS Object

Paderewski in Pix

London, April 14.

Lothar Mendes, American director, having formed his own company, Pall Mail Productions, has tabbed Paderewski, pfañlet, for the top spot in the first.

Production is via Korda's new studios at Denham, and release through United Artists.

Idea is to make about three indie pix a year with top line concert hall and operatic names.

C.C.N.Y. MUSICAL **GETS A BIT** ROUGH

Dramatic Society of City College N. Y., presented its 48th annua varsity offering, 'A Men,' last week in Pauline Edwards theatre, N. Y. with the cast running berserk in off-color jokes at Saturday night's color jokes at Saturday nignu-closing performance. House laughed at the cracks at first, but the ad-libbing got dirtler, and squawks arose.

libbing got dirtier, and squawas arose. Show itself, a campus conception of the G men cycle in films, used a screen trailer as a starter. Much of the repartee surrounded the gang-tives before scramming with the loot. Strip idea was overworked plenty. It's a musical.

Theatre was jammed, filled with alumni and parents, for the most (Continued on page 61)

Burlesque, in the solemn opinion

Court, is not only not art or acting, among the lowest if not the lowest forms of production on the

Massachusetts Supreme

Boston, April 14.

Chleage, April 14.
Trying to force politics onto radio through pressure on the members of the union, James C. Petrillo, head of the Chleage Federation of Musicians, last week ordered all band leaders to be present at head quarters, and when they were assembled he suggested they might insert a plug for Mayor Edward Kelly in their airings, He suggested dedication of songs to the Mayor, or maybe a compliment.

Petrillo's meeting at once sent the stations and networks into an uproar. They immediately warned the bands that they must not attempt to angle any political pugs on the broadcasts. NBC went to the front and phomed all band leaders on its wires here telling them biuntly that amy attempt to mention Mayor Kelly or any other political name on sustaining pick-ups would mean instant cutting off their for the band, and probably staying of NBC sustaining pick-ups for good. of NBC sustaining pick-ups for

ing of NBC sustaining pick-ups for good.
Other stations and networks followed suit and informed the orchestras that the regular restriction against commercial or political mention on remote control broadcasts was in force and that any breaking of that rule meant instant silencing.
Fetrilio is now trying to get the band leaders to slip in a Mayor Kelly plug in the dance halls and niteries, when the bands are not on the air, but the nite club and bailroom owners are following the networks and stations in this situation and won't allow the orchestras to use their bandstands to plug politics or politicians.
Petrilio is a member of the Chicago Park Board, a political appointed of Mayor Kelly.

FAREWELL WITH RADIO **EPILOG FOR BORI**

Fact that Lucrezia Bori has made her farewell appearance in opera, does not mean that diva is passing from public life altogether. She reported dickering for radio contracts for next year which will keep her voice in circulation. Also it's said that season after next will nodoubt find her making a final concert tour over the country via the platform circuit.

Her exit from the Metropolitan Opera, N. Y., roster was one of the showlest farewells ever accorded a popular star.

Coakley Swaps Black **Bottom for Blackstone**

Tom Coaldey, Frisco, orchesita-leader, has swapped his baton for a set of Blackstone. Massiro turned over his band to Carl Ravazza, soloist with the crew, and soes into the law office of John L. McNab i the Bay City as junior partner. Says he's through with music for

Burlesque Thus Labeled by Mass. Supreme Court-Awards \$2,500 to Greek Actress

Lowest Form of Entertainment

Shakespearean Billies

Knoxville, April 14.

Members of WNOX hill billy outfit are going in for Shakespeare. Station recently picked up at auction a wardrobe for Hamlet, 'Romeo and Juliet' and Julius Caesur'—doublets, spears, helmets and all.

Hill billies now put on noon show in fancy dress, playing 'Turkey in the Straw' and 'I'll Be Coming Round the Mountain' garbed at Laertes, Mercutio, Julius Caesar et al, It slays 'em.

stage.'

The high court so held here in sustaining an award of \$2,500 damages to Miss Fofo Louka, 24-year-old Greek tragedlenne, whose picture (clothed) somehow found its way a year ago into the lobby of the Park, a Minsky house, along with the usual undraped shots. She demanded \$50,000 and went to court. Minsky counsel held burlesque was "Continued on page \$73. (Continued on page 57)

Renewed Vogue for Old-Time Film Personalities; Still Fresh in Memory, They Have Definite B.O.

Hollywood, April 14. Reception of half a dozen oldtime stars in Paramount's 'Studio Murder has created a demand for those for mer names, still recognizable to the fans to such an extent that of the

mer names, still recognizable to the fans to such an extent that of the 43 pictures in production this week, 28 have from one to 12 former film prominents in their casts. Studios have been made to realize that these establishment in their casts. Studios have been made to realize that these establishment in their casts. Studios have been made to realize that these establishment in their casts. Studios have been made to realize that these casts of the fant in the far appear in one picture at the present time is Radio's 'Mary of. Scotand' in which are cast David Torrence, Brandon Hurst, Donald Crisp Gaston Glass, Fred Malatesta, Monte Blue, Nigel' de Bruller, Henry Kolker, Wyndham. Standins, Lionel Belmore and Robert Warwick. Six of these are appearing in two pictures at once. Belmore is also in Wafner's 'Torence Nightingale', de Bruller doubles at 20th-Fox in 'Half Angel'; Henry Kolker is appearing in Warner's 'Bullets and Ballots' and Metro's Romeo and Jullet'; Henry B. Walthall does double time in Radio's 'Last of the Bad. Men' and Metro's Witch of Timbuctoo'; Robert Warwick took time out of 'Mary of Scotland' to work in 'Romeo.' Latter picture also has Reginald Denny and Conway Tearle in addition to Kolker and Warwick.

More Names For the Pull Half of cast in Metro's 'San Francisco' are one-time stars. Jack Holt, who is still high in fan recognition, is featured. Then there's Kenneth Harlan, Gertrude Astor, Harry Myers, Wilbur' Mack, Jean Acker, Rosemary Theby, Mary MacLaren and King Baggot.

and King Baggot.

Same studio has Guy Bates Post,
Edgar Norton, Billy Bevan, in addition to Belmore in 'Sulcide Club.'
In Paramount's 'Early to Bed' will
be Eddie Borden, Brooks Benedic,
Tom Wilson, Arthur Hoyt, Del Hen-Tom Wilson, Arthur Hoyt, Del Henderson and Robert Emmett O'Connor in 'And Sudden Death'; Russell
Simpson and Nelson McDowell in
'The Good For Nothing,' Radio's
'Last of the Bad Men' has Harry
Carey, Hoot Gibson, Ethel Wales
and Fred Scott to help Walthall
draw.

Others working currently are commad. Nagel, Claudia Dell, George Walsh, Matty Kemp, Lloyd Hughes, Bryant Washburn, latter trio in Imperial's 'Second Choice', Pauline Garon, Halliwell Hobbes, Hale Hamilton, Florence Roberts, Harry Allen and Selmar Jackson. Latter though still a youngster is a vet doibling in two pictures. Before the colored kid hit in 'Cimarron' he had spent many years with Roach's 'Our Gang.'

DIETRICH WANTS 250G PER PICTURE FROM PAR

Marlene Dietrich is asking \$250,000 per film, for two pictures yearly, from Paramount, on the new contract being talked about in Paramount circles.

The matter is in the hands of John E. Otterson, company president, with no decision known to have been made by him thus far.

Hopper, Marion Abroad

Hollywood, April 14. Hedda Hopper and Frances Mar-lon are due to sail from New York June 7 to report to Alexander Kor-da for one picture on respective act-ing and writing assignments. Miss Hopper, meanwhile, is working in Radio's Bunker Bean.

LOY, BAXTER TEAMED

Hollywood, April 14.

Hollywood, April 14.

Myrna Loy and Warner Baxter
will be co-starred by 20th-Fox in
To Mary—With Love. Feature
spots go to Claire Trevor and Jean
Dixon, latter borrowed from Columbia.

Picture goes into production (15), olin Cromwell directing, and Ken-leth Macgowan producing.

Parky Parks at RKO

Hollywood, April 14.

Hollywood, April 14.

Harry Einstein, Parkyakarkus on the Eddle Cantor ether programs, has been contracted by Radio Pictures, to report at studio July 1:

Deal provides for party to remain on Coast, which is expected to limit his appearances with Cantor in the fall. He is known professionally as Harry Parke:

Joe Penner and Parkyakarkus have been set for The Assassins, production scheduled to start late next month, when Penner ends his pa. tour.

FILM 'ACTING SCHOOLS' **UNDER H'WOOD FIRE**

Hollywood,

Hollywood,
Hollywood schools for acting have again been brought to attention of Association of Motion Picture Producers, this time by the Los Angeles Board of Education, Charge is made that schools are preying on misdirected ambitions of youngsters.
It is charged that fees have been obtained from juves under various pretexts, and that placements in loitures in some instances have been guaranteed.
Racket schools have long been under pressure from the producers association. Present complaints will be turned over to district attorney's office for investigation.

Both Claim Damages

Berlin, April 3.

Scala theatre experience with Pola Negri Is reported to be \$12,000 on the wrong side of the ledger and has resulted in a lawsuit against the actress, house claiming damages through negligence by accepting gramophone record engagements. These are said to be the cause why Miss Negri could not play her Scala date as arranged by contract. Miss Negri, on the other hand, denies any such cause, claiming her doctor advised her to stay in bed to cure her flu. She has filed a counter claim against the Scala.

Agents' Squabble Over Grace Bradley Commish

An examination before trial comes up today (Wediesday) in City Court in the case of Joe Selly, agent, versus Al Rosen, agent-producer, in a claim of \$3,000 for alleged unpaid commissions.

commissions.
Selly alleges a 1933 agreement
whereby Selly was to bring Rosen
prospective film talent for placement
and that Rosen agreed to pay him
50% of all commissions. Case of the plaintiff rests ci employment Grace Bradley, film actress, who he claims he introduced to Rosen

Bolger's Metro Deal

Ray Bolger, who went out for a one-time specialty spot in 'Great Ziegfeid,' has been signed by Metro on a term contract.

Bölger goes west upon closing of On Your Toes,' musical, which opened Saturday (11) at the Imperial, New York. Film deal was set by the William Morris office.

SCREEN TEST EXPERIENCE

Expected Agnes Doyle, currently in 'Fresh Fields,' will at least have acquired camera presence if not actual screen experience when she finishes up her tests for various

acquired camera presence if not ac-tual screen experience when she finishes up her tests for various majors.

First to mug her was 20th-Fiex.
Warner has just finished a try and is waiting for answer. Reported an-other major is also interested.

PAR SETS SCRIBES

Paramount gave new yearly contracts t Manny Wolfe, scenario editional Welch, and Virginia Van



WILL MATIONE!
THE LEEDS MERCURY, asid:
"Will Mahoney back at the Empire, Leeds, and remembering past appearances, the audiences last night were ready to applaud at his first entrance. He has retained the most popular items in his own welcome and original contributions to the show—his dance and his zylophone, played with hammers attached to his feet."

WM. MORRIS AGENCY Mayfair Theatre Building New York City

GINGER ROGERS GETS NEW RKO 5 YEARS

Hollywood, April 14.
Glinger Rogers and Radio execs
have ironed out contractual, disagreements, with actress drawing a
new five year contract to replace her
current ticket that had three and
non-half years to run. Deal was
consummated after Miss Rogers had
refused to report for rehearsals. refused to report for rehearsals on I Won't Dance, in which she is co-starred with Fred Astaire, until an adjustment of her deal had been

made.

New ticket calls for considerable increase in salary, as well as embracing 52 weeks per year over entire period, and a maximum of four pictures annually. She is not to appear more than twice yearly with Astaire, and will be starred solo in other two films. other two films

Gable's Long Layoff

Hollywood, April 14.

Clark Gable will make two more pictures at Metro, then go on four months' vacation. Pair will be selected from trio now in wfiting stages. They are 'No Hero,' with Herman Manklewicz and George Oppenheimer on yarn; 'Saratoga,' with Anita Loos and Robert Hopkins scripting, and 'A Lady Comes to Town.'

Gable is expected to wash up in 'San Francisco' sometime this week, with 'Saratoga' likely to be next one going. Hollywood, April 14.

'SWING' OPUS

Rowland to Modernize 'Noose' With Scaffold Ditties

Hollywood, April 14

Hollywood, April 14.
Richard A. Rowland's first picture under releasing deal with Paramourt will be remake of The Noose, screen rights to which he acquired from Warners.
Old time stager will be given modern treatment, with music and song numbers introduced in a cabaret' sequence. George O'Nell is at work on the script, with Con Conrad and Herb Magidson teamed to write the score and numbers.
Production slated for May 15, with William Wellman directing.

Martini's Concerts

Jack Salter of Evans & Salter of e., and v.p. of Columbia Concerts Corp., left for the Coast last Sunday (12) to confer with Mary Pickford and Jesse Lusky on forthcoming Nino Martini films, Singer is slated for two reaductions.

Nino Martini films, Singer is slated for two productions this summer. Before returning to Hollywood, Martini embarks on a concert tour through the northwest, appearing in leading cities and towns of Oregon, Washington and northern part of California, He's to be back in Hollywood by May 11. wood by May 11.

L. A. Ruling Voids Right of Labor Head to Arbitrate Agents' Claims

Harry Benham's Hideaway

Milwaukee, April 14.

Harry Benham, former matine idol and silent film hero, now runs an oll station at Eagle, in the hear an oil station at Eagle, in the heart of the summer resort country here. Benham, has been out of the limelight since 1923 and most of the time since has been filling the gas tanks of tourists. He broke into show business in 1903, He was Marion Davies' first leading man, playing opposite her in her initial opus, 'Cecelia of the Pink Roses.' Benham's oil 'station is within a few miles of the home of his married' daughter.

ACAD TO LIST, SELL **PEDIGREES TO STUDIOS**

· Hollywood, April 14. Academy will establish a new method of service on official credit-records writers, directors and productions, and will sell same to major studios and others on a yearly subscription basis. Revenue will' go towards maintenance of service.

Four volumes, in loose-leaf style, will allow for frequent revisions as current work of artists is credited. Revisions will likely go out every

Revisions will likely go out every couple of weeks.

Already major studios have subscribed for 100 of the services, which will include screen work of writers as far back as 1930 and production records since 1934.

16 Directors Quit Acad

Hollywood, April 14. Sixteen directors resigned from the Academy yesterday (Monday) and cast their lot with the newly formed Directors Guild.

Eight additional 'resignativere tossed out when found 'resignations never were Academy members. Screen Directors' Guild board has

Screen Directors' Guild board has prepared revision of by-laws to provide more liberal membership requirements. Under rearrangement, applicants must have screen credit on two features or six shorts, or on one feature and three shorts, within one year previous to annual meet-

one year previous to annual meeting.

Previously, by-laws required direction of two major features and allowed no membership division for the shorts directors. New by-laws will be submitted to members for ratification early in May.

Phil Rosen has been elected to vacancy on board a representative for independent directors, while Richard Wallace was named to sit with group during absence of Wil-

with group during absence of llam K. Howard, in England.

Two Musicals Set for Eleanor Powell at MG

Hollywood, April 14.

Fully recovered from her recent breakdown, Eleanor Powell is due here tomorrow (15) from New York to resume her Metro contract, Stu-dlo has two pictures lined up for

Yarns are 'Great Guns' and 'Borr Tarns are Great Guns' and Born to Dance,' both written by Sid Sil-vers and Jack McGowan. Music and lyrics for 'Guns' by Cole Porter, with Nacio Herb Brown and Arthur Freed tuning the other

LLOYD LOOKING 'EM OVER

LIOYD LOOKING 'EM OVER No deal set as yet under which Harold Lloyd will make a picture for Paramount for the 1938-37 season. Comedian reached New York Monday (13), estensibly to look for suitable story material for his next. Lloyd, with Fox a couple of seasons after dropping away from Par, returned to latter last year, wanting to do 'Milky Way,' which Par owned. Par at first had figured it for Jack Oakie.

UNIVERSAL'S TUNERS

Irving Actman and Frank Leos-ser, composers who wrote tunes for illustrator's Show, have been sig-natured by Universal. Team planed to the West Coast Sunday (12). Deal handled by Lou Irwin office.

Los Angeles, April 14.1 commissioner of 14.1 bor to arbitrate disputes arising between theatrical agencies and clients was declared unconstitutional in a decision handed down last week by Justice William C. Doran, District Court of Appeals. Decision came after contest of Mary Astor to set aside superior court judgment awarding Collier & Wallis, Ltd., \$2, 333.33 in commissions, with player losing appeal.

losing appeal.

Appeal objected to fact agendy had not referred dispute to commissioner of labor, which point brought out court's declaration that portion of act, purporting to investigations of the purporting to investigation.

missioner of labor, which point brought out court's declaration that brought out court's declaration that brought of act, purporting to invest the commissioner with authority to determine disputes arising under the Private Employment Agency act, was unconstitutional.

Another contention of appeal was that Miss Astor's contract with Coiller & Wallis did not contain estentials specified by the act, rendering agency agreement voi

Miss Astor was sued by Collier & Wallis for certain unpaid commissions on contract obtained for actress with Radio. Studio picked up option on player for 40 weeks at \$2.000 Jan. 1, 1931, with Miss Astor beginning work in March. No commission should be paid for period from January to March, actress contended, and she declined to pay 10% for weeks at end of ticket compensating for delay in starting work.

Several suits now pending in superior court in which point, is brought out that agency contracts are void because of failure to comply with the Private Employment Agency act will have to seek new grounds on which an actor.can cancel agreements with agencies.

HUGHES-UA WIN SUIT OVER 'HELL'S ANGELS'

Federal Judge Bondy has missed the complaint of Richard against Howard Hughes, United Artists, the Caddo Co., Inc., and others on the ground of insufficient evidence, over a claim to restrain further exhibiting of 'Hell's Angels' and for an ac-counting. The author charged counting. The author charged plagiarism, asserting that part of the picture script was copied from a story he wrote for Munsey's magazine some years ago entitled, The Breaking Faith of an Insurgent.' The defendants denied the charge and claimed the film was scripted from Robert Mears McKay's book, 'Somewhere in Mexico,' the rights of which they had purchased, in dismissing the action on motion of defendants' attorneys, Judge Bondy said in part.

defendants' attorneys, Judge Bondy said in part there may be some grounds for doubt, I conclude that the plaintiff has not met the burden of proving that Robert Mears McKay had copied any part of the picture play from the plaintiff's copyrighted story. Therefore the motion to dismiss is granted.'

SAILINGS

June 10 (London to New York), Gaudsmith Brothers (Normandle), June 7 (New York to London), Hedda Hopper, Frances Marion

Queen Mary).

Queen Mary).

May 8 (New York to London) Mr.

nd Mrs. Leslie Howard (Beren-

and Mrs. Leslie Howard (Leren-garia).

April 20 (New York to London).

Lew Leslie (Georgic).

April 18 (New York to London).

Briest Truex (Lafayette).

April 15 (London to New York).

Phil Reisman, Mr. and Mrs. Epile.

April 11 (New York to Paris).

April 11 (New York to Paris).

Fritz Reiner, Rene Maisoun, man.

Gregory Ratoff, Mrs. William Rowland, Sterner Sisters, Mautcle Colleano and family (Paris).

April 10 (Boston to Bermuda),

John Kenneth Hyatt (Arcadia).

ARRIVALS

Moore and Lewis, Louis F. Blumenthal, Edmund Gwenn, Jack Whitney, Samuel Goldwyn.

WRITERS TO LOSE MILLIONS

B'klyn 'Eagle's' Click with Metro 'New Face' Quest May Be a Model to Others

Outstanding showing made by Brooklyn Dally Eagle talent hunt, handled by Art Arthur, of Eagle staff in copperation with al Althuan and Howard Dietz, of Metro, has local newspaper circles buzzing. Stunt is working out as model of newspaper, civic and film cooperation that should be of interest in next couple of years to centennials and similar civic and state celebrations throughout the country. tions throughout the country.

tions throughout the country.
Eagle idea, identified by Arthur as a Personality Pol! to avoid beauty contest odium, has caused more excitement than any similar newspaper venture in this area in years. Circulation has been icaping and promotion has been decided stimulant to paper in year's dullest period.

and promotion has been decided simulant to paper in year's dullest period.

Surprising feature of entries so far is number of Junior Leaguers and debutantes. Judging by indications it will give Meuro much better variety; to pick from than usually obtained in contests of this kind. In addition to screen test, winner will be Queen of Tercentenary Celebration at formal banquet of Tercentenary Committee in June which will be attended by foreign ambassadors, governors of 13 original states and other notables. Arthur played this angle heavily in obtaining cooperation of school heads and incoal notables. One Long Island Inishing school gave Eagle representatives an entire afternoon, and let them round up 100 entrants. Entries now coming in at rate of 100 per day, with about 2,000 gals in contest so far—purely on basis of paper's own campaign. Strangely enough, trailers shown in cooperating theatres, while of important promotion value to paper, failed to time expected Jam of entrants. Surprising too is fact that in first three weeks of contest paper got more entries than were obtained by a major tabloid (Mirror) on a similar venture last year, although tab has five times Eagle's circulation.

Dodged Beaut Angle

Dodged Beaut Angle

Dodged Beaut Angle
Much of credit for showing goes
to Arthur, staff reporter and the
paper's former Broadway columnist,
who was assigned by the Eagle in
preference to outside high pressure
expert. Paper's original idea was to
tun a beauty contest-in connection
with Long Island Tercentennial,
syoth anniversary of first white
man setting foot on L. I. Arthur
objected to beauty contest angle,
substituted Personality Poll tag to
get around bad rep beauty contests
have acquired.
Arthur then lined up MGM screen

have acquired.

Arthur then lined up MGM screen
lest and, wanting to give the winpers every advantage in taking test,
granged with John Hutchins, dramatic coach, to rehearse the girls
Jour weeks, and with Murray Mayer,
former, head designer of Columbia
Studios, now with Tailored Woman,
Fifth Avenue, to design appropriate
costumes.

umes. unt has been handled deftly,

Stunt has been handled defity, only a dozen squawks coming into office and all on minor matters. Eagle is a very conservative daily and this has been great relief to the jubil sher and managing editor. "Al cooperating got a swent break. Contest started off with arrival in borough of 'Robin Hood of Eldorado' with Ann Loring, winner of previous Brooklyn screen contest, piaying opposite Warner Baxter. Eagle made most of it, running special articles by Miss Loring, focururing photos of gal with Paul Muni and Leslie Howard under captain, "Will These Thrills Be Yours?" and using theme, 'Are You Another Ann Loring? Effect was felt at b. o's of 'ali theatres in territory playing the pic. Locally it made her a major draw.

'In Brooklyn 200 cals will qualify."

'Araw.

'An Brooklyn 200 gals will qualify for eil inations, which will be held at Loew houses. In other counties coperating chains doing likewise. Finals will be held at Loew's Met on May 18, with Arthur Brown. Illustrator, and Brandshaw Crandell. Who does the Cosmopolitan covers. Simong the Judges. Phil egan, ex-

WB's Vallee Pic in N.Y.?

This season's picture starring Rudy Vallee is in abeyance at present but may be made in New York later. by Warner Bros. Picture, in a West Point locale and putting the crooner into a uniform for the first time, was scheduled to have been done by now.

It has been delayed because Vallee doesn't want to go to the Co at and ch nee legal troubles with Fay Webb, the former Mrs. Vallee, it is declared.

LAMSON'S DEATH HOUSE TALE TO BE RADIO PIC

Hollywood, April 14.

Hollywood, April 14.
Radio Pictures acquired screen
rights to We Who Are About to
Die, original by David Lamson,
written during his year in the San
Quentin death house, on charge he
murdered his wife. He was ultimately acquitted.
Edward Small will produce, with
Lamson due here this week to collab
on screen play. Freston Foster set
for lead.

'Show Shop' to Be. Tune Film at Metro

Hollywood, April 14.
Scrien rights to the James Forbes comedy, 'Show Shop,' have been purchased by Metro from Arch Selwyn. Plece was produced by Selwyn & Co. in 1918, being last stage appearance of Douglas Fairshanks before going into pictures. George Sidney and Ned Sparks were also 'in play. Metro plans to have it transformed into a musical.

Garbo's 'Camille'

Hollywood, April 14.

Metro is readying 'Camille' for
Garbo, en route to N. Y. from
Sweden and due at the studio in Garbo.

Her second on the two-picture deal, 'Madame Walewski,' with John Barrymore, has been pencilled as 'Napoleon.'

Long Location Siege For Par's 'Texas Moon'

FOR PAR'S "LEXAS MOON Holly wood, April 14. Paramount will, put "The Texas sending cast and crew of around 200 for month's location work in New Mexico and Texas. First location will be at Santa Fe, N. M., with unit later moving to Gallup, Albuquerque and the Texas Panhandle. Gary Cooper will be starred with Jack Oakie cutting short his honeymoon and reporting back to studio

moon and reporting back to studio yesterday (13) for featured part.

Warners 'Bengal Killer'

Hollywood, April 14.

Lew King will direct 'Bengal Killer' at Warners. Barton Mactane will have top spot in circus
yarn, playing part of an animal

Yarn, an original by Karl Fenton, will be produced by Bryan Foy.

PAR SIGNS KETTI

Hollywood, April 14. Kettl Gallian has been given a

TALKER RIGHTS NOT DIVISIBLE

Revolutionary Opinion by Federal Judge Swan in Circuit Court Appeals, in 'Capt. January' Case, Sets a Startling Legal Precedent-Means Millions in Favor of Picture Producers and Like Losses to Authors of Silent Films

LIABLE TO STICK

By ABEL GREEN

By ABEL GREEN

One of the most revolutionary legal decisions in the history of motion pictures, silent and talker, is Federal Judge Thomas W. Swan's opinion in the Circuit Court of Appeals, N. Y. reversing the 'Capitan January' (20th Century-Fox Film) decision in favor of L. C. Fage & Co., inc., Boston book publishers. Essence of this award establishes legally that dialog films are merely an 'extension' of silent film rights, which, in effect, means that a motion picture company no longer need pay a supplementary fee when deciding to produce a talker remake of an old silent film.

This decision, which goes con-

of an old silent film.

This decision, which goes contrary to others in the past—notably the 'Ben-Hur' and 'Alias Jimmy Valentine' cases—has resulted in

Dramatists' Showdown

Authors Guild, at its Council meeting Monday (13) afternoon, considered the matter of the Swan ruling and discussed it. William Hamilton Osborne, League's attorney, and Morris L. Ernst, special legal aide and a member of the organization, were instructed to make a thorough legal investigation of the situation immediately and

thorough legal investigation of the situation immediately and see what action can be taken. Feeling was expressed that probably nothing could be done until the matter came to court in another suit of the sort but feit it quite likely that a test case would be forthoroming pronto and be rushed through as both sides—motton pictures and writers—are anxious to get the matter clearly defined now by the U. S. Supreme Court.

20th Century-Fox, through its regular law firm of Hughes, Schurman & Dwight; its home office counsel, Edwin P. Kilroe, and its special copyright counsel, Julian T. Abeles, deciding to abandon appeal to the U. S. Supreme Court. In other words, the opinion, while a legal defeat for 20th-Fox, constitutes so vital a legal victory for the entire motion picture industry in general that 20th will drop any appeal. In accepting the 'defeat,' 20th-Fox has first seen to it that the Page company effected a 'satisfactory' settlement at what 20th-Fox now terms a 'nominal' sum.

Decision establishes—strange as motion picture and theatrical attoriors.

Decision establishes—strange as motion picture and theatrical attorneys view it—that a talker is mereiy an 'extension' of a silent film production, and that the owner of the rights to a silent picture may remake it with dialog, without any certain compensation to the author. Original stage producer (if a play), book publisher, or any other original sources.

Decision caused an immediate rush by every film and theatrical organization's attorneys for copies of Judge Swan's opinion. Some 500 were struck off to meet demands on both coasts.

Bill Hart Too Passe as Film Hero, UA's Defense to His \$500.000 Suit

Rah!

Hollywood, April 4. Hollywood, April 4.
Gene Towne and Graham.
Baker, winding up first year of
their writing contract with
Walter Wanger, were handes
sweaters with a large, colleglate W across the front.
Producer said they earned
their letter, being the first
team to finish a year at the
plant.

BENNY DUE TO START PAR 'B'DCAST' IN JUNE

Jack Benny will report on the Coast early in June to start on Paramount's 'Eig Broadcast.' His deal at the studio calls for eight weeks in the film at \$9,400 weekly.

Benny, currently at the Palace, Cleveland, plays Boston, week of April 24, and Detroit, May 8. Will probably play one or two more stage weeks after Detroit before going to the Coast. He ia heading for a new \$36,000 record at the State, Cleveland, this week.

A. & S. Lyons set the Paramount deal.

Nolan Loses 10G Comish Suit to Small-Landau

Los Angeles, April 14.

Judgment of \$10,000 was awarded by Supe-dor Judge Thurmond Clarke in favor of Smail-Landau agency, against Lloyd Nolan, actor, Ruling came after more than month's deliberation.

deliberation.

Agency filed suit against Noian after its alleged discharge by actor, who claimed representation services were not satisfactory. Through an assignee, Ruth Meyers, agency asked damages for commissions that might accrue to Noian for balance of a five year managerial deal. At time of starting suit, no commissions were due agency.

Plane Skeered

Recent plane disasters has the picture bunch shying away from the aerial route between coasts.

The Al Joisons (Ruby Keeler) re-turned by train over the weekend. Irving Thalberg wired Harpo Marx: 'Don't come by plane; your script won't be ready to shoot for 12 years.'

Dismiss Lina Basquette Suit on a Technicality

Boston, April 14.

Lina Basquette today lost her \$150,000 damage zuit against the New Bedford Amus. Co. on a tech-nicality. She chaiged firm with dis-playing her photo with those of 42 members: of the cast of Harlem Folies Bergore' stage unit, al-though she had no connection with production. production.

production.

Counsel for Harry and Fisher
Zitz, directors of defendant company, contended Miss Basquette had
failed to file the required bond when,
zuit was brought and successfully
moved for dismissal of the suit in
federal court.

'College' Leads Spotted

Hollywood, April 14. Femme lead in Metro's 'We Went to Collège' goes to Edith Atwater, with Edinund Lowe spotted oppo-

Picture will be first directorial job at studio for Joseph Santley. Bronislaw Kaper, Walter Jurmann and Cus Kahn assigned to do music

William S. (Bil) Hart. ture of health at 64 years and dressed like a Wall street banker. resumed the witness stand in N.Y. Supreme court yesterday (Tuesday) in the \$500,000 suit for breach of contract alleged to have been committed by United Artists over 10 years ago. Hart's sister, Mary, is co-plaintiff, and is expected to take the stand when the former

star concludes his testimony. Joseph M. Schenck, former chairman of the board of UA, is expec principal witness for the defense,

principal witness for the desense. The trial, which is being heard before Justice McCook and a jury, is based on Hart's claims that UA through Schenck and the late Hiram "Abrams, former president, had falled to carry out an agreement entered into in April, 1925, un-

had falled to carry out an agree-ment entered into in April, 1925, under which Hart was to produce a picture entitled "Tumbleweeds." The original contract called for Hart to make a second picture, Jordan Is a Hard. Road, but this was later called off by consent.

Hart's con plaint is that UA failed to keep its agreement to afford the picture the same distributing and advertising facilities that United, give to Mary Pilkforu, Charlle Chaplin, Douglas Fairbanks and other producer-stars, a. the contract had called for and according to the promises made to him by Schenck and Abrams. As a result, Hart lost over \$30,000 on the picture instead of making a fortune which he claims he would have if the defendant had lived up to the contract. Hart invested \$300,000, the greater part of the savings he had for the time when he would retire, in the making of the picture. He asserts Schenck and others deliberately planned that he should lose money on his first producing venture so that he would stay out of money on his first producing ven-ture so that he would stay out of

(Continued on page 58)

INDEX

Advance Production Chart	29
3111#	51
Chatter	60
Concert	57
Exploitation	21
5 and 50 Years Ago	50
film Reviews	16
Iouse Reviews	19
nside—Logit	52
nside—Pictures	-6
nternatio12	-13
Legitimate52	-56
iterati	58
Music4	3-48.
New Acts	50
News from the Dailies	59
Nite Clubs.	48
Obituary	61
Outdoors6	2-63
Pictures	2-35
Radlo3	6-45
Radio-Reports	42
Radlo-Showmanship	45
Times Square	59
Short Subjects	
Vaudeville	
Women	25

REFEREE'S \$1,000,000 AWARD VS. WM. FOX IN CHICAGO TITLE & TRUST SUIT

Over Roxy, N. Y., Contract-Much Litigated Showman Spent Fortune in Legal Combats-Other Big Cases Pending

Stroock has recommended a judg-ment for \$1,000,000 (and interest from March 24, 1932) to the Chicago Title & Trust Co against William Fox, who was sued on an agreement wherehy he allegedly guaranteed payment on the last \$1, 000 of a contract for purchase of control of the Roxy theatre, N. Y. made in March, 1927. is recommended award must be formally

onfirmed. As a defense to the CTTC suit, Bill Fox charged conspiracy and counterclaimed not only against Chicago Title & Trust Co., but additional firms and individuals, such as the former receivers of Fox Theatres Corp., the old Fox Film Corp. Harley L. Clarke, and the General Theatres Equipment, Inc., besides Albert H. Wiggin, the Chase National Bank and Chase Securities Corp. Wiggin is the former chief executive of Chase National Bank whom Winthrop Aldrich, present bank head, superseded some time ago.

ago. Referee Strook also ruled against

Referee Strook also ruled against Fox's counterclaims.
Distinguished counsel engaged in this action included former Justice Joseph M. Proskauer, Max D. Steuer, David L. Podell, Hughes, Schurman & Dwight, Sullivan & Cromwell, and Hirsh, Newman, Reass & Becker. Latter firm and Podell were counsel to Fox.
In 1930, through Samuel Untermyer, William Fox was able to get approximately \$21,000,000 for his interest in the old Fox Film and sub-

approximately \$21,000,000 for his in-terest in the old Fox Film and sub-sidiary companies. He remained on the old Fox company payroll, as a result of that deal, for a time, at least, at \$500,000 yearly, as chair-man of the firm's advisory commit-tee. Fox Film later revoked this salary, before the five-year term was up.

Many Legal Skirmishes

Many Legal Skirmishes

Since that time, Bill Fox has been mixed up on one side or the other or numerous lawsuits growing out of his one-time control of the old Fox Film properties. There was a time, during this period, that Bill Fox was wilspered about as having had greatly enhanced his fortune through shrewd market manipulations. His fortune was talked about, then, as being, around \$35,000,000. as being around \$35,000,000,

then, as being, around \$35,000,000, accarcely three years ago.

He has not been well, physically, yet, he stands tops as the biggest single litigated individual of show business. Fox has instituted and prosecuted on his own behalf, big, futtle suits against adversaries in the trade. Each, as the case was lost and Fox's efforts to regain industry sway was defeated, was a more crushing blow than the preceding suit.

He prosecuted the validity of the He prosecuted the valldity of the Tri-Ergon talker patents against the trade, A.T.&T. and its subsids, even though Fox Film may have been disputing Bill Fox's ownership of same, and the Swiss Tri-Ergon, original firm, also may have been waiting under cover to regain a claim on the same patents. When victory was about his following a successful march upward from the lower courts, the U. S. Supreme court ruled against Fox. This matter must have cost Fox, according to

lower courts, the U. S. Supreme court ruled against Fox. This matter must have cost Fox, according to estimate, around \$2.50,000.0 It was among his most devastating defeats. Fox fought a futile fight against the 20th Century-Fox Film merger. Equally futile was his attempt to upset the General Theaters Equipment, Inc., reorganization. This reorganization becomes definite within the month, following a hearing in Wilmington April 28. He is still a principal in several other court actions, in different jurisdictions. Two of the biggest suits against Bill Fox are the pending old Fox Theatres Corp. swit and the old Fox Film suit, in Nassau County (N.Y.), wherein damages upward of \$20,000,000 aggregate, are being sought from him, based on claims suising from Fox's administration of the old Fox Film company and its subsids.

N. Y. Supreme Court Referee Sol WARNERS' 50% RETURN ON 'DREAM' SO FAR

More than half the negative cost of Midsummer Night's Dream, which was around \$1,300,006, has been realized by Warner Bros. on roadshow dates of the picture, now averaging around \$0 a week.

Going into 12 RKO two-a-day engagements ranging from two to four days starting Tuesday (21), 'Dream' is being considered for additional RKO dates in the New York area for later on. The 12 dates starting April 21 are at a \$1.65 top, while those which would come later would be at a \$1.10 top, if deal is closed.

Chicago, April 14.

For first time in local history a picture will be shown under road-show policy in the neighborhoods when 'Dream' (WB) plays on reserved seat, twice daily basis.

Will play the southside Warner houses, Beverly and Jeffrey, the Harry Balaban northside Windsor et \$1.10 top, following its loop road-showing at the Apollo for \$1.65 top. Besides the nabes has been set for the suburban towns of Hammond, Oak Park, Downers Grove, Barrington, Wheaton, Morris, Naperville and Woodstock.

Picture has been dated in for runs

and Woodstock.

Picture has been dated in for runs of from one to three days in each of these spots. Nabes will also have special 10 at m showings as student performances, with classes being arranged at group rates.

Enright Coaches at 20th

Hollywood, April 14.
Florence Enright replaces Lillian
Barclay in charge of dramatic
coaching school for stock players at

20th-Fox.

Miss Enright was formerly director of Washington Square Players, and more recently with Universal.

Bill Fields Still Ill

Hollywood, April 14.
Recurrent ill health forced W. C.
Fields out of Paramount's Poppy'
yesterday (Monday).
He will probably rest a week while
production unit shoots around him.

Cutting Up 'Pastures'

Hollywood, April 14.
Marc Connelly is back on the
Warner lot to make final cut of his
Green Pastures.'
Figured picture will be readied for
release in about 10,000 ft.

Stage Lures Swerling

Hollywood, April 14; Jo Swerling, for several years aff writer at Columbia, has re-

signed.

He's going east to devote his time to playwriting.

Back After 20 Years

Flirting with Fate, originally made as a silent by Triangle in 1916 as a Douglas Fairbanks starrer, has been acquired by Radio.
William Sistrom will function as

producer.

MOSKOWITZ TO COAST

MOSKOWITZ TO COAST
Hollywood, April 14,
Joseph Moskowitz, 20th-Fox eastern contact exec for Joseph M
Schenck and Darryl Zanuck, is due
here from New York early this week
Moskowitz will confer with Zanuck on production during two weeks
stay on Coast.

'DIMPLES' FOR SEITER

Hollywood, April 14.
William Seiter has been assigned
to direct next Shirley Temple pic-ture, 'Dimples,' at 20th-Fox,
Story is by Artfur Sheekman and
Nat Perrin, music by Ted Kochier
and Jimmy McHugh.

Authoress Sues Over Use Of Her Name on a Film

Suit for \$120,000 was filed in N. Y. supreme court vesterday by Eleanor Gates, author of 'Poor Little ich Girl, 'The Rich Little Poor Boy' and other stories against the Liberty Pictures Corp., which she charges used her name in advertising a pic-ture with which she had no con-nection. also asks for an nection. also asks for ar injunction restraining further show-

ing of the picture.

Miss Gates claims that Liberty Miss Gates claims that Liberty used her name in the ads and on the screen in connection with the picture, 'Once to Every Bachelor,' in which Marian Nixon starred in 1934. In boosting the picture, she claims, the defendants claimed the picture was based on a story she wrote entitled, 'Search for Spring.' She detect.

titled. 'Search for Spring.' She de-nies it has any similarity.

Attorneys for Liberty admit hav-ing advertised as Miss Gates claims but say they bought the rights to the story from John J. Dacey in 1933. They will move in court today (Wed.) to have Dacey named a de-fendant also.

UA UNIT PUB-AD UP TO GOLDWYN

Samuel Goldwyn, returning yes-terday (Tues.) from abroad, is ex-pected to determine whether United Artists splits up its advertising and Artists splits up its advertising and publicity department, under Monroe. Greenthal, or continues regularly as a departmental am of the company operation. Because of the employment of outside press agents by certain of the U. A. producers, in addition to the home office staffs, the chances have increased for the possible setting up of the unit operating system on the advertising and publicity end.

Under the unit system producers.

Under the unit system producers have their own press and advertis-ing agents, and the home office di-

ing agents, and the nome office di-vision becomes a mere contact zone. If Goldwyn approves the unit sys-tem, UA will be the only company in the trade to experiment in that manner.

Cantor Dinner's 25G Net

A total of \$25,000 net was realized rom the Eddie Cantor testimonial linner tendered by the American lewish Congress at the Astor hotel, V. Y., Saturday night (4). Dinner was at \$25 a plate.

2 African Slave Pix

Hollywood, April 14.

Twentieth-FOX is making elaborate preparations for Last Slaver which, sees out as a special. Sam Hellman and Gladys Lehman are scripting the yarn of African-slave trade, Studio is after loans on Clark Gable and Wallace Beery from Metric for the Leader

trade. Studio is after loans on Clark Gable and Wallace Beery from Metro for the leads, Pioneer is making a similar yarn, 'Chinese Gordon.' FIrst production for Merian C. Cooper since he made 'The Last Days of Pompeti' will be Pioneer's color picture, 'Life of Chinese Gordon.' Yarn deals with the African slave trade. So: Chinese Vandered.

surve trade.

Deal is on for Charles Laughton
to play the title role.

MORROS PEPPING UP PAR'S MUSIC CORPS

honwalloH

In anticipation of heavy produc-tion of filmusicals during next few months. Boris Morros has the Para mount music department working in

sently Ralph Rainger and Leo Presently Raiph Rainger and Leo Robin are doing numbers for Big Broadcast of 1937, in addition to several songs for the Bing Crosby starrer, Beach of Dreams, Sam Coslow and Frederick Hollander have just finished a new number, Is It Love or Infatuation, for Gladys Swarthout in 'The New Divorce.'

Divorce.

Songs for 'Forgotten Faces' being written by John Leipold and Gerard Carbonars while Phil Boutelje is working on 'Three Cheers for Love.' Victor Young is conducting or Rhythm on the Range.'
Scoring assignments include Sigmund Romberg on 'Princess Comes Across,' Maurice Lawrence on 'Forgotten Faces,' Sam V. Wineland on 'Florida Special,' and Stephen Pasternack on 'And Sudden Death.'

Nigh Given U Chore

Hollywood, April

After handling unit for first nine days, Edward Laemmle has been re-placed as director of 'Crash Dono-van' at Universal by William Nigh. Production was halted over week-end to allow Jack Holt to recover from flu attack.

SCHAEFER GOING TO COAST

George J. Schaefer will probably visit the Coast shortly to confer with United Artists producers and studio officials on 1936-37 plans. He will go out with or after Sam Goldwyn, who got in from Europe yesterday (Tues.).

A little later, after 'Things to Come has gotten under way in key engagements, Monroe Greenthal will also visit the Coast.

HOLLYWOOD TO READY MG'S **LONDON PIX**

London,

Looks as if the preduction schedule being laid out by Ben Goetz for Metro-Goldwyn pictures here will have to be postponed to a later date

have to be postported to a many date than announced.
Goetz will not start shooting or even definitely engage studio space, until all scripts have been prepared in Hollywood, and are in such shape as to be practically ready for pro-

duction. "It would be impractical for me to set a definite date until all the scripts are ready, he says, For ex-ample, if I cable over to Hollywood ample, it I canle over to Hollywood for Lionel Barrymore, and have him wait around here for a few weeks while we got the script in shape, it would interfere with their produc-tion schedule over there.

CENTER BACK TO LEGIT FOR 'HORSE': NO BANDS

Center in Radio City shutters June 1 or sooner, when it will be readled for another legit try, 'White Horse Inn, under Erik Charrell's aegis, presented by Rowland Stebins, Inc. Latter in turn is reported being backed by Warner Bros, pto \$39,000, plus some coin from the Rockefeller interests. The WB connection has brought up the 41 Joison thing again for the American musical, although Eddie Cantor is also being mentioned. Stebbins and Charrell are also reported putting their own money into it. Stebbins and Charrell are also reported putting their own money into it. Stebbins and Charrell are also reported putting their own money into it. Stebbins and Charrell are also reported putting their own money into it. Stebbins and Charrell are also reported putting their own money into it. Stebbins and American services in the Laurence Rivers, Inc.

Center is cold on a band policy. Union hindrances cropped up when the Frank and Milt Britton band was offered at a nominal sum, but the union insisted on a standby pit band. Vincent Lopez orchestra's \$5,000 bid was deemed too high, so the Center will coast through with Horse Inn, under Erik Charrell's

the Center will coast through with straight pix until shuttering.

House has gone on a week-to-week operating basis.

Set H-McA's 5th Pic

Paramount has approved 'The Monster.' Hecht and MacArthur's next (fifth) picture for Par release. Par will finance production. Paul Streger, who is lining up the talent for 'Monster,' is on the Coast aligning talent. Hecht and MacArthur want Charles Boyer but doubted that he can be had at this time. Production may start in two weeks.

Levine's Reading Spree Hollywood, April 14.

Nat Levine returning this week from story-reading cruise which took him as far as Honolulu. Republic prexy set himself stint of reading 100 yarns while on trip, from which will be culled foundation of next season's progr

Hoffman's English Trek

M. H. Hoffman of Liberty Pictures sailed April 11 for London to ar-range distribution for his product

Also considering the possibility of production in England if conditions are suitable.

Schneider Headin' Back

Hollywood, April 14.

Abe Schneider, Columbia treas-urer, left for N. Y. yesterday (Mon-day) after three weeks of budget conferences.

Jack Cohn sticks around for an-other week before heading east.

U TESTING DANSEUSE

Hollywood, April 14. Hollywood, April 14.
Nina Theilade, premiere dalysense
of the Max Reinhardt school, arrives here May I to be tested at
Universal for dramatic works.
Dancer appeared here last sumer in the Reinhardt presentation
of Midsummer Nights Incam at
Hollywood Roy!

of 'Miasummer Hollywood Bowl

'Wm. Fox Playing Tag with U.S. Courts' Says Judge; Appeals 235G Award

William Fox has been 'playing torney for brokerage houses and tag with the Federal Courts', according to Federal Judge Robert P. Patterson, in reserving decision on a motion to set aside third party subpoenas designed to disclose allegedly hidden assets of Fox in

New York.

The subpoenas called for the production of papers, books and records or accounts in which Fox is supposed to have dealth with several brokerage houses. The motion was made on behalf of the Capitol Co. of California, which had been awarded a judgment of \$235,082 against Fox. Fox failed to satisfy the judgment, hence the present move in New York to subpoena his accounts. Most of the accounts on which records are sought are listed with, it is alleged, the brokerage houses in the names of relatives of Mr. Fox.

In reserving decision Judge Paterson expressed the opinion that

Fox connections.

Wm. Fox-A.T.&T. Again
Argument on a motion for a

Argument on a motion for a bill of particulars sought by attorneys for A. T. & T. Western Electric and subsidiaries as defendants in the anti-trust suit instituted in the Fedral Court. New York, by the William Fox-Iris Investment Co. Inc., was put over until May 1, on consent of both sides when the matter came up Thursday (9).

The action is based on the plaintiff's charge that the power companies have violated the trust laws by attempting to control the sound and other electric contrivances connected with the film industry.

which records are sought are listed with, it is alleged, the brokerage houses in the names of relatives of Mr. Fox.

In reserving decision Judge Patterson expressed the opinion that Fox was 'playing tag with the courts,' apparently having in mind a gaginst the former film magnate.

Sam B. Stewart, Jr., is attorney for Capitol Co., Robert Lewis, at-

U. S. PIC CONTROL UP AGAI

Zukor. Otterson and Le Baron Set Par's Program; 50 to 60 Pictures

Hollywood, April 14.

Rearranging balance between A and B pictures, allocation of stories, directors, writers, stage space and other factors involved in setting program for 1936-37 release, is being worked out in last-minute conferences between Adolph Zukor, John E. Otterson and William Le Baron at Paramount. Number of features to be made will: run in excess of 50, and may hit 60.

With program virtually set, Zukor expects to get away for New York some time this week.

As outcome of confabs, 15 productions are set to start at studio within next 45 days. They include: The Duchess, with George Raft; The Genral Died at Dawn; the Gary Cooper-Jack Oakie film: Texas Rangers', Artsonia Raiders, 'Return of Sophle Lang,' The Old Timer,' with Francis Lederer; Wilderness,' A Son Comes Home,' The Killer Plane,' Murder with Pictures' and 'Cabin Cruiser.'

Also, Walter Wanger will start 'Simoon' and 'Spendthrift' for Paramount release during the 45-day period, and Harry Sherman will stant stalo likely to have his Rex Beach yarns, 'The Barrier' and 'Che Ne'er Do Well.' on the new Par program, addition to his six new 'Hopelongs.'

Paramount currently has 69 writers on pay roll, as compared with 63 at same time last year.

Radio Expose of Fake 10th Run Film Titles Makes Exhibs Behave

Sam Taylor, WOR's film commentator, has launched himself on a one-man campaign for the eilmination of the abuses which the film public suffers at hands of unscrupulous exhibs who retitle antique films and intentionally mislead in advertising and billing. Number of cheaper houses in the Times Square sector have been wont to practice this promiscuously. Taylor, in his broadcasts on Tuesdays, denounces the houses and their 'current' attractions. Reported that in two instances results were obtained within 48 hours after the expose.

DERR OUITS REPUBLIC FOR OWN PROD. SETUP

Hollywood, April 14.
E. B. Derr has resigned as a Republic producer and organized his own independent producing organization, Crescent Pictures. Figures to make up to 16 features for next season, eight of which will be Tom Keene starrers with historical backgrounds.

Brounds.

Derr, at Republic several weeks, wound up his duties after seeing through 'Centieman From Louisiana,' and outlining story for 'Devil Commands.'

Wallis' European Hop

Hollywood, April 14. Hollywood, April 14.
Hal Wallis, Warner studio exec, leaves April 20 for N. Y. and a sixweek trip abroad. He salis April 28.
Wallis is going to London and the Continent to look at plays and search for talent. Due back at the studio June 1.

B&K HUDDLE ON PRODUCT

KENT'S OIL

20th-Fox's Prez Strikes A Gusher-ic on Petrol

Houston, April 9.

Houston, April 9.

His wildcat well flowing oil, Sidney R. Kent was on his way to New York today to step back into character as president of 20th Century-Fox Films. For nearly a week, Kent was a Texas oil man. He owns a majority interest in Coast Petroleum, which has just discovered a new field in Galveston County, near here. With him in the oil venture is his friend, A. N. Addleston, general manager of the company:

"We did have in mind making a picture of oil," Kent said here. "It was suggested when that Ethiopian incident was given so much publicity and we saw how tremendously important oil is. We wanted to make a picture showing the international angle of oil. So far we haven't-been able to get a story written which treats the subject adequately.'

The oil game, Kent commented, is like shooting craps. 'Some men go in for gold mining, some for polo ponles,' he said. 'I chose oil.'

EXPECT REPORT ON PAR STUDIO

When John E. Otterson and Adolph Zukor get back from the Coast each will make a report on the company's studio situation to the board of directors of Para-

Otterson's report is not expected to contain any recommendations which might upset or change the current studio setup as his setup has dominated the studio situation.

WB EXECS BACK EAST, CONV. AGAIN IN L. A.

Hollywood, April 14.

'Anthony Adverse' and 'Green
Fastures' will be roadshowed by
Warners, it was decided at a protuct conference here by Major Albert
Warner, Gradwell Sears, A. W.
Smith, S. Charles Enireld and Norman Moray. Quintet of eastern WB.
Eveses trained out for New York,
Friday night after a week here discussing production matters with
Jack L. Warner and Hal Wallis,
studio production chief.
Company's annual sales convention is again expected to be held
here, with no date as yet set. Hollywood, April 14.

LITVAK WILL DIRECT U'S 'PHANTOM' REMAKE

Hollywood, April 14.

Hollywood, April 14.

'Phantom of the Open's will be remade at Universal, W. P. Lipscomb engaged by Charles R. Rogers to write the secteen play. Anatol Litvak will come over from Walter Wanger to direct.

Rogers is also negotiating with Wanger for joan of Charles Boyer to play romantic lead. Karloff probably will be set as the phantom.

HOFFMAN, JR., 0.0.'ING FLA.
Miami, April 14.
M. H. Hoffman, Jr., president of
Pan-American studies, here from
coast surveying newly acquired
20 acres for his Florida producing

Chicago, April 14.

John Balaban, Walter Immerman and A. J. Kaufman hit for New York to talk picture deals.

Especially on confab with Leo Spitz and Ned Depinet on RKO pictures set-up besides other conferences on product.

DETAILED REVIEW Par Production Realignment OF TRADE 'EVILS'

Brain-Truster Daniel Bertrand's Elaborate Report Goes Into All Film Trade Practices - Maintains Governmental Regulation Sole Solution

250-PAGE ANALYSIS

Washington, April 14.

Proposed Federal regulation of the entire film industry received tremendous boost last week with issuance of a report based on film code experiences advocating formation of a new government agency to police employment and umpire trade practice disputes.

Concluding the industry is unable to soive its major problems without government supervision, Daniel

May See Emanuel Cohen Back At Studio; Wanger Not Going UA? STEUER AS COUNSEL Emanuel Cohen may return to

To Sabbath Congressional Commit-tee on Par Reorg?

Max D. teuer is being mentioned as likely counsel for the Sabbath Committee (Congressional) in the latter's reported intention to inquire once again into the Paramount reorganization. No confirmation of this could be had from Steuer's office, that attorney being out of town. Whether this committee can further inquire into a reorganized company is open to question. Steuer also is counsel to some of the directors in the trustees' suit brought on behalf of Par against directors of the old company in the N. Y. Supreme Court.

READY DATA ON

Pix N.S.H. for Fed'l Film Control

Don't Like the Findings and Don't Think It'll Happen

Proposal to create a 'federal motion pleture commission' to regulate the film industry was not received with any enthusiasm by industry leaders last week thought the names suggested for nonination to such a commission were held to be fairly representative. Most spokesmen regulate the film industry sent they had read the full report and studied it. Author of the report, Daniel Bertrand, typed as 'researcher who made survey' as the closing bit of work for skeletonized NRA was rated as comparatively unknown by many leaders identified with Blue Eagle when it was functioning and actually dealing with industry problems. Few industry observers considered it likely that any action on suggestion would be taken in present session of Congress, if for no other reason than that few legisficial sections of the production of suggestion would be taken in present session of Congress, if for no other reason than that few legisfications are the sum of the sum as on the board, much the sume as on the board that the sume as on the board the sum as on the sum as on the board the sum as on the sum as on the sum as on the

Paramount. The company is talking it over on terms, etc.

Should Cohen return, he would produce probably a specified number of films, around 10, entirely under his own supervision. There also has been talk about Cohen's possible return at the helm of the Parstudio, but the unit idea is more libely.

likely.

Cohen's return to Paramount is uer's Cohen's return to Paramount is to of being sought by the company's can board. It also his the approval of mixed Adoph Zukor. When Cohen left Par about a year ago at the instigate of the of the transport of the trustees, while Par was suit in bankruptcy, his departure was it distingly opposed for many months the the Linder Manny Cohen's administration or the studio, Par's studio morale and film production were tops.

PAR THEATRES

READY DATA ON

PAR THEATRES

Reported from the Coast that Adolph Zukor had a three-hour talk last Friday (10), with Walter Wanger regarding the latter continuing with Paramount and not going with United Artists. Understood that Zukor faiked terms Wanger previously requested for a three-year contract calling for 12 program pictures and eight specials a year. The Wanger deal with United Artists has not been signed as yet, this and statistics relating to the cord of the new Paramount manipulation of the studio, Par's studion real than the provide that the contract calling the provided that the provided that the provided than the provided that the provided tha

Wanger.
Burkan, who is a United Artists board member, also has a financial interest in Wanger's proposition but Sam Goldwyn has been reported balking on signaturing the deal, Goldwyn returned from a European vacation yesterday (Tuesday).

TESTIMONIAL TO MARK LAEMMLE'S RETIREMENT

Los Angeles, April 14.
Retirement of Carl Laemmle from the picture industry, through his recent sale of Universal Pictures Corp., will be made the occasion of a testimonial dinner at the Ambassador hotel April 23. Affair, sponsored by the Academy, in association with producers, the Hollywood and L. A. Chamber of Commerces, and leading citizens, will be a combined industry and civic tribute. Frank Capra will act as chairman of a representative committee.

of a representative committee. Irving Thalberg will be toastmaster.

Felix Feist Critical

Condition of Felix Felix, v.p. in charge of sales for Metro, who is critically ill in Mt. Sinal hospital, N. Y., was declared poor yesterday (Tues.). He was taken to the hospital a week ago after returning from Florida. His family was summoned to his bedside when he took a turn for the worse on Monder.

he took a turn for the worse on Monday.

Peist, who returned from a three months' rest in Europe prior to Christmas, had been in Hot Springs and Florida taking treatment for arthritis.

Fellx Feist, Jr., and Mrs. Myron Natt, his daughter, members of his immediate family, are in New York near their father. Felix, Jr., is a producer of shorts at the Metro studied on the Const. Mrs. Felst, Sr., died. some years ago. died some years ago.

Otterson Lingers West

Hollywood, April 14.
Russell Holman heads east tomorrow (15), following Adolph Zukon
by a day after a series of studie
production conferences.
Lahn V. Otterson is stelcting

John E. Otterson is sticking around another 10 days before

MPTOA EXPECTS MANY BENEFITS AS RESULT OF POW WOWS WITH SALES EXECS

Sessions Start Tomorrow (Thursday) — Urge Arbitration Boards to Expedite Grievances-Rejections, Clearances, Overbuying and All the Rest of It

Meetings on trade practices between the Motion Picture Theatre Owners: America and general sales managers of the major companies, starting tomorrow (Thurs.) in New York, will, in the opinion of MPTOA sources, at least disclose the attitude of distributors with regard to various conditions complained of by exhibitors. If nothing else results from the pourpariers than an indication of what chances independent theatre operators have of getting relief, it is felt that the conferences will have been worthwhile.

In MPTOA circles it is apparent that the exhibitor members of this body are determined to learn whether or not distribs will meet them half way and cooperate, for the benefit of the industry, toward some means of establishing a basis or equitable distributor-exhibitor

the senent of the industry, oward some means of establishing a basis for equitable distributor-exhibitor relations. If the MPTOA as an organization can make no reasonable headway with the sales managers, it may look to creation of Federal commissions to handle the situation.

it may look to creation of Federal commissions to handle the situation.

E. L. Kuykendall, president, and others in MPTOA councils, disapprove of any Federal means for regulation or arbitration of industry matters, preferring that it be managed from within. The MPTOA believes that it can convince the sales heads that relief to independents should come from within.

The distribution chiefs of all majors have agreed to sit down with Kuykendall and his executive committee in the MPTOA. Parleys will be held at the Cinema Club. Kuykendall, who has been in Washington on copyright proceedings, was expected in New York yesterday afternoon (Tues.). All the members of his exec committee in the MPTOA excepting Morgan walsh, who can't get away from San Francisco, will be in New York in time for tomorrow's opening session. They include O. C. Lam, Jack Miller, Samuel W. Pinanski, Lewen Pizor and Charles E. Williams.

Sundry Squawka

Sundry Squawka

Sundry Squawka

MPTOA will outline numerous
complaints to the sales managers,
Principal among the things the
MPTOA wants are botter rejection
privileges; establishment of local
joint boards or grievance committees for investigation, conciliation
or arbitration of trade disputes;
better clearance schedules; restrition of overbuying; prompt release
of pictures rejected under selective
contracts; elimination of unfair
cut-rate competition in form of premiums, lotteries, etc.; control of
non-theatrical competition and an
end to forcing of excess and unwanted shorts on feature sales.

While the MPTOA wants to Increase the cancellation privilege

wanted shorts on feature sales.
While the MPTOA wants to increase the cancellation privilege from 10% to 20% of the pictures bought, much of the complaint at present is against the conditions prevailing under cancellation which permit the distributor to get around allowance of even the present 10%, rejections. Relief on the cancellation question will be stoutly demanded, it is expected.

The MPTOA urges the organization of local boards to handle all trade disputes in the belief that this would end much costly and unsatisfactory litigation, on the other hand not denying anyone their right to go to court if insisting on that action Kuykendall believes local boards should be composed of local theatre owners and distributors, with recommendations posed of local theatre owners and distributors, with recommendations for the adjustment of differences subject to acceptance by the parties

Involved.

In pressing against unreasonable clearance, either in time or area and not based on actual competition. The MPTOA exec committee will urge an openly negotiated and pulshed uniform maximum clearance and zoning plan in each metropolitare center. Such a plan would limit clearance within a defined maximum for each theatre or run, provide a definite and uniform availability for subsequent runs of like ability for subsequent runs of like classifications and encourage reaonable admission scales.

INDIES' UNDERCOVER CONTEST ON COLOR

Hollywood, April 14.
Burroughs Tarzan completed
Phantom of Santa Fe' today (14)
after an undercover production to
beat other Indies to the market with
the first all color feature.
The night before George Hirliman
previewed Regal's 'Capt. Calamith'
in 100% Cinecolor.

Par Takes Chimp Series

Hollywood

Hollywood,
Back from New York where he negotiated a deal with Paramount to produce another series of six Shorty the Chimpanzee" shorts, John A. Haeseler will start filming of first, to be delivered by Oct. 1, on a nearby dude ranch.
While east producer also closed deal with McNaught syndicate to furnish weekly photographic come strip based on Chimp's activities in Hollywood, Haeseler also made deal with Rand-McNally Co. to publish illustrated book on life of Shorty as an actor. Book will be published for the five and dime market.

Presidential Satire

Hollywood, April 14. is first to the barri with a political yarn satirizing the coming presidential election. Dalton Trumbo is doing the screen play from his original Everybody Cheer. Lead goes to Hugh Herbert.

Brisson Buys His Own

Screen rights to 'A Lothario' Abroad,' by Estes Farmer, have been acquired by Carl Brisson.

Actor is negotiating with Paramount to produce, with himself starred.

Allen-Oakie Stymie

Hollywood, April 14. Hollywood, April 14.
Casting troubles are upsetting 20th-Fox's plan to co-star Fred Allen and Jack Oakle in 'Sing Baby Sing,' formerly Town Hall Tonight.' Allen's radio contract and physical condition is keeping him in the East while Paramount is balking on any. Oakle loan as actor's contract expires Dec. 1.

ITINERANT EXHIBS, CANADIAN PROBLEM

Toronto, April 14.

The intended curbing of activities of certain fitnerant exhibitors, particularly with regard to their endangering public safety, will continue to be the immediate task of the Motion Picture Distributors & Exhibitors of Canada, according to the Motion Picture Distributors & Exhibitors of Canada, according to the annual report of Col. John 16.

Cooper, president, made public Saturday (11).

With some 200 itinerant exhibitor 'situations' reported from Manitoba, Sasakatchewan and Alberta, the problem of leasing films to travelling showmen who wander through sparsely-settled areas to present one-night performances in community halls is a problem still present one-night performances in community halls is a problem still present one of the distributors are anxious to lease films, there is often uncertainty as to the whereabouts of itinerant exhibitors as they motor, often without set schedule, through the prairie provinces with their portable sound-equipment. So far, the distributions as they motor, often without set schedule, through the prairie provinces with their portable sound-equipment. So far, the distributions are content in the provinces in having fire-proof booth created in such community halls as are on the itinerant 'coutes' and in admonishing the traveling exhibitors to keep film, other than when in use, in the metal containers which the exchanges supply. exchanges supply.

All Amusement Stocks Suffer In Yesterday's Selling Wave

By MIKE WEAR

After several days of indecisive oves, the stock market was hit by selling wave yesterday (Tues.), with sening wave yesternay (Tues.), with the result that higher-priced lead-ers lost 1 to 4 points in increased trading. Selling extended into amusement list, with Loew common and Paramount 2d pfd falling to new leave.

and Paramount 2d pfd falling to new lows,
Universal preferred dipped 7½
points to 100, making it biggest individual loser for the day. Paramount 1st pfd lost more than 2
points to 67 on a few sales. Radio B
dipped a point to 99½, and Eastman
Kodak lost the same to 166. Columbla Pictures ctfs were off nearly
a point at 37%, while 20th-Fox pfd.
was down more than 50c. to 33d.

bia Pictures cffs were off nearly a point at 37%, while 20th-Pox pfd. was down more than 50c. to 33%, Smaler declines also were shown by Consolidated Film common, which equalled its old low; Madison Square, Radio common, 20th-Fox common, RKO and Warner Bros.

Most amusement bonds were frim to slightly higher but General Theat reliens turned unusually soft, as volume increased.

Major portion of last week's abrevalted stock activity was devoced to consolidation of general maner in which the radii group and the recovery and another encouraging sign for buillish-minded traders was excellent maner in which the radii group partially confirmed the industrial group's advance.

Amusement Group came close to its former peak and then wound up the former peak and then control the former peak and then wound up the former peak and then wound up the former peak and then control the former peak and then wound up the former peak and the for

Yesterday's Prices

Sales
Sales

0,500 W. B....114, 10% 11 - %
CURB
\$,400 Tech... 30% 29% 294 - %
1,700 Trans-L... 3% 3% 3% - %
BOXDS
\$16,000 Gen. Th.. 204, 25, 25 - 14,
7,000 Keith... 06 94%, 94% 4,
1,000 Par-Bway 50 56 56 54,
1,000 Par-Bway 50 56 56 56,
0,000 Par-Bway 50 56 56 56,
0,000 Par-Bway 50 56 56 56,
0,000 Par-Bway 50 56,
0,000 P

Inside Stuff—Pictures

Hearst's Baltimore News-Post last week was the hub of three separate nixes of ad copy. Declined two national ads on 'Small Town Girl' (M(c) in advance of its current showing at Loew's Century. Reason was that the Ben Ames Williams novel ran serially in the Balto Eve Sun, rival rag to the Hearst sheet, and that contained in the copy of the national ads was, 'The great serial now on the screen. It thrilled you when you read it—now it comes to true life on the screen. Though there was no mention of fact it was serialized in the Sun last autumn, nor indeed even mention that it had run in a newspaper, the News-Post asked even mention that it had run in a newspaper, the News-Post asked even mention that it had run in a newspaper, the News-Post asked the national layouts, and when Loew's refused, the Hearst paper nixed the national ads. Yet in the local ad on opening (Friday) day, line in one-point type proclaimed pic as 'M-G-M's great newspaper serial.' Century got away with that.

tury got away with that.

The indie vaudefilm Hippodrome sent copy on ad for Mr. Deeds' (Col)
to the News-Post which contained the line, Read Gilbert Kanour's enthustastic tribute in the Evening Sun today. News-Post elided mention of
the 'Evening but okayed Gilbert Kanour's label; he's the crick

on rag.

The Durkee chain of nabes wanted somehow to wiggle around the Hearst ban on 'Klondike Annie,' and propositioned the News-Post ad department to let 'em' buy some ad space in sheet, with only copy used, "That Certain Picture," plus of course names of theatre laying flick. Hearst rag turned proposal down cold.

Pertinent point raised in Technicolor's annual statement issued last week centered around possibility that the corporation might enhance its financial position as soon as bureau of internal revenue reaches a decision on its review of the corporation's tax return in 1929 and 1930. Understanding is that the tax returns of subsequent years might be affected by the bureau's decision, and consequently the corporation's balance sheet is subject to any necessary adjustment on final determination of federal income taxes for years 1929 to 1935 inclusive. Field examiners previously had reported over-assessments on the company, but the whole matter was left for final decision by the bureau of internal revenue after review of the 1929-30 returns.

Now that James Cagney won that lawsuit against Warners on the billing technicality, chain theatres linked to producing companies have all received flock of specific orders as to handling billings on all players in all pix released by respective studios for showings in the company houses, Many houses have in past not given much thought when laying out add just how stars, featured players, and directors should be billed. Ad men followed own ideas on matter, weighing local meaning of players ofttimes rather than observing the credit sheets in press books. Now, however, they have all been warned by head offices to be minutely careful when plotting newspaper ads, billboards and marquees.

With 13 writers added to scenario staff during past week, Universal presently is preparing more stories for early production than at any time in past four years. Additional 10 scribblers will be added in near future to prepare stories not only for balance of 15 features to be made on current program but for new season as well. Newest additions to U scenario staff include A. E. Thomas, Leonard Praskins, Humphrey Pearson, Lynn Starling, Isobel Dawn, oyd de Gaw, Vera Caspary, Adele Buffington and Lillian Barker.

John Barrymore's p.a. figured it would be a good idea for him to write a criticism of Dolores Costello's performance in Little Lord Fauntieroy, and sign the actor's name to it. Shown the notice, Barrymore nixed it, and said he would write his own critique. He sat through a private screening of the film, wrote the criticism himself, and it was printed in the L. A. Times night before film opened its Los Angeles-Hollywood run. Actor characterized his former wife as 'a genius actress' and 'an intriguing personality.'

While the date for depositing Class B Preferred stock was extended until May 1, technically the new recapitalization plan of Radio Corp. of America, okayed by stockholders at special session last week, is in full operation. Certificates for common shares and for new convertible first preferred to be given Radio B holders will be issued starting on April 15, with latter issue bearing dividends at \$3.50 annual rate from April 1, this year.

Harry Sherman's latest Hopalong Cassidy film, 'Three on a Trail,' is being rushed to New York by plane to be censored and released in time to fill date on Paramount program to sub for Walter Wanger's Fatal Lady, delayed by studio fire. Only one pic is slated for national release by Paramount on that date, and Sherman figures his opus will pick up extra coin because of the break.

Stepin Fetchit, on personal appearance engagement in east, booked the date without consulting 20th-Fox studio where he is under contract. Studio wanted sepia comic for part in 'Dimples,' but agreed to let him return east to fill the New York date when learning of contract from a N, Y, agent. Fetchit starts in picture upon his return to Coast.

Understanding on Coast is that J. D. Rhodes, Pittsburgh coal mining operator and industrialist, is putting up coin for Richard A. Rowland's production of series of features for Paramount release. Rhodes, with a brother, known in past to have a controlling interest in American Car Wheel Co., financed Rowland when he first organized the old Metro company in 1917.

Carl Laemmle's personal 24-sheet bulletin board, on the Universal lot for years, was dismantled last Saturday by studio wrecking crew. For years founder of Universal blazoned his business philosophies, sentiments and messages to employes and visitors via this board. It carried his valedictory to employes as it went into the discard.

L. A. to N. Y.

Jo Swerling. Adolph Zukor. Abe Schneider. Jack Leo. Mai. Albert Warner. Maj. Albert Warner. Gradwell Sears.
Andy Smith.
S. Charles Einfeld.
Alex Esway.
Joe Pehner.
Frederick 'Rinehart.
Steve Hannagan.
Keith Glennan.
H. K. Batchelder.
Fred Pelton.
Victor Clarke.
Fay Wray.
Hedda Hopper.
Frances Marion. Frances Marion. Harold Lloyd. James R. Grainger.

N. Y. to L. A.

Jack Salter. Jack Salter.
Al Jolson.
Ruby Keeler.
Sam Marx.
Seymour Felix.
Bob Ritchie.
George Faulkner.
Bill McCaffrey.
Nino Martini.
Clifford Whitley.

U Yens Dowling-Dooley

Hollywood, April 14. Universal is dickering with Eddie Dowling and Ray Dooley, presently ethering, to warble in one of U's musicals for next season, probably 'Everybody Sings.'

Several years ago Dowling took a filer in pictures in 'Sally, Irene and

11 FIRST RUNS ON B'WAY

Premier's Financial Structure **Being Set; Moderate Productions**

Premier Productions, Inc., new producing distributing subsid company which is being set up by Pathe Films Corp., will be a \$2,000,000 corporation, financed largely by the group now setting up the subsidiary. Latest plans call for Premier to function apart and separate from parent company, Pathe keeping its finger in through interlocking directorate.

Its chief continued in the continued in the

Its chief contribution probably will be lending the Pathe name to will be lending the Pathe name to the picture product to enhance sales value in exchange for guarantee that all negative will be bought from DuPont. This means plenty to Pathe, since the company owns 35% interest in DuPont which has been its principal source of revenue since leaving active distribution-accidition. production.

production.

Robert W. Atkins, executive vicepresident of Pathe; Willis C. Bright,
Pathe treasurer and v.p., and a
hitherto undisclosed moneyed man
are being tabbed for important posts
with Premier. Edward Alperson is
slated to be active top man in the
distribution division, probably designated as general sales manager
and v. p.
Actual election of officers prob-

and v. p.

Actual election of officers probably will not be held until latter part of this week. Details of capticalization set-up, which is to include sale of Fremier common stock on either the N. Y. stock or curb exchange, probably will be revealed next week when plan is submitted to the Securities & Exchange Commission for approvals or resistence. mission for approval or rejection. Little trouble is anticipated because of strong subsidiary allgnment.

Bulk of picture product will be of lower-bracketed varlety, designed for widespread distribution at mod-erate rentals. Figured that it will come into active competition with Républic and other moderately bud-geted films.

Futter's Countersuit

Hollywood, April 14. Hollywood, April 14.

Futter Productions has countered the injunction suit of Tom Keene by filing Federal Cour restraint proceedings against the actor working for any other studio while still assertedly obligated to Futter.

Action by Futter asks \$100,000 damages and follows Keene's suit in Superior court. seeking definition

superior court, seeking definition of his contractual rights.

INSULT TO INJURY

Flooded Theatre Seats Destroyed By Fire-\$30,000 Loss

Willamsport, Pa., April 14.
The flood loss to Williamsport theatre owners was added to this week when the 1,400 seats from the Keystone were destroyed in a fire at an upholstering firm in a nearby town. The seats had been removed from the theatre which had about six feet of water on its first floor covering the entire seating capacity. They were taken to the upholstering concern to be divided and renovated. The loss to the Comerford Theatre Co, owners of the Keystone, is estimated at about \$30,000 for the seats and further delays the opening.

opening.

The four picture theatres, two owned by the Comerfords, and the one leght bouse where independent burlesque was being played, were all under water. Bach had from 10-12 few dwater on the first floor and all were dark for at least 10 days.

days.

Three of the picture houses are now operating but the Majestic cannow operating but the Majestic cannow operating plant and scenery were badly damaged by the water which covered the entire business section. The damage to pipe organ consoles and equipment in all five theatres added to the loss of the syners.

WPA Propaganda Pix

Washington, April 14, road-scale scheme to make pic-torial record of government relief activities starts soon under super-vision of Works Progress Adminis-

vision of Works Progress Administration. Score or more of 600-foot reels will be made by commercial outfits under contract and exhibited for propaganda purposes through co-operation of theatre-owners as well as non-theatrical hook-ups.

Undecided about exactly how much footage will be shot or the amount of money which will be spent. Col. Lawrence Westbrook, deputy relief boss, said bids have been requested from approximately 20 labs and producers of industrial films. Specifications call for estifilms. Specifications

PITT RECOVERS

Pittsburgh, April 14.
Last vestige of recent disastrous flood will be washed away, as faras theatrical district is concerned, next week when two remaining first-run sites hit by high waters reopen. They are Fulton and Alvin, Former expected to get under way, again Thursday (16) with 'Sutter's Gold' while Alvin swings into action' Monday (20).
Talk of town is quick recovery clnema palaces have made from re-

clnema palaces have made from re-cent disaster. Stanley and Penn, the other-two first-run houses serithe other-two first-run houses seri-ously damaged, got started Satur-day (11), crossing up even most optimistic; who were willing to wager following St. Patrick's Day catastrophe that it: would be any-where from six to elght weeks be-fore any of the theatres would be

fore any of the theatres would be open again.

While not fully repaired, houses are fitted completely enough to make a go of it. Basements still closed, and reconstruction work here will take an additional fortinight, and all turnishings haven't arrived yet either. Penn and Stanley got a break in nabbing off seats and carpets immediately. Inability to get these fixtures as quickly as their rivals is delaying Alvin and Fulton.

their rivals is delaying Alvin and Fulton.
Variety, buriesque site, threw open doors Sunday night (12) with a midnight show, while Ritz, WB subsequent run downtown, beat the gun by a week and was in action again Saturday (11). Two other sites which felt full blow of catastrophe were Barry, formerly the Pltt, a second-runner, and Art Cinema, 250-seat foreign film house. However, these houses haven't made

Pitt, a second-runner, and Art Clnema, 250-seat foreign film house. However, these houses haven't made-any effort to get started again, due to financial reasons, and unlikely that they'll open until fall if at all. Incidentally, theatre owners have drawn a hefty pat on back from Chamber of Commerce, complimenting boys on their speedy return to normal. Other downtown businesses similarly hit are still getting in Lhape again and complete relighting of theatrical sector is expected to spur the others along. In addition to damages to property, it's conservatively estimated that flood has cost downtown theatres around \$150,000 in grosses. With reopening of Penn, Stanley and Alvin, Davis, reopened by WB as an emergency, will likely shutter again while WB's Regent and Harris-Family in East Liberty will return to second-runs again.

MEANS KEEN BID FOR CHOICE PIX

Only Six First Runs Few Years Ago-Center Going Legit but Criterion Comes In - Many Second Runners and Dualers in Times Square Sector

INDIES' BIG CHANCE

With the 1936-37 season a total of 11 first run film theatres on Broadway will be battling for the cream of product. The competition in the bidding is expected to be in the bidding is expected to be keen. The 11 houses that are lining up in the first run market for the coming season, compares with the six on Broadway only a few

TT RECOVERS

By the summer, probably in July, the new B. S. Moss' Criterion will be added to the first run field in the downtown New York area. There is a good chance that here and elsewhere, due to inability to get choice product, stage shows may be played.

product, stage shows may be played. The smaller first runs will probably suffer, per usual, this taking in the Globe, the Astor when it returns to a continuous run policy, and the Rialto. Additionally, second and third run houses in the Times Square sector figure to face a harder struggle, such as the Palace, Mayfair, Cohan, Central, Waldorf and Warner. What Moss Broadway will be doing this summer and fall is another question. Palace, in duals, has be doing this summer and fail is an-other question. Palace, in duals, has been playing a first run here and there. Among the second or third runs, Loew's State is in the best posi-tion, since it has Metro, UA and half of the Warner-Paramount programs sewed un.

Radio City Hall's Good Position

Radio City Hall's Good Position
Music Hall has the strongest call
on pletures and is expected to hold
the choice on RKO, 20th-Fox and
Columbia again the coming year.
Roxy, which bought Universal solid
and a substantial number of Gaumont-British pletures this year, will
probably renew. Strand gets the
cream of the Warner product and
the Rivoll franchise on United
Artists runs another season. Paramount has its own show window, the
Par, and Metro its Capitol, with each
burning up around 45 pictures annually. nually.

nually.

This leaves a rather narrow minority of pictures for first run engagements as selections for the Rialto, Criterion, Astor and Globe, if all are to survive. The Center is eliminated as it goes legit again with White Horse Inn.

'White Horse Inn.'
Independent companies may find
the 1936-37 season the best they
have ever enjoyed in downtown New
York since it will undoubtedly be
necessary for numerous houses to
(Continued on page 25)

Duffy, Daly, Sirovich Copyright Revision Proposals Conclude 7 Weeks of Hearings Today (Wed.)

Gov't's St. L. Motion

St. Louis, April 14.

Motion to shorten the time allowed corporate interests of Warner Bros. Par and RKO to file appeal to U. S. Supreme Court in connection with government's effort to stop withholding of films from Fanchon & Marco theatres here was filed with U. S. District Judge Charles B. Davis on Saturday (11). Stanley Reed, solicitor of Dept. Stanley Reed, solicitor of Dept. of Justice, and District Attorney Blanton here, charge that contemplated delay is frivolous and intended wholly to stall govt. New York case, although charges there re same as in two cases here.

WB'S 1-4c PER **SEAT MUSIC TAX**

Warner Bros. is readying for re-lease within the next week a per-forming rights license for pleture theatres. Rate will rate between 1c and 4c a seat and be based on the same graduated scale as contained. In the license issued by the Ameri-can Society of Composers, Authors and Publishers. Fee which WB proposes to ask is about 20% of what it got through ASCAP. It is understood that the an-nouncement of the license will be accompanied by a statement de-claring that though. Warner is op-posed to the collection of a per-formance fee from theatres exclu-sively used for pictures the pro-

formance fee from theatres excur-sively used for pictures the pro-ducer has no alternative but to cede to the rights held by the writers in the musical works which are con-tained in the WB catalogs.

NEW SHEARER SOUND TRACK IN COAST DEBUT

Los Angeles, April 14. First use in a Coast theatre of the Prist use in a coast theory of the Douglas Shearer push-pull sound track apparatus and the Shearer horn system was at the Geary theatre, San Francisco, last Saturday (11) for opening of Metro's 'The Great Ziegfeld' as a roadshow attraction.

Great Ziegfeld' as a roadshow attraction.
Sound equipment Installed in hooth under supervision of John K.
Hilliard, Metro sound engineer, is duplicate of apparatus in Carthay Circle theature here for local run of 'Ziegfeld' starting tomorrow (15).

Washington, April 14. Washington, April 14.
Seven weeks of rambling hearings
on modernization of bewinskered
copyright legislation come to an end
tomorrow (15), when House Patents
Committee mops up lengthy witness
list and concludes discussion of
Duffy, Dally and Sirovich revision
proposals.

Duffy, Daly and Sirovich revision proposals.

Prospects for final enactment of a bill bringing the 1909 law into conformity with present conditions are uncertain, due to committee dissension and wrangiling. Strent-construction will be made by two leading factions to get a measure before the House in time for debate and a vote during the short time left this session.

Whether a bill will be sent to the White House this year depends primarily on the success of efforts to harmonize groups widely spilt over a number of technical issues, chiefly retention or abolition of the existing \$250 minimum infringement damage clause. The House group is torn into two sharply-blokering forces over this subject, and the majority of the committee appears certain to go down the line for continuance of the present penalty as 'deterrent' to piracy.

A House-Senate wrangie seems

the present penalty as deterrent to piracy.

A House-Senate wrangle seems inevitable, and if a tug-of-war believen the two branches develops there will be next to no hope that a modernizing, bill can be ratified this year. The Senate is overwhelmingly in favor of the Duffy bill, which gives broadcasters a number of badly wanted benefits and, by the same token, restricts tunesmiths and hadly wanted benefits and, by the same token, restricts tunesmiths and performers, while the House probably will accept without quibbling whatever measure is reported by the Patents committee, which in turn looks predominantly in favor of ASCAP's ideas.

Final Witnesses

Hearings wind up tomorrow (Wednosday) with Nathan Burkan, ASCAP counsel, presenting rebuttal testimony and summarizing legal arguments.

Spokesmen for film exhibitors and

Spokesmen for film exhibitors and

Spokesmen for him exhibitors and producers were among final witnesses at the last hearings. Ed Kuykendall, president of Motion Picture Theatre Owners of America, on Monday (13) plugged the idea of wiping out the minimum includence of the minimum includ idea of wiping out the minimum in-fingement damage provision, while Gabriel Hess, counsel for Motion Picture Producers & Distributors of America, on Tuesday (14) took the opposite position in this principal lesses

lssue. Film producer delegation today (Tuesday) blasted principal features of the Duffy bill, calling for retention of nearly all provisions of the 1909 law and slapping at exhibitors who were declared 'misguided.'

Headed by Cabriel L. Hess, Hays Headed by Gabriel L. Hess, Hays organization's general counsel, contingent rapped Américan entry into the Berne convention. Hess asked for continuance of minimum infringement penalties and protested provisions of the Duffy bill which would exempt free shows from infringement penalties.

Declaring ending proposals are

ningement penalties. Declaring pending proposals are filed with inconsistencies, Edwin P. Kiiroc. 20th Contury-Tox lawyer and chairman of the Hays copyright committee, pointed out the film industry is the greatest user of copyright material in the world, and its position should be given great weight. Ilroe extinated the outlay for stories and music runs from \$15,000,000 to \$25,000,000 annually. None of the proposals is acceptable in present form, although all contain 'sound' features which could be merged into satisfactory legislation. tain 'sound' features which could be merged into satisfactory legislatio Kilroe said. He suggested that during the interval before the next sension. Congress should try to patch up a more desirable measure and abundon its efforts to revise antiquated laws this session.

Right of producers to control (Continued on page 58)

Radio 'Sermonette' Based on Moral Point of Film Is Pastor's Idea

Phlladelphla, April 14. A Philly preacher has figured out a tie-up between religion and pix and he's out to put it over vla

gan frequent film-going and doped out that about 80% of Hollywood releases have moral based on Biblical scriptures.

and he's out to put it over visit radio. Beginning this week, he'll air five-minute session nightly (15 induces Sunday), pointing out moral lessons in the filckers in series tabled 'Movie Sermonettes.' It's on WFIL's sustainer list, with station figuring to collect film distribs backing when sories gets rolling.

Having run across estimate that daily pic attendance in U.S. is 80-000.000. Rev. David Carl Colony figured about 10% of that number are churchgoers. How to corral that missing 30%? He attended Hecht and MacArthur's 'Scoundrel' and saw it as great moral lesson. Be-A clerk of so a mike experience

Faunty Smash \$19.500, Chinese-State, On L. A. Juve Trade; Jolson \$14,800, Downtown-H'wood, '13 Hours' 18G

Los Angeles, April 14.

(Best Exploitation: Chinese-State)
'Fauntieroy' at Chinese and State
is leader of the pack for Easter
week. Date is a natural for the
juvenile trade, which packed house
on opening at the control of the control
but I control of the control
went to town in exploitation with
pic looking to be natural for two
weeks, but it won't be held. Like
wise, Warner's Downtown and Holjuwood don't have a two-week tenant in Jolson's 'Singing Kid,' which
should gross no better than a joint
\$14,800.

'13 Hours By Aly 'the Change of the control

To the control of the control

The control of the control of the control

The control of the control of the control of the control

The control of th

13 Hours By Air in at Paramount for nine day sofourn doing better than average trade and should sound off with around \$18,000 for the run. Pantages and RKO have double bill in Witness Chair (RKO) and Farmer in the Dell' and are doing a so-so trade. Orpheum with double bill has a Bowes amateur unit and trade more than doubled that of previous week. 'Rhodes' in third stanza at Four Star keeping up unusually smart pace for length of stay.

stay.

Circus, which was around both downtown and in Hollywood area for 10 days, though doing wholesome trade did not cut into the pic house mat bis as much this year as in previous seasons. Night trade in downtown houses, however, was culled a bit.

town houses, however, was culled a bit.

Heaviest campaign town has had in months on pic 1s that given Fauntieroy' for dual Chinese and State showing. They had double truck layout opening day in LA. Times with tieups on Dolores Costello Barrymore. Wirephotocyfeing made in fore-court of Chinese opening day. Tied in with LA. Shopping news, hitting 350,000 circulation on classified an with LA. Shopping news, hitting 350,000 circulation on classified and stunt giving away 25 pair tickets. Paper donated 24-inch plug on pic, Had Bartholomew let loose five homing pigeons on jaunt to San Diego fair. Used teasers in papers ahead opening, quoting stars on 100 24-sheet board. Then wound up, with usual radio tieup including interviewing of Miss Costello Barrymore over station KECA.

Estimates For This Week.

Chinese (Grauman) (2,23; 30-465—Fauntieroy' (UA). Off

Estimates For This Week.
Chinces (Grauman) (2,028; 30-40-55)—"Fauntleroy" (UA). Off to smash trade from opening and in for two weeks. First stanza alded by Baster trade will hit \$\$,500. Last, week "Petticoat" (MG). For eight day stay was oke, with take of \$\$,700.

smash trade from opening and infor two weeks. First stanza aided by Baster trade will hit \$9,500. Last week "Petticoat" (MG). For eight day stay was oke with take of \$3,700.

**Downwork WB) (1,800: 30.35—

calculations 10...
fourn and wound up with small 1500.
United Artists (Fox-UA) (2,100; 30-40-55)—Petiticat' (MG). Pacc slow from start and in line to get slow from start and in line to get week 'Shark Island' (20th). Did not round out trade that was figured for it, bowing out with \$4,100 for the eight day run on moveover from crate.

Seattle Perks Up; 'Zieggy' Topping **Town With 10G**

Seattle, April 14.

As Lent went out, the showshops stepped on the gas for bigger b. o. and added first-runner lighted up, the Music Hall, for roadshowing of Ziegefeld. Recent big takings for Midsummer Night's Dream, at same house encouraged stying 'Ziegefeld' similar treatment. Excellent features at leading houses makes play for divided color and the state of the st

after Holy Week. Paramount, Liberty and Music Box rate about even text and Music Box rate about even Estimates for This Week

Blue Mouse (Hamrick) (900; 2737-42)—'Lonesome Pine' (Far). In third week; still good at \$3,000. Last week 'Pihe' got \$4,100, big.

Colliseum (Evergreen) (1,800; 2132)—'Milky Way' (Par) and 'Exclusive Story' (MG), dual. Hitting \$3,500, good. Last week 'Anything Goes' (Par) and 'Professional Solder (1901), dual. Hitting \$3,500, good. Last week 'Anything Goes' (Par) and 'Professional Solder (1901), dual. Hitting \$3,500, good. Last week 'Anything Rang up \$4,000 in five days, weak. Last week 'Sutter's Gold' (U) grabbed \$5,700, poor.
Liberty (J-vH) (1,900; 21-27-42)—'Deeds Goes Town' (Col). Getting big campaign and big coin, \$5,000. Last week 'Pride of Marines' (Col) and 'Ring Round Moor (In Med Col) and 'Ring Round Moor (

'WIFE VS. SEC' \$9,000, JOLSON 6G IN OMAHA

show. Here for nine days and with healthy stage support headed for a good \$18.000. Last week This Night (Par). Was just nightmare for five days it stuck around and wound up with an \$8.500. which means key to the crying room' for management. RKO 2800: 25-35-40-55)—Witness Chair' (RKO) and Tarmer' (RKO) split. Doing oke at mats but nites not so forte. Will wind un with fair \$5,000. Last week 'Breaktast' (U.) Did not stand up to even moderate trade that was expected, winding up trade that was expected, winding up anticipated. State (Low-Frox) (2.021: 30-40-55)—Tauntlerey' (UA). Spliffy attraction for this time of year here. Klds thronging house for early pergramances and take looks like around \$10,000. Last week 'Petitona' (Wife vs. Sec.' too strong on 'Singing on 'Singing' Wednexday opening on 'Singing' well-weight to the sum on the week with a good of the current shows, but not the word of more than one manager the string from Holy week is less than ever before. Still noticeable, but traditions to the current shows but not the word of more than one manager the string the sum of the current shows but not the word of more than one manager the string that the sum of the current shows but not the word of more than one manager the string that the sum of the current shows but not the word of more than one manager the string that the sum of the current shows but not the word of more than one manager the word of some than the sum of the current shows but not the current shows but not the word of more than one manager the word of some through the sum of the current shows but not the word of more than one manager the word of some through the sum of the sum of the current shows but not the other word of more than one manager the word of some through the sum of the

1st Runs on Broadway

(Subject to Change) Week of April 17 r-'Great Ziegfeld' (MG)

Astor—Great Ziegfeld' (MG) (2d wk),
Capitol—Small
(MG) (2d wk),
Center—Message to Garcia'
(20th) (2d wk),
Music Hall—Mr. Deeds Goes
to Town' (CO), (16),
Paramount— Desire' (Far)
(2d wk)

(2d wk).
Rialto—'Sky Parade' (Par),
Rivoli—'Things to Come'
(UA) (18),
Roxy—'Amateur Gentleman'

Strand—'I Married a Doctor'

Strand—'I Married a Doctor.
(WB) (18),
Week of April 24
Astor—'Great Ziegfeld' (MG)
(3ā wk),
Capitol—'Big

Capitol—Big
(Par).
Center — 'Country Beyond'
(20th-F) (22).
Music Hall—Capt. January'
(20th) (23).
Paramount—'13 Hours By
Air' (Par).
Rislto—'F Man' (Par).
Rivoli—Things to Come'
(UA) (2d wk).
Roxy—'Connecticut

(Fox). Strand — Golden

Kid' and points toward a holdover.
Orpheum will handle itself satisfactowe will handle itself satisfactation work from each of the threehouses, and something of a question
which the leader. Orpheum pulled
a good preview stunt on Fauntle
as good preview stuntle
a

notice later part of week.

Estimates for This Week

Omaha (Blank) (2,100: 25-40)—
Wife vs. Sec.' (MG) and Last of
Pagans' (MG). Undoubtedly be a
total near the top, easily around
\$3.006. Last week 'Ghost Goes West'
(UA) held seven days after it was
expected to move out the fifth day
to get the house back to its Thursday openings. Don't Get Personal'
(20 Fov), as the second baif of the
Corphoum (Blank) (2,376: 25-40)—
Fauntleroy' (UA) and 'Millions' in
Air' (Par). Total at \$3,100 acceptable. Last week 'Love Before Breakfast'|(U) had the lead on the town,
but not strong enough to scale the
heights, 'Tough Guy' (MG) as the
dualled feature helped on the money
dualled stature helped on the money
about the houses average.

Brandeis (Singer-RKO) (1,250:
25-35-40)— 'Singing Kid' (FN).
Wednesday opening gave 'it early
start and weather on its side. Drawing strongly to begin with, and continuance of this trend will wind up
around \$6,000, the tops here. Would
Little a house of the strong here
dualled with 'Don't Gamble with
Love' (Col) just filled up the screen
only \$3,500, very light.

'JAN.' HEADS FOR OK 12G IN BUF.

Buffalo, April 14,

(Best Exploitati : Buffalo)
Figures are on the up again this
week after the pre-holiday spell.
Easter, and respective to the precaster and prosers here, and the day biggest of the three due to celebrations of large local foreign population. Rain kept people at home
Baster Day bit business looks good
generally notwithstanding.
'January' at the Buffalo is headed.
'January' at the Buffalo is headed.

Paster Day but business looks good generally notwithstanding.

January' at the Buffalo is headed for good money despite Good Friday being reckoned in the week and the house being closed half a day.

Town was plastered with exploitable of the control of the cont

Singing Kid'-Noble Bangup \$35,000, **Leathernecks'-Rogers 19G in Boston**

test of the seek 'Colleon' (WB) fair at \$10.50, week 'Colleon' (WB) fair at \$10.50, week 'Colleon' (WB) fair at \$10.50, week 'Colleon' (WB) fair at \$10.50, while opening and striking on the seek of the seek of

'Mr. Deeds' Plus Daniels-Lyon Wow 19G's Balto

Ealtimore, April 14,

(Best Exploitation: New)

Long while since the silver sheets shone with such shimmering product as currently. They all hoarded up their fanciest ficks for Easter week, and in springing 'em simultaneously made for a tam. Not one is doing the biz it might have if released on a run-of-mine seesion, but returns are strong at all houses save the Stanley with 'Singing Kid'.

Hipp has heaved up over the rest, with Mr. Deeds' grabbing interest rome of the strong of Bene Danleis and Ben Lyon. House added more shows Sunday and Monday, and the building biz will mount to a sock \$19,000 on the week.

'Sutter's Gold' opened well at Friday supper show, gaining impetus from long advance bally Larry Schanberger gave film. Cinch for swell \$1500 and will h. o. 'Cant. January' a natural at the New for the kids on holiday, but it is province in the strong of the sum of the sum

Noteworthy is fact that Good Friday found all spots doing well. In Balto Lent doesn't dent as it once did.

did.

The ballyhoorayers pulied all stops this week, and collectively burdened the burg with a large-ariety of plugs. Harold Kaye, setride (Capt. January for the New, got out to long lead and, though threat-ened by the closing rushes of other exploiteers, headed home by a nose. Campaign just about the biggest any pic at the New ever received.

Estimates for This Week
Century (Loew-UA) (3,000; 15-2535-40-55-66)— Small Town' (MG)
and vaude. Good \$17,000. Last week
Petitioat' (MG) and vaude, \$15,000,
o. k.

u. K.

Hiphodrome (Rappaport) '2,300'
15-25-35-40-55-66) — 'Deeds' (COl)
and vaude headed by Bebe DanielsBen Lyon. Leading the town in a feversiah race and will harpoon high
\$13,000. Last week Farmer' (RKO)
and Cab Calloway on stage, off at
\$10,100.

\$10,100.

Keith's (Schanberger) (2,500; 15-25-30-35-40)—Sutter (U). Finding gols of gold in these for allies splendid \$4,500, and the second of Fine (Par), excellent \$4,100.

New (Mechanic) (1,800; 15-25-30-35-40-55)—Tanuary (Fox). Wizard at the bo, with the Temple lugsing in \$6,500, swell, and will howek (Chan-at Circus' (Fox), \$1,500, poor, Stanley (WR) (3,200:15-25,25-40).

(Best Exploitation: Colonial)
Easter week opened auspictously for the Hub film mere swith a steady downnour maners with the turnstiles and encouraged more to seek screen entertainment in the evening. Good Friday bustiness was surprisingly good all overtown in the afternoon, then it slumped as bit at night in spots where the attraction was no better than average. Where the theatre had something to offer, trade flocked in as in any other week. Best example of this trend was seen at the Met, where Ray Noble on the stage is doing dandy biz. With 'Singing Kid' he promises \$35,000.

Loew's Orpheum and State with Deeds' and 'Garden Murder' on a distribution of the colonial o

Par and Fenway, with first two days of this week coming in Holy Week, will do average biz on 'Rhodes' and 'Snowed Under,' dual. Big splash is 'Great Ziegfeld,' roadshowing at the Colonial at \$1.65 top, under auspices of MG. Opened Sunday after ambitious bally.

top, under auspices of MG. Opened Sunday after ambitious bally.

Bert McKenzie, exploiter for Metro, outdid himself for the Zieg-feld film. Becked up by a big, intelligent national ad campaign, Moralligent and the second of th

Estimates for This Week

Estimates for This Week
Met (M&P) (4,200; 35-50-65)—
"Singing Rid" (WB) and Ray Noble
band on stage. Biggest colingetter
the manner of the stage of

son.

Keith-Boston (RKO) (3,000; 35-50-65)—Leathernecks Haue Landed' (Rep) and Buddy Rogers had not stage. Okay, but not socke, \$19-00. Last week \$18,200 for 'Trouble' (RKO) and Lyon-Daniels-Roth in nerson.

person.

Orpheum (Loew) (3,000; 25-35-40-50)—'Deeds Goes to Town' (Col) and 'Garden Murder Mystery' (MG), dual. Substantial combo at \$17,000 pace. Last week way off with 'Bohemian' (MG) and 'Secrets' (Col) around \$6,000.

around \$6,000.

State (Loew) (2,200; 25-35-40-50)
-Deeds' (Col) and 'Garden Murder'
(MG), double. Okay for this house
and promise is around \$18,000. Sad
last week, \$5,500 on 'Bohemian'
(MG) and 'Next' (Col), dual.

Keith Memorial (RKO) (2,900: 2335-50)—Capt. Jan.nary' (20th),
holdover, Nis.h. at \$9,000. First
week satisfactory, but under expectations, \$14,000.

tations, \$14,000.

Paramount (M&P) (1,800; 25-35-50)—Rhodes' (GB) and 'Snowed Under' (FN), dual. Looks slavorable, despite two initial days in Holy Week. Will hit around \$7,000. Last week pale \$6,000 for 'Pine' (Par) and 'F Man' (Par), dual.

(Par) and 'F Man' (Par) dual.
Fenway (M&P) (1,600: 25-30-4650)—Rhodes' (GB) and 'SnowdUnder' (FN), double, Just medium
at \$4,500. Last week slow, \$3,500
for 'Pine' (Par) and 'F Man' (Par)
Scollay (M&P) (2,700: 25-35-4050)—Fauntieroy' (MG), 2d run, and
'Pine' (Par), 3rd run, dual. Not too
encouraging at \$5,500. Last week
\$4,500 on 'Desire' (Par) and 'Country Doc' (20th), double.

CARRILLO'S MARTINI PIC

Hollywood, April 14. Leo Carrillo has been ticketed by Pickford-Lasky for Nino Martini's next starrer, The Gay Desperado. He will also contribute his services for one picture yearly over a three-year stretch.

Desperado' scheduled to go into production May 13, Rouben Ma-moulian directing.

Chi Palace, Back to Vaude, \$23,000. With Block & Sully—'Sutter's Gold'; Leathernecks' \$13,000, 'Faunty' 19G

Chicago, April 14, (Best Exploitati riental) Business is hopping into the

ealthy class following the close of

(Best Exploitat reintal) Eusiness is hopping into the healthy class following the close of Lent and the start of the spring season. With the worst out of the way, the big pictures are starting to come out of the cellar where they had been companely tucked away.

Comes such flickers as 'Sutter's Gold,' 'Country Doctor,' 'Shark Island', and Tauntieroy,' Wife vs. Secretary' went. Into the Chicago Holy Week and Is holding currently for another top money session, the handcap of the Easter holiday zoom. Big rumble throughout the territory is the return of vaudo to the RKO Palace after a straight picture policy for five weeks had kicked the bottom out of the grosses. Palace had hoped to go at least three months on straight flickers, but the second film proved it couldn't be done. With vauide and Sutter's Gold' on the screen currently biz is back at its out went to town on tieups and exploitation on the Ray 'Berkins amateurs unit at the Oriental to corral the bulk of publicity. Estimates for This Week Apollo (B&K) (1,200; 25-35-55). Pounding through to fine fortnight. Shark Island' (2001) (24 week). Pounding through to fine fortnight. Shark Island' (2010) (24 week). Pounding through to fine fortnight. Shark Island' (2010) alsa week for Holy Week and will stick close to \$6,000 again currently, excellent. House has come up smartly in past couple of months and is now riding on the profits.

Chicago (B&K) (4,000; 35-55-35)—Wife vs. Sec. (MG) and stage show (24 week). Xavier Cugat orchests heads the vaude Grappica Show (24 week). Savier Cugat orchests heads the vaude Grappica and will crash through currently to probably 333,000.

show (3d week). Xavier Cugat orhestra heads the vaude, Grappied
all obstacles: last week for hotcha
39,500, in spite of everything and
will crash through currently to
probably \$30,000.
Erlanger (1,200; 55-83-\$1.10-\$1.65).
Ziegfeld (MG), (lest week).
Roadshow filcker in a legt house.
Cypened Sunday 182. Projection was
poor at the premiere. Looks for
near-capacity big.
Garrick (f8cK) (900; 25-35-55).
Tanker (20th), Will Rogers revival
getting fairly good returns at \$4,500.
Myrna Loy name on marquee helping. Last week Garden Cuse (MG)
filipped meaninglessly at \$3,800.
Oriental (B&K) (3,200; 25-35-50).
Tough Guy (MG) and Ray Perkins' amateurs on stage. Unit getting the bulk of the play but looks
1. Last week Hargan (WE), 12,000 for
1. Last veek Hargan (WE).
Sitter (U) and vaude. Block and
Sully headlining vaude and heining
lenty along with Mary Small, et al.
Combination shifts the house
back into the running, the gross
upping into healthy coin at \$23,000.
Rossevet (B&K) (1,500; 35-45-65)
Marier (MG) (3d and final week).
Most of the stage of the stage

at \$12,400.

State-Lake (Jones) (2,700; 20-2535-40)—Leathernecks' (Ren) and vaude. Picture booming the box office and on for \$13,000, zowie. Last week 'Ray' (U) oke at \$11,500 desnite Lent drag.

office and on average of the state of the st

'RHODES,' 'GOLD,' 'GIRL' PACING PORTLAND B.O.'S

Fortland, Ore., April 14.

(Best Exploitation: United Artists)
Trio of strong pix onened Easter
and flower of an all three burging to an all though burging to an all three burging three burging three burging three burging three burging three burg

ed and running up good biz at \$6,-000. Last week Bugle Ann' (MG) and 'Snowed Under' (WB), dual, got fair \$3,800.

United Artists (Parker) (1,000; 25-40)—"Small Town Girl' (MG), Answering to strong exploitation for big \$7,000. Will undoubtedly, hold Last week 'Modern Times' (UA) closed third week with fair \$3,000; second got \$4,700, and first, \$7,400.

"Paramount (Evergreen) (3,000; second got \$4,700, and first, \$7,400.
"Paramount (Evergreen) (3,000; 25-40)—"Trat the Lonesome Pines (2011) and "Evergreen) (2011) dual. Second got \$4,700, big.

Orpheum (Hannrick-Evergreen) (2,000; 25-40)—"Rhodes' (GB) and 'The Music Goes Round' (Col), dual. Getting tremendous play on 'Rhodes' and smash \$5,000 looks 'certain. Last week 'Desire' (Par) and 'Preview Murder Mystery' (Par) got better that sweeringe at clay \$5,200. (1,400; 25-40)—"Brides Are Line That.' (WB) and 'Hellship Morgan' (CD). Getting average play at \$2,000. Last week 'East of Java' (U) and 'Pady O'Day' (20th) closed with good enough \$2,300.

'DEEDS' GOES TO TOWN, \$15,800 IN ST. LOUIS

St. Louis, April 14.

(Best Exploitation: Shubert-Rialto)
Lent exited this week to make bo. o. headaches things of the past; but for St. Louis it was much more than an opening in one and closing in the alley. The burg took it on the whiskers this lent in a manner that will never be forgotten, in fact topping previous Lent lows and the first runners as well as the nabes since store-show days.

Easter week brought Metro's road show. Great Zlegfeld, into the American, legit, at two-a-day and \$1.55 top, with an advertising campaign that will run into big figures and an opening that more than justified the expenditure. Outside of that show, the first runs sported their best attractions, though with the exception of the Fox, where Capra's Mr. Deeds is doing some hot biz, the sitops didn't have what is sually the fare on this importance of the store of the s

Estimates for This Week

profit. Last week '13 Hours' (Par) and Chatterbox' (RKO), finished with \$7,700, below average, Loew's (Loew) (3,152; 25-35-55) 'Small Town' (MG). Getting \$14,800, good but nothing exceptional. Last week 'Garden Case' (MG) and 'Bohemian' (MG). Lowest in months at \$7,900. Missouri (F&M) (3,514; 25-40) 'Times' (UA). At \$5,700, swell week for this house. Last week 'Happen' (20th) and 'O'Malley' (20). Another low with \$4,400.

15.7-25 Spy 77' (All) and vaude-ville. Adding ams to vaude-ville ville. Adding ams to vaude-ville ville. Adding ans to vaude-ville. The value of value ville. Adding ans to vaude-ville. Adding ans to vaude-ville. The value ville. Adding ans to vaude-ville. Adding ans to vaude-ville. Adding ans to vaude-ville. Adding ans to vaude-ville. The value ville. The value vi

Jolson \$17,000. 'Dr.' \$18,000, 'Feet' \$14,500. Brooklyn Goes Kiddie

Brooklyn.

It's paradise for the younger reneration this week at downtown flicker emporiums, with Al Jolson in 'Singing Kid' at Fabian's Paraionne Quints in 'Country Doctor at Loew's Metropolitan, and equally attractive product at. other houses. Fabian's Fox is doing particularly well this week with 'Dancing Feet' and 'Federal Agent', twin and the state of the sta Doctor' at Loew's Metropolitan, and

Estimates for This Week

Estimates for This Week.
Paramount (4,000; 25-32-50)—
Singing Kid' (WB). Plaving to good crowds and looks like fine \$17,000. Last week 'Milky Way'
(Par), \$13,000. Fox (4,000; 25-35-50)— Teet'
(Rep) and 'Federal Agent' (Rep), astisfactory, \$14,000. Last week 'Monlight' and 'Leathernecks' (Rep), satisfactory, \$14,000. Last week Thomas (20th) and 'Unguarded' (MG). Will get good \$18,000. Last week Themes (UA) (2d week) and Breakfast' (U) got \$15,500.

Albee (3,400; 25-35-50)— Sutter's Gold (U) and 'Old Man' (20th). Looks only \$9,000, weak. Last week Chan at Circus' (20th) and 'Song on Stander (20th). Newy \$12,000.

Lower (WD) and 'Newy (Par). Showed Under (WD) and 'Newy at Colony, \$12,000. Cast Showed Under (WD) and 'Newy at Chary \$12,000. Cast Showed (Par). Okay \$4,000.

N. H. BIZ UP ON LENT REBOUND; 'TOWN' \$8,000

New Haven, April 14.

(Best Explitation: Poli)

Rebound from Lent setting in okay, with fair enough business all around this week. Rainy Easter o hoost for film spots. Town's total de luxe grosses running sil htly above this time a year ago.

Not much of a splurge among the exploiteers this week. Foll's ace exploiteers this week. Foll's ace exploiteers this week. Foll's ace at lobby radio interview getting an alloby radio interview getting an alloby radio interview getting an alloby radio interview getting and allow the same and the

Estimates for This Week

Estimates for This Week
Paramount (M&P) (2.348; 35-50).
—13 Hours' (Par) and 'F-Man'
(Par). Off to okay start and should
reach satisfactory \$7,000. Last week
This Night' (Par) and 'Parents'
(Par), \$4,500, not bad for Holy
Week.

Easter on B'way Big, 'Faunty' 2d Wk. 100G, 'Desire' 55G, Julia 37G, 1st 5 Days 'Ziegfeld' 15G, 'Girl' 35G

Smash arrival of the Easter sea-son is Metro's 'Great Ziegfeld' which had its arc-light premiere Wednesday (9) matinee has been selling out at every performance, including the midnight show Saturday night (11). The first five days of the two-a-day attraction at a \$2 top is \$15,000, this including sale of standing room. Advance is mounting daily, with tickets being sold six weeks in advance and all indications minting to run through the summer.

end of Lent brought a rific boost in business to the street, another big money-grabber among rific boost in business to the street, another big money-grabbe: among the new pictures of this week being 'Desire'. Playing to the biggest attendance for any picture on its tatendance for any picture on its stocks an easy \$15,000, with a chance of topping Xmas week's \$56,000 which included a heavy New Year's eve take. Picture goes a second and probably a third week, with pit show of Little Jack Little orchestra, Ethel Merman and Jane Cooper, who are helping business, staying on will be shown the stage of the stage of the stage of the stage of the stage our entity. The stage our entity of the stage our entity. Despite rainy weather over Easter and Monday (13), 'Little Lord Fauntleroy' increased its 'vace on the heldover and may reach \$100,000 as against stage of the stage our entity. Little Andrewell Section of the stage our entity of the stage our entity of the stage our entity of the Section of the stage our entity of the stage our entity of the Section of the stage our entity. Kids an out of hoof until next Fauntleroy' probably the pitches of the stage out of the stage of the s

'JANUARY' HOT

IN DENVER

WITH 10G

Denver, April 14.

(Best Exploitation: Orpheum)
Shirley Temple again proves of the control of th

Estimates for This Week

quite profitable week of \$20,000.
Garcia' is in for another week. The
Captile is a for a for a for a for a
possibility for \$35,000 in spite of th
strong opposition this one has
stand currently. Holds over.

The Al Jolson musical, 'Singing
Kid' picked up a bit on its first week
after a slow-start to finish with over
\$20,000 but on holdover (current)
doesn't look over \$12,000, quite disappointing. Goes out Friday night
(17), house bringing in 'I Married a
Doctor' on Saturday movning (18),
Fourth week of 'These Three,' ending today (Wed.) around \$15,000.
Endis another couple days, with
premiere Friday night (17).

The exploitation and advertising

premiere Friday night (17).

The exploitation and advertising The exploitation and advertising The exploitation and advertising the exploitation of the exploitation o

Estimates for This Week
Astor (1.012: 55-3:10-31.63-52.20)
—Great Zlegfeld' (MG) (1st week).
Had its flash premiere Wednesdynicht (8) and on first five days, with standing room sold at all performances after Thursday's (9) mainee, plus third show Saturday midnight (11). \$15.000, smash takings.
Looks in for a solid run through the summer, with tickets selling six weeks in advance. Cenacity of house at scale is \$18.500 a week but with standing room it could be around \$20,000 or more.
Capitol (4,620; 25-35-55-85-81-125)

duet, 'Colleen' (WB) and 'Chan at Circus' (20th), fell to under \$5,000, not so good.

Paramount (3,664; 25-35-55)—'Deslare' (Par) and stage show with Little Jack Little orchestra, Ethel Merman and Jane Cooper. This may equal to the property of the paramount of the property of the prope

Estimates for This Week
Aladdin (Huffman) (1,500; 25-40)—These Three' (UA). Pulling
at rate of fine \$4,500. Last week
'Eugle Ann' (MG) slightly better
than average, \$3,000.

Broadway (Huffman) (1,500; 2540)—'Fauntleroy' (UA). Following
two weeks at the Aladdin, doing avcrage \$1,500 here. Last week 'Sutter's Gold' (UI, following big week
at Denver, did \$1,500.
Conter (Allan) (1,500; 20-25-35)—
'Return of Jimmy Valentine' (Rep)
and vaude. Bogging down and \$2,ber lost Night, Last week 'Remenn
cot \$3,000, average.

Denham (Cooper) (1,500; 25-2540)—'13 Hours by Air' (Par). Look
like neat \$6,500. Last week 'Give
Us This Night' (Par), also got
\$6,500.

Denver (Huffman) (2,500; 25-35
Denver (Huffman) (2,500; 25-35
Denver (Huffman) (2,500; 25-35-

Pitt Gettin' Out of It; 'Small Town **Girl' Tops with \$14,000, Jolson \$11,000**

VARIETY

Pittsburgh.

Pittsburgh,
Looks like old times again cowntown for first time in a month. Both
Penn and Stanley, closed since St.
Patrick's Day flood, got back into
action Saturday (11), leaving only
Alvin and Fulton, among first-run
houses hit by high water, still shut.
They're expected to reli ht in a
week or so, however.

week or so, nowever,
In meantime, two houses WB established as emergency first-run
ontiets during shutdown will revert
to old status coming week. They're
Davis, downtown which will go
dark again, and Regent, in East
Liberty, which goes back to subsequent runs.

Liberty, which goes back to subsequent runs.

General resumption of film activity comes at opportune time, with mind weather of the common state o

Music and radio tleups, with special lobby featured.

Estimates for This Week

Estimates for This Week
Blue Mouse (Hamrick) (750;
-27)—Next' (Col) and Bohemian
Glit' (Mig), dual. Paced at \$1,600,
good. Last week 'Invisible Ray'
(U) and 'Thunder Mountain' (Fox),
dual, \$1,750, good.

usi Box (Hamrick) (1,400; 1627-37)—Singing Kid' (WB) and
Two in Revolt' (RKO), dual. Got
\$1,800 in five days, slow. Last
week 'Next Time We Love' (U) and
'Saturday Night' (20th), dual, \$2,400,
poor.

Saturday Night (20th), dual, \$2,400, poor, Poor, Rialto (Moore) (1,350; 16-27-37)— Lonesome Pine (Par). Going 40% ahead anything in past eight months, with \$5,000 indicated, very good. Last week 'Desire' (Par) and 'Family Tree' (RKO), dual, got \$2,200, poor.

Roxy (Hamrick) (1,300; 16-27-37)— Chan in Circus' (20th) and 'Music Goes Round' (Col), dual. Not so forte with \$2,500 indicated. Last week 'Colleen' (WB) and 'Boulder Dam' (WB), dual, got \$4,300, big.

DET. BIZ BOOM 'JAN'-APOLLON STRONG 32G

Service (1997) and Service (1997

National First Runs

WARNER BROS.

'J. Married a Dector,' Worth,
FE. Worth, Tex,' April 22;
Plaza, El Paso, 22; Pal, Cleve.,
24; Strand, Akron, 24; Earle,
Wash, 24.

'Roaming Lady,' Family,
Cincy, April 27; Studio, Salt
Lake City, May 7,

'Panic on the Air,'
geles, L. A., June 3,

'Lady of Secrets,'
Spgfid, O., May 13.

UNITED ARTISTS

Things to Come,' Riv., N. Y.,
April 17; Aldine, Philly, 30;
Four Star, L. A., May 1.

'Little Lord Fauntleroy,'
Penn, Pitt, April 17; Mich.,
Det., 17; Par, St. Paul 17;
Warner, Milw., 17; Loew's, Toronto, 17; U.A. Pid, Ore., 18;
Orph, Salt Lake, 23; Cap, Sloux
City, 24; U.A. Seattle, 30.

These Three,' Loew's, Syracuse, April 16;
Par, St. Houlton,
17; State, Houston,
17; Midnid, K. C.; Grand,
Atlanta, 17.

PARAMOUNT

'Florida Special,'
L., May 1.

'Big Brown Eyes,' U.A., Det.,
April 16; Par, Atl., 17; Rialto,
St. L., May 1.

'Forgotten Faces,' Rialto, St.

May 8.

good exploitation. Vande in for at least two months. Only \$3,400 last week on dual of 'Farmer in Dell' (RKO) and 'Bridle Path' (RKO). United Artists (United Detroit) (2,000; 25-35-55)—Wife vs. Sec. (MG). Started badly. Holy Thursday and Good Friday, but picked up over weekend and is coming home for a nice \$15,000. Due to h.o. 'Pine' (2d week) snagged fair \$5,300 first seession.

Comparative Grosses for March

Total estimated grosses during March for towns and houses listed s previously reported weekly. Dates given are the closing days of the

NEW YORK

	Mar. 5	Mar. 12	Mar. 19	Mar. 26
MUSIC HALL (5,980; 40-00-85- 09-1,10-1.63) High.\$134,800 Low. 44,000	Follow the Fleet \$78,000 (Stage Show) (2d week)	Fleet \$60,000 (3d week)	Country Doctor \$80,000	Doctor \$53,000 (2d week)
PARA- MOUNT (3,664; 25-85-55- 85) High.\$103,000 Low. 8,000	Lonesome Pine \$29,000 (Eddy Duchin Orch.) (2d week)	Pine \$24,000 (Duchin Orch.) (3d week)	Klondike Annie \$48,000 (Fred Waring Orch.)	Annie \$30,000 (Fred Waring Orch.) (2d week)
ROXY (5,880; 25-35-55) High .\$173,650 Low . 5,200	Rhodes \$39,600 (Pinky Tomlin) (Stage Show)	Rhodea \$23,600 (Pinky Tomlin) (3d week)	Love Before Breakfast \$39,600 (Pinky Tomlin)	Breakfast \$27,800 (Pinky Tomlin) (2d week)
CAPITOL (4,620; 25-85-55- 85) High.\$110,400 Low. 10,000	Wife vs. Sec. \$40,000	Wife \$19,000 (2d week)	Robin Hood \$18,000	Petticoat Fever \$30,000
STRAND (2,767; 35-55-65- 85) High. \$81,200 Low. 5,000	Walking Dead \$16,000	Colleen \$26,100	Colleen \$16,400 (2d week)	Brides Are Like That \$5,000 (New Record Low)

CHICAGO

Mar. 5	Mar. 12	Mar. 19	Mar. 26
Desire \$38,600	Milky Way	Petrified Forest	Klondike
(Vanities	\$31,000	\$36,000	\$28,800
(Stage Show)			
			Fleet \$14,200
\$16,200	\$30,000	(2d week)	(3d week)
	The same of		
Modern			These
			Three
	(3d week)	(4th week)	\$19,200
(2d week)			
	Desire \$38,600 (Vanities Unit) (Stage Show) Love on a Bet \$16,200	Desire	Desire

LOS ANGELES

	Mar. 5	Mar. 12	Mar. 19	Mar. 26
DOWN- TOWN (1,800; 80-35-40) High, \$38,500 Low., 1,700	Louis Pasteur \$8,500	Pasteur \$6,500 (2d week)	Colleen \$9,200 (9 days)	Road Gang \$5,600
HOLLY- WOOD (2,756; 25-85-40- 55) High, \$37,800	Louis Pasteur \$9,200	Pasteur \$7,000 (2d week)	Colleen \$8,600	Road Gang \$4,700
PARA- MOUNT (3,595; 30-40-55) High. \$57,200 Low 5,600	Klondike Annie 4 \$20,500 (Stage Show)	Preview Murder \$22,700 (Burns & Allen Unit)	Desire \$16,700	Lonesome Pine \$22,900
STATE (2,024; 30-40-55) High, \$48,000 Low, 4,900	It had to Happen and Exclusive Story	Country Doctor \$18,600	Doctor \$10,000 (6 days) (2d week)	Wife vs. Sec. \$14,300

BROOKLYN

Mar. 19

Mar. 26

	war. o.	War. 12	iviar. 19	War. Zu
FOX (4,000; 25-35-50) High. \$48,600 Low 8,900	Cohemian Girl and You May be Next \$13.000	Yellow Dust and Music Goes Round \$16,000	Jimmy Valentine and Don't Get Personal \$13,000	Rhodes and Don't Gamble With Love \$14,000
ALBEE (3,400; 25-35-40) High. \$45,000 Low. 2,500	Shark Island and It Had to Happen \$18,000	Shark Island and Had to Happen \$10,000 (2d week)	Follow the Fleet \$18,000	Fleet \$16,000 (2d week)
PARA- MOUNT (4,000; 23-35-50) High. \$57,800 Low. 5,000	Anything Goes \$14,000	Petrified Forest \$15,700	Lonesome Pine \$15,000	Colleen \$14,000
METRO- POLITAN (3,400; 25-35-50) High. \$39,000 Low. 10,000	Rose-Marie \$12,000 (2d week)	Ghost Goes West and Bugle Ann \$14,500	Wife vs. Sec. \$16,000	Robin Hood and Tough Guy \$16,000
STRAND (2,000; 25-35-50) High. \$28,500 Low. 2,500	Timothy's Quest and Murder at Glen Athol	Woman Trap and Drift Fence \$4,000	Road Gang and Hitch Hike to Heaven	Walking Dead and Song of the Saddle \$5,000

WASHINGTON

	Mar. 5	Mar. 12	Mar. 19	Mar. 26
EARLE (2,424; 25-35-40- 00-70) High: \$27,000 Low. 6,000	Music Goes Round \$17,000 (Riley and Farley) (Vaude)	Pasteur \$17,500	Desire .\$18,000 (June Knight)	Brides Are Like That \$18,000 (Major Bowes Ams.
FOX (3,424; 25-85-80) High. (\$41,500 Low. 11;000	Prisoner Shark Island \$23,000 (Vaude)	Anything Goes \$25,000 (Roger Pryor Fats Waller Orch.)	Bugle Ann \$23,000 (Jack Benny)	Old Man Rhythm \$19,000 (Buddy Rogers Orch.
KEITH'S (1,830; 25-35-60) High. \$25,500 Low 3,000	Ghost Goes West \$8,000 (2d week)	Follow the Fleet \$18,000	Fleet \$12,000 (2d`week)	Fleet \$10,000 (3d week)
PALACE (2,368; 25-85-60) High. \$32,000 Low 6,000	Klondike Annie \$18,000 (8 days)	Wife vs. Sec. \$22,000	Wife \$11,000 (2d week)	Modern Times \$22,000
COLUMBIA (1,858; 25-40) High. \$19,000	Last of Pagans \$3,000	Rose-Marie \$6,000	Shark Island \$4,500	Anything Goes \$5,000

(Continued on page 21)

Singing \$10,000 for 'Kid,' \$17,000 for 'Sec'; 'Bondage' in 29th Mpls. Week

Minneapolls, April 14.

(Best Exploitati innesota)

With Wife vs. Secretary, 'Singing Kid.' 13 Hours By Air' and
Third Floor Back' supplying box
office ammunition, with an improved
brand of weather and Lour. In the
diseard, local or and the ening to more more and the entre absence of stage shows is not

tire absence of stage shows is not being felt.
Gable-Loy-Harlow film is sky-rocketing the Minnesota to its high-est level in months giving it the lead for two successive weeks over its chief rival, the Orpheum. Sing-ing instead of Friday, will go nine days at the Orph and promises to show a bang-up profit for the Singer bouse.

show a bang-up pront for the Singer house.

Both sure-seater houses, World and Time, are doing plenty well. Third Floor Back' is in its third week at the Steffes' theatre, while Human Bondage,' playing its 29th loop engagement, also has started a third week at the Time without any recourse to red ink.

Minnesota exploitation for Wife-seatery' clicked. There were 24 sheets and store window tieups along with heavy newspaper ads.

Estimates for This Week
Minnesota (Publix) (4, 200: 25-35-

along with neavy newspaper ags.

Estimates for This Week
Minneaota (Publix) (4,200; 25-35-5)—Wite vs. Sec' (MG). Biggest trade this house has enloyed in weeks and may hit \$17,000. Last week, Fauntlerov' (Par), \$12,000, big-pheum (Singer) (2,890; 25-35-40)—"Singing Kid' (FN). Expertly sold and hitting good pace. Looks set for good \$10,000 for nine days. big \$5,000, making great \$16,000 for 12 days' engagement.

State (Publix) (2,300; 25-35-40)—"31 Hours' (Par). En route to good \$6,000, Last week This Night' (World State of Carlot o

about \$2,000 in prospect. Last week, \$1,000, good.
Time (Berger) (290; 15-25)—'Human Bondage' (FN) (3d week).
Box-office wonder; 29th loop engagement and still powerful. Headed for okeh \$500. Last week, \$750, and \$2,000 from tweek, \$750, and \$2,000 from \$1,000 from \$2,000 from \$2,000 from \$2,000 from \$1,000 from \$1,0

\$2,100, okeh.

Aster (Publix) (900; 15-25)—
Zero' (FN) and 'Woman Trap'
(Par) (second runs), and 'My Marrlage' (20th), first run, split. Good
3900 indicated. Last week, 'Navy
Wife' (20th) and 'Ghoste' (MG),
first runs, split, \$300, okeh, with
'Wife' getting most of play.

DESIRE'-NIGHT' \$11,000 HOLIDAYS HELP MONT'L

Montreal, April 14. (Best Exploitation: Capitol)

Montreal, April 14.

(Best Exploitation: Capitol)

Four straight holidays are going to jum'p grosses at last after a meagre-Holy Week, although Lent has been on the whole better here than in some years back.

The property of the mean and the straight holiday week than in some years back.

The legit show won't on the legit show won't on the holiday week for \$4,000.

Palace with 'Lonesome' Pine's hould get good play for \$10,000.

Capitol, rapidly coming back under Harold Bishop's management, has 'Desire' and 'Give Me This Night' cleverly exploited, looks like a fine \$1,000. Loew's with circus show and six morning 25c. shows for any shown the short of the short o wood unit \$19,000, okay.

Keith's (Libson) (1,500; 30-40)—

Reight (Libson) (1,500; 30-40)—

Falace with "Lonesome" Pines (Kild) (Libson) (1,500; 30-40)—

Singing Kild '(WB), Jolon Iuliably for \$1,000.

Capitol, rapidly coming back under Marold Bishop's management, has Desire and 'Give Me This Night' (EV), \$2,000, 'fair.

Capitol (RKO) (2,000; 36-42)—

Capitol (RKO) (2,000; 36-42)—

Capitol (RKO) (2,000; 36-42)—

Capitol (RKO) (1,400; 36-42)—

Shalid and "One of the Everandi," big-gest show house has put on for many months, packing house opening mites, looks for \$15,000.

Capitol is using stills, prominents, and the total capitols, and the Easter fashions which sizes of Deletrich clothes in consumerations with sizes of the size of the size

weeks and started big. Should not be much below \$10,000. Last wask's repeat of 'Fleet' (RKO) not so hol

Capitol (FF) (2700; 50) Denire (Par) and Night' (Par) may get \$11,000. Last week 'Whipsaw' (MG) and 'Bet' (RKO) did surprising biz Holy Week for \$9,000.

Low's (M.T.C.) (3200; 50)
Monte Carlo' (20th) and 'Personal'
(RKO) with circus show. Biggest
biz at this house in many months
at \$15,000. Last week 'Tough Guy'
(MG) and 'Ghosts' (MG) with
vaude, \$9,500.

vaude, \$8,500. One of the control of

taille \$800.

St. Denis (France-Film) (2300;
34)—'La Valse Rapide' and 'Les Batellers de la Volga', Should jump
to \$5,000. Last week 'Dom Boseo'
and 'La Petite Sauvage', \$3,000.

'JAN.', \$14,000, **'KID'** \$6,500, **CINCY**

(Best Exploitation: Albee)

Easter week is registering marked pick-up in combined take of main stem picture houses. Downtown section jammed Saturday (11) afternon, but traffic was headed for shops instead of theatres, where b. o. tingle did not set in until night. Big biz Sunday (12) at all spots. Lonesome Piner at the Albee is the most important trade puller currently, at \$15,000. 'Captain Jan-

days stay at the Palace. Keith's is chalking a fancy \$6,500 on 'Singing Kid' and will hold it for second week. 'Big Brown Eyes' has a \$3,860 outlook at the Lyric and revival of

outlook at the Lyric and revival of Connecticut Yankee' is fetching \$4,000 for the Capitol.

Combo Shubert, with a nifty vaude layout displacing units for the first time this season, fe under par at \$5,500. Fare consists of Everbody's Cut Man on the Capitol Control of Everbody's Cut Man on the Capitol Color angle of Trull' big stuff with cricks. Afternoon rags gave pic eight-column headings in amusement sections.

pic eight-column i amusement sections.

Estimates for This Week

Albee (RKO) (3,300; 35-42)—
'Pine' (Par). Extra ads an aid for good start. All right for \$15,000. Last week 'Unguarded Hour' (MG), \$10,500, nice.

Last week 'Unguarded Hour' (MG), \$10,500, nice.

Palace (RKO) (2,600; 35-42)—
'January' (Fox) (9 days), Another winner for Shirley Temple at \$14,-000. Last week 'Bet' (RKO) (6 days), \$5,000, slow.

Shubert (RKO) (2,150; 35-55)—
'Old Man' (Fox) and vaude, topped by Eddle Peabody. Only straight-out variety of the season here. Not-so-good \$8,500 in sight. Last week 'O'Day' (Fox) and 'Going Holly-wood' unit \$10,500, okay.

Keith's (Libson) (1,500; 30-40)—
'Singring Kid' (WB), Jolson tullaby for \$8,500. Will hold for second, week. 'Last week 'Snowed Under' (WB), \$3,000, 'fair.

Capitol (RKO) (2,000: 35-42)—
'Yankee' (Fox). Rogers revival. Not much excitement at \$4,000. Last week 'Desire' (Par), stransferred from Albee for second run, \$3,000, nild.

'Deeds' 2G, 'Jan.' \$3,900; Petticoat' \$3,000, Lincoln

Lincoln, April 14. (Best Exploitation: Varsity) 'Mr. Deeds' at the Varsity, is ng along in pretty good shape ting along in pretty good shape, al-though it was given a bad break by having the prices jumped. Varsity, having been in a juli period for a long time, sort of owed the patrons a good show without too much fuss, so goes the feeling, and the film may have stepped harder without the price jack. However, it

was sold with election tie-ups and the newspapers put out for it. For the opposition, three shows are really stepping out. Petiticat' is raining shekels at the Lincoin and January is in the money at the Stuart, making back some of the loss of the week previous. The vaudiim setup at the Orpheum is also clicking also clicking as been better through Lent this year than in the last five years.

was sold with election tie-ups and

Estimates for This Week

Lent this year than in the last five years.

Estimates for This Week
Liberty (LTC) (1,200; 10)—
Candles (Rep) and 'Trail of Terror' (indie), dual; 'Spy 77; (FD) plus 'Hot Off Press' (Victory), dual; spy this abnormally good start, considering the bad end of Holy Week, will go up around \$1,300.
Last week 'Valentine' (Rep) plus 'Good at \$1,100.
Lincoln (LTC) (1,600; 1a,20-25)—
Petticpat' (MG), Looks close to Si,000, very good. Last week 'Falentine' (Rep), split, good at \$1,100.
Lincoln (LTC) (1,500; 10-20-25)—
Petticpat' (MG), Looks close to Si,000, very good. Last week 'Break-tast' (U) and 'Exclusive' (MG), split, oke at \$2,600.
Orpheum (LTC) (1,500; 10-15-20-25)—
Petticpat' (MG), Looks close to Si,000, very good. Last week 'Break-tast' (U) and 'Exclusive' (MG), split, oke at \$2,600.
Orpheum (LTC) (1,500; 10-15-20-25-35-40)—'Snowéd Under' (WB) and stage show, 'Continental Revue,' Which rules the marquee here three three which rules the marquee here three which rules the marquee here three three three which rules the mark (UA) follow floor four days, Entire week will probably cut about \$3,300, okay, Last week 'Bugle Ann' (MG) with the Trouble' (20th) and 'Smilin Thru' (MG), four days, forte with \$3,400.
Stuart (LTC) (1,900; 10-25-40)—'Deeds' (Col), Ple tied up with the coming election. Price was supped too, so gross should neighbor \$2,000, first money of that kind in months for this house, Last week 'Marines' (Col) with 'Scarlet' (Ches), so-so at \$490.

'SUTTER' 6G, GAYNOR \$4,500 OK IN L'VILLE

Louisville, April 14. (Best Exploitation: Rialto)

Some good pictures in town this week, but openings necessarily light owing to a pretty general observance of Good Friday.

owing to a pretty general observance of Good Friday.

Vying for biz are 'Sutter's Gold' at the Riaito, which had the benefit of a swell tie-up with the local Courier-Journal on an ad writing contest, and from all indications 'Sutter will be out in front at \$6,000, if given any kind' of break by the weather man. 'Singing 'Kid' at the Mary Anderson looks to be set for all the weather man. 'Singing 'Kid' at the Mary Anderson looks headed for a sweet \$6,000, and holdower is a virtual certainty. Musical pice have been consistently Musical pice have been consistently. Mus Vving for biz are 'Sutter's Gold'

'Three' Reaching for Sock \$18,500, 'January' Nice \$25,000 in Philly

weil as locally. Should do \$6,000, plenty oke. Last week '13 Hours' (Par) fair \$4,500.

Brown (Ind) (1,500; 15-25-40)—Wite vs. Sec' (MG), Hurried in atter Farmer' (RKO) took a dip and pulled after five days. Second run of Gable-Loo pous gentle up to the second run of the second run

statement, and win wine ap at 25,500 or thereabouts. Last week Farmer' (RKC), nosedived to \$1,800. Strand (Fourth Ave.) (1.505, 15-25-40)—Garcia' (20th). Doing right well, should come through for \$4,000, fine. Last week 'Yankee' (20th) failed to stir up much activity at b. o. and took weak \$2,700. Mary Anderson (Libson) (1,000; 15-25-40)—Singing Kid' (WB); Not up to other Jolson musicals, but public likes the kind of pics with three Yann Last week 'Snowed Under' (WB) ertainly didn't apply to the eashier, who had plenty of time to polish her nalis; \$2,800, light, National (Ind) (2,350; 15-25-40)—Soak the Rich' (Par) and WHAS Barn Dance on stage. Through booking arrangement with radio station, with percentage going to the unit after the nut is made, house holds from \$5,00 which includes the three days of straight plx. Last week 'Conquer' (FD); and Major Bowes Amateurs, Unit No. \$, took in fine \$5,000.

Alamo (Ind) (900; 15-25)—O'Malley' (20th) and 'Dan Matthews', Alamo (Ind) (900; 15-25)—O'Malley' (20th) and 'Dan Matthews', Alamo (Ind) (900; 15-25)—O'Malley' (20th) and 'Dan Matthews', Alamo (Ind) (900; 15-26)—O'Malley' (20th) and 'Dan Matthews', Last week bought in best biz in months. 'Fleet' (RKO): Smashing through for a big \$5,000.

JACK BENNY'S NEW \$36,000 RECORD, CLEV.

Cleveland, April 14. (Best Exploitation: State)

(Best Exploitation: State)
They'll come in droves any time,
even on Good Friday, if you give
'em an attraction they really want
to see. And that showmanship
adage is given another boost by the to see. And that showmanship adage is given another boost by the case of Jack Benny at the State. Never in history of house—and town, too—has the Good Friday taboo been so smacked down as it has been by the Benny show. Over 1,000 lined up at the b.o. at 10:30 am, before doors opened. For first performance the 3,450-capacity the atre was Jammed with 4,200 admissions. State didn't need any pic to help but 'Petticoat Fever' will share honors with Benny, Mary Livingstone, et al., for cracking house's all-time records. Combination is out-swamping everything in town, due to most sensational ballyhoo of ut-sympling everything in town, due to most sensational ballyhoo of stagger and Set that is serior so. If the SRO sign keeps flying from; the marquee the rest of week, ib will set a new top of \$38,000.

Terrific competition is sloughing the other houses a bit for Easter Week. Folles Computer since 'Folles Bergere,' was a slight disappointment to Ken Means. Especially after breaking the old Holy Week bugaboo by yanking in around \$24,000 for first stanza, a grand high giver that celipsed all other spots, with the stanza of the stanza of the set of the set as results of the set of the set as results of the set of the set as results and the set of the s

Philadelphia, April 14. (Best Exploitation: Earle)

Philadelphia, April 14.

(Best Exploitation: Earle)

Business lived up to the usual Holy Week specifications last week, which meant that it was way under a serving. The property of the serving and the servi

Forrest Crosman doing a swell pit of advance plugging for it.

Estimates for This Week.

Aldine (1,200; 40-55-55)—These Three' (UA). Great notices and very big week indicated, with management claiming they will hit \$13.500, close to the house record. Last week 'Amateur Gentleman' (UA). Five days of second week a terrible \$3.500.

Arcadia (600; 25-40-50)—Lone. Arca

Chestnit (1,5007, 507-10-2,207).

Great Ziegeld' (MG), Opened Sunday night and figured for a big eight weeks run. Near capacity first weeks run. Rep. and vaude. Earl Carroll's Wanites' plus Carroll in person picking beauties from the audience a click. Nice \$18,500 in floated. Last week 'Boulder Dam' (WB) and vaude. Just fair and \$13,500, but that was as good as anything in town. Few (3,00; 40-55-85)—Capt. January (1,00), 40-55-85)—Capt. January (1,00), 40-55-85)—Capt. January (1,00), 40-55-85) and will hold over. Last week 'Song and will hold over. Tast run. Warten (1,000; 25-35-40)—Modnilght Murder (MG). Looks like as a\$2,700. Last week 'Farmer in Dell' (RKO). Terrible \$2,000.

Karlton (2,000; 30-40-50)—Petti. Accurage \$3,000. Last week 'Farmer in Dell' (RKO). Second vuin. Neat \$3,000.

Stanley (3,70); 40-55)—Singing Kid' (WB). Fine notices, but doubtful of going beyond a week; \$18,000 indicated. Last week 'Robin Hood' (MG). Great reviews, but no biz; under \$3,000. Last week 'Robin Hood' (MG). Great reviews, but no biz; under \$3,000. Last week 'Robin Hood' (MG). Great reviews, but no biz; under \$3,000. Last week 'Robin Hood' (MG). Great reviews, but no biz; under \$3,000. Last week 'Robin Hood' (MG). Great reviews, but no biz; under \$3,000. Last week 'Robin Hood' (MG). Great reviews, but no biz; under \$3,000. Last week 'Robin Hood' (MG). Great reviews, but no biz; under \$3,000.

(MG). Great reviews, but no Diz; under-\$10,000.
Stanton. (1,700; 30-40-50)—'Sutter's Gold' (U). Better notices here than in some spots but only an average \$5,500 lifety. Leat week, 'Klondike Annie' (Krondike Annie') (Krondik

Believe Anzac 25% Rejection Bill **And Theatre Building Ban Stymied**

Sydney, March 17.

Hard opposition by certain interests may see the complete throwing over by the government of the proposed 25% right of rejection bill on foreign pix.

At one period it appeared certain that the measure would go through at an early session of Parliament, but it now looks like its out, Majority of American distribs have been against the proposed bill from its inception.

been against the proposed bill from its inception.

It has been argued that, as N. S. Wales has a quota on locals, this should be sufficient protection for Australian interests. Rejection angle would favor British pix rather to much, it is believed, as against foreign pix. With the quota in force local exhibs have the right to reject American (foreign) pix to spot locals on their programs. To add a further rejection right would be unfair to the Americans, is the belief here now.

Some time ago a request was placed before the government asking that a ban be placed on further theatre erection. It was said at the time that American interests were behind the erection move, in order

behind the erection move, in order to force smaller exhibs out of biz unless they (exhibs) bought the American product. Up to the pres-ent no action has been taken, how-

ent no action has been taken, how-ever, and today, more new theatres are opening than ever before. Fremier Stevens of N. S. Wales has left for England, and it is be-lieved that nothing further will be attempted, while he's away.

DOUBLE FEATURES A PROBLEM IN HUNGARY

Budapest, April 3.

Conference is going on at the Ministry of Interior on the question of whether small exhibitors should be allowed to show double features in neighborhoods.

Deluxers, which show newsreels, carpons and one feature, are insisting that small theatres do the same. It is also claimed that a double feature program involves much injudicious cutting of pictures.

Small exhibs defend their two-feature system by contending that if they offer one only they cannot compete with deluxers.

Probably there will be a compromise, with home-made product permitted to be shown only as single and imports classed into two categories as big and small features.

Schick 'Resigns'

Berlin, April 3. Berlin, April 3.
Hotelbetriebsgesellschaft, owner
of the Wintergarten, Berlin, and
operating a chain of hotels (Central,
Bristol, Kalserhof, Baltic), restaurants and cafes, has accepted the
resignation of its general director,
De Schiels a lew.

resignation of its general director, Dr. Schick, a Jew.
Hans Renne, former artistic di-rector of the Albert Schumann Theatre, Frankfort on Main, has been appointed co-director of the Wintergarten. Ludwig Schuch re-

Play Ban Lifted

London, April 5.
Daniel Mayer Co. has acquired world rights of Katherine Turney's play about Lord Byron, produced at the Arts Theatre Club five weeks ago, but banned by the Lord Chamberlain for public presenta-

Ran has now been lifted and the

Ban has now been litted and the play will be put on in the West End shortly.

John Van Druten went through a similar experience with 'Young Woodley,' which was also first produced at the Arts, with the ban later removed.

Yanks Lead in N. Z.

New Zealand, March 10. New Zealand, March 10.
This territory has always been regarded as strictly British in sentiment and biz dealings. However in the entertainment field a different story, is told, with Yankee pix copping practically everything.
In Auckland, a check discloses that there are 29 Yank pix playing as against four British.

Sir Ben in N. Z.

New Zealand, March 17. Sir Ben Fuller has arrived here and is making a survey of his chain. Believed that Sir Ben is sounding out the field for a vaude revival, following the success of vaude in

New Zealand, March 17.

Sir Ben Fullier has arrived here and is making a survey of his chain. Believed that Sir Ben is sounding out the riled for a vaude revival, following the success of vaude in Australia.

Still strongly denies any possibility of seiling of leasing his interests to any indie management.

Willi Krause Out

Berlin, April 3.

Willi Krause, dramaturg of the Reich's Film Chamber, who caused a stir in Ifim circles some months ago by threatening several w.k. film producers with a slander action for 'spreading false rumors' about his big income through the film Frieson Folk in Distress,' has now resigned his post.

He is succeeded by Hansjuergen Nierentz, Krause, who is thanked by the government for his valuable services, will continue 'free lancer.'

CO-OP LEGIT IN BUDA TO CASH IN ON FAIRS

Budapest, April 3. Of the theatres gone dark since the season's beginning, two have been reopened by actors' co-op-eratives, in time to get the busi ness of the current Agricultural ow and the oncoming Industria

Gov't Control

(Continued from page 5)
industry as a unit and not to each
branch of the industry separately.
Only a Federal Commission
Only a Federal Commission would
seem versattle enough to cope with
these various situations. Such a
commission might be a separate
Federal body or might constitute an
addition to the dutles of the existing Federal Trade Commission. For
these several reasons a separate
commission would seem to be indicated.

commission would seem to be indi-cated.

The bulk of the report consists of recitation of historical, chronolog-ical, and statistical facts, with com-ments, opinions, and recommenda-tions sprinkled throughout the pon-derous document. While the survey started with the development of the industry and continued after inval-lation of the code the major part idation of the code, the major part of the discussion related to co tions which the code attempted to

the uscussion related to conditions which the code attempted to correct or improve and the effectiveness of efforts in this direction. The primary reason given by Bertrand for advocating Federal regulation is that, considering the complex character of the industry, trade practice problems can be handled only under government supervision, either by voluntary action under Federal observation or by direct Federal control. Included in the Ills he listed as requiring a drastic dose are block-booking, over-buying, and clearance and zoning.

No Single Enactment

The idea of enacting a single simple law banning various prac-tices—such as the Pettengill-Neely

simple law banning various practices—such as the Pettenglil-Neely measure outlawing block booking—was frowned upon by the N. R. A. observer, who listed among objections to this method of remedying film troubles the volume of litigation which would result, administrative difficulties, and expense.

"The idea of a simple statute directed toward bettering any set of conditions must immediately give way to the problem of its application and administration," Bertrand said, "the first thought is to refer the matter to the courts." The difficulties of using the courts to curb the aspects of overbuying have been

the aspects of overbuying have been commented on, he said.

The reason why Bertrand sug-gested a separate Federal Commis-

sion are:

1. Due to unique character of the industry and the nature of trade practices, the functions of the regulatory body would be unusual. There is no reason for merging a body established to perform these duties with another agency.

2. Buck-passing would be minimized in an outfit directly responsible to the public.

3. Centralized control would bring more efficient management.

nore efficient management. Needs Trade Co-operation

Urging a number of commission ers named for long terms. Bertrand suggested the machine might clude deputy czars for each change territory, combined with in-dustry boards similar to those set up under the N.R.A. He made no recommendations, however, about

the precise character of legislation required to authorize this activity, and went so far as to say that an even broader investigation is desirable before any permanent policies are fixed.

As further foundation for his regulation plan, Bertrand went at length into the shortcomings of the code expectably the controversites.

code, especially the controversies about provisions which were so heated that no agreements could be heated that no agreements could be reached. These problems, which were left outside the compact or were covered in an unsatisfactory way, are important reasons why government supervision is necessary, he said. Included in these problems he listed, in addition to block-booking and the right to buy such things as double features, poster exchanges and score charges. The meat of the report was contained in a 60-page chapter on trade practices, which were comprehensively analyzed, with sumary of, arguments pro and con. In

mary of arguments pro and con. In his introduction to this phase of the study Bertrand said:

non, and involve great delay in getting relief.

"The alternative solution is extension of cancellation privileges, which probably would be the most practical way of solving the problem. A bigger percentage, combined with less restrictions on the exercise of rejection rights, would allow exhibs to cancel inferior or unsuitable pix without harming producers or distributors of high-quality films. The cancellation clause under the code was not generally satisfactory because of limitations on relief. his introduction to this phase of the study Bertrand said:

Peculiar Business

'In the complicated competition within the motion picture industry, business methods have developed during the last 30 years that are individual to this industry in their comparative lack of analogy to the trade practices of other industries. It seems at times as though all the general rules of business had been put aside and that the motion picture interests had decided to use only the exceptions. Yet in daily ractice, there is an active play of competitive forces determining the kind of pictures produced, the convenience of theatre locations and equipment and the rental prices paid by exhibitors and the prices charged the public for the attractions it desires to see.

These competitive forces are two the first is within the industry itself as between producers, majors and independent, and between theat es, affiliated and independent. The industry's product is enter-

Jora and incependents, and neween theat es, affiliated and independent. The second comes from without. The second comes from without. The industry's product is entertainment and competes with all other forms of entertainment for popular approval. The public has its choice—radio programs to be enjoyed at home; the legitimate theater; social engagements—the dance or the bridge party, sporting events—or an exciting evening with Sherlock Holmes, Philo Vance or other detective heroes. These are definite factors that, among others, influence attendance at motion picture houses and the prices that the public can be induced to pay at the box office.

definite factors that, among others, influence attendance at motion picture houses and the prices that the public can be induced to pay at the box office.

8. O. and Star Analysis

Motion picture entertainment is subject to another factor of competition, it is to the imponderable of titlon; that is the imponderable of titlon; that is the imponderable of titlon; that is the imponderable of public enthusiasm which flickers to flame and wanes in unpredictable of pictures and certain presonalities of the celluloid world. Theda Bara and her slow allure is succeeded by the emotional velocity of Clara Bow or Jean Harlow. The anemic passion is dequate clearance would jeopardize to furnish transportation.

Since industry's own efforts, under box of trade were nullified by the courts, under box office.

Since industry's own efforts, under obtained by the courts, the only apparent means of working conditions in exhibition; although the New York dispute never was settled. Bertrand said. There is title information showing what changes have taken place since code control was abolished, he added. Code provisions pertaining to account of the cole scheme gave indications by various subjectives and certain personalities of the code scheme gave indications by various subjectives and certain personalities of the code scheme gave indications by various subjectives and certain personalities of the code scheme gave indications by various subjectives and certain personalities of the code scheme gave indications by various subjectives and certain personalities of the code scheme gave indications and certain personalities of the code scheme gave indications by various subjectives and certain personalities of the code scheme gave indications by various subjectives and certain personalities of the code scheme gave indications by various subjectives and certain personalities of the code scheme gave indications by various subjectives and certain personalities of the code scheme gave indications by various subjectives and certain personaliti

Britons in Hollywood

Quite a gathering of the British last week at a party thrown by a local correspondent for English papers, in honor of Major Edward Black of London. The Leslie Howards (who had to delay their trip home again because of film Romeo and Julier not finishing on schedule), the Nigel Bruces, Winifred Shotter, Una O'Connor, Henry Davis (just in from London) and Henry Wilcord monor from the present.

just in from London) and Henry Wilcoxon minong those present. Basil Rathbone spent Easter Sun-lay at Lake Arrowhead, with his vite, Oulda Bergere. May Robson was official hostess or Easter breakfast at the Writers

Club.

Molly Lamont planning to challenge the badminton champ appearing at the Paramount theatre here.

She and Fred Schiller hold the title at the RKO studio.

lock Booki

Over-Buying Generally condemned throughout the industry as wrong, over-buying is one of the worst troubles, ac-counting for 10% of the kick sub-mitted to the NRA before the code. Federal control is needed to bring a satisfactory solution to this prob-

Errol Flynn has bought a 28-acre

estate bordering on Lake Sherwood (where they're shooting 'Light Bri-gade) on which he intends to settle down and raise pigs.

showing her

Frieda Inescourt showing her husband around the RKO lot. Ida Lupino has written a book of poems and is looking for a pub-

Boems and is common the same.

Herbert Marshall eats in the same booth in the same restaurant every, noon; booth is always reserved for him from 11 to 2.

Ir Guy Standing is painting a series of water colors depicting the history of saliboats to hang in the corridor of his home.

David Niven has moved to a new home in Beviills. Now working in 'Light Brigade.'

home in Bevhills. Now working in Light Brigade.'
Oliver Nessell, who's been doing the costumes for Romeo and Juliet, plans a return to London in a fort-night to make costumes for a new Korda pic.

maintenance of high-grade first-run houses, threatening loss of invest-ment, revenue and jobs. of Greta Garbo may yield in public favor to the vital magnetism of a Claudette Colbert. It was John Glibert yesterday. Clark Gale today. The homespun wit and drollerless of Will Rogers and the ruthless villainles of a Charles Laughton vie for patronage from a public ever changing its likes and disilites. Mickey Mouse unites the world in understanding. Shirley Temple shakes her curls and smiles and overnight a Maurice Chevalier loses his popularity. These are box office factors that start new competitions in the amusement field. Price Cutting

Price Cutting
Practice of shading admissions through giveaways, price wars, and premiums is 'the prickly heat of exhibition' which always injured this branch of the industry. Code provisions were not especially effective, because of limitation on power to abolish premiums and use of various dodges, such as banknight, race night, screeno, etc., to get around grievance board rulings. Conflicting attitude of courts further hampered attempts to stamp out vicious rivalry at the box-office.
Uniform clearance and zoning

Uniform clearance and zoning schedules would be one of most satisfactory means of curbing price-citting, since rebates are usually used by subsequent runs against too strong competition or unreasonable protection.

tock Booki
This is "If not the most compilcated at least the most controversial problem" bothering the Industry. Without considering the merits of arguments about statutory abolition of this distribution method, administration of a law banning block rentals would require huge personnel, result in conflicting decisions by different bodies, burden exhibitors and distributors with coastly litigation, and involve great delay in getting relief.

The alternative solution is exten-This practice was one of the most troublesome under the code, pro-voking 50% of the complaints dur-ing 1934 and 63% in the first quar-ter of 1935.

Non-Theatrical Accounts

This trouble can be materially remedied by better clearance, since most kicks arise from unfair competition between commercial exhibs and free shows. By delaying release of films to non-theatrical exhibitors with the country of the control of the country of the hibitors who admit general public or by treating non-theatrical ac-counts which really compete with exhibs as commercial, most kicks could be eliminated.

The Bertrand report The Bertrand report contained only passing references to the question of film morals and censorship although the brain truster included in his code history a summary of the controversy over questionable or objectionable films. The Hays organization was credited with having accomplished much in raising, the tone of Hollywood product since the tone of Hollywood product since the Breen inspection system was nut into operation.

put into operation.

Giving detailed statistical picture of labor aspects in all branches of the industry, Bertrand said the code helped chorines in presentation houses, extras, and various exhibition workers by raising wages, preventing exploitation, and encouraging arbitration. Employers likewise benefited, he said, because strike threats were eliminated.

On the labor side, he discussed at

threats were eliminated.

On the labor side, he discussed at some length, the star salary and raiding headaches, but without submitting any conclusions. except those reached in 1934 by Sol Rosenblatt, one of the N.R.A. deputtes in charge of the film code. Quoting liberally from Rosy's salary investigation findings, he ducked the question of whether government, should put a lid on fat pay clicks, tigation indings, he ducked the question of whether government should put a lid on fat pay cheens, and made no recommendations about need for regulation to prevent radding. Likewise, he merely summarized developments relating to control of agents and negotiation of regulation covering actor-producer and writer-producer relations. The code materially improved working conditions in exhibition, although the New York dispute never was settled. Bertrand said. There is little information showing what changes have taken place since code control was abolished, he added.

Code provisions pertaining to actors brought far-reaching reforms to despite violations by various sub-

a satisfactory solution to this problem.

The code method of arbitrating
over-buying kicks was partly effective, although provisions were
drawn in a way which made enforcement difficult in numerous
cases. The code authority granted
relief in 28.6% of the cases appealed
from grievance boards, which handled 164 squawks.

Both the public and the industry
suffer from resort to cut-throat
methods of competition, since when
overbuying is successful in stamping out rivalry the patrons are in
danger of being exploited by monopoilstic exhibitors and distributors in
the long run lose their bargaining
power. While an intensive war is
going on, with this technic used
public suffers from being given too
many pictures or undesirable films.

Clearance and Zoning Clearance and Zoning Like over-buying, this problem is

Like over-buying, constant gov-so intense and complicated that govtremes of clearance are harmful to different groups of exhibitors, and best interest of distributors seems to depend on fair settlement of clearance tiffs.

Since industry's own efforts, under

Historical Rights Involved in Legal **Battle in France**

Paris, April 5.

A delicate question of law which A delicate question of law which threatens to have bearing on, and may even go as far as beaning the distribution of films in France where one of the characters portrayed is still alive, has been raised that by the Princess of Longay, been Princess Stephanie of Belgrium, whose dirat by the Princess of Longay, been Princess Stephanie of Belgrium, whose dirat husband was the illitated Archduke Rudolphe.

*Mayerling, film starring Charles Boyer and Danielle Darrieux, is the 180 of a question and it has not been shown in Belgrium and Austria because of request made to authorities by the Princess.

It has long been an accepted contention here that any living person

it has long been an accepted con-tention here that any living person can refuse permission for himself or herself to be shown on the acreen. But the question now being asked

or herself to be shown on the screen. But the question now being saked is does this contention apply when the personage, though living, has played a role in history.

Although the film had a long first run and is now being generally repassed, the Princess has filled suit saking that it be banned in France on the count that the role given her in the film is not honorable.

Yolande Laffon plays the part of Princess Stephanle in the film. Charles Boyer is Rudolphe and Danielle Darrieux is Marie Vestra. Action is largely drawn from the late Claude Anets Mayerling, a royel published in 1929.

NAZI PROPAGANDA PIC **CAUSES B'PEST STORM**

Budapest, April 3. Palace theater, belonging to chain of Royal Picture theatres, was the scene of a lively demonstration when showing "Sturmtage 1919." Nad propaganda film with strong siti-Semitte tendencies. Although president of the Royal concern, Istvan Gero, volunteered to cut offensive parts, plenty remained to cause much argument. Great resantment also expressed because the censor board, usually extremely rightness of cruelty, murder, etc., had no objection to wholesale killing and incitation to Jew balting in this German film.

Film flopped badly at the b.o., de-

terman film.

Film flopped badly at the b.o., despite the arguments and attendant publicity.

Brett-Young in S. Africa On Pic Mission for Dean

Capetown, March 24.
On behalf of Basil Dean, British producer, Major Francis Brett-Young, novelist, has arrived here for a gander at the South African country preparatory to writing a

Dean proposes to film a historical saga somewhat similar to those that have glorified the glorified the conquering of western United States.

Hurel, Kaplan Split

Autrei, Naphan Spini
Robert Hurel has sold our his interest in the Franco-American Film
Corp. to Samuel Kaplan, who also
Operates the Cinema de Paris 'an
New York. Kaplan, now sole owner
of the outfit, is assisted by his son,
L. Kaplan, in the theatre operation
and distribution of their imported
pix.

plx. Reasons advanced for Hurel's Reasons advanced for Hurel's withdrawal was an avowed desire to reside permanently in France, where he is now. However, Hurel atill retains his interests in Canada, where he distribs most of the French films in the country.

ED BETTS BANKBUPT

Edward Betts, one-time ace indeperator here, is now facing the Registrar in Bankrupter. Some years go Betts sold the majority of his nabe interests to Hollywood, April 14.

C. L. Brookheim, managing director of Universal exchanges in the fayts and paractically nothing. Bankrupter stated he had spent over 1840,000 in living and dropped the rest in speculations, and had also loaned large sums to relations.

Double Taxation

London. April 6.

A committee of British Actrors' Equity has entered into negotiations with the Federation of British Industries with the idea of placing before the government a request for the ramoval of what they considered to be unfair instances of taxation on malaries carned in America.

America. Idea is that some salaries are

PALESTINE WOULD BAR NAZI PICTS

Tel Aviv, Palestine, March 21.

A fight is under way here, generalied chiefly by German refugees, to keep Nazi films out of Palestine, Committee of nine has been appointed to inspect and report on all German speaking productions. Final approval for the films rests with the United Committee for the Boycott of German Goods.

ANZAC DIVISION

48 U. S. to 5 British Pix Current in Australian Cities

Sydney March 17. Check around some of the prin-cipal spots of Australia discloses how the distribs stand on their

now the distribute status on the product here.

In Sydney: McG-M. Warners, 4; RKO, Universal, ; Par, 3; U. A., 1; 20th-Fox, 1. This gives 22 Yankee pix playing, in comparison to two British pix.

In Melbourne: RKO, 4; M-G-M, 2; U. A., 1; Par, 2; Col, 2. Means 12 Yanks as against 2 British.

In Pertit. 20th-Fox, 4; Warners, 3; M-G-M, 2; Col, 2; U, 1; Par, 1; U. A., 1. Total of 14 Yanks against 1 British.

Thus, in three out of five princi-pal Australian cities, Yanks have 48 pix against five British.

Korda's Ed Quits Coast

Hollywood, April 14.
Held here an extra week on instructions of Alexander Korda to
continue his study of Technicolor,
William Hornbeck planed out for
Seattle last week-end, then going
on to New York to sail for England. Hornbeck, film editor for Korda, came to the Coast some weeks ago to garner ideas.

ESWAY HEADS HOME

ESWAY HEADS HOME
Hollywood, April 14.
Alex Esway, head of Atlantic Flim
Productions, Ltd., has wound up
his coast stay and pulled out for
New York for conferences before
sailing for London. While in New
York Esway will confer with his
scenario editor, Alos Tonley, on
"Thunder in the City," Edward G.
Robinson starrer, to be made in
England this summer.
Tonley will come west shortly to
spot an adapter for the nice.

ITALIAN SPORTS PIC

ITALIAN SPORTS FIC

Milan, April 3.

Society Cinematografica of Milan is producing 'Dance of the Clock and Dial Fingers' from Emilio de Martino's sport story of the same title. Maria Baffico is directing, assisted by Cesare Zavattini on sets. Mario Mariotti handling the music. Exteriors are to be shot at the Monza race track in the Lombard province. Remainder of production will be filmed at the Cines studios in Rome.

Author is the sports editor of Il Corrière della Sera, Italian daily.

PLENTY OF SUBS

Sydney, March 17.

During the absence of Stuart F.
Doyle abroad, Roy Barmby, Frank
Marden, Herbie Hayward, and
Arthur Gillespie will have complete
charge of Greater Union Theatres
affairs.

Charles Munro will take control
of the General Theatres affairs until
Doyle returns.

LONDON NITERIES AND SOCIAL LIFE

OKAY, BUT LEGIT AND PIC BIZ OFF

SYDNEY B.O.'S DIP **BUT BOOM EXPECTED**

Slight fall-off in biz, owing to the pre-holiday period. In two weeks' time the rich country folk will start coming to town, with plenty of money to spend on entertainment. Australia's wool chec will reach above \$1,000,000 this year and that should be a fine break for the theatre because it'll mean plenty of spending.

the theath's because it'll mean plenty of spending.
Bix is okay for 'Mutiny on Bounty' (MG), 'Escapade' (MG) and 'Bride' Comes Home' (Par).

'Splendour' (UA) and 'Seven Keys to Baldpate' (RKO) failed to do much and quit this week. 'I Dream Too Much' (RKO) replaces.
Other current releases 'include 'Bank Monte Carlo' (29th). 'Out of Paniry' (BD), 'O'Shaughnesey's Boy' (MG), 'King of Broadway' (U), 'Moscow Nights' (UA), 'Get Off My Foot' (WB), 'Thanks a Million' (WB), Thanks a Million', Thoreign Affairs' (GB) and 'Street Singer's Serenade' (AD).

Melbourne, March 17.
Biz is holding up weil here, with bigger results expected over Easter, Current bills include 'Sanders' (UA), 'Last Outpost' (Par), Red the Rose' (Par), 'Midsummer Dream' (WB), 'Miss Glory' (WB), 'Out of Pantry' (BD) and 'Mutiny on Bounty' (MG).

New Brit. Indie Co.

London, April 5.

London, April 5.
Celebrity Films, just organized,
claims to have Victor McLaglen,
Edward G. Robinson and Richard
Arlen. signed for local productions.
Kenneth McLaglen, brother of
Victor, is one of the men behind
the venture. Victor Taylor, once in
the old British Filmcraft unit, is
also associated.

Official Season Expected to Be Best in Years Despite King's Death - Lots of Black Still Being Worn-Cantor Big, Lloyd OK

It's a Claim

Budapest, April 3.

Alex Marton, authors' representative, claims \$30,000 damages from the editor of Szinhazi Elet, which allegedly printed Vaszary play 'Marriage' without permission, thus enabling a manager of a provincial theatre to crib the play and perform it without permission.

sion.

Magazine prints a play every week, and some provincial the-atres use this for material, paying royalties, but not trou-bling to ask whether they may.

JOAN WARNER SUES **NITERY ON CONTRACT**

Paris, April 5. Joan Warner, American star o Joan warner, american star or, Varna's new Casino de Paris show, has filed suit against Henry Darcet for \$20,000 for non-execution of contract on date which called for Dorcet opening a night club in Joe Zelli's old place to be called Chez Joan Warner, with the blonde dancer as the chief attraction.

According to the terms of the contract, Dorcet was to open the new club between the dates of Dec. 5 and 10 of last year, but the doors of Chez Joan Warner' never opened. Instead, Miss Warner says, Dorcet opened a place with a different name on the same premises early this year. So she and her manager, Arthur Lesser, have asked the judges to award them the \$20,000 which is claimed was lost through 'non-execution' of the contract.

Mairte Torree, French lawyer who defended the dancer in her trial for Verne's new Casino de Paris show

defended the dancer in her 'nude dancing,' is handling the case for Miss Warner.

In London **Americans**

Vic Oliver's mother taking a look

Raoul and Eva Reyes going into the Mayfair and Dorchester hotels.

Mary Cole is the only American who would not consent to the new Cochran twice nightly arrangement for Follow the Sun, and left the show.

Ramon Novarro playing dates at Dublin and Southport; then the boat

Jack Kennedy, Sam Harris's stage

Jack Kennedy, Sam Harrie's stage director, here to look over 'Night Must Fall,' which Harris will stage in New York in the fall.

The Tommy Russells in a new apartment, with all modern fittings. Warners' London office giving a cocktail party for the London press boys to meet H. M. Warner, Sam Morris and Mervyn Le Roy.

Columbia Pictures getting a break on the ether when six numbers and some dialog from 'Music Goes Round' broadcast by Henry Hall, First time the British Broadcasting Corp, acceded to such a request.

set and the second of the second of pictures of Dickens characters being exhibited in the lobby of Metro's Empire during the showing of 'A Tale of Two Cities.'

James Fitzpatrick looking for a bungalow near Sound City Studios. Dave Burns entertaining the Woolf Barnato-Joels with dislect stories at their apartment.

Dave Bader has the English rights to Louis Weiss' film The Drunkard,' which may be road-shown.

shown.

NBC getting a relay of Les Allen
and His Canadian Bachelors, by arrangement with the British Broadcasting Corp.

Miriam Hopkins passed through.
Carl Laemmle expected here in
line.

from Fex Films (London) and one

from BIP.

George Beatty a regular ether
feature here; once fortnightly.

William Morris office cabling Diamond Bros an offer to star in a
Metro picture opposite Eleanor
Powell.

Powell.

Noah Beery wanted for a film by an iadle film production company, with Indian background.

Adela Rogers St. John's here, writing a scenario for Douglas Fairbanks, Jr. Will also do a few Hollywood articles for the Dally Expre

Ray Goetz here to see about doing

Ray Goetz here to see about doing an American plece.

Harry Ham shortly off to Hollywood, to hand in his resignation to Myron Seiznick, whom he has represented here for the past two years. Understood has an executive Job with Alexander Korda, which he take up when he returns to London. Max Friedland, former continental representative of Universal, leaving London to make pictures in Vienna.

Vienna,

Annette Mills (late Sielle and
Mills) composing songs for Cochran's new Trocadero revue.

Doug Fairbanks, Jr., abed with

flu.

Jane Carr claims the highest number of personals among the British film crowd.

Arthur Riscoe has a new flat.
Cliff Whitley to America April 2; taking his, auto with him.
Florence Desmond better after a bit of lead poisoning.

bit of lead poisoning. Florine McKinney to British International for a new musical.

Paul England with a new sweater color scheme: one for each day of

the week.

Musical sequences in BIP's 'A
Star Falls From Heaven' being devised and produced by Francis

June.

Patti Moore and Sammy Lewis
packing their trunks for home.
Alice White now tully recovered
and filiriting with local musical and
picture offers.

Yie Oliver has two film offers, One

London, April 5.

London has made a good recovery from the death of the highly popular George V, but not in the entertainment field. Despite the fact that official court mourning is still on, all night spots, cabarets, hotels, and the like have fully recovered, and business in these sections is actually better than usual at this time, but legit and pix are suffering.

time, but legit and pix are suffering.
All indications are the official London social season, due to start next month, will be better than it has been for years.

One or two of the swells at the night shows still wear black waist-coats with evening drees, and a fair proportion continue to sport black ites. Women, too, continue in the main to approve of black, but, remain to approve of black.

A number of much heraided pictures are doing well below their quota.

tures are doing well below their quota.

Chaplin's 'Modern Times,' at the Tivoli, with a \$200,000 guarantee, where it's likely to linger at least 12 weeks, is just about approximating \$20,000, having settled into its run, which is not enough. Film's opening was claimed to be rather over \$35,000.

Alex Korda's version of H. Wells' 'Things to Come' is equally down below expertations, doing approximately \$15,000 weekly. Despite a kindly press, film never got away to what was expected, and had to be pushed presty hard to keep up. Cantor's Big Click

Surprise success in town is Eddle Cantor's 'Strike Me Pink' (UA), which opened to more than 80% capacity of the London Pavilion, and has played good proportionate figures ever since. 'Milky Way' (Parince Wires Prince, Wilky Way' (Parince Parince).

pacity of the London Pavillon, and has played good proportionate fig-ures ever since. Milky Way' (Par), Harold Lloyd picture at the Carl-ton, opened a smash but flagged to normal extended run takings after the first few weeks. A big new-comer is Marlene Dietrich's 'Desire' (Par) at the Pilaza, house claiming it broke all records since opening 10 years agn.

rears ago.
In the legit field all receipts are
if, many badly.
New Walker-Nesbitt revue doesn't

New Walker-Nesblit revue doesn't look good for more than eight weeks at the Saville, and of the recent incomers only Frank Vosper's play at the New suggests making the grade. The Silver Swan, and the Importation of Marcelle Roget and a large hankroll won't pull at through. Show may fold any minute.

Biggest hit in town is "Three Men on a Horse' at Wyndham's, which is playing capacity at nights, and is

playing capacity at nights, and is

ff at matinees. Riscoe-Y--coe-June revue at the Vaudeville is playing about 80% capacity at nights, and about the same at matinees, and rates a nice comfort-

ble success. In the straight field 'Anthony and Anna' and 'Night Must Fall' con-tinue to have it mostly their own way, despite having had the novelty edge off them. 'Tovarich,' after a edge off them. 'Tovarich,' after a grand run, is beginning to see the

YANK PIX TOPS IN CACUTTA, BOMBAY

Calcutta, March 9.
Yank films are faring best in the current crop here. Following its guesses with Multiny on the Bounty. Metro is repeating with 'A Tale of Two Cities,' playing to capacity. Other current films are: Black Room' (Col). Music is Magic (20th-Fox), 'Man Who Broke Bank' (20th-Fox), 'Midsummen Night's Dream' (WB), 'It Happened in Spain' (Spanish), and 'Owings of Song' (Col).
Same American predominance is

Wings of Song (Col).

Same American predominance is evidenced in Bombay, with seven of the total ten pix. Current releases are: 'Littlest Rebel' (20th-Fox), are: Littlest Robel' (20th-Fox), Thream Too Much' (RKO), 'Invisible Ray' (U), 'Rendezvous' (MG), 'Captain Blood' (WB), 'She Married Her Boss' (Col), 'Sanders of the River' (Korda), 'The Tunnel' (QB), and 'Car of Dreams' (CB),

4 GREAT STARS!. IN THE MIGHTIEST EMOTIONA

UNDER TWO FLAGS

Ronald Claudette

COLMAN · COLBERT

VICTOR ROSALIND

McLAGLEN · RUSSELL

GREGORY RATOFF • NIGEL BRUCE • C. HENRY GORDON • HERBERT MUNDIN

AND A CAST OF 10,000

a DARRYL F. ZANUCK 20th Century Production

Presented by Joseph M. Schenck

Directed by Frank Lloyd • Associate Producer Raymond Griffith

Screen play by W. P. Lipscomb and Walter Ferris

Based on the novel by Quida.

CAST OF 10,000!...



THE CREAT ZINGFELD

MUSICAL

M

Shorts

JAWS OF THE JUNGLE' Ceylonese Drams
30 Mins.
Rialto, N. Y.

Animal story with a slight plot related by a marrator. Story is supposedly that of a Ceylonese village intested by a marrator. Story is supposedly that of a Ceylonese village intested by a marrator bats, so they treeting the pool of a mountain to the pool of the pool of

JOE COOK With George Givot The White Hope' Comedy 18 Mins. 18 Mins. Genter, N. Y. Educational

Genter, N. Y.

Educational
Conglomeration of silly remarks
and physical activity of little comin
point. This is below average for a
short running better than a quarter
of an hour and places Joe Cook, a
first-class comedian, in such smalltimey company that the public may
be puzzled to understand the chass
between reputation and performance.

David Freeman is screen-credited
as the author and can't duck a full
measure of responsibility. As had
as the direction and editing are, the
continuity and the comedy are
worse. George Glyot doing straight
in Greek dialect is directed so
clumsily that he shows up like an
amateur.

life Rowan's didn't meet, is excellent, without singing.
Fowler and Lipscomb send the celluloid Rowan through a mill of murderous Spanlards and mercenary spies, through the terrible Cuban jungle, over crocodile infested streams, and then carry him over about 20 minutes of medieval torture, until he finally gets President McKimley's message to Garcia. Until he sets there, there's no telling whether Garcia is a general or a cigar, but, the trip is interesting. Alan Hale is okey as a spy who hands out the torture, and lierbert Mundin gets his regular laughs despite being showed into the story in brutal fashion and as a totally unbelievable character.

Mountings are spiendid and directly the story of t

enough.

Having jazzed up 'A Message to García' from a historically important, but not so drametic, incident, into a rough house meller. Fowler ought to try a hand at Mary Had a Little Lamb.' That one has the basis for a powerful murder mystery, with the right kind of dialog.

GENTLE JULIA

GENTLE JULIA

20th Century-Fox release of Sol M.
Wursiel production, Beatle of Sol M.
Wursiel production, Beatle of Sol M.
Wursiel production, Beatle of Sol M.
Wursiel production, Sol M.
Wursiel production of Sol M.
Wursiel of Sol M.
Warsiel of S

This one comes under the head of

This one comes under the head of family entertainment and, as such, will find its place for moderate opin. It's a simple, home-spin kid said with the story pyrotechnics nearly figured for adolescent mental properties. The properties of the story of the mane the kid sister cheef bit to make the kid sister cheef bit of the properties of the studio obviously made the film over to Jane Withers. As such it fits, child is neatly sitted with the role of a little gif who manages to mix up everything for everybody and fix things for everybody. Julia (Marsha Hunt) is a first-tious miss. Tom Brown is the nice young boy in love with her. George Meeker is the phoney from the big (Continued on page 29)

HERE'S ONE THAT'LE MAKE SELEM LIPI

HERBERT MARSHALL

TILL WE MEET AGAIN

with GERTRUDE MICHAEL LIONEL ATWILL - ROD LaROCQUE

Directed by Robert Florey

A Paramount Picture





"Paramount's 'TILL WE MEET AGAIN' a spy story of class and intelligence"

-Hollywood Reporter



"Its powerful emotional appeal comes not merely from the hairbreadth hazards of the most dangerous game in the world



but because a man and woman deeply in love find themselves pitted against each other as spies



Herbert Marshall



Gertrude Michael in excellent portrayal



Lionel Atwill in a vigorous role



Robert Florey's direction a joy



This picture will keep every sort of ticket-buyer on the edge of his seat and will garner comfortable box-office profits all the way from deluxers to the littlest neighborhoods!—Hollywood Reporter

Gus Edwards' Sho-Window, America's Sole Straight Vaude, Needs New Faces

By JOE BIGELOW

By JOE BIGELOW

Just 30 years ago Gus Edwards, then a young songwriter and song and dance and song songwriter and song and dance cannot be a songwriter and song the song songwriter and song the song songwriter and to establish Gus Edwards as a pioneering astronomer in the theatrical firmament and make possible the many other acts which Edwards produced through the years.

And now, 30 years later, Gus Edwards is again breaking in on Broadway, further uptonover usual Broadway, further uptonover usual Broadway theatre at 53d street and enamed it his Sho-Window; 31.65 top, reserved seats, two-a-day. It's today the sole straight vaudeville policy in America. And two other louws are supplying the necessary sugar.

But 30 years are 30 years and.

But 30 years are 30 years and Broadway has changed, along with Gus Edwards. It couldn't have been the same Gus who in the past presented the school act and the news-boy act and the other acts that so closely approximated greatness and the Gus with presented that so that the country of the second second property of the second second property of the second se

billties of something refreshing in the Edwards idea were deeply disappointed.

Young new faces—with talented legs and wolces and wits—are amazingly scarce in the Sho-Window, Instead of banking on youth and letting it hit or miss (and how often it hit in the past!) as he's always done before, Edwards this time presents a show that's not vaudeville, not a book plees, not a revue. It could be anything and repetition with the past of the property of the propert

Dorris can certainly do it if he'il try. Milton Charleston, on his own here, used to stooge for Ken Muray and could still use a good comedian as a straight man.

Dorris Bolger takeoff is one of a series of imitations in a number called 'Following Famous Footsteps.' In this item Joe Cook's boy, Joe, Lor, makes his bow, He's a ringer for his dad, and he handles a set of clubs like the old man. But his main number is an imitation of the late Jack Donahue, which makes Joe, Jr., another imitator, and another prospect who should find something of his own to do. Danny Drayson does Will Mahoney, Bill Balley (colored) does Bill Robinson, Ruth and Billy Ambrose do Astaira-Rogers, and Selma Mariowe, who seems to Mism Mariowe, who seems to have the most promising member of his troupe, but Miss Marlowe is a girl who seems to have studied long and works hard on the stage without being particularly distinguished as the reaking the first and second acts.

being particularly distinguished as a dancer.

Two comedy skits, lengthy and preaking the first and second acts in the middle, are 'Dead Head,' as satire on Dead End,' and 'Holly-wood Felly's,' both short on laughs. Eugene Conrad 'wrote' them.

Chorus numbers are among the best things, in the show, because the girls are so nice looking and because Clark Robinson's simple settings are so bright. In one chorus number Ruth and Billy Ambrose, with the Astaire-Rogers imitation out of their system, return for a fast ballroom dance which accepturates the youthfulness that shows itself now and then in the show, but which Edwards has failed to capture in wholesale fashion.

Other specialities, and all clicking,

which Edwards has falled to capture in wholesale fashion.
Other specialties, and all clicking, are by Al Verdi and Thelma Lee in a revival of the familiar but still funny fiddle turn; Three Robbins in their flashy rollerskating opener, and The Nonchalants in comedy acrobatics. All are standard acts.
The younger members of the show in toto is topheavy with hoofing. Because of that, Edwards seems to toto is topheavy with hoofing. Because of that, Edwards seems that out is topheavy with hoofing. Because of that, Edwards seems the might dig up at the Sho-Window. But radio is too important in today's amusement picture to be cast aside so lightly. For, after they're discovered by Guis Edwards, where are the youngstips going? Not to windewile—there isn't the vendewile—there isn't the comedians that Hollywood so sorely needs? It must be a case of tryand-find-iem with Gus Edwards, as with everybody else.

No show has ever opened with more well-wishers than the Sho-

numbers, outfit swings into a styllsh arrangement of 'Chinatown,' laterion player recent recording and then gets player recent rec

STATE, N. Y.

STATE, N. Y.

Theatres were behind the eightball Good Friday and the State was
no exception, even with Mae West's
Klondike Annie' (Par) on the
screen, Benay Venuta, for the Broadway and radio mob and StepinFetchit for the fans. Only about
half full when the swing show was
over, and they were not coming in
rapidly.

Carl Shaw's dance steps were frequently- interrupted, by applause,
with a big hand at the end of each
dance. Dancing is well worth the
plaudits, but the burlesque blackout he sticks to could very advantageously be replaced with fresher,
material. And since he is paying
salaries to Ray Dawley and Frances
Arthur, he should get more work
of them. Holding down the midand the should get more work
of them. Holding down the midbeat of the best of the
deal,
Stepin Fetchit, in next to close,
stepine blooks with the fire see

deal,

Stepin Fetchit, in next to close,
got some laughs, but the final applause, which works into the gag of
his valet taking his bows for him,
had to be forced to get the second
walk-on. Same stuff he has had before, but fair for laughs.

may salet taking dis bows for him. The second walk-to be conced to get the second real color and the should not be Muste Goes Round. Just as much of a chestnut now as it was a hit six weeks ago. Good rhythm and nice instrumentation, but not properly displayed.

In addition, there are Rosario originates the newerset, a Charley Chase two-reeler and a travel real. Port of Last Resort (Mono) with the current installment a mone-too-interesting study of Africa. Singe bill was 17 minutes short of the sual hour, but the whole show required three hours and 12 minutes. men't mibergs, the Georgie Prices, the Bert Wheelers and the George Jessels of the past that doesn't besels of the past that doesn't besel so of the past that doesn't besel so of the past that doesn't work of the past that the past the pas

ROXY, N. Y.

In spite of a lot of strange ma-terial and strange mixture of talent on the stage, the Roxy emerges with a good stage show this week. Headlined is the 'Stuff' Smith swing combo and underlined is Frank Gaby. Real top honors however, the current layout probably would have been sad.

current-layout probably would have been sad.

Theatre is trying to crash in on the swing fad with the booking of the Smith sexter, but it turned boys to the smith sexter, but it turned boys took lost on the big stage and can't get the idea over. Possibly the fact that they are second number on the show has a lot to do with this, but more likely is that if the band closed the show, as would have been the usual procedure, it would have been the usual procedure, it would have a but too wild as manufactured by Smith for a family house like the Roxy. Also the outfit is left on its own on the big rings and isn't given any help. There is an additional possibility that Smith expects the audience to join in with him one of the control of th

PALACE, CHICAGO

Chicago, April 11.

Welcome, stranger. Five weeks without it was too much for this house, with was too much for this house, with the weeks with the word was too and the weeks and the word weeks never fell as low as the woeful \$6,400 a straight picture chalked up here last week.

Both the booking and the weeks and weeks week.

fell as low as the woeful \$6,400 a straight picture chalked up here last week.

Both the booking office and the acts went to town this week in a sort of celebration of the vaudewille return. While there are only five regular acts on the bill, it plays like seven plus an after-piece. Vaude can remain a drawing card if the acts would cooperate the way Block and Sully are doing currently.

Dancing 12 Aristocrats have been split into two portions and spotted through the show to stand up and make good at weaking the thin to the yecond acrohath adoglo number. Ken Harves holds down what would be the two spot with a londounting session which causes plenty of plaudits. Everything went over that, and at the last show Friday.

Buck and Bubbles are still the two

with a bang at the fact show 11.

Buck and Bubbles are still the two never-miss boys, and besides their standard sureline chatter, dancing and plane clowning, they ex added a couple of bits out of Torgy and Bess' opera for Bubbles, w o share "Innecessarily So for a powerful number."

Best open for Bubbles, we amore three searly So' for a powerful number.

Mary, all is a minor riot on ber own. Had to warble five songs and ber off before they let her get away. On redio build-up and showma ship the aller's a winage. Redillings the show are slock and Sully, which means a box office name, a five preparative of cross-five comely that's punched full of laughs.

Earl, Jack and Betty close with a skating act, building on the comedy angle by having stooges from the audience come up for some whirling about. They're using the fax woman stooge angle for excellent results. Block is back for some skating comedy on his own, giving the shown as included the shown as the state of the shown as th

EMPIRE, PARIS

Amar Brothers reopen this house as a music hall with the opening, night blurbed as a Franco-Belgian benefit. They'll have to do better than this. Not enough variety and many of the acts have been seen too often in Paris.

Curtain-raiser the Athambra, with a many of the acts have been seen too often in Paris.

Curtain-raiser to two Uruttys, recently reported and hand balancing act. Next comes a boy jungfer. Joe Laurin, who fades for Hank the Mule, an act that han popped up on nearly every stage in Paris in the recent past.

Raymonde Diou is on with a femme orchestra (four harps, two violins, plano, three bass violins) the meme orchestra (four harps, two violins, plano, three bass violins, princes here, assisted by a blonde, followed by Lacoste, French songster, who ge's good returns. Norwich Trio introduce "Gollywog," as contortionist dummy, and get a, cood reception, which closes 'he first half. Albertin'i Bros. open the second stretch with an excellent jumping is Leblanc. Oreme and Ray, (former) Leblanc, Ducharme and Ray, who still please with their novel lighting effects. Perchicot, French vocalist, follows, to give way to the paramount, somehow do, not seen to be appreciated by French audiences. Theirs is a good ecception and the such as the sincerest of fastery."

From this offering it appears a venue and fasy the sinceres of fastery."

From this offering it appears to venue the booke with a medium program that can bell procured for moderatic coin. "Amar drous interventing planning to cash in on its reopening investment later, but, with present music hall competition in four, it looks as though spot is due to a content of the looks with a medium program that can bell procured for moderatic coin." Amar drous interventing the sean of the looks with a medium program that can bell procured for moderatic coin. The four procured for moderatic coin. The dome the procured for moderatic coin. The four procured

Downtown, Detroit

Detroit, April 11,

Downtown, Detroit

Downtown, Detroit, April 11.

Resumption of vaudeville this weeks by RKO's Downtown. following a 10 weeks layorf, makes it a large of the property of the p

EMBASSY

"GOLDWYN'S FILM ALONE CAN CLAIM DISTINCTION

OF THE THIRTY OR MORE ODD PICTURES SEEN DURING THE MONTH THE ONLY ONE THAT HAD ANY REAL CLAIM TO DISTINCTION—AND IT IS WELL WORTH REMEMBERING THAT IT IS ONE OF THE REALLY DISTINGUISHED FILMS OF RECENT YEARS—IS "THESE THREE," SAMUEL GOLDWYN'S PRODUCTION. A SECOND VISIT RECENTLY TO THE RIVOLI CONFIRMED ANEW THE FIRST IMPRESSION AT THE TIME OF THE PREMIERE—THAT HERE IS A GENUINELY DISTINGUISHED PHOTOPLAY, ONE THAT IS A VAST CREDIT TO EVERYONE CONCERNED WITH ITS PRODUCTION.

NO NEED, OF COURSE, TO RELATE AGAIN THE STORY OF THE HAVOC THAT A MALICIOUS LIE, PERPETRATED BY A FIEND-ISH LITTLE BRAT, CAUSES IN THE LIVES OF THREE INNO-CENT PEOPLE, BUT EVERY REASON TO REMIND YOU AGAIN THAT IF YOU MISS THIS EXCELLENTLY WRITTEN, SKILLFULLY DIRECTED AND SUPERBLY ACTED FILM YOU WILL BE CHEATING YOURSELF OF A RARE EXPERIENCE IN THE CINEMA."

A rare and original medallion of praise by William Boehnel

N. Y. World-Telegram

Here is a tribute by Kate Cameron of N. Y. Daily News to Samuel Goldwyn's "These Three" so glowing, so outstanding that it merits casting in permanent bronze.

THE GOLDWYN PRODUCTION, WILL, I AM SURE, BE FOUND IN EVERY LIST OF BEST PICTURES OF THE YEAR AT THE CLOSE OF 1936. "THESE THREE" IS A BRILLIANT AND INTELLIGENT PICTURE THAT DESERVES ALL THE PAEANS OF PRAISE THAT HAVE BEEN SHOWERED UPON IT FOR ITS COMPLETE EXCELLENCE.

THE ACTING OF THE THREE PRINCIPAL PLAYERS, MIRIAM HOPKINS, MERLE OBERON AND JOEL McCREA, AND THE PERFORMANCES OF THE TWO LITTLE GIRLS WHO ARE RESPONSIBLE FOR THE SPREADING OF THE LIE THAT LED TO THE TRAGEDY ARE DISTINGUISHED BY DEPTH AND REALISM THAT ARE AS RARE AS THEY ARE STIRRING."

No wonder "These Three" is now in its FIFTH record breaking Week on Broadway

Released thru
UNITED ARTISTS

EXPLOITATION



By Epes W. Sargent

Hostesses for 'Ziggy'

Hostesses for 'Ziggy'

Detroit.

Plastevine the town relief hadvaried W. G. Bishop, of the local
cance W. G. Bishop, of the local
most determined the local cancer of the
most extensive and costilest campaigns in recent years on 'Great
Ziegfeld,' playing a two-week stand
at the legit C-ss. Covered almost
everything from A to Z and included
transformation of the house's lobby,
marquee and front into something
to write home about.

Besides dominating the defly
marquee and front into something
to write home about.

Besides dominating the defly
marquee and front into something
to write home about.

Besides dominating the defly
marquee and front into something
to write home about.

Besides dominating the defly
marquee and front into something
to write home about.

Besides dominating the defly
marquee and front into something
to write home about.

Besides dominating the defly
marquee and fortune the statistic of the seasonal demand.
Had tleups with distributors, 200
mewsstand displays, 16 window displays, numberous the upmewstand displays, 16 window displays, numberous the upmer displays and the story in Redbook.

Ten-day contest, giving away
tickets, was held in conjunction

this territory. Lined up 10 trucks, plugging Ziegfeld pic, and the story in Redbook. Contest giving away tickets, was held in conjunction the contest of the

Went Wild on Rhodes

Went Wild on Rhodes

Baltimore.

Beltimore.

Herman Blum's loop Little is only
local house that by any stretch of
imagination might be termed an
arty. Small spot has in past chiefly
centered its exploitation on stunts
aimed at adult and conservative
picturegorers, but for 'Rhodes' (GB),
current at spot, manager-p.a. Maxwell Weinberg has let down the
ballyhoo bars and gone blust-andblare with a vengeance that appears
long belief.
Bright of the state of the state of the
patholy, an exhibit of African
spears, drums and skins; had tieup
with Postal Tele for distribution of
3,000 blotters and circulars with all
bills and messages rendered by wire
company, plue posters on windows
of all Postal offices. The special
exhibit of the GB Diamond Trail
came down from N. Y. with motor
trailer toting paste reproduction of
the, world's most famed diamonds;
of the company of t

cân studded on outside with photos and copy.

An exhibit was spotted in a window of downtown Public Library that contained blogs of Rhodes and also some more African background display stuff. Another exhibit was logged in show window of burg's biggest jewelry store that contained more replicas of far-famed diamoned. Tieup with Am. Express Co. on the African travel idea.

Yellow cabs carried plugs inside whicles. WFBR ran a pic guessing contest two weeks in advance of playdate, plus spots on show

of playdate, plus spots on show during run of film.

Heavy on 'Kid'

With one picture to concentrate on instead of the concentrate on instead of the concentrate on the concentrate on the concentrate of the Indiana theatre opened up a few sweat pores letting the town know that Al Joison had arrived in 'The Singing Kid.'

Polite Cutout

Polite Cutout

Loow's State, N. Y., playing 'Modern Times,' has an effective, yet simple, animation for the lobby.

Complete animation for the lobby.

Chaplin about eight feet high stands in front of the box offices in the edge of the building line. Eight forearm, which carries the dry, is worked on a device which causes him to raise and lower the. Id. Very little action, yet enough to get attention.

Kidding 'Kid'

midtown house.

Harman hired six blondes, dressed them in flaming red uniforms and them in flaming red uniforms and sent them the samples of a possible them with samples of a possible them through downtown of the samples of the samples of the samples of a possible them through downtown of the samples of the samples of the sample sample samples of the sample sample

Shubert-Rialto Theatre.

The gals were nearly mobbed by stenogs, etc., and managed to distribute 15,000 samples without suffering bodily harm. Harman also tied up with Walgreen's chain of 27 retail drug stores in promoting an Easter week 'Jolson and Jason' sundae and all stores posted one-sheets of two principals on back bar.

dae and all stores posted one sheets of two principals on back bar.
Famous-Barr Dry Goods Co., largest downtown department store, co-oped in featuring frocks worn by Mammy Singer. 5 and 10 stores furnished window space for sheet music from screen feature and books of 'The Singing Kid'. WIL's studio ork, conducted by Allister Wiley, plugged feature song hits via the air for several days before pic opened and durtiment of the conducted by Allister Wiley, plugged feature song hits via the air for several days before pic opened and durtimascriptions from sound trace for two days before run started. Biggest downtown sporting goods store was persuaded to donate half of huge window for blowup of Jolson and his golfing togs for a very attractive display.

To Wallie Helm, his assistant, Harman delegated job of contacting 16 weekly nabe papers with a combined circuitation of 300,000 and going into almost every home in the plant of the composition of the compo

Culture for Kids

Culture for Kids

There is more or less dynamite in an idea worked in one of the kid clubs, unless a strict neutrality is preserved, but as now being handed it is clicking not only with the children but it's getting high approval from the parent-teacher's organization. It is nothing more than a topic of the moment talk at the Saturday morning meeting. The danger lies in the possibly partisad attitude of the commentator.

Speaker must be able to talk sim-

Speaker must be able to talk simply and understandably, to reach the mental age of the members, but it should not be made too kindergarden.

sanden.

Speaker tries to explain the happenings in the day's news. As a recent example he dwelt on the Rhine affair, sketching first the original provisions for a demilistrated Rhineland, telling why each of the other signatories to the pact objected to the move. Hitler was not mentioned by name nor were there any discussion of the simple facts and left to draw their own conclusions.

At another session the recent

to draw their own conclusions.

A another session the recent
Ad another session the recent
Ad were taken by the recent
Advanced the recent
Advanced the recent
Advanced the results
Advanced the recent
Advanc

Industrial Lobby

Industrial Lobby
Rochester.
Einst of lobby displays of home town industries installed at the RKO Palace.
Eitter Dental Manufacturing Company has reconstructed its Chicago world's fair exhibit. Manager Walter Risley merely provides the space and the company does the rest. Aims to provide interest and education for theatre patrons.
Unexpected angle was theatre party arranged by the company with block of 300 tickets sold to employes.

Early Hitch Hiker

Early Hitch Hiker

Louisville.

Johnson Musselman manager of Fourth Avenue Amusement Composition teleps, to lean over backward in ct operation and space.

Paper offered, in co-operation with the theatre, 100 free tickets and \$30 in cash prizes for the best adaptations of the classified ads of 1849 to the opportunities, or aspirations, or modern times.

It is a special for the classified and set of the Louisville Journal:

To California From St. Louis. The subscriber is now preparing to convey a large party by the overland route to California, and arrive there early in July. Persons who wish to go in a cheap and comfortable manuer may have the opportunity with this party, who will good provisions the minister of \$170 each. The quantity of baggage to each must not exceed 150 pounds weight.

N. B.—Will depart from St. Louis about the 20th of March. A remittance of \$20 will secure conveyance. B. CORWIN, Main Street, St. Louis. Rules were that contestant was required to write a classified ad to

B. CORWIN, Main Street, St. Louis, Rules were that contestant was required to write a classified ad to accomplish some purpose compara-ble to that set out in the 1849 ad-vertisement, and the participants were urged to make full use of their originality and imagination.

\$250 Worth of Ams
Seattle.
Neptune theatre, ir the University
district, opens a nine-week am.teur
variety contest, with funds coming
June 12. The entire city being
Scoured to find suitable ams. Nearness to campus of University of
Washington should bring out student taient and the fraternities and
sororities are being contacted, and
the student press used for advertime of the student press used for adverUniversity of the student press used for advertime. Don Edwards will do the Malor
Bowes emceeing every I'riday night.
Winners in adult and child chassifications are selected via applause
and judging each week, these being
paid reg. vaude salaries. They go
into the finals where cash prize for
tops is \$10.
About \$250 will be used for the
salaries and prizes. Auditions are
selected the salaries of the ams will
know how to take a bow before
they step out.

Underfoot and In the Air

\$250 Worth of Ams

Number of novel exploitation gass worked out for opening here of Little Lord Fauntieroy. Footprints of Freddle Bartholomew, juve star of plcture, imprinted in the cement of the Chinese forecourt, were photographed and sent over wirephoto for the Chinese forecourt on the chinese forecourt on the phan of the control of the chinese forecourt to San Diego exposition, with pigeon winning through having an hour handleap allowance.

BEHIND the KEYS

Loew's 10-year-old parrot got a clean bill of character when a Jury decided the bird was not the agressor in allegedy inping a piece of fiesh from the foreinger of a visiting Cleveland dentist. Dentist sought \$10,000, but profited only to the extent of publicity.

Rochester, N. Y.
Cameo, nabe, will be auctioned on
the Courthouse steps April 30 in
foreclosure action brought by J. M.
Ulmer of Cleveland, trustee for
bondholders under a first mortgage.
Judgment against he Norton
Amus. Corp. present owner of the
building, signed by Justice moreon is
manager and part owner. Inquiries
indicate there will be no lack of
bidders at the gale.

bidders at the sale.

Newark.

Changes in the Warners staff include Spitzer Kohen, manager of the Capitol. takes the Lincoin, Kearny.

For the Milburn, Milburn. M. Benner, from Milburn to the Wellmont is left by R. Clark for the Claridge, Montclair. The Wellmont is left by R. Clark for the Claridge, Montclair. Al Barber, Claridge, Montclair. Al Barber, Claridge, while R. Cohn goes from the Carreo to the Hollywood, East Orange. WW Waldron goes from the Hollywood to the Hollywood, East Orange. World on the Hollywood to the Hollywood, East Orange. While R. Cohn goes from the Hollywood, Last Orange who wall on the Hollywood to the Hollywood, East Orange. Who was the Capitol. The Cranford Cranford, has been left by Edward Kane, who resigns to take a position with Roth Bross, Summit. Newell Stepp. assistant to the Ritz, Elizabeth, replaces Kane.

places Kane.

Los Angeles.

Warners Forum (nabe) closed for remodeling and renovation, plus installation of new sound system. Improvements will cost around \$20,000.

Cullen Espy, one of three Fox-West Coast Los Angeles area district managers, copped first prize in latest 13-week business drive over circuit. Thornton Sargent, L. A. de luxe house chief, was second; carl Rice and B. V. Sturdivant, L. A. district managers, third and fourth, and Art Miller, of San Francisco Peninsula division, fifth. Runners up were George Bowser. Dick Dickson. Dick Spler. Nick Turner and Will Steege in that cores.

Yarlety, new 11by Jim Quinn and Ray Robbins. House a 600-seader, will have subsequent run policy, with 25c. top gate.

Galveston.

Unexpected angle was theatre party arranged by the company with block of 300 tickets soid to employes.

Rolling Eyes

Warners has a dever novelty for The Singing Kid' in the shape of a black balloon with attached eyes with rolling rupils and the Joison features sketched in while on the black rubber.
Rolling eyes will make holders show it off and gain large circulation for a comparativel limited number.

Glenn Genoway, former manager of the Mission theatre in Grand Junction, now manager of the Kiva, opened by Westland Theatres, Inc. Fox theatres have transferred two Western Electric sound jobs: that of the closed State at Boulder, Coto., and that of the old Curran, also at Boulder, to the Strand at Provo, Utah.

Fire in the booth of the Englewood Theatre caused \$2,500 damage, the stranger of the

constructed at Colorado Springs, Colo., will open about April 20.

Clifford White, owner of the Beechwood nabe and the Pine Grove cafe, has taken over the Granada nabe, operated for three years by Krim Theatrical Enterprises. Sol Krim now has only the Kramer, west side nabe.

Mayor Joseph Sternberg of Boonville will erect a new 800-seat picture house in that village with work
schedule to start about May 10
to the start about May 10
tended to the start and 10
tended to the start about May 10
tended to the start about May 10
tended to the start about May 10
tended to the start abou

Booming Convention

Portland, Ore.

Booming Convention
Portland, Ore.
An ingenious device to make Portland merchants aware of the golden stream of dollars which convention delegates pour into the city's stream of business will be tried out next week.

Only association will be provided with an envelope, one side of which will be transparent cellophane.

Into this the delegate will be asked to slip the first dollar all which he spends in the city. On the reverse side of the anveiope appearanthe following legend.

This is a convention dollar. It came with a delegate attending the convention of the association and is designed to demonstrate the natural flow of convention of the association and is designed to demonstrate the natural flow of convention of the association and is designed to demonstrate the natural flow of convention of the association and is designed to demonstrate the natural flow of convention of the sasciation and is designed to demonstrate the natural flow of convention of lars through the convention of the sasciation and is designed to demonstrate the natural flow of convention of the sasciation and is designed to demonstrate the natural flow of convention of the sasciation and is designed to demonstrate the natural flow of convention of the sasciation and is designed to demonstrate the natural flow of the same and the four successive recipients are asked to do likewise. The fifth person to handle the 'envelope is asked to withdraw the dollar and mail to withdraw the dollar and mail to envelope the same and the four successive recipients are asked to do likewise. The fifth person to handle the 'envelope is asked to the mpty envelope, with its complete record of the dollar's travels, to the Chamber.

Chamber.
The stunt was devised by Charles
T. Haas, chairman of the Chamber's
convention, as a means of boosting
the city's interest in attracting conyentions.

Two from N. H.

Two from N. H.

Ben Cohen tied in with local greenhouse on a lobby display for Next Time We Love' at the College. Lobby was decorated with shrubshaft and a "Love's Lane' sign. The state of the college of the college

Lincoln

Tying strongly in with the election talk which is going the rounds at this time. City Manager Milton, Overman with the Varsity, Westland acer here, gagged the showing two of pikliaed. He got out window cards, banners for theatre help, and calling cards which were passed out in profusion. All asked that the vote be cast for 'Mr. Deeds' 'the pikliator,' and stated that 'the polls would open any day during the week of April 10 at the Varsity.' Called the world premiere of the film, Jack Thoma, Columbia's midwest stunt man, helped start it off.

Marquee Display

ture house in that village with work schedule to start about May 10. Plans being completed by Architect Harold G. Rise provide for a stage sufficiently large for stock and vaudeville. Sternberg already operates the Avon, acquired 10 years at the state of the state



Film Reviews

GENTLE JULIA

(Continued from page 16)

city. Julia almost falls for the wrong man, when little Florence (Jane Withers) unmasks the vil-lain.

(Gane Withers) unmasks the villatin.

Continuity is jerky and none too
well thought, out, but is figured for
laughs, and, to some extent, accomplishes this purpose. Jackie Seari
is used as the little girl's brother,
in his usual assignment, for most
of the laughs. Harry Holman as
Grandpa, groueby old man who
really is softy at heart, garners a
couple neat snickers, and Hattle
McDanici, as the over-large colored
mid, takes one pratifalls for
more of the same.

It does even as though the studio
mid, the proper shall be a significant
ments who knew a little something
about acting, but maybe they figured nothing mattered except to parade the Withers child. And maybe
they were right.

Kauf.

NEVADA

Paramount release of William T. Lackey production. Features Larry Buster Crabbe, Kathlern Burke, Sid Saylor, Monte Blue, Raymond Hatton. Directed by Charlest Company of the Company Company of the Company of the Company editor, Jack Dennis; camera, Archel Stout. At Strand, Elyny, N. Y., half dual bill week, April 9, 98. Running lune, 68 mlns.

time, 68 mins.

Larry 'Bunter' Crabbe
Nevada.

Larry 'Bunter' Crabbe
Lack E. Kathleen Burks
Lack Burids.

Sid Saylor
Clam Dilton Monte Diue
Ben Ide. William Duncan
Judge Franklidge.

Richard Carle
Cawhorne Franklidge.

Zewhorne Frank Sheridin
Raymond Hatton

A shade above the average in class for six-gun sagas. 'Nevada will romp along to satisfaction for western fans on dual bills using them. Larry (Buster) Crabbe tops the cast. a name that may help plus the Zane Grey book values. Picture has received more than casual production attention and photographed particularly well, many of the exteriors giving it alight spectacle perspective. Scenes of the big cattle drive on the way to market are notable. In the direction, Charles Barton, has moved his story, along earefully and piloted his cast for action that carries a convincing note, unlike most westerns in which anything goes. The girl is drawn into the hero's presence, in an old, fundar a horse team: run away with her but 'it doesn't matter much how they meeting the same and the same run to how the place for a woman.

oes along on the long cattle

See goes along on the long cattle published by the place for a woman lead to be perfectly the place for a woman lead to be perfectly the place for a woman lead to be perfectly the perf

thoroughly submerged by a poor script.

This is another attemnt to establish Miss Broderick and Gleason as a box-office connedy team. Both featured players can make fair lines sound good, but they can do nothing with inamities.

Picture starts as though it's going places, but quickly bogs down and trails off in a blaze of almost nothing at all. Two murders are included with everybody suspected and Miss Broderick, the property of the starts as the starts as the control of the starts and the latter and the starts are starts and the starts and the latter's r. ther dislikeable daughter-in-law.

Film at no time gives anybody a real opportunity, though Owen Davis, Jr., looks headed for a nice fatture in pictures if given the fatture in pictures if given the fatter's r. there is the starts of the

THE ROYAL WALTZ

(WITH SONGS)

(WITH SONGS)

Ufa production and release. Features
Willi Porst, Paul Hoerbiger, Hell Finkensolver, Directed by Herbert Maisch, Sereen
Production of the Pr

Duchess Elisabeth of Bavaria Lossy.

Carola Hebin
Cannia Respective Carola Hebin
Cannia Respective Carola Hebin
Cannia Respective Carola Carola
AWilli Forst
Count Otto Pretsing. Kurt Von Ruffin
Minister Doenniess. Hans Leibelt
Ludwig Tomasoni. Caterer,
Theres? his daughters Hans Theodore Danedger
Theres? Hans Caterer,
Anna [All Physics Respective Carola Ca

(In German; English Titles).
Weaving through this operetta is a fine, feathery touch that easily fetches and holds the attention and accounts for an exceptionally pleas ant 80 minutes of entertainment. Players ply their parts with a keen sympathy for the mood of the plece The scenic artist and the costumer have done well by their respective departments, Frank Doelle has in-terpolated a score that enhances the unforced galety and charm of the

of dash the lack known as Nevada about whom there are tales ut big time western gambling and other things. After winning a vanch at poker, he joins a group of cattlet men banding together to route their cattle to a new market in Texas in hopes of avoiding cattle rustlers, while Crabbe is unwelcome to some of the ranchers because of his past and settlytles of rustlers on the speciator in either chuckles or manner that is bound to keep the speciator in either chuckles of market proves adept at blending the Cingle and a group of the concealed all the way.

Love interest is casual but interestingly developed, Girl is Kathlen Burke, a looker and a good type for the boots and saddle operas. She looks less like a toe-dancer than the average, Raymond Hatton very the average, Raymond Hatton very some of the largest contributes comedy as Crabbe's pall, a man whose integrity isn't ever sure.

Chart.

Murder on a Bridle Path

RKO-Radio production and release Feathers and the contributes comedy as Crabbe's pallon, Dorothy Tost Thomas Louise Latina, Rub John Carroll, as Man whose integrity isn't ever sure.

Chart.

Murder on a Bridle Path

RKO-Radio production and release Feathers and the contributes comedy as Crabbe's pallon, John Carroll, as man whose integrity isn't ever sure.

Chart.

Murder on a Bridle Path

RKO-Radio production and release Feathers and the contributes comedy as Crabbe's pallon, John Carroll, as the contributes comedy as Crabbe's pallon, John Carroll, as the contributes of the cast is Miss Frinkenzeller. The contributes comedy as Crabbe's pallon, John Carroll, as a man whose integrity isn't ever sure.

Chart.

**Murder on a Bridle Path

RKO-Radio production and release Feathers and pallon, John Carroll, as the contributes of the cast is Miss Frinkenzeller. The contributes of the cast is

eident and the townfolk, egged on by seandalmongers, demand that the unidentified nobleman marry her. How the situation is straightened out: so as to prevent any marring of the arrival of the Austrian emperor to claim his bride and to reconcile the count and the caterer's older daughter provides a scale of smart treatment of farcing the control of the count of the count of the caterer's older daughter provides a complete of smart treatment of farcing melody. The translation of the film, is not good. As far as the finglish titles are concerned, the translator proves to be anything but a stickler for appropriateness. In this tale of 1852 he has characters asping 'She's hot stuff' and Just got the blrd. Odec.

Liebe und Leidenschaft

('Love and Sacrifice') (With Song)

Joseph Selden production and release. Stars Lazar Freed. Directed by George Golland, Story, Lealaterysty, music, Abe Golland, Story, Lealaterysty, music, Abe Anna Thomashefsky, William Schwarz, Canior Louis Waldman, Jacob Wester, Louis Kramer, Arthur Winters, Esta Saltzman, Ray, Schneler, Anna Loeb, Sam Krautts, At Clinton, N. Y., week April 1, 20. Running time 80 mins.

(In Yiddish)
A glance at this film convinces more than ever that there is a healthy market lying ripe for the picking. Some day some one is going to come along with a really good ing to come along with a really good. Yiddish film and find himself in the middle of a gold rush. This film proves it more than any to date because it is still right along in the parade with all other Yiddish films that have been made thus far—it is still a bad pleture. But it is much better than what has come before and should do well by itself on that score.

still a bad picture. But it is much still a bad picture. But it is much still a bad picture. But it is much as should do well by itself on that ecore.

It's the old story of chiseling on costs. This one has two fine actors in the lead and from there on anything goes as far as easting is concerned. As for production—there just isn't any. It was made in three shooting days in the Bronx and shows it. The seript was manufactured as the cameras ground—or seems so. Despite which it come to life for a few minutes here and even minutes, is something to think of. Producer Selden of this film is an old hand at the business and his only apology, he admits frankly, is that he earl't afford to spend more. Which doesn't make the finished product any better, but is the proof of the pudding.

Lazar Freed played the title role during the original long run of Yoshe Kahl' and is a spiendid actor. He hasn't much has with eare and ability. Opnosite him is Rose Creenfield in a believable portrayal:

It's one of those involved stories of the woman who was done wrong. Another woman wanted her husband so she, framed her on a murder, harden and welling, it turns out well. William Schwartz its miscast as the juve but nevertheless is tops among the supporting players, only the two leads being really good actors, at least as far as the screen is concerned. As usual geveral good legit actors' (Yiddish) struggle through their roles her own why their legit actors' (Yiddish) struggle through their roles her own why their one through vis the camera.

For the market intended, and in view of what has come before (which, it might as well be admitted, has not ruined the obvious yen of Yiddish speaking patrons for film fare in their own laneuage), it should do well.

FEDERAL AGENT

FEDERAL AGENT

Republic release of Winchester production. Stars William (Bill) Boyd: features freme Ware. Directed by Sam Newfield. Story. Robert Ellis: camera, Harry Forber, Art Fox. Froklyn, on done of mins. 2011. Story. Robert Ellis: camera, Harry Forber, Art Fox. Froklyn, on done of mins. 2011. Story. Robert Ellis: Camera, William (Bill) Boyd Mullins. Charles A Brawne Helen. Irone Ware Wilson George Cooper Vilma Lenis and Company of the Cooper Cooper Vilma Lenis (Borne Cooper C

Incredible, and as entertainment just fair. Due to William (Bill) Boyd's presence and work as chief character of the plot, the film hits the grade as a supporting program feature. The settings are drab for the most part, and uninteresting. Nor is the photography arresting. Dialog is ordinary.
Only slightly humorour. Boyd is a Federal agent assigned to natorelga agent aster a new chemical explosive. Invisible ink messages play a strong part in the plot, also a detaphone setup and wreless. Boyd meets a mysterious looker who not only makes his task more interesting but provides him an objective in life other than erime detecting. The finish has them clinching.

Milizia Territoriale

('Territorial Militia') (ITALIAN MADE)

(ITALIAN MADE)

Cassiar Flim production and release. From novel by A. DeBenedett. Factures G. Bolognesi and Lela Gloria. Directed by Mario Bonnard, Music by Gullio Bennard; camera, Ferdinando Martini. At World, N. Y., week April 4, '38. Running time, 58

(In Italian)

Until the last see this adaptation of. DoBeneactified his adaptation of. DoBeneactified his adaptation of. DoBeneactified his adaptation of until the seed of gusto. Then the story evaporates into an anti-climax. Semi-pathetic ending might suit Bolognesi's seriode role okay, but it doesn't doright by Leda Gloria, and Bonnard's directing couldn't completely ever up the loose ends here. Except for this hurdle, it's a fairly smooth job, abetted by names and well-studded with laughs.

up the loose ends here. Except for this hurdle, it's a fairly smooth job. abetted by names and well-studded with laughs. Eclognesi as Ciccio Oriando is a retiring clerk in' a shoe factory who's constantly heckled by his sister and his semployers. As the Great War starts, he suddenly becomes a major, which causes him to slough into the suddenly starts, he suddenly becomes a major, which causes him to slough into the suddenly starts, he suddenly becomes a major, which causes him to slough into the suddenly starts, he suddenly solves his one. Even his former employer in the suddenly should be suddenly starts and the employer promises him a lucrative lob if he goes easy on his son. Latter meantime is making eyes at a pretty young widow whom the major is also nudging up to. At this point the war is over, the ex-major again a hireling in the shoe factory, and the flashy young widow is not provided by the high-hat son. Exmajor and the flashy young widow is coung widow by the arm, tells the whole shepang off and marches away.

Trecisely where the pair is marching to is not explained, leaving the last reel like a balloon on the end of a string. Before this, however, the action is strong and well conceived. Triple juxtaposition of Oriand's character is neatly unreled, and Gloria Leda as the young widow. Stands up creditably should be succeeded by the stands up creditably in the succeeding solders continually swining solders continually swining milk and chickens keep the middle portion from sagging, and are an asset.

portion from sagging, and are an asset.

Musical direction by Bennard suffices, and Matthi's camera work is above par. Film has been nicely shorn for pace, and would be an acreeable parcel of entertainment all around if it hadn't butted into the terminating impasse. Edga.

Der Hoehere Befehl

(In German)

(In German)

Hand of the new German 'culture' lies heavily in 'Higher Command' and produces a dull effect. Doubtful if even the heartlest Teutons on this side of the pond. will stomach thomogal lessons that interfere with the unraveiling of love angles and comedy. Throughout the yarn there is a bontinuous aerties of pokes at the French which are intended to strike home through their velvet. Stry is framed against Napoleanie times when Prussia was an ally of Napolean, but anxious to break away. An English envoy, trying to work up a rehelijon against the Little Corporal, is trapped by French sples in Prussian territory whereupon a young German officer labors to set him free, though Prussia theoretically is, and the strength of the strength of

that spurns this patriotic piece of treason.

An ale cast, passably directed by case and cast, passably directed by the stodgy filmsifress. Equipped with the most palatable role of the lot, Hell Finkenzeller as the young officer's sweetheart makes the most headway and turns in a nice performance. Lil Dagover and Karl Ludwig Diehl, as the Freneh spy and the persistent cavalry officer, divide the rest of the loading roles as best they can. Which means, that Miss Dagover suffers the fact of the loading roles as best they can. Which means, that Miss Dagover suffers the fact of the loading roles are the suffer of the loading roles as best they can. Which means, that Miss Dagover suffers the fact of the loading roles are suffered to the loading roles as the suffered to the loading roles and the loading roles are as a loading roles and the loading roles are as a loading roles and the loading roles are as a loading roles and roles are a loading roles are a loading roles and roles are a loading roles are a loading roles and roles are a loading roles and roles are a loading roles

Lorenzino de Medici

Lorenzino de Medici

('Magnificent Rogue').

Nurva Grandina MADE).

Nurva Grandina Made Carlo Made

(In Italian)

PEG OF OLD DRURY

Paramount release of British & DominParamount release of British & Dominlone production. Features Codric Hardwicks, Anna. Neagle. Directed by Heripert
Wilcox. Story by Miles Malleson. At the
Blood, March Week April 11, '90. Running
Peg. Wolfington. Anna. NerglePeg. Wolfington. Maire O'Neili
Miss Ballaway. Dorothy Robinson
Fe Singerser. Stuart. Robertson
Peg. Father. Arthur Sinclair
Michael. Jack Hawkins
Dr. Johnson. Robert Atkirs
N. Wilcox. Codric Hardwicke
Bould Garrick. Codric Hardwicke

One of better British-made productions, Peg of Old Drury' unfortunately does not contain enough name draw or popular appeal to grab more than average business, Will prove satisfactory in dual spots and is a neat bet for the more arty type of elnemas.

Story of Irish lass of humble origin who rises to the heights at England's famed Drury Lane theatre, furnishes sufficient background for quaint English romanee without stalling proceedings. The principal action centers about the theatrical atmosphere at Drury Lane and Peg Woffington's ascendancy to thespian heights.

action centers about the theatrical atmosphere at Drury Lane and Peg Woffington's ascendancy to thespian heights.

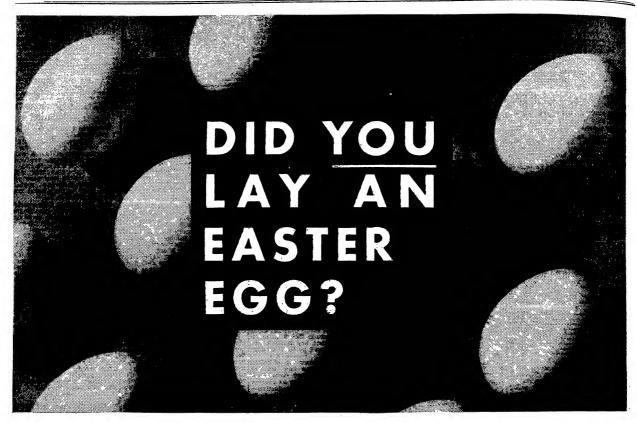
While the sad ending has been magnificently handled, it is highly questionable whether this will meet with general approbation in the Ud to work out a satisfying happy conclusion without being overly saccharine.

Considering obvious limited scope of book, Director Herbert Wilcox has done a superb job in keeping interest alive. Never drags in extraneous matter but pushes story straneous matter but pushes story grasped spirit of the London theatre in the 18th century without going overboard with detail.

Chief acting laureis readily go to Cedrie Hardwicke, as the David Garrick, stellar actor of Drury Lane. Both in his Individual portravale of Shakapeaner from the 18th century names of Shakapeaner from the 18th of Shakapeaner from the

YACHT CLUBBERS' PIC

Hollywood, April 14,
Darryl Zanuck wants to star
Yacht Club Boys in a feature and
is hunting yarn to fit talents of
quartet.
So far no deal set.



HOLY WEEK WAS TOUGH AT THE BOX-OFFICE says VARIETY—EXCEPT FOR M-G-M SHOWMEN!

(verbatim excerpts from Variety, April 8th)

BALTIMORE... "Holy Week blues. Century alone is getting attention with PETTICOAT FEVER (M-G-M)."

PROVIDENCE... "Tough Holy Week. Loew's looks like the leader again with BOHEMIAN GIRL (M-G-M)."

NEWARK... "Bad week with nobody doing anything except the Branford with EL DORADO (M-G-M)."

NEW HAVEN . . . "Annual Holy Week fadeout except ROBIN HOOD OF EL DORADO (M-G-M)."

NEW YORK ... "The Holy Week Handicap. UNGUARDED HOUR (M-G-M) looks short of——, but a profit."

CHICAGO ... "A general vacation until Easter. WIFE VERSUS SECRETARY (M-G-M) only biz-getter in Chi this week. Packing 'em in."

LOS ANGELES... "It's that time before Easter. PETTICOAT FEVER (M-G-M) top bracket names are helping this to fairly good business."

KANSAS CITY... "With exception of BOHEMIAN GIRL (M-G-M) at the Midland town is suffering pre-Easter blues."

CINCINNATI..."Lenten black-out. Albee giving off brightest beam with UNGUARDED HOUR (M-G-M)."

PHILADELPHIA . . . "Philly way off. WIFE VS. SEC. (M-G-M) 2nd run b.o. wallop."

SAN FRANCISCO "Warfield PETICOAT FEVER (M-G-M) good trade matinee and night."

DENVER . . . "PETTICOAT FEVER (M-G-M) burns up Denver. Town's top grosser."

WASHINGTON..."Holy Week no bugaboo for good attractions. Fox which booked ROBIN HOOD OF EL DORADO (M-G-M) up into the smart dough."



'Small Town Girl' on Dual. Excellent at \$9,800. Indianapolis

Indianapolis, April 14.

(Best Exploitation: ', 'Indiana)

'Small Town Girl,' on a dual with

Moonlight Murder' at Loew's, is traveling at a surprisingly swift pace and will probably wind up with an excellent \$9,800. Gaynor picture, aided materially by a serial-ization which has been running in the town's largest daily, is out-

ization which has been running in the town's largest daily, is outturning everything else easily and is up in the money class near Rose Marie' and 'Mutiny' on results at Loew's. Singing Kid' at the Indiana is only lukewarm with its prospective \$5,900, while the Lyric is taring a little better than average at \$8,600 with Everybody's id Man' and a vaude bill headlining Tork and King. Nothing else is caugh at the control of t

as well as a radio buildup on the Calloway angle, etc.

Estimates for This Week
Apollo (Fourth Ave) (1,100; 25,40)—Massage to Garcia* (20th)
Heery, Stanwyck and Boles played up big above film's title in ads. Results are very mild at \$3,100. Last week revival of 'Connecticut Yankee' (20th) very good at \$5,500.
Gircle (Monarch) (2,500; 25,40)—Farmer in Dell' (RKO) and 'Boulder' Dam' (WB), dual. Former picture favored in campaign with title stressed, but there's nothing but gloom with a poor \$2,500 in sight. Last week dual of 'Walking Dead' (WB) and 'Muss' Em Up' (RKO) also meagre at \$2,750.

Indiana (Monarch) (3,100; 25,40)—Sharing Kid' (WB). Going is just of the control of

'Colleen' With Fashion Show \$6,500 in B'ham

Birmingham, April 14. (Bost Exploitation: Alabama)

Best Exploitation: Alabama)
What is needed more than anything else is some sunny weather. After several weeks of pre-spring, the clouds came along weating since, the weatherman has promed some fair weather this week, and business should reflect accordingly. Easter Sunday was a honey. Colleen and Shark Island' will be in the money this week. Alabama has a fashion show in connection with 'Colleen,' and it is doubtful if, the stage show has clough advantages to offset the discipulation of the control of the contro

NEWARK

(Continued from page 10)

agers. Mapbe \$4,000. Lost week shark Island' (20th) and Whipsaw' (MG), \$3,425. Little (Franklin) (299; 35-50)— "Three Women' (Amkino), Good at \$1,400 on 10 days. Last week Builders of Socialism' (Amkino), \$78.

\$1.400 on 10 days. Last Week, 18uiders of Socialism (amkino), \$678.

Loe's State (2.780: 25-30-55-65-75) — Pettleoat! (MG) and 'Unguarded Hour' (MG). Apparently the town's leader at \$18,000. Last week! Tough Guy' (MG) and 'Secrets' (Col) a loser at \$1,700.

Proctor's (RKO) (2,300: 20-65) as as a color of the color o

LA. TRYING TO RESTORE CAMERAMEN'S 10% CUTS

Efforts will be made by the Inter-national Alliance of Theatrical Stage Employes to restore the 10% pay cut made on various classifications of cameramen in 1932 at the basic studio agreement sessions this week in New York. At almost same time In rew York. At almost same time International Cameramen's Union is preparing to seek company approval of newsreel cameramen's contract, which is virtually the same as invoked under the NRA. Both sessions, tabbed for Monday and Tuesday, were delayed until later in the week.

veek. When the pay slash was original-

When the pay slash was originally requested by producers, argument was advanced that the cut would be only temporary, with IATSE leaders agreeing.

The present minimum scales for second, assistant and still cameramen ranged from \$90 to \$112.50, respectively. It also is likely that restoration of the 10% cut for operative first cameramen under IA furisdiction will be south at parley.

erative first cameramen under La jurisdiction will be sought at parley. New 1336-37 contract for news-reel grinders asked by union is for 40-hour week over an eight-week period and \$112.50 minimum salary, with scale to remain the same when currently exceeding that amount. Pathe Newseel aiready has ac-cepted such a contract, union soulcasme, claim

spokesmen claim. Postponement of confab on newsrestponement or contab on news-reel contract caused by absence of two members of producers' com-mittee. Now tentatively set for April 20, with George E. Browne, head of IA, expected to figure in conversations. He also will attend the basic studio wage parley.

Hollywood, April 14. Fred Pelton of Metro, Kelth Glen-non of Paramount and H. K. Batchnon of Paramount and M. Bacon-elder of 20th-Fox trained out Satur-day night (11) for New York, to sit in on the basic studio agreement discussions starting there next

Freddie Outdraws Shirley in Wash. \$27,000 to \$19,000

Washington, April 14.

Washington, April 14,

(Best Exploitation: Fox)
Capital up and down this week,
but hordes of Easter-week sightseers will push total gross well
above average. With a little rain
at the right moments, it may set
the control of the control of the control
of the control of the control
of the control of the control
of the control of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the

bring out angle that Fuguritery' is no longer a sissy.

Estemates for This Week
Estemates for This Week
On Singing Kid' (WE) and vaude.
Not Singing Kid' (WE) and vaude.
Will get the hotcha crowd for nice snappy contrast for art bill nik not.
Will get the hotcha crowd for nice singing to the singing to

PROV. CHEERFUL

'Small Town' Dual \$15,000-\$12,000-Joison \$10,000

Providence, April 14.

(Best Exploitati

(Best Exploitati Albee)
The boys are smiling again. Plenty of drawing power at the box office in the current bills. Good Friday, opening for most of the first run stands, saw surprising business, especially at Loew's.
Albee staff started to work on Sutter's Gold' weeks in advance. Plenty of paper around, and a tie-up was affected with every newsstand in town. Liberty magazine tle-up assured distribution of 7,000 special heralds. House had downtown parade of newsboys; secured 40 special window displays; used radio plenty too.

Going Places

By Cecelia Ager

Those 'Follies Girls'

The Great Ziegfeld' is long and lavish, and yet there's another great picture left out of it—the business of Glorifying the American Girl, the study of who she was, what happened to her, how she looked in her natural state, and what was the magic that made her unsurpassed before or since.

Lots of revue producers would like to know, to say nothing of the flaps now ready for life to whom the legend of the 'Follies Girls' is far more inspiring and more worthy of emulation than the skimpy stuff about that small-time Helen of Troy.

The Great Ziegfeld' has time for only a few 'Follies Girls', those who found its hero interesting simultaneously with his finding them momentarily unique. Stut of what was done to make them famed 'Follies Girls', those who found its hero interesting simultaneously with his finding them momentarily unique. Stut of what was done to make them famed 'Follies Girls' there is nothing. Some mink coats, some diamond bracelets, some baskets of artificial orchids—trinkets anybody can buy—awarded them after they'd made the grade. But the process itself—not a hin, not a clue. The fascinating secrets, the inside stuff on make-up and grooming, the preliminaries, shall be, it is hoped, another story. Because the current American girl niceds to know.

Kespecting the 'Follies Girls' tradition, even as it reveres its hero, Great Ziegfeld' dares not to tamper with their style. Their skirts are vider, their fringes longer, their feathers thicker, their diamonds brighter, their headdresses higher, their marcel waves deeper, their blonde hair shinler, than in any film musical ever seen before. Of dash, daring or originality in costumes, there is little; of prettiness, superlative size, lushness over well established patterns, there's plenty.

It is a school that blooms most stumingly in the 'A Pretty Girl Is Like a McGody' number, in which—as a huge revolving stage upon which is built a spiral staircase turns, while slowly its completely round silk curtain lifts to disclose mounting gr

It is a school that blooms most stumningly in the A stretty unit as Like a Mcdody number, in which—as a huge revolving stage upon which is built a spiral staircase turns, while slowly its completely round silk curtain lifts to disclose mounting groupings—graceful clusters of girls come into view costumed to suit the mood of the orchestration's interpolations.

On the control of the control of

wat is needed more than any weather thing else is some sunny weather After several weeks of pre-spring the clouds came along wearing mourning, and business has been of succordingly. Easter Sunday was a long, weak, and business should reflect the sase starting there next has promises that the sase show has along. Beater Sunday was a long. Week, and business should reflect Clarke, producer labor conhection with "Colleen," and it "say deather and the sunday and the sunday of t

B'way 1st Runs

(Continued from page 7)

(Continued from page 7) shop around more in the indis market to fill out schedules. Fight for survival may also threaten price slashing on the big street in an attempt to lure the tans Times Square provides, not forgetting that double bills are flourishing at the Mayfair, Warner, Palace, Cohan and other houses in the area which are hardly in the shotgen class. The fact that protection is only 14 days in New York also gives the first runs more of a struggle to face. This protection may eventually be lengthened after years of protest from various operators.

Net paid circulation
Daily - - - 1,700,000
Sunday - - 2,800,000

DAILY NEWS-HERALD FINAL

THE WORLD'S PICTURE NEWSPAPER

Vol. 18. No. 253

56 Pages

New York, Thursday, April 1936

2 Cent

GIRL SLAYER CONFESSES!



ANN HARDING in "THE WITNESS CHAIR"

with WALTER ABEL, Douglass Dumbrille, Frances Sage, Moroni Olsen, Margaret Hamilton. Directed by George Nicholls, Jr. Associate Producer, Cliff Reid. RKO RADIO PICTURE.

House Reviews

EMBASSY

(Continued from page 19)

(Continued from page 19)
versal-McPherson basketball game, all of the action being anens successful basket-shootines. See home-board motorious and the seed of the continued by Hearst, while with the seed of the continued by Hearst, while will be seen the seed of the continued by Hearst, while will be seen to the program are notably, low, and mainly classify under 'human interest' heads. Barbara Hitton's baby is caught, from half, a dozen angles by Paramount Princesses Elizabeth and the seen the seed of the seed of the seen the seen of the seen the seen of the seen

motor messages. There's pleat of the better electrical sadgets which GB. Westinghouse, et al. ought to relieve the comprises the comedy, appearing in two Fox sequences. First has some carnival scenes and is highly standardized. Second, however, is full of chuckle values, being woven around the musical antics of three monkeys. Politics also in the background this week, with rief footings for Irresident Roose veit's propertion Hoover's white rabbit's peech by Paramount.

Miscellany most heavily contributed by 'Universal, which has the discovery of gold in a Colorado farmer's cornield. Westinghouse's new midget sun lamp, the Buddhafter of gilders. Faramount covers new midget sun lamp, the Buddhafter of gilders. Faramount covers the circus and the women's yote in Mexico. Fox has several fashiod as supported to the control of the control o

mental process. And the process of t

Shorty on for some harmonizing, and the exhibition square dancers whooling in the part of the swholling in the same of the substantial of the most part of the most part of the most part of the substantial of the substantia

CENTURY, BALTO

Baltimore, April 10.

It's, Easter Week at the Century, but not egg-laying week. In fact, the four vaude acts add up into one of the proposition o

LOEW'S, MONTREAL

Montreal, April 11. Gene Curtis did well, when he picked up Captain Shulz Circus and transferred it bodily to the stage of Loew's to take the place of the usual vaude show. Opening nite, Good Friday, gave him best Friday

usual vaude show. Opening nite, Good Friday, gave him best Friday house since theatre reopened to vaude last June, while weekend resulted in capacity biz. Theatrent for the control of th

and throws men on when they get astride him. This gets best laugh of evening.

Lions for last act. Marian Knowlton, tamer, in centre stage with white beribboned dog seated on her shoulder. She is, reading paper as cages are opened and lons emerge. They group themselves around her and dog, with one laying head in her lap. Shulz enters enclosure and does whip and a chair stunts, lions sharling at him. Two lions, standing on tubs, place forefeet on yoke around shoulders of Miss, Knowlton, good pose that sends crowd into long applicate. Finish has girl lying down with lions standing over her for another big.

hand.
'Bank at Monte Carlo' (20th) and
'Don't Get Personal' (RKO) screen.

Lane.

and a half-dozen other manipulators who never made top rank as jug-glers but were recognized masters of repartee. Emerson, although most of the act is familiar, shows the same knack of taking advantage of every laugh and turning it into adevery laugh and turning it into ac-ditional comedy material. The au-dience's liberal reaction to the ad-libbing is marked enough to raise the hope of better things even here. Bridge of Sighs' (Rep) is the film and okay for the bill. Business is showing substantial gains as the improvement in the shows merits.

SHEA'S, TORONTO

With the purse strings perceptible with the purse strings perceptible with the purse strings perceptible search of the purse strings perceptible search of the presentations at the Shea spot in recent moons is Harry Anger's current 'Easter Parade's Little marquee strength but blending is praiseworthy and customers jammed the house to the top boxes, with standees at the rear, for the opening day's four shows. Every act of the purse of the purse of the strength of the strength

shrewdly booked in 'Professional.' Soldier' (20th-Fox), with Freddie Bartholomew angle as the juvenile draw.

Eye-filling Easter 'parade has Pearce and Carthay on in 'one' in period costumes. Miss Pearce is in the frame in crinoline as her parther, war bles a 'ballad.' Line gitts have been a superior of the dails for the entrance of the Miller Sisters, two blondes in blue for concert occentrics and challenges, getting over on speedy stepology. Sets the tempo for Brown and Ames, who get over without any trouble on their palayer and the reverse-make routine, and have to beg-off. Gifts are back in long, ruffled affile and back in long, ruffled affile and back in long the ruffled affile and back in for a hi-kick outline in full stage that's effective, Miller Sisters in Grecian drapeties trailing for a waltz-acrobatic. Then Ross and Edwards on for their mangling of the King's English. Girls are back before a hackenda set for a Maxicarchoatic and back of a Maxicarchoatic. The beauting of the King's English. Girls are back before a hackenda set for a Maxicarchoatic. The beauting of the King's English. Girls are back before a hackenda set for a Maxicarchoatic. The beauting of the King's English. Girls are back before a hackenda set or a Maxicarchoatic. The beauting of the King's English. Girls are back before a hackenda set or a Maxicarchoatic. The back in silver for a pony ballet before the full stage yellow drapes and and then Pearce and Carthay back for a ballroom number.

Clincher, with company round-up, is the Five Jansleys, this risley act as usual lending a speedy and exciting finish to a bill in which nwitt tempo has been paramount through out the pa

HIPP, BALTIMORE

Baltimore, April 10. House is depending on Deeds' (Col) on screen to fight off the fierce competition this week, which

finds flock of strong attractions all over Balto. Stage show of four acts is a nice complement to film and scores handily. Big turnout opening performance Good Friday

acts is a nice complement to him and scores handily. Big turnout opening performance Good Friday Bell Maniels and Ben Lyon are featured. Fact couple have been out since the first of year and are still going is the tipoff. This is not a 'personal appearance—it's an act. One of the fullest-hodled and most robust turns film players have ever presented here. Large and Morginer, Opening anne. Ed Ford and himpooch, 'Whitey, hold, on security in the No. 2 trick, with the dog sacrobatic antics titillating onlookers as usual.

Closing act is a flash 'abeled Starns, Anavan and Seymour, Starts with man-maid combo dofng: a waitz with man-maid combo dofng: a waitz with man-maid combo dofng: a waitz with another lass caresses showing another lass caresses that a brunet flips through a desterous acro routine ending in the regulation fast wheels. Another, solo has a lanky lad legging off an eccentric tap trot that catches mob's fancy. Then the team again for a pictorial adagio number that shows this town some new grips and swigs.

The start of t

ALHAMBRA, PARIS

A French poetry recital—of all things—cops the ace spot, on an applause count, and by a big margin, in this show. Top line is Margin in the Margin in the

AS PREDICTED!

OES T

(Orpheum Theatre)

"Surefire long run! Topping everything in town! Comments wonderful!"

(Loew's State and Orpheum Theatres)

"Opened to capacity! Looks like record-breaking engagement! One of the greatest pictures of the year!"

NSAS CITY

(Tower Theatre)

"Already looks like 4-week run! Business 50 per cent over average against strongest competition in months!"

RINGFIELD, MASS.

(Bijou Theatre)

"Opened with long lines waiting for hours! Long run a certainty! Exceeds by miles my fondest hopes and keenest expectations!"

Thank you Mr. Showmen

Columbia Pictures Corporation

They're burning up the wires . . . setting extended runs everywhere . . . as new masterpiece of the one and only Capra tops his own It Happened One Night for raves . . . and Lusiness!

Now watch New York! Where the news has spread like wildfire! Where the whole town's on edge to see the hit the whole country's raving about! Thursday -

RADIO CITY **MUSIC HALL!**

Studio Placements

Hollywood, April 14.

Basil Rathbone, Joseph Schild-kraut, 'Garden of Allah,' S-I.
Bob Dilion, Sally Unterberger, gereen play, 'Steel,' U.
Borls Ingster, Milton Sperling, gereen play, 'King of the Khyber Riftes,' 20-F.

lifies, 20-1.

Barry Winton, 'Suicide Club,' MG.
Jerry Mandy, 'Money Box,' Roach.
Reginald Mason, 'Suzy,' MG.
Donald Kirke, 'Second Cholce,

Harry Harvey, Ed Stanley
'There's Millions in It,' WB.

There's Millions in It, WB,
Pat West, Eddie Acuff, Parole, U,
Ward Bond, Hugh Buckler, Crash
Donovan, U.
Ralph Dunn, Bullets and Ballots, WB.
Charles Sedgwick, Charge of the
Light Brigade, WB.
Alan O'Neil, 'Private Number,'
20.5"

Light Brigade, WB.
Alan O'Nell, Private Number,
20-F,
Joe Cunningham, Frank Scully,
Hot Money, WB.
Gene Lockhart, Georgeous Hussy,
MG.
Donald Woods, Marguerite Churchill, Henry O'Nell; Frank McDonald, directing, 'Old Glory, WB sbort,
Andy Clyde, 'It's a Small World,' II.

C. Aubrey Smlth, Tille Losch, enry Kleinbach, Garden of Allah, -I. Raymond Borzage.

Col.

Don Alvarado, Lucllie Lund, Joyce
Ray, 'Romance of the Rlo Grande,'

Don Alvarado, Lucille Lund, Joyce Ray, 'Romance of the Rio Grande,' Victory.
Thurman Black, cott, Dimples,' 20-F. George Nichols, directing, 'M'Liss', 'RCO.
Mary Gordon, 'Mary of Scotland,' RKO.
Mary Gordon, 'Mary of Scotland,' RKO.

Mary Gordon, Mary v.

KKO.

Krying Bacon, Edward Waller,
James Burke, 'Rhythm on the
Range', 'Par.

Fuzzy Knight, John Hyams, Joe
Sawyer, Oscar Apfel, Porter Hall,
Don Roland, 'Sudden Death,' Par.

King Vilor, directing 'Texas

Fancers, 'Par.

King Vidor, directing Texas Rangers, Par. Trwin Shaw, screen play, "The Big Game," RKO. Franklin Coen, screen play, "The Son Comes Home," Par. Jan Duggan, Bert, Gliroy short, RKO.

RKO.

Dick Foran, Paula Stone; Noel.

Smith directing, 'On Secret Service,' WB.,

Robert Barrat, 'Charge of the Light Brigade,' WB.,

Gilbert Emery, Herbert Rawlinson, 'Bulleta and Ballots,' WB.

Dickle Jones, 'There's Millions in It.' WB.

Vernon Steele, short, MG.

Vernon Steele, short, MG.
George Humbert, 'Parole,' U.
Bently Hewlett, C. Montagu Shaw, 'His Majesty, Bunker Bean,' RKO.
Earl Foxe, 'Mary of Scotland,' Earl Foxe, Mary of Scotland, RKO.
Sam Filnt, 'Once Every Year,'
20-F.

Robert Kent, Grady Sutton, 'The Mercy Killer,' 20-F. Sldney Salkow, John Moffit, screen play, 'Murder by Pictures,' Par,

ar.
Claude Blnyon, screen play: Wesy Ruggles, directing, 'Valiant Is
he Word for Carrie,' Par.
William Ingersoll, 'And Sudden

Claude Blnyon, screen play; wesley Ruggles, directing, 'Valant Is
the Word for Carrie,' Par.
William Ingersoll, 'And Sudden
Death,' Par.
Terry Walker, 'Rhythm On the
Range,' Par.
Herman Bing, Thurston Hall,
Raymond Walburn, Donald Meek,
'Three Wise Guys,' MG,
Jane Rhodes, 'Arlzona Ralders,'
Par.

Jane Knowes, 222 Par.
Moroni Olsen, Ray Mayer, Frank
M. Thomas, 'M'Liss,' Radio.
Paullne Frederick, 'Ramona, 20th-

Pauline Frederick, Ramona, 20th-for the control of the control of

Par.
Nelson McDowell, Harry Bates,
Ben Hall, 'Good for Nothing,' Par.
Tammany Young, Dewey Robinson, Ada May Moore, 'Poppy,' Par.
Mickey Daniels, 'Early to Bed,'

Par.
Michael Jacoby, screen play, 'The
Low Down,' WB.
Glenda Farrell; Alan Dawn directing, 'Trouble Makers,' 20-F.
lan Hunter, 'To Mary—with Love,'
20-F.

John Harmon, Witch of Timbuc-

20-F.

John Harmon, 'Witch of Timbuctoo,' MG.

Vivian Oakland, Edgar Kennedy,
Junior Coughlan, Tempe Piggott,
Pat O'Malley, Harry Bowan; Les
Goodwins directing, 'Average Man,'
short, RKO.

Joe Fields, screen play, untitled
original, RKO.

Fields, HKO.

Fred Raibon, Cyril Thornton,
Fred Raibon, Cyril Thornton,
Suicide Club,' MG.
Donald Club,' MG.
Donald Chaplight Begade,' WB.
Dovis Anderson, Bred Chaple, 'WG.
Claire Dodd, Joseph Crehan, VI,
Totubador Troube,' MG.
Claire Dodd, Joseph Crehan, VI,
Filnia Brissac, Stuart Holmes, Fer(Continued on page 31)

Advance Production Chart

Production activity in Hollyncood continues to go along at a healthy pace with 37 features before the camerus, 42 editing and 31 preparing. Group of stories in preparation are sufficient to fill the present 1935-36 quad of 411 features to be delivered, if and when they are completed, along with 80 other features now in process of making.

With total number of 47 features in the cutting rooms at beginning of the week this number has been reduced to 42 by taking five out and previewing them prior to shipping east.

New pictures to get under way last week were at Metro and 20th-Fox, ach starting two, and Columbia one.

Every effort is being made to clean up the present season's program and

make ready for the new. Both 20th-Fox and Warners are into their new season's quota with former having two over their quota in work, while Warners has eight in the process of making and soon to be completed. For story material, almost every company has in excess of one-third bought for the 1935-37 program. This is in addition to what is needed to complete the current season. Because of this, more writers are employed, digging up or inal ideas and making treatments, than at any other time of the year.

up or inal lacas and making treumannes, and provided the production for the new season selection of stories leans much toward the original screenplay. Stories that lend themselves to navel exploitation campaigns are most desirable at the present time. This is indicated strongly by current resumption of the old scheme of showmanship to give each production individual exploitation attention.

Columbia

Four in work, five editi , 12 preparing. In work:

"QUEER MONEY,' reported Vanuary Issue March 25; 'LOST HORIZON,'
reported April 1; 'FER DE LANCE,' reported April 8, and 'TRAPPED BY
TELEVISION,' starting last week.

'TRAPPED BY TELEVISION,' being directed by Del Lord from original
story by Al Martin and Sherman Lowe; screenplay, Lee Loeb and Harold
Buchman. Cast: Lyle Talbot, Mary Astor, Ann Pendleton, Wade Boteler,
Bobby Gordon, Lillian Leighton.

Solve Gordon, Lillian Leighton.

Cheaply as ordinary radio sets. Big radio interests are trying to wrest,
the patents away and withhold it from the market. Other more influential powers, unaffiliated with radio, find this out and set out to trap
the radio baron, which they succeed in doing and in the end rewards
Inventor. Yarn is expose of so-called monopolistic industries that spend
millions of doilars to protect their own interests.

This company has no less than 20 stories in one stage or another of
preparation with no definite selection of which will go into production
next.

Wolf Safevener stews.

next.

New stories purchased or set for preparation include "WEATHER OR NO," Satevepost story by A. H. Z. Carr; "NO GOLD MEDALS," another Satevepost yarn by Leonard Lee; "TAXI, PLEASE," original, and "THE BODY SNATCHER," magazine story by Theodore Tinsley.

Metro

Nine in work, two editing, 10 preparing. In work:
"ROMEO AND JULIET, reported VARIETY, Jan. 22: 'THE GOOD
EARTH," MOB RULE, reported March 4: 'SPEED, 'WITCH OF TIMBUTCH OF AN SUIGIDE CLUB, reported March 25: 'SAN FRANCISCO,
reported Feb. 19: 'THREE WISE GUYS' and 'SUZY,' which started last

EARTH, 'MOB RULE,' reported March 4: 'SPEED,' WiTCH OF TIM-BUCTOO' and 'SUCIDE CLUB,' reported March 25: 'SAN FRANCISCO,' reported Feb. 19; 'THREE WISE GUYS' and 'SUZY,' which started last week. Credits are:

'THREE WISE GUYS,' produced by Harry Rapt,' directed by George Seltz from original Damon Runyon story; screenplay, Elmer Harrls. Cast: Robert Young, Betty Furness, Lewis Stone, Bruce Cabot.

Story centers around wealthy young man's romance with girl he later finds connected with the underworld. She is tool for two other wise guys who set out to involve wealthy chap in breach of promise suit, but girl refuses to go through with plot. Instead, she marries him. Both leave California to work their own may independently. One of the heavies hoodilums is killed, is framed and through circumstantial evidence the boy is convicted but later freed when frame-up is proven.

'SUZY,' no producer credited, directed by George Fitzmaurice from Herbert Gorman novel, adapted by Horace Jackson. Cast: Jean Harlow, Franchot Tone, Cary Grant, Lewis Stone.

Story is laid in London, meets Tone, employed in a factory operated by man connected with German spy ring. Tone marries Harlow and both later become involved in the spy system. Tone is shot and believing him killed she flees to Paris, becomes a cabarte entertainer, meets Cary Grant, French flying corp and is commissioned to Paris where he meets his wife and learns of second marriage. Tone plays important part in saving the marries and when Grant is killed in action it permits Tone and Harlow reunion.

Lined up for early production are 'GORGEOUS HUSSY' with Joan Crawford, Robert Taylor, Melvyn Douglas, James Stewart, Lionel Barry-more, Allson Skipworth and Edith Atwater; 'GAPTAIN COURAGEOUS,' for Freddie Bartholomew and Spencer Tracy; 'GRAM,' with Mme. Schumann-Heinit, May Robson. Harry Stockwell and Frances Langford, 'OLD HUTCH' for Wallace Beery.

Two stories being readied for Eleanor Powell to be made consecutively without any layoff are 'GREAT GUNS' and 'BORN TO DANCE.' Cla

Paramount

Eight in work, five editing, 10 preparing. In work:

'PRINCESS COMES ACROSS,' reported Feb. 26; 'POPPY,' reported
March 1; 'CASE AGAINST MRS, AMES,' reported March 11; 'EARLY
TO BED,' reported March 18; 'RHYTHM ON THE RANGE,' THREE
CHEERS FOR LOVE,' 'AND SUDDEN DEATH' and 'GOOD FOR NOTHING,' reported April 8.
Only picture definitely slated to start this week is 'THE DUCHESS,'
George Raft starting company having difficulty in finding fem lead.
George Raft starting production lists Richard A. Rowland taking up production headquarters at Educational for two features independently for
Par release. First will be the old Willard Mack play, 'THE NOOSE,'

Production Table

Shows current standing of the various producing compani duction schedules for the 1935-36 season.

Studio Studio GAUMBIA	Quota of Pix for Season . 40		Work or Editing 9	Balance to Be Made on '35-'36 Program 3	New Stories inal repa- ration 12
METRO	. 50	27	11		
PARAMOUNT	. 6 5	45 5	13		
Westerns	6	5			
RKO-RADI	48	27			
REPUBLI	32	15 7			
Westerns	21	7.			
20TH-FOX	53	47			
Westerns	. 4	3			
UNITED ARTISTS	•				_
Sam Goldwyn	. 7	7			.2
Selznick-Intern'l		1			2 2 2
Pickford-Lasky					2
Reliance	. 1				1
Korda-London	. 5	Made	in Londo	n _	_
UNIVERSAL	. 36	21	6	9	9
Westerns		6	1	2	.1
WARNERS		52	16	8.00	er 10
WARRENO THE		-	-		
Totals	. 462	291	80	82 12 ove	81 or

which Rowland produced several years ago under First National banner with Barthelmess. "VALIANT IS THE WORD FOR CARRIE" being readied either for Gioria Swanson or Irene Dune. "LEGAL HOLIDAY" and "PROFESSIONAL LADY" is for Claudette Colbert. Others in pre-liminary story treatment stages are "MURDER WITH PICTURES," JOHNNY GETS HIS GUN, "THE DOCTOR'S WIFE" and THE DOUBLE TALK SONG' by Eddie Moran. Bing Crosby's next, upon completion of lis commitment with Emanuel Cohen, will be "BEACH OF DREAMS" in which Burns and Allen will appear. Studio is also scouting for a trained horse and dog in which Chester Franklin will produce an animal story to be called "WILDERNESS."

RKO-Radio

...Three in work, five editing, nine preparing. In work:

'MARY OF SCOTLAND,' reported Variety Issue March 4; 'LAST OF
THE BAD MEN' and 'HIS MAJESTY BUNKER BEAN,' reported April 8;

'M'LISS,' starring Anne Shirley, slated to start this week. Others on
the schedule for early production includes: 'NEVER GONNA DANCE,'
'WINTERSET,' 'RIDDLE OF THE DANGLING FEARLS,' 'MARRY THE
GIRL,' 'MAKE A WISH,' 'COUNT PETE' and 'THE ROBBER BARONS,'
Company purchased the Lajos Balent and Erno Anday,' Mungarian play,
'MARIE BASHERTSEFF,' for Katharine Hepburn to be made following
'MARY OF SCOTLAND.'

Edward Small's first picture as associate producer with Radio will be
'GUNGA DIN.'

Republic

One in work, four editing, six preparing. In work:
'SINGING COWBOY,' reported Vanier', April 8.
Readled to start this week are 'THE LONELY TRAIL,' to star John
Wayne, and 'NAVY BORN.' New stories purchased, two Roy Octavus
Cohen features a year based on his Hanny detective series.

20th-Fox

Four in work, six editing, seven preparing. In work:

"WHITE FANG, reported Vasuert, March 25; "PRIVATE NUMBER,"
reported April 1; "THE MERCY KILLER" and "ONCE EVERY YEAR,"
starting last week, Credits are:

"THE MERCY KILLER" being produced by Sol M. Wurtzel, George
Marshall directing, from original and screenplay by Frances Hyland and
Saul Elkins. Cast: J. Edward Bromberg, Gloria Stuart, Robert Kent,
Sarah Haden, Taylor Holmes.
Story is triangle involving elderly doctor and a young protege doctor
in love with the elder's wife. Affections shown between young medico
and wife soon become public property. Elder M. D. dies mysteriously, the
young doctor, believing finger will be pointed to the wife, steps in and
confesses to the killing. Death proved from natural causes and picture
ends with happy inference. Title of the picture, because it suggests
censorably troubles will be ananged.
censorably troubles will be ananged.
pervised by Max Golden, directed by James Tinling, original by Katharile
Cavanaugh, who also collaborated with Edward T. Love on screenplay,
Cast: Jed Prouty, Spring Bylington, Shirley Deane, Kenneth Howell,
Florence Roberts, June Carlson, George Ernest, William Mahan, Richard
Brodus, Dixte Dunbar, J. Anthony Hughes, Erville Aldesron, Francis
Story is average family life showing difference of opinion between

Brodus. Dixie Dunbar, J. Anthony Hughes, Erville Aldesron, Francis Fordus. Dixie Dunbar, J. Anthony Hughes, Erville Aldesron, Francis Ford.

Story is average family life showing difference of opinion between mother and rather as to what vocation son should pursue. Boy wante to the story with the father wants at the content of the story with the father wants to the content of the story with the father wants tim to become a pharmacist so he can carry on the family drug store.

Lined up for early production are: "TO MARY WITH LOVE" costarring Warner Baxter and Myrna Loy; 'PuBLIC NUISANCE NO.1', starring Jane Withers, and Girll'S DORMITORY, with Simone Simon, New stories purchased are 'BACKWOOD'S PORTIA,' 'DEATH IN PARADISE CANYON,' American magazine story and the old Tom Wise play. THE GENTLEMAN FROM MISSISSIPP!, bought for Irvin S. Cobb, Company is also putting final story treatments on 'DIMPLES,' for Shirley KyBER RIFLES,' Sol Lesser has changed the title of last George O'Brien picture from 'BOOTS AND SADDLES' to 'THE BORDER PATROL.'

United Artists

None in work, one editing, seven preparing.

While this group of producers have been inactive for several-weeks, Schnick-International plans to get under way with 'GARDEN OF ALLAH' this week. Company is now headquartered on the Yuna desert, having started actual production last Monday (13).

Upon return of Samuel Goldwyn next week he is expected to put his nall okay on completed script for 'DOSWORTH' and 'COME AND GET IT' is shared to start to the 1895-2 will catture Walter (Usaton. 'COME AND GET IT' is slated to start 10 days later. Pickford-Lasky still editing first picture. 'ONE RAINY AFTERNOON.' Next to go into production around middle of May will be 'THE GAY DESPERADO' starring Nino Martini.

Universal

Two in work, five editing, 10 preparing. In work:
PAROLE, formerly 'WHAT PRICE PAROLE, reported Variety Issue
April 1, and 'GRASH DONOVAN,' reported April 8
New pictures to start this week are 11778 A SMALL WORLD,' with
lime word and occur of the proper of the property of the property

Warners

Seven in work, nine editing, 10 preparing. In work:

'ANGEL OF MERCY,' reported Variety Issue March 11: 'BULLETS
AND BALLOTS,' and 'LOVE BEGINS AT 20,' reported March 25; 'PUBLIC ENEMY'S WIFE' and 'HOT MONEY' reported April 1: 'STAGE
STRUCK' and 'CHARGE OF THE LIGHT BRIGADE,' reported April
8. No new plctures started last week. "CAIN AND MABEL' for Marion
Pavies; 'INVITATION TO A MURDER,' with Marguerite Churchill and
Gale Sonderganta; 'NOWHERE,' for Ross Alexander and Beverly Roberts: 'OVER THE WALL,' by Warden Lewis 12. Lawes; 'THE WAY OF
A PIRATE,' for Sybji Jason and Guy Kibbee."

(VERSION OF 1936)

Released

FULL SPEED AHEAD

Comparative Grosses for March

(Continued from page 10)

PROVIDENCE

	Mar. 5	Mar. 12	Mar. 19	Mar. 26
STATE (3,200; 15-25-40) High. \$29,000 Low. 2,500	Madern Times \$14,000	Lord Fauntleroy \$12,500	Wife vs. Sec. \$16,000	Shark Island and Bugle Anne \$11.200
MAJESTIC (2,200; 15-25-40) High. \$17,500 Low 2,500	Every Satur- day Nite and I Conquer the Sea \$4,500	Country Doctor \$10,300	Charlie Chan at Circus and Song and Dance Man \$4,500	Colleen \$8,400
STRAND (2,200; 15-25-40) High. \$18,000 Low., 2,000	Timothy's Quest and Eagle's Brood \$4,500 (5 days)	Klondike Annie and Her Master's Voice \$14,300 (9 days)	Night and	Woman Trap and Bar 20 \$3,800 (4 days)
ALBEE (2,500; 15-25-40) High, \$20,000 Low., 1,900	Follow the Fleet \$6,000 (2d week)	Fleet \$2,000 (3d week) (4. days)	Leathernecks \$3,500 (Follies Comique) (2 days)	Love Before Breakfast and Leathernecks Landed \$5,850 (Split)*

ROSION

	Mar. 5	Mar. 12	Mar. 19	Mar. 26
KEITH- MEMORIAL (2,900; 25-35-50) High, \$43,000	Follow the Fleet \$20,100 (2d week)	Fleet \$13,000 (3d week)	Fleet \$8,500 (4th week)	Love Before Breakfast \$10,000
Low 4,000 STATE (3,200; 25-85-40-50) High. \$29,000 Low 2,000	Shark Island and Music Goes Round \$10,000	Lord Fauntieroy \$11,000	Wife ve. Skc. \$15,500	Wife \$9;000 (2d week)
METRO- POLITAN (4,200; 35-50-65) High. \$67,000 Low 11,500	Klondike Annie \$39,000 (Major	Country Doctor \$30,500 (Regis Toomey)	Desire \$28,000 (Louis Arm- strong - Mills Bros)	

PHILADELPHIA

7	Mar. 5	Mar. 12	Mar. 19	Mar. 26
ALDINE (1,200; 40-55-65) High, \$30,300 Low 5,000	Sylvia Scarlett \$5,000 (New Record Low)	Lord Faun- tleroy \$14,000	Fauntleroy \$9,000 (2d wk)	Fauntleroy \$7,500 (3d wk, 9 days)
EARLE (2,000; 35-40-50) High. \$33,000 Low. 10,500	Bohemian Girl \$14,500 (Vaude)	Music Goes Round \$16,500 (Riley & Farley)	Love Before Breakfast \$16,000 (Buddy Rog- er's Orch.)	Silly Billies \$14,000
FOX (3,000; 40-55-05) High. \$41,000 Low. 10,500	Shark Island \$16,500 (2d wk.) (Stage Show)	Country Doctor \$26,000	Doctor \$20,000 (2d wk.)	Everybody's Old Man \$15,000 (Joe Cook Unit)
STANLEY (3,700; 40-55) \$48,000 .3,800	Follow the Fleet \$20,000 (8 days, 2d wk.)	Wife vs. Sec. \$25,000	Wife \$16,500 (2d wk.)	Colleen \$12,000

DENVER

	Mar. 5	Mar. 12	Mar. 19	Mar. 26
DENHAM (1,500; 25-35-40) High, \$16,000 Low., 1,700	Woman Trap \$10,000 (Kit Kat Revue) (Stage Show)	Lonesome Pine \$9,500	Pine \$7,500 (2d week)	Preview Murder \$8,000 (Major Bowes Ams.
DENVER (25-25-50) High. \$27,700 Low 3,000	Ghost Goes West \$7,500	Music Goes Round and Country Doctor \$5,700 (Split week)	Shark Island \$7,000	Colleen \$9,500
ORPHEUM (2,600; 25-85-40) High. \$20,000 Low. 2,000	Muss 'Em Up and Fang and Claw \$4,000	Follow the Fleet \$11,500	Fleet \$5,500 (2d week)	Wife vs. Sec. \$9,000
PARA- MOUNT (2,000; 25-40) High. \$22,000 Low 1,200	Modern Times \$4,000	Prof. Soldier \$3,000	Bohemian Girl and Country Doctor \$4,000 (Split)	Next Time We Love and Dangerous Waters \$3,500

BUFFALO

V 6 49 F	Mar. 5 /	Mar. 12	Mar. 19	Mar. 26
BUFFALO. (3,600; 80-40-30)	Wife vs.	Country	Lord Fauntelroy	Lonesome Pine
High, \$42,000 Low. 8,300	\$20,000	\$14,000	\$9,000	\$10,000
CENTURY (3.400; 23) High, \$21,000 Low., 3,200	Big House and Hitch Hike Lady	Paddy O'Day and It's a Great Life \$6,300	B'way Hostess and We're Only Human	Another Face and Whispering Smith
	\$8,000		\$6,000	\$4,800 Shark Island
HIPP (2,400; 25-40) High. \$22,000 Low. 3,600	Klondike Annie \$5,600	Wife vs. Sec. \$7,400	It Had to Happen \$8,000	and Saturday Night \$7,500

MONTREAL

	Mar. 5	Mar. 12	Mar. 19	Mar. 26
PALACE (2,700; 50) High. \$18,000 Low. 4,500	Rose - Marie \$13,500	Rose - Marie \$8,000 (2d wk.)	Country Doctor \$8,000	Klondike Annie \$6.500
CAPITOL (2,700; 50) \$30,000 5,100	Ceiling Zero and Freshman Love \$7,500	Milky Way- and Woman Trap \$7,500	First a Girl and Another Face \$7,500	86.500
PRINCESS (2,300: 50) High. \$25,000 Low 3,500	Modern Times \$7,500	Louis Pasteur and Jimmy Valentine \$8,000	Pasteur and Valentine .\$6,000 (2d wk.)	Music Goes Round and Lone Wolf Returns \$5,000
LOEW'S (3.200; 50) High. \$18,000 Low 3,000	Great Im- personation \$10,000 (Stage Show)	Bald Pate \$9,000	Laughing Irish Eyes \$16,000 (Stage Show)	Next Time We Love and Dancing Feet

SAN FRANCISCO

	Mar. 5	Mar. 12	Mar. 19	Mar. 20
PARA- MOUNT (2,740; 30-35-40)	Louis Pasteur and	Wife vs. Sec. and Preview	Wife and Preview	Shark Island and Snowed
High, \$37,500 Low. 5,000	Woman Trap	Murder \$18.000	\$13,000 (2d week)	Under \$12,800
GOLDEN GATE (2,850; 30-35-40) High. \$26,000 Low 5,400	Follow the Fleet \$19,500	Fleet \$12,500 (2d wk.)	Fleet \$10,800 (3d week)	Leathernecks Landed \$22,000 (Burns & Alien Unit)
ORPHEUM (2,440; 30-35-40) High. \$27,000 Low 2,100	Music Goes Round and Hell-Ship Morgan \$4,500	Next Time We Love and You May Be Next \$6,200	Love Before Breakfast \$7,000	Don't Gamble With Love and O'Malley of Mounted \$5,700
WARFIELD (2.670; 35-40-55) High. \$57,400 Low 8,200	Desire and Garden Murder Case \$17,000	Country Doctor \$26,000	Lonesome Pine and F-Man \$17,400	Colleen and Too Many Parents \$13,000

KANSAS CITY

	Mar. 5	Mar. 12	Mar. 19	Mar. 26
MIDLAND (±,000; 25-40) High. \$35,000 Low. 5,100	Modern Times \$10,000	Wife vs. Sec. \$19,000	Shark Island \$9,000	Lord Fauntleroy \$7,500
MAIN- STREET (8,200; 25-40) High. \$35,000 Low. 3,300	Follow the Fleet \$18,000 (2d wk.)	Fleet . 7,000	Love on a Bet \$16,000 (Vanities)	Louis Pasteur \$7,000
UPTOWN (2,040; 25-40) High: \$11,000 Low 1,500	Invi ible Ray and Love Before Breakfast \$2,900 (Split)	Love Before Breakfast \$3.100 (% days)	Show No Mercy \$3,700 (9 days)	*Country Doctor \$8,400

DETROIT

	Mar. 5	Mar. 12	Mar. 19	Mar. 26
MICHIGAN (4,000; 30-40-65) High. \$58,100 Low 6,600	Petrified Forest \$19,000 (Ricardo Cortez)	Desire \$20,000 (John Boles)	Bugle Ann \$26,300 (Maj. Bowes' Ams.)	Petticoat Fever \$19,500 (Geo. Givot)
FOX (5,000; 80-40-85) High. \$50,000 Low 4,000	(Stage Show) Every Saturday Nite \$32,000 (W. Beery, B. Lyon, B. Daniels) (Stage Show)	Country Doctor \$33,000 (Phil Baker)	Doctor \$16,000 (2d wk.)	Louis Pasteur \$32,000 (Ben Bernie Orch.)
UNITED ARTISTS (2,000; 30-40-05) High. \$27,000	Modern Times \$12,000 (2d wk.)	Times \$7,800 (3d wk.)	Rose-Marie \$11,500	Rose-Marie \$8,000 (2d wk.)

SEATTLE

	Mar. 5	Mar. 12	Mar; 19	Mar. 26
FIFTH AVE. (2,400; 27-37-42) High. \$26,000 Low. 2,500	Petrified Forest \$7,500	Country Doctor \$11,500	Wife vs. Sec. \$11,800	Louis Pasteur \$7,400
PARA- MOUNT (3,160; 27-37-42) High. \$57,800 Low 3,400	Preview Murder and Her Master's Voice \$4,000	Yellow Dust and Melody in the Air \$3,400	Boulder Dam and ohemian Girl \$4,900	Silly Billies and Another Face \$4,100
LIBERTY (1,900; 16-27-37) High. \$12,600 Low 1,700	Music Goes Round \$5,000	You May Be Next and Cattle Thief \$3,200	Hell-Ship Morgan and Two Sinners \$4,400	Don't Gamble With Love and Sunset Pass \$3,100
MUSIC BOX (900; 27-37-42) High. \$17,000 Low 1,700	Rose-Marie \$5,300 (4th wk.)	Rose-Marie \$3,600 (5th wk.)	Country Doctor \$5,300	Doctor \$3,200 (2d wk.)

INDIANAPOLIS

APOLLO (1,100; 25-40) High. \$15,400 Low 1,200	Ceiling Zero \$2,900	Country Dector \$5,300	Doctor \$3,000 (2d wk.)	Colleen \$5,000
LYRIC 2,000; 25-30-40) High. \$15,500 Low 1,800	Bohemian Girl \$9,400 (Marcus	Shark Island \$9,000	Personal \$10,900	Leathernecks Landed \$13,200 (Maj. Bowes'
2011 (,000	Revue) (Stage Show)		Bebe Daniels)	
CIRCLE (2,606; 25-40) High. \$26,000 Low 1;700	Rose-Marie \$5,000	Anything Coes and Capt. lood \$3,300	Follow the Fleet \$3,500	Klondike Annie and Woman Trap \$2,000 (6 days)
LOEW'S (2,800) 25-40) High: \$19,000	Modern Times \$7,000	Lord Fauntlerey \$5,500	Wife vs. Scc. \$10,000	These Three \$4,900

TACOMA

		Mar. 5	Mar. 12 8	War. 19	War. 20
١	MUSIC	Prof. Soldier		Petrified	Follow the
ŀ	BOX	and Last of_	Consents and	Forest and	Ficet
ľ	(1.400; 16-27-37)	Pagans	Exc'usive	3 Live Ghosts	\$5,500
Ŋ	High. \$10,500	\$3,300	Story	\$3,100	
ı	Low. 1.100.	(Lleut. Bert	\$3,:00		
		Hall)	1	l 1	
		(5 days)			
	ROXY	Rose-Marie	Modern	Country	Doctor
	(1.300: 16-27-37)	\$3.500	Times	Doctor	\$2,000
	High, \$7,200		85,440	\$5,200	(4 days)
	Low. 2,000		(10 days)		(2d week)
	, Low	134 1151			

PITTSBURGH

		44 36 1	40 1	Mar. 00
	Mar. 5	Mar. 12	Mar. 19	Mar. 26
PENN	Follow the	Modern		
(3.301) 25-35-40)	Fleet	Times		
High. \$41,000 Low., 3,800	\$20,000	\$14.000	-	
WARNER (2,000; 25-40)	Rose of Rancho and	Follow the Fleet		
High. \$29,000 Low. 2,000	Dr. Harrigan \$4,800	\$7,000		
STANLEY (3.000; 25-40-55)	Exclusive Story	Shark Island \$21,000		
High. \$48,000 Low 3,200		(Jan Garber)		

Continued on page 34)

New Slant on L. A. Bank Night Status. Time 'Consideration'

Los Angeles, April 14.

Reversal of municipal court judgment, awarding \$400 bank night prize to claimant, by appellate department of superior court, is expected to have far-reaching effect on tulture status of coin giveaways in Los Angeles area.

Decision was handed down on appeal of the Strand, protesting judgment giving: Aifred Goodwin the award. When finding for Goodwin Municipal Judge May B. Leaby hit at theatres' right. to limit; time necessary for prize winner to reach stage. Strand theatre management contended that Goodwin had not presented himself within the three minutes alloted, and that his claim, therefore, was not valid.

Attached to reversal, signed trio of appellate judges, was a mem which read in part:

Either there is no consideration for defendant's agreement to pay the money sued for to the winner of the drawing, in which case the agreement is not, enforceable; or there is such a consideration, in which case the seneme is a lottery in the agreement is not of litegality.

Studia Placamante

Studio Placements

(Continued from page 29)

(Continued from page 29)
dinand Schuman-Heink: Frank McDonald directing, patriotic short,
WB.
Dore Schary,
Older Grant,
WG.
Dore Schary,
Older Grant,
WG.
Pat West, Chick Chandler, Evelyn
Knapp, Berton Churchill. Richard
Garle, Patriota Farr; Fhil Rosen directing. False Fronts, Inv.
Melville Cooper, Georgeous Husssy, MG.
Julian Street, screen The
Doctor's Wife, Par.
Taylor Holmes, Sara Haden, Robert Kent, Mercy Killer, 20-F.
Frank Conroy, Walter Kingstord,
Fer de Lance. Col.
Lois January, John Mack Brown;
Frank Conroy, Walter Kingstord,
William Faulkner, Gunga Din,
RKO.
Maxine Jennings, Llonel Pape,
Mary of Scotland, RKO.
Herbert Rawlinson, Bullets of
Bailots, WB.
Robert Emmett Keane,
Millions In It, WB.
Jerry Larkin, Aima Lloyd, Gaby
Fay, Clyde Cook, Frank Conroy,
Wark Lawrence, Trapped by
Television Col.

WB.
Mark Lawrence, 'Trapped by Television,' Col.
Kenneth Harlan,
Wife, WB.

life,' WB.
Jack Hatfield, 'Crash Donovan,' U.
Russ Clark, 'White Fang,' 20-F.

CONTRACTS

CONTRACTS

Hollywood, April 14.

Warners tabeed Norman Kiley
Raine to long-beed Norman Kiley
Raine to long-beed Norman Kiley
Raine to long-been control of the control

Raine to long-been management of the control

William Mahan, juve player, sealed to four-picture deal at 20th
Fox.

Radio ticketed Irwin Shaw to long-term writing covenant.

Claire Manners sealed termer at Metro.

After completion of screen play of 71ll We Meet Again, Paramount to for the completion of the control of the control

STORY BUYS

The Body Snatcher, mag yarn by Theodore Tinsley, taken by Columbia. Hungarian play, Marte Bashkirseff, bought for Katherine Hepburn y RKO.
Columbia purchased rights 12 Weather or No. A. H. Z. Carry's Satevepost yarn.
Republic has acquired 'Gangs of New York,' novel by Herbert Asbury.

bury.

"The Million Dollar Profile, screen" play by Hi Kraft and Murlel Scheck, bought by Radio.

LIOHYWOOD, April 14.

Itoliywood, April 14.

Metro, to be released as 'Aquati'
Artistry.'

Paramount's switches 'Killer Plan'

switched to

Brilliant, Internationally Inits approval of H. G. Wells

Critics, newspapermen from every country in the world, diplomats, cabinet members and other important government officials assembled in the Wardman Park Hotel, Washington, D. C., and greeted "Things To Come" with unrestrained enthusiasm! W.O.L., Washington's major radio station broadcast the preview both before and after the picture was shown. For two weeks in advance of the showing, local newspapers heralded the approaching event with thousands of lines of publicity and the reviews which follow, speak for themselves.



Sir Ronald Lindsay, British Ambassador

"Things to Come' is gripping provoking entertainment lot of fun."

"The washing to Come' will have to come will have to come will have to the tory our seath."

"Things to Come with up straight in your seal...! technical creation ... The the mind stimulated ...

"Things to Come" anormous enthusided entertainment."

"Thrills the imaginal Come" is magnificent and in its production scenes have never

> "Things to Comconspicuously now eagerly awaited filmgazers."



Secretary of Agriculture and Mrs. Henry A. Wallace as they entered the Wardman Park Theatre.



Speaker of the house Joseph Byrns
photographed with Senator Arthur
Nandember of Michigan



Rex Tugwell; Head of the Resettlement Administration attends with Mrs. Tugwell;



Senator and Mrs. Robert M. LaFollette of Wisconsin were among the celebrities.

"Rumor has it that certain diplomats are beating each other over the head in order to get tickets and the whole town is reaching some kind of a beiling-point in anticipation thereof."

THE SUNDAY STAR,



The Ambassador from Mexico and Mrs. Francisco Castello-Najera were two appreciative spectators.



This party included madame Abhibal be French Ambassador Henri De Labouloys, a Counselor of the French Embassy and Siams Abhibal Rajamaitri.



Before the preview, H. G. Wells' spoke to the audience via transatlantic telephone from London. He said in part:

"We have tried to the best of our ability to answer the question: What is going to hapen he world? We have been perfectly serious in our answer; we are not alone in asking and tried an answer to that riddle. Everybedy is doing it. We tell you and we show you what think of the possibilities. We have done our best with suggestion and illusion, and ell our sources. We do not tell you; we simply show you what we think.

mous Audience Thunders "THINGS TO COME"!

Bniffe mph of a filed, KELLEY.

ived with excellent do S. MELCHER HE EVENING STAR

_'Things to its conception - some of its en surpassed." BETTY HYNES, WASHINGTON HERALD

is courageous, and should be discriminating NELSON B. BELL THE WASHINGTON POST THE WASHINGTON TIMES, TUESDAY, APRIL 7, 1936

BRILLIANT PREVIEW

Wardman Park Invited Audience Is Thrilled by Unusual Picture

H.G. Wells' Things to Come' Is Given American Opening For Notable Guests

> "This is H. G. Wells week in Washington. In the local drama departments visitors, who have nothing to do with "Things to Come" creep in and out like silent mice, shaking their heads...The preview of the new Wells movie tonight at the Wardman Park Theatre has the town on its ear." E. De S. MELCHER - THE EVENING STAR, WASHINGTON

WASHINGTON HERALD

Wells Looks Ahead to 2036 In Picture 'Things to Come

Premiere of Fantastic Drama Viewed at Ward man Park Theater by Large Audience

THE EVENTNG STAR, WASHINGTON, Mr. Wells Gets Out of Bed To Discuss His New Picture

Author of "Things to Come" Tracks

Author of Wardman Park

Androne to Wardman Current Film.

H. G. WELLS'

HINGS TO COME

An ALEXANDER KORDA production

RAYMOND MASSEY RALPH RICHARDSON SIR CEDRIC HARDWICKE PEARL ARGYLE MARGARETTA SCOTT PATRICIA HILLIARD

and a cast of 20,000

a London Film

Directed by William Cameron M

Watch Broadway's Brilliant Premiere Friday night at 8:30 Rivoli Theatre, N.Y.

Everybody of any importance in the industry will be there le TO COME

Released thru UNITED ARTISTS

Stock Market

(Continued from page 6) nearly a point; Parámount common, at 8%; Paramount 1st pfd., at 65%, a decline of 2% for the week; and Par second preferred, at 9%. Para-mount-Broadway bonds, registered a new low at 55 while RKO deben-tures also dipped into new low ground at 70.

Summary for week endi

ations at low ebb on Thursday (9), preceding the one-day market holiday, and little activity on Saturday (11) because it was between two closed mart days, buil forces were inclined to rate market's behavior as excellent.

as excellent.

After climbing above 183, the
Dow - Jones Industrial averages,
slowly, declined most of the past
week. As a result the industrial
averages closed at 180.75 on Mondal
(18) for a loss of 1.23 points on the
week.

new low at 55 while RKO debentures also dipped into new low ground at 55 while RKO debentures also dipped into new low ground at 55 while RKO debentures also dipped into new low ground at 55 while RKO debentures also dipped into new low ground at 55 while RKO debentures also dipped into new low ground at 55 while RKO debentures also dipped into new low solution of 24; and Warner Bros. common, off 24; and Warner Bros. common, down nearly a point at 11½.

Steady strength in Radio Preferred B and certificates of the same was a feature in the amuser stockholders in approving the recapitalization plan on Tuesday (7). Radio B. never dipped below the certury mark all week after making a fresh peak at 104½. Certificates as the closin price for Radio B.

Since-holders of the Preferred B and their certificates will benefit, materially as a result of Installation prices seem likely until they actually are dropped from, the stock extchange. Gives the amusement list six preferred stocks currently selling at fillog per share or highest price with 58 bid).

Marked bullishness in Madison Square Garden stock apparently was based on the bellef that the latest quarter earnings would be favorable. This sawe pushed for the same quarter last year. Stock is credited an all shall price, with 58 bid).

Marked bullishness in Madison Square Garden stock apparently was based on the bellef that the latest quarter earnings would be favorable. This sawe pushed for the same quarter last year. Stock is credited authorized, a feet charges, was \$214.23, as against \$14.475 or the same quarter last year. Stock is credited authorized and the stock was up 2 points on actual isbuance of quarterly statement, the stock was up 2 points on the week.

Although not particularly active, friel back to this newly was a declared a very large and the proper statement the stock was up 2 points on the contract of the preferred stocks and the proper statement the stock was up 2 points on the preferred beautiful to the declared a very large proper statement to shou

			STOCK	EXCHANGE				
	-1936			- F				Net
High 27	Low.		Issue and ra	te.	igh. 24%	Low. 24	Last. 24%	chg.
45%	35	2,100	Col. P. vtc. (1	(2%)	39%	87%	381/4	- % -2%
7.3	514					45%	45%	- 1/4
20%						166%	17%	- 1/2
TRO	188	80	Do. pfd. (6)	R (0) 8	164	164	164	- 34
41% 111%	85	51,300,	Gen Elec. (1)	1	40% 01	89% 91	40 ¹ , 91	+ %
	1984	12,200	Loew (2)	(10. (22.)) k (5) \$ 2. (10. (10.)	47%	£461/4	40%	- ¼ + % - % + 72
13%	105%	10,300	Madison Sq. G	arden (63c)	*18%	10714	107%	+2
12 , 57	65%	21,900	Paramount		9%	102%	81/4	-2%
12% 11%	9%	10,900	Do. 2d pfd	W.7	10	10%	936	- 1/2
14%	11%	177.200	Pathe	المبعثانين وسأوات	11%	10% 12%	10% 12%	- 1/4
56% 104%		7,900	Radio Corp. A	4(3 ½)	55%	55%	55%	+ 14 + 56
104	82% 97%	3,700	Radio pid. B.		*104%	100. 99%	100%	+11/4
32%	225A	38,900	RKO		736	6¼ 20¼	271/4	- 1%
41	3112	3,200	Do. pfd. (14		34%	3334	8436	+1% - % - %
115 1454	50 1934	29,700	Universal pfd.		115	10214	10715	+7%
192%	04% 128%	10,000	Westinghouse	(i)	122%	11814	12014 142	-21/4 +31/8
_	New 1986 e		Do. pra. (17,2	·····		100,		1 0 /6
Ŷ	Plus stock	dividen l	s. ,					
ŧ	Paid this y	enr.	(
	New 1936		1					
)					
		25	Columbia icts					
		, 17,800	Technicolor					- 34
		3,700 1,800	Transiux (loc.)	11 8				- 1/4 - 1/4 + 1/4
		-,000	/					' '*
		(
		\$57,000	Gen. Thea. Eq.		2714			-11/2 -11/3
		4,000	Kelth 6s, '46.		27 % 95			+ 1/4
		27,000	Par-Broadway	J. 5	8014			+ 14
		4,000 CG.000	RKO debs 6s,	Ga, 330	71%			+ ¼ + ¼ -2¼ -1½ +1¼
					-			+1%
Bið.	Asted.	ov	ER THE CO	UNTER, NEW	YORK	(

ENJOIN BROKERAGE'S TRADING IN TRANS-LUX

A temporary injunction prohibiting the trading of Trans-Lux Daylight Picture Screen Corp. stock was issued Saturday (11) by Federal Judge Robert P. Patterson, New York, against the brokerage firm of Torr & Co., and 14 other defendants The Court declared the act controlled stock sales in interstate commerce and that, although the Trans-Lux stock is sound, the Judge held the defendants had attempted to deceive public by concealing their own financial inpublic by terest in marketing. He character-lzed this action as 'sharp practice.' The defendants were accused by the Securities and Exchange Com-

the Securities and Exchange Commission of violating the 1934 enactment. Ellery, Wr. Mann. one of the defendants, was charged by the Commission, held, 47,700, shares of the stock and in October of last year, granted Torr & an option to purchase it at 33 and 34 a share. Until this time the stock had been inactive; on the Curb market, the average daily sales being about 400 shares, ather the agreement, it is alleged the sales jumped to 2,400 shares, ather the agreement, it is alleged the sales jumped to 2,400 shares, at day, at price of hearly \$5 a share. It was claimed that Mann was to get two-thirds and the brokerage firm one-third of the resultant proceeds.

In principle there is no difference between the method of recommendation, paid Judge Patterson.

It cannot be doubted that Congress may close the channel of interstate commerce likewise to such transactions in corporate securities as it has reasonably found and declared to be directly detrimental to the financial health of the public generally.

To be sure there is a limit to the mission of violating the 1934 enact-

the financial health of the public generally.

"To be sure there is a limit to the control of both the mails and interstate commerce. Congress may not use either of these powers in an arbitrary manner as to take away a right guaranteed to clitzens by other provisions of the Constitution or to seize control of a matter purely local in character, but this limit is not passed in the case of a statute that bars manipulative statute that bars manipulative transactions in securities from the mails and interstate commerce.

Incorporations

NEW YORK

NEW YORK

Albany.

Cummins Pictures, Inc., New York:
motion pictures of all kinds; capital
corporators: Max Hong par vine.
10 for pictures of all kinds; capital
corporators: Max Hong par vine.
10 for pictures of all kinds; capital
corporators: Max Hong par vine.
East 14th street, Brooklyn; John Finnicelli, 1352 65th street, Brooklyn; Windies
East 14th street, Brooklyn; Loster
East 14th street, Brooklyn; Loster
East 14th street, Brooklyn; Loster
Lyons, 225 Broakway, New York City.
Alexander Levin, 223 Broakway, New York
210 Shares, 60 preferred, \$100 par value,
100 fares, 60 preferred, \$100 par value,
101 Shares, 60 preferred, \$100 par value,
102 Broakway, New York
103 Broakway, New York
104 Broakway, New York
105 Broakway, New York
105 Broakway, New York
106 Broakway, New York
107 Morner Productions, Inc., New York
108 Riversign of the New York
108 Riversign of the New York
Bronk
Mr. B. Amusement, Oe, Inc., Brooklyng

Nora Senoii, 19 vess system of the control of the c

Bedford, avenue. Brooklyn: Anna' Neber, 1638 Bart 58th street, Brooklyn: Weber, 1638 Bart 58th street, Brooklyn: Weber, 1638 Bart 58th street, Brooklyn: Bro

Blake, all of 1912 productions, Inc., Manhatton, Productions, Inc., Manhatton, Dicture films, etc.: capital stock. 10 habitant manhatton, Manhatton, Margaret, Havemann, all of 321 West 44th street, New York City.

TEXAS

Galveston. Sportsman's Greyhound Racing Assn.

Son's product.

Called to the Coast by Charles R. he Rogers at the studio.

Comparative Grosses for March

(Continued from page 31)

PORTLAND, ORE.

BROADWAY (2,000; 25-40) High. \$21,000 Low 2,500	Mar. 5 Riff-Raff \$4,700	Mar. 12 Exclusive Story and Bohemian Girl \$2,500	Louis Pasteur \$4,700	Mar. 26 Next Time We Love and Invisible Ray \$3,300
UNITED ARTISTS (1,000; 25-40) High, \$13,200 Low. 1,200	Ghost Goes West \$3,300	Wife vs. Sec. \$8,000	Wife \$4,600 (2d week)	Modern Times \$7,300
PARA- MOUNT (3,000; 25-40) High. \$16,000 Low. 3.000	Klondike Annie and My Marriage \$6,600	Annie and Marriage \$3,300 (2d week) (5 days)	San Carlo Opera	Shark Island and Don't Bet on Love \$7,200 (8 days)

NEW HAVEN

1,2,1, 1,1,1,2,1,						
19.44	Mar. 5	Mar. 12	Mar. 19	Mar. 26		
PARA- MOUNT (2,848; 85-50) Hi . \$21,000 Low 2,500	Klondike Annie and Tango \$4,200 (2d wk.)	Lonesome Pine and imothy's Quest \$9,000	Pine and Quest \$4,200 (2d wk.)	Desire and Eagle's Brood \$7,800 (9 days)		
POLI (8,040; 35-50) High. \$20,000 Low 4,200	Modern Times \$11,500	Country Doctor and Paddy O'Day \$7,000	Wife vs. Sec. \$10,000	Lord Fauntleroy and Bugle Anne \$8,000		
SHERMAN (2,200; 85-50) High. \$16,000	Love on a Bet and Muss 'Em Up	Follow the Fleet \$11,000	Fleet \$4,000 (2d wk.)	Colleen and Boulder Dam		

MINNEAPOLIS

	Mar. 5	Mar. 12	Mar. 19	Mar. 26 *
MINNE- SOTA (4,200; 25-35-55) High, \$45,000	Desire \$6,000	Country Doctor \$12,000	Lonesome Pine \$13,000	\$15,000 (Horace Heidt Orch)
Low 5,000		· ·		
ORPHEUM (2,800; 25-35-40)	Follow the	Don't Bet on Love	Love Before Breakfast	Music Gass
High. \$25,000	\$10,000	\$18,000	\$14,500	\$5,000
Low 2,000	(Stage Show).	(Ted Lewis)	(Eddy Pea- body's Revels)	(6 days)
LYRIC (1,800; 20-25) High. \$17,000	Woman Trap \$1,500	Bohemian Girl \$2,000	Tough Guy \$1,700	Preview Murder \$2,200
Low 900			5 5 10 5 1	
STATE (2,400; 25-35-40)	Bugle Ann \$5,000	It Had To Happen	Petrified Forest	Lonesome
High. \$28,000 Low 2,500		\$3,800	\$6,000	\$7,000

BIRMINGHAM

ALABAMA 12,800; 80-35-40) High. \$29,000 Low 3,500	Klondike Annie \$6,800	Wife vs. Sec. \$7,400	Captain Blood \$7,000	Mar. 26 Desire \$6,500
STRAND (800; 25) High, \$5,100 Low. 800	Drift Fence and Hot Tip \$1,700	Exclusive Story \$7,400	Bohemian Girl \$1,700	Moonlight on the Prairi \$1,500
EMPIRE (1,100; 25) High. \$12,800 Low. 800	Louis Pasteur \$2,800	Don't Bet on Love \$1,900	Metropolitan \$1,300 (5 days)	Prof. Soldier \$2,700 (9 days)_

CINCINNATI

	Mar. 5	Mar. 12	Mar. 19	Mar. 26
ALBEE (3,300; 85-42)	Music Goes	Shark	Klondike	Petticoat
	Round	Island	Annie	Fever
High. \$35,500 Low. 5,800	\$5,500	\$11,000	\$12,000	\$13,000
PALACE	Wife vs.	Country	Lord	Modern
(2,000; 35-42)	Sec.	Doctor	Fauntleroy	Times
High, \$28,000	\$17:500	\$14.500	\$11,500	\$11,500
Low. 4,500		2.000	422,000	
LYRIC	Show no	Ghost Goes	Love Before	Woman Trap
(1,400; 35-42)	Mercy	West	Breakfast	\$1,800
High. \$28,900 Low. 1,800	\$4,500	\$4,500	\$6,000	(New Record
KEITH'S	Louis	Boulder	It Had to	Colleen "
(1,500; 30,40)	Pasteur	Dam	Happen	* \$7,500
High. \$22,100	\$3,500	\$4,500	\$4.500	4
Low 3,000	(2d week)	-1250	1	من تشر

Schism in NW Allied

Minneapolis, April 13. As result of a factional fight a wide open split in Northwest Allied States threatens at the annual convention here next week. Charging that President J. B. Cilnton has that President J. B. Clinton has been 'undermining' national Allied States, the W. A. Steffes-Bennie. Berger group is determined to prevent his 're-dicction. Berger defeated Clinton for the board of governors from the Duluth district, making him ineligible for the presidency under the present by-laws. However, Clinton adherents declare they will battle to enange the by-laws so that they can're-elect him. Some of them aiready have asserted they'll pull out of Northwest Allied if the Steffes-Berger group gains the ascendency.

COCHRANE-WEIL WEST

P. D. Cochrane, head of Universal's publicity-advertising exploitation department, and Joe Well, lotted exploiter, headed for Hollywood last Friday (19) to confer on next seasons.

THEATRE PINEAPPLE' SUSPECT'S YEAR'S TERM

£:. April 14. John H. Jones, ex-con, arrested last Aug. 6 in rear of Strand while carrying a bomb of dynamite sticks, during controversy over employment of white Lachine profectionists in house; was permitted ... plead guility to a charge of mallclous trespass Tuesday (7) and sent to the workhouse for one year. Jones is first person nailed by local cops under new law which makes possession of bomb, with intent to use it unlawfully a felony gunishable by a sentence from 2-10 years.

One of two witnesses for state had testified chasing. Jones out of boller room of theatre three hours before cops nabbed him in rear of house. sticks, during controversy over em-

Col.'s Holt Series

Hollywood, April 14 Larry Darmour has arranged for Columbia to release series of six Jack Hoit starring pictures he will

Actor starts new series as soon ne completes commitment at Uni-versal, expected to be around June L



World-N.I.B. Reps Meet for Luncheon; Nothing Signed but the Check

Proposed huddle between World Broadcasting and the National Independent Broadcasters came off last week at luncheon, but resulted in no definite new policies between the two organizations. Get-together followed recent mild row in which both fought for the Chevrolet place-ment biz over N. I. B. stations, with Morid finally winning in the end. Boys thought that any future scrap-ping could be stopped by making a 'mutual interest' pact—possibly a split-commission system.

Present at the lunci

a mutual interest pact—possibly a split-commission system.

Present at the luncheon were Percy L. Deutsch. World prexy, Sieve Rinfoul, World v.p., and James O'Shaugnessy, N.I. B. selling head. Statements about what future course would be steered were vague. In the trade this is interpreted as meaning that World is lukewarm about making any actual commitments until it sees how much bix the N. I. B. can land. Last week when the confab took place, the new Ford campalen was in the wind, which would have been a cut-to-order basis for a huddle. Unlike the Chevrolet campalgn, World has nothing to do with placing Fords by and draws only cutting fees. noting to no with placing rotars biz and draws only cutting fees Thus a dicker with N. I. B. on placements would have been to ad-

Waiting

As it turned out, however, the Ford biz was placed direct, none of it being routed through the N. I. B.'s

headquarters.

Although World has no comment on this situation, it fooks as though the lack of N. I. B. fingers in the fliver pie caused the laucheoa to result in nothing but vagne triend-liness. Is now figured that any actual dicker will have to await the N. I. B.'s landing of some account which can be used as the fulcrum to swing a black-and-white agreement.

One of the heaviest budgeted shows on the air is being negotiated for Fred Astaire. Young & Rubifor Fred Astaire. Young & Rubi-cam, holding option on dancer's radio services until May 1, is dickering with Heinz and Packard for fall program. Astaire would be given heavy production backup with a name band.

Astaire denies there's any deal on with Listerine, reported solicited by NBC.

STATION REP SUES VIRGINIA REGIONAL

Aerial Publicizing, Inc., station reps, last week filed an attachment of \$515 against the Virginia Bread-casting System, Inc., with the New York County Clerk. Regional link consisting of five outlets had been one which Aerial itself had put together.

Two accounts which Aerial had sold for the VES were Lorillard and the Metropolitan Photo Service.

Coast Publisher Acquires KFVD, L. A., for \$35,000

Los Angeles, April 14.

Auburn-Cord, operators of KFAC
and KFVD, last week sold latter
station to J. F. Burke, Santa Ana
(Cal.) publisher, for reported price

(Cal.) publisher, for reported price of \$35,000.

Spot is 250-watter and was made a prominent indle years ago by John Swallow, now manager of Hollywood NBC studio.

Ronald Woodyard, commercial staff, IBS, and in pre-radio days a style-show-putter-on, has originated the 'Ship of Youth' program for KSO, Des Moines, for high school kids and handling the program himself as the 'Old Commodore,'

WOMAN MANAGES WSGN

Mrs. Horace Hicks Said to Se 12th

Birmingham, April 14.
WSGN is now being bessed by a woman. Mrs. Horace O. Hicks has been appointed general manager of the station and new becomes the 12th woman in the United States to manage a station. She Joined the station in 1922 as a member of the sales force. Under Steve Cisier, she served as salesmanager. Mrs. Hicks is the wife of a Birmingham voliceman.

a Birmingham polices

Reorganization at WSGN is still neuranization at WSGN is still bing on. Birmingham News is beking approval of the F. C. C. for transfer of ownership. Action is spected within the next few weeks.

E. E. Rogers of Toronio Buys George Storer's Bit in CKLW, Windsor

Detroit, April 14.
George, B. Storer's interest in CELW, Windson, Ontario, has been acquired by a syndicate which has E. E. (Ted) Rogers' Majestic Co., Toronto, as its head. Rogers also controls the 19,999-watter CFRB in Toronto, which is affiliated with the shift of CKLW to Canadian ownership exclusively the Detroit-Windsor outlet will be in a strong position to obtain permission from the Canadian Badio Commission to 5,999 waits. CELW is a basic valeuse for the Mutual Network.

Storer explains that his reason for

liness. Is now figured that any actual dicker will have to await the N. I. B.'s landing of some account which can be used as the fulcrum to swing a black-and-white agreement.

HEINZ, PACKARD

HEINZ, PACKARD

AFTER ASTARR

One of the heaviest budgeted

One of the heaviest budgeted

Telease for the Mutual Network. Store regulated Network. Store and the CKLW plcture is that his manufacturing business, the Standard Tube Co. demands his full time. Store organized CKLW determines the disposed of WXXZ, Detroit, to Kunsky-Treadle. Malcolm G. Campbell, pere of the Kelsey Hayes Wheel Co. of Canada, became the new stations incension to the companion of the product of the station. Campbell will continue as president of Western Ontario of the station, it is understood that the change in stock ownership will the change in stock ownership will tor the station, it is understood that the change in stock ownership will not affect the present operation of Essex Broadcasting, inc., which as affiliate of WOB, Ltd., is concerned with CKLW's operations on the American side.

American side.

Rogers is the originator of the all electric radio set, now in common

Plug Kendrick over his station, WIRE, Indianapolis, is spleling a series that explains to the public the various trade and technical phases of broadcasting.

Visiting

in New York

Arthur B. Church, KMBC, Kansas
City.

John Patt, WGAR. Cleveland John Clark, WLW, Cincinnati Harold E. Fellows, WEEI, Boston. Don Davis, WHB, Kansas City. John T. Schilling, WHB, Kansas

My. John Cash, WHE, Kansas City.
Merie Tucker, Texas Centennial.
Dale Miler, Texas Centennial.
Don Searle, WIBW, Topeka.
A. S. Foster, WWL, New Orleans.
Arthur Church, RMBC, Kansas

In Chicage
Joe Spadea, Petry Co., Detroit.
H. K. Boice, CBS, New York.
Paul H. Raymer, New York.
Francis M. Kadow, WOMP, Mani-

woc. Wm. Berhman, WBOW, Terre

iaute.

Tvan Streed, WHBM. Bock Island.

Thos Ivan, WEBC, Duluth.

In Washington

John Clark, WLW, Cincinnatl,

Don Searle, WBW, Topeka.

John Elmer, WCBM, Baltimore.

Arthur Church, KMBC, Kansas

City.
T. L. Guernsey, WLBZ, Bangor,
Me.

Edward P. Graham, WHBC, Canon, O. Clair McCullough, WDEL, Wil-

mington, Del.

Lester Cox, KGBX, Springfield,

Mo.
J. Coe, KSD, St. Louis.
W. Chambers, KSD, St. Louis.
In Oklahoma City
I. H. MacKenzie, . Steriling Getchell, Inc., Detroit.
Elmer W. Freehlich, MacManus,
John & Adams, Detroit.
Joe Hartigan, Campbell-Ewald,
Detroit.

petroli.

Eugene Katz, New York.

Frank Mason, NBC, New York.

F. W. Meyer, KLZ, Denver.

J. I. Megrerson, KLZ, Denver.

George Pearson, Thompson, Ch

ago. G. Victor Lowrie, McCann-Erick-son, Chicago. George B. McGivern, B-S-H., Chi-

ago. Herbert L. Haisebus, Stack-Gobie

Chicago.
Frank H. Hakewill, Roche, Wilams & Cunnyngham, Chicago. Joseph F. Timlin, Thompson, Chi-

George May, B. B. D. & O., Chicago. Jack Latham, Young & Rubicam

lew York.
N. H., Pumpian, Henri, Hurst &
fcDonaid, Chloago.
Robert White, Estey, New York.
Leohard Bush, Biackman, New

York. Frank Atha, Foiger Coffee Co. Kansas City.

J. B. Woodbury, Potts-Turnbuil,
Kansas City.

Max Hacker, Pedlar & Ryan, New

John F. Mayer, Street & Fin Martin Campbell, WFAA, Dallas J, W. Bunyan, KRLD, Dallas

Advertising Agency Junket Attends WKY Studio's Barnumesque Opening

By Dan Goldberg

By Dan Goldberg
Oklahoma City, April 14.
Station WKY really put it on yesterday (Monday) in spening its new studio layout in Sidrin Tower, a building still unfinished above the fifth floor. There were 1,500 persons present, including the bigwigs of Oklahoma politics, publishing and industry, plus a junket of advertising agency men from New York. Chicago, Kansas City and Dallas, Junket was arranged and conducted by the Eugene Katz outfit, which is representative for WKY, as well as the Oklahoman, Times and Farmer Stockman.

Stockman.

One of the most Barnumesque premieres of a new broadcasting studio ever put on the WKY ceremonies were presided over by Edgar Bell as toastmaster. Edgar K. Gaylord, publisher of the three big papers, was principal speaker.

Manager Gayle Grubb arranged entertatument, which louded leave

Manager Gayle Grubb arranged entertainment, which included Jesse Crawford and Johnny Marvin. Layout includes five studies with giant organ plus complete kitchen for Aunt Susan program, most popular woman's show in this territory.

Kitchen is almost completely electrical, but has gas oven kitchen, as gesture to gas utilities.

WEY may go 50,000 watts if olay with F.C.C. Also has shortwaver, WEEXAU.

waver, W5EXAU,
Eastern tourists included Frank
Mason, NBC; Jack Latham, Young
& Rubdoam; Leonard T. Bush, secretary of the Blackman agency;
Max Hacker, of Pediar & Ryan; O.
B. Bond, of Jos. Katz, Ealtimore;
John F. Mayer, v. p., space buyer
and radio director of Street & Finney; Robert B. White, of William ney; Robert B. White, of William Esty; and Paul Seagal, radio at

Esty; and Faul Seagal, radio at-torney.

WKY L easily the biggest revenue bearer of all stations on Katz's rep list, national biz in January gaining 308% over January, 1935; February, 100% over: and March, 32% over.

100% over; and March, 32% over.
New studio setup is completely air-conditioned, and hooks up with a ballroom seating 1,200. So jealous was the outfit to get the works, super-super that when the Kilgen organ people said WKY's new organ would be 'as big as WGN's,' the station ordered some extra gadgets tacked on to make it bigger.

Author Credits on Air Coming?

Two New Commercials Bill Writers-John Royal's Attitude

Times Are Better

It used to be said with car-nations but now it's orchids at J. Walter Thompson when it comes to expressing commen-dation for a job well done, Gordon Thompson and George Faulkner got an orchid agisee last Friday morning (10) for the Rudy Vallee-Fleischmann show they had put on the night before.

before.

Sender of the floral orders of merit was John U. Reber, head of the agency's radio depart-

Guest Relations' Section Established by NBC as Revamping Continues

NBC instituted two new office departments Monday (13) with creation of mail messenger and guest relations sections. Pages who have been handling receptionist chores since the hostesses were fired have their duties now definitely outlined for them under the new setup. Matter of time is taken closely into account, with operation in general geared to a faster tempo.

W. J. Preston, Jr., head of general service, has D. B. Van Houten and G. H. Mills assisting him on the program.

program.

First is temporary supervisor of
mail messenger work, affecting mail
clerks, outside messengers, pages
and receptionists in main office departments. Mills is handling guest
relations duties, directing studio
pages, guide staff and main half receptionists on the first floor. These
groups used to be scattered under
several heads.

STATION RELATIONS BOYS O.O. FAR WEST

Columbia's stations relations staff was western bound last week, Herbert Akerberg was making KNX, Los Angeles, CBS' latest acquisition, his objective, while Lincoln Delier was on his way to Montana to see what could be done about obtaining a local affiliate.

CBS is now depending on KSL, Sat Lake City, and KFPY, Spokane, for the feeding of the Montana area. NBC has two affiliates within the latter state, KGHL, Billings, and KGIR, Butte.

WHB Alumni Partyed in N. Y. by Davis, Schilling

N. Y. by Davis, Schilling:
Don Davis and John T. Schilling:
Of WHE, Kansas City, week-ended
in New York en route back from
testifying before the Federal Communications Commission in the station's plea for full-time license.
Kansas Cityties tossed a party for
home towners now living in New
York. Among the alumni of WHB
are the Syncopators with Red Nichols, Herb Cool's Three Little Words.
George Hogan of CBS and Louise
Wilshire of WOR.

Rufus Dawes on Air

Chicage, April 14 Rufus Dawes, who was the chie the Chicago Century of Progress will broadcast a review of week's events regularly on Affiliated chain.

Dawes will speak on a 30-minute hot each Wednesday for genera ommentating on current events.

Columbia is now giving air billing to freelance producers. To the Pick and Pat stanza. (U. S. Tobacco, goes the credit for breaking the ice in this direction. Show signs of Monday nights with the line: This program was produced under the personal supervision of F. A. Mc. Mahon. Latter handled the show when he was in the radio department of McCann-Brickson and when the tobacco account switched agencies he quit his job to manage the comics. New agency, Arthur H. Kudner, Inc., has no direct control over the program.

the comics. New agency, Arthur II. Kudner, Inc., has no direct control over the program.

NBC has also departed from its policy of banning the billing of writers on commercial shows unless they've come in with magning stage or screen reps. Godfrey Baking show, 'City Desk', over WIZ. Sunday nights credits Edith Melser with the authorship. John Royal, NBC's program chief, has persistently opposed the interpolation of writer or producer billing on the ground that once the way was opened the air would be so littered with billing that radio would take on the aspect of a falm's title clip, It was Royal's opinion that the listeners were neither interested in nor cared about the identity of those belind a script's writing or production, unless the name was of neational importance.

behind a script's writing or production, unless the name was of national importance.

An Old Argument

There has been considerable agication by authors because radio dealed them the prestige value of air credit. This complaint has been part of a general disastisfaction by writers (with money matters also independent of the production of the production.

In the recent quarrel between Jack Benny and Harry Conn over authorship publicity Benny took the position that he with his experienced show judgment provided an author with the best protection in radio as by using only the best of the writer's reputation.

Eddic Cantor has answered writer's claims of 'making the program with the assertion that the writers should use their own material and find out how much it meant without the importance of delivery and personality.

Several radio seript shows have

personality.
Several radio script shows have been wont to tagline their broadcasts, This is a copyrighted feature.

NIGHT AND DAY SHIFT EACH HAS PRODUCER

Complete shakeup in the programs and sales departments taking place at WINS, Hearst New York ettle, following the resignation of Roland Bradley, program director. But Squire, manager, is now about to try out a scheme said to be new in Indie stations—i.e., having two program directors, one for day and one for night.

directors, one for day and one for night.

Dorothy Kempe, Bradley's erst-while assistant, is to handle the day stint which runs up to 2 p.m. Thence to, sign-off at 8:45 p.m. Albert Grobe, former production manager, takes charge. Richard Kóch succeeds Grobe in his old production

chores. Meantime Carl Calman, for five years a member of the sales department, becomes station sales manager. Squire himself previously combined this job with his managerial duties.

INSULL WEB STARTS

Actual Broadcasting Is Set For April 18 From Chi

shot each Wednesday for general commentating on current events.

Faulkner to L. A.

George Faulkner, of the J. Waiter Thompson agency, left last Friday [16] for Hollywood to get the Frank Fay program going for Royal Get at the over NBC. Show makes its bow April 18, with the broadcast originating from Grauman's Chinese theater. Event will be a part of the seides a number of remote control band pick-ups at night. Halperin has set the house's afternoon performance, commencial invited has a number of remote control band pick-ups at night. Halperin has set to the top of the seides a number of remote control band pick-ups at night. Halperin has set to the top of the seides a number of remote control band pick-ups at night. Halperin has set to the top of the seides a number of remote control band pick-ups at night. Halperin has extended by the seides a number of remote control band pick-ups at night. Halperin has set to the top of the seides a number of remote control band pick-ups at night. Halperin has set to the fort he key B. & K. theatres, Chi-from the key B. & K. theatres the first of the fort he key B. & K. theatres the first of the fort of the key B. & K. theatres the first of the fort of the seides and vaudeville shows direct from the key B. & K. theatres, Chi-from the key B. & K. theatres the first of the fort of the seides and vaudeville shows direct fort of the first of the fort of the seides a number of remote control band pick-ups at night. Halperin has set 19 hours of live talent programs daily hours of live talen Chicago, April 14.

UTILITIES FIGHTING BACK

Politicians' Radio Showmanship

Chicago, April 14.

Birby Hawkes, Chicago radio director, is making regular trips to

gansas to coach Governor Aifred M, Landon in radio broadcasting

Ransas to cock.

Herbert Hoover is also reported taking lessons in mike delivery and has lately reappeared in public life with a breezy delivery, and a line of snappy wisecracks.

ven Col. R. R. McCormick of the Chicago Tribune formerly rated wen Col. R. R. McCormick of the Chicago Tribune formerly rated wen Col. R. R. McCormick of the Chicago Tribune formerly rated went Col. R.

en Col. R. R. McCormick of the Chicago Tribune formerly rated a stiff speaker is now radically altered as the result of learning ricks of the kilocycles. Tribune men are now proud of his speeches.

Anti-Roosevelt Bloc Scents **Favoritism in KMA-KGBZ Case**

Washington, April 14.

Washington, April 14. Congressional critics of the Federal Communications Commission are scrutinizing last week's decision in the KMA, Shenandoah, Iowa, versus KGBZ, York, Nebraska, case. They purport to see in that findent substantial proof that partian politics rather than public sirvice weighted the scales in favor of one station, and against the other. It is considered not improbable that the F.C.C. opponents will undertake to make political capital of the case.

wheretake to make political capital of the case. The case of the case. The case of the case. The case of the case

couple of years ago, should have unrestricted right to the 930 frequency in the corn-growing region. Simultaneously, KGBZ, owned by Dr. George Miller, livestock remedy manufacturer, was silenced forever with denial of an application for re-

manufacturer, was silenced forever with denial of an application for renewal license. The issues in the case were 'public interest,' with May and KMA placing much emphasis on the fact that they were big-hearted in making time available to political big-wigs, while Dr. Miller retorted with an T did, too' answer. The Commish charged Miller's outlet plugged doubtful stocks in the Doc's companies and also aired medical programs of questionable value.

Examiner's report which the ish upseld pointed out that various public officials,' including James A. Farley, Senators Norris, Burke and Murphy, Congressman Wearin, and other New Deal sympathizers' were given permission to disk over the May station and that numerous programs were aired beostine the Roosevelt form not be senated.

talk over the May station and that numerous programs were alred boosting the Roosevelt farm program, On the other hand, Examiner Hill noted that KGBZ disseminated propaganda for a multitude of government outfits, including the model of the control of the contro

latter station was particular.

Anthropic toward Democratic office-holders in person.

Also playing a major role in the
controversy for the assignment was
the stock promotion activities of
owner of KGBZ, with the examiner
concluding the Nebraska transmitter was used to plug securities.

The examiner said the medical
programs, featuring Texas Crystals
and Van Nae Herb. Tea, contained
'false and misleading statements'
and can only be regarded as 'dertjmental to the public interest and
contrary to public policy.'

Bob Taplinger's Trip

Bob Taplinger is in Hollywood to look the situation over. He contem-plates establishment of an office out there.

there. With the increasing number of brograms and guest stars originating in the film colony, Taplinger thinks a radio na. outfit has to have an echo out there.

THE SILENT TREATMENT Thomas Lee Ignores CBS and Web

Correspondence delinquency of Thomas Lee, head of the Don Lee Network, has CBS worried. Columbia wrote Lee three weeks ago telling him that it had bought KNX, Loe Angeles, and intended to take over its operation in July, provided the Federal Communications Commission amoved the huy, but un to the Federal Communications Com-mission approved the buy, but up to the end of last week there was not even an acknowledgment from the web's present westcoast ally. CBS' arrangement with the Don

Lee link won't expire until the of 1936, unless Lee elects to it sooner.

WAPI, Birm'gh'm On 15-Yr. Lease To Top Bidder

Birmingham, April 14. Lease of WAPI, Birmingham, has Lease of WAPI, Birmingham, has been put on the block. Owners of the station, the Alabama Polytechnic Institute, the University of Alabama and Alabama College, are offering a 15-year lease, effective Aug. 1, 1937, to the person who, in addition to paying a monthly rental, will put up enough money to finance the outlet's going from 5,000 to 50,000 watts.

000 watts.

Present operator of the station is:
Bascom Hopson, whose lease expires in August of next year. WAPis now sharing time with EVOO.
Tulsa, with the latter licensed at
25,000 watts. Hopson some time ago
offered to increase the power if the
trustees of the schools gave him a
long-term lease: This proposition
fell through. fell through

Trustees will meet with Gov Bibb Graves April 20 to go over the bids

PLYMOUTH QUITS CBS; MOVES WYNN TO NBC

lymouth Motors is moving Ed Wynn over to NBC next month. He will occupy the same spot he had on the red (WEAF) link (9:30-10 p.m. Tucsday) which he had while on the Texace program. Switch becomes effective May .2.
Windup date for the program on Columbia is May 7, which, will have given it a run of 13 weeks on that network.

Steve Trumbull Free

Chicago, April 14.

Steve Trumbull finishes in three weeks as press agent in chief for the local J. Walter Thompson agency, as agency's two air accounts shift out of town. Dr. West show with George Olsen-Ethel Shutta to the Coast and the Elgin program with Benny Goodman orchestra-Ed-die Dowling-Ray Dooley heads east. Trumbull formerly head of the Columbia press department here.

TO BE ATTACKED

North America Company Initiates Radio Advertising Campaign That May Tie In Leading Holding Companies and Place Wax on 400 Stations

KMBC SHOW SET

Lines have been laid by the North American Co. to bring in the country's public utility holding companies for a radio campaign of unprecedented magnitude. North American Co. has arranged to produce the program, which by the educational route will subtly state the case for the public utilities and against public ownership. Combines associated with the project will do their own time buying and transcription placement through their regular advertising agencies.

Program which the North American Co. has elected for the propaganda task is Phenomenon, a script idea created by Ted Malone and agented by Arthur B. Church, president of KMBC, Kansas City. Each story projects the listener into the

dent of KMBC, Kansas City. Each story projects the listener into the past and relates how in every era the progress of practical science was impeded by either bureaucrats, ad-visors to the reigning monarch or certain agitating groups in the com-munity. The protagonist of each in-stallment is the inventor of a device which is the second of the conwhich is used as basis of historical

which is used as basis of historical drama.
Series, as now planned, will co-casionally get away from the scientific and dramatize the background of certain religious and patriotic holidays. North American Co., which will turn out the platters through its own. recording setup, Associated Music Publishers, Inc., intends to experiment with the series until it Music Publishers, Inc., intends to ex-periment with the series until it rates as an outstanding example in suavity of writing and production. To that end it proposes to engage as co-workers of Malone some of the better known freelance radio writers and producers and a staff of histor-ical authorities as well as scientific nentators

Four Already Waxed

Four Already Waxed
North American Co. has already had four installments recorded and another four atenelllings will be put fip production within the next week. North American Co. is selling its utility combine conference on the idea of bankrolling the program at the rate of five broadcasts a week. It is estimated that if every holding company can be brought into this picture the station list will easily run over 400 outlets, it is understood that ameng the utility combines that are on the verge of joining North American in the air campaign are the Consolidated Gas Co. of New York, the Niagara Light & Power Co., American Edgard Co., American Gas. & Electric Co., Electric Bond & Share and National Power & Light Cornoucement) campaign has been planned by the various Bell telephone units to plug a new reduced Sunday rate that went into effect some weeks ago. Several of these campaigns have already started, and within the next couple of weeks is Bell companies will be bankrolling.

Cutting and placing of the wax in each instance is supervised by the individual company. Orders generally call for one-minute or half-minute discs to be spotted in the sarily evening or over week-ends. Parent AT&T states that this individualized activity will cumulatively amount to between \$40,000 and \$50,000. North American Co. has already had four installments recorded and

of Time' show on the air, from the morning bulletins to the news edihorange of sales for Columbia, was chief st eaker at a luncheon thrown here last week for the advertising agencies. Boice speaking on 'How to Build a' Program,' went into a discussion of the CBS policies, pardiscussion of the CBS policies, par-

CIVIC OWNERSHIP Bomb Silences WJAY Gambling Expose; Cleve. Fears Notoriety

This Is the Day

Two-week notices will be handed four salesmen in NBC's-time selling department today (Wednesday). Move is part of the network's economy cam-

the network's economy cam-paign.
Two of the salesmen have been with the network over five years, while the others are of more recent alli

N.A.B. Meets in Chicago Apr. 27 **On Music Mess**

Washington, April 14.

National Association of Broadcasters' Board of Directors will meet
April 27, at the Stevens Hotel, Chicago. Copyright situation will be
main dish but a date for the N.A.B.
convention must also be set.

James Baldwin will submit proposed plan for N.A.B. activities in
the field of music, which will emrace some long-time planning. Untill ASCAP and the networks are willing to give up, flat fee basis, negotiations with Warner Bros. have been
dropped, Baldwin states, with recent
announcement that Warner publishing firms will consent to five-year
contracts on a revised flat rate term,
adding strength to N.A.B. determination to hold out.

Report summing up practical
copyright situation from broadcaster's viewpoint, on which Baldwin is now working, will be submitted at meeting and he will recommend policies which he thinks
should be followed with respect to
impasse with Warner.

Warner Bros. had by yesterday

impasse with Warner.

Warner Bros. had by yesterday noon (Tuesday) received applications for its new five-year license from some 140 stations. Licenses have actually been issued to 80 stations, with a substantial percentage of the others having been returned because of faulty clerical notations. Among those that Lirned in signatured five-year, applications this week are: WLS, Chicago; WHK, Cleveland; WAIU, Columbus; WRE, Indianapolis; KVOO, Tuisa; WNOX, Knoxville; WFBN, Indianapolis; VIL, St. Louis, and WBNY, Buffalo.

Chicago, April 14.

Paul McCure has been named assistant sales manager of the central division for NEC.

McClure comes up 4...
of the local.

ticularly as to censorship on spon-sorship and copy, and gave ex-

amples.

Explained that CBS would sell time to a public utilities company only for the plugging of the utilities specific products, but would not alspecific products, but would not allow any plugging for the utilities as propaganda as to any legislative matters. Stated that CBS would recet all products which could not be discussed in the parlor before all ages and both sexes. Bolec declared that radio men and advertisers have liscovered that radio can not be grouped under the same classification as publication, and that products which are okay in print aren't necessarily okay for ads on the ether.

ether.

Then went into a delineation of the process of putting the March of Time' show on the air, from the morning bulletins to the news editors to the final rehearsal just be-

Cleveland, April 14.

Cleveland, April 14.

Cleveland's underworld is blamed for the bomb which last week blew up the veranda and caused \$500 property damages to the home of Monroe F. Rubin, owner of station: WJAY. Fineapple was presumably the hoodluns' warning answer to a program over WJAY called The Ghost Reporter which gave the radio public the lowdown on slot machines, horse-racing and other profit sources of local racketeers.

Town has been buzzing for three weeks over the sensational WJAY program. Politicians were reported much embarrassed. Police raids followed the giving of names and addresses of gambling joints, although the police reputedly did not relish having a radio station tell them what was supposed to be their business.

Underworld was known to be on

no: relish having a radio station tell them what was supposed to be their business.
Underworld was known to be on the outlook for the Ghost Reporter. Identity of this broadcaster was carefully preserved. WJAY announcers received threats and reported being shadowed. Actual broadcast was done by remote control from a secret studio.
A geheral hush-hush on the whole incident seems to have been applied. Ghost Reporter' broadcast two days following the bombing much toned down and then quietly scrammed for good. The bomb frightened WJAY into a realization of the murderous possibilities of the expose series. Cleveland itself was perhaps not too anxious for the world at large to know its racketers. That the incident will become a political issue in the near future is quite probable. But meanfuture is quite probable. But

Daily Peeved

Daily Feeved.

Rubin, who is also branch manager for the Bass Construction Co, here, first told police that he knew of no reason for the bombing, the most daring attack ever directed at a local radio station by the underworld or anybody else. Afterwards he retracted, blaming it on peeved gambiers. Rubin's attempt to hush up and ness a hum steer in first up and pass a bum steer in first stories is still burning one news-paper that swallowed his initial explanation and featured it as a 'mis-taken-identity-bombing' on page

one. Despite veil of mystery thrown about real facts, for the last fortnight town sensed the potential dynamite dished out by the unknown commentator, and reprisal from racketeers was predicted by smart guys three days before it happened.

Threats grew serious after the 'Ghost' started spouting names and addresses,
Only three staff executives were

Only three staff executives were said to know 'Ghost's' real identity. The Whisper

The Whisper

Night before bombing the whisper
went through night clubs owned by
gambiers that somebody was going
to get it, and the bomb attack followed. Consensus of opinion was
that station went too far on a publicity stunt, that it didn't realize it
was playing with fire, and that it
was lucky nobody was murdered.

WJAY is still fittery over the
blast, which threw Monroe Rubbn's
three children out of John missed
killing his wife through flying glass
by only a minute and gave her a

killing his wife through flying glass by only a minute and gave lier a case of nervous prostration. Reported that owner engaged a private dick for a bodyguard.

'Ghost's identity and those of his informants will never be disclosed, according to Mrs. Edythe Fern Melrose, the station manager.

HOSTESSES HUNTING

HUSTESSES HUNTING
Georgia Price is the first of theformer NBC hostesses to be placed.
She has been hired by BlackettSample-Hummert,
Meanwhile tho N. Y. agencies
have been knee-deep in 'who 1 did
you wish to see' girls seeking jobs
since the wholesale exit-order at
the network. since the w

Gen. Mills and KWK. St. Louis, Beat NBC Rules, Clear Baseball Time

St. Louis, April 14.

General Mills, together with KWK, has worked a squeeze play whereby the flour sponsor will have haseball broadcasts in St. Louis, despite NBC's refusal to jerk its web shows and allow the station to clear local space.

Coup was worked when General Mills offered to pay for web time for the interfering Betty and Bob'stanza over KWK, and then allow KWK to toss the program off. This maneuver was possible because Betty and Bob' is General Mills' own show.

Another interfering stanza—Sterling Products' How to Be Charming' and 'Backstage Wife.

KWK claimed that NBC had not year the customary month's notice for time clearance, and so these shows haven't started on the station as yet. When they do start, lowever, daylight saving time will be in effect and they will precede the basebal broadcasts.

Aces' Involved.

Aces' Involved One worry, however, is left which can't be circumvented. As soon as daylight time starte, Anacin's 'Easy Aces' will hit KWK at 5 p. m., which means that if any ball game (and especially double-headers), run later than 5 p. m. on Tuesdays, Wednesdays or Thursdays, they'll have to be cllipped off when 'Easy Aces' go on.

on.

Flour sponsor is this year continuing baseball broadcasts wherever time can be cleared or ball teams persuaded to allow entry into the stadium. WINS, New York, will for the third year air the Neward Bears' games under General Mills aegis. Other stations sewed up include WIAS, Pittsburgh, WHEC, Rochester, and WDRO, Hartford.

GENERAL MILLS TO USE SPOT, PLUS CBS

Chicago. April 14.
General Mills, bestdes its coastto-coast spread on the Columbia
tentiacles starting June 1 with daily
60-minute parade, will also use spot
programming on some 46 additional
stations throughout the nation.
Spot campaign will probably besignatured for 39 minutes of time
on each station, with the half-hour
likely to be split into two sections
for two disked programs, one of
which will be a script serial show.
There is also a possibility that
General Mills will okay another 15
minutes on these stations for a spot
campaign for the Jack Armstrong
kid serial, making it 46 minutes of
spot on these stations from the
flour concern.
As it now annears the Armstrong

As it now appears, the 'Arr program will switch from Columbia to NBC this fall, the sponsor evi-dently deciding it inadvisable to pur dentity deckling it inadvisable to put all its radio strength on one hook-up. Whether General Mills can re-serve its time at this time is doubt-ful since NBC has a standing rule that chain, time cannot be con-tracted for earlier than six weeks before starting date of the program,

KOIN Refuses Spiel

to broadcast. Title of the talk was Political Fixers in the Townsend

McNamee May Rejoin Wynn on NBC Hookup

Graham McNamee is expected to resume as Ed Wynn's straight man when the comic reverts to NBC on May 12.

May 12.

While temporarily filling in on CBS, the Plymouth program used John Young to stooge for Wynn as McNamee, an NBC exclusive, was not available.

Fuld With CBS

tephen S. Fuld, formerly with Hearst Radio, has joined Radio Sales, Inc. CBS subsid. Meantime Walter Bennett, of the Petry organization, is resigning to become a salesman with Hearst Radio

WGST, Atlanta, Contracts For Organiude Direct From Rich Man's Home

Atlanta, April 14.

A contract for 30 minutes of organ music Seven nights a week for 52 weeks has been signed by Briarclift Investment Company and WGST Investment Company and WGST here. Program originates in the palatial home of Asa G. Candler, Jr., son of the late Coca-Cola King. Home, on exclusive Briaciiff Road, is the estate on which Candler re-cently established an expensive

cently established an expensive menagerie, to the distaste of neighbors. Most of the animals he later gave to the City of Atlanta for its Grant Park 200.

Dr. Charles A. Sheldon, Jr., is the organist engaged for the show, which is scheduled from 10:15 to 14:45, thus, erowding out parts of two CBS dance band periods which formerly came during that half-hour. The organ show began Friday (10). It is titled Briarcliff Reverles.

Liberty Crossroads' Discs Cause Washington Rumor

Washington, April 14.
A mild furore was created in capital when Herald, focal Hearstmorning sheet, printed story that CBS had let down bars on G. O. P. Liberty at the Crossroads' trans-

scriptions.

It was all a mistake, however.
Local CBS station agreed to run off
transcription and pipe it to meeting.
of Young Republican Club tomorrow
(14), G. O. P. press agent, by way
of showing appreciation of the
favor, mentioned in publicity release that disc would be heard by
guests 'through facilities of Columbia Broadcasting System.'

Standard Radio Seeks to **Duck New York Courts** In Conquest Action

Standard Radio Advertising Co., Los Angeles wax firm, has been rearneted a referee's decision in the New York Supreme Court which recommends that Conquest Alliances's \$100,000 suit should not be tried in the Empire State.
Conquest is suing the West Coast firm on the grounds that the latter had given it foreign rights to some goods to Conquest rorpopects. Suit was initiated in New York Standard had an office in New York Standard had an office in New York Standard had an office in New York City who had a not seen the seen of the work of the w

4TH BRANHAM STATION IS KBIX, MUSKOGEE

Newcomer to the radio field late this month will be KEEK, Muskogee, Oklahoma, owned by the Phoents Times Democrat. Paper is rep-resented by the Branham Co., and ditto for the radio station, making Branham's fourth ether charge. "At first skedded to get launched early this month, station has had to pustoone the event because part of

early this month, station has had to postpone the event because part of its transmitting equipment was being sent on trains that got stalled in the floods. Will now go on either April 27 or May 2. April 27 or May 2.

Alex Hyde Quits WHN

Don Albert played on the initial sponsored programs of Itty Bitty Kiddy Hour last week, but starting this week, Jordan's crew will be

used.

Hyde was with the station for lover a year,

FCC's Washington Docket

Grants and Applications

Three new stations last week were authorized by the Broadcast division of the Federal Communications Commission but two requests for new transmitters were tossed out. Commiss also put the freeze on several applications for change of frequency.

Charles C. Theis, Wichita, Kans, received an okay for new station to be operated on 210 kc with 100 watts, commish sustaining Examiner P. W. Seward. Two Texas 'petitioners' likewise were given the go-ahead signal, when applications of the Big Spring Broadcasting Co., Blig Spring, and the North Texas Broadcasting Co., Paris, were granted. Both stations will operate on 1500 kc. Plaintiew Broadcasting Co., Plaintiew, Tex., asking same assignment as the two other Texas smallies was turned down, commish upholding recommendations of Examiner J. P. Bramhall. Second new station denial was dealt out to the Washington Broadcasting Co., Washington Pra-questing Co., Washington Pa, which sought to operate days on 1350 kc with 250 watts. 250 watts.

ning Co., Washington, Fa., which sought to operate aays on 1350 ke with 50 watts.

Pour-way scramble for the 780 kc frequency was untangled in favor of 850 kc. Power of 1 kw nights, 2½ kw days, will remain unchanged. Three other stations, which lost out in the scuffle were: KSOO, Sloux Fails, S. Daks, asking night decrease in power from 2½ to 1 kw, as well as change from 1110 kc to 780 kc, and specified hours; KXL, Portland, Oregon, frequency change from 120 kc to 780 kc, juice jump from 100 to 250 watts, nights, and change hours of operation from sharing with KBPS, Portland, to specified: and KDFN, Casper, Wyo, seeking drop from 1420 kc to the contested 730 kc frequency. All cases were handled by Examiner Seward.

Big power boost was granted Hearst's KEHE, in Los Angeles, upsetting Seward's recommendation that the application should be denied. Station which has been operating on 780 kc with 500 watts nights, 1 kw days, and sharing with another Hearst transmitter, KELW, Burbank, Calif., will jump to 1 kw nights and 5 kw days and operate on an unlimited schedule.

limited schedule, Julee-jump also was granted WADC, Tallmadge, O., raising transmitter's present day power assignment from 2½ to 5 kw.

Two stations were granted consent to voluntary assignment of license. Station KIDW, operated by the Lamar Broadcasting Co., Lamar, Colo, will be turned over to the Southwest Broadcasting Co., while management of KICA will pass from the Southwest Broadcasting outfit to the Western Broadcasters, Inc.

N estern Broadcasters, Inc.

Power increases were granted the following transmitters: WEED, Rocky Mount, N. C., day jump from 100 to 250 watts; KIRO, Seattle, Wash., power increase from 500, watts to 1 kw.; WAIM, Anderson, S. C., day jump from 100 watts to 1 kw, ud frequency change from 120 to 530 kc; KFJZ, Fort Worth, Tex., day increase from 100 to 250 watts.

License renewal for the period ending August 1 was given KMPC, Beverly Hills, Calif.

New York Radio Parade

By Nellie Revell

Publishers Consider Tactical ove
Musicians union quarrel with the music publishers has gone so far the
union is issuing a list of tunes that the union does not want its members
to play. Not only that, the union has tabbers to check observance. In
consequence the music publishers are once again shipping pluggers to
out-of-town spots which means longer expense vouchers.

If some agreement is not reached the MPPA talks of retallating by
invoking a portion of the copyright law they have never used. The publishers insist that they can refuse to allow any band to make a special
arrangement of any of their tunes and can make every band play tune
just as written on stock arrangement. Thus every band will be unable
to use its tricks and should eventually lose its individuality.

NBC Engineer Electrocuted

NBC engineering staff had its first fatility last week. Harry E. Lawrence, age 33, stationed at the Empire State Hid? Television lab, touched a hot condenser and was electrocuted by some two to five thousand volts. He had been with NBC since October of 1931 and is survived by a wife and three-month son. Power had been turined off on transmitter, but condensers have to stand for some time until juice seeps out, after which they are harmless. Local NBC first add unit followed by adtenuin from ambulance medico were of ho avail. NBC was completely experted by the coroner's office since the technical angle of accident is one that is known to every engineer and possible only through personal carelessness.

Radio-Struck!

Red Kennedy dld a one-shot guest appearance with the Pittsburgh Symphony for Pitts. Plate class program via NBC last Thursday eve. Clicked big and has been rebooked for three additional dates, With this as encouragement he is closing his Pittsburgh building supply biz and shifting to New York city to concentrate on a career. For a time he was riding nicely, having done eight weeks of singing on one of Will Rogers' Gulf series, then the bottom fell out. Now he hopes to get started again, past he commuted from Pittsburgh to NN for the Gulf show. Now he'll commute the opposite way for the Pittsburgh Plate Glass program.

One of the recent Gang Buster programs at CBS had one of the top CBS announcers doing a dramatic routine. He played the Mayor of a town which had knocked-over some gangster. Routine had him sitting talking with Phil Lord with dramatized, yarn fading in and out thrust has narration. During one sequence of palayer, the announcer felt a frog jumping up his larynx, turned away from the mike, hawked to clear his throat and to cover the break said, Pardon me, Mr. Lord, I'm not used to talking on the radio. Needless to say Lord broke up and came darn near to blowing his lines.

darn near to blowing his lines,

Mildred Monson collapsed in the floor of the Rainbow Room last
Sunday eve. Over work. Resting in hospital. Touch since she was set
for a break from MGM...The Doctor Tells the Story's a syndicated
feature of the Daily News has been dramatized for radio and auditioned
for a sponsor by the Walter Craig Office. Written by the medice who
prepares the paper strip with doctor also doing a narrator routine on
air yersion...Heirs are expected by the Howard Wiley's (NBC productioneer), the Joe Lang's (station manager of WFAB), and the Ted
Blacks...Lipton Tea Program now on NBC locally with Raiph Kirberry is lopking to clear time for a network show using same talent...
Dave Driscoll, Jr., Transradio Press announcer at WOR is son of Dave
Driscoll the ex business mir. of Fikhyn Basebail and current biz mgr.
of B'klyn Football Dodgers...Bernard Sobel, the Ziegfeld p.a. did a
quarter hour program at NBC based on life of Ziegy...WMCA dropping
Loft and Intercontinental News spots to take General Electric and INS.
Station still holds on to its Press Radio service, the INS deal being
strictly a sponsored set-up with GE...Rose Mary Lane of the Wating
troupe has been out with a touch of the measles, Back in action Fridayeve program on NBC...Longman Green Co. is readying to publish
a reference volume on swing music. Strictly a reference volume for libraries and colleges, etc.

Scrambled Notes.

Peter Dixon showed the National Biscuit Company a radio version of the comic strip. Regular Feliers' at CBS last week. Dave Carter of CBS press looking positively juvenilish with his first pair of specs. WOR's Easter Sunday special event show filed a routine request for policemen to handle expected crowd at their Central Park seg hunt stunt. They were assigned an officer and ten men beside an additional ten men for their stunt show from Harlem sidewalk. Waring ork goes into its final week of vaude in Beston and will air both NBC and CBS. Ford programs from John Hancock Auditorium a 500 seater in that town, CBS sent Paul LaPorte to handle program with NBC assigning Bill Glasscock to ditto on their half hour. Abe Lyman band trained to Chicago for their College Inn date. Due to numerous auto crashes members of this outfit have sustained. Lyman ruled no taking autos and everyone had to travel via train. Graham McNamee ankle is coming along nicely. Dropped his crutch and now maneauvers with only a cane. Mack Millar planed to Chicago over the weekend to handle the Lyman opening. NBC dropped its arvangers. George Gruskin of william Morris Office radio dept goes to the Coast to handle radio for that agency. Red Norvo, gets a weekly half hour spot, time not set as yet, from NBC. Band will air from studio, not from Versailles.

Nemo

Pending the appointment of a head for its radio dept, the N W Ayer agency is bringing in Fred Pflugfelder to assist the Messus. Keesley and Ommerle now in that dept. .Teddy Bergman, now a 22 accent man, expects to have to learn a new one, baby talk, cause an heir is on the way. .Jack McKay, trombonist from Minnenpolis replaced Les Arnaud with the Warins, troupe. Waring found McKay while vaudevilling in Minneapolis. .Herb V.-Akerberg of CB's Station Relations left Saturday for a trip, to the Coast. .CBS v. p. Sam Pickard of Station Relations returns from Coast tomorrow. Don Higgins of CBS press is vasitions returns from Coast tomorrow. Don Higgins of CBS press is vasitions returns from Coast tomorrow. Don Higgins of CBS press is vasitions returns from Coast tomorrow. Don Higgins of CBS press is vasitions returns from Coast tomorrow. Don Higgins of CBS press is vasitions returns from Coast tomorrow. Don Higgins of CBS press is vasitions returns from Coast tomorrow. Don Higgins of CBS press is vasitions returns from Coast tomorrow. Don Higgins of CBS press is vasitions for the John Coast of the Abe Lyman troupe using name of Harold Richards. . Bettle Glenn, the ex-WMCA p.a. now on her own is handling Pappy. Zettle Glenn, the variant plants of that outlet. .Milton Kaye, WOR Sidewalk Interviewer is a staff plants of that station. .Current salutation at NBC is 'Are you still here?'

The Waffle Iron

John Peter Battle's 'Heroes Wuz People' series returns to the Vallee program for a fourth spot tomorrow eve. This script clicked after the first program. William Morris office is handling the script and has recordings on the Coast with a dicker under way for a series of shorts based on these yarns. Batle at present is author of 'Bobby Benson', series. Dick Himber ork and Roy Campbell 'Royalists' do another and final audition for the Jarman Shoe board of directors. Piped from NGO to middle west... No longer may Ray Lee Jackson the NBC photographer make pix of anyone. Now all seekers must have an okay order from Artist Service

Portland, Ore., April 14

Portland, Ore., April 14.
Opening speech in the campaign
of Sam Brown for the Republican
nomination as Units' States Senator from Oregon was bannied from
the air last week by the officials of
KOIN, over which he was scheduled
a broadcast. Title, of the tall, was

Pointeal Fixes in the Younger Hanks'. I considered the speech libelous,' declared Charles W. Myers, presi-dent of KOIN. At his home Brown declined to release copies of the speech to newspapers.

LANDLORDS LIKE RADIO

Transcriptions' Big 1936 Spurt

Indications of the stride that the transcription business had taken the first three months of 1936 are reflected in the commercial and sustaining rogalities which the Music Publishers Protective Association has distributed to copyright owners. Compared to the first three months of 1935 this payoff represents a boost of 206%. It is estimated that the gross business done this year by major manufacturers of commercial discs involves an increase of even greater proportions since a goodly share of the waxings are strictly of the script type and include five-manufactuals or dramatizations on a product selling theme.

MPPA's collections from spot broadcasting sources have been on a sturdy upbeat since last October. Responsible for the large chunks of royalty coin have been the car manufacturers, with Chevrolet, Dodge and Plymouth accounting among themselves since then for at least \$6000. With Ford slated to increase its spread of transcription placements by a huge margin, the music bill for the campaign will figure repond \$29.000. In the event this royalty payment is made this month along with the one that is due from Chevrolet, the MPPA's divey for Following tabulation is the actual sums glatributed by the MPPA. The latter deducts 10% for its copyri ht checking, license issuing and book-keeping services:

1936	1935
 \$10,225	\$4,997
 . 13,164	5,486
29,488	7,389
 . \$52.877	£17 279

TEXACO SIGNS **CANTOR FOR** FALL

Eddie Cantor will be on the air Eddie Cantor will be on the air for Texaco next season. No net-work is set, as yet, but it will be a sunday night show on either NBC or CBS, commencing in mid-September. He concludes for Pebeco on CBS May 10 and will make a pleture in Hollywood for Sam Goldwig. (United Artists) over the simmer.

summer.
Deal calls for a program similar to Cantor's current Pebeco show—
comedy variety program with an orchesira. From accounts, Cantor will receive in excess of \$10,000 a week for himself and the show.
Texaco will be Cantor's third sponsor'in six years on the air. He started with Chase & Sanborn.
Texaco have been dealer the santory of the santory

scarced. With Chase & Sanborn. Texaco has been a big-time radio spender for several years, paying Ed Wynn as high as \$7,000 a week, besides the additional cost of that show, and this season putting on the Jumbo' broadcasts, which averaged \$12,500 a week for the first 13 wash.

Texaco deal was negotiated and closed for Cantor by Bill Murray of the William Morris office. Hanff-Metzger is Texaco's agency.

FITZGERALD QUITS WLW: CLAY TO CALIFORNIA

Cincinnati, April 14. Ed J. Fitzgerald, music director of WLW and WSAI for the past 14 months, resigned last week. He clined the Crosley staff two years ago as an arranger, coming from Boston.

ago as an arranger, coming from Böston.
Lewis Clay, in charge of program Preparation for both stations in recent months, became ill last week and aligned as the proper comment of allowers and entering the state of the months o

WNOX Self-Confidence

When male warbler left want ad entinel over WNOX, station used by spot to Adjustical Seminal-over WNOX, station used A veteran of all phases of radio. The phase of the control of th

Foreign Contracts

Prophylactic toothbrushes renew-Prophylactic toothbrushes renew-ing a 30-minute amateur stanza over KGMB, Honolulu, for 13 more weeks. Only mall is accepted in voting on the performers, telephone calls being barred as capable of re-peaters and fakes. Recent show drew 2:145 letters, Through Con-quest Alliance.

Listerine toothpaste renewing its string of half-hour variety stanzas over CMW, Havana, Cuba, for 13

Listerine Antiseptic starting a series of 13 quarter-hour discs over CMW, Havana. Four selections played per program with listeners getting prizes for guessing the correct names of the numbers, Through Conquest Alliance,

rophylactic toothbrushes ing an amateur stanza for 13 weeks over CMW, Havana. Runs half hour per program, and the renewal brings its stretch to a full year.

American Tobacco Co. putting 'Your Hit Parade' on KGMB, Hono-lulu, for 13 weeks. Through Con-quest Alliance.

Carter Medicine renewing its one-minute platter announcements for six months over HP5B, Panama City; and TIEP and TIGHP. San Jose, Costa Rica. Meantime a new six months' campaign is being issued for HIC, Trujillo; and KoME, Hono-lulu. Through Conquest Alliance.

Volume of biz placed on foreign

Volume of biz placed on foreign stations by Conquest Alliance during the first three months of 1936 surpasses by a slight margin the volume of all of 1935. Similar upswing is reported by other foreign sales reps. Boys sfate that if agency promises, as now rendered, come through next fall, the autumn will be even better than this live-wire spring.

In reflection of the upbeat, a slew of rate-uppings on foreign outlets is currently in prospect. Couple major tilltings already have taken place. One of them is on Radio Luxembourg, France. Figures now being quoted on this outlet are \$300 per daytime quarter-hour, and \$350 per nighttime i5 mins. (Maximum single-time rate). Used to be \$200 and \$250. Another tilter is Poste Parisien, presently charging 6.000 francs per evening half-hour.

Nate Colwell in N.Y. with Station Rep. McGillvra

Nate P. Colwell has joined the New York office of Joseph Hershey McGillyra, the station representa-tive, Started Monday (13), He was last with Ruthrauth & Ryan in

Chicago.

A veteran of all phases of radio.
Colwell has resumed the original of. 500,000

150 RENT-CLIP DEALS IN U.S.

Air Mention of Point of Origination Valued by Realty Interests-Empire State's Offer to Columbia Broadcasting

RADIO CITY CASE

roadcasting is probably the only-business that can capitalize the na-ture of its service so as to obtain rent-free office space. Where the rental is not entirely cuffo, substan-tial discounts can often be obtained. All because radio programs men-tion the address from which pro-grams originate!

It has been estimated that around 150 stations in the United States enjoy complete or partial escape from the pangs of landlord duning through various understandings.

through various understandings. Rent gratis or discount angle finds itself most prevalent in cases where the station locations involve big office buildings, department stores, hotels, banks and bus termilials. Outstanding instance of the value of the address plug over the value of the address plug over the air is exemplified in the report that the Empire State Building has offered CBS free studio space if it will move its main offices into the upper floors of the 102-story strucupper floors of the 102-story struc-

In Chicago CBS' key, WBBM; gives the Wrigley building and the gum a helping hand by constant mention of the spot as the originating source of the station's programs. With WHK, Cleveland, it's the Highes Secret. Ing source of the "Seaton Frams. With WHK. Cleveland, it's the Highee Store, while in the case of KMBC, Kansas, City, it's the Pickwick hotel, also the town's leading bus terminal. As an example of the smaller town there's WIBX. Utica, which swaps the rential for frequent airing of its location, the Feople's National Bank.

Taking first place in the list of location exploitation tieups is that of NBC and Radio City, with the recognition of the value involved to

the land hadio city, with the recognition of the value involved to the landlord, it is said, having played a major part in the arrival of a rent figure between RCA and the Rockefellers.

Helen Arlen out as program-pub-licity director of KMTR (Holly-wood) to free lance.

Agencies—Sponsors

WDAE TO E. KATZ

WOWO, Ft. Wayne, Now Nationally Handled by Same Co.

WDAE, Tampa, has designated E. Katz Special Agency as rep. Florida outlet operates at 2,500 and 1,000 watts, is a CBS affiliate, and was previously sold by Free, Johns & Field

Field,
Meantime, WOWO. Ft. Wayne,
heretofore represented in New York
by Norman Craig, and elsewhere by
Katz, is shifting all of its biz to
Katz as of May 1. Katz is currently
papering agencies and sponsors with
a brochure defining WOWO's marketing area, and listing programs,
accounts, etc.

Canadians Seek **Anglo Viewpoint** In Newscasting

Montreal, April 14. Montreal, April 14.
Stating that 'pews on the air should be thoroughly Canadian and British in character and an effective substitute for foreign services, a delegation of the Canadian press has offered to extend the amount of news offered via the Canadian Radio Commission. At present the press gives the CRO only enough material for one broadcast at 10:45 pm. with an earlier bulletin service for the Maritime and French networks.

networks.

Press crowd sent a delegation before the House of Commons Radio committee with its plan, which offers to prepare gratis at the head office a service of radio bulleting for ethertzing by CRC and individual stations. Plan forbids sponsoring of this proposed additional free service.

Sapolio Tests Radio

Sapollo (Enoch Morgan & Son) will make a 10-week test on WJZ at 9:30 a. m., starting Friday. Bud Rainey of WHN will play the editor of the Spotless Town Gazette. Ed East is working on the production and end

Sapollo will revive its famous advertising campaign of years ago. May go network in fall. Maxon is the agency.

Edelweiss Beer, now through the Blackett-Sample-Humnert agency, has signatured for an cross-the-board 15-minute show on across-the-board 15-minute show on WIND Gary, Ind., to follow imme-diately upon the daily 80-minute Chicago Cubs baseball game re-en-actment.

Beer program will also be a sports-review and will ride from 8-:15

Scott-Bowne account has switched from Marschalk & Pratt to Young & Rubicam.

National issuit Co. will supplement its three-times-a-week 'Harmony Bakers' program over 'NBC with spot bookings of the broad-casts stencilled on wax.

Westinghouse is using 50 stations for its Jubileers' transcription series. Talent is the 'Honeymooners,' mixed harmony duo. RCA Victor is doing the waxing for NBC Local Sales.

Frank McMahon agency handling new V. E. Meadows beauty series over WHN, New York, now on Mon-day to Saturday inclusive at 12:15 p. m. EST. Meadows handles the air chores himself.

Gunther rewing firm of Balti-more placing baseball resumes over WBAL through the I. A. Goldman

Pittsburgh Brewing signaturing two five-minute ball resumes per night over WCAE, Pittsburgh. Hit the air at approximately 6 and 11 p. m.

p. m.

Remington-Rand last Friday signatured a contract with WINS, New York, calling for one 15-minute newscast before, and one after the Newark Bears biaseball game (sponsored by General Mills). Newscasts start tomorrow (Thursday) with opening of the ball season and are handled by Bill Harper.

New chunk of biz with WINS marks Remington-Rand's second venture into the local field in the Eastern area. Also sponsors Five Star Final' ddily over WMCA, New York, and the Intercity web.

Atlantic Refining, through N. W. Ayer, adding baseball to its CBS web show, by buying up play-by-play descriptions of the home games of the Philadelphia Athletics and of the Philadelphia Athletics and Phillies. Will be aired six times a week over WIP, local indie. Quaker town is the only

where the gasoline sponsor

WJZ Seeks 500.000 Watts

WOR, Deemed Logical Petitioner, Failed to Act-Way Clear for NBC

Application for 500,000 watts power was filed with the Federal Communications Commission on Monday (13) by the National Broadcasting Company and RCA in be-half of WJZ, New York, now oper-

casting Company and RCA in behalf of WJZ. New York, now operating at 50,000 watts. Plea simultaneously asked for an okay to erect a 640 ft. all-steel antenna, to help the Blue's key outlet spray its proposed half million watts.

Chances of NBC's landing the ultimate in wattage are viewed in the trade as being of the best. Understood that in case the petition is okayed in Washington, WJZ's transmitter will be removed from its present site in Bound Brook, N. J., to a site in West-discovered from the present site in Bound Brook, N. J., to a site in West-discovered from the present site in Bound Brook, N. J., to a site in West-discovered from the present site in Bound much power should have been WOR, Newark-New York. This was long-expected. For some reason the latter never put in a plea; thus opening an avenue for NBC's maneuver.

WHO, Des Molnes, is also seeking 500,000 watts. WLW, Cincy, is the only station of that power at present.

PROLOG AND EPILOG

'Jumbo' Air Version In That Rela-tion to Stage Show

There will be one more Texaco broadcast from the Hippodrome, final program going on next Tuesday (21), although 'lumbo' closes this week. Contract originally called for 13 times and was renewed for a similar stretch, being revised downward for the second series.

Broadcasts will total 26 times, although the showl's pregramm I for

though the show's engagement is of 22 weeks' length. Three programs were given before 'Jumbo' opened.

Rose O.O.'s Hillbillies

Billy Rose is dickering for Zeke Manners' Gang' (7) to appear at the Texas Centennial celebration this summer. Hilbilly unit is now airing over WMCA, New York, for Clemens Clothes and Kelpamait. Latter has just renewed for 13 more

weeks.
Rose is planning a large hill billy flash for the southwest show, and is looking over similar turns.

Local History Serial Sponsored by Socony Oil

Rochester, April 14, WHEC launches its largest studio-moduced program April 14, a dramatized history of Rochester and the Genesee Country called Queen of the Genesee. Fifteen-minule episodes will run five nights a week 7:30-7:45 sponsored by Socony-Vacuum for 26 weeks.

Show was written by Walter Folmer, actor and former partner in Kondolf-Folmer, stock company here. He also will be narrator. Program regulres 22 people, including six-piece ork and three child actors. All have had local experience on radio or in Community Players productions. Cast includes Marghen Buck, announcer: Nicholas Pagilari, producer: Clete Lochner, dramatte director; George Culp, Mrs. Hawley Ward, Ruth Berentsen, Mrs. W. H. Lewis, Cameron Switzer, Charles Alnsley, Margaret Cusack, Freddie Schubert, Lorraine Altman, Betty Ann Lazarus, Kenneth French and Charlotte Edwards.

Story starts in Indian tilinge before coming of the whites.

Zimmerman to KTHS

Ed immerman is leaving NBC's stations relations staff to manage KTHS, Hot Springs, Ark., for Col-

onel Will Barton.
Zimmerman joined NBC in Aine,
1931, coming from KPRC, Houston.

OMMERCIALS

WEEK OF APRIL 15-21 (ALL TIME EST)

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling account

account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S. (Saturday).

NBC

10 F-WEAF
First Nighter
Francis X Bushma
Betty Lou Gerson
Ariton Brickers
Harry Jackson's C
Aubrey Wallace
CABNATION Mil.
19-M-WEAF

10-M-WEAE
Lullaby Lady
Maud Muller
M. L. Bastin
Ruth Lyon
Envin, Wasey
OITEEN SERVICE
S-F-WEAF
Dragonette

SITTEN SERVICE
SEICA D'AGOMÈTE
ROSARIO BOUTION D'
QUARTE
LIOITÉ & RON
5:30-52u-W3Z
Man From Cook's
Malcoim Le Prade
Lew White
Werthelmer
COX GELATINE
H a.m.-Thurs.-W3Z

il a.m.-Thurs.-WJZ Jack Berch *Katz

0

Forest Lowis
Vivian Fridell
Jess Pugh
Clare Baum
Charles Eggleston
Cecil Roy
Marie Nelson
Pauline Hopkins
James Goss
*Comer AMERICAN CAN Ben Bernie & Ladi Viola Philo Jan Peerce •Fulier-Smith-Ross *Fuller-Smith-Ross
AMERICAN
HOME PRODUCTS
(Anacim) **Comer HRINTOL.-MYERS 9-W-WEAF (Sai Hepsiles)
Fred Aler Portland Grant Billeen Douglas Jack Smart
Feter Van Steedan**Young & Rubican**CABPANA
10 F-WEAF

Easy Aces'
W.JZ-7 P.M.
Fuen.-Wed.-Thur.
Gogdman Ace

Fuen.-Wed.-Thu
Goelhum Ace
Jane Ace
Mary Hunter
(Relynos)
Mon's-WEAF
Hammerstein M.
led Hammerstein M.
led Hammerstein M.
led Hammerstein Healty
Lucy Laughin
lazv Dan
"Blackett

*Blackett
AMER. TOBACCO
A-Sat-WKAF
(Lucky Nirlie)
'Your Hit Parade'
Carl Hoff Orc
'Lord & Thomas
16 p.m.-W-WEAF
Al Goodman Orc.
'Lord & Thomas
AMER. RADIATOR
1:30-Sun-WKAF
'Etroside Recital 7:50-Sun-WRA: Fireside Recital Sigurd Nilssen Willie Morris Frank St. Leger Orc

Willie Morris
Frank St. Leger
Orq
Orq
Han Advt.
Ma. A. Ft.
9-38-WEAS
HARY HOFFICE
HOWARD PROFILE
HOWARD PROFILE
HOWARD PROFILE
HOWARD PROFILE
WILLIAM HARVING
DEVIG HERVER
EGILL SPECE
WILLIAM HORSE
BIRCHER
B

*Katz
ELGIN WATCH
10-Tu-WEAF
Eddie Dowling
Ray Dooley
Heleh Ward
B'ny Goodman's Or
*J. W. Thompson Waiter bodering
*Blackett
*BETTEH SPEECH
INSTITUTE
*S-Nun-WJZ
*Tour English
*Auspitz & Lee
BOURJOIS SALES
Mon-\$-530-WJZ
*Creening in Parky
Marton Downey
Pickine Sisters
Mark Warnew Orr

*J. W. Thompson
FOBD
Fri-9:39-WJZ
Fred Waringe Pen
sylvanians
N. W. Ayer
FIRESTUNE
8:30-M-WEAF
Vocal Ensemble Pickins Sisters
Mark Warnow Ore
Lord & Thomas
BOWEY'S
Su-1:30-Thurs0 p.m.-WEAF
While the City
Sleeps'
Finney Briggs 8:30-M-YEAF Vocat Encemble Nelson Eddy Margaret Speaks 'Sweeny-lames 2:45-Sa-WEAF Morin Sisters

Ranch Boys

"L. W. Ramsey
S:15-Fri-WJZ
Wendail Hall
Framey
GENERAL FOOL
STANDAY
Show Boat
Lunny Rous
Frank Mcintyre
The Westorners
Office Standay
Lunny Rous
Frank Mcintyre
The Westorners
Office Standay
Louny Rous
Frank Mcintyre
The Westorners
Office Standay
Louny Rous
Frank Mcintyre
Louny Rous
Frank Mcintyre
Louny Mossey
Louny Marie
Southernaires
Whistree
Southernaires
Windred See
Senton & Bowle
(Jeil O)
-Su-WJZ
Jack Benny

7-Su-WJZ
Jack Benny
Mary Livingston
Johnny Green's Or
Kenny Baker
"Young & Rubicam
GENERAL MILLS
(Gold Medal)
18-45-W-E-WEAF

Betty Crocker Cooking Recipes *McCord Co.

(Bisquick) 4-Dally-WJZ

Heity & Bob

Edith Davis
Dorothy Shidler
Elizabeth Relier
Loette Poynton
Frank Dane

**Blacket*

GEN. MOTORS

10 p.m.-Su-WEAP
Anna Kaskas

10° p.m.-Su-WEA
Anna Kaskas
Archur Care
Erno Rapee, Cond
G Motors' Ore
*Campbell-Ewald
HOUSE-HU-LD
FINANCE
Bernardine Fivar
Sidney Elistrom
Galilicchico Oro
*C. D Froy
HOBELIT'S

*C. D Frey

*HORLICK'S

(Maited Milk)

to F-7:30-WJZ

Lum & Abner

Chester Lauck

Norris Goff

*Lord & Thomas

SEEGEN 9:36-Sa-WJZ Waiter Winchell "J Wait. Thomp JOHNSON & SON (Floor Wax) 8 p.m.-Men.-WJZ Fibber McGee & Molly

Marion & J Jordan Charles Laveer U. Marcell's Orc •Needham, L. & B

S. C. JOHNSON & (Glo-Co) 7:45-Tis-WEAE Lire Studies Tom Powers Needham, L & B

IKELLOGG
5:50-Dally Ex. Sa-Su-WJZ
Stnging Lady
freens Wicker
8:30-F-WJZ
James Melton
tted Nichol's Ore
N. W. Ayer

N. W. Ayer
KRAFT-PHENIA
10-71-WEAF
Bing Crosby
ZaSu Pitts
Efrem Zimbalist
Verber
Lapy Efrem Zimbalist
Norther
Norther Wayne King Oro

LABUS & BROS. (Edgeworth Tob'co 9-Wed-WJZ

9-Wed-WJZ

Corn Cob Pipe Ci'b'
Pat Binford
Squire Hix
Sue Hathaway
'B. B. D. & O.
GEORGE W.
LUFT CO.
(Tangeer
10:30-Tu-WEAF
Jimmy, Filder
'Cocil, W. C.

MACFADDEN Crue Story 1 9:80-F-WEAF

CYUM NIGYUI
D:38.F.WEAF
COURT OF HUMBE
PROVING OF HUMBE
PROVING HUMBE
REAL HU

B. D. & O.
REYCHEE CO.
REYCHEE

Voice of the ple Parks Johnson Jerry Belcher *Stalk-Gobie

Stalk-Goble
FACIFIC BURAY

PACIFIC BURAY

Desp-Th-Wy
Daye
Tim Fravillo
The Facility

sred ven Amen
lean hickory
lean

STAND BRANDS

(ROWLFFOIL

(ROWLFFOIL

(ROWLFFOIL

(ROWLFFOIL

SAST-WEAF

Frank Fay Calling

SAST-WEAF

Frank Fay Calling

SAST-WEAF

Frank Fay Calling

SAST-WEAF

Frank Fay Calling

SAST-WEAF

A K. Spencer.

(Rowl Good Some

Graban McName

(Rowl Good Some

Charles Moore

Dir.

Carleton E. Moore

Dir.

Carleton E. Moore

Dir.

Carleton M. Moore

Michael Italetto

Kathleen, Wilson

Berlice Barvin

(Fleischmann)

S. Thera-WEAF

Condition Sarton

(Royal Gelatine)

T. Some

Hill Conn Varlet

Ruth Chaterton

June

Rowl Gelatine)

T. Some

Graban McCam

Graban

Graba

(Phillips Mag)
9-F-WEAN
Walts Time'
Abe Lyman Ore
Bernice Claire
Frank Munn

Company of the compan

GUAKER GATS CO.

Kaltenmeyer's Kindergarten'
E.398-Set, WEAF
Bruce Kamman
Johnny Woit
Thor ricon
Merrill Fugit
GU Krisp)
30 n.m-FriWEAF
Mario Kolatner's Or

"Gardner' B. C. A.

Josef Roistner's Or Gardner, C. A. 2 p.n. dun-NIZ.

'Angric R. C. A. 2 p.n. dun-NIZ.

'Magric R. General Roy Frank Black
B. Huberman

Victor Glee Club

Tommy Dorsey Bd

*Lord. & Theinas

REA1. NI-L.

9-Su. Way

Jack Hylton Bd

Pat O'Malley

Alec Tempicton

1-00, Ruinpal

Alec Temperon

*i.o. Rurpell
REGIONAL ADV.

10:30 a.m. W-FWEAF

'Mystery Chef'

*McCann-Erickson
REMINGTON

7:15-Tu-Tu-Sat

Edwin C. Hill

Frank Munn
(Dr. Lyons Tooth
paste)
9-81-WFAF
Manhattan MerryGo-Round'
Rodney McLennon
Rachel Carlay
Men. 2-bout Town
Andy Sannella Ore
"Hackett
4:16-Mon to Fri(Dr. Lyons Tooth
powder)
WJZ

Back Stare Wife'

'Back Stage Wife'
Vivian Frideil
Ken Griffin
Henry Saxe
Mary McCormic
James Goss

Ken Grims

- Flactic Common Co mary McCormic James Goss Blackett (Phillips Milk) 4:39-Tu & Thurs-WJZ 'How to Be Charm-lng' Beatrice De Sylvera 'Blackett

*Blackett
SUN OIL
6:48-Daily Except
Sa-Sa-WJZ
Lowell Thomas
*Roche Williams

Roche Williams
SWIFT
SU p.m.-Mon
WEAF
Studio Pariy
Sigmund Rombers
Lionel Barrymore
Margaret Matzenauer Ruer Felix Knight *J. W. Thompson

RAUF
Pellx Kight
J.W. Kinght
Pellx Kinght
Pellx Kinght
12-Su-WiZ
Pageant of Youth
Clements
TEXAR CO.
PERCENT WEAP
Eddy Duchin co
Donald Novi
Jane Pickens
Winni-Steiner
Wi

CHAS. WAKNER
10-W-WJZ
J. Charles, Thomas
Frank Tours Ore Matt Crowley
*Elenton & Bowles
(Wonder Bread)
CONTINENTAL
BAKING
*6:45 Dally ex. Sa &

*Cecl. W. & C. C. WEED CESS AND CESS AN 4:15-Fri. & Mon. WEAF Phillip Lord Call

4:15-Frl. & Mon.
Pinilly Lord Call
Parilly Lord Call
Pallip Lord Call
Pallip Lord
Seth Parker Quartet
Geover, Cornell, N.
WOODBURY S.
9:45-5-8-WJZ
Parker WJZ
Parker WJZ
RAMON
Maria, Forbea
Roy Batgs
RAMON
Lord Medical
Lord Medical
Lord Medical
Lord Michell
Inc.

Su-WABO
Renfrew of the
Mounted
Laurie York Erskine, Au.
House Jameson
Nancy Kelly
Warren Bryan
*B. B. D. & O.

CORN PRODUCTS 12:15-M-W-F-Sa-WARO

Musical Reveries'
Stuart Churchill
Orson Wells
Ken Wood's Orc
*E. W. Hellwig
CREAM OF
WHEAT
6-M-W-F-WABC

Buck Rogers'
Matthew Crowley
Adele Ronson
Edgar Stehli
Joe Granby
Walter Tetley
E. R. Johnstone.

E. R. Johnstone, Au
"Thampson
E. L. DU PONT DE
NEMOURS & CO.
S-W-WARC
Cavalcade of Am.
Arthur Pryor, Jr.,
Dir.

Arthur Pryor, Jr.,
Dir.
Kenneth Webb, A.
Webb, A

HECKER II-O

Columbia

ACME PAINT 6:30-Su-WARD smiling McConnell Henri, H. & MoD

AFFILIATED (Louise Philippe Cosmetics) 7:15-W-WABO 'Parla Night Life' Armida Pierre Le Kreuno *Blackett-S-H

A & P 7:86-Tu-W-Th WABC Rate Smith's Coffe Time Ted Collins Jack Miller's Oro Paris & Peart

AMERICAN HOME PRODUCTS (Edna Waliace Hopper Cosmetics) 11:15 a.m.-M to F-WABC

11115 a.m.-M to FWABDO

Tomance of Helevan

Trent

11:45 a.m.-Mon Fri-WABO

Fri-WABC
'Rich Man's Darling'
Peggy Allenby
Ed Jerome
Ethei Remey
Carl Swenson
Ona Munson
Bianche Sweet

(Bisodol) 8:30-F-WABC 8:30-F-WABC
B'way Varieties'
Oscar Shaw
Carmeta Poncelle
Elizabeth Lennox
Victor Acrien's Orc
(Old English Floor
Wax)
8 p.m.-Tu-WABC
Lazy Dan, the
Minstrel Man
rving Kaufman
"Blacket"

"Bindier!
ATLANTIC REP.
"As AWABU
Atlantic Family
Tour'
Frank Parker
Bob Hope
Honey Child
Jack McBryde
Jack McBryde
Jack McBryde
Jack McBryde
Ned Nichols Orc
"N W. Ayer
CAMPHELL
(Soup)

Victor Kolar

9:39-Ta-WABO

9:39-Ta-WABO

Polar

Rosemary & Priscil
1a Lane

Conkil

Charles Newman

Charles Conkill

Charles Newman

Charles Cockerill

*N W Ayer

GEN. HAKING

HAKING

HAKING

KARING

KARING 9-F-WABO 9-F-WABO
Hollywood Hotel'
Dlok Powell
Jean Dickenson
And So They Were
Mary
Edith Fellows
Bert Lytell
Raymond Palge Ore
Frances Langfurd
Igor Gorin
(Tomato Juice)

Grand Control of the Control of the Control of Control (Tomato Julee)

8:30-1-WARO

8:30-1-WARO

8:30-1-WARO

8:30-1-WARO

8:30-1-WARO

8:30-1-WARO

9:30-1-WARO

9:30-W-WARO

18ferabman Turne

18ferabman Turne

18ferabman Turne

COCA-COLA TOO.
2:30-W-WABO
TRefreshment Time
Refreshment Time
1.1 Bowilly
Ray Noble's Oro
1.1 Bowilly
Ray Noble's Oro
1.1 Bowilly
Ray Noble's Oro
1.2 Bowilly
Ray Noble's Oro
1.3 Bowilly
Ray Noble's Oro
1.4 Bowilly
Ray Noble's Oro
1.4 Bowilly
Ray Noble's Oro
1.5 Bowilly
Ray Noble's Oro
1.5 Bowilly
Ray Noble
1.5 Bowill
Ray Noble
1.

*Lord & Thomas

G. KRITEGER
(Beer & Ale)

7:16-Tu-Th-WABC

Kreuger Musical
Toast'

S Schermerhorn
Jerry Cooper
Ray Block's Ore

*Blow Richard Clark
(Paimolive Shave)
19-W-WARO
Gang Busiers'
Phillips Lord
Alice Reinhart
James VanDyk
Howard Smith
Matt Crowley
*Eignton & Bowles

Hay Block's Ore
Blow
LADY ESTHER
10-M-WABC
Wayne King Ore
Stack-Gobie
LEHN & FINK
(Pober)
-Su-WABO
Schie Gantor
Belle Baker
Harry Binstein
Jimmy Wallington

Betty Garde Bobby Breen Burt Gordon Louis Gress Orc Lennen & Mitch LEVER BEUS, (Lux Soap)

MYERS
(Chesterfield Cigs
9-W-WARC
Lily Pons

D-W-WARD
Liv-Pon WAiri
Richad Bonelli
Andre Kosteinetz
Ore throughout
Floweri-Emment
10BAWE LEREMONT
12:45 Dolly K. SaSa-WABO
5 Sa-WABO
5 Sa-WABO
5 Sa-WABO
5 Sa-WABO
5 Sa-WABO
5 Sa-WABO
6 Sa-WABO
6 Sa-WABO
7 Sa8 Sa8

*Blackett S-H.
NATIONAI. ICE
ABV. INC.
18-Tn-WABO
Partles at Pickfair
May Pickford
Jackle Cooper
Al Lyona Orc
*Donaine & Coe

ckford
ccoper
Lyons Ore
Donshive & Coe
Fiffico
Tids daily ex. Ss.
Su-WABO
Boake Carter
Hutchins
PLy

HUTCHIPS
PLYMOUTH
\$30-7h. WARG
GUILLER, the
GUILLER, the
GUILLER, the
Ed. Wynn
John S. Young
John McIntyre
Leanile Hayton's Or
Lovely Girls 8
King's Merry M'n 4
'J. Stirling Getchell
FOMPEIAN

POMPEIAN 12:15-Tu-Th-WABC Jerry Cooper Ted Royal's Orc *Topping & Lloyd B. J. REYNOLDS
TOB. CO.
(Camei Cigarettes)
9-Tu-Th-WABO

9-Ta-Th-WABC

'Camel Caravan'
Walter O'Keets
Louis Sorin
Alice Frost
Kanny Sargent
Pee Wea Hunt
Deane Janis
Ted Husing
Gien Gray's Oro

"Willim C. Esty (SOCONY VACUUM B-F-WARD

Flying Red Horse Tavern Waiter Woolf King Bee Lillie 4 Red Horsemen

Tavern Singon
Lennie Hayton On
Lennie Hayton On
Lennie Hayton On
J Stirling Gettess
STANDARD OIL
STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL
OIL STANDARD OIL STANDARD OIL
OIL STANDARD OIL STANDARD OIL
OIL STANDARD OIL

Binckett
STEWART.
WARNER
(Alemite)
10-Th-WARD
Lysbeth Fugnes
Bob McCo
Art Thorsen
Horace Reldt O
Bernie Mattlena
Campbell Sistaw
Radio Ramblers
Radio Ramblers
Cauptell Sistaw

Cuaries Grafium.
STUDERARER
STUDERARER
STUDERARER
STUDERARER
STUDERARER
GLAMMA
HIMBER
Clamma
Horen
Holen Morren
Holen Morren
Holen Morren
(Dill's Early
S:30-31-WABQ
Pilos Emony
Filok & Pal
Landt 3 & While
Benny Kruger's C
*Arthur Kudner
WARD BARING

WARD BARING 6:15-Tu-Th-Se-WABC WABC

News of Youth'
Laddle Seaman
Jackle Kelk.
Ethel Blume
Aifred Corn
Lester Joycu Walsh
Haniey Stafford
Himan Brown, I
Pietcher Ellia
WASEY PROPU

WASEY PRODU Singing Sam' Harry Frankei 12-Daily Ex No

Parties of the control of the contro

(Machineless Permanent Way

6-Su-WABO Phil Spitainy's A

Girl Era.
Ariene Francis, m.
Maxine
3 Little Words
Evelyn Kay
Gybsy Cooper
Rochelle & Iola
Pat Harrington
*Grey Adv Arsex

Gertrude Niesen,
*Donnhue & Coe
*SIURINE
(Eye Wash)
9:39-Thu-W0E

'Listen to This'
Johnny & Doty
Lew Diamond On
'Noisser-Meyerlei

5:15-M to F-W

5:15-M to F-Wolf
Omar the Mysic
Alf. H. H. Joachim Di.
Raiph Schoolman
Ethei Everett
Ann Sedgswick
Jeff Sparks
Edm'nd MacDoult
Ariens Jackson
Eddie Vreeland
Camille Joachum
"Hanff-Metzer

SSS Tonici 8.30-F-WOR

The Music Box Mary E. Wood Bailsy Axton William Stoess "Johnson-Dallis WASEE (Zémo)

M to Thu-11:15

PURITY BAKERIES

Mutual

CAL-ASPIRIN 12:45-31-W-F

12:45-31-WW-FPalitete and Star Chare Mary Afflick
Mary Afflick Alloc Hill
Beas Flyn - Y.-G.
CROWN OVERALI.
1:45 p.m.-ThuTroites Common Meadight
Crown Headight
Crown Headight
Crown Headight
Crown Grown
Charles Wayne
Devore Sis
William Green
Charles Gr

CRUSADERS
Mon-8:15-WOB
The Crusaders WOSAIDERN
Mon-8:15-WOR
The Crussders'
Fred G. Clark
"Marschalk & Frat
1145-Mon. to FriWOR
"Blacker!
GORDION
BAKERIES
7:30-M-F-W-WOR
"Lone Ranger"
"Sebi

GRUEN
TAB-TH-Sa-WOR
Time Turns Back'
De Gormo & Kilb'ne
HEALTH
PRODUCTS
6 p.m.-Sun-WOB
'Amateur Night'
Ray Perkins
Arnoid 'Johnson Or
'Wm. Esty

Wm. Esty
HOUSEHOLD
FINANCE
10:30 p.m.-Sat.-WOB
Sherlock Holmes'
Richard Gordon
Harold West
Frey

"Frey MA(Y 9 a.m.-Thu-WOR 'Morning Mat with' Nellie Revoll 'Ted FloRita Mrs. Helen Kouses

2:30-WOB
Lampighter
Jacob Tarahlab
Erwin Wasey
R. L. WATKINS
9:45 a.m. M to F
WOR
(Dr. Lyons Tools
Powdet) (Dr. Lyons' 100-Powder)
Back Stage Wile'
Vivian Fridell
Ken Griffin
Henry Saxe
Mary McCornick
James Goss.
Blackett-S-H.
WANDER CO.

*Blackett-S-II.

WANDER CO.

(Ovaltine)

S-M to F-WOB.

Molily of Movies

Kirby Hawke

Gene Byron

Blackett-S.-H.

Raymond Rubicam, chairman of the board of Young & Rubicam, fin-gering architect's drawings of a new country place in Bucks County, Pa

Murray Grabhorn, chief of John Blair's New York division, trotting out his golf clubs and divoted ill on his first round.

Dexter Masters off to Europe for Fortune Magazine. No longer with Tide.



When you choose either WENR or WMAQ you are headed in the right direction toward the country's second greatest market. These two dominant NBC stations have the power to reach, the ability to attract and the influence to direct the buying habits of a tremendous audience in the wealthy

Chicago area. Either WENR or WMAQ-you can't go wrong

WMAQ WENR

50,000 WATTS

50,000 WATTS

CHICAGO

Two of NBC's Managed and Operated Stations

Drugs, Foods Dwindle as Class

Both the drug-cosmetic and the food classes of business slid off on NBC the first three months of this year, as compared to the grosses from these sources the same period in 1935. Petrols and the automotives spent more money this year than they did last while the fact that Lucky Strike went two hours a week accounted for tobacco contributing 4.5% of the first quarter's income as against the 2.5% which prevalled for last year's initial quarter. Spurt in building and repairs that followed the Washington Administration's campaign along that line makes itself evident in the increase of billing for the distributors of building supplies and paint. Responsible for the drop in the soap classification was the switching of the Colgate Palmolive Peet account to Columbia.

Percentage rating of NBC's income by industry for the first quarter of 1936 as compared to 1935 follows:

		First Juarter	First			irst Quarter	First Quarter
1	NDUSTRY	1936	1936		NDUSTRY	1936	1935
- 1.	Drug	33.7	37.2	14.	Stationery		
2.	Food	28.9	33.8	15.	Office Equi	pm't	
3.	Petroleum	8.5	6.1	16.	Schools		
· 4	Automotive	7.5	4.9	17.	Jewelry		.1
5.	Laundry Soa	ps: 4.7	5.5	18.	Travel		.1
6.	Tobacco	4.6	2.6	19.	Machinery		
7.	Miscellaneou	s 1.7	1.0	20.	House F'rn	ish'gs	
. 8.	Radio		1.6	21.	Wines, Bee	rs	
9.	Paints			22,	Garden	-	
	Building,		.8	23.	Shoes	_	
11.	Financial		1.9	24.	Sporting G	- aboo	
12:	Confectioner	У.	1.6			·	
13.	Clothing		1.1			100.0	

SHEPARD'S STATEMENT TO BRIDGEPORT, CT.

Bridgeport, April 14.
In statement to press, John Shepard 3d, Yankee network prexy, attributes coming switch of WICC. Bridgeport-New Haven, from CBS association to basic NBC blue web to fact that CBS was unwilling to put WICC on its basic network, thereby making available to it only a portion of its commercial programs.

Shepard expects WICC to get practically all the NBC blue commercials. He announced further that the Yankee chain will, on or before Jan. 1, drop some of its present affiliates, add others and in general be strengthened.

Wilfred W. Fry, N. W. Ayer's rez, better after a stretch in a prez, better a. Philly hospital.

Spatari Code on WBNX

WBNX. Bronx is planning a series of regular short wave broadcasts with the trick Spatari radio code as soon as its 200 wait short wave transmitter is completed. Station has been toying with the novel code for over a year with spasmodic tests. Broadcasts in lingo will be added to regular schedules directly. Carlo Spatari, it's creator formulated the language by employing the seven notes of the musical scale. Phonetically its the same in all languages.

languages.

New Blood at WNOX

New faces at WNOX include:
William Larsen, formerly associated
with the Tennessee Valley Authority, who is writing continuity, and
Darwin Mueller, salesman from
Clincinnati.

Kenneth Cox and Charles Dob-son are new control operators.

Transcriptions -

Bell Telephone of Pennsylvania is launching a test platter campaign through Aitkin-Kynett over a group of Pennsylvania stations. Wax hits the ether thrice-weekly, half-min-uit apiece, over weekends. Test to run six weeks.

Consolidated By-products (Marco dog food) renewin, its Eastern disc campaign of 15-mitate pli.-test through the McLain agency in Philly. WNAC, Boston, now also con the list, getting two stanzas weekly. weekly.

Ford dealers' new 'Ford V-8 Review' has been hopped in schedule size since first planned by N. W. Ayer and McCann-Erickson. Instead of hitting 255 stations, it will go to 343 when it starts next Monday. Talent for the platters is Victor Arden's orchestra, Ray Heatherton, singer, and the Do-Re-Mi girls

trio.
On 330 stations, national rates will be paid. Remaining 13 go under local fees. World Broadcasting doing the cutting, with the dual agencies sending the wax out on once-weekly, twice-weekly, and thrice-weekly schedules.

Du Pont's 'Paint Parade' has been shipped to dealers in 10 more cities for placement on local stations. Hit 17 spots before. Cutting orders for the wax are issued through BBD&O, Lt the placement and bankrolling is done by du 'Pont dealers,'

Nell Vinick, through Neff and Rogow, has placed an order with World Broadcasting for 4 fifteen-minute, and 4 five-minute platters.

iagara, Hudson, through BBD&O, is ordering a campaign consisting of 25 one-minute disc announcements.

Dracket Co. (Drano) will sponsor a Peggy at the Switchboard cam-pages over WLW, Cincinnati, through the Ralph H. Jones agency, May expand elsewhere later, Cutting job, by World, calls for 52 quarter-hour, stanzas.

Mack Gordon will be on the receiving end of questionnaire volley with Bing Crosby on Kraft airer with Bir April 23.

Station Men, Led by Arthur Church, Seek Delay on 5-5-5 Committee Report

Shaving Close

Hollywood, April 14.
inch-penny tactics of local
broadcaster has local gang
amused at his latest economy
move. He's given strict orders
to switchboard operator to ard operator to to switchboard operator to turn off three electric clocks in the studio at night when she closes board. Saving said to be 25c, a month.

Publicity Exchange Set By Texas and Arkansas For 1936 Centennials

Little Rock,

Texas, and Arkansas Centennia groups alphonsed and gastoned one centennial radio exec, and S. A. Vinsonhaler, KLRA. Little Rock, manager. When Texas boosters visit here April: 27 KLRA will give hour's airing of University of Texas band and describe parade through business district.

On May 8 Andre

business district.

On May 9 Arkansas hillbilly program boosting Texas Centennial will be aired over KLRA, while two days later, program over Texas Quality network and emanating in Dallas will plug Arkansas centennial. Harlan Hobbs, Arkansas centennial exposition publicity director, this week conferred with NBC relative to proposed radio show late in May over NBC net in honor of state's celebration.

Dick Powell, Lum and Abner, Rob Burns and Ross Graham, all natives of Arkansas, are under invitation to help.

Willard Kennedy, ex of WTAM, added to announcing staff at WWJ, Detroit.

Issuance of the Committee of 15's report on radio set ownership may be held up further by objections interposed by the radio station cam Church, KMBC, Kansas City, one of the broadcaster mem-bers on the committee, is complainbers on the committee, is cumpaning that the three-association co-terie hasn't held enough meetings on the project and contends that be-fore the survey is released the sta-tion operators should be permitted to check it over and see whether the figures conform with data collected locally. Agreeing with Church's viewpoint is James W. Baldwin, managing director of the National Association of Broadcast-

rs. While Church charges that the While Church charges that the survey is being railroaded, the national webs are demanding that th release of the data be expedited. NBC and Columbia aver that the frequent postponing of the report has interfered with the completion of promotional jobs that they have been working on and that if there are any more delays the set ownership material will become obsolete. The data in the survey is dated as of Jan. 1, 1936.

Available Next Week?

Available Next Week?

Available Next Week?

Coples of the report are now making the rounds of the Committee of 15 for approval. Committee consists of five delegates each from the NAB, the American Association of Advertising Agencies and the Association of National Advertisers. Unless the station men have their way, the survey is expected to become available to the trade by the end of next week.

NEC and CBS are slated to furnish their respective affiliates with local cullings from the official compliation of set ownership, both of the home and auto variety. Networks' own research departments

the home and auto variety. Net-works' own research departments will have to do their own digging for set ownership by county, since the figures as they now stand deal exclusively with state tabulations.

In the Spring a WISE man's fancy lightly (but not Too lightly) turns to thoughts of time the desirable time that may soon be available on WLW 42

Sarryard Immaes.

6 Mins.

10 AF, EST, Thurs.

10 AF, New York

WEAF, New York

(Thompson)

Florence Gill is a familiar voice
to film goers as she supplies many
of the odd noises for Walt Disney's
screen characters. It's a wide
variety she's abje to imitate. Not
content with just domestic animals,
ahe's vocally well charged enough
with the start of the repertorie was
closing cackle delivered in operatic
style, which ended in a split
high C. Beforehand she talked informally about her talent, but this
stanza revealed that her trick
throaty achievements have cut in
on her speaking chords. She's
cations. A natural gor taughs on
this heavily-studded Kraft program.

Brd.

12- Walse of WWU (Detroit) or

Lita Wales of WWJ (Detroit) or recovered from illness,

JERRY



Mgt. CBS Artist Bureau



MANAGEMENT WILLIAM MORRIS AGENCY





RADIO SCRIPT WRITER

Seeks connection. Work has been broadcast over NBC. Cited by Varlety (Jun. 1, 1930) among best pieces of addic showmanship, 1935. Serials or and the serial program ideas. Comil on the serial program ideas. Comil on the serial program ideas. Variety, New York City.

FREDDY MACK

ROXY THEATRE New In "YOUNG IDEAS"

'CHALK DUST' (WPA)
With Mitchell Grayson, Catherine
Standing, Violet McKinley, Eugenie Woods, Faith Avery, George
Smithfield, Amelia Romano, and
Shymon Ruskin
Whymon Ruskin
Shymon And Shymon And
Shymon Ruskin

Smithfield, Amelia Romano, and Shymon Ruskin WPA Drama 15 Mins.
Thursdays, 7:45 p.m., EST WNEW, New York WNEW has a tle-up with the WPA wherein the latter cuts down and the work of the w

Follow-Up Comment

Ziegfeld Follies of the Air (CBS) has improved Judging by last Saturday's hour. Cast and material is better knit and has acquired that the same state of same state of sundry pops, segueing into the major theme. Is but one of the sundry manifestations of show-manship.

manship:

A Sunday night dansapation marathon which means more than the average program is Lud Glustin's The World Dances,' medleying the strains of the world's folking the theorem of the world's folking the strains of the world's folking the program was 100% American for, as the announcer explained, whether it's in a cafe in Shanghal; a smart botte in Rio de Janeiro or a Broadway joint they all dance Americanese. The same distinguished and distinctive style of the Gluskin arrangements colored his American pops as when he essays the Continental dance motifs on other programs.

nental dance motifs on other programs.

Those Easter Parade broadcasts Sunday aft assumed something of logrolling proportions, WOR beat the gong by 15 mins, with Peggy LeBouteiller, socialite, and Harrison Grey Fiske, vet showman and newspapermen, as commentators on the Fifth Avenue stronger WEAP at 2:30, regular NBC WEAP at 2:30, regular NBC Announcer George Hicks was flanked by Lucius Beebe and Gloria Braggiotti. Latter's slightly dialectic inflection didn't help a somewhat uncertain transmission which varied in power, as the top-hat mike its seemingly a bit too experimental. On the whole, however, it was effective showmanship and highly successful. Hicks however, it was effective showmanship and highly successful. Hicks more than the sufficient of the suf

DEANE JANIS

"CAMEL CARAVAN"

EVERY TUESDAY. THURSDAY, 9-9:30 P.M., EST (WESTCOAST, 8:30-9 P.M., PST)
WABC—C. B. S. Personal Mgt., NELSON HESS

JOSEPH BENTONELLI

Songs 30 Mins. PITTSBURGH PLATE GLASS Thursday, 8 P.M., EST WJZ, New York

(B. B. D. 4 O.)

I Thursday, 8 J-m., ED:
WJZ, New York

(B. B. D. 6.0.)

Joseph Bentonelli, who broke down the doors at the Metropolitan , opera this season and catapulted into overnight acclaim, was to have made his air bow on Thursday night (19) on the Pittsburgh Symphony orchestra program which originates from Pittsburgh. Due to the flood, Frank Black's orchestra the flood, Frank Black's orchestra Bentoneili (pulled off a Mark as he was about to go to Pittsburgh).

Originally from Oklahoma, where he answered to the name of Joe Benton, the singer studied abroad and went native for the sake of his art, adding the 'elli' to his moni-ker. Bentonelli made his debut with the Met in 'Manon.' He did the Dream Song from this opera in try-ling the air lanes. His others were 'Song of the Hindu Merchant' from a Rimsky-Rorsakoff opera, Jeanie With the Light Brown Hait,' a Stephen Fastor number and 'Give' Stephen Fastor number and 'Give' Stephen Fastor number and 'Give' Stephen Fastor number which he wole of rich, full tones which records on the loudspeaker clearly and with definition. Singer's jechnique suggests fine control. Manner in which he holds down his voice suggests age great deal of reserve steam, Bentoneill's diction perhaps the best on the Foster number which he sings exceedingly well.

BOB NOLAN'S Beau Brummels Dance Orchestra 30 Mi

Sustaining WOR, Newark

Picked up Sunday night from the Florentine Room of the Hotel Gibson, Cincinnati, via WLW, Cincy, on a Mutual hookup with WOR, Bob Nolan and his Beau Brummels Impressed very favorably with their smooth style of dansapation and the maestro's drolling manner of address,

Impressed very tavorably with their smooth style of danaspation and the maestro's drolling manner of address.

His premiere into the Gibson was patently an MCA cooperation proposition of the man of the congrats, and while Notan weedingly wanted to skip the wire-reading, announcer Floyd Mack of WLW made considerable capital of ft.

Name bands from New York, Chi and elsewhere barraged Nolan with greetings which incidentally brings up something that, despite its familiarity in intra-band circles, seems a constant surprise to many antiery and other manager. Knowling from past experience how touchy some actors are with the usual professional jealousy, the managers invariably are moved to constant that whenever a dance manager invariably are moved to constant that whenever a dance manager invariably are moved to the profession. Or fir may be anticipation of a reciprocation. The band boys are more intelligently gracious as a rule than the actors.

Nolan's Beau Brummels get over nicely. Nolan mixes his dansapation in expert style, ranging from Stomping at the Savoy to the newest drag foxtrox. His vocals are also above par, along with a femme trio. Withai a dance combothat bespeaks big league potentialities.

BUDDY and KAY ARNOLD

BUDDY and KAY ARNOLD

BUDDY and KAY ARNOLD Songs Sustaining Mon., Wed., Fri. 3:15 P. M.
WMCA, New York
Variety series on thrice weekly, is way overboard on duplicate singing. Everyone sounds the same, singing team of Buddy and Kaylor and Singing team of Buddy and the first quarter hour of a 30 minutes' run, our team of a 30 minutes' run, our team of a sundand comment of the series of surrounding competition, never acquit themselves with distinction.

They play, own plano, tyle is confined to wandering vocals. Volces not bad, but the program doesn't give them a chance. Show'shifts to new time schedule at 1:16. p. m. EST.

LAZY BILL HUGGINS
With Louise Wilshire
Songs, Pjano
Sustaining
Thureday, 9:45 a. m.
WOR, New York
Mid-morning sustainer includes
Bass of the friendly type, Superfine the firendly type,

Hank Finney, WXYZ, Detroit, ork leader, back on job.

RICHARD BARTHELMESS with Florence Malone, Joyce Yates

Florence Malone, Joy Dramatic 14 Mins. FLEISCHMANN Thursday, 8 p.m., EST WEAF, New York

FLEISCHMANN
Thursday, 8, p.m., EST
WEAF, New York
(Thompson)
Be Not Amazed, by Lawrence
Gibson, is a very well written
sketch, and probably appealing
visually, especially during Easter
week, but it lacked dramatic sock
coming through a loudspeaker. And
was not an especially good vehicle
for Dick Barthelmess, who originally intended doing an excerpt from
Postman Always Rings Twice, in
which he is currently starred on
Broadwax. National Broadcasting
Co. Dowever, because of the themo
Co. Dowever, because of the themo
Broadwax. National Broadcasting
Co. Dowever, because of the themo
Co. However, because of the themo
Co. Dowever, because of the themo
Agriculture of the strong and strongly pacifistic speech the
sketch, was really dominated by
Florence Malone, stock radio actresses, and Joyce Yates, kid actress
new to the air. Barthelmess was heard for, nly about one-third of
the unning time of the sketch, though he was the advertised name
of the broadcast
For Easter, Darthelmess playing a
color of the control of the sketch, though he was the advertised name
of the broadcast of the broadcast of the broadcast
are cutted the opposite from his
character in Postman. He brings
health back to a paralyzed mother
and beauty to her child's soul, ridding himself in the meanwhile of an
impassioned speech against the
death and destruction of yar. At
dawn, the scarecrow is gone and a
crucifix is in the field to tell the
mother that the midnight visitor
was the Saviour.
Histrionically, the broadcast was
well nigh perfect, the femmes and
Barthelmess delivering Gibson's
thoughts as smoothly and fermily
as written.

Scho,

CESARE SODERO
With Verna Osborne, Willi
son, Garfield Swift.
Orchestra, Singing
45 Mi

45 Mi Sustaining Priday, 10:15 P. M. WOR, New York On a new sustaining program for the Mutual networks, Cesare Sodero, Italian-American conduc-tor, selected the comparatively modern work, 'Seven Last Words of Christ', in observance of Holy Week, broadcast taking place Friday night (10) at 10:15 p. m. An interesting, well done program of 45 minutes' duration.

broatess taking place Friday light, well dispropriated to the program of 46 minutes (well dispropriated to the program of 46 minutes (well dispropriated to the control of the air, but the soloists are not given any billing orally. They are Verna Osborne, contraito, and William Amison and Garfield Swift, a tenor and bartione. The voices of all are impressive and come over extremely well. The voice of Missis of the composition offered Friday night (10), when caught. Seven Last Words of Christ, an Easter type of work, first performed in Faris sometime ago, has a rather dramatic climax lending itself to strong vocal display for a finish. In between the singing, the Sodero corchestra, a smooth symphonic combination, provided musical interludes.

Char.

ADOLPH'S BOHEMIANS Concert Music 15 Mins. UNIVERSAL MILLS WOAI, San Antonio

UNIVERSAL MILLS
WOAI, San Antonio
(Hamey-Leche)
Questionable whether this air
turn pleases most listeners, but resuits to date have proved it a type
of folk program that rings the beil
among element (German-American)
at which it is aimed. Hits the air
daily, including Sundays and piped
from Schulenberg, mill town, originating in hotel lobby from whence
its piped to Texas Quality Net.
It's an adaptation of German band
idea with strings and saxophone
added in this instance. No attempt
at showmanship noticed. Band simply swings through repertoire of
oom-pah marches and waitzes with
Otto himself making announcements
in German, accompanied by Engishtisk translation. Commercial held
topsalding announcement of the atmosphere of pleasant family beer
garden.

Band sticks strictly to folk times

speams mosphere of pleasant mann, garden.

Band sticks strictly to folk tunes with no attempt at modern orchestration. While no attempt has been made to test its mail pulling strength unsolicited requests for tunes indicates healthy popularity. Flour is the company's product.

Keys.

Bill McGrath, announcer, doubling as assistant program director of KYW in place of Jim Begley, during latter's illness.

FRITZ AND THE MAJOR With Joe Hepp, Les Herndon With Joe Hepp, Les 15 Mins.
15 Mins.
FISCHER PACKING COMPANY
Mon. and Fri. 6:15 p.m.
WAVE, Louisville.

vear and a half of servi

Mon. and Fri. 6:15 p.m.

MAVE, Louisville.

After a year and a half of service in behalf of a local beer account, two local boys are back tractiler again with a 15 minute stanzary similar to their earlier vehicle. Frey similar to the laudation of a local brand of sausages. Another change is noted, too, and that's the promotion which has been assumed by Les Hernon, It's 'Major' now instance of a proper of the promotion of the promotion of the proper changes are made very smoothy and without any similarity in pitch. Chief deficiency appeared to be userly, which is written by the two (Continued on page 44)

Sole Direction, HEBMAN BERNIE,

HARRY MOSS

Head of The ONE NIGHT BOOKING department of the CBS ARTISTS BUREAU until its discontinuance

TEMPORARILY AT

1619 Broadway

NEW YORK CITY

Contemplating immediate tour of JOE HAYMES and his ORCHESTRA —15 Artists—as a dual attraction with LORETTA LEE.

JACK

And His ORCHESTRA FRENCH CASING, NEW YORK BROADCASTING Mon., 11-11:30, P.M., WABC-CBS COAST-TO-COAST Fri., 11:30-12 P.M., WOR-Mutual Per. Mgt., M.C.A.

PHIL BAKER

Gulf Refi ing Company Sundays, 7:30-8 P.M. EST WABC-CBS

Direction A. & S. Lyons

WALTER

AMERICAN

DOWLING'S EDDIE

"ELGIN REVUE"

With RAY DOOLEY Tues., 10:00 to 10:30 P.M. EST. NBC, Chicago.

FUTURE OF N. E. **NETWORK UP**

Members of the New England Network are slated to meet either April 22 or 29 to decide whether WNAC is to replace WEEI as the Boston release. Move will mean the slimination of one of the two net-works that the region now contains,

works that the region now contains.

Also up for decision will be the quarton as to whether the group will continue to call itself the New Brains of Network; take over the Tankee name or pick an entirely new monite. Besides WEEI the WEN as it now exists is composed of WTIC, Hartford; WJAR, Providence; WTAG, Worcester, and WCSH, Fortland.

Powel Crosley, 3d, Upped

Cincinnati, April 14.
Provet Crosley, 3rd, sales manager
of the Crosley Distributing Corp.
rasi-elected a v. p. of the Crosley
Radio Corp. last week by the board
of directors. He is the son of Powel of directors. He is the son of Powe Crosley, Jr., prez of the latter cor poration.

poration.

Tounger Crosley's initial business
experience was with the Prooter &
collier advertising agency several
years ago. Before assuming his present post, he passed a year in the Crosley radio factory, studying production, and then moved into the ngineering department of the cor-

R. G. Dun Show Off

Detroit, April 14. R. G. Dun Cigar Co.'s planned re-R. G. Dun Cigar Co.'s planned re-simption of amateur show over WER last Saturday (11) was put of indefinitely this week. No ex-planation given. Half-hour pro-gram, with Larry Vincent as m. c., was stated to originate from stage of RKO Downtown, which resumed vaude last Friday (10) after two months Jayoff.

Dun show, which had been set for Dun show, which had been set to:
13 weeks, formerly ran from stage
of Fox theatre for past two years.

Bud Mitchell added to:

WWJ Act Wins Contest

Detroit, April 14. "The Smoothies," girl harmony tr "The Smoothies, giri narmony trio at WWJ, will appear on the Clima-lene Carnival Thursday (16) as winners of the national guest-star contest conducted for past several weeks by Climalene.

Competition covered many of sta-tions over U. S., guest performers appearing weekly from the various stations.

WHN Staff Additions

Eugene Moore, Jr., formerly technical supervisor for Loew Circuit's production department, is new sound effects head for WHN, New York, Raymond Katz, formerly assistant night manager, has been transferred to program department as assistant to Russ Clancey. Latter is the new Early Bird spieler on the Loew outlet, replacing Charles Windsor, who shifts to production.

Theodore Schneider moves in as assistant night manager, replacing assistant night manager, replacing

assistant night manager, replacing Katz. Milton Weiss of MGM press department is regular contact man between film office and station.

Bernie's Guest Line-Up

Bernie's Guest Line-Up
Chicago, April 14.

Benny Rubin and Keller Sisters
and Lynch acts have been booked
for guest shots on the Ben Bernie
band program on NBC on April 23
as the last Bernie program in New
York this season. Following week
(May 5) Morton Downey will guest
on the show out of Baltimore. Immediately after broadcast Downey
heads for shipboard for dates inEngland and Ireland. Herman
Bernie booked the spot acts.
Bernie's program on May 12 will
originate here in Chicago and will
be in Hollywood for the May 19
program.

program

Whiteman Winners Picked

Paul Whiteman audition winners for Chleago are the Ranch Boys and Wayne Van Dyne. Go on the White-

man show May 10.

Jack Lavin, Whiteman's personal rep, in town last week for the ear o.o.

Bud Mitchell added to WJR, De-

WJR Pays Dividend

Detroit, April 14.

WJR, Inc., announced a 37½c quarterly dividend last week on its outstanding 130,000 shares. The first station in U. S. to offer its stock for public sale, WJR declared a similar dividend Jan. 20 from a reported profit of \$325,602 after charges and

profit of \$325,602 after charges and taxes in 1985.

lyidend is equivalent to \$2.50 per share on the 130,000 shares of \$5 par stock. About 30,000 shares or these were placed on sale last December at \$25 per. Stock now selling around \$30 per. Flotation was handled by W. E. Huton & Co., stock brokers who also, handled by rivate sale of WCAO stock few week's prior to WJR's.

Yellow Cab a 1st Timer

Yellow Cab a 1st Timer

Philadelphia, April 14.

Yellow Cab, largest local taxl
company, has taken to radio for
13-week spin of 6-nights-a-week
series. Billed as "The Night Owl's
Forum, session is 10-minute dish of
nocturnal gossip by Powers Gouraud, and clicks off WCAU's mike
at midnight every night but Saturday. Gouraud, station's news editor, gives up other spots on
WCAU's board.
Deal, set by Barnes and Ascon-

WCAU's board.

Deal, set by Barnes and Aaron agency, is first time Yellow has used ether locally. Recently purchased by syndicate from PRT, traction holding company, present cab firm is understood to be partly financed by Levy brothers, who operate WCAU and KYW.

Mabelle Jennings on CBS

Washington, April 14.
Mabelle Jennings, ex-Hearst theatre critic in Capital and for five months sustaining and commercial chatterer on WJSV, local CBS outlet, starts twice-weekly spiel on Columbia.

let, starts twice-weekly spiel on Co-lumbia web.

Gal, who ran drama pages for Daily News and Herald here for six years before stepping into radio last summer, is wife of Osgood Roberts, Mayflower hotel p.a. Network turns tentatively set for 7 p.m. Thursdays and Saturdays.

Here and There

Johnny Baer, new NBC singer, fice in New York, back on the job farmed out over KDKA, Pittsburgh, after injuring a nerve which put his on at 6:45 a. m. EST six times leg on the blink. n at (

G. C. Slepin has added to the WMCA, New York, sales staff. Comes from WOKO, Albany, where he was sales director.

John Boyce, new mikeman at WMBH, Joplin, Mo.

Vic Dalton says there's a price KMTR (Hollywood), but no one has approached the figure yet. Admits several dickers on for sale of sta-

Con Conrad took over emceeing chores on Fanchon & Marco's 'Gate-way to Hollywood' from Paul Ge-rard Smith on KHJ (Los Angeles).

James Fonda switched over from KHJ (Los Angeles) to Lord & Thomas radio dept.

ie Kay batoning ork on Frank Fay's Royal Gelatine airing from the

James F. Hackett, NBC engineer in New York, joining WTAM, Cleve-

Stanley Altschuler, formerly in harge of foreign programs, is charge of foreign programs, is stepping into publicity lob at WJAY, Cleveland. Bill Kavanaugh, who handles children's programs, be-comes his assistant. Mendell Jones to me be assistant. Menuel Johns is new personnel director. Beverly Dean, who did publicity before, is going back to commercial continuity and special accounting.

Jim Eberle of Syracuse falo joins announcing staff at WWJ, Detroit,

Bud Guest, son of Edgar Guest, news commentating wyr, Detroit.

Max Gordon, the Broadway producer, airs on Bing Crosby's program from the Coast April 23.

Howard W. Davis, manager KMAC, San Antonio, and the frau to Fort Worth to help line up May 23 meeting of Texas Broadcasters' Association.

Ed Wood of WGN, Chleage, and frau banged around in an auto accldent.

E. Edgar, commercial rep of WGH in Norfolk, on vacation at New Bedford, Mass. E. A. Bishop, g. m., is supervising while Edgar plays.

Leo Fitzpatrick back at WJR, Detrolt, from Florida.

Paul Raymer, after a swing to Chicago, greeted in his home office by a spell of sinus trouble and jury

Bob deHaven out at WTCN, in at WTMJ, Milwaukee, handling an atternoon show. Bill Rowens, Jr., formerly at KRMD, Shreveport, replacing Bob at WTCN.

Gordon Hayworth, recently WIXBS, Waterbury, Conn., is with WHN, New York.

Guy Hedlund, drama director at WTIC, Hartford, Joins production department at WOR, New York

Bill Goodwin, former production head at KHJ, Los Angeles, leaves the station this week.

Hewett Kees replacing Merwin Jones as second operator at KOH, Reno. Jones going to KOOS, Marshfield (Oregon).

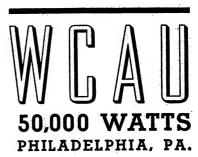
Lawrence Herring, son of lowa Gov. Clyde L. Herring, former mer-chandise field man for BS, resigned to go to Washington, B. C.

T. McClure of the NIB sales of- Chateau April 25.

THIS MUCH Can BE TOLD

WCAU's survey, involving as one feature a mail response study of nearly 300,000 pieces of mail... as another feature, nearly 36,000 answered questionnaires, and as still another feature two signal intensity studies, is not yet off press. But this much can be told. These studies reveal that WCAU's com-

plete leadership in the Philadelphia marketing area is more firmly established than ever.



Robert A. Street, Commercial Manager

Radio Reports

(Continued from page 42) continued from page 42/ boys in collaboration. In fairness, it should be recorded that the first couple episodes are comparable to the first moments of a play, in that the preliminaries are necessarily talky in order to establish the acters in the minds of the 18th boys.

44

acters in the minds of the listeners.

In last program caught (16) boys injected some Irish tunes in honor of St. Pattick's Day, Boys have livery okay, Handlapped by the script. All in all, it's just a fair 16 minutes, with a limited appeal to the mass of radio listeners. Too much stress on assuming character and voice changes, Public is hep to all this by now, and no longer expresses a mazement when a radio performer talks through his nose or 'way down in his boots. Hold.



ARTHUR *BORAN

RADIO'S MOST VERSATILE ENTERTAINER LOEW'S CENTURY THEATRE

BALTIMORE, MD.
Week April 17
Presenting his noted impersonations of states of the state, screen, radio, alght clubs and political life. Dir.: WILLIAM MORRIS Agency

ALEXANDER

"PERFORMANCE RY CHRYSLER

A CBS Super Air Show EVERY THURSDAY AT 8 P. M., EST-COAST-TO-COAST Per. Mgt., CBS ARTISTS BUREAU

OFFICES 48 WEST 48 ST.

Large and Small Units Bargain Rentals Albert M. Greenfield & Co., Inc. 521 Fifth Ave., MUrray Hill 2-6000 Agent on Premises—BRyant 0-8290

DON NORMAN

NEWSCASTER

Williams Oil-O-Matic (33rd wk.) Tel. WHITEHALL 4430, CHICAGO

GENE and GLENN
Songs, Dialog
30 Mins.
Simultaneous Broadcast
KELLOGG
Daily 8 a.m
KOIL, Omaha
These morning alr-wavers with
their homespun material cover the
central mid-west daily on their never the
work of a network, though it is not
one, as it employs no wire connections. Originating in Des Moines
at WHO, the program is picked up
by regular radio receiver and rebroadcast by each of the associated
and transmission the broadcast anthe resumblishing the broadcast an-

by regular radio receiver and rebroadcast by each of the associated
stations.

In transmission the broadcast apparently loses nothing in quality,
though what the associated stations
are up against in regulating volume
and static may be a problem for the
technical side. If this one is a fail
indication competed from a tie-up of
this sort, it appears to click.

Entertainment material of the
series is another question. May be
all right for the folks who have
nothing else to do but listen, but if
it depends on selling its sponsor's
product by selling entertainment
fornfake, consumption will suffer
this season. As a means of mentioning the product only it may
serve fair enough, even though it
archaically accomplishes the minut
ton the control of the control of the
total of the control of the control
to t

ORPHEUM AMATEURS With Al Posks, Hollie Wood 30 Mins. GOLD & CO. KFOR, Lincoln

30 Mins.
GOLD & CO.
KFOR, Lincoln
Repeating on the successful am
craze of last summer here when the
contests were held at the Lincoln,
the new site is the Orpheum theatre
on the usually very dead Mondays.
Contest runs eight weeks, the last
performance being a contest of the
weekly winners and for a grace
of 122 read to a grace
of 122 read to a grace
of 123 read to a grace
of 124 read to a grace
of 125 read to

and on the ballots which are passed out to the house. Barn.

SATURDAY NITE CLUB AIR Roth's Orch. Edith Murray, Harry Green Music, Comedy Full hour PPHOX. St. Louis

A full hour of fast moving music and comedy with a big time touch. Novelty in the comedy goat riding initiation of new members of the "Nite Club," who join by singing membership cards entitling them to admission to KMOX playhouse at all times. As names of new members in audience are read from stage, Green thwacks a board across a table top and emits a nanny goat b-a-a-awhich is the initiation ceremony, giving everybody a laugh.

Opening with a fanfare of trumpets, AIR toth's boys, awing into fast tempo of modern tune fastry Green, who makes a swell me. Outstanding in troupe is Edith Murray, called "Dramatist of Song". She wahams 'em. And plenty hot.

Tom Baker, tenor, reverberates

the top notes and is heavy on applause. Other songsters are Russell Brown, smooth bartione; "Harmonettes," a girl's harmony trio and three Brown Bears' singing comedy songs with guitar and several skits in Jewish and English dialects.
Singing well done but skits are too long. Sponsor's plugs well handled in several spots during hour.

PHIL LEVANT ORCHESTRA
Sustaining 15 Mins.; 10:45 p.m.
WENR, Chicago
Neat combination at the Bismarck hotel airing nightly over an NBC hook-up. Plenty of swing mixed in with straight fox-trotting plus an ability to soft-pedal it on waltzes for complete change of pace.
Levant has worked out neat stunt of having an amateur song-writer present a new tune each Friday night. On the show caught (March 27) there was a professional warbier, Judy Taibot, presenting her initial venture into tune scribbot with a song tagses of the deat and drink of the standard warbier, Judy Taibot, a catchy rhythm and a clever set of lyrics.

and drink to it: a catchy rhythm and a clever set of lyrics. Gold.

JERRY JOHNSON'S ORCHESTRA Dance Musis

WGY, Schenectady
Orchestra pours a musical swig into the microphonio on three lateevening servings and on one made in the servent of the serving sand on the material control of the servent of the servent of the New Kenmore Hotel, Albany. Specialties are included on the afternoon repast tabbed 'Musical Paradé'.

A rather tasty dish the unit serves, this being particularly true of the first afternoon offering serves, this being particularly true of the first afternoon offering the serves, this being particularly true of the first afternoon offering the serves, the serves of the first afternoon offering the serves, the serves of the first afternoon offering the serves, the serves of th

by a bandsman. The boys wood ensembled once. Jaco.

Jaco. Handolph's Orchestra fis Mins.
DREEN (P&G)
Friday, 8:45 p.m. EST
WGY, Schenectady
(H. W. Castor)
Randolph ballads with his orchestra on platters plugsing Procter & Gamble's new shampoo, Spotted on Friday evening block it is obvious, from Randolph's microphonic personality and the musical layout, that feature is almed primarily at women listeners. His voice, singing and speaking, has exa appeal touch; the numbers are romantic, and the orchestral accompaniment is sweet.

The less augustation of Whisper-in the season of the numbers are romantic, and the orchestral accompaniment is sweet.

The less augustation of Whisper-in the season of the numbers are romantic, and the orchestral accompaniment is sweet.

The less augustation of Whisper-in the season of the condition of the

JOE DI MAGGIÒ Ball Player

Canadians Prefer U. S. Stations

Winnipeg, April 14.
Hudson's Bay Company has Just finished tabulating a radio survey made among its employees. It's one of the few things of its kind to issue from this vast Dominion, where the local radio system is divided. American station compets and the noun! local radio system is divided, American stations compete, and the population is not compact enough to facilitate much survey-making. Hudson's Bay sent out 3,675 questionnaires to its men from coast coast, and garnered 2,608 returns representing the opinion through families of 10,988 people.

Outstanding conclusions are that

Outstanding conclusions are that he'il be given the same treatment the Glant fans handed Jimmy O'Connell, also a \$75,000 rookie from the Coast several years ago. In view of this his broadcast was a gamble for both himself and the Yankee ball club.

DI Maggio has a nice personality, however, along with intelligence, and he should go far if his hitting and fielding is on par. He ribbed Vallee on the latter's fracas with George White for a good laugh. Scho.

WHAT'S IN A NAME'

WHAT'S IN A NAME'
With Clem Ramsland.
15 Mins.
JOHN MORRELL'& CO.
Fridays, 11-11:15 a.m.
WTCN, St. Paul-Minneapolis
(Henri, Hurst & McDonald)
Popular superstition, numerology, with all angles, including the comersh tie-ini, neatly rounded off so as to fall, easily on the ears, this life-minute ride is building interest among the ism addicts in these parts.

in the sease of the ears, and the sease of t

'LILAC TIMÉ' With Alice Day, Paul Pearson's ork, Don Hancock, Elizabeth Ann King 15 Mins PINAUD Non., Wed., Fri., WLW, Cincinnati (Lord & Thômas)

(Lord & Thomas)
A honey musical, plus smart commercialing. Opens and fades with titled theme via instrumental and male voice. Announcer Don Hancock a smoothy. Introduces 'the lovely voice of Alice Day, and her music.'

cook a smooth. Introduces the most voice of Alice Day, and her most voice of Alice Day, and her most voice of Alice Pen. Monicker was wisely spelled out two times. Blurb, by Elizabeth Ann King, on Pinaud's Vegatal and Talcum, designed to impress men with use of after-shaving a pplications as particular, necessities for femme admiration, especially of the particular necessities for femme admiration, spotted well for three tunes: Misty lainnas of the Highton's Will I Ever Know and 'Im With the Right Boy Now. She a-la-modes the indigo and does serious numbers with equally dainty treatment. On first song she was backgrounded by humming of mixed voices and veiled male cotet, with a pinno solo in ork's follow-up.

Frogram has advantage of the price of the mixed of the Mixed Will I stretched to the Mutual web.

ERWIN SINGLE

Canadians prefer U. S. stations and entertainment, and like dance music better than any other class of program. Most of them along the properties of the purchase of numerous kinds of goods.

Of the total number of sets figuring in the study, 1,136 were reported as regularly tuned to American stations. Canadian transmitters were nominated only one-third as often, getting 440 votes. Another, 1,032 bailots voted for both.

Among individual, program preferences, both top honors were carried by U. S. stanzas. Jack Benny (Jelio) polled 758 ballots. Chase and Sanborn was next with 562. Canadian stuff trailed, with the Hudson's Bay's own shots getting only 33 nods. There were 632 ballots that were blank.

AL

is ORCHESTRA "ZIEGFELD FOLLIES OF THE AIR"

Every Saturday—WABC—8-9 P.M., ESI.
Columbia Network—Coast-to-Coast

LUCKY, STRIKE
"Your 16 Parade"

WEAF—Wed., 10-11 P.M., ESY
NBC

4 STAR RATING FOR SOLID YEAR

BENAY VENUTA

ON THE AIR
TUESDAY—6 P.M.
WABC and Entire Columbia N

Appearing Week April 17 LOEW'S FOX, WASHINGTON Exclusive Management
CBS ARTISTS BUREAU Personal Managemer



UNIVERSAL MICROPHONE CO., Ltf. 4 Warren Lane Inglawood, Calif., U.S.



"New King of Syncopati

AND HIS ORCHESTRA DUKE UNIVERSITY

Direction: HAROLD F. OXLEY 17 E. 49th St. New York City



RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Banquet of Champions'
Detroit.
Local stations in a scramble to proadcast town's Banquet of Champions,' set for Saturday (18) in Mandons,' set for Saturday (18) in Mandons' set for Saturday (18) in Mandon Bandon's Burney. The set of the state was a second to the set of the se

Benezue vill m. c. several performers from WXYZ, sports banquet will also feature several stage artists here. Gov. Frank Flizgerald, Mayor discrens and other dignitaries will settent fetch.

Teachers' Pri Students

Teachers Pri Students Nashville.

different sort of an amateur program was staged by W-MK when 6000 public schools teachers of Tennessee met in Nashville for their annual convention Friday and Saturday 16 and 11), bringing their prize student bunds, glee clubs, planists, singers, and other entertainers. In years past, teachers, superintendents, and politicians have been heard over W-MK in length discourases on pedagogy, its needs, evils, and virtues. This year the Nashville station offered its facilities or student prize winners. Knoxville High School Band, adludged best in the state was featured in the broadtest of the state was featured in the broadward was a listeners liked their planing better and the teachers, deprived of the air, did not object.

iness Men's Spelling Bee.
Spelling bee for civic clubs launched by WHAM to pick city champion. Jack Lee is amnouncer and Harold Coles, head of the English Department at East High School calls the words. Clubs engred include Kiwanis, Underwriters, Ad and Engineering. Teams battle it out over the air until one man of each group remains, after which coule the eliminations.

this season. Splurge features distribution of 3,500 heralds on news stands and in store windows throughout Greater Cincy. Message of special paper is: Follow the Reds. In the Post with Tom Swope. On the air with Harry Hartman on WCPO: and Crosley's WSAI are WCPO and Crosley's WSAI are broadcasting play-by-play accounts of the control of the control

Safety Program Twist
Grand Rapids.
Another twist to the safety showmanship being lent by WOODWASH, which are rebroadcasting
short-wave traffic bulletins to squad
cars and police depots from police
headquarters. Reports give number of traffic arrests during previous
44 hours, number of accidents, and
warnings to prevent recurrence of
similar tragedies.

WTAR'S Goofy Program Norfolk, Va.

WTAR'S Goofy Program
Norfolk, Va.
Trafton (Wilburforce) Robertson
and Lee (Abercromble) Chadwick,
both staff men at WTAR, take an
bour off every Wedneaday afternoon
to annoy the listeners with 'the
World's worst radio program—the
Omnticulbe. Idea is to burleague
The common tequest listeners to send
in objections only; also numbers they
don't want to hear because they
won't be played because substitutes
are always played-on request programs. They read their 'pan-mail'
and dish out the worst assortment
of gags they can collect, plus putting
practically anyone on the air that
appens to wander by the studio.
Any one writing in voicing an obfection becomes a vice-president.
After two weeks of airing, the Oomf
Chadwick say if, there are enough
objections they'li put it on twice a
week.

Texas Independence Salute

Ad and Engineering. Teams battle life on over the air until one man, of each group remains, after which come the eliminations.

Short wave pickup of Pope's blessing scheduled for April 21 connection with Texas Quality Net and NPC broadcast from Houston of field mass commemorating 100th anniversary of battle of San Jacinic Were and NPC broadcast from Houston of field mass commemorating 100th anniversary of battle of San Jacinic With a leading department store from Mexico.

The Yen to Be Genteel Nashville.

The Yen to Be Genteel Nashville.

The Yen to Be Genteel Solution of the players will be interested and on the players will be interested and the players will be intereste

Station Showmanship Calendar (MAY, 1936)

Tucker, who handles radio exploitation for various Texas centennial events. Tucker enlisted co-operation of John Royal, NBC vice-prez, who placed web's facilities at Tucker's disposal. All Smith and other properties of the prope

B.B.B. Tie-Up Effective

B.B.B. Tie-Up Effective
Los Angeles.
Trial period of broadcasts against
basing proved successful. Trial period of broadcasts against rackets having proved successful, Los Angeles Better Business Bureau will continue afternoon programs of warning throughout April, and is also trying to line up free time for May.

Frograms for B.B.B. are supervised by Forrest Barner of KFI-KECA, with Robert M. Sampbell of bureau doing the spieling.

Tennessee's Mule Parade

Tennessee's Mule Parade

WLAC engineers put in their,
cquipment a day early for the
broadcast over CBS of the famous
Mule Day's t Columbia, Tenn, biggest street mule market in the
world. Sunday night a tornado tore
and terrible property damage. Anmouncer Tim Sanders and ViceFresident F. S. Sowell, Jr., were at
the scene of the disaster in the wee
resident for the disaster in the wee
broadcast came, they hit the aff net
only with a description of the celebrated 'No-Gas Parade but with a
good tale about the effects of the
storm's fury. During the network
broadcast at 8:45 a.m., EST, there
was a brief. description of the
damage.
Local broadcast two hours later
carried a complete picture of the
desoids scene, giving facts and figdesoids scene, giving facts and figcarried a complete picture of the
carried a complete picture of the
carried a complete picture of the
carried a comp and was the first
radio station into the tornadostricken area.

aseball Tie-Up Staff Nashville

aseball Tie-Up Staff
Nashville.

With all out-of-town baseball
games of the Nashville Vols to be
broacast, sponsored by General
Mills, WLAG is working hand in
hand with the Nashville Ball Club
to build as much interest in team
activities as possible. WLAG Sports
Review has been a complete story
of what happened at the Vols' camp
in Fforida during the past several
weeks. Fay Murray, owner, and
Harry Richbourg, manager, and each
each of the players will be interviewed individually on the Sporta
Review each evening at 6:45 o'clock.

station executives and sponsors were littery about the possible audience reaction. Marcia Manners hadn't heatistated to hit the line hard about what the average listener had been doing that he or she shouldn't, and vice versa. To relieve all concerned a flood of letters arrived next day—none of them critical—seeking advice on everything from the correct way to dunk to how a lady should introduce her first husband to her third. Helen Whitmore of WLAC program department does the writing.

Gagging Up the Commercials

Gagging Up the Commercials
Strucuse, N. Y.
New 'Rhythm Review' show on
WFBL, sponsored by the Goldberg
Furniture Company, is presented
from Loew State's stage and gags
its commercials. Talent is Hughle
Barrett orchestra, singing done by
Barrett, Selda Castle and George
Armstrong. Charles Delaney reads
Doctry bit and does m. c. ing,
Commercials backed-and-forthed
between Delaney and Barrett.

He-Cooks' Program St. Paul.

KSTP putting on a stanza especially for maker who claims brofile in the scullery with cooking utensils. Boys get a chance to air their recipes.

Program is conducted by Reaker, and runs six-a-week II:15 a.m. One day (Wednesday) is devoted to listener's slants, pro and con, and is labeled 'The Listener Talks Back,' Series drew 192 inquiries after its first week's run.

WWJ Accenting Amusements

WWJ has a new stunt. New for

Detroit, anyhow. Russell McLaughlin, dramatic critic of the Detroit

News, station's parent, presented a

brief descriptive report on legit

shows the same night they open.

Broadcasts do not supersede the

Buying radio-time has

(ormal and critical review appearing in the News the following day. Station also starting a new 'Moviegrams' program this Thursday (2), using news and personality stuff about Hollywood, furnished by News' find the Heleinand new on Coast. Will give away photos of players.

iscounting the Bonus Nashville. When Congress v.ied veterans bonus, Lou Lusky, retail, furniture man, called in WLAC representative and bought up six five-minute and three 15-minute programs a

and three in-minute programs a week.

on Keynote of copy was that A veteran's word is as good as his bond,
tied or buy new furniture now and pay
su as Uncle Sam pays you. Sponthic sor has just revealed that sales durbying February and March had more
tree than tripled.

than tripled.

10 Years—10 Contests
Hallfax, N. S.
CHNS tricked up a series of ten
contests with separate prizes for
each drive home to this community
the fact that the station was observling its 10th hirthday. Retailers cooperated with the extition in price.
Contests were announced on disc.
Contests were announced on and
tied in with sponsored time.

Person sending the most novel
birthday greeting got a prize. Best
correct list of station advertisers,
guessing on theme songs, memory
test on old time popular songs of
past decade, reminiscenses on speclat events in broadcast history were
among the contests.

Beb. Builes, recent, winner of

Bob Buice, recent winner of KLRA, Little Rock, amateur con-test, and who appeared for Fred Allen in New York, has been added to announcing staff, KGHI, Little Rock.

THEY KNOW THEIR RADIO!

become a job for ex-perts. These outstand-ing radio-time-buying experts are BUYING WHN for intense coverage of the great New York market! WHN — the magnet for important new ac-counts! REMEMENT, INC.
PAINTENT, Milk of Magnesia

CAMPBELL-ENALD COMPANY
OF NEW YORK, INC.
United States Rubber Company WALKER & DOWNER

> 5000 WATTS With a Wallop Every Watt

The New York Station With National Prestige

New York

1540 Broadway --- Times Square

5.000 Watts D. L. S.

1,000 Watts Night

National Advertising Representatives E. Katz Special Advertising Agency

NEW YORK PHILADELPHIA KANSAS CITY SAN FRANCISCO

CHICAGO DETROIT ATLANTA



(Showmonship being largely dependent on stunts, the ups, etc., in connection with established holidays said events, Varierr herevith presents a calendar of events for the month of May. This calendar is published monthly from material copyrighted by the National Retail Dry Google Assn.).

SPECIAL WEEKS DURING MAY

May 1 to 7: National Egg Week, sponsored by the National Poultry Council, East Greenwich, Rhode Island.

May 2 to 9: National Golf Week, sponsored by the Sporting Goods Dealer, trade mag located in St. Louis, Mo.

May 3 to 9: National Music Week, sponsored by the fusic Week Association, 45 W. 45th St., New York

City.

May 3 to 9: National Raisin Week, sponsored by the California Raisin Festival Association, c/o Chamber of Commerce, Fresno, Cal.

May 11 to 16: Life Insurance Week, sponsored by the National Association of Life Underwriters, 11 W. 47nd St., New York City.

May 12 to 18: Peace Week, sponsored by the Three-fold Movement, Hotel New Yorker, New York City.

May 12 to 18: Peace Week, sponsored by the Three-fold Movement, Hotel New Yorker, New York City.

May 17 to 23: National First Aid Week, sponsored by the National Association of Retail Druggists, 168

M. Michigan Ave., Chicago, Ill.

May 17 to 23: Foreign Trade Week, sponsored by the Use Sponsored by the Sporting Goods Dealer, trade mag located in St. Louis, Mo.

May 23 to 30: National Tennis Week, also sponsored by the Veterans of Foreign Wars, 1650 Broadway, New York City,

May 24 to 34: Dealum Week, 1850 Broadway, New York City.

May 24 to 34: Dealum Week, 1850 Broadway, New York City,

May 24 to 34: Dealum Week, 1850 Broadway, New York City,

May 24 to 34: Dealum Week, 1850 Broadway, New York City,

May 24 to 34: Dealum Week, 1850 Broadway, New York City,

May 24 to 34: Dealum Week, 1850 Broadway, New York City,

May 24 to 34: Dealum Week, 1850 Broadway, New York City,

May 24 to 34: Dealum Week, 1850 Broadway, New York City,

the Veterans of Foreign wars, 2007.

York City.

May 24 to 31: Poetry Week, sponsored by the New York State Federation of Women's Clubs, 19 W. 44th "New York City.

(Note: Other events in May not classifiable as 'weeks,' but of showmanly interest nonetheless, are: International Philatetic Exhibition, to be held in New York

City May 9 to 17; Children's Science Fair, sponsored by the American Institute, 60 E. 42nd St., New-York City, May 17 to 24; and the British Amateur Golf Tournament at St. Andrew's, May 25 to 30.)

SPECIAL DAYS DURING MAY

SPECIAL DAYS DURING MAY

(1) May Day; also Child Health Day,
(2) Kentucky Derby,
(3) Lusitania torpedoed in 1915,
(3) Byrd's flight, over the North Pole in 1926,
(10) Mother's Day; also Jewish Scholar's Festival
of Lag E'Omer (Iyar 18, 5698) beginning on sunset
of previous day; also Confederate Memorial Day in
kentucky, North Carolina and South Carolina,
(11) Minnesota admitted to the Union in 1858,
(12) National Höspistal Day,
(15) Air Mail service established in 1918; also Straw
Hat day in many cities.

in many cities. (17) Rogation Sunday; also First Kentucky Derby,

o. 18) International Good Will day.

1875.
(18) International Good Will day.
(21) Ascension Day (alt parochial schools closed);
also Col. Lindbergh's flight to Paris, 1927.
(22) National Maritime Day.
(23) South Carolina joined the Union in 1788.
(24) Telegraph first used in 1844; also opening of the Brooklyn Bridge in 1882.
(25) Rajh Waldo Emerson born in 1803.
(27) Jewish Feast of Weeks or Shavucht (Sivan 6, 5866), beginning on suisset of previous day.
(29) Rhode Island joined Union in 1799; also admission of Wisconsin to Union in 1843.
(30) Memorial Day (except in Alabama, Georgia, Arkansas, Florida, Louislana, Mississippi, North Carolina Guith Carolina and Texas); Confederate Memorial day in Virginia.
(31) Whisunday.

[Sales promotional note: in department store sales volume, May on the average accounts for 8.8% of the year's total, being about on a par with March which is the biggest month in the first half of the annum.]

VARIETY

NO STANDOUT TUNE IN MARCH

New York, April 14.

With no outstanding number to draw 'em to the counters, the sheet music business continued on the silde through March. Publishers weren't even offering the floods and Lent as an allbl. Disc makers reported sales were slightly better than those which prevailed for the parallel month of 1935. Picture scores contributed but two numbers to March's blue ribbon sextet, 'Alone' (Robbins) and 'Putting All. Wy Eggs in One Basket' (Berlin).

Turn into April found 'Lights out' replaced in ace position by

'Alone' (Robbins) and Putting Ali
My Eggs in One Basket' (Berlin).
Turn into April found Lights
out' replaced in ace position by
Eggs.' Others showing strong promise were 'Lost' (Robbins). 'Let
Yourself Go' (Berlin), 'What's the
Name of That Song' (Popular).
Eyery Moment of the Hour'
(Schuster)' 'No Greater Love'
(Jones), and 'Love is Like a Cigarette' (Shapiro).
Sales runners-up in the March
sheet list were 'It's Ben So Long'
(Feist), 'Sing an Old Fashioned
Song' (Crawford), 'Rhythm in My
Nursery Rhymes' (Select), 'Moon
Over Mami' (Berlin), 'Cling to Me'
(Donaldson), and 'Tm Shooting
High' (Robbins).
Benny Goodman accounted for
top call on Victor's March list, while
Cyzle Nelson, with Hartret Hilliard
on the vocal's proved the best seller
or Brunswick, Jan Garber drew
Decca's No. 1 and No. 2 rating and
the ace call for Columbia was the
Mills Blue Rhythm band's 'Ride,
Red, Ride' and 'Congo Caravan'.

WB Angle in Chi

the ace cell for Columbia was the Mills Blue Rhythm band's 'Ride, Red, Ride' and 'Gongo Caravah.'

WB Angle in Chi Chies and 'Gongo Caravah.'

Chicago April 14.

They're hauling the allbis out of the trunk to explain the tobogsan of sheet and record sales during March, There seems to be a general opinion, that the lack of spread plung for the Warner tunes has eliminated several big sates possibilities from the running.

Lights of the Fronti-but it's a colorless No. 12 sirry without much, of an advantage over, the others in the crists. Out of the blue ribbon dist. Same letharsy which weighted down the sheet music parade mires showing outstanding power. Usually the same tunes are in the top rungs of each four labels, but March exhibiting a three were no current poullar favorites was shown by the number of old songs which broke into the best-seller mob, with the orchestration being more important than the sougs, such as the Kay Kyser Don't Bring Jului, revival Good man was the big noise throughout the Victor vatalley, his swing stuff grabbing off two of the entries, while his 'Goody-Goody' recording was far and away the New Arthoughout the Victor vatalley, his swing stuff grabbing off two of the entries, while his 'Goody-Goody' recording was far and away the New Arthoughout the Victor catalog, his swing stuff grabbing off two of the entries, while his 'Goody-Goody' recording was far and away the New Arthoughout the Victor walking it about the only outstanding number of the month. Besides that, Gehe Krupa, drummer with the Goodman

MARCH MUSIC SURVEY

THIS TABLE SHOWS THE LEADING BIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING MARCH BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
Song-No. 1	'Lights Out'	'Lights Out'	'Let Yourself Go'
Bong-No. 2	'Alone'	'Beautiful Lady in Blue'	'Let's Face the Music'
Bong-No. 3	'Beautiful Lady in Blue'	'Alone'	'Goody Goody'
long—No. 4	'All My Eggs in One Basket'	'Goody Goody'	'Melody from the Sky'
long-No. 5	'Goody Goody'	'It's Been So Long'	'Beautiful Lady in Blue'
long—No. 6	'Please Believe Me'	'Wa-Hoo'	'Lights Out'

4 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

9 4 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
BRUNSWICK—No. 1	'But Where Are You,' 'Get Thee Bs- hind Me Satan' (Ozzle Nelson Orch., Harriet Hilliard)	'Goody Goody' (Freddy Martin Orch.)
BRUNSWICK-No. 2	'Let's Face the Music and Dance,' 'Let Yourself Go' (Fred Astaire, Johnny Green Orch.)	'Love is Like a Cigarette' (Duke Ellington Orch.)
BRUNSWICK—No. 3	'All My Eggs in One Basket,' 'We Saw the Sea', (Fred Astaire, Johnny Green Orch.)	'Christopher Columbus' (Teddy Wolf son Orch.)
BRUNSWICK-No 4	'I'd Rather Lead a Band,' 'Building Up to a Letdown' (Fred Astaire, Johnny Green Orch.)	'Yours Truly is Truly Yours' (Le Reisman Orch.)
BRUNSWICK—No. 5	'Lost,' 'The Touch of Your Lips' (Hal Kemp Orch.)	'Touch of Your Lips' (Hal Kem Orch.)
BRUNSWICK-No. 6	'Love Is Like a Cigarette,' 'Kissin' My Baby Goodnight' (Duke Ellington Orch.)	'Don't Bring Lulu' (Kay Kyser Orch.
COLUMBIA-No. 1	'Ride, Red, Ride,' 'Congo Caravan' (Mills Blue Rhythm Band)	Orch.)
COLUMBIA-No. 2	'Love is a Dancing Thing,' 'Get a Brand New Suit' (Henry Hall Orch.)	'Alone' (Mark Allen Orch.)
COLUMBIA—No. 3	'Dinner for One, Please, James,' 'Misty Islands of the Highlands' (Lew Stone and Henry Hall Orchs.)	'Ride, Red, Ride' (Mills Blue Rhythr Orch.)
COLUMBIA-No. 4	'Broken Dreams of You,' 'Yes, Yes' (Mills Blue Rhythm Band)	'Blues in E Flat' (Red Norvo Orch.)
COLUMBIA-No. 5	Everything's in Rhythm,' 'Say the Word and It's Yours' (Henry Hall Orch.)	'Love is Dangerous' (Henry Ha Orch.)
COLUMBIA-No. 6	'I'm Shootin' High,' 'Lights Out' (Little Jack Little Orch.)	'Bugle Call Rag' (Benny Goodma Orch.)
DECCA-No. 1	'Beautiful Lady in Blue,' 'Moon Over Miami' (Jan Garber Orch.)	'Beautiful Lady in Blue' (Jan Garbe Orch.)
DECCA-No. 2	'All My Eggs in One Basket,' 'But Where Are You' (Jan Garber Orch.)	Goody Goody' (Bob Crosby Orch.)
DECCA—No. 3	'Lights Out,' 'West Wind' (Victor	'Lights Out' (Victor Young Orch.)
DECCA-No. 4	'All My Eggs in One Basket,' 'Let Yourself Go' (Boswell Sisters)	'Wa-Hoo' (Top Hatters Trio)
DECCA—No. 5	'We Saw the Sea,' 'Wa-Hoo' (Top Hat- ters Trio)	'All My Eggs in One Basket' (Jan Gar ber Orch.)
DECCA-No. 6	'My Blue Heaven,' 'Stomp it Off' (Jim- mie Lunceford Orch.)	'Christopher Columbus' (Andy Kir Orch.)
VICTOR-No. 1	'it's Been So Long,' 'Goody Goody'	'Goody Goody' (Benny Goodman Orch
VICTOR-No. 2	'Wa-Hoo,' 'What's the Name of That Song' (Paul Whiteman Orch.)	'Wa-Hoo' (Paul Whiteman Orch.)
VICTOR-No. 3	'Gettin' Sentimental Over You,' 'I've Got a Note' (Tommy Dorsey Orch.)	'Spreading Rhythm Around' (Fa. Waller Orch.)
VICTOR-No. 4	'Let's Face the Music and Dance,' 'Let Yourself Go'. (Ray Noble Orch.)	'Sing an Old-Fashioned Song' (Fast Waller Orch.)
VICTOR-No. 6	'Lights Out,' 'Moon Over Miami' (Eddy Duchin Orch.)	'Clap My Hands' (Gene Krupa Orch
VICTOR-No. 6	'All My Eggs in One Basket,' 'B. t Where Are You' (Guy Lombardo Orch.)	'Breakin' in a Pair Shoes' (Benn Goodman Orch.)

oody Goody' (Freddy Martin Orch.) 'Goody Goody' (Freddy Martin Orch.) ove is Like a Cigarette' (Duke Ell-'I Saw the Sea,' 'All My Eggs in One Basket' (Fred Astaire, Johnny Green 'Everything's in Rhythm with My Heart' (Jimmy Grier Orch.) hristopher Columbus' (Teddy Wolf-'Wa-Hoo' (Leo Reisman Orch.) ours Truly Is Reisman Orch.)

ouch of Your Lips' (Hal Kemp 'Isn't Love the Greatest Thing,' 'No Greater Love' (Duke Ellington Orch)

on't Bring Lulu' (Kay Kyser Orch.)

I'd Rather Lead a Band, 'Building U to an Awful Latdown' (Fred Astaire Johnny Green Orch.) 'Thinking of You,' 'Moment in the Dark' (Carlos Molina Orch.)
'Ride, Red, Ride' (Mills Blue Rhythm Orch.)
'My Tane' (Andy Iona Orch.) recióus Little One' (Herbie Kay Orch.) Jone' (Mark Allen Orch.) lide, Red, Ride' (Mills Blue Rhythn Orch.)

Hawaiian Paradise' (Andy Iona Orch.) lues in E Flat' (Red Norvo Orch.) ove is Dangerous' (Henry Hall 'I Want to Learn to Speak Hawalian' (Andy Iona Orch.)

lugie Call Rag' (Benny Goodman Orch.) 'Hawaiian Hospitality' (Andy Iona leautiful Lady in Blue' (Jan Garber Orch.) 'Goody Goody' (Bob Crosby Orch.)

oody Goody' (Bob Crosby Orch.) 'Wa-Hoo' (Top Hatters Trio) 'it's Been So Long' (Ted Fio-Rite ights Out' (Victor Young Orch.) Orch.)
'Moon Over Miami,' 'Beautiful Lady in Blus' (Jan Garber Orch.)
'I Can Wiggle My Ears' (Bert Ambrose Va-Hoo' (Top Hatters Trio) ill My Eggs in One Basket' (Jan Garper Orch.)
hristopher Columbus' (Andy Kirk Orch.)

'My Blue Heaven' (Jimmy Lunceford Orch.) oody Goody' (Benny Goodman Orch.)

'Wa-Hoo,' 'What's Name that Song' (Paul Whiteman Orch.) 'West Wind,' 'Sing an Old-Fashioned Song' (Fats Waller Orch.) 'Mason Street Blues' (Benny Goodman Orch.) preading Rhythm Around' (Fats Waller Orch.) Waller Orch.)
Sing an Old-Fashioned Song' (Fats
Waller Orch.)
Clap My Hands' (Gene Krupa Orch.)

Orch.)

'Gonna Clap My Hands.' 'Mutiny in the Parlor' (Gene Krada's Orch.)

'Panic ts On,' 'Sugar Rose' (Fats Waller Orch.)

ler Orch.)

Mad House, 'Devil and Deep Blue Sea'
(Benny Goodman Orch.)

SWING STUFF

with the Goodman orchestrar-work in the Goodman or orchestrar-work in the Goodman or orchestrar-work in the Goodman orchestrary work in the Julia orchestrar-work in the Juli

has taken over the vocals on a few

Platters

Brunswick has repeated with a fine Ellington platter, "Klasing My Baby Good Night and 'Love Is Like a Cigaret.' The first side gets off with a new rhythm by the new bass-fiddle team of two, an Ellington innovation, while Johhny Hodges takes some fine solo work in front of off-bent brass. And the Duke himself backs Ivy Anderson's, vocal with some whacky licks. Top honors go to the following trumpet chorus for phrasing and conception. Louis Prima's 'Sing Sing Sing' and 'It's Been So Long' illustrate again that straight lamming is hard to record interestingly. With an augmented band and a little arrangement this combo would be easier on the ear. It has the stuff.

Don't miss Wingy Mannone's fibes on Vocalion, with his stooge, Nappy Lamare, playing 'Goody Goody' and 'Shoc Shine Boy.'

Victor has given the jitter-bugs a feast with Gene Krupa's band, printing the personnel on the label.' It's genuine and features real start. 'Swing Is Here.' a last-minute improvisation, rates tops for fervor and attack. The last few choruses will haunt you.

Benny Goodman's latest oppus.

will haunt you.

Benny Goodman's latest opus.
'Christopher Columbus,' and 'Gct

For once, on Benny's low register, solo next to the last, the band races the tempo on 'Get Happy.' It's probably due to the screwy licks that Goodman is attempting on the black-stick.

Decca crashed through with another continental waxing by Hawkins and a fair accompaniment. The tenor-sax king is still king.

kins and a fair accompaniment. The tenor-sax king is still king.

Bob Crosby's 'Good Goody'' is fire commercial swing, and shows how adaptable 'Eddie Miller can be by comparison with the same star's solo on Wingy Mannone's version. Crosby's vocalizing isn't adapted is that sort of number, however.

Art Tatum, the bilind planist, ives out a good swing job on 'I Ain't Got Nobody' and 'When' a Woman Loves a Man.' Tatum simproving as he forgets technique for bits of barrei-house. 'Cheatin' Cheach' (Signorell's nick-name) and 'Steel Roof' gives the fans a sample of George 'Peewee' Irwin's trumpeting which should send the fans Irwin', just left Ray Noble for Benny Goodman and deserves more credit than he gets. Personnel Includes Signorell, Stan King, Sid Welss, Carmen Mastren and Joe Marsala.

nny Goodman's latest opus.

Sam Coslow and Frederick Hollander assigned to music and irrics of Paramount's Gladys Swarthout of the band ti htening up. starrer, 'New Divorce.'

Closed Shop Issue Stymies Arrangers; ** Nets Warn Bands on Discrimination

Arrangers' strike against the music publishers has taken on all the armarks of an impasse. Standing in the way of a settlement is the issue of the closed shop. Publishers have agreed to enter into negotians with the New York Musicians' quion providing that the discussions restricted to the matter of fair prices, hours and working conditions, but Local 802's leaders insist that no peace offer would be acceptable unless it includes the stipplation that publishers will employment but union arrangers, copyists. e but union arrangers, copyists

nose but union arrangers, copyists and proof-readers, Strikers found themselves stymied last week when NBC and CBS inferenced with a warning to sustaining hands that the webs would not lerate any discrimination shown toward the numbers of any publishing house. The networks acted after Jehn G. Paine, chairman of the Music Publishers' Protective Association of Francis Gilbert, chief

ins house. The networks' acted after Jelin G. Pahne, chairman of the Music Publishers' Protective Association, and Francis Gilbert, chief counsel for the association, compilined that the union, by blacklisting, the playing of certain publishers' works, was interfering with the public's interest and the networks' control of their programs, and it this were permitted to continue MBC, and CBS would find themselves in the programs and it this were permitted to footnitue MBC, and CBS would find themselves in the continue MBC, and CBS would find themselves in the continue MBC, and CBS pointed out that the attworks were neithful in the continues and the many of the

Publishers' Threat

he wished.

Publishers' Threat

Networks also expressed resentment, at the threat made by publishers that unless they stopped the discrimination the former would stercise a right given them by the copyright law and refuse to let the banks play anything but stock arrangements. What particularly has the hetworks worried is the possibility of the strike, which involves 60 regularly employed union men, becoming a national matter and developing from that point into a stike of national proportions. Palme's request that the union turnish him with a letter outlining definitely what it wanted from the bulblishers was answered Monday (13). The letter was a repetition of the demands set forth in a Local 82 publication of last December and included acceptance of the closed hop as one of the requirements.

Certain publishers last week were celling the pressure from singers also, with the latter refusing to bandle numbers bandmen had told them were under taboo. In several instances publishing firms dispatched contact men to Chicago and other cities to place their plugs.

Meanwhile the union has succeed.

patched contact men to chings other cities to place their plugs. Meanwhile the union has succ anwhile the union has succeed Meanwhile the union has successed in signing up more small publishing firms. Among the ne comers is Eugene West.

Kapp Back East

Hollywood, April 14.

Jack Kapp, head of Decca, has returned east after a busy three weeks here. In addition to supervising large number of recordings, Kapp negotiated Ray McKinley's jazz band and other acts for his company.

pany.

More than 50 platters were recorded within 10 days under Kapp's
direction. They included numbers
by Frances Langford, Cleo Brown,
Bing Crosby, Segar Ellis, Ginger
Rogers and Victor Young and
Jimmy Dorsey orchestras.

GARBER EAST AND WEST

Jan Garber band is headed east for a couple of days on the Steel Plor, Atlantic City, April 12-13, and then goes into Earle theatre, Philly, for a week's great

for a week's stand.

Then into the General Motors exhibit at the Dallas exposition, followed by trip for the season to Catalina, Island,

Goodman Winding Up After Season in Chi

Chicago, April 14.
Benny Goodman orchestra closes
a season's run at the Congress hotel
May 1 and heads out for a series of
one-nighters in dance halls and col-

lege proms. Goodman, in his season here, has jumped into national prominence for his swing rhythm, and his orchestra has given two swing jam concerts to sellouts at \$1.75 per ducat. Replacement not yet set.

Armstrong Can Examine Starr and Harry Warner But Not Jack or Mai.

Harry Armstrong last week was denied the right in the New York Supreme Court to examine Jack Supreme Court to examine Jack Warner and Major Albert Warner in connection with the song writer's suit for an accounting of the profits on the film, Sweet Adeline, Finding did. not bar Armstrong's counsel from quizzing Herman Starr as prez of the Music Holding Corp, which controls the WB publishing firms, and Harry Warner, who was an officer of the latter when the picture was made. ture was made

an officer of the latter when the picture was made.

Armstrong had charged the title of his tune, 'Sweet Adeline', had been used for the picture without Warner or the firm which published it, M. Witmark & Son, obtaining his permission. When this issue was tried the court agreed with Armstrong's contention that the film had taken advantage of the song commercial standing and awarded him judgment. The latest turn of the action involves finding out how much the picture earned.

Warner Bros. avers that there are no profits to be shown for Sweet Adeline.' To the contrary, WB asserts, the picture lost money. Armstrong' has offered to settle the litigation for a lump sum payment of \$15,000 but the producer refuses to give him anything.

of \$10,000 but the producer revises to give him anything.

Among those quizzed last week in the accounting proceedings was Edwin H. Morris, gen. mgr. of the Music Holding Corp.

Most Played on Air

To familiarize the trade witl To familiarize the trade with the tunes, most on the air around New York; following is the listing of the songs most played on the cross-country networks last week in relative standing, according to the combined plays on WEAF, WJZ, and WABC.

Lost You Started Me Dreaming Goody, Goody Let Yourself Go Melody From the Sky You All My Eggs i All My Eggs I
Tormented
All My Life
Let's Face the Music
If You Loved Me
Great to Be in Love Again
What's Name of That Song
Always a Happy Ending
But Where Are You?
Love Is Like a Cigaret
Touch of Your Lips.
Every Minute of the Hour
Is It True About Dixie?
Yours Truly Is Truly Yours
I'm Shootin', High
Don't Want to Make History
It's No Fun
Lovely Lady Lovely Lady Rhythm Saved the World

BENEFIT 'EVIL' **OUT IN PHILLY**

Philadelphia, April 14.

After several years of stubborn warfare, local music union seems to have ended benefit abuse by Philly niteries. While a few McCoy benefits are being given these days (such as United Campaign affairs, which drew all name talent in town and in which union co-operated), the phonybenefits on which nitery owners collected but for which acts weren't paid are getting rare.

Union finally blasted last stand of niteries on matter by putting through strict rule with tough penalties. Rule specifies that all bandleaders are burred from playing engagements (whether paid or not) if nitery or theatre italent appears. Any leader violating the rule is subject to \$500 fine, or suspension or both, or expulsion, according to decision of union trial board.

Niteries giving unauthorized benefits' will have bands yanked and will be put on 'unfair' list.

Record \$935,000 Royalty Split by **ASCAP for 1st Quarter; Publishers** Divvy Up Warners' \$170,000 Share

Five Bands Set for L. A.'s Cocoanut Grove

Los Angeles, April 14.
Cocoanut Grove at the Ambassador hotel is booked solid with bands
for next six months. Starting with
current, engagement of George,
Olsen, all band booking will be for six weeks.

Ben Bernie is set to follow Olsen with Eddie Duchin and Jan Garber next. Likely that Freddie Martin, who played at hotel last summer, will return this year.

Studios Cast Out Warner Music to **Avoid Infringement**

Hollywood, April 14.
To protect themselves against any
possible litigation or restraint arising from radio performing rights of
Warner controlled music, Paramount, Radio and other major
studios have issued instructions to studios have issued instructions to remove or red flag all Warner music and sound tracks from their fles, to avoid any possible chance of it getting into a picture. These properties, involving investment of several thousands of dollars in both sound track, and printed music, will be shelved until such time Warners can clear up its radio licensing controversy.

Order is an aftermath of Warners recent move to establish a complete

Order is an aftermath of Warners recent move to establish a complete library of its controlled-compositions in Hollywood for use of outside producers, for which only the world exclusive screen rights could be obtained, with restriction being placed on use for etherizing or picture plugging.

DAVIS JUST WRITING

Benny Davis, having given up his unit, is concentrating on song writing exclusively again. He is collaborating with J. Fred

Gus Kahn on lyrics for 'We Went to College,' at Mctro.

Royalty plum which is being built up for the first quarter of 1936 by the American Society of Composers, Authors & Publishers rates as the largest in the history of the organ-

Authors & Publishers rates as the largest in the history of the organization. It is \$355,000, or 10% over what it had been for the last three months of 1935. Distribution for the latter period came to \$850,000. Tilt of 10% showed itself in checks received by ASCAP writers earlier in the week. Publishers' divides had been delayed due to the fact that the Society's bookkeeping department has to apply a different vardstiok to this faction of the membership. The money for the publishers's allowed for performance, 20% for catalog availability and 15% for membership seniority. Because of the revised method the latest publishers' checks will differ considerably in individual cases when compared to the sums received last year. These checks are expected to be mailed out Friday (18). Publishers as a whole will profit from the shares that would, have gone to the Warner Bros. firms had they remained with the Society, the present handout Warner's gregate silce would have been

they romained with the Society, the present handout. Warners' gregate alice would have been around \$179,000. The suggestion had been advanced that WB's share of the first quarter money be set assign support of the Society's legal contention, that the Warner firms were still aillied with ASCAP, and as such their catalogs, were available, to ASCAP licensees, but the publisher faction on the ASCAP directorate nixed the idea. nixed the idea.

nactor of the ASCAF antercorate inxed the idea.

No change was made in the classification of writers who are involved in the Warner catalog. It is understood that when these writers get their share of the money collected, by WB from performing vights they will turn the checks over to the Society for reassignment to the writers' common fund.

As usual, 10% of the past quarter's plum will be taken for distribution among the Society's foreign allies.

AFM'S NETWORK BAND BOOKING BAN DESIGNED TO STEM FUTURE 'MENACE'

NBC had not decided by yesterday (Tuesday) whether it would yield to the request or the American Péderation of Musicians that the network quit the band booking being an an analysis of the same federation of Musicians that the network quit the band booking of the band booking being and avers that it sees no logic or the same shad avers that it sees no logic or the same shad avers that it sees no logic or the same shad avers that it sees no logic or the same shad avers that it sees no logic or the same shad avers that it sees no logic or the same shad that it doesn't want employers of musicians engaged in the business of booking itees from all radio station artist bureaus on the ground that it doesn't want employers of musicians engaged in the business of booking items that it has nother lessue. Union is also withdrawing tits booking means that it has nother lessue. Union is also withdrawing tits booking means that it has nother lessue. Union is also withdrawing tits booking means that it has nother lessue. Union is also withdrawing tits booking means that it has nother lessues. The would read that it has nother same that it has nother lessues. The would read that it has nother lessues that the ground that it doesn't want employers of musicians and booking business of musicians of booking its staff men or commercials. The network stored that it has nother lessues. The would read that it has nother lessues. The would it is band booking business in day to the matter is whether it wouldn't be to set used by a separate or set of the Levy-siting unit deal with the persisting the AFM's ban, the network statist's service is contacting outside booking organizations with a view of possibly effecting at the up similar to the one Columbia has with the Music Corp. of America.

Before making a decision either way NBC porposes to find out from the union just how far it will extend the barrier. The network stored that the persisting that the process of the persisting that the process of the process of the process of the process work exercising the privilege of booking its staff men on commercial

thing that might some day menace the very existence of the AFM.

booking its staff men on commercial programs.
Faction at 'NBC which is advocating that the issue be taken to cating that the issue be taken to cating that the issue be taken to out questions the right of the union to put any organization out of business as long as that organization in dealing with the union's members does not violate union's members does not violate the latter's rules and regulations. Fact that CBS has assigned to

pendently. Also chance he'll take

job with WCAU.
Withdrawal of Sacks from local
band booking field would leave affairs in the air, as UAB's engagements last few months have been
running well over \$10,000 monthly,
by far biggest in town. There'll be
wild scrumble for that harvest by
army of small bookers if Sacks
steps out.

Show Boat, Damaged by Flood. Ordered Removed

Troy, N. Y. April 15.

Paradise Show Boat, floating nite club, which city authorities ordered moved elsewhere after flood waters had thrown it onto the municipal dock at a dangerous angle, will be towed away as soon as the management completes a deal for its sale. The 400-ton schooner, which salled the seas as The City of Portland, was brought to Troy several-years ago from Albany; where the conversion work was done. Docked the municipal ples at Fulton. Street, it had dance bands, floor

Street, it had dance hands, floor shows, and, for a time, radio acts, local and network. The vessel withstood a terrific battering in the recent floods, which did some damage tr the furnishings.

S. African Merger

Capetown, March 24.
Merger of two outstanding music dealers here has been effected. H. Polliack, Ltd., and Mackey ros., Ltd. will join hands, but retain their individual names. Mackey outfit is one of the oldest in the country.

An expansion campaign is in the offing for the combine. Plans are being made to increase the number of song outlets in the chain of re-

GUION IN AND OUT

Dailas, April 14.

David Guion came to Dallas a few weeks, ago to do the music for Cavalcade of Texas at the Centerinlal-expo. Last week Guion went back to New York with \$400-\$45,000 short of the amount he was to get for writing an overture and two

Guion refused to alter his songe to suit the show, officials said. They settled and Guion got out.

Disc Reviews

By Abel Green

VARIETY



MOVIETONE TOPICS From the St. Regis Hete New York City EMIL COLEMAN

EMIL GOLEMAN
and Bis Orchestor
Features the hit songs from
Shripy Temple's new Fox PleShripy Temple's new Fox Ple"THE RIGHT SOMEBODY TO
"AT THE CODFIRE BALL"
Other "ABL"
"TOU'RE MY FAVORITE
"TOU'RE MY FAVORITE
"TOU'RE MY FAVORITE
ONE"

From "Song and Dance Man"
"LITA"
From "A Message to Garcia"

MOVIETONE MUSIC CORPORATION M FOX PUBLISHING CO. Julie V 1250 SIXTH AVENUE NEW YORK

SANTLYON

natly Growing in Demand-Ray Nobles' "THE TOUCH OF YOUR

AFT.

Beleased—A Big Potent I "THE STATE OF MY

HEART'
buggested from "Columbia Picures"—"Mr. Deeds Goes to
Town"—A Bit Novetty
"I'M PIXILATED OVER
YOU"

"I'M GONNA CLAP MY HANDS"

A "Flag Waver" for the "Hotelias" "OL' MAN MOSE"

proportions. All done with the same distinguished Noble style of orchestration and batoning. All Sowily vocalizes.

More from London, Jack Hytton's couplet, Sis Shall Have Music' and couplet, Sis Shall Have Music' and the shall have heard the heard to heard the heard to heard the heard to heard he heard to heard hear

the sueds (Preed-Gougly) -permit the vaude and radio mouth-organ hand to show off their harmonica harmonics in novelty manner.

Paul Whiteman's familiarity with the Rodgers and Hart tunes in Jumbo' naturally qualifies him for the two ultra recordings on Victor 25258 that he's made of Martin Mouth of the William and You Started Me Dream of Y

Music Notes

Jack Mills has sold eight Will Hudson tunes for publication in Britain to Keith Prowse. Deal was closed by Simon Van Lier, gen. mgr., of K-P's music division, just before he salled back to England. Numbers include Elght Bars in Search of a Melody. Towe Song of a Hall-Wit' and Twe Got a Dime to My Pocket.

Jimmy Burkerth's band into the Hotel Utah, Salt Lake City, and doubling on KSL.

thek Robbins is assembling the song material for Leonard Silman's new edition of 'New Faces' slated as a summer show for the Vander-

Jimmy Campbell, of Campbell-Connelly and Chephonic Music (London), still undecided whether to open a New York branch office or operate through an American music publisher.

Ralph Rainger and Leo Rubis turned out three numbers for Para-mount's Three Cheers for Love. Now doing music for Big Broad-

Chester Forrest and Robert Wright sold If I Were You, and I'll Give You a Break to Metro.

Eddie Lane's orchestra, until re-cently at the Governor Clinton hotel, New York, is now broadcasting over WGY from DeWitt Clinton hotel, Albany.

immy Lunceford is making a Vitaphone short, 'The Business of Rhythm.'

Select Music, capitalizing on an incident in Columbia Picture's Mr. Deeds Goes to Town, has published Tm Pixilated Over You. Eddle Heyman and Harold Spina wrote the tune. Picture tieup involves holding 'pixie' contests, wherein the fans contribute variations on the theme.

Dr. Alfred Kalmus, of Universal Editions, Vienns, and Dr. Ludwig Streeker, of Schott, Maliz, Germany, arrived in New York last week for palayers with their American rep. Associated Music Publishers, Inc.

Victor Baravelle scoring 'Show-boat' for Universal from Robert Russell's arrangement. Band of 35 being used.

Sam Stept and Sidney Mitchell landed their 'Launched in My Dreams' with Pacific's 'Yellow Cargo,'

Don Bestor replaces Guy Lombardo at the Roosevelt hotel, New York, April 29. Bestor leaves the Mt. Royal, Montreal, April 20 and will fill the interim with one-nighters.

Sophie Tucker and band open at the Morrison hotel, Chicago, May 8

Allen Leafer returns to the Tav-n-on-the-Green. Central Park. ern-on-the-Green, Central Pa N. Y., May 2. Gets a CBS wire.

Billy Mayhew's It's a Sin to Tell a Lie, latter a waltz ballad, evidences just why Morgan has caught on. Sprightler, on No. 7641, are 'Don't Say a Word—Just Dance' (Burkesspina) and 'You Started Me Dreaming' (Davis-Coots). Lindha Lee, Lewis Julian and Dick Robertson are his vocal aldes.

June Peerce and in Radio City Muylo Hell (Start of the Resulting Lady In. Blue,' Jack Shilkret batoning the supporting orchestra. Brunswick' 7635.

Duke Ellinston is rhythmle but

Night Club Reviews

HOTEL AMBASSADOR (NEW YORK)

Trianon Room of the Ambassador has suddenly become a hot spot, due chiefly to Vincent Lopez, He's developed his band into a nitry swing combo, along with the more accorous hythms, and the youngsters are turning out, Also, in keeping with trends, rather than a tango combo for the relief unit, he's booked in a swing trio which is the new idea around town. Leon was boulders. They have showmanship light. HOTEL AMBASSADOR

(NEW YORK)

Trianon Room of the Ambassador has auddenly become a hot spot, to chiefly to Vincent Lopez. He's developed his band into a nitry swing combo, along with the more decorous rhythms, and the young-sters are turning out. Also, in keeping with trends, rather than a tango combo for the relief unit, he's booked in a swing trio which is the new idea around town. Leon was the first to do it at Leos. Eddle's specified that he's booked in a swing trio which is the new idea around town. Leon was the first to do it at Leos. Eddle's specified that he had been to the third that he had so would rather terp to a swing unit when the big band takes time out, and the idea is spreading in the N. Y. niteries.

Along with Lopez's excellent dansapation there's a distinguished terp team in Mario and Floria. They have improved immeasurably since last seen months ago. They now exude the unction and class provided that the seen that he will be the seen that the seen that the seen that the seen that a seen months ago. They now exude the unction and class for ballroomologists in the smarter spots. The terpsichorean technique becomes almost secondary to the grace and poise and clothes-horseyness of the dancers as witness the mid-Victorian charm of a Veloz and Yoland, the pollsh of The De-Marcos, et al.

Accordingly, Mario and Floria when essaying a waltz do it to the contract of the dancers as witness the mid-Victorian charm of a Veloz and Yoland, the pollsh of The De-Marcos, et al.

Accordingly, Mario and Floria when essaying a waltz do it to the strictly dress after 10 p.m., which means almost throughout as it's quiet at '145 p.m., but warms up with the fashionable late dinner crowd from \$15 on Frix fize dinagent of the property of the propert

EMBASSY

(PHILADELPHIA)

(PHILADELPHIA)

This newest of Philliy's class spots looks set for reasonable popularity if several drawbacks can be overcome. There's much in its favor, such as good location, several coxy rooms on two floors, tasteful decorrections and the several coxy rooms on two floors, tasteful decorrections of the several coxy rooms on two floors, tasteful decorrections and ways it's ideal for infimate spot.

ration and warm atmosphere. In many ways it's ideal for intimate spot.

Private club of some years' standing, place was shut up couple of annums ago over license difficulties. Originally it was a private home. Located couple of doors from Broad street on Spruce, just off centercity theatre section, site combines privacy and convenience. Setup has large lobby on first floor, with attractive cocktail room adjoining. Wide staircase rises in rear to second floor, with main nitery room that the second floor is to perfect the second floor of the privace of the second floor in rear—large and inviting. Front two rooms seat about 100, with show presented in rear of the pair.

Principal fly in the ointment is

ing. Front two rooms seat about, 100, with show presented in rear of the pair.

Principal fly in the ointment is that double-room feature of nitery part of place. As it is now, those in the part of place, as it is now, those in the part of place, as it is now, those in the part of place. As it is now, those in the part of place, as it is now, those in the part of the place, as the part of acts to serve customers. And, although room is small, high cellings make acoustics punk, with a pa. system the only apparent solutions.

In the part of place, and place of the place or the place of the place of

shoulders. They nave snowmansup plus.

Chorus bables, with Lent ower, take off as much as possible in several nude numbers. Dânce routines are simple things carried off bristing catching a spring atmosphere bright costumes and flash backgrounds.

Maurice Spitalny does the orchestral accompaniment, while Maurice Companiment, while Maurice Spitalny does the orchestral accompaniment, while Maurice Spitalny does the orchestral accompaniment.

Hal Hodes, assistant to Jack Cohn of Columbia Pictures, has written the lyrics for How Like a Rose is Love', with Peter Tinturin. Handy Bros. is publishing.



BISMARCK HOTEL, Chicago His most requested tunes are From 'Follow the Fleet'

Words and Music by IRVING BERLIN

"LET'S FACE THE MUSIC AND DANCE"

"PM PUTTING ALL MY EGGS IN ONE BASKET" "BUT WHERE ARE YOU". "LET YOURSELF GO" "WE SAW THE SEA" "TD BATHEE LEAD A BAND"
"GET THEE BEHIND ME

New Burke and Leslie Hit "ROBINS AND ROSES"

CAN PULL A RABBIT OUT OF MY HAT"

From the U. of P.

"Mask and Wig Show"
"TOO GOOD TO BE TRUE"
"WHEN YOU LOVE"

HARRY LINK G.P.M.
IRVING BERLIN INC.
799-7TH AVE. N.Y-C.

HE HOUSE OF MUSICAL NOVELTIES

Listen to Bing Crosby!

Eraft Program—Thursday—Apr. 18 The Ol' Crooner Introduces. "THE REST AT THE END OF THE TRAIL" A Really Wonderful Song!

Swingin' Out-With a Yoom
"RHYTHM SAVED THE
WORLD"

Everybody's Playing the Numbersl The Great Novelty Song Game "ISE A-MUGGIN"

With the Musical Arithmetic Game SELECT MUSIC PUBLICATIONS



-- FLASHES CHARLEY DORNBERGER and His Orchestra and his Orchestra is featuring the top tunes from the Pickford-Lasky production, "ONE RAINY AFTERNOON," from the Paradise Restaurant, New York City:

"ONE RAINY AFTER-NOON" "SECRET RENDEZVOUS"

And these other favorites:

"ALL MY LIFE"

"GREEN FIELDS AND
BLUEBIRDS"

"LAUGHING IRISH EYES"

SAM FOX
PUBLISHING COMPANY
1350 SIXTH AVENUE

Lyons Says Loew Agts. 'Not Protected,' Girl Socked by Agent Simon Books Vallee for \$1,000 Less

Charging 'double cross' and 'unfairness, Sam Lyons threatens to make an accusation, that Loew's booking office is falling to protect booking office is failing to protect its franchised agents, to the circuit's higher exces for a ruling. Lyons equavk is based on the booking of Rudy Vallee's band for the week of May 1 at the Fox, Washington, inrough Ferds Simon, RKO agent, shouth the Lyons office has represented Vallee on the Loew floor for a contraction.

sented Valles on the Loew hoor to the past three years. Sidney Plermont, Loew booker, Rowever, claims that the booking office's protection of its agents ex-tends only when franchised agents oan deliver an act as cheap, or carr deliver an act as cheap, or cheaper, than an outsider. Lyons ambutted Vallee for the Washington date at \$10,000 net and no split, while Simon delivered the band for \$0,000 net plus 50-50 of the gross

Under Instructi

Under Instructi
Lyons maintains that, he was under instruction from Hyman Bush-Vallee's attorney and adviser, to set at least \$10,000. He also maintains that Piermont should have notified him of the Simon offer, so shat he could have made an attempt get Vallee at the same figure. So were to Piermont, Lyons acquest the booker of a 'double cross' in buying. Vallee through Simon. Lyons also sent a wire to Bushel, administration of the latter of working against him after the 'lengthy service' the Lyons office rendered the hand leader.

Lyons is chiefly concerned with the booking office's failure to protect him rather than do business with an 'outsider.' He claims that he had to do business on his acts.

with an 'outsider.' He claims that he had to do business on his acts with RKO through an RKO agent, mentioning Jiminy Savo as a case in point. Savo, under personal management contract to the A. & S. Lyons office, is agented at RKO by Curtis & Allen.

Mus. Union Trouble Making It Tough for Piano Acts in M'treal

American Federation of Musicians' retineal to recognize the independent feantian Stagehands Asen. of Montreal Teantian Stagehands Asen. Inducting plano players.

Onandian: Stagehands Asen. inductor Stagehands In its membership to the A.F.M. of Montreal Inducting plano players.

It has no working agreements with the A.F.M., which has nixel Montreal to A.F.M., which has nixel Montreal to A.F.M. and musicians since inception of the CSA. Only lately, however, has the A.F.M. turned the last on vaude act musicians as well. Kingsley and Case, singing team, of which Kingsley also plays the plano, were pulled out of Montreal a day before opening there at Lows's booked by Charles Erreman, of Paramount in New York. Kings's holds an A.F.M. card. Cleva Barry and Orval Whitledge, currently in Montreal; were also ordered not to play the house, but went through with the date any-how. Whitledge is an A.F.M. member. were with the second and A.R.M. member. were with the second and A.R.M. member.

sow. Whitledge is an A.F.M. member.
Charles Masters, drummer and A.F.M. member, was pulled out of a booking in Montreal a few weeks \$850. while Pops and Louis, colored team, had to go on minus their piano Payer. Reported that the A.F.M. has also proached the A.merican Federation of Actors to use its infecace on members booked into Montreal, A.F.M.'s contention being that it's a non-union town. Townto, the other Canadian house. on Argenna's book, is 'recognized', by the A.F.M.

Wanderlust in Chi

wanderlust in Chi

With the coming of May 1, the
Nations agents are getting spring
forer and moving offices. William
Moria agency blows the Butler
building and shifts to the Oriental
heatre building.
Freddy Rosenthal and Will J.
Harris combine offices and move to
the State-Lake building. Jack Fine
quits the Woods building to merge
apartment and offices at the Sherman hotel.

ANOTHER RKO UNIT PROD. IN 2 MONTHS

RKO's second unit production to follow 'Folies Comique,' currently in its second week at the Palace, Cieveland, will not go into rehearsal Cieveland, will not go into rehearsal for about six or eight weeks. Folies' is costing the theatres around \$8,500 weekly, with RKO now trying to sagent it to the other major circuits. As with 'Folies,' Bill Howard, booker, and Charles Koerner, RKO division manager, in Boston, will collaborate on the second show, and Macklin Megley will stage on a wovalty hasis.

VAUDE DEALS ON FOR 'JUMBO' **TALENT**

Rose's 'Jumbo' for vaude, currently in its final week at the Hippodrome ., is being offered the major

A. Robins, Barbette and Dr. Os-termeler's horses, all in the show, meanwhile have been booked by Paramount for its theatres in Chi-cago, Boston and Detroit. Exact opening dates and spots for them have not been set.

opening dates and spots for them have not been set.

Though there's possibility all three acts may appear in the same stage show for Paramount, they will not be billed as from 'Jumbo.' That billing is forbidden them, it's understood, because of Rose's own vaude proposition. If 'Jumbo' goes into vaude in a condensed version, it will'only be for a few weeks, Rose, now in Fort Worth, Texas, leanning to take jit, there for the Frontier Festival he's staging to open in June.

Al Grossman, Loew agent, also is dickering for a 'Jumbo' unit with Allan Foster, who staged the dances for the show. This one would employ the line of girls and the Poodles Hanaford esquestrian troupe.

ploy the line or girls and the Poodles Hanaford esquestrian troupe.

RKO is nibbling at a condensed version of Jumbo, though it has been offered the circuit minus the show's two names, Paul Whiteman and Jimmy Durante. Booking office is said to have entatively offered the show \$15,000 a week in its vaude houses, or a 50-50 split of grosses, but is unvilling to guarantee \$15,000 against: a split. Circuit will not make a definite-offer until it can estmate the cost of alterations to its stages that Jumbo', will necessitate. There's also a problem reported at the Billy Rose offices in regard to who owns, the show, the Jock Whitney interest: of Rose. Former is said to have gone in the red for about \$300,000 on the show and unwilling to put up any more money to finance a tour in vaude.

STANLEY RESUMES VAUD. RECOVERED FROM FLOOD

Stanley theatre, Pittsburgh, badly damaged by the flood, resumes vaude Friday (17) after a hatuw since March 18. House reopened April 11, but with straight pictures for six days until the stage could be repaired.

Opening show will include Block and Sully, Roger, Pryor, Eddle Peahody, Moore and Revel and King and Sinclair Twins.

Stanley is jointly booked by Loew's and Warners in New York.

Pittsburgh, April 14.

New set-up in town will make Stanley downtown's only vaude site. Since high-water, George Jaffe's indie-owned Casino has dropped presentations in favor of duals, while Alvin, closed for month, isn't likely to go in for occasional units, as in past, since too much screen product has pilled up in meanti

Awarded \$400 in Philly

Philadelphia, April 14.
Roy Cross, booking agent, was assessed \$400 damages last week in Common Pleas Court No. 5 in a suit brought by Ruth Rose McCon-

Plaintiff charged defendant punched her nose after she refused to break an engagement in Potts-town, Dec. 1, 1934, obtained for her

THURSTON DIES IN FLA. AT 66

Howard Thurston, 66, for years

Howard Thurston, 68, for years regarded as the country's foremost magician and illusionist and selected by the late Harry Kellar as his successor, died at Miami Beach, Flan, April 13. He suffered a stroke of paralysis while on tour last fall, which caused his retirement. He made an effort to return to the stage in January, but he was unable to make a comeback, going to Florida in the hope that a rest would bring back his strength. Thurston ran away from his home in Columbus, Ohlo, when he was 14. He was even then determined to become a magician, but he had a hard road to travel and he was befriended by a philianthropist and sent to Mt. Hebron school, founded by Moody and Sankey, evangelists, to train to become a medical missionary. He was sent to the University of Pennsylvania, but in his second year he saw. Alexander Herrmann (Herman the Great) purchase a ticket to Syracuse and he followed him instead of going to Philiadelphia.

He folined the sideshow of the Sells Bros. circus (Houdini and Horace Goldin also started in the sideshows), and with growing profidency he was able to 180 t

Bowes Drops NBC Artists Bureau Entirely to Do Own Agenting of Ams

LOEW'S STATE DOES BIZ, GIVES BACK NTG'S CUT

Nils T. Granlund received an unexpected bonus of \$250 from Loew's last week at the State, N. Y. N. T. G. unit originally went into the house on a \$500 cut, circuit, figuring on a below normal take because of Holy Week.

Theatre, did above-average business, grossing close to \$33,000 with the combination of Chaplin's Modern Times' (UA) and the N. T. G. show, resulting in the latter getting a partial restoration of the salary cut.

Major Bowes' booking deal with NBC's artist bureau, in effect since the first amateur unit went out last summer, was called off Monday (13). Henceforth, and commencing this week; Bowes will do the booking himself through his own office, with his general manager and publicity head, Lew Goldberg, doing the actual zgenting.

In the belief that it has established itself in the road booking field through its activities on Bowes' behalf, NBC will continue as an independent booker on the side with other units based on current radio programs. Network is talking to the circuits regarding the prospect of booking units built around the Vallee, Ripley and N.T.G. air shows, which it will produce itself and self for one-niters and other road dates, as well as regular vaudfilm bookings, but minus the names.

Bowes estimates he will save at least \$300,000 on a year's basis by booking the units himself. His office estimates that in the past six months NBC has collected at least \$150,000 and possibly nearer to fice estimates that in the past six months NBC has collected at least \$150,000 in commissions and percentage shares of the amateur units. NBC will continue to collect for the next several weeks on dates already set for the units by its arrist bureau, but not thereafter.

14th Unit Under Way

Bowes currently has 13 amateur

14th Unit Under Way

14th Unit Under Way

Bowes currently has 13 amateur
units on the road, collecting from
\$1,800 to as high as \$7,000 (on percentage) a woek each. Five of the
units are in the 'A' class and eight
graded as 'B'. A 14th unit, now
ir chearsal, leaves next week for
Bermuda. One of the present 'B'
shows goes off the regular books
shortly to travel with the Cole Bros.
circus.

chreus.

Prior to expiration of his booking contract with NBC, Bowes expressed dissatisfaction with the NBC arrangement, chiefly contend-NBC arrangement, chiefly contend-ing the network was collecting too much money for services it was rendering. For a time it appeared a settlement would be reached by which NBC would handle only the A' units, with Bowes-booking the B' shows hisness, booking the B' shows hisness, but NBC held out for 30% of the net against a 10% minimum guarantee, and Bowes decided to walk out alto-gether.

According to the Bowes office, no additions to his present staff are considered necessary to handle the added booking duties.

Receipt of One Kick Not Enough to Give Mrs. Ails Separation

A playful kick given his wife by a comedian is not sufficient grounds for a legal separation, according to a decision handed down by N. Y. Supreme Court Justice Lauer/Decision was given in the suit. brought by Mrs. Shirley Dah! Alls, singer, against Hoscoe Alls. Mrs. Alls had: by Mrs. Shirley Dah! Alls, singer, against Hoscoe Alls. Mrs. Alls had: testified her husband had been cruel to her in August last while they were wacationing at the Alls summer camp, Russell's Point, Ohlo. She cleared that during an argument he deliberately kicked her and otherwise treated her shabbily.

The comedian, in his own defense, denied the kick and said he had only 'tickled' her after she had thrown a Tom Collins (with the gisss) at his head.

There was no other act of cruelty in the life of the partics, Judge Lauer held. Tam not altogether certain that the conduct of the plaintif (Mrs. Alis) was not provocative of the acts of the derondant, at least to rome extent.

The Court set, Manday '(13) for the hearing on the custedy of Joy.

\$700 for 11 Acts Weekly and 5 Other Acts Free, Godfrey-Linder B'klyn Idea

A new dodge in indic vaude book-ig was nipped last week by lan Corelli, of the Theatre Au-own pocket. Question of how much ing was nipped last week Alan Corelli, of the Theatre Authority, after one trial at the Folly, thority, after one trial at the Folly, Brooklyn, booked by Godfrey & Linder. Latter office, which replaced A. & B. Dow as booker for the indie spot, planned to give the house five acts gratis one nitht a week (Wednesday), with the acts informed that they were giving an audition' for Phil (Doc) Robinson, who holds a letter stating he's the New York, representative for the Reeves' & Lamport, Agency of London.

Linder. Latter office; which replaced A. & B. Dow as booker for the indie spot, planned to give the house five acts gratts one night a week (Wednesday), with the acts informed that they were 'giving an audition' for Phil (Doc) Robinson, who holds a letter stating he's the New York representative for the Reeves' & Lamport. Agency of London.

First free five-acter went into the house last Wednesday night (8). The Jeniel Jacobs office (Pauline of the Folly last night (Tuesday) at the one show gratts as an 'audition' for Robinson, called the theatre and was informed that the acts had not been paid by the house. He told the management that if the practice was continued the theatre would be boycorted by organized performers. Corelli's chief duty, with the Themanagement that if the practice was continued the theatre would be boycorted by organized performers. Corelli's chief duty, with a gracy.

Corelli's chief duty, with the Themanagement that if the practice was continued the theatre would be boycorted by organized performers. Corelli's chief duty, with a gracy.

Corelli's chief duty, with the Themanagement that if the practice was continued the theatre would be boycorted by organized performers. Corelli's chief duty, with a gracy.

Corelli's chief duty, with the Themanagement that if the practice was continued the theatre would be boycorted by organized performers.

Corelli's chief duty, with the Themanagement that if the practice was continued the theatre would be boycorted by organized performers.

Corelli's chief duty, with the Down and the Robinson at the practice of the grow and the first of the first of the condition of the grows at a mount of the grow and the first of the condition of the grow and the first of the condition of the grow and the first of the first of the condition of the grow and the first of the condition of the grow and the first of the condition of the grow

the acts were paid for the one show and will be paid was not brought

Thea. Membership Plan for Will Rogers (NVA) Drive; Asking the Indies to Help

In addition to conducting audience collections, picture theatres throughout the country will be asked to subscribe as members of the fund when the drive for the Will Rogers Memorial Sanitorium, formerly the NVA San, at Saranac Lake. N. Y.. is held the week of May 22. Price of

held the week of May 22. Price-ofmembership will be based on seating
capacity—\$10 for \$50 or over, \$15 for
1,000, \$20 for \$2,000, and \$25 for more
than 2,500.

Leslie R. Thompson, of RKO, appointed by the Hays office to conduct the drive, estimates there are
15,000 film theatres in the country,
and he hopes that a majority will
join up. Highest number of theatres
to participate in the past for the
same cause, but under the NVA instead of the Will Rogers name, was
around 2,000. These were mostly
circuit theatres, all of which will
again participate, but in addition
Thompson expects the independent
to come in through country-wide
marshalling of the industry.

Trailer

Trailer

Preceding collections at each per-formance, theatres will be requested to run off a trailer, to be made in Hollywood with a picture name ex-plaining the cause and making the anneal.

plaining the cause and making the appeal.
When becoming the Will Rogers Memorial following the drive, the present NYA. San will be officially placed at the disposal of the entire picture industry, taking in vaude-ville as well. Recently the San has been open to stage hands and other union craftsmen besides other thethe employes in addition to the atre employes, in addition to the whom it was originally

Intended.

The five major theatre circuits have piedged \$100,000 a year for the next five years toward the San, on underwriting basis but Thompson estimates the future yearly cost of the Will Rogers Memorial at close to \$150,000.

A meeting to discuss the forth-coming drive was attended by trade

coming drive was attended by trade paper representatives and cir press agents, and presided over Thompson, at the Cinema C N. Y., yesterday (Tuesday).

The International Songstress CHIQUITA

DE MONTES with "Hollywood Secrets"
FOX, PHILADELPHIA
(Two weeks) April 10 and 17

BUY DOROTHEA ANTEL

DOBOTHEA ANTEL 226 West 72nd Street, New York City

Midwest Spots Bid for San Carlo Tab Versions

Chicago, April 14. Several picture houses around the midwest, especially in Chicago, Detroit, Cleveland and Minneapolis, have feelers out for the booking of the San Carlo Opera Company In tab versions

Prices talked r nge from \$8,000-

1ST UPSTATE WPA UNIT STARTS 2-MONTH TOUR

Federal Theatre Project's initial Syracuse vaudeville unit leaves to-morrow (Wednesday) by chartered bus on a state-wide tour of commercial theatres, and public institutions which will keep the unit out for at least two months.
First playdate is Smalley's theatre, at Johnstown, where the troupe opens a two-day stand Thursday (16). The company of 40 embraces in addition to the players a full union stage crew and a 10-piece orchestra, with Carl Krist as leader. Ithrerary of early commercial en-

orchestra, with Carl Krist as leader. Interary, of early commercial engagements, largely on a 50-50 percentage atthough there are some straight rentals, rinn strongly to upstate Smalley houses. The unit is also expected to play many of the Schine, theatres upstate before it swings into the Buffalo area for western New York bookings. Unit has, Paul Poole, one-time Keith franchise producer, as supervisor, while Eddie Fonda, ex-actor and producer, is stage director. Joseph Saperstein is business manager and Rex Lee is advance agent. With

and Rex Lee is advance agent. With the departure of the troupe, Poole will prepare a second unit for the

LONDON CALLING TOMLIN

Hollywood, April 14. is on between Palladium, and Fanchon & Marco that

would take Pinky Tomlin to England for four weeks of personal ap-

Tomlin, currently at Downtown in Detroit, goes to Palace, Chicago, opening April 17.

Kaufman-Connor Double

Detroit, April 14.

Sam Jack Kaufman, pit leader at the Fox for several years, and Frank Connor, tenor at same house, go into the Book-Cadillac hotel's May-fair Room this week for a month's

Kaufman, who will lead a 12-plece band of his own, and Connor will double between house and nite

All That's Left

Hollywood, April 14. Reminiscing of the good old days in vaude, veteran of the two-a-day remarked: 'Only Coast-to-Coast route

EDWARDS' VODE **LOOKS \$12,500 1ST WEEK**

Gus Edwards' Sho-Window, on Broadway, which opened with straight yaude polley this week, grossed \$1,250 in two shows the first day (Monday). Indications are that it will gross approximately \$12,500 on the week.

At the rate of a \$12,500 take, the At the rate of a \$12,000 take, the Edwards venture will be doing about 75% of the theatre's capacity gross at the \$1.65 scale, two-a-day except Saturday, when three shows will be played.

The Sho-Window is the old B. S. Moss' Broadway, America's sole createst tradeally however.

Moss' Broadway, America's straight vaudeville house.

15 YEARS AGO

(From VARIETY and Clipper)

George M. Cohan closed his Meanest Man co., blaming Equity players for trouble in the troupe. Not Equity then.

Four Shubert houses in N. Y. were using the two-for-one. Start of the gag in N. Y.

Pauline Frederick denied any in-tention of returning to legit. Had a contract with Robertson-Cole for \$7,500 a week and \$5,000 for costuming each picture.

Fox opened 'Queen of Sheba' as a B. Y. roadshow. Betty Blythe's top

Julian Eltinge topped the Palace, N. Y., bill. First time in more than two years. Freshening up his stage rep to help his pics.

Stella Mayhew, working the 5th Ave., N. Y., brought Billie Taylor on the stage at the plane. He had been vorking in the pit with her,

Milton Berle broke in at the Re gent with Elizabeth Kennedy. Jus a kid act. Doing imitations, bu giving credit then.

N. Y. Hippodrome offered \$5,000 a week for Jackie Coogan, but his dad nixed.

Vaude houses to close earlier-than had been the custom for past six years. Lukewarm biz.

American burlesque wheel to lor the sked. Routes only 32 instead of 37 weeks.

Boston's 'dont's' were being writ-ten into booking contracts. Run-ways, plants, dopes and nances all forbidden. Went for legit as well as

Fred Stone had broken his little toe and no performances of Tip-Top' until Harlan Dixon could be

Peggy Hopkins Joyce sued for di-vorce by James E. Joyce. She fig-ured he had given her a million dol-lars worth of diamonds and a \$350,-000 home in Fia.

Metropolitan district gave the N.V.A. about \$36,000 on its annual theatre collection.

Gus Edwards was working on four new acts for the new season.

Walter Huston and Bayonne Whipple in the bill at the River-(Continued on page 61)

MISS COOPER'S DATES

Betty Jane Cooper, currently at the Paramount, N. Y., has had her bookings by Paramount extended to include Detroit, Boston and probably

Chicago.

Dates are Indefinite, though startlng some time in May. Charles Yates

NEW ACTS

WALKER and JANIS Comedy, Dancing

WALKER and JANIS
Comedy, Danoing
12 Mina; One
Grand O. H., N. Y.
It's difficult to understand where
Miss Janis studied her dancing.
Possible that, she Just improvises.
At its best it is only a frenzied tossing of head and shoulders during a
violent wiggle. Her partner's appearance is his chief asset.
Walker appears and doffs his hat,
exhibiting an aboriginal hairdress,
It causes, some merriment. Tils is
followed by gags and girl's dancing,
Comic maestro tinkies the lvories
during his partner's heetic-efforts.

during his partner's heetic efforts.

GEORGES-ANDRE MARTIN
Novelty
10. Mins.
Michigan, Detroit
A Jolly fat Frenchman with five
years of nitery work and private entertainments as a background, Martin brings his danching fingers' to
the brings his danching fingers' to
the brings his danching fingers' to
had clicks.
Martin slips an elaborately costumed 10-inch doll over his hand,
attaches dancing boots to two of his
long fingers and gives tap, ballerina
and singing - chorine numbers,
changing dolls for each. Has his
own specially-constructed stage,
with nifty lighting effects to bring
out every step.

Has an Oxford accent.

Saranac Lake

By Chri

Oscar Davis back in New York and club dates curing.

Tommy Abbott and Ben Schaeffer

Tommy Abbott and Ben Schaeffer have moved down-ito the exercise floor from the infirmary.

Hélen (ex-patient) O'Reilly, who has been running a dress shop here, had a great turnout at her fashion show in the Saranac Hotel,
Peggy McCarthy is new arrival, former Carroll and Shubert chorine.

Milton (WB) Pollack back home in New York after one year of curing.

curing.

Eddle Ross is back in Saranac.

Won't be long now before Mother

Morris will be back.

Betty Huntington, operated on a
few weeks ago reported coming
along splendidly.

Write to those you know at

Saranac.

LOEW EXECS SOUTH

Charles C. Moskowitz and Sidney Piermont, Loew's theatre operator and vaude booker, respectively, go to Florida Saturday (18) for a couple of weeks' rest.

J. H. Lubin will solo in the booking office during Piermont's absence.

RAY NOBLE ORCH. (21) 40 Mins.; Full (Special) Metropolitan, Boston

Metropolitan, Boston

The personable English bandman, with his 15 capable musiclans and alluring rhythms, makes his debut here as a stage band. If the standard canceus evation given to Noble at his first appearance is criterious then he is going to crowd offee, then he is going to crowd offee stage bands for top place in popularity, stugt as he has done on platers and radio.

It is primarily a showmanly piece of the tops in dance music. There is also sufficient comedy, trickers and invertey to hold the attention of those who come to see the film fea-

and hovelry to note the attention of those who come to see the film readure.

Noble hiss a gles club to enhance and the more filting orchestrations; he has to either the come of the more filting orchestrations; he has to either the come of the co

dance specialties that help spice up the act.

Noble's stage presence is just as smart as his music and rather tima a debut, it appears that he has trouped with a band all his life, flig conducting is interesting, but restrained enough so that he sells the bands as a unit and not as a background. His announcements are simple and intelligent.

Fox.

GIFFORD and PEARL

Grand O. H., N. Y.

Any nabe audience will take this

No. 2 act on a platter and ask for
another helping.

Man of the duo renders a pantominic satire on a girl preparing for
and taking her Saturday night immersion. Slightly overdone, but Gifford manages to keep it paced.

Giff's appearance is a prolonged
sold ruses of attempted singing with
comic interruptions etc. taken from
an overworked book. Ventriloquist
bit with girl as natural dummy bit with girl as natural dummy seems to add that last inch that gives them a hearty sendoff.

OVERNIGHT SENSATION!

Now Appearing in Gus Edward's "SHO-WINDOW"

BROADWAY THEATRE, NEW YORK

-A FEW PRESS COMMENTS -

NEW YORK DAILY NEWS "BROADWAY" (April 14)

"BROADWAY" (April 14)
By Ed. Sullivan
"The audience litted best Joe
Dorris, who did to grand imitation of Ray Bolger—Dorrie is from
New York's faimous Tenth Avenue
—in the, old days' it was 'called
'Double Fifth."

WILELLA WALD

New York Post (April 13)

"The Big hit seemed to be Joe
Dorris in a Ray Bolger routine
that brought down the house. He
was so thrilled at his reception
that he tumbled down the staffs
into the orchestra, but bounced
right up again, smilling."

NEW YORK HERALD TRIBUNE (April 18)

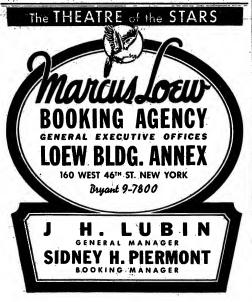
"Joe Dorris, a young fellow who does an impression of Ray Boiger that is good enough to pass for the master himself. He stopped proceedings last night."

".G.K., New York Sun (April 18),
"The act that stopped the show, however, was the offering of an ilmber-limbed eccentric dancer named Joe Dorris, who comes very close to out Bolgering Ray

JOHN CHAPMAN New York Dally News (April 13)
"One Joe Dorris got last ni ht's
big hand with his Bolger act."

Thanks to GUS EDWARDS_BILL POWERS and "PRIMROSE"





Variety Bills

NEXT WEEK (APRIL 17) THIS WEEK (APRIL 10)

Numerals i

ith bills below i icate opening day of whether full or spli

Joe Donaldson H'wood Ambas'do

RKO

BOSTON Keith's (16) T G Co Relities (18)
IT G Co
she Bart Girls
Hody Roger Ed
She Bart Girls
Holl Roger Bart
Holl Roger Bart
Holl Roger Bart
Holl Roger
Holl Ro

CLEVELAND
Palace (17)
Major Bowes Co
(10)
Folies Comiques
DETROIT
Fox (17)
Folies Comiques
(10)
At Pierce Co
June Knight
Pinky Tomiin

Pinky Tomlin
PROVIDENCE
Reith's (17)
E Carroll's Vanitice
SCHENECTADY
Keith's (16-18)
Band Box Rev
TROY
Keth's (17-20)
Moods & Rhythms
Ada Brown
Olivette Co
Ted Claire
Mangean Int'is

JACK POWELL
Dir.: LEDDY & SMITH

Loew

NEW YORK CITY Brate (17)
Briddy Rogers O
BALTIMORE
Century (17)
Briggiried Co
Maud Hilton Co
Arthur Boran
Ray Noble Orc Ore DETROIT
Fox (17)
Fats Waller Ord

7 PITTSBURGH
Stanley (17)
Eddle Peabody
Roger Pryor
Block & Sully
Moore & Revel
King & Sinciair 2
WASHINGTON
Elida Ballet
Jimmy Savo
Stone & Vernon 4

Paramount

NEW YORK CITY Paramount (17) L Jack Little Ord Ethel Merman Jane Cooper BOSTON

BOSTON
Metrapolitan (17)
CHICAGO
Chicago (17)
Merion Claire
Gyr Robertson
Welro Trave
Gyr Robertson
Welro Trave
Gyr Robertson
Thomas Rafferty
Day For
Son (17)
Dethrop Bros & Lamony Rafferty
Day For
Son (17)
Dethrof Trave
Thomas Rafferty
Day For
Well Trave
Thomas Rafferty
Day For
Well Trave
The Medical (17)
Dethrof Trave

Trado 2 Ruth Etting Pat Henning & B 801 Grauman Co

DULUTH (17-20)

DULUTH
Lycem (17-20)
Dave Apollon (0
MINNEAPOLIS
OMINNEAPOLIS
OUT Gaser, Folles
Pet the Don MONTEE LL
DIL GOWN (17)
Pearce & Carthay
Barry & Whitedge
Batis White
SNEW HAYEN
Farameunt (17)
Enny Merot Ore
SUPERMOR
TORONTO
STORONTO
TORONTO
STORONTO

Wilbur Cushman

ALEXANDRIA Faramount (19-20) Parsing Perade Bradna Boys 6 Gales direct Koban Chan Knoll 3 Edithe Rogers D. Sis ckey Reynolds

ckey keynous rt Dexter Rhythm Makers AMARILIO Fair (20-21) linbow Rev usical Jordans ;loff 3 ashi & Osal ariene Sis -onnie Mitchell immy Mack

Mile Lila
7 Play Boys
1 Play
1 OFFICIAL DEN TO THE N. V. A DR. JULIAN SIEGEL
1501 Brondway, New York.
This Week: Ann Annavan; Jack Starns

Alvira Morton
I Sirens
Rest and Anno
Al Ranging (21-22
Aris on Parade
Taris on Taris
Taris
Taris on Taris
Taris on Taris
Taris on Taris
Taris on Taris
Ta Alvira Morton 7 Sirens

TEL FASO
THAT (21-2)

FINANCE (21-2)

FINANCE (21-2)

FANDO BIOS

Josenn. Mason
Joc Clausers Co
HANNBAL
Orpheum (17-18)
Strens in Satin
Shannon Stanley
Billy Brird
Comer & Parks
3 Aristocrats Dance
Paye Sis

Langdon & Storey Leroy & Sharp 6 Satinettes Stanley Meyer's Bd

Dolly Capps
A & C Howard
3 Tunesters
MUSH.OGEE
Ritz (22-23)
H'wood Heliday
Johnnie Dunn
Middred Ferlee
Stalac Bros & P
Syble Lee
Billy Thornton
Spud Seal
Stone & Kane

Warner

PHILADELPHIA
Earle (17)
Ted FloRito Orc
(10)
E Carroll's. Vanities
Buster West
Lucilic Page
Earle Care
Fitnesses
Earle Stanley (17)
Eddle Peabody

Independent

CHICAGO State Lake (11) State Lake (11)
Will Harris U
Casino DoParce'
INDIANAPOLIS
Lyric (17)
Horace Heldt Bd
Alvino Rey.
Campbell Sis
Lysbeth Hughes

Lysbeth Hughes
KANSAS CITY, MO
Tower (17)
Betty Lee
D & E Barstow

Reis & Dunn
Jack Careen
Jack Careen
Jack Careen
Mational (17-20)
Vox & Walters
(Four to fill)
ST. LOUIS
Grand O. H.
Lang & Lee
Haly & Dolly
Davo Lee
Lane & Harper
Royal Whirlwinds
(One to fill)

London

Week of April 13

Week O.
Asioria D. H.
Atlaine & Syvia.
Contectory M. H.
1st. half (13-15)
D Altoniana
Alia half (16-18)
Addison & Syvia.
Jack Lone
Teddy Brown
Owen McGivney
Key Victoria
Corrected ConHarrier Hutchings
Maurice Tool
Harrier Hutchings
Maurice Tool
Hutchings
Maurice Tool CLAPTON
Rink
Lillian Burgisa
Rosina & Carloa
Cal & Nona Kay
EAST HAM
Fremler

EAST HAM
Tremite
Evelon Hardy Bid
EDGW Mright
Mona Grey
Sadier Desmond 4
Chae Bond Mona Grey
Chan Manning Bid
Chae Bond Ham
Chae Manning Bid
Mand & Yul
BGC Singer
HAMMERSMITH
Forsythalase

BRIXTON Draper & Shires
Dinah Miller
CHADWELL INTH
Palace
Evelyn Hardy Bd
CHELSEA
Palace
Teddy Erowa
Savona 2d half (16-18) 3 D'Aitonians Alfred Thripp

Astoria
Lassiter Bros
PECKHAM
Palace
Dudley Dale Cang
Bernardi

Asteria
'Queen of the Seas'
Harry Fryer Bd
Terry's Juves
War Bernardi Gintaro SHEPH'RDS BUSH Pavilion Pavillen
Duncan's Collies
STAMFORD HILL
Regent
El Cubanos Bd

Joe Donaldson

NATCHEZ

MATCHEZ

MATCHE WALTHAMSTOW
Granada
Chas Manning Bd
Winsor & Wilton
Masu & Ruri
BBC Singer **Provincial**

Week of April 13 f April '13

Pat Hyde
A Astill & Font'line
Bex & Bex
Martyn & Florence
O. Aston 'Co 4'
LEITH
Capitol :
1st half (13-15)
3 Harmony Boys
2d half (16-28)
Bithell's Crows.

STREATHAM

Palace Lewis Roll's Stor

TOOTING

Granada
7 Hindustans
Latasha & Lawr'ce
8 Academy Gls
8 Academy Gls
S & Morett
1 & Morett

LIVERPOOL

Shakespeare
Harry Welchman
Hazel Mangean G'
Anthony & Rowell
Valente & Martell
Alec Finlay
Joannys
Don Galvan
Le. Pomme & Sis
MANCHESTER
Paramount

Paramount Dina Clare Haver & Lee Garland Wilson

ABERDEEN
Tivoli
Dave Willis
Caprice 'Proud
Pratova & Jiles
Cilli Harley,
10 J Tiller Gis
Roy Tracy
Joe O'Rourke
Jimmy McKiniay
Ge Boys
ALDERSHOT
Hippodrone
Field

Hwood Ambas dors
FITTSBURGH

Sirens In Satin
Shannon Stanies
Shannon Stanies
Bourse & Parks
A Aristocratic Dance
Paye Sis
A Aristocratic Dance
Paye Sis
A Aristocratic Dance
Paye Sis
Stanior Meyor's Bd.
Expytian (18-18)
Chicago Follies
Chesp Stanior Meyor's Bd.
Expytian (18-18)
Chicago Follies
Chesp Bord
Bobby Dyer
Ellison Sis
Chos Davis Bu
Expytian (18-18)
Chicago Follies
Chesp Bord
Bobby Dyer
Ellison Sis
Chicago Follies
Chesp Bord
Bobby Dyer
Ellison Sis
Chicago Follies
Chicago
Chi

Alberto
GLASGOW
Paramount
Hal Yates
Dr Lipton's Debs
Pavillon
Mantovani Orc
Leonard Semon &

Mantovani Orc
Leonard Semon & S
Rebla
Bil & Bil
Cable & Carr
Bruce & Radcline
Adelaide Strang
KINGSTON
EBUILD
Renee
Renee
Billy Bonnett
Larry Adler
3 Manley Bros
Blum & Blum **Cabarets**

All Stars

Bal Musette Parisian Serenad

Barrel of Fun

NEW YORK CITY Deauville Marie Almonte Anna White Delmonico's Murray & Alan Jay Mills Oro

Globe
Alfredo Orc
Arnaut Bros Bobs
Arnaut Peggy & R
Red Fred
Hatton & Manners
Bil & Bil
Chick Eillot
O Walters Co

Jack Dempsey's Owen, Hunt, P. Carlos & Marchon Jan Bruncsco Bd El Chico

French Casino

Vera Nargo
Orbai
Mile Paris
Piroska
Andre Randali
Freddle Zay
Sonia Gansser & A
lack Denny's Ore
Vincent Travers Ore
Russell Patterson's
Personettes

Personcites
Gang Plank
Pat Harrington
3 Boston Sis
Grawich Vill, Inn
Albert Pryme
Elena McCoy
Pat Clayton
Lillian Cairnes
Antony Tosca Oro

Antony Tosca Cor Gypay Tavern Bert Linden Alda Luciano Chubby Ross Ore Dan Healy's. Dan Healy's Jack White Floria Vestoff Camillo Giory June Larraino Reth-Andreys Ore Beale St. Boys

Evelyn, Wilson
Mary Lane
Mary Lane
Warren & Hadle
Carter & Schwib
Midgle Parks
Jonn Miller
Bary Barton
Mary Barton
Mary Barton
Mary Barton
Jon Royandia
Con Walter
Joe Royandia
Or Joe Carpella
Or Joe Carpella
Or Joe Carpella
Or Joe Chaptle
Johnny & George
Banny & Malle
Bob Harnave Orc
Costain & Jonne Anna Held Jr Hilda Elfonte Irene Burko Ruth Templeton Lindy Lou Toots 'Toots' Sunny Lambert Paul Bass Orc Paul Bass Orc
Hickory, House
Kirby Walker
Marjorie Naylor
Francetta Mailoy
Ted Lane
Wingy Manone Bd

Wingy Manone Bd
H'lyw'd Restaurau'
Nick Lucas Ore
Benny Waldren
Billio Burns
Denny Waldren
Billio Burns
Denny White
Cacasa Dalloy
Mitzi Haybor
Mitzi Haybor
Mitzi Haybor
Lottie Campbell
Cookle Faye
Cass Dalley
Arthur Warren Ore
Hotel, Ambassador, Bob Hargiave Orc Rue Costain & Crane Nick Vouzon Bd Eddle Davis Orc Leon & Eddle's Eddle Davis Patricia Glimore H. Gardner, Carter Noble Sissle 3 Wm Farmer Orc Madeleine's Madelene's
Jack and Jill
Lucille, Jarrett
Damar Org
Joe Gray 3
Man-About-To
Betty Bowker
Al Manutl Org

Hotel Ambassador Rosita & Fontano Florence Welcher Vincent Bragale Vincent Lopez Occ

Jack Berger Orc

Hotel Biltmore
Russ Morgan Orc
Linda Lee
Joe & Betty Lee
Nadine & Giraldo Hotel Buckinghan Pierre Beaujean

Hotel Commedore
John Johnson Orc
Jane Williams
Marcia Wayne
Donna & Darrell Hotel Edison

Sammy Wilson Orc Mac Coogan Frank Cornwell 3 Hotel Essex House Haver & Lee
garland Wilson

FIZMOUTH
Trois pales of the second of the se Musical Rogues Hotel Fifth Ave

Hotel Fitth Ave
P Handelman Oro
Music Masters
Hotel Gotham
Raoul Lipoft Oro
Hotel Goy Clinton
Eddie Lane
Hotel Grf North a
A Ferdinando Oro

Hotel Roosevelt
Eather Velas Ens
Guy Lombardo Orc
Hotel Savoy-Plaza
Dwight Flake
Dick Gasparre Oro
Maurice & Cordobs
Bob Grant Orc
Habaneras Oro
Hotel Shelton

Motel Get Northre A Ferdinando Orc-Holel Lexington Ozale Nelson Oro Harriet Hilliard Eugens Jelsenick or Hotel Lincoln Tommy Dersey Orc Esquires Buythe Wright Jacket McAlpin Encol Light Oro Marz. Danis Hotel McAlpin Don Richards Orc Stuff Smith Bd.
Paradise
Milton Berjes
Tic Too Green
Micker Alperts
Micker Alpert Don Richards Ord Coral Islanders Lillian Kenny Jaysnoff Sis

Hotel New Yorker Bob Crosby Oro

Bob Crosby Oro

Virginia Verrili

Frank Tennili

Ray Badue

Pierre & Temple

Hotel Park La Herra & Temple
Max Bergere Oro
Hotel Remestrania
Max Bergere Oro
Hotel Remestrania
Max George Oro
Hotel Peter
Control Calif. Co
Hotel Flerre
Cancho Oro
Gregori Franzell
Eddy Duchin Oro
Emily Jane
De Marcos
Hotel Ritz-Carlien
Arman Vecces Oro

Codolban Orc Schura Liptova George Orda Jasha Nazarenko Boris Belostozsky Nadla Kortez

Boris Helostossy,
Madis Koristossy,
Man Paris
James Rogers
Jester Rogers
Jester Hunt
Shille Trank
Harold Woodall

Old Roumania Thais; Sadie Banks Jack Hirsch Russian Gypsy Mickey Mallory Soi Schneider Roumania Gypsy

Onyx Club Stuff Smith. Bd

The second of th

Small's Paradise
Charllo Johnson Orc
Painiro & Valez
Chunk Robinson
Oille Potters
Arnette
3 Blink Boys
Annos Bonds
Marion Heirston Stork Club

Marjory Logan
Marjory Logan
Marjory Cooley
Gus Martel Ore
N Brandwynne Ore
Tany's
Beatrico Kay Gypsy Erma Brook 2

Gypsy Erma Broak 2 Town Casino Amand-Vallerle Ann White Henri Florre Ens Muurice Shaw Ore Jimmy Vincent Ore -- Theomashefeks's Ann' Keinedy Burbara f.a.Porte Gordon Davis

Changi

Ches Donery Her Lind Her Lind

Wersalles W& E Howard Carolyn Noite

CHICAGO

Blamarck Hotel
Dorothy Muler
Phil Loyant Oro
Blackling
Joe Saunders
Dick & Dat Rogers

Dick & Dat Roger Chez Purce Harry Hichman Betty Kean Jack Golden The D'Ivans André Marsh Henry Busse Orc Blackstone Hotel (Mayfulr Room)

Continental Room
(Stevens Hotel)
Sonya & Romero
2 Elleens,
Harry Sosnik Ore

Autor Sendis of College Inn Act of College Inn Act of Colony Club Lill Bernard Fla. Henry Sendis of Colony Club Lill Bernard Edma Rush Rhythmeers Oro Colony Colonies Lisbase Faith Baco Ore Countees Lisbase Oro Countees Lisbase Oro Countees Repair Colon Colonies Rogan Beanny Goodman Relem Ward Art Barnett Club Albann

Club Alabam

Elilott Sis
Anthony, Marks
LeMarge Sis
Effie Burton
Ginger Woods
Art Williams

Club. Minuet
Rider Sis
Ruth Joffee
Sam Haas
Miss Deone
Shirley Handier
Adelinna Dossona
Lew Sales Orc.
3 Dances Cafe
Art Tatum
Zutty

Zutty
Drake Rotel
(Gold Ceast Roc
Jack Hylton
Pat O'Malley
Magda Neeld
Peggy Dell
Alea Templeton
Eme. Atherton
Clive Erard

Dorochy Smith.
Frank Filiambi's
Frank Filiambi's
Gorge Reed
Allee Juccy
Corneg Reed
Allee Juccy
Latienton 3
Sucz & Minily
Margar & Delty
Ouertlan & Carilon
Modernetten
Conden
Modernetten
Conden
Lifeta Adelphila
(Cate Marguery)
Lifeta Adelphila
(Cate Marguery)
Fritchard & Lond
Pritchard & Lond
Bornetten
Collidar
Sidney Golden
Sidney Golden

Wivel
Marlanne,
Ernie Maran
Boring & Lazar
Betty Bear
Baron Gyldenkorn
Naina Kinova
Frank LaSalle Oro
Bob Lee
Wynne Rolph

ICAGO

Feeddy Schweitzer,
Georgie Lyons

Edgewater: Beach
Merica Cummins Or
Motroe & Sis

Mitton Blakely,
Herbert Footo Gro
Harriett Sauth Gis
Natachas

Fio Whitman
Geo. DeCota
Low Mill-Hat
Nany Kelly uee, DeCosta
Lew King
Mil-Rate

Terrace Gardens (Hotel Morrison)

PHILADELPHIA

Anchorage dam
Anchorage
Anch

Independent Burlesque

Week of April 19
'Logs and Laughter'-Gayety, Baltl-

Logs and Laughtor—Gayety, Ball-orc. Iris—Bion, Billiarleiblia. Gayetilleis—Republic, New York City. They're Off—Werlin's, Brooklyn. Heauty Parade—Hudson, Union City. Meiody Malds—Howard, Boston. Hello Pareo—Empire's Sywark.

Regnet (16-29)
Chalcade of Jaffa
Related of Related

Roger Pryor
Block & Sully
Moore & Revel
H King Kineling
WASHINGTON
Ja Garle (17)
Jan Garle (10)
Jack Pepper
J Burke Sis
Helen Honan

Barrel of Fun
Francis Dunn
Arthur Budd
Billion Wayne
Beachcomber Bar
Marion Butler
Lealle Litamy
Ann Suter
Bill's Gay 00's
Arthur Behin
Bill Lorraine
Ethel Gilbert
Mike Dernard
Frank Russell
Both
Larry
Black Cat
Amanda Randolph
Lonny Simmöne &
Rhythm Kittens
Callente
Francis Fase
Skippy Smith Ore
Casino Venezia Casino Venezia F Bracciante Ens

F Bracciante Ens
Chateau Moderne
Billy Castle
Elena McCoy
Murlel Rogers
Fink McFarlane O
Chesnpeake
John Steel

John Steel
Chez Josy Baker
Josephine Baker
Willom Van Loon
Gene Ashley
Ray Benson Orc
Antobal's Cubans Club Gaucho

Dimitri Virgil Persa Ravel Los Gauchos Rilla Dau Munoz & Bolau

Munoz & Bolau
Club Richman
Lee Carr
James Sherry
Itarry Bernie
George Oliver
Freddie Monore
Jack Mayo Ore
Coconaut Grove
Tic Toc Girls
Terry Green
Walter La Mare
Alice Glover Ore
Dick Messner Ore

Connic's Inn

El Chico Consuelo Morena Portia Portar Emile de Torre Orc

Emile de Torre Or El Toreador Ramon & Lucinda Toreador 4 Fermin & Gloria Fantasia Novoa Medaro Don Gilberto Ore

El Morocco
Ernie Holst Oro
Famous Door
Red McKenzle Bd

French Casho
Folies de Femmes'
Emilee - Adreon
10 Argentina Ladles
Alphonse Berg
3 deorgee Bruyals
Choppy
M'rgerite DuFresne
Estelle & LeRoy
Marita Farcil
Clily Feindt
Dany Flore
Littlo Fred
Vera Nargo
Orbai

Habaheras Ore
Hotel Shelton
Bert King Oro
Hotel SherryNetherland
'Russlan Esgle'
Alex Bunchouchd
Actaine and well
Lidla Sadovskala
Jemme Hurok
Raphael
Hotel St. Merita
Milla Sadovskala
Jemme Hurok
Raphael
Hotel St. Merita
Northy Foror
George Breton
Ferry Oro
George Breton
For St. Salama
Leo Kesnick
Georges Metaxa
Hartmanna
Jules Lande Oro
Hotel St. Rock
Georges Metaxa
Hartmanna
Jules Lande Oro
Botel St. Rock
Control Control
Con Hotel Taft
Oro
Direct Vanderbill
Foroth Vander Evelyn Swann
Jean Farries
Dean Goodelle
Bernie Doien Orc
Hotel WaldorfAstaria

Astarla
Corinna Mura
Banvel & Tova
Dr. Ross
Charles Magnanti
Orvible Knapp Or
Michael Zarin Bd Hotel Weylin Charlis Wright Bobby Brooks Ord Jimmy Kelly's John Rockwood

Hotel Vanderbill

Chubby Smith
Harry Litiman Ore
Ches Daherty Rev Village Bara

Wivel

Village Buru
Ernie Mack
Buddy Gately
Midred Bury
Mildred Bury
Mildred Bury
Mildred Bury
Mildred Bury
Mildred Bury
Lou Raymond
Iris Ray
Jokle Wella
Renny Watta
Shim Sham Rev
Wirel

EQUITY TIGHTENING STRAW HAT REINS; FEWER TRYOUTS AND TROUPES SEEN

Country Managers Must Work Under Equity Rules Rah-rah Tryout for Now-Minimum Salaries and Board Charges of \$3 Per Day-Authors' Scrap an Angle

summer theatres, there were 42 places in the sticks in the Eastern sector devoted to the drama last June to September, Indications are that there will be fewer rustic dra-

June to September, Indications are that there will be fewer rustic dramatic enterprises during the coming summer, probably because of cestrictions laid down by Equity. All rural impresarios will be required to sign an agreement with the actors, body and, special contracts must be given, to players. One of the principal clauses in agreement is a guarantee that actors will not be charged more than \$3 per day for board and lodging where the show management also conducts the boarding house, which is often the case. Formerly the rate was general at \$5 per day and the end of the week found the players. Dispute between the managers and authors may interfere with the plans of several summer theatres. Those affected propose to try out new plays with a \$0 day option to contract regular's tage presentation rights. Matter puzzling the rural impresarios is how to make deals with authors for tryouts until the issue is settled. Little attention was given to summer stots by Equity until the

authors for tryouts until the issue is settled.

Little attention was given to summer spots by Equity until the movement developed widely. Reports of abuses then brought the association on the job.

Contracts will be aidn to those used for stock presentations. Requirement calls for engaging at least six players regularly. Companies. many use locals or non-prosonterwise, providing these do not appear for more than two consecutive weeks, Such players may be retained ff. Joining Equity.

For summer theatre purposes non-

For summer theatre purposes non For summer meatre purposes non-pros are referred to as "jobbers. Estimated that 500 Equity members played in the woods last season.

Mi imum Salaries

For all members the regular min-imum salary applies—\$40 for se-niors and \$25 for juniors. It is gen-erally understood that there is little erally understood that there is little profit margin in the sicks and the salary requirement may force the reduction of summer spots. Movement never was favored by Equity, except for the fact that it was an escape from New York during the dull months. Tryouts in particular-have been frowned on because of the haste in setting shows on.

Tryouts during the four summer months (May to August included) call for one week's salary, which is the general rule outside the woods drama field. Players going to the sticks, however, must be given board and lodging gratis during the week's rehearsal and pay for rehearsals does not apply.

Importance of summer theatres has become minimized, Not one success came to Broadway from the sticks this season. Although several made fairly good showings, they all ended in the red. Talent for the barus this season may not be as sentiful either. because of the profit margin in the sticks and the

ended in the red. Talent for the barns this season may not be as plentiful, either, because of the number of players in the federal re-llef shows.

SHORTAGE OF ROAD SPOTS IN THE EAST

Although the number of show Although the number of shows on tour has sturted to drop off, difficulty of booking in the east cropped up last week when it was explained that roadshow film. 'The Great Ziegfeld' (MG) is copping most of the legit spots. One retarded booking was for 'Awake and Sing', now listed to open in Baltimore April 27. 'Awake' made some money for the Group theatre on Broadway (Belasco) last season. It toured briefly this season, but cancelled the balance of the time to present two new shows in New York, both of 'which flivved. It is aimed for Chicago. George Leffer is laying out the

Rivved. It is aimed for Chicago. George Leffer is laying out the litherary. Cast of the ori inal production remains intact except for the substitution of Bobby Lewis for J. E. Bromberg, now on the Fox lot in Hollywood.

According to Equity's survey of YOKEL GOES SERIOUS WITH ANTI-WAR PLAY

Bury the Dead, a short anti-war Bury the Dead, a snort anti-war play which was presented for two nights at the 46th Street theatre, N. X., recently, will be indefinitely shown at the Fulton under the management of Alex Yokel. Drama was preceded by another playled called Over Here, which will be represented.

called 'Over Here, replaced.

Dead' is slated to start Friday
(17). Setting is simple bur matter is vision, especially from the upper floors to the orchestra pit, which is matter and the commendation of the orchestra pit. floors to the orchestra pit, which is used, will require some mechanical correction. Protest piece was originally produced as a benefit for New Theatre, a radical magazine, and angeled by Bennett Cerf and Donald Kloepfer, book publishers. Yokel says he intends to keep the company acting in it together as a repertory troupe for serious play.

NEW LEG LEVY PLAY

NEW LEVY PLAY

Pittsburgh, April 14.

'Old Man Lincoln,' new play by
Leo Levy, Pittsburgh lawyer-playwright, is being considered for
Broadway production in the fall by
Debo Chappell. Plece was tried out
this winter at the Pasadena Community Playhouse ith Henry
Kolker in the title role.

New Anderson Play

Syracuse, N. Y., April 14.

'Sea Wife,' by Maxwell Anderson, slated for Breadway production next season, has a tryout here Thursday (16) and Friday nights at the University Civic theatre.

Play is being presented with a hand-picked undergraduate and graduate cast under the direction of Prof. Sawyer Falk, director of the dramatic activities department. Pro duction is the play's second, but firs in the east. A midwest college experimented with it earlier.

Local presentation is designed to approximate a commercial offering, with Boar's Head, campus honorary dramatic society, sponsoring.

REWRITE, RECASTING NICHOLS' WEEK END

Philadelphia, April 14. Several more cast changes will be made in Her Week End, new Anne Nichols play, before it comes into New York. It is current here for its second week, after a three-week tryout and a one-week layoff for cast changes and script revisions.

cast changes and script revisions.
Carol Stone will leave the cast
next Saturday, with Sylvia Fields
replacing. Albert Kappeler will be
replaced by Benjamin Fos. Also understood a couple other changes in
the cast will be made, and a new
part is being written into the play
for George Harvey. Due at Lyceum,
N. Y. April 27.

Plays on Broadway

ON YOUR TOES

Missical comedy in two parts presented in Imperiacy with the property and the Imperiacy with the Imperiacy w wo parts presented at April 31. '36, by presented at April 31. '36, by present and april 31. '36, by present and april 31. '36, by present and april 32. '36 ola ...
ola ...
hii Dolan III.
rankie Frayne
iidney Cohn
Vera Barnova

'On Your Toes' comes in from Boston with a ren, high rating being justified Broadway needs something meeting m

right (\$3.85 top) is an important factor in its favor.

Perhaps the first-nighters were a bit too enthuslastic toward the close of the, show, but the second act is the strongest, and the big moments of the performance are there.

Ray Bolger is a distinct standout, and to him were awarded the promiser hurrahs. Danieng comic has been on hit who is to be completed to the complete of the complete of

than any of the other featured players of the control of the contr

songs. Duo again scores soon afterward with "There's a Small Hotel," likely to be the show's best click tune. Their neat stepping is contributory to both numbers. Another lyric has lines open to criticism. It is "Too Good for the Average Man,' handled by Luella Gear and Monty Woolley.

lyric has lines open to criticism. It is Too Good for the Average Man/handled by Lucila Gear and Monty Woolley.

Stery proceeds, bringing the timid Dain to the bondoir of Vera Barbolan to Sergell Alexandrovitch as ballet idea conceived by another; lerina of Sergell Alexandrovitch student. It is called 'Slaughter on Tenth Avenue,' and it is accepted as a jazzy change of pace for the Russian dance troupe. Miss Geva plays the ballerina. and is on her the bard of the ballerina. and is on her the bard of the ballerina and is on her the bard of the ballerina and is on her the bard of the ballerina. It is called by with just the right dialect.

Dolan goes into the ballet when the number one male hoofer walks out. Latter engages gangsters to shoot Dolan at the end of the ballet but he is thinged off and contailed in a stage box. By then he is exhausted and it was at this point that the plaudits for Bolger reached high at the opening.

Big number of the show is 'On Your Toes,' George Balanchine's. Big number of the show is 'On Your Toes,' George Balanchine's. Big number of the show is 'On Your Toes,' George Balanchine's work shining via evolutions that are a combination of ballet, other engages in the show is 'On Your Toes,' George Balanchine's. Carson and Bolger.

Toes' is the sole musical slated for spring and, with little competion in its field, chances of clicking are the stronger.

SUMMER WIVES

. Farce comedy in three acts. Presented
at the Mansfield, N. Y., April 13, '36, by
Jack Linder; written by Mark Linder and
Dolph Singer; interpolated songs by Sam
Morrison; staged by Ida Hards; Smith and
Dale featured: \$8.30 ton.
GertieLinda Lee Hill
Mike Chisley Charles Dale
Mel Tone Eddie Tubell
Molly La Rue clen Charleston
Helen La Mott irlam Battleta
Barney Phil Arnold
Benny Ben Marks
Sammy
Murray LowenJoe Smith
Jennie Green Annette Hoffman
Joe Wilder
Fred Bernard Milton Douglas
Dan McGilllcuddy Morgan Conway
Minna Salmon
Mrs. Roslyn BergGertrude Mudge
Betty PrattJane Walsh
Mrs. Mortimer RichFay Martyn
Mr. Mortimer Rich Herbert Warren
Jacob Adelman Daniel Makarenko
MaxJack Huntley
Page Boy Seymour Linder
LauraGlorja Cook
Syd Sayre Orchestra Jhoreck Ral

with Hodge-podge play doesn't figure com-to get to first base for real coin, and of to the cut rates are sure to get it.

Inside Stuff-Legit

The Great Ziegfeld' (Metro) is of particular interest to the Broadway traditionalists. Besides Florenz Ziegfeld, Jr., Billie Burke, Anna Held, Dr. Ziegfeld, Harriet Hoctor, A. L. Brianger, Will Rogers, Eddie Cantor, Sandow, Fannie Brice and Ray Bolger, who are characters or mentioned by name, there are references to 'Sage', the pa. (Will Page), Gene (Buck), W. C. Fields, Irving (Berlin), Jerome Kern, Julian (Mitchell) and Joe (Josef Urban). Bolger, of course, is a theatrical license; hence we was in a Ziogfeld show.

In 'Billings' (Frank Morgan), the legits recognize the late Charlle Dillingham. 'Sally Mannars' is presumed to be the late Marilyn Miller, In Billings' (Frank Morgan), the legits recognize the late Charlle Dillingham. 'Sally Mannars' is presumed to be the late Marilyn Miller, Ann Pennington and Gilda Gray personated themselves in the film by wound up on the cutting room floor. Picture still runs three hours. Show-wise sollioquies ament the necessity of Buddy Doyle personating Eddie Cantor when that star, for sentimental and other reasons, was available, are explained by Sam Goldwyn's refusal to permit Canton appearing in the Metro film. Rogers died about the time actual shooting started, atthough the film was a year and a half in preparation. The whyfore of Miss Miller never being approached for her ewn character, atthough the film was a year and a half in preparation. The whyfore of Miss Miller never being approached for her ewn character, atthough the film was a year and a half in preparation of the plant is way the secretary in the film is. After seeing 'The Great Ziegfeld,' Goldie,' late showman's secretary, developed a private burn. Her plaint is way the secretary in the film is. After seeing 'The Great Ziegfeld,' Goldie,' late showman's secretary, developed a private burn. Her plaint is way the secretary in the film is.

Estate of late Florenz Ziegfeld, with approval of Surrogate George A. Slater and County Treasurer William S. Coffey of White Plains, N. Y. has agreed to accept \$100 from the Municipal Theatre Association, St. Louis for use of 'Kid Boots,' 1923 Ziegfeld production, in the forth; St. Louis for use of 'Kid Boots,' 1923 Ziegfeld production, in the forth; coming season in Forest Park theatre, St. Louis. Show will run for one week, according to Howard E. Reinheimer, counsel for the association, Although, neither Reinheimer nor Coffey, who is administrator of the estate, could find that the estate possessed any title to 'Kid Boots,' the attorney said the association was willing to pay \$100 as a 'quit claim', in event any question as to ownership arises.

Walter Hampden, out on the road touring 'Cyrano de Bergerac,' is having heavily billed the fact that his current appearance is his final in the role; and it will be.

Not announced to the public is the fact Hampden is telling friends that he does not feel spry enough to retive the play again, which his has been accustomed to do each few years. He is now 56, and would be 60 when time rolled around for him to dust off 'Cyrano' for another whir! Feels that the long, tedjous role, which requires much alacrity in its playing, would be a bit beyond his physical grasp in four years, 'Cyrano' will fold after Hampden shows it in N. Y: in May.

Damon Runyon gently pointed out in his N. Y. American column Frieday (10) that Broadway's drama critics have borrowed from sports writers in picking bests, now that they named the best play of the season. Says it is a destructive habit, but surmless the reviewers will find themselves immune from picking the best critic. Runyon figures the best sports writer was never picked because they'd never, get a quorum. George S. Kaufman, however, solved the critics problem, stating the authors would probably do that little thing. Runyon warns the critics they'll seen be picking the best actor, best stage hand, best press agent, best box office bloke and best playwright.

It cost \$1,800 in back stage outlay to handle the three light sets for Summer, Wives, which opened Monday (13) at the Mansfield, N. Y., opening having been postponed from last Thursday, About \$800 went to the crew in overtime because it was found necessary to partially rebuild the settings, deckhands doing the work.

Last minute cancellation of the preview was called off for the same reason. Number of persons with free ducats made the trip to the theatre for nothing. Show is being presented by Jack Linder and D. S. Wolfson, Latter is an attorney.

Actors' Equity in Hollywood has been advised that the 'must pay' ruling for Equity members in little theatres does not become operative until May I. Extension has been granted by the Equity council to allow shows in rehearsal at the time the edict was issued to complete their productions. Extension does not apply to shows started since the rule. was issued two weeks ago.

When 'At Home Abroad' ended its Toronto engagement, most of the company was sent to Chicago, where show laid off until Saturday (11). Beatrice Lillie and Herb Williams came on to New York, however, Pe joining the show later in the week. Revue is spotted at the Grand and expectation is for a 12-week run

Frank Gillmore of Equity thought it a humorous idea for actors to be declared in for a share of picture rights money, but now says that, upon reflection, the suggestion will be considered seriously.

Actors' head is considering inserting such a provision in players'

There has been a 'revision' of the ticket scale for 'Ziegfeld Folies' at the Winter Garden, N. Y., but the top will remain at \$5.50. Highest scale tickets are within the first 10 rows.

Smith and Charlle Dale, irrepresslible comics. It is true that hotel proprietors
come to New York to engage a socalled social director, a personage
in most of the mountain resorts.
Also to engage talent, but, as detravesty. It is
corking entertainers visit the spots
at weekends and join in the entertainments, making high jinks on
Saturday nights.
When Smith and Dale are in ac-

tion there are plenty of siggles for anyone who liked them in vaudes wille—and most people and in vaudes wille—and most people and in the control of the con

What Side Are You On?' Authors Ask Member-Managers; Ease Terms

Dramatists' Guild modified its stand on a new contract considerstand on a new contract consider-ably at a meeting Wednesday (8), at which five amendments to the original contract adopted by the authors a month ago were passed by a big majority. Amendments were written after a thorough combing of the contract, as originally written, in conferences between the

written, in conferences between the Gulfa's contract committee and Arhur Hobkins and Phil Dunning, manager-members of the Gulfa.

Announced at the meeting, at the same time that the amendments were accepted, that the managers are not likely to be mollified by the changes since they had been read to Dr. Mockowitz of the League for N. Y. Theatnes, managerial group, whose response was that the managers were not interested in changes arranged by Hopkins, but that the League still insisted on 'negotia-tions'

tions?

This the authors still refuse to grant, pointing out that they will take up any arguments brought to them in writing by managers or others but that the contract itself is not open to negotiation, especially since the main issue is one that cannot be negotiated or commised. Authors insist that they at remain sole agents and owners must remain sole agents and owners of plays and be in charge of sale deals, whereas managers feel that they are better equipped to handle the business end on film or other outside sales.

Mare.' Own Contract

Mgrs. Own Contract
Also pointed out by the writers'
sees that the managers have drawn up a contract or their own which
they insist is more fair than that
of the authors. This paper, it is
understood, paraphrases the Guild
contract on most issues but deale
with writers as individuals and not with writers as individuals and not as a group, thus doing away with value or strength of the organization. Until and unless, the writers declare, the managers are satisfied to sit down and discuss the contract written by the writers as a group contract and with the realization that writers will retain the sole 'negotiation rights' within the contract, there can be monegotiation on it.

Most important change in the

tract, there can be no negotiation on it.

Most important change in the contract adopted was on film sales coin. Original contract adopted with the rumpus) elled for a sliding scale on division of the apolis between the manager safe producer. Eugene O'Neili and Robert Sherwood were chief agitators for switching this to a simplified method of 25% to the managers and 75% to the authors. This was faured too tough by the assemblage in general. Albert Maliz, one of the younger men and generally considered in the radical element, caused a paradox by pleading for more laincry toward managers. He sugsisted 40% to the managers and My to the writers, which was voted in.

Melvin Levy introduced a motion which caused a lot of ardent and which caused a lot of ardent and which caused a lot of ardent and violent dissension. It was to the effect that manager -authors who belonged to the Guild and attended his meetings be 'disciplined' if they figued up with the managers. There are a half contrained the managers are a half course and the guide meetings as members, it was pointed out by Levy, argue about the situation from a managers' thewpoint and then go assue about the situation from a manageral viewpoint and then go over to discuss with the managerial soup what went on in full detail. Levys point, obviously favored by a goodly percentage of the membership, was that these men must fectare themselves as either of one camp or another.

Motion was finally adopted with the Council instructed, on an amendment, to act on this immediately. What the disciplining is to consist is not clear, however. Four leters were sent out later in the week by the Council /to members who had signatured the managerial end.

Amendments

Authors can't see how they can lose the argument, and they declare the contract to be

fair.

Authors have asked managers to submit their objections in writing for consideration. This the managers refuse to do, demanding that committees sit down and discuss the constant of the committees of the constant of t

cuss the moot points.
So it appears to be a question of which side can be stub-

Hull Speeches: Boston Version Of 'Road' Is Pure

In a curtain speech Monday night (13) at the Plymouth theatre, where (13) at the Plymouth theatre, where the Boston' version of Tobacco Road' opened to a packed house, Henry Hull, star of the company, told the audience that whatever cussing remained in the script here was not blasphemous, but just 'the normal language of the characters portrayed.' Similar characters could be found within 20 miles of Boston, he said."

he said. Opening night audience comprised Opening night audience comprised more curious customers than first night regulars. Local crix lambasted the plece, even in its cleansed form. Herbert L. McNary represented the licensing board, which has the power to revoke theatres if it does not approve the play. Although no statement was forthcoming from city hall this morning it was indicated that 'Road' will continue here with some more deconting the present that the continue from the play.

continue here with some more de-letions recommended by the board. No advertising appeared in the morning papers today, however.

Fannie Brice Named In Suits for \$5.709

Fanny Brice was named defendant in N. Y. Supreme Court Wednesday (8) in two suits for back payment of rent, which she is alleged to owe since 1931 on an apartment at 15 E. 69th St. Corp., which claims \$1,209 and interest for two months occupancy of the apartment in the latter part of 1929, and the Westbury Hotel Corp., which asks \$4,500 covering nine months rent for 1931. Miss Brice, through her attorney, denies the claims asserting she had paid the former landlord of the hotel, the Sumner Hotel Co., \$6,000 to cover the period named by the plaintiffs.

Freedley's L. A. Casting

Hollywood, April 14.
Vinton Freedley is due here the end of this week to obtain a cast for the tausical he will produce this summer.
Harry Howell, Freedley's stage manager, has been here for two weeks lining up possible talent, including chorus girls.

contract but must not be less than 5% of the gross. Minimum royalty had not been specified in the new contract previously.

Motion picture release date must be fixed on as not interfers with

be fixed so as not interfere with either the N. Y. or road run of the play. Date to be fixed by the author

Ratoffs' 15th Anni-

Gregory Ratoff, who sailed for London, Saturday (11), is making the trip to join his wife, Eugente Leontovich, in celebrating their 15th wedding anniversary. She scored in "Tovarich," which ends a long run over there next week.

Ratoff was slated for 'On Your Toes,' Imperial, N. Y., but failed to come to terms on salary.

'JUMBO' FOLDS IN THE RED

'Jumbo,' which crated a record on the number of opening postpone-ments, and which took more than months to ready for the remodeled Hippodrome, N. Y. close Saturday (18), at which time it will have played 22 weeks. Circus musical winds up in the red, mostly because of the outlay incurred in changing the Hipp's interior, Highest weekly gross was claimed to be over \$80,000. Lately the takings have been between \$25,000 and

For the final week 'Jumbo' ads were to the effect that children would be admitted free if accompanied by an adult who hought a regular admission. Same applied at night, women being gratis if the es-cort purchased one ticket. That stunt is a variation of the two for one coupons widely distributed by the Hipp for the past two months. Claimed that the 'free admission'

Claimed that the 'free admission' proffer was bringing crowds to Tumbo' early this week, with a daily matinee inserted except on Tuesday (radio performance substituted). School holidays during Easter week and the presence of the Ringling, Barnum and Balley circus at Madison Square Garden all figured in the getaway ballyhoo.

JUMBO

'JUMBO'

Opened Nov. 16, '35, After several postponements the efirst-atringers broke into rash of praise for 'Jumbo,' with frequent references to Billy Rose as 'another Barnum.' Garland (Telegram) sai, 'It's great, it's glamorous, it's gargantuan.' Brown (Post) declared 'It is the best—meaning the safest—entertainment in town for the 'kiddies' of all ages.'

Variety (Ibee) said: 'Its names, its size, its varied diversion and its showmanship indicate certain success.'

Critics Invited to **Profit Sharing Play** 2 Days After Opening

Announcements were made to the press to the effect that Lady Luck' will open at the Adelphi tonight (15) and tickets for that performance were sent reviewers. Ads in

will open at the Adelphi tonight (15) and tickets for that performance were sent reviewers. Ads in Monday's papers, however, read 'Opening Tonite,' with a qualifying line reading 'profit sharing preview.' Play is scaled at \$2.20 top, but coupons soid on the outside at \$1.20 (including full 10% tax, entitle bearers to top price seats.

First claimed that the scheme is an adoption of bank night, as in picture houses. It is distinctly different, however. Pairons are required to write 'the best opinion' of 'Lady,' slips being in the programs for that purpose. In some manner not detailed, the show management proposes to judge the winners of the 'contest' and to give cash prizes for them out of the play's profits.

It is set forth on the coupons, the stubs of which are to be deposited at the theatre, that \$10,000 is to be distributed on a quarterly basis. That means that the show hopes to turn 12 \$2500 every three months.

by the Council to members who had signatured the managerial end.

Amendments

Amendments

Amendments adopted at the meeting who have to the effect that:

Manager na additional hite-month option period during July, August and September automatically. This was in the original Minimum Basic Agreement but not in the new contract, Royalties to be paid must be specified in the original production

Managers Sitting Tight; Call Authors' Contract One-Sided, Polishing Own Form of Pact

Didn't Last Long

Kids of the cast of Dead End at the Belasco, N. Y., pub-lished a house organ for one week, before being suppressed. Without regard for feelings

the youngsters had mimeo-graphed their sheet with noth-ing but scandal and gossip. Practically everyone took a Practically everyone took a ribbing in the rag until some-one burned and stepped on it.

'Current Theatre' Planned as Mobile **Living News Units**

A new play-producing group called the Current Theatre has been formed by Fred J. Ringel, who will direct, with Emma Pagel as business administrator and Hoffman R. Hays on the editorial and dramatic end. Will be fashioned after the WPA Living Newspaper idea, presenting dramatizations of current topics.

Company will be company will b

topics.

Company will be composed of several mobile units to tour theatres, when available, and colleges and halls for trade union organizations and groups. When firmly established, group expects to open a permanent Broadway stand and possibly go into the production of full-length plays. Until then program will be limited to satirical electohes of about on hours duraketches of about on hour's dura-

sketches of about on hour's duration.

First on the list is a dramatization of the strike now waging in Vermont's marble quarries. Also planned is a similar project concerning the seamen's strike.

Ringel wants to hire his actors on the European plan for the entire year, and by this means keep his companies intact. When not working in New York the tours are figured to pay expenses. Figured that women's clubs, trade unions, churches, etc., will supply sufficient, bookings. Peekskill, N. Y., has been picked as spot for a summer theatre to start off with.

Groups stresses that theirs is not a Left organization, but that this phase of theatre will not be excluded. Instead, it will be a 'combination' of the radical and regulation legitimate theatre'.

legitimate theatre.

Expect to put first two plays into rehearsal in about two weeks,

ACTRESS DOUBLES IN 2 LEGIT PLAYS

The Hague, April 3.
Elly van Stekelenburg, legit actress, is doubling in two legit playshere. Appearing in both a Frenchgly (L'Anniversaire' at the Hollandsche Schouwburg, and The landsche Schouwburg, and 'The Head Waiter' at the Rika Hopper

Theatres are on the same block

Theatres, are on the same block, so there are transportation or traffic worries. Her husband assists her in clock watching.

She appears for 30 minutes in the first act of 'L'anniversaire,' then, after changing in her dressing room, makes a dash for the other house to catch the second act, in which she appears,

Then a rush back to the French play for the third act. Fact that the characters of each role requires considerable makeup and costuming because of switches from youthful character in first play to a middle age role in the second, makes it that much more of a feat.

Alfred E. Aarons is on the mend at Mt. Sinai hospital, N: Y., after a serious operation some weeks ago. He will be discharged soon and is expectant of being in his office at the National theatre within two weeks.

matists Guild changed the sharing in film rights to a 60-40 split instead of the sliding scale, managers are sitting tight, and refusing to accent the new Guild contract. They declare the pact is unilateral and therefore inequitable. Both sides, however, continue to make passes at each other.

Managers convened for the purpose of polishing off their form of contract, which they claim they will use if the authors definitely refuse to negotiate or arbitrate points

difference in the Guild instrument, They say that the Guild contract would make them 'hired men.' Authors' idea is that the picture companies had already made some of the producers that by backing

What has steeled the authors

What has steeled the authors the fact that there has been such little bidding for picture rights this season because of Hollywood financing. Practice, when Hollywood backs plays, usually is that the picture people get all the managerial share of film coin unless the production cost is earned back and half the share after the above for half the share after the show is out of the red. Under the new contract half the share after the show is out of the red. Under the new contract authors can make deals with picture firms calling for the celluloid rights and the stage production at the same time, shutting out the producer entirely. In other words, the author can sell the rights for \$15,000, as against a percentage of picture profits, and be guaranteed a production on Broadway.

This has burned the managers' considerably. Managers' contract is being gone over carefully, their idea being to make it a rair document, so that they will not let themselves open to such criticism as was aimed at the Guild's contract. Showmen point out that already, some concessions have been made by the authors—the sliding scale being out as well as the clause which stipulated that in the matter of death or incapacitation of the manager rights would revert to the author.

'Belligerent'

'Belligerent'

Belligerent phraseology of the authors contract is another factor that brought the managers together in opposition to the authors. authors' contract is another factor that brought the managers together in opposition to the authors. Claimed by the preducers that the contract indicates an author can stop the manager from getting any share of picture money at all, since he may recommend to the negotiator to pay or not to pay. Also the manager must be in 'good standing,' an unexplained stipulation, mangers, say. After a show is produced it is not infrequent for the author to be on the outs with the producer, whether the production be a success or not. Such a situation would likely challenge the manager's 'standing,' they feel. And any argument on the sale of picture rights might have the sume result.

any argument on the sale of picture rights might have the sume result.

What the authors are really aiming at is Hollywood. They hope, by affiliating all writing crafts, to control the dictates of the film people, on the grounds that the most essential need in Hollywood is authorship product. That was rather clearly put by Sidney Howard, Guild head who speaks for several other leading authors, in a weekend statement.

Another indicated objective is the changing of royalty percentages, which are withheld from the Guild contract. Custom now is for the author to receive Sy of the first \$5,000, 7½% up to \$10,000 and 10% thereafter for stage shows. Some-authors command a bigger silce, but that is a matter of agreement between the individual author and manager. That this matter will crop up later and include provision for authors to receive royalties on pictures is the supposed general idea. Managors' contract may be in printed form this week. It is said to paraphrase the Guild contract most of the way. As for film contract most of the way. As for film contract is concerned, item being left open to individuals.

N.Y. Relief Shows Gross \$7,000; Two Plays Extended for 2 Weeks

Works Progress Administration in New York grossed approximately \$7,000 last week. Takings would have been higher but in some instances no performance was given Good Friday night, a wrinkle in the

Good Friday night, a wrinkle in the project, giving the directors the say in such matters.

Attendance for 'Murder in The Cathedral', Manhattan, continued to capacity and the engagement has been extended another two weeks, up to May 2. 'Class of '29', slated to follow, has been set back. Same goes for '1935', next 'Living Newspape'r playelt and "Triple A Floughed Under will stok another fortnight. 'Chalk Dust', at Daly's has also been extended.

fortnight. 'Chalk Dust' at Daly's has also been extended.

Murder' is the best grosser among the Federal legit shows with the average nightly takings approximating \$500. More than 20 attractions in the N. Y. relief show setup charge admissions for some performances, most of which are spot bookings. The five so-called legit attractions, however, 'admissions from 25 to 55c., except Mondays, when relief people are admitted gratis. No Sundays or matinees are played.

matinees are played.
Legit shows are being advertised in the dailies in a desultory manner alluded to as stagger insertions. Washington has okayed the expenditure for ads, such disbursents coming from the agenticabler. Latter is limiting the adoutlay to around \$1,000 weekly. He is permitted to pay for printing programs also.

MIDWEST 'MIKADO' SET WITH MARY McCORMIC

Chicago, April 14.
Savoy Opera company's production of Gilbert. & Sullivan's 'The Mikado,' with Mary McCormic In the role of Yum-Yum, has set its opening date for the Granada in South Bend on April 22. Will be followed by dates in the Davidson, Milwaukee; Metropolitan, Minneap-

Milwaukes; Metropolitan, Minneapolis, St. Paul, Duluth and a likely date at the Auditorium, Chicago early in May,
Others in the cast are John Patrick, Blair Stewart, Burt Goltra, Stanley Eden, Robert Davis, Ellen Hutton, Joan Cranston and Maria Santi as principals.
Carrying an orchestra of 10 men under direction of Carlton Kelsey, plus a singing chorus of 24 volces. Phil Fein directing.

Leslie's Next 'B'Birds' For London, Then N. Y.

Lew Leslie returns to London next week with talent for his new BlackBirda, which he and Ghacles Cochran will produce abroad Later it is their intention to bring it to America with a foreign flavoring.

Johnny Mercer and Rube Bloom have been teamed up by Jack Robbins to fashion the tunes wim Robbins to publish as he did the last Blackbirds' songs. Plan to open around June 1 at the Palace, London, as a summer revue.

Mrs. Melissa Crossman III

Philadelphia, April 14. Philadelphia, April 14.

Mrs. Melissa Crossman, pa. for Earl Carroll, was in critical condition in Fitzgerald Mercy Hospital, Darby, last night awaiting a major operation.

In town with the

tion. In town with her husband, who is representing Carroll's tab 'Vanitles' at the Earle Theatre, Mrs. Crossman had been ailing a week or more and was removed from her hotel to a hospital Sunday (12), undergoing two blood transfusions.

FUTURE PLAYS

'One Flew East,' by Douglas Gil-more and Kay Kenney, announced for next month by Carl Hemmer. Melville Burke to direct.
'These Walls Have Ears,' by Michael Dale and Benjamin Gall, for new firm, Theodore Golden Prod.

LYNCH CHOOSES

Keeps Radio Jobs and Quits as Syr-acuse WPA Head

Syracuse, N. Y., April 14. Edward Lynch, former legit, dra matic stock and film actor, is out as play director for the Federal Theatre Players, WPA's stock troupe housed at the University Civic The-

Lynch, according to reports, wa told he must choose between the WPA herth and his radio engagements at WFBL and WSYR, local stations. He chose radio.

Shift was announced on the heels of the Players'

Elmo' last week, production form ing a general critical target

Vacancy was filled by Denis Gurney, son of Edmund Gurney, He had joined the WPA company sev eral weeks ago as a

EQUITY TO VOTE ON JR.-SR. **RATINGS**

Equity alms to clarify the rating of junior players and an amendment, to the constitution for that purpose will be balloted on at the annual election next month.

At the present time a junior is one who has been on the stage less than two years, or who is less than 21 years old. Any player reaching his or her majority automatically becomes a senior member, provided he has been on the membership rolls for two years.

he has been on the membership rolls for two years.

It is now proposed that all young one were players be required to obtain substantial stage experience before being admitted to senior membership, which curries with it the privilege (c. voting. Amendment will place a minimum of 50 playing weeks in order that juntors (graduate. Rehearsals will be regarded to the property of the p the same as regular app rances for

uate. Renearsals will be regarded the same as regular app. rances for that pr. pose. Question of what constitutes two years of stage work was raised last season by one man 'en, but Equity disregarded the matter, holding strictly to the wording of the rules concerning juniors. Manager wanted know if two years of actual stage appearance was meant and that is the idea that Equity now holds to be the correct interpretation. It will be necessary, however, to clarity this by means of an amendment. Thought in back of the proposal is that players should know what it is all about before helms privileged to you of on questions of the association's polleles.

HEAVEN, WPA TRYOUT TO GET B'WAY PROD

'In Heaven and Earth' may be regularly presented on Broadway next season. Play, which is one of the managers' units under the Fed-

next season. Play, which is one of the managers' units under the Federal Relief Theatre Project, opened crail Relief Theatre Project, opened the season of t

G-Men's New Coaster

Los Angeles, April 14. Figueroa Playhouse is the latest legit house to be added to Federal Theatre Project locally, House opens April 25 with 'For Business Reasons,' playing two days. 'Squaring the Cirick,' in Jewish, will be the second attraction for the house opening May 1.

ening May 1.

ATS PITT REFUND DUE **AGAIN; ONLY 5 SHOWS**

ittsburgh, April 14.

Beginning to look like the American Theatre Society will have to make a refund to local subscribers for the second consecutive season At present, the society has sponsored only five shows at the Nixon including , current, and there's little chance of a sixth com-

ing along before the season ends, Difficulty was brought about this

ear by last-minute cancellation of Winterset, originally booked in for

Winterset, originally booked in for last week. It and 'Ghosts' would have rounded out the commitments'. Other ATS 'attractions this year have been 'Old Maid,' 'Dear Old Darling,' 'Porgy and Bess' and 'Iddot's Delight.'

Säme situation cropped up in 1934-35, when the ATS was left holding the bag, with one show to fill. Subscribers then were given a choice of their money back or signing again this year for six attractions at the price of five. What, disposition will be made at present likely that the same proposition will be made.

Apparent that 'Ghosts' will close the regular legit season at the Nixon. Next week the house gets

Apparent that Ghosts will close the regular legit season at the Nixon. Next week the house gets the University of Pittsburgh Cap and Gown club's annual show, with Great Ziegfeld (MG) opening a road-show engagement Sunday (28). has a three-week option on the Nixon and, if taken up, will carry the season into the middle of May, later than the Nixon usually stays onen.

open.

Anyway, there's no show available unless it's 'Night of January 16,' which might be a possibility for subscribers, although nothing defi-

Fancy Transportation System for WPA Casts

Transportation of players and others of WPA show units in New York has been worked out along efficiency lines. Subway is used almost exclusively in going to and from neighborhoods, where most of the relief presentations are made from the relief presentations are made instead of cash, tickets which are exchangeable for nickets at subway booths, are used. Approximately 34,900 such tickets were on hand at one time, having been bought in blocks.

Careful records are kept of the distribution, numbers of tickets being kept on report sheets which are made up daily. When ferry fare is required, such as for units booked in Staten Island, cash is provided in addition to the tickets.

10c " Idover

First holdo : WPA project presentations at Kelth's here is 'The Barker,' authored by Kenyon. Nich-olson, a local. Seven weekly performances were not enough to accommodate the cus-tomers, so an added week has been

Take not so hot, however, since most tickets sold were 10c service charge passes.

Colvan Back in St. L.

t. Louis, April 14.

L. Louis, April 14.

Zeixe Colvan, stage director of the al fresco operas in Forest Park for the Municipal Opera Association, during the past three year. has been re-engaged for the 1936 season that gets under way June 5. Hilding Anderson will be associate musical director.

Laurence Schwab, praducing director of the association, is in New York now to supervise pre-liminaries of production for the 18th annual season.

WPA Reviews

Would-Be Gentleman

Musical eatire in two acts; modern version of Milwitte Braider Klavin and Randolph Carter; directed by former score by John Barrows; setting, Joseph Grove by John Barrows; setting, Joseph Grove, by John Barrows; setting, Joseph Grandolph Carter; directed by former grove by John Barrows; setting, Joseph Grandolph Carter, directed by former lighting by Charles Akkin; dances, Pitklot One, Federal Theatter Broject, directed by Federal Charles Furch Charles Furch Canti George Feete, Mary Hone, Peter Cusanelli, Richard Siegal, Charles Furch Cove, Milton Goldfines, Harles Akkin, John Warron, Sylvis, Framson, Ellen Love, James Brockett, Fred Robinson, Earlow, Marron, Sylvis, Framson, Ellen Love, Milton Hooks, Jackie Roe and Walter Richard. New Haven, April 8.

As its first experimental producthe local WPA troupe has tried, with fair success, to cover a lot of territory in a single presentation. Has taken a crack at almost every phase of theatrical entertainment and has jammed the lineup into a two-hour concoction that includes everything from burlesque, on through vaude and musical comedy,

through vaude and musical comedy, into straight comedy and deep satisfie. As a whole, production is a credit to the company and the satisfies a whole production is a credit to the company and the satisfies and satisfies a satisfies a satisfies a satisfies and satisfies a satisfies

Equity Decides That Indie Nominations Must Be in by Mond.

Equity's council resolved last week that any or all independent nominations for the council election, which takes place next month, must be submitted by next Monday (20). Action was particularly intended as a notice to the formerly militant younger group in Equity known as the Actors Forum. Up to Tuesday (14), no indie nominations had been received.

received.

Resolution was adopted to prevent the Forum from embarrassing the administration, as it did last year when an independent ticket was filed after the ballots had been placed in the malls for out of town members: It was necessary to mail out the Indie ballots separately and the Forum made charges of an improper election. Forum faction falled to get any candidates on the regular ticket at last month's nominations.

inations.

As a gesture, it is expected that the group will inject some candidates but along reported lines which would tend to confuse the voters. Understood that instead of submitting a ticket of 14 candidates (10 for a five year period and four replacements for unexpired terms) individual candidates will be submitted. Procedure cails four naming all 14 individually by having 15 signatures attached to each person thus independently nominated. If that idea is followed, it would mean that tures attached to each person thus independently nominated. If that idea is followed, it would mean that a separate ballot for each of the indle nominees would be mailed, along with the regular single ticket. Ballots are to be mailed out April 25.

Many Show Folks at Marilyn Miller Funeral

Obsequies for the late Marilyn Miller were held in St. Barticoomew's church, midtown New York, last Thursday (16), the editice being filled and as many persons standing outside. Most of those inside were professionals, some of whom went to Woodlawn cemetery when the late star was placed in a mausoleum beside the remains of Frank Carter, her first husband. It had been stated by one of the family that during her illness in Doctors Hospital the ligienue had adopted the Catholic religion, but the funeral was Protestant-Episcopal. Statue of Miss Miller was one of several in nooks on the exterior of I, Miller's shoe store at 46th Street and Broadway. It was dunped in black crepe until after the funeral.

Has musical comedy duets, leading characters doing prattfalls down collapsible states, a vaude magfelan, a sepla tap tro, bits a comic opera, a kebe dialectician one-man glee club, futuristic costumes, a sitce of drama, and even disperse, a sitce wherein act one closes wherein act one closes wherein act one closes with minutes later, finds the same player still hanging there.

Plot, about the newly wish the same player still hanging there.

still hanging there.

Plot, about the newly rich lout who tries to buy himself a handful of culture, is just something to drape the balance the production around. It is treated about modern dialog but never the anything to get excited about phasis is laid on the technical and of the play, which does well with its lighting, setting and colorful cost-tumes.

signting, setting and colorful costumes.

Direction apparently was tackled
with the idea of novelty uppermost
in mind. Musical score, while not
impressive, fills the bill as far as
this particular production is concerned. Cast satisfactory as a whole,
with one or two standouts.

Despite its flaws and a certan
'ain't-we-got-fun' spirit among the
cast, this first experimental production at least refutes an earlier assumption that WFA presentations
aumption that WFA presentations
aumption that WFA presentations
of amateurs trying to breat into
show biz.

Bone,

ST. ELMO

S1. ELIWU

STREUSS, N. X. April 5.
Adaptation of Augusta J. Evans (Wilsen)
movel in prolog and three acts by Grace
Hayward. Fresented by Federal Theatre
Edward. Street of Theatre, Syracuse, April 8, 363 sty Citer Theatre, Syracuse, April 8, 363 sty Citer Theatre, SyraCana Bard. Grace Cansy
St. Elimo Erford Gage
Edward Grace Cansy
Willis Wood Harry Cliffon
Willis Wood Harry Cliffon
Willis Wood Harry Cliffon
Willis Wood Gradien Gerde
Mrs. Wood Clifford Stuth
Hallah Derothy Van Dyke
Mrs. Murrky Mas Kelley
Mrs. March SyraMrs. Agnes Powell Dors Underwood
Joo Clarke Fint Geraidine Gordon
Victor, Colton
Ciliford Smith
Dorothy Van Dyke
Mae Kelley
Gene Webber
Doris Underwood

This widely publicized 'modern' production of Grace Hayward's adaptation of 'St. Elmo,' Augusta'. Evans' tear-jerking 'best soller', of the post-Civil War period, resalves itself into a comedy of errors, as the result of a fatal lack of coordination somewhere along the line. Miss Hayward has, during the course of the years, made three different treatments of the Evans romance for the stage. First clung tenaciously to the novel, second advanced the time a decade or more, while the third carries the action linto the present. As finally presents a quaint hybrid, the script purp the different second the second the second that was a department of the stage of the stage and properties being in kind, while the costumes presunably are those for the second version.

Two settings are used, First-less and

ably are those for the second version.

Two settings are used, First is an exterior for the prolog, second an interior, serving for the three acts proper. Former is described as the office of the proper former is described as the office of the proper. Former is described as the office of the proper is described as the formation of the control of the proper is described as the formation of the proper is described as the programmed as the living room at the Murrays. Obviously, it had been built and painted for a modern version, and its aintique furnishing, rustled, up to match the continuation of this set for the third that the properties of this set for the third that the properties of this set for the third that the properties of the properties. In tuiloring the scripts of it, there was elimination of many characters and much dialog, Grandiloquent expressions which dustered the original, and which also. Character of St. Emon in particular, received a was a continuated the properties of t

CHICAGO BACK HORSE GOOD \$10,000 TO FOUR **SHOWS**

. April 14.

From a single entry the loop gaps back this week with a quarter of legit attractions. Three are New York winners, while the other, 'From Out of the Darkness,' opened at the Studebaker on Sunday (12) gat he first Chicago premiere in sev--sel years.

From Out of the Darkness, opened at, the Studebaker on Sunday (12) as the first Chicago premiere in several years,

"Boy Meets Girl' is the long-runner of the town by a wide margin,
with New York sending in At Homehored to the town by a wide margin,
with New York sending in At Homehored to Grand for the Shuberts
and the Grand for the Shuberts
and the Grand for the Shuberts
and the Grand for the Shuberts
and Critics Award. Opened last
hight (Monday).

Elsewhere there are two WPA
shows, which are grossing around
4400 a week each, with the Blackstone running ahead of the GreatNorthern unit. And San Garlo popprieed opera is at the mammoth
Audit and And San Grand (1,200;
\$2.75) (1st week). Musical planning
should make the higher gross
brackets without dimeuity.

"Boy Meets Girl, Schwyn
(1,000);

"From Out of the Darkness,
Studebaker (1,200;

"From Out of the Surkness,
Studebaker (1,200;

"Surkness, In for only two tweeks
seription list. Should be a clinch for
opg ressess on wide publicity show
has received.

Wp'A

Faust, Great Northern. Modern
Fed version has been poorly re-

WPA

'Faust,' Great Northern. Modernized version has been poorly recelved.

'On Trial,' Blackstone. Elmer
Rice revival in for two weeks, Then-

TOBACCO' OKAY \$5,200 ON 3D BUFFALO VISIT

Buffalo, April 14.

Buffalo, April 14.

Tobacco Road, in at the Erlanger for a Holy Week booking, proved that the show is not only a freak attraction but that you never can tell what Buffalo will do. This is the third week the show has played here this season.

Following its recent engagement last month, during which a bilzzard believe the show the show he will be the show the sho

one admissions at either of the pre-ending sneagements.

A check by the management of the pre-paration of the pre-customers were new to the customers were new to the customers were new to the box one of the customers were new to the box one at the pre-tangle of the pre-tang

N. Haven Lights Up

New Haven, April 14. Shubert relights April 20, after a dark spell, bringing in 3 Men on a Horse for a week.

"Tobacco Road' follows for the week of April 27, making the first time in months that the house has had two full-week runs in succession."

Cliff Brooke at Tech

Cliff Brooke at Tech
Pittsburgh, April 14.
Pittsburgh, April 14.
The Carnegie Tech drama school
here to guest-direct the university's production of 'Britte Heaven'
week of April 27. Brooke was an
actor in England before coming to
this country.
Tector's first II. S.

. Jietor's first U. S. Success was on Eay Bainter's East is West. He ig the only guest-stager Tech has engaged, this season with the exception of B. Iden Payne, director of the Stratford on A theories who the Stratford-on-Avon theatre, who stages the school's annual Shakes-series will June 2-13.

IN 3d DETROIT VISIT

Detroit, April 14.

Detroit, April 14, a good bot here last week, despite Holy Week, the Passover, etc., and brought its backers a good \$10,000 for nine performances at the Cass

brought its backers a good \$10,000 for nine performances at the Cass. Nice money for such a week and considering the fact such as week and considering the fact such as well as well as the cass. Nice money for such a week and considering the fact such as a such as well as the considering the fact such as well as the considering the c

at \$1.50 top. WPA

'Liliom,' Lafayette, First of Detroit
WPA plays, 'Liliom' opened well
Monday (13) with no admish
charge, attendees contributing to
Red Cross flood fund, Relief angle
gave local project a chance to advertise and cash in on a lot of free
publicity. Ferenc Molnar play will
red to weekly matines and night
lam Beyer's new play 'I Confess' is
slated to follow April 27.

'3 MEN' \$10,000, 'SAILOR' 5½G, PHILLY OFF

Philadelphia, April 14.

Biz in Philly's legit houses did the expected nose-dive last week, with a combination of Holy Week blues and terrible weather.

'Three Men on a Horse' still ebut tumbled to \$10,000 in its sixth week at the Garrick. Figured to rebound, with Lent over, and management still says it will stay through May.

'Sailor Beware' also dropped off in its fourth week at the Broad and had to be satisfied with \$5,500, but house the say of the cream sances. good under the circumsances, good under the circumsances. The crix all dropped on Anne Nichols' try-out, 'Her Week-End,' with dull and sickening thude but the show was held over, figuring on some hollday trade.

The Forrest was dark last week, with the Mask and Wig show, 'Red Rhumba,' in last night (Monday) 'for the usual week's engagement. Advance is not so hot and first night's house didn't look like the Mask and Wig of other years. Chestnut, with 'The Great Zieg-feld' (MG), figured for six to eight weeks, won't have any more legit bookings this year. The Forrest may, but both the Broad and Garricke count on holding their current offerings.

rick count on holding their current offerings.

Estimates for Last Week
Three Men on a Horse' (Garrick, 6th week). Off to a trifle under \$10,000, but counting on strong re-bound this week.

'Sailor Beware' (Broad, 4th week). Drooped to \$5,500, but still figures on making a run of it, with Lent over.

over.

'Her Week-End' (Erlanger, last week). Panned by all the crix but claimed \$4,000 and held over.

Pasadena Slates Four

Pasadena, April 14. Pasadena Community Players wind up their spring season June 13.

wind up their spring season June 13. with four more plays scheduled to be done during the interlm. Next attraction is 'Salemate' by James Warwlck, opening April 21 and running for two weeks.
This will be followed by Michael Egan's comedy. The Dominant Set' May 5 for a forthight. Starting May 19, Thomas Hardy's 'Tess of the D'Urbervilles' goes on for a two-week run, and final of the spring series will be 'Rain from Heaven,' June 2-13.

TWO NEW ONES IN HUB

Toes' inal Three Days \$3,500-

ight, 'Road' Follow in

ight,' 'Road' Follow in

Boston, April 14,

'Night of January 15' penedencouragingly Saturday night (1), it
the Shubert, and Tohaco Road,'
with the biggest advance exploitation of dubious biurbage in yeartion of dubious biurbage in yeartion of out of the play, at the Plymouth.

'On Your Toes' played three days
last week for final shaping up. After
some manipulating by George Abbealth on the common the play of the play
weeks. Holy Week the mening too
weeks. Holy Week the mening too
that the boo. but general-feeling is
that the musical now has a chance
on Broadway.

Mary Young's play 'Storm Child'
will premiere Friday night (17).
Pushed up because of, tremendous
interest in 'Road' opening.

Estimate for Last Week

Strengthened before departing, and
now looks possible. Final sessions

net dead of the common the common tooks of the common tooks

'Hour' Ticks Off 10G, 2d Wk., L.A., 'Jan.' 6½G, Exits

Los Angeles, April 14.

Holy Week held no terrors for two legit attractions functioning leasily, athough one of the pair, and the street of the pair and the pa

ROAD' SETS WASH'TON RECORD WITH \$22,000

Washington, April 14.

Washington, April 14.

Tobacco Road pulled approximately \$22,000 for 11 performances in sight and a state of the state of

McKenna, I. Purcell, Elitch Stock's Leads

Denver, April 14.

Kenneth McKenna and IrenePurcell will handle the leads this
summer in the Elitch stock. Season will open about the middle of
June and run for nine to 11 weeks,
as usual. Manager Arnold Gurtle
signed the cast during a trip to
New York.

George Sommer

New York.
George Somnes will direct. Others in the cast include Lunn Kendall, John Saeger, Phyllis Welch, Harry Richards, Frank Wilcox, Edith Gresham and Forest Orr. G. Bradford Ashworth will return as scenle artist and technical director, and will be assisted by Lucian Self, also a former Elitchite.
Plays to be presented have not been announced.

SHAFER TRIES AGAIN

SHAFFE TRIES AGAIN
George Shafer is reopening the
Hollywood Playhouse with straight legit. First try will be Conrad Seiler's comedy 'Censored.'
House went dark three weeks age, after Shafer's vaude and indie piz combo venture folded.

B'way Heads Into Last Big Gross Week of Season, Leaders Steady

The current Easter period figures to be the last strong gross week of the season, with most attractions on Broadway playing an extra matines and the season. The going next week will be more indicative.

Business this weeks will probably not indicate the survival chances of shows for the final six weeks of the 1385-38 season. The going next week will be more indicative.

Holy Week business was traditionally weak of a ground standard weeks will be more indicative.

The courrent Easter period figures to several cut-raters getting by in mysterious fashion; average has been approximately \$3,500 weekly.

"of variot Vanderbil (26th week).

"Of variot Variot Variot Vanderbil (26th week).

"Of variot V

Week will be more indicative.

Holy Week business was traditionally weak for all except the leading successos. The standouts, "Victoria Regina," Saint Joan and Carlon and the part of the

cut-rater getting aroun! \$3,000 weekly.

'Postman Always Rings Twice,'
'Postman Always Rings Twice,'
'Colden (8th week) (D-1,100-\$3.30).

Moved here from the Lyceum Monday, book play got some business, or the season of the season of the season of the season of the season, with recent grosses around \$14,000.

Mantie, Mangue (13th week) (C-90-43.30). Well regarded, but Ilmited grosses; around \$4.000.

but not coetly and may extend into the summer. Wives, Mansfield (1st week) (C-1,097-\$3.30). Postponed

ed. but limited grosses; around \$6, 000, but not costly and may extend in the control of the con

\$26,000.

Other Attractions

'Saint Joan,' Beck; commands
great business and one of Broadway's big three; went to over \$23,500 and virtually the same last

week. Gilbert and Sullivan revivals; opened Friday (10) for a spring Giner.
opened Friday (10) to:
season.
'Bitter Stream,' Civio rep theatre;
protest drama on 14th street.
WPA
Cathedral,' Man-

WPA
urder in the Cathedral, Manhattan; tops the relief shows; extended through this week,
Macbeth, Lafayette; Shakespeare.
with a colored cast in, Harrism.
'In Heaven and Earth, Symphony; managerial tryout in Brooklyn,
'Triple A Ploughed Under, BitTriple A Ploughed Under, Bittended, Eagement of news playleg,
extended,

extended.
'Chalk Dust,' Daly's 63d Street;
another experimental relief show.

'W'SET' SMASH \$9,500, CLEVE

Only regret Bill Blair has about 'Winterset' is that he couldn't keep it at his Hanna, town's sole legit house, for a full week or more instead of three brief but prosperous days last week. Even in that short time the play sharked in \$3,500, which is terrific.

which is terrific.

Attendance was needled extra
high by oceans of ballyhoo given
locally to the New York Critics
Circle's award to the piece. Fact
that Burgess Meredith is a former
Civelander who worked in a haberdashery and on the local morning
newspaper was also neatly exploited. Every performance sold
out, plus extra seats in aisles.

Estimate for Last Week
Winterset' (Hanna: 1,435: 2,50

Estimate for Last Week
Winterset' (Hanna; 1,435; 22.50
top). For less than half a week,
\$9,500 was, the most cheerful news
house had the winter the week,
house had the week,
house ha

'Unfaithfully Yours,' farce com-edy by Harry Segull, has oeen ac-quired by Albort Bannister. Ex-pected to start rehearsals this week, with Oscar Shaw starred.

London's New Legits In 'n' Out

'Baby Austin' Lasts 5 Days—'Hypocrite' Uncertain—'Frog' a Click

London, April 14.

'Baby Austin,' a feeble comedy, opened at the Strand Tuesday (7) and folded five days later.

'Happy Hypocrite' opened at His Majesty's Wednesday (8), produced by and starring, Ivor Novello. Max Beerbohm's fantasy was adapted to the stage by Clemence Dane, with interpolated music by Richard Addinsell, who served in the same capacity on several other of Miss Dane's plays in the past. Novello was supported by Vivien Leigh and Isabel Jeans, Play is beautiful, artistically played and produced, but doubtful of appeal to the general masses, despite popularity of the book over the years.

'The Freg opened at the Princes

'The Frog' opened at the Princes theatre, Saturday (11). It is a thriller founded on an Edgar Wallace novel and will probably enjoy a good pop success.

good pop success.

England Expects' opened at the
Embassy (Swiss Cottage), Monday
(13). It is another interesting study
on the Lord Nelson-Lady Hamilton
situation and an excellent candidate
for West End honors.

C. B. Cochrap's revue, Follow the Sun, has switched to a twice nightly policy with definite and immediate success. Other managements are watching the results with an eye to the future.

the future.

'Her Last Adventure,' new play
by Mrs. Belloc Lowndes, produced at
the Ambassadors by Sydney Caproll
on Monday (30) came off Saturday
(4) after only six days. Show starred
Jane Carr, local picture player.

Carroll still plans producing the Regents Park Open Air Theatre i he can get permission through the Office of Works.

Copyright

(Continued from page 7)

(Continued from page 7)
manner in which films are exhibited was argued by Hess, who noted tremendous investment and discussed at length economic consequences of unlicensed showings. He told the committee the Duffy billwould severely hamper distributors in curbing unlicensed exhibitions and would cause tremendous losses by lifting penalties from bleyeling free shows switching, and other vicious practices.

Major points hit by Kilroe were idea of merging recording and re-production rights, 56-year copyright term, and novel proposal to extend



1-MILLER

copyright protection to renditions or interpretations.

Kilroe slapped exhibitors for taking a position against minimum infringement penalty and told com-mittee that during the last three years only 14 suits for illegal exhibition were brought under this bition were brought under this clause, and said the \$250 damage award unquestionably deters piracy of films. Proposal to lift free performances out of class of copyright violations was slammed by the Hays attorney, who said such change of law would ruin markets and hurt honest exhibits.

howest exhibits.

Defending minimum damages, Hess told the committee that scores of state laws provide statutors wards for violation of property rights and \$250 clause is imperative protect film investments. Other point made by Hess related to discrimination between exhibitors and broadcasters in regard to Hability for infringements. Hays attorney noted that multiple-broadcasts would be considered as single offense under the Duffy bill, but multiple showing off of film would be construed as number of violations of copyright. The copyright owner has adequate remedy. In bringing suit against producer or distributors, Hess said.

Brief supporting the Duffy bill

Brief supporting the Duffy bill and adding to objections against minimum damages was received from Allied States association.

Kuykendall Asks Reli

Film producer-exhibitor row over score charges flared for one first time Monday (13) when Kuykendali appeared to ask the committee to appeared to ask the committee to relieve theatre-owners of multiple taxation for the privilege of using copyrighted music. Mississippian complained that exhibition end of the business is soaked by numerous unjustified levies and urged changes in the current law under which theatres may buy a license for presenting copyrighted motion pictures that is complete. Emplaysizing that theatres have

that is complete."
Emphasizing that theatres have no control over selection of music which accompanies feature films, Kuykendall told lawmakers that exhibs are in the middle, being forced to pay excessive fees to producers in order to obtain sound films and being taxed as ASCAP before gaining permission to exhibit.

hibit.
Outlining technical procedure in making films, Kuykendall told the committee that composers are adequately compensated by producers, who engage in competitive bidding for name tunesmiths, as well as for writers and dramatists. He pointed out that studios must acquire recording rights after hiring composers to turn out music and emphasized fact that tunesmiths cannot control performing rights to their own works.

In his complaint about the 'dic-

In his complaint about the In his complaint about the 'dictatorial power' exercised by ASCAP in fixing seat taxes, MPTOA prexy said the fees are inequitable and challenged the copyright pool's own figures on income from exhibitors. Noting there are 10,098,920 seats in the 15,378 houses regularly showing sound films, Kuykendall said either

1. MILLER

1552 BROADWAY

"JUMBO" - NEW YORK ngenue "STROLLIES" Swagger and swanky, with round or square-heels-andtoes. In reverse calf, for walking or shopping, with tweeds or casual tailors.

a lot of theatres are not paying the tax or the ASCAP estimate of \$80,-000 annually from exhibitors is 'away off.' If all houses were taxed uniformly, ASCAP should get at least \$1,500,000 from film exhibitors alone, he calculated.

'Reduce the Club'

'Reduce the Club'
Appealing to Congress to at least reduce the size of the club 'ASCAP has hanging over our beads to force us to submit to its arbitrary extortions,' he testified that under the existing law, with the \$250 penalty clause, 'there is no limit to what they can charge for this music tax. Attempts have been made to increase it by as much as 1,000%. Last upen it was raised from 50% to 100%. They can run it up under the present law as far as they like; We are completely helpless in the matter and cannot possibly escape it.'

The sole witness last week to discuss music problems was Harry L. Katz of Baltimore, attorney for Music Users' Protective Association, organized in Maryland recently to combat ASCAP. Complaining that restaurants, delicatessen and burbeue, stands are forced to take out licenses if they have radio receivers on the premises, Katz told the committee the Society is 'a monopoly of monopolies,' which exercises pow-

incenses it they nave ramo receivers on the premises, Katz told the committee the Society is 'a monopoly of monopolies,' which exercises powers never meant to be wielded under the Constitution.

The framers of that act knew there would be competition and competition and competition and competition would naturally keep the rate on music or the cost of music within proper bounds, Katz testified. 'I know that if a group of shoe people got together and corrighted to fix the price of shoes, it would be ruled a violation of the anti-trust laws. But where a group of music publishers get together and really conspire to fix the rate, unregulated by law, they are occupying a pretty serious position."

With the exception of one witness for music users in Baltimore, all of the arguments submitted last week related to design copyright, book publishing, and other matters having little interest for radio or shoulz. Raft of lobbyists paraded before the committee to recommendinclusion in whatever bill is recommended of amendments to the present law affording copyright protection for automobile designs, dress patterns, lace, shoes, and similar commodities. patterns, lac

With hearings slated to fold tomorrow (15), committee next week
will go into series of closed meetings and tackle the job of agreeing
on a preferred bill. For this purpose, lawmakers will concentrate on
three proposals covering more or
less identical points but having
radical differences. The primary
masures due for consideration are;
Duffy bill, passed by the Senate
last August and occupying the railposition because of Administration
endorsement. This measure, which
would leave infringement awards
solely in hands of courts, lighten injunctive burdens on broadcasters
and publishers, and benefit film exhibitors, is strenuously opposed by
ASCAP, since it would kill the \$250
clause.

Daly bill, backed principally by National Association of Performing Artists, looks like the dark horse. This measure. il-less satisfactory to broadcasters and exhibitors to broadcasters and exhibitors. tory to broadcasters and than the Duffy measure, might be dressed up so music users would accept it, although it embodies the novel idea of providing copyright protection for interpretations and renditions. Would retain the \$250

feature.

Sirovich bill, which nobody seems to like particularly, although individual features have been praised by a few witnesses. This is essentially a compromise between the other two measures and the existing law, giving little relief to music users and retaining most frequently assailed provisions of the antiquated 1909 statute.

TEARING DOWN L. A.'S FIRST LEGIT HOUSE

Los Angeles, April 14, Grand Opera House, first legit theatre to be erected in Los Angeles, is being dismantled to make way for a parking station.

for a parking station.

House was opened in 1884 by Mile. Rhea with 'The School for Scandal' Artists who appeared on its stage included Sarah Bernhardt, Richard Mansfield, Kate Castleton. Joseph Jefferson and many others. Last company to play there was a group of Mexican players.

Current Road Shows

Plays Out of Town

From Out of Darkness

From Ont of Darkness
Chicago, April 12.

Drama in three acts (four scense) by
Paul Salvatori. Froduced by him and
Adolph Salvatori. Directed by Roy Hilliard.
At Studeshier, Chicago, April 12.

Blanche Waltor
Antoinette Rochte
Rick Volini
Act Griffith
Corinne Ralyea
Blanche Grame Working
Briere Ralyea
Harry Buchasam
Interne
Harry Buchasam

Short cast, short bankroil and a short run. It's the first Chicago premiere in some time, and it won't do Chicago's poor reputation as a premiere town any good.

Local writer in his early 20's, in partnership with his still younger brother, wrote and produced this indictment against war in all its familiar tangentis, broken homes, weeping mothers, and all. Same theme has been used over and over previously, and with much better results.

previously, and results.
Cast struggles desperately with the script but they are completely helpless. In many spots they make the show look worse than it really is and it's not so much their fault, at that.
Story of a mother and her symptopy-composing son; who are

Story of a mother and her symphony-composing son; who are struggling for bread in the early days of 1917. Young man and young girl are in love, but he refuses to marry her because he hasn't got the marriage license money. His rival for the girl's hand is his chum, a w. k. medico. Comes the war and the pair of them go, the composer to become blinded due to the fault of the rival, who is an officer. Back home, the medico performs an operation which saves the composer's sight and then walks out into the night, while the mother and sweetie proudly play a recording of the son's symphony. It's still hash. Cast is uniformly of second-rate stock calibre.

Jessner, Former Head Of Berlin State Legit, Joins Habimah Troupe

Jerusalem, March 21.

Jerusalem, March 21.
Professor Leopold Jessner, former general manager of the Berlin State Theatres and Principal of the State School of Dramatic Art for more than a decade, has arrived in Palestine to stay. He has been named stage manager of the Habimah Players lere.

Jessner was called to the Berlin State Theatre as general manager in 1919. He was the first and only lew to attain so high a position in the German State Theatre (Max Reinhardt was on his own) and it was for his opinions as a Jew and liberal that he was thrown out of Germany. He has been living in London for the last two years.

ANN ARBOR FESTIVAL SET FOR SIX WEEKS

Ann Arbor, April 14.

Robert Henderson's spring dramatic festival at Ann Arbor, Mich.,
has been set for May 18-June 20
inclusive, with a line-up of six productions, 'Libel,' Hamlet,' 'Parnell,'
'Distaff Side,' 'Party' and 'Night of
Jan. 16.'

Season opens with 'Libel,' cast
consisting of Whitford Kane, Eddie
Garr, Kenneth McKenna, Doris Dalton, Nancy Sheridan, Raymond
Greenleaf, Reginald Pole, Eduard
Franz, Allan Handley and George
Somnes.

Ivor Novello's play, 'Party' will be
second, May 23-29. Jan Keith will
come from Hollywood to star in
'Hamlet,' May 30-June 3. Estelle
Winwood will head John von
Druten's 'The Distaff side,' June 4-9,
Hoffman-Bel Geddes designed the
costumes.

Other legiters set for the festival

Hoffman-Bei Gedaes acase accostumes.
Other legiters set for the festival include Estelle Winwood, Ian Keith, Effle Shannon, Alasworth Arnold, Frances Maddux, George Sherman, Robert Ross, Blanche Yurka and Margalo Gillmore.
Henderson is considering possibilities of touring the company following the Ann Arbor session.

Week April 13 'At Home Abroad,' Grand, lil ago. 'Boy Meets Girl,' 'Children's Hour,' , Chicago

'Children .

Angeles.

'Cyrano de ergerac' (Waifer Hampden), National, Washington.

'From Out of Darkness,' Studebaker, Chicago.

'Ghosta' (Nazimova), Nixon, Pitts.

burgh.
'Her Weekend,' 'rlanger, Phila-

'Her Weekend,' rlanger, Philadelphia.
'Night of Jan. 16,' Shubert, Boston, 'Old Maid,' Ryman Aude, Nash, ville, 13; Tivoli, Chattanooga, 14; Lyric, Knoxville, 15; Temple, Birmingham, 16; Erlanger, Atlana, 17-18.

Personal Appearance, History

17-18.

"Personal Appearance,' His Majesesty's, Montreal.
"Personal Appearance,' Paramount, Toledo, 13: Shrine Aude, Pt.
Wayne, 14: trayel, 15: Kansas State
Normal, Emporia, 16: Arcadia, Wichita, 17: Convention Hall, Tulea, 13:

'Sailor Beware,' Broad, Philadelnhia.

phia. 'Storm Couley, Boston

'Three Men on a Horse,' Hanna,

'Three Men on a Horse, Hanna, Cleveland.

'Three Men on a Horse, itan; Hollywood.

'Three Men on a Horse, Carrick, Philadelphia.

'Three Men on , Massnic Aude, Rochester, ; Capitol, i.

'Tobacco Road,' Plymouth, Boston,
'Tobacco Road,' Shubert, Newark,
'Winterset,' Harris, Chicago.

FUTURE OF MAJESTIC, UTICA, IN QUESTION

Utica, N. , April 14.
Future of the Majestic theatre,
Utica's surviving legit outlet, will be
determined at a conference between
owners, mortgagees and city officials.

fleixls.

First Citizens Bank and Trust
Company purchased the Majestic
block, comprising the theater, a
hotel and several stores, at a foreclosure sale last week, purchase being subject to other mortgages, including that of the Albany Savings
Bank.

Bank.

City, under date of April 8, sent a letter to various parties interested in the o. nership and management of the theatre advising that its use and occupancy in the present condition must cease, action being based upon alleged violations of the building code.

Changes desired by the city would with the yearditine of \$20.000. tits

Changes desired by the city would entail the 'spenditure of \$2,009, tit estimated. These include rewiring, automatic sprinkler system, relinforcement of first floor, elimination or fireproofing of musicians' room and storerooms in the basement, new firs' door and demolition c.º resent v. oden "e escapes.

C. B. COCHRAN presents

in 'ANYTHING GOES'

fter 5 Months at the Palace, Los Now Touring
Week April 13, EMPIRE, LIVERPOOL

American Academy of Dramatic Arts

Founded 1884 by Franklin H. Sargest THE first and foremost in-stitution for Dramatic and Expressional Training. The in-struction furnishes the essen-tial preparation for Directing and Teaching as well as for Acting.

Acting.

Spring Term Still Open
Catalog of all Courses from the Secretary
Room 247-D, Carnegle Hall, N. Y.

juggler with a shy, Chaplinesque sense of humor, stops the show.

STAN KAVANAGH

ZERGEELD FOLLIES WINTER G.

10-Car Luxury Train

Philadelphia Orchestra, beginning nation-wide concert tour yesterday, is traveling in a train that's a record for comfort and luxury. Troupe of 100 musicians are housed in 10-car train which will serve as living quarters during six weeks of barnstorming. Five dars hold musicians. Leopoid Stokowski, assistant conductors and three women musicians occupy drawing room car. Two cars are holded three women musicians occupy drawing room car. Two cars are shown to hatha are part of train equipment.

Facilities are carried for laundering men's iron front shirts, shinner thair broques and handling collection of instruments valued at more than \$250,000. An expert repairman will go along to keep faddles, etc., in condition. There is a circulating library of fiction and biography. recreation car and even a traveling bar. A dog la being taken as mascot and Mrs. Edna Phillips Rosenbaum, first harplet, and wife of radio station WFIL prez, Samuel Rosenbaum, is carting along 11-months-old daughter Joan.

One wrinkle was tabulation by authorities of all menu items on absolutely-taboo list by fond wives who don't want hubbies comfing home with bay, windows. Another problem was how to keep the fiddle-scrapers and horn-tooters from driving each other bats by practice enroute. Decision was a blanket nix.

\$10 PER DUCAT FOR MAESTRO'S RYE-BYE

Seats Toscanini's farewell obnert in U.S. on April 29 in Carnegle hall are selling at a \$10 top negie hall are seiling at a \$10 top and \$200 for boxes. His regular philharmonic series ends on April 26. Maestro's swan song performance over here is for the benefit of needy

untaine and Cornegie house staff nusicians and Carnegue nouse stat.
Arthur Judson office, which handles
the symphony series, is readying
several farewell gestures for the

conductor.

He's been appearing in for the past 11 years.

END 'MONTE CARLO' IN BALLET RUSSE TITLE

Col. W. deBasil is burying the Monte Carlo label from his Ballet Russe, using his own monicker for top billing. Company seldom plays Monte Carlo anyway. Next year's U.S. tour which opens to Oct. again under S. Hurok banher will have at least two new numbers on American themes, to suppliant to present 'Union Pacific' ballet Capt. John Smith and Pochontas legend is a possible ballet fidet. John Alden Carpenter of Chicago is one U.S. composer under consideration for the music chore. John Housserman of Cincinnati, is another. Proces using his own monicker

Iturbi Continues Trip

Condition of Tope Iturbi concert planist, conductor, composer, who was injured in a Pan-American air accident last week, is reported okay, according to word received at Ar-thur Judson office in Steinway hall. Iturbi is continuing on to South

Agerica.

Accident held him up somewhat, but he's expected to arrive in Buenos Aires this week-end for his concert engagements,

Suffered shock chiefly.

Burton Holmes Goes On

Burton Holmes, the dean of the streopticon travelers, will strut the lecture platform again next season but E. M. Newman is expected to be absent. Latter has a consection with Warners to edit travel lims and that will probably be his major activity. major activity

Travel platform coterie, never large, may be swelled next season by Branson De Cou.

Detroit Bookings

Detroit, April 14. Following concert artists have

Following concert artists have been booked for Detroit Concert Society's 1936-37 season:
John Charles Thomas, barltone, Oct. 24; Joset Hofman, planist, Dec. 15; Argentina and Escudero plus their company of dancers and musicians, Jan. 21, and Lily Pons, for whom no date has been set. Nathan Milatein, violinist, and George Gershwin ork being sought.

McCormack to Retire

London, April 5.

John McCormack has announced his intention of retiring from the concert platform after two more recitals in London.

citals in London.

Now in his middle fifties, McCormack argues it's better to retire,
than he retired. He figures about
seven more years topline singing in
his throat, and would rather leave
before it was worked out.

Meanwhile, he's two local films of-

Philharmonic's 3 New Batons Lack Ballyhoo

Committee on subscriptions for the New York Philharmonic Sym-phony met Tuesday morning (14) to iron out new rates and sales camfron out new rates and sales cam-paigns for next year. Shortened season of 24 weeks will have or-chestra seats scaled at \$32 for 12 programs, and Saturday night series of six concerts at \$10. Programs in between will be scaled propor-tionately.

of six concerts at \$10. Programs in between will be scaled proportionately.

Committee also has another job on its hands, to acquaint public with names of three of its new conductors, John Barbirolli, young British conductor; Carlos Chaves, from Mexico, and Georges Bresco, of Paris. First one will open the season for 10 weeks, with the other two sharing time with Igor Stravinsky. Last eight weeks will be conducted by Artur Rodzinski.

NBC is airing a program conducted by Barbirolli on April 28 at 5:30 pm. EDST via trans-Atlantic broadcast from London, which will give listeners a first hearing of his chores. At present he's conductor of the Scottish and Leeds or-bestras.

chestras.

Instrumental soloists engaged for next season include: Josef Hofmann, Vladimir Horowitz, Jose lturbi, Artur Schnabel, Rudoff Serkin, Myra Hess, Robert Casadesus, Ethel Bartlett-Rae Robertson, piano duo; Jascha Heifetz, Manuel Quiroga, Samuel Dushkin and Gaspar Cassado. Season opens Nov. 5.

Boris Goldovsky, now chorus mas-ter and opera coach of Cleveland Orchestra, has been made operatic director of Cleveland Institute of

Bookings

Carnegie Hall

April Hurry Fondick.

16-Philharmonic, 24-Philharmonic, att.
17-Philharmonic, att.
18-Nathan Milstei, 27-Arthurmonic, att.
18-Nathan Milstei, 27-Arthurmonic, att.
29-Philharmonic, att.
29-Philharmonic, att.
29-Philharmonic, att.
29-Tosanniis fare21-Jancha Heifetz.
22-Geo. Lansbury.

April 22-Mrs. Jackson
15-Frank Bohn, talk
The Bohn talk
Th

MET DREW FEW NEW OPERA GOERS BUT HOPES \$3 SPRING SEASON WILL DO SO

WPA FOLK FESTIVALS

CONCERT

67 Pennsylvania Counties Will Hold

Easton, Pa., April 14. Easton, Pa., April 14.
WPA folk festivals will be staged
in 67 counties in Pennsylvania, It
was announced by Edward N.
Jones, state works progress, administrator. Each county will offer a Testival of Nations' and about
5,000 are expected to take part in the feetivals

the lestivals.

Musicians, music critics and native composers will prepare the lines, songs and music.

ANOTHER TRY IN TORONTO

Toronto April 14. Despite the triple flop of grand opera in this city this season, another group of citizens, headed by Charles Gallagher, Northern Ontario gold-mine owner, has underwritten the expenses connected with the productions of three operas here in May.

May,
Angelo Cannaruto has been engaged as director. Reginald Stewart
is in as conductor and will have a
symphony orchestra of 38. With exception of an odd N. Y. import, principals will be Canadians, Rehearsals
now under way.

cipals will be Canadians. Rehearsals now under way.
New venture is known as the Opera Guild of Toronto and May productions to be staged at the Royal Alexandria here are 'Cavalleria Rusticana', 'Pagliacci' and 'La Tosca.'

Wall St.

(Continued from page 1)

(Continued from page 1) being made for next season. One is headed by Marc Connolly, who has a bankroll to produce six plays. His stipulation is that only one of the six is to be by himself and that there cannot be more than four. The plays' in the sextet. Meaning that he is, to find the plays and that at least one of the six (outside his own) must be by a name writer. To make this move tougher, from a producer standpoint, the money is to come from Warner Bros. on a personal deal between Connolly and Harry M. Warner, despite the fact that managers claim to have Hollywood support in their battle with

writers

the writers.

Another deal of the sort, on a smaller scale, is one which Sidney Kingsley has to produce two plays of his own choosing, one by himself, with an unnamed Hollywodankroll and with no restrictions.

bankroll and vilth no restrictions.

The Writers' Attitude

Authors' attitude is that they are fighting for their rights and have an adeal the concessions possible Also they feet that the strength of the argument is on their side because they have and can have all or most of the plays. Admittedly practically all the producers are lined up against them, only Sam H. Harris, John Golden, Arthur Hop. Kims and Abbott and Dunning among the top line showmen having failed to signature the managers' agreement. But they figure that men like George S. Kaufman Marc Connolly. Howard Luidsay Abbott and Dunning, Sidney Kingsley, Robert E. Sherwood and Frank Mandel are experienced directors, as well as writers, and can be convenient to the convenience of the store of the shortage of resultant product and because they have and accounted the state of the shortage of resultant product and produce and because of the shortage of resultant product and because the younger mon, anxious for production and chance, would leave the organization and turn to the regular commercial managers. That is why, in any denis that should be forthcoming, stipulations will be made to take care of a greater percentage of resultant product and because the complex of the shortage of resultant product and because the younger people, or younger people, rather than names.

Better Biz in Regular Season Credited to Old Addicts, Recovery from Depression-Union Matter Adjusted

I ANNY ROSS IN CONCERT

Radio-Film Singer Will Try Town

Lanny Ross, radio singer, makes his debut in concert draw next fall on Nov. 15 at Town Hall. He's to be billed as Lancelot Ross.
Singer exits from Maxwell radio program on June 15 and goes to the Coast to appear in stage musicals under Henry Duffy banner. First one tentatively 'Set to the Coast to appear in stage musi-cals under Henry Duffy banner. First one tentatively Set to Music composed by Fritz Loewe. It goes into El Capitan in Hollywood following a San Francisco engage-ment.

ADVANCE SALE BAD, POSTPONE **OPERA**

St. Louis, April 14.

Poor advance sale for the grand
pera season scheduled to begin this Poor advance sale for the grand opera season scheduled to begin this Thursday (16) has resulted in a postponement. Only one opera, Lucia de Lammermoor with Lilly Pons, which will be given next Monday, appeared justified by ticket sale to date. Even Pons has not attracted a sellout but there's enough coin in the till to make this performance attractive to the auspices. St. Louis Grand Opera is now set for May 25 and 27 when La Traviata' and La Gloconda' are slated. Guy Golterman is the maestro.

Texas' Own Opera

San Antonio, April 14.
Tejas, original opera penned by
Theophilus Fitz for Texas centennial, will debut in muny sunken
garden theatre July 7. Also slated
for production at Dallas centennial
expo Oct. 28. Will import a conductor for debut.

Alfred Hertz currently in pros-

Burlesque

(Continued from page 1) art, and thus Miss Louka could suffer no damage. 'Burlesque,' said the court, 'means

Burlesque, said the court, 'means scanty costumes for the chorus, too scanty. It is not for us to pass on the accuracy of any of the evidence, but in view of the evidence as to the nature of so-called burlesque shows the judge could find that many people would regard a woman who performed in them as lacking a sense of delicacy care woderly.

Special supplementary spring season of the Metropolitan Opera will be closely studied by the music world as well as the Met Itself. It is recognized that the measure of public enthusiasm for grand opera will be tested.

Opera in the month of May is unusual for America as is the \$3 top Special supplementary spring sea

Opera in the month of May is un-usual for America as is the \$3 top scale so far as the Metropolitan is concerned (although the traveling operas which in America have in-creased markedly in the last year keep their prices even under that tariff) and there is uncertainty as to

tariff) and there is uncertainty as to the response.
Against the lower prices to attract general theatregoes there is an al-most complete lack of name strength in the casting of the spring season. The latter consideration, it is feared, will tend somewhat to cancel the advantage of the econ-

omy. Metropolitan has remained bash Metropolitan has remained hashful about disclosing the grosses of the past season. This brought more patronage than for some seasons past, but it is felt that improved business conditions simply permitted the return of former addicts who had been denying themselves the luxury of opera because of stringent finances.

luxury of opera because of stringent finances.

In other words, it is far from assured that the Met has made any genuine progress in winning a wider audience or really new supporters. Indeed, there has been no concession whatever in the matter of the prices charged (plus the scalping by outside specs on demand performances) or of other retarding conditions, notably the subscription system. All of these factors definitely operate to make opera-going more of a hardship and labor than it's worth to the casual amusement-seeker without either high-brow or snobish compulsion to attend,

Unfettered Ticket Rack

Unfattered Ticket Rack

Spring season with an open ticket rack and moderate scale will, it is hoped, be a gauge of what value the radio programs devoted to fine radio programs devoted to fine music and the talking pictures using operatic singers and scores have had in stimulating Americans, as distinct from members of the foreign colonies nurtured from childhood on opera, to pony up mazuma for the real thing, albeit done on a restricted scale with second and third-string casts.

third-string casts.

Met's spring schedule will be only
five performances a week, with just
three operas presented, and repeats,
listed for Saturday matinee and,
night. There will be no productions
offered on Wednesday and Thursday

night.

Snag with Theatrical Protective Union No. 1 was froned out iast week, with back-stage staff to be shaved from the usual 80 quota to about 40. Payroll for this department during the winter is \$8,000 weekly and this figure had been practically reduced to half under the new agreement.

Radio Piracy Case In Sup. Cour Question of news copyright an broadcasters' right to lift storie

Radio Piracy Case In Sup. Court Question of news copyright and Proadcasters' right to lift stories from dally papers was laid before the Supreme Court in Washington last week when station KVOS. Belingham, Wash., appealed a lower court injunction prohibiting piracy of Associated Press reports.

The West Coast station, a 100-watter, asked the high tribunal to rule on its right to reproadcast yarns taken from AP papers in its territory, charging the Circuit Court of Appeals 'erroneously and improvidently usurped' prerogatives of Congress in banning its news broadcasts. Final decision in the case will not be made until next fail, if the court decides to review the conflicting lower court rulings.

Newspapers are entitled to protection up to the time of publication but no longer', attorneys for the station said, raising novel point about protection of press copy. They are entitled to protection as long as news events remain confidential and within their own circle, as against competitive news-gathering agencies and others, but never past the point of publication and aln. no case after distribution and sale.

This argument presented idea that news is public property upon publi-

of publication and in no case after distribution and sale.

This argument presented idea that news is public property upon publication and, if the court sustains the station view, will mean that broadcasters are at liberty to obtain material through the daily papers instead of contracting for special press association service.

Case has been fought more than a year, with both sides agreeing it is of far-reaching importance. AF filed suit charging piracy of yarns in the Seattle Times, Seattle Post-Intelligencer, and Bellingham Herald, but the station won the first round when the district court refused to entertain the linjunction suit. The press service was winner in the encore when the Circuit Court of Appeals reversed the lower court, ordering issuance of the restraining order.

ild's \$250 Benefit

ild's \$250 Benefit

The theatrical press unit of the Newspaper Guild will realize a net of about \$250 from the dance and film show benefit staged a week ago at the Cinema de Paris, N. Y. arty. Already \$200 has been turned over to the American Newspaper Guild Defense Fund which will probably forward it to Milwaukee for contribution to the strike fund there and around \$50 more is expected when receipts for tickets are in. Tickets sold for. \$41. I. Kaplan

when receipts for tickets are in.

Tickets sold for \$1. I. Kaplan
donated the Cinema de Paris and
Jean Lenauer the picture, 'Crime
and Punishment,' French-made.

Preacher Calls Bradford The Rev. James Gordon McPher-yeteran Negro preacher, re-puted to have been the inspiration of Roark Bradford's 'Ol' Man Adam and His Chillun, and around which Marc Connelly based his play, "The Green Pastures," is reported near death in New Orleans,

At the parson's request, radford planed from Texas to New Orleans to see him:

Wagner to London
Philip Wagner, associate editor of
the Baltimore Evening Sun, is en
route to London' to head the paper's
office there. He will replace Newton
Alken, who will return to the paper
and resume his old editorial duties.
Caletti et allen with the rapper's

Shift is in line with the paper's policy of having editorialists take turns at bossing London office, each one getting a whack at assignment for a year.

for a year.

Political onthly

League for Industrial Democracy
has just launched its new periodical.
New Frontiers. Mag to have 10
monthly issues a year, each devoted
to detailed research on current vital
problems, plus one issue on economics or social politics in a special
edition.

edition.

First issue features no change in U. S. constitution.

Vogel Gets Fellowship

Vogel Gets Fellowship
Joseph Vogel, who authored 'At
Madame Bonnard's,' has been
awarded Murson-Williams-Proctor
Institute fellowship, This is a Utica,
N, Y, foundation for furtherance of
local cultural accivities.
Vogel to devote his fellowship
year to writing of another novel.

More Pulps
Magazine Publishers are sponsors
of two new mags. One is Ace Mystery; second, Headquarters Detective.

A. A. Wyn edits.

Chi H-E's Pic Splurge Chicago Herald-Examiner is go-ing heavy on film studio and picture

personality news.

Effective this week, sheet will run
a daily Hollywood feature with art.

Best Sellers

Best Sellers for the week ending April 11, as reported by the American News Co., Inc. Ficti

Comparison | Pricti | Pric

Dell Absorbs Tower Group George T. Delacorte, Jr., publisher Dell Magazine group, has acquired all mag titles and manuscripts of Dell Magazine group, has acquired all mag titles and manuscripts of Tower Magazines, Inc. Tower organization, which went bankrupt last fall, consisted of mags New Movie, Tower Radio, Serenade, Home, Mystery and Ti Tower. All were distributed through Wool-

worth stores.

Dell Publishing Company is at esent distributing Modern Screen Radio Stars and Modern Romances through some of the chain stores.

Sons Vice O'Hara

Sons Vice O'Hara
Post of publisher of the Syracuse,
N.Y., Herald, vacant since the death
several weeks ago of Edward H.
O'Hara, has been filled by the appointment of his son, Edward A'
O'Hara, who steps up from the general managerial chair.
Another son, George W. O'Hara,
one-time managing editor, replaces
his father as secretary-treasurer of
The II vid Co, whose president is
Mary E. Jenkins, daughter of the
paper's founder, Arthur Jenkins.

Checking the Columni

Checking the Columni Survey is being made in Chicago on popularity of various newspaper columnists and features, taking in political commentators, women's page features, sports columnists, cartoonist features, general col-umnists, financial writers, etc. Survey is being made by Business Statistical Bureau by mail.

Wonder Stories Mag Sold

Wonder Stories, heretofore pub-lished by Gernsback Co., has been purchased by Standard Mags and added to its Theilling group. Title purchased by Standard Mags and added to its Thrilling group. Title has been changed to Thrilling Won-der Stories. Lee Margulies is edit-

Standard also sponsoring sport story mag, title as yet unreleased. Margulies editing this one, too.

New Mag Issued

New publication called For Me is on stands: Mag is devoted to vital news, views and fiction not published in the dailles.

E. J. Costello is editor. Mag will

be issued every other week.

ilms Land Fortune Editor

Marguerite Taylor joined Samuel Goldwyn's Hollywood executive staff

as assistant story editor.

For past five years, Miss Taylor has been associate editor of Fortune magazine.

CHATTER

Albert Payson Terhune to Ber

Ira Morais new columnist of Queens Evening News.

Bernard DeVoto working on his next novel, 'Mountain Time.'

ertrand Russell coming here in Forest Hills, L. I., Post, has been sold to Harry Steeger and Robert

Black. Jules Romains, author of 'Men of Good Will' series, to visit U. S. early

Agnes Repplier claims that 'Pur-suit of Laughter' is positively her last book.

Sholem Asch to Palestine from his home in France, material gathers for new book.

contemplating

Fulton Oursler contemplating world tour next winter together with Channing Pollack, Ralph Wallace has left the Baltimore Sun to accept a spot with Time magazine in N. Y.

Virginia Watson, associate ed Harper's, to have her novel 'The Featherlys' published in July.

Matjorie Knight, ed Driftwood mag and author Japanese Garden,' now literary ed More Fun mag. Max Miller telling it all about Hollywood in his For the Sake of the Shadows,' out in September. Joseph D. Dincen, Boston Globe

reporter, sold his yarn, 'Murder in Massachusetts,' to Samuel Goldwyn, who will film it.

Mexican flesta at Webster Hall April 17 has Anita Brenner and Rene d'Harnoncourt, authors of books on Mexico, among sponsors.

Leonard Lyons, N. Broadway columnist, plans to finish his first novel on the boat en route to Hollywood this summer.

Courtney Ryley Cooper, who wrote Ten Thousand Public Enemies, appointed to faculty of National Police Training School.

Dramatic rights to William C. White's recently published blog of Lenin acquired by Harry Moses, with White to do the dramatiza-

Cedric Adams, representing Minneapolis Star and Des Moines Register-Tribune, in Hollywood to do series of personality yarns for the two sheets.

Alyce Siemens, formerly of Boston American, and Murray Boltinoff, last with N. Y. American, now scribbling for Metropolitan Host, N. Y. guide sheet.

Movie Action to be quarterly starting with June issue. Screen Romances adds complete book length novel to regular features be-ginning with May issue.

ginning with May issue.

Eda Lou Walton, associate prof.
at New York U., and author of several books of, short stories and
poetry, to do a book on modern
verse for Covici, Friede.

The eighth edition, revised and
enlarged, of John Parker's biographical record of the contemporary
stage, "Who's Who In the Theativ
issued by Pitman of London.

Margaret Niemeyer, wife of Harry

issued by Pitman of London.
Margaret Niemeyer, wife of Harry
Niemeyer, Hollywood rep for St.
Louis Post Dispatch, doing weekly
fashion feature from Coast for
paper's new Sunday colored supplement.

'January'

(Continued from page 3)

rights to a play decided, on the strength of the Circuit Court of Appeals' opinion, to proceed into im-mediate production with no further

On the other hand, a responsible legal executive for another picture company observed that it would not be unwise for picture companies to be unwise for picture companies to buy up the dialog rights, at an ex-tra stipend, just as they have been doing, regardless of the benefits of Judge Swan's opinion to the motion-picture industry. However, this same lawyer ob-served, the Swan decision against

served, the Swan decision against 26th-Fox puts picture producers into a psychologically better bartering position should they wish to arrange for payments for such rights.

Sotto voce intra-trade opinion on 20th-Fox deciding to 'take the rap' (regally, in this one case, for benefit of the rest of the industry, mentions television as being another influencing factor. If this decision will also be ruled to be an 'extension' of motion picture rights, and no supplementary fees need be paid to authors and producers of 'originai' on the producers of 'originai' or produce to authors and producers of original

to authors and producers of 'originai' plays, books or scripts.——

By not taking the matter to the U.S. Supreme Court, as was 20th Century-Fox's original intention, the picture company doesn't risk the likelihood of uitimately winning the case. To win, for 20th-Fox would mean to lose millions for the industry at larze.

would mean to lose millions for the industry at large.
With this legal precedent established, it means that any future legal attempts to take a similar issue up to the U.S. Supreme Court might be checkmated, because not every suit can be taken up to the highest tribunal. A writ of certiorari must first be obtained—that its, privilege for a re-review of the issues involved. With the Circuit

Court of Appeals' decision having thus been permitted to prevail, it means that future litigants will undoubtedly experience considerable technical difficulty in getting a mater before the U. S. Supreme Court. On the other hand, the reason for theatrical attorneys being so astounded at the opinion is the time-honored belief that copyright laws are enerted besically to afford au-

honored belief that copyright laws are enacted basically to afford authors and creators of literary material term material benefit. Thus legal opinion has always been that the government intended to make added 'rights' revert to the benefit of authors.

ramatists Worri

Tamatists Worri

Decision, as it now stands, is starting and revolutionary in show business. Authors League recognized that by calling an emergency powwow of its council Monday (13). From 20th-Fox's viewpoint company was prepared to retain John W. Davis, former Democratic nomines for the presidency of the United States, to argue its cause. An added element in its decision to abandon the suit was that company also figured that it stood a good chance to win a reversal in its favor, on appeal, but should the Judge Swan decision be sustained it was in a vulnerable position for heavy damages to L. C. Page and Co, Inc. This Boston book firm published the original Captain. original 'Captain January' novel authored by Mrs. Laurence E. Rich

Page Co. was represented be Spence, Hopkins, Walser & Hotch kiss of N. Y. and the Boston lay firm of Verrill, Hale, Booth & Ives firm of Verrill, Hale, Booth & Ives, Judge Hale being special counsel and the ultimate legal victor. J. T. Abeles argued for 20th-Fox, allied with Richard E. Dwight and Ralph S. Harris of Hughes, Schurman & Dwight, Edwin P. Kilroe and Leo-pold Bliefo

pold Bleich.
After Dwight and Harris' argu ment, a stay on the injunction was granted to 20th-Fox, which meant Cantain January (Shirley that 'Captain January' (Shirley) Temple starrer) could continue be-ing released and exhibited uninter-ruptedly pending appeal or settle-ment of the issues. Facts of the case date back to Sol Lesser's Principal Pictures Corp., which produced 'January' as a silent

which produced January as a silent in 1923 and last year sold its interest to Rural Pictures, Corp. a subsid of 20th-Fox, for \$6,565.07. Page & Co. was stubborn on its terms with 20th-Fox, so Attorney Abeles, on behalf of Rural Picts and Fox Film (this was prior to the 20th-Fox merger) journeyed into the Maine woods and closed a deal didirectly with the \$4-year-old authorses, Mrs. Laura E. Richards, for \$113,333.33. Thus, Mrs. Richards wasn't joined in this suit as a coess, Mrs. Laura E. Kronards, Order \$13,333.33. Thus, Mrs. Richards wasn't joined in this suit as a co-plaintif by the Page Co., as she was allled with Fox and didn't care much beyond getting that extra money for

the talker rights.

Not Divisible
Page Co. sued to establish the
fact that silent and talker rights are
not divisible. Page lost in the U. S.
District Court of New York before
five Judges. Judge John C. Knox wrote a long opinion favoring 20th-fox. But the three judges sitting on the bench of the Circuit Court of Appeals reversed this and Judge Swan's significant opinion was handed down.

It may be that Judge Hale, of Parge & Co.'s imposing legal battery, thus did the amusement industry a cond turn so far as the money wrote a long opinion favoring 20th-

thus did the amusement industry a good turn, so far as the money equation is concerned, although it's a k.o. legal blow to authors, dramatists, play producers, et al.
Opinion, to pursue its legal niceties, has sundry other significant aspects. Contrary to the law of the English bench which, in jurishrud-sme, it held to be most enuitable.

ence, is held to be most equitable, Judge Swan would thus make an Judge Swan would thus make an agent privileged to bring legal proceedings. Page & Co., admittedly, was gnly a third party principal in this matter, as agent for Mrs. Richards, yet Judge Swan's findings would authorize agents to institute consulcht intrinsement and similer. copyright infringement and similar

copyright infringement and similar proceedings. Heretofore it had been believed-that-only the actual author and producer could so sue, through having a proprietory interest.

There have been at least two Important legal decisions which ruled contrary to the Swan decision and, while Judge Swan referred to them for authority he seemingty wheed as for authority, he seemingly placed a for authority, he seemingly placed a different interpretation on them, The Kalem Co, suit versus Harper Bros. over the 'Ben-Hur' screen rights (silent; this was in 1910) and the Kirk La Shelle suit versus Paul Armstrong Co, over 'Alias Jimmy Victorius' (Marco) he accommabily Armstrong Co. over 'Allas Jimmy Valentine' (Metro), had presumably clarified authors' and picture rights, but this decision interprets the preceding legal authorities in a different light.

Hart

(Continued from page 3) that field and remain an actor un-der United Artists' contract.

Hart testified that early in 1925 Joe told me that he would see that any pictures I produced would re-ceive the same treatment accorded other United Artist producers. That other United Artist producers. That I was not to worry about the advertising or distribution. I was to sign up for two pictures. I was to put up the money for the making, of the film. I asked them what a story would cost, and Abrams said about \$10,000 to \$25,000 each. I told about \$10,000 to \$25,000 each. I told them the T had never paid more than \$500 each for the stories I got than \$600 each for the stories I got when I was with Famous Players, 'Mr. Schenk said: 'Don't worry about the cost. If you knew how

about the cost. If you knew how much I paid out, on contracts for Norma Talmadge you wouldn't worry about the cost! They sug-gested that producing "Tumble-weeds would cost around \$300,000, I protested that the pictures I made for Famous Players never cost over \$100,000 each, and many \$60 000.

'Mr. Abrams told me not to think Mr. Abrams told me not to think of the cost and for me to stop the foolishness and set down to business and sign the contract. He declared that what I would make under the agreement would make the money I received from Famous Players look like chicken feed.

After several other conferences the agreement to make 'Tumble-weeds' was signed.

Hart testified he paid \$10,600 for the rights to the story, and engaged C. Gardiner Sullivan to write the scenario for \$7,500.

C. Gardiner Sunivan to write the scenario for \$7,500.

When the trial began Monday, Frederick Hemley, of the law firm of House, Grossman & Vorhaus, Hart's attorney, told the jury he expected to show that a 'nefarlous conspiracy' had been entered into by the executives of United Artisis to see that his client's first producing effort was a financial failure. That they had failed to carry out their agreement to see that the picture was adequately booked, distributed and advertised. Instead the lawyer claimed, they did everything possible to block the success of the picture so that Hart would become discouraged and give up the producing game. producing game.

producing game.

In his discourse, Hemley inserted a bit of humor when he declared that only through the intervention?

of U. S. Senators Borah, Johnson and Ashurst, whom he described as being rabid Hart fans, was the ploture shown at a first class-house in Washington. The defendants, the lawyer contended, had booked it for a second-class house in Negroneighborhood in line with the plot bring about its fallure. Another neighborhood in line with the plot to bring about its failure. Another annoyance Hart met with in connection with distribution, he said, occurred when the picture was given first run at the Strand. New York, during the week before Christmas, the worst time of the year for the picture business.

Arthur E. Deiscall of counsel for

year for the picture business.

Arthur F. Driscoll, of counsel for UA, made a general denial of most of the material allegations in the complaint. He ridiculed the idea that UA had schemed to ruin Hart as a producer so that he would sign up as an actor. up as an actor.

as a product,

"The records show, I believe,"

Driscoll said, "that Mr. Hart was
born in 1873. That would make him
about 53 years old at the time the
pleture was made. Tumbleweeds
was a complete flop as a boxoffice
attraction. The people did not wantto see a pleture in which a man of
53 was portraying the part of.
lover and a hero. With all due rebrand for Mr. Hart, he is and was
then passe the same as Miss Pickford, Falrbanks and many others
have since become. They events
have since become. They events tord, Fairbanks and maintenance become. They eventually pass out of the picture after a certain length of time.

Mr. Driscoll denied the plaintiff's Mr. Driscoll denied the plaintiff's allegation that the picture was distributed in conjunction with an inferior film-of-which a dog. WS that sar and which had cost only \$50,000 to produce. UA, he said, never contracted for the sale of a group of pictures to an exhibitor but contracted for each picture separately. The contract he tween Hart and

tracted for each picture separately. The contract between Hart and UA called for 65% of gross profits for the actor and 35% for the company. On his 3302,000 outlay. Hart says he got back only \$275,000, or a loss of nearly \$30,000.

A truck had to cart the vast amount of documents, papers, ledgers, etc. which relate to the case, from attorneys office to the court. Schencic, with two friends, appeared in court during the afternoon session.

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco. Hollywood and London, Vantert takes no credit for these spes items; each has been rewritten from a daily paper.

Fact

Police Lieut. James J. Coy, who several years was censor for Y. police, has retired after 25. rs of service, It was he who inched Mae West and her Please Man Youngany and once loaded a cok of Wanties' players, into a

strol wagon.

Hearing a plea of five brokers

Hearing a plea of the brokers

Hearing a p

the Municipal Theatre Assn., of St. Louis, as one week's royalty on "Kid Boots," one week's royalty on "Kid Boots," on the Ministry of the Min

places, were closed Good Friday (10). Only tobacconists and restaurants permitted to remain open.

Brock Femberton announces has optioned two plays. One by a Guild member and one from a non-member. Didn't walt for the new

Guild member and one from a nonmember. Didn't wait for the new
contract.

Explaining Henriette Schumann's
statement that Nino Martini had 'a
big. police, badge,' the singer's manager explains it was a gift from a
Queens politiclan a couple of years
ago and that he has never faished
it. Kenliy a deputy sherif's badge.

The had been been been been been been been
in one payment.

For his last week at the Hipp,
Billy Rose gives a free child's ticket
for each seat purchased. In the
evening a man and woman can come
in on one payment.

Mamie Steele Cox and her husband, Jerry, colored couple who
worked for Marie Dressler and were
given a bequest, have used the
hadden been been been been been
in on the samalub and tourit camp be a samalub and tourit camp and the samalub and

Liberal Philadelphia Mayor Draws Line at Night Club Attendance

Philadelphia, April 14.

Sky's the limit for radio appearances and show stunts since Philly's show-minded Mayor S. Davis Wilson took office, Just one more straw in present breeze, Florence Fulton, Hizzoner's executive clerk, yesterday (13) spoke over WIP on Opportunities for Women in Public Service' as one in station's 'Vocational Advice to Girls' series.

Accustomed to chief.-exec. who cid-shouldered radio or any form of show business, new order of things is novelty to local etitzenry. In last fail's election both candidates grabbed mike frequently. Wilson, the winnah, kept it up. He does regular 'Pitreside Chat' series over WIP and he and other administration execs are always open to either appearances. Hizzoner finds time to see every show that hitshere, and he named Theatre Control (censor) Board which is most lenient in town's history.

Night, clubs, however, haven't been able to lure Wilson into their confiness. He'll go for newsreels, theatre publicity stunts and all the radio they see history.

PROBE BOOKIES ON U.S. TAX **EVASION**

Washington, April 14.
Broad-scale tax investigation of bookmakers has been launched by the Internal Revenue bureau.
Encountering hard-going in their

the Internal Revenue bureau.

Encountering hard-going in their crusade, crew of special agents of the Treasury Department has been put to work throughout the east checking up on the earnings of bookles, trying to find out whether Uncle Sam gets his share of the take. Snoopers are working curently in West Virginia and Maryland, following the horses North. Sleuths are having tough time because most of the betting activity is carried on in cash. Agents report the majority of bookles keep no records, having their offices in their hats, and keep their dough in their pockets, which makes it hard to find documentary evidence for presentation in court.

OFFICERS SET

Mary Roberts Rinehart submitted to a minor operation at the Medical Center Thursday, Expects to be out this week.

Ayan signs the latest in Germany Mot handled by Jews, who previously controlled about a quarter of the business.

Chailes Coburn to play title role in The County Chairman, layers relivival.

George Abbott looking for a conit to play Legree in his 'Sweet River, his new version of 'Uncle Tom's has been written out will strawhat a garman to play Legree in his 'Sweet River, his new version of 'Uncle Tom's Rabrie More and the strawhat a garman to the strawhat a garman to garman the garman to garman the Cabin. Needs a comit, as Market Rabry Rabry Lagree of New York Theatres announces Thomas Kilpatrick, Martin Beck, Harry Moses and Harold it. Berg as new signers of the particular to the Harry B. Smith brought \$29,231 at auction last week. There were 300 items in the catalogue. Boardwalk at Asbury Park collapsed Sunday in juring eight and crambiling eet gave way opoposite the point where the Morro Castle beached.

Edwina Booth back home after sessions in London and Vienna hospitals 'for treatment of African fever sipe contracted while playing in 'Trader Horn.'

Alex Yokel alming at a permanent company. Most of those in the contracted while playing in 'Trader Horn.'

Alex Yokel alming at a permanent company. Most of those in the profession fever sipe contracted while playing in 'Trader Horn.'

Alex Yokel alming at a permanent company. Most of those in the profession fever sipe contracted while playing in 'Trader Horn.'

Alex Yokel alming at a permanent company. Most of those in the profession of the playing in 'Trader Horn.'

Alex Yokel alming at a permanent company. Most of those in the profession of the p Finally organized, Models Equity has elected its officers and is going ahead with plans for a constitution. Lionel Adams, of Actors' Equity, is sitting in on meetings to assist. Daniel Wolhelm, brother of late Louis, elected president. William Tuck, model, named c.airman of the board. Others officers are George Werden, v-p; Bill Shoop, treasurer; Jesse Bush, secretary, and Miss Charlotte Fox, financial secretary. Association claims membership of over 200 posers, who will be called in next week for a meeting at the Lexington hotel to vote on constitution.

tution. A Purposes and aims of the organization is to act as a mutual protective organization, acting between users and posers, and to help ellminate abuses in the profession. Group is satisfied with present wage scales, but will establish a

minimum.

With an eye toward Hoilywood,
Models Equity seeks to eventually
establish a dramatic school for its
people to assist them in obtaining
screen tests and furthering dramatic
abilities of those qualifying.

Big Haul

Big Haul

San Antonio, April 14.
Birthday, blowout for one of five girls in a local nitery 'beef trust' to chorus had an aftermath in court when each girl was fined for disturbing the peace and four were nicked for being drunk.
Two cops unsuccessful in quieting the party, were forced to call reserves to lift the girls into the wagon. Chorus weighs in at half a ton.

West Ditching Side-Saddle Cowboys This Summer to Re-live Frontier Days

Los Angeles, April 14.

The West is turning tough with a brations than a dictator. Fiesta Justa Siesta Los Angeles tried to whip up invear.

that's what it's going to be this year.

Practically every town with any possible tourist draw has scheduled a Frontier Celebration. Leadoff is Fort Worth with a \$3,000,000 appropriation. Fresno, Cal., long the home-of-raisins, has-always had-its fasting the properties of the control of the

a suggestion of the west's onetime bad men.

Tough on Tenderfeet
Fort Dodge, Kan., where they built a new boot hill with concrete images of the former bad men who were burled in the original boot hill. will also get tough. It looks like a hard season for those drug store cowboys featured at the more exclusive dude ranches. Only boys who can scrape their heels with authority before entering a ranch house will be welcomed as tourist guides. Indians who graduated from Carlisle will take second place to their blanket relations. The depot at Santa Fe will feature only 100% pure Redmen selling trinkets to travelers. Sun tans don't count.
The west is on the square about its rejuvenation. Gallup, New Mexico; Bisbee, Ariz.; Central City, Colo., and Albuquerque have all scheduled '49 celebrations. Tombstone, Ariz., is putting it on thick; the Birdcage theatre is being rebuilt and the town is looking for a double for Lotta Crabtree. That's how serious they are.

for Lotta Crabtree. That's how serious they are.
Southern California is neglecting its duty to the west in general, but Northern California is doing its bit. Father i Up around the Sutter country there's interest in the forefathers who played cops and robbers with Joaquin Murietta. The Sacramento wanger.

Firet county with the aid of several good press agents.

Los Angeles tried to whip up interest in its one-time glory several years ago, but the flesta turned out to be a siesta. Lack of local spirit was blamed on the foreigners who migrated here during the last gold rush of '29. After all, a guy who was brought up on an lowa farm. couldn't get very excited about the days when Los Angeles was a pueblo and it took hours by stage to get to what is now the corner of Hollywood and Vine.

And, after all, he probably came to California to get away from his father's story about the time his grandpappy fought Indians on the main street of Des Moines. Things like that spoiled the well-laid schemes of the Los Angeles Chamber of Commerce.

However, the rest of the west will vindicate them this summer with the aid of several good press agents, who are aiready busy throwing out with the relebration copy. So the west will be wild during July and August.

their celebration copy. So the west will be wild during July and August.

Caliente Plastered

Mexico City, April 14.

To guarantee payment of \$200,-000, said to be due as taxes on imported likker, Mexican customs service has plastered the class hotel, and associated properties at Agua. Caliente, owned by an American backed Mexican enterprise.

Racetrack, which adjoins the resort, is not affected by the embargo, as it is owned and operated by a separate company.

BIRTHS

Mr. and Mrs. Gar Young, son, in New York, April 11. Father is di-rector of trade publicity for NBC's home office.
Mr. and Mrs. Dave Hillman, daughter, April 7, in Hollywood, Father is L. A. theatre publicist.
Mr. and Mrs. Earl Rettig, son, April 11, in Los Angeles. Father is production manager for Walter Wanger.

New York Theatres





STATE SIGN ATMENT MAE WEST 'Klondike Annie" VAUDEVILLE FETCHIT VENUTA

TRAND **AL JOLSON** "The SINGING KID"



PARAMOUNT THATE MARLENE DIETRICH GARY COOPER in "DESIRE"

On the Stage-ETHEL MERMAN, JACK LITTLE and JANE COOPER 7th Av. & Soth St. | JANE WITHERS

ROXY SEATS 25°, TO "GENTLE

RADIO MUSIC HALL "Little Lord Fauntleroy"

With
FREDDIE BARTHOLOMEW
BOILDRES COSTELLO BARRYMORE
A David O. Selznick Production
Released through United Artists
Sportacular Stage Productions

Paul Waltz hand opens the open-

VARIETY

Broadway

Ritchie motoring the Bob Coast. They Rydell. birthday-surprised Lou

Mike grippe Onerata horizontal with la

Billy Downs out of the hosp after

Jimmy Murphy, of Belasco b.o.,

down with pneumonia.
Longchamps is readying a cafe for
Broadway near 41st street.
John T. Powers, modeler, back
from three weeks in South America.
Pat Finn fractured shoulder and
five ribs in fall down subway staffs.
Kerry Conway has a new Hollywood cartoon strip for the syndicate.

cate.

Derek Fairman, juve in Fresh
Fields, tested by 20th-Fox last
week.
Mike Levey handling Dave Vine's
Sunday night broadcasts from Hotel

on. m Marx and Seymour Felix to the Coast after the 'Zieg-

hacit to the Coast after the Zieg-feld' opening.
Sam Zimbalist, assistant to Hunt Stromberg at Metro on Coast, in N. Y. for confabs.
Charles J. Freeman and Carrie leave today (Wednesday) on that biz tour of the south.
Cornelius Vanderbild, Jr., to the Stream, doing a lot of mag cover posing for Howard Chandler Christy.

posing for Howard Chandler Christy. The Hy Daabs, reacclimated in N. Y., will probably return to their favorite Westchester as an all-year-

favorite Westchester as an all-yearround residence.
N. T. C. weekended Marvin
Schencik, Sid Piermont, Charlie
Moskowitz and Ed Sullivan at his
Ramsay, N. V. farm.
Joseph Kennedy, in town for
RCA conference, left shortly after
it was over for Palm Beach and
continuance of his vacation.
Helen Howe to London for
recitals at Arts theatre of her
'Characters and Caricatures' as first
displayed in 'Sunday Nights at
Nige.'
Annual meeting of the board of

Inic.'
Annual meeting of the board of the Percy Williams Home, will be eld April 23 at the Home, Suffolk ane, East Islip, L. I. Will elect new

officers. Arthur W. Kelly, due back from Cristobal, after an inspection of U.A. exchanges in Mexico, Cuba and Panama. The U.A. v.p. left Cristobal. April 13.

John Hickey has finally discarded the corset he was forced to wear until a couple of fractured ribs mended; sustained the breaks in an auto accident.

auto accident.

The Zeke Colvins again to St.
Louis this summer, starting in June,
for the Lawrence Schwab Muni op
season, so their Bayside home will

for the Lawrence Schwab Muni op season, so their Bayside home will again be sublet. Cynthia White's Mexican Fiesta at Webster Hall is her 14th Greenwich Village, Revel. She motored all, through Mexico, for authentic props for the ball.

Harry E. Huffman, leading independent exhibitor in Denver, going west this week after about two will be subjected to the season's product. The season's product that we have a season's product to Boston to catch a cruise boat for its Bernuda Easter vacash. Every holiday, boat from N. Y. booked solid.

his Bermuda Easter vacash. Every boliday. boat from N. Y. booked solid. Wayne Pierson, vice-chairman of the theatrical division's drive for the flood sufferers, appeared as H. Wayne in last week's Vaniery display announcement of the benefit, so here's his full handle.

Herbert Stothart, Metro music director on the Coast. and his assistant, M. J. McLaughlin, are in New York arranging details for the music in Romeo and Juliet, forthous the control of the

Long Island By Joe Wagner

Long Island Tercentenary begins June 5.

June 5.
Dick Mansfield at the Show Bar in Forest Hills.
Philip F. Clifford, Jr., new head of the Queens Newspapermen's

of t

lub. Gardens Players of Forest Hills ill hold annual revue and show

Gardens Players of Forest Hills will hold annual revue and show May 1-2.

The Howard Thurston home in Becchhurst will be replaced by an apartment house.

Nan Halperin are not of Kew Gardens and the state of the flow of the

CHATTER

London

Jose G. Levy ill. Sir Henry Lytton, veteran Savoy ard, ill. New Drury Lane musical titled

Twickenham Studios shut down till after Easter.

Eve Becke resting after panto-mime engagement.

Eve Becke resting after pantomime engagement.

Bernard. Shaw's cable address is
'Socialist London.'

Jerry Verno going to the Revueville for three weeks.

Jack Waller to stage. three new
shows in the West-End.

Donald Caithrop has written a
book about the theatre.

Herbert Wilcox has finished shooting 'The Three Maxims'
Gorge Hrees Maxims'
Gorge Hrees Maxims'
Gorge Hrees Maxims'
Gorge Hrees Holder Herbert Wilcox

Dorothy Ward recovering from
typhoid after a tough siege.

Jack Clewes, one of Andre Charlot's new stars, seriously ill,
Robert Neumann, author of 'Abdul, the Dammed,' to Vienna.

Barry Trivers due in for one
British International assignment, on
British International assignment, on
Herbert Marche Cowards his
Herbert Marche Marche Marche
Herbert Marche Marche
Herbert Marche Marche
Herbert Mar

llers. om Burke staging a comeback has lined up some coin for s

new show.

A Wainwright Films unit off to
Turkey for exteriors on Eunuch of
Stamboul.

Turkey for exteriors on Eunuch of Stamboul.*

Dave Souhami, French producer, in and out of town after closing a John Paddy Carstairs has a couple dealed on the William Weirs serve at the Saytlle. Cuff Whitley throwing a big party to his English and American friends on eve of salling for America.

There is a new Yacht Club Boys act here. It is Ethel Stewart and the English Yacht Club Boys and the English Yacht Club Boys and the English Yacht Club Boys. John McCormack announces he will retire in 1937, following his appearance at Albert Hall on Oct. 15. John Amstrong, exploitation man for Paramount theatres here, succeeds Frank Tilley as the RKO press Sidney-Howard telling Tom Pavne

ren.
Sidney-Howard telling Tom Payne, he wants him for a new picture which Herbert Wilcox will do in May.
Capitol Films units off to south of France for final exteriors on Marriage of Corbal' and Love in Evile.

Exile.

Ernst Lubitsch stayed here only a few days and left for continent. Going to Russia on a belated honey-

Ernst Lubitsch stayed here only a few days and left for continent. Going to Russia on a belated honey-market of the current George Arliss picture will be made at G-B's-90-acre lot at Northolt.

Hyams Brothers dickering with the Melville Brothers, owners of the Lyceum. to operate pictures and stage shows there.

William Beaudine, who is directing Educated Evan's for Warners at Teddington, completed hair, the picture in a formissit.

Follow the Sun, which goes into a twice 'nightly policy, will have no matinees. Seymour Hicks thinking of reviving 'Richard III' at the Lyceum in the fall, when he returns from his South-African-tour.

Clive McManus, former film editor of the Evening Standard, has succeeded Willison Disher as dramatic critic of the Daily Mailt expension. Sir Gowald's second son, who has an executive post at the theatre.

Felix Ferry due from Monte Carlo, Sir Gowald's second son, who has an executive post at the theatre.

Sam Joseph, husband of Binnle Barnes, nursing another cable from Hollywood full of regrets, with with not likely to be here before July. New Priessing his property of the Laurence Olivier, follows "Towardic's Eertie Mayer's and Jose G. Lev's 'Baby Austin,' which is now being tried out in the sticks, replaces 'Dominant Sex' at the Strand theatre.

Sarah Gertrudc Millin, author of 'Rhodes,' from which the film was

atre.
Sarah Gertrude Millin, author of
'Rhodes,' from which the film was
adapted, in from South Africa and
likely to land a film scripting con-

likely to land a film scripting contract.

'Wisdom Tenth' closes at the Savoy April 4, after three weeks, succeeded by 'Lady Precious Stream, transferring from the Little theatre.

Gracle Fields wanted by George Black for three weeks at the Palladium, during the vaudeville season, with star too tired from her African trib.

ladium during me to the from her African trin. It in the from her African trin. It in the from her African trin. A

and Jane Ayr and Leslie, with line

and Jane Ayr and Leslie, with line of girls.
Alleen Marson, young stage and film actress who recently went into management and invested all her savings in the unfortunate Vicky, its returning to the stage. In 'Glass Houses,' by Walter Ellis, 'Glass Houses,' by Walter Ellis, has fixed 'A Rich Young Man millips Oppenheim's History of Phillips Oppenheim's Cary Grant. makes his price of the Cary Grant. makes his prought over Tourjansky, Russian director, to remake his Austrian director, which is being shown here at the Academy under the title 'Liebes Melody,' but Russian insists he will not redrect any picture.

Berlin

Bill Powell to N. Y. Nati Morales to Helsingfors.
Walter J. Hutchinson in from
London.

Third Anniversary of the Propa-ganda Ministry. Paula Wessely signed for a new Carl Froelich film.

'Candida' given by The English Players in Munich.

Canquag given by The English Players in Munich.
Ganyou Brothers and Juanita to the Apollo, Dusseldorf.
Five Christianis over from London for a month at the Scala.
Asta Nielsen, vet film actress, appearing in a sketch at the Kabaret Grading of the State of the State of the Marmor-haus and still still week at the Marmorhaus and still still the Marmorhaus and still still the Marmorhaus and still still still the Marmorhaus and still still still the Marmorhaus and still stil

bill of Deutsches theatre, Munich, sharing top with Nonl, a Grock copy act.
Menaka, Indian dancer, with her own ballet and native orchestra, at the Deutsches Operhaus in first Berlin date.
'Ave Maia' title of next Benlands, and the State of the State o

and appearing at the Kabaret der Komiker.
Stadler and Rose the first American act in Berlin to broadcast over German shortwave radio Witzleben to North and South America, Asia and Africa.
Local daily publishing the life story of Alex Pantages, 'multi-milionaire'. Pantages booked more acrobats from Gremany than all other U. Samangers coal comic and owner of 'Bendow's Bunte Buehne, a cabaret-vaude house, decided to close down on account of bad biz, zooing back to cabarets.

C. Filck-Steger, American composer who recently had his latest work broadcast to America, wrote the score of ballet music, 'Reinecke Fuchs' after the Goethe ballad.

Chicago

George Sweet around organizing

George Sweet around organizing a tent and rep company as a six-month racing season this year.

Sam Ward chugging to Mexico City ahead of the Marcus show.

John Pollack handling Detroit Opena publicity here for Grace Denton.

John Foilack handling Detroit Opera publicity here for Grace Denton.

Jay Howard planning on hospital Particle of Chicago theatres housing Federal Projects stopped by WPA orders.

Number of men from the Bill Hogan band will be switched into new orchestra being built around Sophie Tucker.

Clarence Bulliett, who did drama for the Chicago Evening Post. Covering the openings for Lloyd Lewis, Dally News.

Mary McCormic to sing national anthem for Frank Knox, publisher of Chicago Dally News, when he goes on the clumbles week by the control of the country of the control of the country of th

Paris

Albert V. Adams to London Jovers moving over to the Bobino. Carl and Wilson in from London. Alfredo Jamesworth taking a fur-

Clifford offices here

offices here.

Oley Cooper back from India, at Melody's Bar.

Iris Kirkwhite rehearsing the new Casino Revue.

Willie Lewis broadcasting over Post Parisien.

Helena Greasley training a new line of 24 girls.

Lucienne Boyer opening at the ABC. April 12

Willie Lowis broadcasting over Pour Parision.
Pour Parision.
Pour Parision.
Pour Greasley training a new tine of 24 girls.
Lucienne Boyer opening at the ABC. April 13.
Vitch recovering from an appendictis operation.
Ticket scalpers working right in the Alhambra lobby.
M. Amar and show.
Larry Adict have the protein of the Alhambra de Viele given the red ribbon of the Legion of Honor.
Three Men on a Horse' opening at the Theater Sarah-Bernhardt.
Alfredo Jamesworth Marimba band broadcasting over Radio-Cite.
Alfredo Jamesworth Marimba band broadcasting over Radio-Cite.
Harriet Hutchins rubber-necking' for a week before returning to London.
Jean Vignaud elected new president of the Societe des Gens de Lerch Hylton's latest film visioned at customs by Barney Dardaine and Jim Witterled.
Mirlam Hopkins in town for two days on a hop-skip-Jump vacation tour of Europe.
Dewolf, Metcalf and Ford speaking understandable French on-the Alhambra stage alting acts for auditioned Francisse giving a gala for the benefit of Association des Artists Dramatiques.
Lillian Harvey presiding at a dinner inaugurating the reopening of the Casino des Juan-les-Pins.
Jack Connolly in town, visiting Prime Minister Fland don next.
Richard ottauss directing Paris Ariendly charmonic Orchestra at the Salle level and playing own compositions. Warner signing with Pathe to make records in French including the songs she will sing in the Arthur Messer looking for a suitivable theatre; wants to open a Warlety house in the fail. Pre-ently secuting the Champs-Elysees distributed the Rims and Connect and Francise worth.

riety house in the lail. Tess district.

The old Ermitage reopening on the Champs-Elysees under name of Er mitage ge-Champs-Elysees, with British production 'Mozart' as the opener.

Laurel and Hardy's latest replaining 'Muthy on the Bounty' (MG) at the Olympia, with Harold Lloyd's 'Milky Way' (Par) supplanting 'Sampson' (local) at the Paramount.

The Hague By M. W. Etty-Leal

By m. W. Etty-Leai

Fritz Hirsch, operetta star, who
was seriously ill, recovering.
During 1935, entertainment tax at
the Hague dropped \$18,000.
Vara broadcasting all the songs
from 'Here's to Romance' (Fox).
United Hague Legit Co. has fixed
the reperiorie for the coming season.
Negotiations are under way to get
the Brussel to the law to the Brussel step and the MC (Law van Bennekom, Dutch film
artist; and Mr. C. J. de Wilde, sound
mixer, married. Witnesses were
Kurt Gerron and Adolph Engers.
In order to give Dutch jobless
musicians a chance to get an engagement for the summer, season,
an exchange has been established
in the Cafe Hollandais where propective employers listen to bands
on offer.

Mexico City raham

Heat wave benefiting carni and circus biz.
Roberto Soto, Mexico's fattest actor. plans to retire as a comedian

Roberto Soto, Mexico's fattest acro, plans to retire as a comedian and essay Shakespearian drama. 'Call of the Wild' (UA), 'King Solomon of Broadway' (UA) and 'Thank's a Million' (20th) the most favored current pics. Easter biz better than theatres, cinemas, etc., expected. Amusementhungry provincials flocking into town on cheap excursions, stimulating trade.

town on cheap excursions, attimu-lating trade.

La Argentinita (Encarhacion Lo-pez). Spanish dancer, held for a fortnight longer at the Teatro Fa-bregas. She is signed for a Mexi-can road tour.

Hollywood

Melvyn Douglas going beaver.

Al Wetzel planed out for New
York. Coy Poe sold two originals last

radio Max Arnow finally bought that nian Marjorie Gateson hurt her knee in a fail.

for

Viola Burgess

Rex Ingram around after 10 years'

Al Boasberg rejoined Metro writ-ing staff.

Al Rogell cracked 80 at golf and celebrating.

ing staff.

Al Rogell cracked 30 at golf and celebrating.

Irene Castie McLaughlin planed in rom Chicago.

Carl Guthrie cut about face in auto crackup.

Sprained ankie handicapping Erin O'Brien Moore, dy building home in O'dwater.

William A. Brady building home in Colwater.

Irving Caeser goes round goff course at a dog trot.

Lioyd Corrigan shoving off for Europe end of month.

Leonard Spigeigass at Metre as assistant to Harry Rapf.

Gene Kohn Joined Paul Snell's publicity staff at Pioneer.

Ploneer will launch buildup campaign for Charles Collis.

Klayer even Mexico City.

Mili Arthur canaling to New York with the missus and daughter.

Joseph Fields and Frank Wead added to writing staff at Radio.

That red eye Walter Plunkett is sporting is a handball casualty.

Bolby Agnew now in charge of Warner studio insert department.

Ford Pelron planed out for N. I. to sit in on labor producer confabs.

Paramount and player; testing at major studios.

Nichael Loring, Pasadena Community player; testing at major studios.

Nell Shipman, scribbler, en route to Coast to enter indie production.

dios. Neil Shipman, scribbler, en route to Coast to enter indie production

field.
Richard Diggs planed to New York, sails for couple of months abroad.
W. E. Wragg, Melbourne, Australia; theatre operator, visiting the

studios.

Paramount studios staging an-nual golf tourney May 24; Metro's, June 21. studi

nual golf tourney May 24; Metros, June 21.

Jack Cosgrove handling special effects department at Selznick-Linternational.

Milton Krims completed first draft of his screenplay for 'Green Light' at Warners.

Poking his nose in front with a fly steven some competition of the solf tourney.

James Moore now dialog director at Paramouir, attached to A. M.

Jack C. Grey, actor. listed debts of \$733, with assets of \$144 in bankruptey petition.

Jane Murfin loaned to Radio by Samuel Goldwyn to do screen pisty for 'Street Girl.'

Rosita Moreno off for Panama, en route to South America for personal appearance tour.

Samuel Goldwyn to do screen pisty
for 'Street Girl.'
Rosita Moreno off for Panama, en
route to South America for personal
appearance tor.
Felix Felst, J. and Myron Nast
planed to New York to be at bedside
of the Copper and Sandra Shaw
(Mrs. Cooper) home April from
Bermuda vacash.
Los Angeles cops will stage second annual pageant and circus at
Collseum April 26.
Vic Shapiro publicizing Smedley
D. Butler's War is a Racket, at
Shrine Auditorium.
Robert — Benchley The Stage of the Shapiro publicizing Smedley
D. Butler's War is a Racket, at
Shrine Auditorium. Tenocting at
Metto in Marveter.
Hetto in Marveter.
Abraham Berman, N. Y., theatrical
for cilents now on Coast.
Ruth Jones, fully recovered from
auto smash, back at her desk in
Warners publicity offices.
Sam Diege now assorts.
Leon Schlesinger. Lee Marveter.
Laura Hope Crews and estate of
Reginald Berkeley nicked by government on income tax Hens.
Jack Emanuel new executive assistant to Kichard A. Rowland, producing for Paramount release.
Leon Schlesinger. Lee Marvet.
Hope Crews and estate of
Reginald Berkeley nicked by government on income tax Hens.
Jack Emanuel new executive assistant to Kichard A. Rowland, producing for Paramount release.
Sidney Raymond Hushes assets, in
bankruptcy petition filed here.
Sidney Raymond Hushes assets, in
bankruptcy petition filed here,
Madeline Brandels in town gaters
of Coronado over wecken ecleared
labilities of \$946.83
bankruptcy petition filed here,
Madeline Brandels in town gaters
of youngsters crashing picture
in material for book on chasters
of youngsters crashing picture
in material for book on chasters
of youngsters crashing picture
in material for book on chasters
of youngsters crashing picture
in material for book on chasters
of youngsters crashing picture
in material for book on chasters
of youngsters crashing picture
in material for book

wersal.

Walter Huston, in after 'Dods'
Worth' tour, slated to start work in
Samuel Goldwyn's pic of same title

News From the Dailies

(Continued from page 59)
show Her Week End' at the Lyceum
April 23.
Cloudy Easter cut the Coney
Cloudy Easter cut 55,000.
Elme Hice will refund subscriptions to the projected Theatre Allone, taking the expense rap for about 23.
But 12.
Bu

Day fete May 8-9. She is of the class of '08.
Works Progress Administration to release six-minute films of its activities. Four cameramen have been engaged since the projects

reduce 'on-premises' permits. More drastic in the smaller spots than the cities.

drastic in the smaller spots than the cities. Sophie Macht took a diverse the parapet at the Sunken diardens, Radio Center, Saturday light. Reported as out of danger, From Baltimore, and hotels had been warned to watch for her six a possible suicide.

Lucrezia Borl gave her salary for her final performance at the Met to her fund for Met opera. Nino Maritin not only followed her example, giving up his Baltimore fee, but also contributed his fee for an earlier performance of Rondine' in N. Y.

Ethan Frome' back Monday

earlier performance of Monday in N. Y.

"Ethan Frome' back Monday inght shows and 'Children's Hour to follow suit.

Autographs of about 60 stars of a bygone day presented the Brooklyn Library by John C. Peebles, former manager. Mostly on straw votes on the Byyan-McKinley campaign.

Helen Gilmore, 35, an actress, found dead in her room in, N. Y.
Sunday. Apparently from natural eauses.

Music Hall talking again about

Sunday. Apparently from natural causes.

Music Hall talking again about that projected stage scenery.

N. I. police asked the project of the

Out. J. Emerson Smythe has it in rehearsal. Play was written six years ago.
John S. Sumner in court to represent the Society for the Suppression of Vice in a damage suit. Methan Freedman, bookseller, asking a nudist pool of the supersider of the

poker.

Anne Caldwell, former show girl,

Anne Caldwell, former show girl,

and winner of a \$50,000 breach of

promise suit, died in a Philadelphiahespital Monday (13) of an intesthat trouble. With her money gone
she was conducting a cosmetic shop
in her home town, Kenneth Square,

Pa.

Coast

Damage suit for \$10,911 filed in L.A. against Bebe Daniels and Ben Lyon as result of auto crash. Slight injuries suffered by Henry Kolker, actor, and wife in L.A. car

arrest of C. K. Franklin, president of Theatre Bank Night Guarantee Company, Ltd., when he failed to appear for trial on asserted viola-tion of state lottery and insurance

tion of state lottery and insurance laws.
Suit filed in L.A. by Dora Tremont, stage dancer, asking \$150,000 from Glenn Shaver for assertedly dupln her into fake marriage. Maynard to realbilsh with the quarters for his cream to the stage of the stage of

circus on his 24-acre Van Nuysranch granted by L.A. City Planning
Commission.
Jackle Coogan cleared by L. Al
restrict of damages actions totaling
the commission of the comm

support: Noah Beery's Paradise Trout Club at Sierra Madre, Cah, razed by fire. Damage estimated at \$25,000.

Damage estimated at \$25,000.

John Van ruten, English playwright, in Hollywood Hospital with
even chance of saving his right arm,
which he injured in fall from horse
while vacationing in Mexico.

Painting valued at "\$500 stolen
from lobby of Roxy theatre in
downtown L. A.

Charge of pressesting and neddling

downtown L. A. Charge of possessing and pedding dope dropped by L. A. district attorney against Clee Howard, burlesque dancer, Charges will be formally pressed against her husband. William Seiter, dir tor, and his wife, Marian Nixon, adopted 10-month-old boy in Las Vegas, Nevada. Child tagged Christopher Nixon Seiter.

vada. Child tagged Christopher Nixon Seiter.
L. A. court exonerated Twila Hamilton, screen actress, of misconduct with Cyril J. Phinner, furniture exec, whose wife macharges against actress in divorce suit

subsection of the second of th

ballet dancer, announced intention to wed.
Divorce granted Sylvia Sidney in L. A. from Bennet Cerf. N. Y. pub-lisher.

lisher.

San Francisco police arrested
Lucian Campbell after he assertedly
socked Sherry Joice, rhumba dancer,
for refusing to marry him.

Robber described as 'a quiet little
man' robbed Russell Hardle, Madge
Evans and her brother of \$30 in actress' house.

man' robbed Russell Hardie, Madge Evans and her brother of \$30 in actress' house.

On complaint of breaking up Cecil B. DeMille's dinner party and disturbing the peace, Andrew Schwartzmann, writer, falled it and the control of the

C. C. N. Y.

(Continued from page 1)

part. Co-eds joined in the pranks

part. Co-eds joined in the prants, which drew unfavorable comment.

Main characters were excaped jail-birds who enroll in a college to escape the law. Idea not carried through clearly enough to lift it above a mediocre level, however. Performers resorted to cussing outright for laughs. This kept up throughout the two acts and 13

Slight injuries suffered by Henry Kolker, actor, and wife in L.A. car eachup.

Marion Lord, actress, filed divorce in L.A. against Arthur Marion Lord, actress, filed divorce in L.A. against Arthur Marion Lord, actress, filed divorce in L.A. against Arthur Marion Lord, actress, filed divorce in L.A. against Arthur Marion Lord, and the L.A. against Mile No. 2.

Settlement of \$50,000 reported in allenation of affections suit filed by lart wife of H. Bedford Jones, writer, against wife No. 2.

Chalms by relatives of Dorothy Milette, asserted common law wife Faul Bern, film executive, settle for a Harlow, Bern's widow, licked fean Harlow, Bern's widow, licked for distributing narcotics filed against Cleo Howard, burlesque dancy, in L.A. by Peggy Sherwood, screen actress.

Bench warrant issued in L. A. for been supported in the pit.

Thurston Dies

(Continued from page 49)

himself the 'King of Cards.' varving su played around with varying success and came back to New York with a large act of illusions. After a couple of years Harry Kellar, who had bought an annuity and was ready to retire, selected him as his successor. They toured together one season and Kellar dropped out, leaving him the Kellar Levitation, the Bine Room and the other illusions which had helped to make Kellar Herrmann's only real rival. With that start Thurston forged ahead rapidly, inventing or buying new tricks and perfecting old ones, until he successed Kellar in fact as well as title. Five or six years ago Thurston no longer found it profitable to tour his own company, so he coaand came back to New York with a

no longer found it profitable to tour his own company, so he condensed his act for the picture houses. He got \$7,500 for his unit, one of the highest priced presentations in the business.

He was married three times, his wives helping in the act. His last wife, who survives, together with his adopted daughter, Jane, was wed to the magician last summer. She was 38 years younger than Thurston.

15 YEARS AGO

(Continued from page 50) side, N. Y. Huston opened the act

Songsters had organized the Com-posers and Lyric Writers' Protec-tive League. Trying to scare the

50 YEARS AGO

(From Clipper)

Emma Abbott, grand opera singer, as the Yum-Yum in a Chicago resentation of 'Mikado.' Helped

Robert Downing was playing 'Vantour' in Chicago with the stage door kept locked to keep out the deputy sheriffs with attachments. Salaries behind and troupe flat broke. Chi didn't help any. St. Louis refused to move the troupe there. It's next stand.

Lillian Lewis prefaced her Chicago performance of 'Article 47' with a recttation of 'Ostier Joe.' Not regarded as quite proper,

Walker Whiteside, son of a Chi-cago jurist, announced a series of readings. Prior to his professional debut.

Meningen players due in the fall and plans being talked about. To come over on a \$50,000 guarantee. Numbered 95 players. Wesley Sissons to be executive manager and Ad Neuendou'ff artistic director. They made a hit when they came. Exquisite productions for those days.

Bankruptcy revealed that the 14th St. theatre (now the Civic Rep.) was paying \$1,000 a month rental.

Alberta Gallatin, then unk planned to take over the Star, N.Y. for a professional debut. She subequently did very well.

D'Oyly Carte 'Mikado' troupe closing at the 5th Ave. To play a couple of road dates and then to England. Stetson had three road

Lizzie St. Quentin, burley star engaged for the swank Daly com-pany for the next two seasons.

Academy of Music, N. Y., had had two slight fires during performances in as many weeks. No panic at either, stage hands extinguishing blazes.

Wife of Col. Cooper, English giant with the Barnum Show, had a baby at Bay City, Mich. Arrival weighed 17 pounds at birth.

Rhea and her co. had to hoof it several miles to keep a date at Knoxville. Rain had washed away the railroad tracks.

Inter-Ocean circus hoasted it would paste 1.113 running feet of boards without duplication. Presumably four sheets high.

Half a dozen shows were arrang-ing to fight it out in the Ohio-In-diana territory in late April and May.

OBITUARIES

HOWARD THURSTON

Howard Thurston, 66, died at Miami Beach, Florida, April 13. He had suffered a stroke early in the season but failed to rally, though he essayed one comeback. Further he essayed one comeback. Further particulars in the vaudeville depart

WILL R. HUGHES

Will R. Hughes, 63, for 18 years Variery's correspondent in Kansas City, died there April 12. At the time of his death he had been president of the Hughes Printing Co., es tablished 18 years ago. In his earlier

tablished 18 years ago. In his earlier, years he had been a newspaper man, actor, advance agent, theatre manager, in fact had filled practically all of the jobs around a theatre before settling down in Kansas City. He was a member of the Masonic Symbolic Lodge, the Scottish Rite and Shrine, Modern Woodmen of America, the Graphic Arts Society, Chamber of Commerce and the Kansas City Athletic Club. Chamber of Commerce and the Kansas City Athletic Club.

He is survived by his daughter, two sisters and a brother, Harry Hughes, residing in Pasadena. His daughter is Mrs. Woods, of Vanbu-

ren, Ark.
Funeral services held in Kansas
City and interment in Fort Scott,

LEW JOSEPHS

Lew Josephs, treasurer of Erlanger theatre, Philadelphia, died Monday (13) morning in Jefferson hospital in that city. He was 38 years old, and had been ill only two

days,
At theatre before Saturday (11)
matinee, Josephs complained of a
cold and was sent home by Tom La-Brum, house manager. He returned for evening show, and was gent home again, with instructions to go to bed and stay there. Condition became steadily worse, and he was rushed to hospital Monday morning

WALTER GUMBLE

. 13, 1922

and placed under ox gen tent, but died 40 minutes later.

died 40 minutes later.
Native of Minneapolis, Josephs had previously occupied box offices of Aldine and Garrick cheatres in Philly and Nixon in Pittsburgh. Also ran nitery in Pitts for brief time. Been at Enlanger six months. His wife survives him.

ARTHUR BARTON

Arthur Hartman, 32, who used the pen name of Arthur Barton, killed himself with gas in his apart-ment in New York April 8. A note explained he was losing his eye-

explained he was losing his eyesight.
With Edward Chorodov he collaborated on 'Wodder Boy,' produced by Jed Harrik, and, with Don Lochbiller, he did Man Bites Dog.' He also wrote additional dialog for 'Sky's the Limit.' He had Deen a motion picture press agent for many wasrs.

He is survived by his widow, a on and a brother.

TOLAND BALLANGER

Toland Ballanger, 63, a former executive of some of the country's largest circuses, widely known in the outdoor amusement field for more than 40 years, died in Canton, Ohlo Awil

more than 40 years, died in Canton, Ohio, April 6.

He had been identified for more than 30 years with the Charley Sparks circus enterprises, mostly as general agent or in charge of the advance.

His widow, three daughters, Mrs. Virginla Green of Shelby, and two at home and a son, Richard, survive. Burial locally.

MAX WOCKENFUSS

MAX WOCKENFUSS

Max Wockenfuss, 55, died in N. Y., April 3, of a heart attack. Driving his wife home from a dinner engagement, he collupsed at the
wheel.

For the past five seasons he had
played trombone in the Metropolitan opera house orchestra. He was
also a viola player.

in Sydney, Australia, from a ston

He had appeared under the Will-lamson-Tait Management. Last-production was 'Yes Madam,' in Melbourne. Bluett was unmarried. Fred Bluett, father, was well known-on the English halls in his Boy Scout skit. Two sisters are cur-rently playing under W-T in Jill Darling.

HARRY N. COLLISON

Harry N. Collison, 51, died in Co-lumbus, Ohio, April 6, of infection. tumbus, Onio, April s, of intection. He at one time appeared in vaude-ville in a sketch with his brother, Wilson Collison, and for 16 years he was general manager for Wilson Collison Productions. For the past 10 years he has been connected with the Hamilton-Borden Milk Co. in Columbus Columbus.

He is survived by his brother. Interment in Athens, Ohlo.

ANNE CALDWELL

ANNE CALDWELL

Anne Caldwell, 37, former showgirl, died of: an intestinal infection
in Philadelphia April 13.
She had won a \$60,000 breach of
promise suit from John W. Hubhard, but the money had been dissipated, and she was supporting herself by running a small cosmette

George Stieff, 72, retired theatre manager, identified with the man-agement of several central and southern picture theatres during his career as a theatre executive, died April 2 at his home in Middleport, O, following a lingering illness. Funeral services and burial lo-cally.

CLYDE MARCROFT

Clyde Marcroft, 33, Warner Bros. film salesman at Salt Lake City, was nim saiesman at Sait Lake City, was killed by a hit-and-run driver in Billings, Mont. April 12. He had been with the WB exchange for 10 years, starting as a booker. Widow and child survive.

DANIEL MALLOY

Daniel Malloy, 85, died April 7 in Los Angeles County hospital after long illness. For 14 years Malloy had been a carpenter at the Par-amount studios in Hollywood.

HELEN GILMORE

Helen Gilmore, 35, an actress, was found dead in her room in a New York apartment April 12. She had been dead between 24 and 36 hours. Natural causes.

AL HERBERT

Al Herbert, 71, whose bachelor cafes in Los Angeles and San Fran-cisco were well known to show peo-ple, died in S. F. April 7.

ALONZO J. HUDSON

Alonzo J. Hudson, for several seasons a member of the Al-G. Field Minstrels, died at the family home in Elmira, N. Y., April 11.

Wife, 40, of Fritz Tidden, Holly-ood publicist, died there April 9.

Niteries

(Continued from page 1)

modeling the Garden are now complete and costly than

heretofore. New Hollywood will have the largest floor without posts in the city. It will be operated by Jos Moss, who is head man at the present Hollywood at 48th street. B. S. Moss, who will operate the Criterion (films) is, not related. Winter, Garden plans call for using the late spot used by Eeattlee Lille and more research. File Morrell or the second. deep of rearries Line and more re-cently Elsa Maxwell on the second floor, as a kitchen. It will oppose the French Casino, around the cor-ner at 50th street and Seventh ave-

nue.

A huge ballroom is planned for the large plot directly behind the Capitol, N. Y., owned by Messmore Kendall and associates who control played trombone in the Metropolitan opera house orchestra. He was also a viola player.

GUS BLUETT

Gus Bluett, 32, Australian comedian, collapsed and died suddenly

GUS Bluett as the venture but understood Chicago interests are in on the dance hall project.

Space behind the Cap is now being used as a bus terminal.

Circus Reviews

RINGLINGS-B&B **CIRCUS**

The big show, three hours and 35 minutes of it, went into action indoors at Madison Square Garden last Wednesday (8) evening. Afterwas virtually the dress rehearsal, with the night performance drawing better attendance than usual on the opening, a crowd which ent for the show in a big way.

drawing better attendance than usuar on the opening, a crowd which went for the show in a big way. Ringling Bros., Barnum & Balley circus is practically the same as last season. It is just as well dressed, perhaps even more brightly. As to features, several are missing, but the show is essentially as effective. Last season was the biggest the ace big top had in nine years, and it should ring the bell agrainght would upset precedent in running time, but ragain the last third slowed up proceedings, mostly because of the extended wild west display and the equestrian turns. It was 11.45 p. m. when the cannon boomed the finale, which stunt held the dyed-inthe-wool circus addicts. Some delay, too, when the Yacopi troups dimited the display in the single state of the control of the

The Colonel was in dashing garb and at the opening looked better than he performed. He emptied his gun from the saddle at six balloons, but they were all inflated when he are not of pellets. It was said around the show that they de probably have to take the gun away from him. After roping an ensemble of six horses, Zeccoy gracefully discovered by the same the same to the same the same to the same the form high boots. However, he laughed the land off. "With Con. Coleano still abroad, the Japanese Natito troupe was imported. It has four girls working on a pair of wires, standouts being two of the quartet. Fans are used for balancing at times, but just as often the orientals work without such assistance, toting her sister with a one-hand head balance across the strand, then down steps to the saw dust. Featured is Nio Natito, claimed to be the only woman accomplishing a back somersault on the wire. She tried if four times, making the leap okay, but forced to jump off. After the fourth, she called it a sight the ad billing is a troupe of African pigmy, elephants, sinail animals tusked and "vicious. Two kicked up a rumpus back stage and only one was shown. That pigmy was chained the all pigmy was chained the all pigmy was chained the all pigmy was chained the acts fiercely when carrying the girl. Main elephant display is improved because speedcd. Animals were trained by Capt. Lawrence Davis, formerly with the Downey circus and the Sells-Floto show. Bonnie Hunt with a but the laugh came when three balls were called and battery huddled. Feature fixture again is the Wallenda Troupe on the high wire finaked by the Grotofents, who are stooges in comparison. Somebody with a sense of humor accounts for the routines. That may be effective under carvas, but it brought a smill to the initiated. It was a toss-up between the Wallenda and the plaudit honors.

tion. Center has the Flying Concellos whose apparatus is now rigged lengthwise. Comete like the Otaris have a fio't of flyers, occupying the other end. Biggest aerial flash has numerous ladder turns in singles and groups, while another aerial display includes the Buemrangs, the Roomys and Miss Gillette and Freed and Freed too is America Olivera who fell and was badly injured last year at the Garden during practice. She is now working with a net.

They used to get the perch display on and off as fast as possible but those turns while the same as last season, are worth while. The Walkmir trio and the Antaleks are toppers. The Willos are one of two turns working aloft, combination high trap and perch. Willo added a new stunt swinging on a rope from the standard with a first standard with a first man swinging in a wide arc, darging head down with foot rap hold.

Best exhibition of showmanship was that by Rudy Rudynoff, head man in handling teams of liberty tion. Center has the Flying Con

something exceptional in iron jaw, man swinging in a wide arc, dangling head down with foot trap hold.

Best exhibition of showmanship was that by Rudy Rudynoff, head man in handling teams of liberty horses brought onto the show from the sent to the Barnes outfil. The sent is sent to the Barnes outfil. The sent is sent to the Barnes outfil. The sent is sent to the sent to the barnes within the back man and the sent to the sent to

Cole Bros.-Clyde Beatty

a pair of wires, standouts being two or the quarket. Pans are used for the correlation work without such as statenee. One artist is an under the correlation of the c

the cats through their various for-mations and paces. The tiger which is supposed to roll over like a kit-ten got a bit rambunctious on opening night and after some 10 minutes ing night and arrer some 10 influences of struggle Beatty let her go home to her kennel. But even in defeat the Beatty stunt is sensational en-

tertainment. It's that kind of an act. At the finish Beatty is a mass of perspiration, and so is the audi-

or perspiration, and so is the audience.

There were at least eight surefire
hits counted on the first night, and
eight hits with an house which is
only a quarter-filled are unquestionable good acts. hits (and they are
not rated in order of importance).
Clyde Beatty, Tex Bider and his
wild horse. riders climaxed by the
jumping of two horses, Roman style,
over a flaming barrier; John Joyce
and one of the best groups of liberty, horses in the world today;
the Great Gretomas, whose high-wire
haude as in the circus; Floresque,
who balances on his head on a
swaying steel pole 125 feet above
the ground; Harold Barnes in a
really amazing slack wire act; the
Peerless Potters, knockout aerialists; and finally but not the least an
array of clowns who are actually
after the proceedings and do
as much as anybody in making this
a standout circus.

Other acts rate important mention, such as the Harriet Beatty
turn in getting an elephant, tiger
and rode side by side on the back
of the such as the such control,
Even and rated as the first gasp
turn on the lineup.

Circus opened with a pageant by
Rex de Rosselli, 'Serenade of Spain,
It has pleinty of color; costumes and
asenic settings. "Used footlights-togood advantage and topped the
whole thing off with a display of
pyrotechnics all around the circus closed with the Roman charlot
race, in which the girl rider bests
the two men. In between came
some 23 additional displays each of
which had from one to five acts
working.

Standard and the set of the set
working. "Used footlights-togood advantage and topped the
working and the set of the set
working the set of the set of the set of the set
working the set of the set of the set
working the set of th

each act for the best audience results.

John Joyce demonstrated what a real equestrian can do. Joyce not only worked his own group of 12 horses in the center ring, but directed and guided the other liberty acts in the other two rings besides nacing the other two rings besides nacing the giving and his action lorses in special stunts around the hippotrome each. While the entire hippotrome each, while the entire direction of Joyce, the groups other than the center were handled by Jorgen Christiansen, Albert Hodgini, Joe Hodges, John Smith and James Foster. John Smith was back later for a display of the high-school horses.

the Otto Trio, Adolphus Trio, Har-dig Troups, the Three Comiquimico and the Le Forneau Co. Good sea lion acts presented by Jack Joyce, Albert Mann, A. Fleet and Walter Radde, with a horizontal bar bal-ancing trick the major One of the old, old famous circus

and the same place

One of the old, old famous circuis families who were present for one of the big displays in the center ring was the Davenport Family for a series of bareback riding routines. As ever, they know their stunts, their horses and their audiences. They were over with a bang on excellent.

There were other acts and on this bill, but outlined are the on this bill, but outlined are the major turns. On the whole, there is no question that while the show opened to weak business, that in a few days it will be noised around town that the show is good and business will zoom. Show in for three weeks and should build steadily.

business will three weeks and should build stead-lly. Carrell and Adkins were smart-enough to hook up with the Major Bowes amateurs for their concert for which they'll get plenty of out-of-town publicity plus extremely valuable plugging over a coast-to-coast Bowes broadcast every Sun-day night, which means that the Cole Bros; show, through the Ever-concert, mut Major Bowes listeners are just the people who will be the surefire customers for this circus. Gold.

CIRCUS LOTS FLOODED. **DENTS OUTDOORS BIZ**

Wheeling, W. Va., April 14. Witeeling, W. Vaz, April, 14...

Circus, agents, finding the upper Ohio valley poor territory for early season dates, it was announced here this week. Lowlands, where lots used by most of the shows in recont years are located, are in terrible condition and will not be available for weeks, it was said.

Unless WPA labor is enlisted to clean up the lots within the next two or three weeks they will be no good for the big tops.

Detroit, April 14.

Recent floods in the east have washed out the first annual Elks Charity Circus here, set for April 17 to 26. James M. Cole circus, which was slated for show, now finds it impossible to hit Detroit until May 18, when it will be on its own for a

Circus officials said floods had made necessary rerouting of show's itinerary, due to travel by trucks.

Circus Notes

There were five in the troupe of pigmy elephants brought from Africa but two died on the remaining the stamped and the hart school horses about to entrance were panicly, menage display alternates of the little beasts were asleep on the job.

John Ringling quietly in evidence around the Garden at the debut. His right arm is affected.

Equestrian director Fred Bradua claims he feels 20 years younger now that list dogs have stopped barking. Pat Valdo makes no claims but walked 20 miles readying the show in the Garden.

First night press was taken care of in a fashlon. Press department explained it was hampered in getting tickets because the Circus Saints and Sinners copped the prefered boxes. Same thing last season. Sinners in boiled shirts gave beer and sandwich party after show.

New spotlights in Garden given good workout. Colors easily manin-

Each page of program clearly in-dicated how the turns were spotted in the rings and platforms but the acts were switched from one place to another.

Ticket scale at Garden for the circus date upped over last season. Top loft is \$1.10 as against 75 cents, while the top is \$3.85. Tax was absorbed formerly with best tickets \$3.50.

Mrs. Nancy Evans Titterton, tim of New York's latest bathroom murder mystery, attended the open-ing night performance (Wednesday) and was a yuest with her husband at the Saints and Sinners party at-terward. Her body was found Fri-day (10) afternoon.

Musicals

(Continued from page 1)
vue production has dropped is evident by the fact that none are scheduled and none are likely to come along. Last summer there was one (Vanities), which could have fared better than it did, although it succeeded in sticking six months.

have fared better than it did aithough it succeded in sticking six
months.

During mid-season this year it
was indicated that musical show
were on the downbeat, either being
too coatly in operation or faulty in
construction. Such attractions, with
few exceptions, did not draw the
grosses expected and some ended
far in the red. Outstanding in that
respect was 'Scandals'. New type of
click musical pictures is believed to
be one answer. Also algured—as. amistake the use of radio early in
the engagement, creating the false
impression 'that airings are part of
the show.

There were fewer musicals produced tills season than planned; and
Equity is, pondering whether its reheartsal 'pay rule, which I no
stringent as applied to musicals is
actually a deterrent. As for nex
east, but there are four production
in sight. They are the Cole Portest, Howard Linday and Jussell,
Crouse show announced by Vision
Freedley, 'Saratoga Chips'; 'White
Horse Inn' and a 'eveu under the
Shubert banner, with Beatrice Lillie and Bert Lahr topping. Two first
mamed shows were on this season's
schedule originally.

Only two musicals in sight be-

named shows were on this season's schedule originally.
Only two musicals in sight between now and summer are 'on Your Toes, which opened at the imperial Saturday (11) and New Paces, an intimate revue. 'Im' is the only definitely dated musical opening: at the Center, Sept. 5. Faces' is pencilled in for the Vanderbitt.

Faces' is pencilled in for the Vanderbitt.

To be counted among the musical show-makers is Harry Kaufman, who' has kept in the background but who figured in the fashioning o'dl major. Shubert missicals for the past several seasons. Kaufman, who has keep alluded to as Lee Shubert's aide, came to the fore with the first 'Eagredd Follies' which the Shuberts presented. 'Life Begins at 3:40,' 'At Home Abroad' and the current 'Follies' were produced principally under Kaufman's direction also. He is best known as a ticket broker (Tyson & Co.). At present he is on a trip to London and Paris, partly, for material and talent.

At this time 'At Home Abroad' is rated the most successful of the season's musicals. It was the first revue to arrive and is said to have carned back its production outlay before any other musical shows came to Breadway.

EXPO'S SHOWMANSHIP TES

207 Texas Big Times

About Half Will Be Concurrent With Dallas, Most Hooked to Centennial

Now It's 'State'

Boise, Idaho, April 14.

Ada county's fair henceforth will be known as the Idaho State Fair. The name was decided upon at a meeting of the newly formed board. Members said they believed this name would attract more widespread attention that if it were called the county fair or the Western Idaho State Fair, as it has been in the past.

The board is still looking for a fair manager. Harry Bigham Is

COLE CUTS FIVE CARS

Chi Getting Tougher

Dallas Agcy Anticipate Dallag. April .14...
Walter Windsor with Abe Berger.
local newspaperman, has opened a
nitery booking agency here in anticipation of the Centennial activi-

ties.
Windsor is staging a World's
Fair-est Beauty Congress in Los
Angeles this July.

CLOWN LANDS

money. Show will par sible.

FOR EASTERN DATES

Dallas, April 14.

isgest tourist trade in history is firsting into Texas. It is chiefly people one for the spring Centennial celebrations, now being held dily in every section of the statig. There are 73 flestas and observances scheduled before the Centennial expo opens its gates at Dallas, June 6. Big appeal on the April and May fetes is that they are mostly commemorations of famous beaties. Texans in revolt fought against Maxicans in 1836.

Houston will celebrate anniversary of battle of San Jacinto, April 12-21 More alry stuff will be at the battle grounds park, but three parades and special entertainment are set, for downtown. Galveston revents will tie in on the stunts. San Antonio's biggest annual stunt will be bigger in the Flesta of San Jacinto and battle of flowers April 20-25. City is turned into the stunts with street dancing, flestas, and the like. This and the Houston rates are expected to draw about 200,000 outsiders. San Antonio's numer festival follows May 3-9, a week of concerts and such.

Freeport will run its annual, regata May 3. rownswille's international pageant of transportation May 11-16 will be turned into a dedication of new harbor there.

On May 15 hundreds of Mexican communities in all parts of the state and all Mexico will have colorful attyre flestas for their Cinco de Maya celebrations. This is not Centennial stuff, but is probably more end of 1936 cover everything from spinach, onlons and tomatoes to communication of Mexican and Indian battles, travity signings and the like with 100 of them Ill be on duration of the six month run of the expo

About 100 of them 111 be on during the six month run of the export at Dallas and the 100 day Frontier show at Fort Worth. Best of the summer months will probably be Stamford Cowboy Reunion July 2-4, which has drawn around 150,000 Lourists last few years.

ROSE'S TEXAS SHOW TO SPLIT INTO ROAD UNITS

Billy Rose has retained the exhibition rights to his Fort Worth, Dallas, 'Frontier Centennial' spectacles and exhibits.

and exhibits.

Whole 'Jumbo', transplanted virtually intact to Dallas, will comprise the hasis of his show, the other components will be later toured by Rose as separate presentation features for fairs, theatres, etc.

East Canada Reorg.

St. John, N. B., April 14.
At a convention held in St. John,
N. B., reorganization was effected of
the Maritime Exhibition Association, which had been dormant since
1932. At the meeting it was decided
that the small county fairs would
be eligible for membership, in addition to the Class A and Class Fairs,
hitherto the closed membership of
the organization.
President of the revived association is C. F. Bailey, of Fredericton,
N. B.; E. Frank Lordly, v. p., A. W.
MacKenzie, secretary-treasurer.

Wrong But Wins

Spartanburg, S. C., April 14.
There's something in a name, even if you spell it wrong.
James H. Hammond won the Columbia sesqui-centennial chairmanship because he spelled sesqui-centennial correctly—or at least the Officials Charterian.

omeninal correctly—or at least the officials thought so.

Next day, they found he had spelled it wrong, but they permitted hint to itsee the job. The reason: ment parks and fairs in the mid-two other applicants stalled when the word was given out in the spelling contracted with the Lewis Bros. ling contest and wouldn't even try, i circus as producing clown.

SAN DIEGO BAIT

Go After Yokel Trade with Fresh Lure — Bid for 'Jumbo,' 'Follies' and 'Scandals' as Mob Magnet -Nudies, Shakespeare Draw Heaviest Gate-Make Play for Sport Crowd

SPENDING MOOD

San Diego, April 14.

Last year it was a civic plaything This time it's a test of showmanship.
That's how the cards are laid out
for the new operating forces of the
California Pacific International Ex-

Chicago, April 14.
Cole Bros. circus is going out with:
30 cars this year, as against 35 cars
ast year. Following its Indoors
date the Stadlum here circus hits
back to its winter quarters at Roch
ester. Ind., on May 4, to open under
earnas. Rest of route tentatively
set is South Bend. Kokomo, Muncle,
'Anderson, Indianapolis and possibly
Terre Haute, Evansville and Dayton. Will stick in the east unti
autumn, and then head into the
midwest and western agricultural
territory for the harvest time easy
money.

On Billboard Users

That's how the cards are laid out for the new operating forces of the California Pacific International Exposition, now swinging into stride on a seven-month continuation of an outdoor attraction that-had-five-and, and months of successful operation behind it.

Early opening—Feb. 12—cannot be charged against the group manning the fair. They held out for a later resumption but the hotel men and merchants put on the pressure, and they had to be listened to. Wouldn't have been a bad idea, either, had not the weather turned sour. Pickup was so slow that the shutters went up on Mondays.

This year's crew hag its work cut out. They've got to provide something different from what the 5,000,000 visitors saw at the first stanza. It's virtually the same layout, with a minor addition here and a few missing there. Bigeset expenditure was \$40,000 for lighting effects, spotting thousands of firefiles in the trees and pastelling the foliage. Ford is missing and that's not a meager item to overcome. When Fred Belcher took over the works there was a \$40,000 surplus left over from the '35 edition to work on, and the townshen in a spending mood. That, hopped up everyone concerned and they went to work like beavers. Belcher knew that showmanship was the all important item and he set about to surround himself with men who knew the biz from that angle.

Leading for Pirst laken on was Wayne Chi Getting Tougher

On Billboard Users

Chicago, April 14.

City Council has passed an ordinance regulating bill posting and other advertising matter with particular stress on a clause which rules out hit-and-run sniping. In the future, billers' must first secure the written consent of the owner or occupant of the building or structure of any kind before posting any kind of paper, and that if the paper to be posted exceeds 12 square feet in area, the consent of the cominissioner of buildings must be obtained. It forbids the posting of any kind of advertising on the sidewalk, cross-walk, curb, lamp post, hydrant, telephone or trolley line pole.

Bill also provides that no person shall engage in bill posting or sign painting biz without first obtaining a license, which is issued annually at rates ranging from \$25 for less than 10 persons to \$250 if there are more than 100 employees. To this license clause there is this subclause: that if person in the biz does not use a horse or wagon or other vehicle the fee shall not exceed \$25 annually.

Law has resulted in a sharp decrease already in the amount of sniped paper in this town, which is noticeable particularly at this time because of the heat of the pollutical campaign (which in past years meant paper plastered all over town) and the entry of the Colo Bros. circus, whose paper is stran ely absent from the loop this sprin

rom that angle.

Loading for

Pirst taken on was Wayne Dailard, for many years a theatre operator for RKO and later with Fox.-West Coast. Dailard brought in Oscar Kantner, one time exploitation director-for-Paramount; Jack Adams and Fred Masters, seasoned publicists. With Dailard as director, and well buttressed with showmen the acceleration begain. They took the San Diego biggies at their word. Just it was a standard to the same properties of the grounds. In two days the trick brought 35,000 persons to the fair, netting \$3,500 for the expo after a \$12,500 payoff to Barnes. That set Dailard solid with the powers and he was given carte blanche to secure big attractions. Feeling need of a free gigantic act as a draw. Sally Rand was brought in for a stand at \$2,000 weekly.

Not to be outdone by Fort Worth. Knyo made bid for 'Ziegfeid Follies,' Stagling would be al freeco, either in Ford Bowl or Spreckels amphithents of the self of port of the self of the pool of the self of the pool of a free gigantic act as a fraw. Sally Rand was brought in for a stand at \$2,000 weekly.

Not to be outdone by Fort Worth. Knyo made bid for 'Ziegfeid Follies,' Stagling would be al freeco, either in Ford Bowl or Spreckels amphithents of the self of the self

\$\frac{32,000}{20}\$ weekly.

Not to be outdone by Fort Worth cxno made bid for 'Jumbo' in its full New York presentation. Palling there, overtures were to be made for 'Scandals' or 'Ziegfeid Follies,' staging would be all fresco, either in Ford Bowl or Spreckeis amphistentre, with scating for around 5,000 in each spot.

Bait for Sport Fans

Although \$1,000,000 bid for Louis-Schmeling title scrap sounded like the phonus bolognus, expo toppers insist they were leveling, pers insist they were leveling.

Louis-Schmeling title scrap sounded like the phonus bolognus, expo top-like to to ut of towners. Verdant grounds are eye-filling and a riot of galmour when the many colored lights so on. Hures change at short like world.

Expo folds for good Sept. 9. It would always be good tourist balt as the buildings were but up to endure the park is silvays open. Stand the park is silvays open. Sta

BIG ATTRACTIONS Rose's 'Main Entrance' Gag for Fort Worth to Buck Dallas' Centennial

By CECELIA AGER

When a few weeks ago little Fort Worth came down with the exposish fever caught from Dallas 30 miles away, nothing would pacify it but that it put on a shindig of its very own. Dr. Billy Rose arrives for a consultation. There's a bit of a powwow, then up goes a bulletin Frontier Days, it reads, signed, illy Page.

Now little Fort Worth, its local pride restored, walnoses over to great big Dallas, Ft. Worth, the Last Frontier! Fort Worth's Fronter Days, it yippees, 'and Billy Rose is our prophet!

Says Dallas, preoccupied with plans for its \$25,000,000 Texas Centennial Exposition, Why, that little cow town! Billy Rose, what kind of a cowboy is he?" Humph, harrumph, and stuff!

Then chants Mr. lesh, flesh, flesh, flesh, flesh!

'So,' answers Dallas, Flesh, Well then, a half naked girl dancing in a den of lions!

Mr. Rose sings out softly, 'The Now little Fort Worth, its local

rounded out 22 consecutive years at San Gabriel; to the north. Chleago fair overtured for the historical pageant but deal was held too commercial for those long identified with its presentation. St. Louis civic opera troupe of 500 comes in late in the summer for extended run. Nudles, as last year, getting the heavlest play at 40c. a look. Gals this year are younger, easier on the yeas, and go through a tableaux that has something to do with worshipping the Sun-Gôd. Only an abbreviated loin cloth belies the appellation. In the group are five sisters, the oldest being Tanya, the queen.

Bard Has His Following

Bard Has His Following

ters, the oldest being Tainya, the queen.

Bard Has His Following
Globe theatre with its Shakespeare tabs is running second in
attendance. Singer Midgets, Strange
As I Seems and Hollywood Review
(actual doubles and standins of.
stars), in that order are polling the
best returns.

On the Solo oom bination (\$4.05
for \$4.50 out to 500,000 this year as
against last year's 1,000,000. Harry
Harrison labo hundling the brokerrage for Dailas and Cleveland, tool
theur start of the solo of the
beding made through designation is
ovarious anys. Almost every town
in the state will have its day set
asside. Even Bernarr Macfadden
rates Physical Culture Day. Motion Picture. Collegiate, Candy,
Newspaper, Arts, World Friendship,
National Romance, Aircraft, Repatta. Trouspers, War. Mathers, and
Service lubs are but a few who
will be been been been are
collegiated. Smart more was teup with Board
of Education for five-cent admission for all school kids through
as they figure the youngsters are
better off at the fair than on the
started any for jures was confined to
Same Old Midway.

Saturday

Same Old Midway

fundamentals of entertainment, women, gaming, and liquor.' Now Dallas begins to get its dander up. 'The Street of Paris,' it cries. he real McCoy. Bigger and better than Chicago's, the deal's on with John H. MoMahon right now. Usherettes. Hostesses. Earl Carroll's advance man is here. Girls, girls, girls. There's nothing you can do in Ft. Worth you can't do twice as well in Dallas. Dallas is no Methédist town!'

Whispers Billy Rose, 'Dallas for education; Fort Worth, for pleasure,' and before Dallas can say 'Saily Rand,' he's winging his way 'Saily Rand,' he's winging his way Saily Rand,' he's winging his way kneek shaking hands with the porters and learning how many acts are nuts about the wide open spaces.

Even if Mr. Rose's epic visions for Ft. Worth turn out only sagas, he has accomplished one thing for Texas, he has made it conscious of the beauty of the simple things in life. Because of Mr. Rose's influence, no visitor to Dallas need leave now without his education completey rounded. Whereas without the advent of Mr. Rose in Fort Worth and his theories filtering over to Dallas, the Dallas Centennial might have been rather stuffy, too busy expounding the adventures of the mind as they zoom in industry, history and the arts, to give proper attention to enticements of the body—Mr. Rose's preachments have won a convert and Dallas now guarantees that nothing shall be slighted. For, as Mr. Rose himself says, The Ford exhibit of machinery at the Century of Progress was a wonderful, wondrous thing.

If hear it is to be repeated at the Dallas Centennial. But as for myself, i shall dedicate myself to seeing to the the wonders of Nature's own machinery when it gives rise to a first class bump.

So that enough people are inspired to find out, Mr. Rose's Ned Alvord is going to plaster all roads of the southwest with brilliantly colored signs picturing a not too conservatively dressed maiden astride a bucking bronce, reading, This way to Fort Worth. This way to the Big Show.' The main entrance' gag, Mr. Rose explains. Then, he says, there has been quite a sum, quite a sum set aside for broadsides in the Dallas papers. Dallas, in fact, is to be Ft. Worth's focal point of attack. The State of Texas is spending \$500,000 in the national magazines to make the country Texas conscious; that will bring the people to Dallas. Ft. Worth has only to lure them from Dallas, a mere 30 miles away. And such lures: However, once lured, Mr. Rose knows they're going to like it. They will, indeed, come back again and again. The whole fronter city Albert Johnson is designing is, in fact, a midway, but with this difference: all the shows are big. So big that the railroad's compelled to run a werles of parallel tracks across the back of one of th

Free Soap, Too

Dallas, April 14.
Showmen are applauding Centennial expo's ban on charges for 'rest rooms.' The 700 rooms will be entirely free, with soap and water.
Management pointed out that pienty country tolks will come, and they just wouldn't understand such quaint custom as Century of Frogress used.

ABE LYMAN 1619 Broadway • NEW YORK CITY COlumbus 5-5326

April 13, 1936

Mr. Jules C. Stein, President, Music Corporation of America, 745 Fifth Avenue, New York, N. Y.

Dear Jules:

I have tried them all - but it gives me extreme pleasure to sign a contract appointing your company as my exclusive representative, manager, counsellor and adviser for all bookings and professional engagements of every kind for a number of years to come and, in fact, perpetually as far as I am concerned.

Here's to the world's greatest organization, and may you do as much for me as you have for numerous other artists you represent.

Sincerely,

P.S. -- Opened at the College Inn of the Hotel Sherman, Chicago, April 11 to turn-away business. Thanks for your good wishes.

Ölr"

PRICE 15¢

Published Weekly at 154 West 46th St., New York, N. Y., by Varlety, Inc. Annual subscription, \$8. Single copies, 15 centa Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1878. COPYRIGHT, 1936, BY VARIETY, INC. ALL RIGHTS RESERVED.

Vol. 122 No. 6

NEW YORK, WEDNESDAY, APRIL 22, 1936

72 PAGES

Say N. Y.'s Big Expo, If and When, Will Shutter Unprogressive Fairs

Opening of the much heralded New York World's Fair three years hence is looked upon by more proressive eastern bookers of fairs and carnies as the curtain on such entertainment unless a major operation is performed on the present, antiquated and stereotyped menu dished out. Dissatisfaction has been evident for some time, say boys, but the momentum afforded by profusion of big fairs such as the Chicago World's Fair, San Diego Expo. Texas Centennial and proposed Oregon Fair has helped sustain a failing interest and keep the public

terest and keep the public ir inded,
This, in their opinion, accounts for the slightly improved business in last two years and is only reason for good outlook on coming season.
It is calculated that New York's first large scale shindig will drain the eastern country and, that once established according to present appelications, will have set a precedent that very few would attempt to maintain. Outdoor field in general is probably in for a siump after the advent of the fair in New York.
After that it will have to be some(Continued on page 71)

JOHN FLINN BECOMES PICKFORD-LASKY G. M.

John C. Flinn, of the executive and algued, to become general manager of Pickford-Lasky Productions, Inc., effective immediately, thus renewing an association with Mary Pickford and Jesse L. Lasky which began in the early days of Paramount, of

the early days of Paramount, of which Film was director of publicity and advertising.
Production company has a protram of four films to be released through United Artists this season and five next year.
Film will make his headquarters at United Artists studio, in Hollywood.
Film will make his headquarters at United Artists studio, in Hollywood.
Film of the firm.
Filor to joining Vaniery last summer Film was executive secretary of the motion picture code under NRA.

Nitery's Bank Night

The principle of bank night is being applied to the night club field. Grill of the Hotel Governor Clin-Grill of the Hotel Governor Clin-bon, N. Y., has installed the idea with a view to stimulating business. Every Tuesday lucky numbers are drawn for a cash prize of \$50. Second lucky ticket holder is suffed for dinner, theatre tickets and an after-theatre supper for two per-sons; third prize is cocktails and dinner for two.

French Electioneer on Radio for First Time

Paris, April 21.
Radio as a means of election campaigning was used for the first time in the history of the French Republic this week. Franklin Boultion, chairman of the Chamber Army Commission and a hard-fighting Nationalist, was the first to make such an electioneering speech. He will be followed by leaders of every political party of every shade of opinion before France starts selecting a new government on April electing a new government on April

lecting a new government on April 26 when the first elections are held.

PROGRAM THAT DREW BOMB **REVIVED**

Cleveland, April 21.

'Ghost Reporter' program will be put back on air again by WJAY. despite recent bombing of home of station owner, Monroe F. Rubin, which was biamed upon gangsters who resented aired attacks against gambling.

Anonymous commentator was yanked off two weeks ago after a series of sensational exposes, which ted i.c. police raids on bookies, diep ioints and hot spots. Pineappie explosion, which caused \$500 property damages, was too much for

erty damages, was too much for owner who temporarily decided to

owner who temporarily decided to give up civic crusades.

Material will be toned down considerably, according to Mrs. Edythe F. Meirose, station manager, when 'Ghost' talks again. Mrs. Meirose also tating precaution of hiding identity of air-gossiper, who will do his stuff from a secret studo by remote control as before.

Station figures publicity value of program may attract sponsor.

Chaplin Tells Friend He Would Go Serious

Brisbane, April 1. Charles Chaplin when in Singa-pore expressed his intention of quitting comedy and going into drama.

drama.
Chaplin is reported as saying that Charlie Chaplin, the silent comedian, no longer existed. He realized that, after 25 years as a funster, it might be hard to make a switch to drama, but nevertheless he was looking for a dramatte role. If he (Chaplin) could find a suitable characterization he might be prepared to make taikers and play a full talking role, also, he said.

WILL 'SWING IT' FOR DEMOCRATS

Local Merchants, with Post master Gen.'s Help, Mull Show Biz Ideas to Prolong Convention - Roosevelt Cinch One-Day Nominee, Endangering \$200,-000 Investment

SHOWS AND FIGHTS

Baltimore, April 21.

Show biz angles may be injected into the Democratic convention in Philadelphia, starting June 21, to assure local business men of at least a partial return on their \$200,000 investment. Latter amount was posted to get the convention to Philly, the Quaker City merchants outbidding all other cities and figuring to cash in via the crowds of delegates and tourists a national convention usually draws.

Now that it appears certain that President Rooseveit will be renominated on the first ballot, which would mean only a one-day session all concerned in Philadelphia, along with Postmaster General James A. Farley, are scouting ideas to prolong the affair at least long enough to give the delegates and tourists a chance to unload some of their coin in the town, One (Continued on page 17)

Robson's Termer at 76

Hollywood, April 21.

May Robson has been handed a
new term contract at Metro, presentation being made on her 78th
birthday.
Actress has been 52 years on
stage and screen.

JUST A SHORT

Hollywood, April 21.

Metro short, 'Bard of Avon,' will
be directed by Jacques Tourneur.
Original screen play by Richard
Goldstone is based on life of

How Cycles Start

With lika Chase out of 'Co-Respondent Unknown,' Ritz, N. Y., because of an appendix operation, Claudia Morgan is replacing her, doubling from 'Call It a Day,' Morosco. She has nine minutes to make the jump between the two houses. Management states it got the idea of using Miss Morgan from an item in Variety last week, which reported an actress doubling in two legit plays current in The Hague.

Lecture Biz Climbing Out of Hole; Mrs. F.D.R. and Byrd in Top Money

Squawk Over Garlic at 25c Milan Opera Mats

Milan, April 21.
La Scala, home field of big time opera, is presenting its regular repertory of lyric dramas in special repertory of lyric dramas in special 25c Saturday night performances. This is in line with Mussoilm's ukase that theatres move 'towards the people' and make 'their entertainment available to the workers. Box-holders don't fancy the two-bit (five lire) policy. The odor from a peasantry devoted to, garlic is sufficient cause for their lukewarm attitude, although they also mention artistic considerations.

U. S. ACTS NEED 2 PERMITS IN REICH

Beriln, April 21.

Besides the labor permit, another permit is now essential for foreign acts seeking dates in the l'atherland, advises the Reichfachschaft Artistik (Nazi Organization for Vaude Actors). It's an 'Auftrittserlaubnis,' or permission to appear, and it's issued by the same body. Full particulars must be given about the actor, including his register, and it's issued by the same body. Full particulars must be given about the actor, including his register, and it's assued by the same body. Full particulars must be applied for at least one week ahead of date, and in cases of telegraphic engagements must be applied for by cable. Artistic director of the house in question is responsible for getting the permit; in urgent cases; it can also be demanded from the agent who booked the act.

Another reminder is given about foreign bookings, advising that a home agent must participate in such dealings. In case the foreign actor is already in Germany, the act can be booked direct, but that is the only exception.

Peace Propaganda Pic Production in Palestine

Jerusalem, April 21. Jerusalem, April 21.
Plans are under way for the creation of an organization to produce peace propaganda ilime in Palestine.
Mrs. Sheldon Wilkinson, of the Women's International Pilin Association, London, says she has the support' of all foreign embassics in London. Several have already contributed talking parts and blurbs in their own languages for the first pic, for which she has written the scenario.

She once worked in Hollywood,

Lecture platform business is making some progress in climbing out of the depression, which knocked fees down to rockbottom. But \$500 a lecture is still about tops and few get that much. Exceptions are Admiral Byrd and perhaps an occasional special attraction-like Mrs. Franklin D. Roosevelt. Byrd gets up to \$1,500 a night and is self-managed.

Lecturers in the bulk probably

up to \$1,500 a night and is self-managed.
Lecturers in the bulk probably average \$100 a night. Those getting \$250 are considered outstanding. Anything above that and up to \$500 is evidence of exceptional 'name' value. Small town stuff, confined to obscure celebs of regional reputation, is often considerably on the short side of the \$100 per lecture deemed minimum by the more entrenched spielers.
Estimates for the past season's gross on lecture engagements run around \$1,000,000, with this figure not including the email scattered bookings. Lecture platform's takings compare to a conservative estimate of \$2,500,000 for the concert musical attractions.

mate of \$2,500,000 for the concert musical attractions. Four principal lecture manage-ments are: William Feakins, Lee (Continued on page 17)

CORONATION IN '37 OVER TELEVISION?

London, April 21.

Statement has been made publicly
by Sidney Moseley that the Coronation of King Edward VIII, next May
or Jame, 1937, Is to be televised viathe British Broadcasting Corp.
Statement is regarded here as so
much ha-las.

much ha-ha.

It's even money that television won't even be more than a laboratory novelty in this country by that

time. Work on the B. B. C.'s tele station north of London, aiready post-poned several times, is now suffi-ciently advanced for the opening date to be hazarded as next September.

Larocca to Re-Assemble Dixieland Jazz Band

Dixieland Jazz Dand
New Orleans, April 21.
Nick Larocca is planning to reassemble the famous Dixieland Jazz
Bland. He thinks he can get all the
men under his baton once more and
cash in on the current swing music
craze.
Larocca has been living a retired
life here for the past few years.

Life of Frohman Pic?

Hollywood, April 21.

Daniel Frohman is due at Metro
to confer on a picture covering his
experiences in the theatre.

Producer would aid in the production and use many old-time
stage stars who appeared under his
management.

Screen Writers Show Solid Front o Merge with Authors' League; Stall Pacts Running Beyond May 2 Hollywood, April 21, Benny Bartlett, Paramount's nineyear-old, will draw stellar billing is studios' Tom Sayyer, Detective. Youngster, who has been around Par lot for past year, was recently in three pictures simultaneously. To Merge with Authors' League;

Friction between opposing group in ranks of Screen Writers Gulld has been eliminated, and way is believed paved for harmonious adoption of amalgamation plan to be tion of amalgamation plan to be voted on by craft at annual meeting May 2. Two groups in discard over merging of SWG with the Authors' League, and adoption of latter's new constitution as written, met Thursday (16) and expressed unanimous agreement for the amalgamation.

Session was presided over by Marc Connelly, president of Authors' League, with 80 writers, including board of directors of SWG, in attendance.

in attendance.

Decision was reached after three hours of deliberation. Attorneys Decision was reached after three hours of deliberation. Attorneys Neil McCarthy and Laurence Bielenson drew up legal phraselogy on recommended proposals for amendments to League constitution, though meeting was informed that any recommended endorsements would be put over by the Authors' League until fall.

Proposed by-law changes will be dispatched to League council by Gulld board, with request that they should be included in League constitution, to assure autonomy and

stitution, to assure autonomy and control of screen writing field by SWG, and not by other sections of

control of screen writing field by SWG, and not by other sections of the League.

Guild members are already in receipt of notices of meeting scheduled fon May 2, destined to be one of most important gatherings in history of organization. It will be at this meeting that membership will be asked to 'ratify plan of amalgamation that will swing SWG into combination with Authors' League, Authors and Dramatists Guilds and other writing groups which might be organized from time, to time.

Formal notification has been given Guild members that no contracts or options for writing services or sale of material in film field are to be made beyond May 2. It is expected by Guild that with most writing tickets running for one or two years that all commitments made for beyond that time will permit of incorporation of Guild sepa and basic

yond that time will permit of in-corporation of Guild shop and basic

agreement.

Annual election of officers will be dwarfed by the vote on amalgamation, plus vote on proposal that executive board be instructed to cooperate with Authors' League towards obtaining a complete closed shop in the picture industry.

Muni and 'Pasteur' **Coupled as Toppers** In Screen Guild Vote

Hollywood, April 21. Paul Muni and Story of Louis Pasteur (WB) were awarded top vote for acting and best screen play released during March by both Screen Actors and Screen Writers

Guilds.

Muni beat out Jean Hersholt for acting honors, latter rating second place for his 'Country Detor' (20th-fex). Third spot to Bonita Granville, 12, for her performance in 'These Three' (Goldwyn).

Top honors for original and screen play went to Sheridan Gibney and Pierre Collings for 'Pasteur'. Honorable mention accorded Lillian Hellman for her original story and screen play of 'These Three.' Sonya Levien third choice, with 'Country Doctor' screen play.

MARLENE DIETRICH BACK AT PAR FOR 3

Hollywood, April 21.

New three-picture deal has been set between Marlene. Dictrich and Paramount. Players returns to Far lots after concluding lead in 'Garden of Allah,' current Selznick, International production.

Miss Dietrich washed up recently tar at Par, withdrawing from top spot in 'Hotel Imperal.' Hollywood, April 21.

Daylight Saving

Daylight saving time com-mences at 2 a.m. this coming Sunday (26), So set your ticker forward one hour.

COURT ORDER RELAXES FUTTER HOLD ON KEENE

Los Angeles, April 21, Holding that Tom Keene's disputed contract w. h Walter Futter, whatever its present status, does not call for exclusive services, U. S. District Judge Leon Yankwich granted actor's motion to dismiss the Futter complaint for injunction. Court ruled that player may not be enjoined for making pictures. Rulling clarifies contract between Keene and E. B. Derr, removing legal compilications, and permits Derr to proceed with filming series of eight westerns. Los Angeles, April 21.

westerns.

Decision by Judge Yankwich involved only injunctive phase of controversy. Keene's complaint sgainst Futter for declaratory relief—to determine if non-exclusive, five picture contract still has merit—will be acted upon later. Action was transferred from superior to federal court few days ago.

Films' Anti-Nazi Dinner

Hollywood, April 21.

Film colony is sponsoring an anti-Nazi banquet for Prince Hubertus Lowenstein April 26. Cover will be \$20 a head, proceeds to relief of Nazi sufferers.

Nazi sufferers.

Handling the arrangements are
Irving Thalberg, Joe Breen, Edwin
Justus Mayer, Dorothy Parker,
Marc Conn'lly, Bisnop J. J. Cantwell, Joseph Scott, Fredric March,
Pat 'O'Brien, James Cagney, Winfield Sheehan and Lewis Milestone.
Donald Ogden Stewart will be toastmaster.

Three Par Troupes Trek to Locations

Hollywood, April 21.
Two Paramount production units headed for location first of this week, to be away from studio for some time. Units are King Vidor's Texas. Ranger' outfit, which with crew and cast of 200 is at Gallup, N. M., and James Hogan's Arizona Ralders' crew, at Kernville, Calif. Norman Taurog heads Bing Crosby unit to High Sierras for Thythm of the Range, shooting later in week. Hollywood, April 21,

Gurney and Ham Swap

Hollywood, April 21.

Noel Gurney of the Myron Selz-ick office leaves here for New York May 1 en route to London where he May 1 en route to London where he goes into the firm's office for two months. While Gurney is in London, Harry Ham, current head, will come to the local office to get line on current needs here as well as possibilities for the foreign market.

Ham is due here May 15 for sixweek stay.

Lederer Recalled

Hoilywood, April 21.

Francis Lederer has been notified that 'The Old Timer,' in which he is featured, gets started at Paramount within two weeks, thus necessitating cancellation of two weeks of per-sonals by actor in Chicago and Bos-

ton.
Likeiy player will pick up the dates when picture is completed.

Cormack's Play

Hollywood, April 21.

Bartlett Cornack has completed a play, 'Benedict Arnold,' after five years of working on it between pic-tures.

He will produce it in N. Y. this

Life Begins at 9

G-MAN HOOVER **COOL ON DEPT. JUSTICE PIX**

Washington, April 21.
Reversing its stand on publicity
for gangster-eradication efforts, the
Justice Department has served
fortice it no longer cares to have
films, short-story, scribblers, and films, short-story scribblers, and broadcasters plugging activities of

Its agents.

New views of the G-men were revealed last week when senate appropriations subcommittee published text of confidential testimony by J. Edgar Hoover, chief of the Federal Bureau of Investigation, about anti-crime operations. Hoover told the adopte the cuits reverse. about anti-crime operations, mover told the solons his outfit never co-operated with film producers in making recent cycle of sleuth pic-tures and spends no cash for propa-

three and spends no cash for propaganda.

The swarthy, taciturn boss of the
government strong-arm men bilstered Hollywood in denouncing bingbang publicity. Insisted the department has never indorsed a single
public-enemy film, offered technical
advice, or made facilities available
to studios. Furthermore, Attorney
General Cummings has consistently
refused to make statements for explotation purposes, he told the
committee.

This position is in sharp contrast
to the attitude of the department
several months ago when F. B. I.
files were opened to radio scribblers
for a crime series. Understood that
at least some Hollywood scenarios
were submitted to the Department
for inspection before filming, began,
although it is known that some
scripts were nixed.

JOHN BARRYMORE'S 7 YEAR PACT AT MG

Hollywood, April 21. John Barrymore has been ticketed Metro to seven-year optional contract.

Contract.

Irving Thalberg made deal following Barrymore's performance in 'Romeo and Juliet.'

See Berkeley Dismissal

Hollywood, April 21.

It has been indicated by the district attorney that second-degree murder charges against. Busby, Berkeley, Warner Bros. dance director, will be dropped after the second trial resulted in a hung jury. Reported it stood 7-5 for acquittal. First dozen talesmen voted 10-2 for not-guitty verdict.

Berkeley figured in the crash killing of three persons.

Nix Extra Alimony Tap

Demurrer of Raiph G. Farnum to his former whe's action for increased monthly payments for support of their child, was sustained by Superior Judge Robert Kenny when he contended that allowance agreed upon had been accepted by Mrs. Farnum as adequate and satisfactory.

factory.

Adele Thomas Famum, recently divorced, had sought increase over the \$150 monthly specified in property settlement in lieu of alimony, claiming increased expenses.

DOLORES COSTELLO AT PAR

DOLORES COSTELLO AT PAK
Hollwood, April 21.
Dolores Costelio will be the lead
opposite
George Raft in Paramount's Yours For the Asking,
formerly The Duchess.' Player's
contract is for one picture, with
options for further assignments,
Others in cast include James
Gleazon and Ed Kennedy, borrowed
from Radio; Reginald Owen, loaned
by Metro; Ida Lupino and Lynne
Overman. Al Hall directing.

Only Few Rebel Against Decree For Prints at H'wood Mayfair Hon

New Crop

Hollywood, April 21. shortage of caddi Noting while starting foursome at Hillcrest, Jack Warner asked the caddymaster, how come? "Before he could reply, Jack Cohn piped up, "They've ail turned agents."

FLEISCHER EXPLAINS HIS NEW 3D DIMENSION

Although various patents have not as yet been issued to cover the third-dimensional photography on which Max: Fleischer, cartoon producer for Paramount has been experimenting for more than a year now, Fleischer is ready to reveal a portion of the secret of his system. After explaining the method of obtaining a third-dimensional illusion which he' describes as 'cheating the eye,' Fleischer on Monday (20) demonstrated how it's done. Using cameras which weigh three tonis each and are stationary, he shoot's cartoon scenes at a distance up to six feet, with the set narrowing: down a point at this distance to provide the desiree effect of depth. In the building of the sets, they must be designed according to a minute mathematical scale and tapered toward the six-foot prespective in order to get the proper picture of a third dimension. In August Fleischer: plans a two-reeler, 'Sinbad, the Sallor,' entirely in third dimension, with this production expected to be the real tester. Cost of making a cartoon in third dimension would run less than 10% over the usual marmer, Fleischer declares.

He has three cameras of the three-ton variety. The first cost \$14,000 to build, the second \$7,000 and the third, \$3,500.

O'Keefe Going H'wood

Hollywood, April 21.
Walter O'Keefe, who winds up his
Camei broadcast in another six
weeks, is due here early in June,
with both Warners and Universal

with both warners and Universal dickering for his services. This will be first Coast visit in five years of radio m.c. who form-erly wrote songs and gags with Bobby Dolan for pictures.

Bill Fields Better

Hollywood, April 21.
W. C. Fields is back in the cast of 'Poppy' at Paramount after a week's illness,
He fought off threatened pneumonia.

SAILINGS

May I (New York to Jondon) Arr.
and Mrs. Hai Wallis (Statendam).
April 25 (New York to London)
Lew Lesile and Blackbirds Co.,
Johnny Mercer, Rube Bloom,
J. Rosamund Johnson, Una Caryle,
Eunice Wilson, Four Bobs, Emery
Smith, Harry Wallace, Danny and
Edith, Cordon and Rogers, Tim
Moore, Gailo de Gaston, Katie Hall,
Mildred Marshall, Laivado Carter
(Cynthia).

Mildred Marsina, Latvaue Cares (Cynthia),
April 27 (L. A. to Honolulu),
Rochelle Hudson (Mariposa).
April 25 (New York to Rome)
Saul Colin, Nathan Milstein, (Conte

dl Savoia).

April 24 (New York to London)
Anita Louise (Rotterdam).

April 23 (New York to London)
Sidney R. Kent, Joseph M. Schenck,
(Ille. de France).

April 22 (New York to London)
Co. Ronald Gow, Dwight Taylor,
Natalie Kalmus, J. C. Stern, George
Cave, Frank Oates, Richard Jones,
Stuart Brown (Berengaria).

April 22 (New York to London)
Mr. and Mrs. William K. Howard
(Bremen).

Genemen).

April 18 (New York to Paris)

Arthur Schnabel, Emmanuel List,

Frances Parkinson Keyes, Dora

Miller, Hal Sherman, illy Powell (Lafayette).

ARRIVALS

Phil Reisman, Jack Connolly, S. T. Thompson, Alexander d'Arcy, P. L. Martin,

April 21.

Mayfair's second supper dance of the year demanded the gals wear prints, and that they did, or at least 95% of them. With spring here and the affair scheduled only of the results wended their way out of tows wended their way out of tows previous resort engagements but the event in the Floventine room of the Beverly Wilshire last Saturday night (18) drew forth some 250 at 310 a copy.

Joan Bennett, as o clal hostess of the event, set the print costuming as a standard, and found Just a few more rebels in the ranks than there were at the trial white

tew more rebeis in the ranks than there were at the initial White Mayfair. However, there was no squawk in this direction from the merchants and smart shops, which hurrifedly augmented their stocks for the occasion and found them pretty much depleted on the day

affair.

There were two dance orchestras on hand, Gus Arphelm's Coccanul Grove boys, who have been outstanding in popularity with the Mayfair contingent for a number of years, and the Eduardo Durante tango band, which sent forth the dance rhythm from behind a hedged platform sprinkled with a profusion of spring flowers. The music set the club back \$500, while another \$750 was spent for, floral decorations, table 'favors, tablecloths of blue and white, white flower puts filled with vari-colored posies, candles, cut and potted flowers. Wistaria, roses and numerous spring blossoms hung from lattice work around the room, and potted azaless and hydrangeas were in the corners and entrance halls. A large basket carved from an ice block held American beauties in the cocktail lounge and on the other side of the room an ice mould of a girl respiendently colored to fit in with the spirit of the occasion.

Entertainment for the 'evening came from the Ritz Brothers, from the Clover Club, and Arthur Tracy. The Street Singer. Ritz boys let em have it for 20 minutes and put them into laughing convulsions. Tracy chanted as couple of songstand clicked.

Kleigs for Guests

Naturally the Kleig lights were. There were two dance orchestras

Kleigs for Guests

Kleigs for Guests

Naturally the Kleig lights were
used to flood the exterior, of the
hotel and the lobby to express the
warm welcome to the members and
their guests. Among these were:
Mr. and Mrs. Stanley Bergerman,
the latter wearing a dark background print shot with metallic
thread; the Rufus LeMaires, the
William Peribergs. Eddle Buzzell
and June Clayworth. June was
wearing a blue background print,
polka-dotted with pink. The A. M.
Botsfords, Mrs. Botsford in yellow,
aatin-striped maline, and the Glendotted with pink. The A. M.
Botsfords, Mrs. Botsford in yellow,
aatin-striped maline, and the Glendotted with pink. The A. M.
Botsfords, Mrs. Botsford in yellow,
aatin-dotted with pink. The A. M.
Botsfords, Mrs. Botsford in yellow,
aatin-dotted with pink. The A. M.
Botsfords, Mrs. Botsford in yellow,
aatin-dotted with pink. The A. M.
Botsfords, Mrs. Botsford in yellow
and Mrs. Botsford in yellow
and Mrs. Botsford in yellow
white pink. The Mrs. Botsford
and Mrs. Bo

(Continued on page 10)

'PUBLIC DOMAIN' MATERIAL

JOE SCHENCK ON STAND IN HART CASE

Joseph M. Schenck, present chairman of the board of 20th Century-B Fox flatly denied that United Artists conspired to keep William S. Hart out of the producing business by making sure that the cowboy star's first attempt at producing was a financial failure.

Hart is suing United Artists for \$500,000 for breach of contract, alleged to have been committed in 1925 when Schenck was head of that corporation. The trial of the action is being held before Justice McCook and a jury in the N. Y. Supreme court. Hart claims among other things that United failed to give his picture 'Tumbleweeds' the exploitation and billing which other pictures distributed by UA were afforded and that this resulted in a loss of 330,000 to him instead of a large profit. He claims that Schenck and the late Hiram Abrams, then presithe late Hiram Abrams, then presi-dent of United, decided it would be to their own financial benefit to have the cowboy star under contract as an actor instead of having him produce his own pictures. Schenck denied each of the asser-tions, insisting that he had advised Best not to capit wore than \$125.

tions, insisting that he had advised Hart not to spend more than \$125,000 on the production of "Tumble-weeds," warning him that any larger amount expended would mean a loss. The making of the picture cost Hart \$302,000, of which he got back about \$275,000. He claims UA was responsible for the big outlay of money through "unreasonable demands for extra prints and the hirling of an expensive staff. ing of an expensive staff.

ing of an expensive staff.

Schenck took the witness stand Monday afternoon after Justice Mc-Cook denied the motion of Arthur F. Driscoll, UA attorney, to dismiss at the end of the piaintiff's case.

'I was fond of Bill Hart (during a short recess he and Hart shook hands). The friendilest feelings prevailed toward him throughout our organization during the making of the picture. Hart had been out of pictures for over a year and to considered that the picture ha had picked to make should not cost over 1325,000. I told him so and also told him that I believed such a picture could make money if it cost no more.

no more.'
On cross-examination by Fred On cross-examination by Fred Hemley, Hart's attorney, attempted Lemley, Hart's attorney, attempted Lemely, Lem

would for Tumbleweds, he conwe could for Tumbleweds, he conby getten and permitted the plaintiff's
counsel to place on the stand C. J.
Tevlin, who had handled Hart's
accounts in connection with Tumbleweds. This witness compared
the prices, receipts and other data
of Tumbleweds's with that of other
bletures handled by UA.
Schenck returned to the stand
again yesterday (Tuesday) and tesbletures handled by UA.
Schenck returned to the stand
again yesterday (Tuesday) and tesbletures handled by UA.
Schenck concluded his testimony
and was followed on the stand by
the construction of the stand by
bleture had received wide showing,
battledur attention being paid to it
as a result of orders received from
the find noffice. Under cross-examihatton he admitted Hart had complained on several occasions to the
holics the picture was receiving.

These Three

Hollywood, April 21.

Harry Cohn had to capitulate to an unique proposition
before Gregory LaCava would
sign to direct a picture at Coiumbia. LaCava said no deal
unless his portrait was hung
alongside those of Frank Capra
and Mussolini in Cohn's private
sanctum.
Cohn gave in.

Tossed Out of 'Allah,' Oberon Sues for 125G

Hollywood, April 21.
Asking damages of \$125,333,33
Merle Oberon has filed suit in Su Merie Oberon has filed suit in Su-perior court against Selznick Inter-national Pictures, Inc., charging breach of contract. Actress bases suit on her replacement as the lead in companys' 'Garden of Allah' by Marlene Dietrich, after makeup tests, wardrobe fittings and publicity Interviews.

tests, wardrobe fittings and publicity interviews.

Complaint asserts that actress was signed by Seiznick to do picture from story based on life of Florence. Nightingale, alternate story to be selected by producer. With Nightingale' under production at Warners, 'Garden of Allah' was chosen as alternate film, suitcharges, with Miss Oberon agreeing to postponement of start until April 1. Meanwhile producer was paying her \$2,000 weekly during March, to cover the delay.

On April 1, actress charges, she was informed she was to be starred in 'Dark Victory.'

Miss. Oberon alleges she was damaged to extent of \$86,000, pius \$50,000 general damages. Of total amount asked \$10,666.67 has been paid, according to complaint.

CLAIR-GOLDWYN TALK HOLLYWOOD REVUE

Sam Goldwyn is talking to Rene Clair, French director, whom he wants in Hollywood to do Goldwyn Follics, figured as a musical aiong international lines, with international taient,

Negotiations started when Gold-wyn was in London recently but have not been consummated be-cause Clair insists he must have a have not been consummated be-cause Clair insists he must have a contract distinctly stating that he has a free hand throughout. An-other difficulty is that Clair has two more films to do. for Alexander Korda in London, but Goldwyn thinks he can arrange that.

Chaplin's Goddard Pic Set for Late May Start

Charlie Chaplin is due to return from his South Sea vacation late in

from his South Sea Vacation late in May, with studio already making prep rations for production start. Chaplin plans to make a talker during summer, starring Paulette Goddard, for U. A. release. He will write yarn, direct and produce, but will not appear.

Kate Smith for Pic

Mate Simili for Fic

Hollywood, April 21.

wentieth-Fox has a deal on with
Kate Smith for one picture, which
would likely be 'Dimples,' Shirley
Temple starrer.
Radio singer's only picture work
thus far was in Par mount's 'Heilo
Everybody' four years ago.

Brendel, Clyde at Col.

Hollywood, April 21.
El Brendel and Andy Clyde have each been set for series of six two-red comedies at Columbia.
Comics starting around July 1.

HAS ENTIRE PIC **BIZ CONCERNED**

'Letty Lynton' Appeal of Vital Interest to All Pic-ture Companies—17 Producers Join Forces with Metro in U. S. Supreme Court Appeal to Determine Where They Stand on Literary Material, for the Screen

IMPORTANT

Washington, April 21.
The U. S. Supreme Court was entreated last week to tell film producers how far they may go in dramatizing stories in the public domain without violating copyright laws.

laws.

Intervening in case carried to the high bench by Metro-Goldwyn-Mayer, 17 producers joined forces in submitting a petition as friend of the count asking for a quick ruling on the use of material on which copyright has expired. Controversy involves \$21,000 damage assessment against. Metro for numuthorized against Metro for unauthorized dramatization of 'Letty Lynton,' and focuses new attention on the question of eliminating minimum damage clause from the antiquated

and focuses new attention on the question of eliminating minimum damage clause from the antiquated copyright laws.

Noting that public yearns for modern treatments of old ravorities in the public domain, producers came to Metro's defense that screen version' of Lynton' is not plagiarism on the stage draft. Petition said that such films cost between \$500,000 and \$1,000,000, so that the Metro case is of major importance to the industry. If the court sustains the lower judges and finds Metro plrated the yarn, industry is likely to be saddled with 'heavy burden' in the future, studios said.

"We are particularly concerned in the interpretation of the law as it applies to the public domain' companies explained. 'If this source of material is restricted or its free use rendered hazardous or doubtful, the effect upon the industry will, indeed, be very serious. The law as it affects the right of prior and subsequent adaptors of a public domain work is of immediate importance to them as producers of motion pictures.

"Practically all public domain 'Treatically all public domain'

tures.
"Practically all public domain works on which such photopiays are based have been previously drama-tized by well-known writers, gen-

tized by well-known writers, generally by several prior dramatist, and theso prior protected stage versions are known to the modern dramatists of stage and screen.

'Obviously one would hesitate to readapt literary material long in the public domain if by so doing he would run the risk of a suit for plagiarism and obviously one who undertakes the work of readapting public domain is presumably acquainted not only with the source material -but with the work of

quainted not only with the source material but with the work of earlier adaptors.

In adapting old works, similari-tics are bound to appear, and if the first adaptor is to pre-empt the field for future adaptors, this court should say so authoritatively so that future adaptors and producers of future adaptors and producers of motion pictures will be forewarned.

From War to Gridiron

Irwin Shaw: current season's sole Irwin Shaw, current season's sole dramatist 'discovery' on Broadway, has been signatured by RKO-Radio. Youth is 23 and his rep comes from a one-act anti-war piece, 'Bury the Dead' at the Barrymore, N. Y. RKO-Radio has ordered Shaw to rush to the Coast, and has given him a football yarn to do.

The Mexican Touch

The Mexican Touch
Hollywood, April 21.
Crover Jones and Henry Hathaway are in Guaymas, Mexico, where
they will spend two weeks collabing
on screen play for Paramount's remake of Beau Geste.

Mathawar dispert.

Hathaway directs.

Screen Guild to Make an Issue Of WB Dismissal of Four Writers

Mislaid

Hollywood, April 21. Hollywood, April 21.
Agent put the buzz on director at social blowout, gave,
him a fast sales talk on what
he could do for him. After a
haif hour buildup on himself
and advantages to director if
he would switch over, wound
up with, 'By the way, who's
handling you now?''
Came the crusher, '

WB Appeases Sen. Metcalf of R. I. Over 'Road Gang'

Because of the coincidence that a senator from Rhode Island, Jesse H. Metcalf, has the same surname as a character in Warner Bros. 'Road Gang,' WB has withheld release of the picture in both R, I and the District of Columble, pending rediting. While 'Road Gang' has been re-cut to take the 'Metcalf' name out and all publicity and other matter has been changed to conform to this re-editing. WB still may never play the picture in Rhode Island nor Washington.

Understanding is that the steps

Island nor Washington.
Understanding is that the steps taken by Warner Bros. in connection with 'Road Gang' is to be satisfaction of Senator Metcalf. The senator from Rhode Island was reported incensed over the use of his surname in the picture and threatened suit over dialog reference to the 'Metcalf machine.'

CHAS. FARRELL FILM FINISHED IN SYDNEY

The Flying Doctor' has been com-pleted and Charles Farrell is mak-ing a few radio workouts before re-turning to America.

Miles Mander, director, leaves im-mediately for London via America.
Pic cost more to make than an-tiched with the light of the count of 175.

Fic cost more to make than anticipated, running into around \$175,-000, as against \$90,000 figured upon

Hearst Okes '5 Women' As Starrer for Davies

Hollywood, April 21. Hollywood, April 21.

Greta Gould's 'Five Women Walked.' story with Canadian historical lackground has been oldayed by W. R. Hearst as a Cosmopolitan starrer for Marlon Davies.

Yarn was forwarded direct to was forwarded the to to the star of the star was forwarded.

Hearst by the writer, who is close to publisher through work done for him in the Dominion.

Lastfogel's Recruits

Along with list of names for Coast fil approval, Abe Lastfogel of the William Morris office is toting a screen test of fella Logan, nivery

Sample destined for U which has eye on girl for new Cantor film. Lastfogel left New York April 16.

Stanley Morner will be featured by Metro in series of one-reel musicals with western background.
Initial film will be 'Song of the Plains' by Sa my Lee, Chester Forrest and Robert Wright, with Lee directing and Jack Chertok producing.

Hollywood, April 21. Warners last Saturday (18) took ummary action against four

ers, who along with 20 others, signed a protest petition against what they termed discriminatory treatment in the matter of sneak previews, and removed them from the payroll. Those who took the walk were Brown Holmes, William Wister Haines, Richar Macauley and Robert Andrews. Reported also that other signatories may walk the plank before the squail blows over. Martin Mooney states he asked to be relieved after his current assignment as he has several other studio deals on. However, Mooney admits signing the round-robin. termed discriminatory treatment in

Mooney admits signing the round-robin.

That the group dismissals woulbe made an issue by Screen Writers Guild was a foregone conclusion with the likelihood that it would be taken up at an early meeting.

Petition was circulated after word got around that Sheridan Gliney, who had worked for six months on the script of 'Anthony Adverse,' had not been asked to attend under-cover preview. Writers claimed they were entitled to consideration as their reaction at the first showing should be taken into consideration in the matter of revisions and cut-ting.

ild's Statement

iid's Statement
Executive board of the Screen
Writers' Guild issued a statement
following its meeting Monday (20):
Under smoke screen of legality and
using their privilege of contract
layoff and discharge, Warner Studio
has made it plain that the request
by writers for fair treatment on the
lot will be met by discipline. With
Guild shop under proposed Authors' League amaignamtion and an
enforceable minimum basic agreement with producers, latter will not ment with producers, latter will not be in position to so flagrantly dis-regard rights of screen writers nor respect to which they are entitled

(Continu n page 56)

SUBSCRIPTION Vol. 122 No. 6

INDEX

Advance Production Chart 121114 Exploitation 15 and 50 Years Ago..... Film Reviews. House Review Inside-Legit Inside-Music 54 Inside—Picturer 6
Inside—Radio 51
International New..., 12-13 Literati
Music
New cts New cts.... News from the Dailies... Nite Clubs... 67 | Radio | Showmansh| | 50 | 71 | ex Square | 67 | 8hor. Subjects | 14 | Units | 55 | 56 | Vaudeville | 55 | 56 | en | | 25 |

SAGEBRUSH SYMPHONIES

Hollywood, April 21.

State of Wash. Takes Its Tax Levy On Pix to U. S. Supreme Court

Washington, April 21. New attack on Washington state's gross-revenue tax is nending before the U. S. Suprem dications the tribunal will sustain the film distributors' contention that handling of pictures is not subject state regulation.

to state regulation.

Case is an appeal by state officials from decision of the State Supreme Court to the effect that supreme Court to the effect that supreme Court to the effect that such business is not subject to state levies. Similar case was settled by the court two weeks ago when broadcasting was ruled interstate activity and station operators were relieved from the tap on their pocketbooks.

Distributors have urged the court to deny the Washington authorities possible to relieve the court to deny the Washington authorities the court of the court to the court to the court of the court to the

to deny the washington authorities petition for review and to side with the state court on the question of whether state or Federal people whether state or Federal people have jurisdiction over this branch of the industry.

The Washington jurists said film

distribution was unquestionably in mmerce and consequentterstate commerce and consequent-ly outside the realm of state taxation, which the distribs em-phasized in their petition by point-ing out that prints are shipped back and forth from state to state. Petition said that distributors do not engage in any purely local ac-tivity, although attorneys conceded that exhibition is intra-state busi-ness.

The question involved in is case may have a far-reaching effect, particularly in Congress, which is considering legislation on block-booking. Furthermore, if the case is reviewed, the court will be compelled to express its opinion on the conflicting arguments about whether the film industry is one integrated business or three divisible fields of activity.

RECEIVER FOR **WILLIAM FOX**

George Frankenthaler, attorney, 120 Broadway, N. Y., has been appointed receiver for William Fox by Federal Judge William Bondy, or the motion of Samuel B. Stewart. attorney for the Capital Co., of Sar Francisco, which obtained a judgment last July against Fox for ment last July against Fox for \$293,412. The former film magnate still owes \$235,082 on the judgment which he refuses to pay claiming the plaintiff had received hundreds of thousands of dollars over the amount named. The Frisco concern claims that Fox owed the amount granted as the guarantor for ren' of a theatte for the Coast. Sunnlementary proceedings

Supplementary proceedings against Fox were started last Octo-

supplementary proceedings against Fox were started last October' when papers were served on him at Frankfort Junction, Pa. He failed to answer'the summons and Judge Bondy declared him in contempt of court and imposed a fine of \$10,000 staying the judgment pending Fox's appeal to the U. S. Supreme Court.

The appointment of a receiver was chiefly to try and find out what assets Fox has. It has been learned that he had turned over a \$000,000 life insurance policy to his wife and that he has a large claim against the defunct Bank of United States. In December, 1931, Fox received about \$15,000,000 for his picture interests of which he transferred nearly \$7,000,000 to the All Continent Corp.

Recently five brokerage houces were neared on

mearly \$1,900,000 to the All Continent Corp.

Recently five brokerage hours were named as defendants in a third party action in connection with Fox's affairs.

Efforts will be made by the receiver to get information on the accounts of the All Continent company and those of Eva Fox, Mona Tausig, Caroline Leah Tausig, Bella Fox, Isabel Fox, Bessie Livingston, Ben Leo, Jack S. Leo, J. L. Rubinstein, John Zanft, Herbert Litstein, Theodore Altman, Adolph Wolf, the Park Wood Corp. Grandeur, Inc., Half Grandeur, Inc. and the Mitchel Camera Co.

The last heard of Fox was that he was 'resting' at Atlantic City.

The Action Talley.

Madeleine No Like 'Gen.'

Paramount's 'The General Died at Jown', has been set back a week for script revisions.

Madeleine Carroll no like part.

TRACY'S 'NATIVE SON'

Helywood, April 21.

Metro has bought's Native Son grandeur, inc., Half Grandeur, Inc., Half Grandeur, Inc., and the Mitchel Camera Co.

The last heard of Fox was that he was 'resting' at Atlantic City.

Megley-WB Deal

Macklin Megley, vet vaudeville producer, is to become eastern talent secout for Warners pictures, according to reports.

Cate of the second to the second to

STILL ON

After prospect of early solution of basic studio contracts for next sea-son loomed following lengthy ses-sion last Thursday (16), entire picsion last Thursday (16), entire ple-ture was completely changed by the time, an adjournment was taken yesterday (Tues). Pat Caser, pro-ducer's representative, stated that the film companies and 1ATSE spokesmen were farther away from decision on any of the disputed points than at the close of first meeting. He predicted that it would take at least five days longer to settle new pacts for studio union crattemen.

settle new pacts for studio union crattamen.

There are some 10 to 12 crafts to be taken care of at the present confab. Among other things requested is the restoration of scale for certain classifications of cameramen so that it will be the same as before the 10% slash accepted by camera union in 1932. The old time-and-a-half for overtime again is on tap. Virtually every union classification is seeking a wage increase or recognition of some sort. While members of the producer's committee seem fairl; well agreed that some increases will be granted, they were of the opinion that the orisinal requests of union men will bared own considerably. Recognition of the utilities union, which includes carpenters, an objective sought by studio worker representatives, may be deferred until a later session.

Some felt that some definite decision on contracts might be reached yesterday before sidney R. Kent, of 20th Century-Fox, sailed. But prospect now is that it may be next week before all subjects are agreed on.

WB LOAN OF GABLE ON FOR DAVIES PIC

Hollywood, April 21.

Warners is negotiating with
Metro for the loan of Clark Gable
to play the lead opposite Marion
Davies in 'Cain and Mabel.' Studio
has one player coming in a talent
exchange deal which sent Paul
Muni and Leslie Howard, Warner
contractees, to Metro. Miss Davies
requested Gable for the lead, a
prizefighter role. Hollywood, April 21.

MARION TALLEY PIC DELAYED BY STORY

Hollywood, April 21.
Story trouble is holding up the start of Republic's Kentucky Home' for Marion Talley.
Three scripts have been turned down, with studio now looking at a new story.

1st Runs on Broadway

(Subject to Change)

Week of April 24
Astor—'Great Ziegfeld' (MG)
3d week).
Capitol—'Capt. January'

(20th) (3d week).
Music Hall—'Under
Plags' (20th) (33),
Paramount—'Desire' (Par)
(3d week).
Rialte—'Special Investigator'

(RKO).

Rivoli—'Things Come'
(UA) (2d week).

Roxy—'Amateur Gentleman'

(UA),
Strand—'I Married a Doctor'
(WB) (2d week),
Week of May 1
Astor—Great Ziegfeld' (MG)
(4th week),
Capitol—'Capt, January'
(20th) (2d week),
Center—'Country Beyond'
(20th) (20th)

(20th) (2d week).

Center—Country Beyond'
(20th) (29).

Music Hall—King Steps Out'
(Col) (30).

Paramount—'13 Hours by
Air' (Par) (29).

Rivoli—Things Come'
(UA) (3d week).

'Roxy—'Connecticut Yankee'

(Fox). Strand—Golden Arrow

FELIX F. FEIST, METRO SALES HEAD, DIES AT 52

Felix F. Feist, for 29 years active in the distributing end of the picture business and for the past 11 years general sales manager of Metro-Goldwyn-Mayer, died in Mt. Siani hospital, New York, April Mt. Stanl hospital, New York, April 15, of cancer. He had been ad-mitted to the hospital April 3, but had been in poor health for more than a year. Funeral services were held in Temple Emanu-El on Fti-day (17), Dr. Samuel H. Goldenson.

than a year. Funeral services were held in Temple Emanu-El on Friday (17), Dr. Samuel H. Goldenson presiding with Dr. Jonah B. Wise, a close friend, the chief speaker. He is survived by his son, Felix F. Feist, Jr., also with Metro on the production end, and his daughter. Mrs. Myron Nast.

Last fall when Al Lichman joined Metro, the feeling was that Feist would soon have to retire. While on a trip over the country to introduce Lichtman to the inside of the Metro setup, the late film exec was compelled to cut the trip and go first to Palm Springs, Calif. for a rest, and later to Miami. These stays seemed to do him little good and Felist came on to New York for hospitalization. His children were with him when he died. Mrs. Felist passed on about a year ago.

Felix Felist was a brother of the late Leo Feist, music publisher. He came into the motion picture field as advertising manager for the Kinemacolor Co., the first color device to be shown in this country.

came into the motion picture field as advertising manager for the Kinemacolor Co., the first color device to be shown in this country. coming from England. It used the alternate red-green filter process, which was never very satisfactory. Two years later he went to Celebrated Players Film Corp., a Chicago concern seeking to play upon the similarity of its name and ifea to that of Famous Players. In 1913 he changed to Equitable Pictures, which later was absorbed by the World-Film Co., and in 1920 was picked by the newly formed Goldwyn company as director of sales and distribution. Two years later he went over to Joseph M. Schenck as supervisor of distribution of special features and from that he worked into his post as general sales manager for Metro-Goldwyn-Mayer, forming a militant sales crew which worked to put Metro-pictures to the fore, alded by an unusual publicity department, also under his guidances. Mr. Felst, who died last Wednesday (15), was buried Friday (17) after impressive ceremonies at Temple Emanu-El, New York. Interment in Woodlawn. Dr. Samuel H. Goldenson of Temple Emanu-El, allowed to film of the late Mr. Felst, who died and the manuel H. Goldenson of Temple Emanu-El officiated and Dr. Jonah B. Wise, a close friend of the late Mr. Felst, who died and the late of the late of

Stone and Billie Burke Set

Hollywood, April 21. *
Paramount has borrowed Fred
Stone from Radio for a featured
part in 'Gentlemen's Choice.' Billie
Burke also cast.
Paul Sloane directs.

Grand National Films, Alperson As Prez, Is Pathe's Prod.-Distrib. Co.

20th's Script Lineup

Hollywood, April 21.

Bringing with them galley proofs of dozen novels and advance copies of number of other stories, Thomas Costain, eastern story chief for 20th-Fox, and Franklyn Underwood. organization's eastern play rep, are here for discussions with Darryl Zanuck on future story needs for

studio.

Joe Moskowitz, eastern rep for studio, joining pair here next week.

\$250,000 SUIT VS. LAEMMLE OVER U SALE

Suit for \$250,000 was filed in the U. S. District Court, N. Y., yester-day (Tues.) by Alfred M. Wolf, Suit for \$260,000 was nead in the U.S. District Court, N. Y., yesterday (Tues.) by Alfred M. Wolf, theatrical business agent, against Carl Laemmie, former head of Universal for breach of contract. Wolf, through Guggenhelmer & Unternyer, claims that Laemmie engaged him in January, 1935, to act as his agent in finding a suitable purchaser for Laemmie's Universal interests, It was agreed, he claims, that he was to get 5% of the purchase price for his services.

Subsequently, Wolf alleges, chiefly through his efforts, officials of the Standard Capital Co., became interested and on March 36 last Laemmie sold \$5,500,000 of Universal stock to

sold \$5,500,000 of Universal stock to the Standard. He claims he received no compensation for his part in the

Willard S. McKay, attorney for Laemmle, has entered a denial to

A Busted Arm May Be An 'Act of God,' but Jaffe Wants Wk's Pay

Hollywood, April 21.
Now Hollywood has its act of God controversy. Appeal of Sam Jaffe, actor, for a week's salary when production of Paramount's Hotel Imperial' was halted dates back to Margaret Sullavan breaking her arm. Actor claims the illness clause in his contract entitles him to a week's pay.
Studio contends it's a casualty act of God. Lower section of the Academy adjudicators couldn't agree on a verdict and passed it along to the upper branch.

COL. SIGNS DEL RIO FOR 6 PIX IN 3 YRS.

Hollywood, April 21.

Dolores del Rio has been signatured to starring contract at Coiumbla. Ticket calls for two pictures annually for three years.

Deal was closed by cable by Harry

Cohn with player who is presently in London to make a feature for Alexander Korda.

Watt Wins His Stripe

Hollywood, April 21.

After 10 years as assistant to Lewis Milestone, Nate Watt gets his first directorial chance in Republic's 'Navy Born'.

Picture was put into production last week with Claire Dodd, on loan from Warners, playing lead opposite William Gargan. Cast includes Georgia Caine, Douglas Fowley, Addison Randall, George Irving and William Newell.

Irv and Jane, Co-Stars

Hollywood, April 21.
Irvin S. Cobb will co-star with
Jane Withers in Public Nulsance
No. 1, to be produced by John Stone
at 20th-Fox Western avenue studio. Picture, a slapstick comedy, will be directed by Eugene Forde from Lamar Trotti script.

Frontier Days.

A rep of the Dallas. Texas. centennial, is expected next week on a similar mission.

Final details of management and financing for Pathe Film
new distributing-producing com-

pany were announced last Friday (17) by Frank F. Kolbe, president of Pathe, with Grand National Films, Inc., designated as official title instead of Premier Productitle instead of Frencer Produc-tions, Inc., previously decided on, Official line-up has Edward L, Official line-up has Edward L, Alperson, long with Skouras Bros, as president following his resignatio May 1 from executive post with National Theatres Corp. a Skouras managed Fox subsid. Carl Lesseman, now with Warner Bros, will be sales manager. It is planned to list stock of Grand National on the N. Y. curb exchange. A big portion of Pathes interest in Grand National is to go to common stockholders of Pathe

exchange. A big portion of Pathes interest in Grand National is to go to common stockholders of Pathe Films Corp. as a stock dividend. While the new company expects to have around \$2,000,000 cash in hand when it begins operations full blast, actual capifalization of Grand National probably will exceed twice that amount. Grand National is to engage in producing and distributed from the producing and sistributed for her remainder of 1935-36 season the pictures handled by First Division Exchanges, Inc., listed as a subsid of Pathe Film Corp.

Included in the new setup is the State Theatre, Denver, formerly run by Pathe, which will come under management of the new company.

Alperson announced that while all

Alperson announced that while all details have not been completed, details have not been completed, Grand National expects to release about 30 feature pictures in 1936-37, with distribution on a national

basis.

Board of directors for new com-Board of directors for new company will see Pathe well represented through Kolbe, president of Pathe; Robert W. Atkins, partner of Abbott, Proctor & Paine, Wall Street banking house, executive vice-president of Pathe; and Charles, L. Stillman, treasurer of Time, Inc., who is on Pathe's directorial board. Other Grand National directors are to be Edwin Silverman, president of Essaness Theatre Circuit, Chicago; James A. Davidson, now with National Theatres Corp.; Lesserman and Alperson.

Davidson, now with National Theatres Corp.; Lesserman and Alperson Corp.; Lesserman and Lesserman an

20TH'S 1ST QUARTER NET AT \$1,239,760

Net income of 20th Century-Fox Film in the first quarter of 1936 more than doubled the same three months in the previous year. Quarterly statement covering period ended March 31, issued vesterday (Tues.) places net income at \$1,239,760, after charges, against income of only \$615,806 in the first quarter of 1935.

Texan Scouts

Hollywood. April 21.

N. Edward Beck, of the Interstate circuit, here to line up film names for personals at Fort Worth's Frontier Days.'

A rep of the D.

ZUKOR'S PRODUCTION O.

Par 1935 Statement Due Tomorrow (Thurs.) to Show Less Than \$1,000,000

Annual statement of Paramount, up to Dec. 31, 1935, will be issued tomorrow (Thursday) following a meeting of the board of directors to approve its release. Expectation is that a net of less than \$1,000,000 will be shown, due to the setting up of a reserve of around \$3,000,000. The annual stockholders meeting and report by the president, John £, Otterson, will be held early in June.

June.

Adolph Zukor will attend the director's meeting tomorrow (Thurs.), at which he is exdirector's meeting to morrow (Thurs.), at which he is expected report production following visits to the Coast to inspect progress and discuss plans for the coming (1936-37) season, when Par will make between 60 and 65 pictures. It will be Zukor's first report on the studio. He had not been west since becoming chairman of the board last June, although Otterson has made several visits on production matters. Understanding is that Zukor was asked to make trip west and report back. Zukor reached New York Saturday (18). Otterson will not be east for tomorrow's board meeting.

DAVE LOEW'S JOE E. **BROWN PIX VIA RKO**

It is very likely that RKO will release the pictures starring Joe E: 3rown, which Dave Loew is to make. A deal between Loew and Leo Spitz for RKO is about set.

Paramount and others had bid also for the hookup with Loew. RKO deal is a yearly pact.

Hollywood, April 21.

Last picture on the current WB contract for Brown is Polo Joe. Coinic turned down 'Cops and Robbers.' He takes a month's vacation while yarn is being readled.

Jerry Mayer Quits A'g'cy To Join MG's Stahl Unit

Hollywood, April 21.
Leaving the Mayer-Kempner agency, Jerry G. Mayer is joining Metro as business executive of the John M. Stahl unit. Stahl pictures are produced by Louis B. Mayer, brother of Tarrey

are produced by Louis B. Mayer, brother of Jerry.
Initial Stahl feature will be 'Parmell,' starring Joan Crawford. Film goes into work as soon as star fin-Ishes in 'Gorgeous Aussy,' which Clarence Brown will direct.

Prior-to-going in the agency business seven years ago, Mayer was a Metro production exec. Agency biz will be continued by Alexander Kempner. will be Kempner.

Jack Cohn East

Hollywood, April 21.

Jack Cohn, Columbia v.p. and distribution head, who has been here for past month talking production for balance of current season and setup for next season, leaves for New York middle of this week by blane. New York middle of this week by plane. Colin for past week has been in-

Conn for past week has been in-terested in getting a line on product that will be delivered within next few months so that company can even up on its commitment to ex-hibitors.

Goldwyn Still III

Taken off the boat last week on arrival in New York and rusned to Doctor's hospital, Sam Goldwyn will remain east another week or 10 days, with production matters de layed on the Coart pending his return. Producer is suffering from intestinal flu.

Halliday Walks

Hollywood, April 21.

John Halliday is out of Paramount's 'Return of Sophie Lang' and goes off the lot.

Kennedy and Par?

Wall Street persists in linking Joe Kennedy's name with Paramount, either in an administrative executive capacity or on a special task, similar somewhat, aithough not financially in scope, such as Kennedy was asked to perform for the RCA board of directors.

Friends of Kennedy feel that the current move to interest thin in Par is being made by bankers financially interested in the company.

in the company.

JR. LAEMMLE-UA TALKING DEAL

Hollywood, April 21. Negotiations for Carl Laemmle Jr., to produce three pictures annually for two years for United Artists release are being carried on in N. Y. by Edwin Loeb, attorney for Laemmle. Former Universal producer will postpone his European trip if the deal jells and put the first of the group in production June 1. Likely that the pictures will be made on the U. A. lot.

Laemmle, Jr., checked out of Universal. April 18, after nine years as an executive and producer.

On eve of starting production of 'My Man Godfrey,' Laemmle, Jr., resigned as a producer at Universal, effective Saturday (18), Production reins on film have been taken over by Gregory La Cava, who also directs.

Laemmle, who will be 28 in two weeks, was the youngest general manager of a studio when given that job at U by his father in 1929, on occasion of his 21st birthday. Prior to that, Laemmle had been at

Prior to that, Laemmie had been at studio four years, during which period he edited the Universal Jewel series, and produced The Collegians and 'Leather Pusher' series.

Some of young Laemmie's big pictures at U were 'Broadway,' 'King of Jazz' and 'All Quiet on Western Front.' He continued as general manager, besides producing his own pictures, until December, 1934, when he abandoned post to handle his own production unit, which he has been doing until completing 'Show Boat,' his last on the lot.

READYING ROGERS MEMORIAL DRIVE

Major circuits are working out ads on the Will Rogers Memorial Hospital fund, each company preparing a different piece of copy to be staggered in the papers. A meeting was held at the Hays' office during the past week to discuss the advertising features of the drive.

the advertising features of the drive.

"Truman Talley: head of Fox Movietone News will assemble and prepare a trailer for showing in all theatres during the Rogers Memorial Week. It will be produced between New York, Hollywood and Saranac, with Lowell Thomas, Irvin S. Cobb, Shirley Temple, May Robeson and Bing Croshy. Iving their services for the trailer.

Before he left for the South, Ed L. Kuykendall, president of the Motion Picture Theatre Owners of America, issued a call to all members of the organization to support

America, issued a call to an include bers of the organization to support the fund drive starting in film houses May 22. Local committees of managers are being formed in key cities, Kuykendall pointed out.

TO KEEP CLOSER EYE ON STUDIO

Par Board Requests Its Chairman to Give Coast Greater Attention Hence-- Emanuel Cohen forth -Back, Wanger to UA, Schulberg Also May Return to the Lot

UNIT IDEA

Paramount depends upon Adolph Zukor to bolster the company's production end, Hereafter, Zukor will maintain closer contact with Par's studio operations. This is at the request of Par's board of directors.

Par's production end since the company's reorganization last year, is overboard on hits budget by around \$6,000,000. To absorb this overage the company is setting up a reserve of more than \$3,000,000, thus reducing its possible 1935 net earnings to under \$1,000,000.

The board may act formally this

With Zukor's approval, Emanuel Cohen is returning to Paramount as a unit producer. He is coming back to Par directly as result of Zukor's ecent Coast trin.

Zukor was asked to inspect the company's studio situation by the company board.

company board.
Cohen was head of Par's production during the company's bank-ruptcy years, Par production reached its quality peak and low cost level-during Cohen's studio administration. Studio morale was at its highest and best under Cohen but he was forced to leave Par at the instigation of the company's then trustees, on the very eve of Par's reorganization. Eugene W. Leake, among the trustees, is held to have forced Cohen's departure. Par also wanted to retain Walter Wanger, whose current season films for Par have been among the company's outstanding offerings, and while Wanger hasn't signatured a deal away from Par as yet, it looks about set for him to join United Artists.

B. P. Schulberg is another who Cohen was head of Par's produc

Artists.

B. P. Schulberg is another who

may rejoin Paramount, in consequence of Zukor's recent visit to the Coast. Schulberg also would probably produce 10 plus on a unit basis, if becoming associated with

LAEMMLE TESTIMONIAL DINNER TONIGHT (WED.)

Hollywood, April 21.
Showing of 'Show Boat' at the Carl Laemmle testimonial dinner tomorrow (Wednesday) at the Ambassador hotel has been called off due to more cuttling and a new finish, which is holding up completion. Release set for May 17 has been moved back a week. With a scating capacity of 400, the dinner to Laemmle has been sold out, studied taking tables for parties of 10 to 16.

Freddie Bartholomew To Make Own Choice

Emanuel Cohen Back at Par As an Independent Producer; 8 Picts Per Year for 3 Years

Clark on 20th Board

John D. Clark, general sales man

John D. Clark, general sales manager of 20th Century-Fox Film, has been elected to the company board, replacing Harley L. Clarke.

The election was had at the company's annual meeting of stockholders, vesterday (Tues). Clarke is a former president of the old Fox Film comments. Film company.

SCHULBERG ON FINALE AT COL.

Hollywood, April 21. B. P. Schulberg winds up his connections as producer for Colum-bia on May 15. At that time his

final pic for the program, 'Mee! Nero Woli,' will have been com-

final pie to Min have been completed.
Schulberg has been talking future connection with several companies, including Paramount, but to date has made no deal.

E. M. SAUNDERS INTO FEIST BERTH AT M-G?

While no appointment has as yet been made, it is reported that one of the Metro division managers may succeed the late Felix F. Felst, in charge of distribution. E. M. Saunders, western sales manager, is said to be favored. William F. Rodgers has the east and Tom J. Connors rules over the south and Canadian sales.

Connors rules over the south and Canadian sales.

Al Lichtman joined Metro last fall as executive assistant to Nicholas M. Schenck to specialize in handling of bigger pictures. Accordingly, he may remain in this capacity instead of assuming the Feist berth.

Wanger-UA Contract Authored, Unsigned

Hollywood, April 21. Hollywood, April 21.

Draft of production-telessing contract with United Artists was
brought in yesterday (Monday) by
Lloyd Wright, attorney for Walter
Wanzer.

Mastrument is reported so complicable Wanger is talking a week
of mulling to decide on acceptance.

RKO's Net Up

Final audited figures of RKO's Final applied figures of KKVS sequences for 1935, as revealed by the Irving Trust Co., after all charges, show \$684,732, or around \$19,000 above the preliminary estimate in the trustee's previous re-

Little Film Trading

Washington, April 21. Film company insiders did little trading in their own securities dur-ing March. Federal Securities and

To Make Own Choice rading in those own securities during March. Federal Securities and Exchange Commission reported last work.

Attorneys for the mother and father of Freddle Bartholome appeared in court today (Tuesday) to argue a motion to set aside the court's ruling awarding guardian-ship of the 12-year-old film player to his aunt.

It was indicated the court will ask the kild actor to make his own excellent of the common, which was indicated the court will ask the kild actor to make his own excellent with the common, which is a second to the common with the common will be common, when the common will be common, when the common will be common with the common will be common will be common with the common will be common will be common will be common with the common will be common with the common will be common wille

Hellywood, April 21,

A three-year contract, bringing back Emanuel Collen to Paramount as an independent producer, is to be signed today (Tuesday). Deal calls signed today (Tuesday). Deal calls for eight pictures annually, with production centred at the General Service Studios starting June 1. Reported that Cohen is taking a leas on the lot for the term of the Parmount contract.

Cohen opened negotiations with John E. Otterson, Par prexy, last week, with the final papers drawn yesterday (Monday) in the office of Lloyd Wright, attorney. The producer left Paramount 14 months ago.

Lloyd Wright, attorney. The producer left Paramount 14 months ago.
Cohen is expected to take quarters at General Service when Walter Wanger moves out after completing two pictures for delivery to Paramount the end of. May. Cohen's deal calls for annual output of four 'A' pictures and same number in the 'B' bracket. He is also committed to one picture with Bing Crosby for Columbia, which is set to go into production late in May at the Columbia lot.
His contract with Mae West for two pictures a year will be included in the Paramount group, as well as one he contracted to make with Gary Cooper and a second Crosby feature. Understood Cohen's initialer for Paramount will be 'Personal Appearance,' with Mae West starting. This will likely get under way around June 15. Miss West has been working on the screen treatment of the play for the past six weeks.
Understood that no changes will be made in Paramount's executive setup with the return of Cohen as

Understood that no changes will be made in Paramount's executive setup with the return of Cohen as an independent producer. William LeBaron is continuing as studio's executive production head. Not likely that any other independent producers will be taken on, as Otterson is preparing to return east the end of this week. Paramount will finance the Cohen pictures, with the producer taking

pictures, with the producer taking a flat fee for each picture plus a percentage of the release profits. Deal parallels the arrangement

percentage of the release profits, Deal parallels the arrangement studio drew up for Walter Wanger for renewal, but which falled to jell. Production head for the Cohen outfit will be Ben Plazza, who departed from Paramount several months ago to join Cohen.
Cohen's Paramount unit to be called Major Productions, Plazza as v.p. of Major and also executive assistant to Cohen.

PICKFORD-LASKY BOND ISSUE BEFORE S.E.C.

Washington, April 21.
Permission to float new bonds and ralse cash with which to pay off bankers was asked of Federal Securities & Exchange Commission last week by Pickford-Lasky Productions, Inc.
Hollywood outfit applied for authority to market 29,509 shares of no par preferred and 12,750 shares of no par emminon. The preferred will be priced at \$100, while the common will be offered at \$1 to each purchaser of four of the high-priced ducats.

Proceeds are earmarked for liquidation of current loans and expan-

dation of current foatig and expan-sion of company's working capital. Statement revealed, company has leyeen contract with Mary Pick-ford to distribute a dozen films made by her or a company which she has an interest.

Kent-Schenck Abroad

Cidney R. Kent, president, and Joseph M. Schenck, chairman of the board for 20th Century-Fox, sail for Europe tomorrow (Thursday) to at-tered the European sales convention which opens in Paris on May 4, Syssions will list a full week,

SMALL TOWN EXHIBS COMPLAIN THEY FIND LITTLE NOVELTY IN PRESS BOOKS

Aver the Material Is the Same and Routine-Familiar Stunts - No Provision for Small Ads or Space for the Dualing Picture

Exhibitors throughout the country are complaining about the material supplied them in press books. Exhibs claim that most of the press material is useless for their needs One of the larger middle west oper-

One of the larger middle west operators with a chain of small houses states that he can 'nd little or nothing in the suggestions that will help him sell his pictures.

He points out that usually the first two pages of the books are devoted to how great the picture is, this after he has bought the feature and must play it, good or bad. Next few pages are filled with selling angles. For one recent musical, best the picture company advertisers could think of was 25-foot cutouts of the characters to be placed on the marquee of his theatres. Less than 10 of his houses could accommodate a 25-foot cutout if the laws, permitted it, which they

accommodate a 25-foot cutout if the fire laws, permitted I, which they do not, "To this extent he states that material contained in most press books is applicable only to first run de luxe houses. Newspaper advertising layouts are also another burn. With practically every second-run house in the country playing double bills, no provision. Is made in the cuts for a second picture. Makeup of the cuts would spoil his advertisements if he had to include the cuts supplied for two pictures. Smaller houses do not maintain artists who could do, art work to make the two cuts do not maintain artists who could do art work to make the two cuts uniform, so as a result have to use ordinary type. Also, with the exception of the opening day, few small houses use over a one-inch one-column cut. Company advertising departments seem to think that' all exhibs go for six-inch double-columns.

that' all exhibs go for six-inch double-columns.
Neither the exhibitor nor the public are interested in who makes the pletures. But the picture companies insist on supplying through the piess books reams of material on the producers, directors and others who don't mean anything at the box office. Exploitation, stunts are practically all the same; tleups with merchanis, printed napking, door hardiel tags, tleups with telegraph companies, all ideas that have been worked to death. All press books cry for the exhibitor to get behind the pleture but give him little help with the push.
Middle westerner feels that some-body should go out on the road and

Middle westerner feels that some-body should go out on the road and listen to the theatre man's problems, and what he is up against, both as to budgets, equipment and local conditions. If this were done, per-haps there might be a better un-derstanding of his problems, a bet-ter chance to help him sell the pic-ture. As it is, he gets little outside of a hump, when he reads what of a burnup when he reads what the picture company expects him to do in order to make a profit.

L. A. to N. Y.

Richard Aldrich. George Hirliman. William Lengel. Jack Lait, Jr. Sally Bates. Anita Louise. Hal Wallis. Hal Wallis.

Maurice Conn.

Dwight Taylor.

Jack Cohn.

Jean Hersholt.

Keene Thompson.

Russeil Holman.

Lloyd Corrigan.

Herman Robblins.

William Wolfenden.

Bob Taplinger.

George Cove. George Cove. Frank Oates. Richard Jones. Stuart Brown.
Agnes Vanucci.
Bennee Russell.
Terry Walker.
Henry O'Neili.

N. Y. to L. A.

George Gruskin, Vicki Faust. Richard Watts, Jr. Sam Goldwyn, Jr. Gilbert W. Gabriel.

SHIPMAN-LIPMAN'S RKO 'DREAM' SUIT

Claiming the picture 'I Dream Too Much' is an infringement on their original story and piay, It Depends on a Woman, 'Samuel Shipman and Clara Lipman filed an action in the U. 3. District Court, N. Y., yesterday (Tues.) against RKO and subsidiaries. The plaintiffs ask for an injunction to restrain further showing of the picture, and an accounting of profits. They also ask damages but specify no amount.

The two plaintiffs allege they wrote the story 'Depends on a Woman' and had it copyrighted in 1924. They offered it, to RKO for sale but the deaf fell through. Subsequently

the deal fell through. Subsequently they claim, the story, with slight variations, was produced by RKO as Dream Too Much.

Metro's Spread-Out

Culvar City, April 21.
Plot adjoining Metro studio has been acquired as site for new building to house producers, administration offices and music department. Construction will be started within two months.

GREEN'S 'WHISPERS' -

Hollywood, April 21.
Whispers, Inc., original by Harold Tarshis and John Rawlins, based on word of mouth advertising technique, has been purchased by Columbia.

Howard J. Green assigned to produce it as third of his group for studio.

Midnight S. R. O.

One Broadway ticket ager One Broadway ticket agency is kept open until midnight on Saturdays. It is the Tyson office, adjoining the Astor, where 'The Great Ziegfeld' (MG) is exhibiting. Feature goes on for a third showing at 12 o'clock, agency selling tickets at a premium for the midnight show as well as others.

FINAL APPRAISAL OF MASTBAUM ESTATE

Philadelphia, April 21.
Final appraisal last week of estate
of Jules E. Mastbaum, theatre and
real estate magnate, who died Dec.
7, 1926, listed securities valued at
31,853,446. An inventory filed in
1930 valued the estate at \$6,653,357.
Mastbaum's widow receives half the
residuary estate and three daughters share the rest.
Jules E. Mastbaum headed the
Stanley Theatre Corp. here, It jater
became the Stanley-Warner Theatres. The Mastbaum, largest film
house in town, now dark, was
named for him. It became the Roxy
Mastbaum while the late Roxy man-Philadelphia, April 21.

Mastbaum while the late Roxy man-aged it a year ago.

WB's New Trial Plea Comes Up Today (22)

Hollywood, April 21.
Warners petition for a new trial in the James Cagney suit 1s' set for a hearing tomorrow (Wednesday).
Actor was recently freed from his Warners contract by a court verdict which held that the studio breached the pact by violating the billing clause.

Inside Stuff—Pictures

I. C. Page & Co. suit versus 20th Century-Fox Film over the Captain January (Shirley Temple) talker rights has been formally marked discontinued and a cash settlement effected in favor of the Boston blook publisher. With this formal discontinuance ends all chances of a U. S. Supreme Court appeal which might have reversed a very significant legal opinion that talker rights are not divisible and means that scenarists of silent screen material will lose millions of dollars, Vanery's detailed interpretation of the opinion in last week's issue has been reprinted by 20th-Fox and circularized by the film company. On the heels of this decision almost every, student has dug up former (silent) screen scripts and pencilled several in for talker remakes, knowing there no longer exists a technical or legal obligation to barter for the dialog rights.

Fan mag writers are squawking against studio publicity departments censoring their copy. Squawk is that studio pubbers twist maggers yarns around to suit their own ends. Most studios insist that all copy must be submitted to publicity heads for official okay before it goes out to the mags. After blue penciling routine freelance scribs claim there's not enough left in the story to sell. Demand will be made on studios at large to soften their attitude and give the writers g wider berth in their scrivenings or else do it themselves. Likely squawk will be aired at next meeting of Hays organization with studio publicity heads. Mags are expected to back up their contributors, and will make an issue of the steingent ruling that reduces fan copy to so much praise.

While Universal trimmed its loss by more than \$100,000 for the first quarter of 1985 as compared with the preceding year, financial experts are looking for a much more favorable statement in the second quarter. One obvious reason for such belief is that none of the revenue from Magnificent Obsession' is included in the first three-month report of the company's fiscal year. Another factor is the large sum deducted in the quarter for amortization and depreciation of fixed assets, this being set at nearly \$100,000. Seems doubtful if such a healthy write-off will be shown for the second quarter, and U will be sided by rosses from at least one big feature.

Publicity departments at Coast major studies have been instructed by their respective home offices to familiarize themselves thoroughly with billing clause in contracts of all players and henceforth to adhere strictly to these requirements. Notice followed New York meeting of reps of the various companies to avoid recurrence of James Cagney-Warner controversy, won by player after Los Angeles jurist ruled that studio had violated contract by failing to respect billing clause. First adjustment of billing, caused by peculiar situation at Paramount where both Mary Boland and Charles Ruggles have contracts stipulating top mention, has been worked out by alternating names on succeeding films:

Timely wind and snow in the high Sierras saved Warners' 'Charge of the Light Brigade' unit the use of wind machines and tons of synthetic snow taken on location from studio, and also cut two days' work from location schedule. When nature delivered her stuff, unit moved on to ranch location for filming of barracks scenes, to remain about three

weeks.

Brigade, with a three months production schedule, is expected to be
shot in studio less than 10 days. Rest of time will be spent on location.

So far five spots set, extending from Chatsworth, just north of Hollywood, to one on the Colorado river.

Fortune Gallo states he will not play tab grand opera in midwestern film houses. His San Carlo Opera company recently completed playing a number of de luxe picture houses in north Facific stands and opened in Chicago Monday (20) for its annual four week engagement there. In the northwest the operatic outfit played the Paramount, Portland; Music Hall, Seattle; Temple, Tacoma, and Fox, Spokane, the houses being made available by the Evergreen-Hamrick interests. Famous Players Canada, booked Gallo's attraction into the Strand, Vancouver, and Royal Victoria, Victoria. Excellent attendance reported.

Campaign of N. Y. fire department to eliminate fire hazards in picture houses of New York area is not casual, exhibitors learned in the past week. Official orders issued by inspectors have forced many exhibs to purchase fire-proofed drapes in all sections of theatre, supplant questionable sidewall and arch decorations with non-combustible material and carry out other alterations. Expense involved has brought many protests all of which have proved unavailing, with fire officials turning descreez to squawks

Metro is using a series of 11 rare Shakespearean photos from the Harold Seton collection in conjunction with the exploitation campaign on Norma Shearer's Romeo and Juliet.' Group covers past three generations of stage stars when essayed the roies. Collection is considered one of the most complete in existence in the world today. Miss Shearer's performance is being played up in comparison with the traditional performers.

Maurice Conn, Coast indic producer, is heeding the advice of Fulton Brylawski, picture copyright expert in Washington, and will drop his title of 'G-Men of the North' Instead, he'll use 'Phanton Control' Warners protested use by Conn of the G-men title, with Brylawski, in his advice to Conn, citing precedent where Majestic was restrained by Warners from using 'Gold Diggers of Paris' because of its similarity to the WB 'Gold Diggers of Broadway.'

Politicians fell all over themselves in Washington last week trying to get autographs of and peek at Harold Lloyd. Invited to attend spring dinner of the Gridiron club, newspapermen's frat, star of 'Milky Way,' was feted delirously for two days. Program included a big-name luncheon thrown by J. F. T. O'Connor, controller of currency, who also gave a smoker which drew 40 senators and scade of representatives, and tete-attet at the White House with the President. Pols were just as enthusiastic gawkers as any other group.

Major Coast studio is about to chalk off \$50,000 as dead loss in settling contract entered into by a former production head. Lattier, basing his judgment on actress previous stage experience, ticketed her to three picture contract and spotted her in top spot of a flop picture. Since then another exec has succeeded the production head and, rejuctant to give the actress another opportunity, company has until July 1 either to start the two remaining pix or pay her off \$50,000.

Hollywood film producers are considerably perturbed over receipt from John Dickinson, assistant attorney-general of the United States, of a form letter, written on Department of Justice stationery, requestinformation as to production activities for each year or season for years 1932-33-34-35. Information sought as to feature films, shorts, newsreds or other types; also distribution information, number of films turned out annually.

Settlement out of court reported to have preceded dismissal by U. S. District Judge Paul J. McCormick in Los Angeles of action filed in 1933 by Colorado African Expedition against Columbia Pictures Corn, growing out of studie's filming of 'Africa Speaks,' Complaint, when instituted, charged that Columbia had failed to render proper accounting (Continued on page 25)

Amusement Issues Tumble with the Rest in Reactionary Market Week

By MIKE WEAR.

Despite a brief last hour rally, the stock market continued to dip into lower territory in yesterday's (Tuea.) Irading with bulk of activity on downside. Higher-priced amusements continued to retreat, with new lows registered by Consolidated Film common-and Loew's common, and substantial losses suffered by Columbia Pix certificates (down to previous low point), Radio B and certificates of the same, and Universal common.

Columbia Pix certificates (down to previous low point), Radio B and certificates of the same, and Universal common.

Paramount issues firmed up, with the first preferred rallying nearly three points and holding much of this advance. Pathe, Warner Bros. common and Eastman Kodak showed fractional gains. Universal pid, also held tight at 100. Heaviest loss was suffered by Radio B, which dipped 2 points to 98%.

General. Electric disregarded a good earnings statement for first quarter showing earnings of 25c. per share against 19c. In same three-month period last year.

With numerous danger signals shying, the stock market climaxed a preactionary week with a sharp sell-off in the final hour of trading son Monday (20). Inability of many stocks to carry on a sustained rally, which became plainly evident as the daw wore on, prompted the bear of the process of the second of higher priced gilt-odge securities nose-dived as much as 8 points.

Sweep of this decline hit the amusement sector, with the Amusement group dropping to the lowest point in several weeks and finishing lower than any week since carly last January. Group displayed some show of strength in early week trading to push up to 44%, as measured by the averages for 12 issues, and recorded its low Monday that have been also be a supplement group dropping to the lowest point in several weeks and finishing lower than any week since carly last January. Group displayed some show of strength in early week trading to push up to 44%, as measured by the averages for 12 issues, and recorded its low Monday that the previous two weeks, which was comparable with general trond of activity in whole market.

Weakness near finish shoved soven amusement stocks to new 1936 lows. Those were made by Consolidated Film common, at 5;

Yesterday's Prices

	High.						
400 Col. 1	Pict 85%	35	35	1			
1,200 Con.	Film. 5	•434	5	-			
600 East.	. K 164%	1633	164%	+ 1/4			
15,200 Gen.	E1 3874	38	2836	- 1/			
4,400 Loew	44	*43	4334	+ %			
5,600 Parar			77%				
2,100 Par,	2d nf. 0	834	874	J 14:			
2,000 Pathe	1034	10 7	1034	1- 14			
38,600 BCA	1174	1114	1112	- 2			
1,300 Radio			96%				
6,000 RKO		5%					
1,100 20th-	For 2614	25%					
	pt. 100		100				
10,400 W.				+ %			
10,100 11.			10	T 78			
CURB							
2,100 Tech. 000 Trans	201/4	28%	29	- 16			
900 Trans	s-L 3%	35	3%	- 1/4			
	DUNDO		- /-				

\$14,000 Gen. Thea, 21% 20 28 — 14 9,000 Keith ... 24 32 04 — 34 8,000 Par-Bway. 10½ 16½ 50½ — 34 77.000 Paramount 34% 83% 84 — 1 3,100 RKO ... 65 65 05 10,000 W. B... 93% 93 93. 93% — % • New 1930 low.

Loew common, at 43¼, down 3¼ on week; Paramount common, at 7½; Paramount let pfd, at 60¼, off 9½; Paramount let pfd, at 60¼, off 9½; Par second preferred, at 8½; Warner Fros. common, at 9½, off 1½; and WB preferred, at 47, off 3. Paramount Pictures bonds dipped to a new low at 85 and RKO debentures dropped into new low territory at 65, off 5 points.

Not the Only Ones

ritory at 65, off 6 points.

Not the Only Ones

Heavy losses, however, were not confined to these issues. American Seating was sold in quantity, dropping 3% points to 20%. Columbia Pictures ctfs. feli 2% points to 36. Universal pfd. was down 7% points on the week but managed to close the same lost 2% to 98%.

Eastman Kodak common closed on bottom at 164% for a 2%-point so 36. The preferred of this company held comparatively firm. Westingflows common lost 6% to 115 while General Electric was down early 2 to 100 to 1

Continued on page 34)

EXHIB-DISTRIB POWWOWS

Mo. Ouster Suit Vs. WB, Par, RKO, Vs. WB, Par, KKU, F & M Outgrowth S. White back for a second term as president. Herbert Berg reelected treasurer. Charles Leonard named new vice-president; Ralph Lund, secretary; and William Ferguson, trustee. In addition to these, which are part of the board of directors, Milton Silver, George Gerhardt, Barrott McCornick, Monroe Greenthal and Tom Waller were elected other rectorial positions.

Theatrical Enterprises, Inc.,

mount Pictures Distributing Co. and Vitagraph, Inc. and oust these four companies from doing business in

because of alleged viola-of state anti-trust laws was because of alleged violation of state and trust laws was made in the state appears and trust laws was made in the state appears and trust law and trust law

and sale, or and trading in motion picture films.'

Further charged that alleged conspiracy is designed to regulate and fix pice of films, bought, sold and distributed in Missouri. First count in petition involves alleged refusal to furnish films to three local theatres. A second count involves an alleged arbitrary grouping and zoring of first-run' pictures in Kansas City. It was charged that under this agreement priority in 'first-run' film service was given to Fox Midwest Theatres, Inc., which controls 12 Kansas City picture houses.

Restrai ing Writ

Restrai ing Writ

A temporary restraining order, prohibiting corporate film interests of WB, Par and RKO from removing from Missouri record and account books pertaining to films for Ambassador, Missouri and New Grand Castral Missouri and New Cardina Castral Missouri and New Alekton Castral Missouri and New Alekton

Dooks pertaining to films for Ambassador, Missouri and New Grand Central theatres or from taking certain other steps in relation to supply for those houses was issued last week by Circuit Judge John W. Joynt. Suit seeking to enjoin withholding of films from three F&M houses was filed unexpectedly and a few hours after ouster suit was filed in State Supreme Court, by Attorney-General McKittrick. Judge Joynt ordered defendants in the injunction suit. General Theatrical Enterprises, Inc., RKO Distributing Corp., Paramount Pictures Instributing Corp., Paramount Pictures Distributing Corp., Paramount Pictures Distributing Corp., Pirst Mational Pictures Inc. and WB Pictures Inc., to show cause on Thursday 30) why permanent injunction should not be ordered.

Beaumont Oldies Are Added to WB Lineup

Hollywood, April 21. Hollywood, April 21.

Talker rights to four Gerald Reaumont stories, owned by Warners from silent days, have been acquired by studio.

Quartet are 'The Making of O'Malley, 'Even Stephen,' 'The Lady Who Played Fidele' and 'Say It With Soap.'

If With Soap.'

First to be put into production will be 'O'Malley,' with Pat O'Brien and Sybil Jason in top spots. Mary Mecali, Jr., and Martin Mooney working on script.

AMPA Slate of Officers

Regular slate was elected for the oming year by the AMPA Gordon

SELZNICK-WHITNEY PRODS. IN LONDON

ir Connop Cuthrie, financial man for Alexander Korda, is expected in New York in about two weeks to confer with John Hay Whitney and New York in about two weeks to confer with John Hay Whitney and others on production in England of two pictures, one by Whitney's Pioneer company, and one by David O, Selznick, at the Korda London studios. Whitney returned from Britain two weeks ago after laying plans with Korda. London studios whitney returned from the Whitney and Selznick pictures, it is understood. One will be made in black-and-white, the other in color, according to present plans, with Selznick to make the untinted picture and Whitney the one that will employ Technicolor. Probabilities are that Selznick's singleton at the Korda studios will be ahead of Whitney's since the Technicolor lab to handle latter will not be ready until November. Selznick until will go over possibly in September.

nick unit will go over possibly in September. Both pictures will release through United Artists, Ploneer having only two more to go with RKO, 'Dancing Pirate,' which has just been com-pleted and one more to be made

Sea Wolf' May Get 3d Remake by 20th

Hollywood, April 21.

Hollywood, April 21.

Third remake of Jack London's Sea 'Wolf' is 'in prospect, with Darryl Zanuck negotiating for rights as third of series of London pictures to be made by 20th-Fox.

'Sea Wolf' was first made as a silent with Hobart Bosworth in 1913, with subsequent remakes by Paramount in 1920 and by First National as a talker in 1930.

U Weekly Suspending, House Organ's \$1,300 Nut

House Organ's \$1,300 Nut
Universal Weekly, house organ
which-Universal-Pictures distributed
to some 18,000 exhibitors each week,
is to cease publishing May 1.
Magazine, printed on silck stock,
tabloid size, came to be known as
one of Carl Laemmle's hobbles.
Virtually every issue in recent
years contaied a 2-page signed editorial by the former U head.
With his departure from the Universal scene and new management
in control, it was decided to abandon the weekly. Reported that it
will mean a saving of \$1,300 every
week. First issues of Universal.
Weekly came out in 1913, although
publication was irregular in first
two years.

Mona Barrie, Freelance

Mona Barrie has asked for and received a release from 20th Century-Fox due to dissatisfaction with parts,
She will freelance.

Hollywood, April 21.

First supervisor assignment at Paramount for George Arthur, recently upped from head of cutting department, will be on studio's Hideaway Gin!.

'Hideaway Girl.'
Story is adapted from novel,
'Cabin Cruiser' by David Gargh,
Marguerite Roberts is doing screen

'WILL RESULT IN MUCH GOOD'

MPTOA Leaders Certain that the Huddles with Picture Companies' Sales Execs Should Help Eradi-cate. Some of the Intra-Trade 'Evils' — All Com-panies Attend Except WB and Republic

U. S. INTEREST

Exhibitor leaders the Motion Picture Theatre Owners of America are more confident that on any pre-vious occasion that reforms in their relations with distributors will be Exhibitor leaders

are more confident that on any previous occasion that reforms in their relations with distributors will be realized following inception of metings to discuss complaints and recommendations of MPTOA members. Certain higher-ups in the MPTOA went into last week's initial conference with their fingers crossed but after a six-hour session with sales managers of all companies excepting Warner Bros, and Republic, are now certain results will be obtained. Radical modifications of the sales policies of the major distributors this summer are anticipated as a result of the preliminary discussions. Foremost of the list of 'rectorms' will be the permanent elimination of compulsory block booking of large groups of pictures. The rights of distributor and exhibitor to sell and buy in quantity will not be disturbed, but the present complicated method of entering cancellations will be generally modified. Picture selling and buying in the future will be on a 'selective' contract basis, now enjoyed by only a few of the larger major and independent circuits.

Before leaving for Mississippi, his forms in the contract basis, now enjoyed by only a few of the larger major and independent circuits.

Before leaving for Mississippi, his forms in the contract basis, now enjoyed by only a few of the larger major and independent circuits.

Cancellation of suitable film industry machinery to handle disputes between theater owners and distributors is some relief under the present 10% cancellation of suitable film industry machinery to handle disputes between theater owners and distributors, While known that majority opinion in major ranks favors some system similar to the old Film Boards of Trade for arbitration of exhibitor-distributor relations. The dispute of the done about cancellations. The dispute of the confidence thats sales managers realize something has to be done about cancellations. The dispute of the constructive may not be willing to increase the consolities.

agers realize something has to be done about cancellations. The disatributors may not be willing to in-

done about cancellations. The distributors may not be willing to increase the cancellation privilegefrom 10% to 20%, but it's sensed in
inside ranks that they are about
ready to eliminate certain conditions
now 'mposed on the exhibitor who
wants to cancel up to 10% of his
film buys.

Modification of the policy of distributors in designating playdates,
on percentage pictures; elimination
of the score charge which some
companies still impose, and removing the necessity of buying shorts,
when feature contracts are written,
are seen as nearer possibilities than
at any time in the past following
the Thursday (16) meeting and
subsequent discussion of the situation off the record.

the Thursday (16) meeting and subsequent discussion of the situation off the record.

The sales managers are agreed that they will individually see what they can do about these objections of MPTOA members and, pending further discussions with the MPTOA committee in charge of the situation, will take the matter up with heads of their companies. Knykendall plans returning to New York by the end of the week to prepare to meet sales managers individually in hope of arriving at solution of various problems concerned.

Separate Powwows

Kuykendall and other members of the MPTOA who attended the Thursday session agreed to meet each sales manager separately as the best means of achieving results.

(Continued on page 56)

Warners, Par and RKO File General Denials to U.S. Anti-Trust Suit

RKO's 6 O'Brien Pix

Hollywood, April 21.

Negotiations which George Hirliman had on with Columbia to release six George O'Brien features that he will produce this season, were abruptly halted when Hirliman closed deal with RK tribute the films.

Hirliman will take space at RKO-Pathe studios for production of the O'Brien outdoor melodrams. Fi-nancing will be handled by producer through, eastern connections.

through eastern connectio

U'S ANNUAL MEET MAY 1 MARKS NEW CONTROL

While it is doubtful if the new re-While it is doubtful if the new re-capitalization set-up will be ready for action on it when the annual stockholders meeting of Universal Pictures Co., Inc., is held May 1 at Wilmington, Del, this session will witness Universal Corporations as-cendancy to active control of U through directorial and executive selections.

cendancy to active control of U through directorial and executive selections. Stockholders are to be called on only to elect directors but it is likely that the board of directors will meet the same day or shortly afterwards to name a full set of officers for Universal Pictures Co. Actual picking of both will be entirely in the hands of Universal Corp. the new holding company formed after the Standard Capital Corp. Charles R. Rogers buyling-In, because of set-up as to class stockholders. Common shareholders pick six,

augers buying-in, because of set-up as to class stockholders.
Common shareholders pick six, first preferred elects two and second preferred stockholders are allowed to name one director for the new board. Universal Corp, holds all second preferred stock and vast majority of the common shares, it being estimated that only 20,000 shares of common now are in the hands of the public. This is taken to mean that Universal Corp, will have say-so in choosing of six and likely, seven of the directors, since, the public dominates, only the first preferred, now listed on the N.Y. stock exchange.

E. L. Peaslie Elected Prez of NW Allied

Minneapolis, April 21.

E. L. Peasile, of Stilliwater, a compromise candidate, was elected president of Northwest Allied States, today (Tuesday), and Benny Berger resigned as Dulutil governor. Former prexy J. B. Clinton succeeded Berger, so that harmony prevails.

Anonymous Actor's 25G For Selling Own Script

For Selling Own Script
While hospitalized on the Coast recently, Errol Flynn gave some thought to his experiences in India some years back and the more he thought of it the hotter he got about sitcking it into a scenario. The actor, under contract to Warner Bros. called in a ghost writer and had it all whipped into story form.

When he got out of the hospityn decided a good selling argument for his yarn would be provided if he got into native Indian costune, and had some shots made. He invested the mioney personally for the photog, got the stills and went to Jack Warner with the scenario. He asked for \$45,000. The deal was closed at \$25,000 and agreed Flynn will make the picture.

Attorneys for 39 defendants—picture corporations and their employees—on Thiursday (16) filled general denials in the U. S. District Court, N. Y., to the Equity suit instituted against them by the government which seeks an induction to restrain the defendants from alleged violation of the Sherman Anti-Trust Law. The action is an outgrowth of the acquittal by jury of criminal charges of several of the defendants in St. Louis last November. The present case is based on practically the same allegations as weep made in the criminal action. Assistant U. S. Attorney Russell. Hardy vibo, prosecuted the former case, with handle the present unit for the Government.

Hardy claims that the defendants have been violating the restraint of trade laws in connection with rerusal to supply pictures to the Ambassador, Missouri and New Grand Central theatres in St. Louis. All defendants deny each of the charges made by the Government.

The firms named in the present action—are Warner Bros., Vitaphone Corp., First National, W.S. Circuit Management Corp., General Theatrical Enterprises, Ind., Paramount Paramount Theatre Service Cor., RKO and Vitagraph. Individual. each of whom is either an officer or agent of one of the defendant companies, are Harry M. Warner, Albert M. Warner, Herman Starr, Abel Carey Thomas, Gradwell Sears, N. H. Brower, Joseph Bernhard, Lester Krieger, Maurice Stive, and Clayton Bond, all with WE; Adolph Zukor, John E. Otterson, Neil Agnew, Charles M. Reagan, Ralph LiBeau, Maurice Schweltzer, Carroll Peacock, Myke Lewis, Samuel Dembow Jr., and Ralph Kohn, connected with Paramount or its subsidiaries; Ned E. Depinet, Jules Levy, Cresson E. Smith, B. J. McCarthy and Louis Ellman, all of RKO. Also Robert Hicks and Byron F. Moore of Genjean's released various seasons by the hird of the Government on pictures released various seasons so the field and part of the supply. Season specified amount to substantially less than 48% of the 1932-34 season and 48 for 1934-35 and 28 so far on the 1932-32 season specified amount

never controlled over 175 and atpresent has about 106, it is claimed. Company answers deny that are now engaged or ever have been engaged in any contragts, combination, conspiracy or attempt to monopolize, as charged in the petition, or that the public has been injured by any of their acts.' During the past week Judge Patterson in the Federal court granted motions of the defendants to strike out portions of paragraphs 43 and. In the Government petition. Words taken out of paragraph 43 and the control of the con

ix Scores Point

POLLY'S COL SHORTS

Hollywood, April 21.

Polly Moran will be featured by Columbia in series of two-reel comedies to be produced by Jules White.

Player recently returned from personal appearance tour in Ausuralia.

2-a-Day 'Zieggy' Smash Start on 20G L. A. Campaign; Hollywood and Downtown \$10,500 for 'Married a Doc'

Los Angeles, April 21.

(Best, Exploitation: Carthay Circle)
With the two-a-day policy reestablished and the Carthay Circle
reopened for that purpose after four
years of abstitence from showingfilms for profit, house is going to
town with 'Great Ziegried.'
Pic had most auspicious opening
town has had in many a year. It
turned out everyone when the profit
so had a some content of the profit
town beat some some content of the content of the
solid part of the content of the conten

on pic.

Trade outside this house nothing exceptional. Message to Garcia: and Garden Murder Case' at Chinese and State started off at same sait as previous attraction in the houses, which was oke. I Married a Doctor' at the Downtown and place of the control of on pic. Trade outside this house nothing

ong week of major Bowes amateurs. Trade not as heavy as previous week.

Four Star off to fair pace with Every Saturday Night, which will stick for about two stanzas.

Around \$20,000 was spent by studio and theatre on preliminary and first two weeks adorned to the standard of the standa

Estimates for This Week

40-55)—'Again' (Far) and 'Parents' (Par), split, and stage show. Veloz and Yolanda on stage are the cash magnets for house which will do around \$16,000 with most of draw attributed to the stage attraction. Last week '13 Hours' (Par), 'For' inne-day stay this one did plenty oke in garnering a total of \$18,000, which was great.

RKO (2,950; 25-35-40-55)—'Sutter' (U). Not a panie in the downtown area. Off to slow start, and will wend the week out with around \$5,000, which is mild. Last week, 'Witness Chair' (RKO) and 'Farmer' (RKO). Wers plenty of headache for house is baseline for house in his house in his house is baseline for house for his house in his house in his house is house in his house in his house in his house in his his house in his his house in his house in his house in his house in his house in

United Artists (Fox-UA) (2,100; 30-40-55)—Frauntieroy* (UA) and Bohemian Gir! (MG), split. This combo rather good bet for house and will do around \$4,800, which is healthy profit. Last week, Petticott' (MG), Just so-so and scraped over red mark by garnering \$3,100.

Stage Ups 'Hood' To \$21,000, Pitt; 'Pine' OK \$15,000

Pittsburgh, April 21.

Pittsburgh, April 21.

(Best Exploitation: Penn)
With Stanley back on old stage show-picture policy and Alvin reopening following five-week shutdown, Golden Triangle looks like tis old self again. So does business, which is looking up considerably with final arrival of spring and some corking bo. lures.

Stanley is setting, the pace, flesh ammes headed by Block and Sully bolstering Tkobin Hood' to healthy \$21,000, a man's sized take here any time. Penn also putting on the pressure with Lonesome Fine' and one sure with Lonesome Fine' and one like send this one to Warner Friday (24) for continuation of first-run.

Elisewifere, too, signs continue to be more and more favorable. Despite tough time getting anything resembling good product, Casino has been making a bit of coin each week under its low-scale, double-feature policy and prospects this week are for an entirely satisfactory \$2,550 with 'Hi Gaucho' and 'Doughnuts and Society'. Warner gradually so gening will keep 'Preview Murder and Sciety'. Warner gradually so gening will keep 'Preview Murder that of only six days and should do well enough \$4,250 in that abbrevlated session.

Harris Family in East Liberty continuing with first-run double features and Brides Ave Like That for only six days and should do well enough \$4,250 in that abbrevlated session.

Harris Family in East Liberty continuing with sick five days, with a chance of hitting around a couple of grand.

of of Man' and Don't Gamble with Love will stick five days, with a chance of hitting around a couple of grand. serious with theatre work being done by Ray Dusserne and Thornton Sargeant.

Estimater for This Week
Carthay Circle (Fox) (1,518; 553,510-3,165) — Ziegfeld' (Mg).
Started off-at smash-pace-with \$5.50
top. House has 700 seate at \$1.50
inghithy with night's capacity. First night's business \$5,500.
Chinese (Grauman) (2,023; 30-4055)—Garcia' (20th) and Gardia with night's capacity. First night's business \$5,500.
Chinese (Grauman) (2,023; 30-4055)—Garcia' (20th) and Gardia with night's capacity. First night's business \$5,500.

Chinese (Grauman) (2,023; 30-4055)—Garcia' (20th) and Gardia with night's capacity. First night's business \$5,500.

Esta week Faluntleroy' (UA).
Stuck eight days instead of two weeks and bowed out with satisfactory \$10,700.

Downtown (WB) (1,800; 30-35-40)
—Married a Doc' (WB). Not awhale of an attraction, and will dofairly good in gettings \$1,250 in that abbreviated system and prospects this week are constituted of an attraction, and will dofairly good in a struction. And will defairly good an attraction, and will dofairly good in getting \$2,000.

Pour Star (Fox) (900; 30-35-40)
—Thamed' (G-B). Nothing to cause excitement will be hucky to reach a \$1,500 top, which will run short of operating cost.

Four Star (Grox) (900; 30-30)—Thamed' (G-B). Nothing to cause a \$1,500 top, which will star take close to \$4,000. Last week, Rhodes' (G-B) fourth and last week of run did fair to bow out final eight days with total of \$2,800.

Hollywood (WB) (2,756; 30-35-40-55)—Married a Doc' (WB). Singhny Kill (WB). Soft of the proposed control of \$2,800.

Hollywood (WB) (2,756; 30-35-40-55)—Married a Doc' (WB). Soft of the proposed control of \$2,800.

Hollywood (WB) (2,756; 30-35-40-55)—Married a Doc' (WB). Soft of the proposed control of \$2,800.

Hollywood (WB) (2,756; 30-35-40-55)—Married a Doc' (WB). Soft of the proposed control of \$2,800.

Hollywood (WB) (2,756; 30-35-40-50)—Married a Doc' (WB). Soft of the proposed control of \$2,800.

Hollywood (WB) (2,756; 30-35-40-50)—Married a Doc' (WB). Soft of

lect around \$2,000 during that period. Last week Modern Times (UA) in nine days good for around \$4,800.

incitod. Last week 'Modern Times' (UA) in nine days good for around \$4,800.

Nixon (Erlanger) (2,100; 55-83-\$1.10-\$1.65.—'Great Ziegfelef (MG).

Nixon (Erlanger) (2,100; 55-83-\$1.10-\$1.65.—'Great Ziegfelef (MG).

Roadshow flicker opens run, here sunday night (20) and the sunday night (1,300; 25-45-40)—'Lonesome Pine' (Par). A lot of attention for this one and doing hangle, snaring \$15,000 or better which is good enough to merit ho. at Warner, where fi'll open Friday (24). Last week 'Singing Kid' (WB) a big disappointment for Easter Week at \$10,000 for six days.

Stanley (WB) (3,600; 25-40-55)

Robin Hood (MG), Now Should the sunday and Roger Pryor heading harnde, that's accounting for brisk business here. Big week-end preages well \$21,000, plenty in the black. Last week 'Simali Town Girl' (MG) in six days very good at \$1,400.

Warner (WB) (2,000: 25-40)—
Warner (WB) (2,000: 25-40)—
Warner (WB) (2,000: 25-40)—
Holdes Are Like That' (FN) and \$1,400.

Warner (WB) (2,000: 25-40)—
Holdes Are Like That' (FN) and Sing sunday nothing out of ordinary but generally that will do around \$4,250 in six days, nothing out of ordinary but generally satisfactory. Last week 'Elmét (FRO) and 'Big Brown Eyes' (Par) all right at \$5,000.

SMALL TOWN' GETS BIG TIME \$18,000, NEWARK

Newark April 21.

(Best Exploitation: Loew's State)
It's another ine 118,000 week for
Loew's State with 'Small Town
Gir' and 'Moonlight Murder'. Branford should come in second with
\$13,000 for 'Sutter's Gold' and 'Times
Square Playboy.' The rest are
holdowers...
For 'Small Town' Loew's sent two
cities around dressed in calico.

For 'Small Town' Loew's sent two girls around dressed in calico. They attracted quite a bit of at-tention.

n. Estimates for This Week

Iney attracted quite a bit of attention.

Estimates for This Week
Branford (WB) (2,966; 25-75)—
Sutter' (U) and Playboy' (WB).
Doing fair and will take about \$13,900. Last week Singing Kid \$13,900. Last week Cannie (Par) and Theak saw (No). If anything can come near \$4,000, this one should. Sign over the marquee is meticulously avoid ing blocking Proctor's so far. Last week Annie (Par) and Break saw (No). As \$4,000, this one should. Sign over the marquee is meticulously avoid ing blocking Proctor's so far. Last week Annie (Par) and Break saw (No). As \$4,000, this beat saw (No). As \$4,000, this this process of the saw (No). As \$4,000, Last week, 10 days on Three Women' (Amkino), okay with \$1,325. Loew's State (2,780) (25-30-56-75)—Simm (MG). Mail lead the Moonlight Moonlight (MG). Last week (MG). Paramount-Newark (Adams-Par) (2,248; 25-75)—Desire' (Par) and "Parents' (Par). (2d week). Likely to take \$8,000, okay for a second. Last week a little over \$12,000, good. Proctor's (RKO) (2d week). Likely to take \$8,000, okay for a second. Last week a little over \$12,000, good. Proctor's (RKO) (2d week). Maybe \$7,000 for five days. Will not hold over that. Last week \$12,000, okay terminal (Skouras) (1,600; 15-20-35-40)—Billies' (20th) and O'Malley' (20th) went well at \$7,000. Last week' Chan' (20th) and O'Malley' (20th) went well at \$7,000 for well at \$7,000 to the well a

'Ziegfeld' \$11,000 at \$1.50 Top Leads in Montreal

Montreal, April 21,

Montreal, April 21.

(Best Exploitation: Palace)

Bad inter-seasons weather, rain and sleet, holding up outdoor sports and motoring, is helping theatre is pretty sure to be something of a slump as compared with last week due to shows being in a lower class, with one holdover.

His Majesty's with a road show pic, The Great Ziegfeld at \$1.50 top, in labe to show a handsome \$11,000 to 100 to 10

up to a cake and photo distribution scheme. A large bread firm of this city serving, 26,000 families is paying bonuses to 189, drivers to sell Shirley Temple cakes to customers and hand out 10,600 photos of the star. Children are barred from the-star, Children are barred from the stare, being, but resultant talk should bring in good biz. Also entire win dows on main street cot. Cremple dolls, dresses, hats, etc., while her britthday this week la being well advertised in press and radio and by luge cake with seven candles in lobby of Palace.

Estimates for This Week
His Majesty's (Ind.) (1,800; 50c-

His Majesty's (Ind) (1,600; 50c-\$1.50)—'Ziegfeld' (MG). Ought to top the town at \$11,000. Last weak's legit show. 'Personal Appearance,' not so good at \$4,000.

top the town at \$11,000. Last weak's repeat show. Personal Appearance, not so good at \$3,000.
Palace (FP) (2,700. 50)—January (20th). and 'Canalles' (Rep). Temple opus getting heavy exploitation despite barring of minors from theatre; \$3,000. Last week Pine (Par) good at \$10,000.
Capitol (FP) (2,700. 50)—Tohemian (MC) and 'Old Man' (20th). Man' (20th). Man' (20th). Man' (Par) (Par) and This Night' (Par); \$7,500.
Loew's (M. T. Co.) (3,200; 50)—Exclusive' (MG) and 'Sky Parade (Par) with 'Hoke Bank' (20th) and 'Personal' (RKO) and circus' stage show, \$15,000.
Princess (CT) (2,300; 50)—These show, \$15,000.
Princess (CT) (2,300; 50)—These Three' (UA) and 'Marines' (Col) (2d week). Getting \$7,600, after very good opening week at \$1,000.
Heat Comme Trois Pommes, 'Taking \$1,000. Last week 'Le Vertige' and 'Cavalerte Legere', \$300.
St. Denis (France-Film) (2,300; \$4)—Baccarat' and 'Coup de Droit.' Big pickup after Lent maintained his week for \$7,500. Last week \$8,000 on 'Valse Royale' and Batellers de la Volga.'

'Girl' 14G, 'Deeds' \$12,000; Buffalo Plenty Strong

(Best Exploitation: Buffale)

Buffalo; April 21.

(Best Exploitation: Buffalo)

Buffalo has gone picture-minded with a vengeance currently, the usual weekly line-up being augmented by 'Zlegfeld' at the Erlanger. Every downtown house in town is moving along at top speed, with takings all well into the upper brackets.

Buffalo, Lakes and Lafayette Buffalo; Lakes and Lafayette are illeking on high. Zicketid' going to capacity nights and the Hipp and Century not far behind. 'Small Town Girl' at the Buffalo is drawing almost up to the pace set by Shirley Temple lastweek. 'Phateur,' at the Lakes, is coming strong, following fine business done by Jolson last week, while 'Deeds,' at the Lafayette, got a sensational opening and is doing turnaway nightly. 'Fauntleroy' is bowling along at the Hipp, being brought back here after a good showing at the Buffalo last month. On exploitation, largely because of effective mewshaper lie-ups. Times was utillized for serial of the picture several weeks in advance with trucks, roto and dramatic pages whipped into the campaign. "Swift-Packing also bannered its trucks with signs and distributed window strips to dealers. Saturday Post, because of Ben Armes Williams' angle, also assisted in campaign. Merchant tie-ups were plentiful.

Estimates for This Week Buffalo (Shea) (3,600; 30-40-50).

Candles' \$13.000 With French Unit In So-So Detroit

Detroit, April 21 With two exceptions, iz is just so-so here. Standouts are Follies

revue, plus

so-so here. Standouts are Follies Comiques' revue, plus "Thousand. Candles," nabbing \$13,000 at RKO Drawntown, and the first case of the control of the cont

Estimates for This West

Comique.'

Estimates for This Week

Fox (Indie) (5,000; 30-30-55)—
Sutter! (U) and Fats Waller band
on stage. Biz okay, with about
\$22,000 coming. up, slight, letdown
from the bang-up \$30,000 session of
Capt. January' (20th), plus Dave
Appolon revue, last week

Appolon revue, last week

Appolon revue, last week

Appolon lours good for \$18,000,
Got \$18,900 last week on 'Singing
Kid' (WB) and stage show.

Downtown (RKO) (2,500; 30-40-60)—Candles' (Rep.) plus 'FolleComique' on stage. Second week of
yaude at this house keeps grosses
up and should hit okay \$13,000,
Town of the stage of

Chair (RKO), with A Febrees Gang, June Knight and Plinky Tomlin on stage, attracted nitry \$17,100 into stage, attracted nitry \$17,100 into the property of t

'MUTINY,' 'BLOOD,' 'SEAS' OKAY IN STOCKHOLM

Ames Williams' angle, also assisted in campaign. Merchant tie-ups were plentiful.

Estimates for This Week
Buffalo (Shea) (3.600; 30-40-50)—
Small Town' (MG). Clicking for \$14,000. Last week 'January' (20th), very neat, and, despite two days pre-Easter handicap, got \$14,000.
Hipp (Shea) (2.400; 25-40)—
Fauntleroy' (Par) (2a run). On return engagement and may get indee \$1.000. And the control of the control o

Deeds' with 'Waltz' Leads \$35,000 In Chi, Capra Billed Over Pic.: **Dionnes \$16,000, 'Garcia' \$5,000**

Chicago, April 21. (Best Exploitation: R'velt, Chi) week the best marque strength in the loop is the tag of Frank Capra at the Chicago, which is doing more advertising of the

Frank Capra at the Chicago, which is doing more advertising of the ra moniker than the name of the icture or its actors. Ever since 'Lady for a Day' local exhibitors have found that there is box office value in the Capra label on a picture. They have previously found this same thing true with the name of the capra where the picture itself was generally agreed to be not so hot Likewise the literatio of the town respond in a body to the names of Sen Hecht and Charlle MacArthur on a flicker.

sen Hecht and Charlie MacArthur on a flicker.

Leading Chi by a wide margin is Capra's Deeds' Goes to Town' and will zoom the Chicago into a pleasant set of numerals. Tied in with the flicker is a stage show angle which spelis happiness for the house. On the stage are the stars of the 'Great Waltz' musical, which just completed a bang-up 18 weeks at the Auditorium at \$45 to believe to the control of the 'Great Waltz' musical, which just completed a bang-up 18 weeks at the Auditorium at \$45 to believe 19 to 19 t

spreading on every angle.

Estimates for This Week

Apollo (B&K) (1,200; 25-35-55)—
Garcia' (20th). Not so hot, and
will have to be satisfied with \$5,000.
Last week Shark Island (20th) findill his week Shark Island (20th) final session weeks to \$5,300 for
nal session.

Decds' (Col) and stage show. QUI
Robertson, Marion Claire and Vivien
Fay of 'Great Waltz' headlining and
accounting for good rhare of trade.

Zooms into heavit figures at \$35,000.
Last week, second for 'Wife vs. Sec.'
(MG), okay at \$28,000.

Erlanger (1,200; 55-53-\$1.10-31.65).

Erlanger (1,200; 55-53-\$1.10-31.65).

Erlanger (1,200; 55-53-\$1.10-31.65).

Erlanger (1,200; 55-53-\$1.10-31.65).

Wife vs. Sec.' (MG). Third week
in loop for this plece and still a
money-maker. Will hit \$6,000.

Oriental (B&K) (300; 25-35-40)

Dead' (WB) and vaude. It's the
lotter this week and house perks
into good money, \$17,000. Last week
Tough Guy' (MG) miserable, \$12,400.

Palace (RKO) (2,500; 25-35-56-60)

Pellace Schair (RKO) and vaude.

Every (MG) in the special of the second of the se

Palace (RKO) (2,500; 25-35-55-69)
—Witness Chair (RKO) and vaude.
Pretty fair session in prospect at sife.000. Last week powerful \$22,300 for 'Sutter' (U.).
Roosevelt (B&K) (1,500; 25-35-55-65)—Doctor' (20th). Dionne fliciter opened Saturday (18) and looks for fancy opening gallop at \$16,000. Last week 'Marle' (MG) finished smashing three weeks to \$7,900.
State-Lake (Jones) (2,700; 20-25-25-40)—Personal' 120th) and waude.
Mouse has lifted its average gross a couple of grand in the past month or so. Now riding around the \$12,000-813,000 mark. This week again or so. Now riding around the \$12,000-813,000 mark. This week again (Use to \$14,000; smacko. Last week "Leathernecks" (Rep) lifted house to "Use the "Last week" Leathernecks" (Rep) lifted house to "Use the "Use weeks without too much difficulty. Getting steady play for second session to \$9,000. Last week opened to good h \$15,200.

CHAPLIN LOOKS FOR STRONG 8G IN OMAHA

Omaha, April 21.

(Best Exploitation: Omaha)

(Bost-Exploitation: Omaha)

Current draws pass normal and those to come shortly augur good biz. Omaha, with Charlie Chaplin stands to best the town, but margin may be only slight. This one had a Saturday opening but \$8,000 is a Saturday opening but \$8,000 is will im reach.

Willim reach thous, and Bohemian (Ir) though the state of the state

the old time favorite to the minds of the fans. Bill posting heaviest in moons and stunts plentiful along with some extra marquee attention gathered by a 16-foot neon figure of Chaplin.

Estimates for This Week

Destinates for This Week

Omaha (Blank-Tri-States) (2,100;
25-40)—Times: (UA). Figured to
do extra biz, but not enough to
break the dual feature policy, so
gets a partner in Monte Carlo',
(WB). Returns here will be in proportion to effectiveness of campaign
in getting the old Chaplin before
the public, a problem made more
difficult by fact that cinema audiences have changed so with talkers,
But \$8,000 can be reached and will
but more than olay. Last week
more than olay. Last week
\$8,500 can be reached and will
but more than olay. Last week
\$8,500 can be reached and will
but the control of the service of the control
\$8,500 can be reached and will
but more than olay. Last week
(MG) as dual partner
(MG) as dual partner.

(MG) as dual partner.

Orpheum (Blank-Trl-tates) (2,976: 25-40)—113 Hours' (Par) and
Böhemian' (MG), dual. Air picture
has part of its locale laid in this
town: Double draw here will total
\$7,500, not bad. Last week 'Fauntheroy' (UA) not too' strong, not too
weak, dualed with 'Millions in Air'
(Par) for \$7,100, fair enough and
mostly due to the kid film.

mostly due to the kid film.

Brandeie, (Blank-Trl-States) (1,250; 25-35-40) — 'Witness Chair'
(RKO) and 'Farmer' (RKO). Fair
of rush bookings, but \$4,000 will be
more than normal. Last week
'Singing Kid' (WB) closed out on
an eight-day run when it didn't hold
the opening pace struck at the beginning of the week. Single featured bill nevertheless piled up
\$4,000, very good.

'JANY,' 'FEVER' 16G AND 15G, OK IN ST.L.

St. Louis, April 21.

(Best Exploitation: Fox)
Huge Fox and Loew's both had
nice b.o. grosses last week and
should repeat again this week, Fox with 'Captain January' and Loew's on 'Petticoat Fever.' Rest of town will be just so-so

Rest of town will be just so-so with Ambassador continuing 'Mr. Deeds' as a first run after 7 days at the Fox where ples of this calibre, that were formerly in for a run, are limited to one week at the ambassador.

Both WB houses, Shubert-Rialto and Orpheum, are tossing dualers to the natives; 'Rond Gang' and Farmer in Dell' are on screen at Shubert and Till We Meet Again' and Brides Are Like That' at the Orpheum.

Country Doctor, which ran up a

and Brides Are Like That at the Orpheum.

Country Doctor, which ran up a present fair bo, figure at Fox several weeks ago, again is on exhibition this week at Missouri where it is teamed up with 'Doughauts and Society,' a dualer that should bring money for this big house.

Grand Opera House is set for a good week with 'Coming Round Mountain' on screen and 8 acts of vaudeville, in addition to 8 local ams on Tuesday night.

Zlegfeld,' MG's roadshow, grossed \$14,500 at 4hc American last week with a two-a-day polley and is being held for another week.

Manager Harry Greenman and Lautiel wreath this week for their fine exploitation campaign on Shirley Temple's latest opus.

Estimates for This Week

Fox (F&M) (5,038; 26,-35-55)—

Estimates for This Week
Fox (F&M) (5,083; 26:35-55)—
Capt January (20th) and Roaming
Lady (Col), Points for a swell \$15,900 week as Shirley is still towns'
juvenile fave. Last week; r. Deeds'
(Col) didn't hold up, finished with
fair \$13,500.

only \$8,800.

Orpheum (WB) (1,950; 25-35-55)

—Till We Meet Again' (Par) and
Frides Are Like Thair (FN). Dualer
should do \$8,100 with tough opposition at nearby Loew's. Last week.
Moon's Our Home' (Par) and Murder on Bridle Path' (RKO), \$7,900.
for fair week.

for fair week.

Leew's (3.152: 25-35-55)—'Petticont Fever' (MG). Should have no
trouble doing \$15,200 and may beat
that Meure. for good week. Last
week Small Town Girl' (MG). finshed with \$15,000 for nice week.

week 'Small Town Girl' (MG), unished with \$15,000 for nice week.

Missouri (F&M) (3,514; 25-40)—
'Country Doctor' (20th) and Doughnuts and Society' (Mas), Quins will help drag \$5,900 into house this week. Last week 'Mofern Times' (UA), Chaplin registered low, only \$5,100.

Grand Opera House (Ind) (2,200; 15-25-35)—'Coming Round Mountain' (Rep) and vaudeville. Set for \$3,400 week, profitable. Last week 'Spy 77' (All) and vaudeville finished with \$3,200, o.k.

Schoolmarms Give Pics A Play in Louisville Conv.; 'January' \$9,500

Louisville, April 21.
(Best Exploitation: Strand)

Biz is on the upbeat in Derby-town, as balmy spring weather gives an outlet for long pent up spending. Theatre men all shared in increased Theatre men all shared in increased takings brought about primarily by the presence in town over the weekend of over 7,000 school teachers, who were in attendance at the annual convention of the Kentucky
Education Association. Most of the
visitors are from small towns and
rural communities, and their annual
get-together is an event to which
pared with spending money, and
theatres as well as shops and
retaurants all share in the circulation.

Riaito, with 'Capt, January,' which opened Thursday (16), got the jump on the other houses. Blicoks terrific, and Shirley Temple's latest should come down the stretch

a \$9,500 winner.

A dual, 'Unguarded Hour' and 'Hell-Ship Morgan,' at Loew's State, rates the place position, and looks to garner a good \$5,700. National has a standout stage show, headed by York and King, with 'Spy 71' on the screen. Combination is in for four days, and with straight pictures for three days should easily take \$4,200 on the week.

the star caree days Should easily take \$4,200 on the week.

Strand has a shade on exploitation, for an old stunt. That is offering free admissions to any young lady having: red hafr and brown eyes. Plenty of brown-eyed gals took advantage of the Invitation, and the gag caused considerable favorable comment.

Estimates for This Week
Loew's State (3,000; 15-25-40)—"Unguarded" (MG) and "Morgan" (Coi), dual. Getting nice play from visiting school marms, and pleasant weather not hurting. Nice \$5,700.
Last week 'Small Town' (MG) and 'Garden Case' (MG), dual, good \$5,200.

'Garden Case' (MG), dual, good \$5,200.

Rialto (Fourth Ave) (3,000; 15-540)—January' (20th). A natural rale and educators glad of chance to wonder moppet, probably a welcome relief from the brats they are paid to teach. Ringing the cash register for \$3,500, plenty oke. Last week 'Sutter' (U) a floppo and helonly six days to poor \$3,200.

Brown (Ind) (1,500; 15-25-40)—Rhodes' (BG). Getting considerable play from visitors, also from natives who had their interest whetted by Huston's recent welcome the sum of the s

Estimates for This Week
Aladdin (Huffman) (1,500; 25-4050)—These Three' (UA) (2d week).
Sticks for third on current \$4,000.
Last week sailed along to \$4,500, plenty to warrant holdover.
Broadway (Huffman) (1,500; 2540)—January' (20th) (2d run). Following week at the Denver, still going strong at \$2,500. Last week' (Fauntlero'' (UA), following over two weeks at the Aladdin, still held the Broadway up to tit average of \$1,500.
Center (Allan) (1,500; 20-25-35)—

lande. Wifi go \$3,400 nice. Last week wwite vs. Sec' (MG) did well at \$3,000.

Strand (Fourth Ave) (1,500; 15-25-40)—Brown Eyee' (Par) and Parents' (Par), dual. No names, but pressure put on exploitation will return a profit at \$3,800. Last week 'Garcia' (20th) came through for fine \$4,000.

Mary Anderson (Libson) (1,000; 15-25-40)—Singing Kid' (WF) 200 (Week). Looks like another much head for the Mary Ann to hold over the tune plcs. and 'Kid' looks headed for good \$3,500. Last week same pic registered with \$5,000.

National (Ind) (2,350; 15-23-40)—'Spy 77' (FD) and stage show headed by York and King. Old timers going great, and indications are for \$4,200, fine. Last week 'Soak Rich' (Par) and King. Old timers going great, and indications are for \$4,200, fine. Last week 'Soak Rich' (Par) and Wish Sam Dance on the stage of Kid' (Wish Marwo (Ind) (900; 15-25)—Informer (RICO) and 'Billies' (RICO) dual. Birace of attractions promise at \$1,700, above average for house. Last week 'O'malley' (20th) and 'Matthews' (Col), dual, spittney with 'Vaientine' (Kep) and 'Eoch (GF), dual, Just about average (15,500, dual, Just about average \$1,500, dual, spittney \$1,500,

Spring on B'way, but Good Pix **Do OK; 'Deeds' Bang-Up \$100,000**, Things' 30G, 'Desire' 2d Week 35G

(Best Exploitati : Rivoli)
After many delays spring is finally reaching New York and with
it the outdoors beckons. The managers have gotten sick of winter
and a lot of rain, like other folks
have, but now that normal April
weather is deeld, 3 to show up
t.sy have other things to worry
about. Hassehall and racing started
during the past week, both diamont
and track playing to strong daylight saving beginning with summer
sports artitless, with daylight saving
the evening business is always afthe started with the saving the saving beginning the saving
the past does to Town! the (Best Exploitati : Rivoli)

sports activities principally cut into the matines, with daylight saying the evening business is always affect.

Mr. Deeds Goes to Town, the eader of the week by many lengths, is really going to town at the Music Hall, where it is heading for a fine first seven days of \$100,000. Stays another week, However, at \$101,-800 on second week of 'Fauntleroy,' Hall thought it wise not to go at the control of the cont

'KID' HEADS FOR

HEFTY \$9,000

IN DENVER

Denver, April 21. (Best Exploitation: Orpheum)

(Best Exploitation: Orpheum)

'Singing Kid' is headed for a \$9,000 week at the Denver and goes from there to the Broadway for extended run. Current and second week for 'These Three' at the Alladin is good enough to warrant a third.

Orpheum arranged a the-up with a mining firm, giving public a clance to win 1,000 shares of stock, plus free tickets, for best estimates on the gold-content of some ore.

Estimate for This Week

Estimates for This Week

Conter (Allan) (1,500; 20-25-35)— 'Dance Band' (FD) and stage show. Off at \$2,000. Last week 'Valentine' (Rep), \$2,500, below average.

(Great Ziegfeld' brought in \$19,000 on its first week, tremendous, Roxy's holdover of 'Gentle Julia,' which had a big Easter week of \$38,500, will be around \$25,000, olsay, while second week for 'Small Town Girli' at the Capitol appears \$20,000 tops. 'Message to Garcia' got a reported \$20,000 in its first week at the Center and on second, ending today (Wed.) around \$12,000, with house keeping it a third week. This holdover is not justified by the business it is doing.

The excellent nublicity and advertices the second of the sec

holdover is not justified by th business it is doing.

The excellent publicity and advertising campaign put on by United Artists and the Riv or District of Cook and the Riv or District of Cook and the Cook and the

Estimates for This Week

Estimates for This Week
Actor (1.012: 55-51:10-51:65-\$2.20)
—Zleerfeld' (MG) (Ind week). Blggest smash among roadshow pictures in a long time. Seiling standing room at all performances first
week, including midnight show Saturday night (18), take was \$19,000.
A third show cannot be played Sundays, as others have here, due to
long running time.
Capitel (4,620; 25-25-55-55-\$1.25)
—Small Town Girl' (MG) (2nd
week). Came close to \$35,000 first
week but on holdover (current)
week with on holdover (current)
week but on holdover (current)
week but on holdover (current)
comes in Fr5-55-35-55-85-81.10)
—Center (3,555-55-35-55-85-81.10)
—Center (3,555-55-35-55-85-81.10)
—Center (3,555-55-35-55-85-81.10)
—Center (3,555-55-35-55-85-10)
—Reserved the served the

figures do. not merit engagement longer than two weeks.

Palace (1,700; 25-35-55)—'Witness Chair' (RKO) '(1st run) and 'Sutter's Gold' (U) (2nd run), dual. 'Doing fair, around \$10,000. Last week Country Doctor' (20th) and 'Dance Man' (20th), \$8,600.

Paramount (3,664; 25-35-55)—'Desire' (Par) (2nd week) and Little Jack Little orchestra, Ethe Merman and Betty and Cooper II play and Edward (20th) and Edward II play that is gaining momentum heremans a very strong second week of \$35,000. First seven days sock \$55,000. Whole show will be retained an extra four days of a third week, house going back to Wednesday openings again with '13 Hours Ey Air' (Par) and Guy Lombardo band in Wednesday (29).

Radio City Music Hall (5,983; 40-

band in Wednerday (29).

Redio City Music Hall (5,88): 4040-85-99-\$1,10-\$1,05) — 'Mir. Deeds'
(Cot) and stage show. Opened stouly and enjoyed a smash weekend,
with first seven days' business suggesting \$100,000. Picture holds.
Fauntieroy' (UA) last week on its.
Fauntieroy' (UA) last week 'all.
Factor (Fair). Augurs about \$7,000.
okay: Last week 'Murder on Bridle
Path' (RKO), \$7,100.

Bivoli (2092: 40-75-99)—'Things

Path (RKO), \$7,100,
Rivoli (2,092; 40-75-99)—Things
to Come' (UA). With a smart advertising and exploitation campaign
behind it to offset some bad notices,
first week's grab may reach \$30,000.
This isn't big but it's agreeable
profit and pissibly means three
weeks. 'Come' had a flossy invitation premiere Friday night (17).
Final two days on fith week of
'These Three' (UA), under \$4,000.

rnese Three' (UA), under \$\$,000.

xy (5,226; 25-35-55)—'Gentie
Julia' (20th (2nd week) and stage
show (I'nd week) featuring 'Stuff'.
Smith and Onyx Club boys. Rode
to fancy \$23,500 last week (1st) and
on holdswer.will get house fair profit
at \$25,000. Ornation (Rep.) \$2,500. Last week "Valentine" (Rep.) \$2,500. below average.

Denham (Cooper) (1,500; 25-35-40)—"Moon (Part). Doing Marson (Part). Denver (Huffman) (2.5; 25-35-50)—"Singing Mdf (Ph) and stage (Ph) and

band. Goes to Broadway after good 30,000 here. Last week 'January' (20th) topped the town easily at 310,000 and moved to the Broadway. Orpheum (RKO) (2600) 25-36-400.

Crib Dorado' (MG) and 'Bet' (RKO), double. Town seems to think it's just a pair of sluffs rather than official start for duals at this house. Fair at \$6,000. Last week 'Shaal Town' (MG) went to town for big \$8,000.

Paramount (Huffman) (2,000; 25-340)—Chan at Circus' (20th) and Stong and Dance' (20th), double.

Average \$3,000. Last week (lang (FN)) and Tayoff (FN), \$2,200.

N.T.G.-'Bridle Path' \$22,000, Roadshow 'Zieggy' \$15,500, Waring-'Moon' 38G

Boston, April 21.
(Best Exploitation: Loew's)
Fred Waring on stage of the Met,
th 'Moon's Our Home' on screen,
leading the town by big margin
is week at \$38,000. Ziegfeld,
adshowing at the Colonlal, is okay
: \$15,500.

is leading the town of big. indexin, this week at \$38,000. Ziegfeld, roadshowing at the Colonial, is okay at \$15,500.

"Small Twn Girl," on dual bill at the State and Orpheum, is not big the state and Orpheum, is not big the state of the state and Orpheum, is not big the state of the state and Orpheum, is not big the state of th

never before stepped in to squelch a film after passing the state censors.

Joe DiPesa and staff of exploiteers were allotted a natural space-pyrer in the official dedication of the two removated Loew houses. Tying in with 'Small Town Girl,' feature film on the dual bill, the boys planted several half pages of special staff in newspapers, a three-quarter page; a transcription on the film our local radio state, with a chain of cosmetic shops, hotel cards, hundreds of special window cards, Lutleup, and in advance garneved weeks of theatre mention on the film or connection with the serial when it ran in a Boston paper. At the dedication of the new lobby at the State, Gov. Curley was a guest speaker on a 45-munute air-waver, Kileg lights plastered the front of the house, a 450-pound birthday was promoted.

Estimates for This Week

Estimates for This Week

Met (M&P) (4,200; 35-0-65)—
Moor (Par) and Sred Waring band.
Looks hot at \$38,000. Last week
the big house had any to vinning
wee was the best of the big house had any to vinning
week was the best of the best

(Mc), addine, good at \$15,000 least week.

State (Loew) (3,200; 25,735-40.59)

-Small Town' (MG) and Panic' (Col), dual, fair \$14,000. Last week \$17,000 on 'Deeds' (Col) and 'Garden Case' (MG). Keith Memorial (RKO) (2,900; Keith Memorial (RKO). On the skids to \$8,000. Same for second frame of 'January' (20th) last week.

on me skids to \$5,000. Same for second frame of 'January' (20th) last week.

Paramount (M&P) (1,800; 25-35-50)—'Road Gang' (WB) and Chan-at-Cheuse' (20th), dual, Modlum, but with aid of Monday (20) local holiday, will drag in around \$7,000. Last week 'Ribdes' (GB) and 'Shoot Under (R. (July, B)) (1,800) (1,80

(GB) and 'Snowed Under (FN), dual.

Scollay (M&P) (2,700; 25-35-50)—Rhodes (GB) and 'Colleen' (WB), dual. Better than average, around \$6,00. Last week 'Fauntle-roy' (MG) and 'Plne' (Par), dual, pleasing at \$6,900.

Colonial (Loew) (1,600; 55-83-\$1,10-\$1,805). Good response to roadshow of 'Great Ziegfeld' (MG), but not setting town on fire at \$15,500.

Will not be shown in any other theatre in Boston this season' is being plugged.

'MUTINY' TOPS BUT

seign Affairs' (G-B), 'Clairvoyant' (G-B), 'Two Hearts in Harmony' (BIF), 'Street Singer's Serenade' (AD), and 'Mystery of Mary Celeste' (AD). Other releases include in Person' (RKO), 'Sylvia Scarlet' (RKO), 'Sylvia Scarlet' (RKO), 'This is Lite' (Fox), 'Man Hunt' (VB), and 'Lady of Secrets' (Col).

Melbourne, March 24.
Attractions here include 'Midsummer Night's Dream' (WE), 'Bride
Comes Home' (Par), 'Mutiny on
Bounty' (M.-G), 'Sanders of River'
(UA), and 'Come Out of the Pantry'
(ED),

'Desire' \$15.000 at Par Leads Brooklyn; Met's Petticoat'-Panic' \$16,000

Brooklyn, April 21.

Downtowners ill do satisfactory iz this week, product being gen-cally good. Fabian's Paramount Downtowns.
biz this week, product lerally good. Fabian's Paramount with Desire' looks like good \$15,000, while Met with Petticoat Fever', and Panic on the Air' will receive good \$16,000.

Estimates for Week

16,000; 25-35-50)—De
10ent notices and

Parsimont for Test.

Parsimont (4,000; 25.55.60)—Desire' (Par). Excellent notices and opened to turnaway preview biz Thursday right; (16). Healthy \$15.600. Last week 'Singing Kid' (WB) with first rise exploitation campaign received fine \$17,000.

with first rate exploitation campaign received fine \$17,000 .

Fox (4,000: 25-35-50)—'Candles' and Irish Byeer Rep) Latter feature of the control of the con

'Deeds' \$6,000, 'Follies' In Seattle 2d Week

, April 21. (Best Exploitation: ifth Ave.)

(Best Exploitation: ifth Ave.)
Starting slowly but building is the story of "Ziegfeld," which goes into its second week roadshowing at the Music Hall.
Deeds has plenty on the ball and looks set for run at the Liberty, stepping into second week, with more to come. 'Shark Island' likewise proved the goods and moves to Music Box for extended run.
Best exploitation at \$fith Ave. with birthday mattinee Saturday morning (18) for Shirley Temple, in 'Captain January,' picture of the little girl gratis to every one attending. Got capacity big at the special mit.

Estimates for This Week

Estimates for This Week

lue Mouse (Hamrick) (900; 27 37-42)—'Pine' (Par) (4th week) Mild five days at \$1,500. Last week

Mild five days at \$1,500. Last week \$3,200 good.

\$3,000 Last week 'Milky Way'

(Par) and 'Exclusive' (MGM), dual, six days, \$2,800, fair.

Fifth Ave. (Evergreen) (2,400; six days, \$2,800, fair.

Fifth Ave. (Evergreen) (2,400; campaign, but just moderate at \$3,500. Last week. 'Singing Kid.

(WB), five days, \$5,800, slow.

Liberty (J-WH) (1,900; 27-31-42)

great.
Music Box (Hamrick (900; 27-37-42)—'Shark' (20th) and 'Breakfast' (U), Moved here from Orpheum and fair at \$2,800. Last week, 'Colleen' (WB) (2d week), \$2,400

(20th) and Bowes unit, \$7,500, good. started this week. Gross will near Rev. (Stirling) (1,400; 18-21-22)— \$2,500, nice. Last week 'Petticoat' Homestead' (1) data added. Latter based on Weyerheauser kid-lor based on Find the Man' (Indie) addred. Earler based on Weyerheauser kidnapping at Tacoma, nearby, early for capture of Malno, and a stage show the stage show, the stage show, \$3,900, big.

Vanities'-'Bridle,' \$12,000, but No Profit in Prov.

Providence, April 21. (Best Exploitati Strand)
Another dandy week in prospector most stands.

for most stands.

One holdover, Lonesome Pine, at Strand, is having a second big week. Shirley Temple is standing them up at the Majestic where gross is sure to go over the \$10,000 mark.

at the Majestic where gross is sure to go over the \$10,000 mark.

Loew's not so bad off either with Petticoat Fever' and Hell Ship Morgan' despite tough opposish. Albee is once more in the vaudeville fold, opening this week with tab Vannities. Fay's, only consistent stage show spot in town, having tough time holding up against the girls in 'Vanities'.

Strand's campaign on Pine' largely responsible for business there. Publicity staff, with Ed Reed, at the helm, made capital of the all-color hally, feeding it out to the public in big chunks via the newspapers, radio and several well-spotted plays in the downtown are Pineging being kept right up through current stanza.

Estimates for This Week

Estimates for This Week

Majestic (Fay) (2,200; 15-25-40)— January (20th), Matinees Jammed with kid trade and evenings packed with the grown-ups; combination should give house a chance to crack at least \$12,000; sure to hold over. Last week Singing Kid' (FN)

Sutter' (U) and 'Mim' (EJ) was just so-so at \$7,000 on an eight-day run.

Poettloat' (MG) and Morgan' (Col). Nice start augurs well for the finish: with tough opposition all around, house is sure of \$12,500 at least. Last week 'Small Town' (MG) and 'Garden Case' (MG) lenty big at \$16,000, topping everything in town.

Strand (Indie) (2,200: 15-25-40)—'Pine' (Par) and all-color program of shorts country of the color program of shorts (aut well and the shouse jamined them in on six-aday, soaring to \$13,000.

Fay's (2,000: 15-25-40)—'Saddle' and 'Music Hall, Follies' on stage. Alone in vaude field this program would do things at the box office, but with Albee cutting in \$6,500 will be top here. Last week 'Snow vound' (EM)—got a log hand, from vaude to hurdle \$7,200, swell.

Blackstone-'Bohemian' 3G. Lincoln; 'Deeds' 2d \$2,300

Lincoln; 'Deeds' 2d \$2,300

Lincoln, April 21.

(Best Exploitation: Orpheum)
After seven utilding days the variety is stiding Deeds' over for sarety is stiding Deeds' over for tretch, and going strong. Pie was a slow starter, but will probably 'get more than the first week's \$2,300 in this extended run. House is roped off, with 40c patrons, only allowed on the first floor, which is a high-price for the spot and caused a lot of grumbling early in the play.

Blackstone, the magician, started the Orpheum off in a spin after having been tied up with department stores two grades and the started than the started than

AMG, Money, 43,100. Lades. Sydnow. above. average.

Orpheum (LTC) (1,350: 10-15-20-25)—Bohemian' (MG) with Blackstone on stage, three days. FOUR days following is Splendor (CA) following in the splendor (SA) with Co-La-La Continental unit three days, then four of Tibetson' (Far) plus 'Broke Bank' (20th). Week's take exceptional, considering Good Friday start, up with \$3,300.

Stuart (LTC) (1,900: 10-25-40)—

start, up with \$3,300,
Stuart (LTC) (1,300; 10-25-40)—
Pink' (UA). Cantor doing very well
with this one and should spread a start
\$3,700, tid of the start
\$4,700, not bad, but
not showing much stuff.

Varity (Westland)

not showing much stuff.

Varsity (Westland) (1,100; 10-2025-49)—Deeds' (COI). Being held a second week and starting much stronger on it than the first. First seven days garnered about \$2,300, very good for this house which hann't been on the upper side of \$1,000 in weeks. Building power phenomenal.

B'HAM HAPPIER

iz Up and Grosses Follow Temple Pic \$7,000.

irmingham, April 21. Business a little better, Turned tt last. Steel outlook here is bright-st in several years. Payrolls mean

Estimates for This Week

Estimates for This Week labama (Wilby-Kincey) (2,800; 30-36-40)-Varianary (20th). The kid is still pulling them in; \$7,000; moderate. Last week 'Colleen' (WB), and style show, \$6,500.

Ritz (Wilby-Kincey) (1,600; 25-30)—Petrified' (WB), Away to a nice start with plenty of talk about for \$3,200. Last week 'Shark, Island' (20th) \$3,000, fairly good.

Strand (Wilby-Kincey) (800; 25)—Desert Gold' (Par) and 'Melody' (UA), split, \$1,700. Last week 'Yel-low Dust' (RKO) and 'This is Life' (20th) \$1,800, fair.

Empire (Acme) (1,100; 25)—Rhodes' (GB), About average at \$2,000. Last week 'Zero' (FN), \$2,-600, moderately good.

Mayfair

(Continued from page 2)

(Continued from page 2)
Hughes, the latter attried in black
and white chiffon, Mr. and Mrs.
Carey Wilson (she was fin deep purple crepe covered with red net),
yean Fanwick wearing hyacinth
chiffon, and Conwell Jackson; Mr.
and Mrs. Charles Kenyon (in a gay
flowered print).

flowered print).

Mr. and Mrs. Joseph Setton (Minna Gombel) wearing white and blueprinted chiffon, with white gardenias;
in her hair; Mr. and Mrs. Ben Bard
(Ruth Roland) in blue print and
white ermine cape, and Mr. and Mrs.
Herman Heibush in a gray print.
The Norman McLeods, Betty Bronson and H. E. Drake, the Edwin
Marins, Mr. and Mrs. Arthur Stebbin (in white satin), Mr. and Mrs.
John Stahl, Mr. and Mrs. Milton
Côhen, Ned Marin, and Mary Howard, in a white background covered
with gay flowers.

Joan Bennett, official hostess, wore

Joan Bennett, official hostess, work Joan Bennett, official hostess, wore a cinnamon and white print trimmed with bands of white crepe. In her party were Gene Markey, Mr. and Mrs. Franchot Tone (Joan Crawford), in red background crinkle-crepe made with a long tunic and trimmed with red flowers at the bodice); Darryl and Virginla Zanuck (in blue and white crepe); Mr. and Mrs. Sim Jaffee (in white background satin print), Mitchell Leisen, David Selznick, Tillie-Losch (in red crepe) and Virginla Bruce in varicolored flower print on white background made with a tiny scalloped Jacket.

ground made with a tiny scalloped Jacket.

Una Merkel wore blue and silver chiffon, Essié Afton, Charles Mortiscon and John Arledge completed her party. Tom Mix and his wife in agy pink print, Thomasina, in a clinging red print; Mr. and Mrs. Samuel Raphaelson, June Travis in red polka dotted chiffon, William Wyler, Gene Raymond, Jeannette MacDonald (in blue mousseline de sole), Mr. and Mrs. Samuel Raphaelson, June Travis in red polka dotted chiffon, William Wyler, Gene Raymond, Jeannette MacDonald (in blue mousseline de sole), Mr. and Mrs. Milliam Seiter (Marion Nixon, in ashelhffon), Helen Ferguson, Anita Louise in a blue and green chiffon, Bob Marlowe, Robert Riskin, Florence Rice in white and vari-colored crepé, Jack Kirkland, Mr. and Mrs. Harlous Hallowe, Kobert Riskin, Florence Rice in white and vari-colored crepé, Jack Kirkland, Mr. and Mrs. Fred J. Toole, Mrs. Eddle Robinson in purple chiffon with appliqued flowers of various shades. Arthur Tracy, Irene Ware in red and black square chiffon, Sam Irwin, Mr. and Mrs. Howlard Green, the latter in black chiff.

Washington 25G, 'Ziegfeld' Okay

Washington, April 21 (Best Exploitation: National) 'Mr. Deeds' not only came to tow

this week, but has burg on its ear. Critics went into daily raptures following advance screening and

Critice went into daily raptures. Critice went into daily raptures of collowing advance screening and ads, playing up Capra angle, prove, that man who did 'It Happened' is becoming a definite boo entity to the common of the co

tion.
Top bally honors go to 'Ziegfeld' for series of stunts and stories pulled by local Loew's and special MGM p.a.'s.

pulled by local Loew's and special MGM, p.a.'s.

Estimates for This Week,

Earle (WB) (2,424; 25-35-40-60-70)—Mr. Deeds' (CO) and vaude,
Raves over pic plus Jan Garber on stage shouting at sensational \$25.000 in spot where real' (WB) and Last week and the stage shouting at sensational \$25.000 in spot where real' (WB) and Last week and the stage shouting at sensational \$25.000 in spot where real' (WB) and Last week and the stage shouting at the stage and near real strictly arty opposition. Fox (Loew) (3,424; 25-35-60)—
'Country Doctor' (20th) and vaude, Jimmy Savo on stage and nice reviews alding quintuplets to \$23,000, good in face of opposition. Last week Fauntier (RKO) (13,830; 25-35-50)—
'Love On a Bet' (RKO). Nicely received in print, but opposition won't let it better oke \$8,000. Last week 'Sutter's Gold' (U) took oke \$9,000. Met. (WB) (1,853; 25-40)—
'Love On a Bet' (RKO) (Nicely received in print, but opposition won't let it better oke \$8,000. Last week 'Sutter's Gold' (U) took oke \$9,000. Met. (WB) (1,853; 25-40)—
'Country Looking at Good \$5,000. Last week 'Modern times' (UA). Last week 'Modern Times' (UA). Last week 'Modern Times' (UA). Seems to have stemmed tide of flop revivals and should get oke \$2,800 for five days. Last week 'Evilval of 'Smilling Lieutenant' (Par) muddled through week \$1,300 for four days. National (Legit) (1,700: 30-75-52; \$1.50)—'Creat Zierfeld' (National Country Smass campating and are sended was sandien and the colors of the sended was sandien and the co

'Shark' Puts Bite on Tacoma for \$3,000

Tacoma, April 21. (Best Exploitation: Rialto)

(Bast Exploitation: Rialto)
... Rainto side ionnuch, farst week with
'Lonesome Pine' to hold over 'Music
Box' is getting real biz with 'Shark
Island,' with duals there and at all
the Hamrick houses.
Best exploitation for 'Pine' at
Rialto with billboards, newspapis's
and street banners; all-color angle
played up for returns.

Estimates for This Week
Blue Mouse (Hamrick) (750: 16-

Estimates for This Week
Blue Mouse (Hamrick) (750; 1627)—'Happen' (20th) and Too
Tough' (Col), dual. Good blz at
\$1,500. Last week 'Next' (Col) and
Bohemian' (MGM), dual, \$1,600.

BYZ DULL IN SYDNEY

(1). Moved here from Orpheum and fair at \$2,800. Last week, Colleen' (WB) (2d week), \$2,400. Last week, Colleen' (WB), College (Rep) and 'Roarling with 'September (Rep) and 'Roarling week, College (Rep) and 'Ideal of Millions' (MB), MB (MB), College (Rep) and 'Ideal of Millions' (MB), MB (MB), College (Rep) (MB), MB (MB),

Our Gang' P. A. with 'Garcia' \$18,000 In Minneapolis; 'Deeds' Big \$15,000

Minueapolis, April 21.

(Best Exploitati : riph, Minn.)

Due to 'Mr. Deeds,' Wife vs. Secretary,' Ghogarose West' and Our
Gang in person plenty of real
dough in person plenty of real
assured.

Aftir a bang-up \$18,000 week at
the Minnesota, 'Wife vs. Sec moved
over to the State for dwartar run
and seven my produce and seven
and seven my produce and seven
doughter to bring up takings to a
respectable level. 'Our Gang bunch
on the stage were the magnets.

A source of real wonderment is
Of Human Bondage' which, in itse
to the loop week, scale ceent preceding visit nownown, starts its
our week at the sure-seater
Then the Orpheum and Minnesota

fourth week at the sure-seater. Time.

Both the Orpheum and Minnesota put over hot exploitation campaigns. The former copped extra advance newspaper reviews of a highly favorable nature, put out 50 24-sheets and 25,000 postal cards and staged several special screenings for 'Deeds' Minnesota also used 24-sheets, had 'Our Gang' comedies featured in practically all Publix houses here and over the territory for the past forhight, ran special trallers in affiliated theatres, garnered newspaper interviews and had a bunch of display ad tie-ups costing the showhouse nothing for the kids in person.

Estimates for This Week in person. Estimates for This Week

Estimates for This Week
Minnesota (Publix) (4.200; 35-4080)—(Parcia' (20th) and 'Our Gang'
kide on stage. Kids are the Graw,
with matiness getting a better play
than nights. Raising the children's
price from 10c to 15c swelling the
total, but entertainment not so forte
so 'It's doubtful fit' trade will hold
up to 15 hande odd will hold
up to 15 hande odd will hold
kide va. Sec' (MG), \$16,000, very
bits.

blg. Orpheum (Singer) (2,890; 25-35-40)—'Deeds' (Col). Smashing \$15,000 in prospect. Last week 'Singing Kid' (FN), \$10,000 for nine days,

in prospect. Last week 'Slnging Kid' (PN), \$10,000 for nine days, good.

\$\text{State}\$ (Publix) (2,300; 25-35-40-55)—Wife vs. Sec' (MG) (2d run), and the property of the pro

and should put this house over for a winning \$5,000. Last week 'Sutter'. (U) answered to exploitation for good results at \$5,700. United Artists (Parker) (1,000; 25-40).—Small Town' (MG) (2d week). Registered and responding for great \$4,500. First week big. \$500.

\$5,800. See big Paramount (Evergreen) (3,000; 25-40)—January (Fox) and Chan at Circus (Fox). Combo doing fine biz for this spot at \$7,500. Last week Pine (Par) and 'Saturday Night' (Fox) closed an okay second week at \$4,200.

at 84,200.

If Marrick-Evergreen)
(2,00) Edward (2,00) Edw

'DEEDS' GRABS **HEAVY \$18,000 IN CINCY**

Cincinnati, April 21. (Best Exploitation: Albee) Fresh product at only two of the ace houses currently, yet biz by and large is on par with that of last week. Of the newcomers, Mr. week. Of the newcomers, 'Mr. Deeds' is bagging \$18,000 for the Albee and 'Robin Hood' \$9,000 at the Palace.

the Palace.
Shubert, with 'Moonlight Murder' and the 'Broadway Jamboree' unit, is in line for \$10,500.
Four holdovers: Singing Kid' at Keith's for \$4,200; Pine, \$5,500 at the Capitol; January, \$4,000 at the Lyric, and 'Yankee,' \$2,300 at the Grand on a revival.
'Mr. Deeds' copped the press laurels before and after opening.

Estimates for This Week
Albea (RKO) (3,300: 35-42)—

Estimates for Inis Week
Albee (RKO) (3,300; 35-42)—
Deeds' (Col), Extra ad space.
Cooper-Arthur-combo and Capra
spelling b. o. for a handsome \$18,000. Last week 'Pine' (Par), \$15,500,
nice.

Palace (RKO) (2,600; 35-42)—'El Dorado' (MG). Warner Baxter the bally. Returns indicate poor \$9,000. Last week 'January' (Fox), nine

days, \$14,500, sweet.

Shubert (RKO) (2,150; 35-55)Moonlight (MG) and Broadway
Jamboree unit. So-so for \$10,500.
Last week 'Old Man' (Fox) and
vaude, topped by Eddle Peabody,
\$8,500.

\$8,500.

Capitol (RKO) (2,000; 35-42)—
Fine (Par) (2d run). Moved over from Albee. Getting \$5,500, good. Last week 'Yankee' (Fox), revival, \$4,000, fair.

Farmer (Part) (1, 200; 25-55)—
Fine (Part) (2d run). Moved over from Albee. Getting \$5,500, good. \$2,800. Last week, "Doctor" (20th), \$4,000, fair. Lyric (RKO) (1,400; 35-42)—January' (FOX) (2d run). Big \$3,000 in prospect, Last week "Marie' (MG) (2d run). Big \$3,000 in prospect, Last week "Marie' (MG) (2d run). Big \$3,000 in prospect, Last week "Marie' (MG) (2d run). Big \$3,000 in prospect, Last week "Marie' (MG) (2d run). Big \$3,000 in prospect, Last week "Marie' (MG) (2d run). Big \$3,000 in prospect, Last week "Marie' (MG) (2d run). Big \$3,000 in prospect, Last week "Marie' (MG) (2d run). Big \$3,000 in prospect, Last week "Marie' (MG) (2d run). Big \$3,000 in prospect, Last week "Marie' (MG) (2d run). Transferred from Palace for continued down-town stay; \$4,000, all right. Last week "Marie' (MG) (2d week). Subsets spik-\$2,800 and "Man Hunt' (WB), first run, spilt. About \$300. Singing Kid' (WB) (2d week). Singing Kid' (WB). Good. Singing Kid' (WB) (2d week). Singing Kid' (WB). Good. Singing Kid' (WB) (2d week). Singing Kid' (WB) (2d week). Singing Kid' (WB) (2d week). Singing Kid' (WB) (3d week). Sin

least \$7,000 of the gross. Captain January by sacking the small and any of the gross of the gross of \$8,000, while a dual of Petitioat — Fever. and Heilship Morgan' is doing very well at Loew's with an indicated \$7,750. The large Indians is trailing weakly at \$4,000 with a twin bill of Sutter's Gold' and 'Big Brown Eyes.' Exploiteers were at one another's to the Lyric with its campaign on Horace Heidt. Radio coverage, classified ad tieups on National Want Ad Week, and special display co-op ads, 180 window displays with Alemita, dealers and distribution, of \$5,000 coupons on an Alemite tieup \$5,000 coupons on an Alemite tieup \$1,000 co-p ads, 180 window displays with Alemita, dealers and distribution, of \$5,000 coupons on an Alemite tieup \$1,000 co-p ads, 180 window displays with Alemita, 180 co-op ads, 180 window (190 co-op ads, 180 co-op ads,

'Singing Kid' (WB) moderate at \$5,000.

Loew's (Loew's) (2,800; 25-40)—
Petticoat Fever' (MG) dualled with 'Hellship Morgan' (Col). Latter tgenored in ads. Former plugged with large national assist ads. Gross will be quite okay at \$7,750. Last week. Smallwown Gid (Mall Sevent at \$9,800, due to Gaynor-Taylor.

Lyric (Olson) (2,000; 25-30-40)—
Chan at Circus' (20th) and Horace Heldt on stage. Band popular here and zooming biz to socko \$11,500.

Last week 'Everybody's Old Man' (20th) and vaude featuring York and King was average at \$7,500.

'Pine' \$19,500 on **Benny Momentum**; 'Jan' 24G, Cleve.

Cleveland, April 21.

Cleveland, April 21.

(Best Exploitation: Hipp)
Town is still talking about the way the Jack Benny-Mary Livingstone show with 'Petticoat Fever' demolished all of State's previous records for Easter week. After setting a new high for Good Friday and only a shows on Easter Day and oling six shows on Easter Day and oling six shows on Easter Day and with \$23,500 to his credit.

Lent reaction this week is boosting trio of pictures into the money. Shriley Temple's 'Capt. January,' coming during spring vacation to Hipp, has been booming through heavy juve trade. Smart booking, as April department store sales are yanking women shoppers and their kids downtown in droves. Business is highest for house in weeks, skyrocketing to about \$22,100 and guar-

Fio Rito-'Snowed' \$12,500, 'Moon' 10G. Deeds' Starts Slowly at 14G in Philly

RKO in a year, disappointing. Slipped to \$12,400 after \$23,700 first

RKO in a year, disappointing. Slipped to \$12.400 after \$23,700 first week.

Hipp (WB) (3,000; 25.40)—'Ianuary (20th). Phenomenal pull with (20th). Phenomenal pull with (20th). Phenomenal pull with (20th). Phenomenal pull with (20th). Singing kill (20th) and the second sappensanthp. 'Singing kill (20th) at week beat all the bunnles by laying a \$10,500 Easter egg.

Allen (RKO) (3,000: 25-40)—
'Annkee' (Fox). Revival clicking among Will Rogers' followers better than many of Allen's first-tuns-Excellent at \$4,500. Last week (Chan at Circus' (20th), okay at \$4,000.

Stillman (Loew's) (1,872; 25-35)—'F-Man' (Par). Shade over average at \$4,500. 'Big Brown Eyes' (Par) last week \$3,500, nice.

'EL DORADO' AND **RAY NOBLE BIG** \$19,000, BALT.

Baltimore, April 21.
(Best Exploitation: Century)

No stampedes, but biz is holding up its head right down the line this up its head right down the line this week, with probably the smartest trade being pulled by the two holdovers. Deeds' at the Hipp and January' at the New.

Deeds' has been doing very stoutly and Saturday actually topped by a few dollars the previous one. New stage show in on second

stanza and carries much lighter nut Cinch to coast to than initialer. strong \$13,000.

than initialer. Cinch to coast to strong \$13,000.

'January' continues to be strictly a matinee draw, with the femmes and families bursting the walled the strength of the str

cops 'n' crooks celluloider, interest perked up.
The exploiteers around town seemingly paused to regain breath and footing after the mighty efforts expended during Easter week, and as result the campalgns were underaverage and skatchy at best. The Lou Brown layout for Century, with emphasis on Ray Noble orch, outspaced rivals.

Philadelphia, April 21.

(Best Exploitation: Stanley)
Week has several possibilities, but
they'll have to build to do anything
exceptional. A notable example is
Mr. Deeds Goes to Town' which got
a remarkable set of rave notices,
but opening two days trade was not
remarkable. But it seems likely to
build and figures for \$14,000 at the
Stanley, which is only average but
means something in this case as
Gary Cooper is more than the case as
The Moon's Our Home' at the
Boyd, but this one won't better \$10.00
at the outside.
Earle's combo is 'Snowed Under,
and 'Ted Flo-Rito's band, with \$12,600
indicated. Stanton's Road Gang'
is something of a problem at only
\$5,000.
All the rest are hold-overs, secon-Grust Zaled and the Chestnut, is
gettling a big window sale but negligible advance. Six weeks now
mentioned instead of eight. Roadshow ought to hit around \$13,000
on its second week.
Week's best exploitation was for
Deeds' at the Stanley, although,
with plenty of hold-overs, there
wasn't a great deal of activity in
town. An intensive radio campalign
was used for 'Deeds' at for Stanley
Addine (1,200; 40.55-65)—'Thesa

Estimates for This Week
Aldine (1,200; 40-55-65)—'These
hree (UA) (2d week). A real walp at \$12,000, Last week \$18,000,

tremendous.
Areadia (600; 25-40-50)—Annie' (Par) (2d run). Moved from Stanton and getting \$3,000 here. Last week ' ine' (Par) (2d run); \$2,800

Arrica (1901) 20-40-50)—Annie' (Par) (2d run), Moved from Stanton and getting \$3,000 here. Last week inc' (Par) (2d run); \$2,800 okay.

Boyd (2,400; 40-55)—Moon' (Par), No more than a scant \$10,000. Last week 131,000.

Chestnut (50-75-\$1,50) — 'Ziegfeld' (MG) (2d week). Roadshow getting big window sale but advance not much. Near \$13,000. Last week \$15,000.

Earle (2,000; 25-40-50)—'Snowed' (FN) and Ted Flo-Rito band, Weak \$15,000. Last week "Leathernecks' (Rep) and "Vanities unit with Earl Carroll appearing in person to pick beauties, and \$13,000. The control of the con

'Meet' with 'Spices' Unit \$8,500 in New Haven

and footing after the mighty efforts expended during Easter week, and as result the campaigns were underaverage and sketchy at best. The Lou Brown layout for Century, with emphasis on Ray Noble orch, outspaced rivals.

Estimates for This Week
Century (Loew-UA) (3,000; 15-25-20-35-40-55-66)—El Dorado'
(MG) and vaude. headed by Ray Noble orch. Around \$19,000, large figure. Last week good \$17,000 gobbled in by Small Town (Brf (MG) and vaude.

Hippodrome (Rappaport) (2,300; 15-25-30-35-40-55-66)—Deeds' (Col) (2d wk) and a new vaude show. Pie still the talk o' the town and setting a fine \$13,000 on the ho. near head gen Lyon and Bebe Daniels occoped up splendid \$18,600.

K. ist's (Schanberger) (2,500; 15-25-30-35-40-35-40-35-66)—Deods' (Col) (2d wk) and splendid \$18,600.

K. ist's (Schanberger) (2,500; 15-25-30-35-40-35-40-35-66)—Deods' (Col) (2d wk) and splendid \$18,600.

K. ist's (Schanberger) (2,500; 15-25-30-35-40-35-66)—Thown Eyes' (Par). Fairly satisfactory \$4,500 . Last week (Sutter's (U) bally disappointing after highly promising opening, dwindling down to \$5,500.

New (Mechanic) (1,300; 15-25-30-35-40-35-66)—Thown Eyes' (Par). Fairly satisfactory \$4,500 . Last week (Sutter's (U) bally disappointing after highly promising opening, dwindling down to \$5,500.

New (Mchanic) (1,300; 15-25-30-35-40-35-66)—Thown Eyes' (Par). Fairly satisfactory \$4,500 . Last week (Sutter's (U) bally disappointing after highly promising opening, dwindling down to \$5,500.

New (Mchanic) (1,302; 15-25-30.

Stanley (WB), (3,201; 15-25-30.

Stanley (

ITALIAN GOV'T PUTS UP \$1,400,000 IN SEVERAL FUNDS TO BOLSTER PROD.

Local Filmers Will Be Able to Borrow Up to 60% of Cost-\$80,000 a Year for Three Years to Build 'Italian Hollywood'—Also Legit and Music Aid

Rome, April 10.

Italian government has granted enormous subsidy to the local film industry. Italian producers whose projects receive government O. K. will be able to borrow up to 60% of what they expect their pictures to cost. A special fund will be established by the government at the National Labor Bank from which these loans can be drawn. Furthermore, the government has announced its intention of increasing this fund each year. This year about \$800,000 will be put in a bank to start the

Furthermore, about \$80,000 will be given this year for the building of the new Roman Cinema City, the Italian Hollywood, that is to be situated just outside Rome. And about \$80,000 a year is promised for the next three years to come for the urthermore, about \$80,000 will be

the next three years to come for the same purpose.

As pats on the back for best Italian-produced films, another, \$160,000 will be dished out the form of prizes and subsides.

Altogether, the government will spend \$1,400,000 on improving and developing Italian films and theares in the coming fiscal year.

Besides the appropriations mentioned, it has pamned a fund of \$400,000 for 'theafrical and musical activities.' Part of this will be spent on censoriship of both music and plays, and will serve to bring theatres under the watchful eye of state, as well help them over money troubles.

2D 2-A-NIGHT **LONDON REVUE**

London, April 21.

Charlot is transferring his revue from the Vaudeville to the Palace tomorrow (22) and will play it twice nightly thereafter, with no mati-nees. Says all his musicals will be done here that way in the future and at prices ranging from 35c. to \$2 top.

When C. B. Cochran's revue, 'Follow the Sun,' which is playing to canacity twice nightly at the Adelphi. ends its run, he will follow it with another revue on a twice nightly schedule. New show will star Renee schedule. New show will.star Renee Houston. Cochran has put out feelers for Gracie Fields to co-star, although this is unlikely before next fall.

Felix Ferry was slated to follow the present show at the Adelphi with one of his musicals, but nego-tiations fell through.

Anzac Vaude Revue With U. S. Acts Clicks

Sydney, March 25. Vaude-revue continues to advance very briskly here under Frank Neil

management on two-a-day, Current acts include Norman Thomas Quintet, Jean Florian, Croel and Allen, Al Latell, Lester & Cran-son, and Maurice and Vincent, Show is in its fourth week.

Polly Moran is doing okay in Melweeks there. Nell has a new batch of importations on the way from England and America.

New London 'Change Bldg.

London, April 21.

Paul Soskin has closed a deal with Metro to erect a new exchange building in Soho Square.

Metro will vacate its Toyer St. premises after 15 years' residence there as soon as the new building it reads.

'No Dictatorship'

Berlin, April 10. Professor Dr. Lehnich, presi ent of the Reich's Film Cham

dent of the Reich's Film Chamber, has been lecturing the press about the reforms and achievements in film activities under the Nazis.

Proudly, the Prof., says that these reforms were accomplished without any dicatorial measures, quite freely and in co-operation between his Chamber and film circles.

Suspect Gangster Angle in French **Nite Club Murder**

Paris, April 12. Have gangsters and racketeers of the American chiseling and shake-down type come to terrorize and threaten owners and managers of all Paris boits and night clubs into

threaten owners and managers of all Paris 'botts' and night clubs into paying a price for protection?

This is the question both police and bright spot owners are asking themselves after the mysterious murder of Louis Lephee, ownermanager of Chez Gerner's night club in the fashionable Champs-Elysees district. Chez Jean Tranchant, nighterie owned by Mme. Regina Boquin and managed by Jean Tranchant, was dark the night following the murder and, although no' definite connection between the two incidents can be established, it is believed that Tranchant deserted his club because of the fate meted out to Lephee, as the two men were good friends.

Mme. Boquin reportedly explains that she closed Chez Jean Tranchant classification of the fate meted out to Lephee, as the two men were good friends.

Mme. Boquin reportedly explains that she closed Chez Jean Tranchant because her manager quit, but Tranchant himself has nothing to say. Questions to other Montmartre night club-owners throw mo light on the suject of whether they are being terrorized, as it is believed that Lephee and probably Tranchant were threatened.

A short time before his death

that Leplee and probably Tranchant were threatened.

A short time before his death Leplee told his friends, T can't stay in Paris any longer; I have too many enemies. He was planning to sell out and go to the Riviera during the summer.

What is making the police job more baffling is the reluctance of any of the underworld characters they have rounded up to talk. In that respect, they are up against the

they have rounded up to talk. In that respect they are up against the same trouble as American police, for there seem to be no squealers among men they have combed out. And they are confronting the same difficulty from the 'botte' owners, also. Either they say they never heard of 'protection' or they say nothing, which is only making the police more insistent in the belief that they are afraid to talk.

2 NEW LONDON LEGITS **BOW IN MODERATELY**

London, April 21 'After October' opened at the Criterion Thursday (16). It is an amusing comedy and was well received by the first nighters and the

reiss. Houses opened at the Royalty Wednesday (15). It is an unori inal family-skeleton piece, sinc-rely written and well acted and therefore having an even chance for

Schach's 2 Donat Pix

London, April 21.
Robert Donat has been signed by
Max Schach to star in two films to
be made here during the next year.
Pics are to be released through
the C. M. Wolf organization, General Film Distributors.

GB's Stapenhorst

London, April 21.
Guenther Stapenhorst, former Ufa
producer, has beeen spotted here by
Gaumont-British as a director.
Understood he will get \$1,000
weekly for an inder period, with-a
two-month contract cancellation

derstood he will get \$1,000 ity for an inder period, with-amount cancellation in the contract cancellation. ABE BATTLE IN ANTIPODES Gene and Kathleen Lockhart are taking a cottage at Laguna Beach for the summer. Brandon Hurst is planning a trip to the site and a brother, whom he has not seen for 18 years. Sir Guy Standing inviting guests out to his Mallbu place to try their skill on his pistol range. Alan Mowbray promising himself a trip to the South Seas the completion of 'Mary of Scotland'. Cary Grant trying to sell Frances NABE BATTLE

Sydney, March 24.

Sydney, March 24.

Battle for nabe supremacy grows stronger every day.

Over quite a period, the fight has been on between indies, Par-Metro and Hoyt's in the Melbourne nabe field. From the Melbourne nabes the action has switched to Sydney, with the same parties meeting each move with counter-moves.

the same parties meeting each move with counter-moves. Charles Munro of Hoyt's is now on the job and is moving his forces into quick action to stop any terri-tory grabs. Hoyt's has just com-pleted rebuilding of a threatre in Mosman, and will erect a 2,006-seater in Windsor, Will also build at Bal-main.

in Windsor, Will also build at Balmain.
Biggest contemplated move calls
for the erection of a 4,000-seater in
Bondi, with further plans set for
new theatres in Victoria and other
spots. Munro says that Hoyt's is the
biggest chain in Australia today and
he will keep it that way.
Past two months have witnessed
a big boom in theatre building in
N. S. Wales, Victoria, and other
states. With the government refusing to interfere in restriction on
further erections, backing has quickbeen found for new threatres,
especially in the habes.
It would not come as a surprise
to see some new theatres 'erected
in city spots, also, within the next
few months. Sir Ben Fuller is keen
to build a new house. Knight is
dickering for a site and the deal
may go through any time now.

Comedie to Put On Play In Fontainebleau Palace

In Fontainebleau Palace
Paris, April-12,
For the first time since the fall of
the Second Empire the small theatre
in the palace at Fontainebleau will
be used for a theatrical production.
This is the plan of Minister of
Education Henri Guernut and the
Comedie Francaise is already preparing to give an official representation of 'Demi-Monde' by Alexander Dumas there during the coming summer. Play will be presented in the costumes of the time.
No date has yet been set. No date has yet been set

ttle theatre was constructed ng the time of Napoleon III.

Britons in Hollywood

Hollywood, April Among ritons attending the premiere of the Great Ziegfeld were the Leslie Howards, Constance

were the Leslie Howards, Constance Collier, Basil Rathbone, Reginald Owen, May Robson, Herbert Mundin and Oliver Messel. Messel has finished his costume designing for Romeo and Juliet and is leaving for a week's vacation in Mexico. He'll fly to Mexico City and make the return trip by auto. Gene and Kathleen Lockhart are return as cottage at Lisyung Beach

Drake a corner lot in a miniature city used in one sequence of their plc, And. Sudden Death.

The Frank Lloyds and the Nigel Bruces attending the wedding of Jesse Lasky Jr., to Frances Donna Drake.

Errol Flynn changed his mind about building in Sherwood Forest, He'll build in Laurel Canyon, instead.

Patrick Knowles, who was hustled Patrick Knowles, who was hustled off to location for 'Charge of the Light Brigade' as soon as he ar-rived looking the town over in his spare hours.

Merle Oberon sneaking a peek at the set of 'Light Brigade'.

Arthur Treacher golfing at Pebble

Artiur Treates gomes at twee Beach between plx.
Colin Tapley has given up his home in San Fernando Valley and is moving into town.
Marian Marsh is going about with

very sad expression these days, aving lost her white English peke,

Derval's U. S. Talent Trek for Paris Folies

Paris, April 21. Derval, producer of the 'Folies Bergere,' is sailing for New York tomorrow (Wednesday).

Is on a hunt for acts and spe cialties for the next Folies, scheduled to open in September.

ROTHERMERE BÓOST FOR PLAY ON NAPPY

London,

Rothermere Press, Associated Newspapers, most important daily sheet group in the country, is getting behind 'St. Helena,' play on the life of Napoleon, at Daly's. Boos of the is measuring up heartlest of recent years, recalling the plug given Seymour Hicks in 'The Man in Dress Clothes' by the

"Ine Man in Dress Clothes' by the late Lord Northcliffe, who founded the same group.

Understanding on the new rave is that Winston Churchill saw the play and told Lord Rothermere it was tops. Newspaper baron went to see it and decided Churchill was a good crific.

good critic.

Show happens to reveal Napoleon
In a heroic light and the slant falls
in handy with the newspaper group,
which has been out on its own in
the British press by taking a favorable slant on Hitler and Mussolini.

London, April 12.

Princess Pearl (Mrs. Harry Roy, band leader's wife) is abed with 'flu, resulting in suspension of produc-tion on 'Olympic Honeymoon,' indie comedy in, which she was playing the femme lead opposite Monty

Banks. Film goes in again week after

18 NEW PLAYS AT PARIS '37 **EXPO**

Henry Kistemaeckers, dramatist who has

the 1937 Exposition, has let a few of his plans be known.

He has enlisted the services of half a dozeh managers, each of whom has promised to produce six plays each, consisting of three old and three new.

Under the present plan, Kistemaeckers wants productions to follow each other as closely as possible, so that the visitors who stav in town two or three weeks can get of the town's activities.

activities:

He is also working to get boule—
ward theatres to support his plan
and it is expected that the Comedie—
Francaise will give some speci
performances in its own theatre.

So far no agreement has been
reached as to how much of the exhibition funds shall be devoted to
the theatrical section, so that will
doubtless settle just how many
'plans' Kistermaeckers will be able
to put over in the end.

CECILE SOREL, JOSY BAKER. WIN IN COURT

Paris, April 12.

Both Cecile Sorel and Josephine
Baker won court cases in Paris last
week in which each of them saved
8666.

week in which each of them saved \$368.

differences with a doctor who was doing some face alterations and Miss Baker's name was heard in the courtroom because she once decided to go fishing.

In the suit filed against the former, Dr. Asder's was asking for \$66 because she said the star had contracted for three operations for three times that amount and had stopped both visiting and paying after the first. She wanted the extramoney as the price for one operation. Court ruled otherwise.

Miss Baker was sued by the manager of the Theater de la Nature of Poitou for a non appearance in June, 1934, claiming she had gone fishing on the day of the scheduled appearance if she was able to sing. But Miss Baker had a doctor "certificate eaving she was not physically able to appear without harming her voice. Court didn't doubt her iish story and let her off.

Color Crew Abroad

Headed by Natalie Kalmus, Technicolor contingent of five which left here last week, sails tempered with the tensel week, sails tempered with the tensel week, sails tempered to the tensel with the tensel week, sails tempered to the tensel to the tensel te

Trade-Show Problem Bobs Up Again In England; Outsiders Come to Jeer

What was perhaps the most disgraceful trade-show ever seen in London occurred last week and brings the problem of film trade-showing to a focal point again.
Trade-shows are compulsory by law in this country, a clause to that effect being inserted in the Films
Act. Idea is that no exhib can be completed to fook a picture without having a chance to see it. Actually, in law, a distrib or a theatre has no right to preview pictures here, as cinemias are not permitted to play unregistered pictures and no film can be deemed registered until the moment of its trade-show.
Practice has led to innumerable abuses, not the least of which is the allocation of tickets to people who have no relationship at all to the trade. How the tickets go into the wrong hands is one of those things, but any c sus at important shows would reveal a trade attendance of less than 5% of the total.

Habit is to show most films at

ONE ALL-BRITISH QUOTA

Ufa Lengthens Chain by Takeover Of Tolirag Houses Via Racial Law

Berlin, April 10. ment that Ufa, by agreement of the president of the iim Chamber, bas made an

arrangement with Tolirag to take ver its theatres, is an outcome of the Nuremberg racial law.

Tolirag, owning 11 picture houses, two of which are in Berlin (Marmorhaus and Capitol both first run) mornaus and captor by Jewish film people, and therefore had to go. Law driving out Jewish owned pic-ture houses was primarily set un-til Dec. 31, 1935, but extended until months later.

three months later.

Both the Marmorbaus and Capitol have long been considered heavy opposition to Ufa's first runs in the same Kurfuerstendamm neighborbood; such as the Gloria Palast and Ufa-am-Zoo, their successes with American pictures, notably 'Broadway Melody 1936' (MG), which is now in its 7th week, upset the Ufa houses badly.'

Ufa, by this new 'arrangement,' now boasts six Berlin first runs out of a total of 11. Ufa says all existing Tolirag contracts have been taken over, as well as all employees. Tolirag's nine provincial houses are in Breslau, Dresden and Leipzig, in all these towns Ufa has its own houses, but will, naturally, benefit enormously by those new acquisitions. It's the largest 'deal' made in the film market here in years. Ufa shares jumped two points the day after announcement. Both the Marmorhaus and Capitol

33 Films Completed In France in 3 Mos. Eight Now in Work

Paris, April 12.

If all the announced film productions in France materialized, this country would have to look for more talent and build more studios but fortunately, or unfortunately (depending on the viewpoint), that is not the case.

Production figures for the first three months of 1936 show that 33 pictures were completed, as against 43 announced at the beginning of the year. If the 33 had actually been made during January, February and March that would be commendable, but 12 of them were commenced during 1935.

Production chart to date shows that of 150 films announced during the last 18 months only 100 were made. Some of them were lost in the process of insting and others, which are long overdue, have undergone numerous changes and may yet reach the country for the state of these are nearing completion. And 22 new productions have been announced.

CITY FILMS, MANGAN INTO RECEIVERSHIPS

London, April 21.

Two show biz groups have gone into receivership here, City Films and Francis A. Mangan.

Mangan, American stager of presentations and cabaret shows here and in Paris, has also gone into bankruntee.

Tapernoux's Roster

Japernoux's Koster
John S. Tapernoux is back from
Parls, after a-two month stay there,
with a hefty 'list of new French
Jims for distribution in the U. S.
Has snagged for this market,
'Angele,' 'Toni,' 'Merlusse,' 'L'Or
dans le Rue,' 'Mmle. Mozart,'
'Gemesse,' 'La Marmaille,' 'Maternite,' 'La Croisiere Jaune' and 'La
Croisiere Noire.' Brought all the
pix with him, intending to start
them out among theatres pronto.

New Reich Decree

Berlin, April 10.

It has been decreed here that ten days before starting all principal actors of any film, the same as the producer, must be in possession of

their script.
This will avoid rushing a film through without the necessary interim period to study the parts.

SYDNEY PROD. AT STANDSTILL

Sydney, April 1, Not a single camera is grinding ere now.

Not a single camera is grinding here now.

Three pix, 'Thoroughbred,' 'Uncivilized,' and 'The Flying Doctor,'
are all in the cutting room. Expected that production work will again swing into action within the
next week or so, however.

Cinesound, under the direction of
Ken Hall, will be the first to go
ack into production, with Wilderness Orphan,' from a story by Dorothy Cottrell. Edmond Seward will
do the scenario and, as pic is scheduled as a quota, only local playerwill be used. Story is entirely local
in action and dialog.

National has no other pic lined
up, but a statement is expected soon
on unit's intention. Charles Chauvel is also expected to announce
his next pic, but he may first await
the b. o. results of 'Uncivilized.'

Zane Grey is stated as readying to
make a pic here, now that his fishing vacation is nearing completion.
Grey may go to Cinesound, or he
may seek another outlet with local
capital.

Until F. W. Thring, Efftee-Mas-

capital.
Until F. W. Thring, Efftee-Mastercraft, returns from his American visit, production work is held up at E-M. Thring is expected to bring back players and technicians for his initial try under the new harmer.

Stuart Doyle, Cinesound, is also expected to contract players for Australia during his Hollywood

FOX 'REELER JAILED TWICE IN MADRID

berto Alonso, Moyletone cam-ian, graced the jug twice during Roberto the recent disorders in Madrid as sult of shooting pix of church

Night the firing of a couple of churches by reds occurred. Alonso was on the scene, snapping the blazes, so he was taken in and kept for three hours. Next day he started to shoot the ruins and was again slapped into jall.

Appeal to Premier Manuel Azana from Hans Mandl, Madrid Movietone chief, finally brought an order releasing Alonso nine hours after taken into custody. Films were burned by the police.

Col.'s Toeplitz Pic

London, April 21.

Columbia has bought the American release rights to Beloved Yagabond, Toeplitz production. Will also release the film in Canada.

Kurt Bernhardt, who directed the film, went to Paris Wednesday (15) to be married there to Pearl Argylc.

Dutch Ban WB Short

Dutch Ban WB Short
The Hague, April 10.
Board of Censors has banned a
cartoon short produced by Warners,
'Boom Boom.'
Board considered pix tendency far
too martial and called it war propa-

AUSTRALIA MAY FAVOR ENGLAND

Considering 'Imperial Quota to Give London Pix Break Against American Squawks from London on 'Yank Domination Blamed-Anzac Premier in London Parleys

WOULD BE HARD BLOW

ric Gorrick

ric Gorrick

Sydney, March 24,
ritish producers are endeavoring to secure a wider coverage for
their product. In. Australia against
American films.

It is believed that an Imperial
Quota Act will be pressed for, and
that application will be made to
the Federal Government to cooperate with the British Board of
Trade in the furtherance of a proposed agreement to protect British
producers against the alleged inroads made by the American film
interests in a British possession.
Governments have been requested
from time to time by patriotic
bodies to put a stop to the socalled stranglehold Americans are
supposed to exercise on the Australian entertianment world. Up to
the present moment no definite
proof has been produced to show
that Americans have such a hold
as to sometime to the country—especially
British, and because of such lack
of proof, no action has been taken.
Insimuations have been made
against Fox because of its stock
holdings in Hoy'ts; also against
Par and Metro bécause of alleged
backing of Indie exhibis in the Melbourne nabes.

For some time now, smaller British distribls have been complaining

For some time now, smaller British distribs have been complaining that they are unable to secure good spots for their product because Americans have tied up the major-y of major outlets. Appears now as though squawks have been made to the bosses in the London offices, with the result that they have combined in an appeal to the British Board of Trade to seek assistance from the Australian Federal Govrnment to 'protect' the British pleture industry by agreeing to the ture industry by agreeing to the introduction of an Imperial Quota

Believed here that the British will seek a 25% quota, and also request that a British film be allowed to take the place of a local, should it be found there are not sufficient locals to fulfill the present quota in New South Wales. As the Act stands in this State, each be are premitted to reject foreign made pix to spot locals, but they must not reject any British films.

25% Rejection
In Victoria, the Act (not yet in force) gives the exhibs a further right of 25% rejection on foreign pix. Agitation has been going on in New South Wales for some weeks to have the government introduce Believed here that the British will

to have the government introduce not.

Maxwell's Personnel Realignment; BIP's Prod. Plans for U.S. Market

Only Whodunits

Madrid, April 10. Figar theatre, owned by Jose

rigar theatre, owned by Jose Anabitarte, is establishing a unique rep as a shocker film house. Showcase is devoted exclusively to detect and thriller pix and steady clientele thriving on killer riddles is keeping the house biz on a near-search basic

FORDE LEAVING GB FOR SCHACH

London, April 21. Walter Forde has been signa Walter Forde has been signa-tured by Max Schach for four plc-tures. Director starts in September with first story under consideration. Forde turned down an offer of 37,500 per picture some weeks ago in order to stay with Gaumont-Brit-turder to stay with Gaumont-Brit-turder to stay with Gaumont-Brit-

ish, but underst topped the figure. understood that Schach

Deming to Coast on **Buys for Indian Studio**

Wilford Deming, Jr., representing Rampur Prod. of India, is en route here to purchase studio equipment. He was formerly in the production department at Fox studios here. Went to India six years ago to supervise erection of a Bombay studio.

the same rejection right. Exhibs are divided on this point—many are for it, with just as many against the proposed.

it, with just as many against the proposal.

Premier Stevens of New South Wales is now on his way to London. There, it is understood, he will meet the leaders of the British industry. Following such a meeting probably some arrangement will be arrived at, through the proper trade channels.

trade channels.
On the other hand, Prime Minister Lyons of Australia may, before the return of Mr. Stevens, place before the Cabinet a proposal covering an Imperial Quota Act

pince before the Cathinet a proposal covering an Imperial Quota Act. In certain political circles here much antagonism exists towards the Americans, especially on the quota tangle. It would not come as a great surprise to the trade were further restrictions imposed upon foreign interests operating in Australia. But, hecause of the huga sums of money gathered each year by the governments in tax slugs, customs, sales tax and primage duties, it seems hardly likely that the government would attempt to kill the American goose, laying as it does so many golden ergs. Patriotism may win out against huge tax grabs; then again it may not.

London, April 21. After having concentrated for the

past two years on enlarging his picture circuit here, John Maxwell (ritish International Picts) is starting work on reorganization of his film production activities, wit a view to seriously invading th

American market. American market.
Fourteen of BIP's important studio employees were given notice last week, including a number of actors and cameramen. Idea is to replace them with talent from Hollywood and the continent.
John McCormick is one of th first producers set in the new line-up. He will make one picture her for BIP on a safary and percentage hasis

Among others being negotiated for are Diana Wynyard to star in one or two pictures, with salary now under discussion.

with First Division not to release any more of the BIP pictures in the U. S., Budd. Rogers, company's American rop, is now talking deals in several sources. If impossible to make bulk deals for the product, as the firm has preferred in the past, he may sell a few to major companies and take up the matter of setting up distribution locally for the others.

BIP was the first English company to seriously go in for distribution in America, but, for the past two years, has shied away from it, Definite plans for the future are being held in abeyance pending finale of developments in the home office (London).

Pauker, Sherek, Marton In New London Combo; Legion' Set Abroad

London, April 10. New organization, whose main object is dealing in continental plays, has just been formed here.

Behind the venture are Georga

Behind the venture are George Marton, Hüngarlan play broker; Henry Sherek, London agent, and Dr. Edmond Pauker, representing the American end.

The real power behind the throne is really Louis Dreyfus. He has not yet been mentioned, but he will eventually become the managing director.

Company has already started its activities; first play sold being Emmett Lavery's Tirst Legion, to the new Lothar Mendes film company. American play goes into pro-duction here almost immediately.

Nominal capital involved in the formation of World Plays, Ltd., at \$15,000.

MORE YANK TALENT SOUGHT FOR SYDNEY

Sydney, March 24.

F. W. Thring (Effice-Master-craft), in America now, is trying to get George O'Brien to do a film in Australia. Offer reported also made to Frances Dee to do one ple under Thring's direction. E-M head also trying to connect with players and technicians in Hollywood for ple production here.

Stuart F. Doyle of Cinesound will be in America in June and July and will clock some performers for Australia. Captain Harold Auten, Doyle's representative in America, is lining up some players for Doyle's approval. Doyle will also go into a huddle with Arthur Kelly of UA on plans for a proposed UA-Cinesound production tieup here.

J. C. Bendrolt, dance hall constroller here, has made a bld for Eleanor Powell to come here under, his management. Whether she's in-ferested is, of course, another matter,

matter.

Americans In London

Eugene Frenke has bought the American stage and world film rights of 'Nina' as a starring vehicle for Anna Sten, his wife.

After a London wedding, Norman Edwards and Joan MacDonald are

nearly suffocated at the Mount Royal, due to a defective motor in

Hildegarde on the Carroll Gib-bons hour, which is being broadcast April 24 by BBC.

Edwards and Joan MacDonald are spending a motoring honeymoon on the continent. George Beatty off to New York soon, but returns in July, opening Palladium July, 13 for a fortnight, doubling at the Mayfair hotel. There is a chance that George Givot might come to the Ritz hotel as master of ceremonies.

Lee Donn is the only American who doubled into two provincial towns in one week. Played Newmond Seward, J. C. Furnas, and towns in one week. Played New-castle, doubling at South Shields, which is 10 miles further north.

Forsythe, Seamon and Fairell Mann and Croel and Allen. Sydney, April 1 Sydney, April I.

The United States is represented here currently by the following: Charles Farrell, Polly Moran, Edmond Seward, J. C. Furnas, Harry Langdon, Lillan Perka, Zane Grey, Bert Matthews, Gay Seabrook, Louis Tanno, Betty Hanna, Fred Sherman, Norman Thomas, Al Lattell, Jack La Vier, Ross Wyse, June Mann and Croel and Allen.

Mr. Deeds Goes to Town

Columbia release of Frank Capra production. Stars Gary Cooper; features Jean
Arthur. Directed by Capra, Story, Clarenes Buddington Kelland; dachaticis. Rother
Golden Stars Golden, Stars Golden, Stars Golden, Stars

editor, Gene Havilet; nusle, oward Jackson. At Musle Hall, N. Y. weck Apill.
36. Running time, 115 mins.
37. Running time, 115 mins.
38. Running time, 115 mins.
39. Very Cooper
Macy Vade.

George Baccockt
Cornelius Cobb.

Douglass Dumbrille
Walter.

Raymond Walburn
Judgo Walker.

H. B. Warner
Mine. Fomponi.

Margawary Hymer
Mine. Fomponi.

Margawary Hymer
Margawary
Malel Dawson.

Ruth Donnelly
Margawary
Malel Dawson.

Ruth Donnelly
Margawary
Margawary

Ruth Donnelly
Margawary

Annell Margawary

Ruth Donnelly

Margawary

Annell Margawary

Ruth Donnelly

Ruth Donnelly

Margawary

Margaw

More with the country of the country

estate, down-to-earth 'jest folks' etc., it's to be expected that the general structure will' be in like tune.

Jean Arthur's sobble attempts to be the McCoy even if it's still very Hollywood in some respects. H. B. Warner as the presiding justice of the lighest beautiful the property of the lightest beautiful the light

THINGS TO COME

United Artists release of London Films (Akrander Korda) production. Directed by William Cameron Manelae. Story, H. G. Wells. Camera, George Perinal; trick camera, Harry Zecki, special affects. Ned Mann; Korda; music, Arthur Biles. At Rivoli, N. Y., commencia April 17, 36. Running time, 26 mins. Raymond Massey Mann, Cashel.

T. Commencing April 17 '39 Running July 20 Run

Mr. Deeds Goes to Town or feeling. It is an exposition of one or feeling. It is an exposition of one man's philosophy which while interesting and colorful is also unpleasant and unbelievable. For the first half, hour or so, while Wells is establishing his premise, the picture is interesting. Then he gets going on what the future of the human race is going to be like. From there

s race is going to be ilic.—From there on there isn't a spark of humon, witality or life. It's an impressive but dull exposition of a bad dream. Wells' idea, as explained in this film, is that in 1946 there will be a new and disastrous world war. It will last for 30 years and, at the end of that time, civilization will be reduced to nothingness, disease having acount of the world. Each of the world in the end of that time, civilization will be reduced to nothingness, disease having acount of the world. Each of the world in the end of that time, civilization will be reduced to nothingness, disease having acount of engineers and aviators, however, think things over and decide that the raveges and wastes of war, properly harnessed and channeled, can be used for the world's salvation. They take things over, do away with their petty little fascistic countries that have sprung up do away with their petty little fascistic leaders, and create a sprung up, do away with their petty little fascistic leaders, and create and heat. It is all very pictorial, very imaginative, very artificial and it runs on and on.

Wells gets in his philosophic body blow. Even this perfect modern age is not harmonious. There are still scorfers. There are still scorfers. There are still scorfers. There are still scorfers. There are still those who disagree, who want things differently. They squawk, they argue, they lead revolutions. As the film ends, two youngsters have not one search of the moon and the mob is marching towards the engineer leaders of the film's qualities—and it has them—there is first the work of William Cameron Menzies and George Perinal. Menzies directed with a firm hand and even managed to inject some power into the phantage of the moon and the mob also marching towards the engineer leaders of the film of another rebellion.

To switch to the film's qualities—and it has them—there is first the work of the moon and can be an accommendation of the more world. The world is a contract of the moon and can be an accommendation of

I MARRIED A DOCTOR

Dr. Wm. P. Kennicot	tPat O'Brien
Carol Kennicott	Josephine Hutchinson
Erik Valborg	Ross Alexander
Samuel Clark	Guv Klbbee
Bea Sorenson	Louise Fazenda
Dave Dyer	Olin Howland
Maude Dyer	Margaret Irving
Fern Winters	Alma Lloyd
Vera Sherwin	Grace Stafford
Mlles Bjornstam	Ray Mayer
Nels Valborg	Robert Barrat
Bessle Valborg	Hedwiga Reicher
Mrs. Clark	Edith Elliott
Guy Pollock	Willard Robertson
Rev. Champ Perry	Thomas Pogue
Dolly Perry	Janet Young
Prof. George Mott	Harry Hayder
Ezra Stowbody	Frank Rhodos
Ella Stowbody	
Chet Dashaway	Sam Wrer
Mrs. Jackson, Elder	Dora Clemen

This is England's first \$1,000,000 picture. There can be nothing but admiration for Alexander Kordas courage in producing the film, cotaled with the film outside of H. G. Wells' authorship, doesn't help, but won't especially hurt. It's a type of film which doesn't call for name talent. The subject, story and production will count, with emphasis on the latter. Korda, being a character in correct was a bit too mich for him. Picture throughout lacks warmth

Miniature Reviews

'Mr. Deeds Goes to Town' (Col). Pleasant comedy with Gary Cooper, Jean Arthur, George Bancroft for marquee values

'Things to Come' (UA). Artistic and impressive production, but it will need selling—which should be easy.

"I Married a Doctor" (WB). Excellent screen version of 'Main Street,' with Pat O'Brien and Josephine Hutchinson.

The Witness Chair (RKO).
Ann Harding and a good support in a courtroom whodunit.
Limited appeal.

'Gallant Defender' (Col).
Western that offers too much
conversation and too little

'Sky Parade' (Par). Likely

'Sky Parade' (Par). Likely juve seller, strong on promo-tional facets.

'Panic On the Air' (Col). Exciting screen play puts this in the running for moderate

'Tee Many Parents' (Par). Human story of neglected boys at military academy; for the family trade.

the main thread of doctor's domestic

tine main thread of doctor's domestic struggles.

While the producers exaggerate the picture of small town life, any offense is removed by later developments when the doctor warns his wife that the country is fall of main structure to the later than the country is a superior with the later west of the village of her own violition clinches the point.

Pat O'Brien tops his own best previous efforts in a finely paced portrayal of the cool-headed Dr. Will Kennicott. Work is a revelation as to his possibilities apart and entirely different from his usually associated touch, noisy assignments. Even in scenes where he hard-holled.

Josephine Hutchinson, as his young bride from the city, who comes to be disliked for her liberal views, provides a fine running male. Contributes much to the uniformly excellent moving spirit of piece. Camera has not been especially kind in several scenes but she sumounts this obstacle with her sincere acting. Ray Mayer, although in a subordinate part, is an easy second to O'Brien as the voolferous fown ray of the country of the country

THE WITNESS CHAIR

THE WINESS CHAIK

RK.-Radis releans of Cliff Reld production. Start Ann. Harding. Directed by
Geo. Nicholia, Jr. Borcenplay, Rian James,
Gertrude Purcell: original, Rita Welman;
camera, Robt, de Grasse; editor, William
camera, Robt, de Grasse; editor, William
camera, Robt, de Grasse; editor, William
camera, Robt, de Grasse;
editor, William
camera, Daniel, Robert

Robert

Running time, 68 mina,
prail 30 Runnin

and in spite, too, of a good all around production. It's just that trial stories never aid pack much appeal even when they were newer. As developed by the scenarists, the action is steady and fluent, and the dialog is natural, with a scenarists, the action is steady and fluent, and the dialog is natural, with the action of the dialog is natural, with the action fluctuating between the court and the offices in which the death occurred, there is little variety. In these circumstances the small character bits, are helpful.

Might be a difference of opinion on the allent penning sequence in the scenario of the state of the st

GALLANT DEFENDER

CALLAN DEFENDER
Columbia production and release. Features Charles Starrett, Joan Fetry. Directed by David Selman. From story by Fetre B. Kyrer. adaptation. Ford Beebs; camers, Selman From Selman From Selman Selma

For a western this one talks itself into the doldrums. It's got lots of story; in fact, so much that there isn't time for some real hot shooting, hard riding and an occasional exchange of fits sockerooing. The production as well as the casting is not sockerooing. The production as well as the casting is observed to the sockerooing. The production as well as the casting is observed to the sockerooing. The production as well as the casting is observed to the sockerooing. The production as well as the casting is observed to the production of the sockerooing. The production as well as the casting is observed to the production of the sockerooing. The production as the state of the sockerooing to the sockerooing the sockerooing the sockerooing to the sockerooing the sockerooing

SKY PARADE

SKY PARADE

Paramount release of Harold Hurley Conriek Murray Kinnell Judge Barth Renalsaw Murray Kinnell Judge Bayend LeSains Henslaw Charles Aret Henslaw William Gargan, Katherine DeMille, Kennell Judge Bayend Ba

Shorts

LA FIESTA de SANTA BARBARA
With Chester Conklin, Buster
Keaton, Irvin S. Cobb, Andy Devine, Ted Healy, Maria Gambarsell, Jos Morrison, Gary Cooper,
Warner Staxter, Steffi Duna and
other stars.
Technicolor Vari
19 Mina.
Projecti

secunicator. Vari

19 Mins.
Projecti

Staged with the historic Santa
Barbara Mission as a background
and presumably filmed during flesta
between the stage of the

dance numbers while Joe Morrison warbles 'Last Round-Up' Wear.

'COLLEGE DADS'
With Leon Janney, Edith Mann and Columbia U. Glee Club Comedy Musical 20 Mins.

'Yitaphone

The musical short in Broadway Brevities series fails to live up to promise held in names and talent employed. Thin scripting, feeble conception of effective ensemble staging and circuitous direction are its chief handicaps. On credit side of ledger is some grand harmonizing by the Columbia University Glee Club and a meritorious taging and short in the seed of ledger is some grand harmonizing by the Columbia University Glee Club and a meritorious taging and creuitous the seed of ledger is some grand harmonizing by the Columbia University with there is repeated comment. Stab has been inseed ut it is as phoney as the snow scene shout which there is repeated comment. Ice-skating ballet in front of university's dormitory besides being hadly photographed, is poorly arranged for risual consumption. Badpart of it is that the affair is well drilled and contains pretty girls, but entire effect is lost because costuming and camera, work were at odds, the old story of the boy and girl who employ various artifices to obtain coin from their rarents. Slightly different angle is introduced by bringing the fathers to the school, where they each their of spring red-handed, Banquet follows which is excuse for the cabaret material. Leon Janney is the leading college boy figure. He has done better.

THREE BEERS' With the Three Stooges

THREE BEERS'
With the Three Stooges
Comedy 14 Mins.
Rialto, N. Y.
Columbia
Above-average laugh attempt on the part of the Mess's, Howard.
Files—and—Howard—along—thelr—particular—lines of cratismanship which is to say that there is more than ordinary amount edy-gouging, mayhem—and slepaticalled out as fast as the camera.
When the stoogen of the theory of the theory



Nove other, Gentlemen, Cadies and Gentlemen, Cadies and Gentlemen, Cadies and World-famous OF than that Worker Bros. Stor Worker

OFFICIALLY ACCLAIMED BY THE MOTION PICTURE ACADEMY AS THE FINEST ACTRESS OF THE YEAR



Heralded from coast to coast as the top feminine performer in pictures today ... and the time to cash in on those acres of award publicity is with her first picture since the prize announcement-

"The Golden Arrow" GEORGE BRENT

EUGENE PALLETTE • DICK CATHARINE DOUCET • CRAIG A First National Picture

START PLANNING NOW

FORAN . CAROL HUGHES REYNOLDS • Hobart CAVANAUGH Directed by ALFRED E. GREEN

FOR YOUR MAY 23RD DATE

COL'S SPECIAL KIDDIE SHOWS

Columbia Picts is making a bid for approval of parents, teachers, sducational bodies and local film councils with a specially devised program of short subjects named Happy Hour. Series is designed for Manufacture of the property of the pr

make its own selections. For most part shorts are those that have been shown during past two years. Columbia has ready for marketing a sufficient number of one and two receivs to make up about 16 such units.

Idea has been worked out by the sales department for past four months. Col figures that in time civic bodies, etc., will create a lot of good will for the pic biz in general.

Schools' Slim Funds Shunt Visual Educ. Work Into the WPA

Evidence of the chronic poverty of the visual education departments in public schools in the U. S. was revealed last week when it was discovered that the WPA set-up was being used in New York City for appraising and cataloging motion pictures which eventually may be shown in the city's classrooms,

tures which eventually may be shown in the city's classrooms. Lack of funds is reported responsible for permitting the WPA to carry on and do the job. Project of the Works Progress Administration, known as No. 1718, is now in full swing at Public School No. 21, Mott and Spring streets. After about two months of evaluating supposedly suited educational pictures, full report of findings is to be made, to Joseph M. Sheehan, associate superintendent of Visual Education for N. Y. Schools. This report is due early in May.

Portion of No. 1719 project having to do with films is designated as the evaluation department, Dr. Herbert S. Walsh in classifying and passing on pictures.

Democrats

(Continued from page 1)

of the plans broached are acts to serve as wind-breakers for the in-evitable array of political speech-makers.

Stalli

According to reports, the idea be-ing considered by Farley entails singers of patriotic songs interpo-lating the orators, which would stall the voting as well as entertain the delegates.

delegates.

Other amusements carded include four fights during the week of June 721; with Fariley alsay said to be-anxious for a couple of Broadway shows to move to Philly that week. As far as is known, however, he has made no definite approach to any of the Broadway legit producers as yet.

National Agency, nitery booker here, is tinkering with the idea of spotting a girl show close by the convention. Agency claims it is contacting the Democratic National Committee in Washington to see if there would be any objections to such an entertainment so close to the politicos.

Already set for Philly are FHA. HOLC, TVA, REA, CCC. PWA and WPA exhibits, which will be housed in a hall nearby the convention. The Department of Justice is also likely to arrange an exhibit.

STORY BUYS

Radio bought 'Homecoming,' Thomas Walsh mag yarn.
Screen rights to 'Haul Your reight' taken by Invinctble.
Way for a Lady,' by M. Coates Webster, sold to Universal.
Ounchinello' and 'Song of Spain,' both by Martin Justice, optioned by Hoard C. Brown.
Phillip Wylle story, 'Death in Paradise Canyon which starts run-paradise Canyon which starts run-paradise Canyon which starts run-paradise in July, has been purchased for a feature production by 20th-

Advance Production Chart

Bespite fact that only four new features went before the cameras last week, production barometer jumped to a high level of 40 features in work features in work for the week. Number of features in the cutting rooms dropped to 31 after even were withdrawn for previewing.

Metro leads the field for activity with nine features in work, two editing, for early production.

Warners follows with seven in work, eight editing; Paramount has six and six; 20th-Fox, five and five; Universal, four and five; Columbia, four and six; 20th-Fox, five and five; Universal, four and five; Republic, one and three, and United Artists, one and one.

Few new stories were purchased last week, though quite a few old ones were brought from the shelf and placed in the hands of writers to prepare week, production barometer jumped to a high level of 40 features in work for the week. Number of features in the cutting rooms dropped to 37 after

even were withdrawn for previewing.

Metro leads the field for activity with nine features in work, two editing,

Columbia

Four in work, two editi , 12 preparing. In work:

QUEER MONEY, reported Vanury, March 25;

'LOST HORIZON,'

reported April 1; 'FER DE LANCE,' reported April 18, and 'TRAPPED By'

TELEVISION,' reported April 15. No new pictures started here last

weak.

week,

'SAN FRANCISCO NIGHTS,' to be directed by Ross Lederman, only
picture on schedule to start within next two weeks,

Metro

Nine in work, two editing, 10 preparing. In work:

ENOMEO AND JULIET, reported Wantert issue Jan. 22; THE GOOD
EARTH, 'MOB RULE,' reported March 4: 'SPEED,' WITCH OF TIMBUCTOO' and 'SUICIDE CLUB,' reported March 25: 'SAN FRANCISCO,'
reported Feb. 19; 'THREE WISE GUYS' and 'SUZY,' reported April 15.
Being readled for early production,' THE GORGEOUS HUSSY,'
GRAM,' CAFTAIN COURAGEOUS,' 'OLD HUTCH,' 'GREAT GUNS,'
BORN TO DANCE, 'A LADY COMES TO TOWN,' and 'SARATOGA.'

Paramount

ix in work, six editing, 10 preparing. In work:

"POPPY," reported VAREEY, March 4; "EARLY TO BED," reported March
18; "RHYTHM ON THE RANGE," "THREE CHEERS FOR LOVE," "AND
SUDDEN DEATH," and "THE GIRL FROM THE OZARKS," formerly
"GOOD FOR NOTHING," reported April 8,

No new pictures started last week. To start this week lists "YOURS
FOR THE ASKING," formerly known as "THE DUCHESS," THE TEXAS
RANGER," "THE ARIZONA RAIDERS," and "THE GENERAL DIED AT
DAWN."

RKO-Radio

Three in work, five editing, nine preparing. In work:

'MARY OF SCOTLAND,' reported VARIET, March 4; 'THE LAST OUTLAW,' formerly 'LAST OF THE BAD MEN,' reported April 8; 'HIS
MAJESTY BUNKER BEAN, reported April 8. Sisted for starting are 'M'LISS,' starring Anne Shirley: 'I WON'T
DANCE,' new title for 'NEVER GONNA DANCE,' to feature Fred Astaire
and dinger Rogers: 'HIDDLE OF THE DANGLING PEARLS,' 'MARRY
THE GRIL,' MAKE A WISH,' 'COUNT PETE,' WINTERSET,' and
'THE ROBBER BARONS.'
New stories purchased and set for future production lists 'WE WHO
ARE ABOUT TO DIE,' based on the experiences of David Lamson,
penned by himself while being tried for murder of his wife; 'FLIRTING
WITH FATE, which starred Douglas Fairbanks in 1916, to be remade;
'COAST GUARD,' an original by Frank Wead, and 'HOMECOMING,' Colller's magazine. story by Thomas Walsh.

Republic

One in work, three editing, six preparing. In work:
'SINGING COWBOY,' reported VAMET, April 3.
'Dictures started. Into work this week are 'NAVY BORN' and THE
LONELY TRAIL.'

20th-Fox

Five in work, five editing, seven preparing. In work:

WHITE FANG, reported VARIETY, MARCH 25; "PRIVATE NUMBER,"
reported April 1; "THE MERCY KILLER" and 'ONCE EVERY YEAR,"

'TIME' SCRIB MARCHES ON

Albert E. Perkins, script writer for March of Time (film) and in similar capacity two years for 'March, of Time' radio show, has been signatured by Universal as a

He's due in Hollywood this week

Marshall in 'Girls' Dorm' Hollywood, April 21. Herbert Marshall and Constance Collier have been added to 'Girls' Dormitory' at 20th-frox Ruth Chat terton and Simone Simon previous-

Production starts this week, Ray Griffith producing and Irving Cum-mings directing.

CONTRACTS

Hollywood, April 21.
Columbia signed Lee Loeb and
Harold Buchman to writing cove-

nants. Ketti Gallian sealed to termer at

Ketti Galllan sealed to termer at Paramount.
Columbia litted Walter Connelly's option for third successive year.
Mely'lle Baker handed term writing ticket at WB.
Paramount pacted Ketti Gallian for a year.
Keene Thompson handed two-year writing pact at Paramount.
Radio set Fred Rehyer as scenarist.

Radio set Fred Rehyer as scenarist.
Stuart Erwin sealed to termer at Metro.
Howard Emmett Rogers given straight two-year ticket at Metro. Writer currently on script of 'Libel Lady.'
George Hirliman sealed Jose Mojica to contract.
Henry Daniel and Lucy Beaumont termed by Metro.
Conn Productions handed seven year optional pact to Kane Richmond.

Lecturers

(Continued from page 1)

(Continued from page 1)

Keedick, W. Coulston Leigh and
Clark Getts. Elbert A. Wickers, in
Boston, and the Redpath Service,
in Chicago, might be added. Colleges, women's clubs, Jewish forums
(very active) Rotary and advertising clubs are the best booking
prospects. Lecture business is almost entirely conducted on a
'course' basis with one inclusive
subscription for all lectures, Single
price ticket sale is uncommon for
lectures, although frequent in the
concert business for the Lawrence
Tibbett. Fritz Kreisler, Yehudi
Menuhin, Nelson Eddy type of demand performance.

Most of the large inland cities

Most of the large inland cities are good lecture towns. Buffalo is a standout with 40 active clubs and organizations which regularly use guest speakers. Chicago, Cleveland Detroit, Pittsburgh and Minneapolis are also big customers.

are also big customers. Growth of the forum is the most encouraging omen on the horizon. Forums are vorking up a social snobbery technique through which the 'best people' are brought in and they in turn bring the smaller fry. This may not be bona fide intellectualism, but it's good business.

MALA AS CRUSOE

Hollywood, April 21. Title role in 'Robinson Crusoe,' 12-chapter serial to be made by Re-public, will be played by Mala, Eskimo actor.

Production set for late June or arly July, with Joseph Kane and ezy Easton probably directing.

reported April 15; 'TO MARY, WITH LOVE,' which started last week. Credits are:

Credits are:

TO MARY WITH LOVE, being produced by Kenneth McGowan, John Cromwell directing, from Satevepost story by Richard Sherman who also adapted it to screen with Howard Ellis Smith. Cast: Warner Baxter, Myrna Loy, Claire Trevor, Ian Hunter, Jean Dixon.

Story based on lives of two married couples starting before the depression. Baxter and Miss Loy are in the money and live up to it while Hunter and Claire Trevor are just making ends meet but spending beyond their means to keep up with the Baxters. Depression reverses financial status and Baxter takes to drink, Hunter steps in and makes play for his wife in effort to bring Baxter to his senses. Plan works out for regeneration of Baxter and all ends well for both couples.

Lined up for immediate production lists "PUBLIC NUISANCE NO. 1."

Lined up for immediate production lists "PUBLIC NUISANCE NO. 1," starring Jane Withers, and "GIRL'S DORMITORY," to feature Simon. For feature production: "THE LAST SLAVER," original by Sam Hellman and Gladys Lehman, on epic scale depicting slavery along the African coast.

United Artists

One in work, one editing, seven preparing. In work:

'GARDEN OF ALLAH,' being produced by Selznick-International and started last week after several weeks of preparation due to requirements of Technicolor and the erection of lavish settings. Directed by Richard Boleslawski from screen outline by Willis Goldbeck; screenplay by W. P. Lipscomb, dialog by Lynn Riggs. Cast: Mariene Districh, Charles Boyer, Joseph Schildkraut, Tille Losch, Henry Kleinbach, Charles Boyer, Joseph Schildkraut, Tille Losch, Henry Kleinbach, Serben Schildkraut, Tille Losch, Henry Kleinbach, Serben Schildkraut, Tille Losch, Henry Kleinbach end steelf to bizarre settings to background the exotic romance and drama of Algerian life, Selznick is giving the production a \$590,000 budget or more. Two Algerian life, Selznick is giving the production a \$590,000 budget or more. Two Algerian thowns, Bent Mora and Biskra, have been reconstructed on the desert lands near Tuma expressly for the picture.

Pickford-Lasky unit is putting final preparations to 'GAY DESPER-ADO,' to star Nino Martini, slated to get under way May 18.

Samuel Goldwyn has unit in Lewiston, Idaho, making outdoor scenes to be processed in 'COME AND GET IT,' which will get under way at the studio around May 1. This will be followed by 'DODSWORTH,' with Walter Huston starring and William Wyler directing.

Universal

Four in work, five editing, 10 preparing. In work:

'PAROLE,' reported Varierr, April 1; 'CRASH DONOVAN,' reported April 8; 'IT'S A SMALL WORLD' and 'MY MAN GODFREY' started last week. Credits are:

'MY MAN GODFREY,' being produced and directed by Gregory LaCava from the Eric Hatch novel, screenplay by Hatch and Morrie Ryskind. Cast: William Powell, Carole Lombard, Alice Brady, Eugene Pallette, Gall Patrick, Robert Light, Pat Finherty, Mischa Auer, Robert Perry, Story depicts Powell as wealthy broker who during depression takes rap for his friends in money transaction. Serves term in prison and when released evades old friends and starts life anew, winding up in titnerant camp in shanty town. Carole Lombard, debutante seeking new thrills, visits the camp and becomes attracted to Powell whom she engages to become a butler in the family household. Powell takes the offer and from there on carries through, showing what a man of breeding would do in

there on carries through, showing what a man of breeding would do in catering to the rich.

'178 A SMALL WRLD', being produced by E. M. Asher and directed by Alfred E. Green from original by Louis R. Foster; screenplay by Samuel Hoffenstein and Doris Malloy. Cast: Joel McCres, Joan Bennett, Elisha Cook, em. Andy Oyde Regstude Bennett of the Cres, Joan Bennett, Elisha Cook, em. Andy Oyde Regstude Bennett of the State of the Cres, Joan Bennett, on by a weading trousseau and after spending the money discovers she does not want to go through with the deal. In an attempt to find \$500, so she can return it to him, she finds half of a \$1,000 bill which a ganger throws out the window. McCrea, who is a race track addict, finds the ofter half and by coincidence meets Joan Bennett at the track and she ofters him the torn bill to bet on a race. Having the other half and also in dire need, he makes the bet, and wins.

Warners

Seven in work, eight editing, 10 preparing: In work:

'ANGEL OF MERCY,' reported Vanierr, March 11; 'BULLETS AND
BALLOTS' and 'LOVE BEGINS AT 20,' reported March 25; 'PUBLIC
ENEMIES WIFE' and 'HOT MONEY,' reported April 1; 'STAGE
STRUCK', and 'CHARGE OF THE LIGHT BRIGADE,' reported April 8,
No new pictures started last week. Pictures to start this week are '0N
BEGRET SERVICE,' reaturing Dick Foran and Paula Stone: 'GAIN AND
MABEL,' to star Marjon Davies, and 'THE BENGAL KILLER,' with
Warren Rull, June Travis, Marton MacLane, Paul Graetz,
SINGER,' to start around October with Al Joleon.

Production Table

Shows current standing of the various product duction schedules for the 1935-36 season.

	duction schedules for t	ne ivs	o-so season.				
						Number	
			Number	Number	Balance	New	
		Quota	Completed		to Be	Stories	
	- C	of Pix	or Shipped	Work	Made on	in Final	
	7	for	for	or	'35·'36	Prepa-	
	Studio S	eason	Release	Editing	Program	ration	
	COLUMBIA	40	31	6	3	12	
	GAUMONT-BRITISH	16		n London	-		
	METRO	50	27	11			
	PARAMOUNT	65	46	12			
				12			
	Westerns	6	.5			- 4	
	RKO-RADIO	48	27			9 5 1	
	REPUBLIC	32	16			5	
	Westerns	21	7			1	
	20TH-FOX	53	48			7	
	Westerns	4	3			1	
	UNITED ARTISTS						
	Sam Goldwyn	7	7			2	
	Selznick-Intern'l	5				1	
		3	•		3 3	,	
	Pickford-Lasky	4			2		
	Rollance				1		
	Korda-London	5		in Londo	n _	_	
ŀ.	UNIVERSAL	36	21	8	7	9	
	Westerns	9	6		2	1	
	WARNERS	60	53	15	8 ove	r 10	
ŀ	1 11 '117'	-	_		-		
		462	298	77	79	82	
ľ					13 ove	ar'	

VARIETY-

Slow show at Radio City Music Hall this fortnight, with 'Mr. Deeds

MUSIC HALL, N. Y.

Hall this fortnight, with "Mr. Deeds Goes to Town" (Col) booked in for two weeks. Film and stage portions are both overboard, feature Stage show, captioned "Frost and Flame," produced by Leon Leonidf, introduces Sergel Soudelkine for the first time as a Music Hall scenic artist, A feature of the montage is the projected scenery, rather experimentally essayed this week, and hence not the projection of the

havish decor without being physicalyso.

'Penguin Island' is the first and
lighter portion by the Rockettes.
Thereafter follows 'Mephisto's.
Kingdom', a tabloidization of several scenes from 'Faust' that runs.
too long and is too cumbersome for
film fan appreciation.

Viola-Philo, Jan Peerce and
Yasha Davidoff with the glee club
participate in the prolog. The 'Festival' portion of the Gound opera
is credited to Fibrence Rogge for
choreography with Betty Bannister,
Marle Grimaidi, Louise Fornaca,
Nicholas Daks, Gary Mohr, Michael
Arshansky and the regular Dalle
corps and dancing line participat

The symph blends into the presentation; no special overture. Newsreel also omitted at the final Friday night show seemingly in the interests of the running schedule. Big good.

Abel.

CHICAGO

CHICAGO

Chicago, April 18,
Occasionally there comes along a show which is just right for a particular house, in box office and the reaction of good will. This a good show, With Mr. Deeds Comes to Town' (Col) on the screen, Louis Lipstone has snared a stage show which will mean much more for Balaban & Katz than the immediate business the register will do currently.

Weeks the 'Great Walty' Day of the control of the control

dances before turning, in the finals, to the ballet routine of Waltz'. It's all fine stuff.
Rest of the show is 'ust right for the 'Waltz' stars. First there is George Andre Martin, who fits well in a presentation of this kind with his dancing fingers. Costuming his two digits in various dresses, he is an excellent novelty with his fine personations of a tap dancer, ballaring. Russian dancer at Return

other inning for tileir adagio number with a life-size dummy.

In the dance depertment wally with their dance depertment much with their bailtoom tap routines; Freda Sullivan, acrobatic, gets two spots and rates them; and for exotic dancing in a peek-a-boc costume, Claire Powell stands out.

Three Taka Sisters; Jap vocal trio, are easy on the eyes and adequate musically. Behee and Rubyette (6), flying tumblers, provide a good closer for the unit, with the Siate boys tangling in some of their pyrathous the sulling the sound of the sulling the sound of the sulling sulling sulling the sulling sulling sulling the sulling sulli

STATE, N. Y.

J. H. Lubin returns to the vaudeville book this week and the incident is marked by a bang-up show,
headed by Buddy Rogers, at the
principal Loew vaudeville house.

As Loew's general hooking manager, Lubin has femalined active
through the years, but lately he's
stepped aside to permit the younger
generation, personified by Sidney
Plermont, to do the actual pendal
worth the pendal worth the counger
generation, personified by Sidney
Plermont, to do the actual pendal
worth the state of the Lubin tufelage, but as a rubber Lubin tufelage, but as a rubber outer Jake is
still bella, yasch menel and all the
other cards in the vaudeville bookling deck. Librin is soloing on the
book because 'ffe' vacation time in
Florida for Plermont.

With Rogers here this week there's
no worry for the State or the bookout on the good results of plenty of
playing and the polish that can be
gained only through experience.

Rogers himself has smartly
dropped the 'perennial juves insist
on maintaining into infurnity, and is
getting by instead as a versatile;
all-around performer, At the Stat
this week processed as a versatile;
all-around performer, At the Stat
this week processed than ever before,
and seems ripe for a picture comeback whenever the opportunity
presents itself.

As for outside talent, the Rogers
band which backbones the unit depends on two speciality singles and
the standard Cookie Bowers. Latter has offset the possible ill effects
of too many haddout somewhat,
and the changes keep him in the
ciick class. Specialists are Jeannie
Lang from radio, who does nicely by
herself with a song and then folls
beautifully for Rogers in a duet, and
Ruthie Barnes. Miss Barnes is, a
hard working buck dancing girl, but
just another Eleanor Powell mimin
the ciick class. Specialists are Jeannie
Lang from radio, who does nicely by
herself with a song and then folls
beautifully for Rogers in a duet, and
Ruthie Barnes. Miss Barnes is,
hard working buck dancing girl, but
just another Eleanor Fowell mimin
the ciick class. Specia

Wintergarten, Berlin

Berlin, April 10.

Berlin, April 10.

With Grock in big type at the opposition house, the Wintergarten considered it wise to star Sascha Frice for the current month. Price for the current month. Price for the current radition. But so is Grock, and the audience might be led to draw comparisons, which doubtless would go in the favor of Grock. After all, most circus clown in Europe use every mine clown in Europe use every mine clown in Europe use over the womanship, and personality. Friee, no doubt, is versatile and funny in his ways, and he gets over to big results.

Bill is opened by Miss Mella, dancing and stepping-juegler-with halls, hoops, slik hats and clubs, a nice opener.

Three Furanis are smartly dressed acrobats and foot equilibrists. Boys are the performers and work with

Three Furants are smarthy deased acrobats and foot equilibrists. Boys are also performers and work with pp.

Miss Quintilla looks a picture in her opening costume; her wire act, using an umbrella, is more or less a sight act, the feature of it being a graceful split.

Three Willards, accordionists, one boy attempting comedy find the common state of the bonds of the b

LOEW'S, MONTREAL

Back to regulation vaude currently, six acts, mostly talk with one stand-out adaglo turn. Good business start Friday (17):

Pearce and Cawthray in ballroom number for opener, girl a redhead na detppier. Dell of opener, girl a redhead not stepper. Dell of the standard of

legitimate excuse to squeeze in the show's only production bit not held over from Easter Week. For this the line has been schooled on ministure grands and runs the scale. It's cute.

Other cas in the show are Carlement of the scale of the

was read.

ERTHYS, BOSTON

KEITHYS, Boston

**Read and several loss a service of the servic

SHEA'S, TORONTO

legitimate excuse to squeeze in the show's only production bit not helicity of the stunts with the dolls are of the stunts with the dolls are without the stunts with the dolls are winers, singer and minicity of the stunts with the dolls are winers, singer and minicity of the stunts with the dolls are winers, singer and minicity of the stunding the production of the stunding the stundi



IT PAYS TO PLAY A
PARAMOUNT PICTURE!

Turn to next page and see why

PARAMOUNT

in the first fifteen weeks of 1936 has delivered these TEN outstanding pictures

- 1. COLLEGIATE 2. THE BRIDE COMES HOME
- 3. ROSE OF THE RANCHO 4. ANYTHING GOES
- 5. THE MILKY WAY 6. KLONDIKE ANNIE
- 7. DESIRE 8. TRAIL OF THE LONESOME PINE
- 9. 13 HOURS BY AIR 10. MOON'S OUR HOME

No other company can match this record

for during the same period of time the two second companies have delivered 7 "A" pictures each. The next 6, the next 5, the next 3, the next 2, and the next 1.

...in other words, PARAMOUNT has delivered one-quarter of the industry's major product so far this year!...

and it's only the beginning!

EXPLOITATION By Epes W. Sargent

Baseball Stuff

Spartanburg, S. C.

Spartanburg, pulls a nest baseball stunt and the Criterion, Spartanburg, pulls a nest baseball stunt and the Criterion of the same chain, over in Anderson. S. C., a few miles distant, immediately comes along with a better one—but they both are working. Section is surrounded with 29 sectile biasts each witting the same of the criterion of the summer but the man of the criterion of the summer bid in the malors a play for the good will of the summer bid problem salted down. Pat McSwain, an ardent baseball far joined in the preseason buildup for the games by offering gratis ducats for all players osching home, runs at any time during the season. He broke his announcement in a two-cole and nestity spotted in partanburg Herald, more wening. To size up the appetite of the fans to theatrical interest in the sport, he recalled Joe E. Brown's 'Alibi Ike,' already here several runs, and projected the film to packed houses. Many of them had seen pix previously but good will brought the lines in town this week, incledentally, were 'Trail' of the Lone-gr-Duke University star, or dischally, were 'Anderson, Nick Warren, ex-Duke University star, or dischally, were 'Anderson, Nick Warren, ex-Duke University star, or further build up his house's popularity he has signed with one of the outlits to catch during home games, wen accepting a fin for his services per game and leaving the heart week-end offerings when an area and several content on the summer than seven and several content on the summer of the criterion there, has organized a Criterion Rome Run of the criterion of the criterion flow of the cut-dist to catch during home games, wen accepting a fin for his services per game and leaving the business to an assistent of sumctions as a season pass. To further build up his house's popularity he has signed with one of the outlits to catch during home games, wen accepting a fin for his services per game and leaving the business to an assistent of many of the circuit gets a free membership card which also microphone, loudspeake an

included pix tied in with vaude, and even if some showmen say it's a bit rusty, there's nothing rusty about the hundreds of two-bit pleces. Showmen Reid and Stone have plugged into their house thereby.

Cooks in Britain

Cooks in Britain

Charlle Murray, once an aide to the late Fred Thompson, who with Skip Dundy founded Linn Park at Coney Island, is over in England with a nickel-plated version of the time-tried American cooking school.

He calls his departure the Crystail Kitchen because he builds a glazed enclosure on the stage to keep cookery odors from getting into the house. All of the chatter is relayed to the audience through loudspeakers. Of course the kitchen is laid of the most modern lines, and the latter is that the dish is present with full directions) in the kitchen, tucked into one of the ovens, and from the other a similar dish, earlier prepared and timed to the minute, is withdrawn and served the patrons.

Murray, who operates out of Lon-

trons.
Murray, who operates out of London as 'Newspaper Homes Gulld, tdd', sells the trick to a local paper which in turn lays it off to some theatre as a cooperative. Making a 'production' of the idea puts it top hole.

Perfect Hook-up

Perfect Hook-up

Capitol theatre, Pittsfield, Mass., made a perfect tle-in to the subject and a perfect tle-in to the subject and a perfect perfect of the p

processing the second s

In Rochester

In Rochester

Rochester.

Century theatre has arranged tieup with Democrat and Chronicle's
birthday club for Saturday morning
kid's shows. Children with birthdays that week go in free.

Club has numbered as high as
8,000 with 2,000 attending the opening show. Added interest given by
birthors bearing pictures of Red
year the burtons, and suplessed to wear the burtons, and suptiered to the Riviera, and the Red wing players.

Manager Edward J. May of the
Riviera, nabe, takes advantage of
the knitting craze to boost. Wednesday latiness. Opens theatre an
hour early for a knitting class conducted by a downtown department
store. Stunt costs the theatre nothling and the store advertises the
out-with all package heralds sorn
out-with all package heralds sorn
out-with all package which formerly
eschewed bally have done a rightabout face since taken over by RKO.
Temple, Palace and Century are
now clreusing their shows.

Street stunts include sound
trucks, mountie' on horseback for
O'Malley of the Mounted, 'convicts' chained together guarded, by
dogs and keeper, telescope gag on
victs' chained together guarded, by
dogs and keeper, telescope gag on
Palace. The Temple, vivia away
a used car every week, put the first
one on a truck covered with canvas
splattered plentifully with theatre
tieup.

splattered plentifully with theatre tieup.

This is in addition to numerous tieups with stores, milk companies, radio and newspapers.

He-Girl Beauty Contest

He-Girl Beauty Contest

Tommy Labrum, manager of the Erlanger, general process man for Samuel Nixon-Nirdlinger, handled the Mask and Wig show independently this week and has won plenty of attention for his blowing, werstly of Pennsylvania institution and containing many socially prominent Philadelphians, has always rated plenty of attention through regular dramatic and society columns but this year Labrum put over a couple of extra ones that clicked in most of the dailies, effected neat tie-ups and caused lots of favorable talk. One was a 'beauty contest for the 'girls' in the Wiggers' show. With Robert Susan, local palnter, and Audrey Christic appearing here in her original role in 'Sallor Beware' as judges, the collegiate actors who don skirts and high heefs for their parts in the show strutted their stuff (sixteen being serious) in containing men and collegiate actors who don skirts and high heefs for their parts in the show strutted their stuff (sixteen being serious) in containing men and the dailies cracked the story open wide.

Labrum also tied up Earl Carrollere on his own judging contest at

and the dames of t

Premium on Promptness

Premium on Promptness

Montreal.

George Rotsky at Palace has plans for filling house at early matthese states of the Civic theatre, Fostoria, which should be compared to the control of the states of the civic theatre, at the control of the states of the civic theatre, at the control of the states of the civic theatre, and the court same and the court s

Bird Wedding

Bird Wedding

A. Polsky Store presented its annual Easter Revue in its tea room.

A. Polsky Store presented its annual Easter Revue in its tea room.

Store secured the services of Puro Pullen, of radio, stage and screen. Pullen is an imitator, and presented his own original revue, entitled. The Wedding of the Birds. Sport wear evening gowns, etc., were displayed by local models, and the wedding came as the finale. Wedding of the Birds, and then say the bird party came in view increduced the girls and gave the bird call of the bird and gave the bird call of the bird they represented. The first two brides-maids were dressed as Love-birds, wearing stuffed Love-birds in their hair, the hird was the Bird of Paradise, and the Mockingbird was the bride. The first two brides made was the bride. The first was the Bird of Paradise, and the Mockingbird was the bride. The first was the Bird of Paradise, and the Mockingbird was the bride. The first was the bride the bird of the columns of the c

Horning In

BEHIND the KEYS

Judge Frank H. Hiscock of this elty, former chief judge of the New York State Court of Appeals, as official referee will hear the several actions arising from a controversy over an exit at the State Theatre,

over an exit at the Seath Fulton.

In one action, Carrie DeWitt is suing the Merican Company, Inc., and Kallet Theaters, Inc., of Oneida, for removal of trespass. In another, the latter corporation seeks a per-manent injunction against Carrie

De Witt.
Althugh Schine's Eelet, being De Witt.
Althugh Schine's Eelet, being De Schie Sch

Denver.
Tommy Hawkins, assistant manager of Denver theatre, resigned to go to Cheyenne, Wyo, to succeed Charles Mann as assistant to Walter Smith, elty manuger for Fox houses there. Mann has gone to Los Angeles to econe manager of Fox theatre on coast.

Eddie Grossman, former manager of WB exchange here, and Carl Fulton of E. E. Fulton Theatre Supply Co. planning to build theatres in Joliet, Aurora and Galesburg, Ill.

Old Grand opera house here, dark for the first time in almost a year, reopens with stock burley polloy. Louis Levine has sold his Film building elgar store in Cleveland and has become an exhibitor with the purchase of the Paramount,

and has become an exhibitor with the purchase of the Paramount, Alcron.

Carl Kahn and C. A. Mellon have taken out incorporation papers for the Civic theaters been perating to the Civic theaters been perating as an individual since last summer.

Recent ownership changes in east-ern Ohlo include: Athens, Ohlo to Belpik Theatres, Inc., by Athens Theatres Co, and the Court, same oity—to Belpik Theatres, Inc., by Court Street Theaters; Columbus, Hartman transferred to Charles Boda by J. Real Neth; Corning, Scherty (formerly the Majestic) to Charles H., Sperry, Lyric (formerly the Majestic) to Charles H., Sperry, Lyric (formerly thand) - R. Kautz by Davidson and Roberts.

The opera house at Cedarville has been opened and the Bijou at Piqua is again shuttered.

Egg Hunt

Egg Hunt

Matt Saunders, of the Poll, Bridgeport, got a succession of front page spreads through his till to the Times-Star for his Easter egg. In the The hunt was held on the previous Saturday instead of Easter Monday. It offers some new slants. Top prizes were three large eggs each filled with 500 new pennies. There was also a number of eggs each carrying a pass for two to Small Town Girl, the picture being each carrying a pass for two to Small Town Girl, the picture being each carrying a pass for two to Small Town Girl, the eggs in two column width was carried in each earlied pictures of the stars. A reproduction of the eggs in two column width was carried in each issue of the paper for a week. A trangements were made to use a portion of the public golf links in the city park, and stress was laid on the fact that no eggs were to be hide did not be the store of the stars. A start was the store of the start of the contestants.

Entrance was free, but a blank was required to be filled in. To all entrants a badge was issued showing on the back the precise location of the field, and on Friday the paper for could visit the field and famillarize themselves with the lay of the land, but Friday night the course was barred and the eggs hidden during the night of the control hour, the course being policed by volunteers.

In addition to the prize eggs there were mon variety of hundred of, the course being could visit sorts of publicity, will AND biz. Spartansburg, S. C.
Pilot James Milan of Alexandria,
Va., and Cameramán Alfred Holland
of Washington, injured when their
Pathe plane eracked up at Greensville, S. C., en route to Gainesville,
Ga., for tornado films. Holland got
cuts and bruises and Milan a fractrace of the control of the control of the control
Pilot First Bryant, mgr., Globe
Theatre, Rock Hill, N. C., not to get
Pilot First Bryant, mgr., Globe
Theatre, Rock Hill, N. C., not to get
official recognition. for, his recent
light airplane flight to Milami. Reason: National Aeronautical Association committee says he carried ballast instead of a passenger, thus
violating regulations essential to
make hop official. But Eryant's still
flying when he not busy with his
show-house. comedians, unit of 89,
mostly gala, touring Dixle in a onenight stands tent show. Lexionnaires
in various towns and cities main
sponsors, hence most of the publicity work is done at home before
the show arrives.

State, new Clinton house, taking
place in Cook unit.

Modernizing of Oasis theatre at
Marion is well under way, Mitchell's
new Newton house also is going un
lace in Cook unit.

Modernizing of Oasis theatre at
Marion is well under way, Mitchell's
new Newton house also is going un
calnesville, Gainesville, smashed
in tornado, but Criterion and other
houses at Anderson, S. C., a few
miles distant, escaped damage.

Carolina here was quickly suppiled with storm prints due to fast
work of Paramount's Atlanta staff.
Frints attracted much attention, as
lots of Spartans had driven over to
view the ruins.

Norfolk, Va.

Money Cards

Money Cards

Joe Flynn, who is whizzing things up for Three Men on a Horse, now in Philadelphia, sends in the coin on the card stunt he is using for the hoss comedy. Not just throwing them around, but making careful and in the coin on the card stunt he is using for the hoss comedy. Not just throwing them around, but making careful and slot one corner. The coin makes them grap for the card and the novelty leads them to pass it around, with the result that a single card gets a circulation of anywhere from 20 to 25 showings.

Flynn does not claim originality for the idea. He has used it on a number of pictures including House of Rothschild, Kid Millions and sumber of pictures including House of Rothschild, Kid Millions and our head two pennics, the brice of the morning paper, with the suggestion the recipient use the coins to purchase a paper and see what It said about the show. Just sends it along to show the time-tried device is working as well as ever. He adds 'People marvel' at the rankwaste of money, but all it costs it along to show the time-tried device is working as well as ever. He adds 'People marvel' at the rankwaste of money, but all it costs it along to show the time-tried device is working as well as ever. He adds 'People marvel' at the rankwaste of money, but all it costs it along to show the time-tried device is certainly cheap enough.

"Flynn adds he has a check up that keeps the distributors from a dual deal—the pennies for their pocket and the cards for the public. The coin cards are not much to the content of the content of the content of the cost of the pocket and the cards for the public. The coin cards are not much that. The coin cards are not much that the cards the contract of the content of the cards are not much that the cards the contract of the cards are not much that the cards to contribute that. The coin cards are not much that the cards the contract are still there.

Car Hook-up

Norfolk, Va

Yeggs continuing raids on local theatres but could not crack nabe spot; the Colley: Were more successful several weeks ago making way with two grand at Newport, also Wilder owner house.

San Diego, Cal. F. F. Klslinbery replaced J. D. L'Esperance as manager of the Fox West Coast California here: L'Experance returns to Long Beach area.

A New Record in Holdovers!

22 OPENINGS! 21 HOLDOVERS!

MR. ELEGIDA.



FLASH! RADIO CITY MUSIC HALL joins coast-to-coast boxoffice parade... sets new Capra-Columbia cleanup for second week at world's largest theatre!



BALTIMORE \star MEMPHIS \star KANSAS CITY \star FORT WORTH \star WORCESTER \star ST. LOUIS \star DUBUQUE DALLAS \star SAN FRANCISCO \star NORTH ADAMS \star SERTTLE \star ALTOONA \star SPRINGFIELD, ILL. \star SPRINGFIELD, MASS. \star COLUMBUS \star BUFFALO \star AKRON \star LINCOLN \star MIAMI

CHICAGO GOING DUAL BILLS

Court Praises Roxy Rec'ship, Okays 60G Fee

Federal Judge Francis J. Caffey, N. Y., granted Proskauer, Rose & Paskus \$50,000 for services rendered to Howard S. Culliman, receiver for the Roxy Theatre Corp. The firm had asked for \$75,000 for its services over a period of four years. The Court stipulated that the attorneys serve to receive \$230,000 of the amount forthwith and the remainder later. In announcing the award, amount forthwith and the remainder later. In announcing the award, Judge Caffey, said: The Roxy Thearre Corp, is now in a position where reorganization is due and the outlook is for a substantial yield on securities amounting, to over \$5,-900,000.

He compared the present financial He compared the present financial condition of the corporation to that of four years ago when equity receivership was established. At that time, Judge Caffey opined, the corporation had no ready eash, no readil, competition was keen and the property could not have been sold for Junk. It faced serious problems of procuring films to keep the theatre open and with paying the salaries of employes, artists and actors many of the latter of tempermental disposition. Besides these utiliculties, the Court pointed out, there were labor union and creditor troubles.

Judge Caffey observed, the Now, Judge Caffey observed, the Roxy is operating at a considerable profit, receipts, exclusive of proceeds, derived from the sale of receiver certificates, have run to nearly \$2,-50,000 out of actual earnings and real estate and other taxes are paid

Legislation

10% Thing Up in Ky.

Louisville, April 21.

Organized opposition by the Motion Picture Theatre Owners Association of Kentucky has developed to combat the proposed 10% tax on admissions, which is an announced plan of Gov. A. B. (Happy) Chandler. The group elected Lee Moffit, Owensboro, as president. Others named are Fred J. Dolle, secretary; B. E. Thompson, treasurer, and Sam Switow, all of Louisville.

State operators were assured by

State operators were assured by the Chandler campaign manager in the Chandler campaign manager in writing that the Governor would go lightly on the tax matter, and they feel that this pledge should be lived up to, and are voicing opposition in an effort to have the tax idea dropped entirely or, at least, working out some plan whereby a complement of the company of the ship on the exhibitors

Mex Standoff In Ala.

Birmingham, April 21.

Special session of legislature adjourned without putting into effect
either of two proposals to tax the
amusement industry in the state.

The proposed taxes were killed
principally because one group was
opposing any additional taxes while
the administration group fourbit the administration group fought hard to get more taxes. Legislature about evenly divided on all tax matters.

One proposal was 10% amuse-

One proposal was 10% amuse-ment tax on all admissions over 15c. Other was a tax of 1c. on each 25c. admission or fractional part thereof.

Col to Hoyt's

ydney, March 24.
Charles Munro has bought Columbia's output General Theatres and Hoyt's, 'King Steps Out', 'Geneman Comes to Town,' 'Lost Hortieman Comes to Town,' Tost Hortieman' Crime and Punishment' start, with all regular products to follow

LEW BROWN'S ORIG

Hollywood, April 21.

Lew Erown draws an original story to debut as an associate producer at Radio. It will be a musical,

Rinn James is scripting the yarn.

Providence, April 21.
Organized labor in Rhode Island has taken considerable heart as result of a long-awaited ruling handed down in Superior Court here Saturday (18), concerning the fight, between theatrical union men and the Colonial, Newport. The court decision turned down E. N. Loews petition for injunction, against picketing which has been going or since last November. Since the union has conducted if in an orderly manner, the court rules that union men are within their legal rights.

Meanwhile, in Providence stage hands and operators are still pick

meanwhile, in Providence stage hands and operators are still pick-eting the Modern theatre, reopened a couple of months ago as a picture

PENNSY CENSORS TOLD TO COOPERATE MORE

Harrisburg, April 21.
All has not been well within the Pennsylvania State Board of Censors. The three members, having been named by Governor George H. Earle, the first Democratic executive the state has had in 40 years, are all Democrate, but they have not been getting along so well together. They have differed over policies, according to the governor's office, and apparently this difference was great enough for the governor to order enough for the governor to order

oording to the governor's office, and apparently this difference was great enough for the governor to order them on the earpet.

The board's offices are located in Philadelphia, but several days ago the trio turned up at the governor's office here. The governor was out of the city but his chief political advisor, Secretary of the Commonwealth David L. Lawrence, state chairman, and the governor's secteary, Robert L. Myers, Jr., had a long talk with the censors.

Closer cooperation among the members, it was said, was demanded. Lawrence said that no shake-up was contemplated but neither he nor Secretary Myers explained what the differences existing in the board were. There has been no question about the patronage for most of the Republican holdover employes were bounced out months ago.

L. Howard Davis, Philadelphia, is chairman of the board and he was personally selected by the governor for the post. The other two members, Mrs. Hester M. Fye, Waynesburg, and Patrick A. Duffy, Wilkes-Barre, whose executive appointment scame through the regular po-

ours, and Patrick A, Duffy, Wilkes-Barre, whose executive appoint-ments came through the regular po-litical channels. Mrs. Fye is a can-didate for election as an alternate delegate-al-large to the Democratic National Convention.

'THINGS' AT \$2 IN L. A.

Hollywood, April 21.
Korda's "Things to Come' gets \$2 opening at the Four. Star April 30.
'Rhodes' is only other British picture to get a flash premiere here.

Anti-Trust

(Continued from page 7)

miss without prejudice against them in St. Louis. U. S. Judge Joseph W. Molyneaux, who permitted dismissal of injunction suit on Jan. 29; had given the three film groups until the May 6 to file appeal from ruling. Government sought to shorten apple and limit to April 26 so case could be heard during present session of nation's highest legal tribunal. Motion was argued in Judge Davis' chambers by Frederick H. Wood and Arthur Simpson, representing the pic interests, and Special Attorney General Russell Hardy. All figured in cri inai case last November, which resulted in acquittal verdict and equity suit which began immediately afterwards. Pollowing government's withdrawal of injunction suit proceedings were reinstituted against film dryduals in New York but case has been hanging fire due to legal snasheen hangin

R. I. Court OK's Picketing B&K, ALLIED O.K. IT IN 45-60 DAYS

Money Giveaways Out as Doubles Due In-Figured to Have Its B. O. Benefits Through Upping Admish

BREAK FOR VAUDE

Chicago.

Chicago will awitch double features within 45 to 60 days. This has been decided upon generally both by indic and circuit exhibitors. both by indis and ctrouts exhibitors, and by film exchanges, with all sides of the picture question finally agreeing on a problem which has been see-sawing this town back and forth for the past three years. With double features rapidly encroaching on the city from all sides, and creeping in particularly from Milwaukee, the exhibitors who have fought double bills most energetically have changed their opinion and are preparing to add the extra feature.

Allied, indig exhib organization.

cally have changed their opinion and are preparing to add the extra feature.

Allied, indie exhib organization, which has been the leader in the fight against any return to bargain bills in this town, has held several meetings on the question during the past two, weeks and indications point to Allied joining the parade. Allied will come out flat-footed in a few days for the return of twin flickers, reversing a poilcy it has held for the past four years. Balaban & Katz, this section's leading circuit, is in agreement with Allied to let down the double feature hars and open the territory to complete twin-billing, the only exception being the first runs in the previous double bill epidemic in this town, never brought the twin picture, into the downtown first runs. Exhibitors here have become convinced on the double feature practice by the evidence of the fex West Coast experiments. Fex went double bills in a big way throughout its circuit and found that, while it played to only slightly more people, it more than made up for the extra picture expense by being able to raise its admission prices 5-10c. In other words, while there was only a 8-10% increase in customers, receipts Jumped 15-20% by reason of the elevated tariff, the double bills giving the circuit a reasonable excuse for boosting the charges. giving the circuit a reasonable cuse for boosting the charges.

The Lottery Angle

In okaying the double bills, both Allied and B. & K., plus the other circuits and indie exhibitors, have agreed on the complete abolition of the lottery and money giveaway nights and angle which have become a smelly proposition. Public has

the lottery and money giveaway nights and angle which have become a smelly proposition. Public has indicated growing weariness at the trick giveaways and the number of its angles, which have made both the customers and the exhibitors siek of the entire mess.

Indie nabe exhibs are more than anxlous to kill off the money gift hights, sincile off the money gift hights, sincile off the money gift hights, sincile off the money gift hights, so will house cannot possibly compete with the larger theatres in coin distribution. Houses such as the gigantic Tivoli, Avalon, Granada, Marbro, Southtown, Regal, Plecadilly, Uptown, Capital, etc., have given away sums of \$1,000, \$1,500 and as high as \$2,000 in one evening. The little houses across the street, with prizes of \$25, \$50 or \$100, haven't a chance than the high grand lotteries at the big-scaters. the big-seaters.

Exhibitors, both circuit and indle. realizing that they are on the vicious elrcle and that they can't stop the merry go-round, have decided the only way out is to jump off; and they are ready to jump.

they are ready to Jump.

The Way Out

Double features in the spot they're
going to land on. Exchanges already have been approached by
both circuit and indie exhibitors the
right to double feature their the right to double feature then pictures, despite the rubber stamped the clause on all major product con-

Fined for Sun. Benefit

Hattlesburg, Miss., April 21.
Convicted of operating the Rose theatre on Sunday, Police Judge S.
B. Berry ignored the fact that the house was operated for the benefit of Tupelo storm sufferers and fined Lewis Hammack, L. J. Brown and K. E. McNair an aggregate sum of \$110. No admission was charged, patrons offering what they wanted to pay.

House was one of more than 100 in Alabama, Arkansas, Mississippi and Tennessee staging storm relief shows.

Sunday shows have been legalized.

Sunday shows have been legalized in Monticello and Clarksville at city elections.

OVERBUYING FORCES EXHIB TO TRIPLING

Cedar Rapids, April 21. With a program of three features Jerome Reith, of the Olympic, was With a program of three features Jerome Reith, of the Olympic, was driven to tripling by an excess of commitments but adds that he finds the triple bill profitable out of all proportion to the added feature. It was not, however, hope of added business which steered him to the triple 'threat' but an overbooking. Exchanges were clamoring for play dates and with two changing for play dates and with two changing to play dates and with two changes a week he could clear his comfaitments only through adding a third feature to each program.

His initial announ ement was a single 105 line space, with the challenge 'We're dishing it out. Can you take it?' One bill included Transatlantic Tunnel', Caravan' and 'Star of Midnight'.

FOREIGN FILM HUNT

useum Woul Collecti

Collecti
John E. Abbott, director of the Museum of Modern Art Film Library, and Iris Barry, curator, leave for Europe 'early in May to begin an extensive scarch for foreign films of noteworthy interest. England, France, Germany, Russia, Italy, Sweden and Holland are to be visited, with findings incorporated into next year's library issues for 'viewing on this side.

Such early screen efforts as those of Victor, Seastrom, Mauritz Stiller, Garbo, D'Annurizio, Man Ray and others are wanted. Also first spectacles, like 'Quo Vadis' and 'Cabiria.' Inclusion of these foreign pictures would expand the activity of the library vastly.

Wholesale Burglary

Winnipeg, April 21.

Three burglars broke into and robbed practically every office of the Winnipeg Film Exchange the other day. At 3 a. 5m. they tied up the janitor, taking his 35 keys. They

the janitor, taking his 35 keys. They then, proceeded to, 100t the office. All they got for their trouble was \$50 and a few personal belongings. No trace has been found since, and all locks have been changed in case they decide to pay a return

tracts banning the doubling of those

pictures. Vaudeville, instead of being in-jured by the double feature return, is figured to get a break by twin bills. Circuit operators anticipate an increase of at least 20% in vaude playing time, the major downtown houses giving the public a picture pius a vaude show as its double bar-

pius a yaude show as its double bar-gain.

While it light be figured that doubles would mean the death of vaude in this territory, it will actu-ally work out to the good of vaude. ally work out to the good of vaude, bringing into positive vaude time where previously it has been hit or miss. For instance, while the southside Tivoli will go double bills, the Southown will go to a combination vaudolim policy with shows every week instead of occasional vaude units. The Granada, on the vaude units. The Granda, on the northside, will go into the Uprown to stay, And in the loop it will mean positive vaude policy at the Palace, the Oriental, State-Lake and Chi-

'Good Will' as Anti-Nazi Pix Suit Defense

Minneapolis, April 21.

Whether the agitation against and boycott of German goods affords grounds for voiding a contract for the purchase and showing of German motion pictures will be argued

the purchase and showing of German motion pictures will be argued in a suit filed by the Associated Cinemas of America, Inc., of New York, of which Max A. Goldberg is president, in district court here. Goldberg, asks for 3600 damages plus 50% of one week's receipts over \$4.250 from the World Amms. Co. IW. A. Steffes) because of alleged breach of contract. It is claimed Steffes bought the three Germanmade pictures, His Love Song, Inn at the Rhine, and Three Loves' from Goldberg in October. 1932, and now refuses to accept an play the films.

As a defense, Steffes sets up the boycoft against German pictures and other goods and claims that to play the films would engender bad wyll! against his showhouse on the part of numerous of his pations, doing the theatre incalculable camage. He also contends that the late Mayor A. G. Bainbridge a year ago ordered Steffes not to show the position that disturbances and disorders the latter having taken the matter up with the city's chief executive. Bainbridge took the position that disturbances and disorders might be created at the theatre, according to Steffes.

Another defense by Steffes is that the plaintiff company never fulfilled its part of the contract by fixing the playdates and that the contract was unenforceable becar

filled its part of the contract by fixing the playdates and that the contract was unenforceable becau
unliateral, not necessitating delivery of the films by the plaintiff unless they were released. S. P. Halpern, local movie attorney, is representing Steffes in the action.
Defying an anti-German boycott
just launched here, the Lyceum,
local independent loop house managed by Hugh Andress, is showing
two German pictures, "The Blue
Light' and 'Gypsy Love Song."
They are the first German films
to be offered in Minneapolis since
the Hitler regime,

As the result of a number of squawks from customers and a request by the Non-Sectarian Anti-Nazi League, the 55th St. Playhouse, N. Y., has decided not to show any more German-made films in the future: House is operated by Max and William Goldberg and at one time was one of the ace German first runs in New York. In past two years the German pix have been out down considerably here, only three playing there in the As the result of a number of here, only three playing there in the past 18 months.

Luxer in Wash.

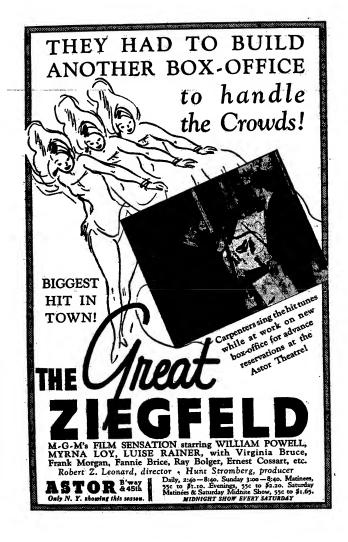
Washington, April 21.

Washington, April 21:
Ambitious plans of Trans-Lux
Corp. to add to its string of clinema
houses a \$350,000 building in Washington were disclosed last week,
when half of a downtown block was
leased by the outift from Mrs.
Evalyn Walsh McLean, owner of the
Hope dlamond.
Transaction was negotiated by
John F. Major, former secretary to
Mrs. McLean's publisher-husband,
and Percy N. Furber, chairman of
the Trans-Lux board of directors.
A 40-year lease has been taken on
the property and work of razing
and excavating is scheduled to begin
within the next 10 days.

MAIZLISH'S WB POST

Hollywood, April 21. Harry Maizlish now in charge of advertising - publicity - exploitation for Warner theatres in Los An-

geles. Replaces Jalk Rosenstein resigned. Malzish for past year has been handling Warner Coast politation with headquarter at Burbank studios.



An advertisement appearing in the New York papers that tells its own story. And that same sweet story is being told in road-show engagements at advanced prices twice daily from the Atlantic to the Pacific.

Inside Stuff—Pictures

(Continued from page 6)

and asked that studio be ordered to turn over all books and records of

Paid daily weather report, to be supplied by Cal-Tech Institute of Southern California to studios for benefit of their location departments, is being studied by Producers' association following approach by Production for California on type of service specifically adapted to production needs. It acceptable, producers body would pay for service and allot it among members. Studios presently depend on U. S. Weather Bureau and commercial air lines for their out-of-town climatic bulletins.

Picture fans in the far east, particularly in the Philippines, Japan and China, are demanding more melodramas and action stories, coupled with fictional romance, and are not so hot for westerns and serials as they have been in the past, according to Charles L. Brookhelm, in charge of Universal distribution in that territory. Superimposed titles are no longer necessary in Manila with its 150 theatres, but in the Orient it is still necessary, he said.

Second to be ticketed at Columbia, under Harry Cohn's new policy of developing combination writer-producers, is Edward Chodorov, contracted to write and produce his own stories. Similar arrangement at same studio held by Howard J. reen. Chodorov was formerly on Samuel Goldwyn's writing staff.

Samuel Goldwyn's writing star.

First two producer assignments for Green at Col will be 'Taxi Please' and 'No Gold Medals,' latter a Satevepost yarn, by Leonard Lee.

Despite fact David Lamson was acquitted of charge he murdered his wife, Hearst newspapers are turning thumbs down on any publicity of his activities in connection with filming of his book, 'We Who Are About to Die' at Radio. Hearst's San Francisco Examiner stoutly backed prosecution of Lamson. When announcement of his engagement at Radio to work on screen yarn of his story reached Frisco, it was promptly spiked, as was also mention of Lamson in the Coast film columns.

Seven veterans of vaudeville are prominently spotted in Wainers production, 'Hot Money,' currently in production at Burbank, Cal. Exvarlety players in cast are Frank Otth (Orth and Codee); Andrew Tombes, Eddie Conrad, Harry Burns, Herb Ashley (Ashley and Lee); Charles Foy, and Joseph Cawthorn. William Jacobs, also former vaudevillian, wrote the yarn, rettiled from 'There's Millions in It.'

With 13 scriverners currently under contract. Hal Roach is building up his writing staff for contemplated increase in feature productions on next season's program. The 13 writers on payroll include Directors Harry Lachman, Edward Sedgwick and Fred Mewmeyer, who are ticketed both ways. Roach plans to make only features, with no shorts excepting 12 Our Gang one-reelers for 1936-37 release.

Comedy click of Universal's 'Sweenstake Loser' news clin efforts of Comedy Cick of Universal's Sweepstake Loser, news Cip circles of two other newsreels in staging comedy stuff by using cameramen. Paramount first clicked with stunt and 'Fats' McManus repeated for Fox. David Oliver, lens grinder, did the trick for Universal newsreel. Despite numerous reports that he might be offered a picture contract, U claims that he will remain a staff cameraman.

Although some lines in Shakespeare's 'Romeo and Juliet' are on the border-line, Irving Thalberg's film version of the eplo, starring Norm Shearer, will make bid for Hays office sanction without essential chang in dialog. Only departure from original text is elimination of unnecessary lines, or lines for which action is sufficiently explicit.

Coast agent who sued a major studio director for \$2,800 commission on a deal which latter himself set, finally settled for \$100, entire amount going to 10 percenter's attorney for his work on case. Agent went into court, slapped plaster on director's paycheck, then suddenly decided case was too thin to press.

New high fidelity soundhead reproducer incorporating many new refinements and improvements, but retaining the rotary stabilizer system, has been announced by Radio Corp. of America through E. M. Hartley, sales manager. The new RCA soundhead with improved rotary stabilizer will be standard with every equipment.

Academy Technicians branch has nearly doubled its membership d Academy Fechnicians branch has nearly doubled its infinitesimple ing past 12 months. Membership currently is 287 paid up and partici-pating, an increase of 108 during year. Classification of members shows 82 in art directors' section; 34 film editors; 32 in photographic, and 78 in

Despite current release by 20th-Fox of George O'Brien starrer.

'O'Malley of the Mounted,' Warners will use Gerald Beaumont title. The
Making of O'Malley,' on film version of his yarn, instead of Everybody's
Sweetheart, used during script, preparation. Picture, will, star Pat
O'Brien and Sybil Jason, going into production within 10 days.

Judge Gutknecht of the Chicago Traffic Court has ordered that care-less drivers hauled before him will, in the future, be forced to view a short flicker tagged 'Hit and Run' (MGM) which teaches a moral on reckless motoring.

Pandro Berman got a flash of creative art work done by Jack Hark-rider in 'Great Ziegfeld' and opened negotiations for him to do set-designing and ensemble grouping on 'I Won't Dance,' next Astaire-Rogers pic at Radio.

Metro has arranged with the Postoffice Department in Washington to film a two-reel short subject on the mails. Carter Barron, Loew's division manager stationed in Washington, did the diskering and set the deal. Film will be shot in entirety in the capital.

King Vidor will function both as producer and director at Paramount on "Texas Ranger." Wesley Ruggles is only other Par director getting producer-director credit.

Several treatments turned in by Metro staff writers for 'Tish' not coming up to expectations, final revisions are now being we red out by Irving Thalberg and Sam Wood. Picture's start set back another month.

Propaganda Short

Jerusalem, April 2.

New Jewish National Fund
More recently building tronts and
Koren ha-Kayemeth) propaganda
him, entitled 'From Wall- Hawareith to Emek Hephen' will soon be
on the local screen and then peddied abroad.

It is a short subject prod by
Tefuka Films, Erich Brock directed
and scripted; Walter Kritseller
photographed.

Wellington With National
Duke Wellington, or years art
director of Publix Theatres and
director of Publix Theatres and
force recently building tronts and
loby displays for the Puramount,
N. Y., has joined the new National
Service and
American Display.

Schenectady, ...

Ackerman Gill, former manager
to the RICO theatres in Habray
Troy and Schenectady, has reopened
by National Screen Service and
American Display.

St. Louis,
Mattoon Theatre Co., Mattoon, Ill.,
Is investing \$50,000 in motion pleture house in that town.
For a time after the Publix chain
scripted; Walter Kritseller
photographed.

Femmes' Color Flash at 'Zieggy' Preem on Coast

Hollywood, April 21.

The post-Easter parade presented by femmes attending the premiere of the 'Great Ziegfeld' was a colorful and extravagantly gorgeous affair. Many of the gals wore chiffons, with blues and flame colors most in prominence, plus a large sprinking of prints. Though the day had been plenty warm, the night breezes were decidedly chilly and the gals took advantage of this to parade fur wraps. the gals took auvantage parade fur wraps.

parade fur wraps.

Virginia Bruce wore white chiffort
irimmed with cevise velvet ribbons,
and Jeannette MacDonald donned a
dark blue print. Both Norma
Shearer and Mrs. Leslie Howard (in
her party) wore the same shade of
red chiffon, and Hedda Höpper's
dress was of similar color and material. Mrs. Basil Rathbone wore

dress was of similar color and material. Mrs. Basil Rathbone wore a white crepe banded in silver beads, and Mrs. Rufus LeMaire was in white blistered satin.
Julle Haydon wore white crepe and Grace Bradley came in white lace. May Robson was also in white lace. May Robson was set off by a white pleated cirepe frock, and Virginia Zanuck threw open a chin-chila coast to display a white lace. chilla coat to display a white lace

chila coat to display a white lace dress beneath.

Mrs. Reggle Owen had on a gay print of tulips on a white back-ground, and Mrs. Robert Leonard wore a blue and white taffeta print made with a very full skirt. Mrs. Kerhert Mundin wore a scarlet print: Loretta Young, a clinging gown of gold metal cloth, and Irene

gown of gold metal cloth, and Irene Dunn, billowing yellow taffeta.

Mrs. Hunt Stromberg was demure in a soft white crepe frock shot with metallic threads. Mrs. W. S. Van Dyke arrived at the last moment in carmine chiffon, followed by Mrs. Abe Lehr in white crepe and scarlet scandals, and Anita Loos in a simply cut black crepe dress.

Behind the Kevs

(Continued on page 21)

lent night. Ingram, an old per-former, sometimes acts as m.c. Regent is starting dish give-aways.

aways.

Canton, O.

George A. Delis, district manager for the A. G. Cinstant theatres in walley, in Mercy hospital here with a fractured leg following an automobile accident.

Ray Allison has been made manager of the new Shaker theatre in suburban Shakerheights, Cleveland To open April 23. Derating a chaln Sam Reichblum, Persting a chaln western. Pennsylvania, has moved headquarters of his circuit from Pittsburgh to the Columbia theatre building in East Liverpool.

After being closed for seven years the Oakland theatre in Oakland Reights is again-operating, under the management of Harry A. Galenes.

Lincoln.

Carl Bard, after dismissal of the State theatres damage suit which asked \$444,000, has moved to Omaha, where he can be closer to film row. Mrs. Marte Freed, femme exhib of Pender, Neb. is planning a new theatre to replace the old draining and have though the control of the control

nd floor.
C. Shipley, manager of the Center, Neb., Clay, is opening Sterling, Blue Hill, Neb., this

the Sterling, Blue Hill, Neb., this week:
Robert Harrison, of Scottsbiuff. Neb., has been made the manager of the Trail, Bridgeport, Neb. He is in place of Brick Boston, who goes to the Alamosa, Alamosa, Colo. Jerry Zigmond, city manager of Lincoln Theatres Corp. here. has almost recovered from the pulled ligaments which resulted from a fail.

Among the Women

By The Skirt

est Dressed Woman of the Week JOSEPHINE HUTCHINSON

(T Married a Doctor')

Josephine Hutchinson in I Married a Doctor at the Strand is too well dressed for the women of her husband's home town. They hate her for it and make her life miserable. She stands it as long as she can, then walks out, only to return and live happilly ever after.

The dress that causes the rumpus is a startling affair of black velvet, and ermine. The skirt of velvet is topped with an ermine bodice slashed at the back and front. Over this Miss. Hutchinson wears a wrap of ermine of the barrel mode! A tallored suit is worn with a small haf and a silver fox stole. Four large buttons adorn a black gown having all puffed sleevés. A peplum dress is trimmed with pleatings and the hat has a transparent brim.

As a kitchen helper Miss Hutchinson is seen in a light cloth dress trimmed at the neck and sleeves with plaid. For a shooting sequence the star wears a plaid skirt and plain jacket. At a Fourth of July celebration a white organdie has inserts of eyelet embroidery. A fur coat of three-quarter length seems to be of nutria.

of three-quarter length seems to be of nutrie

Buddy Not Through

If the studios think Buddy Rogers is through in pictures they should
see the girls hovering around the stage door at the State this week. In
a white sult Rogers leads his band and is as good looking a young fellow
as we have. Jeanle Lang sings some hot songs dressed in a white satin
sult with pink flowers at the throat. Ruthle Barnes does some stepping
in a white outfit consisting of long trousers, boirro Jacket and purple
blouse. Picture is Harold Lloyd's "Milky Way."

leasing the Jury
'The Witness Chair' at the Palace shows something new in courtrooms.

The Witness Chair at the Palace shows something new in courtrooms. It goes modernistic.

Ann Harding, doing her final job for RKO, is a stenog in plain little, black frocks for the most part. All the dresses are trimmed at the neck line in white. One light cloth dress is worn under a cloth coat and another coat has a fur-trimmed collar. The best looking dress has for trimming three bows of dotted ribbon in black and white. Hats are a problem for this young woman. With hair worn so plain it must be difficult to find just what is becoming.

Frances Sage looks well in a fur-trimmed tailored suit and there is a glimpse of a metallic lace frock. Maxine Jennings pleases the jury

in a plain little black frock and a turned up hat.

Hollywood on Broadway
At the Cort Boy Meets GhI continues on its merry way. Still a
sellout, this Spewack play assures one of an evening well spent.
Joyce Arling as the girl is a realistic Hollywood waltress in a starched
green outfit. An evening cloak of wine colored velvet completely covers
a white chiffon accordion pleated frock. Two other dreases are of the
one-plece sports variety, one all green and the other blue with red belt.
Len Zennan is the ideal executive's right hand woman in the conventional black and white.

tional black and white.

This Week's Head Man

Gary Cooper is head man in New York this week with two pictures on the main stem, and good ones at that, one at the Paramount and the other at the Music Hall.

Music Hall's 'Mr. Deeds Goes to Town' should remain in town for many weeks to come. It is a Frank Capra picture and it is Capra at his best. Jean Arthur is the girl concerned and does a good joh as a newspaper woman. The part calls for no particular dressing.

In tweeds, Miss Arthur is dressed for a rainsform. On a bus she is seen in a mink trimmed coat. One frock has a Peter Pan look and a step of the seen a dress and the seen a dress adorned with gold frogs is worn. The hats are all of the smallish variety.

Stage show at the Music Hall starts off with the long line of girls made up for penguins in white tights and talled coats of black patent leather. Touches of yellow are in the beaks of the birds and in the spats on the feet. 'Mephisto's Kingdom' is a riot of color, with the ballet corps in chiffony dresses changing with the spotlights. On a raised platform girls were perched in costumes of red and gold. Viola Philosings her songs in black satin and diamonds.

tis for showing of education pics selected by Hays organization. It is planned to show pics in nabes closest to schools and Tomsen will have an operator on hand for each showing of films.

to schools and Tomsen with fave an operator on hand for each showing of the school of 1.500 seater has house in North St. Louis expected to cost 100.001. Leko Realty Co. is sponsoring project.

Ten thousand feet of 'Russla As It Is Today' film, taken by Julien Bryan, traveler-photographer, was shown in Municipal Auditorium Tuesday night (14).

T. R. Allen has reopened Bullafo. T. R. Allen has reopened Bullafo. The Auditorium Control of the St. Charles, Mo. Strand theatre, Lancaster, Mo. reopened.

Ashcroft theatre, Lancaster, Mo. reopened.

Ashcroft theatre, Comerly known as Ashland theatre, Ashland, Ill., now operated by D. E. Wilson.

Lincoln theatre, Bunker Hill, Ill. shuttered.

Lincoin throate, American Suttered.
Hurst theatre, Hurst, Ill., dark,
Kampsville, Ill., theatre shuttered
several weeks ago.
F. M. Mertz, former operator of
Ashland theatre, Ashland, Ill. has
taken over Vuglial theatre in Virginia, Ill. W. S. Irwin formeriymorated. operated.

Opera house in Bowen, Ill., re-

operation. The formula opened.

Community theatre, McLean, lil., has resumed operation.

Halperin's 3d on Deck

Hollywood, April 21. Edward Halperin, head of Acad my--Halperin, due back from New emy--Halperin, due back from New York within two weeks at which time company will start filming of third in series of eight picts for new season, probably International

season, probably international Crime.

Halperin planed east last week to negotiate release and first run bookings for his 'Revolt of the Zom-

ELSA NEUBERGER UPS

Elsa Neuberger, veteran with Universal. Pictures' story depart-ment since 1928, was appointed eastern story editor last week just before leaving for Hollywood to confer with Charles R. Rogers on

confer with Charles R. Rogers on next season's story material.
She takes the place of Miriam Howell whose resignation becomes effective April 25. Miss Howell returns to the Lelaid Hayward agency, with which she was affiliated before going to U about nine months ago.

ROWLAND'S PAR TUNER

Hollywood, April 21.
Second production by Richard
Rowland for Paramount release will
be a filmusical:
- Rowland's first pic

Noose.

iller in Sydney

Sydney, April 1.

Barrington Miller, one time head
of Union Theatres, arrived here on
a visit recently from London.

Miller came ere to see how the
pic field has progressed during his



Under two FLAGS

Ronald Claudette
COLMAN COLBERT
Victor
Resalind
McLAGLEN RUSSELL

Gregory Ratoff Nigel Bruce
C. Henry Gordon Herbert Mundin
AND A CAST OF 10,000

a DARRYL F. ZANUCK 20th Century Production Presented by Joseph M. Schenck . . . Directed by FrankLloyd . . . Associate Producer Raymond Griffith Screen play by W. P. Lipscomb and Walter Ferris Based on the novel by Ouida

- FOX

THE KEYSTONE OF YOUR FUTURE

House Reviews

EMBASSY, N. Y.

(Continued from page 18) shown reviewing troops and tanks, as a supposed expression of what's going on in foreign minds these days. Once again the screen shows Vesuvius erupring. For track excitement, in addition to Clem McCarthy, Vesuvius erupting. For track excitement, in addition to clem McCarthy, for Pathe, dramātizing a Frisco race recently run, the opening of the Jamaica (N. Y.) track with a 12-1 shot, Cycle, winning the Paumonok is also exceened. Both are good and tory tell of the paumonok is also exceened. Both are good and tory tell of the paumonok is also exceened and the care several clips, not all doing justice to the makers of the reels. Besides showing President Roosevett throwing out the opening ball in Washington, the reels divide honors showing baseball season openings in other cities.

haseball season openings in other cities.

For offers a rubber bathing suit fashion clith, priefly with a plug for the film company and Arline Judge, actress, on whose estate the models disport. Femme voice is the offereen narrator, the clip being familiar in style and decorum.

Lew Lehr, of course, is around for Movietone to tongue-twist, for comedy and has a dog exhibition fit france for his pedestal. His, may relail is getting to be very familiar. Paramount has a good historical style of the historical fit of the National Geographic Society. A state of the National Geographic Society are also goes for a mourning scene in Mexico on the victims killed recently in a train bombing. Two othere of the reels, including Par. offer tennis shots of foreign players.

GRAND O. H., N. Y.

Down here where there are posts obscure the vision and an almost Down here where there are posts to obscure the vision and an almostton through the place, the management still holds out against the ravages of time, this including what time has done to vaudeville. House is the only one outside of Loew's State and, more recently Gus Edward's Sho-Window to be playing regular vaude in New York.

Three acts of Elme (Par), if a training the stage is no bargain but this neighborhood bunch isn't very discriminating, so maybe it doesn't matter. Three acts on the bill are Four Vespers, who open; Garner, Wolf and Halkins, stooges, No. 2, and Revue Intimate (New Acts), a flash of little importance. Vespers open in a tumbling and tester board turn that gets across as good as either of the two acts on the bill with the Garner-Wolf-Haikins used for the two acts on the bill with the carry an extra team of sorting the people. Scoogen stationed there while his companions work with violin, guitar and accordian. Lads mix singing and instrumental nothings into their slapstick and found it possible Saturday afternoon to gather a few giggles from the easiest audience in town.

Revue Intimate runs 16 minutes. It hasn't enough worthwhile entertainment to merit half this running time, depending mostly on the ansiest audience in town.

Revue Intimate runs 16 minutes. It hasn't enough worthwhile entertainment to merit half this running time, depending mostly on the ansiest audience in town.

Revue Intimate runs 16 minutes. It hasn't enough worthwhile entertainment to merit half this running time, depending mostly on the ansiest audience in town.

Revue Intimate runs 4 minutes of a comedy sister dance eam. Over mildly here, when caught. In New Acts. al necessity for ventilating

HIPP, BALTIMORE

with patter that ribbed house operator. Izzy Rappaport mentioning his name no fewer than 17-times. That would have been rafter-rocking-stuff at a professional show, but the retiring Rapport is not known by name to many of his customers, though after the nature of Light-rhough after the nature of Light-remember him for future. Unbilled remme foil assists, ob.

"Variety Gambois," flash act that presents five men and three maids, closes. All wear togs suggesting just enough of the Russian motif to get idea across and most of the hoofing fits into the Russe classification, plus some tumbling and one adagions to the Russe classification, plus some tumbling and one adagions of the provided seement turn is using a challenge of the control background would brighten up.

Pathe clips and trailers bridge the

some colorful background would brighten up. Pathe clips and trailers bridge the screen feature and vaude.

National, Louisville

Louisville, April 17.

It's a blending of the vaude of vesterday and the fresh young faces of the younger generation here this week, but the standard, acts have things their own way, particularly Chic York and Rose King, who garner laughs aplenty right from the diaphragm.

ner laugns appenty right from the diaphragm.
With a convention of school teachers in town, numbering some 7,000, the house was well filled with educators, who seemed to drop their reserve and indulge in some right vociferous hand clapping.
First on are the Five Cardovas, acrobatic act specializing in somersaults in and out of barrels. One of the boys suffered a mishap at the first performance Friday, severely wrenothing his ankle. But this did not prevent the turn from registering.

did not prevent the turn from registering.

Nxt is Grant Gardner & Co. Gardner essays the m. c. role, which he does in a dignified manner. Handles the introductions straight, which is the introductions straight, which is the introductions straight, which is dignitive to the introductions straight, which is the introductions straight, which is dignitive to cardner introes his daughter, a buxom young lady with a resonant tramatic voice. She displays little in the way of personality, but sells it on strength of her voice, particularly in the top registers. If Bacio is rather heavy stuff for the audit of rather heavy stuff or the audit of a the audit of audi

HIPP, BALTIMORE

Baitimore, April 17.

Last week's biz with 'Deeds' (Cot) built like a bookie's bankroil on a day when the longshots lunge in, so house decided to ho. the picture, But it had not optioned last week's vade lineup, and prior bookings occupied turns elsewhere, thus new layout was brought in for this week's vade lineup, and prior bookings occupied turns elsewhere, thus new layout was brought in for this week's vade lineup, and prior bookings occupied turns elsewhere, thus new layout was brought in for this week's vade lineup, and prior bookings occupied turns elsewhere, thus new layout was brought in for this week's the layout was brought in for this week's had been been decided to have been did not be the star and the been decided to have level and the layout was brought in for this week's brought in a prop theatre box on the stages. The old times are assisted by a down a day the sale week's own and early the year of the latent of the property of a tention from the audience, and fall the property of a tention from the audience, and early and the property of a tention from the audience, and early and the property of a tention from the audience, and early and the property of a tention from the audience, and early and the property of a tention from the audience, and early and the property of a tention from the audience, and the same of a tention from the audience, and early and the property of a tention from the audience, and the same and turnbers. Nicely presented and in very attractive cost and early application of the property of the property

into crowd, in fact, and that's a big help, too. Of course, rising addition only applies to stage band shows but when crew is in the pit space isn't needed particularly anyway.

but when crew is in the pit space isn't needed particularly anyway.

Names in current layout are Block and Sully, long-time favorites here, and Roger Pryor. Elsewhere, it's likely Eddie, Peabody would come in that category, too, but it's a first-time for him locally. After this he won't have to worry about billing, in addition to his own specialty, diverse as m. c., a little bit under m. c. specifications around here but filling the bill fairly well neverthess. Once he swings into his instrumental specialties, mob forgets his conferencier shortcomings completely. Closes the show because it would be tough for anything to follow that banjo wizardry of his, but could shave it down just a bit. He's on a triffe too long.

Next to closing, Block and Sully

low that banjo wizardry of his, but could shave it down just a bit. He's on a trifle too long.

Next to closing, Block and Sully mop up. Do about 15 minutes and there's hardly a crack that misses fire, with a steady barrage of laughs all the way through. Couple have achieved a radio rep since their last appearance here (with Eddie Cantor unit) and team's compogure and as surance reflect this address cannot be surance reflect this address or two with them effectively. As for Pryor's own turn, its, short, sweet and to the point, and he makes the most of his brief stage tenure. Using an accompanist (male), he sings three numbers, it's a simple turn but a shreyd, one showing him and showing him to be addressed and his stage experience serves him in good stead.

Opener his Harry King and Sinciair Twins, man and two girls, who punch out some nice rhythmic dancing and get the show off to a flying start. Peabedy arrives next for a single number on his harp-guitar and that brings on Moore and Revel Also a first one still the surface and his harp-guitar and that brings on Moore and Revel Also a first of the similate stip of the show cold and have tough time getting away. In between numbers donns with devastating results and suggests possibilities as slick comedienne. Picture, Robin Hood of El Dorado (MG), with a couple of shorts and Par newsreel. Biz at opening show scollent.

STATE, BUFFALO

Buffalo, April 18.

STATE, BUFFALO

Buffalo, April 18.

The mystery of Jimmy Vafentine' (Republic), screen feature here this week, is second to the other outstanding mystery hereabouts—what the second of the other outstanding mystery hereabouts—what the second of vaudeville at the State? This week's show is entitled 'Circus Moments' and is obviously patterned for the kids and Easter vacation. They've dressed the ushers, attendants and orchestra it clows farmed to the kiddles' for the first hour only, every day.

This is the house which at Christmas time heralded the return of vaudeville to these, parts. That lasted about three weeks. The vaude idea has now been abandoned frankly and openly, and the onlying in the current show are a troupe of trained dogs and a balky mile. Perhaps, after all, there is significance in that—maybe that's about all there is left of vaudeville, and it looks now as though even that may go overboard when Dewey Michaels, observing the business done by Tobacco Road playing the business done of the former regular pit incumbents' Maggie does a good hot of it, and bis singless that it is difficult to imagine why comething of the kind was not incuse circus of the sill, eight, strong, but theyless are getting farmilist. With the exception, of Bordine and Carol, who could also be dispensed with, the resident principals have now been completely re-long of the former. George Kaye is holding

dispensed with, the resident printipals have now been completely replaced.

The violin, the latter better than
the violin, the latter better than
the violin, the latter better than
the former. George Kaye is holding
down the tenor assignment, but
probably not for long, as neither his
voice nor his mannerisms are calculated to ingratiate him greatly,
even with the kiddles.

Bobby Morris, leading resident,
rincipal, is doing an expurgated
Hebe burlesque comic to the
straight of Charles Harris. Morris'
appearance marks the knell of
vaudeville at the house, the proceedings on his showing degeneratiing practically into straight burlesque. He does two standard comedy routhes right out of the filt
Chilcott's Days are the
Chilcott's Days are the
Chilcott's Days are the
complete the performing mule, whose
reception justifies the stellar biling
of Pete and Happy Mack. It requires strenuous efforts to make the
mule do the balky routine, but the
least that can be sald of the act is

See 'Yank Propaganda' in Recent Pictures Glorifying U.S. Services

British Censors Ponder Special Kid Pic Okays

April 12.

British Board of Film Censors appointed and supported by the film trade to rap them over the knuckles and at the same time save them from having governmental film censorship, is contemplating another target, with a decision likely to be reached in the near future.

Suggestion is that the Board should supplement its present policy of having two censorship cer-tlficates—U, meaning Universal, and tincates—U, meaning Universal, and suitable for general exhibition, and A, meaning of dublous value for children, and only allowing kiddles in if and when accompanied by a guardian—with a yet a third, a category of films especially dedicated as being outstandingly suit-

cated as being outstandingly suitable for the young.

General reckoning in the trade here is that the censorship errs, if anything, on the side of stiffness. While the broad local governors, like London, never interfere, one or two in the sticks like to sometimes reverse official decisions.

Exploitation

(Continued on page 21)

teams will try for quick caging, the football team will stage a scrim-

leams will try for quick eaging, the football team will stage a scrimmage and so on.

Planned to get them in for the first show and let the second showing of the feature give place to the schools. Figures it will not take much money from the box office and mean more in the good will created. A gibt faller will take to comment on the excellence of the local schools and if possible the mayor will be called upon for a brief talk.

No prizes will be hung up but after the show all who have taken part will be given light refreshments. Wants to make it a partitle will remember pleasantly, and will call the show all will tend to more frequent school stunts in the fall, with the football clevens leading off. Looks to it for plenty of profitable special nights.

Friendly With Radio

Friendly With Radio

friendly With Radio

In one of the back block towns where there's a small local radio station the manager of the single theatre has worked out an interchange with the station which keeps his shows pepped up and at the same time helps the broadcasters, Main idea of the gag is to develop local talent with the eyentual aim to be considered to be considered and the same time helps the eyentual aim onto more important stations. First step is an audition in the theatre each Monday night. Between the two night shows from one to three entertainers are permitted to do their-stuff, having first faced a private audition to remove the palpaby unfit. The nick of the bunch is sent over to the station Tow'a milied tays and the station sends over to the theatre and its sent over to the theatre and the station sends over to the theatre and its sent over the station sends over to the theatre that it is to be station sends over to the theatre and the station sends over the sudfence reaction to the singer. For these events a mike is used to preserve the radio quality. Station contends that the audience reaction is a more important and decisive test than fan mail response, most of which is too favorable, and the propose send over a program for a half hour jamboree from 11 to 11:30, and this brings them in from out of town. An effort is now being made to obtain local sponsors for these jamborees, with a local enterprise paying the time charge and perhaps adding something to produce visiting talent. In elicity the state of the produce visiting talent. In the produce visiting talent is helding rather than burting where without collaboration it might affect the box of ce.

that the animal is stage-broken, which is more than can be said of some of the comedy featured here recently. When

. caught it was Easter Sun When caught it was Easter Sun-day, and a goodly crowd was on hand. With the animals backstage and the kids, the peanuts and the rest of the works out front; the State will probably have to go in for sawdust on the floor before the week is out.

Sydney, April 21. Critics and higher-ups are raising a shindy over the alleged methods of American film producers in inserting Yankee propaganda in the majority of their plx. Recent influx of pix has shown the inner workings of the American navy, army, aviation and police departments with so much similarity and flagmenced to pan these plx in no uncertain manner. The majority of the critics declare that producers should turn out.films with an international appeal, and any such propaganda should only be used in home consumption. of American film producers in in-

home consumption.

It is reported that the New Zealand Labor Government will take steps to stop all propaganda films imported into that territory, espe-cially newsreels covering the foreign imported into that territory, espe-cially newsreels covering the Yoreign field. Whether the Federal Govern-ment of Australla will take any action in the matter remains to be seen. The present situation, how-ever, is full of many possibilities, and some method may be adopted, probably through the censor, to curb the foreign producers on the propa-ganda angle,

SUIT IN PARIS ON BASKIRTSEFF FILM

Parls, April 12.

Still another film has been th cause of a court case in Parls,
This time it is "Marle Baskirt-seft," a Viennese production now playing at the Studio de l'Etolie here. Mime de Nemerowsky, calming to be the nearest living relative of the one time famous Parisienne artist, brought suit against the manager of the theatr and producers asking that the film be banned because of unirue light! it sheds upon the relations Marle Baskirteeft had with Guy de Maupasant. passant.
President of the Civil Tribunal of

President of the Civil Tribunal of the Seine, after hearing the case presented by Pierre Gabriel, Mme, de Nemerowsky's attorney, and Francois Ditte, attorney for pro-ducer and manager, adjourned the hearings for 15 days, during which time, Mme, de Nemerowsky must show proof of her relationship with Marle Baskirtseff.

Piracy Suit Dismissed

Firety Suit Dismissed

Rollywood, April 21.
Ruling that script of Murder in the Clouds was not bigstarleed in any form from a story. Murder in the Sky, Superior Judge Clarénce Kincald ruled in Taylor of Warner-Bros, in deciding action brought against studio by Paul Kruger.

Kruger suit charged studio had litted its film from his similarly titled story.

litled story.

'CHAN' AT THE TRACK

Hollywood, April 21. .
'Charlie Chan at the Racetrack, will be put in production at 20th-fox following return early in May of Warner Oland Irom Hawalian

John Stone will function as pro-ducer, James Tinling directing.

FARRELL PERSONALS

Sydney, March 24. Charles Farrell has delayed his Hollywood sailing for a few weeks and may do a few personals here. 'Flying Doctor' has gone to the rlying Doctor has gone to the cutting room finally, after running overting.

SET 'GUARD' LEADS

Hollywood, April 21,
Barbara Stanwyck and Yreston
Foster set for top spots in 'Coast
Guard,' Edward Small's next at
RKO.

by Frank Wead.

M-G SALES CONV. IN CHI

Metro-Goldwyn annual sales convention has been set for May 11-12 in Chicago at the Palmer House. Home office executives plan to arrive May 9-10, the week end before

actual biz confab.

BAF'S VELEZ PIC

London, April 10. British Artistic Films has entered B. I. P. studies at Elstree, starring Lupe Velez.



THE EX-MRS. BRADFORD

JAMES GLEASON * ERIC BLORE ROBERT ARMSTRONG LILA LEE * GRANT MITCHELL ERIN O'BRIEN-MOORE ★ RALPH MORGAN

penthouse to race track...as the screen's most debonair detective is exposed to womandanger more alarming than the threats of crooks and killers. . . . A GAY ADVENTURE IN HIGH-SPEED SCREEN EXCITEMENT!

RKO-RADIO PICTURE ★ ★ DIRECTED BY STEPHEN ROBERTS ★

Film Reviews

(Continued from page 14)

(Continued from page 14)
via the Jimmie Allen radio and newspaper strips. May also get by for general trade in those spots which serve adventures and west-erns as the regular dish. Kids are the prime market, however, for Sily Parade' is essentially a cross between a radio serial, a newspaper strip, and a horse opera of the ozone with planes for nags.

Production is creditable in every respect. Lovering's direction moves without sags, and its racy rhythm makes the picture. Out the series of the series

robot plane which Jimmle Allen sayes from the hands of foreign villains.

William Gargan, Kent Taylor and Robert Fiske handle the major roles. Katherine DeMille appears to be injected simply because even kids can appreciate a good looking gai. She gets footage and does doay, but her part is never simply because and of the sole of the simply because and appreciate and of the sole of the simply simply simply simply simply simply simply simply and an erstwhile sideshow bankler, supplies the comedy, and Grant Withers the menace, Allen, as star, comes in when practically half the footage is unwound, but this is no drawback. He gets the climax, and considering that he might not have had the wallop in 70 mins, which he now has in 35, it's one of those all's-well-thatends-well moves.

Eliza Comes to Stay (BRITISH MADE)

(BRITISH MADE)

London, April 10.

Twickscham Film production. Stars
Betty Balfour, Seymour Hicks. Directed
by Henry Edwards. Adapted from H. V.
Esmond's play by H. Fowler Mear: Camera,
Sydney Blythe. At Piccadilly, April 9,
Eliza Vandan. Betty Balfour
Sandy Verrall. Seymour Hicks
Monty Jordan. R. Whatmore
Sir Gregory. Welson Excit
Lady Elizabeth. Elila Jeffreys
Herbert Oscar Asche

According to the producers, this charming pre-war play has been brought thoroughly up to date for the film version, while retaining all the charm and humor of the original. Except for the changes of modern dress, there seems little about the filmization that can be called an improvement. Theme has an extent that these appears little reason to revive it. Betty Balfour, hidden behind enormous dark glasses and hideous Orphan Annie clothes, gives an intelligent rendering of the frightened little ward who descends on the home of a susceptible bachelor making preparations for the arrival of an infant. This role, played by Shesses than sum.

A few cabaret shots are enlivened by the virile personality of Diana Ward, and Nelson Keys gives one of his usual good old buck impersonations.

There is a slowness in the whole

Williams; adaptation, Virginia Van Upp
and Doris Malloy; im editor, Edward
Dmytryk; camera, Karl Struss. At Strand,
Bkl) n., half double bill week April 16, '36.
Days in half double bill week April 10, 30;
Running time, 73 mins.
Clinton MeadowsBuster Phelps
Fillill) Stewart George Ernest
Dilly Miller Billy Lee
Col Colman Howard C. Hickman
Miller
Sally Col Frances Farmer
Willelm
Wilkins
Mark Stewart Lester Matthews
Morton Downing Douglas Scott
Cadet Williams undless Metcalfe

kids before and knows how to work with them.

Mass octore and knows how to work with them.

George Ernest is the very sympathetic center of interest. Story is built around his father whose neglect affects the youngster poignantly. Ernest strongly reminds of lackle Cooper, Several other kids are similarly bereft of parental love but the scenario concentrates on the parents of all but four kids are similarly benchmark at the boys military school. The situations are quite touching, one such moment being when Christmas arrives and the parents of all but four kids come to take them home for the holidays.

The ending is a bit theatrical.

come to take them home for the holidays.

The ending is a bit theatrical, Ernest trying to commit suicide by riding a canoe over a dam. Canoe goes over with the lad but his father, suddenly doing an aboutface, comes to his rescue.

While Ernest stands head and shoulders above his young companions in the cast, the others are all excellent. Little Billy Lee is a very cute fellow. He does a swell tap dance, backed by other boys. Sherwood Bailey, tough kid, very good also, while a freckled lad, not designated by billing, is unusually funny singing a pop song. There are other laughs, some of them supplied by the school Jantor, Henry Travers. Lester Matthews plays the father of Ernest, a good type. the father of Ernest, a good type.

Ma Non e Una Cosa Seria ('But It Isn't Serious') (ITALIAN MADE)

Rome, April 6.

Colombo S. A. production and release.
From comedy by Luigi Pirandello of same title. Features Vittorio De Sica and Ellsa Cegani. Directed by Mario Camerlia.

(In Italian)

Story is about a susceptible young man who is so afraid of getting involved in marriage seriously that he tries a sort of vaccination against marriage. That is, he marries a young woman who is half house-keeper, half proprietor of a small bourding house, in whom he is not a bit interested.

He sticks her off in a small house in the suburbs and considers himself of the stiburbs and considers himself and how he's safe against anyone else's luring him into a serious relationship.

But the wife fools him; for by and by he 'discovers' her, and finds that she is as desirable as any of the other young ladies he has been flirting with. In the end he finds himself seriously married after all.

DONOGOO TONKA (GERMAN MADE)

UFA production and release. Features
Anny Ondra and Viktor Staal. Directed
by Reinhold Schuenzel; music, Franz
Doelle, At 70th St., N. Y., starting April
10. '36. Running time, 100 mins.
JosetteAnny Ondra
Plerre,Viktor Staal
Albert
Trouhadec
Margajat ribert Waecher
BroudlerOskar Sima
Rufisoue
Volsin :Albert Florath
SimplouRudolf Platte
Sekreterin
Beamter Ewald Wenck
Pollzist Ernst Behmer
DirektriceOlga Limburg
Verkaguien Franz Weber

Karneval und Liebe

("Carnival and Love")
(VIENNESE MADE)
(WITH SONGS)
Lenour release of Saecha Production. Feauring Hermann Thining and Jilen Deyers,
trom Johann Strauss. At the Casino, N. Y.,
week of April 3, '36. Running ti te 78
nins. mins.
Henry Rolland Hermann Thi Ig
Herr Tuerkhelm Hérbert Huebner
Loretta Lien Deyers
Doily llinor von Daily
Lenz Dans Moser
Tobi Karl Rudolf

(In German)

Story so stereotyped that there's never any doubt about the outcome, and a virtual absence of standout tunes shaves 'Karneval und Llebe's chances. Lamach's direction also was a fruitless labor. Realizing the plot limitations he's tried to design some camouflage which only serves to accentuate the thinness of the What pleasantness does merge is chiefly due to Hermann Thimlg's and Lien Deyers' snappy conduct. Dans Moser, as the manager of a roustabout stage star, and Karl Rudolf, as the star's servant, provide the comedy, but get less than laif a chance. Moser especially has been fitted with such cut-and-dried lines and situations and it's a credit of the start of the start

MAGIC MOUNTAIN (SWISS MADE)

	Lenauer release of Menter production
	Stars Ditta Parlo. Directed by Dimits
	Kirsanoff, Screen play Benjamin Fondane
	from novel 'Separation des Races' b
	Ramud; music, Arthur Hinneger, Arthu
	Hoeree: original title 'Rapt.' At 55th S
	Playhouse, N. Y., March 28, '36, Runnin
	time, 78 mins.
	Elsi ita Pari
	Hans Dyk Ruder Gottfried J. Kaspar II
	Gottfried
	Firmin
į	Firmin G. Vitt
Ì	Jeanne
1	Jeanne
	Peddler A. Boverl

This Europe of the production was probably none production was probably no production was probably no production was probably not be production was probably not be production was probably not be production with the production was probably not be producted to be accommended by the production with the property being and the production with the property billed and exploited, the arty houses should do okay with it. Story is taid in the Alps and was producted by the production was presented action. Place Parlo, who stars, originally was German but had a spell of Hollywood, Technique is almost along silent lines and there is very little spoken dialog, although a constant musical score is used. It's a splendid score, too, by Arthur Honneger and should have some draw value on its own from that was the production of the story. The story, in fact, doesn't matter. It's entirely a matter of what-the camera and director have managed with angles and shadows.

POOT LIJCK

by the virties showness are entireded to the personality of the person

insists on having them. This also applies to Robertson Hare, their old followed by the control of the control o

FORGET ME NOT (BRITISH MADE) London, An

United artists release of London Film
production. Stars Benjamino Gigil; fea-
tures Joan Gardner. Directed by Zoltan
Korda, Scenario, Hugh Grey, Arthur
Wimperis: camera, Hans Schneeberger, At
Cambridge theatre, March 30, '36. Running
Enzo CurtiBeniamino Gigli
HelenJoan Gardner
Hugh Anderson Ivan Brandt
Curti's Manager
IreneJean Stuart
London ManagerAilan Jeayes
New York Manager Hay Petrle
Arnold
BenvenutoRichard Gofe
/

Render a trite story starting with a young girl having, a ship board firtation with the ship's officer. Her misume standing, distillation the ship of the ship of

PANIC ON THE AIR

g.	
1	tion. Features Lew Ayres, Florence Rice
t,	Benny Baker. Directed by D. Ross Lader
a i	man. Story, Theodore A. Tinsley; screen
X,	play, Harold Shumate; editor, James
d.	Sweeney; camera, Benjamin Kilne. A
_	Globe, N. Y., week April 18, '36, Running
	time. 54 minutes.
	Jerry Lew Ayre Mary Florence Ric Andy Repry Ruke
	Mary Plorence Ric
y	GordonEdwin Maxwei
t	Fitzgerald
	Danker
e.	Major Biles
a i	Cilliani obert Emmett Keen
_	DuganGene Morga
T.	McNultyEddle Le
t.	architecture Leave Leave Le

This is quite a far-fetched story, with a title to match, but an exciting screenplay gives it an excellent chance to count in the smaller first-run sports on its own, and it should lead plenty support in the dualers. The company of the dualers of the company of the dualers of the company of the dualers of the company of

Legy Jo Mindhalalig

('Be Good Unto Death') (HUNGARIAN MADE) (HUNGAHIAN MADE)
Budapest, April 6.
From Zsigmond Moriev play; scenario, Edigene and release. Adapted
gene and Covery large, scenario, Edigene and Covery; bries, latvan Zagon;
cant. Luci Devenyi, Ella Gombaszogi,
Cast. Luci Devenyi, Ella Gombaszogi,
Clara Tolnay, Annie Richy, Marie Silmoyi,
Julius Coortos, Kalinan Rozsabegyi, Fereno
Kils, Jimre Raday.

(In Hungarian)
Be Good Unto Death' is a good picture with a very Hungarian atmosphere, without artificially atmosphere, without artificially attempting quaint national characteristics calculated to lure of foreign-

istics calculated to lure of foreigners.

Setting is famous old boys' grammar school and town of Debreezen in 1894. Hero is a small schoolboy, Mike, who works his way through school by teaching a classmate and by reading aloud to a blind old gentleman. He falls under the suspicion of having stoien the old gent's lottery ticket and does not clear himself, because that would establish the guilt of a 'grown-up' about to marry his classmate's sister, and Mike is too loyal to get the family into trouble. Everything is cleared up in a Dickensian manner in the end.

into trouble. Everything is cleared up in a Dickensian manner in the end.

eld Devenyl, a boy of 11, whose exceptional talent was discovered when he acted the part of Immy in Tirst Legion, legit, last fall, plays Mike with remarkable sincerity and conviction. This little shaver will go far; he has the unerring instinct that cannot be taught.

Szekely, the director, has made an excellent job on the school scenes especially. Acting is very good throughout; scenario is well constructed and shows the experience which Eugene Szatmarl has gained during years of work in Germany. Settings are very satisfactory. It is one of the best pictures made here so far, and sure of local success. Will probably have great appeal for Hungarian neighborhoods in the United States, too. Jacobi.

LAWLESS RIDERS

. 1	
	Columbia production and release, Fea-
- 1	tures Ken Maynard, Geneva Mitchell.
ч	Directed by Spencer Gordon Bennet. Story
П	Directed by Spencer Gordon Dennet. Story,
	and screen play, Nate Gatzert; camera,
8	Herbert Kirkpatrick; editor, Dwight Cald-
. 1	well. At Arena. N. Y., half dual bill.
	April 19-21, '36. Running time, 58 mins.
- 4	Ken Manley
• 1	Edith Adams
	Edith Adams
•	Pedro
4	Carl
٠	Carl waily willes
•	Prod, Whitaker
- 3	TwisterFrank Ellis
	SheriffJack Rockwell
- 1	Differin

FOLIES BERGERE

AN ANNOUNCEMENT BY ROBERT L. RIPLEY

*

TO THEATRE MANAGERS EVERYWHERE AND ALL OTHER TALENT BUYERS INTERESTED IN BOOKING MY "BELIEVE IT OR NOT" THEATRE UNITS I WISH TO SAY THAT I HAVE APPOINTED IN BC ARTISTS SERVICE OF THE NATIONAL BROADCASTING COMPANY NEW YORK CHICAGO SAN FRANCISCO AS MY EXCLUSIVE BOOKING REPRESENTATIVES

WARNING: As usual, I will prosecute all imposters. Only NBC Artists Service is authorized to offer "Believe It or Not" Theatre Units for sale.



DOUGLAS F. STORER PERSONAL REPRESENTATIVE

"Believe It Or Not" Ripley Units Mean Bigger Box Office Business

CALENDAR OF CURRENT RELEASES

Columbia Offices, 729 Seventh Ave., ; Gower at Sunset, Hollywood, Cal.

Abdul the Damned. The steep of Abdul Hamid. II of Turkey, Nils Asther, Adrienne Ames, Fritz Kortner. Dir. Karl Grue. Rel. pending.

Calling of Dan Matthews. The. Harold Bell Wright's novel. Richard Arien, Charlotte Winters. Dir. Phila Rosen, 55 mins, Rel. Dec. 10, Rev. Jan. 28.

Thiat The. Western. Ken Maynard, Geney Dir. Spencer : Gower at Sunset, Hollywood, Cal.

Charlotte Winters. Dir. Phil: Kosen. 65 mins, Rel. Dec. 10, Rev. Jan. 29, le Thief, The. Western: Ken Maynard, Genev Dir. Spencer Gordon Bennet: Rel. Feb. 28, Dangerous intrigue. Famous surgeon does a comeback. Rainh Bellamy. Gloria Spea. Dir. David Silman. 59 mins, Rel. Jan. 4. Rev. Jan. 22, Devil's Squadron. Richard Di. Karen Morley. Dir. Erle Kenton. Rel. April 15.

Devil's Square of April 18 Separation of State of Sambling backed by a dramatic story. April 18 Separation of Sambling backed by a dramatic story. Rel. Feb. 18 Rev. March 4.

Hell Ship Morgan. Purgatory on a tuna fishing boat. George Bancroft. Ann Sothern. Victor Jory. Dir. D. Ross Lederman. 64 mins. Rel. Feb. 8.

Rev. March 11.

Rev. March 11.

Heroes of the Range. Western. Ken Maynard,
don Bennett. Rel. March 28. ir. Spencer Gor-

if You Could Only Cook. Kitchen masquerade that ends in a wedding, Herbert Marshall, Jean Arthur, Leo Carrillo, Dir. Wm. A. Selter. 72 mins. Rel. Dec. 30, Rev. Jan. 1

of Secrets. Love comes at last to sealed lips. Ruth Chatterton, Marian Marsh, Otto Kruger, Robt. Allen. Dir. Mario nGering. 73 mins. Ref.

Lawiess Riders. Western. Ken Maynard, Geneva Mitchell. Dir. S. G. Ben-nett. 57 mins. Rci. Dec. 28.

nett. 57 mins. Rcl. Dec. 28. Wolf Returns, The. Favorite screen and fiction character reappears. Melvyn Douglas, Gall Patrick, Tala Birel. Dir. Ray W. Neil. 68 mins. Rel., Dec. 20. Rev. Feb. 5.

net. .pec. 20. nev. Feb. 5.
r. Deces Goes to Town. Formerly Topera Hat.' Gary Cooper, Jean Arthur
Dir. Frank Capra. Rel. April 12.

Dir. Frank Capra. Rel. April 12.
Music Goss Round, The. Love on a showboat goes sour on Broadway. Harry Righman, Rochelle Hudson, Ed Farley and Mike Riley (authors of the song), Dir. Victor Schertzinger, 85 mins. Rel. Feb. 27. Rev., Feb. 26.
Mysterious Avenger. Chas. Starrett, Joan Perry. ir. David Sel mins. Rel. Jan. 17. Rev. April 8.

mins. Rel. Jan. 17. Rev. April 8.
Panlc on the Air. Radio figures in a crime detection. Lew Ayres, Florence Rice. Dir. D. Ross Lederman. 56 mins. Rel. April 10.
ride of the Marines. Charles Bickford, Florence Rice. Ross Lederman. Rel. April 2.
You May 66 Next. A super criminal defies the world. Ann Sothern, Lloyd Nolan. Dir. Al. Rosell. 67 mins. Rel. Dec. 31; Rev. March 4.

First Division Offices:

Releases Also Alled, Chieferfield and Liberty
rilliant. Marriage (Invincible). A screen version of Ursula Parrott's great
Redbook Magazine novel, Brilliant Marriage. Ray. Walker, Joan Marsh.
Dir. Phil Rosen. 64 mins. Rel. March 25.
August Week-end (Chesterfield). Light, breezy entertainment, about the
Raught Harvey, Betty Common. Dir. Charles Lamont. Rel. April 10.
Dark Hour, The (Chesterfield). A fast-moving mystery, presenting a baffling
problem in crime detection. Irene Ware, Ray Walker, Burton Churchill.
Dir. Charles Lamont. Rel. Jan. 15.
Drake the Pirate (Alliano). England's virgin and the

the Pirate (Alliance). Englands virgin queen in a human tale of develon. Matheson Lane, Jane Baxter. Dir. Arthur Woods. 73 mins. Rel. April 1. Play 'Beacon). Western. Big Boy Williams, Marian Shilling. Dir. Albert Herman. 53 mins. Rev. Jan. 1.

bert Herman. 89 mins. Rev. Jan. 1.
Itch Hike to Heaven (Invincible). Story of actors in a traveling troupe, and how they crash Hollywood. Herbert Rawlinson, Henrietta Crosman, Russell Gleason, Folly Ann Young, Anita Page. Dir. Frank Strayer. Simins. Rel. Dec. 1. Rev. March 18.

Conquer the Sea (Halperin). An exciting yarn of Newfoundland whaling waters—an outdoor story or unusual action and drama. Steffi Duna. Dit, Victor Halperin. 67 minse, Rel. Zeb. 1.

Dit. Victor Halperin. 67 mins., Rel. Feb. 1.

Law of the 48's (Normandy). A dashing tale of reckless courage triumphant over great odds. Mile-a-minute romance geared to the speed of hammering hoofs and rapid gunfire. Big Boy Williams, Molly O'Day. Dir. John McCarthy. 56 mins. Rel. Dec. 1.

Little Red Schoolhouse, The (Chestérfield). Gay, carefree childhood in the little red scroolhouse-rebellious, misunderstood youth behind gray reform walls. Frankie Darro, Dickle Moore, Corky. Dir. Charles Lamont. 66 mins. Rel. March 10.

Living Dead, The (Alliance). Coffins and chills-terror and thrills, and dead that live again! George Curzon, Sir Gerald du Maurier. Dir. Thomas Bentley. 65 mins. Rel. Feb. 29.

Lucky Terror (Futter). Western. Hoot Gibson. Dir. Alan James. 61 ins. Rel. Feb. 20. Rev. April 8.

Id Curjoilty Shog (British made). Dickens story. Ben Webster. Hav Petrie

kel. Feb. 20. Rev. April 8.

Id Curjosity Shop (British made), Dickens story. Ben Webster, Hay Petrie. Dir. Thos. Bentley. 99 mins. Rel. Dec. 25. Rev. Dec. 25.

Red Wagon (Alliance), Life under the big top with cross currents of love, hate, and revenge. Charles Bickford, Raquel Torres, Greta Nissen, Don Alvarado, Anthony Busheli. Dir. Paul L. Stells. Rel. Dec. 8.

Around the Moon (Chesterfield). A strong human interest drama of the daughter of a newspaper publisher and a reporter. Erin O'Erien-Moon Donald Cook, Ann Doran. Dir. Charles, Lamont. 69% mins. Rel. Jan. 22.

Southern Maid (Alliance). Romantic story under Southern skies. Bebe Daniels. Dir. Harry Hughes. 60 mlns. Rel. Spy 77 (Allilance). Italian war esplonage highlighted by spectacular airpiane warfare. Greta Nissen, Don Alvarado, Carl Diehl. Dir. Arthur Woods. 77 mins. Rel. Jan. 15. Rev. Feb. 12.

comms. Rel. Jan. 15. Rev. Feb. 12.

14. (Diversion). A murder mystery of the range. A cowboy assess himself from the gallows in a story packed full of excitement. Hoot Gibson, June Gale. Dir. Alan James. 60 mins. Rel. Dec. 27.

16. (Invincible). The brilliant story of a gittering night club daincer who released the worms partner in her-dance of like. Adatan. Nixon. Chick. Chandler. Warren Hymer. Dir. Phil Rosen. 70 mins., Rel. Jan. 10.

18. (Tev. Feb. 22.

: Burbank. Calif. First National 1 321 W. 44th St., New York, N. Y. s Are Like That. From play Applesance. Confident youth. Ross Alexander, Anita Louise. Dir. Wm: McGann. 66 mns. Rel. April 18. Rev. March 25.

March 25.

roadway Hostess. Giamorous drama of Broadway's bright lights. Wint Shaw, Phill Regain, Genevieve Tobin, Lyle Talhot, Allen Jenkins. Dir. Frank McDonald. 69 mins. Rel. Dec. 7. Rev. Dec. 18.

Captain Blood (Cosmopolitan). Based on Rafael Sabatini's smashing tale of the sea rovers of the 17th century. Errol Frynn, Oilvia de Havilland. Cellino Lenguage of the Composition of the State o

Celling Zero (Cosmopolitan). Story of three war buddles who, in developing commercial aviation, are thrown together in the most exciting events of their careers. James Cagnev, Pat O'Rrien, June Travis. Stuart Frwin, Barton MacLane, Dir. Howard Hawks, 95 mins. Ret. Jan. 25.

Rev. Jan. 22. Golden Arrow, The. Bette Davis, George Brent, Carol Hughes, Henry O'Nelli. Dir. Alfred E. Green. Rel. May 9.

Soiden Arrow, The. Bette Davis, George Brent, Carol Hughes, Honry O'Noili.
Dir. Altred E, Green. Rel. May 9.

Hearts Divided. Marlon Davies, Dick Powell, Charles Ruggles, Edward Everett Horton, Arthur Treacher. Dir. Frank Borzage. Rel. May 50.

In Her Hands, The. Margaret Linday, Glenda Farrell, Warren Hull.
Clemens. Rel. May 50.

Man of Iron. Comedy-drama which treats of the adventures in high society of an unpolished workman. Burton MacLane, Mary Astor, John Edfredge.

Murder of Dr. Harrigan. Murder mystery. Kay Linnaker, Ricardo Gortez.

Dir. Frank McDonald. 67 mins. Rel. Dec. 21. Rev. Dec. 11.

Road and Common Michael Mary Stephen Control of the man sinc loves who shad and the control of the man sinc loves who shad and the control of the man sinc loves who shad the control of the man sinc loves who shad the control of the man sinc loves who shad the control of the man sinc loves who shad the control of the man sinc loves who shad the control of the man sinc loves who shad the control of the man sinc loves who difficult woods, Kay Linaker. Dir. Louis King. 60 mins. Rel. Feb. 15.

Ingling Kid, The. Famous Broadway entertainer, double-crossed by golddang. Fowerful drama with the glainorous romance of a girl who battless to establish the innocence of the man sile loves who has been framed and sent to a terrible penal institute by crooked politicians Donald Woods, Kay Linaker, Dir. Louis King, 60 milns, Rci. Fcb. 15.

inging Kid, The. Famous Broadway entertainer, double-crossed by gold-digging girl friend, finds love and success away from Big City. Al-dol-son, Sybil Jason, Vacht Club Dosg, Cab Calloway and Banh. Edward Everett Horton. Dir. William Keigrley. S5 mins. Rel. April 11. Rev. April 8.

These tabulations are compiled from information supplied by the Various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

reference.

The running time as given here
is presumably that of the projection
room showings and can only approximate the actual release length in imate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time, clocked in the theatro after passage by the New York state, censorship, since pictures are reviewed only in actual theatre showings.

While avery effort is made to haid.

reviewed only ...

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain, the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrepancies.

Ancies.

Key to Address

Harold Auten, 1840 Broadway,
Amkino, 723 Seventh Ave,
Bavaria Film, 489 Fifth Ave,
Casino, 240 E. 88th St.
Danibles, 728 Seventh Ave,
Danibles, 728 Seventh Ave,
European, 154 W. 55th St.
Garrison Films, 729 Seventh Ave,
Franco-American, 65 Fifth Ave,
General Foreign Sales, 729 7th Ave,
General Foreign Sales, 729 7th Ave,
General Foreign Sales, 729 Abouts, L. 1:
Inter-Continent, 50 E. 42nd St.
Kinematrade, 723 Seventh Ave,
Jean Lenauer, 250 W. 57th St.
Martin Nosseck, 256 Audubon Ave,
Jean Lenauer, 250 W. 57th St.
Martin Nosseck, 256 Audubon Ave,
Jean Lenauer, 250 W. 57th St.
John Taperboux, 128 West 45th St.
Ufa, 729 Seventh Ave.

Studio Placements

Hugh Herbett Plate Holywood, April 21.

Hugh Herbett Daton Trumbo, screen play, "Ser's Daton Trumbo, screen play, "Ser's Daton Trumbo, screen play, "Ser's Daton Trumbo, screen play, "Ser Ballett," WB. Reginald Mason, "Florence Nightingale, "WB. Reginald Mason, "Florence Nightingale," WB. Charles Croker-King, "Mercy Killer," 20-F.

Sam Mintz, screen play, "Tom Sawyer, Detective, "Par. Leo Carrillo, Nino Martini, "Gay Desperado," P-L.

Leo Carrillo, Nino Martini, "Charge of the Light Brigade," WB.

Robert Barrat, "Charge of the Light Brigade," WB.

June Travis, Warren Hull, Paul Graetz, "The Bengal Killer," WB.

Ann Rutherford, John Wayne, Danny Meadows, Yakima Canutt, George Chesebro, Lioyd Bracketord, "The Lonely Trail," Rep.

Ed Le Saint, Richard Abbott, Richard Barbee, Lorimer Johnson, Bently Hewlett, "His Majesty, Bunker Bean," RKO.

Pardner Jones, Last of the Bad Men," RKO.

Marc Lewernessed the Talesteder Strange.

Men.' RKO.

Marc Lawrence, Robert Strange,
Nell Moore, 'Trapped by Television,'
Col.

Rond. Jackie Moran,

Marc Lawrence, Robert Strange, Neil Moore, Trapped by Television, Col.
Tommy Bond, Jackie Moran, Charles Dorety, Ernie Zuguer Money, Col.
Tommy Bond, Jackie Moran, Guere Money, Col.
Tommy Bond, Jackie Moran, Guere Money, Col.
Richard Brodus, Money From Heaven, Under From Heaven, Under Heaven, William Shea, Greeting Girl of the Ozarks, Par.
Willam Shea, directing Girl of the Ozarks, Par.
Mischar Auer, John Light, My Arden, College College, College College, College College, College College, Coll

Henry Roquemore, 'Early to Bea, Par.

Tammany Young, Dewey Robinson, Ada May Moore, 'Poppy,' Par.
Ruth Robinson, Markaret Mc',
Wade, Carl Stockdale, Wyrley, Irci,
'Lost Horizon,' Par.
Jovee Compton, Henry Mollison,
Harry C. Bradley, Howard' Hick,
man, 'Trapped by Television,' Col.
Lord Landsdowne, Jane Hamilton,
Jack Norton, Matt McHugh; Jean
Yarlorouh directing, 'Smart Set,'
IKO short.
Brian Donlevy, Glenda Tarrell,
Continued on page 33)

(Continued on page 33)

Brent, Genevieve Tobin, Glenda Farrell, Patricia Ellis, Frank McHugh, Dir. Raymond Enright. Rel. March 28. Rev. April 1. Song of the Saddle. Stirring Western drama with music. Lloyd. Dir. Lou King. Rel. Feb. 29. Rev. March 25. Dick Feran, Alma

Story of Louis Pasteur (Cosmopolitan). Dramatization of the stirring events in the life of Louis Pasteur in his battle against ignorance and his efforts to save life by science. Paul Muni, Josephine Hutchinson, Arnta Louise, Donald Woods, Dickie Moore. Dir. Wm. Dieterle, Rel. Feb. 22.

The Murder of Dr. Harrigan. Kay Linaker, Ricardo Cortez, Mary Astor, Eldredge, Joseph Crehan. Dir. Frank McDonald. 67 mins. Rel. Jan

1600 Broadway, New York G-B

Alias Buildog Drummond. Comedy chiller takeoff. Jack Hulbert, Fay Wray. Dir. Waiter Forde, 62 mlns. Rel. Sept. 1. Rev. Sept. 11.

Dir. Waiter Forde. 82 mlns. Rel. Sept. L. Rev. Sept. 11.

Born for Giory. Naval warfare, with ald of British govt. Betty
Dir. Waiter Forde. 70 mins. Rel. Oct. 15. Rev. Oct. 23.

First a Girl. Musical comedy romance. Jessel Matthews. Ir. Victor
78 mlns. Rel. Dec. 25. Rev. Jan. 8.

King of the Dammed. Heavy melodrama and action.
Yeb. 6.

Feb. 6.

Feb. 5.

Mister Hobe. Tramp picked up because his name is Rothschild acts as the deus ex machina. George Arliss. Rel. Nov. 22. Rev. Feb. 12.

Morals of Marcus. Comedy. Lupe Velez, Ian Hunter, Dir. Miles Mander, 72 mins. Rel. Jan. 1. Rev. Jan. 15.

Passing of the Third Floor Back. From the play of the same title. Conrad Vendt. Dir. Berthold Viertel. Rel. pending.

Rhodes. Advantire drama, depicting exploits of Cecil Rhodes in Sduth African diamond region. Watter Huston, Oscar Homoika, Basil Sydney, Frank Celller., Dir. Berthoid Viertlet, 18 hinds; Ref. Feb. 20. Rev. March 4.
 38 Steps. Romantic melodrama. Robert Donat, Madeleine Carroll. Dir. Alfred. Hitchcock. 65 mins. Ref. Sept. 1. Rev. Sept. 18.

Transatiantic Tunnel, Fantastic, story of undersca pathway between Europe and America. Richard Dix, Helen Vinson, Madge Evans, Gasil Sydney, Dir. Maurice Eiver, 90 mlns. Rel. Oct. 15. Rev. (5ct. 30.

Mascot

hnuts and Society. A four-star family of folks becoming get-rich-quick-ers in a whiripool of belly-laugh predicaments. Louise Fazenda, Maude Eburne. Dir. Lewis D. Collins: 63 mins. Rel. March 27.

ces: 1540 Broadway, New York, N. Metro

New York, N.

iemian Girl. Derived from the opera of that name, but well away from
it. Laurel and Hardy. Dir. James W. Horne. 80 mins. Eel. Feb. 14.

Rev. Feb. 21.

Exclusive Story, Martin Mooney's numbers expose. Franchot Tone, Madge Evans, Stuart Erwin, Dir, Geo, B. Seitz, 76 mins, Rel. Jan. 17. Rev.

Great Ziegfeld, The. Based on the life of the late, great impresario. William Powell, Louise Rainer, Fannie Brice, Ann Pennington. Dir. R. Z. Leon-ard. No rejease date.

ard. No release date.

Kind Lady. Based on the Broadway play by Edward Chodorov, stemming from a Hugh Walpole tale. Allne MacMahon. Basil Rathbone, Dudley Digges. Dir. G. Seltz. 78 mins. Rel. Dec. 8. Rev. Jan. 1.

Last of the Pagans. Love story of the South Seas. Mala. of Eskimo' fame, and Lotus Long. Dir. ichard Thorpe. 70 mins. Rel. Dec. 20: Rev. Jan. 18.

Jan. 15.

Moonlight Murder. Slaying in the Hollywood Bowl. Chester Morris, Madge Adams, Leo Carrlilo. Dir. Edw. L. Maurin. 65 mins. Rel. March 27.

Rev. April.

Petiticoat Fever-Hot triangle in the Arctic. Robert Montgomery, Myrna Loy, Reginald Owen. Dir. Geo. Fitzmaurice. 80 mins. Rel. March 20. Rev. March 25.

March 25.

Riffraff. Story of the California tuna fishers. Jean Harlow, Spéncer Tracy,
Dir. J. Waiter Ruben. 85 mlns. Rel. Jan. 3. Rev. Jan. 15.

Robin Hood of El Dorado. Drama of a frontier days' bad man. Warner
tet. Ann Loring. Dir. William Wellman. 84 mlns. Rel. April 17.
March 15.

marcn 18.

Ross-Marie. Rudolf Frimi's operetta. Nelson Eddy Jeanette Dir. W. S. Van Dyke. 110 mins. Rel. Jan. 31. Rey. Feb. 5.

Tale of Two Cities. Based on Dickens famous novel of the French Revolution. Honald Colman Elizabeth Alian. Edna May Ollver Raul Raihlone, Henry B. Walthall. ir. Jack Conway. 121 lns. Rel. Dec. 27. Rev. Jan. 1.

Jan. 1.

Tarzan Escapes. Further adventures of the ape man. Johnny Welssmuller,
Maureen O'Sullivan. Dir. James McKay. No release date.

Three Godfathers. Three tough guys give their lives for a baby. Chester
Morris, Lewis Stone, Walter Brenan. Dir. jch, Boleslawsky. 80 mins.
Rel. March 6. Rev. March 11.

Three Live Ghosts. Based on the novel by Fred S. Isham. Richard Arlen.
Ann Loring, H. Bruce Humberstone. Rel. Jan. 10.

Fough Guy. Two men and a dog in an odd friendship. Jackle Cooper, Joe Calleta, Rin-Tin-Tin Jr. Dir. Chester M. Franklin, 76 mins, Rel. Jan. 24. Rev. March 18.

Unguarded Hour, The. English mystery story. Loretta Young, Tone, Lewis Stone. Dir. Sam Wood, 80 mlns. Rei, April April 8.

April 8. Voice of Bugle Ann. Dog story. Lionel Barrymore, Maureen O'Sullivan, Erlo Linden Dir. Richard Thorpe. 70 mins. Rel. Feb. 7. Rev. March 4. Whipsaw. Spencer Tracy as a G'-man on the trail of nearls with a fortune. Myrna Loy, Harvey Stephens. Dir. Sam Wood. 80 mins. Rel. Dec. 13. Rev. Jan. 25.

Wife vs. Scretary. One office wife who was on the square. Clarke Gable, Jean Harlow, Myrna Loy. Dir. Clarence Brown. 88 mins. Rel. Feb. 28. Rev. March. 4.

studios: 5851 Marathon St., Paramount filces: 1501 Broadway, New York, N. Y.

Anything Goes. Broadway musical hit. Bing Crosby, Ethel Merman, Chas. Ruggies, Jūa Lupino. Dir. Lewis Milestone. 99 mins. Rel. Jan. 24, Rev. Feb. 12.

Rev. Feb. 12.

Bar 20 Rides Again. Hopalong Casaldy western. William Boyd, Jimmy Ellison, Ethel Wates. Dir. Howard Bretherton. Rcl. Dec. 6.

Big Brown Eyes. Manicurist turns detective. John Bennett, Cary Grant, Dir. Raoul Waish, Rcl. April 3.

Border Filght. Story of the air corps of the Coast Guard. John Howard, Grant Withers, Frances Farner. Dir. Otho Lovering, Rel. April 16.

Bride Comes Home, The. A girl with spirit and a boy with a temper. Claudette Colbert, Fred McMurray, Robert Young, Wm. Collier, Sr. Dir. Wesley Riggles, 83 mins. Rel. Jan. 3. Rev. Jan. 1, Call of the Prairie, Western. One of the Hopalong Cassidy series. 'Illiams Royd. Dir. Howard Bretherton, Rch. March 5.

Case Against Mrs. Ames, The. Mrs. Ames' prosecuting attorney becomes her champion. Madeleine Carroll, Geo. Brent. Dir. Wm. Seiter. Rel.

Penner, Ned Sparks. Dir.
Jan. 29.

Desert Gold. Zane Grey western.
Hogan. Rei. March 27.

Desire. An American engineer on vacation in France and Spain becomes involved with a band of crooks. Marlene Dictrich, Gary Cooper. Dir. Frank. Borzage. Rei. Feb. 28.

Drift Fence. From a Zane Grey novel. Larry Crabbe. Katherine De Mille, Tom Keene Dir. Othe Lovering. 57 mins. Rei. Feb. 14. Rev. March 11.

Fatal Lady. Grand opera in the Argentine and cabarcts in Parls. Mary.

Floided Special. Jewel robbery on a train. Jack Oakie, Sally Ellers. Dir. Ralphi Murphy. Rel. April 24.

Forgotten Faces. Garbier protects his daughter's happiness with his Re.

Herbert Marshall, Gertrude Michael. Dir. E. A. Dupont. Rel. May 15.

F. Man. Boy whats to be a G-min but he only gets an F. Jack Haley, Grace

Grev Us This Night. Musical. Jan. Riepurn. Gladys Swarthout. lex.

Give Us This Night, Musical, Jan Klepura, Gladys Swarthout, Hall, 75, mins. Rel, March 6, Rev. April 8, Hall. 75 mins. Rel. March 6. Rev. April 8.
Her Master's Volce. F2l. Everett Horiton gers into trouble for flirting with his own wife. Stage hit. Peggy Conklin. Dir. Jos. Santley. 75 mins. Rel. Jan. 17. Rev. Feb. 26
(Continued on page 33)

Snowed Under. Adventures of your



CELEBRATED IN ALL THEATRES
inroughout the United States
Week of May 22 to 28 inclusive

For a period of one week, starting Friday, May 22nd, 1936, a theatre campaign for funds will be conducted for the maintenance and expansion of the WILL ROGERS MEMORIAL HOSPITAL at Saranac Lake, N. Y. This hospital, built at a cost of over one million dollars, will be available to the needy and destitute of our industry. Ushers, film exchange employees, actors, managers — everybody in the business will be eligible for admission to this living monument to the memory of a man you all loved.

Patients taken care of at the WILL ROGERS MEMORIAL HOSPITAL are drawn from every part of the country—therefore the appeal should be general. Sponsored by every producing, distributing and exhibiting organization, it has been decided that the widest appeal and the greatest results could be obtained through either theatre collections or the theatre membership plan described in the coupon below. It is hoped that exhibitors will

adopt one plan or the other in order to insure the complete success of the campaign.

Theatres in which collections are to be taken up will receive a trailer featuring such boxoffice names as Shirley Temple, Bing Crosby, Irvin Cobb, May Robson and Lowell Thomas. This trailer makes a stirring appeal and should produce fine results with audiences. Exhibitors participating in the membership plan will receive a short trailer stating "This Theatre Is A Member of and Has Contributed To The Will Rogers Memorial Hospital Fund" as well as a card to display at the box office indicating his support.

Watch the trade papers for further announcements on the WILL ROGERS MEMORIAL FUND and get behind the campaign 100%. It deserves and needs your support because it is not only a tribute to the memory of a great man, but a definitely constructive force in the industry. It is YOUR hospital!

CAMPAIGN
HEADQUARTERS
WILL ROGERS
MEMORIAL HOSPITAL
FUND — ROOM 414
1619 Broadway
New York

L. E. THOMPSON, Chairman

1.	I will take collections three ti	in my theatre and run the tralle	r 🗆
	ith Lowell Thomas, Bing Crosby,	Shirley Temple, Irvin Cobb on	• 🗔
	May Robson, during the week of Ma	y 22nd - 28th.	نا
2.	ill subscribe memberships for my	theatre on the seating basis, an	d 🔲
	enclose my check for \$		
		(Each theatre seating 500 or less \$10	, –
		t " " 500 to 1000 \$15	1)
		(" 1000 to 2000 \$20 (" over 2000 \$25	
 ADDRE	\$\$		

READ THIS COUPON CAREFULLY!

Many theatres are not able to take collections, due to lack of personnel, policy set up, is is so in your case the membership plan is open to you! Get behind it!

and the second

CALENDAR OF CURRENT RELEASES

(Continued from page 31)

Klondike Annie. Mae West warms up the frozen north. Mae West, Victor McLagien. Dir. Raoul Walsh. 78 mins. Ret. Feb. 21. Rev. March 18. illions in the Air. A romance of the radio amateurs. John Howard, Wendy Barrie, Willie Howard. Dir. Ray McCarey. 72 mins. Rel. Dec. 13,

Rev. Dec. 18,

Rev. Dec. 18,

Harold Lloyd production taken from a stage hit. Lloyd,

Adolphe Menjou, Verree Teasdale. Dir. Leo McCarey. 80 mins. Rel.

Peb. 7. Rev. April 1.

Moon's Our Home, The. From the Ursula-Parrott story.

Henry Fonda. Dir. Wm. Selter. Tel. Applif 10.

Nevada. Larry Crabbe in a western story. Monte Blue. Kathleen Burke.

Dir. Chas. Barton. 59 mins. Rel. Nov. 29, Rev. April 15.

Palm Springs. Romance in a desert paradise. Frances Langford, Smith.

Lew, Sir Guy Standing. Dir. Aubrey Scotto. Rel. April 3.

Popy. William C. leids in one of his stage hits. Rochelle Hu Lynne
Overman. Dir. Edw. Sutherland. Rel. June 12.
review Murder Mystery, The. Inside studio studi used to unravel a couple
of mystery murders. Reginald Denny, Florence Drake, Gail Patrick, Rod
LaRocque. Dir. Robert Florey. 82 mins. Rel. Feb. 28. Rev. March 26.

Lakocque. Dir. Robert Fiorey. 62 mins. Rel. Feb. 28. Rev. March 26, Princess Comes Across, The. Love on a de luxe liner: 2. Carole Lombard. Dir. Wim. K. Howard. Rel. May 22. Reunion. Spy story of the World War. Herbert Marshall, Gertrude Michael, Rose of the Rancho. Williams of the Rancho. Rev. May 22. Rev. March. 18. Rose of the Rancho. Rev. May 25. Mins. Rel. May 26. Grant Communication of old California. Childry Switzy and Lavid Lelascoe georgeous story of old California. Childry Switzy and Lavid Lelascoe georgeous cord, Willie Howard. Dir. Marion Gering. 25. mins. Rel. Jan. 10 Rev. Jan. 18.

Jan. 18, Scrooge (ritish made). Sir Seymour leks and Donald Cathrop in Dickens' Cristmas Carol.' Ir. Henry Edwards. 72 mins. Rel. Dec. Rev. Dec. 18.

Sky. Parade, The. Ji at Allen from radio in his own adventures. Jimmy Katherine DeMille. Dir. Otho Lovering. Rel. April 17.

the Rich, Pink columnists and one red. Walter Connolly, Mary Taylor, John Howard. Dir. Elecht-MacArthur. 15 mins. Rel. Jan. 17, Rev. Feb. 12.

irteen Hours by Alr. Saga of a transcontinental plane pllot. Fred Mac-Murray, Joan Bennett, ZaSu Pitts. Dir. Mitchell Leisen. Rel. March 27, ree on the Traif. Western. William Boyd, Ji y Ellison, Murlel Evans. Dir. Howard Bretherton. Rel. May 22.

Dir. Howard Bretherton. Rel. May 22.

Till We Meet Agai From the stage play. Herbert Marshall, Gertrude Michael, Lionel Atwill. Dir. Rob. Florey. Rel. April 17.

Imothy's Quest. Kate Dougias Wiggins child story. Eleanor Whitney, Tom Kaces, Dielle Moore, Virginia Weidler. Dir. Chas. Barton. 66 mins. Rob. Bert. Dielle Moore, Virginia Weidler. Dir. Chas. Barton. 66 mins. Rob. Rob. F. McGowan. Rel. March 20.

of the Loneome Pine The. All Yechitolor production of John Rovie story. Sylvia Sidney, Henry Fonda, Fred Madwurray, Fred Stone. Dir. Henry Hatthaway. 100 mins. Rel. March 12. Rev. Eeb. 26.

Wingo Over Ethiopia. Topical. 62 mins. Special release. Hev. Oct. 16.

Woman Trap, The. Adventure story of a reporter's search for diamond thieves in Mesloo. Girl compleations. Gertrude Michael. Geo. Murph Dir. Leo McCarey. 64 mins. Rel. Feb. 14. Rev. March 11.

R.K.O. Radio

hty, N.V.C.

ner Face. A killer has his face remodelled by plastic surgery and becomes a movie actor. in Hollywood. Brian Donleys, Wallace Ford, Phyllis Brooks, Alan Bale. Dir. Christy Cabanne. 72 mins. Rel. Dec. 20. Rev. Jan.

Jan. 17. Rev. Feb. 21.

Dancing Pirate. All Technicolor film with locale in Southern Californian in the 182% Steff Duna, Charles Collins, Frank Morgan. h. Lloyd Corrigan. Rel. May 23.

Ex-Mrs. radford, The. Murder at the race track solved by amateur sieuth. William Powell, Jean Arthur, Eric Blore. Dir. Stephen Roberts. Rel. May 16.

Fang and Claw. Frank Buck's latest expedition into the Malayan Peninsula. Frank Buck. Dir. Frank Buck. 73 mins. Rel. Dec. 20. Rev. Jan. 1.

Frank Buel. Dir. Frank Buck. 72 mins. Rel. Dec. 28. Rev. Jan. 1.

Farmer in the Dell. Retired midwest farmer accidentally crashes studio in Hollywood and, much to his own surprise, rises to fame as an actor. Dir. Ben Holmes. 67 mins. Rel. March 27. Rev. March 11.

Follow the Fleet. A 2009-2nd-dance man who joins the navy meets his former girl friend in a dance hall and helps her salvage a ship by slagning a hig show. Fred Asthric Ginger Rogers, Randiolis Scott Herbert Rawlinson. Dir. Mark Sandrich. 110 mins. Rel. Feb. 21. Rev. Feb. 29.

Lady Consents. An Ideal marriage is broken up by a scheming siren, but the wife gives the other woman a taste of her own medicine. Ann Harding, Herbert Marshall, Walter Abel, Margarer Lindsay. Dir. Stephen Rob-erts. 76 mins. Rel. Feb. 23. Rev. Feb. 12.

on a Bet. To win a bet, a meat-packing heir starts out from N York in bis: underwear. By the time he reached his destination he rouge, clothes, and a charming flance. Gene Raymond, Wen Earrie, Helen Broderick, Dir. Leigh Jason. 75 mins. Rel. March Rev. March 11.

Rev. March 11.

ler on a Bridle Path. Once more Miss Hildegard Withers, old maid school teacher, helps Inspector Oscan Piper solve a murder case. James Cleason, Helen Broderleik, Shella Terry. Dir. Zdward. Killy and Mr. Hamilton. Rel. April. 17.

'Em 'Up. Private detective solves the origin of extortion notes and a kidnaphing. Preston Foster, Margaret Callahan, Jack Adair. Dir. Charles Vidor. Rel. Jan. 31.

Neys to Baldpate. Remaike of the Cohan play. Gene Raymond. Margaret Callahan, Eric Biore, Erin O'Brien Moore, Moroni Olsen, Grant Str. 18. Rev. Dec. 18.

13. Rev. Dec. 18.

Billies, Wheeler and Woolean in the middle of the Callfornia void righ.

III. Mev. Dec. 18.
 III. Mev. Wheeler and Woolsey in the middle of the California gold ruish and Indians. Bert Wheeler, Robert Woolsey, Dorothy Lee, Harry Woods. Ethan Ladidaw, Delmar Watson, Diek Alexander. Dir, Fred Guiol. 65
 Special Investigator. A gangater's Inswyer reforms and hunts them to justice. Richard Dix, Margaret Calishan. Dir. Louis King. Itcl., May 8.
 Sylvia Scarlett. A father takes his daugnier to England and dresses her as a boy. Katharine Hephurn. Edmund Gwenn, Cary Grant. Dir. George Cukor. 90 mins. Rel. Jan. 3. Rev. Jan. 15

in Revolt. A champion race horse is stolen by gangsters and is helped backed to his trainer by his staunch friend, a dog. Rel. April 3.

Two in the Dark. In the many in season in the day we have the birds involved in the birds. Involved in the birds in the bi

27. Rev. Jan. 22.
Witness Châir, The. A stenographer kills her employer when she discovers he is blackmulling the man she loves. Ann Harding, Walter Abel, Dotgisa Dumbrille. Dir. George Nicholls, Jr. Rel. April 21.
Yellow Dust. Bob Fairfax finds gold and romance in the same day, but a crook cires to horn in on both. Richard Div. Leila Ilyams, devele Ralph, Andy Clyde, Onslow St. 18.
Wallace Fox. 62 mins. Rel. March 125, tev. Feb. 26.

ffice: RKO Bldg., New York, N.Y. Republic Burning Gold. Fast action. Bill Boyd. Dec. I.

Dancing Feet. Capitalizing The modern craze for tap dancing. Eddle Sugent,
Hen Lyon, Joan Marsh. Dir. Joseph Sautley. 72 mins. Rev. Jan. 31.

lev. April 1.

ederal Agent. Swift action. Bill yd. Rel. Rev. April 15.

Forced Landing, Mirdern mystery. Thirteen passengers ride with death on a transcontinental aeroplane. Toky Wing, Estber Raiston, Onslow Stevens, Sidney Blackmer. Dir, Melville Brown, 65 mins, Rel. Dec. Z. Rey, Jan. 1.

risco Waterfront, Drama, Original story Helen Twelvetrees, Rod La Roeque, Dec. 7, Rev. Dec. 25.

In from Mandalay, The dangers of man-killing lizers and fever, and the sources of withe me in their struggle to master the tropics. Eay Linaker, Comrad Nagel, Donald Cook, Dir. Howard Bretherton, Rel. April 20.

Glory Parade, Dramatic story of five characters whose lives are entangled in the building of the Monitor, and in the climax of the battle between the Monitor and Merrimac. James Dunn, Mae Clarke, Charlotte Henry, David Manners. Dr. Lew Ayres, Rel. May 20.

David Manners. Dir. Lew Ayres. Rel. May 20.

Harvester, The. From Gene Stratton Porter's novel of the same name. Alloe Brady, Ann Rutherford, Russell Hardle, Cora Sue Collins. Dir. Joseph Santiey. Rel. May 5.

Hitch-Fike Lady. Comedy-drama. Four characters of the road unite to keep old lady from discovaring son is in prison. Alison Skipwarth. Mae Clarke, Arthur Treacher. James Ellison. Dir. Aubrey H. Scotto. 77 mins. Rel Dec. 26. Rev. Jan. 22.

mins. Rel. Dec. 29. Rev. Jan. 22.

Muse of a Thousand Candles. Fast moving pict centers around efforts of an international app organization to gain control of papers which will plunge Europe into war. Phillips Holmes, Mac Clarke. Dir. Arthur. Lubin. 67 mins. Rel. Feb. 29. Rev. April 8.

King of the Peccs. Romantic western. John Wayne. Rel. March 9.

Laughing Irish Eyes. An all-Irish cast. Phil Regan. Evalyn Knapp. Dir. Joseph Sanley. 79 mins. Rel. March 10. Rev. April 8.

Lawless Ninettes, The. Western. John Wayne. Dir. Joseph Kane. Rel. Feb. 12.

Leathernecks Have Landed, The. From the original story by Lieut, Frankiyn Adreon, Lew Ayres. Dir. Howard Bretherton. 67 mlns. Rel. Feb. 22. Rev. March 26.

Rev. March 25
Leavenworth Case, The, Anna Katherine Green's detective story, Donald Cook, Jean Rouversol, Erin O'Brien Moore, Dir. Lewis D. Collins. 66 mins. Rel. Feb. 10. Rev. Jan. 22.
New Adventure of Tarzan. Herman Brix, Ula Hoyt, Dir. Edw. Kull, W. F. McGaugh, 71 mins. Rev. Oct. 16.
Oregon Trail, The, Western. John Wayne. Rel. Jan. 189.

Trail, The. Red River Valley: Western. Gene Autry, Frances Grant. Rel. Feb. 24.

Return of Jimmy Valentine. Fast-moving and suspense-filled mystery comedy. Roger Prov. Charlotte Henry, Robert Warwick. Dir. Lewis D.
Collins. 72 mins. Ref. Feb. 14.
Sagebrush Troubadour, The. Western. Gene Autry, liey
Burnette. Dir. Joseph Kane. Rel. Dec. 2.

Singing Vagabond. Musical western. Gene Autry, Plerson. 52 mins. Rel. Jan. 5. ir. Carl

rtudio: Fox Hills, Hollywood, Cat. 20th Century-Fox Offices: 444 West 66th 6t. A Connecticut Vankee. Will Rogers reissue. Rel. April 24.

Black Gang, The: Paul Kelly, Silm Summerville, Mona Barrle. Dir. Lewis Seiller. Rel. Feb. 28.

Sellier. Rel. Feb. 28.
Border Patrolman. O'Brien western. Rel. June 19.
Captain January. rom the book of that name. Shirley Temple,
Slim Summerville. Dir. David Butler. Rel. Apri 17.
Champagne Charlie. Paul Cavanaugh, Helen Wood.
May 3.

May 8.

Charlle Chan at the Circus, Warner Oland, Keye Luke, Geo. and Olive Brasno.
Dir. Harry Lachman. 72 mins. Rel. March 27. Ray, March 25.

Charlie Chan's Secret. Warner Oland. Rosins Lawrence.
17 mins. Rel. Jan. 10. Rev. Jan. 22.

Country Beyond, The. Rochelle Hudson, Paul Ir. Eugene Forde.
Rel. April 3.

Rel. April 3.
Country Octor, The. The story of the Dionne quins.
Jean Hersholt, June Lang, Silm Summerville.
mins. Rel. March. 6: Rev. March 24.
Everybody's Old Man. Irvin Cobb, Rochelle Hudson.
mins. Rel. March 20. Rev. April 1. ionne quintuplets, Henry King. 93

lood. 82

mins. Rel. March 20. Rev. April 1.

Every Saturday Night. Domestic drama. Jed Prouty. Spring Byington. Ir.

Jas. Tininig. 62 mins. Rel. Feb. 7. Rev. March 18.

First Baby, The. Domestic drama. Johnny Downs, Shirley. Ir.

Lewis Seller. Rel. May 22.

Gentie Julia. Jane Withers, Jackte Searle, Tom Brown. Marsha Hunt. Jr.

John Blystone. 65 mins. Rel. April 2. Rev. April 15.

Half Angel (20th). Frances Dee, Brian Donlevy, Chas. Butterworth. Dir. Sidney Janheld. Rel. May 23.

ney Lanfield. Rel. May 25,

Here Comes Trouble. Arline Judgé. Paul Kélly.

Seller. 62 mins. Rel. Feb. 21. Rev. ril 8.

It Had to Happen (26th). Geo. Haft, Rowalind Hussell. Ir. Roy del Ruth.

80 mins. Rel. Feb. 14. Rev. Feb. 18.

King of Burtesque. Warner Baxter, Allee Kave. Jack (Jakle. Arline Judge.

Mong Barrie. Dir. Sidney Lanfield. 85 mins. Rel. Jan. 3. Rev. Jan. 22.

Littlest Relel., The. Shirtey "Yample. John Boles, Jack Holl, Karen Morley.

Bill Robinson. Dir. David Butter. 72 mins. Rel. Dec. 27. Rev. Dec. 25.

Sill Robinson. Dir. David Butter, 73 mins. Rel. Dec. 27. Rev. Dec. 28.

Message to Garcia, A. (20th.) Developed from Elbert Hubbard's essay. Walace Beery, Barbara Stanwyck, John Boles. Dir. Geo. Marshall. Rel. Mpt. 21.

My April 10.

Music 1s. Magic. A lice 'Faye. Ren! Taylor, Igniline Frederick. Dir. Geo. Archanles 16 mins. Rel. Jan. 31. Rev. Feb. 26.

Music 1s. Magic. A lice 'Faye. Rel. y Walker, Bebe Daulels, Mitchell and Durant. Dir. Geo. Marshall. 66 mins. Rel. Nov. 1. Rev. Nov. 20.

O'Mailey of the Mounted. Western. Geo. O' rien, Irene Ware. Dir. David Howard. 59 mins. Rel. March 27. Rev. April 8.

Paddy O'Day. Jane Withers, !inkie Tomlin. Dir. Lewis Seller. 76 mins. Rel. Jan. 17. Rev. Feb. 12.

Prisoner of Shark Island, The (20th). A little known story of America's Devils Island. Wanner Baxter, Gloria Stuart. Dir. John Ford. 35 mins. Rel. Feb. 28. Rev. Feb. 19.

Private Number. Loretta Young. Robert Taylor. Patsy Kelly: Dir. Rov Del

Rel. Feb. 28. Rev. Feb. 19.

Private Number. Loretta Young, Robert Taylor, Patsy Kelly. Dir. Roy Del Ruth, Rel. May 16.

Professional Soldier (20th). Victor McLagien, Freddle Bartholomew. Gloria Stuart. Dir. Tay Garnett. 75 mins. Rel. Jan, 24. Rev. Feb. 5.

Show Them No Mercy (20th). Rockelle Hudson; Cesar Romero. Dir. Geo Marshall. 76 mins. Rel. Dec. 6. Itev. Dec. 11.

Sins of Man (20th). Jean Hersholt, Don Ameche; Aun Shoemaker. Gregory Ratoff, Otto Brewer. Rel. June 5.

Song and Dance Man. Claive Trevor, Taul Kelly. Dir. Allan Swan. Ins. Rel. March 13. Rev. March 18.

Steamboat Round the Bend. Hival capitains in a river row with a murder angle. Will Hogers, Irvin Cobb. Anne Silriey. Dir. John Ford. 80 mins: Rei. Sept. 6. Itev. Sept. 25
Thank You, Mr. Jeeves. Comedy. Arthur Treacher. Eugene Forde. Rei. June 19.

Rel. June 19.

Luder Two-Flags. (20th.). The "Ouida standby. Ronald Colman, Victor Mc-Laglen, Claudette Colbert, Rosaling Russell. Dir. Frank Lloyd. Rel. May 8.

Whispering Smith Speaks. Western. Geo. O'Brien. Dir. David Howard. 67
mins. Rel. Dec. 20. Rev. Feb. 21.

White Fang (20th). Dog story from Curwood's novel. Ichael Whalen, Jean
Muir, Brian Donleyy. Dir. David Entler. Rel. June 12.

Your Uncle Dudley. Ed. Everett Horton, Lois Wilson. Dir., Eugene Forde.

68 mins Rel. Dec. 13. Hev. Dec. 18.

729 Seventh Ave.

Studio: 1041 N. Formosa Blvd. United Artists Offi Amateur Gentleman. Jeffrey Parnol's story of a youn man who gambles to save the life of his father. Douglas Falrbanks, dr. and Elissa Landi. Dir. Thornton Freeland. Produced by Criterion Films, Ltd. tel, March 20. flev. Feb. 5.

20. Itev. Feb. 5.

Chest Geas West. A gay romantic coinedy with Robert Donat, star of 'Count of Monte Cristo', Robert Inonat, Jean Parker Eugene Pallette. Dir. Rene Clair. 85 min. Rel. Feb. 2. Itev. Jan. 18.

Last of the Mohicans (Reikance). Randolph 'cott. Rel. Junc 19.

Little Lord Fauntleroy. Frances Rodogon 3 melt's famous novel. Freddle Barrindonnew and Dolores Costello Sarrymore. Produced by Invits Selznick. Dir. John Cromwell. 88 mins. Rel. March 6. Rev. April 8.

Man Who Could Work Miracies. Based on an original. Dolb. Wester Kolonne County John Marches Rev. 19.

Man Who Could Work Miracies. Based on an original. Dolb. Wester Kolonne County John Marches Rev. 19.

Man Who Could Work Miracies. Based on an original. Dolb. Wester Kolonne County John Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 19.

Man Who Could Work Miracies and Marches Rev. 1

Modern Times. A dramatic coinedy based on mais production in a big fac-tory. Charife Chaptin, Paniette Goddard. 87 mins. Rel. Feb. 12. Rev. Feb. 12.

Feb. 12.

Prof. 12.

Prof. 13.

Prof. 13.

Prof. 14.

Prof. 15.

Prof. 16.

P

Fhings to Come. A dramatic adaptation from the H G. Wells story "The Shape of Things to Come. Gavanoud Massev Rainh Richardson Mini-rice Braddell. Dir. Win. Cameron Menzies (London). 110 mins. Rel. March 15. Rev. March 4.

Universal Offices: Rockefeller Center. Studi i Universal City, Calif.

Huck Jones. Rel. May 25. Holf. Dir. Ed Laciomic. Rel. May 18, (Continued on page 35).

Studio Placements

(Continued from page 31) Allan Dwan directing, Makers, 20-F.

Makers, '20-F.
Arthur Strawn, Fred Niblo,
screen play, 'No Gold Medals,'
Tyler Brooke, 'Suzy,' MG.
George Pauncefort, Sam. Flint,
'Mercy Killer,' 20-F.
Joseph Hoffman, Harry Sauber
scripting, 'Thank Tou, Jeeves,' 20-F,
Silm Summerville, 'Public Nuisance No. 1,' 20-F,
Wyndham Gittens, screen play,
'Ace Drummond,' U serial.
Don Ameche, Ramona,'
John Carry, 'Gar John Carr Gar

Charles Beldon, screen White Heat, RKO. Dora Clement,

Par.
George Humbert, Pat Flaherty,
'Money from Heaven. U.
J. Robert Breen, screen play,
titled original, RKO.
Monroe Owsley; Edward Sedgwick directing, 'Mr. Cinderella,'
Roach.

Marjorie Gateson, Beulah Bondi, Nydla Westman, Georgeous Hussy, MG.

Rollo Lloyd, Elly Malyon, Billy Dooley, 'Witch of Timbuctoo,' MG.

Dooley, 'Wlich of Timbuctoo,' McCCaroline Houseman, Helen Geraghty, Frank Devoe, 'Trapped by
Television, Col.
Ron Wilson, Bob Walker, Ardell
Kerr, Cladys Gale, Harvey Clark,
Katherine Sheldon, Harry Depp,
Virginia Brissac, Ed Stanley, 'Queer
Money,' Col.
Marsha Hunt, Jane Rhodes,
zona Ralders,' Par.

Money, Col.

Marsha Hunt, Jane Rhodes,
zona Raiders, Par.
Adele Comandini, screen play, untitled original, U.
Jack, Gray, Robert Wayne, We
Went to College, MG.
Frank Reicher, Girl's Dormitory,
Jane Wyman, My Man Godrey, U.
Adolphe Menjou; Sidney Lanfled
directing, Sing, Baby, Sing, 20-F.
Carlyle Moore, Jr., Tom Wilson,
Secret Service, WB.
Arthur Sheekman, Nat Perrin,
screen play, 'It Happened in Paradise, Par.
Walter Byron, Douglas Gerrard,
Dave Clyde, Niles Welch, 'Mary of
Scotland,' RKO.
June Brewster, 'Spendthrift,'
Wanger, Wilde, Blebard, Talmades

June Brewster, 'Spendthrift,'
Wanger,'
Lois Wilde, Richard Talmadge,
Step on It,' Reliable.
David Burton, directing, 'Daddy
and Me,' RKO.
Edward Keane, 'Witch of Timbuc-

Edward Keane, Witch of Timbuctoo, MG.
Gertrude Michael, John Hailiday;
George Archinbaud directing, 'Return of Sophie Lang,' Par.
William Gargan, Cidire Dodd,
Douglas Fowley, William Newell,
Claudia Coleman, George Irving,
Addon, Kandali, Nate Watt diPaul Porceast, Lewis Foster, additional dialog, 'Money from Heaven', U.

n, U. Norman Foster, 'Trouble Shooter,' Norman Fusies, 20-F. Hugh Buckler, 'Crash Donovan,'

Hugh Bucklet, Claim Politics, Value Henderson, Forrest Taylor, Claude King, 'We, the People,' MG. Grand Henderson, 'We Who Are About to Die,' RKO. 'H. E. Warner, 'Lost Horizon,' Col. Laird Doyle, scripting 'Three Men On a Horse,' WB. Leo White. Guy Bates Post, cide Club,' MG. Thomas Monroe, Engene Solow, screen play, 'Internes 'Can't Take Moncy,' Par.

Thomas Monroe, Engene coon, screen play, 'Internes Can't Take Money,' Par.
Si Jenks, 'Once Every Year,' 20-4.
Elena Martinez, 'Texas Rangers,'

Elena sampler of the Mars, Par, James Creel 'Trip to Mars,' Par, James Melton, 'Cain and Mabel,'

Ton Brock mu-

WE James Seymour, Lou Brock musical I. Lupino, "The Gay Desperado," P.L. Don Alvarado, 'Last of the Mohicans,' Reliance, John Hamilton, 'Parole,' V. David Lanson, screen play, Who Are About to Die,' RKO, Joseph King, Addison Rich Eddle Shubert, Henry Otho, Socret Service,' WE. Gordon Hart, short, WP. Gordon Hart, short, WP. Gordon Hart, short, WP. Gordon Hart, short, WP. Gordon Homers, Sam Burton, Comedy Short, MG. Optical Edition, 'We Went to College,' Par. Lionel Belmore, Sam Burton, Concret Lioy 'Bullets and Ballois,' WB. Howlan Fown directing: Richard Schayer, screen play, 'The Devil Is a Sissey' MC.

Howlan rown directing; Richard Schayer, screen play, 'The Devil Is a Sissy,' AIG.

TITLE CHANGES

Hollywood; April 21; Orlginal title, 'Last of the Ba Ien,' restored to 'The Last Out-

Original title, 'Last of the Bai Men,' restored to 'The Last Out-law' (RKO). Warners hit on 'White Angel' as reicase title for 'Plorence Nighting-uic, 'niterately' Angel of Mercy,' 'Old Timer' retagged 'Gentleman's Choice' at Paramounts.

Exhibs Trying to Laugh Off Anti Banko Decision

Because most theatre operators do not make it necessary for a person to buy a ticket to participate in bank night drawings when held, banky and screeno sources do not believe the decision of the Court of Appeals at Albany holding that the Winthrop, Brooklyn, was conducting a lottery, will act as a precedent. In that case, Farmer Miller, Charles Cranides and Joseph Kiley, operators of the Winthrop, were originally found guilty in Special Sessions, with that conviction upheld on appeal.

Majority of bank night operators make it possible for a lady luck devotee to stand in the lobby of the theatre and have a chance on the drawing inside, theatres doing this so that a monetary consideration, whether including a show or not, is not necessary. It has been found that the average person wants to go inside to witness the drawing and be within comfortable reach of the prize when announced.

The Deci

The Deci

Albany, April 21.

Bank Night, 'Broadway Handicap,' Screeno' and all the other attendance boosters received a smack
in the eye from the N. Y. State
Court of Appeals Thursday (16)
when it affirmed the conviction of
Farmer Miller, Charles Cranides and
Joseph Kiley, operators of the
Winthrop, Brooklyn, on charges of
conducting a lottery. conducting a lottery.

conducting a lottery.

The game is concededly one of chance, Judge John H. O'Brien said, in an unanimous opinion of the court. Defendants' argument is that no valuable consideration has been paid for the chance and therefore the game is not a lottery. The question is whether the process practiced by the defendants whereby the purchaser of a ticket of admission to their theatre obtains with that ticket a chance to win a sum of money constitutes the offense of maintaining a lottery.

of money constitutes the offense of maintaining a lottery.

'The issue of law,' continues the opinion, 'Is' whether payment which entitles one to a ticket of admission to the theatre plus a chance to win a prize constitutes a valuable con-sideration for the chance.'

Par B'way's 166G Net Loss

Paramount Broadway Corp., sub-sidiary of Paramount in control of the Par building and theatre in New York, shows a net loss of \$186,536 for the last six months of 1935, according to a balance sheet just is-

sued. Total income for the period, \$470,-F75.55, expenses \$413,537, deprecia-tion of fixed assets \$208,554, and amortization of bond discount and expense, \$15,019.

MEYERS' ADDED DUTIES

Fred Meyers now operates RKO's theatres 'in Providence, in addition' to the houses under his supervision in Rochester and Syracuse. His home office film booking duties continue as is.

Warners Lab for Sound **Equipment Soon Ready**

Hollywood, April 21.
Mass production of sound equipment will be started within 30 days by United Research Laboratories, Warner Bros. subsidiary in Bur-

More than 15 carloads of machinery have been installed costing in excess of \$500,000.

addition to manufacturing sound equipment for Warners studio and theatres, plant is geared to develop and make any technical equipment necessary for production and exhibition of films. Production, however, will be confined solely to WB padde.

Incorporations

NEW YORK

Cornham Amusements, Inc., Queens; theatrical performances, etc.; capital stock, 100 aliares, no par value. Incornstances, and the stock, 100 aliares, no par value. Incornstances, programmer of the stock, programmer of the

Regina Mastel, 63 Avenue D, New York

(Iv. W. Probands of Music, Juc. Manhat
(Iv. W. Probands of Music, 100 shares, no

par value, Incorporators: B, Barbara

(Iv. Brons; Darothy Chester, 547 West 1994

Melody Music, Inc., Manhatin; Syn
Bernard L, Miller, Rudolph L, Londner,

Ledbert Theatrical Corp., Kings, Park;

beatrical business; capital stock; Ju
shares, no par value, Incorporators;

Leon Saniuels and Mary Jormanok, both

of 565 Fitth avenue, New York City,

Joleen Amusement Opporation. North

Singer Accept the service of the ser

Warning

Vanisty will assume no responsibility for subscriptions or payment for subscription to this paper made to L. E. McCann, purporting to represent the Trade Press Bureau, 615 idge Bidge, Kansas City, Mo., and who gives a home address as 553 Edmund St., St. Faul, Minn.
Vanistry subscription rate is \$6 per annum and cut-rating by periodical subscription agencies is unauthorized.

Casino, Pitt, Closing May 28; Flood Shifts

Pittsburgh, April 21. irst of downtown first-run sites to close down for summer will be

to close down for summer will be Casino, George Jaffe's indie venture, which darkens May 28. House, formerly Harris, was taken over by Jaffe early in year for units and flickers but switched a few weeks ago to straight double features. Extensive job of remodeling will be inaugurated by landlords as soon as house folds and Jaffe has announced he'll return to flesh upon reopening in fall. reopening in fall.

reopening in fall.

In meantime, it begins to appear as if Fulton, Shea-Hyde site closed since the flood, will remain that way for remainder of summer. No announcement has yet come from house about a reopening date and since spot usually folds when hot weather sets in general opinion is that Fulton will wait until fall. Couple of 20th-Fox pix originally penciled in here have been assigned elsewhere. elsewhere.

Aside from Fulton, last remaining first-run site closed by flood gets under way again today (22). It's the Alvin and reopening attraction is 'Ghost Goes West.'

U's 161G Net Loss

Universal Pictures Co., Inc., and subsidiary companies reduced the net loss by nearly \$110,000 in the first quarter of the fiscal year, 1936, arst quarter of the fiscal year, 1936, as compared with the same 13 weeks in 1935. Company's report for the 13 weeks ending Feb. 1 showed a net loss of \$161,701, after provision for all charges, against \$271,468 net loss for comparable period that ended on Jan. 26, 1935. Part of charges deducted before loss statement revealed for this year includes amortization and depreciation of fixed assets totaling \$98,676.

Trans-Lux's Statement

Net income of Trans-Lux Day-light Picture Screen declined to \$164,291 for the year ended on Dec. 31, 1935, as compared with \$180,638 in the previous year. Net amounted to 28c, per share as against 25c. in 1934.

Despite this decline, the company bettered its cash position, which was \$206,156 for the close of 1935 as against \$94,255 in 1934. Another favorable item in report is state-ment of current assents, listed at ment of current assents, listed at \$16,972 as compared with none at the same time in 1934. Current liabilities reported as \$26,117 against \$141,970 the preceding year.

Stock Market

(Continued from page 6)

Wednesday, renctionary trend in stock market was resumed again on Thursday to be followed by more abrupt losses Friday and Saturday. Trend perhaps is best illustrated by the course taken by the Dow-Jones industrial averages which fell back slowly but, steadily from a high around: 160 on Wednesday to 156.0 Saturday.

Severity of sell-off Monday (20) Saturday.

Severity of sell-off Monday (20) Hardward of Saturday.

New Pathe Co.

Pathe common stockholders failed to wax enthusiastic over the announcement of the new Grand National, a subsidiary company, set-up, but the preferred moved up to a \$100 bid price with no asking price listed. First move in months. This issue draws 7%, which is rated extremely favorable in these days of small interest-bearing liens.

Failure of Pathe common to climm much higher probably was because official announcement had been wall discounted in advance. The past week made the period of the proposed stock dividend (in the new subsidiary company) are revealed.

Twentieth Century-Fox common for the seventh consecutive week closed lower, final quotations being 26. This issue has been gradually diriting lower since it made its peak closed lower, final quotations being 26. This issue has been gradually diriting lower since it made its peak closed lower, final quotations being 26. This issue has been gradually diriting lower since it made its peak closed lower, final quotations being 26. This issue has been gradually diriting lower since it made its peak closed lower, final quotations being 26. This was an all the first move of the seventh consecutive week closed lower, final quotations being 26. This was an alway lower than the whole market has fairtied lower.

Twentieth Century-Fox common for the seventh consecutive week and the second proposed stock dividend (in the new subsidiary company) are revealed.

Twentieth Century-Fox common for the seventh the first preferred seventh and the second preferred 8% each being the first preferred moved up to the first preferred

ing Monday, April 20:

STOCK EXCHANGE

High.	1936 Low.	Bales.	lesue and rate.	High.	Low.	Last.
27	20%	1,200	American Seat	231/2	20%	20 K
4314	35	1,800	Col. P. vtc. (1) †	89	36	30
5114	4416	500	Col. Pict. pfd, (2%)	46	451/2	451/4
71/6	5	3,000	Consol. Film	5%	95	- 2
201/4	17	1,800	Consol. Film pfd, (1/2) \$	171/2	17	17
170%	13636	3,300	Eastman Kodak (5)§	167	1641/2	164%
41%	3636	71,900	Gen. Eiec. (1)	41%	381/2	38%
911/4	85	UO.	Keith pfd. (1	90	90	90
54%	4814	18,000	Loew (2) §		14314	4314
1081/4	10534	500	Do. pfd. (61/2)		1071/2	107%
141/4	8%		Madison Sq. Garden (60c.)	*14%	121/2	131/4
12	7%	18,800	Paramount	8%	17%	77/6
87	601/4	2,700	Do, 1st pfd	67	₹60¾	6014
12%	8%	6,400	Do. 2d pfd	91/2	18%	814
1134	7%	21,900	Pathe		1016	1014
141/4	11%	124,400	Radio Corp	12%	11%	11%
561/4	5416		Radio pfd. A 31	65 X	55%	55%
104%	821/2	5,800	Radio pfd. B	1001/2	98	98%
104	0712	3,200	Radio pfd. B. ctfs		9814	98%
914	2	22, 200	RKO	6%	. 6	. 6
32%	22%	3,000	20:h CentFox	2714	26	26
41	311/2	6,800	Do. pfd. (1½)	351/2	331/2	34
115	50	100	Universal pfd	101	1991/2	100
14%	91/2	48,700	Warner Bros	111/4	70%	19%
57%	47	200	Do. pfd	47	947	47
122%	9414	21,100	Westinghouse (3)	122	11415	115
145 1/2	12835	170	Do. pfd. (3½)	1451/2	1401/8	142
† F	lew 1936 lus stock aid this y lus cash lew 1936	dividend ear. extras.	is.			
921 <u>6</u>		8,700	Technicolor			

21/2	200	Universal		
01/6	\$68,000	Gen, Then, Eq.	27	253
o″E	202,000	Gen. Thea. Eq.	27	245
G34.	29,000	Kefth 6s, '46	D514	941
ň.**	74,000	Par-Broadway 3s, '	5734	551
712	105,000	Paramount 6s, 'i	871/4	185
7¼ 2%	10,000	RKO debs 6s	6514	165
81/8	95,000	Warner Bros. 6s, '39		941

OVER THE COUNTER, NEW YORK

Col. Broadcast A (2)...... Pathe F. pfd. (7)....

• Paid this year. † New 1936 low.

Charles "Buddy" Rogers

NOW TOURING THEATRES WITH OWN UNIT FOR M.C.A.

CONTRACTED TO BRITISH INTERNATIONAL FOR TWO PRODUCTIONS YEARLY Latest Release, 'ONCE IN A MILLION'

CALENDAR OF CURRENT RELEASES

(Continued from page 33)

Dangerous Waters. Drama of the sea. Jack Holt, Robert Armstrong, Dlana Gibson. Dir. Lambert Hillyer. 62 mins. Rei. Feb. 3. Rev. Jan. 29. Don't Get Personal, Comedy with music. Sally Ellers, James Dunn, Pinky Tomlin: Dir. Wm. Nigh. 70 mlns. Rel. Feb. 17. Rev. Feb. 28. Kruger, Marguerite Churchill.

racula's Daughter, Mystery drama. Dir. Lambert Hillyer, Rel. May 4.

of Java, Drama. Charles Bickford, Elizabeth Young, Leslie Fenton Frauk Albertson. Dir. George Melford, 72 mins, Rel. Dec. 2, Rev. Dec. 18,

For the Service. Western. Rel. April 6.

reat Impergenation, The. rama. Edmund Lowe, Valerie Höbson, Wera Engels. Dir. Alan Crosland. 68 mins. Rel. Dec. 9. Rev. Dec. 18. ible Ray. The. Mystery drama. Karloff, Bela Lugosi, Frances Drake. Dir. Lambert Hillyer. 82 mins. Rel. Jan. 20. Rev. Jan. 15.

Love Before Breakfast. From novel by Falth Baldwin. Carole Lombard, Preston Foster, Cesar Romero, Dir. Walter Lang, 65 min Rel. March 9. Rev. March 18.

ficent Obsession. Drama. Trene Dunne. Robert Taylor. Dir. John M. Stahl. 110 mins. Rel. Jan. 16. Rev. Jan. 8.

Magnicent Ossession. Drama. Trene Junne. Robert Taylor. Dir. John M. Staln. 110 mins. Rel. Jan. 16. Rev. Jan. 36. Soodbye Again. Margaret Sillavan, James Stewart. Ir. Edw. H. Griffith. 85 mins. Rel. Jan. 27. Show H. Stallavan, James Stewart. Baylor H. Griffith. 85 mins. Rel. Jan. 27. Show Boat. From the stage play. Musical drama. Irene Dunne, Allari Johnes, Bow Boat. From the stage play. Musical drama. Irene Dunne, Allari Johnes, Iliver Spure. Western Budevon. Dir. James Whate. Rel. May 4. Iliver Spure. Western, Bud Bodones, Muriel Evans. Dir. Sutter's Gold. Historical romance. Edward Arnold. Elinie Barnes. Lee Tracy. Montague Love. John Miljan, Katherine Alekander, Morgan. Wallace, Addison Richards. Friscilla Lawson, Nan Grey. Dir. James Cruze. 69 mins. Rel. April 18. Rev. April 1. Grey. Brand. Stallavan. Ray Taylor. 86 mins. Rel. Dec. 23. Rev. Feb. 21. Unconscious. Comedy-drama. E. E. E. Horton, lenda Farreli. Arthur Greville Collins, Rel. May 11.

Warner Brothers Offices: 321 W. 44th St., New York, N. V

Boulder Dam. Powerful drama with tremendous government project for back-ground. Boss Alexander, Patricia Ellis, Lyie Talbot. Dir, Frank Mc-Donald. Rel. March 7. Rev. April 1.

DUBBOO. Ret. March 7. Rev. April 1.

Collean. Big. musical revue locaded with comedy and songs. Ruby Keeler.

Drok Powell, Joan Blondell, Jack Oakie, Paul Draper, Hugh Herbert,

Louise Fazenda, Hobert Cavanaugh. Dir, Alfred E. Green. 89 mins.

Rel. March 21. Rev. March 11.

Rei, March 21. Rev. March 11.
Dangerous. Dramatic story, of a beautiful and brilliant actress who wrecks the lives of those she contacts and also her own. Bette Davis, Franchot Tone, Margaret Lindsay, Allson Skipworth, Dir. Alfred E. Green. 78 mins. Rei. Jan. 4. Rev. Jan. 1.

8. Rev. Feb. 12.

See Square Playboy. Local boy misjudges Big City friends of his boyhood chum and learns there's nothing worse than Main Street mind. Warren William, June Travis, Barton MacLanie, Gene Lockhart. Dir. William McGann. Rel. May 16. chery Rides the Range. Dick Foran, Paula Stone, Monte Blue, Craig Reynolds. Dir. Frank McDonald. Rel. April 2.

Reynolds. Dir. Frank McDonald: Rel. April 2.
Walking Dead, The. Thrillier revolving about discovery of Lindbergh heart.
Borls Karloff, Marguerlie Churchill, Warren Hull, Ricardo Cortez. Dir.
Michael Curtiz. 62 mins. Rel. March 14. Rev. March 4.
Widow from. Monte Carlo, Tho. Farcical comedy of a social climber. Wm.
Warren, Dolores Del Rio, Louise Fazenda: Dir. Arthur G. Collins. 60
mins. Rel. Feb. 1. Rev. Jan. 29.

Miscellaneous Releases

etween Men (Supreme). Western, Johnny Mack Erown, Beth Marion. Dir. Robt. N. Bradbury. 60 mins. Rel. Jan. 25. Rev. Jan. 29. Fast Bullets (Reliable). Western. Tom Tyler, Rex Lease, Margaret Nearing. Dir. Henri Samuels. 59 mins. Rev. arch 4. Outlaw Deputy (Syndicate). Tim McCoy Western. Dir. 55 mins. Rev. Dec. 4.

Penthouse Party (Liberty).
Swifty (Diversion). Western. Hoot Gibnon. Dir. Alan James. 62 mins.
Rev. Jan. 29.
Toll of the Desert (Commodore). Western. Fred Kohler, Jr., Betty Mack.
Dir. Lester Williams. 69 mins. Rev. Jan., 16.

Foreign Language Films

(Most of these available with English titles.)

Ite und June Kaiser (Ger) (General), Historical propaganda in spiendid production. Emil Jannings. Dir. Hans Steinhoff. 82 mins. Rel. Dec. 1. Rev. Dec. 11.

Annette-in-Agraeties (Gery-(Germania) - Musical comedy: Dir.-Max Opheuis, 87 mins. Rel. March 1. Rev. March 11. Aufforderung zum Tanz (Ger) (Casino). Costume romance to music. Dir. Rudolf von der Noss. 80 mins. Rel. Nov. 15:

Nuont von uer Noss. 80 mins. Rel. Nov. 15:

Bonheur, Le (FP) (Franco). Love despite all. Charles Boyer, Gaby Morlay.

DIr. Marcel L'Herbler. 106 mins. Rel. Feb. 15 Rev. March 4.

Budal Cukraszad (Hung.). Comedy romance. Dir. Vela Gaal. 90 mins. Rel.

Jan. 1.

ilders of Socialism (Amkino)
Rel. Jan. 15. Rev. Jan 29.
Cabella del Pueblo, El (Sp).
Rel. Dec 15. ir. Manuel Romero. 70 mlns

ir. Bela Ganl. imzett ismeretlen (Hun 60 mins. Rel. Feb. I.

Co Moj Maz Robi W Nocy (Pol), lapstick farce. 70 mins. Rel. Dec. 1. Contra La Corriente (Spj. Romantic drama. Dir. Ramon Nov. 80 r Rel. March 1.

Couraggio della Gioventu Mussoliniania (It). Documentary on Il Duce. 70 mlns. Rel. Feb. 1.

rime and Punishment (Fr) (Lenauer). Dostoevski's drama. Harry Baur.
Plerre Blanchar. Dir. Plerre Chenai. 103 mins. Rel. Nov. 1. Rev.
Nov. 20.
rimen de Media Noche (Murder mystery.

Rei. Fcb. 15.	
Csak Egy Ejszaka (Hung). Hungarlan life during the w Szekly. 60 mins, Rei. March 15.	Istvar
Csunay Lany (Hung.) (Danubla). Romantic farce. Gaal: 80 mins. Ref. Oct. 15, Rev. Oct. 23	ir. Bela

lel. Dernier Milliardaire (Fr) (Franco). Satire. Dir. Rene Clair. Nov. 1. Rev. Nov. 6. iliermo

Nov. I. Rev. Nov. 6

Desherados, Lee (Sp), Moxican made drama of prison reform.

Battieza. So mine. Rel. March 15.

Diable del Marc. El (Sp). White man goes native. Dir. John Duval.

Rel. March 16.

Oppo una Notte O'Amore-(11). Murder my

none. 70 mins. Rel. Oct. 15.

Dubrovsky (Russ) (Amkino). Pushkin novel condensed.

mins. Rel. March 15. Rev. April J.

Eds Metabo (Hung). Magyar's Shirley Temple pic. Dir.

mins. Rel. Nov. 16.

Egy el Valenches (Ling). Mustal comety. Dir. Gez. ins rig

75

Egy el Velenceben (Hung), Musical comedy. Dir. Gez kel. Dec. 15.

Einok Klaaszongy (Hung.). Frantic tove among the magyars. Lily Murati Dir. Andre Mggton. 90 mins. Rel. (Jeft. 1. - Mev. Oct. 8.

Fluechtling aus Chicago, Der (Ger. (Bavaria). Crime doesn't pay, Gustav Froehilch. Dir. Johannes Meyer. 110 mins. Rel. March. 1. Rev. March 12.

Frasquita (Ger) (DuWorld). Anstrian made of Lehar musical. Jarmilla Novotona. Dir. Carl Lamac. 85 mins. Rel. Jan. 1. Rev. Jan. 21.

Frauen. um den Sonnenkoenig (Ger.) (General). Around the court of Louis XIV. Renate Mueller, Michael Ronnen. Ir. Carl Froehilch. 96 mins. Rel. Jan. 1. Rev. Jan. 15.

Frauen vom Tannhoff (Ger). Bavarian romance. Ir. Franz Seitz. 70 mins.

Frontier (Russ.) (Amkino). Aviation Rel. Dec. 15. Rev. Jan. 8. Glueckliche Reise Ger.). Musical comedy. Jan 15.

Golden Talga (Russ) (Amkino). Adventure in Siberia. Dir. Viadi ir Schneiderhof. 80 mins. Rel. Aug. 1.
Grain (Russ). (Amkino). Mora collective far ir. Olga Preobrazhens-

Gruen lat die Heide (Ufa). Nostalgia for the home iot, 80 mms. Rel. Oct. 1. Rev Oct. 16.

Gruss und Kuss, Veronika (Ger) (Zwicker). Farce comedy. Francziska Gaal.

Dir. Carl Boese. 84 mins. Rel. Feb. 15. Rev. March 4.

(Continued on page 38)

FRANKLIN ADDING TWO MORE TO HAWAII CHAIN

Honolulu, April 21. Construction of new Queen theatr

iere by J. J. Franklin and associates will be completed within next four will be completed within next four weeks. "Jouse, a 1,000-seater, will be fully equipped with stage, ressing rooms and scener. Contemplated policy will be pictures, with dramatic stage sketches.

As soon as Queen its opened, circuit operators will start erection of their largest Honolulu house, the Palama, 1,500 seats, to go up in the native section of town.

Loew's State Theatre Cleveland, Ohio

JACK BENNY

MARY LIVINGSTONE

and Their Associate Players

last week (April 10)

\$39,500.00

Breaking All Time Record

\$11,500.00

Personal Management ARTHUR S. LYONS



rom 9:30 o'clock on the morning of the op

continuous lines formed in front of the Rivoli Theatre, N. Y., from the box-office to the corner and around the corner for another whole block. (See above picture). To date (Tuesday afternoon at 2 o'clock) in the fourth day of its run 47,3/2 people have already bought tickets to see the most spectacular film in recent years.

"'THINGS TO COME' IS MAGNIFICENT...
It has imagination and brilliant execution, is tremendously impressive... movie magic at its finest... nothing short of startling. The effects surpass anything yet done on the screen... the picture is a visually exciting screen adventure."

— Rose Pelswick, Journal

"A bitter, thrilling, graphic animated picture...
explores realms seldom if ever touched by
the usual films." — Wm. Boehnel, World-Telegram

"Alexander Korda and Wm. Cameron Menzies have risen to their task with skill and imagination. Fascinating, handsome, pictorial lavishness, interesting and provocative...hints of great things in the cinema." — Richard Watts, Jr., Herald-Tribune

"A frightening, yet inspiring picture...an absorbing, provocative and impressively staged production which does credit to Alexander Korda and William Cameron Menzies. An unusual picture with ideas which have been expressed dramatically and with visual fascination."

- Frank S. Nugent, Times

"The season's outstanding novelty...a lavishly produced film . . . it will give you something to talk about."

— Eileen Creelman, Sun

"Bound to create a good deal of discussion...
thrilling and stimulating to the imagination...
something new and startling in a motion picture."

— Kale Cameron, News



ning day until the time this ad went to press,



CALENDAR OF CURRENT RELEASES

(Continued from page 35) ir. Hans Deppe. 60 mins. Rel. Hellige und Ihr ir. Laszio Vaida, 80 mins. Helio Budapest (Hung). Rel. Nov. 15. Hen. Nov. 1b.

Hermine und die 7. Aufrechten (Ger) (Casino). Battie for peace. Heinrich Georg. Dir. F. Wysbar. 105 mins. Rel. Sept. 15. Rev. Sept. 25.

Herr der Welt, Der (Ger) (General). Fantasy drama. Dir. Harry Piel. 90 mins Rel. Dec. 1. Rev. Dec. 18. Herr der Welt, Der (Ger) (General), rantasy drama. Dir. Har mins Rel. Dec. 1. Rev. Dec. 18.

Herr Kobin Geht auf Abenteur (Ger) Domestic comedy. 70 mins. Rel. Nov. 16. Rev. Dec. 4.

Himmel auf Erden, Der (Ger). Comedy with music. E. W. Brno. 70 mins. Rel. Dec. 15.

Hombre Peligroso. Un (Sp.) (Criterion). Gangster comedy-drama, ard Kahn. 80 mins. Rel. Dec. 15.

Ich K. Ger (Casho). Mexican Common Com Hans Deppe. ins. Rel. Klein Dorritt (Ger.) (Bayaria) Dir, Karl Lamac. 70 mlr

Kloster Jager, Der (Ger.) (Ufa).

Kloster Jager, Der (Ger.) (Ufa).

r. Peter Ostermayer. til mins. Rel, Jan. 1.

Knockout (Ger) (Bavarla). Prizefighter and his girl. Max Schmeling, Anny Ondra. Dir. Karl Lamac. 85 mins. Rel. Feb. 15. Rev. March 4.

Lac Aux Dames (Fr) (Franco). Vicki Baum romance. Simone Si Marc Allegret. 88 mins. Rel. Jan. 15.

Larsson i Andra Giftet (Swedish) (Scundinavian). Marital farce. Edward Person. Dir. S. Bauman. 70 mins. Rel. Oct. 15. Rev. Oct. 30. Legend of William Tell (Ger.) (General). English version of German pic Courad Veldt. Dir. Heinz Paul. 70 mins. Rei. Sept. 15. Rev. Oct. 2.

New York Theatres



CAPITOL MA 2nd WEEK! JANET GAYNOR ROBERT TAYLOR "SMALL TOWN GIRL"

Friday-SHIRLEY TEMPLE "CAPTAIN JANUARY" 45% STREET Harold LLOYD

VAUDEVILLE
BUDDY ROGERS
and REVUE
Starts Friday
"THESE THREE"

TRAND Pat O'Brien and Josephine Hutchinson 25c to 1 P.M. in "I Married a Doctor" From SINCLAIR LEWIS daring novel

WILLIAM MYRNA LUISE
POWELL LOY RAINE
"THE GREAT ZIEGFELD"

PARAMOUNT TIMES

MARLENE DIETRICH

"DESIRE" On the Stage—ETHEL MERMAN, JACK LITTLE and JANE COOPER

ROXY

ALL 25° TO

Stage Revue Stuff' Smiti Frank Gaby Lela Moore

RADIO MUSIC HALL GARY COOPER JEAN ARTHUR

Mr. Deeds Goes to Town

From screenplay by Robert Riskin Directed by Frank Capra Spectacular Stage Productions

Lesser Setting Breen Pix Hollywood, April 21.

ASTOR Daily 2:40 & 5:40 Mats. (Exc. Sat.)

Strong Sci to \$1:0. Exemples Sci to \$2:0. Soil Lesser pulled out for New York.

Leichte Kavallerie (Ger) (Ufa). Circus film. Marika Rockk. ir. Werner Hochbaum. 80 mins. Rel. Feb. 1. Rev. Feb. 28. Liebele! (Ger) (General). Record-breaking Viennese story: Magda Schneider: Dir. Max Ophuls. 88 mins. Rel. Feb. 18. Rev. March 4. Lied vom Glucck, Das (Ger) (Casino). Romantic musical comedy. Dir. Carl Boosse. 89 mins. Dir. Dec. 1.

Boesse. 89 mins. Dir. Dec. 1.
Lila Akac (Hung), Musical romance. Irene Biller. ir, Mihajy Istvan. 77
mins. Rei. March 1. Rev. March 11.
Lordagskvallar (Sw) (Scandinavian), Domestic comedy. Edvard Person.
Dir. S. Bauman. 89 mins. Rei. Feb. 1.
Madonna, Wo Bist Do? (Ger) (Casino), Romantic musical comedy. Liane
Haid. Dir. Georg Jacobi. 89 mins. Rei. March 15. Rev. April 1.
Maedchen Johanna, Das (Ger.) (UTa), Joan of Are again. Dir. Gustav
Ucleky, 66 mins. Rei. Oct. 1.

Marcia Nuzlale, La (It) (Franco-American), rama of self-sacrifice. Tuillo Carminatti, Dir. Marlo Bonnard, 93 mins. Rel. Feb. 15. March 4. Maria Chapdelaine (Fr) (Franco), Orlin drama, Madelaine Renaud.
Julien Duvivier. 80 mins. Rel. Sept. 15. Rev. Oct. 2.

Maria Elena (Sp) (Col), Mexican-made meller.
mins. Rel. Feb. 16.

mins. Rel. Feb. 15.

uise von Pompadour (Ger) (Germania). Based on the operetta of same name. Anny Ahlers. Dir. Will Wollf. 32 mins. Rel. Jan. 15. Rev. Feb. 19. Reb. 19;
Mas Alla de la Mueta (Sp). Mexican romantic comedy, ir. Ramon Peon. 30 mins. Rel. March 1.
Martin Garatuza (Sp.). Old-fashloned melodrama, 70 mins. Rel. Oct. 1;

mins. Rel. Oct. 1.

Maternelle, La (Fr) (Tapernoux). Sensitively-freated story of children's lives.

Dir. Jacques Benoit-Levy. 85 mins. Rel. Oct. 15. Rev. Oct. 23.

Mein-Leben fuer Maria-Isabell Gery (Casino). Ilitary romance. ric Washnek. 80 mins. Rel. Nov. 1.

Milose Wasystko Zwycieza (Pol.). Comedy romance, M. Krawicz. 70 mins. Rel. Jan. 18.

Muertos Hablan, Los (
Rel. Nov. 15.

Exhib Wins in Gift Night Test Case: Ruled 'No Lottery'

Minneapolis, April 26

Minneapolis, April 26.
A district court jury here found Harry Dickerman, owner of three independent neighborhood houses, not guilty of violating the state anti-lottery law by holding sitt nights at his show houses.

The state had contended that a consideration was involved in the distribution of cash prizes through drawings, thus constituting a lottery. It claimed winners had to buy admission tickets and to be present in the theatres. The defense denied this contention. Testimony by the witnesses on both sides was conflicting.

Judge E. A. Montgomery in his charge to the jury accepted the defense's contention that there could be no lottery unless a consideration was involved.

Minn, Banko Test

Minneapolis, April 21. The legality of gift nights at local houses hinges upon the question of whether participants pay any consideration for their eligibility to win the cash prizes, it develops in a test

the cash prizes, it develops in a test case here.
Charged with violating the state lottery law by holding gift nights at his three independent neighborhood theatres, Harry Dickerman is denying the state's contention that any consideration is involved as far as participants are concerned.
In the trial now in progress in district court, the state has had witnesses testify that they were compelled to buy a theatre admission ticket before they could register and become eligible to win the cash prizes. Testimony also was introduced to the effect that an announcer stated that participants had to be inside the showhouse.

A Lottery, Rules L. A. Ct.

Hollywood, April 21. Los Angeles appellate court has ruled that the Grand National Treasure Hunt is a loitery. Cartoon-title contest, being worked extensively throughout the country, was called a game of chance by the court.

SHES FOR \$150 BANKO Cedar Rapids, April 21.

Cedar Rapids, April 21.
Claiming that J. O. Doop, manager of the Riaito, Adel, retused to give him \$150 when his name came out of the hat on bank night because he hadn't bought a ticket, Aivin Skimer has brought suit against Doop in the district court to collect.

Theatre manager says Skinner was too late for the draw, but admits it was not necessary for him to have held a ducat to the show.

McBride on Special Job
Syracuse, April 21.
Edward McBride, managing director of Loew's State here, is temporarily on detached service, being assigned to handle the Bullato ensagement of The Great Ziegfeld.
Euffalo's Eddle's home town.

ROBERTSO

Star of "THE GREAT WALTZ"

THIS WEEK (April 17) HEADLINING CHICAGO THEATRE, CHICAGO

Now Available for Pictures or Radio-Communicate-Ferd Simon, 803 RKO Bldg., New York

P. S. Thank You, Jack Benny for a Marvelous Week in Cleveland

BS' SUPER-POWER DILEMN

	NBC		
January \$2,681,815 Tebruary 2,707,148	1935 \$2,895,037 2,758,319	1934 \$2,391,667 2,211,637	1933 \$1,869,885 1,742,784
March3,036,353	3,025,308	2,507,890	1,997,463
Total\$8,425,316	\$8,678,664	\$7,111,194	\$5,610,132
	CBS		
1936 January\$1,901,023 February 1,909,146 March 2,172,382	1935 \$1,768,949 1,654,461 1,829,553	1934 \$1,405,948 1,387,823 1,524,904	1933 \$941,465 884,977 1,016,102
\$5,982,551	\$5,252,963	\$4,318,675	\$2,842,544

MUTUAL

1935

(Note: Mutual figures are net and do not include business placed on supplementary stations as part of MBS hookup.)

NBC and Columbia Networks Set New Highs for One Month's Biz

New highs were established by both NBC and Columbia on the sale of time last month. For the red (WEAF) and blue (WJZ) links NBC grossed \$3,036,353, which CBS piled up \$2,172,382 in billings. Latter figure represents by a wide margin the biggest monthly take for any one network in the history of

one network in the history of broadcasting.

Compared to the parallel month for 1935, Columbia's gross last month figured as a boost of 18.7%. Difference in the case of NBC was 3.%. Breakdown of NBC's tally for March, '35, gives the red link \$1.913,837 and the blue, \$1,122,516. March has invariably been the peak grossing period for the networks. In March of last year. NBC garneréd \$3,025,038. The year before March brought \$2,507,890, while in March, 1933, it was \$1,997,463. Columbia in March, '35, grossed \$1,829,558, the year before, \$1,524,54

\$1,829,558, the year before, \$1,524,904, and in '33, \$1,016,102,

JOSEPH WEED **AS STATION**

New rep fir is being set up by Joseph J. Weed, together with his brother Nell, to begin functioning in New York and Chicago May 1, Weed heretofore was in charge of the New York sales office for the New Frences with New England web.

New England web.

Stations on his list so far include:
WTIC, Hartford; WTAG, Worcester; WJAR, Providence; and WCSH,
Portland (Me.). All belong to the
New England Network which is
closing its outside sales office with
Weed's break-away.
Concurrent with his changeover
to rep status, Weed is setting up
ahop in the Borden building in New
York and hilmig Jerry Lyons (new
York and hilmig Jerry Lyons (new
York and hilmig Jerry Lyons and Saranging Chicago facilities and
will have charge out there.

Purnell Gould Very Sick

Baltimore, April 21. Purnell Gould, commercial chief at WPRR, is badly ill with strep-tococci, nd is confined incommuni-cado.

Has not been able to take any nourishment whatever since last Thursday.

\$2,500, ON MARKET

E. H. Scott, of Chicago, custom radio builder, has completed a 48-tube radio receiver to retail at \$2,500.

Squarantee going out with release of engine states that anything broadcast anywhere and at any time broadcast anywhere and at any time can be picked up without trouble. Mass of speakers and amplifiers are necessary to reproduce the full range of cycles from 30 to 16,000 in the high fidelity frequency. Com-bined amplifiers have a power out-put of 100 watts. put of 100 watts.

GREG WILLIAMSON TO PEDLAR & RYAN

Gregory Williamson is quitting Lord & Thomas at the end of this month to become radio director of the Pedlar & Ryan agency. Williamson's entry is being preceded by a reorganization of P. & R.'s radio department, with Ernest Green, formerly of J. Stifling Getchell, also a newcomer, and John Wiggins and Rose Kelly, of the old setup, remaining.

Mose keily, of the old setup, remaining.

Williamson's "immediate—concernon his job will be Borden's Meloroll ice cream show, which debuts May 2 on NBC's red (WEAP) link with the east including Tom Howard and George Shelton and a swing unit headed by Dick McDonough. Program will fill the Friday night 7:30 to 8 o'clock slot. P. & R. also has part of the Proter & Gamble account.

Williamson came to Lord & Thomas in 1333 from Lennen & Mitchell. Prior to that he had been on NBC's production staff.

Wm. Morris Radio Exec Shifts to Hollywood

Seing Hollywood as a potential radio field, with more and more shows emanating from the Coast, the William Morris agency is shifting George Gruskin to Its Hollywood office to head radio activities. Gruskin is William Murray on the N. Y. end of radio.

Starts driving to the Coast next week, accompanied by his wife. Vicki Faust, professionally.

FOR 500 KW. 'IN'

Four NBC Stations and WGN, Chicago (Mutual), Prospective for 500,000 Watts While Columbia Scurries to Mend Its Fences-Some NBC Stations May Be Available Later This Year to Strengthen CBS

STYMIED

Latest clear channel occupant that is slated to put in a bid with the Federal Communications Commission for 500,000 watts is WSM, Nashville. Others expected to move in the same direction soon are WGN, Chicago, and KFI (not KNN), Los Angeles.

Should the permits for 500 kilowatts already requested or about to be requested receive okays there will be three of these in the middle west, one on either Coast and one in the south. Permission to erect an antenna for superwatt transmission had the week before been asked by NBC in behalf of WJZ, New York, while WHO, Des Moines, is about to get a simal grant. Only 500,000-watter in operation on this continent is WLW, Chichmatl.

Pertinent sidelight on this situation is the fact that not a single of these stations is similiated with CBS, although that network would like to make a deal with either WSM, owned and operated by Nancional Life and Accident Insuranc Co. (or WSB, Atlanta), with a view to cutting in on the possible 500.

Co. (or WSB, Atlanta), with a view to cutting in on the possible 500,-000-watter trend.

CBS Outside

CBS Outside

Mefford Runyan, CBS treasurer, is reported to have been doing some scouting in these precincts lately. WSM, WFI, WHO and WLW are all on the NBC list, while WGN's network alliance is Mutual.

Belief in broadcast circles is that the establishment of these 500,000-watters will result in drastic readjustments of NBC's affiliated station roster. One inevitable departure is that of WFIL, Philadelphia, from NBC's blue (WJZ) list. Through its clipping and realignment of associated outlet NBC will make available for Columbia's pickup certail is stations that might strengthen the latter web's coverage position in two or three areas.

Washington, April 21. Washington, April 21.
Possibility that Columbia Broadcasting System will encounter opposition in its plan to take over
kNX, Los Angeles, was suggested
last week when Federal Communicacations Commission failed to take
action on the Guy Earl station's
long-pending application for renewal
license, but gave new tickets to
WYTMJ, Mitwautee, and KPRC, San
Francisco, the other two stations in
program ifficultes along with program KNX. ifficulties along

KNX.
Mystlfying postponement of action on the KNX case was not cleared up, although representatives of both the station and Columbia professed to be unconcerned over the irritating delay. In commish circles it was said the broadcast division wanted still more time to study, the 33-page report of the legal division, which is understed to have recommended another 'sin no more' decision.

So far, no application for per is-

wood office to licad radio activities. Groskin is William Murray on the N. Y. end of radio.

Starts diving to the Coast next week, accompanied by his wife. Starts diving to the Coast next week, accompanied by his wife.

A. S. Hardin Laid Up
Adlai S. Hardin, account exec and radio man for the Wm. Esty agency and observed to have an operation on his leg.

Will be back on the Job again in another week or so.

Also hardin Laid Up
Adlai S. Hardin, account exec and radio man for the Wm. Esty agency his switch with the submitted within the part fortnight, although previously it had been whispered Columbia, wented to make sure the renewal; were called on the carpet for airing license would come through before objectionable programs.

Also hardin Laid Up
Adlai S. Hardin, account exec and radio man for the Wm. Esty agency at the part fortnight, although previously it had been whispered Columbia.

Will be back on the Job again in another week or so.

Chain Income from Time Sales AFTER WSM, WSB CBS Reverses Self on Fiscal Publicity: Softpedal Off: Also Tells Public of NBC Gross

N. E. Web's Fate

Members of the New Eng-land Network went into a hud-dle yesterday (Tuesday) in Hartford, Conn., to decide their future course since the re-moval of their key station WEEI, Boston, Latter is changing from NBC to CBS affiliation, barring it from

NEN's use.

Pre-huddle attitude was that
the NEN in all likelihood
would strike up an affiliation
with John Shepard. Other
alternative would be to isband completely.

RAY PERKINS AMATEURS AT CLEVELAND EXPO

Cleveland.

Cleveland,
Ray Perkins and his amateur
show are being set by Sohio for a
spot in Cleveland's centenary exposition, which opens here June 27
for 100 days.
Perkins' show to be one of major
exhibits in 'Radioland,' a miniature
Radio City, which will be built in
Public civic auditorium. Broadcasts
will be piped through WTAM durling event, three times weekly at
10:30 p.m., with a probable WLW,
Cincinnati, hook-up.

WWJ, DETROIT, RITZY LAYOUT DUE AUG. 20

Detroit, April 21.

With a gala program, WWJ dedi-ited its new high-fidelity trans-With a gala program, WWJ dedicated its new high-fidelity transmitter last Thursday (16), marking another step forward by the nation's 'first station to broadcast regular daily programs.' Was also signal for upping daytime power to 5,000 wats.

Station's \$500.000 studios, now under construction will be formable.

watts.

Station's \$500,000 studios, now under construction, will be formally dedicated Aug. 20. WWI's 16th birthday, with a bevy of ether performers, expected to include Fred Waring and Jessica Dragonette. Many innovations are being incorporated in new studios.

Majority of station's staff participated in dedication of transmitter, including William J. Scripps, manager; Val Coffey's ork, Nancy Baskerville, C. Herbert Peterson, Winfred Heidt, Ty Tyson, C. C. Bradner, Radian Singers, the Smoothles, Herschell Hart and others. Al Pearce and Gang, appearing at RKO Downtown, also took part.

Program included historical resume of station, including a broadcast over the 20-watt job with which WWJ began, the présant transmitter and then the switch to the new power works. Special broadcast from the Detroit News'

transmitter and then the switch to the new power works. Special broadcast from the Detrolt News' plane, flying over city, also featured. Station recently dedicated W8XWJ, short-waver atop town's tallest building, the Penobscot.

E. Edwards at CHML

Hamilton, Ont., April 21.
L. E. Edwards, formerly commercial manager of CKOC here, noviolining CHML as general manager.
Replaces W. A. Stanton.

Day when Columbia made it a financial doings is past. The network has swung to the other extreme. The new policy calls for letting the public in on the heavy strides taken by the CBS exchequer. Publicity releases now go into the utmost details of the web's income. Such releases now boast that Columbia has come into the \$2,000,000 gross class. That in March, for instance, the billings were \$2,172,382, with the figures representing an 18.7% over March, 1935, while the \$5,982,551 it took in for the first quarter of 36 is 13.9% better than the taily for the initial three montis of 1935. These releases, as a point of comparison, also disclose what NBC's income was for the same periods. The angle of telling about a competitor's business comes as something new not only for broad-casting, but for the advertising trade.

In the past Columbia had taken

something new not only for broadcasting, but for the advertising trade.

In the past Columbia had taken the position that the less public knew about the paydirt that derived from commercial broadcasting so much the more gratifying would it be to the network. It was not so long ago that CBS equirmed at the public airing of the web's financial prosperings. The occasion was one of the hearings on the educational-religious interests' plea for 25% allocation of broadcast facilities before the Federal Communications Commission when there was read into the record a news story telling of Columbia's income and estimating what the network's profits would be for that year.

Columbia's reaction to the includent was that it was dangerous stuff; that it might give the listening public and their Congressmen ideas, with the result that there might be agitation for placing not only a curb on the assignment of broadcast facilities but a special tax on air franchises.

LEE - MUTUAL **GET-TOGETHER** LIKELY

Los Angeles, April 21.

Due to become a freelancer as

\$60m 48 UES has obtuined citary onthe purchase of KNX, Los Angeles,
from the Federal Communications
Commission, the Don Lee Network
is looking toward an alliance with
the Mutual Network. Discussions
in that direction are expected to be
held on the West Coast soon.

MBS has had its eye on West
Coast coverage since its inception,
and had even held talks on the subject with KNX. On several occasions WGN, the Chicago Tribune
outlet and local release for MBS,
has tied in with KNX for broadcasts of Coast events, such as the
funeral of Will Hogers.

Before extending lines to the
Coast, Mutual expects to have lined
in local releases in five cities, including Kansas City and St. Louis. Los Angeles, April 21.

J. P. MULLER RADIO

ver a Cupa Coffee

Webs Groom Loucks(He's Lukewarm) As Their Man Against Baldwin

As part of the fight they propose to stage against James W. Baldwin, managing director of the National Association of Broadcasters, at the association's coming convention in Chicago, the national networks are grooming Philip G. Loucks to take Baldwin's place. Belief in the trade is that Loucks, who preceded Baldwin, will decline the proposition. Loucks quit the NAB to resume the practice of law, and the past year has been representing the interests of clear channel stations in Washington. Washington,

Washington.
Baldwin aroused the Ire of the
webs by attacking the part they
played during the negotiations of a
new contract with the American Soclety of Composers, Authors and
Publishers by the indie members of
the NAB. Networks' attempt to
oust Baldwin is expected to make
the outstanding item of excitement
at the convention.

LOUISIANA WEB HAS WDSU AS HUB

Orleans, April 21.

With WDSU, New Orleans, as the key station group of Louisiana outlets. have got together on a compete with that of KWKH, Shreveport 10,000-watter. Other stations involved in the competitive setupare WJBO, Baton Rouge, KLMB, Monroe, KALB, Alexandria, and KPLC, Lake Charles. Group has tagged itself the Southern Broadcasting System.

WDSU has on occasion linked itself with two or more of these outlets for the transmission of political and other public events broadcasts. Orleans, April 21.

Steppacher Dies at 44

Philadelphia, April 21. W. Maurice Steppacher, secre-tary-treasurer of WDAS, died last Wednesday (15) in University hospital here after chronic high blood pressure and kidney ailment. He was 44, and had continued duties until days before his death

Iew days before his death. He started WDAS with Alexander W. Dannenbaum, the president, and, in 'addition to his secretary-treasurer duties, was a member of board of directors.

Survived by wife and three children.

Visiting

In New York Roger Pearce, WFBC, Greenville

S. C.
H. A. Kendrick, World Broadcast-ing, Chicago,
John S. Graves, lawyer for Vir-glnia Broadcasting System.
Barron Howard, WRVA,

mondo
Mrs. Bertha Jackson Kolk,
WCAX, Burlington, Vt.
J. Harold Ryan, WSPD, Toledo,
E. Y. Flanigan, WSPD, Toledo,
Harry Harvey, KOIL, Omaha.
Claience G. Cosby, KWK, St.
Louis.
John Biair, Chicago,
George F. Isaac, John
&
Co., Chicago,
Katherine Cuff, WFEL, Syracuse.

In Chicago

In Chicage
Lenox R. Lohr, NBC, N. Y.
Ray Whitmer, NBC, N. Y.
A. E. Nelson, KOA, Denver
H. H. Hoffly, WAIU, Columbus, O.
C. M. Everson, WAIU, Columbus, O.
Ed. Itamila KSD, St. Louis
Summer Quarton, WMT, Cedar
tanids

apius Sam Haas, KIRO, Scattle Stanley Hubbard, KSTP, Mpis-

t. Paul.
R. R. Becker, WTRC, Elkhart,
J. Kelly, WKBH, LaCrosse
H. J. Newcomb, WRJN, Racine.
Wayne Cribb, WRJN, Racine
Gerald Nelson, WRJN, Racine,
Fred Catley, WRJN, Racine,

KESSLER JOINS AGENCY

Numerous Shifts in Philadelphia Radio Staffs

hiladelphia,

Frank Kessler, sales manager of leaving to take position with Aitkin-Kynett agency, He'll continue nominal contact with sta-

continue nominal contact with station, but present secretary, Dorothy Brient, will take over research end of work. Al Paul. Letton agency handles advertising.

John Hayes, program director of WIP, is shifting to WNEW, New York, with his duties slated to be divided (day and night) between two newcomers ag yet unnamed. Uncle Wip, until now working in studio, moves into Gimble Brothers' Store, in same building, and will be Store, in same building, and will be sponsored by store. Station, how-ever, retains right to sell participa-

ever, retains right to sell participation in is shows.

Alexander W. Dannenbaum, Jr., was yesterday elected secretary and treasurer and to the board of directors of WDAS in place of W. Maurice Steppacher, who died last week.

Dannenbaum, connected with station since last summer, was in sales department. His father is station prez.

Sylvia Lenson, one of those dropped several weeks ago in economy move by WFIL, was taken back yesterday, now being in program department. Formerly secretary in news department.

Fels-Naptha Goes Web

Fels-Naptha is slated to go network this coming fall. Account has previously confined itself to live spot broadcasting.

Within a period of five years the air expenditure of the soap maker has developed from an experimental budget of \$625 to the point where it figures on spending \$350,000 for time alone in the coming network campaign.

Switch Herschel Williams

Herschel Willams, of J. Walter Thompson: New York office, is due for transfer from radio production to some other department. Williams had been the producer of Roses and Drums' and the 'Swift Studio Party.' Former program is off the air, while the latter is now originating from Hollywood.

Listerine Inquires

Rudy Vallee was approached last week by Listerine with a proposi-tion to head up an hour's variety show the mouthwash would like to put on NEC. Singer-mc.'s answer was that he-couldn't consider any radio offer whatever, even if he wanted to, be-cause of his long term commitment to Fleischmann Yeast.

CBS TO SPEND \$400,000 IN L. A.

Hollywood

Hollywood, 21.

Columbia Broadcasting System is to spend around, \$400,000 for two theatre-type studios and additional facilities at KNX on the takeover of that station by the chain. Herbert Ackerberg, manager of CBS station relations here for the past week, cannounced options on the property surrounding the studio to take care of the expansion.

Ackerberg said that a man from the midwest would head the station, denying, however, that it would be Lou Weiss from WiR. Detroit. Ackerberg goes to Frisco next week for discussions with northern operators regarding outlet when the Don Lee contract is terminated.

MORE OUTS AT NBC

Economy Drive Detaches Payroll

Pruning of NBC personnel in the New York office reached its highest point last week when 70 new chops of the axe were recorded. Total point last week when 70 new chops of the axe were recorded. Total count of eliminated personnel is now up around 100 since the drive started two weeks ago. Object is to save \$1,000,000 annually in operating costs.

costs.
Walking papers have been given
to the following within the past 10
days: 14 daytime pages, four
salesmen, one member of the purchasing department, eight members
of the press department, 38 employees of the 'guest tour' division,
and five scriptynome.

of the press department, we comployees of the 'guest tour' division, and five scrubwomen.

In a few instances the deleted personnel will be replaced with newcomers, but in the main the shearing is for keeps.

Donald Flamm, owner WMCA (New York), guested by Vic Dal-ton, KMTR (Hollywood), at his Encino (Cal.) ranch.

'This Is Jerusalem Calling'

Holy Land's Radio Station Starts-English, Arabic, Hebrew Used Simultaneously

By ARTHUR SETTEL

By AKI HUR SETTEL

Terusatien, April 2.

Months of delay didn't freeze the glee of Palestine's Hebress (the Arabs were cold) when the first official broadcasting station was opened here Sunday by His Excelency the High Commissioner, Sir Arthur Grenfell Wauchope, and Postmaster General Hudson.

Whole works' avuncements

Artini Greniell Wauchope, and Postmaster General Hudson.

Whole works, announcements, specicies, squibs and frills, was first read, out in English and then transtated into Arabic and then Hebrew, country's three official languages. When the thrill wore off after the first 15 minutes it began to pail because of bearing the same thing repeated in three tongues.

But it was nice little party nyway. William Hudson wrote new history for the Holy Land when he raid into the mike at Ramallah This is Jerusalem calling. Ibrahlm Kaibni translated into Arabic, Berki el Kuds, and Isaac Abbady chirped Madabir Yerushalalm.

Some 309 officials, big., middling, and minor, sat aroind in fur conts—it was a cold day, and everything took place outdoors—walting to do their stint. But all didn't speak because, the program was only, five hours long.

other heads of the religious communities, were all there.

To assure listeners among the Fellahin (poor Arabic farmers) the Government laid out a small fortune to install free radios at \$175 each, in each of a long list of small towns. The radios are in the Muktar's houses, and listeners are invited without charge. Another feature is the fact that radio owners in the cities (93% Jews) were charged half a pound per license. All privately owned radios are licensed. Everything went along smoothly until five cleoks when something went wrong in the technical apparatus and the officials sat shivering for ten ghastly minutes.

'Good Will, No Politi

Peace and blessings in English, Arabic and Hebrew went forth over the land, and somebody remarked that there's bound to be a lot of good will in the country now. But it is learned on good authority that the Arabs are sore because nothing political will be allowed.

Some 300 officials, big. middling and minor, sat around h'n fur conts —it was a cold day, and everything took place outdoors—walking to do their sint. But all dlaft speak be cause, the program was only five hours long.

Chief Justice, the Chief Secretary Hawthorn Hall, the Arab-Mayor of Jerusalom. Dr. Khalidl, Mayor Dizengoff of Tel-Avit, David BenGurlon, of the Jewish Agency, the Anglican Bishop, in addition to

20 Years Later

By Harry Einstein (Parkyakarkus)Lin Characters

I dunno, Mill, it's a new kinda show business. I hate to think what's gonna be. One thing I know—it can't last—in two years there just ain't any more show business. What a sucker a guy is to go into this racket. Twenty years ago, yes, but 'today! B'lieve me the lucky guys are those farmers. They at least know they plant a potato, and six months later they go out to eat. I can't understand the whole thing.

"This morning I get a call to go up to an agency. Well, over the phone it looks like a nice place—so I goes up, and how people like that comes to be in the show business, then I give up. A guy opens an office today and right away, Bing! He's in show business. They know as much what's going on like my eat. I wish you could get a load of that conversation up there.

I comes in and a guy comes out, something a Mr. Jablon, and takes me in. a room and says he wants to televise me. He says he got a Crossley on me and while my material was 226, my puss was only 32. All ri ht.I says, but I'm a comedian. My nose is supposed to be funny. And suppose, I saild, my nose was perfect and the jokes lousy, which is better?"

I know,' he said, 'but this , but this rogram with lots of women in the won't take a nose like that even with I admit your and they

It know, he said, but this rogram with lots of women in the andience, and they won't take a nose like that even with I admit your material is good.

And those are the guys, Milt, what we're at their mercy now. I only know one thing. When I first started they had guys in show business who was showmen. They only didn't just write a few ads once for someone and right away quick they was in show business. It took years and years experience, not just a bunch of fresh college punks, Look, I could name you a list what it was; a pleasure. There was Lennen and Mitchell, and Batten, Barton, Durstine and Osborne, J. Walter Thompson, Hanff Metzger—those were guys—guys who knew. what have you got today?

"They don't anyways want professionals. As if it ain't tough enough now, last week a guy starts something altogether new—amateurs! Yeh, I know there's two amateurs programs now, but General Stabbins over at W9IR—he's the originator. He's starting to sue anybody who copies him. So what chance has the professionals got? They pay them am teurs a little nothing and they got lines waiting yet to go on.

I only know one thing. It used to be a pipe. Everybody was workin'—no layoffs, only like when you waited to take a rest you, had to beg your agent so he'd get you six weeks off. Those days. What a pleasure. You got your script and you went up and did the show and everybody hollered hooray—with people in streets with autographs. Yeah—autographs! You know, you wrote your name in a book for someone. What for? For nothing—they just wanted your name on a plece of paper. They kept it—how do I know what they did with it? Anyways, they at least made something out of you. That was before your time. Anyways it was a pleasure.

'And the stuff a guy could get away with. Who worted them days

least made something out of you. That was before your time. Anyways it was a pleasure.

'And the stuff a guy could get away with. Who worried them days about scripts? You slapped something together and you did it. You didn't have to learn it by heart—you read it offen the paper. Who knew in them days from rehearsals? You read the thing offen the paper. You just gave it out and there was no squawks, nothing. Now at the rate they're goln' do you realize that all the jokes what was ever written will be used up in six months' time? Today it's a real head-ache.

You used to go on the alr-so the audience 'That ain't all, either.

ache.

That ain't all, either. You used to go on the ah—so the audience heard you but they couldn't see you—so during the season you go out and book eight, 10 weeks in theatres and you smash records. The yokels those days wanted to get a look at the klaser—they heard you, then they want to see you. There was theatres in those days where you could play personal appearance. Now, who needs those theatres?'

"Today you go on the Televisor and in one minute they hear you and see you. I remember one musical show in New York. What am I talking about? One show? There were a hundred shows what played tw years, even longer! Today, if a show plays two weeks, it's a career! Say, that's not a bad line—if it plays two weeks, it's a career—I just made it up. I dumo, there was movles what, you could make in those days—they took anybody—used to fight for you—and such money—so long what you was gond for two, thee pictures with one outfit. Then when they didn't take up you, option somebody else grabs you for more dough. Today, where's the movies? Last week I went to a movie, so I was there alone with the ushers. Why should they come—the people? They sit home, they get the best stuff and it costs them on the television meter three, four dollars a month. Do you blame them? I don't! I was just sayin't o my wife the other day, don't blame them? don't blame them!

don't blame them!

'My wife, there's a example for you. You remember how she used to kill 'em..., so she tries out for a spot a coupla months ago..., so they say she's Q. K., but her gams aln't for television—they had an idea they wanted her to work in a short dress—for some hostery concern, she should show the people that she wears the stockings. What dya want, I says, a woman who's a personality or a strip dame? That's the guys who's in charge now. Honest, I got to laugh when I think of It, only reas feel like coupling. you feel like crying.

on reel like crying.

T only wish one thing, Milt—just give me one more year like I had
1986 and they can take this whole thing and wrap it up.

So what's gonna be, Joe?

Toon't ask me, Milt. it's a new kinda show business!

Program Director of KYW, Phila-delphia, Heads West

Philadelphia, April 21, Arnold B. Hartley has tendered hls resignation as progr m director of KYW, Philadelphia. Stated that he was headed for the West Coast where he is diekering for new radio affillations.

affiliations.

KYW's program chores meantime have been handed to James Begley, formerly Hartley's assistant.

Also understood that Dr. Leon Lev.,
manager, will split off pieces of the

job and hand them around to other
bersonnel.

personnel.

Hartley came to KYW about a year ago from the Music Corp. of America. Previously he had been program director of various Chicago outlets.

Edmund Turner, Jr., of KFRV, Columbia, Mo., added to announc-ing staff, KRNT, De Moines.

ARNOLD HARTLEY QUITS LOHR'S IDEA ON BENEFITS

Agitation against 'benefit' performances with phony angles, and caution against getting mixed up in them, is seen as the basis of an order issued by NEC's President Lenox Ribey Lohr last week. Statement: was sent to all officer. department heads, and NBC-operated station managers. It said:

Effective immediately you will please refuse to appear in any benefit performance, linvolving the free appearance of artists without my written approval in each instance. (From the office of the president).

Terry Gunn appointed to Net York sales office of Edward Petry, reps. Last with Henri, Hurst & McDonald.

RADIO RAPS PHONE RATES

F.C.C. Scrutinizes Hearst Deals | WILL FILE CASE

Washington, April 21.

General government scrutiny of William Randolph Hearst's broadcasting ambitions and resources is expected in local radio circles,
following filing with Federal Communications Commission of petitions for authority to take over two more of the four transmitters
being bought by the publisher in Texas and Oklahoma.

While no action has been taken on any of the four Hearst applications for commish consent, prediction is being freely made that
a broad public hearing will be ordered before approval is given for
consummation of intricate series of deals between Hearst and
Southwest Broadcasting Co.

Southwest Broadcasting Co.
Paper-filing last week also established the fact that Hearst will

Paper-filing last week also established the fact that Hearst will take over only four of the southwest transmitters with the fith station in the regional chain being sold to another name. Permission was saked for assignment of license of KTAT, Fort Worth to Raymond E. Buck, Fort Worth resident, who insists he is sincerely interested in entering the business for himself. Other papers filed were petitions for F.C.C. consent to assign il-censes of WACO, Waco, Tex., from Central Texas Broadcasting Co. KTSA Broadcasting Co. to Hearst Radio. These supplement requests for permission to transfer control, of KNOW, Austin, from KUT Broadcasting Co. to Hearst Radio and to transfer ilcense of KTSA, San Antonio, from Southwest Broadcasting Co. KTSA Broadcasting Co., which is headed by Elliot Roosevelt, the President's son.

Westinghouse After WWVA, Wheeling, On Same Wavelength as Ft. Wayne

for New York City. **Publishers Convention** Takes Up Radio News at Today's (Wed.) Session

Press-radio division of the Ameri-can Newspaper Publishers Associa-tion, now in session at the Waldorf-

Astoria, meets this afternoon (Wed

ratification is expected in quick order.

Harris likewise will strongly urge that some steps be taken to keep radio news from being sponsored, although this proposal tooks chiefly like a formality, expressing one faction's views for the sake of re-statement. Harris is fully cognizant that neither UP or INS will budge from their position of selling news for radio sponsorship.

Expanded Press-Radio Bureau will in all likelihood be advocated as the common denominator satisfying all factions' demands.

Walter Preston at WIND

Chicago, April 21.

Walter Preston, last with the Iowa network, is now national sales manager of the Raiph Atlass station, WIND.

He rotates among the big markets.

Jack Howard Learning
Knoxville, April 21.

Jack Howard, son of Roy Howard, chairman of the board for the
Scripps-Howard chair, is at WNOX
as assistant to John Mayo, program

Move of major significance is he reported interest of Westinghouse in making a buy of WWVA, Wheeling, from George Storer. Latter outeit is the time sharer of 1160 ke. with WOWO, Fort Wayne, which Westinghouse took over several months ago. With the channel entirely under its. control Westinghouse might be in a position to do some shifting that would be of help to NBC, which manages the electric's stations. Richard C. Patterson, Jr., former NBC executive v.p., may go into the broadcasting business on his own. He has taken offices in the RCA building and is looking over the field for stations that might consider a change of ownership. Before joining NBC Patterson was Commissioner of Corrections for New York City. tric's stations.

tric's stations.

Complete ownership the WOWO and WWVA franchises would permit Westinghouse to merge the two and transplant the singleton to some area which is considered to be underquota: The move might take it to Pittsburgh, where Hears'ts WCAE has been regarded by NEC as hobnobling too intimately with Mutual; or the shift might land the merged Westinghouse station in St. Louis as a way around and affiliation that should develop between KWK and Mutual.

VIRGINIA REGIONAL HAS OWN SALES FIRM

Astoria, meets this afternoon (Wednesday) to discuss the matter of radio news. E. H. Harris, chairman of the committee, will conduct the proceedings, and Issue a report containing recommendations.

As expected, these recommendations will call for continuing the Press-Radio Bureau, with news fed by AP, UP and INS. Another recommendation will be that the Bureau be expanded. This pian is to hold good for another year, and ratification is expected in quick order. Virginia Broadcasting, regional web with five stations, has set up its own sales office in New York with Horace Habedorn, pieviously of Aerial Publicizing, in charge.

of Aerial Publicizing, in charge.

Meantime Aerial, which figured in
the launching of the web, is suing
it for a figure currently quoted as
between \$700 and \$800 in back commissions. Aerial is no longer the
web's rep, and is seeking to attach
the allegedly due commissions out of
monies turned over to it by Virginia
Broadcasting sponsors.

Dr. Levy's Scholarship

Dr. Levy's Scholarship

Philadelphia, April 21.

A 'Musical Achievement Award' has been launched by Doc Levy, prexy of WCAU, giving \$500 every November to a 'boy or girl between grammar and high school age, who is not enrolled in private music schools and who has not graduated from mus! / institutions of private instruction.

Board of governors to handle the award for the station is composed of: Mrs. Mary Louise Curtis Bok, of Curtis Institute; Eugene Ormandy, conductor of the Philadelphia Art Alliance; George L Lindsay, musical director of the board of education, and David Hocker, chairman of the Youth Committee of the Philadelphia Orthestra;

Industry Feels That at Last It Sees the White of Their Eyes and Is Ready

to Fire-A. T. & T.'s Vagueness in Mutual Demand for West-of-Kansas City Service Will Be Brought Up

AT F.C.C. PROBE

REMOTE PICK-UPS

be called to testify on hookup line rates during the current inquiry of the Federal Communications Comraces during the current inquiry of the Federal Communications Commission into the operations of the American Telephone & Telegraph Co. It is understood that the networks, along with the National Association of Broadcasters, will take advantage of this occasion to put in a piea for a substantial reduction of charges Involving not only long hauls but the lines connecting studios or remote pickups with the transmitter.

Another angle that just escaped airing during the inquiry concerned the inability for a while of the Mutual Network to get quotation from the A. T. & T. for lines that would connect the Kansas City end

would connect the Kansas Clty end of the MBS with the West Coast

Consumers' Protest

Utility Consumers League on April 16 filed a formal protest with the Federal Communications Commission against the renewal of the license of Station WNEW, New York, This comes up Oct. 1 next.
First postponed and finally cancelled a proposed attack on telephone rates by John A. Trinchere is behind the Utility Consumers League action. Freedom of speech angle is involved allegation being made that the station would not permit the talk because the phone company is one of its advertisers (spot announcements).

Telephone company original reply had been that there weren't enough facilities to take care of Mutual's requirements between these two points. Only lines not in use was the emergency setup made avaitable to NBC, the wire combine explained. Mutual's retort to this explained. Mutual's retort to this was that there was nothing to prevent the A. T. & T. from letting Mutual use these emergency lines on winat few occasions it would have need of them. Just as Mutual was considering the leas of finding out through the inquiry whether the A. T. & T. has been influenced it its attitude toward Mutual by any competitive broadcasting interests, the telephone company reversed its attitude and assured Mutual it would be taken care of.

Both NBC and Columbia have for some time been considering the idea

Both NBC and Columbia have for some time been considering the idea of pressing for a reduction in line rates, but outside of gathering data to support their cases neither has made an overt move in that direction. FCC's inquiry, the webs figure, has furnished an effective opening wedge.

Peters, Field Trek South

Peters, Field Trek South

H. Preston Peters, eastern chief
of Free & Sleininger and Jack
Field of Free, Johns & Field, taking
a motor trip through the south.

Is a biz journey, with principal
stop-overs in Raleigh (N.C.) and
Columbia (S.C.) in both of which
spots the rep outfit has stations.

Hines Hatchette Quits WGAL chairman of the Youth Committee of the Philadeiphia Orchestra.

A. D. Lasker back in Chicago after lengthy traveis.

A. D. Lasker back in Chicago after lengthy traveis.

A. D. Lasker back in Chicago after lengthy traveis.

Samples-rower chair, is at WAOA as a assistant to John Mayo, program director.

Howard slated to handle continution in the Moss Associates agency in New York.

Takes over May 1.

Guy Hamilton-NBC Pacting To Swing McClatchy Group; **CBS** Repeatedly Ups Ante

FALLY MARKUS IN RADIO

Former Vaude Booker Station Rep

Fally Markus, former radio vaude booker, is appointed North Ameri-can rep for Radio Carve of Monte-video, Uraguay, Outh has four stations in the country giving com-

Post gives Markus official representation for about 20 commercial stations. Also is rep for Radio Belgrano in Argentine and Brazil.

Seek to Revive Ohio Regional **After Drop-Outs**

Herb Weston, one of the principals of the Aerial Publicizing repfirm, is planning a trip to Cleveland within the next lew days to attempt a revival of the Ohio regional web which has hit a snag. Idea for the hookup was cooked up between Edythe Fern Melroe of WJAY, Cleveland, and the Aerial people couple of months ago, with half a dozen stations for a starter. Subsequently, however, most of the half a dozen stations for a starter. Subsequently, however, most of the original members have dropped out. WKRC, Cincinnati, owned by CBS, exited because its parent scowled. WBNS, Columbius, bowed soon after, as did a third station.

Proposed forthcoming huddle will aly at contacting a brand new list of stations for affiliation.

FURGASON & ASTON N. Y. REP FOR WREN

WREN, Lawrence-Kansas City, has appointed Furgason & Aston as station reps in the Eastern area. Representation in the Midwest will be continued with Ray Linton. Furgason & Aston are newcomers to New York, previously having worked only out of Chicago where they had regional sales rights to eight stations. Manhattan branch was added six weeks ago under the direction of James Wade and G. S. Wasser, both of whom were taken into the firm as associates. Aside from WREN, the Eastern office also sells KTHS, Hot Springs, and WMEG, Richmond (Va.).

New Title for Brown

Chicago, April 21.
Copying the New York set-up the local Columbia network office has given Bobby Brown a new sign on his given Bobby Brown a new sign on nis door. While the title is not yet set, ith will probably read: 'Director of Commercial Programs,' which sets up Brown in charge of commercial programs now on the air, the prepa-ration of programs for commercial auditions and general supervision of

auditions and general supervision of commersh shows as apart from sustaining periods. Bob Kaufman, of course, retains general overseership as hevd of the program department. Brown finds time for his new duties following the final evaporation of the 'Myrt and Marge' series.

Timlin Joins Branham

Timin Joins Branham
Chicago, April 21.
Joe Timlin, formerly assistant in the local J. Walter Thompson agency's radio department, joins the Branham rep outfit here.
Timlin will specialize on the radio end of the Branham rep activities in the midwest.

Guy C. Hamilton, head of the McClatchy group of west coast newspapers and stations, is on the verge of effecting an affiliation with NBC, which would replace the one McCiatchy group of west coast newspapers and stations, is on the verge of effecting an affiliation with NBC, which would replace the one that the group now has with CBS through the June 10 Lee Network. Through the tieup with NBC the McCiatchy stations will for the first time receive a definite rate listing when it comes to network commercials. The present alliance with Don Lee has these McCiatchy outlets listed at bonus stations. Hamilton has been in the east the past two weeks working on the deal. During this period Columbia has frequently approached him with counter propositions.

Deal as it now stands would have KFBK, Sacramento KMJ, Freeno, and KWG, Stockton, allied with either the Pacific red or blue network, while KERN, Bakersfield, would become part of NBC's west coast blue link. Only station of the McCiatchy group whose association is yet to be settled is KOH, Reno, Hamilton would like to have this outlet designated as available for either the Pacific red or blue, but indications are that it will be definitely assigned to the blue link. While Hamilton and NBC were preparing to put the finishing touches to their negotiations, Columbia disclosed that it was still interested in getting together with him on a proposition affecting Sacramento and Fresno. It is reported that CBS ralsed its guarantee of an annual income for these two outlets to 225,000. All but about \$50,000, the cost of the lines, of this would be velvet to the McClatchy group. McClatchy group will not renew the contract it now has for the World Broadcasting System's recorded library. Agreement expires May 15. Guy Hamilton, gen. mgr. for the McClatchy literests, has decided that the will not after that date pay World a commission on any spot business that it makes available. It is understood that he will make his contact, for the Ckervolet account, which precipitated the break, direct to the Campbell-Ewald agency.

The Boys Tie the Girls

Charlotte, N. C., Aprli 21. Mrs. Charles Crutchfield and Mrs. Mrs. Charles Crutchfield and Mrs. Dewcy Long, wives of the program director and sales manager for WBT, Charlotte, N. C., were in an auto wreck the other day with the Crutchfield—ear.

Receiving a call, the two hushands left the station in the Long car to investigate and pick up the wives. Then the Long car caught on fire.

Ray Knight Bankrupt

Ray Knight, writer and m. c. of the whilom radio act, 'The Cuckoon,' took the bankrupt way out in the Federal court, Manhattan, last week. Federal court, Manhattan, last week. He gave his liabilities as \$6,298 and assets, none.

One person in show business listed among his creditors is Joe Rines, Boston band leader, for \$150.

Weddell Back to NBC

Chicago, April 21.

William Weddell, formerly sales

vision of the National Broadcasting
Company, has returned to the NBC
fold here as a member of the network saies staff.
Weddell has been with the ErwinWansey, ugency here for several
years, and served as chairman of
the Radio committee for the Western Council of the American Association of Advertising Agencies.

FRANK FAY With Eddie Kay With Eddie Kay's Orchestra 30 Mins. ROYAL GELATIN Sat., 9.30 p. m. EST WEAF, New York

(J. Walter Thompson)

(J. Walter Thompson)
Frank Fay's impish mike personality seemed to get over fairishly on its debut occasion for Royal Gelatin last weekend (18), but a hair hour seems too tough. A weekind like pretty much of assignment and though occasionally always pleasant though occasionally atmiess chatter depended upon to keep the ears consistently perked toward the loudspeaker. His is one of the few acts on the air that manages to achieve a real sense of informality and intimacy but the formula is one that may pall or run thin.

ages to achieve a real sense on informality and intimacy but, the formula is one that may pall or run thin.

Program has Fay not only carrying the entertainment burden, with Eddle Kay's unit giving instrumental accompaniment, but it has him delivering every word of the plug. He even airs the sign of Advertising copy makes it is a possible of the plug. He even airs the sign of Advertising copy makes it is a possible of the angular control of the plug. He are a possible of the angular control of the approach is humorous, with Fay ringing in what is described as a letter from his mother, but even that makes a thin sugarcoating to the olde. I dodge of them all.

A yeoman task for a comedian to hold the interest for a half hour in herson, on a stage, it's doubly so in the abstract via mike transmission. Sipplementary talent may solve if.

EUGENE AND WILLIE HOWARD With Fifi D'Orsay, ictor Arden ork Songs, Comedy, Musi

DR. LYON'S TOOTH POWDER Wednesday, 8 p.m., EST ... WJZ, New York

(Blackett, Sample, Hummert)

(Blackett, Sample, Hummert)

Air shows with Parisian backfround are far from unique to radio
listeners, Evening in Paris, Irene
Bordoni are examples of the French
oo la la formula. It is to the credit
of Eugene and Willie Howard, Fili
Dorsay and succinet soripting that
this program keeps off the trite
path and scores so heavile Broadulust enough music, and ballading to
please. Howard Brothers may have
here the conveyance to take the
places on radio.

That "Willie Howard fas transferred his infectious clowning from
the stage and screen to this new
medium without losing vigor, is an
achievement. If his gagment and
authors can maintain the same
quality and pace displayed in
initial effort, he should be safe by

Story takes the two-Howard boys.

and pace displayed in hills and pace displayed in hills, who he remembers from past days. Miss D'Orsay, spotted for two sones, works in gills and the pace displayed in hills, who have the pace displayed in hills, who have the pace displayed in hills and because of a professor attempting to give a lesson in French, with droll lapses in the recent is and because of a professor attempting to give a lesson in French, with droll lapses in the recent is candals.

DAVE RUBINOFF ORCH. With Virginia Ray, Graham Mc Namee Music, singing Discs 15 Mins. CHEVROLET Mon.-Fri., 9 p. m., EST WOR, New York (Campbell-Ewald)

(Campbell-Ewald)

An electrically transcribed 15minute program, well dotted with
advertising, a counterpart of which
goes-on the air on-WMCA and some
387 stations around the map. Keeps
the radio alive with acceptably
funeful music and has been well recorded by World Broadcasting.

Announcer of the program, billed as
Musical Moments. He is behind
the ad plug, sticking it in a bit too
frequently though briefly except at
the finish when steaming up into
a bigger splel for the sponsor. Station announcer supplements before
the signoff with more on Chev.

Rubbinoff programs carrier in
the high and low notes of which arrive on the air clearly. Miss Ray
dld a number from 'Vagabond King'.
Rublnoff's recorded numbers on wax
include 'Truckin' 'from the Cotton
Club show, a number from 'Littlest
Robel' (RIKO) and 'Night at Monte
Carlo.'

RUTH CHATTERTON Dramatic Skit 8 Mins. FLEISCHMANN Thursday, 8 p. m., EST WEAF, New York

effect aides.

WEAF, New York

(Thompson)

Doing the obviously difficult dramatic feat of carrying on entire sketch by means of a telephone conversation, Miss Chatterton was yivid and entertaining. Tabbed

The Reloved Valoe, her skatch, was strictly a monolog, with only the phone bell's ring, clicking of receiv-er and final pistol shot as sound-

Because dependent entirely on her word delivery to hold interest and convey to listeners terrific conflict in her life, this air performance at-tained new heights for solo mike

work.

Miss Chatterton would be surefire for all series if enough material of this power could be lined up.

Wear.

whn Forum of Air Wear.

Whn Forum of Air Wear.

Whn Kenneth McKenna, Anita Block, Harold Clurman Mina.

A promotional publicity stunt for the New School of Social Research on 12th street, N. Y., and a pip evening program for the Loew station, this program ing the Loew station, this program for the Loew station, this program ing the Loew station, this program ing the Loew station, this program ing the Mina.

Mynat po Feople, Want in the Minat the least common denominator is not represented.

What Do Feople, Want in the Meater was the question asked. Kenneth McKenna, actor-producer, presided amiably, while Mrs. Block and Clurman explored the subject. Strong viewpolity-sia both sheakers were in substantial agreement. Later questions from the floor are asked and an school auditorium) and these hecking, opportunities constitute one of the program's prime appeals as entertainment.

Mrs. Block blasted the New York critics for inbibling a little at other people's point of view, but never permitting themiselves the courage of developing a different point of view of their own. Theatre Guildite gave the first nighters both barrels, fortable sides easts down front owning the contusion, an escape' play and a tip-off, in her popinon, on the whole mental condition of Manhattan critics. Land.

FRANK FOSTER DAVIS

FRANK FOSTER DAVIS
Dog Drama
16 Minas.
GILMORE OIL CO.
Tues, 8:30 p.m.
KNX, Hollywood
Botalord, Constantine & Gardener)
Overzealous production crew got
this one off to a bad start. Too
much noise and hound barks made
the reception doubtful: Mebbs the
tion in was a short pace of time.
Idea is not new, but there's always enough dog lovers at the dials
to make up an audience of some
size.' They'll go for this opus of
the heroic exploits of man's best
friend once the action becomes less
triend once the action becomes less
friend once the soft of the soft of the strong the soft of the soft

friend once the action becomes less jumbled, tries less for explosive effect.

First episode had to do with a pooch who gave, his life to save a train out. So the pooch who gave, his life to save a train out. So the pooch who gave, his life to save a train out. So the pooch who was a long to the weather of the pooch pooch pletures. At the finish Davis goes into a technical discussion of dogs and their pedigree.

On signoff sponsor uses bark of two dogs, tying it in with the title for the plug, watchdags of your motor.

for the plus, wascarden motor.

Tab dramas were one-time feature of KeWi San Jose, later picked up KSFO. San Francisco, where it is now produced, and branched out to KNN for a far-flung coverage.

Helm.

EILEEN BARTON

EILEEN BARTON
Songs
4 Mins.
7 LEISCHMANN
Thursday, 8 p. m. EST
WEAF, New The
Thursday, 9 p. m. EST
WEAF, New The
Thursday, 9 p. m. EST
WEAF, New Thursday, 9 p. m.
Thursday, 9

Follow-Up Comment

Jacques Fray and Charles Baum turned in a corking piano arrangement of 'On Xour Toes' 188 at 187 pm. The State of the Stat

planology as delivered.

Roger Wolfe Kahn's variety program over WMCA. New York, has perked up considerably since deputing as judged by recent airling, Friday (17). The tough job of puting across the commercial copy without being blatant has been split up between two new announcers, Bob Carter and Richard Blaine. This assignment is particularly difficult for this sponsored program since it not only ballys manufacturers of Three G Clothes but also two dealers in metropolitan area as well as one merchant each in prhiladelphia and Boston. It is placed to Interactive outlets in these latter two cities simultaneously up has been differently routined with Kahn band upparently inving hit its stride. First time this orchestra has been heard over all in several years.

Advertising Club program (ever WOR, WMCA and WINS, New York) last week was devoted to the Manhattan, announcers. Milton Cross was the boy that wowed em with it, cracks. David Ross was ushered in as the poet of the air and felt obliged to stay in character, the pulsated with a fluffy brand of sweetness and light that qualifies him as the Little Lord Fauntleroy of broadcasting.

clody Treasure Hunt, WOR sustainer, previously twice caught in these columns and clocked as being on the upbeat after a pedestrian starf, is now ambling along in a fair way. Which is to say that the tyro music is well mounted in a nice showcase. Time has been extended to a half hour, a move that avoids the previous squeeze-play atmosphy what hasn't been done, however, is the task of building amateur personalities. Maybe this is impossible. Composers in all probability could not stop before the mike and render heir own works as well as starf singers and orchestra. But to the extent that this maneuver can't be worked, the program falls short of musical with a hint of amateur background.

Maybe if WOR would dump more

nusical with a hint or amazeu, background.

Maybe if WOR would dump more money in, the desired effects could be procured by such frillery as offering prizes and holding rehearsals in which the ams would be dressed up enough to be suitable mike timber. Undoubtedly, however, the station won't do this until a sponsor (or a hot prospect) is in sight.

BANQUET OF CHAMPIONS.'
With Mickey Cochrane, Gar Wood,
Joe Louis, Potey Clark, Jack
Adams, Donnie Hughes, Bud
Shaver, Harold True.

With Mickey Cochrane, Gar Wood, Joe Louis, Potay Clark, Jack Adams, Donnie Hughes, Bud Shaver, Harold True.

Talks.

45 Mins.
Sustaining.

WXZ, Detroit.

In sport-mad Detroit, boasting a score of world and national champs, and the state of the state of

Norton McGiffin of the Buffalo Evening News staff, begins WBEN series on 'Lost Leaders'—men who were defeated for the presidency.

CONRAD NAGEL
With Jane Froman, Val and Ernie
Stanton, Airmen Quartet, Six
Contest Winnere, David Broekman's orchestra man's orchestra
Variety
One Hour
CHAIN STORES OF CAL.
Mon, 9 p. m.
KHJ, Los Angeles

(Lord & Thomas)

KHJ. Los Angeles

(Lord & Thomas)

Strongly aromatic of Maj. Bowes' coffee klatch. but withal, well done. Program, apoited for, 28 weeks, will salute as many cities in the state. But the state of the chain and their message put over in such a way as to not intrude or give it a commercial tang. Object of the broadcast is to get the voters in a friendlier mood toward merchandising circuits, what with the fall ballot carrying, a tax proposition that would cut deeply into the velvet.

Standout for this type of show is Conrad Nagel-in-the emceeing spot. Nothing smart or wise cracky, he lets the show carry, him rather than the sometimes oftensive other way around. His pliping is softly modul inted, never rises to a shout. He for years been the epokesman for the picture industry at banquets and testimohials. Happy choice for the spot and surprising that he's been overlooked for radio so long.

On first program Fresno was given the farthir roll. Much after

spot and surprising that he's been overlooked for radio so long.

On first program Fresno was given the drum roll. Much after the fashion of the major, the town's virtues are described and points of interest highlighted. Then the six performers who survived local elimination. All good, too, a mixture of amateurs' and pros. Dialers are participate in the finals for \$500 capital prize and many others of lesser value. Fresno's sextet included Nick Romano, 13-year-old brother of Tony, popular on coast lanes; Leland Forsblad, Helen Brase, Gladys Ellis, Robert Kidder and Gordon Dexter.

Miss Froman'did up two numbers in her usual torching excellence, just, enough to, keep them wanting more. The Stantons haven't changed their routine much. Their English gas could stand a bit of freshen. In the prockman's crew does a next job on the hadeup heads out with your

Brown status a bit of freshening up.

Broekman's crew does a neat job
on the backup, breaks out with new
arrangements of 'Wahoo' and Lightis
Out' in the Broekman manner but
of the Broekman manner but
ochestrations. Combo's heavily orchestrated ideas are like o'llves;
you've got to learn to like 'em: Gave
a nice account of itself on the accompaniment with Airmen quartet
and femme 'trlo, latter billed as,
Major, Sharp and Minor.'
San Diego next stop on the tour.

San Diego next stop on the tour. Eight spots on Don Lee coast chain take the show from Major theatre, L. A. Helm.

FRANK WATANABE (Eddie Holden) Comedy Serial 15 Mins. ALKA-SELTZER Mon. to. Fri., 8:15 p. m. KECA, Los Angeles

KECA, Los Angeles

(Walter iddick)

Eddie Holden has been doing this Japanese houseboy character since 1923 when he broke it in on a San Francisco station. It hash it has gentled to the state of the s

solved when Sharland took to the desert for arthritis treatment.

This time Holden is a bit out of his old element, He's actually a houseboy now, with a master and mistress of the household. Former role played by Cameron Prud'homme of the NPd staff in Frisco, Holden writes his own-acripts.

Caught on the break-in, tale unwound slowly but should pick the properties of the NPd staff in Frisco, Holden writes his own-acripts.

Caught on the break-in, tale unwound slowly but should pick the properties of the pick that the treat has a leew to be the staff of the properties of the propert

Jack Shannon, former program director at WFBL (Col), now with CES in New York, returned upstate last week to appear as guest artist with Hugnie Bartlett's orchestra in a broadcast from Loew's State stage.

IBS to feed the Drake Relays to both NBC blue and Columbia. John Harrington comes out from Chleago to handle for Columbia while Reggie Martin, special events director for IBS, will handle for NBC.

Norman Crane, singer and script man on WGST, Atlanta, back after a jaunt to Tulsa, Okla., where he m.c. drat the General Motors show.

SAFETY PATROL With Jack Gelzer, Clinton Buehlman Traffic Description 15 Mins.

SOCONY
Daily (exc. Sun.) 6:45 p.m.
WKBW, Buffalo, N. Y.
Here is a stunt which struct considerable attention and build some good will—at least in a brief series. Two announcers in short-wave equipped truck tour Buffalo streets and describe traffic violations. Also pick best driver they see each night for a \$10 cash award.
Opener provided a county

award.

Opener provided a couple of fairly bright incidents. At one point a motorist drove alongside radio truck and apparently had been listening to broadeast on car radio because he rolled down window and shouted, 'How do you like my driving?'

shouted, 'How do you like my driving?'
At another point spieler Jack Geling.'
Anounce de spieler laughed, indicating he, too had broadcast
tuned in Gelzer hastened to add,
'We have anybody to take
'We have anybody to take
'We have anybody to take
'Announcer Clinton Buehmer
grabbed off an ad lib closing chuckle when he discovered police scout
car following radio truck and exclistmed in mock fright, 'Qool;'
hope WE have been riving all
right'.

car following ratio truck and exclaimed in mock fright, 'Oool'! hope WE have been riving all right.'

First broadcast was marred a little by static but subsequent stanzas have been clearer due to F. C. C. permission' to increase short-wave transmitter power from 15-to 25 watts.

At mid-program, different civil and program of the produced each static openies before the weather of the control of

known.

Commercial plugs of 'Safety Patrol' are average—that is, too long to suit listener and probably not long enough to suit advertiser.

'THANK YOU, STUSIA'
Comedy Serial
15 Mins.
Disc Disc ALKA-SELTZER Tues, Thurs, 7,30 p. m.

WOR, New York
(Wode)
Commercially this disc series may be getting by (it's been shipped from spot to spot for quite a while, but as an all-around program job it rings hollow. Plot, as thumbnalled on paper by WOR's p. a. department, sounds promising. Film discretors could have grabbed it up for zippy light comedy. Film discretors could have grabbed to the common spanning that WOR's press scribblers are more fluent than the electrical transcriptions. Program caught for this review (18) was nothing more than very gummy slapstick. Series has been wandering around so that nobody remembers cast or author, and consequently it lant possible here to allocate credits.

quently it isn't possible here to allocate credits.

Idea of the plot isn't new, but it's sound. Millionaire eccentric spin-ster, Stusia Pennypacker, decides to hand out \$4,000,000 equally among four natives of Bulaila, U. S., and sends her butler Peeps from England to allot the dough to an exconcert singer; a goopt professor; a department store clerk, and a jail-bird.

a department store cierk, and a jain-bird.

These satirical comedy possibilities, however, mever seem to blavegot beyond the paper stage. On the program caught, the butler was arriving in the U. S. A. with a detective, and about all that happened was a lot of noise plus one of the duo falling into the ocean.

Commercials are about what would be expected. Fairly long, but not over par.

Edga.

would be expected. Fairly long, but not over par. Edga.

WHO?

With Fred Harri , Rosa Barcella, Ocrothea ry, Lionel Belrocella, Dorothea ry, Lionel Belrocella, Charles Research Resear

One Program Salutes Two Towns

Maxwell House Showboat will employ its re-broadcast to get in double whacks in the civic salute whoopla. On April 30, the starting date of the new policy, the usual 9 p. m. EST, broadcast will be dedicated to Richmond, Virginia. But on the re-broadcast for the far west the mythical showboat will be in and will salute San Diego, California.

go, California. Inder the east-west set-up which Benton & Bowles has worked tentatively the difficulty lies in finding western cities adjacent navigable streams so that the program's illusion doesn't get too

Reversal of a Reversal

Procter & Gamble Wins Discount on Programs on NBC-Owned Stations Plus WLW

WORLD-WIDE RADIO

BALLYS QUEEN MARY

London, April 12.
World-wide hook-up now being mapped out by the B. B. C. for ship broadcasts from the 'Queen Mary on its maiden trip.

Local insiders assert the engine Local Insiders assert the engines will average over 30 knots and pull the blue ribbon back to what the locals consider its rightful resting place. This is despite the Cunard's semi-official statement the ship will not be allowed to go full out for

B. B. 's ordinary outside broad-casting section handling the tech-

'Inside' on Air Talent. But Not Too 'Inside'

Explaining and defending the in-

dividual station artist bureau in a talk over his own station, WOR, New York, Julius F. Seebach, Jr., let the listening public in on certain inside stuff and 'chiseling' prac-

tain inside stuff and 'chiseling' practices of competitive talent agents.

Frices, of course, 'declared See-bach, 'vary widely and change abruptedly with the degree of public favor which you have bestowed upon the artist. You must remember two things, first that the earning power of an artist can be determined only by the number of people who want to see or hear him perform, and, second that such careers are generally comparatively brief. The real peak of an individual's outstanding popularity generally ranges from six months to

dividual's outstanding popularity generally ranges from six months to

two or three years, and it is frequently the case that artists are entirely finished as box office attractions after that brief period of

tractions after that ories person on popularity. Crediting the commission ar-rangement as the artist's best guar-antee that the anaximum earning power of the period of peak popu-larity, will be exploited, Seebach then went into the chiseling question.

went Into the chiseling question. He said:

"There are in the entertainment world many individuals who are not above seeking out a currently popular artist and starting with flattery, proceed to condole with him on the basis that he is being rather badly handled by the Artists Bureau. Why,' says this individual, I betyou didn't even know that you were being considered for such and such a commercial program. The Artists Bureau didn't tell you anything about that, did they? 'No,' says the performer. 'Well,' says the individual, 'They weren't on the job. Now, if I had been handling you—and so forth and so forth and so forth.

WKY's Special Edition

Seebach Tells Public

arrangements likely to include three speaks a day of about 10 minute stretches, the B. B. 's ordinary outside broad-

Chlcago, April 21. After long and arduous confabs pro and con Procter & Gamble snap outht of Cincinnati has finally won its campaign for consolidated bulk hour rate on its four 15-minute programs on the NBC rot as far as the NBC owned and operated sta-tions and WLW, Cincinnati are con-cerned. In a special meeting held tions and WLW. Cincinnati are con-cerned. In a special meeting held last week with Lenox Lohr and Roy Withmer the soap firm got the final okay. This reverses the decision which reversed the original bulk time concession.

which reversed the original bulk time concession.

While NBC has not allowed the consolidated rate to stand for the entire P. & G. hook-up on affiliated stations, concession of the NBC owned and operated plus WLW gives P. & G. the lower rate for approximately 80% of its radio time billing on the NBC red.

Four 15-minute shows which are considered as one full-hour by NBC ved.

Four 15-minute shows which are considered as one full-hour by NBC even though split up and spread through the day are the Oxydol 'Ma Ferkins' show, the Crisco 'Vie and Sade' program, the Ivory 'O'Nellis' program and the Camay 'Forever Young' program, What makes it particularly unique is that these shows are not all handled by the same agency, but divided among Blackett-Sample-Hummert, Pedlar & Ryan and the Blackman agency.

SEE TALMADGE AFTER WGST

Atlanta, April 21.
Georgia School of Technology still owns WGST following rejection by Georgia Board of Regents of an offer made by the Southern Broadcasting Company, present lessee of the station. The station is 'not for sale.' Upon Governor Eugene Talmadge's suggestion, the Regents appointed a committee to prenare a pointed a committee to prepare a report on WGST.

Atlanta Constitution and Atlanta Atlanta Constitution and Atlanta Journal, bitter foes of the Governor, immediately published stories claiming Talmadge is planning to gain control of the station and use it for political purposes. Rumor is denied by all parties concerned. The Governor of the station and use it for the concerned of the station of the station and the station of the st nor has not expressed any desire control WGST.

to control WGST.
Governor Talmadge said, in suggesting appointment of the committee, that he felt WGST should have more power. Its present power is 1,000 watts. It is the Columbia out-let in Atlanta.

Legit Plays, Hour Long. Set Over WHN, New York

WHN, New York, is clearing an hour's time on Sunday nights beginning next week to institute a WHN Playhouse series, presenting legit adaptations. Production department is now lining up plays for the run. Maurice Barrett, new to production staff is handling. Charles Red-lick is another newcomer for this purpose. Playhouse run will broadcast at 10 p.m.

WURL Into Boston

Boston, April 21.

WORL, Needham, has been grantde permission by the FCC to move
its main studios to Boston.

At present, transmitting facilities
and the main studios are located in
Needham. Exces of the station are
currently having new transmitting
locations tested, with the possibility of having a new tower constructed.

Here and There

William J. Bailey recently has been announcing the Catholic Hour,' fed to 50-odd stations on the MBC red. John S. Young filled the assignment for several years,

KADIO

Mark Larkin, publicist for Mary Plekford, lining up talent for parties at Pickfair.

Agnes Ve Vanucci, Frisco war-bler, east for CBS audition after copping Coast contest.

Jane Froman set for 26 weeks on West Coast chain store program, California's Hour.

ert Phillips resigned as sales manager of KFRC, San Francisco to join McGregor & Sollie wax works in Los Angeles.

Henry Hayward producing Hollywood Hotel in Los Angeles while Bill Bacher idles for three weeks in Hawati.

Kenneth Niles Joined F, Wallis Armstrong production staff in Los Angeles, checking out of KHJ as supervisor of dramatics.

Sheila Barrett goes on Shell Cha-

Herbert Akerberg, CBS station relations rep, going over the KNX (Hollywood) setup with Guy Earl preliminary to chain taking over station this summer.

Raymond Paige taking over Felix Mills' baton at KHJ (Los Angeles) so that arranger-conductor can pick up three weeks' rest on the desert.

Bob Stanton, Florida university athlete, new sports announcer for WNEW, New York.

Rudy Caffey, from legit, bariton-

'Curtain Time,' over WMEX, Bos-ton, retagged Jack Edwards, The Mad Hatter. Has studio audience

Phyllis Kingsbury, 14-year-old odellng cowgirl, on WORL, Boston

Tap Goodenough, Boston Evening American sports writer, over WCOP, Boston, on a daily 5-minute splel on track dope, tagged Tap's Turf Talks.

Frank Rand to Michigan as a seauty contest judge at the Cherry Blossom festival.

John Carl organ, Jr., transmit-ter engineer of WTAR, Norfolk, moves to announcing staff. Change brings in William P. Grether.

Herman Bess, of Bess & Schillin, Inc., back at his desk, after vacash in Florida and Havana.

Woods Dreyfuss now handling ews broadcasts on WISN, Milwau-

Reita Smith of WSM has switched WFMJ, Wilwaukee, as soloist on

'Park Avenue Hillbillies' is new program on WTMJ, Wllwaukee. Mountain music played in sophis-

WEMP, Milwaukee, is lengthen-ing its broadcasting time. Working on a dawn to dusk schedule, the station increases its hours as the

WTMJ, Milwaukee, ls remodeling

B'way Comedians Burn Up at WOR; \$500 Audition Shrinks to \$125

End in Sight?

NBC's move to clean house is figured to come to an end by April 30. Last week's sweep included eight in the press department, a horde of porters, and scrubwomen, several page boys and three time salesmen. Because-ot-the-littery-condition produced throughout the organization the process of pruning has been slowed down for the time being.

Other departments due for personal nicking are sales promotion and artists' service.

works' on salary quotations for a proposed commercial program. Talent was auditioned by WOR for the Gotham Agency on behalf of a cosmetic account. Included in the-sudition-were-several prominent. targe comedians, who were informed that the job would pay \$500 a week. Following the audition several were allegedly advised by the artist bureau that they had passed' the audition-test, but that the sponsor could not pay the \$500. One comedian, whose regular vaude salary is \$750, was offered \$125 and another \$100. Both turned it down. Same station last week made a large studios, two medium sized and one small one, designed especially as a speaker's room

Regis Welsh, former sports editor, Pittsburgh Post-Gazette, signed by Wheatles to broadcast play-by-play description of Pittsburgh Pirates away-from-home baseball games over WJAS, local. Columbia otitlet. For the last four years has held a political post with Allegheny County.

Margaret Chesick of WBT, Charlotte, presented by her volce teacher in a formal recital at the Woman's Club auditorium, last

imestone College's glee club of all-girl volces is new over WBT, Charlotte, N. C.

Kenneth Curtis, former maring radio operator, with WCAX, Burlington, Vt., as chief announcer.

Joe Haeffner, radio editor of the Buffalo Evening News, doubling as defense attorney in 'Ladies of the Jury,' to be presented by Catholic Actors' Guild on May I, is being coached in the role by WBEN spieler Ed, Cullen.

Lloyd Huntley ork leaves Hotel Statler, Buffalo, after two years for six months' contract at Mt. Royal Hotel, Montreal, with Canadian Radio Commission and Mutual wires. Buffalo successor is Billy Lossez, coming from Arcadia in

Shelton Earp will handle news-casting for WBAL, Baltimore: For-merly played in the 'Red Dayis' script serial over NBC-blue band of which WBAL is local link.

Paul Phillips of WMCA, New York, has joined writing staff at KMOX, St. Louis, while Leslie Marshal is new announcer.

Doc (Gentleman Jim) Guy has pulled up stakes and left for Winni-peg to practice law.

Gene and Glenn got a new con-tract with the Ford dealers of Iowa continue evening programs WHO. Des Moines.

John Harrington won't come from CBS, Chicago, to handle the Drake Relays feed from Des Moines after all—it will be handled by Hai Parkes. Reggie Martin will handle the feed to NBC blue.

Standard Radio, Inc., transcrip-tors, has signed up six stations for (Continued on page 49)

salary is \$750, was offered \$125 and another \$100. Both turned it down. Same station last, week made a press announcement to the effect that in another audition it had list-ned to about 50 acts with Intentions of picking one or two for oustaining build-ups, but was unable to find anything, worth while. Program department explained that these were mostly amateurs. AUSTRALIAN **TURF NO LIKE**

Several standard vaudeville acts

and legit names are burning at the WOR. New York, artist bureau,

claiming they were given works on salary quotations for a

RADIO

Sydney, April 21.

Australia has a test case pending between Victoria Park Racing and Recreation Co. Ltd., and radio station 2UW, Sydney, in which it is generally understood all the race tracks are behind the Victoria fir and commercial broadcasting rooting for the station.

Issue at point is the right of radio to broadcast race descriptions and results. Race track seeks to preserve a five-minute protection or nesults. Otherwise the bookies are jeopardized by the possibility of bets being placed on sure things. This is presumably a case very similar to the experience of the American Nation-wide Service, inc., reported recently from Little Rock, Ark.

Station 2UW rents a parcel of land outside Victoria park and has built a wooden tower from which point with the aid of high-powers binoculars its announcers see all and tell all to the annoyance of the pony entrepreneurs who assert that radio broadcasting cuts into

Meagre Radio Publicity In English Dailies

London, April 21.
Dissatisfaction expressed here by
the affiliated society of radio manu-facturers at the proportionate
amount of space accorded radio by

Largely owing to the monopolistic nature of the B. B. C., with its lack of competition, and its consequent inertia in the matter of publicity, radio, while still appealing to at least 19,000,000 of the country's population, measures much less editorial mention than sport, films, measures dress and theatre

Reckoning its theatre and radio about pan out equal, with films getting more space than the two put

WXYZ's Theatre Show

Women's Radio Comm. Makes Awards

At a \$2 luncheon at the Astor hotel this afternoon (Wednesday) the Women's National Radio Committee makes its second annual series of program awards, with broadcasts by the major chains and an address by FCC Chairman Anning S. Prall. Femmes put an airtight lid on any news of their selections in advance. Known, however, that the following stanzas were tops in the balloting, and that the prize-winners are all among this list:
Ford Symphony, Frank slack symph, Edison symph. Ed

WORL Into Boston

sald:

Oklahoma City, April 21.
Concurrent with the opening of WKY's new studio plant, the Daily Oklahoman (owner of the station together with the Times) printed a special Sunday edition which has been mailed out as a souvenir.
Folder in which the edition is wrapped also meatly plugs both the standard out job of newspaper color printing this is a good example of the standout job of newspaper color printing being done by the Daily Oklahoman and the Oklahoma City Times.

146 Sign WB 5-Yr. Contracts

Warner Bros. had by yesterday noon (Tuesday) granted five-year performing rights ilcenses to 146 stations. Awaiting action were applications from 35 more stations Extensions of 30 days each has been granted to 20 major stations, with the request in most cases being based on a desire for more time in which to discuss the contract with highers-up in the organization.

Warner's legal department is in-Warner's legal department is investigating-reports of network excess calling up affiliated stations to urge them not to signature the five-year deals. In several instances, according to the reports, the webs have offered to dispatch a copyright expert to the associated outlet to show it how they could avoid using WB

music.

Among the latest signators of the WB, five-year license are WOAI, San Antonio; WHK, Cleveland, and WMC, Memphis. First of the Inter-City group to come in is WCBM, Baltimore. Among those which have been granted a month'a extension of their present license are WLW, Cinclinian; WDAF, Kanass-City, and WGN, Chicago, and WSM, Nashville. Because of its imminent shift of ownership to CBS, KNX, Los Angeles, asked for a second 90-day license and got it.

IF BALTIMORE IT'S NEWS

The Hard-Boiled Sun Gives Station Front-Page Break

Baltimore, April 21.

Austera and august Baitimore Austere and august Battmore Evening Sun broke down yesterday (Monday) and for first time a publicity story on radio made its pages, getting prime spotting on first local-news page under a double-column head.

local-news page under a doublecolumn head.

WCBM, local indle, recently organized a safety patrol club for kids
as showmanly stunt for program
aponsored by bakery. Newspaper
wrote up all angles, praising highly.
John Elmer, WCBM boss, had called
paper to inquire if he could obtain
hermish to use items off news pages
which dealt with traffic accidents by
any of pointing out to kids how to
avoid street and vehicular injuries.
Faper okayed, then later sought
complete info on the safety patrol
club. The yarn broke as a surprise
to station.

Evening Sun carries daily radio
log, but conscientiously ducks all
mention of stations' call letters and
radio names in general.

radio names in general.

Gordon Sherman, new on panel staff of KMOX, St. Louis.

WHN Late Show Passes To Goldenrod Sponsorship

Starting this week, WHN's Mid-night musical run from 11:30 p.m. to 2 a.m. EST changes sponsovship to Goldenrod Brewery. Adam Hats is retiring sponsor. Bud Rainey is still handling, Re-cordings are the main fare, though Rainey does considerable ad lib. Blaker is Goldenrod agency.

Hartford Times Readies

Hartford April 21.

New 100 watter recently licensed the Federal Communications Commission to the Hartford Times will be ready for broadcasting within two months

in two months.

Cedric Foster has been named manager in charge with Ray Blackburn in as chief engineer. Foster was formerly financial editor-of the Hartford Times, while Blackburn was on the engineering staff on WTIC in Hartford.

WNEX, Boston Moves

WMEX, Hub link of the WMCA. (New York) Inter-City web, has, moved from its Hotel Manger stu-dies to new quarters on Brookline avenue, Produced a dedicatory program which was unled over nine stations.

Produced a dedicatory program which was piped over nine stations of the Inter-City network,

New York Radio Parade

By Nellie Revell

ie Touch Rarnoff Rate:

David Sarnon, the RCA chief, was scheduled to do a short-wave twoway talk with the director general of the BBC aboard the Queen Mary last Thursday. Program was to originate in Sarnoff's suite at an Atlantic City hotel, and air at six p.m. Engineers and announcer from KYW. Dithladelphia, were delayed en route to Atlantic City and so six o'clock show was set for 7:15. Meantime only a Morse wire was set-up and NY was waiting for KYW boys to arrive and arrange the details, etc.

New York was startled to hear the sounder say, in Morse code, This is Sarnoff.' He had stopped into the breach and handling the 'bug' himself he fed the boys a once over of the set-up, instructions and a complete copy of his speech for release to papers. His sending was perfect. Climax had Sarnoff speaking but no answer from Queen Mary 'cause of weather.

Adlibbing at the Onyx

Adibbing at the Onyx

Afternoons at the Onyx ciub there takes place a session of tomfoolery that is really of the best. Bud Hullci, of Stoop and Bud, is the ring-leader. Karl Kress, Dick McDunnough, Frankle Frobe, Stuff Smith and other musicians and actors huddle at the spot between shows. Usually there is a special rebroadcast for the Coast with everyone joining in for the laughs. Last week during the 'rebroadcast' in walks a barber and gives Bud a once over lightly. One of the guest stars was Frank, the washroom attendant of the spot. He took his bow and in return promised, 'tonife between 7, and 9, free wash.' So CBS hears about the show and a cicker is on to air the thing-once a week under title of 'Adiibbi at the Onyx.'

'Ziegfeld Follies' to Lav Off?

When Palmolive purchased the Ziegfeld Follies of the Air the contract included an okay for an eight-week summer lay-off if and when the sponsor wanted. The high nut, the continued anemia of the Crossley rating and sundry other items led to a sudden decision to utilize the summer vacation clause. So the Follies' will leave the air for the summer, probably in July! Meantime though, if at any time before the vacation the program shows a sudden jump in its Crossley rati it will be continued. It returns in the fall.

Who Buys Automobiles?

Packard Motors conducted themselves a market survey this past winter and made a few startling discoveries that will have a major effect on the next radio program. To its surprise the sponsor discovered that its customers were not the readers of magazines of the glossy paper type. Rather the major portion of the purchasers came from those in a lower social class, restaurant owners, actors, shopkeepers and readers of the more pop mags. So the new fall show will be modeled on strictly pop

crambled Notes

crambled Notes

Crambled Notes

Crambled Notes

Crambled Notes

Crambled Notes

Crambled Notes alea and artist service have been merged with the NBC press dept with all photo requirements now clearing through Wayne Randall, manager of the press dept...For the summer months, Gulf Gas will use the Half Kemp opt, Seven Voices which is the Ed Smallee choral group, and, a comedy team which may be Crumit and SandersonDick Bard has formed a partinership with Jack Banner which is known as Famous Names, Inc....Patit Pickens under the weather last week with a cold....WOR has a man out contacting the Westchester roadhouses to set up remote dance spots...Charley Margolis flew to Minneapolis last week for his mother's funeral....Bill Bacher to Honolulu for a two-week rest....Frank Cooper, radio man for Curtis and Allen, will be out of action for the next two weeks. He is taking a rest prescribed by his medico due to his recent thyroid operation...Paul Stewart is in the Magic Voice script...Shep Field will get an NBC wire when opens at the Hotel Pierre early in May....Nick Dawson and Elsie Hitz expect to be set with a new script of the caliber of 'Dangerous Paradise' in the near future.

Short Shots

Lennie Hayton exits from the Socony Flying Red Horse Tavern program. Show drops the Tavern tag and will be a straight dance program....Three members of the program building dept at NBC were shifted last week. Pauline Glder and Squire Merriman are out. Maury Hamilton was shifted to production....A sudden discovery that someone had a copyright on the name of Folies Bergere shifted the title of the new Willie and Eugene Howard program at NBC from Folies Bergere of the Air to Folies de Paree....The new legiter, Bury the Dead' has a huskradio background. The author, Irwin Shaw, wrote scripts and worked on the Vallee program for one, and at least four of the cast are from radio. Rose Keane and Bauer Smith did True Story, Neill O'Malley is Tex.of the Bobby Renson.show, and Bob. Williams has done much work for the Ripley program....Kay Hansen shifted to a new apartment... Jack Benny has been after Goodman Ace to write him some scripts for long while. Now with Harry Conn ill and Benny on a spot, Ace has been aiding.

Stand By

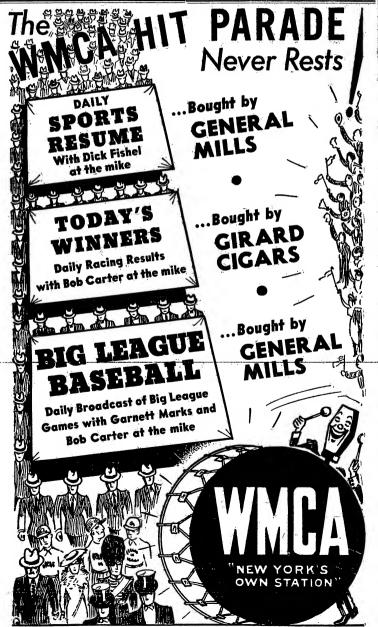
Stand By

A&P has commissioned the McKnight & Jordon office to prepare a program built about a name comedian designed to plug their various bread' products...Curtis & Allen handling the Harry Reser Clicquot Club Eskinsob hand for vaudeville...Jack Smart is rehearsing with the new Leonard Siliman musical, 'New Faces'...Local 802 had a line of some 50 plckets working Tin Pan Alley last week. A continuous stream of men marched from publisher to publisher...James Saphier is now handling the Charles Henderson choral group. Henderson is the man responsible for the roustabout choir' in Jumbo and the choir used on the Kostelanetz-Chesterfield program at CBS...Lew Amis returned to his Erwin Wasey Agency office after a week of rest...Harry Hoff enjoyed himself a week of golf...Peter Dixon is using a desk at World Broadcasting.

Memo

Memo

M. H. Aylesworth has offices at NBC once again. He is using the redecorated Patterson suite. He is given much credit for swin ing the Plymouth-Wynn program from CBS to NBC....Lifebuoy-Rinso program with Ken Murray is dropping the policy of guest stars...Isham Jones and Ruthrauff & Ryan Agency reached an amicable agreement over the trouble arising from his sudden loss of the Lifebuoy show after he was supposedly set. No settlement. NBC sustaining budget cut \$1.000 a week.....Charles Barnett ork, once at the Park Central Coconnut Grove, goes into the Gien Island Casino....Start Churchill has opened his summer iodge at Smallwood, N. J.....Cyrano de Bergerac operetta with script by Charles Locke and tunes by San Pokrass is readying for a half hour weekly CBS commercial with dickers on for Nelson Eddy to take the lead. Shuberts interests in the script is holding up the deal....NBC has alsoguinued the practice of making recordings of programs that may involve difficulties over policy and copyricht, etc., as an economy measure.





COMMERCIALS

VARIETY

WEEK OF APRIL 22-28 (ALL TIME EST)

This Department lists sponsored programs on the NBC, CBS, and lutual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively, An asterisk before name indicates advertising agency handling

Additional Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

NBC

Charles Eggleston Cecil Roy Marie Nelson Pauline Houkins Jamee Gose *Comer

BRISTOL-MYERS

9-W WEAF
(Sat Hepatica)
(Inana)
Fred Ailen
Portiand Hoffa
Elicen Douglas
Jack Smart
Peter Vsn Steedan
Young & Rubicam

CAMPANA ID. W. W. RAR

First Nighter
Francie X, Bushman
Betty Lou Gerson
Francion Brickert
Harry Jackson's Or
Aubrey, Wallace

CABNATION MILE
40-M-WEAS
Luliaby Lady
Maud Muller
At L Eastman
Ruth Lyon
Erwin, Wassy

AMERICAN CAN Ben Bernie & Lada Benny Rubin Keller Sie & Lynch *Fuller-Smith-Ross

*Fuller-Smith-Ross
AMERICAN
HOME PRODUCTS
(Anacin)
Easy Aces'
WJZ-7 P.M.
Tues.-Wed.-Thur.
Goodman Ace

Tues.-Wed.-Thur.
Goodman Ace
Jane Ace
Mary Hunter
(Kolynoe)
Mon-S-WFAF
Hammerstein M. H.
Ted Hunmerstein
W. C. Handy
Donaid Brian
Patricla Gilmore
Lazy Dan
*Blackett

Lany Dan

*Blackett
AMER. TOBACCO

*Bat. WEAR

*Bat. WEAR

*Four Mill: Parade

*Car! Hoff Ore

*Jord & Thorne

AL Destinan
Ruth Lyon
Servin, Wassy
OITHES SERVICE
OITHES SERVICE
SERVICE
FOR SERVICE
FOR SERVICE
COOK & SON
SERVICE
Man Fron Cook's
Lew White
Vertelmer
COX GELATINE
I a.m.-Thur.-WJZ
JAL Berch
LELGIN WATCH Howard Fries
BABBITT CO.
10:45 a.m.-Mon. to
FFI-W.
David Harum
Wilmer Walter
FORDY Allenby
Weller Soloring
Blackett
BOTRJOIS - SALES,
Mon-8:38-WJ/
C'Evening in Farls')
Marton Downey
Mark Walter Soloring
Mark Walter
Mark Walter
L'Evening in Farls')
Marton Downey
Mark Walter
Mark Walter
BOWEY'S *Katz.
ELGIN WATCH
10-Tu-WEAF
Eddie Dowling.
Ray Dooley.
Helen Ward
B'ny Goodman's Ore
'J. W. Thompson

8:30-M-WEAF
Voori Ensemble
Richard Crooke
Margaret Speaks
'Sweeny-James
'TTUI'
7:45-Su-WEAE
Morin Sisters
Ranch Boys
'L. W. Rumsey

*Lord & Thomas
BOWEY'S
Su-1:30-Thurs5 p.m.-WEAF
While the City
Sleeps
Finney Briggs
Forest Lewie
Vivian Frideil
Jees Pugh
Clare Baum

8:15-Fri-WJZ Wendail Hall GENERAL FOOD Charles Laveer U. Marcell's Ord Needhern L. &

. Johnson &

(Glo-Co)
7:45-Ti-WEAF
'Life Studies'
Tom Powers
*Needham, L. & B.

5:30-Dally Ex.

Singing Lady

Ireene Wicker.

KRAFT-PIFFNIX
10-Th-WEAF
Bing Crosby
Fritz Leiber
Fred Keating
Greta Stuccingoid
Kay Weber
Jimmy Doreey Ore
Bob Burns
*J. Walt. Thomp.

LADY ESTHER 8:30-Tu-W-WEAF

Wayne King Orc

LARUS & BROS. (Edgeworth Tob'co 9-Wed-WJZ

9-Wed-WJZ
'Corn Cob Pipe Ci'b
Pat Binford
Squire Hix
Sue Hathaway
'B. B. D. & O.

MACFADDEN ('Frue Story) 9:30-F-WEAF

9:30-F. WEAF.
Court of Huma Relations'
Percy Hemus Ned Wever Wilmer Weight Alice Reinheart Street Allen Fred Felties, Org Lucilie Wall Allyn Joelyn Arthur Kudner

9-Th-WEAR 9-Th-WEAF
Show Bad.
Lanny Ress
Frank McIntyre
Patti Chapin
The Westerners
Gus Haenechen Ore
Gus Haenechen Ore
Walter Telly Orly
Laurie Massey
Walter Asseol
Clydo Barrie
Southernatiest
Louise Mossey
Fenton & Bowles
(Joil-O)
7-Sn.-W.IZ

7-Su-WJZ 7-Su-WJZ
Jack Benny
Mary Livingston
Johnny Green's Or
Kenny Baker
"Young & Rubleam
GENERAL MILLS
(Gold Medal)
10:45-W-F-WEAF Betty Crocker Cooking Recipes *McCord Co.

mettord Co.
(Bisquick)
4-Daily-WJZ
Betty & Bob'
Edith Davin
Dorothy Shidier
Elizabeth Reiler
Leeter Tremayne
Loretta Poynton
Frank Dane
Blackett
GEN MANAGEMENT

GEN. MOTORS

GEN. MOTORS

D. p.m.-bu. WEAF

Florence Eastle

Florence Eastle

G. Motore Orc.

Campbell-Ewald

HOUSEHOLD

BORNANCE

Begar A. Guest

Bernardine Flynn

Sidney Bilstrom

Gullechter

(Maited Mills)

HORLICK's

(Maited Mills)

M to F-138-W-JZ

Lum & Abner

Norrie Goff

Lord & Thomas

JERGER.

DR. MILES LAB'S
(Alka-Selizer)
9:30-Sn-WJZ
WLS Barn Dance
Ridge, Runners
Uncle, Ezra
Lulu Belle
Maple City 4

Maple City 4
7:15 M-W-F-WEAK
'Uncle Ezra,' Radio
Station EZRA
Patt Barrett
Cliff Soubler
Carleton Guy
Nora Cunneen
*Wade JERGEN 9:30-Su-WJZ Waiter Winchell J Wait, Thomps "J Wait. Thompson JOHNSON & SON (Floor Wax) 8 p.m.-Mon.-W.JZ Fiber McGee & Molly Marlon & J Jordan

BENJ. MOORE CO. 11:30 n.m.-Wed-WEAF Betty Moore

MODERN FOOD PROCESS CO. 4:30 Tu WJZ Charles Sorce Harry Swan *Clements Co. Adelaide Kiein Adelaide Kiein
Elaine Dumas
Al Ochx
Atline Blackburn
Helen Dodge
Helen Walpole
Lem Hollisjer
Max Walxman
Frank Novak Orc
Alica Frost
Helen Choat
*Ayer MOTIE

9 p.m.-Tu-WEAF

Voice of the People 'Voice or ple' Parke Johnson Jerry Belcher estalk-Goble SHEFITELD 6:45-M-Th-F-WEAD Billy and Betty 'N. W. Ayer

Stalk-Goble
PACIFIC BURAN
9-Th-WJZ
Death Vail'y Days
Tim Frawley
Edwin W Whitnes
Lonesome Cowboy *N. W. Ayer

SHELL:
(Petroleum)

9:30-3n-Weav

Ann Harding

Ann Harding

Yeacht Club Boya

Lillian Emerson

Prank Lubin

Carl Knowles

Jack Gardiner

Peggy Stanton

'Utetor Young Ore

'J. Walt, Thompson Lonesome Cowboy Jean King Jack McBryde Joseph Bonime Or McCann-Erick

McGann-Brick
PEISODENT
1-Daily Ex bot SunT-Daily Ex bot SunAmos 'n Andy
Freeman Gosten
Charles Corroll
PEHLIP MORRIS
S-Ta-WEAF
PHILIP MORRIS
S-Ta-WEAF
PHILIP MORRIS
S-Ta-WEAF
PHILIP MORRIS
E-Ta-WEAF
PHILIP MORRIS
S-Ta-WEAF
PHILIP MORRIS
FOR SUNTONE
S-TA-WEAF
PHILIP
TONE
BOS Johnson
Frem Wicker
Lacy Gilman
Fund
Fund Form
PHILIP
FUND
FOR SUNFOR SUNPHILIP
PHILIP
PHI

P'CT'R & G'MBLE (Crisco) 3:30 Dally Ex. Sa-

3:39 Daily Ex. SaSu-West-19 S.m.Vio. & Made'
Art. Van de Green
Billy Ideleon
Bernadine Flynn
Billy Ideleon
Bernadine Flynn
Griff-The-Satloopy Som Club
Capt. Time Healey
"Blackman
(Ivory Som)
3:46-34 to F-WEAF
The O'Neilly
Kate McComb
Violet Dunn
Jimmy Doneily
Jack Rubin
Jimy Doneily
Jack Rubin
Jimy Coyydol
3:15 Pally Except

(Oxydol)

3:18 Pally Except

3:8 & Sui-EAS

3:8 & Sui-EAS

3:8 & Sui-EAS

3:8 EAS

3:18 Pally Except

3:8 & Sui-EAS

3:8 Pally Except

4:8 Pally Except

5:8 Pally Except

5:8 Pally Except

6:8 Pally Except

6:9 Pally Except

6:9

(Eno)
8-Tn-WJZ
'Eno Crime Clues'
Clyde North
John MacBryde
Mark Smith
Jerry Cowan

WISCONSIN ALUMNI RESEAUCH FOUNDATION FOUNDATION
4:15-Fri. & Mox."
4:15-Fri. & Mox."
WEAF
'Phillip Lord Calling You'
Phillip Lord
Seth Parker Quartet
'Geyer, Cornell, N.

WOODHURYS
P.46.-8u-W.Z
Post-Whiterean
Frie-Whiterean
Frie-Whiterean
Frie-Whiterean
Frie-Whiterean
Frie-Whiterean
Ramona
King's Meh
Durelle
Johnny Houser
Bob Laurence
Flennen & Mitchell
Inc.

Columbia

ACME PAINT Smiling McConnell
'Henri, H. & McD
AFFILIATED
PRODUCTS

(Louise Philippe Coemetics) 7:30-F-WAHC Paris Night Life' Armida Pierre Le Kreunc Blackett-S-H

SINCLAIR 0-M-WJZ colm Clair 7:30-Tu-W-Th Kate Smith's Coffee Time Ted Collins Jack Miller's Oro *Paris & Peart

Frederal
STAND BRANDS
(Royal Fruit
Gelatin)
9-Sat-WKAF
Frank Fay Calling
Frank Fay
0-J.-W. Thompson
(Chase & Sanborn) (Edna Wallace Hopper Coemetice) 11:15 a.m.-M to F-WABC

(Chare & Sanbern)

X. SpavKEAF CA

X. SpavKEAF

'Rich Man's Darling' Peggy Allenby

Bert Hirech
(Philips Mag)
9-F-WEAF
Waitz Time'
Abe Lyman Ore
Bernice Cinire
Frank Munn

Frank Munn
(Dr. Lyons Toothpaste)

9-Ni-WEAF
'Manhatan MerryGorand'
Redny McLennon
Rachel Carlay
Men & hout Town
Andy Sannella Orc
'Blackett.

*Blackett
4:15-Mon to Fri(Dr. Lyons Toothpowder)
WJZ Waz Back Stage Wife' Vivian Fridell Ken Griffin Henry Saxe Mary McCormick James Goss

Many accoss
James Goss
*Blackett
(Phillips Milk)
4:30-Tu & ThursWJZ
How to Be Charining to Be Charinling Beatrice De Sylvera
*Blackett
*Blackett
**The Cost of the Cost

*Blackett
SUN 911
*StSUN 911
*StSUN 912
*STS

Howard Smith
Matt Crowle Howles
(Wonder Brent)
CONTROL OF THE STATE OF

Stuart Churchill
Orson Wells
Ken Wood's Oro
*E. W. Hellwig
CREAN OF
WHEAT
6-M-W-F-WABC

6-M-W-F-WARC
Buck Rogers'
Matthew Crowley
Adele Ronson
Edgar Stehli
Joe Granby
Walter Tetley
E. R. Johnstone, Au
*Thompson

Thompson
E. I. DU PONT DE
NEMOURS & CO.
8-W-WABC

NEMOURS & CO.
8.4W-WARD
Cavalrade of Am.
Dir.
Dir.
Kenneth Webb. Au.
Harold Levey's Or
Dir.
Kenneth Webb. Au.
Experiment of the Co.
The Santha So.
The Santha So.
The Rhythm Boys
George Macdonaid
AD Dary
Rhythm Boys
Rhythm Boys
The Rhythm AMERICAN HOME PRODUCTS

Hills a.m.-M to F.
Romanaco of Helen
Trent
Trent
Trent
Trent
Marie Neleon
David Gothard
Audrey McGillen
David Gothard
Audrey McGrath
Mary Calver'
Lavvence Salerno.
WABG-11:20 A.M.
Mon. to Frt.
Juet Plain Bill
Arthur Hughes
James Meighan
Gurtle Arnall
Geneva Harrison
Gurtle Arnall
Geneva Harrison
(Uttlearnall
Title Franchin
(Uttlearnall
Title Franchin
Title Franchi Ray Kulz

Young & Rubleam
FORD MOYOU

B-80 W Bvening Hour
Percy Grainger
Detroit Sym Orch

Percy Grainger
Detroit Sym Orch

Fred Waring
Stella Fried
Rosemary & Priedinock
Tom Warlan

Bill Marshall

Trey Peters

The Marshall

Trey Peters

Tom Warlan

Trey Peters

Tom Warlan

Trey Detroitiock

Tom Warlan

Trey Deters

Tom Warlan

Trey Deters

Tom Warlan

Trey Deters

Tom One Conkin

Chene Conkin

Chene Cockerili

N W Ayer

GEN. BAKKING

GEN. BAKING 5:30-Su-WABO Julia Sanderson Frank Crumit Carlyle Stevens Three Jestere Jack Shilkret Ore

Jack Shiltret Ore
GENERAL MILLS
5:30 W-Th-FWABO
Jack Armstrong,
All Am Boy
Jim Omechi
Sarajane Weils
John Gannon
Bill B. Myers
*Blackett

Blackett
GULF
PIB-Su-VABO
PIB-Su-VABO
PIB-Su-VABO
Heet Barer
Heet Barer
Heet Barer
Heet Gray
Ennile' 2 Voices
Skinnay' Ennile
Bob Ailen
Hai Kemp's Orc
Young & Rubicam
HECKER H-O
(FOrce)

KLEENEX
12:30-M to F-WABC
Story of Mary

Story of Mary
Mariin
Basii Loughtane,
Dir.
Jane Crusinberry,
Au.
Joane Blaine
Robt E. Griffin
Bob White

Robt. E. Griffin Bob White Jesse Pugh Carleton Brickert Betty Lou Gerson Jack Daly Rob Fiske

Hub Fiske Murray Forbes Marjorle Hannan Anne Davenport tsubel Randolph Lucilla Husting Lord & Thomas

G. KRUEGER (Ber & Ale) 7:15-Tu-Th-WABC Kreuger Musical Toast' S Schermerhorn Jerry Cooper Ray Block's Orc

*Blow
LADY ESTHER
10-M-WABC
Wayne King Ora
*Stack-Goble

Peggy Allenby
Ed Jerome
Ethei Remey
Carl Sweneon
Ona Munson
Blanche Sweet

Blanche Sweet
(Bleedel)
8:39-F-WABD
B'way Variete'
Oscar Shaw She Blasbet Lennor
Victor Allendor
Cold English Floor
(Lay Dan, the
Minates Man
Blackett
ATLANTIC REF

Bischert Man ATT Market Market Market Market Market Market Bob Hone Bob Hone Child Rosemary Decamp Joe Granby Red Nichols Orc N W. Ayer CAMUHELL (Soup)

MECKER 11-0
(Force)
6:15-M-W-F
8-0bby Renson & Sunny Jim
Sunny Jim
Badle Wragge
Plorence Helop
Badle Wragge
Detmar Poppen
Lorraine Pankov
Joe Wilton
Feter 'Dixon
Billy Halop
Lorn Shee
Lerwin-Wasey
KHERNEX CAMPREAL
(Soup)
9-F-WABO
Hollywood Hotel'
Dick Powell
Joen Dickenson
Joan Bennett
Cary Grant
Allan Jonee
(Raymond Falge Ore
(Tomato Juice)
8:30-W-WABO
Burns & Allen
Milton Watson
Milton Watson
Angeless Renard's O
9-F. W. Armstrong.
CHPYSLEE

CHRYSLER
8-Th-WABC
'Chrysler Airshow'
Alexander Gray
Chas Hanson Towne
M Warnow's Ore
Chorus
'Lee Anderson Adv.

Lee Anderson Adv.
COLGATE-PALMOLIVE-PEET
(Palmolive Noap)
The Air
Fannie Brice
Patti. Chapin
Benny Fields
Jack Arthur
Ai Goodman's Oro
(Super Suda)
11 a.m.Ai to F
WABC
The Goldbergs'

WABC
The Goldbergs'
Gertrude Berg
James R. Waters
Everett Slonne
Roaslyn Silber
Rosemary DeCamp
Richard Clark
Clark Langsner
(Palmeliva Shawa)

Stark Goble

LEHN & FINE
(Pebeco)

7-Su-WABO

Eddle Cnotor

Belle Balcer

Harry Busseln

Harry Busseln

Bobby Breen

Butt Gordon

Louis Grees Orc

Lenen & Mitchell

LEVER REIM Clara Langsner
(Palmolive Shaw
10-W-WABC
Gang Busters'
Phillips Lord
Alice Reinhart
James VanDyk
Howard Smith
Matt Crowley
*Benton & Desire

LEVER BROS. (Lux Soap) 9-M-WARO 'Radio Theatre'
'Under Cover'
Rich'd Barthelmeee
Sally Eliers
(Rineo & Lifebuoy)
8:30-Tu-WARC'
'Laugh WRA Ken 8:30-Tu-W.
'Laugh With
Murray'
Ken Murray
Eve Arden
Saesafrae
Phil Regan

Russ Morgan's orc Huthrauff & Ryan

HYERS
(Chesterfield Cigs)

9-W-WARC

D-San-Walter
D-San

*Blackett S.H.

NATIONAL ICE
ADV., INC.

10-Tu-WABC
Parties at Pickfair
Mary Pickford
Al Lyons Orc

*Donahue & Coe

1:111.CO
1:45 daily ex. Sa-Su-WABO
Boake Carter
'Hutchins

*Hutchins

PLYMOHTH
MOTOR
9:80-Th-WABO
'Quiliver, the
Travelier
Ed Wynn
John S, Young
John Mintyre
Lennie, Hayton's Or
Lennie, Hayton's Or
King's Merry M'n
*J. Stiffling Getchell

POMPEIAN 12:15-Th-WARD 12:15-Th-WARO
Jerty Cooper
Ted Royal's Oro
"Topping & Lloyd
B. J. REYNOLDS
TOB. CO.
(Camel Cigarettes)
9-Tu-Th-WABO

'Camei Caravan'
'Camei Caravan'
Walter O'Koele
'Louie Sorin
Alloe Frost
Kenny Sargent
Pee Wes Hunt
Deane Janie
Ted Hueing
Glen Gray's Oro.
*Willim C. Esty Co. SOCONY VACUUM 8-F-WARU

8-F-WAHU

'Flying Red Horee
Tavern'
Waiter Woolf King
Bee Lillie
4 Red Horsemen
Tavern Singers
Lennie Hayton Oro

'J Stirling Getcheli

STANDARD OIL OF N. J. 8-M-WAHO Juy Lombardo & his Roya! Canedians *Marsenaik & Pratt

STERLING PRODUCTS

(Phillips Dental Magnesia)

Magnesia)

Meiodiana'

Herince Claire

Ane Lyrina

Oliver Smith

'Wanket'

'Wanket'

STEWART.
WARNER
(Alemite)
10-Til-WABO
Lyaboth Hughes
BOb McCoy
Art Thorsen
Horace Heldt Oro
Bernle Mattles
Campbeil Sisters
Radio Rambiera
Jerry Brownen
Charles Goodman

Charles Goodman
STUDEAKER
10-Evi-WakeR
10-Ev

**SIO-M-WARG

**Pipe Smoking Ti

**Pick & Pat

Landt 3 & White

Benny Kruger's Or

**Arthur Kudner

WARD BAKING

6:15-Tu-Th-Sa
WABC

WABC
News of Youth'
Laddis Senman
Lackie Kelk
Eckie Blume
Lester Corr
Lester Walsh
Hanley Statford
Himen Brown, Dir.
*Tletcher & Ellis

Himan Brown, Dir.
Vietcher & EUNITA
Vietcher & EUNITA
VIETCHER & EUNITA
VIETCHER & EUNITA
VIETCHER & ENGLISH

(Machineless Permanent Waves) 6-Su-WABC

Phil Spitainy's All-Girl Ene. Girl Ene.
Arlene Francie, m.c.,
Maxine
3 Little Words
Evelyn Kay
Gypsy Cooper
Rochelle & Loia
Pat Harrington
*Grey Adv Agency

Mutual

CAL-ASPIRIN
12:45-M-W-FWOR
Painted Dreams'
Kay Chase
Mary Afflick
Allice Hill
Bees Flynn
*Reincke-E-Y-& F. CROWN OVERALL p.m.-Thu-WOR Headlight

Crown Headilg
Froitcs'
Charles Seel
Charles Wayne
Devore Sis
William Greene
Claire Grenville
Joe Lugar Orc
*H. W. Kastor

"H. W. Kastor
CRUSADERS
Mon-8:15-WOR
"The Crusaders'
Fred G. Clark
Warschalk & Prat'
II:45-Mon. to *FriWOR
"Blacker!
GORDON
SAMERIES
7:30-M-F-W-WOR
"Soh!
"Soh!

GRUEN
7:45-Tu-Sn-WOR
Time Turns Back'
De Garmo & Klib ne

De Garma & Kilb ne
HEALTH
FRODUCTS

\$ p.m.-Sun-WOR
'Amateur. Night'
Ray. Ferkins
on Or
'Wm. Esty
HOUSEHOLD
FINANCE
10:30 p.m.-Sat.-WOB
'Sherlock Holmes'
Richard Gordon
Harvid West
'Frey

*Frey
MACY
9 a.m.-Thu-WOR
'Morning Mat with'
Nelle Reveil
Irene Bordon!
Buddy Rogers

Nancy White Donahuo & Coe MURINE (Eye Wash) 9:30-Thu-WOR 'Listen to This'
Johnny & Doty
Lew Diamond Orc
*Neisser-Meyerhoff

PURITY BAKERIES Sila-N to F-WOR
'Omar the Mystic'
M.H.H. Joachim Dir,
Raiph Sonoolinan
Ethel Everet'
Ann Sedgewick
Joff Sparis
Bdm'nd MacDonal
Ariene Jackson
Gamille Jucchim
'Hanff-Metzger

\$88 ('0) (SSS Tonic) 8.30-F-WOR The Music Box*
Mary E. Wood
Balley Axton
William Stoess Ore
*Johoson-Dallis WASEY (Zemo)

M to Thu-11:15 Su-2:30-WOR 2:30-WOR
Lampiighter
Jacob Tarshish
Erwin Wasey
R. L. WATKINS
9:45 a.m.-M to FWOR
(Dr. Lyons' Toot
Powder)

Powder)
Back Stage Wife Vivian Fridell
Icen Griffin
Henry Saxe
Mary McCor
James Goes
*Blackett-S-H.

WANDER CO. (Ovaitine)
3-M to F-WOR
'Molly of Movies'
Kirby Hawke
Gene Byron
Blackett-S.-H.

WFBM, Indianapolis, transmission W-FBM, Indianapolis, transmission engineers are busy tightening down the boits on two new panels to step up the station's wattage to 5,000 May 1. Broadcasting on 1230 kc, WFBM is taking the step-up with 250-watt WHBU, Anderson. Ind., on the same day. Two new 10,000-watt tubes have been installed by WFBM.

WBRE, Wilkes-Barre, only stati to broadcast the state champion-ship basketball tourney, with Bill Phillips at the mike.

'Gene and Glenn' of WHO, Des Moines, and the Corn Belt web brought \$1,700 actual cash for flood

KPO HAS NO FRONTIERS

Local and spot advertisers know that KPO stimulates sales not only in northern California-but on over the mountains in the communities of Idaho, Nevada and Oregon.



50,000 WATTS NBC Pacific Coast Red Network SAN FRANCISCO

One of NBC's Managed and Operated Stations

FCC's Washington Docket

Grants and Applications

Washington,

Washington,

Tug-of, war for a new local for Abilene, Tex., last week was settled by the Broadcast Division of the Federal Communications Commission. Reporter Broadcasting Co., battling with the Gulfford Broadcasting Co., for construction of a new station to be operated on 1420 ke with 100 yatts, was given the inside track, the commiss sustaining Examiner John P. Bramhall's recommendation. New station for James R. Doss,

also was okayed for Tuscaloosa, Ala,

Commiss granted KMED. Medford,

a night juice-jump from 100 to 250 watts and frequency change from 1310 to 1410 kc, as advocated by Chief Examiner D. G. Arnold,

Discounting applications were set for hearing;

John S. Braun, Waco, Tex., new station to be operated on 1500 kc with 100 watts days; The Tribune Co., Tampa, Fla., new station to be operated on 550 kc with 11 kw nights, 5 kw days; Bay County Publishers, Inc., Panama City, Fla., new station to be operated on 1420 kc with 100 watts; 1. T. U. Radio Station, Inc., Indianapolis, Ind., new station to be operated on 560 kc with 5 kw days, 1 kw nights; J., W. Plame, Huntington Park, Calif., new station to be operated on 1500 kc with 100 watts, days; on the commission of the control of KvOE, Santa Ana, Calif.); George F. Bissell, Pittsfield, Mass., new station to be operated on 1200 kc with 100 watts, days; kyos, members of the control of the co

Petiti

The following applications were received:
Black River Valley Broadcasts, Inc., Watertown, N., new station to be operated on 1420 kc with 100 watts nights, 250 watts days; KUOA, Fayetteville, Ark, increase power from 1 kw to 2½ kw and erect new antenna; WMAS, Springfield, Mmss., Trequency change from 1420 to 560 kf, increase power from 100 watts nights, 250 watts days, to 1 kw vimilimited; KMOK Broadcasting/Co., Valley City, N. Dak., new station to be operated on 1310 ke with 100 watts unlimited; Mile High Radio Corp., Danver, Colo., new station to be operated on 1420 kc with 100 watts.

WIP Picks Up 3 Acets.

WPAY Promotes Dances, Draws 1,000 at 25 Cents

Portsmouth, Ohio, April 21. WPAY, local indie 100-watter, staging barn dances Saturday eves to a two-bit admission in a hall labeled 'Radioland.' Biz brisk with

labeled 'Radioland.' Biz brisk with as many as 1,000 attendees on hand to view the rustic affair. Recently also held a dance in the auditorium in connection with an amateur stanza and sold 500 ducats.

el Venter, KFRC announcer to wed Betty Lou Davis of S. F.

Baltimore, April 21.
WBAL has sold Gosman Gingerale Co. (local) series of thriceweekly programs which debut current week. Tagged 'Gus Gosman,'
periods are monologs by Garry Morfit of station staff, who also carves

Political Satire Program

RADIO

Series satirizes political happen-ings in Maryland. First time radio has ever given scripts such treatment on subject around these parts.

Sidewalk Level Studios in New **WNOX Quarters**

Knoxville, April 21.
Ousted from municipal hall after kick from film house managers, who claimed radio stage shows were hurting their biz, WNOX signed

who claimed radio stage shows were hurting their biz, WNOX signed five-year lease on five-story building on main street here. First broadcast from WNOX's radio city is set for May 9, with considerable ballyhoo and gala setup.

In its new quarters, station will have two large, glass enclosed broadcasting studios on the ground foor and visible from the street for passerby inspection, chain of rehearsal rooms, dressing rooms, a 25-foot stage, and a large auditorium with a seating tapacity of 800 persons where public may listen to regular broadcast and special programs such as the noon hillbilly spots formerly put on the air at mulcipal hall. nicipal hall.

nicipal hall.
Control room will be on a balcony above the two studies. Through an elaborate mirror arrangement, operators will be able to see into both studies at same time.
Entire building will be used by station, with added personnel.
(Sidewalk level studies are also used by a Jackson, Mich., station.)

WIP. Picks Up 3 Accts.

Philadelphia, April 21.

Chunks of three accounts were:
Inches of three accounts were:
Inches of three accounts were:
Inches of the accounts were were:
Inches of the accounts were:
Inches of the

Sherman Hotel, Chicago, cock-tailing the press for the Abe Lyman opening at the College Inn.

Insurance Expose on WBNX

Phoney Types of Policy Dramatized From **Actual Court Records**

Qualified

Norfolk, April 21.

Wrestling is being broadcast by WGH, Newport News, from its Norfolk studio. Tom Hanes, "sports scribbler-in-chief for the Ledger-Dispatch, which owns WTAR, gives 60 minutes of grunt-by-grunt. Mike costs are, being paid by the Perry Buick Corporation and Wonder Clothes, inc. Program goes on so long as wrestling stays popular.

on so long as wrestling stays popular.

Hanes has had incredible career in sports. He broke a finger in baseball, an ankle in football, wrenched hip out of joint at golf, broke faw while fightling, had front teeth knocked out, and nose broken playing basketball, and dislocated neck at bowling. And he's just recovered from an eye infection.

Kellogg's Chi Yen

Chicago, April 21.

Kellogg cereal company has deolded, on a sweeping. campalgain the Chicago market in an
attempt to vovershadow GeneralMills, which has been pounding, the
territory for several years for
its Wheatles and other products.
Kellogg is considering spending
plenty of coin and is looking for a
number of stations and programs
which are comparable in prestigeand strength with the Mills-Wheatles outlets and material. .Chicago, April 21.

ies outlets and material.

Geo. Rosenberg Resigns
George Rosenberg, sales manager
of the Aerial Publiciting, radio rep
firm, has resigned.
Has in mind a project for building and cutting foreign language
programs for distribution in U. S.
citles with a high foreign content.

Expansion of a program delving into unethical practices and rackets of insurance companies has been set by WENX, New York, for April 28. Stanza, labeled Insurance Court, used to occupy a quarter hour per week. Will now go to a half hour and include, among other things, an expose of phoney types of 'industrial' insurance: Foreigners, the bulk of 'WENX's audience, suffer from these rackets mostly.

the bulk of WBNX's audience, suffer from these rachets mostly.

'Insurance Court' has been running about a year on the station, having lad its inception during Insurance Week in 1935: Is conducted by Morris Slegel, an insurance consultant, who also offers a limited amount of free advice to policy holders who write in to hi xposes are replete with actual names and dates, material having been taken from court records. Station claims to be immune from libel and states it has never been threatened

claims to be immune from libel and states it has never been threatened with suits.

Expanded program will run along lines of the previous job, but will include dramatizations of certain cases in connection with the spieling. Station says it has never used the Court as a lever in soliciting singurance big, but believes the sustainer of interest to its particular audience (which has a goodly foreign content).

Maxine Freedman Out

Maxine Freedman, club booker with CBS artist's bureau is out. She will be succeeded by Paul Ross.
Ross will combine his present duties as theatre booker with those of recently assumed club department.

John Hays to WNEW

John Hays, announcer and pro-gram man at WIP, Philadelphia, domes to New York May 4 to be-come program director at WNEW. Latter station has been seeking program since Waiton Butterfield, resigned about two months ago.



SIMPLE SINCERITY is the rarest virtue in advertising. We are sincere in making the statement that ...

FOR A NATIONAL ADVERTISER with wide distribution, there is no better broadcasting "buy" in America than WIW

New Business

ROCHESTER, N. V.

Koolmotor Oil Co., amateurs, half
Plaved locally WHIEC.

Julies Herman Mines clothes, 15Julies Herman Mines clothes, 15Julies Herman Mines clothes, 15Julies Herman Mines clothes, 15Julies Herman Mines and the series

Vanscription vesely, for indefinite period.

Placed locally, WHIEC.

People's Credit Co., 15-minute
dance program weekly by transcription for 13 weeks. Placed locally.

WHIEC.

William Piageon (shoes), Country

WHEC.
William Pidgeon (shoes), Country,
Church of Hollywood by transcription, 15 minutes, once a week for
13 weeks. Placed locally. WHEC.
Triple Gasoline - Co., 15 minutes
news tree daily for 13 weeks.
Placed be daily for 13 weeks.
Placed by WHEC.

York. WHEC.

Procter & Gamble (soap) spot announcements dally for 26 weeks.

WHEC.

WHEC.

Personal Finance Co., spot announcements daily for 13 weeks.

Placed locally. WHEC.

Rudolph, lewelers, spot announcements daily for two months. Placed locally. WHEC.

Brounbill Shoes, spot announcements daily for three weeks. Placed locally, WHEC.

CLEVELAND

CLEVELAND

Max Rosenblum Clothing, 15-minute baseball summaries daily at 6:30
beginning April 15, through baseball
season. Direct. WJAY.
Pocahontas Oil, 286 15-minute programs, six weekly. Through Griswold Eshelman Co. WGAR.
Bond Bread, 15-minute programs
for 256 times, five a week. Through

A Super Dual Dance Attraction

Famous CBS and NBC Sengtiers, Greatest Radio Signer of Popular Sons, and Carl Sengtiers, Greatest Radio Signer of Popular Sons, and LUCKY STRYKE DANCE PRABDE With Inham Jones, Now on CBS Studening Radio Carl Stronger Program with Inham Jones, Now on CBS Studening Program on CBS Studening Program

AND Creator of Swing Music FIFTEEN RADIO and RECORDING ARTISTS of Hotel McAipin, New Tork: Glen Jisland Called Labe Castoo, Detroit, General Labe Castoo, Detroit, Consequent Castoo, Detroit, Castoo, Castoo,

Joe And Hi Orchestra

CLIFF WESTON AVAILABLE NOW
For a Limited Dance Tour Starting May 15th

Tour Direction Suite 701-Circle 6-1345

ALEXANDER

"PERFORMANCE BY CHRYSLER

A CBS Super Air Show EVERY THURSDAY

AT 8 P. M., EST—COAST-TO-COAST

Per. Mgt., CBS ARTISTS BUREAU

BENAY **VENUTA**

ON THE AIR SUNDAY—TUESDAY WEDNESDAY

WABC and Entire Columbia Net

Exclusive Management
CBS ARTISTS BUREAU ersonal Managemer JULES ALBERTI

GRAC

Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

B. B. D. & O. Co., New York. WGAR. Spang Bakeries, 13 weeks of 15-minute broadcasts, Mondays and Fridays. Direct. WJAY.

H. Goodman & Co. (mattresses), 26 30-m.nute shows, Sundays, 6:30. Through Lang, Fisher & Kirk. WGAR.

WGAR.
Chervolet Motors, five 15-minutes weekly for 26 weeks.
Campbell-Ewald Co. WGAR.
Dodge Motors, three weekly 15-minute programs for 26 times.
Placed by Ruthrauff & Ryan.

Dodge Motors, three weekly 15-minute programs for 28 times. Placed by Ruthrauff & Ryan. WGAR.

Federal Cligarets, 15-minute Manon-Street' programs, six-a-week,-69-13 weeks. Direct. WJAY.

Speck Baking Co., 54-15-minute shots, three a week. Direct. WGAR.

Butts Jewethy, 28 spot announcements on 15-minute program, three a weekly for indefinite period. Direct. WJAY.

Chas. Denby Cigars, 15-15-minute programs, two weekly, for indefinite period. Direct. WJAY.

Chas. Denby Cigars, 15-15-minute PREC broadcasts, once weekly for 15 weeks. Placed by Ruthrauff & Ryan. WGAR.

RCA Mig. Co., 33 spot announcements. WGAR, RCA Mig. Co., 33 spot announcements on Wednesdays. Placed by Lord & Thomas. WGAR.

RCA Mig. Co., 35 spot announcements on wednesdays. Placed by Lord & Thomas. WGAR.

Moth-Wood Co., 15-minute programs Saturdays, indefinite period. Direct. WGAR.

Moth-Wood Co., 15-minute programs, every Saturday. Placed by Interstate Broadcast Co. WGAR.

K.B. Clothing Co., 13 spot announcements on participant programs. Direct. WJAY.

National Optical Science by Humphrey Prentice. WGAR.

R. G. Dus Cigars, five-minute programs. Direct. WJAY.

Research of the programs of the programs of the programs of the programs of the programs. Direct. WJAY.

R. G. Dus Cigars, five-minute programs. Direct. WJAY.

R. G. Dus Cigars, five-minute programs of the programs of the programs. In the programs of the programs. If minutes twice weekly, Placed by Humphrey Prentice. WGAR.

Health Products Co., 52 half-hours from M. B. S. Sundays. Through Wm. Estey & Co. WGAR.

Health Products Co., 52 half-hours from M. B. S. Sundays. Through Wm. Estey & Co. WGAR.

Health Products Co., 52 half-hours from three times weekly, Placed by Young & Rubican. WGAR.

Hemphill Diesel School, four five-minute transcriptions. Through R. H. Aber Co., Los Angeles. WHK.

OII Healting Devices weekley wHK.

OII Healting Devices, Inc., station announcements twice-a-week for six weekly. Placed by Young & Rubican. WHK.

Hemphill Diesel School, four five-minute transcriptions. Through R. H. Alber Co. Los Angeles. WHK.

Oil Heating Devices, Inc., station amouncements twice-a-week for six weeks; also a six 15-minute sports programs per week for eight weeks. Through the Bayless Kerr Co. Cleve-land WHK.

Francis Co., one station an-nouncement weekly, 13 times. Placed direct. WHK.

H. R. O., 12 station announcements

land. WHK.

Eilert. Brewing Co., one station announcement weekly, 13 times. Placed direct. WHK.

R-B Co., 12 station announcements per week for one year. Placed direct. WASh Motors, 17 station announcements remains, evenings. Through J. Walter Thompson, Chicago. WHK.

Lever Bros., 300 station announcements, year's contract, to be used attate of five per week. Through Ruthrauff & Ryan, New York, WHK.

P ± G, sk station announcements to be used one-a-week, daytime. Placed direct. WHK.

Cuttiss-Wright Institute of Aeronautics, 12 station announcements. Through R. H. Alber Co., Los Angeles. WHK.

Fred Fear & Co., four station announcements. Through R. H. Alber Co., Thiladelphia. WHK.

Royalist Olgars, three announcements. Announcements. Through Carr Light December 178 Co., 200 station announcements. Through Carr Light Light Carr Light Carrier.

Through Carr Light Carrier.

Royalist Charms, three announcements. Through Carr Light Carrier.

Through Carr

BOSTON

Consolidated By-Products Company (Marco Dog and Car Foods). 26 15-minute E. T., twice weekly, starting April 17 and ending July 15. Frogram listing The Romance of Program listing The Romance of Claim of Participation, Philadelphia. WNAC.

Fred and Allen Pent. Through Mc-Clain Organization, Philadelphia, WNAC. United States Rubber Products, Inc., 13 125-word participations in the Spotlight Revue. three times weekly, and ending May 15. Through Campbell Ewald, N. Y. WNAC. W. L. Thompson Company (C. E.), 103 3 word announcements, daily and ending August 31. Direct. WNAC. National Shaumut Bank, 46 100-

ward announcements, daily except Sundays ending May 30. Through Doremus & Co., Boston. WNAC.
Ford Motors, 13 15-minute programs once weekly, starting April 18 and ending July 11. Through McCann Erickson, N. Y. WNAC.
Webster Olgar Company, 28 15-minute programs, twice weekly starting April 26 and ending July 20. Through N. W. Ayer & Sons, 100. Boston. Comalony, 156 15-minute programs, Monday through Saturday. Titled 'Radio Almanac.' Through Dowd-Ostreicher. WEEL.
Ford Motor Company, 13 15-minute programs (transcriptions), Thursdays at 7:45 pm. 'Ford V-8 Revue.
Through McCann-Erickson. WEEL.
Cold Spring Breuing Company, (Hacker's, Ale), 312 three-minute, Sports Review programs, daily except Sunday, 6:11 pm. Through Harry M. Frost Agency.
Through McCann-Erickson. Through Harry M. Frost Agency.
Sports Review programs, daily except Sunday, 6:11 pm. Through Harry M. Frost Agency.

15-minute programs, Sundays, 6:45.
WEEL.
General Baking Company, 65 15-minute programs, Mondays through

WEEL General Baking Company, 65 15minute programs Mondays through
Fridays at 6:15. Transcriptions,
'Adventures of Terry and Ted.'
Through BBD & O. WEEL.
Wisconsin Alumni Research Foundation (Irradiated milk), 15-minute
programs over four stations of the
New England Network WEEL, BosNew England Network WEEL, Bosster; WCSH, Portland), Monday
and Friday at 4:15, starting Marc
6. Through Geyer-Cornell-Newell.
WEEL

cester: WCSH, Portland), Monday, hand Friday at 4:15, starting March 6. Through Geyer-Cornell-Newell. WEEL.

I. J. Fac (furs), 21 15-minute programs, Monday, Wednesday and Friday, 6:30 p.m., starting April 13. Through Huber & Creeden. WEEL. Gardner Nursery, Osage, Iowattrees, plants, etc.), renewal, 13 5-minute transcriptions. Through 13 5-minute transcriptions. Through Sagency Branchers (clothlers), 200 100-word announcements, daily, through Chambers & Wiswell, Boston. WCOF.

I. J. Fox (turriers), 53 5-minute transcriptions, daily, April 6 to June 5. Direct. WCOP.

Capitol Finance Company, 64 5-minute transcriptions, Monday at through Friday. Through Harry M. Frost. Advertising Agency, Boston. WCOP.

Broom, Anthony & Company (investments) 26 5-minute talks, (Brad-strents) 26 5

WASHINGTON, D. C.

washington, D. C.

General Electric Co. (Hotpoint
Home Laundry Equipment), 13
quarter-hour transcriptions. Through
Maxon, Inc. WJSV.

Homer L. Kit Music Co., 26 quarter-hours, live talent. WJSV.
Thomas Cook & Sons (Cooks
Tours), 13 spot announcements.
Through L. D. Wertheimer Co.
WJSV.

WJSV.

Pennzoil Co., 26 spot announcements. Through Fuller, Smith & Ross. WJSV.

Lever Brothers (Spry Shortening), nightly spot announcements for 26 weeks. Through Ruthrauff & Ryan.

weeks. Through Ruthrauff & Ryan WSSV.

United Drug Co. (Rexall Preducts), five quarter-hour transcriptions. Through Spot Broadcasting, Inc. WSSV.

Ford Motor Co., six quarter-hour transcriptions. Through McCann-Brickson, Inc. WJSV.

Phillips Petroleum. 28 spot announcements. WJSV.

Bric Ribbor Snowmaker's (Naturalizer Shoes), daily spot announcements, 13 weeks. Through Henry Kaufman, Inc. WJSV.

Donohoe Chevrolet Co., ix five-minute news summaries per week for 26 weeks. Through Jesse Loeb. WJSV.

Lee D. Butler (Studebaker), three

WJSV.

Lee D. Butler (Studebaker), three quarter-hours of live talent per week for 13 weeks; also 52 daily spot announcements. Through Kal, Inc. WJSV.

Palmer Ginger Alc Co., 52 daily spot announcements. Through Jesse Loeb. WJSV.

Charles Schneider Baking Co., (bread), 52 spot announcements. Through Lewis Edwin Ryan. WJSV.

WJSV.

Capitol Seren Up (beverage), 104
spot announcements. Through Kal,
Inc. WJSV.

Spot amounterment.

Inc. WJSV.

MJSV.

Dodge Bros., three quarter-hours

Dodge Bros., three quarterRuthrauff & Ryan. WRC.

Emerson Drug Co., three quarterhours per week for 13 weeks.

Through J. Walter Thompson. WRC.

Proder & Gamble, one quarter-Through J. Walter Thompson. WRC. Procter & Gamble, one quarter-hour per week for 52 weeks. Through H. W. Kastor & Son. WRC. Mangels-Heroid Corp., one-half hour daytime program per week for 13 weeks. Through Emery Adv. Agency. WRC. Standard Oil of N. J., renewal of four five-minute news broadcasts per day for 13 weeks. Through Marshalk & Pratt. WRC. Oncida, Júc., daily spot ainnouncements for 13 weeks. Through Geyen. Cornell & Newell. WRC. National Datries (Chevy Chase-

Chestnut Farms Dairy), daily time signals for 13 weeks. Through Klän Kaufman. WRC.

Bernard Perfumer, participation in Home Forum cooking school once weekly for 13 weeks. Through Hilmer V. Swenson. WRC.

Alaske Pacific Salmon Corp., participation in Home Forum once weekly for 52 weeks. Through J. William Sheets. WRC.

Remington - Rand (typewriters), sponsoring Five Star. Final, five quarter-hours and one-half hour perwinter-City. WOLs. Signed through Inter-City. WOLs. Signed through the companies of the signed through the companies of the compa

nan. WOL. Call Carl (Auto Repairs), 200 daily not announcements. Through Kal, spot announcements. Through Kal Inc. WOL. Franc Jewelry Co., 2,808 spot an-nouncements, nine per day. Direct WOL.

WOL.

Gardshell Chemical Co., 52 daily spot announcements. Through Reibetanz. WOL.

MONTREAL

MONTREAL
Leduc Automobiles (Oldsmobile and Chevrolet distributors), 25 announcements on Today's Varieties. Through United Radio Service of America, CFCF. Government (on South African Wines), evening a few of the African African Wines), evening the control of the CFCF. American United Radio Service. CFCF. General Motor Today.

Service. CFCF.

General Motors Products, evening spot announcements. Through United Radio Service. CKAC.

W. K. Wampole, spot announce-ments weekly on 'Today's Varieties, renewal. Through Ronald's Adver-tising and United Radio Service. CFCF.

UFCF.
Valiquette's Furniture Store, twice-weekly Radio Armchair discs.
Through United Radio Service.
CFCF.

L. P. Lazare (furriers), six-week-ly 'lost and found' columns in French. Through United Radio Service. CKAC.

GRAND RAPIDS, MICH.

GRAND RAPIDS, MICH.

Reid, Murdoch & Co., food announcements, six times weekly for 126 weeks. Placed through Rogers & Smith, Chicago. WOOD-WASH.

General Electric Supply Co., 15-minute programs, twice weekly for Six weeks. Direct. WOOD-WASH.

Vandersor Company of the Company

West Michigan Distributing Co., five-minute programs, three times weekly for eight weeks. Direct. WOOD-WASH.

WOOD-WASH.

Laban Sample Furniture Co., announcements, three 'times weekly for one year. Direct. WOOD-WASH.

Sun Ray Products, 15-minute programs, twice weekly for six weeks. Direct. WOOD-WASH.

PHILADELPHIA
William P. Goldman & Bros. Inc., men's clothing, half-hour variety show weekly for seven weeks. Direct. WIP.
Foss-Hughes (Ford distributors), 15-minute variety show three times weekly for 13 weeks. N. W. Zyer.
Rell Palenters.

WIP.

Bell Telephone Co. of Penna. 30second ET announcements three.

Ilmes a day twice a week for indefinite period. WIP.

Atlantic Refining Co., 15-minute
program April 13 to introduce Doily
Stark, announcer for season's baseball broadcasts. N. W. Ayer. WIP.

Weisbrod & Hess. renewal of spot
amouncements for three weeks.

WIP.

SCHENECTADY, N. Y.
Sun Oil Co., Jim Healey, news
commentator, three 15-minute blocks
weekly. 26 weeks (renewal). Roche,
Williams & Cunningham. WGY.
John D. Wendell, Schenectady,
Cadillac and La Salle cars, one-minute daily announcements, two weeks.
Leighton & Nelson, Schenectady.
WGY.

Leighton & Neison, Schenectany, WGY.

Carl Co., Schenectady department.

Carl Co., Schenectady department.

Esperan & Nelson WGY.

Nagara-Hudson Corp. (cole), oneminute announcements, 13 weeks to
July 10. Batten, Earton, Durstine
& Osborne. WGY.

United Drug Co. (Rexall), 15minute transcriptions, April 28-May
2. Street & Finney, Inc. WGY.

Hy-Grade Meat Market, Schenectady, co-operativo market basket

program, 11 times to June 19. WGF. Nath York Telephone Co., daily one-minute announcements to May22. Batten, Barton, Durstine & Osborne, WGY.
Procter & Gamble, 70 one-minute disced announcements. Elackman Advertising Co., New York, WGY.

NEW YORK CITY

First Avenue Retail Merchants'
Association, six announcements weekly, for six months period. Placed direct. WBNX.
Series of six spots weekly for six months period. Placed direct. WBNX.
Watch Touer, three five minute recordings on Surdays, for 52 weeks.
Vatch Touer, three five minute recordings on Surdays, for 52 weeks.
Dadge Bros. Corp., 15-minute pregrams twice, weekly for 13 weeks.

Placed direct. WENX.
Dodge Bros. Corp., 15-minute programs. Write. Weekly. for. 13. weeks.
Placed by Ruthrauff & Ryan, Inc.
WNEW.
Sears, Roebuck & Co., 30-minutes
once weekly, 13 weeks. Eess &
Schilli WNEW.

Gardner Nursery Co., spot announcements for indefinite period. Northwest Radio Adv. Co., Seattle, Wash. WNEW.

Wash. WNEW.

Zontie Company, spot announcements for indefinite period. Placed by Chas. Dallas Reach Agency, Newark. WNEW.

ments for indefinite period. Placed by Chas. Dallas Reach Agency, Newark. WNEW.
Rex Cole, Inc., 30 minutes, sk days weekly for 13 weeks. Maxon, Inc. WNEW.
Natinal Bureau of Auto Sales and Loans Corp., 15 minutes six times weekly for 52 weeks. Placed through Bess & Schillin, Inc. WNEW.
Watch Tower, one hour weekly on Sundays for an indefinite period, Direct. WBNX.
Schmidt's Wines and Liquors, spots for an indefinite period, once weekly. Direct. WBNX.
Carter Pills, spots thrice weekly in (Continued on page 50)

(Continued on page 50)

AL

And His ORCHESTRA "ZIEGFELD FOLLIES OF THE AIR"

Every Saturday—WABC—8-9 P.M., ESI Columbia Network—Coast-to-Coast LUCKY STRIKE

"Your Hit Parade"
WEAF-Wed., 10-11 P.M., EST
NBC

A STAR RATING FOR SOLID VEAR



"YOUR HIT PARADE" Entire Columbia Network Starting Sat., May 2, 10 p.m.

JERRY

POMPEIAN CREAM BEER 7:15 P.M. Tues. & Thurs.

COOPER

Mgt. CBS Artist Bureau OFFICES

Facing Radio City 48 WEST 48 ST.

Large and Small Uni Bargain Rentals Albert M. Greenfield & Co., Inc. 521 Fifth Ave., MUrray Hill 2-6000 Agent on Premises—BRyant 9-8209

DOWLING'S EDDIE

"ELGIN REVUE" RAY DOOLEY

Tues., 10:00 to 10:50 P.M. EST. NBC, Chicago.

SINGING ENGAGEMENT AT THE MAYFAIR, BOSTON

LARRY THORNTON JUST CONCLUDED 14 CONSECUTIVE MONTHS'

Here and There

(Continued from page 43) its service. WLAK, Lakeland, Fla.; WJAS-KQV, Pittsburgh; WHJB, Greensburg, Pa.; KGFJ, Los Angeles; WMAS, Springfield, Mass., and KMA, Shenandoah, Ia.

'Hiram' Higsby of KRNT. Des Moines, establishing softball teams over the state as a tie-up for his traveling amateur show.

Sam Pickard, vice-pres, of CBS, in Atlanta two days en route to New York after a four-month trip to California and Hawaii.

Chris Cross, formerly of Cleve-and and Atlanta, is now doing his nany-voiced 'Louie and Letty' many-voiced 'Louie and Letty' dramatic serial over WFAA, Dallas.

Helen Burnett, former le actress with Cleveland Play House, has been added to WJAY staff do-ing promotion work.

Louis Sorin, (the Mr. McGilli-cuddy of Walter O'Keefc's 'Camel Caravan') going unbilled as the hebe straight for Fannie Brice on the Saturday night 'Follies' broad-

WFBL, Syracuse, has added Dorothy Lane, graduate of Briarcliff school, to the program department. It's her first job in radio.

ilbert Martyn, formerly announcer for the Detroit Symphony orchestra and last season radio contact for the Ringling Circus, is recuperating from illness at St. Petersburg, Fla.

CHNS, Halifax, N. S., has added NBC Thesaurus Service, and Major William Borritt, director of the sta-tion says over 50 per cent transd programs, have found com-

Bob Long, Tulsa university stu-ent, added to announcing staff of

lar sustainer. Hearst's News-Post has taken Miss Terhune on to scrawl daily column on pooches, with her stuff replacing that of MacDowell Lyon, who is out.

Luther , Alabama, drawling radio humorist, is running in earnest for Congress on a 'no prom-

John Reilly out of WMFE. Platts burgh, and i New Haven.

Kenny Carpenter switched over om KFI (Los Angeles) announcing toff to NBC

Hi Rubin's Original ickelodeon booked for Rotarian's party at Wilmington, April 28. Handled through NBC.

ADD TIMES SQ.—BIRTHS Mr. and Mrs. Jimmy O'Neai, March 3, in Seattle, Wash.

Catherine Pearman, graduate dieticlan, put on the announcing staff of WPHR, Petersburg, thus becoming the first femme mike handler in Virginia.

Hugh Scarbrough joining the business office of KWKC, Kansas City, coming over from Ozark Motors in Springfield (Mo.). Station also installing Moreland W. Muralso installing Moreland W. Mur-phy as announcer. Used to be with KSD, St. Louis.

Ken Wright, formerly accordionist with the Novelodeons over WLS, Chicago, now organist WKY, Oklahoma City.

Tom Jacobs from KGHI, Little Rock, has joined the announcing staff of KTRH, Houston. He suc-ceeds Gene Wyatt, who was trans-ferred to the sales department.

Roslyn Terhune airing a weekly WOOD-WASH, Grand Rapids, to program on dogs over WCBM, Baltimore, jumps to WBAL on a simi-

Chi Hostesses, Too

Chicago, April 21.
Following their exodus in the east, the: midwest corps of hostesses in the local NBC offices went off the pay roll on Saturday (18) in a sudden

Lenox Lohr, NBC chief, was in town for the blow-

Mansfield, Ohio, Turned Down Mansfield, O., April 21.

Mansfield, O., April 21.

Plans for a Mansfield commercial radio station were blasted by the communication's commission's denication's commission's denication of application of George E. Carter, Homer G. Wolfe and Clara Knight, doing business as Carter & Wolfe.

Report stated group was legally and technically qualified to operate a station but not financially.

WSM Amateurs Bankrolled

Atlantic Ice and Coal Company of Atlanta, maker of Atlantic Beer, has signed for a weekly amateur, hour from radio station WSM to begin May 12. The programs will come each Tuesday night at 8:30 o'clock, EST.

Program will be the first amateur hour series to originate in the studios of WSM.

Stan Shaw on Sick List

Stan Shaw on Sick List
Illness has forced Stan Shaw
from his regular poet on 'Milkman's
Matinee' which WNEW runs six
days weekly from 2 until 7 a.m.
First week of his enforced absonce. Alan Courtney handled stint
while this week Spencer Bentley,
chief announcer of station, is doing
the morning hour meration. the morning hour marathon.

Dorothy Lane at WFBL

Dorothy Lane at WFBL
Syracuse, N. Y., Aprill 21.
New employee at WFBL is
Dorothy Lane, who has been added
to the Program Department to
handle program scheduling. Work
was formerly done by Assistant
Program Director Thelma Jean
MacNeil,
Miss MacNeil's time now is devoted to musical detail and program
production.

production.

Agencies—Sponsors

Electrolux, through BBD&O, is the broadcast of April 26, expand its releasing a disc campaign next program from spot over WJZ three Monday (27) over 18 stations to plug a version of the refrigerator that runs with kerosene instead of gas. Programs skedded for 15 mins, twice a week, and are musicals with Carson Robinson and his calls with Carson Robinson and his Neff, Rogow, New York, is buying the program of the call of th

Buckaross.
Stations on the list are; WGY,
Schenectady; WBT, Charlotte;
WJAX, Jacksonville; WBB, Atlanta; WSM, Nashville; WLW, Cincinnati; WLS, Chicago; WDAF,
Kansas City; WOW, Omaha;
WCCQ, Minn-St. Paul; WFAA,
Dallas; WOAI, San Antonio; WWL,
New Orleans; KOA, Denver; KSL,
Salt Lake City, and KNX, Los Angeles.

Ford dealer disc campaign, ('V-8 Review') will be cut by RCA instead of World, starting next month. N. W. Ayer (which, with McCamperickson, has charge) states the move was made to get different talent into the stanzas, by way of variety. First 13 programs, cut by World, had talent hinge when Ray Heatherton could not be billed as such, but was labeled 'Happy Hamilton' due to contract reasons. Talent on the RCA recordings will include Ferde Grofe, the Buccaneers.

Kellogg still searching for a Chi-cago daily morning show. Latest audition was the NBC 'Girl Alone' serial.

ent on the RCA recordings will include Ferde Grofe, the Buccaneers, and Marguerite Howard (all NBC Thesaurus performers).

Chrysler Chicago dealers are set for a full 60 minutes of plugging every Sunday from 1-2 p.m. start-ing April 26 over WBBM. Schwim-mer & Scott is agency. Program will be an orchestra and vocal ses-sion, much in the manner of the Deader show on Sunday morning on Dodge show on Sunday morning on same outlet.

Atlanta Baking Company has con-tracted for two 15-minute night spots per week over WGST for the original Bamby Baker Boys' with

Personal Finance Co., through Albert Frank-Guenther Law, and Neft, Rogow, New York, is buying up newscasts in about half a dozen cities for a period of 13 weeks. Schedules range from six quarter-hours per week on down.

Remington-Rand, sponsors of the Five Star Final' new dramatizations over WMCA, New York, and the full Interity web, last Monday (20) added WOR, New York, on to the list. Move was made to give thicker metropolitan coverage. WQF its stanzas on a wire directly WMCA for simultaneous broa WOR gets

Richman Bros. Co., Cleveland, operators of their own manufacturing and chain store distributing system for men's clothing, using radio, Placed direct.

Corning Baking Co. sponsoring recreated baseball of the out-of-town games of the Elmira, N. Y., 'Ploneers' over WESG with Eill Pope at the mike. Meantime, twice-a-day ball scores of the major leagues, International, and N.Y.-Pa. circuits being sponsored by Southern Oil of New York on the same station.

Sponsored Show in Theatre

Sponsored Show in Theatre
Charlotte, N. C., April 21.
PWBT's 30-minute kid show,
Young America on the Air, has
been moved into the Criterion theatre for presentation there each
Saturday morning from 10 to 10:30
o'clock in connection with the regular
picture program of the house.
Show, long a sustainer, is now
sponsored by Southern Bearing and.
Parts Company for the promotion of

Parts Company for the promotion of Norge refrigerators. Holly Smith handles the period.

Naylor Rogers studying steam-ship folders for that globe girdle file the fil take when KNX (Hollywood) Kirberry, ream Si will, after

It is a significant fact that Philadelphia's most pretentious sponsored radio programs issue from KYW.

Results and results alone make programs of such calibre continuously possible.

PHILADELPHIA, PA.-10,000 WATTS

RALPH A. SAYRES, Director of Sales

(Continued from page 48) Jewish and Italian for 52 weeks. Through Spot Broadcasting agency. WRNX

50

Schmidt's Health Bread, spots, five times weekly for 26 weeks. Direct WBNX.

times weekly for 26 weeks. Direct. WBNX.

Atlantic Macaront, series of 10 minute shots daily excepting Sunday, renewal for 13 weeks, presenting Hallan news commentator. Direct. WFAB.

Tour daily, except Sunday, presenting Polish fare, for 52 weeks. Direct. WFAB.

European Radio, five minute spots daily, excepting Sunday, in Italian, for 26 weeks. Direct. WFAB.

Stuhmer Baking, one-half hour on Wednesday nights, presenting Jewsh program, for 26 weeks. Through A. E. Landau Agency. WFAB.

DES MOINES

DES MOINES

Procter & Gamble, 100 transcribed announcements. Blackman Co. KSO-WMT.

WMT.
Northwestern Bell Telephone Co., 26 chain break announcements. Direct. KSO-KRNT-WMT.
Bankers' Trust Co. (renewa). Half hour per week. Wessel Advertising Agency, and 26 announcements, Coolidge Advertising "Agency". KSO.
Nu. Bramel Co., 26 60-word announcements. Direct. KSO.
Frankel: Clothing Co., baseball



ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY





FREDDY MACK

ROXY THEATRE Now in "YOUNG IDEAS" scores daily through season. Direct.

KSO.

KSO.

KSO.

Junn. Ford dealers (redense.) Odditles in the News, four
free the second of the following of the followin

WMT. Andrews Phar. Co. (Perlotion), five five-minute Hollywood News programs per week, 13 weeks, McOrd Co. KRNT-WMT. (Inches) (Chevrolet Motor Co. (Framel), WMS. (18 Moments, program per weeks, McCord Co. KRNT-WMT. (Aprile Motor Co. KRNT-WMT.)

Austean Monteles, integral per Market Products Co., 13 one-minute announcements. Calins & Holden, KSO-KRNT.

Okitic Products Co., 13 one-minute announcements. Calins & Holden, KSO-KRNT.

United Drug Co., 1ve quarter hour transcriptions (Ic sale). Street & Finney. KRNT-WMT.

Yeomen Mutual Life Insurance Co., 25 five-minute program transcriptions. Harry S. Goodman. KRNT-WMT.

A: A. Schneiderhahn Co., 25 chain break announcements. 1-essing. Advivitising. Agency. KRNT-WMT.

Colfuz Livestock. Sales. Co., six Ave-minute. periode. per, week, Six Rve-minute. periode. per, week, Six Rve-minute. periode. per, week, Six Colfuz Charles Colfuz Charles Colfuz Charles Charles Colfuz Charles C

PITTSBURGH

Walker Remedy 'Co; '26 one-minute announcements. Placed by Weston-Barnett. KDKA.

E. L. Knowles, Inc., 91 one-minute announcements. Placed by Lawrence M. O'Connell. KDKA.

Max Asan, Inc., 52 two-minute spots. Placed by Elsie Lichtenstul.

Reference M. Comment. Reference Placed by Elsie Lichtenstul.

spots. Placed by Elsie Lichtenstul. KDKA.

Ritter & Morrison, two-minute announcements. Elaced by Elsie Lichtenstul. KDK and the state of the state

eral Electric Co., 13 quarter-programs. Placed by Maxon,

programs. KDKA.

Inc. RDRA.

BALTIMORE

Auman & Workmeister, furriers, 75-cord announcements. I aced directions of the state o

Northwest Radio Adv. Co. of St. Paul. WBAL.

Brooks-Price Co., 50-word announcements. Placed by Fox Adv. of Balto. WBAL.

F. H. Longfellow, Inc. (Balto eatery), 75-word announcements. Placed direct. WBAL.

Ghesapeake Carpet Gleaning; 50-word announcements. Placed by Emory Adv. Co. WBAL.

Balto Assn. Laundries, 182 five-minute programs. Placed by Ted Newbord agency. WBAL.

Monumental Storage and Carpet.

Monumental Storage and Carpet.

Thompson-Yourex of Balto. WBAL.

Carter Medi ne Co. (Liver Pills).

YOUR OLD FRIENDS THE O'NEILLS" NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap · 99 44/100 0/0 pure LISTEN 3:45-4:00 P. M.-E. S. T., WEAF NBC Network-Coast-to-Coast IN . . Every Mon., Tues., Wed., Thurs., Fri.

New Baseball Rule

Chicago, April 21.
American League today (Tuesday) notified radio stations that it will not permit the broadcasting of its games by stations located in minor league towns. This follows protests by Minor League bal clubs. National League is expected to follow suit with similar ban later this week.

KLZ Readies to Move

ELZ Keadies to Move
Denver, April 21.

KLZ, Denver, expects to move its
transmitter to Cherry Hills district
by the middle of summer. Work has
started on the single tower that
will be used, and as soon as that is
up architects expect to have plans
ready for the building. Cherry Hills
is a restricted district, and the station will carry no signs except those
called for by the radio commission.
When the station is opened KLZ
will use power of 5,000 watts day
and 1,000 night as against 1,000 day
and night at present.

104 one-minute c. t.'s. Placed by Street & Firmey of N. Y. WBAL. Consolidated By-Products (Marco dogs: food). Fred and. Helen Fent; c. program, 13 times; once weekty. Placed by McLair Org. Phills. WBAL.

Placed by McLain Org. Philly-WBAD.

Compress & Benesch, Balto, deptstore, 50 - word announcements.
Placed direct. WBAL.

C. G. Conn, Ltd., 75-word announcements. Placed direct. WBAL.

Richardson & Robbins (soups), 1.872 time signals. Placed by Charles
W. Hoyt, Inc., of N. Y. WBAL.

Baltus Rolls, Inc. (West Bend,
Wisc.), 78 participatory announcements. Placed by Cramer-Krasselt
Co., Milwaukee. WBAL.

Dr. Barenburg, 26 five-minute programs. Placed by Cahin, Miller &
Nyburg Agency. WBAL.

Westinghouse Electric Supply, refrigerators. Ten announcements. Fuller-Smith & Ross, WBT.

A. & P. Tea Company, coffee, dally tle-in announcements. Paris & Peart. WBT.

Backing Supply Supply

American Gas Machine. stoves, transcriptions. Grive Advertising Agency WBT. Grive Advertising Agency WBT. Southern Bearings & Parts Company (Norge refrigeratorse, 55 half-hour shows. Cramer-Krasselt Company. WBT. Glasgott-Allison Company (Atwater Kent), 50-word announcements, discounty of the Company (Roso-Company) (Ros

WBT.

High Point Overall Company, overalls, 30 100-word and seven 50-word announcements. Noble T. Pragg. WBT.

WBT.

Hartz Mountain Products Company. 50-word announcements, Direct. WBT.

CHICAGO

Ford Motor Co., 15 minutes twice weekly to July 10, 1936, Disc. Mc-Cann-Ericson agency, Ch.cago. WGN. N. In T. Shayne Company, Chicago, minutes once weekly for one

WGN.

John T. Shayne Company, Chicago.

15 minutes once weekly, for one, year. WGN.

Ohicago, Burlington and Quincy
Railroad, evening weather reports daily. Reincke, Ell's, Younggren & Finn agency, Chicago. WMAQ.

Enterprise Paint M19. On, one-minute announcements three times weekly. Philip Morris agency, Chicago.

General Electric Co., Home Laundry Equipment Division, Bridgeport, Conn., 15-minute disest wice weekly.

Maxon agency, Detroit. WMAQ.

Illinois Bell Telephone Co., one-minute announcements, Sundays.

WMAQ.

National Biscuit Co., 15-minute dises, three times weekly. McCann-Brickson agency, Chicago. WMAQ.

Salzman Peisert Company, Chicago. WMAQ.

Stivens Schwimmer & Scott agency, Chicago. WMAQ.

ST. LOUIS

daily. Schwimmer & Scott agency. Chicago. WMAQ.

ST. LOUIS

Robertson Inc., National Stock Yards. Ill. Farm implements. Autonoments. Studios. Ending May 19. Placed direct. KMOX.

Percity Dairy Co., St. Louis. Milk. Time signals. Studios. Seven days per week, p.m. 52 weeks. Placed direct. KMOX.

Phillips Petroleum Co., Bartlesville, Okia. Saturday Nite Cluby. pm. Renewal for five weeks. Through Radio Sales. Inc. KMOX.

Louis. Saturday Nite Cluby. Phillips Petroleum Co., Bartlesville, Okia. Saturday Nite Cluby. pm. Renewal for five weeks. Through Radio Sales. Inc. KMOX.

Louis. Second-hand buyers and sellers. Announcements. Studio 6 days per week, p.m. 26 weeks. Placed direct. KMOX.

Wagner Brewing Co., St. Louis. Beer. 'Johnnie Adams' in old time week, p.m. 29 weeks. Placed direct. KMOX.

Wagner Brewing Co., St. Louis. Beer. 'Johnnie Adams' in old time songs. Studio. 6 days per week. p.m. 20 weeks. D. Cerells. Easeball by remote control. 6 days per week, p.m. 28 weeks. Through Radio Sales, Inc. - KMOX.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

Factory-Station Tie-Up Point-of-Sales Plug CHML, Hamilton, Ont.

Factory Sends Demonstrators

Hamilton, Ont.

Ultimate in 'point-of-saie' plugging via radio being worked over CHML' here by the makers of 'Magic Mask,' a new facial treatment. Cosmetle not carried in drug stores, so the sponsor, urges femmes to assemble in groups and listen to his etherized directions on how to become Great Garbo after smearing the stuff on.

become Great Garbo active stuff on Factory demonstrators also sent to these pow-wows, alding in the tryouts and selling the treatment.

Photographing the Vote

Photographing the Vote

Photographic check on Texas

Ranger program popularity (Kellogge) made by WOAL Station helogge) made by WOAL Station hecolor of editection, obtained, permission to,
photograph several school assembles.

photograph several school assembles.
Aske, kids how many of them have heard program and took photograph of raised mitts. Hardly more than 10 kids in each group, some of which ran as high as 600 kids, without a raised hand.

WHO's Mi ing Persons Record

Missing Persons Bureau on WHO
Des Moines.

Missing Persons Bureau on WHO
at 11:50 nightly 'cept Wednesday,
has found 3% of the persons sought
this year. Don Thompson, who conducts the department, reports that
out of 340 inquiries broadcast from
38 states and five Canadian provinces, 10 persons have been found
so far in 1936.
Greater, percentage found had
been missing over 20 years.

House-to-House Giveaways

Mills Baking Co. is conducting a
house-to-house giveaway of plx of
Ann Worth, Housewife, aired five
times weekly-over WXYZ. Believed
first instance of such procedure
here.

here.

Announcement of giveaways was made last week, and baking firm's regular delivery drivers are making personal delivery of pix to those who wrote in from Detroit or Flint, where program is also heard. Sponsor has ordered drivers to deliver only the pix and no sales talk.

Reading College Alumni

Reading College Alumni

Tom Stewart, head of the continuity department at WSM, will address the American Alumni Continuity department at WSM, will address the American Alumni Consumption.

Speech will be illustrated with script used for Ohio State University broadcast in WSM's series, The Campus Theater of, the Air. sponsored by the National Life and Accident Insurance Company. Actors from the University of Cincinnati and an orchestra from Oberlin College will be used.

ing. Journalists Syracuse, N. Y. When Russ Westover, creator of Tillie the Toiler, and Dick Hyman of International News Service visited Syracuse for the 50th anniversary of Editor Harvey D. Burrill with the Syracuse Journal, Westover troadcast from WPEL, Broadcast included the two visitors and the station's p. a. and Edmund 'Curley' Vadebonceur, Journal's Sunday Editor.

Vadesonover.

Origin of Tillie and Mac made good radio material and Hyman told of his hobby, his collection of Believe it or not laws.

WHK's Educational Emphasis

WHK's Educational Emphasis
Cleveland.
A music supervisors' forum has
been set up by WHK as part of its
educational program in making
public schools air-minded. It is
more or less a discussion circle for
music teachers, including Larry
Roller of station staff as forum director and two advisors from local
Education of the discussion circle for
word of the discussion circle for
word of the discussion circle for
word of the discussion circle for
contact of the discussion circle for
reading to the discussion circle for
radio to handling of amateur
musicians and ways to organize

school bands or glee future air work.

Musical clinic and similar activities is putting station in the role of an Uncle Toby to local school system. In current year WHK has devoted 865 hours to educational detties. Musical was a stepped country and the work of the work.

Door rizes and Refreshments Seattle.

KOMO pulled a stunt recently to bomb biz of program sponsor. Howe is Beauty Lotton, by inviting beauticlans of Seattle and Tacoma to study of the program in action. Study for the program in action. Study for the program in action, Study for the program in action, Study for the program in the sponsor. Officials figured that the program for the sponsor.

Officials figured that by gaining good will of the beauticians retail sales of the product would be stimulated.

David Fenwick has been named new assistant to Harry Pascoe, head of continuity department at WMCA, New York. He supplants Paul Phillips, who has gone to KMOX, S Louis. Fenwick is from Californi lips, who has

JACK

And His ORCHESTRA

FRENCH CASINO, NEW YORK BROADCASTING Mon., 11-11:30 P.M., WABC-CBS COAST-TO-COAST Fri., 11:30-12 P.M., WOR-Mutual Per. Mgt., M.C.A.

PHIL BAKER

Gulf Refi ing Company Sundays, 7:30-8 P.M. EST WABC-CBS

WALTER

PALMOLIVE GUY LOMBARDO AMERICAN SCHOOL OF THE AIR CBS—NBC

RADIO PRODUCTION MAN EXPERIENCED

Writer - Producer - Director MASTER OF CEREMONIE

DON NORMAN

Chicago's Leading NEWSCASTER

il-O-Matic (34th wk.) Tel. WHITEHALL 4450, CHICAGO

DEANE

"CAMEL CARAVAN"

EVERY TUESDAY-THURSDAY, 9-9:30 P.M., EST (WESTCOAST, 8:30-9 P.M., PST)
WABC-C.B.S. Personal Mgt., NELSON HESS

Mgt. Ed Wolf, 127 ixth Ave., N.Y.C.-Dir. Blackman Adverti

Inside Stuff—Radio

Governing board of the New York musicians' union has ruled that it had no jurisdiction over the complaint which Isham Jones had lodged against the Ruthrauff & Ryan agency. Ruling was made after Myron Kirk, head of R & R's radio department, had explained to the board that his engagement of Jones for the Rinso show on CBS had been

board that his engagement of Jones for the Rinso show on CBS had been made subject to certain conditions, which did not, as it happened, ma-terialize in the bandman's favor. Jones had claimed that the contract which Russ Morgan got on the program should have been his, since Kirk had confirmed to Jimmy Saphler, who agented the account, the salary and the conditions of the

High powered promotion on Coast to buy up all the time on XEMO, Tijuana, Mexico, to blast through states with medicine, astrology, etc., finding few takers in Los Angeles. While radio men consider the idea fertile with possibility they are balking on the angle that the Mex government offers them little or no protection on their investment. Rub is that it will cost around \$80,000 to equip station for its promised \$0,000 watts, up from 5 kw. Below border station said to parallel KNX in coverage of 11 western states and has choice spot on dial. Figured that with 50 kw it would blast through and with any kind of entertainment words are addlence. build up an audience.

(Four radio specialists who will study the effect of the eclipse on radio algnals are accompanying the group of Harvard scientists now headed for Sheria where they will make observations on the solar eclipse, on June 19. Ralph R. Beal, Radio Corporation's research supervisor, last week announced that the RCA laboratories would assist the Siberian Expedition in making measurements on the reflection of radio waves from the tonosphere at Ak-Bulak, Russian Turkestan. RCA is interested because accurate measurement and comprehension

(Continued on page 60)

WLAC, Nashville, Avoids Air's Usual Turnover

Nashville, April 14.
WLAC holds something of a record for its long-term staff. All announcers with the Nashville station have at least three years of associahave at least three years of association with the organization and the employment average for the total staff is even higher. F. C. Sowell Jr., vice-president, director of sales, and whilom announcer, joined the staff. In 1931. Tim Sanders and Edileaves, production and publicity traffic, also announcers, were at the station three years and two years, respectively, but wandered off only to return when Truman Ward obtained wenership of the station—Sanders from sales promotion work and leaves from NBC in Denver. Herming Grizzard has been with the station for eight years without interruption.

A number of the general staff have equal records, outstanding being Chief Engineer Binns and secretary Nance who have been with WilAC since its first day on the air.

Russell's Quickie Trip

Benee Russell, song and comedy material writer; flew in from the Coast yesterday (Tuesday). He is slated to fiy back tonight (Wednes-

day),
Russell has turned down two
other offers in order to continue Joe
Penner's authoring.



* Buying radio programs need no longer be a problem of hunches and hopes! John Blair Stations have Outstanding sustaining programs of proved selling ability which are now available on either a spot, sectional, or national basis.

* Call your nearest John Blair office today for an audition. Complete case histories and merchandis. ing plans are included for every one of these timetested radio shows.



Canadian Program Shifts

Canadian Program Shifts

Regins, Sask., April 21.

Canadian Radio Commission, program changes include: "Ten-Thirty Telegram," Mondays, off for Evening Star, string and woodwind ensemble from Winnipeg. Latter moves up from 6:30 Wednesdays. Live, Laugh and Love' shifts from Fridays to Thuredays at same time, 6-6:30 p.m. M. S. T. In the Twilight' (from Moose Jaw) washes up after three-week tryout.

R. E. Doc' Guy, Winnipeg, known as Gentleman Jim to radio, goes off the air for summer. Calgary program, 'Chasing Shadows,' including two planos, drums, bass and fiddle, goes in its place. Little Orchestra (from Regina) returned April 9 at 10:45 to replace Nightcaps (two-planos team, Calgary). Freshettes guesting with Freshmen Fridays at 10:30 (Regina).

Gene Arnold's Program

Chicago, April 21.
Gene Arnold starts a weekly 60-minute amateur show for Morris B. Sachs clothing stores on April 26 on WENR, local NBC blue outlet. will ride each Sunday from

Amateur programs for Sachs have previously been on WCFL, the previously be Labor station. been on

Latham to WSPR, Springfield

Latham to WSPR, Springfield
Boston, April 21.
Wayne Henry Latham, program
director of WHDH, Boston, leaves
Saturday, April 25, to become affiliated with WSPR, Springfield
(Mass.) indie station, skedded to
open sometime in May.
Station has leased quarters on
Chestnut street, and will operate on
a frequency of 1140 kc, with power
at 500 watts. Transmitter will be
located in West Springfield.
H. Blanche Frederickson, announcer and director of the Shropers' Hour (since September), succeeds Latham at WHDH and becomes first full-time semme program director in Boston radio. gram director in Boston radio.

WWJ Borrows Pfaff

Detroit, April 21.

WJBK has loaned its chief announcer, Angus Pfaff, to WWJ for a 15-minute resume of previous day's Tigers baseball game, Just prior to Ty Tyson's broadcast of that day's fray. Pfaff is billed as Bobby McLean.

McLean.
Setup gives WJBK two announcers on same type of program at identical time, Al Nagler handling the resume over WJBK.

Mendal Jones' New Post Cleveland, April 21. Mendal Jones, chief announcer for

MYIAY, has been upped to person-nel director of the station. Has been a WJAY associate for three years, doubling as 'Old Man Information' on programs for shut-

Ommerle on Job April 27
Harry G. Ommerle, assistant to
Douglass Coulter at N. W. Ayer,
and a resignee from the agency simuitaneously with his boss, starts
his new duties at CBS next Monday (27).
Job is labeled assistant director of
program service.

program service.

WBNY'S 1ST FLESH

Roy Albertson Station Li Production Shows

Buffalo, April 21.

WBNY, Roy Albertson's 100-wat-ter here which began operation on Feb. 29, has just launched into its -talent program Sunday will begin another next

first live-talent program Sunday (19) and will begin another next Sunday (26).

First show is Amateur Hour for children, 12-1 p.m., on Sundays, a cup goes to winner with consolation prizes for other qualifiers, Ruth Ward who handled similar setup for WXXZ, Detroit, for four years, is producer, and m.c.

Next Sunday's new live talent production will be "The Nine O'Clock Show," half-hour tabloid presentation of abbreviated film plays (Opening with 'Mr. Deeds Goes to Town'). James E. Corbett, who produced show of same title and type for WEEN a year ago, will handle the WENY version. Cast to be hired as needed from members of local little theatre group.

Both new shows are sponsored by Les Wheeler, radio and refrigerator merchant, and will originate in special studios on .second floor of Wheeler stores where audlence of 225 may be accommodated. Tom

Dwyer, WBNY advertising director, set the accounts.

GENERAL MILLS LIST FOR 1936 BASEBALL

Wheaties (General Mills) has se Wheaties (General Mills) has set baseball contracts in 21 markets for this symmer. Double and triple shared sponsorship is in force in many cases. Socony Vacuum is Wheaties' mate in several towns. Contracts are serviced by Knox-Reeves, Inc., as the baseball end of the General Mills account is not with Blackett-Sample-Hummert.

with Blackett-Sample-Humir
Chicage—WBBM WKRW,
Chicage—WBBM WKRW,
Detroit—WW,
New York—WMCA.
Beltimors—WCBM,II
New York—WMCA.
Beltimors—WCBM,II
New England—Tankee Network,
St. Louis—KWR,
Jendanapolis—WKR,
Jendanapolis—WKR,
Louis—KRA, WKA,
Mineapolis—WCC,
Mineapolis—WCCO,
St. Paul—WTCN. ncoln—KFAB,
n Francisco—KYA,
nneapolis—WCCO,
Paul—WTCN,
chester—WHAM,
rmingham—WBIC,
ttle Rock—KLRA. Rochester—W.H.A.M. Birmingham—WBIC. Little Rock—KLRA. Los Angeles—KHJ. Kansas City—W9XBY.

Shifts in Nebraska

Omaha, April 21.
Central States Broadcasting Co.
(KOIL, KFAB, KFOR) making
some personnel changes, Maneuver
brings Don E. Kelley, heretofore
production manager of WMT,
Waterloo, into the Omaha studios
as manager of the announcing staff.
Exchange between Central States
and KFNF, Shenandoah, sends
Charles Dinkel of Central States to
the Shenandoah outlet as chief en
zineer. Meantime Bill Elsheimer, of
KFNF, takes a post in the Omaha
engineering department of the Contral States firm.
Layman W. Cameron, Omaha staff
announcer, moving to the Lincoln
studios-to-aid-Lyte-DeMoss-as-production manager there.

Sponsor Society Editress

Sponsor Society Editress.

ochester. April 21.

Helen Oviatt Griffin,: society editor of Hearat's Journal-American, quits to do a three-times-a-week 'Social Secretary' program for WHAM. The radio station first asked her to handle the program on the side, but Hearst execs turned thumbs down, so she decided she'd do it anyway.

Mrs. Griffin is a member of the local smart set and WHAM figures the program with frequent guest speakers from the social register and bally for pet charities will help to build good will for the station where it will do a lot of good.

WFIL's Own Ideas

Broadcasting of Penn Relays (track) at Franklin Field here tills week-end (24, 25) will be handled by both NBC webs and by CUS Yet WFIL, local outlet for NBC blue, will compete by offering its own race-by-race spiel. Station figures it can grab more color stuff by use of its pack transmitter on field, shooting remote to studio.

Man in stands will handle regular race results in style similar to net-

race results in style similar to net-

Christian Science Monitor News To 234 Yank. Canadian Stations

Weekends Excluded in St. Louis Ball Deal

St. Louis, April 21.
All home games of Cards and Browns, Saturday, Sunday and holidays excepted, will be aired by KWK and KMOX. WIL, which broadcast games last year, has not yet stepped into picture, but under terms of contract this station must make terms with others before it can get into Sportsman's Park, as KWK and KMOX have obtained ex-

clusive privileges.

Management of clubs upped price to \$7,500 for season, an increase of \$2,500 over 1935. Thus each station will pay \$15,000 each (two clubs).

3 Share One Idea

Atlanta, April 21.

WGST goes back to its Sun Dial
Hour, a participating program early
in the morning, running between
7.15 and 8:30, alternating records
and commercial plugs, this week.
Norman Crane will handle the
broadcast every day.
This makes the use of such a
program unanimous on Atlanta's
three stations. WSB has the 'Morning Merry Go Round, with Charlle
Smithgall, who has formerly conducted similar shows on both WGST
and WATL. Station WATL presents
Around the Clock with the Good
Morning Man' each morning.

After 18 months of sending out a news commentary called 'The Monitor Views the News,' the Christian tor Views the News, the Christian Science Monitor of Boston now has an all-time high of 234 takers for this material. Mammoth presides stunt, which stations and the publication operate on a mutually free basis, takes in about one-quarter of the U. S. outlets, and one-third of the Canadian. Opportunity for the Monitor's papering of stations with its goodwill material was directly created by the restrictions of the Publishers National Radio Committee when

by the restrictions of the Publishers National Radio Committee when these were at their height. Unable to get all the news they needed, couple of Boston stations applied to the Monitor for some of the scarcified commodity. Sensing the prestige value of these requests, the publication launched a commentary service under the direction of Volney D. Hurd, assistant to the exec editor and erstwhile radio editor. Takers have subsequently come in to the extent that Hurd has a copy horseshee, three re-wilters and his three re-writers and his wn printing machinery.

Beatrice Hagen, choice of Los Angeles radio eds as radio baby star, presented at first annual Radio Bull at Palpmar ballroom by Mary Pick-ford. Crowd of 6,500 turned out to see stellar air acts emceed by Bob

THEY KNOW THEIR RADIO!



5000 WATTS With a Wallop in Every Watt

The New York Station with National Prestige

New York

1540 Broadway -— Times Square 1,000 Watts Ni 5.000 Watts D.

National Advertising Representatives

E. Katz Special Advertising Agency

NEW YORK PHILADELPHIA KANSAS CITY SAN FRANCISCO

DETROIT ATLANTA DALLAS



Jack Robbins Gives His All to Pix. To Radio (Television Later On) But Nobody Loves a Pub, Says He

By CECELIA AGER

By CECELIA AGER

The plight of the music publisher, as Mr. Jack Robbins tells it, is very sad. No sympathy from Hollywood, no cooperation from radio, no understanding anywhere. Even nublishers themselves disagree on the reasons for their sadness, like, for instance, Irving Berlin saying in Variery a few weeks ago that pictures don't need pop songs, whereas Mr. Robbins says they do need pop songs. They do, too.

What, asks Mr. Robbins, is a pop song, anyway? A pop song, he answers, is what the public accepts. It's a ballad, a slow song, a melody song (a melody song can go any song a melody song (a melody song can go any song a me

song ('a melody song can go any-where'), a bread and butter song, but sweetest of all, a song that sells those ever-lovin' half-a-million

copies.

Be that as it may, the plight of the music publisher is that sad that eventually, says Mr. Robbins, the picture companies are going to have to subsidize the music publishers to the tune of a quarter million dollars a very such whether it off to ada year each—charging it off to advertising and promotion—if the publishers are to keep putting on the coast-to-coast campaigns on picture songs that the picture companies cry for. There aren't enough original song ideas coming out of pictures these days to feed the machine legitimately. Producers won't let enough ballads—the songs that sell—in their pictures for the publisher to survive otherwise. They want plugs—never mind if the songs don't rate them, won't sell copies. They want plugs for their pictures; they never consider that the publisher's got to get his operating costs back from the sale of copies.

Selfish Producers charging it off to ad-

Selfish Producers

Selfish Producers

The producers, think only of themselves, the selfish things. They only want rhythm songs, action things. They say a love song slows up a picture. Let Mr. Robbins go to bat and get a ballad in a picture, and what happens? They cut away from it, they use it as a background for the action. So then, says Mr. Robbins, if a song is worthy to sing, give em a close-up, stick with it, or don't have it in there. And, any-way, have pictures developed any team at all—just name him one team, please, asjde from MacDonald and Eddy, for whom Mr. Robbins himself dug up TRose Marie—as runner-up to Astaire and Rogers? Any other team who can do a light double love song? No, says Mr. Robbins. And so it goes.

In the seven years that Mr. Rob-

In the seven years that Mr. Rob-bins has been buffetted about the studios of Hollywood he's discovered that you're only boss when there's trouble; that, though, out there they spend 10% of their en-ergy creating, and 90% dodging issues, they've still got time; strength and an Irresistible willingstrength and an irresistible willing-ness for picking songs. They pick hits for nothing, they just throw that in. There are only three pro-

ducers out there—Thalberg; Zanuck and Wanger—with open minds iconoclastic enough to figure you ought to be of service to them picking the right songs for their pictures, if you can pick successful songs for your own publishing business.

This is the kind of thing Mr. Robbins means: In 'A Night at the Opera, they want a song where the boy says goodbye to the girl in Italy. So what do they get? A song called 'When It's Moonlight on the Meadow.' A rhythm song to boot. Robbins asks them, 'Where's the meadow—where's the cowa? It's a seens of lovers parting!' Well, after a bit of a set-to, Mr. Robbins induces them to use instead a song duces them to use instead a song that's laid on the lot for two years. It's called 'Alone.' Robbins' point is: they don't know the difference.

r. Robbins and Mr.

Or when Robbins and Mr.
Or when Robbins spotted Lucky
Star' in 'Broadway Melody,' Mr.
Mayer rushes out to him crying,
Lucky Star'—I can't sing it!' Well,
Mr. Robbins sooths him, tells him
not to worry if he can't sing it, let
Mr. Robbins do the worrying, So
long as the line connects the story,
let Mr. Robbins take the chances,
he tells him.

let Mr. Robbins take the chances, he tells him.

After all, asks Mr.

Is a musle man? A musle man pays off on his judgment of songs. And what makes a publisher a success? Tou don't make dough or show any intelligence on the hits you pick—they always turn out bigger than you expect, nobody ever gauges the sweep of a hit; no, it's the bad songs that you don't hop on, the dogs that you don't hop on, the dogs that you avoid, that make you. In the past 50 years in the musle publishing business, only three men have stood out who could pick em. Rocco Vocco, Georgie Joy, Harr Link, said Mr. Robbins, fair and modest. It takes years of experience to be a music man. (Mr. Robbins has spent 25' years at it himself.) It's the only racket in the world you can't go to school to learn, yet producers plunge into it like it was mere child's play.'

Take the investment alone. Robbins he are not accompany of the producers of the pr

like it was mere child's play.'

Take the investment alone. Robbins says he spends \$100,000 in four months to put over his catalog. That's a bigger investment, proportionate to the potential returns, than their whole picture, yet if he makes a mistake with that dough, it's lost forever, gone irretrievably downstream. There's no turning back. With each song it's a new business.

baca. Vill.

business.

A producer can tell when he's wrong by watching his daily rushes; he gets the chance to corect his errors of judgment and safeguard his transforment with previews. When errors of judgment and safeguard his investment with previews. When a book publisher shoots too high he can unload in the drug stores, in cigar stores. But there's no drug stores for music copies. Once a music man backs his judgment on a song there's no salvaging his mistakes. Yet the producers want to tell the publisher what songs will sell-'they're-going-to-tell-him-whatto put his money on. 'I'm putting up the dough, and they're shooting my dice,' says Mr. Robbins. 'Would they put their money on stories for

their pictures unless they had an

their pictures unless they had an integral part in their selection? Well, says Mr. Robbins, east is east and west is west and me'er the twain shall meet, or something like that, but meanwhile the whole world revolves around a handful of men who have a tough time making both ends meet. The handful of men Robbins is referring to are the music publishers again. You would think that radio would regard them as their little brothers, but its arms around them and try to understand their problems. But no. Radio goes down to Washington and fights them. Radio should understand that 90% of the Most Played tunes are a loss to the publisher. Oh, the world dances to them, the world sings them, but what assurance has the publisher the World's going to buy them? that the them?
The Ungrateful

The bands will only play what they like, and the bands are 10 years ahead of the buying public. They won't play the bread and but-ter songs that sell copies, that give ter songs that sell coptes, that give the publisher a chance to balance his budget. Too corny, they say, Old songs, hot songs, swing sund, that's what they use, music they listen and hoof to but don't buy. In England at least for every old song a band plays it's got to play a new number. The Government protects the publisher. But here the pub-lisher has no control. His business fate is in the hands of the key cit-les' bands.

fate is in the hands of the key cit-les' bands.

In the old days a publisher could plug in the theatres and dance halls —he had organ slides—but today all that's gone. There's only radio, and its doors are closed to the pub-lisher. His destiny's controlled by the commercial programs, and they only use what they want. They only use what they want. They don't co-operate, so it takes too-long, considering the overhead, for a bread and butter song to break through.'

through.'
All in all, it seems everybody profits from the poor music publisher but himself, nobody worries about him but himself, nobody lends him a helping hand. Meanwhile, as a result of his songs, the whole world's eating five times more soup than it ever did before- 'Could you do that with poems?' Mr. Robbins asks—and yet they belittle songs!

Robbins asks—and yet they belittle songs!
However, Robbins has but recentsongs!
However, Robbins has but recentsongs!
However, Robbins has but recentsong to the state of the popular of the producers of the recent song to the stuation picture producers on the relative mood of a song to the situation to the singer. 'Why, asks Mr. Robbins, who considers the interests of the picture producers even though they're not as altruistic about considering his, 'why should they take on added responsibilities, when I give them something they can't buy—my experience in spotting songs? When television comes, the publishers will finish up in one pool. Mr. Robbins thinks, but meanwhile they're going along saving their copyrights for the future, hoping something will happen. Going along simself, Mr. Robbins says he'd be the nicest guy in the world, if his work stopped at the studio.

MARDENUS. OPENING.

MARDEN'S OPENING

Ben Marden reopens his Riviera in Englewood, N. J., May 14. Name band has not been set. Val Ernie's band has not been set. Val crew will be the alternate

pators.
Jack B.
Wing Jack Bertell has booked Gomez and Winona, The Hartmans, A! Bernie, Robbins Family and Dolly Kay for the opening floor show.

Music Notes

Andrew Karzas changes orches-Andrew Karras changes orches-tras at the northside Aragon on May 10 when Griff Williams band comes in to replace, the Freddy Martin orchestra. Martin heads out for some one-niters, working down towards Texas.

Jack Stern, Harry Tobias ditty, 'Tonight, Lover, Tonight,' and 'The World Is Mine,' by Holt Marvelle and George Posford, spotted in Pickford-Lasky's Nino Martini

Mills ic has bought the score of the Harvard Hasty Club's show, The Lid's Off, and sold the British rights of 'Tormented' to Keith-Prowse.

Ned Washington home from Hollywood hospital and recovering from injuries received in fall from

Ace Brigode Virginians set for the General Motors show at Texas Cen-tennial Exposition, Dallas, June 27.

Lee Edwards has joined Miller Music, Inc., as manager of the radio department.

Herbie Willis' swing unit is on an idefinite stand at the Kibby Klub, Jackson, Mich.

ryson Conney band opens May 1 at Leighton's Halfway House Darien, Conn

E. Y. Harburg and Harold Arlen doing the words and music for Warners 'Stage Struck.'

Erika Zaranova has replaced Mildred Munson as singer at the Rainbow Grill, Radio City.

Johnny Hudgins set for the new show opening May 1 at Connie's Inn, N. Y.

PHIL HARRIS OBJECTS

WLW Won't Guarantee Set Time So Band Goes Off

Cincinnati, April 21.
Phil Harris and his band, in a run at the Netherland Plaza, dropped off of WLW'S sustaining schedule last-week. Ork opened at the hotel Feb. 28 and was picked up by the 500,000-watter from Pavillon Caprice nitery.

For most part Harris had a regular remote spot from 120 to 2 a.m.

lar remote spot from 1:30 to 2 a, m.
Two weeks ago the station switched
the period a couple of times. Harris
complained and refused to continue.
After two nights' absence a

complained and refused to continue.

After two hights' absence a huddle between the station and hotel management and Harris the band was back on the air. Then followed another schedule change by the Crosley super and Harris quit for keeps.

Speaking for the station, Don Becker, program director, sald that WLW cannot guarantee a definite time for non-commercial programs. Hotel excess maintained a hands-off policy in the matter.

policy in the matter, Harris insisted that it must be a certain time broadcasting, time every night or

Philadelphia, April 21 Phil Harris band opens at Arcadia International here May 4 for three

weeks.
Rudy Vallee, currently at spot,
leaves April 29.

S-R Accepts Concession On Returns But Won't Grant Minimum Listing

E. H. Marozick, music buyer for Sears, Roebuck & Co., has accepted the special dispensation, that publishers are allowing him on returns, but with the understanding that he doesn't have to grant each publisher a minimum listing of their releases in the mail order house's catalog. Under the exclusive arrangement allowed Sears-Roebuck the firm has 120 days in which to return its sheet purchases, which amounts to a 30-day extension of the customary privileges. This right is restricted. privileges. This right is restricted to S-R's mall order business.

the mall order business.

Marozick frowned on the minimum listing proposition, which was made a condition of the extra return privilege, on the ground that a publisher who has more tunes than another selling at one time deserves more space in the catalog. In a letter to John G. Paine, chairman of the Music Publishers. Protective Association, Marozick averred that the mail order house shows no favoritism in lining up its music catalog, but conscientiously checks over the lists submitted by publishers, and include in the catalog, what it thinks will sell best. it thinks will sell best.

ASKS OKAY ON TODD >

Linderman's Successor in Argenti
-Paine Explains Coin Situash

Popular music publishers were asked last week in a letter from John G. Paine, chairman of the Music Publishers Protective Association, whether it would be agreeable to them if Ralph B. Todd succeeded Harold Linderman as their agent on mechanical royalities in Argentina. Linderman, who is resigning because of his connection with RCA Victor, recommended Todd.
Paine took the occasion in the

Todd.

Paine took the occasion in this same inquiry to explain the status of the American publishers' royalty collections in Argentina. This money, wrote Paine, is being held in his behalf as trustee by the Buenos Aires branch of the First National Bank of Boston, and will be forthcoming as soon as Argentina has lifted its embargo on money exporting or there is a fund large porting or there is a fund large enough to effect a credit exchange with some American importer.

Lopez' 1-Niters

Vincent Lopez, band is playing one-niters in the south this week, on a leave of absence from the Ambassador hotel, New York. Dates are for dance affairs and functions, starting in Georgia and ending in the Carolinas.

Lopez will return to the Ambassa-dor next week, which will finale the

WARREN, DUBIN'S 8

Hollywood, April 21.
Eight numbers have been written
by Al Dubin and Harry Warren,
from which four will be selected for Cosmopolitan's forthcoming Marion
Davies picture, 'Cain and Mabel.'
Two of the quartet will be utilized as production numbers.

Frank Loesser and Irving Actman teamed for 'Everybody Sings' at Universal.

Moe Jerome dusting ivories for part in 'Stage Struck' at Warners.

TO ORCHESTRAS, MUSICIANS and ARTISTS whose booking contracts with RADIO ARTISTS BUREAUS have been nuited through the cancellation of AMERICAN FEDERATION OF MUSICIANS' LICENSS; we invite you to contact the MEDINAH THEATRICAL ENTERPRISES, INC., 505 NO. MICHIGAN AVE., CHICAGO, ILL., which has affilitations with 28 exclusive clubs from coast to coast, and now offers radio artists first-class A:F. O.P. M. Licensed representation under the direction of TO ORCHESTRAS, MUSICIANS

PAUL SPECHT LARRY AZARKI

COMPROMISE COPYRIGHT STATUTE STYMIED BY THAT \$250 CLAUSE

CHANEY and FOX

"DANCE ARTISTS"
AN INSTANT HIT at Sydney, Australia's New Senational Million Dolar "CLUB TROCADERO." ENGAGEMENT EXTENDED INDET-INITELY.

Washington, April 21,

and reconcile differences and pre-

Washington, April 21.

Prospects for enactment of copyright revision legislation—urgently
recommended by broadcasters and
exhibitors, but strongly opposed by
writers and tunesmiths—were believed remote today as a consequence of bitter conflict of opinions
within ranks of the House Patent
Committee.

Still carrying on the running fight
which characterized seven weeks of
hearings, committeemen met Monday (20) in first executive session to
start writing a bill without accomplishing any results. Most of the
line was spent in acrimonious discussion, with the only achievement
being a decision to authorize appointment of a subcommittee to try

and reconcile differences and prematerial as president in the proposal string reporters and prenative phoad by
the committee was a matter of dispute
toward the A
commotes was repurphed been named
to start drafting a bill embodyla on una
tested material.

by Representat
by Re

and denied without qualification, that step had been taken.
The committee is torn principally by.disputes over retention of the \$250 minimum infringement damage clause in the present law. Chairman Sirovich and a majority are friendly toward the American Society of Composers, Authors and Publishers, which has been crusading vigorously for continuance of the statutory penalty on unauthorized use of propenaity on unauthorized use of propenaity on unauthorized use of profor continuance of the statutory penalty on unauthorized use of protected material. A minority, headed by Representatives Braswell Deen, Democrat of Georgia, and Thomas O'Malley, Democrat of Wisconsin, is equally bitter in contending the \$250 clause has been used as a club to bludgeon exhibitors, hotels, niteries, and broadcasters into taking out performing licenses and performing licenses

Arrangers' Strike Continues With Both Sides Now Willing to Yield Two swank rooms in two Michigan Boulevard hotels ready to close in a couple of weeks for the

With both sides now showing signs of yielding the strike of Local 802 arrangers against the music goz arrangers against the music publishing industry has developed into bitter wrangling in the pub-lisher ranks over retaliatory meas-ures.

nes. One faction among the publishers orges that the industry ignore the efforts of the union to boycott the erformance of certain firms' catalogs over the earth of the erformance of the erformance of certain firms' catalogs over the earth of the erformands that there be exceeded the provision in the copyright law which permits a copyright comer to ban the making or use of special arrangements of his work.

work.

Publishers held two meetings
Monday (20) and after hours of discussion came to no decision as to
whether to invoke the arrangement ban or offer the union, a
counter set of proposals for a basis
of negotiation. Dominant sentiment at the two get-togethers was. commer set of negotiation. Dominant sentiment at the two get-togethers was, that since the business of the industry has not been seriously affected by the strike the publishers should sit pat and wait for a conciliatory more on the part of the union. Advocates of the special arrangements aboo argued that the condy way that the union could be stopped from bringing pressure upon orchestra leaders to discriminate against the works of certain publishers was by striking back at these leaders.

ine's Suggesti

ine's Suggesti
Under the retalistory device suggested John G. Paine, chairman of
the Music Publishers Protective Association, would be empowered to
approve or deny requests for the
right to make or use special arrangement. Paine would advise
the individual leaders that he
would be glad to co-operate with
them' and extend this permission,
providing there was no discrimination shown toward any publisher.
Drice the discrimination became apparent that leader would lose all
right to the performance of special
arrangement, leaving him no recourse but the use of stock orchesteati- z.

'NBC and CBS contend that any such move would make them and their commercials the most serious victims. Webs aver that they have warmed certain bandmen that they would suffer the loss of their sustaining fit they didn't desist from discriminatory practices. The publishers retort that the networks haven't exercised enough alertness and pressure toward the guilty orchestra leaders.

At a meeting called by Local 802 NBC and CBS contend that any

orchestra leaders.

At a meeting called by Local 802 last week band leaders were advised that an effort would be made to nationalize arranger scales and condition when the American Federation of Musicians holds its next onvention. Several of the name band leaders present averred that they were in no position to pay the scale for arrangers and copyiests set by the union, but of counter proposals none was offered.

Indications were given that a

Indications were given that a committee of publishers would meet today (Wednesday) with the union to discuss their different viewpoints to discuss their different viewpoints toward the demands submitted by Local 802. Pubs are acting on the way opened by the latest letter from the union, which, after listing the various demands, stated that each was subject to negotiation.

Bernstein Refuses Pledge

Bernstein Refuses Pledge
Monday's session of the industry
at the MPPA came to an acrimonious
exchange of personalities when
Louis Bernstein, head of Shapiro,
Bernstein & Co., refused to sign the
pledge giving Paine authority to act
for the publishers in granting the
right of making or using special
arrangements. Paine's power of
trusteeship would under this pledge
extend for four months. Bernstein
contended that the placing of this
authority would not only prove impractical but probably harmful to
the publishing industry.

Saul Bonnstein of Irvine Bertin.

the publishing industry.

Saul Bornstein of Irving Berlin,
Inc., expressed resentment at Bernstein's attitude, and moved that,
since the latter was in harmony
with the meeting, he be asked to retire. Lou Diamond, of Famous
Music, seconded the motion. From
that point the meeting took on an
air of personal recrimination. Bernstein held his ground, and the gathering broke up, with no action being taken on the motion.

Most Played on Air

To familiarize the trade with To familiarize the trade with the tunes most on the dir around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WIZ and WABC.

Melody from the Sky Touch of Your Lips All My Eggs in One Basket You Started Me Dreaming

Lost
You
Let's Face the Music
Love is Like a Cigarette
All My Life
It's Been So Long
Yours Truly la Truly Yours
Let Yourself Go
Love Came Out of the Night
Goody Goody
Tormented
Right Somebody to Love
What's Name of That Song
Every Minute of the Hour
Beautiful Lady in Blue
If You Love Me
Welcome Stranger
Please Believe Me
Great to Be in Love Again
There's Always Happy Endi
Moonrise on the Lowlands

PHILLY BENEFIT **OKAY FOR**

Operators Discuss Test Case Against Detroit Tax

Detroit, April 21.
Legal action to halt the Federal tax on nitery patrons' checks and to alleviate the contract levy of ASCAP is being considered by nitery operator-members of the Royal Ark association. A test case is likely.

Royal Ark association. A test case is likely, Tax has embittered nite spots which have only dance bands and no floor shows. It is contended that word 'amusement' means special entertainment such as floor shows. Difficulty of collecting tax from patrons in places where each drink is paid for when served, is pointed out.

2 Chi Rooms Fold

close in a couple of weeks for the summer season, Urban Room of the Congress hotel folds May 1, when the Benny Goodman orchestra decamps. Congress hotel is now changing operating heads and Ralph Hitz, the new operator, is looking over the field before figuring on immediate replacement. Mayfalr Room at the Blackstone folds this week despite early efforts to book some attraction to keep the room open through spring. Will probably stay shuttered until late

en through spring. Will stay shuttered until late

JR. LEVIS TOSSES HIS MUSICAL **PARTY**

By HOBE MORRISON

Philadelphia, April 21. Fhiladelphia, April 21.

A bespectacled young minister's son solemniy announced several weeks ago that he had \$5,000 to spend and was going to throw a party to get a job for his jazz band.

band.
Lest Thursday afternoon (16) in
the Warwick hotel ballroom, somewhere between 1,000 and 2,000 debutantes, dowagers, deb-chasers, business men, hotel managers, nitery
bosses, bookers, newspaper men and
just plain curious were on hand to
hear Norman Van Pelt Levis, Jr.,
offer his tooters to anyone with a
contract.

OKAY FOR

SUGAR

Philadelphia,

Philadelphia,

Having virtually ended 'benefits' after long and bitter warfare, the local musicians' union is now easing rules and will allow them if band and acts are paid. What it had so long opposed and apparently about sockhed is bands and acts on intery jobs being forced to play free dates for favored clients on 'or else' basis. What the boys want to known wow is how the union will be able to tell whether bands and acts are actually, paid, and if so, how much. Until union can figure way to handle that end, it'll be just like under-scale dates. veryone knows some musicalns play 'em, but how are they to be stopped?

With most nitery 'benefits' now in the ashcan, the union still bas a few 'benefit' boys to spray. Onc who books plenty or shows and has been at odds with the union for some time is Jot Pratt, big shot in the Shrine and other organizations. Union nixed his angle at Penn Athat end, it'll be just like under-scale dates. veryone knows some musicalns play 'em, but how are they to be stopped?

With most nitery 'benefits' now in the Shrine and other organizations. Union nixed his angle at Penn Athat end, it'll be just like under-scale dates. veryone knows some musicalns play 'em, but how are they to be stopped?

With most nitery 'benefits' now in the Shrine and other organizations. Union nixed his angle at Penn Athat end, it'll be just like under-scale dates. Veryone knows some musicalns play 'em, but how are they to be stopped?

With most nitery 'benefits' now in the Shrine and other organizations. Union nixed his angle at Penn Athat end, it'll down the hauled his affairs of to McAllister's spot, which alterided with idea of busting up the works. But Van Levis, working we're the proposed and hand had turned out. Rumor had it that couple of vicing affair by sly suggestions to nive full had been at odds with the union for some time is Jot Pratt, big shot in the Shrine and other organizations. Union in the Shrine and other organizations, of the McAllister's spot, which and

21 men, of which were recognizable delegations from Earle and Forrest theaties and several ace musicians from rival outfits in town. Two fiddlers, at least, were from Vince Travers' band, which broke up when maestro went to New York to take French Casino job. Arrangements were said to belong to planist, though a sax player was seen giving signals. It was reported that representatives of every leading hotel, and that other came from Atlantic City and New York. Number of agents and bookers arrived late and left fair whort inspection. With interest at considerable peak after the affair, Van Levis decided he neede a 'rest' and pulled out for day or so off at Tom's River, N. J.

Vallee Goes B'swick

Rudy Vallee has allied himself with the American-Brunswick Record group. Connection will have him stencilling for Oriole, Perfect, Romeo, Banner and Melotone. Vallee formerly turned them out for RUA Victor.

Weber Cancels Rockwell-O'Keefe's **Band Booking License Before 802 Reaches Decision in Hopkins Case**

Swing It

Seattle, April 21.

VARIERY'S 'College Rhythm'series started something here. Tommy Thomas, KOMO-KJR band leader and m.c., read them as they came out each week via KJR, sponsored by Ben Tipp, local jeweler.

Final article, cealing with tastes of students at the local University of Washington, saying that the localities preferred sweet music for dancing and swing jusic for listening, to uched off controversy. Thomas, on a Sunday program with same sponsor, set dance maestros Dick Jurgers, then of the Olympic Bowl, and Ray Herbeck, Trianon, at one another in a debate on the relative merits of swing and sweet music. Jurgens boomed the swing and Herbeck held out for the lush stuff. Words flew. music. Jurgens boomed the swing and Herbeck held out for the lush stuff. Words flew. decision.

Turgens, on a goodbye night at the Olympic Bowl before pulling out for L. A.'s Palomar, replaced by Eddle Fitzpatrick, Jr., he dedicated Bugle Call Rag' in hottest of the hot tempo to Herbeck.

U. S. PUBS NAME **OWN CANADIAN COLLECTORS**

American music publishers are anticipating the passage of legisla-tion curbing the fees of the Cana-dian Performing Rights Society by appointing their own licensing agents in the Dominion. First firm to make that move is the Robbins Music Corp. Gordon Thompson has been empowered to issue licenses and collect fees for Robbins music

been empowered to issue licenses and collect fees for Robbins music performed by any Canadian.

In retaining their own agents, these publishers are not even watting for the American Society of Composers, Authors & Publishers to turn back their performance rights as far as Canada is concerned. They are of the opinion that if they are to protect their Canadian interests, the time to act is now. Under the proposed legislation the individual copyright owner will not be restricted as to the amount that he may charge for the use of his works. The legislation is directed solely at combinations of copyright owners. Legislation against CPRS, of which ASCAP is an affiliate, was advocated by Judge Parker of Toronto last December in a report which also urged the establishment of an appeals tribunal to determine disputes arising from performance fees and the lowering of license fees for theatres and radio set owners, Judge Parker's report attacked the CPRS' rates of 15c and 20c as too high, and suggested that the rate for receiving sets be cut from 10c to &c.

Some of the American publishers

for receiving sets be cut from 10c to 8c.

Some of the American publishers take the view that their income from Canada never did amount to much, and, rather than subject themselves to arbitrary restriction of their rights, they would prefer to forego any Canadian performance income. ance income.

HYLTON ON ROAD

Chicago, April 21.

Jack Hylton band, out of the
Drake hotel May 15, will head for
one-niters and theatre dates. RKO is lining up stage time for the out-

Hylton continues his regular Sun broadcasts.

ROGERS IN CHI

Chicago, April 21.

Buddy Rogers orchestra may succeed abe Lyman at the College Inn.
Hotel Sherman, late-in May.
Lyman will shift to the Cocoanut
Grove, L. A.

Without waiting for the trial board of Local 802. New Yor , to hand down a decision in the case against Claude Hopkins, Joe Weber, president of the American Federation of Musicians, Friday (17) ordered Rockwell-O'Keefe, Inc., to turn back its AFM agency license. News of Weber's action created great furore in the trade. Immediately after ordering the revocation, Weber entrained for Chicago with J. C. Stein, president of the Music Corp. of America. Stein returns to N. Y. today (Wednesday), sailing to Europe tomorrow.

Move by Weber to eliminate Rockwell-O'Keefe from the band booking field has Local 802 officials wondering whether it will be followed by a rush of traveling orchestras into New York spots, with most of these coming from the rolls of the Chicago local. Men in all the Rockwell-O'Keefe units are affiliated with Local 802.

No

affiliated with Local 802.

By yeserday (Tuesday) afternoon no verdict had been issued by 802s trial board on the Hopkins case. On the complaint of a musician whom he had discharged, Hopkins was hauled up for paying his men under the scale while playing the Cotton Club, New York, last winter. Rock-well-O'Keefe became involved by virtue of the fact that it handled the nitery booking. In an affidavit Hopkins declared that he had at no time paid Rockwell-O'Keefe a commission on the engagement, and explained that the underscaling developed when he deducted part of the engagement money to pay for his network wire.

Thomas J. Rockwell and Francis C. (Corky) O'Keefe, partners in the agency, had not decided what counter-action they would take against Weber's order. They elected to wait until they have a chance to talk to Weber, who was due to talk to Weber, who was due to talk to Weber, who was due to talk in answer to Weber's notice of two weeks ago that the AFM did not propose to restore the network's band booking license. Web may resort to either injunction proceedings against AFM or clear its band bookings through an outside organization, with Charles Green, man-

bookings through an outside organ-ization, with Charles Green, man-ager of its present band bureau, heading the outside setup.

Chicago, April 21.
Joseph N. Weber, president of the
American Federation of Musicians,
made a couple of stop-offs in town
when passing through on his way
to Des Moines for the midwest
regional meeting of musician clubs
last week.

regional neeting of musician clubs last week.

On way back east Weber dropped in for a confab with James C. Petrillo, head of the Chicago Federation of Musicians.

SEE BUCK RE-ELECTED AS ASCAP PRESIDENT

Re-election of officers of the American Society of Composers, Authors and Publishers by the or-ganization's directorate is slated for April 30. Indications are that dene Buck will be named again as presi-lent, with the rest of the roster also

ment, with the rest of the roster also remaining as is. Walter Fischer, of Carl Fischer, Inc., was discussed for a while as Buck's successor, but the idea has been dropped. It was decided that the organization required as its head some one who could devote all his

Hotel Astor, N. Y., Back To Name Dance Bands

Hotel tel Astor, Fred Mueschen-'s midtown hostelry in the heart heim's midtown hostelry in the heart of Times Sq. is going in for name dance bunds starting with the opening of its new \$100,000 roof. Jack Hylton will probably be the inaugural attraction to coincide with the arrival of the Queen Mary, June 1, making it a civic and quasinternational sfrair.

After Hylton, Hal Kemp is slated to remain for the summer.

Night Club Reviews

COLLEGE INN

(CHICAGO) Chicago,

(CHICAGO)
Chicago, April 15.
New intimate revue at the College Inn opened to capacity business and is holding up at a fast pace, with indications for one of the best runs the basement nitery has seen in years. Strictly Abe Lyman band and revue for the registericker, but besides the magnet of the Lyman tag on the sign outside is the fact that this is one of the best shows ever produced at the Inn.

Dest shows a local boy who has wound up on top has a tremendous following in this town. With his band he has brought in a corking show. Three vocalists on the show but each one a distinct personality with an individual style and delibery.

but each one a distinct personality with an individual style and delivery.

First vocal sock is Tiny Wolfe, 19-year-old 300-pounder. Not only warbles red hot numbers until the acceptance of the style of the style



MOVIETONE TOPICS

From Terrace Gardens Morrison Hotel, Chicago

TED LEWIS and His Orchestra

Features Three New Hits from Shirley Temple's "Captain Jan-uary."

"THE RIGHT SOMEBODY TO "AT THE CODFISH BALL"
"EARLY BIRD"

MOVIETONE MUSIC CORPORATION 1250 SIXTH AVENUE



ther Radio Favorites:
"ALL MY LIFE"
"GREEN FIELDS AND
BLUEBIRDS"

SAM FOX
PUBLISHING COMPANY

level. No roughhouse, but neat comedy that doesn't miss. To wind up the show the Lyman special octet and orchestra sell a group of songs from 'Student Frince,' and it makes a great finale with all the musical flash and color that the Lyman aggregation gives it.

it.

Lyman band and show are on twice nightly for dinner and late supper shows, spiit by a 10 p. m. performance on the ice rink. Gold.

RAINBOW GRILL

RAINBOW GRILL

(NEW YORK)

Ruby Newman and his excellent dansapation continue to good biz at the Rainbow Grill, the informal at the Rainbow Grill, the informal end of the Roinbow Grill, the informal end on the 65th story of the RCA-building. Unlike the Rainbow Room, where a dinner coat at least is obtigatoire, one can come in muft to the grill and enjoy the terp tunes of the Newmanites who, for a septet, give out aplenty.

Augmenting the band are Erika Zaranova, Russian songatress with matches the billing. Sponsaft the Saranova, Russian songatress with matches the billing. Sponsaft the subbling for Mildred Monson, long acceptably if not particularly startling in the floor show manner. She's subbling for Mildred Monson, long-bree, forced out through illness. Gall-Gall, Egyptian prestigistateur, doubles into both rooms with his nifty sleight-of-hand. His variations on the oid shell game make to be considered to the dinner customers, who may linger past in the main it's Newman's muste that draws the \$2 table d'hote dinner customers, who may linger past 10 p.m. without the 50c couvert tap (\$1 on Saturdays and holidays). In the Rainbow Room Glenn Gray and his Casa Lomb, orchestra, featuring Fee Wee Hint and Kenny Saturdays and holidays). In the Rainbow Room Glenn Gray and his Casa Lomb, orchestra, featuring Fee Wee Hint and Kenny Saturdays and holidays). Both rooms remain a natural for big business, but like most interies makes both a natch for the summer trade.

BOOK-CADILLAC

BOOK-CADILLAC

(DETROIT)

After months of su-so transient-hotel big Book-Cadillace Mayfair Roman Book-Cadillace Mayfair Roman Book-Cadillace Mayfair Roman Book-Cadillace Mayfair Roman Book-Cadillace Mayfair Mayfair Roman Book-Cadillace Roman, who as conductor-mice Kauffanan, who as conductor-mice Kauffanan, who as conductor-mice Hox theater for past three years rates Grade A locally, to lead his own specially -arranged 'swing' band. Added: Frankie Connors, tenor in Fox pit for the past three years; Florence Suttle, attractive singer, ex of Ted Weems' band, and Earl and Josephine Leach, ballroom dancers.

and Josephine Leaul, dancers,
Result was a Jammed house (325) opening night, majority of patrons being local towners. Kautman and Comors have followings here. Both are doubling between theatre and nitery, and will have to watch goling stale during their month's engagement.

agagement.
There are three 'floor shows' nightly, one for the dinner and the others between 10 p. m. and 1 a. m. Each runs about 20 minutes, with Connors warbling a couple of nifty Songs: Earl; and Josephine doing a neat ballroom number, followed by

One Break

Shanghai, March 22.
Americans appearing in local night clubs on short contracts find Shanghai an ideal spot to replenish their wardrobes, prices being from 50 to 70% cheaper than in the U. S.
Native slike, or imported French and Italian costumes sold by Chinese tailors, range from \$25 to \$85. Tuxedos and full formal tails, from best English materials, are made to order, at \$26 to \$85.

MILLS OUT FOR **'TEST' PINCH** IN SEATTLE

American Society of Composers Authors & Publishers, left week for Seattle to have himself arrested by the authorities of the State of Washington in order to make a test case of the state's ban on ASCAP. Under the injunction and receivership prevailing against the Society the latter is prevented from licensing its catalogs to Wash

ington users or collecting any fees.
While on the spot Mills also hopes
to counter with a suit that will take
the issue into the Federal courts

a rumba and 'Truckin' bit; and sev erai members of band contribut

a rumba and "Truckin' bit; and severai members of band contribute some specialty numbers. Standout among iatter is Nels Witterman, drummer, who turns in a swell specialty bit, and Max Lieb, violinist. Miss Suttle vocals for dancing, as does Connors.

High prices for this town prevail at spot, but its classiness and reputation of hotel take care of than weekday nights and \$2 for Saturday, Music carried for half hour every midnight over the 50,000-watter, WJR.

TROCADERO, LONDON

TROCADERO, LONDON

London, April 7.

Charles Cochran's last supper show here ran for one solid year, with only a few changes in the acts. But the chorus routine wasn't various the comprising men will be suppered to the suppered to the comprising men will be suppered to the suppered to the

Swing Stuff

Personals

Barnett's new Charlie combo, with Sid Weiss on bass, now playing the Normandie ballroom Boston, and slated for the Glen Island Casino, N. Y., this summerTenorman Bud Freeman annexed by Tommy Dorsey, which makes that band a baianced unit with plenty punch. Frank Froeba jus-polished off four faces for Colum-bia with Berigan, Marsala, Haymer, inst oand a balanced unit with plenty punch...Frank Troeba Just polished off four faces for Columba with Berigan, Marslal, Haymer, and Purtill dishing it out. Titles include 'Caroline,' Tagging Along.' Nobody's Business,' and 'Naturally Lazy.' Froeba, will be interviewed today (22) over WBNX at five p. m... Dave Barbour, guitarist, airling with Lennie Hayton... Farley and Riley rehearsing a 12-piece band for tour... Original Me m p h is F ive assembled for Decca waxings... St. Louis saxman Forrest Crawford has given his notice at the Famous Door, N. Y... Wingy Mannone's ork cut some six sides for Bluebird with a great personnel, including Maticok, Lamare, Beauduc, and 'top tenorman Miller from Bob Crosby's boys, and Marsala, Lanone, and Art Shapiro on bass, from his own band... Eddle Condon recovering from a spili pancreas which nearly proved fatal... Cab Calloway broke all records at the Apollo, Harlem.

"Top Hatters,' program originating in Philadelphia, livens up Saturday afternoons over NBC with rhythmic selections. The jam is spread out by a Dixieland unit called the Mad Hatters, selected from the larger band, a la Tommy Dorsey's Clambake Seven. With a good clarinet, a fair trumpet, and a steady rhythm section, the smaller bunch gave out an okay job on Goody with Carlotta Dale warbling. The big bring-down from the Jamangle is trunished by Art Hynet, who intersperses the program with corny versions of such stuff as '12th St.' on the organ.

To Chicago for the Rhythm Club concert, Teddy Wilson stayed over for Benny Goodman's airing and was featured with the famous trio. As the original planist in this unit, which is supposed to have out-sold Goodman's full orchestra discs on Victor, Wilson turned in an ace job: on Rosettic, with Gene Krupa on drums and Benny himself on the black-stick.

In line with its program, the UHCA (United Hot Clubs of America) has lessed three rare swing in the surface and the second of the remain surface as wing with the famous trio.

black-stick.

UHCA Releases
In line with its program, the UHCA (United Hot Clubs of America) has issued three rare swing discs to date. They are: China Boy' and Buil Frog Biues,' by Chi les Pierce's ork, a 1927 Paramount re-dub containing the work of the late Frank Teschmaker and Muggsy -Spanier; Triar's Point Shuffle' and 'Darktown Strutter's Ball,' by the Jungle Kings which dates a little later and includes Joe Suilivan, Milt Mesirow, Eddle Condon, Red McKenzie, Gene Krupa, and Jim Lannigan in its personne, as well as the two stars mentioned above; and a Bessie Smith platter accompanied by the late Jimmy Harrison on trombone, Joe Smith on trumpet, and Fletcher Henderson at the piano. These classics retail at \$1.50 per and may be procured from the UHCA treasurer.

three-day sessions.
State charged that Bobby jerked

State charged that Bobby jerked an agent's leg to keep him from piling over the bar and grabbing evidence. Bobby testified she had had to fire all her employes because she had found them guilty of 'slipping liquor in to patrons.'

DANCER BREAKS ARM

DANCER BREAKS ARM

Pittsburgh, April 21.

Janice Thompson, a crobatic
dancer with new floor show booked
into Plaza cafe by Arthur Grossman, fractured an arm during a fall
and was rushed to Mercy hospital.
Accident happened during first
performance opening night and the
girl is still at the hospital under
observation.

Con Conrad off Metro music staff after six months' stint.

observation.

BOBBY PECK FREED Di Pull a Leg — Employees Did the Slipping Inside Stuff—Music

Dallas, April 21.
A male jury freed Bobby Peck, blonde manager of the Midnight Frolics' on charges that she pulled the leg of a state liquor agent, and that she sold whiskey by the drink in her club. in her club.

'Thanks for letting us use your court room,' defense attorney grinned at the judge as the crowd and participants drifted away after

Wrangle has started between Benny Goodman and Jack Hylton fac-tions, following a question of speech-making propriety at Goodman's jam session. concert at the Congress hotel, Chicago, last week. Several people at the concert buzzed a request for Hylton, who was present, to get up and make a speech. But the heads of the Chicago Rhythm club, which had tossed the party in honor of Goodman, felt that if anybody was going to do any talking it should be the honored guest. Now there's general back-talk going on between the Goodman rooters and the Hylton backers.

Jack Robbins, during his New York sojourn, is ransacking the Feist catalog and rehabilitating some 200 tunes out of 7,000 pops, previously published. Past hits such as 'Ja Da,' Running Wild,' 'Allee Blue Gown,' '2 o'Clock in the Morning,' Trene,' 'Ramona,' 'Wang Wang Blues,' etc., are being re-orchestrated by Spind Murphy, Frank Skinner, Frank Mason and other modern dansapation exponents to give them 1936 flavor,' The swing cycle is rehabilitating these and many another pop. iso it counts always in the ASCAP performances ratings.

Irving Berlin is putting a tight restriction on the radio performing rights of 'A Pretty Girl Is Like a Melody,' hit production number in Metro's 'Great Ziegfeld.' Berlin says he is doing this to protect the pleture as well as the number itself which is standard in the Berlin, Inc., catalog as well as one of its most important assets.

The songwriter says he is not going to have the number killed as was 'Mandy' when he gave unrestricted privileges for the air performances after its incorporation in a Goldwyn filmusical.

Feist, which publishes the 'Great Ziegfeld' tunes, issued 'It's Been So Long' (Donaldson-Adamson) as a pop, although cut out of the film. Number was written a year ago but in the final cutting it was slashed

Milt Gabler, 144 East 42d St., N. Y. Since the UHCA innovated this supply for a demand which the record companies were too occupied

accommodate, the latter have caught on and assisted the trend by re-pressing swing classics. Victor has released two old Bix Beiderbecke on and assisted the trend-by re-pressing swing classics. Victor has released two old Bix Belderbecke discs, and British Brunswick, affiliated with American Decca, discs, and british Brunswick, affiliated with American Decca, issued two albums of the rarest Gennett platters, in England, including the work of King Oliver's Croole Jazz Band with Louis Armstrong, the New Orleans Rhythm Kings with Leon Rappolo, the Wolverines with Bix Belderbecke, others. This exact selection had been suggested by the UHCA over a year ago. Brunswick, because of lost masters, may be forced to reduce from worn copies the many desirable swing classics in their catalog. Since the supply of rare records that should be rescued from oblivion is practically limitiess, there is little competition among (Continued on page 67)

THE BEST IN MUSIC Hear HENRY BUSSE AT THE

CHEZ PAREE, Chicago

His most requested tunes are From 'Follow the Fleet'

Words and Music by **IRVING BERLIN**

"LET'S FACE THE MUSIC AND DANCE"

"I'M PUTTING ALL MY EGGS IN ONE BASKET" BUT WHERE ARE "LET YOURSELF GO" "WE SAW THE SEA" "I'D RATHER LEAD A BAND" "GET THEE BEHIND SATAN"

New Burke and Leslie "ROBINS AND ROSES"

"I CAN PULL A RABBIT OUT OF MY HAT"

HARRY LINK G.P.M.
IRVING BERLIN INC.
799-7TH AVE. N.Y.C.



Feature Singers and "Name Bands" free Getting Rendy on the Greatest Western" Ballad in Yesrs. WE'LL REST AT THE END OF THE TRAIL" Copies and Orchs. Now Available

Have You Heard It!—That "Swing-er" Hit "RHYTHM SAVED THE

Take Care of Those Requests for the Numbers Song "ISE A-MUGGIN" With the Musical Arithmetic Game 1-2-3-4-5-6-UH-8-9—WOOF

SELECT MUSIC PUBLICATIONS INC.

NU N

Moving Away Up in Popularity
RAY NOBLE'S
"THE TOUCH OF YOUR
LIPS"

LIPS"
Swing Novelty From a Great
t—in a Hit Picture—Columa's "Mr. Deods Goes to Town"
IXILATED OVER
YOU"

Edward Hayman and Harold Spina's New Ballad "THE STATE OF MY HEART" HEART"
Louis Armstrong's Native
Novelty
"OL' MAN MOSE"
Yery Live Novelty Dance II
"I'M GONNA CLAP MY
HANDS" on Wit

SANTLY BROS. JOY, INC. 1619 BROADWAY .. N.Y.C.

- 1--

Col. W. S. Butterfield Dead at 73: Headed Circuit of 95 Theatres.

Boston, April 21.
Col. Walter S. Butterfield, one of
the pioneer shownen and theatre
circuit builders of this country, died here early today (Tuesday) of heart disease. He was 73.

quisease. He was 73.

He leaves as his monument a circuit of 95 theatres

disease. He was 73.

He leaves as his monument a circuit of 35 theatres, built up in 32 years to the point where he practically controlled theatre operations in the state of Michigan except for the city of Detroit.

Butterfield started in show business 51 years ago, beginning his career unostentatiously as a door boy at the old Grand Opera House in Columbus, O., as he himself wrote in Varier's last anniversary number in January, 1936, advanced to inner door swinger, usher, chief usher and doorkeeper. Two years later he became treasurer of the Comstock Opera House as well as the Grand O. H. in Columbus, In 1890 Butterfield in order to the with his flance, became treasurer for a touring troupe managed by Fred Schwartz, of Philadelphia. He married on the road, in Ellenberg, Washington, while the troupewas running into rough business and about to break up. He and Mrs. Butterfield wired to Columbus, Futterfield wired to Columbus, Futterfield wired to Columbus, or one of the continued on page 64) (Continued on page 64)

English Acts Howling About Radio Auditions

Actors' squawks at the British Broadcasting Corporation are common currently, with the avowed intention of a number of leading vaudcyllians, who do radio work more for the publicity than the dough, to refuse to give advance auditions.

auditions.

Boys are growling that their material gets so hacked about it ceases to be worthwhile.

One or two ton-liners have offered to guarantee so hanny minutes on the air, put in atheir own band and support, and give their show in toto, providing they don't have to submit it all over the place first.

So far no note's get away with it.

far no one's got away with it, B. B. C. sticking to its resolve that all material must be heard in ad-

2 Units. Washed Out by Flood, Rebooked in Pitt.

Pittsburgh, April 21, Pittsburgh, April 21.
Two stage shows washed out of
Stanley by recent flood have been
re-booked by management for immediate engagements. First of
these is Major Bowes amateur unit,
which had already reached town for
two-day layoff when high waters
hit. Show comes in Friday (24) and
Harry McWilliams, advance man
for simon-pures has arranged to hit. Show comes in Friday (24) and Harry McWilliams, advance man for simon-pures, has arranged to have Pittsburgh's showman-mayor. William McNair, try his hand with the tyros even though he's a professional, having already played Alvin for \$1,500 a week and the Rudy Vallee ether hour. McNair appeared on Bowes' program Sunday (19), playing the fiddle.

Second is Little Jack Little's band show, which follows ams May I. Little was likewise to have come in right after Bowes show last month.

hill be the fourth Bowes show to play the Stanley in less than a year and Little's second engagement at WB deluxer in six months.

Al White Bankrupt

Al P. White, m.c. in vaude and niteries and whose last enterprise was the management of a cafe on Long Island, last week filed a petition in bankruptcy with the Federal Court in Brooklyn. He gave his liabilities as \$31,237, assets \$286. Petition listed White as living in reeport, L. I.

Petition liste recport, L. L.

ATTY. KENDLER FOLLOWS CLIENTELE TO H'WOOD

Hollywood, April 21 Hollywood, April 21.
Julius Kendler, Broadway attorney, who came out here for a holiday and rest, is going native. He has decided to establish local offices. Veteran theatrical barrister fices. Veteran theatrical barrister found that more of his clients are now out here than around Times Square, and decided to become a native son.

His brother, Max Kendler, continues the Kendler & Kendler law practice in the Bond bldg. New York.

\$20,000 'JUMBO' TOO MUCH **FOR RKO**

roposed tour of Jumbo in RKO theatres went cold late last week following conferences among RKO's theatre operators. They deemed the idea too costly in view of Billy Rose's demands for '820,000 net her week for the show, which would have included practically the same cast as appeared at the 'Hippodrome', N. Y., with the exception of Paul Whiteman and one of the aerial acts.

Circuit's operators figured that the Memorial, Boston, where it figured to open 'Jumbo'. April 30, for two weeks on a two-a-day policy, would have to gross \$46,000 to break even. Circuit deduced it would be impossible for the theatre to get that amount of coin with a reserved seat policy.

amount of coin with a reserved seat policy.

Besides the \$20,000 asking price for 'Jumbo', circuit figured that the theatre's operating cost per week with the show would be an additional \$25,000. This would include reshoring the stage and covering the pit, as well as a complete change of box office crew to handle the reserved seats.

the pit, as well as a complete change of box office erew to handle the reserved seats.

A counter-offer from the circuit to Rose, which would have given the latter the first \$17.500 taken in at the b.o., after which the circuit would take its operating costs, with the remainder split 50-50, was turned down by the producer. This proposition was tendered by RNO to include bookings for the show for two weeks each at, the Palace Cleveland, and Palace, Chicngo.

So f r none of the other circuits has shown interest in Jumbo either in full-size or condensed version. Rose plans to open the show July 1 at the Ft. Worth. Tex., Frontier Days celebration is staging.

Gilda Gray's Son

Milwaukee, April 21.
Gilda Gray's son, Martin, 23. is
seeking a place in the spotlight.
The lad has adopted his mother's
stage name of Gray. Real monicker
is Martin Gorecki, a sole issue of
Gilda's first marriage to local sa-

loomman.

Young Gray is leading a fourpiece band in a neighborhood nitery,
does the singing and plays guitar
solos. Says his ambitton is to work
up a big band and hit the high

RKO Books Circus Unit

Chicago, April 21.
Circus unit, 'Laugh, Town, Laugh,' nec Jombo,' which opened at the Riverside, Milwauke, last week, has been set for 10 weeks of midwest and eastern time on an RKC route including Minheapolis, Kansas City.' Des Moines, Cedar Rapids, Betroit, Cleveland. Cleveland.

Unit is owned by Lew Kane and eing handled through the Al Borde

Jacques Frey Into St. Regis 1006 when it opens May 15. Spot is being redecorated into a Venetian setting with Lawrence J. Colwell and Charles Weinstein in charge.

Lay-Off Policeman

Minneapolis, April 21.
Robert Finegan, who in hiscapacity as a private investitor employed by a local reform
group unearthed damaging
evidence against some nitespots here, has been revealed as
a member of a professional
song and dance team now at
liberty.
On Finegan's testimony as a
witness, owners of several nite
spots were indicted and convicted for violating morals
ordinances. Minneapolis, April 21

Acro Hurt in Garage Elevator Fall After 20 Healthy Yrs. on Stage

Troy, N. Y., April 21.
Twenty years an acrobat without a mishap, Spencer Chastine, of New York, lies in Samaritan hospital, seriously injured when an auto lift in a local garage dropped Chastine and his car four floors. The full extent of his injuries have not yet been determined.
Chastine, a member of the Seven Mangeans, was booked into the Proctor theatre here for the first half of this week. The engagement was cancelled.

How They Must've Harked Back to Good Old Days

Hollywood, April 21.

Hollywood, April 21.
roup of old-time vaude and legit
names participated in variety, show
staged by The Masquers as prelude
to Goldrush party. Bob Murphy.
n.o.d.
Participating were Tyler Brooke,
Jimmy Mack and Pat Collins, Hal
Neiman, Joe Catis, Joe Halligan,
Fuzzy Knight, Val and Erne Stanton, Jim Burke, Sammy, White,
Rober Imhof, Monte Vandergrift,
Eddie Borden, Bobby Berry, Stanley
Price and Charlie Williams.

Betty Carries On

Betty Jane Cooper silipped at the first show Wednesday (15) at the Paraniount, N. T., severely gashing her leg. She continued dancing, after apologizing to the audience, though painfully hurt. Miss Cooper received medical treatment after the performance, and continued in the show.

Bernie for B'way

Loew's has switched the vaude booking of Ben Bernie's band from the Century, Baltimore, to the State; N. Y., the week of May 1. Bernie goes to Chicago following the Broadway date.

Bowes Making Ams Sign Away Rights to His Tag as Protection **Against Unauthorized Wildcatters**

PAR-WB BOOK MUS. HALL CHOIR FOR THE ROAD

Music Hall choir of 30 male voices takes a vacation from Radio City for a tour in vaude beginning May 1 the Chicago, Chicago. Week of May 8 it plays the Michigan. Detroit; also for Paramount, while Warners has booked it for the Earle, Washington, May 22.

Bookings were direct with the Music Hall.

LOEW IGNORES SAM LYONS' **SQUAWK**

Rudy Vallee's band goes into the Metropolitan, Boston, May 15 for six days, the seventh day (Thursday) being eliminated so that Vallee can return to New York for his radio broadcast. Par booking was direct through Hyman Bushel, Vallee's attorney. Week of May 1 Vallee plays Loew's Fox, Washington.

lee's attorney. Week ut may vallee plays Loew's Fox, Washington.

Squawk' registered by Sam Lyons last week, accusing Loew's broker. Sid Piermont, of failing to protect the franchised Lyons agency by setting the band through Fordes Simon. RKO agent, is apparently being ignored by the circuit's execs.

Lyons claimed that he has been the rep for Vallee in the Loew office for three years. He submitted Vallee to Loew's for \$10,000 net for Washington, but the circuit got the band through Simon for \$3,000 plus a split over a \$26,000 gross.

In explanation of the booking through an outsider, Plermont stated that Lyons demanded the State, New York, at \$12,500 not in order to get the band only for Washington. Plermont added that he wanted the band only for Washington. Plermont added that he wanted the band only for Washington and bought it through the agent who could deliver it at the ington and bought it through the agent who could deliver it at the

Myron Carr's orchestra, currently at Hotel Taft, New Haven, set for summer at Woodland Inn, Ardsley, N. Y. Sonny O'Brien and Vera Cruse doing vocals.

Before they are permitted to appear on the Major Bowes radio program, amateurs are now required to gram, amateurs are now required to sign away all rights to the Bowes billing for future engagements with-out authorization. Agreement is a precautionary measure against tyros' use of the Bowes name for billing purposes under other management. This was revealed by Abner Goldstone, Bowes' attorney, who gave Vanisty a general clarification of the amateurs' status from the Bowes ylewpoint. In a report on the Lynn, Mass.

Bowes viewpoint. In a report on the Lynn, Mass, case, in which Bowes sued for an injunction against use of. his name in connection with an amateur show presented by the Capitol theatre in that city, it was stated that amateurs that have appeared on the Bowes program have a right to say so in their billing. Goldstone explained that they haven't that right if having signed the pre-broadcast agreement.

ir naving signed the pre-proadcast agreement.
But the Bowes attorney further stated that, as far he knows, there is nothing to prevent theatres from using the Bowes billing when playing ex-Bowes amateurs, as long as it is not done 'misleadingly.'

Loew's Agents Asked to Stick In Circuit's Bldg.

Loew booking office in New York is 'asking' its franchised agents not to move out of Loew's Annex building on West 46th street. Several agents with leases expiring intended to move into a new building until requested to stay by the booking office.

office.

RKO agent-tenants of the Palace theatre building got a similar request when the new Radio City buildings beckoned them a couple of years ago.

Mitchell and Durant, Back Together, Return to Vaude

Frank Mitchell and Jack Durant, who split and then reteamed a few months ago, are set for five weeks of personals, opening Friday (24) at the Palace, Chicago, Following Chicago, they go on Locw's vaude book for four weeks, opening May 1 at the Fox, Detroit, with the State, N. Y.; Century, Baltimore, and Fox, Washington, following in the order named. Comedy team wasn't split long.

towing in the order named. Comedy team wasn't split long, the reconciliation coming about after a picture company bought them separately and then teamed them up in a picture.

Gertrude Niesen Leaving 'Folies' for Vaudeville

Certrade Siesen goes into Loew's State: N. Y. week of June 5 after departing from the current 'Ziegfeld

Follies:

Alt:s Niesen has handed in her notice to quit the show June 1.

1-Show Break-in

Atlanta, April 21,

Atlanta, April 21.

Olsen and Johnson, eld over the Georgia theatre here with the tage show, 'Anything Happens,' Introduced a fnew two-hour show in a midnight pierformance Saturday night (18). This is the vehilled the team will use in seven one-night sta ds during a flying trip occoss the continent to Los Angeles American the Los Angeles Faremount.

They leave on this trip tomorrow (Wednesday). Thick midnight show Saturday was beyoldest in entirety over "ATL her

AFA Claims 'Closed Shop' Due in Philly Through Deal with Musicians' Union

American Federation of Actors is American reperation of Actors is warning vaudeville acts booked in Philadelphia that they had 'better carry an AFA card' when playing that town. AFA claims that through an agreement with the Philadelphia musicians' union the town will

that town. AFA claims that through an agreement with the Philadelphia musicians' union the town will shortly be a 'closed shop' for union actors in theatres as well as niteries, botels and private entertalments. Reciprocal agreement with the musicians also calls for AFA members not to work in non-union spots in Philadelphia.

So far as is known, the bookers in Philadelphia.

So far as is known, the bookers have not yet begun asking agents whether their acts are members of the AFA. Recently Raiph Whitehead, executive secretary of the AFA, stated that he was going to take up the subject of a 'closed shop' for AFA members with the circuit and indie booking offices in New York. Nothing has come of that so 'far, with 'A. & E.: Dow the only office to show any interest at that time. The Dows, however, do not book any theatres in Philly.

As a means to furthering the 'closed shop' for ithe Jusker

not book any theatres in Printy.

As a means to furthering the 'closed shop' idea in the Quaker City, Louis Mosconi, head of the AFA branch there, is doubling as booker for such spots willing to cooperate with the musicians and AFA. He is supplying only AFA incorbers.

Jack Hylton Will Repeat in Detroit

Jack Hylton and ork, who appeared at the Fox theatre here three months ago, is booked for a return cngagement at same house, starting May 22. Jack Benny opens at Fox

May 22. Jack Beiny opens at Fos May 8, followed the next week by Benny Meroff's bend. Juckie Heller, whose three-week run at the Fox last August set a house record, cores joto house May 1.

Jimmy Allen's P.A.

Hollywood, April 21.
Jinniy Allen will do week of personals at Paramount here in conjunction with his feature, 'Adventures of Jimmy Allen' (Par), open-

tures of Jimmy Ann.
Ing May 7.
Olsen and Johnson come into local

Fabello in Window

Phil Pabello Is conducting the orchestra for Gos Edward's variety show at the Sho-Window (Moss' Broadway), New York.

The Story Ph. Committed directors

The forme RLO an ical director Sain thas 14 men in the Sho-Window pit, over

Exhibs-Distribs

(Continued from page 7)
Sales policies of the various com-panies differ. For this reason it was deemed unnecessary to discuss certain objections with all majors, since exhibitors in many cases have specific complaints against some companies but not against others.

companies but not against others.
Also, it was felt that the sales manager of one company would not want to discuss his policies in the presence of competitors until something was worked out with the MPTOA. Later on, one large group meeting representing all distribution departments could be held, probably under Federal Trade Compaission sanction, which would remove onus of concerted action.

Such a general conference again would be necessary in order to reach uniformity or some sense of

would be necessary in order to reach uniformity or some sense of it on such matters as local boards to settle disputes, shorts forcing question and other problems. It may be that final agreement or any modification of the cancellation clause and designation of playdates would find the companies still varying somewhat but, in the hope of the MPTOA, with all or most of the majors granting some relief.

Warner ros. refused to participate in the opening discussions and doubt is expressed that the MPTOA committee will succeed in holding individual conferences with that company to present or discuss its objectives. On the other hand, it is believed that if Warner competitors grant relief on various matters that this company at the present time cautious because of Federal anti-trust laws will be willing to also contribute something to the complaining exhibitors. Absence of Republic Plets at the Thursday (16) meeting remains unexplained. Company was invited but no one showed up.

John D. Clark (20th-Fox), Neil F.

up.
John D. Clark (20th-Fox), Neil F.
Agnew (Par), J. R. Grainger (U),
Jules Levy (RKO) and Abe Montague (Col) were the general sales
managers attending. William F.
Rogers, eastern division manager
for Metro and Paul Lazarus, division
manager for United Artists, were

Wanted: Acrobatic Instructor

Wanted: Revolute in institution. For: New York City—To conduct children's and adult's classes. Arrange slingle and Adaglo routines, weight. Steady position for reliable gentleman who can ret results. In replying, state references, teaching experience and compensation expected. perience and compensation exp Box 141, VARIETY, New York.

BUY DOROTHEA ANTEL ld Actress, Famous Greetl J. 21 Original and Exclusive I One Dollar, Agents Wanted Lards, Liberal Commission, C

DOROTHEA ANTEL ** ²²nd Street, New York City

the others. Kuykendall presided for the exhibitors, laying the MPTOA cards on the table. His group in-cluded Frank C. Walker, Fred Wehrenberg, Oscar C. Lam, Jack Miller, Lewen Pizor and Charles Williams.

Congressional Angle

Williams.

Congressional Angle

Unless something highly constructive results from the current MPTOA sessions, industry leaders and trade association spokesmen envision some drastic action on the part of Congress before it adjourns this spring. That Congressional leaders have their ears to the ground is indicated in request of Pettengill committee that Ed Kuy-kendall submit a report immediately after conclusion of confab in N. Y. showing what subjects were taken up and action taken on each. With the Hayslans indicating that revival of film boards of trade is not the remedy for the present situation and entirely unlikely, industry leaders hold that Article 2 of the trade practices up for negotiation at the MPTOA sessions is the vital point in whole set-up. If something is not done looking toward adopting his plan for arbitration or some similar one, many in the industry claim that freworks in the current session of Congress may ensue.

Article No. 2, which is held to be crux of present problem, calls for the establishment of readily available joint boards or grievance committees of bona fide local theatre owners and local branch managers of distributors, for organized investigation, concilitation or arbitra-

owners and local branch managers of distributors, for organized investigation, concilliation or arbitration of trade disputes. To these any exhibitor can present a complaint or grievance, with this local board duty bound to hear, probe and try to work out some adjustment or voluntary agreement between parties involved.

MPTOA article calls for local

MPTOA article calls for local boards composd of business men experienced in and familiar with the experienced in and familiar with the industry. Suggests that proceedings be informal and that recommendations made by boards are to be subject to acceptance by the parties involved. While such a set-up is expected to relieve the industry of much costly and unsatisfactory litigation but will not deny right to take matter to court if the contending parties insist on a law suit, suit.

Writers

(Continued from page 3)

(Continued from page 3)
as craftsmen. Board takes this opportunity to endorse strongly demand of writers to see previews of
pictures they had part in creating.'
Suggestion by several members
that the studio be officially informed that further discrimination
against them would be met with
studio being put on an 'unfair list'
was tabled until the May 2 meeting.

New Acts

SIEGERIED CO. (3) Strongarm, 10 Mins.; One, Century, Baltimore.

Siegfried is a Horculean chap dressed as a Roman gladiator, who plays around with heavy iron balls ranging in size from about that of a softball to a bowling ball-juggling, balancing and tossing into the air and retrieving 'em on his back and neck.

To relieve the natural slowness

into back and neck.

To relieve the natural slowness with which act would otherwise be afflicted, there's a slip of a girl for nipups, wheels and tumbling between the strongman's stunts while he is gathering in his props from third member of act, likewise a girl, wearing a toga.

Big feat is the balancing of a yard-long stick on man's upjutted chin, while atop stick are three heavy balls horizontally placed on a cross stick. By knocking saids the upright supporting stick, balls fall and Slegtried catches em all in a price of the stick of the sti

REVUE INTIMATE (5) Variety Flash 16 Mins.; Full (Special) Grand O. H., N. Y.

A flash of small importance in which three dancers and two singers participate. One of the vocalists participate. One of the vocalists doubles at the plano, her singing partner (a man) sitting on the bench with her. Rest of the act consists of a comedy sister dance team and a specialty tap stepper, also a woman. Only for the smaller

woman. Only for the smaller houses.
Act runs 16 minutes; too long for what it contains. Both of the numbers by the sis twain are stretched. They do a burlesqued too ballet and later on a drunk portion that includes acrobatic work, flops, kicks and success the second of the second o

Received lightly when ogled here Saturday afternoon. Char.

WARNER and MARGIE Comedy, Dancing, Singing 13 Mins.; Two State, Baltimore

Mixed duo with comedy act laid out along familiar lines, collected capitally here at split-week house, where customers especially dote on where customers especially dote on humor. Man has some pretty good gab, much brighter than ordinarily encountered at the State, and audience appreciated it as well as the adept zany foil he has in Margle, who can do acrobatics and mugs. Warner also does a shadow of clarinet puffing at start, and for clarinet puffing at start, and for a clarinet puffing at start, and for a clarinet puffing at start, and to a clarinet puffing at start, and to a clarinet puffing at start, and start ached to a bass drum. Novelty, clicks and he accompe by this means a song by Margle, and afterward a solo rendition. Pair do a unison soft shoe for an off.

15 YEARS AGO

(From VARIETY and Clinner)

Harry Mountford's endeavor prevent the Orpheum circuit from helping the N. V. A. drive thrown out of court. Stockholder suit on the basis of ownership of one share. Court held suit not brought in good

Chicago getting taught again on eproofing scenery. Vaude acts fireproofing scenery. Vaude a with own drops chief offenders,

American Society of Composers, Authors and Publishers made its first split, retaining \$200,000 of the \$255,000 take for the war chest. A class got \$740 aplece.

John and Ethei Barrymore plan-ning a N. Y. run in 'Claire de Lune' written by Michael Strange (Mrs. John Barrymore). Sears in demand but the speecs refused to make out-right buys. Carried their paint, too.

iter Hampden was showing Yorkers his idea of 'Macbeth.' (Continued on page 70)

UNIT REVIEWS

TED FIORITO BAND

TED FIORITO BAND

(EARLE, PHILLY)

Thiladelphia, April 18,
The FloRito is on the Barle stage.
This week and he's ace entertainment as well as box office.
Sticking to smooth arrangements which, though distinctive, have rhythms shrewlly subordinated to melodic patterns, bandsman carries his audience along without assaulting ears with blarey tooting and crash-bang stuff. Almost no out and the stage of the st

with impersonations of rival organizations.

Of the few variety acts, none of which is important, nearest to clicker is trick-voiced comic billed simply as Candy. He gets number of genuine giggies by puilling unexpected voice changes, but has lite variation to his offering, so not much point in lingering. Others include Three Debutantes, somewhat out of the ordinary vocalizers; Muzzy Marcellino, plano-plunier, and Stanley Hickman, soft-voiced tenor with retiring personality.

Hobe,

BLACKSTONE

(ORPHEUM, LINCOLN)

GRPHEUM, LINGCUN)

Lincoln, April 19.

Heavy biz greeted Blackstone and his 59 minutes of magic and illusion here at the Orpheum, and only about three of his tricks are repeats on his appearance two years ago in this same house. In that time he seems to have picked up some better production ideas, some nice looking women, and he's added a wind have picked up some better production the same house. In that time he seems to have picked up some better production and two spots, where he plugs Pointer Beer and General Tires, there's evidence that he picks up additional revenue besides his cost price to the theatre. Nobody seemed to mind the plugs, especially the first three or four rows which were treated to a glass of oold suds. First threc's to the Spanish hawl Blackstone produces seven the trick of the spanish hawl Blackstone produces seven the odds and eads. Following this he does the spirit handkerchief, a familiar one, then the tub trick with the ducks and into the floating light, a light buils which is list and carried with no apparent connection. The first without a middle and then a swap of the ducks from one cage to another are in close order. Comedy enters at this point when the gets a sucker from the house and borrows the watch which, after divers travels about the stage, finally winds up inside a loaf of bread and tied around the neck of a small rabbit. Luring a kid on the stage by promise of the rabbit, he pro-

rabbit. Luring a kid on the stage by promise of the rabbit, he pro-

wokes more laughs with some slick manipulation.

Feature of the show, and that which shares most of the billing spotlight, is the 'sawing a. woman in half' with a buzz saw. It's in the same shape as always, but within two weeks an improvement is to be added which will do away with most of the robing which is a coverup now and make the illusion even tougher. The girl's screech still brings the shivers. The light cabinet where the girl is seemingly impaled and the floating body trick are next. Blackstone then comes in 'one' with his bird' cage disappearance, which is the best baffler of them all. A midalr disappearance, some all a minipulation and then the costing is 'old man with the whisk-res.'

closing is on man and error.

Show is very nicely dressed and the people are young. Sets are good and the lighting oke. Ed. G. Milne is company manager and Harry Rogers is advancing. Routing for the next three weeks is in lows.

PARIS ON PARADE (ORPHEUM, WINNIPEG)

PARIS ON PARADE

(ORPHEUM, WINNIPEG)

Winnipeg. April 16.

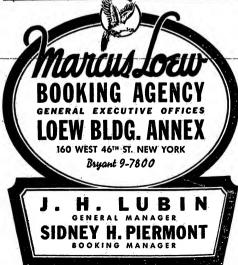
'Paris on Parade manages to keep them laughing—once it gets under way. The comedy acts make use of local gags, the kind that could be used in practically any town unless the parameter of the parameter o

The International Songstress CHIQUITA

DE MONTES

with "Hollywood Secrets"
FOX, PHILADELPHIA
(Two weeks) April 10 and 17







CRACKING RECORDS EVERYWHERE! HAL ROACH'S LOVABLE LITTLE BIG SHOTS "OUR GANG"

Exclusive Representative: PHIL OFFIN-SIMON AGENCY

COOKIE

This Week (April 17th)

Loew's State, New York

"Billboard" Comment, Issue of Feb. 28th

Stanley, Pittsburgh
(Reviewd Friday Afternoon, Feb. 21)
The first show-stopping act came nex
with the appearance of the Inimitable
Cookie Bowers. Scored solidly with his
domestic animal imitations and figuratively had the customers rolling in the
asless with his takeoffs of a man greeting daylight in the morning, a lady going
to bed and a mother and daughter in a
public swimming pool. It is very encouraging to hear such hearty laughter
created by one of the cleanest acts in
show business. Cookie could have gone
on indefinitely.

OWERS

r By Public (Entire Act Staged by BUD MURRAY) 3636 Beverly Boulevard—Hollywood

Variety Bills

NEXT WEEK (APRIL 24) THIS WEEK (APRIL 17)

Numerals in connection with bills below i show, whether full or split week

RKO

BOSTON Helth's (28) Carroll Vanis

Vaude Carnival CLEVELAND Palace (24) Horace Heldt Oro (17) Major Bowes Co DETROIT DETROIT JOWN CO
DETROIT DOWNTOWN (24)
Buddy Rogers Bd
Folia (27)
Folia (27)
Mainstreet (24)
A1 Pierce Co
June Knight
Pinky Tomlin
PROVIDENCE
Kethr's (17)
E Carroll's Vanities

OFFICIAL DENTIST TO THE N. V. A.

DR. JULIAN SIEGEL
1501 Broadway. New York
This Week: Jimmy Johnston, Harry Brandt

Loew

NEW YORK CITY State (24) State (24)
Janet May
Sylvia & Clemence
Johnny Burke
Cab Calloway Ore
BALTIMORE
Century (24)
Elida Baliet
Nyra Nash
Jimmy Savo
Stone & Vernon 4

DETROIT
Fox (24)
Guy Robertson
Vivian Faye
Mitchell & Durant
PITTSBURGH
Stanley (24)
Major Bowes Co Stanley (24)
Major Bowes Co
WASHINGTON
Fox (24)
Siegtried Co
Nice Florio & L
Ray Noble Orc

Loretta Lee
Fid Gordon
Moore & Revel
MABJON. O.
Palace (25)
Duke Ellington Or
MIDDLETOWN
Strand (20)

Paramount

NEW YORK CITY
Paramount (24)
Ethel Merman
Jack Little Oro
Betty Cooper
Metropolitan (24)
Jack Benny
Material Arabs
Kenny Baker
S-Morgan Dancers
Chicken Sis
CHICAGO
Line Services (24)
Line Services (24)

MINNEAPOLIS
MINNEAPOLIS
MINNEAPOLIS
MINNEAPOLIS
LORVÍA (24)
JIMMY BARTY
CARI FREG OVE
CARTOL & HOWE
HOWE
HAVEN
FARMORIE
ENERGY
FARMORIE
FA Our Gang Kids Peter the Dog Sims & Balley

Peter the Dog Sims & Balley Marbro (24) Lathrop Bros & L Oriental (24) Jackie Heller See Ryan Co Geo Givot Withigan (24) Isham Jones Bd

Wilbur Cushman

Orloff 3
Haahi & Osal
Marlene Sis
Connie Mitchell
Jimmy Mack
Alvira Morton
7 Sirens
Skeeter & Ray

7 Sirens
Skeeter & Ray
FANNIRAI,
Oroheum (24-35)
Paris on Parado
Ted & Art Miller
Phil & Dolly
Wells & Powell

HATTIESETEG

7 Rhytlim Makers
INT'L FAILS
Grand (24-25)
Silhouette Frolles
Jackson & Clifford
Lightening 2
Homer Coghill
Carvelle Sis
Thomas Sis
Marvo

Wells & Powel Juntz Sis Bell & Bedini 5 Rhythm Ster

ABILENE
Páramount (29-30)
Hwood Holiday
Johnsio Dunn
Mildred Perlee
Stalae Bros. & P
Stalae

BIRABOO Ringling (27-28) ling Brawn's Co-arker Bros Kelly Wells Silver March

HATTIESH PI Snenger (29-30, Passing Parade Bradan Boys 6 Gales Creat Kohan Chen Knoll 3 Edithe Rogers 9 Sis Mickey Revnolds. Bert Dexter Patricia March Nick Horns Bd COLFAX Rovy (25-26) Cdy Stars H woo Brown & LaVelle Clifford Wayne 6 Jerry & Jean Clarence & DeL

Topper in Taptans JACK POWELL

Grey Wolf Iron Heart Little Deer Carlyle Wayne R Patrick Sutton H'wood Boul'v'di'rs H'wood Boulv'd'rs
DUBUQUE
OPDISS
OPDI

Marvo
Fred Hankons Ed
JACKSON
Century (26-28)
Passing Parade
Bradna Boys
6 Gaice
Chan Knoll 3
Edithe Rogers
D Sis
Mickey Reynolds
Bert Dexter
1 Rhvinn Makers Iowa (28-20)
Town Scandals
Joe & Eddie Dayton
Butters Tr
Art Gleason
Phili Bernard
Mayfair Sis Bert Deter 7 Rhythmi Makers EEOKUE Regent (2G-27) Paris on Parade Ted & Art Miller Phil & Doily Wells & Powell Jantz Sis 201 Bedini & Rhythm Stappers Rich'd Shannon Bd Dutters Tr.
Art Gleason
Phil Bernard
Mayfair Sis
Allyn & Gaudraux
Jove Rogers
Town Crier's B4
GRAND JUNCTION
Avalon (26-20)
Alphow Rev
usical Jorduns

LACROSSE

Malestic (25-20)
King Brawn
Brawn
Kelly & Hayes
Wells & Brady
Street
Michael & Brady
Michael & Michael
Grey Wolf
Hon Heart
Carlyle Wayne
Carlyle Wayne
K Patrick Stitun
H wood on Michael
Michael & Wayne
Michael & Michael
Mi

Grant Store Store

Billy Haymond Co Carlton Sis Frank Sterling Elaine & Douglas 8 Metody Men SIOUX CITY Anditorium (22-25) Musical Jordans Ottog 3 Hashi & Osal Mariene Sis Mariene Sis Connie Mitchell Jimmy Mack Alvira Morton

& Ray Skecter & Ray
SHERIDAN
Lotus (24-25)
Murand & Girton
Charlie Brigge
Evans & Rudie
Leroy & Pals
Danny Harris
Dan & Ann Manos,
Mile Liin
7 Play Boys

7 Play Boys
WACO
Orpheum (24-25)
Johnnie Dunn
Mildred Perlee
Stalac Bros & P
Syble Lee
Billy Thornton Co
Spud Seal
Stons & Kane
Joe Donaldson

Stone & Kane
Joe Denaldeen
WATERLOO
PARTAMENT (24-26)
FOR SCANGER
TOWN SCANGER
TOWN SCANGER
TOWN SCANGER
TOWN CHEEN
AUTHOR
TOWN SCANGER
TOWN CYTEET
TOWN CYTEE
TOWN CYTEET
TOW

Marvo Fred Hansons Bd

Warner

PHILADELPHIA
Earle (17)
Ted FloRito Orc
PITTSBURG
Stanley (24)
Major Bowss U
(17)
Eddie Peabody
Roger Pryor
Block & Sully

Moore & Revel
King & Sincla!r 2
WASHENGTON
Earle (24)
Kitaro Jans
Huston Wonders
Vester Cole Co
Bili Robinson
(17)
Jan Garber's Ore

Independent

CHICAGO
SIGHT LAIKE (18)
Relily Thrower & L.
Jack Malor
Lack Malor
Jordon & Grace
Estolle Taylor
Roscon Trice
I Lyric (24)
Barto & Mano
Ches Fredericks Co
Ray Wilbert
Dorothy Marity (20)
Marle Hollis

Swedish Bellringers Shay & Peters Jack Carson LOUISVILLE National (24-27) Herb Larimer Co Whitev Roberts Jack Eddy Co Floyd Christy Co Joe & P Michon

Joe & P Michon
ST. LOUIS, MO.
Grand O. H.
LeBeau & Luise
Stearn & Dean
Kean Morey & Do
(One to fill)

Lorden

Week of April 20

OLD KENT ROAD
Astoria
Billy Cotton Bd
TOTTENHAM
COURT ROAD
Astoria
Freddie Phyllis & A
Blum & Blum Trocadero Cab.
Gaston Palmer
Senator Murphy
Elizabeth Welch
Percy Manchester
Maurice

Provincial

Week of April 20

ABERDEEN ABERDEEN
Tivoil
Tonica'
Dave Willis
Caprice Proud
Pratova & Jules
Cliff Harlier
10 Jöhn Tiller Gls
Agar Youne & Co
Jimmy McKlulay
Gce Hovs
O'Rourise Bd
ENINEURGH

EDINBURGH
Royal
Harry Gordon
Nellor & Claro Nellor & Canada Joannys
Jack Holden
Arhaud Peggy & Clayton Sis
10 Sarony Gls
Don Galvan

Don Galvan
GLASGOW
Pavillon
I'tree Harrington
Kirk & Lawrence
Terry Wilson
Christion's Dogs
Anthony & Rowell

Hazel Mungean Gla Gaston & Andree KINGSTON

KINGSTON
Empire
Gaudsmith Br
6 Lai Founs
Sheldon & Fischer
Rigoletto Broa
Aimee Sis
Mac'ey & Cowley
Jat & Vera Nennox
Moxham &
Aston Co

LIVERPOOL LIVERPOOL
Sinkespeare
Bob Howard
M. & H. Wall
M. & H. Wall
M. & H. Wall
M. & H. Wilson
Theimina
Yong Kee 2
Juwe Seed Co
Jimmy Reil
NEW CASTLE
Fragment
Charlie Kunz

All Stars
Alls Alars
Alls Lovell
Ball Starseta
Barrel of Fun
Francis Dunn
Arthur Budd
Francis Dunn
Arthur Budd
Bullian Wayne
Beachcomber Bar
Lesile Littamy
Ann Suter
Lesile Littamy
Ann Suter
Merion Pasition—
Lesile Littamy
Ann Suter
Bullian Wayne
Beachcomber Bar
Merion Pasition—
Lesile Littamy
Ann Suter
Bullian Call Stars
Merion Pasition—
Mille Agn 80°e
Arthur Behim
Bill Lorraine
Billian Glibert
Milke Bernard
Frank Russell
Billian Call
Larry Lee

Made Call
Made Call Chatena Modene
Billy Castle
Blena McCoy
Muriel Rogers
Fork McFarlane O
Chez Josy Buker
Josephine Baker
Willen Van Loon
Gene Ashley
Ray Beoson Ore
Antobal's Cubans Cinh Guuche
Dimitri
Virgii

Virgli Persa Ravei Los Gauchos Rilla Dau Munoz & Bolau Club Richman

Club Richman
Lee Carr
James Sherry
Harry Bernie
George Oliver
Freddie Monroe
Jack Mayo Oro
Cocannut Grove
ic Toc Girls

Chatean Moderne

Vincent Travers Orc Hartmanns Russell Patterson's Julea Lands Orc Personettes Emil Coleman Orc D Davies & Planist George Willey Co 3 Astons Michaelson Walters Rhythmites Gang Plank Pat Harrington 3 Boston Sis

Gr'nwich VIII. (an

Germany

Month of April

AUGSBURG
Drei Kronen
Heinz Ehnle
Mirzi & Seppi
Tiliy & Gerard
Sinaida Borodin
Pepl Schwalger
Wintergarten
Liliy Hail
Mirzi Boesi
Gerta Thoma
Ilse van Bergen
3 Ecillaa

STOCKTON Globe Gonelia & Georg'ns Chevaller Bros Sstill & Fontaine

Hee van Bergen

BERLIN
Europshaus
Conchita & Reco
Niko Roschin
S Elins
S Hiller
S Hiller
S Homes

Tentasia
Torways
Smittle
Mary Shipoff
As J Thomsen Orc
Marcell & Nedary
Chiller
Mary Hencher
Helmuth Kuude
H Flucher-Keeppe
Werner Fincket
Helmuth Krude
J Rullands

& Rilber

Entrands

Entrands

Entrands

& Rilber

Entrands

E 3 Rulands Ivanoff Karinska & Rithe Privoletts

Privolotts

Grock
Gusta Jacoby
Jacoby
Jacob Bre
Jacoby
Jacob Bre
Jacoby

Grett Bauer
Bertha Paaccal
Bertha Paaccal
Hana Rehmstedt
Hana Rehmstedt
Hana Rosion
Victorino
Avillard Co
Williard Co
Williard Co
Williard Co
Williard Co
Hany
Wilder
Henny Walden
Rita Miereil
Mimosa & Cab'l'r
Getty & Yoonne
Tean College
Tean College
Tean College
Ad Lutter Orc
Wintergarten

Wintergarten Sascha Price Peggy Taylor Co Miss Dania Mella Miss Dania
Mella
Mella
3 Willards
Quintilia
6 Lucky Girls
Oscar Albrecht
Joe Jackson jr
Doroschoff
3 Fuxania

CHEMNITZ
Deutsches Eck
Armins
ubarry & Lilja
osef Graef

Roir Sandor Claire Schlichtir Max Hammich Pa'ast Ajane & Bax H Einfeldt H Grosser Juliane & John 3 Scholaren Charlotte Iren Hohler Orc

Gerawich VIII. Is
Albert Pryme
Elena McCoy
Pat Clayton
Lillian Cairnes
Antony Tosca Or
Gypsy Tavers
Bert Linden
Alda Luciano
Bukku
Chubby Ross
Jules Keaton Orc
Dan Healy's
Den Healy's of April
DUESSELDORF
George Ackermann
2 Arvings
E Erdmann
Lou & Will Co
Mia & Cyrla
G Schlneka
Bartison & Persy
Garty Markon
2 Myrone
2 Myrone
E Abello
E Halburg
E Halburg
E Myrone
E Dan Healy's
Dan Healy's
Dan Realy
Ban Realy
Real

yrons her & Son HAMBURG Eden arez Bros Sunny Lambert
Paul Base Ore
Hickery. House
Kirby Walker
Marjorie Naylor
Ted Lame
Wingy Manone Bd.
Hiyw'd Restaurant
Elmy Velley
Benny Field
Jack Waldron
Billie Burns
Burns
Billie Burns
Bi

Innarie Eden
Swilker Bros
Swilk

YIIcrome NUREMBERG

Edea
2 Certis Bangs
Hans Kandlsr
Mila Marx
H Mestrum
Tamara Orlowska
Basia Ossipowna
2 Thefonis
Wintergarten
Odls

Totel Ambassador Rosita & Fontano Florence Welcher Florence Welcher Florence Welcher Vincent Lopez Ote Botel Balteno Jack Berger Oro Hotel Biltmore Russ Myrgan Oro Linda, Lee Joe & Betty Lee Natine & Giraldo Hotel Buckingham Flerre Beaujean Hotel Commedor

pana. Osapowna
2 Theionis
2 Theionis
4 Odls
(Carr Bihary
G Eyseneck
(Carr Bihary
G Eyseneck
Harriet & Roxy
Willey
Corv. Arr
Excelsior
2 Balderos
Edith, Bell
Will Strahal
Tat & Lex
Natascha Taraio
Mini Thoma
Melodie Harmonista
Mill Marx Ore
Limitelior
Blank Co
Nina Karpowa
4 Emil
Frits Srvos
4 Smits
Hans Dietrich

TARY Green
Watter La Mae
Alice Glover
Dick Messner Orc
Connle's Inn
Chink Collins
Winnie Johnson
Hotcha Dreow
Maxie Armstrons
Eddie Green
James Anderson
Chuck & Cher RedeDon Hedmark Hedmark
Beanville

Bedman Deanville

Marie Almonto Anna White Delmonico's

Murray & Alan Jay Mills Ore

Georgea Bruyula
Choppy
Choppy
Mrgtle & Leftop
Martia Farell
Clily Feladt
Dany Flore
Little Fred
Little Fred
Mile Parls
Mile Parls
Mile Parls
Andre
Andre
Andre
Andre
Jan
Jack Denny's Ore

Cabarets

NEW YORK CITY

Hotel Commodors
John Johnson Orc
Nancy Healy
Brian & Winsom
Brian & Winsom
Brian & Winsom
Hotel Edison
Sammy Wilson Qt
Kac Coogan
Frank Cornweil 3
Hotel Essex House
Musical Rogues
Hotel With Ave
P Handelman Ora
Justical Rogues
Hotel With Ave
P Handelman Ora
Lipoff Orc
Hotel Got Celtum
Badie Lane Orc
Hotel Got Celtum
Badie Lane Orc
Hotel Got Northira
A Fertinando Orc
Hotel Got Northira
A Fertinando Orc
Hotel Got Austranta 4 Smith
Palast
Hans Dietrich
Angela Gornadi
Hartman & Faidin
R Heinemann
Albert Schort
Seff & Ric

A Ferdinando Orc
Hotel Lexington
Henry King Oro
Hotel Lincole
Tommy Dorsey Ore
Edythe
Edythe Wright
Jack Leonard
Hotel Reserve Hotel McAlpin

Enoch Light Ore Mary Danis A Gonzales Ens Hot Montclair

Don itichards Ord Coral Islanders Lillian Kenoy Jayanoff Sis Hotel New Yorker Rotel New Bord Rob Crosby Orc Virgloia Verrill Frank Tennill Ray Baduc R & B Ambro

Roumania Gypalea
Onyx Clab
Stuff Smith Bd
Miton Berle
Georgie Tardibe
Miton Berle
Georgie Tardibe
Miton Berle
Georgie Tardibe
Mickey Alpert
Sam Ted & Ray
Yeara Niva
Kathryn Rand
Nanty Lee
Fetty Keas
C Dornberge
Oberberge
Tommy Mills
Steve Lenti
Eddie Blanchard
Blenn Kauff
Irve Harris
Irve Harris
Irve Harris
Irve Harris
Lee Lazaro Ore
Rainbow Griti
Markaret Oray Rainbow Grill
Margaret Gray
Glive Gerdner
Gall Gall
Erlka Zaranova
Kvajyn Turner
Ruby Newman Ore
Ruhnow Hoois
Glon Gray
Cana Loma Ore
Frances Maddux
Paul Draper
Pee Wee Hunt
Keony Sargent
Gall
Gall
Gull
Turner
Fysipn Curner B Ambrosc Park Lane Max Bergere Orc

Hai Kemp Orc Knott & Towne Yost's Call Co Hotel Pierre Pancho Orc Gregori Franzeli Or Hotel Plaza Eddy Duchin Ore Emily Lane De Marcos

JURINY & Alan
Jay Mills Orc
Jack Demper's
Jack Demper
Jack Hotel Ritz-Caritan Arman Vecsey Orc Hotel Roosevelt Eather Velas Ens Guy Lombardo Orc Guy Lombardo Orc Hatel Savoy-Plaza Dwight Fiske Dick Gasparre Orc Maurice & Cordobs Bob Grant Orc Habancras Orc Hatel Shelton Bert King Orc Hotel Sherry-Netherland

Netherland
'Russian Engle'
Alex Bunchouchd
Adelaide Howeli
Gypsy Choir
Lidia Sadovskala
Jemme Hurok
Raphaei Hotel St. Marita

Hatel St. Muriti Nihita Baileff (Chauve Souris Rev Jorothby Foa (George Breton Ron Uerry Oro Suony Rice Irene Antarova Endrea Salama Leo Rennick Leon Nivara Ore Hotel St. Regis Georges Metaxa

Hotel Taft

Geo Hall-Ore Dolly Dawn

Hotel Vanderbilt

Evelyn Swann
Jean Farries
Dean Goodelle
Bernie Doien Oro

Hotel Watterf-

Dr. Ross Charles Magnanti Orville Knapp O Michael Zarin Bd

Nick Vouzen Bd
Eddle Davis Oro
Leon & Eddle's
Eddle Davis
Patricia Gilmore
H, Gardner, Carter
Valerie Vance
Noble Sissio 3
Wm Farmer Oro
Madeleine's
Ick and Jill

Madeleine's
Jack and Jill
Lucilie Jarrett
Damar Orc
Jos Gray 3

Man-About-Town

Gypsy Erma Brook 2

Town Bar

Gypsy Frma
Brook 2
Town Casino
Armand-Yallerie
Ann White
Henri Pierre Ens
Maurice, Shaw Ore
Jimmy Vincent Ore
Thomashefsky's
Ann Kennedy
Barbara LaPorte
Gordon Davis
Chubby Smith
Harry Littmen Ore
Ches Doherty Rev
Ubangt

Ches Doherty Rev
Ubangi
Giadys Bentley Rev
Pearl Baines
Willie Bryant Orc
Versailles
We R. Howard
Carolyn Noite
Red Norvo Bd
Jos Smith Orc Orville Knapp Ortlickelt Zarin Bd
Hotel Weyllas
Charile Wright
Bobby Brooks
Jismy Relly's
John Rockwood
Evelyn Wison
Janice Andre
Warren & Bodie
Carter & Schaul
Janice Andre
Mison
Jismy Batton
Honn Miller
Billy Mack
Mary Batton
Danny Higgins
Donothy Borr
Kitty Mullikan
Donothy Borr
Kitty Mullikan
Jone Ricardel Ord
Joe Checardel Ord
Joe Checardel Ord
Joe Cheptia Ore
Kit Kat
Ann Lewis
Johnny & Goorge
Bohn Mison
John Mison
Joh

Vogue Brooks 2

Blemarck Hotel Dorothy Miller Phil LeVant Ora Blackhawk

Blackhawk
Joe Saundera
Dick & Dot Rogers
Chez Farce
Harry Richman
Betty Kean
Jack Golden
The D'Ivans
Andre Marsh
Henry Busse Ore

Man-About-Cown
Betty Annual Petty Man-About-Crow
Betty Annual Petty Manual Petty Ma Club Alabam Elliott Sis Anthony Marks LeMarge Sis Effic Burton Ginger Woods Art Williams

Theis
Sadie Banks
Jack Hirach
Russian Gypsy 3
Mickey Maliory
Soi Schneider
Roumania Gypsies

S Desces Cafe
Art Tatum
Drake Hotel
(Gold Coast Soo
Jack Hyston
Pat O'Mailey
Magda Noeld
Pessy Dell
Alec Templeton
Effic Atherton
Clive Erard

Tillace Bark
Braie Mack
Buddy Gately
Mildred Harry
Milton Mann Ore
Willage As Club
Riviers As Club
Riviers As Club
Riviers As Club
Riviers Wats
Shim Sham Rev

Wirel
Marianne
Ernie Maran
Boring & Lauar
Betty Bear
Baron Gyldenkorn
Naina Kinova
Frank LaSalle Ore
Bob Lee
Wynne Roiph
Tacitk Club

Edith Roahk
Trudy DeRing
Fred Steger
Geo Paderwski
Sid Franklin Oce

Berule Cummins Of Monroe & A Sis Dorothy & King Milton Blakely Herbert Foote Harriett Smith Gis Natu Matten Herbert Foote Human Geo DeCosta Lew King Hi-Hat

Nancy Kelty
Billy Snyder
Snyde

Marjorie Little
Jess Johnson Ore
Fallmer House
Fallmer House
Fallmer House
Fall House
Fall House
Manya & Dri
Glovanni
Freddy Dosh
Manhattan
Freddy Dosh
Manhattan
Freddy Dosh
Fredre Folle
Gale Tracer & L
Florence Hin Low
Ada Lee
Henri-Lischon Ore
Henri-Lischon Ore
Henri-Lischon Ore
Terrace Gardess

Henri Lishon Terrace Gardens (Hotel Morrison)

(Hotel Morrison)
Ted Lewis Co
Radio Aces
Carroll & Shalita
Chaa Whittler
Edne Strong
Nascha
Kay Gregory
The Hi-Hatter
Kings Jesters
B85 Club
Carroll & Gorman
Eddie South

Via Lago Via Lage
'Pep' Smith
Aimes & Vivienm
Ruth Ennis
Dolly Dollas
Farrell Sis
Fic Ray
Ed Kraus Oro
Soi Wagner Oro

CHICAGO Merry Macs Freddy Schweitzer Georgie Lyons Edgewater Beach Hotel

Blackstone Hotel (Mayfair Beom) DeMarcos Anna Fulton Kavelin Ore

Kavelin Ore
Continental Edem
(Stevens Hatel)
Sonya & Romero
2 Elicens,
Harry Sonnik Ore
College Inn
Abe Lyman Ore
Cology Club
Lill Bernard
Flo Henry
Phelpa 2
Edem

Lilli Bernard
Flo Henry
Phelps 2
Edna Rusers
Rily Colosimo's
Feaches
Marian Morgan
Don Entico
Countess Alchassi
Faith Bacco
Countess Hotel
Trinsicy Colosimo's
Faith Bacco
Oro
Congress Hotel
Hotel Marian
Lebas Ward
Art Barnett
Club Alabam

Cinb Alabam

Art Williams
Club Misuet
Rider Sis
Ruth Joffee
Sam Hass.
Miss Deone
Shirley Handler
Adelinna Dussena
Lew Sales Orc
3 Deaces Cafe.

Yacht Cinh Endor & Fartell The Selbys Ruth Deimar Dick Ware

PHILADELPHIA PHILADELPHIA
Aschorace inn Valer Donahue
Oliver Naylor Ore
Arcadis Int'!
Rudy Vallee ore
Mario Vilini Claric Grandall Collaborace
Armo & Armette
Corril Smith
Barron & Blair
Harriay Hotel
(Clab Jimes) Physical Gresh Ore

Sylvan Herman Or

Marty Landis Ore
Plerre's Roof
Red Gresh Orc
Frank Stanley
Ted Pike
Barnett & Parker
Casper & Roth
Dot Landy Bellevue-Stratford (Planet Room) Meyer Davis Oro Hen Franklin (Georgian Room) Camper & Roth
Dot Landy
Resslan. Inn
Russian Gypry Ore
Silver Laite Inn
Acandend.
Beth Challie
Mickey Familiation,
Mickey Familiation,
Mickey Familiation
Garron & Bennett
Garran & Bennett
Lorg Silver
Lorg Silver
Lorg Silver
Lorg Silver
Lorg Silver
Lorg Company
Vester Rugel
Vester Rugel Manny LaPorte Or

Manny LaPorte Ore
Benny the Bun's
Typey, Boma-le,
June, Tempest
McGlynn Sis
Adclaide Joy
Isabelle Rook
Chico
Epicureans orc Embassy
Helene Standish
Jack & Jill
Mildred Fenton
Dick Abbott Orc

Four Horsemen Harry Adar Orc Mary Lee Dorothy Alilson Dorothy Smith

Dorothy Allison
Dorothy Smith
Frank Falumbo's
George Reed.
Charile Wilson
Rogers Sin
Sues & Nain
Sues & Sues
Sues & Sues & Sues & Sues & Sues
Sues & Sues & Sues & Sues & Sues
Sues & Sues & Sues & Sues & Sues & Sues
Sues & Sues & Sues & Sues & Sues & Sues
Sues & Su

Keony Sargent
Gall Gall
Evalyn Turner
Name Hodrey
Rose Hodrey
Galagaila Gall
Kallyn Turner
Galagaila Gre
Costya Krunin
Kuban Cossacia
Kuban Cossacia
Kuban Cossacia
Julian Altman
Nicholai Khadarik
Julian Altman
Nicholai Khadarik
Homan
Sightingele
Gilaa Hamona
Hoshida Vandilagaila
Kusalna Ketchunar
Adia Kuznetzoff
Natia Polialaya
Nicholas Vandiler
Oriti Kushan
Oriti Birnova
Oriti Kallyn
Giebolas Matthey
Gieb Velilin Oro
Russlan Troyka

Tony's Beatrice Kay

Walton Roof Yvette Rugel Heory Berman Bowman & Bayne Blanche & Efflott 2 Mystica Milien Kellem Orc Warwick Hatel (Cocktail floom) Eddle Vickner Oro Weber's Hofbras (Camden)

(Camden)
Gregory Quinn
Hill Bliger Ore
El Doradians
Worth Sis
Elsa Hart
Sidney Golden
Fred Gruber
de Mayos
Gora Welsh

LEW WHITE'S ORGANOLOGS

Lew White, organist, has been engaged by Paramount as guest soloist in the western Massachusetts houses starting April 23 at the Paramount, Springfield.

Phil loom of Rockwell-O'Keefe hand!

Remote Autorior Core Chamber Tropka Ansel's 16d Ansel's Sen Remote Core Rmull's Paradise Cherile Johnson Ore Lucky Sia Mary Perry Mariory Looks Marior Looks Marior

Actors Forum Quietly Busy Again; Puts Up Opposition Equity Ballot

The Actors Forum is now sup-posed to be non-existant, but the militant, or younger group, in Equity is known to be back of an independent ticket which will mark the association's forthcoming elec-tion. Recently the group held a night session that lasted until four

tion. Recently the group held a night session that lasted until four in the morning, considering ways and means of putting up momines to the Equity council.

It will be the third instance in the history of Equity where an opposition ticket has been present at the history of Equity where an opposition ticket has been present at the annual exection. First was in 1920, when Wilton Lackaye opposed John Emerson for the presidency. Thereafter, however, the factions patched things up, while the present situation the Forum continues to harry the administration. Group introduced an opposition ticket last year, it was defeated by a considerable margin, but the result failed to subdue the youngsters.

Names of independent momines have been sent to Equity separately, each accompanied by a petition. Forum dug up an almost forgotten clause in the constitution which permits individual mominations. Petitions were circulated around the Players and other professional clubs, without mention of the Forum. Usual method was to ask members if they cared to have the specified nominee on the council and signatures were easily obtained, in that way.

Opposition ballot, however, will be

Opposition ballot, however, will be

tures were easily obtained in that way.

Opposition ballot, however, will be on one, silp. It was first thought that separate silps were required for each indie. At last week's regular council session; it was ruled that the opposish names would be listed, on a ballot marked 'independent nominations,' instead of 'opposition, instead out that sweep in the opposition has been the subject of discussion among Equity leaders, but up to the dead-line Monday (20) there was no particularly well-known among the indie nominations.

Both ballots will be malled out Saturday (25), so that they will reach out of town members' 30 days before election day. 'Enclosed, too, will be a proposed change in the constitution regarding junior members, instructional data and suggestions from the officers.

Method used by the Forum in campaigning with individual names is regarded as an alert manoeuvre to win votes. Each signer is a potential voter in favor of the nominee and not many members have signatured more than one petition.

The independent candidates received by Equity up to Monday evential voter in favor of the nominee and not many members have signatured more than one petition.

The independent candidates received by Equity up to Monday evential voter in favor of the nominee and not many members have signatured more than one petition.

The lindependent candidates received by Equity up to Monday evential voter in favor of the nominee and not many members have signatured more than one petition.

The lindependent candidates received by Equity up to Monday eventing, which was the deadline, are advard Evenett Hale, Alexander Kirkland. Allyn Josyn, Richard John Brown, Mary Morris,

Rebuild Job Set For Majestic, Utica

TOT Majestic, Utica

Utica, N. T., April 21.

The Majestic, Utica's surviving legit outlet, will be returned to the local Rialto next fail.

Owners of the Majestic block, faced with a city demand that the theatre be radically renovated to comply with the city building code and state fire underwriters, will organize a new holding company to remodel and lease the playhouse, as well as the hotel and stores included in the building. in the building.

Property recently changed hands

at a mortgage foreclosure sale. Re-building will take place during the

Lily Cahill Ill Again

Lily Cahlii III Again
Lily Cahlii Is again out of 'First
Lady.' Music Box, N. Y., and it is
doubtful whether she will rejoin.
Several times she was forced to bed
by liness, and collapsed in the theatre when reappearing.

'Miss Cahlii plans going to her
home in Texas for a rest.' Regina
Wallace was tried out in her part,
but Buth Abboth has been restrand

but Ruth Abbott has been assigned to it also. Anne Mason is to get the berth permanently. Anne Mason is slated

Current Road Shows

Week April 20
'At Home Abroad.' Grand.

ago. 'Boy 'Cyrano eets Girl, Selwyn, Chicago 'Cyrano de Bergerac' (Walter Hampden), Ford's, Baltimore, 20-22; Academy of Music, Brooklyn, 23-25. 'Ghosto' (Nazimova), Fairbanks, Springfield, O., 20; Memorial Aude, Louisville, 21; Cox, Cincinnati, 22-25

25. 'Her Week-

delphia. 'Night of Jan. 16,'

ton. 'Old Maid,' Carolina, Spartanburg, S. C., 20; Carolina, Charlotte, N. C., 21; State, Winston-Salem, 22; State, Raleigh; 23; Lyric, Richmond, Va., 25

24-25.

'Personal Appearance,' Capitol,
Albany, 20-22; Court Square,
Springfield, Mass., 23-25.
'Personal Appearance,' Shrine
Aude, Oklahoma City, 20; Melba,
Dallas, 21-22; Worth, Fort Worth,
23; Majestic Houston, 24-25.
San Carlo Opera, Auditorium, Chicago.

San Carlo Opera, Auditorium, Chi-cago.

'Storm Child,' Copley, oston.

'Three Men on a Horse,' El Cap-itan, Hollywood.

'Three Men on 'Hanna,' Hanna, Cleveland.

Cleveland.

'Three Mon on a Horse,' Shubert,
New Haven,
'Three Men on Horse,' Garrick,
Philadelphia.

'Tobacco Road,' lymouth, Bos-

n. 'Tobacco Road," Shubert, Newark. 'Winterset,' Harris, Chicago,

ENGAGEMENTS

Cayton Collyer, Ronnie Bruland,
These Walls Have Ears.
Imogene Coca, Jack Smart,
Stretch Johnson, Helen Crals, Cal
Tinney, New Faces.
Betty Allen, May Wine.
John Boyd, Mulatto.
Eric Wollencott, Joseph Sweeney,
Dy Meedich London & Holland,
By Meedich London Can
Edith King, One Good Year.

No Smoking

Knozville, April 21 Knowville, April 21, Little Theatre group got the gate in the high school at Rockwood, nearby hill town, when John Farnum, one of the principal mimes, lighted a cigarette on stage at the first

rehearsal. Janitor pointed to a no-smoking sign and unceremoni-ously escorted Farnum to the stage door. Entire cast fol-lowed in protest, claiming that the script for Mary's Ankle' called for nicotine business.

'MEN' AND 'BOY-GIRL' IN TALENT SCRAMBLE

Jerome Cowan. Boy Meets Girl, goes to Hollywood about June 1, to be replaced by Millard Mitchell. Entire Philly company of Three Men on a. Horse was in New York Monday (20) to read parts for Lon-

adding (20) to read parts for London and Boston companies of Boy Meets Girl or for replacements in the New York or Chi companies.

Raiph Morehouse, stage manager of the Philly Horse' company, lett last Saturday (18) to do ditto duty for the London Boy.

No 'Precious Stream'

Tour This Season

Lady Preclous Stream, Mortis Gest's Chinese novelty ourrent at the 49th Street, N. Y., on a week to week basis, will not be sent on tour by Morris Gest until next season.

Helen Chandler and Bramwell Fletcher, two of the leads, are going into the London cast of Boy Meets of Into the London, to appear in 'Kind Lady.' They are due to sall May 9.

Clive's Pneumonia

Colin Clive is still abed with pneumonia at his suite in the Algonpneumonia at his suite in the Algonquin hotel, N. Y. Compilcations which followed an operation came after he left the hospital, and took him out of the cast of 'Libel' at the Miller.

English player is due on the Coast upon recovery. He has commitments for three pictures.

Plays on Broadway

BURY THE DEAD Melodrama presented at the Barrymore, N. Y., April 18, '36; by Alex Yokel's Actor Repertory Company; written by Irwir Shaw; staged by Worthington Minor and

•	Walter Hart; playing tline 70 minutes with-
	out intermission; curtain raiser 'Prelude'
٠.	nessy with incidental music arranged by
	Fred Stewart.
•	First Soldier John O'Shaughnessy
e	SergeantRobert Williams
-	Second SoldierRobert Porterfield
r	Third SoldierJoseph Kramm
d i	Fourth Soldler
~	Priest
3,	Rabbi
- 1	Private DriscollRobert Thomsen
.	Private Morgan
	Private Dean Douglass Parkhirst
ί.	Private Webster James Shelburne
е	Private LevyBertram Thorn
	Private SchellingFrank Tweddell
d.	Captain
s	First GeneralAldrich Bowker
- 1	Second GeneralFrance Bendsten
	Third General
- 1	Doctor Erle Walz Stenogr Booth Whitfield
• •	Bevins
	CharileJay Adler
	Reporter
	Editor Cordon Nolson
a	Editor
•	
	Radio Announcer Eric Welz
g	
e	
٠,	Julia Blake Lesley Stafford
	Julia Blake Lesley Stafford Katharine Driscoll Norma Chambers
τ,	
	A Volce

PRELUDE

Production cost was small and the scenes are silhoueted with spot lights curtain not descending dur-ing the hour and 10 minutes of per-formance time.

lights curtain not descending during the hour and 10 minutes of performance time.

Bury the Dead may be described as an anti-war or propaganda play, but this is not its correct rating, it is one of the most fantastic stories about war and its miseries ever seen. Dramatic power of the playlet is such that the average playgoer is more apt to sit spellbound throughout, rather than regard the throughout, rather than regard the against nations sisting the provide of the proceedings. There, at the opening, is a burial detachment digging a trench grave for six dead soldlers, whose bodies lie on the stage under their army blankets. Diggers scratch themselves, complain about the job and object to the stench. The bodies are lowered and chapitains enter to say prayer, the stench. The bodies are lowered and chapitains enter to say prayer is and, one by one, the deceases men arise. There they stand, with their backs to the audience throughout. They converse with the solders and officers. They refuse to be buried. After the captain tells the generals about the situation a doctor is called to examine the men. His report is grisly. Private Driscoll, fractured still, dead 48 hours; Private Levy. And when the men just will not led own the general come. Their

PRELUDE

Blinky

Basker

Basker

From Tweedie

From Tweedie

Basker

It is curious that managers hestated about securing so stirring and thrilling a drama as 'Bury the Dead', which was shown on Broadway for two evenings recently and accorded way stored the script he accepted it is back Yokel was away at tweet the script he accepted it is backward in copping its kid author, Irwin Shaw, a lad of 23.

Flay emerged from the mass of protests and propaganda pieces that a group around 14th street were handling. Specifically the players in Let Freedom Ring, which had a sweet background and a N. Y. book publisher. Bennett Cerf, bankrolling.

Yokel has formed the group into the Actors Repertory Company.

Inside Stuff—Legit

Overnight attention has been won by Irwin Shaw. ramatist for his Bury the Dead, which opened at the Barrymore. Y. last Saturday (18). He is a Brooklymite, currently on the Coast, though he planed in for the premiere and returned immediately. Shaw is at work on his first full length play in between his present chores at the RKO Radio studies.

Author denies a street rumor that he tore up several earli scripts because he rated them lousy. He did write some 18 short stories, and all were rejected.

Business relations between the late Florenz Ziegfeld and William Anthony McGuire, who authored The Great Ziegfeld film, were not exactly cordial, despite his sentimental story. Author supplied the books for several of Zieggy's major musicals, including Rosalle, which played at the New Amsterdam, N. Y., in 1928. There was a dispute over royalties and McGuire was awarded his olaim by arbitration.

About that time, too, the courts ruled, that playwrights roy, to be classed as money held in trust by managers, thereby guaranteeing payment to authors.

Late Louis Wiley, then business manager of the N. . imes, was the referred in the Ziegfeld-McGuire dispute. Opinion was written by Sidney B. Pfeller, Buffalo attorney.

Perhaps the most annoying flaw in the WPA's production methods is the long delay in presentations. Too often the plays have rehearsed as much as 14 weeks, by which time the actors have gone state and the plays are let down despite the efforts of directors. It appears, also, that authors and others interested have lost perspective, which accounts for sees—performance.

Réhéarsal limit, for regular productions is four weeks for straight plays. So far as the relief angle of the project is concerned, extended rehearsals are olday, since the players are paid the same money during rehearsals are or performances.

Paraell, which will play a repeat engagement on Broadway, will open at the 48th St, theatre, N. Y., next week. Drama, which played th Barrymore first, and had a 12-week engagement there, was originally presented by Smith and Ayer. For the coming engagement the presenter is Captain Pierce Power-Walters, who was general manager for the young showmen. Show will have the backing of Leblangs.

It was generally conceded that Parnell could have extended its stay, which accounts for the revival. Dennis King and Edith Barrett will appear as the leads, originally played by George Curzon and Margaret Rawlings, both brought over from England.

To familiarize out-of-towners with WPA drama, as presented in New York, the regional head has placed reproductions and sketches of the costumes, and sets of current WPA plays on view at the Hotel New Yorker for one week in conjunction with a convention of Eastern Conference of Public Speakers.

Miniatures, models and pasteboard watercolors representing them have been-hung; in one of hotel's meeting rooms. There are about 200 sketches and 30 models.

Erlanger's Biltmore and Mason Opera House in Los Angeles are profiting financially from the controversy that split the ranks of the Townsend old age pension followers. For more than a year the Townsendlites have been holding daily noon-day-meetings in the Mason, one time ace legit house in Los Angeles. When the split occurred, the opposition faction made a deal with the Biltmore for similar noon-day sessions, with the result that both houses are benefiting by several hundred dollars of added revenue weekly.

Players of the Henry Street Settlement presented the war episodes of 'Hiss-Boom-Blah' by George Middleton, giving only the first part under a 'Hiss' label, last Friday night (17) in their own theatre on Grand street, N. Y.

Eva M. Fry staged, with settings designed by Samuel Leve. Bernar Bunin handled the technical end. Prior to the drama, a dance demonstration was staged under irection of Joan Woodruff. Program was used three ni hts.

Majestic theatre, Brooklyn, formerly one of the top New York houses in the legit subway circuit, is operating only Sundays now, usually with Italian operettas.

Management states it is more profitable to keep dark during the week. Picture policy try was unsuccessful because house could not obtain the decired state.

Jack and Harry M. Warner, from the Coast and London respec both deny that they personally, or Warner Bros. as a company, have contracted to finance Marc Connelly as a legit producer next season under a six-play set-up.

main players, all wounded men in wheel chairs, one minus an arm, anther with both legs amputated, the third sightless. Playlet is rather confused, but that is explainable by the fact that the group got it together hastily. It replaced 'Over Here,' another short plece, also antiwar. Bitter enough, but not comparable to 'Bury the Dead.' Ibec.

LADY LUCK

Comedy in three acts presented at the
Adelphi, N. Y., April 15, '36, by Robert
Sterling; written by yman Adler and R.
L. Hill; staged by former; \$2.20 top.
Uncle Tige Leslie King
Leander Fraley Seth Arnold
Deander Flatey
Winnie Fraley Maud Richmond Petricoff Karonsky Sam Sidman
Petricon Karonsky Sam Sidman
Lorna Fraley Eileen Myers
Alice Fraley
Mark Fralev James Norris
Ted McCov Hurst Amer
Robin Boyd Hall Shelton
Robin Boyd Hall Shelton "Whip" Lash Jack Harwood
Matt Corrigan Robert Haag
Matt Cottigan Robert Haag

The Adelphi has not been lucky in its sparse bookings and only luck and the sparse bookings and the sparse whereby persons attending the show would get a cash prize out of profits of the play, but gave little attention to the play itself. Result is that there will be no profits. Even the offer of admission for one buck and the mirage of prize money is not sufficient lure.

Lady Luck has to do with a mid-

west family of morons residing I Los Angeles. All but one daughter, who Is a stenographer, are minus jobs and stony-broke, parity because they would rather take a chance on the numbers, or the races. They are mostly concerned with getting groceries, but their credit is nix. Performance Is a succession of complaints, quarrels and bickerings, and it has been demonstrated time and again that this type of drama does not provide diversion. As for direction, it literally creaks, all though that fault seems inmaterial. Heroine is beloved by two modes, one admit political man and the gift. Patrons are asked to boost the show and express their opinion of the play. One word of two letters should be the answer.

(Withdraun Saturday after four days; printed for the record.) Ivee.

Two More Tenters

At least two tent show companies are being organized here and will bluck the steady decline of that form of entertalment. Two old-timers in the field, George Roberson and George Sweet, are in the loop assembling casts.

As in the past, Roberson will cover Illinois and Wisconsin, while Sweet will tour lowa and Missouris.

Jumbo' Folds with Much Dissension And Way in Red; Jock Whitney Lost \$160,000; Creditors Offered 50%

Saturday (18) amidst much

'ended at the Hippodrome,
Saturday (18) amidst much internal dissension. Wealthy backers of the show, not in evidence around the show, not in evidence around the shows. The notice of the show is the safe the players worked 12 performances the final week, without cutra remuneration, on a promise from illy Rose that the engagement might be extended another woweeks. His last word on that point was 'I got mine' and he also remarked that his 'personal profit' on the final week was \$20,000.

Total investment approximated \$290,000. Of that sum Jock Whitney and a group went for \$160,000 all they got back was an additional \$15,000, advanced for salaries. Herebert Bayard Swope put in \$20,000 with no reported return. rly this week, however, the Whitney group proposed putting up. fresh money to protect its interest in the expectation that the planned Texas date will be prosperous. Around \$100,000 of production outlay was paid out of operating revenues. Creditors were offered 50c on the dollar at the finale, with around \$25,000 in claims.

Action was taken against Rose for a claim of \$3,000 for lithographs, printer refusing to reduce the bill. He collected with the aid of a clty marshal, who camped in the Hipp during the last week.

Ads in the dailles for the final performances announced free admission for children at matiness and women in the evenings. Show was reported sold out in advance, but would-be patrons could secure ticket from pavement speculators. Early in the engagement Rose barton could secure tick accept terms. Final week's gross around \$38,000.

The Hipp box office was in turmol, even before Jumbo' opened. (Continued on page 70)

PIX COS. AGREE NOT TO B.R. **PLAYS**

Film company play reps in New York have decided not to finance any further legit production until the terms of the proposed Drama-tist Guild contract are changed. Claim that the terms are 'unfair' to the legit managers and that film companies, under the circumstances, would rather be on the sidelines

to the legit managers and that film companies, under the circumstances, would rather be on the sidelines. Picture companies involved in the decision are Metro, Warner Bros., 20th Century-Fox and Paramount. While this decision was reached by the New York reps on their own, and not actually by the company chief execs, it is nevertheless the first definite expression of viewpoint by Hollywood on the battle between Broadway playwrights and managers. Sam Goldwyn has openly stated that he is in favor of the dramatists, but outside of that there has been no statement from filmdom until this move, a distinct victory for managers.

Action is not unexpected, however, since the new Dramatists' Gulid contract was brought about through the writers' avowed intendent of stopping Hollywood financing of plays, which cuts down film sale prices automatically.

Orpheum, K. C., Folds

The Orpheum, Kansas City, which The Orphenm, Kansas City, which opened with legit around the first of the year, has called it a season. House secured elght attractions and attendance was reported excellent. There were not enough road bookings available for balance of the spring period, however. House is controlled by Marcus Heiman and Martin Beck.

Martin Beck.

Victor Leighton, booking specialist, managed the theatre, leaving
New York for the bouth. He always
wished to be nearer his son, who
is at Tucson, Ariz., and is at present on a visit there.

Barton's Pratt-Falls

Editor VARIETY: In reviewing the 1,000th perform ince of 'Tobacco Road' in the Anril I issue, your correspondent stated that in my dance routine following the evening performance of the show, I took a pratt-fall and didn't do it on purpose. I am taking the liberty of refreshing your memory regarding this pratt-fall and if he takes time off and peers through the VARIETY records, he will find that this fall is part of my 'Shooting of Dan McGrew' routine.

May I add that if your correspondent wishes I will be happy to my entire routine and throw in a couple of pratt-falls without any extra-charge. James Barton. 1 issue, your correspondent stated

extra charge

YIDDISH LEGIT **ENDS GOOD SEASON**

New York's Yiddish legit finished up its best season in some years Saturday (18), with all regular companies 'closing. There are still a half dozen Yiddish theatres open, but all with touring and stock groups on day-to-day basis for as long as weather permits.

Season for Second avenue was an unusual one. It opened with four theatres, all doing musicals, and no dramas. One of the quartet proved a smash, Fishel der Gerutener' at the Yiddish Folks lasting through the entire season. It goes on tour through the U. S. now, with cast intact.

the entire season. It goes on tour through the U. S. now, with cast intact.

Other three musicals didn't go very far, but the Public followed with a second show several weeks later, 'A Beautiful Dream,' hich clicked. It is now on tour, also, with cast lutact. Jennie Goldstein couldn't make a go of musicals at the National and, after two attempts, switched to drama, then gave up.

At the Second Ave. the first show didn't go far, but an importation of Leo Fuchs, European star, for the lead of 'Lucky Boy' seemed propitious. Got a good head start. However, impresario of house, Michael Sachs, died in mid-season. Cast took over once-op basis and played mostly for the benefit of the stage hands. There was at least one week with no pay-off for the cast, one dark week and one week at 35% payoff. Fuchs is now week at 35% payoff. Fuchs is now week at on the sown as actor-manager. Two houses in the Bronx and three in Brooklyn did fairly, best boy. return being grabbed by the Lyric, Bronx. Stock in Detroit did very well, but several other stock groups flopped.

It was the first season in years

groups flopped

groups flopped.

It was the first season in years when no dramatic troupe got anywhere, either on Second avenue or on the road, Maurice Schwartz trouping in Europe and V. Buloff being in South America.

GIL GABRIEL, DRAMA CRICK, GOES PICTURES

First Broadway drama critic to be snared by Hollywood is Gilbert W. Gabriel of the N. Y. American, who is due on the Coast late this week, under contract for eight weeks with Paramount, which recently purchased his novel, I. James Lewis, for filming. Rights brought \$11,000. Reviewer will, make the adaptation. Both deals were handled by Lyons & Lyons.

Gabriel and John Mason Brown of the N. Y. Post have consistently topped Variet's annual box score on drama crities for the past eight years. Their percentages of predictions as to the success or failure of shows have been so close that it is a tos-up which head man among the reviewers.

William Gaxton, back from Mexlco, jogged into the Lambs Club sporting a beard and a sombrero

Hirsute adornment is confined to the chin and is very black. One evening last week, roaming autograph seekers picked on him on the pavement in front of the Music Box. "He signed the name of Tom

Woods Buvs WPA Show, Sets Leads For London 'Jan.'

Al Woods has bought the stage rights to 'Censored,' Federal Theatre Project play by Conrad Seller, which opened last Saturday (18) at

which opened last Saturaay (18) at the Hollywood Playhouse. Plans to do it in New York this fall after a rewrite job is finished. Woods also plucked 'Night of Jan. 16' from this theatre, where it lan-suished under the title of 'Woman on the Jury.

on the Jury.'
While on the Coast, Woods picked
four players for the cast of 'Jan.
18' for London, where it opens at
the Lyric on Sept. 16. They are
Purnell Pratt, Corinne Griffith,
Henry Kolker and Ferdinand
Gottschalk, Jack Waller is assoclated in the production.

LAURILLARD CRITICAL: IN NEW YORK HOSP.

Edward Laurillard, London showman, was reported sinking at the Harbor Hospital, N. V., Tuesday, following two operations. In the absence of any kin, surgeons asked permission Monday evening from a friend of the stricken man to make the secondary incision. Replied that the decision was up to them. Laurillard was taken to the operating room at midnight after a blood transfusion.

Laurillard and George Grossmith were formerly among the most prominent of London managers, operating a large string of legit theatres. They were in a number of theatre and play deals with the Shuberts, also. On his present trip here Laurillard was mentioned as being interested in several plays sponsored on Broadway by Lee Shubert. Edward Laurillard, London show

Second Operation for Mrs. Melissa Crossman

Philadelphia, April 21.
Mrs. Melissa Crossman, wife of
Forest Crossman, Earl Carroll p.a.,

was 'much improved' yesterday after undergoing a major operation in Fitzgerald Mercy Hospital, Darby, near here.
Rushed to the hospital a week ago in critical condition, Mrs. Crossman was given two blood transfusionand an operation. Second operation took place last Saturday (18). Crossman, here with Earl Carroll's tab 'Varletles,' remained in town after show left.

Calleia Sues Yokel

Joseph Spuiln Callela, actor now under contract to the Metro studios, has filed sult for \$5.0 000 in the State Supreme Court, New York County, against Alex Yokel, producer of Three Men On a Horse. Callela claims the money due him for services he gave in advising on the direction, casting and general production of the play.

Summons in the case was served on Yokel last week by Kendler & Kendler, Callela's counsel.

Kaufman's Plans

this brought ... make the were hanason Brown consistently 1 box score to past eight to go relieve to the conductor to the constitution of the conductor to th

Dramatist-Manager Fight Simmers, With Both Sides Sticking to Guns; May Be Dragged Out Two Years

Miss Anderson, Heroine

Knoxville, April 21.

Judith Anderson, appearing with Helen Menken ln 'The Old Maid' at the Lyrle theatre here, averted a panic and stampede when a small fire broke out backstage during the last act.

Audience saw smoke rolling out from the wings and crowded to the exits. At the first sign of disorder Miss Anderson rushed on stage, called for house lights and urged the patrons to remain calm.

tage Manager Harry Hanlon joined Miss Anderson on the stage and explained there was no danger Both assured the audience that dangerous had occurred nothin Then the show went on.

EMPORIA HAILS HOME-TOWN **BROCK**

on's home town, got all excited in hls honor when the producer went there for the local showing of 'Personal Appearance, which he pre-sented,

Stand rarely gets a stage show and the cast was cordially received. Players were guests at the home of Mrs. William Allen White, wife of Emporla's editor.

Emporla's editor.
Pemberton has been appointed head of the committee for the Eastern seaboard working for the presidential nomination of Governor Alf Landon, Kansan candidate.

DEFER 'OLD MAID'S' LONDON OPENING

London, April 21.

"The Old Maid, American Pulltzer prize play of last season, which has been touring prior to London opening, has been indefinitely postponed.

Show has been in the provinces seven weeks and was skedded for opening at the Queen's Thursday (23). Management, however, doean't figure it's in shape and has preferred to call the whole thing off for the time being.

Gordon's Nappy

London, April 12.

Danicl Mayer Co, has concluded arrangement to present Saint Helena, by R. C. Sherriff and Jeanne de Casalls, in New York. It will be produced there by Max Gordon, in conjunction with Metro-Play, with Keneth Kent as Napoleon, has settled down here into a successful run.

Lew Hearn Watching

Chicago, April 21.
Lew Hearn is in town watching
Herb Williams act in 'At Home
Abroad' at the Grand.
Will take Williams' place in the
musical after the Chicago engagement, if the show goes on the road.

'De Lawd' Lecturing

"De Lawd' Lecturing
Charlotte, N. C., April 21.
Charles Winter-Woods, professor
of dramatic literature at Bennet
College (Negro), Gireensboro, who
played De Lawd in Green Pastures'
for a time, is lecturing at points
over the Carolinas.

Does part of the De Lawd characterization.

rgument between the managers and authors over the latter's new contract is still hot, but simmered during the past week. Another break will come when the manager issue their form of contract, probably late this week. From the authors' side it was stated that if there is no settlement soon, the

ably late this week. From the authors side it was stated that if there is no settlement soon, the dispute may stread that fell there is no settlement soon, the dispute may stread that fell the set in the limit put in the Dramatists Guild agreement. One of the paramount issues remains the film rights provision in the authors' new document. Managers' contract is said to contain elastic provisions covering such rights. A producer may thus contract to give the author as high as 100% of the film money, dependent on the reputation or standing of, the dramatist.

'Under the old basic minimum agreement a like-contract could benefered into, with the author getting all the film coin should the play be sold to Hollywood, but stipulating that in no event was the manager to receive more than 50%. Arguments

Assumption of the Guild that the producer is unnecessary is not borne out by the records, the managers point out. Fey authors are known to have the managerial skill that makes a successful producer. Pointed out, also, that authors, inputting on their own plays, as planned, cannot be expected to detect the weak points, such as managers do who turn out successes. Questioned further whether authors can make the right decisions on scripts of other writers prior to presentation.

While such points are more or less theoretical, it is still claimed by the managers that it is the new authors who will be mostly affected if the authors contract remains on

by the sacin points are lines of the sacing by the managers that, it is the new authors who will be mostly affected if the authors' contract remains as is. Reason put forth is that backing will be difficult to secure, despite reports that downtown interests are reported ready to supply the cash. That might apply to a limited number of productions, and further financing would only come if outstanding successes were registered. A number of new plays have been secured by several managers under optional agreements. Letter forms of agreement have been made to the effect that the contract ultimately

of agreement have been made to the effect that the contract utilimately agreed on between the managers and authors is to be entered into later. What will happen if the dispute is not settled soon is to be worked out then.

Delays

Newsynty contract, was delayed.

Delays

Managers contract was delayed ecause of changes deemed necesary. That followed telephonic con-Managers' contract was delayed because of changes deemed necessary. That followed telephonic conversation with heads of the Guild. Managers insist that time after time the argument seemed ready for solution. according to their phone talks, and that subsequent remarks from the Guild were to the effect that 'nothing could be done about it. Dramatists say exactly the same thing about the managers. Most managers have now signed up with the League of New York who have not signatured are Sam H. Harris, Arthur Hopkins, John Golden, and Abbott and Dunning. Stipulation is that no producer will use the Guild's new contract and is open to injunction proceedings if violating the agreement.

New Romberg-Harbach Op.

Hollywood, April 21, Sigmund Romberg and Otto Har-bach have completed a new operetta, Forbidden Melddy, for Broadway production in the fall. Sam Grisman

Romberg composed the melodies

Chicago Finds Out

Chicago, April 21.
Chicago's first legit premiere in years lasted just two days at the Studebaker when 'From Out of the Darkness,' by Paul Salvatorf, folded on Tuesday (14). Cast of seven was pald out of the bond posted with Equity.

Anti-war piece was roasted generally. Chlcago, April 21.

Plays Abroad

HAPPY HYPOCRITE

London, April 9.

Play in words and music by Clemence Dane and Richard Addinatell, based on novel by Max Berbohm, presented by Troy Novello and Richard 1.

Administration of the Control of the Control

Jenny Mere Vivien Leigh
Difficult to assert any definite prognostication regarding the financial success of this undertaking. The prognostication regarding the financial success of this undertaking. The prognostic state of the day after opening, they were still debating whether to speculate with an advance buy. First-infehrers were extremely well entertained with the production as a whole. It possesses novelty and fantasy. These in themselves would not be sufficiently alluring, but the whole has been so artistically produced that one cannot help but be carried away with admiration for the courage of an actor-manager in presenting so uncertain a financial stretprise.

Lord Hell, a dissolute rake of the Regency period who drinks brandy cheats at cards, takes on and dis-cards mistresses galore and is, fron cards mistresses galore and is, from every angle, a fast worker, falls in love with a simple country malden who rejects his overtures and says she will wait until the right man comes along with a saintly face which shall be typical of his character. So Lord Hell goes along to Bond Street, where there is a maker of masks, and secures a saintly one.

acter. So Lord Hell goes along to Bond Street, where there is a maker of masks, and secures a saintly of the secure of masks, and secures a saintly of the secure of the s

RUEBEZAHL

Berlin, April 10.
Hans Christoph Kaergel's "Ruebe-zahl" at the State Playhouse, Dres-den, is based on the old fairly tale of the spirit of the Glant Mountains who produces darkness, thunder and who produces darkness, thunder a lightning with a single gesture the hand,

lightming with a busine section hand,
Destiny of a woodchopper, who
has a sick wife and a little girl who
has a sick wife and a little girl who
is the joy of his life, is depicted in
six scenes.
Scenery is very beautiful, showing the mountains in summer and
the dann snow of winter, Ruebezah

Scenery is very beautiful, showing the mountains in summer and the deep snow of winter, Ruebezahl appears, in different guisse, to compel the people to the love of nature and the right way of living. In the wood cutter the good spirit finds the bitterest opponent. He defles Ruebezahl, but after adversities, the death of his wife and loss of his little daughter, whom Ruebezahl has enticed out into the snowy night, the wood cutter acknowledges the supremacy of the mountain spirit. All the roies are splendfilly handed and the author and actors received unstinted applause at the premiere.

A NEMA LEVENTE

("The Mute Knight")

("The Mute Knight")

Budapest, April 5.

Three-act comedy in verse by Eugene
Heltender Hovest.

Alexander Hovest.

Cart, Glay Bafor. Eugene Torse.

Blanca Feoty. Zottan Szako,

Theodore Blitost, Louise Szekely, Vera Pil
ler, Vera Sennycy.

ander Hevesi. Major honors, how-ever, go to Gizy Bajor, for her ex-quisite rendering of the lead femme role.

The straight of the lead femme of the lead remme of the lead femme of the lead femme

Her Last Adventure

London, April 4.
Play in three acts by Mrs. Bello.
owndes, presented by Sydney W. Carrol
t the Ambassadors theatre, March 30,1'31
roduction by Robert Atkins.

bert Atkins. Jane Carr
George Mulcaster
Clemmer Landsom
Margaret Webster
Valentine Roote
Hyde White
Eleanore Wilson
Marjorie Ifield
Neville Brook

Mrs. Belloc Lowndes is a clever and successful writer of books. As playwright she has still to make he grade.
There is the basis of a plot here, it the action is episodic and not unulative.
In its present form it cannot be aken seriously.

Jolo.

SPREAD IT ABROAD

London, April 2.

Revue in two parts. Book and lyrics
Herbert Farjeon; music, William Walter
dances and ballets, Walter Gore. Feature
Dorothy Dickson, Ivy St. Holler. Nelson
Koya, Lyle Evans, Tessa Deane, Hermiono
Gingold, Walter Crisham. Presented by
Gingold, Walter Crisham. Presented by
36. Froduction by C. Jenis Fremman.

'Spread it Abroad' has many of the ingredients that go to make for success in a revue, but it is not without its improvable moments. In fact, there are too many such spots

que in a considerable measure to what is apparently insufficient rehearsal.

There are few sketches that stand out, and this may be due to the apparent lack of rehearsals. Tempo is not in keeping with this type of show.

is not in keeping with this type or show.

Even Nelson Keys seems to be devoid of his usual sparkle, though a factive the property of the seems of t

isn't.

Dorothy Dickson, a fine dancer and a sweet singer with not much voice, proves herself also to be an actress.

Many others in the cast sing,

Many others in the cast sing, dant; and play parts quite effectively but each scene is prolonged beyond its climax.

There are some smart lyrics, reasonably_pleaning_music_attractive dances and ballets and neat production. But the whole could be improved by firm tightening and speeding.

Jolo.

BABY AUSTIN

Michael Shepley
Michael Constanduros
Elizabeth Arkell
Mary Jerroid
Margaret Moffat
Jane Weish
Juck Livesey
Aubrey Mathei
Constance Carpenter
Robin Cole

Three-act comedy in years by Bugger Holtal, at the May in years by Bugger Holtal, at the May in year by Bugger Holtal at the May in year by Bugger Holtal at the May in Year Bugger Tores, Blanca Fechy, Zoltan Szakac, Theodore Billesi, Louise Szekely, Yera Pli-tr, Yera Sennyey.

A 15th century setting and an entire evening of rhymed verse are things of which most managers would fight shy nowadays. Yet Mute Knight' promjess to be one of the popular hits in the Magyar theatre's current season of successes.
This is due mainly to the enchanting light verse of Eugene Heital, rare combination of poet and play-wright. That the entire cast, unactustomed to this obsolets genue, speaks the rhymes and acts the charming, playful Renalesance comedy with a perfect of the proposed of the popular will be the server of Eugene Heital, which was a study maid, a visiting aunt way; a study maid, a visiting aunt here are successed. The server of the proposed of the popular will be successed. The server of the proposed of the popular will be the server of the proposed of the popular will be the server of the proposed of the popular will be the server of the proposed of the popular will be the server of the proposed of t

hears on the variety stage from

hears on the variety ever-crossfire comedians.

A company of competent players tries to inject a semblance of real-ity into the plees, but can't. Story however, could form a good back-ground for a musical comedy.

SUPERGIALLO

('Super Thriller')
Rome, April 7.
Antonio Gandusio production. From str
by G. Giannini. At Eligeo, Rome,

Antonic Gardusle prof. Come. April / Antonic Gardusle prof. Come. Service G. Gisminia. At Elisco. Teme.

'Superthriller' is about a house party at which a very valuable bracelet is stolen. While all the guests are admiring the bracelet. While all the guests are admiring the bracelet. The comment of the profession of

uin. Good entertainment.

WARBECK

WARBECK
The familiar story of Perkin Warbeck, claimant to the throne of
England under Henry VII, is the
theme of this new drama by Hermann Burte, just produced at the
Volksbuehne (People's Stage).
Though history regards him as an
impostor hired by the remnants of
dramatists have made the ductior
dramatists have made the ductior
of his genuineness the central problem of their works, Burte chooses
to regard him as the real Richard
of York and the legitimate ruler,
who miraculously escapes from the
Tower and eventually seeks refuge
in Scolland, shribking from blood

of Broadcasters.

port of the Scotch King James IV and goes forth into battle against the Tudor forces. Here he develops altruistic qualities incredible in a Plantagenet. Rather than see his beloved subjects alaughtered for his sake, he gives up his cause and de-livers himself voluntarily to the

livers nimsely voluntarily to the enemy.

As Burta imagines him, Watbeck dies on the gallows as a martyr, in the state of the state of

TRIANGOLO MAGICO

('Magic Triangle')
Rome, April 7.
Produced by A. De Stefani. Features
Anna Solbelli, Calo, Camillo Pilotto and
Carlos Lombardi. At the Quirino, Rome.

'Triangolo Magico' is more ambitious than the ordinary detective play, characters all being unusually exotic, and the plot being sort of self-conscious because all the time things are happening one of the characters is fitting them into a

characters is fitting them into a novel he is writing. It's all about a very beautiful Russian woman. Federica Ullstein, and the state of the state

has dedicated one of the policy of the polic

N. Y. Stock Flop

Attempt to conduct stock on the lower East Side by Chamberlain Brown was a flop. Spotted in a burlesque house once known as the Brown National Winter Garden it lasted

Tower and eventually seeks refuge in Scotland.

By nature shrinking from blood, shed, yet determined to assert his rights, he secures the willing sup- for being assigned lead parts.

4 SHOWS OUT

wo new plays put on by managements with short bankrolls were fast flops last week. At the Mans. field, where 'Summer Wives' was parked for its solitary week, there was a series of arguments between Jack Linder and D. S. Wolfson, the presenters, mostly about money matters. Show's salaries were guaran. teed by Leblang's, the agency getting a headache for its end.

SUMMER WIVES

'SUMMER WIVES'
Opened April 13. Hammond
called this 'just one of those
nursery rashes of the theatre,'
and the rest of the first-stringers were hardly any more complimentary to the piece about
a Catskill summer resort.
Variety (Ibee) said: 'Doesn't
figure to get to first base for
real coi.'

'Lady Luck' lasted four days at the Adelphi, then couldn't raise enough coin to guarantee the house expenses for this week. Show got advance publicity over a prop prize contest tieup. Robert terling, who presented it, proposed to cut up \$2,500 every three months out of the profits, assuming that the plece would last that long. The critics all walked out on it.

'LADY LUCK'

"LADY LUCK"
Opened April 15. Co op play took a pasting from the critics, Gabriel (American) said, nothing about it is funny; nobody in it is amusing."
Brown. (Post) called it one of the winter's dullest and most unendurable plays."

'Russet Mantle' will close at the Russet Mantle will close at the Masque this Saturday after playing 14 weeks. Was well regarded critically and otherwise, but its grosses were never able to climb over moderate figures. Engagement is believed to have ended in the red. Management proposed a salary cut and when the cast nixed the lote, the notice went up.

'RUSSET MANTLE'

Opened Jan. 1. Mixed no-tices were accorded Lynn Riggs' cemedy, though most of riggs' comedy, though most of the topflight critics were at least partially favorable. At-kinson (Times) said 'it is mod-est, light, sensible and funny. Pure comedy, in fact.' Variety (Kauf) said: 'It will eke out a moderate run.'

'Fresh Fields' closed at the Em-pire last Saturday after playing 10 weeks to mild grosses. It was car-ried along by cut rates principally.

FRESH FIELDS'

'FRESH FIELDS'
Opened Feb. 10. Margaret
Anglin's acting dominated the
reviews of Ivor Novello's lates
pi Aside from singing her
praise, critics were rather
caustic. Gabriel (American)
said, 'planting' Miss Anglin an
play like 'Fresh Fields' is
like planting a royal lily in a
kitchen windox-box.'
Variety (Ibee) said: 'British
comedy figures to make a moderate stay.'

Toronto \$1 Stock

Toronto, April 21.
With Newbold Dunn of Philadelphia bankrolling the project and Henry Atkinson, former advance man for several Shubert musicals, in as impresario, a new stock company tagged the Festival Players has rented Shea's Victoria from Famous-Players Canadian and plans to present moderns and semi-classics.

classics.

John McKee, with former stock experience in Baltimore, Washington and Philly, is in as director, opening bill is 'Ten Minute Albi' and 'Parnell' will follow.

No local players in the lineup, Resident cast includes Philip Brandon, Mitchell Harris, Jack Soanes, Charles Emerson, Richard Jones Charles Harrison, Marjorle Clarke, Alice Baker, Josephine Duval, Charles Henry. Alice Baker, Josephine Duval, Charles Henry. Near 2,000-seater is scaled at \$1

Mexican attorney general is prosecuting operators of stations XEW and XEFZ, Mexico City, because stations broadcast a speech made at a mass meeting in the bull ring here that disparaged and insulted President Cardenas and other high government officials.

Sir Noel Ashbridge, the British Broadcasting Corp., chief engineer, in an address to the London Television Society, made the statement that the corporation was up against many technical and practical difficulties in the building and using of their Alexandra Palace television station, which, due originally to open in May, has now been put back for a couple of months at least

Inside Stuff—Radio

(Continued from page 51) makes for more efficient employment of wavelengths in long distance communications at various times in day and different seasons of the year. Method of station representation which will be drastically different from those that now prevail is being readled by the John Blair organi-zation for unveiling at the July convention of the National Association

of broadcasters.

Blair and George Isaac, head of the Chicago office, are due in New York the latter part of this week to discuss the firm's new plan or representation with Murray Grabhorn, manager of the local office.

Kate Smith broadcast request for contributions resulted in 216 checks and money orders aggregating \$13,965 for Red Cross flood relief. Largest single amount sent Miss Smith was \$10,900 by John A. Hartford, president of Atlantic and Pacific Tea company, who sponsors her broadcasts.

dent of Atlantic and Pacific Tea company, who sponsors her broadcasts Several checks came from A&P benefit associations.

Noble Sissle is being booked through the Music Corp. of America, which means that the unit will not be one of those which Charles Green will bring into the NBC Artists Service in taking over the latter's band

which, due originally to open in May, has now been put back for a couple of months at least.

B. B. C., which does little or nothing to sponsor whoopee on the English air, has a zealous reputation for its technical perfection, and its television arm was expected to be the most scientifically advanced in the world.

Elaborate study of the numbers to be found in radio homes during various hours of the day during both the winter and the summer is being readled by NBC for distribution to the trade. No title for the work has been decided upon as yet. Study will be similar to the one which the network turned out last year under the tag, 'Sales Begin When Day

Survey will among other things demonstrate that nine out of every 10 adults are to be found at home in any one week during the summer period.

Under the contract which Remington-Rand holds for the daily news dramatizations over WMCA, New York, and the other outlets in the Inter-City Group, the business machine manufacturer reserves for itself the motion picture rights for the program. It is understood that, this Inter-city Group, the business machine manufacturer reserves for itself the motion picture rights for the program. It is understood that, this right was insisted upon as a precaution against other interests capitalizing on a property that it had helped develop. Also to avoid the possibility of a competitive reel to the 'March of Time,' the air version of which R-R proposes to continue to co-support when it goes to a weekly half hour.

WPA Plays

MACBETH

MACBETH

Negro Theatre (Federal Theatre) presents integred by William Shakespeare in sense were considered to the control of t

This is the most ambitious production of the WPA in New York to date. It is billed as Shakespeare's Macbeth—which it isn't. It is rather a Negro conception of 'Macbeth—which it isn't. It is rather a Negro conception of 'Macbeth—There are a lot of faults to be found with it, some of them glaring, but it is, in spite of everything, a-good show. If it were titled differently, and some of the date, there had been have to be any quibbling merely and the could, then, be quite simply and properly labeled a hit of first magnitude. As is, it should attract some attention but will be a disappointment in many quarters.

guarters.

Before speaking of the play, the production end rates a distinct bow to contact the sets and costumes. They are highly imaginative and a league ahead of anything of the sort seen to date, commercially or otherwise. Whether or not the play will get anywhere, Karson seems to have set himself solid with this one. Whether the play in toto is good of the contact of the seems of the contact of the conta

meaning. There are more than 100 in the cast and most of them are about as good as their speeches. In other words when Shakespear's look at this rowdy-pansy phybrid, which is neither fish nor fowl. A. H. Woods has taken it for New York When he comes down to earth, they're good.

There's a court dance scene which stands out for direction, pace and succeeding the pack of the pack of the pack is the pack in the pack of the pack of the author for a dance. Voices are spotted through the most of stage chorse and unseed for stage chorse and unseed the pack of the and it frequency when he comes down to each, when he comes down to each, they're good.

There's a court dance scene which stands out for direction, pace and color. The stagin', as a matter of fact, throughout, is good. There's some fair-to-middling interpolated music by Virgil Thomson, who did much better work on the score of Four Saints. Feder's lighting is excellent.

ence. Author has written a few poems, including one play which

poems, including one play which an for 12 days in New York.

Play itself may have a fair future. Especially would its future be more assured in the north or east, where the life of negroes of the south is taken more seriously than down in the fair of the control of the south is taken more seriously than down in the off the control of the control of

CENSORED

020
Hollywood, April 18.
Comedy drama in four acts by Conrac Seller, staged by Alvin Laughlin. Pre
sented by Federal Theatre Players a
Playhouse, Hollywood, April 18, '36; 76c
top.
RedPat Gleason
Red
Lieutenant
Bill Robert Mason
M. AubainePerry Vekrof
M. Simon
M. Simon
Lizette
Judge
ProsecutorJ. Paul Jone
Defense Attorney John Merky
Capt. Sweetgood Will Burner
Rev. Samuel Blodgett Ral'h Hollan
Clementing, Clutterbuck
Bille Folkstone
Prosecutor Table Some Defense Attorney John Merky Capt. Sweetgood Wiff Durnel Rev. Samuel Biodgett Ida're Hollan Clementina. Clutterbuck Zena Bea Billie Folkstone. Dolores Wel The Arithor Jack Smar Clerk of Court State Ilisho Clerk Ilisho
Clerk of Court

are reneated in mance fachion with soldiers accounted in milk uniforms and going through white. uniforms and going through the motions of hanky-in-the-sleeve cutups. Muskets are adorned with pink ribbon bows and the feminine touch is everywhere.

is everywhere.

It's a howl, but overdone. Woods will do considerable trimming here, too. To heighten the effect, cheap perfume is squirted into the audi-

When play is resumed after the

ence.

When play is resumed after the jury verdict usners pass though the house with plank programs. Miss Cluttersuck has settlete the plece B. Ensemble goes through several routines in the last act, but only for the laughs. Music is not of the catchy variety but serves the purpose. From stark war drama the play winds up as a light and airy musical comedy.

Three players. Pat leason, Michael O'Shea as the tough doughter the program of the players of the program of the players of the players. Pat leason, Michael O'Shea as the tough doughters of the players of the players

Old Timers Dusted Off For Coast Fed Theatres

Los Angeles, April
Mason Opera House, long dark,
reopened (20) with a revival of "The
Octoroon," a Federal theatre project.
Other oldtime legits to follow at this
house will include 'Shenandoah,'
The Black Crook, 'The Texas
Steer,' and 'Our American Cousin,'
all projected for May and June.
Among other FTP plays current
in town or stated for early presentation are 'Six Characters in, Search
of an Author,' The Bat,' 'Chalk
Dust,' 'Laugh That Off,' 'Plantation
Days' and others.

WPA UNIT CANCELS CCNY

WPA's morality play 'Everyman,'
which was due to be played before
students and faculty of the City
College of N. Y., came a cropper
and, after the audience was assembled, it was announced that the performance would not be given. Ellis St. Johns of the rellef outfit,

Ellis St. Johns of the rellef outfit, numbering 30 players, stated there were not enough dressing rooms connected with the college's Great Hall to accommodate the cast. Although the WPA unit involved has about 50 people supposed to Inspect all spots booked, no report had been made in this case, John R. Turner, Dean, was quoted as saying the affair was a 'mess,' also that he had received complaints concerning the conduct of some of the players.

Bamy Unit Starts

Birmingham, Ala., April 21. Birmingham, Ala., April 21.
Federal Theatre project for Birmingham and Alabama got under way here last week with the presentation of 'Home in Glory' for two days (18-17) at the muny auditorium. Additional plans are being made to open the Jefferson, now. dark, and use a WPA stock company there durin the immer wealther.

months.

Show has six members (negro) in the cast and an offstage chorus of about 12 voices singing negro spirituals. Scheduled to go on a brief tonic of the state. It is due to play Tusekgee Institute, negro college, and possibly Montgomery an one or two other spots.

Szold Stays in N. O.

Theatre du Vieux Carré announced. Thursday (16) that Bernard Szold. director of the Little theatre for the season now closing, has been reemployed for the 1930-37 season. Board also reelected Miss. J. Oscar Nixon as president.

Bonded Indebtedness of the group has been reduced from \$43,060 to 151,500, it was announced. A drive the hop house, Other WPA houses here to increase the membership will be stone. New Orleans, April 21.

Board of governors of Le Petit!

Theatre du Vieux Carré announced

Some Doubt of WPA Continuance Beyond June; May Be Broken Up Into a Number of State Units

No 2 'Chalk Dust'

Chicago, April 21.

'Chalk Dust,' by Harold Clarke and Maxwell Nurnberg, will be the third play on the WPA list at the Great Northern. Opens on Tuesday (28), following, the current Faust. Play is now running in New York for the Experimental Theatre of the Federal Theatre Project.

BALTO WPA THEATRE BEING CONSIDERED

Baltimore, April 21.
Possibility looms that Maryland may get a WPA theatre after all. Speaking at the fourth annual roundup of the Maryland, Conference of Dramatic Organizations (little theatres) held in Westmin-

ence of Dramatic Organizations (little theatres) held in Westminster, Md., over the weekend. Esther Porter, administrative assistant of the WPA open forum in the Federal Theatre Project, sald she thought the absence of a government theatre in Maryland wanufair, since the state kicks in coin to support projects ejsewhere. That thought has been emphasized by many hereabouts recently, and has given rise to much growling. Miss Porter explained that the current ruling holds that for any locality to have a WPA theatre it must have had at least nine persons on the relief rolls during. Notwember, '35, who had had professional background. Last autumn Hallie Flannagan had the Maryland relief rolls searched and only one person was listed who had given show, business as his profession; he was a magician and Miss Flannagan had she couldn't found a Federal that the reviser for his hence! said she couldn't found a Federal

said she couldn't found a Federal theatre project for his benefit. Miss Porter said Miss Fiannagan is now trying to have that rule for a minimum of nine discarded, and if it is, Maryland will get a WPA theatre. And so will many other states that now have hone.

HARTFORD DILEMMA

Flood Damaged Theatre So Much WPA Troupe Has No House

Hartford, Conn., April 21, The WPA theatrical endeavors have been hard hit in Hartford by

have been hard hit in Hartford by the recent flood, which dia \$20,000 worth of damage to the State theatre, playhouse for the troupe. Present lessees of the theatre, Warner Brothers, are in a controversy with Harrils Brothers, owners of the building, relative to who will pay for the repairs. While the argument is on, the WPA. workers have no place to hang their hats. Though out in the cold and unable to produce a play in this city, they are still in rehearsal.

lack Devine in Erie

Evic. April 21.
E. Jack Devine, former actormanager, has been named director of the local Pederal Theatre Project. He had been living in retirement here for about 20 years.
Already lined up are his companies and house. Word and money allotment from Washington are being awaited.

allotment from washington are me-ing awaited.

Project will supply the needs of six nothern counties of Pennsyl-vania. Two vaudeville companies complete with orchestras have been for ed in addition to one dramatic

troupe.

Newly decorated Galety theatre here has been offered as a possible roost for the shows.

Doubt about the Works Progress

Doubt about the Works Progress Administration's theatre project continuing beyond the June 30 time limit is expressed in relief show circles in New York. That reflects conversations with William P. Farnsworth, former legit NRA code administrator, who is the Washington MPA contact for Hallie Flanagan, national director of the project. Farnsworth was in New York last week and is credited with saying that the application for additional funds appeared not to be considered favorably. If the federal theatre arm of WPA discontinues in the metropolis, the relief shows throughout the fountry will similarly suspend. It is figured that there is enough of the money alloted to the project to country will similarly suspend. It is figured that there is enough of the money alloted to the project to last into June and present relief shows may possibly continue with their staffs until the end of that month.

When doubt was cast as to securing infore funds for theatre relief the various professional bodies, such as Equity and the Stage Hands Union, started making appeals to the WPA heads at the capital. Understood it was set forth that relief, shows should not be discontinued in the summer because there is no means for those now so employed to secure other jobs at that time.

In other quarters, the avacatation

is no means for those how so canployed to secure other Jobs at that
time.

In other quarters the expectation
still continues that the WPA will
continue through next autumn, but
that is apparently dependent
whether Congress appropriates
added coin to make this possible.

The payrolis have been closed in
New York for several weeks, meaning that no more people are being
employed. Rules capled for taking
on persons not on home religef last
Nov. 1, up to 10% of the total or
the rolls, but there is no further
leeway and only those on the waiting list are to be used for replacements, made avallable when WPA
people secured outside Jobs.

An entirely different slant on the
situation is gleaned from Farnsworth's report on the Washingtonend. From there it is indicated that
Washington may continue the theatre project, but that the funds would
be allocated to the state of New
York, and doubtless other states, for
administration. That, too, aroused
opposed sentiment, because it would
mean that the federal project would
be broken up into pairs. Whether ean that the federal project would broken up into parts. Whether

opposed sentiment, because it would be broken up into parts. Whether that would result in lessening the relief to professionals is problematic. If, however, the administration is switched to the states it will not be new, because until last October the relief shows were so controlled by New York—state and city. Some of the money came from both and some from Washington. It was principally after the federal setup started that the theatre project became subject to more criticism and it is because of this that the present plan in Washington is being considered. Other WPA projects have been under scrutiny in politically opposed newspapers. in politically opposed newspapers, but the theatre project, probably having the lowest appropriation, has received the most press attention in the past several months.

the past several months.

Last week in New York the admissions grossed almost \$9,000 and such income in a movement that calls for all outlay otherwise is a source of enthusiasm. In theatry circles the matter of relief shows being on Broadway again has been questioned, but despite such ideas, it is claimed that the low rate relief shows cannot affect regular presentations which have regulation ticket scales.

scales.

It is figured that any one of the several so-called WPA hits would never survive brief engagements at higher prices. Also it is contended that the WPA presentations are a natural stimulus to theatre-goers.

Amateur Show and Commercial Air. Angles in New Baltimore Legit Baltimore, April 20. Bonnie (Busch) and Ray (Jackson) present Dishing it Up. Traces of the State of the Maryiand theatre, Baltimore, April 20. Bonnie (Busch) and Ray (Jackson) present Dishing it Up. Traces of State of State

VARIETY.

mony. Jack Randali, Mary Decirvo, Sucur Trevor, Joseph Cameron.

'America's problem today is un-imployment and those who have suffered most from this tragic inter-mission are the artists of the spoken, stage who have had their bread as well as their lines taken from them. It is our desire to produce Dishing it Up' in every city and, by a ground the property of the we employ local talent. The length of our engagement depends upon the city's cooperation?

And with that weightly announce-ment off their chests by way of pro-gram announcement, Ray Jackson and Bonile Eusch give Baito the first well are to the property of the first well are to the property of the consumes the entire second act. And that second act is by far the best, whether or no one likes simon-pures.

Script is spotted in a theatrical

whether or no one ilkes simon-pures.

Script is spotted in a theatrical boarding house where a flock of standard-type layoffs are on the cuff for chow. Opportunity to wedge onto an amateur hour over the ether proves available, and all the lada and lassles have a whirl at it. And the landlady lands the laurels, with a subsequent contract at \$500 per. She doesn't forget her debtors, how-ever. No, sir. She signs em all to play on her air commercial on 'life-time contracts.'

That script portion bubbles over

time contracts."
That script portion bubbles over with absurdly syrupy platitudes and totteringly aged humor. Second act stretch that brings on a surprisingly smart aggregation of amateurs culled from Baito is overlong, but moments on the play mixture of the play mixture.

nifty in comparison to the play proper.
Reports are that Ray Jackson's Idea with this sort of show is to peddle its commercial value to a sponsor. Thought is to trot from town to town and in each produce the show using local talent paid off



SHOWBOAT RENT OR SALE

Well-equipped, Good stage, open air auditorium, seats 500; living quarters, 30:; kitchen, electricity, hot, cold water, showers, Reom 105, 12 W. 44th St., New York, VAn. 3-2233.

Boston, April 17.

Horor-mystery, in, three acts presented at Copley Theatre, Basion, April 17, '50, by John Craig II, starring Mary Young, Detected by Miss Young and William Morits, Jr.; revised for production by Craig; 32.9 top.

Martha Claypoole. Bit Kalkenner Martha Claypoole. Bit Kalkenner Lar ..., Marion William Mariorie Carroll ..., Marion Milliam Mariorie Mariorie Mariorie Mariorie Marion Mariorie Mari

Mary Young and John Craig II bave apparently aimed at a dual objective—and succeed with this horror piece. Their purpose is to bring out a worthy successor to the Ghost Train, which had long runs and revivals here several seasons ago; and also to produce a thriller that will attract the attention of Holly wood:

'Child' obviously hit the Boston audience right between the peepers, but it is doubtful if it would ever take root on Broadway. Film pos-sibilities offer more encouragement, however. Structure is flexible enough for West Coast adaptation and it could be produced with a blood-curdling sock at little ex-

and it could be produced with a blood-curdling sock at little expense.

All action takes place in the keeper's house of an abandoned lighters house of an abandoned lighters are also as a substantial control of the compense of the compense

SEA WIFE

Syracuse, April 14.

Posta drima in termina by Maxwell Anderson. Present the year Heat of Syracuse University in a pre-Broadway try-out of the Civic University theatre, Syracuse, N. X., April 15, 38, Directed by Process Park.

Prof. Sawyer Falk.
Cast Rosemary Caswell, John Mos, Edward A, O'Hara, Jr., Clementine Keiffer, Frank Stuhinan, Harold Crain, Douglas Burrell, Rad Admos Borroma, Mary Jackson, Mary Saylor, Richard Theabald, Sarney Godman, Edyth Dickover, Watter Mulr, Betty Davidson, Virginia Chappiel.

Whether Maxwell Anderson has another commercial box office suc-cess in 'Sea Wife' may be debatable; that the new play, an imaginative and provocative poetic drama, is a rich addition to American theatre and literature is certain.

and provocative poetic drama, is a rich addition to American theatre and literature is certain.

Given its first production with an approximation of professional trimmings by Boar's Head, Syracuse University's honorary dramatics society, at the Civic University's theatre, the Anderson or the Carlotter the C

bload the state of the state of

of devil worship among fishing people.
Story is set on an island off the Maine Coast, about 1840. The is-ianders are fisher folk, superstitious, and morally a curious hybrid of puritan and pagan, while iong association with the sea has imparted to their natures some of its saventre.

ciation with the sea mas impactor their natures some of its savagery.

As the play opens, the colony is concerned with the return, after a strange three years' absence, of Margaret, wife of Dan, and the coincidental reported appearance on the shore of a merman and his two sea children. Their suspicions aroused, the fisher folk, led by Macroston of the store of the st

that Margaret's story of the merman is a legend; strives; to convince her. Their flights delayed too long. Captured before they can sail, they are brought back to face MacQuarrie and hit solone the convention of the convention o

towards fantasy. Lighting especially effective.
Rosemary Caswell, a transfer from Emerson College, gave a thoughtful reading of Margaret in this, her first Syracuse University dramatic appearance. Her response to the emotional demands of the role to the emotional demands of the role of the control of the

RED RHUMBA

(MASK AND WIG SHOW)

(MASK AND WIG SHOW)

Philadelphia, April 17.

This year's production of the Mask and Wig Club of the University of Pennsylvania (48th annual presentation) playing a week at the Forrest shapes up as one of the best in the past ten years, but in one particularly is it witstand may be a supported the past ten years but in one particularly is the Wistand of the past ten years, but in one particularly is it witstand specifically emphasize dancing first, and there is picity of fast-and interiorate stepping. (especially chorus) in this one. But the tunes rate tops on the credit side this time.

Laurels go to Clay Boland (class of 26), who has written tunes for a number of the club's shows and is known on the pro stage, and Raymond Schwolow, member of this graduating class. Working with

them on the lyrics was Mos Jaffe, and the tido click very Andinicipation. There are a half dozen good humbers, Dur the four that get the real acaded the tido click very Andinicipation. There are a half dozen good humbers, Dur the four that get the real acaded the tido for the piece, hot and acaded the probably the outstanded of the tido for the piece, hot and acaded the piece, hot and acaded the piece, and the control of the piece, hot and a for the piece, and the piece, a

New 'Blackbirds'

Lew Leslie's new 'Blackbirds' company will sail for London Sat-urday (25). Show opens June 1 at

company will sail for London Saturday (25). Show open June 1 at
the Opera House, Manchester, where
it stays for two weeks before its
London bow at the Palace, June 16.
William Morris office booked.
Principals of the company are J.
Rosamond Johnson, Una Carlyie,
Eunice Wilson, the Four Bobs,
Emery Smith, Harry Wallace,
Danny and Edith, Gordon and Rogers, Tim Moore, Gailo de Gaston,
Katie Haii, Mildred Marshail; Laivada- Carter and Peg Leg Bates; vada Carter and Peg Leg Bates, Latter is aiready in London await-ing the troupe. Nicholas Brothers will follow in about a week.

C. B. COCHRAN presents

DIANA

After 5 Months at the Palace, London.

Now Touring Week April 20, EMPIRE, LIVERPOOL

VENUS' ADONIS

ADUNIS

By Anson Van Alstyne

(AS MODERN AS TOMORROW)

Bell Theatre, 311 W. Weshinston St.

Chile Thurs., Fri., Sat., April

23rd, 24th, Thurs., Fri., Sat., April

Muggs Agency, Chicago, 208 S. La
Sille, Room 1824.

New York, 21 Cornella Street.

FIRTH SHEPHARD presents

HILDEGARDE

In Leslie Henson's 'SEEING STARS, at the Gaiety Theatre, London, W.

ALL LONDON is acclaiming Hildegarde Glamorous, Brilliant, Charming, Accomplished. Personal Manager, ANNA SOSENKO

Excl. American Rep. WALTER BATCHELOR

Excl. European Rep HENRY SHEREK

KELCEY ALLEN of "Women's Wear" said: "Stan Kavanagh—He has the whole stage to himself, a distinction only given to artists who are great and in his specialty—comic juggling. Mr. Kavanagh is really great."

STAN KAVANAGH



A tailored stepin with a two-color suede "Pinwheel" spang in front. On our grand new last with its little rolling "wall" that makes your foot look tiny and gives real freedom to your crowded toes.

*mode expressly for 1. MILLER



1552 BROADWAY, Open until 9 p m

'Abroad' Leading Chi with \$22,000, **'Winterset' Disappoints at \$11,000**

Three shows in the loop now, the locally written, backed and produced Out of the Darkness, folded at the Studebaker after two performances.

Dolng the cream of the business

performances.

Doing the cream of the business is the town's only musical, 'At Home Abroad.' Got rave reviews and getting big play. In for only four weeks, according to announcements, but can stay eight at its present pace.

Somewhat of a disappointment is Winterset,' at the Harris. Despite subscription and a whirlwhid publicity campaign by Bill Fields, show finished its initial session here in the subscription and a whirlwhid publicity campaign by Bill Fields, show finished its initial session here in the subscription and a whirlwhid publicity campaign by Bill Fields, show finished its initial session here in the subscription of the Critice Prize. New York has helped. Many of the legiters locally believe that it is hurting. Will make, it a three-week run and then head east towards. New York for a four-week return date on Broadway in June.

Estimates for Last Week

Estimates for Last Week

'At Home Abroad,' Grand (1,200;
3,30) (2d week). Musical doing a
hotcha gross, hitting excellent \$22,
000 on its initial stanza. In for a
good stay at the pace
good stay at

first week.

Other Attractions
San Carlo Opera, Auditorium.
Opened last night (Monday) for one week of pop opera at \$1 top.

WPA

'Faust,' Great Northern. Couple of backstairs cracks and whispers of some swear words has helped biz.

'Three Wise Fools,' Blackstone.
Fourth revival for this Harry Mintrum unit.

'HORSE' HITS SEASON'S TOP AT \$14,200, CLEVE

Cleveland, April 21.

Three Men On Horse' is turning out to be the Hanna's best money-maker of a very lean season. Nine performances during Easter week brought in \$14,200, rating a holdover, which this house hasn't seen since the prosperous days, although Tobacco Road' played a second stanza at a rival spot earlier this season.

stanza at a rival spot earlier this season. Comedy got half-a-dozen good Comedy to the warm weather, spring vacation was a season of plugs from the drama error only other legit is at the Cleveland Play House, which is doing handsomely with stock performance of S. N. Behrman's 'Rain from Heaven.' School for Husbands' is opening Friday (24) with 'Phidelah Rice doing some mono-acting classics in the smell theatre. Mask and Wig Club from Penn U is set for the Public Music Hall Wednesday (22).

(22). Estimate for Last Week
"Three Men On a Horse' (Hanna:
1,435; \$2.50 top). Season's top figure at \$14,200, two matinegs being
sold 'out; second stanza may be
nearly as good.

'Night' in St. Loo

t. Louls, April 21.

Ivor Novello's 'Glamorous Night,' a romantic play with music which rain for six months last season in London and starred Mary Ellis, has been selected by the Municipal Opera Co. for American promiere this summer, probably to close the season.

ason,
With acquisition of 'Kid Boots,'
ally one production remains to be only one production remains to obtained to complete the season.

Wildberg Snags One

'Maid' \$1,700, Nashville

Nashville, April 21. "The Old Maid' played to a scant approximate \$1,700 at Ryman Audi-torium here Monday (13) night. Top for the one performance was \$2.75. Visit of the 1935 Pulitzer P-ize

drama closed the current stage sea-son here and drew less business than any show offered at the Ryman during the theafrical year except
"Three Men on a Horse." Season's
calendar also included Ethel Barrymove in "The Constant Wife, 'Katharine Cornell in 'Romeo and Juliet,'
'Blossom Time,' 'Barl Carroll Vani-Blossom Time, 'Earl Carroll Vanl ties,' Col. W. de Basil's Ballet Russe and Walter Huston in 'Dodsworth

'HORSE' HOTSY \$9,500 ON 6TH WK. PHILLY

Philadelphia, April 21.

Philly's legit season appears to be all washed up.

At the present date, there isn't a booking in sight for either the Shubert or the indle houses.

Three Men on a Horse which, with its opposition taken away, should bounce back to a substantial weekly average, promises to remain weekly average, promises to remain the Democratic Convention in June. The Chestnut is fairly well fixed with the roadshow Great Ziegfeld' (MG-) which figures for a six weeks' run. Forrest, after the close of the Mask and Wig show Saturday night, seems doomed to be tenantless, while Sam Nirdlinger hasn't a booking set for either the Broad or the Erlanger.

There have been the usual number all they are Covention, but that's all they are covention.

holding pace, with opposition fold-ing.

"Her Week-End" (Erlanger, 2d week). Just why it was held over is hard to say, although the management reports some upstairs trade. Under \$3,000 last week.

"Sailor Beware" (Broad, 5th week).

Folded Saturday rather unexpectedly, as it had been announcing, seats for this week and management rather expected a run. Easter didn't mean as much as expected, with gross hovering around the \$5,000 mark.

Ann Arbor Actors

Ann Arbor Actors

Detroit, April 21.

Broadway actors listed for the annual University of Michigan dramatic season, opening May 18 and olosing June 20, include Reginald Pole. Kenneth MacKenna, Doris Dalton, Nancy Sherldan, Whitford Kane, Estelle Winwood, Frances Maddux, Eddle Starr, Ian Kelth, Blanche Yurka, Effe Shannon, Margalo Gilmore, George Somnes, Robert Ross, Ainsworth Arnold, Muriel Hutchinson, Edward Franz, Frances Esmond, Alan Handley, Katherine Parker, Raymond Greenicaf and Robert Adams.

Six plays, including several-Broadway successes, will be presented during the five weeks,

KINSEYS' OHIO TOUR

Wildberg Snags One
Hollywood, April 21.
The Kinsey Players will inaugurate their annual summer tour under the title of Private Croupler No. 1' is contemplated by John J. Childberg of a new play just purfaced here from Kay Morris and Robert fillon.

Deal was negoliated by Stanley Bergerman,

KINSEYS' OHIO TOUR.

Gallon, O., April 21.
The Kinsey Players will inaugurate their annual summer tour under cannates annew for each carry correction to Charles Miller, manager. Kinseys will have a new top 60x 120, together with other new equipment. Second week the show moves to Wooster, O., to be followed by a score of other billo towns.

Hampden 10G D.C.

Washington, April 21.

Old line Hampden followers, plus those who turned out to see 'Cyrano' before it-went into the closet, gave the National approximately \$10,000 at \$2.75 top last week, figure being upped some by a swarm of tourists. Capital's only legit house this week is in the hands of films, with 'Great Ziegfeld' (MG) doing the honors. Will stay twy weeks. Nazimova's 'Ghosts' bows in May 4.

GHOSTS' FINE 11G ENDS PITT **SEASON**

Easter Wekk, with Nazimova in 'Ghosta,' did all right by the Nixon last week, and what appears to be the windup for the regular legit season here found the towns single season here found the first rate and represents a neat profit.

'Ghoste' had a nice window sale in addition to subscription money from its ATS auspices, with both mate virtual sell-outs and big balmate virtual virtu

Estmate for Last Week

"Ghosts' (Nxon; 2,100; \$2.85), Nazimova still a potent lure and managed to attract slightly better than \$11,000 in elght performances, which represents profit at both ends.

'Road' Nice at \$13,500 On Hub Banning Yarn: 'Jan. 16' Good \$12,500

Boston, April 21.

Boston, April 21.

"Tobacco Road" passed by the city censors, with some cussing deleted, and is now situate to Pyrman outh for a decent at the Pyrman outh for a decent and provided the cause of tremendous advance bally on the possibility that the house might be shuttered if the producers dared to open the white trash opus. After censors passed it, trade fell off, then gradually perked up through the week.

"Jan. 16" is more than holding its own against the page one publicity of Boad" and will justify two more weeks at the Shubert.

Mary Young and John Craig II premiered a mystery shocker, 'Storm Child,' Friday night (17) at the Copley and it looks strong enough for a fair local run, although generally panned by the produce for Last Week

"Tobacco Road" (Plymouth; \$2.75; 1st week). Drawing the morbidly curious who want to see what was almost banned. Good chunk of regular legit trade. Is staying away, however. It around \$13,500 for opening frame.

"Night of Jan. 16" (Shubert; \$2.75;

opening frame.

'Night of Jan. 16' (Shubert; \$2.75;
1st week). Hitting comfortable pace at \$12,500.

Tacoma Wage Fight

Tacoma, April 21,

Tacoma, April 21.

Tacoma will have no more road shows unless the stage unions make a gesture in the form of an agreement to work these attractions on the old basis of \$\$ a show. After the appearance of two road attractions here, back stage boys Issued an ultimatum that the scale must be increased to \$\$11. Managers say this is out of the question, and no further bookings will be made under this scale, which means Seattic will get the locals who want and are willing to pay for road shows. Seattle is only 30 miles away.

Easter Biz Disappointing, but New Hit Arrives; 'Toes' Clocks \$27,000

A new hit came to Broadway last of the low grossers able to get by week and some smashing grosses were registered, but Easter Week was disappointing in the main. Frincipal reason is figured to have been the deadline for payment of New York State income taxes. Levy amounted to around 50% more than the federal tax and a larger proportion was payable. Reaction was lover floor weakness for shows which were not expected to drop, while upper floor attendance was capacity.

'On Your Toes' got around \$27,000; virtual capacity at scale.

'On Gour Toes' got around \$27,000; virtual capacity at scale.

'One Good Year,' Anbassador

capacity.

'On Your Toes' got around \$27,000 its first week at the Imperial. Figure is not much under capacity at the scale (\$3.85), and indications are that the new musical is in for a long run. Follies' was rated around the same figure. Only other musical, except the Gilbert and Sullivan results of the summer of the summer of the summer. The G. & S. offerings did well also.

dld well also.

Leading shows got \$23,000 and more. 'Idlot's Delight' touched that mark, with the aid of an extra matinee (Easter Monday). Subscriptions end this week' and 'Delight' may tie or top 'Victoria Regina' and 'Saint Joan,' because spotted in a larger exapacity house (Shubert). 'Boy Meets Girl' strongly contended for top coin with \$22,000 in nine times.

'Biny, the Dead to about here.

Boy Meets Girl' strongly contended for top coin with \$22,000 in nine times.

Bury the Dead' a short play, opened at the Barrymore Saturday.

(18), and drew a splendid press, but its drawing powers are yet to be tested, Monday night being, light, Another pair of last week's arrivals came to sudden engls, 'Summer Wives' flopping at the Mansfeld and 'Lady Luck' at the Adelphi. Fresh Fields' closed at the Empire and Russet' Mantle' is armounced in its final week at the Massque.

Russet Mantle' is armounced in its final week at the Massque.

Russet Mantle' is armounced in its final week at the Massque.

Gebut card, which will see the arrival of 'Pre-Honeymoon' (tried out as 'Her Week End') at the Lyceum; 'Cyrano de Bergerac' at the New Amsterdam; revival of 'Parnell' at the 48th St., and another G. & S. revival at the Majestic.

Estimates for Last Week'

Boy Meets Girl, 'Cort (22nd week) (C-1,059-\$3.55). Three matiness during Easter week sent the gross over the \$22,0cm mark, laugh sothers in disappointing going.

"Bury the Dead, Fulton (1st week) (C-961-\$3.30). Most successful English-authored comedy in years; has been getting around \$19,000 weekly in nine times.

"Call it a Day,' Morosco (13th week) (C-961-\$3.30). Most successful English-authored comedy in years; has been getting around \$19,000 weekly in nine times.

"Children's Hour,' Elliot (75th Cortespondent Unknown,' Ritz (11th week) (CD-918-\$4.30). Claimed (1

goodly coin site.

Go-respondent Unknown, Ritz
(11th week) (CD-918-33.30). Claimed
to be misking some money, although
grosses have been limited; approxiDead End, Belasco (26th week)
(D-1,000-\$3.20). One of the standout shows which did not get the
expected holiday coin; around
\$13,000 last week; lowest gross since
opening.

arbetted noliday coin: around a sila,000 last week; lowest gross since of the sila,000 last week; lowest gross since of the sila,000 last week) (C-914-83.30). One of the Guild's three summer candidates; has been holding steadly around the \$14,000 mark.

"Ethen. Forme." National 115th week) (D-1,164-33.30). A not he week, according to plans; despite high critical praise was never really friend the sila praise was never really friend the sila praise was never really friend the sila praise was never really considered the sila praise was never really friend the sila praise was never really considered the sila praise was never really friend the sila praise was never really considered the sila praise was never really considered the sila praise was never really friends of the sila praise was never really considered to the sila praise was never to the sila prai Saturday after playing 10 weeks to light grosses; \$4,000 or less last week.

capacity at scale.

'One Good Year,' Ambassador
(22nd week) (C-1,190-\$3.30). Antoner in small gross group that
sometimes make some profit, then
goes into red the following week;
around \$3,000.

other in small gross group that sometimes make some profit, then goes into red the following week; around \$3,000. ways Rings Twice.

"Postman Ways Rings Twice."

"Postman (D-1,100-33.30).

Not esfinite atter this week; little change in pace since moving, from the Lyceum; \$8,000 estimated.

"Pride and Prejudice," Plymouth (25th week) (D-1,046-43.30). Continues to draw profitably and alnch into warm weather; last weeksill; hit week) (D-1,046-43.30). Continues to draw profitably and alnch into warm weather; last weeksill; hit was an expected siderably more.

"Russet Martle," Masque (14th week) (D-1,046-43.30). Notice to close went up Monday (20) when cast refused salary cut; got less that \$6,000 last week, but expected siderably more.

"Summer Wies, Mansfield. Taken off Saturday after one week.

"Three: Men on a Herse," Playhouse (56th week, (C-389-33,0). Pachyll two extra performances, to fast the season's engagement of long-run drama; up last week to \$10,000; Newark date played to \$16,500 last week, inc. 118-13.30. Weather and other conditions make small difference in standee gait of Broadway's leader; \$23,841 last week, another new high for eight performances.

"Ziegfeld Follies," Winter Garden; 130,600 last week, with takings estimated arts of Broadway's leader; \$23,841 last week, another new high for eight performances.

"Saint Joan," Beek; one of Broadway's big three among dramas; last week tipped \$23,600.

Gilbert and Sullivan revivals, Majestic; around \$14,000 with The Mikado' last week.

"Bitter Stream; the Cathedral," Manhattan; another week to go.

"Murder in the Cathedral," Manhattan; another week to go.

WPA

'Murder in the Cathedral,' Man-hattan; another week to go. acbeth,' Lafayette; colored cast In revised Shakespoare. 'In revised Snakespeare.
'In Heaven and Earth, Symphony;
managers' show in Brooklyn.
'Chalk Dust,' Daly's 63rd Street;
sticking longer than figured.

'Triple A Ploughed Under,' llt-more; playlet twice nightly; en-gagement extended again to May 2.

L. A. Gives 'Horse' \$8,000 Ride: 27G For 'Hour' 3 Wks.

Los Angeles, April 21.
Legit is back to a single commercial attraction in this town, sole activity being confined to Henry Duffy's Cosst production of "Three Men on a Horse," current at the El Capitan.

Saturday after playing 10 weeks to light grosses; \$4,000 or less last week.

'did's Delight,' Shubert (5th week) (C-1,378-33.20). Line at the hox o ce rarely breaks and play is definitely among the season's best; added matinee last week sent gross to add.

'did's Luck,' Adelphl. Yanked Saturday after four days.

'dady Luck,' Adelphl. Yanked Saturday after four days.

'tady Precious Stream,' 49th' St. (13th week) (D-706-33.20). Imported novelty. Up last week and operated at a profit around \$3.00.

'Libel,' Henry Miller (19th week) (D-106-33.20). Liped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-33.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'Libel,' Henry Miller (19th week) (D-107-32.20). Dipped under \$7.000.

'All week) (D-107-32.20). Dipped under \$7.000.

'May W

their only daughter (she died six years ago of pneumonia). Butter, field married again, but divorced his second wife. He married for a third

MODEL GOVT. FORUMS IN DES MOINES; **LECTURERS GET 3-6 WEEKS BOOKINGS**

President Roosevelt Citation of Need Prompts Commissioner of Education to Experiment-Small West Virginia Coal Mining Village One of Spots Now Operating-Many More Set for Next Season

Franklin D. Roosevelt has said: "We need to have meeting places for the discussion of public questions, in the cities, hamlets and on

the farms throughout the length and breadth of the land."

J. W. Studebaker, former super-intendent of Des Molnes schools, and now U. S. Commissioner of Education, took him at his word. He established the Des Molnes public forums, now closing their fourth sea-

ucation, took him at his word. He established the Des Molnes public forums, now closing their fourth season, with a free gate to citizens wanting to take advantage of the opportunity to participate in discussion of current social, political or economic questions. There is no ticket to buy, or tax to pay. There are no assigned textbooks, tests or examinations: Anyone who can get to a schoolhouse or public building where a forum in scheduled is welcome. Naturally, the forums have no difficulty in making the news and editorial columns of the local papers.

With the sole aim of the forums to stimulate intelligent, democratic and full discussion of, the Important aspects of common problems, they are powerful. The fact they are not gencies of propaganda, however, but carry out Commissioner Studebaker's object that education should always go down the middle of the road. The forums do not seek to establish particular theories of politics, economics or social organization. They are financed by a grantfrom the Carnegie Corporation through the American Association for Adult Education. As a matter of record, many of the forum leaders of the past two seasons have bitterly attacked the New Deal.

First forum's season was established here in January, 1983, and has been a good show ever since. Attendance so far this season has been 52,988 as against 52,648 for the same period last season. Since the town's population is only a little over 150,000, the box office' record isn't so bad.

R. I. Grigsby is active head of the forum here.

isn't so bad. R. I. Grigsby is active head of

R. I. Gwigsby is active head of the forum here.

If the political picture remains the same after November, Commissioner Studebaker Will endeavor to increase the WPA grant, using WPA teachers and white collar workers to advance the forums. When the forums started leaders were under contract for from one year to as long as two and one-half, years. The policy has changed and this season's leaders have been under contract from three to six weeks only. This gives the opportunity for greater watlety. In personality.

Few of the forum leaders have been overburdened with showmanship. Too often those with plenty on the educational ball have been dust in presentation, and again, those speakers who have personality and know how to put it over on the platform have been a little light on the intelligence side of the ledger. Louis Anspacher has probably been tops in having ability in both directions, Other speakers who have shown concrete knowledge of showyear to as-long as two and one-half years. The policy has changed and this season's leaders have been under contract from three-to six weeks only. This gives the opportunity for greater variety. In personality.

Few of the forum leaders have been overburdened with showmanship. Too often those with plenty on the educational ball have been duds in presentation, and again, those speakers who have personality and know how to put it over on the platform have been a little light on the intelligence side of the leader. Louis Anspacher has probably been tops in having, ability in both directions. Other speakers who have washown concrete knowledge of showmanship have been Miss Melinda's good looks, personality, clothes and social contacts would put her over even if she stood on the platform and said nothing—but she says plenty and works hard off the platform.

Only on the one-night stands are the forum leaders secured through lecture bureaus, and here it has proved a 50-50 proposition. Haif of them have been good and half bad. The ones who are under contract for a "run' are carefully checked. Grigsby himself acts as scout and booker and his record has been a good one. The average pay has been \$200 aweek, without expenses, but since the leaders live in the community for many weeks at a time the expense side of it is negligible.

Some of the speakers who have appeared so far this season are

Louis Anspacher, Wm. S. Hard, S. Miles Bouton, Jack Morrow, Yusuke Tsurumi, Glenn: Frank; Maynard Krueger, Quincy Howe, W. Y. Elliott, David Cushman Coyle, Harry Overstreet, Paul Dengler, Walter Millard, Melinda Alexander, Johannes Steel, Frank Bohn, Geo. E. Haynes, David Bry and Gustay Beck. Gustav Beck.

Public Forum Division of the U. S. Commissioner of Education's office, a branch of the Federal Department of the Interior, will have 50 forums under way in the United States next year. Plan is a creation of John W. Studebaker and an outgrowth of the successful forum in Des Moines, which tudebaker established while superintendent of schools there. schools there.

schools there. Currently there are government-financed forums under way in Montgomery. West Virginia, Colorado Springs, New Hampshre, and the District of Columbia. Government puts up funds to organize, but the community is expected to support the, project. Carnegie Trust Fund bankvolled the Des Moines model.

Los Mones model.

Choice of Montgomery, a small
West Virginia coal mining town
was deliberate as was the comparitively holty-tolty Colorado Springs.
Studebaker has sought to get reactions from different types of communities.

With the ultimate establishment of a series of 50 forums scattered over the map, a large number of the map, a large number of the map and the series of the With the ultimate establishment

Commissioner Studebaker developed his ideas in a recent book. The American Way. Belind the development is a belief that the forums serve a useful social purpose in giving people a chance to let off steam.

Washington, April 21.

Wasnington, April 21.
Ground-work for federal booking office for public speakers is being laid by the Interlor Department in perfecting plans to broaden government-sponsored public forum program next fall.

Federal dough is available only Federal dough is available only for salaries of professional leaders, with local groups responsible for clerical aid, halls, etc. Any radio hook-ups are handled locally, with broadcasters requested to plug the scheme rather than air the actual sessions.

GRAND OPERA IN CIRCUS RING

A. Salmaggl, opera impresario, is dickeving for the Hippodrome, to present his summer run of opera at dollar top. If closed, Jumbo trapings will be retained intact, and grand opera will be presented in circus ring. Latter would be used for ensembles, pageants, ballets, with principals slinging their roles on an elevated stage at the rear.

on an elevated stage at the rear.

Salmaggi has tentatively assembled 25 U. S., singers, 15 European principals, chorus of 50 hus a ballet, Orchestra of 40 will be used. Giuseppe Marletta, Paolo Civil, Ettore Nava, Luigl Borgonuovo and Maru Castagna are among the newcomers.

If the Hipp deal does not materialize, troupe will go into the

If the Hipp deal does not ma-terialize, troupe will go into the Hollywood, as first planned. Open-ing will be around May 1. Farmer's Trust controls the Sixth avenue house. Salmagel was housed in the Hipp last year with popular scaled

Col. W. S. Butterfield Dead

(Continued from page 55).

Opera House.

He went to New York where he ran Into Sam Cohen, of Providence.

R. I., whom Butterfield had fayored in-Columbus, Cohen-introduced-him to H. R. Jacobs, then general manager of the Jacobs, and Proctor clircuit of melodramatic theatres Jacobs spotted Butterfield as treesurer of the Academy of Music in Chica.o. where he re.alined for a year. This Job always lived in Susterfield—memory. It was the ciginal World's Falr year and in three weeks he saw one man killed next to the lobby of the theatre and another man held up.

is Start

is Start

Switched to the Alhambra, Chlcago, by Jacobs, Butterfield ran afoul of politics on the part of friends of the man he replaced and was discharged after one week. This was in 1892. He again went to N. Y., saw an avertisement in a trade paper and landed a treasurer's job with a touring musical comedy troupe, 'A Breezy Time,' organized by E. B. Fritz and Catherine Webster, vaude team. He received \$25 for the treasuring and also got the concession to sell song books in the concession to sell song books in the audience at 15c, and 25c. copy. This gaye him an added income of \$25 to \$35 weekly.

This really launched his career

\$25 to \$35 weekly.

This really launched his career with traveling drama and musical companies, in some of which he later became interested financially, instead of just a job-holder. His most profitable connection was with Melville B. Raymond in the production of Buster Brown's No. 2 company. Butterfield's contract calling for \$75 weekly plus 15% of the net profits. He came out of this show, after

weekly plus 15% of the net profits. He came out of this show, after consulting a lawyer on how to get his share of the profits from Raymond, with \$2,700, plus about \$3,500 he had saved, and entered Battle Creek, Mich., in 1904 to start his circuit-building. Shortly after this, Butterfield's first wife dled, leaving him with

years ago of pneumonia). Butter-field married again, but divorced his second wife. He married for a third time, about reven years ago. His wife and a sis-year-old daughter survive him and a sis-year-old daughter survive him the state that the W. S. Butterfield Theatres, Spotted so throughout the state that the W. S. Butterfield Theatres, Inc., and Butterfield-Michigan Theatres control the territory, except for Detroit. His one attempt to crash, into that city was stopped anumber of years ago by J. J. Murdock.

In order to stave off serious opposition, Butterfield sold a 25% interest in the circuits to Paramount after Publi: had started to build a theatre in Saginaw. He also sold a 10% interest to keith-Ornheum, thereby retaining the Keith vaudeville franchise. At vaudeville's heleit, he played stage shows in about 12 of his theatres.

Most of the theatres Butterfield owned outright. In some spots he partnered with local capital and leased the houses to the W. S. Butterfield Theatres, Inc., his operating company. The circuit passes on to his family with Ed Beatty, who has been actively in charge of the entire Butterfield Theatres, Inc., his operating company. The circuit for the past 10 years, probably remaining as the guiding factor for Butterfield's widow and daugcter, latter affectionately called "Baby Butterfield by the Colonel.

Funeral services and burial will be held Thursday (23) in Battle Creek, Mich., where Butterfield made his winter home for years. He had a summer home at Guil Lake, Mich.

Unit Review

(Continued from page 56)

(Continued from page 56)
here. From all reports it seemed to get across, though.
Wells and Fowell have their chance late all the three with all the seemed to get across, though the three with a seemed to get a construct the seemed to get a construct the seemed to the following the seemed to the following the seemed the Quints of Rhythm.' An added girl is carried with the show to fill out the line, Wells and Powell's efforts are chiefly of the dumb comedy type, but clean, with Miss Powell playing straight. They end up with a near flash acrobatic turn.

Jantz Sisters make two appearances, the first being in a complet seemed the seemed that the seemed the seemed that the seemed th

JOE PENNER REVUE

JUE PEINNER ALVUE
(PALACE, YOUNGSTOWN)
Youngstown, April 21.
Backgrounded by a line of eight
Dave Bine's girls with unusually
well developed underpinning. There
is every indication that it was hurrledly thrown together, but despite
a few slips it is good entertainment.
Penner's routine found favor with
his fans here.

Penner's routine found favor with his fans here.

The youngsters found a laugh in every line of Penner's patter. Penner's backed up by two excellent straight men. Cliff Hall and Harry Emerson, and Harriet Haye's acrobatic turns do much to set the pace of the revue.

batle turns do much to see his of the revue.

Ella Logan is a wee bit of hot sugar with a Scottish burr and Harlem rhythm. Keith Clark does seemingly impossible feats with lighted cigarets. Penner m. c.'s his

own show.

There is no effort to lavish staging and entire attention of the audience is centered on the comedian.

Mack.

John Brown. Ernst Toller, Oswald Garrison Villard, Dr. Marie Bentlvogilo, S. P. E. Mals. William G. deMille, Margaret Carson Hubbard, Houston Peterson, Dr. Henry Pratt Fairchild, Rosse Quong. Edward Tomilison, Capt. C. W. R. Knight, Julien Bryan, John Muholland, Dhan Gopal Mukerii, Sarih Wambaugh, Dr. Albert Edward Wigsman, Edith Wynne Mathison, Dr. Bruno Roselli. Lawrence Dennis. Bruno Roselli, Lawrence Dennis, David Seabury, Mrs. Theodore Roosevelt, Jr., Ludwig Lewischn, Pherbia Thomás and Dr. Peng Chua

Lecturers Up for 1936-37

Gatti, Andre Geraud, Joseph M. M.
Gray, Ernest Gruening, Evelyn
Grover, Howard Haggard, Arnold
Haskell, Frances Homer, John Tasker Howard, Zora Neale Hurston,
Storm Jameson, Rockwell Kent,
Capit Henry Landau, Countess of
Listowel, William LaVarre, Isaac
Marcosson, Lord Marley, Kenneth
Meyers, Caroline Miller, George
Fort Milton, Talbot Mundy, Edward
Lo 'Brien, Cornelia Stratton Parker. Elmer Rice, Nicholas Roosevelt, James Rorty, Carl Sandburg,
William B. Seabrobk, Gilbert Seldes, Otis Skinner, George Slocomber,
William B. Seabrobk, Gilbert Seldes, Otis Skinner, George Slocomber,
William B. Seabrobk, Gilbert Seldes, Otis Skinner, George Slocomber,
William Bestell, Leland Stowe,
A. Hyatt Verrill, Lyn Ward, Edward Weeks, Sir Arthur Willert,
James Watterman Wise.
LEE KEEDICK
William Beebe, Capit, A. W. Stevens, Dr. Raymond Dilmars, Gloria
Hollister, Amos Burg, Count Byron
de Provek, Richard Lahey, Carl
Raswan, Grant Wood, Martin Weyrauch, Dr. Ernest Lloyd Harris,
Clarence P. Oakes, Albert Kennedy
Rowswell, Ciyde Eddy, Isabel Wilder,
Irvine Players, Padyalc Colum, Gordon MacCreigh, Dr. Harlan Tarbell,
Sydney Thompson, Thornton Wilder, John Mason Brown, Margaret
Ayer Barnes, MacKlnlay Kantor,
Be Luclain Burman, Everett Dean
Martin, Dr. Louls Berg, Alice Gasaway.
William B. FEAKINS, INC.

new series. Mrs. Theodore Roosevelt, Jr., is listed for 'Life in the Phillipines' and 'Adventures in Asia.'

William C. deMille has several topics ready metuding 'Two'-Decades in Hollywood' and 'From Sience to Sound.' Among the writers of note are: Paul Engle, Carl Raswan, Franz Werfel, end Negtey Farson.

Next season's attractions follow: HAROLD PEAT BUREAU Rev. Bernard R. Hubbard, S. J. Branson de Cou, Sasha Slemel, Josef Israels, II.: Wendell Chapman, Dave Irwin, Anton Lang, Jr.; Robert Edison Fulton, Jr.; Rubbert Edison Fulton Fult Martin, Dr. Louis Berg, Alice Gasaway,
Way,
WILLIAM B. FEAKINS, INC.
Princess Nirgidma, Mr. and Mrs.
Ernest Thompson Seton, Senor
Salvador de Madariaga, Ceell Roberts, Mme. Tatiana Tchernavin,
Thomas Balogh, Baron Rosenberg
de la Marre, Col. W. Sewart Roddie, Frank Darvall, Channing Pollock, R. H. Bruce Lockhart, Mme.
Fahmy Wissa, Fulton Oursier, Dr.
Lyman Bryson, Baroness Shidzue
Ishimoto, Arthur Guiterman, Baroness Von Hutten, Col. Raymond Robins, Dr. Ruth Gruber, Maj.-Gen,
Paul Malone, William Sweet, Bertrand Russell, Dr. Henry Fry. Dr.
Frank Bohn, Clara Beranger, E. M.
Detafield, Sir George Arthur, Paul Frank Bohn, Clara Beranger, E. M. Delafield, Sir George Arthur, Faul Horgan, Com. Donald MacMillan, Helen Howe, Dorothy Thompson, Nathaniel Peffer, Mme. Hettle Dylirenturth, Edward Corsi, Dr. S. L. Joshi, Dr. Eugene Ehrmann-Ewart. Dr. Baruch Braunstein, Laura Boulton, John T. Flynn, Lewis Boulton, John T. Flynn, Lewis

LD FOR CONCERT

'Buy American' **Creeping Into**

Speakers from England, and concert attractions from foreign coungenerally, encountering some sales resistance in the United States. Whatever the causes may be there seems to be a wave of nationalism which is making local impresarios and clubs lukewarm instead of enthusiastic. Tendency

stead of enthusiastic. Tendency represents a change of attitude, as for many years the foreigner has counted America a pushover for his artistic and oratorical wares.

It appears that the recent samples of European ineptitude in the face of war threats, the brutalities of dictatorships and the Italo-Ethiopian war, all piled on top of the war debt defaults, have made Americans less respectful to representatives of foreign cultures and more inclined to see virtue and merit in anything and everything American.

American.

It is to be noted that foreign artists now make a great publicity event of the taking out of citzenship papers in the United States. The Metropolitan opera stresses its Americanization and calls attention to the diminished membership and influence of Italians. One operatic singer, Lily Pons, is moving from Paris to America as her permanent home and has adopted an American protege. can protege.

REVIEWS

DeBasil Ballet Russe

DeBasil Ballet Russe

Two-week spring engagement of Col deBasil's Ballet Russe at the Metropolitan Opera, N.Y., is high-lighted with three new ballets, Gypsy Dances, "Public Jardins' (new version), and 'Les Noces' (sung by 60 volces of Art of Musical Russia in addition to the dancing). The color of the Russer tem can be presented at the first tem can be presented to the Russer tem can be presented at the color of the second of the russer tem can be presented at the color of the second of the russer tem can be presented at the color of the second of the russer tem can be presented at the color of the second of the russer and compelling. Years ago an arty attraction of this scope would have tried out its new things in Paris, but times have changed New York into No. 1 dance spot.

Many of the names surrounding the new ballets are familiar on this side. Bronislava Nijinska, considered among the finest of living the second of the russer of the present the present the present the russer of the russer of the russer of the former. Helene Pong was responsible for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the new costuming. Vermor Duke who wrote the score for the score f

with fresh trappings, is a Georke Ealanchine creation (prior to his Broadway and American Bailet dulication of the control of

Paul Althouse, Met tenor, signed to sing for coronation of 'queen' April 23, one of several San Antonio festa week event

Goldman Band Concerts For 19th Year of Subsidy

inteenth annual series of free concerts, sponsored by Guggenhein Foundation, will be given by Edwin Franko Goldman Band starting on Concert Field Franko Goldman Band starting on June 17. Series will conclude Aug.

Programs will alternate between Music Brooklyn and the Mall in Central Park, New York. Campus of New York University will be eliminated as a site because of ravages of winter on benches. Three locations have been used heretofore. New York will get Monday, Wednesday and Friday evenings. Other three go to Brooklyn

Municipal park department is in-creasing the seating capacity of Prospect Park and will erect grand-stands in Central Park to accomo-

Outside Musicians and A Reinstatement Divide Union-Nat'l Symphony

Washington, April 21.

Battle between National Symphony Orchestra and local Musicians' Union still at an impasse this week with signing of contracts for 1936-37 season completely up in the

1936-37 season completely up in the air.

Trouble hinges on two points. First is demand of orchestra board of directors for right to import outside musicians for certain chairs, such musicians to be given union privileges, i.e., right to secure local jobs other than with symphony. Other is suspension by union of George Gaul, orchestra personnel manager, for refusing to supply union with blanket details on contracts of all musicians hired by the orchestra.

Local union flatly refused to consider former request any further than it is granted at present, which is only in few cases involving, instruments not available here at present, and is standing pat on ousting, of Gall.

struments not available here at present, and is standing pat on ousting of Gaul.

Musiclans in orchestra held two-hour closed session last week and emerged with—two motions which were transmitted to Walter B. Howe, secretary of orchestra association. First stated that they would live up to the letter of their union charter and reject board's proposals for new contract, involving the out-of-town musiclains clause. Second advised Gaul, who is backed by the board in his fight with the union, to use all legal remedles available to prevent his being ousted by the A. F of M. Understood Gaul has portitioned rational committee to look into case. Meantlme both matters are at standstill. With orchestra season over and summer session doubtful. Ithings may not come to head till late in the summer.

Maurice H. Zinmanne is forming an All-American Artists series for Philadelphia, of attractions for next season and is dickering for the foi-lowing names: Richard Crooks, Al-bert Spalding, Suzanne Fisher, bert Spalding, Suzanne Fisher Ruth Draper and American Ballet,

Bookings

TOWN HALL

May

1-Riverdale Choral, 14-Assa, 12-Riverdale Choral, 14-Assa, 12-Yider Assa, 12-Yid

CARNEGIE HALL

1-Golden Hill Choras.
-Downtown Glee Club.
S- Virgil Fox, organlist Const. In Hill Choras.
- In Hill ist. 12-African M. E. Church.

TIBBETT HEADS ORGANIZATION

New Professional Protective Group Materializes After Many Rumors - Matured Plans Quietly

DICKSTEIN BILL

Lawrence Tibbett is president of the newly formed American Guild of Musical Artists, Inc., with offices in charge of Leo Fisher at 555 Fifth Avenue, New York, Guild repre-sents an effort to organize a pro-fessional protective organize at pro-fessional protective organization for the concert world. An official acti-tude on the Dickstein bill and other legislation nossibly effective. legislation possibly affecting con cert interests will be taken.

cert interests will be taken.
Rümers of such a group organizing have been around for some time but the actual plans were quietly matured. Life members are: Ziatho Balokovic, Richard Bonelli, Richard Crooks, William Daly, George Gershwin, Sascha Jacobson, Hulda Lashanska, Queena Mario, James Meiton, Lily Pons, Rosa Ponselle, Albert, Spaiding, Gladys Swarthout, Lawrence Tibbett and Efrem Zimbalist.

Lawrence Tibbett and Efrem Zimpalist.
Regular membership includes: Isador Achron, Arthur Bodansky, Erno Baiogh, John Barclay, Leon Barzin, Emanuel Bay, Eddy Brown, Marlo Chamlee, Frank Chapman, Hail Clovis, Colette D'Arville, Florence Easton, Alfredo Gandolfi, Eva Gauthier, Alma Gluck, Charles, Hackett, Richard Hageman, Mina Hager, Hope Hampton, Edward Hansen, Edward Harris, Ethyl Hayden, Ora Hyde, Frederick Jagel, Frank La Forge, Myrtie Leonard, Helen Marshall, Dudley Warwick, Edith Mason, Lauritz Melchotr, Ruth Miller, Walter H. Mills, Nathan Milstein, Louis Persinger, George Ferkins Raymond, Catherine Reiner, Fritz Reiner, Lanny Ross, Felix Salmond, Ernest Schelling, Joseph Schuster, Toscha Seidel, Frank Sheridan, Alexan der Smallens, Nikolai Sokoloff, Eleanor Steele, Deens Taylor, Alice Tully, Don Voorhees, Jeanette Vreeland, Fred Waring, Paul Whiteman, Stewart Wille, Marek Windhelm.

Idea behind organization is brought out in the incorporation agreement as follows: We, the

Voorhees, Jeanette Vreeiand, Frea Waring, Paul Whiteman, Stewart Wille, Marek Windhelm.

Idea behind organization is brought out in the incorporation agreement as follows: We, the undersigned, all being persons of full age, have hereby incorporated a membership non-profit corporation under the laws of the State of New York to advance, foster, promote and benefit all those connected with the art of music, including grand opera, concert, rectal, oratorio, church, radio and television, motion pictures; and particularly the professions of singing, playing of solos on musical instruments, solo dancing, and conducting of orchestras, choruses and ensembles and the condition of persons engaged therein; to secure and protect the rights of musical artists; to inform them as to their rights and remedles; to advise and counsel them in matters pertaining to their employment and proper compensation therefor; to secure proper legislation upon matters affecting their professions; to do, or cause its members to do, or take such lawful action, as shall advance, promoto foster and benefit the professions; to do or cause to be done, or to refrain from doling, such other acts or things, cither as an association or frain from doing, such other acts or things, either as an association or through the individual members thereof, as may be lawfully done or as they or it may lawfully refrain from doing, which shall appear advantageous to the profession of musical artists or to the members of this Guild engaged in that profession.

Besides Tibbett as president, there are: Jascha Helfetz, first vice-president; Alma Gluck, second vice-president; Deems Taylor, third vice-president; Glad averaged the property of the profession of the guild of the president of the guild of the president of the guild of the president; Glad averaged the president; Glad averaged the president of the guild of the g things, either as an association or through the individual members

Oklahoma City Shifts to Theatre from Auditorium

Theatre from Auditorium
Oklahoma City, April 21.
Frances Potter Hauser, local concert bureau impresario, is moving her course activities from the Shrine, Auditorium to the Warner theatre on May I. Shrine Auditorium, while a large place, is not completely desirable due to a number of downstairs and balcony seats which do not command a direct view of the stage, since the house itself was not built for a theatre.
Warners, now dark, is a former legit house and has now been redecorated and reconditioned with full lighting and air-conditioning.
Mrs. Hauser has set several attractions for next season, starting in Jocober with Helen Jepson and Joseph Bentonelli, Ginette Nevue in January, the Ballet Russe in February and Nelson Eddy for April. Subscriber's tickets for the series range from \$10\$ to \$4.50, all plus tax.
J. Walters, Jr., is taking over the Shrine spot, mainly with amateur shows.

29 Mills in S. Car. Area; Industrialists Figured to Support Subscriptions

Spartanburg, S. C.,

Spartanburg, S. C.,
Clvic Music Associations are in process of active organization in this sector. It is hoped ultimately to find enough support to revive the old Spartanburg Music Festivals, once a Dixie institution but sloughed by the depression. At one time the top-flight concert names were regularly booked here.

In both Spartanburg and Asheville drives are now on and hundreds of business, professional and civic leaders are signing up. A large portion of those signing here are the well-fixed industrialists, there being 29 cotton mills in this county. Many of the heads and other officials are from the north and east and have a yen for classical music.

Meanwhile the occasional concert

and east and have a yen for classical music.

Meanwhile the occasional concert attraction that does come does well.

Glovanni Martinelli, Metro Opera tenor, had a profitable Asheville engagement. John Charles Thomag is next booked in Spartanburg.

O. Bottorf, general manager of the Civic Concert Service, an NBC affiliate, is assisting with the organization at Asheville, and E. H. Schwepker of New York, representative of the National Civic Music associations, is aide for the Spartanburg campaign.

MECHANICS OF A RECITAL

School Pupils in Film Theatre as Added Draw

Syracuse, April 21.

RKO Schine Ketth's is requiring the Norma Allewelt School of the Dance and Related Arts to sell out the house at 40 cents per ticket for the privilege of holding its student recital there April 28. School, in turn, is requiring each protege to sell at least 10 tickets.

Dance program will run two and a half house and will be in addition to the house's current screen bill. Theatre provides the orchestra and back stage crew; dance school will furnish the scenery, orchestrations, etc.

Placements in Opera

Ix opera artists under NBC Artists Service banner have been engaged for the fall season at the Chicago Opera and six for the San Francisco run. Those pacted for the Windy City engagement, which opens Oct. 31, include Gertrude Wettergren, Marjorie Jawrence, Rene Malson, Elisabeth Rethberg, Ezio Pinza and a newcomer, Erna Sack.

Sack.
Those scaled for the Coast engagement include Kirsten Flagstad, Lauritz Melchoir, Prinz, Miss Retherg, Friedrich Schnorr and Dorts Doe.
Managements of the two operas

were in town recently, negotiating the above lists.

Symphonic Era **Ends With Exit** Of Toscanini

Absence of permanent symphony aders for New York, Detroit and Minneapolis orchestras will accentuate the guest-conductor next season. Also looks big for the speson. Also looks big for the spe-cialists who double as soloist be-sides leading orchestra. Toscanini's exit, it is felt, closes one chapter, and opens another in symphonic in-dustry.

dustry.

Less than legendary leaders. Average scale for a single evening's work ranges from \$500-\$750 to 'l,-000, depending on the particular individual's ability and prestige. Toscanini's fee for N.Y. Philharmonic season is reported around \$75,000. Stokowski is also in the top coinclass.

Permanent symphonic conductors are:

re:
Artur-Rodzinski, Cleveland.
Antonia Modarelli, Pittsburgh.
Serge Koussevitsky, Boston.
Frederick, Stock, Chicago.
Vladimir Golschmann, St. Louis. viadimir Golschmann, St. Louis. Eugene Goosens, Cincinnati. Pierre Monteux. San Francisco. Otto Klemperer, Los Angeles. Jose Iturbl, Rochester. Hans Kindler, Washington. Eugene Ormandy, Philadelphia. Sir Ernest MacMillan, Toronto.

St. Louis Finances for Symph' Auditorium Won't Cut Rent, Claims Loss

St.- Louis, April 21.
Oscar Johnson, prez. St. Louis
Symphony Orchestra Society started
off campaign to raise \$135,000 and
to wipe out deficit of \$14,000 on season just closed and give ork a work-ing fund for next fall, by a dona-tion of \$15,000. It was one of big-gest donations ever received by

Society has appealed to Municipal Auditorium Commission, where con-Auditorium Commission, where con-certs are played, to drop annual rental from \$15,000. Assert figure is too high as seuson always finishes in the red. Manager James E. Darst In the red. Manager James E. Darst of auditorium, said eity lost \$3,452 on contract as cost of operating building for symphony season was that much more than rental. Viadimir Goisschmann, conductor of orit, sailed for his Paris home Wednesday (15) after receiving word of death of his mother there.

NIJINSKY'S DAUGHTER IN U.S. NEXT FALL

Kyra Nijinsky, daughter of Nijinsky, is listed as an auditorium attraction next season by W. Colston Leigh, Inc. She's to appear with Grant Mouradoff in dances, some of which her father created. She's around 20 and has appeared in a C. B. Cochrain revue in London. This will be her first time over on this side.

This will be her first time over on this side.

Arhold Haskell, dance critic of London Daily Telegraph, and author of 'Ballctomania' and 'Diaghieff' is also pacted for platform chores under the Leigh banner next fall and winter. He's considered ballet's biggest booster on the continent.

Anti-Red Lecture Tour

Anti-Ked Lecture 1 our
Omaha, April 21.
John Chapel, WOW staff unnouncer, set-for a lecture circuit
during July. Under auspices of
the National Waither League tosser
will wave his finger at crowds from
Texas to California and from Sitica,
Alaska, to Mexico City. Subject
Christianity vs. Communism is a
new one in his repertoire and
brought about by campaigns of
churches and Masonic orders in
combating red propaganda.

Broun Loses Appeal

wice found guilty of interfering with an officer, Heywood Broun, president of the American Newspaper Guild, was fined \$10 in Milwaukee municipal court. Broun had appealed the verdict of the district court, where he was convicted, and demanded a juny trial. The jury found that Broun had attempted to tear two policemen away from Alred Laurerbach, found guilty of butting a policemen in the stomach, was also convicted and fined \$5 and Hymie Polinsky, striking photographer, was fined \$5 for kicking police in the shins.

The Wisconsin News strike is now in its 10th week, with all attempts at mediation failing. The mewspaper has reached an agreement with publishers of the Milwaukee Sentinel whereby a minimum wage of \$40 per week for men with thee

tinel whereby a minimum wage of \$40 per week for men with three years metropolitan experience is established. While this is one of the Guild's demands, the paper refuses to sign a Guild contract or recognize the Guild as the bargaing medium for its writers. About 19 are still on strike. metropolitan experience is ished. While this is one of

Hearst Sued for \$5,000,000

M. G. Norton, related Loss Angeles sttoracy, has such William. Han-dolph Hearst in H. S. databet, court, demanding damages of \$5,000,000. He charges publisher with unnec-essary, wanton, heartless, wicked, cruel and deliberately conceived delay in returning manuscript, of his method to bring about war debt payments by Great Britain to United States.

Norton's plan was titled 'Pay, he states in complaint.

Two War Reporters Return

Two War Reporters Return Linton Wells, of the N. Y. Herald Tribune, and Ed Beattle, of the United Press, are back in N. Y. from Ethiopia. Neither is going back. Wells is not definitely set for the future. His paper is talking to him about a Far East trek. If that doesn't materialize, he may hide away in Hawaii for α few months to write a book. Beattle will take a two months' rest in N. Y. and then go back to Berlin, where he was spotted before the African call.

ing An Idea

With the click of John Steinbeck's last two books, "Tortilla Flat' and 'in Dublous Battle', McBride's planned to reprint an older Steinbeck item, 'Cup of Gold'. 'Battle' had 'Flat' were both published by Covici-Friede and sold well, while McBride's 'Cup' had not done very much on original publication.

But, after announcing the republication and advertising it, McBride's found out it can't go ahea. Author dropped a note in the mails informing the publisher that the copyright and title had reverted to him some time ago.

Smith Library Sold
Library collection of the late
Harry B. Smith, librettist and playwright, containing some 300 items,
was sold at auction in N. Y. last
week, netting the estate approximately \$30,000.

One of top prices was \$1,450 paid by Walter M. Hill for an inscribed copy of The Cricket on the Hearth, presented by Charles Dickens to Hans Christian Anderson. Gabriel Wells paid \$675 for proof sheets of owning's poem, 'The Ring and the Book.

Unprintable Story Wins Prize

Unprintable Story Wina Prize Madison A. Cooper, Jr. is winner of the cash award recently offered by J. G. Edmonds, Pittsburgh literary agent; for best short story submitted to him. Madison's contribution was a story called 'White-folks 'Nigger.' Because of its theme and treatment, story is not suitable for mag publication and will not be offered for sale.

offered for sale. L. H. Meyers has been awarded the Femina Vie Heureuse Award for 1935 for his 'The Root and the Flower,' trilogy published last Fall. Myers has just finished a new novel called 'Strange Glory.'

Writers' Conference Set Final plans for annual Writers' Conference, which takes place this summer, have been completed. Ses-sion to last from July 27 to Au-

T. S. Stribling succeeds Thomas Wolfe as visiting novelist, and Sylvia Chatfield Bates heads short story workshop. Frank Ernest Hill will take over new manuscript de-partment, and Dr. Edward Davison: director of conference, heads poetry

Best Sellers

Co.-Op Plugging of 'Juli

One of the biggest book advertising campaigns yet is being laid out by Bennet Cerf for his film edition of 'Romeo and Juliet.' Budget calls for a \$5,000 initial outlay and has been gone over by Metro, which is working in with the publisher on the publication.

Random House the coin for the book and its sale

but has a deal with M-G-M where but has a dear-with a case a winer.

'sy fime company with plue; the Book and take care of a portion of the sales. Pilm company will also grant use of stills, etc., for illustrations, not to be used in similar volumes by any other pub, and will help publicize the book in any way it can.

Times' Pro and Con Attitude

. imes is proving adaman the subject of advertising for books. Has point-blank refu

sex books. Has point-blank refusal to accept any copy for Havelock Ellis 'Paychology of Sex,' four-volumer published by Rancom House, athough Professor Ellis is an acknowleged expert.

Herald Tribune and other papers accepted the ads, and the Times, among other papers, went to considerable length in reviewing the work, devoting two columns to it its Sunday book section. Times has acted similarly on books before, turning down the business, but reviewing the books in full.

George C. Robinson Dead

George C. Robinson, 58, whose Memories of Old Detroit ran for years in The Detroit News, died April. 12 in Detroit. He was a personal friend of two presidents, Grover Cleveland and William Mothers and detroit his newspaper Grover Cleveland and William Mc-kinley, and during his newspaper days, worked on the News, the Free Press, the Sunday Sun, the Journal and the Tribune, all in Detroit. Survived by his widow. Burla-in Marine City, Mich.

Palmer Buya Mercury
Paul Palmer, editor American
Mercury, has bought controlling
interest in the mag from Lawrence
E. Spivak, the publisher.
American Mercury was originally
founded by Alfred A. Knopf in 1924,
with H. L. Mencken and George
Jean Nathan as editors. Spivak
bought the mag from Knopf in 1935.
Before his purchase, he was business manager of the publications
and he will continue handling the
business end under Palmer's ownership.

UP's Pic Insider

Upable to crash Hollywood studies to get first hand information on what's what on the inside, Mary Knight, staff correspondent for United Press, enrolled at Central Casting after getting letter from influential studio exec. Following day scrib was called for a bit that paid her \$10, and these calls were repeated several times with Miss Knight accepting the work. Result was reams of intimate stuff for UP.

Wire Photography Spreadi

Spread in popularity of wire photography is forcing principal photog syndicates to place in effect a system similar to the Associated photog syndicates to place in effect a system similar to the Associated Press wirephoto network. Times Wide-World is inaugurating a wired photograph arrangement on a new basis. A. P. newspapers subscribing to the wirephoto service pay a more or less fixed monthly fee, giving them elaborate coverage, with the daily editors picking the pictures they want. Wide-World furnishes service which enables subscribers to order only the photographs they want.

In addition to these two. International News Service and Acme are crypotted considering similar setups which would provide clients with photographs via Wire.

Best Sellers for the week ending April 18, as reported by the American Naws Co., Inc.

Ficti

The Last Puritan' (\$2.75)

Secret Marriage, The' (\$2.00)

By Kathleen Norris
It' Can't Happen. Here' (\$2.50)

By Sincial Lewis
It' Can't Happen. Here' (\$2.50)

By Sincial Lewis
Caudy Night' (\$2.50)

By Charles Nordhoff and James Hall
Thinking Reed, The' (\$2.50)

By Rebecca West
Way of the Transgressor' (\$3.00)

North to the Orient' (\$2.50)

By Anne Morrow Lindbergh
Man the Unknown' (\$3.50)

By Alexis Carrell
Arotte Adventure' (\$3.50)

By Pater Freuchen
Why Keep Them Alive' (\$3.00)

By Paul De Kruif
Around the World in 11 Years' (\$2.00)

Editors' Elections

American Society of Newspape Editors held 14th annual powwov in Washington; attended the for the coming year are: Marvin H. Creager, Milwaukee Journal, presi-H. Kirchhofer, Buffalo dent; Evening News, first v.p.; D. J. Sterling Portland (Ore.) Journal, see nd: v.p.; Dwight ... Marvin, .. Troy Parent from mores: Mr. V. Atieted of the Ganner chain secretary:

Paul Bellamy, Cleve-Bixby. land Plain Dealer: News-Leader; Springfield /(Mo.) Chattanooga News; David Lawrence, columnist of the U. S. News; William Allen White, Emporla (Kans.) Gazette; Caserty, St. Louis Post-Dispatch; Tom Wallace, Louisville Times; Sevelion Brown, Providence Journal.

ercury Digest Out
First issue of American Mercury
Digest has just been published.
Digest contains condensed versions e of the best known articles of some of the best known articles, stories and verse which have ap-peared in The Mercury since its inception.

Mag to be a quarterly and is priced at 25c.

Round Trips
With Tom Davin set at McBride's,
he has completed one of the most
curious round robin trips away from ind back to publishing business yet

and back to publishing business yet. Davin was with Macaulay's some years ago. Left there to work on a weekly gag mag in N. Y., Broadway Brevities: From that spot he leaped to the associate editorship of Cosmopolitan. He left that to do a sort of house mag for the N. Y. Museum of Natural History. Now he's back in the book business.

CHATTER

Eugene Lyons at work on a new Collier's Weekly celebrates its

Coller's Weekly celebrates its skth aniversary May 1. Ruth Felner's 'Fires in May' banned in Irish Free State. Marjorle Barrows, ed Child Life mag, here on short business trip. John Middleton Murry concluded his lecture tour here and left for England. England.

Zora Hurston, who received a Guggenheim Fellowship, to Jamaica and Haiti.

nd Haiti. Elswyth Thane, author 'Young Ir. Disraeli,' to England for an in-

Mr. Disraeli, to England for an Indefinite stay.
James Hilton's Russian adventure
novel, 'Without Armor,' to be filmed
by United Artists.
Janet Fairbank taking the slowestboat to the Riviera so sile can
finish a new novel on the way.
Harry Davis, former editor Little
mag, to North Carolina to direct
publicity for Federal Theatre.
Frederick Clayton, who recently
resigned as editor of Argosy, has
joined editorial staff of Liberty.
Little, Brown received a total of

joined editorial staff of Liberty.
Little, Brown received a total of 699 mss. in their fifth Atlantic Prize Novel Competition, which closed March 1.
Dorothy Hope, wife of Jack Stafford, British film producer, gathering materials in Hollywood for screen mage.
Murray Boltinoff still with—the N. Y. American although doing film reviews for Metropolitan Host, New York guide rag.
Wynant Hubbard, news correspondent recently back from Ethl-

spondent recently back from

spondent recently back from Ethiopia, has written a book on subject called 'Plasco in Ethiopia.'
Dexter Fellows, for many years press-agent for Ringling-Barnum circus, has written his autoblog in collaboration with Andrew Freeman. Wallace E. Moody, 65, many years music critic for the San Diego Unjon, died at his home in San Diego, Calift, April 9. A heart ailment was the cause of death.

Fiction and Films

By EPES W. SARGENT Peggy Woods' First

Peggy Woods has been writing pieces for the paper almost as long as she has been acting, and pretty good pieces, at that. But her first novel, 'Star Wagon' (Farrar & Rine-

good pieces, at that: But left lists movel, Star Wagon' (Farrar & Rinehart; \$2), is just-off the press, and she can pin another-hard larger—posy on her chest. It's worth reading, and probably will just miss ueing a picture, because it is a little tough on the cinematic tribe.

Not that it's one of those cynical slaps at Hollywood that have often been promuigated. This is the love story of a married couple who spend part of the time in the film capital. Gets off in a hurry and speeds—right through to the last page. Living people who do things interestingly. A honey for the cash customers, It's about the first Hollywood setting that's not overdrawn. verdrawn.

Two of Em at a Price, seems to be in-lended as the April hot flook of the Phoenic was dulan 250-page contract. Ralbert Norsirons had a complial if Rubert Normons had a captail of power too clean, idea, in the gangster furband who outwaited his wife's new flame, but he did nothing intelligent with it. Aimed at a certain type of rental readers and good nowhere else, Just as torrid, but far better written is 'Woman Handled,' by Robert S. Ollver. Deals with an artist's models' agent and nis harem. Too designedly hot to be really good work, but in its class it's smoothly written and readable.

Lucky Orphan

Lucky Orphan

Sugar Friddle is the red-headed orphan who has 'Too Many 'Beans' (Hopkins: 22). She gets the last name from the head of the orphanaes, where she has been brought up. She is a foundling instead of an orphan. The 'Sugar' was a tribute to her sweetness. It's by Alma

orphan. The Sugar was a finductor her sweetness. It's by Alma Sloux Scharberry. Story starts when she is pushed out of the asylum at 17. Within the next six months she has had three men crazy about her, and marries the richest and handsomest. Also she finds that she is the legitimate daughter of her employer, who comes from one of the very first families of. Virginia. Then it develops she is not the daughter, but the sister, which puts in another surprise punch. Might be made into a so-so picture, but it's going to have a run with the renters. That will about limit its circulation. It's too preposterous to be accepted by too preposterous to be accepted by the more intelligent readers.

Three from Phoenix

Phoenix sticks to its schedule of two straights and a western for its late April output. All prices at \$2 and aimed at the rental shelves.

and almed at the rental shelves. Cowboy chatter is "Tombstone Pistoleers," by Graham Cassidy. Cole Ward, a lanky Texan, undertakes to clean up Tombstone and provides plenty o? work for the undertaker on the principle that, like the Indians, the only good outlaws are the dead ones. Graham Cassidy kills them off with brutal indifferment the batter's form segrated and ence, but he starts from scratch and keeps his story moving. Good grade western, but covers a little too much

western, but covers a little too much ground for a plcture.
Wise Little Fool, by Sylvia, Parker, is the trained-nurse theme, with the heroine (red-headed, of course) driving all internes and a couple of outsiders mad with love, but she's true to her first fiance. Rather stressed, but sexy without being dirty, and the girls will love it. Not enough for a picture.

enough for a picture. Best bet is 'Spring May Be Late,' by A. C. Clevenger, a story of the woman owner of a dude ranch who closes down the outfit to use it for closes down the outfit to use it for the rehabilitation of a boyhood sweetheart. Not much suspense, but a smooth, easy reading narrative that holds interest and should come in for counter as well as shelf trade. Has the makings of a good picture for a slightly mature woman star.

By WOLFE KAUFMAN Light and Funny Frederic Nebel was written a neat and fairly exciting yarn in Fifty Roads to Town' (Little-Brown; \$2). It is obviously manufactured material, but its keen wit and good pacing make it seem for moments much more important than it actually is. It is, at bottom, nothing more than an action story with a

satirical vein.
Tells of an unimportant man who
gets snow-bound in a spot without gets snow-bound in a spot without communication to the outer world and the effect of this relatively unimportant fact on half a dozen di ferent persons. Would make a goo film.

Plenty of Jokes

With radio making the matter of tokes and files of Jokes more generally a matter of general concern, there is some topical interest in World's Best Jokes' (Blue Ribbon, St.29), compiled by Lewis copeland. It is a good book to have it concludes 5.847 jokes, indexed. They're a good beginning. They're the 5.847 jokes most polyculary mot at all suit able fair and pick one standard with that, if radio comedians would pick out 5.847 more dians would pick out 5.847 more dians would pick out 5.847 more picks on a par and throw the whole lot away, they couldn't help but i prove programs.

'Judge Robinson Murdered' (Cowgrd-McCann: \$2), by R. L. Goldman, is much better as a who-dunit than the title would suggest it is a fast, action-yarn, with penty of neat language and a nicely worked out plot that is not likely to be discovered by the casual reader.

Not likely for films, however.

"The Fifth Tumbler" (Crime Club; "The Fifth Tumbler' (Crime Club; \$2), by Clyde B. Clason, is nicely written and has several novel touches. It is on a Grand Hotel base, but, despite that, holds interest. Could be filmed.

Face Lifting Psyched
Dr. Maxwell Maltz, whose articles
on plastic surgery have appeared in
Esquire and Cosmopolitan, has his first book, the result of seven years' research and work, published by Richard R. Smith (\$3), 'New Faces-New Futures, wherein he creats the subject from the angle of rebuilding character with plastic surgery. Combining his academic exposition

ing character with plastic surgery. Combining his academic exposition with everyday life, Dr. Maltz's book traces the evolution of facial reupholstering through the World War period, which lent the greatest impetus to the surgeon's scalpel. An engaging personality in relation to economic success, and physical comfort in one's social sursoundings is the essence of a very readable volume which, mone the less, is an authoritative compendium of surgical skill. Dr. Maltz treats it with a psychological and practical aspect although emphasizing, as in the chapter, 'A New Deal for Cyrano,' that Jimmy Durante's schnoz becomes his stock in trade, whereas others, with the rootlights or television of the future in mind, might not be inclined to emphasize the proboseds.

the proboscis.

Dr. Maltz also exposes the quack-eries of the face-lifting racket. Dr. Alfred Adler, Vlennese savant, now a resident in New York, wrote the foreword.

nails when she goes into the world but who finally comes to peaceful waters she does not seem to de-

serve.

Clarke knows his New York, and he draws a skillful picture, but seems overanxious to establish his knowledge with addresses. It sounds knowledge with addresses. It sounds a bit labored, but he is certain of a definitely large audience from his earlier works and it will be money from home for the renters. Will not make a picture. Too sultry.

that holds interest and should come in for counter as well as shelf trade. Has the makings of a good picture. For a slightly mature woman star.

Another Naughty

Donald Henderson Clarke is definitely established as the author of bad girls and tough gangsters. The gangster is merely a passing character in Tawny! (Vanguard; \$2), but the naughty Tawny is more to less another Mille.

She is the daughter of a chorus girl who deserted her hugsband and child; a hard-drinking, drug-deviced Circe who has little love for the shrewd Tawny, who is hard as

News From the Dailies

department contains rewritten theat ical news items as pub This apparement contains reaction included tems as pub-lished during the tock in the daily papers of New York, Chicago, San Francisco Hollywood and London. Variety takes no credit for these sews items; each has been rewritten from a daily paper.

East

Clarence Seligman, an actor, was one of those taken into custody in the Titterton bath tub murder. Ar-rested on the suspicions of his land-lady, but quickly exonerated and

released.
Police last Thursday raided a private home in the midtown sector and found the newly opened branch of a Chicago slot machine company. Pinched the ostensible managers. Possession illegal in N. Y. N. Y. Light Opera Guild promises spring production of new musical piece by an American composer, will use a house further downtown than the Jolson, its usual habitat.

will use a noise in the own town than the Jolson, its usual habitat.
Goldman concerts to start 19th season, Jame 17. Will run to Aug. 16. Other concerts in Brooklyn and N. Y. D. campus. 10 of appeals finds against the those Brooklyn picture house the converted of conductive the converted of conductive the Brook will probably close the ance contests in Brooklyn, with the Bronx already shut.
Henry Hull to shed the costume of Jeeter Lester next season. Has signed with Arthur Hopkins for a new play by Sophie Treadwell.
Guild reading 'Napoleon in Jaffa,' by Arnold Zweig, Treats of his career in Egypt.

Guild reading 'Napoleon in Jafa,' by Arnold Zwels, Treats of his career in Egypt.

Guis Edwards to add guest stars to his Sunday Sho-window. Payoff in the form of a percentage to Actors Fund.

Metro made a full recording of a special performance of Pride and Prejudice' at the Plymouth. Has the serien rights, and film was made for the guidance of the producers.

made for the guarante of the pro-ducers. Norman Van Peit Levis, Jr., Phila, socialite-maestro who blew the bankroll on a tea-dance as an ac-vertisement, now considering seven offers to play spots.

Heywood Broun, out in Milwau-kee, took an appeal from the district to the municipal court on that \$10 fine assessed against film. Again found guilty and had to cough up the coin to keep out of fail. News-paper Guild row.

nhe assessed against lilm. Again found guilty and had to cough up the coin for keep out of jail. Newspaper Guild row.

Appellate division of the N. Y. Auprenie court on Friday denied the application of Fay Webb Vallee for an increase in her \$100 a week allmony from the crooner. Split verdict, two to one.

Hattle Delaro, the Pitti-Sing of the first Mikado, the guest of honor at the costume ball planned by the Gibert and Sulivan Club for Fay Templeton. Held Saturday night (13).

dinner of the Canadian Club Weinesday night, Edward Johnson, of the tags to the the state of the control of the tags of the the state of the the state of the the state of the the cost of the tags of the the state of the control of the tags. He was the retiring president of the club.

Robert L. Downing, old time shakespearen actor, whose Spartacus was outstanding 40 years ago, lakes a fourth wife; is 65.

Marquee of the Greely Sq., motion leture house, was taken by the police Thursday. Canopy had begun to sip and regarded as dangerous enough to warrant immediate removal. House is on Sixth ave, at \$100 preserved.

enough to warrant immediate re-moval. House is on Sixth ave, at 30th street.

30th street.

Arriving from Boston Thursday,
Branch Rogers refuses to affirm or deny hangagement to Mary Pick-ford, adding it's lexp year, ign't it'.

He opened at the State the follow-ing day.

He opened at the State
Ing day.
Lora Baxter to be production
manager for Elizabeth Mie's strawmanager for Elizabeth Mie's strawmanager for Elizabeth Mie's strawmanager for Elizabeth Mie's Strawmanager for Elizabeth Mie's Tonkers
John Murray Anderson to Texas
John Murray Anderson to Texas
to help Billy Rose.
to help Billy Rose.
whiless they can

John Strong, near Yonkers.

John Billy RAnderson to Texas to help Billy Randerson to help Rander sepend Strudwick out of The Bad Shirmer and had his append Strudwick out of The Bad Shirmer and had his appendix the Bad Shirmer and had his appendix to leave the show Theeder his pendicular to leave the society, taxed \$500 for arresting aman who sold a nudit book. Will appeal the case. Second time in the syears the society has operated and the syears to teach technique at Juilliard School.

Last week Paul Mitchell phoned a proposal to Mary Carlisle, pic approach to the syears the proposal to Mary Carlisle, pic approach to the syears the society has been so the syears the society has operated and the syears that the syears the society has operated and the syears that the syears will conduct.

Park Dept. to creet a statue to Park Park Pull Villageman will conduct.

Park Dept. to creet a statue to Park Pull Villageman will conduct.

Park Dept. to creet a statue to Park Pull Villageman will conduct.

Park Dept. to creet a statue

Court allowed \$82,000 to attorneys to the receiver, Howard Cullman, All back taxes have been paid and other debts discharged in part for a total \$460,000. Good outlook for reorganization.

Sidney Kingsley threw a party for the 'Dead End' east following the 200th performance Friday (17).

the 200th performance Friday (17).
George AVIIss remains president
of the Episcopal Actors Guild. Annual meetins Friday (17) gave Osgood Perkins a vice-presidency and
put Rev' John Gass, Mnile Dupre,
Eddle Shinnon, James H. Baldwin,
William Sineley, Richard Syerling
into the council. Others remain unchanged.

changed.

Anne Niehols changes 'Her Week
End'. to 'Pre-Honeymoon.' Still
thinks she will show it at the Lyeeum April 30.

Will of the late Marilyn Miller,
filed in the surrogate court 'Priday.
(17). Makes her mother chief beneficiary, Written before her marriage to Chester L. O'Brien, who is
not mentioned. Contest may result.

Lawrence: Thibett elseted head of

Lawrence Tibbett elected head of American Guild of Musical Artists, inc., Friday (17), in

Tom show.

Yonkers again issues a ban on short for girls. Ukase issued last year still stands, but they'll be able to check their skirts at the ferry on the way to Jersey.

to check their skirts at the ferry on the way to Jersey. Otto W. Matthews, of Portland, Ore, now named winner of the Eddie Cantor peace essay prize. First winner admitted eribbing. Five times as many persons at Coney last Sunday as were there Easter. But that only makes if

Coney last. Sunday as were there seaster. But that only makes it 25,000.

Field Harris has a new version of Philip Barry's play last known as Sunday and the season of Pride and Prejudice' in a special showing Monday (20) for the Actor's Fund. Show has no regular Monday performance.

Air gymkana staged at College Park, Md., Sunday (19). Each plane carried a man and woman. Flew to Bolling Field and back, played two hands of bridge, flew to Rockville and return, the woman knitting 150 stitches, to Bowle and return and the woman fried two eggs, made sandwiches which she and her partner ate without using their hands. Nine couples participated.

their hands. Nine coupies parted.

Book of the Month Club establishes quarterly fellowships for promising young authors. Will receive a sum sufficient to tide them over writing another book. To get \$2,500 each.

Ilka Chase replaced by Claudia Morgan in 'Co-respondent Unknown', Miss Chase's apnendix thefted Monday (20). Miss Morgan remains in 'Call It a Day' doubling the theatres.

remains in 'Call it a Day' doubling the theatree.
Circus made its annual visit to Bellevue hospital last Saturday for benefit of the shut-lins.
Ernest Truex ad Mary Jane Barrett off to London, forgetting all about that intended divore. he will not be responsible for the the state of the last o

curred by his wife, Jessiea Pepper, Married less than a month ago at Armonk.

Eoiler explosion in the cellar of Roctor cafeteria, Tibes So, quickle eatery at 50th sections, and the section of Roctor cafeteria, Tibes So, quickle eatery at 50th sections, but mone medical attention, however.

Shuberts planning for next season a 'cavalcade of American musical comedy'. Vincente Mincill's idea and with the Gershwins probably doing the songs. Would have Bettlille and Bert Lahr.

Revolving stage used in 'Bitter Roctiving stage used in East End avenue has lease in East End avenue has lease in East End avenue heaven he sings too loudy, and, anyhow, Mrs. Tibbett says they'll probably move to their farm at Witton, Conn.

The Jawrence Tibbets for the stage is senged to the stage and the s

Coast

John Barrymore filed suit in L. A. against E. D. Camomile, actor's former confidential secretary, former sending the secretary former and valuable documents which camomile is assertedly withholding. L. A. judge ordered Roy Granville, film technician, to pay \$1,372 dam-ages for Halloween prank. Hit gas station attendant over head with ages for station shovel.

Reversing decision of municipal court, L. A. Appellate division ruled payment of bank night prizes not enforceable if winner is not present within time limit.

Zane Grey reported to have caught largest man-eating shark in history while fishing off Australian

on arrival in Hollywood, Tilly Loseh told newspapermen American males most henpeeked in world. Reno divorce won by Barbara Loew from Arthur M. Loew. Former, show girl also had het malden name, Smith, restored. "Suit for \$100,000 fled against Sara Collins' Theatre. Workshop by Mrs. Hermine Goldberg, wife of Oklahoma theatre owner, on charge her picture was used in advertising play without her consent. Carmel Township determined to

Carmel Township determined to oust artists, sculptors, and musicians from colony and make it a place for folks' to live.

place for folks' to live.

Joseph Morgan, film extra, quizzed
by L. A. police on murder which
took place here five years ago.

Dropped remark that he knew all
about it, but was released.

Marriage of Mamita Coleman
Hayes, former-dancer, annulled by
L. A. icourt. She wed Herbert
Forms while he was in Jall.

Edward Novis, voice teacher and brother of Donald Novis, sued for divorce in Pasadena by Mary T. Novis, concert cellist.

Novis, concert cellist.

Divorce granted Mrs. Teresa Lovergine from Sebastian Lovergine,
opera impresario, by L. A. court on
charge he slept with knife under
his pillow.

L. A. court granted divorce to Gloria Anderson, ex-Follies girl, from Harry Anderson, business manager for Fred Keating.

L. A. court granted Helen Twelvetrees divorce from Frank Woody, author, and custody of their threeyear-old son.

Dorothy Wilson, former singer, started proceedings in L. A. to have her former husband extradicated from Seattle on charge of child abandonment and failure to pay all-mony.

Mother of Myrna Kennedy, Mrs Maude Gernert, granted L. A. di-Maude Gernert, granted L. A. di-vorce and \$14,000 settlement from Peter C. Gernert, Beverly Hills cap-

italist.

Maxine Jennings, film actress, and Tony Browne, of British Bengul Lancers, announced they will marry in Washington.

Divorce and custody of four-year-old daughter ranted Gladys Buse, screen actress, in L. A. from Joe

screen actress, in L. A. from Joe suss, theatre manager.

Julia Faye, former film actress, divorced actress, the L. A. from Joe susse, theatre manager film actress, divorced the former film actress, divorced the film film actress, and the said.

Notice of intention to wed filed in L. A. by Rian James, screen writer, and Anne Andre, actress.

Donations for Southern California Fhilharmonie reached \$70,000. After Joe of Court settlement.

Out of court settlement reached in

s150,000.
Out of court settlement reached in Edwina Booth's million dollar suit against Metro for malady assertedly contracted by actions of the settlement of the settlement

Swing Stuff

the companies, and the UHCA wel-comes any tendency to follow its lead, (Continued from page 51)

Comes any teneency to follow its lead.

Decca has set the fans up with another lahel-personnel on 'Boogle Woogle Stomp,' and 'Nazasaki,' by Albert Ammons and his Rhythm Kings, a colored Chieuzo band. 'Nagasaki' is pretty poor stuff played at a murderous tempo with trumpeter Kelly cracking notes at random, but 'Boogle Woogle,' a faithful copy of Pine Top Smith's old 'Vocallon plano solo, has the requisite drive furnished by a great rhythm section with Crosby standout. klbert. Ammons and his Rhythm clings, a colored Chieago band, it is pretty poor stuff olayed at a murderous tempo with rumpeter Kelly crucking notes at andom, but 'Bongle Woogie,' a aithiul copy of Pine Top Smith's ld. Vocalion piano solo, has a the quisited drive furnished by a great hythm, section with Croxby stand-yut.

Connie Boswell's 'Mamma Don't 'Clinto 'ruil room, downstairs,

Allow It, and 'The Panic Is On,' have Connie at her best with a good swing bend that sounds as if it were recorded cold. Trumpeter swing band that sounds as it were recorded cold. Trumpeter Bose, clarinetist Sid Trucker, Philburn, King, Barbour, and McGrath, are all good swing men, but they could't quite get together.

could't quite get rogenier.

Bob Crosby's four faces for Decca are tops if only for the all-time great tenor saxing of Eddie Miller. As it is, the good work of Matlock on elarinet, Haggard on bass, and Lawson on trumpet, make these dises fine commercial swing. Titles include: Christopher Columitation of the commercial swing. bus,' 'It's Great to be in Love,' 'Or Looka There,' and 'You're Toots to

Brunswick has finally done justice to Stuff Smith on his latest Vocalion releases. With director Bernie Hanaghan and John Hammond in the studio, both fiddler, the band recorded in perfect balance, with the piano a sufficient distance from the mite. Twen Stuff 'grophie's the mike. Even Stuff's 'wobble' was toned down. The numbers recorded were, 'You'se a Viper,' 'After You', Gone,' 'T'Aint No Use,' and 'Don't Wanna Make Hismike. Even Stuff's

tory.'
Vocalion gave Fletcher Henderson's 'Christopher Columbus,' and Blue Lou,' a speedy special release, which furnishes the best waxing of the former number by the band that first played it. Chu Berry, the composer, takes a fine tenor-sax sole, while Little Jazz Eldiredge hits the horn like an old-feedboned water-ampliker plus.

Eldredge hits the horn like an old-dashloned water-aprinkler plus, Victor stole the swing-collector's, thunder by re-issuing Gene Gold-kette's 'Clementine', and 'My Pret-ty Girl,' with the personnel, includ-ing Bix, duly listed. Like Ben Pol-lack some time ago, and Benny Goodman today, Goldkette had the, finest ofay swing band at the time of recording. Such stuff doesn't date.

date.

Henderson's arrangement of T
Know That You Know,' coupled
with 'If I Could Be With You' and
played by Benny Goodman, is surefire. The second side features some
fine guitar by Allan Reuss, with
Krupa soeking off-beats on the
bass drum in 'I Know.'

Nite Club Reviews

(Continued from page 54) and Alan Shires, who appear twice a most acceptable turn.

and Alan Shires, who appear twice, a most acceptable, turn.
Rob Carry is a hoop juggler who has an act that includes clever Rastelli work and going back as far as the hoop rolling of Everard,
Two Soulys, German musical aerobatic clowns, have a very fine routine, and Marion and Irma, two youthful blonde females, register in artistic simuitaneous acrobatic posturing.

turing.

But it is the girls, the way they have been drilled, and the effective have been drilled, and the effective costuming and draping of their physical charms, that will put the show over.

HOTEL NEW YORKER

(NEW YORK)

Bob Crosby and his dance music, sans any reference to the fraternal relationship to Bing, dispense attractive hoofery music at the Hotel New Yorker's Terrace restaurant, with a woeal style not dissimiliar to the more eminent Bing, the junior Crosby also has surrounded himself with a crack dance team (vintage of roth the state of the control of the control of the crack dance team (vintage of roth of the crack dance team (vintage of roth of the crack dance team (vintage of roth of the crack). The New Yorker's normally translent commercial patronage as result is augmented by a young dancing bunch which goes for the Crosby dansapation. Virginia Vertill, CBS blues songstress, is the vocal added starter and a new dance team is more stated of the control of the contro

GOVERNOR CLINTON

(NEW YORK)

(NEW YORK)
Dick Mansheld and his NBC orchestra, as billed here, opened Saturday (11). Combination, including
eight men in addition to Mansfield,
has done considerable broadcasting,
and at one time was on CBS. It's
an ideal orchestra for, the-requirements of this hotel's grill room and
the air.

Jersev Mayor Flirts With Idea for Nudies. But Squawks Pile Up

Atlantic City, April 21.

Atlantic City, April 21.

Prospect of a nudist colony this summer in Ventnor, exclusive resort south of here, has put the community's elderly officialom in pretty much of a dither.

The bloodpressure of the solons started to, rise following an announcement by Mayor Isaac B. Sweigart that he had been approached by a nudist group wishing to lease a fenced-in beach park in the heart of Ventnor's cottage colony. When the Mayor said he viewed the proposition as 'a-tempting one', evebrows of the leading: residents took a rise.

Overlooking the beach park on one side is the block-long manor house of Walter E. Edge, former Ambassador to France. On the other side is the summer residence of J. F. Macklin, Philadelphia capitalist, which has been offered President Roosevelt as a Summer White House.

Lt. Commander W. A. Thormalen,

White House.
Lt. Commander W. A. Thormalen, president of the city council, declared 'there will be a new Mayor soon' unless the present incumbent 'acts his age.'

Detroit Burley Houses Ask Ruling on Barker

Detroit, April 21.

When is a theatre doorman a barker, or vice versa? City Council is pondering clarification of ordin-ance defining 'doorman,' following arrest last week of a barker in front of the Empress burlesque.

of the Empress burleague.
Burly houses united in a petition
to the Council protesting against
the arrest and asking clarification of
the city ordinance to permit doormen 'to answer questions, direct patrons and protect the cashier.' They
contended their barkers were performing no different function than
the doormen who stand in front of
film houses and announce, 'Seats in
the baleony without waiting.'

Kearns' Eatery

Chicago, April 21.

Jack Doe' Kearns, prize-fighter manager, heads his own restaurant in the loop, taking over operation of the Canterbury eatery and bar. This makes it a full house of the ing trio—Jack Dempsey, Miokey Walker and Kearns—who are now in the restaurant biz.

MARRIAGES

Charles O'Connor, NBC an-nouncer, to Emily Ryan, April 22, in Elmhurst, L. I. Virginia Cooke Glennon to Rich-ard S. Barron, in Norfolk, Va., April 22, Groom is on sales staff of WTAR

Frances Donna Drake to Jesse Lasky, Jr., film writer, April 19, in L. A.

Frances Shortell to Tom Santovel,

Frances Shortell to Tom Santovel, musical director, April 18, in Ticipana. Mexico.
Clayton Collyer to Heloise Green in New York, April 18. Groom is in These Walls Have Ears. Bride is Sister of Stuart Elvin, of films.
Winifred Copper to Al Kellar, eamersman at Columbia, April 18, in Yuma, Artz.
Robert Lindley Downing, former Shafer Jones, in Washington. April 16. Groom is 68.
Helen Shannon to Robert Saunders, April 18, in Los Angeles, Groom is son of Eddle Saunders, Motto division sales manager.
Orville Whitey Harris, ex-Sells-

Metro division sales manager.
Orville 'Whitey' Harris, ex-SellaFloto clown, to Hazel May Cotter,
trapezist, in Detroit, April 17.
Ruth Muter to Lou Kosloff, NBC
musical contractor, April 19, in
Yuma, Ariz.

BIRTHS

Mr. and Mrs. Don McNeill, son, April 14; in Chicago. Father is an-nouncer and m.c. on NBC. Mr. and Mrs. Vance Babb, daugh-ter, April 2, in New York. Father is p.a. for the Benton & Bowles advertising agency.

and easy to reach from the street, is intimate and nicely decorated. Food a la carte and on dinners un to \$2 from soun to nuts, reasonable.

Broadway

Frank Case resting in Fiorida. Maurice dc Kobra prolonging his N. Y. sojourn.

Reine Davies back from Europe and to the Coast.

John and Marion Byram back from West Indies cruise.

Jojo Cook, in 'Sho-Window, makes one change but has a dresser Harry Sobol flew to Coast and back for brief visit with his family. Betty Barker out of hospital, due back at Winfer Garden b.o. next

Sau Colin to Rome, Milan, Paris and London via the southern route May 20.

Over at the Hippodrome the animal show is ended but the smelody lingers on.

Billy K. Wells recuping from his ervous breakdown at the Mt. nervous pro Morris hosp.

F. C. Schang, Jr., sales manager Columbia Concerts, to Bermuda r two weeks.

for two weeks.

One sign of spring: Frank Mackin is parked at Joe Cook's place at Lake Hopatcong.

is parked at Joe Cook's place at Lake Hopatcong.
George Burgess, v.p. and g.m. of Eastern Service Studios, now prez of that organization.
Zac Freedman will stage Kay Parsons musical on the Show Parsons musical on the Show Tarsons musical supportant of the Show Tarsons of the Show Tarso

ica.
Albert E. Perkins off to Coast last
Saturday (18) after being signatured by Universal to writer's con-

Friends report that Tony Muto, now in Washington for Will Hays. has moved into his own house down there.

iere. Leon, of Leon & Eddle's, back ith a Cab Calloway tan from

Leon, or Leon & Eddle's, back with a Cab Calloway tan from Florida, 'Dead End,' at Belasco, first of legit shows to go for one of those neon signs to replace regulation mazdas.

which means covering one of the fronts.
Certain Times Sq. nitery announces its regular \$1.50 dinner outside, but the moru tells a different story. Catch, which raless the tariff 50c, says that due to expensive floor story of the first of the special story. The fifth anniversary of the Spunish Republic celebrated by a fiest at the Waldorf-Astoria last Tuesday night by the Spanish Chamber of Commerce. Benito Collada, of the El Chico in the Village, was president of the committee in charge.

CHATTER

Paris

Bornice Stone in town. Fritz Kreisler concerting at Monte Carlo.

Lucicnne Boyer opening at the A.B.C.

Molly Picon singing at the Al-

hambra. Arabelle back America: A. Travel splitting with Kurt

Robertik.

The Folkier
The Folkier
The Folkier
Casino de
Parls Revue.
Iris Kirkwhite danci
sino de Parls.
Noah Beery in Parls for the first
time in his life.
Leon Mathot's La Flamme' (The
Flame) finished.
Caby Mony May
Alfredo Jamesworth
Land off for America.
Marlmba

ACC and the state of the control of

ica. Annabella signing with 20th Cen-tury-Fox to do a film in London in

color, Samuel Brothers moving from the Empire to the new Casino de Paris

show.
Empire's second week's show an-other medium bill featuring overher acts.
Andre Maurois being talked of as
new member of the Academie

a new member of the Academie Francaise. Harry Baur selected to play the principal role in French version of 'The Patriot.'

'The Patriot.'
Ballet Master Georges Zenga off to Milan to produce a revue at the Lyric theatre.
Denis d'Ines resigning as member of lecture committee of the Comedia Prancise

Lyric treatries, resigning as member of leature committee of the Comedie Francaise.

Piere Colombier and cast of 'Une Guele en Or' off for Juan-les-Pins to shoot exteriors.

Petit-Parisien, with projection fruck, giving free shows for soldiers in the fortified zone.

Petit-Parisien, with projection fruck, giving free shows for soldiers in the fortified zone.

Petit-Parisien, with projection fruck, giving free shows for soldiers in the fortified zone.

Petit-Parisien, with projection fruck, giving free shows for soldiers in the fortified zone.

Henri Varna about poor play she's getting on publicity.

Danielle Darrieux signing to do two pics in Vienna for M. G. Rabinovitch; first to be directed by Henri Decoin.

Phenria Decoin.

As the first to be directed by Henri Decoin.

As the first to be directed by Henri Decoin.

As the first to be directed by Henri Decoin.

As the first to be directed by Henri Decoin.

As the first to be directed by Henri Decoin.

As the first to be directed by Henri Decoin.

The first of the first to be directed by Henri Decoin.

M. Pellenec director of broadcasting for the Ministry of Posts and Telegraphs, telling Lille audience that the French are buying radios and the first of the f

Budapest

y E. P. Jacob

Jacques Thiband, French violinist, here for a recital. Giulia Bustabo, American violin-ist, here studying with Eugene Findow

ist, here studying with sugar-list, here studying with sugar-Hubay.
Julius Kabos has written a play,
'After Closing Time,' in which he
will act.

Will act.

Tom all

ill act. Mannic Klss, revue actress, in-crited ten WB shares from an herited

herited ten WB shares from an American unele.
Paul Abraham's musical, 'Tale of the Grand Hotel,' a sock success at the Kamara theatre. Vigszinhaz Theatre will celebrate its 40th anniversary in May with a festival performance.
Gibbert More microsted in Vas-Gibbert More mid Bekeff and Stella's 'Her Ladyship.'
First 'picture' of 'Sandor Sved, operatic tenor, to be made in Vienna, with Magda Schneider for his partner.

with Magda Schneider for his partner.
Robbeling, manager of the Vienna
Burgtheater, is to direct Heinz
Orther's Beethoven' at the Budapest National Theatr, gravely ill in a
Strong time His novel 'Anna Edes'
now being Halanvel 'Anna Edes'
now being Halanvel as a stage
vehicle for Elma Bulla.
Incre Balassa's book on the tragge
end of the last Hapsburg ruler's

carcer just published in London, entitled 'Death of an Empire.'
Martha Eggerth to be starred in German screen version of Lehar's musical, 'The Lark,' to be made at Hunnia Studios here in June.

Andor Zsoldos to produce English screen version of the Brody play, 'Schoolmistress,' with Maria Korda, Alex Korda's wife, in the lead.

Alex Korda's wife, in the lead.

"The Dumb Knight,' Eugene Heltal's romantic comedy in verse, going into rehearsal at Magyar theatre, with Gizy Bajor in the lead.

Nus! Somogyl, musical comedy
soubretts, divorcing her husband,
Count Ferenc Beldy, Nobody knew
she had been married to him for the
last seven years.

last seven years.

Istvan Bekassy, on his way to South America, recalled by Vigszinhaz management to play the male lead, opposite Rosie Barsony, in 'Fairy Tale Store.'

in Telly Tale Store.

Lajos Ziliahy Intends settling in London for good, to write scenarios for British pietures. Means giving up his job as editor, and a settlement of the Bridge on the steps of the Drawn of the Daniel Bridge, Drawtor Lagon was under the Daniel of the Bridge on the steps of the Daniel Bridge, Drawtor Lagon Valda fell into the Iver and had to be rescued.

Szeged has become the tryout center for new Hungarian plays, es-pecially musicals. Latest to be pre-sented at Municipal theatre there is Miracle Ship, with score by Fred Markush.

is miracle Ship, with score by Fred Markush.

Plagiarism charge raised by Ferencz Forgacs against Otto Indig's successful play, 'Man Under the Bridge,' was rejected by Court of Justice. Court of Appeal, however, town of the seamblance and ordered resemblance and reference to the seamblance and resemblance and resemblance by the Vigszinhaz management for a run of a new Szilagyi-Eisemann musical, 'Fairy Tale Store,' starring Rosle Baysony. This brings the number of theatres under Vigszinhaz management up to three.

Ouebec

Art Hirsch back from N. Y.
M. Prevost in from Granby,
Dr. Leon Beel P. P. P.
B. Leon Beel From Conto.
Dr. Leon Beel From Toronto.
Dr. Leon Beel From Toronto.
Dr. Bersth back from Cuba.
Oscar Hanson passing through.
Morris Milligan in from Toronto.
Dave Copp. here from Winnipes.
Harry Dahn due from Calfornia.
Lizzle Allen to Ottawa on a short rib.

trip. Leslie Plottell to RKO as a salesman. Harry Paynter in from the Queen

City.

Jim O'Loughlin expected here this week. Harold Bishop dusting off the golf cluk Joseph Car inal back from Cali-

ia. arry Law passing through from L. Nathanson in town from

N. L. Nathanson ... Toronto. Ruth Friedman, local socialite, to

Ruth Friedman, local sociance, control of the Hollywood Benny Garson's snappy new Oldsmobile.

George Ganetakos up and around after illness.
Jack Holden m.c. the Flower Show.
Jules Levine looking over the Montreal field.

M. J. Isman prize-winner in First Mational drive.

Montreal field.
M. J. Isman prize-winner in First
National drive.
Ernie Crown joining Havas
Agency in N. Y.
F. H. Robin building a new cinema at Buckingham.
Local Paramount men off to New

Local Paramount men off to New York for convention.
Mrs. Gene Curtis and son back from wintering in Florida.
Maurice West putting on an alfrench revue at the Imperial.
Lzzy Allen gots exclusive handling of British and Dominion pix here.
Ce with double bills for the summer.

ace With Gudne June 1. Men and Jules Levine to To-men. Levine to To-pen Levine to To-conto. Paul Cardinal, Papineau, feted by the boys Saturday (18) on his ap-proaching marriage.

Mexico City By D. L. Grahame

'So Red the Rose' (Par) a socko at the Cine Olimpia.
Fu Manchu, illusionist, booked into the Cine Iris for several weeks.
La Argentinita, Spanish dancer, gave eight extra recitals at the Teatro Arbeu.
'Actor's Day celebrated under government auspices at Palace of Fine Arts (National Theatre).
Spanish dramatic company head-cd by Margarita Xirgu, tragedlenne, playing Palace of Fine Arts.

Sydney By Eric Gorrick

By Eric Gorrick

Norman Thomas Quintette a it for Frank Nell.
Fox and Chaney, dancers, here for a Trocader's season.
Jim Davidson, local dance leader, to London next season.
Charles Farrell Joined a local polo team and plays Sundays.
Billy Maloney handling exploitation for Modern Times.
Sir Ben Fuller o.o.ing the vaude situation in New Zealand.
J. C. Furnas touring Lord Howe Island. Missing along, too.
J. McKinnon has been placed in charge of publicity for station 2UW, Sydney.
A local delly is publishing the au-

charge of publicity for station 2UW, Sydney.
A local daily is publishing the autobiography of Maurice Chevalier as a feature.
Three Men On a Horse' a click in Melbourne, Comes to Sydney after Jill. Darling, for W-T.
Elleen Joyce, pianist, arrived for an air season with Australian Broadcasting Commission,
Miles' Mander, G-B director, and Captain Orton, writer, were haled before court charged with speeding. Prince Edward, Sydney, has been completely renovated for Rose of the Rancho' (Par). Mel Lawton in charge.

completely renovated for roose of the Rancho (Par). Mel Lawton in the Argent of Party. Mel Lawton in the Argent of the Rancho (Par). Mel Lawton in the Argent of the Debusy Sydney, goes to the Opposition by taking char of Metro's acer in Melbourne.

Richard Crooks opens his Australian tour in Sydney June 20 for W-T. Seven concerts so far lined up, with advance booking reported high.

W.T. Seven concerts so far lined up, with advance booking reported high with a warm of the control of the contr

Berlin

Harry Liedcke again in films. Dr. Peter Henckel of Tobias back from N. Y. "Towaritch," legit, nearing its 300th

performance. Michei & Hero to Hamburg Hansa

Michel & Here to Hamburg Hansa for one month.

'Making Stars' (Par) nixed by the German censor.

No more new films for the local television station.
'Shevlock Holmes' is title of new.
NKK-Erich Eingels film.
Bavaria's schedule for 1936-37 production comprises 20 pt.
Volume of the Market of the Cambridge for a concert tour.
'Mysterlous Mr. X.', new Syndikat-Lothar Stark film, now in the maklag.

Ing.
Director Fritz Woelfer joined management of Agnes-Straub The-

er. Lida Baarova in new Ufa film, bend in der Oper' ('Ni ht at the 'Abend in der Oper' ('Ni ht at the Opera').
German Radio Exposition, 1936, slated for August 28 to September 6 in Berlin.

slated for August 28 to September 6 in Bertlin.

Two American acts at the Ufa Palace Hamburg; Stadler & Rose and Ben Dova.

William C. Phillips of Paramount's Berlin office, back from a five week trip to N. Y. and Hollywood.

Danish Jazz orchestra, Aage Jugl Thomsen from National Scala Copport of National Scala Copper and the Policy of the Paramount of National Scala Copper and the Reichs Frim Chamber, now the Tobis organizing head.

Berlin Philharmonic Orchestra going on a Balkan tour during the second part of May under Prof. Abendroth.

Wolfgång Bagier to Prague as dialog director of Moldavia-Tobis film, Das Gaessehnen zum Paradies' (Paradise Lane) at Barandov Molffelthood of a Queen' (Tobis.

(Transies Lane) at Earandov Studio. Scilhood of a Queen' (Tobis-Rota), getting an extended first-rin at the Titania and Kammeriicht-piele acter four weeks at the Glo-richt food, wank beer garden, making claborate preparations for Olympie Cames' season and signing up wait-ers that can parley English, Span-ish, Itlian and French.

London

Diana Wynyard back in town, Paul England has a new play. Irwin Marks weck-ending here, Hassard hort attending fir ights.

hights.
Ivor Novelio has a new country

house.
Beverley Nichols back
world tour.
The John Garrick
in Chelsea.
Jose Collins

In Creisea.

Jose Collins from pneumonia.

Jack Waller's friends giving him a surprise birthday party.

Theatres here already preparing for the Coronation slump.

Vesta. Tilley back from Monte.

Carlo, recovered in health.

R. H. Gillespie just back from a cruise to the West Indies.

Noel Coward Easter house-party-ling at his Ashfield, Kent, spot.

Lesile Henson won't make a film with Richard Hearne, as announced.

Alban Limpus talking of presenting Zero Hour, written by his missus.

ing 'Zero
missus.

'Tlying High,' new Drury Lane
show, will not be ready before

missus.

"Flying High," new Drury Lane show, will not be ready before May 10.

Snuff's on the up in Lunnon; more folks are taking it, according to statistics.

Firth Shephard taking up option on Hidegards for two more West Connie Bennett in a trade paper battle; claims one of the gossipers took a crack at her.

Jean-Gabriel—Bumerge, French painter, doing Claire Luce in oils in the south of France.

One of the big ticket agencies did 12c, wogth of hisiness with one of the shows last week.

Athole Stewart has joined the cast of filmization of Dusty Er ine," in production at Elistree.

Theodore J. Grouya Metro's French muss rep these looking over an interloculary decree against Nick Prinsep. Married six years ago.

Film Director Leslie Hiscott engaged to marry Betty Jarman from the Twickenham script department, Joyce Carey replacing Alison Leggatt in Tonight at 8:30," group of Noel Coward playletts at the Phoenix.

Joyce Carey replacing Ailson Leggatt in 'Tonight at 8:30, group of
Noel Coward playlets at the Phoenix.

Erich Glass bought European
rights of 'Cail It' a Day, 'Anthony
and Anna,' The Dominant Sex' and
'Private Company.'

'Hoffman Scandal,' by Walter ElIls, a smash hit at the New theeat Girl in the World.'

Sydney Carroll signed a contract
for the succeeding show before the
opening of 'Her Last Adventure,
which ran six days at the Ambassadors.

Harry Foster taking his first vacation in six years. Goes to Cannes
for 10 days, and will keep his addogs, because.

Harry Foster taking his first vacation in six years. Goes to Cannes
for 10 days, and will keep his adoffee, becays.

Harry Foster taking his first vacation in six years. Goes to Cannes
for a days, and will keep his adoffee, becays.

Bettle Meyer granted a divorce
from Rosemary Ames. Meyer went
to the U. S. two years ago and obtained a divorce in Chicago on
grounds of desertion.

Bill Molilson back from Southport after looking over Ivor Novilo's 'Happy Hypocrite,' due at His
Majesty's theatre, and making sevJohn Brant presenting 'The
Shadow,' by H. F. Maitby, at the
Playhous April 21, starring Godfrey Tearle. Show tried out last
year at the Shilling theatre, Fulham.

Almost Immediately following the
completion of 'Hands Off.' George
Arilss will go into production with
The Nelson Touch' at Shepherta
Bush. Director and cast not yet

available.

The Hague

By W. Etty-Leal

Six day races at Amsterdam a

Six day races at Amsterdam & for.

A new legit co. founded in Holland, labelled The Compass.

Dutch operetta tenor Jules Dirickx died, aged 53, in Rotterdam.

Amsterdam fixed subsidy for arts during new budget year on \$20,000.

AVRO broadcasting Holland premiere of Pucchi opera "Gland Schied!"

cel.'
Leidsche Plein theatre, Am-am, premiere of new Dutch by A wan der Stok 'Kiss Me

sterdam, premiere of new L play by A. van der Stok 'Kis Please.' Fritz Hirsch operetta co. billing Dutch premier at The Hague in Baster season of Es war einmal ein Musikus.

Daster season of 'Es war elinnal ein Musikus'.

Gerard Rutten wanted to make a film based on revolt on the isle of Sumatra early this century, but the government objected.

'American producer. Monta Bell, passed 'through Amsterdam on his way to British India, where he will direct film version of Kipling's 'Elephant's Boy.'

Amsterdam Concertgebouw orchestra signed to play on a trip to Denmark and Sweden. Mengelberg will conduct.

Cafe Central at 'Hague is first one there to give cinema, performances to its visitors. Screeningate per one the service of the

Hollywood

Harold Yates scribbling at Roach. Frances Starr here for brief visit, Jack Lait, planed out for N. Y.

The Bill Riters in their new home. Henrietta Malkiel here on literary

mission.

Keith Weeks in Santa Monica hospital.

Claude Coats doing nicely after

major op. Helen Troy held in Frisco by radio dings.

for a hat. Jack Otterson new art director at sal. Basquette taking on tan at

iton Sea. Bill Thomas wearing rubber re-cing suit. Charlle Skouras called off Hono-lu vacash.

Charlle Skouras caned on Hono-lulu vacash.
Hilda de France managing studio safe at Radio.
Gardner Osborne opening his own

talent agency.
Martha O'Driscoll going for Laurel

Canyon shack.
Valerie Hobson en route to London for visit.
Malibu Lake Club named Sir Guy

Valerie Hobson en rouie to London for visit

Maibu Lake Club named Sir Guy
Standins prexy.
Eddie Blackburn home after
Honolul wacash.
Universal publicity moved
into new quarters.
Grace Wilcox to Phoenix for rest
after her appenop.
Eddie Buzzel
Anita Louise and mother sailing
for Europe this week.
Victor Fleming again on duty at
Metro after operation.
Monte Collins joined Lee Marcus
unit at Radio as writer.
Murial Roberts in from New York
to report at 29th-Fox.
Murial Roberts in from New York
to report at 29th-Fox.
Murial Roberts in from New York
to report at 29th-Fox.
Westside Tennis Club, for pic
modern to the proper of seenery.
Westside Tennis Club, for pic
modern to the proper of the pic
modern to the pic modern to the pic modern to the pic
modern to the pic modern to the pic modern to the pic
modern to the pic modern to the pic modern to the pic
modern to the pic modern to the

Phil Chakeres and family return-ing to Springfield, O., after six weeks

here.
Louis Roth takes his lions and tigers to Warners for Bengal Contract actresses at Universal rew Easter bouquets from Charles

Contract actresses at Universal drew Easter bouquets from Charles R. Rogers.
On leave from Radio for past five months, John Beal recalled from New York.
Victor Allen suffered broken collar bone in collision with buckaroos at Universal.
Dwight Taylor sailing for six months visiting stint with Gaumonths of Good Earth for Irving Thalberg.
Bennee Russell planed to New York to negotiate sale of a new stage musical.
After 15 years as unit man at

After 15 years as unit man at Metro, Bill Ryan moved to similar post at Roach.

After 15 years as unit man at Metro, Bill Ryan moved to similar post at Roach.
Lloyd Corrigan salling from New York (22) on the Berengaria, returning Aug. 1.
Herlan Robbins and Russell Holten and the State of the

CHATTER

crashed films. Tony Brown is acting at 20th-Fox; Greville Baird at Universal.

Jack Daily moved up from planter to head of Columbia studio trailer department, vice Myron Dattle-baum, resigned. Bill Henry new planter.

planter.

Dwight Culver named head of Paramount's budget department, replacing Mel Templeton, who resigned to go with Alexander Korda in London.

Having played hockey while at Fordham, Dick Purcell had no trouble wielding stick in Warners' 'Shrinking Violet,' tale of professional puck chasers,

sonal puck chasers.

Unit manager on 20th CenturyFox Mercy Killer has a mather
matical problem on his hands. From
the population at 50 at Tombstone
Ariz, he has orders to round up
400 for mob scene.

Madrid

Bullfight season on.

Antonio Casero, writer and play wright, died.

Antonio Casero, writer and play-wright, died.

Manuel Azana, playwright and author, again Spain's premier.

Egon Mayer may abandon Bakanik, society bar, due to biz slump.
Cesar Alba, manager of Metro's Capitol theatre, here also directing new fai-alai court.

Catch-as-catch can wrestling at Circo Price and Fornton Jai-Alai Lina Yegros set for Quien Me Quiere a Mi? (Who Loves Me?) for Filmofono production.

Juan Garcia, tenor, getting set for fright of the Juan Garcia, tenor, getting set for trip to Buenos Aires, United States, Philippines and Japan.

Manuel Feijoo, impresario, married to Pilar Sanchez Rexach, daughter of Circo Price, manager.

Spain agreeing with Nicaragua to ban any pic calumniating either of hair on your court of the price of the price of the price manager.

Jacinto Guerrero's musical com-

Spean across of the control of the c

one of the provinces by the new cabinet. Since the provinces by the new cabinet of the provinces are the cabinet of the cabine

show in Paris and London.

Jose Maria Peman getting the
Mariano de Cavia prize for best
signed newspaper article appearing
in Spanish press and Pedro Massa
the Luca de Tena for best unsigned

the Luca us term and actresses be-placed. It is a close and actresses be-longing to Luis Sard Vela's musical troupe injured, three seriously, when autohus taking them from Santander to Bibao fell down an embankment.

Honolulu

By Mabel Thomas

Maude Hughes going back to California. Harry and Grayce Masters due

Mande Hugnes going back to Carling for Seeven's weeks on Coast afternoon seeven's weeks on Coast afternoon seeven's managing the band at the seed of Sunday guest overflow take care of Sunday guest overflow. The same and plans for run them at Santa Antia next season.

Film row lads sporting 10-gal coppers, sent by Cklude Ezell and Mrs. Frank LaForge will be for an indef run.

Film row lads sporting 10-gal coppers, sent by Cklude Ezell and Mrs. Frank LaForge will be for an indef run.

A. W. Hackel planning series of work here a month.

A. W. Hackel planning series of work here on a book.

William Wellman, director, und family here vecationing.

Wince Love danced at benefit for Westerns starving 'Vasquez', prize willierson, Panchonette, recombination of the missus back soon.

Jimm Wellman, director, und family here vecationing.

William Wellman, director, und family here vecationing.

William Wellman, director, und family here a month.

J. P. McEvoy getting one will be for a month.

J. P. McEvoy setting of the wise here of a book.

William Wellman, director, und family here vecationing.

William Wellman, director, und family here a month.

J. P. McEvoy setting of the missus back soon.

Emanuel RKO booker.

William Wellman, director, und family here vecationing.

William Surg 'Rayle (Tobal Series) of the soon of the second of the secon

Warsaw

By Edward de Kurylo

Marja Wronska singing in Italy. Swing to historical pictures here. Choir Dana going to the U. S.

Raoul Keczalski concerting in

Soon.

Rand Koczalski Concerting in Randary.

Koczalski Concerting in Randary.

Jan Wojcieszko,

Jucer, died.

Kazimierz Justjan, 48, dramatic artist, died.

Zula Pogorzelska, best local revue artiste, died.

Polish Radio of Krakow started musical contests.

Serge Rachmaninow, pianist, gave some recitals here.

UFA filmed some regional scenes at Kaziuki in Wilno.

Dorothy Heimrich, English singer, gave some recitals here.

Roma, new picture house, belongs to the Catholic organization.

Roma, new picture house, belongs to the Catholic organization for the Catholic organization.

Roma new picture for significant for offers from managers to run the local opera next season.

Zygmunt Zaleski, who used to sing at La Scala in Milan, now producing the operas in Teatr Wielki.

Vera Schwartz, Viennese Operaprima donna, sang in Zigeuner Baron' (Gypsy Baron') at the Operastra unit, back in town after a tour in Falestine, Egypt, Syris and Turkey.

in Palestine, Egypt, Syria and Turkey.

Comedie Francaise from Paris
save two performances here. Could
have given more, as far as customers concerned.

French artists Marie lory, Jean
Murat, Jean SS control, 1919 Herson SS comments of the product of the products of Pan Twardowski, film
based on pop. Pollsh fairy tale.

Claims used some scenes from his
scenario.

Claims used some scores.

Students of Government Institute of Dramatic Art, under direction of Zelwerowicz, when appearing in improvised dialogs and short sketches, now wearing bathing suits.

Westport, Conn.

By Humphrey Doulens

Elsie Frazee in from California, Harry Archer back from Florida. Lily Pons sporting license plates LP 13. Irene Rich has taken a summe

Piene Man.

Mrs. Gavin Muir joining her husband in Hollywood.

The Frazier Hunts will make

James and Mair joining her husband in Hollywood.

The Frazier Hunts will make permanent home here.

Pilcer and Douglas due back soon at their summer stand.

Eva Leckallienne working on scripts at her Weston farmhouse.

Homer Mason routing a Federal vaudeville unit through the state.

Jessie Bridge in town for the stay of the circus at the Garden, then to England in May.

Joe and Marie Monahan reopen-lipting of the Marie Monahan reopen-lipting of the circus at the Garden, then to England in May.

Joe and Marie Monahan reopen-lipting of the circus at the Garden, then to England in May.

Joe and Marie Monahan reopen-lipting of the Care of the Marie Monahan reopension of the Marie Ma

independent nabe houses, except Agate, out of Star amusement col-

John Alden, Tribune film critic, author of series called 'Hollywood Mugs,' giving inside dope on film players.

James M. Sutherland now hand-ling Star theatre and music assign-ments as John Sherman's first as-sistant.

Sistant.

City authorities permitting gift nights pending trial of Harry Dickerman, indie nabe exhibitor, charged with violating state anti-lottery for

with violating state anti-lottery law.

Railroads already making bookings for Minnesota-Vashington football game at Seattle next Sept.

23. offering \$39 round trip excursion fare for 3,200 miles of travel.

Carl Soderman, of Pantages, deadringer for Jack Haley; Bill Watmough, of Columbia, could double for Dr. Rockwell, and Casper Choinard, of UA, for Lucian Little-field.

Rome

Dina Galli in first Rome showing of Giuseppe Adami's Felicita Co-lombo.

Podrecca's Piccoli theatre re-urned to Rome; playing at the

Eliseo.

Company of Classic Plays put on Pirandello's 'Questa sera si recita a soggetto' very successfully at the

soggetto' very successfully at the Argentina.
Luisa Ferida, aged 21, youthful discovery, will star in film T-Ambasciatore' ("The Ambassador"), which Baldussare Negroni is directing.
"Marionette che sanzioni!' ("Marionette. These Sanctions!') review by Michele Galdieri, has returned to the Galleria for its 152nd performance.

the Galleria for its 152nd performance.

Germano Paolieri's company playing 'Il marito segreto' (The Secret Husband') at the Principe theatre. Germana Paolieri and Carlo De Cristoforo starred.

Antonio Gandusio giving the same piece in which he had great local screen success, 'Milizia Territoriale' on the staze now, with his own dramatic company.

Giulio Donadio, whose specialty until now has been detective stories, will appear in new sort of part as the Maharaja in 'Una donna tra due mondi' ('A Woman Between Two Worlds'). Isa Miranda will play the feminine lead.

spot.
When Ben Cohen had a news
photo taken with society swells, the
name became Benjamin.
Prof. Allardyce Nicoll set for
April 23 talk to Braglish-speaking
Union at N. Y. Billtmore.

Chicago

Felix Mendelsohn in a general recoup.

John Balaban commuting to New

general recoup.
John Balaban commuting to New
York each week.
Alse Lastfogel in town for
confalss on trip cast.
Kurt-Isen Thomas opened hisown publicity office.
Bill Stofn back in town with
altitle Hawnian accent.
Joe Haws tossed a dinner and
nitery party for some 15 of the Ranlodph Street Bays.
Will Whitmore handling publicity
For the Solicy of "ottor Pictures
Engineers convention.
Edwin Jacobs play, King, Jack
and Queen, heling presented by the
Gary Cake theatre growns
dary Cake theatre growns
and the John with mas been
matter dioted at the College lan for
the past 20 years, actually taking a
vacash; going to Europe for three
months.

Pittsburgh

By Hal Cohen

Charlie Rich up and around again after a siege of the flu. Betty Nylander called home from N. Y. by death of mother One of oldest hot spot in Hill Di trict, Paramount Inn. folded. Lew Leftons celebrate 18th wed-tew Leftons celebrate week end.

Lew Leftons celebrated 18th wedding anniversary over week-end.
First circus to hit town will be Cole Bros. Beatty outfit May 25-26.
Len Lesile to Philly where he never a control of the c

mer by Mayflower Roof in Cleve-land.
Len Leslie hopped back to Philly, to enter hospital for throat opera-tion.
It's a boy at the Roger Smiths, Stana is Peggy Smith, of Penn b. o. Stana is Peggy Smith, of Penn b. o. Swomen of Warner Club tossed baby shower for Mrs. Harry Kal-mine.

mine. Rayola Levin resigned as assistant to Gerry O'Neill at William Penn

hotel.

Ann King, burg's only femme agent, mourning death of her grand-mother.

Urban Room opening for summer season earlier than usual this year,

May 18.

Pittsburgh Playhouse to close sea-son May 5 with 'Springtime for

and the burgh Playhouse to close seacontinue of with 'Springtime for
Honry 5 with 'Springtime for
Joe Josack, Jr, in Hollywood
managing Mayan and Music Box
theatres.
Bertha Peyton opening Dutch
Tavern on site of her husband's
roadhouse.
Helen Donnelly temporarily with
Red Cross doing special publicity on
flood relief.
Bobby Gillette and Shirley Richards celebrating their first wedding
anniversary.
Variety Club has renewed lease on
William Penn Way headquarters for
another year.

William Penn Way headquarters for another year.
Kitty (Mrs. Dick) Brown recovering from long illness at Eye and Ear Hospital.
Madeleine Kelly Foust's drama, A John Charles (Labor For Production of the Club, gambling casino recently raided, as straight cafe.
Marie ScSwigan back after winter on Coast and p. a.ling her pop's Kennywood Park again.

Milwaukee

Ted Lewis booked by Fox for May. L. K. Brin has moved to Cali-fornia. Don Bohl, former film critic, left the Wisconsin News staff. the Wisconsin News staff, su-ting at Liska, Riverside cashler, su-ting the Company of the Company

New Haven

By Harold M. Bone

Barrett Kiesling in for a day.
Abe Mattes finally moth-balled the spats.
Jack Brown got himself married on Easter.
Bill O'Connell's hobby is saving Xmas cards.
Töbacco Road' due at Shubert W. Corte Smith divecting dances in local benefit revue.
They've given the WPA Lincoln a new coat of paint.
Julius Sack back briefly among oid newspaper buddies.
Ben Parker asst. supervisor on eight-reeler made in Conn.
Prof. Hugo Kortschak conducted
Superschaff of the Milwauke as witched day before opening to Taught, Town, Laugh, Reported Bill Nose kicked.

Omaha

By John W. Quinn

By John W. Quinn

Eve Katzman at the booking desk at Fox again after a week's illness.

Bill Miskell, of the Orpheum, in the society news via his approaching marriage May 23.

Will Singer back at the Brandels after a few days in the hospital conquering influenza.

Theatre row managers agreeing floly Week cutting a more shallow mark in biz each year.

Bette West, of the Frandels, lining up fasher publicity on forth-coming pirtures publicity on forth-carbon processes and the standard processes and the city's newsy and brandels in the coming pirture publicity on forth-carbon content of the city's newsy and blackstone in gift spot, with 'Nan Blakstone headlining.

OBITUARIES

WALTER S. BUTTERFIELD

Col. Walter S. Butterfield, veteran showman, died April 21 in Boston of heart disease, aged 73. Full details in the vaudeville sec-

FELIX F. FEI
Felix F. Felst, 52, general sales
manager for Metro-Goldwyn-Mayer,
dled in Mt. Sinal hospital, New
York, April 15, of cancer.
Details will be found in the plcture denuturent.

department.

FRANK WALTERS

FRANK WALTERS

Frank Walters, 55, of Pittsburgh,
Pa., well-known figure in the theatrical world there and a former circus wirewalker and executive, was
killed intantly April 18 when struck
by a hit-and-run driver, as hecrossed a downtown street en route
to his hotel nearby.
A fall from a hiph wire several
years ago, injuring him seriously,
ended his career as a performer. He
then became an executive with the,
show. Several years ago he went to

show. Several years ago he went to Pittsburgh for the Shubert Bros. as Pitteburgh for the Shubert Bros. as superintendent of the old Pitt theatre, and stayed there in that capacity when the George Sharp Players took over the house. Watters remained with Sharp when he began to revive old melodramas at the Pitt hotel then as an actor, he went on tour with the company.

He was appearing with the Sharp Players in Columbus when he met his death, playing two different roles in 'The Drunkard' at the Virginia hotel. His widow, a son and a daughter, all of Pittsburgh, survive. The body was taken to Pittsburgh for funeral services and burfal.

OTTORING RESPIGHT

Ottorino Respighi, 56, died in his sleep in Rome April 18. His death had been anticipated for several

of the foremost among modern Italian composers, he was also a director and conducted the New York Philharmonic-Symphony in York Philharmonic-Symphony in 1932. Several of his operas, includ-ing 'Sunken Bell' and 'LaFlamma,' have been produced here. His most popular composition is Fountains of Rome! His last appearance here was his third. He made a concert four in 1926 and two years later came over to attend the premiere of his 'Sunken Bell' at the Metro-nolitan'.

SYLVIANE MANCELL

rance lost its only aspirant to the title of the 'French Shirley Temple' last week when 11-year-old Sylviane Mancell dled after an acute of meningitis followed by

grippe.

Known in all French speaking countries as 'the voice of Shirley Temple' because of the Intelligence with which she synchronized in French the voice of the Americanchild star, she was was stricken while playing one of the leading roles of 'La Folle du Ciel.'

INNA GLUCKSMAN

Mrs. Minna Glucksman, 80, who
for a half century supplied costumes
to vaudeville and circuis performers,
died in New Orleans April 15, after
an extended liness. During recent
years she supplied costumes for
Mardi Gras organizations and other
groups.

She is survived by two sons, Touro Giucksman, projectionist at the Orpheum theatre, and Jacob Giucksman, theatrical electrici n in

ARTHUR ELI

Arthur Eliot, 78, died in Bennington, Vt., March 18. He rettred from the stage some years ago. He was for years known as a leading man in support of various women stars and played lead to Eliste Leslie in Pylince and Pauper, following her Fauntlecoy engagement. He made his last New York appearance in 1922 in the The Pool.

He was married to Louise Wakelee in 1904, while touring with Fanny Davenport.

WILLIAM J. BURKE

William J. Burke, 59, known as Billie Burke, formerly of the well known vaudeville teain of oward and Burke, and Burke and Dempsey, and later a producer of vaudeville gate the Johns the rush. acts, died in Detroit, Wednesday, April 15, of pneumonia.

Burdal in Springfield, Mass, Saturday (18).

PAUL QUINN

PAUL QUINN
Paul Quinn, 66, the original
McFadden in McFadden's Flats' and
for years in vaude and legti, died
April 20 in the General Hospital,
Los Angeles.
Quinn also appeared with the
Primrose and Wests Minstrels, as
well as in a vaude sketch titled
Lemon City, A step-dau hter is his only survivor.

BERNICE HOWARD WHITE Bernice Howard White, 52, widow of the late Jack White, and with him forming the team of Howard and White, died in Miami Beach, Fla. April 15/ She had been living in the Florida, vector for the part 1 in the second on the

resort for the past 14 years and was the owner of the Bernice hotel

JACOB MOCK

JACOB MOCK
Jacob (Jake) Mock, 71, widely
known concessionaire of Girard, O.,
dled April 8 in a hospital at Texarkana, Texas, after, a brief illness.
He was one of the first men in that
section of the country to realize
and cash in on the popularity of the
miniature golf courses a few years
ago.

JASPER HARRISON ROUDEBUSH

JASPER HARRISON ROUDEBUSH, Jasper Harrison Roudebush, 61, active many years in the promotion of the annual Carroll County fair, a director of the present fair board, died April it at his home in Carrollton, O., following a long illness.

DAVID L. SAMPSON

David L. Sampson, 85, oldest fair manager in years of service in the United States, died recently of in-juries suffered when struck by an automobile April 4 at his home in Carthage, O.

W. MAURICE STEPPACHER

W. Maurice Steppacher, 44, secre-tary-treasurer and co-founder of Station WDAS, Philadelphia, died April 15, 1936 of high blood pres-sure and kidney trouble. Wife and three children survive,

JOSEPH NOYES

JOSEPH NOVES
Joseph Noves, 67, character actor.
In pictures, instantly killed April 17
In Los Angeles when he was run
down by an automobile as he was
crossing the street in front of 20thFox studio. Driver was not held.

JACQUES FERNY

Jacques Ferny, 71, one of the best known singers at the Chat Noir in the early nineties when it was in its famous youth, died at Nouilly near Parls after a long lilness.

ROBERT CONNOLLY

Robert Connolly, 48, of Connolly and Frances, dled on April 4 at the American hospital, Chicago. Widow and two sisters survive. Burial in Chicago.

FRANK LAKE
Frank Lake, 87, character actor,
died April 19 in Los Angeles.
Lake retired from films six years

Benjamin Nathanson, 65, dled in Minneapolis last week, He is survived by N. L. and H. L. Nathanson, his sons, of Toronto, Ont, the former head of Canadi in Paranount, and the latter sales manager of Regal films. A grandson, Gilbert Nathanson, is manager of the Minneapolis Republic exchange,

ike Fox, 49, brother of Charles Milwaukee Fox, veteran Milwaukee theatre owner and himself outfitter to theatre folk for a quarter of a certury, dled here last week. Fox, bachelor, had been ill for son

other, 53, of Fay Webb Vallee, I April 15 in Santa Monica, Cal.

15 YEARS AGO

(Continued from page 56)

a week in newspaper ads and not getting it back.

Bebe Danlels was spending 10 days in a Los Angeles jail for speed-ing. Newspapers raved because she had a phonograph in her cell.

Eva Tanguay signed for 20 weeks of Pantages time at \$2,500.

Wark Producing Corp., formed by D. W. Griffith to produce 'Intolerance,' settled with its creditors. Paid 25% in cash and the rest notes.

Barnum-Ringling show dropped street parade. Labor costs too high

Waterson, Berlin & Snyder's staff struck. First action from the new songwriters' association.

Kelth office had 16 spots in Greater N. Y. were full weeks.

Over a dozen musicals headed for B'way summer Shuberts had three. Di now.

Pic producers marking time to see what happened to \$2 features. Figured they might replace the legit road shows. Indecision did not last

50 YEARS AGO

(From Clipper)

Clipper's circus routes listed 13 tows. Seldom got as many as 40% any one issue. Grift shows rein any one issue. Grift show fused to reveal their routes measure of safety.

The Julians, contortionists, were signed to the Barnum show for the season. Rose married Bob Fitzsimmons and her brother became his manager.

Clara Morris lost a date at Mon-eal. City flooded.

Harry Mann bought a new farce for Evans and Hoey for the coming season. They were still in 'A Par-lor Match' 10 years later.

Jacobs and (F. F.) Proctor an nounced they had booked their seven 10-20-30 houses solid until the following February. One house war new. Six houses had averaged at take of \$20,000 a week at those

'Adonis,' with Henry Dixey, ended its N. Y. run on the 603d perform-ance April 17. A new record.

John Stetson tossed his three 'Mi-kado' companies into the N. Y. Met. Dollar top and souvenirs at every performance but to the ladies only.

'Leather Patch,' Ned Harrigan's current, was being pulled out of the Park. Not strong enough to run the

Glass eaters the current museum rage. There were two in Boston and about a dozen others scattered

Northwest League of ball clubs demanded \$1,000 guarantec from each team it would play the season out. Too many were folding i mid-

John Robinson could not open his circus in Indiatapolis, as he intended. River close to flood stage and the grounds were too wet.

Mapleson was having his troubles with his opera troupe in Frisco. To help along Cerubini pulled a knite on Isaac Belasco, (David's dad) and was locked in the hoosegow with another tonor in his role, though he had been released in bail.

Central, Philadelphia, put on 'The Laboring Man' and sought to sell the tickets to the Knights of Labor. Sold about 750 of the 8 000 tickets sent out and the regular house cli-

Scandal in the Forrest Home, Phila., founded by the actor, for ged actors. Superintendent was unning things with too high a and. Board of Management in-Phila., found

MORE AMS FOR BALTO

CHATTER

(Continued from page 69) Free Press photo head and joins Chicago Times.

is planning new regulations

State is plannling new regulations to tax amateur boxing shows.

National burlesque house subs lims for vaude between shows.

Lieut, Lester Potter enters his 27th year as police censor here. The center and carlet of Coon of the control of the center of t

Chicago.

American Federation of Musicians to hold first national conclave here in 27 years this June.

Westwood Gardens, class summer spot, plans to open day before Decoration day; name orks to continue.

Three local stations airing Tigers' out-of-town games; WWJ and WXYZ's state net have corner on home frays.

Baltimore Albert Scharper.

Albert Scharper,

Loir Azrael to N. Y. on a rubberneck ramble.

Durg's swankiest roadburg of the state of

labor (Par).
Ted Flo Rita band, at \$1,000, set for Lovola College Prom April 30;
Benny Goodman crew, at \$1,250, will play the Johns Hopkins U Prom

St. Louis By Sam Hurst

Jack Lavin in town visiting

Jack Lavin in town visiting mother.

Downtown Lyric Theatre has repended after being dark for more than year.

Philadelphia Symphony Orchestra will play concert in Municipal

Philadelphia Symphony Orchestra will play concert in Municipal Auditorium May 9.
Henri Chouteau, owner of World Theatre, now dark, has filed for Republican nomination for Lieut. Gov. of Missouri, subject to primary election next August.
Mayor Dickmann has signed ordinate prohibiling erection of advernance or the property of the prohibility of the April 13 from purns she suffered in fire in tavern the week previous Miss Hayes' death was second to result from fire.

Panama By Bea Drew

Talk of a new club on the Canal

Talk of a new club on the Canal zonc.

Achmed Abdullah back for more story material.

Kelley's Ritz sued by Panama Electric Light Co.

Dorothy Lee in charge of the floor show at Kelley's Ritz.

Dorothy Lee in charge of the floor show at Kelley's Ritz.

Louise Hartman has been in Panama hospital for two months.

Anita Osgood in Gorgas hospital.

Mary Fields will be married to Russel Heath, violinist, in May.

Miramar club has been sold to Russel Heath, violinist, in May.

Miramar club has been sold to Manitovani Bros., who will rebuild it into a hotel. F. Azcarraga appointed manager.

Miss Mason returned from N. Y.

With the Showing show the Dorots O'Neil, Helayne Gray. Bebe Lamont, Mary Downey, Dorothy-Petersen, Greta Storm, Soila Paineroff, Lawley Booth, Sylvia McKaye and Leslie arclay.

Des Moines

By R. W.

Geo. II, Hartley replaces Lee Dur-han for Gaumont-British here. Local Variety clib voted nix on delegates to the national convention. The father of Stanley Mayer, 20th-Fox manager here, died in Kansas City last week.

Fox manager here, died in Admirective to the Manager here. "Up-Towners' hack at the Tropical Room of the Fort Des Moines, to the Towners' hack at the Tropical Room of the Fort Des Moines, toward scheduled to do \$10,000 in improvements to grounds this year.

Madge Ward, sceretary to . H. Dlank, married April 1 to F. R. Married Room of the Marrie

Madge ward, April 1 to F. R. Blank, married April 1 to F. R. Lutsinger, non-pro. Admir Byrd in 18°50n at the Shrine matinee and night, April 20. for Klwanis' tund for under-privileged children.

Winnipeg

Connie Doyle weaters. Charlle Howard still guar

bunged-up arm, Sol Rosenblat (Leland) passed

Sol. Rosenblat. (Leland) passed out cigars. A boy, Ray Tubman, local F-P chief, in from tour of western dates, Larry Graburn (Orpheum) entertaining friends from Regina. Walls of Marrys 'Hot Spot covered with plac of theatrical gangs. Walls of Pari') back in town after visiting expension in Manitoba and Saskatchewain. Sam Welner (Fox-Regent-Colonial) getting ready for summer biz by tanning on Florida shores.

Saranac Lake By Chris Hagedorn

Max Schultz new arrival.
Dr. and Mrs. Woodruff are the proud parents of another daughter.
Harry Gordon getting along very nicely now; wife, Betty, is visiting.

him.

Eddie Ross reported doing well after his rst stage of the thorocaplasty operation—three more

thorocaplasty operation—three more stages to come:
Birthdays last week, Mary Blake, Jack Edwards.
Hai ld Rodner hera to look over the sanatorium situation.
Herb Elder still galning weight and feeling fine: Tommy Vieks down with the grippe; Ford Raymond took a heating from crime, but on wead a beating from grippe, but on mend

now. Write to those you know at Sara-

'Jumbo'

(Continued from page 59)

First public performance was post-poned time after time. poned time after time.
Recently five of the box office
crew were summarily dismissed,
and a count indicated a shortage of
around \$6,000. Rose declared they
vere 'innocent guys,' but demanded
each man give him a promissory
note for \$500 in return for which,
he said he would not 'nrefer he said, he would not 'prefer charges.' One ticket seller did sign such a note and remained in the box office. The others stated they were not at fault and that the shortage was a matter of pookkeep-

Shortage was a marked of the first worth Friday (17) to 'settle' the claims of creditor.

Idea of combining circus stunts with a musical comedy originated in Budanest, but Rose, after start-

Idea of combining circus stunts with a musical comedy originated in Budapest, but Rose, after starting a deal to import the Hungarian show, dropped it summarily. Remodeling of the Hipp's interior was a task, with the bank which owns the property, expending approximately \$50,000 in painting, carpeting and upholstering. More than three months of rehearsals without pay were made possible when Equity classed the show as a circus, closing an eye because of the number of persons emeause of the nu show as a circus, closing an eye be-cause of the number of persons emcause of the number of persons employed. Jumbo' played to enormous grosses for a time, then dived after the first of the year. Salaries and wages were sileed 25% throughout for the entire caff; except union men.

Before

Before the show actually opened it was on the air (Texaco) and it was conceded that the radio af-

fected it adversely. However, radio coin was counted s assured profit and the air pro-ram was extended. It ended last

as assured proint and the air just gram was extended. It ended last night (21).

Plans to take the show to Tex-this summer are not certain, with some of the featured players unde-

cided. Credit for the production, rated one of the most unusual in show one of the most unusual in show annals, went to John Murray Anderson, director, and Albert Johnson, who designed the interior. Anderson has gone to Texas as Rose's chief aida again. Johnson is also there for the decor on Frontier Festival's as the show is inbelled.

Anticipating possible trouble, five detectives were present at a sexion after the final performance at the Hinn when Ease called the com-

sion after the final performance at the Hipp, when Rose called the company together and proposed that they sign contracts for the Fort Worth engagement. Several busky feazor backs led a dissenting faction, with the manager telling the men not to shout at him. Understoad that half of the showgirls also regarded the Texas date with disfavor. Pow-wow lasted until 4 a.m. Sunday morning. Sunday morning.

Only One Frontage Unlet at Dallas. **Work Well Advanced on Shows**

Erection of triple stage for 'Cavalcade of Texas' spectacle at Centennial expo started last week. On three levels, stage will be 350x200 feet. A 12-foot river will separate first and second levels. A highway will divide second and third.

frest. A second leveis. A highway will divide second and third.

Stage alone is to cost \$100,000, and expo officials claim it will, be world's largest. Instead of a curtain, a solid wall of water will be sprayed up over 'river' to conceal action of two back stage larges.

Stage is in front of Fair Park race track grandstand, which will be remodeled as theatre for the show. While construction is on, Mark Hamilton, director, is rehearsing cast 25 for 80 main speaking parts. He has 225 people lined up for pantomime, and has chorus of 60 voices. Walter Herzog will go to Hollywood in about two weeks to record music for the show.

'Cavalcade' will show twice daily during run of expo. Gate will be 40c for adults.

With seven weeks to go expo grounds space is sold, with exception of one 45-foot frontage of midway. Of 175,000 square feet interior total, 20,000 feet remains for more than 100 small exhibitors negotiating. Fair has grossed \$675,000 of exhibit space alone.

Park has settled down into a building frenzy. General Motors has taken over auditorium, and is re-shaping it to house spacious exhibits and nusical tab shows. Ford building is about 65% complete cull's radio plant is about 75% done, wiring is finished, and speaker installation has been started over grounds.

Two Concessions Complete

Two Concessions Complete irst two concessions are done. They are H. C: Ford's Law West of the Pecos, duplicate of Judge Ray Bean's 'kangaroo court' of wild West Texas; and large frog farm which is stocked for breeding. Otto Muelley's Old Nuremburg restaurant will open this week, and Charles Mueller's Century will open in about two weeks.

in about two weeks.

John McMahon is ready to begin construction of Streets of Paris as soon as he can cinch contract. McMahon's will be hot spot of the park, officials intend, with ultra sophisticated nite, club of French Folies type, Elifel tower replica and regular streets stuff.

regular streets stuff.

Nat Rodgers is ready to start
Streets of All Nations. That firm,
headed by Emmett McConnell, has
been reorganized and Larry Bogart
has gotten out. Bogart has several
deals pending, including beauty
contest and sports show.

John Sirigo and Walter Sibley
may get together to stage Sibley's
Beauty and Beast, nude dance in
cat cage. Sirigo has exclusive on
cats, in his animal show.

Norman Bartiett surliced to start

Norman Bartiett arrived to start re-assembling Rocket Speedway after importing it from Olympia Circus, England.

Dufour and Rogers are building rystal Maze, Old Mexico restau-int, Warden Lawes' crime show, n indoor restaurant, and their Snake Farm.

Thomas Stevens' Old Globe the arte, Robert Sipchen's Black For-est, a racing coaster, Stanley Gra-ham's Show Boat and Midget Vil-lage and numerous other shows are under construction.

Agin' Grift

St. John, N. B.,

St. John, N. B.,
A delegation from the Nova Scotla
Social Service Council, went before
the provincial government at Halifax, N. S., to demand that 'gambling and questionable shows,' be
eliminated from 'the annual Nova
Scotla Exhibition at the Halifax
plant.
Takirs Row at the fair is an insult to our intelligence,' was one of

Takirs Row at the fair is an insult to our intelligence, was one of the claims of the delegation. Why should the slot mackine and lottery promoter be prosecuted while the exhibition operated by the provincial and civic governments faunts gambling and gamiling devices openly? was a question asked members of the government by the delegation composed entirely of ministers. Fakirs Row, is the midway, on which the Bill Lynch carnival has held forth at each of the Halifax fairs the past 8 years.

Wirth's Setup

For the seventh consecutive year Frank Wirth is, producing the Indoor circus annually staged by Sphinx Temple (Shrine), at. Hartford, using the state armory. Runs the entire week, starting April 20.
Layout includes Victor Zacchini, cannon; Poodles Hanneford troupe; 5 Eagles, high wire; Kurtzo and Kurtzo, pole; Great Dejit, Christianseon's dogs, Lady Barrabas' pointes and mule, Adele Nelson elephants, Hills Baby Elephants, Karolis, perch; Winifred Coleano, Carlinii, Ora, and Minerva, Ricardos, Bubbles and Wilson, at sertal; Honey Family, the Guichis, both acrobatic; Ray Goody, Miss Olga and Delormes, triple wire act; Vittoria and Gorgetty, 4 Randows, Laddle Lamont, Hip Raymond, Tony Ledand, Minerva and Brother, Bjilly Rice and Shorty, all comedy acrobats; Bella Brengk and her golden, orse, with 14 girls in bronze with Herman's water fountain, and about 20 clowns. Max Kasso, in charge of the concert, will feature the Gibbs sisters, Slamese twins. the concert, will feature the Gibb sisters. Slamese twins

Downie Bros.

Macon April
Downte Brothers circus opened
here with benefit performances
Thursday (16) for best gross in six
years. Siret parades omitted for
first time largely due to increased
traffic from state teachers convention in city.

Circus shown 22

traffic and the state teachers convention in city.

Circus shows 26 acts and is again traveting by m ot or. Itherary convention in city.

Circus shows 26 acts and is again traveting by m ot or. Itherary convention in city.

At Charlotte, N. C. 20, Built, Co., N. C., 21; Danville, Va., 22; Lynch-burg, 23; Roanoke, 24; Pulaski, 25, Jack Hoxie and Dixte Starr, movie stars enter after the first spec Evolution of Rhythm followed by dogs riding ponies, leaps over elephants then the sensational silde from top y Miss Georgiana on foot and by Mickey Larkin on his head.

Expert riding with clown feature by Hanneford and family goes over big as usual. Swinging ladders follow and then the elephant herds. Furniture moving with comedy features is followed by pigs and dogs then the clowns in walkaround.

That brings us to act 12, the Roberts from the early and there would be the followed by liberty horse act directed by Carlos Carreon and Bert Wallace.

Dearos give aerial contortionist act and Butters family give wire

lay Carlos Carlos and Lord Carlos Car

and nigh jumps conclude the older-ing.
Charles Sparks, manager, Charles Katz, assistant manager. E'dde Jackson back from Ringling Brothers as wices 'representative, Harry Mack, press agent, announced during show. Rodney Harris is band leader.

Expo Holds Midgets

San Dlogo, April 21. Singer Midgets have been con-tracted by Fanchon & Marco for additional 10 weeks at the exposi-

tion.
Tinles were to have gone on tour as features of F&M's Mickey Mouse Circus' but delays have arisen in getting the Walt Disney boost outfit launched.

Lincoln's Only

Lincoln, April 21.
Capitol Beach, the only amusement park in this area, will open May 16.

May 16.

Pressure will be applied on the dance pavilion and the swimming pool, since the rides and other park stuff have gradually receded, in value over the past few years.

N. Y. FAIR IN TROUBLE

N. Y. FAIR IN TROUBLE
Altamont, N. Y., April 21.
Foreclosure proceedings against
the Altamont Fair Association to
satisfy the claims of 11 bondholders
including President Earl Barkhuff,
and Peter G. Ten Eyek, State Commissioner of Agriculture and Markets, have been instituted through an
1 Albany bank. Sale of the society's
assets to satisfy the claims is expected.

CHISELING ON GROUND

Lynchburg Trying to Get Ground for Sesqui Cuts Price

Lynchberg, April 21. Officials of the Interstate Fair Association are burning over what they term an unfair attempt to force them to sell their valuable property to the city.

to the city.

City wants the land for a sesquicentennial exposition to be held in
October. Fair has offered to sell for
\$35,000, but municipality claims the
price is too high. At the last council meeting, Councilman Abe M.
Schewel offered a resolution whereby the city was to bid \$25,000, and
if the fair didn't accept, the city
was to counter by raising the tax
assessment on the property from
\$11,000 to \$25,000.

Motion didn't carry, but it result.

Motion didn't carry, but it resulted in a howl from the fair stockholders. Turned out the Councilman's threat was a mere gesture, for the Council has no power to raise assessments.

Carolina Notes

Charlotte, N. C.,

Charlotte, N. C.,
World Exposition Shows, sponsored by the Police Club, opened at
Greenbore, April 18 for a week.
Johnny J. Jones closed the first
week of its season here on the same
date. Jones shows moved here from
Augusta winter quarters and opened
on Saturday for a full week to follow. The show formerly wintered
in Charlotte. ow. The shin Charlotte.

in Charlotte.

Directors of the Great Wilkes
Fair, North Wilkesboro, have fixed
this year's fair for the week of
Sept. 15. W. A. McNell was reelected president and general manager.

Charlie Sparkes' Downle Bröthers show, here yesterday (20) brought a Charlotte girl back home. She is Pauline Whittington, 15, who entered the show business here some time ago as a very youthful 'tree sitter' and 'tree dancer'. She now does iron jaw act and participates in group aerial numbers. She lett here with a variety show and has had a season with Al G. Barnes. Charlie Sparkes' Downle Brothers

Expo

(Continued from page 1)

(Continued from page 1)
thing new and entirely different
(disregarding barker's familiar
plaint)—or else. The public has
slowly become educated, according
to bookers, and that this will probably be their mass graduation.
Discontent is being made manifest in the linterland as remarked
by one booker when he approached a
prospect. Latter did not want to
take a chance with same old things
but wanted a guarantee that event
would make money. Booker had
first to bring his show into the town
and let the local arranger give it the
once over. This procedure is looked
upon with apprehension since it
sounds like the death knell of old
system of buying sight unseen.

No Novetties

No Novelties

No Novelties
Fairs have undergone iittle change
in the past 20 years. This is the
malor complaint of country cousins.
Being constantly reminded of fairs,
as at present by newspapers, the
clamor for novelty has been somewhat subdued. It is expected to increase in volume when the expected
last big show has expired.

Purveyors of talent and shows are becoming conscious of the fact that something new must be devised if they would escape an inevitable conclusion to their respective businesses. A revue as part of an outdoor show was the last innovation in the field and that was top years ago. At its inception it barely exceeded a fine of less, although subjected to slight improvement since. Present stage is comparable to that met with in fourth rate niteries and nabe theatre presentations. Despite the dressing up of this one item, bookers feel that unless a radical change is effected in the construction of outdoor attractions their once prosperous arm of show business will enter into a rapid decline. Purveyors of talent and shows are decline.

Canvas Tricks Getting Fewer Every Year as Circus Men at Wits End to Stall Off Doom

Hollywood, April 14.
In countless sections of America, last year's circus paper is beginning to peel off barns and buildings. The imaginative creations of circus artists will soon be repiaced with new 24 sheets.

ings. The imaginative creations of circus artists will soon be repiaced with new 24 sheets.

General agents are sounding out their respective territories for their particular circuses, planning the tours of their shows.

Meanwhile, the roster of American circuses has gradually diminished. Gone are the compelling names of the circus world's past. No longer does the euphonious sound of John Robinson, Buffalo Bill, Pawnee Bill, Selis-Floto, Adam Forepaugh. Sparks, Gollmar Brothers, Robbins Brothers, Gentry Brothers, Nickie Plate Circus, Leman Brothers, Norris and Rowed fin from the lips of wide eyed kids as they gaze on the handlwork of bill posters sinling barns and alleys throughout the country. Even the Hagenbeck-Wallace name is silent this year. But vaudeville and burleague are gone too. Maybe the circus is next.

It's the world's oldest type of amusement, dating back before the grandeur that was Greece, the glory that was Rome. In this country it was the first recognized form of entertainment. General Washington, before the Revolution, attended a circus which came over from England to Philadelphia. Over 125 years ago John Robinson was floating his circus on the Ohio, Missourland Mississippi rivers. And the performance exhibited in the Garden and Collseum this season and undercanvas thereafter won't be much different from what Robinson displayed to the river folks a century and a quarter ago, for during the last 50 years at least nothing new has been added to the circus outside of a mechanical stake driver and that doesn't look very good in the center ring.

Doubling for Cannon Fodder

Now and then some guy with a suicide complex will come along and an an added feature will allow him-

the center ring.

Doubling for Cannon Fodder

Now and then some guy with a suicide compiex will come along and as an added feature will allow himself to be shot from a cannon. He hangs on for a few seasons, then drops out of sight. He's the big feature but there's usually a long wait before something else of that nature lands again.

This season there will be three railroad circuses on the road: Ringling Brothers, Barnum and Balley, Al G. Banros and the Cole Brothers-Ciyde Beatty Circus. Latter was the first new railroad show to be organized in 17 years. Currently Ken Maynard has 15 cars he bought from the Chitsties with which he plans to do something, but his plans are indefinite. Two years ago Tom Mix bought the old Downle show. That was the only other important event in the circus world since the Ringlings bought out the Ballard, Muggivan & Bowers' interests six years ago.

Truck shows have eaten into the

Ringlings bought out the Ballard, Muggivan & Bowers' interests six years ago.

Truck shows have eaten into the big tricks in the past few years but there's still feeling against motorized circuses in favor of the railroad shows. Their performances are the same but there seems to be a difference to audiences on how they come into town.

Standardization of circus performances is as stabilished as Fords. They all open with a spec in which the costume formations are the same. If the show has performing meat stock—lions and tigers to you—they are first on the bill in order to get rid of the steel arena. Cirls are holsted up into swinging ladders and single traps where they do their familiar routines. The little lady with the Iron jaw contributes her stuff. The clowns make their appearance and do their boxing, tooth pulling, fireman, breakaway pants, bomb, clown band, singing mule or any others of their halry collection.

The Old Routine mule or collection. The Old Routine

The old Routine

There are some who don't see, or can't read the handwriting on the wall, but it is there and decoming and there are single-riding and single-riding and there are single-riding and single-riding and there are single-riding and sinclusion and single-riding and single-riding and single-riding an

50 unless someone does something about it, which isn't likely. Only change made in this style of

Only charge made in this style of performance in years was done by May Wirth and her family when they established European type one-ring circus in 1929. It fell by the waysfel due to poor selling. Circus men, when by themselves, will admit that something should be done if the circus is to survive as an institution of entertainment but they don't know what it should be. Nor are they open for suggestions. Frank Whitbeck, Metro's advertising manager at the studio, and several associates, have worked out a revolutionary idea in circus presentation. Circus men look at it, say its the bunk and return to their

wagons.

All circuses have had their financial difficulties in the past five years, still the Ringiling show came to Los Angeles two years ago and left town with over \$200,000 taken in five days. But during those five years, there was many a hustie and bustle to get sufficient money together to take all of the Ringling shows out of winterquarters to their opening dates.

Billy Rose had a circus idea for

their opening dates.

Billy Rose had a circus idea for the presentation of Jumbo' on the road. Maybe that's the solution, a reason for everything appearing instead of the indiscriminate showing of athletic and animal displays into rings. But Rose's idea is still in the making and every winter a dozen circuses are framed on paper, always land in the waste basket.

Circus Notes

attendance records ar New attendance records arciaimed for the Ringling, Barnum & Balley circus, Madlson Square Garden, New York, for Easter Week. Big top played to standee audiences six consecutive afternoons. With children predominating, the sellouts were registered from Tuesday to Sunday (19), inclusive. Show has two more weeks in New York, then moves to the Boston Garden, with Brooklyn following. Latter stand is the first under canvas, as usual. New

stand is the first under canvas, as usual.

Samuei W. Gumpertz, managing director of the Ringling show and other outfits in the American Circus Corp., explained the withdrawai of the Hagenbeck-Wallace circus this season. He stated last season the business verged on the red, but that next winter the H-B show will be used indoors. Under guerantees which will insure a profit of \$85,000, it will play around 12 weeks. Show's tent name will not be used. In Detroit and Chicago it will be a threeringer, under Shrine auspices.

Decision in the John Ringling di-vorce case has been pending two months. Mrs. Ringling's testimony at Sarasota was to the effect that she gave him \$50,000 prior to their marriage, exhibiting checks of varying amounts. Among the ac-counts she claimed to have paid was a bill for groceries.

Mile. Gillette is out of the show, thigh tendons being stretched when one rope snapped during her break-away trap stunt. Aerialist dangled perflously, helding on by the toes of one foot,

The Yacopi Troupe was forced to / take the tandem somersault feat from the routine during most of last week's performances when one acrobat was painfully brulsed. It is the trick they missed six times the opening night and subsequently. Sunday, it was accomplished on the first try.

Mama, That Rinso Man's Here Again!

ST. LOUIS STAR-TIMES. TIMES. UNION tee Press
The Observer ROCHESTER TIMES. Post WISCURE NEWS The Betroit Free Press The Sacrament. The Star Union

The Charlotte Observer

The Cincinnati Post WICHITA BEA

POSTADVOCATE. WERD TO THE PERSON OF THE PERS

St. Paul Dispute

EVENING NEW

Altoona Bands Tr

"Laugh With Ken Murray"

On the Air every Tuesday Nite, 8:30 to 9:00, EST . . . Columbia Network . . . Coast-to-Coast. Sponsored by Lever Bros., makers of Rinso-Lifebuoy.



KEN

Writes a humorous column daily in more than 50 newspapers. Distributed exclusively by McNaught Syndicate. It's entitled . . .

"KEN MURRAY SAYS"

That Senate Committee was certainly surprised when O. K. Chandler, of Oklahoma, informed them that the Indians in his state were taught Communism. . . Can't you just hear those Soviet agents telling the braves about the Great Red Father in Moscow?

From the way Mr. Chandler talked, it wouldn't be surprising to hear Stalin saying, "Some of my best friends are Indians."

hear Stalin saying, "Some of my best friends are Indians."

Of course, if they are teaching the Indians Communism, it really
is a shame. . . Imagine the noble Redmen developing into a race
of brain-trusters.

Personally, I'd be willing to take a chance on those Cherokees'
Americanism, as long as they can turn out citizens like Will Rogers.

- Copyright, 1936, McNaught Syndicate, Inc.

Rudy Vallee . . . Mr. and Mrs. Jack Oakie . . . Myron Kirk of Ruthrauff and Ryan...V. V. McNitt and Charles V. McAdam of the McNaught Syndicate . . Andrew Kelly of the Washington-Times ... William Howard of RKO ... Ken Englund ... David Freedman and the many others who have helped me.

Crening Star-Ner MANROVIA NEWS!

Elendale News Pre-

and the many others who have helped me.

Direction
LOUIS SHURR
Press Rep.
JAMES P. DAVIS

ROYAL FOSTER

THE AUGUSTA HERALD

SOUTHBRIDGE EVENING NEWS

ROWER

SOUTHBRIDGE EVENING NEWS

WASHINGTON TIMES

SOUTHBRIDGE EVENING NEWS Cribute THE LEXINGTON LEADER

THE DAILY HOME NEWS

FORT WORTH STAR TELEGRAM

DANVILLE COMMERCIAL-NEWS

Published Weskly at 154 West 46th St., New York, N. T., by Variety, Inc. Annual subscription, \$6. Single copies, 15 centa. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 2, 1878. COPYRIGHT, 1936, BY VARIETY, INC. ALL RIGHTS BESERVED.

Vol. 122 No. 7

NEW YORK, WEDNESDAY, APRIL 29, 1936

64 PAGES

Y LOSING ITS LUI

Few Legits; Fight Will Start Influx H'WOOD INSTEAD

Indications are that the coming summer will be excellent for show business and other fields, particularly in New York and Chicago, due to an expected influx of visitors of unusual proportions, Biggest vacationist migration should be pointed towards New York, rated the world's greatest summer resort.

There are a number of reasons for the forecast. Rall ard bus rates will come down starting June 1. That means that incomers will have more to spend on hotels, theatres, night clubs and beach resarts. Perhaps the newest factor that should materially bolster the average vacationist's pocket money is the soldier's bonus which will start being distributed to veterans June 15. New York is in the best position as a summer goal for the reason that there is no major exposition or fair as that in Chicago the past two years. The sepo-at san Diego is too far away for most of the vacationists and the Texas Centennials in Dallas and Ft. Worth are deemed too far south for hot-weather appeal.

too far south for hot-weather appeal.

The legit show set-up Is none too strong. It would be a great spot for a major summer musical but none are in sight. The theatre fare must depend on what is on the list at this time and an odd situation is due because three or four of the leading attractions will lay off from four to eight weeks during the summer. eight weeks during the summer. That should prove a windfall for

(Continued on page 48)

WAR SCARE IN **PARIS DENTS BIZ**

Paris, April 23.

A genuine war scare, the worst France has experienced in many years, plus bad weather and a wholesale exodus from Paris, have combined to take a strong smack at grosses here during the last few weeks

eeks. After Hitler marched his troops no the Rhineiand repeated front age stories put a crimp in b.o. re-

(Continued on page 60)

No Platform Interest In Hope Diamond Act

In Hope Diamond Act
Lecture managers around the
country have thus far displayed little interest in a personal appearance
of the famous Hope diamond. "Big
Jewel would be road-showed with
its owner, Mrs. Evelyn, Walsh McLean of Washington, D. C., putting
on the high pitch.
Diamond is several hundred years
old and has been associated with
several famous hard luck cases, including Marie Antoinette.
Clark Getts queried lecture managers on the idea.

Station Humor

Bulletin board at WNEW, New York, blossomed with this announcement last week:

"To all members of the staff: For your information, this week is being observed as Be Kind to Animals' week. Will you, therefore, during these next few days, kindly assume a gracious attitude toward the members of our announcing staff, and refrain from making any unkind or sarcastic remarks about announcers as individuals or as a profession?

\$15,000,000 PIC STUDIO FOR **LONDON**

London, April 28.

Biggest and most important film studios yet on this side will be erected at Bushey Park, practically adjacent to Hampton Court. Studios will be the last word in construction and will occupy 40 acres. Part of the scheme is to erect a whole new town around the neighborhood.

Behind the venture, which would involve \$15,000,000, are the Rothschids, Baring Bros., Ham Bros., bankers, and Gianvill Enthoven & Co., Insurance brokerage concern connected with Lloyds.

Studio will be constructed on the estate of the late Baron Herkomer's chalcau, generally known here as Herkomer's Polly.

Understood that construction will take two years and Metro will occupy most of the studio space when ready, with Ben Gostz, Metro's local producer, reported to have already given his assent to the promoters.

AIR LISTENING ROOM AT PHILLY NITERY

Philadelphia, April 28. Bungalow Inn, nitery at Norristown near here, is instailing radio room where guests can catch their fave air acts. Herb Hossbach, owner, figures people often stay home rather than miss pet programs, particularly Sunday nights when particularly sunday nights when Benny, Cantor, Bowes, Baker and the Ford and GM shows are on. Room will remedy that, Hossbach hopes: It's be sound-proof like audition rooms, with tables and chairs so that guests can relax and guip.

Stage-Struck Youth Giving New York the Go-By-**Chorus Equity Shows 800** Members Against 8,000 Five Years Ago-And Still Dropping

LESS OPPORTUNITY

Broadway's present-day lack of lure no longer is a myth. The girls and boys from the sticks are taking it on the lam for Hollywood, and passing up Times Square bright lights.

And for the first time, even the small-town beauties seeking theat-rical fame are deliberately, giving. Broadway the go-by, according to Dorothy Bryant, secretary of Chorus Equity Association. Her figures reveal that the Broadway pilgrimage of stage-struck youth will be lower this summer than at any time in a generation. Official rolls of Chorus Equity show only 800 active, paid-up members as compared with 8,000 less than five years ago.

Reduction in influx of young girls and boys to the big town seeking a (Continued on page 59)

(Continued on page 59)

Life of the Party **Bookers Inject Early** Beef on 'Guest' Acts

Summer resort bookers, looking ahead, are already squawking about acts who entertain with the status of guests. Cry is that fewer performers can be placed on a salary backs because of the willingness of some actors to play the hotels with room and board the only consideration.

It's true, they say, that many of the gratis acts only fill in at weekends, but that even this cuts down the earnings of a bona fide show. There is, however, a large number who will take a one or two-week stay strictiy for room and board.

Hotels contact such acts personally with the invitation to be a guest for a stipulated stay.

No Gams in Neb.

Lincoln, April 28.

Lincoln, April 28.
Nobraska State Fair decided to put s.a. In the offering this September and announced a state wide beauty contest will be held with finals at the fair this ifail. Winner to be sent as Miss Nebraska to Atiantic City to try for Miss America. Gag is that none of the contestants here will be allowed to compete in bathing swits. Togs will be street or evening dress. So Miss Nebraska may turn out knobby kneed when showing at A.C.

See Big B'way Summer, but Too KIDS NOW PREFER Reds' May Day Becomes Hearst's 'Dewey Celebration' in Baltimore

Am Symphs (64)

Lincoln, April 28,

Probably biggest amateur act ever to compete for prize of \$5 was staged here last week. An orchestra of 64 appeared at the Orpheum on Beth Langford's KFOR am

But the \$5 was won by a femme trio.

NO RETURNS ON BUY FOR 'IDIOT'

Most unusual ticket agency deal has been arranged for 'Idiot's Delight' at the Shubert, N. Y. by the Theatre Gulid. Brokers have agreed to a buy for four weeks without return. Buys heretofore have carried the stipulation that some proportion of the tickets may be returned, generally 10% of the total. That the 'Delight' deal should come as the season is ending is exceptional in itself. Guild explained it would take back the few spares from reputable agencies but not from the residue in the hands of diggers. Goodly percentage of tickets for Delight' went to Guild subscribers in the first five weeks. During that period agencies were able to get a price for R's and S's from (Continued on page 50) has been arranged for 'Idiot's De-

(Continued on page 50)

CAFETERIA IN DAYTIME, NITERY AFTER 9 P.M.

Cut-rate nite ciub featuring cafeteria by day and nitery by night has been inaugurated at the Ven-dome on West 46th street, Spot is owned by George Christie.

Christic.

Vendome goes nitery after 9 p.m.,
untij 4 a.m., regular closing time.
Entertainment consists of five acts,
a six-piece colored band, singing
walters and Hai Hixon as m.c.
Tables are pushed aside for danctroles

Is There a Doctor Under the Table?

Latest profession is 'house doctor'

Latest profession is house doctor for nite citobs. A Broadway physician has a circuit to play. Medico Is on call to three large hot spots. Aithough getting no annual retainer, he has first crack at all allments starting in the joints be contacted.

Baltimore, April 28.

Baltimore, April 28.

Hearst's WBAL has uncovered a new one in 'Dewey Day,' which station will, as a committee of one, formally dedicate and celebrate on Friday (1). Day happens to be better known as 'May Day' among the radicals, and as such is planted in minds of vast portion of public.

Object behind WBAL's espousal of 'Dewey Day' (in honor of the late admiral steaming into Manlis aby, May 1, 1898) is to distract public attention from the communistrannual wahoo. Station first planned to pursue usual Hearst course and all flock of; programs with intense condemnation of the communistrannual wahoo. Station first planned to pursue usual Hearst course and all flock of; programs with intense condemnation of the communistration of the communistration and the communistration of the communistration on the planted by the consciousness the idea that this year and henceforth 'May 1 is 'Dewey Day.' As yet the locat Hearst newspaper, News-Post, has not formulated any, plans in joining: the station in its celebration.

WBAL has lined up Joe E. Godwin, state commander of the Spanish-American war vets, to do the chief officiating at the celebration on ether; he'll be on hand for one of the numerous periods station will devote to its new idea.

DALLAS BEATS CHI, S.D. STARTS

Dalias, April 28.

Dalias, April 28.
Shaping up ahead of schedule,
Centennial Exposition bids fair to
knock some of the old expo shibboleths for a row of gate admissions.
Harry Harrison said that first
week's sales of 700,000 advance tickets topped any campaign he'd ever
handled. Week's total was triple
the quota set for disposition of.
Although Centennial is meant as
country folks' fair. Welter Hersog
has upped average visitor expenditure estimate of \$1.28. Chicago's
amount was \$1.17.
Nite clubs will be virtually only
(Continued on page 60)

(Continued on page 60)

G.O.P. SCOUTING FILM NAMES TO HELP CONV.

Holiywood, April 28.

Hollywood, April 28.

John L. Meyer is here on behalf of the Republican National Committee in endeavor to stir up motion picture interest in the G. O. P., as well as forthcoming convention at Cleveland and the election. Wants to get cinema names to aid in the pre-election ballyhoo.

Cecil B. DeMille will start plugs from film colony by going on Coast-to-Coast broadcast April 29.

Thick Spread of Cheer at Studios Now That Supers Are Out of the Way

There's many a sigh of relief by studio press agents, actors and their agents these days with all the epic

agents these days with all the epic pictures in production for the past few months now in the can. Special-pictures, usually ballyhood as '\$1,-000,000 and up productions, have been plentiful this spring.

Metro's 'Mutiny,' Zücgfeld' and Romeo and Juliet', 'Universal's 'Show Boat', 'Warners' Green Pastives' and 'Anthony Adverse', 20th-Fox's 'Unifer Two Flags' all being managed to get in Hollywood's hair for during the production of these pictures, other features were side-tracked because of over-heavy, budgets, on the specials, and the need for ating space to handle, the super-efforts.

Generally production slows down when the higgies are in work. That means that actors are not in demand, and agents find their efforts of no avail unless they manage to pilot one of their clients into the pecial. It's not so tough when but one of these extra efforts is being made, but with six, as has been the case this year, it's been tough on many.

Hardest hit are the press agents who find it impossible to get a line who find it impossible to get a line in the various publications, news-papers and mags, shout their smaller picture. Studios concen-trates on the specials, plug them so hard that the specials, plug them so hard that the spec and mag, people are only interested in the big stuff, are only interested in the big stui, and sniff at anything else. Garden variety pictures and press stuff are ignored. Now with the specials on ignored. Now with the specials their way to the screens, every is a bit happier.

Lasky Tells Masquers Ups and Downs of 40 Yrs. in Show Biz

Hollywood, April 28. Hollywood, April, 20-Reminiscing, while being guested at a Unincheon tossed by the Mas-quers, Jesse L. Lasity, after tribute had been paid to his 40 years in show biz, recalled his ambition to become a cornet player in Sousa's band indirectly fed to his entry into husiness

show business.

'He didnt' make the grade; Lasky said, but his efforts pushed him into leafdship, of; the Hawfilian 'Royal band; in Honolulu; 'This left fo his becoming a vaude producer, a theatre manager and eventually his entry into films, where he made and lost millions.

try into films, where he made and lost millions.

"After being the fall guy in the Paramount." bankruptcy. Lasky stated, and out of a job, I was on the verge of going through the wringer process myself. Instead, my good friend Sidney R. Kent gave he a job with Fox Films that last of three years, long enough for me to re-establish myself as a producer of my own plotures.

Lasky was co-guest of honor at Masquers' luncheon with Wilson Cross, president of American Club in London. Several hundred producers, actors, directors and friends of Lasky attended.

U. S. CLAIMS ORSATTI TAX ARREARS \$506.431

Los Angeles, April 28. Los Angeles, April 28.
Frank Orsatti has been granted an additional 60 days in which to answer the government's suit for \$506.431.89, alleged deficiencies claimed on his income tax returns for 1921 to 1926, inclusive.
Suit, which was instituted last December, includes penalties and interest.

Bill Robinson to Coach . Shirley in New Steps

Hollywood, April Hollywood, April
First assignment for ill Robinson at the 20th-Fox under new term
contract will be to coach Shirley
Temple in four dance routinex
youngster will do in Dimples.
Kobinson winds up current vaude
tour in east before reporting back to
20th-Fox.

Year's Softest

Hollywood, April 28.
Prize writing assignment of
the year goes to Laird Doyle.
Warners is sending him to
the Kentucky Derby to get race
track atmosphere for his screen
treatment of "Three Men on a
Horse." Hollywood, April 28.

TAMMANY YOUNG DIES IN HIS SLEEP, AGED 49

Hollywood, April 28.

Tammany' Young, stage and screen actor and Broadway character who preferred to be known, as Americal No. 1 gate-crasher, died in his sleep of a heart attack Sunday (26% in Hollywood. Was apparently in good health the day before, when he greeted N. Y. friends at a gote ball game.

A protege of Paul Armstrong, he appeared in shows produced by David, Beladoo, George C. Tyler, George M. Cohan, Jed Harris, Glibert Miller, Sam Harris, the Shuberts and Daniel Frohman. His cutstanding bit was in the original cast of Front Page. Producers looked upon, him as a good luck bearer and usually found a spot for him in their shows.

He was a favorite subject with sports writers, who, turned out reams of copy on his. 25 years of cuffing his way into every major sporting event.

Deceased came to Hollywood five years ago and was W. C. Fields' stooge in all his plctures, having appeared last in Poppy,' completed last week at Paramount. To those who choose the non-paying route to big events, he advised polished aboes because "it gives you confidence."

dence. His widow survives.

Stone's Spring Moving

Giving up his home at Forest Hills, L. I., to settle permanently in California, Fred Stone left for the Coast Saturday (25) by train, accompanied by Mrs. Stone and accompanied by Ars.

RKO.

Stone wanted to sign up for seven months out of the year so that he could take the other five off, but had to take a contract for the full year.

Another RKO contractee, John Beal, from legit, also left for Hollywood Saturday (25), by plane, He goes into 'M'liss.'

GOV. DIRECTS

Alfred Starts off 'Rangers' by Phone

Gallup, N. M. April 28.

Gallup, N. M., April 28.
Flrst scene of battle sequence in Paramount's The Texas Rangers, being filmed here by King Vidor, was made under courtesy direction by Gov. James V. Allred of Texas, dispatched over telephone from Dallas.

Telephone wire was strung across prairie from Tohatchi Mountains location to connect with government communication line at Navajo Indian reservation several miles away, with governor's voice starting cameras grinding.

Par's First Down

Hollywood, April 28.

Hollywood, April 28.
First of majors to launch annual cycle of football pictures for the fall season is Paramount, bringing Francis Wallace, novellst, out from New York to write pleskin yarn.
Other studios expected to follow sult, with players and students at University of Southern California and UCLA getting chance to pick up extra coin by appearing in films.

GOLDSMITH DIRECTS

Hollywood, April 28.

Ken Goldsmith will direct 'Last of the Mobleans' for Edward Small as producer's last Reliance release for United Artists.

Goldsmith resigned as supervisor at Republic to take the Reliance assignment.



WILL MAHONEY

The Dally Independent said:
"Everyone who visited the Sheffield Empire came away with achine sides and quivering jaws, but they were all firmly convinced that Will Mahoney, the start off the revue, Radio New York, is one of the funniest comedians who has ever appeared on a stage,"

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

HART IS GIVEN \$85,000 **VERDICT** AGAINST U.A.

A jury in Supreme Court, N. Y., Friday (24) awarded William S. Hart \$85,000 in his suit for \$500,against United Artists for breach of contract in failing to properly exploit Tumbleweeds, which Hart produced in 1925. Trial lasted two weeks, and it took the jury only an hour to reach its ver-

Joseph M. Schenck, former chair man of the board of U. ., and now chairman of 20th Century-Fox, was the principal witness for the de-Arthur M. Driscoll, attorney for the U.A., announced that an appeal would be taken after his motion to set asi verdict was

Hart sued on the ground that U.A. through Schenck and the late Hiram Abrams, then president of the corporation, had entered into an agreement with him 11 years ago under which he was to produce two pictures. They agreed, he testified that his pictures were to receive this same exploitation and distribution treatment as did those of Mary Pickford. Charlie Chaplin, Doug Fairbanks and others of the UA group. The former star selected a story entitled Tumbleweeds. Before it was iblted it had cost him \$300,000 to make. The picture, he asserted, was placed in second-rate theatres and later Diock-booked with a dog picture. This treatment, the planning charged, kept down the receipts, and as a result he lost about \$30,000 instead of making a fortune. through Schenck and the late Hiram

'Passe'

Passe'
Defense was that the picture's fallure to do more business was due to Hart being 'passe' as a picture name.

In his summation to the jury, Fred Hemley, of House, Grossman, Vorhaus & Hemley, Hart's attorney, ridiculed the defense contention that Hart had grown too old or that his box office attraction had less, encd. He said this was refuted by the offer of Schenck to pay the plaintiff \$58,000 for each picture he worked in. Hart was a victim of puantur \$58,000 for each picture he worked in. Hart was a victim of a 'plot' to force him to quit as a producer, Hemiley sudd, and in tryling to keep him out of that line many obstacles were placed in his way and U.A. had thereby violated its contract.

its contract.

In his charge to the jury, Justice Philip J. McCook directed they confine their deliberations to the amount Hart had lost on the picture, and to a sum they believed his eight weeks 'services in the making of the picture were worth.

Many Hart, sister of the actor, but did not appear at the trial.

Par and Metro Cool on Filming Grand Opera as Is; Scripts Present Difficulties

Hollywood April 28.
No some had Columbia purchased Whispers, Inc. original yarn he co-authored with John Rawlings, than Harold Tarshis resigned as trailer cutter at studio and announced he'd stick to riting hereafter.

FILMERS REALIZE 7G AT ANTI-NAZI DINNER

Hollywood, April 28.
Around \$7,000 was realized Sun-jay night (25) for Nazi, victims in Germany via the \$20-2a-plate dinner, given for Prince Hubertus zu Loewenstein of Bavarla in the Victor Hugo restaurant, L. A. Attendance was \$5% ploture people, with Loewenstein telling of Hitler's destruction of German culture and that the Jewish phase of happenings was strictly, a camouflage for the real terror goipg, on in Germany. Rudolph Brader, who accompanied Loewenstein, told of the oppression against Jews and Catholics, saying Hitler wanted a war to justify his attitude, while Germany itself is discouraging it. Donald Ogden Stewart was toastmaster, with Bishop J. Cantwell and Fredric March also speakers.

Pascal Nominee to Head Pic Writers' Guild Again

Hollywood, April 28.

Nominating committee of Screen Writers Guild has set Ernest Pascal, president, and. John Grey, treasurer, for re-election at annual election May 2. Committee has also named for election at that time Seton I. Miller for vice-president and E. E. Paramore, Jr., for secretary, Board members nominated are Dorothy Parker, Dudley Nichols, Sheridan Gibney, Edwin Justus Mayer, Sidney Buchman, Paul Perez, Mary McCall, Jr.; Francis Edward Faragoh, Edward Elisen and Wells Root.

Root.
Guild execs are holding frequent meetings with small groups of quent meetings with small groups or members to enable them to thor-oughly familiarize themselves with details of amalgamation plan with Authors League and Dramatists Guilds, which will be voted on at annual election.

Positively the Last

Hollywood, April 28.
Instead of retiring on July 1, after 50 years on stage and screen, as contemplated, George Barbler has been signed for another seven years at Paramount. Actor's current ticket expires at that time and had planned to give up acting. Instead, he goes into Walter Wanger's Eypendthrift' as first assignment on new ticket.

LUKE IN 'EARTH'

Hollywood, April 28.
Keye Luke goes on loan from 20th-Fox to Metro for part of Paul Muni's son in "The Good Earth." Assignment 1922, 1668

Assignment may keep Luke out of next Charlie Chan picture on his home lot.

SAILINGS

May 16 (New York to London) G. 7. Johnstone, Gabriel Heatter

(Georgic).

May 15 (London to New York)
Three Music Hall Boys (American

Three Music Hall Boys (American Banker).
May 12 (New York to Parls) Bern-net Cert, Sam and Bella Spewack, Jimmy Durante, Lou Clayton, Mr. and Mrs. Abel Green (Normandle). May 2 (New York to Parls) Angna Enters (Yukcanla).
April 25 (New York to Genoa) Arthur Rodzinski, Nathan Milstein (Conte di Savoia).

ARRIVALS

Edmund Gwenn, Stanley Hayes, Mme. Rossi nol, Lita Grey Chaplin.

being made into seemed, more distant than ever last week. Several film executives were frankly pessimistic over the near-arrival of any operas in films, ulthough admitting that the distinguished music and immortal arias would be heard in various productions from time to time, just as they have in recent

years, "solomy attitude tow straight opera's in pictures was as sumed lately, despite the fact that experts "said, the same thing of operatas before they won fayor at

the box office.
While Paramount is understood to

the box office.

While Paramount is understood to be proceeding with plans to produce (Carmen' in't the east actual starting date and the when script will be deeped satisfactory is highly problematical. Situation with Metro is even more indefinite, despite the fact that the company is keeping active, pace with possibilities via Mary Garden, who is official operatic falent scout for MGM. Immediate future of grand operas in pictures as far as Metro is concerned has been the subject of Miss Garden's recent consultation with Louis B. Mayer in Hollywood. Confab is arranged because Metro officials believe that she has obtained a fairly comprehensive picture of possibilities and drawlacks in that field in relation to projection for films, after closely contacting every phase of grand opera in recent months in the east.

Picture executives and talent experts claim that a successful opera in pictures looms distant because the medium is totally different from that of the screen. Figure that until an opera can be successfully transformed into a suitable film script, arrival of straight operatic production in pictures is vaguely indefinite. Paradoxically, 'Rose-Marle' and 'Naughty Marietta', light operas or operettas, are rated successful b.o. productipns. But in the industry, the manner in which these operettas were transferred to the screen was held responsible for their popularity. In other words, it required careful scripting, and rearranging of the books to obtain this result. That sweeping changes in stage story is essential is perhaps best illustrated by experience with 'Naughty 'Marletta'. Not a single line of the original script appears in the picture version of the operetta.

After series of conferences here with Metro execs, Mary Carden, recently signatured as operatic advisor for studio, is en route back to New York, where she will head-confer.

quarter,
Under proposed setup, Miss Garden will function as advisor to com-

ACTRESS' ACE BASIS OF AGENCY COMMISH SUIT

Los Angeles, April 28, June Lang, film actress, also known as June Vlasek, ls being sue in Superior court on declaratory re-llef and money claimed duc action llef and money claimed duc action filed for Sylvia Blank, assignee for Lew Golder-Howard Lang, Inc.,

Suit is based on contract dated Oct. 10, 1935, and claims payment for services asserted worth \$5,000, of been pald. Complaint alleges play-cr dismissed agency last February been paid. Complaint and con-condismissed agency last February on grounds she was under 21 when pact was signed. Agency takes stand Miss Lang, being over 18, was

No Story, WB Asks Bette Davis to Take a Layoff

Hollywood April 28.
Unable to line up suitable story for Bette Davis, Warners has requested actress, who just returned to Coast from three weeks' eastern vacation, to take additional nine weeks' layoff without pay.
This is in accordance with actress' termer, which provides 40 week work yearly

PIX SAY 'NO CLOSED SHOP

Equity 'Suspends' Ricardo Cortez, 1st Case Under Screen Guild Tieup

Ricardo Cortez, who has been chiefly occupied in the Coast studios in recent seasons, has been sus pended by Equity, It is the first dis ciplinary action resulting from violation by an actor of one provision of the reciprocal agreement be-

lation by an actor to one provision of the reciprocal agreement between Equity and the Screen Actors Guild. Cortez -refused to join the Hollywood affiliate of the legit players association.

Under the agreement any Equity-ite going to Hollywood is required to join the Guild, while any member of the latter coming east must join Equity. All legiters must join Equity regardless of where appearing, but Equity entered into the agreement with the idea of strengthening the Guild. There is also an arrangement concerning the payment of dues. Players from Broadway have developed a tendency not to maintain their standings in Equity when on the Coast. Guild agrees to hold down that percentage as much as possible.

Suspended actor, has been men.

possible.

Suspended actor has been mentioned coming east in the fall to appear in Green Carnations, listed for production by Al Rosen. Cortez was a member of the Guila but resigned. He was ordered to rejoin by Equity and upon refusal Council took action.

Spanish Gypsy Dancer For Par's 'Carmen' Pic

rid, April 28.

Rosita Montenegro, Barcelona gypsy dancer who recently completed a tour of Italy, Egypt and Morocco with Edouardo Bianco's orchestra of 16 guitarists, has been tested by Paramount for the Boris Morros production of 'Carmen' In. Spain. She has been featured in several Pittaluga films in Italy.

Ramon Novarro nixed film bids from Madrid producers, but accepted the radio nod from Lord & Thomas for a guest session on 'Cadum Variettes,' weekly half hour show over Poste Parisien, in Paris. 'Gloomy Sunday' song arousing a lot of discussion here, but no suicides raported as yet. 'Maria de la O', continues the top tune favorite locally.

The Other Way Around

Hollywood, April 28. As sequel to his 'We Who are About to Die,' which he is adapting at RKO, David Lamson is working on new tome, 'We Who are About to Live.'

Yarn will present Lamson's idea of society's attitude to convicts and prisons.

Janet Gaynor Would Retain \$3,185 Tax Rap

· Washington, April 28.

Janet Gaynor has petitioned the U. S. Board of Tax Appeals for a redetermination of an alleged in-come tax defenses of come tax deficiency filed against her in 1933.

Actress is asking Uncle Sam to loosen his grip on \$3,185 which she would prefer to keep.

Warshawsky at P-L

Hollywood, April 28.

'A Woman of Destiny', peace play by Sam Warshawsky, former New York motion picture publicity man, has been tought by Pictforor Laeky as starrer for Francis Lederer. Play was recently produced by Works Progress Administration in the East, and ran two weeks.

Warshawsky has been engaged by P-I. to come to Hollywood on eightweek contract for the screen adaptation,

Quadrupling

Hollywood, April 28.,
Working simultaneously in
four pictures at three major
studios is Russ Clark's record. At 20th-Fox he's alternating between Mercy Killerand 'White Fang', at Metro
he's in 'Three Wise Guys,'
while Paramount has him for
'And Sudden Death.'

Schach Says He Has Donat's Sig **But UA Says No**

Something went wrong this week after an announcement was made by Max Schach that he had signed Robert Donat for a picture to be released through the C. M. Woolf organization

released through the C. M. Woolf organization,
As soon as it appeared, United Artists issued a manifesto as follows: Robert Donat emphatically denies that any contract has been signed with Max Schach. Mr. Donat met Mr. Schach for the first time on Tuesday evening, and Mr. Schach was given no authority to publish any statement whatsoever. There is no truth in the rumor that Mr. Donat has broken with Alexander Korda. Mr. Donat leaves for the continent today (16) with several plays and film scripts to consider.

Whereupon Schach issued a reply that he has an agreement with Donat, made in the presence of his agents, and that he cannot say more until he sees Donat after the latter's return from the continent.

MARKEY-BENNETT HELD ON COAST BY PRODS.

Hollywood, April 28. Hollywood, April 28.

Gene Markey and his wife, Joan
Bennett, called off their trip abroad
to do a picture for Gaumont-British.
Markey's assignment at 20th-Fox to
handle the script and produce Irving Berlin's filmusical, 'Out Front,'
necessitated the cancellation of the
English commitment.
Miss Bennett is tied up at Universal in 'We Found Love.'

At \$100,000 Per Picture, March Prefers 'Lancing

Preferring to free lance, Fredric March is refusing to sign term or group picture deals offered by major

studios. layer, reported grabbing off \$100,000 a pleture, figures he can select more important parts if free from contract ties.

Cupid Doubles at Roach

Hollywood, April 28.

Hollywood, April 28.—
Bob Kent and Janet Harper, extras in 'Our Relations' at Roach, called in a Culver City J. p. to be married on their noon hour. After the ceremony and a sandwich palr was back at work.

Also smilten was Frank Mitchell

WRITERS' GUILD

Work of 'Radical, Power-Seeking Agitators' Charge--Will Continue to Issue Contracts to Scribes Beyond May, '38, 'Zero Hour' - Eight Studio Heads Sign Round-Robin

READY TO FIGHT

Hollywood, April 28.
Claiming that from all the facts in their possession they are convinced that a few agitators among the screen writers are determined to establish a closed shop for the writing profession in the motion picture industry—which is indicated through action taken by the executive board of the Screen Writers (Guild, by giving notice that all members of the Guild are ordered to refrain from signing contracts for services or material beyond May 2, 1938—eight top major company executives, through the Motion Picture Producers' Association, issued a statement declaring the closed shop order ridiculous, and that they would continue to offer contracts to individual writers for terms beyond that period, regardless of the Guild order.

Even though the Guild will seek ratification of the May 2, 1938, re-frain order at its annual member-ship meeting Saturday (2), the pro-ducers will continue to bargain with

Statement of Positi

Statement of Positi

Statement which the producers made Sunday night (26), they aver, plainly indicates the position which they felt should be made in the interests of the motion picture industry. Those signing the round robin are Harry Cohn, of Columbia; Louis B. Mayer, Metro; Henry Herzbrun, Paramount; Jesse L. Lasky, Pickrod-Lasky; Merian C. Cooper, Pioneer; B. B. Kahane, RKO; D. O. Sciznick, Seiznick, International; Darryl F. Zanuck, 20th Centuryal; Fox; Charles R. Rogers, Universal; Walter Wanger, Wanger Productions, and J. L. Warner of Warner Bros.

Statement says the closed shop

Walter Wanger, Wanger Productions, and J. L. Warner of Warner Bros.

Statement says the closed shop idea is clearly stated by Ernest Pascal, president of the SWG, in a signed article appearing in the organization magazine's April issue.

It goes into a proposal by Pascal and others associated with him that the writers amalgamate with the Dramatists' Guild and the Authors' League of America for a two-fold purpose; first, to force all dramatists, authors and writers to obey a 'supreme council' of \$6, and, second, to establish absolute 'control of manpower and material in the writing field,' as was printed in the magazine.

They point out that Pascal plans to call for the creation of a 'formidable weapon' and press screen writers to 'picture then the strength and power that will be ours in two years,' adding, 'we will be in the invulnerable position of controlling both material and manpower.'

Long Ignored Articles

Producers declare it is not their purpose in the statement to discuss in detail the assertions made by Pascal and his associates, or to attempt contradiction of what they call his many erroneous and misleading

Bob Kent and Janet Harper, extras in 'Our Relations' at Roach, called in a Culver City j. p. to be married on their noon hour. Atter the ceremony and a sandwich pair was back at work.

Also smitten was Frank Mitchell, Chipset Studio maintenance head for jast 17 years, who filed his three day notice to wed Alice Belding,

GRACE MOORE'S NEXT
Hollywood, April 28.

"The Nightingale Piles Xo More, Rupert Hughes story, has been purchased by Columbia.

Yarn is heing set as Grace Moore started.

STUDIOS' DEFI TO That \$5 Picture Opening Getting To Be Obsession with Producers

Mme. Sheehan

Los Angeles, April 28.
Billing for Maria Jeritza for her forthcoming concert here has her as 'Madame Maria Jeritza Sheehan.'
She married Winnie Sheefilm producer, last year.

Warners Appeals Cagney Decision. **Court Stands Pat**

Hollywood, April 23.
Warners, through its local attorneys, Freston & Flles, will appeal to state supreme court from ruling of Superior Judge Charles L. Bogue denying company new trial in the James Cagney case. Court, in handing down its decision, also denied plea of Warners to enter judgment for studio on the facts in

cenied plea of Wainers to enter judgment for studio on the facts in the case.

Studio's contention at hearing held last week was that Cagney was in default at time of billing violation, on which issue was first decided, and that main breach was company had been filed.

Contention was made by WB attorneys at hearing that improper billing, which had Cagney relegated to spot below name of Pat O'Brien, had been unintentional and inadvertent.

Cagney brought suit against studio for release from his Warner contract, with court ruling in his fayor because of abrogation by studio of his contractual billing clause, which accorded him top mention.

BILLIE BURKE, FRANK MORGAN-'FAMILY TEAM'

Hollywood, April 28.
Metro mulling idea to team Billie
Burke and Frank Morgan in series
of features having domestic back-

ground.

Idea to have pair make two pictures yearly.

Gable, Karns on Loan To WB for Davies Pic

Hollywood, April 28.

Clark Gable will play opposite Marion Davies in Cosmopolitaris (Cain and Mabel, set for production early this week.

In addition to Gable, Warners borrowed Roscoe Karns from Paramount for spot in picture.

WB Mine Rescue Opus

White Rescue Opus
Hollywood, April 28,
Seeking to cash in on outstanding
news event of past week, rescue of
pair trapped in Moose River mine
cave-in, Jack L. Warner is rushing
story to be called 'raegerman
Courage.'
Draegerman is term miners use
for men who do rescue work. Bryan
Foy will produce.

MARIE PREVOST BACK AT WB

Hollywood, April 28. revost, one-time Warn Marie Prevost: Marie Prevost, one-time warms, star, is returning to the lot.
Signatured to term contract, first assignment is 'The Bengal liller,' Louis King directing.

WB TESTS O'KEEFE, SORIN

Walter O'Keefe and Louis Sorin, both of radio's 'Camel Caravan,' tested by Warners this week, for forthcoming 'Golddiggers.'

Hollywood, April 28.
Studio executives are in a muddle trying to figure how to get bally openings for their pictures. 'Great Ziegfeld' at \$5 started it all. Now

openings for their pictures. 'Great x \$5 started it all. Now almost every studio wants its pictures similarly roadshowed. Those in charge of the premieres, such as studio publicity heads, are going around punch drunk.

There have been a flock of special priced openings here lately. Gaumont-British got \$1.10 for 'Rhodes' at the Four Star. 'Things to Come' (UA-Rorda) will premiere at the same house this week at \$2.20. 'Modern Times' got away at \$5, and dropped to \$3c the next day and \$9c three days later.

Boys who handle the premieres find they are in a spot when they sake a producer if he wants at \$1.10, \$2.20 or \$5 opening. It's a tough job to hustle tickets, for the five-smack premieres and tougher still at the lower prices for then Hollywood thinks, as the producers do, that the picture can't be so hot.

READYING 'BROADCAST.' STUDIO STAFF EAST

Hollywood, April 28.
Producer Lew Gensier, flanked by
writers Walter DeLeon, Francis
Martin, Erwin Gelsey, and songwriting team of Ralph Rainger and
Leo Robin, haul east over the weekend to talk over the script of "Big
Broadcast" with Jack Benny,
Radio, comic holds the top spot in
tuner.

MAYO, ENRIGHT SWAP

Directorial switch at Warners has Ray Enright on China Clipper. He replaces Archie Mayo, shifted to 'Sweet Aloes.' Roland Young only player so far cast for 'Aloes.'

SUBSCRIPTION

Annual.....\$6 Foreign \$7 Vol. 122

INDEX

Advance Production	19
Billa	51
Chatter	61
Concert	59
Exploitation	21
15 and 50 Years Ago	50
Film Reviews	15
House Reviews	17
Inside—Legit	56
Inside—Music	48
Inside—Pictures	- 6
Inside—Radio	39
Inside-Vaudeville	50
International Film News	13
International Show News.	57
Legitlmate5	2-56
Literati	58
Musle4	6-78
New Acts	
News from the Dallies	
Nite Clubs	48
Obituary	62
Outdoors	62
Pictures	2-34
	5-46
Radio—New B	42
riadiovew 15	44

Radio-Reports Radio-Showmanship

TOBIS MAKING ANOTHER ATTEMPT TO CRASH ANGO-AMERICAN MARKETS

Germany's No. 2 Film Company Said to Be Concerned with Breaking Down Anti-Hitler Feeling in America'-Also Ogling London

Tobis, Germany's No. 2 film company, although some claim it is bigger than UFA because of its involved round-the-world set-up, is about to make another attempt to break into the American market. It has already opened offices in New York and is quietly getting set for a big campaign.

Unofficially, members of the newly organized New York staff have stated that the company's first objective will be 'to break down anti-Hitter feeling in the U. S.' and to re-establish the German film to its place of eminence-in the American art film market.' Officially, W. E. Yan Beverin, prez of Tobis-America, says his company is interested merely in 'selling our product,' and rebuilding the market for foreign language pictures in the U. S.'

Move was quietly inaugurated about two months ago when Peter Henckel, head of the company in Erin, came over to negotiate with the Hays office on electric rights in Europe. He brought Van Beveren with him and Mrs. Irene Herzberg, Van Beveren's assistant, followed. Van Beveren's assistant, followed. Van Beveren's and to start production next season in London. This, too, has been done quietly and is not yet announced, company figuring to walk in and get started before much can be said by anyone about it, just in case there should prove to be opposition. Milton Diamond appears in the new setup in. New York as legal counsel, though claiming not to have any further alliance with the new setup in. New York as legal counsel, though claiming not to have any further alliance with the new setup in. New York as legal counsel, though claiming not to have any further alliance with the new setup in. New York as legal counsel, though claiming not to have any further alliance with the new setup in. New York as legal counsel, though claiming not to have any further alliance with the new setup in. New York as legal counsel, though claiming not to have any further alliance with the new setup in. New York as legal counsel, though claiming not to have any further alliance with the new setup in. New York as legal

suited in the European rights fing most of the European rights for their recording and projection outfits. He also was prez of the American Tobis in its attempt to crash American distribution with the first four years.ago, which German films four years ago, which proved abortive.

O. O. AIR WOULD-BES **FOR PIX MIGHT-BEES**

NBC Artists Service is starting a new type of audition, by caraloging those deemed to possess pleture, possibilities and having them return for a second hearing before talent scouts for the film studios. D. S. Tuthill, assistant general manager, is of the opinion that many who fall at radio tryouts would do okay in pictures. Special hearings are to be conducted two or three times a month, according to the number of possibilities who crop up.

Stumping With Pix

Baltimore, April 28,
Col. Henry Breckinbridge, former
Lindbergh attorney, who is fighting Roosevelt for the Democratic
presidential nomination in Maryland, opens state-wide stump tour
tomorrow. Believed new feature
for political campaigns is a 45minute cartoon which will be
screened preceding each speech.
Specially made cartoon lampoons
the New Deal, foremost figures of
the Administration and the 'Brain
Trust.

State accommendation.

State censor board okayed the cartoon after deleting a travestied figure meant to represent President Roosevelt.

Gabriel, Wallage, Check In

Hollywood, April 28.
Gilbert Cabriel, N. Y. American's
dramy Stile, checked in at Paramonth foday to script 'I, John

Lewis,'
Francis Wallace also on deck to scenarize the studio's football yarn, 'Rose Bowl'

Clocking the Laffs

Hollywood, April 28.

Recording of laughs garnered by a comedy film at its preview is being satisfactorily worked by Hał Roach, with other studies likely to follow suit. On recent sneak of Roach's Patsy Kelly feature, 'Kelly the Second,' producer had two sound trucks at theatre, with mike connected to house auditorium. As picture unfolded sound tracks was recorded in synk, resulting in complete audience reaction being registered for later cutting, Following day, print was run off, without its accompanying sound track, 'cutting room execs using the audience reaction track which was run in synk projection room, thus affording proper angle on necessary trims.

Brokerages Must Produce Wm. Fox's Accounts, Rules C't

U. S. District Court Judge Robert Patterson in N. Y. on Friday (23) denied a motion made by Robert P. Levis, attorney for five brokerage houses, to vacate a supboena for the production of the firms counts in connection with supplementary proceedings against William Fox. The production of the accounts is in line with an effort to incate alleged hidden assets of the former film executive.

focate alleged moden assets of the former film executive.

Recently a receiver was appointing the former film executive.

Recently a receiver was appointing the following the following

Wanger Film to Glorify John Steinberg's Racket

John Steinberg's Racket
Hollywood, April 28.
In addition, to having a part, in
Walter Weinger's production, 'Hisatory is Made at Night,' John Steinbeig, veteran restaurateur in New
York, Hollywood and Palm Beach,
will act as technical adviser on the
pleture.
Yarn by Gene Towne and Graham,
Baker, deals with affairs occurring
in restaurants of national and international 'importance, from vetwoolin
of headweiter who works his way
up to position of world renown.
Steinberg 'is currently in New
York to secure data for picture,
which will initial Wanger film for
U. A. release.

Par-Stanwyck Cold

PATHE RE-ELECTS SLATE

Same Officers—Realigning for rand

Old hoard of directors and slate of officers were reelected with one exception at the annual stockholders meeting of Pathe Film Corp. yesterday (Tues.) afternoon in New York. Robert McKinney, of Young Kolbe Co., supplanted Ellery W

York. Robert McKinney, of Young-Kobe Co., supplanted Ellery W. Mann, as a director, the sole change. Frank F. Kobe renamed president; Robert W. Atkins, executive v.-p.; Willis C. Bright, v.-p. and treasurer; and T. F. Loach, secretary and assistant treasurer. Directorate consists of Charles A. Stone, W. Stettinius, Charles Stillman, Theodore C. Streiber, Charles B. Wiggin, Henry Guild, Atkins, Kolbe and McKinney New distribution and production alignment, Grand National Pictures, was explained briefly, although details of contemplated dividend distribution of new company's stock

tails of contemplated dividend distribution of new company's stock to Pathe stockholders were not disclosed. This plan and the capitalization set-up of Grand National will not be revealed until filed with the Securities & Exchange Commission within the next two weeks. New official titles of companies involved in Pathe's new production-distribution line-up are Grand National Films, Inc., and Grand National Distributing. Corp. Latter will be the more active with Grand National Films serving in the nature of a holding or operating corporawill be the more active with Grand National Films serving in the nature of a holding or operating corporation, carrying on in much the same capacity as First International did in the old Fathe-First Division alignment. These two new companies will occupy the same general offices adjacent to Pathe that formerly were used by First Division. Title First Division already has been removed from present entrance door to Pathe's office. Eddle Alperson, head of Grand National, will take active charge May I, with initial session of company's board to follow shortly thereafter.

Now RKO's Interested In Wanger Along with UA: Par Bid Still On

Having reached no-accord-on an affiliation with United Artists, Wal-ter Wanger may yet remain with Paramount. Understood that Adolph Zukor, now taking a more active hand in studio matters, wants Wan-ger to stay and that latter is consid-ering the matter since it's at Zukor's request.

Zukor's request.

Wanger has cancelled his proposed, trip to Europe in May. He
will remain in Hollywood, where he
is working on two remaining pictures under his old Par contract,
"Spendthrift', and "Simoon."

Walter Wanger talked this morning with Mary Pickford at Pickford. Lloyd Wright Wanger's attoricy, wants to redraw the proposed UA contract here, to which Miss Pickford is agreeable. Wanger feels something will work out.

In the meantime, Sam Briskin, of RKO has made overtures to Wanger to make a unit group of pictures, with the Paramount proffer to Wanger also still holding.

THOMAS RESIGNS FROM HIS FILM COMPANIES

Par-Stanwyck Cold
Hollywood, April 28.
Barbara Stanwyck and Paramount falled to get together on picture deal.
Felt by studio that actress' commitments would interfere with its production as outlined for her.

COL. MANNING, IA. VINTAGE
Bruce Manning, Columbia studio scripter, was made a colonel on governor Noe's staff here Thursday (29). Manning, here with wife on brief vacation from Hollywood and for treatment of injured leg.
Ele was formerly promotion manager and reporter on the local Item-Tribune.

Harry H. Thomas disposes of his interest in First Division and First International Corp. and resigns from these companies, which he seen concluded with Frank Kolbe and Robert Atkins, president and executive vice-president of Pathe, whereby Thomas disposes of his interest in First Division and From these companies, which has does not concluded with Frank Kolbe and Robert Atkins, president and stock interest in the two companies, which has three years still to five the whereby Thomas disposes of his interest in First Division and Frist International Corp. and resigns from these companies, which has three concluded with Frank Kolbe whereby Thomas disposes of his interest in First Division and Frist International From these companies, which has three concluded with Frank Kolbe whereby Thomas disposes of his interest in First Division and Frist International Corp. and resigns from these companies, which has three concluded with Frank Kolbe whereby Thomas disposes of his interest in First Division and Frist International From these companies, which has three concluded with Frank Kolbe whereby Thomas disposes of his interest in First Division and From these companies, which has three concluded with Frank Kolbe and Robert Atkins, president and respect to the concluded with Frank Kolbe and Robert Atkins, president and respect to the concluded with Frank Kolbe and Robert Atkins, president and respect to the concluded with Frank Kolbe and Robert Atkins, president and respect to the concluded with Frank Kolbe and Robert Atkins

Keen Interest in Bertrand Report

The report on the film industry and its trade practice aspects, turned out recently by Daniel Bertrand, of the Industrial Studies. Section, Division of Review of the NRA, is in the hands of congressmen and senators in Washington, While copies weren't mailed to anyone in the legislative halls in Washington, it has been learned that many law-making members of Congress have sent to Bertrand's office for copies.

In most cases, representatives and senators have con-

rand's office for copies.

In most cases, representatives and senators have sent secretarles over to the NRA Division of Review with a formal request for a copy of the report on the film industry. Speculation is that some may want it for perusal and study during the summer as a guide in possible legislative moves at next winter's session against the picture industry or in its behalf.

The Bertrand report on pictures is one of 150 prepared on major industries which had codes under the NRA. It is one of the most comprehensive of the reports prepared so far, being No. 34, and, according to industry opinions, reflects an amazing familiarity with the peculiar trade practices and customs of the film business, besides being surprisingly accurate in most of its details, charts and figures.

gures.

Bertrand was formerly with the NRA Planning and Research

Ivision, a branch which, it has been claimed, was not always in

coord with Gen. Hugh S. Johnson, NRA Administrator.

10-15% Wage Tilts for Film Studio Labor Agreed Upon Until May 11, '37

J. L. & S. Expanding

Chreago, April 28.

Jones, Linick & Schaefer are going in for a theatre expansion program with acquisition of the Powers at 63d and Blackstone which has been leased for 10 years. This marks the return of the firm to neighborhood field.

At one time it owned and controlled around 20 nabes. Reported JL&S has bids in for several theatres on the extreme north side and on the west side.

Arthur Loew Returning To U. S. After Taking In S. A. on the Wing

Rio de Janeiro, April 28.

Arthur Loew stants back to New York tomorrow (29) after several weeks of touring South - America and visiting all the Metro exchanges and theatrea here. He's doing all his travelling by air, including the journey to and dewn from the U. St. Sam Burger, Loew's special field assistant, came over from South Africa to meet, Loew here and has done some of the flying around with him. Burger will go back to South Africa for a short visit when Loew goes back to New York. Several new houses will be opened by Metro in South America during the, next few months, one here, one in Lima Loew inspected all of them. Burger, in South Africa, will start work on several new, M. G. theatres there, lans for which he brought over for Loew to inspect.

M. Davis is in charge of South

plans for which ne orough the Loew to inspect.

M. Davis is in charge of South Africa for Metro and will handle the actual business after Berger supervises plans. Burger then leaves for the leaves for Orient en route back to Nev

ACAD RULES FOR PAR IN 'ACT OF GOD' CASE

Hollywood, April 28. Protest of Sam Jaffe to Academy that he was entitled to week's pay from Paramount after studio suspended production on I Love a Sol-

pended production on 'I Love a Soldier' was denied by Conciliation Committee, Picture was withdrawn from production when Margaret Sullavan, femme lead, fell on the set and broke her arm. Studio claimed it was 'an act of God.'

Academy conciliators held that actor was not entitled to further compensation after production was suspended and that the situation came under section of contract applying to 'accident' rather than illness,' as applying to weekly contract players.

Boles Rolls East

John Boles comes east for another p. a. tour, this time for Loew's. Opens May 8 at the State, Cleveland, with the Fox, Washington, to follow. Circuit holds an option on him for air additional two weeks. William Morris office set the deal.

the settlement worked out in New York during the past week by the producers' committee and interna-

Increases of 10% and 15%

tional presidents, goes into effect May 11, for one year. While the basic agreement is for five years, the question of scale and whether there will be renewals at present figures will be taken up yearly

The Screen Actors' Guild and the laborers were desirous of coming in under the new basic agreemnt but no action was taken. Understood that the screen actors applied to George E. Browne, president of the International Alliance of Theatrical Stage Employees, for admittance, but that Browne made no deal. Despite this. Kenneth Thompson of the Guild came to New York for the conferences which wound up the scale settlement last week, in

the scale settlement last week, in the hope that the screen actors may be represented at the meetings. Thompson was not permitted to participate.

In order to come in under the basic agreement, the Sreen Actors' Guilld or, any other chartered organization would first have to green the settlement of the international presidents of the L. A. International Protherhood of Electrical Workers, Musicians' and Teamsters' unions. As result the producers' committee didn't have authority to permit the Guild' to take part in the sale discussions in New York.

Teamsters. Chauffeurs' 15%

didn't have authority to permit the Guild't to take part in the scale discussions in New York.

Teamsters, Chauffeurs' 15%.
Under the new year's agreement, from this May II to May II, 1937, all crafts under the jurisdiction of the LATSE and IBEW gain a 10% in crease, while the teamsters and chauffeurs, who either by team or truck, haul equipment for studios, receive a 15% boost. All other present working conditions remain the same, except that the jurisdictional dispute between the IA and IBEW over soundmen and other electrical workers is adjusted. All construction, maintenance, and repair work goes to the IBEW, while operation of sound equipment in the studios transfers to the IA. This gives the IA complete control of all craft employed in the production of prictures and makes it necessary for everyone in the union group to carry IA cards except the No. 1 cameramen who supervise photography. All other cameramen will carry the IA card.

It is impossible to estimate the number of men affected under the increases since the extent of employment differs with the production of pictures, sone pictures requiring many more men than others. Salaries are by the hour and also vary greatly, there being some workers who receive over the scale the same as musicians and operators in the area.

The producers committee, of which Pat Cassy is chairman, met with the international presidents.

Is demanded.

The producers committee, of which Pat Casey is chairman, met with the international presidents of the IA, IBEW, Musicians and Teamsters in New York at Casey's headquarters. Browne, IA head, left Sunday (26) for a brief visit to Chicago but is expected back to-day (Wed.).

KENNEDY-PAR LOOKS COLD

Pix Not Subject to Intra-State Tax Rap, Par Wins State of Wash. Test Suit; Films' Patents Victory

Washington, April 23.

A pair of legal victories was hung up Monday (27) by film companies, when the Supreme Court refused to review a patent infringement suit against Columbia Pictures and a tax case against Paramount Distributing Co.

mount Distributing Co.

The highest tribunal denied application for a writ of certiorar sought by Cinema Patents Co. in another of.a series of attempts to levy tribute on film producers and "aboratories in proceedings based on the Gaumont development technic, and likewise declined to grant a review of decision of the Washington Supreme Court to the effect that film distributors are exempt from the state's gross-revenue tax.

The Columbia—Clinema Patents

that film distributors are exempt from the state's gross-revenue tax. The Columbia—Cinema Patents suit was the third unsuccessful attempt by the patent holding company to collect from film companies allegedly intringing on developing methods devised by the French technician, and the Supreme Court's action was an indirect affirmation, of the view taken by the N. Y. district. court that the Gaumont claims are valid but have not been infringed.

Case hinges on a means employed to pass negatives through developing tanks. Patent company charges Columbia and its laboratory used a rack which was copied from equipment perfected by Gaumont, Previously Warner Bros. won a similar suit in N. Y.

ment perfected by Gaumont. Previously Warner Bros. won a similar sult in N. Y.

Col.'s Infringement Case

The Columbia case was heard by a special master for the nint tircuit who found three basic patents on development processes valid and some claims infringed. The master's report was directly in conflict with the N. Y. district court in the Warner case. On appeal, the ninth circuit judges reversed part of the master's findings, agreeing with the mester's findings, agreeing with the mester's findings, agreeing with the master's findings, agreeing with the master in the master's findings agreeing with the master as findings agreeing of the master as findings agreeing of the master of the master as form of interstate commerce and beyond jurisdiction of state authorities. The Washington officials tried to impose their revenue levy on the ground the Paramount substidiary was engaged in business within the state, but the lighest tribunal took the same view it expressed in a similar case involving broadcasting and ruled the state tax was a burden on interstate commerce.

WB PARTNERSHIP DEAL WITH MUTUAL NETWORK

Warner ros. interest in acquir-ing a partnership in the Mutual Broadcasting System (WOR, New-ark, and other stations) has reached the money-talking stage. Full details in the radio section.

Burch Out at RKO

Hollywood, April 28.

John Burch left the Radio production staff yesterday (Monday) and takes a three-month vacation before making another major studio connection.

connection.

He was on the lot 12 years in various production capacities, being studio manager before elevation to associate producership.

Grainger Carries On

Grainger Carries Un
James R. Grainger, general sales
manager for Universal, has been
signatured to a new contract to
serve in present capacity over an
indefinite period of years.

New deal is effective May 18. on
which date Grainger will have
served as U sales chief for three
years.

Wallis in N. Y.

Hal Wallis, of Warner Bros., ar-rived in New York Friday (24) for a brief stay preparatory to taking a vacation abroad. He's taking in legit shows that are scheduled for screening by Warners in 1936-37.

500 in Tribute To Laemmle at **Farewell Party**

Hollywood, April 23.

More than 500 friends of Cari
Laemmle, Sr., attended the farewell
testimonial dinner tendered him at
Ambassador hotel, Wednesday (22).
Producers, writers and actors who
were given their start by Laemmle
were, among the many who paid
tribute. Chief among these were
Irving Thalberg. Will Hays, Rupert
Hughes, Herbert Rawlinson, Frank
Lloyd and George Eastman were
speakers.
Laemmle, in him

Lloyd and George Eastman were speakers.
Laemmle, in his valedictory, made it plain that gathering was not to be construed as a farewell, stating that his one object, now that he is free of studio worries, will be to seek jobs for others. Producers and studio heads, he stated, should not be surprised if he starts making the rounds of the lots.
Hays, at conclusion of his speech; presented Laemmle with an engrossed parchment scroll, signed by all members of the Producers association, and Howard Estabrook tendered an 'inlaid walking stick given by managers of Orlent exchanges, and a hand-wrought ink stand replica of Universal Studio club. Studio club

Laemmle bid the industry fare-well after 30 years in harness.

SEXTET FROM BRISKIN

Hollywood, April 23.
Six feature productions have been okayed by Sam Briskin to go into work at Radio within next eight weeks. Sextet are:
"Marry the Girl," with Barbara Stamyck, Gene Raymond and Eric Blore, Leigh Jason directing:
"M'liss," with John Beal, Ann Shirley and Guy Kibbee, George Nichols, Jr., directing, both into production this week.

week.
Never Gonna Dance, Astaire-Rogers starrer, starts May 6;
George Stevens directing.
Set for May 15 start are 'Don't Turn 'Em Loose' and 'Grand Jury.'
Last of six, 'Daddy and I' with Ame Shirley, under way June 5.

Rothacker Abroad

Watterson R. Rothacker. with Mrs. Rothacker. pulls out Wednes-day (29) for New York, on first leg-of annual European vacation. Paramount studio exec will spend 10 days in New York on company and personal business before sall-ler.

ZUKDR'S WIDER CO. AUTHORITY

All Comes to a Head at Tomorrow's (Thursday) Board Meeting

RETIREMENTS

Whether Joseph P. Kennedy joins Paramount as adviser is still uncertain. Chances are that Kennedy won't do it. Conversations have been in progress over many days. If Kennedy enters the Par organization it is without the silghtest intention or purpose to succeed John E. Otterson in the presidency. Wider and definite authority over film production and other matters is "expected to be given Adolph Zukor. company chairman.

Changes hinge on Kennedy's acceptance. In that event, the board may take definite action tomorrow (Thursday).

ceptance. In that event, the board may take definite action tomorrow (Thursday). Such circumstances could dictate the retirement also from Paramount of R. Earle Anderson, vice-president, and Watterson R. Rothacker, both Otterson appointees. There may be others who were brought in by Otterson and who may wish to retire also.

Anderson's employment scope at Paramount is of a financial character. Rothacker is on production. He is now in New York preparatory to making a trip abroad. Otterson's entruned from a studio sojourn on Monday (27). Last Thursday (22) the company's annual financial statement was made public. This was Otterson's first annual financial statement at Paramount. The company shows a net of \$553,167.46 for 1935, after \$1,576.600 debenture interest requirements and the setting up of a special reserve of \$2,500,000. Accrued dividends on the company's 6% first and preferred stocks are in arrears for 1935.

The special \$2,500,000 picture inventory reserve is to absorb overcosts on 1935 production. Par's estimated aggregate production overcost in 1935 is approximately \$5,500,000 to \$6,000,000.

Par's annual financial statement shows that on Dec. 28, 1938 the com-

Par's annual financial statement shows that on Dec. 28, 1935 the company had in cash and marketable securities \$18,093,850. Of this

LeBaron Absolute Tops, Otterson Tells Par Studio Heads; Zukor Sought as Eastern Prod. Head

Mayer Party East

Hollywood, April 28, Louis B. Mayer trained east in a private car to be away three weeks,

weeks.

Accompanying him are his daughter, Mrs. William Goetz, and her husband; Frank Orsatti and Howard Strickling.

ROGERS' COUSIN SUES ON **U. DEAL**

Gustavus A, Rogers, N. Y, attorney, has begun suit in the U. S. district court against his cousin, Charles R. Rogers, who recently obtained controlling interest in Universal Pictures Corp. and its subsidiaries, for an accounting, it became known yesterday (Tuesday) when Judge John C. Knox granted the defendant a show-cause order. The order requires the plaintiff to set forth why John Doe and Richard Roe and others should not be joined as party plaintiffs in the suit.

joined as party plantages.

The plaintiff claims that he and the defendant agreed on a plan to acquire controlling interest in Universal and that the stock interest and profits therefrom 'should be equitably divided and shared between the plaintiff and his associate or associates, and the defendant' is it is this allegation that formed the basis for the defendant's demand for a show-cause order, claiming that basis for the detendant's demand for a show-cause order, claiming that the 'associate or associates' must legally appear as plaintiffs. Complaint further alleges that the plaintiff was to obtain or assist in financing the purchase of Universal stock, and the defendant to conduct negotiations in Los Angeles.

tlations in Los Angeles.
Rogers' cousin charges that the defendant intended to deprive him

Hollywood, April 28.

'Paramount Coast production
under complete charge of William
Le Baron and no interference with
his policies or half-hearted cooperation will be tolerated.' President
John E, Otterson made this statement to gathering of Par execs,
producers, directors and department
heads on eve of his departure for
New York.

Le Baron, hear been delegated.

New York.

Le Baron has been delegated authority to deal in all matters of temperament and to take whatever action he deems best for company's interests. Any such action will be upheld by company's eastern heads.

upheld by company's eastern heads.

Deal whereby Emanuel Cohen is returning to Paramount as an independent producer calls for him to produce 12 Class 'A and 12 B' features over three-year period. Deal was made by Cohen as president of Major Pictures Productions. Otterson signed for company.

Cohen pictures will be made at General Service studies, with producer having negotiated three-year lease with ERPI for the production facilities. He also holds option to renew deal, or purchase studie at any time.

Cohen takes possession of lot

Cohen takes possession of lot June 1, at which time Walter Wan-ger's final picture for Par will have June 1, at which time Walter Wanger's final picture for Par will have been completed. After that date Cohen will have seen compared by Ben Plazza, v.p. and general manager of Major, Cohen is in New York for two weeks' stay. He'll visit his family and also confer with Paramount home office officials.

Understood locally that Paramount board is anxious for Adolph Zukor to take over Par studio at Astoria, Long, Island, and there supervise production of 10-12 feature pictures for company. Felt that in his way Zukor, who has helped materially in straightening out Coast situation, would be in position to become eastern production chief. Should the Zukor angle go through, understanding out here is that Ben P. Schulberg would probably go east to provide bulk of product turned out on that end, aside from pictures to be made there by Ben Hecht and Charles MacArthur,

PLAN \$1,000,000 'BIRTH OF A NATION' REMAKE

Hollywood, April 28,
Talker remake of The Birth of.
Nation," with negative cost of
around \$1,000,000, is being outlined
by Harry Alken, who plans to negotiate a major release befor
starting production.
Alken said to
talker script, with
by Thomas Dixon,
Clansman, from w
was adapted.

GO IN 8 WKS. AT RKO Front Office Will Guide Future **Production of Universal Picts**

Hollywood, April 28, Universal production in the future, under the Charles R. Rogers setup, will be guided and moulded setup, will be guided and moulded from the front office and production supervisors and directors in the making of the picture will have no discretionary power to make changes during the shooting period from what is handed to them. Charles R. Rogers and his story and casting aides will do the executive preparation and assemblage of the pictures, similar to the policy which has been in effect on the Warner-First National lot for a number of years.

Warner-First National lot for a number of years.

The new Universal production head figures that utilizing this method of production will prevent leakage and waste. No charges outside of preparation will go onto a story until it is marked ready for production. Then the director and cast will be assigned. From that time on the script will be strictly adhered to, with front office taking responsibility for its judgment in putting the picture into work. Neither the unit producer nor director will be privileged to make any changes in script while it is work.

Any suggesti hanges they

Any suggesti

od. April 28.

tion in the arise R. Rogers arise R. Rogers in and moulded and production dilevent in the late of the contract with is proposed to have function glades of schedule, in the brought in, either on time or shooting period ded to them.

In this way it is claimed that the sum or the production and head of schedule.

In this way it is claimed that in the production so the production that will be strictly and production to clear through the office of Rogers and his executive and lead to see the production to clear through the office of Rogers and his executive and lates functioning on this end.

A. From this strictly with the creative end of the productor at the strictly will be strictly within the next six weeks. Custing into work and the production to clear through the office of Rogers and his executive will have the producter to producter to producter to producter to producter to producter to the strictly within the next six weeks. Custing into work producer to produce the producer under the producer under the producer of the contract with is frying Starr, who had close to produce the producer under the producer to producer to producer under the producer under the producer under the producer under the producer to producer under the producer under

Play-or-Pay Deals for Indies, Same as for Circuit Houses to Be Weighed at MPTOA Session with Distribs-2d Runs Would Benefit, Too

selective contracts for all inde- WB'S WHITE HORSE' pendent theatres, permitting then to guarantee play-dates, on a payor-play basis, for a certain percer age of a distributor's output, t same as enjoyed by various large first run theatres, is anticipated as an outcome of forthcoming parleys between the Motion Picture Theatre Owners of America and major company sales managers. Such a contract, it is held, would provide a solution to some of the problems of the independent operator.

the independent operator.

If the distributors will work out a basis for selective buying, with reports indicating they are willing to take the pressure off block booking in this or some other manner, the matter of cancellation privileges will have been settled once and for all. Instead, of the right to cancel up to as much as 20% of a distributor's product, the indices believe they should have the right to buy pictures under selective deals, picking the pictures they want up to the tures under selective deals, picking the pictures they want up to the amount guaranteed and rejecting the others. Later then would become swallable to the next succeeding run! the same as certain pictures not taken, for example, by the Music Hall. N. Y., immediately become available to other theatres. Many large first runs in addition to the Music Hall write their deals this way, guaranteeing on a pay-or-play basis a certain percentage of the entire-program, with no obligation to play the others. Such theatres have no cancellation worries.

lock Booki

lock Booki

While the conferences between the MPTOA and the sales chiefs of the majors encompasses many problems of the independent, it is firmly believed that agreement on a selective contract for all theatres will be one accomplishment of the huddles. Additionally, if a deal is reached on policy for selective contracts, the yell against block booking loses much of its force, since independents would share with large operators the privilege of subscribing to 25%, 50% or even up to 80% or 90%, of programs without any cancellation tiss involved. tion ties involved.

to pregrams without any cancelartion ties involved.

Trade sources can see no reason
mly selective contracts should not
become the uniform policy of the
industry in selling and playing pictures. What the indie out frontwould reject from any one distributor, would immediately become
available to the next follow and be
picked up that way the same as in
New York right now. Moreover, the,
product of distributors would be
distributed among more theatres.
Where art exhibitor now plays say
three programs, under selective
deals, he may play pictures of all
majors and not be overbought.
Under the selective form of buy-

under the selective form of buyng, there is nothing to stop the exhibitor who guarantees to play a
portion of the program, from exercising an option to take the balance
a complete year's putput, if or a complete year's output, if wanting. The important thing under selective buying is that he wouldn't be forced to do this.

Individual Deals

be forced to do this.

Individual Deals

Following one large conference attended by all majors excepting Warner Bros. and Republic, decision was reached to dicker with each company individually, later on holding one mass meeting to consolidate policies agreed upon. Ed Kuykendall, president of the MPTOA, is expected in New York early next week as head of the MPTOA committee which will sit down with each distributor to discuss problems and relief. No appointments have as yet been made. Kuykendall may arrange the first by wire before reaching New York or wait until, he comes north to prepare for the various individual huddles. Plan is to have two or three members of the MPTOA executive committee here at one time, alternating the members in view of the expectation that conferences will take a month or more. The full committee is six members, not including L. E. Thompson for the affiliated theatres, who will not participate.

INTO PIX LATER ON

Hollywood, April 28. Hollywood, April 28.
Warners has the stage and picture rights to Erik Charell's continental legit hit White Horse Inn. Plece will be first produced on the N. Y. stage at the Centre in Radio City in September by Rowland Stebbins and Charell, for Warners. Later it will be filmed as a musical.

Hal Wallis, studio exec, while in England will negotiate with the authors, Blumenthal and Kadelberg, to come to Hollywood for the screen play and other writing chores Wallis is also arranging for staging abroad of 'Boy Meets Girl,' Warner-financed comedy standout.

PINKY'S FOURSOME

Hollywood, April 28.
inky Tomlin will be featured in
series of four productions to be
made jointly by Maurice Conn and

ictures will have musical back-grounds, with Poe and Tomlin writ-ing stories and music. First gets started around Aug. 15.

STAGE LURES LAWTON

Hollywood, April 28. Frank Lawton is returning to New York upon completion of his as-signment in Witch of Timbuctoo at

He steps into the lead role in Gilbert Miller's Promise, set for early Broadway production.

Prof. Bull

Hollywood, April . . Marton Escuador, Spanish bull fighter, can't work at his trade here, but he's found an even more lucrative job. Sol Lesser has hired him to teach the technique to George O'Brien, who is called upon in Border Patrol' to grapple with bovines.

L. A. to N. Y.

Grace George.
William A. Brady.
Harry Sherman.
John Balderston.
Mary Garden.
Adrian. Adrian. Otto Ludwig. John Steinberg. Ted Curtis. Howard Dietz Jean Hersholt. James Dunn. Arthur Tracy. Sheila Graham. Sid Herzig. Spencer Tracy. Bob Taplinger. Dave Chasen,
Ralph Cohn.
William Goetz,
Jack Cohn.
Louis B. Mayer,
Frank Orsatti
Howard Strickling.
Lajrd Doyle,
William Ullman.
Faul Jones
James Melton.
Watterson Rothacker.
Vern Parton.
Lew Pollack,

N. Y. TO L. A.

Mr. and Mrs. Fred Stone. Jack Kingsberry. Carol Stone.

Market Hits Toboggan, Carrying Amus. Issues Along in Decline

By MIKE WEAR
Although the stock market continued weak viesterday (Tues.) a brief rally near the close gave many issues a firmer tone. There were no such drastic losses in various, groups as experienced Monday, with amusements and several other sections sporting gains for the day. Loew common was leader of amusement liet with gain of 1½ to 48, while all Paramount stocks were stronger, first preferred shopting up 3 points. Other issues 10. make a better showing included Warner Bros., 20th-Fox ptd., Radio preferred stocks, Pathe, General Electric and RKO.

New Jows were registered by

New Jows were registered by Consolidated Film common, Eastman Kodak and Warner Bros. pfd. Paramount Pictures liens, with a spuit of 2 points, was feature of

spurt of 2 points, was feature of bond list.

Renewed selling waves shook the stock market last week, heavy drive Monday (27) [cilmaxing a week of lower prices. Many outstanding amusements managed to show some resistance to the general trend until the bear drive on prices late Monday. This wiped out previous gains in some instances.

Representative amusement issues were weak in tone at the close. Consequently, it was natural to expect the Amusement Group to show a loss on the week. Group held about 1½ points below general trend level of previous week, finish it of the control of the c

Activity was the largest it has been in two weeks but most of it was on the downside New Lows General weekness of amusement list resulted in batch of nine new 1936 lows. These were American Seating, at 193%; Columbia Pictures cits., at 34; Consolidated Film Industries common, at 4%; preferred, at 16; General Electric, at 35½; Loew common, at 43; Radio common, at 4

Yesterday's Prices

1,100	Col. Pict	84%	84	84	1
400	Con. Film.	4%	•41/4	456	- 14
900	East. K 1	57%*	128 :		-2 "
16,300	Gen. El	8614	8514	8614	+ %
4.500	Loew	46	41%		+1%
0.700	Paramount	966	71%	814	/-
4.300	Do 2d pf	1014	914	974	+ 14
2.700	Pathe	0	884	87	+ %
52,600	RCA	1034	10		- 1/6
900	Radio B.	0334	03	กลจั	+ 1/4
2,600	Rad 1st pf.	70	6814	8914	+.%
. 8.000	RKO	B 74	-556	5%	1 .79
1.800	20th-Fox	2414	28%		
10,000	20th-Fox W. B	10	954	ĩô -	/*
,,		JRB	- /4		
4					
	Tech		2614	271/4	- %
1,000	Trans-L	3%	3%	3%	
	. 180	NDS			
\$1,000	Gen. Th.,		091/	001/	- %
0.000	Kelth	001/	93 .	03	- 74
1,000	Loew, new	0.01/	2014		
19 000	Par-Bway.	E0 79.		56:	
40 000	Paramount	901/	84	86	19'
10 000	W. B	021/		02	74
10,000	W. B	0472	91.78	02	- 1/2
• Ne	w 1986 low,				

gripped the stock market last week, is perhaps best typified by material losses sustained by numerous stocks in amusement sector. Eastman Kodak common topped them all with a decline of 6½ points for the week common was sustained by the section of the common was common was sustained by the section of the common was sustained by the section of the common was sustained by the section of the common was repoints Monday on a few trades.

Radio B was down 5½ points closing on bottom at 93. The certificates of these were off more than a point at 97 at the blow-off which was midweek for this issue because removed from trading by the stock exchange when the nev first preferred was officially listed. General Fig. 1 and 1

pfd. was off 3 points at 97.

Twentleth Century-Fox preferred was off 2½ at 31½ while the common showed a loss of 1½ at 24½. American Seating, Radio common and Pathe were off 1½ points apiece. Columbia Pictures ctfs., Consolidated Film pfd., Universal common, and Westinghouse pfd. lost a point apiece on the week. Technicolor and his properties of the control of th

Inside Stuff—Pictures

While action of Paramount Pictures directors in setting up a special reserve of \$2,500,000 against picture inventory in its 1935 statement unidoubtedly will defer immediate payment of regular dividends on either the first or second preferred stocks, accumulation of these dividends is expected to enhance their value in time. That's the opinion of Wall Street observers who noted that the company officially has designated the accrued dividends on both preferred stocks as being in arrears for the year 1935.

For Paramount first preferred as a consequence already has \$6 in back dividends owing for each of the 249,931 shares outstanding while there is 80c, due on each of the 644,148 shares of second preferred outstanding. Both stocks draw 3% but the first preferred has a par value of \$100 and the second only \$10 par value, which accounts for the difference in dividends. Both are cumulative. Hence, continued betterment in earnings should make possible regular dividend payments on at least the first preference issue and pave the way for clearing the 1935 arrearages. Had this reserve not been set up. Paramount would have been in a position to pay divvys on both preferreds if desired. Figured that full year's dividend requirements on both issues will run about \$1,886,000.

Rather than be dropped from Radio payroll, which was ultimatum handed them by Sam Briskin, Robert Gow and Ed North, writing team on the lot, have diaregarded regulation of Screen Writers Guild prohibiting members from working on story outline, treatment, screen play or dialog of any story material not optioned or owned by a studio, and are handling assignment to develop film outline of yarn published six years ago. Radio studio execs wanted to determine if story could be given slant making it suitable for filming before annexing story, with North and Gow at first declining the task on ground that Guild rules prohibited, but took job when Briskin informed them refusal would mean their dismissal from lot.

Dave Oliver. Universal newereel cameraman who attracted attention for his comedy clip. The Sweepstake Loser in the U newsreel, is being groomed for a spot on Rudy Vallee's radio program. Oliver did a similar stint for Universal's weekly reel on Easter. He participated in the Pitth avenue parade in exaggerated gath, with camera grinders shooting, him near Central Park. Shooting of staged comedy scenes by U in Central Park brought the arrest of Paul Hughes, official in charge of the camera crew, under an old statute which designates parks as army reserve. Hughes drew a suspended sentence when he produced a police pass and an army permit allowing him to photograph on government property.

For purpose of trans-Canada theatre showings and subsequent permanent records on celluloid, Capt. Frank Badgley, director of the Canadaha government's motion picture bureau, will take four technicians to France with him in July to take sound pictures of the unveiling of the gigantic Canadian war memorial at Vimy Ridge. Project has been endorsed by the ministry of national defense. Idea is to build up the Vimy Ridge memorial sequences into a full-length feature of Canada's activities in the great war, something along the lines of Lest We Forget. which was assembled from Canadian war records and those Washington and distributed in the Dominion by Columbia.

Investigation into certain type of blind advertising carried in Los Angeles dailles, revealed to Better Business Bureau that numerous persons have been nibbling. Ads read in part: Would like to bring two or three outstanding children to attention of film producers. Send photos. Publicity.

Replies to Hollywood address brought answers from one Frederick F. Paul, asking to remit \$10 with photo for cost of engraving and printing in mug book, ostensibly coming to attention of studio execs.

Hays organization's purity sealers east (Vincent Hart-James Wingate) reviewed 502 pictures the first 12 months that the Eastern Production Code Administration began handling foreign-made films, formerly sent through the Joseph I. Breen Höllywood office.

Hart-Wingate records show that scripts for 310 features and short subjects were read by outfit in the year. Most recent development has been increase in foreign language features, films made in Italian, French, Swedish and Polish having been submitted in recent weeks.

Amicable settlement reached out of court has resulted in dismissal by Edgar Rice Burroughs of his action for injunction brought in Los Angeles against Normandy Pictures, Inc., Max and Arthur Alexander, Par West Exchanges, Inc., and others, in alteroation over treatment of author's story by producers. Normandy Pictures now has full right to sell, distribute and exploit "The Lion Man," picture based on Burroughs story, "The Lion and the Lad."

Busby Berkeley has resumed direction of musical numbers in Warners suspy Berkelev has resumed direction of musical numbers in Warners Stage Struck, post he was filling before called to trial for second time on second degree murder charge, with jury again disagreeing. Following the second trial the murder indictments against him were squashed. Bobby Connelly, who had been standing by pending outcome of court proceedings, shifts over to Cosmopolitan unit to direct musical numbers in 'Cain and Mabel.'

Metro is trying a new stunt in the use of radio as a booster for pictures. Mondays, Tuesdays, Wednesdays and Saturdays at 5:45 p. m. at the Astor, N. Y., where 'Great Ziegfeid' is current on a two-a-day engagement, the public is asked its opinion on the picture on coming out of the theatre. Hookup is with WHN. Warniers first did this stunt with WNEW on a multi-spot broadcast deal, 15-20 times a week.

Attempt is being made by Guaranty Liquidating Corp. to sell studio property in North Hollywood, currently under lease to Republic, although ticket, originally negotiated by Nat Levine, has four more years to go at annual rental of around \$14,000. This amount, according to Guaranty. barely covers taxes and insurance for owners, which accounts for attempt.

With 28 stories in preparation for early production, and 31 writers assigned to their development, Radio studio has heaviest writing force in several years. Additional production activity has been in effect since recent arrival at studio of Samuel Briskin. Latter has contracted 19 new players since taking over studio production reins.

Henry King's 20th-Fox production, 'Ramona,' starting on location May 4, will not only utilize services of cast of around 3,000, including Indians, but will also require technical crew of 98.

Staff selected by King will include physician, welfare worker, canine expert, cashier and others.

S. Roberts, owner of the California and White Palace theatres in Chicago, took a lone stand against the rest of the Illinois exhibs, who had come out boldly for the renomination of Gov. Henry Horner on the Democratic ticket, Exhibs generally were for Gov. Horner for his stand against open gambling, which has been a cause of much concern among theatres.

Sonja Henie, European ice skating champ, brought to Coast by John D. Otterson, who caught her rink act in New York, is being tested or sought for tests by practically every studio in Hollywood. Skater has been silently tested at Paramount. She gets a sound test at Metro this week. Both Warners and 20th-Fox also are making overtures.

ROSY AS F&M MEDIATOR

Theatres Vitally Concerned in Proposed 'Chain Store' Legislation

fronting the exhibitors and theatre owners throughout the entire midwest territory is the growing agi tation among the various state legislatures for the passage of a chain store tax, similar to legislation already in effect in Indiana and

wisconsin.
At the autumn session of legislatures in such states as Illinois, fowa, Nebraska, Kansas, Minnesota, Michigan and Missouri chain tax proponents will insist on putting their case before the tax-making hodies.

bodies.

Most of the established legislative action on the chain situations has adopted the formula that a hook-up of, three stores or sales establishments constitutes a 'chain.' Big fight on the horizon is between the legal interpretation of that formula: whether at theatre can be figured as a store. Legal minds of the midwest can't agree on that score, with much pro and con argu-

To Supreme Court?

To Supreme Court?
There seems to be little doubt that should the chain tax be passed by the legislatures of these states that the entire bill will have to go to the Supreme Court for settlement, and that it is likely that the Supreme bench will favor the establishment of the chain tax on the atress and on stores. Which to the circuits and exhibitors means one thing; that if the chain store tax is to be killed, it must be killed in the legislature rather than wait until it goes to the court.

Chain store taxes which include hook-ups of three stores or theares, will encompaiss almost 50% of the theatres in the midwest, since this entire territory is honeycombed

of the theatres in the midwest, since this entire territory is honeycombed with circuits of three, four and five houses and these circuits consider themselves strictly independent and such are members of Allied exhibitors organization. This is besides the big circuits such as Balaban & Katz, Great States, Warners, A. H., Blanti, Butterfield, United Detroit, RKO, Essaness, M. A. Lightman.

F. P.-CANADIAN'S NEW \$7,100,000 ISSUES

Toronto April 28.

The financial reorganization plan of Famous Players-Canadian became definite today when a new issue of \$7,100,000 first mortgage and collateral trust bonds was placed on the market by a syndicate headed by Weod, Gundy & Co., and W. C. Plt-field & Co. Purpose of the new issue is to retire the outstanding funded debt which includes \$4,893,000 first mortgage 6% bonds due 1946 and \$2,580,000 of 6 %% debentures due 1946.

New issue consists of \$2,210,000 key was the consists of \$2,210,00

tures due 1946.
New Issue consists of \$2,100,000
New Issue consists of \$2,100,000
New Issue consists of \$2,000,000 Is-year
1948-1942. And \$3,000,000 Is-year
1948-bonds, due Uune 1-1951. The
serial \$% and \$2,4% bonds have been
sold at 100 and accrued interest;
the 15-year 4½% bonds are being
offered at \$98.50 and interest, to
yleid over 4%% interest.
Combined accests securing the new

Combined assets securing the new Combined assets securing the new Famous issue are equivalent to \$1,855 per \$1,000 bond. Earnings of the company in 1935 available for bond interest, depreciation and income tax, amounted to \$1,544,838.

Company's current funds, as at Dec. 31, 1935, included more than \$100,000 in cash and call loans and over \$1,000,000 in government bonds.

over \$1,000,000 in government bonds. Famous owns or leases 122 theaters across Canada, total seating 151,197. In addition, has a 50% interest in, or operating agreements with other companies through which other companies through which other companies through which say additional houses with seating capacity of 70,187 are operated. Also a substantial shareholder in United Amus. Corp., controlling 21 theatres in Montreal, herbrooke and Quebec.

Republic's 52 in 1936-7

Republic will make 52 features and four serials during the 1936-3

Decision on this program for the coming year reached at a conference in Kansas City, just over, which attended by W. Ray Johnston from New York, Nat'Levine from the Coast, and other officials.

Metro Sales Will **Continue Under Its** 3 Division Mgrs.

Nicholas M. Schenck has made no decision nor is planning to make any for the time being as to the successor to the late Felix F. Felist for the post of Metro's sales manager. The sales department will function as it has been for some time during Mr. Fels's illness.

In accordance with this decision by Schenck the three division managers, E. M. Saunders, William F. Rogers and Tom Connors, all of whom have been in control of their territories for some time for Metro, will continue as is, while Al Lichtman a recent. Schenck appointee, will concentrate on special sales promotion.

It had been reported Saunders

will concerned.

It had been reported Saunders may succeed Feist. While that may be a possibility of the future, matter is not known to have been discussed with Saunders who expressed some embarrassment over reports uaming him for the post.

Roberts Story Ed at U, Sackheim to Aid Rogers

Hollywood, April 28.
At Universal Jerry Sackheim,
story ed for past year, has been promoted to assistant to Charles R.
Rogers on stories and producer contacts. Betty Roberts has moved to
lot from Radio to fill story editor
post.

lot from Radio to fill story editor post.

Hanny Evans, ed of 'Family Circle' mag, has been made eastern talent scout. Elsa Neuberger elevated from post of New York repfor studio's reading department to eastern story editor.

P. D. Cochrane, head of Universal's advertising - exploitation cheft left Hollywood early this week. They had been on the Coast for confabs with Rogers on next season's product.

Evans' is due in New York sometime this week. Miss Neuberger will return from the Coast shortly afterwards. Naming of these two is new re-alignment for Universal, being a definite assigning of distinctly different fiel

Cukor-Garbo's 'Camille'

George Cukor directs Greta Garbo In 'Camille' at Metro. Actress is due at the studio in three weeks. John Barrymore goes into the pic-ture as his first under his new con-tract.

Par Pacts Pratt

Hollywood, April 28.
After 12 years in pictures, Purnell
Pratt drew his first contract. Paramount broke the spell for the former
N, Y, stage actor.

NYE'S A-MUGGIN'

Hollywood, April 23.
Carroll Nye, L. A. Times radio
cd, has been spotted for part in
The Last Outlaw' at Radio.
Before joining the Times, Lye
played juve roles in silent pictures.

MAY BE DROPPED

Ex-NRA Film Administrator on the Scene to Compromise St. Louis Theatre Squabble - Would Save Heavy Legal Bills

STIFF TERMS

Washington, April 28;

Attorney Sol A. Rosenblatt, former NRA administrator of the film business, has the government considering withdrawing its anti-trust suit, pending in New York, against York, against Radio - Keith - Or Warner pheum, Paramount and numerous officials and ex-officials of these firms, on allegations arising from the Fanchon & Marco situation in St. Louis.

the Fancion & Marco situation in St. Louis.

The government was defeated in the original criminal conspiracy action of this matter, brought in St. Louis, and withdrew a later equity action when that suit was about to come to a close. The pending New York suit is the government's third effort against the defendants.

It is proposed by the government to turn over to Fanchon & Marco domination of the theatre situation in St. Louis, through 10-year film franchiess from Paramount, Warner Bros. and RKO. Warners, it is proposed, would step out of its first runs in St. Louis proper and additionally would dispose to F, & M. the company's 42% control of the St. Louis Amus. Co. This is the largest and most important subjurban and neighborhhod theatre operating company in the St. Louis removed.

urban and neighborhhod theatre operating company in the St. Louis territory. Fanchon & Marco, under such terms, would control first-run St. Louis, except Loew's State.

The benefit to the defendants, under these terms, is that they would be saved the necessity of having to undergo additional costly expense of fighting the government's suft. It is intimated that were the defendants to accept the government's suft. It is intimated that were the defendants to accept the government's offer there would be a corollary possibility also that the attorney general of Missouri would withdraw the action in the Missouri state courts against the defendants. Apparently there is a tie-in between the federal and state suits.

Warners Interested

Warners Interested
As rigid as the government's offer seems to be, it is intimated that Warner Bros. may go for it. If there are obstacles to the settlement such would come seemingly from other defendants.

It is felt that the companies may be placing themselves open to stockholder action in accepting such which is purported to be a with-drawal by the government, especial-by in view of the 10-year fraights terms which are conditioned. This ly in, view of the 10-year fraichise terms which are conditioned. This may be tying up the companies-too strongly for stockholder approvation of the terms constitute a penalty rather than a withdrawal by the government, after the government has suffered one serious reverse and a withdrawal already in St. Louis. The present pending action in New York, yet to be found on its merits, comes up for preliminary hearing May 1. It may be too the control of the government's offer to settle. The companies must consider additionally that this being an election year, any withdrawal which can be settled on such terms may become campaign fodder in the coming national campaign. In such a cvent, the entire industry could suffer.

Also that the companies hy such

Also that the companies, by such a settlement, may be granting the government a precedent which squawkers on any pretext could use to bring the government in to wield the hig-stick on the business all the least expense.

WB-PAR-RKO CASE | Neely-Pettengill Measures Look **Cold But Indies and Sundry Civic Groups Frantically Urge Action**

\$1,000,000 'Mary'

Hollywood, April 23.

John Ford brought in Radio's
Katharine Hepburn starrer, "Mary
of Scotland," after 50 days.
Negative cost approximately \$1,000,000, most expensive production
made at Radio in several years.

'Dream' at \$1.65 in RKO Houses, 2-a-Day, Getting Good B. O.

RKO theatre operators express satisfaction at the box office results which the circuit has obtained thus far from two of the company's scheduled 18 roadshowings of Warners' 'Midsummer Night's Dream, Max Reinhardt. The policies of the RKO theatres playing the film are changed for such showings from a 40c top, rind, to a \$1.65 top two-a-

day.

So far the film has been roadshowed on this two-a-day basis
with good box office results at the
Alden, Jamaica, and the sist St.
on upper Broadway, playing dayand-date, opening April 21.

and-date, opening April 21.
Other RKO houses scheduled for
the film on a similar policy hasis
are the 58th St. 88th St. Collseum,
Fordham, Franklin, New Rochelle.
Kemmore, Tilyou, Dyker, Flushing
and Strand.
To both RKO and Warners the
b. o. reaction is more significant
along the lines that it manifests a
willingness of the public to pay
more for its pictures.

SAM KAPLAN'S BID TO RETURN TO POLITICS

Sam Kaplan, former president of Local 306, New York Operators, is reported desirous of returning to the helm of that union and, accordingly, may run for the top chair at the next election. That would probably be toward the end of next winter, last election retaining Joseph D. Basson for another year having been held in Jahuary. Kaplan is in the theatre equipment business.

Ousted from 306 after a severe campalgn against the permit system, Kaplan was succeeded by Harry Sherman, who, on resigning, was succeeded by Basson. The International Alliance of Theatrical Stage Employees was in control of the local's affairs for a time after Sherman quit.

Although. Kaplan was removed from 306 about four years ago after conviction, on a coinspiracy charge, he is declared to have many followers in the union.

Melford Prod. Head For Tom Keene Series

Hollywood, April 28, Frank Melford has Joined the E. E. Devr-Crescent Picture Corp., as production manager for the Tom Keene series of pics the organiza-

tion will make.

For several years Melford has served in a similar capacity with the Sol Lesser enterprises.

over the country and to realign, op-

over the country and to realigh operating control anywhere at will.

As in this instance, the defendants and the government have borne telliggest brunt of expense in litigating the cases. Fanchon & Marchunderlying complainants, incurred

Washington, April 28.
Federal legislation seeking to out-law trade practices of block-booking and blind-buying in the motion pic-ture industry is headed for the junk-heap, it was learned Monday (27).

day (27).

Situation at present sees Sonate
Interstate Commerce subcommittee
marking time on the headachey
Neely -Pettengili measure until a
similar committee in the House can
point out path which should be
taken. Members of the House group
are frank in predicting death of the
bill before the adjournment of Congress.

gress.

Majority of members of the House subcommittee are opposed to the bill, but no action will be taken until voluminous testimony gathered during 12 days of hearings can be printed. Senate committee, which listened to the wails of independent exhibitors and civic groups urging block-booking ban for only two days, prefers to wait until its members can have a look at the House report. House report.

Still Saüswki

Still Squawki
Meanwhile squawks from indies
and moral groups are raining down
on the heads of both Congressional
groups, in a desperate attempt to
force action on the bill before its
chances of enactment expire. Complaints from exhibitors are directed
particularly to the Senate committee.

chances of enactment expire. Complaints from exhibitors are directed particularly to the Senate committee.

Considerable confusion, in the ranks of the anti-block-booking legislators was added by publication of a, report compiled by Daniel Eertrand, National Recovery Administration expert, opposing legislative efforts to curb the sales practice. Report, which was issued several weeks after the House hearings were terminated, advocated oreation of a federal board to supervise the film industry but frowns on attempts to restrain individual phases of the picture business. Members of the Senate and House committee, chairmaned by Senator Neely of West Virginia, and Representative Pettensill of Indiana, respectively, are boning up on Bertrand's long, technical survey of the picture bis in a last minute effort to understand the latest contribution to the block-booking tangle.

Several indignant solons are known to be unalterably opposed to letting the Neely-Pettingill bill silde into obseurity, but a majority on both committees stands ready to drop the whole matter.

Lander consideration more than a year, a general crackdown campalgn is looked for sometime during the summer or early fall. Political influences may play a part and because of the forthcoming elections the round-up may not come into the open until the Presidential rivalry reaches fever pitch.

Prodded by independent theatre-owners, the Justice Department has been making intensive check on industry conditions in many spots, as revealed in Valuary six months ago, and is co-ordinating information about the first methods.

Latest move in the way of obtaining ammunition came to light

Latest move in the way of ob-Latest move in the way of ob-taining ammunition came to light in Hollywood a week ago when producers disclosed recept of cir-cular letters from Assistant At-tornéy General John Dickinson calling for much into about num-ber of films made during the past four years, along with other data relating to available supply of prod-uct for exhibition and of the industry.

dustry.

Scorecy
The significance of this siep is still shrouded in governmental secrecy, although an influential justice Dept. official intimated it was directly hooked up with dehaulet for anti-trust crack-down. The private explanation coming from government sources is that the (Continued on page 62)

Amos 'n' Andy \$25,500 with 'Julia,' Deeds' \$20,000, 'Ziegfeld' Starts Big \$19,500; L. A. Having a Picnic

Los Angeles, April 28.
(Best Exploitation: Chinese State)
Town is geared for unusually aggregate gross current

Orpheum, which usually has had hard task getting over the 10 grand mark, this week is tearing things wide open and will come close to \$25,500, new high, with 'Gentle Julia' on the screen and Amos 'n' Andy on

on the screen and Amos 'n' Andy on the stage, with latter responsible for nearly capacity at five shows daily. Then the two-a-day business is back again with 'Great Ziegfeld' at Carthay Circle. Pic. is doing astonishing trade, getting capacity practically every night and doing a healthy mat biz as well. Pic at pace it is going gives indication of sticking around for close to eight weeks, with first week getting \$19.500.

weeks, with first week getting \$13,800.

'Mr. Deede' is another pic in the big gross brackets at the Paramount, doing 'unusually heavy night trade, with mats bit off. This one looks like cinch \$20,000, and may hold for second' stanza.

'Chinese and State coming along in good style with double billing of 'Small Town Girl' and 'Chan at the Circus,' with gross equal to that of previous week. 'Times Square Playby' not so forte as an attraction in the Downtown and Warner Playby' not so forte as an attraction in the Downtown and Warner Holly with gross end to the preview to give it some semblance of garnering a gross take.

Pantages and RKO are suffering with double bill of 'Special Investigator' and 'Don't Get Personal,' with former house also having preview of 'Show Boat,' which had an 'Sac scale but no help.

'Small Town Girl' contest was seed in selling topper of double bill

São scale but no help.

Small Town Girl' contest was used in selling topper of double bill at Chinese and State in treup with L. A. Imnes. Also had Swift product hookup, which brought photodigplays in 3,000 stores in territory of cast members who endorsed the Swift output. Went heavy on ether stations attractions on local radio stations.

stations.

On exploiting stage attraction Orpheum went to town strongest with "Amos "h Andy 'the sakes product. Hause went \$1,000 over regular \$1,-500 budget, doing loads of ether plugging, spent coin for ads in towns within 60-mile radius of LA-Towns' which would not take the copy account local theatre agreement of the same than the copy and the same than the copy are come to the same to be a same to be

Estimates for This Week

Estimates for This Week.

Carthay Circle (Fox) (1,518; 55-83-\$1.10-\$1.85-\$1.25-\$1.65)—Ziegfeld' (MG) (2d week). Keeping along at swift pace with nightly sellouts and reminds of old-time two-a-day. Make tweek, two-extended and terrific \$18,500.

Chinese (Grauman) (2,028; .00-46-55)—Small Town' (MG) and Chan at Circus' (20th-Fox), split. With heavy exploiting, this one sailing along at smart speed and sure to come through to the \$9,000 mark. Last week 'Garcia' (20th-Fox) and 'Garden Case' (MG). Slipped bit below anticipated take to an \$8,700 finale.

below anticipated take to an \$8,700 finale.

Downtown (WB) (1,800; 30-35-40)—Playboy' (WB). Nothing excitable from customers' viewpoint. Previews added may help it to around \$3,500, which is n.g. Last week 'Married a Doc' (WB). 'Too much ailment as \$4,100 indicates. Filmarte (Fox) (300; 40-55)—M (Nero). Best house has had since reopening several months ago. Geared for what they call very big \$2,400. Last week 'Dammed' (G-B). Pathette \$975. Tour Star-(Tox) (300; 30-25)—Saturday Night' (20th) (1nd week) On final five doxys, \$1,200, bad. First week was \$2,000, putting house in VM-Milleyman (WB) (2,756: 30.25)—

week was \$4,000, puring med.

Hellywood (WB) (2,756; 30-25-40-55)—Playboy' (WB). It took couple previews to get the meager take this one is getting here of around \$4,300. Just seems they could not be intrigued by either title or cast. Last week 'Married a Doc' (WB). Below expectations, and rather poor take of bit short \$4,500.

could not be intrigued by either title or cast. Last week 'Married a Doc (WB). Below expectations, and rather poor take of bit short \$4,509.
Opheum (Bdwy) (2,270; 25-20-50-50). Deds' (CO) and 'Intrigue' (CO) and 'Intrigue' (CO) and 'Amos 'n' Andy. Almost capacity at very show of the five daily. Great ble \$25,500 in sight, which is house round. Last week 'Mainries' (Col) and 'Horizon' (Col) and 'Horizo

'Don't Get Personal' (U), split. Not as good as previous week and with Showboat' preview (25) at 83c top only \$5,500. Last week 'Sutter' (U). Trade propped up bit last few days, so was little better than disappointing at \$5,800.

ing at. \$8,500.

Paramount (Partmar) (3,595; 30-40-55)—Deeds' (Col) and stage show. Though mats from start were rather light, house holding almost capacity at night with pic sure of \$20,000 and second week heldover. Last week 'Again' and 'Parents' (Par). With Veloz and Yolanda carrying the draw burden from stage show, house went, to town and grossed much more than they dreamed of in hitting a big and profitable \$17,600.

RKO (2,396): 25-35-40-55)—Tr.

town and grossed much more than they dreamed of in hitting a big and profitable \$17,500.

RKO (2,390; 25-35-40-55)—Investigator (RKO) and 'Get Personal' (U, spilt. House had couple previews on week, which helped along and ground the state of the couple interpretation of the co

'DEEDS' ON DUAL OK \$8,500 IN INDPLS.

Indianapolis, April 28.
(Best Exploitation; Apollo)
'Mr. Deeds' on a dual with 'Dangerous Intrigue is doing lenty okay at Loew's, with \$8,500 as a result of the plugging of the Capra picture. Lyric is also moving along at a healthy pace with \$8,000 on Times Square Playboy' and good vaude show headlining Barto and 'Times

Holdover session of Captain January' at the Apollo is in the clear nicely at \$4,100, while the Circle is faring only mildly at \$3,900 on a dual of 'Witness Chair' and 'Murder on Bridde Path. Closing of the Indiana, first run, Thursday (25) did not seem to throw any extra business to the other downtown spots this week.

spots this week.

Exploitation honors go to the Apollo for its campaign splurge that continued into the second week of the Temple picture's run. Department store tieups in ada and windows were made on Shirley Temple dresses, hals and socks, with ratio exploitation on WFBM's Children's Hours Music windown in the Children's Hours Mausic windown can be continued to the second windown that the second week apollo (Fourth Ave) (1,100; 25-40)—Unnuary (20th). Temple is house's ace draw, and second week \$0.800, good.

wo,ou, good. Circle (Monarch) (2,600; 25-40)—
Witness Chalr' (RKO) on twin bill with 'Bridle Path' (RKO). Light at \$3,900. Last week dual of 'Moor's Home' (Par) and 'Billes' (RKO), aided two days by p.a. of the challenge of the

1st Runs on Broadway

(Subject to Change)

Week of May 1

Astor—'Great Ziegfeld' (MG)
(4th wk),
Capitol—'Big rown Eyes'
(Par),

Center — 'Country (20th) (29).

Music Hall — Under Two Flags' (20th) (30). Paramount—'13 Hours by Air' (Par) (22).

ialto - 'Absolute Quiet' (MG).

Rivoli—'Things Come'
(UA) (3rd wk).
Roxy—'Connecticut Yankee'

Strand-'Golden Arrow' (WB)

Week of May 8

Astor—Great Ziegfeld' (MG) ith wk). Capitol—'Till We Meet Again'

(Par). Music Hall—'Show Boat' (U)

(7).
Paramount — 'Moon's
Home' (Par).
Righto—Three on the Trail'

(Par), Strand — 'Golden Arrow' (WB) (2d wk),

MOON - JONES \$19,000 AT MICH.

(Best Exploitation: Downtown)

Toppers are 'Moon's Our Home,' coupled with Isham Jones' band, at Michigan, 'These Three' at United Artists, and Downtown with Spe-

'Great Ziegfeld' closed its twoweeks roadshowing at Cass Satur-day (25) with smash \$15,000, film building over first week's \$14,000. Rogers given swell build-up at Downtown with hospital trips, radio broadcasts and throwaways.

proadcasts and threwaways.

Estimates for This Week

Fox (Indle). (6,000; 30-40-65).—
Garcia' (20th) and vaude with
Great Waltz' names. Combination
not drawing, so-so \$20,000 looking
tops. Last week 'Sutter' (IV) plus
Fats: Waller's band delivered nice
\$20,000

Great Waltz' names. Combination not drawing, so-so \$20,000 looking tops. Last week 'Sutter' (U) plus Fats Waller's band delivered-nice \$22,000 looking tops. Last week 'Sutter' (U) plus Great Waller's band delivered-nice \$22,000 looking tops. In the second waller's looking to the

THREE WKS. FOR 'DEEDS' **BUSTS LINCOLN RECORD**

Lincoln, April 28.

(Best Exploitation: 'Deeds' is a good deed for the Varsity here going into its third week. This is the all-time record for business here, no other picture having been known to stand 21 days

'Brown Eyes' and Jack Benny Very OK \$32,000 in Hub; 'Extase's' Big \$1.65 Play

April I. Problem will be for the spot to get pictures, since the battle of J. H. Copper and L. L. Dent's houses here has about sewed up the product. Monroe, incidentally, is one of the plaintiffs in the \$1,353,000. federal court litigation which charges conspiracy against local exhibs and the majors. George O. is the father of George F. the latter one time having the State here, here have the state of the chief of the

'MOON' \$9,000 **BUFF.**; SPRING NO HELP

(Best Exploitation: Great Lakes) Advent of spring weather is hav ing a noticeable effect on downtown box offices this week. While openings in most cases showed strength pleasant weather hitting the town over the weekend took some toll and its continuance may mean a further drop.

'Moon's Our Home' at the Butfalo is weakest and won't come in with a good gross, while the Lakes and the Century are neck and neck.

Latter has shown surprising
strength for the last fortnight, last

week being particularly strong.
'Garcia' at the Lakes takes the exploitation palm through a striking tie-up stressing the Elbert Hubbard angle. Hubbard, a local, author of the famous essay, was played up through the aid of Eibert Hubbard, 2d, of the Roycroft Shops, who furnished original manuscripts and other Hubbard mementos for a lobby display. Photographs of the display and complete story about the cssay were used in newspapers for plenty of interest and talk. School principals, English teachers and Spanish War Veterans were circularized. Usual radio and merchandise assists also employed together with co-op ads.

Estimates for This Week
Buffalo (Shea) (3,600; 30-40-50)— Hubbard, a local, author of

and Spanish War Veterans were direcularized. Usual radio and merchandise assists also employed together with co-op ads.

Estimates for This Week
Buffalo (Shea) (3.600; 30-40-50)—
Moon's Home' (Par). Showing no power and though surrounded by good program won't do over \$3.000 weak. Last week, Small Town, Yook 11,700.

Hipp (Shea) (2,400; 25-40)—This Ment Carlo' (WB), over \$5.000, 11,100 km 11,10

Boston, April 23.

(Best Exploitation: Fine Arts)
Although Jack Benny on the stage
of the Met, with 'Big Brown Eyes'
on the succen, is leading the fit
pack with a promise of a big \$32. 000, the flicker that caused the gest flutter was 'Extase,' at the Fine Arts. On strength of very

oue, the flicker that caused the biggest flutter was Extase, at the Fine Arts. On strength of very publicity on basis of possibility of its being banned by city of Boston after state consors had passed it, Extase's necessitated an extra midnight show on opening night after disappointed thrill seeker's stormed the gates for the first \$1.65 top.

Earl Carroll 'Vanities' is satisfactory at the Keith-Boston, with Freturn of Jimmy Valentine screening. Will hit around \$24,000.

Ziegfeld, 'roadshowing at the Colonial, goes into third week on the upbeat after second week edipsed opener with hot \$15,000.

Test and State comfortably situated and situated situated situated and state comfortably situated situated

Estimates for This Week
Liberty (LTC) (1.200; 19)Lucky Terror' (Diversion) plus
Horse Play (U) split, with Drake
the Pirate' (FD) plus 'East of Jave (U) and the beginning of 'Elash'
Gordon' serial. Week stand will get
\$1,100, nice going, considering house is not advertising. Last week 'Impersonation' (U) plus 'Roaring
Guns' (FD) plus 'Roating

Estimates This week
Mot (M&P) (4,200; 35-50-65)—
Brown Eyes' (Par) and Jack Benny
unit. Socko, tiking towards \$3,2000.
Last week also smash, \$40,000 for
Fred Waring and 'Moon's Home'
(Par).

Fred Waring and (Par).

(Par).

Koith-Boston (RKO) (3,000; 35-0-55)—Valentine: (RKO) and Vanities unit, Very good at \$24,-00.

18 tweek N. T. G. unit devenice \$23,000 with 'Bridle Path'

Vanities' unit, Very good at \$24,-000. Last week N. T. G. unit drew nice \$23,000 with 'Bridle Path' RKO).

Colemial (Loew) (1,600; 55-53-11.0-\$1.65)—Ziegried' (MG) (3d week). Doing great biz here in roadshow setting. Second week built up to better than \$1.500, with aid of holiday (20). (3,000; 25-35-40-0)—Petticoat' (MG) and 'Morgan' (Col), dual. Healthy at \$14.500 tempo. 'Small Town' (MG) and Panic' (Col), dual. Healthy at \$14.500 tempo. 'Small Town' (MG) and Panic' (Col), dual. Week at \$17,000. State (Loew) (3,200; 25-35-40-50)—Petticoat' (MG) and 'Morgan' (Col), double. Okay at \$14,000. Pleasing \$16,500 last week on Small Town' (MG) and 'Good (RKO) Perky on premiere, but not enough in subscience in the subscience of the

lness Chair (RKO) collapsed to Planamount (M&P) (1,800; 25-35-36).—Bouter Dam' (WE), and Parents' (Par), double. Sad combo will muddle through with no more than \$4,000. Last week 'Chan at Circus' (20th) and 'Road Gang' (WB), dual, n.s.h., \$6,000.

Fennway (M&P) (1,600; 25-35-40-50).—Boulder Dam' (WB) and 'Parents' (Par), dual About \$2.500. worst in months. Just fair \$4,000 last week on 'Chan at Circus' (20th) and 'Road Gang' (WB). dual. Scollay (M&P) (2,700; 25-35-40-50)—13 Hours' (Par) and 'Road Gang' (WB), dual. Looks dandy at \$7,200. Last week good \$6,000 for 'Rhodes' (GB) am' 'Colleen' (W'), double.

gagement and dropped \$5,400.

Everybody Out for Kid Trade in y. Chi, State-Lake Playing a Serial; 13'-'Gang' \$30,000, Fair, 'Kid' \$8,000

Chicago, April 28, (Best Exploitati : Chicago) in practically every house in town the managers are shooting for the kid trade now that the spring holi-days have descended on the territory. Kid attractions of every kind are parading around the Loop in the hope of attracting those dimes.

Balaban & Katz especially is loaded with ammunition for the youngsters. At the big Chicago it has '13 Hours by Air' plus the 'Our has '13 Hours by Air plus the Our cang' kids on the stage; the Dionne guintuplets in 'Country Doctor' at the Roosevelt, 'Little Lord Faunt-leroy' at the United Artists and Jane Withers in 'Paddy 'O'Day' at the Oriental. Only 'adult' pictures at the two tiny houses, Apollo and Garrick with 'Deeds Goes to

and Garrick with Deeds Goes to Tyon' repeat mighng Kld' with Sybll Jason getting a big plug besides Al Jolson. State-Lake for the first time in modern Loop history adds a 'regu-lation kid serial, 'Flash Gordon,' and drose this week in which to inaug-trate the setunt. Serial will run only

Tage.

Rusiness started slowly Friday following a dull week previously.

Ohicago ran away with nublicity angles on both its pictures and stage show. Arch Herzoff making most of United Airlines tie-up and the Gang kids,

he Gang Rids,
Estmates for This Week
Apollo (B&K) (1,200; 25-45-65)—
Deeds (Col) (2d run), Repeater
lofing well at around \$7,000. Law
week (Garcia' (20th) managed oke

well at around \$7,000. Last week will of the stage of the

State-Lake (Jones) 2006 (2006) 25-35-49)—Dammed (GP) 2006 (2007) 25-35-49)—Dammed (GP) 2006 (2007) 25-35-49)—Dammed (GP) 2006 (2007) 2007

'Julia'-'Doc' Combo 14G As Newark Takes Slide

Newark, April 28.

(Best Exploitati Branford)
Business has started to fall off,
keeptlon is the Branford which is
etting \$14.000 for 'I Mayrled a Docr' and 'Gentle Julia.' The rest is
lence.

silence. Due to Warners' niking 'Modern Times' it is showing up in queer places. It is set to open this week at the Riddo and Broad, thirty means to the house downtown. So far the rival of Chaplin has not been advertised here. Little has 'Ecstavy' booked for May 6, which is ahead of New York.

booked for May 6, which is acceptable booked for May 6, which is acceptable by the May 6, as if business lan't bad enough, they are allowing Saturday afternoon parades. At one time those were forbidden, but no longer. There

is another coming next week.

Branford tled up 50 windows for 'Mr. Deeds.'

Estimates for This Week

Brainford tied up 50 windows for Mr. Deeds.

Estimates for This Week
Brainford (WB) (2966; 25-75)—Married a Doc' (WB) and 'Julia' (20th). Only place where businessis. Strong matinee draw and should take a nice 314,000. Last week 'Sutter' (U) and 'Playboy' (WB) not so good at \$11,000.

Capitol (WB) (1,200; 15-30-40)—Wile vs. Sec. (MG) and Boulder Dom (PaB), 100 Perty good and may way (Par) and Fleet' (RKO) was big \$4,000.

Little (Franklin) (299; 30-40)—Marcia Nuziale' (Roma). Only six days but okay at \$1,000. Last week Milk Way' (Par) and Fleet' (RKO) was big \$4,000.

Little (Franklin) (299; 30-40)—Marcia Nuziale' (Roma). Only six days but okay at \$1,000. Last week 'Jelo Wielka Milosc' (Jok-Musa), disappointed with \$300.

Loew's State (2,780; 25-30-55-65-15)—Small Town' (MG) and 'Moonlighth' (MG). (2d week). Will take 'Jelo Wielka Milosc' (Jok-Musa), disappointed with \$300.

Loew's State (2,780; 25-30-55-65-15)—Small Town' (MG) and 'Moonlighth' (MG). (2d week). Will take 'Jelo Wielka Milosc' (Jok-Musa), disappointed with \$300.

Leat week 'Desire' (Par) and 'Paraman' Franam' (Par). Going nowher with \$1,000. Still playing up professional broadcasts from stage Last week 'Desire' (Par) and 'Paramet' (Par), okay, second week, with \$1,000. Last week second for five days of 'Doctor' (20th) an 'Two in Dark' (RKO). \$6,000.

Ter inal (Skouras) (1,600; 15-20-15-40)—'Man of Iron' (FN) and 'Drag Net' (Bur-Taran). Looks like \$6,000 this week. Last week didn't stand up and relssues, 'If I Had a Million' (Far) and Med Tor last 'Read 'Read

Big Bally, But 'Things,' Wash. Just Fair \$9,000

Washington, April 28.
(Best Exploitation: Palace)
Plenty of coin being shoved into

(Best Exploitation: Palace)
Plenty of coin being shoved into
the bo. this week, but it's giving
rise to both jubilation and head
aches. to some suppointment is
Things to come with the suppointment is
Things to come with the suppointment is
to make the suppointment is
to the

street in late atternoon the bix went up.

Best bally honors go to Polace for Things to Come. Futuristle angle of pic is natural for ile-ups and contests and local Loew p.a. went the limit.

contests and local Loew p.a. went the limit.

Estimates for This Week
Fox (Loew) (3.424; 25-35-60)—
Moon's Home' (Tar) and Roy
Noble's hand. Latter responsible
for big \$25,000; Lats; week Thoetor',
(2011), and Jimmy 'Avo took good
\$23,000.

Earle (WB) (2.424; 25-25-40-6070)—Married a Door (WB) and
vaude. Good reviews plus rep., of
Sinclair Lewis book, despite that
title last issed, combined with return of Bill Robinson on stage, givlug house oke \$18,000. Last; week
'Doeds' (Col and Jan Garber land
took hig \$25,000.

Kaith's (RKO) (1,03) -69)

\$7,500. Last week revival of Catherine (UA) took good \$3,500 for six days.
Metropolitan (WB) (1,852; 25-40)
—Deeds' (CO) (second run).
Switched from Earle without warning. but looks like record \$9,000 here. Last week Tholes' (GB) held up after swank premier to nice \$7,000.
National (Legit) (1,700; 50-75-51; \$1.50)—Ziegfeld (MG) (2d week).
Slow due to rumors that balconies were sold out, but picking up and should have good second week. Last week took sock \$20,000 week. The summer of the social second second week. The summer of the second seco

SAVO - THREE **BALTO LEADER** AT \$18,500

Baltimore, April 28.
(Best Exploitation: ipp)
Nothing evoking much attention

this week, with 'These Three' on screen and Jimmy Savo on stage of Century shouldering above rest of

screen and Jimmy Savo on stage of Century shouldering above rest of town at very good \$18,500.

Only lure at the Hipp is the third aggregation of Bowes ams in slightly more than three months to crace rostrum. Film is 'Murder on Bridle Path' Gross will groove in around the \$13,000 notch, only fair. Rest of town finding far from smooth sailings Stanley is disappeared. Sillavan and Henry Donda were stock company faves in a legit trouge that held forth at the Maryland five years ago. Pair married here, and since town knows they were later divorced, it was anticipated that sufficient public in torest would be aroused by them playing roman and the stock of the stock

loss to decipher cause. Last week, which is the control of the con

2d Run with Cab, Strong at \$38,000; 'Deeds' Big 2d Wk. 80G, 'Gent' 26G

This is mostly a week of leftovers, best of which are 'Mr. Deeds' at the Music Hall and 'Desire' at Paramount, which would be staying a third and possibly a fourth week if other pictures weren't pilling up and had to be played. Only four new features wentured forth. None of

them are burning up the ticket ma-chines and, on whole, including all the holdovers, it's rather quiet on

chines and, on whole, including all the holdovers, it's rather quiet on New York's rist run front.

The State, a second run, is out from the state of the second run, is out front. With the second run, is out from the second run, is out for any Sunday, house getting 8,300 on that day, the week will bring a smash \$33,000, not far from January by Burns and Allen plus Ah, Wilderness' on the screen. Comparatively close on business is Desire' at the Par, which got \$33,500 on its second week ending Friday, (24), and on that four days not to that figure. Total on 18 days' run of Desire'. Little Jack Little or-chestra, Ethel Merman and Jane Cooper is \$105,500, a wad of profit. Four new entries of the week are cooper is \$105,500, a wad of profit. Four new entries of the week are the second run in which were second run in the second run in the wish of the second run in t

St. L. Competish

And Biz Both Big;

(Best Exploitation: Loew's)
Stiff competition in local cinema
palaces this week with Loew's, Fox
and Shubert-Rialto closely bunched
in dash for top bo. honors Loew's,
stressing fact that These Three'
ran for five weeks on Broadway,
took padlock off its doors at 9:46
a.m. opening day in anticipation of
good play and judgment was justified.
Irvin Cobb's Everybody's Old
Man' isn't getting much interest.
Fox and Shubert are adding second pic to their bills, while Loew's
is standing pat on one feature and
shorts.

(Best Exploitation: Loew's)

These 3' \$16,000

St. Louis, April 28.

ing in with 'Singing Kid' on a dual bill at the Palace, Two in Revoil' is also the against tough sledder, under the property of the second week at the Music Hall may reach \$80,000, very good for a second week street. Holidovers at the Rivoll, trand and Center all weak. Things to Come, tough one to sell, may be around \$17,000 on its second week, while I Married a Doctor, Strand incumbent, suggests only about \$14,000. Third week for 'Message to Garcia,' at Center, ending last night (Tues.), around \$1,000. A preview last night (Tues.) was given to the new Center booking, 'Country He years at the Astor on its two-aday '\$2 run. Take on the second week ending Sunday night (26) was \$17,900, very big.

Best exploitation work on any of the four new pictures figured for Capital January' at the Cap. Considerable above average was spent in ads and, in addition to teups, theatre built a striking house front.

Estimates for This Week

Astor (1,012; 55-\$1.10-\$1.85-\$2.20)

siderable above average was spent in ade and, in addition to tieups theatre built a striking house front.

Estimates for This Week
Astor (1,012; 55-\$1.10-\$1.85-\$2.20)
—Ziegréd' (MG) (3rd week).
Nothing is stopping this \$2 attraction: last week (Ad), \$11,900, smaas takings. In for the summer control of the strike of the summer strike of the strike of the summer of the strike of the summer of the strike of

Apollon-'Moon' \$10,000, 'Times' \$8,000, Mpls. Taking It on the Chin

Minneapolis, ril 28.

(Best Exploitation: innesota)
Showhouses are taking a slap in
the snoot from the usual seasonal
slump. What should be boxoffice
smashes are having plenty of
trouble getting over the hurdle; the
grosses seem unable to been particfrade. The deal has been particdays, pronounced the past seven
days.

trouble getting over the nurdles and grosses seem unable to make the grade. The drop has been particularly pronounced the past seven days in the past seven days in the past seven days in the past seven days which after a smashing \$15,500 first week; continues to maintain a speedy pace in its second canto at the Orpheum. Premiere in the territory of Modern Times' is boosting State takings above recent levels, but, considering all the ballyhoo and the advanced \$5e prices, the figures will leave much to be desired, according the days of the property of the package of the p

mentum of first week still carrying this one along briskiy. May reach fine \$8,000 after splendid \$15,000 first week.

State (Uhlix) (2,300) 25-35-55)—
**Modern Times* (Uh) Long deference of the state of the splendid \$15,000 first week.

**Modern Times* (Uh) Long deference of the splendid \$15,000 first week.

**Modern Times* (Uh) Long deference of the splendid \$15,000 first week.

**Modern Times* (Uh) Long deference of the splendid \$15,000 fairly good.

**World (Steffes) (350: 25-35-40-55)

**World (Steffes) (350: 25-35-40-55)

**World (Steffes) (350: 25-35-40-55)

**Ghost* (Uh) (2d week). Well liked ploture and fits in nicely here.

**Good \$2,400 im prospect after hefty \$2,500 first week, fourth (or 'Bondage' Cut, short in middle when repeat film finally. started to weaken, \$300 not bad for four days considering big intake first three weeks.

**Lyric (Publix) (1,300: 15-25)—

**Garden Case' (MG). Good spot for mystery thrillers, and this one looks like falt \$1,500 Last week, 'Drift Fence (Part) \$1,500 first week, 'Drift Fence (Part) \$1,500 first week, 'Britt Here' (Wh) \$1,50

Gets \$3,500 for 'Modern limes'-

(Best Exploitation: Ritz)

Modern Times' and Petticoat Fever' rank at the top this week with the former having the sil ht dege due to a splendid build-up. Bill Coury, manager of the Ritz, had been working on the ace picture for several weeks. He has 24 sheets, window cards, automobile door hangers and other advertising matter out. Newspapers have given him a break and Post had aspecial layout for the uponing.

Olsen and Johnson had their unit at the Temple. Saturday and Sunday with \$1.65 the top price. No picture with show. Business loderate.

Estimates for This Week

30-35-40) — 'Petticoat' (MG). At \$7,000, moderate. Last week 'Janu-ary' (20th), \$7,200, far. Ritz (Wilby-Kincey) (1,600: 25-30) 'Times' (UA). Set for round \$3,500 with good weather. Last week 'Petrified' (WB), \$3,000, fairly

week Petnined (WB), \$3,000, tall y Southard (Wilby-Kinoey) (800: 25) Gaurden Case' (Metro). Set for light \$1,500. Last week Melody Lingers' (IJA) and 'Desert Gold' (Par), split, \$1,700, fair. Empire (Acmé) (1,100; 25)— Ghost Goes West' UA). Around \$1,800, moderate. Last week 'Rhodes' (GB) \$2,000.

Denver Orph Back to Singles: \$5,500 Finale With 'Chair'-'Farmer'

Denver, April 28.
(Best Exploitation: Denver) 'Mr. Deeds' is hitting a near-rec-ord pace at the Denver. 'These Three' is still steady in its third week at the Aladdin. It goes to the Broadway for its fourth downtown

stretch.
Str

Estimates for is Week

Estimates for is week
Aladdin (Huffman) (1,500; 25-40-50)—"These Three" (UA) (2d week).
Average \$3,000 is good business for any film in third week. Goes to Broadway for second run. Last week \$4,000.

Week \$4,500.

Broadway (Huffman) (1,500; 25-40—'Singing Kid' (FN) (2d run).
Following a week at the Denver, not so hot at \$1,500 here. Last week
'January' (23th) (2d run) did \$2,500,

so hot at \$1,500 here. Last week January (20th) (22 run) did \$2,500, Gonfer (Allen) (1,500; 15-23-35)—Forced Landing (Kep) and Round Mountain' and stage show. Fair at \$2,000. Last week Dance Band' (FD) and stage, fair \$2,000.

Denham (Cooper) (1,500; 25-25-36)—Sky Parade' (Par). Okay mat business over week-end, but nights light and was pulled after three days. Brown Eyes' (Par) completing week. Total, \$4,000, below average. Last week Moon's Home' (Par) did better than average for this time. of year, closing ith \$5,000.

Denver (Huffmen) (2,500: 25-35-30)—Deeds' (Col) and stage band. Cycling they created at \$1,200. Last week in the stage of the sta

Rogers' U Suit

(Continued from page 5)

National First Runs

PARAMOUNT 'Case Against Mrs. Orph, St. L., May 1. 'Florida Special,'

L., May 8. '13 Hours by Air,'

"Is Hours by Air," N. Y., April 29.

Till We Meet Agai, 'State, April 30; Newman, K. C., May 1; Met., Bost., 1; Denham, Denv., 25.

Princess Comes Across,' Orph., St. L., May 29; Denham, Denv., 30.

"Palm Spri June 5.

"Forgotten Faces,' L., May 22,

'Forgotten Faces,'
L, May 22.

'Big Brown Eyes,' Cap., N.
Y., May 1; Allyn, Htfd., 1;
Rtalto, St. L., ; Denham,
Denv., 9; Malco, Memph., 9;
Orph., Seattle, 15; State,
Mpls., 22.

UNITED ARTI 'Things to Come,', Chl., April 29; Four Star, L. A., May 1.

'Little Lord Fauntleroy,' Par, Youngstown, May 1; Lincoln, Linc, 1; Waco, Waco, 4; State, Spokane, 6; Carolina, Char-lotte, 7; Midwest, Okla City, 8;

lotte, 7; Midwest, Okla City, 8; Loew's, Newk. 8; Martini, Galveston, 12; Rialto, Butte, 17; Par, St. P. 19. 'These Three, Loew's, Jer-sey City, May 1; State, Newk., 1; Riviera, Binghamton, 1; Loew's, Akron, 1; Broad, Col-lumbus, 1; Granada, Spokane, 1; Loew's, Toronto, 1; Buff., Buff., 2; Victory, Evansville, 3; Pal., Dallas, UA, Ptld., Ore, 2.

Kennedy

(Continued from page 5) amount, \$5,467,812 represents bal-ances in Great Britain and the Dominions, and \$289,993 in other foreign countries. This shows that foreign countries. This shows that Paramount's foreign end is in good shape. There is no indication as to what portion of the \$12,336,000 U. S. cash may be held in the treasuries of theatre company subsidiaries. John W. Hicks, Jr., head of Par's foreign end, was elected a wice-president of the company at the last board session.

Entrance of Kennedy into Par's company management would bring in a former picture company head with a background of industry ex-

Kennedy's Record

Kennedy's Record
As the first chief of the Securities
and Exchange Commission, Kennedy occupies a position of eminence in the business and banking
world. He is schooled in world business such as the international scope
of a film company requires. His
business background is a record of
successful achievement.

Kennedy recently completed, upon the solicitation of the board of directors of Radio Corp. of America, a resetting of the capital structure of the firm.

Of independent means, Kennedy is

of the irm.

Of independent means, Kennedy, is known to have been reluctant in considering acceptance of, the Par job, It is only under assurances that Par's slate is to be wiped clean, if and when he starts, and that stockholders are informed fully, that Kennedy may acquiesce to serve.

Otterson came to Par from Electrical. Research Products, Inc., through creditors of the company. ERPI had a claim of \$1,529,944 against Par, as filed, when Par went into receivership and later into bankruptey and 7th ERPI, of which Otterson was president at that time, was organizer and; a leading factor in the Nathan Burkan or so-called Merchandise Creditors Committee.

R. Earle Anderson was chairman of the committee and Burkan counsel.

The ERPI claim, later, was com-Objection (1905) (900; 15-28)—
lie Ann' (MG) and 'Milky Way'
), second loop runs, and Goders' (MG), first run, split. Sati(MG) and Bohemian (MG)
(MG) and Goders' (MG) and Goders' (MG) a

PORTL'D NOW HOLDING Prov. Lukewarm But 'EM: 'HARVESTER' \$6,000

Portland, re., April 28.

(Best Exploitation: roadway, UA)

Tattite Lord Fauntleroy at Parkers UA, from b. o. showings, easily warranted the big bally splurge which that house turned on. Pic is wowing them first week and should hold an extra fortnight. For opening honors Trauntleroy competential to the property of the state of the contract of the c

week 'Small Town' (MG) (2d week) \$3,800.

Paramount (Evergreen) (3,000; \$25-40)—January' (Fox) and 'Chan at Circus' (Fox) (2d.week). Going strong for a winning \$4,000. First week collected a big \$7,500.

Orpheum (Ham;lch-Evergreen) (2,000; 25-40)—Garcia' (Fox), and 'Old Man' (Fox). Combo disappointing at \$4,500. Last week '13 Hours' (Far) and 'Lady of Secrets' (Col), fair, \$4,200.

Mayfair - Grarker-Ever reen) (1-400; 25-40)—Tive Ghosts' (MG) and Bowes unit. Both contributing to b. o. and nearly doubling average at \$5,600. Last week 'Get Personal' (U) and 'Punishment' (Col) fair, \$5,200.

Ams on Split With 'Deeds' \$4.500, Tacoma

Tacoma, Aprill 28.

(Best Exploitation: Music Box)
Ace attractions headed with splitweek at Music Box, by a Bowes unit, helping town perk up a bit. Bowes show is staying two days only and packing 'em. Music Box has 'Mr. Deeds' to round out the week, but expected to hold for week longer.'

only and packing em. Music Box has 'Mr. Deeds' to round out the week, but expected to hold for week long. The step back to duals after nice run for 'Trail of Lonesome Pine.' Roxy and Blue Mouse also dualing.

Best exploitation at Music Box for 'Deeds' with battery of girls at telewhones calling up every listed residential phone in town, telling listeners about the show; talk starts per script but then ad libs, as most of the folks show interest and ask guestions. Stunt like this oke once in about two, years, and it's been longer than, that leight the start of the folks show interest and ask guestions. Stunt like this oke once in about two, years, and it's been longer than, that leight the start of the folks of

FOSTER HEADS 'OUTCAST'

Hollywood, April 28, Preston Foster gets top spot in Robert Sisk's 'Outcasts of Poker Robert Sisk's ' Flat,' for Radio.

Nevin Busch doing screen play.

'Desire' Okay at \$9,000: 'Dark Hour'-NTG, 13G

Providence, April 28.

(Best Exploitation: Ibee)

Couple of stands along the main stem in the money, but lukewarm in the money, but lukewarm things down.

This week's outstanders look like the Strand, only picture spot with a single, and the Albee where N. T. G.'s unit is responsible for frisky doing.

One holdover, 'Capt. January,' picture moving over to Fay's from the Majestic. Second week pace at the Majestic. Second week pace at the Majestic strain of the Majestic to Garcia' and 'Panic in the Air.' Majestic revival of Yankee' pretty well off.

Albee publicity staff didn't have

jestic revival or 'xankee pretty weil off.

Albee publicity staff didn't have much trouble in ballyhooing N. T. G.'s show. Granlund, former Providence man, and sports writer here, got the breaks in the press, which is not liberal in any sense of the work of the press, the press, the press of the press o

over radio and other routine stuff.

Estimates for This Week
RKO Albee (2:500: 15-25-40)—
Dark Hour '(Chest) and N. T. G.
unit. Takings augur about \$13,000,
o.k. Last week 'Bridle Path'
(Radio) and 'Vantiles' unit, about
ditto.

ditto. (3,200: 15-25-40)—
Garcia (20th) and Panic (Col);
So-so start. Doesn't indicate much
over \$1,000. Last week 'Petificat'
(MG) and 'Morgan' (Col) slid uur,
ing last half of the week to fair

over \$10,000. Last week: 'Petiticoat' (MG) and 'Morgan' (Col) sild quiring last half of the week to fair \$10,800.

Strand (Indie) (2,200; 15-25-40)—Desire' (Par). Although this is the only straight picture spot in town sporting a single sill, the going is reporting a single sill, the going is the property of the straight picture in the sill end of an II-day run grabbed \$43,800 for four days, bringing the total takings well over \$15,000, swell.

Majestic (Fay) (2,200; 15-25-40)—Vankee' (20th) and 'Brides Like That' (WB). Not much chance of this one doing better than \$5,000.

Last week 'January' (20th) very good at \$11,500.

Fay's (2,000; 15-25-40)—'January' (20th) and vaudeville. Although this spot has been taking a sock as the social spot is soon to the social spot is soon to the soon sufficient to keep things in the black. This week pace around \$6,000, soos. Last week 'Song of Saddle' (WB) and stage show, around \$6,000, soos.

Legit Opposish But Pix Stand Up in New Haven

New Haven, April 28.

New Haven, April 28.

(Best Exploitation: Poli)
Film spots getting some heavy opposish from a week of 'Tobacco Road' (legit) at Shubert, Last week same condition applied with. Three Men on a Horse' (legit) and a sell-out week of indoor circus at Arena, but picture houses held up well.
Paramount set for another stage ty May 8, with CaS Collegied (19, 190). Stating same date. Poli walked off with bally honors this week. Went to town with Shirley Temple sundaes; dept. store their so merses, etc.; plugged Shirley's birthday (23); plenty photos spread around, also booklets on Shirley's life; lobby display of rompie dolls; music counter pluss for songs; co-op ads; air programs from local stations.

Temple dolls; music counter plugs of songs; co-op ads; air programs from local stations.

Estimates for This Week
Paramount (M&P) (2,348; 35-50)
-Brown Eyes' (Per) and Benny Merôff band. Customers taking to show nicely, with indications for a heavy. \$3,500.—Meet. Again' (Par) and Spices of 1936' on stage battled through to an excellent \$3,200.—Innuary (20th) and County (3,5-5) exponding to the property of the p

Kibbee Leaving Warners

Hollywood, April 28. Guy Kibbee's present termer at Warners will not be renewed when it expires in several months. Actor, who has been at Burbank studio for five years, will free lance,

Deeds' \$28.500. 'Zieggy' \$17,500, Set Cleve. Pace

Cleveland, April 28.

(Best Exploitation: Hanna, Hipp)
'Mr. Deedg' and 'Great Ziegfeld'
are taking the town for top money.
Although there's enough cream left
to give other houses a fairly good
break. Booking of four or five topnotch attractions into one week,
however, drawing complaints from
natives who want to see all of them
and haven't enough mazuma.

Stroom send.off of Ziegfeld' at

and haven't enough mazuma.

Strong send-off of Zlegfeld' at
\$1.85 top, after superlative notices
and a fine build-up augurs a very
sweet \$17,500 for Hanna. Figure
tops any draw of stage plays in this
legit house. Looks set for two more

tops any draw of sage pays in this legit house. Looks set for two more weeks.

Nothing comparable to sensational receptions of the comparable to sensational receptions of the comparable to the

Eddie Miller, Eest by latter were Ford tie-up and 'Dipping Doings' contest in daily.

Estimates for This Week

State (Loew's) (3,450; 30-35-40)—
These Three' (UA). Getting lots of breaks, including: a good \$19,500, but would go higher in an ordinary week. Last week, 'Lonesome Pine' (Par) drew raps from reviewers and only: \$15,900, just average.

'Palace (RKO) '(3,00; 30-35-40)—
Witness Chair' (RKO) and Horace Hedd's band on stage. Band responsible for satisfactory' \$19,600, held Gown by week sister on screen. Last deven be a state of the state o

\$4,000.

Stillman (Loew's (1,872; 25-35)—
Lonesome Pine' (Par). For holdover, transferred from State, hitting
\$3,500, weak. Last week 'F-Man'
(Par) \$2,500, not so hot.

Not So Cherce Grosses In B'klyn This Week

Okay response at most downtown

Okay response at most downtown bo's this week.
Many of Loew neighbs running off the Eagle's 'Personality Poll' elimination contests, and this is having some minor influence on other theatres.

theatres.

Albee with dual bill and Loew's
Met ('These Three') grossing nicely. Fox and Strand also due for
satisfactory results. Far is weak.

Estimates for This Week

Satisfactory results. Par is weak. Estimates for This Week Paramount (4,000; 25-35-50)—Warried a Doc (WB), Good notices and house promoted ficker well but only \$10,000 weak. Last week Desire (Par) received \$13,800, good, Fox (4,000; 25-35-50)—Julia (Fox) and Round Mountain. Dual-see will share okay \$11,500. Last week mare okay \$11,500. Last Week Met (3,400; 25-35-50)—Threse Three (UA). Fine \$14,000. Last week Petticcat' (MG) and Panic' (COl), \$16,000. good. Albee (3,400; 25-35-50)—Investigator' (RKO) and Revolt' (RKO). Last week Petticcat' (RKO) and Panic' (RKO). Stander (RKO) and Revolt' (RKO) and Revolt' (RKO) and Revolt' (RKO) and Revolt' (RKO). Stander (RKO). Stander (RKO). Stonder (RKO). Stander (RKO). Student (RKO). Stander (RKO). Student (RKO). Stander (RKO). Student (

ON OMAHA SOLO DATE

Omaha, April 28.

(Best Exploitation: Brandeis)
Outstanding litte-up in film flows this week as compared with previous period. Money will like wise be in the upper class. Running in first place will be the Orpheum with the new Temple opps and plenty of room for the customers. Capacity to hold them here:

(GB) came in for some attention, taking \$3,400.

Strand (Fourth Ave.) (1,500: 15-25-40).

Strand (Fourth Ave.) (1,500: 15-25-40).

Strand (Fourth Ave.) (1,500: 15-25-40).

August (Par) dual, did nicely at previous period.

Mary Anderson (Libson). (1,000: 15-25-40).

M Omaha, April 28.

(Bekt Exploitation: Brandeie)
Outstanding line-up in film nouses this week as compared with previous period. Money will like-wise be in the upper class. Running in first place will be the Ornheum with the new Temple opus and plenty of room for the customers. Capacity to hold them here will spell the difference in the lead to a rousing start circle will spell the difference seeds good to a rousing start circle will appeal the difference of the control of the company of the compan

Estimates for This Week

Temple birthday.

Estimates for This Week
Orpheum (Blank Tri , States)
(2,976: 25-40).—JSanuary' (20th)
and 'Boulder Dam' (WE), double.
Can reach up to \$11,000. Last week
'13. Hours' (Par) and 'Bohemlan'
(MG). over \$48,000. good.
Brandeis: (Singer-RKO) (1,250;
25-35-40)—Deeds' (Col), Single feature gives house five turnovers daily to help on the short capacity.
March of Time' getting billing. Getting \$67,000, tops for the house. Last
Harmer' (RKO), tops for the house. Last
Farmer' (RKO), the state of the color of the co

Louisville Light But Set for the Gee-Gees: 'Deeds' Wins at \$6,400

Louisville, April 28,

(Best Exploitation: Low's State)
Race meet at Churchill Downs rot under way Saturday (25), to be followed by the Derby Festival Week. Attractions which are counted on to lure many visitors are a full-billy string band contest and square dancing contest at the Jefferson County Armory. Derbt Beat Counted on Jefferson Counted State Counted on Jefferson Counted State State Counted State Counted State Counted State State Counted State State Counted State State

Conguarder (Mil) and avorgan (Col), dual, got nice play from visiting educators here in convention, taking \$5.700.

Rialto (Fourth Avenue) (3.000; 15.25-40)—Mooris Home (Par) Not-expecting-much with this, one and will be satisfied with \$4.300.
Last week had a natural for convention of school teachers. January (20th) hit to between the eyes for \$10.000, with potent hid days at Fifth Ave, to get back to result of the property of the potential of the property o

iow average. Last week 'Singing Sod.
Kid' (WB) on h. o., took \$3,500, good.
National (Ind) (2,350; 15-25-40)—
Leavenworth' (Chester) and vaude.
Nice week-end biz with point to a gross of \$3,200, but the three-day doubt feature same stage show Wist week 'Spy '77' (FD) and stage show wheaded by York and King took fine \$4,200.
Alamo (Ind) (900; 15-25)—Love On Bet' (RKO) and 'Round' (Col) dual, splitting with 'Too Much Harmony' (Par) and 'Chatterbox' (RKO), dual. Should pigk up average \$1,700. Last week 'Informer' (RKO) and 'Billies' (RKO) took like amount, oke.

'Adults Only' Line Gets 'Folies' Unit \$17,000 in Cincy

Cincinnati, April

Chichmatl, April.

(Best Exploitation: Shubert)
Combo Shubert is pacing the village showshops this week with speed that is likely to chalk up a new record take for the house at \$17,000. The mark is set, it will be only on receipts, and not on attendance, for scale has been boosted to 42c-65c on account of the Folies Comiques stage show, which is linked on the screen with 'Chan at Circus'.

at Circus.

Three have new line-ups: Palace, with 'Small Town Girl,' is fronting for \$14,000; 'These Three' is registering \$10,500 at the Albee, and Keith's is down under for \$3,000 on 'Brides Are Like That.'

Tolies Comiques' copped the ballyhoo crown of the week for the Shubert.

Estimates for This Week

Estimates for This Week
Shubert (RKO) (2,159; 42-65)—
'Chan at Circus' (Fox) and Folies
Comiques' revue. Stage fare and
big' thing. Hefty advance puffs,
swell notices and audience reaction,
with early rush and steady trade
for a new house tops at \$17,00e.
Frices advanced and press ads,
beaucoup daving on Frenchy art,
carry the "Recommended as adult
entertainment only line. Last week,
ta usual 35c-42c scale. Moonlight
(MG) and Broadway Jamboree
unit, \$5,50e, slow.

Palace (RKO) (2,60e) 35-42)—
Small Town (MG). Strong \$14,00e.
Last week El Dorado (MG), \$7,280.

Small Town' (MG). Strong \$14,000. Last week El Dorado' (MG), \$7,200, sad. Albee (RKO) (3,300; 35-42)—
These Three' (UA). Hopkins-McCrea-Oberon combo, mild for \$15,000. Last week 'Deeds' (Col), \$15,000. Last week 'January' (Foo. Lost week 'January' (Foo. Lost week 'January' (Foo. Last week). At \$4,200, nice. Last week \$7,000. Keith's (Libson) (1,500; 30-40)—
Brides Like That' (WB). Unhappy (WB) (2d week), \$3,500, fair. (WB) (2d week), \$3,500, fair. (WB) (2d week), \$3,500, fair. (WB) (Foo. January' (Foo. January'

'SMALL TOWN.' 9 DAYS, \$9,000 IN SEATTLE

Seattle, April 28.

Pine' \$5,500, Shows Up Better in Pitt. 2d Run; Bowes' Ams with 'Hour,' 23G

full of diamonds (real) displayed in a leading jeweler's show window, and bigger newspaper campaign-Fifth Ave. had serial fle-up with Times. Orpheum using flash front for '13 Hours in Air.'

Fifth Ave. had serial tie-up with rimes. Orpheum using flash front for 13 Hours in Air.'

Estimates for Thi Week

Blue Mouse (Hamrick) (900; 2737-42)—"Snanary' (201h) (2d run). Hot release from Fifth, but pulled after three days, with only \$300 in the till. 'Petticoat' (MG) and 'Old Man' (20th) dual, replaced and week finishing up okay at \$3,200. Last week Pine (Par), five days of fourth week, \$1,400, okay.

Coliseum (Evergreen) (1,800; 2132)—"Times' (LA); and. 'Dudley' (20th), dual. All right at \$3,000. In the till of the color of fourth week, \$1,400, okay.

Coliseum (Evergreen) (1,800; 2132)—"Times' (LA); and. 'Dudley' (20th), dual. All right at \$3,000. In the color of fourth week, \$1,400, okay.

Coliseum (Evergreen) (2,400; 2132)—"Times' (LA); (MGM), dual., split, with Live Choosa' (MGM), dual., split, with Live Choosa' (MGM), Nice campaign, nine days, for good \$3,000. Last week 'January' (20th), \$6,300, fair.

Liberty (J-vH) (1,900; 27-33-42)—"Deeds' (Col) (3d week), Still strong at \$7,000. Last week \$7,600; great.

Music Box (Hamrick) (200; 27-33-42)—"Rhodos,' (GB), single bill: Fair at \$2,400. Last week, Shark Island' (20th) and Brakk week, Shark Island' (20th) and Brakk week, Shark Island' (20th) and Brakk week, Shark Island' (20th) and "Farmer" (RKO), dual. Just fair, \$7,7-42)—"B Hours', (Par) and 'Farmer' (RKO), dual. Just fair, \$7,7-42, and 'GRM' and 'Old Man' (20th), dual. \$8,900, good.

Paramount (Evergreen) (3,106; and 'Grarmount (Evergreen)

good.

Paramount (Evergreen) (3,106; 16-21-32)—Bridle Path' (RKO) and Road Gang' (FN), dual. Fair \$3,-000. Last week This Night' (Par) and Woman Trap' (Par) dual, \$2,-000 clow;

Rex (Aterling) (1,400; 15-21-32)— 'Leathernecks' (Rep) and vaude, Okay at \$3,000. Last week, 'Home-stead' (Lib) and vaude, \$2,800, slow

Loew's Montreal, with Girls Back, \$10,000 On 'Shark'-Boulder'

(Best Exploitation: Palace)

(Best Exploitation: Palace)

His Majesty's panicked Montreal;
with 'Great Ziegefed' at \$1.50 top,
starting well and building up to
\$15,000 past week with likely a \$10.000
currently on repeat. 'Wife' vs.
\$10,000, but this is moving week,
and it may disappoint. Capital has
'Colleen' and 'Walking Dead' and
may gross \$7,000. Loew's brings
back girl line to its value and with
'Prisoner of Shark Island' and
'Boulder Dam, for \$10,000. Princess
how the control of the control of the control
Paris should see \$1,000. Chema de
Paris should see \$1,000. Chema de
varge, 'while St. Denis is continuing
strong with 'Le Prince Jean' and 'Je
vous Almeral toujours' good for
\$5,000.

George Rotsky installed desk dic-

\$6,000.

George Rotsky installed desk dictaphone in lobby of Palace for 'Wife vith public talking in it and gettling their comments repeated aloud, which is attracting attention. Comments then used in press readers. Also lic-up with department-stores and-special advertising-and radio hook-ups.

Estimates for This Week

Estimates for This Week
His Majesty's (CT) (1,600; 50\$1,50)—"Ziegfeid"; (MG) (2d week).
Liable to add another \$10,000 to the
ne \$15,000 on first week.
Palace (FP) (2,700; 50)—"Wife vs.
Sec' (MG). This may get \$10,000.
but last half week books light. Last
week (Sep), disappointing at \$7,000.
Capitol (FP) (2,700; 50)—"Collect)
(WB) and "Walking Dead" (WB).
Not above \$7,000. Last week 'Bohenian Girl' (MG) and 'Everybod's
Oi Man' (20th), \$7,500, fair.
Loew's (M,T.Co.) (3 29 ; 50)—

Of Man' (20th), \$7,500, fair.
Loew's (M.T.Co.) (3.20; 50)—
'Shark Island' (20th) and 'Doulder.
Dam' (20th), with vaude. At \$10,000
up to average. Last week 'Exclusive' (MG) and 'Sky Parade' (Par),
\$11,500, good.
Princes (CD), (2,300, 50)—'Doede'
(CO) and 'Dould Gamble' (CO)
These Three (UA), and 'Pride.
of Marines' (CO), \$8,500.

of Marines' (Col.), \$8,500.

Cinema de Paris (France-Film)
(600; 50)—'Les Batellers de la Volga' and 'La Petite Sauvage.' Getting \$1,000. Last week 'Jerome Perread' and 'Haut comme trols Pommes,' \$300.

(Best Exploitati punch in Arrival of Town's packing a each fist this week.

each ist this week, artival of spring and opening of outdoor season notwithstanding, grosses are sailing right along.

Added kick provided by roadshow Great Ziegfeld' at Nixon. Filcker got under way Sundsy night (28) and looks like three weeks.

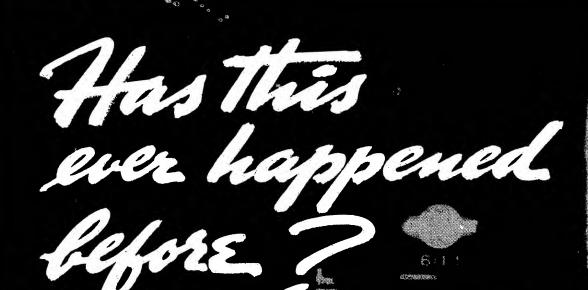
Stanley again going great guns, with the Bowes amateurs still exerting a potent induence. With Tuguarded Hour. Journal of the standard of the standard standard stan

at \$10,500.

Warner (WiB) (2,000; 25-35-40)—
The' (Par) (2d run). Here after week at Penn and by comparison doing much better than at latter. Prospects are bright for \$5,500, swell take here and particularly with a h. o. picture. Last week 'Eride Are Jike That,' (I'N) and 'Preview' (Par), n.s.h. at \$4,600.

34)—'Le Prince Jean' and 'Je vous Aimeral toujours,' Looks like \$6,000. Last week 'Baccarat' and 'Ccup de Droit,' \$5,000.

na and last rectic Sauvage. Get-ling \$1,000. Last week Jerome Per-reau' and 'Haut comme trols Pom-nes,' \$300. St. Denis (France-Film) (2,300; which will be very good.



20TH CENTURY-FOX will get plenty this coming the street of matinee idles, this coming will attention on Broadway, the street of matinee attractions will w. e. when at least five of the Sidney Kent firm attractions will when at least five of the sidney is at least five of the sid attention on Broadway, the street of matthee idles, this coming will when at least five of the Sidney Kent firm attractions Two be entertaining the movie-minded nublic w. e. wnen at least live of the Sidney Kent firm attractions Two "Under Garbe entertaining the movie-minded public "Message to Recountry Recia" will be the RKO Palace screen Flags will be the Music Hall tenant "Country Because Screen and Palace Screen January" now, at the cia" will be on the RKO Palace Screen January and the Center and "A Connecticut Yankee 20th Cenyond" at the Capitol John Clark. who sells 'em. and how for John Clark. who sells 'em. and how for 20th Center at the Lapitol John Clark. at the Capitol and "A Connecticut Yankee" at the and "A Connecticut Yankee" 20th Center and how for addition to and sells 'em, and how in addition to a sells 'em, and in addition to a sells 'em, planned in addition to are: "State Fair" Bull" They are: "State and "Dr. 1936-37 tury-Fox, lists the four They are: "Ambassador Bill" the company's 1936-37 "Connecticut Yankee" Ambassador Bill" the company's 1936-37 "Lightnin" Scheduled for re-release on the company's 1936-37 "Lightnin" All scheduled for re-release Amoassador Bill the company's 1936-37

All scheduled for re-release on the company's 1936-37

program



THE KEYSTONE OF YOUR FUTURE

Pay Your English Taxes

With England about the only spot in the world where vaudeville still a thriving industry, the local authorities and their showmen-spokesmen contend it is time some of the importees realized they have certain obligations to a country that gives them a good living. Income tax has always been a bugaboo for foreigners. They isomehow think they ought to be immune from the burden. Whether they are right or wyong, does not matter. The important thing is that the English law compels everyone to pay tax who is earning them.

that the English law compels everyone to pay tax who is earning money in this country. The situation was once so serious that the English Government was considering the advisability of collecting tax at the source, which would have been a very serious thing for foreigners. Lately there have been a number of performers who cleared out without settling their tax bills.

This only makes it very bad for other Americans who are good payers, and who want to come back.

Britons in Hollywood

British colony, was well represented at the reception given by Mary Pickford and Jesse Lasky following preview of One Rainy Afternoon.' Among these were Connia Lupino, looking very smart in a black broadcloth suit with lapels of ermine rippling softly back and a wide brimmed black straw hat, Ida Lupino, featured in the pic, was also in a black suit, but very tall-ored and wearing a white lingerie blouse. Henry Wilcoxon, Rowland Lee and Binnie Barnes were also in

Rergie Owen's makeup cide Club is something talk about. He plays an old man with sideburns, sparse white hair and wrinkled hands and face, with very bushy white eyebrows.

location in the desert with the 'Garden of Allah' company, his wife is having the house redecorated.

Major Claude King is playing the of George Washington in

People.

Merle Oberon, David Niven, the

Frank Lioyds and Edmund Coulding among the Britishers present at the Carl Laemmle dinner at the Ambassador.

Ambissador.

Bi Gny Standing spends his spare time spearing buil-frogs on the pond of his Malibu Lake place.

Molly Lamont has completed her ork in Mary of Scotland.' Arthur Treacher on loan to Hai

Rocks studies.

Direct Figure backing: Jim Stuart, destribute champ of 1928, who is whiking as an electrician at Warners, for the Olympics this year. Bonsid Colman, working on Lost Hottzon, was the first actor to move into Columbia's swank new dressing rooms in a very moderne building on the back of the lot.

SYDNEY-BIZ ON SLIDE **B**UT BRISBANE'S OKAY

Sciency, April 1,

Jez is not 10, hot Just now.

Rishity of Jack will be in circulation,

right, however, and managets are

substituted to wait.

Muthly on the Bounty' (M-G) is

secout the best, with 'I Dream Too

for the bound in the star is un
been being the fact that the star is un
language (MG) goes out this week.

The stoppe and goes out this week with

Secapade (MG) goes out shortly

The stoppe and goes out this week

(U) replacing. "Thanks a. Million'

WB) also goes out this week with

Magnificent Obsession' (U) follow
ign 'Melody Lingers On' (UA)

is 'in for two weeks, and then makes

way for 'Modern Times' (UA).

The Street Singer's Serbande' (AD)

did not do so well and was re
placed by 'Bail at the Savoy'

(RKO).

Melbourge. April 1.

Melbourne, April 1.

Some class pix are playing here
this week, with biz reported solid.
Current shows include 'Milky Way'
(Par) 'Sanders of River' (UA)
'Come Out of Pantry' (BD), 'Wedding Night' (UA), 'Mutinn', On Bounty' (MG), 'Page Miss Glory'
(WB), Broadway Gondoller' (WB),
'Return of Peter Grimm' (RKO),
and Broadway Melody' (MG), Melhourne

†Spanish-Argentine Distribution Deal Madrid, April 17.

Hispania Tobis, distrib for Span ish productions of C.E.A., local filmer, has reached an agreement with Argentina Sono Film, gaucho producing and distrib outfit, to sell

producing and distrib outh, to sen its product in Spain. Similarly Sono Film's output will be put out by Hispania Tobis in Spain. First Argentine celluloid to be distributed here by Tobis will be Puerto Nuevo' ('New Port').

SCHLESINGER TO N. Y. TO SETTLE WITH LOEW

Capetown, April 28. I. W. Schlesinger is en route to ew York, with his purpose unannounced.

Understood here that he is going

Understood here that he is going to hold some conferences in New York with Arthur Loew, head of Metro's foreign department, in an attempt to reach a reconciliation on the current market situation. Metro sued Schlesinger's South African theatres, which operates down here, to break a five-year film-option. Suit was settled out of court with Metro gaining the victory and Schlesinger voluntarily cancelling the contract. Metro immediately—thereaftle—started—tothereafter_started to

SONGWRITER SUES ON BRITISH FILM TUNE

London, April 19. Cecil Films, Ltd., is shortly

defend a writ issued against it by songwriter Sonny Miller.

Miller, who had a contract to write songs for Cecil's first, 'Public Nuisance No. i' for \$1,000, says he was told that his numbers were not suitable and would not be used. He was given \$500 in settlement, he

But when the film was trade shown, Miller says, he found that Between You and Me and the Carpet, a song he wrote, was still in the picture and credited to Vivian

Eliis and Val Guest.

Joint defendants are also Ellis and Guest, and Victoria Music Co., publishers of the song. Victoria is affiliated with Harms, of New York.

Par Appeals Australian Ban on Klondike Annie

Sydney

Australian censors have banned Klondike Annie' (Par), newest Mac West film, without expressing any

Paramount has appealed the deci-sion.

Liane Haid in London Legit

kky way range and range an

Pix in Madrid

Madrid, April 17. Of the six films now running here our are American. Metro has two of the four, RKO and Paramount

Callao theatre is featuring 'China Seas' (MG), Capitol has ' roadway Seas' (MG), Capitol has 'roadws/ Melody of 1936' (MG), Madrid-Paris has Par's 'Milky Way' and the Aventida's playing 'Top Hat' (RKO). Palacio de la Musica and Riaito are playing 'Quien Me Quiere à Mi' (Who Loves Me') (Filmfono) and 'Mornea Clara', both local mades.

TAB REVUES IN **SUBURBAN G-B SPOTS**

London, April 19.

Shortage of feature films, and in some cases squawk from the Kinematograph Renters Society that suburban deluxers are giving their customers too much entertainment and thereby hurting the film industry as a whole, has led the Hyams Bros, who cater for the flesh side of the Gaumont-British cinemas, to experiment with a new policy.

This is trying out of a full revue, lasting around two hours, which means abandoning of the double-feature policy and using one feature, a newsreel, and the slightly condensed revue.

Such a bill can be run through 134 hours. London, April 19. Shortage of feature films, and

condensed revue.

condensed revue.

condensed revue.

such a bill can be run through in 34 hours, instead of four hours, which the suburban customers are now getting.

New policy will also counteract the shortage of vaudeville names, as most of the touring revues rarely have star names, relying mostly on scenery and femme appeal.

First class revue promoters are elated at this experiment, as it gives them a new field of activity, which they have not hitherto invaded.

LEVY WITH DISNEY

William Banks Levy has been appointed special representative of Walt Disney Prod., Ltd., for England and the continent.

Special duties are to work on sales promotion tleups for the shorts.

Americans

Niles and her husb

Serge Leslie, spending a week-end with the Charles Raymonds at their

country house at Ascot.

Three Music Hall Boys due back

tember to line up his own unit for a road show. Morton Downey, coming here. Sails from New, York May 6 and opens at the Theatre Royal, Dublin, May 18, then the Palladium. Fay Marbe being asked for back income tax. Goes back to 1920. Gilbort Miller bringing over 10 American players for cast of 'Boy Meets Girl'; production due here early, in June.

Jean Gabriel Doumergue, French painter, making a portrait of Claire

Cliff Fischer off to Paris to see if

he can locate a few noveltes for his various casinos.

Diamond Bros. playing their nth return visit at the Dorchester hotel cabaret. This trip it is for a fortifield.

night.
Vic Ollver showing his mother around. She finds London somewhat different from native

Sweden.
Palladium management anxious to

here in October.

early in June.

Australia's Censor Says British Films Need Closer Watching than Amercians; 24% of Imports Cut

ROBBER SYMPHONY' READY

Concordia's 1st Pic Cost \$400,000, No Stars-Chappell's In

London, April 19.
Concordia Films, Ltd., indie film company, has its first epic, Robber Symphony, a musical, ready for trade-showing.
Picture was made by Friedrich Feher, German producer, and carries no star value, with Tracy and Vinette, American vaudevillians, featured. It took over a year to make, and is claimed to have cost over \$400,000. over \$400,000.

Company ran short of cash before completion, with Chappell's, music completion, with Chappell's, music publishers, who own the film's mu-sic rights, coming to the rescue. Trade-show will be at Queen's Hall, known as London's ritzy concert recital hall, for which the hall had to be especially wired at an esti-mated cost of. \$10,699. Chappell's are the lessess of Queen's Hall.

Mexican Prez Makes Promise of Federal Aid for Local Films

Mexico, City, April 28.
Federal government aid to the national film industry was promised by President Cardenas after his visit to the new studios here, the largest in Mexico, of Cinematografica Latino Americana, S. A. (Clasa), President said making of pies in this country must be encouraged and assisted as they are a good advertisement for Mexico abroad. Especially favors making music and sound scente and folkiore pies and those that depict Mexico's social and economic progress, Various federal government departments are drafting a program for aiding the film industry, which is soon to be submitted.

REUNION'S REMAKE

Reunion Films goes into production late next month with an English version of Liebesmelodie, continental romantic comedy will music.

Sydney, April 28. Cresswell O'Reilly, chief censor, has issued to the government his report covering commonwealth film censorship for 1925. Censor again attacks British films, stating that English producers are still under the impression that no film is worth production unless it drags in a shower, bath, or bathtub scene. O'Reilly said that the indulgence of this childish obsession involves the risk of losing important and essential dialogue, and that two typical examples were "The Tunnel" When Knights Were Bold, Says that ritish films are going back to the unenviable position of 1931, when the percentage of such films rejected was about twice as great

as those of American origin. Censor also points out the percentage of films, imported from all sources, that have been passed with ellminations was considerably less in 1935, not quite 24%, as against an average of 40% for the preceding

an average of 40% for the preceding three years. In 'making its decisions, censor-ship here is governed by the terms of Regulations 14 (infiported films), which provides that no film shall be registered which, in the opinion of the Censorship Board, or an appeal, in the opinion of the appeal censor: (1) Is blasphemous, indecent or

oscene;
(2) Is likely to be injurious to norality, or to encourage or incite

to crime;
3) Is likely to be offensive to the

people of any friendly nation;
(4) Is likely to be offensive to the people of the British Empire; depicts ny matter the exhibition of which any matter the exhibition of which is undesirable in the public interest. In 1935 there were imported into the commonwealth 1,576 standard films of all classes. United States, 1,034. United Kingdom, 443. Other countries, 99.

These films were dealt with as Tallesses films were dealt with as

These films were dealt with as follows:
Passed with eliminations, 1,380,
Passed with eliminations, 161,
Rejected in first instance, 35,
Feature films;
United States, 353,
United Kingdom, 123,
Other countries, 5,
Censorship as follows:
Passed without eliminations, 335,
Passed with eliminations, 345,
Rejected in first instance, 341,
The appeal censor dealt with 33 appeals lodged by the importers, and result was: Rejections, nine upheld, 19 dismissed, alterations or eliminations, four upheld one dismissed.

Censor mentioned that the standard of imported advertising had improved very much, and two years had passed since any impersional been lodged against rejection of

heen lodged against rejection of any advertising. Rerecentage of final rejections in comparison to 1931-1935 regarding British and American films shows that in 1931 American averaged 4.8, with British 8.7. In 1935 American averaged 3.1, with British 6.5.

FOX FINDS OUT ABOUT POLITICS IN SPAIN

Madrid, Aprill 17.
Fox Movetone screened the opening of the new parliament and
swearing in of deputies, a first time
for local newsreeling. But the
event was not without its little in-

cidents.

String of spotlights were stretched across the chamber and, as prominent deputies passed by to shake hands with the speaker, lights were turned on and shooting done. Cameraman had orders to lake. all the biggles but he overlooked. Largo (caballero, Socialist neudman, and Gonzales Pena, antother, prominent Socialists and the Socialists howled and explanations were forthcoming.

When the Communists came by, they raised their clenched fists—their sainte—as the spotlights went on and the camera reeled,

the next fortnight. Gene Sheldon resting with a torn uscle, but ready to resume work

Gordon and Revel and a bunch of merican chorines sampling matzos n Kahn's restaurant.

George Barnett, pres. of Modern Distributing Co., now in London as a part of his six months tour round

Raymond Baird's father here to

Three Swifts being paged by arry Foster in Paris, while they

Ica.

Al Trahan gradually getting his
Hitler debt back. Was \$2,000, and
is now down to \$400.

Bubbles Stewart and Sisters intended to go home in June. Now
booked an extra four weeks with
Associated British cinemas.

London, April 19.
Russell Swan due here April 27 for a month at the May Fair hotel cabaret.
Doris Swa 'Unquiet Bride,' at Arts Theatre The Edmon Ryans looking for a

In London

new apartment.

Ben Goetz dining with Paul Soskin at the Savoy, and clinching a deal for Metro product to be shot at Soskin's studios. here in October. Rex Harrison just back from New York with a present from Evelyn Laye to Henry Sherek. Entire Francis Mangan Grovenor House cabaret booked for Monte Carlo, goes there early in May. Larry Adler due back here in Septembor to line up his own unit for a road show.

Senator Murphy in a slight book-ing jam. Fosters' Agency claims it was responsible for four of the 21 weeks he booked in London through the Charles Tucker agency.

Dave Bader has Billie Houston (Houston Sisters) under contract for film work.

Borrah Minevitch will be the opening attraction of the Palladium vaudeville season. Plays week of June 1 only, as Bebe Daniels and are already signed for

the world. Noah Berry on a flying trip to Paris and only stopping to get the

arrange more London bookings for

narry Foster in Paris, while they are on the ocean bound for America.

Palladium management anxious to get Forsythe, Seamon and Farrell for the opening of the vaudeville season June 1. Dave Burns weekending at Jack Waller's seeside house in Brighton. Jack Arnold, the only American in the cast of the Sunday show,



and they'll laugh as they're baffled and theiled.

This puzzled girl—was she a poison queen? This scotting reporter—did he believe her innocent? His muddle-minded stage—walld his snooping snare the killer? The answer is spelled e-n-t-e-r-t-a-i-n-n-a-n-t-

HALF ANGEL

with

FRANCES DEE • BRIAN DONLEVY CHARLES BUTTERWORTH

HELEN WESTLEY
HENRY STEPHENSON
SARA HADEN

a DARRYL F. ZANUCK 20th Century Production

Presented by Joseph M. Schenck

Directed by Sidney Lanfield
Associate Producer Kenneth Macgowan

Screen play by Bess Meredyth and Geno Fowler
Based on a story by F. Tennyson Jesse

2**0**。 经数

THE KEYSTONE OF YOUR PRUME

CAPTAIN JANUARY

WITH SONGS, Desylva modernic states of B. G. Desylva modernic stars shirly remple; features gly, Kibbee Sim Simmerville. Directed by David Butler. From Mrs. Latan. B. Heart, Togend. Songs, Latar Pollock, Sidney D. Mijschell, Jack Vol. Latar Sidney, B. Mijschell, Jack Vol. Latar. Beauty, B. Heart, M. C. Heart, Canada, Company, C. L. Heart, C. Latin Silvers. At Capitol. N. T., week April 24, 98, Kunning time, 27 mine.

Dechnic terr. Indicate Silvers. At Capitol. my Part version of the Control of the

Qiay film fare for the family trade and generally. Wholesome, Cinder-ella stuff fortified, by the winsome moppiet, this Shriley Temple starrer ranks with her most potent b. o. entries. Runs the gamut of the motions with the usual song and dance trimmings. There are three-songs and as many dances. Buddy DeSylva and David Butter who have produced and directed most of the Temple pix seem to be a surefire producting and directed most of the Temple pix seem to be a surefire producting sorry a wholly satisfying setting. The obvious twen unto the finale with the sudelpy discovered aunt and unclearly discovered aunt and unclearly discovered aunt and spotting Guy Kibbee, Silm Summerville, Buddy Ebsen and Jane Darwell on board just to fill the childish void for the homely see folks with whom the youngster had been reared and later parted.

board just to fill the childish void for the homely sea folks with whom the youngster had been reared and later parted. Sumber and Summerville make a state of the control of the control

The Amateur Gentleman

The Amateur Gentleman

(BRITISH MADE)

(Dulied Arrian release of a barrel Hellman production for Criterion Stars broughs Fairbanet Jr. Bliefack and if teaching the star of th

effeminate actions of the English foros of the early 19th century. Final windup, when Fairbanks drops his masque when a gentleman and shows Basil Sydney in the first a surprise only in the part of the son far more action had the direction and photography permitted; his bare-knuckle fight was one instance where both the direction and photography consplined against him. Basil Sydney's unnatural portrayal of the villain also hurt. Miss Landl is never seen in a favorable light, nor is Hugh wronged old puglist, and Gordon Harker, his pal.

There are a couple of mass ball-room scenes in the film, the participants gliding through the waltzes of that period, but it is here that the prissness of the male extras is a bit too strong, though that impression is probably the fault of the dances.

pression is probably the fault of the dances, Heavily accented English vocal inflections of some of the cast also makes the film doubtful for American consumption. Caught from halfway in the theatre, some of the dialog is unintelligible. Scho.

Special Investigator

Special Investigator

RKO release of Citif Rad production.

RKO release of Citif Rad production.

Stars Richard Dix, features Erik Rhodes,
Owen Davis, T., Margaret Callahan, Directed by Louis King.

From novel by
Steven, Thomas Leanon, Ferdinand Reyherr dialog director. Lynn. Shores; editor,
George Tileviy-camera, Edward Cronjager,
herr dialog director. Lynn. Shores; editor,
George Tileviy-camera, Edward Cronjager,
hing time, 60 mins.

Bill Fenwick.

Lehard Dix

Bill Fenwick.

Lehard Dix

Compos Fenwick.

Lehard Dix

Denny Gray.

Margaret Rhodes

Denny Gray.

Captil Radger

Lehard Dix

Pundennan

Ray Mayer

Pundennan

Ray Mayer

Pundennan

Ray Mayer

Selton

Carroll Naish

Jady.

Punsaté Carroll Naish

Jady.

Punsaté Carroll Naish

Jady.

Punsaté Naise Selton

Carroll Naish

Jady.

Punsaté Naise Selton

Ray Bellis Zerry

Selton

Lang Punsaté Carroll Naish

Jady.

Punsaté Naise Selton

Ray Bellis Zerry

Jady Punsaté Naise Selton

Jady Punsaté Naise Selton

January Punsaté Naise Selton

January Punsaté Naise Selton

January Punsaté Naise Selton

January Punsaté Naise Punsaté Naise Selton

January Punsaté Naise Punsaté N A week April 24, 36, Kupminus Chard Dix
Marguret Callahan
Erik Rhodes
Chard Davis, Jr.
Ray Mayer
Garpoll Naish
Sheila Terry
ate. J. M. Kerrigan
Lide Fronds
Ethan Laidiaw
Ethan Laidiaw
Si Jenke Judy Judge Plumgate...
Judge Plumgate...
Dr. Reynolds ...
Perkett ...
Larring ...
Hiram

Ichard Dix's name is the only thing that saves this one and it's doubtful that the star can do much considered the saves the save that the saves the save that the save th

that it now bears a light coat of G-man veneer. It is a stock hero as the criminal lawyer from back east who goes to a ranch to avenge the gang murder of his young brother. That his romance happens to be with the sister of the gang leader is the angle that complicates

to be with the sister of the gang leader is the angle that complicates matters, as it, has done before. It works out nicely with the G-men, in a midnight raid, killing overybody but the girl. That the G-man here, winds up in a clinch with the gangster's sister, who has been somewhat; of a gun moil herself, doesn't seem to matter.

Dix makes as mitty a G-man as ever corralled a bunch of outlaws single-handed, although he's not as strong in the love scenes. They're not believably written or predicated, which makes it even toughet for star whose forte is action. Margate with her part, but she's a goodlooking girl and that's always in her favor, the margate star woog for the sample with a source of the sample with her part, but she's a goodlooking girl and that's always in her favor, the sample them as the with a summary tensor the sample star with the sample sa

with her part, out sites a goodher favor.
Among the gingsters are such experienced mobinen as Harry Jans,
whose post of the billiard room at the
Frians, and Ray Mayer, ex-planefence for stolen melodles. Mayer
has been around in pictures for
quite a spell now, without yet receiving a real break in the way of
a part, but this is, the first time
out for Jans. (He's also in RKO's
Two In Revolt.) He makes his first
appearance in a dirty pair of ranch
oants, but they couldn't take the
collar away from him, which bodes
well, saprofrally at least, for the future. As gangsters they play second
machine gun to the head outlaws,
as personlified by J. Carroll Naish
(what a name for a Public Enemy)
and Joe Sawyer.
Louis King's direction manages
to keep things alive for 60 minutes
and the pace is typical of the average western.

Bige.

- /
RKO release of Robert Sisk production.
Fentures John Ariedge, Louise Latimer
and Moroni Olsen. Directed by Glenn
and Moroni Ciscii. District
Tryon. Story, Earl Johnson and Thomas
Ferdinand Reyher and Jerry Hutchinson;
Perdinand Keyner and start and facile
film editor, Fred Knudtson; camera, Jack
MacKenzie. At Palace, N. Y. half double
bill week April 24, '36. Running time, 65
mins. John W John Arledge Gloria Louise Eatimer
John WJohn Arlenge
Louise Latimer
Cyrus II

Miniature Reviews

Captain January' (20th).

Okay Shirley Temple starrer.

'The Amateur Gentleman'
(UA). Only Doug Fairbanks,
Jr., name gives this chance for

moderate biz. 'Special Investigator' (RKO). Western with a G-man switch, but still a western. Richard Dix starred.

Dix starred.

'Two in Revolt' (RKO). Race horse, mongrel police dog, western background and love story figure for moderate results. In the dual class.

'Price of Marines' (Col). Shy on story for represal appeal, but

on story for general appeal, but okay for kid and adventure

'Comi ' Round the Mountain' (Rep). Standard western lacking names for draw; dual-

ers only.

'Hi Gaucho' (RKO). Argentine horse opera, For the duals.

tainment of its kind and will go best before audiences that like animals, racing and western desert backgrounds. Hardly strong enough to strong the strong of the strong o

Pride of the Marines

Columbia Production and release. Features Charles Bickford, Florence Rice. Directed by D. Ross Lederman, Gereen play, rected by D. Ross Lederman, Green play, and the collection of the collecti

Man. George McKay
Gunner: Ward Bond
Tennessee. Joseph Savyer
Filimsy yarn throws the switch
on this flage-waver and pretty welk
sidetracks it down the kid and adventure route.
Things get off on a Juve (and for
adults unbellevable) tangent early
when Charles Bickford, as Steye,
adopts an orphan (Billy Buyrud)
and quarter: him in the marinibase. Adoption of the youngster
cues in visits to parades, battleships
and other military paraphernalia.
Also facilitates a meeting with Molly
decides to marry Larry, played by
decides to marry Larry, played by
decides to marry Larry, played by
ford than to ship him off on 'bicktleship where he's last seen yppr
fidelis' (ever fathful).
Bickford fits a leathernesk unifform neatly, but Pride of the Matines' provides no showcage for him.
Bing Burne Just up as greater
him burner better the seen any fidely
was much footage as any fidely plorence Rice and Robert, Allem are seen
chiefy in stereotype trojes with
choppy dialog. Film is shy-on.comdy. What there is, of it's provided by George McKay, Ward. Bond
and Joseph Sawyer.

Patriotism and military piotography appear to be mainly a means
of changling pace and framing's
barades, etc., more than a fisch
catalog of a marine base.

Comin' Round Mountain

ı	Republic release of Nat Levine produc
ı	tion. Features Gene Autry. Directed b
	Mack Wright. Screen play, Oliver Drake
	Dorrell and Stuart McGowan; original b
	Drake: camera, William Nobles. At For
	Brooklyn, half of double bill, week Apr 24, '36. Running time, 60 mins.
	24, '36, Running time, 60 mins.
	GeneGene Autr
٠	DoloresAnn Rutherfor
	Frog
	Frog
	ChampionChampio
	Caldwell Baymond Brow
	Slim
	ButchTracy Lan
	Manuball Pohert elleng

hair-lifting climax. What precedes this event is blatantly familiar to outdoor hoss opera fans and none of it is particularly well told. Apparently, the original author intended to weave his drama about the daring deeds of pony express riders, and then changed his mind. Switch was not a happy one.

I have a superation of the common comedy to drama with atter abandon. Much of the humor is forced, particularly a burlesque bull fight that doesn't rate in a slapstick comedy. Failure to cash in more on Gene Autrey's splendid vocal ability is another weakness. When he sings he makes excellent impression, but when he turns thespian, the results are negative. Dialog is commonplace, which may be partly responsible. Smiley Burnette, who gave promise of building into a comedy type, doesn't sive grabs are distinctly of his own making and not due to lines or direction. Ann Rutherford makes an acceptable heroine as the senorita and ranch owner, though not exactly burdened with acting responsibilities. Remainder of cast turns in routine performances. 'Champion,' the horse, rates top horiors.

William Nobles' camera work is magnificent, both in action stuff and in catching picturesque outdoor backgrounds.

EIN GANZER KERL

('A Regular Fellow')
(CERMAN MADE)

Bawais-Flime-6. G. production and release. Features Joe Stocklei and Hermann
Speelmans. Directed by Carl Boses. Screen
play. Walter Wasserman; music, Hans
Cartle. At the 79th St. Theatre, N. Y.,
week of April 24, '36. Running-time, 32
mins. Paris. week of April 24, '26, Running time, U.
August Bolle. Joe Stoccieck
Minna Bolle. Itka Glaesener
Greta Uter Lien Deyer
Karl Grosse. Hermann Specimans
Anton Puschel. Willy Schur
Baron Fetersen. Hubert V. Meyerinck
Willy Schur
Baron Fetersen. Hubert V. Meyerinck
Mutter Puschel. Rofas Kirchner-Lang
Frokurist
Walter Steinbeck
Konaul Bergen. r. Phillipp Manning
Otto
Litan Richter
Litan Richter
Litan Richter

okay.

Camera work and mounting are up to snuff, the former being notably without irrelevancies from the U. S. point of view. No English titles at this house.

Edya.

Inheritance in Pretoria (GERMAN, MADE)

(GERMAN MADE)
Bravits-Film-A. G production and release. Features Paul Hartrian, Charlotte
Stase. Ghataf Gruendgess, Fault-Hackets,
Directed by Johannes Meyör. Story by
Walter Wassengarn, molet, Hans Gerste,
Britan Green, Fault-Hackets,
Running time 65 miles,
Running time 65 miles,
Agnes, seine Frau. Charlotte Som,
Agnes, seine Frau. Charlotte Som,
Agnes, seine Frau. Charlotte Som,
Admiral Welfenns, Agnes Vater
William Spencer Dr. Philipp Manning
William Spencer Dr. Philipp Manning
William Spencer Lillo Musel Hans Joach Incentification of the Markets of

Shorts

'A THRILL FOR THELMA'
Melierette
20 Mins.
Capitol, N. Y.

Metro
This is No. 4 in the 'Crime Doesn't
Pay' series which Metro so far has
produced into strong featurette material. If there were enough sturdy
shorts of this calibre turned out it
would automatically solve the
double feature problem, for the
commingly puts more enough sturdy
shorts of this calibre turned out it
would automatically solve the
double feature problem, for the
commingly puts more enough sturdy
shorts of this calibre turned out it
would automatically solve the
double feature problem, for the
commingly puts more strong at the
commingly puts more strong at the
common the other studies.

Although part of a series, each
tiem is a strong dramatic subject in
itself, supposedly a case history.
The 'Crime No Pay' label gives it
some sort of moral substance and
the manner of presentation (always preluded by the MGM Crime
Reporter interviewing the warden or
some high police official) tees it off
Reporter interviewing the warden or
some high police official) tees it off
the original, Marty Brooks for the
very competent screenplay and Ed
Cahn for the equally worthy direction. Cast is anonymous, however,
although likewise worthwhile. Robert Warwick alone is recognized in
the police capitain role. The thrillseeking Theima of the title and the
renegade youth who leads her astray
fully be the proper of the proper of the
comming expolits of the juvenile
crimesters are presented; then the
climax of how the law invariably
bests them, trips them, traps them
and they wind up behind the bars
paying the social debt. This means
always the unorthodor 'unhappy'
ending for the central characters,
but the general treatment, in tot
is completely audience-satisfying.

ROBERT BENCHLEY
'How To Behave'

ROBERT BENCHLEY
'How To Behave'
Comedy
10 Mins.
Capitol, N. Y.
Metro
A pip talking short written by and
starring the journalistic comedian.
Benchley is so good as a mugger
and reads lines with the timing and
comedy incess of an expert that

Benchley is so good as a mugger and reads lines with the timing and comedy finesse of an expert that the only, reason he doesn't make more pictures must be because he doesn't want to.

This is 10 minutes of easy-going, effortless spoofing of the etiquette problem. Would the time that the problem would be the etiquette problem. Would the time that the problem and, what is equally exceptional, nobody among the character comedians has the droll restraint and suffering bewilderment that he projects. It bars Benchley's Academy prize-winning short, 'How to Sleep'.

Various social incidents are staged with first rate production values, which intensifies the value of the short. It's a cinch for the best theates.

THE JONKERS DIAMOND' Pete Smith Short 10 Mins. Capitol,

10 Mine.
Capitol,

Metro
Dandy dramatization of the Jonkers Diamond, which a titular footnote explains is re-enacted with permission of Jacobus Jonkers, Harry Winston, the N. Y. diamond merwins of the John of the John of the John of Jacobus Jonkers, Harry Winston, the N. Y. diamond merwins of the John of John

IT'S BEEN A LONG TIME COMING...BUT AT LAST HE TOPS HIS "THIN MAN"



EX-MRS. BRADFORD

JAMES GLEASON * ERIC BLORE ROBERT ARMSTRONG LILA LEE * GRANT MITCHELL ERIN O'BRIEN-MOORE * RALPH MORGAN

RKO-RÁDIO PICTURE DIRECTED BY STEPHEN ROBERTS

NOW IN BOSTON...OPENING THIS WEEK ALL OVER THE COUNTRY

STATE, N. Y.

With the pop price showing of These Three (U. A.) and Cab Cal-lowsy on the stage, they are using most of the seats most of the time at the State this week, trying for a five-time turnover. Evidently the film is pulling its share, for it's an easy audience.

sim is pulming the share, for he are easy audience.

With three acts and the band the show is down to 48 minutes, of which Calloway takes 28, which leaves short shirt for Johnny Burks, who does only about sharf his act. He god to the shirt ship and he stope and he shared he was a ship and he shared put. New audience helped his noten troutine, which still probably sounds good first time it's heard. They even laughed at his act of August' gas. Probably it will take another war to freshen Burke up, but he seems to get over with what he has.

Janet May (New Acts) does very

August' gag. Probably it will take another war to freshen Burke up, but he seems to get over with what he has.

Janet May (New Acts) does very tittle in the air very nicely. Smart costuming, including tights, helps. In her rollups she got a hand the fifth turn and some of them were pounding on the fist and final, though this is far from record, sayivia and relement of the control of the contro

ROXY, N. Y.

ROXY, N. Y.

Roxy' Gae Foster girls are working themselves into the position
the position of precision which appeals so much to the M. H. habitues.

At one point in this show (illustrating the versatifity of the line) Freddie Mack introes Dr. Ostermoler's Wonder Horses from Jumbrand of the position of the posit

it was always one of the highlights.
Replaced it with "Blue Moon."
Myra Nash, songstress (New
Acts), did ok. Stone and Vernon
(4) is first act on, with Vernonad
his two male helpmates hearing
Miss Stone through fine adagto
feats. Conclusion of act is postponed till end of the show, when
the girl plays a leopardess against
Vernon's trainer role for some firstclass torso-tosses.
Of the stuff to make natrons

Vernon's trainer role for some first class torso-tosses.

Of the stuff to make patrons prattle after they leave theatre is the Elida Ballet of 12, swell looking girls. Troupe shows that it drilled as a unit through those two-leaves the standing stream of the stre

Metro clips and cartoon 'Cock o' the Walk' (UA), Harvey Hammond organlog and trailers further touched up the bill. Scharper.

MINNESOTA, MPLS.

MINNESOTA, MPLS.

Minneapolis, April 23.

"Spanky" McFarland and four of his 'Our Gang' fellow players, mc.'d by Joe Cobb, one of the graduates, augmented by 'two 'vaudeville turns, Bob and Florence Roberts, dancers, and the Five Lucky Boys, foot-balancers, provide the current stage show. Layout runs raggedly, but serves the purpose of coaxing the shekels into the box-office. The 'Our Gang' kids, of course, are the magnets. It seemed as though all the kids in town were making a bee-line for this big Publix house and they toted many adults along with them.

The quintet and their crude

and they toted many adults along with them.

The quintet and their crude routine don't measure high in entertainment standards on the stage, but the customers apparently are satisfied to see them. In the fiesh and their cruteness' seems to compensate for their deficiencies agreement of the compensate for the agreement of the compensate for the compensate for

spect for the Hollywood directorial ability grows apace.

It can be said for the kiddles, however, that they are entirely free from any trace of self-consciousness and seem to enloy playing before a live audience. They run on and off and sing through a mike or dance. Their voices don't carry any too well over the loud speaker system and the act impresses as having been carelessly and hurrledly tossed together without any attempt at production. Besides the kids, there's Pete, the dog with the ring around his left eye, who is but through a few tricks by his adult master.

The Roberts are youtful, personable dancers whose tap stepping and clogging are above par. The

sonable dancers whose tap stepping and clogging are above par. The Lucky Boys perform good foot and other balancing stunts, interspersed with a liberal amount of comedy that tickles the juvenile trade particularly.

ticularly.

Feature picture is 'Message to Garcia' (20th), as well as a number of shorts.

Rees.

LOEW'S, MONTREAL

Montreal, April 25. Montreal, April 25.
With the Harry Anger girl-line of
ten snappy dancers back on Loew's
stage, and a probability of their being retained for ensuing weeks (except next), together with one of the
fastest moving shows ever seen
here, this house looks in for another
big week.

big week.

Backdrop covered by huge banjo and line in scanties carrying toy banjos, Jimmy Barry opens with a banjo act brilding up to fast finish.

Carroll and Howe warm up crowd with cross-patter, with girl getting the most of the act on looks and personality at start until Carroll goes into a soft shoe dance and acrobaties that garner big applause. Line follows in long transparents and floppy hats for group dancing and postures which the crowd likes. Worth. Wyle and Howe comprise

ALHAMBRA, PARIS

Paris, April 16.

Five American acts top the Al-hambra offering and go over in such a way as to prove the Yanks can still get a good hand in this town if they have the stuff. Headed by Molly Picon, who makes her initial appearance in a makes her linitial appearance in a consideration of the property of the property of the property of the Gracie Schenk and Brothers, Sarrand Esther and Three Giants of Rhythm.

Carle Music and Liney are value;

Gree With and Emett Oldfield,

Rand Eather and Three Glants of Rhythm.

Balance of the bill, to bring the

total up to 13 acts, is made up of

Pills and Tabet, Olvido Perez, Fritz

and Bobby, Gus Erpap, Two Shangs,

Two Lindestroems, the Stx 1da May

Midship Glris, who were at the Par
med Merel is medican and parado

French Merel is medican and parado

men in Yiddish. Although well done,

her French songs are not as well

men in Yiddish. Although well done,

her French songs are not as well

selected for an Alhambra audience

as they might have been. That does

not, however, greatly detract from

her preconder of the Taber of the

Brown With and Emet Oldfield, Barr

and Esther, all glean a good hand.

Tills and Tabet, high lighters of

the second half, received a bolster
cus welcome to their home town

return from New York at the open
mig. Feculiarly enough, they are

the one all-French act me like

when they were last som in Paris.

One of their songs is a ditty which

says that French names are liked

in America, and that American acts

are liked in France. Which is more

or less demonstrated by the hand

given the American acts on the bill.

First, and Bobby do an accordion

for their effort; Gus Erpap-enter
tains with a rapid execution of a

symphony in paper; the Two

Shangs, openers of the first half,

put on a neat head-balancing per
formance; the Two Lindstroems

acts is aft hand with comic skat
ing and the Ida May Midship Girls

Three Glants of Rhythm, although

they do step a fast act, don't go so

well with the French audience, but

that is not because of any slack

hers in the part of the comic skat
ing ind the Ida May Midship Girls

Three Glants of Rhythm, although

they do step a fast act, don't go so

well with the French audience, but

that is not because of any slack

hers balancing show and Sia
dard, tormer male lead at the Folies

Bergere, gets a good

GRAND O. H., N. Y.

Hardly more than a flash because of its brief 35 minutes duration, cur-rent weekend portion of the split week is still a good vaudeville show despite the time limitations and curtailment of customary four acts

curtailment of customary four acts to three.

Everything that makes a variety show is in the offing, opening with Mary Paimer's coached canines and pony. Diminutive horse is a monument to what training can achieve many construction of the many construction of the many construction of the menagerie have mastered this difficult turn. Mat attendees reveled in it.

Ward and Milford (New Acts) fill the second rung nicely. Moderately good mixed comic turn. Most of act centers around a plano for girl's singing.

centers around a plano for girl's singing.

How Bryant, Raines and Young ever got down here will remain a mystery. Every Item, from clothes to performance, is splendid. Act has added two male singers since last viewed, but they are not indispensable. Ever the proper should be added to the proper should be added to the state of the should be added to the should be a

SCALA, BERLIN

Berlin, April 15.
Current bill contains three items which seem to play havoc with the contention that a sophisticated audience would resist old-fashioned

the inevitable singing Fred Allies and the content of that a sophisticated and Joe, comedy dancing trio who are presented to the level of the flow of

since the late Rastelli introduced bails and sticks in juggling. Now this chap Adanos does an act which is a complete novelty for the younger generation. It is a so-called Gentleman Juggler act of Kura, Salerno and Cinquevalli days, juggling dishes, billiard queues, clear and all the 'restaurant stuff, not she that change color while tossed that change color while tossed in the air. And act goes great with the Scala patrons.

Third item is Evelyn Roberty, introducing the prewar chansonette and another eye-opeher to the new generation. On the style of the Farisian cancan, she pretends to give a parody of a music hall singer, but such a vulgar and disusting way it such a vulgar and disusting way it was a vulgar and disusting way it this woman would only have used discretion and considered the many kids in the audience she might have been a big hit.

Stanley, Toni, Mae Four open with an act that is a sock, their acrobatics on the trapezze, teeth spinning, the double hang, pull-ups, handstands and shead-equilibrism on the trapezze, teeth spinning, the double hang, pull-ups, handstands and shead-equilibrism on the American act, goes over great. Max is a real showman and possesses that personality so necessary on the stage these days. His fox terriers work with an ease that surprises.

Custav Jacoby, dialect comedian, is noother this and Loretta prove excellent dancers and are fine acrobate.

Six Christianis, Italian acrobate, on teeter board do three and four

Harris Twins and Loretta prove excellent dancers and are fine acrobats.
Six Christianis, Italian acrobats, on teeter board do three and four lighs, their girl member sometimes being the understander. A very pleasing act.
Three Jades, Hungarian tap dancers, close to good results.

PALACE, CHICAGO

PALACE, CHICAGO
Chicago, April 25.
Doubling from the College Inn at the Sherman hotel, the Abe Lyman orchestra, and gang are parading an excellent brand of entertainment plus considerable strength at the front gate. It's a short show, running less than 50 minutes, but Lyman processed to the strength at the front gate. It's a short show, running less than 50 minutes, but Lyman pureys pretty of the strength of th

FOX, PHILA.

FOX, PHILLA

Philadelphia April 25.
So-so stage bill at Fox this week, with only Professor Lamberti, xylo-phone zaney, as wallop. The prof. however, lets'em have it plenty. Without customary overture by house band, show opens with Don Costello and Co., dancing troupe. First turn is standard tap by four girls. With Costello plunking plano on stage ceart then jumping in will on stage ceart then jumping in will on stage ceart then jumping in will represent the standard tap by four girls. With Costello contributes nice pranace off, Costello contributes nice tap routine, which his retiring personality doesn't push. One of four fems, a fuzzy-headed blonde, then shows acrobatte number climaxed by fast turnovers, two others do slow tap routine and remaining lady presents toe offering in which closes with very slow, flashy tap by Costello, again needing punch.

In top spot, Professor Lamberti more than livens up to the occasion. He wanders out in formal attire plus several goofy trimmings. His duds have a way of coming apart at odd moments and his xylophone and contraptions are also undependable. Show closer is singing ensemble. The properties of chances for dressing up. but nothing startling. What is striking, however, is that so little is made of such fine arrangements. They offer all sorts of chances for dressing up. but nothing of that sort is attempted to the string of the story is the looke for eye.

Film is 'Message to Garcia' (20th), with new 'March of Time' added.

NATIONAL, LOU'VILLE

Louisville, April 24.

Just a so-so layout this week, five acts and three of them acrobatic. Muscle men much in evidence, and to yary the monotony a bit, one of these turns goes vocal. It provided just a slight break in the acro parade, and was probably the routined. House received all the acts mildly.

Herb Larimer wheels on for some bleycling around the stage, doing all the stunts familiar in the vaude of some 20 years ago. He is a standard opener, and as such is oke, but the line-up which followed made the how rather flat, due to lack of variety of the stage, and winds up with some hoofing. His juggling is pretty tame, and imitations of several radio personalities, and winds up with some hoofing. His juggling is pretty tame, and imitations are even poorer. He redeems himself to some strent, however, by his hoofing. Floyd Cristy then out in one, simulating sad-faced expression, being joined by Hall Gould, a young interest the same strent, however, by his hoofing. The strength of the strength, which is a distinct novelty for vaude. He as amaltem which one of the girls is placed in a cannon and shot across the stage from the strength of the strengt

EMBASSY, N. Y.

EMBASSY, N. Y.

Not much news or variety on the Embassy screen this week and with none of the rees showing any real control of the rees showing any real cach, have eight bits, Hearst and Pathe each have so that the each have so that the each have so that the each have so the mine affair up north, with Hearst going through a long and tortuous explanation and picturization of the locale and background. Then Fox chips in with the actual rescue of the entombed men and the bit of work with the cett an anterial on the Titterton murder, in the form of a salvo for science. Pictures the bit of cord which tripped Florenzo and some laboratory tests surrounding the affair.

Fox and Universal take momentary glances at Russia; Pathe tells about doves of peace being sent off somewhere as a gosture and Parshows students doing some peace demonstrating; Universal pictures about doves of peace being sent off somewhere as a gosture and Parshows students doing some peace demonstrating; Universal pictures in San Diego which obviously was intended by someone to be tinny, but isn't, Fox digs up some jumping frogs and lady toreadors; there's a double deck train in Germany and Toscha Scidel dresses up in rags and plays on a street cerner, but no one recognizes him except the cameraman.

Lew Lelir chips in with his usual (Fox) comic item, this time a hip of the control of the co

ORPHEUM, L. A.

There's a lot to show within the some completure walls this week, which so the source of the completure walls this week, which so the completure was to be completured to the completure will be much profit for the house. Amos 'n' Andy are in for a week with a \$6,500 guarantee and \$6,500 split over and the house paying the line charges for the nightly broadcast, \$13,000.

Four other acts will run another \$1,000, with at least \$5,000 more on top of that for the picture, 'Gentle (Continued on page \$31).

(Continued on page 63)



cluding dozens of gorgeous dancing girls.

Directed by Lloyd Corrigan Designed in color by Robert Edmond Jones Produced by John Speaks Merian C. Cooper, Executive producer. Distributed by RKO RADIO PICTURES, INC.

Hunchback' Remake Waits on Finish of Phantom Opera

'Hunchback of Notre Dame,' which originally was skedded for production early. In 1935, has not been put into work thus. far by Universal. Start of production will be held back until 'Phantom of the Opera' is out of the way. Both are supposed to be delivered in the '935-

'33 season.
U plans to employ none of the old material in its talking 'Dame.'

LOST U LAB WORK, ALSO LOSES INJUNCTION SUIT

The sult by Du-Art Film Labora Arthur Gottlieb , Inc., Arthur Gottlieb against the Consolidated Film Industries, "for an injunction and accounting was dismissed last week by Judge Robert F. Patterson in U. S. District Court, New York, The plaintiffs were given permission to an amended complaint within

days.
The plainti contracts for ertain work to be done for the the U Film Laboratories relative to Universal Picture Corp., Judge Pat-

wrote in his opinion, and the defendant obtained the Uni-versal business by causing Universal to evade the contracts and bring about a repudiation. What the reabout a repudiation. What the re-lationship between the U Film Lab-oratorles and Universal was is not stated. From all that appears Uni-versal had the right to withdraw its business from the plaintiff, and the fact that such a withdrawal brought about a breach by U Film Laboratories of contracts with the plaintiff does not mean that either the Universal or the defendant must pay the plaintiffs for losses they sustained.

"The principles of free competi-tion justify a man getting business for himself so long as he does not use fraud or induces his customer to break an existing contract with another."

Gottlieb was to have been em-ployed as manager of the plant in which developing work for Uni-versal Pictures was to have been

Soc. M. P. Engineers **Opens Convention in Chi**

Chicago, April 28.
Society of Motion Picture Engineers is holding a four-day convention here, starting yesterday (Monday), and closing Thursday (30).
Among important papers to be read are 'Harmonic Distortion in Variable Density Recording,' by B. F. Miller, of Warners; 'Symposium on Essential Improvements Achieved in Sound Film Recording and Reproduction in Adapting Conventional Methods to High Quality Requirements of Motion Pictures; by Douglas Shearer, of Metro, with co-operation of, RCA.
Others participating are G. A.

by Douglas Shearer, of Metro, with co-operation of RCA.
Others participating are G. A. Morton, G. L. Dimmick, H. F. Olson, B. Kreuzer of RCA, C. M. Mugler of Acoustical Engineering Co., D. P. Love of ERPI, M. Lucklesh and F. K. Moss of general Electric, W. C. Kalb and D. B. Joy of National Carbon Co., W. Barth and F. Schoeck of Afga-Ansoc, F. Tuttle, C. H. Green, O. Wittel, A. E. Schubert and H. C. Wellman of Eastman Kodals.

Studio Worker Killed

Hollywood, April 28.

James Reeves, 35, vas electrocuted, and James R. Haydon severely burned at Paramount studio when truck crane with which Durined at Paramount studio when truck craise with which men were working on erection of new prop-erty storage building, came in con-tact with high tension power cable. Reeves was killed instantly when 30,000 volts went-through his body. Haydon was knocked unconscious. Men were employees of steel con-struction company erecting the new structure.

Two days later, Joe Amador, another steel worker, was seriously injured when coming in contact with 30,000 volt bolt from power cable.

Advance Production Chart

Hollmood Amil 28 Production activity soured to new high level last week with 43 feature. Production activity source to new night level was week with the federation stages. This was accounted for by 10 new features being placed before the cameras and

accounted for by 10 new features being placed before the cameras and nine taken from the cutting rooms for a final preview.

Paramount is out in front with a total of nine features before the cameras. Five more are in the editing stages after two had been taken out of the cutting rooms for previewing.

Warners follows closely with eight in work, 10 editing and 10 preparing. This includes three new features starting. None was previewed. Metro has nine in work, one editing and 10 preparing; one started and two were previewed. 20th For has five in work, three editing and seven preparing; none started, two previewed. RKO-Radio has three, three and

nine; none started, two previewed. Columbia has three, three and 12; none started or previewed. Universal has three, six and ten; none started or previewed. Republic has two, four and six; two started, none previewed. United Artists has one, zero and six; none started, none previewed. This brings season's quota up to 307 completed and shipped, 43 before the cameras and 35 in the cutting rooms, leaving a balance of 56 yet to be placed before the cameras before the total of 441 can be considered in process of work or completed.

If production continues at the same clip established since first of the year the entire program of 441 features will be completed close to the date they are scheduled for release. Both 20th-fox and Warners are into the new season's quota leaving Republic and RKO-Radio the most lagging in the current program's delivery. Other studios are even in production to meet release dates.

Columbia

Three in work, three editing, 12 preparing. In work:

(10ST HORIZON, 'reported April 1; "FER DE LANCE,' reported April
8, and 'TRAPPED BY TELEVISION,' reported April 15.

No new pictures started or previewed last week.
One picture set to start this week is 'SAN FRANCISCO NI ,' featuring Marguerite Churchill and Ralph Bellamy.

Studio purchased Rupert Hughes' new story. THE NIGHTINGALE
FLIES NO MORE,' to be next starrer for Grace Moore.

Metro

Nine in work, one editing, 10 preparing. In work:

"ROMEO AND JULIET, reported Variety, Issue Jan. 22; "SAN FRAN-CISCO," reported Feb. 13; reported Variety, Issue Jan. 22; "SAN FRAN-CISCO," reported Feb. 13; reported Variety, Issue Jan. 22; "SAN FRAN-CISCO," reported March 4; "WITCH OF TIMBUCTOO!" Had 400B RULE," reported March 45; "THREE WISE GUYS' and "SUZY," reported April 15; "OUR RELATIONS," taxtring last week. Credits are:

"OUR RELATIONS," being produced by Hal Roach with Laurel and Hardy. Taken from the W. W. Jacobs short story, "MONEY BOX.' Adapted by Richard Conneil, Felix Adler, Charles Rogers. Directed by Harry Lachman. Cast supporting Laurel-and Hardy are Alan Hale, Sidney Toler, Daphne Pollard, Betty Healy, Lona Andre, Iris Adrian, James Hirhlayson, Arthur Houseman, Wade Boteler and James Morton.

Brown has Laurel and Hardy playing dual roles. Each has twin broth-sead boys so to sea and get mixed up in multiper deserged ended. Sizy-at-homes later move to seaport town, get married and live peaceful life until ship pulls in and the bad boys land. Their presence and activities keep getting the good boys in one bad fix after another through mistaken identity.

Pictures slated to start this week are 'GORGEOUS HUSSY, with Clarence Brown directing.' Cast has Joan Crawford, Robert Taylor, Metryn Dougias, James Stewart, Lionel Barrymore, Alison Skipworth, Edith Atweet, Ian Keith, Metville Cooper, Charles Trowbridge, Sidney Toler, Henry Daniel!

"WE WENT TO COLLEGE" will also get under way, Joseph Santley directing. Cast has Edmund Lowe and Edith Atwater. Hal Roach is also planning to put his next all-star feature comedy in work May 4. Titte will be 'MR, CINDERELLA', with cast to be headed by Jack Haley. Edward Sedgwick will direct.

New stories placed on early schedule are 'THE DEVIL WAS A Si 'A NATIVE SON RETURNS' and 'PICCADILLY Jim.'

Edward Sedgwick will direct.

New stories placed on entil schedule are 'THE DEVIL WAS A SI'

A. NATIVE SON RETURNS' and 'PICCADILLY JIM.'

Paramount

Nine in work, five editing, nine preparing. In work:

"POPPY,' reported Vaniety, issue March 4; "RHYTHM ON THE
RANGE,' "THREE CHEERS FOR LOVE,' AND SUDDEN DEATH,' and
"THE GIRL FROM THE OZARKS,' reported April 8. Starting last week
were "TEXAS RANGERS,' RIZONA RAIDERS,' 'YOURS FOR THE
ASKING,' and 'SPENDT', 'ARIZONA RAIDERS,' 'YOURS FOR THE
ASKING,' and 'SPENDT', 'RIZONA RAIDERS,' 'YOURS FOR THE
SUPER', 'I TEXAS RANGERS' being directed by King Vidor under front office
supervision. Taken from novel by Walter Prespott Webb. Screenplay by
Betty Hil, Louis (stevens and Hary she had arriest, Edward Ellis, Dora
Larly. Elena Martinez and Frank Shamon.

Story is based on the life of Sam Huston's fight to win state of Texas
saway from the Indians and outlaws, laid in the early days of Texas before
it was taken into the union. MacMurray, Oakle and Nolan pal up as
three Texas Rangers who 'play important part in combating the Indians
and outlaws, which uitimately brings about acquisition of the state by
the Union. Company is sparing no expense in transferring this historical episode of American defense and conquest to the screen.

"ARIZONA RAIDERS' taken from Zane Grey's novel by John Krafit
and Robert Yost. Being directed by James Hogan and produced by A.
Marcia Hunt, Johnny Downs, Raymond Hatton, Jane Rhodes and Grant
'Story carries, trylcal Zane Grey western blot depicting battle against

Story carries, trylcal Zane Grey western blot depicting battle against

Withers.

Withers.

Withers.

Withers.

With Carries typical Zane Grey western plot depicting battle against bond of outlaws stealing cattle on wholesale scale. Downs and Hatton are considered to the control of the c

Production Table

Shows current standing of the various product uction schedules for the 1935-36 season.

	Quota of Pix for	Number Completed or Shipped for	Work	Balance to Be Made on '35-'36	Number New Stories in Final Prepa
	Season	Release	Editing	Program	ration
COLUMBIA	. 40	31	. 6	3	12
GAUMONT-BRITISH			n London		
METRO	. 50	29	10		
PARAMOUNT	63	48	14		
Westerns	. 6	.5			
RKO-RADIO	48	29			
REPUBLIC	32	16			
Westerns	21	7.			
20TH-FOX	53	50			
Westerns	4	3			
UNITED ARTISTS					
Sam. Goldwyn	. 7				
Selznick-Inter'l	. 5				
Pickford-Lasky	4		• •		
Reliance	. 1	• • •			
Korda-London	. 5		n London	_	_
UNIVERSAL	36	21	8	7	9
Westerns	9	6	1	2	.1
WARNERS	60	53	18,	11 ove	r 10
WALLE				-	80
Totals	462	307	.78	72 16 ove	

Owen, James Gleason, Lynne Overman, Edgar Kennedy, Robert Gleckler, Louis Natheaux and Keith Dahlels.

Stery is about a gambler who breaks into society through friendship with the social leaders. He goes high lat with his former pals, who not only resent it but treat it as a loke. They all set to frame him by engaging ida Lupino, chorus girl, to pose as a duchess and snare Mr. Big Shot, it all works out according to plans except that the gambler fails in love with the impersonater and becomes bored with social atmosphere, which leads to climax where real identity of the duches is revealed and both are reconciled to live ever after in their own surroundings.

mosphere, which leads to climax where real identity of the duchess is revealed and both are reconciled to live ever after in their own surroundings.

SPENDTHRIFT' being produced by Walter Wanger with Racul Walsh directing. Original story by Eric Hatch, screenplay by Bert Hanlon and Racul Walsh. Cast. Henry Fonda, Pat. Paterson, Mary Brian, June-Brewster, George Barbler, Richard Carle, J. M. Kernigan, Greta Meyer, Markey Hanlon, Special Research of the Company of the Markey of the Company of the Markey of the Company of the Markey of the Marke

RKO-Radio

Three in work, three editing, nine preparing. In work:
'MARY OF SCOTLAND,' reported Variety, issue March 4: 'THE LAST
OUTLAW,' reported April 8 under title 'LAST OF THE BAD MEN,' 'HIS
MAJESTY BUNKER BEAN,' reported April 8.
No new pictures started last week.
New pictures to start this week are: 'MARRY THE GIRL,' to co-star
Barbara Stanwyck and Gene Kaymond, with Leigh Jason directing and
Edward Small producing. 'M'LISS' will also get under way with Anne
Shirley and John Beal featured. George Nicholls will direct. Robert
Sisk producing.
Other stories being lined up for early production lists 'COUNT PETE,'
RIDDLE OF THE DANGLING PEARL,' GRAND JURY,' MOTHER
CAREY'S CHICKENS' and 'WATCH YOUR STEP.'

Republic

Two in work, four editing, aix preparing. In work: 'LONELY TRAIL' and 'NAVY BORN,' which started last week.

'LONELY TRAIL' and 'NAVY BORN,' which started last week, its.

'LONELY TRAIL' being produced by Paul Malvern with Joseph Kane directing, Original story by Bernard McConville; screenplay by McConville and Jack Natteford. Cast stars John Wayne with Ann Rutherford, Cy Kendail, Yakima Canutt, Denny Meadows, Lloyd Ingraham, Pford, Pope, Tex Phelps, Clyde Kenny and Snowflake. Jack Ingraham, Bud' Pope, Tex Phelps, Clyde Kenny and Snowflake. Story is about the carpet baggers during reconstruction period following Clvil War. Wayne plays part of a state trooper who travels the ionely trail and gets his men singlehanded.

'NAVY BORN' being produced by Ken Goldsmith with Nate Watt directing. Original story by Mildred, Cram, adapted by Marcus Goodrich, Screenplay, Albert Demond and Olive Cooper. Cast: William Gargan, Claire Dodd, Claudia Coleman, Douglas Fowley, William Newell, Addison Raudail, George Irving, Georgia Caine, Hooper Atchley, Charles Marsh, Dorothy Tree and Douglas Wood.

Story concerns three naval officers on shore leave who come in contact with band of gangsters who have kidnapped a baby. They commandeer army planes and chase the gang to their lair. Chase takes place over land and sea.

20th-Fox

Five in work, three editing, seven preparing. In work: 'WHITE FANG,' reported Vaniety. March' 25: 'PRIVATE NUMBER,' reported April 15: And 'TO MARY, WITH LOVE,' reported April 15: And 'TO MARY, WITH LOVE,' reported April 25: No new pictures started last week: Pictures previewed were: 'HUMAN CARGO' and 'UNDER TWO FLAGS.'
Pictures to start this and next week are 'GIRL'S DORMITORY,' with Simone Simon and Ruth Chatterton; 'TROUBLE MAKERS,' with Glenda Farreli; 'DIMPLES,' with Shirley Temple: 'PAMQNA,' with Loretta Young, Don Ameche and Jane Darwell; 'PUBLIC NUISANCE NO. 1,' and the last George O'Elren picture to be made by Soi Lesser under th title of 'THE BORDER PATROLMAN.'

Warners

Eight in work, 10 editing, 10 preparing. In work:
"WHITE ANGEL! reported Variety, March 11, under title of 'ANGEL
OF MERCY: 'BULLETS AND BALLOTS," reported March 25; 'PUBLIC
ENEMY'S WIFE! reported April 1: 'STAGE STRUCK' and 'CHARGE
OF THE LIGHT BRIGADE, 'reported April 8: 'THE BENGAL KYLLER,'
ON SEGRET SERVICE' and 'BLOOD LINES,' all starting last week.

Credits:
"THE BENGAL ILLER' being produced by Bryan Foy with Louis
King directing. Original story and screen play by Roy Chandor and Earl
Melton. Cast: Barton MacLane, Warren Hull, June Travis and Paul

Melton. Cast: Barton MacLane, Warron Hull, June rrivis and Fau Graetz.

Story takes place under the big top depicting MacLa as a objecting the state of tigers. His assistant is Paul Graetz who saves trainer from death at sacrifice of his own life. MacLane seeks to find Graetzs daughter, finds her in Jail for small offense. Cets her out and rears her in the environment of circus He. She meets Warren Hull, trapeze attist, loves him, but out of gratitude for what MacLane has done for her she marries him. Later in saving life of Hull, MacLane is killed but before he dies gives blessing to Hull and the girl, played by June Travis, and asks him to take care of her.

"BLOOD LI. "being produced by Eryan Fog with William Clemens directing. Original and screenplay by William Jacobs, Cast: Mickey (Continued on page 62)

Loving Mother! Loving Mother! Cold-Blooded Murderess! Cold-Blooded Murderess! which is she?



PARAMOUNT presents the glorious English star of "39 Steps" and "The World Moves On," MADELEINE CARROLL, co-starred with GEORGE BRENT in the most sensational trial drama filmed in years, Arthur Somers Roche's smashing Collier's magazine serial THE CASE AGAINST MRS. AMES," with Arthur Treacher, Alan Baxter, and a distinguished cast. Directed by William A. Seiter. A Walter Wanger Production. A Paramount Picture.



EXPLOITATION

By Epes W. Sargent -:-

Selling 'Things'

Selling Things to Come is going to require a tall sales campaign to get the picture over, since it is British made and has only if G. Wells for a name. There is no star-appeal and the entire selling must be hooked to the fact that this is a novelty stoleton for the fact that this is a novelty stoleton for the fact that this is a novelty stoleton for the fact that this is a novelty stoleton for the fact that this is a novelty stoleton for the fact that this is a novelty stoleton for the fact that this is a novelty stoleton for the fact that fact the fact that fact the fact that fact the fact that fact is a book or written on the fact that here is a book or written or

Tricking It

Tricking It

Lately a merchant complained to a manager that he wanted a window attractor to call attention to a new, line of goods. He wanted something with motion. In a back room the manager found a mechanical-figure which had been used a year or two before. It would run about three hours at one winding. They won't look at that, complainted the store keeper as the minager reached it down. I've used a year of the store keeper as the manager reached it down. I've used the store keeper as the manager reached it down. I've used the store was the manager reached to throw it away, but it's no good. The manager just smiled and went over to the theatre. He came back with a square of plate glass, four tumblers and some trifles and went to work. He put the plate into the window, supported by the four tumblers. He took a couple of brass balls, which had come on either end of a curtain pole, fastened strands of the strands of the

\$5 for a Title

Five dollar prize is offered by Buffalo Evening News for best title for new theme song of Shea's Buffalo rocketra. Three and two dollar consolation prizes. Announcement, wither on Saturday (2). Theme where of the state of the

3 in St. Loo

Mass tie-ups and a flock of tie-up ads, both local and national, injected lots of pep into the Those Three exploitation campaign engineered by Mgr. (Chick' Evens, and an advantage of the Mgr. Chick' Evens, and aided by UA exploiter Maurie Davis.

Three hundred Kroger and Piggly-Wiggly grocery outlets went big for displays in connection with blead, tying in with Bonita Granville, juve player. In addition, stores used the control of the co

Three from S. C.

Three from S. C.

Ten thousand tin, cans admitted 1,000 boys and girls to the Carolina theatre. The continuation of the carolina theatre this discount of the carolina of the chamber of commerce and W.W. Anderson, general chairman and president of the Lions club, one of the many sponsors, lauded Mgr. Beb Talbert and his staff for their contribution to the drive and permitted short interviews spliced into the article.

At the State the boys weren't, one At the State the boys weren't, one

tribution to the drive and permitted themselves to be quoted in a pair of short interviews spliced into the article.

At the State the boys weren't on a vacation this past week. While Boys were the state of the total the realistic animation as the 'insides' to a huge mechanical man parked outside. Structure of the 'man' was one of the best ever seen—a tinsmith did a perfect job, plus the artistic touches of the top prop man. The 'mechanical man walked about, his metallic features and stilled galt drawing the features and stilled galt drawing the world in the state of the top and stilled galt drawing the theatre. Walle a black robe was draped about his tall figure.

Carolina in Greenville, S. C., had a strolling plugger wandering about the city. Once in a while he would approach somebody and say 'Strike Me Pink.' If he or she said 'Eddie Cantor' the stroller presented a ducat for the pix; if not, he went on the pix; if not, he went on the pix is the stroller presented a ducat for the pix; if not, he went on the the gogife-eyed comedian with his unusual salutation. There were we misses as a 2-col advt. with Cantor's phiz in Sunday editions, tipped the public of to the stunt.

Changed His Mind

Changed His Mind

Manager who is always gagging pulled a fast one the other day when he lettered over his block three sheets. He spots about 25 around the sheets. He spots about 25 around the sheets. He spots about 25 around the sheets was described as a "fine" film. Night they were posted he took a markitup brush and on each bill crossed off theh 'line' and lettered in 'great'.

More than 100 persons told him what some boys had done to his posters, so he figured they got the desired attention. Felt he was right when several persons later told him the film should have been classed great in the first place.

Got pretty much of the same reaction some months ago when he deliberately upped the admission prices on the bills and before the pleture opened stripped them with streamers of a different color, but carrying the proper prices. Both jobs were run off at the same time, the show is the doked as though an error had been made. He took a lot of kidding on that one, but he didn't mind that since most of the kidders bought in to see the show.

Things Came

Things Came

Things to Come' got a nice vide on the 'Magie Key hour of the NBC network last Nunday with 11. Generous his film and Raymond Mussey doing a bit of dialogs. All the Magie to the thin since the radio company assumed the costs.

George Scher arranged the deal.

"Life Engins at Minsky's' opened at Norva theat near least for east of seventy-five, including Newlear' chorus of forty.

New theatre, the State, Is-being will manage it on completion. II. E. Cooke, chain operator of theatres, has the lease.

Installment Quints Charlotte, N. C.

Charlotte, N. C.

The Carolina arranged with the
News here to offer a ticket to see
'The Country Doctor' to every
mother of five children. The Invitation was limited to residents of
Mecklenburg county. A special matline was set aside for the purpose,
A total of more than 500 mothers
qualified and saw the show. Twoof the mothers had broods of as
many as 13 children.

The invitation was extended by

many as 15 children.

The invitation was extended by
the News. A front page coupon
was to be filled out by the mothers,
Children were not admitted on the
coupon along with mama, but many
brought them along and bought
tickets.

Greeting to Shirley

As climax to observance of seventh birthday of Shirley Temple with event being tied in with department stores, theatres and or with event being deal in with department stores, theatres and organizations throughout the country, Harry Brand, in charge of 20th-Fox publicity-exploitation, arranged for dispatch po Hollywood of thousands of telegrams of congratulation, coming in over period of two wecks. Numerous community telegrams were received, many signed by entire population of the smaller towns, One Illinois town came through with wire containing 12,000 sigs; another town had 10,000. Wires were dispatched to studio on Saturday (25) from Sanita Monica telegraph office by trucks.

BEHIND the KEYS

During showing of 'Dante's Inferno' projection room of Queen,
Brownsville, burst into flames and
house quickly became inferno of
different type. Threatened stampede was blocked by a cop who was
in on house. Damage estimated at
Eleting a von "".

55,000.

Picture a year will be produced by Gene Thomas Productions locally. Organization is non-profit foundation which produces dramatic adaptations of Tom Sawyer and Huckleberry Finn' and similar novels, using big groups of school kids who work for experience. Picture subject not picked.

Cedar Rapids, Ia.

New theatre, featuring a stadium seating arrangement, is to be started at Clear Lake May 15 by C. E. Carragher, manager of the Park theatre in Clear Lake.

M. E. McClain, as new district supervisor for the Central States Theatre Corp., will establish his headquarters in Charles City, Ia.

Grand Rapids. Johnson-Butterfield Theatres, In Johnson-Butterfield Theatres, Inc., have started construction on a house here to be called New Eastown. Ebels Construction Co., building. Expected that house will be completed around Sept. 1, with a seating capacity of \$22. Estimated cost of project is, \$40,000. Chain will start off with a 15-year lease on the site.

A. E. Kaye has resigned as district manager of local Skouras theatres. Goes to Los Angeles to enterbusiness on his own.

New York.

Dave Brill resigning as sale manager of Principal Films to han dle distribution for Herbert Rosene Enterprises on the Coast.

Enterprises on the Coast.

Lincoln.

Silm Rishel has just sold the Elm.

Enter Creek, Neb. to the Donleza!

Brothers of malans and Denter Strothers of malans and Denter Strothers of malans and Denter Strothers of the Coast of the Farnam, Neb. when the booth of the Farnam, Neb. when the booth caught on fire.

Lyric, Wymore, Neb., according to Manager Bob Markle, will be remodeled.

Eddie Calnon, city manager of the Empress and Fremont for the past two years in Fremont. Neb., is transfer of the two years in Fremont. Neb. is transfer of the two strongs of the two spots in the vacancy created.

Free pies to be sponsored by the Merchants is planned for Glenvil, Neb., this summer.

Akron. O.

Akron.
Robert C. Menches, of the Libe
after a major operation in
Thomas hospital here is repo
improved. Menches is presiden
the Akron Independent theater
erators group.

Conneaut Lake, Pa.
Peoples Pittsburgh Trust Co. constructing new outdoor theatre in its
Conneaut park here, to be managed
by Harry Lewis. Opening May 15.

Charles Mann, formerly with Fox West Coast in Colorado division, named manager of circuit's Rose-mary here,

Norfolk, Va.

'Life Begins at Minsky's' opened
at Norva theatre April 24. Ads call
for east of seventy-flve, including
'Newdeal' chorus of forty.

Lisbon, O.

Manos Amusement Company capitalized at \$200,000 will seek a state charter as first steps in plans for the erection of a modern theatre building on the site of the Rolloway rink. Incorporators will be A. Manos, Toronto; Stuart Moveland, of Steubenville, and Attorney L. R. Riddle of Lisbon. Manos operates theatres in Toronto, Ont.; two in Weirton, W. Va., and one here.

Weirton, W. Va., and one here.

Spartanburg, S. C.

J. E. Massie has moved his theatrical business into the new
Waynesville Park house, and the
old Waynewood building is being
remodeled, probably for further
show biz.

Bamford, Publix-Bamford
preaxy, in Spartanburg looking, em
over and seeing the local house
execs.

D. B. Austell, Strand mgr., named
on Junior Clamber of Commerce
publicity committee.

Robert Talbert, Carolina mgr.,
named on committee for TuberculServeral Contivellus of Carolina
mgr., is okey-doke after leaving
appendix in the custody of General
Hospital.

Mgr. Ervine Stone and missus
back in Spartanburg after a look
around in N. C.

Several stage bands narrowly
Several stage bands narrowly
season of contest concerts we
they showed up late at Criterion
theatre.

Los Anceles.

Los Angeles.
Chaules Saphro, asst. booker in
Warner exchange here, transferred
to Salt Lake City, Utah, as head
booker. Replaces Keith Pask, now
salesman in Montana div.

With the Indiana shuttering for the summer, Henry Sommers will go to the Circle as manager under the Katz banner, while Art Baker will take a vacation for two months. When Baker returns, Sommers will make the circuit of Katz houses until the Indiana reopens next fail, Assistant manager Don Wright, of the Indiana, will alternate time with Assistant Manager Lowell Brewer of the Circle I M. Halperin will move his offices to the Circle as general overseer.

Saenger, as result of the new city amusement tax, will close one house, the Isls, and operate the Saenger theatre only two days a week after May 6, when the new tax becomes effective.

The Pensacola Kiwanis cinb adopted a resolution urging the Saenger Corp. not to curtail operations in that city, pointing out that the tax is on the public and not the theatre.

Local Locw changes include shift of Frank Henson from Bliou mgr. to like post at Bread. Collimbus. Blily Elger hops from local Polits askt. mgr. to take ever Henson job askt. mgr. to take ever Henson job appell asst. mgr. and Jack Sidney is in as Bljou asst. mgr.

Joel W. Hand, Banherg theatre manager, is in a Bamberg hospital as a result of an automobile wreck. Cuts and bruises.

Dillon bas had two new theatres recently completed. Sew Dillon was erected at a cost of \$75,000. In the building the Anders or Theatre Co. set up headquarters for a chain of 14 Carolinas houses.

Pittsburgh.

Still Ideas

Still Ideas

An effective still display for lobby or window use can be made by showing the stills through scrim. Carefully done the effect is unusually realistic, but it should not be attempted unless someone around the theatre is reasonably expert with the brush.

Stills are selected having one or two large figures in the foreground with none further back. The background is painted on a flat, larger in proportion, with an intermediate profile used if there are middle disposition of the still of the selection of the selection proportion, with an intermediate profile used if there are middle disposition of the selection of the s

across an opening cut into the front-board, perhaps two or three stills being used.

Each is lighted from above a small lamp, shining through a ground glass, tinged slightly blue and with the mate surface down, to facilitate the removal of dust. The lighting should not be strong and the bulb should be placed well forward to give the stronger illumination to the figures. If used in an open lobby, it should not be placed in the strongest light and the scrim should be watched that. It does not accumulate dust.

The aim should be a subdued of feet rather than a colorful one, but it makes a fine change of pace, particularly on a better than usual feature.

Teasers

Teasers

Manager made up same hand painted three sheets with a space left for a potrati of the star. Could not get a sultable portrait on the lithographs so had them blown up from a photo. These photos were pasted to compoboard and colored. Could be supported to the compoboard and colored. Could be supported to the could be supported to guesses, but curlosity was capfulled and practically everyonered up to find the name of the missing player. When the show broke the cutouts were set into place and appealed to curiosity all over a said of the cutouts were set into place and appealed to curiosity all over a said of the cutouts were set into mask made to the support of support of the support of support of the support of support

Large Local

Large Local

Boston's all-local flicker, dubbed It Happened in Boston,' sponsored by the Boston American - Sunday Advertiser and Loew's State and Orpheum theatres, began 'casting' and 'production' Friday (24).

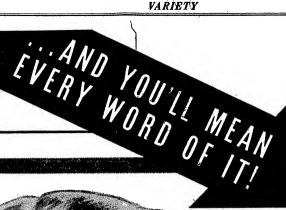
Himdreds of juves, between the ages of 16 and 20, who wrote in their entires or had an Interview with the casting director: were auditioned first. Those who didn't, and are still seeking tryouts, have been given application blanke, and told to apply in person to the house.

Parents are impressed that those ages (16-20 inclusively), are stipulated for the parts in a brief sequence of It Happened in Boston!

Five of the 40 chosen will have speaking parts while the other boys and girly will take part in the same action of the gelatin jumper.

-Roch. Get-together

Roch. Get-together
Rochester:
Rochester's downtown first - run
houses, now all located on one street
within two city blocks, will co-operate with erchants in ballyhoo for
May as the 'Month of Hits'. Street
banners and decorations, store window displays and co-op ads with
merchants will help put the idea
acros s.





The Greatest Distinction That Has Come to This Theater In Many Years Is the Privilege of Presenting THE WINNER OF

THE FAMOUS 1935

in Her First Role Since Capturing the Sercen's Most Coveted Trophy.

See why that front-page heiress sidetracked a foreign Prince at midnight...to middleaisle it with a penniless American newspaper reporter at dawn

he Golden Arrow"

EUGENE PALLETTE • DICK FORAN • **HUGHES • CATHERINE DOUCET • CRAIG REYNOLDS** A First National Picture . Directed by ALFRED E. GREEN

THEATRE NAME



CALENDAR OF CURRENT RELEASES

Chesterfield

August Week End. Faith Baldwin. "Anything can happen from a Friday to Monday week-end." Valerie Hobson, G. P. Huntley, Jr., and Paul Harvey. Dir. Chas. Lamont. 66 mins. Rel. April 15. ridge of Sighs. A stoly hased on the famous bridge of sighs. Onslow Stevens, Dorothy Tree, Jack La Rue, Dir. Phill Rosen, 66 mins. Rel. Feb. 10, rilliant Marriage. Ursuiz Parrott story. The struggle of society to obtain Follmant marriages for their daughters. Joan Marsh, Ray Walker, Inez Courtney. Dir. Phil Rosen, 66 mins. Rel. March 28.

Dark Hour, Tne. A murder mystery from the popular novel, The Last Trap, with Ilay Walker, Inee Ware, Berton Churchill. Dir. Charles Lamont, et mins. Rel. Jan. 10.

Little Red Schoolhouse, The. A story of school days, with Junjor Coghian, Dickie Moole. Dir. Charles Lamont. Rel. Feb. 25.

Ing. Around the Moon. Story of love on the rebound. Three records and the Moon. Story of love on the rebound.

Dickie Moore. Dir. Charles Lamont. Rel. Feb. 25.

Ing Around the Moon. Story of love on the rebound. Three people who dared dove. Donald Cook. Erin O'Brich Moore. Dir. Charles Lamont. 63 mins. Rel. Dec. 1. Rev. Feb. 21.

us mins. Rel. Dec. 1. Rev. Feb. 21.

Tango. The modern Tango girl: "A story of a professional model. Marian Nixon, Chick: Chandler. Warren Hymer. Dir. Phil Rosen. 68 mins. Rel. Jan. 1. Rev. Feb. 21.

ffices. 729 Seventh Ave., New York, N. Y. Columbia nonywood. Call.

Abdul the Damned. The story of Abdul Hamid II of Turkey. Nile Asther, Adrienne Ames, Fritz Kortner. Dir. Karl Grune, Rei, pending.

Calling, of Dan Matthews. The. Harold Bell Vright's novel. Richard Arlen.

Charlotte Winters. Dir. Phil Rosen. 65 mins. Rei, Dec. 19. Rev. Jan. 23.

Charlotte Winters. Dir. Phil Rosen. 65 mins. Rel. Dec. 10. Rev. Jan. 23.

Cattle Thief, The. Western. Ken Maynard. Mitchell. Dir. Spencer
Gordon Bennet. Rel. Feb. 28.

Dangerous Intrigue. Famous surgeon does a comeback. Raiph Reliamy,
Clorin Sinca. Dir. Davie Siman. 55 mins. Rel. Jan. 4. Rev. Jan. 22.

Devil's Squadron. Richard Dis. Karen Morley. Dir. Erie Kenton. Rel.

Don't Gamble with Love. Expose of gambling backed by a dramatic story.
Ann Sothern, Bruce Cabot, Irving Pickel. Dir. Dudley Murphy. 65 mins.
Rel. Feb. 15. Rev. March 4.

Gallant Defender, The. Western. Chas. Starrett, Joan ir. David
Silman. 90 mins. Rel. Nov. 30. Rev. April 22.

Hell Ship Morgan. Purgatory on a tuna fishing boat. George Bancroft. Ann
Sothern, Victor Jory. Dir. D. Ross Lederman. 64 mins. Rel. Feb. 8.
Rev. March 11.

nes of the Hange. Western. Ken Maynard, June Cale. Ir, Spencer Gordon Bennett. Rel. March 23.

oon pennett. Act. March 25.

17 you Could Only Cook. Kitchen masquerade that ends in a wedding. Herbert Marshall, Jean Arthur, Leo Carrillo. Dir. Wm. A. Seiter. 72 mins. Rel. Dec. 30. Rev. Jan. 1.

Lady of Secrets. Love comes at last to sealed lips. Ruth Chatterton, Marian Marsh, Otto Kruger, Robt. Allen. Dir. Mario ngering. 73 mins. Rel. Jan. 25.

Jan. 2b.
Lawless Riders. Western. Ken Maynard. Geneva Mitchell. Bennett. 57 mins. Rel. Dec. 28. Rev. April 22.
Lone Wolf. Returns, The Favorite screen and fiction character reappears.
Melvyn Douglas, Gall Patrick, Tala Birel. Dir. Roy W. Nell. 58 mins.
Rel. Dec. 2b. Rev. Feb. 5.

r. Deeds Goes to Town, Formerly 'Opera Hat.' Gary Cooper, Jean Arthur, Dlr. Frank Capra. 115 mins. Rel. April 12. Rev. April 22.

Dir. Frank Capra. 115 mins. Rel. April 12. Rev. April 22.

Music Gees. Round, The. Love on a showboat goes sour on Broadway. Harry flichman. Rochelle Hudson. Ed Farley and Mike Riley (authors of the song). Dir. Victor Schertzinger. 85 mins. Rel. Feb. 27. Rev. Feb. 28.

Avenger. Chas. Starrett, Joan Perry, Dir. David Selman. 62.

Rel. Jan. 17. Rev. April 82.

Panic on the Air. Radio figures in a crime detection. Lew Ayres. Florence Rice. Dir. D. Ross Lederman. 65 mins.— Rel. April 10. Rev. April 22.

ride of the Marines. Charles Bickford, Florence Rice. Dir. D. man. Rel. April 2.

You May Be Next: A super criminal defies the world. Ann Sothern, Lloyd Nolan. Dir. Al. Rogell. 67 mins. Rel. Dec. 31. Rev. March 4.

First Division Offices:

Releases Also Allied Chesterfield and Liberty
rilliant Marriage (Invincible). A Secreen version of Ursula Parrott's great
Redbook Magazine novel, Erilhant Marriage. Ray Walker, Joan Marsh.
Du. Phill Rosen. 68 mins. Rel. March. 55.
August Westerned Chesternedo, Light, of the smart set. Valerie Hobson,
Paul Harvey, Betty Compon. Dur. Charles Lamont. Rel. April 10.
Dark Heur, The (Chesterfield). A fast-moving mystery, presenting a beffiling
problem in crime detection. Irene Ware, Ray Walker, Surton Churchill.
Dif. Charles Lamont. Rel. Jan. 15.
Ket the Pirats (Alliane). England's virely massa in a human tale of

rake the Pirate (Allance). England's virgin queen in a human tale of devotion, Mattleson Lane, Jane Baxter. Dir. Arthur Woods. 78 mins. Rel. April 1.

rake the Pirate (Alliance). Englands virgin queen in a mount devotion. Matifeson Lane, Jane Baxter. Dir. Arthur. Woods. 78 mins. Rel. April 1.

Gun 19 Jay Beacon). Western. Big Boy Williams, Marian Shilling. Dir. Albert Herman. 59 mins. Rev. Jan. J.

Ich Hilke to Heaven (Invincible). Story of actors in a traveling troupe, and many and the story of the story of actors in a traveling troupe, and many and the story of th

66 mins. Rel. March 10.
 Lving Dead, The (Alliance). Coffins and chilis—terror and thrills, and dead that live again! George Curzon, Sir, Geraid du Maurier. Dir. Thomas Dentley. 65 mins. Kel. Feb. 29.
 Lucky Terror (Futter) Western: Hoot Gl Dir. Alan James. 61 Ins. Rel. Feb. 20. Rev. April 8.

ld Curiosity Shop. (British made). Dickens story. Ben Webster, Hay Petrie Dir. Thos. Bentiey. 90 mins. Rel. Dec. 25. Rev. Dec. 25.

Swifty (Diversion). A murder mystery of the range. A cowboy saves himself from the gallows in a story packed full of excitement. Hoot Gisson, June Gale. Dir. Alan James. 60 mins. Rel. Dec. 27.
 Tango (invincible). The brilliant story of a glittering night club dancer who picked the wrong partner in her dance of .life. Marlan Nixon. Chick Chandler, Warren Hymer. Dir. Phil Rosen, 70 mins. Rel. Jan. 10. Ret. Peb. 22.

First National Offices: \$21 W. 49th St.,

rides Are Like That. From play Applesauce. Confident youth. Ross Alexader, Anita Louise. Dir. Wm. McCann. 66 mns. Rel. April 15. Rev. March 2014. Marc

These tabulations are compiled from information supplied by the Dir. Alfred E. Green. Rel. May 9. Various production companies and checked up as soon as possible after ett. Horton, Arthur Treacher. Dir. Frank Borzal checked up as soon as possible after release. Listing is given when re-lease dates are definitely set. Titles are retained for six months. Managers who receive service subse-quent to that period should pre-serve a copy of the calendar for reference.

serve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time, clocked in the theratru after passage by the New York state censorship, since pictures are reviewed only actual theatre showings.

While every effort is made to hold

While every effort is made to hold While every effort is made to no. othis list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Variety will appreciate the co-operation of all managers who may note discrepanci

Studio Placements

Hollywood, April 28. George Barbier, Jan Kerrigan pencer Charters, Spendthrift, Spencer Wanger,

Jack Gardner, lots, WB.

lots, WB.

Paul Porcasi, Crash Donovan, U.
Paul Porcasi, Crash Donovan, U.
Sedin Kane, We Found Love, U.
Sedin Kane, Seepen play, untitled
original Rep.
Kathleen Lockhart, 'Mr. Inderella,' Roach.
Soo Young, 'Good Earth,' MG.
Dixie Dunbar, 'Girls Dormitory,'
20-F.

20-F.
Jack Conway directing: George
Oppenheimer scripting; James Cain
dialog, 'No Hero', MG.
Frank Morgan, Jean Chad-urn,
We Went to College', MG.
Barbara Stanwyck, Gene Raymond; Leigh Jason directing,
Mary the Cirl, KKO.
Mary the Last Outlaw,'
KKO.

Will Stanton, 'Mob Rule," MG, George Raft, 'Lady Be Careful,

George Raft, Lady Be Careful, Par.
Tom Ricketts, E. Allyn Ward, Hal Le Seur, Freddie Bell, We Went to College, MG. Ivan Miller, Texas Ranger, Par. Frank McGlynn, Last Ott-Base, Reliance, Reliance, Reliance, The Last Outlaw, RKO.
Patricia. Wilder, 'His Majesty, Bunker Bean,' RKO.
Joseph Cawthorn, Dimples, '29-F, Norman Foster, 'Trouble Makers,' 20-F.

Norman Foster, 'Trouble Makers,' 20-F, Mickey Rooney, William Clemens directing, 'Blood Lines,' WB. Mary Brlan, Edward Brophy, 'Spendthritt,' Wanger. Harold Lam, dialog, 'This Breed of Mary Pages

of Men, Par.
Beverley Roberts, Ray Enright
directing, 'China Clipper,' WB.
Lynne Berkeley, 'Girls Dormitory,' MG.

Lynne Berkeley, 'Girls Dorml-tory,' MG. Huntley Gordon, 'Yours for the Asking,' Par. Pat West, 'Three Wise Guys,' MG. Don Barclay, 'Bengal Killer,' WB. Ray Beatty, 'Private Number,' 20-F.

Skeets Gallagher, 'The Duchess,' Par.
Clay Clement, 'Three Wise Guys,'

Clay Clement, "Three Wise Guys." MG.

Philip Dunne, screen play, 'Son of Monte Cristo,' Reliance.
Shirley Deane, J. Edward Bromberg, 'Girls Dormitory,' 20-F.
Will Stanton. 'Mob Rule: 'MG, 'His Majesty Bunker Bean', 'RKO, 'Last of the Mohtcans,' Reliance.

Adrian Rosely, 'C. Aubrey Smith, 'Garden of Allani, 'S-I. Ck MacLellan, William Balley, Jack MacLellan, William Balley, John Barclay, Harry Bradley, 'We Went to College,' MG.
Betty Soo Hoo, Eugene Hoo, Robert Jung, Helen Fong, 'Good Earth,' MC.
Guy Kibbee, 'M'llss.', 'RKO.

MC.
Guy Kibbee, 'M'llss." RKO.
Roscoe Karns, 'Cain and Mabel.'
WB.
Raymond Brown, Gordon Hart,
'Blood Lines,' WB.

Raymond Brown, Gordon Hart,
Blood Lines, WB.
Jane Rhodes, Robert Cummings,
Johnny Downs, Rose Bowl, Par.
J. M. Kerrigan, General Died at
Jawn, Par.
J. M. Kerrigan, General Died at
John, Par.
Right Grand Powell, 'Rhythm
on the Range, 'Par.
Donald Kerr, Phillips Smally,
Kitty McHugh, Three Cheers for
Love,' Par.
Betty Furness, Charlotte Winter.
Lella McIntyre, Tom Dugan, Toly
Continued on page 25)

(Continued on page 25)

Dir. Alfred E. Green. Rel. May 9.

Hearts Divided. Marloin Davies, Dick Fowell, Charles Ruggles, Edward Everett Horton, Arthur Treacher. Dir. Frank Borzage. Rel. May 30.

Law in Her Hands, The. Margaret Lindsay, Glenda Farrell, Warren Hull, Lyle Talbot. Couple of girls go into the law business. Dir. William Clemens. Rgl. May 23.

Love Latoot. Couple of girls go into the law business. Dir. William Clemens. Rel. May 23.

Man of Iron. Comedy-drama which treats of the adventures in high state of an unpolished workman. Barton MacLane, Mary Astor, John Eldie S. Dir. Wm. McGani. 6 Imis. Rel. Dec. 21. Rev. Dec. 11.

Murder of Dr. Harrigan. Murder mystery. Kay Linnaker, Ricardo Dir. Frank McDonald. 67 mins. Rel. Jan. 11. Rev. Jan. 22.

Pir. Frank McDonald. 67 mins. Rel. Jan. 11. Rev. Jan. 22.

Road Gang. Lowerful drama with the glamorous romance with has been framed and sent to a terrible penal institute by cronked noillivians. Donald Woods. Kay Linnaker. Dir. Louis King. 60 mins. Rel. Eeb. 15.

Si ing 1 The. Famous Broadway entertainer, double-crossed-by gold-digging girl friend, finds love and success away from Big City. Al Johnson, Sybil Jason, Yacht Ciub Boys, Cab Calloway and Band, Edward Everett Horton. Dir. William Keigrley. 85 mins. Rel. April 11. Rev. April 11.

ed Under. Adventures of young man with all-feminine triang? George Brent, Genevieve Tobin, Glenda Farrell, Patrica Fills, Frank McHugh. Dir. Raymond Enright. Rel. March 28. Rev. April 1.

Song of the Saudie. Stirring Western drama with music. Dick Foran, Al Lloyd, Dir. Lou King. Rel. Feb. 29. Rev. March 25. Lioyd. Dir. Lou King. Rel. Feb. 29. Rev. March 25.
Story of Louis Pasteur (Cosmopolitant). Dramatization of the stirring events in the life of Louis Pasteur in his battle against ignorance and his efforts to save life by science. Paul Muni, Josephine Hutchinson, Anlita Louise, Donald Woods, Dickle Moore. Dir. Wm. Dieterle. Rel. Feb. 22.

Donaid Woods, Dickie Moore, Dir. Will. Dieterie. Net. Feb. 26, The Murder of Dr. Harrigan. Kay Linaker, Ricardo Cortez. Mary Astor, John Eldredge, Joseph Creinan. Dir. Frank McDonaid. 67 mins. Rei, Jan. 18.

: 1600 Broadway, New York.

Alias Buildog Drummond. Comedy chiller takeoff. Jack Hulbert, Fay Wray. Dir. Walter Forde. 62 mins. Rel. Sept. I. Rev. Sept. II. Sept. Fay Wray. Dir. Walter Forde. 62 mins. Rel. Sept. I. Rev. Sept. II. Dir. Walter Forde. 70 mins. Rel. Oct. 15. Rev. Oct. 23. First a Girl. Musical comedy romance. Jessie Matthews. Ir. Victor Saville, 73-mins. Rel. Dec. 25. Rev. Jan. 8. King of the Dammed. Heavy melodrama and action. Conrad Veidt, Vinson, Noah Beery. Dir. Walter Forde. 81 mins. Rel. Jan. 20. Feb. 5.

Seu. 5.

Mister Hobe. Tramp picked up because his name is Rothschild acts as deus ex machina. George Arliss. Rel. Roy. 22, Rev. Feb. 12.

Morais of Marcus: Comedy Lupe Velez, Ian Hunter. Dir. Miles Mander. 72 mins, Rel. Jan. 1. Rev. Jan. 15.

Passing of the Third Floor Back. From the play Veidt. Dir. Berthold Viertel. kel. pending.

Rhodes. Adventure drama depicting exploits of Cecil Rhodes in South African diamond tegion. Walter Haston, Oscar, Homolika, Basil Sydney, Frank Cellier. Dir. Berthold, Viertel. 39 mins. Rel. Feb. 20. Rev. March 4.

39 Steps. Romantic melodrama. Robert Donat; Madeleine Carroll. Dir. Al-rod Hitchcock. 66 mins. Rel. Sept. 1. Rev. Sept. 13.
Transatiantic Tunnet. Fantastic story of underken pathway between Eu-rope and America. Richard Dix, Helen Vinson, Madge Evans, Basil Sydney. Dir. Maurice Elvey. 30 mins. Rel. Oct. 15. Rev. Oct. 30.

ces, 1776 Broadway, New York, N.

Doughnuts and Society. A four-star family of folks becoming get-richers in a whitphool of belly-laugh predicaments. Louise Fazenda, Eburne. Dir. Lewis D. Collins. 63 miles, Rel. March 27.

ces: 1640 Broadway, New York, N.

Bohemlan Girl. Derlyed from the opera of that name, but well away from it. Laurel and Hardy. Dir. James W. Horne. 30 mins. Rel. Feb. 14, Rev. Feb. 21.

. story, Martin Mooney's numbers expose. Franchot Tone. uns Stuart Erwin. Dir Gao B. Seitz. 76 mins, Rel. Jan.

Great Ziegfeld, The. Baset on the life of the late; great impresario. William Powell. Louise Italiner, Fannie Brice. Ann Cennington. Dir. R. Z. Leonard. 170 mins. (Roadshow length.) Bey, April 19.

Kind Lady. Based on the Broadway play by 1604ard Chedorov, stemming from a flush. Walpole tale. Allpe MacMahon. Rasil Rathbone, Dudley Rathbone, Rasil Rathbone, Ra

Moonlight Murder. Saying in the Hollywood Bowl. Chester Morris, Madge Adams, Leo Carrillo. Dir. Edw. L. Maurin. 65 mins. Rel. March. 27. Rev. April 1. Rev. April P.
Petticoaf Fever-Hot triangle in the Arctic. Robert Montgomery, Myrna Loy, Reginald Owen. Dir. Geo. Fitzmaurice. 80 mlns. Rel. March 20, Rev. March 20.

March 29,
Riffraff. Story of the California tuna fishers. Jean Harlow, Spencer Tracy,
Dir. J. Walter Ruben. 85 mins. Rci. Jan. 3; Rev. Jan. 16;
Robin Hood of El Dorado. Drama of a fronlier days, bud man. Warmer
ter. Ann Loring. Dir. William Wellman. 84 mins. Rel. April 17,
March 18;

March 18.

Rose-Marie, Rudolf Frimi's operetta, Nelson Eddy Jennette, id.
Dir. W. S. Van Dyke, 110 mins, Rel. Jan. 31, Rev. Feb. 5;

Small Town Girl. Country girl makes good in the big city. Janet Gaynor,
Robert Taylor, Binnie Barnes, Dir. Wm. Wellman, 95 mins, Rel. April
10. Rev. April 22.

iv. Rev. April 22.

Fale of Two Cities. Based on Dickrin' famous novel of the French Revolution, Rounds (*climan 'Glizabeth Alian, Edna May ('liver' Roal] E-thione, Henry B. Walthall. Dir, Jack Conway. 121 mins. Rel. Dec. 27. Rev. Jan. 1.

Tarzan Escapes. Further adventures of the spe man. Johnny Welssmuller, Maureen O'Sullivan. Dir. James McKay, No release date.

Three Godfathers. Three tough guys give their lives for a baby. Morfis, Lewis Stone, Walter Brennan. Dir. Hich, Boleslawsky. Rel. March 6. Rev. March 11. Three Live Ghosts. Based on the novel by Fred S. Isham. Richard Arlen, Ann Loring, H. Bruce Humberstone. Rel, Jan. 10.

Tough Guy. Two men and a 'dog in an odd friendship. Jackie Cooper, Joe Calleia, Rin-Tin-Tin-Tin-Tin. Chester M. Franklin. 76 mins. Itel. Jan. 24. Rev. March 18. .

Unquarded Hour. The English mystery story. Loretta Young, F Tone Lewis Stone. Dir. Sam Wood. 89 mins. Rel. April 3. April 8.

April 8.

Voice of Bugle Ann. Dog story. Lionel Barrymore, Maurcen O'Sullivan, Erle
Linden Dir. Richard Thorpe, 70 mins Rel. Feb. 7. Rev. March 4.

Whipsaw. Spencer Tracy as a G'-man on the trail of neuris with a fortune,
Myrna Loy, Harvey Stephens. Dir. Sum Wood. 80 mins, Rel. Dec. 12.
Rev. Jan. 29.

Wife vs. Secretary. One office wife who was on the square. Jean Harlow, Myrna Loy, Dir. Clarence Brown. 88 mins, Rev. March 4.

Studios: 5851 Maratnon St., Hollywood Calle Paramount

Anything Goes. Broadway musical hit. Bing Crosby. Ethel Mer Ruggees, Ida Lupino. Dir. Lewis Milestone. 90 mins. Rel Rev. Feb. 12.

Rev. Feo. 12.

Bar 20 Rides Again. Hopalong Cassidy western. William Hoyd, Jimmy Ellison, Ethel Wales. Dir. Howard Bretherton. Hel. Dec. 6.

Bi rown Eyes. Manicurist turns detective. Joan Bennett, Cary Grant, Dir. Raoul Walsh. Jeel. April 3.

Border Flight. Story of the air corps of the Coast Guard. John Howard, Grant Withers, Frances Farner. Dir Otho Lovering. Rel. April 15.

Crant Withers, Frances Farner. Dir Otho Lovering. Rel. April 15.

Bride Comes Home, The. A. girl with spirit and a boy with a temper. Claimdette. Colbert, Fred McMurray, Robert Young, Wm, Collier, Sr. Dir.
Wesley Riggles. 83 mins, Rel. Jan. 2, Rev. Jan. 1,

Call of the Prairie. Western, One of the Hopalong Cassidy scries. Williams

Boyd. Dir. Howard Bietherton. Rel March 6

(Continued on page 25)



Metro-Goldwyn-Mayer BRINGS BACK THE ROAD-SHOW!

4th S.R.O. WEEK AT ASTOR, N. Y., AT \$2 TOP AND BIG EVERYWHERE AT ROAD-SHOW PRICES, TWICE DAILY!

3rd Week Buffalo
4th Week Detroit
3rd Week St. Louis
3rd Week San Francisco
4th Week Philadelphia
4th Week Boston
4th Week Chicago
3rd Week Los Angeles
2nd Week Washington
2nd Week Montreal
1st Week Cleveland
1st Week Pittsburgh

1st Week Indianapolis
1st Week Memphis
Starts May 7th Cincinnati
Starts May 9th Denver
Starts May 17th Milwaukee
Starts May 8th Atlanta
Starts May 8th Houston
Starts May 8th New Haven
Starts May 8th Hartford
Starts May 8th Worcester
Starts May 15th Bridgeport
Starts May 7th Springfield

Starts May 8th Albany

JUST CONCLUDED BRILLIANT ENGAGEMENTS:

Toronto, Miami, Miami Beach, Palm Beach, Jacksonville, Daytona, Tampa, St. Petersburg, Orlando.

Watch for further dates of "THE GREAT ZIEGFELD"—
The Talk of America!



(Continued from page 23)

Case Against Mrs. Ames, The. Mrs. Ames' prosecuting attorney becomes her champion. Madeleine Carroll, Geo. Brent, Dir. Wm. Setter. Rel. Mas. Musical. Jack Callel Feb. School. Jack Oakle Inherits a glis's school. Jack Oakle Oakle Setter and Mas. Rel. Dec. 27. Rev. Jan. 29.

Ocean Gold, ne Grey western. Larry Crabbe, Marsha Hunt. ir. Jas. Hogan. Rel. March 27.

Desire Gold. . ne Grey western. Larry Crabbe, Marsha Hunt. jr. Jaa Hogan. . ne Grey western. Larry Crabbe, Marsha Hunt. jr. Jaa Hogan. An American euginer on yacation in France and Spain becomes involved with a band of crooks. Mariene Dietrich, Gary Cooper. Dir. Frank Borzage. 85 mins. Rel. Feb. 23. Rev. April 15. rift Fence. From a Zame Grey novel. Larry Crabbe, Katherine De Mille, Tom Keene Dir. Otho Lovering. 85 mins. Rel. Feb. 14. Rev. March 11. Fatal Lady. Grand opera in the Argentine and cabarets in Pari Mary Florida Species. Pelis, Watter Piegeon. Dir. B. 20x. Lavilig. Rel. April 24. Florida Species. Rel. Rel. Piegeon. All. 20x. Lavilig. Rel. April 24. Florida Species. Rel. Piegeon. All. 20x. Lavilig. Rel. April 24. Foresterbert Marshall, Gertrude Michael. Dir. E. A. Dupout. Rel. May 51. F. Man. Boy wants to be a G-man but he only gets an F. Jack Haley, Grace Bradley. Dir. Edw. F. Cline. Rel. March 13. [ve us This Night. Musical]. Jan Klepura, Gladys Swarthout. Alex. Hall. 75 mins. Rel. March 6. Rev. April 3. Her Master's Voice. Ed. Everett Horton gets into trouble for filtring with his own wife. Stage hit. Peggy Conkilla. Dir. Jos. Santley. 75 mins. Rel. Maret Mar. Rev. April 2. Rel. Jan. 17. Rev. Feb. 22.

lendike Annie. Mae West warms up the frozen north. Mae West, Victor Molagien. Dir Raoul Walsh. 78 mins. Rel. Feb. 21. Rev. March 18. McLagien, Dir. Racul Walsh. 75 mins. Rei. Feb. 21. Rev. March 18.

| McLagien, Dir. Racul Walsh. 75 mins. Rei. Feb. 21. Rev. March 18.

| Millions in the Air. A romance of the radio amateurs. John Howard, Wendy Rev. Dec. 18.

| Riv. Dec. 18.

| Milly Way, The. Harold Lloyd production taken from a stage hit. Lloyd, Adolphe Menjou, Vernee Teasdale. Dir. Leo McCarey. 80 mins. Rei. Feb. 7. Rev. April 1.

| Mon's Our Home, The. From the Ursula Parrott story. Margaret Sullavan, Henry Fouda. Dir. Wm. Seiter. Tel. April 10.

| Newdas. Larry Crabbe in a western story. Monte Blue. Kathleen Burke. Palm Springs. Romance in a desert paradise, Frances Langford, Smith Balley, Sif Guy Standing. Dir. Aubrey Scotto, Rei. April 3.

lew, Sir Guy Standing. Dir. Aubrey Scotto, Rel. April 3.

psppy, William C. Fleids in one of his stage hits. Rochelle Hudson, Lynne
Overman. Dir. Edw. Sutherland. Rel. June 12.

Preview Murder Mystery, The. Inside studio stuff used to unravel a couple
of mystery murders. Reginald Denny, Florence Drake, Gail Patrick, Rod
LaRoque. Dir. Robert Florey. 22 mlns. Rel. Feb. 23. Rev. March 25.

Princess Comes. Across, The. Love on a de luxe liner. Fred MacMurray,
Carole Lombard. Dir. Wm. K. Howard. Rel. May 22.

Reunion. Spy story of the World War. Herbert Marshall, Gertrude Michael,
Lionel Atwill, Guy Bates Post. Dir. Robt. Florey. Rel. April 7.

Rose of the Ranche, Richard Walton Tully's and David Belasco's gorgous
story of nid California. Gladys Swarthout, John Boles. Charles Bick10.

Rose of the Ranche, Richard Walton Tully's and David Belasco's Rose
Story of nid California. Gladys Swarthout, John Boles. Charles Bick10.

Rose of Richieb made. Sir Seymour Hicks and David California Dickentic.

Streene (Rithelm made.) Sir Seymour Hicks and David California Dickentic.

Scroppe (British made). Sir Seymour Hicks and Donald Calthrop in Dickens' Cristmas Carol.' Dir. Henry Edwards, 72 mins, Rel. Dec. Rev. Dec. 18. Sky Parade, The. Jimmie Allen from radio in his own adventures. Jimmy Allen, Wm. Gargan, Katherine DeMille. Dir. Otho Lovering. 70 mins. Rel. April 17. Rev. April 22.

the Rich. Pink columnists and one red. Walter Connolly, Mary Taylor, John Howard. Dir. Hecht-MacArthur. 25 mins. Rei. Jan. 17, Rev. Feb. 12.

Feb. 12.
Thirteen Hours by Air. Sags of a transcontinental plane pilot. Fred Mac-Murray, Joan Bennett, ZaSu Pitts. Dir. Mitchell Leisen. Rel. March 27.
Three on the Trail. Western. William Boyd, Jimmy Eillson, Murlel Evans. Dir. Howard Bretherton. Rel. May 22.

Three on the Trail. Western. William Boyd, Jimmy. Ellison, Murlel Evans. Dir. Howard Bretherton. Rel. May 22.

Till We Meet Again. From the stage play. Herbert Marshall, Gertrude Michael, Llonel Atwill. Dir. Robt. Florey. Rel. April 17.

Timothy's Quest. Kate Douglas Wiggins' child story. Eleanor Whitney, Tom Keene, Dickie Moore, Virgina. Weidler. Dir. Chas. Barton. 66 mins. Rel. Jan. 31. Rev. March 4.

Too Many Parents. Cadet story. Rel. April 17.

Too Many Parents. Cadet story. Frances Farmer, Lester Matthews. Dir. Rel. Jan. 18. March 20. Rev. April 22.

Trail of the Michael Story. Rel. March 10. Rev. April 22.

Trail of the Michael Story. Rel. March 13. Rev. Feb. 26.

Wings Over Ethiopia. Topical. 62 mins. Special release. Rev. Oct. 18,

Woman Trap, The. Adventure story of a reporter's search for diamond thieves in Metco. Girl complications. Gertrude Michael. Goo. Murphy. Dir. Leo McCarey. 64 mins, Rel. Feb. 14. Rev. March 13.

R.K.O. Radio

Another Face. A killer has his face remodelled by plastic surgery and becomes a movie actor in Hollywood. Brian Donleyy, Wallace Ford, Phyllis Brooks, Alan Hale. Dir. Christy Cabanne. 72 mins. Rel. Dec. 20. Rey, Jan. 1.

Chatterbox. An orphan with a vivid imagination yearns to become an actress, but finds happiness with the man of her dreams. Anne Shirley, Phillips Holmes, Edward Ellis. Ir. George Nicholis, Jr. 68 mins. Rel. Jan. 17. Rev. Feb. 21.

Dancing Pirate. All Technicolor film with locale in Southern California in the 1920's. Steff Dana, Charles Coilins, Frank Morgan. Dir. Lloyd Corrigan. Rel. May 22.

rs. Bradford, The. Murder at the race track solved by amateur sleuth. William Powell, Jean Arthur, Eric Blore. Dir. Stephen Roberts. Rel. May 15.

May 15.

Fang and Claw. Frank Buck's latest expedition into the Majavan Peninsula.

Frank Buck. Dir. Frank Buck. 73 mins. Rel. Dec. 20. Rev. Jan. I.

Farmer in the Deil. Retired midwest farmer accidentally crashes studio in

Hollywood and, much to his own surprise, rises to fame as an actor.

Fred Stone. Jean Parice, Esther Dele. Moroni Olsen, Frank Albortson.

Dir. Ben Holmes. 67 mins. Rel. March 27. Rev. March 11.

Follow the Fieet. A cong-and-dance man who joins the navy meets his

former girl friend in a dance hall and helps her. salvage a ship by

staging a big show. Fred Astaire. Ginger Rogers, Randolbh Scott, Her
bert Rawlinson. Dir. Mark Sandrich. 110 mins. Rel. Feb. 21. Rev.

Feb. 26.

Feb. 26
Consents. An Ideal marriage is broken up by a scheming siren, but the wife gives the other woman a taste of her own medicine. Ann Harding, Herbort Marshall, Waiter Abel, Margaret Lindsay. Dir, Stephen Roberts. 76 mins. Rel. Feb. 28. Rev. Feb. 12.
on a Bet. To win a bet, a meat-packing heir starts out from New York in his underwear. By the time-he reached his destination he has money, clothes, and a charming fance. Gene Raymond, Wentle money, the start of the start of the Raymond Wentle Rev. March 11.

money, ciotnes, and a charming inance.

Barric Helen Broderick. Dir. Leigh Jason. 15 mins. Rel. March 6.

Murder March 11.

Murder March 12.

Murder March 12.

Murder March 13.

Murder March 14.

Murder March 14.

Murder March 15.

Selvason. Elein Broderick Shelis Trery. Dir. E ward Killy and Mr.

Hamilton. 63 mins. Rel. April 17. Rev. April 15.

Muss 'Em Up. Private detective solves the origin of extortion notes and a kidnapping. Treston Foster, Margaret Callahan, Pack Adair. Dir.

Charles Vidor. Rel. Jan. 31.

Seven Keys to Baldpate. Remake of the Cohan play. Gene Raymond, Margaret Callahan. Eric Blore, Erin O'Brien Moore, Moroni Olsen, Grant Mitchell Dir. William Hamilton and Edward Killy. 66 mins. Rel. Dec. Rev. Dec. 18.

Illy Blins. Wheeler and Woolsey in the middle of the California gold rush and March Dir. Klushander. Dir. Fred Guide. 65 mins. Rel. March March March Dir. Klushander. Dir. Fred Guide. 68 mins. Rel. March Ma

Belore. Dir. Ben Stoloff. 72 mins. Rel. Jan. 10. Rev. reo. v. We're Only Human. Cop loses a convict on his way to prison but recaptures him. Preston oster, Jane Wyatt. Dir. Jas. Flood. 67 mins. Rel. Dec. 7. Rev. Jan.

CALENDAR OF CURRENT RELEASES Witness Chair. The. A stracgrapher kills her employer when she discovers he is olackmailing the man shi loves. Ann Harding, Walter Abel, Douglas Pumbrille. Dir. George Nichols, Jr. 66 mins. Rel. April 24. Rev. April 24. Rev.

April 22.

w Dust. Bob Fairfax finds gold and romance in the same ;, but a crook tries to horn in on both. Richard Dix, Lelin Fixans, Jessie Rajab, Andy Clyde, Onslow Stevens. Dir. Wallace Fox. 62 mins. Rel. March 13. Rev. Feb. 26.

Republic

Office: RKO Bldg.,

Burning Gold. Fast action. Bill Boyd. Rel. Dec. i.

Dancing Feet. Capitalizing the modern craze for tap dancing. Eddle Nugent.

Ben Lyon, Joan Marsh: Dir. Joseph Santley. 72 milus. Rel. Jan. 31.

Rev. April 1.

Federal Agent. wift action. April 10. Rev. April 15.

Forced Landing. Murder mystery. hirteen passengers ride with death on a transcontinental aeroplane. Tolly Wing, Esther Raiston, Onslow Stevens, Sidney Blackmer. Ir. Melville Brown, 66 mins. Rel. Dec. 2. Ret, Jan. 1.

Frisco Waterfront. Drama. Original story by Norman Houston. Ben Lyon Helen Twelvetrees, Rod La Rocque. Dir. Arthur Lubin. 66 mins. Rel Dec. 7. Rev. Dec. 25.

Girl from Mandalay. The dangers of mar-killing tigers and fever, and the courage of white men in their struggle to master the tropics. Kay Linaker, Coirad Nagel, Donald Cook. Howard Bretherton, Rel. April 20.

courage of white men in their struggle to master the troples. Kay Linaker, Coirad Nagel, Donald Cook, Howard Bretherton, Rel. April 20.

Glory Parade. Dramatic story of five characters whose lives are entangled in the building of the Monitor, and in the chinax of the battle between the Monitor and Merrimac. James Dunn, Mac Clarke, Charlotte Henry, David Janners. Dir. Lew Ayers. Rel. May 20.

Harvester, The. From Gene Stratton Porter's novel of the same name. Alice Brady, Ann Rutherford, Russell Hardle, Cora Sue Collins. Dir. Joseph Hardle, Cora Sue Collins. Dir. Joseph Hardle, Cora Sue Collins. Dir. Joseph Hitch-Pike Lady. Comedy-drama. Four characters of the road unite to keep old lady from discovering son is in prison. Allson Schowoth Mac Clarke, Arthur Treacher, James Ellison. Dir. Aubrey H. Scotto. 77 mins. Rel Dec. 20. Rev. Jan. 22.

House of a Thousand Candles. Fast moving plot centers around efforts of an international spy organization to gain control of papers which will plunge Europe into war. Phillips Holmes, Mac Clarke. Dir. Arthur Lubin. 67 mins. Rel. Feb. 29. Rev. April 8.

King of the Pecca. Romantic western. John Wayne. Rel. March 9.

Laughing Irish Eyes. An all-Irish cast. Phil Regan, Evalyn Knapp. Dir. Joseph Santley. 70 mins. Rel. March 10. Rev. April 8.

Lawless Mineties, The. Western. John Wayne. Dir. Joseph Kane. Rel. Feb. 15.

Leathernecker Law Asses. Dir. Howard Bretherton. 67 mins. Rel. Feb. 22.

Kev. March 25.

Leavenowth Case, The. Anna Katherine Green's detective story. Donald Cook. Jean Rouversol, Erin O'Brien Moore, Dir. Lewis D. Collins. 66 mins. Rel. Feb. 12.

New Adventure of Tarzah. Herman Briz, Ula Hoyt. Dir. Kull, W. F. McGon. Teal, The. Western. John Wayne. Scott Pembroke. Rel. Jan. 18.

Red. River Valley. Western. Gene Autry, Frances Grant. Rel. Feb. 24.

Sagebrush Troubadour, The. Western. Gene Autry, Frances Grant. Rel. Feb. 24.

Return of Jimmy Valentine. Fast-moving, and suspense-filled mystery comedy. Roger Pryor, Charlotte Henry, Robert Warwick. Dir. Lewis D. Collins. 12 mins. Rel. Feb. 14.

Sagebrush Troubadour, The. Western. Gene Autry, Barbara Pepper, Smiley Burnette. Dir. Joseph Kane. Rel. Dec. 2.

Singing Vagabond. Musical western. Gene Autry, Pierson. 52 mins. Rel. Jan. 5.

itudio: Fox Hills, Hallywood, Cal. 20th Century-Fox Omcos: 444 West 56th 8t. Naw York, N. Y.

Hollywood, Cal. Zotter Calendary Communication of the Calendary Ca

May 8.

Charlie Chan at the Circus. Warner Oland, Keye Luke, Geo. and Olive Brasno.

Dir. Harry Lachman. 72 mins. Rei. March 27. Rev. March 25.

Charlie Chan's Secret. Warner Viland, Rosina Lawrence.

71 mins. Rel. Jan. 10. Rev. Jan. 22.

Country Beyond, The. Rochelle Hudson, Paul Kelly. ir. Eugene Forde.

Rel. April 3.

Country Beyond, The. Rochelle Hudson, Paul Kelly. Ir. Eugene Forde. Rel. April 3.

Country Doctor, The. The story of the Dionne quins. Dionne quintuplets, Jean Hersholt, June Lang, Slim Summerville, Dir. Henry King, 93.

Everybody's Old Man. Irvin Cobb, Rochelle Hudson. lood. 82.

Everybody's Old Man. Irvin Cobb, Rochelle Hudson. lood. 82.

Every Saturday Night. Domestic drama. Jed Prouty, Spring Byington. Ir. Jas. Tilning. 62 mins. Rel. Feb. 7. Rev. March 13.

First Baby, The. Domestic drama. Johnny Downs, Shirley Deane. Dir. Lewis Selier. Rel. May 22.

Centle Julia. Jane Withers, Jackie Searle, Tom Brown, Marsha Hunt. Dir. John Blystone. 63 mins. Rel. April 2. Rev. April 15.

Half Angel (20th). Frances Dee, Brian Donlevy, Chas. Butterworth. Dir. Sidney Lanfield. Rel. May 29.

Here, Cômes Trouble. Arline Judge, Paul Kelly, Leo Carlllo, Dir. Lewis Seiler. 62 mins. Rel. Feb. 21. Rev. April 8.

It Had to Happen (20th). Geo. Att, Rossalind Russell. Ir. Roy del Ruth.

Seriet, ve mints, Ren Feir. 21. Rev. April 8. It Had to Happen (20th). Geo. Raft, Rossillind Russell. Ir. Roy del Ruth. 80 mins. Rel. Feb. 14. Rev. Feb. 15.

80 mins. Rel. Feb. 14. Rev. Feb. 19.
King of Burlesque. Warner Baxter, Alice Faye, Jack Oakie. Arline Judge,
Mona Barrie. Dir. Sidney Lanfield. 85 mins. Rel. Jan. 2. Rev. Jan. 22.
Littlest Rebel, The. Shirley Tennile, John Boles, Jack Holt, Kuren Morley,
Bill Robinson. Dir. David Butler. 73 mins. Rel. Dec. 27. Rev. Dec. 25.

Bill Robinson. Dir. David Butler. 73 mins. Rel. Dec. 27. Rev. Dec. 25. Message to Garcia, A. (20th.) Develoued from Eibert Hubbard's essay. Wallace Beery, Barbara Stanwyck, John Boles. Dir. Geo, Marshall. 85 mins. Rel. April 10. Rev. April 15. My Marriage. Claire Trevor. Kent Taylor. Faullne Frederick. Dir. Geo. Archalnband. 68 mins. Rel. Jan. 31. Rev. Feb. 26. Music 18 Magic. Alice Faye, Ray Walker, Bebe Daniels, Mitchell and Durant. Dir. Geo. Marshall. 66 mins. Rel. Nov. 1. Rev. Nov. 20. O'Malley of the Mounted. Western. Geo. O'Brien, Irene Ware. Dir. David Howard. 69 mins. Rel. March 27. Rev. April 8. Paddy O'Day. Jane Withers, Finkle Tomlin. Dir. Lewis Seller. 76 mins. Rel. Jan. 17. Rev. Feb. 12. Alithe Recurs of America". Day.

Prisoner of Shark Island, The (20th). A little known story of America's Dev-ils Island. Warner Baxter, Gloria Stuart, Dir. John Ford. 95 mins. Rel, Feb. 28. Rev. Feb. 19. Private Number. Loretta Young, Robert Taylor, Patsy Kelly. Dir. Roy Del Ruth. Rel. May 15.

Ruth. Rel. May 15.

Professional Soldier (20tth). Victor McLaglen. Freddia Partholomew, Gloria Stuart. Dir. Tay Garnett. 75 mins. Rel. Jan. 24. Rev. Feb. 5.

Show Them No Mercy (20th). Ruchelle Hudson, Cesár Romero. Dir. Geo Marshall. 76 mins. Rel. Dec. 6. Rev. Dec. 11.

Sins of Man (20th). Jean Hersholt. Don Ameche, Ann Shoemaker. Gregory Ratolf, Otto Erewer. Rel. June 5.

1041 N. Formosa Blvd. United Artists Offices: 729 Seventh Ave., Amateur Gentleman. Jeffrey Farnol's story of a young man who gambles to suve the life of his father. Douglas Fairbunks, Jr. and Ellissa Laudi. Dir. Thornton Frecland. I'roduced by Criterion Films, Ltd. Rel. March 20. Rev. Feb. 5.

20. Rev. Feb. 5.

Ghost Goes West. A gay romantic comedy with Robert Do of Monte Cristo; Robert Jonat Jean Parker E. Rone Clair. 85 min. Rel. Feb. 23. Rev. Jun. 15.

(Continued on page 27)

Studio Placements

(Continued from page 23) Wing, Iris Adrian, 'Mr. Cinderella,'

Muriel Robert; Eugene Forde, di-ecting: 'Public Nuisance, No. 1,'

Robert McWade, "Trouble Makers," 20-F., 'Mr. Cinderella, Roach. Waiter Walker, 'You're Asking Me,' Par.

Dora Clement, Charles Irwin, J. M. Kerrigan, 'Spendthrift,' Wanger. Pauline Frederick, Jane Darwell, Ramona, 20-F.

Tyler Brooks, Sam Flint , MG.

Harold Shumate, screen play, ape, RKO.
Louis Cathorn, Fy, MG. Hus-

sy, MG.
Frances Dee, Fred Stone,
Burke, Ernest Cossart, Ketti
lian, The Count of Arizona, Par.
Robert Emmett O'Connor, untitled short, Roach.
Ralph Remley, Waiter Walker,
Robert Gleckler, Yours for the Ask-

Robert Gleckier, "Yours for the Ask-ing," Par, Clarence Wilson, Year," 20-E, Herbert Ashiey, 'Cain and Mabel,'

Herbert Ashley, 'Cam and Herbert Ashley, 'Cam and Herbert Ashley, 'Cam and Howard George O'Brien; David Howard directing, 'The Last Patrolman,' Principal. Arthur Roach.
Paul McVey, 'Mercy Killer,' 20-F. Sydney Jarves, Christian Rub, Tyler Brooks, Stanley Morner, Lunan Walters, Midred Seliers, 'Suzy,' MG.

Paul McVey, Mercy Khier, 20-r.
Sydney Jarves, Christian Ru,
Tyler Brooks, Stanley Morner,
Luana Waiters, Mildred Seliers,
'Suzy,' MG.
Tom Moore, Suicide Club,' MG.
William Collier, Sr., Cain and
Mabel, WB.
Romaine Callender,
Rhooters,' 20-F.
Robert'. Emmet Keane,
Wilson, Blood Line,' WB.
Bess Flowers, Andre Beranger,
Shirley Lloyd, Stage Struck,' WE.
Victoria Vinton, 'Charge of the
Light Brigad's WB.
Light Brigad's WB.
Hight Brigad's WB.
Hight Lonely Trail,' Rep.
Har Pint. Lonely Trail,' Rep.
Harry Holman, Georgeous Riussy,'
MG.

Harry Holman, Georgeous Holman, Georgeous Holman, Georgeous Holman, Georgeous Holman, Glory Trail, Crescent, My Man Godfrey, U.G. Miller, screen play, Gal Called Chip, U. Mummy's Boy, RKO.

Alico D. G. Miller, screen play, Gal Called Chip, U. Jack Townley, 'Mummy's Boy,' RKO.
Roland Young, 'Sweet Aloes,' WE. Skeets Gallagher, Ida Lupino, Reginaid Owen, Jimmy Gleason, Lynne Overman, Louis Natheaux, Keith Daniels: Alexander Hall directing, 'Yours for the Asking, 'Par-Henry O'Neill, 'White Angel,' WE. Sam Ornitz, screen play, 'Tho Dionne Family,' U. Barbara Pepper, M'Liss,' RKO.
Nevin Busch, screen play, 'Outcasts of Poker Flatz, 'RKO.
John Howard, 'Son Comes Home,' Thiernes Can't Take Money,' Par.
George McGill, Caroline House-George McGill, Caroline House-George Webb, Turston Holichan, Boyd Irwin, St. Hoard Mylciock, Harry Stafford, Bruce Sidney, George Webb, Turston Hail, 'Trapped by Television,' Col.
Stanley Andrews, 'Queer Money,' Col.
Big Boy Williams, Harley Wood.

Stanley Andrews, 'Queer Money,' Col,
Big Boy Williams, Harley Wood,
Fred Kohler, Jr., Bob Barrie, Bert
Young, Tex Brodis, untitled comedy, Col.
Jean Parker, Lloyd Noian, Edward
Ellis, 'Texas Hangers,' Col.
Harry Ruskin, screen play, 'Lady
Be Careful,' Par,
Frank' Reicher, 'Girls Dormitory,'
MG.

Be Carefut, Par.
Frank Reicher, Girls Dormitory,
MG.
Harvey Stephens, Joseph Irving,
Three Wise Guys, MG.
King Bargot, Mahlon Hamilton,
Billy Dooley, Virginia Brissac,
Mable Colcord, Pat West, Don Barde,
Mable Colcord, Pat West, Don Barde,
Mable Colcord, Pat West, Don Brissac,
Mable Manne, West, Don Brissac,
Mable Market, West, Don Brissac,
Mallen, West, Done
Raif Harvide, Noel
Our Kelations, Koach,
Rosina Lawrence, Madame Bonita.
Clarence Wilson, Charile Chase
comedy, Roach,
Gordon Hart, Bengal Killer, WB,
John Merton, Magnificent Hoax,
WR,
WR,
WR,
WR,
The Market Market Market Market
Light Kane, David Horsley, Seimer Jackson, My Man Godfrey, U.
Billy Gilbert, Parcie, U.
John Dilson, 'And Sudden Death,'
Par.
Herbert Ashley, 'Rhythm on the

ar. Herbert Ashley, 'Rhythm on the Herbert Ashley, 'Rhythm on the Range,' Per: Jon Row Arthur Aylesworth, Fethr Silva, 'Arlsona Ralders', 'Par, Adrienne D'Ambleonet, 'Suzy,' MG, Donglas Gerrard, 'Mary Scotland,' RKO.

TITLE CHANGES

HILE CHANGES

Hollywood, April 28.
Universal's 'Money from Heaven' relagged 'We Found Love' after brief filing as 'It's a Small World.' Figuring handle, 'Night Life,' too similar to 'Night Life of the Gods,' Universal relagged feature, 'Night Key,' 'Nobody's Fool' is new title for E. E. Horton starrer, 'Unconscious,' at Universal.



"Knowledge Comes, But Wisdom Lingers"

Playdates come but it takes the National Screen trailer to give your "coming attractions" that preview look . . . to make the memory linger in the minds of your patrons . . . that's why they say

NATIONAL SCREEN SERVICE

... prize baby of the Industry!

CALENDAR OF CURRENT RELEASES

(Continued from page 25)

(Continued from page 25)

Last of the Mohicans (Rellance), Randolph Scott, Rel, June 19,
Little ord Fauntiercy, Frances Hodgon Burnett's famous noval, Freddle
Bartholomew and Dolores Costello Barrymore, Produced by Invid Selznick,
Little Dir, John, Cromwell, 98 mins, Rel, March 6, Rev, April 3,
Little Could Work Miracles, Based on an original by H. G. Wells, Reland
Man Who Could Work Miracles, Based on an original by H. G. Wells, Reland
Louns, John Gardner and Raiph Richardson, Dir, Lothar Mendes,
Modern Times, A dramatic comedy based on mass production in a big facfield, 12, Rev. Technic Chaplin, Paulette Goddard, 87 mins, Rel, Feb. 12, Rev.

6. 1.2.
6. 1.2.
6. 1.3.
6. 1.3.
6. 1.4.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
6. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
7. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8. 1.5.
8.

y Tries. A dramatic story of how three young lives are nearly wrecked by the malicious lies of a spoiled child. Mirlam Hopkins, Merie Oberon, Joel McCrea. Written, by Lillian Hellman. Produced by Snnuel Gold-wyn. Dir. William Wyler. 90 mins. Rel. Feb. 28. Rev. March 25.

Things to Come. A dramatic adaptation from the H. G. Wells story. The Shape of Things to Come. Raymond Massey, Rainh Richardson, Man-rice Braddell. Dir. Wm. Cameron Menzles (London), 96 mins. Rei. March 13. Rev. March 4, April 22.

Universal

: 30 Rockefeller Center, New York, N. Y.

Banished, Western. Buck Jones. Rel. May 25, rash Donovan. Jack Holt. Dir. Ed Laemmie. Rel. May 18. Dangerous Waters. Drams of the sea. Jack Holt. Robert Armstrong, Diana Gibson. Dir. Lambert Hillyer. 62 mins. Rel. Feb. 3. Rev. Jan. 29. Don't Get Personal. Comedy with music. Sally Ellers, James Dufn, Pinky Tomlin. Dir. Win. Nigh. 70 mins. Rel. Feb. 17. Rev. Feb. 26.

contin. Dir. wm. Nigh. 70 mins. Rel. Feb. 17. Rev. Feb. 20.
recuist Daughter. Mystery dram.
Fig. 10 min. Rel. Feb. 17. Rev. Feb. 20.
Frenk Hilyer. Rel. May 4.
East of Java. Drams. Charles Bickford. lizabeth Young. Lesile Fenton.
Dec. 18.

the Service. Western. Rel. April 6.

Kei. April 6.

Great-impersonation, The. rama. Edmund Lowe, Valerie Hobson, Wera
Engels. Dir. Alan Crosland. 68 mins. Rel, Dec. 9. Rey, Dec.

invisible Ray, The. Mystery drama. Karloft.

Dir. Lambert Hillyer. 32 mins. Rel, Jun.

Läys Before Breaktaat. From novel by Falth Baldwin. Carole Lombard, Preston Poster, Cesar Romero. ir. Walter Lang. 65 mins. Rel. March 3.

Rev. March 18.

Rev. March 18.

Rev. March 18.

Reginiters: Obsession. Drama. Irene Dunne. Robert, Paylor. John M.
Stahl. 10 mins. Red. Jan. 18.

Rev. Jan. 8.

Negit Time We Lave. From Ursula Parrott's Say Goodbye Again. Margaret
Sullayan, James Stewart. Dir. Edw. H. Criffith, 35 mins. Fel. Jan. 27.

Rev. Feb. 2

Comavan, sames stewart. Dir. Edw. H. Griffith, 285 mins, Rel.-Jan. 27, Reb. Feb. 5.

Paroiedl Ain Preston, Henry Hunter. ir, Louis Friedlander. Rel. May 25, flow. Boat. From the Stage play. Musical drama Irene Dunne, Allan Jones, Helen Morgan, Paul Robeson, Dir. James Whale, Rel. May 4.

Spires, Western, Buck Jones, Murlel Evans. Dir. Ray Taylor. 61 mins., Rel. Feb. Rev. April 1.

Stutie's Gold. Historical romance. Edward Arnold. Binnie Barnes, Lee Tracy, Montague Loye, John Miljan, Katherine Alexander, Morgan Wallace, Addison Richards, Friscillia Lawson, Nan Grey. Dir. James Gruzo. 65 mins. Rel. April 13. Rev. April 1.

Stinet of Power. Buck Jones Western. Buck Jones. Ir. Ray Taylor. 66 mins. Rel. Dec. 23. Rev. Feb. 21.

Vinconsclous. Comedy-drama. E. E. Horton, Glenda Farrell., Arthur Greville Collins. Rel. May 11.

Burbank. Calif. Warner Brothers

: 321 W. 44th St ,... Boulder Dam. Warner Brothers

Salt. 44th 8t. N. New York. New Y

lss Pacific Fleet. Hilarious comedy romance. Joan Blondell, Glenda Far-rell, Hugh. Herbert, Warren Hull. Dir. Ray Enright. 66 mins. Rel. Dec. 14. Rev. Dec. 11. r. Cohen Takes a Walk. (ritigh Made). Merchant prince brings his business fo the uoint where he is shoved out. He takes to the road. Paul Graetz. Dir. William Beaudine. 79 mins. Rel. Feb. Rev. Feb. 21.

Petrified Forest. Rased on the Broadway stage play. With Leslie Howard. Bette Davis, Humphrey Hogart. Dir. Archle Mayo. 75 mins. Rel. Feb. 8, Rev. Feb. 12.

Bette Davis, Humphrey Bogart. Dir. Archie mayo.

8. Rev. Feb. 12.

Zimes Square Playboy. Local boy misjudges Big Cily friends of his boyhood chum and Jearns' there's nothing worse than Main Street mind. Warren. William, Jime Trayis, Barton, MacLane, Gene Leckhart. Dir. William, William, Jime Trayis, Barton, MacLane, Gene Leckhart. Dir. William, Markey B. Dick. Forem, Paulas Store, Monte Biue, Craig Reyholds. Dir. Friends McDonald. Rel. April 2.

Wilking Dead, The. Theilier revolving about discovery of Lindbergh heart. Boris Karfon, Marguerite Churchill, Warren Hull, Ricardo Cortez. Dir. Michael Carlic, Zer mins. Rel. March 14. Rey. March 4.

Widew from Monte Carlo, The. Farcical comedy of a social climber. Win. Warren, Dölfores Die Rio, Louise Fazenda. Dir. Arthur G. Collins. 60.

mins. Rel. Feb. 1, Rev. Jan. 29.

Miscellaneous Releases

Between Men (Supreme), Wastern, Johnny Mack Brown, ir, Robt. N. Bradbury, 60 milts. Rel, Jan. 25, Rev. Jan.
Fast Bullets (Rellable), Western, Tom Tyler, fex Lease, Margaret Nearling. Dir. Henri Samuels. 59 mins. Rev. March 4.
Outlaw Deputy (Syndicate), Tim McCoy Western, to Brower, 65 mins. Rev. Dec. 4.

Penthouse Party (Liberty).
Swifty (Diversion). Western. Hoot Gibnon. Dir. Alan James. Ins.
Rev. Jin. 29.
Toll of the Desert (Commodore). Western. Fred Kobler, Jr., Betty Mack.
Dir. Lester Williams. 59 mins. Rev. Jan. 15.

CONTRACTS

CONTRACTS

Hollywood, April 28.

Edward L. Hartman scaled to long form writing pact at Radio.

Metro lifted option on Leon Gordon's writing coverned and the least option lifted at 20th-Fox.

Helen Wood boat her first option litted at 20th-Fox and the least option for the least option of Liniversal tied up Merritt Gerstad, cameramant toteram deal. Stuart Anthony in for another writing stretch at Paramount.

John Gualen landed seven year pact with 20th-Fox.

Ann Preston got six month optional stretch at Paramount more to six month option for prother year.

Lynne Berkeley fiven five year of the lander and her all moment's meaning the stretch at Paramount.

Ann Preston got six month option lift at Universal. Roshin Lawence ditto option at Roach.

C. Aubrey Smith tabbed to termet at Salpit's International.

Universal picked up term option of Gloria Holden's pact.

Blily Lee, Paramount moppet, option for another half term.

Dennie Moore of New York stage

Piece size.

Piece size and Left to the province and the paramount moppet.

But the province of the province and the paramount moppet.

Charlet L. Charlet L. Charlet L. The province of the paramount and the paramount and the paramount and the paramount moppet.

MET

Tool life to five and the paramount moppet.

Blily Lee, Paramount moppet, option for another half term.

Dennie Moore of New York stage

Piece size and Left to find for a paramount moppet.

Playnous and the province and the paramount moppet.

Charlet L. Charlet L. The paramount and the paramo

Charles Kenyon switched to 20th-Fox on long term writing deal.

Tyrone Power, Jr., signed to termer at 20th-F
Universal scaled Albert L.
Perkins as dialog writer.
Jeanne Perkins had option lifted at Paramount.

Lohn Qualen landed seven year

Film Reviews

Inheritance in Pretoria

(Continued from page 15) numerous opportunities for displaynumerous opportunities for display-ling fits so-called acting technique. Actually, it became distressing. Gruendgens cast in typical gentleman bad-man role but his villatnous propensities are not defi-nitely fixed until last three or four reels. He's the private secretary ntely fixed until last three of four reels. He's the private secretary and chief aide to William Spencer, wealthy financief. When his chief dies, he makes, love to the woman his boss has befriended. It is reliza-

dies, he maises, love to the woman his boss has befriended. It is relization, that the man is attempting to make love to his wife that finally brings the few stirring moments of film.

Script called for story of a wife sundying devotion and supremesacrifice for her husband who loses his sight shortly before his business begins to fail. While Charlotte Susa as the wife struggles valuarily to carry out this basic theme. She he suggled in as sea of dialog fails to the structure of the supremesacrific for her business here has been a supremesacrific for her business begins to fail. While Charlotte Susa as the wife struggles valuarily to carry out this basic theme. She has been dead to be supported to be supported

HI GAUCHO

HI GAULTAU

(WITH SONGS)

Radin prioduction and relates. Features (and Chronic State of Chr

Des savador. Des Richetts Cortes as a consideration of the Argentina background and period settings, this is an ordinary horse theward of the an ordinary horse theward of the argentina there are the consideration of the

Engel Mit Kleinen Fehlern ('Angels With Minor Faults') (GERMAN MADE) Berlin, April 10. Bavarla production and release, Direct

by Carl Boese.

(In German)

This is a slow moving comedy of historical type but funny.
Action is based on complex the state of the sta

METRO'S 'LINCOLN'

Hollywood, April 28.

'Doc Lincoln' may land on Metro's new program us a character study for one of the studio's leads. Study is reading the play by Harold Danlels and Leo Levy, which got its footlight baptism at Pasadena Playhouse.

'No Closed Shop'

(Continued from page 3)
exceedingly unwise and hurtful to
the industry.
Statement makes it known that
at the outset and in the interests
of the thousands of men and women
employed in producing motion pictures, it should be understood by
those interested and involved that
the industry will not accept a closed
shop for writers on any basis whatseever. And that if it becomes
necessary to sectously fight such as
movement twe use ever resource at our bommand to defeat it.
'Repudiate Dangerous Leaders'
Producers claim they have no

movement we use ever resource at our command to defeat it.

Repudiate Dangerous Leaders' Producers claim they have no quarret' with general body of green writers, seek none and hope to avoid it, and that it is for the writers themselves to repudiate dangerous leaders reject foolish counsel.

In further setting forth their stand in the matter, the producers say they flave no quarrel with labor, unlong, and have slaways co-operated with them for their proper functions and settimuse objectives. Producers claim there is a wide distinction between labor unlons property organized its such and realizations of creative semployees sich as the three sudder with the man who had to the standardized and spines his problems on a plane with this man who line. Statement them good to the standardized and spines his problems on a plane with this man who line standardized and spines his producers declare the object of Pascal and his collespues to effect standardized collespues to effect standardized collespues to effect standard wares, working conditions and hours or labor. The object of Pascal and his collespues to effect standardized collespues to effect standa

'Impossible Condition'

'Impossible Condition'
Further, the producers contend, there is no such radical, destructive and impossible condition going to develop in the industry, but it is quite possible that severe losses may occur in, the motion picture business if this agitation is carried to a point desired by Pascal and other leaders.

Producers a sear their statement

to a point desired by Pascal and to ther leaders."

Producers assert their statement should not be construed in any sense as a retort in kind to the threatening, and abusive attacks made on the producers. They say it is a statement of fact and that fits implications will be carried out to the letter. They are not seeking a fight; don't desire any, but if it is forced on them will carry it out to a finish. Currently the situation is a question, for the writers themselves to determine, they point out. They brand as ridiculous the order issued by the executive board of the SWG, in which members are forbidden to sign contracts extending beyond May 2, 1938. Should the general group of writers support it they will injure the motion picture industry as a whole and that it will react with the greatest force upon till supporters because the producers will not be bound by, nor will they submit to any such arbitrary limitation of contracts or agreements.

Contracts As Heretofore

Contracts As Heretofore

Contrects As Herstofore ?
That the producers will proceed as heretofore to offer contracts to writers on the basis of individual ability and according to the best interests and the needs of the industry. They say where short time contacts are desirable they will be endered; where long ter entracts are essential, they will be entracted are essential, they will be entracted are essential, they will be entracted are essential. tendered: where long ter en-tracts are essential, they will be of-fered and should the contract be refered and should the contract be co-feded by any writer because of, submission to the order of the executive board of the SWG, the producers desire to have it known-that no compromise will be con-sidered, as they must, regard the essential welfare of the industry, of the people dependent upon it which makes this course imperative. They calm that they regard the Guild order as the inspiration of unwise or radical leadership; that it strikes at the very foundation of stability and harmony in the industry and is chiefly dangerous in its restrictions and limitations upon the welfare and the work of the writers them-selves. Concluding, they say that the pic-

METRO'S 'LINCOLN'
Hollywood April 28.
The Lincoln' may land on Metro's level program as a character study or one of the studio's leads. Studios is reading the play by Harold Daniels and Leo Levy, which got let soutlight baptism at Pasadena Playhouse.
Piece slated for fall production in New York.

Concluding, they say that the ploLure industry is prespecting and one retained on a sound financial stargive serious consideration with a strong likelihood that insistence upon the production in the ploLure industry is prespecting and onelating on a sound financial stargive serious consideration with a strong likelihood that insistence upon the production in the ploLure industry is prespecting and onelet industry is prespecting and onelet industry is prespecting and onelet industry is prespective to present the ploLure industry is prespective and onelet industry is prespective and one
serious consideration with a strong industry is prespective

of the writers who are receiving generous compensation for their work and products.

The following statement was issued by the executive poard of the Writers Guild, following its meeting Monday (27):

Best proof the guild has at last an effective plan for attaining League Shop' is the hysterical outburst of abuse from producers. Despite this outburst producers. Despite this outburst producers. Despite the first proposed amaligamation will be submitted for ratification May 2 at the regular annual meeting of the guild.

Board has every expectation that amalgamation with Authors League will be approved by overwhelming majority. We do not want control of picture business, any bar against new writers, nor are we saking for same authority over screen material as is enjoyed by members of the Dramatists Guild.

We do want protection of our earning power. We have not forgotten We do want protection of our earn-ing power. We have not forgotten ing power. attempts to lower it in the last few years. We know that without attempts to lower it in the last few years. We know that without strong organization and 'League Shop,' similar attempts will be made in future and why should we not have same privilege of uniting ourselves as producers find beneficial through its own-Producers Association? 'What we do want is (1) an equi-

metal through its own Fronucers association?

What we do want is (1) an equitable practical deal on credits; (2),
no more unfair option contracts
which work only one way; (3)
change in layoffs giving writer single, continuous jidle period and right
to accept other employment during
such time; (4) fair workable arbitration provisions enforced by
strong organization; (5) prevention
of. blacklists; (6) independent
agents uncontrolled by producers;
(7) no further attempt at a general
booking office; (8) prevention of agents uncontrolled by producers; (?) no further attempt at a general booking office; (8) prevention of general salary cuts already tried under different guises three times before; (3) not to give up every conceivable undiscovered right in sale of original material; (10) protection of small writer in independent field from such abuses as writing; on speculation with no pay; (11) protection from dismissal without notice of week-to-week writers; (12) an end to producers writers; (12) an end to producers plagfavism by their being required to purchase rights to material before its screen adaptation; (13) honest notice to writers when other writers are put to work on same material; finally, far from wishing to 'injure picture business from which they sli make their livelihood writers wish and intend materially to aid producers and picture production. Only with truly strong organization will writers be able to put an end to long standing abuses on part of producers against writers, and only with such newly found respect and responsibility as present plan and program promises present plan and program promises will all writers be induced to give to the screen full value of their talwill all to the s ents.'

Cabart-F-WC Hearing

Los Angeles, April 28.

"U. S. District Judge Leon Yankwigh set May 5 as date for hearlier
on temporary injunction granted
Cabart theatres and Milton Arthumore than two years ago in their
attempt to restrain Fox West
Coast theatres from enforcing i
interpretation of a contract ext.'ing between plantiffs and Anaheim
Theatres, Inc.
Hearing will be in nature of clarifleation of agreement, wit's

Hearing will be in nature of sampleation of agreement, wit's especial reference to increasing chankers board of directors from four to five members without first changing by-laws, as was contended necessary by Arthur.

STORY BUYS

Hollywood, April 28.

Theodora Goss Wild, by Mary McCarthy, sold to Columbia as Ire: Dunne starrer.
Indio bought George Kelly
Tehold the Bridesroom for Horbert Marshall and arbara Stanwyck.
Marshall and arbara Stanwyck.

Marshall and Ashestos' taken I well of the Melro.

satranti and arosara Solmwyce.

Ken Klin's syrdirated carto
strip, Jos and Ashestos' taken Y
Mello.

Perel's Innocents at Large
Prohased by Columbia.

"Even Stophe," Italy Who Play
Fidele' and Said With Sony' bong'
by Wa ners from estate of Gerald
Beaumont.

Universal acquired Vera Gas
'Service. De Luxe.' Author
adapt.

Golda Draper's Night Waitress
bought by Radio.

"Across the Aisle, Collier may
yarn by W. R. Burnet, purchased by
20th-Fox.

DAILY

It Looks Big

A show that will

class-mass popularity
the drama hitting right at
most important Universal · · certain to thrill . .

most important Universal production in years convincing performances. Similarly, the music is a show that will

audience.
Highlights of a Hollywood
preview of "Showboat." Published in full on page 10 today.

DON'T

OR THIS

Year

MOTION PICTURE DAILYS HOLLYWOOD PREVIEW

audience.

HOLLYWOOD PRESS.

"Showboat"

(Universal)

Hollywood, April 13—Here is musical drama certain to thrill. Lav. Inches of the produced. Intelligently directed, its acting splending the picture impressively combines entertainment an immercial essential produced of the picture impressively combines entertainment an immercial essential produced of the picture impressively combines entertainment an immercial essential produced of the picture impressively combines of the produced of the produced of the produced of the picture impressively combined in the produced of the pr

Go

Lay Th

THEY'RE BOTH **ABOUT UNIVERSAL'S**

PICTURE THE THAT'S WORTH MILLIONS THE LUCKY EXHIBITORS WORLD! THE

Among the Women

By The Skirt

Best Dressed Woman of the Week: INA CLAIRE

('End of Summer'-Legit)

Ina Claire is not only the best dressed woman of the week but the best dressed woman of the season. End of Summer, Miss Claire's play at the Guild theatre, is grand entertainment. It is very talky, but what talk. Miss Claire breezes through the play as a fivtolous mother with much worriment over her daughter, played splendidly by Bide Dudley's clever daughter, Dorts. Osgood Perkins, the man with the expressive hands, add much to the show.

adds much to the show.

Miss Claire's first dress is of canary yellow made with an accordion pleated sixt and finely tucked bodice. Slippers are of the new dubonet shade with hat and gloves matching. Miss Claire seems to be floating on air in an oyster white mouseline de sole dress made with full sixt tted tight across the hips, with the neckline edged in thy ruffles. Very odd is a bett of tan pleatin. A novel touch is the appearance of Miss Claire in a wedding gown of the bustle and polonaise period, but it is the high point of the show when Miss Claire dresses for dinner in tomato red accordion pleated chiffon pajamas. The chiffon bodice is covered with a short bodero ischet of a metallic material in matching shade. In the last act a grey dress is covered with a coat of purple of three-quarter length. length.

length.

Dotis Dudley in the first act wears a pair of badly fitting slacks of
white linen and blue shirtwaist. Her two sport dresses are a bright blue
edged in white and a dull green with white blouse. That superb actress,
Mildred Natwick, is an elderly lady in black lace and, in a wheel chair,
wears a negligee and cap of white and pink.

These Few

These Three, that picture of pictures, is packing them in at the State. Stage show headed by Cab Calloway has a few women entertainers. Janet May on the rope wears white satin shorts with bare waistline and brasslere. A saflor collar is trimmed in blue and diamonds. Syvia and Clemence, two tappers, are dressed as page boys in brown trousers and cange mess jackets with matching pillbox caps.
Leatha Hill, part of the Calloway outfit, wears a lovely gown of wine colored morier made long in train fashion with bustle bow back. The only ornaments are two diamond clips at the sides of the low bodice.

ezzo Bambino

'Captain January,' with Shirley Temple, has finally reached Broadway. Running out of ideas for this adorable child, grand opera has been re-sorted to. Of all things they have Shirley singing Lucia. Not the words, but in 'style and, although probably meant for comedy, it jant

funny.

As the ward of a lighthouse keeper, pants and shirts are worn by this diminutive star. For Lucia' a costume from the opera is beautifully made and of course becoming to this child. She goes to school in a baby frock of a flowered dimity with poke bonnet and in the happy ending, a coat of blue is white trimmed.

Saïa Haden, the menace, has the face for just such a part. It must be very discouraging. Her tailored suits are as severe as her face. Nella Walker is the inevitable lady in becoming clothes.

Good But Not Dressy

Good But Not Dressy

Rodgers and Hart, with the assistance of George Abbott, have come across with another hit. 'On Your Toes' should remain at the Imperial for many months to come. It is a grand show.

Dick Rodgers sat in the first row Saturday matinee wit hits five-year-old daughter, and right behind him sat Louise Fazenda, and they all seemed to be having the time of their lives.

Ray Bolger, back from Hollywood, is the present sensation of Broadway. His 'Dance of Death' in the second act brought cheers from the audience. Doris Carson, the love interest, is sweetly pretty in this show and goes in for the most part in sport clethes. Her one real gown is an evening affair of blue tarfeta worn with a cape edged with a rushe. Luella Gear never looked better. A blue dress of silk is trimmed with henna with matching accessories. Extremely good looking is a three-quarter white coat worn over a black gown, and for the finale Miss Gear is in white.

Tamara Geva doesn't have a pleasant part to play, although dressed well. A flowing chiffon gown seems to be of pale pink. In a barroom seene Miss Gewa burlesques a strip number in heavy white tights. Burlesque, the order of the day in this show, has Miss Geva in a Russian ballet number with net trousers.

But 'On Your Toes' is not a dressy show. The one set of costumes

But 'On Your Toes' is not a dressy show. The one set of costumes orn by the chorus that looks in the money is in a night club scene, with all the girls in blue of different models.

Beauty and the Bike

Beauty and the Bike

Gae Foster girls of the Roxy have done some fine numbers, but none so
beautiful as the current bicycle number. It is fascinating watching these
girls on wheels going through intricate drilling without one mishap. They
are wearing tiny white satin costumes.

Dorothy Crooker, the girl with the one-legged routine, has a beautiful
background with the girls as bridesmalds in white cellophane costumes.

Miss Crooker is a white bride with long celtophane vell. Yellow is introduced in floral half hoops carried by the girls. A rhumba by the Foster
girls is done with the girls in long green velvet gowns and large green
and red sombreros. Slippers and handkerchlefs are red and gold trims
the bodices of the gowns.

girls is done with the girls in long green controlled and gold trims and red sombreros. Slippers and handlerchiefs are red and gold trims the bodices of the gowns.

The girl of Jeanne, Jack and Joe is seen first in a brown frock and then does a poor imitation of Moore and Revel in a white satin gown. Picture this week, 'Amateur Gentleman,' starring Douglas Fairbanks, Jr., and Elissa Landi. Miss Landi is lovely in Empire creations.

N. O. Kills Daylight Save, Detrimental to Theatres

Detrimental to Theatres

New Orleans, April 28.

Proposals to put daylight saving
time in effect in this city early in
May were killed by the commission
council in special session Thursday
night (23). Acting on motion subnitted by Utilities Commissioner
Fred A. Earhart, the council voted
to 'receive and file' a request subnitted by the joint daylight saving
committee by the joint daylight saving
committee, on behalf of the 28 business exchanges, civic association
and huncheon clubs.

Charles Trepagnier of the local
operators' union and Z. D. Nicholg,
Vp. of the State Federation of Lag-

and luncheon cruws.

Charles Trepagnier of the local operators union and Z. D. Nichols, pp. of the State Federation of Labor, opposed daylight saving time on the ground that it would close theartes and increase unemployment.

HOFFEAN, w. Hollywood, April 23.

Wolf Hopper, son of De Wolf, has on the ground that it would close the given a contract at Paramount after three months in the acting school.

'Romeo' Roadshow in L. A.

Hollywood, April 28. Hollywood, April 28.
Possibility that Irving Thalberg's
Metro production. Romeo and
Juliet, will follow 'Great Ziegfeld'
into Carthay Circle here on two-aday basis, starting in early June.

aay basis, starting in early June.
Conferences have been held betweeri producer and Charles
Skouras, Fox West Coast operator,
with latter inclined to favor the
roadshow idea.

Call for Linguist

Eastern Code Administration Eastern Code Administration office of the Hays organization has been engulfed in recent weeks by an influx of foreign language features from abroad. Majority have English itselfest superimposed, but those lacking them are proving the biggest headache. First of these submitted to the Hart-Wingate office for approval was a group of Polish pictures about two months ago.

months ago. Since that time French, Italian and Swedish, as well as additional Polish films, have been presented to the Code Office in the east to be given the Hays purity seal,

Erpi Juicers Making Bid for IA Membership

Hollywood, April 28.

Members of Electrical Research Products, Inc., contacting film studies, are making application for membership in International Sound Technicians, local 685, IATSE.

Previously Erpi technicians working on studie testing and maintenance, as well as those in theatre servicing field, have made no overtures for IATSE affiliation. Most of sound technicians on RCA Photophone staff are in IATSE fold.

FOR PRESENT EQUIPMENT

The 1414-inch 2,000 - foot reel, which has been adopted for the industry by the distributor's eastern dustry by the distributor's eastern reel committee, was formally approved by the Academy of Arts and Sciences in Hollywood Monday (27). Originally the Academy advocated the 15-inch hol but this was rejected by the eastern committee on the bigger apools because it would have necessitated numerous costly changes in magazines for exhibitors presently using the old Powers 6-B machines. With the reels of 14%-inch diameter and 4-inch hub, exhibs will not have to change magazines or take-up pulleys but will be able to keep operating with present equipment which takes the 10-inch spool. The new 2,000-foot reels will not make their appearance until Aug. I, picture executives setting this date in order to give manufacturers time to make reels, cases and reel bands available. It will be about a year before the bigger reels are used by all producers to any great extent. The eastern distributor's reel committee will have specifications on the 2,000-foot reel as to size, weight and tensile strength available for manufacturers some time this week. There are six reel manufacturers and eight shipping case makers who will bid for the new business. reel committee, was formally ap

NEW 2,000-FT. REELS OK TALLY-CORBAR'S F-WC CHARGES DISMISSED

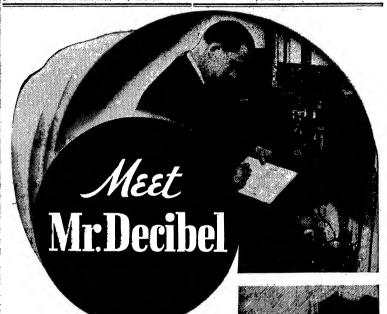
Hollywood, April 28.

Hollywood, April 28.
Petition of T. L. Tally and Corbar
Corp., to set aside the Fox-West
Coast bankruptcy, was denied in decision forwarded from Portland
yesterday (Monday) by Federal
Judge Aiger A. Fee, who sat in case
by special U. S. Circuit Court appointment. Ruling disposed of the
move to prevent \$15,500,000 assets
from being vested with National
Theatres.
Petitioners' action alleged fraud

Pettitioners' action alleged fraud to favor certain creditors, stock-holders and officials. Argument to have the bankruptcy voided was based on the contention by William Neblett, chief coursel for Tally-Corbar, that the court was without jurisdiction in adjudicating the bankruptcy.

Document accompanying Judge Fee's ruling ordered references to Judges James and Holzer thrown out as 'imperthent if not scandalous'.

Neblett said an appeal would be taken to the U. S. Circuit Court, and if necessary to the U. S. Supreme Court. Petitioners' action alleged fraud



Your ERPI Service Inspector can assure highest quality sound because he has two aids at his command:

> 1. Constant Instruction: received from ERPI and its associate research and development channels, plus nine years of world-wide experience in servicing of sound motion picture equipments.

2. Special Equipment: developed to help him use his special knowledge to your advantage.

Take away either one and he could not do his job properly. With both - and remember no one but the ERPI Service Inspector has both -he gets results that no one else can!

Top: Making a transmission test. Performance be within the prescribed standard. Lower: Handooks summerizing ERPL's experience . . . Wirin diagrams...Special meters...Special test fill Special tool for adjusting light speriure, etc.

(Decibel is the unit used in Sound measurement)



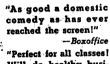
Electrical Research Products Inc. 250 West 57th Street, New York, N. Y.

COLUMBIA CRASHES THROUGH

WITH.







"Perfect for all classes! Will do healthy busi--Daily Variety

with MELVYN DOUGLAS Jackie Moran B. P. Schulberg production

Dynamic drama of the Golden West ... filmed in all the terrific power that made the novel one of the best sellers of all time!





Cecilia Parker Henry B. Walthall Directed by



David Howard



RICHARD with

An epic of aviation . . . first screen story of the headlinemaking heroes of the air - the test pilots!

KAREN MORLEY

Directed by Erle C. Kenton from the story by Hollywood's dare-



"THE KING STEPS OUT" with FRANC Directed by JOSEF VON STERNBERG M

N. W. Allied Leaves Booking Office Idea Up to Board of Governors

Minneapols, April 28.
Northwest Allied States board will decide whether the organization will form its own corporation to buy and book pictures and to underwrite insurance for its members. At the annual convention here, the matter was referred to the governors with power to act.

Similar action was taken in regard to a more vigorous fight against the servicing of non-theat-rical accounts, distributors' practice of raising average governors will decide whether the organization will form its own cor-

against the servicing of non-theat-rical accounts, distributors practice of raising average film costs by failing to deliver a number of pic-tures in the lower classifications, a curtaliment of gift; nights among independent exhibitors and a fight for lower electricity rates.

for lower electricity rates.
Deprécating the constant quarreling between exhibitors and distributors that is hurting the industry, 'retiring President J. B. Clinton urged that conflicting interests
meet each other half way. He said
that 'while producers at times insist that 'while producers at times insist on ruinous terms, there are occasions, too, when exhibitor methods aren't so, kosher.' On his recent rip through eastern industry centers, he said he found. 'terrible conditions,' with a large amount of double and triple featuring and monopolizing of product by chains. He said independents are fortunate in that 'real human beings' are operating the big circuits in this territory.

Cilinton warned members against contract violations and such evil trade practices as secret admission cuts and told them not to play with fire or step over the line. He predicted that distributors would atdicted that distributors would at-tempt to take advantage of expect-ed business improvement by raising film prices and prophesied it might be difficult to buy many pictures on straight rentals.

be difficult to buy many pictures on straight rentals.

Anti-linton
The anti-Clinton faction, headed by W. A. Steffes and Bennie Berger, long independent leaders in the territory, accomplished its purpose of electing a president of Northwest Allied other than Clinton, who was opposed for re-election because, Steffes and Berger charged, he tried to undermine national Allied States, unjustly attacked Abram F. Myers, national Allied head; and the latter's 'business methods' and was overly friendly to Ed. Kuytendail of MPTOA. Clinton himself denled unfriendliness to national Allied or a desire to make Northwest Allied an affiliate of MPTOA.

E. L. Peaslee, Stillwater, Minn.

E. L. Peasiee, Stillwater, Minn., the new president, was a compromise candidate.

At the initial session it looked like a cinch for Clinton to be re-elected, the by-laws being changed to make him eligible despite his defeat at Berger's hands as governor from the Duluth district. With a arom the Duluth district. With a split-up of the organization threat-ened whether Clinton was re-elected or tossed into the discard, wires were pulled in such a way as to restore harmony through an agreement on another candidate around whom the opposing groups were

(Continued on page 58)

CHI EXCHANGES WANT 14-DAY CLAUSE UPHELD

Chicago, April 28.

First meeting of the film board and exchange managers of Chicago in more than a year is set for today (Tuesday) by President Henry Harber, local Universal exchange head. Number of problems concerning the well elease and product season due to come up, particularly the indications that double features will return to the city within 60 days. Another problem will be the withdrawal of pictures by exhibitors after they have been closing their eyes to the clause in the context of the considerable expense for the exchanges, which have in many instances while to booking. This laxity has caused considerable expense for the exchanges, which have in many instances wheet to other exchanges around the country to borrow the around the bookings at the last ruinute. Understood the exchanges will de-

Understood the exchanges will demand a stricter adherence to the 14-day clause.

PUBLIX NW EXPANDS

Partnership with Edelstein-Deutsc Theatres in

Theatres in

Minneapolis, April 28.

Proceeding with its expansion plans, involving the purchase and construction of additional theatres, the Publix circuit has formed a partnership with the Edelstein-Deutsch theatrical interests which operate the Victory, Hibbing, Minn, and the Granada, Virginia. Publix has had the Homer, Garden and State, Hibbing, and the Rex, tate and Garrick, Virginia.

It is planned to remodel and improve the Victory, Hibbing, according to announcement by John J. Friedl, Publix general manager. The Rex, Virginia, will be used only for 'unusual pictures.' Louis Edelstein will be actively identified in the management of the Hömer and he and R. P. Deutsch will aid A. L. Anson, Publix district manager.

WAGE TILT FOR CAL. BOOTHMEN

Hollywood, April 28.

Tillted wage scales are now being paid by all Fox-West Coast theatres in California to union projectionists, following series of confabs entered into some weeks ago between union and circuit execs.

First pay envelopes at the advanced scale, approximating wages paid booth men before circuit went into bankruptcy several years ago, were handed out last Saturday (25), with increased pay made retroactive to June 1.

with increased pay made retroactive to June 1.

Negotiations for similar increased scales in other circuit and indie houses have been submitted to the LATSE, which is expected to render its findings within next week or

NEW ROCKY MOUNTAIN MGRS. ASSN. UNDER WAY

Denver, April 28.
Plans for a new theatre owners association of the Rocky Mountair region, have been announced by A. Archer, president of Denver Theatre Managers, Inc. This will replace the Rock Mountain Theatre place the Rock Mountain Theatre Owners Association which was abolished two years ago because of Insufficient dues, and will comprise theatres in Colorado, New Mexico, Wyoming and western Nebraska, the Black Hills of the Dakotas and the Texas Panhandle. Some 400 theatres in these districts will be solicited.

solicited.

Officers of Denver Theatre Managers will serve for the T. O. A. for the rest of the fiscal year. With Archer as president, other officers are Bernle Hynes, vice-president; E. P. Briggs, treasurer; and Emmett Thurmon, secretary and counsel, Members of the board are Harry E. Huffman, Daye Cockrill, Frank Milton, Gerald Whitney, Burns Ellison, D. R. Kline and Rick Ricketson.

Receiver Restores Fiedler As Empire Lab Head

Albert Fiedler has been returned as active head of his Empire Laboratories, Inc., of West New York, N. J., by the company's receiver, the Second National Bank of Hoboken, N. J.

Bank petitioned for Empire's re-ceivership over an uncollected \$80,

Stubbins Unloads

Hollywood, April 28.
Howard Stubbins, who recently stepped out as manager or local distribution for Republic, has sold his 25% interest in Republic Exchanges of California to Floyd St. John of San Francisco, who held other 15%.
Stubbins and St. John parted company when J. J. Milstein stepped in as western sales manager for Republic.

\$1.50 Opening for Field's New House in Perry, Ia.

Perry. Ia., April 28. New theatre being opened here May 8 by Pioneer Theatre Corp., which is headed by Harold Field (Finklestein) former head of Fin-

which is headed by Harold Field (Finklestein) former head of Finklestein & Ruben. Will get away in a 'Hollywood' fashion with a reserved seat sale at \$1.50 on the opening with a picture and a vaude show booked through the Bill Diamond office in Chicago.

House, which seats 800, will be the hinth in the Ploneer circuit in Iowa. Field moved his theatre operations into this state when he sold his properties in Minnesota and under the terms of that deal had to quit theatre biz in that state. This makes the third house in this town of \$0.000 with a drawing population of twice that number.

Violet Light Sound System Draws 1,000 To H'wood Showing

Hollywood, April 28. Hollywood, April 28,
Academy staged demonstration of
RCA's new ultra vlolet light system
for more than 1,000 producers, execultives, techniclans, directors, writers
and actors at Hollywood Music Box,
It was first local showing of the new
processing, and largest turnout ever
recorded for the Academy.
Exhibition indicated decided trend

for ultimate in sound reproducing. Projection of sound track embodied every stage of sound volume, ranging from dialog of the announcer to highest range of a symphony or-

highest range of a symphony or-chestra.
Lou Sullivan, of RCA factory staff in Camden, N. J., explained appara-tus, with showing presided over by Nathan Levinson, representing the Academy; Louis M. Clement, vice-president of RCA in charge of en-gineering; E. M. Hartley, Max Bat-sel, G. L. Dimmick and Sullivan of the Camden staff.

ERPI ENJOINS MPLS. **ULTRAPHONE OUTFIT**

Minneapolis, April 28.
U. S. District court here has granted ERPI an order restraining Cinema Supplies, local manufacturers and distributors of Ultraphone wide-range sound equipment, from infringing on 10 Erpi-controlled patents and their amplifications. The injunction names Joseph

tions. The injunction names Joseph Numero and Theodore Karatz, owners of Cinema Supplies, and enjoins them and associates.

Similar injunction was granted ERPI with A. T. & T. and Western Electric in May, 1935, but Cinema Supplies appealed this case.

Nabe Exhib Gets Restrainin Order Vs. Rochester Ops

Rochester, April 28 Restraining order was granted H William Thompson, owner of the Lyric theatre, small nabe, against the Motfon Picture Operators' Union.

Jyric theatre, small nabe, against the Motfon Picture Operators' Union. Order, signed by Supreme Court Justice William F. Love limits picketing to one man at a time and forbids addressing anyone concerning the theatre.

Controversy started Jan. 27 after Thompson refused to sign a union contract and discharged Aivin Moyer, operator. Thompson claimed union representatives told him his theatre would be picketed and his business ruined.

Since Thompson applied for an injunction in January the theatre has been picketed steadily, often by as many as a dozen pickets. The owner has been operating the projection machine himself and claimed there was no labor trouble because he employed no union labor.

Thompson had paid Moyer \$38.50 a week and the new contract called.

Thompson had paid Moyer \$33.50 a week and the new contract called for \$49 weekly for the operator and his relief. Subsequently the union had offered to accept an \$8 a week until the contract expired. The court scored the rebating scheme as 'dishonest on its face.'

Tasker to Chi for SMPE Conv.
Hollywood, April 28.
Homer G. Tasker, 'Universal
sound director and president of Soclety of Motion Pleture Engineer,
pulled out last week-end for Chicago to attend annual spring convention of SMPE.

Dearth of Draw Pix Has L. A. **De Luxers Reaching for Stage** Shows and Double Billings

Ops Have a Bill

St. Louls, April 28.

sponsored by MPO union requiring experienced operator for each projecting machine used in display of films commercially was introduced in Board of Aldermen last week with opening of 1936-37 session. In old session bill, similar in many respects to new one, was allowed to die to give proponents opportunity to overcome objections of schools, churches, lodges, conventions, and others occasionally using films. New measure would deal with exhibitions in public places defined as any theatre, opera house, airdome, hall or other public places to which public is invited either with or without charge'. It would exempt projectors used for educational or advertising purposes and utilizing films of noninflammable material. A fine from \$25 to \$300 is provided for violations.

Alert House Staff Nabs Boston Thug, **Saves \$3,000 Loot**

Boston, April 28.

Alert and daring employees of Loew's Orpheum not only trustrated a hold-up Sunday night (26) but also captured the bandit as he was racing through the main lobby willing the sunday of the sunda Boston, April 28. rested him.

rested him.

It was found that Paulekos, who had had amateur theatrical experience in a nearby city, had stuffed cotton batten into his mouth, and

cotton batten into his mouth, and wore giasses as a bailing disguise. More makeup was found in his Cambridge, Mass, room. Treasurer Joseph Dervin'accompanied a cashier, Katherine Lovely, and Thomas Brock, doorman from the Washington street box office, shortly after 10 p. m. to the treasurer's office with the night's receipts. As the trio neared the doorman, George Gilleo, the bandit stepped up and ordered them and the doorman and an usher, Albert Carmichael to go into the office. He carried a gun under a newspaper held in his hand as a shield.

All were lined up against the wall

held in his hand as a shield.
All were lined up against the wall while Paulekos lied their hands. He then forced Dervin to open the safe. Meanwhile Tuohey was tipped off by Fred Lucas, an usher, that something was amiss. Tuohey overheard some conversation titrough the office door, and summoned the pulce. O'Nelli told Perry, who was leaving for the right, to stand by, and when Pauleko; left the office with a bag full of money the two men tackled him. him

Paulekos was arraigned in Mu-nicipal Court Monday (27) on two counts of assault with a dangerous weapon, three counts of assault and battery and one count of illegally carrying a gun. He was held in \$25,000 ball for trial May 4.

U SALESMAN UPPED

Walter S. Quade, salesman for Universal in the Oklahoma City office, has been named branch man-ager by James R. Grainger. He takes the place left vacant through resignation of R. I. Payne, who goes with Griffith Enterprises in

Charles Feldman has been appointed Salt Lake City branch man-ager to supplant Jack Rue, resigned. Feldman was salesman in U. San Francisco office.

U's 'Boat' Anchors May 14 'Show Boat' goes into Radio City Music Hall May 14, tentative book-ing calling for two weeks,

Hollywood, April 28.

Hollywood and Los Angeles de luxe situation is beginning to be a headache to all operators to the extein that the Hillistreet, Pantages and Warners Hollywood, due to product weakness; are thinking of going back to stage shows and Fox West Coast's ace house, Loew's State in L. A. and Grauman's Chinese, have gone permanently double bills.

Pantages and Hillistreet have had a product tieup for Radio and Universal pictures 'ith three Sam Goldwyn pictures playing the houses due to Goldwyn's peeve at the Skouras operation, Goldwyn, however has nothing coming up for months and with the exception of Universal's 'how Boat' the e's nothing of any box office potency due from either U or Radio. 'Sutter's Gold' developed into a dead duck, getting \$5,000 at the Hillstreet and \$7,000 at the Pan. Both houses this week will' do slightly better with the twin 'Special Investigator' (Radio) and 'Don't. Get Personal (U.)

Pantages in Booking Combo Stage show angle at these houses in Booking Combo Stage show angle at these houses in Rodacy Pantages and Harry Rogers in a stage show booking partner-ship, Latter returned from the

Rodney Pantages and Harry Rogers in a stage show booking partnership. Latter returned from the East two weeks ago and is bringing his Blackstone and Miller and Lyle units to the Coast. So far, Nate Blumberg and Cliff Work have been deaf, to any stage show policy in either of the two local houses. However, with a scarcity of draw pictures, feeling locally is that the houses will dust off their center door fancles.

Warner situation is similar to that of the Hillstreet and Pantages. Both the WB Hollywood and Downfown Harve taken lickings for a number of weeks. Jack Warner for some time has had a yen to relight the Warners? stages but has not been sure what type presentations to install. He has some sort of an idea to use studio names on the stage, surround them with studio produced units, using the film dance stagers to whip the units into shape. Lattle idea is being mulled over at present. Fact that the Zic. and 40c. Orpheum has list several \$15,000 weeks of late with names on the stage and will hang up a record of a foround \$22,000 this week with Amos 'n' Andy is influencing the stage thought at all these houses.

Dualers 20% Bulge
Despite campaign, plugs. flash openings and other ballyhoo addenda. Chinese and State have discovered that they can do unwards of late with names on the stage and will hang up a record of around \$2,000 for the two houses, 'Small Town Girl' (Metro) and 'Charle Chan at, the Circus will top that figure this week. Hence F-Wc has decided that the two house hereafter stick to the two-for-one policy more with double bills. Fauntleroy, last single biller, get a point and the results of the two houses, 'Small Town Girl' (Metro) and 'Charle Chan at, the Circus will top that figure this week. Hence F-Wc hown town and they have 'Mr. Level Gees to Town at the Paramana. Amon'n 'Andy at the Orpheum and 'Small Town Circus' will the Small Town Circus' will the Sm

Closed Out, Leichter **Charges in \$47,500** Suit vs. Indie Prod.

Los Angeles, April 28, Mitchell Leichter has filed 347,500 Mitchell Leichter has filed \$47.500 breach of contract action against Fred S. Hirsch. Compilant alleges he was secretly replaced as head of production and selling for Beatmont and Black King Productions by Sam Efrus, after making release the ups. worth \$150,000.

According to Leichter, he assisted Hirsch in forming the two com-panies to produce six pictures fea-turing the horse. Black Kins, and eight to feature Convax Tearle. Leichter charges that after selling exhibition contracts over 30% of U. S. territory, and with two of picts completed, Hirsch closed company's office and moved out.

FIRST PICKFORD-LASKY PRODU HAILED AS "OUTSTANDING ROMA COMEDY SINCE TALKIES BEGAN

- Jimmy Starr, LOS ANGELES HERALD-EXPRESS

Should hit handsomely with prospects fat grosses, Impressive initial production for Pickford Lasky organ. ization. Lederer reaches his peak in this offering. Every line brilliant in This picture sure fire. Will keep audiences chuckling all way through. Excep. tionally fine show with excellent acting by entire cast. — Joe Blair, SHOWMEN'S TRADE REVIEW Immensely entertaining! Should be boxoffice smoshi Laugh riot from start to finish Wolloge X. Rowless INTERNATIONAL NEWS SERVICE

It is revolutionary! It is thoronathin geliaphfull Bulliously highlighted by satire and travesty. In all respects bespeaks taste and _ HOLLYWOOD REPORTER skill of its producers. Pickford Losky's first production literally panicked hardboiled audience Hollywood critics, For sheer entertainment _ Relman Morin, ASSOCIATED PRESS Entertaining from beginning to end ... should Mayme Ober Peak, BOSTON GLOBE be terrific commercial success.

Brilliant recognition of fact that onnon recognition or tool man entertainment is still the first purenter to an armon or tool man are to a second TIME MAGAZINE pose of a motion picture. ONE RAINY AFTERNOON is mad. dest, deverest and whatever other superlatives you can summon up for - HOLLYWOOD LIFE ONE RAINY AFFERNOON is on honest its description. Jaganess rin. Best Yet.

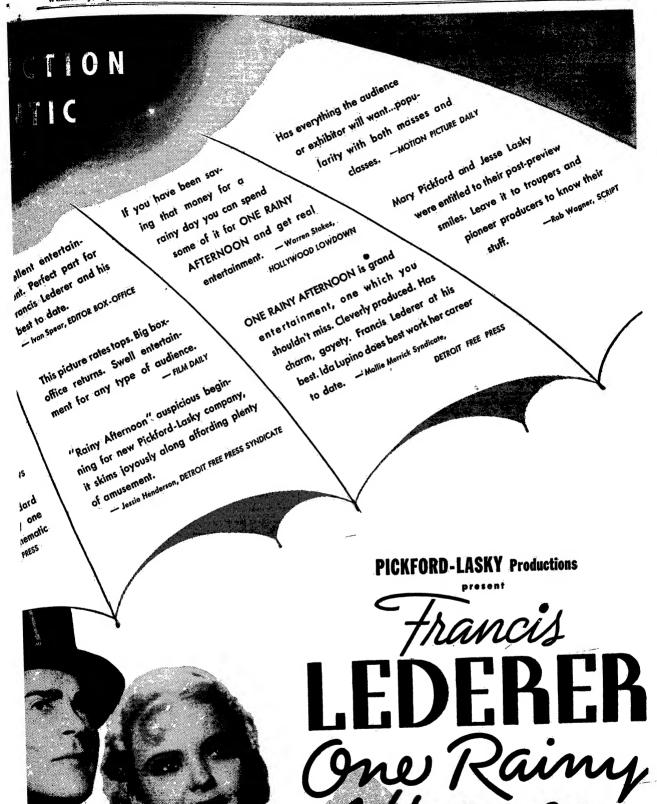
— James Francis Crow, HOLLYWOOD CITIZEN NEY to-goodness hir. Best yet. RAINY AFTERNOON sets new stand in screen entertainment. Undoubled of ace attractions of year if not city of ace sensation.

EXC

16

Released thru

NITED ARTISTS



One Rainy Atternoon

IDA LUPINO · HUGH HERBERT ROLAND YOUNG . JOSEPH CAWTHORN ERIK RHODES

Directed by ROWLAND V. LEE

Chi Double-Billing Starts June 1 In B. & K. and All Indie Houses

Chicago, April 28.
Double feature parade appears scheduled to start June 1 throughout the circuit and independent houses of Chicago.
Exhibitors are planning to get double bills back into the running in June so as to give added box-office strength through the three summer months. As first discussed, the return of doubles was set for the tart of the new picture season. in the return of doubles was set for the start of the new picture season. In September, but now generally agreed that as long as twin filckers are coming, they might as well be brought in sufficiently early to get the added weight when it's really readded.

the added weight when it's really needed.

Balaban & Katz has been in session with several distributors during the past two weeks and is understood to be ready to close with For-20th Century as the first deal, for product under the double picture standard. Bill Kupper, western district manager for Fox, spent most of last week closeted with Barney and John Balaban and Walter Immerman.

Great States

Great States

Great States

Great States, the Balaban & Katz out-of-town 'subsidiary, broke into double bills, for the first time in years when it sent twin product into its key Genesee theatre in Waukegan, which brings the twin flicker to the very back-door of Chicago. These doubles have been working towards Chicago from Milwaukee to the north, with-all of Wisconsin whole-heartedly twin flickers. All of Milwaukee key houses are doubling, with the exception of the vaudfilm Riverside. But such houses as the Warner and Palace have gone into two-picture woulders. In that town the additional flicker is called the 'companion' picture.

Exchanges expect an increase of Exchanges expect an increase of nearly \$50,000 weekly in gross revenue, with each distributor gaining just about in proportion to present sales. Indies exchanges are dying around on a merry-go-round, stirring up-additional interest in the doubles since they have been living on pretty light pickings for the past four years with only a few of the inkyots in off-street locations trying the double bill policy with strictly indie product.

U Plan Won't Be Ready For Stockholders' Meeting

Universal's new recapitalization plan will not be ready for presenta-tion at the annual stockholders' meeting Friday (1) at Wilmington, Del. J'Cheever Cowdin-of-Standard Del. J? Cheever Cowdhrof. Standard Capital, chairman of the newly set up Universal: Corp., holding company, has been, working on this for some time but the plan may not be ready even for submission to the Securities Exchange Commission for another two weeks. Election of nine directors will mark the passing officially of the old control into the hands of the Standard Capital-Rogers group; Stockholders picking of directorate probably will be followed by confab to name new officials of Universal to Into Temporaty.

Pletures Company, Inc. Temporary registration of this title with the SEC made last year now has been followed by filing of permanent reg-

Istration.

Naming of officials for Universal Pictures will be entirely in the hands of the Standard-Rogers group because of working majority on board of directors obtained through dominance of two classes of stockholders. Routine business is expected to occupy session otherwise.

Loew's New $3\frac{1}{2}\%$ Bonds

The \$15,000,000 issue of Loew 3½% bonds due in 1946 yesterday (Tues.) was approved for listing by the N. Y. Stock Exchange.

e N. Y. Stock Exchange. First trades in the new ilens were

THREE ON A SCRIPT

Hollywood, April 23.
Latest writer assigned to 'Piccadilly Jim,' trouble script at Metro,
is Charles Brackett, on loan from

is Charles Brackett; on loan Paramount.
Samuel Hoffenstein and Robert Benchley worked on the P. G. Wodehouse story for months.

Incorporations

NEW YORK

NEW YORK

Russmor Music Corp., Manhatar; motion, picture productions, radio broadnoted by the productions, radio broadpar value. Incorporators: John F. Nonnenbacher, Jr., Getrude Miller, M.
Zachery Leffineit, all; of Fort Weshington Corporators: John F. Nonpar value. Incorporators:
Operatic Pestival, Inc., New York;
theatrical business; capital stock, 100
shares, no joar value. Incorporators
Milley, all of 136 Wast 44th Arrest Noved
Milley, all of 136 Wast 44th Arrest Nove

characteristics of the second of the second

Longert, 1396 Andrews avenue, Fronx.

"International Theatrical Corp., Manhattan, general theatrical and motion
picture business; capital stock, 138
shares, no par value Incorporators;
Svivia Levine, all of 523 Fifth avenue,
New York City.

"White Man Foductions, Re., Manhattwitte Man Foductions, Re., Manhattack, 200 shares, no par value. I. Jack
London, and Hayold J. Sterman, 1319
Broadway. New York City; Eleanor
N. W., 190 Sterline, place, Erocklyn,
N. W., 190 Sterline, place, Erocklyn, tan; motion picture business; capital stock, 200 shares, no par value. I. Jack Brondway. New York City. Eleanor Brook, 1095 sterline, place, Brooking.

I. I. M. Co., Inc., Manhattan; operate heaters, etc.; caotical stock, 109 shares, a Noel Pheatres, etc.; caotical stock, 109 shares, a Noel Span, Faul & Katike and Charles F.

Krom, all of 105 Court street, Brooklyn, idau Amusement Corp., Mauliattan: rical husiness; capital stock, 200 s, \$100 par value. Incorporators: ah Spergel Charles P. Lift, Joseph all of 274 Madison avenue, New

Hall, all of 374 Madison avenue, New Porks, the Author of the Author of

CALIFORNIA

CALIFORNIA

Sacramento.

International Theatrical Enterprises,
Inc.; capital stock, 250 shares, nonylegister, 190 shares, nonyWaiter, Delma Rapp, Harriet Bergatron,
all of Lee Angeles.

West Permits to Sell Stock

West Permits to Sell Stock

De Forrest Relevision: Corp.; all of
2,500 shares, no par yain.

Sellosales, Inc.; 1,000 shares of 2,600

Round-the-World Odditles, Inc.; all of
300 preferred at 3100; 769 common, no

Oceanside Theatres,

3 of 2,500 at

100.

NORTH CAROLINA

Charlotte, N. C.
Charlotte, N. C.
Charlotte, N. C.
S. C., was incorporated April 22 with a
capitalization of \$1,00. Officers: Ben
L. Stopler, J. L. Holler and S. S.
Stevenson.

TEXAS

Foreign permits: Globe Theatre Production, Ltd., Illinois; theatres; capital stock, \$20,000. Texas agent: Marc T. Nielsen, Dallas.

H'w'd Film Industries, Inc., Would Sell 100,000 Shares

Washington, April 28. Application of Hollywood Film dustries, Inc., of Wilmington, to

Application of Hollywood Film industries, Inc., of Wilmington, to sell 100,000 shares of preferred stock to unidentified brothers was filed with Federal Securities & Exchange Commission Monday (27). Concern, headed by Hugh H. Gwynne of Hollywood as prexy, wants to unload 80,000 shares of class A \$1 par and 20,000 shares of class B \$1 par units of four A and one B at \$5 per unit.

Marin on 'Noose

Reserve of \$2,500,000 Set Up-Net Profit, \$3,153,167—Hicks Elected V.-P.

Paramount's 1935 Statement

Election of John W. Hicks, Jr., as vice-president of Paramount Pic-tures, Inc., parent company, and re-lease of annual statement for 1935, lease of annual statement for 1935, featured the regular April board meeting of Par held Thursday (23) in the absence of John E. Otterson, who was then on the Coast. Otterson reached New York yesterday (Tues).

By setting up a reserve of \$2,500, 500 against inventory of pictures made during 1935, but not released up to Dec. 31 last the Par state.

made during 1935, but not released up to Dec. 31: last, the Par statement resolves itself down to a balance for surplus of \$653,167. Before the appropriation by directors of the \$2,500,000 special reserve against lettres which did not begin to earn money until after Dec. 31, 1935, net profit is shown at \$4,313,167. With the reserve set up, there are no dividends toward either the preferred or common stocks. On the other hand, where the excess costs of pictures made in 1935 charged off, there still would have been no dividends for these securities.

Assets for 1936 list completed productions not released, at cost, as \$8,674,734 and productions in process of completion (also not released.

studio reorganization, the directors have set aside out of 1935 profits the sum of \$2,500,000 as a special reserve against the picture inventory, absorbing all of such estimated excess costs in 1935 operations, rather than spreading it over the active life of the negatives. Total assets, including inventory, after reserves, were \$38,045,009, with current liabilities \$9,722,462, leaving net working capital of \$28,262,546, Operations of Olympia Theatres, Inc., New England theatre subsidiary in receivership, and of Paramount Broadway Corp., are not included in the profit and loss statement.

ment. \$17,090,671 Cash Position At the end of 1935 Par had cash, including call loans and time de-posits, of \$17,090,671. Of this amount

money until after Dec. 31, 1935, net profit is shown at \$3,153,167. With the reserve set up, there are no dividends toward either the preferred or common stocks. On the hand, were the excess costs of pictures made in 1935 charged off, there still would have been no dividends for these securities.

Assets for 1935 list completed productions not released, at cost, as \$8,674,734 and productions in process of completion (also not released at unity productions amount to \$1,218,895 in the compliation of 1935 assets, while stylength of the studio management. The high reduction costs applicable to thrush plays, at cost or less, is placed at \$47,507.

High Production Costs
In his report, Otterson refers to the financial statements of the company covering operations for the second and third quarters, when reference was made to the adverse effect of the reorganization of the studio management. The high companies and the completures made during the period of the studio roranging through the period of the studio

Stock Market

(Continued from page 6)

(Continued from page 6)
day, the stock market again turned
sour on the three subsequent days
to be capped by Monday's drastic
slump. As a result, the Dow-Jones
industrial averages dropped to
145.95, which was not far above the
Jan. 2 low. Averages little slightly
later on Monday, final figure being
147.95 for a loss of 5.34 points on
the week. Rails also slipped to near
the January low levels, while the
utility group regitered a new low
for the year.

No Reason

No Reason

No particular reason was advanced for the present decliming fendencies excepting that the long-sustained drive over a period of more than 12 months called for some change or at least a period of irregularity. Many, market statisticians now look for an irregularity ower trend for several weeks with the routine technical railies.

iower frond for several weeks with the routine technical railies.

Three picture company earnings statements last week served to bolster, spirits of amusement stockholders, these comings from Paramounit Pictures, Loew-and 20th-Fox. Both Loew-sand Twentieth Century-Fox. reports exceeded fondest expectations, former coming as particular amuse in Loew common ted many traders to anticipate the opposite sort of a report.

Instead, the Loew statement covering 28 weeks ended on March 12, revealed earnings, after meeting preferred dividend requirements, of 33.04 a common share against \$2.84 in similar period last year. First 4-week report, showing earnings of only \$3.08 against \$1.23 per common share, led many to believe that Loew would be for the year for the result of the year for the report of which business tumed

earnings equal to last year for the first half of the year.

Pertinent part of statement was manner in which business jumped forward in the past three months because the statement covering the first 14 weeks of the fiscal year revealed slight dip in per common share earnings. Net profit rose to \$5,033,038 against \$4,345,337 in the comparative 28 weeks of 1935, after subsidiaries preferred dividends, depreciation and taxes.

Tax and depreciation tem increased approximately \$175,000 this deduction, Low showed a pick-up of nearly \$200,000 over similar period in 1935.

Attitude of the Street was re-

Attitude of the Street was re-flected in vigorous upturn in com-mon stock which held 1½-point mon stock w

gain at close.

The first quarter report of 20thFox was viewed as unusually excellent, showing net earning virtually
double load of the state of the company recently issued
revealed that the \$1.50 annual divy
requirements on the preferred were
being more than covered. Should
earnings maintain something near
the present pace, some in Wall
Street look for raising of the preference rate or cutting of a small
melon for common stockholders.

Par Report

Paramount Pictures annual report, while thrusting aside temporarily the possibility of paying dividends on either the first or second preferred stocks, was held to

indicate a conservative policy on the part of directors. Official attitute that the content of the part of directors official attitute that the content of t

The new Radio Corporation cumulative convertible first preferred, paying \$3.50 annually, was admitted to trading last-week by the New York Stock Exchange. Quotations on the first day of trading (Wednesday) ranged between 72 and 73%. This new issue was pushed down to 69 in Monday's trading.

69 in Monday's trading.

Early quotations for this Radio first preferred, which soon will be the soon of the trading of the soon will be the soon of the trading of the day's price for Radio B and the fact that the holders received 11/5 shares for each one held. This discrepancy probably is accounted for by two facts: general weakness of market and continued activity in Radio Preferred B stock.

Class B Preferred certificates were

Radio Preferred B stock.

Class B Preferred certificates were
removed from the exchange list at
the same time that the officials
listed the new preferred. Final quotation for the Radio B certificates
was 97. Trading in Radio B stock
probably will be officially concluded
by the exchange near the end of this
month.

Aside from continued seiling of Paramount Pictures liens, the bond list presented a comparatively good picture until Monday's seiling wave hit the amusement bonds. Firmness was supplanted by substantial losses, was supplanted losses.

losses.

General Theatre Equipment obligations dipped two points to 24%, new low for current of the state of

onday, April 27: Summary for week endi

•			STOCK EXCHANGE			
High.	Low.	Sales.	Issue and rate. igh.	Low.	Lant.	Net chg.
27	19%	2:500	American Seat 2114	*34	85	-î"
451/2	34	1,600	Col. P. vtc. (1)†	46	46	
511/4	441/2	100			4%	土袋
71/4	4%	3,200	Consol. Film	16 157	16	-1
20%	16	1,000		167	158	-61/2
1701/4	1565	2,700	Eastman Kodak (5)5 165	1631/4	- 16314	- 1/4
166	158	10	Do. pfd. (6)	+351/4	. 8514	-31/4
4176	351/4			•43	44%	+1%
G436	. 43			10714	107%	- 1/4
10814	105%	100	Do. pfd. (61/2)	•101/4	10%	-1%
147	10%	206,200		7%	81/4	⊥ 56
12	756	32,400	Paramount 8%		65	+ %
87	6014	5,000	Do. 1st pfd 68	611/6	9%	+ %
12%	856	17,600	Do. 2d pfd 101/2	8% 8%	8%	-1%
11%	7%	22,400	Pathe 10% Radio Corp 11%		10%	-1%
141/4	10%	206,200	Radio Corp	*10%	55%	- 178
50%	541/2	4,700	Radio pid. A (3%)	55%	98	
104%	821/2	7,000	Radlo pfd. B 99%	93 •96%	97	
104	100%	. 900	Radlo pid. B ctis:, 9814		6014	
781/4	69	14,200	Radio 1st pfd., new 73%	69 8%	534	- 14
914	5	30,300	RKO6%	23 %	24%	-1%
32%	22%	5,300	20th CentFox 261/4	*31%	81%	-2%
41	31%	7,300	Do. pfd. (1½)	95	97	_2
113	50	710	Universal ptd	956	10	1 84
14%	91/2	,700	Warner Bros 10%	461/4	49	‡2%
67%	461/2	300	Do. pfd		108%	-614
122%	941/2	27,600	Westinghouse (3) 1181/2	1081/2	141	-1
1451/4	123 1/2	.70	Do. pfd. (3½)141	138	141	

New 1936 low. | Paid this year,

32\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	7,800 Technicolor 4,900 Translux (2
	BONDS
3014 30 1634 60 9714 8234 9816	\$88.000 Gen. Thea. Eq. 2714 24 224,000 Gen. Thea. Eq. cits 2714 24 11,000 Keith Ga. 461. 494 83 88,000 Par-Broadway 88. 555 8844 88 88,000 RNCO debs 68. 6714 6714 120,000 RNCO debs 68. 6714 6714 6714
	OVER THE COUNTER, NEW YORK
B:d. 52 -100	Col. Broadcast, Pathe F. ptd.

DISCUSS WB-MUTUAL WEB

Television's Problems

RCA demonstration in Camden, N. J., last week showed television considerably advanced as to the clearness of the images broadcast but still in the opinion of most observers a great distance from practicable commercial stage, of development.

Fact that unlike radio the waves of television do not follow the auryature of the earth is possibly the greatest obstacle to the creation of a television industry as it means each televisor can only service a very limited geographical area.

McClatchy Regional Web, Within NBC, Not Set; Need San Francisco Station

Though the McClatchy stations become affili CBS takes over the operation of KNX, Los Angeles, the question of the formation of a California network with four of the McClatchy putlets as a nucleus has not been settled. Standing in the way of the latter development at this time is NBC's objection to letting either of its key San Francisco outlets, KFO and KGO, be used as the local release for an independent regional

release for an independent regional network.

Under the contract which Guy Hamilton, McClatchy gen. mgr., closed with NBC last week KWG, Stockton, becomes available to the buyers of KPBK, Sacramento, at a combination price of \$160 an hour, while KERN, Bakersheld, may be had by customers of KMJ, Fresno, for \$120 an hour. Rate set for KOH, Reno, the only station McClatchy owns outside of Californis, is \$120 an hour. All but KERN may be had on either the red (WEAF) or had on e

strictly blue. As an affiliate of CBS through the Don Lee Network the McClatchy stations have all been treated as benus stations. Though KWG and KDRN remain as bonus outlets to mational network advertiser, it is understood that NBC will pay these stations \$25 an bour each in the event they are included in hookups sold to regional users of the NBC Pacific group.

seent they are included in hookups sold to regional users of the NBC-Pacific group.

While the negotiations with NBC were on Hamilton tried to prevail upon the former to co-operate with the McClatchy group in forming a California network that would be sold and operated by the McClatchy newspaper chain. NBC agreed to leave the way open for NBC Coast affiliates to ally themselves with the proposed McClatchy network, but strongly demurred from having either of its San Francisco outlets included. Because of this situation, McClatchy, if it goes through with its network plane, will have to turn in San Francisco to either KLX or KYA as the local release.

McClatchy group's swing to NBC

McClatchy group's swing to NBC has left Columbia in a curious fix. There is no other station in either Sacramento or Fresno, each an im-portant market in the California area.

Sacramento, Calif., April 28.
Charles K. McClatchy, 77, editor and owner of the McClatchy chain of newspapers, which controls five stations in the Pacific area, died here yesterday (27) after a lingering illness. McClatchy station group. Which consists of KFBK, Sacramento; KMJ, Fresno; KOH, Reno; KERN, Bakersfield, and KGDM, Stoctton, signatured an affiliation contract with NBC last week.
McClatchy, who is survived by two daughters, gathered a reputation as a crusading progressive and throughout prohibition was one of fis bitterest editorial foes on the west coast.

Moon Joins Roesler

Chicago, April 28. C. L. Moon, former national rep for the New York Evening Post and World-Pelegram, is now eastern representative for the George Roes-ler station rep outfit. Roeslor handles now Samuel In-

BAR ASSN. FLOPS

Stop Evansville Court Broadcasts

Evansville, Ind., April 28.
Attempts of the Vanderburgh
County Bar Assn. to stop airing of
the city court sessions over WGBF
were stalled when Judge Marion
Rice overruled the association.
Broadcasts have been going for
about two years, and the judge's
attitude was that their appeal was
'too general' to warrant discontinuing.

fall is the word coming from Federal Communications Commission on the subject of changes in broadcast regulations and raise in power limitations to 500 kw.

With parade of big stations look-With parade of big stations look-ing for super-power privileges, broadcast division members indi-cate the question of boosting the present 50 kw top will be stalled for several months pending determina-tion of new general policies on radio operations. Half dozen applications for same power as WLW, Cincinnati, are hanging fize.

for same power as WLW, Cincinnati, are hanging fire.

The commish is not disposed to take any action on the pleas of WGN, Chicago; KFI, Los Angeles; WHO, Des Moines; WHZ, New York, et al., while the broad question of spectrum allocations is under discussion, and is not likely even to hold hearings on the 500 kw applications until after the summer recess.

whole matter is bound up in the question of re-defining basic principles which will be taken up at an informal engineering ciples which will be taken up at an informal engineering hearing in June, while another obstacle to early action is the unfinished report of commish technical experts on need for changes in clear-channel rules and theories. Several months probaby will be required before either of these more important topics are settigd and the way is cleared for consideration of the super-power roposals.

posals.

In Advance

General view of the 500 kw requests is that network key stations and large, independent transmitters merely want to get their requests docketed early in the event the commish decides to throw clear channels open to much greater power. Feeling is that commish will adopt a first-come first-served rule, so the smart boys are getting in line early.

Lounsberry's Social Job

Lounsberry's Social 301

Buffalo, April 28.

I. R. Lounsberry, executive v.p.
of the Buffalo Broadcasting Corp.
is new president of Euffalo Athletic
club, towns largest social and athletic association.

FINANCE LOOP

Present Mutual Members However, Fear Possible Loss of Advantages if Outside Coin Comes In-Extension to Los Angeles and Warner Film Studio Talent Source Attractive. However

30% COMMISH

Warner ros. has made a definite bid to buy into the Mutual Broadcasting System. The producing company, is prepared to put up \$1,000,000 for, an expansion program which would have another \$1,000,000 contributed by the present or added holders of Mutual stock. For its investment Warner will take a 40%, interest in the network and give the latter a purchase option on the WB music publishing combine, Under the network operating project which Warners contemplates the members of Mutual would be charged a flat 30% commission for the sale of their time. Special studios would be built in New York to accommodate both sustaining and commercial broadcasts, although an appreciable portion of the sustaining programs could, as now happens, originate from the various stations the group. Warner would also

appreciable portions of the sustainling programs could, as now happens,
originate from the various stations in the group. Warner would also
make available from its Hollywood
studios specially framed programs
containing names from WB's film
roster. Where Warner would look
to for its return on the \$1,000,000
investment is the residue on the
\$30% commission after all charges
have been deducted.
What has caused one or two of
the present stockholders in the Mutual setup to hesitate about going
into WB's proposition is the disinclination to abandon the mutual
angle of the network. Mutual's
present membership fears that the
mutual philosophy and practice
would become but a name when
once outside investment were given
entry.
Another qualm entertained by
this source is that Warner might by
the purchase of an interest in one
or more stations acquire a controlling share of Mutual's stock, but
WB has offered to eliminate this
possibility by having written into a
bylaws a clause prohibiting any one
person or organization-from acquiring such controlling interest in

person or organization from acquiring such controlling interest.

Stations which are interested in the present Mutual stock setup are strongly inclined toward the proterred hookup with Warners' Hollywood studios, not merely because it can become a source of immediate talent and entertainment but because of the affiliation that will exist for the group upon the advent of television, Mutual would then have a ready production alliance for its television film product.

Walter Kelly Quits

Richard Morenus has been named program director of Bess & Schillin, Inc. supplanting Walter Kelly, who has resigned to re-enter the newspaper business in New Jersey, Morenus has been acting as program assistant for the last month. He comes from Chicago where had his own advertising agency until recently.

N.A.B. Meets July 5-8

ta first-come first-served the smart boys are getting arily.

unsberry's Social Job

Buffalo, April 28.

Lounsberry, executive v.p.
Buffalo Broadcasting Corpucsident of Euffalo Athletic visible and athociation.

he is youngest prexy in story,

FILM CO. WOULD | NBC Draws Inconvenient Booth for **Cleveland Republican Convention**

4 A's Convention

American Association of Advertising Agencies will hold its annual convention Thursday to Saturday (April 36-May 2) of this week at the Greenbrier Hotel, White Sulphur Springs, West Va.
Thursday afternoon session devoted to radio will have as guest speakers Lenox R. Lohr of NBC, Roy Larsen of The March of Time' rogram, and Robert J. Landry of Variety.

HONOLULU MAY **QUIT CBS FOR**

Fred Hart, v.-p. and gen. mgr. of the Hawaiian Broadcasting Sys-tem, which controls and operates KGMB and KHBC, last week dis-KGMB and KHBC, last week discussed the subject of affiliation with Lenox R. Lohr, NBC prez. Honolulu 1,000-watter is now associated with Columbia, while the other station, licensed at 250 watts, starts operating this Friday (1).

HBS has receiving equipment which is capable of picking up the long wave signals of high-powered stations located on the American West Coast.

Visiting

In New York
J. Thomas Lyons, WCAO, Balti-

ore. Chas. C. Caley, WMBD, Peoria. Arthur Church, KMBC, Kansas

Arthur Church, KMBC, Kansas-City,
Carl WDNC, m,
N. C.
M. R. Willings, WCOA, Pensacola.
Chairles Calley, WMBD, Peoria.
Tom Lyons, WCAO, Baltimore,
Harry Butcher, CBS, Washington,
John Ewing, KWKH, Shreveport,
George Storer, WSPD, Toledo,
Edgar Wolfe, WBNS, Columbus,
John Shepard, 3rd, WNAC, Boston.

Edgar J. Anzola, YV1RC, Caracas,

Joe Neebe, Campbell-Ewald, De-

Joe Neese, Camphell-Ewald, Detroit.
Robert Street, WCAU, Philly.
In Chicago
Jos. J. Weed, New York.
Fred J. Hart, KGMB, Honofulu,
Hawaii.
Jap Gude, CBS, N. Y.
Eillott Stuckel, CBS, N. Y.
Joe McElliott, CBS, N. Y.
Geo. Allan, J. Sterling Getchell
Co., N. Y.
Burt LeBehr, WMAC, N. Y.
J. D. Carpenier, WKBB, Dubuque,
Rev. Father James Wagner,
WHBY, Green Eay, Wis,
Ed P. Shurich, Sr., WDGY, Minneapolls-St. Paul.

Ed P. Shurich, Sr., WDGY, Minne-apolis-St. Paul. W. W. Cribb, WRJN, Racine, in Washington John Fetzer, WKZO, Kalamazoo. Fred J. Hart, KGMB, Honolulu. Phillip Weiss, WSYB, Rutland, Vt

L. W. McDowell, KFOX, Long Beach, Cal. John Elmer, altimore. WNBR,

Mallory C WNBR,
Memphis.
O. P. Soule, KTFI, Twin Falls,

George Storer, WJR, Detroit, R. J. Laubengayer, Sallna, Kan, Irving Vermillya, WNBH, New-Bedford.

and Bedford.

Illford Jones, KXYZ, Houston.
Harold Gross, WJIM, Lansing,
Mich.
A. B. Scott, KWYO, Sheridan,
In Wyo.
J. A. Clark, drmingham,

Cleveland, April 28.

Cleveland, April 28.

Republican National Committee settled its first big problem of the June convention by the lot-drawing device. Reversing a ruling of its convention arrangements committee, the RNC put on the act of pulling em from the hat which gave CBS and Mutual the two preferential broadcasting booths in the convention hall and NBC the leftover control room inconveniently spotted behind the other two.

When Mutual's rep on convention ways and means, Carl Myers, got to Cleveland last week he found that the arrangements committee had already met and assigned broadcasting booths. The following day he appeared before the National Committee along with a spokesman-each from Columbia and NBC.

Senator Henry Fietcher, the RNC chaliman, inquired whether everything had been worked out satisfactorily for the broadcasting interests. Myers got up and said that the arrangements were anything but satisfactory to him, Myers identified himself as representing Mutual and WGN, the Chicago Tribune station, and averied that it had been his understanding that the three networks were to have drawn lots for the booths. Instead the front two had been arbitrarily assigned to NBC and Columbia.

the booths, Instead the front two had been arbitrarily assigned to NBC and Columbia.

Huddle
Senator Fletcher received these remarks with dismay, After a whispered conversation with the others on the committee, the senator told the networks' reps. that, they would have to leave the room as the committee would have to go into an executive huddle on the problem. When the NBC-CBS-MBS three-told that drawing from the hat it would be or else.

Problem now facing NBC is how it would be or else.

Problem now facing NBC is how it would be or else.

Problem to get the arrangements committee to evise its convention layout so that the window of the NBC booth will look out on the convention floor.

SHAKE-UP CBS **PRODUCTION** DEPT.

Courtney Savage, head scripter, Dwight Cook, producer, and Shirley Ward, casting director, all exited from the CBS program department on Monday (27). No successors have been designated as yet.

Web officially termed the exits as resignations, but interpretations are that the leave-takings are part of a general program department revamping which started several weeks, ago when Douglas Coulter, was called in as No. 2 man.

Coupled with the Coulter maneuver, in the light of revamps, is the manner in which CBS fared in the Women's National Radio Committee awards, given out last Wednesday (22). Out of four first prizes, CBS netted only a singleton—Wilderness Road' a juve sustainer produced by Knowles Emriken. NBC scooped up the other three, in the 'runner-up' division. NBC scooped inte times to CBS's four. One 'runner up' was credited to both.

Landon Interview May 7

Mannal, Kan.

MynBH, New

Governor Alf Landon of Kanisas,

Republican presidential possibility,

will be interviewed on coast-tocoast Columbia hook-up by H. V.

Kaitenborn on May 7.

For several weeks Landon has
been doing the Sphinx act. This is
his first person-to-person interview,

FCC's Washington Docket

GRANTS AND APPLICATIONS

Washington, April 28.

New station for Lewistown, Mont., and day power jump for a Boston, Mass, transmitter were okayed last week by the broadcast division of the Federal Communications Commission. Commish also granted mess of license renewals, both regular and temporary. Democrat-News Company, Inc., received permission to erect a new station at Lewistown, to be operated on 1200 kc with 100 wsits, unlimited. WNAC, of the Shepard chain in Boston, will boost day power from 24, to 5 kw.

Six stations receiving renewals for the regular six-month period are WTAQ, Green Bay, Wisc.; KSO, Des Moines, Ia.; KGDY, Huron, S. Dak; KRNT, Des Moines, Ia.; WKBH, La Crosse, Wisc., and KXYZ, Houston, Tex. Two months' renewal for KUJ, Walla Walla, Wash, was okayed by the commish.

Tex. Two months' renewal for KUJ, Walla Walla, Wash, was okayed by the commish.

Stations WATL, Atlanta, Ga., and WJEJ, Hagerstown, Md., were given extensions to June 1, pending whatever action commish may take on their applications for regular renewals,

Pending the hearing on the 'Brooklyn cases,' skedded for middle of May, WARD, WBBC, WLTH and WVFW, all of Brooklyn, were given temporary licenses subject to action by the commission at that time. Stations KFAC, Los Angeles, and WSMB, New Orleans, received same lease on life.

May, WARD, WBBC, WLTH and WVFW, all of Brocklyn, were given temporary licenses subject to action by the commission at that time. Stations KFAC, Los Angeles, and WSMB, New Orleans, received same lease on life.

Temporary renewal was given WFEA, Manchester, N. H., until broadcast commissioners can look into squawks of WSED, Toledo, Ohio. New Hampshire station is operating with 509 watts nights and 1 kw days, on 1,340 kc frequency. WSFD has 1 kw nights and 2½ kw days on the same frequency, but uses specified hours. Condition was made, in WFEA extension, that station shall not permit night time signal intensity without attenuation of station, radiated in the direction of WSFD to be greater than 6.25 millivolts per meter at a distance of one mile from transmitter of WFEA.

Screams of WLWL, New York station operating on 1100 kc with 5 kw, specified hours, were disregarded when commission granted special authority, to two powerful Louislanas stations to continue operating on 850 with 1 kw, have regular permits entitling them to operate with specified hours until Aug. 1, but have been using unlimited time. Stations WWL, New Orleans, and KWKH, Shreveport, both operate with specified hours until Aug. 1, but have been using unlimited time under month-to-month extensions of special authority.

Raft of applications for new stations was referred to the examiners, dogether with request of KFFM, Greenville, Pex, for frequency change from 1310 to 1420 kc and power increase from 15 to 100 watts, days only. The following applications were set for hearing: Glein Van Auken, Indianapolis, Ind., new station to be operated on 1500 kc with 1kw days; Sanbard Investment Co, Inc., Montgomery, Ala, new station to be operated on 1600 kc with 100 watts days; Hilderth & Rogers, Lawrence, Mass, new station to be operated on 1800 kc with 100 watts days. Thibune Printing Co., Jefferson City, Mo, new station to be operated on 1500 kc with 100 watts; Ben S. McGlashan, San Dlego, Calif, new station to be operated on 1500 kc with 100 watts; Ben S. M

Examiners' Reports

Examiners' Reports

Examiners' Reports

Plans to erect a new transmitter in Winston-Salem, N. C., were temporarily acotched by an unfavorable report turned in by Examiner R. L. Walker, who pointed out that nothing in the record indicated that the venture would be a commercial success. Fact that city already has satisfactory service through WSIS also was cited as a reason why the application should be turned down.

Application was made by C. G. Hill, his sister, Mrs. Susan H, Walker, and George D. Walker. An 'outright gift' of \$20,000 has been promised' Hill and Mrs. Walker by 'their mother, Mrs. Mary C. Hill, to finance construction. Applicants are requesting an assignment of 1250 kc with 250 watts and would operate days only.

Station WSIS, owned by the Winston-Salem Journal company has been giving satisfactory service since 1930, the report indicated, using 100 watts on the 1210 kc frequency. Transmitter, affiliated with Columbia Broadcasting System, is struggling out of the red, after dropping nearly 14,000 during the depression.

Freference was given to the Pittsburg Broadcasting company, requesting; a new daytime station to be operated on 790 kc with I kw, at Pittsburg, Kansas, in a report by Examiner George H. Hill, which recommended granting the application providing other capplications now pending for the same location should be denied.

Overriding objections of WFAA, Dallas, Tex., and WBAP, Fort Worth, Tex.; Hill contended that the two powerful Texas transmitters—sharing the 300 kc frequency with 50 kw power—would not be troubled by interference if the Pittsburg Broadcasting company's application should be granted.

STORER NBC-MINDED: WSPD A 'STEPCHILD'

Toledo, April 28.
George Storer is in New York, and understood to be negotiating with NBC for a hook-up for his WSPD station here. Station is now on Columbia but as a supplementary, and as such is being passed up, a good deal because of the use of WSPR, Detroit as the Columbia basic. Storer angling for a tie-up on the plun, according to reports, but will-take the red, if offered.

Longview's Auxiliary Longview, April 28.

Because no wire lines are available into the Texas off fields near here, KFHO has equipped itself with a portable transmitter to penehere, KFRO has equippe with a portable transmitter train that region. Pickup is lettered KTVI.

Wasey, Barbasol to NBC

Both the Voice of Experience' (Wasey Products) and Singin' Sam' (Barbasel) quit Columbia for NBC next month. Former pro-gram has been on CBS since its inception three years ago. It was originally offered to NBC but John originally offered to NBC but John Royal, v.p. in charge of programs, objected and his viewpoint was up-held by a majority of the network's

Either account is handled by the Erwin, Wasey agency.

Bob Taplinger Back

Bob Taplinger has returned from Hollywood where he established a radio publicity office. Latter in charge of Pauline Swanson.

Russ Hall back at WWJ, Detroit, after hospitalization.

GEN. MOTORS AS "ANGEL"

Unplugged on Programs For Which It Pays Line Charges

Detroit, April 28.

General Motors is the 'unplugged' angel behind WJR's new series of special-event programs, which includes broadcasts of several annual Michigan festivals—the trout, smelt, tulip and cherry fetes.

Doesn't pay for time and gets no plugs, but stands phone toll charges and sends its reporter, Duncan Moore, to handle programs. Thus keeps name of Moore, who does daily newscast for G. M., before public.

NEW ENGLAND STATUS QUO PRO TEM

Confab staged by members of the New England Network last week Tuesday and Wednesday (21 and 22) resulted in a decision to maintain a status que for a while NEM 18 faced with the loss of its key station WEEL, Boston, when CBB acquires that, outlet, and thus has to de some revamping.

Attitude of the huddlers was that there need be no hurry about making a decision right now. WEEL, for contractual purposes, remains in the fold until Jan. 1, 1937, thus allowing eight more months leeway. John Shepard, 3rd, turned up at the pow-wow and there was some preliminary talk about lining up the four remaining NEM stations with him after WEEL exits. No actual dicker made, however. NEN boys told Shepard to work up a definite proposition and present that when it is ready. After that the talk will get around to the black-and-white stage.

Monaghan, Still Peeved, Seeks 'Must' Clause on Political Addresses

Washington, April 28.

Washington, April 28.

Still smarting over inability to reserve broadcast time several months in advance, Representative Joseph Monaghan, Democrat, of Montana, last week proposed a bill repealing provision of the communications act, which specifies broadcasters are not obliged to make their stutions available to political candidates. Young lawmaker submitted measure striking out of the existing law sentence in section 315, which limits the fair-play requirement in connection with political broadcasting. He would kill words 'no obligation is hereby imposed on any licensee to allow the use of its station by any such candidate,' leaving this provision of the law in shape which merely stipulated broadcasters shall not play favorites.

Proposition is an aftermath the Montana representative's fight with KGIR, Butte, over matter of reserving time the night before the Montana primary election. Mona-ghan is running for the Democratic nomination for the Senate, and wants to make a last-minute appeal wants to make a nast-minute appear before the voters go to the polis. Station has said it cannot promise, but will do what it can to accommo-date. Monaghan, and the young Democrat has asked for legal action because of its refusal to make a definite agreement.

Denver, April 28.

KIFEL-KVOD, in hourly newscasts during the trial of District
Attorney Earl Wettenge, broadcast
the highlights direct from a booth
located within a few hundred feet of
where the trial was being held.
Frank Bishop, commentator, and
Wallis Ref, chief of the reportorial
staff, covered the trial for the station, with Bishop handling the
mike.

This was the Sent the

New York Radio Parade

By Nellie Revell

Al Goodman finishes up his ten-week Lucky Strike contract in six weeks. Carl Hoff will leave his Lucky Strike program to Freddie Rich New York in time to step into the Goodman spot for Lucky which will be about the tenth of June.

'Ethics' . Summer

Ray Perkins leaves the Feenamint program now on MBS to traipse o WLW and do a m.c. four times weekly. Meantime Charley Leland, ex-NBC comic, and Benny Rubin, also ex-NBC comic, are said to be set to take Perkins' spot. Program was just renewed for a 52-week stretch, Sponsor had been delaying until WOR decided 'twas quite okay to accept laxative accounts in the summer but not during rest of the year. So for the summer, the show will drop the practice of using a Cal-Asper Gum commercial plug for WOR audiences and a Feenamint for rest of the out-lets. All plugs will be Feenamintized.

Public As Copywriters

Public As Copywriters

NBC showed Spud Cigarettes a program built about the music of
Josef Stopak and the vocals of Connie Gates, Claire Willis (Rainbow
Grill) and a quartet. Stopak did tunes in the swing tempos of various
popular names orchestras. Show had a trick commercial slant. No outright plug for product; instead asks listeners to submit their idea of a
swell plug, with a prize of \$1,000 to winning commercial. No coupons or
thus med accommany car. tops need accompany gag.

Scrambled Notes

Scrambled Notes

Entire set-up of Showboat is on a week-to-week basis and may be replaced by a dance music set-up for the summer months... WOR has been offering, with no takers to date, the Gabe Heatter broadcasts from the Queen Mary maiden voyage for commercial sponsorship. Asking regular rate card rates for time plus \$180 for short wave plus a like amount for Gabe... Kay Thompson has been having a slight lift with CBS. She has a choir on the Chesterfield show. Part of them are The Blue Flames' (once Three Jays) a trio managed by the CBS arits bureau, Kay isat'... Queena Mario will guest star on the Pittsburgh Symphony program for Pittsburgh Plate Glass program over NBC. On the 21st (May Ints) program exits for the summer months returning in the fall ... Esther Mason returned from a ten-week visit with the folks back home in England... Jimmy Allen is the new program director of WIP in Philadelphia. He is the ex-p.a. of the outlet... Bob Keefe of WFBI. is announcing at WOR... Jerry Crowley of Crowley-LaBrum of Philadelphia will shortly hike to South America for a mite of rest... Ted Fio-Rito band goes into the Ben Marden Riviera for the summer season ... Lillian Roth being handled for radio by Aaron Steiner of the Hermann Schaad office... Willie Morris will spend the summer at Ridgefield Lakes in Conn. Closer to the job than the hop out to her folks' home in the midwest... Mayor Kelly of Chicago took his three children to see the Eddie Cantor show last Sunday. He no sconer got into town (NY), than he phoned CBS for an okay.

Short Shots

Short Shots

New NBC rulings now have the orchestra leaders responsible for clearing of tunes; the production men building programs; and the engineers alternating between field and studio duty....Phil Spitalny takes his aligable and into the Earle in Philadelphia for a week of vaude...Jack Egan of Rockwell-O'Keefe headed into West Virginia for a seven-day business trip.... Wendell Hall folded. He was NBC for Fitch...Jerry Cooper on CBS for Pompelan also faded. This may return if an eve spot can be cleared....NBC finally signed the Farley-Riley, remember the musics went around and round?. They are being booked through the hinterlands on a series of one-nighters...Jerry Belcher, one of the Nox-Popers' on NBC, wed Ruth Love. They are both from the state of Texas but didn't know each other until they met here in New York.... Dorsey Forrest is, Hal Kemp's new secretary. He halls from Evanston, III....The Pickiens sisters hike to Europe in June for a series of personal appearances....Paul Winchell and Pattle Field of the NBC Statistical Dept are the latest victims of the economy drive...Len Barrett, a novice songyriter, who works for the Better Business Bureau, wrote the Texas Star' tune about the Texas Centennial. wrote the tune with Peter de Rose and May Singhl Freen...Dave Driscoll resigned from WFIL in Philadelphia to come to town and do himself some good. He has been free-lancing about WOR doing the Trans-Radio fashes and sports. So he is assigned to go to Philadelphia to cover the Penn Relays for WOR-Mutual which will clear out of , you guessed it, WFIL.

Stand By

Colgate-Palmolive-Peet renewed the Gertrude Berg script, 'The Goldbergs,' for the summer months. Show will stay with cast getting vacations by being written out of the script for short periods. . . Corn Products renewed the Ken Woods show at CBS, three times a week for another 26 weeks. . . . Elleen Barton gets another spot on the Vallee show. Her dad is a song plugger with Roy Music. . . . WOR weddings include: Jayne Brown, Hortense Rothenburg, Marie Murphy, Virginia Blake. . . Ted Striebert was ill last weekend and out of the office. . Lavendar hand Old Lace program will be offa the air for a week while it shifts from CBS to NBC. A steeper jump? . . Bourjois Eve in Paris program on NBC with the Pickens Sisters, Morton Downey and Mark Warnow onk Yolds on May 11. . . . Roy Campbel "Royalist's will do their next two broadcasts from KYW in Philadelphia. Doing vaude in that town. . . . Whitestone, L. I. post of the American Legion threw a smoke for radio's 'Popeye,' Floyd Buckley . . . Buck Rogers folds for the summer, its regular vacation. Contracted to return early in September.

AIR PUBLICITY ON
DISBARMENT TRIAL

DISBARMENT TRIAL

Disparation of the specific of the specif

N.I.B. AS IS UNTIL JULY

WB and ASCAP Angle

Whether the Warner ros, will ever realign with the American society of Composers, Authors and Publishers depends chiefly on whether or not the radio broadcasters settle with WB for the suits, alleging copyright infringement. by yields and recognizes wyB's claims, the Warners need never settle. They can write their own contracts indef and be their own ASCAP, which is the princery intent.

own contracts indef and be their own ASCAP, which is the primary intent.

On the other hand, congestion of the court cdlendars in New York being what it is, the first of the copyright infringement suits may not be reached for trial until the latter part of 1938. The Federal District Court calendar in the Southern District of N. Y. (Manhattan) is two and one-half years behind.

If radio holds out and refuses to settle until the issues come to legal bat, it's up to the Warners if they want to wait that long. Fully cognizant of the overloaded docket in the New York court, Warner, Bros. hopes to get quick action through one of the suits filed in some less crowded district. With a verdict in it's favor in one federal court it figures that the decision would make it easy sailing in the other jurisdictions.

Alka-Seltzer Seeks Injunction Against Syracuse 'Uncle Ezra'

Syracuse, N. Y., April 28. Erza' (Pat Barrett), of Chicago who broadcasts for Alka-Seltzer over a nationwide hookup has brought suit in United States District Court for northern New York demanding an injunction and damages against 'Uncle Ezra Jones and His Barn Dance Frolics' of Syracuse. Defendant is John R. Van Arnam, otherwise Syracuse iversity football scout and as-

According to Barrett's complaint filed with the Federal Court clerk Van Arnam is booking and presenting on the stage the 'Uncle Ezra Jones and His Barn Dance Frolics." Barrett charges that billing and advertising prints Jones in small vertising prints "Jones" in small type and that the public is led to believe that the show consists of performers heard over the radio since 1926. In addition Barrett calls attention to such claims as "25 radio stars in person from radio's most popular program" and 'you have heard them on the radio, now see them on the stage."

Joining with Barrett as com-plainants are the Wade Advertising Agency, Agricultural Broadcasting Company, WLS Artists, Inc., and Miles Laboratories, Inc., of Chi-

WOL'S 1310 SPOT IS COVETED BY DOLPH

Washington, April 28.
Scramble for facilities of WOL, Washington, involves two aspirants with attong political connections, former U. S. Senator Clarence C. Dill of Washington, who fathered ninch radio legislation, and William Dolph, recently appointed radio boss of the Democratic National Committee.

With WOL

mittee.

With WOL seeking shift to 1230 regional channel and a juice jump to 1 kw, Dill and Dolph have filed applications for the 1310 kc 106 watt assignment now used by the town's energetic smallie. Dill filed his plea in his own name while Dolph made request on behalf of newly-organized U. S. Broadcasting Co.

ing Co.

Dolph is brother-in-law of Herb
Pettey, retiring secretary of the
Peteral Communications Commission and 1822 director of radio campaigning for the Democrats.

N. W. Ayer Radio Set-Up

New executive setup in the New ork radio department of the N. W.

York radio department of the N. W. Ayer agency has the direction split between Fred Phugfelder and Prentice Winchell.
Pflugfelder, who was formerly anaccount executive, will be in charge of the department's business matters, while Winchell, who writes under the name of Stewart Sterling, will concern himself with program production and talent buying.

GUS VAN READY TO WALK

Irked By Federal Agency's Economy Notions.

Chicago

After Gus Van had built up a new following for the Sinclair Oil's minstrel show over NBC, the Federal agency handling the account has gotten into a squabble with the m.c. and Van will leave the show, according to present indications, in two or three weeks. Van is quitting the shebang rather than submit to a salary slice proposed by Fedoral.

Federal.

Van has also yelped at Federal's plan to have Van work the one-night vaude stands on a pro rata deal rather than. Van's regular standard vaude salary.

Federal is talking now of guest stars each week, and is in touch with local talent agencies offering \$75 for such 'stars.'

WB PLASTERS 48 STATIONS

List of stations which have s

List of stations which have signatured five-year agreements for Warner Bros, music had by yesterday (Tuesday) increased to 197. Among the past week's newcomers to the roster were WJJD, Chicago, and WIND, Gary, Ind.

Warner during the past week filed 48 more infringement suits against broadcasting sources. These included WADC, Akron; WHIO, Dayton; WBTM, Danville, Va.; WMFJ, Daytona Beach, Fla.; WALA, Mobile; WCAM, Camden; WGAR, Cleveland; WBNO, New Orleans; KTAT, Fort Worth; WTOC, Savannah; WSMB, New Orleans; KOMA, Oklahoma City; WOV, New York; WGR, Buffalo; WDOD, Chattanoga; WHFC, Cicero; WCHS, Charleston; WMEX, Bo ston; WNEW, New York; WJAX, Jacksonville; WHBF, Rock Island, Ill.; WTFI, Athens, Ga. and WCSH, Portland, Me. WTFI, Ather Portland, Me.

WBNO. New Orleans Sold

New Orleans, April 28, Purchase of WBNO here from E. R. Musso was made Friday (24) by R. Musso was made Friday (24) by J. E. Richards, Adlanta, nresident of the Pelican State Broadcasting Company. Musso will retain interest in station and continue as station manager. The studios will be moved from the Hotel New Orleans to St. Charles hotel. Station now shares time with WJBW on 1200 kilocycles but will seek new chan-pack for full time operation. A new kilocycles but will seek new chim-nel for full time operation. A new transmitter will be purchased and over \$10.000 spent for improvements. Richards and J. R. Maddox, Chat-tanooga, treasurer of the company, now own stations in Atlanta and at Chattanooga.

OFFSETS NO BIZ

With 110 Stations Indie Bloc Seen as Crosley Ally in Copyright Wrangle Due for Floor Argument in Chicago

REORG LATER

National Independent roadcast ers, indie outfit of about 110 sta tions, has commercially reached the dormant stage since its bid placement of the Chevrolet discs went awry. But there are no chances for disbandment or reorganization on a smaller scale in sight—at least not until the Na-tional Ass'n, of Broadcasters' July tional Ass'n. of Broadcasters' July convention is over. For while the group's commercial assets may not be figured on any big scale, it does hold a powerful lever in the size of its NAB voting strength. This political wedge is by no means overlooked by the organization's helmsmen. It's, the answer to the question with the N.I.B. haan't (1) reorganized on a more compact basis; or (2) fallen apart for lack of revenue.

of revenue

of revenue,

Behind Baldwin?

By way of coming N.I.B. convention tactics, the N.I.B. is looked upon as a certain backer of Baldwin from the upper brackets. Close ties have been maintained with Baldwin on all indie vs. chain questions, and especially in the ruckus stirred up over copyrights. Baldwin's station, WGH, Newport News, was an early N.I.B. joiner. Also Prexy Edward A. Allen (WLVA, Lynchburg) has on occasion had confabs with Paul Crosley, Jr. This is interpreted as meaning that the Associated Radio Stations bloc which Crosley heads (and which is violently anti-web on copyright matters), will find the N.I.B. one of its allies.

As for the N.I.B.'s future commercial

As for the N.I.B.'s future commercial fate, nothing has been broached in that direction. So far, however, the outfit's sales forces have been unable to land any accounts. This is viewed from within as being due to a plethora of stations which advertisers claim they can do without. In short, the N.I.B. realizes it mushroomed with too much attention to size, and not enough attention to selective markets.

Whether a remedy is soon to be proposed for this self-recognized commercial drawback is not known

CROSLEY BLOC TALKS AT KENTUCKY DERBY

Executive board of the newly formed Associated Radio Stations meets this Friday (1) in Cincinnati, Gathering was so timed as to precede the Kentucky Derby, which takes place the following day.

Meeting will be in the nature of a pre-convention talkfest, with the board discussing ways and means of pressing for a change in the present copyright laws and lining up its membership for action when the National Association of Broadsters convene in Chicago in Julyanate Processing Process casters convene in Chicago in July.

casters convene in Chicago in July.
ARS, whose prime fostering spirit
was Powel Crosley, Jr., WLW, Cincinnait, prexy, is expected to take
a strong position at the NAB convention.

Jean Hersholt's Air Pair

Jean Hersholt's Arr Pair
Hollywood, April 28.
Jean Hersholt, trained out for
New York to appear on two radio
programs. He'll be on the Lux program May 4, then on for a guesappearance with Rudy Vallee 10
days later

Due back end of May for another picture at 20th-Fox, on loanout from

VOTING STRENGTH 75,000 Song Titles Enough, Only 35,000 Really Active, Baldwin Tells N.A.B. Board

Chicago, April 28. New scheme to build up an industry-controlled music library and adopt per piece royalty system in the broadcasting business was laid before directors of the National Association of Broadcasters in Chicago Monday (27).

Reviewing 10-year wrangles over the copyright problem, James W. the copyright problem, James W. Baldwin, managing director, roposed that the industry set up its own machinery for supplying broadcasters with a complete and reliable catalog of active musical compositions, listing standard public domain music, and establishing a measured service basis of compensating tunesmiths and convigint

measured service basis of compensating tunesmiths and copyright owners.

Undaunted by failure of N.A.B.'s Radio Program Foundation, sponsored by his predecessor, Philip Glucks, the fresent managing director propositioned the directors to finance creation of a bureau of copyright which would serve as an industry-owned clearing house. Baldwin opposed the idea of setting, up an Association-owned corporation at the present time.

Idea of reviving efforts to handle

Idea of reviving efforts to handle he copyright problem within the ndustry was justified on the round that no license agreement

HARRY CONN TO GILLETTE

Jack Oakie will head up a weekly variety show for Gillette Razor starting the first week in July. variety show for Ginese News, starting the first week in July. Ruthrauff & Ryan, agency on the account, has taken an option on Harry W. Conn's services for the Coakle scripting. Until four weeks ago when he suffered a nervous breakdown Conn was Jack Benny's writer. Conn's salary on the Gilette stanza will be \$1,500' a week, the same as he last received from the Jell-O connection. Benny paid him \$750 and General Foods the rest. "Gillette program will run an hour and originate from Hollywood. Neither the talent that will surround Oakle nor the network has been picked. During his recent stay in New York Oakle did several guest appearances with Ken Murray on the Rinso show over CBS Tuesday nights. Rinso is a Ruthrauff & Ryan account. nights. Rinso Ryan account.

Mario Chamlee in Court

Mario Chamlee, the singer, was a witness before N. Y. Supreme Court Justice Albert Frankenthaler and a jury yesterday (Tuesday) in a subbrought against him by Wilbert jury yesterday (Tuesday) in a sult-brought against him by Wilbert Newgold, radlo script, writer, who claims Chamlee ran out on a con-tract under which the writer was to receive a commission. The writer is asking \$9,000 for the alleged breach. Chamlee entered a gen-eral denial. Newgold claims that he had writ-ten the script of the 'Organ Crinder' and that after coming to terms with Chamlee the latter decided to

and that after coming to terms with Chamlee the latter decided to broadcast the Tony and Gus' series over NBC. The latter story was written by George Frame Brown. The ease is expected to go to the jury Friday. Samuel Siegel is attorney for Newgold and Harold Bowman for Chamlee.

Edith (Polly the Shopper) Shed-lov back at KSTP, St. Paul, after gadding about Chicago.

in existence at present suggests hope for permanent solution of the music headache and that under present arrangements the industry is paying huge sums for music which it neither uses nor needs. Baldwin further took the view that the broadcasters should not be compelled to do business with publishers, who should be in the same boat with the radio industry as a music user.

user.

Declaring the copyright problem is not as difficult as it looks, N.A.B. exec estimated that average full-time istation requires only about 75,000 separate numbers annually and hear no reason for wanting 75,000 separate numbers annually and has no reason for wanting access to catalogs containing hundreds of thousands of titles. With observation that millions of compositions are in existence, pointed out less than 800,000 numbers are under U. S. copyright and only 35,000 compositions are really active.

An industry-managed clearing house could weed out the thousands of unneeded titles, Baldwin explained, and could keep stations supplied with a live repertoire of useful numbers. Steps already have been taken to lay foundation for such a library, with N.AB. and American Society of Composers, Authors and Publishers cooperating in a check on compositions used by chains during 1334 and 1335.

The N.AB.-ASCAP tie-up will

chains during 1934 and 1935.

The N.A.B.-ASCAP tie-up will make available to broadcasters an index of 25,000 active selections and furnish groundwork for establishment of a measured-service royalty system, Baldwin told the directors. The Association is required under the ASCAP agreement to supply this index to all industry members.

At the Source

Report laid new emphasis on cer-tain principles for which Baldwin has been crusading, notably copy-

tain principles for which Baldwin has been crusading, notably copyright clearance at the source, simplification of license requirements, and a new compensation method. Adoption of the plan for an industry clearing house should help reach these objectives, Baldwin contended. Outlining details of his idea, the N.A.B. boss said the master index should include all necessary information about the titles included, and should, be cross-indexed for simplicity. He proposed a system involving a loose-leaf or card record of each composition, with the numbers catalogued alphabetically by titles and by classes or types of composition. Three separate sets of cords would be required.

Each card should show the tile, mame of composer and author, publisher or copyright owner, date of copyright, name of arranger, identity of group controlling performer of proper cand type, of

copyright, name of arranger, ucen-tity of group controlling perform-ing rights, of aracter and type of composition, name of transcription company and perfor ing artist, name of recording company and performing artist, and similar data, he said. he said.
This index should be supplement-

This index snould be supplement-ed regularly by adding new compo-sitions and by adding numbers not included in the minimum-library, he added, and information should be made available to all members of the industry. The organization the industry. The organization should check copyrights and be able to guarantee users that composi-tions in its library are available to

Admitting his plan is 'far from perfect,' Baldwin told the directors periect, Bandwin tool the intercois at that this scheme can_succeed 'only if it is adequately financed' and is managed by 'compelent personnel.' He made no estimate of the amount of money which would be required, but said that at the outset it probably will be necessary to lite. Only but said that at the outset it prob-ably will be necessary to line only an able director, with academi training in music and practic copyright, experienc, along with a limited staff.

Echoes of 'Mr. Sage' in Canada; Prime Minister at Broadcast

Toronto, April 28. The startling admission that ex-Premier R. B. Bennett was present

Premier R. B. Bennett was present in the studio for the second of the Mr. Sage broadcasts, this series of political dramatizations now the basis of a federal frobe because of their virulence toward Prime Minister McKenzie King, was made before the house enquiry committee by Rupert Lucas; station manager of CRCT, Toronto.

Deportation of Don Henshow, production manager of the Canadian Radio Commission's Toronto outlet and who was brought here from WIOD, Minmi, is also being sought by certain of Premier King's henchmen.

by certain of Premier King's henchmen.

While Vaughn Glaser, legit actor who played the Mr. Sage' role and who is now'in New York, has not been summoned, Rupert Eufess admitted before the senguiry board that he had also played the part from time to time. He claimed that, at the time of these political broadcasts, he was 'unemployed. Station CKNO, Totonto, of which he had been manager for numben of years, had just folded and it was not until after the election that he had secured a staff position on the granding. Radio Commission, he said. The 'Mr. Sage scripts were written by R. L. Wright of the J. J. Gibbons Advertising Agency, handling the advert ing campaign of the Cogervative party, Lunger to of the Cogervative party and the cogervative party, Lunger to of the Cogervative party and the cogervative party, Lunger to of the Cogervative party and the cogervative party, Lunger to of the Cogervative party, Lunger to of the Cogervative party and the cogervative party and the cogervative party and the cogervative party and the cogervat

paign of the Coservative party, Lu-cas testified. Mrs. Sage was played by Grace Webster, Toronto stock company actress. George Young, Toronto actor, was also in the cast.

company actress. George Young. Toronto, actor, was also in the cast. Lucas admitted that he knew the proadcasts were of a political nature but that, as an actor, he two-foed-for gath. He had bego and the same actor, he these had no bearing on his professional duties. His reaction was that he was a 'hited actor.'

Paul Martin (Lib., Essex), has asked that the immigration records on Don Henshaw, production manager of CRCT, Toronto, be produced. The Florida lad, it was stated, failed in his immigration examination at Toronto, prior to taking over his Canadian Radio Commission duties, and was ordered deported. An appeal was made to the ministry of immigration and CRC Chairmen Hector Charlesworth had urged that Henshaw be permitted to remain in that saveral days.

How's Your Putting?

Norfolk, Va., April 28.
At the Hope Valley Golf Club,
Durham, N. C., recently a golf
foursome consisted of President Council of the BC company, Knox Massie of the
Messengill advertising agency,
Campbell Arnoux, manager of
WTAR, Norfolk, and Tom
Hanes, WTAR sports commentator. mentator.

mentator.

Sponsor, agency, station
manager and talent were all
represented in the foursome.

Came the 18th hole and the
match depended on the putt.
Station. Manager Arnoux was
teamed. with the sponsor against the agency. He sunk
the putt, won the game for the
sponsor's side and—your guessed
it—the. BC company signed
renewal.

canada because of his 'unique italents'. Henshaw had been engaged
to do the political broadcasts in the
instelection by Denton Massey.
Conservative party press agent and
cousin of Actor-Manager Raymond
Massey.

Harry Sedgwick, director of
GFRB, Toronto, and president of the
Canadian Broadcasters' Association,
estified that, the 'Mr. Sage' programs had been fed from GFRB to
the Canadian networks and the time
had been contracted for by the Canadian Radio Commission and paid
for by the Conservative party.

Stanley 'Maxted, Grimer musicomedy juve and now Canadian Radio Commission regional director for
Ontario, was also called in by the
ederal probe, but stated, that by "add
no, personal knowledge" of the 'Mr.
Sage' broadcasts. The first two and
the last, had been produced in the
studios of 'GRCT. Toronto, but hadnot been put on that station's transmitter, being fed direct to the telephone lines for transmission to the
Canadian networks, h said.
Outcome or this phase of the federal probe into, Canadian radio is
expected to be legislation which will
in future, preveni personal attacks
via the ether on public figures.

Paul Gailey, manager of KGER



Ray Perkins Will Use Vi iting

Celebrities

Ray Perkins program for the Cleveland Exposition is due to start June 24. WTAM, Cleveland, will carry it three times a week. WLV, Cincinnati will pick up one of the three broadcasts. No amateur talent will be used. Instead the program proposes to exploit the stream of visiting celebrities expected in Cleveland during the summer.

Sonto oil is ponsoring the series entitled. Stars Over the Gress entitled. Stars Over the Gress in Meanwhile Perkins, whose up May 24 on the Feenamint commercial. His absence Sunday next due to throat condition necessitating rest. Benny Rubin steps in for the one-time shot as substitute.

CAN. POLITICS OVER MINE **BROADCAST**

St. John, N. B., April 28.
Governmental repercussions and censorship greeted the Canadian Radio Commissions first venture into spot news covening. CRC, through CRINS, Halliatr, attempts to cover the mine disaster at Moose River, and seni out a radio car, Hair-hour bulletins, arise of 20 and later of two minutes duration were broadcast by J. Frank Willis, maritime program manager of the CRC, and a technician named Landry. Soon after Michael Dwyer, provincial minister of mines, who was working in the pft with other rescuers, protested that the CRC radio reports were highly colored, and that damage was resulting to the rescue attempts, particularly via assertions that cave-ins were imminent.

ent. Meantime Premier A. L. McDon-Meantime Premier A. L. McDonald, on the floor of the Nova Scotalegislature, complained that the reports were 'grossiy exaggerated and overdramatized,' and that the reporter was 'depending on his imagination.' Following this outburst came a censorship on the broadcasts, with orders that nothing be etherized without okay from the minister of mines.

American radio reaction has been most 'favorably disposed to the Canadian Radio Commission's expect handling of the spot present contains the second contain

Canadian Radio Commission's pert handling of the spot

Judge Rules Conquest Must Sue in Calif.

Judge Levy of the New York Supreme Court last week ruled that Conquest Allance's \$100,000 - suit against Standard Radio Advertising. Los Angeles wax firm, cannot be tried in the Empire State. Nix was based on the grounds that Standard does not maintain a regular New York branch office, and thus must be sued on home territory in California. Conquest will file an appeal.

Squabble started when Conquest charged that the wax firm had given it exclusive foreign selling rights to certain wares, and then tried to sell the same wares to Conquest prospects,

Radio-Spoofing Program May Extend

Spot Broadcasts Based on WHNScripts

WCBM, Balto Spieler Holds One-Way 'Conversation' with Crosby Records

OPPOSITION' BUGABOO WALKS IN BUFFALO

Buffalo, April 28.

Minor war here between WBEN, NBC affiliate, WBNY, 100-watt indie. Word has gone out via

watt indie. Word has gone out via grapevine that anybody who appears in WBNY dramatic programs won't get jobs with 'WBEN. Original amouncements of new 'Great Moments in History' series on WBEN carried name of Edith Flake as one of the featured players. on WBEN carried name of Edith! Flake as one of the featured players. Subsequently her name was announced as one of WBNY players in The. Nine O'Clock Show and thereafter her name was dropped from 'History' show. No official reason given. Days of two programs do. not confilet.

Nine O'Clock, is former WBEN show which was dropped there last season after sponsor withdrew. Revival on WBNY heing produced by James E. Corbett, former WBEN drama director, who had counted on using much the same cast of freelance actors, actresses as before. Thaugura! 'History' show on WBEN tonight (28) is based on Columbus' discovery America. Cast includes Jack Lawrence, moyne Bleick, 'Merwim Morrison Jr., Rita Jane Smyth, Don Morgan, Richard Adams, Mary Frances O'Neil and George Otto Ward. Edward Cullen directing:

KROW BALLYS DAILY'S LOG

Oakland, Cal., April 28.

A press-radio war is again flaring in the San Francisco bay area with KROW, Oakland, turning on the heat. Trouble started when the three Hearist sheets dropped all, listings of station. Oakland Tribune immediately followed suit.

KROW now plugs the San Francisco Chronicle and News after every news broadcast with 'If the newspaper to which you now sub-

cisco Chronicle and News atterevery news broadcast with 'If the
newspaper to which you now subscribe is omitting the listing of
KROW programs, you will be interested fo know that the San Francisco, News and the San Francisco, News and the San Francisco, News and the Chronicle and
the News to obtain KROW program
listings and complete radio news.'
This plug goes on five times a
day over the 1,000-watter,
Although Hearst papers have
dropped their radio gossip columns,
the program listings of other stations remain. Discrimination against
KROW is attributed to their broad-

KROW is attributed to their broad-casting of Trans-Radio news.

Al Stockwell Moved

Al Stockwell, in charge of stations relations for N. W. Ayer in New York, has been assigned new duties

as an account exec.

Move pulls him out of the radio
department, where nobody has as
yet been named to replace him.

Baltimore, April 28.

Indie station WCBM is finding itself under fire from two attacks because of a new delly quarter-hour program it commenced last week. Program, sponsored by a firm newly come to Balto, presents nothing but Bing Crosby records. Copy, prepared by the sponsor, has announce opening periods by halling 'em as entertainment by Crosby, and then mumbling word 'recordings.' From then on the warbler is addressed as though he were delivering songs in the fiesh.

Sample, spiels: 'Well, Bing, what are you going to sing for us to day?... Let's see, now. I notice we have you down to give us your rendition of—' (And then at record onclusion): 'Fine work, ing, You were never in better volce, 'etc.' (And then as program nears end): 'Just have time for one chorus of Bing's next song.' (Then after orch on record barely gets through opening bars and fime is up): 'Sorry Bing, we just couldn't squeeze that one in. We'll have you do it on tomorrow's program, etc.'

In eyes of WCBM most important squawks have been registered by some of the other advertisers station. 'These are mild in thei denouncement of the tacties pursued of framing programs compared to the beefing about the commercial copy. The sponsor offers's a Brand of electric refrigerator at about same price as most of the standard, better-known makes, plus a scot-free giveaway of any standard washingmachine with each refrigerator purchased. —The other advertisers claim unfair for station to have accepted such an account after already contracting for their biz, when they peddle same sort of prodult for about same price, but are unable or unwilling to toss in a sizable give awey with each buy.

Late last week WCBM, upon questioning, said there was a chance advertisers; but vesterday (Mon-

advertisers; but yesterday (Mon-day) had changed mind and pro-grams are carded indef.

Judith Anderson Asks \$500 of Station WBT: Taken Up, Withdraws

Charlotte, C, April 28.
Legit professionals come high outhers in the sticks. Last week when Judith Anderson was here on four with 'The Old Mald' she was approached by Manager Bill Schudt, of WBT, for a five-minute appearance over his station.
Miss Anderson explained that she was under a contract that forbid any sort of appearance without pay.

my well, how much would you charge for five minutes on the air, to say hello to the folks here in advance of the show tonight, and to give, in a word, your impressions of Charlotte?' Mr. Schudt asked the

actress.
"Too much for you to pay,"

Too much for you to pay, answered.

"We might get a sponsor for you, you know. How much would you charge?"

(\$500'. That's not so bad, let me see what I can do.'

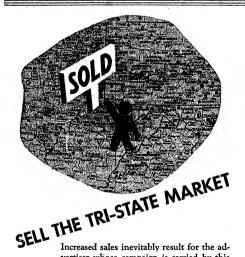
But the stage star backed off in apparent alarm at being taken un, and with the explanation that she really wouldn't be interested, at all.

Bulova Articipates KNX Switchover to Columbia

Bulova Watch has signatured & 13-month contract with KNX, Los Angeles, for daily time signals which will net the station a total of \$19,500. Under the deal, which had John Blair & Co. acting for KNX, the station has no cancellation privileges.

Non-cancellable angle was written into the contract as a protection by the watchmalter in view of the fact that CBS is due to take over KNX's operation this summer.

Leon Jason added to sound staff at WMCA, New York.



vertiser whose campaign is carried by this powerful station. KDKA is the only station with which to sell the complete Pittsburgh market. May we show you how and why?



50,000 WATTS NBC Blue Network **PITTSBURGH**

One of NBC's Managed and Operated Stations

British Dislike Wax

London, April 19.

Squawks here against the B. B. C.'s recently developed habit of putting in disc recordings in its programs, usually in the vaudeville depart-

Itty Bitty Kiddie Hour, radio-satirizing program over WHN, New York, may be extended to other markets by its sponsor, Goldenrich Cheese. It sponsor okays extensions, Ferry Charles of WHN, originator of the spoof show, would travel for the purpose of setting up and casting local litty Bitty programs in other citles. Out-of-town live talent broadcasts would repeat the radio scripts first used over WHN. Arthur Q. Bryam and Perry Charles burlesque other radio programs over WHN and also give their own sponsor a little going-over. Every time the product's name is mentioned the trumpet sounds a chord in G, etc. Recordings are made when the artist is at the studio, and if attendance for the actual broadcast is difficult, the steel tape is put over the air, and not the actual player. A glaring case occurred recently when a player was announced, and dld his stuff—having left for South Africa the previous week. Recordings are made when

Inside Stuff—Radio

Plans are readying at WBBM, Chicago, to drop the entire system of commissions on time to their sales staff. According to present prospects, starting Jan. 1, 1937, the WBBM sales staff will go on straight salary plus a bonus on additional sales. The salary will be based on the salesmen's work during the year of 1936.

WBBM salesmen have been getting 3½% commission of actual cash medium of the salesmen for the various agency commissions are deducted. Originally the salesmen got as high as 12½% commission with the commission of contracts made direct with the client and in which there were no agency deductions.

Ferde Grofe and Robbins Music Corp. are splitting \$1,000 per Ford Motor disk rendition of one of Grofe's compositions. These are part of the standard catalog built up by Robbins and the Ford recording programs (commercial spot plugs), featuring the foremost modern American omposers, is making a feature of Grofe's works.

Mitton Blow (Blow Agency) on behalf of Philip Morris cigarets pays Grofe \$50 a week for the 'On the Tr 'll' movement (third) from his 'Grand Canyon Suite' which is the thematic for the p.m. radio show. As result Louis Aiter, composer of 'Manhattan Serenade', is making demands on Blackett-Sample-Hummert for \$25 for the use of his theme in connection with the 'Easy Aces' program.

Radio committee of the American Newspaper Publishers Assn. at the presented in New York last week (22) unanimously adopted the following resolution:

lowing resolution:
"Resolved, That the Press-Radio Bureau be continued for another year and that the Associated Press, the United Press and the International News Service be requested to cooperate with the bureau during that period, so that its news reports may be made available to all radio broadcast stations desiring to use them.

An expansion in the bureau was also called for, but no definite plans were made. Bureau currently supplies both major chains and about 15 independent stations with news.

The Music and American Youth' series of NBC has been extended through Sunday (3) in order to give 415 Buffalo school pupils their chance at a network broadcast. The series was to have ended in April. Extra program put on is postponement from March 22 when Buffalo was chance at a newton.

Extra program put on is postponement from March 22 when Buffalo was scheduled, but kids couldn't get to studio because of 20-inch snowfal which tited up traffic. William Breach, past president of the Music Educators' National conference and music bead of the Buffalo school depart-

National networks are getting set to cover three national party conventions starting with Socialists on May 23. Conclusion of the Democratic national convention in Philadelphia will constitute the line of demarcation between free political talks and paid party broadcasts as far as the National Broadcasting Co. is concerned.

Washington, April 28.

Kate Smith's Homecoming Plans worked out by local CBS tion by vet bands and to be received by D. C. Commissioners.

Local Kate Smith-A & P show, Capital appearance will also be scheduled next Monday (4) at Containing the shoulded next Monday (4) at Containing the shoulded appearance will also be scheduled next Monday (4) at Capital appearance will also be scheduled next Monday (5) and the shoulded next Monday (4) at Capital appearance will also be scheduled next Monday (5) and the shoulded next Monday (6) and the shoulded next Monday (6) at Capital appearance will also be scheduled next Monday (4) at Capital appearance will also

'DIFFERENT,' SCRIPPS-HOWARD PLEA FOR NEWS-AND-EDUCATION STATIONS

It Gets Personal

Washington, April 28.
Coming political campaign will not only pick next White House occupant, but will probably decide next NBC presidential announcer, as well. Understood that Cariton Smith, present White House mikeman, will cover Democratic convention and Fred Shawn, other crack Capital NBC announcer will do Republican gab-fest. Boys will travel with candidates during campaigns. Recalling last campaign, in which Herluf Provensen did such a smooth job of introducing Hoover that he became persona non grata to Democrate and lost his, presidential assignments when Roosevelt won, it is assumed in local circles that whoever is on the winning side this year will get the coveted job again.

Provensen gave up announcing shortly after election of

Provensen gave up announc-ing shortly after election of Roosevelt and is now with local ad agency.

EVANSVILLE AIR ACTIVITY

WGBF Seeks Full Time—Meanwhile Has Second Station

Evansville, Ind., April 28. vansville on the Air. Inc., operators of indie WGBF here, opening a second station tagged WEOA. Newcomer will be powered with 100 watts on 1370 kc. and is located in the Chamber of Commerce building where WGBF also holds forth.

where WGBF also holds forth.
Both stations will operate simultaneously; with WEOA carrying
programs of the Affiliated Broadcasting Company. Meantime WGBF
has remodeled its studios, and is
now asking for unlimited time and
a boost in wattage from 500 to
1000.

Publishing Chain's Unique Reasons in Petition for Toledo and Columbus Stations-'March of Time' on Wholesale Basis

has a new concept for air rogram-ing which it proposes to present to ing which it proposes to present to the Federal Communications Commission in support of its application for wavelength franchises in Columbus and Toledo. The presentation will picture the chain as planning to embark on an experiment which will lead to the creation of the first real News Theatre of the Air, with the stations' time devoted for the most part to the reproduction of practically every one of the features contained in a Scripps-Howard newspaper.

part to the reproduction of practically every one of the features contained in a Scripps-Howard newspaper.

Plea for channel allocations will point out that the stations' schedules will pass up the usual run of radio entertainment to establish an an amalgam of the newsreel. The March of Time and a diversity of other ideas adapted from the business of news gathering and retaure witting. News would not only be conveyed in bulletin form but it would be dramatized. Editorial witters would go on the air with bits exclusively for the occasion, and throughout the day and evening a parade of sports commentators; women's page writers, financial experts, feature scribbers would pass, before the nike. The stations would also air recorded versions of the chain's ace columnists, such as Heywood Broun and Westbrook Pegler.

Also stressed in the Scripps-Howard presentation to the commission will be the chain's proposed inclination to abundrate the commercial aspects of broadcasting to a policy of educating and enlightening the listeners on matters of public and personal concern. The two papers, of which the stations would hecome, if these purposes are carried out, strictly exploitation adjuncts,

rspaper chain air rogramito present to present to ications Comisca splication comiscs in Columbas planning to epresentation as planning to the first real Air, with the for the most for the most for the most tion of practice of the first real and WNOX, Knoxville.

WCAU not only has the largest listening audience but the most consistent.

Philadelphians spend more hours per week listening to WCAU than to any other station.

> 50,000 WATTS PHILADELPHIA, PA.

Robert A. Street, Commercial Manager

COMMERCIALS

WEEK OF APRIL 29-MAY 5

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handlin

ount. Lbbreviations: Su (Sunday); M (Monday); Tu (Tuesday); (Wednesday); Th (Thursday); F (Friday); S: (Saturday);

NBC

AMERICAN CAN 9-To-WJZ Ren Bernie & Lad Morton Downey *Fuller-Smith Ross

40

AMERICAN HOME PRODUCTS

(Anacin)
Easy Aces
WJZ-7 F.M.
Tues.-Wed.-Thirs.
Goodman Ace.
Jane Ace
Mary Hunter

(Rolynos)
Mon-8-WEAF
Hemmerstein M. B
Ted Hammerstein
Armida
Guy Robertson
Lazz Dan
Blackett

JAKY, 1781.

Blackett

AMER. TOBACCO
10 p.m.-W-WEAF
AI Goodman Ore
Lord & Thomas

AMER. RADIATOR
7:80-8un-WAAF

Fireside Recitaty
Willie Morris

Frank St. Leger
Orc

Frank St. Leger.
Orc

**Slaker Advt.
A. & P.

**A. & P.

*Blackett
BOURJOIS SALES
Mon-8:30-WJZ
(Evening in Paris')
Marton Downey
Plokins Sisters
Mark Warnow Ore
*Lord & Thomas

Picord & Thomas

Strict & Strict

Build - Thomas

Clare Baum

Charles Eggleston

Clare Baum

Charles Eggleston

Charles Reign

Mario Nelson

Mario Nelson

Almes Goes

*Comer

GRISTOI-MYERS
6-W-WEAF
6-W-WEAF
6-W-WEAF
6-W-WEAF
Fred Allem
Portland Hoffs
fileon Douglas
Jack Smart
Peter Van Steedan
'Young, & Rubicaus
CARNATION MILLS
10-M-WEAF

Grund Wasey

OITINS REPVICE
FOR THE PROPOSE
FOR THE PROPOSE
LOW WATE
LOW WHITE
WORTH HOLD THE PROPOSE
LOW WHITE
WORTH HOLD THE PROPOSE
LOW WHITE
WORTH HOLD THE PROPOSE
LOW WHITE
LOW WHITE
LOW WHITE
LOW WHITE
LOW WHITE
LOW WATE
L

FORD
FORD
Folia WJZ
ed Waringe Penn
sylvanians
W. W. Ayer
FIRESTONE
639-M-WEAF

6:SII-MI-WEAF
VOCANI PRINCIPLE
RICHARD CTOOKS
MATERIE SPEAKE
"SWOON-JAMPS
FITCH
1145-Su-WRAF
Morin Sisters
Ranch Roys
"L W. Rumsey

(IENERAL FOOD (Maxwell) 9-Th-WEAF

Show Boat'
Lanny Ross
Frank McIntyre
Ben Bernle
The Westerners
Gus Haenschen
Molasses 'n Jan
Walter Tetley
Laurie Messey
Walter Cessel
Clyde Barrie

Southernaires
Winifred Cecil
Louise Mossey
*Benton & Bowles
(Jell O)

7-Su-WJZ 7-Su-WJZ
Jack Benny
Frank Parker
Don Bestor
Mary Livingsion
Johnny Oreen's Or
Kenny Baker
Young & Hubleam
GENERAL MILLS
(Gold Medal)
10:45-W-k-WEAF
Betty Crocker
Cooking Recipes
McCore Co.

(Bisquick) 4-Daily-WJZ

4-Daily-WJZ
Betty & Bob'
Edith Davis
Dorothy Shidler
Elizabeth Relier
Leater Tremayne
Loretta Poynton
Frank Dane
*Binckett.
GEN, MOTORS
-10 p.m.-Su-WEAF

Lawrence Tibbett Erno Rapee, Cond G Motors' Oro *Campbell Ewald *Campbell-Ewald
HOUSKHOLD
FINANCE
6:30-Ta-WJZ
Edgar A. Guest
Be-nardine Flynr
Sidney Elistrom
Galilicenilos Oro
*C. D Frey

*C. D Frey
HORLICE'S
(Malted Milk)
M to F-7:30-WJZ.
Lum & Abner
Chester Lauck
Norris Goff
Lord & Thomas
JERGEN
3:30-Su-WJZ
Waiter Winchell
'J. Wait. Thompson

"J. Walt. Thempson JOHNSON & SON (Floor Wax) 8 p.m.-Mon.-W.3? Fibber McGee & Molly Marion & J. Jordan Charles Laveer U. Marcelli'a Ore *Needham, L. & B

S. C. JOHNSON & (Glo-Co)
7:45-Th-WEAF
Life Studies'
Tom Powers
*Needham, L. & B.
RELLAGG 5:30-Daily Ex. Sa-Su-WJZ Singing Lady

Ireene Wicker

REAFT-PHENIA
10-TH-WEAF
Bling Crosby
L. Stokowski
Philadelphia Orc
Louis Prima's Bd
Una Merkel
Jimmy Dursey Orc
Bob Burns
"J. Walt. Thomp. *Hutchinson
PITTSBURGH
PIATE GLASS
6-Thurs-WJZ
Pittsburgh Symph:
Antonia Modarelli
Con.
Charles Hackett
*B. B. D. & O.

LADY ESTHER 8:30-Tn-W-WEAF Wayne King Ore

MACFAD
('Prine Story)
- ('Prine Story)
-Relations'
Percy Hemus
Ned Wever
Wilner Walker
Alice Rheinheart
Helen Spring
Vera Allen
Fred Felkel, Org
Lucitis Wall

Allyn Joslyn Arthur Kudner DB. MILES LAB'
(Alka-Selizer)
9:30-5n-WJZ
WLS Barn Dance
Ridge Runners
Uncle Ezra
Lulu Belle
Maple City 4

6:15-Tu-Thu-SatVory WJZ
(vory Stantp Club
Capt, Tim Healey
Blackman
(Ivory Soap)
3:45-M to F-W-AF
The O'Neilie'
Kate McComb
Jine
Vest
Jine West
Jiney Donelly
Jack Rubin
Jimmy Tansey
Janet Glibert
Blackman
(Uxydol) Maple City 6

1:15 M-W-F-WEAB
Uncle Ezra. Radio
Statton EZRA
Pat Barrett
Citf Soubler
Carleton Guy
Nora Cunneen
• Wade

BENJ. MOORE CO. 11:30 a.m.-Wed-WEAF Betty Moore

MODERN FOOD PROCESS CO. 4:30-Tu-WJZ Charles Sorce Harry Swan *Clemente Co.

MOLLE 9 p.m.-Tu-WEAF Voice of the Per-Parks Johnson Jerry Beicher *Stalk-Goble

PACIFIC BORAS
9-Th-WJZ
Death Vally Days
Tim Frawley
Edwin W. Whitney
Lonesome Cowboy Edwin
Lonesome Cowboy
Isan King
Jack McBryde
Lonesome Bonime Orc loseph Bonim McCann Erick

PEPSODEN'I I-Daily Ex Sat 8 WEAF Amos 'n' Andy Fréeman Gosden Charles Correll Lord & Thomas Victor Young Ore

PILLSBURY

Pil.LSBURY
Today's Children
10:30-Daily-WJ2
frina Phillips
Walter Vicker
Bess Johnson
Irane Wicker
Lucy Gillman
Fred Van Amon
Jean McOregor
"Hutchinson..."

kman (Oxydol)

*J. Walt Thomb BINCLAIR B-M-WJZ Malcolm Clair Gus Van Sinclair Qt. Bill Childs Fritz *Clark Jos Parsons Cliff Spubler Harry Kogen *Federal FIGURE 2 Thomas
FHILL MORRIS
E-Tu-VEAF
Phillips Lord
3 Sweethearts
Lea Heisman's Ore
Eton Boys
Phil. Duey

STAND BRANDS
(Royal Fruit
Gelatin)
9-Sat-WEAF
'Frank Fay Calling
Frank Fay
'J. W. Thompson
(Chase & Sanburn

(Chase & Sanburn)
8-Su-WEAF
A. K. Spencer, Dir
Amateur Shew
Mai Edw Bower
Graham McNames
(Royal Gelatine)

S.W. WEAR
One Man's Family
Carleton E. Moore,
Dir.
I. Anthony Smythe
Minetta Allen
Michael Rafetto
Kathleen Wilson
Earton Ysrberough
Bersica Berwin

Berbice Berwin
(Fielschmann)
(

*J. Wait. Thomp.
STEBLING (FROB.
(Bayer's Aspirin)
Si30-Wed-WJZ
Lavender and Old
Lace
Gus Heenschen Orc
Frank Munn
Lucy Monroe
Fritzl Scheft
*Blackett

*Blackett
(Bayer'a)
\$130-8u-WEAF
'American Album'
Frank Munn
Lucy Monroe
Arden & Arden
Gus Haensaben Or
Bert Hirach

(Phillips Mag 9-F-WEAP Watts Time' Abe Lyman Oro Bernice Claire Frank Munn Mag)

Frank Munn
(Dr. Lyons Toothyell Toothyell Toothyell Toothyell Toothyell Toothyell Toothyell ToothT

Back Stage Wife'
Vivian Fridell
Ken Griffin
Heury Saxe
Mary McCor
James Goss

Mary McCor James Goss *Blackett (Phillips Milk) 4:30-Tu & Thurs-WJZ. How to Bo Charin-ing' Beatrice De Sylveia *Blackett

*Blackett
STUDEBAKER
10 p.m.-Fri-WEAF
Studeb'E'r Champs'
Richard Himber Or
Lanny Ross
*Roche-Williams

Lanny Ross.

*Roche-Williams

\$UN 011.

£:45-Dally Except

\$a-Su-W-IZ

Lowell Thomas

*Roche-Williams

\$WIFT

\$:30 p.m.-Mon

WEAF

Studio Party

Signund Rounberg

Lionel Barrymore

Emmett Casey

"J. W. Thompson

TASTYMANI

TASTYEAST
12-Su-WJZ
Pageant of Youth
Clements
WANDER CO.

S.II CORJUGI S.II CORJUGI S.II CARLY EXCEPT SE PARTY EXCEPT SE O'Constitute of the constitute *f.eo Burnett
REGIONAL ADV.
10:80 n.m. W-FWEAF

'Mystery Chef'
*McCenn-Erickeon

8-F-W-l Lady Counse trene Rich Ned Wever Kastor

Mystery Chef
McCenn-Erickeon
REMINGTON
REMINGT

Helen Choat

"Ayer

"Ayer

"Ayer

"Ayer

Stiff: Te.D

6:40-31-Te.F-WEAF

Billy and Beity

"SHELL

(Pelroleum)

0:30-3a-WEAF

Smith Ballew

Chirik Swanson

Spotcer Tracy

Shella Barrett

Jack Gardher

Poggy Stanton

WISCONSIN
ALUMNI
RESEARCH
FOUNDATION FOUNDATION
4:15-Fri. & Mon.
WEAN
'Phillip Lord Call
ing You'
Phillip Lord
Seth Packer Quartet
Geyer, Cornell, N.

*Boulon Artion

*Genton & Howless

*Geyer, Cornell. N.

*WoODBURYS

*Banch Roys a.

*WoODBURYS

*Banch Roys a.

*Woyne E VanDyes

*Woyne E

Columbia

ACME PAINT emiling McCennell

AFFILIATED PRODUCTS (Louise Philippe Cosmetics) 7:30-F-WARC

Paris Night Life' Armida Plorre Le Kreune Blackett-S-H 7:30-Tu-W-Th WARC

WAHC
Kate Smith's Coffee
Time
Ted Collins
Jack Miller's Oro
*Paris & Peart

AMERICAN
HOME PRODUCTS
(Edna Wallacs
Hopper Cosmetice)
11:15 a.m.-M to FWABO

Romance of Halen Trent' Virginia Clark Marle Nelson Bugene McGillen David Gothard Hilda Graham Androy McGr Mary Calvert Lawrence Salcrno (Kolynos)

(Kolymon)
WABC-11:30 A.M.
Men. to Fri.
Just Plain Bill'
Arthur Hüghes
Ruth Russell
James Meighan
Curtis Arnali
Geneva Harrison
Ray (Kissproof)
(Outdoor Girl)
11:45 a.m.-Mon to
Fri-WABC

Fri-WABC
Rich Man's
Darling'
Peggy Allanby
Ed Jerome
Ethel Remey
Carl Swenson
Ona Munson
Blanche Sweet

(Bleodol) 8:30-F-WABO

8:30-F-WABO

Brway Varieties
Oscar Shaw
Carmeta Ponseile
Bitzabeth Lennox
Victor Ardens Floor
Cold English Floor
8. p.m.-Ta-WABO
Lavy Dan, the
Lavy Dan, the
viola Kanfman
*Blackett

*Blackett
Blackett
Blackett
Blackett
***Blackett**
***Blacke

AMERICAN TOBACCO CO.

TOBAUCO CU.
(Lucky Striko Cigs)
10-Sa-WABC
'Your Hit Parade'
Buddy Clark
Margaret McCrae
Frieddle Rich's Orc
*Lord & Thomas

*Lord & Thomas
ATIANTIO REF.
730-80-WANO
ATIANTIO REF.
730-80-WANO
Tour
Frenk Parker
Bob Hope
Honey Chile
Jank McBryde
Rosermany
Red Nichols Orc
N. W. Ayer
CAMPBELL
(Soup)
Hollywond Hotel

LSOUIJ
B-F-WABQ
Hollywond Motel'
Van Dickensor
Dangerous'
Betto Davis
Allan Jones
Raymond Palge Ore
Raymond Palge Ore
(Tomata June)
B-G-W-WARD
Burns & Allen
Milton Watson
Ken Niles mard's O
Jecus Commercing
CHMSVIET

Jacutes Renard's OF. W. Armstons
CHRYSLER
CHRYSL

WABC
The Goldbergs Gertrude Berg Jamee R. Waters Everett Sloane Rosalyn Sliber Rosemary DeCamp Richard Clark Clara Langsner (Palmette St.

Clara Langsner
(Palmolive Shave)
10-W-WABC
Gang Busiers'
Phillipa Lord
Allico Reinhart
James Vanfyk
Howard Smith
Matt Crowley
'Benton & Bowles
(Wonder Bread)

Ken Wood's Orc

CREAM OF CONTROL OF CO

SOCINY VACUUM
8.F-WAPU
Flying Red Horse
Flying Red
Fl

Pisto-Tr. WARD

Pisto-Tr. WARD

Pisto-Tr. WARD

Pisto-Tr. WARD

Pisto-Tr. WARD

Pisto-Tr. WARD

Poley McClintock

Tom Warine

Bill Marshall

Johnny Davis

Tubby Handin

Charles Newman

Perse

Sach Stillitet Ore

Piston

Bette and Soitle

Agnes Moorlead

Agnes Moorlead

Skinlary Ensis

Bob Alen

ESmaller Voices

Skinnay Ensis

Bob Alen

Comman

BECKER it-O

(Force)

Sidnay Finel

Bob Marc

(Force)

Stillitet In-O

(Force)

Sidnay Finel

Bob Marc

Finel

*Erwin-Wasey
KILEENEX
12:30-M to F-WABC
Story of Mary
Marlin'
Basil Loughrene,
Dir.
Jene
Au.

Jene Au.
Joane Risins Robt, E. Griffin Bobt White Jesse Pugh Carleton Brickert Beity Lou Gerson, Rack But Murray Porbes Marjorie Hanfen Anne Davenort Isnbel Randolph Lucille Husting Lucille Thomas G. KRUKGER

*Lord & Thomas G. KRUNGER (Becr & Ale) 7:15-Tu-Th-WABC Kreuger Musical Toast' S. Schermerhorn Jerry Cooper Ray Block's Ore *Blow

Nay Block's OF Silow STATE RAY BOWN OF STATE RAY

LEVER BROS. (Lux Soap) Hadin Theatre The Music Master The Music Master The Music Master The Music Master The Music Musi

Newell-Binmett

1011AWK CARPET

1011AWK CARPET

111.18

12:45 Daily Ex, SaSa-WABO

5 Star Jones

10inny Kane

Biltzaheth Day

Billi Johnstone

Phi Van Zanie

Plarence Malone

Eddle Marr

Arlene Franci *Highent-B-H.
NATIONAL ACE
ADV., INO.
10-Tu-WABO
Parties at Plekfar'
Mary Pickford
Al Lyons Orc
*Donahue: & Cop
. *Dill.CO
. *198 daily ex. Sa
Bu-WABC
Roles Corter

Boake Carter Hutchins

PLYMOUTH
MOTOR
PLYMOUTH
MOTOR
PLYMOUTH
MOTOR
PROPERTY
PARTITION
FOR 138-71-WABC
OUILIVET, Inc.
Travellor
Travellor
John McInty
John McInty
John McInty
Lennie Hayton's OL
Lenviey Girls
Lovely Girls
Lovely Girls
John McInty
Tolls, OC
Camel Cigarettes
D-Tu-Th-WABC
Camel Cigarettes
D-Tu-Th-WABC
Camel Cigarettes

WARNER
WARNER
WESTER
LOS TO THE STATE OF THE B:3II-M-WABC
Pipe Smoking Ti
Plok & Pei
Lendt 3 & White
Benny Kruger's Or
Arthur Kudner
WARD BAKING
6:15-Tu-Th-SaWABC

STEWART.

otto-tu-fla-SaNewyd f ZottyLaddic Nenuan Jackie Keik
Ethel Blume Alfred Corn
Joyce Walsh
Hanley Slafford Himan Brown, Dir.
Fyletcher Eills
WAREY FROD'TES
BJ-Sis WABU
WOGS Experience
Hanley Starylor
Walsh Corn
BJ-Sis WABU
WAREY FROD'TES
BJ-Sis WABU
WAREY FROD'TES
BJ-Sis WABU
WAREY FROD'TES
BJ-Sis WABU
WAREY FROD'TES
BJ-Sis WABU
WAREY WABU
WAREY WABU
WAREY WABU
WAREY

D-Tu-Th-WARC
Camel Caravan
Walter O'Keste
Louis Soria
Kenny Ser
Kenny Ser
Hont
Deane Janie
Ted Husing
Glen Grey's Orc
Willim C. Esty Co
BOCHNY VACUUM
B-F-WARU Voice Experience
M. Saylo Taylor
Envir Wraey
WHLDROOT CO.
7:30-M-WABO
Ted Husing
CB. H. D. & O.
WM. WRIGLEY
10:30-Dully Except
Sut-Sut-WabC
March of Time
B. B. D. & O.
ZOTOS
Machineloss

(Machineless Permanent Waves) 6-Su-WABO 'Hour & Charm' Phil Spitalny's Alt-irl Ens.

iri Ens.
Arleno Francis, m.c.,
Maxino
3 Little Worda
Evelyn Kay
Gypsy Cooper
Rochelle & Loia
Pat Harrington
Grey, Adv Agency

Mutual

CROWN OVERALI.
7:45 p.m.-ThuWOR
'Pleasant Valley
Froilc'
Charles Seel
Charles Wayne

Bernice Clair Ape Lyman Oliver Smith Blackett

Charles wayne Devore Sis William Greene Claire Grenville Joe Lugar Orc *H. W. Kaetor

"H. W. Kaetor
CRUBAD ERR
Mon-8:18-WOR
The Crusadors'
Fred G. Clark
Marschalk & Pral'
11:45-Mon. to FriWOR
achte!
GORDON
7:30-01-F. W-WOR
Lone Ranger'
Sohl

Jone Manger

GRUEN
7:45-Tu-Sn-WOR
Time Turns Back'
De Garmo & Kilio'ne
HEALTH
PRODUCTS
6 p.m.-Sun-WOR
'Amatou' Night'
Ray Porkins
Arnold Johnson Or
'Wm. Esty

*Wm. Esty
HOUSEHOLD
FINANCE
7:30 p.m.-Sat. WOR
'Sherlock Holmes'
Richard Gordon
Harold West
'Frey

MACY 9 a.m.-Thu-WOR

Morning Mat with Neille Reveil Hal Kemp Jessica Dragonette Maxine Grey Skinny Ennis Bob Allen Nancy White Donahue & Cos

*Donahue & Coe PURITY BAKERIES 5:16-M to F-WOR 'Omar the Myslic' M.H.H. Joachim Dir, Richo Schoolman Ann Sedgewick Jeff Sparits Edm'nd MacDonal Arlene Jackson Eddie Vresiand Camille Joschim 'Hanfacter'

SSS Tonic)

The Muelc Box'
Mary E. Wood
Balley Axton
William Stoess Ors
"Johnson-Dallis
WASEY
(Zemo) M to Thu-11:15 Su-3-WOR 3-WOR
'Lampiighter'
Jacob Tarshish
'Erwin Wasey

Jacob Tarshish
Erwin Wasey
WANDER CO.
(Ovaltine)
S-M to F-WOR
Molly of Movies'
Kirby Hawke
Gene Byron
Blackett-S.-H.

Network Chart

NBC NEW PROGRAMS

Plymouth Motors; 'utiliver the
Traveler' (same show and cast as
now on CBS). Tuesday, 9:30 to 10
p.m., starting May 12: for 52 weeks.
Basic Red: WLIW. Cincinnati:
WOOD, Grand:Rapids; NW and SE
hookups; WCSC, Charleston:
WFEC, Greenville; SV. Pacific Red,
Mountain Red, North Mountain, and
KTAR, Phoenix.

Plymouth Motors; 'Gulliver the
Traveler' (same show and cast as
previously aired via CBS), 9:30 to
10 p. m. EDST, Tucsdays, starting
May 12: 52 weeks, Basic Red,
WLW, Cincinnati; Pacific Red, Mt.
Red, SC, SW, North Mt. NW, SE,
WOOD, Grand Rapids; WFEC,
Greenville (S. C), an KTAR,
Phoenix.

NBC RENEWALS

NBC RENEWALS

NEC RENEWALS
Bristol-Myers (Ipana and Sal
Hepatica); Town Hall Toni ht,
starting July 1; for 53 weeks
Besle Red, WLW, Cincinnati, N.W.
SIS, SC and SW; re-broadcust to
Pacific Red, Mountain Red, and
KGU, Homolulu.

National Association of loc
dustries; Partica at Pickfür, Starting May 12; for seven weeks.

Note: New programs or renewals for more than 13 weeks are generally cancellable in cycles of 13 weeks on 30 days' notice.

William Johnson new to announce ing staff of WNOX, Knoxville.



ALL QUIET ON THE POTOMAC?

-not these days! The lively community of Washington and its suburbs in Virginia and Maryland are continuously growing in population and purchasing power. Let WRC or WMAL

deliver your sales story more effectively.

WMAL

WASHINGTON, D. C.

500 WATTS, 250 WATTS 500 WATTS NBC Red Network

Two of NBC's Managed and Operated Stations

INDICT 3 ON MEXICAN **ANGLE**

Galveston: April 28.

Charged with broadcasting from records made in the United States without a federal permit. Norman Baker, E. R. Rood and Roy Richardson, connected with Station XENT of Nuevo Laredo, are under indictment by a federal grand jury at Laredo, The men are alleged to have a studio in Laredo where the records are made and then taken geross the Rio Grande and broadcast.

Development is another angle in Charged with broadcasting from

east.
Development is another angle in
the experiences of American-owned
stations on the border, particularly
those specializing in publicizing
medical practitioners. Bond for each
of the three was set at \$5,000.

Scripps-Howard After WAPI. Birmingham; News Rival Seeking WSGN

Birmingham, April 28.
Scripps-Howard may invade Birmingham, through WAPI. James C. Banrahan, representing Scripps-Howard, has submitted a bid to the committee in charge of obtaining

committee in charge of obtaining a new lease.
Station is owned by the state's three largest colleges, University of Alabama, Alabama College and Alabama Polytechnic Institute. It is being operated at the present time by Bascom Hopson, whose lease expires in July, 1937.

It has been known for some time that Scripps-Howard would like to get into Birmingham and more so after it was learned that the New feeding for WSGN. Scripps-Howard here has the 'Post.' WSGN has only a 100 watts and WAPI has 5.000,

John Royal's Pay Tilt

John F. Royal's position as, v.p. in charge of NBC programs was last week solldified with a boost in salary. Royal was also one of the higher execs whose compensation hadn't been exhibited since the network put through the series of depression but it as reits of depression. series of depression payroll

Wheeler Ounta Rill Through Senate Sans Debate: Okay Is Likely

Washington, April 28.

Washington, April 28.
Wheeler bill abolishing the zonequota system and repealing the
Davis amendment went through the
Senate speedily last Friday (24)
without opposition.
Measure was passed by unanimmous consent after: Senator Burton
K. Wheeler, chairman of Interstate
Commerce Committee, explained the
Federal Communications Commisston has experienced trouble in Commerce Committee, explained the Federal Communications Commission has experienced trouble in carrying out the principle of equal allocation of broadcasting facilities among the five zones. Wheeler pointed out that under the Davis amendment, thickly-settled Eastern states get proportionately more broadcasting assignments than the wide open spaces. Abolition of zone-quotas should benefit the West, he noted.

Except for Wheeler's explanation, there was no discussion of the allocation principle.

Final enactment this session despends on attitude of House leaders, as no corresponding bill has been put on the calendar in the lower chamber. Since there is little opposition to the repealer, chances look good for passage before the session ends.

Cornelia Anne Larus, daughter of L. G. Larus, one of the owners of WRVA, Richmond, named queen of the Shenandosh Valley Apple Blos-som festival and will have her coronation aired over papa's sta-tion.

FORD ASKS, GETS LOCAL STATION RATES; STATION REPS FEAR 2-PRICE TREND

Smaller Broadcasters Accept Transcriptions Without Definite Retail Tie-Up—Up at Main Street
Prices—Big Saving to Sponsor

Ford's angling for local rates wherever possible for the new 'Vs Reuue' wax Job is causing some hard feelings between stations, and relegings between stations are program to charge anyone else an ational rate!

Similar tendency by national advantage by the newspapers' experience.

hard feelings between stations, and resurrecting the old bogey of when to charge local and when national rates. Campaign hits 339 stations. Where stations have dual spot rates the local fee is generally asked for. Not known in how many places broadcasters agreed to bill at the cheaper rate, but N. W. Ayer (which, with McCann-Erickson, is in charge) says that the number was considerable.

Typical of the feelings stirred up by this maneuver is the advice sent by the Montana Association of Broadcasters to all its members and to Ford. Letter, dated April 16, states in part:

states in part:

Ford has a series of 39 electrically transcribed programs on the air, advertising new and used cars for sale at ALL Ford dealers. Ford has the local dealer approach the station's asying that the program is a local presentation. Following this they insist that the annoncement preceding and following the transcription must not be for any one Ford dealer, but must be 'Soe your local Ford dealer or 'See your local Ford dealer in (name of your local county).' Throughout the program listeners are invited to 'Visit your local Ford dealer'—'At your local Ford dealer'—'At your local Ford dealer'.

For this reason the Ford electrically averaged and the service of th

Ford dealer.'

For this reason the Ford electrically transcribed programs should not be accepted at a local rate and if they are it would appear that your Chevrolet contracts and all others on the AAA form would be up for a change and rebate. If such a program is accepted at a regional.

national rate. Similar tendency by national advertisers to get money-saving prices has been noted by reps and transcription houses. Reps resultantly fear it will grow to the extent that they and their stations will lose big money, and that agency antagonism will be incurred. Trade, however, is at loss to enforce a solution, and points out that the newspapers never got very far with remedies, although they've had the matter on their hands for over a decade.

40.90% Speeed!

their hands for over a decade.

40.90% Spread!

How big a rate spread now exists, or how many stations have dual rates, has never been tabulated. Roche, Williams & Cunnynghaim, however, discovered last year that stations in three Midwest states had rate spreads of between 40% and 90%. Reps now state that spreads of 50% are common among second-class stations, while some get to 110%. Local campaigns by national advertisers thus can yield savings from 30% to 50% over what the straight national rate would have cost.

straight national rate would have cost.
Feeling is that this rate struc-ture is part of a generally unsettled scheme of things in local radio, and the smaller fellows are chiefly re-sponsible. Bigger stations—where a rate spread between national and sponsible. Bigger stations—where a rate spread between national and local would be most logical in view of 'waste' coverage for the local advertiser—frequently have only a single rate. Among these are all of CBS's owned and operated stations (except WKRC, Cincinnati), all

Indianapolis, April 28. Policy on rate matters now being put litto effect by WIRE involves a gradual raising of the local rate until it is within 15% of the national

Attitude of D. E. (Plug) Kendrick is that a 15% spread is logical in view of agency commission, WIRE's coverage is described as 95% urban.

WCKY MOVES INTO CINCINNATI HOTEL

Cincinnati, April 28.
WCKY today (Tuesday) opens a
downtown broadcasting suite in the
Netherlands Plaza, Cincinnati's
biggest hotel. Permanent lines and
a regular schedule of remota programs are part of the downtown
expansion. Cincinnati, April 28.

expansion.

WCKY is the L. B. Wilson station which a fortnight ago applied to the Federal Communications Commission for 50,000 watts. Nethcommission for 50,000 watts. Netherlands Plaza studio is the latest of eriands Plaza studio is the latest of a series of moves along showman-ship lines made during the past year in a systematic campaign of expansion. Station is now using one of the largest vertical radiators in broadcasting.

Edward Krug promoted to night supervisor at WCAU, Philly,

Study NUMBER TWO of WLW's Effective Sales Area cannot be released generally

The reasons for this censorship are obvious to those few advertising men who have seen it

New Business

BOSTON

BOSTON

Brewer & Co., Worcester (Sun-Glow Tablets) 20 15-minuto programs, once weekly, starting May 1 and ending September 11, program isting: Brewer's Radio Nature News. Through DeForest Merchandising Eureau, Springfield. WNAC.

Storling Show Company, Boston (Conformer Shoes), 364 temperature reports, daily including Sundays. Direct. WNAC.

Direct. WNAC.

Boston Food Products Company,
Boston (Prudence Corn Beef Hash),
273 announcements (renewal) duly
including Sundays, starting 33 - 2
and ending Jan. 29, 1937,
Ferry Hanley Advertising.

VNAC. Ferry WNAC.

Ferry Hanley Advertising.

WNAC.

Boston Fur Club, Boston (fur
storage), 20 five-minute programs,
three times weekly, starting April
20 and ending June 3, programs listing "Boston Fur Club." Through L.
Bervick Cake Company Boston.
Bervick Cake Company Boston
out times weekly ending
July 13, program listing: "Berwick
Cake Musical Clock." Through L. B.
Hawes, Boston. WNAC.
United Drug Company, Boston,
(One-Cent Sale) five 15-minute programs, electrically transcribed, starting May 12 and ending May 16.

"New King of Syncopation"

AND HIS ORCHESTRA Louisiana State University

- Direction: RABOLD P. OXLEY.

ALEXANDER

"PERFORMANCE BY CHRYSLER"

A CBS Super Air Show EVERY THURSDAY P. M., DST-COAST-TO-COAST

BENAY VENUTA

WABC and Entire Columbia Network

CBS ARTISTS BUREAU Personal Management JULES ALBERTI

JACK

And His ORCHESTRA FRENCH CASING, NEW YORK BROADCASTING. Mon., 11-11:30 P.M., WABC-CBS COAST-TO-COAST Fri., 11:30-12 P.M., WOR-Mutuai Per. Mgt., M.C.A.

DON NORMAN

NEWSCASTER

il-O-Matic (35th wk.) Tel. WHITEHALL 4450, CHICAGO

inney, N. Y

Through Street inney, N. Y. WNAC.

Chevrolet Motor Company, local Boston dealers, 39 15-minute electrical transcriptions, three times weekly, ending July 18, 'Chevrolet Musical Moments.' Through Campbell Ewald, Detrolt. WNAC.

Robert D. Robinson, Chemist, Boston (Tobinson Stomach Comfort), 26 time signals, six times weekly, ending May 19. Through C. Brewer Sm.th. Ecstores S. Adv. Boston, 30 word cut-tins, Sundays, ending May 24. Through David Malkiel, Boston WAAB.

F. B. Washburn Company, Erockton (Walled Coccanut Candy Bary, four 69-minute programs, once weekly, ending May 16, program listing: Eddie Casper's Stardom Express. Through Broadcast Advertising, Inc., Boston. WAAB.

Hivson & Bloom (interior decorators), Paweeks, announcements, WMEX.

Morton's Fashion Shop, 15-minute tyle programs with Marle Mason:

May, Place and Mindestellar, Statisty, Place and Mindestellar, Morton's Fashion Shop, 15-minute style programs with Marle Mason; 4 weekly on Monday, Wednesday, Friday and Sunday, Placed through S. Alfred Wasser. WMEX. University Motors, 52 weeks, announcements. Placed through Fred Randy. WMEX.

Boyliston Piano Company, announcements, Placed through William E. Torrey. WMEX.

Crescent Motors (Revere), 13 weeks, announcements, daily. Placed through S. Alfred Wasser. WMEX. William N. Willis Company (Revere), (awmings, tents), 8 weeks, announcements, daily. Placed through S. Alfred Wasser. WMEX.

A. H. White (department store), A. H. White (department store), announcements, Though Chambers & Wiswell, Boston. WMEX.

CHICAGO

Crazy Water Crystal Co., Chicago, 156 50-word daytime announcements.
Rogers & Smith agency, Chicago.
WLS.

Rogers & Smith agency, Chicago, 72 one-min-wite daytime discs. Kastor agency, Chicago. WLS.

Lenith Radio, Chicago, 72 one-min-wite daytime discs.

Lenith Radio, Chicago, Radio, Wilmington, Chicago, Wils.

Thompson-Kock Co., Clinchnati, WLS.

Tiasca Weavers' Guild, Dallas; two-minute daytime announcements.

Rogers & Smith agency, Dallas.

WLS.

Rogers & Smith agency, Dallas.
W.B.
Mine Co., Chicago, 224 20-word announcements, daytime. Nelsser-Meyerhof agency, Chicago. WLS.
Servel Co., Chicago, 26 15-minute discs. Batten, Barton, D. & O., New York. WLS.
Ford Motor Co., Chicago, 26 15-minute evening programs. McCam-Erickson agency, Chicago. WLS.
McGresson & Robbins, Bridgeport.
Kastor agency Chicago.
Consolidated Drug Trade Products, Chicago; 150 15-minute daytime programs. Benson & Dall agancy, Chicago, WLS.
Eleanor Martin Co., Chicago, six two-minute daytime announcements weekly. Lf. Morenus agency, Chicago, WLS.

Chocolate Products Co., three 15-minute transcriptions weekly for five months. Placed through J. L. Sugden Adv. KNX.
Chowolet, three 15-minute transcriptions weekly for three months. Placed through Campbell-Ewald Adv. KNX.

Placed through Campbell-Ewald Adv. KNX.

Chemical Products, Inc., six 15-minute talks weekly for two months. Placed direct. KNX.

Power Seal Co., three time signals daily for one year. Placed through Jefferson Kaye Wood Adv. KNX.

Carthay Circle Theatre, time signals daily for one week. Placed through Hillman-Shane Adv. KNX.

Ward Refrigerator, five participations weekly in Housewives' Protective League, Placed through Logan & Stebbins Adv. KNX.

Ford Dealers, one 16-minute transcription, weekly-for three-months.

The Company of the Company

CINCINNATI

CINCINNATI
Zenith Radio, 36 one-minute electrically transcribed announcements, starting August 9. H. W. Kastor, Chicago, WCKY.
Estatle Store Co., Hamilton, O., 26 one-minute electrically transcribed.
Ralph H. Jones. WCK.
Chewolet Moior Co., 39 quarter-hour electrically transcribed pro-

hour

DEANE JANIS

"CAMEL CARAVAN"

EVERY TUESDAY-THURSDAY, 9:9:30 P.M., DST (WESTCOAST, 8:30-9 P.M., PST)
WABC-C, B; S. Personal Mgt., NELSON HESS

grams starring Rubinoff A renewal. Campbell-Ewald, Inc. WCKY.

Hotel Victoria, N. Y., 26 one-minute electrically transcribed. Alfred Rooney, N. Y. WCKY.

WCKY.

Hotel Victoria, N. WCKY.

Hotel Victoria, N. Y., 26 one-minute electrically transcribed. WCKY.

Fame Laundry. 52 we-minute electrically transcribed. WCKY.

Oncida, Ltd., One.da, N. Y., 'silverare, 36 104-word announcements now own words. WKKC.

Oncida, Ltd., One.da, N. Y., 'silverare, 36 104-word announcements on woman's hour. Geyer-Corhell, New-ell, N. Y. WKRC.

Ford Motor Co., Detroit. 28 quarter of the word of the

ly for 1s weeks. Japp-Orr, local.

**Saeger-Winstel Co., local, eight 15minute electrically transcribed Palmt
Parade programs, for Drpont Co.

WKRC. Altantic & Pacific Tea Co..

13 is-word time announcements, following CBS program on Thursday
night WKRC,
**French Lick Springs Hotel Co., 13 one-minute spot announcements.

referch Lick springs Hotel Co., 13 one-minute spot announcements. WCKY. Dietrick Fur Co., local, 13 one-minute spot announcements, WCKY. Kline's Department Store, local, 18 spot announcements, WCKY.

Nunner & Ashton Furniture Co. cal 300 spot announcements.

Numer & Ashton Furmiture Co. local, 300 spot announcements. WCKY. Mayor Jewelry Co., local, sports review for quarter hour daily, just before broadcast of Red's ball games. WSAI.

NYSAL.

Cliffside Brening Co., local, sponsoring 15-minute sports resume daily at 5:45 p. m. by Red Barber. Barber is baseball announcer for the sta#on. Keelor & Sites Agency. WSAI.

Queen Optical Co., local, 15 minutes, Tuesday, Thursday, and Sunday, at 1 p. m., by Tom Slater as Flaish Reporter. on news chatter. Slater is an announcer on the station. WSAI.

DETROIT

Webster Cigars, 15-minute baseball resume, daily for 22 weeks. Through N. W. Ayer. WWJ.
Ford Motor, 15-minute, recordings, three times weekly, indefinite.

WWJ.

Michigan Chandelier Co., 15 inlautes, three times weekly, five months.
Direct. WWJ.

Mrs. Wagner Pies, 16-minute discs,
twice weekly, indefinite. Direct.

WXXZ and WWJ.

White Star Refining, daily baseball
broadcasts for season. Direct. WWJ
and WXXZ net.

MILWAUKEE

Barnsdall Refning, 28 quarterhour Colonel Courtesy' shows, night
time. Through Co-operative Advertising, Tulsa, WISN.
Ford Motor, three 15-minute Ford
V-8 Revue discs per week, for 13
weeks. Through N. W. Ayer.
WISN.

V. 8 Revue discs per week, for 13 weeks. Through N. W. Ayer. WISN. Chevrolet, three 15-minute discs per week for 13 weeks. Through Campbell-Ewald. WISN. R. G. Dun cigars, 31, 50-word anouncements. Through Simons-Michelson, Detroit, WISN. Janesville Zone Chevrolet Dealers' Club. 26 announcements. Direct. WISN.

WISN.

Jaeger Motor Cars. seven 15-minute disc shows. Direct. WISN.

Wadhams Oil, broadcasts of Brewers baseball games throughout the season. Through Scott-Telander, Milwaukee. WISN.

87. LOUIS

Laclede Gas & Light Co., St. Louis.
Mystery Chef. 15-minute transcriptions, twice weekly, 26 weeks, started April 8. Placed direct. KSD.
Ryón: Hampton Tobacco Co., 'Dally
Double Sports' resumer, fire minutes
daily. Through Gardner Agency.
KSD.

daily. KSD.

then, Through Gardine Agency, Kash Vold Motor Co., Today's Sports with Stockton and Conzelman, 15-minute sports program deliy for 38 weeks. Through McCann Erickson Agency. KSD.

McMaind Buckers, Toastmaster. Specialities of the Air. 10-minute transcribed programs, three times weekly. Through Shaeffer Brennan, Agency. KSD.

Water Tower Rado Service. 60-minute transcriptions, Placed direct. KSD.

Agency, KBD."
Water Tower Radio Service, 60minute transcriptions, Placed direct.
KSD.,
Mutual Benefit Life Insurance Co.,
Listening Post, five-minute transcriptions, weekly. Through Harry
Goodman Agency. KSD.
Lammer? Furniture Co.,
50-word
and one-minute dramatized announcements, daily. Through Wililam J. Miller Agency. KSD.
Haller Agency. KSD.
Structure Structure, Structure,
Check Sim Breakfast Food Co.
Olicay Flakes, 100-word announcements, daily, Monday through Friday. Through Bozell & Jacobs, Inc.
Agency. KSD.
Lever Brothers ("Spry"), 30-word
announcements. Through Ruthrauff
& Ryan Agency. KSD.
Bulova Watch Co., 30-word time
signals, daily. Through Biow Agency.
KSD.

Bob Anderson and Jack Malerich a new two-plane team over WCCO, Minneapolis.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

M-G-M and Agency in Tie-Up Chicago.
Blackett-Sample-Hummert agency and Metro-Goldwyn-Mayer studies have worked out an exploitation tie-up with the Ovaitine 'Molly of the Movies' show on Mutual.
Contest winners, of which, there will be five, will get trips to Hollywood and a trip through the M-G-M lot.

T-Men

T-Men
Longview, Tex.
New wrinkle in the 'traffic safety'
type of stunting evolved by KFRO
withch is allying itself with a group
called 'T-Men' (traffic men). Latter
is an organization of secret membership which reports traffic violations to the cops when observed.
Additionally the vigilantes have
prepared a pledge eard stating certain safety principles. Windshield
stickers for those signing the
pledges are being distributed by
KFRO in connection with a series
of programs promoting safety.

Smoke Abatement Campaign

Smoke Abatement Campaign
St. Louis.
Smoke nuisance has been an unsolved problem of many years
standing in St. Louis. Smoke Inspectors and city ordinances have
come and gone and still the
nuisance remains. Recently St.
Louis Medical Society asserted gencral health of natives here was endangered his gold Harry W. Flanmery news spieler on KMOX. St.
Louis CBS outlet, an opportunity to
join movement and it has been going big for several weeks. Armed
with statistics showing that Missourl's metropolis has twenty times
as much smoke as New York City
and even more than Pittsburgh, and
backed with data local medicos
have assembled on effect of smoke
on health Flannery, has attracted
considerable attention to his campaign.

considerance attached.
paign.
Station getting good reports from coal associations, hotels, engineers, business concerns and individuals have expressed themselves in favor of Flannery's campaign. But the smoke still is there.

Local Show's Own Themer
Carleton Bates, Hub composer,
cleffed a pecial ditty tagged Heyne,
nitery tenor, doing the vocals.
Theme is used on Hearts Adrift
show over WCOP, Copley Plazar,
Boston, sponsored by the Hearts
Adrift Chocolate Company (Edgar
P. Lewis, Candy Co, Inc., Viva'
candy), Malden, Mass.
A copy of the number will be
mailed anyone who writes in.

malled anyone who writes in:

Ballyhoo Sandwiches and Pills

People's Service Norfolk, Yases, opening a remodeled Brog in Norfolk, bought a half-hour evening time on WTAR, installed a remote line for the occasion and staged a celebration which included a variety of entertainment, mostly by employees. Trafton Robertson, WTAR announcer, was mc. Stunt created quite a bit of local attention, allowed the property of the property of

ics Before Breakfa

ics Before Breakfast
Washington.
Widely accepted notto the preakfast programs must be confined to light dance ditties is being
disproven by success of Today's
Prelude, started several weeks ago
as an experiment by WMAL. Newrecord show, which is copy of station's Slumber Hour, is strictly
classical. Idea was launched by Jim
McGrath, local NBC. announcer, and
was-scheduled-this week asprament; feature, running, from Titato-8:16 a.m. daily:
"WMAL also-becomes-only; local
station to-remain on air after migmight this week with MiRman's
matinee, continuous program of
recorded dance music from midnight to 2 a.m.

WOAL'S print Teade Tie.lp.

WOAl's Drug Trade Tie-In

WOAI's Drug Trade Tie-In San Antonio.

Spot announcements, newspaper space and window and counter displays will be tied together week of May 4 in campaign local drug store chain in promoting with oo-operation of WOAI. Idea is to plug all drug items carried on WOAI spots. Items will be featured in window and counter displays in stores. Windows will feature miniature antennae from which will be strung

special signs announcing radio week. Sponsors have been generous in supplying samples, cards, nosters and pix of radio artists. Artists and pix of radio artists. Artists and pix of radio artists. Artists and artists and a part from station's special monthly service to drug trade. Consists of supplying to all druggists in station's territory a complete listing of programs sponsored by manufacturing druggists. Station also supplies more proposed by manufacturing druggists, Station also supplies in concerning contests, special promoconcerning contests, special promoconcerning contests, special promoconcerning to the total programs of the proposed of than drug quested.

Texas Centennial

Texas Centennial

In co-operation with Detroit.

In co-operation with Detroit Chamber of Commerce, WJR is acting several to the Commerce of th

Herbert Patty assumes his post at WHN, New York on Friday (1).

WALTER

Y LOMBARDO SCHOOL OF THE AIR CBS—NBC

JERRY

CREAM (CBS)

COOPER

Mgt. CBS Arti

PARAMOUNT, NEW YORK

Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

HARRY MOSS Circle 6-1345. [518 Busy, New York, N. Y. Becchtly Head CBS One Night Book-lings."

Presents ★ LORETTA LEE and ★ JOE HAYMES ORCHESTRA

On Limited Dance Tour * JOHNNY HAMP and ORCHESTRA low at Hetel Penbody, Memphis, on Limited Tour Starting May 18

FREDDY MACK

ROXY THEATRE Now in Preparation "YOUNG IDEAS"

EDDIE DOWLING'S "ELGIN REVUE"

RAY DOOLEY Tues. 10:00 to 10:30 P.M., DST. NBC, Chicago

Air Technicians Making Test of Strength on Coast, Strike Hinted

Los Angeles, April 28, Singling out the Don Lee stations, RHJ. Los Angeles, and KGB, San Dieso for a test of strongth, American Radio Telegraphists Association will demand a showdown on minimum wage scale and working conditions as drawn up by ARTA local. Two Lee spopts are manned by 17 technicians, all members of the grantation.

regulation.

ARTA setup asks \$150 monthly midmum wage and 40-hour week.

A. F. Hazel, national delegate here, said that some of smaller stations here are working men 51 to 70 hours weekly on broken stretches with an aredage wage of less than \$100

monthly.

Hazel said that only stations

menthly.

Hazel said that only stations locally approximating wage scale demanded by ARTA are KFI, KNX and KFWB. Indicated that if organization is successful in putting in effect scale and working conditions at KH1 and KGB, fight will be carried further.

Notice has been served on Owens Dreaden, manager of KHJ, for meeting to negotiate new schedule but station has ignored overture. Hazel said that he will appeal to National. Labor Board and falling there wind take stern measures to enforce their demands, infilmating that a walkout may be called and place Iline established.

Hazel pointed out that 'networks are paying is chinicians around 250 a month sind Los Angeles condition is worse in the country. He deared that certain stations here are paying as low as \$80 a month to seasoned technicians.

Ray Adkins promoted from con-rol operator to continuity writer at trol operator to con WNOX, Knoxville.



Okay, NBC-CBS lowa Net Speaking

The Drake Relays, one of America's greatest track events, is coming to you from Des Moines. True to form, lowa Network stations are making the feeds! For covmaking the recest For coverage of special events both NBC and Columbia know they can depend on announcers and engineers of The Des. Moines Register and Tribune radio stations.

IOWA NETWORK

KSO, NBC Blue, Des Moines KRNT, CBS Basic, Des Moines WMT, NBC Blue, Cedar Rapids-Waterloo



WJJD to Joe Weed

WJJD, Chicago indie, has given its national representation to Jos. J. Weed as of May 1. Makes Weed's fifth station since breaking away from the employ of the New England. Network to set up shop of his own (his other four stations are all NEN members).

Chicago 20,000-watter until recently was sold by Foo & Chicago.

cently was sold by Free & Sleininger. Weed is now out in Chicago arranging with his partner-brother Nell Weed for facilities in the Windy City.

Procter & Gamble Adds 4 NBC Blue Stations To Regular Red Loop

10 Regular Ked Loop

Cincinnati, April 28.
In order to pump additional wattage into the New York state territory which has been particularly weak Procter & Gamble here has worked out deal with the National Broadcasting Co. in which NBC will deliver three key stations. in New York and one Chicago to hook on to the regular NBC red chain for Coxydol's Ma Perkins' program.

NBC is agreeing to deliver Wiz, New York; WSYR, Syracuse; WHAM, Rochester, and WENR. in Chicago. This will give Oxydol two circles in New York City (WJZ and WEAR) and two outlets in Chicago. This will give Oxydol two circles in New York City (WJZ and WEAR) and two outlets in Chicago. (WENR and WMAQ). This additional a hook-up for P. & G. is slated to go into effect on July 1. Besides splitting its web to accommodate the P. & G. demands in this case, NBC is also working out a plan in which this additional four station contract will count along with the rest of the P. & G. accounts on NBC in a combination rate, instead of charging a spot rate for these stations.

Procter & Gamble last week with Lenox Lohr: Roy Wittner and Niles Trammel worked out the deal. P. & G. told the NBC officials that it needed this extra coverage, and that those, that the soap firm would be forced to go on at least WHAM and WSYR on spot platters.

Illimois Meat on WXYZ

Illinois Meat on WXYZ

Illinois Meat on WXYZ

Detroit, April 28.

Allan Campbell, commercial manager of WXYZ, back from Chicago with a five-a-week order from Illinois Meat company for its Broadcast hash which is regularly plugged over Columbia by the Fannie and Eddie Cavanaugh Club.

Spot show will be Dr. Harad, who will answer your problems and give the Ilsteners advice on personal puzzlers. Starts May 12.

Hibbard Ayer Reps WSOC

Hibbard Ayer Reps WSOC WSOC, Charlotte, N. C., is appointing Hibbard Ayer station rep for the eastern area as of May I. Has heretofore listed Norman Craig for this chore. Station operates on 250 and 100-watts, and is an NBC affiliate. A. T. Sears & Son continue to be Midwest rep, working out of Chicago.

Johnny O'Hara doing baseball broadcasts for the Insull web.

YOUR OLD FRIENDS ARE BACK THE O'NE NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap · 99 4/100 0/0 pure LISTEN 3:45-4:00 P. M. DST, WEAF IN . Fvery Mon., Tues., Wed., Thurs., Fri. MGT. ED WOLF—RKO BLDG., NEW YORK CITY DIR. BLACKMAN ADVERTISING, INC. NBC NETWORK-COAST-TO-COAST

NBC GRABS SINGER 'DISCOVERED' BY CBS

Chicago, April 28. With a network of its own o which to build up new talent local NBC last week stepped out and signatured Vivian della Chiesa, former amateur built up on Columbia by a WBBM talent contest

Deal was arranged by Neil Conklin, formerly with the Columbia Artists Bureau here, and now Miss Chiesa's personal rep, Columbia had a five-year deal under an annual option setup with Miss Chiesa but last week failed to take up the option, which gave Conklin and Miss Chiesa the opportunity to step out and tie up with the NBC Artists Service.

Service.

Deal has caused plenty of irritation both within the Columbia ranks
and between CBS and NBC. Miss
Chiesa had been on Columbia more
than a year, having gotten a terrific
amount of plugging as the winner of the first CBS-WBBM talent
search campaign.

BOSWELL SIS. IN NEW ORLEANS COURT

New Orleans, April 28.

Hearing of the suit for \$7,000 brought against the Boswell Sisters by Joseph J. Davilla, New Orleans songwriter and agent, alleging breach of contract dating back to the ploneer days of talking pictures,

preach of contract daths; back to the pioneer days of talking pictures, was adjourned at 2:30 p.m. Friday (24), to an indefinite day in May. Hugh M. Wilkinson, attorney for the singing sisters contended that it was a belated afterthought of Davilla to institute suit against the Boswells.

Davilla claims that the sisters were not widely known until the motion picture he sponsored of them in 1926 at which time they made 23 appearances in connection with the showing of the film in neighborhood theatres. The suit is based on the contention or Davilla that the sisters entered into an oral contract to accompany the film for a year.

Davilla testified that the pur-

that the sisters entered into an oral contract to accompany the film for a year.

Davilla testified that the purported oral contract with the sisters was made at the Boswell home here in April, 1926, when Martha Boswell was spokesman for the trio. Wilkinson asked Miss Boswell was spokesman for the trio. Wilkinson asked Miss Boswell how old she was at the time the alleged contract was executed. She said she was 20 years old asserting that she was born on July 9, 1908. He told the court that Davilla did not make a demand on the sisters to fulfill the purported contract at any time since 1928, when they left New Orleans, until 1934. Both Martha and. Connie Boswell testified that they had been in New Orleans on numerous occasions since 1928.

Counsel: for Davilla has endeavored to gain admissions that it was not until their dealings with Davilla that the performers became well known. In an effort to refute this contention, Wilkinson introduced press clippings, stories, radio notes and other documentary evidence to show that the girls were widely known over the radio and for their recordings.

Martha Boswell said on the stand that the sisters were offered \$1,000 a week by Van and Schenck a year before Davilla asserted they contracted to sing under his management here. She testified that this and other attractive offers were, rejected because, she said "Our father leaved because, she said "Our father"

ment nere. She testified that this and other attractive offers were re-jected because, she said ,'Our father flatly refused to permit us to leave' New Orleans.'

Ark. Baseball Sponsored

Ark. Baseball Sponsored

1 Dorado, Ark., April 28.
What is thought to be the first
play-by-play broadcasting of small
league baseball is being staged by
KELD here under sponsorship of
several local merchants. Home ball
club is the Lion nine, and their circuit is the Cotton States League.
All games, at home and away,
skedded for airing. Additionally,
the 109-watter presents complete
sports results daily at 6:50 pm.
Latter sponsored by the Ritchie
Grocer Co., wholesalers.

NBC Offers Split Network for Turf Classic; Vetoes McCarthy on MBS

WNOX's Staff Orchestra

Knoxville, April 28. orchestra being organized at WNOX, under baton Herman Wilhite, former ar-

ranger for Paul Specht and several top radio outfits. Swing music to ranger for Paul Speent and several top radio outfits. Swing music to be a specialty. Orchestra will be heard in air de-but on opening of station's new five-story radio city first of the

\$250,000 Aunt Jemima Trial on in Brooklyn

Trial of Tess Gardella's (Aunt Jemina) \$250,000 damage and in-junction suit against National Broadcasting Company, Log Cabin Syrup and General Foods over the use of the Jemima name on the air, goes in its third day today (Wednes-day). In U. S. District Court, Broadlyn in U. S.

Brooklyn.
Miss Gardella, the original Aunt Miss Gardella, the original Aunt Jemima of vaudeville, is suing on the grounds that after, she shad turned down an offer of \$100 for a spot on the Log Cabin program, the advertiser engaged another singer, Eva Taylor, and presented her under the Jemima name without authority.

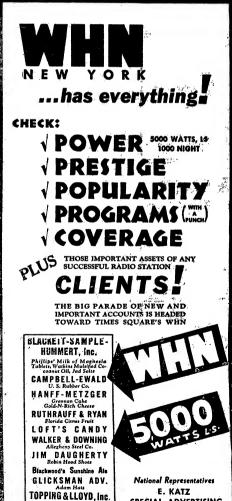
Indications that NBC has reverted to a policy of keeping its contracted talent off, other networks were given this week when it refused to allow Clem McCarthy to announce the Preakness over a Mutual hookup May 16. Mutual is working with the American Oil Co. of Baltimore on broadcasting the event over a link that will include WOR, New York; WNAC, Boston, WEAN, Providence; WMAS, Springfield; WFIL, Philadelphia; WBAL, Baltimore; WCAE, Pittsburgh, and possibly a station in Buffalo.

NBC countered the approach for McCarthy's services with an offer togive Amaco any sort of split network that it required. Joseph Katzagency, which has the account, declined the proposition and submitted as a substitute Bryan Fields, turkper for the N. Y. Times, which American Oil okayed. Commercial is paying the operators of Pimlico \$5,000 for the broadcast privileges. Mutual will feed the event to other stations on the network as a sustaining feature and with the commercials eliminated.

John Carl Megan, Jr., goes full

John Carl Morgan, Jr., goes full time announcing at WTAR, Norfolk, Opening, created on technical staff filled by Pennell Grether of WOPI.

Norman Frescott started new series on KNX (Hollywood), called Tree of Knowledge.



GREY ADV. AGENCY

SPECIAL ADVERTISING **AGENCY**

Minor League Protest Creates Baseball Problem for Radio Sponsorship

Chicago, April 28.

Bombshell dropped right into the lap of commercial baseball broad-casters last week when the chieftains of the baseball business issued a ruling which will prohibit the broadcasting of major league games over sintions located in minor league towns. This ban follows a flood of protests from minor league clubs located in such towns as

The PHIL BAKER Gulf Refi ing Company Sundays, 7:30-8 P.M., DST



WARC-CRS

EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC WILLIAM MORRIS AGENCY





radio station.

Charlotte, Indianapolis, Minneapolis, Des Moines, Hartford, Providence, that the stations in their towns were broadcasting and plugging the major league ball clubs in nearby key cities, leaving the smaller teams holding the radio bag.

This shoots big holes in the baseball schedules of General Mills and

ball schedules of General Mills and Socony Vacuum particularly, besides a number of lesser accounts throughout the country, General Mills especially has built up a radio baseball policy of broadcasting major league games wherever possible, on such stations as WHO, Des Moines, on the Yankee network; WIRE, Indianapolis; WOC, Davenport; KFAB, Lincoln. Because most of the minor league games are played at nigh; and most of the stations are tied up with bir network played at high, and most of the sta-tions are tied up with big network commercials during the evening hours, the afternoon baseball broad-casts have, of necessity, been major league play-by-play.

Alternatives

league play-by-play.

Alternatives

There are only two alternatives left for these commercial broad-casters: to quit the field entirely or to steal the baseball broadcasts and tell the baseball magnates to jump in the lake. There have been several instances where the broadcasters have resorted to unpermitted play-by-play. WGAR in Cleveland did the trick last year. Precedent legally has been set in the victory of Teleflash in a similar instance, in which the court ruled that as soon as the ball leaves the pitcher's, hand it is news and, as such, public property. From that point on it is up to the broadcaster whether he wants to announce this news with or without permission of the ball club. Last year WKY, Oklahoma City, broadcast games from a light pole outside the park when the Texas league play-offs were forbidden to the station.

While stealing the games can be accomplished, it does take a good deal of preparation and personnel. The very bulk of the job is sufficient to cause plenty of headaches for any company which is trying to get play-by-play reports to 22 stations without worry about swiping the reports on about eight or nine of those outlets.

Crosier Joins Insull

Crosier Joins Insull

Chicago, April 28.

Additions were made last week to the sales and program staffs of the Affiliated (Insull) Broadcast-ling company, midwest regional web. David Crosler, for the past six years radio director of Pedlar & Ryan, now with the New York sales organization of ABC.

Neal Gordon Keehn, former assistant manager and program chief of WCLO, Janesville, Wils., added to the production staff of ABC in Chicago. Keehn is supervising the farm news and markets broadcasts, besides handling the 'Sports Summary' program each evening.

Ruth Lyons, pianiste at WKRC Cincinnati, jumped to Dayton for guesting on WHIO.

WALTER J. PRESTON

NATIONAL SALES MANAGER WIND Ralph T. Atlass takes pleasure in announcing the appointment of Walter J. Preston to the position of National Sales Manager for WIND, Indiana's largest

Mr. Preston, formerly with WBBM (Chicago), WINS (New York), and the lowa Network (Des Moines), brings to WIND that wealth of experience which assures National Advertisers of the necessary

"plus" in cooperation which pre-assures advertising While Mr. Preston will head-quarter in Chicago,

he is available for advertising counsel anywhere.

Walter Preston and WIND want to help you increase

Heatter, Johnstone Sail On Queen Mary's First

Gabriel Heatter and G. W. (John ny) Johnstone, news commentator and director of special events, re-spectively, for WOR, New York, sail May 16 for London to represent the Mutual Network on the maiden

They will do a nightly broadcast (9:15 EDST) from the ship during the trip to America. Also one a the boat enters New York harbor.

2KW LIFTS FOR KIRO, SEATTLE

John Blair & Co. has taken over the national sales representation of KIRO, Seattie. On the day that the connection becomes effective, May 15, the station, equipped with a high fidelity setup, will step up its power from 500 to 1,000 watts.

from 500 to 1,000 watts. In tying up with KIRO the Blair outfit has been largely influenced by the possibility of the station affiliating itself with Columbia and another boost in power that would take it to 5,000 watts. KIRO's frequency is 710 k.c., on the eastern end of which is the 50,000-watt WOR, Newark. Latter station is agreeable to KIRO going 5,000 watts on the presumption that this would prevent any midwest intrusion on the channel.

the channel. Seattle rates as the No. 3 market in the Pacific area. KIRO is owned by the Queens City Broadcasting Corp., of which Saul Hess is the principal stockholder, and has an affiliation with the Seattle Evening Star.

Shuttle Arrangement on Penn-Drake Broadcasts

Des Molnes, April 28.

Double-header sportscast worked by NBC when the Drake Relays here and the Penn Relays at Philadelphia were aired on a shuttle arrangement (25). Reggie Martin, program director of the Iowa Network, covered the Drake slants, tossing the broadcast back and forth with Bill Slater, who covered Philly.

Philly. Highlight of the program was the Highlight of the program was the introduction of the queen of the Drake relays, Jane, Phelps, of Northwestern, to Bill Slater and Nelson Case, latter being on the NBC line in New York. Broadcast deemed so successful that NBC asked for another half-hour from Des Moines after the Philly events were over, but when Martin tried to feed it he found that the A. T. & T. had already broken the loop, Got a connection later on. CBS also picked up the lowa end of affairs, with Hall Parkes, KRNT announcer, feeding.

Peru Station Adds Juice

Radio International of Lima, Peru Asido International of Lima, Peru, will . power of its station OAX41-OAX41. Antonio Vasquez, president, wants to increase present wattage from 250 watts long wave and 125 or the short, to 1,000 long and 2,000 short.

and 2,000 short.

Through Fally Markus, New York rep., station is negotiating with RCA and Western Electric for equipment to be installed.

DELMER KING DIVORCED

DELMER KING DIVORCED
St. Louis, April 28.

St. Louis, April 28.

St. Louis, April 28.

St. Louis, April 28.

King obtained divorce
Thursday (22) from Delmer R.

King, assistant chief announcer of
radio station KMOX. She testified
mike spieler told her he no longer
cared for her and deserted her on
Sept. 15, 1935. Couple were married
in Kansas City, Mo, June 6, 1931,
where King began radio career.

He entered appearance in suit but
did not contest action. By stipulation Mrs. King received \$18 per
week alimony and \$150 attorney
fees.

eredith Out At KWK
St. Louis, April 23.
Charles Meredith, recently acquired Production Manager of KWK has been dropped and Chuck and Ray, harmony and comedy blackface team, under contract with KWK for past eight weeks, have not been for past eight weeks, have not been renewed. Jerry Julum new to sales staff.

Bill Maloney out of Bob Taplinger office and on WOR, New York press staff.

Agencies—Sponsors

Tydol is extending its spot schedule May 4 to take in the Yankee Network. It will use 100-word participations in the regional's late evening news comment program six times a week. Other stations in which the account is backing either news, inquiring reporter or sports comment stanzas are WHEC, Rochester, WEEN, Buffalo, WFBR, Baltimore, WOR, New York, and WFIL, Philadelphia. In the case of WHEC and WFIL Tydol has a citizen appear before the mike to tell what he thinks is the day's most important news event.

mike to tell What he thinks is the day's most important news event. Commercial returns the favor with a leather billfold bearing the name of the citizen and an inscription stating that he is a 'qualified Tydol reporter.' Lennen & Mitchell is the agency on the account.

Personal Finance Co., which has been bankrolling news programs on WOR, Newark, for the past several weeks, is extending this policy nationally, It started a daily series on WCAE, Pittsburgh, Monday (27) and among the towns which the actional that the series of the ser Personal Finance Co., which has ing campaign are Philadelphia; Baltimore and Washington. Personal Finance is a subsidiary of Beneficial Management, Inc.

R. G. Dun cigar, which has been

R. G. Dun cigar, which has been a sizable spot buyer this spring, is now also giving the regional web idea a try. Has contracted a series of 'Big Broadcast' shows over the Michigan Network from the stage of the Regent theatre in Detroit. Understood that a dicker is also afoot which would add WOR, New York, to this setup.

Big Broadcast' runs a half hour on Thursday eves, and includes Benny Kyte's orchestra, Southern Jubliee singers, a vocal ensemble, Girl Friends' harmony trio, Escorts quartet, Russel Neff, Virginia Hooper, Salvatore Cucchiara, Betty Stevenson and Don Raymond. Program is presented as part of the theatre's regular bill, and is one of a number of stanzas the Michigan web derives from the pic house.

Roland Trenchard, former man-ager of WHOM, Jersey. City, and more recently of Bess & Schillin's foreign language department, has joined the O'Meaila Advertising Co, of Jersey City to have charge of book match sales division.

John T. Adams has joined the J. P. Muller agency. Adams was former v-p of Columbia Concerts and was at one time associated with Lennen & Mitchell.

Studebaker has signatured with Studebaker has signatured with World Broadcasting for a series of 15-minute wax shows to be cut in Chicago. Roche, Williams & Cunnyngham agency set the deal. Richard Himber's orchestra to be featured but no station list or schedule has been worked out as yet, pending time clearance in desired markets.

Standard Oil of New (Essolube), through McCann-Erick son in Brazil, is sponsoring a series of musical discs in South America of musical discs in South America.

Programs run 15 minutes, once-aweek, for 26 weeks. Station list
includes: PRA9 and PRF4, Rio de
Janeiro; PRF3 and PRB9;, Sao

Paulo; PRA8, Recife, and PRC2, Porto Alegre. Conquest Alliance handled the deal.

Herbert Kerkow, for Car vel Business Films. Pathescope as writer of commercial films. Sales Management.

Kendall Mfg. Co. (Cambridge, Mass.), makers of Gliss Soapine, ap-pointing Dowd & Ostroicher, Boston, as agency and planning to use radio, John Dowd account exec.

Pure Pet Foods (Colonial, Steady and Melo pet and dog foods) as-signing a campaign to the Stern-field-Godley agency. Radio on the media list.

Harrwid Candy Corp. now placing its account through the Alvin Austin Adv. Agency, and contemplating

AL

And His ORCHESTRA "ZIEGFELD FOLLIES OF THE AIR"

Erery Saturday—WABC—8-9 P.M., DST Columbia Network—Coast-to-Coast LUCKY STRIKE

"Your Hit Parade" WEAF-Wed., 10-11 P.M., DST NBC

4 STAR BATING FOR SOLID YEAR



WILLIE and EUGENE

Every Wednesday 8 P.M. DST.

DR. LYONS TOOTH POWDER

Material by IRV. S. BRECHER and ABE LIPSCHUTZ



Presents



SATURDAYS 10-11 P.M., EDST WORLD'S LARGEST NETWORK 93 Stati Coast-to-Coast

YOUR HIT PARADE

WIND BROADCASTING CORPORATION 201 NORTH WELLS STREET

your sales in the Chicago area.

IRENE RICH With Lester Jay, Helen Carleton Young, Julian No. Claire,

Fri., 8 p. m. WJZ. New York

Frogram still stresses the reducing powers of Welch's grape Juice, With Irene Rich as No. 1 slim woman of the air. On the entertainment side it's a sanctimonious characterization that is annoyingly sugary at times. The closing ta-ta this time was a honey for gushy adjeus.

science and the cost of the co

GARRY MORFIT Monolog

6 Mins.
GOSMAN GINGERALE CO.
WBAL, Baltimore
(Ted Newhoff Agency)

WBAL, Baltimore

(Ted Neuhoff Agency)

Continuity turned out on this thrice-weekly short-shot by 22-year-old Garry Morfit, with scarcely year-old Garry Morfit, with scarcely year months' radio scribbling and acting experience under his belt, so transcends average of local copy that listeners probably will refuse to believe it is of Balto birth. After cupping an ear to the initialer, entitled 'Gabby Gosman', doubt aroused that Morfit could keep up the pace so sparkingly; after first three trips to the bat he was still secure. Writer-monlogist lampoons stump-spielling politico, and ratiles off travesties on vote-loos-cuber, speeches that are penned in ratiles off travesties on vote-loos-cuber, speeches that are penned in of material used of material used of material used of material used of material to see the second copy is kidded, but there is still more of it than warranted on a five-minute period. That e. t. Gosman gingerale items song that is played fore and aft programs should be sloughed.

WEMP's University Shows

WEMP's University Shows

Milwaukee, April 28.

Tie-up has been arranged by WEMP here with the University of Wisconsin for the presentation of historical programs based on the high-lights of the story of Wisconsin from the earliest days of the first settlers.

Programs are disked by the University and are being broadcast in a twice-weekly series. WEMP has gotten cooperation from every school in Milwaukee for complete student listener attention during these two early afternoon broadcasts.

FRED WARING'S PENNSYLVAN-IANS Discs 30 Mins.

JANS
Discs
30 Mins.
Saturday, 6:45-7:15 p.m.
FORD-LINCOLN DEALERS
WGY, Schenectady

These recotts unwind with speed, power, small properties and class. Cevatainly an outstand and class. Cevatainly an outstand and properties of the control of the

Mater.

Blurbing is restrained, with
the Ford network broadcasts, Only
Ford and Ford V-8 cars are mentioned at the sign-on and half-way
points; on the closeoff the Lincoin
Zephyr is also tabbed. "Watch the
Fords Go By' is the farewell slogan.

FRED KEATING
Talk, Sings
Thursday, 10 p. m.
WEAF, New York
Thursday, 10 p. m.
Weath, New York
Thursday, 10 p. m.
Thursday, 10 p. m.
Thursday, 10 p. m.
Thursday Ingint
(23), when appearing, that proved
Surefine.
Keating suggests pretty good
prospects as an air performer. He
to be the second of the second of the second
Thursday, 10 p. m.
Thursday, 10 p. m

variety, Un, Un, Un, Un, Riley.
Keating doesn't miss the opportunity to mention shows and pictures included in his experience, including Par's lately-finished '13 Hours by Air' in which he appears.

Char.

Char.

MAXINE TELLER Household Hints

Household Hints
15 Mins.
WWJ. Detroit
First of its kind ever carried by
WWJ. Maxine Teller's home economic program is different, at least.
Unique material and presentation
reflect girl's personal's.a.
She has background of considerable recording work in N. T., and
voice registers well over air. Lifts
ordinary household stuff out of
monotonous category. Pet

BENNY KYTE'S ORCH. With Don Raymond, Betty Steven-son, Jubilee Singers, Salvatore Cucchiara, Girl Friends trio, Vir-ginia Hooper, Rhythm Boys, Rus-sell Neff

Variety 30 Mins. R. G. DUN CIGARS WXYZ, Detroit

WXYZ, Detroit
First variety show ever aired from
a Detroit theatre stage, the Big
Broadcast' (as it's billed) measured
up well at opening (23) but isn't in
the 'hit' parade. Weekly half-hour
program, originating from Regent
mid-town nabe, has plenty of talent
but lacks comedy.
programs chiefly due to stations'
own short-sightedness in letting all
good comedians slip away or by
failure to give 'em a chance or pay
'em'.

own short-signeedess ip away or by failure to give 'em a chance or pay good comedians slip away or by failure to give 'em a chance or pay be good comedians the short of the season of the season of the season of good comedy, program could rate top run hereabouts, under present conditions it'll get by. Benny Kyte and his music dominate the situation. Arrangements and novelty bits are zippy and surefire. With an even break Kyte could click over a national hookup.

Outstanding among the talent are setty Stevenson, a nitty soprano, appearate tenor, who's billed as 'R. G. Dun's Opportunity Star of the week. Latter gag will be used weekly, with listeners suggesting names, etc.

Good work is also turned in by Don Raymond, baritone, the Girl Friends harmony trio, the Jubiles Singers, Negro sextet; Virginia Hooper, powerful soprano; the Dun Ensemble, the Rhythm Boys, and Russell Neft tenor.

Russell Neft tenor.

Russell Neft tenor.

The service of the service of

day, 9 to 9.30 p. m. Pete.

MARDO BRAGGIOTTI ORCH.

With Milton Kaye, Helene Daniels
Music, Songs, Two Pianos
30 Mins.
Sustaining
Tuen, 10 p. m., EST.

WOR, New York
Plano duetting in which the conductor teams with Milton Kaye
sounds best. Otherwise the music
is a disappointment. Music seems
over-orchestrated with too determined an attempt to reveal something fresh in musical continentalism, but it fell short.
Paradoxically, it's when the orchestra turns to swing and faster
tempos that things begin to drag.
Helene Daniels sang during the program, though it's understood nevoices will be selected regularly.
Music never creates the urge to
Brai.

FOLLOW-UP COMMENT

ing Crosby folined with Greta Steuckgold for a duet last Thursday night on the weekly Kraft program, which was a showmanly novelty, it followed the diva's own operate sole, and was augmented with a choral background. Song was first carried by Miss Steuckgold, with Crosby's resonant boo-bon-ba-doing added toward, the middle for close harmony. Final stanzas had everyone on full blast. With All My Heart' was the particular song drafted for the occasion.

Heart was the particular song drafted for the occasion.

Eigin Revue has made some healthy technical strides since getting off to a so-so start about a month ago. Eddle Dowling, Ray Dooley, and Benny Goodman's orchestra (with Helen Ward) all fit into the picture with more clarity. Ray English and the lack of the latter stands out like a sore thumb. Sit that the comics are superior to their material, and the lack of the latter stands out like a sore thumb. Sit that the comics are superior to their material, and the lack of the latter stands out like a sore thumb. Sit that the comics are superior to their material, and the lack of the latter stands out like a sore thumb. Sit that the comics are superior to their material, and the lack of the latter stands out like a sore thumb. Sit that the comics are superior to their material, and the lack of the latter stands out like a sore thumb. Sit and the lack of the latter stands out like a string representation of the latter stands out like a superior to their material, and the lack of the latter stands out like a superior stands of the latter stands out like a superior stands out like a superior

Niela Goodelle is back over WIZ.
New York, sustaining. Was commercial during winter. There's still
a quiet hum to her entry, and then
some ranging vocalizations for a
real starter before handling the
main song. She's niee to listen to
and distinctive in manner.
Farticularly arresting was inclusion of 'Gloomy Sunday' strains for
a prelude build-up to Let's Face the
Music and Dance.' Harold Levy's
orchestra coupled with Miss Goodelle and perfor ing its chores
smouthly.

'SARAH BERNHARDT' With Alexander Kirkland, S Adler, Morris Carnovsky, Ro Bohnen, Eunice Stoddard

SARAH BERNHARDT'
With Alexander Kirkland, Stella
Adler, Morria Carnovsky, Roman
Bohnen, Eunice Stoddard
Drama.
15 Mins.
FLEISCHMANN YEAST
Thura, 8 p.m. (Once)
WEAF; New York
Thura, 8 p.m. (Once)
WEAF; New York
On the Carnothing Awake and
Sing' on a road tour the Group Thetente had the play's company air a
Clifford Odets script which the program described as written speciallyfor radio. The plece resolved itself into a noisy and confusing diatribe against war, with fishbacks,
excerpts from 'Ca lile' and a profusion of sound effects included
among the ingredents of this odd
Ever the Fleischmann program
the anti-war tract is no rarity. The
theme has popped up in dramatic
form at least five times during the
program with the Odets continuity
Eddie Cantor topped off a guest routine with the time. 'I You Must
Garlow the time of the contine with the time. 'I You Must
Carlow addeding in the troutstance is the fact that Fleischmann
Yeast, as part of Standard Brands
has a close financial affiliation with
the house of J. P. Morgan, which
in turn played a major part in the
recent munitions investigation.

Sarah Bernhardt' is projected as
a study of a personality's contrasting reactions to patriotism and wara
the soldiers by making an appearance behindthe front. On the drive out there
are flashbacks in the dialog recalling
the Franco-Frussian war when her
taunts drove a pacifistically-inclined
lover to his death. Behind the
Frenco-Frussian war when her
taunts drove a pacifistically-inclined
lover to his death. Behind the
Frenco-Hines this time she is revoited by the butchery around her
and redelessness of it all. The script
contract of the contract
whim, she recites a bit of 'Camille'
with him.

Only player that seemed to stack
up effectively with the illusion was
forman Bohnen. His was the part
of the dying soldier-prompter, Odec.

BEAU NIGHT
With Ruth Karelle, Bobby Godet,

Merie Pitts Orchestra

of the dying soldier-prompter, Odec.

"BEAU NIGHT"
With Ruth Karelle, Bobby Godet,
Merle Pitts Orchestra
15 Mins.
Sustai ing
Thurs, 8 p. m. EST
WNEW. New York
Program ancents, young love interests with straight singing farterests with straight singing farterest with singing fartere

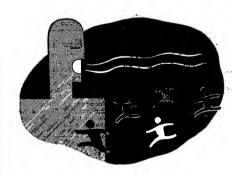
SPOTLESS TOWN GAZETTE. With Bud Rainey, Elizabeth Judson Comedy

SPOTLESS TOWN GAZETTE.
With Bud Rainey, Elizabeth Judson Comedy
For Programs of the Comment of t

JIMMY FRITZ Hollywood Gossi Sustaining 15 Mins. KEHE, Los Angeles

Stationary of the control of the con

Guy Lombardo int) Palmer House hicago: May 20, with CBS wire.



THE COMPELLING VOICE

WGY has the voice of a giant in its domain — eastern and central New York and western New England. Without major competition, its unequalled power and prestige are a great selling force in an unusually rich area whose population exceeds 4,000,000.

50,000 WATTS NBC RED NETWORK SCHENECTADY

One of NBC's Managed and Operated Stations

MEYER DAVIS

Will Accept the Representation and Management of a Limited Number of

PROMINENT ORCHESTRAS

Whose Existing Contracts May Be Affected By the Cancellation of

F. OF M. LICENSES

Radio Hotels

Cafes - Clubs Rallrooms

Wire, Write or Call

MEYER DAVIS, 221 W. 57th St., New York TELEPHONE CIRCLE 7-6161

For 24 Years, One of the Most Reputable Orchestral Organizations in the World

46

House Patents Subcommittee Agrees on Punitive Damage Levy-Will Recommend Against Berne Conv. in Duffy Bill

Washington, April 28. A major change in the punitive damage feature of the existing copyright law was tentatively agreed upon by a House Patents subcommittee last week as pencilling started on the Duffy bill to modernize the 1909 copyright

Making slow headway because of violent conflicts of opinion, the House group headed by Representative Fritz Lanham, Democrat of Texas, has virtually decided to scrap all of the punitive damage proposals advocated at the recent series of hearings and to place definite, restrictions on the legal reinedy against plracy. Committee also has indicated it will recommend to the full committee deletion of Duffy bill clauses putting the United States into the world copyright union. Unless the blokering lawmakers change their minds again, the revised Duffy bill when laid before the entire committee will contain a novel provision permitting courts Making slow headway because of







MOVIETONE MUSIC CORPORATION M FOX PUBLISHING CO Sole Age 1250 SIXTH AVENUE NEW YORK

to levy punitive damages up to \$500 against copyright violators. Minimum award feature of the present law would be stricken and proposal to boost the maximum to \$20,000 also would are out the window. would go out the window,

Compromi

As further attempt to prevent use of this feature to compel music users to take out performing licenses on copyright owners' terms, the subcommittee strongly favors a proposal to prohibit punitive damages until definite notice of copyright has been given. The compromise being discussed involves changes in the law which would permit suits only after registration or other notification, so that innocent infringers would not be subject to the stl rap now provided in ject to the stl rap now provided in the statute.

the statute.

Antagonism toward American adherence to the Berne convention which showed frequently during full committee hearings has not been alleviated by State Department pleas for U. S. entry into the world union, subcommittee members revealed after initial gabriest. As a consequence, a straw vote showed overwhelming opposition to features of the Duffy bill authorizing the President to proclaim American the President to proclaim American participation in the internationa

agreement.

The subcommittee remodeling the legislation comprises six Democrats and four Republicans. In addition to Chairman Lanham the Democrats are Congressmen Deen of Georgia, O'Malley of Wisconsin, Kramer of California, Daly of Pennsylvania, and Barry of New York. Republicans are Congressmen Perkins and Hartiey of New Jersey, McLeod of Michigan and Risk of Rhode Island.

Rilev-Farley Go Free

Ed Riley and Mike Farley have had their management contract re-turned to them by Rockwell-O'Keefe, Inc. reak ensued after the Riley-Farley duo had com-plained that it didn't like the way Rockwell-O'Keefe were handline Rockwell-O'Keefe were handling things for them and the latter re torted with an offer to tear up the

agreement.

Deal, which was signatured last
December, was for a year with an
option for three years more.

Hotel New Yorker Show

Revised entertainment set up which debuts at the Hotel New Yorker May 8 will have in addition to Clyde Lucas' band and an lee rink floor show a crew of Russelle Patterson's marionettes. The lee phase of the bill will be on for two

performances nightly.

Marionettes will be a replica of those on exhibition at the French Casino. Broadway niterie.

Most Requested

(As reported by Pancho at the Park Lane, N. Y.)

Touch of Your Lips
Heart Is Quicker Than the Eye
Goodnight to You
Let Yourself Go
Get Thee Behind Me Satan
Stompin' at the Savoy
Lost

Lost Cap Poloni I's a Muggin' What They Say About I Wanna Singa

(As reported by Meyer Davis)
Get Thee Behind Me Satan. Let's Face Music and Dance. You Hit the Spot. Christopher Columbus.

Basin Street lues Got Plenty O' Nuttin'.
Hobo on Park Avenue.
Touch of Your Lips.
All My Eggs One Basket
It's Been So Long.

See End of ASCAP's Self-Perpetuation in Schirmer Election

Custave Schirmer's election as treasure of the American Society of Composers, Authors & Publishers atter Saul H. Bornstein, g.m. of Irving Berlin, Inc., had held the post for 10 years, is regarded in the trade as a vital step towards the cessation of the self-perpetuating board and officerships which has long been a bone of contention within ASCAP,

It was at Bornstein's suggestion nomination of Schirm the new treasurer was unanimously voted in. Bornstein insisted that he had served his obligations to ASCAP and will continue so to do

ASCAP and will continue so to do as a board member, but felt a new treasure: should be elected.

All other officers reelected exepting Otto Harbach as v.p. replacing absentee Jerome Kern, now a resident of Hollywood. Louis Beinstein reelected v.p., as were Joe Young, sec., Bobby Crayford, asst. sec., Sigmund Romberg, asst. treas., Nathan Burkan, general counsel, and E. C. Mills, general counsel, and E. C. Bobby Crayford, asst. sec., Bills, general manager, and the entire board of directors.

Bounstein promosed also that Ed-

the board of directors.

Bornstein proposed also that Edgar, F. Bitner, long head of Leo Felst, Inc., until Metro-Robbins bought that firm, be elected an honorary member of ASCAP, which was also okayed unanimously.

Bornstein stated that since the major officers are posts of honor, and that he had held the treasury-ship for so long, he felt others should gct an opportunity. In his opinion, the reason no new nominations are made is because of timidity over stepping on the toes of the present incumbent, hence he volunteered to refuse any nominavolunteered to refuse any nomination for re-election, and instead made his own nomination of a pos-

Weber Restores Rockwell-O'Keefe

Musicians Union Gives License Back to Band **Booking Agency**

Rockwell-O'Keefe has patched up its situation with Joe Weber, prez of the American Federation of Musicians, and the booking office is back in good standing with the international. Entarglement, became a closed matter last week after Weber revoked an order cancelling the agency license which Rockwell-O'Keefe had received from the AFM.

No rulling had been banded down is freelancing his band booking is freelancing his band booking.

AFM.

No ruling had been handed down by yesterday (Tuesday) by the trial board of Local 802 in the case of Claude Hopkins, who was charged with paying his mon underscale while playing the Cotton Club. New York. Rockwell-O'Keefe were drawn into the trial because the band had been booked into the spot through the R-O'K office.

SETS IN RAY NOBLE

Ray Noble has been booked to open at the Hollywood Club, Galveston, June 10. It will be a fourweek stay.

week stay.

Sam Maceo, operator of the spot, is freelancing his band bookings this season. Music Corp. of America has in the past handled all the club's placements.

Bunny Berigan, currently play-ing at the Famous Door, New York niterie, has signed with Brunwick to turn 'em out under the Vocalion label.

PINSLEY CASE TO TRIAL

\$100,000 Damage Action Agai Line Before Court

Yesterday (Tuesday) the estate of the late Harry Pinsley, the Music Corp. of America executive who was killed in an alr crash near Buffalo, started trial of its \$100,000 damage sult against the air line. A settlesult against the air line. A settlement offer of about 25% of the claim had been refused by Julian T. Abeles, general counsel for the MCA, which had retained him for the Pinsley estate. The young band and orchestra booker had been the chief support of his entire family. Trial is the Nassau County (Mineola, N.Y.) Supreme court, for which reason Abeles has retained Henry A. Utchrandt as trial counsel, latter being prominent in Nassau legal affairs.

Niteries Feel Prosperity In Vicinity of Ky. Derby

Louisville, April 28.
With the Derby sold out and hotels getting \$20.830 a day starting May 1, the local nitery biz is beaucoup buillish. New Log Cabin, at Jeffersonville, Ind., situated but a few minutes from here, has elaborate floor show headed by Helen Morgan and Gus Van. Supporting bill has the DeLeons and Mary Stone.

bill has the DeLeons and Mary Stone.

Club Greyhound, also in Jeffersonville, is managed by William J.
Gavins, with George R. K. Carter of Miami Beach as associate. Regigle Childs' band furnished dansapation. Spot will open with new floor show Derby Eve.

Mai Hallett band, with Gloria Seiter, dancer, will hold forth at Casa Madrid. Art Kassel orchestra will make music at Troquis Gardens, and Mark Flsher will supply tunes for dancing and back up an elaborate floor show in the Kentucky hotel night club.

Brown, hotel will feature Jack Eby's band in the Bluegrass Room, while Bill Hogan is being brought in as special attraction for three days, April 30, May 1-2.

Music Notes

Duke Ellington goes Into the Congress hotel, Chicago, May 8. Contract calls for the picking up of an option on the ninth day of the en-

Mark Fisher, after spending Derby week at the Kentucky hotel, Lexington, will shift to the Roose-velt, New Orleans.

Norman Spencer signed new three year pact to compose and direct music for Leon Schlesinger's 'Merrie Melodics' and 'Looney Tunes.'

Allie Wrubel and Ned Washing-ton placed 'Devoted to You' with Universal for 'We Found Love.' Jack Robbins will publish.

Emil Coleman leaves the St. Regis hotel, New York, May 15. He is slated to return to the spot in the fail.

Isham Jones follows Dick Jurgens into L. A. Palomar May 13. Benny Goodman penciled in for summer stretch.

Warren and Dubin assigned to do four numbers for 'Let's Pretend,' next James Melton feature at Warners.

Herb Gordon's band opens at Riley's Lake House, Saratoga, N. . ., May 2. WGY will install a wire.

Anson Weeks orchestra at annual charity bail of the Mobile Junior League April 23.

Carl (Deacon) Moore moves into he Normandie ballroom, Boston, this Friday (1).

Jack Mills left Friday (24) for a 10-day swing around the midwest.

Al Goodman celebrates his 20th year as a batoneer this week.

Shep Fields opens at the Pierre hotel, New York, May 6.

Billy Reed and Louise Mele opened April 27 at the Biltmore, N. Y.

LUNCEFORD IN OWN CASINO

Jimmy Lunceford band has under the company name of Larchmont Artists bought the Larchmont Casino on the Boston Post Road, Westchester County, N. Y. and will open at the spot June 11; Deal was made through Harold Oxiey, Lunceford's manager. Most of the Interior will be torn down and rebult, with the entire place redecorated. It will have a capacity of 600 persons. of 600 persons.

Band will get two half-hours a week over WOR, Newark, and the Mutual Network.

HOLLYWOOD'S 7TH

Hollywood restaurant, New York, will celebrate its seventh anniver-

will celebrate its bevent anniver-sary on May 10.

Nitery is one of the oldest on Broadway, having started with a no couvert policy and keeping it up.



A

HARRY LINK: G.P.M.
IRVING BERLIN ING

ANTLYO

Congratulations to Ben Bernic's famous protege: DICK STABILE and his orchestra and his orchestra Now at Levaggi's, Boston, Mass. Featuring—The Hit of Hits!
"THE TOUCH OF YOUR
LIPS"

From Columbia's "Mr. Deeds Goes to Town" "I'M PIXILATED OVER YOU"

ooth. Singable, Danceable!!!
"THE STATE OF MY
HEART"

Still Swingin' Merrily on—
"I'M GONNA CLAP MY
HANDS"



Have you heard Bing Crosby, Jack Denny, Mark Warnow, Henry Busse, Phill Lerant, Casa Loma, etc. etc. do the gorgeous Western Ballad! "WE'LL REST AT THE END OF THE TRAIL"

Deah! Now the ol' Counts Off On "ISE A-MUGGIN" With the Musical Arithmetic Gam 1-2-3-4-5-6-UH-8-9-WOOF

They're Steppin'—Stompin' and Swingin' to "RHYTHM SAVED THE WORLD"

SELECT MUSIC PUBLICATIONS INC. 619 BEOADWAY THEW YORK SITE

Feist, Robbins, Cinephonic, GB in Managlo-American Film Music Deal

Jack Robbins has closed an international music publishing deal with immy Campbell and Arthur A. Lee, respectively representing Cine-phonic Music Corp. of England and Saumont-British. Lee is the American v.p. of GB. Campbell is the London music publisher, now in Cinephonic is the GP

pub affiliation abroad, just as Robbins-Metro is affiliated in America. Campbell-Connelly Co. is

as where a complete connelly co. is a separate music firm, dominantly in control. of Cinephonic, which, as its name implies, deal with filmusic. Originally Campbell 1 in ten de dopening an American branch office which is the prime reason for his present U. S. solourn of the control of the c Involved

On the other hand, both the Rob-bins and Feist catalogs are set for the next three years with Francis, Day & Hunter in England. Camp-Day & Hunter in England. Camphell-Connelly used to represent.
Robbins abroad but F.D.H has
been doing so of recent years and
has just been renewed for three
more. Francis-Day reps Robbins.
A specially organized subsidiary of
Francis-Day, called Sun
handles Feist in England.
With Robbins' U. S. film affiliaflons embracing Metro, and partyl Zanhick's filmusicals, the addition of
Walter Wanger's and Darryl Zanhick's filmusicals, the addition of
Chephonic (Gaumont-British) gives
that film an international filmusical
keope.

"This head doesn't take effect until the Fall. Meantine, in advance of Historic has dequired the U.S. Historic The Two of Us' (Jack Hulbertis G-B funsion), times by Al Goodheart, Al Hoffman and May-Al Goodheart, Al Hoffman and Mayice Sigler, Americans imported by G-B. of which the plug song is alled Where There's You, There's Me. Mack Gordon and Harry Revel who are currently doing two scores gor, Gaumont British. III also, be full shed, by Chephonic, in America. The state of the control of the contr

HOTEL GETS 53 HRS. **WEEKLY FROM MBS**

Chicago, April 28. On May 8 the Terrace Room of the Morrison hotel will switch its syncie control affiliation from its feesh. NBC commitment to WGN, see Chicago Tribune outlet, and the mitual system. This switch will incide with the entry of Sophie rucker and her new orchestra commination to the Morrison nitery. Under the terms of the new argangement the Morrison will get a least five and three-quarters ho, a following the support of sustaining time on WGN and MRS weekly.

Band Booking in Reich

Berlin, April 19. No vaude or cabaret agent is permitted to handle orchestras for cafes, bars, restaurants or hotels, contrary to former practice prior to

1933.
Four band booking agents are licensed for Berlin, and nine others in Reich. Commission is 3% of gross band salary, if wages of musicians less than \$34 per liced and month, 4% up to \$100 per month, and \$6% above \$100

More than 50% of provincial cafes and restaurants book direct, to and restaurants which they deduct from salary anyhow.

HATLEY'S 8TH AT ROACH

Hollywood, April 28.
Marvin Hatley, for past seven
sears in change; of music; at Hal
Roach studios here, has been signed
for another year.

Calls Union Jingoistic

Toronto, April

Because of aversion to Communists and offensive banners, no union, bands will play for the May Day parade here on Friday, according to Arthur Dowell, secretary, of the Musical Protective Association (musicians; union). (musicians' union).

Decision brought the retort from Abe, Kirzner, May Day, parade mar-shal, that the union never refuses to supply bands for jingolstic or capitalistic parades.'

Crawford Agrees to Share Royalties on 'Goody' But Melnick-Mercer No Like

Infringement claim of the Jon-kins Music Co. of Kansas City on the Crawford Music Co. tune, Goody Goody, has been settled. Deal which Grant Ege, Jenkins gen. Deal which Grant Ege, Jenkins gen. mgr., closed last week, will bring his firm a 2c. royalty on every piano sheet sold. Ege had charged that the melody of Goody Goody was closely related to 'Piccolo Pete', a Jenkins copyright. Crawford is now having trouble with the 'Goody' writers, Matt Melnick and Johnny Mercer. He wants the writers to pay a share of the 2c, out of their contracted royalties, and the pair object on the ground that they would then get less than %c a copy. Infringement claim of the Jon-

%c a copy.

Decca's Added Space

Decca's Audea Space
Decca Records moves over Into
the old World Broadcasting studios
on West Sith street, N. Y. this
week. Needs more space.
Will have the same two recording
studios, plus added office room.
World Broadcasting has been in the
old NBC quarters for the past few
months.

Bob Crosby switches to the Lex-ington hotel, New York, from the New Yorker May 8. Clyde Lucas will replace him in the latter spot.

Most Played on Air

To familiarize the trade will To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks has week, in relative standing, according to the approximate number of founding plays on WEAF, WJZ and WABC, You.

You.
Lost.
All My Life.
Goody Goody.
Melody From the Sky.
What's Name of That Song.
Let's Face the
It's Been So Long.
Let Yourself Go.
But Where Are You.
Sing an Old Fashi
All My Eggs in One
Moonrise on Lowlands.
Every inute of the HourTouch of Your Lips.
Is it True About Dixie.
Always Happy Ending.
Don't Want Make History.
Tormented. Tormented. She Shall Have Music. Yours Truly is Truly Yours. You Started Me Dreaming. ove Is Like a Cigarette. Lights Out.
Right Somebody to Love.

Unfair List Boomerangs Sometimes, Iowa Union Conference Is Told

Des Moines, April. 28.

Edward P. Ringius, St. Paul, has been elected 1936 chairman of the midwest conference of the American S. Federation of Musicians. at. the dt hirteenth annual conference held at Hotel Fort Des Moines last week. Ringius succeeds Rangval Oleson, Omaha, Nebr. Claude E. Pickett, Des Moines, was re-elected secretary-treasurer.

Flexibility of enforcement of union musicians for various tunctions was described by Bert J. Robison, of Sloux City, state comes mitteeman, who said local unions must use their own communities. He said use of the unfair list can become a dangerous weapon and a boomerang.

President Joseph N. Weber, of the AFM, New York City, was at the meeting, which was attended by delegates from five states.

Arrangers Strike Settlement **Expected: Meanwhile Pubs** Write Memo on Controversy

the music trade yesterday (Tuesday) was that the arrangers strike was on the way to a settlement. Main obstruction to the two camps' geting together is the closed shop or department issue. Also the affiliation between Local 802 and the autographers union which binds the former to carry on mutually in the event of an autographers strike.

autographers union which binds the former to carry on mutually in the event of an autographers strike.

"At a meeting of the publishing industry held Monday (27) the prevailing opinion was that the publishers should not enter into a collective written agreement with Local 802 but that, after the matters of scale and working conditions had been ironed out, relations should be resumed on a basis of good faith. It was declared at this meeting that although the publishers were willing to give preference to union arrangers, or even those allied with Local 802, they still wanted to be free to hire whomever they wished for the work. Grou was unanimous on one point, and that is the union proposal of having all arrangements stamped with a union label would not under any conditions be acceptable.

Also opposed by the gathering was the union's demand that each publisher upon settlement of the strike re-employ the, same number of arrangers, copyists and proof-readers; that he had on his payroll as of March 30, the date of the strike call. It was pointed out that this would prove not only unfair but a hardship on the trade, since the fumber of arrangers employed is determined by seasonal requirements. With the summer coming on these will be less publications released and therefore less need of arrangers, copyists and proof-readers.

Pall-istors at the Monday meeting.

arrengers, copyrson receders.
Pablishers at the Monday meeting took the view that before their reps could sit down with union officials to discuss wages and conditions assurance would have to be given them that the arrangers would not be called out on strike in the event the pubs could not get together

Although to all outward appear- with the autographers' union, which ances the publishers and the New is also asking for wage increases York musicians union were at a and a closed shop. In the case of deadlock, the consensus of belief in the musicians union the closed dethe music trade yesterday (Tuesday) partment demand has been modified partment demand has been modified to the extent that publishers may to the extent that publishers may bring in non-arrangers if the arrangement needs are such to require the services of certain type for musical, specialist not to be found at the time in the ranks of Local services of composers and ethers that make their own arrangements. The minimal is sufficiently in the composers and ethers that make their own arrangements. The minimal services of the concede this point and co-operate on the specialist issue by issuing such person a temporary membership card costing 32 a month.

Temporary Rift

Over the past weekend John G. Paine, chairman of the Music Pub-lishers Protective Association, issued Paine, chairman of the Music Publishers Protective Association, issued to several, publishers a lengthy memorandum setting forth the findings and attitude to date of the publishers' strike committee. The memo declared that the strike had created two false impressions about the publishing industry, one, being that there is a lack of mutuality, existing between publishers and orchestra leaders and that the publishers arg' opposed to Local 302. Netther impression was born out by the fact; extrote. There is, an interdependence between pubs and handmen that must at all times be recognized and the strike has only served to cause a rift in friendship of long duration without any adequate reason for it.

of long duration without any adequate reason for it.

Memo outlined what Paine described as the willingness of employer publishers to maintain union arrangers, even going so far as to advance money with which to pay their dues, and stated that to agree to the closed department principle would bring stutiffying limitations upon the industry. If the publishers were to be bound to an agreement closing their firms to mon-union closing their firms to mon-union arrangers the next logical move would be for the writers to imposs similar, conditions through an organization of their own.

The _pubs strike committee, avgreating memory was in favor of the uniform, negotiating separate agreements wift sach publisher and once it, was determined what each publisher, could, afford to have the sach would be binding as long as the agreement existed. For the union, to set a scale of wages; so one thing and, the publishers to hay it actually its another. Sufficient was no objection to owing a man 375 as well as \$40, but the industry as a whole was opposed to this practice and preferred to agree on a scale that could be afforded and see that this amount was paid in thi.

Meanwhile Local 802 has contin Meanwhile Local 802 has continued to furnish band leaders with lists of songs that were to be kept off the air, with those that were to receive special tabooing designated by the addition of two or three stars. Columbia last week took Tommy Dorscy off its sustaining schedule after he had been warned against eliminating the works of certain publishers from the reperiorie. Dorscy's wire was from the Lincoln hotel.

WHITEMAN, WARING, LOMBARDO PARDS IN NEW MUSIC FIRM; FOR 'PROTECTION'

Waring, getting \$10,000 a radio program, say that this might brows a dangerous hurdle in future. Accordingly, O'Connor proposed investment of \$25,000 each by each of the three macestros with the good chance (1) of getting their investment ack, but put anyl (2) give them protection in future for the maker, is said to have invested \$10, and been taken, but put anyl (2) give them protection in future for the maker, is said to have invested \$10, and been taken for any of the copyrights, of the protection of any of the copyrights and been taken. The protection is the copyrights of the protection of their intention to over-plug now controlled by Eugel, Inc. (i.e., care of also in the purchase. Jack | Words | Music, Inc., tunes.

Words & Music, Inc., is a new music publishing, outfit absorbing Harry Engel, Inc. (formerly Keit-Engel), in which three name orchestra leaders, Fred Waring, Guy Lombardo and Paul Whiteman, ard financially interested. One idea of buying the Engel 'firm is to take advantage of its ASCAP rating, which is Class B, and then built up the catalog via performances. But the main thought on the part of Johnny O'Connor, general business representative for Fred Waring, is to give the macstros protection in the event any compilications over copyrights crop up in future. Waring has had his rief in several respects. One the now famed Philadelphia infringement suit to enjoin the re-hora casting of alleged 'boolegged' recordings from the-air and other disks by the Waringites. But back of it all pri arrily is the courtent imbogilo between the music publishers and the arrangers.

The music publs, as technical copyright owners, can enjoin any hand performing a special arrangement of a number, and inslet upon its orthodox rendition as orchestrated in the stock airrangement. This is a retaliatory idea to hit back at the nusicicans minon. Local 1802 of the American Federation of Musicians.

Waring, getting \$10,000 a radioprogram, saw that this might prove a dangerous hurdle in future. Accordingly Colonian and program, saw that this might prove a dangerous hurdle in future. Accordingly the colonian and the colonian a

Kapp, president a! ecca Records, who financed Engs!, is said not to have been reimbursed for the most

part.

Engel was a ploneer partner of Robbins-Engel, Jack! obbins later absorbing Engel's share. On his current business trip east. Robbins and Engel patched up differences and Robbins suggested a possible London herth for Engel to represent Sun Music Corp. and Francis. Day & Hunter, which firms are English agents for Robbins and Felst, also a Metir-Robbins property.

This has given rise to trade conjecture, whether Robbins-Mero was also behind Words & Music, Inc., especially since one of Robbins Music Corp.'s subsidiaries is already.

Dummy Purchaser

The technical purchaser of Engel's firm is Edward Singer who is a law clerk in the office of Maurice Spelser, copyright attorncy for Waring.

On the matter of song material, each of the three maestros bassongwriting affiliates.

Fred Waring's brother, Tom, is a songsmith. Carmen Lombardo is an established time, writer. Whiteman alway's has his songwriting progress whether it be a Gershwin and Grother or, and Francis, Day devices whether it be a Gershwin and Grother to the Engel batched undifferences and Robbins suggested a possible and the professional work of the company of the com

O'Connor's idea, as an inducement to build up the catalog, is ceding 50% of the copyright ownership to the authors, which is what they ask now in their preamble. Sons miths uno icially, participate 50% in the irights (i.e., performing, etc.) via ASCAP, but that basn't ever her fully adjudicated, legally on technically. Warings Whiteman-Lombardo recognize that the Engel catalog as is, means Hulte or nother

Morrison Loses Jarrett Suit, MCA Gets Band

Attempt of Leo Morrison, Inc., obtain an infunction against Art Jarreit restraining him from working on radio and in personal appearances under other management was denied in Federal Court last week, and in turn Jarreit was granted an injunction against Morrison which enjoins the agency-from attempting to interfere with his bookings.

Morrison had claimed it held a

Morrison had claimed it held a five-year contract with Jarrett, but the court ruled that there-wasn't any contract, since it contained no consideration.

Decision for Jarrett, secured through attorney Hardid Keele, snables Jarrett to continue inder the "Art agreement" with Music Corporation of America for full representation on a contract which ates back to 1931.

Swing Stuff

VARIETY

Will Osborne going Into the Lexington Hotel, N. Y., May I, followed by Rob Crosby boys from New Orleans, June 1...Jimmy Dorsey just waxed some Dikeland numbers for Decca, using a small unit of swingaters selected from his big band. Red Norvo readying a big band for Sunday night airings with Mildred Bailey. Mail Hallett signed with American Record Corp. to wax a few on Melotone. Bassman Joe Cablinero Is still with him...Tenorsakman Art Drillinger leaving the jamsters at Rollin's Tap Room, N. Y., to join the McKenzle-Condon combo at the Famous Door, N. Y....Unknown trumpeter Sharkey Bonano, who won't leave New Orleans, recorded by Dave Kapp for Decca on his last trip south. Sharkey's sharpness may be heard on those old Brunswick discs by Monk Hazel... Fletcher Henderson leaving the Grand Terrace, Chicago... That fine arrangement of the blues, entitled Dixleland Shuffle, was wared by Bob Crosby. Brother Bing did a fine commercial job on 'It Alnt' Necessarily so,' with Victor Young companying... Saxman Bud Freeman, given a jibe build-up by Rdythe Wright on his Victor debut with Tommy Dorsey cutting 'At the Codnish: Ball.' Will Osborne going into the Lexington Hotel, N. Y., May 1, fol-

On the Air

On his regular Sunday afternoon airing, Joe Venuti, billed as the Sultan of Swing, went through some pleasing paces. Tops on the pro-Sultan of Swing, went through some pleasing paces. Tops on the program was a crisp arrangement of 'Satan's 'Holiday,' built around Venuti's fiddle, which gave the king of swing on strings a chance to do all his stuff. Starting with the typical soft semi-classical intron violin, the brass got off on some fine figures guaranteed to send any soloist, while Joe played one string, two strings, and even plucked four bars in the best git-box tradition. Which forces the conclusion that when Venuti is featured the band stands out. Otherwise, it suffers from over-arranging and a lack of fine soloists to balance Venuti's violin. Example of this is the bally-hooed 'Growler,' which consists of a tight, heavy, arrangement in the repetitious tradition of Cass Loma and Will Hudson. Vocalist Mildred Fenton has flashes but occasionally gets caught in the corn.

UHCA Chartere

UHCA Charters

With swing clubs springing up like mushrooms all over the country, and 20 of the biggest organized under the banner of the UHCA, an official charter has been inaugurated for duly enrolled members whereby visiting orchestra leaders can tell whether they are being invited to entertain at legitimate the UHCA clubs. To date, orchestraleaders Benny Goodman, Fletcher Henderson, Tommy Dorsey, Fats Waller, Ray Noble, and a host of amous musicians, have shown a willingness to co-operate with the clubs. In addition, club reports are appearing monthly in Tempo, edited by Charlie Emge.

On the Wax

On the Wax

Brunswick has re-pressed a welcome classic, 'Basin St.' and 'Beale St. Blues,' by Benny Goodman. First issued over two years ago on Columbia by the Charleston Chasers, it was issued on Okeh over a year ago. In all cases, the same master was used. This is the original record, with Jack Tengarden making swing history on vocal and trombone and Benny Goodman before he had given up that gutty tone, all of which makes Goodman's later Victor waxing sound pretty thin. And the Vocalion re-pressings of Louis Armstrong, apparently chosen at random, are something that collectors shouldn't miss. These dises are no longer available on Okeh.

Victor shows an ace in the hole with Fats Waller's unique version



RUTH BILLY **AMBROSE**

BROADWAY,
THEATRE,
NEW YORK
Dancing Nitely at
THE HOTEL
NEW YORKER
NEW YORKER
NEW YORKER
NEW YORKER
NEW YORKER
Direction: MCA

of 'Christopher Columbus,' plus vocal. Making a new tune of what promises to be a second 'White Heat,' Waller plays some fine stuff on the box while Gene Cedric kills a chorus on tenor-sax. At all times, 18-year-old Albert Casey's guitar work stands out.

Decca has released one of the few good waxings of 'High Society,' on Champion, backed by 'I'm Gonna Clap My Hands,' made on a different date by another personnel, 'Society' is great stuff played by Bob Crosby's boys.

In the Niteries

With Cifford C. Fischer's Tolles Parislenne' having successfully pre-miered into the third link of the chain of French Casinos, the London Casino, a fourth, is now planned, right in Parls. The other two are

Casino, a fourth, is now planned, right in Paris. The other two are on Broadway and in Miami Beach. A new act at the Broadway French Casino is Freddie Zay, who does amazing bugselery and be balanchag the control of t

Rainbow Goes Plebian

Rainbow Room, New York, goe informal starting May 15, as a sum mer policy. This will be the first let-down on the 'must dress' re-

FEIST SUES PROMOTER

Unauthorized Use of Songs in Sales

St. Louis, April 28, St. Louis, April 28.
Leo Feist, Inc., New York song publisher, filed suit last week in Federal Court asking for injunction to restrain A. M. Maulin from publishing four songs in pamphiet titled The Druggists' Song Book' which is to be circulated among druggists to advertise reciprocal insurance companies operated by Maulin.

Songs in controvers on 1997

panies operated by Maulin.
Songs in controversy are 'Good
Morning, Mr. Zip, Zip, Zip,' In a
Little Spanish Town;' It Happened
in Monterey,' and 'K-K-Katy'. In
addition to injunction plaintiff asks
for \$250 damages on each of four
counts in suit.

HALF HOUR OF GRACE FOR MICH. NITERIES

Detroit, April 28,

Detroit, April 28,

State Liquor Commission, under outstate pressure, has added an extra half hour of grace to the 1 am, closing hour for interies outside Detroit. Latter won its 2 am, curfew in referendum last fall.

Concerted action by owners as well as performers ever since the strict 1 a.m. curfew was promulgated early last fall by the commission, brought about the extension of time to 1:30, which will allow spots a half hour longer to clear out patrons. No grace was granted Detroit, although a lot of Detroit spots are ignoring 2 a.m. closing.

Meanwhile, Michigan musicians are launching campaign to reserve state market to Michigan professional artists. Hope to effect use of State Artists' Bureau as a more effective placement agency.

BATONEER BREAKS ARM

Baltimore, April 28,

mer policy. This will be the first let-down on the 'must dress' requirements since the Rockefeller spot opened over a year ago.
Full-dress ism's altogether barred, but fan shoes with tuxedos are out.

Inside Stuff—Music

National exploitation campaign for music in forthcoming Paramount pictures, to take advantage of vogue for swing tunes, is being launched by Boris Morros. Numbers to be so exploited are Those Botblack Blues, 'spotted in 'Three Cheers for Love,' which incorporates swing tap by Eleanor Whitney; also 'Long Ago and Far Away,' by Ralph Rainger and Lee Robin, from same film; Blue-Crosby's 'Empty Saddles' and Rouadup Lullaby,' by Ross and Clark, spotted in 'Rhythm of the Ranger,' Rendeavous With a Dream,' Rainger and Robin tune in 'Poppy'; two numbers being written by Sam Coslow for 'The Texas Rangers'; another Rainger and Robin tune, 'You Came to My Rescue, 'Intended for 'Big Broadcast of 1937'; pair by Coslow and Frederick Hollander for Gladys Swarthout, in addition to 'Is it Love or Infatuation,' for Miss Swarthout in studio's 'The New Divorce.'

While Metro-Goldwyn-Mayer controls 51% each of Robbins Music Corp. and its more recent acquisition, Leo Feist, Inc., the Feist firm was technically purchased by Robbins Music Corp. The consideration was 3400,000, which Robbins must pay off in four years to Feist. Last year Robbins Music Corp. made a net profit of \$145,000 of which amount \$140,000 was immediately transferred to Feist, thus putting Robbins 40 G's ahead of itself thus far.

Swing isn't on the down beat but the phonograph companies aver that there's more excitement in moving 3,000 waxings of a certain hot or freak record than in selling 20,000 to 100,000 of the usual 'corn' stuff. Corny music is differentiated from swing in that it's a disk where the melody is preserved, and not freakily tricked up, and that's the stuff the phonograph fans still go for, because it makes for good listening.

Advice of a music publisher to a now famous crooner to settle certain contractual and other pending claims for \$25,000 because if you don't, two years from now you'll be glad to settle for \$250,000, seems to have worked out. Subsequently, the rise of the singer in various branches of show biz put him into important money brackets which would have necessitated a more costly compromise.

Walter Wanger continues to maintain his record of copping a top selling song number from each of his filmusicals made since producing for himself. Latest to get top rating for ether popularity is 'Melody From the Sky,' from Wanger's 'Trail of the Lonesome Pine,' Others were 'With All My Heart,' from 'Her Master's Voice' and 'I'm in the Mood for Love,' from 'Every Night at Eight.'

'Lost,' front ranking tune in Varietr's list, was written by Macy O, Teetor, of Newcastle, Indiana, official of the Perfect Circle Piston Ring company. Song was first used as theme for Perfect Circle radio program. Last October, Vic Arden and Johnny Mercer changed it slightly, added the lyrics, and gave it to the world. Teetor is still in the simonpure class, and has written other tunes, but only as a hobby.

New song by Benny Goodman was originally going to be published as The Goodman Swing' by Robbins. But feeling that it would suffer the same fate as the 'Casa Loma Stomp' with none of the other orchestras playing, the title has been changed to 'Swingtime in the Rockies,' which started first as a gag in the Robbins office.

Bing Crosby's fetish for jackkinives is well known to his intimates. He heard of a record-sized knife with 106 blades in the Radio City cutlery shop whereupon Jack Kapp, prez of Decca Records, brought it out to him on his last recording trip.

Night Club Reviews

A POOR HOLLYWOOD **BOY DREAMS OF B'WAY**

Just as the film studios have their own private collections of blow ups' for personal edification, showing how certain stars behave when exploding temperamentally during shooting of scenes, the phonograph recorders also have cute habits of letting the mike run and picking up stuff that doesn't ever reach the market.

Prize blow-ups in intra-trade annals are the disks by Abe Lyman and Joe Venuti, among others, either with semi-ribaled ad libbing or frankly explosive cussing when a 'take' of a number didn't click.

However, unlike these, Jack Kapp and Bing Crosby have waxed a parody of 'Robins and Roses,' a current Irving Bejin, Inc., pop, which the president of Decca and the crooner both authored, but chiefly it's a manifestation of Bing's nostalgia for the Lindy mob.

All the following are recognizable as music publishing execs, pluggers' names or nicknames or other Lindy characters. Kapp is circulating these disks privately, although offered up to \$10 by collectors. The lyrics:

lyrics:
Robbins and Bregman,
Rocco and White.
Take Mousie and Banjo,
They'll keep you out all night.
Linkey and Bornstei,
Can sure sing the blues,
But with Robbins and Roses,
I wish I was in their shoes.
For dear Mister Lindy,
I'm carrying the torch,
I miss all that gang there,
The touts, and the imps,
And the sour cream and bortsch,
Mit Santly und Spitzer,
It sure must be nice,
Oh, Battling, Butch Tower,
Trying to get a long price—
And you haven't got a chance!

CLUB RICHMAN AGAIN IN C'T ON POLICE BAN

Attorneys for Morris Eisbrouch Attorneys for Morris Elsbrouch, owner of the Club Richman, are scheduled to battle the police department tomorrow (Thursday) in the N. X. Supreme Court to have the nitery's license renewed and the cabarét restored to good standing. The police will ask the court to vacate a stay granted the club a week ago, which prevented the cops from elegitar the place.

week ago, which prevented the cops from closing the place. After several hearings before Deputy Police Commissioner John Sullivan at which detectives told of alleged indecency on the part of the entertainers and violations of the State alcohol law, the club's license was cancelled April 14. Elsbrouch obtained a court order staying the obtained a court order staying the revocation until the court could review the facts.

Summer

(Continued from page 1)
the survivors and the current few
musicals look sure of sticking
through the heated period. The picture houses will doubtlessly benefit
if the legit fare is lowered but films
are not restricted to the keys and
therefore no novelty to the visiting
element. Ticket agency people in
surveying the summer possibilities
do not regard legit as being too
limited; at least they pretend to be
satisfied with the outlook and the
sure continuance of a number of
standout shows.

f satished with the outlook and the sure continuance of a number of sure continuance of a number of standout shows.

The first big influx will come for the Joe Louis-Max Schmeling fight at the Yankee Stadium June 18. San Diego-made a stab for the event but the promoter ruled it out. Already the actual price of front locations for the battle have been established at the box office scale of \$40 but comparatively few ducates will be sold at that rate. Up to \$150 to \$40 but comparatively few ducates will be sold at that rate. Up to \$150 to \$40 but comparatively few ducates will be sold at that rate. Up to \$150 to \$40 but comparatively few ducates will be sold at that rate. Up to \$150 to \$40 but comparatively few ducates will be for good locations varied the nick for good locations varied in ticket circles. Most of the brokers have the coir in their mits, already committed to must orders. There will be no monkeying with the rows this time, the Boxing Commissions, having ruled out the inserting of additional rows, so that the customer should get the location the ticket calls for,

20th Century Tavern (PHILADELPHIA)

Philadelphia, April 23, Idea at this spot is contrary to accepted nitery schemes. Instead of laying to heavy sugar boys, place grabs fast turnover. Dearth

Philadelphia, April 23.
Idea at this spot is contrary to accepted nitery schemes. Instead of laying to heavy sugar boys, place grabs fast turnover. Dearth of huge checks, but satisfactory gross and slim overhead. For about a year now results have been oke. Located in bank that popped during panie days, place is just off rush corner of Chestnut and 15th streets. Interior decorations are of the contract of the co

VERSAILLES (NEW YORK)

VERNALLES

(NEW YORK)

Drawing their own Broadway devotees for their premiere and firstime in a night club, Willie and Eugene Howard delivered sock entertainment in the smart, but not too preciously smart, Versailies that should now set the fashionables has always gone for Willie the comic's favorite comic; in the Versailies, they'll align the dilletantes. The Howard Bros. have pace, timing, finish and, most unusual in this era of meandering rib comedy, they've got direct attack. Same kind of stuff they've always given out, but like swing, suddenly it's new. Opening with a straight harmoun number—with the pipes still swelling and soaring in kem—Willie and they concernities, a sympathetic accountrie, a sympathetic accountrie, a sympathetic accountrie, tosses in Jolson and Jessel imitations—the Jessel particularly apt in view of Jessel's former tenancy in the same spot—then brings back Gene and a couple of hefty femme stooges for their immortal 'Rigories' of the sympathetic accountries, a sympathetic accountries, and a couple of hefty femme stooges for their immortal 'Rigories' and a couple of hefty femme stooges for their immortal 'Rigories' and a couple of hefty femme stooges for their immortal 'Rigories' and a couple of hefty femme stooges for their immortal 'Rigories' and a couple of hefty femme stooges for their immortal 'Rigories' and a couple of hefty femme stooges for their immortal 'Rigories' and a couple of hefty femme stooges for their immortal 'Rigories' and a couple of hefty femme stooges for their immortal 'Rigories' and a couple of hefty femme stooges for their immortal 'Rigories' and a couple of hefty femme stooges for their immortal 'Rigories' and the stooges her their of the stooges

audience goes hoping to be broken up.
Carolyn Nolté warbles pleasantly, looking warmly down-to-earth. There's Red Norvo's swing band for the younger intelligentle, alternating with Joe Smith's orchestra for the choosey conservatives as get their yen, for hoofing straight. High standard of food, dripk and service established by the Versailles goes on, along with its courage and again accurate judgment in tracking down first-rate, well rounded entertainment.

Ager.

DOLLY KAY AT RIVIERA

Dolly Kay will be in the opening show at Ban Marden's Riviera, Fort Lee, N. J., which opens May 15. Georgie Hale will stage the

'Swing Waltz' Taken Over

Words and Music, Inc., the new Whiteman-Waring-Lombardo pub-lishing house has taken over 'The Swing Waltz' by Lindsey McPhall and Ed East.

This was first brought out by East, Inc.

NBC Ripley Unit Opens Test Date; Others to Follow

First of the NBC Artists Bureau special units for vaude, primarily planted to at least partially supplant the income it formerly fred from Bowes' amateur shows, opened yesterday (Tuesday) at the opened vestering to three days. It's a 15-people show including performers who have appeared on the altr with Bob Ripley (Believe-lied-not), the unit carrying Rip-

is or not), the unit carrying Ripseys. 135.

Success of this unit will decide whether the Artists Bureau will do chees. Those planned include units to carry the Rudy Vallee and Nils T. Granlund (N.T.G.) names. According to the Artists Bureau, a Vallee unit will go into rehearsal next week. Like the Ripley show, it will play dates either on flat gurantees or percentages, but stick chiefly to small towns.

Loew Sets Sullivan in Balto and Now Trying To Agent His Column

Baltimore, April 28.

Ed Sullivan, N. Y. News columnist, will head the stage show at Loew's Century here, commencing Friday (1). Featured specialists are Ella Logan, Pops and Louie, Fred Sanborn, George Andre-Martin, and

the Stanley Twins.
This is the first vaude date for This is the first vaude date for Sullivan in a town where his news-paper column is not syndicated in any of the local rags. Today (Tues-day) the Century-publicists are try-ing to get Lou Azrael, whose column in the News-Post has more readers than any other newspaper feature in this town, to normit Sullivan to in the News-Post has more readers than any other newspaper feature in this town, to permit Sullivan to do his column for a couple of days prior to opening here, in effort to make known his identity to natives. Over weekend, at Sullivan's request, Century publicists sent all Azrael's columns for last week to N. Y., so Sullivan could study local scribbler's style.

CHEETAH CHEATS VIC MOORE OUT OF A SALE

Victor Moore, now on the Coast, who has been trying to sell his Baldwin, L. I, home for more than a year, finally got an offer a few weeks ago from a lawyer whose client was willing to pay \$22,500 clash. Moore, who was willing to eash. Moore, who was willing to eash. Moore, who was willing to sell for most anything, wired his acceptance, but the lawyer said that he would have to interview the comedians neighbors before the deal could be definitely set.

Reason for interviewing the helphors turned out to be an eccenticity on the part of the prospective femme-buyer for keeping wild pets, one of them a cheetah. Lawyer asked Harry Anger, vaude producer, whose property bounds Moore's, whether the animals would be okay with him. Anger, who has a young son, called a zoo, learned that a cheetah is fercious, and then called the health and police departments, only to learn that they couldn't do anything about the animal until the woman moved th, and then only if the cheetah proved a huisance. Anger then wired Moore, stating that the sale to such a tensing the such a te

Moore replied, Wouldn't do any-thing that might hurt your child or any other child. Am calling the deal off.

Doc Howe on Own

Hollywood, April 28.

M. D. ('Doc') Howe is setting up his own booking business after resigning as general booking manager of Fanchon & Marco here, which post he has held since the company's inception in 1924.

Howe will handle picture and radio names,

It's Cheaper

Johnny Harris approached O.
L. Oz of Jenie Jabobs office for
a circus unit for his Duquesne
Gardens in Pittsburgh, Oz,
rounded up a show and sent
Harris word that the circu
including transportation, etc.,
would cost \$12,500 a week.
Harris' reply was that instead of buying the circus at
such a figure he had decided to
to sell the Gardens.

EDWARDS' SHOW \$6,000 IN RED **1ST 2 WKS.**

Gus Edwards' Showindow, New York, only straight vaude two-a-day house in America, went into

day house in America, went into the red for over \$5,000 in its first two weeks. Started its third week Monday (27),

As a result of the red ink, Her-bert Ebenstein, the Times Sq. in-surance broker, termed a financial advisor, is now associated with Ed-wards in the venture, straightening out the books, etc., and advising on costs. Cast of the show has taken cuts, ranging upwards from 15-33%.

costs. Cast of the show has taken cuts, ranging upwards from 15-33%.

Ebenstein was one of those connected with Edwards when the latter tried to lease the Palace from RKO. Original backers for the Showindow were Louis Smilansky, Detroit hotel owner, and Sam Levy, New York attorney. It's denied at the Showindow that they've stepped out of the proposition. Cuts in salaries went into effect the end of the first week, which showed a gross of approximately \$7,000. Second week's gross was around \$6,500. Matinee business has been bad.

been bad,
A musicians' union rep was in
the Showindow box office Sunday
(26) to insure the pit band getting

its salary.

Edwards has announced a new show for the theatre starting May with weekly changes thereafter, o name has been set as yet as

CANTOR'S DETROIT DATE DEPENDS ON PICTURE

Eddie Cantor, who plays for RKO in Chicago and Cleveland earlier in the month, has a propositon under consideration to appear at the Fox. Consideration to appear at the Pox. Detroit, last week in May. Deal is in abeyance until Cantor can learn when he will be needed on the Coast for his next picture for Sam Gold-

for his next picture.

Wyn.

Detroit booking, if closed, will be on the same basis as Cantor's deal with RKO, which calls for him to provide the entire stage show and splitting the grosses with the circuit 50-50 from the first dollar.

William Morris office is agenting Cantor as well as collaborating with him in the staging of the unit.

in the staging of the unit th will include Parkyakarkus

Alec Hanlon to Debut L. I. Roadhouse May 30

Alec Hanlon, vet vaudcyllle booker, will open his own road-house on Merrick road at Rockyllle

house on Merrick road at Rockville Center, L. I., Decoration day.

Spot will be called Hanlon-onthe-Merrick. There will be a floor show, and a WHN wire twice weekly. Abring starts this week, in advance of the opening.

Loew's Local Unit

Washington, April 23.

Phil Lampkin, house macstro of Loew's Fox, will head locally-assembled unit scheduled for two-week tour playing Loew's State, Norfolk Filday, 1 and Loew's Richmond, May 8. Both 'Loew houses play raude on average of once every five or six v.cks.

Show will be staged by Gene Ford, Fox house manager. Unit includes Talbot Haslett, local baritone: Catter and Holmes, Enrical baritones and Novello and the Elida Ballet.

PIT SHOWS' CLICK AT N. Y. PAR INTERESTS OTHER HOUSES; POSSIBLE NAME BD. ROUTE

BUTTERFIELD HOUSES SHUT DAY OF FUNERAL

Detroit, April 28.

Detroit, April 28.
ropping of vaude for rest of season was announced this week by the Butterfield circuit in Michigan. A couple of the 95 houses played stags shows:
All theatres were closed Thursday (28) during funeral of Colonel W. S. Butterfield, owner, who died in Boston last week.

Good Biz But Too Many Squawks. With U. S. Acts at Albambra

Paris, April 28.

Alhambra, which has been having Allambra, which has been having a healthy battle here for some months with the A.B.C., both on 'straight vaude basis with name and imported acts, will give up its try May 7. House goes straight pix after that, 'although it has been showing a profit most of the way with vaude.

Trouble is that, in order to show profit theather had to hook a large

Trouble is that, in order to show profit, theatre had to book a large proportion of American and other imported talent, and there have been too many squawks from the locals on that ground. Management says there are not enough local acts that draw to make a theatre pay without using the foreigners, but the localites can't see the poi

MANNY SACKS TO N. Y.

Philly Radio Booker With MCA for Combo % Deals

Philadelphia, April 28.

Manny Sacks has resigned as head of Universal Artist Bureau, WCAU and KYW booking office, and goes to Music Corporation of America this week (1). He'll have charge of act department of New York office, booking radio and nitery results and the property and wante uniter.

York office, booking radio and nitery shows and vaude units.
Dick Ingram, Sacke assistant at UAB, will open own office in Philly, taking over all. firm's accounts. He'll be definitely split from Levy radio stations, moving into quarters in another building for purpose. Sacks has conducted UAB for last eight years until two weeks ago, when Joseph N. Weber, American Pederation of Musicians' prez, put firm out of business by revoking booking leensé.

Broadway House in the Black Consistently with Band Attractions-May Start Repeating Soon as Available Orchestras Running Low

AMOS 'N' ANDY'S **NEW L. A. ORPH RECORD 25G**

Hollywood, April 28. Amos 'n' Andy shattered the all-me Orpheum record in week of time Orpheum record in week of personals, with take around \$25,500. B. o. scale was advanced from 40c to 55c. for the week, radio act doing seven shows Saturday and Sunday and five shows daily in midweek.

Blackface team, in on \$6,500 guar-antee, will take down \$11,000 for its share. No holdover, due to a Den-ver booking.

Chi Performers File Squawks on Alleged WPA Mismanagement

Chicago, April 28.

Performers last week got together for a squawk to the Federal offices in Washington over the way thiggs are being run by the vaude branch of the WPA Federal project heads in Chicago. Have already complained to Kenneth Carrington, local chief of the WPA project, against Earl Bronson, who has been allotting the jobs on the various projects.

projects.

Performers claim that Bronson has been showing favoritism and discrimination.

Beatty, Perfect, Minor And Root London Clicks London, April 28.

George Beatty opened on his first date for General Theatres at the Hölborn Empire and scored splen-didly, despite following everything on the bill, including an extra strong act in George Robey.
Rose Perfect is also on the bill

and still a classy offering.
Minor and Root opens

Results at the Paramount, New York, since installation of

show policy Dec. 25 last, after numerous weeks when the grosses dipped under \$10,000 are not only interesting Par operators and partners but other theatre men throughout the country in the possibilities of similar shows to bolster business It may mean an outlet for band attractions which could be routed

tractions which could be routed around the country the same asunits but play their shows from the pit.

There are enough large theatres in the various keys with pit facilities to accommodate band units as at the N. Y. Par to make up a
sizeable route for such policies. One of the advantages of the shows in the pit is that union requirements are not so severe as when shows are placed on the stage, although the effect for audiences is satisfactory with pits rising to stage level. Also, showmen are of the opinion that the brief sessions with an orchestra and a few specialty entertainers suit the average appetite for something living in the theatre.

No Losers

No Losers

No Losers

Since it started booking in bands with supplemental specialty artists, the N. Y. Par hasn't had a losing week. Even in Holy Week with 'Give. Us This Night,' the theatre stayed this side of red through having its nut well reduced that week. Par officials are more than pleased with the results so far obtained. Plan is to continue hand attractions throughout the summer, booking the best names obtainable. When bands of a suitable class start to become exhausted, theatre will probably start to play repeats. By the fall, it is figured, it will be reasonable time to start replaying the all, it is ngured, it will be reason-able time to start replaying the Casa Loma; Lombardo, Duchin and other orchestras which have been at the theatre. House is now try-ing to get Rudy Vallee.

Fields, at \$2,500, to Be First Set 'Holdover' Booking at State, N.Y.

Benny Fields is pencilled in at Loew's State, N. Y., for June 3 on a two week booking, in itself unusual. It will be ballyhooed as a 'holdover,'

It will be ballyhooed as a 'holdover,' the first in State's history. Fields by then will be out of the Hollywood cabaret-restaurant on Broadway, where he is on his final four wecks at another upped figure, Getting around \$1.000 at the nitery; \$1,100 with 'Ziegteld Follies of the Air.' Will get \$2,500 at the State, Couldn't triple because of the vocal strain. Hence a previous Loew's State offer was deferred until later. Russ Morgan's orcheatra from the Biltmore hotel, N. Y., was spoken of with Fields for a four-week engagement at the Paumount, N. Y. This fell through, however, when money differences arose between Par and Fields.

AKRON POLICE HOLDING **CLIFF HALL FOR NY COPS**

Akron, April 28.
Cliff 'Sharile' Hall is in the lockup here awaiting arrival of N. Y.
officers with papers charging him
with being a fugitive from justice,
They are expected here today (Tuesday)

day).

Hall has been one of the featured members of Joe Penner's unit, which just closed an engagement at the Palace theatre here. Penner troupe headed for N. Y. Thursday night (23), but without Hall, who was arrested in his dressing room by Akreaded in the description of the part of the part

rested in his dressing room by Ak-ron detectives on a warrant charg-ing him with abandonment of his eight-year-old son. Comedian said he had paid June Rogers, his showgirl wife, more than \$7.000, but had sent her noth-ing in the last few months.

Durante in England for \$5,000, Record Salary for U. S. Single on Other Side

Jimmy Durante goes to Great Britain in the next two weeks to fulfill five weeks of vaude bookings at the highest salary ever paid an American single over there. He will get close to \$5,000 weekly. William Morris office set the deal Durante opens at the Theatre Royal, in Dublin, the last week in May, goes to the Palladlum, London, for two weeks starting June 1, and then plays a week each in Manchester and Glasgow. Only American acts exceeding \$5,000 a week in Salary in Brigland in the past have been bands. In accepting the British dates, Durante turned down an offer by RKO to July the Palace, Chicago, at \$4,500 a week. Deal arranged for RKO by Danny Collins and John Hickey, who originally submitted the entire Jumbo' show to the circuit. Jumbo' deal fell through however, when the circuit turned it down. Ben Lyon and Bebe Danlels.

activities in N. Y.

Pitt. Bans Kid Am

Pittsburgh, April 28.

Pittaburgh, April 28.
Authoritics prevented appearance on Stanley stage of Adolphus Robinson, 11-year-old-Negro youngster with Major Bowes unit, under bill regulating child labor. Management was warned beforehand when kid's age was learned and he didn't turn up for first show.

Stanley didn't wish to get involved again since it's already facing a charge for playing a seven-year-old tot here recently with Jan Carber's orchestra.

year-old tot here r Carber's orchestra.

PICARD TAKES BATH

Michel Pleard, former agent and producer, filed a petition in bank-rupter in the Federal court, N. Y., last week. Liabilities were given at \$0.344, and assets, none. Petition describes Picard as a saleyman.

Chasen Goes East

Hollywood, April 28.
Dave Chaken returning to Broadway, making the trip via motor.
Plans to return to stage and radio

50

Inside Stuff—Vandeville

American Federation of Actors' Death Benefit plan, which will be submitted for a vote at the organization's annual meeting May 5, is based on a stamp-sale system in which all members of the AFA must participate in order to be in good standing. Stamps sell for 25c each, each member required to buy four at the start if the necessary 75% majority vote passes the measure.

As each death occurs, AFA members will be required to buy another stamp to cover the insurance paid the beneficiary of the deceased. New members coming into the AFA after the insurance plan goes into effect will have to be under 50 years of age to participate in the benefit plan, as well as buy stamps, while newcomers over 50 will not be benefited nor required to put any money into the insurance system. Medical reaminations will not be required, though the board of trustees selected to operate the insurance system will be privileged to reject applicants. Insurance fund will be run as a separate organization, with its funds deposited in a bank other than the one the AFA is doing business with. It's figured to start the Death Benefit at the rate of \$300.

Benjamin David, Inc., won a point in its suit against Billy Rose, Jumbo, Inc., when Justice Miller in the State Supreme Court, New Yorl County, ruled that the defendant might be questioned before trial or every item requested.

every item requested.

David office's action for commissions is based on the claim that it proposed with Rose's authorization the Tumbo' tieup for a radio program to Hanff-Metzger, agency on the Texaco account. Program involved has been on NBC since Oct. 29 of last year,

Music Corp. of America, handling Veloz and Yolanda, turned down flat offer for team to play Paramount, Los Angeles, and instead took 70% of take above house break. Latter had wanted to give team \$4,000 for the week, besides paying for band and rest of stage show. McA figured it could do far better on percentage but final count drew only \$2,300 for the week.

Thomas Cutty, one of the Six Musical Cuttys of 30 years ago, now practicing medicine in Baltimore, has just printed a song, Tr's Old New York, the title page of which bears the legend Not for sale. Free to all for the asking.

When he was playing the two-a-day Cutty was always telling what he would do when he became a doctor.

Casino, Pitt, Resuming **Vaude With Settlement** Of Union Differences

Plittsburgh, April 28.
George Jaffe doing an about-face again at his indis-operated Casino and will return house to stage shows for three weeks before closing for summer May 28. Before flood, house was playing both films and units at 40c top, but resulting differences with union, when Jaffe demanded reduction of backstage crew from seven to five men, sent spot to duals at two-bit top when it reopened few weeks ago.
Union difficulties have apparently been ironed out, for Jaffe has announced a resumption of vaude starting May 8. Three weeks after that, house will close for summer and landlords have agreed to remodel site, formerly old Harris extensively during warm months. Will get started again Labor Day.
Some reports have it that Jaffe, who operated Variety, burleauch house, before taking over Casino, may install burleycue there, but he claims it'll be pictures and units. Varlety has since been taken over by independent wheel. Joe Hiller continues to book Casino. Pittsburgh, April 28

WB Sets Block-Sully

Pittsburgh, April 28. Block and Sully, who played Stanley here last week, have finally gotten together with Warners on dough for Philly date and go into Earle Friday (1). Team previously turned date down because of salary. differences

Philly date, they'll be in a with Phil Spitalny and his band.

'Cocoanut' Unit Folds

Chicago, April 28.

Al Borde's 'Cocoanut Grove' unit plays another week through the Butterfield time in Michigan and then folds.

Unit played through the entire 1935-36 season.

BUY DOROTHEA ANTEL

id Actress. Famous Greeting J. 21 Original and Exclusive De-One Dollar. Agents Wanted to Cards. Liberal Commission. Call

DOROTHEA ANTEL 226 West 72nd Street, New York City

Jerry Brown in N. Y. To Undergo Sixth Op

Jerry Brown is back in New York after eight months on his back with injuries received in an auto crash. He has already undergone five leg operations and one more is required before he can return to the Betty and Jerry Brown.

Brown was injured last summer

in Falsburg, Mass., and spent four and a half months in a hospital

15 YEARS AGO

(From VARIETY and Clipper)

John Gilbert had made a good showing for Metro, so Fox put him under two-year contract,

Tom Mix nixed offer from Erlanger and Dillingham to head a wild west show, Had turned down a \$100,000 offer for 26 weeks from the 101 Banch the year before.

L. Wolfe Gilbert, songwriter, was at the Palace, Had been in before with Anatole Friedland. Comedy knocker was Joe Cook, who made his biggest score in the Alexander Bros. act.

Equity put on a ballyhoo show at the Globe as an advertisement for the big benefit at the Met. a couple of nights later. Poorly prepared and no advertisement. Free admission and an auction sale of seats. De Wolf Hopper presided. Small sale.

lanche Bates getting in dutch with her fellow players, spoken against Equity.

Mrs. Frank Tinney sued the come-dian for separation, changed to a demand for a divorce, back to sep-aration suit and finally quit with ni action tried.

Earl Carroll announced he would break ground for his new theatre June 1. Not yet 30 then.

Gri th arranging synchronized music (records) for spots in his 'Dream Street.' Just opening at 'Dream Town Hall,

Lane and Moran had a week at the Palace, but they scrapped, split and cancelled.

Kitty Gordon won a judgment for 20,750 against L. Lawrence Weber (Continued on page 62) \$20,750

2nd WEEK

REPEATING MICHIGAN THEATRE, DETROIT, MICH., WEEK APRIL 24

FID. GORDON WEEK May 1st, SHIEBERT THEATRE, CINCINNATI, OHIO

WITH SYD LESSER irection-MARK LEDDY

New Acts

CLARK and EATON REVUE (5)

CLARK and EATON REVUE (5)
Flash
14 Mina; Full
Grand O. H., New York
Performing against a house drop
in 'full' this turn was performing
under unfavorable conditions. Atractive drops and lighting would
enhance the act very much. Also,
slightly improved precision by the
performers in meeting their cues
would help. Clark and Eaton, presumably, are the mixed pair who
work as a due in acrobatics and
adaglo posing. When caught reselved very favorably as the curtain
dropper on a four-act layout.
Adaglo work performed in this
as artistic, the girl of the
allent as an executes difficult
contortionistic poses with the help
of her partner. Three girls additionally perform solo specialties
from a tap cooch to eccentric.

Shan.

WARD AND MILFORD
Comedy, Songs
11 Mins.; One
Grand O. H., N. Y.
Man of the duo, his own prop
mover, pushes his plano through
the drapes, Quickly following, girl is
motioned back until the drop decends while she attempts an aria.
Old but still amusing, the ruse
starts them off.
Boy continues at keys doing a
planola imitation well. Another
speedy merger and two on deck render their vocal work, interspersed
with man's mouthed instrument
mimicry.
Most of the work is delegated to

mimicry.

Most of the work is delegated to Most of the work is delegated to the man, who seldom misses his mark. Some of comicalities are trite. Injection of modicum of novelty in routine mute, humorous actions lift the act above the average. Second here and should be elsewhere.

here and should be elsewhere.

JANET MAY
Aerial
5 Mins., Full
State, N. Y.
Not in the files, but evidently not a newcomer to the stage. She manages to make a somewhat limited as the files of more than it.

Some stage of the files and back to the stage for a fresh start with a wrist loop for the Leitzel tyick. She did 51 turns at the show caught and came down for a big hand.

Chic.

VARON and GARY Dancing, Instrument

Dancing, Instrumentati

9 Mins; One
State, Baltimore
Not broad-beamed enough for
general spotting in the bigger
house, but got by adequately here.
Act might find a happier sphere in
the clube. Man and girl do tap dancing, and
Man and girl do tap dancing, and

Man and girl do tap dancing, and the routines are not varied. Only effort to break monotony is man's fiddle playing about midway, and before he finishes that his partner pokes out and does a not-too-good Wigmanesque writher to his rendition of 'Smoke Gets in Your Eyes.'

MYRA NASH

MYRA NASH.
Songs
9 Mina; One
Century, Baltimore
Tall and willowy Miss Nash is a
vibrant-volced warbler of pops, trilling three pleasantly assorted numbers that audeline here found o. k.
She's attractive and of distingue
appearance, but could unlime
more; bit too tense. Also, when
caught she directed her attention
solely to lower floor.
Miss Nash came on at what would
approximate, the deuce slot in a
vaudeville-type show.

Yorke-King's Peeve

Chleago, April 23.

Yorke and Klig have threatened suit against RKO for failure of circuit to live up to contract for act's appearance at Pelace here. Originally contracted for week of April 24, circuit asked Yorke and King to accept week of May I when Abe Lyman's orchestra was suddenly booked into April 24 week.

Chic Yorke okayed switch, but now RKO is asking Yorke and King to accept week May 29. RKO is trying to peddle the act to Balaban & Katz and State-Lake.

Brensinger With WPA

Reading, Pa., April 28.
George L. Brensinger, identified with the various theatre orchestras with the various theatre orchestras in Reading as soloist or conductor for the past 20 years, has been appointed leader of the WPA band here, to succeed Harry E. Fahrbach, who died suddenly a month ago.

Fahrbach, 65, for many years conducted Loew's norchestra before Loew's theatre scrapped its musical organization in favor of canned

RKO's Cincy Shubert Resuming Stage Shows

Resuming Stage Shows
Cincinnati, April 28.

RKO Shubert goes into presentation policy for summer season starting Friday (1). Jack Spriggs returns to Cincy to direct pit ork. He was music director of the Albee here during its final year of vaude a couple of seasons back.

Initial week of stage fare will have the Variety Eight, Mae Wynn and the Zella Bros, Four O'Connors. Carr Bros, and Betty, Fid Gordon, Whitey Roberts, and Ford Capman's 16-girl line.

'Idiot'

(Continued from page 1) patrons who ordinarily demand front locations, This, the sixth week, has the entire house on general sale and the gross is expected to the or top 'Victoria' Regina' and 'Saint Joan. 'Caractity from pacity from the start only the sub-scription tickets at \$2,20 kept the figures under the marks of others. Box office scale is \$3.30.

figures under the marks of others. Box office scale is \$3.30.

Another unusual ticket deal was accorded. Bury The Dead, Barrymore. Buy was for one week and expired Saturday.

Brokers bought for the new musical hit 'On Your Toes' at the Imperial. That deal calls for eight weeks and assures the engagement into the summer. Buy for 'Joan' has been renewed and will continue until the end of the run, late in June. Regina's buy has also been extended. It is virtually on a no return basis also.

There are five ticket buys now, in addition to those mentioned, are for the 'Folies'.

Fancy prices for good locations for all the leaders are reported being secured by the agencies. Top money probably applies to 'Toes,' brokers getting as high-as '\$3.80 per ticket. Box office 'scale is \$3.85 top.

Radio Unit

Philadelphia, April 28.

Jimmy Wallington is forming vaude unit for tour during summer and fall. Will consist of about 29.

25 people, of whom Lee Sims, Ilomay Bailey and Frazee Sisters are only ones set. Philadelphia, April 28.

Expected to open in Washington in July, playing here in ust.

Hawaii Date for Unit

Los Angeles, April 28.
Gilmore and Wells, with five new
line girls, are sailing for Honolulu
to Join the Fanchon & Marco stage
show at the Queens, ace J. J. Fr nklin house on the Islands.
Booklore is for minutum of the

Booking is for minimum of four

Loew's Cleve. House To Play Attractions As They Come Along

Cleveland, April 2.

Cleveland, April 2.

Licew's State here is going beek to vaude by spotting attractions as they came along. John Boles will be season's second topliner for house, opening May 8.

Record-breaking engagement of Jack Benny and Mary Livingstone, whose show grossed \$39,600 Easter Week, is what influenced Col. Harry Long, Loew's division manager, in setting up new policy. Figures that top-nicth acts. If played only once a month and given a circus ballyhoo, will git a bigger play than vaude every week. RKO Palace is only theat here having stage shows regularly.

Palace is only theatre here having stage shows regularly.
Holt is now dickering for Clark Gable, who is expected to visit nearby home in Cadiz in early June. Idea is to have him double between State and city's centenary exposition, where he is skjedded to do a personal for a day or two.

Stanley, Pitt., Rebooks Ted Fio Rito's Band

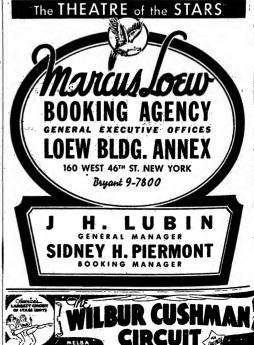
Pittsburgh, April 28,
Another unit, Ted Fio Rito's band,
washed out at Stanley by flood, has
been rebooked and will come in
sometime next month.
Fio Rito is third attraction to be
assigned new playing time at Stan-ley, which had a hiatus from vaude
for four weeks while recovering
from effects of high water. Others
are Major Bowes-amateurs, current,
and Little Jack Little's band, opening Friday (1).

ing Friday (1).
With Little will be Three Wiere With Little will be Three Wiers Bros., who played Stanley—last spring with Tollies de Bergere' unit and hit Nixon (legit) few months ago in out-of-town tryout of 'Scandals.'

New Negro Vaud House Being Built in Balto Baltimore, April 28.

Baltimore, April 28.

Work commences this week on construction of a new colored vaud-film theatre which will have 2,000 seats. The Flake Bros, operators of the Royal, sole vaudfilm colored theatre here at present, are building the new spot which will be called the Radio theatre. Expect housewill be ready in late September. Radio is being erected in center of burg's Negro belt, upon site of a demolished brewery. Flakes alsoplan to build a sister house to the Radio in Washington.



100

Variety Bills

NEXT WEEK (MAY 1) THIS WEEK (APRIL 24)

connection with bills below i icate opening day of Numerals in show, whether full or split week ent LACROSSE
Majestic (2-3)
Majestic (2-3)
Majestic (2-3)
Majestic (2-3)
Majestic (2-3)
Majestic Mayes
Weils & Brady
Majestic Mayes
Pattyla, March
Nick Horan's Bd
MACOMIS
Town Standals
Joe & Ed-Dayton
Buttors, fro
Finil Bernard
Mayfair Sis
Advis Regent
Town Crier's Bd
McCO'M
McC

RKO

BOSTON
Ketth's (30)
Bele Bort (16)
Bele Bort (16)
Bort (

kaos i

CINCINNATI
Palace (1)
Vaude Carnival
Folias Comiques
CLEVELAND
Palace (1)
Blii Robinson

Fats Waller Orc. Benny Ross (24) Horace Heldt Orc

Drummin' Speaks All Languages Soz LEDDY & SMITH

Loew

NEW NORK CITY Sector & Dorcen Levi Duthers Col Barris and Cor Barris and Cor Barris and Cor Barris and Cor Century (1) Fops & Louis Fed Sanborn Geo Andro Martin DETROIT DE

Garter & Holmes
Merlan Verne
PITTSBURGH
Stanley (1)
L Jack Little Ore
WASHINGTON
Fox (1)
Rudy Vallee
Bed Stanley
3 Graces
Gentlemen Son
Cyrll Smith
Seab Waring
Ford, Booey & D

NEW YORK CITY Farameunt (29). Guy Lombardo Ore Gracle Barrle Georgie Tapps BOSTON Metropolitan (1) Ina Ray Hutton Bd

Lime 3
Stone & Lee
Eddle Garr
Radio City Co
Moors & Raysi
3 Swifts

Wilbur Cushman

AMARILLO
Fair (2-3)
H wood Holiday
Johnnie Dunn
Mildred Psriso
Stalac Bros & P
Sybis Lee
Billy Thornton Co
Sud Seal
Stone & Kane
Joe Donaldson
BOSSE

BOISE
Pliney (8-4)
Rainbow Rev
Musical Jordans
Orion: 3
Hashing Osal
Mariene Sis

OFFICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL
Libi Broailway. New York
This Week: Caryl Norman, Wm. Cohan

Jimmy Mack Alvira Morton

Jinny - Mack
Avirs Morton

Avirs Morton

Nester & Rav

DUBUQUE

DUBUQUE

DUBUQUE

DUBUQUE

For A Avirs

Sketer & Rav

DUBUQUE

For A Avirs

Sketer & Rav

For Avirs

Sketer & Rav

For Avirs

Sketer & Rav

Sketer & Rav

Sketer & Rav

For Avirs

Sketer & Rav

Sketer & Ra

Thomas Sis Marvo. Marvo

MacOo M.
Fux (30-1).
Cavaleade of Laffs
Fux (30-1).
Cavaleade of Laffs
Griden
Byans & Rudie
Leroy & Pals
Denny Harris
Denny Harris
Denny Harris
MONMOUTH
Mile Life
MONMOUTH
Mondouth
Monmouth
Mo

7 Sirens Skeeter & Ray PENSACOLA Saenger (4-5) Passing Parnda Bradna Boys

& Gales.

& Gales.

Ga

Buddy Mack
Glenn Mason
Joe Clausers Co
WICHITA FALLS
Majostic (39-1)
Johnnie Dunn
Mildred Beries
Fill Stone Beries
Syble Lee
Billy Thornton Co
Spud Seal
Stone & Kane
Joe Donaldson
H'wood Ambass'd's
WINNIPEG
Orpheum (4)
Russian Fantasies

Orpheum (4).
Russian Fantasies
Marvel
Mallnefis
Juggling Gray
Dell Sis
Zarrow. Zarrow. Russian Ens Russ'n Cossacks Ed

Warner

PHILADELPHIA
Earle (1)
Phil Spitainy Ore
Block & Suily
(24)
Roser Pryor
Rev Parisienne
PITTSBI RGH
Stanlev (1)
Jack Little Ore
3 Wiere Bros

Lyda Sue

(24)
Maj Bowes U No. 3

WASHINGTON
Earle (1)
Maj Bowes No. 3 U

Kitaro Japs
Hudson Wonders
Lester Cole Co
Bill Robinson

Independent

CHICAGO
State Lake (25)
Keene 2
Vid & LaMar
Gwynne
D & E Barstow
Porothy O'Donnell

INDIANAPOLIS
Lyrle (1)
Duke Ellington Bd
Tvio Anderson
Step Bros

Gauthlers Toy Shop Penny Strong Nelson Kulgat Jack Carson Jock Carson
LOUISVILLE
National (1-4)
(Carlos Melina Orc
C & H Stone Rev
Rellly Thrower & L

Londen

Astoria D. H.

Astorla D. H.

Schlenks
Canterbury M. H.
19t half (21-28)
Alec Plson
2d half (30-2)
A Romps
Pleid Bendlen
Songs from Films
Trecaders Rest
Max Miller
Blizabeth Wetch
Bob & Alf Pearson
Maurice
New Victorla
Younkman Bl

Thomas Sis Marvo Hansan's Ed Fred Hansan's Ed KEORK M. Regent (2-3) Chinago Follies Col Chen Davia Hobby Diver Ellison Sis Frank Pog Jones Emille Leons 3: Taylor & Elaine Taylor & Elaine Hami Nelser

KILBURN-

KILBURNGrauge
Grauge
Lewisham
Palace
18 Rhythmettes
Duncan's College
Radcliffe & Rogers
LewynNTONE
Fox & Raite
W Greene &
NEW CROSS
Kluema
Herschel Herlere
6 Zio Angele
FECKHIM

G Zio Angels

PECKHAM
Falace
Herschel Henler
G Zio Angels
RUGBY
Plaza
Trolse Mandoliet

An'che Acerum STREATHAU Palace Mantovini Ore TOOTING Grannda Manjovani Ore

TOTTENHAM Palace Hal Swain Bd Joe Peterson B'way Boys & B WALTHAMSTOW Granada Chas Manning Bd Tamara 3 Manley Bros

Provincial

Week of April 27

EDINBURGH Regent 1st half (27-2 al Johnstone rby hair (30-2) Din Dinah Lee

KINGSTON

Empire

Sherry Bros

7 Faludys

Rolf Holtein

Balzer Sis

APRI 27

Enderby
READING
Faluce
Gonelia's Georgians
Morris & Cowley
Johnson Clark
Chester's Des
Rindes & Stevens
Mornes Sis
Lemox Sis
Globe
Roy Fox B Balzer : Sls LEITH Capitol 1st half (27-29) Dingh Lee Roy Fox B 6 Lal Founs Guston Palmer I con & Kiki

> Anna Held's Anna Held Jr.
> Hilda Elfonte
> Irene Burke
> Ruth Templeton
> Lindy Lou
> Toots

Cabarets

NEW YORK CITY. Gypsy Tavera Bert Linden Aida Luciano Bukku Chubby Ross Jules Keaton Orc

All Stars Jack Osterman Bal Mosette Parisian Serenaders Barrel of Fun Francis Dunn Arthur Budd Bennett Green Lillian Wayne Dan Healy's
Dan Healy's
Dan Healy
Jack White
Fioria Vestoff
Camille Glory
June Larraine
Bienda Ranson
Roth-Andrews O
Beale St. Boys

Beachcomber Bar

Heachcoinher Ba Marion Burter Leville Litamy Ann Suter Eddie Lestie Miller & Massy Mill's Gay 90's Arthur Behim Bill. Lorraine Ell Furnant Bill Cortaine Ell Furnant Frank Russell Bob. Bigelow Larry Lee Amanda Randolpt

Amanda Randolph Lonny Simmons & Rhythm Kittens Callente

Francis Faye Skippy Smith Ore Clintenu Moderne Cinteron Mederne
Cility Castle
Bilen A McCoy
Murlei Rogers
Fink McFarlane O
Chez Josey Baker
Josephine Baker
Willem Wan Loon
Ray Benson Ore
Antobal's Cuban
Club Gaucho
Dimitri
Virgil:
Dau
Munoz & Bol
Club Richman
Lee Carr

Club Richman
Lee Carr
James Sherry
Harry Bernie
George Oliver
Freddle Monoe
Jack Mayo Ore
Cocannit Grove
Cité Toc Girls
Terry Green
Watter La Mae
Alloc Glover
Connie's Inn
A Krakais Inn

Tools:
Sunny Lambert
Paul Base Orre
Paul Base Orre
Base Orre
Marchael Base Ore
Marchael Base Ore
Base Connie's Inn
A Kraskajar
Al & Tonl
Cortez
Orella & Pete
Chink Collins
Winnie Johnson
Hotcha Drew
Maxie Armstrong
James Anderson
Don Redman Bd
Denuyllie
Marie Almonte
Delmonloe's
Murray & Alan Hotel Commodore
John Johnson Ore
Nancy Healy
Brian & Winsome
3 Heat Waves
Hotel Edison

Hotel Edison
Sammy Wilson Ore
Raiph Torres
Mac Coogan
Frank Cornwell 3
Hotel Essex House
Musical Rogues
Hotel Fifth Ave Murray & Alan Jay Mills Orc

Hotel Fifth Ave
P Handelman Oro
Musle Mesters
Hotel Gotfum
Raoul Lipoff Oro
Hotel Gov Clinton
Dick Mansfield Orc
Hotel Gr't North'ra
A Ferdinando Ore
Hotel Lexington Jack Dempsey's Owen, Hunt, P.
Retta Roy
Carlos & Marchor
Jan Brunesco Bd
El Chico

Henry King Orc

Tommy Dorsey Ord Esquires Edythe Wright Jack Leonard

Hal Kemp Orc Knott & Towne Yost's Callf Co Hotel Plerre

Hotel Plerre
Paneho Ore
Gregori Franzeli Or
Hotel Plaza
Edily Duchin Ore
Emily Lane
De Marco-Carlton
Arman Vecsey Ore
Hotel Rousevely
Esther Velas Ens
Don Bestor Ore

Hotel Savny-Plaza
Dwight Flake
Dick Gasparre Oro
Maurice & Cordoba

Tic Toe Girls
Mickey Alpert
Sam Ted & Ray
Vera Niva
Doris Rhodes
Kathryn Rand
Nancy Lee
Betty Kean
Robbins Fuin
C Dornberger (

'Russlan Eagle'
Alex Bunchiouchi
Adelalde Howell
Gypsy Choir
Lidia Şadovskala
Jemme Hurok Dornberger (I)
Place Elegante
Tominy Mills
Stevo Leuti
Eddle Bianchard
Bill Farrell
Benn Kauff
Irve Hafris
Leo Lagare Ore
Rainhew Grill
Claire Wills Hotel St. Morits

Notel St. Morits
Nikita Balieff
'Chauve Souris Rev
Dorothy Foa
Georgs Breton
Ron Perry Oro
Sunnty Rice
Irene Antarova
Andrea Saluma
Leon tespick
Leon Navara Oro
Hatel & Beale Hotel St. Regla

calle Willes Milles Mil Grace Morgan Hartmanns Jules Lande Orc Emil Coleman Or

Hotel Wuldarf-Astoria

Bob Grant Ore Habaneras Oro Hotel Shelton

Bert King Ore

Hotel Sherry-Netherland

Dr. Ross.
Charles Magnanti
Orville Knapp O
Michael Zarin Bd Hatel Weylin Charlie Wright Bobby Brooks Ore Jimmy Kelly's

soony Brooks Ore
Jimmy Relly's
John Rockwood
Brook Rockwood
Brook Rockwood
John Rockwood
John Rockwood
John Rockwood
John Miller
Brook Rockwood
John Miller
Brook Rockwood
John Miller
Brook Brook
John Miller
Brook
John Miller
John Jesten
John Miller
John Higglia
Ritty Mulligan
Gene Walter
John Weller
John Weller
John & George
John Miller
John Miller
John Miller
John & George
John Miller
John Miller
John Miller
John Miller
John Miller
John Gro
Leon & Eddle
Fatriela Glimore
H, Gardner, Carter
John Miller
John Miller
John Gro
Leon & Eddle
Fatriela Glimore
H, Gardner, Carter
John Miller
John Miller
John Miller
John Gro
Leon & Eddle
Fatriela Glimore
H, Gardner, Carter
John Miller
J

Jack and Jill Lucille Jarrett Damar Orc Joe Gray 3 Man-About-Te

Man-About-Town
Betty Bowker
Al Manuti Oro
Malsomette Russe.
Codolban. Ore
Schura Liptova
George Orda
Jasha Navarenko
Borls Belostozsky
Nadla Kortez.
Mon. Paris
Imniv Bogers

Dickle Wells

Kenny Watts Shim Sham Rev Wivel

Marianno
Brnie Maran
Lockweils
Boring & Lazar
Betty Bear
Baron Gyldenkorn
Naina Kinova
Frank LaSaile Ore
Bob Lee
Wynne Rolph
Yacht Club Jack Hirsch
Russlan Gypsy 8
Mickey Mailory
Sol Schnelder
Roumanla Gypsles
Onyx Club
Stuff Smith Bd
Paradise
Milton Berls
Georgie Tanps

Johnny & George Trudy DoRling Bee Kolmus Henny Youngman Sid Franklin Ore

PHILADELPHIA

Rogers Sis

Hotel Adelphia
(Cafe Marguery)

Eddie Sonneily O')

Hotel Sonneily O'

Prichard & Lord

Bob DuPont

Texas Rockets

Palis Ogden

Princy Ogden

Princy Ogden

Princy Ogden

Eddie Fontine

Eddie Furfant

Eddi

Agnos Tolle
Hatel Pennsylvania
(Mirror Roam).
Jos Frascito Gre
Marty Landis Ore
Walter Donahus
Arno & Aryetto
Saily Gay
Ester & Haze:
Debutantes
Pierre's Roaf
Red Gresh Ore
Frank Stanley
Ted Pike
Buffers

Ted Pike

Rufters

Frankle Fairfax
Allen Kentney
Milron Murdock
4 Truckers
Montez & Marie
Lella Brown

Russlan Inn Russian Gypsy Ore Silver Luke Inn

(Cumden)
Mickey Familant Or
Beth Chalis
Charles Bratzinna
B & R Marshall
Collette & Barry
Muriel Txomas

Neverly Wishire
Viola Von
Larry Lee Ore
Bill ere Bowl
Jeanne Blanche
B & E Burroff
Ann Traveso.
5 Maxellos
Bob Cutter
Trudy Wood
Dofores & Andre
Jimmy Grier Ore

Cafe Casonovu Martha Raye Jerry Bergin Billy Gray 3 Roberts Bros Hal Chanslor

Cafe de Parce
Kathiyn Bessette
Lols Graham
Gal'nte & Leonarde
Al Geco Stan Clair Ore Park Ave Boys

stan Clair Ore Park Ave Claver Claver Claver Clib Manual Claver Claver Coconnut Grove Veloz & Yolanda Shep Fleida Finney Boor System Core Comman R & Corrad Finney Boor System Comments Claver Omner's Done Pyramid 3 Maroni & Joyce Jeanstte Sir Jeanstte Sir

Richolay Matthey
Gleb Yellin Oro
Russling Troyka
Amstel's Bd
San Sanci
Jerry, Blaine Oro
Small's Faraulise
Charlle Johnson Ore
Lucky Sis
Mary Perry
Stork Club
Marjory Logan
Marion Cooley
Gus Martel Ore
N Brandwynne Ore
Tony's

Tony's
Beatrice Kay
Town B
Gypsy Er
Brook 2 Town Casing Armand-Vallerle Ann White Henri Plerre Eus Maurice Shaw Ore Jimmy Vincent Or

Thomashefsky's
Ann Kennedy
Barbara LaPorte
Gordon Davis
Chubby Smith
Harry Littman Or
Ches Doberty Rev

Ubangl Gladys Bentley Rev Pearl Balnes Wille Bryant re Wille Bryant re
Versalles
W. E. Howard
Carolyn Nolte
Red Norvo Bd
Meadowbrooks Boy

Vogue

Vogue
Brooks 2
Villuge Baru
Ernie Mack
Buddy Gately
Milderd Barry
Milton Mann Oro
Villuge Nut Club
Rivlera Boys
Lou Raymond
Iris Ray
Dickle Wells

Colosimo's
Peaches
Marian Morgan
Billy Young
Countens AlebassI
Faith Bacon
Bob Tinnleys Oro
Congress Hotel
(Urban Room)

Benny Goodman Helen Ward Art Barnett

Elliott Sla Anthony Marks LeMarge Sla Effic Burton Ginger Woods Art Williams

Club Minuet
Rider Sis
Phil Kaye
Eleuore Leonard
Adelinnia Dossena
Lew Sales Ore
3 Deuces Cafe
Art Tatum
Zutty

Jack Hylton Pat O'Malley Magda Neeld Peggy Dell Alec Templeton Ellio Atherton

Jackle Beekman Yvette Rugel Olive White Blanche & Elllott Z Mystics 18 Waltoncties

18 Walthonettes
Warwlek Hotel
Cocktull Houn)
Eddle Vickner Ore
Weber's Hofinnu
(Camden)
Hill Bliger Ore
Ei Dorgdians
Gregory Quinn
Devon Sis
Devon Bros
Fred Gruber
Elsa Hntt
Stuney Golden

Cilve Erard Merry Macs Freddy Schweitzer Georgie Lyons Edgewater Beac Hotel

Phil LeVant Ore

(Empire Reem)
Bob Hall
Manya & Drigo
Glovanni
Freddy Dosh
Manhattan-4
Abbott Dancers
Tod Weems Ore
Gale Tracey & L
Florence Hin Low
Frazee Lichon Ore
Henri Lishon

Terrace Gardens (Hotel Morrison) (Hotel Morrison Ped Lewis Co Radio Aces Carroli & Shalita Chas Whittier Edna Strong Nuscha Kay Gregory The Hi-Hatters Kings Jesters

Club Minuet

Al Zimmey The Dietricks Gretchen Lee The Dictators Eddle South

Pep' Sinith Aimes & Vivienne Ruth Ennis Bolly Dollne Parfell Sis Farrell Sta Flf. ay Ed Kraus Ore Sol Wagner Ore Yacht Cinb Endor & Farrell The Selbys Rath Delmar Dick Ware

885 Club

Via Lugo

The sub-parade - day cty Latinova - Arabica - Arabica - day cty Latinova - day

Jack Delroy, tooting dansapations at La Casa Ballroom, Philly, have been added to WIP roster, airing three times weekly.

Horace 'Kaldt Ore
DETROIT DOWNLOWN (21)
DOWNLOWN (21)
BUDDY ROSERS BE
KANSAS CITY
MAINSTEE (24)
Al Please
Please Town Line
MINNEAPOLIS
O'Pheum
MINNEAPOLIS
O'Pheum
Kelth's (30)
Blondes A Rech'ds
N T G (32)
Everything Goes

JACK POWELL'S

NORFOLK
State (1)
Elida Ballet
Talbot Haslett
Enrica & Novelfo
Carter & Holmes
Merlam Verne

Paramount

Harding (1-4)
George Givot
Oriental (1)
George Givot
Oriental (1)
George Givot
Oriental (1-8)
Sus Rvan
DETROIT
Michigan (1)
Our Gang Rida
Mangsan's Int'ls
Jerry Adler
OMAHA
Orpheum (1)
Dave Auoilon Co
TORONTO

Orpheum (1) Dave Anollon Co TORONTO Shea's Hipp (1) Buddy Rogers Rev

Little Deer Carries Wayne Carries Wayne Carries Wayne Man Wayne Carries Wayne Carries Wayne Carries Wayne Carries Carr

Russian Fantasies Marvel Malinoffs Juggling Grays Dell Sis Zarrow Russian Ens Russian Cossacks E

Zarrow Eng Russian Eng Russian

Week of April 27

Maurice
New Victoria
Younkman Bi
CLAPTON
Rink
Hal Swain Bd
Joe Peterson
Brway Boys & B
CHELSEA
Falace
Evelyn Hardy Rd
EDGWARE ROAI
Rainni Bd
Louise Almaer
EDMONTON

Raini Bil Louise Canada English Canada Citas Manning Ed Manning Brow Manning Ed Manning Brow Manning Ed Manning Brow Manning Canada Maria Canada Mar

RYGBY
Trole large Mandollers
SMEPHRON BUSH
Andres SMEPHRON BUSH
Andres Joy Al.
Laurin Joy Al.
Laurin Joy Al.
BHC Singer
STAMPORD HLL.
Anna Rogers
Sadler Desmond 1
Chas Graham
STRAFFORD
Brondwy Ar che Archid n De
STREATHAM

Fields & Rossini 2d half (30-2) 2 Sohencks Alec Pleon

El Toreador
Ramon & Lucinda
Toreador 4
Fermin & Cloria
Fantasia Novoa
Medaro.
Don Gilberto Ord
El Morocco
Ernie Holat Ore
Famous Door

Red McKenzle Bd French Casina Red McKensle Bd
French Creales
Folies de Femmer
Britanne Berg
Bradwin Ladies
Alphonse Berg
Bradwin
Folies
Bradwin
Folies
Grip Felin
Ciliy Felin
Ciliy Felin
Ciliy Felin
Ciliy Felin
Ciliy Felin
Folies
Folie

Consuelo Morena Portia Portar Emile de Torre Or

El Toreado

Gang Plank
Harrington
coston Sis Gr'nwich VIII, Inn Albert Pryme Elena McCoy Pat Clayton Cillian Cairnes Antony Tosta Oro

Madeleine's

Mon. Parls
Jimniy Rogers
Versut le 2
Barry Winton Ore
Monte Rosa
Pola Borgia
Sindly Ross
D Peccoran ore
No. 1 Fifth Ave
Carl Hunt
Leota Lane
Joe "Lilley"
Harold Woodall
Hazel Webster
Normandle
Hal Hope Ore
Old Reumanian
Thais

Thais Sadie Banks Jack Hirsch Russlan Gyp

Jack Leonard
Hotel McAlpin
Enoch Light Ore
Mary Danis
A Gonzales Ens
Hotel Montchile

Hotel Montculr
Don Richards Ore
Coral Julianders
Lillian Kenny
Jayanoff Sis
Hotel New Yorker
Bob Crosby Ore
Virgin's Verill
Frank Tabelli
Ras B. Ambrose
Hotel Park Low:
Max Bergere Ore
Hotel Pransylvania
Hal Kemp Ore

Georgo Reed Alico Lucey Charlie Wilson Burns & Betty Suez & Mein Rogers Sis

(Club Mirage) (Club Mirage)
Sylvan Herman Orc
Bellevue-Strutford
(Planet Room)
Meyer Davis Orc
Ben Franklin
(Georgian Room)

(Georgian Roum)
Manny LaPorte Ore
Jean Hamili
Beuny the Bum's
Gypsy Roma-ic
Adeiaide doy
Isobelle Book
Chico
Juy Kinz's Emiliasy Dick Abbott Orc Luba Malina Helene Standish Mildred Fenton Jack & Jill

Jack & Jill
Four Hurse
Ken Stanies Or
Dorothy Smith
Estelle Stoane
Dorothy Allenson
Frank Milton
Mary Lee Frank Polu ha's Bobby Morr. Ore

Jimmy Bittieli

CHICAGO

Phil LeVant Ore Blackhawk Joe Saunders Dick & Dot Roger Chez Force Harry Richman Betty Kean Edgar Bergen Johnny Wells The D'Ivans Henry Busse Ore

Blackstone Hotel (Mayfair Room) Ethel Dixon Robt Paddock Virginia Gilerest Carmen Al Kavelin Ore

Carmenella Ore
Carmenella Ore
Cantinestal Room
(Stevens Hotel
Cartinestal Room
(Stevens Hotel
Cartinestal
College turn
Disc. & Noble
Evelyn, Chandler
Thay Woole
Evelyn, Chandler
Thay Woole
Fall Neely
Hazzel Harrie
Wez Pierce
Wez Pierce
Wez Pierce
Colony Club
Lill Bernard
Flot Henry
Edina, Rush

Pheips 2 Edna Rush Rhythmeers Orc Colosime's

Club Alabam

Muriel Thomas Zohli Century Tilvers Barney Zeeman Ore Barbura: Jason Joe Herbert Long Sis Lorraine & Wayne Helen Benton Walton Roe Milton Kellem Orc

LOS ANGELES

Palamur
Bob Eberle
Inez & DeWyn
Eddle Gordon
Hudson-Metzger Gl
Dorsey 3
Kay Weber
Jlmmy Grlor Ore l'Irrone's

George Hall
Hobson & Ray
Helen Lewis
Murray Peck
Dolores Ray
John Lindhardt Orc

Sherry's
Mary Lane
Castleman Sis
Ben Carter
Hazel Fitzgerald
Paul Kaln Oro

Hazel Fitzgerald
Paul Kain Oro
Three Little Figs
Inez Claire
Ratron Burgel
Ratron Burgel
Josy Lee Ore
Paul Roberts
Smaroff Girls
Leona Rice
Doris Baker
Clinger Weldon
Marjorle Sparka
Agnes Johnson
Geo, Redman Oro

Nancy Kelly,
Billy: Snyder
Nelle Nelsen
Ondrea & Mitchell
Gould Sis
Syd Lang Orc

Bismarck Rutel Dorothy Miller Jack Dalton

Bergie Cummins Or 3 Emerald Sia Find Duffins The Duffi

oya Lang Orc Paddock Club G&C Herberts Rilly Carr. Trudye Davidson Marjorle Little Jess Johnson Orc Palmer. Hopse (Empira Room)

Drake Heiri (Gold Coast Ro

Independent Burlesque

St. Leger to Stage

Equity Control Battle Not Due Till Next Year

VARIETY

If there is to be a real fight for control of Equity it will be staged next year, when the three-year of its present officers expire. Still there is considerable interest in next month's election for 14 mem-bers of the Council and the associa-

next month's election for 14 members of the Council and the association's leaders regard the event as important, despite the fact that the militant group within Equity, Actors Forum, got comparatively few voices when it presented issues at meetings during the season.

The so-called independent ticket, mailed out with the regular ballot last Saturday, held 14 names, excity the same number as regularly nominated. Names of two candidates which arrived after the deadine were added to the indie ballot lanyway, by order of the Council. Since both tickets are equal in complement, the indie ballot is regarded as an opposition ticket despite the disposition not to employ that term. Last minute indie additions were Eric Dressler and Balth Van Cleve.

PHILLY CENSOR **SNUBS SQUAWK**

Philadelphia, April 28.
Criticism of Phility's censor board by local clergyman was last week dismissed as 'unintelligent' by a member of the committee. Squawk referred to was by Rev. Dr. E. A. E. Palmqulst, secretary of Federation of Churches and long a teading advocate of closed Sundays and strict interpretation of existing statutes relating to show business. Reply was made by Mrs. Bertram I. De Young, member of the censor board. Preacher's complaint, voiced in a report to his federation, charged that the censors ignored his warning about ar unnamed play, which was easily identified as Tobacco. Road. He asserted the show was previously barred from Boston and Chicago and regretted it 'should have been welcomed with open arms by our present board of censors.'
Mrs. DeYoung admitted that the play had been tabooed last year by the then mayor's unofficial censor, but pointed out that it played eight weeks in Chicago and is playing in Boston now. Committee did not reply to the preacher's complaint because he had not seen the play and his opinion was therefore deemed 'unintelligent,' she said. She further deplayed of Philip ciersy did not share Palmquist's view,

Officially called the Theatre Con-trol Board of Philadelphia, censor trol Board of Philadelphia, censors were appointed by Mayor S. Davis Wilson soon after he came into office early this year and are the latest, attempt to solve the knotty local problem of what rtage fare might injure public morals. So far, the board has blasyed every legit offering, even passing "Tobacco Road" and 'Sallor, Beware! which had been nixed during previous administrations.

In addition to Mrs. DeYoung, the body includes Mrs. G. Upton Fa-vorite, American Theatre Society vorite, American Theatre Society representative here; Mrs. Blizabeth Craven, wife of an ex-critic; War-ren R. Humphreys, a banker and stage enthusiast, and Louis F. Wil-garde, the mayor's secretary.

ENGAGEMENTS

Lenore Uiric, King Calder, "To My Husband." James Kirkwood, Alexander Kin-land, Charles Coburn, 'County Chair-man." an. George Kossoff, Bitter Stream.

George Kossoff, Bitter Stream,
Karl Swenson, Cilif Allen, Tom
Rutherford, Three Reasons, RoseDexter, Robert Bard, Ralph Blane,
Winnie Stretch, Robert Johnson,
Jean Beliows, Eleanor Bunker, Jack,
Smart, Helen Craig, Marian Plerce,
Gerry Probst, Elizabeth Wilde, Todd
Bolender, Irane Moore, Arthur
Hughes, Nam. First, Lady,
Florence Britton, Betty Linley,
Oscar Shaw, George Graham, Ruth
Shepley, Nellie Malcolm, Charles
Campbell, Andree Corday, Love Me
and Like It.

The Difference

With 'On Your Toes' in for a cinch run at the Imperial, N. Y., that house is having its most successful season in years. Its profit during the engagement of 'Jubilee' was \$40,000, whereas that musical ended considerably in the red be-cause of premature with-drawal.

LAY PLANS FOR COAST **ACTORS' FUND BENEFIT**

Hollywood, April 28

Campaign for 55th annual benefit shows for Actors Fund of America, to be staged at the Pan Pacific auditorium July 1, were outlined at a meeting attended by upwards of 300 actors.

a meeting attended by upwards of 300 actors.

Local committee in charge is headed by Alexander Leftwitch as chairman; Lee Carrillo, Edward Arnold, William Coller, Sr., Billie Burke, Reginaid Barlow, Walter Connoilly, E. E. Cilve, Walter C. Kelly, Clarence Muse, Fred Keating, Fren Franklin, Minna Gombell, Grant Mitchell, Alan Dinehart, Wm. Ingersoll, Paul Kelly and Sidney Blackmer,

Lave. Carlisle Set by Dietz For N. Y. Tuner

Hollywood, April 28. Howard Dletz, Metro advertising and publicity head, before returning to New York last week, arranged velyn Laye to appear in a musical for which he wrote book and lyrics, and Arthur Schwartz, now at 20th-Fox, the music, to be produced by Max Gordon in New York next fall.

Dietz also has recruited Kitty Carlisle for the cast and was ne gotiating for Francis Lederer to play the male lead. Latter, howplay the maie lead. Latter, how-over, is tied up in picture work which may run into the fall and in that case there is a possibility that Carl Brisson will get the role. Dietz, before leaving here, said-that the book and lyrics have al-ready been completed, Robbins Music Corp, will publish.

Champ Cut-Rater

Baltimore, April 28. So many cut-rate practices put into being by 'Dishing It Up,' show presented by Ray Jackson at the Maryland last Jackson at the Maryland last week, that toward the end of the engagement the quoted bo prices, scaled up to \$1.50, were dropped from the news-paper ads, and a line 'popular prices' substituted."

prices' substituted."
Most freakish form of cutrating was advertised via spot
announcements over WCBM,
which had corrailed a flock of
amateur talent for part of the
show. Over the air public was
told that by mentioning the
name of the station to the b.o.
attendant, a \$1.50 seat could
be bought for two bits.

Cornell Tour

Katharine Cornell will make rapid tour in 'Saint Joan' early next season, touching the major keys to and from the Coast. She will then appear in a new Maxwell Anderson drama, Wingless, Victory, which is due on Broadway in December.

'Joan' is slated to continue at the Beck, N. Y., until June 20.

G.&S. 'Gondoliers' **For Central City**

Denver, April 28, rank St. Leger will direct the fifth annual play festival at th Central City Opera House thi

mer. Dates have not been set, but Gilbert and Sullivan's 'Gondollers' will be the vehicle. St. Leger has been authorized to sign famous singers for the principal roles.

Central City Opera House Assn., a pun-profit group expects.

a non-profit group, expects to stage 'Gondoilers' in such a manner as will bring world-wide attention to the old opera house. Built in 1878, it housed all the famous attractions that made the trip west years ago, then closed for years and was re-discovered when heirs looked the place over after being willed the

place over after being willed the property.

Robert Edmond Jones directed the first four revival festivals, but some of the association wanted a change this year, and St. Leger, who directed, the orchestra last year, was picked.

Because of the difficulty of production, 'Gondollers' is less known than others of Gilbert and Sullivan's works. It was first presented in London Dec. 7, 1889.

Managers vs. Dramatists Contracts

New contract form issued by the League of New York Theatres last week differs in several vital points from that issued by the Dramatists' Guild on March 1, and

most important point of departure Dramatists' Guild is nowhere mentioned in the Managers' contract form, the word 'author' being substituted everywhere in place of Dramatists' Guild. It is a contract form which completely omits the presence of a dramatists' group or organization, but is rather a contract form between managers as a group and writers as individuals. This is nowhere mentioned in the new contract form, however,

Other points of departure are:

Other points of departure are:

Dramatists' contract says that managers must not sign production contracts with non-members of the Guild. Managers' contract says authors must be signatory to the managers' contract.

Dramatists' contract says no member of the Guild may make any production contract without its consent. This is omitted in the managers' contract. Dramatists' contract defines' managers in good standing' as any producer who signs its contract and has not falled to fulfill all obligations to authors acceptably in the past. Managers switch this to read any bona fide producing manager, who assumes the duttes and obligations of League membership.

Advance Fayments.

Advance Payments on play production are changed by the managers' contract all the way down. Dramatists want \$100 on signature of contract, while remains. Dramatists want \$100 per month for further option for the next five months. This is cut to \$75 per month. Dramatists want \$150 per month for the next three months. This is cut to \$75 per month. Dramatists want \$150 per month for the next three months. This is cut to \$75 per month. Dramatists' contract specifies that managers retail whatever rights they are entitled to so long as they continue to produce it for at least 75 times in any one year from the date it was first produced in Mantan. That is switched by the managers to read last produced' and Manhattan omitted.

Dramatists say managers must produce for at least Advance Fayments

Tast produced and Manhattan omitted.

Tamatists say managers must produce for at least 75 performances within six months out of town to get the rights. Managers make this six months.

Dramatists' contract gives managers Brilish production rights for six months after first performance in New York. Managers thange this to 18 months, but with the manager to pay the author \$100 a month for the second six months and \$150 a month for the third six months. Also managers change the word "present" to 'cause to be produced or presented, meaning that managers don't have to put the show on in England themselves, but can make deals with British producers. Also first' performance in the above is switched to 'last.'

Waived Royalty

Authors say that no writer may waive or reduce

Waived Royalty
Authors say that no writer may waive or reduce
royalties. This is eliminated by the managers,
Authors' contract specifies that the Guild may, on
written notice, require a bond from managers for
royalty payments. This the managers eliminate,
League says it will agree to expel any managers who
are in default of royalty payment to any Guild member, but this is not in the contract anywhere.
Dramatists say that no deductions or offsets in excess of \$100 shall be made. This the managers eliminate.

Authors say they must approve cast and director. Managers say authors must approve cast, but not

Managers say authors must approve cast, but and director.

Dramatists say managers must not, in program or ads, announce a third person as producer or coproducer, except with consent of author. This the managers eliminate.

Dramatists' contract insists that author shall retain for his own benefit, both legal and equitable, all subsidiary rights whatsoever. This is not mentioned in the producers' contract.

Instead of the specific terms for film and other future sales mentioned by the dramatists (60% for the author, 40% for the producer) managers' contract states that these terms shall be arranged by individual contract between the manager, and author, but in no event shall the manager receive more than 50%

New clause inserted by the managers provides that computing the three-week production period which New clause inserted by the managers provides that, in computing the three-week production period which cuts the manager in on film rights, a play opening on, or before Wednesday shall call that one week if the manager pays the author royalties for the omitted performances of the week in question based on average royalties for the entire run.

Stock tryouts of plays may be the subject of special agreement between author and manager, say the managers.

managers, have written in a clause giving them an option on production rights in all countries of the world on payment of \$500.

Managers' contract distinctly specifies that no tele-vision rights, no radio rights, no reproduction by electrical means, no reproduction by undiscovered arts are included in the grant of motion picture rights and remain the property of the author, except inso-far as contractural obligations between author and manager. Managers' contract distinctly specifies that no tele

far as contractural obligations between author and manager.

Motion picture sales, say the dramatists, are to be handled by a 'negotiator' appointed by the Guild.' Managers switch this to 'Motion Picture' Arbiter,' to be appointed by the managers. He shall work, say the 'managers, through the managers, and money handled in banks and in the account of the managers. In the case of a disagreement, say the managers. In the case of a disagreement, say the managers. In the case of a disagreement, say the managers. In the author and manager can't get together on terms of film sale decision of any two of the three (manager, author, arbiter) shall be final.

Managers make provision for production to be financed by films, which the dramatists (in their contract) ignore. Managers say they bind themselves to give 'full and accurate information' to the author' in the event of film financing. It so financed, managers say, author may elect one of three optional methods. It may be an outright sale at a figure agreed upon before production, or a sum to be computed on length of run, or both.

length of run, or both.

Dramatists' contract reads that in the event bankruptcy, merger, receivership, or liquidation, rights revert to the author. Managers change this to read that the contract is not subject to sale in

rights revert to the author. Managers change, this to read that the contract is not subject to sale in bankruptcy or insolvency and that the rights revert to the author only in the case of a judicial sale of managers assets in such proceeding.

Dramatists say there can be no foreign production. This the managers strike out.

Dramatists say there must be no musical comedy, or opera version of a play until the regular play's first class production is ended. This the managers omit.

Dramatists say there must be no musical comedy, or opera version of a play until the regular play's first class production is ended. This the managers omit.

Dramatists of contract provides that it an author writes, a play at the request or, on a idea of a manager must defend the action and pay all expenses involved. This the managers omit.

In case arbitration on any disagreement is necessary, dramatists pact calls for naming of arbitrators within seven days of filing of complaint. Managers within seven days of filing of complaint. Managers change this to two days.

Dramatists want arbitrators picked from the faculties of the Columbia Law School of the University of Southern California. Managers say arbitrators must be chosen by the American Arbitration.

Dramatists say that arbitration shall be 'conducted and such manner as the arbitrators may direct and the

Association.
Dramatists say that arbitration shall be 'conducted in such manner as the arbitrators may direct and the parties may, if they desire, appear by counsel.' This the managers change to 'shall be conducted pursuant the beauties and regulations of the American Arbitration Association.

tion Association.'
Dramatists' contract calls for special arbitration rapidly on the matters of cast or director. Managers erase the word director. In this Instance dramatists say arbitrators must be appointed within 36 hours. Managers make this 24 hours.
Dramatists' pact says that in any case where Cuild approval is required, it shall not be unreasonably withheld but that the Gulid is not liable for the exercise of its discretion. In the managers' pact this becomes League approval, but with the lack of liability removed.

Dramatists' pact is for two years. Managers' pact

OSHRIN SHOOS SHERIFF FOR \$39,400 IN CASH

After a sheriff had camped on the trail of Harry H. Oshrin, theatrical attorney, to satisfy a \$72,500 award in favor of John Colton, playwright and former client of Oshrin's, the latter returned from California and settled the entire matter yesterday (Tuesday) with Richard, J. Mackey for \$39,400 cash. This figure was arrived at to cover \$4,400 for printing expenses on papers on appeal and other cash disburse-ments. The other \$35,000 is roughly

and printing expenses on papers on appeal and other cash disbursements. The other \$35,000 is roughly a 50% settlement of the full award of \$72,500.
Osbrin on his Coast hop made the compromise with Colton direct, and his local attorney, Harry Sokolow, without Mackey, Latter was then instructed by Colton to accept the terms in N. Y.
Osbrin had first offered Mackey \$7,500 in cash and the rest up to \$30,000 if nettlement over a period of five years. Mackey stated that he understood that Osbrin's financial interest in the various Tobacco Road' companies could yield a better deal, which then prompted the attorney to treat with Colton direct. Litigation dates back to 1925, when Osbrin first represented Colton in a business advisory manner on a 10% and other fee basis. Much of Colton's funds were invested in Tinney Estates, Inc., a Long Island really development of which Osbri is president, and is named for Frank Tinney, comedian. Other yields from Cotton's plays, 'Rain,' The Shanghai Gesture,' his Metrofilm contract, etc., were allegedly retained by Osbrin.

CURB ON CENSORSHIP DEMANDED IN CHICAGO

Chicago, April 28.

Chicago Council on Freedom from Censorship, which has held several meetings on the subject of Mayor Edward Keily's ban on 'Tobacco Road' in this town, is now readying to take its fight against censorship to the City Hall.

Framing a new ordinance which would curb the Mayor's legal rights to supervise and make arbitrary rulings on theatrical priew ull make censorship of theatrical work the decision of a group of men, rather than a single person. Would restrict the Mayor's decision in show business strictly to violations of building and fire ordinances.

Chairman of the local council is Prof. Lawrence Martin of Northwestern University.

'Love Me and Like it,' comedy by Gaston Valcourt, in rehearsal for Harry Bannister.

PRODUCERS SNUB GUILD

GNORE WRITERS' GROUP IN PACT

isue Own Contract Form on Basis of Individual Barter with Dramatists-Thought to Be Purposely Tough to Allow for Negotiation - Would Appoint Own Arbiter

HOWARD'S LETTER

Broadway managers, in issuing their idea of a contract late last week, steamed up the produceratulors situation even more than anticipated. When the Dramatists Gulid issued its 'take it or leave it' document, which was alluded to as a basic minimum agreement, the managers responded with a squawk. Now it's the other way around. Despite the managers' claims that they were leaning backward to arrively were beaning backward to arrively were backward to arrively were beaning backward to arrively were backward to arrively were

they were leaning backward to ar-rive at a 'fair contract,' observers rive at a 'tair contract,' observers believe it was purposely made severe, theory being that the producers can make concessions, later. That was the procedure followed by the Guild, it is pointed out, and the authors did make some concessions

authors did make some concessions after declaring there would be no changes for two years.

The Guild is not mentioned in the managerial document, managers coming forth with the idea that they will do business with authors to coming forth with the idea that they will do business with authors in-dividually. Managers also want to appoint the arbiter, or negotiator, for the sale of-film rights, and any dispute would be decided by a two out of three vote-after the man-ager, author and arbiter get to-gether. The author could never win an argument under that arrange-ment, of course.

H'wood Angle

H'wood Angle
Formal announcement from
Warners, Metro, Fox and Paramount that they are out, so far as
backing any plays presented under
the Gulla contract, is principally
based on the exclusion of the producer from participating proprietorship in film rights. Gulla's contract stipulation covering that point
is that the managers may participate only in the proceeds of such
possible sales but that the rights
remain vested with the authors.
Understood that some producers
signed away their rights to picture
people in return for backing. Others
assigned the rights until such time
as the show earned back its production total.
Sidney Howard, head of the au-

duction toest.

Sidney Howard, head of the authors association, in a letter to Guld members, charged that producers are attempting to turn the theatre over to Hollywood, to place young writers at the mercy of coast backers and that they are deliberately trying to 'smash: the Guild. He added that the League of New York Theatres, which issued the contract for the managers, and 'pirated' the new Guild form.

Managers say they merely 'parabinased it.'

Letter reads in part:

Letter reads, in part:

Letter reads, in part:

'As you know, we spent a good
many weeks in our efforts to compose our difficulties with the League
of New York Theatres regarding
our Mi Imum Basic Agreement. At
the time of our last membership
meeting I reported to you that our
efforts had succeeded only in forcing from the League the admission
that they had no intention of considering any contract but their own. t they had no intention of con-ering any contract but their own.

Stubbornness

Stubbornness

The League's atubbornness has not been successful in obstructing prograss between ourselves and a group of leading managers who had relied to bind themselves to the Cague's agreement. We are now engaged in exploring, with this group, the all-important details of procedure for the sales of screen tights. These details, when they are agreed upon, will be embodied in the set of instructions to the Ne-

WHAT IS MEANING OF 'NEGOTIATE'?

Dispute between the managers and authors developed rather heatedly over the weekend, what with comment from both sides over the respective contracts of the Dramatists Guild and the Theatre League. Managers declared as faise the statement issued by the authors's prez, Sidney Howard, to the effect that managers never intended using any contract but their own. Accompanying the managers' contract was an explanatory statement, which included:

The Contract of the League of New York Theatres is issued to be used by its members in preparing contracts with dramatists. The members of the League have agreed to use this contract until such time as a contract shall be negotiated between it and the Dramatists Guild.

Stated further that the Dramatists Guild.

Dramatists Guild.' Stated further that the Dramatists Gulid will be written into whatever contract is made in agreement.

Managers claim theirs is reconciliation' of the Guild's new contract dated March 1 and that which the League proposed to adopt March 25.

Both sides say that they want to negotiate. Both sides say the other 'won't negotiate.' Neither side wants to define the word.

gottator which I described to you at the last membership meeting.

'The managers with whom we have had these conferences prevailed upon the League to meet us to discuss our differences. We accepted the proposal in good fath. The League chose the eve_f our meeting to release a so-cailed 'Minimum Basic Agreement' of its own. Aithough no member of the Dramatists' Guild may under our by-laws deal with any manager on the basis of the League's 'Agreement' (and will not, I think, be faced with the necessity of so doing), I think it will interest you to know what some managers would do if the Guild were less strong than it is.

'The League's contract is clearly

were less strong than it is.

'The League's contract is clearly intended to turn the theatre over to Hollywood by giving the Hollywood financed manager every advantage over the individual manager, and by placing young authors completely at the mercy of both the manager and the motion picture backer. It has been written with the avowed intention of smashing the Guild. It ignores the Guild and thus leaves, the young author to fight his battles unaided. It springs from the League and yet provides no real means of discipline for managers. It has no regard for the interest of the individual author. dividual author

Warning

You are warned against signing any contract without first consuiting the Guild. Its warning becomes doubly necessary because the League contract resembles the Guild contract in format and content, and is in great part pirated from our contract. This opens the way for confusion and wilful imposition. We have already called upon the League to remedy this.

This morning's paper announces that certain Hollywood studios are taking a definite stand against the financing of plays under our contract. This is not surprising in view of the fact that the motion picture clause of the Theatre League's contract Is in substance a reproduction of the original scheme proposed ten years ago by the old Fox company to deprive the author of his picture market. This is the scheme which brought the Dramatists' Guild into existence in the spring of 1926. Its reappearance is the best of all possible demonstrations of the Guild's purpose and value.

On the other hand, talks between

Theresa Helburn, '08,

In Bryn Mawr Fete
Philadelphia, April 28.
Theresa Helburn, executive director of the Theatre Guild, will play the part of Queen Elizabeth in the May Day celebration this year at Bryn Mawr College near here.
One of the institution's most prominent graduates (class of '68). Miss Helburn will be carried on a litter in the procession of 750 revelers May 8 and 9.

FEWER LEGIT **SHOESTRINGS**

shoe-stringed on Broadway this season than in a number of seasons. Towards the end of the season attractions of the type are more apt to turn up, but so far only two reached the boards. Both were recent openings and neither got past

cent openings and neither got past its first Saturday.

A few more may turn up, but so-called showmen who occasionally stray into the field are finding it increasingly difficult to lay it on the line. Besides, it takes more coin now, because of rehearsal pay rules. Salaries for two weeks must be paid in any event, under Equity rules, but if a show does not last more than one week that money is deductible from the second week's salaries.

salaries.

In the case of the two recent shoestring flops, rehearsal money came from that posted with Equity to cover the minimum salary period and to pay off on the first week of performance. There was not sufficient remainder to take care of the

clent remainder to take care of the second week's payroll and, following adverse notices, no more coin could be raised.

Earlier in the season some small cast, one-set plays opened, and, although such attractions have consistently drawn small money, in each instance they have backers who have been willing to pay off on the red weeks. Several are still on the boards, outlasting shows which won much higher rating, if not having shown a distinct profit.

won much nigher rating, it not having shown a distinct profit.

However, it is doubtful if the small grossers have worked out of the red, despite the length of the engagements.

'FIRST LEGION' CAST WINS IN ARBITRATION

Final adjustment of claims of players who appeared in The First Legion' have been made by arbitration. Cast had agreed to a cut in salarles for a limited period, but was paid off on the same basis until the tour ended. Management contended that in this way the show was able to continue, but the arbitrators ruled in favor of the actors. Tegion,' an all-male cast drama. was produced by Bert Lytell and Phil Green. It was presented at the 46th Street, N. Y., last season.

CHINESE COMEDY FOR L. A.

CHINESE COMEDY FOR L. A.

Hollywood, April 28.

'Her Majesty, the Prince,' Chinese conedy, will be presented at the Music Box, May 10 by the Los Angeles Foundation, Inc. John T. Murray heads the cast.

Immediately following, Robert McLaughlin is expected to start his tenancy of the Music Box, presenting 'Flarri,' McLaughlin is negotiating with Bela Lugosi to play the top spot.

In Bryn Mawr Fete Percy Hammond, Veteran Drama Critic, Dies at 63; 'Grief Victim'

Hammond's Last Play

Ironically, the last play that the late Percy Hammond witnessed was 'Bury the Dead,' Barrymore, N. Y. Drama opened April 1.8. ritic was taken ill the following day and-removed from his rooms at the Algonquin, two days later.

As directed by him, the critic's remains were cremated Monday (27) without services.

LOOP FACING LEGITLESS **SUMMER**

Chicago.

From all indications Chicago will be without one professional legit show by June 1, which will leave the town bare of legit for the first time in its history. In the past few years Chicago has been on the verge of going completely legitless several times, but each time some show managed to come in to save it, as Three Men on a Horse did last

But 1936 looks like the time the legit season will really go over the barrel. All the shows now in town barrel. All the shows now in town are readying to pull out, and there isn't anything in the wind for replacements. 'At Home Abroad' is disappointing at the Grand Opera House, and will have to struggle to make it a four-week stand, and then decamp around the middle of May. 'Winterset,' of which so much had been expected, will clear out after three poor weeks and head back to New York. 'Boy Meets Girl,' which has had a good run, washes up next. week.

week.
'Night of Jan. 16,' which had been ballyhooed to try here this season, appears to have been completely recalled by Al Woods, who will keep the show closed until next autumn rather than try to buck the sum-

mer.
There is now talk that the two
WPA drama projects at the Great
Northern and the Blackstone will
close on Jun 31. Actors Equity
has sent protest wires against the
closings and ha: solicited the Illinois representatives in Washington
to plug for the continuation of federal appropriation for legit relief in
this terrifory. But that's up to congress.

GEO. WHITE'S IDEA

They'll Pay Soldiers' Bonus in Time So He May Put 'Scandals' Into Chi

George White, who closed ', dais' in New York after a disappointing engagement, is considering reforming the revue for a Chicago try this summer. Booking date beginning in mid-June has been pendidd in cifed in

Distribution of the soldiers' bonus around that time is expected to up show business, particularly in the large stands and that figures in White's plans.

Milford's O. O. Tour

Robert Milford, company manager of 'The Great Waitz,' has started a Coast-to-Coast tour to scout audi-Court to count and to remark to the first the first the first to the first the fir

drama critic of the New York Herald Tribune, last Saturday (25) midnight at the Rockefeller Institute hospital, after being ill with pneumonia only a few days, came less than six months after the death of his wife, to whom he had been wed

his wife, to whom he had been wed for nearly 40 years. Veteran reviewer had said a number of times he did not care to survive her. It is believed that mental condition, his weight, and age, 63, lessened his chances to counteract the ravages of the pulmonary affliction.

Hammond was critic for the Trib for, 15 years, coming on from the Chicago Tribune, where he was known as the most colorful stage commentator in the country. He was apprehensive of the change to the big city, but eventually settled down and built up a name in the metropolis for eye-arresting phrases.

His first real newspaper work was

His first real newspaper work was with the Chicago Post, where he started as reporter and landed in the show critic's chair. After 10 years he moved over to the Chi Trib, remaining there until 1921, when the call from Manhattan

when the call from Manhattan came. Critic was not given to filppancy, but he liked to use humorous sailies anent the plays. Outstanding in his character were courage and color. Comments provoked managerial animosity more than once. At least twice during his Loop days he and the managers fell out. One yarn about that had to do with a western melodrama playing the Cort there. Hammond was sitting in a box after having quite an expansive repeats. Stage pokep-game.

expansive repast. Stage poker game had one character holding four aces and losing the pot to another player who exhibited a straight flush. and losing the pot to another pla who exhibited a straight fit Loser's line at that point was: ain't natural.'

The critic arose and That's right, it ain't.' stalked from the theatre.

Shuberts No Like

That's, right, it ain't, stalked from the theatre.

Shuberts No Like

At another time he had differences with the late A. Toxen Worm, Shubert press agent. That resulted from a line in one of his notices on a Shubert musical to the effect: The management should realize that a girl's bare knee is a human joint, not an evening's entertainment.

During his term as critic for the Trib, N. Y., Hammond's sometimes caustic pen riled managers, particularly the Shuberts. They objected to not a few of his reviews, tried to bring pressure on the editors and even threatened to take out the advertising. No moves the showmen attempted disturbed his standing with the publisher, however. In Chicago the Trib refused the Shubert advertising for two years.

Hammond went overseas late in the war and his coverage for the Chi daily was noteworthy. He also reviewed books, but gave that work up to write essays under the title 'Oddments and Reminders.' Occasionally he covered sports and was one of the Loop men assigned to the Dempsey-Carpentier fight in Jersey City. That was just prior to his coming to New York to succeed Heywood Broun on the Trib. He followed Burns Mantle, now reviewer for the News, N. Y., as critic on the Chi Trib. Both have been called the dean of critics, but each has said it was the other. Ills successor is not named yet, but Hammond is known to have favored the appointment of Hichard Watts, ir., the Trib's picture critic. He expressed himself several years ago, when toying with the Idea of retiring. The depression apparently finished any such plan.

Hammond is known to have favored the appointment of Hichard Watts, ir., the Trib's picture critic. He expressed himself several years ago, when toying with the Idea of retiring. The depression apparently finished any such plan.

Hammond is known to the new in the revised the copy, then, when it linally reached the linotypes, wait and revised the copy, then, when it linally reached the linotypes, waited until the takes came along so that he could also correct the gailey

BOTH D.C. AND N. Y. BELIEVE CHANCES GOOD FOR WPA THEATRE CONTINUANCE

Hopkins and Mrs. Flanagan Confident, but It's Up to units are being presented or re-Congress—Red Angle Ignored in Capital But Hearsing, Including 246 straight drama, nine dance, 40 marionette, 40 marionette, 62 vaude and circus, and nine kid companies. This number includes 30 colored troupes.

VARIETY

Chances that the relief theatre legit. circus and other draproject of the Works Progress Admite undertakings through part, if ministration would continue under federal support were bettered late late late week when Haille Flanagan, director of the project, informed heads of stage organizations in New about the President's proposal to York that indications were for an extension beyond June 30, ending an extension beyond June 30, ending and the set.

extension beyond June 30, ending date set.

Indicated change in the situation from the Washington end is be-lieved to have followed appeals to Congressmen. National Stage-hands body (LAT.S.E.) asked each of its 700 locals to send telegraphic

Congressmen. National Stage-hands body (IA.T.S.E.) asked each of its 700 locals to send telegraphic protests to the representatives from their districts. Content of the messages was to the "fresc" that the need for relief employment continues and its abatement would cause privation. Locals of the musicians Union are, said to have made similar appeals.

Equity, having originally interested the government relief administration in helping professional, theatre, was again in the van asking for WFA theatre project continuance.

Critici

Meantime criticism of the federal theatre activities, was heard from the floor of the "Senate". Senator Davis, of Pennsylvania, stated that a letter from E. J. Blunkail, Squity's representative on the reclassification of the WFA theatre project in New York on the grounds that montheariteal people were in every key position. Senator Davis made no personal charges, but wanted the criticism placed in the Congressional Record.

Another letter from Adolph Pinkus, head of the Veterans' League, within the project, is waits to have asked for the removal "or Philip-Barber, regional director in New York on the grounds was asked for the removal "or Philip-Barber, regional director in New York and charged in the Congressional Record.

Another letter to Adolph Pinkus, head of the Veterans' League within the project, is waits to have asked for the removal "or Philip-Barber, regional director in New York, and charged that he has definitely was an street that she has definitely was sensited that she has definitely was sensited that she has definitely

munistic meetings are need during business hours.

One-letter-concerning Mrs. Flanagen stated that she 'has definitely stated she is not interested in the American theatre or its methods but is only interested in the Russian style performance. After quoting from a book by her, in American theatre or its methods but is only interested in the Russian style performance. After quoting from a book by her, in which she eulogizes the Russian theatre, the Senator remarked that he made no personal criticism of Mrs. Flanagan, but suggested that those responsible for the appointment of Mrs. Flanagan, should address a letter to the presiding officer of the Senate explaining the reasons for her appointment. She was formerly in charge of the dramatic course at Vassar.

Mrs. Flanagan, in reply, said: "That is absolutely untrue."

She added: It seems to me that the WPA productions now playing in New York and elsewhere are their own answer, There is no stress on foreign plays or foreign production methods. The fact is that a large majority of our plays are classical or American material by American writers.

Blunkall had written about her that 'she knows nothing of the professional theatre or professional actors' and that 'very' few actors have ever been on relief at any time and are not 'allowed to work and earn this money that was especially set aside for them."

Frank Gillmore, head of Equity, repudiated a letter sent to Senator Copeland, making the charge that

set aside for them.'
Frank Gillmore, head of Equity, repudlated a letter sent to Senator Copeland, making the charge that non-pros are in charge of the WPA project here. Equity head stated that no one was in authority to make such a statement in Equity's name except by authorization of its council.

At Headquarters

At Headquarters

Washington, April 28.
Continuance of the WPA theatre
program next year depends primarily on what Congress does about
President Roosevelt's plea for \$1.
600,000,000 to carry' on Federal unemployment relief activities, officiuls here emplusized this week.
With enough funds to continue
into June, bosses of the Federal
theatre projects are optimistic
about chances of extending the

prolong the entire works program another, year.
White real ing that everything hinges on the law-makers, Works Program execs are confident that Administrator Harry Hopkins will recommend, and the President will approve, extension of all the talent undertakings if Congress gives the executive branch of the government a comparatively, free hand in drafting policies for continued relief.

ing policies for continued relief:

"Demonstrated"
This optimism is based on a feeling that experience with the drama projects has sufficiently demonstrated the success of the idea to warrant more expenditures. Uncle Sam seems well pleased with his activity, as angel for jobies, performers and willing to keep on if Congress consents.

formers and willing to keep on if Congress consents,
While the front-office reaction to the theatre program has not been made known in concrete manner,
Hobling is understood to have dadred, recent off-the-recent statements must go ahead with its idea of giving the sort of work that job-hunters are fitted for and that past experience has shown the soundness of this policy.

perience has shown the soundnessof this policy.
Congressional situation confrontnessional si

If this revolt keeps on, the President may, have to sacrifice many phases of the works plan in order to effect a compromise. So far, Mr. Roosevelt has shown no disposition

Roosevelt has shown no disposition to back down, but the politicians are insisting on the right to have their say and it may be necessary for the White House to stage a strategic retreat.

Radical Thing

Tempest over alleged radical influences in the theatre program has received little attention locally, although Republican foes of the Roosevelt administration have tried to capitalize on it and even some Democrats look askance at the sort of work being done in the drama projects.

of work being done in the drama projects.

Mobilizing for a fight over their future existence, execs in charge of the theatre venture have started compiling data and correlating facts: to demonstrate their conviction that the undertaking has been worthwhile. Orders went out last week for a comprehensive snalysis of all reports and records, so that a concise picture of accompilishments may be ready for the scrutiny of higherups.

While execs are satisfied at what has been done, they have few figures to back up their conclusions, primarily because a shortage of clerical help has made it difficult to tabulate data coming in from regional

ulate data coming in from regional and state offices. Sketchy informa-tion at hand now indicates, however, that a majority of the individual undertakings have been successful from the standpoint of public reac-tion and the job goal has been

Theatre payroll at present contains in the vicinity of 12,500 names, but the cumulative employment figure is believed much bigger, because of accelerating job turn-overs duri; greent weeks. Fragmentary reports indicate that between 40 and 50 'performers are quitting each week to take commercial jobs and this rate is expected to continue because of the straw hat openings in the near future.

Latest approximate reports show 130 individual 'projects now under way, several of them with two or Payroll

Incomplete employment figures show that about 70% of the workshow that about 70% of the work-ers are located in New York, Chi-cago, and Los Angeles, although there are companies in around 50 towns and cities. New York figure is estimated at 5,400, Chicago at 1,000, and Los Angeles at 2,000.

WPA REVIEW

DO UNTO OTHERS

Indianapolis, Aprli 28. Commod-dumm In these acis, presented by the Federal In these acis, presented by the Federal Indianapolis, April 20, 30. Written by Meny K. Burton.

Venry K. Burton.

Cast Charles Althor C. Mad de Schiper, Alice Arnold, Nd LeFeye, Hall Hawles Allock, Med LeFeye, Hall Hawles Enven, Carolya, Dean.

Henry K. Burton, vet theatre manager and partner in local bookding agency with his brother, Curt, wrote 'Do Unto Others' about 10 years ago especially for Charles Althoff, vaude performer. However, Althoff has been busy all through the years and found time only last week to come out of his home in New Jersey to play the modernized

part.

Althoff is given the opportunity to do his old vaude routine in the opening act, and repeats with a fiddle selection for the final curtain. What happens in between is a pretty mixed up affait miny water bury the own fiddler, is taken to the poor farm to spend his dealing and the control of the poor farm to spend his dealing days by his niece and nephew. After introducing the characters in the first scene, Mr. Burton permits althoff to go into his vaude act, which is good for plenty of laughs, but does nothing to further the act into of the piot. In the second scene the old man has inherited a large fortune and the relatives come to take him home.

He is a bone of contention in the household of his niece, since the repeated of the control of the law of the common of the law of the common of the law of the law, and of beating him to the idea. Romand the seconds of the law of the law, and of beating him to the idea. Romand has been of the law firm handling waterbury's estate falls intowe with the ward of Mrs. Downing, the niece. Mrs. Downing has plans to marry her own daughter off to the law, and of beating him to the law, and of his niece in the law, and law, an

the background and use of the time to the family and its difficulties.

If Broadway wants something clean to show the censors, this may be it, for there's only one mild 'durn' in it. Otherwise, its opening seems to be its closing.

Kiley

Tabloid Programs

Frograms for the WPA play-jet, "Triple & Ploughed, Under," -which ferminates win-extended date at the litmore, N. Y., this week, are in the form of a miniature tabloid newspaper with the tille of The Living Newspaper, which is the designation of the unit. Next on the twice nightly bill in the same house, due next week, is '1935. It touches, on news highlights, including the Dutch Schultz killing and the Hauptmann electrocution.

Pitt Playhouse Will Go Pro Next Season With Equity Cast

ittsburgh, April 28.

layhouse, comfort-ably-endowed semi-pro theatre here which constructed its own 250-seat auditorium this season, will go Equity next season, bringing on three professionals from New York to form the nucleus of a permanent acting company, Seven others will be picked from local ranks to fill out the troupe, and organization is also to have an apprentice company,

Herbert V. Gellendre, who di-rected the group this year, will return again in the fall and length of runs for 1936-37 will be stretched from two to three weeks, with the number of plays, however, remaining at six. Season will open Nov. 10 and end March 20.

Playhouse intends to offer at least one new play next season. Will be either 'Scarlet Letter,' Mirlam J. Stockton's dramatization of the Hawthorne nov , or Trojan Wo-men, which the Theatre Guild men, which the Theatre Guild holds an option. Other productions will be selected from What Every Woman Knows; 'Rain From Heaven, 'Pursuit-ot-1 Happiness,' 'Tomorrov and Tomorrow,' 'Clear All Wires,' Gentlemen of Press,' 'Cricket on Heavth,' Within the Gates,' 'Salioss of Catario', and Elmer Rice's 'Nof for Children.'

for Children. Subscription drive has already started for next year. Current Playhouse season ends with a two-week run, beginning next Tuesday (5), of Springtime for Henry.

ST. LOUIS OPEN AIR SUMMER SKED SET

St. Louis, April 28.

St. Louis open air theatre, sponsored by the otty and known as the Municipal Opena, will have no iest than seven musical comedy successes of other seasons. Lawrence Schwab, who will again be the managing director, is thereby following the same type of bills that established new attendance records there last season. Operetta type of musicals are included in the list, but do not predominate. Starting June 5 and ending Aug. 30, the list of shows is complete vith but ne exception, that show to be selected later. Opening attraction will be 'Kid Boots,' which will be followed by The Three Musketeers, 'No, No, Nanette,' 'Sons o' Guns,' 'The Bohemian Girl,' 'Oh Boy,' 'The Merry Widow,' 'The New Moon,' 'A Connecticut Yankee,' 'The Red Mill' and, 'Giamorous Night.' Latter is Ivor Norvello's operetta, which ran at the Drury Lane, London, for a long time. Local showing will be its first over here. Season is for 84 performances were called off on five evenings because of rain. That was funsual, since the average number of rainy summer nights per season iere has been three over a period of 15 years.

WPA LA. TOUR

WFA LA. TUUK

New Orleans, April 23.

'After Dark.' given successfully
by the WPA Federal Theatre Project at the Little Theatre here recently, will be put on again at the
Tulane for two performances on
May 16-17 and then taken on the
road for a tour of Louisiana.

'To My Husband,' comedy by Wil-liam H. Fulham, rehearsing for Joe Byron Totten. 'Winterset,' Harrls, Chicago.

FOUR EXECS **OUT IN HUB** SHAKEUP

Boston, April 28. In a drastic shake-up of the per sonnel of the WPA State Finance Division and the Federal Theatre Massachusetts, two officials handed in their tickets of resignation and two were relieved of their duties.

Clifton A. Sawyer, state director of finance, and Louis A. Beretta, of Wilmington (Mass.), assistant director, resigned. Leonard L. Gallagher, state director of the project, announced the dismissal of

ect, announced the dismissal of William L. Rutledge, assistant state director, and George F. Whit, comb, drama supervisor, —At the time of the Valley Forge Incident, Hiram Motherwell, the state director, ordered Laurence 4. Hansen, of Cambridge, to fire Rutledge and Whitcomb, but the duo remained after Hansen's dismissal and Motherwell's transfer to New York.

and Motherwell's transfer to New York.

Paul Edwards, acting state WPA Administrator, says he has chosen successors to Sawyer and Berretts, subject to approval by Washington. Successors to Rutledge and Whitcomb have not been picked yet.

Sawyer, who said he had presented his resignation at one time, previously only to have it refused, explained his action by saying he wished to return to private industry. Perretta made no comment.

Gallagher explained his move by stating it was in line with his policy that the Federal Theatre should be manned by a staff of experienced theatre men, as it is in other metropoll.

Rutledge is expected to return to the staff of W. Duncan Russell, in charge of adult recreation and music projects for Boston at 738 Boylston, street. He was affiliate with the staff of the result of the same project of the same project.

WPA'S TRAINING SCHOOL

ovincetown Playhouse Added to Project Theatre List in N. Y.

New York's relief show project, now, includes the Provincetown Playhouse, to be used as a training school for community drama. Plan lay to train some 250 directors on the WPA rolls, they to specialize in teaching dramatics in civic centers. Stated that after six weeks' training players are to give 'professional performances' for one week outside their specific communities. Hone is

their specific communities. Hope is that the centers will later support the directors without government

Current Road Shows

(WEEK OF APRIL 27)
'At Home Abroad,' Grand, Chi-

cago. 'Awake and Si

Boy Meets Girl,

'Boy Meets Girl,'
cego.
'Ghoste' (Nazimova), Mizpah
Temple, Pt. Wayne, Ind., 27; Enrlish, Indianapolis, 28-29; Hippodrome, Terre Haute, 30; Hartman.
Columbus, May 1-2.
'Old Mai,' Community Playhouse, Hershey, Par., 27; Orpheum.
Reading, 28; Playhouse, Will ingtoh, 29.

'Personal Newark.

'Personal Appearance,' Texas, San Antonio, 27; Paramount, Austin, 28; travel, 29; Plaza; El Paso, 30; alto, Tucson, 1; travel, 2.

'Storm Child,' Copley, Foston.

'Three Men on a Horse,' El Capital Capit

'Three Men on a Horse,' El Capitan, Hollywood.
'Three Men on a Horse,' Colonial, Akron, 27; Park, Youngstow, 28-29; Shea, Bradford, Pa., 30; Shea, Jamestown, N. Y., 1; Shea, Erie, Pa., 2.
'Three Men on a Horse,' Strong, Burlington, Vt., 27; Worcester, Worcester, Worcester, Mass., 28-29; ushnell Aude, Hartford, 30-2.
'Three Men on a Horse,' Philadelphia.
'Tobacco Road,'

'Tobacco Road,

ton.
'Tobacco Road,'

Boy-Girl' Down, \$7,000; 'Winterset' \$9,000, Off, End Chi Runs; 'Home' 21Gs

Chicago, April 28.
Loop legit altuation is teetering
on the edge of oblivion. Few survivors in town are growing weak
and will all be blotted out within
the next few weeks.

and will all be blotted out within the next few weeks.

On the totter are Home Abroad, Boy Meets Girl and Winterset. All are readying to leave and there appears to be nothing in the wind to replace after they are gone. Subsetts are rushing around trying to scout up attractions to light up the theatres, but can't locate anything for their three houses. Awake and Sing' open next week, however.

Loop itself is in good consiltion.

however.
Loop itself is in good condition, but there just aren't enough legit shows or go around.
On Meets Girl' calls it a good rin method in Saturday (2) and will hop at Mineapolis, breaking the jump at Madison, then returning to Mil-walkee and heading for a stay in

waukee and the for This Week

'At Home Abroad,' Grand (1,200;
\$3.30) (3d week). Picking up some strength, but still looks like a fourweeker only. Around \$21,000 last

week. 'Boy Meets Girl,' Selwyn (1,000; \$2.75) (15th-final week). Had a good run of it. Heads north before swinging east. At \$7,000 last week,

Tyll go east to tane signal again.

Other Attractions

Ballet Russe, Auditorium, Repeater and again a cinch for mammoth biz.

WPA

moth blz.

Chalk Dust, Great Northern. Third play on this project's series. Opened last night (Monday). Three Wise Fools, Blackstone. Fourth play on the project here. Current week is final session of fortnight's run.

PITT. SEASON **ABOUT ENDED**

Pittsburgh, April 28.

Annual University of Pittsburgh
Cap and Gown show, 'Out for
Count, 'may have closed the regular
legit season last week at the Nixon,
playing there for four performances
only as against a full week's stand
in past years. Window sale for the
collegiate production was practically negligible, not more than about
\$1,500, with majority of the take
coming from regular student assessment.

ment.
Show has consistently been a loser for the organization and officials decided to keep red at a minimum this year by cuttling down the length of the run. Theodore Viehmann directed.

length of the run. Theodore Vlehmann direct dinema Sunday (26)
Mixon went cinema Sunday (26)
Mixon went clued (MG) opening
Foad-show engagement—which the
management hopes will stick for
three weeks. House is still hoping
for et Winterset' late next month to
round out six productions promised
to subscribers by the ATS, but
there's nothing definite on this.
Estimate for Last Week
Out for Count' (Nixon; 2,100; \$2).
Annual University of Pittsburgh
Cap and Gown musical had scant
window sale, around \$1,500 in four
performances, getting most of its
support from ticket sale to students

pherformances, getting most of its support from tleket sale to students in activities assessment.

'HORSE' OKAY \$7,500 AS CLEVE. SEASON ENDS

Cleveland. April 28.

Legit season apparently came to an end here after "Three Men On a Morse,' although it drew better than most of the touring shows that hit Cleveland this year. No other bookings set, 'Great Ziegfalt' (MG) begen of the control of the control

Louisville Folds

Louisville, April 28. Nazimova in 'Ghosts' played to a good approximate \$2,500 at the Memorial Auditorium here Tuesday (21) night. Top for the performance was \$2.75. Vehicle drew class trade and returned a profit both

trade, and returned a profit both ways.
Visit of Ghosts' closed the current stage season. Legit season in-cluded Ethel Barrymore in 'The Constant Wife,' Three Men On a Horse,' Katharine Cornell in 'Romeo and Jullet,' Blossom Time,' Walter Huston in 'Dodsworth' and a full week's eugagement of Tobacco Road.'

'Horse' Has L. A. Track to Self. **Brisk at \$8,000**

Hollywood, April 28. Maybe it's because it's the only ommercial legit in town, but the fact remains that Henry Duffy's coast production of 'Three Men on a Horse,' currently in its third week at the El Capitan, is outgrossing the eastern road show production of the same play which held forth for some weeks at the downtown Biltmore last summer. two stanzas of Duffy's venture have been

stanzas of Duffy's venture have been surprisingly profitable, with outlook good for the opus sticking around another four weeks or more.

Comedy probably, will be followed by 'Call It a Day,' which Duffy will ow ith an all-English cast.

Estimate for Last Week.

Three Men on a Horse, 'El Capltan (2nd wkt.) (C-1,671; \$1.65).

Trade exceptionally strong, considering lack of names in this locally produced venture; second week again topping \$8,000. Heavy advance for this week augurs at least six weeks' run.

WPA

'Censored,' Hollywood Playhouse.

Comedy, in second week.

'The Octoroon,' Mason Opera House, L. A. Drama of the Old South, with concert following.

'Follow the Parade,' Mayan, L. A. Musical comedy; \$1 top.

'Road' Is Too Clean For Hub, But \$10,300 As Season Near End

Boston, April 28.

Hub is almost barren of legit this week, with only 'Tobacco Road' and 'Storm Child on the boards. Latter, a new mystery at the Copley, seems to stand a better chance of weather-

a new mystery at the Copie, seems to stand a better character of weathering the impending hot days. Road's still hanging on but because censors passed the pleec, the effect of the publicity has been to throw biz somewhat into reverse gear and the second week's take was none too good. White trash special is attracting mostly top shelf customers. Child's filling the bill at the smaller Copiey. Night of Jan. 16's closed unexpectedly Saturday night (25).

'One Flew East, a new comedy is tentatively headed or Boston for opening.

opening.

Estimates for Last Week
'Night of Jan. 16' (Shubert; \$2.75;
Night of Jan. 16' (Shubert; \$2.75;
Night of Jan. 16' (Shubert; \$2.75;
Shubert; \$2.75;
Shubert of Shubert o

least two stock companies popping

up.
Cleveland Play House, ace reptheatre, may call off its annual custom of closing early for the same reason.

Estimate for Last Week

own to \$7.500, but Bill Blain, many servident kick. Three from one at Horse (Hanna; 1,351; \$2.50 (op) (2d week. Should have gone higher, considerly have gone higher considerly have gone to the service of the s

Lapsed Billing

Theatre League, or its indi-vidual members, has again become careless in permitting billing to remain on Broadway canopies and house hoards after shows have closed. It's confus

shows have closed. It's confus-ing to visitors.

At the 46th St. theatre, Ern-est Truex is billed in Larger Than Life, which did not even open in New York. Show was withdrawn after one week out

FOUR PLAYS OUT

Withdrawal of Ethan Frome, National, at the end of the week, marks the fair engagement of a drama given extravagant praise by the press. Never with the dramatic leaders, but, held to goodly takings through the aid of many parties. Paced around \$14,000 for the early portion of the run, grosses dropped around \$8,000 recently,

'ETHAN FROME'

'ETHAN FROME'
Opened Jan. 21. Exceptionally favorable notices accorded the Davi' dramatization of Edith Wharton's novel, most of the first-atringers tendering, raves. Lockridge (Sun) declared, 41. acted superfatively and gives the theatre, to say nothing of Max Gordon, at new cause for pride. Garland (Telegram) called it 'one of the finest American plays,' and Gabriel (American) said 'it touches the very top of a season already famous for fine productions.'

Variety (Ibee) said: 'Exceptional histrienics should give the play success.'

Two anticipated closings on The Postman Always Kings 1 week, Golden, and Lady Preclous Stream, 49th Street. Postman' played nine weeks, mostly at the Lyceum. It was paced around \$6,000, and despite the best-seller background of the book from which it was The Postman Always Rings Twice. of the book from which it was adapted, meller ended in the red.

THE POSTMAN ALWAYS

"RINGS TWICE",
Opened Feb. 25. Most of the
first-stringers made unfavorable comparisons of James
Cain's play version with the
book, though Hammond (Tribune) said "You will like it even
better. as a show upon the
stage."
Variety, (Ibee) said; 'It is
questionable fare.'

'Precious Stream' opened at the Booth, where it drew moderate coln. Accounted a novelty, the Chinese comedy managed an engagement of 13 weeks. It is slated for the road next season.

'LADY PRECIOUS STREAM'

'LADY PRECIOUS STREAM'
Opened Jan. 27. Majority of
critica were rather kind to
Morris Gest's importation,
though none of them raved and
some dissented. Hammond
(Tribune) summed up the
opinions by saying. This one
will appeal to, playgoers who,
sated with the uniform drama,
will look for pleasure to an occasional idiosycracy.'
Variety (tbee) sai : 'It will
command class patronage for a
li ited time.'

'Libel' will close at Henry Miller's this Saturday (2), after playing 20 weeks to moderately good takings. Average pace for the early months was around \$11,000 weekly. English melodrama was brought over virtually intact.

'LIBEL'

Opened Dec. 20, '35, English court melodrama was nicely received, though some of the received, though some of the first-stringers were not so enthusiastic. Anderson (Journal) called it's smooth, neatly-tricked, suavely played thriller, blandly, but firmly engrossing from end to end.' Garland (Telegram), however, said it 'corresponds to good Grade B on Broadway.'

on Broadway.'
Variety (Ibee) said: Should do well on Broadway,'

Stock Market Goes Boo and So Do B'way Grosses, But Leaders Okay

Last week stock market quota-tions dropped, and so dld grosses in most legit houses on Broadway, Monday stocks were hammered down as much as nine points, and show afgures uptown that evening were very sad.

were very sad.

Wall Street has often been regarded as a measuring stick for show business in New York. Another factor, of course, is that the season is waning and some of the shows are exhausting their audiences.

ences.

The several dramatic leaders are comparatively new, and that is the best reason why their business held to form last week. Earlier successes are the shows which unmistakably eased off. At least one is slated to close soon, having amassed a sizable profit, although it was originally slated for summer continuance. nally stated to, ance. Season is in its last month. There

ance.

Secon Is In its last month. There
severy few new shows slated to
be presented, but the argument between the managers and authors
could hardly affect production activity at this time, except for tryouts. Season for the latter starts
this week, with none scheduled except in the rural houses, which will
not open until June.

'Postman Always Rings Twice
stopped at the Golden last Saturday,
stopped at the Golden last Saturday,
stream' tolded at the 49th Street:
Ethan Frome, National, and 'Libel,'
Miller, are the announced closings
this week. In addition, three WPA
shows close—'Murder in the Catherai,' Triple A Ploughed Under
and 'Chalk Dust'. 'Paynell' (reweek: 'Parnell' (re-

Due next week: 'Parnell' (re-vival), postponed from this week, 48th Street; change in the Gilbert and Sullivan bill. Maglestic, '1925,' new WPA playlet, Biltmore. Estimates for Last Week (Co-1,059-33.85), Number one laugh show a sure summer stayer; last week around \$18,500; virtual ca-pacity.

pacity.

"Bury the Dead," Fulton (2nd week). (D-913-42.20). Won high praise, but business light first full week, with takings approximating \$4,500; indications are for betterment this week.

"Call ta Day," Morosco (14th week). (C-981-43.30). High in rating swong the standouts. On nine persons the standouts. On nine persons the standouts.

ment this ween.

'Call it a Day,' Morosco (14th week) (C-981-43.39). High-in rating among the standouts on nine performance basis; shaded off last week but excellent gross at \$17,000.

'Children's Hour,' Elliot (76th week) (P-957-43.39). Long run drama may last into another summer and last into another summer and last into another summer and last into another summer to the summer summer last late and the summer and last late another too; moderate coin; around \$6,000.

'Dead End,' Belacco (27th week) (D-918.30). Held its own last week by topping \$13,000; early dramatic elick is almod through the summer.

dramatic click is almod through the summer.

"End of Summer," (suild (11th week) (C-914-43.30). Smart comedy drama which commands attention and excellent patronage; average pace around \$14,000.

"Ethan Frome," National (18th week) (1.1164-35.30). Final week; stricted at 14,000 gait, then cased; the strict of the strict of

tinued smash takings; \$21,000, but more likely this week.

'Lady Precious Stream,' 49th St. Closed Saturday, after playing 13 weeks.

'Libel,' Henry Miller (20th week)' (D-1,057-\$3.30). Final week' of again and notice by Monagliah countries of the country of th

'Postman Always Rings Twice,' Golden. Closed Saturday, after play-

Golden. Closed Saturday, after play-ing nine weeks; in the red.

Pride and Prejudice, Plymouth (26th week) (D-1,046-43.30). Slipped to lowest mark of engagement at a bit over 18,000 and last two weeks announced; was a summer pos-sibility.

announced was a summer pos-sibility.

(Pre-Honeymoon, Lyceum (1st week) (C-957-\$3.30). Presented by Anne Nichols; written by same and Alford Van Ronkel; opens tonight

Allord Van Ronkel; opens tonight (23 Three Men on a Horse, Plays) house (66th week) (C-898-83.0). Based down with the field, but still prospered, with the gross around (70 three Men of 12 th

few hundred dollars; \$23,800 again last week.

'Ziegfeld Follies,' Winter Garden (14th week) (R-1,425-85.60). Could have fared better, but doing okay, with the gross figured around \$27,000 last week.

Other Attractions
Other Attractions Broadway's ace shows and continues at great pace, over \$23,000, New Amsterdam; revival signed Monday, announced farewell of Walter Hampden; two weeks slated.

Gilbert and Sullivan

Majestle.
Majestle.
Bitter Stream,' Civic rep;
test drams; 14th street.
'Elizabeth Sleeps Out,' Comedy;
panned revival, but still playing.

WPA
'Macbeth, Lafayette; colore d
players in hybrid Shakespeare do-

players in myorid Snakespeare do-ing business in Harlem.
"Murder in the Cathedral," Man-hattan; final week.
"Triple A Ploughed Under," litt-more; playlet; final week.
In Heaven and Earth, Symphony; managers' try-out in: Brooklyn.
"Chaik Dust," Daly's 63rd Street; final week.

HAMPDEN BIG \$7,300 THREE DAYS, BALTO

Four performances in three days first half of last week at the UBO Ford's brought Walter Hampden in Cyrano' a great \$7,300 at \$2.75 top. Spacious shelves at the house went clean throughout the brief engagement, and lower floor trade

was strong.
At the indic Maryland, a show called 'Dishing It Up' did less than \$1,000 during a full week at a quoted \$1.50 top. Many cut-rate praced \$1.50 top. Many out-rate practices were used, and houses weregenerally heavy, but no coin. Show
is being offered for commercial adwertising medium for theatres,
Closed after week's engagement
here, but management still has
hopes for it and is toying with the
lidea of trying it in another town.
This week Ford's is alight with
the Group Theatre's "Awake and
Sing' at \$2.20 top." Opened strong
last night (Monday), and advance
sale has been stout right through
week. Show jumps from here to
Chicago.

last night (Monday), and advance sale has been stout right through week. Show jumps from here to Chicago.

Ford's has nothing else linked in, but is unwilling to call it the end of the season. Leonard McLaugh lin has a siew of local bookings for his indie Auditorium and adjacent Maryland theatres, but no road legits and none looked for.

Craimates for Last Week

Craima portation to get moderate takings portation to get moderate takings right along; at around \$5,000, some profit.

Wine, St. James (22nd week) (1-1,320-8335). Constinues to fairly good grossos and virtually sure of going into summer or longer; \$12,000.

"Moon Over ulberry St., 44(1) St. (34th week) (1-1,325-83.30). As long; as backer stieks, the show will go along; paged around \$3,560 via cut-rates. Vanneballi (23th week) (1-1,325-83.30). The work of the soon, with inliked cast drama possibly moving elsewhere; approximately \$3,000.

"On Your Toes, Imperial (37d week) (1-1,68-83.85). New musical hit climbed last week, and will probably last into the new season; proximately \$28,000.

"One Good Year, Anbassador (22nd week) (1-1,196-83.35). Similar grosser has backer who accounts for show stickin average \$3,390.

Plays Out of Town

STALEMATE

STALEMATE

Pasadens, April 21.

Drama in five sceese by James Warwick. Produced by Pasadens Community Playhouse Assn. Directed by John K. Ford; Order Tyler Lee, art director; Fred Huzley, technical director; Remington Olmstead, Jr., production co-ordinator. At Pandens Algardens, Ch. Harbert Ciliton Lily Langtty. Olive Callingwood Robert Blake. William Wright Alec Turner. Thomas Browner, Hamps Pratty Nicholis. James Westerfield Noille Stanton. Ches Brilliday Pantis (Phys. Rev. Dullag. 1918). Bart Gunni (Phys. Dennis (Phys. Dennis (Phys. Dennis Ches.) Charles Hamps Hamps (Phys. Rev. Dullag. Courtee) and Bartoy. Dullag. Courtee) and Bartoy. Dullag. Courtee of Colonel Burstow. Leslie Francis Lt. Col. Robbins. Houseley Stevens Natty Egits Helen Rotz, Yvonne Feattle, Jane Serford, Lucille Berry.

Pasadenans set great store by Play rasadehans set great store by hay-wright James Warwick since his 'Smoke Screen,' broken in here, landed on Broadway as 'Blind Alley.'

wright James Warwick since his Smoke Screen, broken in here, landed on Broadway as 'Blind Alley,' Community group has given his Stalemate,' sub dubbed 'the portrait of a sadist,' an enviable production and capable cast. If it falls to make the grade the blame must also be a substantial sa shit too heavy for the average playgoer and goes overboard on emotional psychology, as did the earlier play also. Crueities are implied, but seldom brought out in the open. Takes better than the average mind to understand, how one can be beaten into domination by another with kindness, the unity weapon used. That's the underly-place, and without it there can be no play.

Story is that of two British copraplanters. Alee Turner and Bob Elake, enamoured of the same girl. Joan Barstow, and each determined to outmaneuver the other. Turner has had the upper hand over his youthful rival since their school of the same girl. Joan Barstow, and each determined to outmaneuver the other. Turner has had the upper hand over his youthful rival since their school of the same girl. Joan Barstow, and each determined to outmaneuver the other. Turner has had the upper hand over his youthful rival since their school of the same girl. Joan Barstow, and each determined to outmaneuver the other. Turner has had the upper hand over his youthful rival since their school for the same girl. Joan Barstow, and each determined the wind of the same shad the upper hand over his youthful rival since their school shade in the war, which helps him to further subingate his pupper rival, of lower military rank. He goads Blake into striking him, then has him cashiered out of the army and disgraced, giving him a clear History of the same shade the spell woven. Blake ties to break the spell woven around him by Turner by hitting the bottle and becomes a sot.

Turner, blinded in the war, takes his bride to the South Seas plantation. Blake ties to break the spell woven around him by Turner by hitting the bottle and becomes a sot.

Turner by hitting him, then has him, cash



Turner suspects that Blake is too friently with Joan and tales him to task for it. Driven to desperation by the accusation and determined to once and for all throw off the yoke, Blake makes one last move to put Turner out of the way, Just as Blake is poised to fire, Turner tells him that Joan is soon to become a mother and that the child will be named after its father, directly accusing Blake, Fed up with the Bers bullying tactics, Joan Thomas Browne Henry gives the part of Turner a förceful characterization. William Wright plays Blake with fine restraint and never allows the difficult role to get out of hand. Convincing and tender is the Joan portrayed by Oulda Courteel, who shows promise. Other parts are incidental to the action. But adequately performed.

Staging can be improved by soft peaching whe disturbing aloss for peaching with the start of the soft peach and the start of the soft peach with the soft peach and the soft peach and the start of the soft peach when speaking lines. Settings are exceptionally well done. It is a really ambitious effort for which those concerned can take a how.

Virgin Queen's Daughter

Los Angeles, April 21.

Drama in three acts by Will W. Whalen, produced and directed by Ben Bard. At the Ben Bard Playhouse, Los Angeles, April 21, 98.

April 21, 98.

Revis Ermands Guyer, Der. Cast. Ring Revis Ermands Guyer, Der. Cast. Whiles Gegory Cutherine Lewis, Christian Colby, Tuda Marson, John Lear, Clarlos Roma, Laurie Lund.

For the opening production at his new theatre, Ben Bard has selected a play that is considerably away from the efforts of a talent school.

Show will attract attention due to

a play that is considerably away from the efforts of a talent school. Show will attract attention due to its sensational angle. However, the most interesting thing about the play is its author, Will W. Whalen, one-time actor and now a Catholic priestin a small Pennsylvania community. There's a lot of evidence of good playwrighting ability in the piece but. Rike all authors with a nearmost of the piece but. Rike all authors with a nearmost of whalen is inclined to a son, but a state of the piece of the piece

tion of a tendency to have all his people move at a slow pace, is good. Single set by Edmund Glover is artistic. Call.

BEHOLD YOUR GOD

Satire in two parts by Richard Houghton Hepburn; presented by the Hedgerow There are the state of the Hedgerow There Desire Desirer Joseph Policy and Seeigned by David Metcali; April 198

Mee in Location of the distinctive in Location of the distinctive in Location of the distinctive in Location of the light of the Location of the light of the Location of the

Company prepared a three-page synopsis for the use of drama crix here before the opening, but that synopsis is as hard to read as Sanskert.

synopsis is as hard to read as Sanskirti.

It's the story of a fight for the establishment of municipal control of public utilities, but even that main issue is frequently clouded with other angles. Leading characters are Frederick Stanton, president of a small city's electric light company, Peter Perkins, typical politician and mayor of the town; his son Charlie, an altruistic youth who starts off in the employ of Stanton but ends up as a champion of municipal ownership, and a man named Noyes, probably symbolic of something, who is a radical adviser of the mayor.

Inside Stuff-Legit

Dr. Dixon Ryan Fox. president of Union College, promoters of the Mohawk Drama Festival, on the school campus, exchanged greetings with Sir Archibald Flower, head of the Shakespeare Memorial theatre at Stratford-on-Avon or a transoceanch broadcast marking the 37chd anniversary of Shakespeare's birth. Sir Archibald expressed the hope the Mohawk Festival, which was organized last summer with an acting company headed by Mr. and Mrs. Charles Coburn, was only the beginning of a widespread movement patterned after the Stratford-on-Avon Festival and designed to keep alive interest in the world's greatest playwright."

Fox said that Mohawk Festival would be a 'permanent summer institution on Union's campus. Scenes from Macheth, which is to be the initial production of the 1936 Mohawk Festival, were enacted by the Coburns.

Coourns.

At was announced that Dr. George Lyman Kittredge, retiring professer of English literature at Harvard and the country's forement authority on Shakespeare, would be honorary chancellar of Union this year. Dr. Kittredge took part in an NBC transatiantic broadcast on Shakespeare the same day.

Alexandra Carlisle who was found dead in her room at hotel Astor, N. Y., last Wednesday (22), scored one of her best performances in Criminal At Large, presented at the Belasco in 1932. During the engagement when due to speak at a luncheon held at the Plaza hotel, she suffered a stroke of apoplexy and retired from the cast. Katherine Wilson replaced heir for the balance of the rus.

Miss Carlisle's most recent appearance was in 'Woman of Destiny,' a managers' tryout under WPA auspices. She was not on relief. Under an arrangement with the WPA the managers may engage, but must pay the salaries of, leading players for such presentations.

here are two roof theatres on Broadway, that atop the New Amsterdam which is used for broadcasting (Mutual-WOR) and the Bayes, which is above the 44th St. theatre. Latter spot, which has been unused for years, is due to relight, Jacob A. Weiser and associates llaving leased it. Twin 44th street theatres were formeily operated by the Shuberts, but reverted to Vincent Astor.

Third roof house was atop the Century and passed wwas razed.

Russet Mantle' closed at the Masque, N. Y., last week after refusal by the cest to consider a cut in salaries. Play was well regarded, but ended in the red.

Several players were ekeptical when box office statements were displayed to prove the abow management's contention that business was not. House is operated by the Shuberts, who follow a most meticulous system of counting up.

lay Doc Lincoln, which Delos Chappell is considering for production in the fall, wasn't written by Leo Levy, Pittsburgh lawyer, alone, but is a collaboration with Harold Daniels, director of dramatics for the Fanchon & Marco school of theatre on the Coast. Piece was tried out last winter at the Pasadena Community Playhouse.

Lina Abarbanell, former prima donna in many operettas presented on Broadway, is aide to Dwight Deere Wiman in the presentation of 'On Your Toes,' Imperial, N. Y. She is credited with having coached the cast in diction and singing.

Warbler functioned similarly for the manager's 'Champagne, Sec.'

thing, who is a radical adviser of the mayor.

In addition there are a great many other characters, many of them with descriptive names such as Brainless, a banker; Fatpurse, a lawyer; Malkew, a judge, and Squawk, a manager of an electric light plant.

It's an all-male affair, with the exception-of-one-on-two-very-minor characters (secretaries, stenographers, etc.) and there any number of extras employed during the course of the two acts.

Scenes are given names such as the contracters of the two acts.

Warbler functioned similarly for the seasons ago.

Warbler functioned similarly for the seasons ago.

Warbler functioned similarly for the meants and the conteasons ago.

United the seasons ago.

United the seasons ago.

Somewhere in the Judge and Squawk, a manager of the seasons ago.

United the seasons ago.

United the seasons ago.

Somewhere in the Judge and Squawk, a definitely stated that this is 'not a definitely stated that this is 'not a definite and the content of the words spoken by the characters in the play are almost all taken from the actual sayings of men of

the present day.' Synopsis prepared in advance also states that so much has been written for the sufferings of the suffering of the suffering of the suffering of the suffering of the super or ruling classes, which are perhaps of a less heart-warming but more sinister nature.' That probably finds expression in the character of Stanton, who is first rulned financially and finally, his mind gone, commits suicide.

Cast is oker throughout and Da-

Cast is okay throughout and David Metcall's settings, using a Venetian screen effect, are well above average.

Plays Abroad

ENGLAND EXPECTS

London, April 14.
play in three cts by Edgar
presented by Ronald Adam at
atre, April 13, '36, Production Historical play in indidicton, presented it Embassy theatre, April by John Fernald. Ching in Fernald. Ching in Head of the Ching in Head of the Head o April 18, 36. Production
d. Charles Mortimer
Rat de la Torre
s. Ruth Taylor
milton Noel Howlett
argaretta Scott
Walter Hudd
dge. Douglas Burbidge
Ann Codvington
rayeley Edwards
titey Beckett Bould

Another Lord Nelson-Lady Hamilton play, which starts with the first meeting between the English ad-miral and Lady Hamilton in 1798.

Author supplies very little the public does not already know about these historical characters, and one public does not already know about these historical characters, and one resents the effort on his part to whitevash Emma Hamilton to a woint where she is almost a sain. Foint which he brings out most emphatically is that in England one cannot occupy an important post if one's private life is public property. The two most interesting scenes in the piece are those in which Nelson is relieved of his command because of the scandal and, later, his recall by the government when there is another war impending between Outstanding in the carefully prepared and tastefully conceived production are the remarkable portraiture of Walter Hudd as Nelson, and the wig worn by Margaretta Scott as Lady Hamilton. Despite an excellent performance on life part, she doesn't look at all like the Romney palutings which are spending to the production, with a large and competent cast and the result is that the play is a very likely candidate for the West End. Jolo.

GLASS HOUSES

London. April 16.
Comedy in three acts by Walter Ellis, presented by Herbert Jay ut the Royally theatre. April 13. 76.
Fr. Cean Macrae. — Patrick Waddington Dr. Cean Macrae. — Patrick Waddington Dr. Cean Macrae. — Patrick Waddington Arthur Mailory. — Lowis Shaw Mr. Crowther. — Authory Maillaire Sophie Lubbook. — Marrietta Waston Marches Mar

This one tells the familiar story of a bride who is brought to the home of her husband's mother who, with the aid of the groom's aunt, give her a rough deal. In the course of time, the bride discovers that Auntle had an illicit affair with the gardener years before, which puts aces into the young wife's hand. Nothing particularly original about it, but it is fairly well written and brilliantly acted. Might get by.

FORR A BOR

('Fermenting Wine')
Budapest. April 10.
Play in three nots by Zeigmond Moriez,
at the National theatre, Budapest.
Cast: Erzői Sonogyi. Lazzlo Ungvarl,
Arpad Odry, Julius Gozon.

Another case of a good novel turning into an indifferent play. This one is a story of college beys 40 years ago, a complicated tale of cribbing examination papers from the headmaster's desk. This is the (Continued on page 57)

American Academy of Dramatic Arts Founded (884 by Franklin H. Sargent

THE first and foremost institution for Dramatic and Expressional Training. The instruction furnishes the essential preparation for Directing and Teaching as well as for Acting.

Spring Term Still Open Catalog of all Courses from the Secretary Room 247-D, Carnegle Hall, N. Y.

DIANA WARD

After 5 Months at the Paluce, London, Now Tearing Wk. Apr. 27, Theatre Rayal, Birmingham

STAN KAVANAGH

ZIEGFELD FOLLIES, WINTER GARDEN.

81/2 to 101/2 MILLER

1552 BROADWAY open until 9 P M

Il new Spring shades, includ-ing British Tan and Copper alo This is a genuine opportunity to fur-

1. MILLER Semi-Annual Sale

of our own sheer, ringless

HOSIERY

59¢

ish your hosi

Regularly 1.00 a pair

79¢

3 pair 2 35

rdrobe for Spri

2-A-NIGHT LEGIT BIG B.O.

Spanish Plays, Playwrights in S. American Trip

Madrid, April 17.

Manuel Herrera and Casa Daniel
re readying a Spanish theatrical
goursion to Argentina and other
stin American republics. Three re readying 2 Spinish meatter excursion to Argentina and other Latin American republics. Three top playwrights, Eduardo Marquina, Jose Maria Peman and Juan Ignado Lnca do Tena, would go along to attend the bresentation of their plays in Bremos Aires and would give a series of lectures and poetry readings on the side.

Marquina is embarking shortly for B. A., where Loka Membrives and her company will present his La Durotea' and En el Nombre del Pathe. He's also been set, for poetry rectais and several lectures.

Peman has been put down for

Padre. He's also been set for poetry rectals and several lectures.

Peman has been put down for eight fectures. So far he's titled three of them, Marquis of Luca de Tean, former publisher of the Mardid daily, ABC, which he left when he refused to submit to the Left government's demands that he reduced the submit of the Mardid engles of the Mar

Maria Guerrero-Diaz de Mendoza stock of Buenos Aires has offered to take on Spanish actors, Enrique Borris and Basael Rivelies, to appear in plays by Marquina, Feman and Luca de Tena, but no decision has been reached pendag negotiations with manager of Politeama, theatre of B. A., who came to Mardia to decide whether he could arrange for a Rivelles stock company to go to B. A.

PARIS OPERA MOVING FOR WINTER MONTHS

Paris, April 19.

For the first time in years the Paris Opera is expected to change its address for three months this fail.

fail.

Because of the interior repairs
in decoration work, which will be
carried out there during the months
of August, September and October, Jacques Rouche, director of L'Academie Nationale de Musique, has been searching the city for a theatre in which the normal program of the Opera can be carried

gram of the Opera can be carried on.

Present indications are that the Gaite-Lyrique will be selected to place-hit. Rouche and the director of the Gaite-Lyrique, Georges Bravard, have held several conferences. No definite announcement made, however, until plans have been approved by both the French government and the Paris Municipal Council.

Gov't Sponsored Legit Reorganized in Mexico

Mexico City, April 28.

La Comedia Mexicana, S.C.L., a sovernment sponsored theatrical company, has not please the public education ministry, so it is being reorganized along more nationalistic lines to assure that exclusively Mexican actors, actresses, technicians, etc., and the works of national authors and composers figure in its presentations.

Company is to open a season soon at the Palace of Fine Arts (National theatre).

Vogel Barred

Berlin, April 19.

Reichsfachschaft Artistik advises that Max Voeri, monoiogist, is
excluded from further appearances
in German vaude and cabaret.
Managers and agents are warned
ot to book him. No reasons stated.

London, April 19.
Jack Bergel, dramatic critic of the London Evening News, is a glutton for raffles. Has played hundreds, without ever

winning a prize.

His luck changed last week and he drew a winning number. Two seats to a West-

Plays Abroad

FORR A BOR

(Continued from page 56)

(Continued from page 56)
framework in which an 18-year-old
undergoes a crisis of love, honor
and ambition, emerging from it to
man's estar insure, precisely-observed descriptions, which give his
books such genuine atmosphere, are
cumbersome on the stage, and too
and sincertly of his chappens. The
college graduates' talk and behavior
rings faise and lacks tempo.
Part of this may be due to rather
dull producti only the performance of Julius Gozon as a goodnatured old schoolmaster is outstanding. Local celor is strong.
Adaptation to the foreign stage or
the screen would involve a great
many changes.

SZIVDOBOGAS

('Heart Beats')

Budapest, April 10.

Play in three acts by Erno Szep, at the Vigsziohaz, Budapest.
Cast: Margit Dayka, Istvan Somlo, Kopeszi-Bosz.

A play in praise of the modern young girt who dances and filets and appears superficial, as an alloi be-hind which she works hard and

hind which she works hard and cheerfully for a living, and dreams of old-fashioned things like love, marringe and motherbood. Her name, this time, is Eve, and she makes a living by holding gyn classes for children. Man who stincts is a play to the principle that play the strength of th

from her subconsciousness and marries her.

To a plot which has scarcely any outward action, and consists of little mere than three long corrersations between man and maid. Erno, Szep's delightful dialog and his delicate, sympathetic rendering of two fine characters, gives fascination and charm. Psychonantytic angle, and some episodes in the doctor's consulting room, add to the psychological interest. Rest is up to the actions.

consulting footh, action, acti

AFTER OCTOBER

London, April 17; Comedy in three acts by Bodney Acland.

produced at the Criterion	theatre,	April
Rhoda Monkham	Chi mar	anhum
Clive Molikumina	Tris	Raker
Frances Dent		and farmer
Oliver Nashwick	. Peter G	mittee
Brian Guest Couled	un Livan	Monia
Marigold Ivens Gwlad	JA D'an	Lacore
Lou St. Rene	iana Eca	umont
Lou St. Rene	Tarban.	Manuly
Armand St. Ren		37000013
Joan Monkhams	Crguia	Marx

Rodney Aciand's 'After October,' ecently produced at the Arts Theatre Club, was presented to the publie at the Criterion and was as well received there as at the private

received there as at the private showing.

A well-written comedy of a suburban family with its trials and tribulations. Author of concepts seems of the various members of the tamins members of the family to do, and one is not always satisfication with what has been siluted from the concepts of the family to do, and one is not always satisfication with what has been siluted from the control of the control of

PIX NOW PUT NIX ON ANY DOUBLING

Twice Nightly Legit Tires Players Too Much for Filming-Vaudeville Also Feeling Its B.O. Effects

RADIO'S FIELD

London, April 28. Jack Waller is burning the wire to New York for American leads for a revival of 'No, No, Nannette on a twice-nightly policy at the Hippodrome Hopes to open show the end of June.

the end of June.

The 'ice-nightly legit gag is becoming a serious situation here and has reached the stage where 'film producers are distinctly frightened of it. First move 'si issuance by filmers of new contracts barring stage appearances for actors during the making of films. Heretofore it was a frequent thing here to let artists off early at the various studios so they could get back to town to make their nightly performances in legits, there being considerable doubling.

Playing twice nightly, however, is making it necessary for the talent to leave the studios much earlier, and film producers claim that actors are too tired the next day to damnch. ice-nightly legit gag is be

As a counter-move legit managers

As a counter-move legit managers-are issuing contracts burring film-ing during legit engagements. Meanwhile, from a still different corner, a new demand for stars' services is increasing. The Walter Thompson agency is negotiating with practically alt West End stars

Thompson agency is negotiating with practically alk West End stars to broadcast over the Luxembourg and Novmande stations. Among the names practically set thus far are Cedric Hardwicke, Fay Compton, Leslie Hanson, Sybfi Thorndike and Jean Forbes-Robertsom. Twice-nightly legit may also cause a squawk from the vuudeville people, since it is making a serious dent in the grosses of all variety houses in and near the West End. Charles. B. Cochran's decision to swing his spectacular revue, Follow the Sun, into a twice nightly show, with reduced top at both shows and cheapest seats ever for a show of that calibre at the first, has succeeded so thoroughly that others are going in for it as fast as they can arrange it.

Cochran's net take has been approximately \$4,000 a night; giving him slightly under \$25,000 on the week.

Noticeable point is that the first

week.

Noticeable point is that the first show is appealing to an early-to-bed suburban public previously untapped for class revues. Impresario a rows he'll never again produce a revue on a once-nightly basis. Immediate result of the success was the decision of Andre Charlot to switch The Town Talks, his Arthur Riscoe revue, to the Palace, also twice-nightly. The Collseum and Albambra, playing more obviously middle-class type of shows, both musical comedies, have been twice-nightly for months, and The Limping Man, at the Kingsway, swings into the policy this coming week.

week.
Said that General Theatres con-templates the policy for the Hippo-drome, where 'Please, Teacher,' is now running, and annoquement that this Bobby Howes show will swing over is expected any time. Matiners are abandoned in all cases.

HOWELL, TOO

London, April 19.
Two-for-ones in the West-End is no longer any novelty, as several are cong it. But the management of the Little The-atre has a new angle.
'Whiteoaks,' just opened, is a play by a Canadian and any Canadian pres nting himself at the box office gets two for one. But he must bring along his passport.

BANGUP START FOR MADRID SEASON

season got a bangup sendoff here Lights went on at every house in town with seven legit and six masical premieres, besides the showing of some old ones.

Theatre lineup was: Lara, 'Eliza beth, la Mujer Sin Hombre' (Elizabeth, the Woman Without a Man'), Spanish version by Jose Juan Cadenas of Andre Josset's original, with Tarasia Criado; Calderon 'Le Cancion del Desierto' ('Song of the Desert'), by Silva Aramburu and Maestro Jose Padilla, with Felisa Herrero; Fontalba, 'Mari Eli,' by Carlos Armiches and Eloy Garay, with music by Maestro Guridi; 'Manoz Seca, 'Choo Minutos de Amor' ('Five Minutes of Love'), by Pedro Massa and Fernando de la Milla, with Laura Pinillos; Alkazar, 'Maria de la O,' by Salvador Valverde, Rafael de Leon and Maestro Quiroga, with Maria Fernanda Ladron de Guevara; Maria Farnanda Ladron de Guevara; Maria Fanda Pedro Petez Fernandez, with Isabel Garces and Gaspar Campos. Also Cervantes, 'Dan,' by Enrique Also Cervantes, 'Dan,' by Enrique beth, la Mujer Sin Hombre' ('Eliza

Isabel, Zape, by Pedro Munoz Seca and Pedro Perex Fernandez, with Isabel Garces and Gaspar-Campos. Also Cervantes, Dan, by Enrique Starzeg de Deza, with Mitagroe Leal and Salvador Soler Mari, Eslava, Por ios Sigios de los Sigios, by Salvador Martinez Cuenca, with Concha Torres and Manuel Paris, Martin, Besame, que te Conviene (Kiss Me Because It's Worth Your While'), musical, by Carlos Arniches and Antonio Estremera, music by Maestros Rosillo and Montonio, with Margarita Carbajal and, Amparito Taberner; Pavon, Las de los Ojos en Blanco, musical by Gonzales del Castillo and Munoz Roman, music by Maestro Alonzo, with Blanquita Suarez and Mapy Gortes; Coliseum, Hip, Hip Hurra, musical by Vela, Sierra and Maestro Courer, With Conchita Leonardo and Antonio Murillo; Bspanol, Casandra, by Benito Perez Galdos, with Anita Adamuz; Victoria, Nuestra Natacha' (Our Natacha') by Alejandro Casona, with Josefina Diaz Artigas; Europa, La del Manodo de Rosas, by Francisco Ramos de Castro, Carreno and Maestro Sorozabal; Chueca, Lenla,' by Jose Bolea; Zarzuela, vaudeville bill, with Amalia Golden Eallet, Mary Paz, Martina, Jally Wells, Miss Roxen; Comico, Ulena, y Senota, with Corrana, Delo, Rita de la Piata, May mo, Miss Saturi and Marta de la Corce; Comedia, 'Que Solo Me Delas.'

FISCHER'S NEW FRENCH CASINO SHOW IN JULY

A well-written compay to a sub-urban family with its trials and tribulations. Author of Strange for the capture of the capture Clifford C. Fischer has lined un

3 of 4 New London Shows Look Favorable

London, April 28.

TReturn to Yesterday opened at the Embassy Monday (27). It is an anglicized French comedy starring Gwen Ffrangeyn Davies and was very well received. Likely to come to the West End for a try.

The Grent Experiment opened at Saint Martin's Tuesday (21). It is a poor melodrama of scientist's attempt to get a message to Mars. Features Arthur Wontner and Malcolm Keen. Failed to convince first nighters and looks hopeless.

The Shadow opened at the Playhouse Wednesday (22). It is a murder comiedy meller by H. F. Maitby, Well received and should be a commercial success.

wen received and should be a commercial success.

"The Future As It Was opened at Ambassador's Wednesday (22). Satirical comedy was well received and is a probable cilck, also.

Parnell, a stage play done in New York earlier in the season, but barred by the censors here because it puts on the stage people not long dead, was privately performed Thursday (23) at the Gate, a club, Critics called it a good play. Same leads were in it as in the earlier New York production, having been imported by the New York producers for the show.

TWO JEWISH REVUES CURRENT IN BERLIN

Berlin, April 19.

Among current offerings by the Jewish Culture League is a revue, 'Herr Director, Bitte' Vorschuss' (Mr. Manager, Some Advance, Please'), performed at the Cafe Lean, Berlin, under direction of Max Ehrlich and Willi Rosen.

Another local revue, Tachsanatorium' ('Laugh Sanitarium'), at the Hotel Koenig von Portugal; si directed by Willi Maschke and has a cast of 20.

Alex Kipnis is returning to Berlin next week for his last concert at the Bachsaal, where he will sing the works of Schubert, Verdi, Moussorgski, with Leo Traubmann at the plano.

New German Plays

Berlin, April 19.

'Dollars,' comedy by Hjalmar
Bergmann, Kammerspiele, Munich.
'Die Wette um Madlen' ('Betting
About Madelathe'), comedy by Wilm
Geyer, Municipality theatre, Lue-beck.

Zuerst Kommt' ('Who 'Wer

'Wer Zuerst Kommt' ('Who Comes First'), comedy by Gros and Scholz, Grenziand theatre, Flens-

Scholz, Grenzland theatre, Fiensburg.
Freut Euch des Lebens' ('Let's Enjoy Life'), musical by Reimann and Weilenkamp, opens Theater des Volkes, Berlin, May 20. Music by Ed. Nick.
Klein, Aber Oho' ('Little. But Oh'), musical by Marc Roland and Guenther Schwenn, Municipality theatre, Muensten.
Toes Kalser's Schatten' ('The Kalser's Shadow'), drama by Walter Marshall, Altes theatre, Lepzis.
'Freuehrot' (Dawn'), drama by Max Dreyer, National theatre, Weimar.

Weimar. Gustav Kilian.' play by Harald

Gustav Kilian, play by Harald Bratt, Playhouse, Bremen.
Zum Goldenen Halbimond' (Golden Crescent'), operetta by Robert, Stolz, National theatre, Osnabrueck.
Der Pflaumenkwieg' ('Plum-War'), comedy by Anton Hamil, Theatre, Sanrlandstr, Berlin.
Dicht Unter dem Himmel' ('Right Beneath Heaven') comedy by Max Koller, Landes theatre, Melningen.
Dio Oder Ich' ('You or Me'), operetta by Eriche Einegg, Muricipality the Harburg-Wilhelms-burg.

'Warum in die Ferne Schw ('May Go Abrond') comedy Telebs, Thalia theatre, Ham

Cheney Sues S. & S. for \$25,000 Claiming that the book, 'A Treasury of the Theatre,' was based on an idea he had outlined to Simon &

an idea he had outlined to Simon & Schuster, its publishers, Sheldon Cheney, author, has filed suit for \$25,000 in N. Y. Supreme Court against the book firm.

Cheney alleges that in October, 1229, he presented a plan to the publishers for the publication of abook relating to 15 or 20 of the world's best plays from Shakespeare's time to the present. The plays were to be selected on literary merit; and the book was to be entitled, 'Drama: A Golden Treasury.' S. & S. turned down the plan and Cheney says he sold the idea to Longmans, Green Co. Publication was postponed until 'after the depression.'

pression.

Last October, Cheney complains,
S. & S. put out 'A Treasury of the
Theatre' to their 'great and undue
enrichment.' Writer claims he is ntitled to \$25,000 for his 'original

Stackpole Starts in Fall

Stackpole Starts in Fall
Stackpole Starts in Fall
Stackpole sons, new publishing
firm, to issue its first list this fall.
It is headed by General Edward J.
Stackpole, Jr., owner of Harrisburg
Telegraph Press, Pa.
New firm to issue general list of
fiction, blogs, economic and sociological books, and will also retain
Telegraph Press imprint for its
riews scoop publications. First
title on Stackpole list to be 'Joan of
Arc: A Self Portrait,' compiled and
translated by Willard Trask from
her letters and speccha.
William Soskin, literary editor
and book critic, to have editorial
direction of N. Y. office. He will be
assisted by Katherine Theobald.

Three Assns. Ask Books
Close on the heels of recent Book
Sharing Week come three more
book drives. First is 15th annual
drive by American Merchant Marine drive by American Merchant Marine Library Assn., whose job it is to over 200,000 Américan seamen, Coast Guardsmen and lighthouse keepers. Second plea for books is by 'Save the Children' organization, which supplies books to over 20,000 children in the south. Third request comes from the Granfiell Assn. of America. This organization furnishes with books more than fifty hospitals, schools and other institutions founded by Sir Wilfred Grenfell.

ily Wins in Libel Suit
District—court—libel—suit—for—\$54,600. James M. Clancy vs. The St.
Paul Dally News, was decided in
favor of the newspaper.
Clancy, former city—councilman,
alleged that three News editorials,
which charged him with extravagance and inefficiency, were malicious and libelous. Trial of the
case required three weeks and during that period the News refrained
from commenting on it to ayold any from commenting on it to avoid any possible criticism that it might be trying to influence the outco

r. Dooley' Creator

r. Dooley Creator ies Finley Feter Dunne, creator of Mr. Dooley, died in a New York hotel April 24 after a prolonged illness. He was 68, and had not been active for some time. Back in the '90s, 'Dooley' was one of the outstanding newspaper features. The character is said to have been patterned after James McGarry, a Chicago saloonkeeper, whose place was a favorite resort of newspapermen. Dunne moved to New York in 1902, continuing his sketches,

Four for One

Four for One
John Dana Wise will become publisher of the Richmond Times-Dispatch June 1. At present he is publisher of the Columbia, S. C., Record, the Atlanta Chrontele, and two
sheets in Spartanburg, S. C., ithe
Herald and the Journal. Will give
up the four papers he is working for
now when assumes Richmond and now when assumes Richmon Wise succeeds Mark E nd spot

succeeds Mark Ethridge who is leaving the Times-Dispatch to become general-manager of the Louisville Courier-Journal and

Barron Recuping in Nap

Mark Barron, forced to leave the Italo-Ethiopian war front when downed with malaria, is under treatdowned with materia, is under treatment in a hospital in Naples. He will not return to Africa. He is due to recuperate in Rome, sailing for this side when fit to resume with the Associated Press in N. Y.

Wexley's Next for Random Random House will publish John Wexley's new boo', as yet untitled, William Morris office, which agents Wexley's film and legit busi-ness, set the publishing deal.

Camera Shy

Hollywood, April 28.
Nearly every studio production still going out in the mails daily to the N. Y. Journal has a familiar face in the layout. It is that of Louis Sobol, sheet's columnist hibernating here.

Playing Safe

Newspaper cameramen were barred from the premises when Mrs. Franklin D. Roosevelt spoke at Miner's (colored) Teachers' College. Washington. Authorities at the in-stitution buttonholed the cameramen upon arrival and asked that no picture be taken during the First Lady's visit. Two photogs refused to give promises, and were hustled off the grounds of the college by

cops.

Reason Mrs. Roosevelt dodged
the photogs was that several months
ago, when making & speech at
Howar (colored) U, in Washington, she was escorted from building
by two colored R.O.T.C. students.
Cameraman from the Baltimore
Afro.Amprian was present and Cameraman from the Baltimore Afro-American was present and snapped a shot which was later carried in the negro newspaper. Few days later man called at the Afro office and bought six cuts of the still. Shortly after that publications of anti-New Deal political nature carried these pictures in southern states in an obvious effort to stir native areas in the Roceavelt. natives against the Roosevelt regime. Details were brought out recently during a hearing before the Black Committee investigating lob-

New Poetry Mag

New poetry quarterly to be called
Vertigral is announced by editors of
Tansition. Transition resumes publication from N. Y. offices abbout
May 15, and, its quarterly issues will
be punctuated by the new Vertigral.
Eugene-Joles will edit both publications

First issue of Vertigral to appear

No 5-10 Sale For Tower Mags
The Woolworth five-and-ten store
chain is reported to have turned
down a deal to sell Tower magatines in their stores following acquisition of the group by the Dell
Publishing Co. Prior to bankruptcy
the Tower mags sold in the fiveand-tens throughout the country
and understood Dell took the sheets
over figuring on Woolworth outlet

over figuring on Woolworth outlet for them as in the past. Groep includés Movie Book, Radio Book, Serenade, Mystery and Home

CHATTER

rentano's sponsoring a Children's Book Club

Book Club.

Helen Bannerman has finished a new Black Sambo' book.

Tenth anniversary of Poetry Week to be celebrated May 24-31.

Bennett. Cerf sailing to Europe May 12 with the Spewacks.

Litterary Guild's choice for June is San Felice', by Vincent Sheean.

Horace W. Stokes, of Stokes Publishing house, back from England.

Franklin Lushington is the real name of Mark Severn, who authored ame of Mark Severn, who authored Pigeon Hoo.

D. L. Murray's 'Regency,' a best seller in England at present, to be

Four literary teas last week and Kyle Chrichton made all of them. new champ.

The new champ.

Hillel Bernstein has written another satire which he calls 'Choose a Bright, Morning'.

Edward Van Every, sports writer on the N. Y. Sun, has completed 'de-Louis' Man and Super Fighter.'

Helen Hurd, onetime Hollywood correspondent for St. Louis' Post-Dispatch, back on Coast as editor of Shell Oil mag.

Ernest Hemingway's 'A Farewell to Arms,' now being serialized in Russian edition of International Literature, to appear in book form there.

Literature, to appear in book form there.
Mirlam Hopkins went to see Ger-trude Stein in Paris a couple wecks ago and they collabed on a letter back to mutual N. Y. friends which is something to look at.

Is something to look at.

Vera Wheatley has completed dramatization of her 'Saturday at Hazeldines' and it will be produced in London shortly. She is working on sequel. 'Stepping Backward.' N. Y. Junior League sponsoring book show called 'Best Sellers of Our Times—From Mrs. Wiggs to Mr. Chips.' Show to continue through May 13 and commemorates improved trend of American reading tastes.

tastes.
Robert Benchley, who won Motion
Pleture Academy award for best
short story of 1925 with his piece on

Allied

(Continued from page 31)

willing to rally. As part of the 'compromise,' a deal was made whereby Berger resigned as Duluth

componies, a dear was finance whereby Berger resigned as Duluth governor and brought about Clinton's selection in his stead, Until defeated a month ago by Berger, Clinton had been Duluth governor. Clinton, in attacking Abram F. Myers, recommended that Northwest Allied's annual financial contributions to Allied States be limited to 10% of the local organizations income. The report was expected to precipitate fireworks. W. A. Steffes and Bennie Berger, strongly pro-Myers and anti-Clinton, were prepared to fight against the report's adoption.

adoption.

Trade paper reporters were barred from the convention's executive sessions during the election of officers, reading of reports and discussion of trade problems. After the convention, Steffes and Berger told reporters that the Clinton report in question had not been considered and that the matter of Northwest Allied's financial contribution to national Allied had been referred to the board of governors. But the minutes of the convention show that the Clinton report was adopted, And now Steffes, Berger, et al, are on a rampage, trying to find out how "it was slipped over if the minutes are in error. They say they don't think they were asleep during the sessions and they don't recall a motion for adoption of the Clinton report or any action in connection therewith.

Northwest Allied States, twice in connection therewith.

in connection therewith.

Northwest Allied States twice went on record for continued affiliation with national Allied States during the convention. A report by Pesslee; president-elect, on the national Allied directors' meeting; which he attended, recommended that the local organization retain its national Allied affiliation, despite the fact that 'some of the governors' favored withdrawal. The Peaslee report, was adopted along with the Clinton report which also advocated the continued national Allied affiliation.

ation.

In a report on his 'stewardship.'
Clinton 'explained' the visit here of
Ed Kuykendall, MPTOA president,
who is anathema to the SteffesBerger group, and how he 'entertained' Kuykendall. He brawed further displeasure. by declaring
'MPTOA is a well-managed organization and Mr. Kuykendall a fine,
southern gentleman. who belongs to
the Presbyterian church and Rotary
club, — who is prominent in Boy club, — who is prominent in Boy Scout work and who feels he can succeed better by playing along with the producers.

'As Kuykendall Pointed Out'

As Mr. Kuykendall pointed out to me, court fights haven't gained anything for the independent exhianything for the independent exhibitor. Clinton told members. I don't believe the charge that the producer-distributors are subsidizing him or his organization in its present work. While telling him that I couldn't recommend that Northwest Allied affiliate with MPTOA, we'll string along with them and support them in all good causes where our interests coincide. I said national Allied has been the independent exhibitors' main rallying ground and properly managed it should be a power for great good.

Numerous statements have reached me about this incident and that is why I am making my position clear. Many of our governorshave not been in favor of continuing with national Allied States, but'I always have said that with the knowledge at hand it would be unfair to withdraw. But'I do recentled the reed-of-MPTOA, as well as national Allied States.

Clinton praised MPTOA for its fight against the music tax and called attention to the fact that national Allied States hand traised affiner to put over the anti-music tax bill. He denied any intention or bitor.' Clinton told members. 'I don'

a finger to put over the anti-music tax bill. He denied any intention or attempt to tear down national

Clinton announced that he will devote a portion of his time to or-ganizing motion picture legislative groups throughout the United States. These groups will comprise friends groups throughout the United States.
These groups will comprise friends
of the industry as well as exhibitors
and will attempt to make their volce
heard in all legislative halls, according to the Clinton plan.

sleep, has written a new book, 'My
Ten Years in a Quandary and How
They Grew,' with illustrations by
Gluyas Williams.
Daphne du Maurier, granddaughter of George du Maurier and
in private life Mrs. Frederick A. M.
Browning, recently moved from
England to Egypt, where her husband's regiment is stationed.

Best Sellers

Best Sellers for the week ending April 25, as reported by the American News Co., Inc.

The Last Puritan (42.75)

Special Puritan (42.75)

By George Santayana

Special Puritan (42.75)

By Charles Manual

Thinking Reed, The (\$2.50) By Rebecca West It Can't Happen Here (\$2.50) By Sinclair Lewis Secret Marriage, The (\$2.50) By Kathleen Norris Gaudy Night (\$2.50) By Dorothy Sayers
'North to the Orient' (\$2.50) Morrow Lindbergh
'Way of the Transgressor' (\$3.00)By Negley Farson
Wake Up and Live (\$1.75)

Wake Up.and Live (\$1.75) By Doubles Brance
Man the Unknown (\$3.50) By Alexis Carrell
'Around the World in 11 Years' (\$2.00) Patience, Richard & John Abbe
'Arctic Adventure' (\$3.50) By Peter Freuchen

Fiction and Films

By WOLFE KAUFMAN

Plays
A new playwright of importance has arrived on the scene, if a first play—and a one-acter at that, is any criterion. Irwin-Shaw is understood to be in his early twenties and with no real experience, but his first play, 'Bury the Dead' (Random House; \$1) makes a distinct impression such as will take a long time to erase. It is imaginatively conceived, and, powerfully executed. Splendid reading, as well as playing. as nlaving

as playing.
An exceptional theatrical anthology is Contemporary One-Act Plays' (Little Brown; \$2.75), edited by, Percival Wide. It contains 16 plays, 13 of which have never before been published. And the authors are mostly important name writers, list including Paul Green, Sherwood Anderson, Clifford Odets, John Drinkwater and Hans Gross, Some of the plays are not really up to snuff (Odets' plece, for instance, "Till the Day I Die," being about his poorest bit of writing, but in toto it is an important volume and one which should prove invaluable to clubs, little theatre groups, etc. Richard Aldington, one of England's first-rank young novelists and poets, tries his hand at drama in 'Life of a Lady' (Doubleday-Doran; \$1.75), a play written in collaboration with Derek Patimore. Now that he has this out of his system, 'Aldington can go back, to good writing—via novels and poems. An exceptional theatrical anthol-

On Bands, but N.

On Bands, but M:
There is very little, actual need
for a book such as 'Secrets of Dance
Band Success' (Famous Stars; \$1).
It is a compilation of pap by Paul
Whiteman, Jimmy Dorsey, Rudy
Vallee, Freddle Rich, Glen Gray,
Enric Madriguera, Merle Johnson,
Guy Lombarde and Duke Ellington
shout what and how dance bands Guy Lombarde and Duke Ellington about what and how dance bands should be. If any one of them said anything of the slightest importance, even in a general way, it would be okay—but they Jont. Just publicity for the bands in—volved, and hot very smart public-

Buildup of a Gunman
William Joyce Cowen takes an
obvious thought and handles it in
obvious fashion in They Gave Him
a Gun' (Smith and Haas; \$2). It
is a novel about a timid little boy
in a small town in the mid-West
who is forced into the war. When
he comes back he can't get a job,

who is forced into the wan.

he comes back he can't get a job,
but he has learned how to use a
gun. So he uses a gun.

Even if the story weren't obvious,
the title is a dead give-away. And
the govers of, the book are illustrated in a manner certain to further tip off, with a picture of the
character as a saldier and as a
gangster. Not for films.

On Mrs. McLean

The publishers of 'Father Struck It Rich' (Little-Brown; \$3) subtitle it 'The Greatest Truc Cinderella Story Ever Told.' That is not only a good catchline for the book cover; it is a good selling line for the book And at the same time it is no serious exaggeration. Because certain-ly Evalyn Walsh McLean in this,

Us Evalyn Walsh McLean in this, her autobiography, tells some incredible facts.

Boyden Sparkes, who ghosted the book for Mrs. McLean, tells, her story and that of the Hope diamond (of which Mrs. McLean is the owner) interestingly and with sufficient local color and background. There are a few tangents that the reader might ask himself and which he may wish to know. But these he can hardly expect to find in an autobiography. There is material here for an interesting film.

y EPES W. SARGENT Land League

angle for sympathy instead of the home rule faction. But he tells a story instead of rearguing old polistory instead of real game out pon-tics and gives an absorbing picture of a phase of the long fight concern-ing which the average reader knows little

He has not neglected the roman-tic side, dealing chiefly with the last of the Murrays, the handsome but dissolute overlord who spreads his seed far and wide and, just before the Ulster regiment goes to the great war, gives a dinner to his legitimate son and 18 of his bas-

It's a keen and absorbing chronicle which does not in the least sound like the first novel of an old time newspaper man. Rather too icle sound like the lifts lives of all of time newspaper man. Rather too loud for a picture, but it will gain recognition from intelligent readers.

\$9 Words

Beauties and Furles' (Appleton-Century, \$2.50) is a grand little title for the come-ons, but the book is just a case of literary show-off in which page after page of supposedly scintillant dialogue is hung on a very slender thread of standard plot, just to prove to Christina Stead what a genius she is. She is an Australian writer who previously authored two other books. She imakes such tremendous effort to be smart and satirical and cynical and sophisticated, that she becomes tersophisticated, that she becomes terribly tiresome to the average reader long before the end at page 374.

She lards the pseudo brilliance with six and seven syllable words, occasionally ringing in eight and nine doliar polysyllables. Such trifics as 'porphyrogenitous' and trifics as 'j 'obscurantist' 'obscurantist' do not necessarily give interest to the trite story of the not too young matron who leaves her husband for a younger man. It is bawdy, tawdry and amateurish in spite of its parade of words an

Holds Up

Daphne du Maurier definitely puts
a. new feather in her bonnet with
Jamaica Inn, (Doubleday, Doran;
\$2,50), her fourth novel and her fifth
publishes work. It is a product of
which the granddaughter of George
du Maurier more well figel noval du Maurier may well feel proud. Both in substance and treatment the book holds up, maintaining the suspense, mystery and probable pense, mystery and probable ntual outcome to the end.

One rather suspects that the hero-ine will marry the man she does, but there is no definite assurance out there is no dennite assumance until the last few pages that this will come to pass. It is not one of those pattern stories in which all speculation is ended before the book has been half read. It is cannily plotted to keep the reader guessins.

There is something reminiscent of There is something reminiscent of Stevenson in this story of the young girl, who, at her mother's death, goes into the keeping of an auntitrens is a constant maintenance of the dour, menacing atmosphee progresses to the horror of a night on the Cornwall coast, the doubt of the gang of wreckers who have hured a ship to its fatte. It will appeal to practically all classes of readers, but, is rather too gloomy for a picture.

American Ballet to Snooty Critics

You're Breaking Our Hearts!' Sez

Music Week, May 3-10, Brings Out **Numerous WPA-Financed Festivals**

Washington, April 28. Elaborate music festivals, employ-Elaborate music festivals, employing more than 5,000 musicians from
the Works Progress Administration's Federal Music Project, have
been planned for the week of May
to 10, officials announced last
reack.

Celebrating National Music Week

Celebrating National Music Week, nine jates have plotted programs in which: WPA symphony groups and massed warphers will play an importable part of the program of the property of the project, and the project, entitled proj

emonstrations of the Teaching and Educational Division will be held in Educational Division will be held in the Music Project Building at 110 West 48th street and numerous teaching centers throughout the five boroughs will feature similar re-

Southern Shindi

Many sections in the South are planning programs based on native tradition, with plenty of hill-billy and negro spirituals. music and negro spirituals. Tune-ful three-day jamboree, sponsored by the Virginia State Choral Fest-than, will start Thursday, at Rich-mond, Va., with two programs de-voted to the works of American

voted to the works of American composers.

Several Federal music projects, including the WPA symphony orchestra, will help out in the Virginia festival, which will devote the first day to chamber music and symphonic presentations. Mrs. Edgas Stillman Kelley, former president of the National Federation of Music Cube, will be a guest artist on the first program. Mountaineer music will be featured on the second day, with

Mountaineer music will be featured on the second day, with chempions of past folk featurats participating. The last day will bring together 500 warblers, in the massed choral groups which have held rehearsals in a dozen parts of the state, for presentation of the Schubert Mass in E Flat with Wilfrid Pyle conducting. Variations of Anglo-Saxon folk songs, brought to Virginia three centuries ago and blended into a symphony by Hilton Ruity, will be featured Saturday night.

night.
All WPA music units will participate in California's state-wide observance of National Music Week,
WPA music officials anniounced.
Los Angeles, San Franciaco, Oak-land, San Jose and San Diego will put on elaborate shows with separate night's turned over to French,
Italian, German and American mix. arate nights turned over to rrencn, Italian, German and American music, and the smaller districts holding a variety of get-togethers with public rehearsals, skedded for the daytime and varied performances each night during the week.

'Festival of Nations'

restival of Nations, planned a county basis following the VPA music set-up in that state, as been announced for Pennsylania and will continue through vania and will continue throw May and into June. Mrs. Ma Barnum Bush Hauck, state supe visor of educational music, will the director.

the director.

the director with a celebration of the planting season by the Corn Planter Indians of the Seneca tribe, 250. Years of Pennsylvania music will be reviewed. Redskins will do tribal dances and chants and perform rites dating back to pre-colonial days.

Twenty-odd WPA bands and orchestras and 100 choral groups will find employment during the Pennsylvania celebration and the music of 12 nationalities will be heard before the state winds up its extended program.

City a Stern Landlord

St. Louis, April 28. Louis Symphony Orchestra Society for reduction in rental of Opera House in Municipal Auditorium where ork hold season Auditorium where ork hold season concerts fell on deaf ears and last week Auditorium Commission refused to dip annual figure from \$15,000 to \$10,000. City fathers made one concession; promising to improve lighting facilities and few milnor changes in acoustics.

Society now is engaged in semipublic campaign to raise \$135,000 to wipe out annual deficit and give ork a working fund for next fail.

a working fund for next fall,

War topping the bill. The New York project, enlisting more than 1,000 WPA musiclans, also will feature performance by the Harlem group of the Solai Music Division of Yard's II. Trovatore. Guest conductors at the New York symphony concerts will include Dr. Nikolai Sokoloff, head man of the Federal Music Project, Philip James, Howard Hanson, Jacques Gordon, and Chalmers Clifton. Four demonstrations of the Teaching and **FESTIVAL**

Hartfor , April 28. Wadsworth Atheneum which set out to establish a U. S. Salzburg with a week's program of opera ballet and music in conjunction with the Friends and Enemies of Mod-ern Music has chilled on another such outlay for two years at least. Event was staged some time ago, and set the museum back around \$6,000, It's said.

\$\$,000, It's said.
If anything is attempted at all next year, it will be in a very intimate way, just to keep the idea warm. Antics of some of the outsiders also caused the board and trustees to frown on another program right away.

St. Louis Opera, \$13,000

St. Louis, April 28.

Lily Pons attracted audience of 9,500-and-around-113,000-to-convention hall in Municipal Auditorlum Monday (20) for Lucia di Lammermoor, first presentation of Spring 'season' of St. Louis Opera Co. Crowd constituted largest indoor grand opera audience in history of city with possible exception of opening night years ago when late nlght years ago when appeared in 'La Caruso

Enrico Caruso appeared in La Boheme' at Collseum.
Others' in principal roles were Bentonelli, Hazel Sanborn, Wilfred Engelman, Norman Cordon, Joseph Cavadore, Lodovico Oliverio. A ballet of 30 young St. Louis women, trained by Rita de Laporte, per-formed. House was scaled from 50c, to \$3.00.

Eddy Winds Up

Nelson Eddy's concert tour fo this season folds Wednesday (22) with singer reporting next at MGM on May 1. Most of his platform

with singer reporting next at MGM on May 1. Most of his platform dates since January have been confined to the south and southwest. On May 13 and 15 he appears in Palo Alto and San Jose respectively, but that's the extent of his personaling until next season. El Paso's the last stop on his present lengthy timerary. lengthy itinerary.

Agnes De Mille Tour Agnos De Mille Tour
Arthur Judson office of Columbia
Concerts has Agnes DeMille pacted
for an American tour starting next
February, Dancer recently sailed for
London, to be gone most of the
summer.
She's not appeared in N. Y. for

She's not appeared in N. Y. for several seasons.

chestras and 100 choral groups will find employment during the Pennsylvania celebration and the music of 17 nationalities will be heard before the state winds up its extended Program.

A New Jersey National Music Week program will feature extra concerts but the Beethoven Cycle. The concert subt the Beethoven Cycle to be held at Newark, will extend into June, with weekly programs starting May 6. Special programs starting May 6. Special programs that will be active in the Moral May 18 and 18 and 18 and 19 may 19 may

Swing It

Los Angeles, April 28.
The classics took a bow at
the altar of jazz last week
when seven-piec Negro band
serenaded Leopold Stokowski at the station upon his arrival

Pulled as a gag by Borls

\$6 TOP FOR 'DYBBUK' IN DETROIT OPENING

Detroit, April 28.

World premiere in English of the operatic version of The Dybbuk' to be given by Detroit Civic Opera in Masonic Aud. here May 6, will bring top price of \$6; or 50% higher than for the two other operas slated for this season here. And, seats nearly 5,000.

Dybbuk, with a cast of Rosa Raisa, Frederick Jaegel, et al., and with Franco Ghitone conducting, will also be presented three times in Chicago and four times in Carnegle Hall. N. Y., by the local company, which will make its first tour in history this season.

Other operas slated for here are 'Alda,' with Martinelli, Tentoni and Meisle, on May 5, and 'Prince Igor,' with Palmer, Eustis, Romakoff, etc., on May 11. Tickets for these two will be \$4 top. Detroit, April 28.

on May 11. T will be \$4 top.

Columbia Has 128 Names

Additions to roster of Columbia Additions to rester of communications to rest year include: Stephen Hero, violinist; Joseph Knitzer, violinist; Rise Stevens, contraitor, Keith Falkner, baritone; Anna Steck, soprano; Carolyn Urcontraito; Keith Falkner, baritone; Anna Steck, soprano; Cárolyn Ur-banek, soprano, and Caroli Gitano, Spanish dancer.

Bureau now has 128, including groups as well as soloists, for next year.

Angna Enters Sails

Angma Enters salls May 2 for an extended stay in the Mediterranean countries, following which she will appear in London.

She returns in October, with Columbia Concerts to present her again on this side.

Kids

(Continued from page 1)

theatrical career is attributed to numerous things, although two dis-tinct factors stand out. First is lack thet factors stand out. First is lack of large stage shows in which the neophytes might break in. Back in the golden (1920's) era of musical productions, there were pienty of opportunities offered, but vogue for this type of show passed several years ago. Second factor is that Hollywood is attracting today's youth not simply because it is the center of picture production but because of the glamor and color given the film metropolls by national publications, hewspapers and fan mags.

lications, newspapers and fan mags. It's figured that the 800 persons listed on the Chorus Equity roles listed on the Chorus Equity roles can readily step in and fill any job that may be opened up in the next three or four years—mostly talented people, against which the newcomer would have small chance.
Radio appears to be New York's sole remaining attraction for stage-struck youth, as 'against Hollywood's greater 'glamor.

Ballet Russe's N. Y. Biz

week spring run of DeBasil Ballet Russe at the Metropolitan Opera, N, Y., which closed last Sunopera, X, 1., when closed as: Sun-day night (26) garnered approxi-mately \$8,800. Engagement started out slow, but built the second week when the company's new offerings were staged. Closing matines and night had-the house jammed.

Trouge departed later for a re-

peat engagement in Chicago, and en route back east has a one-nighter booked in Newark. They sail May 9 for Barcelona and then go to Lon-

GRIEVANCE BD.

FOR CONCERT **GUILD**

Recently formed American Guild of Musical Artists, Inc., which Lawof Musical Artists, Inc., which Lawrence Tibbet heads, has one plan afoot to serve as a direct clearing house for newcomers in: the concert field. Definite details as to policy and major issues are being mulled and are to be discussed at a membership session called for May 6 at the Hotel Plaza,

A grievance board will probably be selected at this time to huddle on any current squawks which are confronting artist field, Number of fly-by-night impresarios has diminished considerably, it's said, but

fly-by-night impresarios has di-minished considerably, it's said, but with spurt of concert and opera activities this year, it's thought that some might try and re-enter the business. New members who joined this

New members who joined this past week follow: Paul Althouse, Rosario Bourdon, Ruth Breton, Rudolph Ganz, Anna Hamilin, Anton Rovinsky, Nina Tarasova, Arthur Alexander, Eleanor Ruth Warren, Winifred Cecil, Agnes DeMille, Helen Lainer, Reed Kennedy, Eugene-Ormandy and Artur Rodzinsky.

Opera Artists Ass'n Meet

Annual meeting of Grand Opera Artists' Association is set for May 5 at New York headquarters at 125 at New York headquarters at 125 West 45th street. Group is warm on matter of reciprocity pertaining to importation of foreign talent, also instituting a national opera project, both of which are to be discussed after the election. Association is a little over one year old now, and has around 250 members, all of the singing profession.

Officers this past year include: Bilzabeth Hoeppel, president; Aminnd Sjovik, first vice-president; Armand Marbiny, secretary; Evelyn

Armand Marbiny, secretary; Evelyn Brant, financial secretary; Silvia Paglia, treasurer, and Emma Redell, promotional chores.

promotional chores,
'Aria' is label of group's publica-tion which Miss Redell edits. It's caption line is 'Artist Rights in America.'

Opera Under the Stars

Fortune Gallo \$1 Top Company for Jones Beach, N. Y.-Also Rochester

Fortune Gallo has set plans to run his San Carlo Opera through the summer with an open-air soason just outside of New York City at Jones Beach and Park. Opera arena is expected to seat 15,000 with the scale figured on at \$1 top, though scale may yet be changed. It will be in the hay on a float.

Other question which is yet to he settled Is matter of Sunday night performances, which may be banned since amphitheatre is New York State property. However, this may be okayed due to 'educational' nature of the presentation. Fortune Gallo has set plans to run with perhaps an addition of the

of the presentation.

ertoire to include standard

now used by the San Carlo,

major light opera and operetta nieces.

Season opens, according to pres-net plans, on July 1. Only night performances will be given, which makes the Sunday show almost lmperative.

perative.

Gallo la also working on another open-air venture for the final week in June on the River Campus at the University of Ruchester. Tagline here, if deal goes through, will be Opera Under the Stars, a subtitle which was used last year by the Shuberts for their summer open-air musicals in Dairoi. musicals in Detroi

Edward M. M. Warburg, managing director of the American Ballet, is steamed over tepid press attention his Metropolitan Opera hoofers and other arty terpers are getting. He's considering gathering all the reviewers together for a mass lecture and have it out.

He thinks dance attractions should be covered pro and con with much zest as films, theatre or If Sally Lou replaces Tessie, it's hot stuff. Same for Gus If he pinchhits for Serge at the last minute. Lincoln Kirstein, prominent indirectorship of the American Ballet, writes letters direct to the dailes when the A. B. is neglected. But Warburg believes in the personal squawk.

John Martin of the Times is considered first dance critic in New York, though it's said he's chilly to sidered first dance critic in New York, though it's said he's chilly to ballet, preferring the moderns. Jerome Boehm of the Herald-Tribune covers Sunday night recitals and other terpy events faithfully and also commands a reading following. Danton Walker, News critic, handles the Met, and Carnegle Hall assignments regularly. These are the main ones. Others just use limities and the receives and the main ones. Others just use limities are the Met, Opera job, George Balanchine for a director, a school, a fair-sized repertolre and yet pobody gives them a big hand. Yearly deficit is now shaved considerably since the dancers are self-supporting.

Public seems to like own creations of the young ballet but has been indifferent when they do the traditional opera numbers. New ballets have been set aside for the time being, because of high production costs.

BALLET ESPAGNOL SET FOR U.S. TOUR

Madrid, April 28,
Juan Martinez, former dance star
of the Teatro Royal here, is bringiing his Ballet Espagnol of 20 dancers to New York next December
booking direct with the ErlangerShubert office. His tour is limited
to two weeks in New York, and a
fortnight each in Hayana and
Mexico City, Martinez la the son of
Spain's ace choreographer.

The Martinez Ballet Espagnol has
been featured in the opera 'Dolores'
at the Teatro Royal, in 'Carmen' in
Barcelona, in 'La Perichole' at the

at the Teatric Royal, in 'Carmen' in Barcelona, in 'La Perichole' at the Monte Carlo Opera, in 'Fregona' at the Paris Opera and in the 'Ballet Flamenco' at the Moscow Opera. The troupe also shared headline honors with Maurice Chevaller in the Casino de Paris revue, 'Parade du Monde,' last year.

Prior to organizing his own company, Juan Martinez was featured dancer with Argentina at the Opera Comique, Paris, and with Raquel Meller in the operetta, Paris to Madrid.'

Appearing with Martinez in his

Madrid!
Appearing with Martinez in his Ballet Espagnol are some of the leading dancers, in Spain, including Soledad, Carmencita, Aptonita, Castellana, Marquita, Zanuoba, Lolita, Serranita, Santamaria, Juanito and Bohadilla.

Bohadilla.

They will introduce for the first time in New York original wild gypsy dances from the cave village of Sacro Monte, as well as dances from the Fete Andalusia, "Zambra Gitana" and Flesta Argonesa. Also Martinez" version of the Bolero," Boulerlas" and "Zapateado," UFA has signed the troupe for a feature musical which goes into production early in June.

Albaugh's Bookings

Baltimore, April 28.
William A. Albaugh, local concert
coker, has lined up as his '26-'27

William A. Albaugh, local concert booker, has lined up as his '36-'37 season's attractions string of six one-niters. On Oct: 22, Pritz Kreis-ler; Nov. 5, Nino Martini; Nov. 3, Ballett Russe; Dec. Jo. Kirsten Flagstad; Jan. 5, The Trudl Schoop comic ballet, and on March 5, La Argentina and her ballet, Will be a first Balto appearance for the last named.

Albaugh also operates burg's solo

Yasha Davidoff, who appeared in opera presentation at Radio City Music Hall last week, appears in concert on May 12 at Pittsburgh. Following are several dates in southwest, with singer closing in

East

VARIETY

Lee Levy, manager of the Mount Eden theatre, Bronx, and his door-man, Malcolm Eaton, arrested Wednesday night (22) for allegedly conducting a lottery. Plain clothes-man bought a ticket and was given a participting card.

Clyde Fillmore added to cast of 'Pre-Honeymoon.'

Pre-Honeymoon.'
Leonard Loan, stage manager of 'Call It a Day,' went to the hospital last week with an infected arm. Operation required.
Five Negroes arrested Wednesday (32) on a charge of planning to hold up Loew's Lincoln Sq. titeather. Meu were waiting in a cab when pinched by detectives. Held for the grand jury on a charge of attempted robbery and violation of the Sullivan law.

Padio City, Music, Hall, rice, club.

tempted robbery and violation of the Sullivan law.

Radio City Music Hall glee club on make a short tour. Back May 29.

Jim Kirkwood to play Willis Sweatnam's old part in the Players' revival of 'County Chairman.' First time for him in cork.

Peggy Wood and Rollo Peters planning to tour the strawhats with 'Taming of the Shrew.' Would carry two other players to supplement the local stock.

Rosalin Greene, the Mary Lou of the Show Boat broadcast, in the surrogate's court of Suffolk, L. I., to regain securities to the value of \$30,000, which she entrusted to her uncle, the late Wolf Greenberg, Suit directed against the executor, who has ilsted the stock as part of the estate.

nas listed the stock as part of the estate.
Grover Whalen, elected chairman of the board of directors of the projected N. Y. world's fair.
Revival of interest in bicycling brings blke trains to replace recent snow trains. First was to Caanan, Conn., last Sunday. Fare included transportation of blke.
Fred Stone in town to close his Forest Hills home. To make Hollywood his permanent residence.
Peaches Browning in N. Y. court to establish her dower rights in certain real estate belonging to the late Edward W. Browning. Three N. Y. properties and some suburban holdings involved.
Woman's National, Radio Com-

holdings involved.

Woman's National, Radio Committee handed out four praises at their session at the Astor Wednesday (22). Approved programs are Vallee's Varieties for best non-musical; Town Meeting as the best Educational: Cities Service, best light musical and Wilderness Road for children.

Barnum-Ringling show gave its annual performance for poor and institutional children Monday morn-ing (27). Garden packed with kids.

THE PROPERTY OF THE PROPERTY O Balenchine, with score by Vernon Duke.

Duke.
heldon Taylor and Geoffrey Pope
started for Alaska Saturday by way
of the Hudson river and the lakeWill finance the trip, they hope, by
making a motion picture. Using a

Canoe.

Telephone mixup at the Metropolitan, Brooklyn, last week, brought in two winners at the weekly screen payoff. Nick Schenck, who was present, added his personal check for the second \$1,000.

Katharine Cornell to play a Malay princess next season in Max Anderson's Wingless Victory. She's supposed to be married to a New England sea captain.

Paul Berney Productions sluffs

England sea captain.

Paul Berney Productions sluffs

By Flesh Reduced, but picks up

two for probable apring production.

They're Herbert A. Shapiro's 'The

Valley,' and 'Miss Temple is Willing,' by Shapiro and Paul Stewart.

mg, by Shapiro and Faul stewart. Will of the late O. P. Heggie filed in N. Y. surrogate's court last week. Estate formally valued at more than \$20,000. Widow gets personal effects and income from the estate unless she should remarry, when she would receive one third. Remainder to their three children.

three children. William Kuhns, 16, of Milwaukee, surrendered to N. Y. police last week; confessing he had come to N. Y. on \$28 given him by his employer to pay a bill, Instead, he hopped a bus and came to N. Y. In the hope of going on the air for Maj. Bowes.

Frank Crumit elected a director of the Percy Williams home at Isilp, L. I., last week. He succeeds Robert Hague, resigned. All others re-elected.

New York branches of the Inter-national Brotherhood of Electrical Workers and the International Alli-ance of Theatrical Stage Employees announce they have gained a 10% wage increase, and 15% for team-sters and chauffeurs. Pact for one

year.

Laurence Schwab and Philip
Wylle writing a musical comedy,
For the moment the tile is 'Swing 'It,
Susan.' For next season.

George Bleasdale, of 'Love on the
Dole.' threw a party Sunday night,
He's the pappy of twin sons who
arrived last week.

New York Theatres

There's a Better Show

VIT GITSON IN THE FOR THE FOR THE POST OF News the Dailies From

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

'Winterset' to play a return en-agement in N. Y., sometime in

ing (27). Garden packed with kids.

American Newspaper Publishers'
Assn. voted in convention last week
to continue the Radio Press bureau
for another year.

Madison Sq. Garden to be alr
conditioned as soon as the circus
moves out. To use the rink equipment for cooling.

Group Theatre to go into summer
quarters about Decoration Day and
work on next year's productions.

'Follies' to get a new ballet by

other noted air boats in the Smith-sonian Institute in Washington. Professional matines of Murder in the Cathedral' last Friday to a packed house and standess. Prac-tically every legs the word of the to the audience of the control of the Englishment of the control of the bell have die strawhats this sum-mer.

mer. Edwina Booth, back from Euro-pean hospitals, suffered a relapse In a N. Y. hospital.

In a N. Y. hospital.

Mrs. Elizabeth Carmichael Witherspoon, actress, reported to have settled her claim against the estate of the late William H. Yawkey for \$250,000 and heading for Hollywood to resume her career. She asserted herself to be the daughter of the baseball magnate and lumberman by the woman he later married.

Louis F. Werba to strawhet the

the woman he later married.

Louis F. Werbe to strawhat the

Boulevard theatre, Jackson Heights,
Starts next week with a road company in 'Personal Appearance',
'May Whie' to give a beneft Sunday (3) for Stage Rellef, and 'First
Lady' will give a special mat May
5 for the Actors' Fund,
George M. Cohan writing an
anthem for the Players. To be sung
in the club's revival of 'County
Chairman',
Victor de Napoli, valet to the late

Chairman.

Victor de Napoli, valet to the late Antonio Scotti, made application to the N. Y. surrogate court last week for letters of administration of the estate of the dead singer, stated to be less than \$3,000. Valet asks back salary, and Scotti's physician and law firm also offer claims. Scotti had a superstitious fear of making a will, and no helrs can be found.

a will, and no heirs can be found.

Attorneys for Jane. Thurston have filed a caveat in Miami against the probate of any will purporting to have been signed by her father, the late Howard Thurs'on. Says he was in no mental condition to bestow his estate during his last months. Caveat operates to prevent probate of any will she may desire to contest.

Hanny, Howitt locked up in Janes.

desire to contest.

Henry: Hewitt locked up in Jamaica court last Saturday for giving away money. Beat the first
five races at Jamalca, won more
than \$1,800 and celebrated. Got suspended sentence when arraigned pended sentenc for intoxication.

Scarsdale group, Sherwoods of Yonkers; and Paul Robeson players, Tarrytown, took the awards in that order at the Westchester Little Theatre tournament, ight en-

trants.

Ben Hecht, Charles MacArthur
and Leland Hayward to form a production firm. To produce McA

Theatre Guild plans a revival of Somerset Maugham's The Circle for next season. Did very well some 15 years ago.

'Personal Appearance' will not be done in London. Casting trouble. done in London. Casting trouble.
Hotel men in Times Sq. warned
against permittling bookmakers to
operate. Work quietly with the seneral traffic a screen for their clientiet. Hotel: Hermitage room raided
last Saturday and three men picked
up.

Armando Barbe due today (Wednesday) from Buenos Aires to Inaugurate a concert tournee.

Milton Berle gets a third extension at the Hollywood cafe.

Jacob Welser has leased the Bares theatre, atop the 44th St., for a term of years.

Cops raid 19 hardware stores in Maniattan charged with selling slugs to subway travelers. Gob about 500,000 slugs. Court holds 15 in \$500 ball each.

Yyette Harrls, showgirl, seeking

In \$500 ball each.
Yveite Harris, showgirl, seeking \$100,000 from Daniel J. Leary, alleges breach of promise.
Nazimova shoves up the date of Ghosts' at the Golden. Now its May 11 instead of a week later.
Midshipmen of the German training ship Imden, took in the sights last week including the circus.
Sidney Kingsley got the Theatre tuno medal for Dead End at the lumo medal for Dead End at the (28).

Coast

Extradition of Cliff Hall to New York on charge of failure to pro-vide for six-year-old son denied by Governor Merriam. Hall's attorney, Nathan O. Freedman, appeared be-fore governor and declared actor would make provisions for lad's support now that he is working, Hall currently on tour with Joe Penner.

Penner. Harry Ruby (Kalmar and Ruby). and Elicen Percy, former screen actress. will be married in L. A. within slx weeks, it was announced by groom-to-be.

producer, and his wife, Sharon Lynne, result of traffic accident.

producer, and his wife, Sharon Lynne, result of traffic accident, Mother of Freddle Bartholomew lost fight in L.A. court to have guardianship of aunt set aside when moppet" a grandparents testified court battle was publicity stunt. Suit against aunt also asked for accounting of actor's earnings.

If Greta Missen is granted annulment of her marriage to Weldon Heyburn, screen actor, on technical grounds that their Mexican marriage is not binding, he declared he will marry Jane Elchelberger.

Wife of Rudolph Daydice, film

will marry Jane Eichelberger. Wife of Rudolph Davidge, film exec, saked L.A. court to clarify her marriage status. Davidge was married to a Mrs. Lugo in 1914, who assertedly was not divorced from first husband at time. Court ruled Davidge-Lugo, nuptials illegal, but later reversed decision.

inter reversed decision.

Two Spanish actors, Manuel Pelufo and Hugo Fregonesse, severely beaten in L.A. by unknown assaliant who lured them into side street with 'big Spanish producer' gag.

Both will recover.

L.A. court ordered Minerva Urecal, radio comedienne, to pay Tom Codrioh, animator, \$109 dam-ages for repairs to his car, outcome of auto crash.

Bacardi, Or Else

Patrons of hotels, restaurants and niteries must be served what they ask and pay for according to an injunction handed down by N. Y. Supreme Court Justice John L. Walsh yesterday (Tuesday) against the Barbizon-Plaza hotel and the Wivel Restaurant in favor of Compania Ron Bacardi. The defendants announced that an appeal will be taken from the decision, which affects every liquor selling establishment in the state.

The actton was brought by the

establishment in the state.

The action was brought by the
Bacardi company on the complaint
that the defendants had served any
make of rum to patrons when they
specifically asked for Bacardi in
their cocktails. To prove their contention the plaintiff produced several bartenders as witnesses during the trial.

Among those to testify were bar-tenders from the Stork Club, Jack Delancy's, the Westchester-Bilt-more, the Stevens House in Lake Placid and from hotels in Bermuda.

Dallas

(Continued from page 1)
gates on grounds over 50 cents,
which will be general admish
charge. Expo's 'Cavalcade of
Texas' will be only 40 cents for
adults. Prices posted by Mulier
Brothers and other caterers indicate
food will sell for downtown coffee
shop rates. Drinks will be standard
price, and there will be no toll at
tollets.

Check Check Check reveals following firms

Check reveals following firms building large exhibits, which did not contract at either Chicago or San Diego: DuPont, Winchester Arms, H. J. Heinz, Grennan Bakeries, Globe-Union, Kellogg, John A. Hertel and Sons, J. March and Sons, Pennzoil, Portland Cement. Humble Oil, which never showed before at any fair, has taken more than 6,000 feet in Petroleum hall.

Centennial has hit another high with raliroads, since 12 lines are exhibiting. Oil companies and foods are also high in ratio.

Gylma Orr and Larry Bogart took over 123,000 sq. foot area, including open swimming pool for Days of Real Sport show. Check

Cecil B. DeMille and King Vidor are among top Hollywood film di-rectors to be approached with proprectors to be approached with prop-osition to go to Dallas and glimpse script of Centennial pageant, for which they would draw expenses of trip both ways.

Fair execs want to get some first hand advice.

Philly Posts \$35,000 For Conv. Entertainment And More to Come

Philadelphia, April 28.
List of probable entertainment in Philip during the Democratic National Convention in June was issued last week by citizens' committee. Appropriation of 355,000 was announced, with indication additional funds will be forthcoming from city.

from city.

Among attractions were still both and rodeo, 'Mardi Gras Carnival' on Parkway, ice skating carnival at Arena, Schuyikill River' régatta, legit shows and concerts. 'Wrosattling matches would 'include one for the 'world's champlonship.' and there will be regular ball games at Baker Field, Phillies' home grounds, Efforts will be made to bring Paul Whiteman here for two concerts in Robin Hood Dell, where he did record business last summer, and the Philadelphia Ballet. Among legit shows which may be here is 'Three Men on a Horse,' currently in ninth week at Garrick, Katharine Cornell's 'Saint Joan,'

Katharine Cornells 'Saint Joan,' announced as in its 'last weeks' in New York, will go next to Boston and then to Philly, which might bring it here during convention. Convention opens June 23 and is slated to run not less than a week.

Stripper Sues for 50G

Chicago, April 28.

Chicago, April 28.

Mary Sunde, burley, vaude and nitery stripper, has filed sult for \$80,000 damages against S. H. Roberts for injuries received in an auto accident earlier this month.

Claims that injuries have prevented her from accepting numerous stage offers. Alleged that Roberts' car crashed into one in which she was riding.

GARDEN'S EARNINGS UP

GARDEN'S EARNINGS UP
Earnings of Madison Square Garden Corp. currently are running at
a rate to justify an extra dividend, directors decided last week. An
extra of 10c. was ordered in addition
to the usual 15c. quarterly divvy.
Both are payable on May 29 to stock
of record May 15. This makes 40c
declared on Madison Square stock
thus far this year, usual quarterly
payment having been made in February.
Stock of the contention now is

ary. Stock of the corporation now is stock of the corporation now is listed as paying 60c, annually. Last year only 30c per share was dis-bursed.

BIRTHS

Mr. and Mrs. Walter Meyers, son, April 20, in Los Angeles. Father is

April 20, an agent.

Mr. and Mrs. Phil Ross, daughter,
March 21, in Utlca, N. Y. Father
is program and production manager is program

Mr. and Mrs. Maurice Gaffney, on, April 20, in New York. Father director of trade publicity for

CBS.

Mr. and Mrs. George Bleasdale,
twin sons, in New York, April 23.
Father is in 'Love on the Dole.'
Mr. and Mrs. Robert Vogel,
daughter, April 24, in HollywoodFather is foreign publicity contact
at Metro.
Mr. and Mrs. David Horsley, son,
April 28, in Los Angeles. Father is

Mr. and Mrs. David Horsley, son, April 28, in Los Angeles. Father is film actor; mother is Columbia studio publicist. Mr. and Mrs. Hugh Perceval, son, in London, April 27. Father is pro-duction manager of Phoenix Fil Mother formerly in charge of Para-mount editorial department in Lon-don.

Mr. and Mrs. Harry Kalmine, daughter, April 27, in Pittsburgh.

War

(Continued from page 1)

Governor Merelam. Hall's attorney. Nathan O. Freedman, appeared before governor and declared actor would make provisions for lad's support now, that he is working. Hall currently on tour with Joe Penner.

Harly Ruby (Kalmar and Ruby). Hall currently on tour with Joe Penner.

Harry Ruby (Kalmar and Ruby). The Commission of the susual influx of foreigners out of the usual i

"THESE THREE iam HOPKINS Merle OBERON Stage-CAB CALLOWAY 'SMALL TOWN GIRL' TRAND BYWAY BETTE DAVIS in

Seto I P.M. "The Golden Arrow"

with GEORGE BRENT

CAPITOL EX SHIRLEY TEMPLE

CAPTAIN JANUARY

Coming: BIG BROWN EYES

46th STEREST

RADIO MUSIC HALL Softh Street and 6th Avenue OPENS THURSDAY "UNDER TWO FLAGS"

ROXY

SEATS 25° TO

DARRYL F. ZANUCK Production A 30th Century-Pox Picture Speciacular Stage Productions

PARAMOUNT TIMES

FRED JOAN MacMURRAY and BENNETT

"13 HOURS BY AIR" On the Stage—GUY LOMBARDO and his Royal Canadiens and GRACIE BARRIE.

Doug. Fairbanks, Jr. and Elissa Landi in

'Amateur Gentlemen

BIG STAGE SHOW

Broadway

Mrs. Jack Curtis is ill. Leone's is again enlarging. Minnie Keith in Washington. Fritz Blocki planting his play in faw. York.

New York. J. J. Murdock doing some fancy

Mem. to an individual of the property of the p

week by showing up at a literary fee.

Ray Golden collabing on the re-write of Irving K. Davis' play, 'Last Reop.'

New spring edition of Connie's w spring edition of Connie's show premiered last night

fin show premierce (Triesday). Tommy Hayden and Retta Ray appearing in floor show at Jack

(Tresday).

Tommy Hayden and Retta Ray appearing in floor show at Jack Desipsey.

Aubrey Hammond, London scent ediger, in New York. Due in Holywood shority.

Hazel Flyan in Chi and Detroit for 10 days ahead of the Radio City Music Hall Goldberg, for years; with Educational, has joined G-B publicity department.

Dwight D, Wiman and Richard Rodgers, accompanied by wives, off today for Bermuda.

Harry Rubin, Par's projection department head, in Chicago for the SMPA- convention.

C. N. O'Dell, Paramount exploiter, his contracted for a summer cottage at Long Beach.

Ken Thomson, who came east to represent screen players in union parley, back to Coast.

Harry Snowden's junior won two sliver medias at the N.Y.A.C. swim meet for kids last week.

Harry H. Evans new eastern talent, sout for Universal, due here this week from Hollywood.

Taracy Barham, Far's Ohite contenting with home office bosses.

Walter Brooks, formerly with home office bosses.

Walter in Seattle, la Indon Judichen to Paul Lazarus, Jr. Thursday (23) at the Lincoln hotel.

A. Huot, former Warner branch manager in Seattle, in town and probably will take eastern sales position.

Charles McCarthy, director of public and adv. for 20th Century-Fox, on

Sitton.

Charlie McCarthy, director of public and adv. for 20th Century-Fox, on West Indies cruise April 30 for two weeks.

Max and Nathaniel Lief putting finishing touches on their original musical comedy, "The Dancing Prince."

Vincente Minnelli's studio resembles the 'Five A. M.' set which he designed for Josephine Baker in the 'Follies.'

Arthur Dickinson, Hays office tech-nical export, off to Chicago for So-clety of Motion Picture Engineers convention.

Artnur Dickinson, Hays office technical export, off to Chicago for Society of Motion Picture Engineers Owner on the Control of the Artnur Dickinson of the State now playing most of the thems, the last of the vaude stage dones, and the should have been been supported by the Sanger of the Sanger o

and Mrs Jacob I. Goodstein, secretary.

Lew Leslie caught the boat carrying his new 'Biactibirds' troupe to London a day later in Boston, making the hop by train, but permitting him an extra 12 hours in Renhattan to clean up final business details.

Member of the company of t

New managing director. Bob New managing director. Bob Christenberry, of the Hotel Astor-has done a peach of a joh in pep-ping untat hostelry with its new-bars, terraces, refurnishings, etc. The of the period of the period of the what it used to be. Only thing familiar about it is Nick, the head-watter in the Hunting Room.

CHATTER

Berlin

Luna Park opened.
Stadler & Rose to the Apollo,
Duesseldorf.
Will Mahoney signed at the Scala
for the month of May.
Jewish High School for Music
opened in Charlottenburg.
Tobis offering \$5,000 in cash
prizes for a film script dealing with
newspapers.

prizes for a film script dealing with newspapers.

Reinhold Schuenzel's next picture will be screen version of the stage ply. That Girl Irene.

Otto Stenzel's Scala musical distriction of the stage ply. That Girl Irene.

Otto Stenzel's Scala musical distriction in New Stenzel's Scala musical distriction in New Stenzel's Fam. Waccotton in New Stenzel's Fam. Parancesco Glies, relayed from La Scala, Milano, by Berlin radio.

Paula Wessely, film star, booked by the Deutsches theatre for the title role in Shaw's Saint Joan.

'Street Music,' new Bavaria film starring Jessie Vilney and directed by Hans Deppe, now in production. Six Lucky Girls (Wintergarten), all hall from Chicago. Act goes to the Schumann, Frankfurt-Main, next.

Circuis Krone. Germany's 'Big.

next.

Circus Krone, Germany's 'Big
Top,' making arrangements for a
summer tour in Austria, opening in

ienna. Elisa Illiard signed for new Terra c, 'Scandal Einer Nacht' (Scandal 'One Night), directed by Herbert elpins.

of One Night), directed by Merueu. Selpins.
Charlie Rivel and Co. sailing for South America on a three months' tour with road show including Moser Joe.
Professor Dr. Lehnich, president of the Reiche Film Chamber back from Vienna, where he negotiated alim exchange with Austria.
Highlight of 'Six Daye f Roccoco' by-centennial festival at Castle Rheinsberg (Berlin), will be a

coco, by-centennial festival at Cas-tle Rheinsberg (Berlin), will be a flute concert in the historic shell

coco, by-centennial festival at Caste Rheinsberg (Berlin), will be a flute concert in the historic shell room.

Three criminal films current around Kurfuerstendamm—Desire (Par) at the Capitol, 'A Strange Customer (Bavaria) at U. T., and Savoy Hotel 217 (Ula) at Ula.

U. S. Ambassador Wm. E.-Dodd, writing in a local daily, says that the Berlin performance of Thomas Paine,' as staged by the State the-atre, does not do justice to the real character of Paine.

Six American acts in Berlin now. At the Scala: Stanley, Tony, Mae Four, Max and his Gang, and Harris Twins and Loretta. At the Wintegarten: Peggy Taylor and co., Six Lucky Girls, and Joe-Jack-Berlin Capital Ca

Mexico City

y D. L. Grahame

Greta Bravo, Spanish playwright, killed in an auto crash.
Vandals ruined several seats at
the swanky Teatro-Cine Alameda.
Dorothy Blair and Lucille Palge,
Americans, dancing at Teatro-Cine

Americans, dancing at reaccommalameda,
Amusicians asking civic fathers to
reduce taxes on beer shops, saloons
and restaurants that employ orks.
'Magnificent Obession' (U) at Cine
Olimpia and Mater Nostra, native
pic, at Cine Alameda, best ilked
current films.
Fernando Soler, ranking dramatic
actor, and Julieta Palavicini, of a
wealthy socialite family, heading an
all-Mexican cast in a repertoire of
dramas at the Teatre Fabregas.

Chicago

first production by the Beli Tele-

Eddle Levin judging phonograph ecords for the Sunday Herald &

Exami Frank Dare readying to hop over to Ann Arbor for the opening of the drama festival.

Spike O'Donnell's daughter, Dorothy, breaks into professional vaude this week at the State-Lake.

Use of show business and show biz methods as the newest ad bally for regular commercial and indus-trial enterprises was disclosed to a the University aganda technique at the University of Chicago by Louis G. Cowan, p.d.

New Haven

By Harold M. Bone

Harry Shaw battling a spring

Eli Cohen back from two years on the road.

the road.

College will roadshow
starting May 8.

Gene Rodney back on the firstnighter line again.

nighter line again.

Velma Goodwin's pappy used to be a circus performer.

Eddie Weaver's tot no longer keeps him awake nights.

Hal Welles, Yale drama dept, mulling some H'wood offers. WPA Lincoln held over 'Woul -Be Gentleman' for third week.

Be Gentleman' for third week.

Harry Berman handling the baton for Town Topics' revue at College.

Capt. Romater rocke almost lost at Charles Furcolowe and Mary Hone munch pile while strolling on Orange street.

Dan Cummings has his Paramount crew out of camphor for a few weeks of stage shows.

Intertown Players, Academy Players, Dixwell Players, Hay Players finished in, that order in Yale drama tourney.

Philadelphia

By Arthur Waters

Elliot Foreman and Joe Flynn only traveling p.a.s in town at pres-

Elliot Foremail and Joe Flynn only traveling pass in town at present.

Jay Emanuel planning to go to Europe With Mrs. Emanuel in the activities.

Hotels in downtown section absolutely sold out for week of Democratic Convention.

Mrs. Fitzwilliam (Mary) Sargent, local socialite, in cast of Tresh Fields' at Broad Street theatre.

Earl Carrol reported putting in a bid to manage Parkway Festival here during Democratic Convention. Dick Powell, assistant to Harry Murdock, Ledger drama and film crick, turning from squash to tennis.

Norbert Conway, Jr., following in light and the conway Ticket Agency desk in Bellevue Billshims, petween Joe Flynn pa

Indica Agency desk in Bellevue hotel.
Ribbing between Joe Flynn, pa. for Three Men, and Mark Wilson, Shubert pa., continues to be a subject for columnists.
Local Artists' Union trying to get for columnists.
Local Artists' Union trying to get folliford Odets to come east for the Bai Masque, but latter tied up with Hollywood contract.
Local crix getting to be Broadward to the Come's and MGM ('Great Ziegfeld').
Elsie Finn, Record crick, and David Wittels, scripters of 11 Dream froo Much,' sending a new one to the Coast based on flood terrors.
Epidemic of purse-snatchings in downtown film houses, with police asking exhibs to flash warning on screen. No newspaper mention.

Minneapolis By Les Rees

Roadshowing of 'Ziegfeld Follies' scheduled for Alvin.

Merle Potter, Journal film and drama editor, on sick list.

Normal Field in the hospital for a check-the control of the contro

London

Arthur Riscoe ill again.

Monty Bapiks has a new auto.
Steve Geray and Magda Kun costarving in a picture.

Will Fyffe to star
Lauriel for Bucher's.

Ichard Truber' has rented an
apartment in Portland place.

Anglia Colored Cartoons has contracted for distribution in America.

The LaPlante—Asher baby has
been christened Jill LaPlante Asher.

Lesile Henson 'staging a farce by
vernon Sylvalne called 'Aren't Men
Bearl Prod. will call its first picture. Full Till'; directed by Norman Lee.

Marquis de de Falaise being escorted over the BIP studios by
Arthur Dent.

Tentative title for the next Herbert Wilcox production is 'Millons,'
Bhooting at the have taken over
Volga Boatman,' previously scheduled by Gaumont-British.

Princess Pearl, in private life Mrs.
Harry Roy, down with measles, and
holding up 'Honeymoon Lane,' Basil
Dean film.

Dave Berman marrying Jean
Mandoza, non-bro, and couple
hollywood.

Orlel Ross out of the forthcoming
production of H. Fr. Majtby's 'The
Shadow' through illness,' replaced
by Elicen Péel.

Freddie Forbes goes back to the
Princes of Wales for the new revue
there, disposing of an immediate
Bill after.

The Market of Wales for the new revue
there, disposing of an immediate
starting Lune Velez and Alfred
Rode and his orchestra.

Naughton and Gold tits. Round
About Regent Street, with the
O'Gorman Brothers in support.

Edmond Greville will direct
Rode and his orchestra.

Naughton and Gold tits. Round
And Marstallan flight (both ways).

may-produce in the West-End sid.

Capt. Catheart Jones. British ace
flyer, and record holder of England
and Australlan flight (both ways).

may-produce in the West-End sid.

Capt. Catheart Jones. British ace
flyer, and record holder of England
and Australlan flight (both ways).

may-produce in the West-End sid.

Capt. Catheart Jones. British ace
flyer, and record holder of England
and Australlan flight (both ways).

may-produce in the West-End sid.

Capt. Catheart Jones. British ace
flyer, and record holder of England
and Australlan flight (both

The Hague By M. W. Etty Leal

Douglas Falrbanks and wife here

for a short visit.

Foundation stone laid for the new Metropole theatre.

Dutch actor Piet Koehler celsbrating 45 years on stage.

Ballet Joose engaged three Dutch dancers for the coming season;

Hofstad-tooneel, legit troupe, will get a subsidy of \$17,000 for the next season.

Greek tenor, Costa Milona, whose discs are popular here, in to sing over WRO.

discs are popular here, in to sing ver WRO.

Erika Mann with her carabet 'Pfeffermuehle' (Pepperbox') at The Hague.
C entral theatre, Amsterdam, showing 'The First Legion,' by Emmet Lavery.
Casino theatre in Bois-le-Duc in the hands of a receiver; creditors offered 40% of their claims.
At Dilicenia, The Hague, a single performance of Boris Goudonov,' conducted by Brill Cooper.
Calairet Joston, Rotterdam, a total ruin through fire; Chicago Cheuna, Elindhoven, also burnt out.
Mrs. de Boer van Ryk has acquired Holland rights of Balzac's La Cousine Bette' in a new Dutch version by Charles Nypels.

Hollywood

Vic Leighton here for summer Charles King back at Metro.

Terry Walker east for vacash.

John Ford planning that vacash. Abe Lastfogel in from New York, Janet Martin off for Kentucky

Janet Martin off for Kentucky Derby.

Margot Syme home to Winnip for Svisis W. B. Cohen publicizing at Relatince.

Jack Melvin stooging for loyd Pantages.

Mae Clark shopping for moon togs.

Ritz Bros. ticketed for filmusical at 20th-Fox.

Al Dubin going to Alaska and points north.

Al Dubin going to Alaska and points north.

Called it quits.

Turtle racing getting heavy play at Pain Springs.

Howard. Shoup Joined Warners at Pain Springs.

Howard. Shoup Joined Warners at Pain Springs.

Howard Macauley checked in at Conday and Macauley checked in the Conday and Springs.

Bell Kanter of N. Y., joined Universal publicity staff.

George O'Brien coughed up \$2,500 for another race mag.

Reeves Eapy home from location at Snake River, Hahn.

Ceorge O'Brien coughed up \$2,500 for another race mag.

Reeves Eapy home from location at Snake River, Hahn.

Constance Talmadge doing nicely after minor operation—

Al Jolson emceed Warner club ball at Biltmore Bowl.

Dick Watts in town from New York for 10 day looksee.

Monte Collins switched from acting the pain of th

here from Finny to go in real state biz, Adrian, Metro stylist, pulling out May I for month's sojourn in New York.

Erwin Gelsey and Francis Martin bubles tennis champs of Par studio

doubles tening could be could.

Harold Austin gave Metro excess glimpse of his newest adventure

glimpse of his newest adventure short.
Edmund Lowe canceled three weeks of personals report at Metro.
Three Stooges (Howard, Fine and Howard) drew new termer at Co-Martine Garson, Broadway show girl, here to start work under MG contract.
Sam Zimbalist back after lamping New York opening of Great Ziegfeld.
Les Wagner replaced Wally Schooler as planter of 20th-Fox Mealen. hooier as photosistic as blicity.

Relen Lyron of 20th-Fox, designc costumes for Edwin Lester's

Ziegfeld.

Les Wagner replaced Wally Schooler as planter of 20th-Fox publicity. The property of the property o

stein.

Harold Hurley wound up month's vacash in Honolulu with his family, goes east in two weeks to continue rest.

OBITUARIES

PERCY HAMMOND

PERCY HAMMOND
Percy Hammond, 63, drama critic
for the New York Herald Tribune,
died April 25 in the Rockefeller Institute hospital of lobar pneumonid.
Details will be found in the legit

TAMMANY YOUNG
Tammany Young, 49, stage and
screen actor, died April 26 in Hollywood. Details in the pictures section.

tion.

Services will be held in Los
Angeles today (Wednesday), and
the body taken to New York.

ALEXANDRA CARLISLE
Alexandra Carlisle, 50, English
actress who became a foremost figjupe on the American stage and held
that position for many years, was
found dead in her apartment in-the
Hotel Astor, N.Y., April 21. A police
autopsy was performed, but nothing
developed to indicate death from
other than natural causes. Her
funeral was held Saturday (25).
Born in London in 1886, she made
her debut there in 1993 and attained stardom three years later. In
1993 she made her New York debut
in The Molluse' at the Garrick theatre. She went, back to England,

1908 she made her New York debut in 'The Molluse' at the Garrick theatre' She went back to England, but returned in 1913 in 'The Marriage Game.' Since then she appeared in scores of plays, a full list occupying more than two columns in 'Who's Who'. Her outstanding hit was in Booth 'Tarkington's 'The Country Cousin.' Following her marriage to her fourth husband, John Elliott Jensing, of Chicago, she retired from the stage, but they became estranged, and she returned in Guntirie McClintic's 'Crimina' at Large'. Her work in this play brought her a gold medal for stage diction.

In addition to her marriage to Jenkins, she was the wife of Victor Herbert Miller, Dr. Albert Pfeiffer, and James Coyne. A daughter was born of her marriage to Dr.
Pfeiffer.

T. DANIEL FRAWLEY

T. DANIEL FRAWLEY

1. DANIEL PHAWLEY
Daniel Frawley, 72, favorite juvenile back in the '90's, died in the Richmond Memorial hospital, Staten Island, April 28, of a complication of diseases.

He made-his New York debut with Denman Thompson in 'The Old Momestedd' and 'was account.

with Denman Thompson in The Old Homestead and was enjaged by Daniel Frohman for the Lyceum stock. Later he spent several seasons with William H. Crane and also played with Wilton Lackaye, Frank Worthing, Henry Miller, Blanche Bates and Rose Coughlan. For long he had his own stock company in San Francisco, Seattle, Portland and Los Angeles and on numerous occasions toured the Orlent extensively.

Recently he has been on the air as the old ranger in Death Valley Days.

He is survived by his widow and a son, T. D. Frawley, Jr. Interment, will be in Washington, D. C., his

MRS. CONSTANCE DOVER

& Soltan died suddenly in New York

& Soltan died suddenly in New York

of a heart attack while preparing to
play an engagement April 18.

She and her husband, Gene Dover,
who survives her, had played over

reach survives her, had played over

reach year of the National Vaudeville Artists.

Her husband was her only partner

in show business,

She is survived by her husband,
mother and sister.

Funeral services were held at the
home of her mother and interment
was made in St. Mary's Cemetery in

Flushing.

DR. CLINTON E. LLOYD
Dr. Clinton E. Lloyd, 65, dean of
Duquesne University's School of
Theatre Arts and Dramatic Literature and father of Rollo-Lloyd,
screen artor, died in Pittsburgh
April 23 of a heart allment, He had
been in 11- health since November.
Dr. Lloyd was born in Akron, O.
and before coming to Duquesne 22
years ago was an actor, appearing
principally in Shakespearian roles.
Besides Rollo Lloyd, who flew to
Pittsburgh from Hollywood for the
timeral, 'Dr. Lloyd leaves another
son, Claude, and a daughter, Mrs.
Howard Grosser.

in Paris on April 12 after a long critic illness.

illness.
To her accomplishments as a comic she added those of a song-writer and had been a member of the Societe des Auteurs during the

the days of silent pictures. Of the recent successes were those of Il est Charmant, 'Cette Veille 'Sans Famille' and

J. C. ANDERSON

C. Anderson, 28, a theatre
worker at Hammond, La, died April
23, in that city from burns while
working in the toyer of the new
theatre of the Columbia Amusement

CO.

Anderson attempted to throw a can
of burning paint from the foyer
when his clothing caught fire.
His mother, Mrs. Gerdon Anderson; a sister, Mary Gordon Anderson, and two brothers. Dermott and
Victor Anderson, survive.

POLLACK W. COBB

Pollack Wilson Cobb, circus
bareback rider at the age of 12 for
Ringling Bros., died, last week from
heart disease at Lutheran hospital. St. Louis.

St. Louis.

For past 30 years Cobb, who was 67 years old, operated concessions with traveling shows. He made St. Louis his winter headquarters for past two decades.

Intermet in Memori Park

RICHMAN

Al Richman, 51, 46ed April 20 in Hollywood of a heart attack, De-ceased had been screen character actor for many years, He was stricken week before he died. he widow survives.

CHARLES K. McCLATCHY
Charles K. McClatchy, 77, died
April 27 in Sacramento, California. He controlled five radio stations on the Pacific Coast along with
his newspapers. Further details in
radio section of this issue.

SCOTT CUSHMAN

SCOTT CUSHMAN
Scott Cushman, 69, central Ohio
amusement resort operator proprietor of a resort at Indian Lake near
Bellefontaine, O., died at his home
in that city, April 18, following a
lingering illness:

ALBERT BORROFF

ALBERT BORROFF—
Albert Borroff, 83, operatic basso, died in Chicago April 26.
For the past 37 years he was musical director at Sinai Temple, and was regarded as an authority on Habrew music was regarded Hebrew music.

MICHAEL BRAUGHAL

Michael Braughal, 53, Coast trade paper writer and former film actor under the name of Jolin Hall, died April 25 in the Soldiers Home, Los

RICHARD LEONI WHITE Richard Leoni White, 67, of Richard and Maggie, vaudeville, died in April 19 of heart disease in Chicago. Two sons Dick and Harry Leoni, survive: Burial in Chicago.

JAMES MEEHAN James Meehan, Paramount studio pollceman for past 10 years, died April 21 in Los Angeles.

Mrs. Samuel W. Moore, sister of Robert Gillham. Paramount advertising and pub director, ied April 23 of pneumonia in Kansas City.

Father, 68, of Mrs. Julian T. Abeles, theatrical attorney, died in New York April 24 of heart attack.

15 YEARS AGO

(Continued from page 50) and G. M. Anderson on a contract for. ht picture features of which only one had been made.

VARIETY reported 621 built or building with no plans for attractions. Merely heard theatres were good investments.

Citizen suit sought to enjoin Sella-Floto from playing. Indian-apolls on grounds it was improper. Judge fumed and tossed the com-plaint.

MADELEINE GUITTY

Madeleine Guitty, 65, popular arst of the theatre and screen, died playing the Majesit, Chicago. Al-

ways a good vaude bet and no dif-ferent this time.

Election, time and Equity having a tough time rustling a ticket. Many feared office would react against their chances.

50 YEARS AGO

(From Clipper)

Although Lester & Allen's min-strels with John L. Sullivan was practically bankrupt in Boston a couple of months previously, troupe was a knockout in Chicago, with Sullivan now owning the troupe.

Mapleson Opera Co, failed to keep an opening date in Kansas City. Close schedule and train delayed when it was backed up several miles to retrieve one of Mapleson's staff who had jumped thhough a car win-dow in a delirium. Missed three dates in a single week.

Holy Week and Clipper comment-ed that in Chicago Lily Clay's 'Adamless Eden was playing to crowded houses, People who went to burley shows in those days didn't know about Lent.

M. Curtis, in Chicago, evaded service in an attachment by lock-ling himself into a room Saturday and waiting for Sunday, when pa-pers could not be served. That got him sately to the train.

John B. tetson, playing his triple company in 'The Mikado' at the Met. announced that a cooling sys-tem would be used on warm nights. Just turned on the fans.

Building dept. made Jay Gould put a new proscenium arch in the Grand Opera House. Millonaire still owned the property.

Augustin Daly closing his regular season at his N.Y. house for a road tour preliminary to a trip to Lon-don. Final night actors spoke a rhymed epilogue. Regular gag with

'Alone in London' was playing its sixth N.Y. date for the current sea-son. They liked it. Meller of the stressed type.

Sunday closing troubles in Cincinnati easing off. Law and Orde league discouraged and turning it attention to saloons selling to minors. Helped theatres,

Out in Indianapolis four llons got out of a cage during a transfer. Trainer, named Pearl, got a club and beat them back into the cage while a crowd of animal men from the Dorris; circus took it on the lam. Got one bad

Neil Burgess-inaugurated his Vin' at the Bijou, Boston: Served him until he increased the number of treadmils and wrote 'County Fait.' Played a New England spinster who dreams she's a circus rider, and does impossible feats with a wire support, the horse running on a tread

Saranac Lake

Saranac Lake, April 24,
Eleanor Prynne, new arrival, was
general understudy with Henry Hull
company of Tobacco Road. Left
show in Washington two weeks ago.
Joe (Paramount) Parker, up for
three meals plus five minutes 'exerice-three times daily. Max Pfeffer
up for two meals, ditto Tommy
(Strand) Abbott.
Tommy Vicis' on the mend, beating the grippe.
Joe Dabrowski, ob Farley and
the writer iven their discharge notices.
Harold Rodner told the gang here
that the teeth and eve 'repairs
would go into immediate effect.
Happy Benway is coming back.
Sylvia Abbott got okay to go
home and visit the folks for three
week. Saranac Lake, April 24.

week Betty Huntingtonfi who schooled for a steno diploma, got it last week, Tommy Kerns back after two weeks with his family in N. Y. Garry Sigreaves going jn for thorocaplasty operations in two weeks.

ceks.

Eddie Ross snapped out of his
rst thorocaplasty operation in

Advance Production Chart

(Confinued from page 19)

(Continued from page 13)

Rooney, Patricia Ellis, Donald Wobds, Hobert Cavanaugh, Charles Wilson and Gordon Elliott.

Story concerns Patricia Ellis and Donald Wood, wife and husband, wealthy race horse bwners, who visit night court and find Rooney about to be sentenced to the reformatory. They recognize in him to be son of a famous jockey who had been disgraced for some track infraction. They procure Rooney's releases and give him a John their stables. Lad disprocure Rooney's releases and give him a John their stables. Lad disprocure Rooney's releases and give him a John their stables. Lad disprocured for the him in the big race. He wins the race and the later of track. He goes to London while in the meantime Wood and barred off track. He goes to London while in the meantime Wood and barred off track. He goes to London while in the meantime Wood and barred off track. He goes to London while in the meantime Wood and barred off track. He goes to London while in the meantime Wood and barred off track and in the process of the wood of the release to the lim, but couple never received the offer. Meanwhile Rooney is obliged to ride another horse. Before the race he entered and has offered to ride him, but couple never received the offer. Meanwhile Rooney is obliged to ride another horse. Before the race he entered and has offered to ride him, but couple never received the offer. Meanwhile Rooney is obliged to ride another horse. Before the race he distable with the favorite which permits Faithful to win. He is seriously injured but is taken care of by his former benefactors.

'ON SECRET-SERVICE' being produced by Bryan Foy with Noel Smith Great Faula Stone, Gordon Elliott, Joseph King, Addison Richards, Eddis Merca Faula Stone, Gordon Elliott, Joseph King, Addison Richards, Eddis Where Abraham Lincoln commissions young Captain Dick Foran to secret where Abraham Lincoln commissions young Captain Dick Foran to secret service and seeds him to the middle west to track down ring of bandits. While working on the case he me

United Artists

One in work, none editing, six preparing. In work:

'GARDEN OF ALLAH,' being produced by Selznick-International and reported Variety, issue April 22.

No new pictures started last week.

Picture previewed was 'ONE BAINY AFTERNOON,' ford-Lasky's series of four to be produced.

Samuel Goldwyn is making atmospheric scenes in northern Idaho for 'COME AND GET IT,' which will get under way at the studio next week. This will be followed two weeks later with 'DODSWORTH.'

Pickford-Lasky unit will start its next picture May 18 with Nino Martini starring under the title of 'THE GAY DESPERADO.'

Universal

Three in work, six editing, 10 preparing. In work:

'GRASH DONOVAN, reported Variety, Issue April 8: 'MY MAN GODFREY' and 'WE FOUND LOVE,' formerly 'IT's A SMALL WORLO,' reported April 22.

No new pictures started or previewed last week.

Pictures being readled for early production lists 'THE NIGHT KEY,'
"RENO IN THE FALL!" and 'KITOHEN PRIVILEGES.'

Rosv

(Continued from page 7)

(Continued from page 7)
department is flooded with kicks
from exhis unable to obtain adequate film supplies or allegedly subjected to discrimination and exploitation by major distributors, and
needs detailed info about the whole
industry in order to decide what to
do about the matter.
Vaniery was fold that the department has amassed much specifie
dope about conditions in numerous
particular spots but lacks general
data concerning the existing sources
of films, the aggregate production
by Hollywood studios, and basis on
which films are leased. Until
enough material is collected to afford a bird's-eye view of the entire
film business, the department is unable to make up -4ts mind about the
merits of exhibitor squawks or decide whether alleged monopolistic
situation is serious enough to warrant drastic action.

Dickinson Letter

olde whether alleged monopolistic situation is serious enough to warrant drastic action.

Dickinson Letter

Dickinson Letter and old dreet relation to the New York sult against Warner Bros. Paramount, RKO, and their, subsidiaries, department spoRsemen contend, declaring that the pending case which was transferred from St. Louis will be pushed as a separate matter and without regard to the least from exhibs in other centers. Simultaneously a high government exec denied there is any intent to stall the New York case, insisting the department wants to go to trial as soon as possible and is trying to arrange a date in the not too remote future.'

An interesting twist to the whole question was given with publication of the belated report on the NRA. code which averred no real monopoly exists, although a handful of producers make the bulk of the product and the majority of exhibition business is done by a minority of affiliated and circuit houses. This report said finat while competition may be restricted, there is enough competish between idependent and major producers. Independent and major producers independent and major producers. Independent and major producers and plays in the strength of the industry by any single intress for any group.

BARRAT IN 'MOHICANS'

Hollywood, April 28.
Robert Barrat goes to Reliance on loan from Warners to play part of Indian warrior. In Last of the Mohicans.

Behind the Keys

(Continued from page 21)

Smith, Jr., shifts to the Ritz, Ed Segal goes from the Ritz to the Etna. At the latter spot he replace J. A. McDonald, in turn transferred to the Victor in McKeesport to suc-ced the resigned Don Stitt.

ceed the resigned Don Stitt.
Appointment of assistant manager to M. J. Cullen at Loew's Penn fills a spot that has been unoccupled at that site for almost a year. Job goes to Wade Whittman, of Cleveland.

ujeveland.
Clint Wonder, assistant manager
of Loew's Ohlo in Columbus, dis-patched here by MGM to act as company manager of Great Zieg-feld road show during engagement at Nixon.

Nina: Wolters, who uses name of Nina Lee, entertainer at "Dante's Inferno," nitery here, is recovering in City Hospital from poisoning. She and sweetheart, Irvin Green, musician, quarreled Monday (20) and later she was found unconscious in front of his home.

front of his home.

Ten-day pollce circus featuring three rings, 175 performers, 40 clowns and menagerie opened at Collseum Friday (24). Advance sale of 55,000 tickets assures success.

W. Edward Gately is now operating Rex, Lilbourne, Mo., formerly owned by S. C. Camp.

Overland, Mo., theatre, formerly operated by Overland Theatre Co., with Elmer Bruno as mgr, has been taken over by Henry J. Halloway.

E. L. Johnson, operator of Ritz, Montgomery City, Mo., has dis-posed of house to Otto Ingwersen. Community, Chamois, Mo., indefinitely.

Town Hall, Westboro, reopened.

Wilson, Ava, Mo., dark for several months, again is open.

Operations have been resu Grant City, Mo., theatre. Rex. Blue Springs, Mo., last week.

last week.

Max Sanowsky is manager
Alta, Altamount, Ill., recently
openicd.

Drexel,
operation.

Troy, Ill.,
week.

week.
Paul Brands is operating Kampsyille, Ill., theatre formerly under
management of M. L. Baker.
Coxy. Bethany, Ill., has been
transferred to Charles Harged by
L. D. Bushert, former owner.
Redmen's, formerly Avalon,
doval, Ill., now owned by
Dushberre.

House Reviews

(Continued from page 17)

(Continued from page 11)
guiles (20th-Fox), advertising, operation and what not. That brings the week's mut up to the split figure and it's tough to do more than 15,000 on the week at 30c and 15c, a feet an

MEDRANO, PARIS

Paris, ril 17.

Paris, ril 17.

Not a single American act on this bill." Whether that has anything to do with it or not is uncertain, but this offering is not up to the standard the Med-ano usually gives out. There is no doubt.

Fifteen acts make up this show, three sets of clowns. Opener is superstain bill, tollowed by the Four squestrian well and the four squestrian bill, tollowed by the four squestrian well and the four squestrian bill, tollowed the four squestrian bill, and Maurice does a return squestrian bill, and Maurice does a return squestrian bill, tollowed by the four squestrian bill, tollowed by the four squestrian bill, tollowed by the four squestrian bill, tollowed by the first half, proves that french audiences still enjoy watching a trained seal juggle.

Three Gazetti, two hussy lads and

drapes, but that all goes under the heading of art.

Show goes into nt h for the first time with Ray Royce, who does an acrobatic diruk dance that's a darb, He's followed by a trio (unpre-grammed) who also do a little ac-robatic dancing, with one of their number playing a violin. Just fair, although neathy costumed and pic-tured.

number playing a violin. Just fair, although neatly costumed and pictured:

Dare Devils follow with a fast tap dance in a rumba tempo. Cuban background and costumes, both rich and artistic, make this a real flash. Walton reappears to do a brief comercial strains of the content of the conten

CASINO, TORONTO

Toronto, April 25.

Curtain rings up on Casino, town's newest indie vaude-pix spot, and doing stand-up biz. Downtown 1,20-seater was built by Jules Allan in conjunction with Arthur Cohen. Allan's chain of theatres went bank-rupt some years ago and most of years ago and some of the property of the conjunction with Arthur Cohen. Allan's chain of theatres went bank-rupt some years ago and most of years ago and the property of the conjunction with a property of the competitive set-up. Only FP-Can. vaude spot operated in Toronto is Shea's Hipp and looks as if the Casino crowd have thrown a scare into FP because latter lave now inaugurated a Bunday midagin policy, in keep-seed the property of the conjunction of the property of the continued on the part of the Jerry Shea show-shop. Point is that the Shea show-shop. Point is that the Shea customers will not come downtown for an extra show, as has been evident in the past two Sunday midnights, and the Casino is drawing a clientiel that will only hurt the Roxy' burley three doors away. Managerial claim is that the Casino is prograde C vaude or worse. Line-girls are badly costumed and their work is ragged. The 60-min show is practically predicated on black-outs and bad comedy that will have the Morality Squad squawking if they ever drop in of are summoned; most of the material is indigo. Noticeable is the lack of women. However, the spice they apparently want. Acts are being booked through the Gus Sun office. Vi Shaffer is producing and Bert Smith managing the stage-end. Some 20 people in urrent bill, plus 16 girls with Helen Brown as line capitain. Troupe Includes a program of the stage-end. Some 20 people in urrent bill, plus 16 girls with Helen Brown as line capitain. Troupe Includes a property is considered in the mean and dancer; Buddy Evans, juve and carnistic. Stage is fairly shallow. Dressing rooms though and ernistic. Stage is fairly shallow. Dressing rooms the line in how how how how the singer and George Davies asst. Orchestra leader is Journey S. Posen. Staze

recenly as three months ago, Ex-treme sides and upper reaches of sides and upper reaches of were empty at first show as absolute capacity on past visits here.

visits here.
It isn't so much the business, however, as the attitude of the audience. Used to be that the tyros were 'sold' before they started, mob apparently recognizing their names from previous appearance on the Major's programi. Phat's indicative of one or two things or both: either the Bowes hour doesn't have the Bottening appear it once had, or the elstening appear it once had, or the elstening appear and to be shown now.

customers want to be shown now. At any rate, those opening hands today, save in one or two exceptions, seemed mighty perfunctory, and they were due chiefly to a neat bit of milking by Loring Smith, mc. In the past the amateurs had only to open their mouths and the show stopped cold for what seemed like minutes at a time. Today, more minutes at a time. Today more grand larceing would have been grand larceing the stopped to the stopped to

minutes at a time. Today, more than one encore would have been grand larceny.

Trouble as present was also obvious at start of amateur craze, but human nature its so constructed in favor of the under-dog that paying barrons have refused until now to recognize this failing. Said fault is that the amateurs simply don't entertain. There's too much samethis that the amateurs simply don't entertain. There's too much of a button and not snoogh talent. Ten acts and seven of them singing turns, either wholly for in part. Even the Major must be enough of a showman to know that can't last. Even an audience steeped in the amateur tradition can recognize ability. That was proved by a little girl named Gloria Rich, the only one of the lot who might have had some provesperience. She's a cute same provesperience. She's a cute same she handles herself as though and she handles herself as though and she handles herself as though and she handles herself as though the what they really are.

Maybe, too,' the customers are commencing to realize that too much encouragement is a bad thing. Maybe they're thinking now of the meselvas if they ever do.

Maybe—but then there are a lot of maybes possible. There's one Inescapable conclusion, however. A town that's given three Major Bowes units around \$30,000 worth.

of business in three weeks switching its allegiance. Cohen.

Circus Reviews

Morton-Hamid Circus

New Haven, April 25.

Néw Haven, April 25.
With canvas just around the corner for the big tops, and a few already out, there's an indoor outing plant of the property of the propert

HAAG SHOW FOLDS...

Bosses Can't Agree and Mobile Trick Returns to Reorganize

Harry Haag, 3-ring circus organized here with local capital during the winter with Harry Haag, son of the Mighty Haag of carnival fame as general manager, returned here April 20, after a short season through southern Mississippi.

Robt. C. (Bob) Schwarz, president of the company, said that a disagreement with Haag as to the method of operating the show was doing good business according to Schwarz until internal troubles developed.

Schwarz until internal troubles developed.

It was announced that the show will reorganize as the Great American shows and tour southeast, northeast Alabama and into Indiana. Sam Schwarz, a brother of Schwarz, has been named Bob Schwarz, has eral manager.

A new top has been ordered for the main tent and several acts added.

PROS AND CONS ON KEN **MAYNARD'S CIRCUS**

Hollywood, April 28.

Claiming that the odors and noises caused by animals with the Ken Maynard Circus, which is due to play in Van Nuys, local suburb, on Saturday (2), and the professional control of the control of Saturday (2), are obnoxious and fensive, petition was circulated among the residents of the town for among the residents of the town for submission to the city council against the appearance of the cir-cus. In the meantime, the Van Nuys chamber of commerce is get-ting out counter petitions favoring the event.

Application permission filed

Application permission filed by Maynard is meanwhile being held referred it up by the council, who referred it to the Buildings and Safety committee.

Pinched and Fined

Norfolk, April 28.

Norfolk, April 28, Three alleged operators and an assistant at the West Shows here, April 21 raided by police. Chargea that cash prizes were being given. Judge Spindle slapped fines of \$25 each on the alleged operators and assistant; \$5 on the participants. Names were given as William Griffin, David Thompson, Louis Myers and P. Lennon.

inson, in charge of Philly offices; Herman Oppenheim, Texas offices, and Vernette Morton, Florida offices, Carl Reickert and Hary LaBreque Jandle individual cities on tour. Bone.

Miss Dora, a French control to a French control to the speed and well as the usually does, draws agond hand with he novel presentation with the movel presentation of the speed hand with he novel presentation of the speed hand he novel hand he not have the speed hand he not hand he not have the speed hand he not hand he not have the speed hand he not hand he not have the speed hand he not hand he not have the speed hand he not hand he not have the speed hand has a speed hand he not have the speed hand has a speed hand he not have a speed hand hand had a speed hand hand had been speed that the notion had a speed hand had been speed hand had been speed to the speed hand had been speed to the speed hand had been speed to the speed had had been speed to the speed hand had been speed to the speed had had been speed to the sp

Reader Trouble in Ohio State's New Law Is Only \$1 for the Season—But

More trouble for the traveling showman when he plays Ohio. The Buckeys, state now has a law that requires him to take out an itinerant amusement license and the Tax Commission, Excise tax section, has instructed its agents throughout the state to see that the act is enforced, R. C. Robb of Canton, a representative of the department, said this tive of the department, said this

week. The fee for the license is reasonable enough, being only \$1 for making as many stands in the state as one wishes, but accor ing to showmen it's the trouble one has to go through in making application for the license that is the thorn in the wisnes, put accor ing to showmen, it's the trouble one has to go through in maying application for the license that is the thorn in the side. The fitnerant, the law cites, must tell what downs he is to play, give the name of the premises or sponsors and specify the dates before entering the state.

With the first of the motorized circuses due in the state next week, and since most of them winter in the south and are not familiar with its provisions, Robb was preparing this week to contact the operators of the various enterprises and acquaint them with mew law which became effective Jan. I.

New law is said to be for the purpose of checking up-with shows on admission taxes.

BARNETT CIRCUS HEADS **TOWARD NEW ENGLAND**

Marietta, O., April 28,
Barnett Bros., circus, motorized out of winter quatrers at York,
S. C., scarcely 10 days, ago, invaded
the Ohlo valley last Tuesday (21),
earliest for an outdoor attraction
lhere on record. An all day snow
and sleet storm hurt business and
caused much discomfort among the caused much discomfort among th show personnel and the performing

and managerie.

Route from here takes the show back into West Virginia for several Route from here takes the show back into West Virginia for several stands, made annually by the Bartett show, then into the upper Ohiovalley next week end, passing up Wheeling for the first time in years, due to the deplorable condition of the lots in that district. Show will be in eastern Ohio next Saturday, May 2, at isbon, near East Liverpool, and only a few miles from the Pennsylvania line.

Show is inderstood to be headed east, with the New England states as its objective. It's the earliest the Barnett show has been in these parts in several years.

Outfit is about the same size as last year and is again piloted by Ray Rodgers.

Ray Rodgers.

Death Trails the Bike

Norfolk, Va., April 28. Sudden death trailed Lon Mincy, Sudden death trailed Lon Miney 30-year-old daredevil rider of Strate's Carnival Shows, as he did his last perpendicular stunt, in the motordrome at 'Portsmouth. He completed the ride on the Wall of Dearh and Collapsed. He died almost instantly, examination of a local hospital revealed. He had been complaining of feeling badly for the last several days. He refused to give up his net. He felt that it was only a minor allment. Miney's home was in Fountain, Tenn.

Des Moines Wild West

Des Mohres, April 28.

Des Mohres, April 28.

Des Mohres local unit No. 10 of
the lows State Polce association
is going aberd with plans for a
todeo at the Coliseum, May 25 to
50, to raise money for the state
association convenition be held
here next September.

From Horses to Bikes

Trom riorses to dikes
St. Louis, April 28.
Third roden sponsored by Welcome Inn., entritable organization.
Roden ended nine-day enjagament
at Arena Sunday (19), Will be followed by midget auto racing which
is expected to not organization approximately \$800 a month.

CROSSING SMASH

St. Louis, April 23.

Truck owned by Greater Exposition Carnival, Kansas City, Mo, show and operater by Edward Thomas, a negro, fatally injured John W. Russ, railroad crossing watchman, in Mitchell, Ill.

Truck and carny equipment badl damaged.



Jamuel Goldwyn's superb dramatic hit "These Three" has proven itself one of the outstanding box-office smashes of this or any other season! Starring Miriam Hopkins, Merle Oberon and Joel McCrea-directed by William Wyler from the widely discussed screenplay by Lillian Hellman, this eminently sucessful production is fast becoming known as "The holdover picture of the year!

Second week gross exceeds opening 7 days at Strand, Atlantic City.

Now Playing Albeet

Cincinnatia Smash

week end gross

definitely insures

continued first run

at Capital Theatres

Released the UNITED ARTISTS

2nd week reaches top figure. 3rd week way above house average, United Artists, Chicago

Held over second week in both Pantages and Hillstreet Theatres, Los Angeles.

3rd smash week Aldine, Philadelphia. "These Three

Held over fifth week, Rivoli, New York. "These Three

Scanned from microfilm from the collections of The Library of Congress National Audio Visual Conservation Center

www.loc.gov/avconservation

Coordinated by the Media History Digital Library www.mediahistoryproject.org

Sponsored by
Department of
Communication Arts

Communication Arts
University of Wisconsin-Madison

A search of the records of the United States Copyright Office has determined that this work is in the public domain